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# THE SURVEY OF BUYING POWER DATA SERVICE 1985

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USER'S GUIDE TO

# THE SURVEY OF BUYING POWER DATA SERVICE 1985

S&MM
A BILL PUBLICATION
SALES & MARKETING MANAGEMENT

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# How To Use
# S&MM's Survey Of Buying Power

# DATA SERVICE
# 1985

## WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

## WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

It includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

It covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

It also presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

## HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

## DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

### Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

### Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

## YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

**Step 1:** for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

Factor A (demographic) $= \dfrac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$

Factor B (economic) =

$\dfrac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$

Factor C (distribution) $= \dfrac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$

**Step 2:** Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

**Step 3:** Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

**Step 4:** Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

## EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

## RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

## MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

## THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

## HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

**Section One: SALES**
- **a.** Measuring Sales Performance
- **b.** Setting Sales Goals
- **c.** Setting Sales Quotas
- **d.** Territory Alignment/Realignment

**Section Two: MARKETING**
- **a.** Measuring Market Potential
- **b.** Developing Marketing Strategies & Determining Distribution Channels
- **c.** Evaluating New Product Potential
- **d.** Long Range Planning

**Section Three: ADVERTISING**
- **a.** Test Market Selection
- **b.** Co-op Advertising Allocations
- **c.** Media Selection
- **d.** Media Allocation

# SALES PLANNING APPLICATIONS

## A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

### POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/80 Population (Thousands) | % Of U.S. | % Change 1970–80 | Pop. Per Sq. Mi. (Density) | % White | 12/31/80 Households (Thousands) | % Of. U.S. | 1980 EBI ($000) | % Of U.S. | 1980 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NEW YORK** | **9,078.0** | **3.9727** | **–9.0** | **6,559** | **66.9** | **3,511.7** | **4.2877** | **82,157,498** | **4.5286** | **31,829,889** | **3.2959** | **4.0476** | **4.0949** | **3.9886** | **4.4931** |
| Bronx | 1,144.9 | .5010 | –22.2 | 27,924 | 46.7 | 422.9 | .5164 | 7,112,721 | .3920 | 2,362,342 | .2446 | .3696 | .6088 | .5004 | .3465 |
| Kings | 2,201.8 | .9636 | –15.4 | 31,454 | 55.8 | 823.8 | 1.0059 | 14,574,961 | .8034 | 4,560,002 | .4722 | .7362 | 1.0879 | .9568 | .7555 |
| New York (Manhattan) | 1,430.0 | .6258 | –7.1 | 62,174 | 58.7 | 712.6 | .8700 | 18,312,841 | 1.0094 | 9,250,914 | .9579 | .9172 | .8709 | .8788 | 1.1869 |
| Putnam | 78.7 | .0344 | 38.8 | 341 | 98.2 | 25.1 | .0307 | 551,452 | .0304 | 259,744 | .0269 | .0302 | .0257 | .0305 | .0287 |
| Queens | 1,897.1 | .8302 | –4.5 | 17,566 | 70.3 | 718.9 | .8777 | 16,400,005 | .9040 | 4,700,340 | .4867 | .7639 | .7051 | .7674 | .8142 |
| Richmond | 356.6 | .1561 | 20.7 | 6,148 | 89.0 | 116.9 | .1427 | 2,544,724 | .1403 | 964,511 | .0998 | .1313 | .1228 | .1398 | .1371 |
| Rockland | 262.1 | .1147 | 14.0 | 1,489 | 89.3 | 79.4 | .0970 | 2,416,930 | .1332 | 1,015,830 | .1052 | .1212 | .0795 | .0773 | .1327 |
| Westchester | 864.6 | .3783 | –3.3 | 1,952 | 83.9 | 309.7 | .3781 | 10,619,178 | .5854 | 4,100,831 | .4247 | .4956 | .3106 | .3148 | .5220 |
| *Bergen, N. J.* | *842.2* | *.3686* | *–6.1* | *3,599* | *92.5* | *302.4* | *.3692* | *9,624,686* | *.5305* | *4,615,375* | *.4779* | *.4824* | *.2836* | *.3228* | *.5695* |
| ***NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA*** | ***16,558.4*** | ***7.2466*** | ***–5.4*** | ***3,146*** | ***74.8*** | ***6,028.6*** | ***7.3607*** | ***155,915,773*** | ***8.5943*** | ***64,611,379*** | ***6.690*** | ***7.7535*** | ***6.5391*** | ***6.6893*** | ***8.6346*** |

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$\text{PI} = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad \text{PI} = \frac{50{,}000}{39{,}886} \qquad \text{PI} = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

**Specialized Products**

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

## B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

## POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/80 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Apache | 53.7 | Male | 26,607 | 5,200 | 3,824 | 3,461 | 3,059 | 4,098 | 2,397 | 1,550 | 1,584 | 1,434 | 19.9 |
| | | Female | 27,093 | 4,968 | 3,606 | 3,546 | 3,155 | 4,409 | 2,653 | 1,661 | 1,479 | 1,616 | 21.2 |
| Cochise | 88.6 | Male | 44,483 | 4,779 | 4,559 | 4,975 | 7,208 | 6,389 | 5,113 | 3,998 | 3,703 | 3,759 | 26.1 |
| | | Female | 44,117 | 4,565 | 4,388 | 4,580 | 5,417 | 7,112 | 5,189 | 4,061 | 4,082 | 4,723 | 29.4 |
| Coconino | 76.9 | Male | 38,504 | 5,011 | 4,176 | 3,769 | 8,204 | 6,393 | 3,947 | 2,684 | 2,411 | 1,909 | 23.4 |
| | | Female | 38,396 | 4,786 | 4,096 | 3,817 | 8,164 | 6,280 | 3,958 | 2,826 | 2,337 | 2,132 | 23.6 |
| Gila | 37.7 | Male | 18,588 | 1,937 | 1,889 | 2,003 | 2,116 | 3,016 | 1,966 | 1,722 | 2,031 | 1,908 | 29.5 |
| | | Female | 19,112 | 1,853 | 1,828 | 1,942 | 2,074 | 3,023 | 2,050 | 1,816 | 2,232 | 2,294 | 31.1 |
| Graham | 23.4 | Male | 12,030 | 1,303 | 1,153 | 1,729 | 1,823 | 1,751 | 1,238 | 856 | 988 | 1,189 | 25.0 |
| | | Female | 11,370 | 1,247 | 1,144 | 1,261 | 1,402 | 1,676 | 1,164 | 951 | 1,109 | 1,416 | 28.8 |
| Greenlee | 11.5 | Male | 5,722 | 707 | 567 | 700 | 604 | 866 | 624 | 654 | 703 | 297 | 28.3 |
| | | Female | 5,778 | 678 | 552 | 667 | 649 | 904 | 717 | 660 | 511 | 440 | 28.8 |
| Maricopa | 1,559.8 | Male | 759,566 | 72,273 | 70,682 | 78,524 | 103,792 | 132,780 | 88,382 | 69,457 | 65,909 | 77,767 | 29.1 |
| | | Female | 800,234 | 68,941 | 66,952 | 76,832 | 104,365 | 135,178 | 91,783 | 75,747 | 79,263 | 101,173 | 31.1 |
| Mohave | 58.0 | Male | 29,195 | 2,647 | 2,400 | 2,906 | 2,194 | 4,585 | 3,252 | 3,175 | 3,963 | 4,073 | 34.7 |
| | | Female | 28,805 | 2,529 | 2,260 | 2,527 | 2,654 | 4,802 | 3,062 | 3,277 | 4,091 | 3,603 | 34.2 |
| Navajo | 69.4 | Male | 34,273 | 5,297 | 4,505 | 4,376 | 3,682 | 5,554 | 3,531 | 2,410 | 2,553 | 2,365 | 23.6 |
| | | Female | 35,127 | 5,057 | 4,348 | 4,272 | 4,013 | 6,045 | 3,719 | 2,661 | 2,539 | 2,473 | 24.8 |
| Pima | 549.5 | Male | 267,807 | 25,024 | 24,337 | 26,762 | 41,193 | 44,102 | 29,300 | 23,812 | 24,171 | 29,106 | 28.8 |
| | | Female | 281,693 | 23,838 | 23,081 | 25,999 | 38,199 | 44,395 | 30,660 | 26,950 | 29,769 | 38,802 | 31.7 |
| Pinal | 92.6 | Male | 47,257 | 5,233 | 5,047 | 5,346 | 5,793 | 7,942 | 5,479 | 3,915 | 4,099 | 4,403 | 27.8 |
| | | Female | 45,343 | 4,991 | 4,785 | 5,210 | 5,349 | 7,305 | 5,263 | 3,773 | 4,256 | 4,411 | 28.2 |
| Santa Cruz | 21.0 | Male | 9,740 | 1,273 | 1,123 | 1,219 | 939 | 1,402 | 1,133 | 945 | 841 | 865 | 27.3 |
| | | Female | 11,260 | 1,216 | 1,089 | 1,206 | 1,234 | 1,756 | 1,354 | 1,046 | 1,086 | 1,273 | 30.0 |
| Yavapai | 70.6 | Male | 34,724 | 2,797 | 2,681 | 3,413 | 3,047 | 4,150 | 3,442 | 3,505 | 4,762 | 6,927 | 38.8 |
| | | Female | 35,876 | 2,676 | 2,461 | 3,018 | 2,936 | 4,398 | 3,617 | 3,897 | 5,695 | 7,178 | 41.9 |
| Yuma | 92.9 | Male | 47,609 | 5,313 | 4,691 | 4,823 | 7,396 | 7,078 | 5,284 | 4,203 | 4,379 | 4,442 | 27.2 |
| | | Female | 45,291 | 5,076 | 4,475 | 4,643 | 5,771 | 7,358 | 5,199 | 4,236 | 4,186 | 4,347 | 28.6 |
| **TOTAL METRO COUNTIES** | **2,109.3** | **Male** | **1,027,373** | **97,297** | **95,6[illegible]9** | **105,286** | **144,985** | **176,882** | **117,682** | **93,269** | **90,080** | **106,873** | **29.0** |
| | | **Female** | **1,081,927** | **92,779** | **90,033** | **102,831** | **142,564** | **179,573** | **122,443** | **102,697** | **109,032** | **139,975** | **31.3** |
| **TOTAL STATE** | **2,805.6** | **Male** | **1,376,105** | **138,794** | **131,634** | **144,006** | **191,050** | **230,106** | **155,088** | **122,886** | **122,097** | **140,444** | **28.6** |
| | | **Female** | **1,429,495** | **132,421** | **125,065** | **139,520** | **185,382** | **234,641** | **160,388** | **133,562** | **142,635** | **175,881** | **30.6** |

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

# 1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

| ESTIMATES: 1979<br>U.S. CENSUS: 1977 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Apache | 1979 | 65,399 | 12,286 | 12,020 | 4,434 | 22,101 | 11,847 | 614 | 293 | 217 | 3,165 | 13,387 | 2,370 | 2,214 |
| | 1977 | 55,093 | 11,335 | 11,048 | 3,538 | 19,478 | 10,264 | 569 | 272 | 201 | 2,576 | 10,440 | 1,876 | 1,575 |
| Cochise | 1979 | 210,240 | 55,359 | 54,278 | 15,162 | 23,218 | 14,650 | 6,153 | 8,950 | 4,961 | 45,636 | 22,093 | 9,173 | 9,662 |
| | 1977 | 188,941 | 47,875 | 46,940 | 14,506 | 22,051 | 13,678 | 6,341 | 7,704 | 4,270 | 40,345 | 20,320 | 8,993 | 7,503 |
| Coconino | 1979 | 289,179 | 65,589 | 63,162 | 39,635 | 38,179 | 15,777 | 5,835 | 9,454 | 4,666 | 31,742 | 45,625 | 17,641 | 5,395 |
| | 1977 | 241,854 | 52,597 | 50,459 | 34,571 | 31,508 | 12,800 | 5,001 | 6,690 | 3,302 | 30,294 | 38,021 | 13,546 | 4,503 |
| Gila | 1979 | 112,914 | 36,732 | 35,575 | 11,489 | 6,982 | 1,909 | 4,312 | 2,378 | 1,281 | 22,580 | 10,196 | 5,654 | 3,218 |
| | 1977 | 95,554 | 30,238 | 29,175 | 9,915 | 7,006 | 1,883 | 3,559 | 2,076 | 1,118 | 19,321 | 8,850 | 5,003 | 2,507 |
| Graham | 1979 | 61,440 | 16,730 | 16,369 | 3,732 | 5,777 | | 3,255 | 2,031 | 1,250 | 15,684 | 4,192 | 6,422 | 1,820 |
| | 1977 | 55,924 | 15,113 | 14,731 | 3,443 | 5,856 | | 3,003 | 1,826 | 1,124 | 14,099 | 3,876 | 5,677 | 1,399 |
| Greenlee | 1979 | 26,263 | 12,372 | 12,105 | 1,014 | 1,974 | | 308 | 1,477 | 859 | 1,973 | 2,550 | 1,498 | 1,461 |
| | 1977 | 23,111 | 10,361 | 10,099 | 1,015 | 1,789 | | 290 | 1,309 | 761 | 1,826 | 2,399 | 1,313 | 1,278 |
| Maricopa | 1979 | 6,117,664 | 1,392,032 | 1,352,913 | 600,706 | 740,188 | 644,003 | 202,379 | 381,974 | 245,120 | 1,316,845 | 395,666 | 352,537 | 228,085 |
| | 1977 | 4,835,775 | 1,073,359 | 1,039,247 | 472,429 | 631,710 | 540,328 | 171,169 | 285,394 | 183,145 | 1,065,194 | 311,750 | 271,668 | 168,652 |
| Mohave | 1979 | 204,249 | 60,472 | 58,760 | 16,341 | 6,026 | | 4,464 | 5,285 | 3,124 | 29,880 | 35,412 | 21,815 | 6,497 |
| | 1977 | 159,068 | 44,838 | 43,404 | 14,235 | 5,994 | | 3,690 | 3,893 | 2,301 | 23,552 | 28,607 | 16,721 | 4,478 |
| Navajo | 1979 | 213,037 | 60,927 | 59,950 | 16,107 | 21,763 | | 2,948 | 5,046 | 3,768 | 24,131 | 35,507 | 22,184 | 2,911 |
| | 1977 | 165,346 | 45,419 | 44,691 | 13,220 | 16,612 | | 2,878 | 3,490 | 2,606 | 21,995 | 27,964 | 15,853 | 2,534 |
| Pima | 1979 | 2,054,626 | 486,805 | 466,496 | 172,568 | 272,464 | 242,254 | 63,560 | 105,846 | 60,298 | 447,742 | 179,021 | 87,712 | 80,235 |
| | 1977 | 1,657,817 | 376,145 | 359,088 | 143,140 | 240,853 | 210,527 | 55,508 | 82,582 | 47,046 | 369,691 | 130,840 | 83,446 | 55,201 |
| Pinal | 1979 | 185,142 | 66,787 | 65,972 | 14,419 | 9,885 | 4,689 | 6,612 | 3,303 | 1,417 | 31,270 | 20,632 | 10,783 | 9,060 |
| | 1977 | 168,380 | 57,303 | 56,604 | 14,174 | 9,340 | 4,356 | 6,310 | 3,119 | 1,338 | 30,089 | 19,542 | 10,135 | 7,324 |
| Santa Cruz | 1979 | 98,626 | 24,404 | 23,877 | 7,454 | 16,486 | 15,506 | 16,417 | 5,921 | 2,700 | 8,467 | 6,538 | 5,298 | 4,285 |
| | 1977 | 87,184 | 20,432 | 19,915 | 5,980 | 15,022 | 13,890 | 16,433 | 5,209 | 2,375 | 7,703 | 5,751 | 4,649 | 3,066 |
| Yavapai | 1979 | 228,625 | 70,561 | 68,754 | 24,370 | 13,417 | | 6,540 | 7,847 | 4,384 | 26,212 | 16,455 | 21,459 | 10,978 |
| | 1977 | 173,852 | 48,205 | 46,793 | 19,563 | 10,605 | | 5,031 | 5,962 | 3,331 | 26,633 | 14,788 | 15,305 | 7,041 |
| Yuma | 1979 | 308,055 | 71,073 | 69,458 | 29,049 | 41,543 | 36,328 | 7,469 | 10,484 | 7,952 | 61,402 | 32,833 | 22,510 | 9,561 |
| | 1977 | 262,034 | 59,852 | 58,492 | 25,349 | 34,847 | 29,957 | 7,722 | 9,242 | 7,010 | 53,790 | 28,477 | 18,687 | 7,668 |
| **TOTAL METRO COUNTIES** | 1979 | **8,172,290** | **1,878,837** | **1,819,409** | **773,274** | **1,012,652** | **886,257** | **265,939** | **487,820** | **305,418** | **1,764,587** | **574,687** | **440,249** | **308,320** |
| | 1977 | 6,493,592 | 1,449,504 | 1,398,335 | 615,569 | 872,563 | 750,855 | 226,677 | 367,976 | 230,191 | 1,434,885 | 442,590 | 355,114 | 223,853 |
| **TOTAL STATE** | 1979 | **10,175,459** | **2,432,129** | **2,359,689** | **956,480** | **1,220,003** | **986,963** | **330,866** | **550,289** | **341,997** | **2,066,729** | **820,107** | **587,056** | **375,382** |
| | 1977 | 8,169,933 | 1,893,072 | 1,830,686 | 775,078 | 1,052,671 | 837,683 | 287,504 | 418,768 | 259,928 | 1,707,108 | 651,625 | 472,872 | 274,729 |

## C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

## D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

# MARKETING APPLICATIONS

## A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

## B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

| | ADI | 1980 BPI | | ADI | 1980 BPI |
|---|---|---|---|---|---|
| 1 | New York | 11.92 | 6 | Detroit | 3.20 |
| 2 | Los Angeles | 7.08 | 7 | Washington DC | 3.19 |
| 3 | Chicago | 5.95 | 8 | Boston | 2.49 |
| 4 | San Francisco | 4.36 | 9 | Houston | 2.36 |
| 5 | Philadelphia | 4.11 | 10 | Dallas/Ft. Worth | 2.07 |
| | | | | **Top 10 markets** | **46.73** |

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

## C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

## D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase.Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

# ADVERTISING

## A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE,** through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

| | | |
|---|---|---|
| By population | San Antonio | 1,048,000 |
| | Columbus, Ohio | 1,110,200 |
| | Hartford,<br>New Britain, Bristol | 1,053,100 |
| | New Orleans | 1,163,800 |

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

| | **Average Household EBI** | **BPI** | **EPP/BPI** | **MPP/BPI** | **PPP/BPI** |
|---|---|---|---|---|---|
| **San Antonio** | 20,812 | .4424 | .4364 | .4537 | .4184 |
| **Columbus** | 21,827 | .5227 | .4477 | .5126 | .5114 |
| **Hartford** | 22,795 | .4844 | .3701 | .4539 | .5193 |
| **New Orleans** | 21,769 | .5339 | .5535 | .4852 | .5757 |

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

| | **Per Household Retail Sales** | **Grocery** | **Drugs** | **Footwear** |
|---|---|---|---|---|
| San Antonio | $11,943 | $766,265 | $ 66,626 | $ 69,878 |
| Columbus | 11,949 | 833,373 | 112,669 | 73,229 |
| Hartford | 10,561 | 806,695 | 91,168 | 57,103 |
| New Orleans | 11,615 | 890,761 | 122,715 | 101,892 |

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

## B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

## C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

## D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

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## Let us hear from you...

Most of the improvements and additions that appear in this new 1985 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '85 edition is a more useful and usable marketing tool...and thus, more valuable to you.

The 1985 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Ed Murray at (212) 986-4800, ext. 361.

# S&MM DATA SERVICE 1985

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# DATA SERVICE 1985

## Explanation of Terms

**ALL OTHER STORES.** The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

**APPAREL & ACCESSORIES STORES** (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

**AUTOMOTIVE DEALERS** (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

**AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME.** Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

**AVERAGE HOUSEHOLD SIZE.** Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

**BUILDING MATERIALS, HARDWARE DEALERS** (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1982 Census of Retail Trade is consistent with 1972 census.

**BUYING POWER INDEX (BPI).** A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

**CONSOLIDATED METROPOLITAN AREA.** (See Metropolitan Statistical Area)

**COUNTY.** The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,137 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties, while Alaska is tabulated by the census divisions delineated by the Census Bureau as county equivalents. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1985 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico and La Paz county, Arizona. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Similarly, a portion of Yuma county, Arizona, became a new county named La Paz.

**DENSITY.** Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

**DEPARTMENT STORES** (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets;

(2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

**DRUGSTORES** (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

**EATING AND DRINKING PLACES** (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service* .

**EFFECTIVE BUYING INCOME (EBI)**. A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

**FOOD STORES** (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

**FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES** (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

**FURNITURE, HOME FURNISHINGS STORES** (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

**GASOLINE SERVICE STATIONS** (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

**GENERAL MERCHANDISE STORES** (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power.* Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.)

**GRADUATED BUYING POWER INDEXES.** Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

**HOUSEHOLD.** A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

**HOUSEHOLDER.** The 1985 edition of the Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

**HOUSEHOLDS BY AGE OF HOUSEHOLDER.** Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

**HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS.** A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

**HOUSEHOLDS BY NUMBER OF PERSONS.** A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

**INDEPENDENT CITIES.** Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

**MEDIAN AGE.** A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

**MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME.** This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

**MERCHANDISE LINE SALES.** These data show total sales of nine broad product categories, such as groceries and other food products, footwear and so on. Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores. The merchandise line estimates shown in the 1985 Data Service are not based on the 1982 Census of Merchandise Lines since that portion of the 1982 Economic Census was not available at the time of this publication.

**METROPOLITAN STATISTICAL AREA.** A metropolitan statistical area is a geographic area with a large population nucleus together with adjacent communities which have a high degree of economic and social integration with that nucleus. Their major purpose is to enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (MSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

**NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA).** The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

**NONSTORE RETAILERS** (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

**PER CAPITA EFFECTIVE BUYING INCOME.** This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

**PERCENT CHANGE OF POPULATION.** The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1984. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1984.

**PERCENT OF U.S.** A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

**POPULATION.** Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

**POPULATION BY AGE AND SEX.** Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

**POPULATION PER SQUARE MILE.** (See Density.)

**RETAIL SALES.** All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

Some of the 1977 figures are estimates by Market Statistics of data withheld by the Census Bureau in accordance with their disclosure rules. The 1977 Census of Retail Trade excludes two items which were included in the 1972 sales statistics.

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

**STANDARD INDUSTRIAL CLASSIFICATION (SIC).** Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

**STANDARD METROPOLITAN STATISTICAL AREA (MSA).** (See Metropolitan Statistical Area)

**SUPERMARKETS.** Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

**TELEVISION MARKET.** The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

# RETAIL SALES ADDENDUM

## RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

| SIC Code | Components |
|---|---|
| **54** | **Food Stores** |
| 541 | Grocery stores |
| 5422 | Freezer and locker meat provisioners |
| 5423 pt. | Meat markets |
| 5423 pt. | Seafood markets |
| 543 | Fruit stores, vegetable markets |
| 544 | Candy, nut, and confectionery stores |
| 545 | Dairy products stores |
| 5462 | Retail bakeries (baking and selling) |
| 5463 | Retail bakeries (selling only) |
| 549 | Miscellaneous food stores |
| **58** | **Eating And Drinking Places** |
| 5812 pt. | Restaurants, lunchrooms |
| 5812 pt. | Social caterers |
| 5812 pt. | Cafeterias |
| 5812 pt. | Refreshment places |
| 5812 pt. | Contract feeding |
| 5812 pt. | Ice cream and frozen custard stands |
| 5813 | Drinking places |
| **53** | **General Merchandise Stores** |
| 531 | Department stores |
| 533 | Variety stores |
| 539 | Miscellaneous general merchandise stores |
| **56** | **Apparel And Accessories Stores** |
| 561 | Men's and boys' clothing and furnishings stores |
| 562 | Women's ready-to-wear stores |
| 563 pt. | Millinery stores |
| 563 pt. | Corset and lingerie shops |
| 563 pt. | Other women's accessories and specialty stores |
| 564 | Children's and infants' wear stores |
| 565 | Family clothing stores |
| 566 pt. | Men's shoe stores |
| 566 pt. | Women's shoe stores |
| 566 pt. | Children's and juveniles' shoe stores |
| 566 pt. | Family shoe stores |
| 568 | Furriers and fur shops |
| 569 | Miscellaneous apparel and accessory stores |
| **57** | **Furniture/Home Furnishings/Appliance Stores** |
| 5712 | Furniture stores |
| 5713 | Floor covering stores |
| 5714 | Drapery, curtain, and upholstery stores |
| 5719 | Miscellaneous home furnishing stores |
| 572 | Household appliance stores |
| 5732 | Radio and TV stores |
| 5733 pt. | Record shops |
| 5733 pt. | Musical instruments stores |
| **55 pt.** | **Automotive Dealers** |
| 5511 pt. | Domestic car franchise only |
| 5511 pt. | Imported car franchise only |
| 5511 pt. | Domestic and imported car franchises |
| 552 | Used car dealers |
| 553 pt. | Tire, battery, and accessory dealers |
| 553 pt. | Other auto and home supply stores |
| 555 | Boat dealers |
| 556 | Recreational and utility trailer dealers |
| 557 | Motorcycle dealers |
| 559 | Automotive dealers not elsewhere classified |

**Note:** Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.

| SIC Code | Components |
|---|---|
| 554 | **Gasoline Service Stations** |

Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.

| SIC Code | Components |
|---|---|
| **52** | **Building Materials And Hardware Dealers** |
| 521 | Lumber and other building materials dealers |
| 523 | Paint, glass, and wallpaper stores |
| 525 | Hardware stores |
| 526 | Retail nurseries, lawn and garden supply stores |
| 527 | Mobile home dealers |
| **591** | **Drugstores** |
| 591 pt. | Drugstores |
| 591 pt. | Proprietary stores |

**All Other Stores**

The several store types that are not among the **Data Service's** store groups include the following:

| SIC Code | Components |
|---|---|
| 592 | Liquor stores |
| 593 | Used-merchandise stores |
| 5941 pt. | General line sporting goods stores |
| 5941 pt. | Specialty line sporting goods stores |
| 5942 | Bookstores |
| 5943 | Stationery stores |
| 5944 | Jewelry stores |
| 5945 | Hobby, toy, and game shops |
| 5946 | Camera and photographic supply stores |
| 5947 | Gift, novelty, and souvenir shops |
| 5948 | Luggage and leather goods stores |
| 5949 | Sewing, needlework, and piece goods stores |
| 5961 | Mail-order houses |
| 5962 | Automatic merchandising machine operators |
| 5963 | Direct selling establishments |
| 5982 | Fuel and ice dealers, not elsewhere classified |
| 5983 | Fuel oil dealers |
| 5984 | Liquefied petroleum gas dealers |
| 5992 | Florists |
| 5993 | Cigar stores and stands |
| 5994 | News dealers and newsstands |
| 5999 | Miscellaneous stores not elsewhere classified |

(continued)

## MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

| Census Code | Components |
|---|---|
| **100** | **Groceries And Other Foods** |
| 101 | Meat, fish and poultry |
| 102 | Produce |
| 103 | Frozen foods |
| 104 | Dairy products and related foods |
| 105 | Bakery products, except frozen |
| 106 | Delicatessen items |
| 107 | All other foods |
| **160** | **Drugs** |
| 161 | Prescriptions |
| 162 | Nonprescription medicines |
| **180** | **Health And Beauty Aids** |
| 181 | Health aids |
| 182 | Cosmetics |
| 183 | Other hygiene needs |
| **300** | **Major Household Appliances** |
| 301 | Kitchen appliances |
| 302 | Laundry appliances |
| 303 | Other major household appliances |
| **320** | **Televisions** |
| **330** | **Audio Equipment, Musical Instruments And Supplies** |
| 331 | Audio equipment, components, parts, and accessories |
| 335 | Records and tapes |
| 337 | Musical instruments, accessories, and sheet music and related items |
| **340** | **Furniture And Sleep Equipment** |
| 341 | Living room, dining room, and bedroom furniture |
| 342 | Sleep furniture and equipment |
| 343 | All other furniture including outdoor, kitchen and office furniture |
| **200** | **Men's And Boys' Clothing** |
| 201 | Boys', young men's, and students' clothing and accessories |
| 202 | Men's overcoats and topcoats |
| 203 | Men's rainwear and outerwear |
| 204 | Men's suits, sport coats, formal wear, and tailored slacks |
| 205 | Men's jeans and casual slacks |
| 206 | Men's career apparel and work clothes |
| 207 | Men's shirts |
| 208 | Men's novelty shirts |
| 209 | Men's sweaters |
| 211 | Men's hosiery, pajamas, robes, and underwear |
| 212 | Men's sportswear |
| 213 | Men's accessories |
| **220** | **Women's And Girls' Clothing** |
| 221 | Infants' and toddlers' apparel and accessories |
| 222 | Girls' and subteen clothing and accessories |
| 223 | Women's, misses', and juniors' furs and fur garments |
| 224 | Women's, misses', and juniors' dresses |
| 225 | Women's, misses', and juniors' dressy and tailored coats and suits |
| 226 | Women's, misses', and juniors' casual and utility coats, jackets and rainwear |
| 227 | Women's, misses', and juniors' separates and coordinates |
| 228 | Women's, misses', and juniors' active sportswear |
| 229 | Women's hosiery |
| 231 | Women's bras, girdles and foundations |
| 232 | Women's, misses', and juniors' lingerie, sleepwear, and loungewear |
| 233 | Women's handbags and small leather goods |
| 234 | Women's hats, hairpieces, and trimmings |
| 235 | Women's accessories |
| **260** | **Footwear** |
| 261 | Men's and boys' footwear |
| 262 | Women's and girls' footwear |
| 263 | Children's footwear |
| 264 | Footwear accessories |
|  | **Note:** Infants and toddlers footwear not included |

# TELEVISION MARKET ADDENDUM

**The Television Markets for which data are shown in Sections 16–21 are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1985-86 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.**

**ABILENE - SWEETWATER, TEX.**— Brown, Callahan, Coke, Coleman, Eastland, Fisher, Haskell, Jones, King, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Sterling, Stonewall, Taylor.

**ALBANY, GA.**— Atkinson, Baker, Ben Hill, Berrien, Calhoun, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Miller, Mitchell, Telfair, Tift, Turner, Wilcox, Worth.

**ALBANY - SCHENECTADY - TROY, N.Y.**— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

**ALBUQUERQUE, N.M.**— ARIZ.: Apache (northern portion); COLO.: Archuleta, Conejos, Costilla, Mineral, Montezuma, Rio Grande; N.M.: Bernalillo, Cibola, Colfax, De Baca, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Otero, Quay, Rio Arriba, Sandoval, San Juan, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

**ALEXANDRIA, LA.**— Avoyelles, Grant, Rapides, Vernon; MINN.: Crow Wing.

**ALEXANDRIA, MINN.**— Beltrami, Cass, Douglas, Grant, Hubbard, Pope, Todd, Traverse, Wadena.

**ALPENA, MICH.**— Alcona, Alpena.

**AMARILLO, TEX.**— N.M.: Curry, Union; OKLA.: Cimarron, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

**ANNISTON, ALA.**— Calhoun.

**ARDMORE - ADA, OKLA.**— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Love, Marshall, Pontotoc, Pushmataha.

**ATLANTA, GA.**— ALA.: Cleburne; GA.: Banks, Barrow, Bartow, Butts, Carroll, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Meriwether, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rabun, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

**AUGUSTA, GA.**— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Johnson, Lincoln, McDuffie, Richmond, Screven, Taliaferro, Warren, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

**AUSTIN, TEX.**— Bastrop, Burnet, Caldwell, Fayette, Gillespie, Hays, Lee, Llano, Mason, Travis, Williamson.

**BAKERSFIELD, CALIF.**— Kern (western portion).

**BALTIMORE, MD.**— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

**BANGOR, MAINE**— Hancock, Knox, Penobscot, Piscataquis, Somerset, Waldo, Washington.

**BATON ROUGE, LA.**— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

**BEAUMONT - PORT ARTHUR, TEX.**— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, Tyler.

**BEND, ORE.**— Deschutes.

**BILLINGS - HARDIN, MONT.**— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Park.

**BILOXI - GULFPORT - PASCAGOULA, MISS.**— Harrison, Stone.

**BINGHAMTON, N.Y.**— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

**BIRMINGHAM, ALA.**— Bibb, Blount, Cherokee, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Perry, St. Clair, Shelby, Talladega, Walker, Winston.

**BLUEFIELD - BECKLEY - OAK HILL, W.VA.**— VA.: Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Monroe, Raleigh, Summers.

**BOISE, IDA.**— Ada, Adams, Blaine, Boise, Camas, Canyon, Elmore, Gem, Owyhee, Payette, Valley, Washington; ORE.: Baker, Grant, Malheur.

**BOSTON, MASS.**— Barnstable, Essex, Franklin, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

**BOWLING GREEN, KY.**— Adair, Metcalfe, Warren.

**BRISTOL - KINGSPORT - JOHNSON CITY, TENN.**— KY.: Leslie, Letcher; N.C.: Avery; TENN.: Carter, Greene, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

**BUFFALO, N.Y.**— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter.

**BURLINGTON - PLATTSBURGH, VT.**— N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

**BUTTE, MONT.**— Beaverhead, Deer Lodge, Gallatin, Jefferson, Madison, Powell, Silver Bow.

**CASPER - RIVERTON, WYO.**— Converse, Fremont, Hot Springs, Johnson, Natrona, Niobrara, Washakie.

**CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA**— ILL.: Jo Daviess; IOWA: Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

**CHARLESTON, S.C.**— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

**CHARLESTON - HUNTINGTON, W.VA.**— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Scioto, Vinton, Washington; W.VA.: Boone, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Webster, Wirt, Wyoming.

**CHARLOTTE, N.C.**— Alexander, Anson, Ashe, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

**CHARLOTTESVILLE, VA.**— Albemarle, Charlottesville city.

**CHATTANOOGA, TENN.**— ALA.: Jackson; GA.: Catoosa, Chattooga, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

**CHEYENNE, WYO.**— NEB.: Banner, Morrill; WYO.: Laramie.

**CHICAGO, ILL.**— Cook, De Kalb, Du Page, Grundy, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

**CHICO - REDDING, CALIF.**— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

**CINCINNATI, OHIO**— IND.: Dearborn, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Hamilton, Highland, Warren.

**CLARKSBURG - WESTON, W.VA.**— Barbour, Braxton, Doddridge, Gilmer, Harrison, Lewis, Pleasants, Randolph, Ritchie, Taylor, Tucker, Upshur.

**CLEVELAND, OHIO**— Ashland, Ashtabula, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

**COLORADO SPRINGS - PUEBLO, COLO.**— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Otero, Prowers, Pueblo, Saguache.

**COLUMBIA, S.C.**— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

**COLUMBIA - JEFFERSON CITY, MO.**— Audrain, Boone, Callaway, Chariton, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Pettis, Phelps, Randolph.

**COLUMBUS, GA.**— ALA.: Barbour, Chambers, Lee, Randolph, Russell; GA.: Chattahoochee, Clay, Dooly, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Terrell, Webster.

**COLUMBUS - TUPELO, MISS.**— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston.

**COLUMBUS, OHIO**— Coshocton, Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Pike, Ross, Union.

**CORPUS CHRISTI, TEX.**— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, Refugio, San Patricio.

**DALLAS - FT. WORTH, TEX.**— Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, San Saba, Somervell, Tarrant, Van Zandt, Wise, Wood.

**DAVENPORT - ROCK ISLAND - MOLINE, IOWA—** ILL.: Bureau, Carroll, Henderson, Henry, Knox, Lee, Mercer, Rock Island, Warren, Whiteside; IOWA: Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

**DAYTON, OHIO—** IND.: Randolph, Wayne; OHIO: Auglaize, Champaign, Clark, Clinton, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, Shelby.

**DENVER, COLO.—** Adams, Alamosa, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Lincoln, Logan, Moffat, Morgan, Park, Phillips, Pitkin, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Box Butte, Cheyenne, Dawes, Deuel, Keith, Kimball, Scotts Bluff; WYO.: Albany, Carbon, Goshen, Platte.

**DES MOINES, IOWA—** Adair, Appanoose, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Taylor, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

**DETROIT, MICH.—** Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, Wayne.

**DOTHAN, ALA.—** Coffee, Dale, Geneva, Henry, Houston; FLA.: Jackson; GA.: Early, Seminole.

**DULUTH - SUPERIOR, MINN.—** MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

**EL CENTRO - YUMA, CALIF.—** ARIZ.: Yuma; CALIF.: Imperial.

**EL PASO, TEX.—** N.M.: Dona Ana, Luna; TEX.: Culberson, El Paso, Hudspeth.

**ELMIRA, N.Y.—** Chemung, Steuben; PA.: Tioga.

**ERIE, PA.—** Crawford, Erie, Warren.

**EUGENE, ORE.—** Coos, Douglas, Lane.

**EUREKA, CALIF.—** Del Norte, Humboldt; ORE.: Curry.

**EVANSVILLE, IND.—** ILL.: Edwards, Gallatin, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

**FARGO, N.D.—** MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Dickey, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

**FLAGSTAFF, ARIZ.—** Coconino.

**FLINT - SAGINAW - BAY CITY, MICH.—** Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Sanilac, Shiawassee, Tuscola.

**FLORENCE, S.C.—** Darlington, Dillon, Florence, Horry, Marion, Marlboro.

**FT. MYERS - NAPLES, FLA.—** Charlotte, Collier, Hendry, Lee.

**FT. SMITH, ARK.—** Crawford, Franklin, Logan, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

**FT. WAYNE, IND.—** Adams, Allen, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Defiance, Paulding, Van Wert.

**FRESNO - VISALIA, CALIF.—** Fresno, Kings, Madera, Mariposa, Merced, Tulare.

**GAINESVILLE, FLA.—** Alachua, Dixie, Gilchrist, Levy.

**GLENDIVE, MONT.—** Dawson, Prairie.

**GRAND JUNCTION, COLO.—** Delta, La Plata, Mesa, Montrose, Ouray, San Juan, San Miguel.

**GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.—** Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

**GREAT FALLS, MONT.—** Blaine, Broadwater, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

**GREEN BAY, WISC.—** MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

**GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.—** Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Carroll, Galax city, Grayson, Patrick.

**GREENVILLE - NEW BERN - WASHINGTON, N.C.—** Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

**GREENVILLE - SPARTANBURG - ASHEVILLE, S.C.** — GA.: Elbert, Franklin, Hart, Madison, Stephens; N.C.: Buncombe, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

**GREENWOOD - GREENVILLE, MISS.—** Bolivar, Carroll, Grenada, Holmes, Leflore, Sunflower, Tallahatchie, Washington.

**HAGERSTOWN, MD.—** Washington.

**HARRISBURG - YORK - LANCASTER - LEBANON, PA.—** Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Mifflin, Perry, York.

**HARRISONBURG, VA.—** Harrisonburg city, Rockingham; W.VA.: Grant, Pendleton.

**HARTFORD - NEW HAVEN, CONN.—** Hartford, Litchfield, Middlesex, New Haven, New London, Tolland.

**HELENA, MONT.—** Lewis and Clark.

**HOUSTON, TEX.—** Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

**HUNTSVILLE - DECATUR - FLORENCE, ALA.—** Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

**IDAHO FALLS - POCATELLO, IDA.—** Bannock, Bingham, Bonneville, Butte, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln.

**INDIANAPOLIS, IND.—** Bartholomew, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fayette, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Jennings, Johnson, Lawrence, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Rush, Shelby, Tipton, Warren, White.

**JACKSON, MISS.—** Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Humphreys, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

**JACKSON, TENN.—** Hardin, Henderson, Madison.

**JACKSONVILLE, FLA.—** Baker, Bradford, Clay, Columbia, Duval, Hamilton, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

**JOHNSTOWN - ALTOONA, PA.—** Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Forest, Fulton, Huntingdon, Jefferson, Somerset.

**JONESBORO, ARK.—** Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

**JOPLIN - PITTSBURG, MO.—** ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

**KANSAS CITY, MO.—** KANS.: Anderson, Atchison, Brown, Doniphan, Douglas, Franklin, Jefferson, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Clay, Clinton, Daviess, De Kalb, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Platte, Ray, Saline.

**KNOXVILLE, TENN.—** KY.: Bell, Harlan, Knox, McCreary, Russell, Wayne, Whitley; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

**LA CROSSE - EAU CLAIRE, WISC.—** MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, Juneau, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

**LAFAYETTE, IND.—** Benton, Tippecanoe.

**LAFAYETTE, LA.—** Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

**LAKE CHARLES, LA.—** Beauregard, Calcasieu, Cameron.

**LANSING, MICH.—** Clinton, Eaton, Hillsdale, Ingham, Jackson.

**LAREDO, TEX.—** Webb, Zapata.

**LAS VEGAS, NEV.—** Clark, Lincoln, Nye (southern portion).

**LAUREL - HATTIESBURG, MISS.—** Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

**LEXINGTON, KY.—** Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Knott, Laurel, Lee, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Scott, Wolfe, Woodford.

**LIMA, OHIO—** Allen.

**LINCOLN - HASTINGS - KEARNEY, NEB.—** KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Dundy, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

**LITTLE ROCK, ARK.—** Arkansas, Bradley, Calhoun, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Jackson, Jefferson, Johnson, Lincoln, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

**LOS ANGELES, CALIF.—** Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

**LOUISVILLE, KY.—** IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green, Hardin, Hart, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

**LUBBOCK, TEX.—** N.M.: Roosevelt; TEX.: Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Kent, Lamb, Lubbock, Lynn, Motley, Terry, Yoakum.

**MACON, GA.—** Baldwin, Bibb, Bleckley, Crawford, Dodge, Houston, Jones, Laurens, Monroe, Peach, Pulaski, Twiggs, Washington, Wheeler, Wilkinson.

**MADISON, WISC.—** Columbia, Dane, Green, Iowa, Lafayette, Marquette, Richland, Sauk.

**MANKATO, MINN.—** IOWA: Emmet; MINN.: Blue Earth.

**MARQUETTE, MICH.—** Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

**MCALLEN - BROWNSVILLE, TEX.—** Cameron, Hidalgo, Starr, Willacy.

**MEDFORD, ORE.—** CALIF.: Siskiyou; ORE.: Jackson, Josephine, Klamath, Lake.

**MEMPHIS, TENN.—** ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Lafayette, Marshall, Panola, Quitman, Tate, Tippah, Tunica, Union, Yalobusha; MO.: Dunklin, Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

**MERIDIAN, MISS.—** ALA.: Choctaw, Marengo, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

**MIAMI, FLA.—** Broward, Dade, Monroe.

**MILWAUKEE, WISC.—** Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

**MINNEAPOLIS - ST. PAUL, MINN.—** Anoka, Benton, Big Stone, Brown, Carver, Chippewa, Chisago, Cottonwood, Dakota, Goodhue, Hennepin, Isanti, Jackson, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Martin, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Stevens, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

**MINOT - BISMARCK - DICKINSON, N.D.—** MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Walworth.

**MISSOULA, MONT.—** Flathead, Granite, Lake, Mineral, Missoula, Ravalli.

**MOBILE - PENSACOLA, ALA.—** Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

**MONROE - EL DORADO, LA.—** ARK.: Ashley, Chicot, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

**MONTGOMERY, ALA.—** Autauga, Bullock, Butler, Covington, Crenshaw, Elmore, Lowndes, Macon, Montgomery, Pike, Tallapoosa, Wilcox.

**NASHVILLE, TENN.—** KY.: Allen, Barren, Butler, Christian, Clinton, Cumberland, Edmonson, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Carroll, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

**NEW ORLEANS, LA.—** Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

**NEW YORK, N.Y.—** CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

**NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.—** N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

**NORTH PLATTE, NEB.—** Arthur, Blaine, Hooker, Lincoln, Logan, McPherson, Thomas.

**ODESSA - MIDLAND, TEX.—** N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Crockett, Ector, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

**OKLAHOMA CITY, OKLA.—** Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Okfuskee, Oklahoma, Payne, Pottawatomie, Roger Mills, Seminole, Washita, Woods, Woodward.

**OMAHA, NEB.—** IOWA: Adams, Audubon, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Washington.

**ORLANDO - DAYTONA BEACH - MELBOURNE, FLA. —** Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

**OTTUMWA - KIRKSVILLE, IOWA—** Davis, Jefferson, Van Buren; MO.: Adair, Putnam, Schuyler, Sullivan.

**PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION, KY.—** ILL.: Alexander, Franklin, Hamilton, Hardin, Jackson, Jefferson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Mississippi, New Madrid, Reynolds, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

**PALM SPRINGS, CALIF.—** Riverside (central portion).

**PANAMA CITY, FLA.—** Bay, Calhoun, Franklin, Gulf, Holmes, Walton, Washington.

**PARKERSBURG, W.VA.—** Wood.

**PEORIA, ILL.—** Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

**PHILADELPHIA, PA.—** DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem, Warren; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, Schuylkill.

**PHOENIX, ARIZ.—** Apache (southern portion), Gila, Graham, Greenlee, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

**PITTSBURGH, PA.—** MD.: Garrett; OHIO: Columbiana; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Marion, Monongalia, Preston.

**PORTLAND, ORE.—** Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

**PORTLAND - POLAND SPRING, MAINE—** Androscoggin, Cumberland, Franklin, Kennebec, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos, Grafton; VT.: Essex.

**PRESQUE ISLE, MAINE—** Aroostook.

**PROVIDENCE - NEW BEDFORD, R.I.—** CONN.: Windham; MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

**QUINCY - HANNIBAL, ILL.—** Adams, Brown, Cass, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

**RALEIGH - DURHAM, N.C.—** Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

**RAPID CITY, S.D.—** MONT.: Carter, Powder River; NEB.: Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Campbell, Crook, Sheridan, Weston.

**RENO, NEV.—** CALIF.: Alpine, El Dorado (eastern portion), Lassen, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

**RICHMOND, VA.—** Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Middlesex, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton city, Sussex, Waynesboro city.

**ROANOKE - LYNCHBURG, VA.—** Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Bland, Botetourt, Buena Vista city, Campbell, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Giles, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Nelson, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Pocahontas.

**ROCHESTER, N.Y.—** Livingston, Monroe, Ontario, Wayne.

**ROCHESTER - MASON CITY - AUSTIN, MINN.—** IOWA: Cerro Gordo, Floyd, Franklin, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

**ROCKFORD, ILL.—** Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

**ROSWELL, N.M.—** Chaves, Eddy, Lea (northern portion).

**SACRAMENTO - STOCKTON, CALIF.—** Amador, Calaveras, Colusa, Contra Costa (eastern portion), El Dorado (western portion), Mono, Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

**ST. JOSEPH, MO.—** Buchanan, Gentry, Harrison, Holt, Nodaway, Worth.

**ST. LOUIS, MO.—** ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Madison, Montgomery, Perry, Pike, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

**SALINAS - MONTEREY, CALIF.—** Monterey, San Benito, Santa Cruz.

**SALISBURY, MD.—** DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

**SALT LAKE CITY, UTAH—** COLO.: Dolores; IDA.: Bear Lake, Caribou, Franklin, Oneida; MONT.: Fallon; NEV.: Elko, Eureka, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Big Horn, Sublette, Sweetwater, Teton, Uinta.

**SAN ANGELO, TEX.—** Concho, Irion, McCulloch, Menard, Schleicher, Sutton, Tom Green.

**SAN ANTONIO, TEX.—** Atascosa, Bandera, Bexar, Blanco, Comal, De Witt, Dimmit, Edwards, Frio, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kimble, Kinney, La Salle, Lavaca, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

**SAN DIEGO, CALIF.—** San Diego.

**SAN FRANCISCO, CALIF.—** Alameda, Contra Costa (western portion), Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

**SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.—** San Luis Obispo, Santa Barbara.

**SARASOTA, FLA.—** Sarasota.

**SAVANNAH, GA.—** Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Tattnall, Toombs, Treutlen, Wayne; S.C.: Beaufort, Hampton, Jasper.

**SEATTLE - TACOMA, WASH.—** Chelan, Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

**SELMA, ALA.—** Dallas.

**SHREVEPORT - TEXARKANA, LA.—** ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Gregg, Harrison, Marion, Morris, Panola, Red River, Rusk, San Augustine, Shelby, Titus, Upshur.

**SIOUX CITY, IOWA—** Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Antelope, Cedar, Dakota, Dixon, Knox, Madison, Pierce, Stanton, Thurston, Wayne; S.D.: Union.

**SIOUX FALLS - MITCHELL, S.D.—** IOWA: Lyon, Osceola; MINN.: Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Keya Paha; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Clay, Codington, Davison, Day, Deuel, Dewey, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

**SOUTH BEND - ELKHART, IND.—** Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

**SPOKANE, WASH.—** IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln, Sanders; ORE.: Wallowa; WASH.: Adams, Asotin, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

**SPRINGFIELD, MASS.—** Hampden, Hampshire.

**SPRINGFIELD, MO.—** ARK.: Baxter, Boone, Carroll, Fulton, Izard, Madison, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

**SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.—** Champaign, Christian, Coles, Cumberland, De Witt, Douglas, Effingham, Ford, Iroquois, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

**SYRACUSE, N.Y.—** Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

**TALLAHASSEE - THOMASVILLE, FLA.—** Gadsden, Jefferson, Lafayette, Leon, Liberty, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Thomas.

**TAMPA - ST. PETERSBURG, FLA.—** Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk.

**TERRE HAUTE, IND.—** ILL.: Clark, Clay, Crawford, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

**TOLEDO, OHIO—** MICH.: Lenawee; OHIO: Fulton, Hancock, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

**TOPEKA, KANS.—** Clay, Coffey, Geary, Jackson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

**TRAVERSE CITY - CADILLAC, MICH.—** Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

**TUCSON, ARIZ.—** Cochise, Pima, Santa Cruz; N.M.: Catron, Hidalgo.

**TULSA, OKLA.—** KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

**TUSCALOOSA, ALA.—** Tuscaloosa.

**TWIN FALLS, IDA.—** Gooding, Jerome, Lincoln, Twin Falls.

**TYLER, TEX.—** Angelina, Cherokee, Houston, Nacogdoches, Smith.

**UTICA, N.Y.—** Herkimer, Oneida (eastern portion), Otsego.

**VICTORIA, TEX.—** Victoria.

**WACO - TEMPLE, TEX.—** Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson.

**WASHINGTON, D.C.—** District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's; PA.: Franklin; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Hardy, Jefferson, Mineral, Morgan.

**WATERTOWN - CARTHAGE, N.Y.—** Jefferson, Lewis, St. Lawrence.

**WAUSAU - RHINELANDER, WISC.—** Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

**WEST PALM BEACH, FLA.—** Glades, Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

**WHEELING - STEUBENVILLE, W.VA.—** OHIO: Belmont, Carroll, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

**WICHITA - HUTCHINSON, KANS.—** Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Morton, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Hitchcock; OKLA.: Beaver.

**WICHITA FALLS - LAWTON, TEX.—** OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Jack, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

**WILKES-BARRE - SCRANTON, PA.—** Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

**WILMINGTON, N.C.—** Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

**YAKIMA, WASH.—** ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

**YOUNGSTOWN, OHIO—** Mahoning, Trumbull; PA.: Mercer.

**ZANESVILLE, OHIO—** Muskingum.

# NOTES

# SECTION 1
## State Maps With County Outlines

▨ **Metropolitan Statistical Areas (or New England County Metropolitan Areas)**

**Listed Consolidated Metropolitan Areas**

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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# ALABAMA

## METROPOLITAN DATA SUMMARY

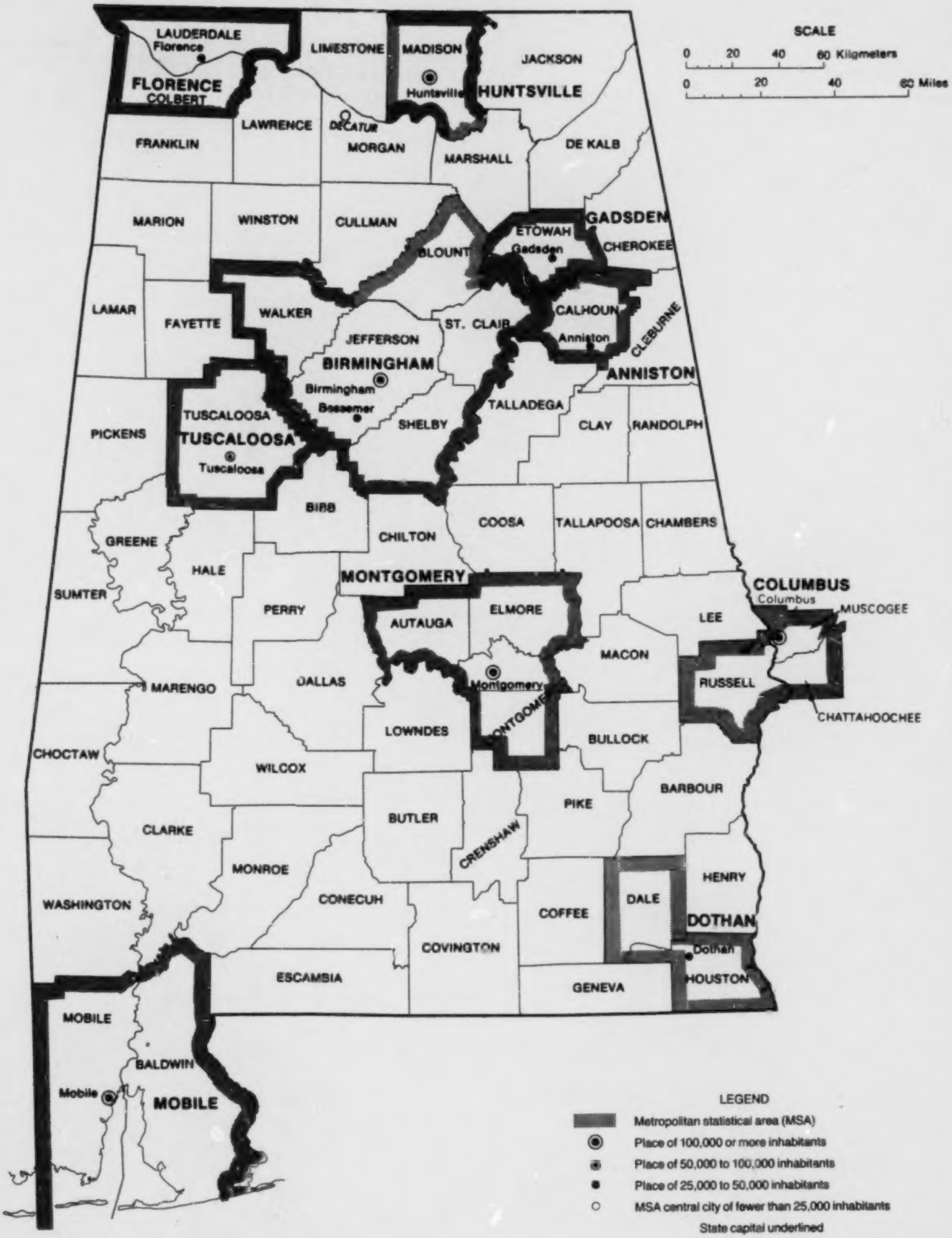
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ANNISTON | 124.9 | 43.3 | 1,018,464 | 451,009 | .0407 |
| BIRMINGHAM | 915.7 | 342.7 | 8,703,675 | 4,237,532 | .3440 |
| DOTHAN | 126.1 | 45.3 | 1,055,002 | 696,138 | .0471 |
| FLORENCE | 139.6 | 52.0 | 1,194,726 | 604,619 | .0488 |
| GADSDEN | 104.8 | 39.1 | 836,020 | 412,079 | .0345 |
| HUNTSVILLE | 208.0 | 76.7 | 2,360,593 | 1,098,675 | .0886 |
| MOBILE | 468.8 | 167.6 | 4,377,653 | 2,358,934 | .1790 |
| MONTGOMERY | 291.4 | 103.9 | 2,677,827 | 1,377,300 | .1084 |
| TUSCALOOSA | 143.2 | 51.5 | 1,181,283 | 672,674 | .0506 |

| County | Metropolitan Area |
|---|---|
| Autauga | Montgomery |
| Baldwin | Mobile |
| Blount | Birmingham |
| Calhoun | Anniston |
| Colbert | Florence |
| Dale | Dothan |
| Elmore | Montgomery |
| Etowah | Gadsden |
| Houston | Dothan |
| Jefferson | Birmingham |

| County | Metropolitan Area |
|---|---|
| Lauderdale | Florence |
| Madison | Huntsville |
| Mobile | Mobile |
| Montgomery | Montgomery |
| Russell | Columbus, Ga. |
| St. Clair | Birmingham |
| Shelby | Birmingham |
| Tuscaloosa | Tuscaloosa |
| Walker | Birmingham |

# ALABAMA



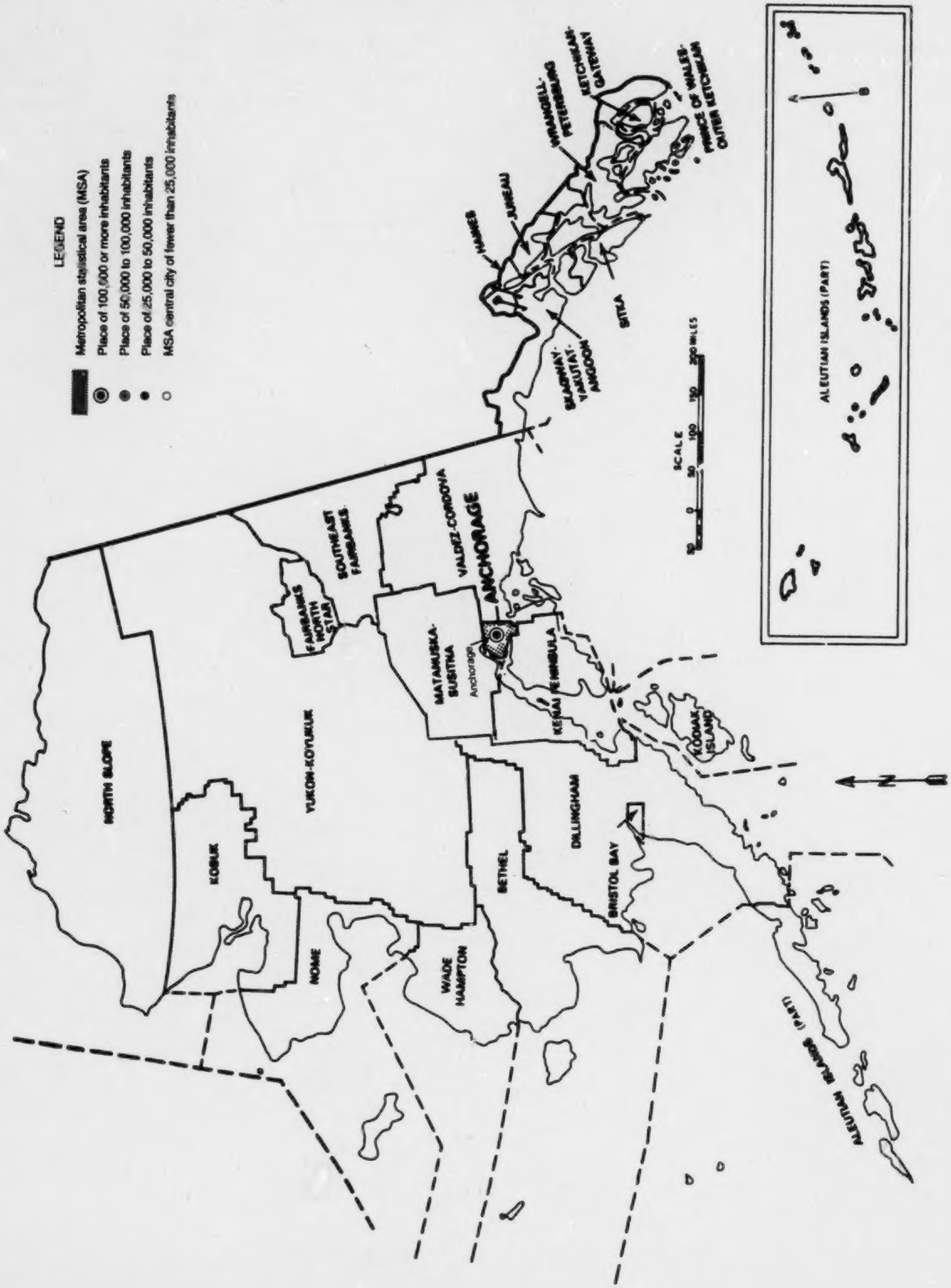
1985 SURVEY OF BUYING POWER DATA SERVICE

# ALASKA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ANCHORAGE | 229.8 | 83.8 | 3,500,946 | 2,440,434 | .1435 |

| County | Metropolitan Area |
|---|---|
| Anchorage | Anchorage |

# ALASKA



1985 SURVEY OF BUYING POWER DATA SERVICE

# ARIZONA

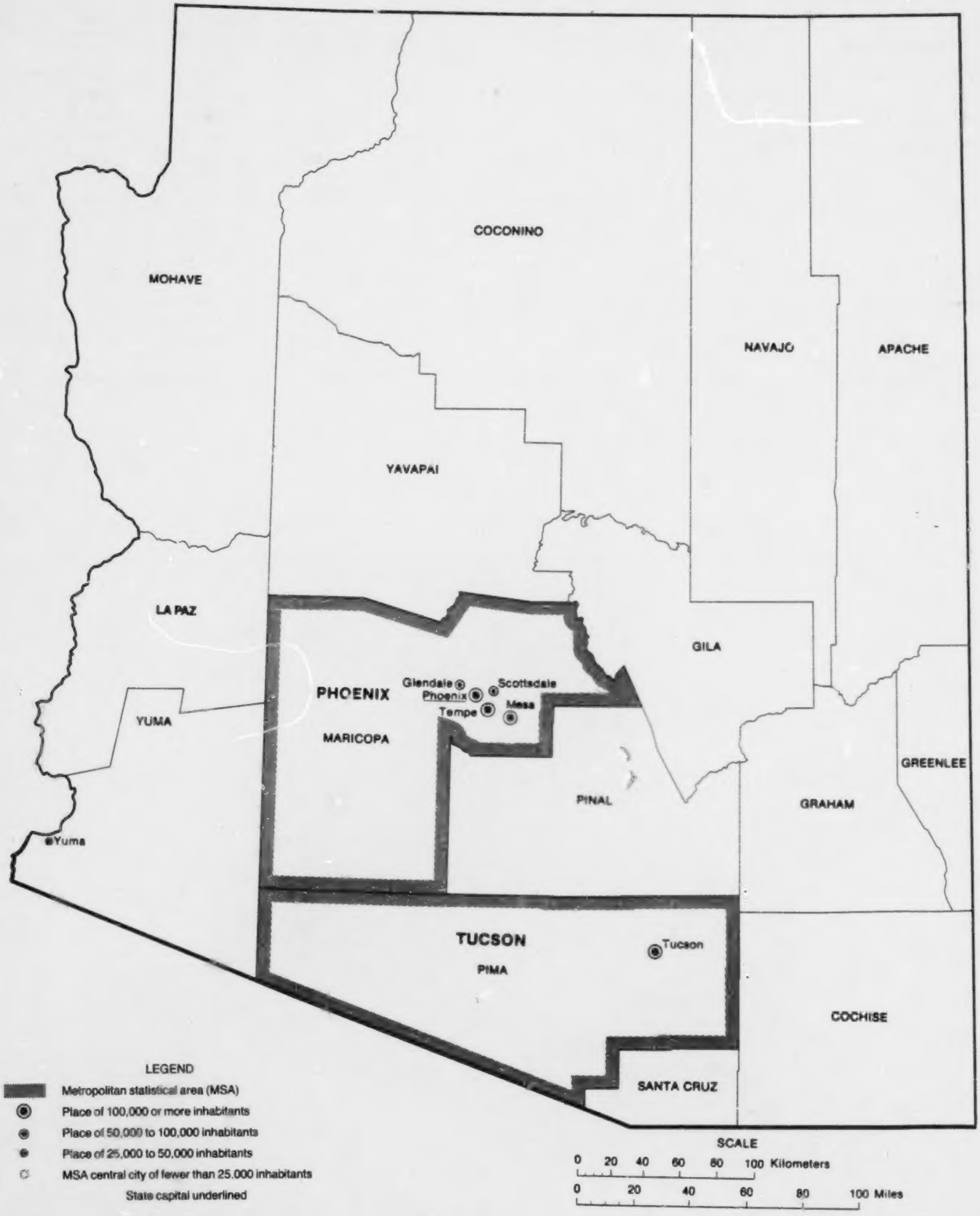
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| PHOENIX | 1,736.0 | 669.1 | 19,137,205 | 10,724,956 | .7653 |
| TUCSON | 602.1 | 236.3 | 5,810,565 | 3,079,688 | .2346 |

| County | Metropolitan Area |
|---|---|
| Maricopa | Phoenix |
| Pima | Tucson |

# ARIZONA


MOHAVE
COCONINO
NAVAJO
APACHE
YAVAPAI
LA PAZ
GILA
YUMA
PHOENIX
MARICOPA
Glendale
Phoenix
Scottsdale
Tempe
Mesa
PINAL
GREENLEE
GRAHAM
Yuma
TUCSON
PIMA
Tucson
COCHISE
SANTA CRUZ
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

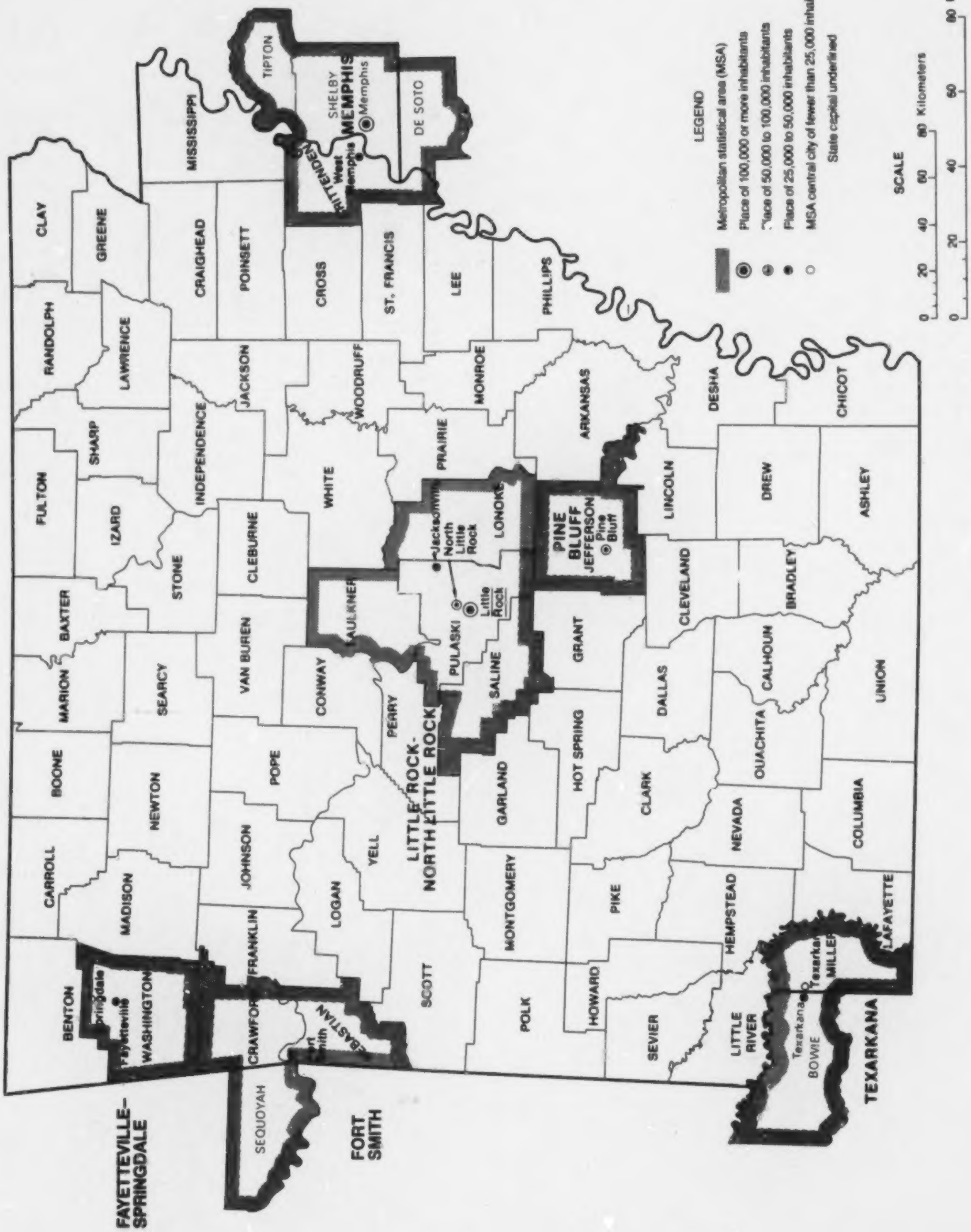
1985 SURVEY OF BUYING POWER DATA SERVICE

# ARKANSAS
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/34 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| FAYETTEVILLE - SPRINGDALE | 106.0 | 38.9 | 900,855 | 569,127 | .0394 |
| FORT SMITH | 175.5 | 64.0 | 1,587,883 | 828,853 | .0649 |
| LITTLE ROCK - NORTH LITTLE ROCK | 501.5 | 180.6 | 5,118,090 | 2,758,093 | .2049 |
| PINE BLUFF | 90.2 | 30.5 | 703,376 | 413,765 | .0309 |
| TEXARKANA | 119.5 | 43.3 | 1,043,038 | 690,158 | .0461 |

| County | Metropolitan Area |
|---|---|
| Crawford | Fort Smith |
| Crittenden | Memphis, Tenn. |
| Faulkner | Little Rock - North Little Rock |
| Jefferson | Pine Bluff |
| Lonoke | Little Rock - North Little Rock |
| Miller | Texarkana |
| Pulaski | Little Rock - North Little Rock |
| Saline | Little Rock - North Little Rock |
| Sebastian | Fort Smith |
| Washington | Fayetteville - Springdale |

# ARKANSAS



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1985 SURVEY OF BUYING POWER DATA SERVICE

# CALIFORNIA

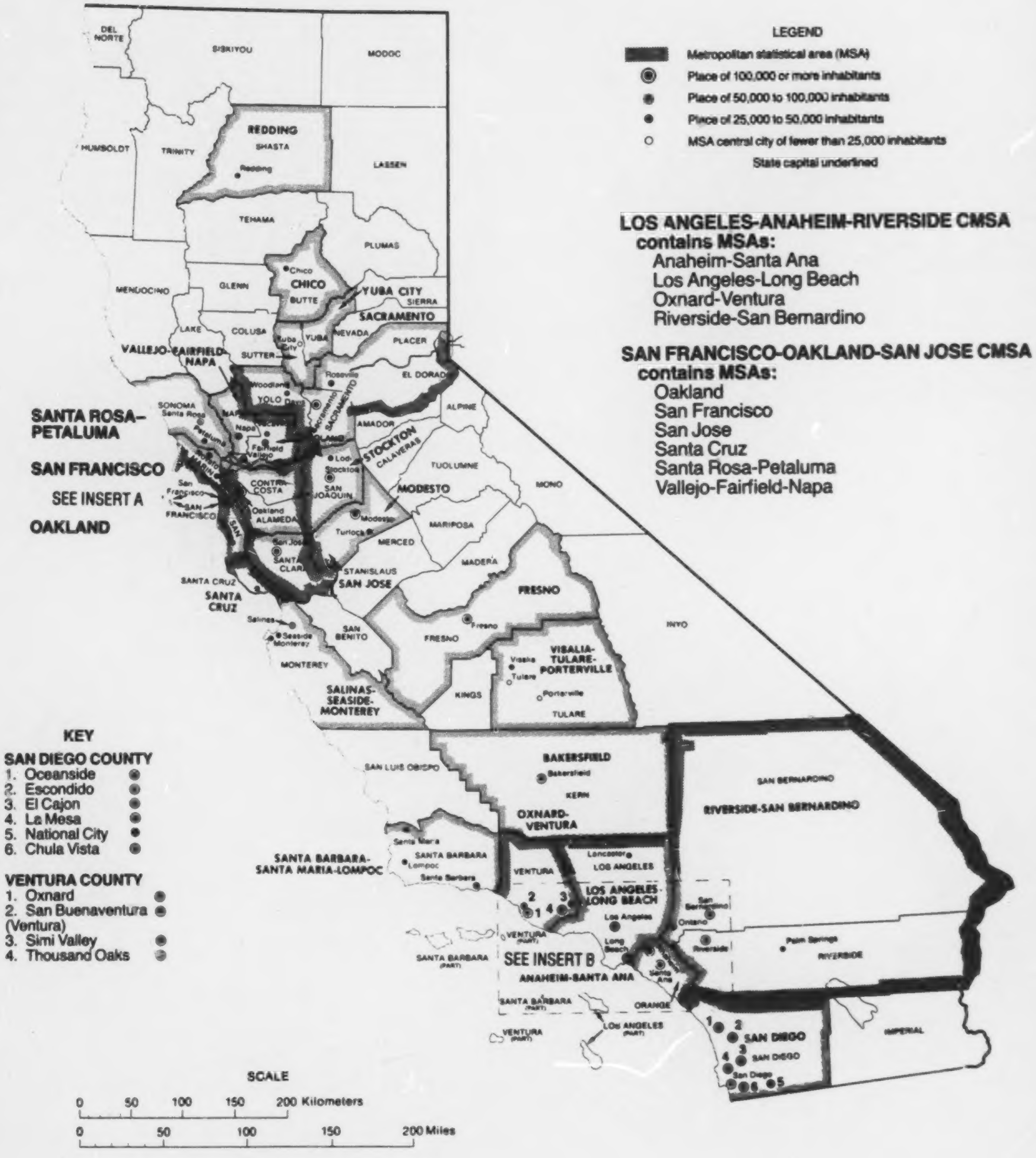
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ANAHEIM - SANTA ANA | 2,103.6 | 749.3 | 29,712,443 | 14,426,479 | 1.0870 |
| BAKERSFIELD | 460.5 | 162.3 | 4,841,829 | 2,471,657 | .1899 |
| CHICO | 163.6 | 65.4 | 1,502,133 | 824,985 | .0619 |
| FRESNO | 569.9 | 201.7 | 5,841,771 | 2,821,909 | .2265 |
| LOS ANGELES - LONG BEACH | 7,908.9 | 2,884.2 | 95,434,471 | 47,859,617 | 3.6231 |
| *LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA* | *12,434.8* | *4,484.4* | *151,747,768* | *74,642,088* | *5.7154* |
| MODESTO | 299.8 | 107.2 | 2,972,588 | 1,607,880 | .1201 |
| OAKLAND | 1,875.8 | 726.3 | 25,682,910 | 11,587,461 | .9239 |
| OXNARD - VENTURA | 596.9 | 199.2 | 7,570,210 | 3,137,801 | .2696 |
| REDDING | 134.6 | 51.2 | 1,178,665 | 724,618 | .0509 |
| RIVERSIDE - SAN BERNARDINO | 1,825.4 | 651.7 | 19,030,644 | 9,218,191 | .7357 |
| SACRAMENTO | 1,242.4 | 486.1 | 14,230,732 | 7,233,364 | .5477 |
| SALINAS - SEASIDE - MONTEREY | 324.8 | 107.6 | 3,527,592 | 1,715,354 | .1355 |
| SAN DIEGO | 2,085.3 | 766.5 | 25,198,528 | 11,745,639 | .9359 |
| SAN FRANCISCO | 1,526.3 | 638.1 | 23,386,869 | 12,013,600 | .8598 |
| *SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA* | *5,711.2* | *2,198.6* | *80,106,012* | *37,757,413* | *2.9073* |
| SAN JOSE | 1,377.5 | 485.9 | 19,844,541 | 9,363,319 | .7174 |
| SANTA BARBARA - SANTA MARIA - LOMPOC | 322.0 | 120.1 | 3,989,542 | 2,411,063 | .1602 |
| SANTA CRUZ | 216.8 | 82.5 | 2,755,368 | 1,157,564 | .0985 |
| SANTA ROSA - PETALUMA | 335.3 | 130.9 | 4,172,613 | 1,842,610 | .1516 |
| STOCKTON | 393.0 | 143.2 | 3,866,246 | 1,877,289 | .1515 |
| VALLEJO - FAIRFIELD - NAPA | 379.5 | 134.9 | 4,263,711 | 1,792,859 | .1561 |
| VISALIA - TULARE - PORTERVILLE | 279.2 | 92.0 | 1,991,969 | 1,300,126 | .0922 |
| YUBA CITY | 110.4 | 40.2 | 931,687 | 500,882 | .0391 |

| County | Metropolitan Area |
|---|---|
| Alameda | Oakland |
| Butte | Chico |
| Contra Costa | Oakland |
| El Dorado | Sacramento |
| Fresno | Fresno |
| Kern | Bakersfield |
| Los Angeles | Los Angeles - Long Beach |
| Marin | San Francisco |
| Monterey | Salinas - Seaside - Monterey |
| Napa | Vallejo - Fairfield - Napa |
| Orange | Anaheim - Santa Ana |
| Placer | Sacramento |
| Riverside | Riverside - San Bernardino |
| Sacramento | Sacramento |
| San Bernardino | Riverside - San Bernardino |
| San Diego | San Diego |
| San Francisco | San Francisco |
| San Joaquin | Stockton |
| San Mateo | San Francisco |
| Santa Barbara | Santa Barbara - Santa Maria - Lompoc |
| Santa Clara | San Jose |
| Santa Cruz | Santa Cruz |
| Shasta | Redding |
| Solano | Vallejo - Fairfield - Napa |
| Sonoma | Santa Rosa - Petaluma |
| Stanislaus | Modesto |
| Sutter | Yuba City |
| Tulare | Visalia - Tulare - Porterville |
| Ventura | Oxnard - Ventura |
| Yolo | Sacramento |
| Yuba | Yuba City |

# CALIFORNIA



LEGEND

▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

**LOS ANGELES-ANAHEIM-RIVERSIDE CMSA**
**contains MSAs:**
Anaheim-Santa Ana
Los Angeles-Long Beach
Oxnard-Ventura
Riverside-San Bernardino

**SAN FRANCISCO-OAKLAND-SAN JOSE CMSA**
**contains MSAs:**
Oakland
San Francisco
San Jose
Santa Cruz
Santa Rosa-Petaluma
Vallejo-Fairfield-Napa

**KEY**

**SAN DIEGO COUNTY**
1. Oceanside ●
2. Escondido ●
3. El Cajon ●
4. La Mesa ●
5. National City •
6. Chula Vista ●

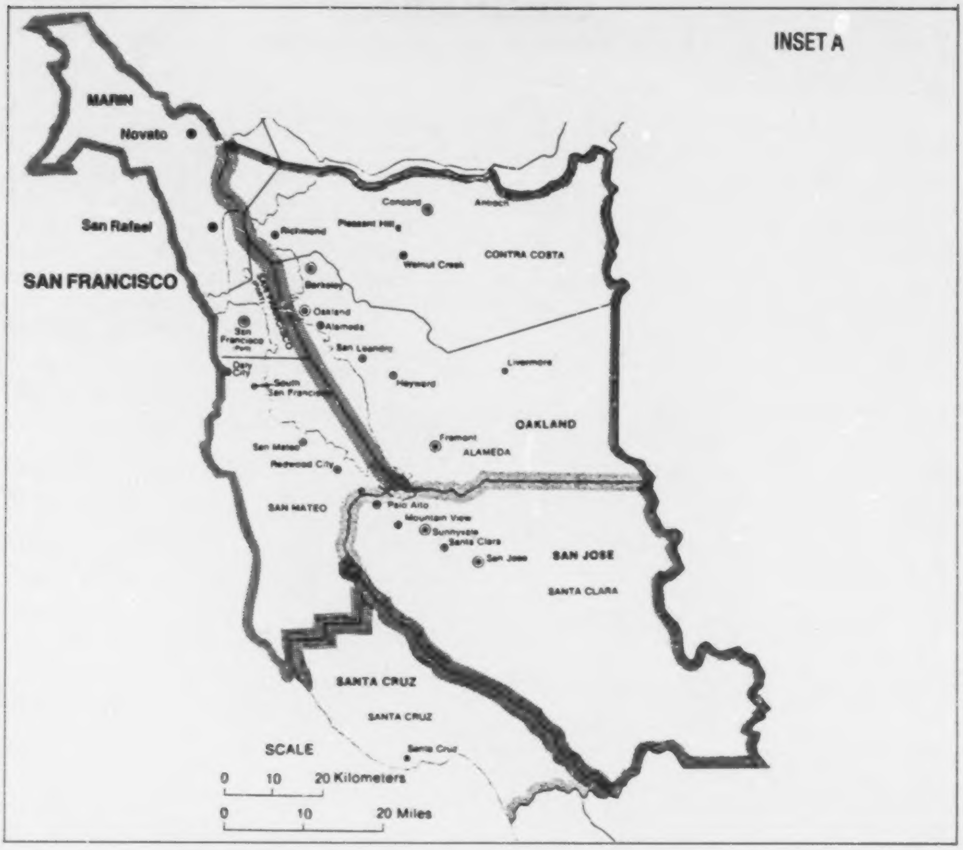
**VENTURA COUNTY**
1. Oxnard ●
2. San Buenaventura (Ventura) ●
3. Simi Valley ●
4. Thousand Oaks ●

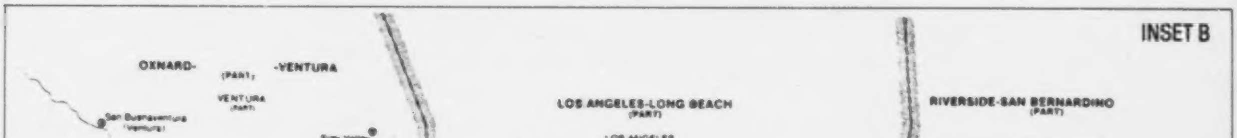
SCALE

0 50 100 150 200 Kilometers

0 50 100 150 200 Miles

# CALIFORNIA


INSET A
MARIN
Novato
San Rafael
SAN FRANCISCO
Concord
Antioch
Pleasant Hill
Richmond
Walnut Creek
CONTRA COSTA
Berkeley
Oakland
Alameda
San Francisco
San Leandro
Daly City
South San Francisco
Hayward
Livermore
OAKLAND
Fremont
ALAMEDA
San Mateo
Redwood City
SAN MATEO
Palo Alto
Mountain View
Sunnyvale
Santa Clara
San Jose
SAN JOSE
SANTA CLARA
SANTA CRUZ
SANTA CRUZ
Santa Cruz
SCALE
0 10 20 Kilometers
0 10 20 Miles


INSET B
OXNARD- (PART) -VENTURA
VENTURA (PART)
San Buenaventura (Ventura)
Simi Valley
Oxnard
Thousand Oaks
LOS ANGELES-LONG BEACH (PART)
LOS ANGELES
Burbank
Glendale
Pasadena
Arcadia
Alhambra
El Monte
Baldwin Park
West Covina
Pomona
Los Angeles
Monterey Park
Rosemead
Montebello
Pico Rivera
Santa Monica
Huntington Park
Inglewood
South Gate
Whittier
Hawthorne
Downey
Lynwood
Norwalk
La Habra
Fullerton
Gardena
Compton
Bellflower
La Mirada
Cerritos
Buena Park
Redondo Beach
Torrance
Carson
Lakewood
Cypress
Anaheim
Orange
Long Beach
Garden Grove
Westminster
Santa Ana
Fountain Valley
Irvine
ORANGE
Costa Mesa
Huntington Beach
Newport Beach
ANAHEIM-SANTA ANA
RIVERSIDE-SAN BERNARDINO (PART)
SAN BERNARDINO (PART)
Upland
Rancho Cucamonga
San Bernardino
Ontario
Redlands
Chino
Riverside
RIVERSIDE (PART)
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 Kilometers
0 10 20 Miles

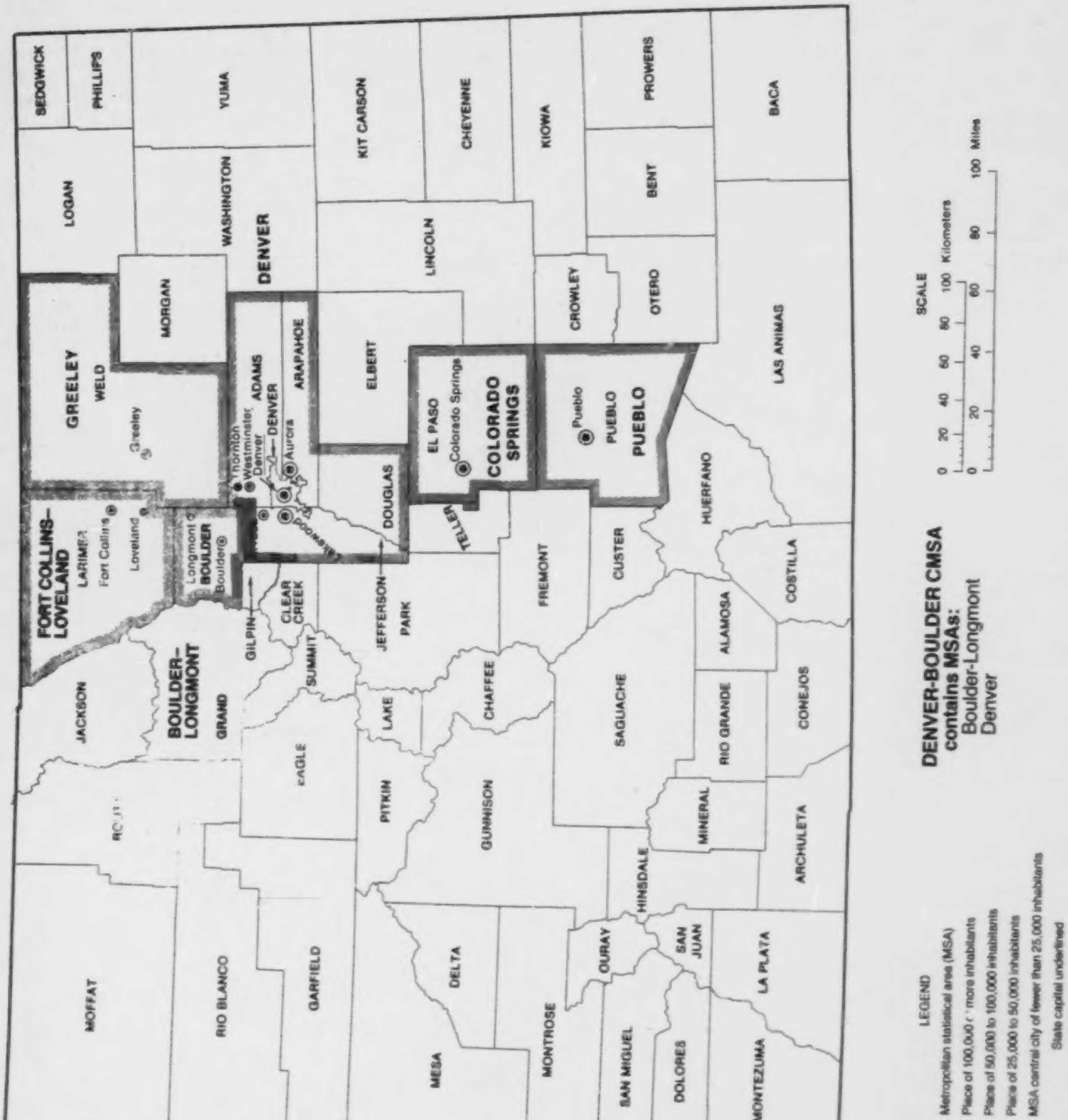
# COLORADO
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BOULDER - LONGMONT** | 215.2 | 82.7 | 2,658,414 | 1,459,568 | .1033 |
| **COLORADO SPRINGS** | 345.0 | 126.5 | 3,550,079 | 2,060,685 | .1455 |
| **DENVER** | 1,608.6 | 638.3 | 21,271,385 | 10,938,512 | .8008 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | *1,823.8* | *721.0* | *23,929,799* | *12,398,080* | *.9041* |
| **FORT COLLINS - LOVELAND** | 174.8 | 65.7 | 1,816,828 | 929,206 | .0715 |
| **GREELEY** | 138.0 | 49.7 | 1,255,025 | 555,671 | .0488 |
| **PUEBLO** | 125.1 | 47.2 | 1,153,396 | 621,866 | .0473 |

| County | Metropolitan Area |
|---|---|
| Adams | Denver |
| Arapahoe | Denver |
| Boulder | Boulder - Longmont |
| Denver | Denver |
| Douglas | Denver |

| County | Metropolitan Area |
|---|---|
| El Paso | Colorado Springs |
| Jefferson | Denver |
| Larimer | Fort Collins - Loveland |
| Pueblo | Pueblo |
| Weld | Greeley |

# COLORADO


SEDGWICK
PHILLIPS
YUMA
LOGAN
WASHINGTON
DENVER
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
BENT
LINCOLN
CROWLEY
OTERO
LAS ANIMAS
MORGAN
GREELEY
WELD
Greeley
ADAMS
ARAPAHOE
Thornton
Westminster
Denver
DENVER
Aurora
Lakewood
Littleton
Golden
ELBERT
EL PASO
Colorado Springs
COLORADO SPRINGS
Pueblo
PUEBLO
PUEBLO
DOUGLAS
TELLER
FORT COLLINS-LOVELAND
LARIMER
Fort Collins
Loveland
Longmont
BOULDER
Boulder
BOULDER-LONGMONT
GILPIN
CLEAR CREEK
JEFFERSON
PARK
FREMONT
CUSTER
HUERFANO
COSTILLA
ALAMOSA
CONEJOS
RIO GRANDE
SAGUACHE
CHAFFEE
LAKE
SUMMIT
GRAND
JACKSON
ROUTT
EAGLE
PITKIN
GUNNISON
MINERAL
HINSDALE
ARCHULETA
MOFFAT
RIO BLANCO
GARFIELD
MESA
DELTA
MONTROSE
OURAY
SAN JUAN
SAN MIGUEL
DOLORES
MONTEZUMA
LA PLATA
DENVER-BOULDER CMSA
contains MSAs:
Boulder-Longmont
Denver
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

# CONNECTICUT

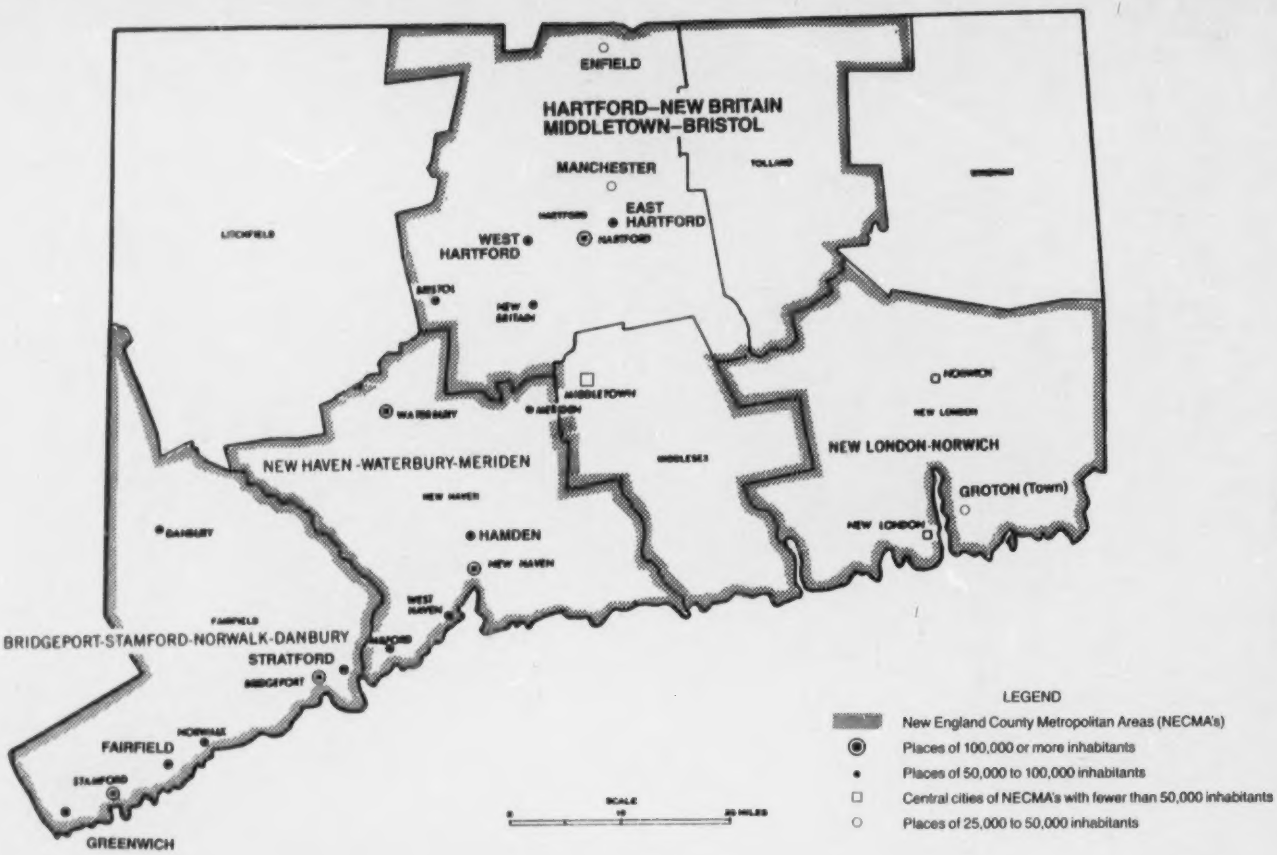
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BRIDGEPORT - STAMFORD - NORWALK - DANBURY | 815.1 | 290.2 | 13,532,590 | 5,873,912 | .4669 |
| HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL | 1,060.7 | 387.8 | 14,329,931 | 6,720,220 | .5225 |
| NEW HAVEN - WATERBURY - MERIDEN | 769.5 | 282.4 | 10,056,105 | 4,510,941 | .3642 |
| NEW LONDON - NORWICH | 248.8 | 88.0 | 3,211,271 | 1,449,892 | .1167 |

| County | Metropolitan Area | County | Metropolitan Area |
|---|---|---|---|
| Fairfield | Bridgeport - Stamford - Norwalk - Danbury | New Haven | New Haven - Waterbury - Meriden |
| Hartford | Hartford - New Britain - Middletown - Bristol | New London | New London - Norwich |
| Middlesex | Hartford - New Britain - Middletown - Bristol | Tolland | Hartford - New Britain - Middletown - Bristol |

# CONNECTICUT



**NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA**

**contains MSAs:**

- Bergen-Passaic, NJ
- Jersey City, NJ
- Middlesex-Somerset-Hunterdon, NJ
- Monmouth-Ocean, NJ
- Nassau-Suffolk, NY
- New York, NY
- Newark, NJ
- Orange County, NY

**and NECMA:**

- Bridgeport-Stamford-Norwalk, Danbury, CT

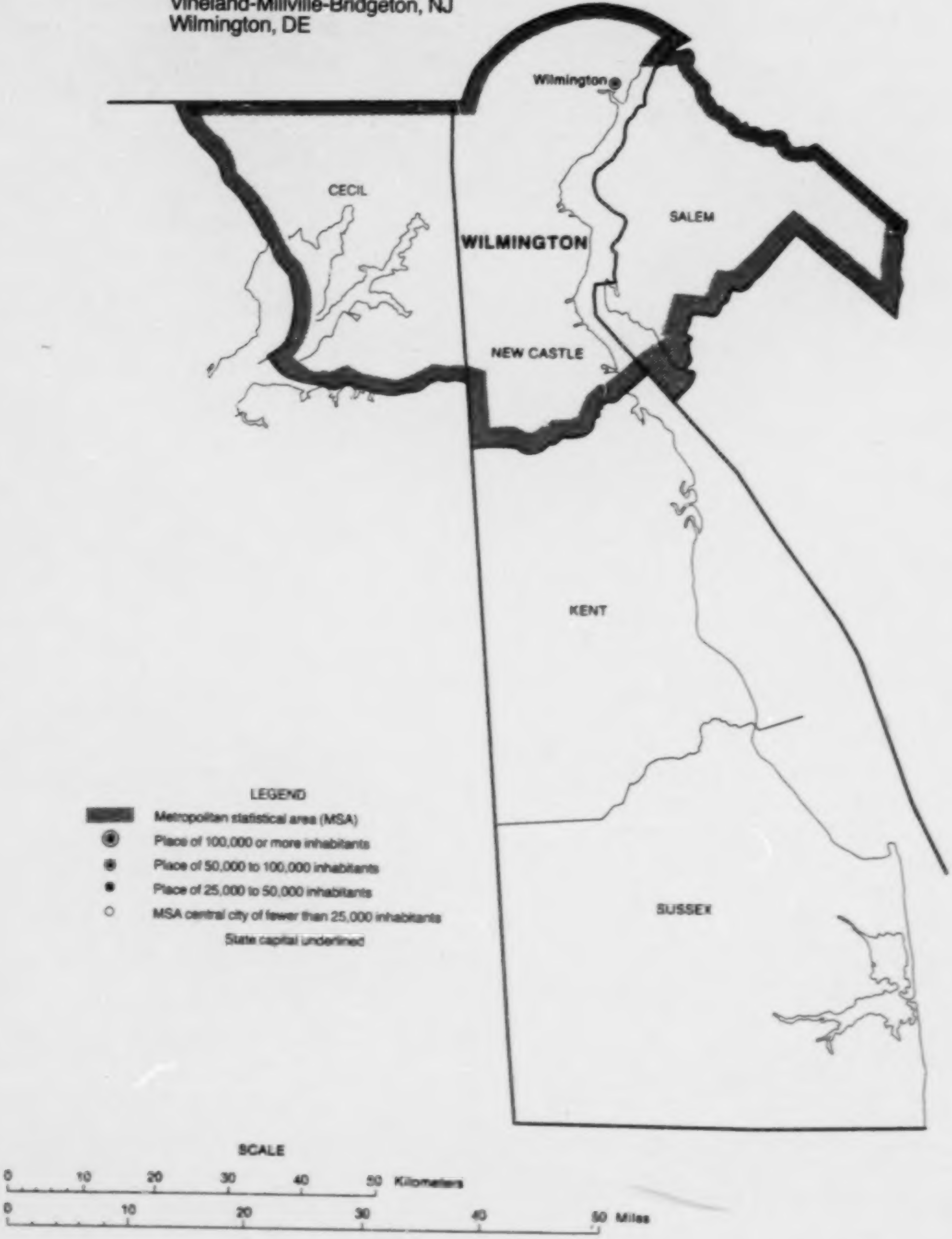
# DELAWARE
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| WILMINGTON | 535.6 | 189.3 | 6,424,554 | 3,176,504 | .2430 |

| County | Metropolitan Area |
|---|---|
| New Castle | Wilmington |

# DELAWARE

**PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA**
**contains MSAs:**
- Philadelphia, PA-NJ
- Trenton, NJ
- Vineland-Millville-Bridgeton, NJ
- Wilmington, DE

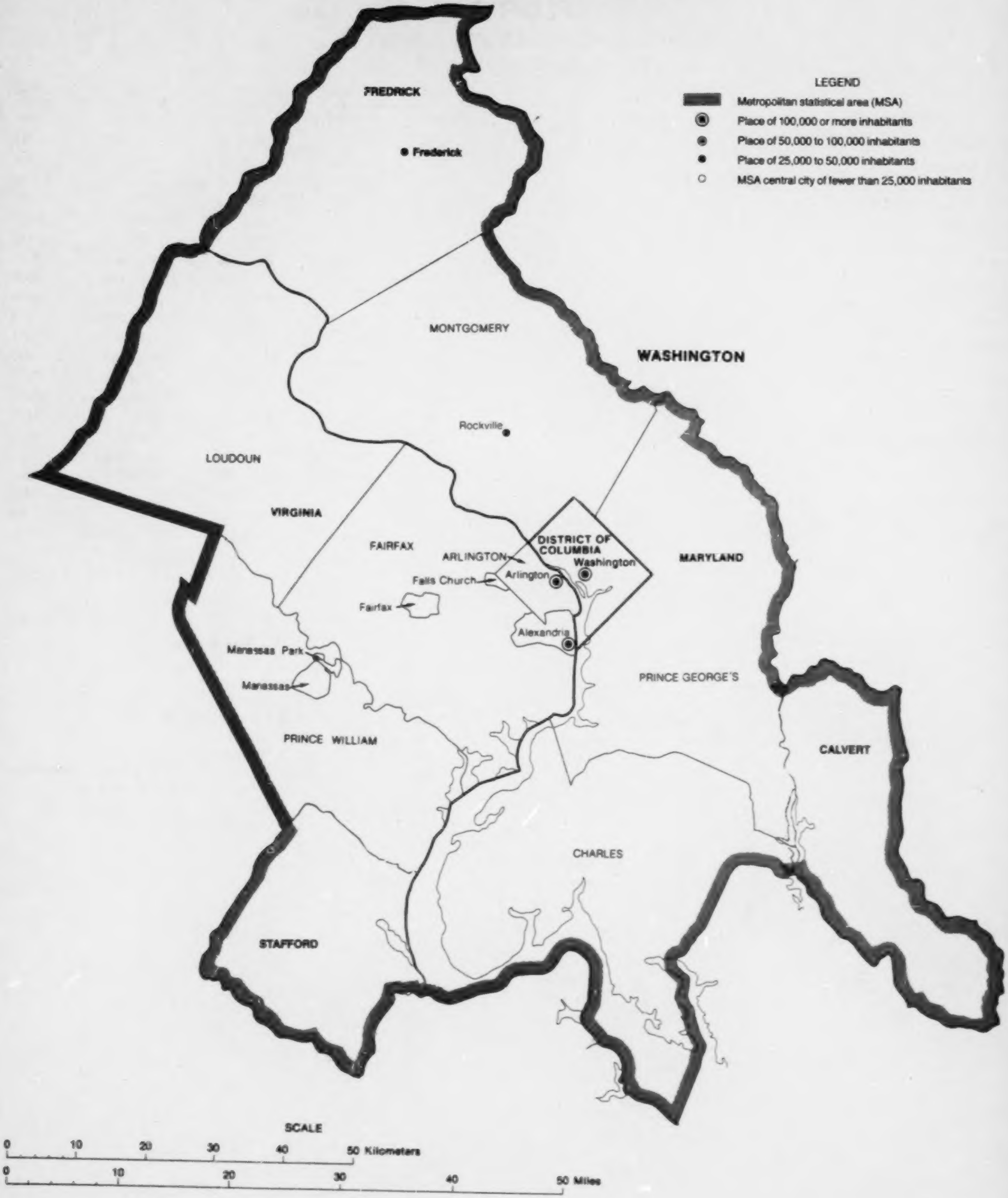

Wilmington
CECIL
WILMINGTON
SALEM
NEW CASTLE
KENT
SUSSEX
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

# DISTRICT OF COLUMBIA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| WASHINGTON | 3,425.9 | 1,261.6 | 50,510,907 | 22,858,033 | 1.7965 |

| County | Metropolitan Area |
|---|---|
| District of Columbia | Washington |

# DISTRICT OF COLUMBIA



1985 SURVEY OF BUYING POWER DATA SERVICE

# FLORIDA

## METROPOLITAN DATA SUMMARY

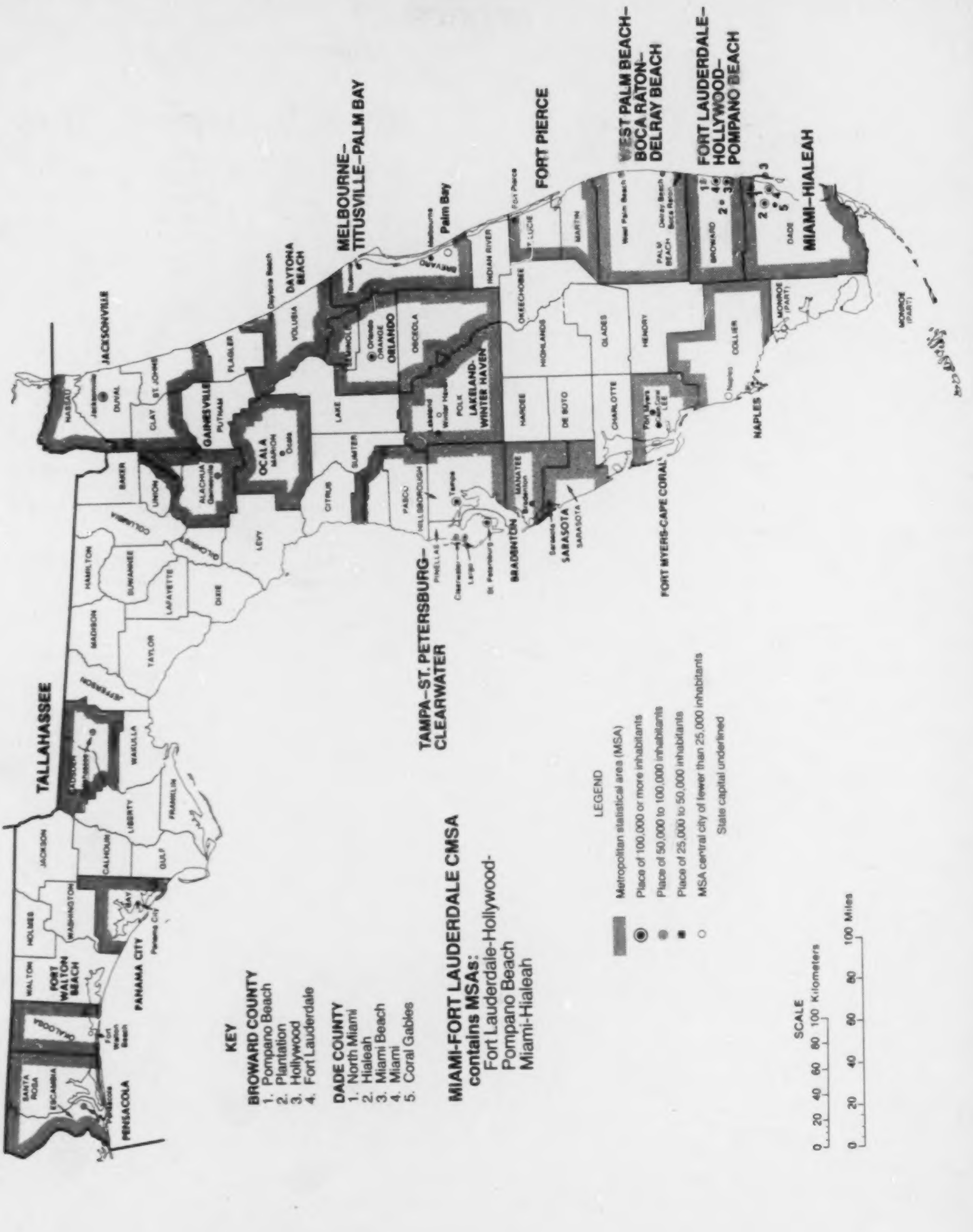
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BRADENTON** | 173.6 | 72.9 | 1,825,773 | 1,108,295 | .0755 |
| **DAYTONA BEACH** | 305.7 | 127.8 | 3,252,252 | 1,825,309 | .1309 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | 1,142.0 | 478.3 | 14,520,607 | 8,124,536 | .5656 |
| **FORT MYERS - CAPE CORAL** | 256.3 | 106.5 | 2,897,313 | 1,700,861 | .1171 |
| **FORT PIERCE** | 193.2 | 76.9 | 1,883,782 | 1,176,187 | .0800 |
| **FORT WALTON BEACH** | 128.8 | 46.1 | 1,285,244 | 774,154 | .0536 |
| **GAINESVILLE** | 191.1 | 70.3 | 1,812,528 | 1,095,615 | .0765 |
| **JACKSONVILLE** | 789.1 | 292.4 | 8,186,379 | 4,567,174 | .3308 |
| **LAKELAND - WINTER HAVEN** | 357.2 | 130.9 | 3,257,937 | 1,915,592 | .1376 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | 330.0 | 131.1 | 3,410,429 | 1,881,098 | .1374 |
| **MIAMI - HIALEAH** | 1,755.9 | 651.0 | 18,659,854 | 11,979,377 | .7867 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | *2,897.9* | *1,129.3* | *33,180,461* | *20,103,913* | *1.3523* |
| **NAPLES** | 112.5 | 46.3 | 1,294,023 | 904,525 | .0555 |
| **OCALA** | 159.7 | 61.5 | 1,321,710 | 983,390 | .0619 |
| **ORLANDO** | 836.5 | 310.4 | 8,934,824 | 5,665,310 | .3747 |
| **PANAMA CITY** | 109.8 | 41.0 | 867,732 | 699,715 | .0423 |
| **PENSACOLA** | 320.3 | 115.3 | 3,220,660 | 1,675,803 | .1280 |
| **SARASOTA** | 241.6 | 108.9 | 2,930,907 | 1,800,962 | .1188 |
| **TALLAHASSEE** | 207.9 | 75.8 | 1,970,451 | 1,114,424 | .0815 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | 1,837.4 | 763.2 | 20,098,180 | 10,949,718 | .7978 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | 709.1 | 298.8 | 9,734,823 | 5,115,709 | .3668 |

| County | Metropolitan Area |
|---|---|
| Alachua | Gainesville |
| Bay | Panama City |
| Bradford | Gainesville |
| Brevard | Melbourne - Titusville - Palm Bay |
| Broward | Fort Lauderdale - Hollywood - Pompano Beach |
| Clay | Jacksonville |
| Collier | Naples |
| Dade | Miami - Hialeah |
| Duval | Jacksonville |
| Escambia | Pensacola |
| Gadsden | Tallahassee |
| Hernando | Tampa - St. Petersburg - Clearwater |
| Hillsborough | Tampa - St. Petersburg - Clearwater |
| Lee | Fort Myers - Cape Coral |
| Leon | Tallahassee |
| Manatee | Bradenton |

| County | Metropolitan Area |
|---|---|
| Marion | Ocala |
| Martin | Fort Pierce |
| Nassau | Jacksonville |
| Okaloosa | Fort Walton Beach |
| Orange | Orlando |
| Osceola | Orlando |
| Palm Beach | West Palm Beach - Boca Raton - Delray Beach |
| Pasco | Tampa - St. Petersburg - Clearwater |
| Pinellas | Tampa - St. Petersburg - Clearwater |
| Polk | Lakeland - Winter Haven |
| St. Johns | Jacksonville |
| St. Lucie | Fort Pierce |
| Santa Rosa | Pensacola |
| Sarasota | Sarasota |
| Seminole | Orlando |
| Volusia | Daytona Beach |

# FLORIDA



1985 SURVEY OF BUYING POWER DATA SERVICE

# GEORGIA

## METROPOLITAN DATA SUMMARY

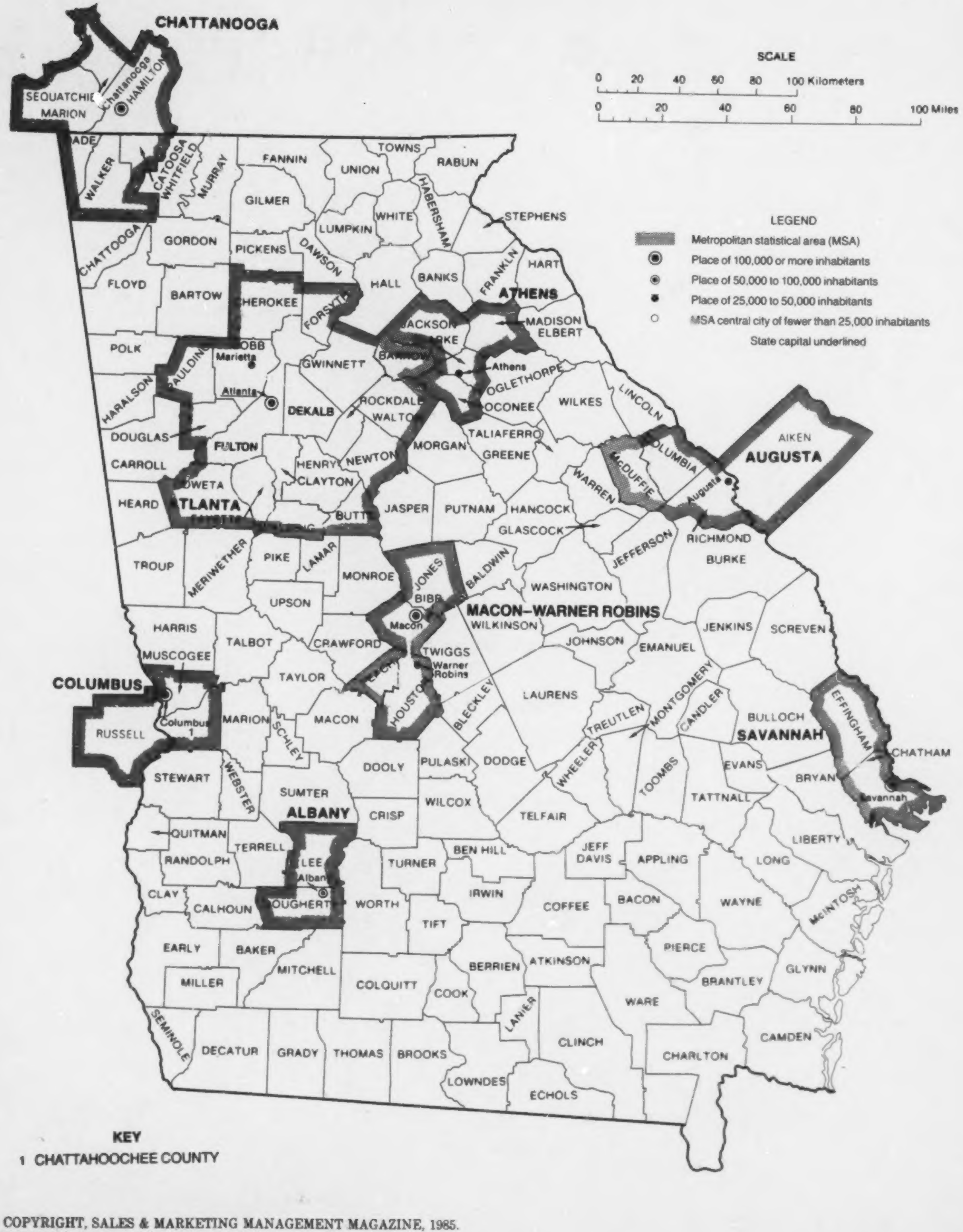
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ALBANY | 117.8 | 39.0 | 1,023,649 | 640,974 | .0446 |
| ATHENS | 138.5 | 50.1 | 1,225,055 | 708,514 | .0520 |
| ATLANTA | 2,392.8 | 870.0 | 28,038,678 | 15,274,396 | 1.0983 |
| AUGUSTA | 372.4 | 129.7 | 3,444,858 | 1,703,266 | .1376 |
| COLUMBUS | 241.0 | 80.9 | 2,037,241 | 1,119,980 | .0855 |
| MACON - WARNER ROBINS | 276.4 | 96.7 | 2,775,681 | 1,477,979 | .1112 |
| SAVANNAH | 230.0 | 82.0 | 2,256,071 | 1,303,570 | .0933 |

| County | Metropolitan Area |
|---|---|
| Barrow | Atlanta |
| Bibb | Macon - Warner Robins |
| Butts | Atlanta |
| Catoosa | Chattanooga, Tenn. |
| Chatham | Savannah |
| Chattahoochee | Columbus |
| Cherokee | Atlanta |
| Clarke | Athens |
| Clayton | Atlanta |
| Cobb | Atlanta |
| Columbia | Augusta |
| Coweta | Atlanta |
| Dade | Chattanooga, Tenn. |
| De Kalb | Atlanta |
| Dougherty | Albany |
| Douglas | Atlanta |
| Effingham | Savannah |
| Fayette | Atlanta |
| Forsyth | Atlanta |

| County | Metropolitan Area |
|---|---|
| Fulton | Atlanta |
| Gwinnett | Atlanta |
| Henry | Atlanta |
| Houston | Macon - Warner Robins |
| Jackson | Athens |
| Jones | Macon - Warner Robins |
| Lee | Albany |
| McDuffie | Augusta |
| Madison | Athens |
| Muscogee | Columbus |
| Newton | Atlanta |
| Oconee | Athens |
| Paulding | Atlanta |
| Peach | Macon - Warner Robins |
| Richmond | Augusta |
| Rockdale | Atlanta |
| Spalding | Atlanta |
| Walker | Chattanooga, Tenn. |
| Walton | Atlanta |

# GEORGIA



1985 SURVEY OF BUYING POWER DATA SERVICE

# HAWAII

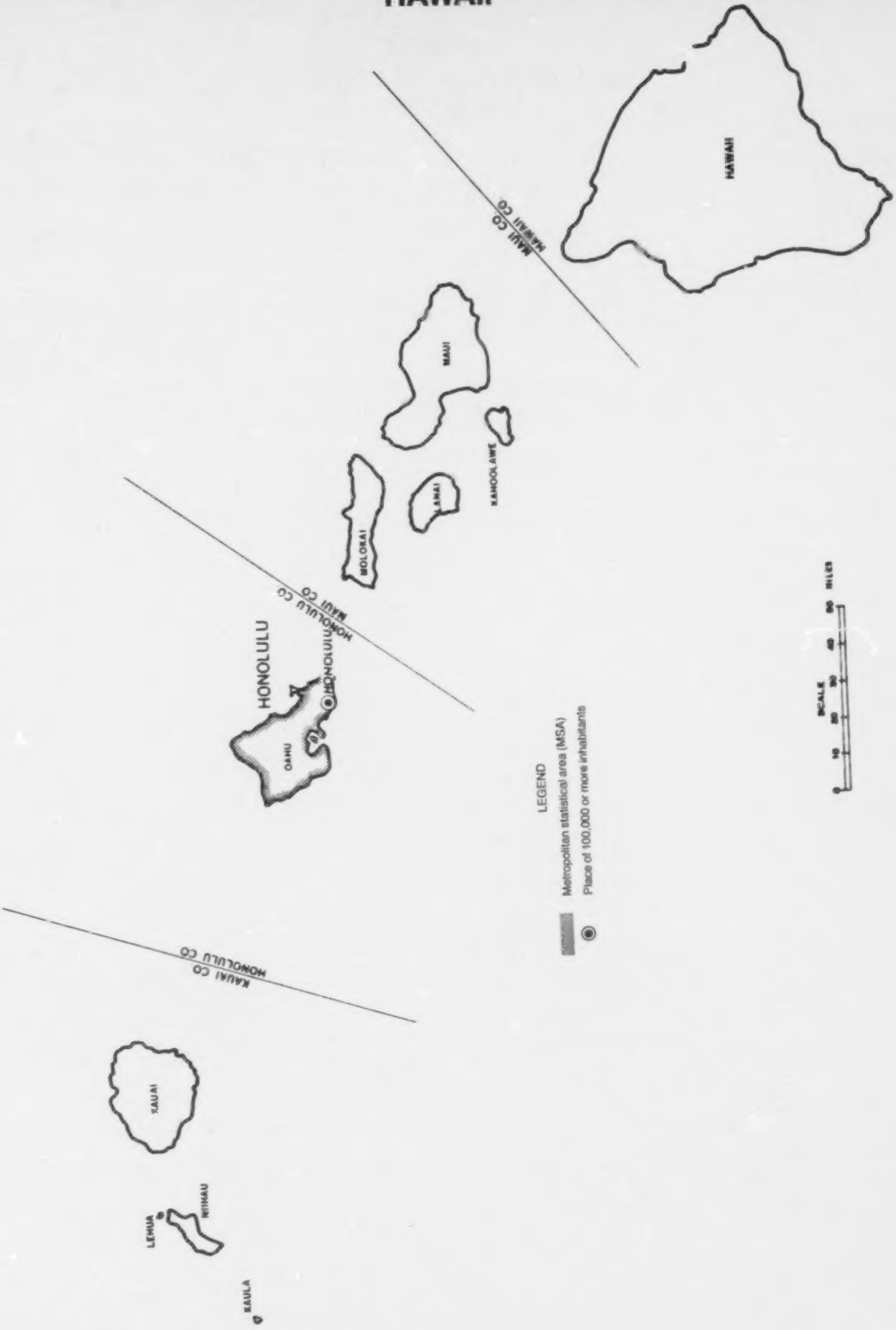
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| HONOLULU | 818.5 | 253.8 | 9,438,158 | 4,804,259 | .3630 |

| County | Metropolitan Area |
|---|---|
| Honolulu | Honolulu |

# HAWAII



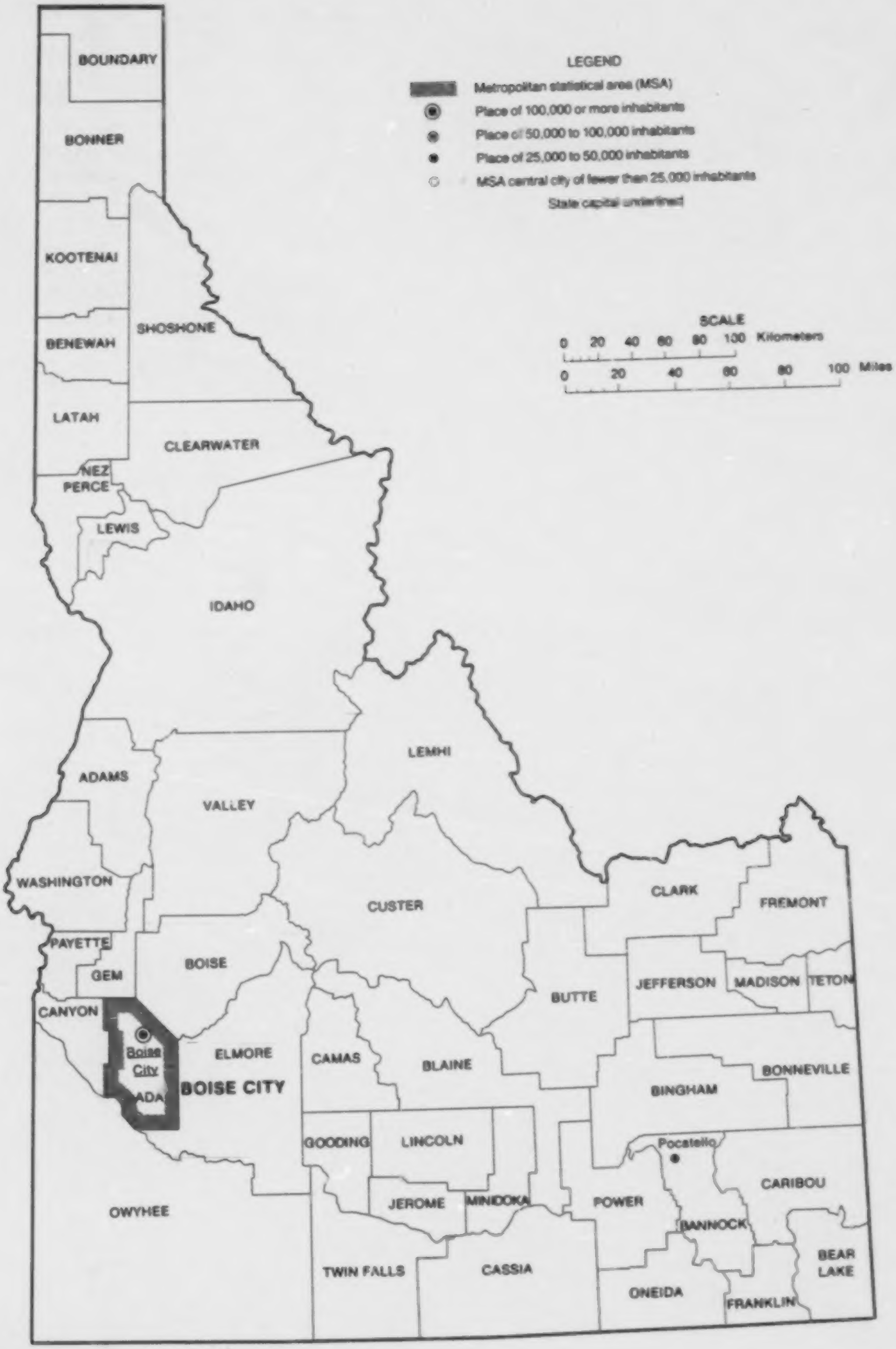
1985 SURVEY OF BUYING POWER DATA SERVICE

# IDAHO
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BOISE | 195.3 | 72.0 | 2,117,295 | 952,580 | .0795 |

| County | Metropolitan Area |
|---|---|
| Ada | Boise |

# IDAHO


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOUNDARY
BONNER
KOOTENAI
BENEWAH
SHOSHONE
LATAH
CLEARWATER
NEZ PERCE
LEWIS
IDAHO
LEMHI
ADAMS
VALLEY
WASHINGTON
CUSTER
CLARK
FREMONT
PAYETTE
GEM
BOISE
BUTTE
JEFFERSON
MADISON
TETON
CANYON
Boise City
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
BONNEVILLE
BINGHAM
GOODING
LINCOLN
Pocatello
CARIBOU
OWYHEE
JEROME
MINIDOKA
POWER
BANNOCK
BEAR LAKE
TWIN FALLS
CASSIA
ONEIDA
FRANKLIN

# ILLINOIS

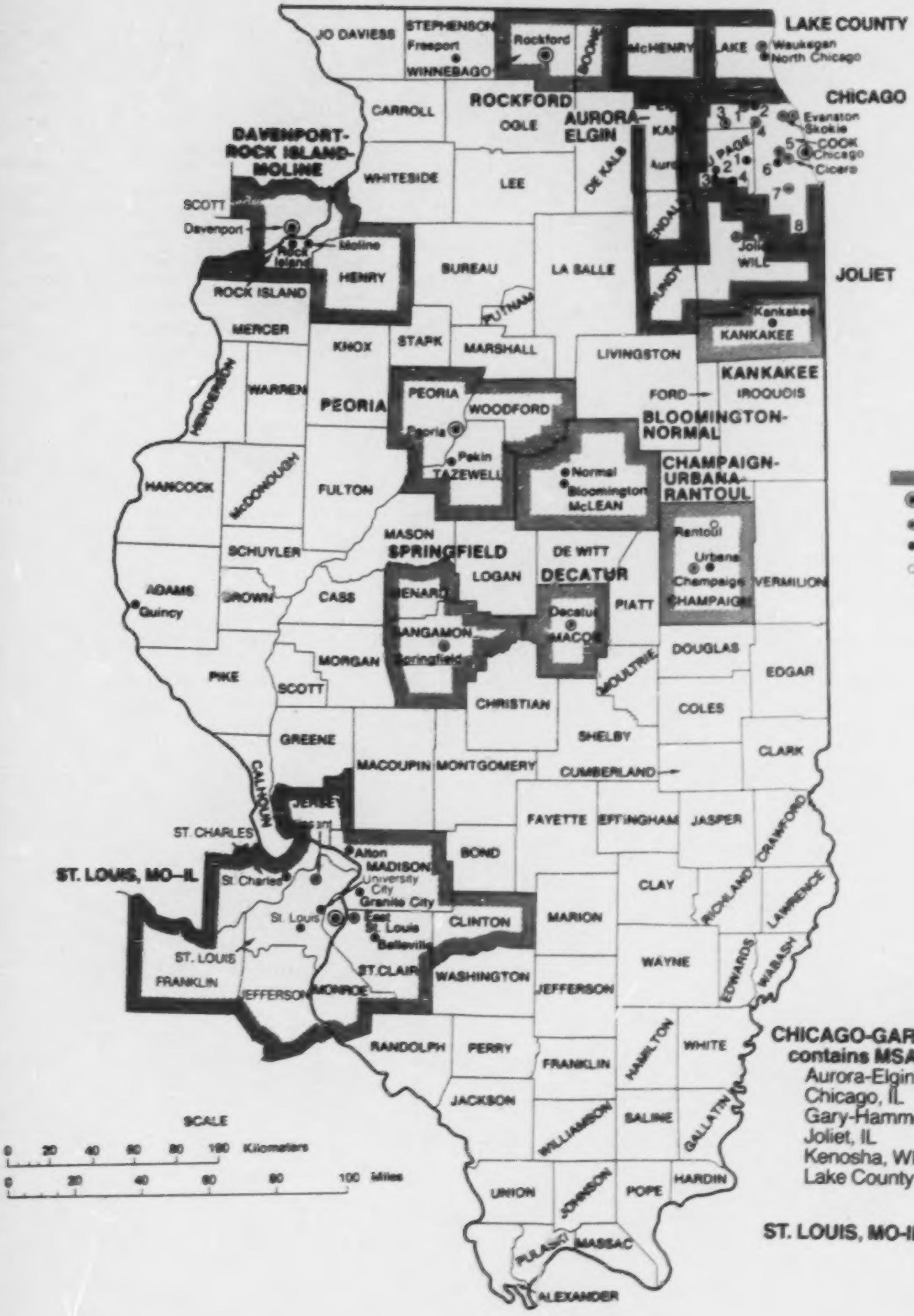
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| AURORA - ELGIN | 339.8 | 118.0 | 4,154,226 | 1,602,306 | .1462 |
| BLOOMINGTON - NORMAL | 124.2 | 45.0 | 1,479,570 | 718,804 | .0558 |
| CHAMPAIGN - URBANA - RANTOUL | 168.9 | 61.0 | 1,793,329 | 938,970 | .0707 |
| CHICAGO | 6,056.9 | 2,203.6 | 75,035,335 | 33,154,580 | 2.7313 |
| *CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA* | *8,010.1* | *2,862.7* | *97,756,039* | *42,834,504* | *3.5599* |
| DAVENPORT - ROCK ISLAND - MOLINE | 388.3 | 146.0 | 4,651,023 | 2,055,343 | .1705 |
| DECATUR | 131.5 | 50.1 | 1,522,508 | 687,966 | .0566 |
| JOLIET | 382.8 | 124.9 | 4,237,576 | 1,412,273 | .1470 |
| KANKAKEE | 103.9 | 36.8 | 1,019,933 | 456,562 | .0391 |
| LAKE COUNTY | 470.5 | 154.6 | 6,722,343 | 2,704,973 | .2326 |
| PEORIA | 370.5 | 136.7 | 4,558,428 | 1,778,376 | .1607 |
| ROCKFORD | 281.5 | 103.8 | 3,212,308 | 1,495,748 | .1205 |
| SPRINGFIELD | 194.4 | 77.9 | 2,234,383 | 1,097,997 | .0852 |

| County | Metropolitan Area |
|---|---|
| Boone | Rockford |
| Champaign | Champaign - Urbana - Rantoul |
| Clinton | St. Louis, Mo. |
| Cook | Chicago |
| Du Page | Chicago |
| Grundy | Joliet |
| Henry | Davenport - Rock Island - Moline |
| Jersey | St. Louis, Mo. |
| Kane | Aurora - Elgin |
| Kankakee | Kankakee |
| Kendall | Aurora - Elgin |
| Lake | Lake County |
| McHenry | Chicago |
| McLean | Bloomington - Normal |
| Macon | Decatur |
| Madison | St. Louis, Mo. |
| Menard | Springfield |
| Monroe | St. Louis, Mo. |
| Peoria | Peoria |
| Rock Island | Davenport - Rock Island - Moline |
| St. Clair | St. Louis, Mo. |
| Sangamon | Springfield |
| Tazewell | Peoria |
| Will | Joliet |
| Winnebago | Rockford |
| Woodford | Peoria |

# ILLINOIS



**KEY**

**COOK COUNTY**
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights

**DU PAGE COUNTY**
1. Elmhurst
2. Wheaton
3. Napierville
4. Downers Grove

**CHICAGO MSA**
1. Cook
2. Du Page
3. McHenry

LEGEND

▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

**CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:**
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

**ST. LOUIS, MO-IL**

# INDIANA

## METROPOLITAN DATA SUMMARY

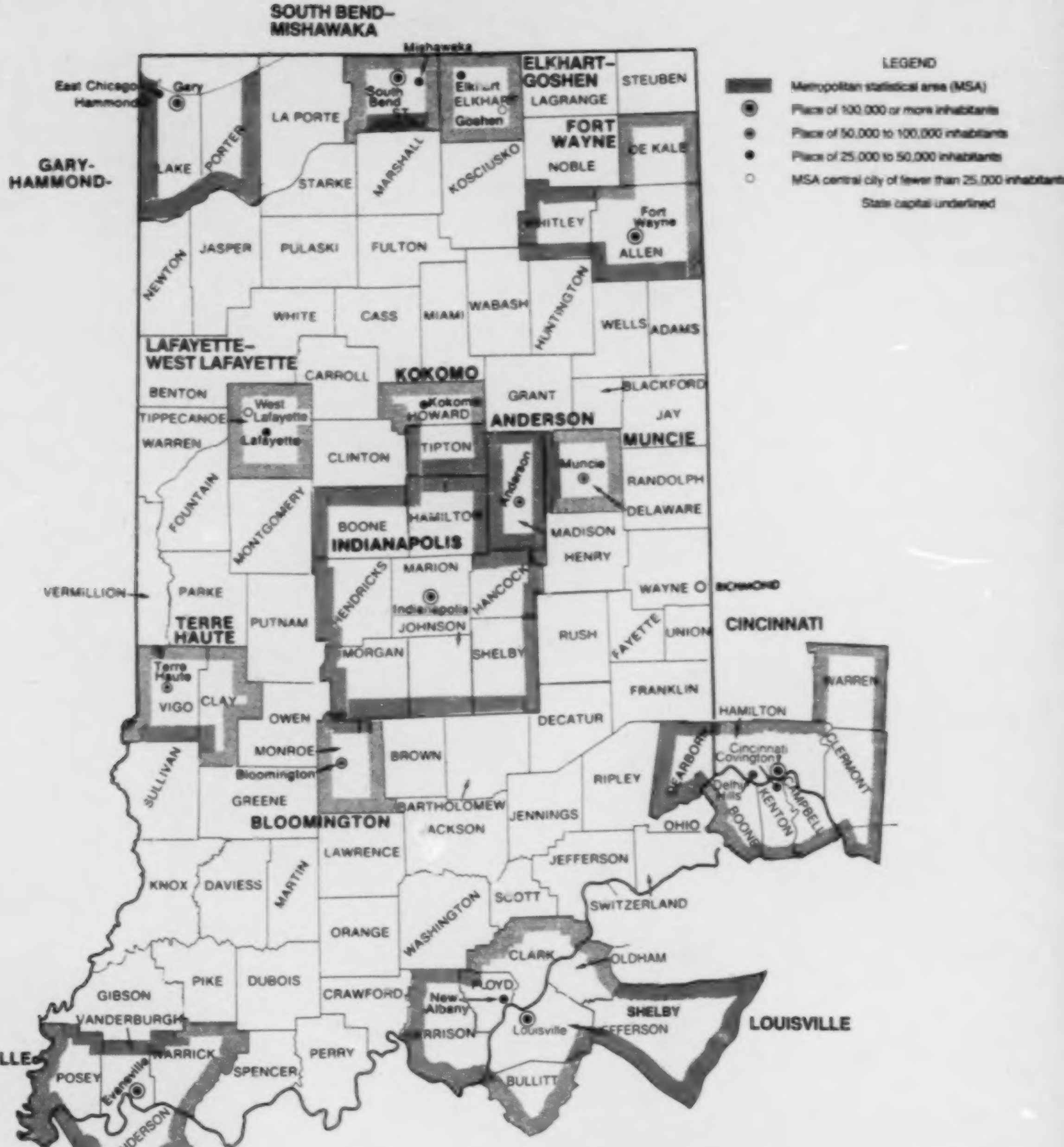
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ANDERSON | 133.8 | 48.9 | 1,375,943 | 736,043 | .0550 |
| BLOOMINGTON | 101.0 | 35.7 | 943,504 | 523,979 | .0389 |
| ELKHART - GOSHEN | 143.3 | 51.2 | 1,444,585 | 968,592 | .0625 |
| EVANSVILLE | 284.1 | 106.7 | 3,017,802 | 1,765,932 | .1233 |
| FORT WAYNE | 356.1 | 127.6 | 3,671,687 | 2,014,356 | .1476 |
| GARY - HAMMOND | 637.6 | 216.6 | 6,134,471 | 3,410,669 | .2514 |
| INDIANAPOLIS | 1,198.7 | 438.4 | 13,135,805 | 7,567,742 | .5303 |
| KOKOMO | 103.3 | 38.0 | 1,151,499 | 653,857 | .0460 |
| LAFAYETTE - WEST LAFAYETTE | 122.5 | 42.3 | 1,231,41[illegible] | 708,855 | .0506 |
| MUNCIE | 124.6 | 44.0 | 1,215,047 | 766,818 | .0519 |
| SOUTH BEND - MISHAWAKA | 237.7 | 87.2 | 2,440,053 | 1,450,515 | .1008 |
| TERRE HAUTE | 134.3 | 49.1 | 1,270,026 | 994,095 | .0588 |

| County | Metropolitan Area |
|---|---|
| Allen | Fort Wayne |
| Boone | Indianapolis |
| Clark | Louisville, Ky. |
| Clay | Terre Haute |
| Dearborn | Cincinnati, Ohio |
| De Kalb | Fort Wayne |
| Delaware | Muncie |
| Elkhart | Elkhart - Goshen |
| Floyd | Louisville, Ky. |
| Hamilton | Indianapolis |
| Hancock | Indianapolis |
| Harrison | Louisville, Ky. |
| Hendricks | Indianapolis |
| Howard | Kokomo |
| Johnson | Indianapolis |

| County | Metropolitan Area |
|---|---|
| Lake | Gary - Hammond |
| Madison | Anderson |
| Marion | Indianapolis |
| Monroe | Bloomington |
| Morgan | Indianapolis |
| Porter | Gary - Hammond |
| Posey | Evansville |
| St. Joseph | South Bend - Mishawaka |
| Shelby | Indianapolis |
| Tippecanoe | Lafayette - West Lafayette |
| Tipton | Kokomo |
| Vanderburgh | Evansville |
| Vigo | Terre Haute |
| Warrick | Evansville |
| Whitley | Fort Wayne |

# INDIANA

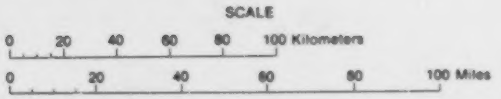


**The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:**

Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

**CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:**

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL



# IOWA

## METROPOLITAN DATA SUMMARY

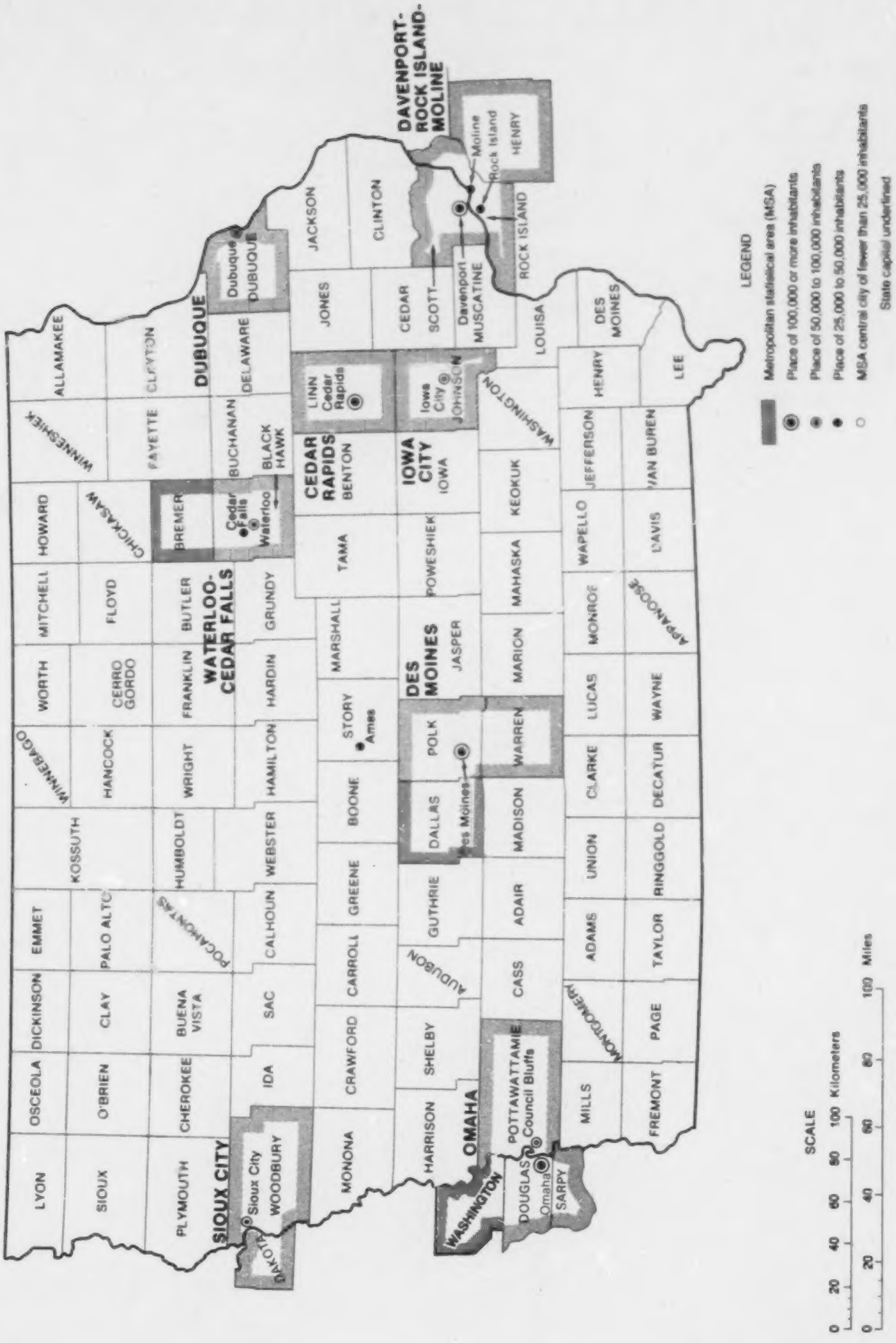
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **CEDAR RAPIDS** | 171.4 | 66.2 | 2,063,050 | 953,832 | .0765 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | 388.3 | 146.0 | 4,651,023 | 2,055,343 | .1705 |
| **DES MOINES** | 380.5 | 150.4 | 4,666,405 | 2,342,367 | .1768 |
| **DUBUQUE** | 93.7 | 31.9 | 908,622 | 481,421 | .0366 |
| **IOWA CITY** | 85.7 | 33.3 | 1,024,435 | 409,802 | .0366 |
| **SIOUX CITY** | 118.0 | 44.6 | 1,180,189 | 671,602 | .0484 |
| **WATERLOO - CEDAR FALLS** | 163.5 | 59.9 | 1,838,800 | 800,211 | .0679 |

| County | Metropolitan Area |
|---|---|
| Black Hawk | Waterloo - Cedar Falls |
| Bremer | Waterloo - Cedar Falls |
| Dallas | Des Moines |
| Dubuque | Dubuque |
| Johnson | Iowa City |
| Linn | Cedar Rapids |

| County | Metropolitan Area |
|---|---|
| Polk | Des Moines |
| Pottawattamie | Omaha, Neb. |
| Scott | Davenport - Rock Island - Moline |
| Warren | Des Moines |
| Woodbury | Sioux City |

# IOWA


DAVENPORT-ROCK ISLAND-MOLINE
Moline
Rock Island
HENRY
ROCK ISLAND
Davenport
SCOTT
MUSCATINE
CLINTON
JACKSON
Dubuque
DUBUQUE
JONES
CEDAR
LOUISA
DES MOINES
LEE
HENRY
ALLAMAKEE
CLAYTON
DELAWARE
LINN
Cedar Rapids
Iowa City
JOHNSON
WASHINGTON
WINNESHIEK
FAYETTE
BUCHANAN
BLACK HAWK
CEDAR RAPIDS
BENTON
IOWA CITY
IOWA
KEOKUK
JEFFERSON
VAN BUREN
HOWARD
CHICKASAW
BREMER
Cedar Falls
Waterloo
TAMA
POWESHIEK
MAHASKA
WAPELLO
DAVIS
MITCHELL
FLOYD
BUTLER
WATERLOO-CEDAR FALLS
GRUNDY
MARSHALL
JASPER
MARION
MONROE
APPANOOSE
WORTH
CERRO GORDO
FRANKLIN
HARDIN
DES MOINES
LUCAS
WAYNE
WINNEBAGO
HANCOCK
WRIGHT
HAMILTON
STORY
Ames
POLK
WARREN
CLARKE
DECATUR
KOSSUTH
HUMBOLDT
WEBSTER
BOONE
DALLAS
Des Moines
MADISON
UNION
RINGGOLD
EMMET
PALO ALTO
POCAHONTAS
CALHOUN
GREENE
GUTHRIE
ADAIR
ADAMS
TAYLOR
DICKINSON
CLAY
BUENA VISTA
SAC
CARROLL
AUDUBON
CASS
MONTGOMERY
PAGE
OSCEOLA
O'BRIEN
CHEROKEE
IDA
CRAWFORD
SHELBY
POTTAWATTAMIE
Council Bluffs
MILLS
FREMONT
LYON
SIOUX
PLYMOUTH
SIOUX CITY
Sioux City
WOODBURY
DAKOTA
MONONA
HARRISON
OMAHA
WASHINGTON
DOUGLAS
Omaha
SARPY
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers

# KANSAS

## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| KANSAS CITY | 1,473.1 | 552.0 | 18,253,339 | 9,666,861 | .7014 |
| LAWRENCE | 71.4 | 25.3 | 776,981 | 344,448 | .0291 |
| TOPEKA | 159.1 | 62.2 | 2,141,127 | 973,999 | .0774 |
| WICHITA | 428.2 | 163.8 | 5,949,071 | 2,611,158 | .2117 |

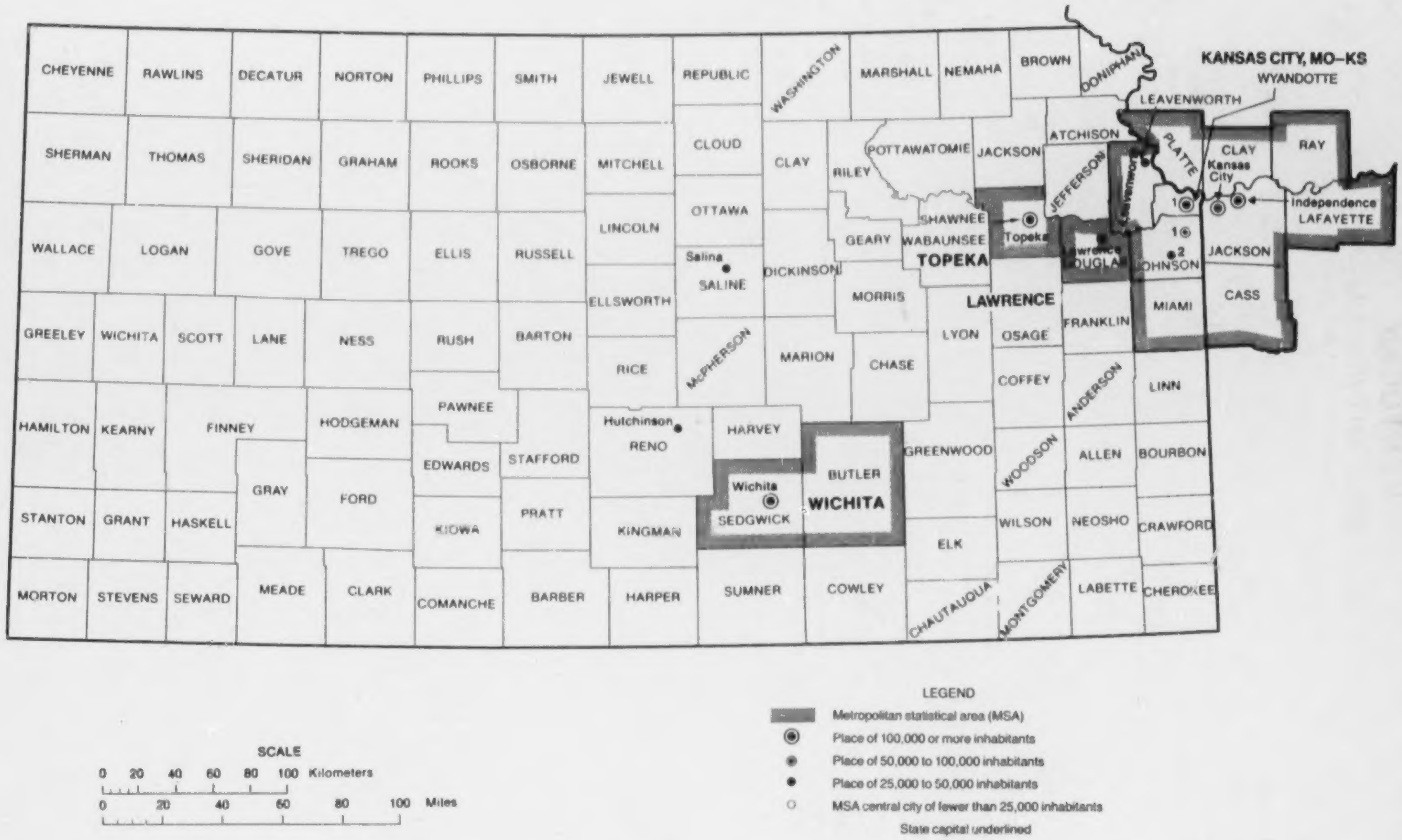
| County | Metropolitan Area | County | Metropolitan Area |
|---|---|---|---|
| Butler | Wichita | Miami | Kansas City |
| Douglas | Lawrence | Sedgwick | Wichita |
| Johnson | Kansas City | Shawnee | Topeka |
| Leavenworth | Kansas City | Wyandotte | Kansas City |

# KANSAS

**KEY**

**JOHNSON COUNTY**
1. Overland Park
2. Olathe

**WYANDOTTE COUNTY**
1. Kansas City



# KENTUCKY

## METROPOLITAN DATA SUMMARY

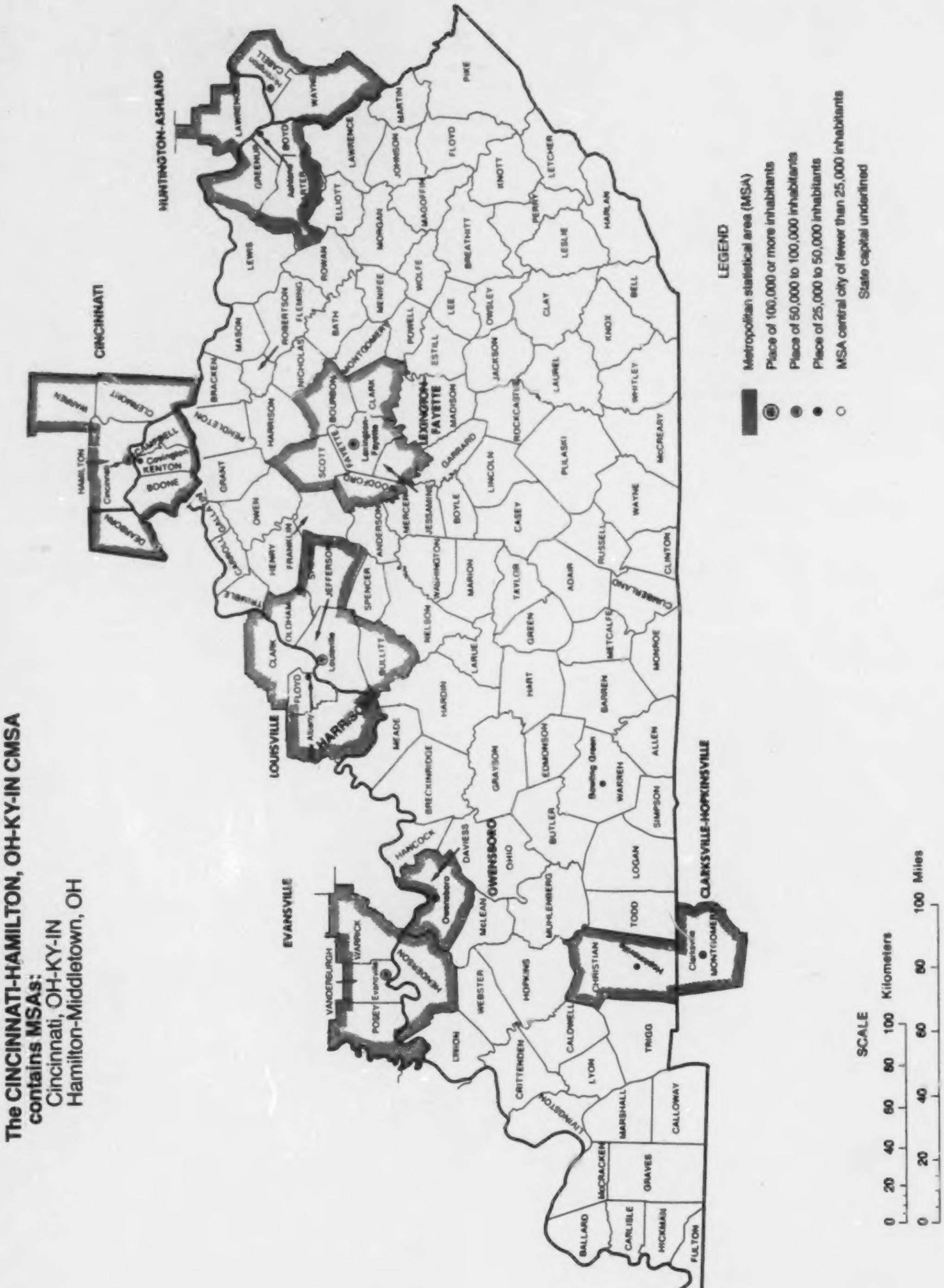
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| CLARKSVILLE - HOPKINSVILLE | 155.5 | 50.2 | 1,307,719 | 701,368 | .0546 |
| HUNTINGTON - ASHLAND | 341.0 | 124.5 | 2,902,992 | 1,600,207 | .1218 |
| LEXINGTON-FAYETTE | 328.5 | 122.3 | 3,532,350 | 2,018,261 | .1426 |
| LOUISVILLE | 968.5 | 353.2 | 10,185,215 | 5,324,260 | .4022 |
| OWENSBORO | 87.7 | 32.0 | 833,156 | 546,217 | .0361 |

| County | Metropolitan Area |
|---|---|
| Boone | Cincinnati, Ohio |
| Bourbon | Lexington-Fayette |
| Boyd | Huntington - Ashland |
| Bullitt | Louisville |
| Campbell | Cincinnati, Ohio |
| Carter | Huntington - Ashland |
| Christian | Clarksville - Hopkinsville |
| Clark | Lexington-Fayette |
| Daviess | Owensboro |
| Fayette | Lexington-Fayette |

| County | Metropolitan Area |
|---|---|
| Greenup | Huntington - Ashland |
| Henderson | Evansville, Ind. |
| Jefferson | Louisville |
| Jessamine | Lexington-Fayette |
| Kenton | Cincinnati, Ohio |
| Oldham | Louisville |
| Scott | Lexington-Fayette |
| Shelby | Louisville |
| Woodford | Lexington-Fayette |

# KENTUCKY



**The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:**
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

# LOUISIANA

## METROPOLITAN DATA SUMMARY

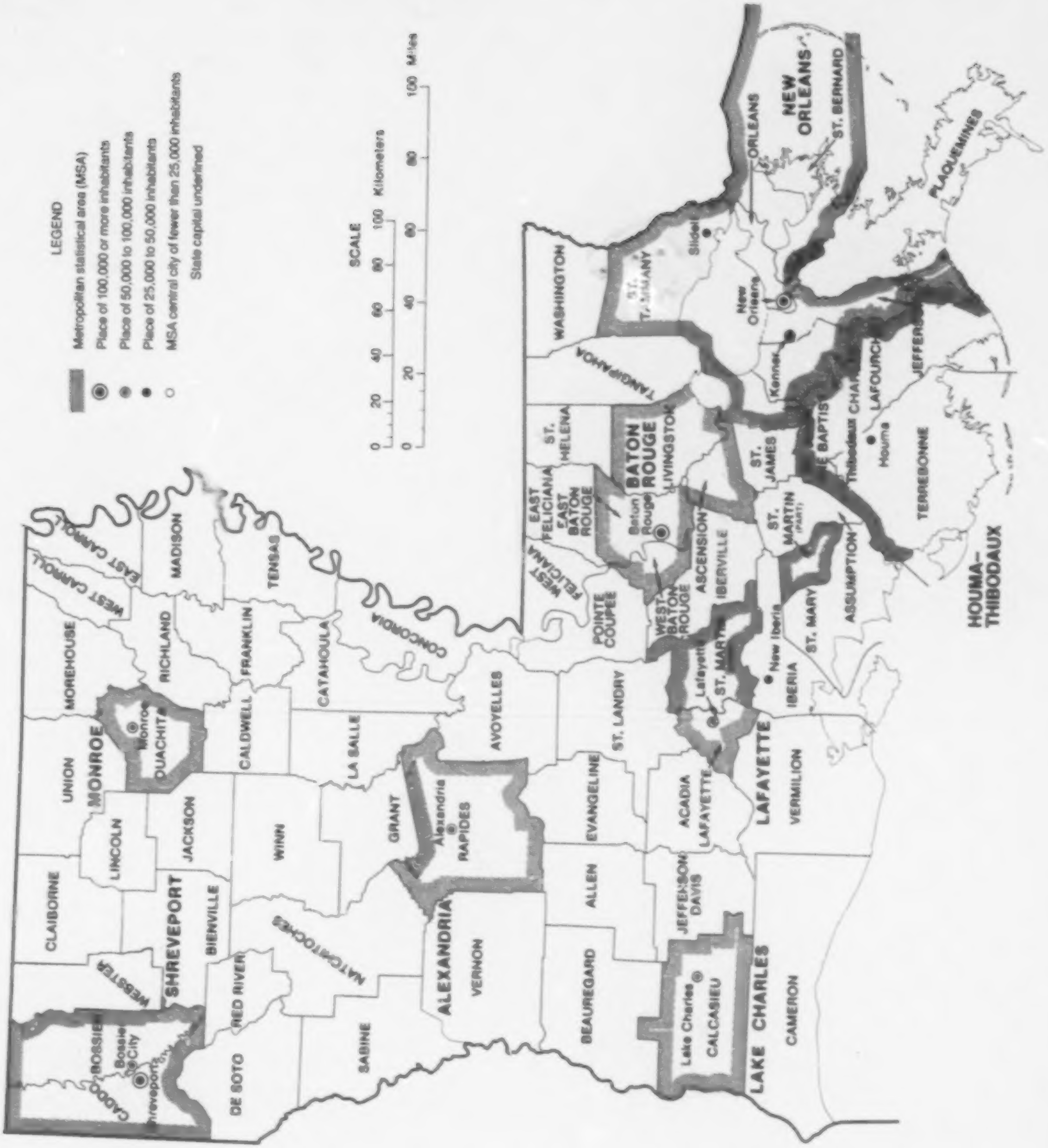
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ALEXANDRIA | 143.0 | 49.4 | 1,256,135 | 692,926 | .0524 |
| BATON ROUGE | 549.7 | 188.8 | 5,686,046 | 3,045,147 | .2268 |
| HOUMA - THIBODAUX | 191.7 | 62.4 | 1,836,604 | 1,056,586 | .0762 |
| LAFAYETTE | 215.3 | 74.6 | 2,282,724 | 1,541,953 | .0980 |
| LAKE CHARLES | 176.7 | 61.5 | 1,763,491 | 986,096 | .0719 |
| MONROE | 145.2 | 50.8 | 1,255,847 | 759,854 | .0540 |
| NEW ORLEANS | 1,337.9 | 487.5 | 13,658,184 | 7,560,519 | .5526 |
| SHREVEPORT | 357.2 | 130.8 | 3,723,844 | 2,015,095 | .1489 |

| County | Metropolitan Area |
|---|---|
| Ascension | Baton Rouge |
| Bossier | Shreveport |
| Caddo | Shreveport |
| Calcasieu | Lake Charles |
| East Baton Rouge | Baton Rouge |
| Jefferson | New Orleans |
| Lafayette | Lafayette |
| Lafourche | Houma - Thibodaux |
| Livingston | Baton Rouge |
| Orleans | New Orleans |

| County | Metropolitan Area |
|---|---|
| Ouachita | Monroe |
| Rapides | Alexandria |
| St. Bernard | New Orleans |
| St. Charles | New Orleans |
| St. John the Baptist | New Orleans |
| St. Martin | Lafayette |
| St. Tammany | New Orleans |
| Terrebonne | Houma - Thibodaux |
| West Baton Rouge | Baton Rouge |

# LOUISIANA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
Kilometers
Miles
0
20
40
60
80
100
SHREVEPORT
CADDO
BOSSIER
Bossier City
Shreveport
WEBSTER
CLAIBORNE
BIENVILLE
LINCOLN
UNION
MONROE
OUACHITA
Monroe
MOREHOUSE
WEST CARROLL
EAST CARROLL
RICHLAND
MADISON
JACKSON
CALDWELL
FRANKLIN
TENSAS
WINN
LA SALLE
CATAHOULA
CONCORDIA
DE SOTO
RED RIVER
NATCHITOCHES
SABINE
GRANT
ALEXANDRIA
RAPIDES
Alexandria
AVOYELLES
VERNON
BEAUREGARD
ALLEN
EVANGELINE
ST. LANDRY
LAKE CHARLES
CALCASIEU
Lake Charles
CAMERON
JEFFERSON DAVIS
ACADIA
LAFAYETTE
Lafayette
ST. MARTIN
VERMILION
IBERIA
New Iberia
ST. MARY
POINTE COUPEE
WEST FELICIANA
EAST FELICIANA
EAST BATON ROUGE
BATON ROUGE
Baton Rouge
WEST BATON ROUGE
IBERVILLE
ASCENSION
LIVINGSTON
ST. HELENA
TANGIPAHOA
WASHINGTON
ST. TAMMANY
Slidell
ST. MARTIN (PART)
ASSUMPTION
ST. JAMES
ST. JOHN THE BAPTIST
ST. CHARLES
Thibodaux
LAFOURCHE
Houma
TERREBONNE
HOUMA–THIBODAUX
JEFFERSON
Kenner
New Orleans
ORLEANS
NEW ORLEANS
ST. BERNARD
PLAQUEMINES

# MAINE

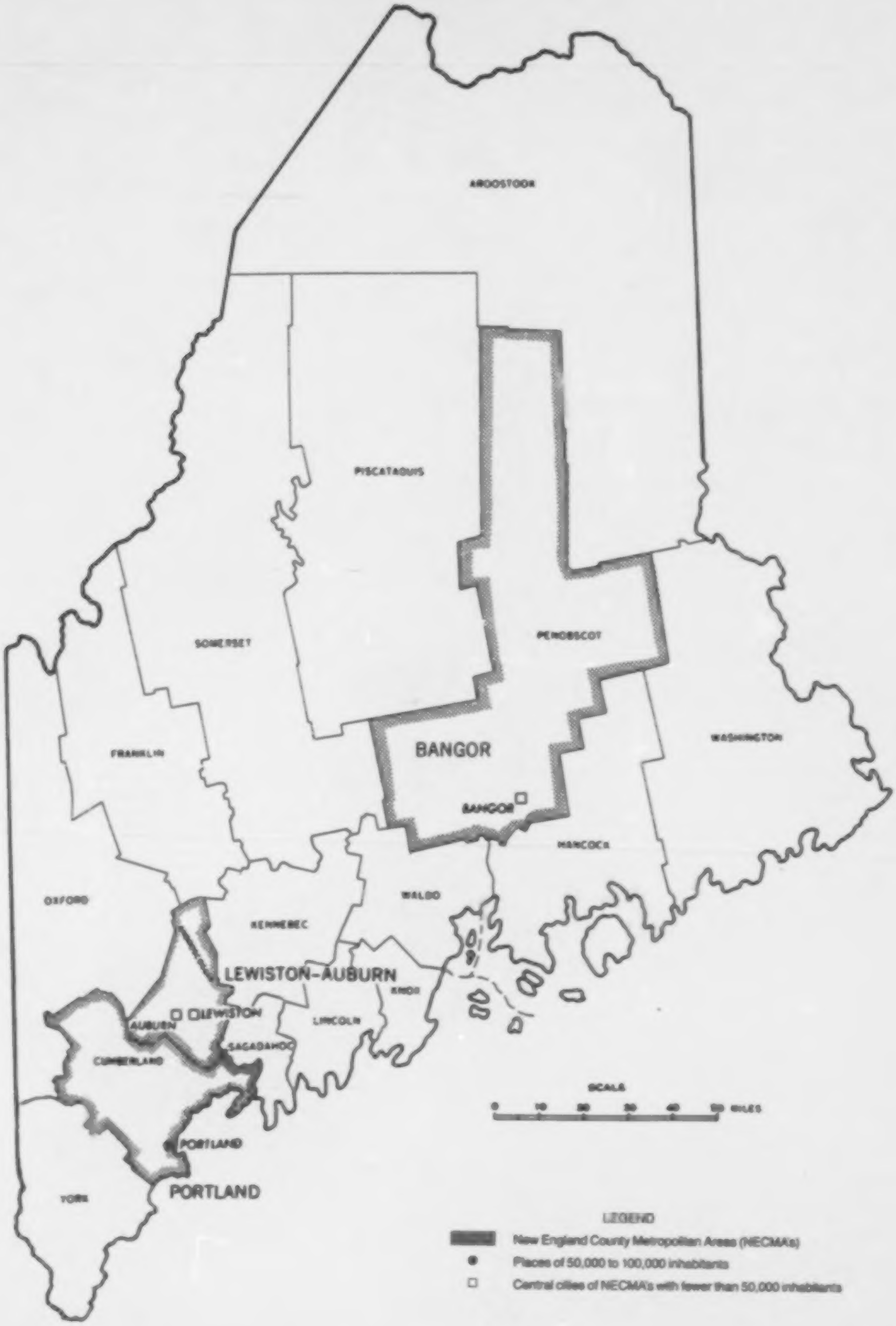
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BANGOR | 138.5 | 47.5 | 1,246,407 | 820,223 | .0547 |
| LEWISTON - AUBURN | 100.5 | 36.6 | 907,333 | 540,115 | .0386 |
| PORTLAND | 223.9 | 84.4 | 2,433,585 | 1,915,077 | .1103 |

| County | Metropolitan Area |
|---|---|
| Androscoggin | Lewiston - Auburn |
| Cumberland | Portland |
| Penobscot | Bangor |

# MAINE



1985 SURVEY OF BUYING POWER DATA SERVICE

# MARYLAND

## METROPOLITAN DATA SUMMARY

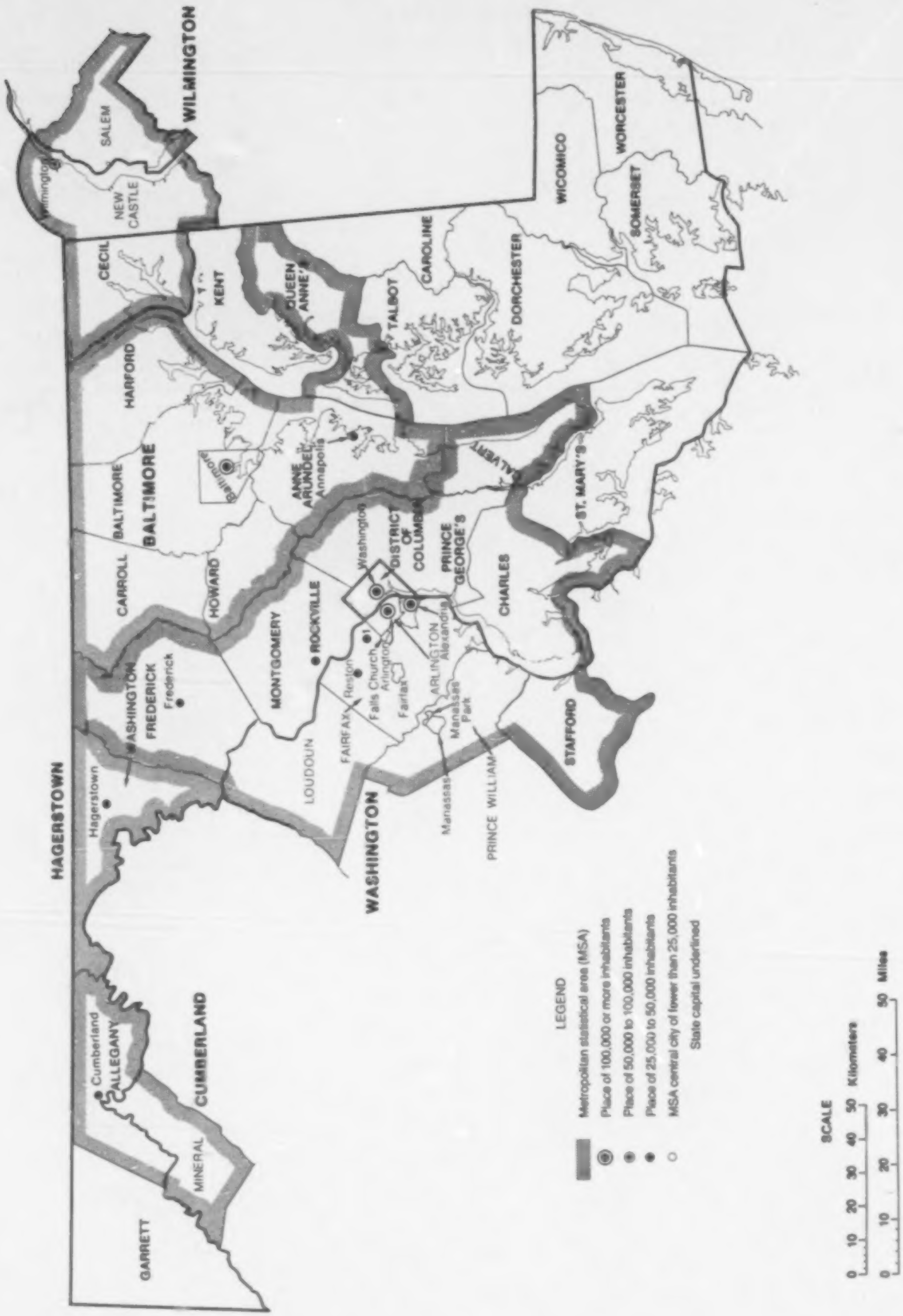
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BALTIMORE** | 2,265.4 | 815.4 | 24,169,695 | 12,872,140 | .9571 |
| **CUMBERLAND** | 105.9 | 39.4 | 912,747 | 517,391 | .0385 |
| **HAGERSTOWN** | 116.6 | 41.7 | 1,043,303 | 669,440 | .0454 |

| County | Metropolitan Area |
|---|---|
| Allegany | Cumberland |
| Anne Arundel | Baltimore |
| Baltimore | Baltimore |
| Baltimore city | Baltimore |
| Calvert | Washington, D. C. |
| Carroll | Baltimore |
| Cecil | Wilmington, Del. |
| Charles | Washington, D. C. |

| County | Metropolitan Area |
|---|---|
| Frederick | Washington, D. C. |
| Harford | Baltimore |
| Howard | Baltimore |
| Montgomery | Washington, D. C. |
| Prince George's | Washington, D. C. |
| Queen Anne's | Baltimore |
| Washington | Hagerstown |

# MARYLAND


WILMINGTON
SALEM
Wilmington
NEW CASTLE
CECIL
KENT
QUEEN ANNE'S
TALBOT
CAROLINE
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
BALTIMORE
Baltimore
ANNE ARUNDEL
Annapolis
CALVERT
ST. MARY'S
BALTIMORE
CARROLL
HOWARD
Washington
DISTRICT OF COLUMBIA
PRINCE GEORGE'S
CHARLES
MONTGOMERY
ROCKVILLE
FREDERICK
Frederick
WASHINGTON
HAGERSTOWN
Hagerstown
Reston
Falls Church
Arlington
Fairfax
ARLINGTON
Alexandria
FAIRFAX
LOUDOUN
Manassas Park
Manassas
PRINCE WILLIAM
STAFFORD
WASHINGTON
CUMBERLAND
Cumberland
ALLEGANY
MINERAL
GARRETT
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

# MASSACHUSETTS

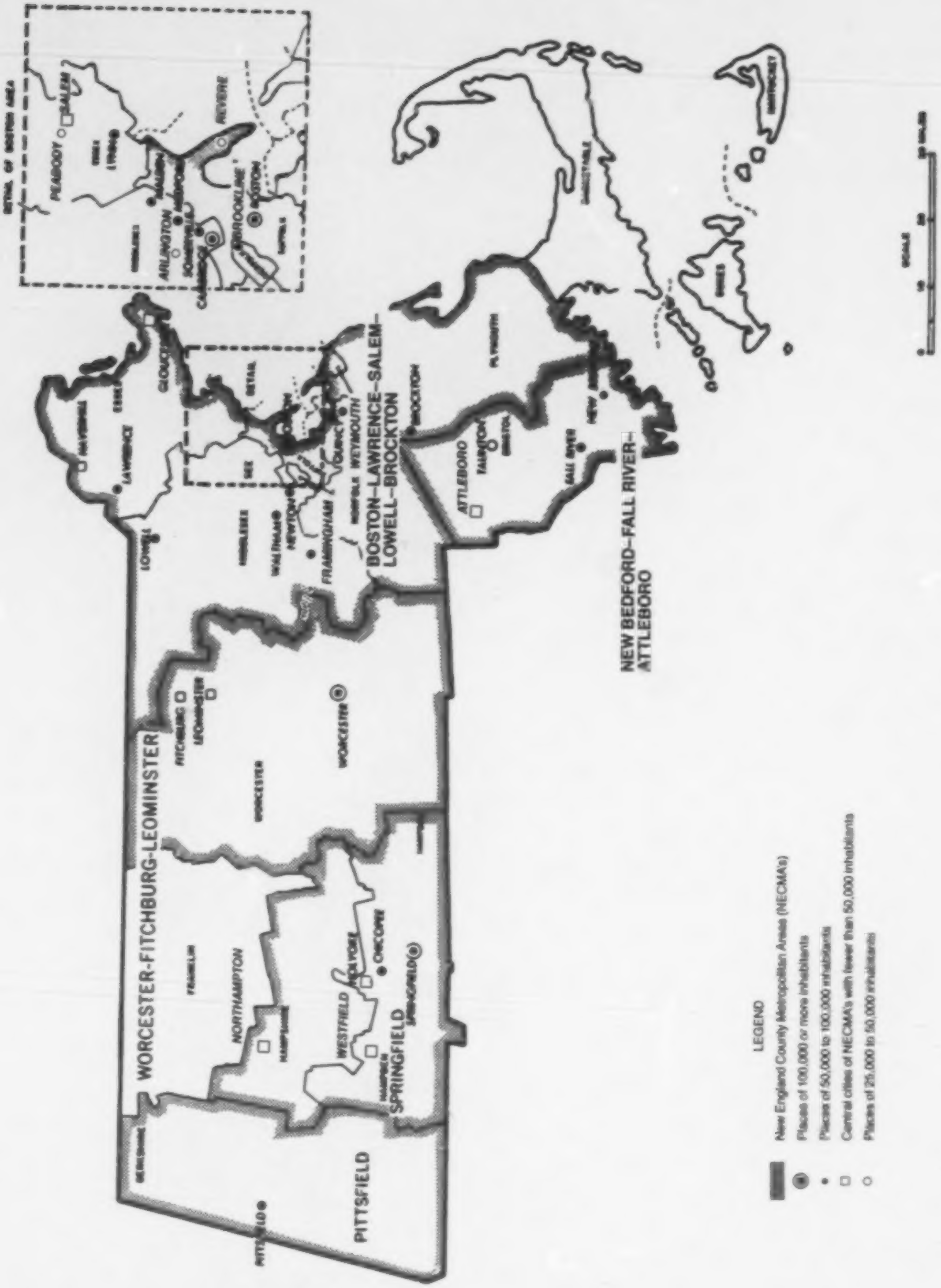
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON | 3,678.4 | 1,357.5 | 48,207,991 | 25,284,770 | 1.8292 |
| NEW BEDFORD - FALL RIVER - ATTLEBORO | 489.5 | 177.4 | 4,897,166 | 3,097,727 | .2076 |
| PITTSFIELD | 142.9 | 54.3 | 1,626,863 | 955,655 | .0657 |
| SPRINGFIELD | 583.1 | 211.3 | 6,120,765 | 3,483,409 | .2483 |
| WORCESTER - FITCHBURG - LEOMINSTER | 557.7 | 238.6 | 7,522,833 | 3,653,380 | .2858 |

| County | Metropolitan Area |
|---|---|
| Berkshire | Pittsfield |
| Bristol | New Bedford - Fall River - Attleboro |
| Essex | Boston - Lawrence - Salem - Lowell - Brockton |
| Hampden | Springfield |
| Hampshire | Springfield |
| Middlesex | Boston - Lawrence - Salem - Lowell - Brockton |
| Norfolk | Boston - Lawrence - Salem - Lowell - Brockton |
| Plymouth | Boston - Lawrence - Salem - Lowell - Brockton |
| Suffolk | Boston - Lawrence - Salem - Lowell - Brockton |
| Worcester | Worcester - Fitchburg - Leominster |

# MASSACHUSETTS



# MICHIGAN

## METROPOLITAN DATA SUMMARY

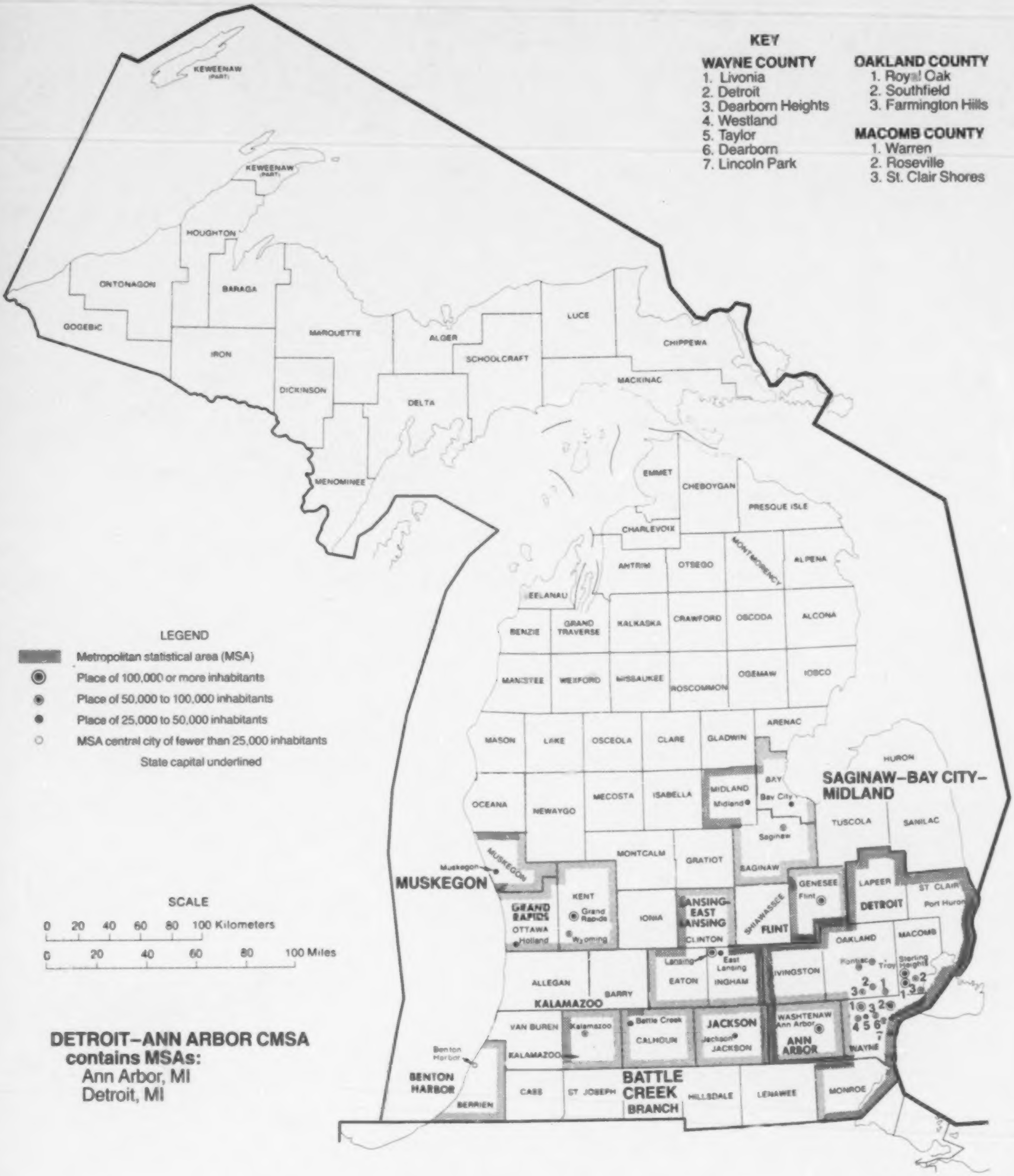
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ANN ARBOR | 270.4 | 97.6 | 3,273,378 | 1,583,905 | .1228 |
| BATTLE CREEK | 137.7 | 51.3 | 1,470,721 | 662,177 | .0553 |
| BENTON HARBOR | 165.9 | 60.6 | 1,699,282 | 744,103 | .0640 |
| DETROIT | 4,359.4 | 1,576.7 | 49,779,274 | 23,479,797 | 1.8751 |
| *DETROIT - ANN ARBOR CONSOLIDATED AREA* | *4,629.8* | *1,674.3* | *53,052,652* | *25,063,702* | *1.9979* |
| FLINT | 439.4 | 157.9 | 4,486,721 | 2,465,779 | .1809 |
| GRAND RAPIDS | 623.2 | 222.0 | 6,957,590 | 3,563,682 | .2698 |
| JACKSON | 149.3 | 51.7 | 1,586,407 | 676,513 | .0590 |
| KALAMAZOO | 214.6 | 78.6 | 2,547,563 | 1,314,484 | .0980 |
| LANSING - EAST LANSING | 424.6 | 148.9 | 4,774,719 | 2,325,433 | .1820 |
| MUSKEGON | 154.6 | 55.3 | 1,515,732 | 676,371 | .0581 |
| SAGINAW - BAY CITY - MIDLAND | 416.1 | 145.1 | 4,206,332 | 2,279,285 | .1695 |

| County | Metropolitan Area |
|---|---|
| Bay | Saginaw - Bay City - Midland |
| Berrien | Benton Harbor |
| Calhoun | Battle Creek |
| Clinton | Lansing - East Lansing |
| Eaton | Lansing - East Lansing |
| Genesee | Flint |
| Ingham | Lansing - East Lansing |
| Jackson | Jackson |
| Kalamazoo | Kalamazoo |
| Kent | Grand Rapids |
| Lapeer | Detroit |

| County | Metropolitan Area |
|---|---|
| Livingston | Detroit |
| Macomb | Detroit |
| Midland | Saginaw - Bay City - Midland |
| Monroe | Detroit |
| Muskegon | Muskegon |
| Oakland | Detroit |
| Ottawa | Grand Rapids |
| Saginaw | Saginaw - Bay City - Midland |
| St. Clair | Detroit |
| Washtenaw | Ann Arbor |
| Wayne | Detroit |

# MICHIGAN



1985 SURVEY OF BUYING POWER DATA SERVICE

# MINNESOTA

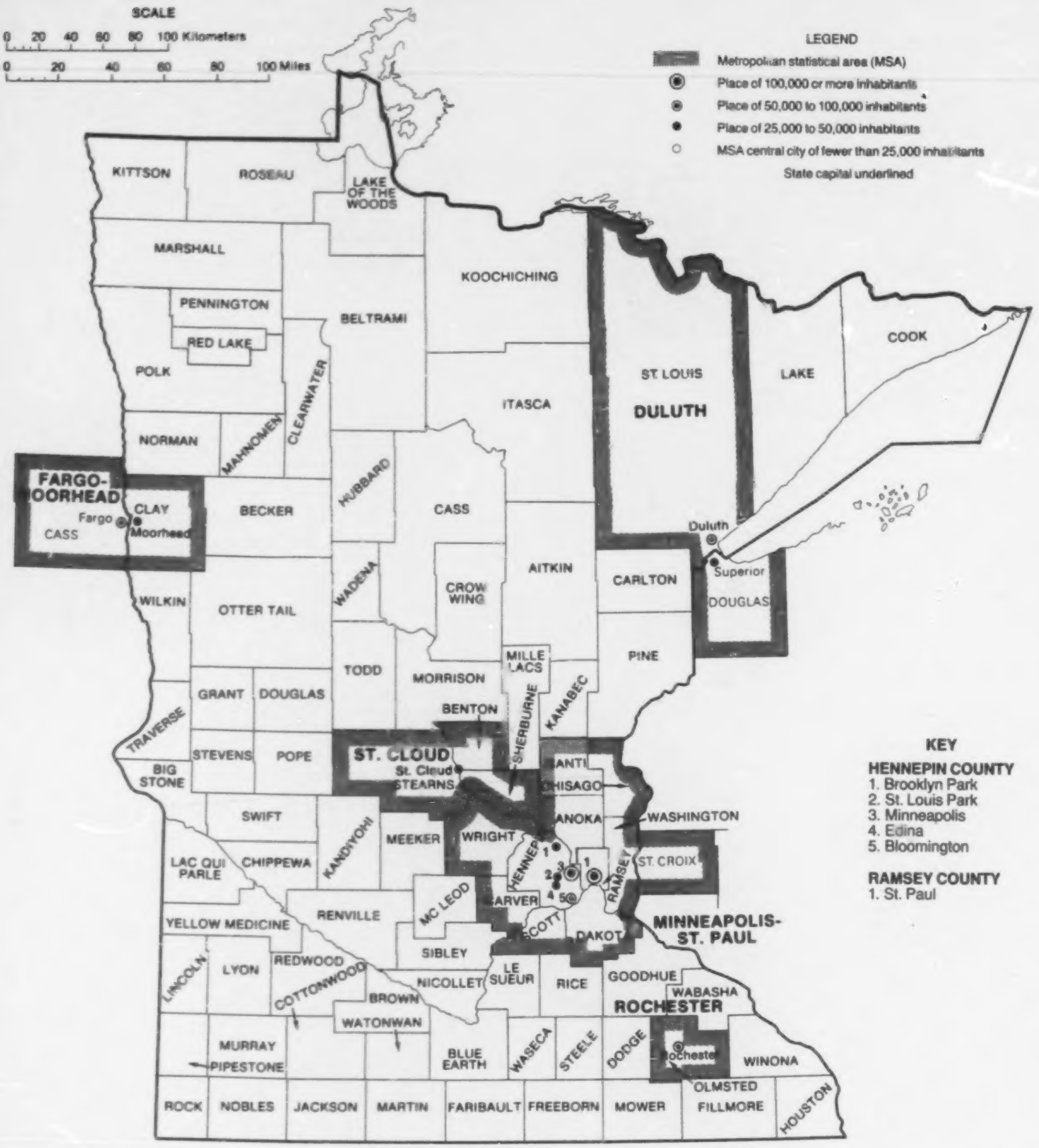
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| DULUTH | 259.8 | 98.2 | 2,668,836 | 1,404,730 | .1061 |
| FARGO - MOORHEAD | 145.9 | 53.1 | 1,668,174 | 973,638 | .0670 |
| MINNEAPOLIS - ST. PAUL | 2,218.0 | 827.7 | 29,302,767 | 14,867,520 | 1.0986 |
| ROCHESTER | 95.4 | 35.1 | 1,185,661 | 748,278 | .0484 |
| ST. CLOUD | 175.2 | 54.8 | 1,573,118 | 1,298,656 | .0754 |

| County | Metropolitan Area |
|---|---|
| Anoka | Minneapolis - St. Paul |
| Benton | St. Cloud |
| Carver | Minneapolis - St. Paul |
| Chisago | Minneapolis - St. Paul |
| Clay | Fargo - Moorhead |
| Dakota | Minneapolis - St. Paul |
| Hennepin | Minneapolis - St. Paul |
| Isanti | Minneapolis - St. Paul |
| Olmsted | Rochester |
| Ramsey | Minneapolis - St. Paul |
| St. Louis | Duluth |
| Scott | Minneapolis - St. Paul |
| Sherburne | St. Cloud |
| Stearns | St. Cloud |
| Washington | Minneapolis - St. Paul |
| Wright | Minneapolis - St. Paul |

# MINNESOTA



1985 SURVEY OF BUYING POWER DATA SERVICE

# MISSISSIPPI

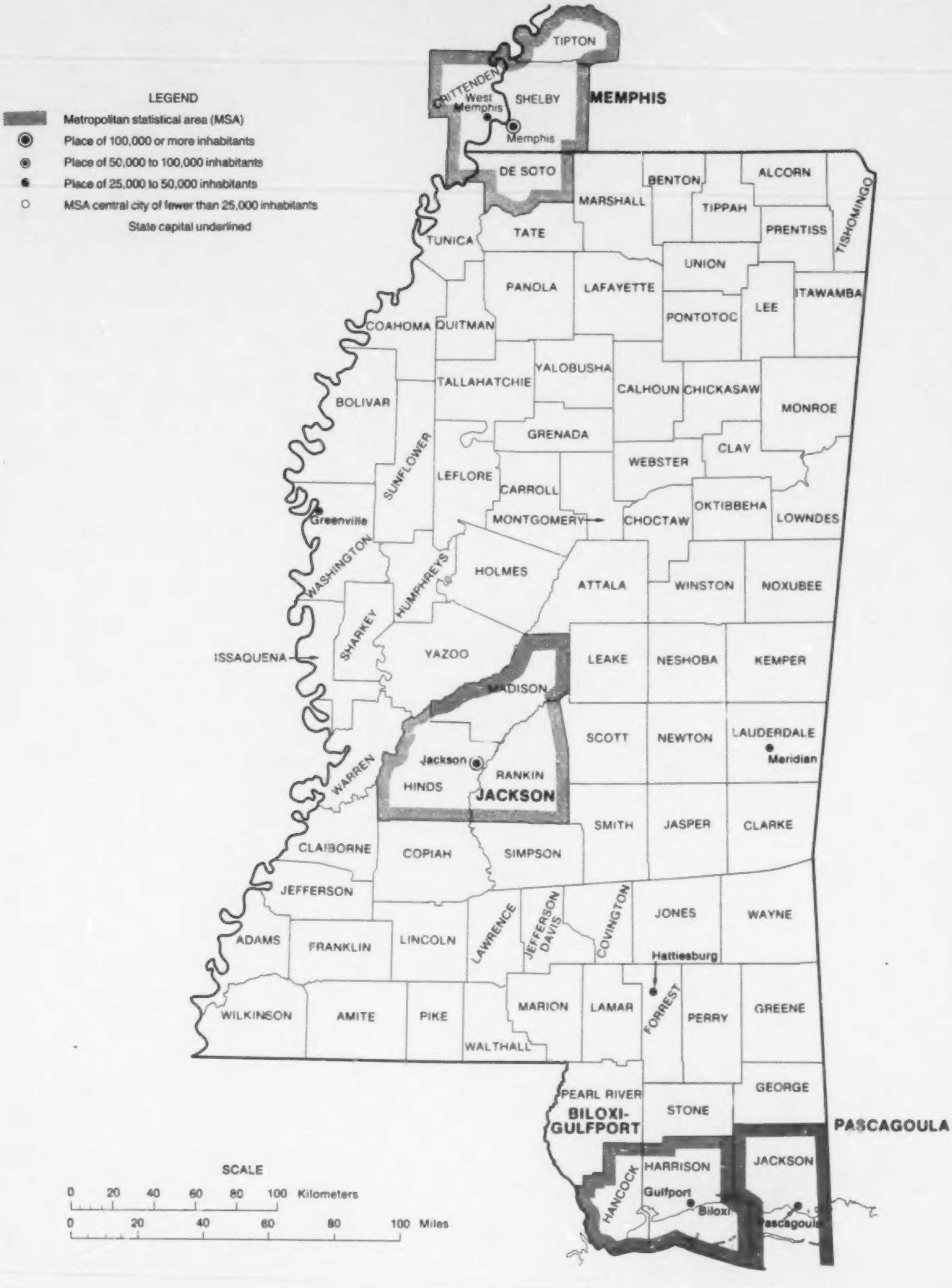
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BILOXI - GULFPORT | 195.4 | 68.9 | 1,747,527 | 1,011,365 | .0737 |
| JACKSON | 391.1 | 136.6 | 3,803,944 | 2,068,624 | .1545 |
| PASCAGOULA | 126.2 | 42.5 | 1,207,727 | 531,094 | .0463 |

| County | Metropolitan Area |
|---|---|
| De Soto | Memphis, Tenn. |
| Hancock | Biloxi - Gulfport |
| Harrison | Biloxi - Gulfport |
| Hinds | Jackson |
| Jackson | Pascagoula |
| Madison | Jackson |
| Rankin | Jackson |

# MISSISSIPPI



# MISSOURI

## METROPOLITAN DATA SUMMARY

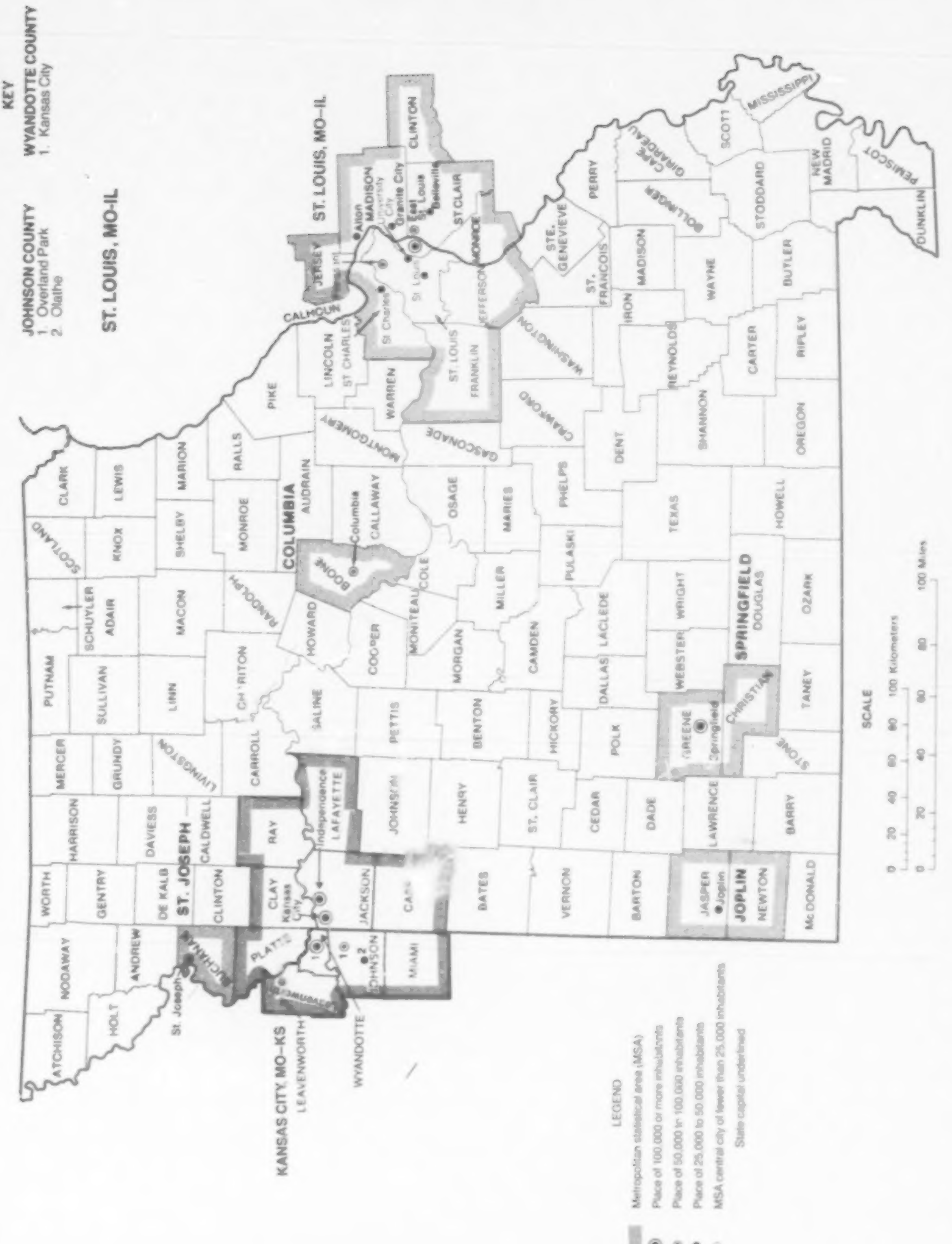
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **COLUMBIA** | 107.4 | 38.3 | 1,224,218 | 541,887 | .0452 |
| **JOPLIN** | 132.9 | 49.8 | 1,173,384 | 782,708 | .0521 |
| **KANSAS CITY** | 1,473.1 | 552.0 | 18,253,339 | 9,666,861 | .7014 |
| **ST. JOSEPH** | 86.8 | 32.1 | 873,612 | 550,309 | .0370 |
| **ST. LOUIS** | 2,398.9 | 866.4 | 27,412,159 | 14,301,141 | 1.0643 |
| **SPRINGFIELD** | 222.6 | 83.5 | 2,244,276 | 1,398,058 | .0947 |

| County | Metropolitan Area |
|---|---|
| Boone | Columbia |
| Buchanan | St. Joseph |
| Cass | Kansas City |
| Christian | Springfield |
| Clay | Kansas City |
| Franklin | St. Louis |
| Greene | Springfield |
| Jackson | Kansas City |
| Jasper | Joplin |

| County | Metropolitan Area |
|---|---|
| Jefferson | St. Louis |
| Lafayette | Kansas City |
| Newton | Joplin |
| Platte | Kansas City |
| Ray | Kansas City |
| St. Charles | St. Louis |
| St. Louis | St. Louis |
| St. Louis city | St. Louis |

# MISSOURI


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
ST. LOUIS, MO-IL
KANSAS CITY, MO–KS
ST. JOSEPH
COLUMBIA
SPRINGFIELD
JOPLIN
St. Joseph
Kansas City
Independence
Columbia
Springfield
Joplin
St. Charles
St. Louis
Alton
Granite City
University City
East St. Louis
Belleville
LEAVENWORTH
WYANDOTTE
JOHNSON
MIAMI
PLATTE
CLAY
RAY
LAFAYETTE
JACKSON
CASS
BUCHANAN
ATCHISON
NODAWAY
WORTH
HOLT
ANDREW
GENTRY
HARRISON
MERCER
PUTNAM
DE KALB
DAVIESS
GRUNDY
SULLIVAN
SCHUYLER
SCOTLAND
CLARK
CLINTON
CALDWELL
LIVINGSTON
LINN
ADAIR
KNOX
LEWIS
CARROLL
CHARITON
MACON
SHELBY
MARION
RANDOLPH
MONROE
RALLS
PIKE
SALINE
HOWARD
BOONE
AUDRAIN
CALLAWAY
MONTGOMERY
LINCOLN
ST. CHARLES
WARREN
JERSEY
CALHOUN
MADISON
CLINTON
ST. CLAIR
MONROE
JOHNSON
PETTIS
COOPER
MONITEAU
COLE
OSAGE
GASCONADE
FRANKLIN
ST. LOUIS
JEFFERSON
HENRY
BENTON
MORGAN
MILLER
MARIES
CRAWFORD
WASHINGTON
STE. GENEVIEVE
PERRY
BATES
ST. CLAIR
HICKORY
CAMDEN
PULASKI
PHELPS
DENT
IRON
ST. FRANCOIS
MADISON
BOLLINGER
CAPE GIRARDEAU
VERNON
CEDAR
POLK
DALLAS
LACLEDE
TEXAS
SHANNON
REYNOLDS
WAYNE
STODDARD
SCOTT
MISSISSIPPI
NEW MADRID
BARTON
DADE
GREENE
WEBSTER
WRIGHT
HOWELL
CARTER
BUTLER
RIPLEY
OREGON
JASPER
LAWRENCE
CHRISTIAN
DOUGLAS
OZARK
NEWTON
McDONALD
BARRY
STONE
TANEY
PEMISCOT
DUNKLIN
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

# MONTANA

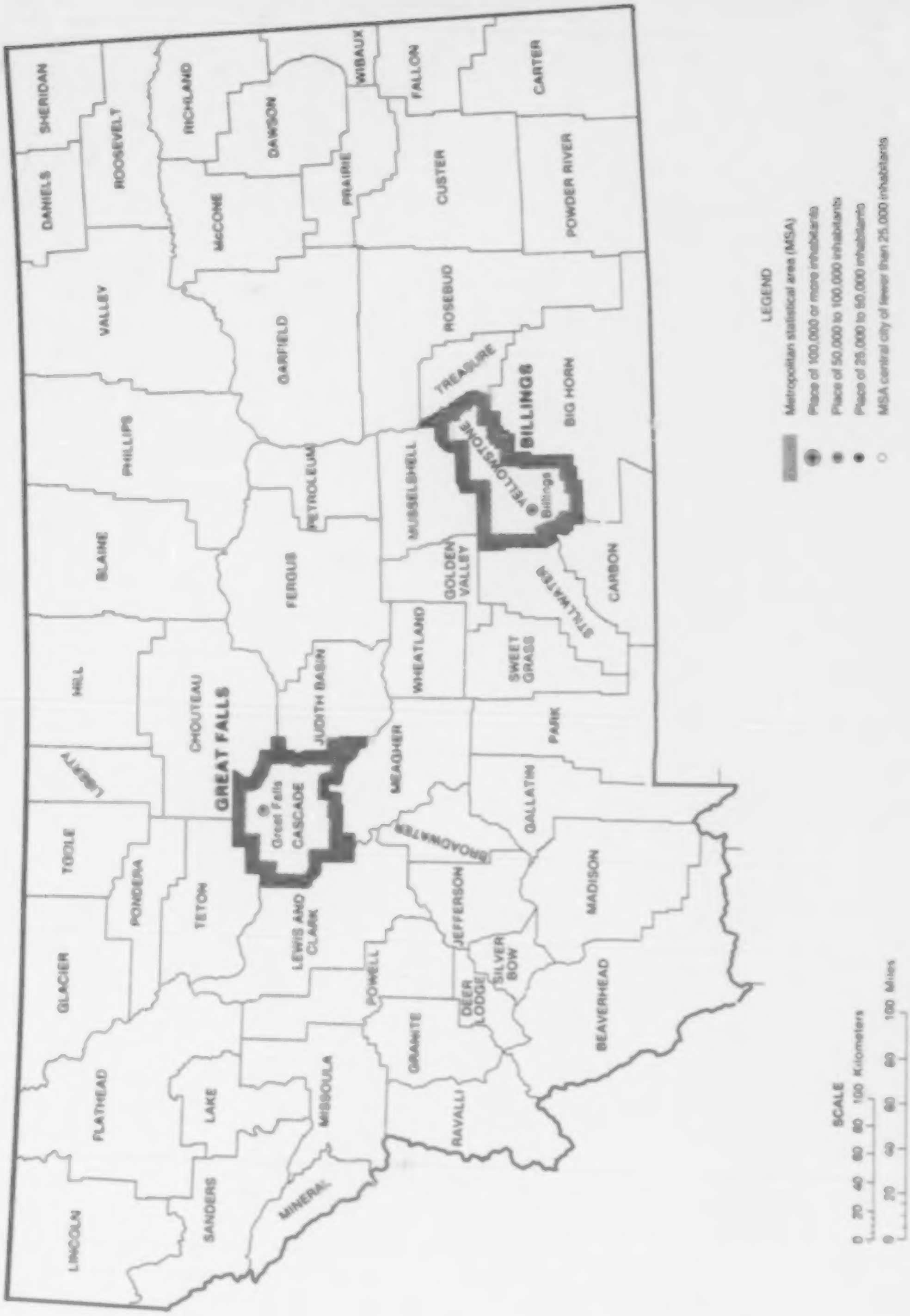
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| BILLINGS | 120.1 | 47.0 | 1,304,445 | 899,642 | .0561 |
| GREAT FALLS | 80.2 | 31.1 | 810,712 | 473,328 | .0334 |

| County | Metropolitan Area |
|---|---|
| Cascade | Great Falls |
| Yellowstone | Billings |

# MONTANA



1985 SURVEY OF BUYING POWER DATA SERVICE

# NEBRASKA

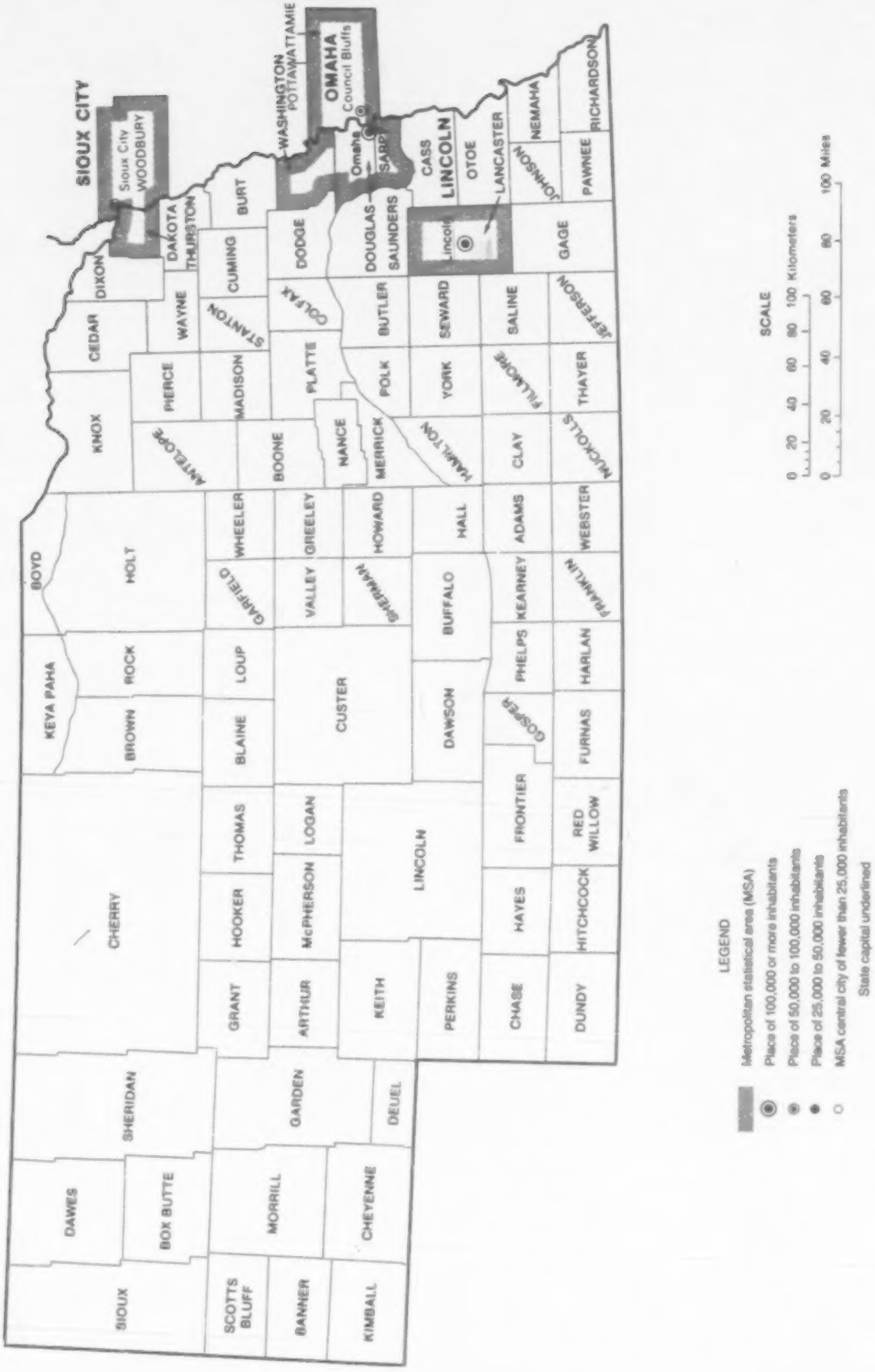
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| LINCOLN | 205.3 | 79.1 | 2,725,335 | 1,044,037 | .0943 |
| OMAHA | 608.7 | 227.0 | 7,715,814 | 3,612,578 | .2842 |

| County | Metropolitan Area |
|---|---|
| Dakota | Sioux City, Iowa |
| Douglas | Omaha |
| Lancaster | Lincoln |
| Sarpy | Omaha |
| Washington | Omaha |

# NEBRASKA


SIOUX CITY
Sioux City
WOODBURY
OMAHA
Council Bluffs
POTTAWATTAMIE
WASHINGTON
Omaha
SARPY
DOUGLAS
CASS
LINCOLN
Lincoln
LANCASTER
OTOE
NEMAHA
RICHARDSON
JOHNSON
PAWNEE
GAGE
SAUNDERS
DODGE
BURT
THURSTON
DAKOTA
DIXON
CEDAR
WAYNE
CUMING
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
THAYER
FILLMORE
YORK
POLK
PLATTE
MADISON
PIERCE
KNOX
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
WEBSTER
ADAMS
HALL
HOWARD
GREELEY
WHEELER
HOLT
BOYD
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
HARLAN
PHELPS
GOSPER
FURNAS
DAWSON
CUSTER
LOUP
ROCK
KEYA PAHA
BROWN
BLAINE
THOMAS
LOGAN
LINCOLN
FRONTIER
RED WILLOW
HITCHCOCK
HAYES
McPHERSON
HOOKER
CHERRY
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

# NEVADA

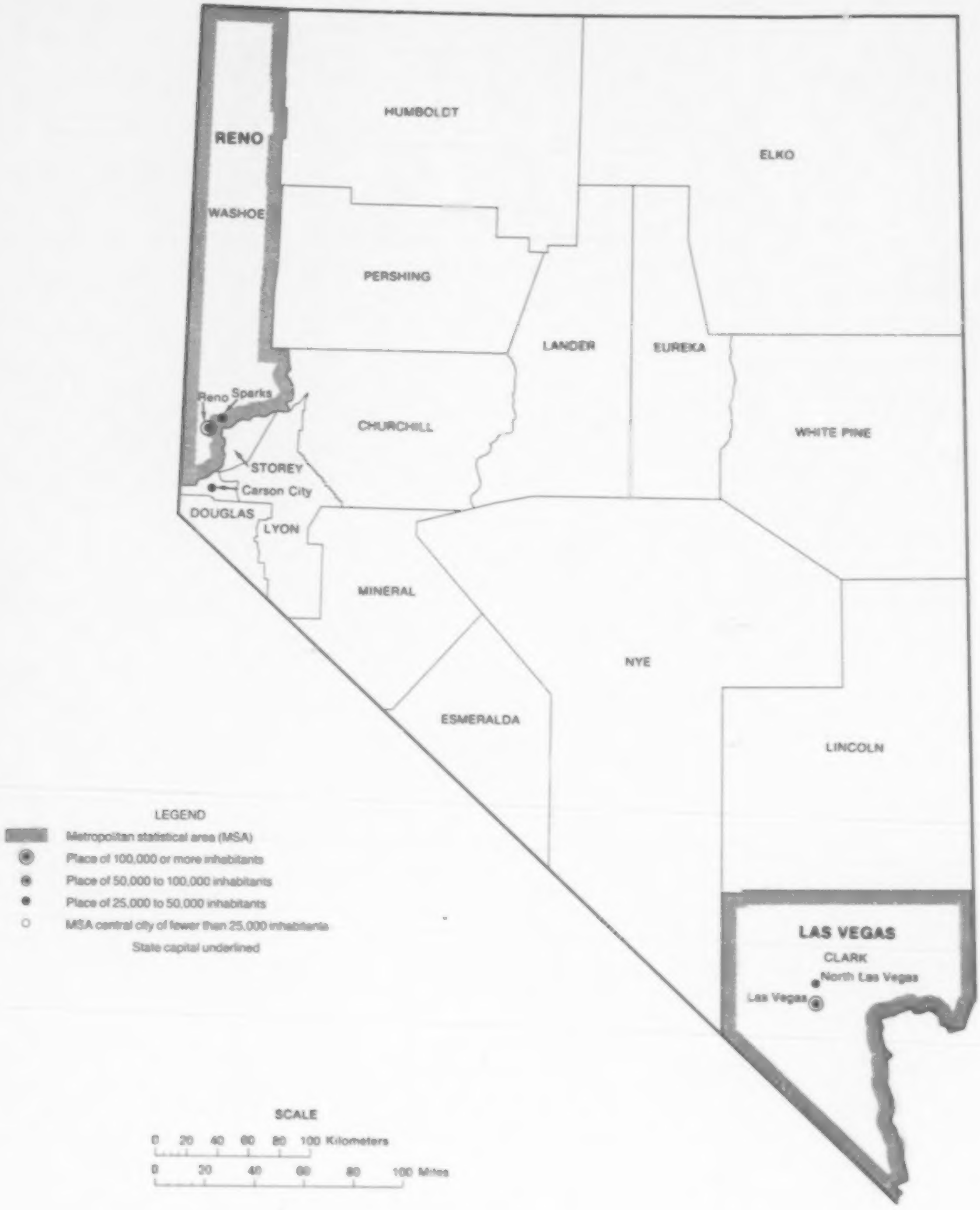
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| LAS VEGAS | 540.4 | 214.7 | 6,051,998 | 3,839,058 | .2515 |
| RENO | 215.0 | 90.3 | 2,660,670 | 1,825,620 | .1119 |

| County | Metropolitan Area |
|---|---|
| Clark | Las Vegas |
| Washoe | Reno |

# NEVADA


RENO
WASHOE
HUMBOLDT
ELKO
PERSHING
LANDER
EUREKA
Reno
Sparks
CHURCHILL
WHITE PINE
STOREY
Carson City
DOUGLAS
LYON
MINERAL
NYE
ESMERALDA
LINCOLN
LAS VEGAS
CLARK
North Las Vegas
Las Vegas
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1985 SURVEY OF BUYING POWER DATA SERVICE

# NEW HAMPSHIRE

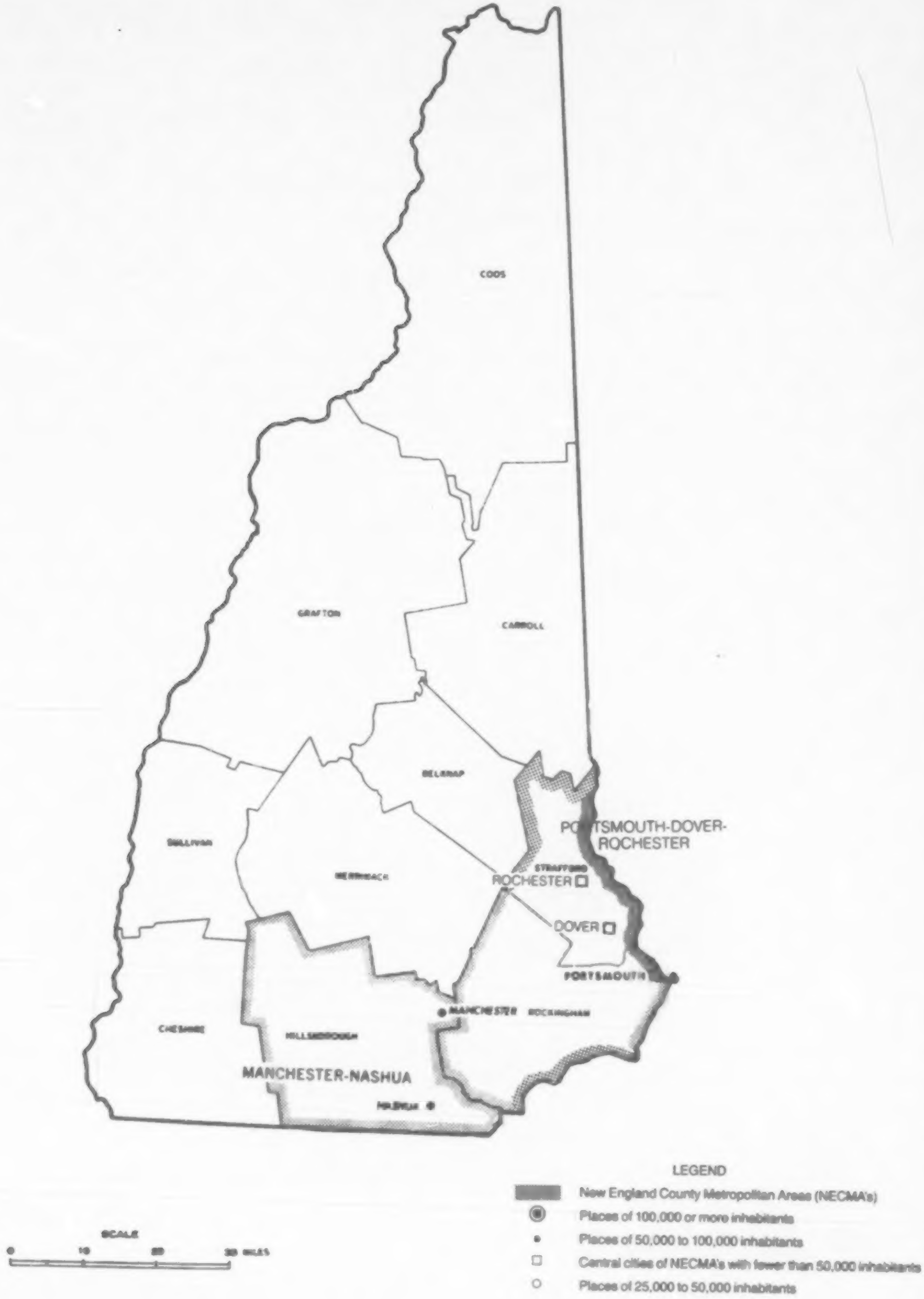
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| MANCHESTER - NASHUA | 295.3 | 106.4 | 3,650,730 | 2,216,597 | .1469 |
| PORTSMOUTH - DOVER - ROCHESTER | 302.5 | 108.0 | 3,655,311 | 2,093,629 | .1447 |

| County | Metropolitan Area |
|---|---|
| Hillsborough | Manchester - Nashua |
| Rockingham | Portsmouth - Dover - Rochester |
| Strafford | Portsmouth - Dover - Rochester |

# NEW HAMPSHIRE


COOS
GRAFTON
CARROLL
BELKNAP
SULLIVAN
MERRIMACK
STRAFFORD
PORTSMOUTH-DOVER-ROCHESTER
ROCHESTER ☐
DOVER ☐
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
SCALE
0
10
20
30 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
☐ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

1985 SURVEY OF BUYING POWER DATA SERVICE

# NEW JERSEY

## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ATLANTIC CITY | 302.8 | 117.3 | 3,322,516 | 2,132,276 | .139[illegible] |
| BERGEN - PASSAIC | 1,281.1 | 470.1 | 19,000,417 | 9,093,022 | .6868 |
| JERSEY CITY | 548.2 | 209.8 | 5,677,778 | 2,348,748 | .2106 |
| MIDDLESEX - SOMERSET - HUNTERDON | 920.0 | 320.1 | 13,084,092 | 5,808,892 | .4656 |
| MONMOUTH - OCEAN | 932.2 | 347.2 | 12,684,336 | 5,515,153 | .4520 |
| NEWARK | 1,868.4 | 668.9 | 25,557,276 | 10,115,041 | .8868 |
| TRENTON | 312.4 | 111.0 | 4,082,418 | 1,865,274 | .1486 |
| VINELAND - MILLVILLE - BRIDGETON | 137.6 | 47.3 | 1,333,443 | 699,080 | .0536 |

| County | Metropolitan Area |
|---|---|
| Atlantic | Atlantic City |
| Bergen | Bergen - Passaic |
| Burlington | Philadelphia, Pa. |
| Camden | Philadelphia, Pa. |
| Cape May | Atlantic City |
| Cumberland | Vineland - Millville - Bridgeton |
| Essex | Newark |
| Gloucester | Philadelphia, Pa. |
| Hudson | Jersey City |
| Hunterdon | Middlesex - Somerset - Hunterdon |
| Mercer | Trenton |

| County | Metropolitan Area |
|---|---|
| Middlesex | Middlesex - Somerset - Hunterdon |
| Monmouth | Monmouth - Ocean |
| Morris | Newark |
| Ocean | Monmouth - Ocean |
| Passaic | Bergen - Passaic |
| Salem | Wilmington, Del. |
| Somerset | Middlesex - Somerset - Hunterdon |
| Sussex | Newark |
| Union | Newark |
| Warren | Allentown - Bethlehem, Pa. |

# NEW JERSEY

**KEY**

**PASSAIC COUNTY**
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

**MIDDLESEX COUNTY**
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

**ESSEX COUNTY**
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

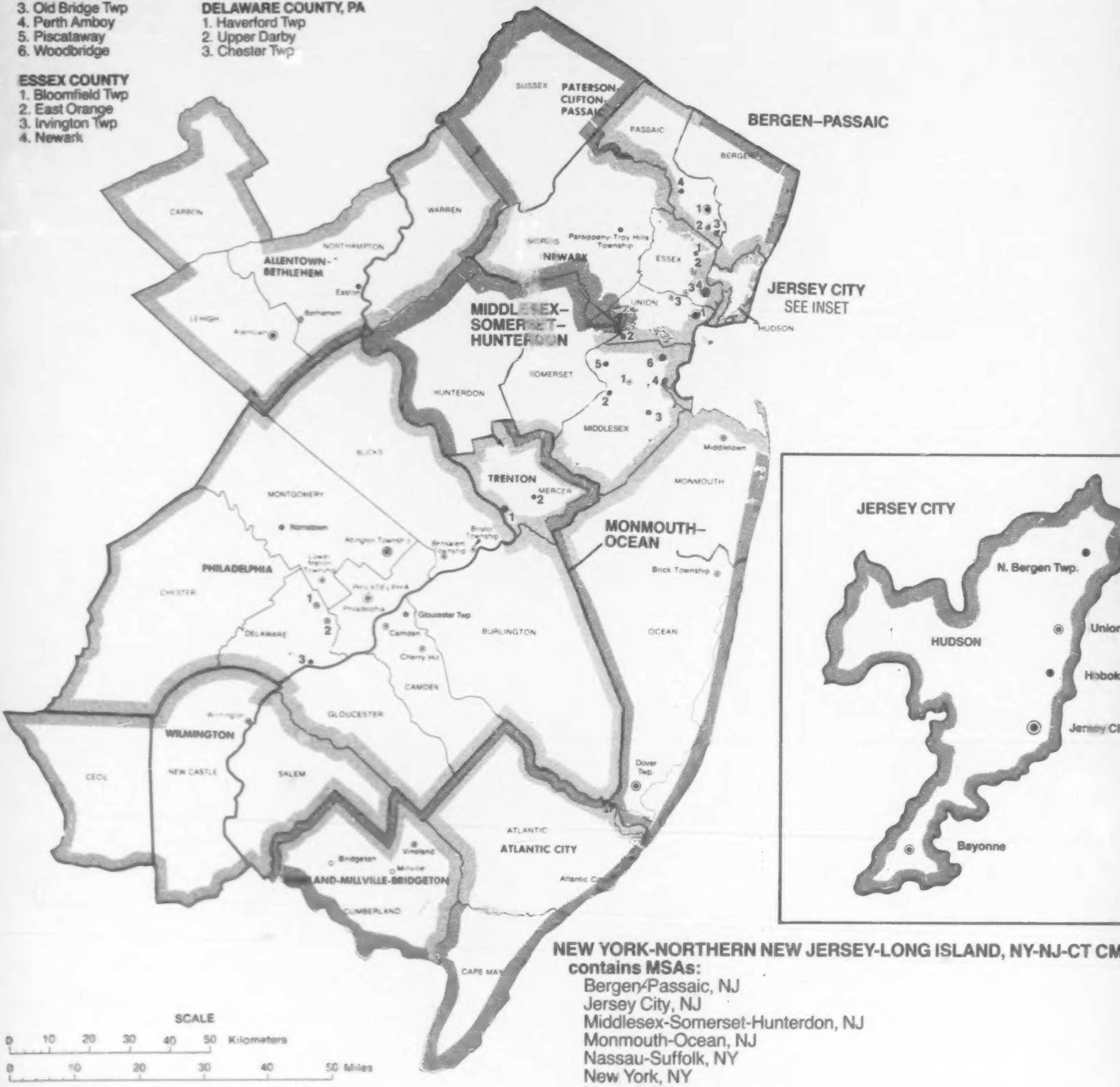
**KEY**

**UNION COUNTY**
1. Elizabeth
2. Plainfield
3. Union Twp

**MERCER COUNTY**
1. Trenton
2. Hamilton Twp

**DELAWARE COUNTY, PA**
1. Haverford Twp
2. Upper Darby
3. Chester Twp

**PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA**
**contains MSAs:**
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE



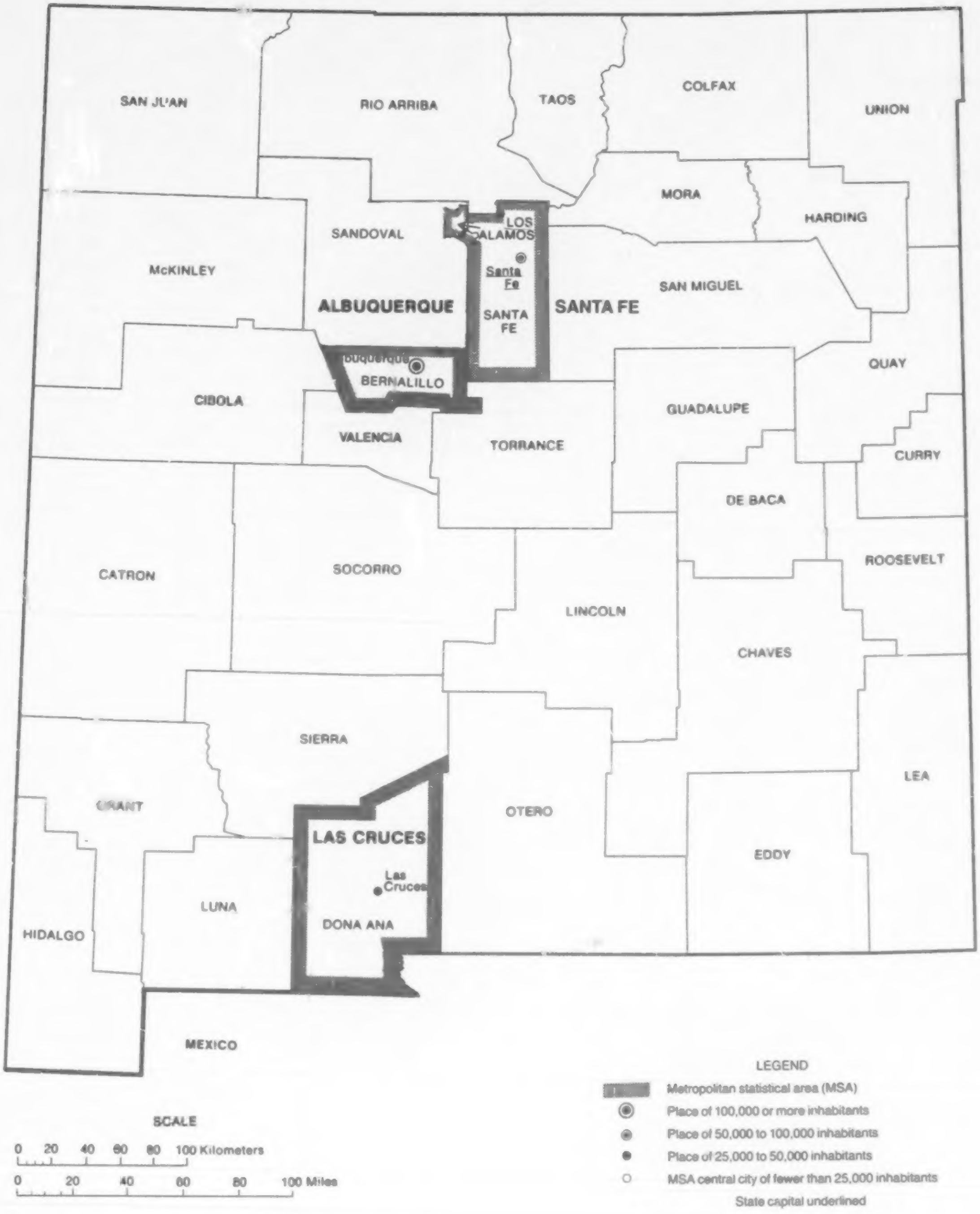
**NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CM**
**contains MSAs:**
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
**and NECMA:**
Bridgeport-Stamford-Norwalk, Danbury, CT

# NEW MEXICO
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ALBUQUERQUE | 465.1 | 176.1 | 4,816,953 | 2,694,689 | .1948 |
| LAS CRUCES | 110.9 | 37.7 | 876,532 | 505,663 | .0380 |
| SANTA FE | 102.5 | 38.5 | 1,229,524 | 618,634 | .0468 |

| County | Metropolitan Area |
|---|---|
| Bernalillo | Albuquerque |
| Dona Ana | Las Cruces |
| Los Alamos | Santa Fe |
| Santa Fe | Santa Fe |

# NEW MEXICO


SAN JUAN
RIO ARRIBA
TAOS
COLFAX
UNION
MORA
HARDING
SANDOVAL
LOS ALAMOS
McKINLEY
Santa Fe
SAN MIGUEL
ALBUQUERQUE
SANTA FE
SANTA FE
Albuquerque
BERNALILLO
CIBOLA
QUAY
GUADALUPE
VALENCIA
TORRANCE
CURRY
DE BACA
CATRON
SOCORRO
ROOSEVELT
LINCOLN
CHAVES
SIERRA
LEA
GRANT
OTERO
LAS CRUCES
EDDY
Las Cruces
LUNA
DONA ANA
HIDALGO
MEXICO
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

# NEW YORK

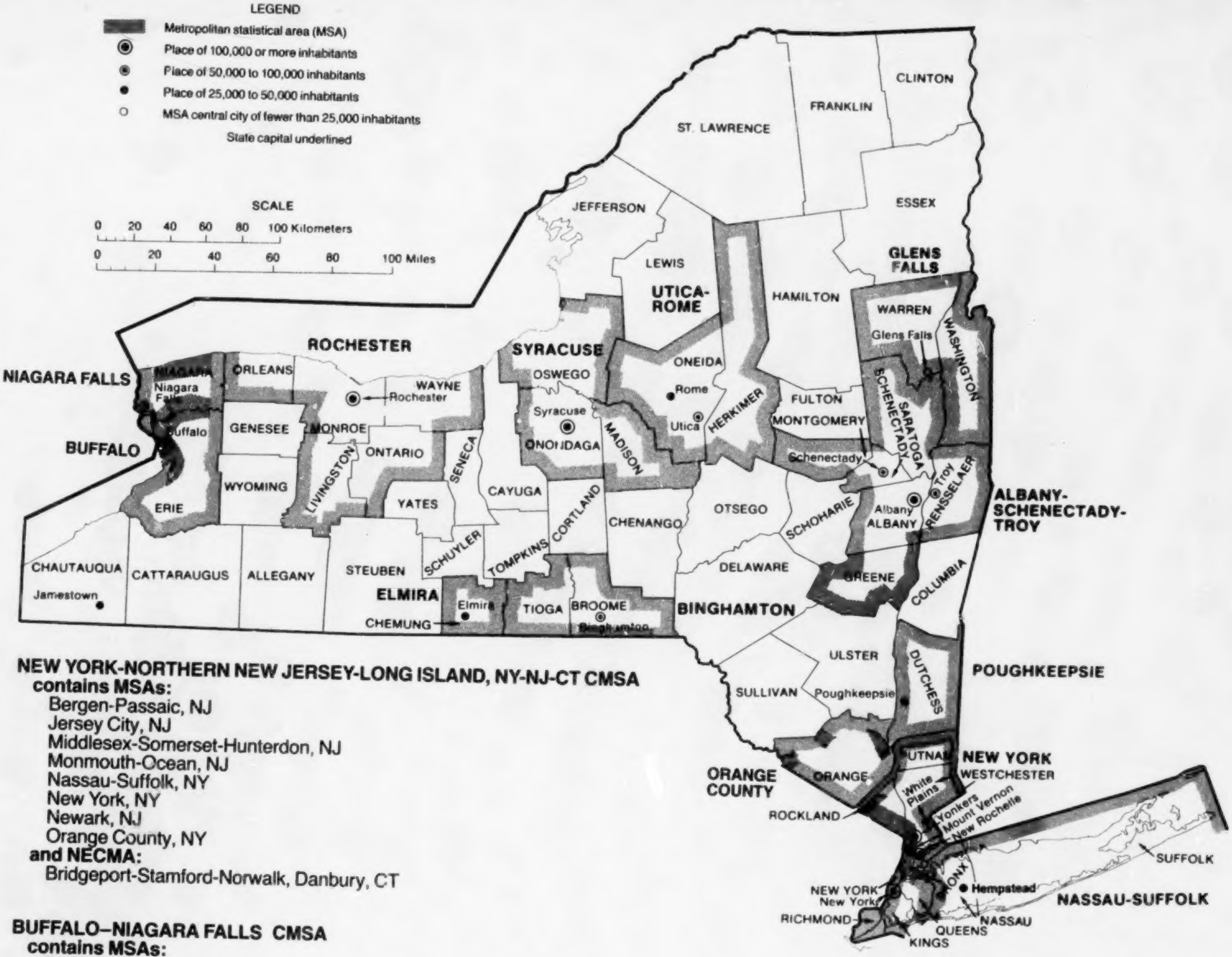
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ALBANY - SCHENECTADY - TROY | 863.5 | 319.6 | 9,708,812 | 4,651,906 | .3685 |
| BINGHAMTON | 268.3 | 97.6 | 2,969,657 | 1,344,933 | .1114 |
| BUFFALO | 990.2 | 364.6 | 10,521,929 | 4,822,866 | .3989 |
| *BUFFALO - NIAGARA FALLS CONSOLIDATED AREA* | *1,209.5* | *444.4* | *12,846,678* | *5,751,681* | *.4839* |
| ELMIRA | 96.5 | 34.5 | 911,297 | 491,370 | .0372 |
| GLENS FALLS | 115.6 | 40.0 | 1,095,912 | 634,957 | .0454 |
| NASSAU - SUFFOLK | 2,686.3 | 862.3 | 38,468,030 | 18,013,334 | 1.3887 |
| NEW YORK | 8,391.1 | 3,312.1 | 98,930,844 | 38,784,867 | 3.5216 |
| *NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA* | *17,721.3* | *6,572.0* | *229,868,329* | *97,023,574* | *8.1933* |
| NIAGARA FALLS | 219.3 | 79.8 | 2,324,749 | 928,815 | .0850 |
| ORANGE COUNTY | 278.9 | 91.3 | 2,932,966 | 1,470,605 | .1143 |
| POUGHKEEPSIE | 262.0 | 88.6 | 3,175,456 | 1,300,899 | .1137 |
| ROCHESTER | 998.2 | 362.8 | 11,961,156 | 5,209,563 | .4364 |
| SYRACUSE | 659.3 | 234.1 | 7,470,879 | 3,297,616 | .2765 |
| UTICA - ROME | 322.6 | 114.4 | 3,112,371 | 1,491,388 | .1222 |

| County | Metropolitan Area |
|---|---|
| Albany | Albany - Schenectady - Troy |
| Bronx | New York |
| Broome | Binghamton |
| Chemung | Elmira |
| Dutchess | Poughkeepsie |
| Erie | Buffalo |
| Greene | Albany - Schenectady - Troy |
| Herkimer | Utica - Rome |
| Kings | New York |
| Livingston | Rochester |
| Madison | Syracuse |
| Monroe | Rochester |
| Montgomery | Albany - Schenectady - Troy |
| Nassau | Nassau - Suffolk |
| New York | New York |
| Niagara | Niagara Falls |
| Oneida | Utica - Rome |
| Onondaga | Syracuse |
| Ontario | Rochester |
| Orange | Orange County |
| Orleans | Rochester |
| Oswego | Syracuse |
| Putnam | New York |
| Queens | New York |
| Rensselaer | Albany - Schenectady - Troy |
| Richmond | New York |
| Rockland | New York |
| Saratoga | Albany - Schenectady - Troy |
| Schenectady | Albany - Schenectady - Troy |
| Suffolk | Nassau - Suffolk |
| Tioga | Binghamton |
| Warren | Glens Falls |
| Washington | Glens Falls |
| Wayne | Rochester |
| Westchester | New York |

# NEW YORK



**NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA**
**contains MSAs:**
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
**and NECMA:**
Bridgeport-Stamford-Norwalk, Danbury, CT

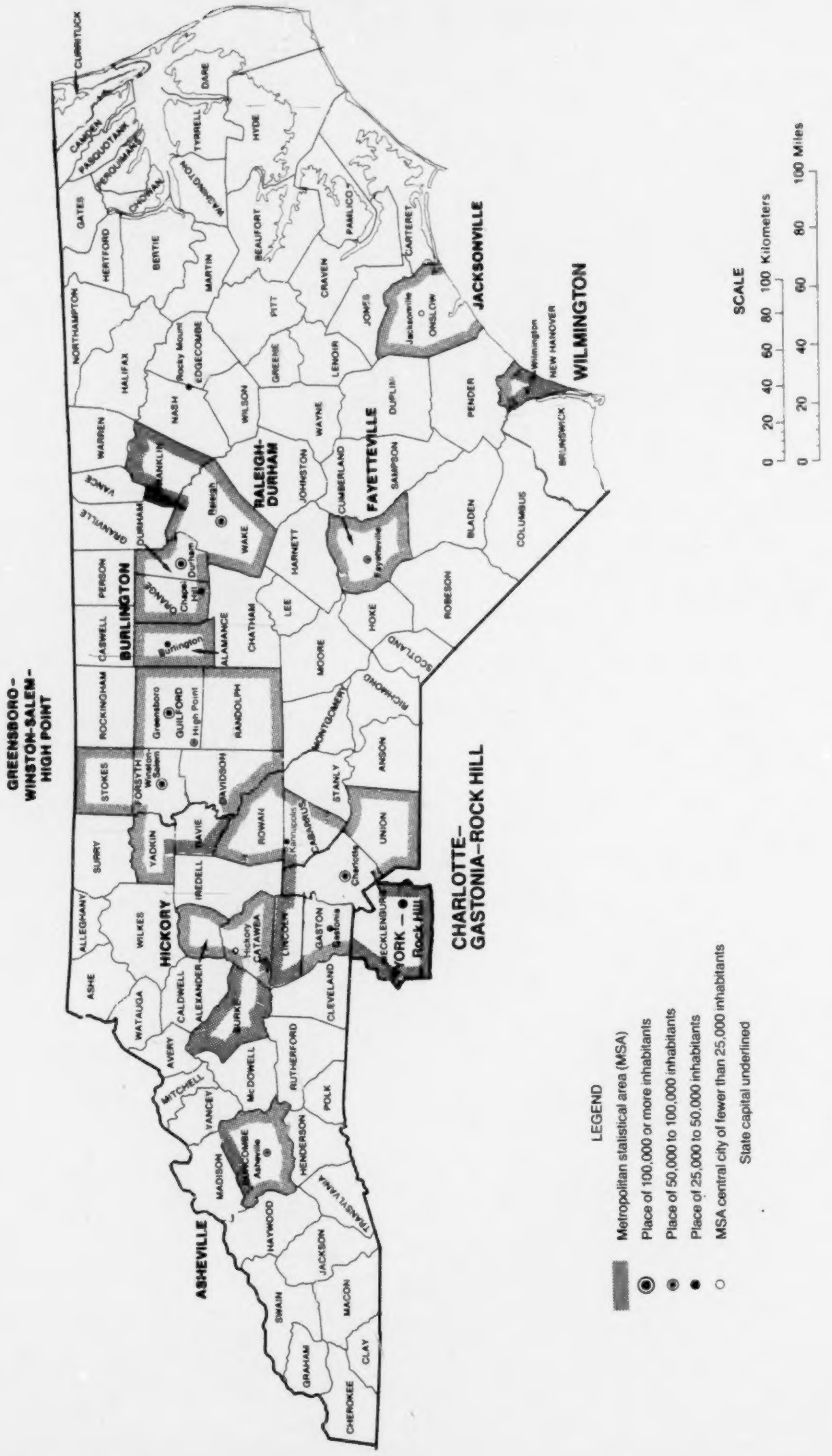
**BUFFALO–NIAGARA FALLS CMSA**
**contains MSAs:**
Buffalo, NY
Niagara Falls, NY

# NORTH CAROLINA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ASHEVILLE | 166.7 | 64.8 | 1,580,128 | 1,114,944 | .0705 |
| BURLINGTON | 99.5 | 37.4 | 958,490 | 708,998 | .0434 |
| CHARLOTTE - GASTONIA - ROCK HILL | 1,031.6 | 376.6 | 10,635,731 | 6,117,975 | .4348 |
| FAYETTEVILLE | 263.4 | 82.9 | 2,257,966 | 1,246,365 | .0947 |
| GREENSBORO - WINSTON-SALEM - HIGH POINT | 891.6 | 334.0 | 9,247,114 | 5,098,907 | .3722 |
| HICKORY | 214.7 | 78.0 | 2,032,586 | 1,089,288 | .0825 |
| JACKSONVILLE | 120.9 | 34.1 | 836,284 | 524,926 | .0385 |
| RALEIGH - DURHAM | 617.0 | 229.3 | 6,826,664 | 3,665,341 | .2690 |
| WILMINGTON | 111.5 | 42.1 | 1,027,167 | 811,617 | .0482 |

| County | Metropolitan Area |
|---|---|
| Alamance | Burlington |
| Alexander | Hickory |
| Buncombe | Asheville |
| Burke | Hickory |
| Cabarrus | Charlotte - Gastonia - Rock Hill |
| Catawba | Hickory |
| Cumberland | Fayetteville |
| Davidson | Greensboro - Winston-Salem - High Point |
| Davie | Greensboro - Winston-Salem - High Point |
| Durham | Raleigh - Durham |
| Forsyth | Greensboro - Winston-Salem - High Point |
| Franklin | Raleigh - Durham |
| Gaston | Charlotte - Gastonia - Rock Hill |
| Guilford | Greensboro - Winston-Salem - High Point |
| Lincoln | Charlotte - Gastonia - Rock Hill |
| Mecklenburg | Charlotte - Gastonia - Rock Hill |
| New Hanover | Wilmington |
| Onslow | Jacksonville |
| Orange | Raleigh - Durham |
| Randolph | Greensboro - Winston-Salem - High Point |
| Rowan | Charlotte - Gastonia - Rock Hill |
| Stokes | Greensboro - Winston-Salem - High Point |
| Union | Charlotte - Gastonia - Rock Hill |
| Wake | Raleigh - Durham |
| Yadkin | Greensboro - Winston-Salem - High Point |

# NORTH CAROLINA

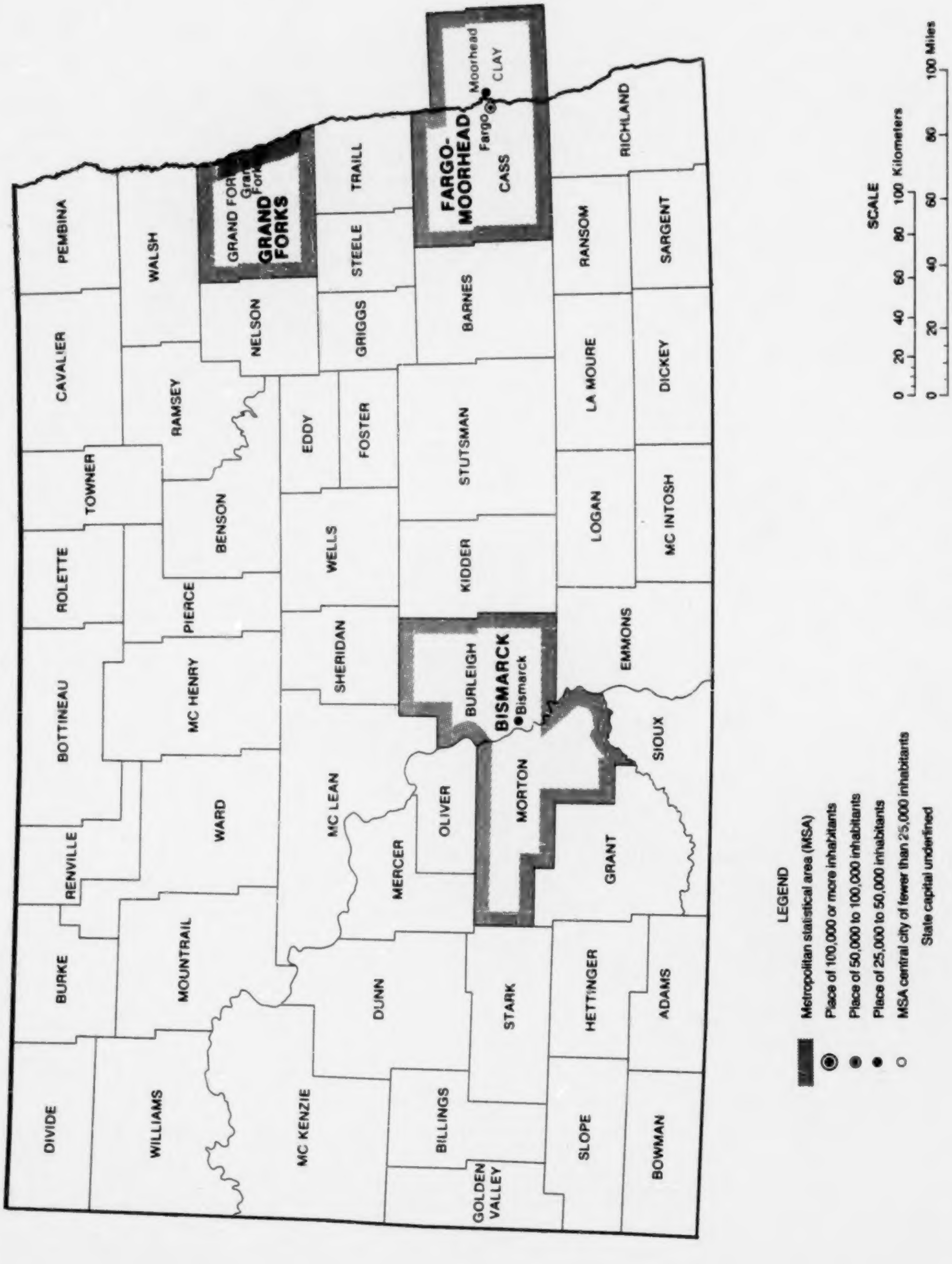


# NORTH DAKOTA
## METROPOLITAN DATA SUMMARY
### (S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BISMARCK** | 90.1 | 31.6 | 1,061,428 | 577,254 | .0415 |
| **FARGO - MOORHEAD** | 145.9 | 53.1 | 1,668,174 | 973,638 | .0670 |
| **GRAND FORKS** | 70.0 | 23.4 | 949,940 | 448,258 | .0347 |

| County | Metropolitan Area |
|---|---|
| Burleigh | Bismarck |
| Cass | Fargo - Moorhead |
| Grand Forks | Grand Forks |
| Morton | Bismarck |

# NORTH DAKOTA



1985 SURVEY OF BUYING POWER DATA SERVICE

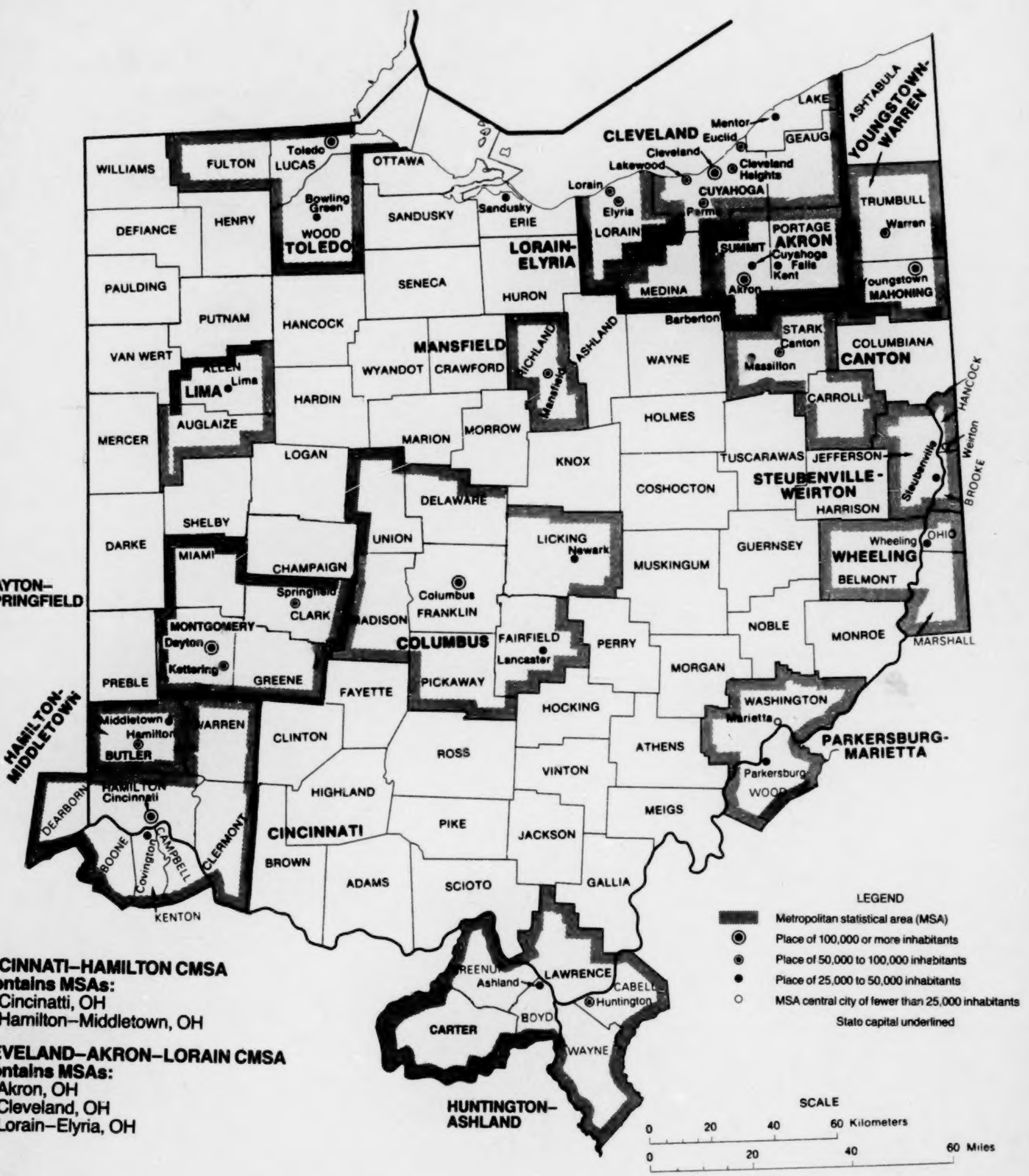
# OHIO
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **AKRON** | 649.6 | 241.0 | 6,880,099 | 3,373,453 | .2659 |
| **CANTON** | 407.7 | 147.3 | 4,061,216 | 2,069,983 | .1610 |
| **CINCINNATI** | 1,403.5 | 519.0 | 15,554,288 | 7,814,994 | .6007 |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | *1,675.4* | *614.9* | *18,328,764* | *8,895,774* | *.7024* |
| **CLEVELAND** | 1,859.1 | 707.0 | 21,010,803 | 10,695,324 | .8111 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | *2,783.1* | *1,043.2* | *30,754,729* | *15,240,320* | *1.1828* |
| **COLUMBUS** | 1,281.2 | 483.9 | 13,826,530 | 7,263,121 | .5438 |
| **DAYTON - SPRINGFIELD** | 926.9 | 351.6 | 10,244,921 | 4,912,873 | .3901 |
| **HAMILTON - MIDDLETOWN** | 271.9 | 95.9 | 2,774,476 | 1,080,780 | .1017 |
| **LIMA** | 157.9 | 56.3 | 1,495,867 | 853,064 | .0620 |
| **LORAIN - ELYRIA** | 274.4 | 95.2 | 2,863,827 | 1,171,543 | .1058 |
| **MANSFIELD** | 130.2 | 48.1 | 1,281,602 | 718,201 | .0524 |
| **PARKERSBURG - MARIETTA** | 159.0 | 58.6 | 1,491,970 | 847,806 | .0619 |
| **STEUBENVILLE - WEIRTON** | 156.4 | 57.7 | 1,461,523 | 624,683 | .0557 |
| **TOLEDO** | 618.4 | 229.0 | 6,563,002 | 3,901,290 | .2694 |
| **YOUNGSTOWN - WARREN** | 518.5 | 190.7 | 5,434,756 | 2,538,727 | .2079 |

| County | Metropolitan Area |
|---|---|
| Allen | Lima |
| Auglaize | Lima |
| Belmont | Wheeling, W. Va. |
| Butler | Hamilton - Middletown |
| Carroll | Canton |
| Clark | Dayton - Springfield |
| Clermont | Cincinnati |
| Cuyahoga | Cleveland |
| Delaware | Columbus |
| Fairfield | Columbus |
| Franklin | Columbus |
| Fulton | Toledo |
| Geauga | Cleveland |
| Greene | Dayton - Springfield |
| Hamilton | Cincinnati |
| Jefferson | Steubenville - Weirton |
| Lake | Cleveland |
| Lawrence | Huntington - Ashland, W. Va. - Ky. |

| County | Metropolitan Area |
|---|---|
| Licking | Columbus |
| Lorain | Lorain - Elyria |
| Lucas | Toledo |
| Madison | Columbus |
| Mahoning | Youngstown - Warren |
| Medina | Cleveland |
| Miami | Dayton - Springfield |
| Montgomery | Dayton - Springfield |
| Pickaway | Columbus |
| Portage | Akron |
| Richland | Mansfield |
| Stark | Canton |
| Summit | Akron |
| Trumbull | Youngstown - Warren |
| Union | Columbus |
| Warren | Cincinnati |
| Washington | Parkersburg - Marietta |
| Wood | Toledo |

# OHIO



**CINCINNATI–HAMILTON CMSA contains MSAs:**

Cincinatti, OH
Hamilton–Middletown, OH

**CLEVELAND–AKRON–LORAIN CMSA contains MSAs:**

Akron, OH
Cleveland, OH
Lorain–Elyria, OH

1985 SURVEY OF BUYING POWER DATA SERVICE

# OKLAHOMA

## METROPOLITAN DATA SUMMARY

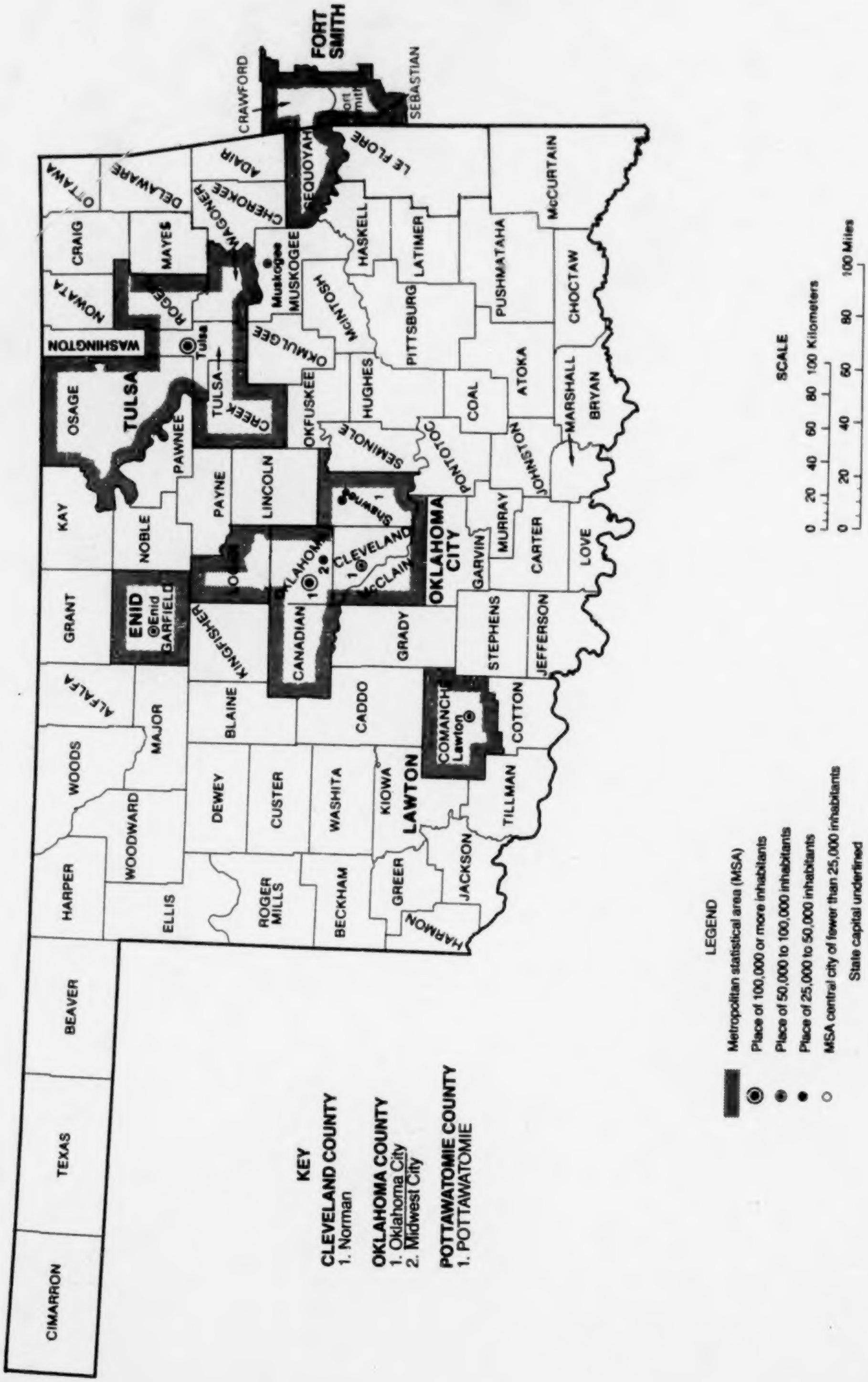
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ENID | 66.1 | 25.5 | 744,379 | 406,103 | .0295 |
| LAWTON | 116.9 | 37.3 | 1,132,359 | 577,571 | .0450 |
| OKLAHOMA CITY | 971.8 | 369.7 | 11,247,465 | 7,095,775 | .4642 |
| TULSA | 738.4 | 281.0 | 8,330,164 | 4,223,559 | .3213 |

| County | Metropolitan Area |
|---|---|
| Canadian | Oklahoma City |
| Cleveland | Oklahoma City |
| Comanche | Lawton |
| Creek | Tulsa |
| Garfield | Enid |
| Logan | Oklahoma City |
| McClain | Oklahoma City |

| County | Metropolitan Area |
|---|---|
| Oklahoma | Oklahoma City |
| Osage | Tulsa |
| Pottawatomie | Oklahoma City |
| Rogers | Tulsa |
| Sequoyah | Fort Smith, Ark. |
| Tulsa | Tulsa |
| Wagoner | Tulsa |

# OKLAHOMA


FORT SMITH
Fort Smith
CRAWFORD
SEBASTIAN
OTTAWA
DELAWARE
ADAIR
CRAIG
MAYES
CHEROKEE
SEQUOYAH
LE FLORE
McCURTAIN
NOWATA
ROGERS
WAGONER
MUSKOGEE
Muskogee
HASKELL
LATIMER
PUSHMATAHA
CHOCTAW
WASHINGTON
TULSA
Tulsa
OSAGE
OKMULGEE
McINTOSH
PITTSBURG
ATOKA
BRYAN
MARSHALL
CREEK
OKFUSKEE
HUGHES
COAL
PAWNEE
SEMINOLE
PONTOTOC
JOHNSTON
KAY
NOBLE
PAYNE
LINCOLN
Shawnee
POTTAWATOMIE
MURRAY
GARVIN
CARTER
LOVE
OKLAHOMA CITY
OKLAHOMA
CLEVELAND
McCLAIN
LOGAN
GRANT
ENID
Enid
GARFIELD
KINGFISHER
CANADIAN
GRADY
STEPHENS
JEFFERSON
ALFALFA
MAJOR
BLAINE
CADDO
COMANCHE
Lawton
COTTON
WOODS
WOODWARD
DEWEY
CUSTER
WASHITA
KIOWA
LAWTON
TILLMAN
HARPER
ELLIS
ROGER MILLS
BECKHAM
GREER
JACKSON
HARMON
BEAVER
TEXAS
CIMARRON
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
KEY
CLEVELAND COUNTY
1. Norman
OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City
POTTAWATOMIE COUNTY
1. POTTAWATOMIE

# OREGON

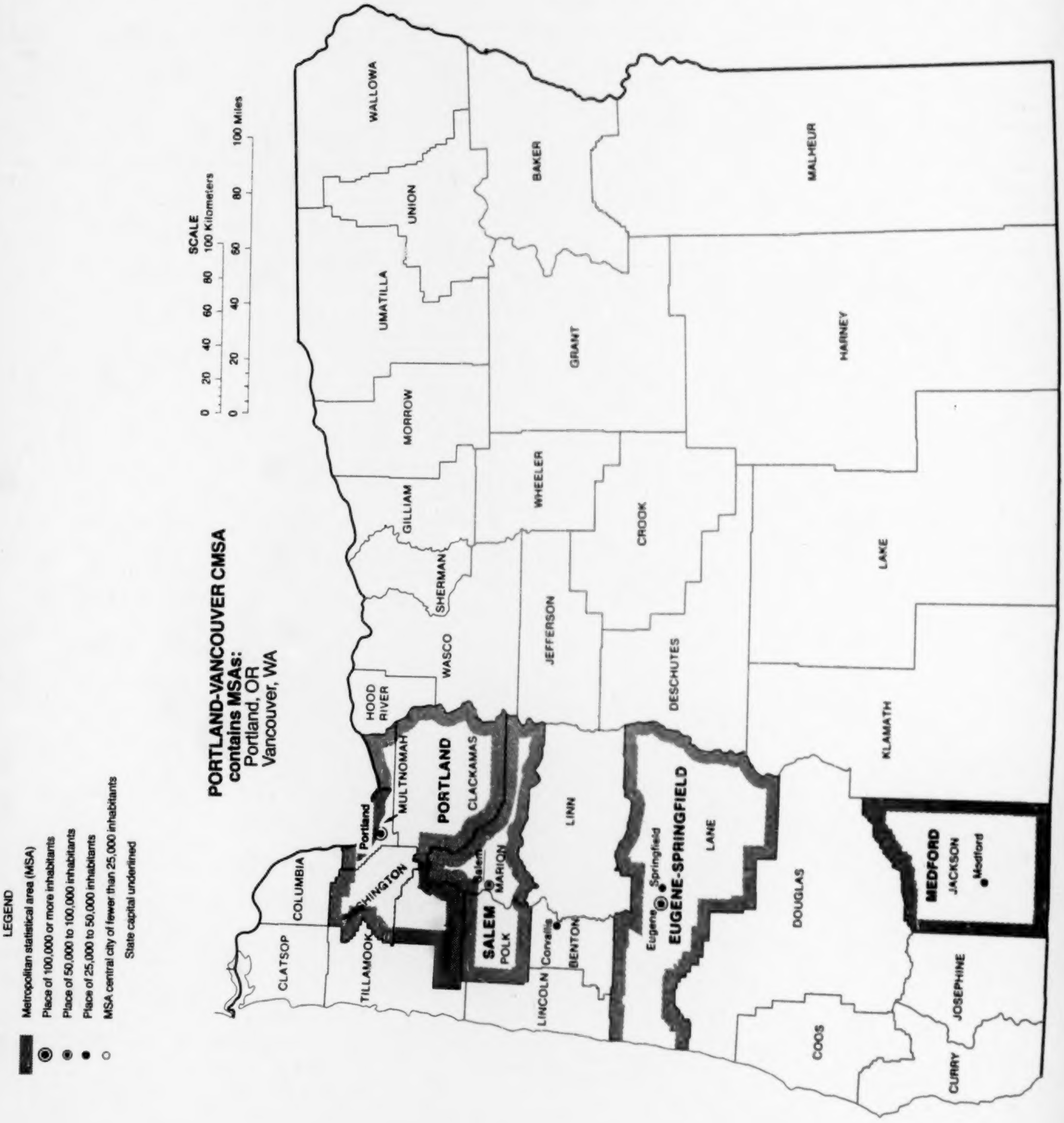
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **EUGENE - SPRINGFIELD** | 269.1 | 104.2 | 2,533,879 | 1,350,404 | .1028 |
| **MEDFORD** | 137.5 | 51.6 | 1,188,625 | 723,709 | .0513 |
| **PORTLAND** | 1,140.6 | 445.0 | 12,995,839 | 6,986,524 | .5094 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | *1,348.8* | *522.1* | *15,198,165* | *7,789,731* | *.5883* |
| **SALEM** | 255.6 | 93.5 | 2,207,011 | 1,119,169 | .0903 |

| County | Metropolitan Area |
|---|---|
| Clackamas | Portland |
| Jackson | Medford |
| Lane | Eugene - Springfield |
| Marion | Salem |
| Multnomah | Portland |
| Polk | Salem |
| Washington | Portland |
| Yamhill | Portland |

# OREGON


LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
PORTLAND-VANCOUVER CMSA
contains MSAs:
Portland, OR
Vancouver, WA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
WALLOWA
UNION
BAKER
MALHEUR
UMATILLA
GRANT
HARNEY
MORROW
GILLIAM
SHERMAN
WHEELER
CROOK
LAKE
WASCO
JEFFERSON
DESCHUTES
HOOD RIVER
KLAMATH
MULTNOMAH
Portland
PORTLAND
CLACKAMAS
COLUMBIA
CLATSOP
WASHINGTON
TILLAMOOK
Salem
MARION
SALEM
POLK
Corvallis
BENTON
LINCOLN
LINN
Eugene
Springfield
EUGENE-SPRINGFIELD
LANE
DOUGLAS
MEDFORD
JACKSON
Medford
JOSEPHINE
COOS
CURRY

# PENNSYLVANIA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| ALLENTOWN - BETHLEHEM | 654.6 | 247.7 | 7,439,173 | 3,553,068 | .2816 |
| ALTOONA | 136.4 | 50.9 | 1,199,359 | 706,317 | .0511 |
| BEAVER COUNTY | 201.5 | 73.6 | 2,214,474 | 805,389 | .0784 |
| ERIE | 285.6 | 102.9 | 2,907,755 | 1,371,644 | .1121 |
| HARRISBURG - LEBANON - CARLISLE | 575.6 | 218.6 | 6,583,147 | 3,573,073 | .2587 |
| JOHNSTOWN | 263.9 | 95.8 | 2,173,558 | 993,823 | .0874 |
| LANCASTER | 382.8 | 136.7 | 4,054,902 | 2,070,104 | .1587 |
| PHILADELPHIA | 4,770.0 | 1,733.8 | 54,975,694 | 26,174,542 | 2.0728 |
| *PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA* | *5,755.6* | *2,081.4* | *66,816,109* | *31,915,400* | *2.5180* |
| PITTSBURGH | 2,175.0 | 839.4 | 24,140,697 | 11,151,843 | .9091 |
| *PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA* | *2,376.5* | *913.0* | *26,355,171* | *11,957,232* | *.9875* |
| READING | 321.8 | 123.2 | 3,516,557 | 1,895,090 | .1391 |
| SCRANTON - WILKES-BARRE | 737.1 | 278.3 | 6,967,757 | 3,555,379 | .2791 |
| SHARON | 128.7 | 46.8 | 1,210,220 | 546,658 | .0470 |
| STATE COLLEGE | 116.0 | 38.9 | 1,045,378 | 548,575 | .0427 |
| WILLIAMSPORT | 119.9 | 44.1 | 1,101,966 | 585,246 | .0451 |
| YORK | 397.6 | 147.3 | 4,239,231 | 1,805,702 | .1574 |

| County | Metropolitan Area |
|---|---|
| Adams | York |
| Allegheny | Pittsburgh |
| Beaver | Beaver County |
| Berks | Reading |
| Blair | Altoona |
| Bucks | Philadelphia |
| Cambria | Johnstown |
| Carbon | Allentown - Bethlehem |
| Centre | State College |
| Chester | Philadelphia |
| Columbia | Scranton - Wilkes-Barre |
| Cumberland | Harrisburg - Lebanon - Carlisle |
| Dauphin | Harrisburg - Lebanon - Carlisle |
| Delaware | Philadelphia |
| Erie | Erie |
| Fayette | Pittsburgh |
| Lackawanna | Scranton - Wilkes-Barre |

| County | Metropolitan Area |
|---|---|
| Lancaster | Lancaster |
| Lebanon | Harrisburg - Lebanon - Carlisle |
| Lehigh | Allentown - Bethlehem |
| Luzerne | Scranton - Wilkes-Barre |
| Lycoming | Williamsport |
| Mercer | Sharon |
| Monroe | Scranton - Wilkes-Barre |
| Montgomery | Philadelphia |
| Northampton | Allentown - Bethlehem |
| Perry | Harrisburg - Lebanon - Carlisle |
| Philadelphia | Philadelphia |
| Somerset | Johnstown |
| Washington | Pittsburgh |
| Westmoreland | Pittsburgh |
| Wyoming | Scranton - Wilkes-Barre |
| York | York |

# PENNYSLVANIA

## KEY

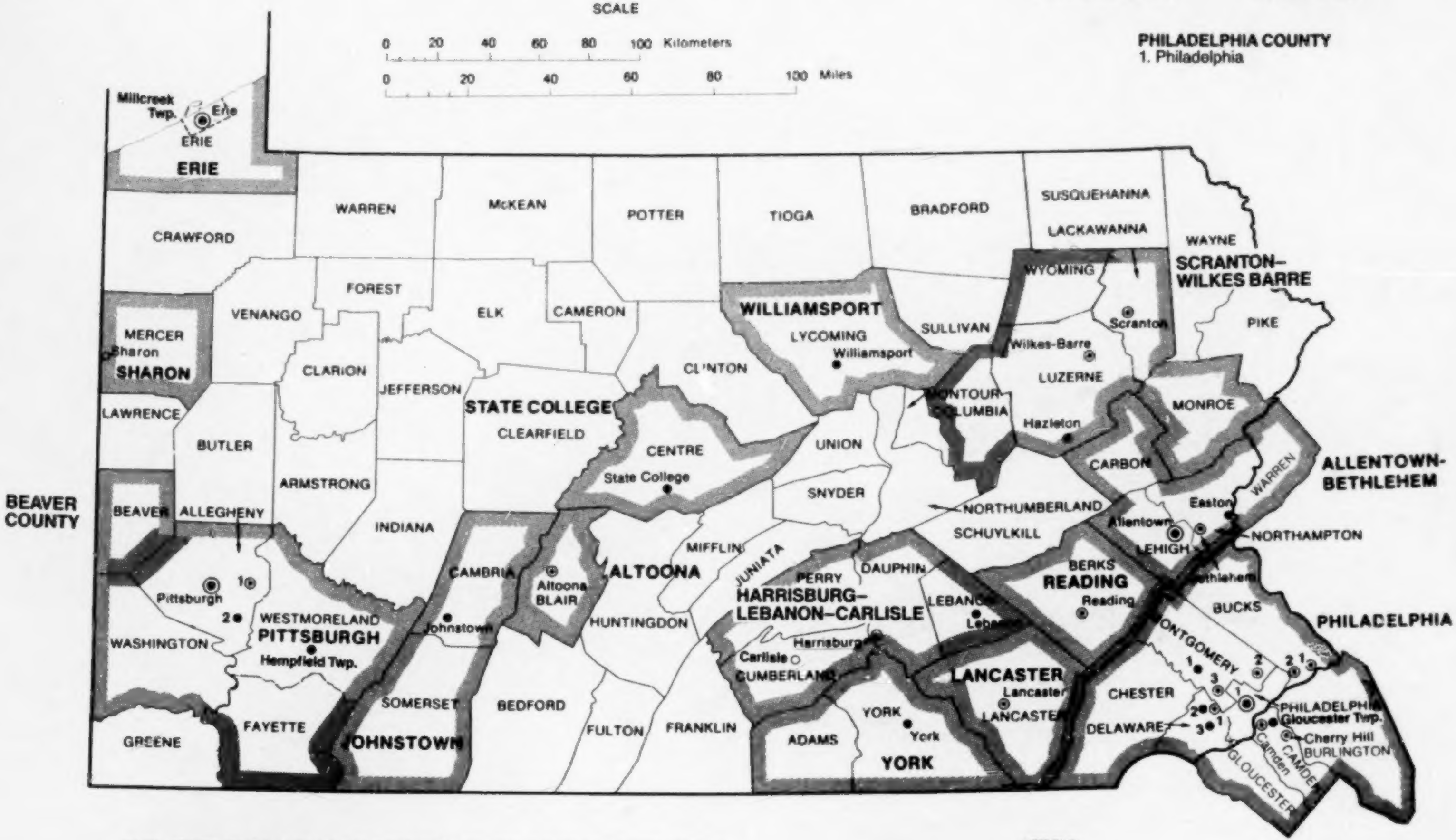
**ALLEGHENY COUNTY**
1. Penn Hills
2. McKeesport

**BUCKS COUNTY**
1. Bristol Twp
2. Bensalem Twp

**MONTGOMERY COUNTY**
1. Norristown
2. Abingdon Twp
3. Lower Merion Twp

**DELAWARE COUNTY**
1. Haverford Twp
2. Upper Darby
3. Chester Twp

**PHILADELPHIA COUNTY**
1. Philadelphia



**PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA**
**contains MSAs:**
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

**PITTSBURGH–BEAVER VALLEY CMSA**
**contains MSAs:**
Beaver County, PA
Pittsburgh, PA

LEGEND

| | |
|---|---|
| ▨ | Metropolitan statistical area (MSA) |
| ◉ | Place of 100,000 or more inhabitants |
| ⊛ | Place of 50,000 to 100,000 inhabitants |
| ● | Place of 25,000 to 50,000 inhabitants |
| ○ | MSA central city of fewer than 25,000 inhabitants |

State capital underlined

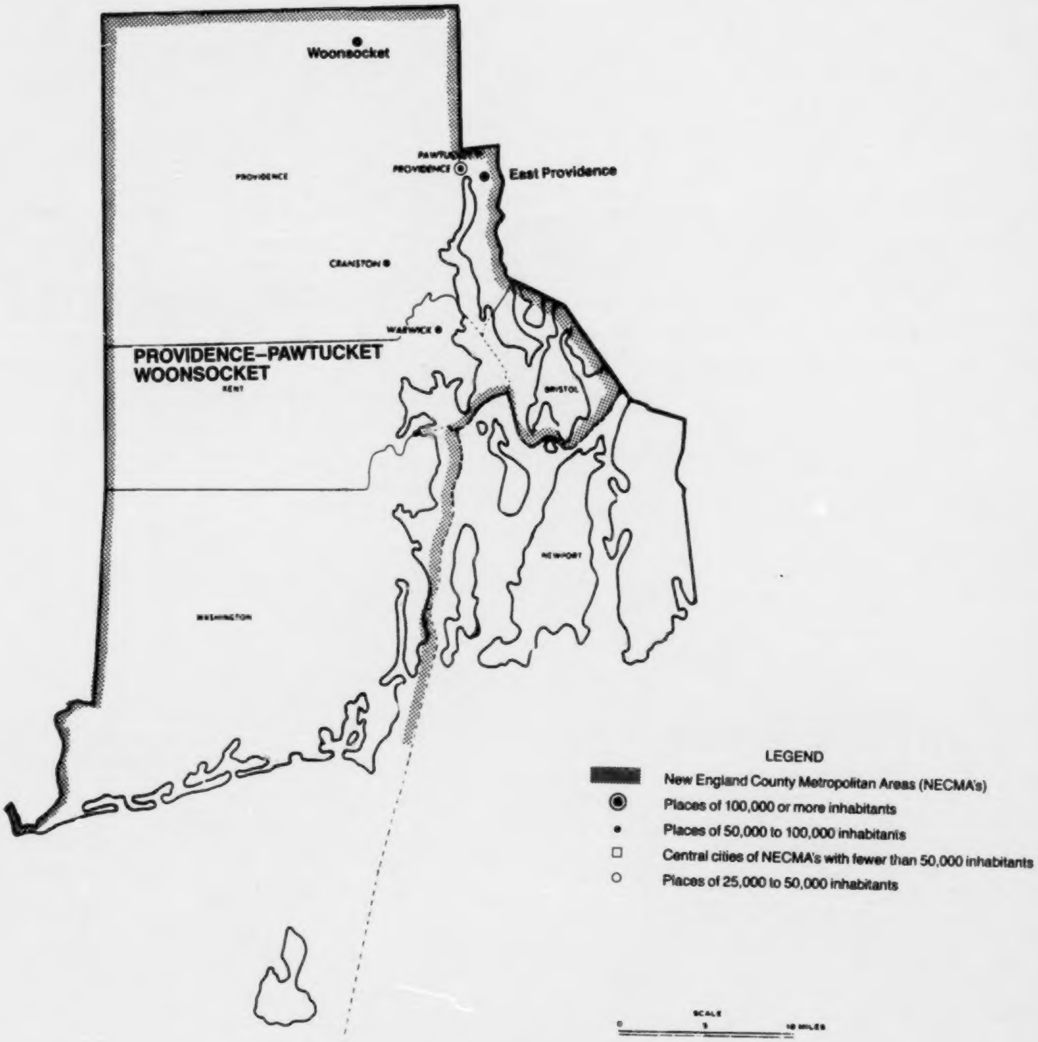
1985 SURVEY OF BUYING POWER DATA SERVICE

# RHODE ISLAND
## METROPOLITAN DATA SUMMARY
### (S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| PROVIDENCE - PAWTUCKET - WOONSOCKET | 878.7 | 318.4 | 9,575,547 | 4,624,561 | .3668 |

| County | Metropolitan Area |
|---|---|
| Bristol | Providence - Pawtucket - Woonsocket |
| Kent | Providence - Pawtucket - Woonsocket |
| Providence | Providence - Pawtucket - Woonsocket |
| Washington | Providence - Pawtucket - Woonsocket |

# RHODE ISLAND


Woonsocket
PAWTUCKET
PROVIDENCE
East Providence
PROVIDENCE
CRANSTON
WARWICK
PROVIDENCE–PAWTUCKET
WOONSOCKET
KENT
BRISTOL
NEWPORT
WASHINGTON
LEGEND
New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants
SCALE
0
5
10 MILES

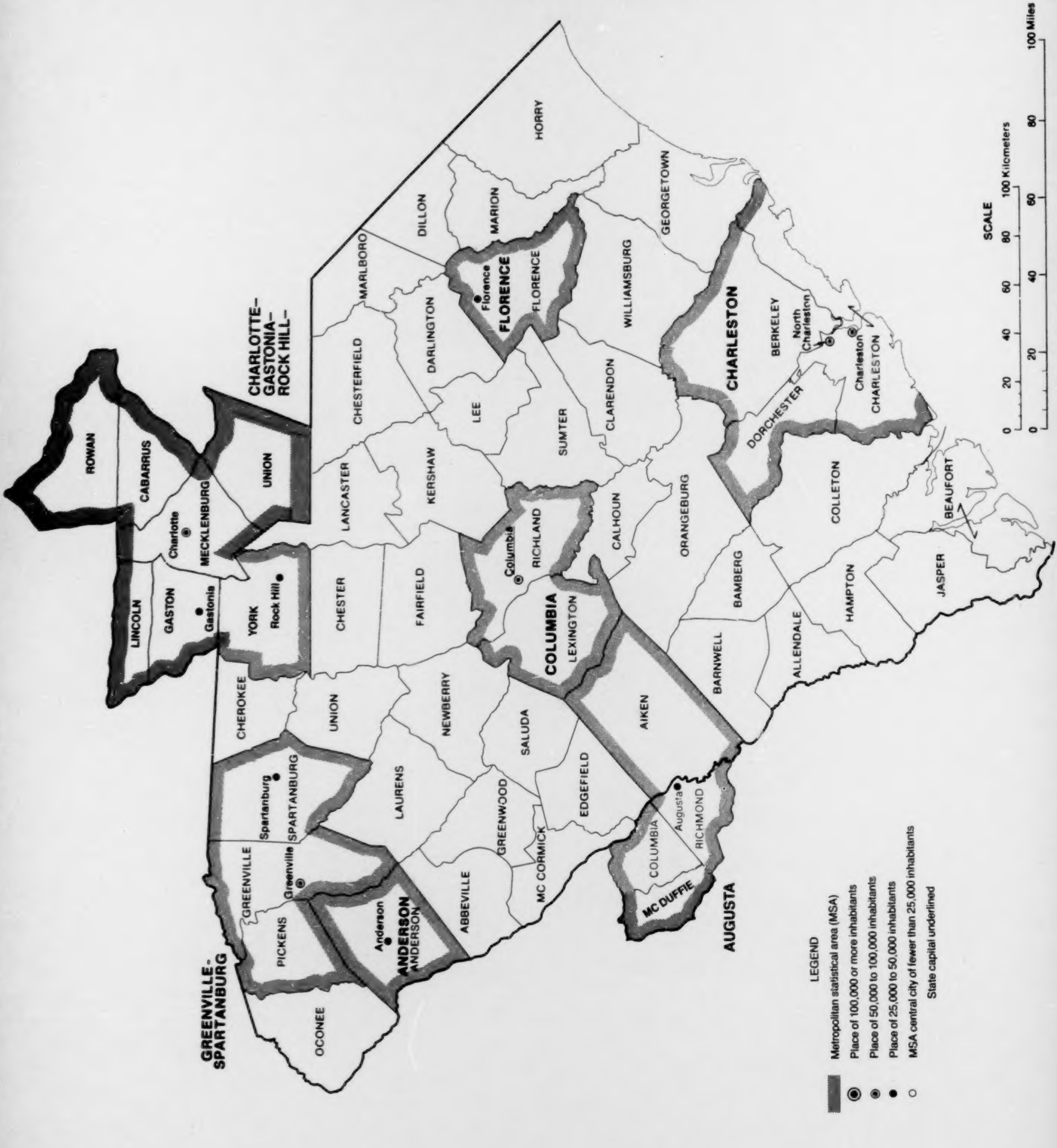
# SOUTH CAROLINA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **ANDERSON** | 144.2 | 53.1 | 1,264,991 | 636,316 | .0514 |
| **CHARLESTON** | 484.0 | 162.0 | 4,148,059 | 2,351,498 | .1755 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | 1,031.6 | 376.6 | 10,635,731 | 6,117,975 | .4348 |
| **COLUMBIA** | 440.3 | 154.2 | 4,538,439 | 2,241,618 | .1769 |
| **FLORENCE** | 117.2 | 40.3 | 887,008 | 619,112 | .0413 |
| **GREENVILLE - SPARTANBURG** | 605.0 | 222.1 | 5,434,481 | 3,117,321 | .2283 |

| County | Metropolitan Area |
|---|---|
| Aiken | Augusta, Ga. |
| Anderson | Anderson |
| Berkeley | Charleston |
| Charleston | Charleston |
| Dorchester | Charleston |
| Florence | Florence |

| County | Metropolitan Area |
|---|---|
| Greenville | Greenville - Spartanburg |
| Lexington | Columbia |
| Pickens | Greenville - Spartanburg |
| Richland | Columbia |
| Spartanburg | Greenville - Spartanburg |
| York | Charlotte - Gastonia - Rock Hill |

# SOUTH CAROLINA

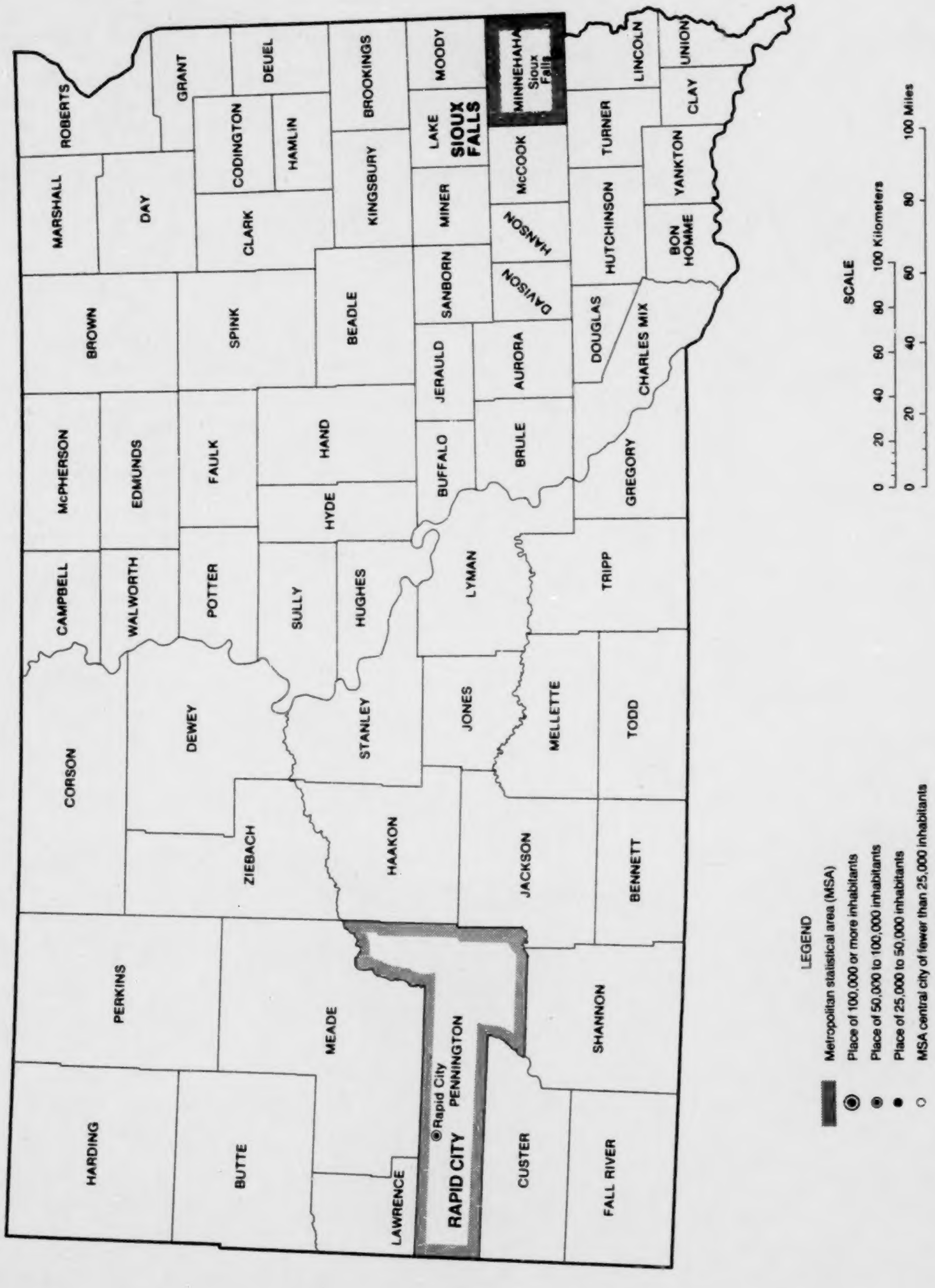


# SOUTH DAKOTA
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **RAPID CITY** | 75.3 | 28.2 | 866,809 | 564,271 | .0361 |
| **SIOUX FALLS** | 119.6 | 46.1 | 1,524,085 | 824,380 | .0588 |

| County | Metropolitan Area |
|---|---|
| Minnehaha | Sioux Falls |
| Pennington | Rapid City |

# SOUTH DAKOTA



# TENNESSEE

## METROPOLITAN DATA SUMMARY

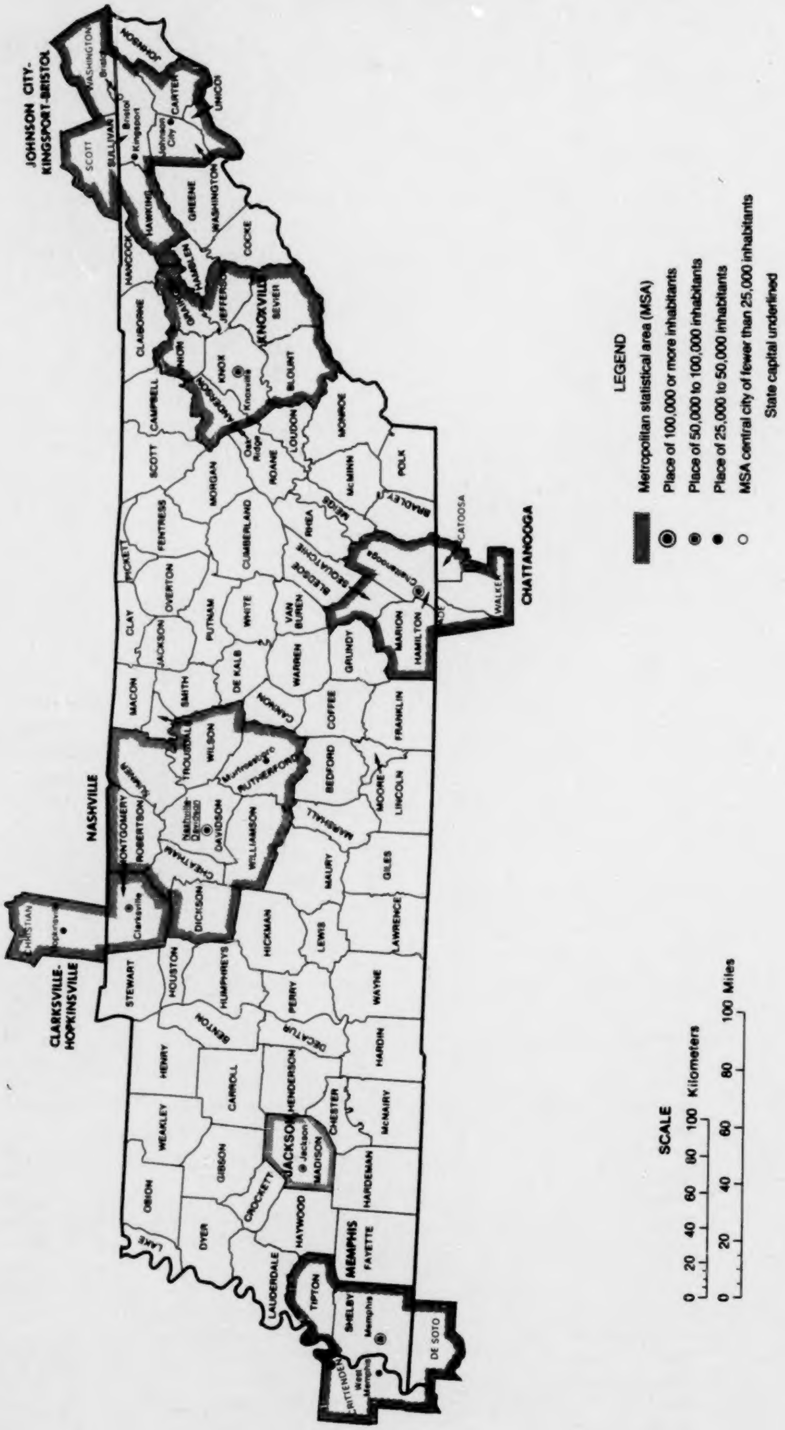
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| CHATTANOOGA | 433.6 | 158.8 | 4,027,717 | 2,354,728 | .1691 |
| CLARKSVILLE - HOPKINSVILLE | 155.5 | 50.2 | 1,307,719 | 701,368 | .0546 |
| JACKSON | 76.3 | 28.2 | 690,810 | 532,386 | .0321 |
| JOHNSON CITY - KINGSPORT - BRISTOL | 446.7 | 163.4 | 3,938,145 | 2,154,582 | .1639 |
| KNOXVILLE | 591.3 | 224.0 | 5,776,177 | 3,817,089 | .2505 |
| MEMPHIS | 927.2 | 325.8 | 8,868,600 | 5,514,767 | .3774 |
| NASHVILLE | 899.8 | 328.5 | 9,832,166 | 5,236,228 | .3875 |

| County | Metropolitan Area |
|---|---|
| Anderson | Knoxville |
| Blount | Knoxville |
| Carter | Johnson City - Kingsport - Bristol |
| Cheatham | Nashville |
| Davidson | Nashville |
| Dickson | Nashville |
| Grainger | Knoxville |
| Hamilton | Chattanooga |
| Hawkins | Johnson City - Kingsport - Bristol |
| Jefferson | Knoxville |
| Knox | Knoxville |
| Madison | Jackson |
| Marion | Chattanooga |
| Montgomery | Clarksville - Hopkinsville |

| County | Metropolitan Area |
|---|---|
| Robertson | Nashville |
| Rutherford | Nashville |
| Sequatchie | Chattanooga |
| Sevier | Knoxville |
| Shelby | Memphis |
| Sullivan | Johnson City - Kingsport - Bristol |
| Sumner | Nashville |
| Tipton | Memphis |
| Unicoi | Johnson City - Kingsport - Bristol |
| Union | Knoxville |
| Washington | Johnson City - Kingsport - Bristol |
| Williamson | Nashville |
| Wilson | Nashville |

# TENNESSEE


JOHNSON CITY-KINGSPORT-BRISTOL
KNOXVILLE
CHATTANOOGA
NASHVILLE
CLARKSVILLE-HOPKINSVILLE
JACKSON
MEMPHIS
Knoxville
Oak Ridge
Chattanooga
Nashville-Davidson
Murfreesboro
Clarksville
Hopkinsville
Jackson
Memphis
West Memphis
Kingsport
Bristol
Johnson City
CATOOSA
WALKER
DE SOTO
CRITTENDEN
CHRISTIAN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

# TEXAS
## METROPOLITAN DATA SUMMARY
### (S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **ABILENE** | 120.7 | 42.3 | 1,197,286 | 1,010,931 | .0567 |
| **AMARILLO** | 193.3 | 72.4 | 2,174,701 | 1,341,362 | .0895 |
| **AUSTIN** | 657.0 | 245.8 | 7,6[illegible]0,394 | 4,137,874 | .3002 |
| **BEAUMONT - PORT ARTHUR** | 397.4 | 139.8 | 4,401,153 | 2,336,877 | .1728 |
| **BRAZORIA** | 203.1 | 65.2 | 2,442,433 | 885,266 | .0849 |
| **BROWNSVILLE - HARLINGEN** | 241.5 | 67.8 | 1,543,977 | 1,205,779 | .0781 |
| **BRYAN - COLLEGE STATION** | 111.3 | 39.8 | 1,196,079 | 711,808 | .0491 |
| **CORPUS CHRISTI** | 358.0 | 115.6 | 3,364,445 | 2,139,367 | .1449 |
| **DALLAS** | 2,238.4 | 825.8 | 28,632,648 | 15,416,879 | 1.1000 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | *3,379.4* | *1,239.2* | *42,451,292* | *22,809,932* | *1.6350* |
| **EL PASO** | 538.3 | 158.0 | 4,166,854 | 2,352,424 | .1805 |
| **FORT WORTH - ARLINGTON** | 1,141.0 | 413.4 | 13,818,644 | 7,393,053 | .5350 |
| **GALVESTON - TEXAS CITY** | 214.8 | 76.6 | 2,496,106 | 1,217,865 | .0947 |
| **HOUSTON** | 3,176.8 | 1,141.6 | 39,853,435 | 20,891,033 | 1.5233 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | *3,594.7* | *1,283.4* | *44,791,974* | *22,994,164* | *1.7029* |
| **KILLEEN - TEMPLE** | 237.1 | 74.6 | 2,157,853 | 1,033,446 | .0856 |
| **LAREDO** | 117.1 | 30.6 | 657,937 | 877,865 | .0430 |
| **LONGVIEW - MARSHALL** | 169.7 | 60.4 | 1,761,552 | 1,203,470 | .0763 |
| **LUBBOCK** | 225.0 | 78.7 | 2,172,943 | 1,460,984 | .0949 |
| **McALLEN - EDINBURG - MISSION** | 340.8 | 91.6 | 1,994,228 | 1,547,735 | .1031 |
| **MIDLAND** | 104.8 | 37.8 | 1,499,907 | 979,898 | .0606 |
| **ODESSA** | 137.5 | 49.2 | 1,612,361 | 1,243,034 | .0716 |
| **SAN ANGELO** | 95.5 | 34.3 | 1,026,352 | 681,141 | .0437 |
| **SAN ANTONIO** | 1,190.7 | 394.9 | 11,552,919 | 6,431,839 | .4729 |
| **SHERMAN - DENISON** | 95.7 | 36.2 | 1,023,459 | 546,724 | .0405 |
| **TEXARKANA** | 119.5 | 43.3 | 1,043,038 | 690,158 | .0461 |
| **TYLER** | 149.0 | 53.6 | 1,692,473 | 915,408 | .0664 |
| **VICTORIA** | 77.6 | 26.1 | 802,896 | 550,467 | .0349 |
| **WACO** | 185.9 | 67.3 | 1,787,007 | 1,044,297 | .0744 |
| **WICHITA FALLS** | 124.3 | 44.3 | 1,285,325 | 862,828 | .0553 |

| County | Metropolitan Area |
|---|---|
| Bell | Killeen - Temple |
| Bexar | San Antonio |
| Bowie | Texarkana |
| Brazoria | Brazoria |
| Brazos | Bryan - College Station |
| Cameron | Brownsville - Harlingen |
| Collin | Dallas |
| Comal | San Antonio |
| Coryell | Killeen - Temple |
| Dallas | Dallas |
| Denton | Dallas |
| Ector | Odessa |
| Ellis | Dallas |
| El Paso | El Paso |
| Fort Bend | Houston |
| Galveston | Galveston - Texas City |
| Grayson | Sherman - Denison |
| Gregg | Longview - Marshall |
| Guadalupe | San Antonio |
| Hardin | Beaumont - Port Arthur |
| Harris | Houston |
| Harrison | Longview - Marshall |
| Hays | Austin |
| Hidalgo | McAllen - Edinburg - Mission |
| Jefferson | Beaumont - Port Arthur |

| County | Metropolitan Area |
|---|---|
| Johnson | Fort Worth - Arlington |
| Kaufman | Dallas |
| Liberty | Houston |
| Lubbock | Lubbock |
| McLennan | Waco |
| Midland | Midland |
| Montgomery | Houston |
| Nueces | Corpus Christi |
| Orange | Beaumont - Port Arthur |
| Parker | Fort Worth - Arlington |
| Potter | Amarillo |
| Randall | Amarillo |
| Rockwall | Dallas |
| San Patricio | Corpus Christi |
| Smith | Tyler |
| Tarrant | Fort Worth - Arlington |
| Taylor | Abilene |
| Tom Green | San Angelo |
| Travis | Austin |
| Victoria | Victoria |
| Waller | Houston |
| Webb | Laredo |
| Wichita | Wichita Falls |
| Williamson | Austin |

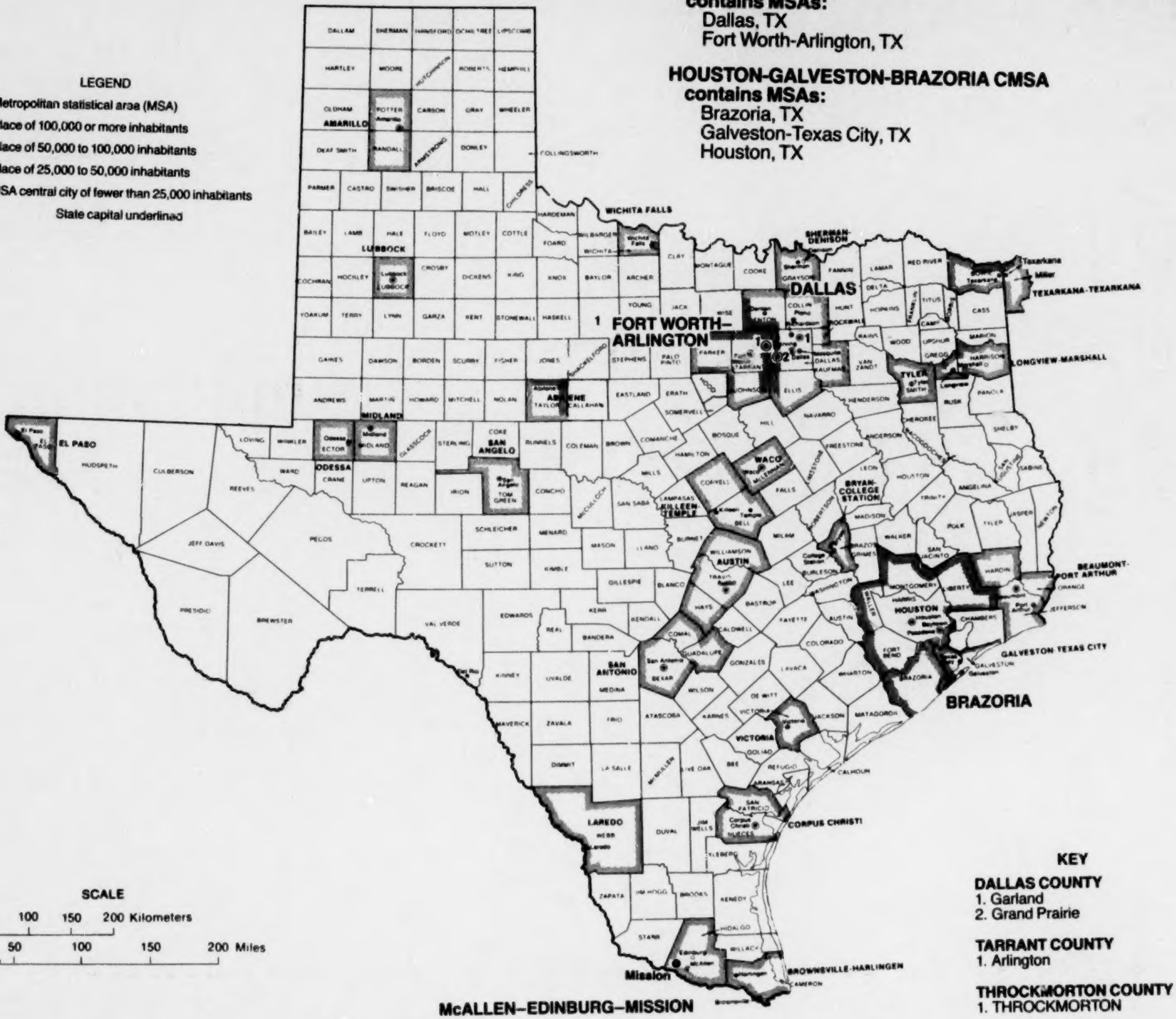
# TEXAS

**DALLAS-FORT WORTH CMSA contains MSAs:**
Dallas, TX
Fort Worth-Arlington, TX

**HOUSTON-GALVESTON-BRAZORIA CMSA contains MSAs:**
Brazoria, TX
Galveston-Texas City, TX
Houston, TX

LEGEND

| | |
|---|---|
| ■ | Metropolitan statistical area (MSA) |
| ◉ | Place of 100,000 or more inhabitants |
| ● | Place of 50,000 to 100,000 inhabitants |
| • | Place of 25,000 to 50,000 inhabitants |
| ○ | MSA central city of fewer than 25,000 inhabitants |
| | State capital underlined |



SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

KEY

**DALLAS COUNTY**
1. Garland
2. Grand Prairie

**TARRANT COUNTY**
1. Arlington

**THROCKMORTON COUNTY**
1. THROCKMORTON

# UTAH

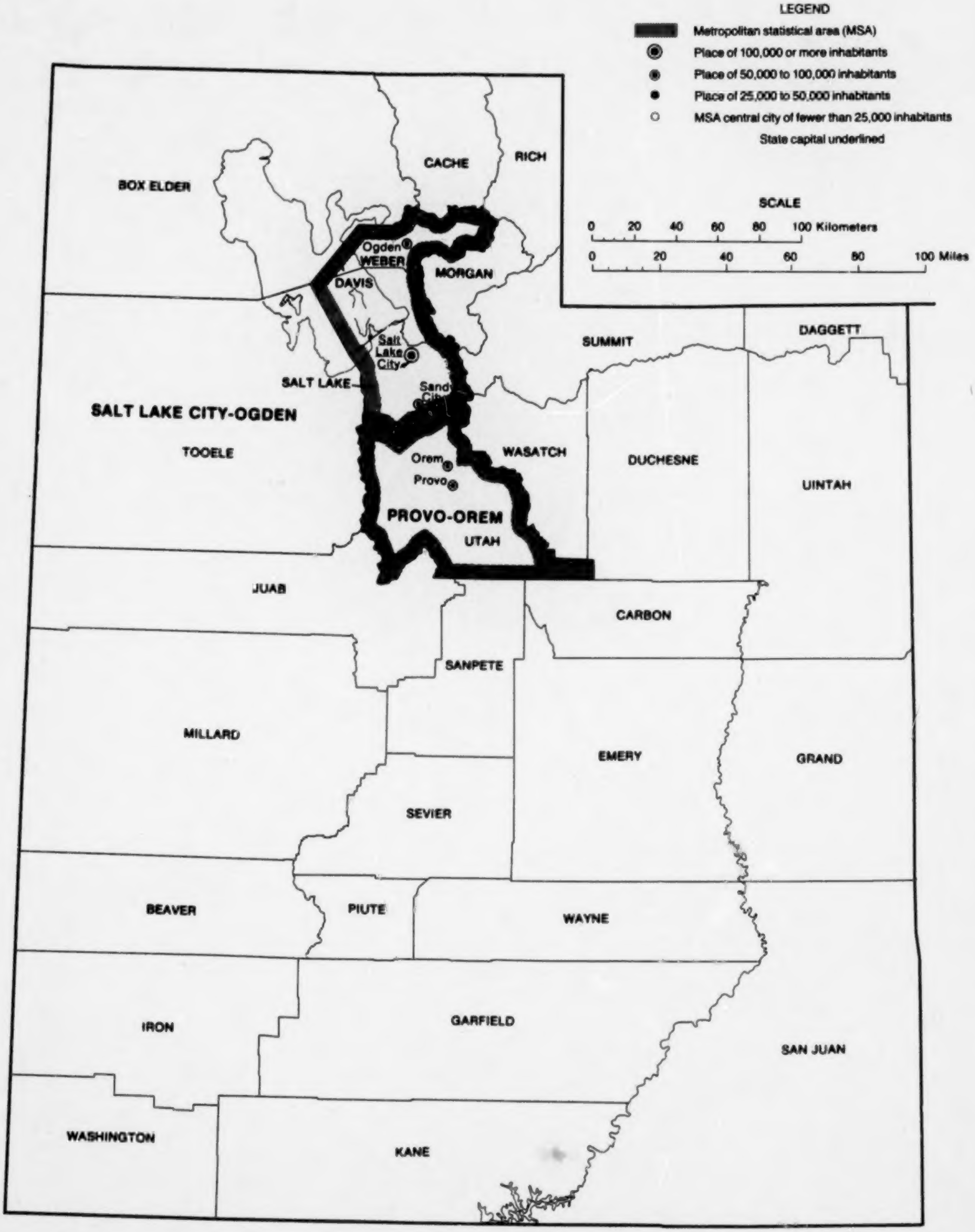
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| PROVO - OREM | 255.7 | 69.0 | 1,635,218 | 834,423 | .0725 |
| SALT LAKE CITY - OGDEN | 1,032.7 | 334.3 | 9,451,236 | 4,976,401 | .3851 |

| County | Metropolitan Area |
|---|---|
| Davis | Salt Lake City - Ogden |
| Salt Lake | Salt Lake City - Ogden |
| Utah | Provo - Orem |
| Weber | Salt Lake City - Ogden |

# UTAH


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOX ELDER
CACHE
RICH
Ogden
WEBER
DAVIS
MORGAN
Salt Lake City
SALT LAKE
Sandy City
SUMMIT
DAGGETT
SALT LAKE CITY-OGDEN
TOOELE
WASATCH
DUCHESNE
UINTAH
Orem
Provo
PROVO-OREM
UTAH
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE

# VERMONT

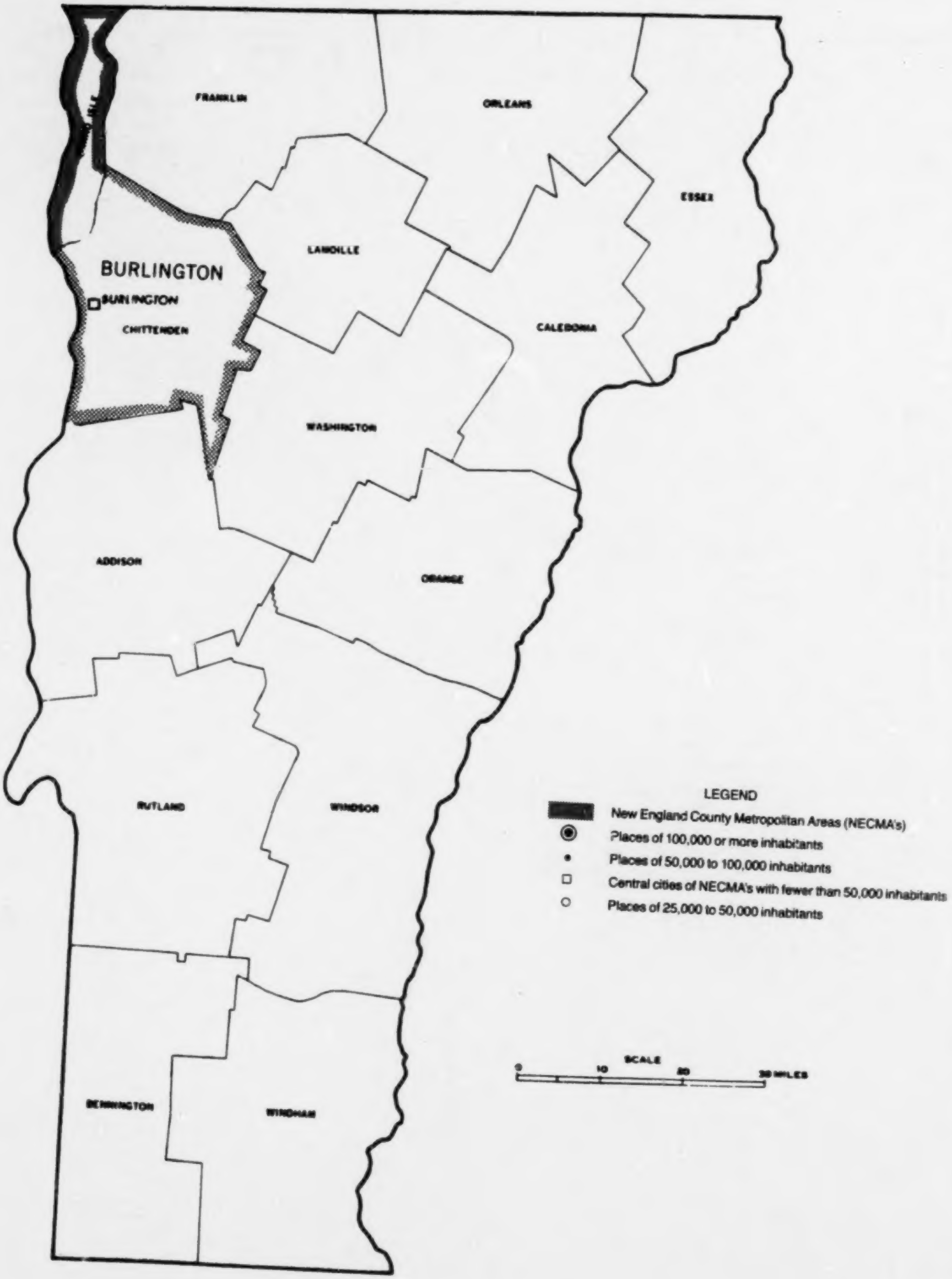
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BURLINGTON** | 126.0 | 44.4 | 1,371,313 | 892,803 | .0577 |

| County | Metropolitan Area |
|---|---|
| Chittenden | Burlington |
| Grand Isle | Burlington |

# VERMONT


FRANKLIN
GRAND ISLE
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
□ BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants
SCALE
0
10
20
30 MILES

1985 SURVEY OF BUYING POWER DATA SERVICE

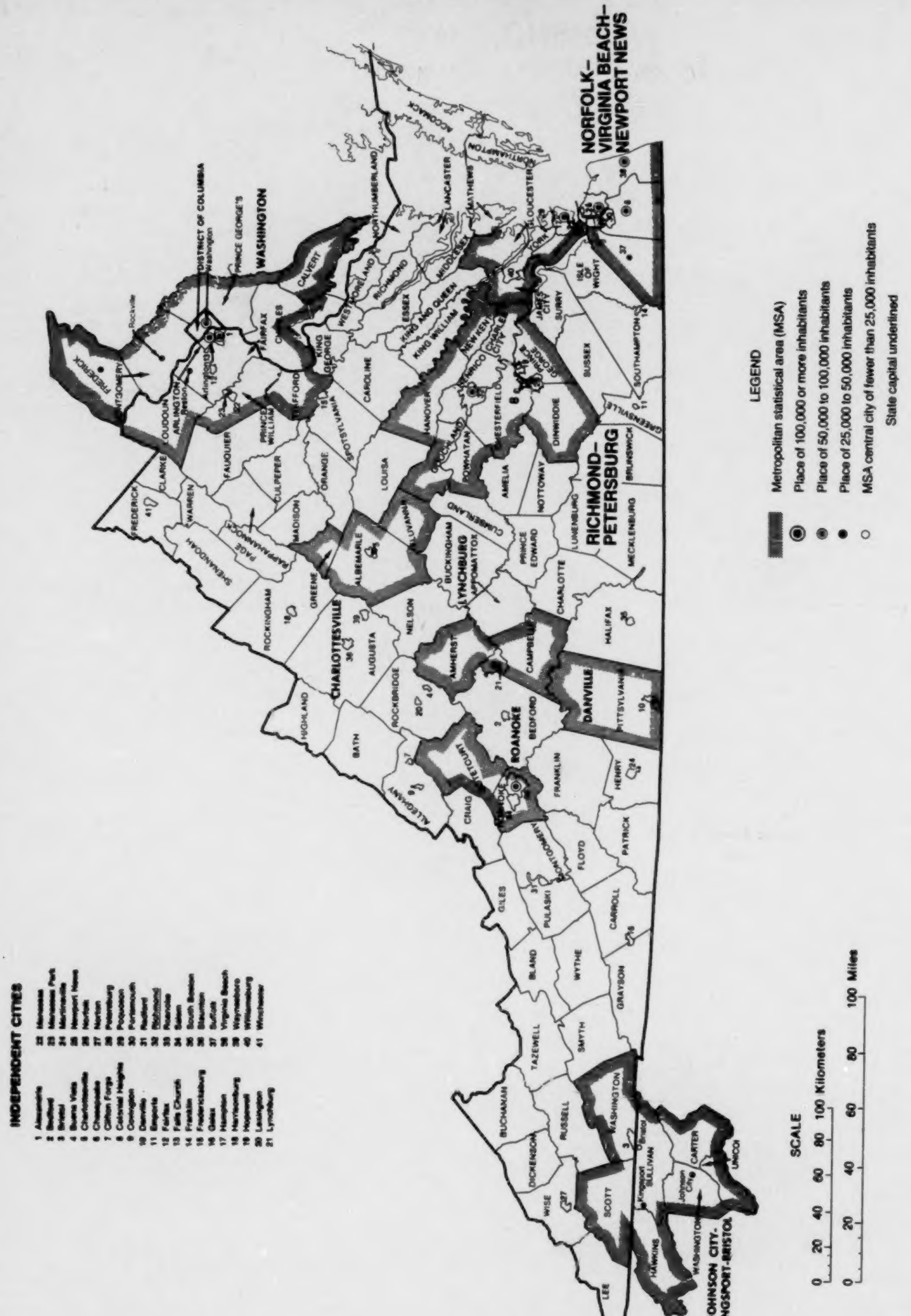
# VIRGINIA
## METROPOLITAN DATA SUMMARY
### (S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| CHARLOTTESVILLE | 120.7 | 42.3 | 1,280,932 | 779,677 | .0530 |
| DANVILLE | 112.5 | 40.0 | 1,009,816 | 447,367 | .0393 |
| LYNCHBURG | 145.0 | 49.2 | 1,406,314 | 772,208 | .0573 |
| NORFOLK - VIRGINIA BEACH - NEWPORT NEWS | 1,260.9 | 420.8 | 12,622,003 | 6,475,831 | .5006 |
| RICHMOND - PETERSBURG | 799.9 | 283.6 | 8,785,256 | 4,591,647 | .3440 |
| ROANOKE | 224.3 | 83.3 | 2,287,345 | 1,250,309 | .0921 |

| County | Metropolitan Area |
|---|---|
| Albemarle | Charlottesville |
| Alexandria city | Washington, D. C. |
| Amherst | Lynchburg |
| Arlington | Washington, D. C. |
| Botetourt | Roanoke |
| Bristol city | Johnson City - Kingsport - Bristol, Tenn. |
| Campbell | Lynchburg |
| Charles City | Richmond - Petersburg |
| Charlottesville city | Charlottesville |
| Chesapeake city | Norfolk - Virginia Beach - Newport News |
| Chesterfield | Richmond - Petersburg |
| Colonial Heights city | Richmond - Petersburg |
| Danville city | Danville |
| Dinwiddie | Richmond - Petersburg |
| Fairfax | Washington, D. C. |
| Fairfax city | Washington, D. C. |
| Falls Church city | Washington, D. C. |
| Fluvanna | Charlottesville |
| Gloucester | Norfolk - Virginia Beach - Newport News |
| Goochland | Richmond - Petersburg |
| Greene | Charlottesville |
| Hampton city | Norfolk - Virginia Beach - Newport News |
| Hanover | Richmond - Petersburg |
| Henrico | Richmond - Petersburg |
| Hopewell city | Richmond - Petersburg |
| James City | Norfolk - Virginia Beach - Newport News |

| County | Metropolitan Area |
|---|---|
| Loudoun | Washington, D. C. |
| Lynchburg city | Lynchburg |
| Manassas city | Washington, D. C. |
| Manassas Park city | Washington, D. C. |
| New Kent | Richmond - Petersburg |
| Newport News city | Norfolk - Virginia Beach - Newport News |
| Norfolk city | Norfolk - Virginia Beach - Newport News |
| Petersburg city | Richmond - Petersburg |
| Pittsylvania | Danville |
| Poquoson city | Norfolk - Virginia Beach - Newport News |
| Portsmouth city | Norfolk - Virginia Beach - Newport News |
| Powhatan | Richmond - Petersburg |
| Prince George | Richmond - Petersburg |
| Prince William | Washington, D. C. |
| Richmond city | Richmond - Petersburg |
| Roanoke | Roanoke |
| Roanoke city | Roanoke |
| Salem city | Roanoke |
| Scott | Johnson City - Kingsport - Bristol, Tenn. |
| Stafford | Washington, D. C. |
| Suffolk city | Norfolk - Virginia Beach - Newport News |
| Virginia Beach city | Norfolk - Virginia Beach - Newport News |
| Washington | Johnson City - Kingsport - Bristol, Tenn. |
| Williamsburg city | Norfolk - Virginia Beach - Newport News |
| York | Norfolk - Virginia Beach - Newport News |

# VIRGINIA



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1985 SURVEY OF BUYING POWER DATA SERVICE

# WASHINGTON

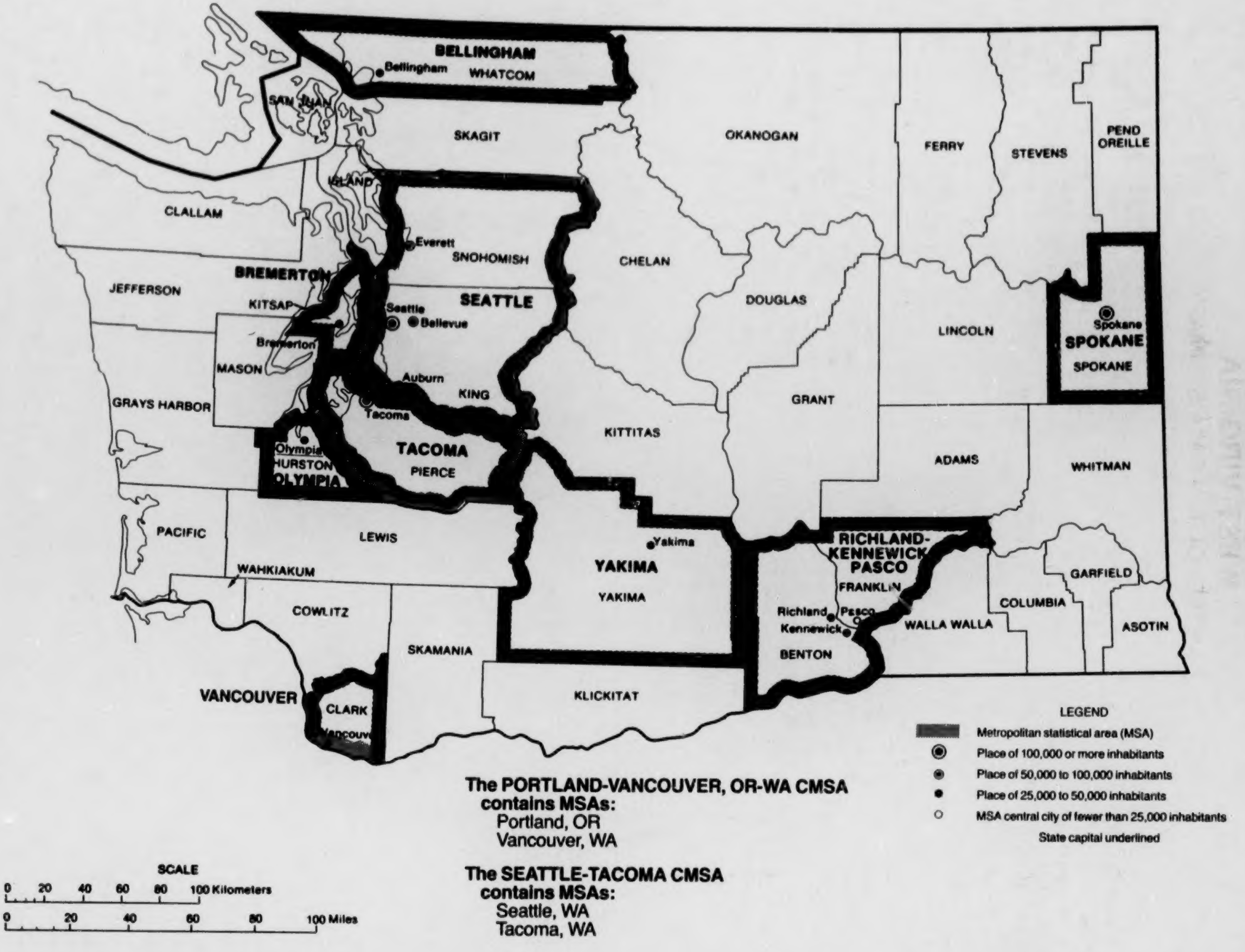
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **BELLINGHAM** | 113.9 | 43.4 | 1,108,340 | 623,129 | .0455 |
| **BREMERTON** | 169.5 | 61.7 | 1,813,739 | 673,988 | .0651 |
| **OLYMPIA** | 140.7 | 54.4 | 1,537,650 | 722,606 | .0584 |
| **RICHLAND - KENNEWICK - PASCO** | 153.0 | 56.3 | 1,928,347 | 754,667 | .0677 |
| **SEATTLE** | 1,699.9 | 676.3 | 23,020,738 | 11,004,876 | .8440 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | *2,219.0* | *870.8* | *27,937,897* | *13,591,118* | *1.0429* |
| **SPOKANE** | 354.4 | 137.9 | 3,316,296 | 1,965,434 | .1394 |
| **TACOMA** | 519.1 | 194.5 | 4,917,159 | 2,586,242 | .1989 |
| **VANCOUVER** | 208.2 | 77.1 | 2,202,326 | 803,207 | .0789 |
| **YAKIMA** | 180.7 | 66.4 | 1,566,065 | 868,773 | .0656 |

| County | Metropolitan Area |
|---|---|
| Benton | Richland - Kennewick - Pasco |
| Clark | Vancouver |
| Franklin | Richland - Kennewick - Pasco |
| King | Seattle |
| Kitsap | Bremerton |
| Pierce | Tacoma |
| Snohomish | Seattle |
| Spokane | Spokane |
| Thurston | Olympia |
| Whatcom | Bellingham |
| Yakima | Yakima |

# WASHINGTON



**The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:**
Portland, OR
Vancouver, WA

**The SEATTLE-TACOMA CMSA contains MSAs:**
Seattle, WA
Tacoma, WA

# WEST VIRGINIA

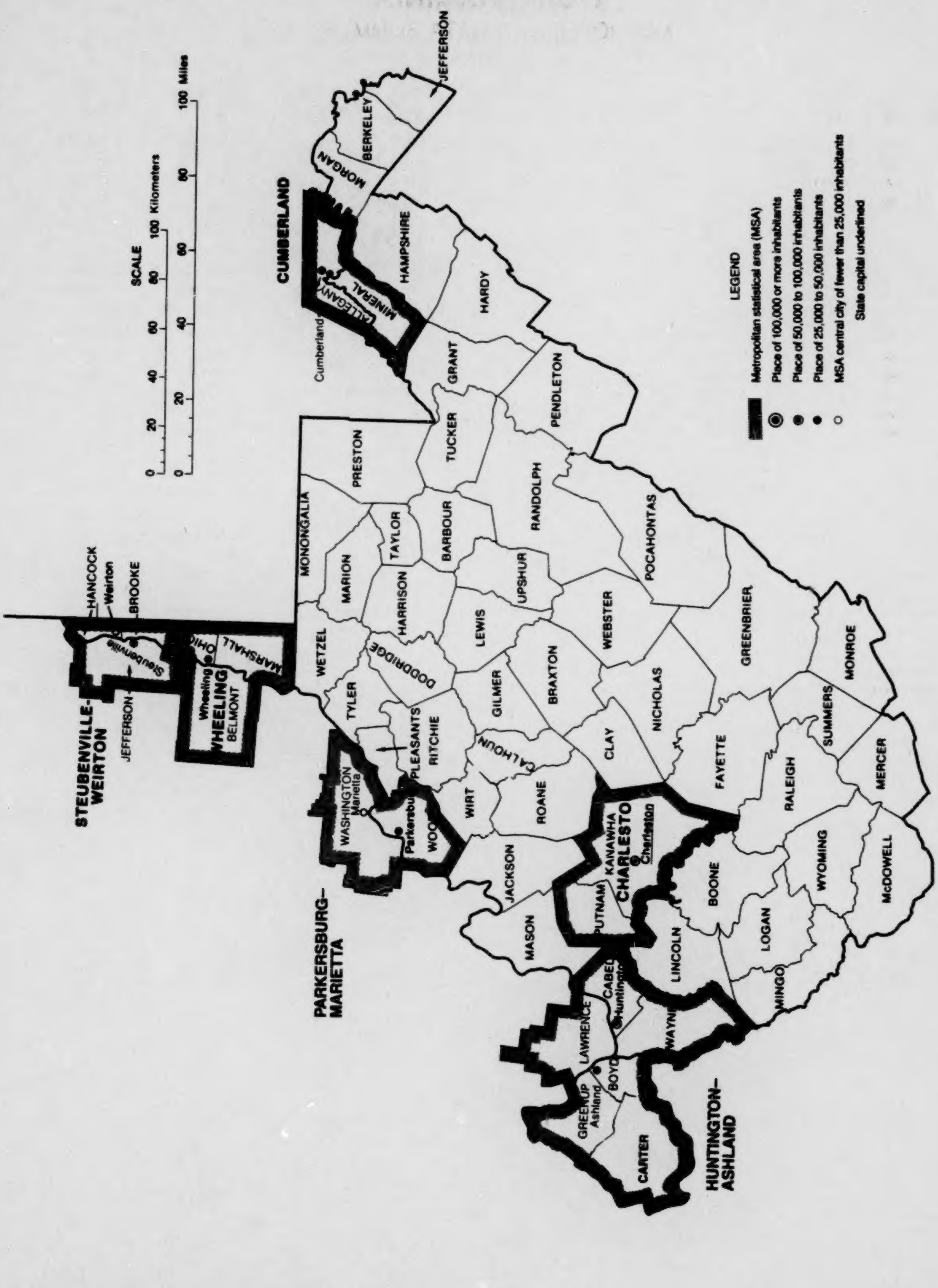
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| CHARLESTON | 269.3 | 104.2 | 2,860,833 | 1,507,716 | .1132 |
| HUNTINGTON - ASHLAND | 341.0 | 124.5 | 2,902,992 | 1,600,207 | .1218 |
| PARKERSBURG - MARIETTA | 159.0 | 58.6 | 1,491,970 | 847,806 | .0619 |
| STEUBENVILLE - WEIRTON | 156.4 | 57.7 | 1,461,523 | 624,683 | .0557 |
| WHEELING | 183.1 | 69.7 | 1,724,989 | 915,630 | .0699 |

| County | Metropolitan Area | County | Metropolitan Area |
|---|---|---|---|
| Brooke | Steubenville - Weirton | Mineral | Cumberland, Md. |
| Cabell | Huntington - Ashland | Ohio | Wheeling |
| Hancock | Steubenville - Weirton | Putnam | Charleston |
| Kanawha | Charleston | Wayne | Huntington - Ashland |
| Marshall | Wheeling | Wood | Parkersburg - Marietta |

# WEST VIRGINIA



1985 SURVEY OF BUYING POWER DATA SERVICE

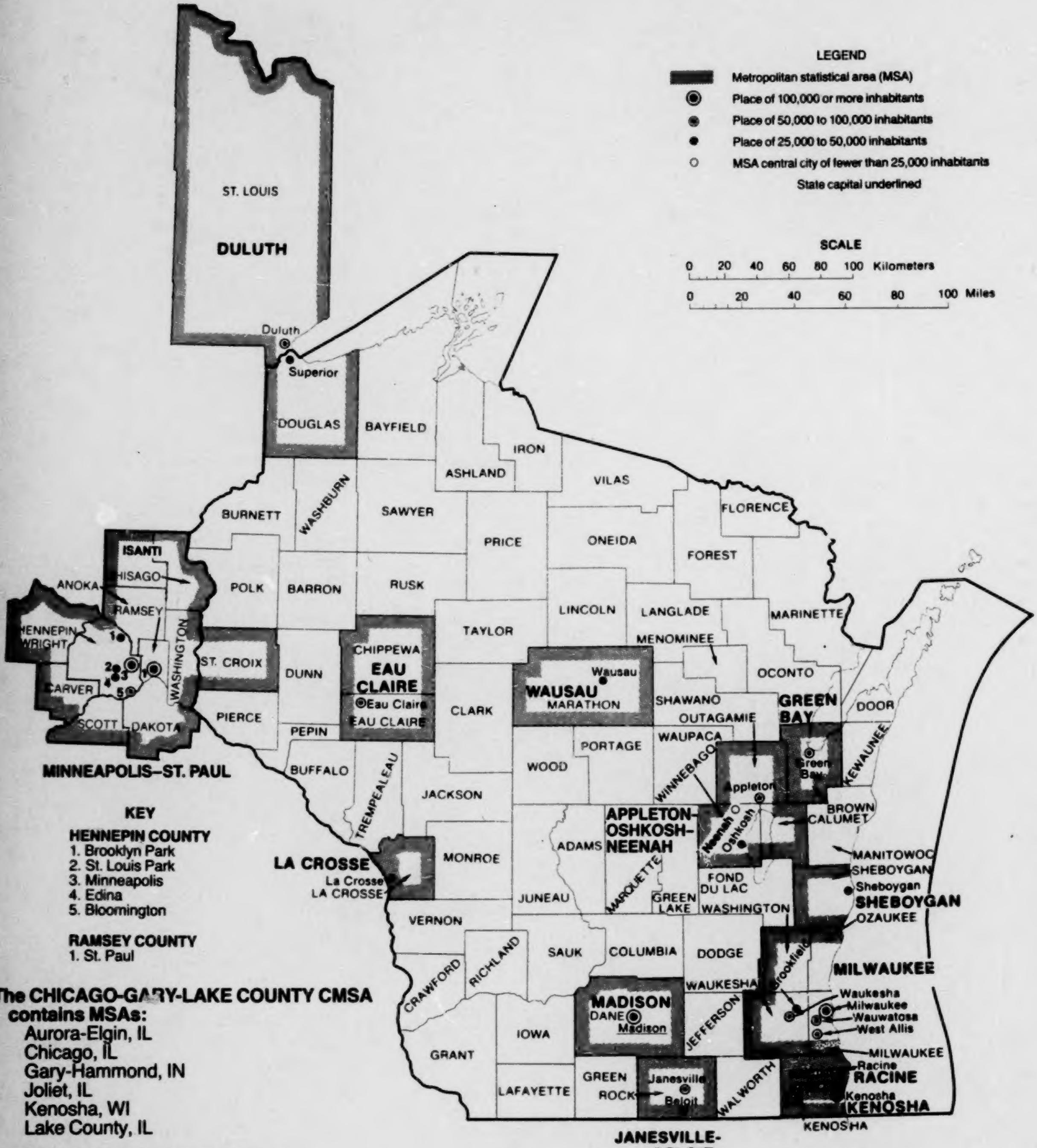
# WISCONSIN
## METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| APPLETON - OSHKOSH - NEENAH | 298.4 | 108.1 | 3,229,443 | 1,458,178 | .1212 |
| EAU CLAIRE | 136.9 | 48.7 | 1,276,255 | 757,883 | .0538 |
| GREEN BAY | 182.0 | 66.6 | 1,937,341 | 1,009,362 | .0762 |
| JANESVILLE - BELOIT | 139.5 | 51.5 | 1,508,519 | 718,649 | .0576 |
| KENOSHA | 122.5 | 45.0 | 1,472,088 | 549,703 | .0514 |
| LA CROSSE | 93.4 | 34.3 | 1,018,262 | 568,997 | .0407 |
| MADISON | 334.7 | 131.9 | 4,006,156 | 2,161,418 | .1558 |
| MILWAUKEE | 1,390.9 | 523.1 | 16,390,853 | 7,369,238 | .6056 |
| *MILWAUKEE - RACINE CONSOLIDATED AREA* | *1,564.1* | *585.5* | *18,314,214* | *8,165,619* | *.6759* |
| RACINE | 173.2 | 62.4 | 1,923,361 | 796,381 | .0703 |
| SHEBOYGAN | 101.4 | 37.0 | 1,113,257 | 428,336 | .0400 |
| WAUSAU | 114.6 | 40.9 | 1,109,803 | 510,161 | .0430 |

| County | Metropolitan Area |
|---|---|
| Brown | Green Bay |
| Calumet | Appleton - Oshkosh - Neenah |
| Chippewa | Eau Claire |
| Dane | Madison |
| Douglas | Duluth, Minn. |
| Eau Claire | Eau Claire |
| Kenosha | Kenosha |
| La Crosse | La Crosse |
| Marathon | Wausau |
| Milwaukee | Milwaukee |

| County | Metropolitan Area |
|---|---|
| Outagamie | Appleton - Oshkosh - Neenah |
| Ozaukee | Milwaukee |
| Racine | Racine |
| Rock | Janesville - Beloit |
| St. Croix | Minneapolis - St. Paul, Minn. |
| Sheboygan | Sheboygan |
| Washington | Milwaukee |
| Waukesha | Milwaukee |
| Winnebago | Appleton - Oshkosh - Neenah |

# WISCONSIN



**KEY**

**HENNEPIN COUNTY**
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington

**RAMSEY COUNTY**
1. St. Paul

**The CHICAGO-GARY-LAKE COUNTY CMSA contains MSAs:**
- Aurora-Elgin, IL
- Chicago, IL
- Gary-Hammond, IN
- Joliet, IL
- Kenosha, WI
- Lake County, IL

**The MILWAUKEE-RACINE CMSA contains MSAs:**
- Milwaukee, WI
- Racine, WI

1985 SURVEY OF BUYING POWER DATA SERVICE

# WYOMING

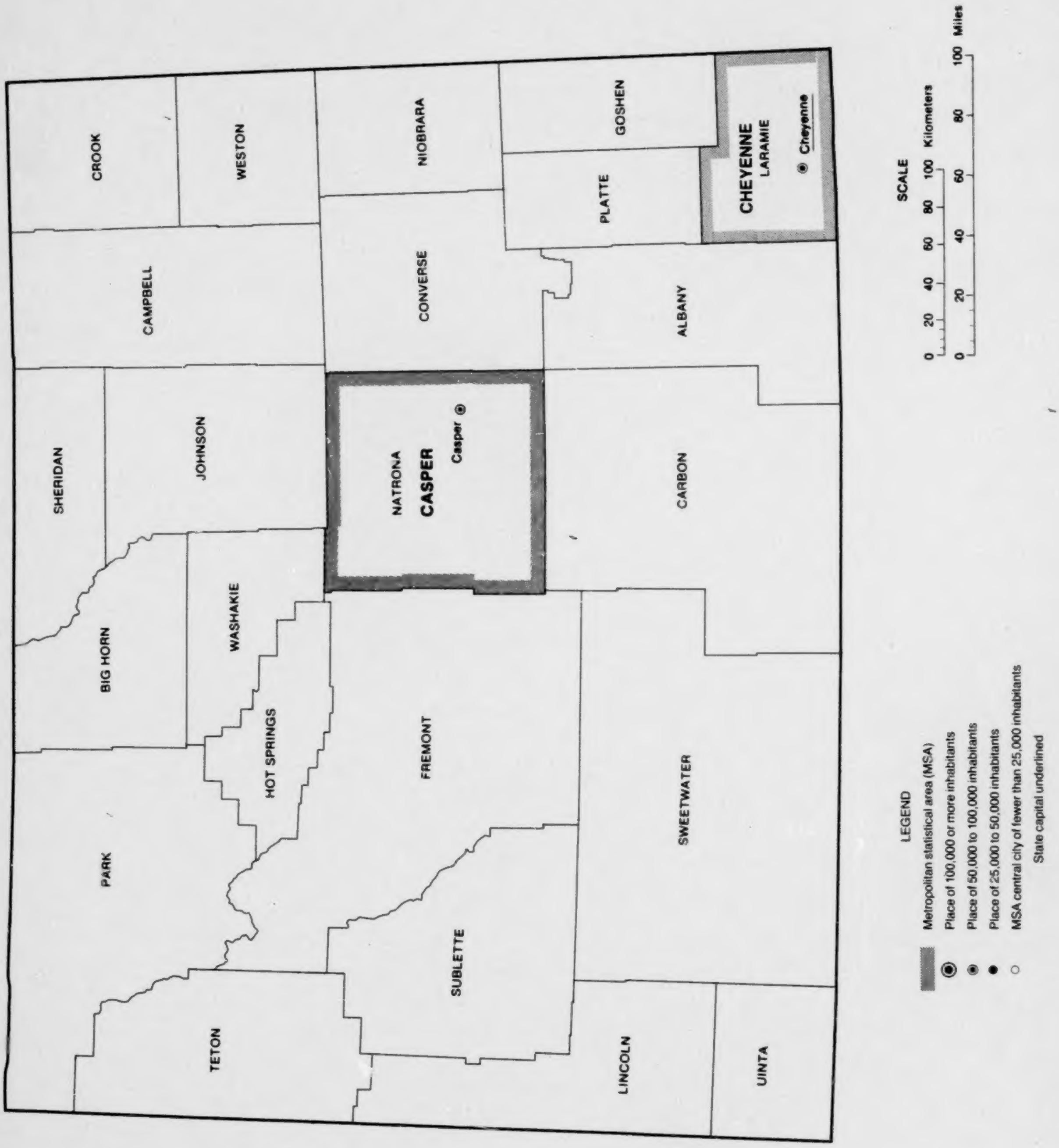
## METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

| METROPOLITAN AREA | 12/31/84 POPULATION (Thousands) | 12/31/84 HOUSEHOLDS (Thousands) | 1984 EFFECTIVE BUYING INCOME ($000) | 1984 RETAIL SALES ($000) | BUYING POWER INDEX |
|---|---|---|---|---|---|
| **CASPER** | 76.2 | 28.5 | 959,721 | 547,036 | .0377 |
| **CHEYENNE** | 72.8 | 27.9 | 806,650 | 507,560 | .0335 |

| County | Metropolitan Area |
|---|---|
| Laramie | Cheyenne |
| Natrona | Casper |

# WYOMING


CROOK
WESTON
NIOBRARA
GOSHEN
CHEYENNE
LARAMIE
Cheyenne
PLATTE
CAMPBELL
CONVERSE
ALBANY
SHERIDAN
JOHNSON
NATRONA
CASPER
Casper
CARBON
BIG HORN
WASHAKIE
HOT SPRINGS
FREMONT
SWEETWATER
PARK
SUBLETTE
TETON
LINCOLN
UINTA
SCALE
0
20
40
60
80
100
Kilometers
0
20
40
60
80
100
Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

# NOTES

# SECTION 2

## State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

## REGIONAL AND STATE SUMMARIES
# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>REGION<br>State | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW ENGLAND** | **12,605.3** | **5.2902** | **2.1** | **200** | **94.8** | **4,606.6** | **5.2995** | **153,319,109** | **5.9505** | **80,104,112** | **6.1778** | **5.8870** | **4.9447** | **5.2653** | **5.8372** |
| Connecticut | 3,152.8 | 1.3231 | 1.5 | 647 | 91.5 | 1,142.3 | 1.3141 | 44,440,982 | 1.7249 | 19,765,151 | 1.5243 | 1.5843 | 1.0820 | 1.1931 | 1.6054 |
| Maine | 1,165.8 | .4893 | 3.6 | 38 | 99.0 | 422.3 | .4858 | 10,845,989 | .4209 | 6,508,830 | .5020 | .4590 | .5354 | .5518 | .3913 |
| Massachusetts | 5,807.9 | 2.4375 | 1.2 | 742 | 94.5 | 2,142.9 | 2.4652 | 71,305,951 | 2.7675 | 38,556,664 | 2.9736 | 2.7633 | 2.2875 | 2.4157 | 2.8201 |
| New Hampshire | 982.4 | .4123 | 6.7 | 109 | 99.0 | 356.9 | .4106 | 11,164,994 | .4333 | 6,858,011 | .5289 | .4579 | .4088 | .4492 | .4386 |
| Rhode Island | 963.0 | .4041 | 1.7 | 914 | 95.4 | 347.8 | .4001 | 10,569,995 | .4102 | 5,124,419 | .3952 | .4046 | .3834 | .3878 | .3951 |
| Vermont | 533.4 | .2239 | 4.3 | 58 | 99.2 | 194.4 | .2237 | 4,991,198 | .1937 | 3,291,037 | .2538 | .2179 | .2476 | .2677 | .1867 |
| **MIDDLE ATLANTIC** | **37,426.7** | **15.7074** | **1.7** | **375** | **85.7** | **13,792.6** | **15.8671** | **436,114,365** | **16.9264** | **194,245,687** | **14.9804** | **16.0988** | **14.9987** | **14.9126** | **17.1848** |
| New Jersey | 7,545.8 | 3.1669 | 2.5 | 1,010 | 85.4 | 2,724.5 | 3.1343 | 99,595,478 | 3.8655 | 44,263,608 | 3.4136 | 3.5902 | 2.7221 | 2.8417 | 3.8711 |
| New York | 17,915.5 | 7.5188 | 2.0 | 378 | 82.8 | 6,616.3 | 7.6114 | 210,020,964 | 8.1513 | 89,498,386 | 6.9022 | 7.6501 | 7.2866 | 6.9764 | 8.3711 |
| Pennsylvania | 11,965.4 | 5.0217 | .8 | 267 | 90.2 | 4,451.8 | 5.1214 | 126,497,923 | 4.9096 | 60,483,693 | 4.6646 | 4.8585 | 4.9900 | 5.0945 | 4.9426 |
| **EAST NORTH CENTRAL** | **41,892.1** | **17.5815** | **.5** | **172** | **87.7** | **15,250.6** | **17.5444** | **450,248,424** | **17.4750** | **214,264,843** | **16.5243** | **17.2112** | **16.3436** | **17.0098** | **17.3871** |
| Illinois | 11,552.9 | 4.8485 | 1.1 | 208 | 83.2 | 4,208.9 | 4.8419 | 134,758,592 | 5.2302 | 58,872,067 | 4.5403 | 4.9469 | 4.2287 | 4.4232 | 5.1990 |
| Indiana | 5,556.9 | 2.3322 | 1.2 | 155 | 91.5 | 1,986.7 | 2.2855 | 54,591,204 | 2.1188 | 30,095,111 | 2.3210 | 2.2222 | 2.2466 | 2.4244 | 2.1414 |
| Michigan | 9,180.2 | 3.8528 | –.9 | 161 | 85.7 | 3,291.4 | 3.7864 | 98,164,454 | 3.8100 | 46,783,106 | 3.6079 | 3.7579 | 3.5000 | 3.5862 | 3.8903 |
| Ohio | 10,813.8 | 4.5384 | .1 | 264 | 89.0 | 3,996.2 | 4.5973 | 112,543,982 | 4.3680 | 54,967,153 | 4.2391 | 4.3635 | 4.4889 | 4.5576 | 4.2683 |
| Wisconsin | 4,788.3 | 2.0096 | 1.8 | 88 | 95.0 | 1,767.4 | 2.0333 | 50,190,192 | 1.9480 | 23,547,406 | 1.8160 | 1.9207 | 1.8794 | 2.0184 | 1.8881 |
| **WEST NORTH CENTRAL** | **17,645.0** | **7.4052** | **2.7** | **35** | **93.8** | **6,526.4** | **7.5079** | **189,910,602** | **7.3709** | **97,604,668** | **7.5275** | **7.4249** | **7.5021** | **7.5805** | **7.0161** |
| Iowa | 2,941.3 | 1.2344 | .9 | 53 | 97.7 | 1,118.7 | 1.2869 | 30,325,396 | 1.1770 | 14,637,875 | 1.1289 | 1.1740 | 1.3058 | 1.3091 | 1.1151 |
| Kansas | 2,448.0 | 1.0274 | 3.5 | 30 | 93.0 | 921.6 | 1.0602 | 28,806,188 | 1.1180 | 13,300,693 | 1.0258 | 1.0722 | .9986 | 1.0377 | 1.0330 |
| Minnesota | 4,183.6 | 1.7557 | 2.6 | 53 | 96.9 | 1,530.7 | 1.7610 | 46,673,987 | 1.8115 | 25,127,747 | 1.9379 | 1.8383 | 1.6664 | 1.7769 | 1.7573 |
| Missouri | 5,046.6 | 2.1180 | 2.6 | 73 | 88.8 | 1,842.7 | 2.1198 | 51,812,660 | 2.0110 | 28,597,639 | 2.2055 | 2.0908 | 2.2837 | 2.1652 | 1.9249 |
| Nebraska | 1,619.4 | .6797 | 3.2 | 21 | 95.6 | 607.9 | .6993 | 17,538,989 | .6807 | 8,359,958 | .6448 | .6698 | .6800 | .7013 | .6522 |
| North Dakota | 692.4 | .2905 | 6.1 | 10 | 95.9 | 243.2 | .2797 | 7,771,992 | .3017 | 4,008,505 | .3091 | .3017 | .2473 | .2836 | .2831 |
| South Dakota | 713.7 | .2995 | 3.3 | 9 | 92.5 | 261.6 | .3010 | 6,981,390 | .2710 | 3,572,251 | .2755 | .2781 | .3203 | .3067 | .2505 |
| **SOUTH ATLANTIC** | **39,904.5** | **16.7474** | **8.0** | **149** | **77.8** | **14,612.2** | **16.8096** | **408,218,168** | **15.8435** | **220,144,917** | **16.9778** | **16.3645** | **17.5980** | **17.7507** | **15.8898** |
| Delaware | 615.0 | .2582 | 3.5 | 318 | 82.0 | 217.9 | .2506 | 6,896,993 | .2677 | 3,881,576 | .2994 | .2753 | .2345 | .2617 | .2752 |
| District of Columbia | 618.1 | .2594 | –3.2 | 9,811 | 26.5 | 250.1 | .2878 | 8,761,998 | .3400 | 3,023,586 | .2332 | .2919 | .2429 | .2495 | .3136 |
| Florida | 11,166.0 | 4.6861 | 14.6 | 206 | 84.6 | 4,393.0 | 5.0536 | 120,123,601 | 4.6623 | 69,550,635 | 5.3638 | 4.8774 | 5.4891 | 5.4771 | 4.6596 |
| Georgia | 5,889.6 | 2.4718 | 7.8 | 101 | 72.1 | 2,064.8 | 2.3754 | 57,000,458 | 2.2122 | 30,396,730 | 2.3442 | 2.3039 | 2.5114 | 2.4611 | 2.1880 |
| Maryland | 4,381.6 | 1.8389 | 3.9 | 445 | 75.4 | 1,567.6 | 1.8033 | 50,625,971 | 1.9649 | 27,093,063 | 2.0894 | 1.9771 | 1.6269 | 1.8393 | 2.0323 |
| North Carolina | 6,215.9 | 2.6088 | 5.7 | 127 | 75.0 | 2,240.6 | 2.5776 | 56,783,975 | 2.2038 | 32,016,659 | 2.4692 | 2.3644 | 2.8520 | 2.8404 | 2.2988 |
| South Carolina | 3,353.4 | 1.4074 | 7.4 | 111 | 68.3 | 1,172.0 | 1.3482 | 28,550,182 | 1.1081 | 15,484,516 | 1.1942 | 1.1936 | 1.5279 | 1.4666 | 1.1363 |
| Virginia | 5,692.4 | 2.3890 | 6.5 | 143 | 79.4 | 1,982.2 | 2.2803 | 62,701,191 | 2.4335 | 30,045,655 | 2.3171 | 2.3897 | 2.1290 | 2.3034 | 2.3637 |
| West Virginia | 1,972.5 | .8278 | 1.1 | 82 | 96.2 | 724.0 | .8328 | 16,773,799 | .6510 | 8,652,497 | .6673 | .6912 | .9843 | .8516 | .6223 |
| **EAST SOUTH CENTRAL** | **15,199.2** | **6.3789** | **3.6** | **85** | **79.3** | **5,429.9** | **6.2466** | **132,346,925** | **5.1365** | **69,946,068** | **5.3944** | **5.4624** | **7.4525** | **6.3529** | **5.0601** |
| Alabama | 4,042.4 | 1.6965 | 3.8 | 80 | 72.8 | 1,464.8 | 1.6851 | 34,512,374 | 1.3395 | 16,958,447 | 1.3079 | 1.4014 | 2.0173 | 1.6658 | 1.3362 |
| Kentucky | 3,769.7 | 1.5821 | 3.0 | 95 | 92.3 | 1,336.6 | 1.5377 | 33,807,386 | 1.3121 | 17,318,340 | 1.3356 | 1.3732 | 1.7819 | 1.5423 | 1.2479 |
| Mississippi | 2,627.2 | 1.1026 | 4.2 | 56 | 63.2 | 899.2 | 1.0344 | 20,075,788 | .7791 | 11,093,694 | .8556 | .8667 | 1.3462 | 1.0445 | .7505 |
| Tennessee | 4,759.9 | 1.9977 | 3.7 | 116 | 83.4 | 1,729.3 | 1.9894 | 43,951,377 | 1.7058 | 24,575,587 | 1.8953 | 1.8211 | 2.3071 | 2.1003 | 1.7255 |
| **WEST SOUTH CENTRAL** | **26,394.7** | **11.0774** | **11.2** | **62** | **83.0** | **9,329.0** | **10.7319** | **269,215,017** | **10.4488** | **146,827,756** | **11.3236** | **10.8366** | **11.5320** | **10.9001** | **10.6888** |
| Arkansas | 2,377.8 | .9979 | 4.0 | 46 | 82.8 | 858.3 | .9874 | 19,828,892 | .7696 | 10,484,427 | .8086 | .8270 | 1.1835 | 1.0254 | .7279 |
| Louisiana | 4,500.7 | 1.8888 | 7.0 | 101 | 68.9 | 1,567.9 | 1.8037 | 42,283,794 | 1.6412 | 22,920,257 | 1.7676 | 1.7285 | 2.0853 | 1.7486 | 1.7016 |
| Oklahoma | 3,348.6 | 1.4054 | 10.7 | 49 | 86.5 | 1,255.2 | 1.4439 | 34,229,172 | 1.3285 | 18,626,068 | 1.4365 | 1.3761 | 1.5802 | 1.4878 | 1.3630 |
| Texas | 16,167.6 | 6.7853 | 13.6 | 62 | 86.2 | 5,647.6 | 6.4969 | 172,873,159 | 6.7095 | 94,797,004 | 7.3109 | 6.9050 | 6.6830 | 6.6383 | 6.8963 |
| **MOUNTAIN** | **12,743.3** | **5.3481** | **12.0** | **15** | **93.1** | **4,664.6** | **5.3660** | **128,254,494** | **4.9779** | **71,362,270** | **5.5034** | **5.2093** | **5.6561** | **5.7480** | **5.1349** |
| Arizona | 3,106.3 | 1.3037 | 14.3 | 27 | 90.3 | 1,167.4 | 1.3429 | 30,644,973 | 1.1894 | 17,052,047 | 1.3150 | 1.2499 | 1.4761 | 1.4391 | 1.2106 |
| Colorado | 3,224.7 | 1.3534 | 11.6 | 31 | 94.6 | 1,240.8 | 1.4274 | 37,532,673 | 1.4567 | 20,340,451 | 1.5687 | 1.4696 | 1.3957 | 1.4944 | 1.5119 |
| Idaho | 1,017.1 | .4269 | 7.7 | 12 | 97.8 | 348.2 | .4006 | 9,033,995 | .3506 | 4,502,743 | .3472 | .3648 | .4282 | .4296 | .3418 |
| Montana | 827.6 | .3473 | 5.2 | 6 | 94.3 | 314.7 | .3621 | 7,729,805 | .3000 | 4,418,629 | .3407 | .3216 | .4111 | .3915 | .3142 |
| Nevada | 920.4 | .3862 | 15.0 | 8 | 89.2 | 369.4 | .4249 | 10,426,496 | .4047 | 6,655,990 | .5133 | .4335 | .4488 | .4822 | .4329 |
| New Mexico | 1,451.1 | .6090 | 11.3 | 12 | 88.7 | 514.4 | .5917 | 13,074,955 | .5075 | 7,541,846 | .5817 | .5500 | .6872 | .6309 | .5190 |
| Utah | 1,680.5 | .7052 | 15.0 | 20 | 96.5 | 521.9 | .6004 | 14,032,801 | .5447 | 7,420,731 | .5723 | .5851 | .5956 | .6574 | .5725 |
| Wyoming | 515.6 | .2164 | 9.8 | 5 | 97.3 | 187.8 | .2160 | 5,778,796 | .2243 | 3,429,833 | .2645 | .2348 | .2134 | .2229 | .2320 |
| **PACIFIC** | **34,463.9** | **14.4639** | **8.4** | **38** | **85.5** | **12,714.7** | **14.6270** | **408,906,376** | **15.8705** | **202,159,394** | **15.5908** | **15.5053** | **13.9723** | **14.4801** | **15.8012** |
| Alaska | 523.7 | .2198 | 30.3 | 1 | 79.0 | 178.7 | .2056 | 7,288,594 | .2829 | 4,173,888 | .3219 | .2820 | .1918 | .2100 | .2666 |
| California | 25,806.6 | 10.8306 | 9.0 | 165 | 85.3 | 9,490.5 | 10.9179 | 313,805,815 | 12.1793 | 153,627,397 | 11.8479 | 11.8102 | 10.2892 | 10.7166 | 12.1148 |
| Hawaii | 1,053.9 | .4423 | 9.2 | 164 | 35.0 | 328.8 | .3782 | 11,697,992 | .4541 | 6,363,480 | .4908 | .4627 | .3383 | .4002 | .4805 |
| Oregon | 2,693.3 | 1.1303 | 2.3 | 28 | 95.9 | 1,024.6 | 1.1787 | 26,515,795 | 1.0292 | 14,267,550 | 1.1003 | 1.0708 | 1.2180 | 1.2524 | 1.0379 |
| Washington | 4,386.4 | 1.8409 | 6.1 | 66 | 92.8 | 1,692.1 | 1.9466 | 49,598,180 | 1.9250 | 23,727,079 | 1.8299 | 1.8796 | 1.9350 | 1.9009 | 1.9014 |
| **TOTAL UNITED STATES** | **238,274.7** | **100.0000** | **5.2** | **67** | **85.5** | **86,926.6** | **100.0000** | **2,576,533,480** | **100.0000** | **1,296,659,715** | **100.0000** | **100.0000** | **100.0000** | **100.0000** | **100.0000** |

# REGIONAL AND STATE SUMMARIES
# POPULATION BY AGE AND SEX

| ESTIMATES<br>REGION<br>State | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW ENGLAND** | **12,605.3** | **Male** | **6,039,255** | **490,857** | **503,533** | **593,391** | **767,438** | **1,065,597** | **814,520** | **595,873** | **586,753** | **621,293** | **31.2** |
| | | **Female** | **6,566,045** | **469,557** | **481,008** | **568,516** | **763,286** | **1,093,150** | **847,242** | **634,163** | **675,218** | **1,033,905** | **34.2** |
| Connecticut | 3,152.8 | Male | 1,519,340 | 119,171 | 124,408 | 150,050 | 184,785 | 260,598 | 214,632 | 157,881 | 156,200 | 151,615 | 32.0 |
| | | Female | 1,633,460 | 114,328 | 119,439 | 144,217 | 176,866 | 267,687 | 225,789 | 167,558 | 175,633 | 241,943 | 34.8 |
| Maine | 1,165.8 | Male | 565,645 | 51,555 | 50,688 | 56,377 | 68,508 | 98,002 | 74,798 | 53,779 | 51,003 | 60,935 | 30.7 |
| | | Female | 600,155 | 49,220 | 48,031 | 53,930 | 66,023 | 98,421 | 74,928 | 56,574 | 57,951 | 95,077 | 33.4 |
| Massachusetts | 5,807.9 | Male | 2,757,222 | 217,634 | 226,382 | 271,175 | 359,818 | 491,718 | 363,811 | 270,507 | 268,683 | 287,494 | 31.2 |
| | | Female | 3,050,678 | 207,671 | 216,276 | 260,304 | 366,306 | 510,168 | 384,279 | 291,134 | 314,861 | 499,679 | 34.3 |
| New Hampshire | 982.4 | Male | 478,811 | 42,172 | 42,229 | 46,607 | 59,644 | 88,518 | 67,987 | 45,267 | 41,441 | 44,946 | 30.5 |
| | | Female | 503,589 | 40,641 | 40,035 | 44,114 | 58,979 | 89,388 | 66,502 | 45,980 | 46,368 | 71,582 | 32.6 |
| Rhode Island | 963.0 | Male | 458,736 | 36,400 | 36,788 | 43,683 | 60,918 | 78,828 | 57,863 | 45,008 | 48,123 | 51,125 | 31.5 |
| | | Female | 504,264 | 35,091 | 35,305 | 41,855 | 60,736 | 79,114 | 60,651 | 49,011 | 56,309 | 86,192 | 35.0 |
| Vermont | 533.4 | Male | 259,501 | 23,925 | 23,038 | 25,499 | 33,765 | 47,933 | 35,429 | 23,431 | 21,303 | 25,178 | 29.9 |
| | | Female | 273,899 | 22,606 | 21,922 | 24,096 | 34,376 | 48,372 | 35,093 | 23,906 | 24,096 | 39,432 | 32.0 |
| **MIDDLE ATLANTIC** | **37,426.7** | **Male** | **17,828,743** | **1,514,614** | **1,489,904** | **1,729,369** | **2,100,882** | **3,007,813** | **2,416,411** | **1,855,465** | **1,815,624** | **1,896,661** | **31.9** |
| | | **Female** | **19,597,957** | **1,450,724** | **1,428,165** | **1,662,907** | **2,113,506** | **3,151,146** | **2,613,128** | **2,031,424** | **2,119,305** | **3,027,652** | **35.0** |
| New Jersey | 7,545.8 | Male | 3,614,565 | 302,705 | 306,558 | 357,690 | 411,606 | 599,895 | 512,115 | 386,627 | 372,038 | 365,331 | 32.1 |
| | | Female | 3,931,235 | 289,220 | 294,566 | 343,757 | 405,173 | 636,385 | 548,406 | 414,607 | 424,703 | 574,418 | 34.9 |
| New York | 17,915.5 | Male | 8,491,337 | 732,427 | 708,039 | 826,067 | 992,893 | 1,456,102 | 1,172,134 | 876,698 | 832,561 | 894,416 | 31.8 |
| | | Female | 9,424,163 | 702,404 | 679,032 | 798,159 | 1,014,707 | 1,548,571 | 1,282,672 | 969,676 | 979,403 | 1,449,539 | 34.8 |
| Pennsylvania | 11,965.4 | Male | 5,722,841 | 479,482 | 475,307 | 545,612 | 696,383 | 951,816 | 734,162 | 592,140 | 611,025 | 636,914 | 32.0 |
| | | Female | 6,242,559 | 459,100 | 454,567 | 520,991 | 693,626 | 966,190 | 782,050 | 647,141 | 715,199 | 1,003,695 | 35.3 |
| **EAST NORTH CENTRAL** | **41,892.1** | **Male** | **20,326,021** | **1,965,547** | **1,834,136** | **1,996,006** | **2,581,204** | **3,560,594** | **2,698,039** | **1,963,934** | **1,838,524** | **1,888,037** | **30.0** |
| | | **Female** | **21,566,079** | **1,878,356** | **1,753,873** | **1,912,074** | **2,547,094** | **3,604,453** | **2,805,317** | **2,068,311** | **2,073,271** | **2,923,330** | **32.5** |
| Illinois | 11,552.9 | Male | 5,592,936 | 537,980 | 490,637 | 536,306 | 709,928 | 987,512 | 755,313 | 542,787 | 510,680 | 521,793 | 30.3 |
| | | Female | 5,959,964 | 515,748 | 470,594 | 513,975 | 688,980 | 1,001,801 | 787,178 | 571,712 | 576,780 | 833,196 | 32.9 |
| Indiana | 5,556.9 | Male | 2,696,654 | 269,652 | 249,574 | 264,658 | 344,246 | 467,058 | 361,131 | 257,586 | 236,648 | 246,101 | 29.7 |
| | | Female | 2,860,246 | 257,085 | 237,521 | 254,392 | 339,734 | 472,585 | 372,396 | 271,849 | 268,986 | 385,698 | 32.2 |
| Michigan | 9,180.2 | Male | 4,473,635 | 431,532 | 417,870 | 453,372 | 575,037 | 791,241 | 593,234 | 427,708 | 395,785 | 387,856 | 29.5 |
| | | Female | 4,706,565 | 413,590 | 399,599 | 434,787 | 571,309 | 804,362 | 613,335 | 450,286 | 442,383 | 576,914 | 31.6 |
| Ohio | 10,813.8 | Male | 5,219,026 | 501,846 | 473,298 | 507,629 | 649,546 | 906,406 | 688,285 | 519,159 | 489,628 | 483,229 | 30.3 |
| | | Female | 5,594,774 | 479,161 | 452,219 | 485,148 | 650,598 | 925,073 | 729,350 | 552,759 | 556,405 | 764,061 | 32.9 |
| Wisconsin | 4,788.3 | Male | 2,343,770 | 224,537 | 202,757 | 234,041 | 302,447 | 408,377 | 300,076 | 216,694 | 205,783 | 249,058 | 30.1 |
| | | Female | 2,444,530 | 212,772 | 193,940 | 223,772 | 296,473 | 400,632 | 303,058 | 221,705 | 228,717 | 363,461 | 32.4 |
| **WEST NORTH CENTRAL** | **17,645.0** | **Male** | **8,584,772** | **842,070** | **734,235** | **809,674** | **1,106,749** | **1,486,222** | **1,101,669** | **794,415** | **762,124** | **947,614** | **30.4** |
| | | **Female** | **9,060,228** | **804,010** | **701,400** | **773,345** | **1,072,755** | **1,464,460** | **1,123,273** | **827,355** | **848,057** | **1,445,573** | **33.0** |
| Iowa | 2,941.3 | Male | 1,427,050 | 140,574 | 121,843 | 135,803 | 182,736 | 244,077 | 178,122 | 131,518 | 129,818 | 162,559 | 30.4 |
| | | Female | 1,514,250 | 134,528 | 116,645 | 129,585 | 178,613 | 236,627 | 181,451 | 137,842 | 145,020 | 253,939 | 33.4 |
| Kansas | 2,448.0 | Male | 1,196,582 | 118,037 | 98,805 | 105,351 | 162,689 | 209,966 | 151,473 | 111,292 | 107,950 | 131,019 | 30.4 |
| | | Female | 1,251,418 | 111,884 | 94,057 | 100,937 | 148,646 | 201,806 | 153,560 | 116,133 | 120,053 | 204,342 | 33.4 |
| Minnesota | 4,183.6 | Male | 2,048,796 | 199,125 | 177,016 | 200,816 | 262,189 | 370,487 | 272,791 | 184,065 | 172,209 | 210,098 | 30.0 |
| | | Female | 2,134,804 | 190,558 | 168,920 | 191,490 | 260,210 | 365,517 | 272,816 | 186,693 | 187,461 | 311,139 | 32.0 |
| Missouri | 5,046.6 | Male | 2,424,159 | 230,057 | 208,653 | 229,988 | 300,327 | 403,788 | 318,941 | 234,024 | 223,168 | 275,213 | 31.0 |
| | | Female | 2,622,441 | 219,154 | 198,913 | 219,323 | 296,526 | 414,457 | 335,448 | 249,798 | 257,406 | 431,416 | 34.1 |
| Nebraska | 1,619.4 | Male | 788,674 | 79,832 | 68,032 | 72,659 | 101,975 | 137,303 | 99,562 | 72,484 | 67,959 | 88,868 | 30.2 |
| | | Female | 830,726 | 76,744 | 65,410 | 69,422 | 98,824 | 135,601 | 99,680 | 74,756 | 74,982 | 135,307 | 32.7 |
| North Dakota | 692.4 | Male | 348,138 | 36,667 | 29,399 | 31,763 | 50,207 | 62,110 | 40,606 | 29,591 | 29,089 | 38,706 | 29.2 |
| | | Female | 344,262 | 34,720 | 27,911 | 30,212 | 45,556 | 55,718 | 39,258 | 29,915 | 30,046 | 50,926 | 31.1 |
| South Dakota | 713.7 | Male | 351,373 | 37,778 | 30,487 | 33,294 | 46,626 | 58,491 | 40,174 | 31,441 | 31,931 | 41,151 | 29.7 |
| | | Female | 362,327 | 36,422 | 29,544 | 32,376 | 44,380 | 54,734 | 41,060 | 32,218 | 33,089 | 58,504 | 32.0 |
| **SOUTH ATLANTIC** | **39,904.5** | **Male** | **19,313,312** | **1,696,339** | **1,662,992** | **1,819,591** | **2,478,380** | **3,388,887** | **2,656,210** | **1,838,728** | **1,751,643** | **2,020,542** | **30.9** |
| | | **Female** | **20,591,188** | **1,626,605** | **1,595,315** | **1,745,964** | **2,330,447** | **3,457,384** | **2,758,402** | **1,985,774** | **2,079,072** | **3,012,225** | **33.7** |
| Delaware | 615.0 | Male | 296,484 | 26,814 | 25,344 | 29,613 | 39,083 | 51,227 | 40,636 | 30,287 | 26,109 | 25,371 | 30.3 |
| | | Female | 318,516 | 25,923 | 24,309 | 28,866 | 39,961 | 53,127 | 42,680 | 31,987 | 31,386 | 40,277 | 32.6 |
| District of Columbia | 618.1 | Male | 285,396 | 20,621 | 20,482 | 23,624 | 40,114 | 59,441 | 40,564 | 26,901 | 26,208 | 27,441 | 31.4 |
| | | Female | 332,704 | 20,391 | 19,799 | 23,772 | 45,288 | 65,692 | 43,821 | 31,158 | 33,828 | 48,955 | 33.7 |
| Florida | 11,166.0 | Male | 5,350,997 | 411,666 | 407,097 | 456,259 | 603,766 | 843,675 | 676,859 | 510,151 | 564,802 | 876,722 | 34.4 |
| | | Female | 5,815,003 | 394,929 | 391,395 | 437,066 | 583,389 | 855,685 | 714,501 | 558,950 | 698,684 | 1,180,404 | 38.4 |
| Georgia | 5,889.6 | Male | 2,847,834 | 284,948 | 274,853 | 288,325 | 367,761 | 523,112 | 406,486 | 260,903 | 221,827 | 219,619 | 29.0 |
| | | Female | 3,041,766 | 273,323 | 264,436 | 274,840 | 352,707 | 545,187 | 422,283 | 281,428 | 262,555 | 365,007 | 31.5 |
| Maryland | 4,381.6 | Male | 2,125,430 | 179,163 | 180,679 | 215,074 | 265,705 | 392,452 | 318,091 | 216,357 | 190,779 | 167,130 | 30.7 |
| | | Female | 2,256,170 | 171,308 | 173,402 | 206,953 | 260,229 | 408,355 | 330,214 | 224,438 | 215,320 | 265,951 | 32.7 |

# REGIONAL AND STATE SUMMARIES
# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION State | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **SOUTH ATLANTIC (continued)** | | | | | | | | | | | | | |
| North Carolina | 6,215.9 | Male | 3,014,923 | 272,526 | 272,158 | 288,714 | 419,475 | 537,351 | 415,316 | 288,626 | 260,722 | 260,035 | 29.7 |
| | | Female | 3,200,977 | 261,746 | 260,644 | 277,418 | 380,589 | 544,666 | 435,116 | 316,532 | 308,398 | 415,868 | 32.7 |
| South Carolina | 3,353.4 | Male | 1,634,573 | 162,730 | 155,129 | 164,936 | 234,560 | 294,951 | 218,852 | 145,769 | 133,532 | 124,114 | 28.4 |
| | | Female | 1,718,827 | 156,778 | 148,709 | 158,236 | 211,535 | 296,009 | 226,339 | 160,514 | 158,542 | 202,165 | 31.2 |
| Virginia | 5,692.4 | Male | 2,801,910 | 243,681 | 239,351 | 263,163 | 394,826 | 522,405 | 416,794 | 269,635 | 235,492 | 216,563 | 30.0 |
| | | Female | 2,890,490 | 232,636 | 229,395 | 253,281 | 344,317 | 525,286 | 418,834 | 280,845 | 264,845 | 341,051 | 32.3 |
| West Virginia | 1,972.5 | Male | 955,765 | 94,190 | 87,899 | 89,883 | 113,090 | 164,273 | 122,612 | 90,099 | 90,172 | 103,547 | 30.7 |
| | | Female | 1,016,735 | 89,571 | 83,226 | 85,532 | 112,432 | 163,377 | 124,614 | 99,922 | 105,514 | 152,547 | 33.4 |
| **EAST SOUTH CENTRAL** | **15,199.2** | **Male** | **7,340,731** | **736,700** | **690,866** | **732,645** | **937,176** | **1,248,986** | **970,013** | **678,055** | **622,646** | **723,644** | **29.6** |
| | | **Female** | **7,858,469** | **707,815** | **660,840** | **697,142** | **912,695** | **1,278,559** | **1,022,315** | **743,736** | **732,984** | **1,102,383** | **32.4** |
| Alabama | 4,042.4 | Male | 1,940,389 | 194,312 | 185,295 | 195,543 | 245,902 | 325,161 | 254,728 | 182,625 | 166,557 | 190,266 | 29.6 |
| | | Female | 2,102,011 | 188,974 | 177,220 | 187,127 | 244,339 | 334,663 | 272,012 | 202,402 | 198,467 | 296,807 | 32.6 |
| Kentucky | 3,769.7 | Male | 1,840,194 | 184,903 | 169,423 | 182,043 | 236,973 | 318,817 | 241,791 | 167,938 | 155,851 | 180,455 | 29.5 |
| | | Female | 1,929,506 | 176,773 | 161,367 | 170,723 | 224,895 | 320,911 | 249,693 | 178,868 | 178,067 | 268,209 | 32.2 |
| Mississippi | 2,627.2 | Male | 1,263,606 | 142,062 | 128,877 | 134,733 | 163,447 | 201,748 | 155,203 | 108,600 | 100,589 | 128,347 | 28.1 |
| | | Female | 1,363,594 | 136,950 | 124,477 | 129,431 | 161,552 | 209,182 | 166,615 | 122,420 | 120,825 | 192,142 | 31.2 |
| Tennessee | 4,759.9 | Male | 2,296,542 | 215,423 | 207,271 | 220,326 | 288,854 | 403,260 | 318,291 | 218,892 | 199,649 | 224,576 | 30.4 |
| | | Female | 2,463,358 | 205,118 | 197,776 | 209,861 | 281,909 | 413,803 | 333,995 | 240,046 | 235,625 | 345,225 | 33.1 |
| **WEST SOUTH CENTRAL** | **26,394.7** | **Male** | **12,915,593** | **1,361,325** | **1,209,036** | **1,241,685** | **1,708,506** | **2,327,115** | **1,712,491** | **1,166,465** | **1,029,713** | **1,159,257** | **29.0** |
| | | **Female** | **13,479,107** | **1,306,815** | **1,162,049** | **1,190,076** | **1,617,999** | **2,306,332** | **1,756,633** | **1,238,617** | **1,168,310** | **1,732,276** | **31.3** |
| Arkansas | 2,377.8 | Male | 1,147,512 | 115,820 | 105,277 | 111,726 | 132,456 | 181,843 | 147,896 | 102,746 | 105,022 | 144,726 | 31.0 |
| | | Female | 1,230,288 | 110,157 | 100,652 | 106,875 | 131,543 | 187,575 | 155,210 | 112,795 | 123,798 | 201,683 | 33.8 |
| Louisiana | 4,500.7 | Male | 2,183,790 | 242,559 | 210,219 | 226,646 | 298,164 | 385,665 | 277,768 | 192,196 | 169,555 | 181,018 | 28.0 |
| | | Female | 2,316,910 | 235,379 | 203,519 | 220,449 | 290,271 | 389,897 | 292,764 | 209,882 | 197,344 | 277,405 | 30.4 |
| Oklahoma | 3,348.6 | Male | 1,632,247 | 163,736 | 143,129 | 148,733 | 210,369 | 280,190 | 217,234 | 152,486 | 141,880 | 174,490 | 30.4 |
| | | Female | 1,716,353 | 155,522 | 136,309 | 139,658 | 195,136 | 277,502 | 223,460 | 161,707 | 160,692 | 266,367 | 33.3 |
| Texas | 16,167.6 | Male | 7,952,044 | 839,210 | 750,411 | 754,580 | 1,067,517 | 1,479,417 | 1,069,593 | 719,037 | 613,256 | 659,023 | 28.8 |
| | | Female | 8,215,556 | 805,757 | 721,569 | 723,094 | 1,001,049 | 1,451,358 | 1,085,199 | 754,233 | 686,476 | 986,821 | 30.9 |
| **MOUNTAIN** | **12,743.3** | **Male** | **6,336,279** | **699,230** | **576,699** | **584,371** | **836,019** | **1,206,895** | **852,122** | **549,633** | **498,129** | **533,181** | **28.9** |
| | | **Female** | **6,407,021** | **669,696** | **553,504** | **561,590** | **792,259** | **1,159,577** | **846,564** | **559,816** | **545,013** | **719,002** | **30.4** |
| Arizona | 3,106.3 | Male | 1,529,033 | 153,675 | 135,530 | 141,173 | 198,583 | 272,590 | 198,448 | 133,071 | 133,095 | 162,868 | 30.0 |
| | | Female | 1,577,267 | 147,828 | 130,885 | 136,484 | 187,215 | 264,818 | 202,606 | 140,933 | 155,342 | 211,156 | 32.0 |
| Colorado | 3,224.7 | Male | 1,604,678 | 152,140 | 136,660 | 142,636 | 224,698 | 343,626 | 230,784 | 142,915 | 117,289 | 113,930 | 29.3 |
| | | Female | 1,620,022 | 145,072 | 131,041 | 137,245 | 204,849 | 329,092 | 228,637 | 144,682 | 128,060 | 171,344 | 30.8 |
| Idaho | 1,017.1 | Male | 507,628 | 63,258 | 48,957 | 47,129 | 61,109 | 90,615 | 67,406 | 41,725 | 40,343 | 47,086 | 28.7 |
| | | Female | 509,472 | 60,121 | 46,815 | 45,222 | 59,797 | 87,214 | 65,346 | 41,854 | 43,353 | 59,750 | 29.9 |
| Montana | 827.6 | Male | 413,131 | 42,834 | 35,601 | 38,833 | 51,461 | 75,876 | 55,504 | 36,821 | 35,827 | 40,374 | 30.0 |
| | | Female | 414,469 | 40,593 | 34,287 | 36,366 | 49,011 | 72,512 | 54,146 | 36,802 | 37,296 | 53,456 | 31.5 |
| Nevada | 920.4 | Male | 466,726 | 40,331 | 37,065 | 40,793 | 57,400 | 89,997 | 73,509 | 47,948 | 43,664 | 36,019 | 31.4 |
| | | Female | 453,674 | 38,728 | 35,301 | 38,883 | 53,759 | 86,272 | 68,733 | 45,359 | 43,306 | 43,333 | 32.0 |
| New Mexico | 1,451.1 | Male | 715,859 | 80,035 | 69,144 | 73,175 | 92,799 | 128,756 | 93,927 | 63,412 | 55,989 | 58,622 | 28.3 |
| | | Female | 735,241 | 77,374 | 66,514 | 71,108 | 89,473 | 127,636 | 97,076 | 66,762 | 61,435 | 77,863 | 29.9 |
| Utah | 1,680.5 | Male | 834,356 | 135,922 | 89,722 | 77,921 | 112,700 | 149,895 | 96,862 | 61,466 | 53,698 | 56,168 | 25.1 |
| | | Female | 846,144 | 130,166 | 86,126 | 74,931 | 115,694 | 143,821 | 97,274 | 62,526 | 57,922 | 77,684 | 26.1 |
| Wyoming | 515.6 | Male | 264,868 | 31,035 | 24,020 | 22,711 | 37,269 | 55,540 | 35,682 | 22,273 | 18,224 | 18,114 | 28.1 |
| | | Female | 250,732 | 29,814 | 22,535 | 21,351 | 32,461 | 48,212 | 32,746 | 20,898 | 18,299 | 24,416 | 29.0 |
| **PACIFIC** | **34,463.9** | **Male** | **17,038,827** | **1,569,098** | **1,394,351** | **1,498,582** | **2,246,172** | **3,335,095** | **2,414,723** | **1,582,598** | **1,470,089** | **1,508,119** | **30.4** |
| | | **Female** | **17,425,073** | **1,520,423** | **1,335,395** | **1,435,452** | **2,054,413** | **3,235,167** | **2,388,495** | **1,627,950** | **1,622,125** | **2,205,653** | **32.3** |
| Alaska | 523.7 | Male | 278,188 | 31,788 | 25,336 | 25,437 | 38,578 | 66,537 | 45,525 | 23,353 | 13,955 | 7,679 | 27.7 |
| | | Female | 245,512 | 30,058 | 24,302 | 23,234 | 32,278 | 58,423 | 37,724 | 19,400 | 12,161 | 7,932 | 27.2 |
| California | 25,806.6 | Male | 12,716,351 | 1,172,099 | 1,031,502 | 1,119,340 | 1,692,152 | 2,476,056 | 1,802,480 | 1,199,696 | 1,102,807 | 1,120,219 | 30.4 |
| | | Female | 13,090,249 | 1,123,781 | 989,136 | 1,075,339 | 1,549,741 | 2,407,553 | 1,800,076 | 1,239,322 | 1,229,364 | 1,675,937 | 32.5 |
| Hawaii | 1,053.9 | Male | 538,886 | 53,873 | 45,301 | 46,311 | 77,581 | 106,609 | 72,979 | 46,838 | 45,289 | 44,105 | 29.4 |
| | | Female | 515,014 | 50,999 | 43,012 | 44,179 | 62,464 | 101,461 | 70,901 | 51,433 | 45,934 | 44,631 | 30.6 |
| Oregon | 2,693.3 | Male | 1,326,119 | 127,487 | 110,621 | 115,619 | 155,549 | 261,985 | 184,508 | 115,982 | 117,269 | 137,099 | 30.9 |
| | | Female | 1,367,181 | 120,815 | 105,900 | 109,848 | 152,994 | 256,507 | 180,820 | 119,985 | 129,333 | 190,979 | 32.6 |
| Washington | 4,386.4 | Male | 2,179,283 | 203,851 | 181,591 | 191,875 | 282,312 | 423,908 | 309,231 | 196,729 | 190,769 | 199,017 | 30.4 |
| | | Female | 2,207,117 | 194,770 | 173,045 | 182,852 | 256,936 | 411,223 | 298,974 | 197,810 | 205,333 | 286,174 | 32.2 |
| **TOTAL UNITED STATES** | **238,274.7** | **Male** | **115,723,533** | **10,895,780** | **10,095,752** | **11,005,314** | **14,762,526** | **20,627,204** | **15,638,198** | **11,025,166** | **10,375,245** | **11,298,348** | **30.4** |
| | | **Female** | **122,551,167** | **10,434,001** | **9,671,549** | **10,547,066** | **14,204,454** | **20,750,228** | **16,161,369** | **11,717,146** | **11,863,355** | **17,201,999** | **32.9** |

## REGIONAL AND STATE SUMMARIES

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION State | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **NEW ENGLAND** | **4,606.6** | **265,536** | **1,022,872** | **858,602** | **698,897** | **760,383** | **1,000,310** | **1,163,951** | **1,387,001** | **795,205** | **715,956** | **344,545** | **199,942** | **2.74** |
| Connecticut | 1,142.3 | 59,195 | 243,478 | 224,791 | 183,643 | 198,232 | 232,961 | 273,973 | 346,202 | 203,403 | 185,940 | 86,892 | 45,890 | 2.76 |
| Maine | 422.3 | 28,311 | 95,738 | 76,586 | 61,752 | 65,120 | 94,793 | 100,821 | 131,046 | 74,567 | 67,700 | 31,229 | 16,937 | 2.76 |
| Massachusetts | 2,142.9 | 119,610 | 476,087 | 389,621 | 321,852 | 354,750 | 480,980 | 566,680 | 635,127 | 360,807 | 319,586 | 160,431 | 100,269 | 2.71 |
| New Hampshire | 356.9 | 24,263 | 86,642 | 70,477 | 52,346 | 52,985 | 70,187 | 83,436 | 110,704 | 62,371 | 59,460 | 26,836 | 14,093 | 2.75 |
| Rhode Island | 347.8 | 20,089 | 72,781 | 59,868 | 52,353 | 61,628 | 81,081 | 90,644 | 104,809 | 60,799 | 52,242 | 24,630 | 14,676 | 2.77 |
| Vermont | 194.4 | 14,068 | 48,146 | 37,259 | 26,951 | 27,668 | 40,308 | 48,397 | 59,113 | 33,258 | 31,028 | 14,527 | 8,077 | 2.74 |
| **MIDDLE ATLANTIC** | **13,792.6** | **684,465** | **2,881,061** | **2,599,858** | **2,222,079** | **2,392,102** | **3,013,035** | **3,577,937** | **4,038,042** | **2,392,320** | **2,108,313** | **1,032,300** | **643,688** | **2.71** |
| New Jersey | 2,724.5 | 115,018 | 559,771 | 545,777 | 457,773 | 480,539 | 565,622 | 635,836 | 795,298 | 491,234 | 448,116 | 220,300 | 133,716 | 2.77 |
| New York | 6,616.3 | 331,246 | 1,417,410 | 1,283,528 | 1,064,210 | 1,101,824 | 1,418,082 | 1,813,240 | 1,904,322 | 1,110,987 | 981,224 | 487,519 | 319,008 | 2.71 |
| Pennsylvania | 4,451.8 | 238,201 | 903,880 | 770,553 | 700,096 | 809,739 | 1,029,331 | 1,128,861 | 1,338,422 | 790,099 | 678,973 | 324,481 | 190,964 | 2.69 |
| **EAST NORTH CENTRAL** | **15,250.6** | **1,112,313** | **3,548,805** | **2,866,321** | **2,313,454** | **2,395,168** | **3,014,539** | **3,808,551** | **4,520,480** | **2,649,212** | **2,400,185** | **1,163,691** | **708,481** | **2.75** |
| Illinois | 4,208.9 | 286,918 | 973,810 | 804,925 | 640,573 | 664,838 | 837,836 | 1,104,552 | 1,229,649 | 717,387 | 636,041 | 311,112 | 210,159 | 2.74 |
| Indiana | 1,986.7 | 153,079 | 460,578 | 375,126 | 297,398 | 304,763 | 395,756 | 453,069 | 609,546 | 356,305 | 329,921 | 151,340 | 86,519 | 2.80 |
| Michigan | 3,291.4 | 243,531 | 789,481 | 633,369 | 504,847 | 513,304 | 606,868 | 759,803 | 977,494 | 577,281 | 543,236 | 269,180 | 164,406 | 2.79 |
| Ohio | 3,996.2 | 287,698 | 912,867 | 738,306 | 619,850 | 647,882 | 789,597 | 1,039,178 | 1,172,562 | 704,487 | 617,703 | 296,159 | 166,111 | 2.71 |
| Wisconsin | 1,767.4 | 141,087 | 412,069 | 314,595 | 250,786 | 264,381 | 384,482 | 451,949 | 531,229 | 293,752 | 273,284 | 135,900 | 81,286 | 2.71 |
| **WEST NORTH CENTRAL** | **6,526.4** | **530,537** | **1,484,575** | **1,138,359** | **908,895** | **966,797** | **1,497,237** | **1,695,479** | **2,043,937** | **1,081,522** | **988,351** | **459,251** | **257,860** | **2.70** |
| Iowa | 1,118.7 | 93,395 | 250,560 | 186,943 | 152,867 | 167,936 | 266,999 | 306,271 | 348,245 | 180,764 | 165,477 | 77,696 | 40,247 | 2.63 |
| Kansas | 921.6 | 81,933 | 208,719 | 157,039 | 127,392 | 136,292 | 210,225 | 243,108 | 300,509 | 153,618 | 135,964 | 58,358 | 29,843 | 2.66 |
| Minnesota | 1,530.7 | 124,380 | 373,404 | 282,350 | 209,867 | 217,437 | 323,262 | 389,189 | 462,617 | 250,531 | 242,452 | 118,990 | 66,921 | 2.73 |
| Missouri | 1,842.7 | 129,333 | 394,773 | 328,602 | 268,177 | 284,876 | 436,939 | 461,339 | 588,351 | 316,974 | 277,887 | 123,351 | 74,798 | 2.74 |
| Nebraska | 607.9 | 53,518 | 140,579 | 103,306 | 82,971 | 86,001 | 141,525 | 161,461 | 191,081 | 97,197 | 91,372 | 43,504 | 23,285 | 2.66 |
| North Dakota | 243.2 | 23,957 | 58,577 | 39,226 | 31,974 | 34,639 | 54,827 | 61,795 | 74,112 | 40,025 | 37,956 | 18,516 | 10,796 | 2.85 |
| South Dakota | 261.6 | 24,021 | 57,963 | 40,893 | 35,647 | 39,616 | 63,460 | 72,316 | 79,022 | 42,213 | 37,243 | 18,836 | 11,970 | 2.73 |
| **SOUTH ATLANTIC** | **14,612.2** | **945,842** | **3,260,448** | **2,792,165** | **2,183,795** | **2,306,322** | **3,123,628** | **3,475,662** | **4,660,377** | **2,662,119** | **2,216,098** | **980,526** | **617,418** | **2.73** |
| Delaware | 217.9 | 15,104 | 50,039 | 42,671 | 35,159 | 35,775 | 39,152 | 48,870 | 66,113 | 41,043 | 36,142 | 16,118 | 9,614 | 2.82 |
| District of Columbia | 250.1 | 14,487 | 64,660 | 48,573 | 36,028 | 38,714 | 47,638 | 100,758 | 64,356 | 34,252 | 24,467 | 12,636 | 13,631 | 2.47 |
| Florida | 4,393.0 | 258,825 | 806,700 | 718,137 | 610,610 | 730,243 | 1,268,485 | 1,128,578 | 1,632,731 | 690,190 | 546,478 | 244,013 | 151,010 | 2.54 |
| Georgia | 2,064.8 | 147,827 | 514,556 | 430,696 | 310,847 | 297,721 | 363,153 | 449,172 | 607,575 | 400,787 | 349,906 | 154,946 | 102,414 | 2.85 |
| Maryland | 1,567.6 | 88,230 | 379,750 | 337,737 | 254,855 | 247,965 | 259,063 | 356,338 | 458,576 | 300,102 | 260,703 | 118,264 | 73,617 | 2.80 |
| North Carolina | 2,240.6 | 158,547 | 520,287 | 436,682 | 344,915 | 351,176 | 428,993 | 504,877 | 685,774 | 444,104 | 363,252 | 151,336 | 91,257 | 2.77 |
| South Carolina | 1,172.0 | 79,828 | 280,890 | 232,906 | 179,007 | 185,673 | 213,696 | 262,056 | 332,020 | 227,453 | 194,808 | 90,738 | 64,925 | 2.86 |
| Virginia | 1,982.2 | 135,897 | 488,870 | 420,929 | 306,931 | 297,942 | 331,631 | 456,793 | 596,494 | 386,236 | 323,120 | 139,542 | 80,015 | 2.87 |
| West Virginia | 724.0 | 47,097 | 154,696 | 123,834 | 105,443 | 121,113 | 171,817 | 168,220 | 216,738 | 137,952 | 117,222 | 52,933 | 30,935 | 2.72 |
| **EAST SOUTH CENTRAL** | **5,429.9** | **380,606** | **1,208,721** | **1,018,387** | **809,210** | **836,344** | **1,176,632** | **1,224,592** | **1,626,136** | **1,044,272** | **877,690** | **392,318** | **264,892** | **2.80** |
| Alabama | 1,464.8 | 103,102 | 318,291 | 272,181 | 222,633 | 229,353 | 319,240 | 338,546 | 435,428 | 277,367 | 234,099 | 106,150 | 73,208 | 2.76 |
| Kentucky | 1,336.6 | 98,195 | 305,553 | 247,511 | 194,848 | 203,649 | 286,844 | 307,993 | 395,162 | 261,758 | 217,221 | 96,715 | 57,751 | 2.82 |
| Mississippi | 899.2 | 61,554 | 193,734 | 164,974 | 132,255 | 137,357 | 209,326 | 195,144 | 259,494 | 165,393 | 144,595 | 71,359 | 63,215 | 2.92 |
| Tennessee | 1,729.3 | 117,755 | 391,143 | 333,721 | 259,474 | 265,985 | 361,222 | 382,907 | 536,052 | 339,754 | 281,775 | 118,094 | 70,718 | 2.75 |
| **WEST SOUTH CENTRAL** | **9,329.0** | **797,488** | **2,255,161** | **1,777,779** | **1,360,114** | **1,330,545** | **1,807,913** | **2,169,656** | **2,852,529** | **1,664,723** | **1,470,822** | **683,568** | **487,702** | **2.83** |
| Arkansas | 858.3 | 59,978 | 175,759 | 151,167 | 118,646 | 134,915 | 217,835 | 191,431 | 282,688 | 154,489 | 134,322 | 57,984 | 37,386 | 2.77 |
| Louisiana | 1,567.9 | 128,947 | 380,665 | 298,153 | 233,948 | 231,000 | 295,187 | 368,593 | 436,069 | 288,729 | 248,673 | 128,548 | 97,288 | 2.87 |
| Oklahoma | 1,255.2 | 107,250 | 277,457 | 226,190 | 177,228 | 183,646 | 283,429 | 312,481 | 412,465 | 217,016 | 192,492 | 79,820 | 40,926 | 2.67 |
| Texas | 5,647.6 | 501,313 | 1,421,280 | 1,102,269 | 830,292 | 780,984 | 1,011,462 | 1,297,151 | 1,721,307 | 1,004,489 | 895,335 | 417,216 | 312,102 | 2.86 |
| **MOUNTAIN** | **4,664.6** | **426,317** | **1,216,542** | **918,153** | **655,929** | **644,957** | **802,702** | **1,152,934** | **1,441,100** | **789,146** | **701,949** | **341,179** | **238,292** | **2.73** |
| Arizona | 1,167.4 | 95,839 | 272,022 | 218,876 | 164,069 | 177,401 | 239,193 | 292,076 | 382,326 | 188,922 | 162,675 | 81,402 | 59,999 | 2.66 |
| Colorado | 1,240.8 | 116,692 | 358,478 | 254,649 | 173,217 | 155,004 | 182,760 | 334,470 | 381,878 | 214,963 | 188,974 | 80,567 | 39,948 | 2.60 |
| Idaho | 348.2 | 32,802 | 87,836 | 67,484 | 45,849 | 48,170 | 66,059 | 73,628 | 112,412 | 58,226 | 56,163 | 27,905 | 19,866 | 2.92 |
| Montana | 314.7 | 27,421 | 77,041 | 58,699 | 43,247 | 46,095 | 62,197 | 86,311 | 94,979 | 52,209 | 47,368 | 21,854 | 11,979 | 2.63 |
| Nevada | 369.4 | 31,329 | 92,298 | 80,987 | 58,047 | 56,055 | 50,684 | 106,497 | 119,090 | 61,547 | 48,068 | 21,484 | 12,714 | 2.49 |
| New Mexico | 514.4 | 44,379 | 128,919 | 101,311 | 76,696 | 73,391 | 89,704 | 121,213 | 148,006 | 90,838 | 82,144 | 40,957 | 31,242 | 2.82 |
| Utah | 521.9 | 56,380 | 145,600 | 99,864 | 69,615 | 66,123 | 84,318 | 92,265 | 146,685 | 89,691 | 85,760 | 52,744 | 54,755 | 3.22 |
| Wyoming | 187.8 | 21,475 | 54,348 | 36,283 | 25,189 | 22,718 | 27,787 | 46,474 | 55,724 | 32,750 | 30,797 | 14,266 | 7,789 | 2.75 |
| **PACIFIC** | **12,714.7** | **977,649** | **3,196,773** | **2,547,964** | **1,863,154** | **1,869,674** | **2,259,486** | **3,261,711** | **4,045,571** | **2,137,621** | **1,862,470** | **835,919** | **571,408** | **2.71** |
| Alaska | 178.7 | 17,737 | 62,531 | 45,583 | 26,086 | 16,939 | 9,824 | 41,687 | 48,229 | 33,966 | 30,997 | 14,240 | 9,581 | 2.93 |
| California | 9,490.5 | 708,584 | 2,356,638 | 1,909,537 | 1,419,443 | 1,410,125 | 1,686,173 | 2,455,262 | 3,008,379 | 1,592,310 | 1,368,393 | 619,762 | 446,394 | 2.72 |
| Hawaii | 328.8 | 21,176 | 84,853 | 69,926 | 51,783 | 52,244 | 48,818 | 57,794 | 89,134 | 63,504 | 59,417 | 31,205 | 27,746 | 3.21 |
| Oregon | 1,024.6 | 84,589 | 262,045 | 193,031 | 133,817 | 146,258 | 204,860 | 261,823 | 347,714 | 169,353 | 150,836 | 62,643 | 32,231 | 2.63 |
| Washington | 1,692.1 | 145,563 | 430,706 | 329,887 | 232,025 | 244,108 | 309,811 | 445,145 | 552,115 | 278,488 | 252,827 | 108,069 | 55,456 | 2.59 |
| **TOTAL UNITED STATES** | **86,926.6** | **6,120,753** | **20,074,958** | **16,517,588** | **13,015,527** | **13,502,292** | **17,695,482** | **21,530,473** | **26,615,173** | **15,216,140** | **13,341,834** | **6,233,297** | **3,989,683** | **2.74** |

## REGIONAL AND STATE SUMMARIES

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION State | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEW ENGLAND** | **4,606.6** | **192,303** | **439,702** | **429,749** | **444,679** | **445,777** | **861,666** | **963,768** | **828,956** | **28,965** | **33,282** | **12,163** |
| Connecticut | 1,142.3 | 39,637 | 81,131 | 83,717 | 90,506 | 94,686 | 199,597 | 262,321 | 290,705 | 34,107 | 38,905 | 14,096 |
| Maine | 422.3 | 22,322 | 52,343 | 55,137 | 56,036 | 52,502 | 86,387 | 67,134 | 30,439 | 22,359 | 25,683 | 9,303 |
| Massachusetts | 2,142.9 | 89,729 | 211,685 | 194,374 | 197,855 | 199,168 | 394,536 | 460,898 | 394,655 | 29,471 | 33,275 | 12,277 |
| New Hampshire | 356.9 | 14,500 | 31,870 | 35,028 | 38,021 | 38,542 | 73,433 | 74,202 | 51,304 | 27,648 | 31,283 | 11,365 |
| Rhode Island | 347.8 | 16,151 | 39,905 | 35,349 | 35,525 | 35,402 | 67,999 | 70,212 | 47,257 | 26,622 | 30,391 | 10,976 |
| Vermont | 194.4 | 9,964 | 22,768 | 26,144 | 26,736 | 25,477 | 39,714 | 29,001 | 14,596 | 22,235 | 25,675 | 9,357 |
| **MIDDLE ATLANTIC** | **13,792.6** | **748,942** | **1,422,341** | **1,355,289** | **1,374,589** | **1,356,586** | **2,543,603** | **2,724,620** | **2,266,630** | **27,403** | **31,619** | **11,652** |
| New Jersey | 2,724.5 | 112,849 | 218,838 | 216,751 | 228,421 | 231,382 | 466,894 | 603,685 | 645,680 | 32,556 | 36,556 | 13,199 |
| New York | 6,616.3 | 388,570 | 712,742 | 654,145 | 656,372 | 632,557 | 1,158,174 | 1,278,045 | 1,135,695 | 27,161 | 31,743 | 11,723 |
| Pennsylvania | 4,451.8 | 247,523 | 490,761 | 484,393 | 489,796 | 492,647 | 918,535 | 842,890 | 485,255 | 25,213 | 28,415 | 10,572 |
| **EAST NORTH CENTRAL** | **15,250.6** | **874,277** | **1,546,500** | **1,543,359** | **1,571,143** | **1,605,497** | **3,128,670** | **3,104,879** | **1,876,275** | **26,507** | **29,523** | **10,748** |
| Illinois | 4,208.9 | 245,466 | 395,645 | 378,936 | 394,694 | 404,420 | 801,179 | 904,106 | 684,454 | 28,542 | 32,018 | 11,664 |
| Indiana | 1,986.7 | 116,952 | 205,588 | 220,359 | 228,525 | 231,038 | 432,734 | 372,335 | 179,169 | 24,802 | 27,478 | 9,824 |
| Michigan | 3,291.4 | 182,375 | 337,266 | 330,996 | 321,215 | 330,961 | 667,769 | 696,556 | 424,262 | 27,111 | 29,825 | 10,693 |
| Ohio | 3,996.2 | 247,450 | 424,159 | 416,467 | 430,621 | 441,309 | 845,096 | 778,625 | 412,473 | 25,433 | 28,163 | 10,407 |
| Wisconsin | 1,767.4 | 82,034 | 183,842 | 196,601 | 196,088 | 197,769 | 381,892 | 353,257 | 175,917 | 25,695 | 28,398 | 10,482 |
| **WEST NORTH CENTRAL** | **6,526.4** | **389,414** | **709,404** | **720,838** | **724,567** | **695,450** | **1,248,939** | **1,226,305** | **811,483** | **25,175** | **29,099** | **10,763** |
| Iowa | 1,118.7 | 68,601 | 124,605 | 130,404 | 132,708 | 129,567 | 232,037 | 198,107 | 102,671 | 23,963 | 27,108 | 10,310 |
| Kansas | 921.6 | 49,340 | 90,361 | 94,599 | 98,414 | 95,728 | 173,071 | 180,622 | 139,465 | 26,762 | 31,257 | 11,767 |
| Minnesota | 1,530.7 | 77,891 | 152,905 | 155,737 | 158,756 | 157,187 | 297,555 | 317,697 | 212,972 | 27,037 | 30,492 | 11,156 |
| Missouri | 1,842.7 | 122,020 | 221,523 | 215,244 | 207,238 | 192,830 | 338,468 | 329,307 | 216,070 | 24,002 | 28,118 | 10,267 |
| Nebraska | 607.9 | 37,870 | 65,406 | 68,112 | 69,872 | 66,627 | 116,322 | 108,546 | 75,145 | 24,698 | 28,852 | 10,831 |
| North Dakota | 243.2 | 12,900 | 22,609 | 24,257 | 25,680 | 24,815 | 44,638 | 49,140 | 39,161 | 27,398 | 31,937 | 11,225 |
| South Dakota | 261.6 | 20,792 | 31,995 | 32,485 | 31,899 | 28,696 | 46,848 | 42,886 | 25,999 | 22,304 | 26,687 | 9,782 |
| **SOUTH ATLANTIC** | **14,612.2** | **1,044,693** | **1,615,113** | **1,716,949** | **1,741,084** | **1,640,844** | **2,755,768** | **2,449,093** | **1,648,656** | **23,576** | **27,937** | **10,230** |
| Delaware | 217.9 | 10,889 | 19,409 | 21,003 | 22,504 | 22,230 | 41,274 | 46,228 | 34,363 | 28,023 | 31,652 | 11,215 |
| District of Columbia | 250.1 | 18,613 | 21,862 | 22,250 | 24,318 | 24,776 | 42,382 | 42,667 | 53,232 | 27,825 | 35,034 | 14,176 |
| Florida | 4,393.0 | 315,319 | 510,099 | 568,474 | 559,192 | 501,802 | 788,270 | 676,543 | 473,301 | 22,338 | 27,344 | 10,758 |
| Georgia | 2,064.8 | 169,942 | 236,740 | 234,167 | 237,287 | 224,434 | 379,368 | 352,438 | 230,424 | 23,393 | 27,606 | 9,678 |
| Maryland | 1,567.6 | 79,258 | 127,588 | 136,144 | 153,919 | 159,895 | 311,267 | 338,883 | 260,646 | 28,976 | 32,295 | 11,554 |
| North Carolina | 2,240.6 | 170,222 | 270,659 | 288,443 | 289,418 | 271,815 | 441,966 | 342,150 | 165,927 | 21,823 | 25,343 | 9,135 |
| South Carolina | 1,172.0 | 105,487 | 146,695 | 150,819 | 154,127 | 142,565 | 230,487 | 167,395 | 74,425 | 20,969 | 24,360 | 8,514 |
| Virginia | 1,982.2 | 110,795 | 177,463 | 195,352 | 210,523 | 209,518 | 379,495 | 383,069 | 315,985 | 27,170 | 31,632 | 11,015 |
| West Virginia | 724.0 | 64,168 | 104,598 | 100,297 | 89,796 | 83,809 | 141,259 | 99,720 | 40,353 | 20,183 | 23,168 | 8,504 |
| **EAST SOUTH CENTRAL** | **5,429.9** | **533,204** | **773,324** | **702,248** | **658,177** | **596,377** | **967,138** | **786,081** | **413,351** | **20,385** | **24,374** | **8,787** |
| Alabama | 1,464.8 | 153,468 | 216,494 | 190,420 | 177,286 | 160,704 | 260,816 | 205,538 | 100,074 | 19,846 | 23,561 | 8,538 |
| Kentucky | 1,336.6 | 118,803 | 182,700 | 169,084 | 157,075 | 143,775 | 241,738 | 212,233 | 111,192 | 21,373 | 25,294 | 8,968 |
| Mississippi | 899.2 | 106,721 | 145,081 | 126,207 | 112,620 | 97,206 | 146,325 | 108,711 | 56,329 | 18,099 | 22,326 | 7,642 |
| Tennessee | 1,729.3 | 154,212 | 229,049 | 216,537 | 211,196 | 194,692 | 318,259 | 259,599 | 145,756 | 21,328 | 25,416 | 9,234 |
| **WEST SOUTH CENTRAL** | **9,329.0** | **744,139** | **1,047,675** | **1,026,448** | **1,020,978** | **957,387** | **1,679,522** | **1,665,137** | **1,187,714** | **24,285** | **28,858** | **10,200** |
| Arkansas | 858.3 | 82,892 | 133,743 | 120,517 | 113,061 | 97,494 | 145,946 | 108,750 | 55,897 | 19,018 | 23,103 | 8,339 |
| Louisiana | 1,567.9 | 164,694 | 193,229 | 175,806 | 164,707 | 153,467 | 277,611 | 269,277 | 169,109 | 22,745 | 26,968 | 9,395 |
| Oklahoma | 1,255.2 | 89,845 | 162,712 | 148,154 | 146,103 | 136,052 | 230,318 | 211,035 | 130,981 | 22,913 | 27,270 | 10,222 |
| Texas | 5,647.6 | 406,708 | 557,991 | 581,971 | 597,107 | 570,374 | 1,025,647 | 1,076,075 | 831,727 | 26,004 | 30,610 | 10,693 |
| **MOUNTAIN** | **4,664.6** | **291,994** | **488,993** | **554,026** | **567,185** | **536,910** | **940,891** | **816,952** | **467,649** | **23,971** | **27,495** | **10,064** |
| Arizona | 1,167.4 | 80,846 | 130,278 | 149,785 | 148,604 | 135,990 | 231,201 | 189,017 | 101,679 | 22,658 | 26,251 | 9,865 |
| Colorado | 1,240.8 | 64,210 | 115,241 | 128,361 | 137,399 | 135,116 | 248,717 | 246,230 | 165,526 | 26,549 | 30,249 | 11,639 |
| Idaho | 348.2 | 21,242 | 39,843 | 43,864 | 45,556 | 42,575 | 70,802 | 56,606 | 27,712 | 22,705 | 25,945 | 8,882 |
| Montana | 314.7 | 22,951 | 39,527 | 42,261 | 40,664 | 37,915 | 63,523 | 46,811 | 21,048 | 21,546 | 24,562 | 9,340 |
| Nevada | 369.4 | 21,028 | 34,035 | 44,102 | 46,369 | 43,135 | 76,652 | 66,157 | 37,922 | 24,526 | 28,223 | 11,328 |
| New Mexico | 514.4 | 44,928 | 63,294 | 66,058 | 64,367 | 57,917 | 93,607 | 78,130 | 46,099 | 21,529 | 25,418 | 9,010 |
| Utah | 521.9 | 27,707 | 50,609 | 61,067 | 65,773 | 65,278 | 116,882 | 92,185 | 42,399 | 24,263 | 26,888 | 8,350 |
| Wyoming | 187.8 | 9,082 | 16,166 | 18,528 | 18,453 | 18,984 | 39,507 | 41,816 | 25,264 | 28,191 | 30,771 | 11,208 |
| **PACIFIC** | **12,714.7** | **678,873** | **1,191,447** | **1,277,337** | **1,319,119** | **1,276,162** | **2,320,552** | **2,495,256** | **2,155,954** | **27,543** | **32,160** | **11,865** |
| Alaska | 178.7 | 9,263 | 10,326 | 12,473 | 13,958 | 14,102 | 26,636 | 36,314 | 55,628 | 36,028 | 40,787 | 13,917 |
| California | 9,490.5 | 493,929 | 855,935 | 922,895 | 963,155 | 928,860 | 1,685,851 | 1,898,182 | 1,741,693 | 28,348 | 33,065 | 12,160 |
| Hawaii | 328.8 | 13,474 | 21,748 | 30,221 | 32,827 | 32,038 | 58,532 | 70,342 | 69,618 | 30,724 | 35,578 | 11,100 |
| Oregon | 1,024.6 | 63,190 | 122,102 | 130,442 | 126,686 | 123,546 | 210,422 | 167,551 | 80,661 | 22,796 | 25,879 | 9,845 |
| Washington | 1,692.1 | 99,017 | 181,336 | 181,306 | 182,493 | 177,616 | 339,111 | 322,867 | 208,354 | 25,694 | 29,312 | 11,307 |
| **TOTAL UNITED STATES** | **86,926.6** | **5,497,839** | **9,234,499** | **9,326,243** | **9,421,521** | **9,110,990** | **16,446,749** | **16,232,091** | **11,656,668** | **25,496** | **29,640** | **10,813** |

# NOTES

# SECTION 3

# Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

Across-the-Board Rankings

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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# POPULATION

| Area | (Thous.) | Rank |
|---|---|---|
| New York, N.Y. | 8,391.1 | 1 |
| Los Angeles - Long Beach, Cal. | 7,908.9 | 2 |
| Chicago, Ill. | 6,056.9 | 3 |
| Philadelphia, Pa. | 4,770.0 | 4 |
| Detroit, Mich. | 4,359.4 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,678.4 | 6 |
| Washington, D.C. | 3,425.9 | 7 |
| Houston, Tex. | 3,176.8 | 8 |
| Nassau - Suffolk, N.Y. | 2,686.3 | 9 |
| St. Louis, Mo. | 2,398.9 | 10 |
| Atlanta, Ga. | 2,392.8 | 11 |
| Baltimore, Md. | 2,265.4 | 12 |
| Dallas, Tex. | 2,238.4 | 13 |
| Minneapolis - St. Paul, Minn. | 2,218.0 | 14 |
| Pittsburgh, Pa. | 2,175.0 | 15 |
| Anaheim - Santa Ana, Cal. | 2,103.6 | 16 |
| San Diego, Cal. | 2,085.3 | 17 |
| Oakland, Cal. | 1,875.8 | 18 |
| Newark, N.J. | 1,868.4 | 19 |
| Cleveland, Ohio | 1,859.1 | 20 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,837.4 | 21 |
| Riverside - San Bernardino, Cal. | 1,825.4 | 22 |
| Miami - Hialeah, Fla. | 1,755.9 | 23 |
| Phoenix, Ariz. | 1,736.0 | 24 |
| Seattle, Wash. | 1,699.9 | 25 |
| Denver, Colo. | 1,608.6 | 26 |
| San Francisco, Cal. | 1,526.3 | 27 |
| Kansas City, Mo.-Kans. | 1,473.1 | 28 |
| Cincinnati, Ohio | 1,403.5 | 29 |
| Milwaukee, Wisc. | 1,390.9 | 30 |
| San Jose, Cal. | 1,377.5 | 31 |
| New Orleans, La. | 1,337.9 | 32 |
| Columbus, Ohio | 1,281.2 | 33 |
| Bergen - Passaic, N.J. | 1,281.1 | 34 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,260.9 | 35 |
| Sacramento, Cal. | 1,242.4 | 36 |
| Indianapolis, Ind. | 1,198.7 | 37 |
| San Antonio, Tex. | 1,190.7 | 38 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,142.0 | 39 |
| Fort Worth - Arlington, Tex. | 1,141.0 | 40 |
| Portland, Ore. | 1,140.6 | 41 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,060.7 | 42 |
| Salt Lake City - Ogden, Utah | 1,032.7 | 43 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,031.6 | 44 |
| Rochester, N.Y. | 998.2 | 45 |
| Buffalo, N.Y. | 990.2 | 46 |
| Oklahoma City, Okla. | 971.8 | 47 |
| Louisville, Ky. | 968.5 | 48 |
| Monmouth - Ocean, N.J. | 932.2 | 49 |
| Memphis, Tenn. | 927.2 | 50 |
| **Total Top 50** | **106,698.5** | |
| Dayton - Springfield, Ohio | 926.9 | 51 |
| Middlesex - Somerset - Hunterdon, N.J. | 920.0 | 52 |
| Birmingham, Ala. | 915.7 | 53 |
| Nashville, Tenn. | 899.8 | 54 |
| Greensboro - Winston-Salem - High Point, N.C. | 891.6 | 55 |
| Providence - Pawtucket - Woonsocket, R.I. | 878.7 | 56 |
| Albany - Schenectady - Troy, N.Y. | 863.5 | 57 |
| Orlando, Fla. | 836.5 | 58 |
| Honolulu, Haw. | 818.5 | 59 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 815.1 | 60 |
| Richmond - Petersburg, Va. | 799.9 | 61 |
| Jacksonville, Fla. | 789.1 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 769.5 | 63 |
| Tulsa, Okla. | 738.4 | 64 |
| Scranton - Wilkes-Barre, Pa. | 737.1 | 65 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 709.1 | 66 |
| Syracuse, N.Y. | 659.3 | 67 |
| Worcester - Fitchburg - Leominster, Mass. | 657.7 | 68 |
| Austin, Tex. | 657.0 | 69 |
| Allentown - Bethlehem, Pa. | 654.6 | 70 |
| Akron, Ohio | 649.6 | 71 |
| Gary - Hammond, Ind. | 637.6 | 72 |
| Grand Rapids, Mich. | 623.2 | 73 |
| Toledo, Ohio | 618.4 | 74 |
| Raleigh - Durham, N.C. | 617.0 | 75 |
| Omaha, Neb. | 608.7 | 76 |
| Greenville - Spartanburg, S.C. | 605.0 | 77 |
| Tucson, Ariz. | 602.1 | 78 |
| Oxnard - Ventura, Cal. | 596.9 | 79 |
| Knoxville, Tenn. | 591.3 | 80 |
| Springfield, Mass. | 583.1 | 81 |
| Harrisburg - Lebanon - Carlisle, Pa. | 575.6 | 82 |
| Fresno, Cal. | 569.9 | 83 |
| Baton Rouge, La. | 549.7 | 84 |
| Jersey City, N.J. | 548.2 | 85 |
| Las Vegas, Nev. | 540.4 | 86 |
| El Paso, Tex. | 538.3 | 87 |
| Wilmington, Del. | 535.6 | 88 |
| Tacoma, Wash. | 519.1 | 89 |
| Youngstown - Warren, Ohio | 518.5 | 90 |
| Little Rock - North Little Rock, Ark. | 501.5 | 91 |
| New Bedford - Fall River - Attleboro, Mass. | 489.5 | 92 |
| Charleston, S.C. | 484.0 | 93 |
| Lake County, Ill. | 470.5 | 94 |
| Mobile, Ala. | 468.8 | 95 |
| Albuquerque, N.M. | 465.1 | 96 |
| Bakersfield, Cal. | 460.5 | 97 |
| Johnson City - Kingsport - Bristol, Tenn. | 446.7 | 98 |
| Columbia, S.C. | 440.3 | 99 |
| Flint, Mich. | 439.4 | 100 |
| **Total Top 100** | **138,931.0** | |
| Chattanooga, Tenn. | 433.6 | 101 |
| Wichita, Kans. | 428.2 | 102 |
| Lansing - East Lansing, Mich. | 424.6 | 103 |
| Saginaw - Bay City - Midland, Mich. | 416.1 | 104 |
| Canton, Ohio | 407.7 | 105 |
| York, Pa. | 397.6 | 106 |
| Beaumont - Port Arthur, Tex. | 397.4 | 107 |
| Stockton, Cal. | 393.0 | 108 |
| Jackson, Miss. | 391.1 | 109 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 388.3 | 110 |
| Joliet, Ill. | 382.8 | 111 |
| Lancaster, Pa. | 382.8 | 111 |
| Des Moines, Iowa | 380.5 | 113 |
| Vallejo - Fairfield - Napa, Cal. | 379.5 | 114 |
| Augusta, Ga. | 372.4 | 115 |
| Peoria, Ill. | 370.5 | 116 |
| Corpus Christi, Tex. | 358.0 | 117 |
| Lakeland - Winter Haven, Fla. | 357.2 | 118 |
| Shreveport, La. | 357.2 | 118 |
| Fort Wayne, Ind. | 356.1 | 120 |
| Spokane, Wash. | 354.4 | 121 |
| Colorado Springs, Colo. | 345.0 | 122 |
| Huntington - Ashland, W.Va.-Ky. | 341.0 | 123 |
| McAllen - Edinburg - Mission, Tex. | 340.8 | 124 |
| Aurora - Elgin, Ill. | 339.8 | 125 |
| Santa Rosa - Petaluma, Cal. | 335.3 | 126 |
| Madison, Wisc. | 334.7 | 127 |
| Melbourne - Titusville - Palm Bay, Fla. | 330.0 | 128 |
| Lexington-Fayette, Ky. | 328.5 | 129 |
| Salinas - Seaside - Monterey, Cal. | 324.8 | 130 |
| Utica - Rome, N.Y. | 322.6 | 131 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 322.0 | 132 |
| Reading, Pa. | 321.8 | 133 |
| Pensacola, Fla. | 320.3 | 134 |
| Trenton, N.J. | 312.4 | 135 |
| Daytona Beach, Fla. | 305.7 | 136 |
| Atlantic City, N.J. | 302.8 | 137 |
| Portsmouth - Dover - Rochester, N.H. | 302.5 | 138 |
| Modesto, Cal. | 299.8 | 139 |
| Appleton - Oshkosh - Neenah, Wisc. | 298.4 | 140 |
| Manchester - Nashua, N.H. | 295.3 | 141 |
| Montgomery, Ala. | 291.4 | 142 |
| Erie, Pa. | 285.6 | 143 |
| Evansville, Ind. | 284.1 | 144 |
| Rockford, Ill. | 281.5 | 145 |
| Visalia - Tulare - Porterville, Cal. | 279.2 | 146 |
| Orange County, N.Y. | 278.9 | 147 |
| Macon - Warner Robins, Ga. | 276.4 | 148 |
| Lorain - Elyria, Ohio | 274.4 | 149 |
| Hamilton - Middletown, Ohio | 271.9 | 150 |
| **Total Top 150** | **156,006.9** | |
| Ann Arbor, Mich. | 270.4 | 151 |
| Charleston, W.Va. | 269.3 | 152 |
| Eugene - Springfield, Ore. | 269.1 | 153 |
| Binghamton, N.Y. | 268.3 | 154 |
| Johnstown, Pa. | 263.9 | 155 |
| Fayetteville, N.C. | 263.4 | 156 |
| Poughkeepsie, N.Y. | 262.0 | 157 |
| Duluth, Minn. | 259.8 | 158 |
| Fort Myers - Cape Coral, Fla. | 256.3 | 159 |
| Provo - Orem, Utah | 255.7 | 160 |
| Salem, Ore. | 255.6 | 161 |
| New London - Norwich, Conn. | 248.8 | 162 |
| Sarasota, Fla. | 241.6 | 163 |
| Brownsville - Harlingen, Tex. | 241.5 | 164 |
| Columbus, Ga. | 241.0 | 165 |
| South Bend - Mishawaka, Ind. | 237.7 | 166 |
| Killeen - Temple, Tex. | 237.1 | 167 |
| Savannah, Ga. | 230.0 | 168 |
| Anchorage, Alas. | 229.8 | 169 |
| Lubbock, Tex. | 225.0 | 170 |
| Roanoke, Va. | 224.3 | 171 |
| Portland, Me. | 223.9 | 172 |
| Springfield, Mo. | 222.6 | 173 |
| Niagara Falls, N.Y. | 219.3 | 174 |
| Santa Cruz, Cal. | 216.8 | 175 |
| Lafayette, La. | 215.3 | 176 |
| Boulder - Longmont, Colo. | 215.2 | 177 |
| Reno, Nev. | 215.0 | 178 |
| Galveston - Texas City, Tex. | 214.8 | 179 |
| Hickory, N.C. | 214.7 | 180 |
| Kalamazoo, Mich. | 214.6 | 181 |
| Vancouver, Wash. | 208.2 | 182 |
| Huntsville, Ala. | 208.0 | 183 |
| Tallahassee, Fla. | 207.9 | 184 |
| Lincoln, Neb. | 205.3 | 185 |
| Brazoria, Tex. | 203.1 | 186 |
| Beaver County, Pa. | 201.5 | 187 |
| Biloxi - Gulfport, Miss. | 195.4 | 188 |
| Boise, Ida. | 195.3 | 189 |
| Springfield, Ill. | 194.4 | 190 |
| Amarillo, Tex. | 193.3 | 191 |
| Fort Pierce, Fla. | 193.2 | 192 |
| Houma - Thibodaux, La. | 191.7 | 193 |
| Gainesville, Fla. | 191.1 | 194 |
| Waco, Tex. | 185.9 | 195 |
| Wheeling, W.Va. | 183.1 | 196 |
| Green Bay, Wisc. | 182.0 | 197 |
| Yakima, Wash. | 180.7 | 198 |
| Lake Charles, La. | 176.7 | 199 |
| Fort Smith, Ark. | 175.5 | 200 |
| **Total Top 200** | **167,102.0** | |
| St. Cloud, Minn. | 175.2 | 201 |
| Fort Collins - Loveland, Colo. | 174.8 | 202 |
| Bradenton, Fla. | 173.6 | 203 |
| Racine, Wisc. | 173.2 | 204 |
| Cedar Rapids, Iowa | 171.4 | 205 |
| Longview - Marshall, Tex. | 169.7 | 206 |
| Bremerton, Wash. | 169.5 | 207 |
| Champaign - Urbana - Rantoul, Ill. | 168.9 | 208 |
| Asheville, N.C. | 166.7 | 209 |
| Benton Harbor, Mich. | 165.9 | 210 |
| Chico, Cal. | 163.6 | 211 |
| Waterloo - Cedar Falls, Iowa | 163.5 | 212 |
| Ocala, Fla. | 159.7 | 213 |
| Topeka, Kans. | 159.1 | 214 |
| Parkersburg - Marietta, W.Va.-Ohio | 159.0 | 215 |
| Lima, Ohio | 157.9 | 216 |
| Steubenville - Weirton, Ohio-W.Va. | 156.4 | 217 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 155.5 | 218 |
| Muskegon, Mich. | 154.6 | 219 |
| Richland - Kennewick - Pasco, Wash. | 153.0 | 220 |
| Jackson, Mich. | 149.3 | 221 |
| Tyler, Tex. | 149.0 | 222 |
| Fargo - Moorhead, N.D.-Minn. | 145.9 | 223 |
| Monroe, La. | 145.2 | 224 |
| Lynchburg, Va. | 145.0 | 225 |
| Anderson, S.C. | 144.2 | 226 |
| Elkhart - Goshen, Ind. | 143.3 | 227 |
| Tuscaloosa, Ala. | 143.2 | 228 |
| Alexandria, La. | 143.0 | 229 |
| Pittsfield, Mass. | 142.9 | 230 |
| Olympia, Wash. | 140.7 | 231 |
| Florence, Ala. | 139.6 | 232 |
| Janesville - Beloit, Wisc. | 139.5 | 233 |
| Athens, Ga. | 138.5 | 234 |
| Bangor, Me. | 138.5 | 234 |
| Greeley, Colo. | 138.0 | 236 |
| Battle Creek, Mich. | 137.7 | 237 |
| Vineland - Millville - Bridgeton, N.J. | 137.6 | 238 |
| Medford, Ore. | 137.5 | 239 |
| Odessa, Tex. | 137.5 | 239 |
| Eau Claire, Wisc. | 136.9 | 241 |
| Altoona, Pa. | 136.4 | 242 |
| Redding, Cal. | 134.6 | 243 |
| Terre Haute, Ind. | 134.3 | 244 |
| Anderson, Ind. | 133.8 | 245 |
| Joplin, Mo. | 132.9 | 246 |
| Decatur, Ill. | 131.5 | 247 |
| Mansfield, Ohio | 130.2 | 248 |
| Fort Walton Beach, Fla. | 128.8 | 249 |
| Sharon, Pa. | 128.7 | 250 |
| **Total Top 250** | **174,557.4** | |
| Pascagoula, Miss. | 126.2 | 251 |
| Dothan, Ala. | 126.1 | 252 |
| Burlington, Vt. | 126.0 | 253 |
| Pueblo, Colo. | 125.1 | 254 |
| Anniston, Ala. | 124.9 | 255 |
| Muncie, Ind. | 124.6 | 256 |
| Wichita Falls, Tex. | 124.3 | 257 |
| Bloomington - Normal, Ill. | 124.2 | 258 |
| Kenosha, Wisc. | 122.5 | 259 |
| Lafayette - West Lafayette, Ind. | 122.5 | 259 |
| Jacksonville, N.C. | 120.9 | 261 |
| Abilene, Tex. | 120.7 | 262 |
| Charlottesville, Va. | 120.7 | 262 |
| Billings, Mont. | 120.1 | 264 |
| Williamsport, Pa. | 119.9 | 265 |
| Sioux Falls, S.D. | 119.6 | 266 |
| Texarkana, Tex.-Ark. | 119.5 | 267 |
| Sioux City, Iowa | 118.0 | 268 |
| Albany, Ga. | 117.8 | 269 |
| Florence, S.C. | 117.2 | 270 |
| Laredo, Tex. | 117.1 | 271 |
| Lawton, Okla. | 116.9 | 272 |
| Hagerstown, Md. | 116.6 | 273 |
| State College, Pa. | 116.0 | 274 |
| Glens Falls, N.Y. | 115.6 | 275 |
| Wausau, Wisc. | 114.6 | 276 |
| Bellingham, Wash. | 113.9 | 277 |
| Danville, Va. | 112.5 | 278 |
| Naples, Fla. | 112.5 | 278 |
| Wilmington, N.C. | 111.5 | 280 |
| Bryan - College Station, Tex. | 111.3 | 281 |
| Las Cruces, N.M. | 110.9 | 282 |
| Yuba City, Cal. | 110.4 | 283 |
| Panama City, Fla. | 109.8 | 284 |
| Columbia, Mo. | 107.4 | 285 |
| Fayetteville - Springdale, Ark. | 106.0 | 286 |
| Cumberland, Md. | 105.9 | 287 |
| Gadsden, Ala. | 104.8 | 288 |
| Midland, Tex. | 104.8 | 288 |
| Kankakee, Ill. | 103.9 | 290 |
| Kokomo, Ind. | 103.3 | 291 |
| Santa Fe, N.M. | 102.5 | 292 |
| Sheboygan, Wisc. | 101.4 | 293 |
| Bloomington, Ind. | 101.0 | 294 |
| Lewiston - Auburn, Me. | 100.5 | 295 |
| Burlington, N.C. | 99.5 | 296 |
| Elmira, N.Y. | 96.5 | 297 |
| Sherman - Denison, Tex. | 95.7 | 298 |
| San Angelo, Tex. | 95.5 | 299 |
| Rochester, Minn. | 95.4 | 300 |
| Dubuque, Iowa | 93.7 | 301 |
| La Crosse, Wisc. | 93.4 | 302 |
| Pine Bluff, Ark. | 90.2 | 303 |
| Bismarck, N.D. | 90.1 | 304 |
| Owensboro, Ky. | 87.7 | 305 |
| St. Joseph, Mo. | 86.8 | 306 |
| Iowa City, Iowa | 85.7 | 307 |
| Great Falls, Mont. | 80.2 | 308 |
| Victoria, Tex. | 77.6 | 309 |
| Jackson, Tenn. | 76.3 | 310 |
| Casper, Wyo. | 76.2 | 311 |
| Rapid City, S.D. | 75.3 | 312 |
| Cheyenne, Wyo. | 72.8 | 313 |
| Lawrence, Kans. | 71.4 | 314 |
| Grand Forks, N.D. | 70.0 | 315 |
| Enid, Okla. | 66.1 | 316 |
| **Total Above Areas** | **181,505.4** | |
| **Percent of U.S.** | **76.1749** | |
| **U.S. Total** | **238,274.7** | |

# HOUSEHOLDS

| Area | (Thous.) | Rank |
|---|---|---|
| New York, N.Y. | 3,312.1 | 1 |
| Los Angeles - Long Beach, Cal. | 2,884.2 | 2 |
| Chicago, Ill. | 2,203.6 | 3 |
| Philadelphia, Pa. | 1,733.8 | 4 |
| Detroit, Mich. | 1,576.7 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,357.5 | 6 |
| Washington, D.C. | 1,261.6 | 7 |
| Houston, Tex. | 1,141.6 | 8 |
| Atlanta, Ga. | 870.0 | 9 |
| St. Louis, Mo. | 866.4 | 10 |
| Nassau - Suffolk, N.Y. | 862.3 | 11 |
| Pittsburgh, Pa. | 839.4 | 12 |
| Minneapolis - St. Paul, Minn. | 827.7 | 13 |
| Dallas, Tex. | 825.8 | 14 |
| Baltimore, Md. | 815.4 | 15 |
| San Diego, Cal. | 766.5 | 16 |
| Tampa - St. Petersburg - Clearwater, Fla. | 763.2 | 17 |
| Anaheim - Santa Ana, Cal. | 749.3 | 18 |
| Oakland, Cal. | 726.3 | 19 |
| Cleveland, Ohio | 707.0 | 20 |
| Seattle, Wash. | 676.3 | 21 |
| Phoenix, Ariz. | 669.1 | 22 |
| Newark, N.J. | 668.9 | 23 |
| Riverside - San Bernardino, Cal. | 651.7 | 24 |
| Miami - Hialeah, Fla. | 651.0 | 25 |
| Denver, Colo. | 638.3 | 26 |
| San Francisco, Cal. | 638.1 | 27 |
| Kansas City, Mo.-Kans. | 552.0 | 28 |
| Milwaukee, Wisc. | 523.1 | 29 |
| Cincinnati, Ohio | 519.0 | 30 |
| New Orleans, La. | 487.5 | 31 |
| Sacramento, Cal. | 486.1 | 32 |
| San Jose, Cal. | 485.9 | 33 |
| Columbus, Ohio | 483.9 | 34 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 478.3 | 35 |
| Bergen - Passaic, N.J. | 470.1 | 36 |
| Portland, Ore. | 445.0 | 37 |
| Indianapolis, Ind. | 438.4 | 38 |
| Norfolk - Virginia Beach - Newport News, Va. | 420.8 | 39 |
| Fort Worth - Arlington, Tex. | 413.4 | 40 |
| San Antonio, Tex. | 394.9 | 41 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 387.8 | 42 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 376.6 | 43 |
| Oklahoma City, Okla. | 369.7 | 44 |
| Buffalo, N.Y. | 364.6 | 45 |
| Rochester, N.Y. | 362.8 | 46 |
| Louisville, Ky. | 353.2 | 47 |
| Dayton - Springfield, Ohio | 351.6 | 48 |
| Monmouth - Ocean, N.J. | 347.2 | 49 |
| Birmingham, Ala. | 342.7 | 50 |
| **Total Top 50** | **39,538.4** | |
| Salt Lake City - Ogden, Utah | 334.3 | 51 |
| Greensboro - Winston-Salem - High Point, N.C. | 334.0 | 52 |
| Nashville, Tenn. | 328.5 | 53 |
| Memphis, Tenn. | 325.8 | 54 |
| Middlesex - Somerset - Hunterdon, N.J. | 320.1 | 55 |
| Albany - Schenectady - Troy, N.Y. | 319.6 | 56 |
| Providence - Pawtucket - Woonsocket, R.I. | 318.4 | 57 |
| Orlando, Fla. | 310.4 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 293.8 | 59 |
| Jacksonville, Fla. | 292.4 | 60 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 290.2 | 61 |
| Richmond - Petersburg, Va. | 283.6 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 282.4 | 63 |
| Tulsa, Okla. | 281.0 | 64 |
| Scranton - Wilkes-Barre, Pa. | 278.3 | 65 |
| Honolulu, Haw. | 253.8 | 66 |
| Allentown - Bethlehem, Pa. | 247.7 | 67 |
| Austin, Tex. | 245.8 | 68 |
| Akron, Ohio | 241.0 | 69 |
| Worcester - Fitchburg - Leominster, Mass. | 238.6 | 70 |
| Tucson, Ariz. | 236.3 | 71 |
| Syracuse, N.Y. | 234.1 | 72 |
| Raleigh - Durham, N.C. | 229.3 | 73 |
| Toledo, Ohio | 229.0 | 74 |
| Omaha, Neb. | 227.0 | 75 |
| Knoxville, Tenn. | 224.0 | 76 |
| Greenville - Spartanburg, S.C. | 222.1 | 77 |
| Grand Rapids, Mich. | 222.0 | 78 |
| Harrisburg - Lebanon - Carlisle, Pa. | 216.6 | 79 |
| Gary - Hammond, Ind. | 216.6 | 80 |
| Las Vegas, Nev. | 214.7 | 81 |
| Springfield, Mass. | 211.3 | 82 |
| Jersey City, N.J. | 209.8 | 83 |
| Fresno, Cal. | 201.7 | 84 |
| Oxnard - Ventura, Cal. | 199.2 | 85 |
| Tacoma, Wash. | 194.5 | 86 |
| Youngstown - Warren, Ohio | 190.7 | 87 |
| Wilmington, Del. | 189.3 | 88 |
| Baton Rouge, La. | 188.8 | 89 |
| Little Rock - North Little Rock, Ark. | 180.6 | 90 |
| New Bedford - Fall River - Attleboro, Mass. | 177.4 | 91 |
| Albuquerque, N.M. | 176.1 | 92 |
| Mobile, Ala. | 167.6 | 93 |
| Wichita, Kans. | 163.8 | 94 |
| Johnson City - Kingsport - Bristol, Tenn. | 163.4 | 95 |
| Bakersfield, Cal. | 162.3 | 96 |
| Charleston, S.C. | 162.0 | 97 |
| Chattanooga, Tenn. | 158.8 | 98 |
| El Paso, Tex. | 158.0 | 99 |
| Flint, Mich. | 157.9 | 100 |
| **Total Top 100** | **51,250.0** | |
| Lake County, Ill. | 154.6 | 101 |
| Columbia, S.C. | 154.2 | 102 |
| Des Moines, Iowa | 150.4 | 103 |
| Lansing - East Lansing, Mich. | 148.9 | 104 |
| Canton, Ohio | 147.3 | 105 |
| York, Pa. | 147.3 | 105 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 146.0 | 107 |
| Saginaw - Bay City - Midland, Mich. | 145.1 | 108 |
| Stockton, Cal. | 143.2 | 109 |
| Beaumont - Port Arthur, Tex. | 139.8 | 110 |
| Spokane, Wash. | 137.9 | 111 |
| Lancaster, Pa. | 136.7 | 112 |
| Peoria, Ill. | 136.7 | 112 |
| Jackson, Miss. | 136.6 | 114 |
| Vallejo - Fairfield - Napa, Cal. | 134.9 | 115 |
| Madison, Wisc. | 131.9 | 116 |
| Melbourne - Titusville - Palm Bay, Fla. | 131.1 | 117 |
| Lakeland - Winter Haven, Fla. | 130.9 | 118 |
| Santa Rosa - Petaluma, Cal. | 130.9 | 118 |
| Shreveport, La. | 130.8 | 120 |
| Augusta, Ga. | 129.7 | 121 |
| Daytona Beach, Fla. | 127.8 | 122 |
| Fort Wayne, Ind. | 127.6 | 123 |
| Colorado Springs, Colo. | 126.5 | 124 |
| Joliet, Ill. | 124.9 | 125 |
| Huntington - Ashland, W.Va.-Ky. | 124.5 | 126 |
| Reading, Pa. | 123.2 | 127 |
| Lexington-Fayette, Ky. | 122.3 | 128 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 120.1 | 129 |
| Aurora - Elgin, Ill. | 118.0 | 130 |
| Atlantic City, N.J. | 117.3 | 131 |
| Corpus Christi, Tex. | 115.6 | 132 |
| Pensacola, Fla. | 115.3 | 133 |
| Utica - Rome, N.Y. | 114.4 | 134 |
| Trenton, N.J. | 111.0 | 135 |
| Sarasota, Fla. | 108.9 | 136 |
| Appleton - Oshkosh - Neenah, Wisc. | 108.1 | 137 |
| Portsmouth - Dover - Rochester, N.H. | 108.0 | 138 |
| Salinas - Seaside - Monterey, Cal. | 107.6 | 139 |
| Modesto, Cal. | 107.2 | 140 |
| Evansville, Ind. | 106.7 | 141 |
| Fort Myers - Cape Coral, Fla. | 106.5 | 142 |
| Manchester - Nashua, N.H. | 106.4 | 143 |
| Charleston, W.Va. | 104.2 | 144 |
| Eugene - Springfield, Ore. | 104.2 | 144 |
| Montgomery, Ala. | 103.9 | 146 |
| Rockford, Ill. | 103.8 | 147 |
| Erie, Pa. | 102.9 | 148 |
| Duluth, Minn. | 98.2 | 149 |
| Ann Arbor, Mich. | 97.6 | 150 |
| **Total Top 150** | **57,457.6** | |
| Binghamton, N.Y. | 97.6 | 150 |
| Macon - Warner Robins, Ga. | 96.7 | 152 |
| Hamilton - Middletown, Ohio | 95.9 | 153 |
| Johnstown, Pa. | 95.8 | 154 |
| Lorain - Elyria, Ohio | 95.2 | 155 |
| Salem, Ore. | 93.5 | 156 |
| Visalia - Tulare - Porterville, Cal. | 92.0 | 157 |
| McAllen - Edinburg - Mission, Tex. | 91.6 | 158 |
| Orange County, N.Y. | 91.3 | 159 |
| Reno, Nev. | 90.3 | 160 |
| Poughkeepsie, N.Y. | 88.6 | 161 |
| New London - Norwich, Conn. | 88.0 | 162 |
| South Bend - Mishawaka, Ind. | 87.2 | 163 |
| Portland, Me. | 84.4 | 164 |
| Anchorage, Alas. | 83.8 | 165 |
| Springfield, Mo. | 83.5 | 166 |
| Roanoke, Va. | 83.3 | 167 |
| Fayetteville, N.C. | 82.9 | 168 |
| Boulder - Longmont, Colo. | 82.7 | 169 |
| Santa Cruz, Cal. | 82.5 | 170 |
| Savannah, Ga. | 82.0 | 171 |
| Columbus, Ga. | 80.9 | 172 |
| Niagara Falls, N.Y. | 79.8 | 173 |
| Lincoln, Neb. | 79.1 | 174 |
| Lubbock, Tex. | 78.7 | 175 |
| Kalamazoo, Mich. | 78.6 | 176 |
| Hickory, N.C. | 78.0 | 177 |
| Springfield, Ill. | 77.9 | 178 |
| Vancouver, Wash. | 77.1 | 179 |
| Fort Pierce, Fla. | 76.9 | 180 |
| Huntsville, Ala. | 76.7 | 181 |
| Galveston - Texas City, Tex. | 76.6 | 182 |
| Tallahassee, Fla. | 75.8 | 183 |
| Killeen - Temple, Tex. | 74.6 | 184 |
| Lafayette, La. | 74.6 | 184 |
| Beaver County, Pa. | 73.6 | 186 |
| Bradenton, Fla. | 72.9 | 187 |
| Amarillo, Tex. | 72.4 | 188 |
| Boise, Ida. | 72.0 | 189 |
| Gainesville, Fla. | 70.3 | 190 |
| Wheeling, W.Va. | 69.7 | 191 |
| Provo - Orem, Utah | 69.0 | 192 |
| Biloxi - Gulfport, Miss. | 68.9 | 193 |
| Brownsville - Harlingen, Tex. | 67.8 | 194 |
| Waco, Tex. | 67.3 | 195 |
| Green Bay, Wisc. | 66.6 | 196 |
| Yakima, Wash. | 66.4 | 197 |
| Cedar Rapids, Iowa | 66.2 | 198 |
| Fort Collins - Loveland, Colo. | 65.7 | 199 |
| Chico, Cal. | 65.4 | 200 |
| **Total Top 200** | **61,445.9** | |
| Brazoria, Tex. | 65.2 | 201 |
| Asheville, N.C. | 64.8 | 202 |
| Fort Smith, Ark. | 64.0 | 203 |
| Houma - Thibodaux, La. | 62.4 | 204 |
| Racine, Wisc. | 62.4 | 204 |
| Topeka, Kans. | 62.2 | 206 |
| Bremerton, Wash. | 61.7 | 207 |
| Lake Charles, La. | 61.5 | 208 |
| Ocala, Fla. | 61.5 | 208 |
| Champaign - Urbana - Rantoul, Ill. | 61.0 | 210 |
| Benton Harbor, Mich. | 60.6 | 211 |
| Longview - Marshall, Tex. | 60.4 | 212 |
| Waterloo - Cedar Falls, Iowa | 59.9 | 213 |
| Parkersburg - Marietta, W.Va.-Ohio | 58.6 | 214 |
| Steubenville - Weirton, Ohio-W.Va. | 57.7 | 215 |
| Lima, Ohio | 56.3 | 216 |
| Richland - Kennewick - Pasco, Wash. | 56.3 | 216 |
| Muskegon, Mich. | 55.3 | 218 |
| St. Cloud, Minn. | 54.8 | 219 |
| Olympia, Wash. | 54.4 | 220 |
| Pittsfield, Mass. | 54.3 | 221 |
| Tyler, Tex. | 53.6 | 222 |
| Anderson, S.C. | 53.1 | 223 |
| Fargo - Moorhead, N.D.-Minn. | 53.1 | 223 |
| Florence, Ala. | 52.0 | 225 |
| Jackson, Mich. | 51.7 | 226 |
| Medford, Ore. | 51.6 | 227 |
| Janesville - Beloit, Wisc. | 51.5 | 228 |
| Tuscaloosa, Ala. | 51.5 | 228 |
| Battle Creek, Mich. | 51.3 | 230 |
| Elkhart - Goshen, Ind. | 51.2 | 231 |
| Redding, Cal. | 51.2 | 231 |
| Altoona, Pa. | 50.9 | 233 |
| Monroe, La. | 50.8 | 234 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 50.2 | 235 |
| Athens, Ga. | 50.1 | 236 |
| Decatur, Ill. | 50.1 | 236 |
| Joplin, Mo. | 49.8 | 238 |
| Greeley, Colo. | 49.7 | 239 |
| Alexandria, La. | 49.4 | 240 |
| Lynchburg, Va. | 49.2 | 241 |
| Odessa, Tex. | 49.2 | 241 |
| Terre Haute, Ind. | 49.1 | 243 |
| Anderson, Ind. | 48.9 | 244 |
| Eau Claire, Wisc. | 48.7 | 245 |
| Mansfield, Ohio | 48.1 | 246 |
| Bangor, Me. | 47.5 | 247 |
| Vineland - Millville - Bridgeton, N.J. | 47.3 | 248 |
| Pueblo, Colo. | 47.2 | 249 |
| Billings, Mont. | 47.0 | 250 |
| **Total Top 250** | **64,156.2** | |
| Sharon, Pa. | 46.8 | 251 |
| Naples, Fla. | 46.3 | 252 |
| Fort Walton Beach, Fla. | 46.1 | 253 |
| Sioux Falls, S.D. | 46.1 | 253 |
| Dothan, Ala. | 45.3 | 255 |
| Bloomington - Normal, Ill. | 45.0 | 256 |
| Kenosha, Wisc. | 45.0 | 256 |
| Sioux City, Iowa | 44.6 | 258 |
| Burlington, Vt. | 44.4 | 259 |
| Wichita Falls, Tex. | 44.3 | 260 |
| Williamsport, Pa. | 44.1 | 261 |
| Muncie, Ind. | 44.0 | 262 |
| Bellingham, Wash. | 43.4 | 263 |
| Anniston, Ala. | 43.3 | 264 |
| Texarkana, Tex.-Ark. | 43.3 | 264 |
| Pascagoula, Miss. | 42.5 | 266 |
| Abilene, Tex. | 42.3 | 267 |
| Charlottesville, Va. | 42.3 | 267 |
| Lafayette - West Lafayette, Ind. | 42.3 | 267 |
| Wilmington, N.C. | 42.1 | 270 |
| Hagerstown, Md. | 41.7 | 271 |
| Panama City, Fla. | 41.0 | 272 |
| Wausau, Wisc. | 40.9 | 273 |
| Florence, S.C. | 40.3 | 274 |
| Yuba City, Cal. | 40.2 | 275 |
| Danville, Va. | 40.0 | 276 |
| Glens Falls, N.Y. | 40.0 | 276 |
| Bryan - College Station, Tex. | 39.8 | 278 |
| Cumberland, Md. | 39.4 | 279 |
| Gadsden, Ala. | 39.1 | 280 |
| Albany, Ga. | 39.0 | 281 |
| Fayetteville - Springdale, Ark. | 38.9 | 282 |
| State College, Pa. | 38.9 | 282 |
| Santa Fe, N.M. | 38.5 | 284 |
| Columbia, Mo. | 38.3 | 285 |
| Kokomo, Ind. | 38.0 | 286 |
| Midland, Tex. | 37.8 | 287 |
| Las Cruces, N.M. | 37.7 | 288 |
| Burlington, N.C. | 37.4 | 289 |
| Lawton, Okla. | 37.3 | 290 |
| Sheboygan, Wisc. | 37.0 | 291 |
| Kankakee, Ill. | 36.8 | 292 |
| Lewiston - Auburn, Me. | 36.6 | 293 |
| Sherman - Denison, Tex. | 36.2 | 294 |
| Bloomington, Ind. | 35.7 | 295 |
| Rochester, Minn. | 35.1 | 296 |
| Elmira, N.Y. | 34.5 | 297 |
| La Crosse, Wisc. | 34.3 | 298 |
| San Angelo, Tex. | 34.3 | 298 |
| Jacksonville, N.C. | 34.1 | 300 |
| Iowa City, Iowa | 33.3 | 301 |
| St. Joseph, Mo. | 32.1 | 302 |
| Owensboro, Ky. | 32.0 | 303 |
| Dubuque, Iowa | 31.9 | 304 |
| Bismarck, N.D. | 31.6 | 305 |
| Great Falls, Mont. | 31.1 | 306 |
| Laredo, Tex. | 30.6 | 307 |
| Pine Bluff, Ark. | 30.5 | 308 |
| Casper, Wyo. | 28.5 | 309 |
| Jackson, Tenn. | 28.2 | 310 |
| Rapid City, S.D. | 28.2 | 310 |
| Cheyenne, Wyo. | 27.9 | 312 |
| Victoria, Tex. | 26.1 | 313 |
| Enid, Okla. | 25.5 | 314 |
| Lawrence, Kans. | 25.3 | 315 |
| Grand Forks, N.D. | 23.4 | 316 |
| **Total Above Areas** | **66,644.7** | |
| **Percent of U.S.** | **76.6678** | |
| **U.S. Total** | **86,926.6** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION DENSITY

| Area | (Pop/Sq.Mi.) | Rank |
|---|---|---|
| Jersey City, N.J. | 11,917 | 1 |
| New York, N.Y. | 7,328 | 2 |
| Chicago, Ill. | 3,184 | 3 |
| Bergen - Passaic, N.J. | 3,021 | 4 |
| Anaheim - Santa Ana, Cal. | 2,636 | 5 |
| Nassau - Suffolk, N.Y. | 2,240 | 6 |
| Los Angeles - Long Beach, Cal. | 1,943 | 7 |
| Newark, N.J. | 1,524 | 8 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,514 | 9 |
| San Francisco, Cal. | 1,502 | 10 |
| Trenton, N.J. | 1,376 | 11 |
| Honolulu, Haw. | 1,371 | 12 |
| Philadelphia, Pa. | 1,351 | 13 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,290 | 14 |
| Oakland, Cal. | 1,280 | 15 |
| New Haven - Waterbury - Meriden, Conn. | 1,261 | 16 |
| Cleveland, Ohio | 1,223 | 17 |
| San Jose, Cal. | 1,065 | 18 |
| Lake County, Ill. | 1,036 | 19 |
| Detroit, Mich. | 969 | 20 |
| Milwaukee, Wisc. | 952 | 21 |
| Buffalo, N.Y. | 947 | 22 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 943 | 23 |
| Providence - Pawtucket - Woonsocket, R.I. | 928 | 24 |
| Miami - Hialeah, Fla. | 898 | 25 |
| New Bedford - Fall River - Attleboro, Mass. | 879 | 26 |
| Middlesex - Somerset - Hunterdon, N.J. | 878 | 27 |
| Washington, D.C. | 866 | 28 |
| Baltimore, Md. | 865 | 29 |
| Monmouth - Ocean, N.J. | 838 | 30 |
| Norfolk - Virginia Beach - Newport News, Va. | 734 | 31 |
| Tampa - St. Petersburg - Clearwater, Fla. | 721 | 32 |
| Akron, Ohio | 718 | 33 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 696 | 34 |
| Gary - Hammond, Ind. | 693 | 35 |
| Flint, Mich. | 684 | 36 |
| Cincinnati, Ohio | 656 | 37 |
| Pittsburgh, Pa. | 637 | 38 |
| Salt Lake City - Ogden, Utah | 637 | 38 |
| Wilmington, N.C. | 603 | 40 |
| Houston, Tex. | 594 | 41 |
| Hamilton - Middletown, Ohio | 580 | 42 |
| New Orleans, La. | 557 | 43 |
| Lorain - Elyria, Ohio | 554 | 44 |
| Dayton - Springfield, Ohio | 551 | 45 |
| Galveston - Texas City, Tex. | 538 | 46 |
| El Paso, Tex. | 531 | 47 |
| Racine, Wisc. | 519 | 48 |
| South Bend - Mishawaka, Ind. | 518 | 49 |
| Springfield, Mass. | 509 | 50 |
| Youngstown - Warren, Ohio | 504 | 51 |
| Dallas, Tex. | 498 | 52 |
| San Diego, Cal. | 495 | 53 |
| Wilmington, Del. | 490 | 54 |
| Santa Cruz, Cal. | 486 | 55 |
| San Antonio, Tex. | 473 | 56 |
| Atlanta, Ga. | 465 | 57 |
| Beaver County, Pa. | 462 | 58 |
| Fort Worth - Arlington, Tex. | 456 | 59 |
| Toledo, Ohio | 452 | 60 |
| Kenosha, Wisc. | 449 | 61 |
| St. Louis, Mo. | 449 | 61 |
| Allentown - Bethlehem, Pa. | 446 | 63 |
| Minneapolis - St. Paul, Minn. | 439 | 64 |
| Grand Rapids, Mich. | 436 | 65 |
| Worcester - Fitchburg - Leominster, Mass. | 434 | 66 |
| Bremerton, Wash. | 431 | 67 |
| Denver, Colo. | 428 | 68 |
| Louisville, Ky. | 426 | 69 |
| Canton, Ohio | 422 | 70 |
| Sarasota, Fla. | 422 | 70 |
| Niagara Falls, N.Y. | 417 | 72 |
| Aurora - Elgin, Ill. | 402 | 73 |
| Lancaster, Pa. | 402 | 73 |
| Memphis, Tenn. | 402 | 73 |
| Seattle, Wash. | 402 | 73 |
| Fayetteville, N.C. | 401 | 77 |
| Albuquerque, N.M. | 398 | 78 |
| Indianapolis, Ind. | 390 | 79 |
| Kalamazoo, Mich. | 382 | 80 |
| Ann Arbor, Mich. | 381 | 81 |
| Reading, Pa. | 374 | 82 |
| New London - Norwich, Conn. | 372 | 83 |
| Atlantic City, N.J. | 364 | 84 |
| Columbus, Ohio | 357 | 85 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 356 | 86 |
| Erie, Pa. | 355 | 87 |
| Rockford, Ill. | 353 | 88 |
| Green Bay, Wisc. | 347 | 89 |
| Baton Rouge, La. | 342 | 90 |
| Rochester, N.Y. | 340 | 91 |
| Orange County, N.Y. | 338 | 92 |
| Manchester - Nashua, N.H. | 337 | 93 |
| Melbourne - Titusville - Palm Bay, Fla. | 332 | 94 |
| Vancouver, Wash. | 332 | 94 |
| Orlando, Fla. | 327 | 96 |
| Poughkeepsie, N.Y. | 326 | 97 |
| Oxnard - Ventura, Cal. | 321 | 98 |
| Fort Myers - Cape Coral, Fla. | 319 | 99 |
| Omaha, Neb. | 319 | 99 |
| Muncie, Ind. | 318 | 101 |
| Tacoma, Wash. | 310 | 102 |
| Elkhart - Goshen, Ind. | 308 | 103 |
| Muskegon, Mich. | 305 | 104 |
| Portland, Ore. | 305 | 104 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 304 | 106 |
| Joliet, Ill. | 302 | 107 |
| Raleigh - Durham, N.C. | 302 | 107 |
| Columbia, S.C. | 300 | 109 |
| Jacksonville, Fla. | 300 | 109 |
| Anderson, Ind. | 295 | 111 |
| Kansas City, Mo.-Kans. | 294 | 112 |
| Boulder - Longmont, Colo. | 290 | 113 |
| Topeka, Kans. | 290 | 113 |
| Harrisburg - Lebanon - Carlisle, Pa. | 289 | 115 |
| Benton Harbor, Mich. | 288 | 116 |
| Greenville - Spartanburg, S.C. | 287 | 117 |
| Portsmouth - Dover - Rochester, N.H. | 283 | 118 |
| York, Pa. | 279 | 119 |
| Madison, Wisc. | 278 | 120 |
| Stockton, Cal. | 278 | 120 |
| Vineland - Millville - Bridgeton, N.J. | 276 | 122 |
| Daytona Beach, Fla. | 275 | 123 |
| Syracuse, N.Y. | 275 | 123 |
| Richmond - Petersburg, Va. | 271 | 125 |
| Brownsville - Harlingen, Tex. | 267 | 126 |
| Steubenville - Weirton, Ohio-W.Va. | 267 | 126 |
| Albany - Schenectady - Troy, N.Y. | 266 | 128 |
| Roanoke, Va. | 263 | 129 |
| Bloomington, Ind. | 262 | 130 |
| Fort Wayne, Ind. | 262 | 130 |
| Mansfield, Ohio | 262 | 130 |
| Altoona, Pa. | 259 | 133 |
| Scranton - Wilkes-Barre, Pa. | 259 | 133 |
| Greensboro - Winston-Salem - High Point, N.C. | 258 | 135 |
| Huntsville, Ala. | 258 | 135 |
| Hagerstown, Md. | 256 | 137 |
| Portland, Me. | 256 | 137 |
| Asheville, N.C. | 253 | 139 |
| Lubbock, Tex. | 250 | 140 |
| Lansing - East Lansing, Mich. | 248 | 141 |
| Savannah, Ga. | 248 | 141 |
| Lincoln, Neb. | 245 | 143 |
| Lafayette - West Lafayette, Ind. | 244 | 144 |
| Sacramento, Cal. | 243 | 145 |
| Vallejo - Fairfield - Napa, Cal. | 240 | 146 |
| Cedar Rapids, Iowa | 237 | 147 |
| Elmira, N.Y. | 235 | 148 |
| Macon - Warner Robins, Ga. | 235 | 148 |
| Austin, Tex. | 234 | 150 |
| Saginaw - Bay City - Midland, Mich. | 233 | 151 |
| Bradenton, Fla. | 232 | 152 |
| Corpus Christi, Tex. | 232 | 152 |
| Monroe, La. | 232 | 152 |
| Burlington, N.C. | 230 | 155 |
| Oklahoma City, Okla. | 229 | 156 |
| Birmingham, Ala. | 228 | 157 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 228 | 157 |
| Decatur, Ill. | 226 | 159 |
| Nashville, Tenn. | 222 | 160 |
| Lexington-Fayette, Ky. | 221 | 161 |
| Columbus, Ga. | 219 | 162 |
| Binghamton, N.Y. | 218 | 163 |
| Des Moines, Iowa | 218 | 163 |
| McAllen - Edinburg - Mission, Tex. | 217 | 165 |
| Charleston, W.Va. | 216 | 166 |
| Knoxville, Tenn. | 215 | 167 |
| Jackson, Mich. | 212 | 168 |
| St. Joseph, Mo. | 212 | 168 |
| Appleton - Oshkosh - Neenah, Wisc. | 211 | 170 |
| Lafayette, La. | 211 | 170 |
| Lewiston - Auburn, Me. | 211 | 170 |
| Santa Rosa - Petaluma, Cal. | 209 | 173 |
| Chattanooga, Tenn. | 206 | 174 |
| Peoria, Ill. | 206 | 174 |
| Shreveport, La. | 205 | 176 |
| Wichita Falls, Tex. | 205 | 176 |
| Anniston, Ala. | 204 | 178 |
| La Crosse, Wisc. | 204 | 178 |
| Anderson, S.C. | 201 | 180 |
| Spokane, Wash. | 201 | 180 |
| Burlington, Vt. | 200 | 182 |
| Modesto, Cal. | 199 | 183 |
| Lima, Ohio | 197 | 184 |
| Sheboygan, Wisc. | 197 | 184 |
| Lakeland - Winter Haven, Fla. | 196 | 186 |
| Olympia, Wash. | 194 | 187 |
| Battle Creek, Mich. | 193 | 188 |
| Evansville, Ind. | 193 | 188 |
| Gadsden, Ala. | 193 | 188 |
| Janesville - Beloit, Wisc. | 193 | 188 |
| Wheeling, W.Va. | 193 | 188 |
| Sharon, Pa. | 192 | 193 |
| Augusta, Ga. | 190 | 194 |
| Pensacola, Fla. | 190 | 194 |
| Phoenix, Ariz. | 190 | 194 |
| Bryan - College Station, Tex. | 189 | 197 |
| Owensboro, Ky. | 189 | 197 |
| Boise, Ida. | 186 | 199 |
| Kokomo, Ind. | 186 | 199 |
| Biloxi - Gulfport, Miss. | 185 | 201 |
| Charleston, S.C. | 185 | 201 |
| Hickory, N.C. | 185 | 201 |
| Beaumont - Port Arthur, Tex. | 181 | 204 |
| Waco, Tex. | 180 | 205 |
| Springfield, Mo. | 179 | 206 |
| Terre Haute, Ind. | 176 | 207 |
| Wichita, Kans. | 175 | 208 |
| Tallahassee, Fla. | 174 | 209 |
| Pascagoula, Miss. | 173 | 210 |
| Little Rock - North Little Rock, Ark. | 172 | 211 |
| Albany, Ga. | 171 | 212 |
| Fort Pierce, Fla. | 170 | 213 |
| Champaign - Urbana - Rantoul, Ill. | 169 | 214 |
| Mobile, Ala. | 166 | 215 |
| Jackson, Miss. | 165 | 216 |
| Springfield, Ill. | 165 | 216 |
| Lake Charles, La. | 163 | 218 |
| Colorado Springs, Colo. | 162 | 219 |
| Waterloo - Cedar Falls, Iowa | 162 | 219 |
| Gainesville, Fla. | 160 | 221 |
| Tyler, Tex. | 160 | 221 |
| Huntington - Ashland, W.Va.-Ky. | 158 | 223 |
| Jacksonville, N.C. | 158 | 223 |
| Parkersburg - Marietta, W.Va.-Ohio | 158 | 223 |
| Columbia, Mo. | 156 | 226 |
| Johnson City - Kingsport - Bristol, Tenn. | 156 | 226 |
| Lawrence, Kans. | 155 | 228 |
| Dubuque, Iowa | 154 | 229 |
| Pittsfield, Mass. | 154 | 229 |
| Kankakee, Ill. | 153 | 231 |
| Odessa, Tex. | 152 | 232 |
| Johnstown, Pa. | 150 | 233 |
| Athens, Ga. | 148 | 234 |
| Sioux Falls, S.D. | 148 | 234 |
| Tulsa, Okla. | 147 | 236 |
| Florence, S.C. | 146 | 237 |
| Rochester, Minn. | 146 | 237 |
| Montgomery, Ala. | 145 | 239 |
| Panama City, Fla. | 145 | 239 |
| Brazoria, Tex. | 144 | 241 |
| Longview - Marshall, Tex. | 144 | 241 |
| Cumberland, Md. | 141 | 243 |
| Lynchburg, Va. | 141 | 243 |
| Iowa City, Iowa | 140 | 245 |
| Fort Walton Beach, Fla. | 138 | 246 |
| Jackson, Tenn. | 137 | 247 |
| Anchorage, Alas. | 133 | 248 |
| Salem, Ore. | 133 | 248 |
| Abilene, Tex. | 132 | 250 |
| Provo - Orem, Utah | 127 | 251 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 123 | 252 |
| Utica - Rome, N.Y. | 122 | 253 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 117 | 254 |
| Midland, Tex. | 116 | 255 |
| Florence, Ala. | 112 | 256 |
| Killeen - Temple, Tex. | 112 | 256 |
| Danville, Va. | 111 | 258 |
| Dothan, Ala. | 111 | 258 |
| Fayetteville - Springdale, Ark. | 111 | 258 |
| Lawton, Okla. | 109 | 261 |
| Alexandria, La. | 107 | 262 |
| Tuscaloosa, Ala. | 107 | 262 |
| Amarillo, Tex. | 106 | 264 |
| Bloomington - Normal, Ill. | 105 | 265 |
| Joplin, Mo. | 105 | 265 |
| State College, Pa. | 105 | 265 |
| Sioux City, Iowa | 104 | 268 |
| Charlottesville, Va. | 102 | 269 |
| Pine Bluff, Ark. | 102 | 269 |
| Sherman - Denison, Tex. | 102 | 269 |
| Chico, Cal. | 99 | 272 |
| Ocala, Fla. | 99 | 272 |
| Salinas - Seaside - Monterey, Cal. | 98 | 274 |
| Fort Smith, Ark. | 97 | 275 |
| Williamsport, Pa. | 97 | 275 |
| Fresno, Cal. | 95 | 277 |
| Yuba City, Cal. | 89 | 278 |
| Victoria, Tex. | 87 | 279 |
| Eau Claire, Wisc. | 83 | 280 |
| St. Cloud, Minn. | 80 | 281 |
| Texarkana, Tex.-Ark. | 79 | 282 |
| Houma - Thibodaux, La. | 76 | 283 |
| Wausau, Wisc. | 74 | 284 |
| Las Vegas, Nev. | 69 | 285 |
| Fort Collins - Loveland, Colo. | 67 | 286 |
| Glens Falls, N.Y. | 67 | 286 |
| Riverside - San Bernardino, Cal. | 67 | 286 |
| Tucson, Ariz. | 66 | 289 |
| San Angelo, Tex. | 63 | 290 |
| Enid, Okla. | 62 | 291 |
| Eugene - Springfield, Ore. | 59 | 292 |
| Visalia - Tulare - Porterville, Cal. | 58 | 293 |
| Bakersfield, Cal. | 57 | 294 |
| Naples, Fla. | 56 | 295 |
| Bellingham, Wash. | 54 | 296 |
| Pueblo, Colo. | 53 | 297 |
| Fargo - Moorhead, N.D.-Minn. | 52 | 298 |
| Richland - Kennewick - Pasco, Wash. | 52 | 298 |
| Santa Fe, N.M. | 51 | 300 |
| Grand Forks, N.D. | 49 | 301 |
| Medford, Ore. | 49 | 301 |
| Billings, Mont. | 46 | 303 |
| Yakima, Wash. | 42 | 304 |
| Bangor, Me. | 40 | 305 |
| Redding, Cal. | 36 | 306 |
| Duluth, Minn. | 35 | 307 |
| Greeley, Colo. | 35 | 307 |
| Laredo, Tex. | 35 | 307 |
| Reno, Nev. | 34 | 310 |
| Great Falls, Mont. | 30 | 311 |
| Las Cruces, N.M. | 29 | 312 |
| Cheyenne, Wyo. | 27 | 313 |
| Rapid City, S.D. | 27 | 313 |
| Bismarck, N.D. | 25 | 315 |
| Casper, Wyo. | 14 | 316 |
| **Average Above Areas** | **314** | |
| **U.S. Average** | **67** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# EFFECTIVE BUYING INCOME (EBI)

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 98,930,844 | 1 |
| Los Angeles - Long Beach, Cal. | 95,434,471 | 2 |
| Chicago, Ill. | 75,035,335 | 3 |
| Philadelphia, Pa. | 54,975,694 | 4 |
| Washington, D.C. | 50,510,907 | 5 |
| Detroit, Mich. | 49,779,274 | 6 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 48,207,991 | 7 |
| Houston, Tex. | 39,853,435 | 8 |
| Nassau - Suffolk, N.Y. | 38,468,030 | 9 |
| Anaheim - Santa Ana, Cal. | 29,712,443 | 10 |
| Minneapolis - St. Paul, Minn. | 29,302,767 | 11 |
| Dallas, Tex. | 28,632,648 | 12 |
| Atlanta, Ga. | 28,038,678 | 13 |
| St. Louis, Mo. | 27,412,159 | 14 |
| Oakland, Cal. | 25,682,910 | 15 |
| Newark, N.J. | 25,557,276 | 16 |
| San Diego, Cal. | 25,198,528 | 17 |
| Baltimore, Md. | 24,169,695 | 18 |
| Pittsburgh, Pa. | 24,140,697 | 19 |
| San Francisco, Cal. | 23,386,869 | 20 |
| Seattle, Wash. | 23,020,738 | 21 |
| Denver, Colo. | 21,271,385 | 22 |
| Cleveland, Ohio | 21,010,803 | 23 |
| Tampa - St. Petersburg - Clearwater, Fla. | 20,098,180 | 24 |
| San Jose, Cal. | 19,844,541 | 25 |
| Phoenix, Ariz. | 19,137,205 | 26 |
| Riverside - San Bernardino, Cal. | 19,030,644 | 27 |
| Bergen - Passaic, N.J. | 19,000,417 | 28 |
| Miami - Hialeah, Fla. | 18,659,854 | 29 |
| Kansas City, Mo.-Kans. | 18,253,339 | 30 |
| Milwaukee, Wisc. | 16,390,853 | 31 |
| Cincinnati, Ohio | 15,554,288 | 32 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 14,520,607 | 33 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 14,329,931 | 34 |
| Sacramento, Cal. | 14,230,732 | 35 |
| Columbus, Ohio | 13,826,530 | 36 |
| Fort Worth - Arlington, Tex. | 13,818,644 | 37 |
| New Orleans, La. | 13,658,184 | 38 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 13,532,590 | 39 |
| Indianapolis, Ind. | 13,135,805 | 40 |
| Middlesex - Somerset - Hunterdon, N.J. | 13,084,092 | 41 |
| Portland, Ore. | 12,995,839 | 42 |
| Monmouth - Ocean, N.J. | 12,684,336 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 12,622,003 | 44 |
| Rochester, N.Y. | 11,961,156 | 45 |
| San Antonio, Tex. | 11,552,919 | 46 |
| Oklahoma City, Okla. | 11,247,465 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 10,635,731 | 48 |
| Buffalo, N.Y. | 10,521,929 | 49 |
| Dayton - Springfield, Ohio | 10,244,921 | 50 |
| **Total Top 50** | **1,302,306,312** | |
| Louisville, Ky. | 10,185,215 | 51 |
| New Haven - Waterbury - Meriden, Conn. | 10,056,105 | 52 |
| Nashville, Tenn. | 9,832,166 | 53 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 9,734,823 | 54 |
| Albany - Schenectady - Troy, N.Y. | 9,708,812 | 55 |
| Providence - Pawtucket - Woonsocket, R.I. | 9,575,547 | 56 |
| Salt Lake City - Ogden, Utah | 9,451,236 | 57 |
| Honolulu, Haw. | 9,438,158 | 58 |
| Greensboro - Winston-Salem - High Point, N.C. | 9,247,114 | 59 |
| Orlando, Fla. | 8,934,824 | 60 |
| Memphis, Tenn. | 8,868,600 | 61 |
| Richmond - Petersburg, Va. | 8,785,256 | 62 |
| Birmingham, Ala. | 8,703,675 | 63 |
| Tulsa, Okla. | 8,330,164 | 64 |
| Jacksonville, Fla. | 8,186,379 | 65 |
| Omaha, Neb. | 7,715,814 | 66 |
| Austin, Tex. | 7,690,394 | 67 |
| Oxnard - Ventura, Cal. | 7,570,210 | 68 |
| Worcester - Fitchburg - Leominster, Mass. | 7,522,833 | 69 |
| Syracuse, N.Y. | 7,470,879 | 70 |
| Allentown - Bethlehem, Pa. | 7,439,173 | 71 |
| Scranton - Wilkes-Barre, Pa. | 6,967,757 | 72 |
| Grand Rapids, Mich. | 6,957,590 | 73 |
| Akron, Ohio | 6,880,099 | 74 |
| Raleigh - Durham, N.C. | 6,826,664 | 75 |
| Lake County, Ill. | 6,722,343 | 76 |
| Harrisburg - Lebanon - Carlisle, Pa. | 6,583,147 | 77 |
| Toledo, Ohio | 6,563,002 | 78 |
| Wilmington, Del. | 6,424,554 | 79 |
| Gary - Hammond, Ind. | 6,134,471 | 80 |
| Springfield, Mass. | 6,120,765 | 81 |
| Las Vegas, Nev. | 6,051,998 | 82 |
| Wichita, Kans. | 5,949,071 | 83 |
| Fresno, Cal. | 5,841,771 | 84 |
| Tucson, Ariz. | 5,810,565 | 85 |
| Knoxville, Tenn. | 5,776,177 | 86 |
| Baton Rouge, La. | 5,686,046 | 87 |
| Jersey City, N.J. | 5,677,778 | 88 |
| Youngstown - Warren, Ohio | 5,434,756 | 89 |
| Greenville - Spartanburg, S.C. | 5,434,481 | 90 |
| Little Rock - North Little Rock, Ark. | 5,118,090 | 91 |
| Tacoma, Wash. | 4,917,159 | 92 |
| New Bedford - Fall River - Attleboro, Mass. | 4,897,166 | 93 |
| Bakersfield, Cal. | 4,841,829 | 94 |
| Albuquerque, N.M. | 4,816,953 | 95 |
| Lansing - East Lansing, Mich. | 4,774,719 | 96 |
| Des Moines, Iowa | 4,666,405 | 97 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 4,651,023 | 98 |
| Peoria, Ill. | 4,558,428 | 99 |
| Columbia, S.C. | 4,538,439 | 100 |
| **Total Top 100** | **1,652,376,935** | |
| Flint, Mich. | 4,486,721 | 101 |
| Beaumont - Port Arthur, Tex. | 4,401,153 | 102 |
| Mobile, Ala. | 4,377,653 | 103 |
| Vallejo - Fairfield - Napa, Cal. | 4,263,711 | 104 |
| York, Pa. | 4,239,231 | 105 |
| Joliet, Ill. | 4,237,576 | 106 |
| Saginaw - Bay City - Midland, Mich. | 4,206,332 | 107 |
| Santa Rosa - Petaluma, Cal. | 4,172,613 | 108 |
| El Paso, Tex. | 4,166,854 | 109 |
| Aurora - Elgin, Ill. | 4,154,226 | 110 |
| Charleston, S.C. | 4,148,059 | 111 |
| Trenton, N.J. | 4,082,418 | 112 |
| Canton, Ohio | 4,061,216 | 113 |
| Lancaster, Pa. | 4,054,902 | 114 |
| Chattanooga, Tenn. | 4,027,717 | 115 |
| Madison, Wisc. | 4,006,156 | 116 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 3,989,542 | 117 |
| Johnson City - Kingsport - Bristol, Tenn. | 3,938,145 | 118 |
| Stockton, Cal. | 3,866,246 | 119 |
| Jackson, Miss. | 3,803,944 | 120 |
| Shreveport, La. | 3,723,844 | 121 |
| Fort Wayne, Ind. | 3,671,687 | 122 |
| Portsmouth - Dover - Rochester, N.H. | 3,655,311 | 123 |
| Manchester - Nashua, N.H. | 3,650,730 | 124 |
| Colorado Springs, Colo. | 3,550,079 | 125 |
| Lexington-Fayette, Ky. | 3,532,350 | 126 |
| Salinas - Seaside - Monterey, Cal. | 3,527,592 | 127 |
| Reading, Pa. | 3,516,557 | 128 |
| Anchorage, Alas. | 3,500,946 | 129 |
| Augusta, Ga. | 3,444,858 | 130 |
| Melbourne - Titusville - Palm Bay, Fla. | 3,410,429 | 131 |
| Corpus Christi, Tex. | 3,364,445 | 132 |
| Atlantic City, N.J. | 3,322,516 | 133 |
| Spokane, Wash. | 3,316,296 | 134 |
| Ann Arbor, Mich. | 3,273,378 | 135 |
| Lakeland - Winter Haven, Fla. | 3,257,937 | 136 |
| Daytona Beach, Fla. | 3,252,252 | 137 |
| Appleton - Oshkosh - Neenah, Wisc. | 3,229,443 | 138 |
| Pensacola, Fla. | 3,220,660 | 139 |
| Rockford, Ill. | 3,212,308 | 140 |
| New London - Norwich, Conn. | 3,211,271 | 141 |
| Poughkeepsie, N.Y. | 3,175,456 | 142 |
| Utica - Rome, N.Y. | 3,112,371 | 143 |
| Evansville, Ind. | 3,017,802 | 144 |
| Modesto, Cal. | 2,972,588 | 145 |
| Binghamton, N.Y. | 2,969,657 | 146 |
| Orange County, N.Y. | 2,932,966 | 147 |
| Sarasota, Fla. | 2,930,907 | 148 |
| Erie, Pa. | 2,907,755 | 149 |
| Huntington - Ashland, W.Va.-Ky. | 2,902,992 | 150 |
| **Total Top 150** | **1,833,828,733** | |
| Fort Myers - Cape Coral, Fla. | 2,897,313 | 151 |
| Lorain - Elyria, Ohio | 2,863,827 | 152 |
| Charleston, W.Va. | 2,860,833 | 153 |
| Macon - Warner Robins, Ga. | 2,775,681 | 154 |
| Hamilton - Middletown, Ohio | 2,774,476 | 155 |
| Santa Cruz, Cal. | 2,755,368 | 156 |
| Lincoln, Neb. | 2,725,335 | 157 |
| Montgomery, Ala. | 2,677,827 | 158 |
| Duluth, Minn. | 2,668,836 | 159 |
| Reno, Nev. | 2,660,670 | 160 |
| Boulder - Longmont, Colo. | 2,658,414 | 161 |
| Kalamazoo, Mich. | 2,547,563 | 162 |
| Eugene - Springfield, Ore. | 2,533,879 | 163 |
| Galveston - Texas City, Tex. | 2,496,106 | 164 |
| Brazoria, Tex. | 2,442,433 | 165 |
| South Bend - Mishawaka, Ind. | 2,440,053 | 166 |
| Portland, Me. | 2,433,585 | 167 |
| Huntsville, Ala. | 2,360,593 | 168 |
| Niagara Falls, N.Y. | 2,324,749 | 169 |
| Roanoke, Va. | 2,287,345 | 170 |
| Lafayette, La. | 2,282,724 | 171 |
| Fayetteville, N.C. | 2,257,966 | 172 |
| Savannah, Ga. | 2,256,071 | 173 |
| Springfield, Mo. | 2,244,276 | 174 |
| Springfield, Ill. | 2,234,383 | 175 |
| Beaver County, Pa. | 2,214,474 | 176 |
| Salem, Ore. | 2,207,011 | 177 |
| Vancouver, Wash. | 2,202,326 | 178 |
| Amarillo, Tex. | 2,174,701 | 179 |
| Johnstown, Pa. | 2,173,558 | 180 |
| Lubbock, Tex. | 2,172,943 | 181 |
| Killeen - Temple, Tex. | 2,157,853 | 182 |
| Topeka, Kans. | 2,141,127 | 183 |
| Boise, Ida. | 2,117,295 | 184 |
| Cedar Rapids, Iowa | 2,063,050 | 185 |
| Columbus, Ga. | 2,037,241 | 186 |
| Hickory, N.C. | 2,032,586 | 187 |
| McAllen - Edinburg - Mission, Tex. | 1,994,228 | 188 |
| Visalia - Tulare - Porterville, Cal. | 1,991,969 | 189 |
| Tallahassee, Fla. | 1,970,451 | 190 |
| Green Bay, Wisc. | 1,937,341 | 191 |
| Richland - Kennewick - Pasco, Wash. | 1,928,347 | 192 |
| Racine, Wisc. | 1,923,361 | 193 |
| Fort Pierce, Fla. | 1,883,782 | 194 |
| Waterloo - Cedar Falls, Iowa | 1,838,800 | 195 |
| Houma - Thibodaux, La. | 1,836,604 | 196 |
| Bradenton, Fla. | 1,825,773 | 197 |
| Fort Collins - Loveland, Colo. | 1,816,828 | 198 |
| Bremerton, Wash. | 1,813,739 | 199 |
| Gainesville, Fla. | 1,812,528 | 200 |
| **Total Top 200** | **947,556,555** | |
| Champaign - Urbana - Rantoul, Ill. | 1,793,329 | 201 |
| Waco, Tex. | 1,787,007 | 202 |
| Lake Charles, La. | 1,763,491 | 203 |
| Longview - Marshall, Tex. | 1,761,552 | 204 |
| Biloxi - Gulfport, Miss. | 1,747,527 | 205 |
| Wheeling, W.Va. | 1,724,989 | 206 |
| Benton Harbor, Mich. | 1,699,282 | 207 |
| Tyler, Tex. | 1,692,473 | 208 |
| Fargo - Moorhead, N.D.-Minn. | 1,668,174 | 209 |
| Provo - Orem, Utah | 1,635,218 | 210 |
| Pittsfield, Mass. | 1,626,863 | 211 |
| Odessa, Tex. | 1,612,361 | 212 |
| Fort Smith, Ark. | 1,587,883 | 213 |
| Jackson, Mich. | 1,586,407 | 214 |
| Asheville, N.C. | 1,580,128 | 215 |
| St. Cloud, Minn. | 1,573,118 | 216 |
| Yakima, Wash. | 1,566,065 | 217 |
| Brownsville - Harlingen, Tex. | 1,543,977 | 218 |
| Olympia, Wash. | 1,537,650 | 219 |
| Sioux Falls, S.D. | 1,524,085 | 220 |
| Decatur, Ill. | 1,522,508 | 221 |
| Muskegon, Mich. | 1,515,732 | 222 |
| Janesville - Beloit, Wisc. | 1,508,519 | 223 |
| Chico, Cal. | 1,502,133 | 224 |
| Midland, Tex. | 1,499,907 | 225 |
| Lima, Ohio | 1,495,867 | 226 |
| Parkersburg - Marietta, W.Va.-Ohio | 1,491,970 | 227 |
| Bloomington - Normal, Ill. | 1,479,570 | 228 |
| Kenosha, Wisc. | 1,477,088 | 229 |
| Battle Creek, Mich. | 1,470,721 | 230 |
| Steubenville - Weirton, Ohio-W.Va. | 1,461,523 | 231 |
| Elkhart - Goshen, Ind. | 1,444,585 | 232 |
| Lynchburg, Va. | 1,406,314 | 233 |
| Anderson, Ind. | 1,375,943 | 234 |
| Burlington, Vt. | 1,371,313 | 235 |
| Vineland - Millville - Bridgeton, N.J. | 1,333,443 | 236 |
| Ocala, Fla. | 1,321,710 | 237 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 1,307,719 | 238 |
| Billings, Mont. | 1,304,445 | 239 |
| Naples, Fla. | 1,294,023 | 240 |
| Wichita Falls, Tex. | 1,285,325 | 241 |
| Fort Walton Beach, Fla. | 1,285,244 | 242 |
| Mansfield, Ohio | 1,281,602 | 243 |
| Charlottesville, Va. | 1,280,932 | 244 |
| Eau Claire, Wisc. | 1,276,255 | 245 |
| Terre Haute, Ind. | 1,270,026 | 246 |
| Anderson, S.C. | 1,264,991 | 247 |
| Alexandria, La. | 1,256,135 | 248 |
| Monroe, La. | 1,255,847 | 249 |
| Greeley, Colo. | 1,255,025 | 250 |
| **Total Top 250** | **2,021,859,949** | |
| Bangor, Me. | 1,246,407 | 251 |
| Lafayette - West Lafayette, Ind. | 1,231,411 | 252 |
| Santa Fe, N.M. | 1,229,524 | 253 |
| Athens, Ga. | 1,225,055 | 254 |
| Columbia, Mo. | 1,224,218 | 255 |
| Muncie, Ind. | 1,215,047 | 256 |
| Sharon, Pa. | 1,210,220 | 257 |
| Pascagoula, Miss. | 1,207,727 | 258 |
| Altoona, Pa. | 1,199,359 | 259 |
| Abilene, Tex. | 1,197,286 | 260 |
| Bryan - College Station, Tex. | 1,196,079 | 261 |
| Florence, Ala. | 1,194,726 | 262 |
| Medford, Ore. | 1,188,625 | 263 |
| Rochester, Minn. | 1,185,661 | 264 |
| Tuscaloosa, Ala. | 1,181,283 | 265 |
| Sioux City, Iowa | 1,180,189 | 266 |
| Redding, Cal. | 1,178,665 | 267 |
| Joplin, Mo. | 1,173,384 | 268 |
| Pueblo, Colo. | 1,153,396 | 269 |
| Kokomo, Ind. | 1,151,499 | 270 |
| Lawton, Okla. | 1,132,359 | 271 |
| Sheboygan, Wisc. | 1,113,257 | 272 |
| Wausau, Wisc. | 1,109,803 | 273 |
| Bellingham, Wash. | 1,108,340 | 274 |
| Williamsport, Pa. | 1,101,966 | 275 |
| Glens Falls, N.Y. | 1,095,912 | 276 |
| Bismarck, N.D. | 1,061,428 | 277 |
| Dothan, Ala. | 1,055,002 | 278 |
| State College, Pa. | 1,045,378 | 279 |
| Hagerstown, Md. | 1,043,303 | 280 |
| Texarkana, Tex.-Ark. | 1,043,038 | 281 |
| Wilmington, N.C. | 1,027,167 | 282 |
| San Angelo, Tex. | 1,026,352 | 283 |
| Iowa City, Iowa | 1,024,435 | 284 |
| Albany, Ga. | 1,023,649 | 285 |
| Sherman - Denison, Tex. | 1,023,459 | 286 |
| Kankakee, Ill. | 1,019,933 | 287 |
| Anniston, Ala. | 1,018,464 | 288 |
| La Crosse, Wisc. | 1,018,262 | 289 |
| Danville, Va. | 1,009,816 | 290 |
| Casper, Wyo. | 959,721 | 291 |
| Burlington, N.C. | 958,490 | 292 |
| Grand Forks, N.D. | 949,940 | 293 |
| Bloomington, Ind. | 943,504 | 294 |
| Yuba City, Cal. | 931,687 | 295 |
| Cumberland, Md. | 912,747 | 296 |
| Elmira, N.Y. | 911,297 | 297 |
| Dubuque, Iowa | 908,622 | 298 |
| Lewiston - Auburn, Me. | 907,333 | 299 |
| Fayetteville - Springdale, Ark. | 900,855 | 300 |
| Florence, S.C. | 887,008 | 301 |
| Las Cruces, N.M. | 876,532 | 302 |
| St. Joseph, Mo. | 873,612 | 303 |
| Panama City, Fla. | 867,732 | 304 |
| Rapid City, S.D. | 866,809 | 305 |
| Jacksonville, N.C. | 836,284 | 306 |
| Gadsden, Ala. | 836,020 | 307 |
| Owensboro, Ky. | 833,156 | 308 |
| Great Falls, Mont. | 810,712 | 309 |
| Cheyenne, Wyo. | 806,650 | 310 |
| Victoria, Tex. | 802,896 | 311 |
| Lawrence, Kans. | 776,981 | 312 |
| Enid, Okla. | 744,379 | 313 |
| Pine Bluff, Ark. | 703,376 | 314 |
| Jackson, Tenn. | 690,810 | 315 |
| Laredo, Tex. | 657,937 | 316 |
| **Total Above Areas** | **2,089,086,123** | |
| **Percent of U.S.** | **81.0813** | |
| **U.S. Total** | **2,576,533,480** | |

# MEDIAN HOUSEHOLD EBI

| Area | ($) | Rank |
|---|---|---|
| Nassau - Suffolk, N.Y. | 41,279 | 1 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 39,223 | 2 |
| Anchorage, Alas. | 38,145 | 3 |
| Middlesex - Somerset - Hunterdon, N.J. | 38,100 | 4 |
| San Jose, Cal. | 37,776 | 5 |
| Lake County, Ill. | 37,494 | 6 |
| Bergen - Passaic, N.J. | 36,140 | 7 |
| Brazoria, Tex. | 36,059 | 8 |
| Washington, D.C. | 36,002 | 9 |
| Anaheim - Santa Ana, Cal. | 35,901 | 10 |
| Oxnard - Ventura, Cal. | 34,790 | 11 |
| Newark, N.J. | 33,741 | 12 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 33,599 | 13 |
| Grand Forks, N.D. | 33,492 | 14 |
| Poughkeepsie, N.Y. | 33,099 | 15 |
| Aurora - Elgin, Ill. | 32,914 | 16 |
| Joliet, Ill. | 32,896 | 17 |
| Midland, Tex. | 32,817 | 18 |
| Minneapolis - St. Paul, Minn. | 32,698 | 19 |
| Richland - Kennewick - Pasco, Wash. | 32,672 | 20 |
| Trenton, N.J. | 32,444 | 21 |
| Monmouth - Ocean, N.J. | 32,393 | 22 |
| Wichita, Kans. | 32,316 | 23 |
| New London - Norwich, Conn. | 32,220 | 24 |
| Honolulu, Haw. | 32,161 | 25 |
| New Haven - Waterbury - Meriden, Conn. | 32,071 | 26 |
| Oakland, Cal. | 32,005 | 27 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 31,626 | 28 |
| San Francisco, Cal. | 31,439 | 29 |
| Casper, Wyo. | 31,355 | 30 |
| Rochester, Minn. | 31,340 | 31 |
| Manchester - Nashua, N.H. | 31,169 | 32 |
| Kenosha, Wisc. | 31,028 | 33 |
| Houston, Tex. | 31,012 | 34 |
| Wilmington, Del. | 30,873 | 35 |
| Topeka, Kans. | 30,753 | 36 |
| Portsmouth - Dover - Rochester, N.H. | 30,708 | 37 |
| Chicago, Ill. | 30,695 | 38 |
| Seattle, Wash. | 30,639 | 39 |
| Peoria, Ill. | 30,604 | 40 |
| Omaha, Neb. | 30,453 | 41 |
| Rochester, N.Y. | 30,404 | 42 |
| Lincoln, Neb. | 30,402 | 43 |
| Bismarck, N.D. | 29,998 | 44 |
| Denver, Colo. | 29,984 | 45 |
| Kansas City, Mo.-Kans. | 29,826 | 46 |
| Dallas, Tex. | 29,821 | 47 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 29,790 | 48 |
| Fort Worth - Arlington, Tex. | 29,720 | 49 |
| Ann Arbor, Mich. | 29,598 | 50 |
| Galveston - Texas City, Tex. | 29,594 | 51 |
| Sioux Falls, S.D. | 29,473 | 52 |
| Racine, Wisc. | 29,420 | 53 |
| Beaumont - Port Arthur, Tex. | 29,410 | 54 |
| Cedar Rapids, Iowa | 29,295 | 55 |
| Orange County, N.Y. | 29,293 | 56 |
| Odessa, Tex. | 29,282 | 57 |
| Rockford, Ill. | 29,266 | 58 |
| Beaver County, Pa. | 29,238 | 59 |
| Detroit, Mich. | 29,170 | 60 |
| Lansing - East Lansing, Mich. | 29,024 | 61 |
| Milwaukee, Wisc. | 29,020 | 62 |
| Kalamazoo, Mich. | 28,973 | 63 |
| Lorain - Elyria, Ohio | 28,937 | 64 |
| Syracuse, N.Y. | 28,852 | 65 |
| Grand Rapids, Mich. | 28,763 | 66 |
| Bloomington - Normal, Ill. | 28,721 | 67 |
| Atlanta, Ga. | 28,610 | 68 |
| Worcester - Fitchburg - Leominster, Mass. | 28,601 | 69 |
| Vallejo - Fairfield - Napa, Cal. | 28,569 | 70 |
| Boulder - Longmont, Colo. | 28,440 | 71 |
| Santa Rosa - Petaluma, Cal. | 28,407 | 72 |
| St. Louis, Mo. | 28,404 | 73 |
| Jackson, Mich. | 28,389 | 74 |
| Des Moines, Iowa | 28,345 | 75 |
| Waterloo - Cedar Falls, Iowa | 28,258 | 76 |
| Sheboygan, Wisc. | 28,217 | 77 |
| Santa Cruz, Cal. | 28,147 | 78 |
| Philadelphia, Pa. | 28,146 | 79 |
| Kokomo, Ind. | 28,055 | 80 |
| Janesville - Beloit, Wisc. | 28,041 | 81 |
| Los Angeles - Long Beach, Cal. | 27,897 | 82 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 27,892 | 83 |
| Appleton - Oshkosh - Neenah, Wisc. | 27,813 | 84 |
| Richmond - Petersburg, Va. | 27,808 | 85 |
| Decatur, Ill. | 27,668 | 86 |
| Victoria, Tex. | 27,603 | 87 |
| Santa Fe, N.M. | 27,589 | 88 |
| Allentown - Bethlehem, Pa. | 27,537 | 89 |
| Gary - Hammond, Ind. | 27,415 | 90 |
| Tyler, Tex. | 27,399 | 91 |
| Fargo - Moorhead, N.D.-Minn. | 27,359 | 92 |
| Salinas - Seaside - Monterey, Cal. | 27,347 | 93 |
| Madison, Wisc. | 27,330 | 94 |
| Niagara Falls, N.Y. | 27,321 | 95 |
| Saginaw - Bay City - Midland, Mich. | 27,280 | 96 |
| Albany - Schenectady - Troy, N.Y. | 27,262 | 97 |
| Green Bay, Wisc. | 27,253 | 98 |
| Harrisburg - Lebanon - Carlisle, Pa. | 27,245 | 99 |
| Indianapolis, Ind. | 27,154 | 100 |
| Binghamton, N.Y. | 27,131 | 101 |
| San Diego, Cal. | 27,128 | 102 |
| Burlington, Vt. | 27,076 | 103 |
| Hamilton - Middletown, Ohio | 27,074 | 104 |
| Flint, Mich. | 27,070 | 105 |
| Baltimore, Md. | 26,967 | 106 |
| Cleveland, Ohio | 26,917 | 107 |
| Houma - Thibodaux, La. | 26,891 | 108 |
| Cincinnati, Ohio | 26,864 | 109 |
| Baton Rouge, La. | 26,861 | 110 |
| Lancaster, Pa. | 26,858 | 111 |
| York, Pa. | 26,758 | 112 |
| Lake Charles, La. | 26,649 | 113 |
| Vancouver, Wash. | 26,643 | 114 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 26,579 | 115 |
| Huntsville, Ala. | 26,508 | 116 |
| Providence - Pawtucket - Woonsocket, R.I. | 26,412 | 117 |
| Pittsfield, Mass. | 26,411 | 118 |
| Buffalo, N.Y. | 26,389 | 119 |
| Lafayette, La. | 26,389 | 119 |
| Bremerton, Wash. | 26,365 | 121 |
| Fort Wayne, Ind. | 26,331 | 122 |
| Oklahoma City, Okla. | 26,329 | 123 |
| Dayton - Springfield, Ohio | 26,293 | 124 |
| Austin, Tex. | 26,269 | 125 |
| Portland, Ore. | 26,264 | 126 |
| Dubuque, Iowa | 26,251 | 127 |
| Battle Creek, Mich. | 26,246 | 128 |
| Columbia, Mo. | 26,204 | 129 |
| Youngstown - Warren, Ohio | 26,195 | 130 |
| Pascagoula, Miss. | 26,169 | 131 |
| Reading, Pa. | 26,085 | 132 |
| Anderson, Ind. | 26,080 | 133 |
| Akron, Ohio | 26,031 | 134 |
| Raleigh - Durham, N.C. | 26,028 | 135 |
| La Crosse, Wisc. | 25,991 | 136 |
| Boise, Ida. | 25,953 | 137 |
| Rapid City, S.D. | 25,927 | 138 |
| Nashville, Tenn. | 25,915 | 139 |
| Tulsa, Okla. | 25,898 | 140 |
| Longview - Marshall, Tex. | 25,847 | 141 |
| Canton, Ohio | 25,812 | 142 |
| Pittsburgh, Pa. | 25,779 | 143 |
| Springfield, Mass. | 25,779 | 143 |
| Sacramento, Cal. | 25,768 | 145 |
| Salt Lake City - Ogden, Utah | 25,768 | 145 |
| Toledo, Ohio | 25,763 | 147 |
| Bakersfield, Cal. | 25,736 | 148 |
| Springfield, Ill. | 25,708 | 149 |
| Erie, Pa. | 25,691 | 150 |
| Louisville, Ky. | 25,648 | 151 |
| St. Cloud, Minn. | 25,594 | 152 |
| Reno, Nev. | 25,536 | 153 |
| Norfolk - Virginia Beach - Newport News, Va. | 25,496 | 154 |
| Amarillo, Tex. | 25,495 | 155 |
| Iowa City, Iowa | 25,467 | 156 |
| Riverside - San Bernardino, Cal. | 25,442 | 157 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 25,411 | 158 |
| Columbus, Ohio | 25,405 | 159 |
| Olympia, Wash. | 25,399 | 160 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 25,356 | 161 |
| Evansville, Ind. | 25,355 | 162 |
| Macon - Warner Robins, Ga. | 25,334 | 163 |
| Wausau, Wisc. | 25,323 | 164 |
| Duluth, Minn. | 25,307 | 165 |
| Charlottesville, Va. | 25,260 | 166 |
| Cheyenne, Wyo. | 25,168 | 167 |
| Kankakee, Ill. | 25,165 | 168 |
| Enid, Okla. | 25,162 | 169 |
| Columbia, S.C. | 25,161 | 170 |
| Elkhart - Goshen, Ind. | 25,159 | 171 |
| Phoenix, Ariz. | 25,153 | 172 |
| Portland, Me. | 25,131 | 173 |
| Corpus Christi, Tex. | 25,111 | 174 |
| Benton Harbor, Mich. | 25,100 | 175 |
| Lynchburg, Va. | 25,081 | 176 |
| New Bedford - Fall River - Attleboro, Mass. | 25,058 | 177 |
| South Bend - Mishawaka, Ind. | 25,051 | 178 |
| Muskegon, Mich. | 24,988 | 179 |
| Charleston, W.Va. | 24,947 | 180 |
| Vineland - Millville - Bridgeton, N.J. | 24,917 | 181 |
| Billings, Mont. | 24,852 | 182 |
| Lawrence, Kans. | 24,617 | 183 |
| Las Vegas, Nev. | 24,577 | 184 |
| Glens Falls, N.Y. | 24,552 | 185 |
| San Antonio, Tex. | 24,521 | 186 |
| Lexington-Fayette, Ky. | 24,518 | 187 |
| Sherman - Denison, Tex. | 24,465 | 188 |
| Muncie, Ind. | 24,409 | 189 |
| Mansfield, Ohio | 24,408 | 190 |
| Utica - Rome, N.Y. | 24,404 | 191 |
| Lima, Ohio | 24,373 | 192 |
| New York, N.Y. | 24,354 | 193 |
| Little Rock - North Little Rock, Ark. | 24,344 | 194 |
| Greensboro - Winston-Salem - High Point, N.C. | 24,256 | 195 |
| Orlando, Fla. | 24,226 | 196 |
| Fresno, Cal. | 24,215 | 197 |
| Fort Collins - Loveland, Colo. | 24,173 | 198 |
| San Angelo, Tex. | 24,096 | 199 |
| Steubenville - Weirton, Ohio-W.Va. | 24,083 | 200 |
| New Orleans, La. | 24,041 | 201 |
| Champaign - Urbana - Rantoul, Ill. | 24,014 | 202 |
| Lafayette - West Lafayette, Ind. | 23,974 | 203 |
| Sharon, Pa. | 23,895 | 204 |
| Shreveport, La. | 23,864 | 205 |
| Lawton, Okla. | 23,862 | 206 |
| Modesto, Cal. | 23,813 | 207 |
| Atlantic City, N.J. | 23,791 | 208 |
| Roanoke, Va. | 23,771 | 209 |
| Sioux City, Iowa | 23,705 | 210 |
| Colorado Springs, Colo. | 23,694 | 211 |
| Jacksonville, Fla. | 23,681 | 212 |
| Pensacola, Fla. | 23,649 | 213 |
| Elmira, N.Y. | 23,600 | 214 |
| Wichita Falls, Tex. | 23,572 | 215 |
| Albuquerque, N.M. | 23,532 | 216 |
| Stockton, Cal. | 23,453 | 217 |
| Jersey City, N.J. | 23,436 | 218 |
| St. Joseph, Mo. | 23,410 | 219 |
| Hickory, N.C. | 23,357 | 220 |
| Jackson, Miss. | 23,316 | 221 |
| Fort Walton Beach, Fla. | 23,262 | 222 |
| Savannah, Ga. | 23,258 | 223 |
| Albany, Ga. | 23,235 | 224 |
| Burlington, N.C. | 23,191 | 225 |
| Miami - Hialeah, Fla. | 23,179 | 226 |
| Owensboro, Ky. | 23,152 | 227 |
| Bryan - College Station, Tex. | 23,105 | 228 |
| Parkersburg - Marietta, W.Va.-Ohio | 23,095 | 229 |
| Abilene, Tex. | 22,954 | 230 |
| Bangor, Me. | 22,948 | 231 |
| Great Falls, Mont. | 22,936 | 232 |
| Eau Claire, Wisc. | 22,917 | 233 |
| Memphis, Tenn. | 22,897 | 234 |
| Melbourne - Titusville - Palm Bay, Fla. | 22,791 | 235 |
| Springfield, Mo. | 22,787 | 236 |
| Lubbock, Tex. | 22,723 | 237 |
| Augusta, Ga. | 22,643 | 238 |
| Mobile, Ala. | 22,627 | 239 |
| Wheeling, W.Va. | 22,615 | 240 |
| Hagerstown, Md. | 22,547 | 241 |
| State College, Pa. | 22,388 | 242 |
| Fort Myers - Cape Coral, Fla. | 22,325 | 243 |
| Terre Haute, Ind. | 22,285 | 244 |
| Williamsport, Pa. | 22,265 | 245 |
| Greeley, Colo. | 22,249 | 246 |
| Sarasota, Fla. | 22,181 | 247 |
| Scranton - Wilkes-Barre, Pa. | 22,063 | 248 |
| Danville, Va. | 22,056 | 249 |
| Chattanooga, Tenn. | 21,988 | 250 |
| Montgomery, Ala. | 21,926 | 251 |
| Tacoma, Wash. | 21,921 | 252 |
| Anderson, S.C. | 21,896 | 253 |
| Bellingham, Wash. | 21,848 | 254 |
| Waco, Tex. | 21,838 | 255 |
| Birmingham, Ala. | 21,813 | 256 |
| Lewiston - Auburn, Me. | 21,738 | 257 |
| Charleston, S.C. | 21,717 | 258 |
| Eugene - Springfield, Ore. | 21,625 | 259 |
| Knoxville, Tenn. | 21,625 | 259 |
| Killeen - Temple, Tex. | 21,563 | 261 |
| Tampa - St. Petersburg - Clearwater, Fla. | 21,561 | 262 |
| Greenville - Spartanburg, S.C. | 21,540 | 263 |
| Naples, Fla. | 21,493 | 264 |
| El Paso, Tex. | 21,491 | 265 |
| Wilmington, N.C. | 21,387 | 266 |
| Fayetteville, N.C. | 21,338 | 267 |
| Pueblo, Colo. | 21,281 | 268 |
| Altoona, Pa. | 21,246 | 269 |
| Asheville, N.C. | 21,212 | 270 |
| Tucson, Ariz. | 21,012 | 271 |
| Jackson, Tenn. | 20,918 | 272 |
| Spokane, Wash. | 20,855 | 273 |
| Johnson City - Kingsport - Bristol, Tenn. | 20,783 | 274 |
| Texarkana, Tex.-Ark. | 20,759 | 275 |
| Salem, Ore. | 20,736 | 276 |
| Fort Smith, Ark. | 20,705 | 277 |
| Tallahassee, Fla. | 20,694 | 278 |
| Bradenton, Fla. | 20,655 | 279 |
| Provo - Orem, Utah | 20,633 | 280 |
| Daytona Beach, Fla. | 20,617 | 281 |
| Bloomington, Ind. | 20,554 | 282 |
| Lakeland - Winter Haven, Fla. | 20,517 | 283 |
| Cumberland, Md. | 20,508 | 284 |
| Huntington - Ashland, W.Va.-Ky. | 20,399 | 285 |
| Alexandria, La. | 20,369 | 286 |
| Biloxi - Gulfport, Miss. | 20,361 | 287 |
| Florence, Ala. | 20,351 | 288 |
| Johnstown, Pa. | 20,321 | 289 |
| Fort Pierce, Fla. | 20,298 | 290 |
| Monroe, La. | 20,222 | 291 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 20,180 | 292 |
| Gainesville, Fla. | 20,132 | 293 |
| Medford, Ore. | 20,076 | 294 |
| Joplin, Mo. | 19,972 | 295 |
| Yakima, Wash. | 19,893 | 296 |
| Columbus, Ga. | 19,830 | 297 |
| Athens, Ga. | 19,746 | 298 |
| Anniston, Ala. | 19,606 | 299 |
| Redding, Cal. | 19,512 | 300 |
| Dothan, Ala. | 19,431 | 301 |
| Pine Bluff, Ark. | 19,278 | 302 |
| Fayetteville - Springdale, Ark. | 19,268 | 303 |
| Tuscaloosa, Ala. | 19,072 | 304 |
| Yuba City, Cal. | 19,050 | 305 |
| Florence, S.C. | 19,015 | 306 |
| Chico, Cal. | 18,860 | 307 |
| Las Cruces, N.M. | 18,482 | 308 |
| Brownsville - Harlingen, Tex. | 18,293 | 309 |
| Visalia - Tulare - Porterville, Cal. | 17,838 | 310 |
| Gadsden, Ala. | 17,829 | 311 |
| Panama City, Fla. | 17,550 | 312 |
| Ocala, Fla. | 17,286 | 313 |
| McAllen - Edinburg - Mission, Tex. | 17,167 | 314 |
| Laredo, Tex. | 16,663 | 315 |
| Jacksonville, N.C. | 16,356 | 316 |
| **Median Above Areas** | **27,299** | |
| **U.S. Median** | **25,496** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# AVERAGE HOUSEHOLD EBI

| Area | ($) | Rank |
|---|---|---|
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 46,632 | 1 |
| Nassau - Suffolk, N.Y. | 44,611 | 2 |
| Lake County, Ill. | 43,482 | 3 |
| Anchorage, Alas. | 41,777 | 4 |
| Middlesex - Somerset - Hunterdon, N.J. | 40,875 | 5 |
| San Jose, Cal. | 40,841 | 6 |
| Grand Forks, N.D. | 40,596 | 7 |
| Bergen - Passaic, N.J. | 40,418 | 8 |
| Washington, D.C. | 40,037 | 9 |
| Midland, Tex. | 39,680 | 10 |
| Anaheim - Santa Ana, Cal. | 39,654 | 11 |
| Newark, N.J. | 38,208 | 12 |
| Oxnard - Ventura, Cal. | 38,003 | 13 |
| Brazoria, Tex. | 37,461 | 14 |
| Honolulu, Haw. | 37,187 | 15 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 36,952 | 16 |
| Trenton, N.J. | 36,779 | 17 |
| San Francisco, Cal. | 36,651 | 18 |
| Monmouth - Ocean, N.J. | 36,533 | 19 |
| New London - Norwich, Conn. | 36,492 | 20 |
| Wichita, Kans. | 36,319 | 21 |
| Poughkeepsie, N.Y. | 35,840 | 22 |
| New Haven - Waterbury - Meriden, Conn. | 35,609 | 23 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 35,512 | 24 |
| Minneapolis - St. Paul, Minn. | 35,403 | 25 |
| Oakland, Cal. | 35,361 | 26 |
| Aurora - Elgin, Ill. | 35,205 | 27 |
| Houston, Tex. | 34,910 | 28 |
| Dallas, Tex. | 34,673 | 29 |
| Lincoln, Neb. | 34,454 | 30 |
| Topeka, Kans. | 34,423 | 31 |
| Manchester - Nashua, N.H. | 34,311 | 32 |
| Richland - Kennewick - Pasco, Wash. | 34,251 | 33 |
| Chicago, Ill. | 34,051 | 34 |
| Seattle, Wash. | 34,039 | 35 |
| Omaha, Neb. | 33,990 | 36 |
| Wilmington, Del. | 33,938 | 37 |
| Joliet, Ill. | 33,928 | 38 |
| Portsmouth - Dover - Rochester, N.H. | 33,845 | 39 |
| Rochester, Minn. | 33,780 | 40 |
| Casper, Wyo. | 33,674 | 41 |
| Bismarck, N.D. | 33,589 | 42 |
| Ann Arbor, Mich. | 33,539 | 43 |
| Fort Worth - Arlington, Tex. | 33,427 | 44 |
| Santa Cruz, Cal. | 33,398 | 45 |
| Peoria, Ill. | 33,346 | 46 |
| Denver, Colo. | 33,325 | 47 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 33,219 | 48 |
| Los Angeles - Long Beach, Cal. | 33,089 | 49 |
| Kansas City, Mo.-Kans. | 33,068 | 50 |
| Sioux Falls, S.D. | 33,060 | 51 |
| Rochester, N.Y. | 32,969 | 52 |
| Bloomington - Normal, Ill. | 32,879 | 53 |
| San Diego, Cal. | 32,875 | 54 |
| Salinas - Seaside - Monterey, Cal. | 32,784 | 55 |
| Odessa, Tex. | 32,772 | 56 |
| Kenosha, Wisc. | 32,713 | 57 |
| Galveston - Texas City, Tex. | 32,586 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 32,580 | 59 |
| Kalamazoo, Mich. | 32,412 | 60 |
| Atlanta, Ga. | 32,228 | 61 |
| Boulder - Longmont, Colo. | 32,145 | 62 |
| Orange County, N.Y. | 32,124 | 63 |
| Lansing - East Lansing, Mich. | 32,067 | 64 |
| Columbia, Mo. | 31,964 | 65 |
| Santa Fe, N.M. | 31,936 | 66 |
| Syracuse, N.Y. | 31,913 | 67 |
| Santa Rosa - Petaluma, Cal. | 31,876 | 68 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 31,856 | 69 |
| Philadelphia, Pa. | 31,708 | 70 |
| St. Louis, Mo. | 31,639 | 71 |
| Vallejo - Fairfield - Napa, Cal. | 31,606 | 72 |
| Tyler, Tex. | 31,576 | 73 |
| Detroit, Mich. | 31,572 | 74 |
| Worcester - Fitchburg - Leominster, Mass. | 31,529 | 75 |
| Beaumont - Port Arthur, Tex. | 31,482 | 76 |
| Fargo - Moorhead, N.D.-Minn. | 31,416 | 77 |
| Grand Rapids, Mich. | 31,340 | 78 |
| Milwaukee, Wisc. | 31,334 | 79 |
| Austin, Tex. | 31,287 | 80 |
| Cedar Rapids, Iowa | 31,164 | 81 |
| Des Moines, Iowa | 31,027 | 82 |
| Richmond - Petersburg, Va. | 30,978 | 83 |
| Rockford, Ill. | 30,947 | 84 |
| Burlington, Vt. | 30,885 | 85 |
| Racine, Wisc. | 30,823 | 86 |
| Huntsville, Ala. | 30,777 | 87 |
| Iowa City, Iowa | 30,764 | 88 |
| Victoria, Tex. | 30,762 | 89 |
| Rapid City, S.D. | 30,738 | 90 |
| Lawrence, Kans. | 30,711 | 91 |
| Waterloo - Cedar Falls, Iowa | 30,698 | 92 |
| Jackson, Mich. | 30,685 | 93 |
| Lafayette, La. | 30,600 | 94 |
| Binghamton, N.Y. | 30,427 | 95 |
| Oklahoma City, Okla. | 30,423 | 96 |
| Decatur, Ill. | 30,389 | 97 |
| Albany - Schenectady - Troy, N.Y. | 30,378 | 98 |
| Madison, Wisc. | 30,373 | 99 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 30,359 | 100 |
| Lawton, Okla. | 30,358 | 101 |
| Kokomo, Ind. | 30,303 | 102 |
| Charlottesville, Va. | 30,282 | 103 |
| Baton Rouge, La. | 30,117 | 104 |
| Harrisburg - Lebanon - Carlisle, Pa. | 30,115 | 105 |
| Beaver County, Pa. | 30,088 | 106 |
| Sheboygan, Wisc. | 30,088 | 106 |
| Lorain - Elyria, Ohio | 30,082 | 108 |
| Providence - Pawtucket - Woonsocket, R.I. | 30,074 | 109 |
| Bryan - College Station, Tex. | 30,052 | 110 |
| Amarillo, Tex. | 30,037 | 111 |
| Allentown - Bethlehem, Pa. | 30,033 | 112 |
| Norfolk - Virginia Beach - Newport News, Va. | 29,995 | 113 |
| Cincinnati, Ohio | 29,970 | 114 |
| Indianapolis, Ind. | 29,963 | 115 |
| Pittsfield, Mass. | 29,961 | 116 |
| Nashville, Tenn. | 29,930 | 117 |
| San Angelo, Tex. | 29,923 | 118 |
| Appleton - Oshkosh - Neenah, Wisc. | 29,875 | 119 |
| New York, N.Y. | 29,870 | 120 |
| Bakersfield, Cal. | 29,833 | 121 |
| Raleigh - Durham, N.C. | 29,772 | 122 |
| Cleveland, Ohio | 29,718 | 123 |
| La Crosse, Wisc. | 29,687 | 124 |
| Lancaster, Pa. | 29,663 | 125 |
| Tulsa, Okla. | 29,645 | 126 |
| Baltimore, Md. | 29,642 | 127 |
| Reno, Nev. | 29,465 | 128 |
| Houma - Thibodaux, La. | 29,433 | 129 |
| Columbia, S.C. | 29,432 | 130 |
| Boise, Ida. | 29,407 | 131 |
| Champaign - Urbana - Rantoul, Ill. | 29,399 | 132 |
| Bremerton, Wash. | 29,396 | 133 |
| Janesville - Beloit, Wisc. | 29,292 | 134 |
| Sacramento, Cal. | 29,275 | 135 |
| San Antonio, Tex. | 29,255 | 136 |
| Portland, Ore. | 29,204 | 137 |
| Riverside - San Bernardino, Cal. | 29,202 | 138 |
| Enid, Okla. | 29,191 | 139 |
| Longview - Marshall, Tex. | 29,165 | 140 |
| Dayton - Springfield, Ohio | 29,138 | 141 |
| Niagara Falls, N.Y. | 29,132 | 142 |
| Lafayette - West Lafayette, Ind. | 29,111 | 143 |
| Corpus Christi, Tex. | 29,104 | 144 |
| Green Bay, Wisc. | 29,089 | 145 |
| Wichita Falls, Tex. | 29,014 | 146 |
| Saginaw - Bay City - Midland, Mich. | 28,989 | 147 |
| Springfield, Mass. | 28,967 | 148 |
| Fresno, Cal. | 28,963 | 149 |
| Hamilton - Middletown, Ohio | 28,931 | 150 |
| Killeen - Temple, Tex. | 28,926 | 151 |
| Cheyenne, Wyo. | 28,912 | 152 |
| Lexington-Fayette, Ky. | 28,883 | 153 |
| Buffalo, N.Y. | 28,859 | 154 |
| Louisville, Ky. | 28,837 | 155 |
| Portland, Me. | 28,834 | 156 |
| Orlando, Fla. | 28,785 | 157 |
| York, Pa. | 28,780 | 158 |
| Fort Wayne, Ind. | 28,775 | 159 |
| Pittsburgh, Pa. | 28,759 | 160 |
| St. Cloud, Minn. | 28,707 | 161 |
| Macon - Warner Robins, Ga. | 28,704 | 162 |
| Springfield, Ill. | 28,683 | 163 |
| Lake Charles, La. | 28,675 | 164 |
| Battle Creek, Mich. | 28,669 | 165 |
| Miami - Hialeah, Fla. | 28,663 | 166 |
| Toledo, Ohio | 28,659 | 167 |
| Phoenix, Ariz. | 28,601 | 168 |
| Lynchburg, Va. | 28,584 | 169 |
| Columbus, Ohio | 28,573 | 170 |
| Vancouver, Wash. | 28,565 | 171 |
| Akron, Ohio | 28,548 | 172 |
| Reading, Pa. | 28,543 | 173 |
| Youngstown - Warren, Ohio | 28,499 | 174 |
| Dubuque, Iowa | 28,483 | 175 |
| Shreveport, La. | 28,470 | 176 |
| Pascagoula, Miss. | 28,417 | 177 |
| Flint, Mich. | 28,415 | 178 |
| Little Rock - North Little Rock, Ark. | 28,339 | 179 |
| Atlantic City, N.J. | 28,325 | 180 |
| Gary - Hammond, Ind. | 28,322 | 181 |
| Abilene, Tex. | 28,305 | 182 |
| Evansville, Ind. | 28,283 | 183 |
| Salt Lake City - Ogden, Utah | 28,272 | 184 |
| Sherman - Denison, Tex. | 28,272 | 184 |
| Olympia, Wash. | 28,266 | 186 |
| Erie, Pa. | 28,258 | 187 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 28,241 | 188 |
| Elkhart - Goshen, Ind. | 28,215 | 189 |
| Vineland - Millville - Bridgeton, N.J. | 28,191 | 190 |
| Las Vegas, Nev. | 28,188 | 191 |
| Anderson, Ind. | 28,138 | 192 |
| Colorado Springs, Colo. | 28,064 | 193 |
| Benton Harbor, Mich. | 28,041 | 194 |
| New Orleans, La. | 28,017 | 195 |
| Jacksonville, Fla. | 27,997 | 196 |
| South Bend - Mishawaka, Ind. | 27,982 | 197 |
| Naples, Fla. | 27,949 | 198 |
| Pensacola, Fla. | 27,933 | 199 |
| Fort Walton Beach, Fla. | 27,879 | 200 |
| Jackson, Miss. | 27,847 | 201 |
| Billings, Mont. | 27,754 | 202 |
| Modesto, Cal. | 27,729 | 203 |
| Kankakee, Ill. | 27,716 | 204 |
| Greensboro - Winston-Salem - High Point, N.C. | 27,686 | 205 |
| Fort Collins - Loveland, Colo. | 27,653 | 206 |
| Muncie, Ind. | 27,615 | 207 |
| Lubbock, Tex. | 27,610 | 208 |
| New Bedford - Fall River - Attleboro, Mass. | 27,605 | 209 |
| Canton, Ohio | 27,571 | 210 |
| Savannah, Ga. | 27,513 | 211 |
| Roanoke, Va. | 27,459 | 212 |
| Charleston, W.Va. | 27,455 | 213 |
| Muskegon, Mich. | 27,409 | 214 |
| Glens Falls, N.Y. | 27,398 | 215 |
| Albuquerque, N.M. | 27,354 | 216 |
| Fayetteville, N.C. | 27,237 | 217 |
| Memphis, Tenn. | 27,221 | 218 |
| St. Joseph, Mo. | 27,215 | 219 |
| Utica - Rome, N.Y. | 27,206 | 220 |
| Fort Myers - Cape Coral, Fla. | 27,205 | 221 |
| Duluth, Minn. | 27,178 | 222 |
| Wausau, Wisc. | 27,135 | 223 |
| Jersey City, N.J. | 27,063 | 224 |
| Stockton, Cal. | 26,999 | 225 |
| Sarasota, Fla. | 26,914 | 226 |
| Springfield, Mo. | 26,878 | 227 |
| State College, Pa. | 26,873 | 228 |
| Mansfield, Ohio | 26,645 | 229 |
| Lima, Ohio | 26,570 | 230 |
| Augusta, Ga. | 26,560 | 231 |
| Waco, Tex. | 26,553 | 232 |
| Sioux City, Iowa | 26,462 | 233 |
| Bloomington, Ind. | 26,429 | 234 |
| Elmira, N.Y. | 26,414 | 235 |
| El Paso, Tex. | 26,372 | 236 |
| Tampa - St. Petersburg - Clearwater, Fla. | 26,334 | 237 |
| Albany, Ga. | 26,247 | 238 |
| Bangor, Me. | 26,240 | 239 |
| Eau Claire, Wisc. | 26,206 | 240 |
| Mobile, Ala. | 26,120 | 241 |
| Great Falls, Mont. | 26,068 | 242 |
| Hickory, N.C. | 26,059 | 243 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 26,050 | 244 |
| Owensboro, Ky. | 26,036 | 245 |
| Melbourne - Titusville - Palm Bay, Fla. | 26,014 | 246 |
| Tallahassee, Fla. | 25,995 | 247 |
| Terre Haute, Ind. | 25,866 | 248 |
| Sharon, Pa. | 25,859 | 249 |
| Knoxville, Tenn. | 25,787 | 250 |
| Gainesville, Fla. | 25,783 | 251 |
| Montgomery, Ala. | 25,773 | 252 |
| Burlington, N.C. | 25,628 | 253 |
| Charleston, S.C. | 25,605 | 254 |
| Bellingham, Wash. | 25,538 | 255 |
| Parkersburg - Marietta, W.Va.-Ohio | 25,460 | 256 |
| Daytona Beach, Fla. | 25,448 | 257 |
| Alexandria, La. | 25,428 | 258 |
| Birmingham, Ala. | 25,397 | 259 |
| Biloxi - Gulfport, Miss. | 25,363 | 260 |
| Chattanooga, Tenn. | 25,363 | 260 |
| Steubenville - Weirton, Ohio-W.Va. | 25,330 | 262 |
| Tacoma, Wash. | 25,281 | 263 |
| Greeley, Colo. | 25,252 | 264 |
| Danville, Va. | 25,245 | 265 |
| Columbus, Ga. | 25,182 | 266 |
| Bradenton, Fla. | 25,045 | 267 |
| Scranton - Wilkes-Barre, Pa. | 25,037 | 268 |
| Hagerstown, Md. | 25,019 | 269 |
| Williamsport, Pa. | 24,988 | 270 |
| Lakeland - Winter Haven, Fla. | 24,889 | 271 |
| Fort Smith, Ark. | 24,811 | 272 |
| Lewiston - Auburn, Me. | 24,791 | 273 |
| Wheeling, W.Va. | 24,749 | 274 |
| Monroe, La. | 24,721 | 275 |
| Tucson, Ariz. | 24,590 | 276 |
| Jacksonville, N.C. | 24,524 | 277 |
| Fort Pierce, Fla. | 24,497 | 278 |
| Jackson, Tenn. | 24,497 | 278 |
| Greenville - Spartanburg, S.C. | 24,469 | 280 |
| Athens, Ga. | 24,452 | 281 |
| Pueblo, Colo. | 24,436 | 282 |
| Wilmington, N.C. | 24,398 | 283 |
| Asheville, N.C. | 24,385 | 284 |
| Eugene - Springfield, Ore. | 24,317 | 285 |
| Johnson City - Kingsport - Bristol, Tenn. | 24,101 | 286 |
| Texarkana, Tex.-Ark. | 24,089 | 287 |
| Spokane, Wash. | 24,049 | 288 |
| Anderson, S.C. | 23,823 | 289 |
| Provo - Orem, Utah | 23,699 | 290 |
| Salem, Ore. | 23,604 | 291 |
| Yakima, Wash. | 23,585 | 292 |
| Altoona, Pa. | 23,563 | 293 |
| Joplin, Mo. | 23,562 | 294 |
| Anniston, Ala. | 23,521 | 295 |
| Huntington - Ashland, W.Va.-Ky. | 23,317 | 296 |
| Dothan, Ala. | 23,289 | 297 |
| Las Cruces, N.M. | 23,250 | 298 |
| Yuba City, Cal. | 23,176 | 299 |
| Cumberland, Md. | 23,166 | 300 |
| Fayetteville - Springdale, Ark. | 23,158 | 301 |
| Pine Bluff, Ark. | 23,062 | 302 |
| Medford, Ore. | 23,035 | 303 |
| Redding, Cal. | 23,021 | 304 |
| Florence, Ala. | 22,976 | 305 |
| Chico, Cal. | 22,968 | 306 |
| Tuscaloosa, Ala. | 22,938 | 307 |
| Brownsville - Harlingen, Tex. | 22,773 | 308 |
| Johnstown, Pa. | 22,688 | 309 |
| Florence, S.C. | 22,010 | 310 |
| McAllen - Edinburg - Mission, Tex. | 21,771 | 311 |
| Visalia - Tulare - Porterville, Cal. | 21,652 | 312 |
| Laredo, Tex. | 21,501 | 313 |
| Ocala, Fla. | 21,491 | 314 |
| Gadsden, Ala. | 21,382 | 315 |
| Panama City, Fla. | 21,164 | 316 |
| **Average Above Areas** | **31,347** | |
| **U.S. Average** | **29,640** | |

# PER CAPITA EBI

| Area | ($) | Rank |
|---|---|---|
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 16,602 | 1 |
| San Francisco, Cal. | 15,323 | 2 |
| Anchorage, Alas. | 15,235 | 3 |
| Bergen - Passaic, N.J. | 14,831 | 4 |
| Washington, D.C. | 14,744 | 5 |
| San Jose, Cal. | 14,406 | 6 |
| Nassau - Suffolk, N.Y. | 14,320 | 7 |
| Midland, Tex. | 14,312 | 8 |
| Lake County, Ill. | 14,288 | 9 |
| Middlesex - Somerset - Hunterdon, N.J. | 14,222 | 10 |
| Anaheim - Santa Ana, Cal. | 14,125 | 11 |
| Wichita, Kans. | 13,893 | 12 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 13,728 | 13 |
| Oakland, Cal. | 13,692 | 14 |
| Newark, N.J. | 13,679 | 15 |
| Monmouth - Ocean, N.J. | 13,607 | 16 |
| Grand Forks, N.D. | 13,571 | 17 |
| Seattle, Wash. | 13,542 | 18 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 13,510 | 19 |
| Topeka, Kans. | 13,458 | 20 |
| Lincoln, Neb. | 13,275 | 21 |
| Denver, Colo. | 13,224 | 22 |
| Minneapolis - St. Paul, Minn. | 13,211 | 23 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 13,106 | 24 |
| New Haven - Waterbury - Meriden, Conn. | 13,068 | 25 |
| Trenton, N.J. | 13,068 | 25 |
| New London - Norwich, Conn. | 12,907 | 27 |
| Dallas, Tex. | 12,792 | 28 |
| Sioux Falls, S.D. | 12,743 | 29 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 12,715 | 30 |
| Santa Cruz, Cal. | 12,709 | 31 |
| Oxnard - Ventura, Cal. | 12,683 | 32 |
| Omaha, Neb. | 12,676 | 33 |
| Richland - Kennewick - Pasco, Wash. | 12,604 | 34 |
| Casper, Wyo. | 12,595 | 35 |
| Houston, Tex. | 12,545 | 36 |
| Santa Rosa - Petaluma, Cal. | 12,444 | 37 |
| Rochester, Minn. | 12,428 | 38 |
| Kansas City, Mo.-Kans. | 12,391 | 39 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 12,390 | 40 |
| Chicago, Ill. | 12,388 | 41 |
| Reno, Nev. | 12,375 | 42 |
| Manchester - Nashua, N.H. | 12,363 | 43 |
| Boulder - Longmont, Colo. | 12,353 | 44 |
| Peoria, Ill. | 12,303 | 45 |
| Des Moines, Iowa | 12,264 | 46 |
| Aurora - Elgin, Ill. | 12,226 | 47 |
| Sarasota, Fla. | 12,131 | 48 |
| Poughkeepsie, N.Y. | 12,120 | 49 |
| Fort Worth - Arlington, Tex. | 12,111 | 50 |
| Ann Arbor, Mich. | 12,106 | 51 |
| Portsmouth - Dover - Rochester, N.H. | 12,084 | 52 |
| San Diego, Cal. | 12,084 | 52 |
| Los Angeles - Long Beach, Cal. | 12,067 | 54 |
| Cedar Rapids, Iowa | 12,036 | 55 |
| Brazoria, Tex. | 12,026 | 56 |
| Kenosha, Wisc. | 12,017 | 57 |
| Santa Fe, N.M. | 11,995 | 58 |
| Wilmington, Del. | 11,995 | 58 |
| Rochester, N.Y. | 11,983 | 60 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 11,978 | 61 |
| Madison, Wisc. | 11,969 | 62 |
| Iowa City, Iowa | 11,954 | 63 |
| Bloomington - Normal, Ill. | 11,913 | 64 |
| Kalamazoo, Mich. | 11,871 | 65 |
| New York, N.Y. | 11,790 | 66 |
| Milwaukee, Wisc. | 11,784 | 67 |
| Bismarck, N.D. | 11,781 | 68 |
| Odessa, Tex. | 11,726 | 69 |
| Atlanta, Ga. | 11,718 | 70 |
| Austin, Tex. | 11,703 | 71 |
| Galveston - Texas City, Tex. | 11,621 | 72 |
| Decatur, Ill. | 11,578 | 73 |
| Oklahoma City, Okla. | 11,574 | 74 |
| Honolulu, Haw. | 11,531 | 75 |
| Philadelphia, Pa. | 11,525 | 76 |
| Rapid City, S.D. | 11,511 | 77 |
| Naples, Fla. | 11,502 | 78 |
| Springfield, Ill. | 11,494 | 79 |
| Sacramento, Cal. | 11,454 | 80 |
| Worcester - Fitchburg - Leominster, Mass. | 11,438 | 81 |
| Harrisburg - Lebanon - Carlisle, Pa. | 11,437 | 82 |
| Fargo - Moorhead, N.D.-Minn. | 11,434 | 83 |
| St. Louis, Mo. | 11,427 | 84 |
| Detroit, Mich. | 11,419 | 85 |
| Rockford, Ill. | 11,411 | 86 |
| Columbia, Mo. | 11,399 | 87 |
| Portland, Ore. | 11,394 | 88 |
| Pittsfield, Mass. | 11,385 | 89 |
| Allentown - Bethlehem, Pa. | 11,364 | 90 |
| Tyler, Tex. | 11,359 | 91 |
| Huntsville, Ala. | 11,349 | 92 |
| Syracuse, N.Y. | 11,332 | 93 |
| Fort Myers - Cape Coral, Fla. | 11,304 | 94 |
| Cleveland, Ohio | 11,302 | 95 |
| Tulsa, Okla. | 11,281 | 96 |
| Enid, Okla. | 11,261 | 97 |
| Amarillo, Tex. | 11,250 | 98 |
| Waterloo - Cedar Falls, Iowa | 11,246 | 99 |
| Lansing - East Lansing, Mich. | 11,245 | 100 |
| Albany - Schenectady - Troy, N.Y. | 11,244 | 101 |
| Vallejo - Fairfield - Napa, Cal. | 11,235 | 102 |
| Las Vegas, Nev. | 11,199 | 103 |
| Grand Rapids, Mich. | 11,164 | 104 |
| Kokomo, Ind. | 11,147 | 105 |
| Racine, Wisc. | 11,105 | 106 |
| Pittsburgh, Pa. | 11,099 | 107 |
| Cincinnati, Ohio | 11,082 | 108 |
| Cheyenne, Wyo. | 11,080 | 109 |
| Beaumont - Port Arthur, Tex. | 11,075 | 110 |
| Joliet, Ill. | 11,070 | 111 |
| Binghamton, N.Y. | 11,068 | 112 |
| Raleigh - Durham, N.C. | 11,064 | 113 |
| Dayton - Springfield, Ohio | 11,053 | 114 |
| Phoenix, Ariz. | 11,024 | 115 |
| Beaver County, Pa. | 10,990 | 116 |
| Richmond - Petersburg, Va. | 10,983 | 117 |
| Sheboygan, Wisc. | 10,979 | 118 |
| Atlantic City, N.J. | 10,973 | 119 |
| Indianapolis, Ind. | 10,958 | 120 |
| Tampa - St. Petersburg - Clearwater, Fla. | 10,938 | 121 |
| Olympia, Wash. | 10,929 | 122 |
| Reading, Pa. | 10,928 | 123 |
| Nashville, Tenn. | 10,927 | 124 |
| La Crosse, Wisc. | 10,902 | 125 |
| Providence - Pawtucket - Woonsocket, R.I. | 10,897 | 126 |
| Burlington, Vt. | 10,883 | 127 |
| Lawrence, Kans. | 10,882 | 128 |
| Portland, Me. | 10,869 | 129 |
| Billings, Mont. | 10,861 | 130 |
| Salinas - Seaside - Monterey, Cal. | 10,861 | 130 |
| Boise, Ida. | 10,841 | 132 |
| Appleton - Oshkosh - Neenah, Wisc. | 10,823 | 133 |
| Janesville - Beloit, Wisc. | 10,814 | 134 |
| Columbus, Ohio | 10,792 | 135 |
| Lexington-Fayette, Ky. | 10,753 | 136 |
| San Angelo, Tex. | 10,747 | 137 |
| Bryan - College Station, Tex. | 10,746 | 138 |
| Bremerton, Wash. | 10,701 | 139 |
| Sherman - Denison, Tex. | 10,694 | 140 |
| Battle Creek, Mich. | 10,681 | 141 |
| Orlando, Fla. | 10,681 | 141 |
| Baltimore, Md. | 10,669 | 143 |
| York, Pa. | 10,662 | 144 |
| Green Bay, Wisc. | 10,645 | 145 |
| Daytona Beach, Fla. | 10,639 | 146 |
| Miami - Hialeah, Fla. | 10,627 | 147 |
| Buffalo, N.Y. | 10,626 | 148 |
| Jackson, Mich. | 10,626 | 148 |
| Charleston, W.Va. | 10,623 | 150 |
| Evansville, Ind. | 10,622 | 151 |
| Champaign - Urbana - Rantoul, Ill. | 10,618 | 152 |
| Charlottesville, Va. | 10,613 | 153 |
| Toledo, Ohio | 10,613 | 153 |
| Lafayette, La. | 10,603 | 155 |
| Niagara Falls, N.Y. | 10,601 | 156 |
| Lancaster, Pa. | 10,593 | 157 |
| Akron, Ohio | 10,591 | 158 |
| Vancouver, Wash. | 10,578 | 159 |
| Bradenton, Fla. | 10,517 | 160 |
| Louisville, Ky. | 10,516 | 161 |
| Orange County, N.Y. | 10,516 | 161 |
| Bakersfield, Cal. | 10,514 | 163 |
| Springfield, Mass. | 10,497 | 164 |
| Youngstown - Warren, Ohio | 10,482 | 165 |
| Lorain - Elyria, Ohio | 10,437 | 166 |
| Riverside - San Bernardino, Cal. | 10,425 | 167 |
| Shreveport, La. | 10,425 | 167 |
| Fort Collins - Loveland, Colo. | 10,394 | 169 |
| Longview - Marshall, Tex. | 10,380 | 170 |
| Jacksonville, Fla. | 10,374 | 171 |
| Greensboro - Winston-Salem - High Point, N.C. | 10,371 | 172 |
| Albuquerque, N.M. | 10,357 | 173 |
| Jersey City, N.J. | 10,357 | 173 |
| Victoria, Tex. | 10,347 | 175 |
| Baton Rouge, La. | 10,344 | 176 |
| Wichita Falls, Tex. | 10,341 | 177 |
| Melbourne - Titusville - Palm Bay, Fla. | 10,335 | 178 |
| Fort Wayne, Ind. | 10,311 | 179 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 10,310 | 180 |
| Columbia, S.C. | 10,308 | 181 |
| Colorado Springs, Colo. | 10,290 | 182 |
| Anderson, Ind. | 10,284 | 183 |
| Duluth, Minn. | 10,273 | 184 |
| South Bend - Mishawaka, Ind. | 10,265 | 185 |
| Fresno, Cal. | 10,251 | 186 |
| Benton Harbor, Mich. | 10,243 | 187 |
| Flint, Mich. | 10,211 | 188 |
| New Orleans, La. | 10,209 | 189 |
| Little Rock - North Little Rock, Ark. | 10,206 | 190 |
| Hamilton - Middletown, Ohio | 10,204 | 191 |
| Roanoke, Va. | 10,198 | 192 |
| Erie, Pa. | 10,181 | 193 |
| Great Falls, Mont. | 10,109 | 194 |
| Saginaw - Bay City - Midland, Mich. | 10,109 | 194 |
| Springfield, Mo. | 10,082 | 196 |
| Elkhart - Goshen, Ind. | 10,081 | 197 |
| St. Joseph, Mo. | 10,065 | 198 |
| Pensacola, Fla. | 10,055 | 199 |
| Lafayette - West Lafayette, Ind. | 10,052 | 200 |
| Macon - Warner Robins, Ga. | 10,042 | 201 |
| Norfolk - Virginia Beach - Newport News, Va. | 10,010 | 202 |
| New Bedford - Fall River - Attleboro, Mass. | 10,004 | 203 |
| Sioux City, Iowa | 10,002 | 204 |
| Lake Charles, La. | 9,980 | 205 |
| Fort Walton Beach, Fla. | 9,979 | 206 |
| Canton, Ohio | 9,961 | 207 |
| Abilene, Tex. | 9,920 | 208 |
| Modesto, Cal. | 9,915 | 209 |
| Mansfield, Ohio | 9,843 | 210 |
| Stockton, Cal. | 9,838 | 211 |
| Kankakee, Ill. | 9,816 | 212 |
| Savannah, Ga. | 9,809 | 213 |
| Muskegon, Mich. | 9,804 | 214 |
| Knoxville, Tenn. | 9,769 | 215 |
| Muncie, Ind. | 9,752 | 216 |
| Fort Pierce, Fla. | 9,750 | 217 |
| Bellingham, Wash. | 9,731 | 218 |
| Jackson, Miss. | 9,726 | 219 |
| San Antonio, Tex. | 9,703 | 220 |
| Lynchburg, Va. | 9,699 | 221 |
| Dubuque, Iowa | 9,697 | 222 |
| Vineland - Millville - Bridgeton, N.J. | 9,691 | 223 |
| Lawton, Okla. | 9,687 | 224 |
| Wausau, Wisc. | 9,684 | 225 |
| Lubbock, Tex. | 9,658 | 226 |
| Tucson, Ariz. | 9,650 | 227 |
| Utica - Rome, N.Y. | 9,648 | 228 |
| Burlington, N.C. | 9,633 | 229 |
| Gary - Hammond, Ind. | 9,621 | 230 |
| Waco, Tex. | 9,613 | 231 |
| Houma - Thibodaux, La. | 9,581 | 232 |
| Pascagoula, Miss. | 9,570 | 233 |
| Memphis, Tenn. | 9,565 | 234 |
| Birmingham, Ala. | 9,505 | 235 |
| Owensboro, Ky. | 9,500 | 236 |
| Gainesville, Fla. | 9,485 | 237 |
| Glens Falls, N.Y. | 9,480 | 238 |
| Asheville, N.C. | 9,479 | 239 |
| Tallahassee, Fla. | 9,178 | 240 |
| Lima, Ohio | 9,474 | 241 |
| Tacoma, Wash. | 9,472 | 242 |
| Hickory, N.C. | 9,467 | 243 |
| Terre Haute, Ind. | 9,457 | 244 |
| Scranton - Wilkes-Barre, Pa. | 9,453 | 245 |
| Elmira, N.Y. | 9,443 | 246 |
| Wheeling, W.Va. | 9,421 | 247 |
| Eugene - Springfield, Ore. | 9,416 | 248 |
| Sharon, Pa. | 9,403 | 249 |
| Corpus Christi, Tex. | 9,398 | 250 |
| Parkersburg - Marietta, W.Va.-Ohio | 9,383 | 251 |
| Spokane, Wash. | 9,357 | 252 |
| Steubenville - Weirton, Ohio-W.Va. | 9,345 | 253 |
| Bloomington, Ind. | 9,342 | 254 |
| Mobile, Ala. | 9,338 | 255 |
| Eau Claire, Wisc. | 9,323 | 256 |
| Chattanooga, Tenn. | 9,289 | 257 |
| Augusta, Ga. | 9,250 | 258 |
| Pueblo, Colo. | 9,220 | 259 |
| Wilmington, N.C. | 9,212 | 260 |
| Williamsport, Pa. | 9,191 | 261 |
| Montgomery, Ala. | 9,190 | 262 |
| Chico, Cal. | 9,182 | 263 |
| Salt Lake City - Ogden, Utah | 9,152 | 264 |
| Lakeland - Winter Haven, Fla. | 9,121 | 265 |
| Killeen - Temple, Tex. | 9,101 | 266 |
| Greeley, Colo. | 9,094 | 267 |
| Jackson, Tenn. | 9,054 | 268 |
| Fort Smith, Ark. | 9,048 | 269 |
| Lewiston - Auburn, Me. | 9,028 | 270 |
| State College, Pa. | 9,012 | 271 |
| Bangor, Me. | 8,999 | 272 |
| Greenville - Spartanburg, S.C. | 8,983 | 273 |
| St. Cloud, Minn. | 8,979 | 274 |
| Danville, Va. | 8,976 | 275 |
| Hagerstown, Md. | 8,948 | 276 |
| Biloxi - Gulfport, Miss. | 8,943 | 277 |
| Athens, Ga. | 8,845 | 278 |
| Joplin, Mo. | 8,829 | 279 |
| Johnson City - Kingsport - Bristol, Tenn. | 8,816 | 280 |
| Altoona, Pa. | 8,793 | 281 |
| Alexandria, La. | 8,784 | 282 |
| Anderson, S.C. | 8,772 | 283 |
| Redding, Cal. | 8,757 | 284 |
| Texarkana, Tex.-Ark. | 8,728 | 285 |
| Albany, Ga. | 8,690 | 286 |
| Yakima, Wash. | 8,667 | 287 |
| Monroe, La. | 8,649 | 288 |
| Medford, Ore. | 8,645 | 289 |
| Salem, Ore. | 8,635 | 290 |
| Cumberland, Md. | 8,619 | 291 |
| Fayetteville, N.C. | 8,572 | 292 |
| Charleston, S.C. | 8,570 | 293 |
| Florence, Ala. | 8,558 | 294 |
| Huntington - Ashland, W.Va.-Ky. | 8,513 | 295 |
| Fayetteville - Springdale, Ark. | 8,499 | 296 |
| Columbus, Ga. | 8,453 | 297 |
| Yuba City, Cal. | 8,439 | 298 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 8,410 | 299 |
| Dothan, Ala. | 8,366 | 300 |
| Ocala, Fla. | 8,276 | 301 |
| Tuscaloosa, Ala. | 8,249 | 302 |
| Johnstown, Pa. | 8,236 | 303 |
| Anniston, Ala. | 8,154 | 304 |
| Gadsden, Ala. | 7,977 | 305 |
| Las Cruces, N.M. | 7,904 | 306 |
| Panama City, Fla. | 7,903 | 307 |
| Pine Bluff, Ark. | 7,798 | 308 |
| El Paso, Tex. | 7,741 | 309 |
| Florence, S.C. | 7,568 | 310 |
| Visalia - Tulare - Porterville, Cal. | 7,135 | 311 |
| Jacksonville, N.C. | 6,917 | 312 |
| Provo - Orem, Utah | 6,395 | 313 |
| Brownsville - Harlingen, Tex. | 6,393 | 314 |
| McAllen - Edinburg - Mission, Tex. | 5,852 | 315 |
| Laredo, Tex. | 5,619 | 316 |
| **Average Above Areas** | **11,510** | |
| **U.S. Average** | **10,813** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# TOTAL RETAIL SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 47,859,617 | 1 |
| New York, N.Y. | 38,784,867 | 2 |
| Chicago, Ill. | 33,154,580 | 3 |
| Philadelphia, Pa. | 26,174,542 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 25,284,770 | 5 |
| Detroit, Mich. | 23,479,797 | 6 |
| Washington, D.C. | 22,858,033 | 7 |
| Houston, Tex. | 20,891,033 | 8 |
| Nassau - Suffolk, N.Y. | 18,013,334 | 9 |
| Dallas, Tex. | 15,416,879 | 10 |
| Atlanta, Ga. | 15,274,396 | 11 |
| Minneapolis - St. Paul, Minn. | 14,867,520 | 12 |
| Anaheim - Santa Ana, Cal. | 14,426,479 | 13 |
| St. Louis, Mo. | 14,301,141 | 14 |
| Baltimore, Md. | 12,872,140 | 15 |
| San Francisco, Cal. | 12,013,600 | 16 |
| Miami - Hialeah, Fla. | 11,979,377 | 17 |
| San Diego, Cal. | 11,745,639 | 18 |
| Oakland, Cal. | 11,587,461 | 19 |
| Pittsburgh, Pa. | 11,151,843 | 20 |
| Seattle, Wash. | 11,004,876 | 21 |
| Tampa - St. Petersburg - Clearwater, Fla. | 10,949,718 | 22 |
| Denver, Colo. | 10,938,512 | 23 |
| Phoenix, Ariz. | 10,724,956 | 24 |
| Cleveland, Ohio | 10,695,324 | 25 |
| Newark, N.J. | 10,115,041 | 26 |
| Kansas City, Mo.-Kans. | 9,666,861 | 27 |
| San Jose, Cal. | 9,363,319 | 28 |
| Riverside - San Bernardino, Cal. | 9,218,191 | 29 |
| Bergen - Passaic, N.J. | 9,093,022 | 30 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 8,124,536 | 31 |
| Cincinnati, Ohio | 7,814,994 | 32 |
| Indianapolis, Ind. | 7,567,742 | 33 |
| New Orleans, La. | 7,560,519 | 34 |
| Fort Worth - Arlington, Tex. | 7,393,053 | 35 |
| Milwaukee, Wisc. | 7,369,238 | 36 |
| Columbus, Ohio | 7,263,121 | 37 |
| Sacramento, Cal. | 7,233,364 | 38 |
| Oklahoma City, Okla. | 7,095,775 | 39 |
| Portland, Ore. | 6,986,524 | 40 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 6,720,220 | 41 |
| Norfolk - Virginia Beach - Newport News, Va. | 6,475,831 | 42 |
| San Antonio, Tex. | 6,431,839 | 43 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 6,117,975 | 44 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 5,873,912 | 45 |
| Middlesex - Somerset - Hunterdon, N.J. | 5,808,892 | 46 |
| Orlando, Fla. | 5,665,310 | 47 |
| Monmouth - Ocean, N.J. | 5,515,153 | 48 |
| Memphis, Tenn. | 5,514,767 | 49 |
| Louisville, Ky. | 5,324,260 | 50 |
| **Total Top 50** | **637,763,893** | |
| Nashville, Tenn. | 5,236,228 | 51 |
| Rochester, N.Y. | 5,209,563 | 52 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 5,115,709 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | 5,098,907 | 54 |
| Salt Lake City - Ogden, Utah | 4,976,401 | 55 |
| Dayton - Springfield, Ohio | 4,912,873 | 56 |
| Buffalo, N.Y. | 4,822,866 | 57 |
| Honolulu, Haw. | 4,804,259 | 58 |
| Albany - Schenectady - Troy, N.Y. | 4,651,906 | 59 |
| Providence - Pawtucket - Woonsocket, R.I. | 4,624,561 | 60 |
| Richmond - Petersburg, Va. | 4,591,647 | 61 |
| Jacksonville, Fla. | 4,567,174 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 4,510,941 | 63 |
| Birmingham, Ala. | 4,237,532 | 64 |
| Tulsa, Okla. | 4,223,559 | 65 |
| Austin, Tex. | 4,137,874 | 66 |
| Toledo, Ohio | 3,901,290 | 67 |
| Las Vegas, Nev. | 3,839,058 | 68 |
| Knoxville, Tenn. | 3,817,089 | 69 |
| Raleigh - Durham, N.C. | 3,665,341 | 70 |
| Worcester - Fitchburg - Leominster, Mass. | 3,653,380 | 71 |
| Omaha, Neb. | 3,612,578 | 72 |
| Harrisburg - Lebanon - Carlisle, Pa. | 3,573,073 | 73 |
| Grand Rapids, Mich. | 3,563,682 | 74 |
| Scranton - Wilkes-Barre, Pa. | 3,555,379 | 75 |
| Allentown - Bethlehem, Pa. | 3,553,068 | 76 |
| Springfield, Mass. | 3,483,409 | 77 |
| Gary - Hammond, Ind. | 3,410,669 | 78 |
| Akron, Ohio | 3,373,453 | 79 |
| Syracuse, N.Y. | 3,297,616 | 80 |
| Wilmington, Del. | 3,176,504 | 81 |
| Oxnard - Ventura, Cal. | 3,137,801 | 82 |
| Greenville - Spartanburg, S.C. | 3,117,321 | 83 |
| New Bedford - Fall River - Attleboro, Mass. | 3,097,727 | 84 |
| Tucson, Ariz. | 3,079,688 | 85 |
| Baton Rouge, La. | 3,045,147 | 86 |
| Fresno, Cal. | 2,821,909 | 87 |
| Little Rock - North Little Rock, Ark. | 2,758,093 | 88 |
| Lake County, Ill. | 2,704,973 | 89 |
| Albuquerque, N.M. | 2,694,689 | 90 |
| Wichita, Kans. | 2,611,158 | 91 |
| Tacoma, Wash. | 2,586,242 | 92 |
| Youngstown - Warren, Ohio | 2,538,727 | 93 |
| Bakersfield, Cal. | 2,471,657 | 94 |
| Flint, Mich. | 2,465,779 | 95 |
| Anchorage, Alas. | 2,440,434 | 96 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 2,411,063 | 97 |
| Mobile, Ala. | 2,358,934 | 98 |
| Chattanooga, Tenn. | 2,354,728 | 99 |
| El Paso, Tex. | 2,352,424 | 100 |
| **Total Top 100** | **818,009,976** | |
| Charleston, S.C. | 2,351,498 | 101 |
| Jersey City, N.J. | 2,348,748 | 102 |
| Des Moines, Iowa | 2,342,367 | 103 |
| Beaumont - Port Arthur, Tex. | 2,336,877 | 104 |
| Lansing - East Lansing, Mich. | 2,325,433 | 105 |
| Saginaw - Bay City - Midland, Mich. | 2,279,285 | 106 |
| Columbia, S.C. | 2,241,618 | 107 |
| Manchester - Nashua, N.H. | 2,216,997 | 108 |
| Madison, Wisc. | 2,161,418 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 2,154,582 | 110 |
| Corpus Christi, Tex. | 2,139,367 | 111 |
| Atlantic City, N.J. | 2,132,276 | 112 |
| Portsmouth - Dover - Rochester, N.H. | 2,093,629 | 113 |
| Lancaster, Pa. | 2,070,104 | 114 |
| Canton, Ohio | 2,069,983 | 115 |
| Jackson, Miss. | 2,068,624 | 116 |
| Colorado Springs, Colo. | 2,060,685 | 117 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 2,055,343 | 118 |
| Lexington-Fayette, Ky. | 2,018,261 | 119 |
| Shreveport, La. | 2,015,095 | 120 |
| Fort Wayne, Ind. | 2,014,356 | 121 |
| Spokane, Wash. | 1,965,434 | 122 |
| Lakeland - Winter Haven, Fla. | 1,915,592 | 123 |
| Portland, Me. | 1,915,077 | 124 |
| Reading, Pa. | 1,895,090 | 125 |
| Melbourne - Titusville - Palm Bay, Fla. | 1,881,098 | 126 |
| Stockton, Cal. | 1,877,289 | 127 |
| Trenton, N.J. | 1,865,274 | 128 |
| Santa Rosa - Petaluma, Cal. | 1,842,610 | 129 |
| Reno, Nev. | 1,825,620 | 130 |
| Daytona Beach, Fla. | 1,825,309 | 131 |
| York, Pa. | 1,805,702 | 132 |
| Sarasota, Fla. | 1,800,962 | 133 |
| Vallejo - Fairfield - Napa, Cal. | 1,792,859 | 134 |
| Peoria, Ill. | 1,778,376 | 135 |
| Evansville, Ind. | 1,765,932 | 136 |
| Salinas - Seaside - Monterey, Cal. | 1,715,354 | 137 |
| Augusta, Ga. | 1,703,266 | 138 |
| Fort Myers - Cape Coral, Fla. | 1,700,861 | 139 |
| Pensacola, Fla. | 1,675,803 | 140 |
| Modesto, Cal. | 1,607,880 | 141 |
| Aurora - Elgin, Ill. | 1,602,306 | 142 |
| Huntington - Ashland, W.Va.-Ky. | 1,600,207 | 143 |
| Ann Arbor, Mich. | 1,583,905 | 144 |
| McAllen - Edinburg - Mission, Tex. | 1,547,735 | 145 |
| Lafayette, La. | 1,541,953 | 146 |
| Charleston, W.Va. | 1,507,716 | 147 |
| Rockford, Ill. | 1,495,748 | 148 |
| Utica - Rome, N.Y. | 1,491,388 | 149 |
| Macon - Warner Robins, Ga. | 1,477,979 | 150 |
| **Total Top 150** | **913,510,447** | |
| Orange County, N.Y. | 1,470,605 | 151 |
| Lubbock, Tex. | 1,460,984 | 152 |
| Boulder - Longmont, Colo. | 1,459,568 | 153 |
| Appleton - Oshkosh - Neenah, Wisc. | 1,458,178 | 154 |
| South Bend - Mishawaka, Ind. | 1,450,515 | 155 |
| New London - Norwich, Conn. | 1,449,892 | 156 |
| Joliet, Ill. | 1,412,273 | 157 |
| Duluth, Minn. | 1,404,730 | 158 |
| Springfield, Mo. | 1,398,058 | 159 |
| Montgomery, Ala. | 1,377,300 | 160 |
| Erie, Pa. | 1,371,644 | 161 |
| Eugene - Springfield, Ore. | 1,350,404 | 162 |
| Binghamton, N.Y. | 1,344,933 | 163 |
| Amarillo, Tex. | 1,341,362 | 164 |
| Kalamazoo, Mich. | 1,314,484 | 165 |
| Savannah, Ga. | 1,303,570 | 166 |
| Poughkeepsie, N.Y. | 1,300,899 | 167 |
| Visalia - Tulare - Porterville, Cal. | 1,300,126 | 168 |
| St. Cloud, Minn. | 1,298,656 | 169 |
| Roanoke, Va. | 1,250,309 | 170 |
| Fayetteville, N.C. | 1,246,365 | 171 |
| Odessa, Tex. | 1,243,034 | 172 |
| Galveston - Texas City, Tex. | 1,217,865 | 173 |
| Brownsville - Harlingen, Tex. | 1,205,779 | 174 |
| Longview - Marshall, Tex. | 1,203,470 | 175 |
| Fort Pierce, Fla. | 1,176,187 | 176 |
| Lorain - Elyria, Ohio | 1,171,543 | 177 |
| Santa Cruz, Cal. | 1,157,564 | 178 |
| Columbus, Ga. | 1,119,980 | 179 |
| Salem, Ore. | 1,119,169 | 180 |
| Asheville, N.C. | 1,114,944 | 181 |
| Tallahassee, Fla. | 1,114,424 | 182 |
| Bradenton, Fla. | 1,108,295 | 183 |
| Huntsville, Ala. | 1,098,675 | 184 |
| Springfield, Ill. | 1,097,997 | 185 |
| Gainesville, Fla. | 1,095,615 | 186 |
| Hickory, N.C. | 1,089,288 | 187 |
| Hamilton - Middletown, Ohio | 1,080,780 | 188 |
| Houma - Thibodaux, La. | 1,056,586 | 189 |
| Waco, Tex. | 1,044,297 | 190 |
| Lincoln, Neb. | 1,044,037 | 191 |
| Killeen - Temple, Tex. | 1,033,446 | 192 |
| Biloxi - Gulfport, Miss. | 1,011,365 | 193 |
| Abilene, Tex. | 1,010,931 | 194 |
| Green Bay, Wisc. | 1,009,362 | 195 |
| Terre Haute, Ind. | 994,095 | 196 |
| Johnstown, Pa. | 993,823 | 197 |
| Lake Charles, La. | 986,096 | 198 |
| Ocala, Fla. | 983,390 | 199 |
| Midland, Tex. | 979,898 | 200 |
| **Total Top 200** | **973,837,237** | |
| Topeka, Kans. | 973,999 | 201 |
| Fargo - Moorhead, N.D.-Minn. | 973,638 | 202 |
| Elkhart - Goshen, Ind. | 968,592 | 203 |
| Pittsfield, Mass. | 955,655 | 204 |
| Cedar Rapids, Iowa | 953,832 | 205 |
| Boise, Ida. | 952,580 | 206 |
| Champaign - Urbana - Rantoul, Ill. | 938,970 | 207 |
| Fort Collins - Loveland, Colo. | 929,206 | 208 |
| Niagara Falls, N.Y. | 928,815 | 209 |
| Wheeling, W.Va. | 915,630 | 210 |
| Tyler, Tex. | 915,408 | 211 |
| Naples, Fla. | 904,525 | 212 |
| Billings, Mont. | 899,642 | 213 |
| Burlington, Vt. | 892,803 | 214 |
| Brazoria, Tex. | 885,266 | 215 |
| Laredo, Tex. | 877,865 | 216 |
| Yakima, Wash. | 868,773 | 217 |
| Wichita Falls, Tex. | 862,828 | 218 |
| Lima, Ohio | 853,064 | 219 |
| Parkersburg - Marietta, W.Va.-Ohio | 847,806 | 220 |
| Provo - Orem, Utah | 834,423 | 221 |
| Fort Smith, Ark. | 828,853 | 222 |
| Chico, Cal. | 824,915 | 223 |
| Sioux Falls, S.D. | 824,380 | 224 |
| Bangor, Me. | 820,223 | 225 |
| Wilmington, N.C. | 811,617 | 226 |
| Beaver County, Pa. | 805,389 | 227 |
| Vancouver, Wash. | 803,207 | 228 |
| Waterloo - Cedar Falls, Iowa | 800,211 | 229 |
| Racine, Wisc. | 796,381 | 230 |
| Joplin, Mo. | 782,708 | 231 |
| Charlottesville, Va. | 779,677 | 232 |
| Fort Walton Beach, Fla. | 774,154 | 233 |
| Lynchburg, Va. | 772,208 | 234 |
| Muncie, Ind. | 766,818 | 235 |
| Monroe, La. | 759,854 | 236 |
| Eau Claire, Wisc. | 757,883 | 237 |
| Richland - Kennewick - Pasco, Wash. | 754,667 | 238 |
| Rochester, Minn. | 748,278 | 239 |
| Benton Harbor, Mich. | 744,103 | 240 |
| Anderson, Ind. | 736,043 | 241 |
| Redding, Cal. | 724,618 | 242 |
| Medford, Ore. | 723,709 | 243 |
| Olympia, Wash. | 722,606 | 244 |
| Bloomington - Normal, Ill. | 718,804 | 245 |
| Janesville - Beloit, Wisc. | 718,649 | 246 |
| Mansfield, Ohio | 718,201 | 247 |
| Bryan - College Station, Tex. | 711,808 | 248 |
| Burlington, N.C. | 708,998 | 249 |
| Lafayette - West Lafayette, Ind. | 708,855 | 250 |
| **Total Top 250** | **1,015,118,444** | |
| Athens, Ga. | 708,514 | 251 |
| Altoona, Pa. | 706,317 | 252 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 701,368 | 253 |
| Panama City, Fla. | 699,715 | 254 |
| Vineland - Millville - Bridgeton, N.J. | 699,080 | 255 |
| Dothan, Ala. | 696,138 | 256 |
| Alexandria, La. | 692,926 | 257 |
| Texarkana, Tex.-Ark. | 690,158 | 258 |
| Decatur, Ill. | 687,966 | 259 |
| San Angelo, Tex. | 681,141 | 260 |
| Jackson, Mich. | 674,513 | 261 |
| Muskegon, Mich. | [illegible],371 | 262 |
| Bremerton, Wash. | 673,988 | 263 |
| Tuscaloosa, Ala. | 672,674 | 264 |
| Sioux City, Iowa | 671,602 | 265 |
| Hagerstown, Md. | 669,440 | 266 |
| Battle Creek, Mich. | 662,177 | 2[illegible] |
| Kokomo, Ind. | 653,857 | 268 |
| Albany, Ga. | 640,974 | 269 |
| Anderson, S.C. | 636,316 | 270 |
| Glens Falls, N.Y. | 624,957 | 271 |
| Steubenville - Weirton, Ohio-W.Va. | 624,683 | 272 |
| Bellingham, Wash. | 623,129 | 273 |
| Pueblo, Colo. | 621,866 | 274 |
| Florence, S.C. | 619,112 | 275 |
| Santa Fe, N.M. | 618,634 | 276 |
| Florence, Ala. | 604,619 | 277 |
| Williamsport, Pa. | 585,246 | 278 |
| Lawton, Okla. | 577,571 | 279 |
| Bismarck, N.D. | 577,254 | 280 |
| Fayetteville - Springdale, Ark. | 569,127 | 281 |
| La Crosse, Wisc. | 568,997 | 282 |
| Rapid City, S.D. | 564,271 | 283 |
| Greeley, Colo. | 555,671 | 284 |
| Victoria, Tex. | 550,467 | 285 |
| St. Joseph, Mo. | 550,309 | 286 |
| Kenosha, Wisc. | 549,703 | 287 |
| State College, Pa. | 548,575 | 288 |
| Casper, Wyo. | 547,036 | 289 |
| Sherman - Denison, Tex. | 546,724 | 290 |
| Sharon, Pa. | 546,658 | 291 |
| Owensboro, Ky. | 546,217 | 292 |
| Columbia, Mo. | 541,887 | 293 |
| Lewiston - Auburn, Me. | 540,115 | 294 |
| Jackson, Tenn. | 532,386 | 295 |
| Pascagoula, Miss. | 531,094 | 296 |
| Jacksonville, N.C. | 524,926 | 297 |
| Bloomington, Ind. | 523,979 | 298 |
| Cumberland, Md. | 517,391 | 299 |
| Wausau, Wisc. | 510,161 | 300 |
| Cheyenne, Wyo. | 507,560 | 301 |
| Las Cruces, N.M. | 505,663 | 302 |
| Yuba City, Cal. | 500,882 | 303 |
| Elmira, N.Y. | 491,370 | 304 |
| Dubuque, Iowa | 481,421 | 305 |
| Great Falls, Mont. | 473,328 | 306 |
| Kankakee, Ill. | 456,562 | 307 |
| Anniston, Ala. | 451,009 | 308 |
| Grand Forks, N.D. | 448,258 | 309 |
| Danville, Va. | 447,367 | 310 |
| Sheboygan, Wisc. | 428,336 | 311 |
| Pine Bluff, Ark. | 413,765 | 312 |
| Gadsden, Ala. | 412,079 | 313 |
| Iowa City, Iowa | 409,802 | 314 |
| Enid, Okla. | 406,103 | 315 |
| Lawrence, Kans. | 344,448 | 316 |
| **Total Above Areas** | **1,052,826,297** | |
| **Percent of U.S.** | **81.1960** | |
| **U.S. Total** | **1,296,659,715** | |

# PER HOUSEHOLD RETAIL SALES

| Area | ($) | Rank |
|---|---|---|
| Anchorage, Alas. | 29,122 | 1 |
| Laredo, Tex. | 28,688 | 2 |
| Midland, Tex. | 25,923 | 3 |
| Odessa, Tex. | 25,265 | 4 |
| Abilene, Tex. | 22,899 | 5 |
| St. Cloud, Minn. | 23,698 | 6 |
| Portland, Me. | 22,690 | 7 |
| Rochester, Minn. | 21,318 | 8 |
| Victoria, Tex. | 21,091 | 9 |
| Nassau - Suffolk, N.Y. | 20,890 | 10 |
| Manchester - Nashua, N.H. | 20,833 | 11 |
| Lafayette, La. | 20,670 | 12 |
| Terre Haute, Ind. | 20,245 | 13 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 20,241 | 14 |
| Reno, Nev. | 20,217 | 15 |
| Burlington, Vt. | 20,108 | 16 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 20,075 | 17 |
| Rapid City, S.D. | 20,010 | 18 |
| Longview - Marshall, Tex. | 19,925 | 19 |
| San Angelo, Tex. | 19,858 | 20 |
| Naples, Fla. | 19,536 | 21 |
| Wichita Falls, Tex. | 19,477 | 22 |
| Portsmouth - Dover - Rochester, N.H. | 19,385 | 23 |
| Bergen - Passaic, N.J. | 19,343 | 24 |
| Wilmington, N.C. | 19,278 | 25 |
| San Jose, Cal. | 19,270 | 26 |
| Anaheim - Santa Ana, Cal. | 19,253 | 27 |
| Casper, Wyo. | 19,194 | 28 |
| Oklahoma City, Okla. | 19,193 | 29 |
| Grand Forks, N.D. | 19,156 | 30 |
| Billings, Mont. | 19,141 | 31 |
| Burlington, N.C. | 18,957 | 32 |
| Honolulu, Haw. | 18,929 | 33 |
| Elkhart - Goshen, Ind. | 18,918 | 34 |
| Jackson, Tenn. | 18,879 | 35 |
| San Francisco, Cal. | 18,827 | 36 |
| Dallas, Tex. | 18,669 | 37 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 18,626 | 38 |
| Lubbock, Tex. | 18,564 | 39 |
| Amarillo, Tex. | 18,527 | 40 |
| Corpus Christi, Tex. | 18,507 | 41 |
| Charlottesville, Va. | 18,432 | 42 |
| Miami - Hialeah, Fla. | 18,402 | 43 |
| Fargo - Moorhead, N.D.-Minn. | 18,336 | 44 |
| Houston, Tex. | 18,300 | 45 |
| Bismarck, N.D. | 18,268 | 46 |
| Orlando, Fla. | 18,252 | 47 |
| Cheyenne, Wyo. | 18,192 | 48 |
| Atlantic City, N.J. | 18,178 | 49 |
| Middlesex - Somerset - Hunterdon, N.J. | 18,147 | 50 |
| Washington, D.C. | 18,118 | 51 |
| Minneapolis - St. Paul, Minn. | 17,962 | 52 |
| Bryan - College Station, Tex. | 17,885 | 53 |
| Fort Worth - Arlington, Tex. | 17,884 | 54 |
| Sioux Falls, S.D. | 17,882 | 55 |
| Las Vegas, Nev. | 17,881 | 56 |
| Brownsville - Harlingen, Tex. | 17,784 | 57 |
| Boulder - Longmont, Colo. | 17,649 | 58 |
| Pittsfield, Mass. | 17,600 | 59 |
| Atlanta, Ga. | 17,557 | 60 |
| Kansas City, Mo.-Kans. | 17,512 | 61 |
| Lake County, Ill. | 17,497 | 62 |
| New Bedford - Fall River - Attleboro, Mass. | 17,462 | 63 |
| Muncie, Ind. | 17,428 | 64 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 17,329 | 65 |
| Bangor, Me. | 17,268 | 66 |
| Indianapolis, Ind. | 17,262 | 67 |
| Kokomo, Ind. | 17,207 | 68 |
| Asheville, N.C. | 17,206 | 69 |
| St. Joseph, Mo. | 17,144 | 70 |
| Denver, Colo. | 17,137 | 71 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 17,121 | 72 |
| Tyler, Tex. | 17,079 | 73 |
| Owensboro, Ky. | 17,069 | 74 |
| Panama City, Fla. | 17,066 | 75 |
| Knoxville, Tenn. | 17,041 | 76 |
| Toledo, Ohio | 17,036 | 77 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 16,986 | 78 |
| Houma - Thibodaux, La. | 16,932 | 79 |
| Memphis, Tenn. | 16,927 | 80 |
| McAllen - Edinburg - Mission, Tex. | 16,897 | 81 |
| Austin, Tex. | 16,834 | 82 |
| Trenton, N.J. | 16,804 | 83 |
| Fort Walton Beach, Fla. | 16,793 | 84 |
| Wilmington, Del. | 16,780 | 85 |
| Lafayette - West Lafayette, Ind. | 16,758 | 86 |
| Springfield, Mo. | 16,743 | 87 |
| Kalamazoo, Mich. | 16,724 | 88 |
| Beaumont - Port Arthur, Tex. | 16,716 | 89 |
| South Bend - Mishawaka, Ind. | 16,634 | 90 |
| Los Angeles - Long Beach, Cal. | 16,594 | 91 |
| La Crosse, Wisc. | 16,589 | 92 |
| Evansville, Ind. | 16,550 | 93 |
| Sarasota, Fla. | 16,538 | 94 |
| St. Louis, Mo. | 16,506 | 95 |
| Lexington-Fayette, Ky. | 16,503 | 96 |
| Springfield, Mass. | 16,486 | 97 |
| New London - Norwich, Conn. | 16,476 | 98 |
| Albany, Ga. | 16,435 | 99 |
| Madison, Wisc. | 16,387 | 100 |
| Harrisburg - Lebanon - Carlisle, Pa. | 16,345 | 101 |
| Colorado Springs, Colo. | 16,290 | 102 |
| San Antonio, Tex. | 16,287 | 103 |
| Seattle, Wash. | 16,272 | 104 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 16,245 | 105 |
| Ann Arbor, Mich. | 16,229 | 106 |
| Richmond - Petersburg, Va. | 16,191 | 107 |
| Baton Rouge, La. | 16,129 | 108 |
| Orange County, N.Y. | 16,107 | 109 |
| Santa Fe, N.M. | 16,068 | 110 |
| Hagerstown, Md. | 16,054 | 111 |
| Grand Rapids, Mich. | 16,053 | 112 |
| Lake Charles, La. | 16,034 | 113 |
| Phoenix, Ariz. | 16,029 | 114 |
| Ocala, Fla. | 15,990 | 115 |
| Raleigh - Durham, N.C. | 15,985 | 116 |
| New Haven - Waterbury - Meriden, Conn. | 15,974 | 117 |
| Bloomington - Normal, Ill. | 15,973 | 118 |
| Fort Myers - Cape Coral, Fla. | 15,971 | 119 |
| Oakland, Cal. | 15,954 | 120 |
| Salinas - Seaside - Monterey, Cal. | 15,942 | 121 |
| Wichita, Kans. | 15,941 | 122 |
| Nashville, Tenn. | 15,940 | 123 |
| Texarkana, Tex.-Ark. | 15,939 | 124 |
| Enid, Okla. | 15,926 | 125 |
| Omaha, Neb. | 15,914 | 126 |
| Galveston - Texas City, Tex. | 15,899 | 127 |
| Savannah, Ga. | 15,897 | 128 |
| Monmouth - Ocean, N.J. | 15,885 | 129 |
| Baltimore, Md. | 15,786 | 130 |
| Fort Wayne, Ind. | 15,786 | 130 |
| Oxnard - Ventura, Cal. | 15,752 | 132 |
| Gary - Hammond, Ind. | 15,746 | 133 |
| Joplin, Mo. | 15,717 | 134 |
| Saginaw - Bay City - Midland, Mich. | 15,708 | 135 |
| Portland, Ore. | 15,700 | 136 |
| Lynchburg, Va. | 15,695 | 137 |
| Topeka, Kans. | 15,659 | 138 |
| Glens Falls, N.Y. | 15,624 | 139 |
| Jacksonville, Fla. | 15,620 | 140 |
| Lansing - East Lansing, Mich. | 15,617 | 141 |
| Flint, Mich. | 15,616 | 142 |
| Gainesville, Fla. | 15,585 | 143 |
| Des Moines, Iowa | 15,574 | 144 |
| Eau Claire, Wisc. | 15,562 | 145 |
| Waco, Tex. | 15,517 | 146 |
| New Orleans, La. | 15,509 | 147 |
| Lawton, Okla. | 15,484 | 148 |
| Shreveport, La. | 15,406 | 149 |
| Jacksonville, N.C. | 15,394 | 150 |
| Champaign - Urbana - Rantoul, Ill. | 15,393 | 151 |
| Norfolk - Virginia Beach - Newport News, Va. | 15,389 | 152 |
| Reading, Pa. | 15,382 | 153 |
| Dothan, Ala. | 15,367 | 154 |
| Florence, S.C. | 15,363 | 155 |
| San Diego, Cal. | 15,324 | 156 |
| Worcester - Fitchburg - Leominster, Mass. | 15,312 | 157 |
| Albuquerque, N.M. | 15,302 | 158 |
| Fort Pierce, Fla. | 15,295 | 159 |
| Macon - Warner Robins, Ga. | 15,284 | 160 |
| Little Rock - North Little Rock, Ark. | 15,272 | 161 |
| Greensboro - Winston-Salem - High Point, N.C. | 15,266 | 162 |
| Bakersfield, Cal. | 15,229 | 163 |
| Great Falls, Mont. | 15,220 | 164 |
| Bradenton, Fla. | 15,203 | 165 |
| Green Bay, Wisc. | 15,156 | 166 |
| Lima, Ohio | 15,152 | 167 |
| Jackson, Miss. | 15,144 | 168 |
| Lancaster, Pa. | 15,143 | 169 |
| Cleveland, Ohio | 15,128 | 170 |
| Newark, N.J. | 15,122 | 171 |
| Sherman - Denison, Tex. | 15,103 | 172 |
| Philadelphia, Pa. | 15,097 | 173 |
| Dubuque, Iowa | 15,092 | 174 |
| Louisville, Ky. | 15,074 | 175 |
| Cincinnati, Ohio | 15,058 | 176 |
| Sioux City, Iowa | 15,058 | 176 |
| Anderson, Ind. | 15,052 | 178 |
| Chicago, Ill. | 15,046 | 179 |
| Fayetteville, N.C. | 15,035 | 180 |
| Tulsa, Okla. | 15,030 | 181 |
| Columbus, Ohio | 15,010 | 182 |
| Roanoke, Va. | 15,010 | 182 |
| Modesto, Cal. | 14,999 | 184 |
| Monroe, La. | 14,958 | 185 |
| Mansfield, Ohio | 14,931 | 186 |
| Detroit, Mich. | 14,892 | 187 |
| El Paso, Tex. | 14,889 | 188 |
| Salt Lake City - Ogden, Utah | 14,886 | 189 |
| Sacramento, Cal. | 14,880 | 190 |
| Chattanooga, Tenn. | 14,828 | 191 |
| Vineland - Millville - Bridgeton, N.J. | 14,760 | 192 |
| Lewiston - Auburn, Me. | 14,757 | 193 |
| Tallahassee, Fla. | 14,702 | 194 |
| Poughkeepsie, N.Y. | 14,683 | 195 |
| Biloxi - Gulfport, Miss. | 14,679 | 196 |
| Bloomington, Ind. | 14,677 | 197 |
| Lakeland - Winter Haven, Fla. | 14,634 | 198 |
| Fayetteville - Springdale, Ark. | 14,631 | 199 |
| Albany - Schenectady - Troy, N.Y. | 14,555 | 200 |
| Columbia, S.C. | 14,537 | 201 |
| Pensacola, Fla. | 14,534 | 202 |
| Providence - Pawtucket - Woonsocket, R.I. | 14,524 | 203 |
| Charleston, S.C. | 14,515 | 204 |
| Charleston, W.Va. | 14,469 | 205 |
| Parkersburg - Marietta, W.Va.-Ohio | 14,468 | 206 |
| Rockford, Ill. | 14,410 | 207 |
| Cedar Rapids, Iowa | 14,408 | 208 |
| Rochester, N.Y. | 14,359 | 209 |
| Bellingham, Wash. | 14,358 | 210 |
| Melbourne - Titusville - Palm Bay, Fla. | 14,349 | 211 |
| Tampa - St. Petersburg - Clearwater, Fla. | 14,347 | 212 |
| Allentown - Bethlehem, Pa. | 14,344 | 213 |
| Huntsville, Ala. | 14,324 | 214 |
| Duluth, Minn. | 14,305 | 215 |
| Daytona Beach, Fla. | 14,283 | 216 |
| Spokane, Wash. | 14,253 | 217 |
| Elmira, N.Y. | 14,243 | 218 |
| Redding, Cal. | 14,153 | 219 |
| Columbia, Mo. | 14,148 | 220 |
| Riverside - San Bernardino, Cal. | 14,145 | 221 |
| Fort Collins - Loveland, Colo. | 14,143 | 222 |
| Athens, Ga. | 14,142 | 223 |
| Visalia - Tulare - Porterville, Cal. | 14,132 | 224 |
| State College, Pa. | 14,102 | 225 |
| Springfield, Ill. | 14,095 | 226 |
| Milwaukee, Wisc. | 14,088 | 227 |
| Syracuse, N.Y. | 14,086 | 228 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 14,078 | 229 |
| Santa Rosa - Petaluma, Cal. | 14,076 | 230 |
| Mobile, Ala. | 14,075 | 231 |
| Canton, Ohio | 14,053 | 232 |
| Greenville - Spartanburg, S.C. | 14,036 | 233 |
| Santa Cruz, Cal. | 14,031 | 234 |
| Alexandria, La. | 14,027 | 235 |
| Medford, Ore. | 14,025 | 236 |
| Akron, Ohio | 13,998 | 237 |
| Fresno, Cal. | 13,991 | 238 |
| Dayton - Springfield, Ohio | 13,973 | 239 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 13,971 | 240 |
| Hickory, N.C. | 13,965 | 241 |
| Janesville - Beloit, Wisc. | 13,954 | 242 |
| Altoona, Pa. | 13,877 | 243 |
| Killeen - Temple, Tex. | 13,853 | 244 |
| Columbus, Ga. | 13,844 | 245 |
| Binghamton, N.Y. | 13,780 | 246 |
| Decatur, Ill. | 13,732 | 247 |
| Lawrence, Kans. | 13,615 | 248 |
| Aurora - Elgin, Ill. | 13,579 | 249 |
| Brazoria, Tex. | 13,578 | 250 |
| Pine Bluff, Ark. | 13,566 | 251 |
| Appleton - Oshkosh - Neenah, Wisc. | 13,489 | 252 |
| Las Cruces, N.M. | 13,413 | 253 |
| Richland - Kennewick - Pasco, Wash. | 13,404 | 254 |
| Waterloo - Cedar Falls, Iowa | 13,359 | 255 |
| Erie, Pa. | 13,330 | 256 |
| Youngstown - Warren, Ohio | 13,313 | 257 |
| Tacoma, Wash. | 13,297 | 258 |
| Vallejo - Fairfield - Napa, Cal. | 13,290 | 259 |
| Pittsburgh, Pa. | 13,285 | 260 |
| Olympia, Wash. | 13,283 | 261 |
| Williamsport, Pa. | 13,271 | 262 |
| Montgomery, Ala. | 13,256 | 263 |
| Boise, Ida. | 13,230 | 264 |
| Buffalo, N.Y. | 13,228 | 265 |
| Lincoln, Neb. | 13,199 | 266 |
| Johnson City - Kingsport - Bristol, Tenn. | 13,186 | 267 |
| Pueblo, Colo. | 13,175 | 268 |
| Wheeling, W.Va. | 13,137 | 269 |
| Augusta, Ga. | 13,132 | 270 |
| Cumberland, Md. | 13,132 | 270 |
| Stockton, Cal. | 13,110 | 272 |
| Jackson, Mich. | 13,085 | 273 |
| Yakima, Wash. | 13,084 | 274 |
| Tuscaloosa, Ala. | 13,062 | 275 |
| Utica - Rome, N.Y. | 13,037 | 276 |
| Tucson, Ariz. | 13,033 | 277 |
| Peoria, Ill. | 13,009 | 278 |
| Eugene - Springfield, Ore. | 12,960 | 279 |
| Fort Smith, Ark. | 12,951 | 280 |
| Battle Creek, Mich. | 12,908 | 281 |
| Huntington - Ashland, W.Va.-Ky. | 12,853 | 282 |
| Scranton - Wilkes-Barre, Pa. | 12,775 | 283 |
| Racine, Wisc. | 12,763 | 284 |
| Chico, Cal. | 12,614 | 285 |
| Pascagoula, Miss. | 12,496 | 286 |
| Wausau, Wisc. | 12,473 | 287 |
| Yuba City, Cal. | 12,460 | 288 |
| Kankakee, Ill. | 12,407 | 289 |
| Birmingham, Ala. | 12,365 | 290 |
| Iowa City, Iowa | 12,306 | 291 |
| Lorain - Elyria, Ohio | 12,306 | 291 |
| Benton Harbor, Mich. | 12,279 | 293 |
| York, Pa. | 12,259 | 294 |
| Muskegon, Mich. | 12,231 | 295 |
| Kenosha, Wisc. | 12,216 | 296 |
| Provo - Orem, Utah | 12,093 | 297 |
| Anderson, S.C. | 11,983 | 298 |
| Salem, Ore. | 11,970 | 299 |
| New York, N.Y. | 11,710 | 300 |
| Sharon, Pa. | 11,681 | 301 |
| Niagara Falls, N.Y. | 11,639 | 302 |
| Florence, Ala. | 11,627 | 303 |
| Sheboygan, Wisc. | 11,577 | 304 |
| Joliet, Ill. | 11,307 | 305 |
| Hamilton - Middletown, Ohio | 11,270 | 306 |
| Jersey City, N.J. | 11,195 | 307 |
| Danville, Va. | 11,184 | 308 |
| Greeley, Colo. | 11,181 | 309 |
| Beaver County, Pa. | 10,943 | 310 |
| Bremerton, Wash. | 10,924 | 311 |
| Steubenville - Weirton, Ohio-W.Va. | 10,826 | 312 |
| Gadsden, Ala. | 10,539 | 313 |
| Vancouver, Wash. | 10,418 | 314 |
| Anniston, Ala. | 10,416 | 315 |
| Johnstown, Pa. | 10,374 | 316 |
| **Average Above Areas** | **15,798** | |
| **U.S. Average** | **14,917** | |

# BUYING POWER INDEX (BPI)

| Area | BPI | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 3.6231 | 1 |
| New York, N.Y. | 3.5216 | 2 |
| Chicago, Ill. | 2.7313 | 3 |
| Philadelphia, Pa. | 2.0728 | 4 |
| Detroit, Mich. | 1.8751 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1.8292 | 6 |
| Washington, D.C. | 1.7965 | 7 |
| Houston, Tex. | 1.5233 | 8 |
| Nassau - Suffolk, N.Y. | 1.3887 | 9 |
| Dallas, Tex. | 1.1000 | 10 |
| Minneapolis - St. Paul, Minn. | 1.0986 | 11 |
| Atlanta, Ga. | 1.0983 | 12 |
| Anaheim - Santa Ana, Cal. | 1.0870 | 13 |
| St. Louis, Mo. | 1.0643 | 14 |
| Baltimore, Md. | .9571 | 15 |
| San Diego, Cal. | .9359 | 16 |
| Oakland, Cal. | .9239 | 17 |
| Pittsburgh, Pa. | .9091 | 18 |
| Newark, N.J. | .8868 | 19 |
| San Francisco, Cal. | .8598 | 20 |
| Seattle, Wash. | .8440 | 21 |
| Cleveland, Ohio | .8111 | 22 |
| Denver, Colo. | .8008 | 23 |
| Tampa - St. Petersburg - Clearwater, Fla. | .7978 | 24 |
| Miami - Hialeah, Fla. | .7867 | 25 |
| Phoenix, Ariz. | .7653 | 26 |
| Riverside - San Bernardino, Cal. | .7357 | 27 |
| San Jose, Cal. | .7174 | 28 |
| Kansas City, Mo.-Kans. | .7014 | 29 |
| Bergen - Passaic, N.J. | .6868 | 30 |
| Milwaukee, Wisc. | .6056 | 31 |
| Cincinnati, Ohio | .6007 | 32 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | .5656 | 33 |
| New Orleans, La. | .5526 | 34 |
| Sacramento, Cal. | .5477 | 35 |
| Columbus, Ohio | .5438 | 36 |
| Fort Worth - Arlington, Tex. | .5350 | 37 |
| Indianapolis, Ind. | .5303 | 38 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .5225 | 39 |
| Portland, Ore. | .5094 | 40 |
| Norfolk - Virginia Beach - Newport News, Va. | .5006 | 41 |
| San Antonio, Tex. | .4729 | 42 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | .4669 | 43 |
| Middlesex - Somerset - Hunterdon, N.J. | .4656 | 44 |
| Oklahoma City, Okla. | .4642 | 45 |
| Monmouth - Ocean, N.J. | .4520 | 46 |
| Rochester, N.Y. | .4364 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | .4348 | 48 |
| Louisville, Ky. | .4022 | 49 |
| Buffalo, N.Y. | .3989 | 50 |
| **Total Top 50** | **48.9371** | |
| Dayton - Springfield, Ohio | .3901 | 51 |
| Nashville, Tenn. | .3875 | 52 |
| Salt Lake City - Ogden, Utah | .3851 | 53 |
| Memphis, Tenn. | .3774 | 54 |
| Orlando, Fla. | .3747 | 55 |
| Greensboro - Winston-Salem - High Point, N.C. | .3722 | 56 |
| Albany - Schenectady - Troy, N.Y. | .3685 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | .3668 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | .3668 | 58 |
| New Haven - Waterbury - Meriden, Conn. | .3642 | 60 |
| Honolulu, Haw. | .3630 | 61 |
| Birmingham, Ala. | .3440 | 62 |
| Richmond - Petersburg, Va. | .3440 | 62 |
| Jacksonville, Fla. | .3308 | 64 |
| Tulsa, Okla. | .3213 | 65 |
| Austin, Tex. | .3002 | 66 |
| Worcester - Fitchburg - Leominster, Mass. | .2858 | 67 |
| Omaha, Neb. | .2842 | 68 |
| Allentown - Bethlehem, Pa. | .2816 | 69 |
| Scranton - Wilkes-Barre, Pa. | .2791 | 70 |
| Syracuse, N.Y. | .2765 | 71 |
| Grand Rapids, Mich. | .2698 | 72 |
| Oxnard - Ventura, Cal. | .2696 | 73 |
| Toledo, Ohio | .2694 | 74 |
| Raleigh - Durham, N.C. | .2690 | 75 |
| Akron, Ohio | .2659 | 76 |
| Harrisburg - Lebanon - Carlisle, Pa. | .2587 | 77 |
| Las Vegas, Nev. | .2515 | 78 |
| Gary - Hammond, Ind. | .2514 | 79 |
| Knoxville, Tenn. | .2505 | 80 |
| Springfield, Mass. | .2483 | 81 |
| Wilmington, Del. | .2430 | 82 |
| Tucson, Ariz. | .2346 | 83 |
| Lake County, Ill. | .2326 | 84 |
| Greenville - Spartanburg, S.C. | .2283 | 85 |
| Baton Rouge, La. | .2268 | 86 |
| Fresno, Cal. | .2265 | 87 |
| Wichita, Kans. | .2117 | 88 |
| Jersey City, N.J. | .2106 | 89 |
| Youngstown - Warren, Ohio | .2079 | 90 |
| New Bedford - Fall River - Attleboro, Mass. | .2076 | 91 |
| Little Rock - North Little Rock, Ark. | .2049 | 92 |
| Tacoma, Wash. | .1989 | 93 |
| Albuquerque, N.M. | .1948 | 94 |
| Bakersfield, Cal. | .1899 | 95 |
| Lansing - East Lansing, Mich. | .1820 | 96 |
| Flint, Mich. | .1809 | 97 |
| El Paso, Tex. | .1805 | 98 |
| Mobile, Ala. | .1790 | 99 |
| Columbia, S.C. | .1769 | 100 |
| **Total Top 100** | **62.6224** | |
| Des Moines, Iowa | .1768 | 101 |
| Charleston, S.C. | .1755 | 102 |
| Beaumont - Port Arthur, Tex. | .1728 | 103 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .1705 | 104 |
| Saginaw - Bay City - Midland, Mich. | .1695 | 105 |
| Chattanooga, Tenn. | .1691 | 106 |
| Johnson City - Kingsport - Bristol, Tenn. | .1639 | 107 |
| Canton, Ohio | .1610 | 108 |
| Peoria, Ill. | .1607 | 109 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | .1602 | 110 |
| Lancaster, Pa. | .1587 | 111 |
| York, Pa. | .1574 | 112 |
| Vallejo - Fairfield - Napa, Cal. | .1561 | 113 |
| Madison, Wisc. | .1558 | 114 |
| Jackson, Miss. | .1545 | 115 |
| Santa Rosa - Petaluma, Cal. | .1516 | 116 |
| Stockton, Cal. | .1515 | 117 |
| Shreveport, La. | .1489 | 118 |
| Trenton, N.J. | .1486 | 119 |
| Fort Wayne, Ind. | .1476 | 120 |
| Joliet, Ill. | .1470 | 121 |
| Manchester - Nashua, N.H. | .1469 | 122 |
| Aurora - Elgin, Ill. | .1462 | 123 |
| Colorado Springs, Colo. | .1455 | 124 |
| Corpus Christi, Tex. | .1449 | 125 |
| Portsmouth - Dover - Rochester, N.H. | .1447 | 126 |
| Anchorage, Alas. | .1435 | 127 |
| Lexington-Fayette, Ky. | .1426 | 128 |
| Spokane, Wash. | .1394 | 129 |
| Atlantic City, N.J. | .1391 | 130 |
| Reading, Pa. | .1391 | 130 |
| Augusta, Ga. | .1376 | 132 |
| Lakeland - Winter Haven, Fla. | .1376 | 132 |
| Melbourne - Titusville - Palm Bay, Fla. | .1374 | 134 |
| Salinas - Seaside - Monterey, Cal. | .1355 | 135 |
| Daytona Beach, Fla. | .1309 | 136 |
| Pensacola, Fla. | .1280 | 137 |
| Evansville, Ind. | .1233 | 138 |
| Ann Arbor, Mich. | .1228 | 139 |
| Utica - Rome, N.Y. | .1222 | 140 |
| Huntington - Ashland, W.Va.-Ky. | .1218 | 141 |
| Appleton - Oshkosh - Neenah, Wisc. | .1212 | 142 |
| Rockford, Ill. | .1205 | 143 |
| Modesto, Cal. | .1201 | 144 |
| Sarasota, Fla. | .1188 | 145 |
| Fort Myers - Cape Coral, Fla. | .1171 | 146 |
| New London - Norwich, Conn. | .1167 | 147 |
| Orange County, N.Y. | .1143 | 148 |
| Poughkeepsie, N.Y. | .1137 | 149 |
| Charleston, W.Va. | .1132 | 150 |
| **Total Top 150** | **69.7647** | |
| Erie, Pa. | .1121 | 151 |
| Reno, Nev. | .1119 | 152 |
| Binghamton, N.Y. | .1114 | 153 |
| Macon - Warner Robins, Ga. | .1112 | 154 |
| Portland, Me. | .1103 | 155 |
| Montgomery, Ala. | .1084 | 156 |
| Duluth, Minn. | .1061 | 157 |
| Lorain - Elyria, Ohio | .1058 | 158 |
| Boulder - Longmont, Colo. | .1033 | 159 |
| McAllen - Edinburg - Mission, Tex. | .1031 | 160 |
| Eugene - Springfield, Ore. | .1028 | 161 |
| Hamilton - Middletown, Ohio | .1017 | 162 |
| South Bend - Mishawaka, Ind. | .1008 | 163 |
| Santa Cruz, Cal. | .0985 | 164 |
| Kalamazoo, Mich. | .0980 | 165 |
| Lafayette, La. | .0980 | 165 |
| Lubbock, Tex. | .0949 | 167 |
| Fayetteville, N.C. | .0947 | 168 |
| Galveston - Texas City, Tex. | .0947 | 168 |
| Springfield, Mo. | .0947 | 168 |
| Lincoln, Neb. | .0943 | 171 |
| Savannah, Ga. | .0933 | 172 |
| Visalia - Tulare - Porterville, Cal. | .0922 | 173 |
| Roanoke, Va. | .0921 | 174 |
| Salem, Ore. | .0903 | 175 |
| Amarillo, Tex. | .0895 | 176 |
| Huntsville, Ala. | .0886 | 177 |
| Johnstown, Pa. | .0874 | 178 |
| Killeen - Temple, Tex. | .0856 | 179 |
| Columbus, Ga. | .0855 | 180 |
| Springfield, Ill. | .0852 | 181 |
| Niagara Falls, N.Y. | .0850 | 182 |
| Brazoria, Tex. | .0849 | 183 |
| Hickory, N.C. | .0825 | 184 |
| Tallahassee, Fla. | .0815 | 185 |
| Fort Pierce, Fla. | .0800 | 186 |
| Boise, Ida. | .0795 | 187 |
| Vancouver, Wash. | .0789 | 188 |
| Beaver County, Pa. | .0784 | 189 |
| Brownsville - Harlingen, Tex. | .0781 | 190 |
| Topeka, Kans. | .0774 | 191 |
| Cedar Rapids, Iowa | .0765 | 192 |
| Gainesville, Fla. | .0765 | 192 |
| Longview - Marshall, Tex. | .0763 | 194 |
| Green Bay, Wisc. | .0762 | 195 |
| Houma - Thibodaux, La. | .0762 | 195 |
| Bradenton, Fla. | .0755 | 197 |
| St. Cloud, Minn. | .0754 | 198 |
| Waco, Tex. | .0744 | 199 |
| Biloxi - Gulfport, Miss. | .0737 | 200 |
| **Total Top 200** | **74.2980** | |
| Provo - Orem, Utah | .0725 | 201 |
| Lake Charles, La. | .0719 | 202 |
| Odessa, Tex. | .0716 | 203 |
| Fort Collins - Loveland, Colo. | .0715 | 204 |
| Champaign - Urbana - Rantoul, Ill. | .0707 | 205 |
| Asheville, N.C. | .0705 | 206 |
| Racine, Wisc. | .0703 | 207 |
| Wheeling, W.Va. | .0699 | 208 |
| Waterloo - Cedar Falls, Iowa | .0679 | 209 |
| Richland - Kennewick - Pasco, Wash. | .0677 | 210 |
| Fargo - Moorhead, N.D.-Minn. | .0670 | 211 |
| Tyler, Tex. | .0664 | 212 |
| Pittsfield, Mass. | .0657 | 213 |
| Yakima, Wash. | .0656 | 214 |
| Bremerton, Wash. | .0651 | 215 |
| Fort Smith, Ark. | .0649 | 216 |
| Benton Harbor, Mich. | .0640 | 217 |
| Elkhart - Goshen, Ind. | .0625 | 218 |
| Lima, Ohio | .0620 | 219 |
| Chico, Cal. | .0619 | 220 |
| Ocala, Fla. | .0619 | 220 |
| Parkersburg - Marietta, W.Va.-Ohio | .0619 | 220 |
| Midland, Tex. | .0606 | 223 |
| Jackson, Mich. | .0590 | 224 |
| Sioux Falls, S.D. | .0588 | 225 |
| Terre Haute, Ind. | .0588 | 225 |
| Olympia, Wash. | .0584 | 227 |
| Muskegon, Mich. | .0581 | 228 |
| Burlington, Vt. | .0577 | 229 |
| Janesville - Beloit, Wisc. | .0576 | 230 |
| Lynchburg, Va. | .0573 | 231 |
| Abilene, Tex. | .0567 | 232 |
| Decatur, Ill. | .0566 | 233 |
| Billings, Mont. | .0561 | 234 |
| Bloomington - Normal, Ill. | .0558 | 235 |
| Steubenville - Weirton, Ohio-W.Va. | .0557 | 236 |
| Naples, Fla. | .0555 | 237 |
| Battle Creek, Mich. | .0553 | 238 |
| Wichita Falls, Tex. | .0553 | 238 |
| Anderson, Ind. | .0550 | 240 |
| Bangor, Me. | .0547 | 241 |
| Clarksville - Hopkinsville, Tenn.-Ky. | .0546 | 242 |
| Monroe, La. | .0540 | 243 |
| Eau Claire, Wisc. | .0538 | 244 |
| Fort Walton Beach, Fla. | .0536 | 245 |
| Vineland - Millville - Bridgeton, N.J. | .0536 | 245 |
| Charlottesville, Va. | .0530 | 247 |
| Alexandria, La. | .0524 | 248 |
| Mansfield, Ohio | .0524 | 248 |
| Joplin, Mo. | .0521 | 250 |
| **Total Top 250** | **77.3339** | |
| Athens, Ga. | .0520 | 251 |
| Muncie, Ind. | .0519 | 252 |
| Anderson, S.C. | .0514 | 253 |
| Kenosha, Wisc. | .0514 | 253 |
| Medford, Ore. | .0513 | 255 |
| Altoona, Pa. | .0511 | 256 |
| Redding, Cal. | .0509 | 257 |
| Lafayette - West Lafayette, Ind. | .0506 | 258 |
| Tuscaloosa, Ala. | .0506 | 258 |
| Bryan - College Station, Tex. | .0491 | 260 |
| Florence, Ala. | .0488 | 261 |
| Greeley, Colo. | .0488 | 261 |
| Rochester, Minn. | .0484 | 263 |
| Sioux City, Iowa | .0484 | 263 |
| Wilmington, N.C. | .0482 | 265 |
| Pueblo, Colo. | .0473 | 266 |
| Dothan, Ala. | .0471 | 267 |
| Sharon, Pa. | .0470 | 268 |
| Santa Fe, N.M. | .0468 | 269 |
| Pascagoula, Miss. | .0463 | 270 |
| Texarkana, Tex.-Ark. | .0461 | 271 |
| Kokomo, Ind. | .0460 | 272 |
| Bellingham, Wash. | .0455 | 273 |
| Glens Falls, N.Y. | .0454 | 274 |
| Hagerstown, Md. | .0454 | 274 |
| Columbia, Mo. | .0452 | 276 |
| Williamsport, Pa. | .0451 | 277 |
| Lawton, Okla. | .0450 | 278 |
| Albany, Ga. | .0446 | 279 |
| San Angelo, Tex. | .0437 | 280 |
| Burlington, N.C. | .0434 | 281 |
| Laredo, Tex. | .0430 | 282 |
| Wausau, Wisc. | .0430 | 282 |
| State College, Pa. | .0427 | 284 |
| Panama City, Fla. | .0423 | 285 |
| Bismarck, N.D. | .0415 | 286 |
| Florence, S.C. | .0413 | 287 |
| Anniston, Ala. | .0407 | 288 |
| La Crosse, Wisc. | .0407 | 288 |
| Sherman - Denison, Tex. | .0405 | 290 |
| Sheboygan, Wisc. | .0400 | 291 |
| Fayetteville - Springdale, Ark. | .0394 | 292 |
| Danville, Va. | .0393 | 293 |
| Kankakee, Ill. | .0391 | 294 |
| Yuba City, Cal. | .0391 | 294 |
| Bloomington, Ind. | .0389 | 296 |
| Lewiston - Auburn, Me. | .0386 | 297 |
| Cumberland, Md. | .0385 | 298 |
| Jacksonville, N.C. | .0385 | 298 |
| Las Cruces, N.M. | .0380 | 300 |
| Casper, Wyo. | .0377 | 301 |
| Elmira, N.Y. | .0372 | 302 |
| St. Joseph, Mo. | .0370 | 303 |
| Dubuque, Iowa | .0366 | 304 |
| Iowa City, Iowa | .0366 | 304 |
| Owensboro, Ky. | .0361 | 306 |
| Rapid City, S.D. | .0361 | 306 |
| Victoria, Tex. | .0349 | 308 |
| Grand Forks, N.D. | .0347 | 309 |
| Gadsden, Ala. | .0345 | 310 |
| Cheyenne, Wyo. | .0335 | 311 |
| Great Falls, Mont. | .0334 | 312 |
| Jackson, Tenn. | .0321 | 313 |
| Pine Bluff, Ark. | .0309 | 314 |
| Enid, Okla. | .0295 | 315 |
| Lawrence, Kans. | .0291 | 316 |
| **Total Above Areas** | **80.1317** | |
| **Percent of U.S.** | **80.1317** | |
| **U.S. Total** | **100.0000** | |

# ECONOMY-PRICED-PRODUCTS BPI

| Area | BPI | Rank |
|---|---|---|
| New York, N.Y. | 3.8288 | 1 |
| Los Angeles - Long Beach, Cal. | 3.1960 | 2 |
| Chicago, Ill. | 2.1364 | 3 |
| Philadelphia, Pa. | 1.8379 | 4 |
| Detroit, Mich. | 1.6206 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1.3661 | 6 |
| Houston, Tex. | 1.1610 | 7 |
| Washington, D.C. | 1.0749 | 8 |
| Tampa - St. Petersburg - Clearwater, Fla. | .9646 | 9 |
| St. Louis, Mo. | .9482 | 10 |
| Pittsburgh, Pa. | .9375 | 11 |
| Atlanta, Ga. | .8960 | 12 |
| Baltimore, Md. | .8821 | 13 |
| Dallas, Tex. | .8403 | 14 |
| Miami - Hialeah, Fla. | .8126 | 15 |
| San Diego, Cal. | .7964 | 16 |
| Cleveland, Ohio | .7899 | 17 |
| Phoenix, Ariz. | .7766 | 18 |
| Nassau - Suffolk, N.Y. | .7632 | 19 |
| Minneapolis - St. Paul, Minn. | .7627 | 20 |
| Riverside - San Bernardino, Cal. | .7552 | 21 |
| Oakland, Cal. | .7355 | 22 |
| Seattle, Wash. | .6797 | 23 |
| Anaheim - Santa Ana, Cal. | .6661 | 24 |
| Newark, N.J. | .6653 | 25 |
| San Francisco, Cal. | .6472 | 26 |
| Denver, Colo. | .6432 | 27 |
| New Orleans, La. | .6321 | 28 |
| Cincinnati, Ohio | .5717 | 29 |
| Kansas City, Mo.-Kans. | .5629 | 30 |
| Sacramento, Cal. | .5517 | 31 |
| Columbus, Ohio | .5346 | 32 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | .5206 | 33 |
| Milwaukee, Wisc. | .5146 | 34 |
| San Antonio, Tex. | .4829 | 35 |
| Portland, Ore. | .4681 | 36 |
| Norfolk - Virginia Beach - Newport News, Va. | .4533 | 37 |
| Indianapolis, Ind. | .4520 | 38 |
| Bergen - Passaic, N.J. | .4479 | 39 |
| Birmingham, Ala. | .4428 | 40 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | .4375 | 41 |
| Fort Worth - Arlington, Tex. | .4362 | 42 |
| Memphis, Tenn. | .4324 | 43 |
| Buffalo, N.Y. | .4250 | 44 |
| Oklahoma City, Okla. | .4185 | 45 |
| San Jose, Cal. | .4171 | 46 |
| Louisville, Ky. | .4026 | 47 |
| Greensboro - Winston-Salem - High Point, N.C. | .3800 | 48 |
| Dayton - Springfield, Ohio | .3792 | 49 |
| Nashville, Tenn. | .3726 | 50 |
| **Total Top 50** | **41.9203** | |
| Orlando, Fla. | .3666 | 51 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .3586 | 52 |
| Salt Lake City - Ogden, Utah | .3578 | 53 |
| Rochester, N.Y. | .3575 | 54 |
| Providence - Pawtucket - Woonsocket, R.I. | .3554 | 55 |
| Albany - Schenectady - Troy, N.Y. | .3484 | 56 |
| Jacksonville, Fla. | .3458 | 57 |
| Scranton - Wilkes-Barre, Pa. | .3392 | 58 |
| Monmouth - Ocean, N.J. | .3389 | 59 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | .3312 | 60 |
| Tulsa, Okla. | .3148 | 61 |
| Knoxville, Tenn. | .3100 | 62 |
| Richmond - Petersburg, Va. | .3051 | 63 |
| Tucson, Ariz. | .3051 | 63 |
| Middlesex - Somerset - Hunterdon, N.J. | .2843 | 65 |
| New Haven - Waterbury - Meriden, Conn. | .2837 | 66 |
| Greenville - Spartanburg, S.C. | .2830 | 67 |
| Austin, Tex. | .2800 | 68 |
| Toledo, Ohio | .2718 | 69 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | .2698 | 70 |
| Akron, Ohio | .2688 | 71 |
| Jersey City, N.J. | .2634 | 72 |
| Las Vegas, Nev. | .2589 | 73 |
| Allentown - Bethlehem, Pa. | .2552 | 74 |
| Raleigh - Durham, N.C. | .2551 | 75 |
| Springfield, Mass. | .2493 | 76 |
| Syracuse, N.Y. | .2484 | 77 |
| Worcester - Fitchburg - Leominster, Mass. | .2435 | 78 |
| Gary - Hammond, Ind. | .2408 | 79 |
| Tacoma, Wash. | .2398 | 80 |
| Fresno, Cal. | .2377 | 81 |
| Honolulu, Haw. | .2377 | 81 |
| New Bedford - Fall River - Attleboro, Mass. | .2356 | 83 |
| Harrisburg - Lebanon - Carlisle, Pa. | .2316 | 84 |
| Baton Rouge, La. | .2296 | 85 |
| Mobile, Ala. | .2218 | 86 |
| Omaha, Neb. | .2202 | 87 |
| Johnson City - Kingsport - Bristol, Tenn. | .2171 | 88 |
| Chattanooga, Tenn. | .2146 | 89 |
| Albuquerque, N.M. | .2107 | 90 |
| Youngstown - Warren, Ohio | .2094 | 91 |
| Grand Rapids, Mich. | .2082 | 92 |
| Charleston, S.C. | .2061 | 93 |
| Little Rock - North Little Rock, Ark. | .2054 | 94 |
| El Paso, Tex. | .1984 | 95 |
| Bakersfield, Cal. | .1931 | 96 |
| Wilmington, Del. | .1859 | 97 |
| Spokane, Wash. | .1852 | 98 |
| Lakeland - Winter Haven, Fla. | .1794 | 99 |
| Oxnard - Ventura, Cal. | .1771 | 100 |
| **Total Top 100** | **55.0555** | |
| Stockton, Cal. | .1754 | 101 |
| Huntington - Ashland, W.Va.-Ky. | .1695 | 102 |
| Daytona Beach, Fla. | .1686 | 103 |
| Jackson, Miss. | .1685 | 104 |
| Flint, Mich. | .1674 | 105 |
| Canton, Ohio | .1666 | 106 |
| Columbia, S.C. | .1642 | 107 |
| Saginaw - Bay City - Midland, Mich. | .1602 | 108 |
| Des Moines, Iowa | .1600 | 109 |
| Beaumont - Port Arthur, Tex. | .1579 | 110 |
| Shreveport, La. | .1579 | 110 |
| Augusta, Ga. | .1564 | 112 |
| Melbourne - Titusville - Palm Bay, Fla. | .1514 | 113 |
| Wichita, Kans. | .1499 | 114 |
| Atlantic City, N.J. | .1494 | 115 |
| Corpus Christi, Tex. | .1486 | 116 |
| York, Pa. | .1479 | 117 |
| McAllen - Edinburg - Mission, Tex. | .1460 | 118 |
| Lexington-Fayette, Ky. | .1452 | 119 |
| Lansing - East Lansing, Mich. | .1448 | 120 |
| Colorado Springs, Colo. | .1431 | 121 |
| Lancaster, Pa. | .1425 | 122 |
| Vallejo - Fairfield - Napa, Cal. | .1410 | 123 |
| Visalia - Tulare - Porterville, Cal. | .1408 | 124 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .1401 | 125 |
| Santa Rosa - Petaluma, Cal. | .1398 | 126 |
| Pensacola, Fla. | .1391 | 127 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | .1369 | 128 |
| Modesto, Cal. | .1330 | 129 |
| Fort Wayne, Ind. | .1329 | 130 |
| Reading, Pa. | .1329 | 130 |
| Sarasota, Fla. | .1325 | 132 |
| Utica - Rome, N.Y. | .1325 | 132 |
| Eugene - Springfield, Ore. | .1302 | 134 |
| Fort Myers - Cape Coral, Fla. | .1299 | 135 |
| Madison, Wisc. | .1296 | 136 |
| Montgomery, Ala. | .1294 | 137 |
| Evansville, Ind. | .1268 | 138 |
| Johnstown, Pa. | .1237 | 139 |
| Peoria, Ill. | .1236 | 140 |
| Charleston, W.Va. | .1231 | 141 |
| Duluth, Minn. | .1167 | 142 |
| Salem, Ore. | .1145 | 143 |
| Macon - Warner Robins, Ga. | .1143 | 144 |
| Portsmouth - Dover - Rochester, N.H. | .1138 | 145 |
| Lake County, Ill. | .1137 | 146 |
| Erie, Pa. | .1126 | 147 |
| Trenton, N.J. | .1119 | 148 |
| Brownsville - Harlingen, Tex. | .1092 | 149 |
| Manchester - Nashua, N.H. | .1092 | 149 |
| **Total Top 150** | **62.0306** | |
| Portland, Me. | .1084 | 151 |
| Columbus, Ga. | .1071 | 152 |
| Salinas - Seaside - Monterey, Cal. | .1071 | 152 |
| Springfield, Mo. | .1064 | 154 |
| Fort Pierce, Fla. | .1053 | 155 |
| Reno, Nev. | .1046 | 156 |
| Binghamton, N.Y. | .1038 | 157 |
| Savannah, Ga. | .1031 | 158 |
| Tallahassee, Fla. | .1027 | 159 |
| Gainesville, Fla. | .1020 | 160 |
| Hamilton - Middletown, Ohio | .1019 | 161 |
| Fayetteville, N.C. | .1011 | 162 |
| Roanoke, Va. | .1011 | 162 |
| Appleton - Oshkosh - Neenah, Wisc. | .1006 | 164 |
| Rockford, Ill. | .1005 | 165 |
| Orange County, N.Y. | .0994 | 166 |
| Lubbock, Tex. | .0990 | 167 |
| South Bend - Mishawaka, Ind. | .0983 | 168 |
| Chico, Cal. | .0970 | 169 |
| Joliet, Ill. | .0970 | 169 |
| Aurora - Elgin, Ill. | .0953 | 171 |
| Ocala, Fla. | .0947 | 172 |
| Lorain - Elyria, Ohio | .0946 | 173 |
| Bradenton, Fla. | .0944 | 174 |
| Yakima, Wash. | .0930 | 175 |
| Boulder - Longmont, Colo. | .0927 | 176 |
| Killeen - Temple, Tex. | .0922 | 177 |
| Biloxi - Gulfport, Miss. | .0916 | 178 |
| Santa Cruz, Cal. | .0908 | 179 |
| Ann Arbor, Mich. | .0904 | 180 |
| Waco, Tex. | .0900 | 181 |
| Hickory, N.C. | .0898 | 182 |
| Lafayette, La. | .0892 | 183 |
| Wheeling, W.Va. | .0885 | 184 |
| Galveston - Texas City, Tex. | .0875 | 185 |
| Provo - Orem, Utah | .0867 | 186 |
| Niagara Falls, N.Y. | .0856 | 187 |
| Poughkeepsie, N.Y. | .0849 | 188 |
| Asheville, N.C. | .0846 | 189 |
| Amarillo, Tex. | .0841 | 190 |
| Huntsville, Ala. | .0813 | 191 |
| New London - Norwich, Conn. | .0809 | 192 |
| Springfield, Ill. | .0807 | 193 |
| Anchorage, Alas. | .0794 | 194 |
| Vancouver, Wash. | .0793 | 195 |
| Fort Smith, Ark. | .0788 | 196 |
| Longview - Marshall, Tex. | .0782 | 197 |
| Boise, Ida. | .0773 | 198 |
| Tuscaloosa, Ala. | .0770 | 199 |
| Beaver County, Pa. | .0759 | 200 |
| **Total Top 200** | **66.6664** | |
| Lake Charles, La. | .0759 | 200 |
| Fort Collins - Loveland, Colo. | .0746 | 202 |
| Kalamazoo, Mich. | .0740 | 203 |
| Houma - Thibodaux, La. | .0736 | 204 |
| Redding, Cal. | .0733 | 205 |
| Monroe, La. | .0719 | 206 |
| Lincoln, Neb. | .0708 | 207 |
| Joplin, Mo. | .0703 | 208 |
| Parkersburg - Marietta, W.Va.-Ohio | .0698 | 209 |
| Steubenville - Weirton, Ohio-W.Va. | .0698 | 209 |
| Athens, Ga. | .0697 | 211 |
| Champaign - Urbana - Rantoul, Ill. | .0695 | 212 |
| Florence, Ala. | .0682 | 213 |
| Alexandria, La. | .0668 | 214 |
| Medford, Ore. | .0665 | 215 |
| Altoona, Pa. | .0660 | 216 |
| Benton Harbor, Mich. | .0659 | 217 |
| Naples, Fla. | .0653 | 218 |
| Pittsfield, Mass. | .0653 | 218 |
| Anderson, S.C. | .0652 | 220 |
| Clarksville - Hopkinsville, Tenn.-Ky. | .0647 | 221 |
| Pueblo, Colo. | .0643 | 222 |
| Cedar Rapids, Iowa | .0640 | 223 |
| Lima, Ohio | .0636 | 224 |
| Green Bay, Wisc. | .0634 | 225 |
| Terre Haute, Ind. | .0634 | 225 |
| Dothan, Ala. | .0629 | 227 |
| Bremerton, Wash. | .0627 | 228 |
| Olympia, Wash. | .0625 | 229 |
| Brazoria, Tex. | .0620 | 230 |
| Bangor, Me. | .0610 | 231 |
| Topeka, Kans. | .0609 | 232 |
| Racine, Wisc. | .0607 | 233 |
| St. Cloud, Minn. | .0604 | 234 |
| Greeley, Colo. | .0603 | 235 |
| Muskegon, Mich. | .0599 | 236 |
| Texarkana, Tex.-Ark. | .0598 | 237 |
| Panama City, Fla. | .0596 | 238 |
| Waterloo - Cedar Falls, Iowa | .0595 | 239 |
| Elkhart - Goshen, Ind. | .0593 | 240 |
| Tyler, Tex. | .0592 | 241 |
| Gadsden, Ala. | .0589 | 242 |
| Laredo, Tex. | .0589 | 242 |
| Wilmington, N.C. | .0581 | 244 |
| Vineland - Millville - Bridgeton, N.J. | .0577 | 245 |
| Florence, S.C. | .0574 | 246 |
| Bellingham, Wash. | .0572 | 247 |
| Anniston, Ala. | .0570 | 248 |
| Odessa, Tex. | .0570 | 248 |
| Billings, Mont. | .0565 | 250 |
| **Total Top 250** | **69.8716** | |
| Lynchburg, Va. | .0565 | 250 |
| Yuba City, Cal. | .0565 | 250 |
| Anderson, Ind. | .0561 | 253 |
| Sioux City, Iowa | .0553 | 254 |
| Abilene, Tex. | .0551 | 255 |
| Eau Claire, Wisc. | .0551 | 255 |
| Williamsport, Pa. | .0544 | 257 |
| Bryan - College Station, Tex. | .0543 | 258 |
| Fargo - Moorhead, N.D.-Minn. | .0540 | 259 |
| Battle Creek, Mich. | .0538 | 260 |
| Las Cruces, N.M. | .0537 | 261 |
| Muncie, Ind. | .0537 | 261 |
| Wichita Falls, Tex. | .0536 | 263 |
| Fayetteville - Springdale, Ark. | .0534 | 264 |
| Jacksonville, N.C. | .0533 | 265 |
| Mansfield, Ohio | .0533 | 265 |
| Sharon, Pa. | .0529 | 267 |
| Fort Walton Beach, Fla. | .0525 | 268 |
| Janesville - Beloit, Wisc. | .0525 | 268 |
| Richland - Kennewick - Pasco, Wash. | .0523 | 270 |
| Cumberland, Md. | .0520 | 271 |
| Charlottesville, Va. | .0515 | 272 |
| Albany, Ga. | .0506 | 273 |
| Decatur, Ill. | .0499 | 274 |
| Hagerstown, Md. | .0498 | 275 |
| Burlington, Vt. | .0497 | 276 |
| Danville, Va. | .0494 | 277 |
| Jackson, Mich. | .0488 | 278 |
| Glens Falls, N.Y. | .0486 | 279 |
| Lewiston - Auburn, Me. | .0484 | 280 |
| State College, Pa. | .0478 | 281 |
| Bloomington, Ind. | .0475 | 282 |
| Pascagoula, Miss. | .0473 | 283 |
| Burlington, N.C. | .0471 | 284 |
| Lafayette - West Lafayette, Ind. | .0471 | 284 |
| Sioux Falls, S.D. | .0448 | 286 |
| Pine Bluff, Ark. | .0444 | 287 |
| Bloomington - Normal, Ill. | .0440 | 288 |
| San Angelo, Tex. | .0436 | 289 |
| Kenosha, Wisc. | .0434 | 290 |
| Lawton, Okla. | .0433 | 291 |
| Wausau, Wisc. | .0430 | 292 |
| Columbia, Mo. | .0428 | 293 |
| St. Joseph, Mo. | .0424 | 294 |
| Santa Fe, N.M. | .0423 | 295 |
| Sherman - Denison, Tex. | .0421 | 296 |
| Midland, Tex. | .0416 | 297 |
| Owensboro, Ky. | .0413 | 298 |
| Kokomo, Ind. | .0406 | 299 |
| Kankakee, Ill. | .0405 | 300 |
| Elmira, N.Y. | .0394 | 301 |
| Jackson, Tenn. | .0390 | 302 |
| La Crosse, Wisc. | .0366 | 303 |
| Great Falls, Mont. | .0364 | 304 |
| Iowa City, Iowa | .0357 | 305 |
| Dubuque, Iowa | .0356 | 306 |
| Sheboygan, Wisc. | .0353 | 307 |
| Rochester, Minn. | .0347 | 308 |
| Rapid City, S.D. | .0318 | 309 |
| Victoria, Tex. | .0313 | 310 |
| Cheyenne, Wyo. | .0305 | 311 |
| Bismarck, N.D. | .0301 | 312 |
| Casper, Wyo. | .0296 | 313 |
| Lawrence, Kans. | .0296 | 313 |
| Enid, Okla. | .0294 | 315 |
| Grand Forks, N.D. | .0186 | 316 |
| **Total Above Areas** | **72.8531** | |
| **Percent of U.S.** | **72.8531** | |
| **U.S. Total** | **100.0000** | |

# MODERATE-PRICED-PRODUCTS BPI

| Area | BPI | Rank |
|---|---|---|
| New York, N.Y. | 3.3665 | 1 |
| Los Angeles - Long Beach, Cal. | 3.2627 | 2 |
| Chicago, Ill. | 2.2518 | 3 |
| Philadelphia, Pa. | 1.8914 | 4 |
| Detroit, Mich. | 1.6411 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1.4873 | 6 |
| Washington, D.C. | 1.3417 | 7 |
| Houston, Tex. | 1.3121 | 8 |
| Atlanta, Ga. | 1.0255 | 9 |
| Dallas, Tex. | .9830 | 10 |
| St. Louis, Mo. | .9743 | 11 |
| Tampa - St. Petersburg - Clearwater, Fla. | .9541 | 12 |
| Baltimore, Md. | .9483 | 13 |
| Pittsburgh, Pa. | .9191 | 14 |
| Minneapolis - St. Paul, Minn. | .9070 | 15 |
| San Diego, Cal. | .8952 | 16 |
| Nassau - Suffolk, N.Y. | .8811 | 17 |
| Phoenix, Ariz. | .8307 | 18 |
| Anaheim - Santa Ana, Cal. | .8201 | 19 |
| Miami - Hialeah, Fla. | .8008 | 20 |
| Cleveland, Ohio | .7812 | 21 |
| Riverside - San Bernardino, Cal. | .7490 | 22 |
| Oakland, Cal. | .7424 | 23 |
| Denver, Colo. | .7361 | 24 |
| Seattle, Wash. | .7267 | 25 |
| San Francisco, Cal. | .7141 | 26 |
| Newark, N.J. | .6542 | 27 |
| Kansas City, Mo.-Kans. | .6279 | 28 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | .5884 | 29 |
| Cincinnati, Ohio | .5838 | 30 |
| Columbus, Ohio | .5793 | 31 |
| Sacramento, Cal. | .5632 | 32 |
| Milwaukee, Wisc. | .5607 | 33 |
| New Orleans, La. | .5489 | 34 |
| Indianapolis, Ind. | .5338 | 35 |
| Portland, Ore. | .5234 | 36 |
| Norfolk - Virginia Beach - Newport News, Va. | .5177 | 37 |
| San Jose, Cal. | .5095 | 38 |
| Bergen - Passaic, N.J. | .4953 | 39 |
| Fort Worth - Arlington, Tex. | .4813 | 40 |
| San Antonio, Tex. | .4809 | 41 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | .4779 | 42 |
| Oklahoma City, Okla. | .4673 | 43 |
| Greensboro - Winston-Salem - High Point, N.C. | .4187 | 44 |
| Salt Lake City - Ogden, Utah | .4176 | 45 |
| Louisville, Ky. | .4136 | 46 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .4126 | 47 |
| Orlando, Fla. | .4062 | 48 |
| Dayton - Springfield, Ohio | .4003 | 49 |
| Nashville, Tenn. | .3936 | 50 |
| **Total Top 50** | **43.9994** | |
| Memphis, Tenn. | .3905 | 51 |
| Buffalo, N.Y. | .3903 | 52 |
| Birmingham, Ala. | .3863 | 53 |
| Rochester, N.Y. | .3823 | 54 |
| Monmouth - Ocean, N.J. | .3694 | 55 |
| Albany - Schenectady - Troy, N.Y. | .3633 | 56 |
| Jacksonville, Fla. | .3548 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | .3538 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | .3535 | 59 |
| Scranton - Wilkes-Barre, Pa. | .3457 | 60 |
| Richmond - Petersburg, Va. | .3309 | 61 |
| Tulsa, Okla. | .3287 | 62 |
| Middlesex - Somerset - Hunterdon, N.J. | .3165 | 63 |
| Honolulu, Haw. | .3030 | 64 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | .2991 | 65 |
| New Haven - Waterbury - Meriden, Conn. | .2919 | 66 |
| Austin, Tex. | .2867 | 67 |
| Tucson, Ariz. | .2860 | 68 |
| Greenville - Spartanburg, S.C. | .2849 | 69 |
| Knoxville, Tenn. | .2840 | 70 |
| Allentown - Bethlehem, Pa. | .2789 | 71 |
| Las Vegas, Nev. | .2784 | 72 |
| Raleigh - Durham, N.C. | .2761 | 73 |
| Akron, Ohio | .2743 | 74 |
| Toledo, Ohio | .2695 | 75 |
| Harrisburg - Lebanon - Carlisle, Pa. | .2671 | 76 |
| Worcester - Fitchburg - Leominster, Mass. | .2618 | 77 |
| Syracuse, N.Y. | .2531 | 78 |
| Grand Rapids, Mich. | .2522 | 79 |
| Omaha, Neb. | .2495 | 80 |
| Springfield, Mass. | .2488 | 81 |
| Gary - Hammond, Ind. | .2413 | 82 |
| Fresno, Cal. | .2369 | 83 |
| Tacoma, Wash. | .2355 | 84 |
| Little Rock - North Little Rock, Ark. | .2227 | 85 |
| Albuquerque, N.M. | .2205 | 86 |
| Jersey City, N.J. | .2182 | 87 |
| New Bedford - Fall River - Attleboro, Mass. | .2140 | 88 |
| Oxnard - Ventura, Cal. | .2095 | 89 |
| Charleston, S.C. | .2093 | 90 |
| Wilmington, Del. | .2091 | 91 |
| Baton Rouge, La. | .2082 | 92 |
| Youngstown - Warren, Ohio | .2075 | 93 |
| Johnson City - Kingsport - Bristol, Tenn. | .2033 | 94 |
| El Paso, Tex. | .2031 | 95 |
| Chattanooga, Tenn. | .1956 | 96 |
| Mobile, Ala. | .1946 | 97 |
| Bakersfield, Cal. | .1894 | 98 |
| Columbia, S.C. | .1875 | 99 |
| Flint, Mich. | .1753 | 100 |
| **Total Top 100** | **57.5922** | |
| Wichita, Kans. | .1721 | 101 |
| Des Moines, Iowa | .1706 | 102 |
| Canton, Ohio | .1699 | 103 |
| Spokane, Wash. | .1694 | 104 |
| Lakeland - Winter Haven, Fla. | .1692 | 105 |
| Colorado Springs, Colo. | .1684 | 106 |
| Lancaster, Pa. | .1682 | 107 |
| Lansing - East Lansing, Mich. | .1677 | 108 |
| York, Pa. | .1662 | 109 |
| Melbourne - Titusville - Palm Bay, Fla. | .1635 | 110 |
| Jackson, Miss. | .1621 | 111 |
| Stockton, Cal. | .1614 | 112 |
| Daytona Beach, Fla. | .1606 | 113 |
| Saginaw - Bay City - Midland, Mich. | .1587 | 114 |
| Madison, Wisc. | .1582 | 115 |
| Fort Wayne, Ind. | .1578 | 116 |
| Lake County, Ill. | .1566 | 117 |
| Shreveport, La. | .1551 | 118 |
| Augusta, Ga. | .1546 | 119 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .1515 | 120 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | .1504 | 121 |
| Atlantic City, N.J. | .1498 | 122 |
| Lexington-Fayette, Ky. | .1492 | 123 |
| Beaumont - Port Arthur, Tex. | .1487 | 124 |
| Vallejo - Fairfield - Napa, Cal. | .1470 | 125 |
| Reading, Pa. | .1457 | 126 |
| Huntington - Ashland, W.Va.-Ky. | .1446 | 127 |
| Corpus Christi, Tex. | .1443 | 128 |
| Sarasota, Fla. | .1427 | 129 |
| Fort Myers - Cape Coral, Fla. | .1421 | 130 |
| Santa Rosa - Petaluma, Cal. | .1420 | 131 |
| Pensacola, Fla. | .1382 | 132 |
| Peoria, Ill. | .1373 | 133 |
| Utica - Rome, N.Y. | .1355 | 134 |
| Modesto, Cal. | .1302 | 135 |
| Salinas - Seaside - Monterey, Cal. | .1301 | 136 |
| Portsmouth - Dover - Rochester, N.H. | .1287 | 137 |
| Evansville, Ind. | .1276 | 138 |
| Manchester - Nashua, N.H. | .1274 | 139 |
| Eugene - Springfield, Ore. | .1266 | 140 |
| Montgomery, Ala. | .1239 | 141 |
| Reno, Nev. | .1231 | 142 |
| Appleton - Oshkosh - Neenah, Wisc. | .1221 | 143 |
| Charleston, W.Va. | .1206 | 144 |
| Visalia - Tulare - Porterville, Cal. | .1202 | 145 |
| Aurora - Elgin, Ill. | .1192 | 146 |
| McAllen - Edinburg - Mission, Tex. | .1191 | 147 |
| Erie, Pa. | .1184 | 148 |
| Salem, Ore. | .1178 | 149 |
| Trenton, N.J. | .1170 | 150 |
| **Total Top 150** | **64.8435** | |
| Portland, Me. | .1167 | 151 |
| Fayetteville, N.C. | .1158 | 152 |
| Johnstown, Pa. | .1142 | 153 |
| Joliet, Ill. | .1128 | 154 |
| Binghamton, N.Y. | .1120 | 155 |
| Rockford, Ill. | .1114 | 156 |
| Macon - Warner Robins, Ga. | .1104 | 157 |
| Anchorage, Alas. | .1102 | 158 |
| Ann Arbor, Mich. | .1094 | 159 |
| South Bend - Mishawaka, Ind. | .1076 | 160 |
| Springfield, Mo. | .1068 | 161 |
| Duluth, Minn. | .1063 | 162 |
| Lubbock, Tex. | .1045 | 163 |
| Hickory, N.C. | .1038 | 164 |
| Orange County, N.Y. | .1025 | 165 |
| Roanoke, Va. | .1021 | 166 |
| Columbus, Ga. | .1018 | 167 |
| Fort Pierce, Fla. | .0994 | 168 |
| Boulder - Longmont, Colo. | .0992 | 169 |
| Hamilton - Middletown, Ohio | .0992 | 169 |
| Killeen - Temple, Tex. | .0977 | 171 |
| Savannah, Ga. | .0973 | 172 |
| Lorain - Elyria, Ohio | .0970 | 173 |
| Bradenton, Fla. | .0960 | 174 |
| Lafayette, La. | .0937 | 175 |
| New London - Norwich, Conn. | .0937 | 175 |
| Amarillo, Tex. | .0920 | 177 |
| Springfield, Ill. | .0913 | 178 |
| Tallahassee, Fla. | .0906 | 179 |
| Poughkeepsie, N.Y. | .0905 | 180 |
| Provo - Orem, Utah | .0899 | 181 |
| Biloxi - Gulfport, Miss. | .0893 | 182 |
| Kalamazoo, Mich. | .0893 | 182 |
| Huntsville, Ala. | .0886 | 184 |
| Asheville, N.C. | .0884 | 185 |
| Santa Cruz, Cal. | .0883 | 186 |
| Brownsville - Harlingen, Tex. | .0880 | 187 |
| Boise, Ida. | .0859 | 188 |
| Galveston - Texas City, Tex. | .0847 | 189 |
| Ocala, Fla. | .0841 | 190 |
| Niagara Falls, N.Y. | .0829 | 191 |
| Gainesville, Fla. | .0828 | 192 |
| Lincoln, Neb. | .0823 | 193 |
| Fort Collins - Loveland, Colo. | .0816 | 194 |
| Fort Smith, Ark. | .0810 | 195 |
| Vancouver, Wash. | .0805 | 196 |
| Waco, Tex. | .0800 | 197 |
| Yakima, Wash. | .0796 | 198 |
| Wheeling, W.Va. | .0795 | 199 |
| Chico, Cal. | .0792 | 200 |
| **Total Top 200** | **69.6153** | |
| St. Cloud, Minn. | .0773 | 201 |
| Green Bay, Wisc. | .0756 | 202 |
| Houma - Thibodaux, La. | .0735 | 203 |
| Parkersburg - Marietta, W.Va.-Ohio | .0733 | 204 |
| Cedar Rapids, Iowa | .0731 | 205 |
| Longview - Marshall, Tex. | .0730 | 206 |
| Champaign - Urbana - Rantoul, Ill. | .0728 | 207 |
| Elkhart - Goshen, Ind. | .0719 | 208 |
| Beaver County, Pa. | .0708 | 209 |
| Lima, Ohio | .0698 | 210 |
| Lake Charles, La. | .0692 | 211 |
| Medford, Ore. | .0688 | 212 |
| Topeka, Kans. | .0688 | 212 |
| Clarksville - Hopkinsville, Tenn.-Ky. | .0679 | 214 |
| Bremerton, Wash. | .0675 | 215 |
| Terre Haute, Ind. | .0672 | 216 |
| Odessa, Tex. | .0670 | 217 |
| Benton Harbor, Mich. | .0661 | 218 |
| Anderson, S.C. | .0660 | 219 |
| Altoona, Pa. | .0657 | 220 |
| Pittsfield, Mass. | .0656 | 221 |
| Joplin, Mo. | .0654 | 222 |
| Redding, Cal. | .0646 | 223 |
| Fargo - Moorhead, N.D.-Minn. | .0645 | 224 |
| Racine, Wisc. | .0639 | 225 |
| Waterloo - Cedar Falls, Iowa | .0636 | 226 |
| Eau Claire, Wisc. | .0630 | 227 |
| Athens, Ga. | .0624 | 228 |
| Fort Walton Beach, Fla. | .0624 | 228 |
| Muskegon, Mich. | .0623 | 230 |
| Abilene, Tex. | .0622 | 231 |
| Olympia, Wash. | .0621 | 232 |
| Bangor, Me. | .0617 | 233 |
| Naples, Fla. | .0615 | 234 |
| Steubenville - Weirton, Ohio-W.Va. | .0614 | 235 |
| Lynchburg, Va. | .0613 | 236 |
| Billings, Mont. | .0612 | 237 |
| Dothan, Ala. | .0610 | 238 |
| Tyler, Tex. | .0609 | 239 |
| Florence, Ala. | .0605 | 240 |
| Mansfield, Ohio | .0590 | 241 |
| Wichita Falls, Tex. | .0590 | 241 |
| Greeley, Colo. | .0589 | 243 |
| Alexandria, La. | .0587 | 244 |
| Brazoria, Tex. | .0586 | 245 |
| Tuscaloosa, Ala. | .0583 | 246 |
| Burlington, Vt. | .0578 | 247 |
| Anderson, Ind. | .0571 | 248 |
| Panama City, Fla. | .0570 | 249 |
| Vineland - Millville - Bridgeton, N.J. | .0569 | 250 |
| **Total Top 250** | **72.8534** | |
| Monroe, La. | .0564 | 251 |
| Williamsport, Pa. | .0563 | 252 |
| Wilmington, N.C. | .0561 | 253 |
| Richland - Kennewick - Pasco, Wash. | .0555 | 254 |
| Janesville - Beloit, Wisc. | .0554 | 255 |
| Battle Creek, Mich. | .0552 | 256 |
| Jackson, Mich. | .0552 | 256 |
| Pueblo, Colo. | .0550 | 258 |
| Florence, S.C. | .0545 | 259 |
| Hagerstown, Md. | .0545 | 259 |
| Lafayette - West Lafayette, Ind. | .0545 | 259 |
| Sharon, Pa. | .0542 | 262 |
| Decatur, Ill. | .0540 | 263 |
| Sioux Falls, S.D. | .0540 | 263 |
| Muncie, Ind. | .0537 | 265 |
| Charlottesville, Va. | .0536 | 266 |
| Sioux City, Iowa | .0535 | 267 |
| Texarkana, Tex.-Ark. | .0535 | 267 |
| Bloomington - Normal, Ill. | .0518 | 269 |
| Bellingham, Wash. | .0517 | 270 |
| Anniston, Ala. | .0513 | 271 |
| Fayetteville - Springdale, Ark. | .0512 | 272 |
| Burlington, N.C. | .0509 | 273 |
| Jacksonville, N.C. | .0506 | 274 |
| Glens Falls, N.Y. | .0505 | 275 |
| Yuba City, Cal. | .0504 | 276 |
| Pascagoula, Miss. | .0499 | 277 |
| Lawton, Okla. | .0498 | 278 |
| Cumberland, Md. | .0490 | 279 |
| Midland, Tex. | .0487 | 280 |
| Lewiston - Auburn, Me. | .0483 | 281 |
| Bryan - College Station, Tex. | .0476 | 282 |
| State College, Pa. | .0476 | 282 |
| Danville, Va. | .0468 | 284 |
| Wausau, Wisc. | .0468 | 284 |
| Albany, Ga. | .0466 | 286 |
| Laredo, Tex. | .0463 | 287 |
| Las Cruces, N.M. | .0451 | 288 |
| San Angelo, Tex. | .0449 | 289 |
| Kenosha, Wisc. | .0441 | 290 |
| Kokomo, Ind. | .0441 | 290 |
| Santa Fe, N.M. | .0441 | 290 |
| Columbia, Mo. | .0436 | 293 |
| Bloomington, Ind. | .0432 | 294 |
| Elmira, N.Y. | .0432 | 294 |
| Rochester, Minn. | .0432 | 294 |
| Gadsden, Ala. | .0430 | 297 |
| Sherman - Denison, Tex. | .0425 | 298 |
| La Crosse, Wisc. | .0424 | 299 |
| Kankakee, Ill. | .0410 | 300 |
| Owensboro, Ky. | .0401 | 301 |
| St. Joseph, Mo. | .0400 | 302 |
| Great Falls, Mont. | .0397 | 303 |
| Sheboygan, Wisc. | .0382 | 304 |
| Rapid City, S.D. | .0378 | 305 |
| Iowa City, Iowa | .0369 | 306 |
| Bismarck, N.D. | .0368 | 307 |
| Dubuque, Iowa | .0362 | 308 |
| Jackson, Tenn. | .0361 | 309 |
| Cheyenne, Wyo. | .0355 | 310 |
| Pine Bluff, Ark. | .0343 | 311 |
| Victoria, Tex. | .0329 | 312 |
| Casper, Wyo. | .0320 | 313 |
| Enid, Okla. | .0313 | 314 |
| Lawrence, Kans. | .0279 | 315 |
| Grand Forks, N.D. | .0271 | 316 |
| **Total Above Areas** | **75.9015** | |
| **Percent of U.S.** | **75.9015** | |
| **U.S. Total** | **100.0000** | |

# PREMIUM-PRICED-PRODUCTS BPI

| Area | BPI | Rank |
|---|---|---|
| New York, N.Y. | 4.0619 | 1 |
| Los Angeles - Long Beach, Cal. | 3.7990 | 2 |
| Chicago, Ill. | 3.0253 | 3 |
| Philadelphia, Pa. | 2.1782 | 4 |
| Detroit, Mich. | 2.0272 | 5 |
| Washington, D.C. | 1.9331 | 6 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1.9021 | 7 |
| Houston, Tex. | 1.6116 | 8 |
| Nassau - Suffolk, N.Y. | 1.5336 | 9 |
| Anaheim - Santa Ana, Cal. | 1.1596 | 10 |
| Dallas, Tex. | 1.1427 | 11 |
| Minneapolis - St. Paul, Minn. | 1.1049 | 12 |
| Atlanta, Ga. | 1.0888 | 13 |
| St. Louis, Mo. | 1.0564 | 14 |
| Baltimore, Md. | .9691 | 15 |
| Oakland, Cal. | .9634 | 16 |
| Newark, N.J. | .9598 | 17 |
| San Francisco, Cal. | .9557 | 18 |
| San Diego, Cal. | .9360 | 19 |
| Pittsburgh, Pa. | .9338 | 20 |
| Seattle, Wash. | .9239 | 21 |
| Denver, Colo. | .8728 | 22 |
| Cleveland, Ohio | .8442 | 23 |
| Miami - Hialeah, Fla. | .8283 | 24 |
| Phoenix, Ariz. | .7874 | 25 |
| Bergen - Passaic, N.J. | .7844 | 26 |
| San Jose, Cal. | .7776 | 27 |
| Tampa - St. Petersburg - Clearwater, Fla. | .7341 | 28 |
| Riverside - San Bernardino, Cal. | .7073 | 29 |
| Kansas City, Mo.-Kans. | .6929 | 30 |
| Milwaukee, Wisc. | .6223 | 31 |
| Cincinnati, Ohio | .5923 | 32 |
| New Orleans, La. | .5841 | 33 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | .5817 | 34 |
| Sacramento, Cal. | .5481 | 35 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .5440 | 36 |
| Middlesex - Somerset - Hunterdon, N.J. | .5410 | 37 |
| Fort Worth - Arlington, Tex. | .5405 | 38 |
| Columbus, Ohio | .5366 | 39 |
| Portland, Ore. | .5268 | 40 |
| Indianapolis, Ind. | .5260 | 41 |
| Norfolk - Virginia Beach - Newport News, Va. | .5051 | 42 |
| Oklahoma City, Okla. | .4918 | 43 |
| San Antonio, Tex. | .4673 | 44 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | .4615 | 45 |
| Rochester, N.Y. | .4542 | 46 |
| Monmouth - Ocean, N.J. | .4511 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | .4492 | 48 |
| Buffalo, N.Y. | .4261 | 49 |
| Salt Lake City - Ogden, Utah | .4048 | 50 |
| **Total Top 50** | **51.5196** | |
| Louisville, Ky. | .4008 | 51 |
| Dayton - Springfield, Ohio | .3935 | 52 |
| Albany - Schenectady - Troy, N.Y. | .3879 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | .3866 | 54 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | .3863 | 55 |
| Memphis, Tenn. | .3790 | 56 |
| Nashville, Tenn. | .3768 | 57 |
| New Haven - Waterbury - Meriden, Conn. | .3768 | 57 |
| Honolulu, Haw. | .3696 | 59 |
| Birmingham, Ala. | .3682 | 60 |
| Providence - Pawtucket - Woonsocket, R.I. | .3615 | 61 |
| Orlando, Fla. | .3471 | 62 |
| Tulsa, Okla. | .3431 | 63 |
| Richmond - Petersburg, Va. | .3378 | 64 |
| Jacksonville, Fla. | .3072 | 65 |
| Austin, Tex. | .3048 | 66 |
| Omaha, Neb. | .2996 | 67 |
| Grand Rapids, Mich. | .2943 | 68 |
| Syracuse, N.Y. | .2931 | 69 |
| Allentown - Bethlehem, Pa. | .2854 | 70 |
| Worcester - Fitchburg - Leominster, Mass. | .2837 | 71 |
| Raleigh - Durham, N.C. | .2775 | 72 |
| Scranton - Wilkes-Barre, Pa. | .2689 | 73 |
| Oxnard - Ventura, Cal. | .2660 | 74 |
| Las Vegas, Nev. | .2643 | 75 |
| Gary - Hammond, Ind. | .2560 | 76 |
| Toledo, Ohio | .2558 | 77 |
| Harrisburg - Lebanon - Carlisle, Pa. | .2531 | 78 |
| Akron, Ohio | .2521 | 79 |
| Wilmington, Del. | .2467 | 80 |
| Springfield, Mass. | .2448 | 81 |
| Knoxville, Tenn. | .2436 | 82 |
| Jersey City, N.J. | .2347 | 83 |
| Baton Rouge, La. | .2319 | 84 |
| Lake County, Ill. | .2300 | 85 |
| Tucson, Ariz. | .2287 | 86 |
| Greenville - Spartanburg, S.C. | .2241 | 87 |
| Fresno, Cal. | .2188 | 88 |
| Wichita, Kans. | .2134 | 89 |
| Little Rock - North Little Rock, Ark. | .2084 | 90 |
| Youngstown - Warren, Ohio | .2068 | 91 |
| New Bedford - Fall River - Attleboro, Mass. | .2051 | 92 |
| Albuquerque, N.M. | .1997 | 93 |
| Lansing - East Lansing, Mich. | .1878 | 94 |
| Flint, Mich. | .1849 | 95 |
| Tacoma, Wash. | .1847 | 96 |
| Madison, Wisc. | .1839 | 97 |
| Beaumont - Port Arthur, Tex. | .1837 | 98 |
| Des Moines, Iowa | .1835 | 99 |
| Bakersfield, Cal. | .1823 | 100 |
| **Total Top 100** | **65.3539** | |
| Saginaw - Bay City - Midland, Mich. | .1789 | 101 |
| El Paso, Tex. | .1765 | 102 |
| Reading, Pa. | .1728 | 103 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .1721 | 104 |
| Columbia, S.C. | .1709 | 105 |
| Mobile, Ala. | .1668 | 106 |
| Charleston, S.C. | .1665 | 107 |
| Peoria, Ill. | .1658 | 108 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | .1654 | 109 |
| Chattanooga, Tenn. | .1649 | 110 |
| Lancaster, Pa. | .1642 | 111 |
| Canton, Ohio | .1628 | 112 |
| York, Pa. | .1608 | 113 |
| Trenton, N.J. | .1561 | 114 |
| Santa Rosa - Petaluma, Cal. | .1524 | 115 |
| Vallejo - Fairfield - Napa, Cal. | .1523 | 116 |
| Joliet, Ill. | .1521 | 117 |
| Fort Wayne, Ind. | .1514 | 118 |
| Johnson City - Kingsport - Bristol, Tenn. | .1504 | 119 |
| Shreveport, La. | .1500 | 120 |
| Aurora - Elgin, Ill. | .1497 | 121 |
| Manchester - Nashua, N.H. | .1496 | 122 |
| Stockton, Cal. | .1482 | 123 |
| Anchorage, Alas. | .1465 | 124 |
| Portsmouth - Dover - Rochester, N.H. | .1446 | 125 |
| Jackson, Miss. | .1445 | 126 |
| Corpus Christi, Tex. | .1417 | 127 |
| Colorado Springs, Colo. | .1404 | 128 |
| Lexington-Fayette, Ky. | .1386 | 129 |
| Salinas - Seaside - Monterey, Cal. | .1383 | 130 |
| Spokane, Wash. | .1341 | 131 |
| Augusta, Ga. | .1331 | 132 |
| Atlantic City, N.J. | .1318 | 133 |
| Evansville, Ind. | .1294 | 134 |
| Rockford, Ill. | .1275 | 135 |
| Utica - Rome, N.Y. | .1267 | 136 |
| Melbourne - Titusville - Palm Bay, Fla. | .1265 | 137 |
| Appleton - Oshkosh - Neenah, Wisc. | .1255 | 138 |
| Ann Arbor, Mich. | .1253 | 139 |
| Sarasota, Fla. | .1232 | 140 |
| Modesto, Cal. | .1230 | 141 |
| Orange County, N.Y. | .1183 | 142 |
| Poughkeepsie, N.Y. | .1179 | 143 |
| Daytona Beach, Fla. | .1168 | 144 |
| Pensacola, Fla. | .1164 | 145 |
| Huntington - Ashland, W.Va.-Ky. | .1160 | 146 |
| Erie, Pa. | .1147 | 147 |
| Fort Myers - Cape Coral, Fla. | .1147 | 147 |
| Binghamton, N.Y. | .1140 | 149 |
| New London - Norwich, Conn. | .1137 | 150 |
| **Total Top 150** | **72.4977** | |
| Lakeland - Winter Haven, Fla. | .1127 | 151 |
| Boulder - Longmont, Colo. | .1102 | 152 |
| Charleston, W.Va. | .1100 | 153 |
| Reno, Nev. | .1087 | 154 |
| Kalamazoo, Mich. | .1085 | 155 |
| Macon - Warner Robins, Ga. | .1084 | 156 |
| McAllen - Edinburg - Mission, Tex. | .1077 | 157 |
| South Bend - Mishawaka, Ind. | .1062 | 158 |
| Lorain - Elyria, Ohio | .1052 | 159 |
| Montgomery, Ala. | .1032 | 160 |
| Duluth, Minn. | .1014 | 161 |
| Eugene - Springfield, Ore. | .0995 | 162 |
| Lafayette, La. | .0989 | 163 |
| Portland, Me. | .0959 | 164 |
| Hamilton - Middletown, Ohio | .0953 | 165 |
| Lubbock, Tex. | .0947 | 166 |
| Lincoln, Neb. | .0946 | 167 |
| Santa Cruz, Cal. | .0944 | 168 |
| Amarillo, Tex. | .0943 | 169 |
| Galveston - Texas City, Tex. | .0942 | 170 |
| Huntsville, Ala. | .0938 | 171 |
| Savannah, Ga. | .0938 | 171 |
| Roanoke, Va. | .0920 | 173 |
| Springfield, Mo. | .0900 | 174 |
| Fayetteville, N.C. | .0888 | 175 |
| Niagara Falls, N.Y. | .0881 | 176 |
| Springfield, Ill. | .0879 | 177 |
| Brazoria, Tex. | .0862 | 178 |
| Salem, Ore. | .0845 | 179 |
| Hickory, N.C. | .0827 | 180 |
| Beaver County, Pa. | .0823 | 181 |
| Boise, Ida. | .0814 | 182 |
| Green Bay, Wisc. | .0809 | 183 |
| Cedar Rapids, Iowa | .0794 | 184 |
| Longview - Marshall, Tex. | .0794 | 184 |
| Vancouver, Wash. | .0793 | 186 |
| Johnstown, Pa. | .0792 | 187 |
| Brownsville - Harlingen, Tex. | .0781 | 188 |
| Visalia - Tulare - Porterville, Cal. | .0781 | 188 |
| Columbus, Ga. | .0775 | 190 |
| Odessa, Tex. | .0757 | 191 |
| Lake Charles, La. | .0746 | 192 |
| Tallahassee, Fla. | .0746 | 192 |
| Houma - Thibodaux, La. | .0744 | 194 |
| Topeka, Kans. | .0742 | 195 |
| Racine, Wisc. | .0738 | 196 |
| Fort Pierce, Fla. | .0733 | 197 |
| Killeen - Temple, Tex. | .0713 | 198 |
| Fort Collins - Loveland, Colo. | .0701 | 199 |
| Waterloo - Cedar Falls, Iowa | .0697 | 200 |
| **Total Top 200** | **76.9568** | |
| Wheeling, W.Va. | .0690 | 201 |
| Richland - Kennewick - Pasco, Wash. | .0688 | 202 |
| Waco, Tex. | .0685 | 203 |
| Tyler, Tex. | .0684 | 204 |
| Asheville, N.C. | .0677 | 205 |
| Bradenton, Fla. | .0659 | 206 |
| Gainesville, Fla. | .0653 | 207 |
| Champaign - Urbana - Rantoul, Ill. | .0649 | 208 |
| Bremerton, Wash. | .0642 | 209 |
| Provo - Orem, Utah | .0627 | 210 |
| Fargo - Moorhead, N.D.-Minn. | .0625 | 211 |
| Biloxi - Gulfport, Miss. | .0624 | 212 |
| Laredo, Tex. | .0619 | 213 |
| Pittsfield, Mass. | .0619 | 213 |
| Midland, Tex. | .0617 | 215 |
| Benton Harbor, Mich. | .0601 | 216 |
| Yakima, Wash. | .0601 | 216 |
| Billings, Mont. | .0598 | 218 |
| Fort Smith, Ark. | .0597 | 219 |
| Sioux Falls, S.D. | .0597 | 219 |
| Decatur, Ill. | .0595 | 221 |
| Naples, Fla. | .0594 | 222 |
| Burlington, Vt. | .0584 | 223 |
| St. Cloud, Minn. | .0584 | 223 |
| Olympia, Wash. | .0583 | 225 |
| Jackson, Mich. | .0581 | 226 |
| Parkersburg - Marietta, W.Va.-Ohio | .0580 | 227 |
| Janesville - Beloit, Wisc. | .0577 | 228 |
| Monroe, La. | .0572 | 229 |
| Lima, Ohio | .0571 | 230 |
| Muskegon, Mich. | .0565 | 231 |
| Bloomington - Normal, Ill. | .0551 | 232 |
| Anderson, Ind. | .0550 | 233 |
| Steubenville - Weirton, Ohio-W.Va. | .0544 | 234 |
| Charlottesville, Va. | .0538 | 235 |
| Lynchburg, Va. | .0538 | 235 |
| Elkhart - Goshen, Ind. | .0535 | 237 |
| Chico, Cal. | .0534 | 238 |
| Terre Haute, Ind. | .0531 | 239 |
| Wichita Falls, Tex. | .0530 | 240 |
| Battle Creek, Mich. | .0529 | 241 |
| Alexandria, La. | .0525 | 242 |
| Abilene, Tex. | .0519 | 243 |
| Kenosha, Wisc. | .0518 | 244 |
| Altoona, Pa. | .0515 | 245 |
| Fort Walton Beach, Fla. | .0513 | 246 |
| Vineland - Millville - Bridgeton, N.J. | .0513 | 246 |
| Anderson, S.C. | .0509 | 248 |
| Ocala, Fla. | .0509 | 248 |
| Burlington, N.C. | .0503 | 250 |
| **Total Top 250** | **79.8710** | |
| Muncie, Ind. | .0500 | 251 |
| Eau Claire, Wisc. | .0492 | 252 |
| Santa Fe, N.M. | .0491 | 253 |
| Mansfield, Ohio | .0490 | 254 |
| Rochester, Minn. | .0490 | 254 |
| Wilmington, N.C. | .0486 | 256 |
| Bangor, Me. | .0483 | 257 |
| Sioux City, Iowa | .0476 | 258 |
| Tuscaloosa, Ala. | .0474 | 259 |
| Pueblo, Colo. | .0473 | 260 |
| Sharon, Pa. | .0472 | 261 |
| Florence, Ala. | .0470 | 262 |
| Kokomo, Ind. | .0464 | 263 |
| Williamsport, Pa. | .0458 | 264 |
| Joplin, Mo. | .0452 | 265 |
| Medford, Ore. | .0449 | 266 |
| Pascagoula, Miss. | .0448 | 267 |
| Greeley, Colo. | .0447 | 268 |
| Texarkana, Tex.-Ark. | .0445 | 269 |
| Lafayette - West Lafayette, Ind. | .0444 | 270 |
| Athens, Ga. | .0440 | 271 |
| Albany, Ga. | .0437 | 272 |
| Redding, Cal. | .0437 | 272 |
| Bryan - College Station, Tex. | .0433 | 274 |
| Dothan, Ala. | .0432 | 275 |
| Hagerstown, Md. | .0432 | 275 |
| Columbia, Mo. | .0430 | 277 |
| Bellingham, Wash. | .0428 | 278 |
| Wausau, Wisc. | .0428 | 278 |
| San Angelo, Tex. | .0427 | 280 |
| Clarksville - Hopkinsville, Tenn.-Ky. | .0426 | 281 |
| Casper, Wyo. | .0419 | 282 |
| Glens Falls, N.Y. | .0419 | 282 |
| La Crosse, Wisc. | .0419 | 282 |
| Lawton, Okla. | .0418 | 285 |
| Bismarck, N.D. | .0402 | 286 |
| Sherman - Denison, Tex. | .0395 | 287 |
| Danville, Va. | .0391 | 288 |
| Kankakee, Ill. | .0390 | 289 |
| Sheboygan, Wisc. | .0390 | 289 |
| State College, Pa. | .0385 | 291 |
| Anniston, Ala. | .0380 | 292 |
| Dubuque, Iowa | .0373 | 293 |
| Florence, S.C. | .0367 | 294 |
| Elmira, N.Y. | .0365 | 295 |
| Cumberland, Md. | .0360 | 296 |
| Great Falls, Mont. | .0358 | 297 |
| Panama City, Fla. | .0355 | 298 |
| Victoria, Tex. | .0353 | 299 |
| Bloomington, Ind. | .0351 | 300 |
| Cheyenne, Wyo. | .0351 | 300 |
| Iowa City, Iowa | .0350 | 302 |
| Owensboro, Ky. | .0349 | 303 |
| Rapid City, S.D. | .0348 | 304 |
| Grand Forks, N.D. | .0337 | 305 |
| Las Cruces, N.M. | .0334 | 306 |
| St. Joseph, Mo. | .0334 | 306 |
| Yuba City, Cal. | .0334 | 306 |
| Fayetteville - Springdale, Ark. | .0326 | 309 |
| Enid, Okla. | .0325 | 310 |
| Lewiston - Auburn, Me. | .0324 | 311 |
| Gadsden, Ala. | .0323 | 312 |
| Jackson, Tenn. | .0311 | 313 |
| Pine Bluff, Ark. | .0292 | 314 |
| Jacksonville, N.C. | .0260 | 315 |
| Lawrence, Kans. | .0259 | 316 |
| **Total Above Areas** | **82.5311** | |
| **Percent of U.S.** | **82.5311** | |
| **U.S. Total** | **100.0000** | |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

| | Population | | Households | | Population Density | | Effective Buying Income (EBI) | | Median Household EBI | | Average Household EBI | | Per Capita EBI | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | (Thous.) | Rank | (Thous.) | Rank | (Pop/Sq.Mi.) | Rank | ($000) | Rank | ($) | Rank | ($) | Rank | ($) | Rank |
| Abilene, Tex. | 120.7 | 262 | 42.3 | 267 | 132 | 250 | 1,197,286 | 260 | 22,954 | 230 | 28,305 | 182 | 9,920 | 208 |
| Akron, Ohio | 649.6 | 71 | 241.0 | 69 | 718 | 33 | 6,880,099 | 74 | 26,031 | 134 | 28,548 | 172 | 10,591 | 158 |
| Albany, Ga. | 117.8 | 269 | 39.0 | 281 | 171 | 212 | 1,023,649 | 285 | 23,235 | 224 | 26,247 | 238 | 8,690 | 286 |
| Albany - Schenectady - Troy, N.Y. | 863.5 | 57 | 319.6 | 56 | 266 | 128 | 9,708,812 | 55 | 27,282 | 97 | 30,378 | 98 | 11,244 | 101 |
| Albuquerque, N.M. | 465.1 | 96 | 176.1 | 92 | 398 | 78 | 4,816,953 | 95 | 23,532 | 216 | 27,354 | 216 | 10,357 | 173 |
| Alexandria, La. | 143.0 | 229 | 49.4 | 240 | 107 | 262 | 1,256,135 | 248 | 20,369 | 286 | 25,428 | 258 | 8,784 | 282 |
| Allentown - Bethlehem, Pa. | 654.6 | 70 | 247.7 | 67 | 446 | 63 | 7,439,173 | 71 | 27,537 | 89 | 30,033 | 112 | 11,364 | 90 |
| Altoona, Pa. | 136.4 | 242 | 50.9 | 233 | 259 | 133 | 1,199,359 | 259 | 21,246 | 269 | 23,563 | 293 | 8,793 | 281 |
| Amarillo, Tex. | 193.3 | 191 | 72.4 | 188 | 106 | 264 | 2,174,701 | 179 | 25,495 | 155 | 30,037 | 111 | 11,250 | 98 |
| Anaheim - Santa Ana, Cal. | 2,103.6 | 16 | 749.3 | 18 | 2,636 | 5 | 29,712,443 | 10 | 35,901 | 10 | 39,654 | 11 | 14,125 | 11 |
| Anchorage, Alas. | 229.8 | 169 | 83.8 | 165 | 133 | 248 | 3,500,946 | 129 | 38,145 | 3 | 41,777 | 4 | 15,235 | 3 |
| Anderson, Ind. | 133.8 | 245 | 48.9 | 244 | 295 | 111 | 1,375,943 | 234 | 26,080 | 133 | 28,138 | 192 | 10,284 | 183 |
| Anderson, S.C. | 144.2 | 226 | 53.1 | 223 | 201 | 180 | 1,264,991 | 247 | 21,896 | 253 | 23,823 | 289 | 8,772 | 283 |
| Ann Arbor, Mich. | 270.4 | 151 | 97.6 | 150 | 381 | 81 | 3,273,378 | 135 | 29,598 | 50 | 33,539 | 43 | 12,106 | 51 |
| Anniston, Ala. | 124.9 | 255 | 43.3 | 264 | 204 | 178 | 1,018,464 | 288 | 19,606 | 299 | 23,521 | 295 | 8,154 | 304 |
| Appleton - Oshkosh - Neenah, Wisc. | 298.4 | 140 | 108.1 | 137 | 211 | 170 | 3,229,443 | 138 | 27,813 | 84 | 29,875 | 119 | 10,823 | 133 |
| Asheville, N.C. | 166.7 | 209 | 64.8 | 202 | 253 | 139 | 1,580,128 | 215 | 21,212 | 270 | 24,385 | 284 | 9,479 | 239 |
| Athens, Ga. | 138.5 | 234 | 50.1 | 236 | 148 | 234 | 1,225,055 | 254 | 19,746 | 298 | 24,452 | 281 | 8,845 | 278 |
| Atlanta, Ga. | 2,392.8 | 11 | 870.0 | 9 | 465 | 57 | 28,038,678 | 13 | 28,610 | 68 | 32,228 | 61 | 11,718 | 70 |
| Atlantic City, N.J. | 302.8 | 137 | 117.3 | 131 | 364 | 84 | 3,322,516 | 133 | 23,791 | 208 | 28,325 | 180 | 10,973 | 119 |
| Augusta, Ga. | 372.4 | 115 | 129.7 | 121 | 190 | 194 | 3,444,858 | 130 | 22,643 | 238 | 26,560 | 231 | 9,250 | 258 |
| Aurora - Elgin, Ill. | 339.8 | 125 | 118.0 | 130 | 402 | 73 | 4,154,226 | 110 | 32,914 | 16 | 35,205 | 27 | 12,226 | 47 |
| Austin, Tex. | 657.0 | 69 | 245.8 | 68 | 234 | 150 | 7,690,394 | 67 | 26,269 | 125 | 31,287 | 80 | 11,705 | 71 |
| Bakersfield, Cal. | 460.5 | 97 | 162.3 | 96 | 57 | 294 | 4,841,829 | 94 | 25,736 | 148 | 29,833 | 121 | 10,514 | 163 |
| Baltimore, Md. | 2,265.4 | 12 | 815.4 | 15 | 865 | 29 | 24,169,695 | 18 | 26,967 | 106 | 29,642 | 127 | 10,669 | 143 |
| Bangor, Me. | 138.5 | 234 | 47.5 | 247 | 40 | 305 | 1,246,407 | 251 | 22,948 | 231 | 26,240 | 239 | 8,999 | 272 |
| Baton Rouge, La. | 549.7 | 84 | 188.8 | 89 | 342 | 90 | 5,686,046 | 87 | 26,861 | 110 | 30,117 | 104 | 10,344 | 176 |
| Battle Creek, Mich. | 137.7 | 237 | 51.3 | 230 | 193 | 188 | 1,470,721 | 230 | 26,246 | 128 | 28,669 | 165 | 10,681 | 141 |
| Beaumont - Port Arthur, Tex. | 397.4 | 107 | 139.8 | 110 | 181 | 204 | 4,401,153 | 102 | 29,410 | 54 | 31,482 | 76 | 11,075 | 110 |
| Beaver County, Pa. | 201.5 | 187 | 73.6 | 186 | 462 | 58 | 2,214,474 | 176 | 29,238 | 59 | 30,088 | 106 | 10,990 | 116 |
| Bellingham, Wash. | 113.9 | 277 | 43.4 | 263 | 54 | 296 | 1,108,340 | 274 | 21,848 | 254 | 25,538 | 255 | 9,731 | 218 |
| Benton Harbor, Mich. | 165.9 | 210 | 60.6 | 211 | 288 | 116 | 1,699,282 | 207 | 25,100 | 175 | 28,041 | 194 | 10,243 | 187 |
| Bergen - Passaic, N.J. | 1,281.1 | 34 | 470.1 | 36 | 3,021 | 4 | 19,000,417 | 28 | 36,140 | 7 | 40,418 | 8 | 14,831 | 4 |
| Billings, Mont. | 120.1 | 264 | 47.0 | 250 | 46 | 303 | 1,304,445 | 239 | 24,852 | 182 | 27,754 | 202 | 10,861 | 130 |
| Biloxi - Gulfport, Miss. | 195.4 | 188 | 68.9 | 193 | 185 | 201 | 1,747,527 | 205 | 20,361 | 287 | 25,363 | 260 | 8,943 | 277 |
| Binghamton, N.Y. | 268.3 | 154 | 97.6 | 150 | 218 | 163 | 2,969,657 | 146 | 27,131 | 101 | 30,427 | 95 | 11,068 | 112 |
| Birmingham, Ala. | 915.7 | 53 | 342.7 | 50 | 228 | 157 | 8,703,675 | 63 | 21,813 | 256 | 25,397 | 259 | 9,505 | 235 |
| Bismarck, N.D. | 90.1 | 304 | 31.6 | 305 | 25 | 315 | 1,061,428 | 277 | 29,998 | 44 | 33,589 | 42 | 11,781 | 68 |
| Bloomington - Normal, Ill. | 124.2 | 258 | 45.0 | 256 | 105 | 265 | 1,479,570 | 228 | 28,721 | 67 | 32,879 | 53 | 11,913 | 64 |
| Bloomington, Ind. | 101.0 | 294 | 35.7 | 295 | 262 | 130 | 943,504 | 294 | 20,534 | 282 | 26,429 | 234 | 9,342 | 254 |
| Boise, Ida. | 195.3 | 189 | 72.0 | 189 | 186 | 199 | 2,117,295 | 184 | 25,953 | 137 | 29,407 | 131 | 10,841 | 132 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,678.4 | 6 | 1,357.5 | 6 | 1,514 | 9 | 48,207,991 | 7 | 31,626 | 28 | 35,512 | 24 | 13,106 | 24 |
| Boulder - Longmont, Colo. | 215.2 | 177 | 82.7 | 169 | 290 | 113 | 2,658,414 | 16[illegible] | 28,440 | 71 | 32,145 | 62 | 12,353 | 44 |
| Bradenton, Fla. | 173.6 | 203 | 72.9 | 187 | 232 | 152 | 1,825,773 | 197 | 20,655 | 279 | 25,045 | 267 | 10,517 | 160 |
| Brazoria, Tex. | 203.1 | 186 | 65.2 | 201 | 144 | 241 | 2,442,433 | 165 | 36,059 | 8 | 37,461 | 14 | 12,026 | 56 |
| Bremerton, Wash. | 169.5 | 207 | 61.7 | 207 | 431 | 67 | 1,813,739 | 199 | 26,365 | 121 | 29,396 | 133 | 10,701 | 139 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 815.1 | 60 | 290.2 | 61 | 1,290 | 14 | 13,532,590 | 39 | 39,223 | 2 | 46,632 | 1 | 16,602 | 1 |
| Brownsville - Harlingen, Tex. | 241.5 | 164 | 67.8 | 194 | 267 | 126 | 1,543,977 | 218 | 18,293 | 309 | 22,773 | 308 | 6,393 | 314 |
| Bryan - College Station, Tex. | 111.3 | 281 | 39.8 | 278 | 189 | 197 | 1,196,079 | 261 | 23,105 | 228 | 30,052 | 110 | 10,746 | 138 |
| Buffalo, N.Y. | 990.2 | 46 | 364.6 | 45 | 947 | 22 | 10,521,929 | 49 | 26,389 | 119 | 28,859 | 154 | 10,626 | 148 |
| Burlington, N.C. | 99.5 | 296 | 37.4 | 289 | 230 | 155 | 958,490 | 292 | 23,191 | 225 | 25,628 | 253 | 9,633 | 229 |
| Burlington, Vt. | 126.0 | 253 | 44.4 | 259 | 200 | 182 | 1,371,313 | 235 | 27,076 | 103 | 30,885 | 85 | 10,883 | 127 |
| Canton, Ohio | 407.7 | 105 | 147.3 | 105 | 422 | 70 | 4,061,216 | 113 | 25,812 | 142 | 27,571 | 210 | 9,961 | 207 |
| Casper, Wyo. | 76.2 | 311 | 28.5 | 309 | 14 | 316 | 959,721 | 291 | 31,355 | 30 | 33,674 | 41 | 12,595 | 35 |
| Cedar Rapids, Iowa | 171.4 | 205 | 66.2 | 198 | 237 | 147 | 2,063,050 | 185 | 29,295 | 55 | 31,164 | 81 | 12,036 | 55 |
| Champaign - Urbana - Rantoul, Ill. | 168.9 | 208 | 61.0 | 210 | 169 | 214 | 1,793,329 | 201 | 24,014 | 202 | 29,399 | 132 | 10,618 | 152 |
| Charleston, S.C. | 484.0 | 93 | 162.0 | 97 | 185 | 201 | 4,148,059 | 111 | 21,717 | 258 | 25,605 | 254 | 8,570 | 293 |
| Charleston, W.Va. | 269.3 | 152 | 104.2 | 144 | 216 | 166 | 2,860,833 | 153 | 24,947 | 180 | 27,455 | 213 | 10,623 | 150 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,031.6 | 44 | 376.6 | 43 | 304 | 106 | 10,635,731 | 48 | 25,356 | 161 | 28,241 | 188 | 10,310 | 180 |
| Charlottesville, Va. | 120.7 | 262 | 42.3 | 267 | 102 | 269 | 1,280,932 | 244 | 25,260 | 166 | 30,282 | 103 | 10,613 | 153 |
| Chattanooga, Tenn. | 433.6 | 101 | 158.8 | 98 | 206 | 174 | 4,027,717 | 115 | 21,988 | 250 | 25,363 | 260 | 9,289 | 257 |
| Cheyenne, Wyo. | 72.8 | 313 | 27.9 | 312 | 27 | 313 | 806,650 | 310 | 25,168 | 167 | 28,912 | 152 | 11,080 | 109 |
| Chicago, Ill. | 6,056.9 | 3 | 2,203.6 | 3 | 3,184 | 3 | 75,035,335 | 3 | 30,695 | 38 | 34,051 | 34 | 12,388 | 41 |
| Chico, Cal. | 163.6 | 211 | 65.4 | 200 | 99 | 272 | 1,502,133 | 224 | 18,860 | 307 | 22,968 | 306 | 9,182 | 263 |
| Cincinnati, Ohio | 1,403.5 | 29 | 519.0 | 30 | 656 | 37 | 15,554,288 | 32 | 26,864 | 109 | 29,970 | 114 | 11,082 | 108 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 155.5 | 218 | 50.2 | 235 | 123 | 252 | 1,307,719 | 238 | 20,180 | 292 | 26,050 | 244 | 8,410 | 299 |
| Cleveland, Ohio | 1,859.1 | 20 | 707.0 | 20 | 1,223 | 17 | 21,010,803 | 23 | 26,917 | 107 | 29,718 | 123 | 11,302 | 95 |
| Colorado Springs, Colo. | 345.0 | 122 | 126.5 | 124 | 162 | 219 | 3,550,079 | 125 | 23,694 | 211 | 28,064 | 193 | 10,290 | 182 |
| Columbia, Mo. | 107.4 | 285 | 38.3 | 285 | 156 | 226 | 1,224,218 | 255 | 26,204 | 129 | 31,964 | 65 | 11,399 | 87 |
| Columbia, S.C. | 440.3 | 99 | 154.2 | 102 | 300 | 109 | 4,538,439 | 100 | 25,161 | 170 | 29,432 | 130 | 10,308 | 181 |
| Columbus, Ga. | 241.0 | 165 | 80.9 | 172 | 219 | 162 | 2,037,241 | 186 | 19,830 | 297 | 25,182 | 266 | 8,453 | 297 |
| Columbus, Ohio | 1,281.2 | 33 | 483.9 | 34 | 357 | 85 | 13,826,530 | 36 | 25,405 | 159 | 28,573 | 170 | 10,792 | 135 |
| Corpus Christi, Tex. | 358.0 | 117 | 115.6 | 132 | 232 | 152 | 3,364,445 | 132 | 25,111 | 174 | 29,104 | 144 | 9,398 | 250 |
| Cumberland, Md. | 105.9 | 287 | 39.4 | 279 | 141 | 243 | 912,747 | 296 | 20,508 | 284 | 23,166 | 300 | 8,619 | 291 |
| Dallas, Tex. | 2,238.4 | 13 | 825.8 | 14 | 498 | 52 | 28,632,648 | 12 | 29,821 | 47 | 34,673 | 29 | 12,792 | 28 |
| Danville, Va. | 112.5 | 278 | 40.0 | 276 | 111 | 258 | 1,009,816 | 290 | 22,056 | 249 | 25,245 | 265 | 8,976 | 275 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 388.3 | 110 | 146.0 | 107 | 228 | 157 | 4,651,023 | 98 | 29,790 | 48 | 31,856 | 69 | 11,978 | 61 |
| Dayton - Springfield, Ohio | 926.9 | 51 | 351.6 | 48 | 551 | 45 | 10,244,921 | 50 | 26,293 | 124 | 29,138 | 141 | 11,053 | 114 |
| Daytona Beach, Fla. | 305.7 | 136 | 127.8 | 122 | 275 | 123 | 3,252,252 | 137 | 20,617 | 281 | 25,448 | 257 | 10,639 | 146 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

| Area | Total Retail Sales | | Per Household Retail Sales | | Buying Power Index (BPI) | | Economy-Priced-Products BPI | | Moderate-Priced-Products BPI | | Premium-Priced-Products BPI | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($) | Rank | BPI | Rank | BPI | Rank | BPI | Rank | BPI | Rank |
| Abilene, Tex. | 1,010,931 | 194 | 23,899 | 5 | .0567 | 232 | .0551 | 255 | .0622 | 231 | .0519 | 243 |
| Akron, Ohio | 3,373,453 | 79 | 13,998 | 237 | .2659 | 76 | .2688 | 71 | .2743 | 74 | .2521 | 79 |
| Albany, Ga. | 640,974 | 269 | 16,435 | 99 | .0446 | 279 | .0506 | 273 | .0466 | 286 | .0437 | 272 |
| Albany - Schenectady - Troy, N.Y. | 4,651,906 | 59 | 14,555 | 200 | .3685 | 57 | .3484 | 56 | .3633 | 56 | .3879 | 53 |
| Albuquerque, N.M. | 2,694,689 | 90 | 15,302 | 158 | .1948 | 94 | .2107 | 90 | .2205 | 86 | .1997 | 93 |
| Alexandria, La. | 692,926 | 257 | 14,027 | 235 | .0524 | 248 | .0668 | 214 | .0587 | 244 | .0525 | 242 |
| Allentown - Bethlehem, Pa. | 3,553,068 | 76 | 14,344 | 213 | .2816 | 69 | .2552 | 74 | .2789 | 71 | .2854 | 70 |
| Altoona, Pa. | 706,317 | 252 | 13,877 | 243 | .0511 | 256 | .0660 | 216 | .0657 | 220 | .0515 | 245 |
| Amarillo, Tex. | 1,341,362 | 164 | 18,527 | 40 | .0895 | 176 | .0841 | 190 | .0920 | 177 | .0943 | 169 |
| Anaheim - Santa Ana, Cal. | 14,426,479 | 13 | 19,253 | 27 | 1.0870 | 13 | .6661 | 24 | .8201 | 19 | 1.1596 | 10 |
| Anchorage, Alas. | 2,440,434 | 96 | 29,122 | 1 | .1435 | 127 | .0794 | 194 | .1102 | 158 | .1465 | 124 |
| Anderson, Ind. | 736,043 | 241 | 15,052 | 178 | .0550 | 240 | .0561 | 253 | .0571 | 248 | .0550 | 233 |
| Anderson, S.C. | 636,316 | 270 | 11,983 | 298 | .0514 | 253 | .0652 | 220 | .0660 | 219 | .0509 | 248 |
| Ann Arbor, Mich. | 1,583,905 | 144 | 16,229 | 106 | .1228 | 139 | .0904 | 180 | .1094 | 159 | .1253 | 139 |
| Anniston, Ala. | 451,009 | 308 | 10,416 | 315 | .0407 | 288 | .0570 | 248 | .0513 | 271 | .0380 | 292 |
| Appleton - Oshkosh - Neenah, Wisc. | 1,458,178 | 154 | 13,489 | 252 | .1212 | 142 | .1006 | 164 | .1221 | 143 | .1255 | 138 |
| Asheville, N.C. | 1,114,944 | 181 | 17,206 | 69 | .0705 | 206 | .0846 | 189 | .0884 | 185 | .0677 | 205 |
| Athens, Ga. | 708,514 | 251 | 14,142 | 223 | .0520 | 251 | .0697 | 211 | .0624 | 228 | .0440 | 271 |
| Atlanta, Ga. | 15,274,396 | 11 | 17,557 | 60 | 1.0983 | 12 | .8960 | 12 | 1.0255 | 9 | 1.0888 | 13 |
| Atlantic City, N.J. | 2,132,276 | 112 | 18,178 | 49 | .1391 | 130 | .1494 | 115 | .1498 | 122 | .1318 | 133 |
| Augusta, Ga. | 1,703,266 | 138 | 13,132 | 270 | .1376 | 132 | .1564 | 112 | .1546 | 119 | .1331 | 132 |
| Aurora - Elgin, Ill. | 1,602,306 | 142 | 13,579 | 249 | .1462 | 123 | .0953 | 171 | .1192 | 146 | .1497 | 121 |
| Austin, Tex. | 4,137,874 | 66 | 16,834 | 82 | .3002 | 66 | .2800 | 68 | .2867 | 67 | .3048 | 66 |
| Bakersfield, Cal. | 2,471,657 | 94 | 15,229 | 163 | .1899 | 95 | .1931 | 96 | .1894 | 98 | .1823 | 100 |
| Baltimore, Md. | 12,872,140 | 15 | 15,786 | 130 | .9571 | 15 | .8821 | 13 | .9483 | 13 | .9691 | 15 |
| Bangor, Me. | 820,223 | 225 | 17,268 | 66 | .0547 | 241 | .0610 | 231 | .0617 | 233 | .0483 | 257 |
| Baton Rouge, La. | 3,045,147 | 86 | 16,129 | 108 | .2268 | 86 | .2296 | 85 | .2082 | 92 | .2319 | 84 |
| Battle Creek, Mich. | 662,177 | 267 | 12,908 | 281 | .0553 | 238 | .0538 | 260 | .0552 | 256 | .0529 | 241 |
| Beaumont - Port Arthur, Tex. | 2,336,877 | 104 | 16,716 | 89 | .1728 | 103 | .1579 | 110 | .1487 | 124 | .1837 | 98 |
| Beaver County, Pa. | 805,389 | 227 | 10,943 | 310 | .0784 | 189 | .0759 | 200 | .0708 | 209 | .0823 | 181 |
| Bellingham, Wash. | 623,129 | 273 | 14,358 | 210 | .0455 | 273 | .0572 | 247 | .0517 | 270 | .0428 | 278 |
| Benton Harbor, Mich. | 744,103 | 240 | 12,279 | 293 | .0640 | 217 | .0659 | 217 | .0661 | 218 | .0601 | 216 |
| Bergen - Passaic, N.J. | 9,093,022 | 30 | 19,343 | 24 | .6868 | 30 | .4479 | 39 | .4953 | 39 | .7844 | 26 |
| Billings, Mont. | 899,642 | 213 | 19,141 | 31 | .0561 | 234 | .0565 | 250 | .0612 | 237 | .0598 | 218 |
| Biloxi - Gulfport, Miss. | 1,011,365 | 193 | 14,679 | 196 | .0737 | 200 | .0916 | 178 | .0893 | 182 | .0624 | 212 |
| Binghamton, N.Y. | 1,344,933 | 163 | 13,780 | 246 | .1114 | 153 | .1038 | 157 | .1120 | 155 | .1140 | 149 |
| Birmingham, Ala. | 4,237,532 | 64 | 12,365 | 290 | .3440 | 62 | .4428 | 40 | .3863 | 53 | .3682 | 60 |
| Bismarck, N.D. | 577,254 | 280 | 18,268 | 46 | .0415 | 286 | .0301 | 312 | .0368 | 307 | .0402 | 286 |
| Bloomington - Normal, Ill. | 718,804 | 245 | 15,973 | 118 | .0558 | 235 | .0440 | 288 | .0518 | 269 | .0551 | 232 |
| Bloomington, Ind. | 523,979 | 298 | 14,677 | 197 | .0389 | 296 | .0475 | 282 | .0432 | 294 | .0351 | 300 |
| Boise, Ida. | 952,580 | 206 | 13,230 | 264 | .0795 | 187 | .0773 | 198 | .0859 | 188 | .0814 | 182 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 25,284,770 | 5 | 18,626 | 38 | 1.8292 | 6 | 1.3661 | 6 | 1.4873 | 6 | 1.9021 | 7 |
| Boulder - Longmont, Colo. | 1,459,568 | 153 | 17,649 | 58 | .1033 | 159 | .0927 | 176 | .0992 | 169 | .1102 | 152 |
| Bradenton, Fla. | 1,108,295 | 183 | 15,203 | 165 | .0755 | 197 | .0944 | 174 | .0960 | 174 | .0659 | 206 |
| Brazoria, Tex. | 885,266 | 215 | 13,578 | 250 | .0849 | 183 | .0620 | 230 | .0586 | 245 | .0862 | 178 |
| Bremerton, Wash. | 673,988 | 263 | 10,924 | 311 | .0651 | 215 | .0627 | 228 | .0675 | 215 | .0642 | 209 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 5,873,912 | 45 | 20,241 | 14 | .4669 | 43 | .2698 | 70 | .2991 | 65 | .4615 | 45 |
| Brownsville - Harlingen, Tex. | 1,205,779 | 174 | 17,784 | 57 | .0781 | 190 | .1092 | 149 | .0880 | 187 | .0781 | 188 |
| Bryan - College Station, Tex. | 711,808 | 248 | 17,885 | 53 | .0491 | 260 | .0543 | 258 | .0476 | 282 | .0433 | 274 |
| Buffalo, N.Y. | 4,822,866 | 57 | 13,228 | 265 | .3989 | 50 | .4250 | 44 | .3903 | 52 | .4261 | 49 |
| Burlington, N.C. | 708,998 | 249 | 18,957 | 32 | .0434 | 281 | .0471 | 284 | .0509 | 273 | .0503 | 250 |
| Burlington, Vt. | 892,803 | 214 | 20,108 | 16 | .0577 | 229 | .0497 | 276 | .0578 | 247 | .0584 | 223 |
| Canton, Ohio | 2,069,983 | 115 | 14,053 | 232 | .1610 | 108 | .1666 | 106 | .1699 | 103 | .1628 | 112 |
| Casper, Wyo. | 547,036 | 289 | 19,194 | 28 | .0377 | 301 | .0296 | 313 | .0320 | 313 | .0419 | 282 |
| Cedar Rapids, Iowa | 953,832 | 205 | 14,408 | 208 | .0765 | 192 | .0640 | 223 | .0731 | 205 | .0794 | 184 |
| Champaign - Urbana - Rantoul, Ill. | 938,970 | 207 | 15,393 | 151 | .0707 | 205 | .0695 | 212 | .0728 | 207 | .0649 | 208 |
| Charleston, S.C. | 2,351,498 | 101 | 14,515 | 204 | .1755 | 102 | .2061 | 93 | .2093 | 90 | .1665 | 107 |
| Charleston, W.Va. | 1,507,716 | 147 | 14,469 | 205 | .1132 | 150 | .1231 | 141 | .1206 | 144 | .1100 | 153 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 6,117,975 | 44 | 16,245 | 105 | .4348 | 48 | .4375 | 41 | .4779 | 42 | .4492 | 48 |
| Charlottesville, Va. | 779,677 | 232 | 18,432 | 42 | .0530 | 247 | .0515 | 272 | .0536 | 266 | .0538 | 235 |
| Chattanooga, Tenn. | 2,354,728 | 99 | 14,828 | 191 | .1691 | 106 | .2146 | 89 | .1956 | 96 | .1649 | 110 |
| Cheyenne, Wyo. | 507,560 | 301 | 18,192 | 48 | .0335 | 311 | .0305 | 311 | .0355 | 310 | .0351 | 300 |
| Chicago, Ill. | 33,154,580 | 3 | 15,046 | 179 | 2.7313 | 3 | 2.1364 | 3 | 2.2518 | 3 | 3.0253 | 3 |
| Chico, Cal. | 824,985 | 223 | 12,614 | 285 | .0619 | 220 | .0970 | 169 | .0792 | 200 | .0534 | 238 |
| Cincinnati, Ohio | 7,814,994 | 32 | 15,058 | 176 | .6007 | 32 | .5717 | 29 | .5838 | 30 | .5923 | 32 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 701,368 | 253 | 13,971 | 240 | .0546 | 242 | .0647 | 221 | .0679 | 214 | .0426 | 281 |
| Cleveland, Ohio | 10,695,324 | 25 | 15,128 | 170 | .8111 | 22 | .7899 | 17 | .7812 | 21 | .8442 | 23 |
| Colorado Springs, Colo. | 2,060,685 | 117 | 16,290 | 102 | .1455 | 124 | .1431 | 121 | .1684 | 106 | .1404 | 128 |
| Columbia, Mo. | 541,887 | 293 | 14,148 | 220 | .0452 | 276 | .0428 | 293 | .0436 | 293 | .0430 | 277 |
| Columbia, S.C. | 2,241,618 | 107 | 14,537 | 201 | .1769 | 100 | .1642 | 107 | .1875 | 99 | .1709 | 105 |
| Columbus, Ga. | 1,119,980 | 179 | 13,844 | 245 | .0855 | 180 | .1071 | 152 | .1018 | 167 | .0775 | 190 |
| Columbus, Ohio | 7,263,121 | 37 | 15,010 | 182 | .5438 | 36 | .5346 | 32 | .5793 | 31 | .5366 | 39 |
| Corpus Christi, Tex. | 2,139,367 | 111 | 18,507 | 41 | .1449 | 125 | .1486 | 116 | .1443 | 128 | .1417 | 127 |
| Cumberland, Md. | 517,391 | 299 | 13,132 | 270 | .0385 | 298 | .0520 | 271 | .0490 | 279 | .0360 | 296 |
| Dallas, Tex. | 15,416,879 | 10 | 18,669 | 37 | 1.1000 | 10 | .8403 | 14 | .9830 | 10 | 1.1427 | 11 |
| Danville, Va. | 447,367 | 310 | 11,184 | 308 | .0393 | 293 | .0494 | 277 | .0468 | 284 | .0391 | 288 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 2,055,343 | 118 | 14,078 | 229 | .1705 | 104 | .1401 | 125 | .1515 | 120 | .1721 | 104 |
| Dayton - Springfield, Ohio | 4,912,873 | 56 | 13,973 | 239 | .3901 | 51 | .3792 | 49 | .4003 | 49 | .3935 | 52 |
| Daytona Beach, Fla. | 1,825,309 | 131 | 14,283 | 216 | .1309 | 136 | .1686 | 103 | .1606 | 113 | .1168 | 144 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Total Retail Sales | | Food Stores | | Supermarkets | | Eating & Drinking Places | | General Merchandise Stores | | Department Stores | | Apparel & Accessories Stores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Abilene, Tex. | 1,010,931 | 194 | 166,839 | 229 | 159,543 | 230 | 90,576 | 198 | 129,383 | 199 | 90,562 | 228 | 46,171 | 196 |
| Akron, Ohio | 3,373,453 | 79 | 757,408 | 74 | 714,673 | 74 | 333,289 | 74 | 424,484 | 81 | 378,136 | 77 | 120,249 | 98 |
| Albany, Ga. | 640,974 | 269 | 129,370 | 271 | 124,474 | 268 | 53,927 | 272 | 92,528 | 261 | 75,570 | 262 | 31,473 | 249 |
| Albany - Schenectady - Troy, N.Y. | 4,651,906 | 59 | 1,079,267 | 53 | 1,003,524 | 54 | 373,836 | 67 | 473,873 | 69 | 393,648 | 71 | 283,338 | 50 |
| Albuquerque, N.M. | 2,694,689 | 90 | 568,614 | 91 | 529,239 | 91 | 282,406 | 85 | 321,054 | 99 | 277,198 | 98 | 121,299 | 96 |
| Alexandria, La. | 692,926 | 257 | 141,632 | 258 | 136,163 | 253 | 55,266 | 268 | 100,979 | 246 | 81,652 | 245 | 51,340 | 184 |
| Allentown - Bethlehem, Pa. | 3,553,068 | 76 | 730,980 | 77 | 679,267 | 76 | 294,729 | 82 | 417,216 | 82 | 361,679 | 82 | 166,707 | 78 |
| Altoona, Pa. | 706,317 | 252 | 160,378 | 235 | 151,890 | 236 | 48,746 | 282 | 103,268 | 241 | 85,409 | 236 | 42,207 | 204 |
| Amarillo, Tex. | 1,341,362 | 164 | 252,003 | 174 | 238,488 | 176 | 140,180 | 150 | 146,368 | 183 | 119,568 | 185 | 83,403 | 134 |
| Anaheim - Santa Ana, Cal. | 14,426,479 | 13 | 2,737,929 | 12 | 2,532,302 | 13 | 1,736,544 | 10 | 1,775,208 | 13 | 1,608,013 | 13 | 854,293 | 11 |
| Anchorage, Alas. | 2,440,434 | 96 | 359,583 | 135 | 342,559 | 134 | 304,357 | 78 | 310,472 | 102 | 231,177 | 114 | 122,202 | 95 |
| Anderson, Ind. | 736,043 | 241 | 170,627 | 225 | 165,404 | 218 | 59,404 | 255 | 87,644 | 270 | 83,572 | 241 | 34,330 | 238 |
| Anderson, S.C. | 636,316 | 270 | 149,513 | 242 | 146,252 | 241 | 46,522 | 288 | 74,167 | 288 | 60,464 | 290 | 27,346 | 279 |
| Ann Arbor, Mich. | 1,583,905 | 144 | 242,990 | 179 | 224,409 | 183 | 148,163 | 142 | 246,863 | 122 | 230,934 | 115 | 73,520 | 146 |
| Anniston, Ala. | 451,009 | 308 | 97,755 | 304 | 95,365 | 303 | 31,992 | 314 | 62,050 | 304 | 53,987 | 300 | 30,879 | 257 |
| Appleton - Oshkosh - Neenah, Wisc. | 1,458,178 | 154 | 270,310 | 166 | 253,313 | 165 | 135,123 | 153 | 215,393 | 137 | 178,425 | 136 | 61,571 | 162 |
| Asheville, N.C. | 1,114,944 | 181 | 213,195 | 196 | 207,512 | 196 | 97,243 | 191 | 138,367 | 190 | 94,272 | 220 | 57,795 | 171 |
| Athens, Ga. | 708,514 | 251 | 154,665 | 240 | 148,558 | 238 | 68,430 | 234 | 106,172 | 236 | 90,626 | 227 | 29,817 | 265 |
| Atlanta, Ga. | 15,274,396 | 11 | 2,673,926 | 13 | 2,537,995 | 12 | 1,562,062 | 12 | 1,962,366 | 11 | 1,761,670 | 11 | 666,947 | 16 |
| Atlantic City, N.J. | 2,132,276 | 112 | 457,033 | 105 | 406,138 | 109 | 295,666 | 81 | 192,376 | 152 | 158,101 | 153 | 107,742 | 108 |
| Augusta, Ga. | 1,703,266 | 138 | 348,197 | 140 | 339,996 | 135 | 140,187 | 149 | 224,052 | 132 | 161,323 | 150 | 86,403 | 131 |
| Aurora - Elgin, Ill. | 1,602,306 | 142 | 318,477 | 149 | 304,226 | 149 | 147,377 | 143 | 194,114 | 151 | 172,445 | 141 | 69,198 | 153 |
| Austin, Tex. | 4,137,874 | 66 | 780,426 | 72 | 751,684 | 67 | 498,256 | 53 | 459,790 | 74 | 391,517 | 72 | 214,570 | 63 |
| Bakersfield, Cal. | 2,471,657 | 94 | 585,619 | 89 | 555,212 | 89 | 259,163 | 89 | 239,195 | 125 | 187,510 | 133 | 108,014 | 107 |
| Baltimore, Md. | 12,872,140 | 15 | 2,515,898 | 15 | 2,316,724 | 15 | 1,253,969 | 18 | 1,539,227 | 17 | 1,315,800 | 19 | 585,026 | 21 |
| Bangor, Me. | 820,223 | 225 | 172,897 | 218 | 161,371 | 226 | 61,363 | 250 | 101,181 | 245 | 85,535 | 235 | 37,447 | 222 |
| Baton Rouge, La. | 3,045,147 | 86 | 681,270 | 83 | 654,861 | 81 | 287,511 | 84 | 432,286 | 78 | 357,227 | 84 | 136,629 | 91 |
| Battle Creek, Mich. | 662,177 | 267 | 122,218 | 280 | 116,841 | 278 | 64,039 | 244 | 109,838 | 226 | 104,734 | 210 | 23,378 | 297 |
| Beaumont - Port Arthur, Tex. | 2,336,877 | 104 | 481,979 | 101 | 465,989 | 101 | 207,230 | 105 | 285,497 | 108 | 233,450 | 113 | 144,502 | 85 |
| Beaver County, Pa. | 805,389 | 227 | 220,935 | 191 | 210,340 | 191 | 57,023 | 263 | 151,916 | 178 | 133,958 | 172 | 31,763 | 247 |
| Bellingham, Wash. | 623,129 | 273 | 142,363 | 253 | 137,356 | 249 | 75,478 | 220 | 73,420 | 290 | 60,352 | 291 | 26,505 | 284 |
| Benton Harbor, Mich. | 744,103 | 240 | 142,711 | 252 | 132,111 | 259 | 68,160 | 235 | 114,786 | 217 | 106,999 | 206 | 33,070 | 243 |
| Bergen - Passaic, N.J. | 9,093,022 | 30 | 1,745,640 | 30 | 1,558,457 | 31 | 796,727 | 34 | 1,053,332 | 31 | 933,403 | 31 | 685,541 | 15 |
| Billings, Mont. | 899,642 | 213 | 172,560 | 220 | 166,930 | 215 | 84,220 | 208 | 127,048 | 204 | 89,494 | 229 | 39,633 | 212 |
| Biloxi - Gulfport, Miss. | 1,011,365 | 193 | 209,459 | 199 | 203,026 | 197 | 109,813 | 176 | 162,702 | 168 | 115,874 | 193 | 40,789 | 207 |
| Binghamton, N.Y. | 1,344,933 | 163 | 319,953 | 148 | 307,588 | 146 | 115,341 | 168 | 152,768 | 177 | 118,868 | 187 | 71,811 | 149 |
| Birmingham, Ala. | 4,237,532 | 64 | 974,658 | 59 | 947,290 | 58 | 315,186 | 75 | 471,283 | 72 | 366,518 | 80 | 344,704 | 38 |
| Bismarck, N.D. | 577,254 | 280 | 89,632 | 310 | 82,751 | 312 | 47,238 | 285 | 87,493 | 271 | 79,851 | 251 | 25,361 | 285 |
| Bloomington - Normal, Ill. | 718,804 | 245 | 122,516 | 278 | 115,061 | 282 | 70,021 | 229 | 103,387 | 240 | 94,770 | 219 | 35,937 | 230 |
| Bloomington, Ind. | 523,979 | 298 | 102,646 | 298 | 99,200 | 296 | 55,533 | 266 | 69,949 | 295 | 64,847 | 282 | 30,610 | 261 |
| Boise, Ida. | 952,580 | 206 | 231,361 | 184 | 226,172 | 182 | 114,521 | 169 | 76,806 | 286 | 62,794 | 286 | 39,376 | 216 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 25,284,770 | 5 | 4,416,741 | 6 | 3,888,019 | 8 | 3,010,928 | 4 | 2,819,411 | 6 | 2,389,522 | 7 | 1,485,410 | 5 |
| Boulder - Longmont, Colo. | 1,459,568 | 153 | 337,334 | 143 | 321,759 | 143 | 156,390 | 136 | 126,247 | 205 | 99,833 | 213 | 57,075 | 172 |
| Bradenton, Fla. | 1,108,295 | 183 | 224,777 | 188 | 214,530 | 188 | 106,026 | 180 | 114,793 | 216 | 97,800 | 216 | 32,795 | 246 |
| Brazoria, Tex. | 885,266 | 215 | 255,422 | 172 | 248,972 | 169 | 68,132 | 236 | 89,855 | 268 | 60,743 | 289 | 36,779 | 224 |
| Bremerton, Wash. | 673,988 | 263 | 159,767 | 236 | 155,371 | 233 | 75,932 | 218 | 62,811 | 303 | 58,192 | 294 | 23,637 | 295 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 5,873,912 | 45 | 1,111,608 | 51 | 1,015,981 | 53 | 528,306 | 46 | 665,027 | 49 | 571,117 | 50 | 344,341 | 39 |
| Brownsville - Harlingen, Tex. | 1,205,779 | 174 | 285,656 | 159 | 273,011 | 159 | 113,663 | 171 | 153,001 | 176 | 128,983 | 176 | 92,916 | 126 |
| Bryan - College Station, Tex. | 711,808 | 248 | 155,546 | 238 | 145,832 | 242 | 87,437 | 202 | 106,680 | 232 | 76,967 | 258 | 39,801 | 210 |
| Buffalo, N.Y. | 4,822,866 | 57 | 1,239,925 | 44 | 1,116,553 | 46 | 505,335 | 48 | 539,211 | 63 | 450,136 | 62 | 305,012 | 47 |
| Burlington, N.C. | 708,998 | 249 | 137,335 | 262 | 129,904 | 262 | 56,724 | 265 | 65,642 | 297 | 43,903 | 312 | 57,970 | 170 |
| Burlington, Vt. | 892,803 | 214 | 172,431 | 221 | 162,941 | 222 | 87,479 | 201 | 92,242 | 263 | 78,940 | 253 | 50,953 | 185 |
| Canton, Ohio | 2,069,983 | 115 | 478,300 | 107 | 448,110 | 102 | 185,610 | 119 | 259,153 | 116 | 235,559 | 112 | 101,021 | 118 |
| Casper, Wyo. | 547,036 | 289 | 117,241 | 285 | 113,369 | 284 | 45,454 | 294 | 51,211 | 312 | 46,864 | 311 | 29,770 | 266 |
| Cedar Rapids, Iowa | 953,832 | 205 | 205,498 | 201 | 194,983 | 201 | 81,522 | 211 | 172,462 | 161 | 166,959 | 145 | 39,551 | 213 |
| Champaign - Urbana - Rantoul, Ill. | 938,970 | 207 | 158,906 | 237 | 154,408 | 234 | 105,361 | 183 | 137,421 | 192 | 119,679 | 184 | 45,483 | 197 |
| Charleston, S.C. | 2,351,498 | 101 | 515,204 | 97 | 497,336 | 96 | 232,541 | 96 | 265,721 | 113 | 212,102 | 123 | 113,804 | 102 |
| Charleston, W.Va. | 1,507,716 | 147 | 334,219 | 145 | 324,234 | 141 | 107,953 | 178 | 190,718 | 154 | 173,282 | 140 | 64,807 | 156 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 6,117,975 | 44 | 1,394,393 | 38 | 1,355,143 | 37 | 500,340 | 52 | 632,286 | 54 | 521,012 | 54 | 317,989 | 46 |
| Charlottesville, Va. | 779,677 | 232 | 165,117 | 231 | 160,418 | 228 | 59,173 | 256 | 106,597 | 233 | 77,639 | 256 | 46,185 | 195 |
| Chattanooga, Tenn. | 2,354,728 | 99 | 578,076 | 90 | 563,787 | 87 | 179,364 | 125 | 297,304 | 106 | 243,968 | 107 | 117,984 | 99 |
| Cheyenne, Wyo. | 507,560 | 301 | 79,318 | 314 | 76,122 | 314 | 45,613 | 290 | 57,676 | 309 | 48,867 | 308 | 24,684 | 289 |
| Chicago, Ill. | 33,154,580 | 3 | 5,794,937 | 3 | 5,313,178 | 3 | 3,216,087 | 3 | 3,996,413 | 3 | 3,555,696 | 3 | 2,478,603 | 3 |
| Chico, Cal. | 824,985 | 223 | 228,145 | 186 | 215,282 | 187 | 82,287 | 210 | 85,082 | 272 | 64,287 | 283 | 33,967 | 240 |
| Cincinnati, Ohio | 7,814,994 | 32 | 1,620,362 | 32 | 1,440,543 | 33 | 800,798 | 33 | 1,258,367 | 27 | 1,124,417 | 26 | 325,788 | 43 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 701,368 | 253 | 142,198 | 255 | 139,713 | 248 | 58,827 | 258 | 100,961 | 247 | 82,674 | 242 | 23,701 | 294 |
| Cleveland, Ohio | 10,695,324 | 25 | 2,236,298 | 23 | 2,052,360 | 23 | 985,155 | 26 | 1,520,798 | 18 | 1,335,812 | 18 | 541,432 | 24 |
| Colorado Springs, Colo. | 2,060,685 | 117 | 380,370 | 128 | 365,650 | 125 | 199,610 | 112 | 272,186 | 110 | 246,456 | 105 | 82,302 | 135 |
| Columbia, Mo. | 541,887 | 293 | 122,577 | 277 | 119,620 | 277 | 51,631 | 276 | 73,422 | 289 | 70,323 | 274 | 30,894 | 256 |
| Columbia, S.C. | 2,241,618 | 107 | 412,166 | 117 | 396,322 | 115 | 212,670 | 102 | 299,350 | 104 | 266,322 | 101 | 104,181 | 113 |
| Columbus, Ga. | 1,119,980 | 179 | 201,499 | 204 | 195,586 | 200 | 93,203 | 194 | 155,056 | 174 | 136,254 | 169 | 48,763 | 189 |
| Columbus, Ohio | 7,263,121 | 37 | 1,451,236 | 36 | 1,377,270 | 36 | 716,689 | 41 | 965,994 | 33 | 892,260 | 32 | 282,042 | 51 |
| Corpus Christi, Tex. | 2,139,367 | 111 | 485,566 | 100 | 466,588 | 100 | 223,382 | 98 | 224,302 | 129 | 178,132 | 137 | 98,066 | 120 |
| Cumberland, Md. | 517,391 | 299 | 108,474 | 293 | 97,180 | 299 | 42,942 | 299 | 95,308 | 255 | 83,692 | 240 | 22,708 | 300 |
| Dallas, Tex. | 15,416,879 | 10 | 2,811,676 | 11 | 2,701,476 | 11 | 1,732,211 | 11 | 1,738,468 | 14 | 1,525,855 | 14 | 842,477 | 12 |
| Danville, Va. | 447,367 | 310 | 112,559 | 290 | 110,641 | 286 | 37,721 | 311 | 39,920 | 314 | 29,306 | 315 | 30,986 | 254 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 2,055,343 | 118 | 402,048 | 119 | 372,751 | 122 | 205,964 | 107 | 291,560 | 107 | 268,847 | 100 | 84,216 | 133 |
| Dayton - Springfield, Ohio | 4,912,873 | 56 | 1,027,433 | 56 | 976,558 | 56 | 462,196 | 57 | 693,545 | 48 | 619,058 | 45 | 202,135 | 66 |
| Daytona Beach, Fla. | 1,825,309 | 131 | 400,896 | 121 | 378,056 | 121 | 202,531 | 110 | 204,501 | 141 | 165,876 | 147 | 58,074 | 169 |

# S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Furniture/ Home Furnishings/ Appliance Stores | | Furniture & Home Furnishings Stores | | Automotive Dealers | | Gasoline Service Stations | | Building Materials & Hardware Dealers | | Drugstores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Abilene, Tex. | 48,106 | 197 | 27,581 | 185 | 234,000 | 184 | 70,848 | 209 | 112,807 | 116 | 24,835 | 232 |
| Akron, Ohio | 110,905 | 109 | 54,457 | 116 | 659,044 | 80 | 348,222 | 66 | 199,611 | 62 | 120,454 | 72 |
| Albany, Ga. | 32,428 | 240 | 20,910 | 221 | 151,924 | 242 | 30,461 | 306 | 32,922 | 281 | 15,190 | 297 |
| Albany - Schenectady - Troy, N.Y. | 217,483 | 63 | 115,858 | 63 | 918,727 | 62 | 368,091 | 61 | 205,646 | 60 | 171,105 | 48 |
| Albuquerque, N.M. | 175,820 | 73 | 101,335 | 71 | 555,152 | 94 | 192,045 | 108 | 157,418 | 82 | 83,075 | 98 |
| Alexandria, La. | 34,621 | 230 | 24,228 | 204 | 131,458 | 264 | 49,221 | 264 | 55,288 | 209 | 25,599 | 230 |
| Allentown - Bethlehem, Pa. | 134,640 | 87 | 72,545 | 88 | 743,215 | 73 | 316,065 | 70 | 148,811 | 84 | 105,817 | 81 |
| Altoona, Pa. | 35,622 | 223 | 19,231 | 230 | 158,893 | 237 | 48,014 | 268 | 39,096 | 255 | 26,305 | 226 |
| Amarillo, Tex. | 74,313 | 152 | 39,427 | 154 | 330,714 | 148 | 75,915 | 203 | 124,195 | 103 | 21,236 | 256 |
| Anaheim - Santa Ana, Cal. | 752,081 | 12 | 381,876 | 14 | 3,241,442 | 12 | 986,021 | 16 | 627,335 | 14 | 428,611 | 16 |
| Anchorage, Alas. | 128,725 | 90 | 66,916 | 95 | 435,959 | 116 | 134,005 | 140 | 301,999 | 41 | 94,935 | 87 |
| Anderson, Ind. | 28,919 | 258 | 13,543 | 272 | 160,968 | 234 | 77,943 | 198 | 30,725 | 287 | 33,842 | 188 |
| Anderson, S.C. | 34,882 | 228 | 19,360 | 228 | 139,638 | 257 | 53,000 | 252 | 49,267 | 228 | 24,008 | 237 |
| Ann Arbor, Mich. | 89,991 | 133 | 37,493 | 157 | 338,086 | 143 | 149,114 | 126 | 79,344 | 166 | 54,177 | 141 |
| Anniston, Ala. | 19,465 | 306 | 12,629 | 279 | 105,097 | 294 | 31,459 | 304 | 22,921 | 308 | 17,877 | 281 |
| Appleton - Oshkosh - Neenah, Wisc. | 72,526 | 154 | 32,299 | 172 | 285,257 | 165 | 125,836 | 147 | 78,997 | 169 | 31,541 | 197 |
| Asheville, N.C. | 49,119 | 195 | 28,716 | 178 | 268,296 | 172 | 86,736 | 178 | 80,548 | 160 | 42,959 | 162 |
| Athens, Ga. | 26,915 | 267 | 12,661 | 278 | 148,551 | 245 | 40,134 | 287 | 41,302 | 247 | 26,920 | 220 |
| Atlanta, Ga. | 698,655 | 14 | 392,750 | 13 | 3,728,300 | 9 | 1,319,679 | 12 | 924,846 | 8 | 436,910 | 15 |
| Atlantic City, N.J. | 82,470 | 140 | 36,816 | 160 | 356,044 | 138 | 150,002 | 125 | 101,095 | 134 | 62,702 | 120 |
| Augusta, Ga. | 82,599 | 139 | 49,834 | 126 | 400,907 | 129 | 141,920 | 131 | 104,220 | 132 | 60,577 | 124 |
| Aurora - Elgin, Ill. | 59,815 | 174 | 31,132 | 174 | 282,125 | 167 | 157,073 | 118 | 105,866 | 129 | 80,127 | 101 |
| Austin, Tex. | 251,063 | 53 | 128,804 | 56 | 869,779 | 64 | 269,468 | 81 | 402,899 | 32 | 79,606 | 103 |
| Bakersfield, Cal. | 113,637 | 105 | 67,294 | 94 | 536,088 | 96 | 253,448 | 82 | 121,561 | 108 | 84,000 | 96 |
| Baltimore, Md. | 594,318 | 22 | 333,631 | 19 | 2,830,444 | 16 | 1,010,882 | 14 | 548,260 | 18 | 438,348 | 14 |
| Bangor, Me. | 22,716 | 291 | 9,603 | 306 | 188,876 | 214 | 63,622 | 231 | 50,582 | 224 | 26,177 | 227 |
| Baton Rouge, La. | 189,224 | 71 | 86,144 | 76 | 544,949 | 95 | 222,078 | 90 | 260,089 | 52 | 91,487 | 89 |
| Battle Creek, Mich. | 21,699 | 295 | 11,127 | 299 | 134,534 | 262 | 79,797 | 194 | 27,964 | 297 | 27,773 | 214 |
| Beaumont - Port Arthur, Tex. | 109,647 | 110 | 49,863 | 125 | 488,767 | 106 | 205,494 | 95 | 140,270 | 93 | 69,174 | 113 |
| Beaver County, Pa. | 32,137 | 244 | 16,235 | 247 | 115,095 | 285 | 72,596 | 205 | 30,361 | 290 | 31,741 | 196 |
| Bellingham, Wash. | 30,679 | 252 | 17,855 | 238 | 113,275 | 288 | 42,865 | 281 | 47,868 | 234 | 20,020 | 264 |
| Benton Harbor, Mich. | 18,267 | 308 | 11,531 | 294 | 138,410 | 260 | 104,965 | 164 | 41,608 | 246 | 26,366 | 225 |
| Bergen - Passaic, N.J. | 576,121 | 24 | 339,445 | 17 | 1,697,132 | 33 | 710,486 | 31 | 380,917 | 33 | 264,948 | 34 |
| Billings, Mont. | 60,528 | 173 | 32,356 | 171 | 176,208 | 223 | 57,062 | 247 | 74,627 | 172 | 33,678 | 191 |
| Biloxi - Gulfport, Miss. | 37,785 | 218 | 20,932 | 220 | 251,025 | 180 | 65,327 | 220 | 45,023 | 238 | 37,840 | 173 |
| Binghamton, N.Y. | 61,220 | 170 | 39,568 | 153 | 268,161 | 173 | 117,569 | 153 | 55,012 | 211 | 61,629 | 121 |
| Birmingham, Ala. | 215,976 | 64 | 120,323 | 62 | 1,012,996 | 57 | 327,046 | 69 | 157,524 | 81 | 157,949 | 55 |
| Bismarck, N.D. | 25,000 | 280 | 13,752 | 268 | 164,550 | 229 | 54,334 | 250 | 30,100 | 291 | 16,569 | 288 |
| Bloomington - Normal, Ill. | 33,341 | 235 | 19,355 | 229 | 141,470 | 255 | 76,727 | 202 | 41,182 | 248 | 28,604 | 212 |
| Bloomington, Ind. | 22,759 | 290 | 11,388 | 295 | 99,515 | 303 | 43,797 | 278 | 25,963 | 303 | 18,664 | 274 |
| Boise, Ida. | 60,607 | 172 | 33,431 | 168 | 172,755 | 225 | 68,474 | 213 | 51,297 | 221 | 53,029 | 143 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,181,674 | 6 | 731,608 | 4 | 4,817,195 | 6 | 1,864,012 | 5 | 1,087,137 | 6 | 875,324 | 6 |
| Boulder - Longmont, Colo. | 108,342 | 112 | 52,201 | 121 | 286,354 | 161 | 101,947 | 167 | 91,151 | 141 | 34,605 | 186 |
| Bradenton, Fla. | 56,832 | 177 | 23,114 | 207 | 336,814 | 144 | 72,476 | 206 | 59,380 | 196 | 36,666 | 178 |
| Brazoria, Tex. | 34,785 | 229 | 20,899 | 222 | 184,920 | 219 | 53,687 | 251 | 80,899 | 158 | 23,925 | 238 |
| Bremerton, Wash. | 33,086 | 239 | 17,646 | 239 | 130,243 | 269 | 46,798 | 273 | 49,410 | 227 | 38,376 | 170 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 285,953 | 49 | 147,566 | 51 | 1,130,176 | 53 | 473,361 | 48 | 276,109 | 48 | 147,118 | 63 |
| Brownsville - Harlingen, Tex. | 72,718 | 153 | 35,453 | 164 | 200,544 | 205 | 49,599 | 263 | 92,796 | 140 | 24,689 | 233 |
| Bryan - College Station, Tex. | 26,451 | 271 | 12,992 | 275 | 113,855 | 287 | 50,921 | 258 | 65,751 | 184 | 10,350 | 311 |
| Buffalo, N.Y. | 222,412 | 61 | 121,293 | 61 | 900,578 | 63 | 350,435 | 65 | 168,757 | 78 | 235,732 | 39 |
| Burlington, N.C. | 39,459 | 214 | 28,488 | 180 | 189.605 | 212 | 63,311 | 233 | 34,557 | 275 | 23,060 | 244 |
| Burlington, Vt. | 39,264 | 215 | 19,483 | 227 | 207,178 | 197 | 44,554 | 277 | 63,512 | 188 | 23,456 | 241 |
| Canton, Ohio | 80,496 | 143 | 40,001 | 152 | 418,171 | 121 | 205,417 | 96 | 110,350 | 120 | 67,759 | 116 |
| Casper, Wyo. | 31,441 | 249 | 16,331 | 245 | 130,402 | 268 | 36,356 | 292 | 38,276 | 256 | 23,070 | 243 |
| Cedar Rapids, Iowa | 42,755 | 206 | 25,436 | 194 | 186,198 | 217 | 63,812 | 229 | 58,148 | 202 | 29,958 | 205 |
| Champaign - Urbana - Rantoul, Ill. | 40,461 | 209 | 18,984 | 232 | 171,628 | 226 | 84,401 | 183 | 51,041 | 222 | 35,294 | 183 |
| Charleston, S.C. | 126,637 | 92 | 75,082 | 86 | 611,110 | 87 | 165,828 | 114 | 126,295 | 102 | 57,460 | 133 |
| Charleston, W.Va. | 54,731 | 178 | 30,406 | 176 | 400,346 | 130 | 128,425 | 146 | 89,109 | 145 | 51,058 | 147 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 308,698 | 46 | 174,840 | 44 | 1,570,180 | 38 | 403,982 | 53 | 348,748 | 38 | 182,640 | 45 |
| Charlottesville, Va. | 42,819 | 205 | 28,021 | 184 | 134,108 | 263 | 55,737 | 248 | 47,511 | 235 | 23,533 | 239 |
| Chattanooga, Tenn. | 114,417 | 103 | 63,611 | 102 | 518,255 | 100 | 252,064 | 83 | 87,078 | 149 | 59,624 | 126 |
| Cheyenne, Wyo. | 32,030 | 246 | 14,533 | 263 | 93,144 | 306 | 57,428 | 246 | 27,252 | 298 | 18,550 | 275 |
| Chicago, Ill. | 1,735,204 | 3 | 953,677 | 3 | 6,155,029 | 2 | 2,290,242 | 2 | 1,253,503 | 3 | 1,624,078 | 1 |
| Chico, Cal. | 34,525 | 231 | 15,569 | 253 | 145,939 | 250 | 41,702 | 283 | 55,401 | 207 | 45,917 | 155 |
| Cincinnati, Ohio | 345,143 | 41 | 196,478 | 37 | 1,488,904 | 40 | 751,879 | 29 | 333,677 | 39 | 304,627 | 30 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 25,977 | 273 | 12,628 | 280 | 197,364 | 208 | 45,026 | 276 | 37,383 | 261 | 22,747 | 249 |
| Cleveland, Ohio | 511,607 | 28 | 293,106 | 25 | 2,034,665 | 28 | 1,002,900 | 15 | 372,721 | 34 | 505,226 | 10 |
| Colorado Springs, Colo. | 117,449 | 100 | 63,903 | 100 | 446,059 | 111 | 138,814 | 135 | 119,136 | 111 | 33,690 | 190 |
| Columbia, Mo. | 22,685 | 292 | 10,105 | 304 | 120,811 | 280 | 40,129 | 288 | 29,974 | 292 | 17,022 | 285 |
| Columbia, S.C. | 104,231 | 116 | 54,109 | 119 | 524,478 | 99 | 213,824 | 91 | 124,086 | 105 | 60,565 | 125 |
| Columbus, Ga. | 67,955 | 163 | 37,342 | 159 | 303,559 | 156 | 94,226 | 173 | 35,646 | 267 | 31,370 | 199 |
| Columbus, Ohio | 366,315 | 37 | 173,197 | 46 | 1,589,744 | 37 | 721,681 | 30 | 294,893 | 43 | 222,147 | 40 |
| Corpus Christi, Tex. | 118,263 | 98 | 58,968 | 106 | 441,482 | 112 | 208,431 | 94 | 141,647 | 91 | 39,753 | 167 |
| Cumberland, Md. | 23,331 | 287 | 12,115 | 286 | 87,768 | 309 | 48,832 | 265 | 25,712 | 305 | 22,805 | 247 |
| Dallas, Tex. | 844,069 | 10 | 450,729 | 10 | 3,395,796 | 11 | 1,324,182 | 11 | 817,351 | 10 | 376,724 | 20 |
| Danville, Va. | 17,120 | 310 | 11,348 | 296 | 106,610 | 292 | 28,360 | 310 | 26,336 | 301 | 20,359 | 261 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 79,473 | 146 | 41,639 | 148 | 461,189 | 107 | 197,990 | 99 | 88,857 | 147 | 77,220 | 106 |
| Dayton - Springfield, Ohio | 232,891 | 58 | 121,518 | 60 | 999,252 | 58 | 490,237 | 45 | 186,044 | 68 | 148,890 | 61 |
| Daytona Beach, Fla. | 95,090 | 122 | 44,733 | 140 | 417,939 | 122 | 130,400 | 144 | 109,801 | 123 | 79,297 | 104 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | Major Household Appliances | | Televisions | |
|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Abilene, Tex. | 135,610 | 243 | 23,869 | 160 | 19,175 | 170 | 18,506 | 178 | 7,513 | 175 |
| Akron, Ohio | 665,014 | 74 | 67,933 | 73 | 56,178 | 75 | 36,557 | 91 | 13,908 | 102 |
| Albany, Ga. | 112,113 | 277 | 9,674 | 282 | 9,041 | 276 | 9,468 | 281 | 4,314 | 244 |
| Albany - Schenectady - Troy, N.Y. | 949,836 | 53 | 82,680 | 60 | 75,117 | 55 | 55,371 | 62 | 28,064 | 58 |
| Albuquerque, N.M. | 521,250 | 91 | 33,185 | 121 | 35,535 | 106 | 30,300 | 115 | 18,201 | 84 |
| Alexandria, La. | 114,758 | 272 | 17,562 | 203 | 15,312 | 199 | 12,735 | 223 | 4,472 | 237 |
| Allentown - Bethlehem, Pa. | 663,736 | 76 | 60,092 | 76 | 45,543 | 89 | 44,212 | 75 | 18,264 | 83 |
| Altoona, Pa. | 145,785 | 229 | 16,047 | 219 | 10,094 | 264 | 12,385 | 232 | 4,561 | 234 |
| Amarillo, Tex. | 214,724 | 177 | 14,996 | 231 | 20,088 | 166 | 25,558 | 133 | 8,335 | 163 |
| Anaheim - Santa Ana, Cal. | 2,412,270 | 14 | 228,235 | 14 | 228,434 | 11 | 168,377 | 13 | 67,952 | 22 |
| Anchorage, Alas. | 313,825 | 136 | 21,943 | 172 | 51,979 | 79 | 33,800 | 97 | 17,671 | 86 |
| Anderson, Ind. | 156,663 | 217 | 27,356 | 145 | 8,878 | 278 | 11,109 | 246 | 2,834 | 307 |
| Anderson, S.C. | 128,410 | 254 | 15,185 | 228 | 15,181 | 201 | 10,634 | 254 | 4,609 | 233 |
| Ann Arbor, Mich. | 240,077 | 168 | 25,152 | 155 | 31,221 | 118 | 17,092 | 188 | 7,433 | 177 |
| Anniston, Ala. | 89,900 | 303 | 12,799 | 251 | 7,713 | 296 | 8,774 | 291 | 2,120 | 313 |
| Appleton - Oshkosh - Neenah, Wisc. | 261,083 | 159 | 17,557 | 204 | 20,540 | 162 | 22,257 | 152 | 12,142 | 122 |
| Asheville, N.C. | 179,366 | 202 | 35,240 | 118 | 16,720 | 188 | 18,706 | 175 | 5,297 | 211 |
| Athens, Ga. | 129,625 | 250 | 16,548 | 213 | 14,892 | 203 | 10,480 | 258 | 4,001 | 258 |
| Atlanta, Ga. | 2,358,413 | 15 | 205,635 | 18 | 321,520 | 8 | 174,391 | 12 | 104,369 | 9 |
| Atlantic City, N.J. | 421,060 | 105 | 40,578 | 105 | 35,717 | 105 | 31,184 | 112 | 8,718 | 157 |
| Augusta, Ga. | 289,488 | 143 | 38,176 | 112 | 35,771 | 104 | 22,251 | 153 | 8,807 | 156 |
| Aurora - Elgin, Ill. | 308,362 | 137 | 28,394 | 141 | 31,005 | 121 | 17,171 | 186 | 7,793 | 172 |
| Austin, Tex. | 648,324 | 77 | 47,775 | 96 | 63,904 | 70 | 64,121 | 52 | 20,673 | 77 |
| Bakersfield, Cal. | 538,376 | 88 | 43,139 | 101 | 28,117 | 133 | 31,760 | 106 | 9,531 | 143 |
| Baltimore, Md. | 2,424,565 | 13 | 229,776 | 13 | 133,545 | 28 | 150,115 | 17 | 75,065 | 17 |
| Bangor, Me. | 145,963 | 227 | 13,477 | 247 | 10,378 | 258 | 10,079 | 266 | 3,791 | 268 |
| Baton Rouge, La. | 533,056 | 89 | 53,151 | 85 | 50,896 | 82 | 52,636 | 67 | 25,946 | 64 |
| Battle Creek, Mich. | 117,627 | 267 | 16,904 | 209 | 10,991 | 247 | 9,399 | 282 | 2,942 | 301 |
| Beaumont - Port Arthur, Tex. | 439,378 | 101 | 43,750 | 99 | 34,740 | 107 | 41,288 | 82 | 20,221 | 80 |
| Beaver County, Pa. | 208,298 | 181 | 16,655 | 210 | 15,330 | 198 | 9,929 | 270 | 5,447 | 206 |
| Bellingham, Wash. | 130,139 | 249 | 8,227 | 299 | 6,847 | 304 | 10,015 | 268 | 4,263 | 250 |
| Benton Harbor, Mich. | 121,686 | 262 | 15,538 | 224 | 13,867 | 212 | 9,793 | 274 | 3,887 | 263 |
| Bergen - Passaic, N.J. | 1,658,090 | 29 | 161,604 | 27 | 156,670 | 22 | 100,405 | 32 | 46,577 | 36 |
| Billings, Mont. | 153,403 | 219 | 11,474 | 264 | 12,909 | 221 | 17,772 | 183 | 5,116 | 217 |
| Biloxi - Gulfport, Miss. | 179,117 | 203 | 20,313 | 185 | 17,979 | 179 | 16,433 | 191 | 9,591 | 142 |
| Binghamton, N.Y. | 274,743 | 153 | 23,527 | 164 | 28,965 | 127 | 17,115 | 187 | 7,047 | 186 |
| Birmingham, Ala. | 867,176 | 59 | 113,453 | 44 | 69,544 | 64 | 55,253 | 63 | 26,046 | 63 |
| Bismarck, N.D. | 79,617 | 310 | 8,199 | 300 | 7,956 | 290 | 11,435 | 239 | 3,490 | 277 |
| Bloomington - Normal, Ill. | 101,429 | 289 | 11,205 | 268 | 13,351 | 217 | 10,811 | 251 | 4,393 | 243 |
| Bloomington, Ind. | 95,135 | 294 | 7,928 | 302 | 7,426 | 298 | 8,934 | 289 | 4,444 | 239 |
| Boise, Ida. | 184,369 | 198 | 20,910 | 178 | 20,112 | 165 | 13,505 | 214 | 3,090 | 296 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 4,110,353 | 6 | 415,016 | 6 | 584,576 | 4 | 451,673 | 2 | 355,426 | 1 |
| Boulder - Longmont, Colo. | 294,018 | 141 | 22,843 | 167 | 15,410 | 197 | 19,865 | 165 | 12,269 | 120 |
| Bradenton, Fla. | 180,284 | 200 | 24,499 | 156 | 15,111 | 202 | 20,482 | 158 | 9,282 | 150 |
| Brazoria, Tex. | 222,789 | 173 | 14,936 | 232 | 13,207 | 218 | 8,625 | 295 | 4,443 | 240 |
| Bremerton, Wash. | 149,370 | 224 | 16,154 | 216 | 10,096 | 263 | 10,445 | 259 | 4,498 | 236 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,023,231 | 49 | 85,301 | 58 | 78,887 | 52 | 74,674 | 46 | 28,194 | 57 |
| Brownsville - Harlingen, Tex. | 238,120 | 170 | 22,087 | 170 | 30,437 | 124 | 18,592 | 177 | 13,475 | 108 |
| Bryan - College Station, Tex. | 152,901 | 220 | 3,543 | 315 | 7,783 | 295 | 11,655 | 238 | 4,193 | 251 |
| Buffalo, N.Y. | 1,059,199 | 46 | 134,455 | 37 | 83,939 | 48 | 58,656 | 57 | 30,557 | 52 |
| Burlington, N.C. | 115,750 | 270 | 17,611 | 202 | 10,796 | 254 | 9,475 | 280 | 4,414 | 242 |
| Burlington, Vt. | 145,905 | 228 | 15,187 | 227 | 11,508 | 239 | 12,232 | 235 | 4,147 | 253 |
| Canton, Ohio | 430,753 | 103 | 37,327 | 113 | 38,719 | 98 | 28,913 | 121 | 9,487 | 146 |
| Casper, Wyo. | 111,085 | 278 | 9,845 | 279 | 7,911 | 292 | 8,708 | 294 | 3,830 | 267 |
| Cedar Rapids, Iowa | 176,557 | 205 | 13,457 | 248 | 17,278 | 184 | 14,303 | 205 | 4,911 | 224 |
| Champaign - Urbana - Rantoul, Ill. | 138,528 | 239 | 13,888 | 241 | 17,596 | 183 | 14,038 | 209 | 5,348 | 209 |
| Charleston, S.C. | 464,859 | 96 | 30,667 | 136 | 45,679 | 88 | 36,718 | 89 | 14,047 | 101 |
| Charleston, W.Va. | 279,944 | 147 | 31,282 | 131 | 27,625 | 136 | 22,855 | 147 | 7,756 | 173 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,184,395 | 40 | 132,969 | 39 | 96,035 | 42 | 80,547 | 42 | 47,214 | 34 |
| Charlottesville, Va. | 142,848 | 234 | 14,125 | 237 | 11,088 | 246 | 12,501 | 228 | 4,812 | 229 |
| Chattanooga, Tenn. | 547,303 | 87 | 41,965 | 104 | 39,911 | 94 | 32,362 | 103 | 16,240 | 94 |
| Cheyenne, Wyo. | 75,356 | 312 | 7,533 | 306 | 6,758 | 305 | 8,710 | 293 | 3,843 | 266 |
| Chicago, Ill. | 5,704,172 | 3 | 575,904 | 3 | 636,076 | 3 | 396,434 | 4 | 187,616 | 4 |
| Chico, Cal. | 204,191 | 185 | 16,564 | 211 | 12,886 | 222 | 12,732 | 224 | 5,740 | 202 |
| Cincinnati, Ohio | 1,413,602 | 31 | 160,583 | 28 | 122,135 | 32 | 102,429 | 31 | 50,644 | 31 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 119,383 | 264 | 12,364 | 257 | 10,219 | 261 | 11,868 | 237 | 6,462 | 198 |
| Cleveland, Ohio | 2,133,471 | 19 | 237,402 | 11 | 194,094 | 17 | 115,546 | 25 | 61,192 | 25 |
| Colorado Springs, Colo. | 331,264 | 130 | 23,904 | 159 | 22,203 | 157 | 34,397 | 93 | 13,559 | 107 |
| Columbia, Mo. | 109,576 | 280 | 6,529 | 312 | 6,878 | 303 | 9,381 | 283 | 2,984 | 298 |
| Columbia, S.C. | 376,066 | 117 | 36,327 | 115 | 48,542 | 83 | 31,752 | 107 | 12,698 | 117 |
| Columbus, Ga. | 174,543 | 206 | 16,563 | 212 | 15,915 | 194 | 15,628 | 197 | 9,742 | 140 |
| Columbus, Ohio | 1,265,512 | 36 | 145,119 | 33 | 95,754 | 43 | 89,495 | 36 | 56,384 | 26 |
| Corpus Christi, Tex. | 366,768 | 118 | 43,481 | 100 | 37,819 | 100 | 32,130 | 104 | 17,127 | 90 |
| Cumberland, Md. | 98,842 | 291 | 12,168 | 261 | 9,315 | 273 | 9,055 | 288 | 3,964 | 260 |
| Dallas, Tex. | 2,632,020 | 12 | 220,869 | 15 | 198,906 | 15 | 208,421 | 9 | 102,522 | 10 |
| Danville, Va. | 97,548 | 293 | 11,782 | 262 | 8,132 | 285 | 6,485 | 313 | 2,231 | 311 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 351,538 | 123 | 30,928 | 134 | 31,606 | 117 | 26,752 | 127 | 11,066 | 131 |
| Dayton - Springfield, Ohio | 907,709 | 56 | 113,492 | 43 | 73,876 | 57 | 72,306 | 48 | 29,715 | 54 |
| Daytona Beach, Fla. | 328,337 | 132 | 36,328 | 114 | 30,641 | 123 | 27,390 | 123 | 12,011 | 125 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| Area | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | Women's & Girls' Clothing | | Footwear | |
|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Abilene, Tex. | 11,413 | 214 | 21,635 | 193 | 29,389 | 203 | 38,918 | 221 | 11,484 | 227 |
| Akron, Ohio | 42,359 | 84 | 54,227 | 101 | 93,647 | 86 | 148,306 | 88 | 47,682 | 83 |
| Albany, Ga. | 9,341 | 240 | 17,277 | 212 | 20,987 | 270 | 34,462 | 239 | 10,867 | 238 |
| Albany - Schenectady - Troy, N.Y. | 57,226 | 64 | 80,932 | 71 | 145,933 | 59 | 231,005 | 60 | 71,111 | 57 |
| Albuquerque, N.M. | 53,652 | 71 | 65,019 | 84 | 73,759 | 105 | 124,806 | 97 | 44,153 | 89 |
| Alexandria, La. | 13,168 | 200 | 11,857 | 259 | 25,795 | 231 | 38,095 | 226 | 15,568 | 189 |
| Allentown - Bethlehem, Pa. | 31,068 | 110 | 60,258 | 90 | 116,933 | 70 | 173,787 | 75 | 52,673 | 72 |
| Altoona, Pa. | 8,801 | 248 | 18,789 | 202 | 28,808 | 207 | 40,291 | 217 | 12,362 | 216 |
| Amarillo, Tex. | 18,185 | 166 | 36,223 | 140 | 43,437 | 162 | 58,134 | 171 | 21,263 | 153 |
| Anaheim - Santa Ana, Cal. | 188,331 | 20 | 371,666 | 11 | 443,166 | 15 | 789,929 | 11 | 231,147 | 13 |
| Anchorage, Alas. | 37,995 | 90 | 59,251 | 92 | 72,364 | 107 | 107,133 | 108 | 37,787 | 100 |
| Anderson, Ind. | 13,328 | 198 | 11,009 | 269 | 22,211 | 259 | 29,735 | 265 | 10,591 | 249 |
| Anderson, S.C. | 6,825 | 282 | 13,882 | 237 | 24,249 | 243 | 27,807 | 276 | 9,751 | 263 |
| Ann Arbor, Mich. | 31,447 | 108 | 28,740 | 159 | 44,006 | 158 | 74,192 | 145 | 19,606 | 159 |
| Anniston, Ala. | 5,302 | 307 | 8,879 | 296 | 16,724 | 299 | 26,730 | 280 | 8,400 | 284 |
| Appleton - Oshkosh - Neenah, Wisc. | 18,556 | 164 | 28,212 | 161 | 49,249 | 143 | 63,393 | 166 | 21,656 | 149 |
| Asheville, N.C. | 12,645 | 204 | 18,532 | 204 | 32,188 | 188 | 52,920 | 182 | 21,752 | 148 |
| Athens, Ga. | 6,888 | 281 | 9,002 | 295 | 24,524 | 241 | 35,197 | 234 | 11,796 | 225 |
| Atlanta, Ga. | 208,912 | 14 | 363,139 | 12 | 444,655 | 14 | 776,160 | 12 | 237,886 | 11 |
| Atlantic City, N.J. | 19,807 | 158 | 38,471 | 138 | 60,388 | 124 | 101,740 | 114 | 23,566 | 137 |
| Augusta, Ga. | 29,225 | 114 | 40,223 | 131 | 50,024 | 141 | 85,113 | 136 | 23,429 | 138 |
| Aurora - Elgin, Ill. | 21,804 | 146 | 26,174 | 172 | 49,258 | 142 | 87,402 | 133 | 22,909 | 140 |
| Austin, Tex. | 78,997 | 49 | 93,728 | 63 | 112,078 | 74 | 199,427 | 66 | 61,355 | 65 |
| Bakersfield, Cal. | 23,684 | 137 | 50,860 | 108 | 67,064 | 113 | 98,372 | 119 | 32,985 | 104 |
| Baltimore, Md. | 165,840 | 22 | 284,249 | 20 | 398,619 | 17 | 634,051 | 19 | 183,506 | 20 |
| Bangor, Me. | 6,486 | 286 | 10,708 | 275 | 25,557 | 233 | 32,802 | 248 | 10,736 | 244 |
| Baton Rouge, La. | 52,461 | 73 | 91,217 | 65 | 94,521 | 84 | 158,673 | 80 | 44,616 | 88 |
| Battle Creek, Mich. | 5,860 | 301 | 6,667 | 312 | 19,066 | 287 | 23,621 | 297 | 7,363 | 296 |
| Beaumont - Port Arthur, Tex. | 32,220 | 105 | 48,130 | 111 | 73,280 | 106 | 117,344 | 100 | 37,137 | 101 |
| Beaver County, Pa. | 8,856 | 246 | 17,848 | 209 | 29,054 | 206 | 51,179 | 186 | 13,626 | 202 |
| Bellingham, Wash. | 7,609 | 274 | 9,361 | 290 | 18,652 | 292 | 25,327 | 288 | 7,164 | 299 |
| Benton Harbor, Mich. | 6,443 | 288 | 13,688 | 240 | 30,626 | 195 | 31,616 | 257 | 10,623 | 248 |
| Bergen - Passaic, N.J. | 140,256 | 27 | 265,668 | 23 | 376,437 | 20 | 661,228 | 18 | 191,870 | 17 |
| Billings, Mont. | 22,085 | 144 | 25,055 | 176 | 27,176 | 218 | 38,428 | 222 | 12,221 | 218 |
| Biloxi - Gulfport, Miss. | 12,852 | 203 | 16,258 | 216 | 28,010 | 211 | 47,777 | 195 | 14,371 | 197 |
| Binghamton, N.Y. | 13,000 | 202 | 26,363 | 170 | 43,666 | 159 | 65,773 | 161 | 19,818 | 156 |
| Birmingham, Ala. | 55,479 | 69 | 107,108 | 57 | 143,317 | 60 | 264,905 | 53 | 73,867 | 54 |
| Bismarck, N.D. | 7,134 | 278 | 11,285 | 262 | 20,726 | 271 | 24,877 | 292 | 7,714 | 291 |
| Bloomington - Normal, Ill. | 10,130 | 225 | 10,227 | 280 | 26,786 | 223 | 41,828 | 210 | 10,350 | 253 |
| Bloomington, Ind. | 9,000 | 245 | 7,895 | 307 | 16,191 | 303 | 25,121 | 290 | 6,494 | 309 |
| Boise, Ida. | 14,863 | 187 | 18,101 | 206 | 21,808 | 262 | 32,533 | 249 | 9,322 | 272 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 577,297 | 3 | 657,983 | 4 | 867,213 | 5 | 1,542,363 | 5 | 643,972 | 4 |
| Boulder - Longmont, Colo. | 27,769 | 119 | 28,942 | 158 | 34,910 | 177 | 50,148 | 188 | 17,637 | 172 |
| Bradenton, Fla. | 14,506 | 190 | 19,321 | 200 | 21,799 | 263 | 34,574 | 238 | 12,196 | 219 |
| Brazoria, Tex. | 11,154 | 215 | 17,742 | 210 | 21,659 | 264 | 36,042 | 231 | 10,859 | 240 |
| Bremerton, Wash. | 8,116 | 262 | 10,023 | 281 | 17,946 | 294 | 24,454 | 294 | 6,797 | 304 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 72,954 | 53 | 104,153 | 60 | 192,239 | 42 | 341,879 | 40 | 79,865 | 52 |
| Brownsville - Harlingen, Tex. | 34,857 | 99 | 25,429 | 174 | 46,470 | 154 | 77,832 | 141 | 19,641 | 158 |
| Bryan - College Station, Tex. | 5,863 | 300 | 11,103 | 267 | 22,433 | 256 | 32,116 | 252 | 13,126 | 208 |
| Buffalo, N.Y. | 56,826 | 66 | 90,169 | 66 | 169,418 | 51 | 263,877 | 54 | 84,342 | 49 |
| Burlington, N.C. | 9,967 | 228 | 15,686 | 219 | 27,734 | 215 | 40,576 | 216 | 15,635 | 187 |
| Burlington, Vt. | 9,577 | 236 | 12,867 | 248 | 27,858 | 213 | 41,369 | 212 | 14,472 | 196 |
| Canton, Ohio | 22,526 | 140 | 34,471 | 146 | 68,317 | 111 | 103,381 | 112 | 29,876 | 119 |
| Casper, Wyo. | 9,334 | 241 | 8,748 | 298 | 19,038 | 288 | 19,901 | 308 | 7,517 | 294 |
| Cedar Rapids, Iowa | 11,039 | 217 | 18,953 | 201 | 40,627 | 168 | 53,738 | 180 | 17,558 | 174 |
| Champaign - Urbana - Rantoul, Ill. | 15,772 | 178 | 15,231 | 227 | 33,633 | 181 | 49,069 | 190 | 14,473 | 195 |
| Charleston, S.C. | 40,797 | 85 | 56,082 | 95 | 62,521 | 121 | 100,415 | 116 | 31,650 | 112 |
| Charleston, W.Va. | 15,652 | 180 | 26,645 | 169 | 46,751 | 151 | 65,337 | 163 | 21,566 | 150 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 74,541 | 52 | 131,772 | 48 | 177,753 | 48 | 291,417 | 49 | 97,387 | 44 |
| Charlottesville, Va. | 7,813 | 272 | 14,237 | 231 | 26,717 | 226 | 42,931 | 206 | 12,356 | 217 |
| Chattanooga, Tenn. | 27,405 | 122 | 54,038 | 103 | 70,213 | 109 | 113,473 | 104 | 39,281 | 95 |
| Cheyenne, Wyo. | 9,380 | 239 | 10,579 | 276 | 19,578 | 277 | 18,485 | 311 | 6,662 | 305 |
| Chicago, Ill. | 558,428 | 4 | 867,246 | 3 | 1,308,398 | 3 | 2,328,807 | 3 | 663,563 | 3 |
| Chico, Cal. | 9,026 | 244 | 11,218 | 264 | 21,878 | 261 | 30,996 | 260 | 10,094 | 256 |
| Cincinnati, Ohio | 97,978 | 42 | 161,205 | 37 | 280,604 | 28 | 427,965 | 30 | 119,851 | 34 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 7,515 | 275 | 12,909 | 246 | 19,438 | 279 | 32,099 | 253 | 8,799 | 276 |
| Cleveland, Ohio | 132,121 | 28 | 254,884 | 25 | 377,492 | 19 | 600,579 | 21 | 179,198 | 22 |
| Colorado Springs, Colo. | 32,499 | 104 | 76,745 | 73 | 59,828 | 126 | 84,381 | 137 | 26,418 | 132 |
| Columbia, Mo. | 8,087 | 266 | 8,597 | 300 | 20,034 | 274 | 27,909 | 273 | 8,912 | 274 |
| Columbia, S.C. | 32,689 | 103 | 54,226 | 102 | 75,512 | 103 | 106,148 | 109 | 38,104 | 98 |
| Columbus, Ga. | 15,632 | 181 | 39,266 | 136 | 32,611 | 186 | 52,746 | 183 | 15,698 | 185 |
| Columbus, Ohio | 98,850 | 41 | 134,839 | 47 | 219,164 | 36 | 338,135 | 43 | 90,744 | 47 |
| Corpus Christi, Tex. | 33,831 | 101 | 54,573 | 100 | 53,378 | 135 | 92,151 | 128 | 32,179 | 109 |
| Cumberland, Md. | 6,372 | 289 | 11,535 | 260 | 19,205 | 284 | 29,235 | 269 | 8,452 | 282 |
| Dallas, Tex. | 254,194 | 11 | 382,272 | 10 | 457,459 | 10 | 807,270 | 10 | 262,466 | 10 |
| Danville, Va. | 3,800 | 315 | 8,530 | 301 | 16,946 | 298 | 23,393 | 298 | 8,178 | 288 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 21,143 | 151 | 43,695 | 122 | 64,166 | 117 | 98,206 | 120 | 27,673 | 128 |
| Dayton - Springfield, Ohio | 63,266 | 59 | 106,240 | 58 | 159,199 | 54 | 242,306 | 58 | 64,479 | 63 |
| Daytona Beach, Fla. | 21,610 | 148 | 43,208 | 123 | 43,580 | 161 | 66,193 | 159 | 17,830 | 171 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| Area | 1989 Population | | Percent Change in Population 1984–1989 | | 1989 Households | | 1989 EBI | |
|---|---|---|---|---|---|---|---|---|
| | (Thous.) | Rank | % | Rank | (Thous.) | Rank | ($000) | Rank |
| Abilene, Tex. | 131.7 | 251 | 9.1 | 84 | 46.7 | 262 | 2,005,890 | 259 |
| Akron, Ohio | 635.8 | 76 | −2.1 | 302 | 241.2 | 75 | 10,670,413 | 79 |
| Albany, Ga. | 122.9 | 271 | 4.3 | 164 | 41.5 | 282 | 1,665,729 | 286 |
| Albany - Schenectady - Troy, N.Y. | 894.1 | 57 | 3.5 | 186 | 338.1 | 57 | 15,449,656 | 59 |
| Albuquerque, N.M. | 513.7 | 93 | 10.4 | 73 | 199.2 | 88 | 8,226,406 | 94 |
| Alexandria, La. | 151.5 | 227 | 5.9 | 130 | 53.7 | 236 | 2,173,380 | 246 |
| Allentown - Bethlehem, Pa. | 674.4 | 71 | 3.0 | 195 | 261.3 | 69 | 12,180,927 | 71 |
| Altoona, Pa. | 135.5 | 246 | −.7 | 280 | 51.9 | 241 | 1,788,444 | 273 |
| Amarillo, Tex. | 214.5 | 188 | 11.0 | 63 | 81.3 | 185 | 3,702,164 | 176 |
| Anaheim - Santa Ana, Cal. | 2,292.8 | 16 | 9.0 | 85 | 818.8 | 18 | 50,406,438 | 12 |
| Anchorage, Alas. | 291.0 | 148 | 26.6 | 1 | 109.2 | 145 | 6,376,751 | 122 |
| Anderson, Ind. | 126.7 | 265 | −5.3 | 316 | 47.3 | 260 | 2,218,378 | 241 |
| Anderson, S.C. | 154.5 | 223 | 7.1 | 108 | 58.3 | 222 | 2,163,922 | 247 |
| Ann Arbor, Mich. | 274.9 | 157 | 1.7 | 226 | 101.6 | 156 | 5,486,028 | 137 |
| Anniston, Ala. | 127.1 | 264 | 1.8 | 221 | 45.2 | 270 | 1,658,564 | 288 |
| Appleton - Oshkosh - Neenah, Wisc. | 305.3 | 144 | 2.3 | 214 | 113.4 | 142 | 5,466,341 | 138 |
| Asheville, N.C. | 172.9 | 208 | 3.7 | 177 | 68.8 | 205 | 2,632,463 | 219 |
| Athens, Ga. | 149.3 | 231 | 7.8 | 95 | 54.4 | 232 | 2,005,673 | 260 |
| Atlanta, Ga. | 2,663.6 | 10 | 11.3 | 61 | 987.3 | 9 | 49,766,045 | 13 |
| Atlantic City, N.J. | 329.8 | 137 | 8.9 | 86 | 131.2 | 127 | 5,352,595 | 139 |
| Augusta, Ga. | 402.1 | 114 | 8.0 | 93 | 142.7 | 121 | 5,940,894 | 129 |
| Aurora - Elgin, Ill. | 364.1 | 125 | 7.2 | 104 | 129.3 | 133 | 7,036,394 | 107 |
| Austin, Tex. | 790.7 | 65 | 20.4 | 7 | 302.4 | 62 | 15,044,930 | 60 |
| Bakersfield, Cal. | 525.5 | 92 | 14.1 | 30 | 187.2 | 92 | 8,548,745 | 91 |
| Baltimore, Md. | 2,330.9 | 14 | 2.9 | 200 | 857.0 | 16 | 38,568,852 | 19 |
| Bangor, Me. | 140.1 | 242 | 1.2 | 233 | 49.1 | 249 | 2,051,641 | 254 |
| Baton Rouge, La. | 608.8 | 83 | 10.8 | 66 | 214.6 | 85 | 10,265,191 | 82 |
| Battle Creek, Mich. | 132.7 | 249 | −3.6 | 312 | 50.3 | 247 | 2,414,942 | 231 |
| Beaumont - Port Arthur, Tex. | 419.8 | 107 | 5.6 | 138 | 148.0 | 116 | 7,218,560 | 103 |
| Beaver County, Pa. | 197.4 | 198 | −2.0 | 299 | 73.7 | 197 | 3,376,265 | 187 |
| Bellingham, Wash. | 121.5 | 276 | 6.7 | 117 | 47.5 | 259 | 1,785,186 | 274 |
| Benton Harbor, Mich. | 159.7 | 218 | −3.7 | 314 | 59.7 | 218 | 2,832,979 | 207 |
| Bergen - Passaic, N.J. | 1,269.5 | 39 | −.9 | 285 | 476.7 | 37 | 30,049,890 | 30 |
| Billings, Mont. | 133.1 | 248 | 10.8 | 66 | 53.4 | 238 | 2,360,973 | 233 |
| Biloxi - Gulfport, Miss. | 210.3 | 190 | 7.6 | 100 | 76.2 | 195 | 3,192,742 | 195 |
| Binghamton, N.Y. | 273.2 | 158 | 1.8 | 221 | 101.7 | 155 | 4,699,074 | 155 |
| Birmingham, Ala. | 945.1 | 53 | 3.2 | 192 | 361.5 | 52 | 14,281,624 | 64 |
| Bismarck, N.D. | 100.6 | 298 | 11.7 | 54 | 35.1 | 302 | 1,740,521 | 276 |
| Bloomington - Normal, Ill. | 129.2 | 259 | 4.0 | 168 | 48.0 | 254 | 2,576,105 | 220 |
| Bloomington, Ind. | 103.0 | 293 | 2.0 | 218 | 37.3 | 297 | 1,664,011 | 287 |
| Boise, Ida. | 218.3 | 185 | 11.8 | 52 | 81.2 | 186 | 3,814,574 | 172 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,697.1 | 6 | .5 | 249 | 1,394.6 | 6 | 77,211,369 | 7 |
| Boulder - Longmont, Colo. | 243.5 | 168 | 13.2 | 34 | 96.2 | 163 | 4,768,657 | 152 |
| Bradenton, Fla. | 200.1 | 196 | 15.3 | 22 | 84.9 | 177 | 3,257,666 | 191 |
| Brazoria, Tex. | 240.2 | 172 | 18.3 | 11 | 77.5 | 193 | 4,525,803 | 161 |
| Bremerton, Wash. | 191.1 | 199 | 12.7 | 38 | 71.6 | 199 | 3,226,142 | 193 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 823.8 | 63 | 1.1 | 235 | 300.1 | 63 | 21,824,745 | 42 |
| Brownsville - Harlingen, Tex. | 275.8 | 156 | 14.2 | 29 | 77.4 | 194 | 2,658,789 | 217 |
| Bryan - College Station, Tex. | 131.1 | 255 | 17.8 | 12 | 48.2 | 253 | 2,423,421 | 228 |
| Buffalo, N.Y. | 962.5 | 50 | −2.8 | 310 | 362.4 | 51 | 14,557,548 | 62 |
| Burlington, N.C. | 99.8 | 299 | .3 | 259 | 38.4 | 292 | 1,520,208 | 296 |
| Burlington, Vt. | 132.7 | 249 | 5.3 | 148 | 48.0 | 254 | 2,422,244 | 230 |
| Canton, Ohio | 409.2 | 111 | .4 | 254 | 151.3 | 110 | 6,401,522 | 121 |
| Casper, Wyo. | 80.7 | 309 | 5.9 | 130 | 31.0 | 309 | 1,619,311 | 290 |
| Cedar Rapids, Iowa | 172.1 | 210 | .4 | 254 | 68.2 | 206 | 3,452,348 | 182 |
| Champaign - Urbana - Rantoul, Ill. | 169.2 | 212 | .2 | 261 | 62.6 | 212 | 2,766,173 | 209 |
| Charleston, S.C. | 535.6 | 90 | 10.7 | 69 | 183.7 | 94 | 7,191,609 | 104 |
| Charleston, W.Va. | 267.9 | 160 | −.5 | 276 | 105.9 | 149 | 4,890,190 | 148 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,094.5 | 43 | 6.1 | 127 | 408.7 | 43 | 18,378,707 | 48 |
| Charlottesville, Va. | 128.9 | 260 | 6.8 | 113 | 45.8 | 265 | 2,211,983 | 242 |
| Chattanooga, Tenn. | 440.1 | 103 | 1.5 | 230 | 164.8 | 101 | 6,467,168 | 120 |
| Cheyenne, Wyo. | 76.9 | 313 | 5.6 | 138 | 30.1 | 310 | 1,420,206 | 300 |
| Chicago, Ill. | 6,033.6 | 3 | −.4 | 275 | 2,244.8 | 3 | 122,517,863 | 3 |
| Chico, Cal. | 184.7 | 206 | 12.9 | 35 | 74.4 | 196 | 2,307,768 | 236 |
| Cincinnati, Ohio | 1,404.4 | 31 | .1 | 263 | 529.8 | 33 | 26,139,201 | 32 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 161.6 | 217 | 3.9 | 170 | 53.6 | 237 | 2,277,090 | 238 |
| Cleveland, Ohio | 1,814.2 | 24 | −2.4 | 308 | 703.9 | 24 | 32,436,747 | 27 |
| Colorado Springs, Colo. | 381.9 | 121 | 10.7 | 69 | 144.1 | 119 | 6,244,647 | 125 |
| Columbia, Mo. | 115.1 | 285 | 7.2 | 104 | 41.2 | 283 | 2,197,848 | 244 |
| Columbia, S.C. | 471.7 | 98 | 7.1 | 108 | 169.9 | 99 | 8,289,227 | 93 |
| Columbus, Ga. | 242.4 | 170 | .6 | 247 | 83.1 | 181 | 3,219,088 | 194 |
| Columbus, Ohio | 1,316.6 | 37 | 2.8 | 203 | 508.5 | 35 | 23,496,573 | 36 |
| Corpus Christi, Tex. | 392.4 | 117 | 9.6 | 79 | 127.5 | 135 | 5,589,920 | 134 |
| Cumberland, Md. | 104.0 | 292 | −1.8 | 296 | 39.4 | 288 | 1,425,342 | 299 |
| Dallas, Tex. | 2,547.0 | 11 | 13.8 | 32 | 954.3 | 10 | 51,944,837 | 10 |
| Danville, Va. | 113.0 | 287 | .4 | 254 | 40.2 | 286 | 1,597,854 | 291 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 390.4 | 119 | .5 | 249 | 150.2 | 111 | 7,618,940 | 99 |
| Dayton - Springfield, Ohio | 906.9 | 56 | −2.2 | 304 | 351.9 | 55 | 16,725,188 | 53 |
| Daytona Beach, Fla. | 354.3 | 128 | 15.9 | 19 | 152.1 | 109 | 6,164,898 | 127 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| | 1989 Average Household EBI | | 1989 Total Retail Sales | | 1989 Per Household Retail Sales | | 1989 Buying Power Index | |
|---|---|---|---|---|---|---|---|---|
| Area | ($) | Rank | ($000) | Rank | ($) | Rank | BPI | Rank |
| Abilene, Tex. | 42,953 | 201 | 1,581,363 | 194 | 33,862 | 6 | .0581 | 232 |
| Akron, Ohio | 44,239 | 179 | 4,810,164 | 81 | 19,943 | 221 | .2489 | 79 |
| Albany, Ga. | 40,138 | 247 | 948,375 | 271 | 22,852 | 118 | .0438 | 277 |
| Albany - Schenectady - Troy, N.Y. | 45,696 | 149 | 6,820,555 | 62 | 20,173 | 215 | .3563 | 59 |
| Albuquerque, N.M. | 41,297 | 229 | 4,245,855 | 90 | 21,315 | 173 | .2021 | 91 |
| Alexandria, La. | 40,473 | 241 | 1,019,500 | 260 | 18,985 | 252 | .0531 | 244 |
| Allentown - Bethlehem, Pa. | 46,617 | 129 | 5,293,352 | 75 | 20,258 | 212 | .2774 | 73 |
| Altoona, Pa. | 34,459 | 298 | 1,002,329 | 264 | 19,313 | 241 | .0472 | 268 |
| Amarillo, Tex. | 45,537 | 152 | 2,052,430 | 162 | 25,245 | 58 | .0917 | 174 |
| Anaheim - Santa Ana, Cal. | 61,561 | 10 | 22,587,930 | 13 | 27,587 | 28 | 1.1174 | 13 |
| Anchorage, Alas. | 58,395 | 16 | 4,332,111 | 87 | 39,671 | 2 | .1639 | 107 |
| Anderson, Ind. | 46,900 | 123 | 1,057,256 | 252 | 22,352 | 136 | .0522 | 248 |
| Anderson, S.C. | 37,117 | 274 | 980,949 | 266 | 16,826 | 294 | .0525 | 246 |
| Ann Arbor, Mich. | 53,996 | 41 | 2,405,728 | 145 | 23,678 | 94 | .1228 | 141 |
| Anniston, Ala. | 36,694 | 279 | 603,618 | 312 | 13,354 | 314 | .0387 | 294 |
| Appleton - Oshkosh - Neenah, Wisc. | 48,204 | 103 | 2,142,817 | 156 | 18,896 | 253 | .1211 | 143 |
| Asheville, N.C. | 38,263 | 266 | 1,705,130 | 185 | 24,784 | 68 | .0706 | 207 |
| Athens, Ga. | 36,869 | 277 | 1,077,429 | 247 | 19,806 | 225 | .0517 | 251 |
| Atlanta, Ga. | 50,406 | 70 | 24,424,741 | 11 | 24,739 | 70 | 1.1672 | 11 |
| Atlantic City, N.J. | 40,797 | 234 | 3,285,472 | 113 | 25,042 | 65 | .1391 | 134 |
| Augusta, Ga. | 41,632 | 221 | 2,606,902 | 139 | 18,268 | 267 | .1414 | 132 |
| Aurora - Elgin, Ill. | 54,419 | 39 | 2,327,918 | 146 | 18,004 | 275 | .1469 | 125 |
| Austin, Tex. | 49,752 | 80 | 7,091,169 | 58 | 23,450 | 102 | .3474 | 61 |
| Bakersfield, Cal. | 45,666 | 150 | 3,988,921 | 93 | 21,308 | 174 | .2029 | 90 |
| Baltimore, Md. | 45,004 | 163 | 19,127,858 | 16 | 22,320 | 137 | .9293 | 17 |
| Bangor, Me. | 41,785 | 220 | 1,230,277 | 227 | 25,057 | 64 | .0540 | 241 |
| Baton Rouge, La. | 47,834 | 109 | 4,887,250 | 79 | 22,774 | 120 | .2432 | 81 |
| Battle Creek, Mich. | 48,011 | 106 | 966,487 | 269 | 19,214 | 246 | .0536 | 242 |
| Beaumont - Port Arthur, Tex. | 48,774 | 93 | 3,441,570 | 106 | 23,254 | 107 | .1703 | 102 |
| Beaver County, Pa. | 45,811 | 146 | 1,052,893 | 254 | 14,286 | 312 | .0714 | 206 |
| Bellingham, Wash. | 37,583 | 271 | 945,148 | 272 | 19,898 | 224 | .0450 | 275 |
| Benton Harbor, Mich. | 47,454 | 114 | 1,096,362 | 243 | 18,365 | 262 | .0627 | 220 |
| Bergen - Passaic, N.J. | 63,037 | 7 | 13,238,028 | 30 | 27,770 | 25 | .6549 | 30 |
| Billings, Mont. | 44,213 | 182 | 1,364,299 | 212 | 25,549 | 50 | .0593 | 228 |
| Biloxi - Gulfport, Miss. | 41,900 | 216 | 1,645,475 | 188 | 21,594 | 164 | .0792 | 192 |
| Binghamton, N.Y. | 46,205 | 136 | 1,960,032 | 170 | 19,273 | 242 | .1066 | 159 |
| Birmingham, Ala. | 39,507 | 256 | 6,246,804 | 66 | 17,280 | 289 | .3378 | 65 |
| Bismarck, N.D. | 49,587 | 81 | 896,779 | 276 | 25,549 | 50 | .0421 | 282 |
| Bloomington - Normal, Ill. | 53,669 | 42 | 1,126,511 | 236 | 23,469 | 101 | .0577 | 233 |
| Bloomington, Ind. | 44,612 | 171 | 818,275 | 292 | 21,938 | 150 | .0402 | 291 |
| Boise, Ida. | 46,978 | 122 | 1,399,651 | 209 | 17,237 | 290 | .0835 | 183 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 55,365 | 31 | 37,294,027 | 5 | 26,742 | 34 | 1.7676 | 6 |
| Boulder - Longmont, Colo. | 49,570 | 83 | 2,424,643 | 143 | 25,204 | 60 | .1122 | 155 |
| Bradenton, Fla. | 38,371 | 264 | 1,837,384 | 177 | 21,642 | 163 | .0821 | 186 |
| Brazoria, Tex. | 58,397 | 15 | 1,388,741 | 210 | 17,919 | 278 | .0932 | 172 |
| Bremerton, Wash. | 45,056 | 161 | 1,097,664 | 242 | 15,331 | 306 | .0697 | 210 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 72,725 | 1 | 8,723,013 | 49 | 29,067 | 14 | .4541 | 46 |
| Brownsville - Harlingen, Tex. | 34,351 | 299 | 1,944,658 | 171 | 25,125 | 62 | .0828 | 184 |
| Bryan - College Station, Tex. | 50,278 | 74 | 1,282,574 | 217 | 26,609 | 37 | .0584 | 231 |
| Buffalo, N.Y. | 40,170 | 245 | 6,517,511 | 65 | 17,984 | 276 | .3466 | 62 |
| Burlington, N.C. | 39,589 | 255 | 1,040,471 | 256 | 27,096 | 31 | .0416 | 284 |
| Burlington, Vt. | 50,463 | 69 | 1,419,068 | 206 | 29,564 | 12 | .0606 | 225 |
| Canton, Ohio | 42,310 | 210 | 3,018,637 | 122 | 19,951 | 220 | .1539 | 119 |
| Casper, Wyo. | 52,236 | 53 | 825,323 | 289 | 26,623 | 36 | .0380 | 297 |
| Cedar Rapids, Iowa | 50,621 | 65 | 1,403,392 | 207 | 20,578 | 198 | .0756 | 198 |
| Champaign - Urbana - Rantoul, Ill. | 44,188 | 185 | 1,358,945 | 213 | 21,708 | 160 | .0666 | 212 |
| Charleston, S.C. | 39,149 | 260 | 3,666,203 | 97 | 19,958 | 219 | .1829 | 100 |
| Charleston, W.Va. | 46,177 | 138 | 2,219,372 | 150 | 20,957 | 187 | .1123 | 153 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 44,969 | 165 | 9,605,803 | 45 | 23,503 | 99 | .4489 | 47 |
| Charlottesville, Va. | 48,297 | 101 | 1,244,483 | 224 | 27,172 | 29 | .0552 | 240 |
| Chattanooga, Tenn. | 39,243 | 258 | 3,495,194 | 104 | 21,209 | 179 | .1641 | 106 |
| Cheyenne, Wyo. | 47,183 | 117 | 804,447 | 295 | 26,726 | 35 | .0350 | 308 |
| Chicago, Ill. | 54,579 | 36 | 48,978,410 | 3 | 21,819 | 157 | 2.6625 | 3 |
| Chico, Cal. | 31,018 | 309 | 1,258,229 | 223 | 16,912 | 293 | .0609 | 224 |
| Cincinnati, Ohio | 49,338 | 86 | 11,813,277 | 33 | 22,298 | 138 | .5983 | 32 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 42,483 | 205 | 1,099,752 | 240 | 20,518 | 201 | .0565 | 236 |
| Cleveland, Ohio | 46,081 | 141 | 15,135,663 | 25 | 21,503 | 166 | .7553 | 27 |
| Colorado Springs, Colo. | 43,336 | 197 | 3,354,522 | 108 | 23,279 | 106 | .1547 | 118 |
| Columbia, Mo. | 53,346 | 45 | 866,195 | 280 | 21,024 | 184 | .0481 | 264 |
| Columbia, S.C. | 48,789 | 92 | 3,635,869 | 98 | 21,400 | 169 | .1901 | 96 |
| Columbus, Ga. | 38,738 | 263 | 1,633,801 | 189 | 19,661 | 231 | .0820 | 187 |
| Columbus, Ohio | 46,208 | 135 | 11,064,176 | 38 | 21,758 | 159 | .5490 | 37 |
| Corpus Christi, Tex. | 43,843 | 189 | 3,280,094 | 114 | 25,726 | 48 | .1466 | 126 |
| Cumberland, Md. | 36,176 | 282 | 733,158 | 301 | 18,608 | 257 | .0361 | 304 |
| Dallas, Tex. | 54,432 | 38 | 24,835,179 | 10 | 26,024 | 44 | 1.1899 | 10 |
| Danville, Va. | 39,748 | 252 | 633,529 | 307 | 15,759 | 303 | .0375 | 299 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 50,725 | 63 | 2,926,217 | 127 | 19,482 | 236 | .1650 | 104 |
| Dayton - Springfield, Ohio | 47,528 | 112 | 7,178,560 | 57 | 20,399 | 204 | .3778 | 55 |
| Daytona Beach, Fla. | 40,532 | 240 | 3,093,878 | 118 | 20,341 | 209 | .1475 | 124 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

| | Population | | Households | | Population Density | | Effective Buying Income (EBI) | | Median Household EBI | | Average Household EBI | | Per Capita EBI | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | (Thous.) | Rank | (Thous.) | Rank | (Pop/Sq.Mi.) | Rank | ($000) | Rank | ($) | Rank | ($) | Rank | ($) | Rank |
| Decatur, Ill. | 131.5 | 247 | 50.1 | 236 | 226 | 159 | 1,522,508 | 221 | 27,668 | 86 | 30,389 | 97 | 11,578 | 73 |
| Denver, Colo. | 1,608.6 | 26 | 638.3 | 26 | 428 | 68 | 21,271,385 | 22 | 29,984 | 45 | 33,325 | 47 | 13,224 | 22 |
| Des Moines, Iowa | 380.5 | 113 | 150.4 | 103 | 218 | 163 | 4,666,405 | 97 | 28,345 | 75 | 31,027 | 82 | 12,264 | 46 |
| Detroit, Mich. | 4,359.4 | 5 | 1,576.7 | 5 | 969 | 20 | 49,779,274 | 6 | 29,170 | 60 | 31,572 | 74 | 11,419 | 85 |
| Dothan, Ala. | 126.1 | 252 | 45.3 | 255 | 111 | 258 | 1,055,002 | 278 | 19,431 | 301 | 23,289 | 297 | 8,366 | 300 |
| Dubuque, Iowa | 93.7 | 301 | 31.9 | 304 | 154 | 229 | 908,622 | 298 | 26,251 | 127 | 28,483 | 175 | 9,697 | 222 |
| Duluth, Minn. | 259.8 | 158 | 98.2 | 149 | 35 | 307 | 2,668,836 | 159 | 25,307 | 165 | 27,178 | 222 | 10,273 | 184 |
| Eau Claire, Wisc. | 136.9 | 241 | 48.7 | 245 | 83 | 280 | 1,276,255 | 245 | 22,917 | 233 | 26,206 | 240 | 9,323 | 256 |
| Elkhart - Goshen, Ind. | 143.3 | 227 | 51.2 | 231 | 308 | 103 | 1,444,585 | 232 | 25,159 | 171 | 28,215 | 189 | 10,081 | 197 |
| Elmira, N.Y. | 96.5 | 297 | 34.5 | 297 | 235 | 148 | 911,297 | 297 | 23,600 | 214 | 26,414 | 235 | 9,443 | 246 |
| El Paso, Tex. | 538.3 | 87 | 158.0 | 99 | 531 | 47 | 4,166,854 | 109 | 21,491 | 265 | 26,372 | 236 | 7,741 | 309 |
| Enid, Okla. | 66.1 | 316 | 25.5 | 314 | 62 | 291 | 744,379 | 313 | 25,162 | 169 | 29,191 | 139 | 11,261 | 97 |
| Erie, Pa. | 285.6 | 143 | 102.9 | 148 | 355 | 87 | 2,907,755 | 149 | 25,691 | 150 | 28,258 | 187 | 10,181 | 193 |
| Eugene - Springfield, Ore. | 269.1 | 153 | 104.2 | 144 | 59 | 292 | 2,533,879 | 163 | 21,625 | 259 | 24,317 | 285 | 9,416 | 248 |
| Evansville, Ind. | 284.1 | 144 | 106.7 | 141 | 193 | 188 | 3,017,802 | 144 | 25,355 | 162 | 28,283 | 183 | 10,622 | 151 |
| Fargo - Moorhead, N.D.-Minn. | 145.9 | 223 | 53.1 | 223 | 52 | 298 | 1,668,174 | 209 | 27,359 | 92 | 31,416 | 77 | 11,434 | 83 |
| Fayetteville - Springdale, Ark. | 106.0 | 286 | 38.9 | 282 | 111 | 258 | 900,855 | 300 | 19,268 | 303 | 23,158 | 301 | 8,499 | 296 |
| Fayetteville, N.C. | 263.4 | 156 | 82.9 | 168 | 401 | 77 | 2,257,966 | 172 | 21,338 | 267 | 27,237 | 217 | 8,572 | 292 |
| Flint, Mich. | 439.4 | 100 | 157.9 | 100 | 684 | 36 | 4,486,721 | 101 | 27,070 | 105 | 28,415 | 178 | 10,211 | 188 |
| Florence, Ala. | 139.6 | 232 | 52.0 | 225 | 112 | 256 | 1,194,726 | 262 | 20,351 | 288 | 22,976 | 305 | 8,558 | 294 |
| Florence, S.C. | 117.2 | 270 | 40.3 | 274 | 146 | 237 | 887,008 | 301 | 19,015 | 306 | 22,010 | 310 | 7,568 | 310 |
| Fort Collins - Loveland, Colo. | 174.8 | 202 | 65.7 | 199 | 67 | 286 | 1,816,828 | 198 | 24,173 | 198 | 27,653 | 206 | 10,394 | 169 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,142.0 | 39 | 478.3 | 33 | 943 | 23 | 14,520,607 | 33 | 25,411 | 158 | 30,359 | 100 | 12,715 | 30 |
| Fort Myers - Cape Coral, Fla. | 256.3 | 159 | 106.5 | 142 | 319 | 99 | 2,897,313 | 151 | 22,325 | 243 | 27,305 | 221 | 11,304 | 94 |
| Fort Pierce, Fla. | 193.2 | 192 | 76.9 | 180 | 170 | 213 | 1,883,782 | 194 | 20,298 | 290 | 24,497 | 278 | 9,750 | 217 |
| Fort Smith, Ark. | 175.5 | 260 | 64.0 | 203 | 97 | 275 | 1,587,883 | 213 | 20,705 | 277 | 24,811 | 272 | 9,048 | 289 |
| Fort Walton Beach, Fla. | 128.8 | 249 | 46.1 | 253 | 138 | 246 | 1,285,244 | 242 | 23,262 | 222 | 27,879 | 200 | 9,979 | 206 |
| Fort Wayne, Ind. | 356.1 | 120 | 127.6 | 123 | 262 | 130 | 3,671,687 | 122 | 26,331 | 122 | 28,775 | 159 | 10,311 | 179 |
| Fort Worth - Arlington, Tex. | 1,141.0 | 40 | 413.4 | 40 | 456 | 59 | 13,818,644 | 37 | 29,720 | 49 | 33,427 | 44 | 12,111 | 50 |
| Fresno, Cal. | 569.9 | 83 | 201.7 | 84 | 95 | 277 | 5,841,771 | 84 | 24,215 | 197 | 28,963 | 149 | 10,251 | 186 |
| Gadsden, Ala. | 104.8 | 288 | 39.1 | 280 | 193 | 188 | 836,020 | 307 | 17,829 | 311 | 21,382 | 315 | 7,977 | 305 |
| Gainesville, Fla. | 191.1 | 194 | 70.3 | 190 | 160 | 221 | 1,812,528 | 200 | 20,132 | 293 | 25,783 | 251 | 9,485 | 237 |
| Galveston - Texas City, Tex. | 214.8 | 179 | 76.6 | 182 | 538 | 46 | 2,496,106 | 164 | 29,594 | 51 | 32,586 | 58 | 11,621 | 72 |
| Gary - Hammond, Ind. | 637.6 | 72 | 216.6 | 80 | 693 | 35 | 6,134,471 | 80 | 27,415 | 90 | 28,322 | 181 | 9,621 | 230 |
| Glens Falls, N.Y. | 115.6 | 275 | 40.0 | 276 | 67 | 286 | 1,095,912 | 276 | 24,552 | 185 | 27,398 | 215 | 9,480 | 238 |
| Grand Forks, N.D. | 70.0 | 315 | 23.4 | 316 | 49 | 301 | 949,940 | 293 | 33,492 | 14 | 40,596 | 7 | 13,571 | 17 |
| Grand Rapids, Mich. | 623.2 | 73 | 222.0 | 78 | 436 | 65 | 6,957,590 | 73 | 28,763 | 66 | 31,340 | 78 | 11,164 | 104 |
| Great Falls, Mont. | 80.2 | 308 | 31.1 | 306 | 30 | 311 | 810,712 | 309 | 22,936 | 232 | 26,068 | 242 | 10,109 | 194 |
| Greeley, Colo. | 138.0 | 236 | 49.7 | 239 | 35 | 307 | 1,255,025 | 250 | 22,249 | 246 | 25,252 | 264 | 9,094 | 267 |
| Green Bay, Wisc. | 182.0 | 197 | 66.6 | 196 | 347 | 89 | 1,937,341 | 191 | 27,253 | 98 | 29,089 | 145 | 10,645 | 145 |
| Greensboro - Winston-Salem - High Point, N.C. | 891.6 | 55 | 334.0 | 52 | 258 | 135 | 9,247,114 | 59 | 24,256 | 195 | 27,686 | 205 | 10,371 | 172 |
| Greenville - Spartanburg, S.C. | 605.0 | 77 | 222.1 | 77 | 287 | 117 | 5,434,481 | 90 | 21,540 | 263 | 24,469 | 280 | 8,983 | 273 |
| Hagerstown, Md. | 116.6 | 273 | 41.7 | 271 | 256 | 137 | 1,043,303 | 280 | 22,547 | 241 | 25,019 | 269 | 8,948 | 276 |
| Hamilton - Middletown, Ohio | 271.9 | 150 | 95.9 | 153 | 580 | 42 | 2,774,476 | 155 | 27,074 | 104 | 28,931 | 150 | 10,204 | 191 |
| Harrisburg - Lebanon - Carlisle, Pa. | 575.6 | 82 | 218.6 | 79 | 289 | 115 | 6,583,167 | 77 | 27,245 | 99 | 30,115 | 105 | 11,437 | 82 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,060.7 | 42 | 387.8 | 42 | 696 | 34 | 14,329,931 | 34 | 33,599 | 13 | 36,952 | 16 | 13,510 | 19 |
| Hickory, N.C. | 214.7 | 180 | 73.0 | 177 | 185 | 201 | 2,032,586 | 187 | 23,357 | 220 | 26,059 | 243 | 9,467 | 243 |
| Honolulu, Haw. | 818.5 | 59 | 253.8 | 66 | 1,371 | 12 | 9,438,158 | 58 | 32,161 | 25 | 37,187 | 15 | 11,531 | 75 |
| Houma - Thibodaux, La. | 191.7 | 193 | 62.4 | 204 | 76 | 283 | 1,836,604 | 196 | 26,891 | 108 | 29,433 | 129 | 9,581 | 232 |
| Houston, Tex. | 3,176.8 | 8 | 1,141.6 | 8 | 994 | 41 | 39,853,435 | 8 | 31,012 | 34 | 34,910 | 28 | 12,545 | 36 |
| Huntington - Ashland, W.Va.-Ky. | 341.0 | 123 | 124.5 | 126 | 158 | 223 | 2,902,992 | 150 | 20,399 | 285 | 23,317 | 296 | 8,513 | 295 |
| Huntsville, Ala. | 208.0 | 183 | 76.7 | 181 | 258 | 135 | 2,360,593 | 168 | 26,508 | 116 | 30,777 | 87 | 11,349 | 92 |
| Indianapolis, Ind. | 1,198.7 | 37 | 438.4 | 38 | 390 | 79 | 13,135,805 | 40 | 27,154 | 100 | 29,963 | 115 | 10,958 | 120 |
| Iowa City, Iowa | 85.7 | 307 | 33.3 | 301 | 140 | 245 | 1,024,435 | 284 | 25,467 | 156 | 30,764 | 88 | 11,954 | 63 |
| Jackson, Mich. | 149.3 | 221 | 51.7 | 226 | 212 | 168 | 1,586,407 | 214 | 28,389 | 74 | 30,685 | 93 | 10,626 | 148 |
| Jackson, Miss. | 391.1 | 109 | 136.6 | 114 | 165 | 216 | 3,803,944 | 120 | 23,316 | 221 | 27,847 | 201 | 9,726 | 219 |
| Jackson, Tenn. | 76.3 | 310 | 28.2 | 310 | 137 | 247 | 690,810 | 315 | 20,918 | 272 | 24,497 | 278 | 9,054 | 268 |
| Jacksonville, Fla. | 789.1 | 62 | 292.4 | 60 | 300 | 109 | 8,186,379 | 65 | 23,681 | 212 | 27,997 | 196 | 10,374 | 171 |
| Jacksonville, N.C. | 120.9 | 261 | 34.1 | 300 | 158 | 223 | 836,284 | 306 | 16,356 | 316 | 24,524 | 277 | 6,917 | 312 |
| Janesville - Beloit, Wisc. | 139.5 | 233 | 51.5 | 228 | 193 | 188 | 1,308,519 | 223 | 28,041 | 81 | 29,292 | 134 | 10,814 | 134 |
| Jersey City, N.J. | 548.2 | 85 | 209.8 | 83 | 11,917 | 1 | 5,677,778 | 88 | 23,436 | 218 | 27,063 | 224 | 10,357 | 173 |
| Johnson City - Kingsport - Bristol, Tenn. | 446.7 | 98 | 163.4 | 95 | 156 | 226 | 3,938,145 | 118 | 20,783 | 274 | 24,101 | 286 | 8,816 | 280 |
| Johnstown, Pa. | 263.9 | 155 | 95.8 | 154 | 150 | 233 | 2,173,558 | 180 | 20,321 | 289 | 22,688 | 309 | 8,236 | 303 |
| Joliet, Ill. | 382.8 | 111 | 124.9 | 125 | 302 | 107 | 4,237,576 | 106 | 32,896 | 17 | 33,928 | 38 | 11,070 | 111 |
| Joplin, Mo. | 132.9 | 246 | 49.8 | 238 | 105 | 265 | 1,173,384 | 268 | 19,972 | 295 | 23,562 | 294 | 8,829 | 279 |
| Kalamazoo, Mich. | 214.6 | 181 | 78.6 | 176 | 382 | 80 | 2,547,563 | 162 | 28,973 | 63 | 32,412 | 60 | 11,871 | 65 |
| Kankakee, Ill. | 103.9 | 290 | 36.8 | 292 | 153 | 231 | 1,019,933 | 287 | 25,165 | 168 | 27,716 | 204 | 9,816 | 212 |
| Kansas City, Mo.-Kans. | 1,473.1 | 28 | 552.0 | 28 | 294 | 112 | 18,253,339 | 30 | 29,826 | 46 | 33,068 | 50 | 12,391 | 39 |
| Kenosha, Wisc. | 122.5 | 259 | 45.0 | 256 | 449 | 61 | 1,472,088 | 229 | 31,028 | 33 | 32,713 | 57 | 12,017 | 57 |
| Killeen - Temple, Tex. | 237.1 | 167 | 74.6 | 184 | 112 | 256 | 2,157,853 | 182 | 21,563 | 261 | 28,926 | 151 | 9,101 | 266 |
| Knoxville, Tenn. | 591.3 | 80 | 224.0 | 76 | 215 | 167 | 5,776,177 | 86 | 21,625 | 259 | 25,787 | 250 | 9,769 | 215 |
| Kokomo, Ind. | 103.3 | 291 | 38.0 | 286 | 186 | 199 | 1,151,499 | 270 | 28,055 | 80 | 30,303 | 102 | 11,147 | 105 |
| La Crosse, Wisc. | 93.4 | 302 | 34.3 | 298 | 204 | 178 | 1,018,262 | 289 | 25,991 | 136 | 29,687 | 124 | 10,902 | 125 |
| Lafayette - West Lafayette, Ind. | 122.5 | 259 | 42.3 | 267 | 244 | 144 | 1,231,411 | 252 | 23,974 | 203 | 29,111 | 143 | 10,052 | 200 |
| Lafayette, La. | 215.3 | 176 | 74.6 | 184 | 211 | 170 | 2,282,724 | 171 | 26,389 | 119 | 30,600 | 94 | 10,603 | 155 |
| Lake Charles, La. | 176.7 | 199 | 61.5 | 208 | 163 | 218 | 1,763,491 | 203 | 26,649 | 113 | 28,675 | 164 | 9,980 | 205 |
| Lake County, Ill. | 470.5 | 94 | 154.6 | 101 | 1,036 | 19 | 6,722,343 | 76 | 37,494 | 6 | 43,482 | 3 | 14,288 | 9 |
| Lakeland - Winter Haven, Fla. | 357.2 | 118 | 130.9 | 118 | 196 | 186 | 3,257,937 | 136 | 20,517 | 283 | 24,889 | 271 | 9,121 | 265 |
| Lancaster, Pa. | 382.8 | 111 | 136.7 | 112 | 402 | 73 | 4,054,902 | 114 | 26,858 | 111 | 29,663 | 125 | 10,593 | 157 |
| Lansing - East Lansing, Mich. | 424.6 | 103 | 148.9 | 104 | 248 | 141 | 4,774,719 | 96 | 29,024 | 61 | 32,057 | 64 | 11,245 | 100 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

| Area | Total Retail Sales |  | Per Household Retail Sales |  | Buying Power Index (BPI) |  | Economy-Priced-Products BPI |  | Moderate-Priced-Products BPI |  | Premium-Priced-Products BPI |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | ($000) | Rank | ($) | Rank | BPI | Rank | BPI | Rank | BPI | Rank | BPI | Rank |
| Decatur, Ill. | 687,966 | 239 | 13,732 | 247 | .0566 | 233 | .0499 | 274 | .0540 | 263 | .0395 | 221 |
| Denver, Colo. | 10,938,512 | 23 | 17,137 | 71 | .8008 | 23 | .6432 | 27 | .7361 | 24 | .8728 | 22 |
| Des Moines, Iowa | 2,342,367 | 100 | 15,574 | 144 | .1768 | 101 | .1600 | 109 | .1706 | 102 | .1835 | 99 |
| Detroit, Mich. | 23,479,797 | 6 | 14,892 | 187 | 1.8751 | 5 | 1.6206 | 5 | 1.6411 | 5 | 2.0272 | 5 |
| Dothan, Ala. | 696,138 | 256 | 15,367 | 154 | .0471 | 267 | .0639 | 227 | .0610 | 238 | .0432 | 273 |
| Dubuque, Iowa | 481,421 | 305 | 15,092 | 174 | .0366 | 304 | .0356 | 306 | .0362 | 308 | .0373 | 293 |
| Duluth, Minn. | 1,404,730 | 158 | 14,305 | 215 | .1061 | 157 | .1167 | 142 | .1063 | 162 | .1014 | 161 |
| Eau Claire, Wisc. | 757,883 | 237 | 15,562 | 145 | .0538 | 244 | .0551 | 233 | .0630 | 227 | .0492 | 252 |
| Elkhart - Goshen, Ind. | 968,592 | 203 | 18,918 | 34 | .0625 | 218 | .0593 | 240 | .0719 | 208 | .0535 | 237 |
| Elmira, N.Y. | 491,370 | 304 | 14,243 | 218 | .0372 | 302 | .0394 | 301 | .0432 | 294 | .0365 | 295 |
| El Paso, Tex. | 2,352,424 | 100 | 14,889 | 188 | .1805 | 98 | .1984 | 95 | .2031 | 95 | .1765 | 102 |
| Enid, Okla. | 406,103 | 315 | 15,926 | 125 | .0295 | 315 | .0294 | 315 | .0313 | 314 | .0325 | 310 |
| Erie, Pa. | 1,371,644 | 161 | 13,330 | 256 | .1121 | 151 | .1126 | 147 | .1184 | 148 | .1147 | 147 |
| Eugene - Springfield, Ore. | 1,350,404 | 162 | 12,960 | 279 | .1028 | 161 | .1302 | 134 | .1266 | 140 | .0995 | 162 |
| Evansville, Ind. | 1,765,932 | 136 | 16,550 | 93 | .1233 | 138 | .1268 | 138 | .1276 | 138 | .1294 | 134 |
| Fargo - Moorhead, N.D.-Minn. | 973,638 | 202 | 18,336 | 44 | .0670 | 211 | .0540 | 259 | .0645 | 224 | .0625 | 211 |
| Fayetteville - Springdale, Ark. | 569,127 | 281 | 14,631 | 199 | .0394 | 292 | .0534 | 264 | .0512 | 272 | .0326 | 309 |
| Fayetteville, N.C. | 1,246,365 | 171 | 15,035 | 180 | .0947 | 168 | .1011 | 162 | .1138 | 152 | .0888 | 173 |
| Flint, Mich. | 2,465,779 | 95 | 15,616 | 142 | .1809 | 97 | .1674 | 105 | .1753 | 100 | .1849 | 95 |
| Florence, Ala. | 604,619 | 277 | 11,627 | 303 | .0488 | 261 | .0682 | 213 | .0605 | 240 | .0470 | 282 |
| Florence, S.C. | 619,112 | 275 | 15,363 | 155 | .0413 | 287 | .0574 | 246 | .0545 | 259 | .0367 | 294 |
| Fort Collins - Loveland, Colo. | 929,206 | 208 | 14,143 | 222 | .0715 | 204 | .0746 | 202 | .0816 | 194 | .0701 | 199 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 8,124,536 | 31 | 16,986 | 78 | .5656 | 30 | .5206 | 33 | .5884 | 29 | .5817 | 34 |
| Fort Myers - Cape Coral, Fla. | 1,700,861 | 139 | 15,971 | 119 | .1171 | 146 | .1299 | 135 | .1421 | 130 | .1147 | 147 |
| Fort Pierce, Fla. | 1,176,187 | 176 | 15,295 | 159 | .0800 | 186 | .1033 | 155 | .0994 | 168 | .0733 | 197 |
| Fort Smith, Ark. | 828,853 | 222 | 12,951 | 280 | .0649 | 216 | .0788 | 196 | .0810 | 195 | .0597 | 219 |
| Fort Walton Beach, Fla. | 774,154 | 233 | 16,793 | 84 | .0536 | 245 | .0525 | 268 | .0624 | 228 | .0513 | 246 |
| Fort Wayne, Ind. | 2,014,356 | 121 | 15,786 | 130 | .1476 | 120 | .1329 | 130 | .1578 | 116 | .1514 | 118 |
| Fort Worth - Arlington, Tex. | 7,393,053 | 35 | 17,884 | 54 | .5350 | 37 | .4362 | 42 | .4813 | 40 | .5405 | 38 |
| Fresno, Cal. | 2,821,909 | 87 | 13,991 | 238 | .2265 | 87 | .2377 | 81 | .2369 | 83 | .2188 | 88 |
| Gadsden, Ala. | 412,079 | 313 | 10,539 | 313 | .0345 | 310 | .0589 | 242 | .0430 | 297 | .0323 | 312 |
| Gainesville, Fla. | 1,095,615 | 186 | 15,985 | 143 | .0765 | 192 | .1020 | 160 | .0828 | 192 | .0653 | 207 |
| Galveston - Texas City, Tex. | 1,217,865 | 173 | 15,899 | 127 | .0947 | 168 | .0875 | 185 | .0847 | 189 | .0942 | 170 |
| Gary - Hammond, Ind. | 3,410,669 | 78 | 15,746 | 133 | .2514 | 79 | .2408 | 79 | .2413 | 82 | .2560 | 76 |
| Glens Falls, N.Y. | 624,957 | 271 | 15,624 | 139 | .0454 | 274 | .0486 | 279 | .0505 | 275 | .0419 | 282 |
| Grand Forks, N.D. | 448,258 | 309 | 19,156 | 30 | .0347 | 309 | .0186 | 316 | .0271 | 316 | .0337 | 305 |
| Grand Rapids, Mich. | 3,563,682 | 76 | 16,053 | 112 | .2698 | 72 | .2082 | 92 | .2522 | 79 | .2943 | 68 |
| Great Falls, Mont. | 473,328 | 306 | 15,220 | 164 | .0334 | 312 | .0364 | 304 | .0397 | 303 | .0338 | 297 |
| Greeley, Colo. | 533,671 | 284 | 11,181 | 309 | .0488 | 261 | .0603 | 235 | .0589 | 243 | .0447 | 268 |
| Green Bay, Wisc. | 1,009,362 | 195 | 15,156 | 166 | .0762 | 195 | .0634 | 225 | .0756 | 202 | .0809 | 183 |
| Greensboro - Winston-Salem - High Point, N.C. | 5,098,907 | 54 | 15,266 | 162 | .3722 | 56 | .3800 | 48 | .4187 | 44 | .3866 | 54 |
| Greenville - Spartanburg, S.C. | 3,117,321 | 83 | 14,036 | 233 | .2283 | 85 | .2830 | 67 | .2849 | 69 | .2241 | 87 |
| Hagerstown, Md. | 669,440 | 266 | 16,054 | 111 | .0454 | 274 | .0498 | 275 | .0545 | 259 | .0432 | 275 |
| Hamilton - Middletown, Ohio | 1,080,780 | 188 | 11,270 | 306 | .1017 | 162 | .1019 | 161 | .0992 | 169 | .0953 | 165 |
| Harrisburg - Lebanon - Carlisle, Pa. | 3,573,073 | 73 | 16,345 | 101 | .2587 | 77 | .2316 | 84 | .2671 | 76 | .2531 | 78 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 6,720,220 | 41 | 17,329 | 65 | .5225 | 39 | .3588 | 52 | .4126 | 47 | .5440 | 36 |
| Hickory, N.C. | 1,089,288 | 187 | 13,965 | 241 | .0825 | 184 | .0898 | 182 | .1038 | 164 | .0827 | 180 |
| Honolulu, Haw. | 4,804,259 | 58 | 18,929 | 33 | .3630 | 61 | .2377 | 81 | .3030 | 64 | .3696 | 59 |
| Houma - Thibodaux, La. | 1,056,586 | 189 | 16,932 | 79 | .0762 | 195 | .0736 | 204 | .0735 | 203 | .0744 | 194 |
| Houston, Tex. | 20,891,033 | 8 | 18,300 | 45 | 1.5233 | 8 | 1.1610 | 7 | 1.3121 | 8 | 1.6116 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 1,600,207 | 143 | 12,853 | 282 | .1218 | 141 | .1695 | 102 | .1446 | 127 | .1160 | 146 |
| Huntsville, Ala. | 1,098,673 | 184 | 14,324 | 214 | .0886 | 177 | .0813 | 191 | .0886 | 184 | .0938 | 171 |
| Indianapolis, Ind. | 7,567,742 | 33 | 17,282 | 67 | .5303 | 38 | .4520 | 38 | .5338 | 35 | .5260 | 41 |
| Iowa City, Iowa | 409,802 | 314 | 12,306 | 291 | .0366 | 304 | .0357 | 305 | .0369 | 306 | .0350 | 302 |
| Jackson, Mich. | 676,513 | 261 | 13,085 | 273 | .0590 | 224 | .0489 | 278 | .0532 | 256 | .0581 | 226 |
| Jackson, Miss. | 2,068,624 | 116 | 15,144 | 168 | .1545 | 115 | .1685 | 104 | .1621 | 111 | .1445 | 126 |
| Jackson, Tenn. | 532,386 | 295 | 18,879 | 35 | .0321 | 313 | .0390 | 302 | .0361 | 309 | .0311 | 313 |
| Jacksonville, Fla. | 4,567,174 | 62 | 15,620 | 140 | .3308 | 64 | .3458 | 57 | .3548 | 57 | .3072 | 65 |
| Jacksonville, N.C. | 524,926 | 297 | 15,394 | 150 | .0385 | 298 | .0533 | 265 | .0506 | 274 | .0260 | 315 |
| Janesville - Beloit, Wisc. | 718,649 | 246 | 13,954 | 242 | .0576 | 230 | .0525 | 268 | .0554 | 255 | .0577 | 228 |
| Jersey City, N.J. | 2,348,748 | 102 | 11,195 | 307 | .2106 | 89 | .2634 | 72 | .2182 | 87 | .2347 | 83 |
| Johnson City - Kingsport - Bristol, Tenn. | 2,154,582 | 110 | 13,186 | 267 | .1639 | 107 | .2171 | 88 | .2033 | 94 | .1504 | 119 |
| Johnstown, Pa. | 993,823 | 197 | 10,374 | 316 | .0874 | 178 | .1237 | 139 | .1142 | 153 | .0792 | 187 |
| Joliet, Ill. | 1,412,273 | 157 | 11,307 | 305 | .1470 | 121 | .0970 | 169 | .1128 | 154 | .1521 | 117 |
| Joplin, Mo. | 782,708 | 231 | 15,717 | 134 | .0521 | 250 | .0703 | 208 | .0654 | 222 | .0452 | 265 |
| Kalamazoo, Mich. | 1,314,484 | 165 | 16,724 | 88 | .0980 | 165 | .0740 | 203 | .0893 | 182 | .1085 | 155 |
| Kankakee, Ill. | 456,562 | 307 | 12,407 | 289 | .0391 | 294 | .0405 | 300 | .0410 | 300 | .0390 | 289 |
| Kansas City, Mo.-Kans. | 9,666,861 | 27 | 17,512 | 61 | .7014 | 29 | .5629 | 30 | .6279 | 28 | .6929 | 30 |
| Kenosha, Wisc. | 549,703 | 287 | 12,216 | 296 | .0514 | 253 | .0434 | 290 | .0441 | 290 | .0518 | 244 |
| Killeen - Temple, Tex. | 1,033,446 | 192 | 13,853 | 244 | .0836 | 179 | .0922 | 177 | .0977 | 171 | .0713 | 198 |
| Knoxville, Tenn. | 3,817,089 | 69 | 17,041 | 76 | .2505 | 80 | .3100 | 62 | .2840 | 70 | .2436 | 82 |
| Kokomo, Ind. | 653,857 | 268 | 17,207 | 68 | .0460 | 272 | .0406 | 299 | .0441 | 290 | .0464 | 263 |
| La Crosse, Wisc. | 568,997 | 282 | 16,589 | 92 | .0407 | 288 | .0366 | 303 | .0424 | 299 | .0419 | 282 |
| Lafayette - West Lafayette, Ind. | 708,855 | 250 | 16,758 | 86 | .0506 | 258 | .0471 | 284 | .0545 | 259 | .0444 | 270 |
| Lafayette, La. | 1,541,953 | 146 | 20,670 | 12 | .0980 | 165 | .0892 | 183 | .0857 | 175 | .0989 | 163 |
| Lake Charles, La. | 986,096 | 198 | 16,034 | 113 | .0719 | 202 | .0759 | 200 | .0692 | 211 | .0746 | 192 |
| Lake County, Ill. | 2,704,973 | 89 | 17,497 | 62 | .2326 | 84 | .1137 | 146 | .1566 | 117 | .2300 | 85 |
| Lakeland - Winter Haven, Fla. | 1,915,992 | 123 | 14,634 | 198 | .1376 | 132 | .1794 | 99 | .1692 | 105 | .1127 | 151 |
| Lancaster, Pa. | 2,070,104 | 114 | 15,143 | 169 | .1587 | 111 | .1425 | 122 | .1682 | 107 | .1642 | 111 |
| Lansing - East Lansing, Mich. | 2,325,433 | 105 | 15,617 | 141 | .1830 | 96 | .1448 | 120 | .1677 | 108 | .1878 | 94 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| Area | Total Retail Sales | | Food Stores | | Supermarkets | | Eating & Drinking Places | | General Merchandise Stores | | Department Stores | | Apparel & Accessories Stores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Decatur, Ill. | 687,966 | 259 | 128,916 | 273 | 123,554 | 271 | 54,496 | 270 | 111,156 | 223 | 102,565 | 212 | 35,776 | 231 |
| Denver, Colo. | 10,938,512 | 23 | 2,258,260 | 20 | 2,162,922 | 20 | 1,169,432 | 19 | 1,300,229 | 23 | 1,167,263 | 21 | 451,543 | 27 |
| Des Moines, Iowa | 2,342,367 | 103 | 526,843 | 94 | 510,147 | 94 | 206,689 | 106 | 338,558 | 93 | 286,272 | 96 | 105,484 | 110 |
| Detroit, Mich. | 23,479,797 | 6 | 4,494,607 | 5 | 4,041,438 | 5 | 2,099,953 | 8 | 2,774,584 | 7 | 2,549,795 | 5 | 1,450,829 | 6 |
| Dothan, Ala. | 696,138 | 256 | 140,417 | 259 | 134,924 | 256 | 49,357 | 281 | 97,415 | 252 | 71,837 | 268 | 36,596 | 226 |
| Dubuque, Iowa | 481,421 | 305 | 98,409 | 303 | 92,776 | 304 | 42,542 | 301 | 82,900 | 276 | 71,522 | 270 | 23,507 | 296 |
| Duluth, Minn. | 1,404,730 | 158 | 295,697 | 155 | 277,714 | 157 | 128,442 | 158 | 194,513 | 150 | 171,828 | 142 | 52,156 | 181 |
| Eau Claire, Wisc. | 757,883 | 237 | 121,557 | 282 | 115,282 | 281 | 64,477 | 242 | 98,185 | 250 | 70,668 | 273 | 30,774 | 258 |
| Elkhart - Goshen, Ind. | 968,592 | 203 | 210,623 | 198 | 194,801 | 202 | 75,570 | 219 | 80,083 | 280 | 59,869 | 292 | 33,464 | 242 |
| Elmira, N.Y. | 491,370 | 304 | 96,425 | 306 | 89,137 | 307 | 40,657 | 305 | 91,629 | 267 | 84,885 | 237 | 28,321 | 275 |
| El Paso, Tex. | 2,352,424 | 100 | 456,607 | 106 | 431,411 | 103 | 251,954 | 92 | 364,522 | 90 | 303,092 | 91 | 153,155 | 81 |
| Enid, Okla. | 406,103 | 315 | 86,700 | 312 | 83,370 | 311 | 42,352 | 302 | 37,029 | 315 | 29,392 | 314 | 28,149 | 277 |
| Erie, Pa. | 1,371,644 | 161 | 307,557 | 152 | 289,345 | 153 | 126,401 | 160 | 166,859 | 167 | 125,362 | 178 | 70,155 | 152 |
| Eugene - Springfield, Ore. | 1,350,404 | 162 | 280,250 | 162 | 260,032 | 163 | 143,784 | 148 | 198,117 | 148 | 144,476 | 163 | 62,454 | 160 |
| Evansville, Ind. | 1,765,932 | 136 | 365,509 | 130 | 348,186 | 130 | 155,675 | 137 | 253,045 | 119 | 218,714 | 118 | 105,694 | 109 |
| Fargo - Moorhead, N.D.-Minn. | 973,638 | 202 | 143,721 | 250 | 137,084 | 251 | 84,873 | 206 | 122,092 | 209 | 110,498 | 200 | 37,189 | 223 |
| Fayetteville - Springdale, Ark. | 569,127 | 281 | 110,196 | 292 | 107,029 | 291 | 54,528 | 269 | 115,082 | 215 | 108,136 | 202 | 20,800 | 309 |
| Fayetteville, N.C. | 1,246,365 | 171 | 240,351 | 182 | 234,301 | 179 | 111,925 | 174 | 191,050 | 153 | 136,193 | 170 | 45,153 | 198 |
| Flint, Mich. | 2,465,779 | 95 | 420,272 | 115 | 399,861 | 113 | 220,527 | 99 | 452,529 | 75 | 403,397 | 68 | 105,425 | 111 |
| Florence, Ala. | 604,619 | 277 | 126,022 | 275 | 120,587 | 276 | 43,853 | 297 | 98,114 | 251 | 80,329 | 246 | 35,668 | 232 |
| Florence, S.C. | 619,112 | 275 | 123,877 | 276 | 120,836 | 275 | 40,961 | 304 | 80,890 | 277 | 59,004 | 293 | 28,856 | 269 |
| Fort Collins - Loveland, Colo. | 929,206 | 208 | 203,287 | 202 | 194,743 | 203 | 87,203 | 203 | 107,504 | 231 | 90,644 | 226 | 37,834 | 219 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 8,124,536 | 31 | 1,408,478 | 37 | 1,243,826 | 39 | 891,002 | 30 | 841,158 | 39 | 735,102 | 37 | 370,330 | 35 |
| Fort Myers - Cape Coral, Fla. | 1,700,861 | 139 | 361,057 | 132 | 345,558 | 132 | 149,871 | 141 | 199,414 | 146 | 167,964 | 144 | 51,397 | 183 |
| Fort Pierce, Fla. | 1,176,187 | 176 | 257,689 | 171 | 245,177 | 172 | 80,490 | 212 | 102,024 | 243 | 80,069 | 248 | 39,510 | 215 |
| Fort Smith, Ark. | 828,853 | 222 | 149,247 | 243 | 142,105 | 245 | 76,882 | 216 | 122,042 | 210 | 112,256 | 197 | 41,372 | 206 |
| Fort Walton Beach, Fla. | 774,154 | 233 | 133,717 | 264 | 128,523 | 264 | 82,957 | 209 | 106,481 | 234 | 82,120 | 244 | 22,544 | 301 |
| Fort Wayne, Ind. | 2,014,356 | 121 | 387,003 | 126 | 363,053 | 128 | 196,542 | 114 | 266,771 | 112 | 237,469 | 109 | 95,700 | 123 |
| Fort Worth - Arlington, Tex. | 7,393,053 | 35 | 1,506,930 | 34 | 1,431,474 | 34 | 767,347 | 38 | 914,973 | 35 | 802,018 | 35 | 362,753 | 36 |
| Fresno, Cal. | 2,821,909 | 87 | 620,377 | 86 | 587,611 | 85 | 251,466 | 93 | 322,177 | 97 | 272,025 | 99 | 141,939 | 87 |
| Gadsden, Ala. | 412,079 | 313 | 113,933 | 289 | 109,875 | 287 | 33,367 | 313 | 59,056 | 307 | 53,787 | 301 | 23,715 | 293 |
| Gainesville, Fla. | 1,095,615 | 186 | 249,439 | 176 | 235,690 | 178 | 113,125 | 172 | 133,282 | 198 | 107,984 | 203 | 41,497 | 205 |
| Galveston - Texas City, Tex. | 1,217,865 | 173 | 314,071 | 150 | 300,192 | 150 | 133,295 | 154 | 111,971 | 219 | 93,628 | 221 | 71,440 | 150 |
| Gary - Hammond, Ind. | 3,410,669 | 78 | 733,622 | 76 | 675,659 | 77 | 335,691 | 72 | 402,527 | 85 | 334,278 | 87 | 152,813 | 83 |
| Glens Falls, N.Y. | 624,957 | 271 | 155,517 | 239 | 147,303 | 239 | 57,449 | 260 | 63,137 | 302 | 52,834 | 302 | 30,753 | 259 |
| Grand Forks, N.D. | 448,258 | 309 | 55,457 | 316 | 53,072 | 316 | 28,913 | 315 | 94,139 | 256 | 78,826 | 255 | 22,175 | 304 |
| Grand Rapids, Mich. | 3,563,682 | 74 | 554,922 | 92 | 511,802 | 92 | 298,969 | 80 | 574,481 | 57 | 541,188 | 51 | 200,661 | 69 |
| Great Falls, Mont. | 473,328 | 306 | 86,542 | 313 | 83,596 | 310 | 45,606 | 291 | 64,477 | 299 | 50,198 | 307 | 20,785 | 310 |
| Greeley, Colo. | 555,671 | 284 | 137,347 | 261 | 133,261 | 257 | 50,026 | 279 | 63,143 | 301 | 51,849 | 304 | 18,644 | 312 |
| Green Bay, Wisc. | 1,009,362 | 195 | 146,523 | 248 | 135,641 | 255 | 102,572 | 186 | 210,211 | 140 | 178,761 | 135 | 49,668 | 188 |
| Greensboro - Winston-Salem - High Point, N.C. | 5,098,907 | 54 | 994,641 | 57 | 963,009 | 57 | 471,419 | 55 | 576,784 | 56 | 441,600 | 64 | 255,302 | 55 |
| Greenville - Spartanburg, S.C. | 3,117,321 | 83 | 685,538 | 82 | 674,841 | 78 | 257,667 | 90 | 378,954 | 89 | 309,915 | 90 | 152,823 | 82 |
| Hagerstown, Md. | 669,440 | 266 | 115,082 | 288 | 107,740 | 288 | 38,229 | 308 | 83,895 | 275 | 74,135 | 264 | 28,689 | 271 |
| Hamilton - Middletown, Ohio | 1,080,780 | 188 | 267,592 | 167 | 252,226 | 166 | 105,791 | 182 | 127,156 | 203 | 118,870 | 186 | 22,751 | 299 |
| Harrisburg - Lebanon - Carlisle, Pa. | 3,573,073 | 73 | 771,280 | 73 | 728,118 | 71 | 287,526 | 83 | 408,446 | 84 | 350,173 | 85 | 133,027 | 93 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 6,720,220 | 41 | 1,309,633 | 40 | 1,226,211 | 41 | 676,444 | 43 | 713,703 | 46 | 650,968 | 41 | 359,706 | 37 |
| Hickory, N.C. | 1,089,288 | 187 | 248,534 | 177 | 239,585 | 175 | 93,411 | 193 | 101,294 | 244 | 69,930 | 277 | 56,454 | 174 |
| Honolulu, Haw. | 4,804,259 | 58 | 832,535 | 65 | 715,525 | 73 | 877,940 | 31 | 699,173 | 47 | 523,510 | 53 | 378,801 | 33 |
| Houma - Thibodaux, La. | 1,056,586 | 189 | 234,924 | 183 | 220,170 | 185 | 159,846 | 132 | 128,115 | 201 | 93,194 | 222 | 43,867 | 201 |
| Houston, Tex. | 20,891,033 | 8 | 4,176,878 | 8 | 3,984,232 | 7 | 2,278,330 | 7 | 2,431,128 | 8 | 2,191,903 | 8 | 1,178,595 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 1,600,207 | 143 | 349,882 | 139 | 334,120 | 138 | 126,960 | 159 | 303,782 | 103 | 262,210 | 100 | 81,068 | 136 |
| Huntsville, Ala. | 1,098,675 | 184 | 215,974 | 194 | 210,761 | 190 | 98,870 | 188 | 161,471 | 171 | 144,334 | 164 | 67,413 | 154 |
| Indianapolis, Ind. | 7,567,742 | 33 | 1,287,291 | 41 | 1,229,041 | 40 | 713,599 | 42 | 936,685 | 34 | 876,181 | 34 | 333,185 | 41 |
| Iowa City, Iowa | 409,802 | 314 | 86,955 | 311 | 78,920 | 313 | 45,050 | 296 | 52,375 | 311 | 47,383 | 310 | 18,874 | 311 |
| Jackson, Mich. | 676,513 | 261 | 118,321 | 284 | 107,209 | 290 | 57,844 | 259 | 140,575 | 186 | 130,462 | 175 | 27,270 | 280 |
| Jackson, Miss. | 2,068,624 | 116 | 415,789 | 116 | 399,474 | 114 | 147,035 | 144 | 324,107 | 96 | 249,893 | 104 | 96,669 | 122 |
| Jackson, Tenn. | 532,386 | 295 | 94,545 | 307 | 88,112 | 308 | 39,044 | 307 | 111,523 | 222 | 91,959 | 223 | 31,280 | 252 |
| Jacksonville, Fla. | 4,567,174 | 62 | 831,534 | 66 | 770,717 | 66 | 428,227 | 61 | 460,867 | 73 | 390,527 | 74 | 176,697 | 74 |
| Jacksonville, N.C. | 524,926 | 297 | 101,712 | 299 | 99,126 | 297 | 46,763 | 287 | 78,668 | 284 | 52,503 | 303 | 11,947 | 315 |
| Janesville - Beloit, Wisc. | 718,649 | 246 | 146,997 | 246 | 141,358 | 246 | 66,529 | 239 | 122,234 | 208 | 99,385 | 214 | 29,543 | 267 |
| Jersey City, N.J. | 2,348,748 | 102 | 631,485 | 85 | 569,891 | 86 | 182,202 | 122 | 109,256 | 228 | 71,082 | 271 | 212,806 | 64 |
| Johnson City - Kingsport - Bristol, Tenn. | 2,154,582 | 110 | 500,876 | 98 | 486,803 | 98 | 158,317 | 134 | 297,390 | 105 | 237,328 | 110 | 94,742 | 124 |
| Johnstown, Pa. | 993,823 | 197 | 241,596 | 180 | 226,536 | 181 | 67,054 | 238 | 126,023 | 206 | 112,340 | 196 | 37,597 | 221 |
| Joliet, Ill. | 1,412,273 | 157 | 267,411 | 168 | 251,914 | 167 | 121,985 | 163 | 150,414 | 179 | 121,746 | 183 | 62,603 | 159 |
| Joplin, Mo. | 782,708 | 231 | 172,657 | 219 | 164,783 | 220 | 62,401 | 246 | 117,197 | 213 | 108,798 | 201 | 34,319 | 239 |
| Kalamazoo, Mich. | 1,314,484 | 165 | 184,438 | 211 | 174,546 | 212 | 123,825 | 162 | 256,651 | 117 | 246,227 | 106 | 76,932 | 139 |
| Kankakee, Ill. | 456,562 | 307 | 97,478 | 305 | 90,424 | 306 | 45,598 | 292 | 56,267 | 310 | 50,323 | 306 | 22,372 | 302 |
| Kansas City, Mo.-Kans. | 9,666,861 | 27 | 1,807,046 | 28 | 1,734,232 | 28 | 819,676 | 32 | 1,361,738 | 22 | 1,147,629 | 23 | 429,076 | 28 |
| Kenosha, Wisc. | 549,703 | 287 | 144,153 | 249 | 136,135 | 254 | 60,463 | 251 | 65,580 | 298 | 56,856 | 295 | 17,647 | 313 |
| Killeen - Temple, Tex. | 1,033,446 | 192 | 222,138 | 190 | 216,246 | 186 | 112,353 | 173 | 156,839 | 173 | 115,351 | 195 | 39,750 | 211 |
| Knoxville, Tenn. | 3,817,089 | 69 | 847,903 | 64 | 813,466 | 64 | 398,492 | 63 | 472,020 | 70 | 408,264 | 67 | 200,896 | 68 |
| Kokomo, Ind. | 653,857 | 268 | 122,162 | 281 | 116,037 | 279 | 59,605 | 253 | 78,550 | 285 | 72,365 | 267 | 32,971 | 245 |
| La Crosse, Wisc. | 568,997 | 282 | 102,918 | 297 | 98,325 | 298 | 55,465 | 267 | 92,341 | 262 | 89,221 | 230 | 28,798 | 270 |
| Lafayette - West Lafayette, Ind. | 708,855 | 250 | 116,919 | 287 | 107,508 | 289 | 70,266 | 228 | 109,323 | 227 | 107,591 | 204 | 28,321 | 275 |
| Lafayette, La. | 1,541,953 | 146 | 272,596 | 165 | 259,382 | 164 | 176,820 | 126 | 223,039 | 134 | 194,624 | 127 | 85,506 | 132 |
| Lake Charles, La. | 986,096 | 198 | 241,319 | 181 | 238,041 | 177 | 76,640 | 217 | 115,206 | 214 | 86,749 | 232 | 48,594 | 190 |
| Lake County, Ill. | 2,704,973 | 89 | 391,237 | 124 | 370,937 | 123 | 193,367 | 115 | 244,294 | 124 | 214,273 | 120 | 143,177 | 86 |
| Lakeland - Winter Haven, Fla. | 1,915,592 | 123 | 450,176 | 107 | 425,451 | 105 | 154,249 | 140 | 227,681 | 128 | 164,684 | 148 | 60,788 | 166 |
| Lancaster, Pa. | 2,070,104 | 114 | 463,964 | 104 | 403,183 | 111 | 186,829 | 118 | 223,596 | 133 | 164,163 | 149 | 93,016 | 125 |
| Lansing - East Lansing, Mich. | 2,325,433 | 105 | 423,846 | 114 | 404,322 | 110 | 203,466 | 108 | 390,822 | 87 | 364,074 | 81 | 120,382 | 97 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Furniture/ Home Furnishings/ Appliance Stores | | Furniture & Home Furnishings Stores | | Automotive Dealers | | Gasoline Service Stations | | Building Materials & Hardware Dealers | | Drugstores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Decatur, Ill. | 33,308 | 236 | 13,973 | 248 | 142,152 | 254 | 60,004 | 237 | 37,006 | 263 | 27,035 | 218 |
| Denver, Colo. | 775,450 | 11 | 400,800 | 12 | 2,084,004 | 26 | 827,258 | 20 | 597,786 | 16 | 259,939 | 34 |
| Des Moines, Iowa | 116,841 | 102 | 66,742 | 97 | 507,424 | 103 | 197,660 | 101 | 106,398 | 128 | 54,476 | 140 |
| Detroit, Mich. | 1,120,435 | 9 | 567,566 | 9 | 5,452,772 | 3 | 2,035,210 | 3 | 1,000,771 | 7 | 1,136,333 | 4 |
| Dothan, Ala. | 32,279 | 241 | 23,585 | 206 | 187,973 | 215 | 52,199 | 253 | 31,999 | 285 | 19,079 | 271 |
| Dubuque, Iowa | 24,811 | 281 | 12,028 | 289 | 96,581 | 304 | 33,591 | 298 | 23,946 | 306 | 16,329 | 289 |
| Duluth, Minn. | 51,866 | 186 | 34,649 | 201 | 216,338 | 191 | 136,130 | 138 | 98,100 | 138 | 39,263 | 168 |
| Eau Claire, Wisc. | 32,202 | 243 | 14,951 | 255 | 189,345 | 213 | 63,647 | 230 | 55,367 | 208 | 15,995 | 291 |
| Elkhart - Goshen, Ind. | 21,431 | 298 | 10,059 | 305 | 345,429 | 142 | 65,140 | 222 | 47,937 | 233 | 33,474 | 192 |
| Elmira, N.Y. | 18,567 | 307 | 8,526 | 311 | 98,092 | 305 | 39,799 | 289 | 20,398 | 311 | 21,124 | 257 |
| El Paso, Tex. | 139,315 | 84 | 83,035 | 80 | 436,087 | 115 | 162,061 | 115 | 143,664 | 88 | 49,340 | 149 |
| Enid, Okla. | 23,923 | 274 | 12,608 | 281 | 92,697 | 308 | 26,683 | 311 | 29,302 | 294 | 15,094 | 299 |
| Erie, Pa. | 64,271 | 167 | 25,434 | 190 | 275,509 | 168 | 161,131 | 116 | 58,211 | 200 | 50,205 | 148 |
| Eugene - Springfield, Ore. | 69,109 | 159 | 41,768 | 147 | 297,280 | 158 | 93,845 | 174 | 60,722 | 191 | 33,341 | 193 |
| Evansville, Ind. | 86,414 | 136 | 48,970 | 129 | 347,649 | 141 | 141,951 | 130 | 110,026 | 121 | 56,742 | 134 |
| Fargo - Moorhead, N.D.-Minn. | 41,327 | 207 | 20,995 | 219 | 264,026 | 174 | 102,738 | 166 | 50,562 | 225 | 19,852 | 265 |
| Fayetteville - Springdale, Ark. | 22,313 | 293 | 12,769 | 277 | 109,506 | 289 | 34,893 | 296 | 39,970 | 252 | 11,335 | 309 |
| Fayetteville, N.C. | 103,180 | 117 | 55,067 | 113 | 307,059 | 155 | 86,444 | 180 | 65,659 | 186 | 26,637 | 222 |
| Flint, Mich. | 108,817 | 111 | 55,397 | 111 | 581,468 | 91 | 195,112 | 105 | 117,448 | 112 | 102,271 | 83 |
| Florence, Ala. | 22,293 | 294 | 12,080 | 287 | 145,445 | 249 | 48,728 | 266 | 29,741 | 293 | 15,390 | 296 |
| Florence, S.C. | 28,073 | 263 | 16,722 | 243 | 147,136 | 247 | 58,300 | 243 | 48,398 | 232 | 19,595 | 267 |
| Fort Collins - Loveland, Colo. | 53,296 | 181 | 25,021 | 198 | 178,315 | 222 | 65,779 | 219 | 79,121 | 167 | 18,238 | 278 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 513,763 | 27 | 290,187 | 26 | 2,402,153 | 20 | 539,497 | 42 | 275,714 | 49 | 268,865 | 33 |
| Fort Myers - Cape Coral, Fla. | 125,328 | 94 | 85,697 | 77 | 399,888 | 131 | 105,550 | 163 | 113,859 | 114 | 68,098 | 115 |
| Fort Pierce, Fla. | 70,450 | 156 | 37,467 | 138 | 322,177 | 151 | 83,300 | 186 | 109,841 | 122 | 37,943 | 171 |
| Fort Smith, Ark. | 37,415 | 219 | 21,803 | 215 | 167,856 | 228 | 77,197 | 200 | 69,631 | 179 | 20,321 | 262 |
| Fort Walton Beach, Fla. | 50,747 | 192 | 27,122 | 190 | 190,406 | 211 | 51,888 | 255 | 52,265 | 218 | 19,102 | 270 |
| Fort Wayne, Ind. | 102,834 | 118 | 50,820 | 123 | 416,146 | 123 | 186,711 | 110 | 100,349 | 135 | 82,246 | 99 |
| Fort Worth - Arlington, Tex. | 339,416 | 43 | 179,636 | 40 | 1,631,931 | 34 | 553,649 | 39 | 478,957 | 22 | 168,241 | 50 |
| Fresno, Cal. | 138,694 | 85 | 74,019 | 87 | 640,322 | 83 | 205,275 | 97 | 123,405 | 107 | 140,201 | 66 |
| Gadsden, Ala. | 17,165 | 309 | 11,165 | 298 | 80,370 | 314 | 22,646 | 314 | 19,047 | 314 | 13,731 | 304 |
| Gainesville, Fla. | 47,435 | 198 | 18,871 | 234 | 259,716 | 176 | 80,536 | 193 | 65,678 | 185 | 24,505 | 234 |
| Galveston - Texas City, Tex. | 37,100 | 221 | 18,296 | 236 | 244,067 | 183 | 95,039 | 172 | 104,903 | 131 | 34,252 | 187 |
| Gary - Hammond, Ind. | 132,073 | 88 | 77,636 | 83 | 646,677 | 82 | 380,918 | 59 | 146,112 | 86 | 178,713 | 47 |
| Glens Falls, N.Y. | 15,779 | 313 | 8,344 | 313 | 116,747 | 263 | 51,571 | 256 | 37,711 | 258 | 26,402 | 224 |
| Grand Forks, N.D. | 26,062 | 272 | 14,036 | 260 | 130,803 | 265 | 33,224 | 299 | 20,896 | 310 | 6,135 | 316 |
| Grand Rapids, Mich. | 211,481 | 65 | 108,361 | 66 | 836,433 | 66 | 271,270 | 80 | 188,179 | 67 | 85,212 | 95 |
| Great Falls, Mont. | 37,341 | 220 | 12,347 | 285 | 99,946 | 300 | 32,783 | 302 | 23,528 | 307 | 22,434 | 251 |
| Greeley, Colo. | 26,602 | 269 | 10,670 | 302 | 124,710 | 276 | 43,099 | 279 | 32,714 | 284 | 14,964 | 300 |
| Green Bay, Wisc. | 54,518 | 179 | 26,333 | 191 | 202,270 | 200 | 83,263 | 187 | 52,329 | 217 | 16,827 | 286 |
| Greensboro - Winston-Salem - High Point, N.C. | 302,937 | 47 | 195,861 | 38 | 1,231,227 | 49 | 364,447 | 62 | 260,286 | 51 | 160,564 | 54 |
| Greenville - Spartanburg, S.C. | 160,055 | 76 | 95,236 | 73 | 670,648 | 79 | 275,539 | 79 | 191,368 | 66 | 98,842 | 84 |
| Hagerstown, Md. | 29,616 | 256 | 18,882 | 233 | 128,402 | 271 | 49,748 | 261 | 50,699 | 223 | 24,219 | 236 |
| Hamilton - Middletown, Ohio | 34,953 | 237 | 24,531 | 203 | 247,940 | 181 | 112,342 | 158 | 37,270 | 262 | 40,594 | 164 |
| Harrisburg - Lebanon - Carlisle, Pa. | 143,320 | 81 | 70,367 | 92 | 715,342 | 74 | 359,160 | 63 | 168,000 | 79 | 112,260 | 76 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 300,214 | 48 | 161,640 | 49 | 1,334,237 | 45 | 616,509 | 35 | 285,875 | 47 | 247,912 | 37 |
| Hickory, N.C. | 52,362 | 185 | 33,201 | 169 | 244,838 | 182 | 47,492 | 270 | 84,916 | 154 | 43,583 | 160 |
| Honolulu, Haw. | 139,895 | 77 | 75,904 | 84 | 622,781 | 85 | 309,380 | 71 | 108,591 | 125 | 289,491 | 32 |
| Houma - Thibodaux, La. | 51,033 | 191 | 34,851 | 200 | 201,885 | 202 | 64,122 | 227 | 82,629 | 157 | 37,848 | 172 |
| Houston, Tex. | 1,147,034 | 7 | 673,633 | 7 | 4,452,249 | 8 | 1,649,067 | 7 | 1,315,498 | 2 | 580,002 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 67,306 | 164 | 30,502 | 175 | 284,845 | 166 | 148,510 | 127 | 80,214 | 162 | 55,303 | 137 |
| Huntsville, Ala. | 58,292 | 176 | 33,841 | 186 | 274,626 | 170 | 68,142 | 215 | 52,247 | 219 | 29,171 | 209 |
| Indianapolis, Ind. | 330,165 | 45 | 162,718 | 47 | 1,733,976 | 32 | 802,233 | 24 | 364,010 | 37 | 322,252 | 27 |
| Iowa City, Iowa | 21,276 | 300 | 8,936 | 308 | 72,925 | 316 | 36,726 | 290 | 26,741 | 300 | 11,327 | 310 |
| Jackson, Mich. | 25,904 | 275 | 14,502 | 264 | 107,322 | 291 | 66,200 | 218 | 37,714 | 257 | 26,081 | 228 |
| Jackson, Miss. | 90,133 | 131 | 51,657 | 132 | 507,432 | 102 | 187,873 | 109 | 79,843 | 164 | 76,119 | 107 |
| Jackson, Tenn. | 21,667 | 297 | 11,048 | 300 | 102,913 | 297 | 41,621 | 284 | 33,678 | 276 | 15,583 | 294 |
| Jacksonville, Fla. | 198,120 | 69 | 122,298 | 59 | 1,253,318 | 47 | 399,449 | 55 | 220,448 | 57 | 163,530 | 52 |
| Jacksonville, N.C. | 36,752 | 222 | 24,936 | 199 | 153,854 | 239 | 19,494 | 315 | 34,915 | 271 | 12,399 | 307 |
| Janesville - Beloit, Wisc. | 24,708 | 283 | 11,604 | 293 | 118,488 | 282 | 81,202 | 189 | 32,719 | 283 | 22,802 | 248 |
| Jersey City, N.J. | 118,226 | 99 | 72,232 | 90 | 375,015 | 135 | 198,211 | 98 | 86,937 | 151 | 79,810 | 102 |
| Johnson City - Kingsport - Bristol, Tenn. | 89,259 | 134 | 55,439 | 118 | 562,463 | 93 | 136,741 | 137 | 110,409 | 119 | 72,781 | 110 |
| Johnstown, Pa. | 43,333 | 204 | 25,102 | 197 | 202,139 | 201 | 83,670 | 184 | 69,787 | 176 | 33,755 | 189 |
| Joliet, Ill. | 39,861 | 212 | 25,140 | 196 | 317,390 | 152 | 197,066 | 102 | 78,850 | 170 | 71,067 | 112 |
| Joplin, Mo. | 28,343 | 262 | 17,365 | 240 | 194,161 | 210 | 68,146 | 214 | 35,906 | 266 | 16,307 | 290 |
| Kalamazoo, Mich. | 90,873 | 127 | 40,939 | 151 | 256,581 | 178 | 105,869 | 161 | 64,594 | 187 | 35,113 | 184 |
| Kankakee, Ill. | 19,816 | 304 | 8,889 | 309 | 105,751 | 293 | 30,986 | 305 | 26,104 | 302 | 21,519 | 253 |
| Kansas City, Mo.-Kans. | 383,293 | 35 | 194,294 | 39 | 2,344,795 | 21 | 809,163 | 21 | 405,358 | 31 | 261,494 | 35 |
| Kenosha, Wisc. | 20,426 | 303 | 9,441 | 307 | 77,437 | 315 | 67,242 | 217 | 20,041 | 313 | 17,547 | 283 |
| Killeen - Temple, Tex. | 34,293 | 180 | 27,275 | 189 | 228,597 | 187 | 62,462 | 235 | 58,537 | 199 | 20,955 | 258 |
| Knoxville, Tenn. | 185,047 | 72 | 111,088 | 65 | 805,651 | 69 | 370,066 | 60 | 178,854 | 72 | 111,787 | 77 |
| Kokomo, Ind. | 21,560 | 299 | 14,618 | 261 | 159,159 | 236 | 70,415 | 210 | 36,588 | 264 | 29,139 | 210 |
| La Crosse, Wisc. | 33,505 | 234 | 13,821 | 267 | 115,153 | 284 | 42,999 | 280 | 32,838 | 282 | 15,838 | 293 |
| Lafayette - West Lafayette, Ind. | 27,906 | 264 | 12,074 | 288 | 160,491 | 235 | 60,288 | 236 | 41,983 | 243 | 29,956 | 206 |
| Lafayette, La. | 78,070 | 149 | 42,436 | 146 | 286,172 | 163 | 111,438 | 159 | 163,194 | 80 | 37,732 | 174 |
| Lake Charles, La. | 51,538 | 188 | 21,199 | 218 | 162,958 | 231 | 67,764 | 216 | 129,580 | 98 | 40,242 | 165 |
| Lake County, Ill. | 118,359 | 97 | 54,992 | 114 | 921,683 | 61 | 212,964 | 92 | 124,131 | 104 | 113,874 | 75 |
| Lakeland - Winter Haven, Fla. | 65,180 | 166 | 35,232 | 165 | 524,782 | 98 | 141,558 | 133 | 133,360 | 94 | 55,608 | 136 |
| Lancaster, Pa. | 113,856 | 104 | 58,853 | 107 | 412,901 | 124 | 123,519 | 149 | 130,133 | 97 | 63,498 | 117 |
| Lansing - East Lansing, Mich. | 117,101 | 101 | 50,339 | 124 | 513,278 | 101 | 197,688 | 100 | 101,954 | 133 | 54,996 | 139 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| Area | Groceries & Other Foods ($000) | Rank | Drugs ($000) | Rank | Health & Beauty Aids ($000) | Rank | Major Household Appliances ($000) | Rank | Televisions ($000) | Rank |
|---|---|---|---|---|---|---|---|---|---|---|
| Decatur, Ill. | 107,921 | 282 | 12,911 | 250 | 13,985 | 209 | 13,203 | 217 | 5,251 | 213 |
| Denver, Colo. | 1,976,768 | 24 | 146,622 | 32 | 122,352 | 31 | 162,311 | 14 | 94,736 | 11 |
| Des Moines, Iowa | 446,375 | 99 | 33,141 | 122 | 34,058 | 113 | 32,684 | 101 | 14,528 | 98 |
| Detroit, Mich. | 4,074,925 | 7 | 518,463 | 5 | 492,616 | 5 | 272,696 | 6 | 137,602 | 7 |
| Dothan, Ala. | 128,330 | 255 | 12,775 | 252 | 10,797 | 253 | 14,214 | 206 | 4,876 | 225 |
| Dubuque, Iowa | 82,346 | 308 | 9,422 | 288 | 7,030 | 301 | 9,828 | 273 | 2,147 | 312 |
| Duluth, Minn. | 288,178 | 145 | 20,853 | 179 | 18,518 | 174 | 20,296 | 160 | 7,338 | 179 |
| Eau Claire, Wisc. | 126,555 | 256 | 9,301 | 289 | 6,683 | 306 | 13,276 | 216 | 3,122 | 294 |
| Elkhart - Goshen, Ind. | 192,107 | 191 | 23,821 | 161 | 10,944 | 249 | 10,575 | 257 | 4,042 | 255 |
| Elmira, N.Y. | 83,603 | 307 | 8,794 | 292 | 7,413 | 299 | 7,566 | 307 | 2,629 | 308 |
| El Paso, Tex. | 407,657 | 107 | 27,779 | 142 | 38,792 | 97 | 34,352 | 94 | 20,867 | 75 |
| Enid, Okla. | 74,700 | 313 | 13,736 | 243 | 7,823 | 294 | 7,827 | 305 | 3,607 | 272 |
| Erie, Pa. | 275,839 | 151 | 22,712 | 168 | 20,322 | 164 | 23,431 | 142 | 9,528 | 144 |
| Eugene - Springfield, Ore. | 244,701 | 164 | 20,186 | 187 | 16,468 | 191 | 19,584 | 168 | 5,029 | 219 |
| Evansville, Ind. | 328,725 | 131 | 31,905 | 128 | 34,378 | 111 | 31,334 | 111 | 13,380 | 109 |
| Fargo - Moorhead, N.D.-Minn. | 133,410 | 247 | 7,903 | 303 | 11,540 | 238 | 12,237 | 234 | 4,687 | 232 |
| Fayetteville - Springdale, Ark. | 94,493 | 296 | 7,834 | 304 | 13,176 | 220 | 11,368 | 241 | 3,407 | 281 |
| Fayetteville, N.C. | 196,702 | 187 | 20,033 | 190 | 17,968 | 180 | 24,020 | 139 | 12,320 | 119 |
| Flint, Mich. | 388,366 | 113 | 49,512 | 92 | 61,455 | 72 | 38,931 | 86 | 17,531 | 89 |
| Florence, Ala. | 114,265 | 273 | 12,499 | 255 | 10,424 | 257 | 10,837 | 249 | 2,981 | 299 |
| Florence, S.C. | 106,303 | 286 | 12,329 | 258 | 13,182 | 219 | 9,606 | 277 | 3,940 | 262 |
| Fort Collins - Loveland, Colo. | 177,200 | 204 | 10,110 | 274 | 7,608 | 297 | 18,203 | 180 | 5,029 | 219 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,156,561 | 42 | 130,255 | 40 | 120,467 | 34 | 85,646 | 40 | 48,992 | 32 |
| Fort Myers - Cape Coral, Fla. | 297,223 | 140 | 30,111 | 137 | 22,905 | 153 | 34,007 | 95 | 12,041 | 124 |
| Fort Pierce, Fla. | 211,452 | 178 | 21,030 | 177 | 15,475 | 196 | 20,228 | 162 | 8,519 | 160 |
| Fort Smith, Ark. | 132,415 | 248 | 14,042 | 238 | 13,954 | 210 | 14,071 | 208 | 7,183 | 183 |
| Fort Walton Beach, Fla. | 113,090 | 276 | 10,216 | 273 | 9,805 | 266 | 15,498 | 199 | 6,506 | 197 |
| Fort Wayne, Ind. | 336,772 | 127 | 49,083 | 93 | 26,767 | 139 | 28,476 | 122 | 14,433 | 99 |
| Fort Worth - Arlington, Tex. | 1,381,933 | 34 | 107,878 | 48 | 98,295 | 39 | 96,030 | 34 | 46,693 | 35 |
| Fresno, Cal. | 583,626 | 83 | 52,229 | 88 | 40,951 | 92 | 32,780 | 100 | 15,362 | 96 |
| Gadsden, Ala. | 106,512 | 284 | 11,257 | 267 | 5,799 | 310 | 7,648 | 306 | 3,203 | 292 |
| Gainesville, Fla. | 201,439 | 186 | 16,416 | 214 | 17,104 | 186 | 19,307 | 170 | 4,700 | 231 |
| Galveston - Texas City, Tex. | 264,753 | 155 | 19,329 | 195 | 14,817 | 204 | 19,218 | 171 | 6,611 | 195 |
| Gary - Hammond, Ind. | 664,408 | 75 | 77,919 | 65 | 59,326 | 74 | 42,714 | 80 | 18,722 | 82 |
| Glens Falls, N.Y. | 134,362 | 245 | 12,462 | 256 | 10,913 | 250 | 6,950 | 309 | 2,607 | 309 |
| Grand Forks, N.D. | 44,081 | 316 | 2,667 | 316 | 6,008 | 307 | 9,205 | 284 | 3,263 | 287 |
| Grand Rapids, Mich. | 574,998 | 84 | 61,094 | 75 | 55,801 | 77 | 45,063 | 73 | 24,223 | 67 |
| Great Falls, Mont. | 73,938 | 314 | 9,429 | 287 | 5,539 | 313 | 10,605 | 256 | 3,478 | 278 |
| Greeley, Colo. | 120,949 | 263 | 9,633 | 284 | 5,506 | 314 | 11,974 | 236 | 2,847 | 306 |
| Green Bay, Wisc. | 144,591 | 232 | 10,663 | 270 | 21,939 | 158 | 18,112 | 181 | 7,191 | 181 |
| Greensboro - Winston-Salem - High Point, N.C. | 832,342 | 61 | 120,693 | 42 | 78,662 | 53 | 73,753 | 47 | 34,035 | 45 |
| Greenville - Spartanburg, S.C. | 552,128 | 86 | 79,769 | 62 | 70,507 | 62 | 48,129 | 72 | 22,395 | 69 |
| Hagerstown, Md. | 105,122 | 287 | 12,230 | 260 | 9,752 | 267 | 9,930 | 269 | 4,449 | 238 |
| Hamilton - Middletown, Ohio | 244,155 | 165 | 27,290 | 146 | 19,426 | 168 | 9,784 | 275 | 3,348 | 285 |
| Harrisburg - Lebanon - Carlisle, Pa. | 716,234 | 69 | 53,065 | 87 | 48,228 | 84 | 42,731 | 78 | 17,634 | 87 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,246,240 | 37 | 147,576 | 31 | 96,837 | 41 | 53,883 | 65 | 26,559 | 60 |
| Hickory, N.C. | 209,621 | 180 | 31,236 | 133 | 18,303 | 175 | 17,004 | 189 | 6,784 | 189 |
| Honolulu, Haw. | 828,726 | 62 | 81,322 | 61 | 114,523 | 36 | 44,446 | 74 | 17,622 | 88 |
| Houma - Thibodaux, La. | 195,408 | 189 | 27,588 | 143 | 17,834 | 182 | 22,331 | 151 | 7,484 | 176 |
| Houston, Tex. | 3,629,550 | 9 | 346,500 | 7 | 302,992 | 9 | 267,291 | 7 | 138,312 | 6 |
| Huntington - Ashland, W.Va.-Ky. | 316,881 | 135 | 38,512 | 111 | 26,822 | 138 | 25,668 | 132 | 8,335 | 163 |
| Huntsville, Ala. | 188,830 | 196 | 20,508 | 184 | 17,152 | 185 | 19,208 | 172 | 9,363 | 147 |
| Indianapolis, Ind. | 1,178,556 | 41 | 211,767 | 17 | 92,112 | 46 | 76,731 | 44 | 43,347 | 40 |
| Iowa City, Iowa | 76,160 | 311 | 7,152 | 311 | 5,894 | 309 | 7,256 | 308 | 3,050 | 297 |
| Jackson, Mich. | 125,537 | 258 | 18,088 | 200 | 11,277 | 242 | 8,301 | 302 | 3,876 | 264 |
| Jackson, Miss. | 349,951 | 125 | 56,212 | 81 | 37,585 | 101 | 24,944 | 137 | 10,477 | 134 |
| Jackson, Tenn. | 80,021 | 309 | 11,394 | 265 | 9,472 | 268 | 11,153 | 244 | 4,021 | 256 |
| Jacksonville, Fla. | 719,694 | 68 | 54,120 | 83 | 65,706 | 68 | 52,286 | 68 | 20,939 | 74 |
| Jacksonville, N.C. | 85,333 | 306 | 9,026 | 291 | 7,843 | 293 | 10,247 | 261 | 4,314 | 244 |
| Janesville - Beloit, Wisc. | 143,329 | 233 | 14,355 | 236 | 13,895 | 211 | 11,388 | 240 | 4,012 | 257 |
| Jersey City, N.J. | 607,784 | 81 | 56,326 | 80 | 51,574 | 80 | 25,671 | 131 | 12,217 | 121 |
| Johnson City - Kingsport - Bristol, Tenn. | 436,114 | 102 | 53,164 | 84 | 31,073 | 120 | 39,594 | 85 | 13,144 | 112 |
| Johnstown, Pa. | 242,429 | 167 | 21,729 | 174 | 10,863 | 251 | 14,548 | 204 | 6,627 | 194 |
| Joliet, Ill. | 262,033 | 158 | 26,669 | 147 | 26,304 | 140 | 12,906 | 220 | 5,691 | 203 |
| Joplin, Mo. | 155,599 | 218 | 11,774 | 263 | 15,277 | 200 | 14,184 | 207 | 5,076 | 218 |
| Kalamazoo, Mich. | 183,133 | 199 | 21,836 | 173 | 20,957 | 161 | 20,239 | 161 | 9,065 | 153 |
| Kankakee, Ill. | 90,092 | 302 | 8,444 | 296 | 5,981 | 308 | 6,747 | 311 | 1,727 | 315 |
| Kansas City, Mo.-Kans. | 1,701,617 | 27 | 174,483 | 25 | 149,689 | 25 | 110,849 | 29 | 45,688 | 38 |
| Kenosha, Wisc. | 129,483 | 251 | 10,016 | 277 | 8,969 | 277 | 9,202 | 285 | 3,401 | 282 |
| Killeen - Temple, Tex. | 191,436 | 192 | 15,045 | 230 | 14,754 | 205 | 20,175 | 163 | 12,498 | 118 |
| Knoxville, Tenn. | 701,480 | 71 | 71,538 | 68 | 55,977 | 76 | 56,730 | 59 | 28,871 | 56 |
| Kokomo, Ind. | 108,987 | 281 | 20,171 | 188 | 9,373 | 270 | 9,620 | 276 | 3,947 | 261 |
| La Crosse, Wisc. | 92,789 | 298 | 7,226 | 310 | 11,729 | 237 | 12,837 | 221 | 3,790 | 269 |
| Lafayette - West Lafayette, Ind. | 106,490 | 285 | 13,525 | 246 | 10,962 | 248 | 10,625 | 255 | 5,165 | 215 |
| Lafayette, La. | 220,795 | 175 | 23,332 | 165 | 19,345 | 169 | 29,551 | 118 | 10,943 | 132 |
| Lake Charles, La. | 206,264 | 183 | 20,279 | 186 | 16,252 | 192 | 17,435 | 184 | 10,184 | 136 |
| Lake County, Ill. | 391,816 | 111 | 40,520 | 106 | 46,464 | 87 | 27,169 | 124 | 12,943 | 114 |
| Lakeland - Winter Haven, Fla. | 384,139 | 114 | 32,007 | 127 | 22,562 | 154 | 25,238 | 136 | 10,657 | 133 |
| Lancaster, Pa. | 429,303 | 104 | 30,701 | 135 | 24,648 | 147 | 33,512 | 98 | 12,048 | 123 |
| Lansing - East Lansing, Mich. | 456,797 | 97 | 32,537 | 126 | 34,637 | 108 | 26,780 | 126 | 13,176 | 110 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| Area | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | Women's & Girls' Clothing | | Footwear | |
|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Decatur, Ill. | 8,497 | 255 | 15,042 | 229 | 27,635 | 216 | 33,852 | 244 | 9,760 | 262 |
| Denver, Colo. | 207,904 | 15 | 332,958 | 13 | 313,311 | 24 | 446,360 | 29 | 151,698 | 26 |
| Des Moines, Iowa | 34,886 | 98 | 49,874 | 109 | 76,104 | 101 | 114,824 | 103 | 30,692 | 115 |
| Detroit, Mich. | 293,811 | 8 | 481,518 | 8 | 857,749 | 6 | 1,240,706 | 7 | 383,586 | 6 |
| Dothan, Ala. | 6,332 | 290 | 12,897 | 247 | 29,885 | 200 | 34,688 | 235 | 10,853 | 241 |
| Dubuque, Iowa | 6,250 | 294 | 8,433 | 303 | 19,164 | 285 | 25,869 | 285 | 9,563 | 265 |
| Duluth, Minn. | 19,654 | 160 | 22,859 | 189 | 40,242 | 169 | 60,174 | 170 | 15,708 | 184 |
| Eau Claire, Wisc. | 10,136 | 224 | 13,287 | 243 | 22,341 | 257 | 27,640 | 277 | 10,717 | 246 |
| Elkhart - Goshen, Ind. | 5,772 | 303 | 10,439 | 279 | 24,207 | 244 | 31,112 | 259 | 11,034 | 234 |
| Elmira, N.Y. | 5,856 | 302 | 8,342 | 303 | 19,901 | 275 | 32,842 | 247 | 9,677 | 264 |
| El Paso, Tex. | 35,023 | 97 | 67,790 | 78 | 91,432 | 89 | 152,650 | 82 | 45,492 | 84 |
| Enid, Okla. | 5,428 | 306 | 9,081 | 294 | 11,469 | 315 | 18,239 | 312 | 6,939 | 303 |
| Erie, Pa. | 16,844 | 175 | 21,086 | 196 | 47,129 | 150 | 65,399 | 162 | 22,256 | 147 |
| Eugene - Springfield, Ore. | 23,407 | 138 | 26,963 | 166 | 38,729 | 174 | 60,956 | 168 | 21,463 | 152 |
| Evansville, Ind. | 19,336 | 162 | 40,802 | 129 | 67,976 | 112 | 96,777 | 123 | 29,473 | 123 |
| Fargo - Moorhead, N.D.-Minn. | 15,692 | 179 | 18,758 | 203 | 30,988 | 193 | 49,343 | 189 | 11,480 | 228 |
| Fayetteville - Springdale, Ark | 9,873 | 230 | 10,749 | 273 | 16,446 | 301 | 26,414 | 282 | 10,978 | 235 |
| Fayetteville, N.C. | 28,006 | 118 | 45,446 | 118 | 39,613 | 173 | 56,467 | 173 | 16,808 | 178 |
| Flint, Mich. | 29,632 | 112 | 40,806 | 128 | 92,614 | 88 | 116,822 | 101 | 32,576 | 107 |
| Florence, Ala. | 7,628 | 273 | 11,458 | 261 | 25,626 | 232 | 33,899 | 242 | 10,014 | 258 |
| Florence, S.C. | 6,014 | 297 | 11,104 | 266 | 19,371 | 280 | 29,477 | 267 | 9,849 | 260 |
| Fort Collins - Loveland, Colo. | 15,375 | 183 | 17,153 | 213 | 26,771 | 224 | 33,463 | 246 | 10,492 | 250 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 96,666 | 43 | 246,928 | 26 | 195,692 | 41 | 364,458 | 36 | 102,967 | 38 |
| Fort Myers - Cape Coral, Fla. | 17,260 | 171 | 62,409 | 89 | 35,395 | 176 | 65,925 | 160 | 14,486 | 194 |
| Fort Pierce, Fla. | 12,318 | 206 | 30,343 | 155 | 23,713 | 246 | 36,034 | 232 | 10,811 | 242 |
| Fort Smith, Ark. | 11,144 | 216 | 13,923 | 233 | 24,798 | 238 | 38,324 | 223 | 16,085 | 182 |
| Fort Walton Beach, Fla. | 9,198 | 242 | 22,572 | 192 | 19,320 | 282 | 27,243 | 278 | 7,554 | 293 |
| Fort Wayne, Ind. | 25,012 | 132 | 44,545 | 119 | 64,694 | 115 | 97,501 | 121 | 28,803 | 125 |
| Fort Worth - Arlington, Tex. | 108,946 | 36 | 149,569 | 42 | 217,875 | 37 | 383,850 | 34 | 120,424 | 32 |
| Fresno, Cal. | 37,273 | 93 | 66,479 | 80 | 86,137 | 93 | 120,118 | 99 | 41,128 | 93 |
| Gadsden, Ala. | 4,973 | 309 | 8,598 | 299 | 13,576 | 313 | 20,286 | 306 | 6,975 | 302 |
| Gainesville, Fla. | 13,411 | 196 | 24,865 | 178 | 26,248 | 228 | 46,996 | 197 | 12,705 | 213 |
| Galveston - Texas City, Tex. | 13,098 | 201 | 18,096 | 207 | 32,490 | 187 | 54,556 | 178 | 15,291 | 192 |
| Gary - Hammond, Ind. | 31,569 | 107 | 58,079 | 94 | 103,994 | 79 | 149,299 | 85 | 44,700 | 87 |
| Glens Falls, N.Y. | 5,064 | 308 | 7,700 | 309 | 18,699 | 291 | 26,166 | 284 | 8,733 | 278 |
| Grand Forks, N.D. | 8,089 | 265 | 10,963 | 270 | 21,338 | 267 | 25,550 | 287 | 6,567 | 307 |
| Grand Rapids, Mich. | 45,868 | 79 | 89,507 | 67 | 121,609 | 68 | 164,245 | 78 | 49,385 | 77 |
| Great Falls, Mont. | 8,175 | 260 | 13,903 | 236 | 15,943 | 305 | 24,400 | 295 | 6,425 | 311 |
| Greeley, Colo. | 9,101 | 243 | 12,150 | 256 | 15,866 | 307 | 20,008 | 307 | 6,058 | 313 |
| Green Bay, Wisc. | 13,383 | 197 | 24,927 | 177 | 41,848 | 163 | 54,009 | 179 | 18,232 | 167 |
| Greensboro - Winston-Salem - High Point, N.C. | 63,211 | 60 | 148,316 | 43 | 135,039 | 56 | 270,799 | 51 | 76,373 | 53 |
| Greenville - Spartanburg, S.C. | 43,415 | 83 | 66,199 | 81 | 98,868 | 83 | 148,318 | 87 | 49,259 | 78 |
| Hagerstown, Md. | 7,345 | 277 | 12,160 | 255 | 19,716 | 276 | 30,313 | 263 | 9,456 | 268 |
| Hamilton - Middletown, Ohio | 9,603 | 235 | 14,606 | 230 | 22,120 | 260 | 33,745 | 245 | 8,788 | 277 |
| Harrisburg - Lebanon - Carlisle, Pa. | 48,334 | 76 | 54,907 | 98 | 102,030 | 80 | 158,843 | 79 | 45,200 | 85 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 82,768 | 46 | 120,977 | 53 | 202,416 | 39 | 359,202 | 38 | 87,498 | 48 |
| Hickory, N.C. | 9,735 | 232 | 23,171 | 187 | 30,560 | 196 | 47,788 | 194 | 17,189 | 176 |
| Honolulu, Haw. | 56,882 | 65 | 67,677 | 79 | 187,526 | 44 | 320,098 | 46 | 102,069 | 40 |
| Houma - Thibodaux, La. | 13,247 | 199 | 33,321 | 150 | 27,935 | 212 | 41,832 | 209 | 15,637 | 186 |
| Houston, Tex. | 348,018 | 7 | 535,316 | 7 | 653,390 | 8 | 1,068,789 | 9 | 341,201 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 22,154 | 143 | 30,218 | 156 | 66,569 | 114 | 94,442 | 126 | 29,814 | 120 |
| Huntsville, Ala. | 15,251 | 184 | 26,730 | 168 | 40,701 | 166 | 61,577 | 167 | 17,631 | 173 |
| Indianapolis, Ind. | 255,881 | 10 | 154,656 | 40 | 226,779 | 34 | 556,327 | 24 | 115,788 | 35 |
| Iowa City, Iowa | 4,566 | 313 | 5,371 | 315 | 15,148 | 308 | 18,209 | 313 | 5,509 | 314 |
| Jackson, Mich. | 7,989 | 268 | 9,770 | 286 | 22,822 | 252 | 28,883 | 271 | 7,026 | 301 |
| Jackson, Miss. | 25,270 | 130 | 51,129 | 107 | 64,598 | 116 | 126,511 | 95 | 32,767 | 106 |
| Jackson, Tenn. | 4,792 | 312 | 8,072 | 306 | 31,694 | 191 | 34,128 | 240 | 10,371 | 252 |
| Jacksonville, Fla. | 52,313 | 74 | 105,105 | 59 | 114,137 | 72 | 186,703 | 71 | 58,399 | 67 |
| Jacksonville, N.C. | 6,304 | 291 | 21,314 | 194 | 14,453 | 310 | 21,089 | 305 | 6,591 | 306 |
| Janesville - Beloit, Wisc. | 6,471 | 287 | 9,948 | 284 | 23,188 | 230 | 31,296 | 258 | 10,082 | 257 |
| Jersey City, N.J. | 17,633 | 169 | 44,016 | 120 | 79,437 | 99 | 139,239 | 91 | 38,528 | 97 |
| Johnson City - Kingsport - Bristol, Tenn. | 25,839 | 127 | 43,035 | 124 | 70,022 | 110 | 99,576 | 118 | 31,185 | 113 |
| Johnstown, Pa. | 9,611 | 234 | 20,328 | 198 | 27,082 | 219 | 41,205 | 214 | 14,504 | 193 |
| Joliet, Ill. | 16,099 | 177 | 16,897 | 214 | 40,961 | 165 | 72,508 | 151 | 19,312 | 160 |
| Joplin, Mo. | 8,784 | 249 | 12,709 | 249 | 21,630 | 265 | 32,191 | 251 | 11,989 | 222 |
| Kalamazoo, Mich. | 24,677 | 134 | 35,284 | 143 | 52,360 | 137 | 73,258 | 148 | 22,590 | 143 |
| Kankakee, Ill. | 4,295 | 314 | 9,120 | 293 | 16,336 | 302 | 18,748 | 309 | 6,445 | 310 |
| Kansas City, Mo.-Kans. | 140,409 | 26 | 179,418 | 33 | 287,095 | 27 | 472,805 | 28 | 138,328 | 28 |
| Kenosha, Wisc. | 6,277 | 293 | 9,414 | 289 | 16,157 | 304 | 22,360 | 301 | 6,360 | 312 |
| Killeen - Temple, Tex. | 17,032 | 173 | 26,787 | 167 | 29,355 | 204 | 48,428 | 192 | 13,443 | 205 |
| Knoxville, Tenn. | 44,513 | 80 | 83,517 | 69 | 120,323 | 69 | 196,138 | 68 | 54,429 | 71 |
| Kokomo, Ind. | 6,301 | 292 | 10,003 | 282 | 19,271 | 283 | 29,267 | 268 | 10,906 | 237 |
| La Crosse, Wisc. | 10,945 | 218 | 11,965 | 258 | 24,731 | 239 | 29,594 | 266 | 8,314 | 285 |
| Lafayette - West Lafayette, Ind. | 8,115 | 263 | 12,496 | 250 | 24,504 | 242 | 34,631 | 237 | 11,368 | 229 |
| Lafayette, La. | 26,240 | 125 | 40,233 | 130 | 52,155 | 138 | 72,165 | 152 | 23,065 | 139 |
| Lake Charles, La. | 10,308 | 223 | 27,874 | 162 | 29,085 | 205 | 43,022 | 203 | 13,436 | 206 |
| Lake County, Ill. | 39,811 | 87 | 46,750 | 113 | 80,635 | 97 | 145,591 | 89 | 40,478 | 94 |
| Lakeland - Winter Haven, Fla. | 20,007 | 156 | 29,116 | 157 | 43,644 | 160 | 72,575 | 149 | 19,681 | 157 |
| Lancaster, Pa. | 24,789 | 133 | 45,638 | 117 | 56,639 | 128 | 90,321 | 129 | 26,059 | 133 |
| Lansing - East Lansing, Mich. | 39,725 | 88 | 46,445 | 115 | 70,444 | 108 | 103,224 | 113 | 27,323 | 129 |

# S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| Area | 1989 Population (Thous.) | Rank | Percent Change in Population 1984–1989 % | Rank | 1989 Households (Thous.) | Rank | 1989 EBI ($000) | Rank |
|---|---|---|---|---|---|---|---|---|
| Decatur, Ill. | 131.2 | 254 | -.2 | 270 | 51.1 | 244 | 2,404,481 | 232 |
| Denver, Colo. | 1,807.5 | 25 | 12.4 | 47 | 729.8 | 23 | 38,434,525 | 20 |
| Des Moines, Iowa | 393.8 | 116 | 3.5 | 186 | 159.3 | 104 | 8,190,586 | 95 |
| Detroit, Mich. | 4,312.9 | 5 | -1.1 | 289 | 1,594.1 | 5 | 77,305,031 | 6 |
| Dothan, Ala. | 131.4 | 252 | 4.2 | 165 | 48.3 | 252 | 1,733,218 | 277 |
| Dubuque, Iowa | 93.0 | 303 | -.7 | 280 | 32.4 | 305 | 1,364,949 | 304 |
| Duluth, Minn. | 257.2 | 165 | -1.0 | 287 | 99.6 | 157 | 4,220,388 | 165 |
| Eau Claire, Wisc. | 143.1 | 238 | 4.5 | 160 | 53.2 | 240 | 2,210,828 | 243 |
| Elkhart - Goshen, Ind. | 149.3 | 231 | 4.2 | 165 | 54.2 | 233 | 2,497,417 | 225 |
| Elmira, N.Y. | 94.8 | 302 | -1.8 | 296 | 34.6 | 303 | 1,282,222 | 310 |
| El Paso, Tex. | 601.6 | 84 | 11.8 | 52 | 177.0 | 96 | 7,057,740 | 106 |
| Enid, Okla. | 69.7 | 316 | 5.4 | 144 | 27.5 | 314 | 1,215,904 | 313 |
| Erie, Pa. | 290.7 | 149 | 1.8 | 221 | 107.4 | 147 | 4,818,363 | 149 |
| Eugene - Springfield, Ore. | 261.7 | 162 | -2.7 | 309 | 103.7 | 151 | 4,024,081 | 169 |
| Evansville, Ind. | 292.2 | 147 | 2.9 | 200 | 111.7 | 144 | 5,155,885 | 143 |
| Fargo - Moorhead, N.D.-Minn. | 154.5 | 223 | 5.9 | 130 | 57.2 | 225 | 2,677,206 | 215 |
| Fayetteville - Springdale, Ark. | 111.7 | 288 | 5.4 | 144 | 41.9 | 281 | 1,479,210 | 297 |
| Fayetteville, N.C. | 280.3 | 154 | 6.4 | 121 | 90.9 | 167 | 4,090,541 | 168 |
| Flint, Mich. | 441.0 | 102 | .4 | 254 | 162.1 | 100 | 6,516,202 | 118 |
| Florence, Ala. | 144.1 | 236 | 3.2 | 192 | 55.0 | 229 | 1,826,883 | 270 |
| Florence, S.C. | 123.9 | 269 | 5.7 | 136 | 43.6 | 275 | 1,413,254 | 301 |
| Fort Collins - Loveland, Colo. | 203.4 | 193 | 16.4 | 16 | 78.6 | 191 | 3,272,249 | 190 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,275.1 | 38 | 11.7 | 54 | 544.8 | 30 | 23,522,917 | 34 |
| Fort Myers - Cape Coral, Fla. | 310.6 | 142 | 21.2 | 6 | 132.3 | 125 | 5,533,991 | 136 |
| Fort Pierce, Fla. | 237.6 | 176 | 23.0 | 5 | 97.1 | 160 | 3,407,577 | 185 |
| Fort Smith, Ark. | 188.8 | 203 | 7.6 | 100 | 69.4 | 203 | 2,783,164 | 208 |
| Fort Walton Beach, Fla. | 148.4 | 233 | 15.2 | 23 | 54.7 | 230 | 2,355,216 | 235 |
| Fort Wayne, Ind. | 356.5 | 127 | .1 | 263 | 130.2 | 129 | 5,934,793 | 130 |
| Fort Worth - Arlington, Tex. | 1,324.8 | 35 | 16.1 | 18 | 485.3 | 36 | 25,581,791 | 33 |
| Fresno, Cal. | 630.9 | 79 | 10.7 | 69 | 227.9 | 82 | 9,930,683 | 84 |
| Gadsden, Ala. | 106.3 | 290 | 1.4 | 231 | 40.6 | 285 | 1,220,318 | 311 |
| Gainesville, Fla. | 210.4 | 189 | 10.1 | 77 | 79.9 | 189 | 3,249,586 | 192 |
| Galveston - Texas City, Tex. | 235.7 | 177 | 9.7 | 78 | 84.6 | 178 | 4,256,768 | 164 |
| Gary - Hammond, Ind. | 631.0 | 78 | -1.0 | 287 | 217.7 | 83 | 8,672,953 | 89 |
| Glens Falls, N.Y. | 121.7 | 273 | 5.3 | 148 | 42.8 | 280 | 1,770,765 | 275 |
| Grand Forks, N.D. | 73.7 | 315 | 5.3 | 148 | 24.9 | 316 | 1,707,122 | 281 |
| Grand Rapids, Mich. | 643.7 | 74 | 3.3 | 190 | 234.7 | 78 | 12,408,320 | 70 |
| Great Falls, Mont. | 79.2 | 311 | -1.2 | 290 | 31.5 | 306 | 1,294,194 | 309 |
| Greeley, Colo. | 154.1 | 225 | 11.7 | 54 | 56.9 | 226 | 2,153,854 | 248 |
| Green Bay, Wisc. | 189.0 | 202 | 3.8 | 172 | 70.8 | 201 | 3,273,901 | 189 |
| Greensboro - Winston-Salem - High Point, N.C. | 931.8 | 55 | 4.5 | 160 | 357.3 | 53 | 15,808,223 | 57 |
| Greenville - Spartanburg, S.C. | 640.9 | 75 | 5.9 | 130 | 241.1 | 76 | 8,896,355 | 88 |
| Hagerstown, Md. | 118.8 | 282 | 1.9 | 219 | 43.6 | 275 | 1,554,079 | 292 |
| Hamilton - Middletown, Ohio | 284.5 | 151 | 4.6 | 157 | 102.9 | 153 | 4,542,329 | 160 |
| Harrisburg - Lebanon - Carlisle, Pa. | 597.0 | 85 | 3.7 | 177 | 232.3 | 80 | 11,219,177 | 77 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,070.3 | 45 | .9 | 242 | 400.6 | 44 | 22,718,378 | 39 |
| Hickory, N.C. | 226.6 | 182 | 5.5 | 141 | 84.1 | 180 | 3,520,065 | 179 |
| Honolulu, Haw. | 882.4 | 59 | 7.8 | 95 | 279.3 | 67 | 16,176,667 | 56 |
| Houma - Thibodaux, La. | 207.2 | 192 | 8.1 | 91 | 69.2 | 204 | 3,150,916 | 197 |
| Houston, Tex. | 3,529.0 | 8 | 11.1 | 62 | 1,277.2 | 8 | 66,083,162 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 344.6 | 132 | 1.1 | 235 | 128.5 | 134 | 4,613,349 | 158 |
| Huntsville, Ala. | 219.5 | 184 | 5.5 | 141 | 82.9 | 182 | 4,318,637 | 163 |
| Indianapolis, Ind. | 1,232.7 | 40 | 2.8 | 203 | 459.5 | 39 | 22,500,788 | 41 |
| Iowa City, Iowa | 88.8 | 305 | 3.6 | 183 | 35.4 | 301 | 1,851,488 | 269 |
| Jackson, Mich. | 146.2 | 235 | -2.1 | 302 | 51.7 | 242 | 2,692,897 | 214 |
| Jackson, Miss. | 420.2 | 106 | 7.4 | 103 | 150.0 | 112 | 7,033,282 | 108 |
| Jackson, Tenn. | 78.0 | 312 | 2.2 | 216 | 29.6 | 313 | 1,189,280 | 314 |
| Jacksonville, Fla. | 854.8 | 60 | 8.3 | 89 | 322.2 | 60 | 13,978,831 | 66 |
| Jacksonville, N.C. | 130.3 | 257 | 7.8 | 95 | 38.2 | 293 | 1,217,674 | 312 |
| Janesville - Beloit, Wisc. | 139.1 | 243 | -.3 | 273 | 52.5 | 239 | 2,473,936 | 227 |
| Jersey City, N.J. | 539.2 | 89 | -1.6 | 294 | 211.2 | 87 | 8,572,076 | 90 |
| Johnson City - Kingsport - Bristol, Tenn. | 459.1 | 99 | 2.8 | 203 | 170.6 | 98 | 6,545,593 | 117 |
| Johnstown, Pa. | 262.6 | 161 | -.5 | 276 | 97.3 | 159 | 2,893,480 | 205 |
| Joliet, Ill. | 411.4 | 110 | 7.5 | 102 | 136.2 | 124 | 6,848,496 | 111 |
| Joplin, Mo. | 137.9 | 244 | 3.8 | 172 | 50.9 | 245 | 1,915,276 | 265 |
| Kalamazoo, Mich. | 215.6 | 187 | .5 | 249 | 80.8 | 187 | 4,470,031 | 162 |
| Kankakee, Ill. | 104.4 | 291 | .5 | 249 | 37.8 | 295 | 1,551,782 | 293 |
| Kansas City, Mo.-Kans. | 1,512.1 | 28 | 2.6 | 208 | 573.5 | 28 | 30,068,477 | 29 |
| Kenosha, Wisc. | 121.7 | 273 | -.7 | 280 | 45.8 | 265 | 2,539,781 | 222 |
| Killeen - Temple, Tex. | 261.6 | 163 | 10.3 | 74 | 82.6 | 184 | 3,807,636 | 173 |
| Knoxville, Tenn. | 618.1 | 82 | 4.5 | 160 | 239.6 | 77 | 9,965,680 | 83 |
| Kokomo, Ind. | 102.7 | 294 | -.6 | 279 | 38.5 | 291 | 1,945,019 | 262 |
| La Crosse, Wisc. | 95.8 | 301 | 2.6 | 208 | 36.1 | 299 | 1,824,447 | 271 |
| Lafayette - West Lafayette, Ind. | 123.8 | 270 | 1.1 | 235 | 43.7 | 274 | 2,105,738 | 250 |
| Lafayette, La. | 243.1 | 169 | 12.9 | 35 | 86.5 | 172 | 4,190,837 | 166 |
| Lake Charles, La. | 186.2 | 205 | 5.4 | 144 | 66.5 | 208 | 2,886,314 | 206 |
| Lake County, Ill. | 500.7 | 96 | 6.4 | 121 | 169.0 | 100 | 11,740,802 | 74 |
| Lakeland - Winter Haven, Fla. | 395.2 | 115 | 10.6 | 72 | 148.7 | 114 | 5,537,606 | 135 |
| Lancaster, Pa. | 404.4 | 112 | 5.6 | 138 | 148.0 | 116 | 6,786,236 | 112 |
| Lansing - East Lansing, Mich. | 428.9 | 104 | 1.0 | 241 | 154.1 | 108 | 8,127,715 | 96 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| | 1989 Average Household EBI | | 1989 Total Retail Sales | | 1989 Per Household Retail Sales | | 1989 Buying Power Index | |
|---|---|---|---|---|---|---|---|---|
| Area | ($) | Rank | ($000) | Rank | ($) | Rank | BPI | Rank |
| Decatur, Ill. | 47,054 | 120 | 979,647 | 267 | 19,171 | 248 | .0534 | 243 |
| Denver, Colo. | 52,664 | 50 | 17,549,024 | 22 | 24,046 | 84 | .8618 | 20 |
| Des Moines, Iowa | 51,416 | 58 | 3,594,816 | 100 | 22,566 | 127 | .1821 | 101 |
| Detroit, Mich. | 48,494 | 96 | 33,748,437 | 7 | 21,171 | 181 | 1.7637 | 7 |
| Dothan, Ala. | 35,884 | 286 | 1,070,565 | 249 | 22,165 | 142 | .0470 | 269 |
| Dubuque, Iowa | 42,128 | 211 | 645,029 | 306 | 19,908 | 223 | .0333 | 309 |
| Duluth, Minn. | 42,373 | 206 | 2,022,326 | 165 | 20,304 | 210 | .1009 | 163 |
| Eau Claire, Wisc. | 42,353 | 207 | 1,186,221 | 230 | 22,725 | 125 | .0556 | 239 |
| Elkhart - Goshen, Ind. | 46,078 | 142 | 1,506,882 | 200 | 27,802 | 24 | .0642 | 217 |
| Elmira, N.Y. | 37,058 | 275 | 672,472 | 305 | 19,436 | 237 | .0328 | 310 |
| El Paso, Tex. | 39,874 | 249 | 3,558,665 | 101 | 20,105 | 216 | .1848 | 98 |
| Enid, Okla. | 44,215 | 181 | 566,071 | 314 | 20,584 | 197 | .0284 | 315 |
| Erie, Pa. | 44,864 | 167 | 2,066,525 | 159 | 19,241 | 243 | .1111 | 156 |
| Eugene - Springfield, Ore. | 38,805 | 262 | 1,928,735 | 172 | 18,599 | 258 | .0973 | 170 |
| Evansville, Ind. | 46,158 | 139 | 2,707,739 | 137 | 24,241 | 81 | .1249 | 140 |
| Fargo - Moorhead, N.D.-Minn. | 46,804 | 128 | 1,458,942 | 203 | 25,506 | 52 | .0660 | 214 |
| Fayetteville - Springdale, Ark. | 35,303 | 293 | 860,435 | 283 | 20,535 | 199 | .0394 | 293 |
| Fayetteville, N.C. | 45,000 | 164 | 2,020,332 | 166 | 22,226 | 140 | .1011 | 162 |
| Flint, Mich. | 40,199 | 243 | 3,467,881 | 105 | 21,393 | 170 | .1644 | 105 |
| Florence, Ala. | 33,216 | 303 | 842,493 | 285 | 15,318 | 307 | .0457 | 273 |
| Florence, S.C. | 32,414 | 305 | 935,338 | 274 | 21,453 | 168 | .0407 | 288 |
| Fort Collins - Loveland, Colo. | 41,632 | 221 | 1,551,442 | 196 | 19,738 | 228 | .0782 | 194 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 46,848 | 126 | 13,220,211 | 31 | 24,266 | 79 | .6021 | 31 |
| Fort Myers - Cape Coral, Fla. | 41,829 | 218 | 2,888,558 | 128 | 21,833 | 156 | .1336 | 137 |
| Fort Pierce, Fla. | 35,093 | 294 | 1,979,545 | 168 | 20,387 | 206 | .0889 | 177 |
| Fort Smith, Ark. | 40,103 | 248 | 1,265,204 | 220 | 18,231 | 270 | .0669 | 211 |
| Fort Walton Beach, Fla. | 43,057 | 200 | 1,312,775 | 214 | 24,000 | 86 | .0594 | 227 |
| Fort Wayne, Ind. | 45,582 | 151 | 2,976,031 | 123 | 22,857 | 117 | .1432 | 129 |
| Fort Worth - Arlington, Tex. | 52,713 | 48 | 12,238,466 | 32 | 25,218 | 59 | .5918 | 33 |
| Fresno, Cal. | 43,575 | 193 | 4,126,999 | 91 | 18,109 | 274 | .2294 | 85 |
| Gadsden, Ala. | 30,057 | 311 | 518,476 | 316 | 12,770 | 315 | .0306 | 313 |
| Gainesville, Fla. | 40,671 | 236 | 1,798,718 | 178 | 22,512 | 131 | .0822 | 185 |
| Galveston - Texas City, Tex. | 50,316 | 72 | 1,915,740 | 173 | 22,645 | 126 | .0979 | 168 |
| Gary - Hammond, Ind. | 39,839 | 250 | 4,631,738 | 85 | 21,276 | 177 | .2225 | 87 |
| Glens Falls, N.Y. | 41,373 | 228 | 941,443 | 273 | 21,996 | 148 | .0449 | 276 |
| Grand Forks, N.D. | 68,559 | 4 | 713,126 | 303 | 28,640 | 17 | .0368 | 300 |
| Grand Rapids, Mich. | 52,869 | 46 | 5,615,327 | 72 | 23,926 | 90 | .2823 | 71 |
| Great Falls, Mont. | 41,086 | 232 | 618,177 | 310 | 19,625 | 232 | .0309 | 312 |
| Greeley, Colo. | 37,853 | 268 | 896,005 | 278 | 15,747 | 304 | .0512 | 252 |
| Green Bay, Wisc. | 46,242 | 134 | 1,507,832 | 199 | 21,297 | 175 | .0764 | 197 |
| Greensboro - Winston-Salem - High Point, N.C. | 44,244 | 178 | 7,902,804 | 54 | 22,118 | 143 | .3800 | 54 |
| Greenville - Spartanburg, S.C. | 36,899 | 276 | 4,743,203 | 83 | 19,673 | 230 | .2275 | 86 |
| Hagerstown, Md. | 35,644 | 290 | 962,078 | 270 | 22,066 | 145 | .0424 | 279 |
| Hamilton - Middletown, Ohio | 44,143 | 187 | 1,647,495 | 187 | 16,011 | 301 | 1009 | 163 |
| Harrisburg - Lebanon - Carlisle, Pa. | 48,296 | 102 | 5,524,741 | 73 | 23,783 | 93 | .2632 | 76 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 56,711 | 24 | 9,868,309 | 42 | 24,634 | 73 | .5019 | 42 |
| Hickory, N.C. | 41,856 | 217 | 1,712,161 | 184 | 20,359 | 207 | .0853 | 180 |
| Honolulu, Haw. | 57,919 | 18 | 7,587,393 | 55 | 27,166 | 30 | .3756 | 57 |
| Houma - Thibodaux, La. | 45,533 | 154 | 1,502,043 | 201 | 21,706 | 161 | .0765 | 196 |
| Houston, Tex. | 51,741 | 57 | 30,564,765 | 8 | 23,931 | 89 | 1.5212 | 8 |
| Huntington - Ashland, W.Va.-Ky. | 35,902 | 285 | 2,288,297 | 147 | 17,808 | 282 | .1164 | 145 |
| Huntsville, Ala. | 52,095 | 54 | 1,764,231 | 183 | 21,281 | 176 | .0949 | 171 |
| Indianapolis, Ind. | 48,968 | 91 | 11,660,106 | 34 | 25,376 | 54 | .5396 | 38 |
| Iowa City, Iowa | 52,301 | 52 | 604,040 | 311 | 17,063 | 291 | .0381 | 295 |
| Jackson, Mich. | 52,087 | 55 | 1,014,089 | 262 | 19,615 | 233 | .0586 | 230 |
| Jackson, Miss. | 46,889 | 124 | 3,307,708 | 112 | 22,051 | 146 | .1664 | 103 |
| Jackson, Tenn. | 40,178 | 244 | 823,045 | 290 | 27,806 | 23 | .0326 | 311 |
| Jacksonville, Fla. | 43,386 | 195 | 7,087,545 | 59 | 21,997 | 147 | .3399 | 64 |
| Jacksonville, N.C. | 31,876 | 308 | 774,759 | 299 | 20,282 | 211 | .0365 | 301 |
| Janesville - Beloit, Wisc. | 47,123 | 118 | 1,068,503 | 251 | 20,352 | 208 | .0564 | 237 |
| Jersey City, N.J. | 40,587 | 239 | 3,330,924 | 110 | 15,771 | 302 | .1941 | 94 |
| Johnson City - Kingsport - Bristol, Tenn. | 38,368 | 265 | 3,261,096 | 115 | 19,115 | 249 | .1630 | 109 |
| Johnstown, Pa. | 29,738 | 313 | 1,185,402 | 231 | 12,183 | 316 | .0730 | 200 |
| Joliet, Ill. | 50,283 | 73 | 2,053,913 | 161 | 15,080 | 308 | .1443 | 128 |
| Joplin, Mo. | 37,628 | 270 | 1,156,925 | 234 | 22,729 | 124 | .0510 | 254 |
| Kalamazoo, Mich. | 55,322 | 32 | 2,031,334 | 163 | 25,140 | 61 | .1006 | 165 |
| Kankakee, Ill. | 41,052 | 233 | 619,257 | 309 | 16,382 | 299 | .0359 | 305 |
| Kansas City, Mo.-Kans. | 52,430 | 51 | 14,544,822 | 29 | 25,362 | 55 | .6946 | 29 |
| Kenosha, Wisc. | 55,454 | 30 | 838,054 | 286 | 18,298 | 265 | .0522 | 248 |
| Killeen - Temple, Tex. | 46,097 | 140 | 1,619,292 | 190 | 19,604 | 234 | .0901 | 175 |
| Knoxville, Tenn. | 41,593 | 224 | 5,948,072 | 69 | 24,825 | 66 | .2567 | 78 |
| Kokomo, Ind. | 50,520 | 68 | 987,436 | 265 | 25,648 | 49 | .0459 | 272 |
| La Crosse, Wisc. | 50,539 | 67 | 865,258 | 282 | 23,968 | 87 | .0422 | 281 |
| Lafayette - West Lafayette, Ind. | 48,186 | 104 | 1,083,624 | 246 | 24,797 | 67 | .0512 | 252 |
| Lafayette, La. | 48,449 | 98 | 2,411,044 | 144 | 27,873 | 22 | .1052 | 160 |
| Lake Charles, La. | 43,403 | 194 | 1,403,288 | 208 | 21,102 | 183 | .0701 | 209 |
| Lake County, Ill. | 69,520 | 3 | 4,299,286 | 88 | 25,440 | 53 | .2430 | 82 |
| Lakeland - Winter Haven, Fla. | 37,240 | 273 | 3,048,190 | 119 | 20,499 | 202 | .1428 | 131 |
| Lancaster, Pa. | 45,853 | 144 | 3,204,478 | 116 | 21,652 | 162 | .1605 | 112 |
| Lansing - East Lansing, Mich. | 52,743 | 47 | 3,526,582 | 102 | 22,885 | 116 | .1831 | 99 |

# S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

|  | Population |  | Households |  | Population Density |  | Effective Buying Income (EBI) |  | Median Household EBI |  | Average Household EBI |  | Per Capita EBI |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | (Thous.) | Rank | (Thous.) | Rank | (Pop/Sq.Mi.) | Rank | ($000) | Rank | ($) | Rank | ($) | Rank | ($) | Rank |
| Laredo, Tex. | 117.1 | 271 | 30.6 | 307 | 35 | 307 | 657,937 | 316 | 16,663 | 315 | 21,501 | 313 | 5,619 | 316 |
| Las Cruces, N.M. | 110.9 | 282 | 37.7 | 288 | 29 | 312 | 876,532 | 302 | 18,482 | 308 | 23,250 | 298 | 7,904 | 306 |
| Las Vegas, Nev. | 540.4 | 86 | 214.7 | 81 | 69 | 285 | 6,051,998 | 82 | 24,577 | 184 | 28,188 | 191 | 11,199 | 103 |
| Lawrence, Kans. | 71.4 | 314 | 25.3 | 315 | 155 | 228 | 776,981 | 312 | 24,617 | 183 | 30,711 | 91 | 10,882 | 128 |
| Lawton, Okla. | 116.9 | 272 | 37.3 | 290 | 109 | 261 | 1,132,359 | 271 | 23,862 | 206 | 30,358 | 101 | 9,687 | 224 |
| Lewiston - Auburn, Me. | 100.5 | 295 | 36.6 | 293 | 211 | 170 | 907,333 | 299 | 21,738 | 257 | 24,791 | 273 | 9,028 | 270 |
| Lexington-Fayette, Ky. | 328.5 | 129 | 122.3 | 128 | 221 | 161 | 3,532,350 | 126 | 24,518 | 187 | 28,883 | 153 | 10,753 | 136 |
| Lima, Ohio | 157.9 | 216 | 56.3 | 216 | 197 | 184 | 1,495,867 | 226 | 24,373 | 192 | 26,570 | 230 | 9,474 | 241 |
| Lincoln, Neb. | 205.3 | 185 | 79.1 | 174 | 245 | 143 | 2,725,335 | 157 | 30,402 | 43 | 34,454 | 30 | 13,275 | 21 |
| Little Rock - North Little Rock, Ark. | 501.5 | 91 | 180.6 | 90 | 172 | 211 | 5,118,090 | 91 | 24,344 | 194 | 28,339 | 179 | 10,206 | 190 |
| Longview - Marshall, Tex. | 169.7 | 206 | 60.4 | 212 | 144 | 241 | 1,761,552 | 204 | 25,847 | 141 | 29,165 | 140 | 10,380 | 170 |
| Lorain - Elyria, Ohio | 274.4 | 149 | 95.2 | 155 | 554 | 44 | 2,863,827 | 152 | 28,937 | 64 | 30,082 | 108 | 10,437 | 166 |
| Los Angeles - Long Beach, Cal. | 7,908.9 | 2 | 2,884.2 | 2 | 1,943 | 7 | 95,434,471 | 2 | 27,897 | 82 | 33,089 | 49 | 12,067 | 54 |
| Louisville, Ky. | 968.5 | 48 | 353.2 | 47 | 426 | 69 | 10,185,215 | 51 | 25,648 | 151 | 28,837 | 155 | 10,516 | 161 |
| Lubbock, Tex. | 225.0 | 170 | 78.7 | 175 | 250 | 140 | 2,172,943 | 181 | 22,723 | 237 | 27,610 | 208 | 9,658 | 226 |
| Lynchburg, Va. | 145.0 | 225 | 49.2 | 241 | 141 | 243 | 1,406,314 | 233 | 25,081 | 176 | 28,584 | 169 | 9,699 | 221 |
| McAllen - Edinburg - Mission, Tex. | 340.8 | 124 | 91.6 | 158 | 217 | 165 | 1,994,228 | 188 | 17,167 | 314 | 21,771 | 311 | 5,852 | 315 |
| Macon - Warner Robins, Ga. | 276.4 | 148 | 96.7 | 152 | 235 | 148 | 2,775,681 | 154 | 25,334 | 163 | 28,704 | 162 | 10,042 | 201 |
| Madison, Wisc. | 334.7 | 127 | 131.9 | 116 | 278 | 120 | 4,006,156 | 116 | 27,330 | 94 | 30,373 | 99 | 11,969 | 62 |
| Manchester - Nashua, N.H. | 295.3 | 141 | 106.4 | 143 | 337 | 93 | 3,650,730 | 124 | 31,169 | 32 | 34,311 | 32 | 12,363 | 43 |
| Mansfield, Ohio | 130.2 | 248 | 48.1 | 246 | 262 | 130 | 1,281,602 | 243 | 24,408 | 190 | 26,645 | 229 | 9,843 | 210 |
| Medford, Ore. | 137.5 | 239 | 51.6 | 227 | 49 | 301 | 1,188,625 | 263 | 20,076 | 294 | 23,035 | 303 | 8,645 | 289 |
| Melbourne - Titusville - Palm Bay, Fla. | 330.0 | 128 | 131.1 | 117 | 332 | 94 | 3,410,429 | 131 | 22,791 | 235 | 26,014 | 246 | 10,335 | 178 |
| Memphis, Tenn. | 927.2 | 50 | 325.8 | 54 | 402 | 73 | 8,868,600 | 61 | 22,897 | 234 | 27,221 | 218 | 9,565 | 234 |
| Miami - Hialeah, Fla. | 1,755.9 | 23 | 651.0 | 25 | 898 | 25 | 18,659,854 | 29 | 23,179 | 226 | 28,663 | 166 | 10,627 | 147 |
| Middlesex - Somerset - Hunterdon, N.J. | 920.0 | 52 | 320.1 | 55 | 878 | 27 | 13,084,092 | 41 | 38,100 | 4 | 40,875 | 5 | 14,222 | 10 |
| Midland, Tex. | 104.8 | 288 | 37.8 | 287 | 116 | 255 | 1,499,907 | 225 | 32,817 | 18 | 39,680 | 10 | 14,312 | 8 |
| Milwaukee, Wisc. | 1,390.9 | 30 | 523.1 | 29 | 952 | 21 | 16,390,853 | 31 | 29,020 | 62 | 31,334 | 79 | 11,784 | 67 |
| Minneapolis - St. Paul, Minn. | 2,218.0 | 14 | 827.7 | 13 | 439 | 64 | 29,302,767 | 11 | 32,698 | 19 | 35,403 | 25 | 13,211 | 23 |
| Mobile, Ala. | 468.8 | 95 | 167.6 | 93 | 166 | 215 | 4,377,653 | 103 | 22,627 | 239 | 26,120 | 241 | 9,338 | 255 |
| Modesto, Cal. | 299.8 | 139 | 107.2 | 140 | 199 | 183 | 2,972,588 | 145 | 23,813 | 207 | 27,729 | 203 | 9,915 | 209 |
| Monmouth - Ocean, N.J. | 932.2 | 49 | 347.2 | 49 | 838 | 30 | 12,684,336 | 43 | 32,393 | 22 | 36,533 | 19 | 13,607 | 16 |
| Monroe, La. | 145.2 | 224 | 50.8 | 234 | 232 | 152 | 1,255,847 | 247 | 20,222 | 291 | 24,721 | 275 | 8,649 | 288 |
| Montgomery, Ala. | 291.4 | 142 | 103.9 | 146 | 145 | 239 | 2,677,827 | 158 | 21,926 | 251 | 25,773 | 252 | 9,190 | 262 |
| Muncie, Ind. | 124.6 | 256 | 44.0 | 262 | 318 | 101 | 1,215,047 | 256 | 24,409 | 189 | 27,615 | 207 | 9,752 | 216 |
| Muskegon, Mich. | 154.6 | 219 | 55.3 | 218 | 305 | 104 | 1,515,732 | 222 | 24,988 | 179 | 27,409 | 214 | 9,804 | 214 |
| Naples, Fla. | 112.5 | 278 | 46.3 | 252 | 56 | 295 | 1,294,023 | 240 | 21,493 | 264 | 27,949 | 198 | 11,502 | 78 |
| Nashville, Tenn. | 899.8 | 54 | 328.5 | 53 | 222 | 160 | 9,832,166 | 53 | 25,915 | 139 | 29,930 | 117 | 10,927 | 124 |
| Nassau - Suffolk, N.Y. | 2,686.3 | 9 | 862.3 | 11 | 2,240 | 6 | 38,468,030 | 9 | 41,279 | 1 | 44,611 | 2 | 14,320 | 7 |
| Newark, N.J. | 1,868.4 | 19 | 668.9 | 23 | 1,524 | 8 | 25,557,276 | 16 | 33,741 | 12 | 38,208 | 12 | 13,679 | 15 |
| New Bedford - Fall River - Attleboro, Mass. | 489.5 | 92 | 177.4 | 91 | 879 | 26 | 4,897,166 | 93 | 25,058 | 177 | 27,605 | 209 | 10,004 | 203 |
| New Haven - Waterbury - Meriden, Conn. | 769.5 | 63 | 282.4 | 63 | 1,261 | 16 | 10,056,105 | 52 | 32,071 | 26 | 35,609 | 23 | 13,068 | 25 |
| New London - Norwich, Conn. | 248.8 | 162 | 88.0 | 162 | 372 | 83 | 3,211,271 | 141 | 32,220 | 24 | 36,492 | 20 | 12,907 | 27 |
| New Orleans, La. | 1,337.9 | 32 | 487.5 | 31 | 557 | 43 | 13,658,184 | 38 | 24,041 | 201 | 28,017 | 195 | 10,209 | 189 |
| New York, N.Y. | 8,391.1 | 1 | 3,312.1 | 1 | 7,328 | 2 | 98,930,844 | 1 | 24,354 | 193 | 29,870 | 120 | 11,790 | 66 |
| Niagara Falls, N.Y. | 219.3 | 174 | 79.8 | 173 | 417 | 72 | 2,324,749 | 169 | 27,321 | 95 | 29,132 | 142 | 10,601 | 156 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,260.9 | 35 | 420.8 | 39 | 734 | 31 | 12,622,003 | 44 | 25,496 | 154 | 29,995 | 113 | 10,010 | 202 |
| Oakland, Cal. | 1,875.8 | 18 | 726.3 | 19 | 1,280 | 15 | 25,682,910 | 15 | 32,005 | 27 | 35,361 | 26 | 13,692 | 14 |
| Ocala, Fla. | 159.7 | 213 | 61.5 | 208 | 99 | 272 | 1,321,710 | 237 | 17,286 | 313 | 21,491 | 314 | 8,276 | 301 |
| Odessa, Tex. | 137.5 | 239 | 49.2 | 241 | 152 | 232 | 1,612,361 | 212 | 29,282 | 57 | 32,772 | 56 | 11,726 | 69 |
| Oklahoma City, Okla. | 971.8 | 47 | 369.7 | 44 | 229 | 156 | 11,247,465 | 47 | 26,329 | 123 | 30,423 | 96 | 11,574 | 74 |
| Olympia, Wash. | 140.7 | 231 | 54.4 | 220 | 194 | 187 | 1,537,650 | 219 | 25,399 | 160 | 28,266 | 186 | 10,929 | 122 |
| Omaha, Neb. | 608.7 | 76 | 227.0 | 75 | 319 | 99 | 7,715,814 | 66 | 30,453 | 41 | 33,990 | 36 | 12,676 | 33 |
| Orange County, N.Y. | 278.9 | 147 | 91.3 | 159 | 338 | 92 | 2,932,966 | 147 | 29,293 | 56 | 32,124 | 63 | 10,516 | 161 |
| Orlando, Fla. | 836.5 | 58 | 310.4 | 58 | 327 | 96 | 8,934,824 | 60 | 24,226 | 196 | 28,785 | 157 | 10,681 | 141 |
| Owensboro, Ky. | 87.7 | 305 | 32.0 | 303 | 189 | 197 | 833,156 | 308 | 23,152 | 227 | 26,036 | 245 | 9,500 | 236 |
| Oxnard - Ventura, Cal. | 596.9 | 79 | 199.2 | 85 | 321 | 98 | 7,570,210 | 68 | 34,790 | 11 | 38,003 | 13 | 12,683 | 32 |
| Panama City, Fla. | 109.8 | 284 | 41.0 | 272 | 145 | 239 | 867,732 | 304 | 17,550 | 312 | 21,164 | 316 | 7,903 | 307 |
| Parkersburg - Marietta, W.Va.-Ohio | 159.0 | 215 | 58.6 | 214 | 158 | 223 | 1,491,970 | 227 | 23,095 | 229 | 25,460 | 256 | 9,383 | 251 |
| Pascagoula, Miss. | 126.2 | 251 | 42.5 | 266 | 173 | 210 | 1,207,727 | 258 | 26,169 | 131 | 28,417 | 177 | 9,570 | 233 |
| Pensacola, Fla. | 320.3 | 134 | 115.3 | 133 | 190 | 194 | 3,220,660 | 139 | 23,649 | 213 | 27,933 | 199 | 10,055 | 199 |
| Peoria, Ill. | 370.5 | 116 | 136.7 | 112 | 206 | 174 | 4,558,428 | 99 | 30,604 | 40 | 33,346 | 46 | 12,303 | 45 |
| Philadelphia, Pa. | 4,770.0 | 4 | 1,733.8 | 4 | 1,351 | 13 | 54,975,694 | 4 | 28,146 | 79 | 31,708 | 70 | 11,525 | 76 |
| Phoenix, Ariz. | 1,736.0 | 24 | 669.1 | 22 | 190 | 194 | 19,137,205 | 26 | 25,153 | 172 | 28,601 | 168 | 11,024 | 115 |
| Pine Bluff, Ark. | 90.2 | 303 | 30.5 | 308 | 102 | 269 | 703,376 | 314 | 19,278 | 302 | 23,062 | 302 | 7,798 | 308 |
| Pittsburgh, Pa. | 2,175.0 | 15 | 839.4 | 12 | 637 | 38 | 24,140,697 | 19 | 25,779 | 143 | 28,759 | 160 | 11,099 | 107 |
| Pittsfield, Mass. | 142.9 | 230 | 54.3 | 221 | 154 | 229 | 1,626,863 | 211 | 26,411 | 118 | 29,961 | 116 | 11,385 | 89 |
| Portland, Me. | 223.9 | 172 | 84.4 | 164 | 256 | 137 | 2,433,585 | 167 | 25,131 | 173 | 28,834 | 156 | 10,869 | 129 |
| Portland, Ore. | 1,140.6 | 41 | 445.0 | 37 | 305 | 104 | 12,995,839 | 42 | 26,264 | 126 | 29,204 | 137 | 11,394 | 88 |
| Portsmouth - Dover - Rochester, N.H. | 302.5 | 138 | 108.0 | 138 | 283 | 118 | 3,655,311 | 123 | 30,708 | 37 | 33,845 | 39 | 12,084 | 52 |
| Poughkeepsie, N.Y. | 262.0 | 157 | 88.6 | 161 | 326 | 97 | 3,175,456 | 142 | 33,099 | 15 | 35,840 | 22 | 12,120 | 49 |
| Providence - Pawtucket - Woonsocket, R.I. | 878.7 | 56 | 318.4 | 57 | 928 | 24 | 9,575,547 | 56 | 26,412 | 117 | 30,074 | 109 | 10,897 | 126 |
| Provo - Orem, Utah | 255.7 | 160 | 69.0 | 192 | 127 | 251 | 1,635,218 | 210 | 20,633 | 280 | 23,699 | 290 | 6,395 | 313 |
| Pueblo, Colo. | 125.1 | 254 | 47.2 | 249 | 53 | 297 | 1,153,396 | 269 | 21,281 | 268 | 24,436 | 282 | 9,220 | 259 |
| Racine, Wisc. | 173.2 | 204 | 62.4 | 204 | 519 | 48 | 1,923,361 | 193 | 29,420 | 53 | 30,823 | 86 | 11,105 | 106 |
| Raleigh - Durham, N.C. | 617.0 | 75 | 229.3 | 73 | 302 | 107 | 6,826,664 | 75 | 26,028 | 135 | 29,772 | 122 | 11,064 | 113 |
| Rapid City, S.D. | 75.3 | 312 | 28.2 | 310 | 27 | 313 | 866,809 | 305 | 25,927 | 138 | 30,738 | 90 | 11,511 | 77 |
| Reading, Pa. | 321.8 | 133 | 123.2 | 127 | 374 | 82 | 3,516,557 | 128 | 26,085 | 132 | 28,543 | 173 | 10,928 | 123 |
| Redding, Cal. | 134.6 | 243 | 51.2 | 231 | 36 | 306 | 1,178,665 | 267 | 19,512 | 300 | 23,021 | 304 | 8,757 | 284 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

| Area | Total Retail Sales | | Per Household Retail Sales | | Buying Power Index (BPI) | | Economy-Priced-Products BPI | | Moderate-Priced-Products BPI | | Premium-Priced-Products BPI | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($) | Rank | BPI | Rank | BPI | Rank | BPI | Rank | BPI | Rank |
| Laredo, Tex. | 877,865 | 216 | 28,688 | 2 | .0430 | 282 | .0589 | 242 | .0463 | 287 | .0619 | 213 |
| Las Cruces, N.M. | 505,663 | 302 | 13,413 | 253 | .0380 | 300 | .0537 | 261 | .0451 | 288 | .0334 | 306 |
| Las Vegas, Nev. | 3,839,058 | 68 | 17,881 | 56 | .2515 | 78 | .2589 | 73 | .2784 | 72 | .2643 | 75 |
| Lawrence, Kans. | 344,448 | 316 | 13,615 | 248 | .0291 | 316 | .0296 | 313 | .0279 | 315 | .0259 | 316 |
| Lawton, Okla. | 577,571 | 279 | 15,484 | 148 | .0450 | 278 | .0433 | 291 | .0498 | 278 | .0418 | 285 |
| Lewiston - Auburn, Me. | 540, 15 | 294 | 14,757 | 193 | .0386 | 297 | .0484 | 280 | .0483 | 281 | .0324 | 311 |
| Lexington-Fayette, Ky. | 2,018,261 | 119 | 16,503 | 96 | .1426 | 128 | .1452 | 119 | .1492 | 123 | .1386 | 129 |
| Lima, Ohio | 853,064 | 219 | 15,152 | 167 | .0620 | 219 | .0636 | 224 | .0698 | 210 | .0571 | 230 |
| Lincoln, Neb. | 1,044,037 | 191 | 13,199 | 266 | .0943 | 171 | .0708 | 207 | .0823 | 193 | .0946 | 167 |
| Little Rock - North Little Rock, Ark. | 2,758,093 | 88 | 15,272 | 161 | .2049 | 92 | .2054 | 94 | .2227 | 85 | .2084 | 90 |
| Longview - Marshall, Tex. | 1,203,470 | 175 | 19,925 | 19 | .0763 | 194 | .0782 | 197 | .0730 | 206 | .0794 | 184 |
| Lorain - Elyria, Ohio | 1,171,543 | 177 | 12,306 | 291 | .1058 | 158 | .0946 | 173 | .0970 | 173 | .1052 | 159 |
| Los Angeles - Long Beach, Cal. | 47,859,617 | 1 | 16,594 | 91 | 3.6231 | 1 | 3.1960 | 2 | 3.2627 | 2 | 3.7990 | 2 |
| Louisville, Ky. | 5,324,260 | 50 | 15,074 | 175 | .4022 | 49 | .4026 | 47 | .4136 | 46 | .4008 | 51 |
| Lubbock, Tex. | 1,460,984 | 152 | 18,564 | 39 | .0949 | 167 | .0990 | 167 | .1045 | 163 | .0947 | 166 |
| Lynchburg, Va. | 772,208 | 234 | 15,695 | 137 | .0573 | 231 | .0565 | 250 | .0613 | 236 | .0538 | 235 |
| McAllen - Edinburg - Mission, Tex. | 1,547,735 | 145 | 16,897 | 81 | .1031 | 160 | .1460 | 118 | .1191 | 147 | .1077 | 157 |
| Macon - Warner Robins, Ga. | 1,477,979 | 150 | 15,284 | 160 | .1112 | 154 | .1143 | 144 | .1104 | 157 | .1084 | 156 |
| Madison, Wisc. | 2,161,418 | 109 | 16,387 | 100 | .1558 | 114 | .1296 | 136 | .1582 | 115 | .1839 | 97 |
| Manchester - Nashua, N.H. | 2,216,597 | 108 | 20,833 | 11 | .1469 | 122 | .1092 | 149 | .1274 | 139 | .1496 | 122 |
| Mansfield, Ohio | 718,201 | 247 | 14,931 | 186 | .0524 | 248 | .0533 | 265 | .0590 | 241 | .0490 | 254 |
| Medford, Ore. | 723,709 | 243 | 14,025 | 236 | .0513 | 255 | .0665 | 215 | .0688 | 212 | .0449 | 266 |
| Melbourne - Titusville - Palm Bay, Fla. | 1,881,098 | 126 | 14,349 | 211 | .1374 | 134 | .1514 | 113 | .1635 | 110 | .1265 | 137 |
| Memphis, Tenn. | 5,514,767 | 49 | 16,927 | 80 | .3774 | 54 | .4324 | 43 | .3905 | 51 | .3790 | 56 |
| Miami - Hialeah, Fla. | 11,979,377 | 17 | 18,402 | 43 | .7867 | 25 | .8126 | 15 | .8008 | 20 | .8283 | 24 |
| Middlesex - Somerset - Hunterdon, N.J. | 5,808,892 | 46 | 18,147 | 50 | .4656 | 44 | .2843 | 65 | .3165 | 63 | .5410 | 37 |
| Midland, Tex. | 979,898 | 200 | 25,923 | 3 | .0606 | 223 | .0416 | 297 | .0487 | 280 | .0617 | 215 |
| Milwaukee, Wisc. | 7,369,238 | 36 | 14,088 | 227 | .6056 | 31 | .5146 | 34 | .5607 | 33 | .6223 | 31 |
| Minneapolis - St. Paul, Minn. | 14,867,520 | 12 | 17,962 | 52 | 1.0986 | 11 | .7627 | 20 | .9070 | 15 | 1.1049 | 12 |
| Mobile, Ala. | 2,358,934 | 98 | 14,075 | 231 | .1790 | 99 | .2218 | 86 | .1946 | 97 | .1668 | 106 |
| Modesto, Cal. | 1,607,880 | 141 | 14,999 | 184 | .1201 | 144 | .1330 | 129 | .1302 | 135 | .1230 | 141 |
| Monmouth - Ocean, N.J. | 5,515,153 | 48 | 15,885 | 129 | .4520 | 46 | .3389 | 59 | .3694 | 55 | .4511 | 47 |
| Monroe, La. | 759,854 | 236 | 14,958 | 185 | .0540 | 243 | .0719 | 206 | .0564 | 251 | .0572 | 229 |
| Montgomery, Ala. | 1,377,300 | 160 | 13,256 | 263 | .1084 | 156 | .1294 | 137 | .1239 | 141 | .1032 | 160 |
| Muncie, Ind. | 766,818 | 235 | 17,428 | 64 | .0519 | 252 | .0537 | 261 | .0537 | 265 | .0500 | 251 |
| Muskegon, Mich. | 676,371 | 262 | 12,231 | 295 | .0581 | 228 | .0599 | 236 | .0623 | 230 | .0565 | 231 |
| Naples, Fla. | 904,525 | 212 | 19,536 | 21 | .0555 | 237 | .0653 | 218 | .0615 | 234 | .0594 | 222 |
| Nashville, Tenn. | 5,236,228 | 51 | 15,940 | 123 | .3875 | 52 | .3726 | 50 | .3936 | 50 | .3768 | 57 |
| Nassau - Suffolk, N.Y. | 18,013,334 | 9 | 20,890 | 10 | 1.3887 | 9 | .7632 | 19 | .8811 | 17 | 1.5336 | 9 |
| Newark, N.J. | 10,115,041 | 26 | 15,122 | 171 | .8868 | 19 | .6653 | 25 | .6542 | 27 | .9598 | 17 |
| New Bedford - Fall River - Attleboro, Mass. | 3,097,727 | 84 | 17,462 | 63 | .2076 | 91 | .2356 | 83 | .2140 | 88 | .2051 | 92 |
| New Haven - Waterbury - Meriden, Conn. | 4,510,941 | 63 | 15,974 | 117 | .3642 | 60 | .2837 | 66 | .2919 | 66 | .3768 | 57 |
| New London - Norwich, Conn. | 1,449,892 | 156 | 16,476 | 98 | .1167 | 147 | .0809 | 192 | .0937 | 175 | .1137 | 150 |
| New Orleans, La. | 7,560,519 | 34 | 15,509 | 147 | .5526 | 34 | .6321 | 28 | .5489 | 34 | .5841 | 33 |
| New York, N.Y. | 38,784,867 | 2 | 11,710 | 300 | 3.5216 | 2 | 3.8288 | 1 | 3.3665 | 1 | 4.0619 | 1 |
| Niagara Falls, N.Y. | 928,815 | 209 | 11,639 | 302 | .0850 | 182 | .0856 | 187 | .0829 | 191 | .0881 | 176 |
| Norfolk - Virginia Beach - Newport News, Va. | 6,475,831 | 42 | 15,339 | 152 | .5006 | 41 | .4533 | 37 | .5177 | 37 | .5051 | 42 |
| Oakland, Cal. | 11,587,461 | 19 | 15,954 | 120 | .9239 | 17 | .7355 | 22 | .7424 | 23 | .9634 | 16 |
| Ocala, Fla. | 983,390 | 199 | 15,990 | 115 | .0619 | 220 | .0947 | 172 | .0841 | 190 | .0509 | 248 |
| Odessa, Tex. | 1,243,034 | 172 | 25,265 | 4 | .0716 | 203 | .0570 | 248 | .0670 | 217 | .0757 | 191 |
| Oklahoma City, Okla. | 7,095,775 | 39 | 19,193 | 29 | .4642 | 45 | .4185 | 45 | .4673 | 43 | .4918 | 43 |
| Olympia, Wash. | 722,606 | 244 | 13,283 | 261 | .0584 | 227 | .0625 | 229 | .0621 | 232 | .0583 | 225 |
| Omaha, Neb. | 3,612,578 | 72 | 15,914 | 126 | .2842 | 68 | .2202 | 87 | .2495 | 80 | .2996 | 67 |
| Orange County, N.Y. | 1,470,605 | 151 | 16,107 | 109 | .1143 | 148 | .0994 | 166 | .1025 | 165 | .1183 | 142 |
| Orlando, Fla. | 5,665,310 | 47 | 18,252 | 47 | .3747 | 55 | .3666 | 51 | .4062 | 48 | .3471 | 62 |
| Owensboro, Ky. | 546,217 | 292 | 17,069 | 74 | .0361 | 306 | .0413 | 298 | .0401 | 301 | .0349 | 303 |
| Oxnard - Ventura, Cal. | 3,137,801 | 82 | 15,752 | 132 | .2696 | 73 | .1771 | 100 | .2095 | 89 | .2660 | 74 |
| Panama City, Fla. | 699,715 | 254 | 17,066 | 75 | .0423 | 285 | .0596 | 238 | .0570 | 249 | .0355 | 298 |
| Parkersburg - Marietta, W.Va.-Ohio | 847,806 | 220 | 14,468 | 206 | .0619 | 220 | .0698 | 209 | .0733 | 204 | .0580 | 227 |
| Pascagoula, Miss. | 531,094 | 296 | 12,496 | 286 | .0463 | 270 | .0473 | 283 | .0499 | 277 | .0448 | 267 |
| Pensacola, Fla. | 1,675,803 | 140 | 14,534 | 202 | .1280 | 137 | .1391 | 127 | .1382 | 132 | .1164 | 145 |
| Peoria, Ill. | 1,778,376 | 135 | 13,009 | 278 | .1607 | 109 | .1236 | 140 | .1373 | 133 | .1658 | 108 |
| Philadelphia, Pa. | 26,174,542 | 4 | 15,097 | 173 | 2.0728 | 4 | 1.8379 | 4 | 1.8914 | 4 | 2.1782 | 4 |
| Phoenix, Ariz. | 10,724,956 | 24 | 16,029 | 114 | .7653 | 26 | .7766 | 18 | .8307 | 18 | .7874 | 25 |
| Pine Bluff, Ark. | 413,765 | 312 | 13,566 | 251 | .0309 | 314 | .0444 | 287 | .0343 | 311 | .0292 | 314 |
| Pittsburgh, Pa. | 11,151,843 | 20 | 13,285 | 260 | .9091 | 18 | .9375 | 11 | .9191 | 14 | .9338 | 20 |
| Pittsfield, Mass. | 955,655 | 204 | 17,600 | 59 | .0657 | 213 | .0653 | 218 | .0656 | 221 | .0619 | 213 |
| Portland, Me. | 1,915,077 | 124 | 22,690 | 7 | .1103 | 155 | .1084 | 151 | .1167 | 151 | .0959 | 164 |
| Portland, Ore. | 6,986,524 | 40 | 15,700 | 136 | .5094 | 40 | .4681 | 36 | .5234 | 36 | .5268 | 40 |
| Portsmouth - Dover - Rochester, N.H. | 2,093,629 | 113 | 19,385 | 23 | .1447 | 126 | .1138 | 145 | .1287 | 137 | .1446 | 125 |
| Poughkeepsie, N.Y. | 1,300,899 | 167 | 14,683 | 195 | .1137 | 149 | .0849 | 188 | .0905 | 180 | .1179 | 143 |
| Providence - Pawtucket - Woonsocket, R.I. | 4,624,561 | 60 | 14,524 | 203 | .3668 | 58 | .3554 | 55 | .3538 | 58 | .3615 | 61 |
| Provo - Orem, Utah | 834,423 | 221 | 12,093 | 297 | .0725 | 201 | .0867 | 186 | .0899 | 181 | .0627 | 210 |
| Pueblo, Colo. | 621,866 | 274 | 13,175 | 268 | .0473 | 266 | .0643 | 222 | .0550 | 258 | .0473 | 260 |
| Racine, Wisc. | 796,381 | 280 | 12,763 | 284 | .0703 | 207 | .0607 | 233 | .0639 | 225 | .0738 | 196 |
| Raleigh - Durham, N.C. | 3,665,341 | 70 | 15,985 | 116 | .2690 | 75 | .2551 | 75 | .2761 | 73 | .2775 | 72 |
| Rapid City, S.D. | 564,271 | 283 | 20,010 | 18 | .0361 | 306 | .0318 | 309 | .0378 | 305 | .0348 | 304 |
| Reading, Pa. | 1,895,090 | 125 | 15,382 | 153 | .1391 | 130 | .1329 | 130 | .1457 | 126 | .1728 | 103 |
| Redding, Cal. | 724,618 | 242 | 14,153 | 219 | .0509 | 257 | .0733 | 205 | .0646 | 223 | .0437 | 272 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Total Retail Sales | | Food Stores | | Supermarkets | | Eating & Drinking Places | | General Merchandise Stores | | Department Stores | | Apparel & Accessories Stores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Laredo, Tex. | 877,865 | 216 | 185,373 | 210 | 175,268 | 211 | 57,258 | 261 | 140,232 | 188 | 115,854 | 194 | 104,925 | 112 |
| Las Cruces, N.M. | 505,663 | 302 | 99,810 | 302 | 97,108 | 300 | 46,772 | 286 | 61,702 | 305 | 51,747 | 305 | 21,775 | 306 |
| Las Vegas, Nev. | 3,839,058 | 68 | 812,026 | 67 | 775,674 | 65 | 396,279 | 64 | 485,257 | 64 | 433,930 | 65 | 184,359 | 72 |
| Lawrence, Kans. | 344,448 | 316 | 72,241 | 315 | 66,759 | 315 | 38,019 | 309 | 25,832 | 316 | 19,773 | 316 | 15,117 | 314 |
| Lawton, Okla. | 577,571 | 279 | 128,943 | 272 | 124,595 | 267 | 62,134 | 247 | 99,599 | 248 | 83,877 | 239 | 28,597 | 273 |
| Lewiston - Auburn, Me. | 540,115 | 294 | 137,226 | 263 | 129,458 | 263 | 37,832 | 310 | 64,264 | 300 | 54,117 | 299 | 21,045 | 307 |
| Lexington-Fayette, Ky. | 2,018,261 | 119 | 396,404 | 122 | 382,429 | 118 | 202,883 | 109 | 334,004 | 94 | 288,906 | 94 | 101,715 | 115 |
| Lima, Ohio | 853,064 | 219 | 166,548 | 230 | 160,461 | 227 | 74,545 | 222 | 149,086 | 182 | 122,806 | 182 | 31,323 | 251 |
| Lincoln, Neb. | 1,044,037 | 191 | 200,786 | 205 | 192,101 | 204 | 107,150 | 179 | 149,564 | 180 | 117,698 | 192 | 50,812 | 186 |
| Little Rock - North Little Rock, Ark. | 2,758,093 | 88 | 525,197 | 95 | 507,195 | 95 | 246,337 | 95 | 383,616 | 88 | 359,452 | 83 | 174,227 | 76 |
| Longview - Marshall, Tex. | 1,203,470 | 175 | 249,683 | 175 | 243,172 | 174 | 109,357 | 177 | 149,336 | 181 | 111,336 | 198 | 63,128 | 158 |
| Lorain - Elyria, Ohio | 1,171,543 | 177 | 282,865 | 160 | 266,245 | 161 | 94,131 | 192 | 161,730 | 170 | 147,463 | 159 | 36,236 | 229 |
| Los Angeles - Long Beach, Cal. | 47,859,617 | 1 | 9,670,514 | 1 | 8,896,541 | 1 | 5,299,974 | 1 | 5,473,944 | 1 | 5,000,146 | 1 | 2,863,919 | 2 |
| Louisville, Ky. | 5,324,260 | 50 | 1,118,325 | 50 | 1,050,204 | 50 | 522,453 | 47 | 805,981 | 41 | 712,513 | 39 | 257,482 | 54 |
| Lubbock, Tex. | 1,460,984 | 152 | 261,316 | 170 | 243,536 | 173 | 146,877 | 145 | 185,001 | 157 | 148,780 | 157 | 75,235 | 144 |
| Lynchburg, Va. | 772,208 | 234 | 168,196 | 228 | 162,039 | 224 | 61,428 | 249 | 129,280 | 200 | 107,348 | 205 | 30,701 | 260 |
| McAllen - Edinburg - Mission, Tex. | 1,547,735 | 145 | 322,160 | 146 | 304,498 | 148 | 121,562 | 164 | 224,140 | 131 | 173,444 | 139 | 153,650 | 80 |
| Macon - Warner Robins, Ga. | 1,477,979 | 150 | 299,332 | 154 | 291,685 | 152 | 115,827 | 167 | 198,488 | 147 | 160,225 | 151 | 61,935 | 161 |
| Madison, Wisc. | 2,161,418 | 109 | 345,772 | 141 | 322,905 | 142 | 230,999 | 97 | 255,666 | 118 | 242,476 | 108 | 97,776 | 121 |
| Manchester - Nashua, N.H. | 2,216,597 | 108 | 410,090 | 118 | 386,443 | 117 | 179,555 | 124 | 364,114 | 91 | 286,613 | 95 | 102,269 | 114 |
| Mansfield, Ohio | 718,201 | 247 | 130,646 | 268 | 122,397 | 273 | 57,046 | 262 | 135,345 | 193 | 110,904 | 199 | 28,557 | 274 |
| Medford, Ore. | 723,709 | 243 | 130,986 | 267 | 122,732 | 272 | 64,210 | 243 | 111,946 | 220 | 76,880 | 259 | 30,958 | 255 |
| Melbourne - Titusville - Palm Bay, Fla. | 1,881,098 | 126 | 341,792 | 142 | 325,066 | 140 | 172,054 | 128 | 260,545 | 114 | 228,674 | 116 | 46,764 | 193 |
| Memphis, Tenn. | 5,514,767 | 49 | 1,137,427 | 49 | 1,078,477 | 49 | 411,332 | 62 | 741,892 | 44 | 578,686 | 48 | 324,103 | 44 |
| Miami - Hialeah, Fla. | 11,979,377 | 17 | 1,958,688 | 27 | 1,774,852 | 27 | 1,054,545 | 23 | 1,382,480 | 20 | 1,156,586 | 22 | 839,731 | 13 |
| Middlesex - Somerset - Hunterdon, N.J. | 5,808,892 | 46 | 1,255,360 | 43 | 1,153,059 | 43 | 467,731 | 56 | 649,683 | 52 | 590,595 | 47 | 382,890 | 31 |
| Midland, Tex. | 979,898 | 200 | 183,723 | 212 | 178,387 | 210 | 85,896 | 204 | 133,361 | 197 | 118,591 | 188 | 43,825 | 202 |
| Milwaukee, Wisc. | 7,369,238 | 36 | 1,504,536 | 35 | 1,400,801 | 35 | 731,403 | 40 | 971,136 | 32 | 889,772 | 33 | 303,038 | 48 |
| Minneapolis - St. Paul, Minn. | 14,867,520 | 12 | 2,626,464 | 14 | 2,465,956 | 14 | 1,273,084 | 17 | 2,166,209 | 9 | 1,966,237 | 9 | 608,868 | 20 |
| Mobile, Ala. | 2,358,934 | 98 | 586,317 | 88 | 563,351 | 88 | 184,440 | 120 | 314,964 | 101 | 235,874 | 111 | 89,715 | 128 |
| Modesto, Cal. | 1,607,880 | 141 | 378,400 | 129 | 351,135 | 129 | 138,726 | 151 | 203,594 | 142 | 181,997 | 134 | 86,995 | 130 |
| Monmouth - Ocean, N.J. | 5,515,153 | 48 | 1,212,130 | 45 | 1,104,045 | 47 | 503,296 | 50 | 540,144 | 62 | 477,542 | 61 | 270,469 | 53 |
| Monroe, La. | 759,854 | 236 | 148,083 | 244 | 145,054 | 243 | 73,946 | 223 | 108,407 | 229 | 83,898 | 238 | 55,923 | 175 |
| Montgomery, Ala. | 1,377,300 | 160 | 288,174 | 158 | 279,418 | 155 | 103,398 | 185 | 200,099 | 144 | 153,171 | 154 | 78,605 | 138 |
| Muncie, Ind. | 766,818 | 235 | 143,072 | 251 | 130,608 | 260 | 75,053 | 221 | 91,887 | 264 | 87,884 | 231 | 28,986 | 268 |
| Muskegon, Mich. | 676,371 | 262 | 138,229 | 260 | 132,656 | 258 | 62,653 | 245 | 134,386 | 195 | 131,098 | 174 | 27,111 | 281 |
| Naples, Fla. | 904,525 | 212 | 190,387 | 209 | 178,843 | 209 | 85,676 | 205 | 73,392 | 291 | 61,020 | 288 | 43,966 | 199 |
| Nashville, Tenn. | 5,236,228 | 51 | 1,076,163 | 54 | 1,048,519 | 51 | 472,872 | 54 | 728,859 | 45 | 622,480 | 44 | 235,390 | 60 |
| Nassau - Suffolk, N.Y. | 18,013,334 | 9 | 3,671,437 | 9 | 3,136,004 | 9 | 1,411,664 | 13 | 1,912,108 | 12 | 1,658,080 | 12 | 1,168,246 | 9 |
| Newark, N.J. | 10,115,041 | 26 | 2,245,464 | 22 | 2,043,062 | 24 | 901,796 | 29 | 867,364 | 36 | 744,839 | 36 | 655,181 | 17 |
| New Bedford - Fall River - Attleboro, Mass. | 3,097,727 | 84 | 791,921 | 70 | 727,909 | 72 | 256,164 | 91 | 317,941 | 100 | 296,609 | 93 | 155,416 | 79 |
| New Haven - Waterbury - Meriden, Conn. | 4,510,941 | 63 | 966,465 | 60 | 890,111 | 61 | 443,069 | 59 | 549,861 | 61 | 509,133 | 56 | 251,931 | 57 |
| New London - Norwich, Conn. | 1,449,892 | 156 | 281,396 | 161 | 263,132 | 162 | 145,476 | 147 | 109,961 | 225 | 86,291 | 234 | 52,198 | 180 |
| New Orleans, La. | 7,560,519 | 34 | 1,719,101 | 31 | 1,639,902 | 29 | 956,741 | 28 | 862,513 | 37 | 706,655 | 40 | 469,000 | 26 |
| New York, N.Y. | 38,784,867 | 2 | 7,815,956 | 2 | 6,501,948 | 2 | 4,945,191 | 2 | 4,431,828 | 2 | 3,628,451 | 2 | 3,732,686 | 1 |
| Niagara Falls, N.Y. | 928,815 | 209 | 247,431 | 178 | 229,661 | 180 | 89,572 | 200 | 125,356 | 207 | 105,995 | 208 | 52,315 | 179 |
| Norfolk - Virginia Beach - Newport News, Va. | 6,475,831 | 42 | 1,203,317 | 47 | 1,146,121 | 44 | 604,894 | 44 | 788,241 | 42 | 641,350 | 42 | 319,271 | 45 |
| Oakland, Cal. | 11,587,461 | 19 | 2,373,522 | 18 | 2,196,431 | 19 | 1,131,078 | 20 | 1,490,946 | 19 | 1,339,122 | 17 | 580,340 | 22 |
| Ocala, Fla. | 983,390 | 199 | 201,726 | 203 | 188,751 | 206 | 64,967 | 241 | 111,732 | 221 | 91,469 | 224 | 30,559 | 262 |
| Odessa, Tex. | 1,243,034 | 172 | 225,939 | 187 | 213,780 | 189 | 131,928 | 156 | 171,520 | 162 | 144,655 | 162 | 55,780 | 176 |
| Oklahoma City, Okla. | 7,095,775 | 39 | 1,269,856 | 42 | 1,223,739 | 42 | 792,565 | 35 | 854,120 | 38 | 616,031 | 46 | 410,476 | 29 |
| Olympia, Wash. | 722,606 | 244 | 178,626 | 216 | 169,453 | 214 | 77,565 | 215 | 105,397 | 237 | 91,000 | 225 | 30,527 | 263 |
| Omaha, Neb. | 3,612,578 | 72 | 705,883 | 79 | 671,812 | 79 | 333,973 | 73 | 482,530 | 67 | 445,792 | 63 | 151,434 | 84 |
| Orange County, N.Y. | 1,470,605 | 151 | 349,911 | 138 | 329,304 | 139 | 93,016 | 195 | 183,814 | 158 | 141,460 | 167 | 79,573 | 137 |
| Orlando, Fla. | 5,665,310 | 47 | 1,040,223 | 55 | 981,886 | 55 | 592,987 | 45 | 632,939 | 53 | 506,204 | 57 | 201,651 | 67 |
| Owensboro, Ky. | 546,217 | 292 | 117,178 | 286 | 114,473 | 283 | 52,523 | 275 | 87,867 | 269 | 79,603 | 252 | 25,185 | 286 |
| Oxnard - Ventura, Cal. | 3,137,801 | 82 | 678,402 | 84 | 644,109 | 83 | 265,414 | 88 | 424,554 | 79 | 391,220 | 73 | 141,059 | 88 |
| Panama City, Fla. | 699,715 | 254 | 106,560 | 295 | 101,107 | 295 | 90,948 | 197 | 84,392 | 274 | 71,672 | 269 | 25,101 | 287 |
| Parkersburg - Marietta, W.Va.-Ohio | 847,806 | 220 | 170,259 | 226 | 165,067 | 219 | 69,568 | 230 | 134,384 | 196 | 125,295 | 179 | 31,409 | 250 |
| Pascagoula, Miss. | 531,094 | 296 | 151,630 | 241 | 146,705 | 240 | 41,982 | 303 | 95,570 | 254 | 70,669 | 272 | 24,279 | 291 |
| Pensacola, Fla. | 1,675,803 | 140 | 353,344 | 137 | 343,136 | 133 | 157,877 | 135 | 259,428 | 115 | 214,160 | 121 | 47,349 | 192 |
| Peoria, Ill. | 1,778,376 | 133 | 358,806 | 136 | 338,458 | 136 | 155,010 | 138 | 249,349 | 121 | 210,293 | 124 | 76,069 | 142 |
| Philadelphia, Pa. | 26,174,542 | 4 | 5,178,575 | 4 | 4,637,170 | 4 | 2,377,929 | 5 | 3,242,336 | 4 | 2,874,708 | 4 | 1,615,058 | 4 |
| Phoenix, Ariz. | 10,724,956 | 24 | 2,392,019 | 17 | 2,294,080 | 16 | 1,019,053 | 24 | 1,210,472 | 29 | 1,059,491 | 29 | 378,644 | 34 |
| Pine Bluff, Ark. | 413,765 | 312 | 93,147 | 309 | 90,930 | 305 | 28,381 | 316 | 58,522 | 308 | 47,908 | 309 | 26,625 | 282 |
| Pittsburgh, Pa. | 11,151,843 | 20 | 2,392,947 | 16 | 2,204,688 | 18 | 1,081,061 | 22 | 1,658,909 | 15 | 1,521,452 | 15 | 577,348 | 23 |
| Pittsfield, Mass. | 955,655 | 204 | 218,168 | 193 | 208,636 | 194 | 90,149 | 199 | 92,569 | 260 | 76,408 | 261 | 43,936 | 200 |
| Portland, Me. | 1,915,077 | 124 | 385,302 | 127 | 365,343 | 126 | 162,891 | 130 | 198,090 | 149 | 166,097 | 146 | 76,019 | 143 |
| Portland, Ore. | 6,986,524 | 40 | 1,207,598 | 46 | 1,138,293 | 45 | 771,397 | 37 | 1,288,803 | 25 | 1,098,294 | 27 | 380,330 | 32 |
| Portsmouth - Dover - Rochester, N.H. | 2,093,629 | 113 | 448,228 | 108 | 416,683 | 107 | 181,339 | 123 | 166,972 | 166 | 146,900 | 160 | 91,893 | 127 |
| Poughkeepsie, N.Y. | 1,300,899 | 167 | 314,071 | 150 | 298,956 | 151 | 97,330 | 190 | 140,520 | 187 | 124,373 | 180 | 76,152 | 141 |
| Providence - Pawtucket - Woonsocket, R.I. | 4,624,561 | 60 | 965,004 | 61 | 833,458 | 63 | 440,653 | 60 | 565,307 | 58 | 497,869 | 59 | 245,046 | 59 |
| Provo - Orem, Utah | 834,423 | 221 | 193,061 | 208 | 181,092 | 208 | 52,784 | 274 | 112,402 | 218 | 99,177 | 215 | 36,314 | 228 |
| Pueblo, Colo. | 621,866 | 274 | 161,180 | 234 | 152,099 | 235 | 59,518 | 254 | 93,275 | 259 | 75,434 | 263 | 27,730 | 278 |
| Racine, Wisc. | 796,381 | 230 | 161,295 | 213 | 166,464 | 216 | 72,884 | 226 | 106,424 | 235 | 96,536 | 217 | 34,448 | 237 |
| Raleigh - Durham, N.C. | 3,665,341 | 70 | 735,296 | 75 | 710,584 | 75 | 346,086 | 71 | 471,476 | 71 | 338,325 | 86 | 184,258 | 73 |
| Rapid City, S.D. | 564,271 | 283 | 100,233 | 301 | 96,683 | 301 | 47,376 | 284 | 79,532 | 281 | 69,695 | 278 | 23,994 | 292 |
| Reading, Pa. | 1,895,090 | 125 | 360,351 | 133 | 316,933 | 144 | 160,859 | 131 | 230,615 | 127 | 199,365 | 126 | 221,585 | 62 |
| Redding, Cal. | 724,618 | 242 | 176,872 | 217 | 161,678 | 225 | 58,929 | 257 | 71,949 | 293 | 56,288 | 296 | 28,610 | 272 |

# S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Furniture/ Home Furnishings/ Appliance Stores | | Furniture & Home Furnishings Stores | | Automotive Dealers | | Gasoline Service Stations | | Building Materials & Hardware Dealers | | Drugstores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Laredo, Tex. | 90,803 | 128 | 11,915 | 290 | 87,524 | 310 | 32,832 | 301 | 57,136 | 204 | 15,906 | 292 |
| Las Cruces, N.M. | 26,507 | 270 | 15,260 | 254 | 100,729 | 298 | 59,119 | 240 | 25,768 | 304 | 16,799 | 287 |
| Las Vegas, Nev. | 228,646 | 60 | 105,412 | 68 | 703,592 | 76 | 307,413 | 72 | 196,049 | 64 | 156,853 | 56 |
| Lawrence, Kans. | 14,445 | 315 | 5,518 | 316 | 86,340 | 312 | 29,671 | 309 | 18,547 | 315 | 7,217 | 315 |
| Lawton, Okla. | 31,947 | 247 | 22,413 | 211 | 124,419 | 277 | 18,389 | 316 | 33,278 | 280 | 9,645 | 312 |
| Lewiston - Auburn, Me. | 12,301 | 316 | 6,240 | 315 | 122,437 | 279 | 40,393 | 285 | 22,709 | 309 | 14,933 | 301 |
| Lexington-Fayette, Ky. | 91,372 | 126 | 52,597 | 120 | 420,952 | 120 | 194,566 | 106 | 67,360 | 181 | 58,862 | 128 |
| Lima, Ohio | 28,796 | 259 | 13,540 | 273 | 161,261 | 233 | 114,827 | 156 | 39,107 | 254 | 27,338 | 215 |
| Lincoln, Neb. | 45,660 | 201 | 24,215 | 205 | 220,957 | 189 | 80,986 | 191 | 59,303 | 197 | 37,068 | 176 |
| Little Rock - North Little Rock, Ark. | 128,471 | 91 | 77,233 | 83 | 618,191 | 86 | 237,254 | 84 | 172,831 | 74 | 62,901 | 119 |
| Longview - Marshall, Tex. | 68,917 | 160 | 48,692 | 132 | 291,074 | 159 | 69,511 | 212 | 84,768 | 155 | 30,955 | 201 |
| Lorain - Elyria, Ohio | 39,664 | 213 | 22,061 | 214 | 261,732 | 175 | 132,468 | 142 | 41,821 | 244 | 48,306 | 151 |
| Los Angeles - Long Beach, Cal. | 2,795,480 | 1 | 1,304,513 | 2 | 10,284,489 | 1 | 3,608,297 | 1 | 1,668,721 | 1 | 1,611,338 | 2 |
| Louisville, Ky. | 237,087 | 55 | 127,880 | 57 | 1,057,670 | 54 | 514,431 | 44 | 213,535 | 58 | 212,901 | 42 |
| Lubbock, Tex. | 93,639 | 123 | 54,865 | 115 | 370,271 | 137 | 59,143 | 239 | 119,329 | 110 | 22,553 | 250 |
| Lynchburg, Va. | 33,099 | 238 | 22,375 | 212 | 148,403 | 246 | 64,340 | 225 | 40,490 | 250 | 27,248 | 216 |
| McAllen - Edinburg - Mission, Tex. | 97,105 | 120 | 55,304 | 112 | 257,679 | 177 | 58,636 | 242 | 142,207 | 90 | 35,632 | 182 |
| Macon - Warner Robins, Ga. | 70,133 | 158 | 44,435 | 141 | 406,292 | 125 | 105,606 | 162 | 69,657 | 178 | 45,289 | 157 |
| Madison, Wisc. | 220,099 | 62 | 45,841 | 138 | 441,150 | 114 | 179,340 | 112 | 86,904 | 152 | 52,860 | 144 |
| Manchester - Nashua, N.H. | 104,677 | 115 | 63,185 | 103 | 453,819 | 109 | 155,413 | 120 | 120,849 | 109 | 58,303 | 131 |
| Mansfield, Ohio | 21,117 | 301 | 12,396 | 284 | 151,718 | 243 | 81,147 | 190 | 35,639 | 268 | 20,481 | 260 |
| Medford, Ore. | 29,120 | 257 | 13,738 | 269 | 155,032 | 238 | 49,744 | 262 | 30,562 | 289 | 15,141 | 298 |
| Melbourne - Titusville - Palm Bay, Fla. | 84,554 | 137 | 42,706 | 145 | 505,824 | 104 | 138,232 | 136 | 107,168 | 126 | 98,675 | 85 |
| Memphis, Tenn. | 283,601 | 50 | 162,578 | 48 | 1,283,518 | 46 | 613,857 | 36 | 171,674 | 76 | 195,702 | 44 |
| Miami - Hialeah, Fla. | 650,324 | 17 | 370,083 | 15 | 3,235,318 | 13 | 828,182 | 19 | 445,022 | 26 | 477,929 | 12 |
| Middlesex - Somerset - Hunterdon, N.J. | 409,087 | 31 | 206,989 | 36 | 1,028,398 | 55 | 529,389 | 43 | 258,392 | 53 | 150,694 | 60 |
| Midland, Tex. | 60,805 | 171 | 38,245 | 156 | 164,127 | 230 | 86,512 | 179 | 113,554 | 115 | 17,399 | 284 |
| Milwaukee, Wisc. | 345,674 | 40 | 175,262 | 43 | 1,473,944 | 41 | 622,414 | 34 | 287,527 | 45 | 242,489 | 38 |
| Minneapolis - St. Paul, Minn. | 667,057 | 15 | 336,388 | 18 | 3,438,529 | 10 | 1,354,262 | 10 | 734,667 | 12 | 354,489 | 23 |
| Mobile, Ala. | 106,324 | 113 | 64,847 | 99 | 528,162 | 97 | 194,321 | 107 | 109,313 | 124 | 98,302 | 86 |
| Modesto, Cal. | 96,918 | 121 | 54,110 | 118 | 286,190 | 162 | 116,018 | 155 | 89,765 | 142 | 83,282 | 97 |
| Monmouth - Ocean, N.J. | 230,491 | 59 | 141,979 | 53 | 1,375,675 | 43 | 445,233 | 49 | 270,640 | 50 | 151,312 | 59 |
| Monroe, La. | 45,711 | 200 | 23,047 | 208 | 146,754 | 248 | 32,303 | 303 | 60,449 | 193 | 29,778 | 208 |
| Montgomery, Ala. | 52,417 | 184 | 33,547 | 167 | 351,408 | 140 | 125,788 | 148 | 52,963 | 215 | 52,222 | 145 |
| Muncie, Ind. | 40,328 | 211 | 22,435 | 210 | 145,898 | 251 | 103,693 | 165 | 48,629 | 229 | 36,686 | 177 |
| Muskegon, Mich. | 27,901 | 265 | 14,796 | 257 | 125,587 | 275 | 64,686 | 224 | 34,711 | 273 | 24,261 | 235 |
| Naples, Fla. | 78,306 | 147 | 57,304 | 108 | 208,466 | 196 | 58,696 | 241 | 60,442 | 194 | 31,018 | 200 |
| Nashville, Tenn. | 235,645 | 56 | 123,625 | 58 | 1,232,153 | 48 | 550,074 | 41 | 183,957 | 70 | 153,083 | 58 |
| Nassau - Suffolk, N.Y. | 1,125,086 | 8 | 677,689 | 6 | 3,195,924 | 14 | 1,138,034 | 13 | 905,450 | 9 | 522,461 | 9 |
| Newark, N.J. | 620,242 | 20 | 351,308 | 16 | 2,031,927 | 29 | 794,543 | 26 | 439,591 | 27 | 304,804 | 29 |
| New Bedford - Fall River - Attleboro, Mass. | 122,050 | 96 | 85,127 | 79 | 597,636 | 89 | 196,944 | 103 | 97,297 | 139 | 90,419 | 90 |
| New Haven - Waterbury - Meriden, Conn. | 199,830 | 68 | 112,610 | 64 | 810,535 | 68 | 358,142 | 64 | 199,239 | 63 | 135,126 | 67 |
| New London - Norwich, Conn. | 63,987 | 168 | 28,432 | 181 | 353,427 | 139 | 141,682 | 132 | 82,927 | 156 | 40,001 | 166 |
| New Orleans, La. | 445,522 | 30 | 249,947 | 30 | 1,194,555 | 51 | 601,467 | 37 | 406,876 | 30 | 323,990 | 26 |
| New York, N.Y. | 2,701,855 | 2 | 1,507,592 | 1 | 4,569,065 | 7 | 1,562,225 | 8 | 1,210,854 | 4 | 1,365,529 | 3 |
| Niagara Falls, N.Y. | 29,944 | 254 | 15,812 | 252 | 174,752 | 224 | 51,249 | 257 | 33,589 | 277 | 44,280 | 158 |
| Norfolk - Virginia Beach - Newport News, Va. | 397,645 | 34 | 267,870 | 29 | 1,496,351 | 39 | 475,485 | 47 | 291,762 | 44 | 165,594 | 51 |
| Oakland, Cal. | 593,135 | 23 | 293,790 | 24 | 2,519,355 | 19 | 795,750 | 25 | 464,863 | 24 | 458,554 | 13 |
| Ocala, Fla. | 52,513 | 183 | 25,504 | 192 | 209,492 | 195 | 113,399 | 157 | 99,110 | 136 | 31,405 | 198 |
| Odessa, Tex. | 80,432 | 145 | 46,456 | 136 | 286,016 | 164 | 48,658 | 267 | 126,787 | 100 | 18,443 | 276 |
| Oklahoma City, Okla. | 404,556 | 32 | 224,485 | 33 | 1,739,931 | 31 | 396,239 | 56 | 598,206 | 15 | 131,166 | 70 |
| Olympia, Wash. | 34,041 | 233 | 18,811 | 235 | 122,688 | 278 | 52,183 | 254 | 42,442 | 242 | 22,871 | 246 |
| Omaha, Neb. | 233,401 | 57 | 175,305 | 42 | 819,478 | 67 | 341,628 | 67 | 202,367 | 61 | 106,176 | 80 |
| Orange County, N.Y. | 70,314 | 157 | 32,047 | 173 | 275,113 | 169 | 132,805 | 141 | 87,010 | 150 | 43,177 | 161 |
| Orlando, Fla. | 265,600 | 51 | 155,036 | 50 | 1,619,382 | 35 | 415,818 | 52 | 330,616 | 40 | 132,209 | 69 |
| Owensboro, Ky. | 24,466 | 284 | 14,820 | 256 | 103,196 | 296 | 36,587 | 291 | 30,875 | 286 | 21,453 | 255 |
| Oxnard - Ventura, Cal. | 124,480 | 95 | 65,099 | 98 | 791,835 | 70 | 227,963 | 87 | 133,203 | 95 | 110,513 | 78 |
| Panama City, Fla. | 33,285 | 237 | 17,990 | 237 | 205,783 | 198 | 47,643 | 269 | 33,374 | 279 | 19,536 | 268 |
| Parkersburg - Marietta, W.Va.-Ohio | 35,396 | 225 | 24,584 | 202 | 187,692 | 216 | 82,738 | 188 | 46,126 | 236 | 35,651 | 181 |
| Pascagoula, Miss. | 16,171 | 312 | 8,560 | 310 | 100,690 | 299 | 34,364 | 297 | 18,473 | 316 | 17,687 | 282 |
| Pensacola, Fla. | 78,273 | 148 | 44,432 | 142 | 423,270 | 118 | 118,752 | 152 | 89,517 | 144 | 39,235 | 169 |
| Peoria, Ill. | 80,477 | 144 | 46,021 | 137 | 404,810 | 127 | 159,640 | 117 | 79,374 | 165 | 55,251 | 138 |
| Philadelphia, Pa. | 1,207,827 | 5 | 672,732 | 8 | 5,291,713 | 4 | 1,929,262 | 4 | 1,149,250 | 5 | 893,523 | 5 |
| Phoenix, Ariz. | 740,355 | 13 | 403,768 | 11 | 2,120,195 | 24 | 808,297 | 22 | 562,814 | 17 | 488,543 | 11 |
| Pine Bluff, Ark. | 16,561 | 311 | 10,316 | 303 | 86,455 | 311 | 26,654 | 312 | 33,585 | 278 | 11,892 | 308 |
| Pittsburgh, Pa. | 496,303 | 29 | 285,348 | 28 | 2,290,427 | 22 | 927,055 | 17 | 473,380 | 23 | 384,170 | 19 |
| Pittsfield, Mass. | 28,440 | 261 | 14,180 | 265 | 171,146 | 227 | 77,214 | 199 | 57,999 | 203 | 30,547 | 202 |
| Portland, Me. | 49,698 | 194 | 28,202 | 183 | 333,444 | 146 | 99,053 | 168 | 111,509 | 118 | 53,523 | 142 |
| Portland, Ore. | 323,481 | 44 | 144,576 | 52 | 1,431,509 | 42 | 482,167 | 46 | 231,597 | 55 | 107,169 | 79 |
| Portsmouth - Dover - Rochester, N.H. | 90,120 | 132 | 48,605 | 133 | 447,584 | 110 | 147,065 | 128 | 141,233 | 92 | 59,334 | 127 |
| Poughkeepsie, N.Y. | 51,822 | 187 | 28,807 | 177 | 253,945 | 179 | 93,787 | 175 | 66,830 | 183 | 41,286 | 163 |
| Providence - Pawtucket - Woonsocket, R.I. | 175,070 | 74 | 94,137 | 74 | 767,394 | 72 | 393,901 | 57 | 208,438 | 59 | 209,068 | 43 |
| Provo - Orem, Utah | 51,173 | 190 | 21,770 | 216 | 153,300 | 240 | 78,324 | 196 | 56,335 | 205 | 30,126 | 204 |
| Pueblo, Colo. | 38,243 | 217 | 22,368 | 213 | 99,520 | 302 | 45,645 | 275 | 34,581 | 274 | 18,350 | 277 |
| Racine, Wisc. | 35,447 | 224 | 20,533 | 223 | 149,570 | 244 | 71,656 | 208 | 41,792 | 245 | 25,835 | 229 |
| Raleigh - Durham, N.C. | 209,568 | 66 | 105,358 | 69 | 868,724 | 65 | 228,401 | 86 | 193,573 | 65 | 130,688 | 71 |
| Rapid City, S.D. | 28,789 | 260 | 15,859 | 250 | 142,902 | 253 | 47,313 | 271 | 35,129 | 269 | 13,755 | 303 |
| Reading, Pa. | 87,464 | 135 | 48,693 | 131 | 404,515 | 128 | 130,981 | 143 | 60,704 | 192 | 45,551 | 156 |
| Redding, Cal. | 22,833 | 288 | 11,330 | 297 | 128,286 | 272 | 85,550 | 182 | 53,333 | 213 | 46,711 | 153 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | Major Household Appliances | | Televisions | |
|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Laredo, Tex. | 138,244 | 240 | 14,535 | 235 | 28,218 | 130 | 31,511 | 110 | 7,645 | 174 |
| Las Cruces, N.M. | 90,501 | 300 | 9,508 | 285 | 8,315 | 283 | 9,484 | 279 | 3,290 | 286 |
| Las Vegas, Nev. | 608,700 | 80 | 53,138 | 86 | 65,214 | 69 | 61,388 | 54 | 26,545 | 61 |
| Lawrence, Kans. | 65,203 | 315 | 4,751 | 314 | 4,726 | 316 | 5,362 | 316 | 1,652 | 316 |
| Lawton, Okla. | 118,356 | 266 | 7,482 | 307 | 8,330 | 282 | 12,505 | 227 | 5,606 | 204 |
| Lewiston - Auburn, Me. | 123,536 | 261 | 10,833 | 269 | 5,669 | 311 | 6,443 | 314 | 2,116 | 314 |
| Lexington-Fayette, Ky. | 335,117 | 128 | 36,152 | 116 | 29,572 | 126 | 28,984 | 119 | 16,791 | 91 |
| Lima, Ohio | 145,573 | 230 | 19,624 | 192 | 12,516 | 225 | 14,916 | 202 | 5,388 | 208 |
| Lincoln, Neb. | 189,686 | 194 | 19,387 | 194 | 18,091 | 178 | 10,041 | 267 | 5,027 | 221 |
| Little Rock - North Little Rock, Ark. | 477,674 | 94 | 57,127 | 79 | 40,126 | 93 | 41,489 | 81 | 21,278 | 72 |
| Longview - Marshall, Tex. | 229,385 | 171 | 22,086 | 171 | 16,907 | 187 | 22,486 | 148 | 9,300 | 148 |
| Lorain - Elyria, Ohio | 247,347 | 162 | 24,326 | 157 | 18,129 | 177 | 12,692 | 225 | 6,647 | 193 |
| Los Angeles - Long Beach, Cal. | 8,743,983 | 1 | 851,053 | 1 | 788,933 | 1 | 604,173 | 1 | 349,483 | 2 |
| Louisville, Ky. | 952,859 | 52 | 105,071 | 49 | 97,130 | 40 | 69,429 | 49 | 33,074 | 47 |
| Lubbock, Tex. | 239,787 | 169 | 25,382 | 150 | 25,676 | 144 | 18,205 | 179 | 13,780 | 104 |
| Lynchburg, Va. | 138,563 | 238 | 19,721 | 191 | 11,779 | 235 | 13,518 | 213 | 5,000 | 222 |
| McAllen - Edinburg - Mission, Tex. | 275,052 | 152 | 42,220 | 103 | 25,931 | 142 | 28,980 | 120 | 14,184 | 100 |
| Macon - Warner Robins, Ga. | 252,607 | 161 | 26,650 | 148 | 30,977 | 122 | 20,544 | 157 | 6,944 | 187 |
| Madison, Wisc. | 380,005 | 116 | 19,535 | 193 | 31,686 | 116 | 39,930 | 84 | 29,229 | 55 |
| Manchester - Nashua, N.H. | 367,492 | 126 | 32,846 | 124 | 32,058 | 115 | 26,892 | 125 | 9,286 | 149 |
| Mansfield, Ohio | 114,031 | 274 | 12,654 | 254 | 10,859 | 252 | 6,228 | 315 | 3,201 | 293 |
| Medford, Ore. | 125,829 | 257 | 8,308 | 297 | 8,344 | 281 | 12,417 | 230 | 3,509 | 276 |
| Melbourne - Titusville - Palm Bay, Fla. | 285,292 | 146 | 39,807 | 107 | 28,156 | 132 | 31,022 | 113 | 12,887 | 115 |
| Memphis, Tenn. | 1,016,048 | 50 | 111,584 | 46 | 80,293 | 51 | 68,514 | 50 | 37,795 | 42 |
| Miami - Hialeah, Fla. | 1,672,285 | 28 | 276,131 | 10 | 214,260 | 13 | 125,694 | 22 | 89,722 | 13 |
| Middlesex - Somerset - Hunterdon, N.J. | 1,210,054 | 38 | 86,308 | 57 | 92,892 | 44 | 79,466 | 43 | 31,175 | 50 |
| Midland, Tex. | 171,704 | 211 | 9,460 | 286 | 18,527 | 173 | 15,882 | 195 | 8,443 | 162 |
| Milwaukee, Wisc. | 1,356,380 | 35 | 123,038 | 41 | 118,540 | 35 | 84,711 | 41 | 43,541 | 39 |
| Minneapolis - St. Paul, Minn. | 2,652,509 | 11 | 178,651 | 24 | 198,045 | 16 | 157,326 | 15 | 75,967 | 16 |
| Mobile, Ala. | 518,828 | 92 | 58,769 | 78 | 43,044 | 91 | 32,552 | 102 | 13,079 | 113 |
| Modesto, Cal. | 317,858 | 134 | 34,810 | 119 | 28,184 | 131 | 25,683 | 130 | 9,685 | 141 |
| Monmouth - Ocean, N.J. | 1,054,214 | 47 | 92,336 | 54 | 76,458 | 54 | 55,162 | 64 | 19,878 | 81 |
| Monroe, La. | 134,024 | 246 | 16,126 | 217 | 11,111 | 245 | 15,246 | 201 | 5,461 | 205 |
| Montgomery, Ala. | 263,049 | 156 | 34,133 | 120 | 27,897 | 135 | 15,868 | 196 | 8,125 | 168 |
| Muncie, Ind. | 135,652 | 242 | 17,061 | 206 | 12,490 | 226 | 8,911 | 290 | 7,844 | 171 |
| Muskegon, Mich. | 139,738 | 237 | 15,403 | 226 | 9,346 | 272 | 10,832 | 250 | 4,735 | 230 |
| Naples, Fla. | 159,574 | 215 | 15,701 | 222 | 12,064 | 230 | 18,926 | 173 | 8,316 | 165 |
| Nashville, Tenn. | 906,070 | 57 | 93,227 | 53 | 80,830 | 50 | 66,203 | 51 | 33,854 | 46 |
| Nassau - Suffolk, N.Y. | 3,666,389 | 8 | 318,472 | 8 | 285,781 | 10 | 199,946 | 10 | 92,039 | 12 |
| Newark, N.J. | 2,103,062 | 20 | 179,820 | 22 | 164,559 | 21 | 113,327 | 28 | 50,862 | 29 |
| New Bedford - Fall River - Attleboro, Mass. | 733,627 | 65 | 50,102 | 91 | 36,991 | 102 | 31,649 | 109 | 11,828 | 127 |
| New Haven - Waterbury - Meriden, Conn. | 921,950 | 55 | 72,538 | 67 | 60,827 | 73 | 60,034 | 55 | 30,927 | 51 |
| New London - Norwich, Conn. | 266,670 | 154 | 23,604 | 163 | 12,687 | 224 | 15,883 | 194 | 8,019 | 170 |
| New Orleans, La. | 1,388,521 | 33 | 154,715 | 30 | 127,794 | 30 | 106,901 | 30 | 45,956 | 37 |
| New York, N.Y. | 7,444,513 | 2 | 819,571 | 2 | 745,544 | 2 | 398,796 | 3 | 236,048 | 3 |
| Niagara Falls, N.Y. | 210,437 | 179 | 25,195 | 154 | 16,502 | 190 | 10,303 | 260 | 4,855 | 227 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,075,050 | 45 | 90,007 | 55 | 82,317 | 49 | 88,969 | 37 | 31,673 | 49 |
| Oakland, Cal. | 2,198,874 | 18 | 187,735 | 21 | 165,265 | 20 | 116,497 | 24 | 73,130 | 20 |
| Ocala, Fla. | 171,899 | 210 | 17,002 | 207 | 13,489 | 215 | 17,320 | 185 | 7,128 | 184 |
| Odessa, Tex. | 207,272 | 182 | 16,115 | 218 | 25,712 | 143 | 20,742 | 156 | 9,502 | 145 |
| Oklahoma City, Okla. | 1,052,939 | 48 | 139,635 | 35 | 109,806 | 37 | 92,109 | 35 | 66,956 | 23 |
| Olympia, Wash. | 166,108 | 213 | 9,670 | 283 | 8,358 | 280 | 12,530 | 226 | 5,147 | 216 |
| Omaha, Neb. | 691,205 | 72 | 51,413 | 89 | 51,383 | 81 | 55,999 | 60 | 22,287 | 70 |
| Orange County, N.Y. | 304,227 | 138 | 20,697 | 181 | 22,245 | 156 | 21,826 | 154 | 8,954 | 154 |
| Orlando, Fla. | 851,077 | 60 | 69,714 | 71 | 72,967 | 58 | 63,006 | 53 | 32,362 | 48 |
| Owensboro, Ky. | 98,549 | 292 | 11,331 | 266 | 10,360 | 259 | 13,402 | 215 | 3,555 | 275 |
| Oxnard - Ventura, Cal. | 627,310 | 79 | 51,100 | 90 | 46,680 | 86 | 42,970 | 76 | 17,693 | 85 |
| Panama City, Fla. | 91,732 | 299 | 10,318 | 272 | 9,439 | 269 | 13,631 | 212 | 2,936 | 302 |
| Parkersburg - Marietta, W.Va.-Ohio | 148,821 | 225 | 23,118 | 166 | 13,639 | 214 | 11,152 | 245 | 4,963 | 223 |
| Pascagoula, Miss. | 137,470 | 241 | 10,502 | 271 | 10,700 | 256 | 8,530 | 297 | 2,878 | 303 |
| Pensacola, Fla. | 292,956 | 142 | 31,253 | 132 | 23,282 | 151 | 25,358 | 135 | 10,305 | 135 |
| Peoria, Ill. | 319,936 | 133 | 32,978 | 123 | 23,915 | 149 | 24,648 | 138 | 11,464 | 128 |
| Philadelphia, Pa. | 5,044,198 | 4 | 557,470 | 4 | 406,602 | 7 | 321,287 | 5 | 134,677 | 8 |
| Phoenix, Ariz. | 1,873,566 | 26 | 211,866 | 16 | 203,715 | 14 | 135,426 | 19 | 68,953 | 21 |
| Pine Bluff, Ark. | 88,375 | 305 | 9,796 | 280 | 5,544 | 312 | 6,805 | 310 | 2,860 | 304 |
| Pittsburgh, Pa. | 2,272,979 | 16 | 203,347 | 19 | 182,145 | 19 | 133,475 | 21 | 74,522 | 19 |
| Pittsfield, Mass. | 204,721 | 184 | 16,919 | 208 | 11,248 | 243 | 8,424 | 301 | 4,866 | 226 |
| Portland, Me. | 354,861 | 120 | 29,265 | 139 | 21,357 | 159 | 12,765 | 222 | 4,850 | 228 |
| Portland, Ore. | 1,205,298 | 39 | 79,115 | 63 | 89,059 | 47 | 97,843 | 33 | 36,072 | 43 |
| Portsmouth - Dover - Rochester, N.H. | 410,712 | 106 | 29,854 | 138 | 39,572 | 95 | 33,146 | 99 | 24,751 | 66 |
| Poughkeepsie, N.Y. | 276,472 | 150 | 21,502 | 175 | 26,905 | 137 | 12,407 | 231 | 6,705 | 190 |
| Providence - Pawtucket - Woonsocket, R.I. | 923,109 | 54 | 111,220 | 47 | 72,311 | 60 | 48,824 | 71 | 20,701 | 76 |
| Provo - Orem, Utah | 172,211 | 208 | 15,490 | 225 | 11,839 | 234 | 14,034 | 210 | 3,206 | 291 |
| Pueblo, Colo. | 140,932 | 236 | 15,763 | 221 | 7,318 | 300 | 8,482 | 299 | 5,258 | 212 |
| Racine, Wisc. | 163,318 | 214 | 13,579 | 245 | 11,470 | 240 | 11,204 | 243 | 3,845 | 265 |
| Raleigh - Durham, N.C. | 598,050 | 82 | 83,362 | 59 | 68,904 | 66 | 49,683 | 70 | 21,176 | 73 |
| Rapid City, S.D. | 88,572 | 304 | 7,293 | 309 | 8,037 | 287 | 11,361 | 242 | 3,113 | 295 |
| Reading, Pa. | 350,783 | 124 | 25,264 | 153 | 25,589 | 146 | 19,393 | 169 | 11,928 | 126 |
| Redding, Cal. | 158,036 | 216 | 17,151 | 205 | 12,055 | 231 | 10,216 | 264 | 4,192 | 252 |

1985 SURVEY OF BUYING POWER DATA SERVICE

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| Area | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | Women's & Girls' Clothing | | Footwear | |
|---|---|---|---|---|---|---|---|---|---|---|
| | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Laredo, Tex. | 34,417 | 100 | 16,192 | 217 | 53,287 | 136 | 95,868 | 125 | 15,487 | 190 |
| Las Cruces, N.M. | 8,391 | 258 | 10,451 | 278 | 14,441 | 311 | 17,514 | 314 | 7,199 | 298 |
| Las Vegas, Nev. | 65,378 | 56 | 95,757 | 62 | 128,415 | 63 | 199,763 | 65 | 55,187 | 70 |
| Lawrence, Kans. | 7,462 | 276 | 4,111 | 316 | 8,758 | 316 | 9,587 | 316 | 4,455 | 316 |
| Lawton, Okla. | 8,521 | 254 | 15,339 | 225 | 22,809 | 253 | 26,920 | 279 | 10,459 | 251 |
| Lewiston - Auburn, Me. | 4,806 | 311 | 6,179 | 314 | 13,971 | 312 | 18,497 | 310 | 6,549 | 308 |
| Lexington-Fayette, Ky. | 27,281 | 123 | 41,033 | 127 | 82,615 | 96 | 129,355 | 94 | 30,683 | 116 |
| Lima, Ohio | 9,388 | 238 | 13,834 | 238 | 29,891 | 199 | 42,430 | 207 | 13,258 | 207 |
| Lincoln, Neb. | 16,659 | 176 | 13,714 | 239 | 34,108 | 179 | 50,578 | 187 | 16,141 | 180 |
| Little Rock - North Little Rock, Ark. | 37,968 | 91 | 63,544 | 86 | 90,718 | 90 | 149,516 | 84 | 50,772 | 74 |
| Longview - Marshall, Tex. | 14,120 | 192 | 26,979 | 165 | 30,806 | 194 | 48,925 | 191 | 17,979 | 168 |
| Lorain - Elyria, Ohio | 10,605 | 221 | 24,256 | 185 | 33,390 | 183 | 47,251 | 196 | 13,512 | 204 |
| Los Angeles - Long Beach, Cal. | 781,782 | 1 | 1,157,973 | 1 | 1,512,595 | 2 | 2,623,622 | 2 | 788,261 | 2 |
| Louisville, Ky. | 56,810 | 67 | 111,330 | 54 | 189,970 | 43 | 323,217 | 44 | 92,062 | 46 |
| Lubbock, Tex. | 27,483 | 121 | 40,015 | 133 | 45,341 | 155 | 74,065 | 146 | 22,559 | 145 |
| Lynchburg, Va. | 10,112 | 226 | 15,592 | 222 | 29,961 | 198 | 43,150 | 204 | 17,897 | 170 |
| McAllen - Edinburg - Mission, Tex. | 28,215 | 117 | 43,896 | 121 | 75,600 | 102 | 111,092 | 107 | 30,910 | 114 |
| Macon - Warner Robins, Ga. | 21,187 | 150 | 32,877 | 152 | 50,194 | 139 | 68,794 | 156 | 18,485 | 166 |
| Madison, Wisc. | 60,829 | 61 | 69,180 | 77 | 64,071 | 118 | 88,892 | 130 | 30,327 | 118 |
| Manchester - Nashua, N.H. | 26,016 | 126 | 48,264 | 110 | 90,019 | 91 | 126,298 | 96 | 29,782 | 121 |
| Mansfield, Ohio | 9,404 | 237 | 10,912 | 272 | 26,759 | 225 | 48,342 | 193 | 11,680 | 226 |
| Medford, Ore. | 8,397 | 257 | 10,745 | 274 | 20,391 | 272 | 27,859 | 275 | 10,730 | 245 |
| Melbourne - Titusville - Palm Bay, Fla. | 29,238 | 113 | 64,452 | 85 | 39,723 | 172 | 71,158 | 153 | 20,788 | 154 |
| Memphis, Tenn. | 74,905 | 51 | 135,405 | 46 | 176,810 | 49 | 321,433 | 45 | 99,186 | 41 |
| Miami - Hialeah, Fla. | 160,252 | 24 | 305,537 | 17 | 403,794 | 16 | 728,469 | 15 | 219,250 | 14 |
| Middlesex - Somerset - Hunterdon, N.J. | 106,291 | 38 | 158,555 | 38 | 217,215 | 38 | 350,428 | 39 | 98,962 | 42 |
| Midland, Tex. | 16,902 | 174 | 30,540 | 154 | 22,255 | 258 | 37,590 | 227 | 13,039 | 211 |
| Milwaukee, Wisc. | 127,198 | 30 | 139,689 | 44 | 226,425 | 35 | 363,559 | 37 | 98,951 | 43 |
| Minneapolis - St. Paul, Minn. | 245,211 | 12 | 313,311 | 15 | 453,859 | 11 | 722,736 | 16 | 188,659 | 19 |
| Mobile, Ala. | 31,300 | 109 | 53,607 | 104 | 63,226 | 119 | 105,297 | 110 | 32,810 | 105 |
| Modesto, Cal. | 22,242 | 142 | 39,752 | 135 | 55,040 | 131 | 78,627 | 139 | 27,887 | 127 |
| Monmouth - Ocean, N.J. | 54,909 | 70 | 107,764 | 55 | 165,209 | 52 | 233,650 | 59 | 67,420 | 59 |
| Monroe, La. | 14,980 | 185 | 20,917 | 197 | 26,898 | 222 | 44,768 | 201 | 14,285 | 198 |
| Montgomery, Ala. | 11,862 | 211 | 32,947 | 151 | 48,643 | 144 | 76,264 | 142 | 25,018 | 135 |
| Muncie, Ind. | 7,881 | 271 | 15,296 | 226 | 23,579 | 249 | 31,904 | 256 | 11,115 | 233 |
| Muskegon, Mich. | 6,681 | 284 | 12,257 | 254 | 26,576 | 227 | 30,833 | 261 | 10,178 | 255 |
| Naples, Fla. | 12,259 | 207 | 34,242 | 148 | 21,437 | 266 | 34,121 | 241 | 10,283 | 254 |
| Nashville, Tenn. | 82,140 | 47 | 122,555 | 51 | 172,769 | 50 | 279,423 | 50 | 84,172 | 50 |
| Nassau - Suffolk, N.Y. | 287,119 | 9 | 410,718 | 9 | 601,114 | 9 | 1,080,172 | 8 | 323,925 | 9 |
| Newark, N.J. | 122,068 | 32 | 262,636 | 24 | 300,620 | 26 | 542,519 | 25 | 155,612 | 25 |
| New Bedford - Fall River - Attleboro, Mass. | 24,350 | 135 | 55,190 | 97 | 84,048 | 94 | 155,853 | 81 | 39,124 | 96 |
| New Haven - Waterbury - Meriden, Conn. | 43,918 | 82 | 92,335 | 64 | 153,599 | 57 | 246,812 | 57 | 61,152 | 66 |
| New London - Norwich, Conn. | 12,087 | 209 | 24,648 | 182 | 30,071 | 197 | 53,546 | 181 | 10,702 | 247 |
| New Orleans, La. | 121,657 | 33 | 209,409 | 30 | 238,272 | 32 | 410,538 | 31 | 128,775 | 29 |
| New York, N.Y. | 628,359 | 2 | 1,140,922 | 2 | 1,761,245 | 1 | 3,138,454 | 1 | 985,345 | 1 |
| Niagara Falls, N.Y. | 8,718 | 251 | 12,481 | 251 | 33,392 | 182 | 52,440 | 184 | 15,881 | 183 |
| Norfolk - Virginia Beach - Newport News, Va. | 91,920 | 44 | 165,836 | 35 | 187,124 | 45 | 340,799 | 41 | 102,593 | 39 |
| Oakland, Cal. | 189,470 | 19 | 271,868 | 22 | 370,303 | 21 | 631,190 | 20 | 182,234 | 21 |
| Ocala, Fla. | 10,044 | 227 | 24,541 | 184 | 27,425 | 217 | 32,415 | 250 | 9,467 | 267 |
| Odessa, Tex. | 20,457 | 152 | 42,920 | 125 | 29,523 | 201 | 44,105 | 203 | 13,657 | 201 |
| Oklahoma City, Okla. | 108,175 | 37 | 183,725 | 32 | 196,991 | 40 | 339,204 | 42 | 103,821 | 37 |
| Olympia, Wash. | 8,833 | 247 | 9,292 | 291 | 23,583 | 248 | 31,980 | 255 | 8,921 | 273 |
| Omaha, Neb. | 52,677 | 72 | 121,759 | 52 | 115,180 | 71 | 175,493 | 73 | 49,240 | 79 |
| Orange County, N.Y. | 18,038 | 167 | 28,705 | 160 | 47,884 | 147 | 70,956 | 154 | 22,579 | 144 |
| Orlando, Fla. | 78,624 | 50 | 127,147 | 49 | 127,802 | 64 | 223,170 | 63 | 63,022 | 64 |
| Owensboro, Ky. | 5,903 | 298 | 8,831 | 297 | 19,446 | 278 | 24,484 | 293 | 8,411 | 283 |
| Oxnard - Ventura, Cal. | 36,504 | 94 | 66,169 | 82 | 100,784 | 81 | 141,227 | 90 | 48,673 | 81 |
| Panama City, Fla. | 8,073 | 267 | 13,923 | 233 | 16,665 | 300 | 25,225 | 289 | 7,468 | 295 |
| Parkersburg - Marietta, W.Va.-Ohio | 9,902 | 229 | 15,137 | 228 | 26,934 | 220 | 38,243 | 225 | 13,045 | 210 |
| Pascagoula, Miss. | 8,149 | 261 | 8,424 | 304 | 19,134 | 286 | 26,479 | 281 | 7,741 | 290 |
| Pensacola, Fla. | 25,253 | 131 | 39,923 | 134 | 46,677 | 153 | 72,538 | 150 | 19,110 | 163 |
| Peoria, Ill. | 20,073 | 153 | 37,378 | 139 | 55,172 | 130 | 84,115 | 138 | 22,864 | 141 |
| Philadelphia, Pa. | 427,815 | 5 | 550,233 | 6 | 938,579 | 4 | 1,653,439 | 4 | 439,620 | 5 |
| Phoenix, Ariz. | 191,122 | 18 | 315,471 | 14 | 278,029 | 29 | 535,228 | 26 | 141,994 | 27 |
| Pine Bluff, Ark. | 5,532 | 305 | 6,455 | 313 | 17,149 | 297 | 22,018 | 302 | 7,235 | 297 |
| Pittsburgh, Pa. | 124,295 | 31 | 245,721 | 27 | 389,451 | 18 | 676,119 | 17 | 204,650 | 16 |
| Pittsfield, Mass. | 8,112 | 264 | 7,366 | 311 | 29,395 | 202 | 39,226 | 219 | 11,366 | 230 |
| Portland, Me. | 18,188 | 165 | 22,670 | 190 | 110,648 | 75 | 96,501 | 124 | 30,349 | 117 |
| Portland, Ore. | 104,831 | 39 | 135,860 | 45 | 236,365 | 33 | 393,360 | 33 | 120,172 | 33 |
| Portsmouth - Dover - Rochester, N.H. | 40,761 | 86 | 40,074 | 132 | 54,753 | 132 | 92,918 | 127 | 41,152 | 92 |
| Poughkeepsie, N.Y. | 14,884 | 186 | 24,810 | 179 | 38,436 | 175 | 60,764 | 169 | 18,554 | 165 |
| Providence - Pawtucket - Woonsocket, R.I. | 46,609 | 77 | 70,442 | 75 | 151,429 | 58 | 261,368 | 55 | 64,833 | 62 |
| Provo - Orem, Utah | 17,523 | 170 | 18,096 | 207 | 26,900 | 221 | 40,767 | 215 | 12,812 | 212 |
| Pueblo, Colo. | 12,611 | 205 | 13,680 | 241 | 22,544 | 255 | 25,795 | 286 | 9,541 | 266 |
| Racine, Wisc. | 8,773 | 250 | 18,110 | 205 | 24,836 | 237 | 36,045 | 230 | 10,758 | 243 |
| Raleigh - Durham, N.C. | 79,252 | 48 | 83,033 | 70 | 112,457 | 73 | 195,632 | 69 | 56,468 | 69 |
| Rapid City, S.D. | 8,334 | 259 | 11,974 | 257 | 21,056 | 269 | 22,658 | 300 | 6,297 | 286 |
| Reading, Pa. | 27,675 | 120 | 24,757 | 180 | 99,257 | 82 | 151,838 | 83 | 50,502 | 75 |
| Redding, Cal. | 6,711 | 283 | 9,769 | 287 | 18,614 | 293 | 26,310 | 283 | 8,629 | 280 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| Area | 1989 Population (Thous.) | Rank | Percent Change In Population 1984–1989 % | Rank | 1989 Households (Thous.) | Rank | 1989 EBI ($000) | Rank |
|---|---|---|---|---|---|---|---|---|
| Laredo, Tex. | 136.2 | 245 | 16.3 | 17 | 35.5 | 300 | 1,095,078 | 315 |
| Las Cruces, N.M. | 127.2 | 263 | 14.7 | 27 | 44.4 | 273 | 1,537,001 | 294 |
| Las Vegas, Nev. | 622.5 | 80 | 15.2 | 23 | 253.5 | 71 | 11,465,368 | 75 |
| Lawrence, Kans. | 74.7 | 314 | 4.6 | 157 | 26.8 | 315 | 1,334,087 | 306 |
| Lawton, Okla. | 121.6 | 275 | 4.0 | 168 | 39.8 | 287 | 1,933,048 | 263 |
| Lewiston - Auburn, Me. | 101.1 | 297 | .6 | 247 | 37.6 | 296 | 1,476,887 | 298 |
| Lexington-Fayette, Ky. | 340.4 | 133 | 3.6 | 183 | 129.5 | 132 | 6,257,169 | 124 |
| Lima, Ohio | 158.7 | 220 | .5 | 249 | 58.0 | 223 | 2,356,102 | 234 |
| Lincoln, Neb. | 216.1 | 186 | 3.3 | 148 | 85.5 | 173 | 4,957,278 | 145 |
| Little Rock - North Little Rock, Ark. | 526.6 | 91 | 3.0 | 154 | 192.2 | 90 | 8,909,943 | 87 |
| Longview - Marshall, Tex. | 189.1 | 201 | 11.4 | 59 | 66.9 | 207 | 3,063,394 | 199 |
| Lorain - Elyria, Ohio | 272.2 | 159 | -.8 | 284 | 96.7 | 162 | 4,588,659 | 159 |
| Los Angeles - Long Beach, Cal. | 8,379.6 | 2 | 6.0 | 129 | 3,046.7 | 2 | 155,146,763 | 1 |
| Louisville, Ky. | 977.2 | 49 | .9 | 242 | 362.8 | 50 | 17,328,932 | 51 |
| Lubbock, Tex. | 240.7 | 171 | 7.0 | 110 | 85.5 | 173 | 3,350,165 | 188 |
| Lynchburg, Va. | 148.4 | 233 | 2.3 | 214 | 50.6 | 246 | 2,282,784 | 237 |
| McAllen - Edinburg - Mission, Tex. | 404.1 | 113 | 18.6 | 9 | 108.6 | 146 | 3,495,654 | 180 |
| Macon - Warner Robins, Ga. | 288.6 | 150 | 4.4 | 163 | 103.2 | 152 | 4,699,461 | 154 |
| Madison, Wisc. | 345.4 | 131 | 3.2 | 192 | 139.4 | 123 | 6,875,059 | 110 |
| Manchester - Nashua, N.H. | 314.3 | 141 | 6.4 | 121 | 116.1 | 140 | 6,327,600 | 123 |
| Mansfield, Ohio | 128.4 | 261 | -1.4 | 292 | 48.6 | 250 | 2,039,243 | 255 |
| Medford, Ore. | 143.9 | 237 | 4.7 | 156 | 54.1 | 234 | 1,930,285 | 264 |
| Melbourne - Titusville - Palm Bay, Fla. | 391.1 | 118 | 18.5 | 10 | 159.3 | 104 | 5,813,615 | 131 |
| Memphis, Tenn. | 937.7 | 54 | 1.1 | 235 | 337.1 | 58 | 14,983,921 | 61 |
| Miami - Hialeah, Fla. | 1,904.6 | 22 | 8.5 | 88 | 695.9 | 25 | 30,366,674 | 28 |
| Middlesex - Somerset - Hunterdon, N.J. | 954.8 | 51 | 3.8 | 172 | 340.5 | 56 | 21,423,802 | 43 |
| Midland, Tex. | 130.5 | 256 | 24.5 | 4 | 47.6 | 258 | 2,960,299 | 204 |
| Milwaukee, Wisc. | 1,381.3 | 33 | -.7 | 280 | 529.7 | 34 | 26,265,084 | 31 |
| Minneapolis - St. Paul, Minn. | 2,303.3 | 15 | 3.8 | 172 | 875.6 | 14 | 51,198,422 | 11 |
| Mobile, Ala. | 493.2 | 97 | 5.2 | 152 | 180.5 | 95 | 7,954,383 | 97 |
| Modesto, Cal. | 337.0 | 134 | 12.4 | 47 | 120.8 | 137 | 4,802,483 | 150 |
| Monmouth - Ocean, N.J. | 1,018.5 | 47 | 9.3 | 81 | 399.5 | 45 | 22,523,753 | 40 |
| Monroe, La. | 150.6 | 229 | 3.7 | 177 | 53.9 | 235 | 2,025,173 | 256 |
| Montgomery, Ala. | 308.4 | 143 | 5.8 | 135 | 112.8 | 143 | 4,674,235 | 157 |
| Muncie, Ind. | 120.1 | 279 | -3.6 | 312 | 43.1 | 278 | 2,006,043 | 258 |
| Muskegon, Mich. | 151.2 | 228 | -2.2 | 304 | 55.3 | 227 | 2,571,377 | 221 |
| Naples, Fla. | 140.8 | 240 | 25.2 | 2 | 59.6 | 220 | 2,194,246 | 245 |
| Nashville, Tenn. | 951.4 | 52 | 5.7 | 136 | 352.9 | 54 | 17,424,288 | 30 |
| Nassau - Suffolk, N.Y. | 2,774.3 | 9 | 3.3 | 190 | 911.4 | 11 | 63,785,282 | 9 |
| Newark, N.J. | 1,858.7 | 23 | -.5 | 276 | 680.0 | 26 | 40,660,804 | 18 |
| New Bedford - Fall River - Attleboro, Mass. | 504.2 | 94 | 3.0 | 195 | 186.9 | 93 | 7,810,138 | 98 |
| New Haven - Waterbury - Meriden, Conn. | 778.2 | 66 | 1.1 | 235 | 292.3 | 65 | 16,293,695 | 55 |
| New London - Norwich, Conn. | 255.3 | 166 | 2.6 | 208 | 92.5 | 166 | 5,333,850 | 140 |
| New Orleans, La. | 1,425.2 | 30 | 6.5 | 119 | 530.0 | 32 | 23,415,024 | 37 |
| New York, N.Y. | 8,526.2 | 1 | 1.6 | 227 | 3,426.1 | 1 | 152,914,786 | 2 |
| Niagara Falls, N.Y. | 210.1 | 191 | -4.2 | 315 | 78.2 | 192 | 3,176,353 | 196 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,340.8 | 34 | 6.3 | 125 | 451.5 | 40 | 21,246,737 | 44 |
| Oakland, Cal. | 1,995.5 | 20 | 6.4 | 121 | 789.5 | 19 | 43,231,253 | 16 |
| Ocala, Fla. | 199.1 | 197 | 24.7 | 3 | 78.7 | 190 | 2,521,501 | 223 |
| Odessa, Tex. | 161.9 | 216 | 17.7 | 13 | 58.8 | 221 | 3,005,379 | 203 |
| Oklahoma City, Okla. | 1,093.6 | 44 | 12.5 | 43 | 423.6 | 42 | 19,832,201 | 46 |
| Olympia, Wash. | 158.2 | 221 | 12.4 | 47 | 62.7 | 211 | 2,747,972 | 210 |
| Omaha, Neb. | 632.7 | 77 | 3.9 | 170 | 241.5 | 74 | 13,840,035 | 67 |
| Orange County, N.Y. | 299.0 | 145 | 7.2 | 104 | 99.2 | 158 | 4,797,176 | 151 |
| Orlando, Fla. | 982.0 | 48 | 17.4 | 14 | 371.9 | 48 | 16,504,372 | 54 |
| Owensboro, Ky. | 89.3 | 304 | 1.8 | 221 | 33.5 | 304 | 1,345,085 | 305 |
| Oxnard - Ventura, Cal. | 671.4 | 72 | 12.5 | 43 | 229.3 | 81 | 13,724,074 | 68 |
| Panama City, Fla. | 122.5 | 272 | 11.6 | 57 | 46.9 | 261 | 1,312,698 | 308 |
| Parkersburg - Marietta, W.Va.-Ohio | 159.7 | 218 | .4 | 254 | 60.2 | 216 | 2,493,646 | 226 |
| Pascagoula, Miss. | 134.8 | 247 | 6.8 | 113 | 46.4 | 264 | 2,220,158 | 240 |
| Pensacola, Fla. | 353.1 | 129 | 10.2 | 76 | 130.3 | 128 | 5,759,604 | 132 |
| Peoria, Ill. | 373.2 | 123 | .7 | 246 | 141.0 | 124 | 7,543,673 | 100 |
| Philadelphia, Pa. | 4,824.0 | 4 | 1.1 | 235 | 1,791.5 | 4 | 90,161,962 | 4 |
| Phoenix, Ariz. | 1,981.3 | 21 | 14.1 | 30 | 782.7 | 20 | 35,153,563 | 24 |
| Pine Bluff, Ark. | 88.4 | 306 | -2.0 | 299 | 30.0 | 311 | 1,052,309 | 316 |
| Pittsburgh, Pa. | 2,127.1 | 17 | -2.2 | 304 | 838.7 | 17 | 36,342,479 | 22 |
| Pittsfield, Mass. | 140.5 | 241 | -1.7 | 295 | 54.7 | 230 | 2,514,006 | 224 |
| Portland, Me. | 232.2 | 179 | 3.7 | 177 | 89.7 | 169 | 4,152,062 | 167 |
| Portland, Ore. | 1,174.8 | 41 | 3.0 | 195 | 462.5 | 38 | 23,116,708 | 38 |
| Portsmouth - Dover - Rochester, N.H. | 330.7 | 136 | 9.3 | 81 | 121.1 | 126 | 6,570,867 | 116 |
| Poughkeepsie, N.Y. | 279.1 | 155 | 6.5 | 119 | 97.0 | 161 | 5,317,545 | 141 |
| Providence - Pawtucket - Woonsocket, R.I. | 892.7 | 58 | 1.6 | 227 | 327.9 | 59 | 15,669,711 | 53 |
| Provo - Orem, Utah | 295.4 | 146 | 15.5 | 21 | 80.2 | 188 | 2,661,352 | 216 |
| Pueblo, Colo. | 124.0 | 268 | -.9 | 285 | 47.7 | 257 | 1,688,266 | 284 |
| Racine, Wisc. | 172.7 | 209 | -.3 | 273 | 63.9 | 210 | 3,018,212 | 202 |
| Raleigh - Durham, N.C. | 675.7 | 70 | 9.5 | 80 | 258.3 | 70 | 12,434,280 | 69 |
| Rapid City, S.D. | 80.7 | 309 | 7.2 | 104 | 31.1 | 308 | 1,326,539 | 295 |
| Reading, Pa. | 331.5 | 135 | 3.0 | 195 | 130.0 | 131 | 5,677,365 | 133 |
| Redding, Cal. | 154.8 | 222 | 15.0 | 25 | 59.9 | 217 | 1,698,229 | 283 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| Area | 1989 Average Household EBI ($) | Rank | 1989 Total Retail Sales ($000) | Rank | 1989 Per Household Retail Sales ($) | Rank | 1989 Buying Power Index (BPI) | Rank |
|---|---|---|---|---|---|---|---|---|
| Laredo, Tex. | 30,847 | 310 | 1,552,143 | 195 | 43,722 | 1 | .0474 | 267 |
| Las Cruces, N.M. | 34,617 | 297 | 836,015 | 287 | 18,829 | 254 | .0407 | 288 |
| Las Vegas, Nev. | 45,228 | 157 | 6,602,431 | 64 | 26,045 | 42 | .2846 | 70 |
| Lawrence, Kans. | 49,779 | 79 | 534,191 | 315 | 19,933 | 222 | .0296 | 314 |
| Lawton, Okla. | 48,569 | 95 | 896,352 | 277 | 22,521 | 130 | .0460 | 271 |
| Lewiston - Auburn, Me. | 39,279 | 257 | 803,127 | 296 | 21,360 | 171 | .0376 | 298 |
| Lexington-Fayette, Ky. | 48,318 | 100 | 3,164,120 | 117 | 24,433 | 75 | .1484 | 123 |
| Lima, Ohio | 40,622 | 237 | 1,238,503 | 225 | 21,354 | 172 | .0592 | 229 |
| Lincoln, Neb. | 57,980 | 17 | 1,604,109 | 191 | 18,762 | 255 | .0996 | 166 |
| Little Rock - North Little Rock, Ark. | 46,358 | 132 | 4,264,455 | 89 | 22,188 | 141 | .2114 | 89 |
| Longview - Marshall, Tex. | 45,791 | 147 | 1,865,896 | 175 | 27,891 | 21 | .0795 | 191 |
| Lorain - Elyria, Ohio | 47,453 | 115 | 1,701,834 | 186 | 17,599 | 285 | .1014 | 161 |
| Los Angeles - Long Beach, Cal. | 50,923 | 61 | 72,127,110 | 1 | 23,674 | 95 | 3.5846 | 1 |
| Louisville, Ky. | 47,764 | 111 | 8,021,020 | 52 | 22,109 | 144 | .4032 | 50 |
| Lubbock, Tex. | 39,183 | 259 | 2,060,747 | 160 | 24,102 | 82 | .0899 | 176 |
| Lynchburg, Va. | 45,114 | 160 | 1,141,517 | 235 | 22,560 | 128 | .0559 | 238 |
| McAllen - Edinburg - Mission, Tex. | 32,188 | 306 | 2,442,991 | 142 | 22,495 | 132 | .1105 | 157 |
| Macon - Warner Robins, Ga. | 45,537 | 152 | 2,280,908 | 148 | 21,908 | 151 | .1126 | 151 |
| Madison, Wisc. | 49,319 | 87 | 3,347,375 | 109 | 24,013 | 80 | .1591 | 114 |
| Manchester - Nashua, N.H. | 54,501 | 37 | 3,505,228 | 103 | 30,191 | 9 | .1525 | 121 |
| Mansfield, Ohio | 41,960 | 214 | 1,047,149 | 255 | 21,546 | 165 | .0500 | 259 |
| Medford, Ore. | 35,680 | 289 | 1,068,967 | 250 | 19,759 | 226 | .0505 | 257 |
| Melbourne - Titusville - Palm Bay, Fla. | 36,495 | 280 | 2,861,316 | 129 | 17,962 | 277 | .1429 | 130 |
| Memphis, Tenn. | 44,449 | 174 | 8,345,370 | 50 | 24,756 | 69 | .3775 | 56 |
| Miami - Hialeah, Fla. | 43,637 | 192 | 18,172,433 | 17 | 26,114 | 41 | .7846 | 25 |
| Middlesex - Somerset - Hunterdon, N.J. | 62,919 | 8 | 8,767,547 | 48 | 25,749 | 47 | .4606 | 45 |
| Midland, Tex. | 62,191 | 9 | 1,776,389 | 180 | 37,319 | 3 | .0723 | 205 |
| Milwaukee, Wisc. | 49,585 | 82 | 10,584,467 | 40 | 19,982 | 218 | .5790 | 34 |
| Minneapolis - St. Paul, Minn. | 58,472 | 14 | 23,070,347 | 12 | 26,348 | 40 | 1.1385 | 12 |
| Mobile, Ala. | 44,069 | 188 | 3,792,586 | 95 | 21,012 | 186 | .1904 | 95 |
| Modesto, Cal. | 39,756 | 251 | 2,497,903 | 140 | 20,678 | 196 | .1212 | 142 |
| Monmouth - Ocean, N.J. | 57,857 | 19 | 8,935,282 | 47 | 22,952 | 115 | .4811 | 44 |
| Monroe, La. | 37,573 | 272 | 1,091,610 | 244 | 20,253 | 213 | .0523 | 247 |
| Montgomery, Ala. | 41,438 | 226 | 2,169,232 | 154 | 19,231 | 244 | .1124 | 152 |
| Muncie, Ind. | 46,544 | 130 | 1,121,828 | 239 | 26,108 | 43 | .0502 | 258 |
| Muskegon, Mich. | 46,499 | 131 | 1,013,561 | 263 | 18,328 | 264 | .0576 | 234 |
| Naples, Fla. | 36,816 | 278 | 1,543,371 | 197 | 25,895 | 46 | .0605 | 226 |
| Nashville, Tenn. | 49,375 | 85 | 8,193,549 | 51 | 23,218 | 108 | .4047 | 52 |
| Nassau - Suffolk, N.Y. | 69,986 | 2 | 27,359,874 | 9 | 30,020 | 10 | 1.3802 | 9 |
| Newark, N.J. | 59,795 | 12 | 14,597,037 | 28 | 21,466 | 167 | .8469 | 21 |
| New Bedford - Fall River - Attleboro, Mass. | 41,788 | 219 | 4,618,558 | 86 | 24,711 | 71 | .2021 | 91 |
| New Haven - Waterbury - Meriden, Conn. | 55,743 | 28 | 6,717,524 | 63 | 22,982 | 113 | .3553 | 60 |
| New London - Norwich, Conn. | 57,663 | 20 | 2,202,946 | 151 | 23,816 | 92 | .1163 | 146 |
| New Orleans, La. | 44,179 | 186 | 11,632,883 | 35 | 21,949 | 149 | .5652 | 35 |
| New York, N.Y. | 44,632 | 170 | 56,653,993 | 2 | 16,536 | 297 | 3.3342 | 2 |
| Niagara Falls, N.Y. | 40,618 | 238 | 1,218,363 | 228 | 15,580 | 305 | .0726 | 201 |
| Norfolk - Virginia Beach - Newport News, Va. | 47,058 | 119 | 9,845,768 | 43 | 21,807 | 158 | .5058 | 40 |
| Oakland, Cal. | 54,758 | 34 | 18,013,990 | 20 | 22,817 | 119 | .9399 | 16 |
| Ocala, Fla. | 32,039 | 307 | 1,767,696 | 182 | 22,461 | 134 | .0724 | 204 |
| Odessa, Tex. | 51,112 | 60 | 2,133,440 | 157 | 36,283 | 4 | .0807 | 190 |
| Oklahoma City, Okla. | 46,818 | 127 | 11,426,089 | 36 | 26,974 | 32 | .4936 | 43 |
| Olympia, Wash. | 43,827 | 190 | 1,192,610 | 229 | 19,021 | 231 | .0629 | 218 |
| Omaha, Neb. | 57,309 | 21 | 5,701,479 | 71 | 23,609 | 96 | .2997 | 67 |
| Orange County, N.Y. | 48,359 | 99 | 2,255,092 | 149 | 22,733 | 122 | .1144 | 148 |
| Orlando, Fla. | 44,379 | 176 | 9,655,736 | 44 | 25,963 | 45 | .4188 | 49 |
| Owensboro, Ky. | 40,152 | 246 | 816,631 | 293 | 24,377 | 77 | .0352 | 307 |
| Oxnard - Ventura, Cal. | 59,853 | 11 | 5,212,297 | 77 | 22,731 | 123 | .2937 | 68 |
| Panama City, Fla. | 28,011 | 315 | 1,053,530 | 253 | 22,463 | 133 | .0411 | 286 |
| Parkersburg - Marietta, W.Va.-Ohio | 41,423 | 227 | 1,259,597 | 222 | 20,924 | 190 | .0611 | 223 |
| Pascagoula, Miss. | 47,848 | 108 | 865,537 | 281 | 18,654 | 256 | .0500 | 259 |
| Pensacola, Fla. | 44,200 | 183 | 2,730,742 | 135 | 20,957 | 187 | .1372 | 135 |
| Peoria, Ill. | 53,501 | 43 | 2,494,434 | 141 | 17,691 | 284 | .1561 | 115 |
| Philadelphia, Pa. | 50,328 | 71 | 39,194,119 | 4 | 21,878 | 153 | 2.0376 | 4 |
| Phoenix, Ariz. | 44,913 | 166 | 18,078,192 | 18 | 23,097 | 109 | .8452 | 22 |
| Pine Bluff, Ark. | 35,077 | 295 | 576,468 | 313 | 19,216 | 245 | .0281 | 316 |
| Pittsburgh, Pa. | 43,332 | 198 | 15,197,371 | 24 | 18,120 | 273 | .8270 | 24 |
| Pittsfield, Mass. | 45,960 | 143 | 1,371,267 | 211 | 25,069 | 63 | .0616 | 222 |
| Portland, Me. | 46,288 | 133 | 2,965,398 | 126 | 33,059 | 7 | .1123 | 153 |
| Portland, Ore. | 49,982 | 77 | 10,912,488 | 39 | 23,595 | 97 | .5307 | 39 |
| Portsmouth - Dover - Rochester, N.H. | 54,260 | 40 | 3,427,054 | 107 | 28,299 | 20 | .1556 | 116 |
| Poughkeepsie, N.Y. | 54,820 | 33 | 2,015,234 | 167 | 20,776 | 194 | .1153 | 147 |
| Providence - Pawtucket - Woonsocket, R.I. | 47,788 | 110 | 6,927,118 | 60 | 21,126 | 182 | .3601 | 58 |
| Provo - Orem, Utah | 33,184 | 304 | 1,172,759 | 232 | 14,623 | 310 | .0726 | 201 |
| Pueblo, Colo. | 35,393 | 291 | 870,621 | 279 | 18,252 | 269 | .0429 | 278 |
| Racine, Wisc. | 47,233 | 116 | 1,071,976 | 248 | 16,776 | 295 | .0654 | 215 |
| Raleigh - Durham, N.C. | 48,139 | 105 | 6,052,068 | 68 | 23,430 | 100 | .2910 | 69 |
| Rapid City, S.D. | 49,085 | 89 | 904,259 | 275 | 29,076 | 13 | .0381 | 295 |
| Reading, Pa. | 43,672 | 191 | 2,844,720 | 131 | 21,882 | 152 | .1362 | 136 |
| Redding, Cal. | 28,351 | 314 | 1,090,534 | 245 | 18,206 | 272 | .0489 | 263 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

| Area | Population | | Households | | Population Density | | Effective Buying Income (EBI) | | Median Household EBI | | Average Household EBI | | Per Capita EBI | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | (Thous.) | Rank | (Thous.) | Rank | (Pop/Sq.Mi.) | Rank | ($000) | Rank | ($) | Rank | ($) | Rank | ($) | Rank |
| Reno, Nev. | 215.0 | 178 | 90.3 | 160 | 34 | 310 | 2,660,670 | 160 | 25,536 | 153 | 29,465 | 128 | 12,373 | 42 |
| Richland - Kennewick - Pasco, Wash. | 153.0 | 220 | 56.3 | 216 | 52 | 298 | 1,928,347 | 192 | 32,672 | 20 | 34,251 | 33 | 12,604 | 34 |
| Richmond - Petersburg, Va. | 799.9 | 61 | 283.6 | 62 | 271 | 125 | 8,765,256 | 62 | 27,888 | 85 | 30,978 | 83 | 10,983 | 117 |
| Riverside - San Bernardino, Cal. | 1,825.4 | 22 | 651.7 | 24 | 67 | 286 | 19,030,644 | 27 | 23,442 | 157 | 29,202 | 138 | 10,425 | 167 |
| Roanoke, Va. | 224.3 | 171 | 83.3 | 167 | 283 | 129 | 2,287,345 | 170 | 23,771 | 209 | 27,439 | 212 | 10,198 | 192 |
| Rochester, Minn. | 95.4 | 300 | 35.1 | 296 | 146 | 237 | 1,185,661 | 284 | 31,340 | 31 | 33,780 | 40 | 12,428 | 38 |
| Rochester, N.Y. | 998.2 | 45 | 362.8 | 46 | 360 | 91 | 11,961,156 | 45 | 30,404 | 42 | 32,969 | 53 | 11,983 | 60 |
| Rockford, Ill. | 281.5 | 143 | 103.8 | 147 | 353 | 88 | 3,212,308 | 140 | 29,266 | 58 | 30,947 | 84 | 11,411 | 86 |
| Sacramento, Cal. | 1,242.4 | 36 | 486.1 | 32 | 243 | 143 | 14,230,732 | 35 | 25,768 | 145 | 29,275 | 135 | 11,454 | 80 |
| Saginaw - Bay City - Midland, Mich. | 416.1 | 104 | 145.1 | 108 | 233 | 151 | 4,206,332 | 107 | 27,280 | 96 | 28,989 | 147 | 10,109 | 194 |
| St. Cloud, Minn. | 175.2 | 201 | 54.8 | 219 | 80 | 281 | 1,573,118 | 216 | 25,594 | 152 | 28,707 | 161 | 8,979 | 274 |
| St. Joseph, Mo. | 86.8 | 306 | 32.1 | 302 | 212 | 168 | 873,612 | 303 | 23,410 | 219 | 27,215 | 219 | 10,065 | 198 |
| St. Louis, Mo. | 2,398.9 | 10 | 866.4 | 10 | 449 | 61 | 27,412,159 | 14 | 28,404 | 73 | 31,639 | 71 | 11,427 | 84 |
| Salem, Ore. | 255.6 | 161 | 93.5 | 156 | 130 | 248 | 2,207,011 | 177 | 20,736 | 276 | 23,604 | 291 | 8,635 | 290 |
| Salinas - Seaside - Monterey, Cal. | 324.8 | 130 | 107.6 | 139 | 98 | 274 | 3,527,592 | 127 | 27,347 | 93 | 32,784 | 55 | 10,861 | 130 |
| Salt Lake City - Ogden, Utah | 1,032.7 | 43 | 334.3 | 51 | 637 | 38 | 9,451,236 | 57 | 25,768 | 145 | 28,272 | 184 | 9,152 | 264 |
| San Angelo, Tex. | 95.5 | 299 | 34.3 | 298 | 63 | 290 | 1,026,352 | 283 | 24,096 | 199 | 29,923 | 118 | 10,747 | 137 |
| San Antonio, Tex. | 1,190.7 | 38 | 394.9 | 41 | 473 | 56 | 11,552,919 | 48 | 24,521 | 186 | 29,255 | 136 | 9,703 | 220 |
| San Diego, Cal. | 2,085.3 | 17 | 766.5 | 16 | 495 | 53 | 25,198,528 | 17 | 27,128 | 102 | 32,875 | 54 | 12,084 | 52 |
| San Francisco, Cal. | 1,526.3 | 27 | 638.1 | 27 | 1,502 | 10 | 23,386,869 | 20 | 31,439 | 29 | 36,651 | 18 | 15,323 | 2 |
| San Jose, Cal. | 1,377.5 | 31 | 485.9 | 33 | 1,065 | 18 | 19,844,541 | 25 | 37,776 | 5 | 40,841 | 6 | 14,406 | 6 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 322.0 | 133 | 120.1 | 129 | 117 | 254 | 3,989,542 | 117 | 27,892 | 83 | 33,219 | 48 | 12,390 | 40 |
| Santa Cruz, Cal. | 216.8 | 175 | 82.5 | 170 | 486 | 55 | 2,755,368 | 156 | 28,147 | 78 | 33,398 | 45 | 12,709 | 31 |
| Santa Fe, N.M. | 102.5 | 293 | 38.5 | 284 | 51 | 300 | 1,229,524 | 253 | 27,389 | 88 | 31,936 | 66 | 11,995 | 58 |
| Santa Rosa - Petaluma, Cal. | 335.3 | 126 | 130.9 | 118 | 209 | 173 | 4,172,613 | 108 | 28,407 | 72 | 31,876 | 68 | 12,444 | 37 |
| Sarasota, Fla. | 241.6 | 163 | 108.9 | 136 | 422 | 70 | 2,930,907 | 148 | 22,181 | 247 | 26,914 | 226 | 12,131 | 48 |
| Savannah, Ga. | 230.0 | 168 | 82.0 | 171 | 248 | 141 | 2,256,071 | 173 | 23,238 | 223 | 27,513 | 211 | 9,809 | 213 |
| Scranton - Wilkes-Barre, Pa. | 737.1 | 65 | 278.3 | 65 | 259 | 133 | 6,967,757 | 72 | 22,063 | 248 | 25,037 | 268 | 9,453 | 245 |
| Seattle, Wash. | 1,699.9 | 25 | 676.3 | 21 | 402 | 73 | 23,020,738 | 21 | 30,639 | 39 | 34,039 | 35 | 13,542 | 18 |
| Sharon, Pa. | 128.7 | 250 | 46.8 | 251 | 192 | 193 | 1,210,220 | 257 | 23,895 | 204 | 25,859 | 249 | 9,403 | 249 |
| Sheboygan, Wisc. | 101.4 | 295 | 37.0 | 291 | 197 | 184 | 1,113,257 | 272 | 28,217 | 77 | 30,088 | 106 | 10,979 | 118 |
| Sherman - Denison, Tex. | 95.7 | 298 | 36.2 | 294 | 102 | 289 | 1,023,459 | 286 | 24,465 | 188 | 28,272 | 184 | 10,694 | 140 |
| Shreveport, La. | 357.2 | 118 | 130.8 | 120 | 205 | 176 | 3,723,844 | 121 | 23,864 | 205 | 28,470 | 176 | 10,425 | 167 |
| Sioux City, Iowa | 118.0 | 268 | 44.6 | 258 | 104 | 268 | 1,180,189 | 266 | 23,705 | 210 | 26,462 | 233 | 10,002 | 204 |
| Sioux Falls, S.D. | 119.6 | 266 | 46.1 | 253 | 148 | 234 | 1,524,085 | 230 | 29,473 | 52 | 33,060 | 51 | 12,743 | 29 |
| South Bend - Mishawaka, Ind. | 237.7 | 166 | 87.2 | 163 | 518 | 49 | 2,440,053 | 166 | 25,051 | 178 | 27,982 | 197 | 10,265 | 185 |
| Spokane, Wash. | 354.4 | 121 | 137.9 | 111 | 201 | 180 | 3,316,296 | 134 | 20,855 | 273 | 24,049 | 288 | 9,357 | 252 |
| Springfield, Ill. | 194.4 | 190 | 77.9 | 178 | 165 | 216 | 2,234,383 | 175 | 25,708 | 149 | 28,683 | 163 | 11,494 | 79 |
| Springfield, Mass. | 583.1 | 81 | 211.3 | 82 | 509 | 50 | 6,120,765 | 81 | 25,779 | 143 | 28,967 | 148 | 10,497 | 164 |
| Springfield, Mo. | 222.6 | 173 | 83.5 | 166 | 179 | 206 | 2,244,276 | 174 | 22,787 | 236 | 26,878 | 227 | 10,082 | 196 |
| State College, Pa. | 116.0 | 274 | 38.9 | 282 | 105 | 265 | 1,045,378 | 279 | 22,388 | 242 | 26,873 | 228 | 9,012 | 271 |
| Steubenville - Weirton, Ohio-W.Va. | 156.4 | 217 | 57.7 | 215 | 267 | 126 | 1,461,523 | 231 | 24,083 | 200 | 25,330 | 262 | 9,345 | 253 |
| Stockton, Cal. | 393.0 | 108 | 143.2 | 109 | 278 | 120 | 3,866,246 | 119 | 23,453 | 217 | 26,999 | 225 | 9,838 | 211 |
| Syracuse, N.Y. | 659.3 | 67 | 234.1 | 72 | 275 | 123 | 7,470,879 | 70 | 28,852 | 65 | 31,913 | 67 | 11,332 | 93 |
| Tacoma, Wash. | 519.1 | 89 | 194.5 | 86 | 310 | 102 | 4,917,159 | 92 | 21,921 | 252 | 25,281 | 263 | 9,472 | 242 |
| Tallahassee, Fla. | 207.9 | 184 | 75.8 | 183 | 174 | 209 | 1,970,431 | 190 | 20,694 | 278 | 25,995 | 247 | 9,478 | 240 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,837.4 | 21 | 763.2 | 17 | 721 | 32 | 20,098,180 | 24 | 21,561 | 262 | 26,334 | 237 | 10,938 | 121 |
| Terre Haute, Ind. | 134.3 | 244 | 49.1 | 243 | 176 | 207 | 1,270,026 | 246 | 22,283 | 244 | 25,866 | 248 | 9,457 | 244 |
| Texarkana, Tex.-Ark. | 119.5 | 267 | 43.3 | 264 | 79 | 282 | 1,043,038 | 281 | 20,759 | 275 | 24,089 | 287 | 8,728 | 285 |
| Toledo, Ohio | 618.4 | 74 | 229.0 | 74 | 452 | 60 | 6,563,002 | 78 | 25,763 | 147 | 28,659 | 167 | 10,613 | 153 |
| Topeka, Kans. | 159.1 | 214 | 62.2 | 206 | 290 | 113 | 2,141,127 | 180 | 30,753 | 36 | 34,423 | 31 | 13,458 | 20 |
| Trenton, N.J. | 312.4 | 135 | 111.0 | 135 | 1,376 | 11 | 4,082,418 | 112 | 32,444 | 21 | 36,779 | 17 | 13,068 | 25 |
| Tucson, Ariz. | 602.1 | 78 | 236.3 | 71 | 66 | 289 | 5,810,565 | 85 | 21,012 | 271 | 24,590 | 276 | 9,650 | 227 |
| Tulsa, Okla. | 738.4 | 64 | 281.0 | 64 | 147 | 236 | 8,330,164 | 64 | 25,898 | 140 | 29,645 | 126 | 11,281 | 96 |
| Tuscaloosa, Ala. | 143.2 | 228 | 51.5 | 228 | 107 | 262 | 1,181,283 | 265 | 19,072 | 304 | 22,938 | 307 | 8,249 | 302 |
| Tyler, Tex. | 149.0 | 222 | 53.6 | 222 | 160 | 221 | 1,692,473 | 208 | 27,399 | 91 | 31,576 | 73 | 11,359 | 91 |
| Utica - Rome, N.Y. | 322.6 | 131 | 114.4 | 134 | 122 | 253 | 3,112,371 | 143 | 24,404 | 191 | 27,206 | 220 | 9,648 | 228 |
| Vallejo - Fairfield - Napa, Cal. | 379.5 | 114 | 134.9 | 115 | 240 | 146 | 4,263,711 | 104 | 28,569 | 70 | 31,606 | 72 | 11,235 | 102 |
| Vancouver, Wash. | 208.2 | 182 | 77.1 | 179 | 332 | 94 | 2,202,326 | 178 | 26,643 | 114 | 28,565 | 171 | 10,578 | 159 |
| Victoria, Tex. | 77.6 | 309 | 26.1 | 313 | 87 | 279 | 802,896 | 311 | 27,603 | 87 | 30,762 | 89 | 10,347 | 175 |
| Vineland - Millville - Bridgeton, N.J. | 137.6 | 238 | 47.3 | 248 | 276 | 122 | 1,333,443 | 236 | 24,917 | 181 | 28,191 | 190 | 9,691 | 223 |
| Visalia - Tulare - Porterville, Cal. | 279.2 | 146 | 92.0 | 157 | 58 | 293 | 1,991,969 | 189 | 17,838 | 310 | 21,652 | 312 | 7,135 | 311 |
| Waco, Tex. | 185.9 | 195 | 67.3 | 195 | [illegible] | 205 | 1,787,007 | 202 | 21,838 | 255 | 26,553 | 232 | 9,613 | 231 |
| Washington, D.C. | 3,425.9 | 7 | 1,261.6 | 7 | 866 | 28 | 50,510,907 | 5 | 36,002 | 9 | 40,037 | 9 | 14,744 | 5 |
| Waterloo - Cedar Falls, Iowa | 163.5 | 212 | 59.9 | 213 | 162 | 219 | 1,838,800 | 195 | 28,258 | 76 | 30,698 | 92 | 11,246 | 99 |
| Wausau, Wisc. | 114.6 | 276 | 40.9 | 273 | 74 | 284 | 1,109,803 | 273 | 25,323 | 164 | 27,135 | 223 | 9,684 | 225 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 709.1 | 66 | 298.8 | 59 | 356 | 86 | 9,734,823 | 54 | 26,579 | 115 | 32,580 | 59 | 13,728 | 13 |
| Wheeling, W.Va. | 183.1 | 196 | 69.7 | 191 | 193 | 188 | 1,724,989 | 206 | 22,615 | 240 | 24,749 | 274 | 9,421 | 247 |
| Wichita, Kans. | 428.2 | 102 | 163.8 | 94 | 175 | 208 | 5,949,071 | 83 | 32,316 | 23 | 36,319 | 21 | 13,893 | 12 |
| Wichita Falls, Tex. | 124.3 | 257 | 44.3 | 260 | 205 | 176 | 1,285,325 | 241 | 23,572 | 215 | 29,014 | 146 | 10,341 | 177 |
| Williamsport, Pa. | 119.9 | 265 | 44.1 | 261 | 97 | 275 | 1,101,966 | 275 | 22,265 | 245 | 24,988 | 270 | 9,191 | 261 |
| Wilmington, Del. | 535.6 | 88 | 189.3 | 88 | 490 | 54 | 6,424,554 | 79 | 30,873 | 35 | 33,938 | 37 | 11,995 | 58 |
| Wilmington, N.C. | 111.5 | 280 | 42.1 | 270 | 603 | 40 | 1,027,167 | 282 | 21,387 | 266 | 24,398 | 283 | 9,212 | 280 |
| Worcester - Fitchburg - Leominster, Mass. | 657.7 | 68 | 238.6 | 70 | 434 | 66 | 7,522,833 | 69 | 28,601 | 69 | 31,529 | 75 | 11,438 | 81 |
| Yakima, Wash. | 180.7 | 198 | 66.4 | 197 | 42 | 304 | 1,566,065 | 217 | 19,893 | 296 | 23,585 | 292 | 8,667 | 287 |
| York, Pa. | 397.6 | 106 | 147.3 | 105 | 279 | 119 | 4,239,231 | 105 | 26,758 | 112 | 28,780 | 158 | 10,662 | 144 |
| Youngstown - Warren, Ohio | 518.5 | 90 | 190.7 | 87 | 504 | 51 | 5,434,756 | 89 | 26,195 | 130 | 28,499 | 174 | 10,482 | 165 |
| Yuba City, Cal. | 110.4 | 283 | 40.2 | 275 | 89 | 278 | 931,687 | 295 | 19,050 | 305 | 23,176 | 299 | 8,439 | 298 |

1985 SURVEY OF BUYING POWER DATA SERVICE

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

| Area | Total Retail Sales ($000) | Rank | Per Household Retail Sales ($) | Rank | Buying Power Index (BPI) BPI | Rank | Economy-Priced-Products BPI | Rank | Moderate-Priced-Products BPI | Rank | Premium-Priced-Products BPI | Rank |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Reno, Nev. | 1,825,600 | 130 | 20,217 | 15 | .1119 | 152 | .1046 | 156 | .1231 | 142 | .1087 | 154 |
| Richland - Kennewick - Pasco, Wash. | 734,667 | 238 | 13,404 | 254 | .0677 | 210 | .0523 | 270 | .0555 | 254 | .0688 | 202 |
| Richmond - Petersburg, Va. | 4,591,647 | 61 | 16,191 | 107 | .3440 | 62 | .3051 | 63 | .3309 | 61 | .3378 | 64 |
| Riverside - San Bernardino, Cal. | 9,218,191 | 29 | 14,143 | 221 | .7357 | 27 | .7552 | 21 | .7490 | 22 | .7073 | 29 |
| Roanoke, Va. | 1,250,389 | 170 | 13,010 | 182 | .0921 | 174 | .1011 | 162 | .1021 | 166 | .0920 | 173 |
| Rochester, Minn. | 748,278 | 239 | 21,318 | 8 | .0484 | 263 | .0347 | 308 | .0432 | 294 | .0490 | 254 |
| Rochester, N.Y. | 5,209,563 | 53 | 14,309 | 209 | .4364 | 47 | .3575 | 54 | .3823 | 54 | .4542 | 46 |
| Rockford, Ill. | 1,495,748 | 148 | 14,410 | 207 | .1205 | 143 | .1005 | 165 | .1114 | 156 | .1275 | 135 |
| Sacramento, Cal. | 7,233,364 | 38 | 14,880 | 190 | .5477 | 35 | .5517 | 31 | .5632 | 32 | .5481 | 35 |
| Saginaw - Bay City - Midland, Mich. | 2,279,283 | 106 | 15,708 | 135 | .1695 | 105 | .1602 | 108 | .1587 | 114 | .1789 | 101 |
| St. Cloud, Minn. | 1,298,656 | 169 | 23,698 | 6 | .0734 | 198 | .0604 | 234 | .0773 | 201 | .0584 | 223 |
| St. Joseph, Mo. | 500,309 | 286 | 17,144 | 70 | .0370 | 303 | .0424 | 294 | .0400 | 302 | .0334 | 306 |
| St. Louis, Mo. | 14,301,141 | 14 | 16,506 | 95 | 1.0643 | 14 | .9482 | 10 | .9743 | 11 | 1.0564 | 14 |
| Salem, Ore. | 1,119,169 | 180 | 11,970 | 299 | .0903 | 175 | .1145 | 143 | .1178 | 149 | .0845 | 179 |
| Salinas - Seaside - Monterey, Cal. | 1,715,354 | 137 | 15,942 | 121 | .1355 | 135 | .1071 | 152 | .1301 | 136 | .1383 | 130 |
| Salt Lake City - Ogden, Utah | 4,976,401 | 55 | 14,886 | 189 | .3851 | 53 | .3578 | 53 | .4176 | 45 | .4048 | 50 |
| San Angelo, Tex. | 481,141 | 280 | 19,858 | 25 | .0437 | 280 | .0436 | 289 | .0449 | 289 | .0427 | 280 |
| San Antonio, Tex. | 6,401,819 | 43 | 16,287 | 103 | .4729 | 42 | .4829 | 35 | .4809 | 41 | .4673 | 44 |
| San Diego, Cal. | 11,745,679 | 18 | 15,304 | 156 | .9359 | 16 | .7964 | 16 | .8952 | 16 | .9360 | 19 |
| San Francisco, Cal. | 12,013,600 | 16 | 18,827 | 36 | .8598 | 20 | .6472 | 26 | .7141 | 26 | .9557 | 18 |
| San Jose, Cal. | 9,363,319 | 28 | 19,270 | 26 | .7174 | 28 | .4171 | 46 | .5095 | 38 | .7776 | 27 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 2,411,063 | 97 | 20,075 | 17 | .1602 | 110 | .1369 | 128 | .1504 | 121 | 1654 | 109 |
| Santa Cruz, Cal. | 1,157,364 | 178 | 14,031 | 234 | .0985 | 164 | .0908 | 179 | .0883 | 186 | 0944 | 168 |
| Santa Fe, N.M. | 618,634 | 276 | 16,088 | 110 | .0468 | 269 | .0423 | 295 | .0441 | 290 | .0491 | 253 |
| Santa Rosa - Petaluma, Cal. | 1,842,610 | 129 | 14,876 | 230 | .1516 | 116 | .1398 | 126 | .1420 | 131 | .1524 | 115 |
| Sarasota, Fla. | 1,800,962 | 133 | 16,538 | 94 | .1188 | 145 | .1325 | 132 | .1427 | 129 | 1232 | 140 |
| Savannah, Ga. | 1,303,570 | 166 | 15,897 | 128 | .0933 | 172 | .1031 | 158 | .0973 | 172 | .0938 | 171 |
| Scranton - Wilkes-Barre, Pa. | 3,355,379 | 75 | 12,775 | 282 | .2791 | 70 | .3392 | 58 | .3457 | 60 | .2689 | 73 |
| Seattle, Wash. | 11,084,876 | 21 | 16,272 | 104 | .8440 | 21 | .6797 | 23 | .7267 | 25 | .9239 | 21 |
| Sharon, Pa. | 546,658 | 291 | 11,681 | 301 | .0470 | 268 | .0529 | 267 | .0542 | 262 | .0472 | 261 |
| Sheboygan, Wis. | 438,336 | 311 | 11,577 | 304 | .0400 | 291 | .0353 | 307 | .0382 | 304 | .0390 | 289 |
| Sherman - Denison, Tex. | 546,724 | 290 | 15,105 | 172 | .0405 | 290 | .0421 | 296 | .0425 | 298 | .0395 | 287 |
| Shreveport, La. | 2,013,095 | 120 | 15,406 | 149 | .1489 | 118 | .1579 | 110 | .1551 | 118 | .1500 | 120 |
| Sioux City, Iowa | 671,602 | 265 | 15,098 | 176 | .0484 | 263 | .0553 | 254 | .0535 | 267 | .0476 | 258 |
| Sioux Falls, S.D. | 824,380 | 234 | 17,883 | 55 | .0588 | 225 | .0448 | 286 | .0540 | 263 | .0597 | 219 |
| South Bend - Mishawaka, Ind. | 1,400,515 | 155 | 16,634 | 90 | .1008 | 163 | .0983 | 168 | .1076 | 160 | .1062 | 158 |
| Spokane, Wash. | 1,965,434 | 122 | 14,253 | 217 | .1394 | 129 | .1852 | 98 | .1694 | 104 | .1341 | 131 |
| Springfield, Ill. | 1,097,997 | 185 | 14,093 | 226 | .0852 | 181 | .0807 | 193 | .0913 | 178 | .0879 | 177 |
| Springfield, Mass. | 3,483,439 | 77 | 16,486 | 97 | .2483 | 81 | .2493 | 76 | .2488 | 81 | .2448 | 81 |
| Springfield, Mo. | 1,398,038 | 159 | 16,743 | 87 | .0947 | 168 | .1064 | 154 | .1068 | 161 | .0900 | 174 |
| State College, Pa. | 548,575 | 288 | 14,108 | 225 | .0427 | 284 | .0478 | 281 | .0476 | 282 | .0385 | 291 |
| Steubenville - Weirton, Ohio-W.Va. | 604,683 | 272 | 10,826 | 313 | .0557 | 236 | .0698 | 209 | .0614 | 235 | .0544 | 234 |
| Stockton, Cal. | 1,877,289 | 127 | 13,110 | 272 | .1515 | 117 | .1754 | 101 | .1614 | 112 | .1482 | 123 |
| Syracuse, N.Y. | 3,297,616 | 80 | 14,086 | 228 | .2765 | 71 | .2484 | 77 | .2531 | 78 | .2931 | 69 |
| Tacoma, Wash. | 2,586,242 | 92 | 13,297 | 258 | .1989 | 93 | .2398 | 80 | .2355 | 84 | .1847 | 96 |
| Tallahassee, Fla. | 1,114,434 | 182 | 14,702 | 194 | .0815 | 185 | .1027 | 159 | .0906 | 179 | .0746 | 192 |
| Tampa - St. Petersburg - Clearwater, Fla. | 10,949,718 | 22 | 14,347 | 212 | .7978 | 24 | .9646 | 9 | .9541 | 12 | .7341 | 28 |
| Terre Haute, Ind. | 994,095 | 196 | 20,246 | 13 | .0588 | 225 | .0634 | 225 | .0672 | 216 | .0531 | 239 |
| Texarkana, Tex.-Ark. | 690,158 | 258 | 15,930 | 124 | .0461 | 271 | .0598 | 237 | .0535 | 267 | .0445 | 269 |
| Toledo, Ohio | 3,901,290 | 67 | 17,036 | 77 | .2694 | 74 | .2718 | 69 | .2695 | 75 | .2558 | 77 |
| Topeka, Kans. | 973,999 | 201 | 15,659 | 138 | .0774 | 191 | .0609 | 232 | .0688 | 212 | .0742 | 195 |
| Trenton, N.J. | 1,865,274 | 128 | 16,804 | 83 | .1486 | 119 | .1119 | 148 | .1170 | 150 | .1561 | 114 |
| Tucson, Ariz. | 3,079,680 | 85 | 13,033 | 277 | .2346 | 83 | .3051 | 63 | .2860 | 68 | .2287 | 86 |
| Tulsa, Okla. | 4,223,559 | 65 | 15,030 | 181 | .3213 | 65 | .3148 | 61 | .3287 | 62 | .3431 | 63 |
| Tuscaloosa, Ala. | 672,674 | 264 | 13,062 | 275 | .0506 | 258 | .0770 | 199 | .0583 | 246 | .0474 | 259 |
| Tyler, Tex. | 915,408 | 211 | 17,899 | 73 | .0664 | 212 | .0592 | 241 | .0609 | 239 | .0684 | 204 |
| Utica - Rome, N.Y. | 1,491,388 | 149 | 13,237 | 276 | .1222 | 140 | .1325 | 132 | .1355 | 134 | .1267 | 136 |
| Vallejo - Fairfield - Napa, Cal. | 1,792,859 | 134 | 13,290 | 259 | .1561 | 113 | .1410 | 123 | .1470 | 125 | .1523 | 116 |
| Vancouver, Wash. | 803,207 | 238 | 10,418 | 314 | .0789 | 188 | .0793 | 195 | .0805 | 196 | .0793 | 186 |
| Victoria, Tex. | 550,467 | 285 | 21,091 | 9 | .0349 | 308 | .0313 | 310 | .0329 | 312 | .0353 | 299 |
| Vineland - Millville - Bridgeton, N.J. | 699,080 | 256 | 14,780 | 198 | .0536 | 245 | .0577 | 245 | .0569 | 250 | .0513 | 246 |
| Visalia - Tulare - Porterville, Cal. | 1,380,126 | 160 | 14,132 | 224 | .0922 | 173 | .1408 | 124 | .1202 | 145 | .0781 | 188 |
| Waco, Tex. | 1,044,297 | 190 | 13,517 | 246 | .0744 | 199 | .0900 | 181 | .0800 | 197 | .0685 | 203 |
| Washington, D.C. | 22,858,033 | 7 | 18,118 | 51 | 1.7965 | 7 | 1.0749 | 8 | 1.3417 | 7 | 1.9331 | 6 |
| Waterloo - Cedar Falls, Iowa | 800,211 | 239 | 13,339 | 255 | .0679 | 209 | .0595 | 239 | .0636 | 226 | .0697 | 200 |
| Wausau, Wis. | 510,161 | 300 | 12,473 | 287 | .0430 | 282 | .0430 | 292 | .0468 | 284 | .0428 | 278 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 5,115,709 | 54 | 17,121 | 72 | .3668 | 58 | .3312 | 60 | .3535 | 59 | .3863 | 55 |
| Wheeling, W.Va. | 915,630 | 210 | 13,137 | 269 | .0699 | 208 | .0885 | 184 | .0795 | 199 | .0690 | 201 |
| Wichita, Kans. | 2,611,158 | 91 | 15,941 | 122 | .2117 | 88 | .1499 | 114 | .1721 | 101 | .2134 | 89 |
| Wichita Falls, Tex. | 862,838 | 218 | 19,477 | 33 | .0553 | 238 | .0536 | 263 | .0590 | 241 | .0530 | 240 |
| Williamsport, Pa. | 585,346 | 278 | 13,271 | 262 | .0451 | 277 | .0544 | 257 | .0563 | 252 | .0458 | 264 |
| Wilmington, Del. | 3,176,504 | 81 | 16,780 | 85 | .2430 | 82 | .1859 | 97 | .2091 | 91 | .2467 | 80 |
| Wilmington, N.C. | 811,617 | 236 | 19,278 | 23 | .0482 | 265 | .0581 | 244 | .0561 | 253 | .0486 | 256 |
| Worcester - Fitchburg - Leominster, Mass. | 3,653,380 | 71 | 13,312 | 257 | .2858 | 67 | .2435 | 78 | .2618 | 77 | .2837 | 71 |
| Yakima, Wash. | 868,773 | 217 | 13,084 | 274 | .0656 | 214 | .0930 | 175 | .0796 | 198 | .0601 | 216 |
| York, Pa. | 1,805,702 | 132 | 12,239 | 294 | .1574 | 112 | .1479 | 117 | .1662 | 109 | .1608 | 113 |
| Youngstown - Warren, Ohio | 2,538,727 | 93 | 13,313 | 257 | .2079 | 90 | .2094 | 91 | .2075 | 93 | .2068 | 91 |
| Yuba City, Cal. | 530,882 | 295 | 12,460 | 288 | .0391 | 294 | .0565 | 250 | .0504 | 276 | .0334 | 306 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| Area | Total Retail Sales |  | Food Stores |  | Supermarkets |  | Eating & Drinking Places |  | General Merchandise Stores |  | Department Stores |  | Apparel & Accessories Stores |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Reno, Nev. | 1,825,620 | 130 | 360,058 | 134 | 346,424 | 131 | 159,252 | 133 | 282,206 | 109 | 262,633 | 102 | 72,042 | 148 |
| Richland - Kennewick - Pasco, Wash. | 754,667 | 238 | 179,481 | 214 | 174,276 | 213 | 69,193 | 232 | 102,208 | 242 | 69,481 | 279 | 31,499 | 248 |
| Richmond - Petersburg, Va. | 4,591,647 | 61 | 956,852 | 62 | 927,631 | 59 | 365,303 | 68 | 614,853 | 55 | 518,131 | 55 | 195,649 | 71 |
| Riverside - San Bernardino, Cal. | 9,218,191 | 29 | 2,146,975 | 26 | 2,024,267 | 25 | 959,137 | 27 | 1,138,732 | 30 | 936,958 | 38 | 409,012 | 30 |
| Roanoke, Va. | 1,250,309 | 170 | 276,514 | 164 | 266,933 | 160 | 111,853 | 175 | 186,043 | 156 | 152,100 | 156 | 56,629 | 173 |
| Rochester, Minn. | 748,278 | 239 | 130,497 | 269 | 124,071 | 269 | 54,169 | 271 | 117,668 | 212 | 105,503 | 209 | 36,689 | 225 |
| Rochester, N.Y. | 5,209,563 | 52 | 1,142,245 | 48 | 1,081,507 | 48 | 504,140 | 49 | 555,510 | 60 | 494,297 | 60 | 252,411 | 56 |
| Rockford, Ill. | 1,495,748 | 148 | 294,305 | 156 | 276,610 | 158 | 130,993 | 157 | 211,226 | 138 | 189,192 | 130 | 63,954 | 157 |
| Sacramento, Cal. | 7,233,364 | 38 | 1,545,604 | 33 | 1,471,381 | 32 | 782,932 | 36 | 825,696 | 40 | 712,899 | 38 | 297,981 | 49 |
| Saginaw - Bay City - Midland, Mich. | 2,279,285 | 106 | 431,243 | 112 | 379,064 | 120 | 202,513 | 111 | 354,357 | 92 | 317,851 | 89 | 123,022 | 94 |
| St. Cloud, Minn. | 1,298,656 | 169 | 171,609 | 223 | 150,571 | 237 | 69,229 | 231 | 104,783 | 238 | 79,852 | 250 | 31,219 | 253 |
| St. Joseph, Mo. | 550,309 | 286 | 129,687 | 270 | 123,638 | 270 | 43,387 | 298 | 93,862 | 257 | 70,011 | 275 | 22,942 | 298 |
| St. Louis, Mo. | 14,301,141 | 14 | 3,003,179 | 10 | 2,799,002 | 10 | 1,275,534 | 16 | 2,070,017 | 10 | 1,883,312 | 10 | 636,395 | 18 |
| Salem, Ore. | 1,119,169 | 180 | 219,527 | 192 | 209,410 | 193 | 120,681 | 165 | 190,460 | 155 | 152,871 | 155 | 60,826 | 165 |
| Salinas - Seaside - Monterey, Cal. | 1,715,354 | 137 | 307,415 | 153 | 279,777 | 154 | 198,765 | 113 | 180,160 | 159 | 159,287 | 152 | 117,406 | 100 |
| Salt Lake City - Ogden, Utah | 4,976,401 | 55 | 1,092,515 | 52 | 1,046,155 | 52 | 381,863 | 65 | 658,903 | 50 | 576,062 | 49 | 228,003 | 61 |
| San Angelo, Tex. | 681,141 | 260 | 132,255 | 266 | 127,540 | 265 | 67,664 | 237 | 91,838 | 265 | 61,940 | 287 | 34,538 | 235 |
| San Antonio, Tex. | 6,431,839 | 43 | 1,390,785 | 39 | 1,342,720 | 38 | 762,439 | 39 | 778,421 | 43 | 628,412 | 43 | 331,577 | 42 |
| San Diego, Cal. | 11,745,639 | 18 | 2,246,213 | 21 | 2,075,527 | 22 | 1,326,482 | 15 | 1,559,210 | 16 | 1,405,117 | 16 | 618,102 | 19 |
| San Francisco, Cal. | 12,013,600 | 16 | 2,231,772 | 25 | 1,892,527 | 26 | 1,829,504 | 9 | 1,366,221 | 21 | 1,182,959 | 20 | 878,789 | 10 |
| San Jose, Cal. | 9,363,319 | 28 | 1,750,828 | 29 | 1,635,345 | 30 | 995,733 | 25 | 1,274,844 | 26 | 1,126,227 | 25 | 518,166 | 25 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 2,411,063 | 97 | 469,757 | 103 | 428,541 | 104 | 271,654 | 87 | 224,176 | 130 | 194,004 | 128 | 133,317 | 92 |
| Santa Cruz, Cal. | 1,157,564 | 178 | 277,182 | 163 | 249,882 | 168 | 138,133 | 152 | 91,784 | 266 | 77,314 | 257 | 53,561 | 178 |
| Santa Fe, N.M. | 618,634 | 276 | 128,670 | 274 | 120,950 | 274 | 61,633 | 248 | 49,102 | 313 | 36,591 | 313 | 36,369 | 227 |
| Santa Rosa - Petaluma, Cal. | 1,842,610 | 129 | 433,234 | 111 | 400,619 | 112 | 184,351 | 121 | 201,112 | 143 | 174,131 | 138 | 76,903 | 140 |
| Sarasota, Fla. | 1,800,962 | 133 | 336,482 | 144 | 309,807 | 145 | 173,166 | 127 | 199,949 | 145 | 170,395 | 143 | 71,129 | 151 |
| Savannah, Ga. | 1,303,570 | 166 | 255,018 | 173 | 245,315 | 171 | 146,389 | 146 | 167,610 | 165 | 133,777 | 173 | 74,502 | 145 |
| Scranton - Wilkes-Barre, Pa. | 3,555,379 | 75 | 802,040 | 69 | 745,244 | 68 | 312,761 | 76 | 481,811 | 68 | 395,381 | 69 | 197,825 | 70 |
| Seattle, Wash. | 11,004,876 | 21 | 2,234,250 | 24 | 2,106,987 | 21 | 1,347,912 | 14 | 1,234,238 | 28 | 1,078,960 | 28 | 716,795 | 14 |
| Sharon, Pa. | 546,658 | 291 | 122,343 | 279 | 115,924 | 280 | 49,473 | 280 | 78,864 | 283 | 73,046 | 286 | 26,523 | 283 |
| Sheboygan, Wisc. | 428,336 | 311 | 94,449 | 308 | 86,160 | 309 | 39,339 | 306 | 69,913 | 296 | 54,203 | 298 | 11,817 | 316 |
| Sherman - Denison, Tex. | 546,724 | 290 | 104,635 | 296 | 101,857 | 294 | 45,549 | 293 | 70,715 | 294 | 66,540 | 281 | 25,064 | 288 |
| Shreveport, La. | 2,015,095 | 120 | 394,688 | 123 | 381,564 | 119 | 188,662 | 117 | 270,706 | 111 | 213,921 | 122 | 108,405 | 106 |
| Sioux City, Iowa | 671,602 | 265 | 146,920 | 247 | 139,912 | 247 | 51,580 | 277 | 98,729 | 249 | 86,689 | 233 | 32,983 | 244 |
| Sioux Falls, S.D. | 824,380 | 224 | 133,599 | 265 | 126,898 | 266 | 65,396 | 240 | 110,160 | 224 | 103,295 | 211 | 40,343 | 208 |
| South Bend - Mishawaka, Ind. | 1,450,515 | 155 | 263,766 | 169 | 247,176 | 170 | 132,958 | 155 | 210,847 | 139 | 187,522 | 132 | 61,153 | 164 |
| Spokane, Wash. | 1,965,434 | 122 | 434,133 | 110 | 411,951 | 108 | 211,573 | 103 | 251,774 | 120 | 216,759 | 119 | 100,271 | 119 |
| Springfield, Ill. | 1,097,997 | 185 | 198,945 | 206 | 189,685 | 205 | 99,557 | 187 | 161,876 | 169 | 145,184 | 161 | 98,568 | 168 |
| Springfield, Mass. | 3,483,409 | 77 | 730,534 | 78 | 659,808 | 80 | 352,852 | 70 | 440,701 | 76 | 368,223 | 79 | 174,542 | 75 |
| Springfield, Mo. | 1,398,058 | 159 | 289,570 | 157 | 277,984 | 156 | 117,891 | 166 | 231,069 | 126 | 222,288 | 117 | 60,452 | 167 |
| State College, Pa. | 548,575 | 288 | 110,889 | 291 | 103,341 | 293 | 56,808 | 264 | 59,548 | 306 | 55,042 | 297 | 24,622 | 290 |
| Steubenville - Weirton, Ohio-W.Va. | 624,683 | 272 | 172,327 | 222 | 164,621 | 221 | 51,332 | 278 | 80,273 | 278 | 74,036 | 265 | 21,885 | 305 |
| Stockton, Cal. | 1,877,289 | 127 | 425,031 | 113 | 394,945 | 116 | 189,824 | 116 | 217,022 | 136 | 188,532 | 131 | 88,976 | 129 |
| Syracuse, N.Y. | 3,297,616 | 80 | 808,061 | 68 | 738,619 | 69 | 304,007 | 79 | 328,597 | 95 | 283,756 | 97 | 204,619 | 65 |
| Tacoma, Wash. | 2,586,242 | 92 | 524,190 | 96 | 497,200 | 97 | 275,378 | 86 | 321,728 | 95 | 298,076 | 92 | 109,034 | 104 |
| Tallahassee, Fla. | 1,114,424 | 182 | 231,297 | 185 | 224,321 | 184 | 113,924 | 170 | 179,937 | 160 | 143,076 | 165 | 39,341 | 217 |
| Tampa - St. Petersburg - Clearwater, Fla. | 10,949,718 | 22 | 2,354,277 | 19 | 2,222,234 | 17 | 1,082,623 | 21 | 1,295,837 | 24 | 1,135,112 | 24 | 343,047 | 40 |
| Terre Haute, Ind. | 994,095 | 196 | 169,021 | 227 | 159,966 | 229 | 78,609 | 213 | 127,730 | 202 | 106,709 | 207 | 30,447 | 187 |
| Texarkana, Tex.-Ark. | 690,158 | 258 | 141,937 | 256 | 137,204 | 250 | 59,686 | 252 | 93,735 | 258 | 82,183 | 243 | 37,658 | 220 |
| Toledo, Ohio | 3,901,290 | 67 | 786,774 | 71 | 736,561 | 70 | 379,316 | 66 | 654,599 | 51 | 535,846 | 52 | 140,744 | 89 |
| Topeka, Kans. | 973,999 | 201 | 213,314 | 195 | 207,779 | 195 | 90,953 | 196 | 138,331 | 191 | 117,933 | 191 | 35,651 | 233 |
| Trenton, N.J. | 1,865,274 | 128 | 389,856 | 125 | 364,287 | 127 | 166,470 | 129 | 244,903 | 123 | 205,797 | 125 | 114,576 | 101 |
| Tucson, Ariz. | 3,079,688 | 85 | 690,950 | 80 | 652,654 | 82 | 307,852 | 77 | 424,510 | 80 | 378,700 | 76 | 112,292 | 103 |
| Tulsa, Okla. | 4,223,559 | 65 | 882,989 | 63 | 861,315 | 62 | 453,135 | 58 | 483,460 | 66 | 394,345 | 70 | 251,218 | 58 |
| Tuscaloosa, Ala. | 672,674 | 264 | 171,441 | 224 | 162,836 | 223 | 52,801 | 273 | 96,725 | 253 | 78,881 | 254 | 42,795 | 203 |
| Tyler, Tex. | 915,408 | 211 | 163,934 | 232 | 157,447 | 231 | 73,487 | 225 | 138,936 | 189 | 123,411 | 181 | 54,174 | 177 |
| Utica - Rome, N.Y. | 1,491,388 | 149 | 364,186 | 131 | 334,864 | 137 | 124,169 | 161 | 153,769 | 175 | 126,105 | 177 | 101,567 | 116 |
| Vallejo - Fairfield - Napa, Cal. | 1,792,859 | 134 | 444,580 | 109 | 419,287 | 106 | 209,425 | 104 | 169,224 | 163 | 147,857 | 158 | 66,129 | 155 |
| Vancouver, Wash. | 803,207 | 228 | 195,969 | 207 | 187,629 | 207 | 98,020 | 189 | 146,257 | 184 | 135,527 | 171 | 33,510 | 241 |
| Victoria, Tex. | 550,467 | 285 | 108,363 | 294 | 105,724 | 292 | 46,137 | 289 | 72,140 | 292 | 63,403 | 284 | 30,289 | 264 |
| Vineland - Millville - Bridgeton, N.J. | 699,080 | 255 | 178,654 | 215 | 166,186 | 217 | 45,101 | 295 | 74,476 | 287 | 69,976 | 276 | 35,157 | 234 |
| Visalia - Tulare - Porterville, Cal. | 1,300,126 | 168 | 320,988 | 147 | 304,958 | 147 | 104,914 | 184 | 157,691 | 172 | 138,782 | 168 | 61,340 | 163 |
| Waco, Tex. | 1,044,297 | 190 | 222,989 | 189 | 210,319 | 192 | 105,819 | 181 | 144,555 | 185 | 118,110 | 190 | 47,761 | 191 |
| Washington, D.C. | 22,858,033 | 7 | 4,301,898 | 7 | 3,988,343 | 6 | 2,302,682 | 6 | 2,859,661 | 5 | 2,495,568 | 6 | 1,213,901 | 7 |
| Waterloo - Cedar Falls, Iowa | 800,211 | 229 | 162,145 | 233 | 156,847 | 232 | 68,923 | 233 | 108,288 | 230 | 94,935 | 218 | 39,517 | 214 |
| Wausau, Wisc. | 510,161 | 300 | 100,818 | 300 | 96,680 | 302 | 34,252 | 312 | 80,254 | 279 | 63,201 | 285 | 22,267 | 303 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 5,115,709 | 53 | 988,805 | 58 | 919,622 | 60 | 501,314 | 51 | 564,033 | 59 | 500,945 | 58 | 276,913 | 52 |
| Wheeling, W.Va. | 915,630 | 210 | 208,016 | 200 | 197,828 | 199 | 70,697 | 227 | 168,270 | 164 | 141,538 | 166 | 38,192 | 218 |
| Wichita, Kans. | 2,611,158 | 91 | 499,851 | 99 | 482,231 | 95 | 218,285 | 100 | 401,037 | 86 | 326,943 | 88 | 108,918 | 105 |
| Wichita Falls, Tex. | 862,828 | 218 | 142,245 | 254 | 136,842 | 252 | 77,851 | 214 | 134,942 | 194 | 118,298 | 189 | 34,482 | 236 |
| Williamsport, Pa. | 585,246 | 278 | 141,921 | 257 | 130,322 | 261 | 42,842 | 300 | 79,426 | 282 | 69,178 | 280 | 40,104 | 209 |
| Wilmington, Del. | 3,176,504 | 81 | 596,777 | 87 | 540,902 | 90 | 248,822 | 94 | 434,822 | 77 | 390,404 | 75 | 139,311 | 90 |
| Wilmington, N.C. | 811,617 | 226 | 147,696 | 245 | 142,157 | 244 | 73,833 | 224 | 118,154 | 211 | 80,307 | 247 | 46,434 | 194 |
| Worcester - Fitchburg - Leominster, Mass. | 3,653,380 | 71 | 686,470 | 81 | 632,482 | 84 | 357,644 | 69 | 484,073 | 65 | 416,044 | 66 | 171,025 | 77 |
| Yakima, Wash. | 868,773 | 217 | 211,572 | 197 | 198,674 | 198 | 84,863 | 207 | 104,518 | 239 | 76,649 | 260 | 51,788 | 182 |
| York, Pa. | 1,805,792 | 132 | 401,907 | 120 | 366,646 | 124 | 154,985 | 139 | 217,872 | 135 | 190,582 | 129 | 73,259 | 147 |
| Youngstown - Warren, Ohio | 2,538,727 | 90 | 537,095 | 93 | 511,414 | 93 | 218,219 | 101 | 413,739 | 83 | 376,275 | 78 | 101,095 | 117 |
| Yuba City, Cal. | 500,882 | 303 | 121,255 | 283 | 113,290 | 285 | 47,437 | 283 | 84,463 | 273 | 79,895 | 249 | 20,861 | 308 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

| | Furniture/ Home Furnishings/ Appliance Stores | | Furniture & Home Furnishings Stores | | Automotive Dealers | | Gasoline Service Stations | | Building Materials & Hardware Dealers | | Drugstores | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Reno, Nev. | 81,759 | 141 | 44,034 | 143 | 322,983 | 150 | 154,868 | 122 | 98,242 | 137 | 57,684 | 132 |
| Richland - Kennewick - Pasco, Wash. | 26,843 | 268 | 13,694 | 270 | 138,429 | 259 | 65,165 | 221 | 37,684 | 259 | 36,374 | 180 |
| Richmond - Petersburg, Va. | 196,146 | 70 | 107,964 | 67 | 1,017,086 | 56 | 423,672 | 51 | 185,056 | 69 | 169,950 | 49 |
| Riverside - San Bernardino, Cal. | 402,384 | 33 | 212,686 | 35 | 1,947,303 | 30 | 783,577 | 27 | 517,773 | 20 | 295,199 | 31 |
| Roanoke, Va. | 68,681 | 162 | 41,410 | 149 | 227,325 | 188 | 120,341 | 151 | 52,736 | 216 | 47,188 | 152 |
| Rochester, Minn. | 31,137 | 251 | 11,641 | 292 | 180,097 | 221 | 63,088 | 234 | 45,851 | 237 | 23,314 | 242 |
| Rochester, N.Y. | 251,854 | 52 | 130,371 | 55 | 1,177,041 | 52 | 403,715 | 54 | 233,373 | 54 | 219,988 | 41 |
| Rockford, Ill. | 75,535 | 151 | 43,996 | 144 | 328,672 | 149 | 134,364 | 139 | 78,313 | 171 | 44,069 | 159 |
| Sacramento, Cal. | 370,391 | 36 | 174,703 | 45 | 1,600,143 | 36 | 353,372 | 40 | 365,041 | 35 | 311,466 | 28 |
| Saginaw - Bay City - Midland, Mich. | 112,970 | 107 | 59,936 | 105 | 493,376 | 105 | 222,552 | 89 | 105,825 | 130 | 75,657 | 108 |
| St. Cloud, Minn. | 32,099 | 245 | 16,461 | 244 | 203,842 | 199 | 80,766 | 192 | 80,432 | 161 | 22,324 | 252 |
| St. Joseph, Mo. | 19,536 | 305 | 8,412 | 312 | 139,553 | 258 | 40,316 | 286 | 20,367 | 312 | 12,436 | 306 |
| St. Louis, Mo. | 619,941 | 21 | 313,907 | 23 | 3,160,605 | 15 | 1,358,261 | 9 | 680,823 | 13 | 386,504 | 17 |
| Salem, Ore. | 49,065 | 196 | 19,110 | 231 | 232,754 | 185 | 86,257 | 181 | 56,076 | 206 | 30,265 | 203 |
| Salinas - Seaside - Monterey, Cal. | 83,711 | 138 | 41,397 | 150 | 388,399 | 132 | 141,074 | 134 | 80,128 | 163 | 68,314 | 114 |
| Salt Lake City - Ogden, Utah | 353,853 | 39 | 215,776 | 34 | 959,318 | 59 | 392,106 | 58 | 287,300 | 46 | 133,670 | 68 |
| San Angelo, Tex. | 38,321 | 216 | 15,935 | 249 | 152,949 | 241 | 25,715 | 313 | 58,204 | 201 | 13,557 | 305 |
| San Antonio, Tex. | 361,010 | 38 | 178,313 | 41 | 1,214,134 | 50 | 558,603 | 38 | 426,233 | 28 | 115,371 | 74 |
| San Diego, Cal. | 642,663 | 18 | 332,197 | 20 | 2,694,943 | 18 | 851,089 | 18 | 451,185 | 25 | 364,361 | 22 |
| San Francisco, Cal. | 657,874 | 16 | 329,987 | 21 | 2,128,061 | 23 | 669,130 | 32 | 414,501 | 29 | 385,459 | 18 |
| San Jose, Cal. | 566,200 | 25 | 240,356 | 31 | 2,059,584 | 27 | 651,247 | 33 | 364,364 | 36 | 345,225 | 24 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 136,558 | 86 | 75,703 | 85 | 428,162 | 117 | 196,398 | 104 | 112,724 | 117 | 87,560 | 94 |
| Santa Cruz, Cal. | 51,366 | 189 | 25,264 | 195 | 229,470 | 186 | 78,250 | 197 | 89,678 | 143 | 46,405 | 154 |
| Santa Fe, N.M. | 32,204 | 242 | 19,665 | 226 | 120,521 | 281 | 35,978 | 293 | 49,648 | 226 | 32,035 | 195 |
| Santa Rosa - Petaluma, Cal. | 90,447 | 130 | 48,093 | 134 | 336,591 | 145 | 153,941 | 124 | 132,751 | 96 | 94,307 | 88 |
| Sarasota, Fla. | 143,946 | 80 | 99,237 | 72 | 441,254 | 113 | 110,006 | 160 | 126,310 | 101 | 72,766 | 111 |
| Savannah, Ga. | 67,473 | 165 | 45,191 | 139 | 301,708 | 157 | 97,758 | 169 | 61,616 | 190 | 37,713 | 175 |
| Scranton - Wilkes-Barre, Pa. | 129,025 | 89 | 72,367 | 89 | 639,828 | 84 | 279,162 | 77 | 171,320 | 77 | 147,268 | 62 |
| Seattle, Wash. | 549,321 | 26 | 286,643 | 27 | 2,109,891 | 25 | 757,921 | 28 | 517,068 | 21 | 369,934 | 21 |
| Sharon, Pa. | 23,826 | 286 | 13,615 | 271 | 130,541 | 267 | 46,939 | 272 | 28,833 | 296 | 15,488 | 295 |
| Sheboygan, Wisc. | 14,571 | 314 | 8,072 | 314 | 83,671 | 313 | 35,070 | 295 | 30,587 | 288 | 14,084 | 302 |
| Sherman - Denison, Tex. | 24,746 | 282 | 16,272 | 246 | 125,940 | 274 | 33,109 | 300 | 53,024 | 214 | 18,672 | 273 |
| Shreveport, La. | 113,223 | 106 | 66,777 | 96 | 387,664 | 133 | 178,398 | 113 | 147,153 | 85 | 58,783 | 129 |
| Sioux City, Iowa | 29,642 | 255 | 13,333 | 274 | 140,410 | 256 | 59,321 | 238 | 43,752 | 240 | 18,111 | 279 |
| Sioux Falls, S.D. | 40,368 | 210 | 22,857 | 209 | 212,785 | 192 | 73,290 | 204 | 43,679 | 241 | 36,477 | 179 |
| South Bend - Mishawaka, Ind. | 100,443 | 119 | 47,065 | 125 | 311,857 | 153 | 116,438 | 154 | 53,691 | 212 | 63,202 | 118 |
| Spokane, Wash. | 93,354 | 124 | 54,126 | 117 | 421,971 | 119 | 129,860 | 145 | 88,916 | 146 | 61,567 | 122 |
| Springfield, Ill. | 50,282 | 193 | 21,762 | 217 | 210,594 | 193 | 96,438 | 170 | 63,258 | 189 | 61,356 | 123 |
| Springfield, Mass. | 141,140 | 82 | 68,054 | 93 | 610,446 | 88 | 286,410 | 76 | 172,403 | 75 | 120,338 | 73 |
| Springfield, Mo. | 71,485 | 155 | 35,779 | 163 | 332,478 | 147 | 79,728 | 195 | 72,645 | 173 | 32,851 | 194 |
| State College, Pa. | 25,142 | 278 | 12,592 | 282 | 99,751 | 301 | 41,850 | 282 | 51,452 | 220 | 19,049 | 272 |
| Steubenville - Weirton, Ohio-W.Va. | 22,822 | 289 | 12,887 | 276 | 114,145 | 286 | 64,278 | 226 | 34,767 | 272 | 25,530 | 231 |
| Stockton, Cal. | 90,594 | 129 | 49,030 | 128 | 405,617 | 126 | 154,405 | 123 | 88,505 | 148 | 89,029 | 93 |
| Syracuse, N.Y. | 158,000 | 78 | 89,202 | 75 | 694,287 | 78 | 228,477 | 85 | 156,455 | 83 | 153,694 | 57 |
| Tacoma, Wash. | 111,249 | 108 | 55,702 | 109 | 564,960 | 92 | 209,392 | 93 | 181,425 | 71 | 75,120 | 109 |
| Tallahassee, Fla. | 68,877 | 161 | 28,639 | 179 | 198,768 | 206 | 83,572 | 185 | 79,099 | 168 | 26,778 | 221 |
| Tampa - St. Petersburg - Clearwater, Fla. | 624,094 | 19 | 324,327 | 22 | 2,748,411 | 17 | 806,618 | 23 | 531,982 | 19 | 337,182 | 25 |
| Terre Haute, Ind. | 31,545 | 248 | 14,569 | 262 | 195,015 | 209 | 87,238 | 177 | 59,194 | 198 | 28,934 | 211 |
| Texarkana, Tex.-Ark. | 31,403 | 250 | 17,094 | 241 | 128,406 | 270 | 63,481 | 232 | 48,624 | 230 | 20,882 | 259 |
| Toledo, Ohio | 166,660 | 75 | 71,198 | 91 | 773,553 | 71 | 424,687 | 50 | 123,687 | 106 | 160,924 | 53 |
| Topeka, Kans. | 34,498 | 232 | 19,752 | 225 | 218,748 | 190 | 69,543 | 211 | 59,443 | 195 | 34,621 | 185 |
| Trenton, N.J. | 92,486 | 125 | 48,908 | 130 | 311,133 | 154 | 156,976 | 119 | 68,168 | 180 | 58,628 | 130 |
| Tucson, Ariz. | 203,136 | 67 | 102,842 | 70 | 588,467 | 90 | 223,274 | 88 | 145,503 | 87 | 145,327 | 64 |
| Tulsa, Okla. | 243,470 | 54 | 137,812 | 54 | 952,142 | 60 | 294,114 | 75 | 295,268 | 42 | 77,661 | 105 |
| Tuscaloosa, Ala. | 25,904 | 275 | 14,716 | 259 | 130,624 | 266 | 58,026 | 244 | 37,572 | 260 | 19,767 | 266 |
| Tyler, Tex. | 44,813 | 202 | 27,366 | 187 | 200,563 | 204 | 77,007 | 201 | 69,965 | 175 | 27,018 | 219 |
| Utica - Rome, N.Y. | 63,004 | 169 | 38,895 | 155 | 269,821 | 171 | 121,344 | 150 | 66,881 | 182 | 80,438 | 100 |
| Vallejo - Fairfield - Napa, Cal. | 77,307 | 150 | 36,075 | 162 | 372,654 | 136 | 155,099 | 121 | 85,555 | 153 | 90,296 | 91 |
| Vancouver, Wash. | 30,040 | 253 | 14,763 | 258 | 136,448 | 261 | 50,415 | 259 | 36,107 | 265 | 28,350 | 213 |
| Victoria, Tex. | 25,132 | 279 | 15,819 | 251 | 108,739 | 290 | 50,035 | 260 | 48,489 | 231 | 9,306 | 313 |
| Vineland - Millville - Bridgeton, N.J. | 24,309 | 285 | 11,042 | 301 | 143,909 | 252 | 57,549 | 245 | 27,096 | 299 | 23,474 | 240 |
| Visalia - Tulare - Porterville, Cal. | 58,959 | 175 | 36,515 | 161 | 290,508 | 160 | 95,189 | 171 | 69,766 | 177 | 56,319 | 135 |
| Waco, Tex. | 46,410 | 199 | 27,341 | 188 | 210,418 | 194 | 72,018 | 207 | 80,733 | 159 | 21,484 | 254 |
| Washington, D.C. | 1,353,419 | 4 | 698,320 | 5 | 5,228,319 | 5 | 1,825,310 | 6 | 758,961 | 11 | 813,380 | 7 |
| Waterloo - Cedar Falls, Iowa | 35,271 | 226 | 20,398 | 224 | 184,895 | 220 | 64,079 | 228 | 39,132 | 253 | 27,110 | 217 |
| Wausau, Wisc. | 21,690 | 296 | 12,511 | 283 | 104,371 | 295 | 46,273 | 274 | 40,395 | 249 | 7,449 | 314 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 339,832 | 42 | 230,750 | 32 | 1,335,527 | 44 | 336,358 | 68 | 227,122 | 56 | 179,111 | 46 |
| Wheeling, W.Va. | 44,697 | 203 | 27,539 | 186 | 161,725 | 232 | 89,036 | 176 | 40,202 | 251 | 29,955 | 207 |
| Wichita, Kans. | 125,990 | 93 | 61,472 | 104 | 650,791 | 81 | 186,539 | 111 | 178,018 | 73 | 51,700 | 146 |
| Wichita Falls, Tex. | 52,613 | 182 | 32,657 | 170 | 197,777 | 207 | 55,276 | 249 | 70,658 | 174 | 19,525 | 269 |
| Williamsport, Pa. | 25,531 | 277 | 11,859 | 291 | 126,820 | 273 | 30,125 | 307 | 29,115 | 295 | 20,029 | 263 |
| Wilmington, Del. | 152,255 | 79 | 85,544 | 78 | 713,941 | 75 | 297,650 | 73 | 127,710 | 99 | 102,935 | 82 |
| Wilmington, N.C. | 41,092 | 208 | 28,210 | 182 | 201,214 | 203 | 35,529 | 294 | 55,033 | 210 | 22,888 | 245 |
| Worcester - Fitchburg - Leominster, Mass. | 140,867 | 83 | 82,804 | 81 | 697,759 | 77 | 295,862 | 74 | 142,935 | 89 | 141,218 | 65 |
| Yakima, Wash. | 27,879 | 266 | 16,945 | 242 | 185,282 | 218 | 65,072 | 223 | 44,746 | 239 | 26,609 | 223 |
| York, Pa. | 80,611 | 142 | 49,750 | 127 | 380,034 | 134 | 142,432 | 129 | 115,934 | 113 | 48,782 | 150 |
| Youngstown - Warren, Ohio | 105,369 | 114 | 63,861 | 101 | 455,485 | 108 | 278,555 | 78 | 106,492 | 127 | 89,657 | 92 |
| Yuba City, Cal. | 21,059 | 302 | 14,033 | 266 | 93,091 | 307 | 29,755 | 308 | 34,952 | 270 | 17,927 | 280 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | Major Household Appliances | | Televisions | |
|---|---|---|---|---|---|---|---|---|---|---|
| Area | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Reno, Nev. | 301,053 | 139 | 20,769 | 180 | 28,853 | 129 | 26,527 | 128 | 11,343 | 129 |
| Richland - Kennewick - Pasco, Wash. | 150,987 | 221 | 14,770 | 233 | 10,765 | 255 | 9,582 | 278 | 3,223 | 290 |
| Richmond - Petersburg, Va. | 901,326 | 58 | 95,137 | 50 | 92,430 | 45 | 55,907 | 61 | 20,250 | 78 |
| Riverside - San Bernardino, Cal. | 1,939,945 | 25 | 134,579 | 36 | 153,990 | 23 | 114,345 | 27 | 30,665 | 30 |
| Roanoke, Va. | 221,497 | 174 | 25,278 | 152 | 21,313 | 160 | 16,415 | 192 | 4,280 | 249 |
| Rochester, Minn. | 125,521 | 259 | 7,975 | 301 | 14,554 | 207 | 13,160 | 218 | 4,439 | 241 |
| Rochester, N.Y. | 1,102,224 | 43 | 111,665 | 45 | 72,475 | 59 | 59,862 | 56 | 26,074 | 62 |
| Rockford, Ill. | 262,182 | 157 | 20,151 | 189 | 22,346 | 155 | 22,395 | 150 | 8,175 | 167 |
| Sacramento, Cal. | 1,390,528 | 32 | 133,860 | 38 | 105,434 | 30 | 87,875 | 38 | 38,561 | 41 |
| Saginaw - Bay City - Midland, Mich. | 380,931 | 115 | 42,994 | 102 | 36,373 | 100 | 38,895 | 87 | 13,685 | 106 |
| St. Cloud, Minn. | 168,628 | 212 | 9,770 | 281 | 11,398 | 241 | 23,058 | 145 | 3,232 | 288 |
| St. Joseph, Mo. | 118,778 | 265 | 8,605 | 290 | 5,021 | 315 | 8,296 | 303 | 3,444 | 279 |
| St. Louis, Mo. | 2,670,544 | 10 | 231,464 | 12 | 225,055 | 12 | 178,982 | 11 | 77,196 | 15 |
| Salem, Ore. | 218,680 | 176 | 14,037 | 239 | 12,871 | 223 | 17,873 | 182 | 5,864 | 201 |
| Salinas - Seaside - Monterey, Cal. | 276,739 | 149 | 28,659 | 140 | 27,996 | 134 | 23,879 | 140 | 9,252 | 151 |
| Salt Lake City - Ogden, Utah | 954,105 | 51 | 69,519 | 72 | 69,490 | 65 | 75,878 | 45 | 25,381 | 65 |
| San Angelo, Tex. | 107,813 | 283 | 13,233 | 249 | 12,367 | 228 | 13,834 | 211 | 8,561 | 158 |
| San Antonio, Tex. | 1,093,390 | 44 | 93,990 | 52 | 120,751 | 33 | 86,217 | 39 | 48,922 | 33 |
| San Diego, Cal. | 2,264,480 | 17 | 179,223 | 23 | 182,856 | 18 | 150,108 | 18 | 61,900 | 24 |
| San Francisco, Cal. | 2,071,952 | 22 | 158,234 | 29 | 150,376 | 24 | 115,322 | 26 | 74,826 | 18 |
| San Jose, Cal. | 1,642,673 | 30 | 163,899 | 26 | 131,310 | 29 | 116,749 | 23 | 33,511 | 27 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 444,824 | 100 | 39,681 | 108 | 29,947 | 125 | 36,626 | 90 | 15,326 | 97 |
| Santa Cruz, Cal. | 243,572 | 166 | 15,874 | 220 | 16,005 | 193 | 16,260 | 193 | 6,307 | 200 |
| Santa Fe, N.M. | 115,884 | 269 | 18,329 | 199 | 11,146 | 244 | 10,147 | 265 | 3,781 | 270 |
| Santa Rosa - Petaluma, Cal. | 388,480 | 112 | 38,827 | 110 | 25,666 | 143 | 22,982 | 146 | 7,191 | 181 |
| Sarasota, Fla. | 279,029 | 148 | 32,829 | 125 | 24,365 | 148 | 31,707 | 108 | 16,516 | 92 |
| Savannah, Ga. | 224,432 | 172 | 22,607 | 169 | 23,605 | 150 | 18,604 | 176 | 7,232 | 180 |
| Scranton - Wilkes-Barre, Pa. | 766,080 | 64 | 70,541 | 70 | 55,609 | 78 | 33,937 | 96 | 13,773 | 105 |
| Seattle, Wash. | 2,079,364 | 21 | 143,906 | 34 | 144,032 | 27 | 134,699 | 20 | 51,787 | 28 |
| Sharon, Pa. | 113,181 | 275 | 8,271 | 298 | 7,949 | 291 | 8,724 | 292 | 3,388 | 283 |
| Sheboygan, Wisc. | 92,920 | 297 | 9,072 | 290 | 8,127 | 286 | 6,593 | 312 | 2,347 | 310 |
| Sherman - Denison, Tex. | 94,638 | 295 | 10,037 | 276 | 8,150 | 284 | 9,909 | 271 | 3,579 | 274 |
| Shreveport, La. | 353,849 | 122 | 38,830 | 109 | 33,552 | 114 | 30,556 | 114 | 13,163 | 111 |
| Sioux City, Iowa | 128,640 | 252 | 8,589 | 294 | 9,287 | 274 | 9,863 | 272 | 4,307 | 246 |
| Sioux Falls, S.D. | 115,470 | 271 | 7,753 | 305 | 9,357 | 271 | 12,438 | 229 | 6,666 | 191 |
| South Bend - Mishawaka, Ind. | 246,049 | 163 | 44,239 | 98 | 17,858 | 181 | 20,083 | 164 | 9,743 | 139 |
| Spokane, Wash. | 399,229 | 108 | 25,290 | 151 | 34,499 | 109 | 25,469 | 134 | 7,082 | 185 |
| Springfield, Ill. | 174,469 | 207 | 25,653 | 149 | 19,015 | 171 | 19,665 | 166 | 5,229 | 214 |
| Springfield, Mass. | 684,488 | 73 | 71,187 | 69 | 46,970 | 85 | 37,733 | 88 | 22,677 | 68 |
| Springfield, Mo. | 257,500 | 160 | 16,185 | 215 | 31,107 | 119 | 22,473 | 149 | 8,529 | 159 |
| State College, Pa. | 104,338 | 288 | 10,074 | 275 | 7,964 | 288 | 8,443 | 300 | 3,370 | 284 |
| Steubenville - Weirton, Ohio-W.Va. | 149,450 | 223 | 17,937 | 201 | 10,126 | 262 | 8,164 | 304 | 2,880 | 304 |
| Stockton, Cal. | 395,825 | 109 | 54,409 | 82 | 28,144 | 141 | 23,287 | 144 | 9,153 | 152 |
| Syracuse, N.Y. | 723,658 | 67 | 47,009 | 97 | 37,893 | 99 | 35,516 | 92 | 12,817 | 116 |
| Tacoma, Wash. | 510,313 | 93 | 24,009 | 158 | 34,166 | 112 | 29,603 | 117 | 13,877 | 103 |
| Tallahassee, Fla. | 179,609 | 201 | 14,011 | 240 | 16,640 | 189 | 20,353 | 159 | 6,412 | 199 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,993,677 | 23 | 190,837 | 20 | 146,415 | 26 | 152,919 | 16 | 86,585 | 14 |
| Terre Haute, Ind. | 145,222 | 231 | 18,759 | 197 | 14,341 | 208 | 14,900 | 203 | 8,115 | 169 |
| Texarkana, Tex.-Ark. | 117,290 | 268 | 21,353 | 176 | 11,914 | 233 | 10,244 | 263 | 4,306 | 247 |
| Toledo, Ohio | 702,184 | 70 | 86,393 | 56 | 68,594 | 67 | 50,131 | 69 | 27,433 | 59 |
| Topeka, Kans. | 190,177 | 193 | 18,427 | 198 | 18,701 | 172 | 15,352 | 200 | 5,300 | 210 |
| Trenton, N.J. | 354,673 | 121 | 31,706 | 129 | 28,857 | 128 | 19,607 | 167 | 11,072 | 130 |
| Tucson, Ariz. | 525,648 | 90 | 63,270 | 74 | 71,832 | 61 | 42,904 | 77 | 21,784 | 71 |
| Tulsa, Okla. | 728,825 | 66 | 72,885 | 66 | 69,631 | 63 | 58,362 | 58 | 30,547 | 53 |
| Tuscaloosa, Ala. | 150,656 | 222 | 13,624 | 244 | 11,779 | 235 | 9,098 | 287 | 5,410 | 207 |
| Tyler, Tex. | 147,691 | 226 | 20,541 | 182 | 10,275 | 260 | 15,579 | 198 | 6,600 | 196 |
| Utica - Rome, N.Y. | 331,815 | 129 | 27,476 | 144 | 15,597 | 195 | 21,417 | 155 | 8,279 | 166 |
| Vallejo - Fairfield - Napa, Cal. | 391,987 | 110 | 48,225 | 95 | 19,801 | 167 | 25,742 | 129 | 8,481 | 161 |
| Vancouver, Wash. | 196,247 | 188 | 18,791 | 196 | 13,811 | 213 | 10,247 | 261 | 3,715 | 271 |
| Victoria, Tex. | 90,197 | 301 | 8,460 | 295 | 9,046 | 275 | 11,026 | 248 | 4,530 | 235 |
| Vineland - Millville - Bridgeton, N.J. | 172,206 | 209 | 13,739 | 242 | 9,864 | 265 | 8,625 | 295 | 2,970 | 300 |
| Visalia - Tulare - Porterville, Cal. | 288,212 | 144 | 20,527 | 183 | 18,234 | 176 | 23,347 | 143 | 10,118 | 137 |
| Waco, Tex. | 194,486 | 190 | 12,368 | 259 | 20,351 | 163 | 16,806 | 190 | 6,665 | 192 |
| Washington, D.C. | 4,281,208 | 5 | 292,500 | 9 | 484,337 | 6 | 233,549 | 8 | 155,651 | 5 |
| Waterloo - Cedar Falls, Iowa | 141,892 | 235 | 12,640 | 253 | 12,439 | 227 | 13,088 | 219 | 4,295 | 248 |
| Wausau, Wisc. | 99,426 | 290 | 4,978 | 313 | 7,958 | 289 | 8,519 | 298 | 3,230 | 289 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 794,989 | 63 | 94,483 | 51 | 74,446 | 56 | 52,647 | 66 | 34,774 | 44 |
| Wheeling, W.Va. | 189,380 | 195 | 23,698 | 162 | 14,665 | 206 | 12,301 | 233 | 6,807 | 188 |
| Wichita, Kans. | 434,224 | 98 | 35,273 | 117 | 34,480 | 110 | 42,730 | 79 | 15,442 | 95 |
| Wichita Falls, Tex. | 124,488 | 260 | 15,055 | 229 | 12,024 | 232 | 18,867 | 174 | 8,917 | 155 |
| Williamsport, Pa. | 128,581 | 253 | 9,869 | 278 | 8,851 | 279 | 9,099 | 286 | 3,978 | 259 |
| Wilmington, Del. | 565,039 | 85 | 48,466 | 94 | 45,505 | 90 | 41,041 | 83 | 20,245 | 79 |
| Wilmington, N.C. | 134,641 | 244 | 15,683 | 223 | 13,360 | 216 | 11,080 | 247 | 3,412 | 280 |
| Worcester - Fitchburg - Leominster, Mass. | 638,432 | 78 | 78,831 | 64 | 61,542 | 71 | 30,041 | 116 | 16,449 | 93 |
| Yakima, Wash. | 188,800 | 197 | 14,694 | 234 | 12,309 | 229 | 10,799 | 232 | 3,607 | 272 |
| York, Pa. | 358,068 | 119 | 31,293 | 130 | 23,136 | 152 | 23,493 | 141 | 7,354 | 178 |
| Youngstown - Warren, Ohio | 476,985 | 95 | 39,437 | 77 | 39,034 | 98 | 31,950 | 108 | 10,076 | 138 |
| Yuba City, Cal. | 109,710 | 279 | 7,446 | 308 | 7,012 | 302 | 10,685 | 253 | 4,101 | 254 |

1985 SURVEY OF BUYING POWER DATA SERVICE

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

| Area | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  | Women's & Girls' Clothing |  | Footwear |  |
|---|---|---|---|---|---|---|---|---|---|---|
|  | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank | ($000) | Rank |
| Reno, Nev. | 25,616 | 128 | 46,284 | 116 | 57,349 | 127 | 86,397 | 134 | 27,308 | 130 |
| Richland - Kennewick - Pasco, Wash. | 8,420 | 256 | 14,230 | 232 | 26,035 | 229 | 36,407 | 229 | 9,323 | 271 |
| Richmond - Petersburg, Va. | 58,906 | 62 | 95,970 | 61 | 124,937 | 66 | 230,971 | 61 | 65,263 | 61 |
| Riverside - San Bernardino, Cal. | 110,880 | 35 | 198,549 | 31 | 263,199 | 30 | 373,149 | 35 | 124,890 | 31 |
| Roanoke, Va. | 19,536 | 161 | 27,511 | 164 | 47,411 | 148 | 74,556 | 144 | 71,916 | 55 |
| Rochester, Minn. | 14,860 | 188 | 13,264 | 244 | 28,241 | 209 | 44,848 | 200 | 12,697 | 214 |
| Rochester, N.Y. | 68,245 | 55 | 107,618 | 56 | 156,960 | 55 | 251,918 | 56 | 71,565 | 56 |
| Rockford, Ill. | 17,742 | 168 | 34,532 | 145 | 55,237 | 129 | 73,439 | 147 | 23,707 | 136 |
| Sacramento, Cal. | 131,025 | 29 | 156,848 | 39 | 186,087 | 46 | 298,474 | 48 | 93,923 | 45 |
| Saginaw - Bay City - Midland, Mich. | 22,804 | 139 | 47,560 | 112 | 93,643 | 87 | 123,501 | 98 | 32,996 | 103 |
| St. Cloud, Minn. | 55,915 | 68 | 13,245 | 245 | 46,716 | 152 | 131,557 | 93 | 9,424 | 270 |
| St. Joseph, Mo. | 6,579 | 252 | 9,175 | 292 | 19,337 | 281 | 28,946 | 270 | 8,517 | 281 |
| St. Louis, Mo. | 216,816 | 13 | 286,723 | 18 | 450,479 | 12 | 734,618 | 14 | 216,963 | 15 |
| Salem, Ore. | 13,478 | 195 | 16,577 | 215 | 40,696 | 167 | 54,716 | 176 | 17,932 | 169 |
| Salinas - Seaside - Monterey, Cal. | 18,867 | 163 | 51,728 | 106 | 60,510 | 123 | 104,590 | 111 | 29,724 | 122 |
| Salt Lake City - Ogden, Utah | 89,738 | 45 | 149,835 | 41 | 163,372 | 53 | 229,257 | 62 | 82,631 | 51 |
| San Angelo, Tex. | 10,353 | 222 | 22,971 | 188 | 18,762 | 290 | 28,391 | 272 | 9,914 | 259 |
| San Antonio, Tex. | 102,182 | 40 | 178,219 | 34 | 182,721 | 47 | 316,217 | 47 | 106,769 | 36 |
| San Diego, Cal. | 162,682 | 23 | 309,699 | 16 | 333,843 | 23 | 568,865 | 23 | 172,359 | 23 |
| San Francisco, Cal. | 204,490 | 16 | 272,809 | 21 | 448,177 | 13 | 744,320 | 13 | 234,524 | 12 |
| San Jose, Cal. | 169,855 | 21 | 237,858 | 29 | 308,015 | 25 | 531,548 | 27 | 158,680 | 24 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 115,820 | 34 | 58,583 | 93 | 62,417 | 122 | 100,949 | 115 | 35,116 | 102 |
| Santa Cruz, Cal. | 13,958 | 193 | 19,348 | 199 | 31,180 | 192 | 41,794 | 211 | 15,627 | 188 |
| Santa Fe, N.M. | 9,657 | 233 | 7,760 | 308 | 20,297 | 273 | 23,079 | 299 | 9,447 | 269 |
| Santa Rosa - Petaluma, Cal. | 23,802 | 136 | 39,186 | 137 | 53,387 | 134 | 87,869 | 131 | 26,013 | 134 |
| Sarasota, Fla. | 14,170 | 191 | 77,602 | 72 | 39,734 | 171 | 86,306 | 135 | 19,278 | 161 |
| Savannah, Ga. | 13,569 | 194 | 35,835 | 141 | 48,239 | 145 | 67,930 | 157 | 20,334 | 155 |
| Scranton - Wilkes-Barre, Pa. | 33,665 | 102 | 63,255 | 88 | 126,769 | 65 | 212,085 | 64 | 57,932 | 68 |
| Seattle, Wash. | 192,511 | 17 | 240,230 | 28 | 365,148 | 22 | 590,746 | 22 | 189,137 | 18 |
| Sharon, Pa. | 5,892 | 299 | 10,571 | 277 | 24,693 | 240 | 36,538 | 228 | 10,957 | 236 |
| Sheboygan, Wisc. | 3,736 | 316 | 7,624 | 310 | 11,761 | 314 | 15,656 | 315 | 4,839 | 315 |
| Sherman - Denison, Tex. | 6,498 | 285 | 11,240 | 263 | 14,788 | 309 | 21,509 | 304 | 8,714 | 279 |
| Shreveport, La. | 30,086 | 111 | 54,759 | 99 | 59,881 | 125 | 97,111 | 122 | 29,398 | 124 |
| Sioux City, Iowa | 7,941 | 269 | 12,382 | 252 | 25,055 | 236 | 34,671 | 236 | 10,862 | 239 |
| Sioux Falls, S.D. | 20,055 | 154 | 15,539 | 223 | 28,011 | 210 | 38,322 | 224 | 13,076 | 209 |
| South Bend - Mishawaka, Ind. | 31,943 | 106 | 41,896 | 126 | 50,105 | 140 | 67,636 | 158 | 19,221 | 162 |
| Spokane, Wash. | 28,722 | 116 | 35,252 | 144 | 62,724 | 120 | 100,230 | 117 | 31,756 | 111 |
| Springfield, Ill. | 17,084 | 172 | 24,577 | 183 | 41,461 | 164 | 69,664 | 155 | 15,467 | 191 |
| Springfield, Mass. | 36,281 | 95 | 55,884 | 96 | 107,688 | 77 | 177,467 | 72 | 49,230 | 80 |
| Springfield, Mo. | 29,147 | 115 | 25,270 | 175 | 44,400 | 157 | 64,620 | 164 | 21,539 | 151 |
| State College, Pa. | 5,633 | 304 | 11,029 | 268 | 21,118 | 268 | 30,552 | 262 | 9,780 | 261 |
| Steubenville - Weirton, Ohio-W.Va. | 7,089 | 279 | 9,791 | 285 | 17,882 | 295 | 32,029 | 254 | 8,008 | 289 |
| Stockton, Cal. | 21,625 | 147 | 33,643 | 149 | 54,041 | 133 | 76,205 | 143 | 27,071 | 131 |
| Syracuse, N.Y. | 46,206 | 78 | 63,385 | 87 | 110,221 | 76 | 173,543 | 76 | 51,784 | 73 |
| Tacoma, Wash. | 38,353 | 89 | 46,537 | 114 | 74,548 | 104 | 111,889 | 105 | 38,037 | 99 |
| Tallahassee, Fla. | 20,046 | 155 | 32,836 | 153 | 33,333 | 184 | 54,693 | 177 | 13,981 | 199 |
| Tampa - St. Petersburg - Clearwater, Fla. | 146,961 | 25 | 284,355 | 19 | 248,777 | 31 | 402,716 | 32 | 125,608 | 30 |
| Terre Haute, Ind. | 19,958 | 157 | 13,622 | 242 | 32,743 | 185 | 45,798 | 198 | 11,288 | 231 |
| Texarkana, Tex.-Ark. | 10,792 | 219 | 15,474 | 224 | 22,984 | 251 | 29,995 | 264 | 12,371 | 215 |
| Toledo, Ohio | 68,794 | 54 | 69,216 | 76 | 131,407 | 61 | 195,328 | 70 | 49,425 | 76 |
| Topeka, Kans. | 12,126 | 208 | 17,285 | 211 | 28,425 | 208 | 39,344 | 218 | 11,898 | 223 |
| Trenton, N.J. | 26,927 | 124 | 35,783 | 142 | 77,002 | 100 | 116,763 | 102 | 31,819 | 110 |
| Tucson, Ariz. | 65,279 | 57 | 87,421 | 68 | 83,362 | 95 | 148,522 | 86 | 47,806 | 82 |
| Tulsa, Okla. | 64,360 | 58 | 122,706 | 50 | 123,446 | 67 | 197,219 | 67 | 68,216 | 58 |
| Tuscaloosa, Ala. | 6,929 | 280 | 15,610 | 221 | 24,073 | 245 | 39,156 | 220 | 12,063 | 220 |
| Tyler, Tex. | 21,602 | 149 | 24,683 | 181 | 33,935 | 180 | 55,421 | 175 | 16,431 | 179 |
| Utica - Rome, N.Y. | 14,846 | 189 | 26,241 | 171 | 48,044 | 146 | 77,922 | 140 | 22,677 | 142 |
| Vallejo - Fairfield - Napa, Cal. | 22,329 | 141 | 34,357 | 147 | 44,753 | 156 | 64,315 | 165 | 22,538 | 146 |
| Vancouver, Wash. | 10,787 | 220 | 13,906 | 235 | 25,272 | 234 | 41,348 | 213 | 12,009 | 221 |
| Victoria, Tex. | 6,210 | 295 | 11,186 | 265 | 15,937 | 306 | 24,939 | 291 | 8,802 | 275 |
| Vineland - Millville - Bridgeton, N.J. | 8,533 | 253 | 9,727 | 288 | 22,662 | 254 | 27,875 | 274 | 8,199 | 287 |
| Visalia - Tulare - Porterville, Cal. | 15,609 | 182 | 25,982 | 173 | 40,004 | 170 | 56,128 | 174 | 18,707 | 164 |
| Waco, Tex. | 25,366 | 129 | 24,146 | 186 | 32,026 | 190 | 51,209 | 185 | 17,468 | 175 |
| Washington, D.C. | 402,436 | 6 | 610,984 | 5 | 701,069 | 7 | 1,266,102 | 6 | 350,966 | 7 |
| Waterloo - Cedar Falls, Iowa | 11,580 | 212 | 15,771 | 218 | 27,795 | 214 | 35,260 | 233 | 11,174 | 232 |
| Wausau, Wisc. | 4,969 | 310 | 12,347 | 253 | 19,018 | 289 | 21,890 | 303 | 7,137 | 300 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 57,397 | 63 | 163,426 | 36 | 130,947 | 62 | 265,028 | 52 | 66,868 | 60 |
| Wheeling, W.Va. | 11,511 | 213 | 15,642 | 220 | 34,626 | 178 | 56,965 | 172 | 17,169 | 177 |
| Wichita, Kans. | 44,200 | 81 | 53,272 | 105 | 79,627 | 98 | 111,592 | 106 | 32,576 | 107 |
| Wichita Falls, Tex. | 19,753 | 159 | 22,653 | 191 | 25,182 | 235 | 44,215 | 202 | 11,898 | 223 |
| Williamsport, Pa. | 7,934 | 270 | 8,447 | 302 | 23,662 | 247 | 33,863 | 243 | 13,519 | 203 |
| Wilmington, Del. | 48,447 | 75 | 73,935 | 74 | 93,898 | 85 | 169,042 | 77 | 42,940 | 90 |
| Wilmington, N.C. | 11,974 | 210 | 21,162 | 195 | 25,890 | 230 | 45,175 | 199 | 13,874 | 200 |
| Worcester - Fitchburg - Leominster, Mass. | 37,593 | 92 | 65,836 | 83 | 105,549 | 78 | 174,914 | 74 | 44,866 | 86 |
| Yakima, Wash. | 9,842 | 231 | 9,989 | 283 | 32,110 | 189 | 42,355 | 208 | 16,108 | 181 |
| York, Pa. | 22,054 | 145 | 27,533 | 163 | 47,214 | 149 | 87,667 | 132 | 28,350 | 126 |
| Youngstown - Warren, Ohio | 35,927 | 96 | 59,451 | 91 | 86,949 | 92 | 138,638 | 92 | 41,553 | 91 |
| Yuba City, Cal. | 6,204 | 296 | 10,962 | 271 | 17,413 | 296 | 23,811 | 296 | 7,616 | 292 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| | 1989 Population | | Percent Change in Population 1984–1989 | | 1989 Households | | 1989 EBI | |
|---|---|---|---|---|---|---|---|---|
| Area | (Thous.) | Rank | % | Rank | (Thous.) | Rank | ($000) | Rank |
| Reno, Nev. | 238.5 | 174 | 10.9 | 64 | 102.7 | 154 | 4,674,575 | 156 |
| Richland - Kennewick - Pasco, Wash. | 162.4 | 215 | 6.1 | 127 | 61.0 | 215 | 3,451,080 | 184 |
| Richmond - Petersburg, Va. | 841.0 | 62 | 5.1 | 153 | 298.7 | 64 | 14,537,985 | 63 |
| Riverside - San Bernardino, Cal. | 2,111.9 | 18 | 15.7 | 20 | 762.9 | 21 | 32,766,960 | 26 |
| Roanoke, Va. | 228.0 | 180 | 1.6 | 227 | 84.6 | 178 | 3,545,706 | 178 |
| Rochester, Minn. | 98.9 | 300 | 3.7 | 177 | 37.1 | 298 | 2,063,106 | 253 |
| Rochester, N.Y. | 1,027.5 | 46 | 2.9 | 200 | 381.9 | 47 | 18,128,936 | 49 |
| Rockford, Ill. | 282.2 | 152 | .2 | 261 | 106.3 | 148 | 4,983,623 | 144 |
| Sacramento, Cal. | 1,398.3 | 32 | 12.5 | 43 | 559.6 | 29 | 23,558,404 | 35 |
| Saginaw - Bay City - Midland, Mich. | 416.5 | 108 | .1 | 263 | 148.9 | 113 | 6,628,214 | 114 |
| St. Cloud, Minn. | 187.1 | 204 | 6.8 | 113 | 59.7 | 218 | 2,731,241 | 212 |
| St. Joseph, Mo. | 85.7 | 308 | −1.3 | 291 | 31.5 | 306 | 1,408,254 | 302 |
| St. Louis, Mo. | 2,416.9 | 12 | .8 | 244 | 884.0 | 12 | 44,368,682 | 14 |
| Salem, Ore. | 261.0 | 164 | 2.1 | 217 | 95.9 | 164 | 3,451,218 | 183 |
| Salinas - Seaside - Monterey, Cal. | 359.8 | 126 | 10.8 | 66 | 120.5 | 138 | 5,962,390 | 128 |
| Salt Lake City - Ogden, Utah | 1,163.4 | 42 | 12.7 | 38 | 382.8 | 46 | 17,091,469 | 52 |
| San Angelo, Tex. | 107.6 | 289 | 12.7 | 38 | 39.0 | 289 | 1,866,714 | 268 |
| San Antonio, Tex. | 1,320.3 | 36 | 10.9 | 64 | 446.6 | 41 | 20,627,937 | 45 |
| San Diego, Cal. | 2,336.7 | 13 | 12.1 | 51 | 874.8 | 15 | 44,277,001 | 15 |
| San Francisco, Cal. | 1,571.8 | 27 | 3.0 | 195 | 664.2 | 27 | 37,781,527 | 21 |
| San Jose, Cal. | 1,470.7 | 29 | 6.8 | 113 | 533.3 | 31 | 34,196,551 | 25 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 347.6 | 130 | 8.0 | 93 | 132.1 | 126 | 6,713,318 | 113 |
| Santa Cruz, Cal. | 248.2 | 167 | 14.5 | 28 | 94.0 | 165 | 4,951,203 | 146 |
| Santa Fe, N.M. | 113.1 | 286 | 10.3 | 74 | 43.5 | 277 | 2,250,966 | 239 |
| Santa Rosa - Petaluma, Cal. | 373.8 | 122 | 11.5 | 58 | 148.6 | 115 | 7,316,050 | 101 |
| Sarasota, Fla. | 281.8 | 153 | 16.6 | 15 | 130.1 | 130 | 5,299,661 | 142 |
| Savannah, Ga. | 238.6 | 173 | 3.7 | 177 | 86.8 | 171 | 3,751,474 | 175 |
| Scranton - Wilkes-Barre, Pa. | 746.0 | 67 | 1.2 | 233 | 288.4 | 66 | 11,428,113 | 76 |
| Seattle, Wash. | 1,799.8 | 26 | 5.9 | 130 | 733.2 | 22 | 40,889,752 | 17 |
| Sharon, Pa. | 128.4 | 261 | −.2 | 270 | 47.8 | 256 | 1,726,481 | 278 |
| Sheboygan, Wisc. | 101.4 | 296 | .0 | 268 | 37.9 | 294 | 1,897,998 | 266 |
| Sherman - Denison, Tex. | 101.6 | 295 | 6.2 | 126 | 38.6 | 290 | 1,715,513 | 279 |
| Shreveport, La. | 382.2 | 120 | 7.0 | 110 | 143.3 | 120 | 6,499,248 | 119 |
| Sioux City, Iowa | 118.1 | 283 | .1 | 263 | 45.6 | 268 | 1,882,836 | 267 |
| Sioux Falls, S.D. | 129.3 | 258 | 8.1 | 91 | 51.2 | 243 | 2,738,891 | 211 |
| South Bend - Mishawaka, Ind. | 233.4 | 178 | −1.8 | 296 | 87.7 | 170 | 3,965,608 | 170 |
| Spokane, Wash. | 366.9 | 124 | 3.5 | 186 | 146.3 | 118 | 4,914,639 | 147 |
| Springfield, Ill. | 201.4 | 195 | 3.6 | 183 | 82.7 | 183 | 3,483,698 | 181 |
| Springfield, Mass. | 583.5 | 86 | .1 | 263 | 216.4 | 84 | 9,254,735 | 86 |
| Springfield, Mo. | 238.2 | 175 | 7.0 | 110 | 90.1 | 168 | 3,905,090 | 171 |
| State College, Pa. | 119.2 | 281 | 2.8 | 203 | 41.1 | 284 | 1,707,105 | 282 |
| Steubenville - Weirton, Ohio-W.Va. | 153.2 | 226 | −2.0 | 299 | 57.7 | 224 | 2,065,912 | 252 |
| Stockton, Cal. | 443.0 | 101 | 12.7 | 38 | 163.8 | 102 | 6,188,087 | 126 |
| Syracuse, N.Y. | 676.7 | 69 | 2.6 | 208 | 245.7 | 73 | 12,048,882 | 73 |
| Tacoma, Wash. | 553.3 | 87 | 6.6 | 118 | 212.8 | 86 | 7,291,845 | 102 |
| Tallahassee, Fla. | 227.0 | 181 | 9.2 | 83 | 85.3 | 175 | 3,383,762 | 186 |
| Tampa - St. Petersburg - Clearwater, Fla. | 2,074.3 | 19 | 12.9 | 35 | 877.3 | 13 | 36,139,036 | 23 |
| Terre Haute, Ind. | 131.3 | 253 | −2.2 | 304 | 48.5 | 251 | 2,082,812 | 251 |
| Texarkana, Tex.-Ark. | 126.0 | 267 | 5.4 | 144 | 45.8 | 265 | 1,665,911 | 285 |
| Toledo, Ohio | 618.3 | 81 | .0 | 268 | 233.9 | 79 | 10,575,392 | 80 |
| Topeka, Kans. | 162.9 | 214 | 2.4 | 213 | 65.2 | 209 | 3,659,578 | 177 |
| Trenton, N.J. | 316.6 | 140 | 1.3 | 232 | 115.2 | 141 | 6,587,411 | 115 |
| Tucson, Ariz. | 678.1 | 68 | 12.6 | 42 | 272.9 | 68 | 9,653,117 | 85 |
| Tulsa, Okla. | 822.7 | 64 | 11.4 | 59 | 318.0 | 61 | 14,053,623 | 65 |
| Tuscaloosa, Ala. | 149.8 | 230 | 4.6 | 157 | 55.2 | 228 | 1,975,612 | 261 |
| Tyler, Tex. | 171.3 | 211 | 15.0 | 25 | 61.9 | 213 | 3,139,145 | 198 |
| Utica - Rome, N.Y. | 325.3 | 138 | .8 | 244 | 117.7 | 139 | 4,738,446 | 153 |
| Vallejo - Fairfield - Napa, Cal. | 426.1 | 105 | 12.3 | 50 | 154.9 | 107 | 7,098,208 | 105 |
| Vancouver, Wash. | 224.5 | 183 | 7.8 | 95 | 85.0 | 176 | 3,764,754 | 174 |
| Victoria, Tex. | 87.3 | 307 | 12.5 | 43 | 29.8 | 312 | 1,401,087 | 303 |
| Vineland - Millville - Bridgeton, N.J. | 142.3 | 239 | 3.4 | 189 | 50.2 | 248 | 2,125,352 | 249 |
| Visalia - Tulare - Porterville, Cal. | 316.7 | 139 | 13.4 | 33 | 104.0 | 150 | 2,646,656 | 218 |
| Waco, Tex. | 202.4 | 194 | 8.9 | 86 | 73.3 | 198 | 3,050,168 | 201 |
| Washington, D.C. | 3,615.1 | 7 | 5.5 | 141 | 1,349.9 | 7 | 85,609,156 | 5 |
| Waterloo - Cedar Falls, Iowa | 163.2 | 213 | −.2 | 270 | 61.3 | 214 | 3,055,604 | 200 |
| Wausau, Wisc. | 117.8 | 284 | 2.8 | 203 | 43.0 | 279 | 1,819,915 | 272 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 849.0 | 61 | 19.7 | 8 | 366.9 | 49 | 18,825,352 | 47 |
| Wheeling, W.Va. | 180.3 | 207 | −1.5 | 293 | 70.0 | 202 | 2,728,482 | 213 |
| Wichita, Kans. | 444.4 | 100 | 3.8 | 172 | 173.5 | 97 | 10,337,761 | 81 |
| Wichita Falls, Tex. | 126.7 | 265 | 1.9 | 219 | 45.4 | 269 | 2,023,626 | 257 |
| Williamsport, Pa. | 120.2 | 277 | .3 | 259 | 45.1 | 271 | 1,713,160 | 280 |
| Wilmington, Del. | 548.8 | 88 | 2.5 | 212 | 198.0 | 89 | 10,818,001 | 78 |
| Wilmington, N.C. | 120.2 | 277 | 7.8 | 95 | 46.5 | 263 | 1,620,312 | 289 |
| Worcester - Fitchburg - Leominster, Mass. | 669.6 | 73 | 1.8 | 221 | 248.8 | 72 | 12,063,628 | 72 |
| Yakima, Wash. | 189.7 | 200 | 5.0 | 154 | 71.4 | 200 | 2,422,579 | 229 |
| York, Pa. | 413.9 | 109 | 4.1 | 167 | 157.0 | 106 | 6,943,262 | 109 |
| Youngstown - Warren, Ohio | 502.4 | 95 | −3.1 | 311 | 189.1 | 91 | 8,520,457 | 92 |
| Yuba City, Cal. | 119.6 | 280 | 8.3 | 89 | 44.6 | 272 | 1,326,430 | 307 |

## S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1989 Projections

| | 1989 Average Household EBI | | 1989 Total Retail Sales | | 1989 Per Household Retail Sales | | 1989 Buying Power Index | |
|---|---|---|---|---|---|---|---|---|
| Area | ($) | Rank | ($000) | Rank | ($) | Rank | BPI | Rank |
| Reno, Nev. | 45,517 | 155 | 2,967,726 | 125 | 28,897 | 15 | .1190 | 144 |
| Richland - Kennewick - Pasco, Wash. | 56,575 | 25 | 1,123,481 | 238 | 18,418 | 260 | .0705 | 208 |
| Richmond - Petersburg, Va. | 48,671 | 94 | 6,894,704 | 61 | 23,082 | 110 | .3422 | 63 |
| Riverside - San Bernardino, Cal. | 42,951 | 202 | 15,059,261 | 26 | 19,739 | 227 | .7817 | 26 |
| Roanoke, Va. | 41,911 | 215 | 1,769,316 | 181 | 20,914 | 191 | .0868 | 178 |
| Rochester, Minn. | 55,609 | 29 | 1,167,089 | 233 | 31,458 | 8 | .0499 | 261 |
| Rochester, N.Y. | 47,470 | 113 | 7,470,813 | 56 | 19,562 | 235 | .4079 | 51 |
| Rockford, Ill. | 46,883 | 125 | 2,169,810 | 153 | 20,412 | 200 | .1139 | 150 |
| Sacramento, Cal. | 42,099 | 213 | 11,412,295 | 37 | 20,394 | 205 | .5615 | 36 |
| Saginaw - Bay City - Midland, Mich. | 44,515 | 173 | 3,315,671 | 111 | 22,268 | 139 | .1613 | 110 |
| St. Cloud, Minn. | 45,749 | 148 | 2,025,723 | 164 | 33,932 | 5 | .0779 | 195 |
| St. Joseph, Mo. | 44,706 | 168 | 795,992 | 297 | 25,270 | 57 | .0355 | 306 |
| St. Louis, Mo. | 50,191 | 75 | 21,073,704 | 14 | 23,839 | 91 | 1.0339 | 14 |
| Salem, Ore. | 35,988 | 284 | 1,586,653 | 193 | 16,545 | 296 | .0855 | 179 |
| Salinas - Seaside - Monterey, Cal. | 49,480 | 84 | 2,714,604 | 136 | 22,528 | 129 | .1399 | 133 |
| Salt Lake City - Ogden, Utah | 44,649 | 169 | 7,975,470 | 53 | 20,835 | 193 | .4148 | 50 |
| San Angelo, Tex. | 47,864 | 107 | 1,126,344 | 237 | 28,881 | 16 | .0476 | 265 |
| San Antonio, Tex. | 46,189 | 137 | 10,294,950 | 41 | 23,052 | 111 | .5038 | 41 |
| San Diego, Cal. | 50,614 | 66 | 19,128,584 | 15 | 21,866 | 154 | .9964 | 15 |
| San Francisco, Cal. | 56,883 | 23 | 17,908,422 | 21 | 26,962 | 33 | .8408 | 23 |
| San Jose, Cal. | 64,123 | 5 | 14,807,257 | 27 | 27,765 | 26 | .7435 | 28 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 50,820 | 62 | 3,772,461 | 96 | 28,558 | 18 | .1637 | 108 |
| Santa Cruz, Cal. | 52,672 | 49 | 1,898,807 | 174 | 20,200 | 214 | .1067 | 158 |
| Santa Fe, N.M. | 51,746 | 56 | 1,017,343 | 261 | 23,387 | 105 | .0509 | 255 |
| Santa Rosa - Petaluma, Cal. | 49,233 | 88 | 2,974,020 | 124 | 20,014 | 217 | .1608 | 111 |
| Sarasota, Fla. | 40,735 | 235 | 3,044,611 | 120 | 23,402 | 104 | .1309 | 138 |
| Savannah, Ga. | 43,220 | 199 | 1,974,980 | 169 | 22,753 | 121 | .0929 | 173 |
| Scranton - Wilkes-Barre, Pa. | 39,626 | 254 | 5,264,109 | 76 | 18,253 | 268 | .2734 | 74 |
| Seattle, Wash. | 55,769 | 27 | 17,546,578 | 23 | 23,932 | 88 | .8898 | 18 |
| Sharon, Pa. | 36,119 | 283 | 692,446 | 304 | 14,486 | 311 | .0409 | 287 |
| Sheboygan, Wisc. | 50,079 | 76 | 624,804 | 308 | 16,486 | 298 | .0399 | 292 |
| Sherman - Denison, Tex. | 44,443 | 175 | 808,539 | 294 | 20,947 | 189 | .0404 | 290 |
| Shreveport, La. | 45,354 | 156 | 3,036,306 | 121 | 21,188 | 180 | .1529 | 120 |
| Sioux City, Iowa | 41,290 | 230 | 968,784 | 268 | 21,245 | 178 | .0461 | 270 |
| Sioux Falls, S.D. | 53,494 | 44 | 1,298,473 | 215 | 25,361 | 56 | .0621 | 221 |
| South Bend - Mishawaka, Ind. | 45,218 | 158 | 2,132,512 | 158 | 24,316 | 78 | .0976 | 169 |
| Spokane, Wash. | 33,593 | 302 | 2,839,634 | 132 | 19,410 | 238 | .1301 | 139 |
| Springfield, Ill. | 42,125 | 212 | 1,599,973 | 192 | 19,347 | 239 | .0814 | 188 |
| Springfield, Mass. | 42,767 | 204 | 4,971,698 | 78 | 22,975 | 114 | .2307 | 84 |
| Springfield, Mo. | 43,342 | 195 | 2,200,605 | 152 | 24,424 | 76 | .0984 | 167 |
| State College, Pa. | 41,535 | 225 | 788,668 | 298 | 19,189 | 247 | .0414 | 285 |
| Steubenville - Weirton, Ohio-W.Va. | 35,804 | 287 | 820,117 | 291 | 14,213 | 313 | .0490 | 262 |
| Stockton, Cal. | 37,778 | 269 | 2,849,014 | 130 | 17,393 | 287 | .1512 | 122 |
| Syracuse, N.Y. | 49,039 | 90 | 4,837,350 | 80 | 19,688 | 229 | .2689 | 75 |
| Tacoma, Wash. | 34,266 | 300 | 3,799,872 | 94 | 17,857 | 280 | .1876 | 97 |
| Tallahassee, Fla. | 39,669 | 253 | 1,779,485 | 179 | 20,861 | 192 | .0850 | 181 |
| Tampa - St. Petersburg - Clearwater, Fla. | 41,193 | 231 | 18,014,690 | 19 | 20,534 | 200 | .8632 | 19 |
| Terre Haute, Ind. | 42,945 | 203 | 1,452,626 | 205 | 29,951 | 11 | .0570 | 235 |
| Texarkana, Tex.-Ark. | 36,374 | 281 | 1,028,511 | 258 | 22,457 | 135 | .0455 | 274 |
| Toledo, Ohio | 45,213 | 159 | 5,739,193 | 70 | 24,537 | 74 | .2607 | 77 |
| Topeka, Kans. | 56,128 | 26 | 1,499,252 | 202 | 22,995 | 112 | .0787 | 193 |
| Trenton, N.J. | 57,182 | 22 | 2,775,769 | 134 | 24,095 | 83 | .1447 | 127 |
| Tucson, Ariz. | 35,372 | 292 | 4,734,411 | 84 | 17,349 | 288 | .2393 | 83 |
| Tulsa, Okla. | 44,194 | 184 | 6,147,892 | 67 | 19,333 | 240 | .3238 | 66 |
| Tuscaloosa, Ala. | 35,790 | 288 | 1,022,369 | 259 | 18,521 | 259 | .0507 | 256 |
| Tyler, Tex. | 50,713 | 64 | 1,453,892 | 204 | 23,488 | 100 | .0726 | 201 |
| Utica - Rome, N.Y. | 40,259 | 242 | 2,144,889 | 155 | 18,223 | 271 | .1141 | 149 |
| Vallejo - Fairfield - Napa, Cal. | 45,824 | 145 | 2,833,629 | 133 | 18,293 | 266 | .1603 | 113 |
| Vancouver, Wash. | 44,291 | 177 | 1,268,004 | 218 | 14,918 | 309 | .0812 | 189 |
| Victoria, Tex. | 47,016 | 121 | 848,118 | 284 | 28,460 | 19 | .0363 | 302 |
| Vineland - Millville - Bridgeton, N.J. | 42,338 | 208 | 1,038,677 | 257 | 20,691 | 195 | .0521 | 250 |
| Visalia - Tulare - Porterville, Cal. | 25,449 | 316 | 1,852,943 | 176 | 17,817 | 281 | .0845 | 182 |
| Waco, Tex. | 41,612 | 223 | 1,540,558 | 198 | 21,017 | 185 | .0753 | 199 |
| Washington, D.C. | 63,419 | 6 | 35,572,223 | 6 | 26,352 | 39 | 1.8326 | 5 |
| Waterloo - Cedar Falls, Iowa | 49,847 | 78 | 1,098,008 | 241 | 17,912 | 279 | .0654 | 215 |
| Wausau, Wisc. | 42,324 | 209 | 750,028 | 300 | 17,443 | 286 | .0421 | 282 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 51,309 | 59 | 9,064,750 | 46 | 24,706 | 72 | .4264 | 48 |
| Wheeling, W.Va. | 38,978 | 261 | 1,284,213 | 216 | 18,346 | 263 | .0661 | 213 |
| Wichita, Kans. | 59,584 | 13 | 4,078,973 | 92 | 23,510 | 98 | .2188 | 88 |
| Wichita Falls, Tex. | 44,573 | 172 | 1,260,444 | 221 | 27,763 | 27 | .0529 | 245 |
| Williamsport, Pa. | 37,986 | 267 | 829,643 | 288 | 18,396 | 261 | .0423 | 280 |
| Wilmington, Del. | 54,636 | 35 | 4,802,855 | 82 | 24,257 | 80 | .2439 | 80 |
| Wilmington, N.C. | 34,845 | 296 | 1,233,614 | 226 | 26,529 | 38 | .0475 | 266 |
| Worcester - Fitchburg - Leominster, Mass. | 48,487 | 97 | 5,433,053 | 74 | 21,837 | 155 | .2775 | 72 |
| Yakima, Wash. | 33,930 | 301 | 1,265,993 | 219 | 17,731 | 283 | .0628 | 219 |
| York, Pa. | 44,225 | 180 | 2,663,631 | 138 | 16,966 | 292 | .1550 | 117 |
| Youngstown - Warren, Ohio | 45,058 | 161 | 3,602,134 | 99 | 19,049 | 250 | .1949 | 93 |
| Yuba City, Cal. | 29,741 | 312 | 727,744 | 302 | 16,317 | 300 | .0362 | 303 |

# NOTES

# SECTION 4

## Totals And Percents For Metropolitan Markets And All Counties

### Population
### Households
### Effective Buying Income (EBI)
### Retail Sales
### Buying Power Index (BPI)
### Graduated Buying Power Indexes

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

**SYMBOLS USED IN TABLES**

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALABAMA** | | | | | | | | | | | | | | | |
| **ANNISTON** | **124.9** | **.0524** | **4.3** | **204** | **80.6** | **43.3** | **.0498** | **1,018,464** | **.0396** | **451,009** | **.0348** | **.0407** | **.0570** | **.0513** | **.0380** |
| Calhoun | 124.9 | .0524 | 4.3 | 204 | 80.6 | 43.3 | .0498 | 1,018,464 | .0396 | 451,009 | .0348 | .0407 | .0570 | .0513 | .0380 |
| **BIRMINGHAM** | **915.7** | **.3842** | **3.6** | **228** | **71.4** | **342.7** | **.3944** | **8,703,675** | **.3379** | **4,237,532** | **.3268** | **.3440** | **.4428** | **.3863** | **.3682** |
| Blount | 39.2 | .0164 | 7.5 | 61 | 98.0 | 14.1 | .0162 | 262,082 | .0101 | 75,114 | .0058 | .0102 | .0200 | .0161 | .0080 |
| Jefferson | 680.4 | .2855 | 1.3 | 608 | 64.6 | 260.1 | .2993 | 6,755,909 | .2623 | 3,633,285 | .2802 | .2723 | .3391 | .2977 | .3031 |
| St. Clair | 46.8 | .0196 | 13.6 | 72 | 89.0 | 16.0 | .0184 | 332,766 | .0130 | 91,136 | .0071 | .0125 | .0204 | .0183 | .0101 |
| Shelby | 77.4 | .0325 | 16.7 | 97 | 88.3 | 26.5 | .0305 | 794,438 | .0308 | 178,420 | .0137 | .0261 | .0276 | .0244 | .0251 |
| Walker | 71.9 | .0302 | 4.7 | 90 | 92.1 | 26.0 | .0300 | 558,480 | .0217 | 259,577 | .0200 | .0229 | .0357 | .0298 | .0219 |
| **DOTHAN** | **126.1** | **.0529** | **3.0** | **111** | **77.5** | **45.3** | **.0521** | **1,055,002** | **.0410** | **696,138** | **.0537** | **.0471** | **.0629** | **.0610** | **.0432** |
| Dale | 45.2 | .0190 | −5.5 | 81 | 80.8 | 15.5 | .0178 | 370,575 | .0144 | 134,589 | .0104 | .0141 | .0201 | .0193 | .0105 |
| Houston | 80.9 | .0339 | 8.4 | 140 | 75.6 | 29.8 | .0343 | 684,427 | .0266 | 561,549 | .0433 | .0330 | .0428 | .0417 | .0327 |
| **FLORENCE** | **139.6** | **.0586** | **3.4** | **112** | **86.3** | **52.0** | **.0598** | **1,194,726** | **.0464** | **604,619** | **.0466** | **.0488** | **.0682** | **.0605** | **.0470** |
| Colbert | 56.1 | .0235 | 2.9 | 95 | 81.9 | 21.0 | .0242 | 462,212 | .0180 | 243,661 | .0188 | .0193 | .0278 | .0254 | .0166 |
| Lauderdale | 83.5 | .0351 | 3.7 | 126 | 89.2 | 31.0 | .0356 | 732,514 | .0284 | 360,958 | .0278 | .0295 | .0404 | .0351 | .0304 |
| **GADSDEN** | **104.8** | **.0440** | **1.7** | **193** | **85.4** | **39.1** | **.0450** | **836,020** | **.0325** | **412,079** | **.0318** | **.0345** | **.0589** | **.0430** | **.0323** |
| Etowah | 104.8 | .0440 | 1.7 | 193 | 85.4 | 39.1 | .0450 | 836,020 | .0325 | 412,079 | .0318 | .0345 | .0589 | .0430 | .0323 |
| **HUNTSVILLE** | **208.0** | **.0873** | **5.6** | **258** | **77.7** | **76.7** | **.0883** | **2,360,593** | **.0916** | **1,098,675** | **.0847** | **.0886** | **.0813** | **.0886** | **.0938** |
| Madison | 208.0 | .0873 | 5.6 | 258 | 77.7 | 76.7 | .0883 | 2,360,593 | .0916 | 1,098,675 | .0847 | .0886 | .0813 | .0886 | .0938 |
| **MOBILE** | **468.8** | **.1967** | **5.7** | **166** | **69.2** | **167.6** | **.1927** | **4,377,653** | **.1699** | **2,358,934** | **.1819** | **.1790** | **.2218** | **.1946** | **.1668** |
| Baldwin | 87.0 | .0365 | 10.7 | 55 | 82.9 | 31.6 | .0363 | 819,317 | .0318 | 403,329 | .0311 | .0325 | .0417 | .0369 | .0302 |
| Mobile | 381.8 | .1602 | 4.6 | 308 | 66.1 | 136.0 | .1564 | 3,558,336 | .1381 | 1,955,605 | .1508 | .1465 | .1801 | .1577 | .1366 |
| **MONTGOMERY** | **291.4** | **.1224** | **6.9** | **145** | **63.3** | **103.9** | **.1195** | **2,677,827** | **.1039** | **1,377,300** | **.1063** | **.1084** | **.1294** | **.1239** | **.1032** |
| Autauga | 35.2 | .0148 | 9.1 | 59 | 75.7 | 11.8 | .0136 | 312,008 | .0121 | 116,244 | .0090 | .0118 | .0132 | .0124 | .0112 |
| Elmore | 47.8 | .0201 | 10.2 | 77 | 76.1 | 16.0 | .0184 | 365,287 | .0142 | 111,910 | .0086 | .0137 | .0209 | .0175 | .0117 |
| Montgomery | 208.4 | .0875 | 5.8 | 263 | 58.2 | 76.1 | .0875 | 2,000,532 | .0776 | 1,149,146 | .0887 | .0829 | .0953 | .0940 | .0803 |
| **TUSCALOOSA** | **143.2** | **.0601** | **4.1** | **107** | **70.8** | **51.5** | **.0592** | **1,181,283** | **.0458** | **672,674** | **.0519** | **.0506** | **.0770** | **.0583** | **.0474** |
| Tuscaloosa | 143.2 | .0601 | 4.1 | 107 | 70.8 | 51.5 | .0592 | 1,181,283 | .0458 | 672,674 | .0519 | .0506 | .0770 | .0583 | .0474 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Autauga | 35.2 | .0148 | 9.1 | 59 | 75.7 | 11.8 | .0136 | 312,008 | .0121 | 116,244 | .0090 | .0118 | .0132 | .0124 | .0112 |
| Baldwin | 87.0 | .0365 | 10.7 | 55 | 82.9 | 31.6 | .0363 | 819,317 | .0318 | 403,329 | .0311 | .0325 | .0417 | .0369 | .0302 |
| Barbour | 25.4 | .0106 | 2.6 | 29 | 53.4 | 8.8 | .0102 | 166,455 | .0065 | 74,252 | .0057 | .0070 | .0147 | .0092 | .0056 |
| Bibb | 16.5 | .0070 | 4.9 | 26 | 75.1 | 5.8 | .0066 | 105,200 | .0041 | 34,927 | .0027 | .0042 | .0089 | .0065 | .0032 |
| Blount | 39.2 | .0164 | 7.5 | 61 | 98.0 | 14.1 | .0162 | 262,082 | .0101 | 75,114 | .0058 | .0102 | .0200 | .0161 | .0080 |
| Bullock | 10.2 | .0043 | −3.7 | 16 | 30.7 | 3.6 | .0042 | 61,545 | .0024 | 26,520 | .0020 | .0026 | .0063 | .0035 | .0024 |
| Butler | 21.5 | .0090 | −.8 | 28 | 59.3 | 7.6 | .0087 | 144,664 | .0056 | 89,351 | .0069 | .0067 | .0126 | .0091 | .0051 |
| Calhoun | 124.9 | .0524 | 4.3 | 204 | 80.6 | 43.3 | .0498 | 1,018,464 | .0396 | 451,009 | .0348 | .0407 | .0570 | .0513 | .0380 |
| Chambers | 39.5 | .0166 | .8 | 66 | 62.6 | 14.3 | .0165 | 320,888 | .0124 | 135,926 | .0105 | .0126 | .0198 | .0155 | .0117 |
| Cherokee | 19.8 | .0083 | 5.5 | 36 | 91.0 | 7.0 | .0080 | 142,532 | .0055 | 43,026 | .0033 | .0055 | .0095 | .0079 | .0044 |
| Chilton | 32.0 | .0135 | 4.5 | 46 | 87.2 | 12.0 | .0138 | 267,693 | .0104 | 112,046 | .0086 | .0105 | .0164 | .0137 | .0094 |
| Choctaw | 16.5 | .0069 | −2.0 | 18 | 54.5 | 5.6 | .0065 | 117,048 | .0046 | 39,839 | .0031 | .0046 | .0091 | .0052 | .0037 |
| Clarke | 27.8 | .0117 | .4 | 23 | 55.2 | 9.4 | .0108 | 197,493 | .0076 | 121,099 | .0094 | .0090 | .0157 | .0106 | .0072 |
| Clay | 13.7 | .0057 | .0 | 23 | 82.3 | 4.8 | .0055 | 84,847 | .0033 | 35,650 | .0027 | .0035 | .0079 | .0056 | .0024 |
| Cleburne | 13.0 | .0055 | 3.2 | 23 | 94.3 | 4.9 | .0057 | 103,332 | .0040 | 20,744 | .0016 | .0036 | .0058 | .0054 | .0031 |
| Coffee | 39.4 | .0165 | 2.3 | 58 | 81.2 | 14.4 | .0165 | 306,031 | .0119 | 166,803 | .0129 | .0131 | .0195 | .0176 | .0132 |
| Colbert | 56.1 | .0235 | 2.9 | 95 | 81.9 | 21.0 | .0242 | 462,212 | .0180 | 243,661 | .0188 | .0193 | .0278 | .0254 | .0166 |
| Conecuh | 15.6 | .0066 | −1.8 | 18 | 56.8 | 5.4 | .0062 | 97,034 | .0037 | 41,500 | .0032 | .0042 | .0090 | .0053 | .0028 |
| Coosa | 11.5 | .0048 | 1.1 | 16 | 63.4 | 4.3 | .0049 | 91,577 | .0036 | 7,001 | .0005 | .0029 | .0053 | .0041 | .0026 |
| Covington | 37.3 | .0157 | 1.2 | 36 | 85.7 | 14.7 | .0170 | 273,019 | .0106 | 152,245 | .0117 | .0120 | .0241 | .0171 | .0105 |
| Crenshaw | 14.1 | .0059 | −.1 | 23 | 72.0 | 5.3 | .0061 | 77,009 | .0030 | 31,507 | .0025 | .0033 | .0101 | .0051 | .0021 |
| Cullman | 65.3 | .0274 | 5.9 | 88 | 98.8 | 24.1 | .0277 | 488,836 | .0189 | 247,726 | .0191 | .0208 | .0368 | .0290 | .0180 |
| Dale | 45.2 | .0190 | −5.5 | 81 | 80.8 | 15.5 | .0178 | 370,575 | .0144 | 134,589 | .0104 | .0141 | .0201 | .0193 | .0105 |
| Dallas | 54.0 | .0226 | .0 | 55 | 43.2 | 18.4 | .0212 | 320,268 | .0125 | 199,191 | .0153 | .0153 | .0322 | .0201 | .0117 |
| De Kalb | 57.2 | .0240 | 6.6 | 74 | 97.8 | 21.6 | .0248 | 416,573 | .0161 | 143,433 | .0111 | .0162 | .0320 | .0231 | .0142 |
| Elmore | 47.8 | .0201 | 10.2 | 77 | 76.1 | 16.0 | .0184 | 365,287 | .0142 | 111,910 | .0086 | .0137 | .0209 | .0175 | .0117 |
| Escambia | 39.1 | .0164 | 1.7 | 41 | 66.1 | 13.1 | .0151 | 271,215 | .0105 | 154,347 | .0119 | .0121 | .0198 | .0150 | .0110 |
| Etowah | 104.8 | .0440 | 1.7 | 193 | 85.4 | 39.1 | .0450 | 836,020 | .0325 | 412,079 | .0318 | .0345 | .0589 | .0430 | .0323 |
| Fayette | 19.3 | .0081 | 2.6 | 31 | 86.2 | 7.1 | .0082 | 157,821 | .0061 | 56,388 | .0043 | .0061 | .0097 | .0076 | .0055 |
| Franklin | 29.4 | .0123 | 3.7 | 46 | 94.9 | 11.1 | .0127 | 231,078 | .0090 | 114,506 | .0089 | .0096 | .0159 | .0125 | .0082 |
| Geneva | 24.5 | .0103 | 1.0 | 42 | 85.9 | 9.0 | .0104 | 195,097 | .0075 | 56,677 | .0043 | .0072 | .0136 | .0090 | .0059 |
| Greene | 11.2 | .0047 | 1.6 | 18 | 20.5 | 3.7 | .0042 | 60,720 | .0024 | 34,357 | .0027 | .0028 | .0074 | .0035 | .0020 |
| Hale | 15.2 | .0064 | −2.6 | 23 | 35.2 | 5.0 | .0058 | 78,344 | .0030 | 31,777 | .0024 | .0036 | .0094 | .0045 | .0022 |
| Henry | 15.7 | .0066 | 2.6 | 28 | 60.1 | 5.6 | .0064 | 112,712 | .0044 | 46,577 | .0036 | .0046 | .0086 | .0062 | .0038 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| SMM ESTIMATES |  |  |  |  |  |  |  |  |  |  |  |  | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ALABAMA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Houston | 80.9 | .0339 | 8.4 | 140 | 75.6 | 29.8 | .0343 | 684,427 | .0266 | 561,549 | .0433 | .0330 | .0428 | .0417 | .0327 |
| Jackson | 54.2 | .0228 | 5.4 | 51 | 95.0 | 19.5 | .0224 | 388,339 | .0150 | 149,455 | .0116 | .0156 | .0266 | .0229 | .0134 |
| Jefferson | 680.4 | .2855 | 1.3 | 608 | 64.6 | 260.1 | .2993 | 6,755,909 | .2623 | 3,633,285 | .2802 | .2723 | .3391 | .2977 | .3031 |
| Lamar | 16.7 | .0070 | 1.5 | 28 | 87.0 | 6.1 | .0070 | 129,115 | .0050 | 46,892 | .0036 | .0050 | .0086 | .0068 | .0049 |
| Lauderdale | 83.5 | .0351 | 3.7 | 126 | 89.2 | 31.0 | .0356 | 732,514 | .0284 | 360,958 | .0278 | .0295 | .0404 | .0351 | .0304 |
| Lawrence | 31.3 | .0131 | 3.7 | 45 | 81.9 | 10.7 | .0123 | 235,021 | .0091 | 66,370 | .0051 | .0088 | .0140 | .0104 | .0080 |
| Lee | 80.4 | .0338 | 5.4 | 132 | 73.3 | 30.3 | .0349 | 672,135 | .0261 | 347,561 | .0269 | .0278 | .0460 | .0319 | .0219 |
| Limestone | 47.3 | .0198 | 2.8 | 85 | 84.6 | 16.5 | .0190 | 415,244 | .0161 | 157,815 | .0121 | .0156 | .0203 | .0182 | .0151 |
| Lowndes | 13.4 | .0056 | 1.1 | 19 | 23.5 | 3.8 | .0044 | 61,440 | .0024 | 22,883 | .0018 | .0029 | .0068 | .0035 | .0018 |
| Macon | 26.6 | .0112 | –.9 | 43 | 14.3 | 8.4 | .0096 | 151,370 | .0059 | 51,624 | .0040 | .0064 | .0148 | .0073 | .0045 |
| Madison | 208.0 | .0873 | 5.6 | 258 | 77.7 | 76.7 | .0883 | 2,360,593 | .0916 | 1,098,675 | .0847 | .0886 | .0813 | .0886 | .0938 |
| Marengo | 25.0 | .0105 | –.2 | 25 | 44.7 | 8.4 | .0096 | 156,718 | .0061 | 87,253 | .0067 | .0071 | .0144 | .0080 | .0060 |
| Marion | 31.9 | .0134 | 6.2 | 43 | 97.2 | 11.8 | .0136 | 258,597 | .0100 | 88,617 | .0069 | .0099 | .0158 | .0135 | .0094 |
| Marshall | 69.4 | .0291 | 5.8 | 122 | 98.1 | 26.4 | .0304 | 493,118 | .0192 | 344,997 | .0266 | .0232 | .0424 | .0339 | .0201 |
| Mobile | 381.8 | .1602 | 4.6 | 308 | 66.1 | 136.0 | .1564 | 3,558,336 | .1381 | 1,955,605 | .1508 | .1465 | .1801 | .1577 | .1366 |
| Monroe | 22.8 | .0096 | .7 | 22 | 54.4 | 7.6 | .0088 | 159,477 | .0062 | 65,413 | .0050 | .0065 | .0118 | .0079 | .0050 |
| Montgomery | 208.4 | .0875 | 5.8 | 263 | 58.2 | 76.1 | .0875 | 2,000,532 | .0776 | 1,149,146 | .0887 | .0829 | .0953 | .0940 | .0803 |
| Morgan | 95.2 | .0399 | 5.5 | 166 | 89.3 | 34.9 | .0402 | 850,206 | .0330 | 438,194 | .0337 | .0346 | .0439 | .0415 | .0348 |
| Perry | 14.7 | .0062 | –2.1 | 20 | 38.0 | 4.7 | .0054 | 77,688 | .0030 | 23,067 | .0018 | .0033 | .0082 | .0041 | .0023 |
| Pickens | 21.6 | .0090 | .6 | 24 | 56.1 | 7.3 | .0084 | 134,185 | .0052 | 41,746 | .0032 | .0053 | .0113 | .0076 | .0042 |
| Pike | 28.1 | .0118 | .2 | 42 | 62.8 | 10.0 | .0115 | 184,761 | .0072 | 109,580 | .0085 | .0086 | .0169 | .0108 | .0066 |
| Randolph | 20.2 | .0085 | .6 | 35 | 74.2 | 7.3 | .0084 | 138,536 | .0054 | 57,262 | .0044 | .0057 | .0116 | .0080 | .0048 |
| ☐ Russell | 48.3 | .0203 | 2.0 | 76 | 58.5 | 17.5 | .0201 | 344,607 | .0133 | 136,332 | .0105 | .0138 | .0276 | .0186 | .0109 |
| St. Clair | 46.8 | .0196 | 13.6 | 72 | 89.0 | 16.0 | .0184 | 332,766 | .0130 | 91,136 | .0071 | .0125 | .0204 | .0183 | .0101 |
| Shelby | 77.4 | .0325 | 16.7 | 97 | 88.3 | 26.5 | .0305 | 794,438 | .0308 | 178,420 | .0137 | .0261 | .0276 | .0244 | .0251 |
| Sumter | 16.7 | .0070 | –1.2 | 18 | 28.9 | 5.4 | .0062 | 101,790 | .0039 | 39,771 | .0031 | .0043 | .0095 | .0049 | .0028 |
| Talladega | 76.5 | .0321 | 3.6 | 102 | 67.3 | 26.2 | .0301 | 602,884 | .0234 | 293,100 | .0226 | .0249 | .0378 | .0300 | .0234 |
| Tallapoosa | 39.5 | .0166 | 1.9 | 56 | 71.3 | 14.4 | .0166 | 289,768 | .0113 | 119,335 | .0092 | .0116 | .0206 | .0168 | .0115 |
| Tuscaloosa | 143.2 | .0601 | 4.1 | 107 | 70.8 | 51.5 | .0592 | 1,181,283 | .0458 | 672,674 | .0519 | .0506 | .0770 | .0583 | .0474 |
| Walker | 71.9 | .03[illegible] | 4.7 | 90 | 92.1 | 26.0 | .0300 | 558,480 | .0217 | 259,577 | .0200 | .0229 | .0357 | .0298 | .0219 |
| Washington | 17.3 | .0072 | 2.8 | 16 | 65.5 | 5.8 | .0066 | 125,496 | .0049 | 37,151 | .0029 | .0047 | .0075 | .0055 | .0046 |
| Wilcox | 14.8 | .0063 | .3 | 17 | 29.5 | 4.6 | .0053 | 81,434 | .0031 | 36,645 | .0028 | .0037 | .0083 | .0044 | .0023 |
| Winston | 23.3 | .0097 | 6.1 | 38 | 99.4 | 8.5 | .0098 | 166,171 | .0065 | 71,009 | .0055 | .0068 | .0132 | .0099 | .0061 |
| **TOTAL METRO COUNTIES** | **2,570.8** | **1.0789** | **4.4** | **169** | **72.4** | **939.6** | **1.0809** | **23,749,850** | **.9219** | **12,045,292** | **.9290** | **.9555** | **1.2269** | **1.0861** | **.9508** |
| **TOTAL STATE** | **4,042.4** | **1.6965** | **3.8** | **80** | **72.8** | **1,464.8** | **1.6851** | **34,512,374** | **1.3395** | **16,958,447** | **1.3079** | **1.4014** | **2.0173** | **1.6658** | **1.3362** |
| **ALASKA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANCHORAGE** | **229.8** | **.0964** | **31.7** | **133** | **86.5** | **83.8** | **.0964** | **3,500,946** | **.1358** | **2,440,434** | **.1882** | **.1435** | **.0794** | **.1102** | **.1465** |
| Anchorage | 229.8 | .0964 | 31.7 | 133 | 86.5 | 83.8 | .0964 | 3,500,946 | .1358 | 2,440,434 | .1882 | .1435 | .0794 | .1102 | .1465 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aleutian Islands | 7.7 | .0033 | –.9 | 1 | 62.1 | 1.8 | .0021 | 120,320 | .0047 | 13,302 | .0010 | .0034 | .0019 | .0021 | .0014 |
| Anchorage | 229.8 | .0964 | 31.7 | 133 | 86.5 | 83.8 | .0964 | 3,500,946 | .1358 | 2,440,434 | .1882 | .1435 | .0794 | .1102 | .1465 |
| Bethel | 12.8 | .0054 | 16.4 | 0 | 14.8 | 3.3 | .0038 | 93,773 | .0037 | 30,453 | .0023 | .0036 | .0040 | .0031 | .0024 |
| Bristol Bay | 1.4 | .0006 | 28.0 | 3 | 61.0 | .3 | .0003 | 20,841 | .0008 | 8,211 | .0007 | .0007 | .0006 | .0004 | .0004 |
| Dillingham | 5.8 | .0024 | 25.6 | 0 | 22.6 | 1.8 | .0021 | 57,298 | .0022 | 10,805 | .0008 | .0020 | .0023 | .0015 | .0015 |
| Fairbanks North Star | 66.7 | .0280 | 23.6 | 9 | 86.7 | 23.2 | .0267 | 1,009,425 | .0392 | 622,915 | .0480 | .0395 | .0252 | .0290 | .0340 |
| Haines | 1.9 | .0008 | 13.1 | 1 | 86.1 | .6 | .0007 | 18,399 | .0007 | 11,770 | .0010 | .0009 | .0009 | .0007 | .0004 |
| Juneau | 25.6 | .0107 | 31.1 | 10 | 84.7 | 9.2 | .0105 | 427,300 | .0166 | 223,272 | .0172 | .0155 | .0113 | .0097 | .0171 |
| Kenai Peninsula | 38.2 | .0161 | 51.1 | 2 | 91.7 | 13.2 | .0152 | 511,628 | .0198 | 221,635 | .0171 | .0182 | .0159 | .0128 | .0168 |
| Ketchikan Gateway | 13.2 | .0055 | 16.6 | 11 | 83.9 | 4.9 | .0057 | 202,208 | .0079 | 82,457 | .0063 | .0070 | .0041 | .0041 | .0071 |
| Kobuk | 5.7 | .0024 | 18.0 | 0 | 13.9 | 1.5 | .0017 | 53,305 | .0021 | 24,195 | .0019 | .0021 | .0020 | .0014 | .0014 |
| Kodiak Island | 13.8 | .0058 | 38.8 | 3 | 71.2 | 4.4 | .0051 | 185,104 | .0071 | 70,594 | .0054 | .0065 | .0043 | .0045 | .0050 |
| Matanuska - Susitna | 32.0 | .0134 | 79.6 | 1 | 95.0 | 10.6 | .0122 | 325,452 | .0127 | 121,816 | .0094 | .0118 | .0130 | .0110 | .0113 |
| Nome | 7.6 | .0032 | 16.3 | 0 | 19.2 | 2.1 | .0024 | 70,583 | .0027 | 32,530 | .0025 | .0027 | .0036 | .0021 | .0018 |
| North Slope | 5.2 | .0022 | 23.8 | 0 | 21.2 | 1.2 | .0013 | 66,707 | .0026 | 34,483 | .0027 | .0025 | .0010 | .0013 | .0014 |
| Prince of Wales - Outer Ketchikan | 4.4 | .0018 | 15.1 | 1 | 54.6 | 1.3 | .0015 | 62,191 | .0024 | 14,943 | .0012 | .0020 | .0017 | .0012 | .0014 |
| Sitka | 8.8 | .0037 | 12.8 | 3 | 74.0 | 2.7 | .0032 | 127,094 | .0049 | 43,843 | .0033 | .0041 | .0029 | .0025 | .0048 |
| Skagway - Yakutat - Angoon | 4.2 | .0018 | 20.8 | 0 | 55.8 | 1.3 | .0014 | 44,558 | .0018 | 10,929 | .0009 | .0015 | .0013 | .0009 | .0011 |
| Southeast Fairbanks | 7.2 | .0030 | 26.8 | 0 | 79.7 | 2.0 | .0023 | 66,859 | .0026 | 15,619 | .0012 | .0023 | .0024 | .0022 | .0016 |
| Valdez - Cordova | 10.2 | .0043 | 22.2 | 0 | 83.7 | 3.6 | .0042 | 150,357 | .0058 | 57,397 | .0044 | .0051 | .0047 | .0034 | .0042 |
| Wade Hampton | 5.5 | .0023 | 17.9 | 0 | 6.3 | 1.1 | .0013 | 24,335 | .0010 | 12,836 | .0010 | .0012 | .0017 | .0012 | .0006 |
| Wrangell - Petersburg | 7.1 | .0030 | 15.1 | 1 | 78.2 | 2.2 | .0025 | 78,395 | .0030 | 33,269 | .0026 | .0029 | .0031 | .0024 | .0028 |
| Yukon - Koyukuk | 8.9 | .0037 | 13.0 | 0 | 41.5 | 2.6 | .0030 | 71,516 | .0028 | 36,180 | .0028 | .0030 | .0045 | .0023 | .0016 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALASKA (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **229.8** | **.0964** | **31.7** | **133** | **86.5** | **83.8** | **.0964** | **3,500,946** | **.1358** | **2,440,434** | **.1882** | **.1435** | **.0794** | **.1102** | **.1465** |
| **TOTAL STATE** | **523.7** | **.2198** | **30.3** | **1** | **79.0** | **178.7** | **.2056** | **7,288,594** | **.2829** | **4,173,888** | **.3219** | **.2820** | **.1918** | **.2100** | **.2666** |
| **ARIZONA** | | | | | | | | | | | | | | | |
| **PHOENIX** | **1,736.0** | **.7285** | **15.0** | **190** | **94.0** | **669.1** | **.7698** | **19,137,205** | **.7428** | **10,724,956** | **.8271** | **.7653** | **.7766** | **.8307** | **.7874** |
| Maricopa | 1,736.0 | .7285 | 15.0 | 190 | 94.0 | 669.1 | .7698 | 19,137,205 | .7428 | 10,724,956 | .8271 | .7653 | .7766 | .8307 | .7874 |
| **TUCSON** | **602.1** | **.2527** | **13.3** | **66** | **92.9** | **236.3** | **.2719** | **5,810,565** | **.2255** | **3,079,688** | **.2375** | **.2346** | **.3051** | **.2860** | **.2287** |
| Pima | 602.1 | .2527 | 13.3 | 66 | 92.9 | 236.3 | .2719 | 5,810,565 | .2255 | 3,079,688 | .2375 | .2346 | .3051 | .2860 | .2287 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Apache | 59.3 | .0249 | 13.8 | 5 | 23.2 | 15.1 | .0173 | 302,560 | .0117 | 95,954 | .0074 | .0130 | .0226 | .0149 | .0092 |
| Cochise | 95.5 | .0401 | 11.5 | 15 | 93.4 | 33.6 | .0387 | 718,597 | .0279 | 319,532 | .0246 | .0294 | .0484 | .0412 | .0243 |
| Coconino | 87.4 | .0367 | 16.5 | 5 | 68.5 | 27.5 | .0316 | 686,337 | .0266 | 512,108 | .0395 | .0325 | .0382 | .0377 | .0249 |
| Gila | 38.7 | .0162 | 4.4 | 8 | 84.9 | 14.2 | .0164 | 326,913 | .0127 | 158,783 | .0122 | .0133 | .0219 | .0147 | .0111 |
| Graham | 25.0 | .0105 | 9.4 | 5 | 84.7 | 7.4 | .0085 | 140,262 | .0055 | 116,541 | .0090 | .0075 | .0134 | .0098 | .0049 |
| Greenlee | 11.2 | .0047 | −1.8 | 6 | 97.3 | 3.7 | .0042 | 87,398 | .0034 | 22,415 | .0018 | .0032 | .0042 | .0038 | .0030 |
| La Paz | 13.5 | .0057 | 7.5 | 3 | 82.3 | 5.3 | .0061 | 89,476 | .0034 | 28,869 | .0022 | .0034 | .0104 | .0048 | .0019 |
| Maricopa | 1,736.0 | .7235 | 15.0 | 190 | 94.0 | 669.1 | .7698 | 19,137,205 | .7428 | 10,724,956 | .8271 | .7653 | .7766 | .8307 | .7874 |
| Mohave | 69.1 | .0290 | 23.7 | 5 | 96.6 | 28.1 | .0323 | 576,442 | .0224 | 388,028 | .0299 | .0260 | .0443 | .0364 | .0186 |
| Navajo | 74.3 | .0312 | 9.9 | 7 | 49.6 | 21.5 | .0247 | 474,581 | .0184 | 271,793 | .0210 | .0217 | .0333 | .0245 | .0157 |
| Pima | 602.1 | .2527 | 13.3 | 66 | 92.9 | 236.3 | .2719 | 5,810,565 | .2255 | 3,079,688 | .2375 | .2346 | .3051 | .2860 | .2287 |
| Pinal | 99.6 | .0418 | 9.5 | 19 | 86.2 | 33.2 | .0382 | 710,960 | .0276 | 337,368 | .0260 | .0299 | .0478 | .0400 | .0227 |
| Santa Cruz | 22.8 | .0096 | 11.4 | 18 | 98.8 | 7.2 | .0082 | 174,622 | .0068 | 155,069 | .0120 | .0089 | .0119 | .0105 | .0102 |
| Yavapai | 82.9 | .0348 | 21.7 | 10 | 97.8 | 34.6 | .0398 | 743,633 | .0288 | 391,463 | .0302 | .0304 | .0521 | .0423 | .0232 |
| Yuma | 88.9 | .0373 | 14.0 | 16 | 93.7 | 30.6 | .0352 | 665,422 | .0259 | 449,480 | .0346 | .0308 | .0459 | .0418 | .0248 |
| **TOTAL METRO COUNTIES** | **2,338.1** | **.9812** | **14.6** | **128** | **93.7** | **905.4** | **1.0417** | **24,947,770** | **.9683** | **13,804,644** | **1.0646** | **.9999** | **1.0817** | **1.1167** | **1.0161** |
| **TOTAL STATE** | **3,106.3** | **1.3037** | **14.3** | **27** | **90.3** | **1,167.4** | **1.3429** | **30,644,973** | **1.1894** | **17,052,047** | **1.3150** | **1.2499** | **1.4761** | **1.4391** | **1.2106** |
| **ARKANSAS** | | | | | | | | | | | | | | | |
| **FAYETTEVILLE - SPRINGDALE** | **106.0** | **.0445** | **5.5** | **111** | **97.0** | **38.9** | **.0448** | **900,855** | **.0350** | **569,127** | **.0438** | **.0394** | **.0534** | **.0512** | **.0326** |
| Washington | 106.0 | .0445 | 5.5 | 111 | 97.0 | 38.9 | .0448 | 900,855 | .0350 | 569,127 | .0438 | .0394 | .0534 | .0512 | .0326 |
| **FORT SMITH** | **175.5** | **.0737** | **7.8** | **97** | **91.0** | **64.0** | **.0737** | **1,587,883** | **.0616** | **828,853** | **.0640** | **.0649** | **.0788** | **.0810** | **.0597** |
| Crawford | 41.0 | .0172 | 11.1 | 69 | 95.9 | 14.0 | .0161 | 320,229 | .0124 | 94,040 | .0073 | .0118 | .0157 | .0166 | .0101 |
| Sebastian | 99.4 | .0417 | 4.4 | 186 | 92.1 | 38.1 | .0439 | 1,041,602 | .0404 | 647,537 | .0499 | .0437 | .0448 | .0505 | .0427 |
| *Sequoyah, Okla.* | *35.1* | *.0148* | *14.2* | *52* | *82.1* | *11.9* | *.0137* | *226,052* | *.0088* | *87,276* | *.0068* | *.0094* | *.0183* | *.0139* | *.0069* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **501.5** | **.2103** | **5.7** | **172** | **79.5** | **180.6** | **.2078** | **5,118,090** | **.1986** | **2,758,093** | **.2127** | **.2049** | **.2054** | **.2227** | **.2084** |
| Faulkner | 51.6 | .0216 | 11.7 | 80 | 91.1 | 17.7 | .0204 | 460,535 | .0178 | 208,076 | .0160 | .0180 | .0208 | .0208 | .0179 |
| Lonoke | 37.5 | .0157 | 8.6 | 48 | 86.8 | 12.6 | .0145 | 272,569 | .0105 | 116,578 | .0090 | .0111 | .0178 | .0146 | .0084 |
| Pulaski | 354.3 | .1487 | 4.0 | 462 | 74.2 | 130.9 | .1506 | 3,873,139 | .1504 | 2,276,886 | .1756 | .1575 | .1467 | .1664 | .1643 |
| Saline | 58.1 | .0243 | 9.3 | 80 | 96.6 | 19.4 | .0223 | 511,847 | .0199 | 156,553 | .0121 | .0183 | .0201 | .0209 | .0178 |
| **PINE BLUFF** | **90.2** | **.0378** | **–.6** | **102** | **57.7** | **30.5** | **.0351** | **703,376** | **.0273** | **413,765** | **.0319** | **.0309** | **.0444** | **.0343** | **.0292** |
| Jefferson | 90.2 | .0378 | –.6 | 102 | 57.7 | 30.5 | .0351 | 703,376 | .0273 | 413,765 | .0319 | .0309 | .0444 | .0343 | .0292 |
| **TEXARKANA** | **119.5** | **.0502** | **5.7** | **79** | **75.8** | **43.3** | **.0498** | **1,043,038** | **.0404** | **690,158** | **.0533** | **.0461** | **.0598** | **.0535** | **.0445** |
| Miller | 38.8 | .0163 | 2.7 | 63 | 74.3 | 13.9 | .0160 | 336,540 | .0130 | 179,770 | .0139 | .0138 | .0208 | .0159 | .0130 |
| *Bowie, Tex.* | *80.7* | *.0339* | *7.2* | *91* | *76.6* | *29.4* | *.0338* | *706,498* | *.0274* | *510,388* | *.0394* | *.0323* | *.0390* | *.0376* | *.0315* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Arkansas | 23.2 | .0097 | –4.0 | 23 | 79.0 | 8.7 | .0101 | 187,296 | .0072 | 100,009 | .0077 | .0079 | .0134 | .0103 | .0068 |
| Ashley | 26.2 | .0110 | –1.3 | 28 | 71.5 | 9.1 | .0104 | 211,748 | .0082 | 77,051 | .0060 | .0080 | .0123 | .0079 | .0078 |
| Baxter | 31.5 | .0132 | 14.9 | 58 | 99.5 | 12.9 | .0149 | 296,478 | .0116 | 126,220 | .0097 | .0115 | .0157 | .0172 | .0106 |
| Benton | 89.0 | .0374 | 13.9 | 105 | 98.3 | 33.0 | .0379 | 855,996 | .0332 | 341,817 | .0264 | .0320 | .0366 | .0406 | .0299 |
| Boone | 28.8 | .0121 | 10.5 | 49 | 99.6 | 10.9 | .0126 | 219,035 | .0085 | 146,086 | .0112 | .0100 | .0173 | .0142 | .0086 |
| Bradley | 13.7 | .0057 | –.8 | 21 | 69.7 | 5.1 | .0058 | 99,003 | .0038 | 43,385 | .0034 | .0041 | .0080 | .0054 | .0035 |
| Calhoun | 6.1 | .0026 | .3 | 10 | 70.6 | 2.2 | .0026 | 44,275 | .0017 | 11,609 | .0009 | .0015 | .0033 | .0020 | .0012 |
| Carroll | 17.7 | .0074 | 9.2 | 28 | 99.3 | 7.2 | .0082 | 132,280 | .0052 | 71,600 | .0055 | .0058 | .0117 | .0091 | .0040 |
| Chicot | 17.4 | .0073 | –2.2 | 27 | 45.1 | 5.8 | .0067 | 96,114 | .0037 | 50,244 | .0039 | .0045 | .0110 | .0055 | .0024 |
| Clark | 23.2 | .0097 | –.6 | 27 | 77.0 | 8.0 | .0092 | 172,073 | .0067 | 118,479 | .0091 | .0080 | .0123 | .0095 | .0057 |
| Clay | 20.6 | .0087 | –.1 | 32 | 99.8 | 7.9 | .0091 | 138,409 | .0054 | 46,786 | .0036 | .0056 | .0131 | .0082 | .0037 |
| Cleburne | 19.5 | .0082 | 15.3 | 35 | 99.6 | 7.4 | .0085 | 149,662 | .0058 | 60,256 | .0047 | .0059 | .0100 | .0090 | .0043 |
| Cleveland | 8.1 | .0034 | 2.9 | 14 | 84.0 | 2.9 | .0034 | 59,481 | .0023 | 6,150 | .0004 | .0019 | .0037 | .0025 | .0017 |
| Columbia | 26.5 | .0111 | –.6 | 35 | 63.8 | 9.6 | .0110 | 252,560 | .0098 | 106,463 | .0083 | .0096 | .0124 | .0103 | .0104 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ARKANSAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Conway | 20.0 | .0084 | 2.5 | 36 | 83.6 | 7.0 | .0081 | 157,482 | .0061 | 115,339 | .0089 | .0074 | .0104 | .0087 | .0058 |
| Craighead | 65.5 | .0275 | 3.6 | 92 | 94.6 | 23.3 | .0268 | 551,043 | .0214 | 379,761 | .0292 | .0250 | .0318 | .0325 | .0238 |
| Crawford | 41.0 | .0172 | 11.1 | 69 | 95.9 | 14.0 | .0161 | 320,229 | .0124 | 94,040 | .0073 | .0118 | .0157 | .0166 | .0101 |
| ☐ Crittenden | 48.8 | .0205 | −1.4 | 81 | 55.4 | 16.0 | .0184 | 339,417 | .0132 | 339,327 | .0262 | .0185 | .0256 | .0210 | .0129 |
| Cross | 20.2 | .0084 | −1.2 | 32 | 74.0 | 6.7 | .0077 | 138,169 | .0053 | 72,405 | .0055 | .0061 | .0107 | .0082 | .0042 |
| Dallas | 10.7 | .0045 | 1.8 | 16 | 61.0 | 3.9 | .0045 | 88,298 | .0035 | 39,533 | .0031 | .0035 | .0054 | .0048 | .0027 |
| Desha | 19.4 | .0082 | −1.8 | 26 | 55.8 | 6.5 | .0074 | 133,711 | .0052 | 124,234 | .0096 | .0071 | .0115 | .0080 | .0044 |
| Drew | 18.3 | .0077 | 2.2 | 22 | 71.4 | 6.3 | .0073 | 144,784 | .0056 | 59,879 | .0046 | .0058 | .0083 | .0071 | .0046 |
| Faulkner | 51.6 | .0216 | 11.7 | 80 | 91.1 | 17.7 | .0204 | 460,535 | .0178 | 208,076 | .0160 | .0180 | .0208 | .0208 | .0179 |
| Franklin | 16.0 | .0067 | 8.8 | 26 | 97.6 | 5.7 | .0065 | 124,856 | .0049 | 40,540 | .0032 | .0047 | .0071 | .0069 | .0035 |
| Fulton | 10.7 | .0045 | 7.3 | 17 | 99.3 | 4.3 | .0050 | 66,578 | .0026 | 21,691 | .0016 | .0027 | .0073 | .0048 | .0018 |
| Garland | 75.5 | .0317 | 7.0 | 115 | 90.8 | 30.7 | .0353 | 763,137 | .0296 | 420,259 | .0325 | .0309 | .0405 | .0362 | .0267 |
| Grant | 13.8 | .0058 | 6.1 | 22 | 96.2 | 4.8 | .0055 | 113,207 | .0044 | 31,129 | .0024 | .0040 | .0057 | .0048 | .0035 |
| Greene | 32.0 | .0134 | 4.1 | 55 | 99.5 | 11.8 | .0136 | 267,865 | .0104 | 119,907 | .0092 | .0107 | .0147 | .0152 | .0099 |
| Hempstead | 24.4 | .0103 | 3.2 | 34 | 68.6 | 8.6 | .0099 | 175,729 | .0068 | 77,211 | .0060 | .0074 | .0130 | .0089 | .0061 |
| Hot Spring | 27.9 | .0117 | 4.0 | 45 | 87.7 | 10.2 | .0117 | 232,214 | .0090 | 92,112 | .0071 | .0089 | .0129 | .0114 | .0079 |
| Howard | 13.9 | .0058 | 3.3 | 24 | 80.0 | 5.0 | .0058 | 103,404 | .0040 | 63,726 | .0049 | .0047 | .0074 | .0064 | .0036 |
| Independence | 32.6 | .0137 | 8.1 | 43 | 97.3 | 11.7 | .0134 | 253,557 | .0099 | 113,682 | .0087 | .0102 | .0157 | .0143 | .0090 |
| Izard | 11.9 | .0050 | 10.5 | 20 | 99.7 | 4.7 | .0054 | 79,349 | .0031 | 31,843 | .0025 | .0032 | .0080 | .0050 | .0020 |
| Jackson | 21.2 | .0089 | −2.1 | 33 | 85.8 | 7.8 | .0090 | 153,593 | .0059 | 90,554 | .0070 | .0069 | .0126 | .0099 | .0056 |
| Jefferson | 90.2 | .0378 | −.6 | 102 | 57.7 | 30.5 | .0351 | 703,376 | .0273 | 413,765 | .0319 | .0309 | .0444 | .0343 | .0292 |
| Johnson | 18.6 | .0078 | 6.8 | 28 | 97.4 | 6.8 | .0078 | 130,595 | .0051 | 55,289 | .0043 | .0053 | .0106 | .0081 | .0038 |
| Lafayette | 10.0 | .0042 | −2.1 | 19 | 57.6 | 3.6 | .0041 | 69,779 | .0027 | 24,077 | .0018 | .0027 | .0059 | .0034 | .0026 |
| Lawrence | 18.8 | .0079 | 1.9 | 32 | 98.9 | 7.1 | .0082 | 131,240 | .0051 | 68,289 | .0053 | .0057 | .0112 | .0083 | .0039 |
| Lee | 14.5 | .0061 | −6.7 | 24 | 43.5 | 4.8 | .0055 | 75,336 | .0029 | 31,646 | .0024 | .0035 | .0089 | .0044 | .0021 |
| Lincoln | 13.1 | .0055 | −2.0 | 23 | 62.8 | 3.7 | .0043 | 74,288 | .0029 | 24,473 | .0019 | .0031 | .0058 | .0041 | .0018 |
| Little River | 14.7 | .0062 | 5.4 | 28 | 73.4 | 4.9 | .0056 | 117,212 | .0045 | 36,701 | .0028 | .0044 | .0066 | .0047 | .0036 |
| Logan | 20.9 | .0088 | 3.8 | 29 | 97.5 | 7.3 | .0084 | 154,840 | .0061 | 65,500 | .0051 | .0063 | .0103 | .0085 | .0047 |
| Lonoke | 37.5 | .0157 | 8.6 | 48 | 86.8 | 12.6 | .0145 | 272,569 | .0105 | 116,578 | .0090 | .0111 | .0178 | .0146 | .0084 |
| Madison | 11.9 | .0050 | 4.6 | 14 | 99.3 | 4.4 | .0051 | 73,830 | .0029 | 27,146 | .0021 | .0030 | .0069 | .0054 | .0022 |
| Marion | 13.0 | .0054 | 14.7 | 22 | 99.3 | 4.9 | .0056 | 92,442 | .0036 | 12,328 | .0009 | .0032 | .0075 | .0048 | .0022 |
| Miller | 38.8 | .0163 | 2.7 | 63 | 74.3 | 13.9 | .0160 | 336,540 | .0130 | 179,770 | .0139 | .0138 | .0208 | .0159 | .0130 |
| Mississippi | 57.8 | .0243 | −2.9 | 64 | 71.2 | 19.3 | .0222 | 405,243 | .0158 | 216,296 | .0167 | .0179 | .0277 | .0245 | .0142 |
| Monroe | 12.9 | .0054 | −8.2 | 21 | 57.4 | 4.6 | .0053 | 75,054 | .0029 | 56,546 | .0043 | .0038 | .0087 | .0050 | .0025 |
| Montgomery | 8.3 | .0035 | 6.8 | 11 | 99.0 | 3.2 | .0037 | 57,461 | .0022 | 15,263 | .0012 | .0022 | .0047 | .0034 | .0016 |
| Nevada | 11.0 | .0046 | −.9 | 18 | 68.0 | 3.8 | .0044 | 65,117 | .0025 | 28,869 | .0022 | .0028 | .0066 | .0040 | .0022 |
| Newton | 8.3 | .0035 | 7.0 | 10 | 99.4 | 2.9 | .0033 | 40,393 | .0016 | 6,140 | .0005 | .0016 | .0052 | .0025 | .0009 |
| Ouachita | 31.6 | .0132 | 3.5 | 43 | 62.6 | 11.7 | .0135 | 258,263 | .0100 | 166,973 | .0129 | .0115 | .0180 | .0140 | .0106 |
| Perry | 8.0 | .0034 | 10.1 | 15 | 97.6 | 2.7 | .0031 | 52,637 | .0021 | 8,749 | .0007 | .0019 | .0037 | .0027 | .0016 |
| Phillips | 33.1 | .0139 | −4.8 | 48 | 45.3 | 11.0 | .0126 | 192,277 | .0074 | 135,290 | .0104 | .0097 | .0205 | .0112 | .0072 |
| Pike | 10.8 | .0045 | 4.1 | 18 | 95.4 | 4.0 | .0046 | 61,588 | .0024 | 28,795 | .0022 | .0028 | .0075 | .0044 | .0015 |
| Poinsett | 26.1 | .0110 | −3.5 | 34 | 92.4 | 9.1 | .0105 | 179,876 | .0070 | 77,086 | .0060 | .0075 | .0132 | .0111 | .0051 |
| Polk | 18.1 | .0076 | 6.4 | 21 | 99.2 | 6.5 | .0075 | 116,468 | .0045 | 61,013 | .0047 | .0051 | .0111 | .0077 | .0033 |
| Pope | 42.4 | .0178 | 8.8 | 52 | 96.8 | 15.3 | .0176 | 333,842 | .0130 | 250,200 | .0193 | .0159 | .0226 | .0203 | .0136 |
| Prairie | 9.7 | .0040 | −4.3 | 15 | 85.1 | 3.7 | .0042 | 60,558 | .0023 | 28,031 | .0021 | .0026 | .0063 | .0039 | .0018 |
| Pulaski | 354.3 | .1487 | 4.0 | 462 | 74.2 | 130.9 | .1506 | 3,873,139 | .1504 | 2,276,886 | .1756 | .1575 | .1467 | .1664 | .1643 |
| Randolph | 17.1 | .0072 | 1.6 | 26 | 98.7 | 6.3 | .0073 | 120,958 | .0047 | 40,209 | .0031 | .0048 | .0096 | .0073 | .0037 |
| St. Francis | 29.9 | .0126 | −3.1 | 47 | 52.2 | 9.7 | .0111 | 189,301 | .0073 | 128,313 | .0099 | .0092 | .0163 | .0109 | .0067 |
| Saline | 58.1 | .0243 | 9.3 | 80 | 96.6 | 19.4 | .0223 | 511,847 | .0199 | 156,553 | .0121 | .0183 | .0201 | .0209 | .0178 |
| Scott | 10.0 | .0042 | 3.3 | 11 | 99.1 | 3.8 | .0044 | 67,688 | .0026 | 21,508 | .0016 | .0027 | .0058 | .0040 | .0017 |
| Searcy | 9.0 | .0038 | 1.7 | 13 | 99.6 | 3.5 | .0040 | 43,393 | .0017 | 16,297 | .0013 | .0019 | .0071 | .0028 | .0011 |
| Sebastian | 99.4 | .0417 | 4.4 | 186 | 92.1 | 38.1 | .0439 | 1,041,602 | .0404 | 647,537 | .0499 | .0437 | .0448 | .0505 | .0427 |
| Sevier | 14.7 | .0062 | 4.6 | 26 | 93.3 | 5.4 | .0062 | 113,526 | .0044 | 40,192 | .0031 | .0043 | .0067 | .0056 | .0036 |
| Sharp | 16.3 | .0068 | 11.6 | 27 | 98.6 | 6.3 | .0072 | 116,669 | .0045 | 28,287 | .0022 | .0043 | .0092 | .0071 | .0031 |
| Stone | 9.6 | .0041 | 6.4 | 16 | 99.3 | 3.5 | .0040 | 54,680 | .0022 | 27,544 | .0021 | .0025 | .0063 | .0036 | .0014 |
| Union | 49.1 | .0206 | 1.1 | 47 | 69.8 | 18.0 | .0207 | 401,873 | .0156 | 229,032 | .0177 | .0172 | .0268 | .0201 | .0174 |
| Van Buren | 15.1 | .0063 | 13.0 | 21 | 99.4 | 5.8 | .0067 | 91,849 | .0035 | 38,179 | .0030 | .0040 | .0100 | .0065 | .0025 |
| Washington | 106.0 | .0445 | 5.5 | 111 | 97.0 | 38.9 | .0448 | 900,855 | .0350 | 569,127 | .0438 | .0394 | .0534 | .0512 | .0326 |
| White | 53.6 | .0225 | 5.4 | 52 | 96.4 | 18.6 | .0214 | 392,577 | .0152 | 220,877 | .0171 | .0174 | .0271 | .0228 | .0135 |
| Woodruff | 10.6 | .0045 | −5.6 | 18 | 67.6 | 3.8 | .0043 | 63,616 | .0025 | 26,945 | .0021 | .0027 | .0065 | .0038 | .0019 |
| Yell | 18.0 | .0075 | 5.7 | 19 | 97.3 | 6.6 | .0076 | 132,928 | .0052 | 40,725 | .0031 | .0050 | .0087 | .0075 | .0037 |
| **TOTAL METRO COUNTIES** | **925.7** | **.3883** | **4.6** | **130** | **80.0** | **332.0** | **.3821** | **8,760,109** | **.3399** | **5,001,659** | **.3857** | **.3630** | **.4101** | **.4122** | **.3489** |
| **TOTAL STATE** | **2,377.8** | **.9979** | **4.0** | **46** | **82.8** | **858.3** | **.9874** | **19,828,892** | **.7696** | **10,484,427** | **.8086** | **.8270** | **1.1835** | **1.0254** | **.7279** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

## CALIFORNIA

| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ANAHEIM - SANTA ANA** | **2,103.6** | **.8828** | **8.8** | **2,636** | **92.8** | **749.3** | **.8620** | **29,712,443** | **1.1532** | **14,426,479** | **1.1126** | **1.0870** | **.6661** | **.8201** | **1.1596** |
| Orange | 2,103.6 | .8828 | 8.8 | 2,636 | 92.8 | 749.3 | .8620 | 29,712,443 | 1.1532 | 14,426,479 | 1.1126 | 1.0870 | .6661 | .8201 | 1.1596 |
| **BAKERSFIELD** | **460.5** | **.1932** | **14.2** | **57** | **90.6** | **162.3** | **.1867** | **4,841,829** | **.1879** | **2,471,657** | **.1906** | **.1899** | **.1931** | **.1894** | **.1823** |
| Kern | 460.5 | .1932 | 14.2 | 57 | 90.6 | 162.3 | .1867 | 4,841,829 | .1879 | 2,471,657 | .1906 | .1899 | .1931 | .1894 | .1823 |
| **CHICO** | **163.6** | **.0687** | **13.7** | **99** | **96.1** | **65.4** | **.0752** | **1,502,133** | **.0583** | **824,985** | **.0637** | **.0619** | **.0970** | **.0792** | **.0534** |
| Butte | 163.6 | .0687 | 13.7 | 99 | 96.1 | 65.4 | .0752 | 1,502,133 | .0583 | 824,985 | .0637 | .0619 | .0970 | .0792 | .0534 |
| **FRESNO** | **569.9** | **.2392** | **10.7** | **95** | **90.5** | **201.7** | **.2321** | **5,841,771** | **.2268** | **2,821,909** | **.2176** | **.2265** | **.2377** | **.2369** | **.2188** |
| Fresno | 569.9 | .2392 | 10.7 | 95 | 90.5 | 201.7 | .2321 | 5,841,771 | .2268 | 2,821,909 | .2176 | .2265 | .2377 | .2369 | .2188 |
| **LOS ANGELES - LONG BEACH** | **7,908.9** | **3.3192** | **5.8** | **1,943** | **79.5** | **2,884.2** | **3.3180** | **95,434,471** | **3.7040** | **47,859,617** | **3.6910** | **3.6231** | **3.1960** | **3.2627** | **3.7990** |
| Los Angeles | 7,908.9 | 3.3192 | 5.8 | 1,943 | 79.5 | 2,884.2 | 3.3180 | 95,434,471 | 3.7040 | 47,859,617 | 3.6910 | 3.6231 | 3.1960 | 3.2627 | 3.7990 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** | ***12,434.8*** | ***5.2185*** | ***8.2*** | ***366*** | ***84.2*** | ***4,484.4*** | ***5.1589*** | ***151,747,768*** | ***5.8896*** | ***74,642,088*** | ***5.7565*** | ***5.7154*** | ***4.7944*** | ***5.0413*** | ***5.9319*** |
| **MODESTO** | **299.8** | **.1258** | **12.7** | **199** | **95.5** | **107.2** | **.1233** | **2,972,588** | **.1153** | **1,607,880** | **.1240** | **.1201** | **.1330** | **.1302** | **.1230** |
| Stanislaus | 299.8 | .1258 | 12.7 | 199 | 95.5 | 107.2 | .1233 | 2,972,588 | .1153 | 1,607,880 | .1240 | .1201 | .1330 | .1302 | .1230 |
| **OAKLAND** | **1,875.8** | **.7873** | **6.5** | **1,280** | **76.4** | **726.3** | **.8355** | **25,682,910** | **.9968** | **11,587,461** | **.8936** | **.9239** | **.7355** | **.7424** | **.9634** |
| Alameda | 1,165.6 | .4892 | 5.4 | 1,584 | 71.5 | 457.4 | .5262 | 15,025,141 | .5831 | 7,175,867 | .5534 | .5554 | .4859 | .4794 | .5664 |
| Contra Costa | 710.2 | .2981 | 8.2 | 973 | 84.5 | 268.9 | .3093 | 10,657,769 | .4137 | 4,411,594 | .3402 | .3685 | .2496 | .2630 | .3970 |
| **OXNARD - VENTURA** | **596.9** | **.2505** | **12.8** | **321** | **93.4** | **199.2** | **.2291** | **7,570,210** | **.2938** | **3,137,801** | **.2420** | **.2696** | **.1771** | **.2095** | **.2660** |
| Ventura | 596.9 | .2505 | 12.8 | 321 | 93.4 | 199.2 | .2291 | 7,570,210 | .2938 | 3,137,801 | .2420 | .2696 | .1771 | .2095 | .2660 |
| **REDDING** | **134.6** | **.0564** | **16.4** | **36** | **96.4** | **51.2** | **.0589** | **1,178,665** | **.0458** | **724,618** | **.0559** | **.0509** | **.0733** | **.0646** | **.0437** |
| Shasta | 134.6 | .0564 | 16.4 | 36 | 96.4 | 51.2 | .0589 | 1,178,665 | .0458 | 724,618 | .0559 | .0509 | .0733 | .0646 | .0437 |
| **RIVERSIDE - SAN BERNARDINO** | **1,825.4** | **.7660** | **17.1** | **67** | **91.6** | **651.7** | **.7498** | **19,030,644** | **.7386** | **9,218,191** | **.7109** | **.7357** | **.7552** | **.7490** | **.7073** |
| Riverside | 784.7 | .3293 | 18.3 | 109 | 92.2 | 288.4 | .3318 | 8,287,308 | .3216 | 4,227,408 | .3260 | .3245 | .3500 | .3453 | .3029 |
| San Bernardino | 1,040.7 | .4367 | 16.3 | 52 | 91.1 | 363.3 | .4180 | 10,743,336 | .4170 | 4,990,783 | .3849 | .4112 | .4052 | .4037 | .4044 |
| **SACRAMENTO** | **1,242.4** | **.5215** | **13.0** | **243** | **88.3** | **486.1** | **.5593** | **14,230,732** | **.5523** | **7,233,364** | **.5579** | **.5477** | **.5517** | **.5632** | **.5481** |
| El Dorado | 105.9 | .0444 | 23.4 | 62 | 97.4 | 40.5 | .0466 | 1,174,798 | .0456 | 478,556 | .0369 | .0427 | .0445 | .0466 | .0410 |
| Placer | 139.9 | .0588 | 19.3 | 99 | 96.9 | 52.0 | .0599 | 1,608,761 | .0624 | 866,269 | .0668 | .0629 | .0618 | .0605 | .0566 |
| Sacramento | 873.7 | .3667 | 11.5 | 900 | 85.3 | 347.3 | .3995 | 10,184,768 | .3953 | 5,326,019 | .4108 | .3943 | .3842 | .4053 | .4087 |
| Yolo | 122.9 | .0516 | 8.4 | 121 | 92.3 | 46.3 | .0533 | 1,262,405 | .0490 | 562,520 | .0434 | .0478 | .0612 | .0508 | .0418 |
| **SALINAS - SEASIDE - MONTEREY** | **324.8** | **.1364** | **11.8** | **98** | **84.5** | **107.6** | **.1238** | **3,527,592** | **.1369** | **1,715,354** | **.1323** | **.1355** | **.1071** | **.1301** | **.1383** |
| Monterey | 324.8 | .1364 | 11.8 | 98 | 84.5 | 107.6 | .1238 | 3,527,592 | .1369 | 1,715,354 | .1323 | .1355 | .1071 | .1301 | .1383 |
| **SAN DIEGO** | **2,085.3** | **.8752** | **12.0** | **495** | **87.8** | **766.5** | **.8818** | **25,198,528** | **.9780** | **11,745,639** | **.9059** | **.9359** | **.7964** | **.8952** | **.9360** |
| San Diego | 2,085.3 | .8752 | 12.0 | 495 | 87.8 | 766.5 | .8818 | 25,198,528 | .9780 | 11,745,639 | .9059 | .9359 | .7964 | .8952 | .9360 |
| **SAN FRANCISCO** | **1,526.3** | **.6405** | **2.5** | **1,502** | **75.5** | **638.1** | **.7340** | **23,386,869** | **.9076** | **12,013,600** | **.9264** | **.8598** | **.6472** | **.7141** | **.9557** |
| Marin | 226.2 | .0949 | 1.6 | 433 | 94.1 | 93.1 | .1071 | 4,157,710 | .1614 | 1,707,064 | .1316 | .1392 | .0837 | .0933 | .1427 |
| San Francisco | 688.6 | .2890 | 1.4 | 14,970 | 63.0 | 305.7 | .3516 | 9,861,430 | .3827 | 5,794,966 | .4469 | .3832 | .3519 | .3587 | .4476 |
| San Mateo | 611.5 | .2566 | 4.1 | 1,368 | 82.6 | 239.3 | .2753 | 9,367,729 | .3635 | 4,511,570 | .3479 | .3374 | .2116 | .2621 | .3654 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | ***5,711.2*** | ***2.3969*** | ***6.4*** | ***771*** | ***81.1*** | ***2,198.6*** | ***2.5291*** | ***80,106,012*** | ***3.1090*** | ***37,757,413*** | ***2.9117*** | ***2.9073*** | ***2.1714*** | ***2.3433*** | ***3.0958*** |
| **SAN JOSE** | **1,377.5** | **.5781** | **6.4** | **1,065** | **87.3** | **485.9** | **.5590** | **19,844,541** | **.7702** | **9,363,319** | **.7221** | **.7174** | **.4171** | **.5095** | **.7776** |
| Santa Clara | 1,377.5 | .5781 | 6.4 | 1,065 | 87.3 | 485.9 | .5590 | 19,844,541 | .7702 | 9,363,319 | .7221 | .7174 | .4171 | .5095 | .7776 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **322.0** | **.1352** | **7.8** | **117** | **93.0** | **120.1** | **.1381** | **3,989,542** | **.1549** | **2,411,063** | **.1860** | **.1602** | **.1369** | **.1504** | **.1654** |
| Santa Barbara | 322.0 | .1352 | 7.8 | 117 | 93.0 | 120.1 | .1381 | 3,989,542 | .1549 | 2,411,063 | .1860 | .1602 | .1369 | .1504 | .1654 |
| **SANTA CRUZ** | **216.8** | **.0910** | **15.2** | **486** | **95.2** | **82.5** | **.0949** | **2,755,368** | **.1069** | **1,157,564** | **.0893** | **.0985** | **.0908** | **.0883** | **.0944** |
| Santa Cruz | 216.8 | .0910 | 15.2 | 486 | 95.2 | 82.5 | .0949 | 2,755,368 | .1069 | 1,157,564 | .0893 | .0985 | .0908 | .0883 | .0944 |
| **SANTA ROSA - PETALUMA** | **335.3** | **.1408** | **11.9** | **209** | **95.7** | **130.9** | **.1506** | **4,172,613** | **.1620** | **1,842,610** | **.1421** | **.1516** | **.1398** | **.1420** | **.1524** |
| Sonoma | 335.3 | .1408 | 11.9 | 209 | 95.7 | 130.9 | .1506 | 4,172,613 | .1620 | 1,842,610 | .1421 | .1516 | .1398 | .1420 | .1524 |
| **STOCKTON** | **393.0** | **.1649** | **13.1** | **278** | **86.7** | **143.2** | **.1648** | **3,866,246** | **.1501** | **1,877,289** | **.1448** | **.1515** | **.1754** | **.1614** | **.1482** |
| San Joaquin | 393.0 | .1649 | 13.1 | 278 | 86.7 | 143.2 | .1648 | 3,866,246 | .1501 | 1,877,289 | .1448 | .1515 | .1754 | .1614 | .1482 |
| **VALLEJO - FAIRFIELD - NAPA** | **379.5** | **.1592** | **13.5** | **240** | **83.4** | **134.9** | **.1551** | **4,263,711** | **.1655** | **1,792,859** | **.1382** | **.1561** | **.1410** | **.1470** | **.1523** |
| Napa | 106.5 | .0447 | 7.4 | 143 | 95.8 | 40.0 | .0460 | 1,410,316 | .0548 | 475,165 | .0366 | .0473 | .0405 | .0395 | .0464 |
| Solano | 273.0 | .1145 | 16.1 | 327 | 78.5 | 94.9 | .1091 | 2,853,395 | .1107 | 1,317,694 | .1016 | .1088 | .1005 | .1075 | .1059 |
| **VISALIA - TULARE - PORTERVILLE** | **279.2** | **.1171** | **13.6** | **58** | **94.9** | **92.0** | **.1059** | **1,991,969** | **.0773** | **1,300,126** | **.1003** | **.0922** | **.1408** | **.1202** | **.0781** |
| Tulare | 279.2 | .1171 | 13.6 | 58 | 94.9 | 92.0 | .1059 | 1,991,969 | .0773 | 1,300,126 | .1003 | .0922 | .1408 | .1202 | .0781 |
| **YUBA CITY** | **110.4** | **.0463** | **8.3** | **89** | **89.8** | **40.2** | **.0463** | **931,687** | **.0362** | **500,882** | **.0386** | **.0391** | **.0565** | **.0504** | **.0334** |
| Sutter | 57.2 | .0240 | 9.5 | 95 | 90.0 | 21.0 | .0242 | 513,623 | .0200 | 282,461 | .0218 | .0214 | .0280 | .0258 | .0193 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | | |
| **YUBA CITY (continued)** | | | | | | | | | | | | | | | |
| Yuba | 53.2 | .0223 | 7.0 | 83 | 89.6 | 19.2 | .0221 | 418,064 | .0162 | 218,421 | .0168 | .0177 | .0285 | .0246 | .0141 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alameda | 1,165.6 | .4892 | 5.4 | 1,584 | 71.5 | 457.4 | .5262 | 15,025,141 | .5831 | 7,175,867 | .5534 | .5554 | .4859 | .4794 | .5664 |
| Alpine | 1.4 | .0006 | 27.6 | 2 | 85.1 | .4 | .0005 | 11,538 | .0005 | 3,830 | .0003 | .0004 | .0005 | .0004 | .0003 |
| Amador | 23.5 | .0098 | 21.7 | 40 | 96.8 | 9.4 | .0108 | 236,261 | .0091 | 139,074 | .0107 | .0098 | .0128 | .0118 | .0082 |
| Butte | 163.6 | .0687 | 13.7 | 99 | 96.1 | 65.4 | .0752 | 1,502,133 | .0583 | 824,985 | .0637 | .0619 | .0970 | .0792 | .0534 |
| Calaveras | 25.5 | .0107 | 23.1 | 25 | 97.5 | 10.0 | .0115 | 242,760 | .0094 | 90,792 | .0070 | .0090 | .0129 | .0113 | .0078 |
| Colusa | 13.6 | .0057 | 6.3 | 12 | 95.4 | 4.9 | .0057 | 130,890 | .0051 | 52,079 | .0040 | .0049 | .0062 | .0057 | .0042 |
| Contra Costa | 710.2 | .2981 | 8.2 | 973 | 84.5 | 268.9 | .3093 | 10,657,769 | .4137 | 4,411,594 | .3402 | .3685 | .2496 | .2630 | .3970 |
| Del Norte | 19.3 | .0081 | 5.9 | 19 | 91.5 | 7.5 | .0086 | 148,221 | .0057 | 81,408 | .0063 | .0065 | .0122 | .0089 | .0052 |
| El Dorado | 105.9 | .0444 | 23.4 | 62 | 97.4 | 40.5 | .0466 | 1,174,798 | .0456 | 478,556 | .0369 | .0427 | .0445 | .0466 | .0410 |
| Fresno | 569.9 | .2392 | 10.7 | 95 | 90.5 | 201.7 | .2321 | 5,841,771 | .2268 | 2,821,909 | .2176 | .2265 | .2377 | .2369 | .2188 |
| Glenn | 23.2 | .0097 | 8.7 | 18 | 97.0 | 8.4 | .0096 | 214,995 | .0083 | 95,090 | .0073 | .0083 | .0104 | .0103 | .0078 |
| Humboldt | 113.2 | .0475 | 4.3 | 32 | 92.8 | 44.3 | .0510 | 1,129,855 | .0439 | 653,945 | .0505 | .0465 | .0634 | .0520 | .0446 |
| Imperial | 102.7 | .0431 | 11.5 | 25 | 93.5 | 31.4 | .0361 | 774,020 | .0300 | 525,647 | .0405 | .0357 | .0487 | .0425 | .0323 |
| Inyo | 18.9 | .0080 | 5.6 | 2 | 89.8 | 7.7 | .0089 | 198,438 | .0077 | 160,930 | .0124 | .0093 | .0114 | .0103 | .0082 |
| Kern | 460.5 | .1932 | 14.2 | 57 | 90.6 | 162.3 | .1867 | 4,841,829 | .1879 | 2,471,657 | .1906 | .1899 | .1931 | .1894 | .1823 |
| Kings | 80.9 | .0340 | 9.7 | 58 | 90.4 | 25.8 | .0297 | 676,530 | .0263 | 294,039 | .0227 | .0267 | .0307 | .0320 | .0234 |
| Lake | 46.6 | .0195 | 28.1 | 37 | 95.9 | 19.4 | .0223 | 422,017 | .0164 | 190,814 | .0147 | .0165 | .0318 | .0214 | .0117 |
| Lassen | 25.8 | .0109 | 19.1 | 6 | 92.4 | 8.3 | .0095 | 191,773 | .0074 | 99,482 | .0077 | .0082 | .0123 | .0110 | .0065 |
| Los Angeles | 7,908.9 | 3.3192 | 5.8 | 1,943 | 79.5 | 2,884.2 | 3.3180 | 95,434,471 | 3.7040 | 47,859,617 | 3.6910 | 3.6231 | 3.1960 | 3.2627 | 3.7990 |
| Madera | 75.2 | .0316 | 19.1 | 35 | 93.3 | 25.2 | .0290 | 686,214 | .0266 | 275,533 | .0213 | .0259 | .0325 | .0274 | .0230 |
| Marin | 226.2 | .0949 | 1.6 | 433 | 94.1 | 93.1 | .1071 | 4,157,710 | .1614 | 1,707,064 | .1316 | .1392 | .0837 | .0933 | .1427 |
| Mariposa | 13.6 | .0057 | 22.4 | 9 | 95.2 | 5.1 | .0059 | 123,911 | .0048 | 46,826 | .0036 | .0046 | .0074 | .0057 | .0038 |
| Mendocino | 73.5 | .0309 | 10.1 | 21 | 94.8 | 28.0 | .0322 | 694,122 | .0269 | 397,195 | .0307 | .0289 | .0404 | .0343 | .0253 |
| Merced | 156.1 | .0655 | 16.0 | 80 | 91.2 | 52.4 | .0603 | 1,348,164 | .0524 | 681,608 | .0525 | .0550 | .0640 | .0675 | .0442 |
| Modoc | 9.4 | .0039 | 9.2 | 2 | 95.2 | 3.5 | .0040 | 78,416 | .0030 | 34,323 | .0027 | .0032 | .0051 | .0038 | .0021 |
| Mono | 10.1 | .0042 | 17.8 | 3 | 95.0 | 4.2 | .0048 | 131,448 | .0051 | 77,796 | .0060 | .0051 | .0054 | .0054 | .0050 |
| Monterey | 324.8 | .1364 | 11.8 | 98 | 84.5 | 107.6 | .1238 | 3,527,592 | .1369 | 1,715,354 | .1323 | .1355 | .1071 | .1301 | .1383 |
| Napa | 106.5 | .0447 | 7.4 | 143 | 95.8 | 40.0 | .0460 | 1,410,316 | .0548 | 475,165 | .0366 | .0473 | .0405 | .0395 | .0464 |
| Nevada | 66.1 | .0277 | 28.0 | 69 | 98.2 | 25.5 | .0293 | 694,683 | .0269 | 329,613 | .0254 | .0266 | .0318 | .0298 | .0254 |
| Orange | 2,103.6 | .8828 | 8.8 | 2,636 | 92.8 | 749.3 | .8620 | 29,712,443 | 1.1532 | 14,426,479 | 1.1126 | 1.0870 | .6661 | .8201 | 1.1596 |
| Placer | 139.9 | .0588 | 19.3 | 99 | 96.9 | 52.0 | .0599 | 1,608,761 | .0624 | 866,269 | .0668 | .0629 | .0618 | .0605 | .0566 |
| Plumas | 19.3 | .0081 | 11.3 | 8 | 95.5 | 7.6 | .0087 | 179,197 | .0070 | 88,046 | .0068 | .0071 | .0098 | .0094 | .0059 |
| Riverside | 784.7 | .3293 | 18.3 | 109 | 92.2 | 288.4 | .3318 | 8,287,308 | .3216 | 4,227,408 | .3260 | .3245 | .3500 | .3453 | .3029 |
| Sacramento | 873.7 | .3667 | 11.5 | 900 | 85.3 | 347.3 | .3995 | 10,184,768 | .3953 | 5,326,019 | .4108 | .3943 | .3842 | .4053 | .4087 |
| San Benito | 29.3 | .0123 | 17.2 | 21 | 96.8 | 9.5 | .0109 | 264,007 | .0103 | 99,262 | .0076 | .0099 | .0112 | .0107 | .0092 |
| San Bernardino | 1,040.7 | .4367 | 16.3 | 52 | 91.1 | 363.3 | .4180 | 10,743,336 | .4170 | 4,990,783 | .3849 | .4112 | .4052 | .4037 | .4044 |
| San Diego | 2,085.3 | .8752 | 12.0 | 495 | 87.8 | 766.5 | .8818 | 25,198,528 | .9780 | 11,745,639 | .9059 | .9359 | .7964 | .8952 | .9360 |
| San Francisco | 688.6 | .2890 | 1.4 | 14,970 | 63.0 | 305.7 | .3516 | 9,861,430 | .3827 | 5,794,966 | .4469 | .3832 | .3519 | .3587 | .4476 |
| San Joaquin | 393.0 | .1649 | 13.1 | 278 | 86.7 | 143.2 | .1648 | 3,866,246 | .1501 | 1,877,289 | .1448 | .1515 | .1754 | .1614 | .1482 |
| San Luis Obispo | 183.6 | .0771 | 18.1 | 56 | 94.5 | 69.9 | .0804 | 2,069,202 | .0803 | 957,539 | .0738 | .0777 | .0825 | .0825 | .0723 |
| San Mateo | 611.5 | .2566 | 4.1 | 1,368 | 82.6 | 239.3 | .2753 | 9,367,729 | .3635 | 4,511,570 | .3479 | .3374 | .2116 | .2621 | .3654 |
| Santa Barbara | 322.0 | .1352 | 7.8 | 117 | 93.0 | 120.1 | .1381 | 3,989,542 | .1549 | 2,411,063 | .1860 | .1602 | .1369 | .1504 | .1654 |
| Santa Clara | 1,377.5 | .5781 | 6.4 | 1,065 | 87.3 | 485.9 | .5590 | 19,844,541 | .7702 | 9,363,319 | .7221 | .7174 | .4171 | .5095 | .7776 |
| Santa Cruz | 216.8 | .0910 | 15.2 | 486 | 95.2 | 82.5 | .0949 | 2,755,368 | .1069 | 1,157,564 | .0893 | .0985 | .0908 | .0683 | .0944 |
| Shasta | 134.6 | .0564 | 16.4 | 36 | 96.4 | 51.2 | .0589 | 1,178,665 | .0458 | 724,618 | .0559 | .0509 | .0733 | .0646 | .0437 |
| Sierra | 3.4 | .0015 | 10.6 | 4 | 97.9 | 1.5 | .0017 | 34,302 | .0013 | 7,939 | .0006 | .0012 | .0019 | .0016 | .0009 |
| Siskiyou | 43.1 | .0181 | 8.5 | 7 | 93.9 | 16.7 | .0193 | 388,465 | .0151 | 187,056 | .0144 | .0155 | .0234 | .0200 | .0137 |
| Solano | 273.0 | .1145 | 16.1 | 327 | 78.5 | 94.9 | .1091 | 2,853,395 | .1107 | 1,317,694 | .1016 | .1088 | .1005 | .1075 | .1059 |
| Sonoma | 335.3 | .1408 | 11.9 | 209 | 95.7 | 130.9 | .1506 | 4,172,613 | .1620 | 1,842,610 | .1421 | .1516 | .1398 | .1420 | .1524 |
| Stanislaus | 299.8 | .1258 | 12.7 | 199 | 95.5 | 107.2 | .1233 | 2,972,588 | .1153 | 1,607,880 | .1240 | .1201 | .1330 | .1302 | .1230 |
| Sutter | 57.2 | .0240 | 9.5 | 95 | 90.0 | 21.0 | .0242 | 513,623 | .0200 | 282,461 | .0218 | .0214 | .0260 | .0258 | .0193 |
| Tehama | 43.7 | .0183 | 12.4 | 15 | 97.6 | 16.8 | .0193 | 366,368 | .0142 | 229,338 | .0177 | .0160 | .0255 | .0207 | .0127 |
| Trinity | 13.7 | .0058 | 15.5 | 4 | 95.2 | 5.3 | .0061 | 123,730 | .0048 | 40,235 | .0031 | .0045 | .0068 | .0061 | .0039 |
| Tulare | 279.2 | .1171 | 13.6 | 58 | 94.9 | 92.0 | .1059 | 1,991,969 | .0773 | 1,300,126 | .1003 | .0922 | .1408 | .1202 | .0781 |
| Tuolumne | 40.4 | .0170 | 19.1 | 18 | 96.2 | 15.3 | .0176 | 319,226 | .0124 | 153,691 | .0118 | .0131 | .0235 | .0183 | .0108 |
| Ventura | 596.9 | .2505 | 12.8 | 321 | 93.4 | 199.2 | .2291 | 7,570,210 | .2938 | 3,137,801 | .2420 | .2696 | .1771 | .2095 | .2660 |
| Yolo | 122.9 | .0516 | 8.4 | 121 | 92.3 | 46.3 | .0533 | 1,262,405 | .0490 | 562,520 | .0434 | .0478 | .0612 | .0508 | .0418 |
| Yuba | 53.2 | .0223 | 7.0 | 83 | 89.6 | 19.2 | .0221 | 418,064 | .0162 | 218,421 | .0168 | .0177 | .0285 | .0246 | .0141 |
| **TOTAL METRO COUNTIES** | **24,531.5** | **10.2953** | **8.8** | **288** | **84.9** | **9,026.5** | **10.3842** | **301,927,062** | **11.7184** | **147,634,267** | **11.3858** | **11.3341** | **9.6647** | **10.1558** | **11.6964** |
| **TOTAL STATE** | **25,806.6** | **10.8306** | **9.0** | **165** | **85.3** | **9,490.5** | **10.9179** | **313,805,815** | **12.1793** | **153,627,397** | **11.8479** | **11.8102** | **10.2892** | **10.7166** | **12.1148** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **COLORADO** | | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | **215.2** | **.0903** | **13.5** | **290** | **97.2** | **82.7** | **.0951** | **2,658,414** | **.1032** | **1,459,568** | **.1126** | **.1033** | **.0927** | **.0992** | **.1102** |
| Boulder | 215.2 | .0903 | 13.5 | 290 | 97.2 | 82.7 | .0951 | 2,658,414 | .1032 | 1,459,568 | .1126 | .1033 | .0927 | .0992 | .1102 |
| **COLORADO SPRINGS** | **345.0** | **.1448** | **11.5** | **162** | **91.0** | **126.5** | **.1456** | **3,550,079** | **.1377** | **2,060,685** | **.1589** | **.1455** | **.1431** | **.1684** | **.1404** |
| El Paso | 345.0 | .1448 | 11.5 | 162 | 91.0 | 126.5 | .1456 | 3,550,079 | .1377 | 2,060,685 | .1589 | .1455 | .1431 | .1684 | .1404 |
| **DENVER** | **1,608.6** | **.6750** | **12.6** | **428** | **92.7** | **638.3** | **.7343** | **21,271,385** | **.8256** | **10,938,512** | **.8437** | **.8008** | **.6432** | **.7361** | **.8728** |
| Adams | 275.0 | .1154 | 11.8 | 223 | 95.1 | 99.7 | .1147 | 3,037,846 | .1179 | 1,685,201 | .1300 | .1210 | .1038 | .1234 | .1281 |
| Arapahoe | 373.5 | .1567 | 27.3 | 467 | 94.8 | 144.2 | .1659 | 5,432,091 | .2108 | 2,795,714 | .2157 | .2015 | .1184 | .1638 | .2191 |
| Denver | 492.6 | .2067 | .0 | 4,604 | 84.7 | 222.6 | .2560 | 6,176,925 | .2398 | 3,540,480 | .2730 | .2431 | .2684 | .2718 | .2720 |
| Douglas | 34.5 | .0145 | 37.2 | 41 | 98.8 | 11.0 | .0127 | 501,331 | .0194 | 85,765 | .0066 | .0146 | .0070 | .0080 | .0144 |
| Jefferson | 433.0 | .1817 | 16.5 | 561 | 97.9 | 160.8 | .1850 | 6,123,192 | .2377 | 2,831,352 | .2184 | .2206 | .1456 | .1691 | .2392 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | ***1,823.8*** | ***.7653*** | ***12.7*** | ***406*** | ***93.2*** | ***721.0*** | ***.8294*** | ***23,929,799*** | ***.9288*** | ***12,398,080*** | ***.9563*** | ***.9041*** | ***.7359*** | ***.8353*** | ***.9830*** |
| **FORT COLLINS - LOVELAND** | **174.8** | **.0734** | **17.2** | **67** | **98.0** | **65.7** | **.0756** | **1,816,828** | **.0705** | **929,206** | **.0717** | **.0715** | **.0746** | **.0816** | **.0701** |
| Larimer | 174.8 | .0734 | 17.2 | 67 | 98.0 | 65.7 | .0756 | 1,816,828 | .0705 | 929,206 | .0717 | .0715 | .0746 | .0816 | .0701 |
| **GREELEY** | **138.0** | **.0579** | **11.8** | **35** | **98.2** | **49.7** | **.0572** | **1,255,025** | **.0488** | **555,671** | **.0429** | **.0488** | **.0603** | **.0589** | **.0447** |
| Weld | 138.0 | .0579 | 11.8 | 35 | 98.2 | 49.7 | .0572 | 1,255,025 | .0488 | 555,671 | .0429 | .0488 | .0603 | .0589 | .0447 |
| **PUEBLO** | **125.1** | **.0525** | **–.7** | **53** | **97.1** | **47.2** | **.0543** | **1,153,396** | **.0447** | **621,866** | **.0480** | **.0473** | **.0643** | **.0550** | **.0473** |
| Pueblo | 125.1 | .0525 | –.7 | 53 | 97.1 | 47.2 | .0543 | 1,153,396 | .0447 | 621,866 | .0480 | .0473 | .0643 | .0550 | .0473 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 275.0 | .1154 | 11.8 | 223 | 95.1 | 99.7 | .1147 | 3,037,846 | .1179 | 1,685,201 | .1300 | .1210 | .1038 | .1234 | .1281 |
| Alamosa | 12.3 | .0052 | 4.2 | 17 | 98.1 | 4.4 | .0050 | 101,065 | .0040 | 90,068 | .0069 | .0051 | .0079 | .0060 | .0048 |
| Arapahoe | 373.5 | .1567 | 27.3 | 467 | 94.8 | 144.2 | .1659 | 5,432,091 | .2108 | 2,795,714 | .2157 | .2015 | .1184 | .1638 | .2191 |
| Archuleta | 4.5 | .0019 | 22.8 | 3 | 98.7 | 1.8 | .0021 | 37,359 | .0014 | 32,229 | .0024 | .0017 | .0030 | .0024 | .0013 |
| Baca | 5.3 | .0023 | –2.2 | 2 | 98.7 | 1.9 | .0022 | 27,562 | .0011 | 31,360 | .0025 | .0018 | .0036 | .0023 | .0007 |
| Bent | 5.8 | .0024 | –2.4 | 4 | 98.6 | 2.0 | .0023 | 41,312 | .0016 | 17,467 | .0013 | .0017 | .0031 | .0025 | .0009 |
| Boulder | 215.2 | .0903 | 13.5 | 290 | 97.2 | 82.7 | .0951 | 2,658,414 | .1032 | 1,459,568 | .1126 | .1033 | .0927 | .0992 | .1102 |
| Chaffee | 13.6 | .0057 | 2.8 | 13 | 98.6 | 5.1 | .0059 | 123,419 | .0048 | 80,528 | .0062 | .0055 | .0075 | .0065 | .0041 |
| Cheyenne | 2.3 | .0010 | 6.8 | 1 | 99.5 | .9 | .0010 | 17,909 | .0007 | 8,268 | .0006 | .0008 | .0014 | .0011 | .0005 |
| Clear Creek | 7.4 | .0031 | 1.3 | 19 | 99.0 | 3.0 | .0035 | 75,863 | .0029 | 32,013 | .0025 | .0028 | .0031 | .0043 | .0021 |
| Conejos | 8.1 | .0034 | 3.9 | 6 | 99.1 | 2.6 | .0029 | 34,445 | .0014 | 15,001 | .0011 | .0016 | .0053 | .0025 | .0008 |
| Costilla | 3.4 | .0014 | 10.7 | 3 | 97.9 | 1.1 | .0013 | 17,359 | .0006 | 3,203 | .0003 | .0008 | .0019 | .0009 | .0005 |
| Crowley | 3.1 | .0013 | 3.7 | 4 | 98.7 | 1.2 | .0014 | 19,775 | .0008 | 3,624 | .0003 | .0007 | .0017 | .0012 | .0005 |
| Custer | 1.9 | .0008 | 24.3 | 3 | 98.6 | .6 | .0007 | 9,856 | .0004 | 4,616 | .0003 | .0004 | .0010 | .0007 | .0003 |
| Delta | 23.7 | .0100 | 11.7 | 21 | 98.8 | 9.2 | .0106 | 197,417 | .0076 | 96,692 | .0075 | .0081 | .0143 | .0099 | .0070 |
| Denver | 492.6 | .2067 | .0 | 4,604 | 84.7 | 222.6 | .2560 | 6,176,925 | .2398 | 3,540,480 | .2730 | .2431 | .2684 | .2718 | .2720 |
| Dolores | 1.8 | .0007 | 8.6 | 2 | 97.2 | .6 | .0007 | 12,789 | .0005 | 4,904 | .0004 | .0006 | 0008 | .0006 | .0004 |
| Douglas | 34.5 | .0145 | 37.2 | 41 | 98.8 | 11.0 | .0127 | 501,331 | .0194 | 85,765 | .0066 | .0146 | .0070 | .0080 | .0144 |
| Eagle | 16.7 | .0070 | 25.4 | 10 | 99.0 | 6.8 | .0078 | 239,136 | .0093 | 203,699 | .0157 | .0108 | .0085 | .0097 | .0101 |
| Elbert | 8.5 | .0036 | 24.1 | 5 | 99.0 | 2.9 | .0033 | 75,705 | .0030 | 4,877 | .0004 | .0022 | .0028 | .0026 | .0023 |
| El Paso | 345.0 | .1448 | 11.5 | 162 | 91.0 | 126.5 | .1456 | 3,550,079 | .1377 | 2,060,685 | .1589 | .1455 | .1431 | .1684 | .1404 |
| Fremont | 31.1 | .0130 | 8.5 | 20 | 97.7 | 11.6 | .0133 | 248,677 | .0097 | 108,465 | .0084 | .0099 | .0175 | .0137 | .0074 |
| Garfield | 26.2 | .0110 | 16.4 | 9 | 99.1 | 9.9 | .0114 | 288,525 | .0112 | 240,543 | .0185 | .0133 | .0140 | .0134 | .0113 |
| Gilpin | 2.8 | .0012 | 14.7 | 19 | 98.5 | 1.2 | .0014 | 30,587 | .0012 | 3,641 | .0003 | .0010 | .0010 | .0011 | .0010 |
| Grand | 9.1 | .0038 | 21.7 | 5 | 99.2 | 3.6 | .0041 | 96,092 | .0037 | 59,091 | .0046 | .0040 | .0044 | .0048 | .0032 |
| Gunnison | 11.2 | .0047 | 4.8 | 3 | 99.0 | 4.1 | .0047 | 115,455 | .0045 | 71,202 | .0055 | .0048 | .0056 | .0049 | .0041 |
| Hinsdale | .5 | .0002 | 22.5 | 0 | 99.2 | .2 | .0003 | 5,741 | .0002 | 3,872 | .0003 | .0003 | .0002 | .0003 | .0003 |
| Huerfano | 6.7 | .0029 | 4.0 | 4 | 98.4 | 2.6 | .0030 | 46,157 | .0018 | 32,033 | .0024 | .0023 | .0051 | .003[illegible] | .0013 |
| Jackson | 1.9 | .0008 | 2.0 | 1 | 99.3 | .7 | .0008 | 15,378 | .0006 | 7,655 | .0006 | .0006 | .0009 | .0009 | .0005 |
| Jefferson | 433.0 | .1817 | 16.5 | 561 | 97.9 | 160.8 | .1850 | 6,123,192 | .2377 | 2,831,352 | .2184 | .2206 | .1456 | .1691 | .2392 |
| Kiowa | 1.9 | .0008 | –1.9 | 1 | 98.3 | .7 | .0008 | 16,835 | .0006 | 5,559 | .0004 | .0007 | .0010 | .0009 | .0004 |
| Kit Carson | 7.6 | .0032 | .0 | 4 | 99.3 | 2.9 | .0033 | 60,517 | .0024 | 46,871 | .0036 | .0029 | .0045 | .0040 | .0021 |
| Lake | 8.0 | .0033 | –9.4 | 21 | 98.6 | 2.6 | .0030 | 74,972 | .0029 | 31,263 | .0024 | .0025 | .0027 | .0029 | .0026 |
| La Plata | 31.4 | .0132 | 15.5 | 19 | 95.3 | 11.5 | .0132 | 314,042 | .0122 | 209,668 | .0162 | .0135 | .0161 | .0144 | .0135 |
| Larimer | 174.8 | .0734 | 17.2 | 67 | 98.0 | 65.7 | .0756 | 1,816,828 | .0705 | 929,206 | .0717 | .0715 | .0746 | .0816 | .0701 |
| Las Animas | 14.5 | .0060 | –2.7 | 3 | 98.5 | 5.5 | .0063 | 100,261 | .0039 | 43,946 | .0034 | .0041 | .0092 | .0059 | .0031 |
| Lincoln | 4.6 | .0020 | –1.4 | 2 | 99.4 | 1.8 | .0021 | 38,003 | .0014 | 56,345 | .0043 | .0026 | .0029 | .0031 | .0011 |
| Logan | 19.8 | .0083 | .0 | 11 | 99.0 | 7.6 | .0087 | 176,116 | .0069 | 129,933 | .0100 | .0080 | .0101 | .0110 | .0075 |
| Mesa | 93.4 | .0392 | 14.6 | 28 | 98.6 | 34.7 | .0400 | 984,608 | .0382 | 723,555 | .0558 | .0437 | .0440 | .0467 | .0428 |
| Mineral | .8 | .0003 | –.5 | 1 | 97.3 | .3 | .0003 | 8,068 | .0003 | 3,283 | .0003 | .0002 | .0003 | .0003 | .0002 |
| Moffat | 16.2 | .0068 | 23.4 | 3 | 99.3 | 5.7 | .0066 | 161,220 | .0063 | 104,700 | .0081 | .0070 | .0067 | .0076 | .0067 |
| Montezuma | 18.8 | .0079 | 13.9 | 9 | 89.1 | 6.5 | .0074 | 163,696 | .0063 | 121,309 | .0093 | .0076 | .0094 | .0089 | .0066 |
| Montrose | 26.6 | .0112 | 9.2 | 12 | 98.9 | 9.7 | .0112 | 262,348 | .0102 | 130,501 | .0101 | .0102 | .0112 | .0126 | .0095 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **COLORADO (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Morgan | 23.4 | .0098 | 3.9 | 18 | 99.1 | 8.6 | .0099 | 207,407 | .0080 | 140,357 | .0108 | .0094 | .0122 | .0119 | .0078 |
| Otero | 21.6 | .0091 | –4.3 | 17 | 98.6 | 8.1 | .0093 | 156,603 | .0061 | 87,537 | .0068 | .0068 | .0129 | .0098 | .0059 |
| Ouray | 2.2 | .0009 | 14.3 | 4 | 99.0 | .7 | .0008 | 15,925 | .0006 | 6,868 | .0005 | .0007 | .0008 | .0009 | .0005 |
| Park | 7.0 | .0029 | 31.3 | 3 | 98.8 | 2.6 | .0030 | 72,101 | .0028 | 9,987 | .0008 | .0022 | .0021 | .0025 | .0021 |
| Phillips | 4.5 | .0019 | –.9 | 7 | 99.2 | 1.8 | .0021 | 40,973 | .0016 | 23,659 | .0018 | .0016 | .0027 | .0022 | .0010 |
| Pitkin | 11.7 | .0049 | 13.2 | 12 | 98.8 | 5.2 | .0060 | 162,319 | .0063 | 171,667 | .0132 | .0082 | .0060 | .0082 | .0112 |
| Prowers | 13.8 | .0058 | 5.6 | 8 | 99.2 | 5.2 | .0059 | 109,744 | .0043 | 93,517 | .0072 | .0055 | .0083 | .0067 | .0048 |
| Pueblo | 125.1 | .0525 | –.7 | 53 | 97.1 | 47.2 | .0543 | 1,153,396 | .0447 | 621,866 | .0480 | .0473 | .0643 | .0550 | .0473 |
| Rio Blanco | 6.7 | .0028 | 7.1 | 2 | 98.7 | 2.4 | .0028 | 79,763 | .0031 | 24,324 | .0019 | .0025 | .0025 | .0023 | .0027 |
| Rio Grande | 10.9 | .0046 | 3.7 | 12 | 99.4 | 3.6 | .0041 | 100,244 | .0039 | 52,697 | .0040 | .0042 | .0051 | .0041 | .0038 |
| Routt | 15.7 | .0066 | 17.1 | 7 | 99.1 | 5.9 | .0068 | 175,309 | .0068 | 94,473 | .0073 | .0069 | .0059 | .0076 | .0079 |
| Saguache | 3.9 | .0016 | –.9 | 1 | 98.0 | 1.4 | .0016 | 27,940 | .0011 | 7,349 | .0006 | .0010 | .0020 | .0016 | .0008 |
| San Juan | 1.0 | .0004 | 20.0 | 3 | 94.9 | .4 | .0005 | 9,218 | .0004 | 5,954 | .0004 | .0004 | .0003 | .0005 | .0002 |
| San Miguel | 3.6 | .0016 | 12.8 | 3 | 96.1 | 1.4 | .0016 | 28,652 | .0011 | 12,607 | .0010 | .0011 | .0020 | .0017 | .0009 |
| Sedgwick | 3.2 | .0013 | –2.0 | 6 | 98.1 | 1.4 | .0016 | 28,390 | .0011 | 20,083 | .0016 | .0014 | .0020 | .0021 | .0008 |
| Summit | 11.1 | .0047 | 25.5 | 18 | 99.0 | 4.6 | .0053 | 150,556 | .0058 | 145,758 | .0112 | .0072 | .0057 | .0072 | .0071 |
| Teller | 11.0 | .0046 | 36.9 | 20 | 99.3 | 4.0 | .0046 | 86,469 | .0034 | 40,307 | .0031 | .0035 | .0057 | .0052 | .0027 |
| Washington | 5.3 | .0022 | –.1 | 2 | 99.7 | 2.0 | .0023 | 47,677 | .0018 | 19,709 | .0015 | .0018 | .0025 | .0023 | .0016 |
| Weld | 138.0 | .0579 | 11.8 | 35 | 98.2 | 49.7 | .0572 | 1,255,025 | .0488 | 555,671 | .0429 | .0488 | .0603 | .0589 | .0447 |
| Yuma | 9.9 | .0042 | 2.3 | 4 | 99.3 | 3.9 | .0045 | 89,987 | .0034 | 56,106 | .0043 | .0039 | .0061 | .0047 | .0031 |
| **TOTAL METRO COUNTIES** | **2,606.7** | **1.0939** | **12.0** | **167** | **93.7** | **1,010.1** | **1.1621** | **31,705,127** | **1.2305** | **16,565,508** | **1.2778** | **1.2172** | **1.0782** | **1.1992** | **1.2855** |
| **TOTAL STATE** | **3,224.7** | **1.3534** | **11.6** | **31** | **94.6** | **1,240.8** | **1.4274** | **37,532,673** | **1.4567** | **20,340,451** | **1.5687** | **1.4696** | **1.3957** | **1.4944** | **1.5119** |
| **CONNECTICUT** | | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | **815.1** | **.3421** | **1.0** | **1,290** | **90.0** | **290.2** | **.3338** | **13,532,590** | **.5253** | **5,873,912** | **.4530** | **.4669** | **.2698** | **.2991** | **.4615** |
| Fairfield | 815.1 | .3421 | 1.0 | 1,290 | 90.0 | 290.2 | .3338 | 13,532,590 | .5253 | 5,873,912 | .4530 | .4669 | .2698 | .2991 | .4615 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | **1,060.7** | **.4451** | **.9** | **696** | **91.6** | **387.8** | **.4462** | **14,329,931** | **.5562** | **6,720,220** | **.5184** | **.5225** | **.3588** | **.4126** | **.5440** |
| Hartford | 804.4 | .3375 | –.4 | 1,088 | 90.1 | 298.8 | .3438 | 11,093,732 | .4305 | 5,473,827 | .4222 | .4094 | .2815 | .3241 | .4316 |
| Middlesex | 135.1 | .0567 | 4.7 | 362 | 95.3 | 49.9 | .0574 | 1,805,548 | .0701 | 772,662 | .0596 | .0642 | .0425 | .0514 | .0640 |
| Tolland | 121.2 | .0509 | 5.6 | 294 | 97.4 | 39.1 | .0450 | 1,430,651 | .0556 | 473,731 | .0366 | .0489 | .0348 | .0371 | .0484 |
| **NEW HAVEN - WATERBURY - MERIDEN** | **769.5** | **.3229** | **1.1** | **1,261** | **89.6** | **282.4** | **.3249** | **10,056,105** | **.3903** | **4,510,941** | **.3479** | **.3642** | **.2837** | **.2919** | **.3768** |
| New Haven | 769.5 | .3229 | 1.1 | 1,261 | 89.6 | 282.4 | .3249 | 10,056,105 | .3903 | 4,510,941 | .3479 | .3642 | .2837 | .2919 | .3768 |
| **NEW LONDON - NORWICH** | **248.8** | **.1044** | **4.4** | **372** | **94.5** | **88.0** | **.1012** | **3,211,271** | **.1246** | **1,449,892** | **.1118** | **.1167** | **.0809** | **.0937** | **.1137** |
| New London | 248.8 | .1044 | 4.4 | 372 | 94.5 | 88.0 | .1012 | 3,211,271 | .1246 | 1,449,892 | .1118 | .1167 | .0809 | .0937 | .1137 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Fairfield | 815.1 | .3421 | 1.0 | 1,290 | 90.0 | 290.2 | .3338 | 13,532,590 | .5253 | 5,873,912 | .4530 | .4669 | .2698 | .2991 | .4615 |
| Hartford | 804.4 | .3375 | –.4 | 1,088 | 90.1 | 298.8 | .3438 | 11,093,732 | .4305 | 5,473,827 | .4222 | .4094 | .2815 | .3241 | .4316 |
| Litchfield | 162.8 | .0684 | 3.8 | 177 | 98.6 | 59.7 | .0686 | 2,233,579 | .0867 | 794,535 | .0612 | .0755 | .0547 | .0595 | .0734 |
| Middlesex | 135.1 | .0567 | 4.7 | 362 | 95.3 | 49.9 | .0574 | 1,805,548 | .0701 | 772,662 | .0596 | .0642 | .0425 | .0514 | .0640 |
| New Haven | 769.5 | .3229 | 1.1 | 1,261 | 89.6 | 282.4 | .3249 | 10,056,105 | .3903 | 4,510,941 | .3479 | .3642 | .2837 | .2919 | .3768 |
| New London | 248.8 | .1044 | 4.4 | 372 | 94.5 | 88.0 | .1012 | 3,211,271 | .1246 | 1,449,892 | .1118 | .1167 | .0809 | .0937 | .1137 |
| Tolland | 121.2 | .0509 | 5.6 | 294 | 97.4 | 39.1 | .0450 | 1,430,651 | .0556 | 473,731 | .0366 | .0489 | .0348 | .0371 | .0484 |
| Windham | 95.9 | .0402 | 3.9 | 186 | 98.6 | 34.2 | .0394 | 1,077,506 | .0418 | 415,651 | .0320 | .0385 | .0341 | .0363 | .0360 |
| **TOTAL METRO COUNTIES** | **2,894.1** | **1.2145** | **1.2** | **843** | **90.9** | **1,048.4** | **1.2061** | **41,129,897** | **1.5964** | **18,554,965** | **1.4311** | **1.4703** | **.9932** | **1.0973** | **1.4960** |
| **TOTAL STATE** | **3,152.8** | **1.3231** | **1.5** | **647** | **91.5** | **1,142.3** | **1.3141** | **44,440,982** | **1.7249** | **19,765,151** | **1.5243** | **1.5843** | **1.0820** | **1.1931** | **1.6054** |
| **DELAWARE** | | | | | | | | | | | | | | | |
| **WILMINGTON** | **535.6** | **.2249** | **2.4** | **490** | **84.6** | **189.3** | **.2179** | **6,424,554** | **.2493** | **3,176,504** | **.2450** | **.2430** | **.1859** | **.2091** | **.2467** |
| New Castle | 403.1 | .1692 | 1.3 | 1,018 | 83.2 | 143.2 | .1648 | 4,919,054 | .1909 | 2,648,031 | .2043 | .1906 | .1443 | .1628 | .1961 |
| *Cecil, Md.* | *65.0* | *.0273* | *7.6* | *181* | *93.9* | *21.9* | *.0252* | *631,725* | *.0245* | *303,775* | *.0234* | *.0247* | *.0217* | *.0257* | *.0219* |
| *Salem, N. J.* | *67.5* | *.0284* | *4.4* | *200* | *83.6* | *24.2* | *.0279* | *873,775* | *.0339* | *224,698* | *.0173* | *.0277* | *.0199* | *.0206* | *.0287* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Kent | 105.0 | .0441 | 6.9 | 176 | 79.7 | 35.7 | .0410 | 999,063 | .0388 | 625,170 | .0482 | .0427 | .0412 | .0469 | .0364 |
| New Castle | 403.1 | .1692 | 1.3 | 1,018 | 83.2 | 143.2 | .1648 | 4,919,054 | .1909 | 2,648,031 | .2043 | .1906 | .1443 | .1628 | .1961 |
| Sussex | 106.9 | .0449 | 9.1 | 113 | 79.8 | 39.0 | .0448 | 978,876 | .0380 | 608,375 | .0469 | .0420 | .0490 | .0520 | .0427 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **DELAWARE (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **403.1** | **.1692** | **1.2** | **1,018** | **83.2** | **143.2** | **.1648** | **4,919,054** | **.1909** | **2,648,031** | **.2043** | **.1906** | **.1443** | **.1628** | **.1961** |
| **TOTAL STATE** | **615.0** | **.2582** | **3.5** | **318** | **82.0** | **217.9** | **.2506** | **6,896,993** | **.2677** | **3,881,576** | **.2994** | **.2753** | **.2345** | **.2617** | **.2752** |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | | |
| **WASHINGTON** | **3,425.9** | **1.4378** | **5.4** | **866** | **70.5** | **1,261.6** | **1.4513** | **50,510,907** | **1.9604** | **22,858,033** | **1.7629** | **1.7965** | **1.0749** | [illegible] | **.9331** |
| District of Columbia | 618.1 | .2594 | −3.2 | 9,811 | 26.5 | 250.1 | .2878 | 8,761,998 | .3400 | 3,023,586 | .2332 | .2919 | .2429 | [illegible] | .3136 |
| *Calvert, Md.* | *41.0* | *.0172* | *18.4* | *192* | *76.4* | *13.2* | *.0151* | *390,769* | *.0151* | *101,011* | *.0078* | *.0133* | *.0125* | *.0121* | *.0128* |
| *Charles, Md.* | *84.3* | *.0354* | *15.9* | *187* | *77.5* | *25.6* | *.0294* | *827,830* | *.0321* | *297,984* | *.0230* | *.0300* | *.0231* | *.0248* | *.0294* |
| *Frederick, Md.* | *129.1* | *.0542* | *12.5* | *195* | *93.6* | *43.0* | *.0495* | *1,303,443* | *.0506* | *697,809* | *.0538* | *.0523* | *.0442* | *.0523* | *.0497* |
| *Montgomery, Md.* | *615.0* | *.2581* | *6.2* | *1,242* | *86.2* | [illegible] | *.2632* | *10,295,320* | *.3996* | *5,107,390* | *.3939* | *.3696* | *.1886* | *.2488* | *.4166* |
| *Prince George's, Md.* | *671.9* | *.2820* | *1.0* | *1,380* | *58.5* | *235.2* | *.2705* | *8,424,936* | *.3270* | *4,784,137* | *.3690* | *.3306* | *.2161* | *.2877* | *.3465* |
| *Alexandria city, Va.* | *107.0* | *.0449* | *3.7* | *7,133* | *73.2* | *52.2* | *.0601* | *2,021,273* | *.0785* | *968,529* | *.0747* | *.0705* | *.0378* | *.0569* | *.0721* |
| *Arlington, Va.* | *152.2* | *.0638* | *−.3* | *5,854* | *84.9* | *71.7* | *.0825* | *3,018,930* | *.1171* | *1,052,830* | *.0812* | *.0957* | *.0515* | *.0677* | *.0943* |
| *Fairfax, Va.* | *668.4* | *.2805* | *12.2* | *1,701* | *89.4* | *236.6* | *.2722* | *11,409,079* | *.4428* | *4,384,937* | *.3381* | *.3790* | *.1625* | *.2173* | *.4323* |
| *Fairfax city, Va.* | *19.7* | *.0083* | *−4.1* | *3,283* | *93.8* | *7.1* | *.0082* | *329,026* | *.0128* | *635,803* | *.0491* | *.0226* | *.0103* | *.0185* | *.0242* |
| *Falls Church city, Va.* | *9.1* | *.0038* | *−4.4* | *4,550* | *93.9* | *4.2* | *.0048* | *187,903* | *.0073* | *247,418* | *.0190* | *.0102* | *.0042* | *.0080* | *.0119* |
| *Loudoun, Va.* | *66.4* | *.0279* | *15.6* | *127* | *89.8* | *21.8* | *.0251* | *774,779* | *.0301* | *315,584* | *.0244* | *.0279* | *.0232* | *.0220* | *.0288* |
| *Manassas city, Va.* | *17.1* | *.0072* | *10.3* | *1,710* | *89.0* | *5.7* | *.0065* | *210,895* | *.0082* | *240,465* | *.0186* | *.0110* | *.0076* | *.0094* | *.0083* |
| *Manassas Park city, Va.* | *6.7* | *.0028* | *2.7* | *3,350* | *94.6* | *2.0* | *.0023* | *53,312* | *.0021* | *14,117* | *.0010* | *.0020* | *.0018* | *.0023* | *.0018* |
| *Prince William, Va.* | *170.9* | *.0717* | *18.2* | *507* | *89.4* | *49.8* | *.0573* | *1,993,656* | *.0774* | *830,502* | *.0640* | *.0723* | *.0352* | *.0500* | *.0754* |
| *Stafford, Va.* | *49.0* | *.0206* | *21.1* | *181* | *91.6* | *14.6* | *.0168* | *507,758* | *.0197* | *155,931* | *.0121* | *.0176* | *.0134* | *.0144* | *.0154* |
| **TOTAL METRO COUNTIES** | **618.1** | **.2594** | **−3.2** | **9,811** | **26.5** | **250.1** | **.2878** | **8,761,998** | **.3400** | **3,023,586** | **.2332** | **.2919** | **.2429** | **.2495** | **.3136** |
| **TOTAL STATE** | **618.1** | **.2594** | **−3.2** | **9,811** | **26.5** | **250.1** | **.2878** | **8,761,998** | **.3400** | **3,023,586** | **.2332** | **.2919** | **.2429** | **.2495** | **.3136** |
| **FLORIDA** | | | | | | | | | | | | | | | |
| **BRADENTON** | **173.6** | **.0729** | **16.9** | **232** | **89.9** | **72.9** | **.0839** | **1,825,773** | **.0708** | **1,108,295** | **.0855** | **.0755** | **.0944** | **.0960** | **.0659** |
| Manatee | 173.6 | .0729 | 16.9 | 232 | 89.9 | 72.9 | .0839 | 1,825,773 | .0708 | 1,108,295 | .0855 | .0755 | .0944 | .0960 | .0659 |
| **DAYTONA BEACH** | **305.7** | **.1283** | **18.1** | **275** | **87.4** | **127.8** | **.1470** | **3,252,252** | **.1262** | **1,825,309** | **.1408** | **.1309** | **.1686** | **.1606** | **.1168** |
| Volusia | 305.7 | .1283 | 18.1 | 275 | 87.4 | 127.8 | .1470 | 3,252,252 | .1262 | 1,825,309 | .1408 | .1309 | .1686 | .1606 | .1168 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | **1,142.0** | **.4793** | **12.2** | **943** | **87.3** | **478.3** | **.5502** | **14,520,607** | **.5635** | **8,124,536** | **.6266** | **.5656** | **.5206** | **.5884** | **.5817** |
| Broward | 1,142.0 | .4793 | 12.2 | 943 | 87.3 | 478.3 | .5502 | 14,520,607 | .5635 | 8,124,536 | .6266 | .5656 | .5206 | .5884 | .5817 |
| **FORT MYERS - CAPE CORAL** | **256.3** | **.1076** | **24.9** | **319** | **91.0** | **106.5** | **.1225** | **2,897,313** | **.1125** | **1,700,861** | **.1312** | **.1171** | **.1299** | **.1421** | **.1147** |
| Lee | 256.3 | .1076 | 24.9 | 319 | 91.0 | 106.5 | .1225 | 2,897,313 | .1125 | 1,700,861 | .1312 | .1171 | .1299 | .1421 | .1147 |
| **FORT PIERCE** | **193.2** | **.0811** | **27.8** | **170** | **82.6** | **76.9** | **.0885** | **1,883,782** | **.0731** | **1,176,187** | **.0907** | **.0800** | **.1053** | **.0994** | **.0733** |
| Martin | 80.6 | .0338 | 25.9 | 145 | 91.6 | 33.7 | .0388 | 885,642 | .0344 | 504,261 | .0389 | .0355 | .0430 | .0418 | .0349 |
| St. Lucie | 112.6 | .0473 | 29.2 | 194 | 76.2 | 43.2 | .0497 | 998,140 | .0387 | 671,926 | .0518 | .0445 | .0623 | .0576 | .0384 |
| **FORT WALTON BEACH** | **128.8** | **.0541** | **17.2** | **138** | **88.7** | **46.1** | **.0530** | **1,285,244** | **.0499** | **774,154** | **.0597** | **.0536** | **.0525** | **.0624** | **.0513** |
| Okaloosa | 128.8 | .0541 | 17.2 | 138 | 88.7 | 46.1 | .0530 | 1,285,244 | .0499 | 774,154 | .0597 | .0536 | .0525 | .0624 | .0513 |
| **GAINESVILLE** | **191.1** | **.0802** | **11.5** | **160** | **78.2** | **70.3** | **.0807** | **1,812,528** | **.0704** | **1,095,615** | **.0844** | **.0765** | **.1020** | **.0828** | **.0653** |
| Alachua | 168.5 | .0707 | 11.3 | 187 | 78.3 | 63.1 | .0725 | 1,654,776 | .0643 | 1,009,695 | .0778 | .0696 | .0902 | .0743 | .0597 |
| Bradford | 22.6 | .0095 | 12.9 | 77 | 77.7 | 7.2 | .0082 | 157,752 | .0061 | 85,920 | .0066 | .0069 | .0118 | .0085 | .0056 |
| **JACKSONVILLE** | **789.1** | **.3312** | **9.3** | **300** | **76.3** | **292.4** | **.3365** | **8,186,379** | **.3177** | **4,567,174** | **.3524** | **.3308** | **.3458** | **.3548** | **.3072** |
| Clay | 84.2 | .0353 | 25.6 | 142 | 93.3 | 26.2 | .0301 | 784,453 | .0304 | 347,560 | .0268 | .0303 | .0247 | .0300 | .0316 |
| Duval | 600.9 | .2522 | 5.2 | 774 | 72.5 | 228.2 | .2626 | 6,387,746 | .2479 | 3,740,013 | .2885 | .2609 | .2754 | .2800 | .2428 |
| Nassau | 39.0 | .0164 | 18.6 | 60 | 84.9 | 13.3 | .0153 | 338,719 | .0131 | 161,289 | .0125 | .0137 | .0161 | .0149 | .0119 |
| St. Johns | 65.0 | .0273 | 26.7 | 105 | 83.9 | 24.7 | .0285 | 675,461 | .0263 | 318,312 | .0246 | .0259 | .0296 | .0299 | .0209 |
| **LAKELAND - WINTER HAVEN** | **357.2** | **.1499** | **11.1** | **196** | **83.4** | **130.9** | **.1506** | **3,257,937** | **.1264** | **1,915,592** | **.1478** | **.1376** | **.1794** | **.1692** | **.1127** |
| Polk | 357.2 | .1499 | 11.1 | 196 | 83.4 | 130.9 | .1506 | 3,257,937 | .1264 | 1,915,592 | .1478 | .1376 | .1794 | .1692 | .1127 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | **330.0** | **.1385** | **20.9** | **332** | **89.6** | **131.1** | **.1509** | **3,410,429** | **.1324** | **1,881,098** | **.1451** | **.1374** | **.1514** | **.1635** | **.1265** |
| Brevard | 330.0 | .1385 | 20.9 | 332 | 89.6 | 131.1 | .1509 | 3,410,429 | .1324 | 1,881,098 | .1451 | .1374 | .1514 | .1635 | .1265 |
| **MIAMI - HIALEAH** | **1,755.9** | **.7370** | **8.0** | **898** | **80.5** | **651.0** | **.7489** | **18,659,854** | **.7242** | **11,979,377** | **.9239** | **.7867** | **.8126** | **.8008** | **.8283** |
| Dade | 1,755.9 | .7370 | 8.0 | 898 | 80.5 | 651.0 | .7489 | 18,659,854 | .7242 | 11,979,377 | .9239 | .7867 | .8126 | .8008 | .8283 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | ***2,897.9*** | ***1.2163*** | ***9.6*** | ***915*** | ***83.2*** | ***1,129.3*** | ***1.2991*** | ***33,180,461*** | ***1.2877*** | ***20,103,913*** | ***1.5505*** | ***1.3523*** | ***1.3332*** | ***1.3892*** | ***1.4100*** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **FLORIDA (continued)** | | | | | | | | | | | | | | | |
| **NAPLES** | **112.5** | **.0472** | **30.9** | **56** | **93.7** | **46.3** | **.0533** | **1,294,023** | **.0503** | **904,525** | **.0697** | **.0555** | **.0653** | **.0615** | **.0594** |
| Collier | 112.5 | .0472 | 30.9 | 56 | 93.7 | 46.3 | .0533 | 1,294,023 | .0503 | 904,525 | .0697 | .0555 | .0653 | .0615 | .0594 |
| **OCALA** | **159.7** | **.0670** | **30.4** | **99** | **81.9** | **61.5** | **.0707** | **1,321,710** | **.0513** | **983,390** | **.0758** | **.0619** | **.0947** | **.0841** | **.0509** |
| Marion | 159.7 | .0670 | 30.4 | 99 | 81.9 | 61.5 | .0707 | 1,321,710 | .0513 | 983,390 | .0758 | .0619 | .0947 | .0841 | .0509 |
| **ORLANDO** | **836.5** | **.3510** | **19.5** | **327** | **85.2** | **310.4** | **.3571** | **8,934,824** | **.3468** | **5,665,310** | **.4368** | **.3747** | **.3666** | **.4062** | **.3471** |
| Orange | 536.3 | .2250 | 13.9 | 589 | 83.0 | 201.1 | .2314 | 5,786,701 | .2245 | 3,858,664 | .2975 | .2466 | .2402 | .2693 | .2220 |
| Osceola | 71.9 | .0302 | 45.9 | 53 | 92.5 | 27.5 | .0316 | 613,749 | .0239 | 497,816 | .0384 | .0294 | .0414 | .0388 | .0229 |
| Seminole | 228.3 | .0958 | 27.0 | 766 | 88.2 | 81.8 | .0941 | 2,534,374 | .0984 | 1,308,830 | .1009 | .0987 | .0850 | .0981 | .1022 |
| **PANAMA CITY** | **109.8** | **.0461** | **12.3** | **145** | **85.5** | **41.0** | **.0472** | **867,732** | **.0337** | **699,715** | **.0539** | **.0423** | **.0596** | **.0570** | **.0355** |
| Bay | 109.8 | .0461 | 12.3 | 145 | 85.5 | 41.0 | .0472 | 867,732 | .0337 | 699,715 | .0539 | .0423 | .0596 | .0570 | .0355 |
| **PENSACOLA** | **320.3** | **.1343** | **10.5** | **190** | **80.2** | **115.3** | **.1326** | **3,220,660** | **.1250** | **1,675,803** | **.1292** | **.1280** | **.1391** | **.1382** | **.1164** |
| Escambia | 255.8 | .1073 | 9.4 | 387 | 76.8 | 92.7 | .1066 | 2,584,730 | .1003 | 1,457,111 | .1123 | .1053 | .1127 | .1139 | .0957 |
| Santa Rosa | 64.5 | .0270 | 15.2 | 63 | 93.6 | 22.6 | .0260 | 635,930 | .0247 | 218,692 | .0169 | .0227 | .0264 | .0243 | .0207 |
| **SARASOTA** | **241.6** | **.1014** | **19.5** | **422** | **93.9** | **108.9** | **.1252** | **2,930,907** | **.1137** | **1,800,962** | **.1389** | **.1188** | **.1325** | **.1427** | **.1232** |
| Sarasota | 241.6 | .1014 | 19.5 | 422 | 93.9 | 108.9 | .1252 | 2,930,907 | .1137 | 1,800,962 | .1389 | .1188 | .1325 | .1427 | .1232 |
| **TALLAHASSEE** | **207.9** | **.0873** | **9.2** | **174** | **65.8** | **75.8** | **.0871** | **1,970,451** | **.0764** | **1,114,424** | **.0859** | **.0815** | **.1027** | **.0906** | **.0746** |
| Gadsden | 42.3 | .0178 | 1.5 | 82 | 37.8 | 12.9 | .0148 | 232,487 | .0090 | 101,981 | .0078 | .0105 | .0215 | .0147 | .0073 |
| Leon | 165.6 | .0695 | 11.4 | 245 | 72.9 | 62.9 | .0723 | 1,737,964 | .0674 | 1,012,443 | .0781 | .0710 | .0812 | .0759 | .0673 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **1,837.4** | **.7711** | **13.9** | **721** | **89.5** | **763.2** | **.8779** | **20,098,180** | **.7800** | **10,949,718** | **.8444** | **.7978** | **.9646** | **.9541** | **.7341** |
| Hernando | 64.8 | .0272 | 45.7 | 136 | 92.8 | 26.8 | .0308 | 554,616 | .0215 | 241,605 | .0187 | .0219 | .0389 | .0343 | .0167 |
| Hillsborough | 723.2 | .3035 | 11.8 | 687 | 84.8 | 274.5 | .3158 | 7,639,924 | .2965 | 4,642,773 | .3580 | .3165 | .3487 | .3394 | .2960 |
| Pasco | 240.3 | .1009 | 24.1 | 326 | 97.3 | 101.5 | .1167 | 2,242,906 | .0870 | 1,059,994 | .0817 | .0883 | .1365 | .1343 | .0725 |
| Pinellas | 809.1 | .3395 | 11.1 | 2,890 | 91.2 | 360.4 | .4146 | 9,660,734 | .3750 | 5,005,346 | .3860 | .3711 | .4405 | .4461 | .3489 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **709.1** | **.2976** | **22.9** | **356** | **85.0** | **298.8** | **.3438** | **9,734,823** | **.3778** | **5,115,709** | **.3946** | **.3668** | **.3312** | **.3535** | **.3863** |
| Palm Beach | 709.1 | .2976 | 22.9 | 356 | 85.0 | 298.8 | .3438 | 9,734,823 | .3778 | 5,115,709 | .3946 | .3668 | .3312 | .3535 | .3863 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alachua | 168.5 | .0707 | 11.3 | 187 | 78.3 | 63.1 | .0725 | 1,654,776 | .0643 | 1,009,695 | .0778 | .0696 | .0902 | .0743 | .0597 |
| Baker | 18.0 | .0075 | 17.7 | 31 | 83.4 | 5.0 | .0058 | 113,987 | .0044 | 34,017 | .0027 | .0045 | .0065 | .0060 | .0035 |
| Bay | 109.8 | .0461 | 12.3 | 145 | 85.5 | 41.0 | .0472 | 867,732 | .0337 | 699,715 | .0539 | .0423 | .0596 | .0570 | .0355 |
| Bradford | 22.6 | .0095 | 12.9 | 77 | 77.7 | 7.2 | .0082 | 157,752 | .0061 | 85,920 | .0066 | .0069 | .0118 | .0085 | .0056 |
| Brevard | 330.0 | .1385 | 20.9 | 332 | 89.6 | 131.1 | .1509 | 3,410,429 | .1324 | 1,881,098 | .1451 | .1374 | .1514 | .1635 | .1265 |
| Broward | 1,142.0 | .4793 | 12.2 | 943 | 87.3 | 478.3 | .5502 | 14,520,607 | .5635 | 8,124,536 | .6266 | .5656 | .5206 | .5884 | .5817 |
| Calhoun | 9.8 | .0041 | 5.4 | 17 | 85.9 | 3.4 | .0039 | 58,801 | .0023 | 32,262 | .0025 | .0028 | .0059 | .0035 | .0018 |
| Charlotte | 76.1 | .0319 | 30.2 | 110 | 97.2 | 33.8 | .0389 | 810,557 | .0315 | 408,843 | .0315 | .0315 | .0443 | .0435 | .0284 |
| Citrus | 74.2 | .0312 | 35.6 | 118 | 96.1 | 31.7 | .0365 | 663,066 | .0257 | 308,228 | .0238 | .0263 | .0472 | .0383 | .0194 |
| Clay | 84.2 | .0353 | 25.6 | 142 | 93.3 | 26.2 | .0301 | 784,453 | .0304 | 347,560 | .0268 | .0303 | .0247 | .0300 | .0316 |
| Collier | 112.5 | .0472 | 30.9 | 56 | 93.7 | 46.3 | .0533 | 1,294,023 | .0503 | 904,525 | .0697 | .0555 | .0653 | .0615 | .0594 |
| Columbia | 39.6 | .0166 | 11.9 | 50 | 78.9 | 14.0 | .0161 | 314,160 | .0122 | 217,262 | .0168 | .0144 | .0211 | .0179 | .0123 |
| Dade | 1,755.9 | .7370 | 8.0 | 898 | 80.5 | 651.0 | .7489 | 18,659,854 | .7242 | 11,979,377 | .9239 | .7867 | .8126 | .8008 | .8283 |
| De Soto | 21.3 | .0089 | 11.9 | 33 | 79.6 | 7.3 | .0084 | 154,478 | .0060 | 102,360 | .0079 | .0071 | .0122 | .0093 | .0046 |
| Dixie | 8.8 | .0037 | 13.5 | 13 | 87.3 | 3.1 | .0035 | 61,413 | .0024 | 32,143 | .0024 | .0027 | .0052 | .0038 | .0016 |
| Duval | 600.9 | .2522 | 5.2 | 774 | 72.5 | 228.2 | .2626 | 6,387,746 | .2479 | 3,740,013 | .2885 | .2609 | .2754 | .2800 | .2428 |
| Escambia | 255.8 | .1073 | 9.4 | 387 | 76.8 | 92.7 | .1066 | 2,584,730 | .1003 | 1,457,111 | .1123 | .1053 | .1127 | .1139 | .0957 |
| Flagler | 16.1 | .0068 | 47.5 | 33 | 86.9 | 6.4 | .0074 | 147,266 | .0057 | 44,144 | .0034 | .0053 | .0080 | .0074 | .0044 |
| Franklin | 7.9 | .0033 | 3.1 | 14 | 84.3 | 2.9 | .0033 | 53,974 | .0021 | 24,668 | .0020 | .0022 | .0051 | .0031 | .0014 |
| Gadsden | 42.3 | .0178 | 1.5 | 82 | 37.8 | 12.9 | .0148 | 232,487 | .0090 | 101,981 | .0078 | .0105 | .0215 | .0147 | .0073 |
| Gilchrist | 7.2 | .0030 | 24.8 | 20 | 93.0 | 2.5 | .0029 | 47,526 | .0019 | 12,161 | .0010 | .0018 | .0038 | .0024 | .0012 |
| Glades | 7.0 | .0029 | 16.8 | 9 | 79.5 | 2.6 | .0030 | 51,002 | .0020 | 8,505 | .0006 | .0018 | .0037 | .0027 | .0015 |
| Gulf | 10.8 | .0045 | 1.3 | 19 | 78.1 | 3.7 | .0043 | 77,898 | .0030 | 28,361 | .0022 | .0030 | .0057 | .0035 | .0028 |
| Hamilton | 9.0 | .0038 | 2.7 | 17 | 60.0 | 3.2 | .0036 | 59,566 | .0023 | 34,512 | .0027 | .0027 | .0054 | .0037 | .0017 |
| Hardee | 20.8 | .0088 | 2.2 | 33 | 90.6 | 6.9 | .0080 | 115,330 | .0045 | 79,938 | .0061 | .0059 | .0139 | .0080 | .0036 |
| Hendry | 21.7 | .0091 | 16.7 | 19 | 77.3 | 7.2 | .0083 | 173,360 | .0067 | 117,049 | .0090 | .0079 | .0121 | .0092 | .0053 |
| Hernando | 64.8 | .0272 | 45.7 | 136 | 92.8 | 26.8 | .0308 | 554,616 | .0215 | 241,605 | .0187 | .0219 | .0389 | .0343 | .0167 |
| Highlands | 56.5 | .0237 | 18.9 | 55 | 84.5 | 23.1 | .0266 | 498,404 | .0194 | 259,075 | .0200 | .0202 | .0358 | .0282 | .0162 |
| Hillsborough | 723.2 | .3035 | 11.8 | 687 | 84.8 | 274.5 | .3158 | 7,639,924 | .2965 | 4,642,773 | .3580 | .3165 | .3487 | .3394 | .2960 |
| Holmes | 16.1 | .0067 | 9.4 | 33 | 96.9 | 5.9 | .0067 | 110,996 | .0043 | 34,111 | .0026 | .0042 | .0093 | .0062 | .0031 |
| Indian River | 75.6 | .0318 | 26.2 | 152 | 85.7 | 30.6 | .0352 | 855,104 | .0332 | 440,597 | .0340 | .0331 | .0391 | .0373 | .0315 |
| Jackson | 40.9 | .0171 | 4.5 | 43 | 71.8 | 14.2 | .0164 | 281,598 | .0109 | 146,023 | .0113 | .0123 | .0221 | .0164 | .0088 |
| Jefferson | 11.4 | .0048 | 6.5 | 19 | 50.2 | 3.8 | .0044 | 76,672 | .0030 | 35,746 | .0027 | .0034 | .0068 | .0038 | .0022 |
| Lafayette | 4.5 | .0019 | 11.5 | 8 | 92.0 | 1.5 | .0017 | 28,786 | .0011 | 7,684 | .0006 | .0011 | .0024 | .0015 | .0008 |
| Lake | 123.4 | .0518 | 17.7 | 129 | 86.0 | 50.4 | .0580 | 1,195,818 | .0464 | 679,271 | .0524 | .0492 | .0684 | .0664 | .0406 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **FLORIDA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lee | 256.3 | .1076 | 24.9 | 319 | 91.0 | 106.5 | .1225 | 2,897,313 | .1125 | 1,700,861 | .1312 | .1171 | .1299 | .1421 | .1147 |
| Leon | 165.6 | .0695 | 11.4 | 245 | 72.9 | 62.9 | .0723 | 1,737,964 | .0674 | 1,012,443 | .0781 | .0710 | .0812 | .0759 | .0673 |
| Levy | 23.7 | .0099 | 19.3 | 22 | 82.4 | 8.8 | .0102 | 176,968 | .0069 | 71,856 | .0055 | .0071 | .0141 | .0105 | .0052 |
| Liberty | 4.6 | .0019 | 8.0 | 5 | 88.0 | 1.5 | .0017 | 32,244 | .0012 | 7,023 | .0006 | .0012 | .0022 | .0015 | .0009 |
| Madison | 15.0 | .0063 | .7 | 21 | 55.3 | 4.9 | .0056 | 87,897 | .0035 | 52,491 | .0040 | .0043 | .0084 | .0060 | .0029 |
| Manatee | 173.6 | .0729 | 16.9 | 232 | 89.9 | 72.9 | .0839 | 1,825,773 | .0708 | 1,108,295 | .0855 | .0755 | .0944 | .0960 | .0659 |
| Marion | 159.7 | .0670 | 30.4 | 99 | 81.9 | 61.5 | .0707 | 1,321,710 | .0513 | 983,390 | .0758 | .0619 | .0947 | .0841 | .0509 |
| Martin | 80.6 | .0338 | 25.9 | 145 | 91.6 | 33.7 | .0388 | 885,642 | .0344 | 504,261 | .0389 | .0355 | .0430 | .0418 | .0349 |
| Monroe | 69.1 | .0290 | 9.4 | 67 | 92.1 | 30.3 | .0349 | 805,845 | .0313 | 454,095 | .0350 | .0320 | .0402 | .0398 | .0271 |
| Nassau | 39.0 | .0164 | 18.6 | 60 | 84.9 | 13.3 | .0153 | 338,719 | .0131 | 161,289 | .0125 | .0137 | .0161 | .0149 | .0119 |
| Okaloosa | 128.8 | .0541 | 17.2 | 138 | 88.7 | 46.1 | .0530 | 1,285,244 | .0499 | 774,154 | .0597 | .0536 | .0525 | .0624 | .0513 |
| Okeechobee | 24.8 | .0104 | 22.4 | 32 | 90.1 | 8.9 | .0102 | 171,567 | .0067 | 130,766 | .0101 | .0084 | .0167 | .0116 | .0059 |
| Orange | 536.3 | .2250 | 13.9 | 589 | 83.0 | 201.1 | .2314 | 5,786,701 | .2245 | 3,858,664 | .2975 | .2466 | .2402 | .2693 | .2220 |
| Osceola | 71.9 | .0302 | 45.9 | 53 | 92.5 | 27.5 | .0316 | 613,749 | .0239 | 497,816 | .0384 | .0294 | .0414 | .0388 | .0229 |
| Palm Beach | 709.1 | .2976 | 22.9 | 356 | 85.0 | 298.8 | .3438 | 9,734,823 | .3778 | 5,115,709 | .3946 | .3668 | .3312 | .3535 | .3863 |
| Pasco | 240.3 | .1009 | 24.1 | 326 | 97.3 | 101.5 | .1167 | 2,242,906 | .0870 | 1,059,994 | .0817 | .0883 | .1365 | .1343 | .0725 |
| Pinellas | 809.1 | .3395 | 11.1 | 2,890 | 91.2 | 360.4 | .4146 | 9,660,734 | .3750 | 5,005,346 | .3860 | .3711 | .4405 | .4461 | .3489 |
| Polk | 357.2 | .1499 | 11.1 | 196 | 83.4 | 130.9 | .1506 | 3,257,937 | .1264 | 1,915,592 | .1478 | .1376 | .1794 | .1692 | .1127 |
| Putnam | 57.6 | .0242 | 13.9 | 79 | 77.9 | 21.5 | .0247 | 499,944 | .0194 | 236,830 | .0182 | .0200 | .0305 | .0241 | .0181 |
| St. Johns | 65.0 | .0273 | 26.7 | 105 | 83.9 | 24.7 | .0285 | 675,461 | .0263 | 318,312 | .0246 | .0259 | .0296 | .0299 | .0209 |
| St. Lucie | 112.6 | .0473 | 29.2 | 194 | 76.2 | 43.2 | .0497 | 998,140 | .0387 | 671,926 | .0518 | .0445 | .0623 | .0576 | .0384 |
| Santa Rosa | 64.5 | .0270 | 15.2 | 63 | 93.6 | 22.6 | .0260 | 635,930 | .0247 | 218,692 | .0169 | .0227 | .0264 | .0243 | .0207 |
| Sarasota | 241.6 | .1014 | 19.5 | 422 | 93.9 | 108.9 | .1252 | 2,930,907 | .1137 | 1,800,962 | .1389 | .1188 | .1325 | .1427 | .1232 |
| Seminole | 228.3 | .0958 | 27.0 | 766 | 88.2 | 81.8 | .0941 | 2,534,374 | .0984 | 1,308,830 | .1009 | .0987 | .0850 | .0981 | .1022 |
| Sumter | 28.8 | .0121 | 18.7 | 51 | 79.3 | 10.5 | .0121 | 209,912 | .0081 | 123,287 | .0095 | .0093 | .0170 | .0128 | .0056 |
| Suwannee | 25.0 | .0105 | 12.2 | 36 | 80.9 | 9.0 | .0104 | 193,284 | .0075 | 105,531 | .0081 | .0083 | .0143 | .0107 | .0069 |
| Taylor | 17.5 | .0074 | 5.9 | 17 | 76.5 | 6.4 | .0073 | 150,280 | .0059 | 68,938 | .0054 | .0060 | .0094 | .0061 | .0051 |
| Union | 11.8 | .0049 | 16.1 | 48 | 68.2 | 2.3 | .0027 | 65,122 | .0025 | 16,375 | .0012 | .0027 | .0030 | .0026 | .0014 |
| Volusia | 305.7 | .1283 | 18.1 | 275 | 87.4 | 127.8 | .1470 | 3,252,252 | .1262 | 1,825,309 | .1408 | .1309 | .1686 | .1606 | .1168 |
| Wakulla | 13.2 | .0055 | 21.2 | 22 | 82.0 | 4.6 | .0053 | 99,270 | .0039 | 18,828 | .0014 | .0034 | .0061 | .0048 | .0030 |
| Walton | 24.5 | .0103 | 15.0 | 23 | 88.2 | 9.6 | .0110 | 197,071 | .0076 | 74,418 | .0058 | .0077 | .0147 | .0102 | .0061 |
| Washington | 16.0 | .0067 | 10.3 | 27 | 82.4 | 6.1 | .0070 | 119,027 | .0047 | 45,483 | .0035 | .0046 | .0097 | .0064 | .0035 |
| **TOTAL METRO COUNTIES** | **10,157.7** | **4.2631** | **14.3** | **345** | **84.6** | **4,005.4** | **4.6076** | **111,365,408** | **4.3221** | **65,057,754** | **5.0173** | **4.5190** | **4.9188** | **5.0079** | **4.3712** |
| **TOTAL STATE** | **11,166.0** | **4.6861** | **14.6** | **206** | **84.6** | **4,393.0** | **5.0536** | **120,123,601** | **4.6623** | **69,550,635** | **5.3638** | **4.8774** | **5.4891** | **5.4771** | **4.6596** |
| **GEORGIA** | | | | | | | | | | | | | | | |
| **ALBANY** | **117.8** | **.0495** | **4.8** | **171** | **57.1** | **39.0** | **.0449** | **1,023,649** | **.0397** | **640,974** | **.0495** | **.0446** | **.0506** | **.0466** | **.0437** |
| Dougherty | 103.3 | .0434 | 2.6 | 313 | 54.6 | 34.5 | .0397 | 886,071 | .0344 | 632,491 | .0488 | .0405 | .0467 | .0433 | .0395 |
| Lee | 14.5 | .0061 | 24.1 | 41 | 74.3 | 4.5 | .0052 | 137,578 | .0053 | 8,483 | .0007 | .0041 | .0039 | .0033 | .0042 |
| **ATHENS** | **138.5** | **.0582** | **6.5** | **148** | **80.3** | **50.1** | **.0576** | **1,225,055** | **.0477** | **708,514** | **.0546** | **.0520** | **.0697** | **.0624** | **.0440** |
| Clarke | 76.5 | .0321 | 2.7 | 627 | 73.7 | 28.7 | .0330 | 729,969 | .0284 | 572,444 | .0441 | .0339 | .0427 | .0378 | .0282 |
| Jackson | 27.3 | .0115 | 7.7 | 80 | 88.2 | 9.4 | .0108 | 212,181 | .0083 | 94,166 | .0073 | .0086 | .0125 | .0116 | .0072 |
| Madison | 19.9 | .0084 | 12.1 | 70 | 88.1 | 6.9 | .0079 | 136,454 | .0053 | 16,005 | .0012 | .0047 | .0088 | .0084 | .0036 |
| Oconee | 14.8 | .0062 | 19.1 | 80 | 88.9 | 5.1 | .0059 | 146,451 | .0057 | 25,899 | .0020 | .0048 | .0057 | .0046 | .0050 |
| **ATLANTA** | **2,392.8** | **1.0044** | **11.9** | **465** | **75.2** | **870.0** | **1.0006** | **28,038,678** | **1.0884** | **15,274,396** | **1.1780** | **1.0983** | **.8960** | **1.0255** | **1.0888** |
| Barrow | 24.1 | .0101 | 12.9 | 148 | 84.1 | 8.4 | .0096 | 186,676 | .0073 | 107,500 | .0083 | .0081 | .0113 | .0109 | .0064 |
| Butts | 15.4 | .0065 | 12.7 | 82 | 58.7 | 4.5 | .0051 | 125,202 | .0049 | 31,102 | .0024 | .0044 | .0057 | .0046 | .0039 |
| Cherokee | 63.9 | .0269 | 23.6 | 151 | 97.3 | 21.2 | .0244 | 570,625 | .0221 | 163,382 | .0126 | .0202 | .0218 | .0233 | .0185 |
| Clayton | 168.6 | .0707 | 12.1 | 1,139 | 91.5 | 58.3 | .0671 | 1,829,117 | .0710 | 1,181,288 | .0911 | .0770 | .0552 | .0758 | .0719 |
| Cobb | 357.0 | .1498 | 19.9 | 1,041 | 94.5 | 133.4 | .1535 | 5,108,157 | .1983 | 2,455,091 | .1893 | .1858 | .1074 | .1458 | .1907 |
| Coweta | 42.8 | .0180 | 9.0 | 96 | 71.0 | 14.8 | .0171 | 390,805 | .0152 | 167,759 | .0130 | .0151 | .0184 | .0159 | .0140 |
| De Kalb | 509.3 | .2138 | 5.4 | 1,886 | 70.1 | 189.2 | .2176 | 6,320,974 | .2453 | 4,012,558 | .3095 | .2582 | .1836 | .2420 | .2560 |
| Douglas | 67.3 | .0282 | 23.3 | 332 | 94.0 | 21.4 | .0246 | 664,544 | .0258 | 264,568 | .0204 | .0247 | .0208 | .0223 | .0257 |
| Fayette | 41.2 | .0173 | 41.9 | 207 | 94.8 | 13.7 | .0157 | 527,746 | .0205 | 108,681 | .0084 | .0162 | .0107 | .0104 | .0172 |
| Forsyth | 33.8 | .0142 | 20.9 | 150 | 99.4 | 11.8 | .0136 | 312,913 | .0121 | 94,186 | .0073 | .0111 | .0119 | .0134 | .0110 |
| Fulton | 592.6 | .2487 | .5 | 1,110 | 45.9 | 232.5 | .2674 | 7,058,621 | .2739 | 4,802,333 | .3703 | .2978 | .2957 | .2865 | .2883 |
| Gwinnett | 233.9 | .0981 | 40.2 | 538 | 96.6 | 80.3 | .0924 | 2,754,832 | .1069 | 1,010,177 | .0779 | .0964 | .0624 | .0831 | .1066 |
| Henry | 43.6 | .0183 | 20.1 | 136 | 80.7 | 14.4 | .0165 | 416,460 | .0162 | 104,409 | .0080 | .0143 | .0129 | .0146 | .0130 |
| Newton | 38.4 | .0161 | 11.3 | 139 | 72.7 | 12.6 | .0145 | 341,066 | .0133 | 127,129 | .0098 | .0127 | .0140 | .0148 | .0127 |
| Paulding | 30.1 | .0127 | 15.3 | 96 | 94.8 | 10.4 | .0119 | 245,160 | .0095 | 64,026 | .0049 | .0088 | .0115 | .0110 | .0075 |
| Rockdale | 45.2 | .0190 | 23.0 | 342 | 89.8 | 14.6 | .0168 | 472,835 | .0184 | 222,844 | .0172 | .0182 | .0143 | .0162 | .0177 |
| Spalding | 51.1 | .0215 | 6.7 | 257 | 70.9 | 17.3 | .0199 | 433,467 | .0169 | 265,521 | .0205 | .0188 | .0241 | .0225 | .0184 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |  |  |  |  | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **GEORGIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ATLANTA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Walton | 34.5 | .0145 | 10.5 | 105 | 77.3 | 11.2 | .0129 | 279,478 | .0108 | 91,842 | .0071 | .0105 | .0143 | .0124 | .0093 |
| **AUGUSTA** | **372.4** | **.1564** | **7.7** | **190** | **67.0** | **129.7** | **.1492** | **3,444,858** | **.1337** | **1,703,266** | **.1313** | **.1376** | **.1564** | **.1546** | **.1331** |
| Columbia | 51.2 | .0215 | 27.6 | 177 | 83.1 | 17.3 | .0199 | 525,393 | .0204 | 113,466 | .0087 | .0171 | .0155 | .0171 | .0180 |
| McDuffie | 19.7 | .0083 | 6.2 | 77 | 61.8 | 6.9 | .0079 | 138,084 | .0054 | 96,393 | .0075 | .0066 | .0109 | .0088 | .0054 |
| Richmond | 188.9 | .0793 | 4.0 | 579 | 59.1 | 63.8 | .0734 | 1,698,268 | .0659 | 1,041,454 | .0803 | .0729 | .0815 | .0807 | .0701 |
| *Aiken, S. C.* | *112.6* | *.0473* | *6.6* | *103* | *73.9* | *41.7* | *.0480* | *1,083,113* | *.0420* | *451,953* | *.0348* | *.0410* | *.0485* | *.0480* | *.0396* |
| **COLUMBUS** | **241.0** | **.1012** | **.8** | **219** | **61.8** | **80.9** | **.0931** | **2,037,241** | **.0790** | **1,119,980** | **.0863** | **.0855** | **.1071** | **.1018** | **.0775** |
| Chattahoochee | 21.6 | .0091 | –.6 | 86 | 62.2 | 3.0 | .0035 | 192,687 | .0075 | 3,258 | .0002 | .0056 | .0019 | .0038 | .0023 |
| Muscogee | 171.1 | .0718 | .6 | 785 | 62.7 | 60.4 | .0695 | 1,499,947 | .0582 | 980,390 | .0756 | .0661 | .0776 | .0794 | .0643 |
| *Russell, Ala.* | *48.3* | *.0203* | *2.0* | *76* | *58.5* | *17.5* | *.0201* | *344,607* | *.0133* | *136,332* | *.0105* | *.0138* | *.0276* | *.0186* | *.0109* |
| **MACON - WARNER ROBINS** | **276.4** | **.1159** | **4.9** | **235** | **64.3** | **96.7** | **.1114** | **2,775,681** | **.1078** | **1,477,979** | **.1140** | **.1112** | **.1143** | **.1104** | **.1084** |
| Bibb | 154.1 | .0646 | 2.6 | 609 | 59.1 | 55.2 | .0635 | 1,468,631 | .0570 | 973,000 | .0750 | .0639 | .0714 | .0659 | .0649 |
| Houston | 82.9 | .0348 | 6.8 | 218 | 77.3 | 28.2 | .0325 | 940,061 | .0365 | 417,300 | .0322 | .0348 | .0281 | .0316 | .0323 |
| Jones | 19.0 | .0080 | 14.6 | 48 | 67.7 | 6.3 | .0073 | 181,980 | .0071 | 14,405 | .0011 | .0055 | .0056 | .0056 | .0055 |
| Peach | 20.4 | .0085 | 6.5 | 135 | 47.2 | 7.0 | .0081 | 185,009 | .0072 | 73,274 | .0057 | .0070 | .0092 | .0073 | .0057 |
| **SAVANNAH** | **230.0** | **.0966** | **4.3** | **248** | **60.9** | **82.0** | **.0944** | **2,256,071** | **.0875** | **1,303,570** | **.1006** | **.0933** | **.1031** | **.0973** | **.0938** |
| Chatham | 208.9 | .0877 | 3.3 | 470 | 59.0 | 74.9 | .0862 | 2,076,843 | .0806 | 1,273,824 | .0983 | .0873 | .0955 | .0907 | .0880 |
| Effingham | 21.1 | .0089 | 15.1 | 44 | 79.9 | 7.1 | .0082 | 179,228 | .0069 | 29,746 | .0023 | .0060 | .0076 | .0066 | .0058 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Appling | 16.8 | .0071 | 7.9 | 33 | 78.3 | 5.5 | .0064 | 105,157 | .0040 | 57,740 | .0044 | .0049 | .0093 | .0068 | .0038 |
| Atkinson | 6.3 | .0026 | 2.6 | 18 | 70.7 | 2.0 | .0023 | 31,153 | .0012 | 12,449 | .0010 | .0014 | .0036 | .0020 | .0008 |
| Bacon | 9.8 | .0042 | 4.5 | 34 | 83.9 | 3.4 | .0039 | 77,814 | .0031 | 31,814 | .0025 | .0031 | .0048 | .0037 | .0027 |
| Baker | 3.7 | .0015 | –2.8 | 11 | 47.9 | 1.2 | .0014 | 21,573 | .0008 | 3,964 | .0003 | .0008 | .0018 | .0011 | .0005 |
| Baldwin | 36.5 | .0153 | 5.2 | 141 | 60.4 | 11.2 | .0129 | 343,411 | .0133 | 173,306 | .0133 | .0138 | .0135 | .0140 | .0119 |
| Banks | 9.7 | .0041 | 11.5 | 41 | 94.5 | 3.4 | .0039 | 74,753 | .0029 | 12,046 | .0010 | .0024 | .0037 | .0039 | .0021 |
| Barrow | 24.1 | .0101 | 12.9 | 148 | 84.1 | 8.4 | .0096 | 186,676 | .0073 | 107,500 | .0083 | .0081 | .0113 | .0109 | .0064 |
| Bartow | 44.5 | .0187 | 9.2 | 98 | 87.3 | 15.3 | .0176 | 346,237 | .0134 | 204,248 | .0157 | .0154 | .0199 | .0172 | .0138 |
| Ben Hill | 17.2 | .0072 | 7.5 | 68 | 68.0 | 6.1 | .0070 | 121,834 | .0047 | 66,800 | .0052 | .0052 | .0099 | .0068 | .0048 |
| Berrien | 14.2 | .0060 | 5.0 | 31 | 86.4 | 5.0 | .0058 | 103,869 | .0041 | 45,603 | .0035 | .0043 | .0067 | .0063 | .0035 |
| Bibb | 154.1 | .0646 | 2.6 | 609 | 59.1 | 55.2 | .0635 | 1,468,631 | .0570 | 973,000 | .0750 | .0639 | .0714 | .0659 | .0649 |
| Bleckley | 10.6 | .0045 | –1.6 | 48 | 76.1 | 3.6 | .0041 | 83,070 | .0032 | 30,407 | .0024 | .0033 | .0053 | .0038 | .0030 |
| Brantley | 9.9 | .0041 | 13.8 | 22 | 92.8 | 3.4 | .0040 | 79,054 | .0031 | 8,075 | .0006 | .0025 | .0037 | .0037 | .0025 |
| Brooks | 15.6 | .0066 | 2.3 | 32 | 53.2 | 5.2 | .0059 | 97,029 | .0037 | 43,929 | .0034 | .0043 | .0084 | .0052 | .0033 |
| Bryan | 12.4 | .0052 | 21.9 | 28 | 76.8 | 3.9 | .0045 | 73,179 | .0029 | 23,982 | .0018 | .0029 | .0053 | .0049 | .0020 |
| Bulloch | 36.4 | .0153 | 1.7 | 54 | 71.4 | 11.8 | .0136 | 264,226 | .0102 | 190,933 | .0147 | .0127 | .0187 | .0160 | .0102 |
| Burke | 20.1 | .0084 | 3.9 | 24 | 44.2 | 6.4 | .0074 | 151,546 | .0059 | 66,462 | .0052 | .0061 | .0102 | .0069 | .0060 |
| Butts | 15.4 | .0065 | 12.7 | 82 | 58.7 | 4.5 | .0051 | 125,202 | .0049 | 31,102 | .0024 | .0044 | .0057 | .0046 | .0039 |
| Calhoun | 5.3 | .0022 | –7.3 | 19 | 40.3 | 1.5 | .0018 | 27,106 | .0010 | 11,285 | .0008 | .0013 | .0025 | .0017 | .0008 |
| Camden | 16.8 | .0070 | 25.6 | 26 | 65.7 | 5.1 | .0058 | 127,186 | .0050 | 69,681 | .0054 | .0055 | .0075 | .0060 | .0042 |
| Candler | 7.7 | .0033 | 2.4 | 31 | 66.0 | 2.7 | .0031 | 50,509 | .0019 | 32,923 | .0025 | .0023 | .0048 | .0030 | .0017 |
| Carroll | 61.1 | .0256 | 8.4 | 122 | 81.4 | 20.9 | .0241 | 513,900 | .0200 | 253,124 | .0196 | .0210 | .0265 | .0255 | .0179 |
| ☐ Catoosa | 39.8 | .0167 | 7.6 | 244 | 98.8 | 13.8 | .0159 | 337,083 | .0130 | 190,257 | .0146 | .0143 | .0200 | .0171 | .0136 |
| Charlton | 8.1 | .0034 | 10.3 | 10 | 68.7 | 2.6 | .0029 | 58,469 | .0023 | 20,774 | .0016 | .0023 | .0031 | .0032 | .0018 |
| Chatham | 208.9 | .0877 | 3.3 | 470 | 59.0 | 74.9 | .0862 | 2,076,843 | .0806 | 1,273,824 | .0983 | .0873 | .0955 | .0907 | .0880 |
| Chattahoochee | 21.6 | .0091 | –.6 | 86 | 62.2 | 3.0 | .0035 | 192,687 | .0075 | 3,258 | .0002 | .0056 | .0019 | .0038 | .0023 |
| Chattooga | 21.9 | .0091 | .2 | 70 | 90.6 | 7.7 | .0088 | 154,230 | .0060 | 80,645 | .0063 | .0067 | .0114 | .0100 | .0052 |
| Cherokee | 63.9 | .0269 | 23.6 | 151 | 97.3 | 21.2 | .0244 | 570,625 | .0221 | 163,382 | .0126 | .0202 | .0218 | .0233 | .0185 |
| Clarke | 76.5 | .0321 | 2.7 | 627 | 73.7 | 28.7 | .0330 | 729,969 | .0284 | 572,444 | .0441 | .0339 | .0427 | .0378 | .0282 |
| Clay | 3.6 | .0015 | 1.3 | 18 | 35.6 | 1.2 | .0014 | 21,922 | .0008 | 5,471 | .0004 | .0008 | .0022 | .0010 | .0006 |
| Clayton | 168.6 | .0707 | 12.1 | 1,139 | 91.5 | 58.3 | .0671 | 1,829,117 | .0710 | 1,181,288 | .0911 | .0770 | .0552 | .0758 | .0719 |
| Clinch | 6.8 | .0029 | 2.1 | 8 | 68.5 | 2.2 | .0025 | 51,326 | .0020 | 12,645 | .0010 | .0019 | .0030 | .0023 | .0016 |
| Cobb | 357.0 | .1498 | 19.9 | 1,041 | 94.5 | 133.4 | .1535 | 5,108,157 | .1983 | 2,455,091 | .1893 | .1858 | .1074 | .1458 | .1907 |
| Coffee | 28.9 | .0122 | 7.5 | 48 | 72.9 | 9.6 | .0110 | 202,478 | .0078 | 118,675 | .0092 | .0092 | .0145 | .0118 | .0077 |
| Colquitt | 36.2 | .0151 | 2.3 | 65 | 74.9 | 12.7 | .0146 | 296,157 | .0115 | 142,502 | .0110 | .0120 | .0175 | .0151 | .0105 |
| Columbia | 51.2 | .0215 | 27.6 | 177 | 83.1 | 17.3 | .0199 | 525,393 | .0204 | 113,466 | .0087 | .0171 | .0155 | .0171 | .0180 |
| Cook | 13.8 | .0058 | 2.3 | 59 | 67.8 | 4.7 | .0054 | 93,946 | .0036 | 40,218 | .0031 | .0040 | .0067 | .0062 | .0031 |
| Coweta | 42.8 | .0180 | 9.0 | 96 | 71.0 | 14.8 | .0171 | 390,805 | .0152 | 167,759 | .0130 | .0151 | .0184 | .0159 | .0140 |
| Crawford | 8.4 | .0035 | 9.3 | 26 | 58.2 | 2.4 | .0027 | 58,225 | .0023 | 4,962 | .0004 | .0019 | .0026 | .0022 | .0018 |
| Crisp | 19.8 | .0083 | 1.6 | 72 | 58.6 | 6.9 | .0079 | 137,406 | .0053 | 136,315 | .0105 | .0074 | .0124 | .0094 | .0057 |
| ☐ Dade | 12.8 | .0054 | 3.9 | 73 | 98.6 | 4.1 | .0048 | 86,441 | .0034 | 36,466 | .0028 | .0037 | .0061 | .0050 | .0029 |
| Dawson | 5.9 | .0025 | 23.6 | 28 | 99.1 | 2.0 | .0023 | 39,752 | .0015 | 8,660 | .0006 | .0015 | .0024 | .0022 | .0011 |
| Decatur | 26.4 | .0110 | 3.5 | 45 | 58.9 | 8.8 | .0101 | 196,017 | .0076 | 94,621 | .0073 | .0082 | .0125 | .0110 | .0072 |
| De Kalb | 509.3 | .2138 | 5.4 | 1,886 | 70.1 | 189.2 | .2176 | 6,320,974 | .2453 | 4,012,558 | .3095 | .2582 | .1836 | .2420 | .2560 |
| Dodge | 17.1 | .0072 | .9 | 34 | 71.7 | 6.0 | .0069 | 120,728 | .0047 | 77,616 | .0060 | .0056 | .0102 | .0072 | .0041 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **GEORGIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Dooly | 10.8 | .0045 | –.3 | 27 | 49.1 | 3.7 | .0043 | 58,810 | .0023 | 43,946 | .0034 | .0030 | .0061 | .0044 | .0022 |
| Dougherty | 103.3 | .0434 | 2.6 | 313 | 54.6 | 34.5 | .0397 | 886,071 | .0344 | 632,491 | .0488 | .0405 | .0467 | .0433 | .0395 |
| Douglas | 67.3 | .0282 | 23.3 | 332 | 94.0 | 21.4 | .0246 | 664,544 | .0258 | 264,568 | .0204 | .0247 | .0208 | .0223 | .0257 |
| Early | 13.2 | .0055 | .3 | 26 | 54.8 | 4.6 | .0053 | 90,695 | .0035 | 41,558 | .0032 | .0038 | .0077 | .0045 | .0031 |
| Echols | 2.3 | .0010 | .1 | 5 | 80.5 | .8 | .0009 | 19,154 | .0008 | 431 | .0000 | .0005 | .0007 | .0007 | .0005 |
| Effingham | 21.1 | .0089 | 15.1 | 44 | 79.9 | 7.1 | .0082 | 179,228 | .0069 | 29,746 | .0023 | .0060 | .0076 | .0066 | .0058 |
| Elbert | 19.1 | .0080 | 1.8 | 52 | 67.4 | 6.9 | .0079 | 137,208 | .0053 | 90,597 | .0070 | .0064 | .0104 | .0088 | .0047 |
| Emanuel | 21.7 | .0091 | 4.4 | 32 | 66.5 | 7.2 | .0083 | 140,074 | .0055 | 85,842 | .0066 | .0065 | .0119 | .0087 | .0058 |
| Evans | 8.7 | .0036 | 3.2 | 47 | 63.1 | 3.1 | .0036 | 60,782 | .0023 | 38,431 | .0030 | .0028 | .0050 | .0039 | .0021 |
| Fannin | 15.4 | .0065 | 4.4 | 40 | 99.6 | 5.8 | .0067 | 99,860 | .0039 | 45,973 | .0035 | .0043 | .0103 | .0065 | .0031 |
| Fayette | 41.2 | .0173 | 41.9 | 207 | 94.8 | 13.7 | .0157 | 527,746 | .0205 | 108,681 | .0084 | .0162 | .0107 | .0104 | .0172 |
| Floyd | 81.0 | .0340 | 1.5 | 156 | 85.9 | 29.4 | .0338 | 741,416 | .0288 | 352,920 | .0272 | .0293 | .0357 | .0358 | 0298 |
| Forsyth | 33.8 | .0142 | 20.9 | 150 | 99.4 | 11.8 | .0136 | 312,913 | .0121 | 94,186 | .0073 | .0111 | .0119 | .0134 | .0110 |
| Franklin | 16.1 | .0067 | 6.0 | 61 | 89.3 | 5.8 | .0067 | 125,202 | .0049 | 83,116 | .0064 | .0057 | .0083 | .0076 | .0042 |
| Fulton | 592.6 | .2487 | .5 | 1,110 | 45.9 | 232.5 | .2674 | 7,058,621 | .2739 | 4,802,333 | .3703 | .2978 | .2957 | .2865 | .2883 |
| Gilmer | 12.1 | .0051 | 8.9 | 28 | 99.7 | 4.2 | .0049 | 79,858 | .0031 | 37,313 | .0029 | .0035 | .0061 | .0052 | .0027 |
| Glascock | 2.4 | .0010 | .8 | 17 | 82.5 | .8 | .0009 | 17,208 | .0007 | 2,594 | .0002 | .0006 | .0011 | .0008 | .0004 |
| Glynn | 57.8 | .0243 | 5.1 | 140 | 71.6 | 21.6 | .0248 | 570,726 | .0221 | 333,551 | .0257 | .0237 | .0265 | .0264 | .0249 |
| Gordon | 33.0 | .0138 | 9.7 | 93 | 95.0 | 11.3 | .0130 | 253,488 | .0099 | 138,386 | .0107 | .0109 | .0138 | .0158 | .0119 |
| Grady | 21.2 | .0089 | 6.8 | 46 | 66.0 | 7.0 | .0081 | 131,907 | .0051 | 81,134 | .0063 | .0062 | .0124 | .0082 | .0044 |
| Greene | 12.0 | .0051 | 5.3 | 31 | 45.3 | 3.9 | .0045 | 76,103 | .0030 | 29,938 | .0023 | .0032 | .0061 | .0046 | .0024 |
| Gwinnett | 233.9 | .0981 | 40.2 | 538 | 96.6 | 80.3 | .0924 | 2,754,832 | .1069 | 1,010,177 | .0779 | .0964 | .0624 | .0831 | .1066 |
| Habersham | 26.9 | .0113 | 7.5 | 97 | 93.8 | 9.3 | .0107 | 226,416 | .0088 | 117,046 | .0090 | .0093 | .0121 | .0119 | .0090 |
| Hall | 83.2 | .0349 | 10.0 | 220 | 90.0 | 29.3 | .0337 | 814,361 | .0316 | 424,210 | .0327 | .0326 | .0338 | .0360 | .0306 |
| Hancock | 9.6 | .0041 | 1.4 | 20 | 20.4 | 2.8 | .0032 | 45,716 | .0018 | 13,554 | .0011 | .0021 | .0048 | .0029 | .0012 |
| Haralson | 19.6 | .0082 | 6.4 | 69 | 92.0 | 7.0 | .0080 | 147,086 | .0057 | 51,703 | .0040 | .0057 | .0098 | .0085 | .0048 |
| Harris | 17.2 | .0072 | 11.2 | 37 | 63.5 | 6.0 | .0069 | 160,021 | .0062 | 16,894 | .0013 | .0048 | .0065 | .0047 | .0049 |
| Hart | 19.4 | .0081 | 4.4 | 84 | 76.3 | 6.6 | .0076 | 142,497 | .0055 | 47,742 | .0036 | .0056 | .0085 | .0084 | .0048 |
| Heard | 7.0 | .0030 | 7.4 | 24 | 81.3 | 2.2 | .0026 | 51,974 | .0020 | 8,281 | .0007 | .0017 | .0025 | .0023 | .0017 |
| Henry | 43.6 | .0183 | 20.1 | 136 | 80.7 | 14.4 | .0165 | 416,460 | .0162 | 104,409 | .0080 | .0143 | .0129 | .0146 | .0130 |
| Houston | 82.9 | .0348 | 6.8 | 218 | 77.3 | 28.2 | .0325 | 940,061 | .0365 | 417,300 | .0322 | 0348 | .0281 | .0316 | .0323 |
| Irwin | 9.4 | .0039 | 4.6 | 26 | 67.3 | 3.3 | .0038 | 61,386 | .0023 | 13,008 | .0010 | .0022 | .0049 | .0033 | .0017 |
| Jackson | 27.3 | .0115 | 7.7 | 80 | 88.2 | 9.4 | .0108 | 212,181 | .0083 | 94,166 | .0073 | .0086 | .0125 | .0116 | .0072 |
| Jasper | 8.3 | .0035 | 9.9 | 22 | 57.6 | 2.9 | .0033 | 73,032 | .0028 | 11,782 | .0009 | .0025 | .0035 | .0032 | .0019 |
| Jeff Davis | 12.1 | .0050 | 5.5 | 36 | 82.9 | 4.2 | .0049 | 86,019 | .0034 | 47,339 | .0036 | .0037 | .0066 | .0056 | .0034 |
| Jefferson | 18.9 | .0080 | 2.7 | 36 | 43.2 | 6.4 | .0073 | 126,274 | .0049 | 54,545 | .0043 | .0053 | .0100 | .0064 | .0041 |
| Jenkins | 8.9 | .0037 | .7 | 25 | 56.8 | 2.9 | .0034 | 49,854 | .0019 | 25,332 | .0019 | .0023 | .0055 | .0029 | .0017 |
| Johnson | 8.8 | .0037 | 1.6 | 29 | 66.3 | 3.1 | .0035 | 60,510 | .0023 | 11,825 | .0009 | .0022 | .0047 | .0029 | .0021 |
| Jones | 19.0 | .0080 | 14.6 | 48 | 67.7 | 6.3 | .0073 | 181,980 | .0071 | 14,405 | .0011 | .0055 | .0056 | .0056 | .0055 |
| Lamar | 12.8 | .0053 | 4.8 | 69 | 63.5 | 4.4 | .0050 | 100,963 | .0039 | 30,587 | .0024 | .0037 | .0056 | .0050 | .0030 |
| Lanier | 5.8 | .0025 | 2.6 | 30 | 73.6 | 2.0 | .0023 | 40,693 | .0016 | 9,624 | .0007 | .0015 | .0028 | .0021 | .0011 |
| Laurens | 38.7 | .0162 | 4.6 | 47 | 65.1 | 13.3 | .0153 | 303,877 | .0118 | 210,094 | .0162 | .0140 | .0197 | .0167 | .0130 |
| Lee | 14.5 | .0061 | 24.1 | 41 | 74.3 | 4.5 | .0052 | 137,578 | .0053 | 8,483 | .0007 | .0041 | .0039 | .0033 | .0042 |
| Liberty | 47.4 | .0199 | 26.1 | 92 | 59.1 | 11.9 | .0137 | 335,449 | .0131 | 104,911 | .0081 | .0129 | .0154 | .0160 | .0090 |
| Lincoln | 7.0 | .0029 | 4.2 | 36 | 55.5 | 2.1 | .0024 | 44,526 | .0017 | 10,856 | .0008 | .0017 | .0029 | .0023 | .0013 |
| Long | 5.1 | .0022 | 12.7 | 13 | 72.6 | 1.7 | .0020 | 32,919 | .0013 | 2,655 | .0002 | .0011 | .0024 | .0014 | .0010 |
| Lowndes | 73.1 | .0307 | 7.5 | 144 | 67.4 | 24.8 | .0285 | 578,795 | .0224 | 395,260 | .0305 | .0266 | .0342 | .0340 | .0236 |
| Lumpkin | 11.6 | .0048 | 7.8 | 40 | 95.9 | 3.8 | .0044 | 99,692 | .0039 | 32,850 | .0025 | .0036 | .0045 | .0046 | .0027 |
| McDuffie | 19.7 | .0083 | 6.2 | 77 | 61.8 | 6.9 | .0079 | 138,084 | .0054 | 96,393 | .0075 | .0066 | .0109 | .0088 | .0054 |
| McIntosh | 9.4 | .0039 | 16.8 | 22 | 52.7 | 3.0 | .0035 | 55,183 | .0021 | 23,208 | .0018 | .0024 | .0048 | .0031 | .0015 |
| Macon | 14.3 | .0060 | 2.1 | 35 | 41.6 | 4.8 | .0055 | 111,094 | .0043 | 30,291 | .0023 | .0041 | .0065 | .0049 | .0033 |
| Madison | 19.9 | .0084 | 12.1 | 70 | 88.1 | 6.9 | .0079 | 136,454 | .0053 | 16,005 | .0012 | .0047 | .0088 | .0084 | .0036 |
| Marion | 5.4 | .0023 | 1.9 | 15 | 51.6 | 1.7 | .0020 | 31,760 | .0012 | 12,350 | .0010 | .0013 | .0025 | .0020 | .0008 |
| Meriwether | 21.8 | .0091 | 2.7 | 43 | 52.8 | 7.0 | .0080 | 165,207 | .0064 | 64,314 | .0049 | .0065 | .0092 | .0073 | .0054 |
| Miller | 7.1 | .0030 | .9 | 25 | 69.8 | 2.6 | .0030 | 40,866 | .0016 | 15,426 | .0012 | .0017 | .0046 | .0029 | .0011 |
| Mitchell | 21.8 | .0091 | 3.2 | 43 | 49.9 | 6.8 | .0078 | 145,554 | .0057 | 66,264 | .0051 | .0063 | .0107 | .0072 | .0056 |
| Monroe | 16.0 | .0067 | 9.5 | 40 | 60.1 | 5.2 | .0060 | 118,874 | .0046 | 39,546 | .0031 | .0045 | .0066 | .0061 | .0040 |
| Montgomery | 7.3 | .0031 | 4.1 | 30 | 66.9 | 2.3 | .0027 | 45,785 | .0018 | 38,916 | .0030 | .0024 | .0038 | .0030 | .0017 |
| Morgan | 12.3 | .0052 | 6.3 | 35 | 56.9 | 3.9 | .0045 | 79,371 | .0031 | 55,584 | .0043 | .0040 | .0062 | .0050 | .0026 |
| Murray | 22.7 | .0095 | 15.3 | 66 | 99.4 | 7.7 | .0088 | 171,761 | .0066 | 66,570 | .0051 | .0067 | .0114 | .0099 | .0053 |
| Muscogee | 171.1 | .0718 | .6 | 785 | 62.7 | 60.4 | .0695 | 1,499,947 | .0582 | 980,390 | .0756 | .0661 | .0776 | .0794 | .0643 |
| Newton | 38.4 | .0161 | 11.3 | 139 | 72.7 | 12.6 | .0145 | 341,066 | .0133 | 127,129 | .0098 | .0127 | .0140 | .0148 | .0127 |
| Oconee | 14.8 | .0062 | 19.1 | 80 | 88.9 | 5.1 | .0059 | 146,451 | .0057 | 25,899 | .0020 | .0048 | .0057 | .0046 | .0050 |
| Oglethorpe | 9.5 | .0040 | 6.4 | 21 | 66.4 | 3.3 | .0038 | 75,043 | .0029 | 21,309 | .0017 | .0027 | .0040 | .0034 | .0023 |
| Paulding | 30.1 | .0127 | 15.3 | 96 | 94.8 | 10.4 | .0119 | 245,160 | .0095 | 64,026 | .0049 | .0088 | .0115 | .0110 | .0075 |
| Peach | 20.4 | .0085 | 6.5 | 135 | 47.2 | 7.0 | .0081 | 185,009 | .0072 | 73,274 | .0057 | .0070 | .0092 | .0073 | .0057 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Pickens | 12.8 | .0054 | 9.9 | 55 | 97.3 | 4.7 | .0054 | 98,978 | .0038 | 48,062 | .0037 | .0041 | .0066 | .0058 | .0028 |
| Pierce | 12.8 | .0054 | 7.6 | 37 | 84.9 | 4.3 | .0049 | 86,545 | .0034 | 30,149 | .0023 | .0035 | .0060 | .0048 | .0026 |
| Pike | 9.7 | .0040 | 8.5 | 44 | 71.9 | 3.1 | .0036 | 78,475 | .0030 | 5,964 | .0004 | .0024 | .0031 | .0028 | .0023 |
| Polk | 33.2 | .0140 | 2.5 | 106 | 83.9 | 11.7 | .0134 | 271,316 | .0105 | 112,466 | .0087 | .0107 | .0161 | .0129 | .0098 |
| Pulaski | 9.1 | .0038 | 1.7 | 37 | 63.8 | 3.2 | .0037 | 73,575 | .0029 | 33,224 | .0026 | .0029 | .0051 | .0033 | .0027 |
| Putnam | 11.5 | .0048 | 11.7 | 33 | 56.4 | 3.9 | .0045 | 91,335 | .0035 | 30,810 | .0024 | .0035 | .0057 | .0038 | .0029 |
| Quitman | 2.3 | .0010 | −2.4 | 16 | 41.3 | .8 | .0009 | 12,800 | .0005 | 3,066 | .0002 | .0005 | .0014 | .0008 | .0003 |
| Rabun | 10.9 | .0045 | 4.1 | 29 | 98.8 | 4.1 | .0048 | 89,633 | .0035 | 46,676 | .0036 | .0038 | .0059 | .0049 | .0030 |
| Randolph | 9.7 | .0041 | 1.1 | 23 | 41.8 | 3.3 | .0037 | 61,725 | .0024 | 19,671 | .0015 | .0024 | .0057 | .0032 | .0017 |
| Richmond | 188.9 | .0793 | 4.0 | 579 | 59.1 | 63.8 | .0734 | 1,698,268 | .0659 | 1,041,454 | .0803 | .0729 | .0815 | .0807 | .0701 |
| Rockdale | 45.2 | .0190 | 23.0 | 342 | 89.8 | 14.6 | .0168 | 472,835 | .0184 | 222,844 | .0172 | .0182 | .0143 | .0162 | .0177 |
| Schley | 3.6 | .0015 | 4.9 | 21 | 61.8 | 1.1 | .0013 | 20,788 | .0008 | 11,102 | .0009 | .0009 | .0016 | .0013 | .0007 |
| Screven | 14.9 | .0062 | 6.1 | 23 | 52.5 | 5.2 | .0060 | 102,383 | .0040 | 42,970 | .0033 | .0042 | .0088 | .0053 | .0032 |
| Seminole | 9.5 | .0040 | 4.9 | 42 | 65.3 | 3.2 | .0037 | 66,194 | .0025 | 28,666 | .0022 | .0028 | .0052 | .0036 | .0022 |
| Spalding | 51.1 | .0215 | 6.7 | 257 | 70.9 | 17.3 | .0199 | 433,467 | .0169 | 265,521 | .0205 | .0188 | .0241 | .0225 | .0184 |
| Stephens | 22.1 | .0092 | 1.6 | 125 | 86.7 | 8.0 | .0092 | 171,178 | .0066 | 108,346 | .0083 | .0077 | .0117 | .0105 | .0058 |
| Stewart | 6.0 | .0026 | 1.8 | 13 | 33.8 | 1.9 | .0022 | 30,986 | .0012 | 12,539 | .0010 | .0014 | .0033 | .0018 | .0008 |
| Sumter | 30.0 | .0125 | 2.2 | 61 | 53.4 | 9.8 | .0112 | 241,530 | .0094 | 161,458 | .0124 | .0110 | .0137 | .0126 | .0100 |
| Talbot | 6.2 | .0026 | −5.2 | 16 | 33.5 | 2.0 | .0023 | 40,255 | .0015 | 7,237 | .0006 | .0014 | .0026 | .0022 | .0010 |
| Taliaferro | 2.0 | .0009 | −1.6 | 10 | 33.3 | .8 | .0010 | 10,358 | .0004 | 749 | .0001 | .0004 | .0015 | .0006 | .0002 |
| Tattnall | 17.5 | .0073 | −3.5 | 36 | 69.0 | 5.9 | .0067 | 118,587 | .0046 | 46,818 | .0036 | .0048 | .0093 | .0065 | .0042 |
| Taylor | 7.7 | .0033 | −2.6 | 20 | 57.7 | 2.6 | .0030 | 67,520 | .0027 | 17,786 | .0013 | .0024 | .0033 | .0024 | .0020 |
| Telfair | 11.2 | .0047 | −2.2 | 25 | 67.0 | 4.0 | .0046 | 74,668 | .0029 | 40,717 | .0032 | .0033 | .0069 | .0046 | .0029 |
| Terrell | 12.1 | .0050 | .7 | 36 | 37.2 | 4.0 | .0046 | 85,257 | .0033 | 35,827 | .0028 | .0035 | .0065 | .0040 | .0030 |
| Thomas | 38.4 | .0162 | .8 | 70 | 39.5 | 13.1 | .0151 | 311,266 | .0120 | 169,930 | .0131 | .0132 | .0171 | .0163 | .0128 |
| Tift | 34.3 | .0144 | 4.4 | 128 | 72.1 | 11.5 | .0132 | 282,418 | .0110 | 230,737 | .0178 | .0138 | .0161 | .0161 | .0116 |
| Toombs | 24.0 | .0100 | 6.2 | 65 | 72.7 | 8.5 | .0098 | 176,525 | .0069 | 82,992 | .0064 | .0073 | .0133 | .0097 | .0063 |
| Towns | 6.1 | .0026 | 8.2 | 37 | 99.8 | 2.4 | .0028 | 49,426 | .0019 | 17,062 | .0013 | .0019 | .0036 | .0026 | .0014 |
| Treutlen | 6.1 | .0025 | .2 | 30 | 64.8 | 2.1 | .0024 | 39,848 | .0015 | 9,233 | .0007 | .0015 | .0033 | .0020 | .0011 |
| Troup | 52.5 | .0221 | 5.0 | 127 | 56.7 | 18.7 | .0215 | 463,964 | .0180 | 277,733 | .0214 | .0198 | .0254 | .0219 | .0216 |
| Turner | 9.9 | .0041 | 4.1 | 34 | 61.2 | 3.1 | .0036 | 51,530 | .0020 | 43,830 | .0034 | .0029 | .0060 | .0039 | .0020 |
| Twiggs | 9.8 | .0041 | 4.8 | 27 | 47.1 | 3.2 | .0037 | 76,804 | .0030 | 7,298 | .0005 | .0024 | .0035 | .0028 | .0023 |
| Union | 10.6 | .0045 | 12.9 | 33 | 99.8 | 3.9 | .0044 | 71,974 | .0028 | 20,213 | .0016 | .0028 | .0057 | .0044 | .0017 |
| Upson | 26.5 | .0111 | 1.9 | 81 | 70.7 | 9.5 | .0110 | 223,546 | .0087 | 103,992 | .0080 | .0090 | .0127 | .0115 | .0083 |
| ☐ Walker | 56.7 | .0238 | .4 | 127 | 95.3 | 20.0 | .0230 | 465,988 | .0181 | 188,774 | .0146 | .0181 | .0278 | .0241 | .0166 |
| Walton | 34.5 | .0145 | 10.5 | 105 | 77.3 | 11.2 | .0129 | 279,478 | .0108 | 91,842 | .0071 | .0105 | .0143 | .0124 | .0093 |
| Ware | 37.6 | .0158 | 1.1 | 42 | 75.6 | 13.0 | .0149 | 299,421 | .0116 | 233,296 | .0180 | .0144 | .0194 | .0168 | .0134 |
| Warren | 6.5 | .0027 | −1.3 | 23 | 38.3 | 2.0 | .0023 | 42,072 | .0017 | 11,872 | .0009 | .0016 | .0026 | .0021 | .0012 |
| Washington | 19.3 | .0081 | 2.4 | 28 | 46.7 | 6.3 | .0073 | 143,260 | .0055 | 69,995 | .0054 | .0060 | .0096 | .0071 | .0049 |
| Wayne | 21.7 | .0091 | 4.6 | 34 | 79.5 | 7.1 | .0081 | 164,953 | .0064 | 104,865 | .0081 | .0075 | .0099 | .0086 | .0076 |
| Webster | 2.2 | .0009 | −6.0 | 10 | 47.1 | .8 | .0010 | 17,680 | .0007 | 3,539 | .0002 | .0005 | .0011 | .0008 | .0005 |
| Wheeler | 5.4 | .0023 | 4.8 | 18 | 68.6 | 1.8 | .0020 | 32,761 | .0013 | 2,998 | .0003 | .0012 | .0026 | .0016 | .0009 |
| White | 11.3 | .0047 | 11.7 | 47 | 95.5 | 4.0 | .0046 | 82,869 | .0032 | 26,147 | .0020 | .0032 | .0053 | .0044 | .0024 |
| Whitfield | 69.4 | .0292 | 5.5 | 238 | 95.4 | 24.1 | .0277 | 613,800 | .0238 | 397,554 | .0306 | .0270 | .0290 | .0335 | .0327 |
| Wilcox | 7.8 | .0032 | 1.5 | 20 | 66.3 | 2.6 | .0030 | 43,627 | .0017 | 6,263 | .0005 | .0015 | .0040 | .0023 | .0011 |
| Wilkes | 11.2 | .0047 | 2.3 | 24 | 52.0 | 3.9 | .0045 | 81,092 | .0032 | 50,340 | .0039 | .0038 | .0066 | .0046 | .0030 |
| Wilkinson | 11.0 | .0047 | 6.1 | 24 | 53.1 | 3.5 | .0041 | 85,222 | .0033 | 21,572 | .0017 | .0030 | .0042 | .0035 | .0028 |
| Worth | 19.2 | .0080 | 6.3 | 33 | 63.7 | 6.2 | .0071 | 140,978 | .0054 | 43,594 | .0033 | .0054 | .0077 | .0068 | .0041 |
| **TOTAL METRO COUNTIES** | **3,717.3** | **1.5605** | **9.2** | **338** | **72.3** | **1,327.1** | **1.5268** | **40,263,025** | **1.5630** | **22,055,891** | **1.7010** | **1.6038** | **1.4750** | **1.5782** | **1.5719** |
| **TOTAL STATE** | **5,889.6** | **2.4718** | **7.8** | **101** | **72.1** | **2,064.8** | **2.3754** | **57,000,458** | **2.2122** | **30,396,730** | **2.3442** | **2.3039** | **2.5114** | **2.4611** | **2.1880** |

## HAWAII

| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **HONOLULU** | **818.5** | **.3435** | **7.3** | **1,371** | **35.1** | **253.8** | **.2920** | **9,438,158** | **.3663** | **4,804,259** | **.3705** | **.3630** | **.2377** | **.3030** | **.3696** |
| Honolulu | 818.5 | .3435 | 7.3 | 1,371 | 35.1 | 253.8 | .2920 | 9,438,158 | .3663 | 4,804,259 | .3705 | .3630 | .2377 | 3030 | .3696 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Hawaii | 107.1 | .0450 | 16.3 | 27 | 35.4 | 34.3 | .0394 | 1,002,811 | .0390 | 601,072 | .0464 | .0423 | .0454 | .0426 | .0434 |
| Honolulu | 818.5 | .3435 | 7.3 | 1,371 | 35.1 | 253.8 | .2920 | 9,438,158 | .3663 | 4,804,259 | .3705 | .3630 | .2377 | .3030 | .3696 |
| Kauai | 43.9 | .0184 | 12.3 | 71 | 30.0 | 13.7 | .0158 | 433,429 | .0168 | 290,794 | .0224 | .0189 | .0178 | .0183 | .0201 |
| Maui | 84.4 | .0354 | 18.9 | 72 | 35.9 | 27.0 | .0310 | 823,594 | .0320 | 667,355 | .0515 | .0385 | .0374 | .0363 | .0474 |
| **TOTAL METRO COUNTIES** | **818.5** | **.3435** | **7.3** | **1,371** | **35.1** | **253.8** | **.2920** | **9,438,158** | **.3663** | **4,804,259** | **.3705** | **.3630** | **.2377** | **.3030** | **.3696** |
| **TOTAL STATE** | **1,053.9** | **.4423** | **9.2** | **164** | **35.0** | **328.8** | **.3782** | **11,697,992** | **.4541** | **6,363,480** | **.4908** | **.4627** | **.3383** | **.4002** | **.4805** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **IDAHO** | | | | | | | | | | | | | | | |
| **BOISE** | **195.3** | **.0820** | **12.8** | **186** | **98.0** | **72.0** | **.0829** | **2,117,295** | **.0821** | **952,580** | **.0734** | **.0795** | **.0773** | **.0859** | **.0814** |
| Ada | 195.3 | .0820 | 12.8 | 186 | 98.0 | 72.0 | .0829 | 2,117,295 | .0821 | 952,580 | .0734 | .0795 | .0773 | .0859 | .0814 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Ada | 195.3 | .0820 | 12.8 | 186 | 98.0 | 72.0 | .0829 | 2,117,295 | .0821 | 952,580 | .0734 | .0795 | .0773 | .0859 | .0814 |
| Adams | 3.6 | .0015 | 7.6 | 3 | 99.4 | 1.2 | .0013 | 25,063 | .0010 | 8,107 | .0007 | .0010 | .0016 | .0014 | .0008 |
| Bannock | 69.8 | .0293 | 6.7 | 63 | 96.2 | 23.8 | .0274 | 616,286 | .0239 | 321,864 | .0248 | .0252 | .0273 | .0292 | .0238 |
| Bear Lake | 7.3 | .0031 | 5.3 | 7 | 99.2 | 2.5 | .0029 | 58,397 | .0023 | 25,318 | .0019 | .0024 | .0031 | .0030 | .0022 |
| Benewah | 9.0 | .0037 | 8.5 | 11 | 93.9 | 3.1 | .0036 | 76,476 | .0030 | 25,539 | .0020 | .0028 | .0041 | .0030 | .0024 |
| Bingham | 38.9 | .0164 | 6.6 | 19 | 93.0 | 11.5 | .0132 | 314,885 | .0122 | 104,746 | .0081 | .0118 | .0126 | .0127 | .0108 |
| Blaine | 11.9 | .0049 | 20.9 | 5 | 99.3 | 4.9 | .0056 | 130,749 | .0051 | 92,070 | .0071 | .0056 | .0070 | .0071 | .0056 |
| Boise | 3.4 | .0015 | 13.4 | 2 | 99.4 | 1.4 | .0016 | 34,383 | .0013 | 2,572 | .0002 | .0011 | .0013 | .0015 | .0010 |
| Bonner | 28.0 | .0117 | 15.9 | 16 | 99.0 | 9.9 | .0114 | 193,479 | .0075 | 120,230 | .0093 | .0089 | .0161 | .0121 | .0074 |
| Bonneville | 69.8 | .0293 | 5.8 | 38 | 98.2 | 22.4 | .0258 | 648,341 | .0252 | 414,612 | .0319 | .0279 | .0245 | .0296 | .0286 |
| Boundary | 7.9 | .0033 | 8.4 | 6 | 98.2 | 2.6 | .0030 | 50,919 | .0020 | 34,956 | .0027 | .0026 | .0045 | .0035 | .0018 |
| Butte | 3.5 | .0015 | 4.7 | 2 | 98.8 | 1.1 | .0013 | 29,339 | .0011 | 9,161 | .0007 | .0010 | .0010 | .0012 | .0010 |
| Camas | .8 | .0003 | −2.2 | 1 | 98.9 | .3 | .0003 | 8,462 | .0003 | 1,091 | .0001 | .0003 | .0002 | .0003 | .0003 |
| Canyon | 88.1 | .0370 | 5.2 | 151 | 98.1 | 29.5 | .0339 | 707,776 | .0275 | 427,969 | .0330 | .0310 | .0395 | .0397 | .0261 |
| Caribou | 9.3 | .0039 | 7.0 | 5 | 99.4 | 3.1 | .0036 | 87,596 | .0034 | 30,401 | .0024 | .0031 | .0030 | .0031 | .0034 |
| Cassia | 20.6 | .0087 | 6.0 | 8 | 99.0 | 6.3 | .0073 | 141,890 | .0055 | 164,735 | .0127 | .0084 | .0107 | .0102 | .0075 |
| Clark | .8 | .0003 | .3 | 0 | 96.5 | .3 | .0003 | 6,770 | .0003 | 1,297 | .0001 | .0001 | .0002 | .0003 | .0002 |
| Clearwater | 9.8 | .0041 | −5.7 | 4 | 98.2 | 3.5 | .0040 | 94,119 | .0036 | 25,558 | .0020 | .0034 | .0038 | .0037 | .0032 |
| Custer | 4.4 | .0019 | 30.0 | 1 | 99.1 | 1.8 | .0021 | 41,565 | .0016 | 20,873 | .0016 | .0016 | .0024 | .0022 | .0014 |
| Elmore | 21.8 | .0091 | 1.1 | 7 | 93.5 | 6.8 | .0078 | 149,948 | .0058 | 73,060 | .0056 | .0065 | .0097 | .0098 | .0038 |
| Franklin | 9.5 | .0040 | 6.8 | 14 | 99.6 | 2.8 | .0032 | 59,392 | .0023 | 28,176 | .0022 | .0026 | .0033 | .0044 | .0022 |
| Fremont | 11.4 | .0048 | 5.4 | 6 | 98.6 | 3.7 | .0043 | 96,768 | .0038 | 25,826 | .0020 | .0033 | .0039 | .0040 | .0031 |
| Gem | 12.5 | .0052 | 4.4 | 22 | 99.1 | 4.3 | .0049 | 84,664 | .0033 | 31,470 | .0024 | .0035 | .0067 | .0046 | .0026 |
| Gooding | 12.8 | .0054 | 7.8 | 18 | 99.0 | 4.5 | .0052 | 96,213 | .0037 | 39,690 | .0031 | .0038 | .0061 | .0056 | .0029 |
| Idaho | 15.0 | .0063 | 1.6 | 2 | 98.3 | 5.3 | .0061 | 103,077 | .0040 | 35,283 | .0027 | .0041 | .0074 | .0067 | .0034 |
| Jefferson | 16.7 | .0070 | 9.1 | 15 | 98.9 | 4.9 | .0057 | 107,995 | .0042 | 40,952 | .0031 | .0045 | .0072 | .0061 | .0034 |
| Jerome | 16.2 | .0068 | 9.2 | 27 | 99.1 | 5.5 | .0063 | 129,270 | .0050 | 54,252 | .0042 | .0051 | .0071 | .0073 | .0040 |
| Kootenai | 70.0 | .0294 | 17.1 | 56 | 98.7 | 24.7 | .0284 | 648,207 | .0252 | 291,692 | .0225 | .0252 | .0302 | .0283 | .0231 |
| Latah | 28.9 | .0121 | .5 | 27 | 97.9 | 10.3 | .0118 | 278,375 | .0108 | 141,015 | .0109 | .0111 | .0130 | .0121 | .0106 |
| Lemhi | 7.9 | .0033 | 5.9 | 2 | 99.2 | 2.9 | .0034 | 56,782 | .0022 | 34,482 | .0026 | .0025 | .0040 | .0040 | .0021 |
| Lewis | 4.0 | .0017 | −2.9 | 8 | 94.1 | 1.4 | .0016 | 37,102 | .0014 | 12,068 | .0010 | .0014 | .0016 | .0015 | .0012 |
| Lincoln | 3.5 | .0015 | 1.9 | 3 | 98.7 | 1.2 | .0014 | 22,991 | .0009 | 12,602 | .0009 | .0011 | .0017 | .0016 | .0008 |
| Madison | 21.5 | .0090 | 10.4 | 46 | 98.8 | 5.4 | .0062 | 140,045 | .0055 | 100,690 | .0078 | .0068 | .0066 | .0081 | .0095 |
| Minidoka | 20.9 | .0088 | 6.0 | 28 | 98.6 | 6.6 | .0076 | 184,209 | .0071 | 48,792 | .0038 | .0065 | .0063 | .0076 | .0060 |
| Nez Perce | 33.5 | .0140 | .8 | 40 | 94.9 | 12.5 | .0144 | 341,337 | .0133 | 211,315 | .0163 | .0142 | .0163 | .0139 | .0139 |
| Oneida | 3.4 | .0015 | 4.4 | 3 | 98.9 | 1.1 | .0012 | 22,533 | .0008 | 9,301 | .0007 | .0010 | .0015 | .0015 | .0006 |
| Owyhee | 8.8 | .0036 | 6.4 | 1 | 94.7 | 2.8 | .0032 | 52,009 | .0021 | 22,537 | .0017 | .0022 | .0048 | .0033 | .0013 |
| Payette | 16.6 | .0070 | 4.9 | 41 | 98.0 | 5.9 | .0068 | 122,748 | .0047 | 37,638 | .0029 | .0046 | .0082 | .0070 | .0037 |
| Power | 7.5 | .0032 | 9.6 | 5 | 96.1 | 2.5 | .0029 | 67,833 | .0027 | 14,043 | .0011 | .0024 | .0026 | .0026 | .0022 |
| Shoshone | 17.8 | .0074 | −7.4 | 7 | 98.6 | 6.2 | .0071 | 197,359 | .0076 | 67,511 | .0052 | .0069 | .0070 | .0055 | .0066 |
| Teton | 3.2 | .0014 | 10.5 | 7 | 99.5 | .9 | .0011 | 19,175 | .0008 | 10,816 | .0009 | .0008 | .0013 | .0012 | .0006 |
| Twin Falls | 56.2 | .0236 | 6.2 | 29 | 99.0 | 19.5 | .0224 | 510,395 | .0198 | 322,886 | .0249 | .0222 | .0243 | .0267 | .0215 |
| Valley | 6.5 | .0027 | 16.0 | 2 | 98.8 | 2.2 | .0025 | 55,036 | .0021 | 34,120 | .0026 | .0023 | .0028 | .0032 | .0019 |
| Washington | 8.8 | .0037 | .0 | 6 | 97.9 | 3.1 | .0036 | 66,737 | .0026 | 18,847 | .0014 | .0025 | .0044 | .0033 | .0019 |
| **TOTAL METRO COUNTIES** | **195.3** | **.0820** | **12.8** | **186** | **98.0** | **72.0** | **.0829** | **2,117,295** | **.0821** | **952,580** | **.0734** | **.0795** | **.0773** | **.0859** | **.0814** |
| **TOTAL STATE** | **1,017.1** | **.4269** | **7.7** | **12** | **97.8** | **348.2** | **.4006** | **9,033,995** | **.3506** | **4,502,743** | **.3472** | **.3648** | **.4282** | **.4296** | **.3418** |
| **ILLINOIS** | | | | | | | | | | | | | | | |
| **AURORA - ELGIN** | **339.8** | **.1426** | **7.7** | **402** | **94.4** | **118.0** | **.1357** | **4,154,226** | **.1612** | **1,602,306** | **.1236** | **.1462** | **.0953** | **.1192** | **.1497** |
| Kane | 299.0 | .1255 | 7.4 | 571 | 93.8 | 104.0 | .1196 | 3,682,480 | .1429 | 1,517,137 | .1170 | .1316 | .0862 | .1077 | .1335 |
| Kendall | 40.8 | .0171 | 9.7 | 127 | 98.9 | 14.0 | .0161 | 471,746 | .0183 | 85,169 | .0066 | .0146 | .0091 | .0115 | .0162 |
| **BLOOMINGTON - NORMAL** | **124.2** | **.0521** | **4.2** | **105** | **94.9** | **45.0** | **.0517** | **1,479,570** | **.0574** | **718,804** | **.0554** | **.0558** | **.0440** | **.0518** | **.0551** |
| McLean | 124.2 | .0521 | 4.2 | 105 | 94.9 | 45.0 | .0517 | 1,479,570 | .0574 | 718,804 | .0554 | .0558 | .0440 | .0518 | .0551 |
| **CHAMPAIGN - URBANA - RANTOUL** | **168.9** | **.0709** | **.3** | **169** | **88.3** | **61.0** | **.0702** | **1,793,329** | **.0696** | **938,970** | **.0725** | **.0707** | **.0695** | **.0728** | **.0649** |
| Champaign | 168.9 | .0709 | .3 | 169 | 88.3 | 61.0 | .0702 | 1,793,329 | .0696 | 938,970 | .0725 | .0707 | .0695 | .0728 | .0649 |
| **CHICAGO** | **6,056.9** | **2.5421** | **−.1** | **3,184** | **74.4** | **2,203.6** | **2.5350** | **75,035,335** | **2.9123** | **33,154,580** | **2.5570** | **2.7313** | **2.1364** | **2.2518** | **3.0253** |
| Cook | 5,164.0 | 2.1673 | −1.7 | 5,390 | 70.6 | 1,887.7 | 2.1716 | 61,341,260 | 2.3808 | 27,151,272 | 2.0940 | 2.2519 | 1.9299 | 1.9458 | 2.5141 |
| Du Page | 728.4 | .3057 | 10.6 | 2,161 | 95.5 | 259.3 | .2983 | 11,622,055 | .4511 | 5,379,583 | .4149 | .4110 | .1644 | .2548 | .4408 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | | |
| **CHICAGO (continued)** | | | | | | | | | | | | | | | |
| McHenry | 164.5 | .0691 | 11.2 | 271 | 99.4 | 56.6 | .0651 | 2,072,020 | .0804 | 623,725 | .0481 | .0684 | .0421 | .0512 | .0704 |
| ***CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA*** | ***8,010.1*** | ***3.3619*** | ***.9*** | ***1,415*** | ***77.6*** | ***2,862.7*** | ***3.2932*** | ***97,756,039*** | ***3.7941*** | ***42,834,504*** | ***3.3035*** | ***3.5599*** | ***2.7266*** | ***2.9258*** | ***3.8649*** |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **.1630** | **.9** | **228** | **94.5** | **146.0** | **.1680** | **4,651,023** | **.1807** | **2,055,343** | **.1585** | **.1705** | **.1401** | **.1515** | **.1721** |
| Henry | 57.1 | .0240 | −1.5 | 69 | 98.5 | 20.9 | .0241 | 630,578 | .0245 | 187,310 | .0144 | .0215 | .0190 | .0201 | .0227 |
| Rock Island | 164.9 | .0692 | −1.1 | 390 | 92.9 | 62.9 | .0724 | 2,049,238 | .0796 | 939,642 | .0725 | .0753 | .0601 | .0648 | .0742 |
| *Scott, Iowa* | *166.3* | *.0698* | *3.9* | *362* | *94.7* | *62.2* | *.0715* | *1,971,207* | *.0766* | *928,391* | *.0716* | *.0737* | *.0610* | *.0666* | *.0752* |
| **DECATUR** | **131.5** | **.0552** | **.1** | **226** | **88.4** | **50.1** | **.0577** | **1,522,508** | **.0591** | **687,966** | **.0531** | **.0566** | **.0499** | **.0540** | **.0595** |
| Macon | 131.5 | .0552 | .1 | 226 | 88.4 | 50.1 | .0577 | 1,522,508 | .0591 | 687,966 | .0531 | .0566 | .0499 | .0540 | .0595 |
| **JOLIET** | **382.8** | **.1607** | **7.8** | **302** | **89.4** | **124.9** | **.1438** | **4,237,576** | **.1645** | **1,412,273** | **.1089** | **.1470** | **.0970** | **.1128** | **.1521** |
| Grundy | 32.6 | .0137 | 6.6 | 77 | 99.3 | 11.8 | .0136 | 377,074 | .0147 | 129,764 | .0100 | .0130 | .0102 | .0112 | .0129 |
| Will | 350.2 | .1470 | 7.9 | 415 | 88.5 | 113.1 | .1302 | 3,860,502 | .1498 | 1,282,509 | .0989 | .1340 | .0868 | .1016 | .1392 |
| **KANKAKEE** | **103.9** | **.0436** | **.9** | **153** | **84.0** | **36.8** | **.0424** | **1,019,933** | **.0396** | **456,562** | **.0352** | **.0391** | **.0405** | **.0410** | **.0390** |
| Kankakee | 103.9 | .0436 | .9 | 153 | 84.0 | 36.8 | .0424 | 1,019,933 | .0396 | 456,562 | .0352 | .0391 | .0405 | .0410 | .0390 |
| **LAKE COUNTY** | **470.5** | **.1975** | **6.8** | **1,036** | **91.4** | **154.6** | **.1778** | **6,722,343** | **.2609** | **2,704,973** | **.2086** | **.2326** | **.1137** | **.1566** | **.2300** |
| Lake | 470.5 | .1975 | 6.8 | 1,036 | 91.4 | 154.6 | .1778 | 6,722,343 | .2609 | 2,704,973 | .2086 | .2326 | .1137 | .1566 | .2300 |
| **PEORIA** | **370.5** | **.1554** | **1.3** | **206** | **93.1** | **136.7** | **.1573** | **4,558,428** | **.1768** | **1,778,376** | **.1373** | **.1607** | **.1236** | **.1373** | **.1658** |
| Peoria | 200.7 | .0842 | .1 | 324 | 87.7 | 75.5 | .0869 | 2,562,117 | .0994 | 1,072,468 | .0828 | .0914 | .0700 | .0771 | .0945 |
| Tazewell | 134.6 | .0565 | 1.9 | 207 | 99.3 | 49.2 | .0566 | 1,603,500 | .0622 | 600,983 | .0464 | .0563 | .0449 | .0490 | .0584 |
| Woodford | 35.2 | .0147 | 5.6 | 67 | 99.4 | 12.0 | .0138 | 392,811 | .0152 | 104,925 | .0081 | .0130 | .0087 | .0112 | .0129 |
| **ROCKFORD** | **281.5** | **.1182** | **.7** | **353** | **91.2** | **103.8** | **.1194** | **3,212,308** | **.1246** | **1,495,748** | **.1154** | **.1205** | **.1005** | **.1114** | **.1275** |
| Boone | 29.7 | .0125 | 3.7 | 105 | 99.0 | 10.5 | .0121 | 295,003 | .0114 | 110,965 | .0086 | .0108 | .0102 | .0113 | .0101 |
| Winnebago | 251.8 | .1057 | .4 | 489 | 90.3 | 93.3 | .1073 | 2,917,305 | .1132 | 1,384,783 | .1068 | .1097 | .0903 | .1001 | .1174 |
| **SPRINGFIELD** | **194.4** | **.0816** | **3.5** | **165** | **92.8** | **77.9** | **.0896** | **2,234,383** | **.0867** | **1,097,997** | **.0847** | **.0852** | **.0807** | **.0913** | **.0879** |
| Menard | 12.4 | .0052 | 6.0 | 39 | 99.8 | 4.6 | .0053 | 113,874 | .0044 | 24,630 | .0019 | .0038 | .0046 | .0049 | .0038 |
| Sangamon | 182.0 | .0764 | 3.4 | 210 | 92.4 | 73.3 | .0843 | 2,120,509 | .0823 | 1,073,367 | .0828 | .0814 | .0761 | .0864 | .0841 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 71.1 | .0298 | −.7 | 83 | 97.1 | 27.1 | .0312 | 641,600 | .0249 | 412,368 | .0318 | .0279 | .0349 | .0355 | .0269 |
| Alexander | 12.3 | .0052 | .3 | 52 | 67.1 | 4.9 | .0056 | 95,927 | .0037 | 42,441 | .0033 | .0039 | .0075 | .0046 | .0032 |
| Bond | 16.6 | .0069 | 2.3 | 44 | 97.0 | 6.1 | .0070 | 148,893 | .0058 | 53,524 | .0041 | .0055 | .0075 | .0062 | .0047 |
| Boone | 29.7 | .0125 | 3.7 | 105 | 99.0 | 10.5 | .0121 | 295,003 | .0114 | 110,965 | .0086 | .0108 | .0102 | .0113 | .0101 |
| Brown | 5.5 | .0023 | 1.6 | 18 | 99.9 | 2.2 | .0025 | 53,012 | .0021 | 15,016 | .0012 | .0020 | .0027 | .0024 | .0016 |
| Bureau | 39.1 | .0164 | .0 | 45 | 99.2 | 14.8 | .0171 | 415,721 | .0161 | 142,452 | .0109 | .0146 | .0155 | .0157 | .0146 |
| Calhoun | 6.0 | .0025 | 2.3 | 24 | 99.7 | 2.1 | .0024 | 46,641 | .0019 | 15,507 | .0012 | .0017 | .0024 | .0022 | .0014 |
| Carroll | 18.5 | .0078 | −1.5 | 42 | 99.3 | 7.0 | .0080 | 187,970 | .0072 | 48,661 | .0038 | .0063 | .0076 | .0072 | .0057 |
| Cass | 15.1 | .0063 | .1 | 40 | 99.7 | 5.6 | .0065 | 148,127 | .0058 | 40,703 | .0031 | .0051 | .0062 | .0055 | .0049 |
| Champaign | 168.9 | .0709 | .3 | 169 | 88.3 | 61.0 | .0702 | 1,793,329 | .0696 | 938,970 | .0725 | .0707 | .0695 | .0728 | .0649 |
| Christian | 36.6 | .0154 | .4 | 52 | 99.5 | 14.2 | .0163 | 423,458 | .0164 | 157,411 | .0121 | .0149 | .0151 | .0148 | .0145 |
| Clark | 17.0 | .0071 | .5 | 34 | 99.8 | 6.7 | .0077 | 151,450 | .0059 | 51,722 | .0040 | .0056 | .0088 | .0076 | .0044 |
| Clay | 15.7 | .0066 | 2.7 | 33 | 99.7 | 6.2 | .0071 | 145,578 | .0057 | 50,778 | .0039 | .0053 | .0076 | .0071 | .0045 |
| ☐ Clinton | 34.3 | .0144 | 5.2 | 73 | 98.6 | 11.8 | .0136 | 321,439 | .0124 | 120,107 | .0093 | .0120 | .0118 | 0134 | .0117 |
| Coles | 53.6 | .0225 | 2.6 | 105 | 97.7 | 19.5 | .0224 | 538,768 | .0209 | 261,672 | .0201 | .0210 | .0231 | .0231 | .0197 |
| Cook | 5,164.0 | 2.1673 | −1.7 | 5,390 | 70.6 | 1,887.7 | 2.1716 | 61,341,260 | 2.3808 | 27,151,272 | 2.0940 | 2.2519 | 1.9299 | 1.9458 | 2.5141 |
| Crawford | 21.2 | .0089 | 1.8 | 48 | 99.4 | 8.3 | .0096 | 245,675 | .0096 | 97,563 | .0075 | .0089 | .0088 | .0091 | .0082 |
| Cumberland | 11.5 | .0048 | 4.0 | 33 | 99.8 | 4.4 | .0050 | 100,967 | .0039 | 29,993 | .0023 | .0036 | .0050 | .0050 | .0030 |
| De Kalb | 73.7 | .0309 | −1.3 | 116 | 96.3 | 25.2 | .0290 | 777,761 | .0302 | 309,673 | .0239 | .0283 | .0258 | .0266 | .0280 |
| De Witt | 18.7 | .0079 | 3.3 | 47 | 99.6 | 7.2 | .0083 | 237,446 | .0092 | 66,936 | .0052 | .0078 | .0066 | .0062 | .0077 |
| Douglas | 20.1 | .0084 | 1.6 | 48 | 99.6 | 7.5 | .0086 | 219,342 | .0085 | 85,895 | .0066 | .0080 | .0078 | .0079 | .0092 |
| Du Page | 728.4 | .3057 | 10.6 | 2,161 | 95.5 | 259.3 | .2983 | 11,622,055 | .4511 | 5,379,583 | .4149 | .4110 | .1644 | .2548 | .4408 |
| Edgar | 21.3 | .0089 | −2.0 | 34 | 99.5 | 8.5 | .0098 | 207,239 | .0080 | 92,560 | .0071 | .0081 | .0110 | .0095 | .0072 |
| Edwards | 8.4 | .0036 | 5.5 | 38 | 99.7 | 3.5 | .0041 | 97,618 | .0038 | 29,678 | .0023 | .0032 | .0041 | .0035 | .0032 |
| Effingham | 33.5 | .0140 | 8.3 | 70 | 99.7 | 12.0 | .0138 | 299,086 | .0116 | 240,928 | .0186 | .0142 | .0151 | .0168 | .0147 |
| Fayette | 22.8 | .0096 | 2.9 | 32 | 98.2 | 8.4 | .0096 | 206,831 | .0080 | 78,434 | .0060 | .0079 | .0102 | .0098 | .0061 |
| Ford | 14.8 | .0062 | −3.1 | 30 | 99.3 | 5.8 | .0067 | 147,605 | .0058 | 54,454 | .0042 | .0052 | .0064 | .0070 | .0045 |
| Franklin | 44.6 | .0187 | 3.2 | 108 | 99.7 | 17.9 | .0206 | 356,088 | .0138 | 199,689 | .0154 | .0152 | .0280 | .0193 | .0135 |
| Fulton | 43.1 | .0181 | −1.4 | 49 | 99.4 | 16.4 | .0189 | 385,552 | .0149 | 155,911 | .0120 | .0149 | .0205 | .0189 | .0144 |
| Gallatin | 7.7 | .0032 | 1.4 | 24 | 99.5 | 3.0 | .0034 | 65,461 | .0026 | 15,826 | .0013 | .0022 | .0040 | .0028 | .0022 |
| Greene | 16.4 | .0069 | −1.6 | 30 | 99.7 | 6.2 | .0071 | 119,829 | .0046 | 47,578 | .0036 | .0048 | .0091 | .0075 | .0034 |
| Grundy | 32.6 | .0137 | 6.6 | 77 | 99.3 | 11.8 | .0136 | 377,074 | .0147 | 129,764 | .0100 | .0130 | .0102 | .0112 | .0129 |
| Hamilton | 9.3 | .0039 | 1.4 | 21 | 99.7 | 3.9 | .0045 | 110,744 | .0043 | 24,984 | .0020 | .0036 | .0042 | .0036 | .0032 |
| Hancock | 24.0 | .0101 | .5 | 30 | 99.4 | 9.3 | .0107 | 229,915 | .0089 | 62,362 | .0048 | .0078 | .0100 | .0101 | .0071 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Hardin | 5.6 | .0023 | 4.0 | 31 | 99.8 | 2.1 | .0024 | 32,681 | .0013 | 6,972 | .0005 | .0014 | .0036 | .0023 | .0008 |
| Henderson | 9.5 | .0040 | 4.2 | 25 | 99.7 | 3.5 | .0040 | 79,419 | .0030 | 18,852 | .0015 | .0027 | .0038 | .0037 | .0025 |
| Henry | 57.1 | .0240 | −1.5 | 69 | 98.5 | 20.9 | .0241 | 630,578 | .0245 | 187,310 | .0144 | .0215 | .0190 | .0201 | .0227 |
| Iroquois | 32.8 | .0137 | −.5 | 29 | 99.1 | 12.4 | .0142 | 312,408 | .0121 | 113,186 | .0087 | .0113 | .0139 | .0142 | .0107 |
| Jackson | 62.1 | .0261 | .7 | 105 | 88.4 | 23.6 | .0272 | 584,904 | .0227 | 363,837 | .0281 | .0250 | .0322 | .0274 | .0231 |
| Jasper | 11.7 | .0049 | 3.4 | 24 | 99.8 | 4.3 | .0049 | 98,315 | .0039 | 55,108 | .0043 | .0042 | .0058 | .0052 | .0030 |
| Jefferson | 38.7 | .0163 | 5.9 | 68 | 95.0 | 15.5 | .0179 | 392,576 | .0152 | 219,738 | .0169 | .0160 | .0192 | .0182 | .0155 |
| ☐ Jersey | 21.3 | .0089 | 3.7 | 57 | 99.4 | 7.2 | .0083 | 177,830 | .0069 | 61,874 | .0048 | .0066 | .0078 | .0084 | .0060 |
| Jo Daviess | 24.1 | .0101 | 2.5 | 40 | 99.7 | 9.0 | .0103 | 215,083 | .0083 | 73,321 | .0056 | .0079 | .0097 | .0105 | .0065 |
| Johnson | 10.5 | .0044 | 9.1 | 30 | 95.8 | 3.8 | .0044 | 74,228 | .0029 | 22,771 | .0018 | .0029 | .0054 | .0042 | .0022 |
| Kane | 299.0 | .1255 | 7.4 | 571 | 93.8 | 104.0 | .1196 | 3,682,480 | .1429 | 1,517,137 | .1170 | .1316 | .0862 | .1077 | .1335 |
| Kankakee | 103.9 | .0436 | .9 | 153 | 84.0 | 36.8 | .0424 | 1,019,933 | .0396 | 456,562 | .0352 | .0391 | .0405 | .0410 | .0390 |
| Kendall | 40.8 | .0171 | 9.7 | 127 | 98.9 | 14.0 | .0161 | 471,746 | .0183 | 85,169 | .0066 | .0146 | .0091 | .0115 | .0162 |
| Knox | 60.8 | .0255 | −1.3 | 84 | 96.0 | 23.4 | .0269 | 596,718 | .0232 | 324,652 | .0250 | .0241 | .0276 | .0290 | .0238 |
| Lake | 470.5 | .1975 | 6.8 | 1,036 | 91.4 | 154.6 | .1778 | 6,722,343 | .2609 | 2,704,973 | .2086 | .2326 | .1137 | .1566 | .2300 |
| La Salle | 111.2 | .0467 | −.8 | 98 | 99.0 | 43.1 | .0496 | 1,230,993 | .0478 | 588,940 | .0454 | .0468 | .0458 | .0477 | .0483 |
| Lawrence | 17.9 | .0075 | .5 | 48 | 98.9 | 6.8 | .0078 | 160,995 | .0062 | 69,753 | .0054 | .0062 | .0095 | .0073 | .0055 |
| Lee | 35.6 | .0149 | −2.0 | 49 | 97.6 | 12.9 | .0149 | 384,780 | .0150 | 103,153 | .0080 | .0129 | .0100 | .0132 | .0131 |
| Livingston | 42.1 | .0177 | 1.7 | 40 | 94.9 | 14.7 | .0169 | 427,134 | .0165 | 161,215 | .0124 | .0156 | .0144 | .0160 | .0155 |
| Logan | 32.0 | .0134 | .6 | 52 | 96.8 | 11.4 | .0131 | 323,112 | .0126 | 132,474 | .0102 | .0119 | .0119 | .0128 | .0112 |
| McDonough | 37.4 | .0157 | −.2 | 63 | 96.1 | 13.0 | .0150 | 316,633 | .0123 | 170,377 | .0132 | .0133 | .0182 | .0157 | .0118 |
| McHenry | 164.5 | .0691 | 11.2 | 271 | 99.4 | 56.6 | .0651 | 2,072,020 | .0804 | 623,725 | .0481 | .0684 | .0421 | .0512 | .0704 |
| McLean | 124.2 | .0521 | 4.2 | 105 | 94.9 | 45.0 | .0517 | 1,479,570 | .0574 | 718,804 | .0554 | .0558 | .0440 | .0518 | .0551 |
| Macon | 131.5 | .0552 | .1 | 226 | 88.4 | 50.1 | .0577 | 1,522,508 | .0591 | 687,966 | .0531 | .0566 | .0499 | .0540 | .0595 |
| Macoupin | 51.1 | .0214 | 3.5 | 59 | 98.9 | 19.5 | .0224 | 483,127 | .0188 | 176,049 | .0135 | .0176 | .0232 | .0205 | .0164 |
| ☐ Madison | 246.9 | .1036 | −.3 | 339 | 93.3 | 92.1 | .1060 | 2,373,333 | .0921 | 1,286,913 | .0993 | .0966 | .1089 | .1085 | .0917 |
| Marion | 46.6 | .0196 | 7.1 | 81 | 95.7 | 17.6 | .0202 | 436,943 | .0169 | 245,627 | .0189 | .0181 | .0237 | .0209 | .0166 |
| Marshall | 14.6 | .0061 | .8 | 38 | 99.7 | 5.4 | .0062 | 142,264 | .0056 | 30,402 | .0024 | .0046 | .0055 | .0052 | .0044 |
| Mason | 20.0 | .0084 | 2.6 | 37 | 99.7 | 7.4 | .0085 | 181,650 | .0070 | 61,914 | .0047 | .0068 | .0083 | .0084 | .0058 |
| Massac | 15.4 | .0065 | 2.7 | 64 | 93.3 | 6.2 | .0072 | 134,022 | .0052 | 44,530 | .0035 | .0049 | .0082 | .0063 | .0041 |
| Menard | 12.4 | .0052 | 6.0 | 39 | 99.8 | 4.6 | .0053 | 113,874 | .0044 | 24,630 | .0019 | .0038 | .0046 | .0049 | .0038 |
| Mercer | 20.0 | .0084 | 3.7 | 36 | 99.7 | 7.3 | .0084 | 197,729 | .0077 | 39,053 | .0030 | .0064 | .0073 | .0069 | .0066 |
| ☐ Monroe | 21.1 | .0088 | 4.9 | 54 | 99.6 | 7.5 | .0086 | 190,542 | .0074 | 69,040 | .0053 | .0071 | .0084 | .0082 | .0064 |
| Montgomery | 32.8 | .0138 | 3.5 | 47 | 99.5 | 12.2 | .0140 | 290,966 | .0113 | 135,793 | .0105 | .0114 | .0158 | .0138 | .0100 |
| Morgan | 38.2 | .0160 | 1.9 | 67 | 96.4 | 14.4 | .0166 | 387,127 | .0150 | 201,979 | .0156 | .0155 | .0173 | .0179 | .0144 |
| Moultrie | 15.0 | .0063 | 3.1 | 46 | 99.7 | 5.4 | .0062 | 138,909 | .0054 | 44,942 | .0034 | .0050 | .0054 | .0060 | .0046 |
| Ogle | 47.5 | .0200 | 2.5 | 63 | 99.4 | 17.5 | .0201 | 535,758 | .0208 | 140,239 | .0108 | .0176 | .0154 | .0165 | .0173 |
| Peoria | 200.7 | .0842 | .1 | 324 | 87.7 | 75.5 | .0869 | 2,562,117 | .0994 | 1,072,468 | .0828 | .0914 | .0700 | .0771 | .0945 |
| Perry | 22.7 | .0095 | 4.5 | 51 | 97.6 | 8.7 | .0100 | 231,871 | .0090 | 93,852 | .0072 | .0085 | .0104 | .0092 | .0079 |
| Piatt | 17.0 | .0072 | 2.5 | 39 | 99.7 | 6.3 | .0072 | 154,217 | .0060 | 45,370 | .0035 | .0056 | .0064 | .0078 | .0050 |
| Pike | 18.8 | .0078 | −.5 | 23 | 99.7 | 7.5 | .0087 | 148,050 | .0058 | 57,559 | .0044 | .0056 | .0107 | .0085 | .0043 |
| Pope | 4.6 | .0020 | 4.5 | 12 | 95.1 | 1.8 | .0020 | 34,622 | .0013 | 4,816 | .0004 | .0012 | .0025 | .0019 | .0008 |
| Pulaski | 8.9 | .0037 | .7 | 44 | 65.2 | 3.4 | .0039 | 59,161 | .0023 | 12,006 | .0009 | .0023 | .0054 | .0032 | .0016 |
| Putnam | 6.6 | .0028 | 8.5 | 41 | 99.8 | 2.3 | .0027 | 68,817 | .0027 | 14,267 | .0011 | .0021 | .0020 | .0020 | .0021 |
| Randolph | 37.0 | .0155 | 3.8 | 63 | 92.9 | 12.5 | .0144 | 321,586 | .0125 | 148,169 | .0115 | .0128 | .0152 | .0143 | .0112 |
| Richland | 17.9 | .0075 | 1.8 | 50 | 99.4 | 7.1 | .0081 | 192,695 | .0074 | 103,592 | .0079 | .0077 | .0079 | .0085 | .0071 |
| Rock Island | 164.9 | .0692 | −1.1 | 390 | 92.9 | 62.9 | .0724 | 2,049,238 | .0796 | 939,642 | .0725 | .0753 | .0601 | .0648 | .0742 |
| ☐ St. Clair | 264.4 | .1110 | −1.2 | 393 | 70.5 | 93.6 | .1077 | 2,532,008 | .0982 | 1,241,439 | .0957 | .1001 | .1115 | .0999 | .0986 |
| Saline | 29.3 | .0123 | 3.0 | 76 | 96.5 | 12.2 | .0140 | 254,378 | .0099 | 172,211 | .0133 | .0113 | .0200 | .0138 | .0095 |
| Sangamon | 182.0 | .0764 | 3.4 | 210 | 92.4 | 73.3 | .0843 | 2,120,509 | .0823 | 1,073,367 | .0828 | .0814 | .0761 | .0864 | .0841 |
| Schuyler | 8.3 | .0035 | −.8 | 19 | 99.8 | 3.2 | .0037 | 74,312 | .0029 | 25,765 | .0020 | .0026 | .0041 | .0033 | .0027 |
| Scott | 6.2 | .0026 | .9 | 25 | 99.8 | 2.3 | .0027 | 52,792 | .0021 | 13,720 | .0011 | .0019 | .0026 | .0026 | .0015 |
| Shelby | 24.4 | .0102 | 2.0 | 33 | 99.6 | 9.1 | .0104 | 214,990 | .0083 | 64,700 | .0049 | .0078 | .0109 | .0102 | .0072 |
| Stark | 7.4 | .0031 | .1 | 26 | 99.6 | 2.8 | .0032 | 90,195 | .0035 | 13,904 | .0011 | .0026 | .0022 | .0021 | .0027 |
| Stephenson | 49.8 | .0209 | .5 | 88 | 93.8 | 19.0 | .0219 | 511,829 | .0199 | 227,020 | .0175 | .0194 | .0201 | .0223 | .0184 |
| Tazewell | 134.6 | .0565 | 1.9 | 207 | 99.3 | 49.2 | .0566 | 1,603,500 | .0622 | 600,983 | .0464 | .0563 | .0449 | .0490 | .0584 |
| Union | 18.4 | .0077 | 3.6 | 44 | 99.4 | 7.5 | .0086 | 165,056 | .0064 | 62,716 | .0048 | .0062 | .0104 | .0089 | .0049 |
| Vermilion | 94.1 | .0395 | −1.2 | 105 | 91.8 | 36.2 | .0417 | 939,831 | .0365 | 479,860 | .0370 | .0372 | .0441 | .0423 | .0369 |
| Wabash | 14.2 | .0060 | 3.6 | 63 | 99.2 | 5.4 | .0062 | 144,271 | .0056 | 90,148 | .0070 | .0061 | .0074 | .0062 | .0052 |
| Warren | 21.9 | .0092 | −.2 | 40 | 97.7 | 8.0 | .0092 | 207,599 | .0080 | 74,878 | .0057 | .0076 | .0089 | .0090 | .0065 |
| Washington | 15.9 | .0066 | 2.8 | 28 | 99.4 | 5.9 | .0068 | 161,412 | .0063 | 41,397 | .0032 | .0055 | .0059 | .0057 | .0051 |
| Wayne | 18.5 | .0078 | 2.4 | 26 | 99.5 | 7.5 | .0086 | 163,166 | .0063 | 101,170 | .0078 | .0070 | .0103 | .0095 | .0057 |
| White | 18.2 | .0076 | 1.9 | 37 | 99.5 | 7.3 | .0084 | 198,535 | .0077 | 76,592 | .0059 | .0071 | .0081 | .0080 | .0061 |
| Whiteside | 66.2 | .0278 | .3 | 97 | 99.0 | 24.2 | .0278 | 666,678 | .0259 | 275,139 | .0213 | .0249 | .0235 | .0264 | .0253 |
| Will | 350.2 | .1470 | 7.9 | 415 | 88.5 | 113.1 | .1302 | 3,860,502 | .1498 | 1,282,509 | .0989 | .1340 | .0868 | .1016 | .1392 |
| Williamson | 60.3 | .0253 | 6.7 | 141 | 97.9 | 24.0 | .0276 | 494,844 | .0193 | 288,740 | .0222 | .0214 | .0345 | .0289 | .0178 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES |  |  |  |  |  |  |  |  |  |  |  |  | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ILLINOIS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Winnebago | 251.8 | .1057 | .4 | 489 | 90.3 | 93.3 | .1073 | 2,917,305 | .1132 | 1,384,783 | .1068 | .1097 | .0903 | .1001 | .1174 |
| Woodford | 35.2 | .0147 | 5.6 | 67 | 99.4 | 12.0 | .0138 | 392,811 | .0152 | 104,925 | .0081 | .0130 | .0087 | .0112 | .0129 |
| **TOTAL METRO COUNTIES** | **9,434.9** | **3.9598** | **1.0** | **606** | **80.0** | **3,408.4** | **3.9213** | **114,244,907** | **4.4338** | **49,954,880** | **3.8530** | **4.1649** | **3.2786** | **3.5233** | **4.4681** |
| **TOTAL STATE** | **11,552.9** | **4.8485** | **1.1** | **208** | **83.2** | **4,208.9** | **4.8419** | **134,758,592** | **5.2302** | **58,872,067** | **4.5403** | **4.9469** | **4.[illegible]287** | **4.4232** | **5.1990** |
| **INDIANA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANDERSON** | **133.8** | **.0562** | **–4.0** | **295** | **92.2** | **48.9** | **.0563** | **1,375,943** | **.0534** | **736,043** | **.0567** | **.0550** | **.0561** | **.0571** | **.0550** |
| Madison | 133.8 | .0562 | –4.0 | 295 | 92.2 | 48.9 | .0563 | 1,375,943 | .0534 | 736,043 | .0567 | .0550 | .0561 | .0571 | .0550 |
| **BLOOMINGTON** | **101.0** | **.0424** | **2.2** | **262** | **95.4** | **35.7** | **.0411** | **943,504** | **.0367** | **523,979** | **.0404** | **.0389** | **.0475** | **.0432** | **.0351** |
| Monroe | 101.0 | .0424 | 2.2 | 262 | 95.4 | 35.7 | .0411 | 943,504 | .0367 | 523,979 | .0404 | .0389 | .0475 | .0432 | .0351 |
| **ELKHART - GOSHEN** | **143.3** | **.0601** | **4.3** | **308** | **94.8** | **51.2** | **.0589** | **1,444,585** | **.0560** | **968,592** | **.0747** | **.0625** | **.0593** | **.0719** | **.0535** |
| Elkhart | 143.3 | .0601 | 4.3 | 308 | 94.8 | 51.2 | .0589 | 1,444,585 | .0560 | 968,592 | .0747 | .0625 | .0593 | .0719 | .0535 |
| **EVANSVILLE** | **284.1** | **.1192** | **2.8** | **193** | **93.6** | **106.7** | **.1228** | **3,017,802** | **.1170** | **1,765,932** | **.1361** | **.1233** | **.1268** | **.1276** | **.1294** |
| Posey | 27.6 | .0115 | 4.5 | 67 | 98.4 | 9.5 | .0110 | 256,318 | .0099 | 79,019 | .0061 | .0092 | .0094 | .0095 | .0088 |
| Vanderburgh | 166.6 | .0700 | –.6 | 706 | 91.8 | 65.3 | .0751 | 1,877,619 | .0728 | 1,293,043 | .0997 | .0803 | .0819 | .0826 | .0871 |
| Warrick | 47.1 | .0197 | 13.6 | 120 | 98.8 | 16.0 | .0184 | 448,738 | .0174 | 134,084 | .0103 | .0157 | .0153 | .0160 | .0160 |
| *Henderson, Ky.* | *42.8* | *.0180* | *4.8* | *98* | *92.0* | *15.9* | *.0183* | *435,127* | *.0169* | *259,786* | *.0200* | *.0181* | *.0202* | *.0195* | *.0175* |
| **FORT WAYNE** | **356.1** | **.1494** | **.5** | **262** | **91.3** | **127.6** | **.1468** | **3,671,687** | **.1425** | **2,014,356** | **.1555** | **.1476** | **.1329** | **.1578** | **.1514** |
| Allen | 295.3 | .1239 | .3 | 448 | 89.6 | 106.6 | .1227 | 3,134,273 | .1217 | 1,770,292 | .1366 | .1265 | .1094 | .1320 | .1329 |
| De Kalb | 33.9 | .0142 | .9 | 93 | 99.5 | 11.7 | .0134 | 304,185 | .0118 | 127,372 | .0099 | .0116 | .0125 | .0140 | .0107 |
| Whitley | 26.9 | .0113 | 2.6 | 80 | 99.6 | 9.3 | .0107 | 233,229 | .0090 | 116,692 | .0090 | .0095 | .0110 | .0118 | .0078 |
| **GARY - HAMMOND** | **637.6** | **.2676** | **–.8** | **693** | **79.0** | **216.6** | **.2491** | **6,134,471** | **.2381** | **3,410,669** | **.2630** | **.2514** | **.2408** | **.2413** | **.2560** |
| Lake | 506.6 | .2126 | –3.1 | 1,011 | 73.8 | 172.9 | .1989 | 4,725,875 | .1834 | 2,906,589 | .2241 | .2015 | .2036 | .1988 | .2048 |
| Porter | 131.0 | .0550 | 9.3 | 313 | 99.0 | 43.7 | .0502 | 1,408,596 | .0547 | 504,080 | .0389 | .0499 | .0372 | .0425 | .0512 |
| **INDIANAPOLIS** | **1,198.7** | **.5030** | **2.8** | **390** | **85.4** | **438.4** | **.5043** | **13,135,805** | **.5099** | **7,567,742** | **.5836** | **.5303** | **.4520** | **.5338** | **.5260** |
| Boone | 38.6 | .0162 | 5.9 | 91 | 99.5 | 13.6 | .0156 | 389,553 | .0152 | 182,390 | .0141 | .0149 | .0139 | .0165 | .0141 |
| Hamilton | 94.3 | .0396 | 15.0 | 237 | 98.9 | 31.8 | .0366 | 1,119,437 | .0435 | 380,384 | .0293 | .0384 | .0270 | .0313 | .0396 |
| Hancock | 46.8 | .0196 | 6.5 | 152 | 99.5 | 15.7 | .0180 | 464,484 | .0180 | 207,737 | .0160 | .0177 | .0140 | .0173 | .0167 |
| Hendricks | 76.0 | .0319 | 8.9 | 186 | 99.1 | 24.6 | .0286 | 752,135 | .0291 | 242,574 | .0187 | .0266 | .0227 | .0256 | .0266 |
| Johnson | 83.2 | .0349 | 7.7 | 259 | 98.3 | 28.1 | .0324 | 862,788 | .0335 | 465,188 | .0359 | .0344 | .0235 | .0337 | .0396 |
| Marion | 765.1 | .3211 | .0 | 1,932 | 77.7 | 291.9 | .3358 | 8,684,917 | .3371 | 5,707,467 | .4402 | .3647 | .3159 | .3712 | .3560 |
| Morgan | 54.5 | .0229 | 4.8 | 133 | 99.7 | 18.4 | .0211 | 504,505 | .0196 | 228,783 | .0176 | .0196 | .0202 | .0208 | .0198 |
| Shelby | 40.2 | .0168 | .8 | 98 | 98.8 | 14.1 | .0162 | 357,986 | .0139 | 153,219 | .0118 | .0140 | .0148 | .0174 | .0136 |
| **KOKOMO** | **103.3** | **.0434** | **–.4** | **186** | **95.0** | **38.0** | **.0437** | **1,151,499** | **.0448** | **653,857** | **.0504** | **.0460** | **.0406** | **.0441** | **.0464** |
| Howard | 86.6 | .0364 | –.4 | 296 | 94.1 | 31.8 | .0365 | 985,224 | .0383 | 586,737 | .0452 | .0399 | .0337 | .0372 | .0407 |
| Tipton | 16.7 | .0070 | –.7 | 64 | 99.7 | 6.2 | .0072 | 166,275 | .0065 | 67,120 | .0052 | .0061 | .0069 | .0069 | .0057 |
| **LAFAYETTE - WEST LAFAYETTE** | **122.5** | **.0514** | **.7** | **244** | **96.4** | **42.3** | **.0486** | **1,231,411** | **.0478** | **708,855** | **.0547** | **.0506** | **.0471** | **.0545** | **.0444** |
| Tippecanoe | 122.5 | .0514 | .7 | 244 | 96.4 | 42.3 | .0486 | 1,231,411 | .0478 | 708,855 | .0547 | .0506 | .0471 | .0545 | .0444 |
| **MUNCIE** | **124.6** | **.0523** | **–3.1** | **318** | **93.2** | **44.0** | **.0507** | **1,215,047** | **.0472** | **766,818** | **.0591** | **.0519** | **.0537** | **.0537** | **.0500** |
| Delaware | 124.6 | .0523 | –3.1 | 318 | 93.2 | 44.0 | .0507 | 1,215,047 | .0472 | 766,818 | .0591 | .0519 | .0537 | .0537 | .0500 |
| **SOUTH BEND - MISHAWAKA** | **237.7** | **.0998** | **–1.6** | **518** | **89.6** | **87.2** | **.1004** | **2,440,053** | **.0947** | **1,450,515** | **.1119** | **.1008** | **.0983** | **.1076** | **.1062** |
| St. Joseph | 237.7 | .0998 | –1.6 | 518 | 89.6 | 87.2 | .1004 | 2,440,053 | .0947 | 1,450,515 | .1119 | .1008 | .0983 | .1076 | .1062 |
| **TERRE HAUTE** | **134.3** | **.0564** | **–2.2** | **176** | **94.4** | **49.1** | **.0565** | **1,270,026** | **.0493** | **994,095** | **.0768** | **.0588** | **.0634** | **.0672** | **.0531** |
| Clay | 25.0 | .0105 | .6 | 69 | 99.4 | 9.3 | .0107 | 226,753 | .0088 | 110,991 | .0086 | .0090 | .0107 | .0109 | .0076 |
| Vigo | 109.3 | .0459 | –2.8 | 270 | 93.2 | 39.8 | .0458 | 1,043,273 | .0405 | 883,104 | .0682 | .0498 | .0527 | .0563 | .0455 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adams | 30.6 | .0129 | 3.3 | 90 | 99.6 | 10.2 | .0117 | 283,439 | .0110 | 137,632 | .0106 | .0113 | .0108 | .0119 | .0107 |
| Allen | 295.3 | .1239 | .3 | 448 | 89.6 | 106.6 | .1227 | 3,134,273 | .1217 | 1,770,292 | .1366 | .1265 | .1094 | .1320 | .1329 |
| Bartholomew | 66.3 | .0278 | 1.9 | 162 | 97.7 | 24.0 | .0276 | 817,790 | .0317 | 308,620 | .0238 | .0287 | .0208 | .0245 | .0299 |
| Benton | 9.8 | .0042 | –4.1 | 24 | 99.8 | 3.6 | .0041 | 85,822 | .0033 | 33,218 | .0025 | .0032 | .0042 | .0046 | .0025 |
| Blackford | 15.5 | .0065 | –.5 | 93 | 99.8 | 5.6 | .0065 | 138,932 | .0054 | 56,536 | .0044 | .0053 | .0068 | .0060 | .0049 |
| Boone | 38.6 | .0162 | 5.9 | 91 | 99.5 | 13.6 | .0156 | 389,553 | .0152 | 182,390 | .0141 | .0149 | .0139 | .0165 | .0141 |
| Brown | 13.5 | .0056 | 9.1 | 43 | 99.5 | 5.0 | .0058 | 107,543 | .0041 | 19,829 | .0015 | .0038 | .0053 | .0057 | .0032 |
| Carroll | 19.9 | .0084 | .9 | 53 | 99.7 | 7.2 | .0082 | 181,302 | .0071 | 57,364 | .0044 | .0064 | .0068 | .0087 | .0057 |
| Cass | 40.5 | .0170 | –1.1 | 98 | 98.8 | 14.6 | .0168 | 361,039 | .0140 | 188,631 | .0146 | .0148 | .0164 | .0187 | .0142 |
| ☐ Clark | 92.0 | .0386 | 3.6 | 245 | 94.2 | 32.8 | .0378 | 814,522 | .0316 | 578,082 | .0445 | .0370 | .0380 | .0450 | .0343 |
| Clay | 25.0 | .0105 | .6 | 69 | 99.4 | 9.3 | .0107 | 226,753 | .0088 | 110,991 | .0086 | .0090 | .0107 | .0109 | .0076 |
| Clinton | 31.3 | .0131 | –.8 | 77 | 99.7 | 11.4 | .0131 | 293,245 | .0114 | 129,657 | .0100 | .0113 | .0137 | .0137 | .0106 |
| Crawford | 10.6 | .0045 | 7.9 | 35 | 99.3 | 3.6 | .0041 | 66,922 | .0026 | 22,271 | .0017 | .0028 | .0054 | .0041 | .0020 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **INDIANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Daviess | 28.4 | .0119 | 2.0 | 66 | 99.4 | 10.2 | .0118 | 243,261 | .0094 | 130,461 | .0101 | .0102 | .0135 | .0124 | .0086 |
| ☐ Dearborn | 37.0 | .0155 | 7.9 | 121 | 98.9 | 12.6 | .0145 | 340,779 | .0132 | 133,314 | .0103 | .0128 | .0137 | .0136 | .0120 |
| Decatur | 23.8 | .0100 | –.2 | 64 | 99.6 | 8.2 | .0094 | 202,472 | .0079 | 100,689 | .0077 | .0082 | .0093 | .0107 | .0070 |
| De Kalb | 33.9 | .0142 | .9 | 93 | 99.5 | 11.7 | .0134 | 304,185 | .0118 | 127,372 | .0099 | .0116 | .0125 | .0140 | .0107 |
| Delaware | 124.6 | .0523 | –3.1 | 318 | 93.2 | 44.0 | .0507 | 1,215,047 | .0472 | 766,818 | .0591 | .0519 | .0537 | .0537 | .0500 |
| Dubois | 35.7 | .0150 | 4.3 | 83 | 99.8 | 12.4 | .0142 | 327,389 | .0127 | 232,488 | .0179 | .0147 | .0142 | .0171 | .0127 |
| Elkhart | 143.3 | .0601 | 4.3 | 308 | 94.8 | 51.2 | .0589 | 1,444,585 | .0560 | 968,592 | .0747 | .0625 | .0593 | .0719 | .0535 |
| Fayette | 28.3 | .0119 | .1 | 132 | 97.9 | 10.0 | .0115 | 253,515 | .0099 | 131,661 | .0102 | .0103 | .0112 | .0134 | .0087 |
| ☐ Floyd | 63.1 | .0265 | 3.1 | 421 | 95.9 | 22.4 | .0258 | 596,686 | .0231 | 250,852 | .0193 | .0227 | .0249 | .0259 | .0255 |
| Fountain | 19.0 | .0080 | –.2 | 48 | 99.8 | 6.8 | .0078 | 144,632 | .0056 | 71,502 | .0055 | .0061 | .0091 | .0089 | .0044 |
| Franklin | 20.6 | .0086 | 5.0 | 54 | 99.8 | 6.4 | .0074 | 153,395 | .0060 | 42,979 | .0033 | .0056 | .0075 | .0077 | .0046 |
| Fulton | 19.9 | .0084 | 2.9 | 54 | 98.7 | 7.4 | .0085 | 167,758 | .0065 | 81,368 | .0063 | .0068 | .0092 | .0094 | .0054 |
| Gibson | 34.4 | .0144 | 3.8 | 70 | 97.7 | 12.9 | .0148 | 331,083 | .0129 | 181,385 | .0140 | .0134 | .0166 | .0148 | .0118 |
| Grant | 78.7 | .0330 | –2.8 | 190 | 92.4 | 27.5 | .0317 | 774,376 | .0300 | 443,630 | .0342 | .0320 | .0312 | .0336 | .0324 |
| Greene | 31.4 | .0132 | 3.2 | 58 | 99.6 | 12.1 | .0139 | 278,858 | .0108 | 110,733 | .0086 | .0107 | .0161 | .0136 | .0092 |
| Hamilton | 94.3 | .0396 | 15.0 | 237 | 98.9 | 31.8 | .0366 | 1,119,437 | .0435 | 380,384 | .0293 | .0384 | .0270 | .0313 | .0396 |
| Hancock | 46.8 | .0196 | 6.5 | 152 | 99.5 | 15.7 | .0180 | 464,484 | .0180 | 207,737 | .0160 | .0177 | .0140 | .0173 | .0167 |
| ☐ Harrison | 29.7 | .0125 | 8.9 | 61 | 99.2 | 9.9 | .0114 | 248,415 | .0097 | 83,808 | .0065 | .0092 | .0109 | .0118 | .0086 |
| Hendricks | 76.0 | .0319 | 8.9 | 186 | 99.1 | 24.8 | .0286 | 752,135 | .0291 | 242,574 | .0187 | .0266 | .0227 | .0256 | .0266 |
| Henry | 51.8 | .0217 | –2.9 | 131 | 98.7 | 18.6 | .0214 | 455,606 | .0177 | 239,738 | .0185 | .0188 | .0245 | .0233 | .0172 |
| Howard | 86.6 | .0364 | –.4 | 296 | 94.1 | 31.8 | .0365 | 985,224 | .0383 | 586,737 | .0452 | .0399 | .0337 | .0372 | .0407 |
| Huntington | 36.3 | .0152 | 2.0 | 99 | 99.3 | 13.0 | .0150 | 327,645 | .0127 | 157,989 | .0122 | .0131 | .0148 | .0166 | .0115 |
| Jackson | 37.3 | .0157 | 2.1 | 73 | 99.2 | 13.5 | .0155 | 308,493 | .0120 | 204,223 | .0158 | .0138 | .0181 | .0177 | .0124 |
| Jasper | 27.9 | .0117 | 6.7 | 50 | 99.5 | 9.0 | .0104 | 250,355 | .0097 | 110,703 | .0085 | .0098 | .0089 | .0110 | .0085 |
| Jay | 22.7 | .0095 | –2.3 | 59 | 99.5 | 8.3 | .0095 | 176,220 | .0068 | 85,072 | .0066 | .0073 | .0113 | .0108 | .0061 |
| Jefferson | 31.1 | .0131 | 2.2 | 86 | 98.1 | 10.8 | .0125 | 297,703 | .0116 | 135,311 | .0104 | .0116 | .0125 | .0133 | .0106 |
| Jennings | 23.9 | .0100 | 4.6 | 63 | 98.8 | 7.8 | .0089 | 184,945 | .0071 | 69,243 | .0053 | .0072 | .0095 | .0092 | .0056 |
| Johnson | 83.2 | .0349 | 7.7 | 259 | 98.3 | 28.1 | .0324 | 862,788 | .0335 | 465,188 | .0359 | .0344 | .0235 | .0337 | .0396 |
| Knox | 42.0 | .0176 | .4 | 81 | 98.4 | 15.9 | .0182 | 350,244 | .0136 | 239,028 | .0184 | .0159 | .0230 | .0202 | .0149 |
| Kosciusko | 64.8 | .0272 | 8.8 | 120 | 99.1 | 23.0 | .0265 | 638,423 | .0248 | 287,649 | .0222 | .0244 | .0231 | .0291 | .0231 |
| La Grange | 27.8 | .0117 | 8.8 | 73 | 99.7 | 8.5 | .0098 | 201,155 | .0078 | 97,500 | .0076 | .0085 | .0105 | .0114 | .0061 |
| Lake | 506.6 | .2126 | –3.1 | 1,011 | 73.8 | 172.9 | .1989 | 4,725,875 | .1834 | 2,906,589 | .2241 | .2015 | .2036 | .1988 | .2048 |
| La Porte | 109.0 | .0458 | .3 | 182 | 90.9 | 37.5 | .0431 | 1,038,904 | .0404 | 523,243 | .0404 | .0414 | .0415 | .0439 | .0410 |
| Lawrence | 43.5 | .0182 | 2.4 | 96 | 99.4 | 16.1 | .0185 | 393,064 | .0152 | 198,266 | .0153 | .0159 | .0195 | .0201 | .0142 |
| Madison | 133.8 | .0562 | –4.0 | 295 | 92.2 | 48.9 | .0563 | 1,375,943 | .0534 | 736,043 | .0567 | .0550 | .0561 | .0571 | .0550 |
| Marion | 765.1 | .3211 | .0 | 1,932 | 77.7 | 291.9 | .3358 | 8,684,917 | .3371 | 5,707,467 | .4402 | .3647 | .3159 | .3712 | .3560 |
| Marshall | 40.8 | .0171 | 4.2 | 92 | 99.6 | 14.6 | .0168 | 374,795 | .0145 | 178,455 | .0137 | .0148 | .0166 | .0181 | .0134 |
| Martin | 10.9 | .0046 | –.9 | 32 | 99.4 | 3.8 | .0044 | 94,037 | .0037 | 40,423 | .0032 | .0038 | .0047 | .0046 | .0034 |
| Miami | 39.2 | .0164 | –1.6 | 106 | 95.5 | 13.6 | .0156 | 326,233 | .0126 | 147,170 | .0113 | .0130 | .0155 | .0179 | .0115 |
| Monroe | 101.0 | .0424 | 2.2 | 262 | 95.4 | 35.7 | .0411 | 943,504 | .0367 | 523,979 | .0404 | .0389 | .0475 | .0432 | .0351 |
| Montgomery | 35.7 | .0150 | .6 | 71 | 99.3 | 13.1 | .0151 | 338,738 | .0131 | 178,184 | .0138 | .0137 | .0144 | .0172 | .0122 |
| Morgan | 54.5 | .0229 | 4.8 | 133 | 99.7 | 18.4 | .0211 | 504,305 | .0196 | 228,783 | .0176 | .0196 | .0202 | .0208 | .0198 |
| Newton | 15.4 | .0064 | 3.7 | 38 | 99.5 | 5.4 | .0062 | 123,156 | .0048 | 43,068 | .0033 | .0047 | .0064 | .0064 | .0041 |
| Noble | 37.1 | .0156 | 4.7 | 90 | 99.7 | 13.0 | .0150 | 316,313 | .0122 | 131,246 | .0102 | .0124 | .0143 | .0167 | .0109 |
| Ohio | 5.3 | .0022 | 3.6 | 61 | 98.8 | 1.9 | .0022 | 48,956 | .0019 | 12,478 | .0009 | .0015 | .0024 | .0018 | .0014 |
| Orange | 19.0 | .0080 | 1.7 | 47 | 98.4 | 6.9 | .0079 | 132,373 | .0052 | 56,154 | .0043 | .0055 | .0106 | .0089 | .0037 |
| Owen | 17.1 | .0072 | 7.9 | 44 | 99.3 | 6.3 | .0073 | 131,191 | .0051 | 38,271 | .0030 | .0049 | .0078 | .0074 | .0040 |
| Parke | 16.8 | .0070 | 2.6 | 38 | 99.4 | 6.0 | .0069 | 131,052 | .0051 | 41,662 | .0032 | .0050 | .0078 | .0067 | .0040 |
| Perry | 19.4 | .0082 | .3 | 51 | 99.6 | 6.7 | .0077 | 148,730 | .0057 | 84,485 | .0065 | .0064 | .0098 | .0082 | .0063 |
| Pike | 13.9 | .0058 | 3.2 | 41 | 99.5 | 5.3 | .0061 | 118,115 | .0046 | 31,903 | .0025 | .0043 | .0068 | .0056 | .0036 |
| Porter | 131.0 | .0550 | 9.3 | 313 | 99.0 | 43.7 | .0502 | 1,408,596 | .0547 | 504,080 | .0389 | .0499 | .0372 | .0425 | .0512 |
| Posey | 27.6 | .0115 | 4.5 | 67 | 98.4 | 9.5 | .0110 | 256,318 | .0099 | 79,019 | .0061 | .0092 | .0094 | .0095 | .0088 |
| Pulaski | 13.6 | .0058 | 2.6 | 31 | 99.3 | 5.0 | .0057 | 122,764 | .0048 | 57,830 | .0044 | .0048 | .0057 | .0062 | .0041 |
| Putnam | 30.0 | .0125 | 2.9 | 62 | 98.0 | 9.7 | .0112 | 246,454 | .0096 | 102,797 | .0079 | .0096 | .0121 | .0112 | .0086 |
| Randolph | 29.8 | .0126 | –.7 | 66 | 99.4 | 10.8 | .0124 | 254,796 | .0099 | 105,419 | .0082 | .0100 | .0126 | .0135 | .0093 |
| Ripley | 25.4 | .0106 | 4.1 | 57 | 99.7 | 8.4 | .0097 | 206,187 | .0080 | 87,637 | .0067 | .0082 | .0105 | .0103 | .0067 |
| Rush | 18.9 | .0079 | –3.6 | 46 | 98.9 | 6.5 | .0074 | 155,452 | .0060 | 75,178 | .0058 | .0063 | .0078 | .0083 | .0051 |
| St. Joseph | 237.7 | .0998 | –1.6 | 518 | 89.6 | 87.2 | .1004 | 2,440,053 | .0947 | 1,450,515 | .1119 | .1008 | .0983 | .1076 | .1062 |
| Scott | 21.1 | .0089 | 3.3 | 110 | 99.7 | 7.3 | .0084 | 169,289 | .0066 | 85,936 | .0066 | .0070 | .0088 | .0093 | .0054 |
| Shelby | 40.2 | .0168 | .8 | 98 | 98.8 | 14.1 | .0162 | 357,986 | .0139 | 153,219 | .0118 | .0140 | .0148 | .0174 | .0136 |
| Spencer | 20.6 | .0087 | 6.4 | 52 | 99.0 | 6.8 | .0078 | 174,700 | .0067 | 63,135 | .0049 | .0066 | .0082 | .0074 | .0056 |
| Starke | 22.7 | .0095 | 3.2 | 73 | 99.4 | 7.9 | .0091 | 164,705 | .0064 | 96,402 | .0074 | .0073 | .0109 | .0099 | .0051 |
| Steuben | 26.3 | .0110 | 6.5 | 85 | 99.0 | 9.6 | .0110 | 246,796 | .0096 | 144,005 | .0112 | .0103 | .0116 | .0126 | .0089 |
| Sullivan | 21.2 | .0089 | .4 | 47 | 99.7 | 8.1 | .0093 | 162,133 | .0063 | 56,964 | .0043 | .0062 | .0114 | .0092 | .0051 |
| Switzerland | 7.6 | .0032 | 6.2 | 34 | 99.5 | 2.8 | .0033 | 52,465 | .0020 | 13,827 | .0011 | .0020 | .0041 | .0031 | .0016 |
| Tippecanoe | 122.5 | .0514 | .7 | 244 | 96.4 | 42.3 | .0486 | 1,231,411 | .0478 | 708,855 | .0547 | .0506 | .0471 | .0545 | .0444 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **INDIANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Tipton | 16.7 | .0070 | –.7 | 64 | 99.7 | 6.2 | .0072 | 166,275 | .0065 | 67,120 | .0052 | .0061 | .0069 | .0069 | .0057 |
| Union | 6.9 | .0029 | .6 | 42 | 99.3 | 2.4 | .0027 | 58,445 | .0023 | 21,093 | .0016 | .0023 | .0028 | .0029 | .0019 |
| Vanderburgh | 166.6 | .0700 | –.6 | 706 | 91.8 | 65.3 | .0751 | 1,877,619 | .0728 | 1,293,043 | .0997 | .0803 | .0819 | .0826 | .0871 |
| Vermillion | 18.3 | .0076 | .4 | 70 | 99.6 | 7.2 | .0083 | 163,832 | .0064 | 62,787 | .0048 | .0062 | .0090 | .0080 | .0049 |
| Vigo | 109.3 | .0459 | –2.8 | 270 | 93.2 | 39.8 | .0458 | 1,043,273 | .0405 | 883,104 | .0682 | .0498 | .0527 | .0563 | .0455 |
| Wabash | 36.5 | .0153 | –.4 | 92 | 98.9 | 12.5 | .0144 | 325,163 | .0126 | 144,961 | .0111 | .0127 | .0134 | .0162 | .01[illegible] |
| Warren | 8.9 | .0038 | –.9 | 24 | 99.7 | 3.0 | .0034 | 92,229 | .0036 | 9,460 | .0008 | .0028 | .0025 | .0026 | .0026 |
| Warrick | 47.1 | .0197 | 13.6 | 120 | 98.8 | 16.0 | .0184 | 448,738 | .0174 | 134,084 | .0103 | .0157 | .0153 | .0160 | .0160 |
| Washington | 22.8 | .0096 | 4.0 | 44 | 99.8 | 8.0 | .0093 | 170,698 | .0066 | 81,691 | .0063 | .0073 | .0106 | .0102 | .0054 |
| Wayne | 73.4 | .0308 | –3.5 | 182 | 94.0 | 27.1 | .0311 | 662,941 | .0258 | 510,271 | .0394 | .0307 | .0357 | .0373 | .0256 |
| Wells | 25.5 | .0107 | .4 | 69 | 99.8 | 9.1 | .0105 | 225,661 | .0087 | 99,443 | .0076 | .0089 | .0096 | .0118 | .0084 |
| White | 24.5 | .0103 | 2.7 | 48 | 99.7 | 9.3 | .0107 | 220,167 | .0086 | 116,434 | .0090 | .0090 | .0111 | .0122 | .0076 |
| Whitley | 26.9 | .0113 | 2.6 | 80 | 99.6 | 9.3 | .0107 | 233,229 | .0090 | 116,692 | .0090 | .0095 | .0110 | .0118 | .0078 |
| **TOTAL METRO COUNTIES** | **3,756.0** | **1.5763** | **1.0** | **321** | **88.4** | **1,347.5** | **1.5504** | **38,597,108** | **1.4981** | **22,347,723** | **1.7235** | **1.5807** | **1.4858** | **1.6366** | **1.5694** |
| **TOTAL STATE** | **5,556.9** | **2.3322** | **1.2** | **155** | **91.5** | **1,986.7** | **2.2855** | **54,591,204** | **2.1188** | **30,095,111** | **2.3210** | **2.2222** | **2.2466** | **2.4244** | **2.1414** |
| **IOWA** | | | | | | | | | | | | | | | |
| **CEDAR RAPIDS** | **171.4** | **.0720** | **1.0** | **237** | **97.5** | **66.2** | **.0761** | **2,063,050** | **.0801** | **953,832** | **.0735** | **.0765** | **.0640** | **.0731** | **.0794** |
| Linn | 171.4 | .0720 | 1.0 | 237 | 97.5 | 66.2 | .0761 | 2,063,050 | .0801 | 953,832 | .0735 | .0765 | .0640 | .0731 | .0794 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **.1630** | **.9** | **228** | **94.5** | **146.0** | **.1680** | **4,651,023** | **.1807** | **2,055,343** | **.1585** | **.1705** | **.1401** | **.1515** | **.1721** |
| Scott | 166.3 | .0698 | 3.9 | 362 | 94.7 | 62.2 | .0715 | 1,971,207 | .0766 | 928,391 | .0716 | .0737 | .0610 | .0666 | .0752 |
| *Henry, Ill.* | *57.1* | *.0240* | *–1.5* | *69* | *98.5* | *20.9* | *.0241* | *630,578* | *.0245* | *187,310* | *.0144* | *.0215* | *.0190* | *.0201* | *.0227* |
| *Rock Island, Ill.* | *164.9* | *.0692* | *–1.1* | *390* | *92.9* | *62.9* | *.0724* | *2,049,238* | *.0796* | *939,642* | *.0725* | *.0753* | *.0601* | *.0648* | *.0742* |
| **DES MOINES** | **380.5** | **.1598** | **3.5** | **218** | **94.8** | **150.4** | **.1730** | **4,666,405** | **.1811** | **2,342,367** | **.1806** | **.1768** | **.1600** | **.1706** | **.1835** |
| Dallas | 30.8 | .0130 | 4.4 | 52 | 99.5 | 11.8 | .0136 | 307,385 | .0119 | 115,444 | .0089 | .0113 | .0132 | .0135 | .0104 |
| Polk | 312.1 | .1310 | 2.9 | 536 | 93.8 | 125.5 | .1444 | 3,970,350 | .1541 | 2,135,873 | .1647 | .1527 | .1354 | .1451 | .1605 |
| Warren | 37.6 | .0158 | 7.8 | 66 | 99.1 | 13.1 | .0150 | 388,670 | .0151 | 91,050 | .0070 | .0128 | .0114 | .0120 | .0126 |
| **DUBUQUE** | **93.7** | **.0393** | **–.1** | **154** | **99.3** | **31.9** | **.0367** | **908,622** | **.0352** | **481,421** | **.0371** | **.0366** | **.0356** | **.0362** | **.0373** |
| Dubuque | 93.7 | .0393 | –.1 | 154 | 99.3 | 31.9 | .0367 | 908,622 | .0352 | 481,421 | .0371 | .0366 | .0356 | .0362 | .0373 |
| **IOWA CITY** | **85.7** | **.0360** | **4.9** | **140** | **96.2** | **33.3** | **.0384** | **1,024,435** | **.0398** | **409,802** | **.0316** | **.0366** | **.0357** | **.0369** | **.0350** |
| Johnson | 85.7 | .0360 | 4.9 | 140 | 96.2 | 33.3 | .0384 | 1,024,435 | .0398 | 409,802 | .0316 | .0366 | .0357 | .0369 | .0350 |
| **SIOUX CITY** | **118.0** | **.0495** | **.5** | **104** | **97.3** | **44.6** | **.0514** | **1,180,189** | **.0458** | **671,602** | **.0519** | **.0484** | **.0553** | **.0535** | **.0476** |
| Woodbury | 100.1 | .0420 | –.8 | 115 | 97.1 | 38.2 | .0440 | 1,009,680 | .0391 | 611,567 | .0472 | .0422 | .0491 | .0463 | .0415 |
| *Dakota, Neb.* | *17.9* | *.0075* | *8.0* | *69* | *98.2* | *6.4* | *.0074* | *170,509* | *.0067* | *60,035* | *.0047* | *.0062* | *.0062* | *.0072* | *.0061* |
| **WATERLOO - CEDAR FALLS** | **163.5** | **.0685** | **.4** | **162** | **93.6** | **59.9** | **.0690** | **1,838,800** | **.0713** | **800,211** | **.0617** | **.0679** | **.0595** | **.0636** | **.0697** |
| Black Hawk | 138.1 | .0579 | .1 | 241 | 92.5 | 50.8 | .0585 | 1,577,588 | .0612 | 718,308 | .0554 | .0588 | .0499 | .0545 | .0606 |
| Bremer | 25.4 | .0106 | 2.3 | 58 | 99.3 | 9.1 | .0105 | 261,212 | .0101 | 81,903 | .0063 | .0091 | .0096 | .0091 | .0091 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 9.5 | .0040 | –.1 | 17 | 99.9 | 3.8 | .0044 | 79,462 | .0031 | 42,849 | .0033 | .0033 | .0058 | .0049 | .0021 |
| Adams | 5.6 | .0023 | –2.3 | 13 | 99.6 | 2.2 | .0025 | 43,978 | .0017 | 14,278 | .0011 | .0016 | .0030 | .0025 | .0015 |
| Allamakee | 15.2 | .0064 | .6 | 24 | 99.7 | 5.5 | .0063 | 107,268 | .0042 | 71,812 | .0055 | .0050 | .0090 | .0073 | .0034 |
| Appanoose | 15.5 | .0065 | –.1 | 31 | 98.7 | 6.3 | .0073 | 120,295 | .0046 | 65,175 | .0051 | .0052 | .0102 | .0072 | .0041 |
| Audubon | 8.2 | .0034 | –4.2 | 18 | 99.8 | 3.2 | .0037 | 59,399 | .0023 | 32,481 | .0025 | .0026 | .0050 | .0042 | .0020 |
| Benton | 23.9 | .0101 | 1.1 | 33 | 99.7 | 9.1 | .0104 | 226,102 | .0088 | 76,281 | .0059 | .0082 | .0102 | .0097 | .0077 |
| Black Hawk | 138.1 | .0579 | .1 | 241 | 92.5 | 50.8 | .0585 | 1,577,588 | .0612 | 718,308 | .0554 | .0588 | .0499 | .0545 | .0606 |
| Boone | 26.1 | .0110 | –.3 | 46 | 99.3 | 10.2 | .0117 | 281,777 | .0110 | 100,339 | .0077 | .0099 | .0108 | .0111 | .0102 |
| Bremer | 25.4 | .0106 | 2.3 | 58 | 99.3 | 9.1 | .0105 | 261,212 | .0101 | 81,903 | .0063 | .0091 | .0096 | .0091 | .0091 |
| Buchanan | 23.4 | .0099 | 2.2 | 41 | 99.5 | 8.2 | .0094 | 203,688 | .0079 | 81,187 | .0063 | .0079 | .0101 | .0090 | .0065 |
| Buena Vista | 20.9 | .0087 | .6 | 36 | 99.6 | 8.1 | .0093 | 186,675 | .0073 | 128,022 | .0098 | .0082 | .0112 | .0110 | .0073 |
| Butler | 17.6 | .0074 | –.4 | 30 | 99.7 | 6.6 | .0076 | 147,450 | .0057 | 40,343 | .0032 | .0053 | .0079 | .0075 | .0045 |
| Calhoun | 13.0 | .0055 | –4.0 | 23 | 99.6 | 5.0 | .0058 | 110,978 | .0043 | 44,295 | .0034 | .0043 | .0068 | .0062 | .0036 |
| Carroll | 23.2 | .0097 | 1.1 | 41 | 99.7 | 8.3 | .0095 | 209,403 | .0081 | 154,057 | .0119 | .0097 | .0097 | .0119 | .0081 |
| Cass | 17.1 | .0072 | 1.0 | 30 | 99.5 | 7.0 | .0081 | 158,634 | .0062 | 112,182 | .0086 | .0070 | .0099 | .0096 | .0058 |
| Cedar | 19.1 | .0080 | 2.5 | 33 | 99.5 | 7.3 | .0084 | 177,549 | .0069 | 73,865 | .0057 | .0068 | .0085 | .0083 | .0059 |
| Cerro Gordo | 48.1 | .0202 | –.7 | 85 | 99.0 | 19.4 | .0223 | 537,948 | .0209 | 339,556 | .0262 | .0222 | .0246 | .0237 | .0225 |
| Cherokee | 15.7 | .0066 | –3.3 | 27 | 99.7 | 6.2 | .0071 | 140,547 | .0054 | 84,807 | .0065 | .0062 | .0089 | .0082 | .0052 |
| Chickasaw | 15.5 | .0065 | .4 | 31 | 99.7 | 5.6 | .0065 | 120,886 | .0047 | 47,768 | .0037 | .0047 | .0068 | .0068 | .0039 |
| Clarke | 9.0 | .0038 | 4.5 | 21 | 99.6 | 3.5 | .0040 | 65,948 | .0026 | 47,315 | .0037 | .0031 | .0061 | .0045 | .0018 |
| Clay | 20.0 | .0084 | 2.2 | 35 | 99.5 | 8.1 | .0093 | 204,547 | .0079 | 132,783 | .0102 | .0087 | .0101 | .0110 | .0087 |
| Clayton | 21.5 | .0090 | 1.9 | 28 | 99.6 | 8.2 | .0094 | 164,918 | .0064 | 72,510 | .0056 | .0066 | .0116 | .0100 | .0050 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ETRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **WA (continued)** | | | | | | | | | | | | | | | |
| **L COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Clinton | 56.3 | .0236 | −1.4 | 81 | 98.3 | 20.9 | .0241 | 565,519 | .0219 | 303,832 | .0234 | .0228 | .0238 | .0247 | .0237 |
| Crawford | 18.9 | .0079 | −.2 | 26 | 99.4 | 7.0 | .0080 | 155,575 | .0061 | 67,308 | .0052 | .0061 | .0089 | .0083 | .0057 |
| Dallas | 30.8 | .0130 | 4.4 | 52 | 99.5 | 11.8 | .0136 | 307,385 | .0119 | 115,444 | .0089 | .0113 | .0132 | .0135 | .0104 |
| Davis | 9.4 | .0039 | 3.3 | 19 | 99.7 | 3.4 | .0039 | 68,659 | .0027 | 30,694 | .0024 | .0028 | .0050 | .0038 | .0021 |
| Decatur | 9.7 | .0041 | −1.0 | 18 | 98.9 | 3.5 | .0040 | 67,971 | .0026 | 35,483 | .0027 | .0030 | .0060 | .0042 | .0020 |
| Delaware | 19.4 | .0081 | 2.5 | 34 | 99.8 | 6.7 | .0077 | 158,998 | .0062 | 72,900 | .0056 | .0063 | .0083 | .0080 | .0056 |
| Des Moines | 46.0 | .0193 | −.4 | 111 | 97.1 | 18.2 | .0210 | 506,546 | .0196 | 263,601 | .0204 | .0199 | .0210 | .0215 | .0211 |
| Dickinson | 16.6 | .0070 | 6.2 | 44 | 99.7 | 6.7 | .0077 | 183,859 | .0072 | 80,104 | .0062 | .0068 | .0068 | .0082 | .0070 |
| Dubuque | 93.7 | .0393 | −.1 | 154 | 99.3 | 31.9 | .0367 | 908,622 | .0352 | 481,421 | .0371 | .0366 | .0356 | .0362 | .0373 |
| Emmet | 12.9 | .0054 | −3.3 | 33 | 99.5 | 5.1 | .0059 | 117,243 | .0046 | 59,000 | .0045 | .0047 | .0066 | .0063 | .0045 |
| Fayette | 24.7 | .0104 | −3.1 | 34 | 99.5 | 9.4 | .0108 | 210,734 | .0082 | 102,730 | .0080 | .0085 | .0123 | .0116 | .0076 |
| Floyd | 19.2 | .0081 | −2.0 | 38 | 99.8 | 7.3 | .0084 | 167,187 | .0065 | 88,961 | .0068 | .0070 | .0098 | .0094 | .0062 |
| Franklin | 12.9 | .0054 | −1.1 | 22 | 99.8 | 5.3 | .0061 | 129,267 | .0050 | 45,427 | .0035 | .0047 | .0062 | .0062 | .0043 |
| Fremont | 9.5 | .0040 | 1.1 | 18 | 99.5 | 3.8 | .0043 | 88,967 | .0034 | 42,211 | .0033 | .0034 | .0056 | .0046 | .0027 |
| Greene | 11.8 | .0049 | −2.6 | 21 | 99.4 | 4.8 | .0056 | 118,005 | .0046 | 54,859 | .0042 | .0046 | .0060 | .0056 | .0040 |
| Grundy | 14.3 | .0060 | −.5 | 29 | 99.8 | 5.5 | .0063 | 157,222 | .0061 | 46,125 | .0036 | .0054 | .0056 | .0057 | .0053 |
| Guthrie | 11.9 | .0050 | −.7 | 20 | 99.8 | 4.7 | .0054 | 94,957 | .0037 | 25,274 | .0019 | .0034 | .0064 | .0051 | .0029 |
| Hamilton | 17.5 | .0074 | −2.0 | 30 | 99.5 | 7.0 | .0080 | 172,009 | .0067 | 71,512 | .0055 | .0064 | .0085 | .0088 | .0061 |
| Hancock | 14.1 | .0059 | 1.9 | 25 | 99.8 | 5.5 | .0064 | 133,217 | .0052 | 32,452 | .0025 | .0045 | .0058 | .0064 | .0046 |
| Hardin | 21.6 | .0090 | −.8 | 38 | 99.3 | 8.3 | .0095 | 190,596 | .0073 | 123,384 | .0095 | .0083 | .0115 | .0109 | .0067 |
| Harrison | 16.2 | .0068 | −.9 | 23 | 99.7 | 6.1 | .0070 | 126,501 | .0050 | 77,653 | .0060 | .0057 | .0084 | .0079 | .0043 |
| Henry | 19.2 | .0081 | 1.6 | 44 | 98.5 | 7.1 | .0082 | 186,713 | .0072 | 88,799 | .0069 | .0073 | .0082 | .0090 | .0063 |
| Howard | 10.9 | .0046 | −1.9 | 23 | 99.8 | 4.2 | .0048 | 90,639 | .0035 | 40,662 | .0031 | .0036 | .0061 | .0049 | .0028 |
| Humboldt | 12.3 | .0051 | .4 | 28 | 99.7 | 5.1 | .0059 | 115,566 | .0045 | 49,284 | .0038 | .0044 | .0067 | .0065 | .0040 |
| Ida | 8.9 | .0038 | −.1 | 21 | 99.9 | 3.5 | .0040 | 74,065 | .0029 | 39,489 | .0031 | .0031 | .0051 | .0044 | .0023 |
| Iowa | 15.5 | .0065 | .5 | 26 | 99.6 | 6.0 | .0069 | 152,835 | .0059 | 73,982 | .0057 | .0060 | .0070 | .0071 | .0062 |
| Jackson | 23.2 | .0097 | 3.1 | 36 | 99.8 | 8.4 | .0097 | 194,862 | .0076 | 74,771 | .0057 | .0075 | .0108 | .0094 | .0069 |
| Jasper | 36.5 | .0153 | .2 | 50 | 99.5 | 14.2 | .0163 | 373,190 | .0145 | 159,676 | .0123 | .0139 | .0157 | .0164 | .0136 |
| Jefferson | 17.1 | .0072 | 4.8 | 39 | 99.1 | 6.1 | .0070 | 159,367 | .0061 | 77,148 | .0060 | .0064 | .0079 | .0076 | .0052 |
| Johnson | 85.7 | .0360 | 4.9 | 140 | 96.2 | 33.3 | .0384 | 1,024,435 | .0398 | 409,802 | .0316 | .0366 | .0357 | .0369 | .0350 |
| Jones | 20.9 | .0087 | 2.4 | 36 | 99.2 | 7.3 | .0084 | 185,194 | .0072 | 68,114 | .0053 | .0068 | .0084 | .0077 | .0060 |
| Keokuk | 12.6 | .0053 | −2.5 | 22 | 99.7 | 5.0 | .0057 | 108,748 | .0042 | 34,125 | .0026 | .0040 | .0058 | .0062 | .0031 |
| Kossuth | 21.5 | .0091 | −1.8 | 22 | 99.7 | 8.1 | .0093 | 183,452 | .0071 | 97,434 | .0075 | .0077 | .0102 | .0104 | .0065 |
| Lee | 43.1 | .0180 | .0 | 83 | 96.6 | 16.4 | .0189 | 458,249 | .0178 | 191,475 | .0148 | .0169 | .0190 | .0183 | .0162 |
| Linn | 171.4 | .0720 | 1.0 | 237 | 97.5 | 66.2 | .0761 | 2,063,050 | .0801 | 953,832 | .0735 | .0765 | .0640 | .0731 | .0794 |
| Louisa | 12.6 | .0053 | 4.5 | 31 | 99.6 | 4.6 | .0053 | 126,651 | .0049 | 37,056 | .0029 | .0043 | .0049 | .0047 | .0039 |
| Lucas | 10.3 | .0043 | −.1 | 24 | 99.7 | 4.3 | .0050 | 91,207 | .0035 | 58,020 | .0045 | .0043 | .0068 | .0053 | .0035 |
| Lyon | 12.8 | .0054 | −.8 | 22 | 99.7 | 4.6 | .0053 | 90,828 | .0036 | 34,138 | .0026 | .0037 | .0066 | .0057 | .0033 |
| Madison | 12.7 | .0053 | .8 | 23 | 99.7 | 4.7 | .0054 | 106,131 | .0041 | 56,814 | .0044 | .0043 | .0064 | .0057 | .0036 |
| Mahaska | 23.4 | .0098 | 2.3 | 41 | 98.9 | 9.1 | .0105 | 212,301 | .0082 | 100,434 | .0077 | .0085 | .0119 | .0113 | .0083 |
| Marion | 30.9 | .0130 | 4.1 | 55 | 98.8 | 11.1 | .0127 | 301,542 | .0117 | 101,313 | .0078 | .0108 | .0116 | .0122 | .0107 |
| Marshall | 41.3 | .0173 | −.9 | 72 | 98.6 | 16.1 | .0185 | 480,828 | .0187 | 206,382 | .0160 | .0175 | .0172 | .0174 | .0171 |
| Mills | 14.1 | .0059 | 5.2 | 32 | 99.5 | 5.0 | .0058 | 134,161 | .0052 | 44,499 | .0034 | .0049 | .0051 | .0061 | .0042 |
| Mitchell | 11.9 | .0050 | −3.5 | 25 | 99.9 | 4.6 | .0053 | 103,221 | .0040 | 44,962 | .0035 | .0040 | .0059 | .0053 | .0032 |
| Monona | 11.5 | .0049 | −1.7 | 16 | 99.8 | 4.6 | .0053 | 88,185 | .0034 | 55,530 | .0042 | .0040 | .0068 | .0064 | .0025 |
| Monroe | 9.0 | .0037 | −2.3 | 21 | 99.5 | 3.5 | .0040 | 80,853 | .0032 | 26,415 | .0021 | .0029 | .0044 | .0039 | .0024 |
| Montgomery | 13.7 | .0058 | 2.1 | 32 | 99.7 | 5.6 | .0064 | 133,933 | .0052 | 74,157 | .0057 | .0054 | .0071 | .0072 | .0049 |
| Muscatine | 41.7 | .0175 | 3.1 | 94 | 98.9 | 15.3 | .0176 | 478,954 | .0186 | 193,213 | .0149 | .0173 | .0165 | .0156 | .0174 |
| O'Brien | 16.7 | .0070 | −1.6 | 29 | 99.9 | 6.4 | .0074 | 141,798 | .0055 | 86,101 | .0066 | .0062 | .0088 | .0086 | .0051 |
| Osceola | 8.3 | .0035 | −.9 | 21 | 99.6 | 3.2 | .0037 | 65,947 | .0025 | 22,862 | .0018 | .0025 | .0041 | .0039 | .0020 |
| Page | 19.2 | .0080 | .7 | 36 | 99.3 | 7.7 | .0089 | 180,395 | .0070 | 101,477 | .0078 | .0074 | .0089 | .0100 | .0071 |
| Palo Alto | 12.3 | .0052 | −3.3 | 22 | 99.8 | 4.9 | .0056 | 106,904 | .0042 | 50,350 | .0039 | .0043 | .0063 | .0062 | .0034 |
| Plymouth | 25.0 | .0105 | 1.0 | 29 | 99.5 | 9.1 | .0105 | 212,030 | .0082 | 109,754 | .0085 | .0089 | .0123 | .0121 | .0067 |
| Pocahontas | 10.7 | .0045 | −5.9 | 19 | 99.9 | 4.2 | .0048 | 101,854 | .0040 | 32,389 | .0025 | .0035 | .0047 | .0050 | .0031 |
| Polk | 312.1 | .1310 | 2.9 | 536 | 93.8 | 125.5 | .1444 | 3,970,350 | .1541 | 2,135,873 | .1647 | .1527 | .1354 | .1451 | .1605 |
| ☐ Pottawattamie | 86.9 | .0364 | .4 | 91 | 98.9 | 32.8 | .0377 | 920,930 | .0357 | 530,770 | .0409 | .0373 | .0355 | .0395 | .0316 |
| Poweshiek | 19.2 | .0081 | −.6 | 33 | 98.9 | 7.2 | .0083 | 191,683 | .0074 | 119,203 | .0092 | .0083 | .0089 | .0091 | .0064 |
| Ringgold | 6.0 | .0025 | −1.8 | 11 | 99.4 | 2.4 | .0027 | 41,623 | .0016 | 21,373 | .0017 | .0017 | .0043 | .0024 | .0012 |
| Sac | 13.3 | .0056 | −5.8 | 23 | 99.8 | 5.4 | .0063 | 110,680 | .0043 | 50,845 | .0039 | .0044 | .0068 | .0074 | .0031 |
| Scott | 166.3 | .0698 | 3.9 | 362 | 94.7 | 62.2 | .0715 | 1,971,207 | .0766 | 928,391 | .0716 | .0737 | .0610 | .0666 | .0752 |
| Shelby | 14.8 | .0062 | −1.6 | 25 | 99.4 | 5.5 | .0063 | 130,695 | .0050 | 70,972 | .0055 | .0054 | .0071 | .0075 | .0039 |
| Sioux | 31.9 | .0134 | 3.5 | 41 | 99.3 | 10.7 | .0123 | 242,910 | .0095 | 111,339 | .0085 | .0100 | .0127 | .0154 | .0076 |
| Story | 74.8 | .0314 | 3.4 | 130 | 96.5 | 25.5 | .0294 | 813,191 | .0315 | 386,557 | .0299 | .0310 | .0294 | .0296 | .0283 |
| Tama | 19.3 | .0081 | −1.2 | 27 | 96.1 | 7.1 | .0081 | 167,287 | .0065 | 64,624 | .0049 | .0065 | .0088 | .0084 | .0057 |
| Taylor | 8.1 | .0034 | −3.0 | 15 | 99.7 | 3.3 | .0038 | 58,660 | .0023 | 24,801 | .0020 | .0022 | .0056 | .0035 | .0017 |
| Union | 13.9 | .0058 | .3 | 33 | 99.6 | 5.6 | .0065 | 131,713 | .0051 | 74,585 | .0057 | .0055 | .0076 | .0072 | .0047 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **IOWA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Van Buren | 8.6 | .0036 | –.3 | 18 | 99.4 | 3.3 | .0038 | 57,870 | .0022 | 18,900 | .0015 | .0023 | .0050 | .0035 | .0016 |
| Wapello | 39.5 | .0166 | –1.9 | 91 | 98.9 | 15.8 | .0182 | 391,751 | .0152 | 194,382 | .0150 | .0154 | .0209 | .0186 | .0140 |
| Warren | 37.6 | .0158 | 7.8 | 66 | 99.1 | 13.1 | .0150 | 388,670 | .0151 | 91,050 | .0070 | .0128 | .0114 | .0120 | .0126 |
| Washington | 20.7 | .0087 | 2.8 | 36 | 99.5 | 7.8 | .0090 | 197,352 | .0077 | 85,739 | .0066 | .0075 | .0095 | .0095 | .0071 |
| Wayne | 8.1 | .0034 | –1.2 | 15 | 99.6 | 3.4 | .0039 | 54,504 | .0021 | 28,226 | .0022 | .0024 | .0059 | .0039 | .0014 |
| Webster | 44.0 | .0184 | –4.3 | 61 | 97.7 | 17.0 | .0196 | 430,846 | .0167 | 259,034 | .0199 | .0181 | .0207 | .0211 | .0169 |
| Winnebago | 13.1 | .0055 | .7 | 33 | 99.4 | 5.2 | .0060 | 143,921 | .0056 | 59,516 | .0046 | .0053 | .0052 | .0065 | .0044 |
| Winneshiek | 22.0 | .0093 | .6 | 32 | 99.1 | 7.7 | .0088 | 199,642 | .0078 | 95,753 | .0074 | .0079 | .0099 | .0091 | .0076 |
| Woodbury | 100.1 | .0420 | –.8 | 115 | 97.1 | 38.2 | .0440 | 1,009,680 | .0391 | 611,567 | .0472 | .0422 | .0491 | .0463 | .0415 |
| Worth | 9.1 | .0038 | .3 | 23 | 99.6 | 3.6 | .0041 | 84,986 | .0033 | 26,242 | .0020 | .0030 | .0042 | .0044 | .0024 |
| Wright | 16.0 | .0067 | –2.0 | 28 | 99.3 | 6.3 | .0072 | 191,866 | .0075 | 71,183 | .0055 | .0067 | .0070 | .0069 | .0062 |
| **TOTAL METRO COUNTIES** | **1,248.1** | **.5238** | **2.0** | **179** | **95.9** | **474.9** | **.5464** | **14,403,129** | **.5589** | **7,058,361** | **.5442** | **.5476** | **.5004** | **.5328** | **.5532** |
| **TOTAL STATE** | **2,941.3** | **1.2344** | **.9** | **53** | **97.7** | **1,118.7** | **1.2869** | **30,325,396** | **1.1770** | **14,637,875** | **1.1289** | **1.1740** | **1.3058** | **1.3091** | **1.1151** |
| **KANSAS** | | | | | | | | | | | | | | | |
| **KANSAS CITY** | **1,473.1** | **.6185** | **2.8** | **294** | **86.2** | **552.0** | **.6348** | **18,253,339** | **.7084** | **9,666,861** | **.7457** | **.7014** | **.5629** | **.6279** | **.6929** |
| Johnson | 298.5 | .1253 | 10.4 | 624 | 97.6 | 111.8 | .1286 | 4,960,331 | .1925 | 2,248,091 | .1734 | .1733 | .0820 | .1149 | .1893 |
| Leavenworth | 58.1 | 0244 | 6.0 | 125 | 87.7 | 18.3 | .0210 | 605,062 | .0235 | 193,609 | .0150 | .0211 | .0175 | .0181 | .0200 |
| Miami | 22.7 | .0096 | 5.0 | 38 | 96.4 | 8.2 | .0094 | 240,479 | .0093 | 82,186 | .0063 | .0085 | .0092 | .0087 | .0081 |
| Wyandotte | 169.1 | .0710 | –1.9 | 1,135 | 73.8 | 63.1 | .0725 | 1,812,712 | .0703 | 747,822 | .0577 | .0667 | .0704 | .0650 | .0615 |
| *Cass, Mo.* | *55.1* | *.0232* | *8.0* | *78* | *98.5* | *18.8* | *.0216* | *537,790* | *.0209* | *212,496* | *.0164* | *.0200* | *.0204* | *.0204* | *.0174* |
| *Clay, Mo.* | *140.8* | *.0591* | *3.2* | *349* | *98.0* | *52.3* | *.0601* | *1,688,580* | *.0655* | *1,103,940* | *.0852* | *.0702* | *.0523* | *.0652* | *.0675* |
| *Jackson, Mo.* | *623.5* | *.2617* | *–.9* | *1,020* | *78.0* | *242.0* | *.2784* | *7,398,503* | *.2871* | *4,749,892* | *.3663* | *.3058* | *.2722* | *.2960* | *.2956* |
| *Lafayette, Mo.* | *30.9* | *.0130* | *3.2* | *49* | *96.6* | *11.2* | *.0129* | *280,409* | *.0109* | *106,796* | *.0082* | *.0104* | *.0136* | *.0122* | *.0091* |
| *Platte, Mo.* | *51.8* | *.0218* | *11.8* | *123* | *97.5* | *18.4* | *.0212* | *543,208* | *.0211* | *156,530* | *.0121* | *.0184* | *.0164* | *.0184* | *.0181* |
| *Ray, Mo.* | *22.6* | *.0094* | *5.7* | *40* | *97.9* | *7.9* | *.0091* | *186,265* | *.0073* | *65,499* | *.0051* | *.0070* | *.0089* | *.0090* | *.0063* |
| **LAWRENCE** | **71.4** | **.0300** | **5.6** | **155** | **90.5** | **25.3** | **.0291** | **776,981** | **.0301** | **344,448** | **.0266** | **.0291** | **.0296** | **.0279** | **.0259** |
| Douglas | 71.4 | .0300 | 5.6 | 155 | 90.5 | 25.3 | .0291 | 776,981 | .0301 | 344,448 | .0266 | .0291 | .0296 | .0279 | .0259 |
| **TOPEKA** | **159.1** | **.0668** | **2.7** | **290** | **90.5** | **62.2** | **.0716** | **2,141,127** | **.0831** | **973,999** | **.0752** | **.0774** | **.0609** | **.0688** | **.0742** |
| Shawnee | 159.1 | .0668 | 2.7 | 290 | 90.5 | 62.2 | .0716 | 2,141,127 | .0831 | 973,999 | .0752 | .0774 | .0609 | .0688 | .0742 |
| **WICHITA** | **428.2** | **.1797** | **4.0** | **175** | **89.7** | **163.8** | **.1884** | **5,949,071** | **.2308** | **2,611,158** | **.2014** | **.2117** | **.1499** | **.1721** | **.2134** |
| Butler | 47.7 | .0200 | 6.5 | 33 | 98.5 | 17.3 | .0199 | 505,473 | .0196 | 184,062 | .0142 | .0181 | .0172 | .0184 | .0175 |
| Sedgwick | 380.5 | .1597 | 3.7 | 378 | 88.6 | 146.5 | .1685 | 5,443,598 | .2112 | 2,427,096 | .1872 | .1936 | .1327 | .1537 | .1959 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Allen | 16.2 | .0068 | 3.5 | 32 | 97.6 | 6.4 | .0074 | 156,744 | .0061 | 66,607 | .0051 | .0059 | .0082 | .0074 | .0051 |
| Anderson | 9.1 | .0038 | 4.0 | 16 | 99.2 | 3.4 | .0039 | 82,316 | .0032 | 23,422 | .0018 | .0029 | .0042 | .0038 | .0024 |
| Atchison | 18.0 | .0076 | –2.2 | 42 | 92.8 | 6.4 | .0074 | 158,765 | .0061 | 64,674 | .0050 | .0061 | .0084 | .0073 | .0054 |
| Barber | 6.8 | .0028 | 3.8 | 6 | 99.3 | 2.8 | .0032 | 77,820 | .0031 | 42,331 | .0033 | .0031 | .0033 | .0032 | .0025 |
| Barton | 32.1 | .0135 | 2.4 | 36 | 98.1 | 12.4 | .0143 | 371,934 | .0144 | 246,030 | .0190 | .0156 | .0143 | .0163 | .0158 |
| Bourbon | 16.3 | .0068 | 2.1 | 26 | 96.6 | 6.7 | .0077 | 148,887 | .0058 | 75,986 | .0058 | .0059 | .0095 | .0076 | .0047 |
| Brown | 12.1 | .0051 | 1.2 | 21 | 93.2 | 4.8 | .0055 | 110,542 | .0043 | 43,056 | .0033 | .0042 | .0061 | .0056 | .0031 |
| Butler | 47.7 | .0200 | 6.5 | 33 | 98.5 | 17.3 | .0199 | 505,473 | .0196 | 184,062 | .0142 | .0181 | .0172 | .0184 | .0175 |
| Chase | 3.3 | .0014 | –.3 | 4 | 98.8 | 1.3 | .0015 | 29,702 | .0011 | 7,885 | .0006 | .0011 | .0017 | .0012 | .0009 |
| Chautauqua | 5.2 | .0022 | 3.7 | 8 | 97.3 | 2.3 | .0026 | 57,779 | .0023 | 13,424 | .0011 | .0019 | .0028 | .0023 | .0016 |
| Cherokee | 22.8 | .0096 | 2.2 | 39 | 96.8 | 8.9 | .0103 | 189,402 | .0073 | 71,774 | .0055 | .0072 | .0129 | .0095 | .0058 |
| Cheyenne | 3.5 | .0014 | –4.8 | 3 | 99.6 | 1.5 | .0017 | 38,732 | .0015 | 19,222 | .0015 | .0015 | .0018 | .0019 | .0012 |
| Clark | 2.6 | .0011 | .0 | 3 | 99.2 | 1.0 | .0012 | 23,484 | .0009 | 11,496 | .0009 | .0010 | .0015 | .0012 | .0009 |
| Clay | 9.8 | .0041 | .0 | 16 | 99.5 | 3.9 | .0044 | 87,926 | .0035 | 47,535 | .0037 | .0036 | .0057 | .0048 | .0031 |
| Cloud | 12.0 | .0051 | –4.0 | 17 | 99.7 | 4.7 | .0054 | 103,911 | .0040 | 51,999 | .0040 | .0042 | .0065 | .0058 | .0039 |
| Coffey | 10.6 | .0044 | 13.1 | 17 | 99.3 | 3.9 | .0045 | 128,680 | .0050 | 32,600 | .0025 | .0041 | .0036 | .0037 | .0036 |
| Comanche | 2.6 | .0011 | 1.8 | 3 | 99.9 | 1.0 | .0012 | 22,858 | .0009 | 8,640 | .0006 | .0008 | .0011 | .0013 | .0007 |
| Cowley | 38.2 | .0161 | 3.7 | 34 | 95.5 | 14.5 | .0167 | 375,509 | .0145 | 168,410 | .0130 | .0144 | .0177 | .0170 | .0136 |
| Crawford | 38.1 | .0159 | .5 | 64 | 97.9 | 15.6 | .0179 | 350,090 | .0136 | 160,548 | .0124 | .0137 | .0232 | .0165 | .0116 |
| Decatur | 4.4 | .0019 | –2.4 | 5 | 99.7 | 1.8 | .0021 | 39,823 | .0016 | 25,003 | .0019 | .0018 | .0025 | .0024 | .0013 |
| Dickinson | 20.2 | .0085 | .1 | 24 | 99.2 | 8.0 | .0092 | 205,937 | .0080 | 79,880 | .0062 | .0076 | .0093 | .0091 | .0063 |
| Doniphan | 9.4 | .0039 | 1.4 | 24 | 96.0 | 3.4 | .0039 | 72,603 | .0028 | 24,947 | .0019 | .0027 | .0044 | .0038 | .0020 |
| Douglas | 71.4 | .0300 | 5.6 | 155 | 90.5 | 25.3 | .0291 | 776,981 | .0301 | 344,448 | .0266 | .0291 | .0296 | .0279 | .0259 |
| Edwards | 4.3 | .0018 | .7 | 7 | 99.5 | 1.7 | .0020 | 35,063 | .0014 | 11,773 | .0009 | .0012 | .0026 | .0020 | .0011 |
| Elk | 3.8 | .0016 | –3.0 | 6 | 99.3 | 1.6 | .0018 | 34,591 | .0013 | 9,716 | .0007 | .0013 | .0021 | .0017 | .0009 |
| Ellis | 27.3 | .0114 | 4.6 | 30 | 99.0 | 10.2 | .0117 | 318,967 | .0124 | 256,315 | .0198 | .0143 | .0131 | .0139 | .0147 |
| Ellsworth | 6.9 | .0029 | 3.9 | 10 | 99.6 | 2.9 | .0034 | 64,693 | .0025 | 26,506 | .0021 | .0025 | .0038 | .0034 | .0017 |
| Finney | 27.3 | .0115 | 14.6 | 21 | 98.1 | 9.5 | .0109 | 286,501 | .0112 | 221,312 | .0170 | .0130 | .0118 | .0142 | .0134 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ANSAS (continued)** | | | | | | | | | | | | | | | |
| **LL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Ford | 26.1 | .0109 | 7.3 | 24 | 97.7 | 9.6 | .0110 | 283,293 | .0109 | 220,146 | .0170 | .0128 | .0115 | .0126 | .0132 |
| Franklin | 23.0 | .0097 | 4.3 | 40 | 97.6 | 8.7 | .0100 | 249,015 | .0097 | 82,261 | .0063 | .0087 | .0096 | .0099 | .0075 |
| Geary | 30.7 | .0129 | 2.8 | 81 | 75.3 | 10.3 | .0119 | 272,707 | .0106 | 186,152 | .0144 | .0121 | .0141 | .0151 | .0104 |
| Gove | 3.7 | .0015 | –.7 | 3 | 99.7 | 1.4 | .0016 | 30,304 | .0012 | 12,766 | .0010 | .0012 | .0018 | .0017 | .0008 |
| Graham | 3.8 | .0016 | –4.9 | 4 | 96.1 | 1.5 | .0017 | 41,475 | .0016 | 23,475 | .0018 | .0016 | .0020 | .0019 | .0012 |
| Grant | 7.3 | .0031 | 4.6 | 13 | 99.1 | 2.6 | .0030 | 78,275 | .0030 | 41,232 | .0032 | .0033 | .0026 | .0032 | .0029 |
| Gray | 5.4 | .0023 | 5.1 | 6 | 99.7 | 1.9 | .0022 | 58,120 | .0023 | 12,796 | .0010 | .0017 | .0016 | .0018 | .0017 |
| Greeley | 1.9 | .0008 | 3.0 | 2 | 99.3 | .7 | .0008 | 14,950 | .0006 | 6,476 | .0005 | .0007 | .0010 | .0009 | .0004 |
| Greenwood | 8.6 | .0036 | –1.9 | 8 | 99.3 | 3.6 | .0042 | 78,824 | .0030 | 33,561 | .0026 | .0030 | .0050 | .0041 | .0025 |
| Hamilton | 2.4 | .0010 | –4.5 | 2 | 99.6 | 1.0 | .0011 | 26,269 | .0010 | 8,063 | .0006 | .0009 | .0009 | .0011 | .0009 |
| Harper | 7.7 | .0032 | –1.0 | 10 | 99.4 | 3.2 | .0037 | 68,479 | .0027 | 42,379 | .0032 | .0028 | .0045 | .0039 | .0025 |
| Harvey | 31.8 | .0133 | 4.2 | 59 | 97.4 | 11.5 | .0132 | 336,657 | .0131 | 137,136 | .0106 | .0125 | .0121 | .0131 | .0117 |
| Haskell | 3.9 | .0017 | 2.3 | 7 | 99.1 | 1.4 | .0016 | 37,777 | .0014 | 8,575 | .0007 | .0012 | .0015 | .0016 | .0010 |
| Hodgeman | 2.2 | .0009 | –3.1 | 3 | 98.7 | .9 | .0011 | 18,561 | .0007 | 3,405 | .0002 | .0007 | .0010 | .0011 | .0006 |
| Jackson | 12.1 | .0051 | 3.9 | 18 | 94.8 | 4.4 | .0050 | 109,749 | .0043 | 28,856 | .0023 | .0038 | .0048 | .0044 | .0034 |
| Jefferson | 16.7 | .0070 | 9.8 | 31 | 98.7 | 5.7 | .0066 | 154,807 | .0060 | 26,870 | .0020 | .0050 | .0055 | .0053 | .0050 |
| Jewell | 4.8 | .0020 | –8.4 | 5 | 99.6 | 2.0 | .0023 | 38,928 | .0015 | 9,825 | .0008 | .0014 | .0029 | .0020 | .0012 |
| Johnson | 298.5 | .1253 | 10.4 | 624 | 97.6 | 111.8 | .1286 | 4,960,331 | .1925 | 2,248,091 | .1734 | .1733 | .0820 | .1149 | .1893 |
| Kearny | 3.7 | .0015 | 7.7 | 4 | 99.3 | 1.2 | .0014 | 34,027 | .0014 | 8,132 | .0006 | .0012 | .0012 | .0015 | .0011 |
| Kingman | 9.1 | .0039 | 1.6 | 11 | 99.5 | 3.4 | .0039 | 82,215 | .0032 | 28,297 | .0022 | .0031 | .0042 | .0040 | .0027 |
| Kiowa | 3.9 | .0016 | –3.6 | 5 | 99.6 | 1.5 | .0017 | 39,298 | .0015 | 17,384 | .0013 | .0014 | .0018 | .0018 | .0012 |
| Labette | 25.9 | .0109 | .8 | 40 | 93.8 | 9.9 | .0114 | 261,171 | .0101 | 126,303 | .0098 | .0102 | .0119 | .0111 | .0090 |
| Lane | 2.5 | .0010 | 1.1 | 3 | 98.7 | 1.0 | .0012 | 25,003 | .0010 | 4,874 | .0003 | .0008 | .0011 | .0011 | .0008 |
| Leavenworth | 58.1 | .0244 | 6.0 | 125 | 87.7 | 18.3 | .0210 | 605,062 | .0235 | 193,609 | .0150 | .0211 | .0175 | .0181 | .0200 |
| Lincoln | 4.0 | .0017 | –3.5 | 6 | 99.4 | 1.6 | .0018 | 32,829 | .0012 | 10,629 | .0008 | .0012 | .0020 | .0019 | .0010 |
| Linn | 8.7 | .0036 | 5.7 | 14 | 99.0 | 3.4 | .0040 | 73,083 | .0029 | 22,707 | .0017 | .0027 | .0049 | .0037 | .0019 |
| Logan | 3.5 | .0015 | .6 | 3 | 99.0 | 1.4 | .0016 | 31,954 | .0012 | 38,019 | .0030 | .0017 | .0021 | .0021 | .0012 |
| Lyon | 37.6 | .0158 | 7.1 | 45 | 96.5 | 14.1 | .0162 | 405,999 | .0158 | 220,587 | .0170 | .0162 | .0172 | .0167 | .0152 |
| McPherson | 28.0 | .0117 | 4.3 | 31 | 98.5 | 10.4 | .0120 | 326,088 | .0126 | 128,005 | .0099 | .0116 | .0102 | .0114 | .0108 |
| Marion | 13.5 | .0057 | –.2 | 14 | 99.1 | 5.2 | .0059 | 126,758 | .0050 | 47,929 | .0037 | .0048 | .0059 | .0060 | .0043 |
| Marshall | 12.7 | .0053 | –.7 | 14 | 99.8 | 5.1 | .0059 | 117,459 | .0045 | 61,630 | .0047 | .0047 | .0072 | .0063 | .0046 |
| Meade | 4.8 | .0020 | .3 | 5 | 99.6 | 1.8 | .0021 | 42,854 | .0017 | 20,227 | .0016 | .0017 | .0021 | .0023 | .0013 |
| Miami | 22.7 | .0096 | 5.0 | 38 | 96.4 | 8.2 | .0094 | 240,479 | .0093 | 82,186 | .0063 | .0085 | .0092 | .0087 | .0081 |
| Mitchell | 8.3 | .0034 | 2.3 | 12 | 99.2 | 3.4 | .0039 | 71,576 | .0028 | 53,060 | .0041 | .0032 | .0049 | .0047 | .0024 |
| Montgomery | 42.9 | .0180 | 1.5 | 66 | 91.5 | 16.6 | .0191 | 449,835 | .0174 | 229,550 | .0177 | .0177 | .0198 | .0195 | .0164 |
| Morris | 6.3 | .0027 | –1.9 | 9 | 99.2 | 2.6 | .0030 | 63,589 | .0025 | 22,911 | .0018 | .0024 | .0032 | .0031 | .0020 |
| Morton | 3.4 | .0014 | –1.6 | 5 | 99.1 | 1.2 | .0014 | 35,862 | .0014 | 17,993 | .0014 | .0013 | .0015 | .0013 | .0012 |
| Nemaha | 11.2 | .0047 | –.1 | 16 | 99.3 | 4.2 | .0048 | 93,710 | .0036 | 53,290 | .0041 | .0040 | .0062 | .0051 | .0030 |
| Neosho | 19.2 | .0081 | 1.2 | 33 | 98.0 | 7.2 | .0083 | 191,868 | .0075 | 94,875 | .0073 | .0075 | .0083 | .0084 | .0076 |
| Ness | 4.5 | .0019 | .0 | 4 | 99.5 | 1.8 | .0021 | 45,155 | .0017 | 23,391 | .0018 | .0019 | .0023 | .0021 | .0014 |
| Norton | 6.5 | .0027 | –2.8 | 7 | 99.5 | 2.7 | .0031 | 63,503 | .0025 | 40,244 | .0031 | .0027 | .0039 | .0034 | .0022 |
| Osage | 16.4 | .0069 | 7.1 | 24 | 99.3 | 6.0 | .0069 | 164,243 | .0064 | 48,744 | .0037 | .0056 | .0064 | .0060 | .0054 |
| Osborne | 5.8 | .0024 | –2.7 | 7 | 99.5 | 2.3 | .0026 | 44,806 | .0017 | 28,128 | .0022 | .0021 | .0038 | .0030 | .0017 |
| Ottawa | 6.0 | .0025 | .5 | 8 | 99.6 | 2.3 | .0027 | 54,551 | .0021 | 22,953 | .0018 | .0021 | .0028 | .0028 | .0016 |
| Pawnee | 8.0 | .0034 | –.8 | 11 | 95.9 | 3.2 | .0037 | 91,403 | .0036 | 37,503 | .0029 | .0033 | .0035 | .0040 | .0030 |
| Phillips | 7.3 | .0031 | –1.4 | 8 | 99.6 | 2.9 | .0033 | 68,524 | .0026 | 35,039 | .0027 | .0028 | .0039 | .0035 | .0030 |
| Pottawatomie | 16.0 | .0067 | 8.2 | 19 | 99.0 | 5.9 | .0068 | 152,138 | .0060 | 41,964 | .0032 | .0051 | .0060 | .0063 | .0046 |
| Pratt | 10.7 | .0045 | 4.1 | 15 | 97.7 | 4.3 | .0049 | 121,747 | .0047 | 90,751 | .0070 | .0054 | .0052 | .0057 | .0044 |
| Rawlins | 4.0 | .0016 | –2.6 | 4 | 99.9 | 1.5 | .0017 | 34,186 | .0013 | 11,093 | .0009 | .0013 | .0020 | .0018 | .0011 |
| Reno | 66.9 | .0281 | 3.0 | 53 | 96.8 | 25.7 | .0296 | 732,629 | .0284 | 351,169 | .0271 | .0280 | .0275 | .0309 | .0300 |
| Republic | 7.0 | .0030 | –7.5 | 10 | 99.7 | 2.9 | .0033 | 63,135 | .0025 | 29,015 | .0022 | .0025 | .0042 | .0035 | .0021 |
| Rice | 11.9 | .0049 | .0 | 16 | 98.1 | 4.8 | .0056 | 132,488 | .0051 | 41,136 | .0032 | .0045 | .0054 | .0049 | .0044 |
| Riley | 65.3 | .0274 | 2.8 | 110 | 85.4 | 20.2 | .0232 | 586,996 | .0228 | 276,906 | .0213 | .0233 | .0266 | .0261 | .0171 |
| Rooks | 6.8 | .0029 | –3.0 | 8 | 99.2 | 2.6 | .0030 | 62,790 | .0025 | 39,138 | .0030 | .0027 | .0034 | .0035 | .0022 |
| Rush | 4.5 | .0019 | –.4 | 6 | 99.7 | 1.7 | .0020 | 37,525 | .0014 | 10,987 | .0009 | .0013 | .0022 | .0019 | .0011 |
| Russell | 9.0 | .0038 | 1.5 | 10 | 99.2 | 3.6 | .0041 | 106,010 | .0041 | 56,096 | .0043 | .0041 | .0042 | .0043 | .0037 |
| Saline | 50.7 | .0212 | 3.7 | 70 | 95.7 | 19.7 | .0227 | 560,728 | .0218 | 370,069 | .0286 | .0237 | .0233 | .0261 | .0247 |
| Scott | 5.9 | .0025 | 2.0 | 8 | 99.2 | 2.2 | .0025 | 58,426 | .0023 | 39,445 | .0030 | .0026 | .0029 | .0032 | .0023 |
| Sedgwick | 380.5 | .1597 | 3.7 | 378 | 88.6 | 146.5 | .1685 | 5,443,598 | .2112 | 2,427,096 | .1872 | .1936 | .1327 | .1537 | .1959 |
| Seward | 17.8 | .0075 | 4.3 | 28 | 93.8 | 6.5 | .0075 | 199,864 | .0078 | 174,655 | .0134 | .0095 | .0076 | .0097 | .0109 |
| Shawnee | 159.1 | .0668 | 2.7 | 290 | 90.5 | 62.2 | .0716 | 2,141,127 | .0831 | 973,999 | .0752 | .0774 | .0609 | .0688 | .0742 |
| Sheridan | 3.4 | .0014 | –4.1 | 4 | 99.7 | 1.3 | .0015 | 27,212 | .0010 | 12,106 | .0009 | .0012 | .0017 | .0016 | .0008 |
| Sherman | 7.6 | .0032 | –2.1 | 7 | 99.4 | 2.9 | .0033 | 71,416 | .0028 | 64,495 | .0050 | .0035 | .0034 | .0046 | .0030 |
| Smith | 5.6 | .0023 | –5.8 | 6 | 99.7 | 2.3 | .0026 | 36,641 | .0014 | 24,965 | .0019 | .0018 | .0043 | .0026 | .0011 |
| Stafford | 5.7 | .0024 | .1 | 7 | 99.2 | 2.4 | .0028 | 62,511 | .0025 | 24,857 | .0019 | .0021 | .0027 | .0027 | .0020 |
| Stanton | 2.3 | .0010 | –1.7 | 3 | 98.3 | .8 | .0009 | 21,532 | .0008 | 6,094 | .0005 | .0008 | .0009 | .0011 | .0007 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KANSAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Stevens | 5.1 | .0021 | 7.7 | 7 | 98.1 | 1.7 | .0020 | 50,503 | .0020 | 18,268 | .0014 | .0019 | .0021 | .0018 | .0016 |
| Sumner | 25.8 | .0108 | 3.5 | 22 | 98.5 | 9.7 | .0111 | 270,971 | .0105 | 96,181 | .0074 | .0095 | .0115 | .0102 | .0091 |
| Thomas | 9.0 | .0038 | 6.5 | 8 | 99.4 | 3.2 | .0037 | 86,619 | .0033 | 60,990 | .0047 | .0039 | .0042 | .0043 | .0035 |
| Trego | 4.2 | .0018 | .8 | 5 | 99.6 | 1.6 | .0019 | 38,202 | .0015 | 20,881 | .0016 | .0016 | .0020 | .0022 | .0013 |
| Wabaunsee | 7.1 | .0030 | 3.4 | 9 | 98.8 | 2.5 | .0028 | 60,052 | .0024 | 15,527 | .0012 | .0021 | .0026 | .0028 | .0016 |
| Wallace | 2.0 | .0008 | −2.2 | 2 | 98.8 | .7 | .0008 | 11,696 | .0004 | 6,124 | .0005 | .0006 | .0011 | .0009 | .0004 |
| Washington | 8.1 | .0034 | −5.2 | 9 | 99.8 | 3.2 | .0037 | 51,912 | .0020 | 24,932 | .0019 | .0023 | .0056 | .0037 | .0015 |
| Wichita | 2.8 | .0012 | −7.9 | 4 | 99.7 | 1.0 | .0012 | 26,017 | .0010 | 13,114 | .0010 | .0010 | .0016 | .0011 | .0008 |
| Wilson | 12.4 | .0052 | 2.2 | 22 | 99.1 | 4.8 | .0055 | 110,669 | .0043 | 29,500 | .0023 | .0039 | .0054 | .0054 | .0032 |
| Woodson | 4.6 | .0019 | .0 | 9 | 98.5 | 1.8 | .0021 | 36,978 | .0015 | 11,453 | .0009 | .0013 | .0027 | .0019 | .0012 |
| Wyandotte | 169.1 | .0710 | −1.9 | 1,135 | 73.8 | 63.1 | .0725 | 1,812,712 | .0703 | 747,822 | .0577 | .0667 | .0704 | .0650 | .0615 |
| **TOTAL METRO COUNTIES** | **1,207.1** | **.5068** | **4.7** | **235** | **89.6** | **452.7** | **.5206** | **16,485,763** | **.6396** | **7,201,313** | **.5556** | **.5878** | **.4195** | **.4755** | **.5924** |
| **TOTAL STATE** | **2,448.0** | **1.0274** | **3.5** | **30** | **93.0** | **921.6** | **1.0602** | **28,806,188** | **1.1180** | **13,300,693** | **1.0258** | **1.0722** | **.9986** | **1.0377** | **1.0330** |
| **KENTUCKY** | | | | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **.0652** | **3.5** | **123** | **76.3** | **50.2** | **.0578** | **1,307,719** | **.0508** | **701,368** | **.0541** | **.0546** | **.0647** | **.0679** | **.0426** |
| Christian | 67.9 | .0285 | 1.5 | 94 | 71.6 | 20.6 | .0237 | 563,947 | .0219 | 280,016 | .0216 | .0232 | .0277 | .0270 | .0175 |
| *Montgomery, Tenn.* | *87.6* | *.0367* | *5.1* | *163* | *80.0* | *29.6* | *.0341* | *743,772* | *.0289* | *421,352* | *.0325* | *.0314* | *.0370* | *.0409* | *.0251* |
| **HUNTINGTON - ASHLAND** | **341.0** | **.1430** | **1.4** | **158** | **97.4** | **124.5** | **.1432** | **2,902,992** | **.1126** | **1,600,207** | **.1233** | **.1218** | **.1695** | **.1446** | **.1160** |
| Boyd | 55.4 | .0233 | −.2 | 344 | 97.7 | 20.5 | .0236 | 510,992 | .0198 | 333,697 | .0257 | .0222 | .0287 | .0242 | .0210 |
| Carter | 26.3 | .0110 | 4.9 | 65 | 99.9 | 8.7 | .0100 | 175,420 | .0068 | 84,651 | .0065 | .0075 | .0139 | .0095 | .0069 |
| Greenup | 40.4 | .0169 | 3.2 | 116 | 99.5 | 13.5 | .0155 | 310,544 | .0121 | 79,437 | .0061 | .0112 | .0165 | .0152 | .0103 |
| *Lawrence, Ohio* | *65.1* | *.0273* | *2.0* | *143* | *97.1* | *23.5* | *.0270* | *570,594* | *.0221* | *166,421* | *.0129* | *.0203* | *.0281* | *.0231* | *.0209* |
| *Cabell, W. Va.* | *105.9* | *.0444* | *−.9* | *376* | *95.1* | *41.5* | *.0478* | *955,097* | *.0370* | *815,469* | *.0629* | *.0464* | *.0613* | *.0548* | *.0444* |
| *Wayne, W. Va.* | *47.9* | *.0201* | *4.1* | *94* | *99.8* | *16.8* | *.0193* | *380,345* | *.0148* | *120,532* | *.0092* | *.0142* | *.0210* | *.0178* | *.0125* |
| **LEXINGTON-FAYETTE** | **328.5** | **.1378** | **3.4** | **221** | **88.0** | **122.3** | **.1407** | **3,532,350** | **.1370** | **2,018,261** | **.1557** | **.1426** | **.1452** | **.1492** | **.1386** |
| Bourbon | 19.1 | .0080 | −1.6 | 65 | 89.4 | 7.0 | .0081 | 150,215 | .0058 | 66,521 | .0051 | .0060 | .0106 | .0075 | .0049 |
| Clark | 29.6 | .0124 | 4.5 | 116 | 93.3 | 10.7 | .0123 | 303,693 | .0118 | 139,140 | .0107 | .0116 | .0131 | .0115 | .0107 |
| Fayette | 208.9 | .0876 | 2.3 | 733 | 85.2 | 80.7 | .0928 | 2,393,434 | .0929 | 1,578,081 | .1217 | .1004 | .0949 | .1039 | .1013 |
| Jessamine | 29.4 | .0124 | 12.8 | 168 | 95.3 | 9.7 | .0111 | 277,753 | .0108 | 102,409 | .0079 | .0101 | .0104 | .0113 | .0084 |
| Scott | 22.9 | .0096 | 5.0 | 80 | 92.4 | 7.8 | .0090 | 202,565 | .0078 | 60,516 | .0047 | .0073 | .0093 | .0084 | .0065 |
| Woodford | 18.6 | .0078 | 4.6 | 97 | 91.7 | 6.4 | .0074 | 204,690 | .0079 | 71,594 | .0056 | .0072 | .0069 | .0066 | .0068 |
| **LOUISVILLE** | **968.5** | **.4065** | **1.3** | **426** | **86.5** | **353.2** | **.4065** | **10,185,215** | **.3952** | **5,324,260** | **.4104** | **.4022** | **.4026** | **.4136** | **.4008** |
| Bullitt | 48.7 | .0204 | 12.4 | 162 | 99.2 | 14.8 | .0170 | 407,038 | .0158 | 92,134 | .0071 | .0141 | .0144 | .0157 | .0136 |
| Jefferson | 677.5 | .2843 | −1.1 | 1,755 | 82.7 | 255.2 | .2936 | 7,541,889 | .2927 | 4,155,389 | .3204 | .2994 | .2961 | .2973 | .3008 |
| Oldham | 32.7 | .0137 | 17.6 | 172 | 94.5 | 9.6 | .0111 | 351,796 | .0136 | 77,437 | .0060 | .0114 | .0079 | .0089 | .0105 |
| Shelby | 24.8 | .0105 | 6.3 | 64 | 88.1 | 8.5 | .0098 | 224,869 | .0087 | 86,558 | .0066 | .0084 | .0104 | .0090 | .0075 |
| *Clark, Ind.* | *92.0* | *.0386* | *3.6* | *245* | *94.2* | *32.8* | *.0378* | *814,522* | *.0316* | *578,082* | *.0445* | *.0370* | *.0380* | *.0450* | *.0343* |
| *Floyd, Ind.* | *63.1* | *.0265* | *3.1* | *421* | *95.9* | *22.4* | *.0258* | *596,686* | *.0231* | *250,852* | *.0193* | *.0227* | *.0249* | *.0259* | *.0255* |
| *Harrison, Ind.* | *29.7* | *.0125* | *8.9* | *61* | *99.2* | *9.9* | *.0114* | *248,415* | *.0097* | *83,808* | *.0065* | *.0092* | *.0109* | *.0118* | *.0086* |
| **OWENSBORO** | **87.7** | **.0368** | **2.0** | **189** | **95.4** | **32.0** | **.0368** | **833,156** | **.0323** | **546,217** | **.0421** | **.0361** | **.0413** | **.0401** | **.0349** |
| Daviess | 87.7 | .0368 | 2.0 | 189 | 95.4 | 32.0 | .0368 | 833,156 | .0323 | 546,217 | .0421 | .0361 | .0413 | .0401 | .0349 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 16.1 | .0067 | 5.7 | 40 | 96.3 | 5.7 | .0066 | 96,885 | .0038 | 33,486 | .0025 | .0040 | .0095 | .0058 | .0030 |
| Allen | 14.8 | .0063 | 4.8 | 44 | 98.6 | 5.6 | .0064 | 116,882 | .0045 | 51,533 | .0040 | .0047 | .0086 | .0060 | .0037 |
| Anderson | 13.9 | .0058 | 10.6 | 68 | 95.9 | 4.8 | .0056 | 130,268 | .0051 | 38,325 | .0030 | .0046 | .0049 | .0055 | .0041 |
| Ballard | 8.5 | .0036 | −3.4 | 33 | 96.1 | 3.3 | .0038 | 77,428 | .0030 | 27,364 | .0021 | .0028 | .0044 | .0032 | .0025 |
| Barren | 35.2 | .0147 | 3.5 | 73 | 94.7 | 13.0 | .0149 | 305,008 | .0118 | 156,656 | .0121 | .0126 | .0179 | .0147 | .0116 |
| Bath | 10.2 | .0043 | 1.7 | 37 | 96.6 | 3.6 | .0042 | 70,049 | .0027 | 14,699 | .0011 | .0025 | .0054 | .0035 | .0022 |
| Bell | 34.5 | .0145 | .5 | 96 | 97.1 | 11.9 | .0137 | 233,712 | .0091 | 160,473 | .0124 | .0111 | .0206 | .0140 | .0096 |
| ☐ Boone | 50.8 | .0213 | 10.8 | 207 | 99.1 | 17.1 | .0196 | 514,584 | .0200 | 447,107 | .0345 | .0247 | .0183 | .0243 | .0226 |
| Bourbon | 19.1 | .0080 | −1.6 | 65 | 89.4 | 7.0 | .0081 | 150,215 | .0058 | 66,521 | .0051 | .0060 | .0106 | .0075 | .0049 |
| Boyd | 55.4 | .0233 | −.2 | 344 | 97.7 | 20.5 | .0236 | 510,992 | .0198 | 333,697 | .0257 | .0222 | .0287 | .0242 | .0210 |
| Boyle | 25.5 | .0107 | 1.7 | 140 | 90.1 | 9.3 | .0107 | 253,433 | .0099 | 159,341 | .0123 | .0108 | .0123 | .0118 | .0090 |
| Bracken | 7.8 | .0032 | .8 | 38 | 99.1 | 2.7 | .0031 | 59,652 | .0023 | 12,647 | .0010 | .0021 | .0035 | .0028 | .0018 |
| Breathitt | 17.2 | .0073 | 1.2 | 35 | 99.6 | 5.4 | .0062 | 94,140 | .0036 | 52,349 | .0040 | .0045 | .0095 | .0055 | .0030 |
| Breckinridge | 17.0 | .0071 | .8 | 30 | 96.1 | 6.1 | .0070 | 118,139 | .0046 | 50,747 | .0039 | .0049 | .0108 | .0068 | .0037 |
| Bullitt | 48.7 | .0204 | 12.4 | 162 | 99.2 | 14.8 | .0170 | 407,038 | .0158 | 92,134 | .0071 | .0141 | .0144 | .0157 | .0136 |
| Butler | 12.0 | .0051 | 8.5 | 28 | 99.3 | 4.1 | .0047 | 72,347 | .0028 | 18,626 | .0015 | .0029 | .0062 | .0045 | .0018 |
| Caldwell | 13.1 | .0055 | −2.8 | 38 | 93.4 | 5.0 | .0058 | 111,992 | .0044 | 59,274 | .0045 | .0046 | .0074 | .0055 | .0045 |
| Calloway | 31.6 | .0132 | 5.2 | 82 | 96.5 | 11.6 | .0133 | 262,450 | .0102 | 227,092 | .0176 | .0130 | .0168 | .0160 | .0115 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Campbell | 81.2 | .0341 | −2.6 | 534 | 98.7 | 28.4 | .0327 | 837,194 | .0325 | 327,953 | .0253 | .0307 | .0311 | .0298 | .0319 |
| Carlisle | 5.5 | .0023 | .2 | 29 | 99.0 | 2.1 | .0024 | 45,280 | .0017 | 14,458 | .0011 | .0016 | .0028 | .0021 | .0012 |
| Carroll | 9.6 | .0041 | 3.6 | 74 | 97.9 | 3.4 | .0039 | 77,501 | .0030 | 45,857 | .0035 | .0034 | .0056 | .0041 | .0025 |
| Carter | 26.3 | .0110 | 4.9 | 65 | 99.9 | 8.7 | .0100 | 175,420 | .0068 | 84,651 | .0065 | .0075 | .0139 | .0095 | .0069 |
| Casey | 15.3 | .0064 | 3.3 | 34 | 99.7 | 5.7 | .0066 | 88,109 | .0034 | 34,132 | .0027 | .0038 | .0099 | .0060 | .0025 |
| Christian | 67.9 | .0285 | 1.5 | 94 | 71.6 | 20.6 | .0237 | 563,947 | .0219 | 280,016 | .0216 | .0232 | .0277 | .0270 | .0175 |
| Clark | 29.6 | .0124 | 4.5 | 116 | 93.3 | 10.7 | .0123 | 303,693 | .0118 | 139,140 | .0107 | .0116 | .0131 | .0115 | .0107 |
| Clay | 24.1 | .0101 | 5.9 | 51 | 98.2 | 7.5 | .0086 | 152,527 | .0059 | 63,128 | .0049 | .0064 | .0123 | .0077 | .0049 |
| Clinton | 9.6 | .0041 | 3.0 | 49 | 99.8 | 3.4 | .0039 | 52,283 | .0021 | 29,810 | .0023 | .0025 | .0068 | .0039 | .0016 |
| Crittenden | 9.4 | .0039 | 2.1 | 26 | 99.0 | 3.4 | .0040 | 77,584 | .0030 | 26,945 | .0020 | .0029 | .0048 | .0034 | .0026 |
| Cumberland | 7.3 | .0031 | .2 | 24 | 94.4 | 2.8 | .0032 | 51,973 | .0020 | 13,822 | .0011 | .0020 | .0047 | .0027 | .0016 |
| Daviess | 87.7 | .0368 | 2.0 | 189 | 95.4 | 32.0 | .0368 | 833,156 | .0323 | 546,217 | .0421 | .0361 | .0413 | .0401 | .0349 |
| Edmonson | 11.3 | .0047 | 13.4 | 37 | 98.0 | 3.7 | .0042 | 67,627 | .0027 | 12,256 | .0010 | .0025 | .0057 | .0040 | .0020 |
| Elliott | 7.2 | .0031 | 4.2 | 31 | 100.0 | 2.5 | .0029 | 31,290 | .0012 | 7,476 | .0005 | .0015 | .0045 | .0023 | .0007 |
| Estill | 14.8 | .0062 | 2.1 | 58 | 99.8 | 5.2 | .0060 | 110,437 | .0043 | 47,386 | .0037 | .0045 | .0079 | .0053 | .0034 |
| Fayette | 208.9 | .0876 | 2.3 | 733 | 85.2 | 80.7 | .0928 | 2,393,434 | .0929 | 1,578,081 | .1217 | .1004 | .0949 | .1039 | .1013 |
| Fleming | 12.5 | .0053 | 1.4 | 36 | 98.0 | 4.6 | .0053 | 87,882 | .0034 | 50,267 | .0039 | .0040 | .0069 | .0058 | .0029 |
| Floyd | 52.5 | .0220 | 7.7 | 134 | 99.4 | 17.7 | .0204 | 366,713 | .0142 | 184,159 | .0142 | .0158 | .0251 | .0205 | .0128 |
| Franklin | 43.7 | .0184 | 4.5 | 206 | 91.1 | 16.8 | .0193 | 493,570 | .0192 | 204,193 | .0157 | .0180 | .0171 | .0200 | .0172 |
| Fulton | 8.3 | .0034 | −7.5 | 39 | 82.4 | 3.2 | .0037 | 63,142 | .0024 | 44,117 | .0034 | .0029 | .0058 | .0034 | .0023 |
| Gallatin | 5.1 | .0022 | 5.3 | 52 | 97.2 | 1.9 | .0022 | 37,505 | .0015 | 22,763 | .0018 | .0017 | .0031 | .0021 | .0012 |
| Garrard | 11.1 | .0046 | 2.3 | 48 | 94.3 | 4.1 | .0047 | 81,118 | .0031 | 17,785 | .0014 | .0029 | .0056 | .0043 | .0026 |
| Grant | 14.6 | .0062 | 9.7 | 56 | 99.6 | 4.7 | .0054 | 110,458 | .0043 | 49,742 | .0038 | .0045 | .0060 | .0056 | .0036 |
| Graves | 33.9 | .0142 | −.4 | 61 | 95.1 | 13.1 | .0151 | 315,112 | .0122 | 134,592 | .0104 | .0121 | .0166 | .0144 | .0112 |
| Grayson | 22.7 | .0095 | 8.9 | 46 | 99.4 | 8.0 | .0092 | 161,437 | .0063 | 74,457 | .0057 | .0067 | .0120 | .0093 | .0052 |
| Green | 11.1 | .0047 | .5 | 38 | 96.4 | 4.0 | .0046 | 77,727 | .0030 | 25,687 | .0020 | .0031 | .0061 | .0044 | .0022 |
| Greenup | 40.4 | .0169 | 3.2 | 116 | 99.5 | 13.5 | .0155 | 310,544 | .0121 | 79,437 | .0061 | .0112 | .0165 | .0152 | .0103 |
| Hancock | 8.0 | .0034 | 3.3 | 42 | 98.4 | 2.8 | .0032 | 83,970 | .0032 | 12,685 | .0010 | .0026 | .0030 | .0023 | .0023 |
| Hardin | 90.2 | .0378 | 1.4 | 143 | 86.4 | 26.6 | .0306 | 821,334 | .0319 | 381,981 | .0295 | .0324 | .0305 | .0363 | .0260 |
| Harlan | 42.0 | .0177 | .3 | 90 | 94.8 | 14.3 | .0165 | 290,501 | .0113 | 147,112 | .0113 | .0126 | .0234 | .0149 | .0102 |
| Harrison | 15.4 | .0064 | 1.5 | 50 | 96.6 | 5.4 | .0062 | 115,557 | .0045 | 61,749 | .0048 | .0049 | .0081 | .0063 | .0042 |
| Hart | 16.6 | .0070 | 7.8 | 40 | 91.6 | 6.0 | .0069 | 119,935 | .0046 | 36,678 | .0028 | .0046 | .0094 | .0062 | .0036 |
| ☐ Henderson | 42.8 | .0180 | 4.8 | 98 | 92.0 | 15.9 | .0183 | 435,127 | .0169 | 259,786 | .0200 | .0181 | .0202 | .0195 | .0175 |
| Henry | 13.3 | .0055 | 4.4 | 46 | 94.5 | 4.7 | .0054 | 109,436 | .0043 | 31,395 | .0025 | .0039 | .0059 | .0051 | .0031 |
| Hickman | 5.8 | .0025 | −4.4 | 24 | 89.1 | 2.1 | .0024 | 45,044 | .0017 | 7,313 | .0005 | .0015 | .0027 | .0019 | .0013 |
| Hopkins | 47.7 | .0200 | 3.3 | 86 | 92.6 | 17.5 | .0201 | 454,393 | .0176 | 246,981 | .0191 | .0186 | .0239 | .0199 | .0187 |
| Jackson | 12.4 | .0052 | 3.4 | 36 | 99.9 | 4.2 | .0049 | 65,689 | .0026 | 15,641 | .0012 | .0026 | .0072 | .0038 | .0016 |
| Jefferson | 677.5 | .2843 | −1.1 | 1,755 | 82.7 | 255.2 | .2936 | 7,541,889 | .2927 | 4,155,389 | .3204 | .2994 | .2961 | .2973 | .3008 |
| Jessamine | 29.4 | .0124 | 12.8 | 168 | 95.3 | 9.7 | .0111 | 277,753 | .0108 | 102,409 | .0079 | .0101 | .0104 | .0113 | .0084 |
| Johnson | 26.6 | .0111 | 8.9 | 101 | 99.7 | 8.8 | .0101 | 198,179 | .0077 | 116,895 | .0091 | .0089 | .0128 | .0096 | .0084 |
| ☐ Kenton | 138.5 | .0582 | 1.1 | 850 | 96.7 | 49.7 | .0572 | 1,420,713 | .0551 | 622,740 | .0480 | .0536 | .0573 | .0541 | .0496 |
| Knott | 18.8 | .0079 | 4.8 | 53 | 99.2 | 5.9 | .0068 | 135,140 | .0053 | 52,107 | .0040 | .0055 | .0087 | .0059 | .0044 |
| Knox | 31.9 | .0133 | 5.5 | 82 | 98.7 | 10.7 | .0123 | 183,557 | .0071 | 112,013 | .0086 | .0086 | .0195 | .0109 | .0062 |
| Larue | 12.2 | .0052 | 2.3 | 46 | 95.1 | 4.5 | .0052 | 88,766 | .0034 | 32,049 | .0025 | .0037 | .0068 | .0052 | .0029 |
| Laurel | 43.0 | .0180 | 10.3 | 99 | 99.0 | 14.5 | .0167 | 310,309 | .0121 | 197,056 | .0152 | .0141 | .0213 | .0189 | .0118 |
| Lawrence | 15.6 | .0066 | 10.5 | 37 | 99.6 | 5.2 | .0060 | 114,698 | .0044 | 38,540 | .0030 | .0044 | .0089 | .0046 | .0036 |
| Lee | 7.9 | .0033 | 1.9 | 37 | 99.5 | 2.9 | .0033 | 51,709 | .0020 | 21,044 | .0016 | .0022 | .0052 | .0029 | .0013 |
| Leslie | 15.4 | .0064 | 3.5 | 38 | 99.8 | 5.0 | .0057 | 103,708 | .0041 | 23,995 | .0019 | .0038 | .0074 | .0046 | .0032 |
| Letcher | 32.3 | .0136 | 5.3 | 95 | 98.7 | 10.9 | .0126 | 237,235 | .0092 | 81,644 | .0063 | .0093 | .0154 | .0114 | .0081 |
| Lewis | 14.8 | .0062 | 1.8 | 31 | 99.7 | 5.0 | .0057 | 90,275 | .0035 | 19,940 | .0015 | .0034 | .0078 | .0052 | .0024 |
| Lincoln | 19.4 | .0081 | 1.8 | 58 | 95.7 | 6.8 | .0079 | 113,327 | .0044 | 33,229 | .0026 | .0046 | .0108 | .0071 | .0035 |
| Livingston | 9.5 | .0040 | 3.0 | 30 | 99.6 | 3.7 | .0042 | 82,485 | .0032 | 18,468 | .0014 | .0028 | .0051 | .0038 | .0024 |
| Logan | 25.6 | .0108 | 6.1 | 46 | 90.3 | 9.3 | .0107 | 206,919 | .0080 | 80,209 | .0062 | .0081 | .0130 | .0107 | .0069 |
| Lyon | 6.6 | .0027 | 1.7 | 32 | 94.5 | 2.5 | .0029 | 63,197 | .0024 | 16,183 | .0012 | .0021 | .0033 | .0025 | .0019 |
| McCracken | 61.0 | .0256 | −.5 | 243 | 89.2 | 24.0 | .0276 | 636,301 | .0247 | 417,959 | .0322 | .0271 | .0323 | .0286 | .0285 |
| McCreary | 16.5 | .0070 | 5.5 | 39 | 98.2 | 5.4 | .0062 | 76,401 | .0030 | 37,824 | .0030 | .0038 | .0115 | .0051 | .0022 |
| McLean | 10.3 | .0043 | 2.1 | 40 | 99.2 | 3.5 | .0040 | 81,985 | .0032 | 22,314 | .0017 | .0029 | .0047 | .0031 | .0024 |
| Madison | 55.5 | .0233 | 4.0 | 125 | 93.2 | 18.0 | .0207 | 462,907 | .0180 | 288,324 | .0222 | .0204 | .0248 | .0231 | .0152 |
| Magoffin | 14.4 | .0060 | 6.5 | 46 | 99.9 | 4.7 | .0054 | 86,903 | .0033 | 33,983 | .0026 | .0037 | .0084 | .0045 | .0026 |
| Marion | 17.8 | .0075 | −.6 | 51 | 91.7 | 5.8 | .0067 | 125,792 | .0049 | 56,804 | .0044 | .0053 | .0088 | .0069 | .0049 |
| Marshall | 26.9 | .0113 | 4.9 | 88 | 99.8 | 10.2 | .0118 | 264,166 | .0103 | 95,045 | .0074 | .0095 | .0116 | .0106 | .0089 |
| Martin | 15.3 | .0064 | 9.9 | 66 | 99.8 | 4.6 | .0052 | 118,266 | .0046 | 53,311 | .0041 | .0048 | .0065 | .0046 | .0037 |
| Mason | 17.3 | .0073 | −2.6 | 72 | 91.9 | 6.4 | .0074 | 152,193 | .0059 | 100,577 | .0077 | .0067 | .0088 | .0079 | .0071 |
| Meade | 23.9 | .0100 | 4.6 | 78 | 91.6 | 7.7 | .0089 | 176,037 | .0068 | 35,509 | .0028 | .0063 | .0076 | .0101 | .0052 |
| Menifee | 5.2 | .0022 | 1.6 | 26 | 98.8 | 1.6 | .0018 | 26,589 | .0010 | 7,848 | .0006 | .0011 | .0026 | .0015 | .0008 |
| Mercer | 19.9 | .0083 | 4.7 | 80 | 95.3 | 7.2 | .0083 | 173,498 | .0068 | 61,668 | .0047 | .0065 | .0094 | .0076 | .0060 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KENTUCKY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Metcalfe | 10.2 | .0043 | 7.5 | 35 | 96.8 | 3.7 | .0042 | 58,378 | .0022 | 26,028 | .0020 | .0026 | .0072 | .0038 | .0015 |
| Monroe | 12.5 | .0053 | 1.2 | 38 | 96.8 | 4.7 | .0055 | 78,020 | .0031 | 37,276 | .0029 | .0034 | .0088 | .0051 | .0024 |
| Montgomery | 21.3 | .0089 | 6.3 | 107 | 94.3 | 7.6 | .0087 | 149,909 | .0058 | 106,729 | .0082 | .0072 | .0122 | .0102 | .0062 |
| Morgan | 12.4 | .0052 | 2.5 | 32 | 99.7 | 4.3 | .0049 | 75,627 | .0029 | 41,644 | .0032 | .0035 | .0076 | .0045 | .0026 |
| Muhlenberg | 33.2 | .0139 | 3.0 | 69 | 94.5 | 11.5 | .0133 | 293,351 | .0114 | 135,091 | .0105 | .0115 | .0163 | .0122 | .0107 |
| Nelson | 29.0 | .0122 | 5.1 | 68 | 93.1 | 9.5 | .0109 | 232,786 | .0090 | 110,932 | .0085 | .0096 | .0127 | .0116 | .0081 |
| Nicholas | 7.3 | .0031 | 2.0 | 37 | 98.1 | 2.6 | .0030 | 54,745 | .0022 | 15,698 | .0012 | .0019 | .0035 | .0028 | .0017 |
| Ohio | 22.9 | .0096 | 5.2 | 38 | 98.7 | 8.2 | .0094 | 195,914 | .0076 | 84,969 | .0066 | .0078 | .0112 | .0087 | .0063 |
| Oldham | 32.7 | .0137 | 17.6 | 172 | 94.5 | 9.6 | .0111 | 351,796 | .0136 | 77,437 | .0060 | .0114 | .0079 | .0089 | .0105 |
| Owen | 9.3 | .0039 | 4.2 | 26 | 97.4 | 3.4 | .0039 | 73,065 | .0028 | 22,832 | .0017 | .0027 | .0046 | .0035 | .0023 |
| Owsley | 5.9 | .0025 | 3.3 | 30 | 99.8 | 1.8 | .0021 | 22,458 | .0009 | 8,226 | .0006 | .0011 | .0037 | .0015 | .0005 |
| Pendleton | 11.1 | .0046 | 1.0 | 40 | 99.5 | 3.9 | .0044 | 88,880 | .0035 | 21,362 | .0017 | .0031 | .0050 | .0041 | .0028 |
| Perry | 35.6 | .0150 | 5.4 | 104 | 97.9 | 11.6 | .0134 | 310,543 | .0120 | 141,543 | .0109 | .0124 | .0154 | .0125 | .0116 |
| Pike | 86.5 | .0363 | 6.6 | 110 | 99.4 | 29.3 | .0337 | 640,629 | .0249 | 355,707 | .0274 | .0279 | .0439 | .0349 | .0238 |
| Powell | 12.1 | .0051 | 9.0 | 67 | 98.6 | 3.8 | .0044 | 69,543 | .0027 | 22,400 | .0018 | .0028 | .0057 | .0042 | .0020 |
| Pulaski | 49.0 | .0205 | 7.0 | 74 | 98.5 | 17.9 | .0206 | 369,658 | .0143 | 278,563 | .0215 | .0178 | .0312 | .0222 | .0150 |
| Robertson | 2.3 | .0010 | 1.3 | 23 | 99.6 | .8 | .0009 | 13,927 | .0006 | 2,534 | .0001 | .0005 | .0012 | .0009 | .0003 |
| Rockcastle | 14.6 | .0061 | 4.5 | 46 | 99.7 | 5.1 | .0058 | 78,380 | .0030 | 31,012 | .0024 | .0034 | .0093 | .0054 | .0021 |
| Rowan | 19.3 | .0081 | 1.3 | 68 | 98.2 | 6.1 | .0071 | 130,288 | .0051 | 80,500 | .0062 | .0060 | .0103 | .0072 | .0040 |
| Russell | 14.8 | .0062 | 8.0 | 59 | 99.1 | 5.6 | .0064 | 107,716 | .0042 | 41,989 | .0033 | .0044 | .0090 | .0060 | .0033 |
| Scott | 22.9 | .0096 | 5.0 | 80 | 92.4 | 7.8 | .0090 | 202,565 | .0078 | 60,516 | .0047 | .0073 | .0093 | .0084 | .0065 |
| Shelby | 24.8 | .0105 | 6.3 | 64 | 88.1 | 8.5 | .0098 | 224,869 | .0087 | 86,558 | .0066 | .0084 | .0104 | .0090 | .0075 |
| Simpson | 14.9 | .0062 | 1.5 | 63 | 87.1 | 5.4 | .0062 | 141,206 | .0055 | 76,658 | .0059 | .0058 | .0071 | .0065 | .0048 |
| Spencer | 6.1 | .0026 | 2.9 | 32 | 97.1 | 2.1 | .0024 | 50,569 | .0020 | 11,857 | .0010 | .0016 | .0026 | .0020 | .0016 |
| Taylor | 22.4 | .0094 | 5.8 | 83 | 94.2 | 8.4 | .0096 | 207,118 | .0080 | 103,418 | .0079 | .0084 | .0112 | .0096 | .0082 |
| Todd | 11.6 | .0048 | −2.3 | 31 | 87.1 | 4.2 | .0049 | 86,500 | .0034 | 18,007 | .0014 | .0030 | .0062 | .0042 | .0024 |
| Trigg | 9.5 | .0040 | 1.2 | 23 | 86.8 | 3.5 | .0040 | 73,748 | .0028 | 25,210 | .0020 | .0029 | .0048 | .0041 | .0025 |
| Trimble | 6.5 | .0028 | 4.0 | 44 | 99.9 | 2.2 | .0025 | 56,292 | .0022 | 5,476 | .0004 | .0017 | .0020 | .0022 | .0015 |
| Union | 18.1 | .0076 | 1.6 | 53 | 80.5 | 5.7 | .0066 | 140,580 | .0055 | 63,104 | .0049 | .0058 | .0083 | .0061 | .0048 |
| Warren | 78.5 | .0329 | 9.3 | 144 | 90.9 | 27.8 | .0320 | 705,460 | .0274 | 517,566 | .0399 | .0322 | .0385 | .0370 | .0287 |
| Washington | 10.4 | .0044 | −3.4 | 35 | 89.3 | 3.4 | .0039 | 75,916 | .0029 | 15,756 | .0012 | .0027 | .0043 | .0033 | .0024 |
| Wayne | 17.9 | .0075 | 5.2 | 40 | 97.5 | 6.4 | .0073 | 104,482 | .0041 | 52,218 | .0040 | .0048 | .0114 | .0075 | .0034 |
| Webster | 15.1 | .0063 | 1.8 | 45 | 93.7 | 5.6 | .0065 | 126,485 | .0049 | 53,467 | .0041 | .0049 | .0083 | .0056 | .0040 |
| Whitley | 37.0 | .0155 | 10.8 | 84 | 99.2 | 13.0 | .0149 | 275,029 | .0106 | 220,931 | .0171 | .0136 | .0212 | .0160 | .0103 |
| Wolfe | 7.2 | .0031 | 7.5 | 32 | 99.8 | 2.4 | .0028 | 42,504 | .0017 | 16,537 | .0012 | .0018 | .0040 | .0026 | .0012 |
| Woodford | 18.6 | .0078 | 4.6 | 97 | 91.7 | 6.4 | .0074 | 204,690 | .0079 | 71,594 | .0056 | .0072 | .0069 | .0066 | .0068 |
| **TOTAL METRO COUNTIES** | **1,703.2** | **.7148** | **1.6** | **291** | **88.5** | **616.8** | **.7096** | **17,659,619** | **.6852** | **9,411,383** | **.7256** | **.7032** | **.7290** | **.7238** | **.6832** |
| **TOTAL STATE** | **3,769.7** | **1.5821** | **3.0** | **95** | **92.3** | **1,336.6** | **1.5377** | **33,807,386** | **1.3121** | **17,318,340** | **1.3356** | **1.3732** | **1.7819** | **1.5423** | **1.2479** |
| **LOUISIANA** | | | | | | | | | | | | | | | |
| **ALEXANDRIA** | **143.0** | **.0600** | **5.7** | **107** | **71.2** | **49.4** | **.0569** | **1,256,135** | **.0488** | **692,926** | **.0534** | **.0524** | **.0668** | **.0587** | **.0525** |
| Rapides | 143.0 | .0600 | 5.7 | 107 | 71.2 | 49.4 | .0569 | 1,256,135 | .0488 | 692,926 | .0534 | .0524 | .0668 | .0587 | .0525 |
| **BATON ROUGE** | **549.7** | **.2307** | **11.2** | **342** | **70.5** | **188.8** | **.2171** | **5,686,046** | **.2206** | **3,045,147** | **.2349** | **.2268** | **.2296** | **.2082** | **.2319** |
| Ascension | 58.6 | .0246 | 17.0 | 198 | 76.1 | 18.7 | .0215 | 531,234 | .0206 | 230,580 | .0178 | .0206 | .0224 | .0179 | .0197 |
| East Baton Rouge | 400.5 | .1681 | 9.4 | 874 | 66.5 | 141.1 | .1623 | 4,310,661 | .1673 | 2,589,063 | .1997 | .1771 | .1759 | .1634 | .1849 |
| Livingston | 69.8 | .0293 | 18.7 | 106 | 92.6 | 22.6 | .0260 | 652,451 | .0253 | 168,884 | .0130 | .0224 | .0237 | .0210 | .0217 |
| West Baton Rouge | 20.8 | .0087 | 9.0 | 107 | 58.4 | 6.4 | .0073 | 191,700 | .0074 | 56,620 | .0044 | .0067 | .0076 | .0059 | .0056 |
| **HOUMA - THIBODAUX** | **191.7** | **.0805** | **8.4** | **76** | **83.1** | **62.4** | **.0717** | **1,836,604** | **.0712** | **1,056,586** | **.0815** | **.0762** | **.0736** | **.0735** | **.0744** |
| Lafourche | 88.4 | .0371 | 7.2 | 77 | 86.9 | 28.6 | .0329 | 819,139 | .0318 | 383,423 | .0296 | .0322 | .0337 | .0330 | .0310 |
| Terrebonne | 103.3 | .0434 | 9.4 | 76 | 79.8 | 33.8 | .0388 | 1,017,465 | .0394 | 673,163 | .0519 | .0440 | .0399 | .0405 | .0434 |
| **LAFAYETTE** | **215.3** | **.0903** | **13.2** | **211** | **75.4** | **74.6** | **.0858** | **2,282,724** | **.0885** | **1,541,953** | **.1189** | **.0980** | **.0892** | **.0937** | **.0989** |
| Lafayette | 169.8 | .0712 | 13.2 | 629 | 78.1 | 60.4 | .0695 | 1,928,659 | .0748 | 1,423,728 | .1098 | .0846 | .0712 | .0797 | .0877 |
| St. Martin | 45.5 | .0191 | 13.1 | 61 | 65.5 | 14.2 | .0163 | 354,065 | .0137 | 118,225 | .0091 | .0134 | .0180 | .0140 | .0112 |
| **LAKE CHARLES** | **176.7** | **.0742** | **5.7** | **163** | **76.9** | **61.5** | **.0707** | **1,763,491** | **.0684** | **986,096** | **.0761** | **.0719** | **.0759** | **.0692** | **.0746** |
| Calcasieu | 176.7 | .0742 | 5.7 | 163 | 76.9 | 61.5 | .0707 | 1,763,491 | .0684 | 986,096 | .0761 | .0719 | .0759 | .0692 | .0746 |
| **MONROE** | **145.2** | **.0609** | **4.3** | **232** | **69.2** | **50.8** | **.0584** | **1,255,847** | **.0488** | **759,854** | **.0586** | **.0540** | **.0719** | **.0564** | **.0572** |
| Ouachita | 145.2 | .0609 | 4.3 | 232 | 69.2 | 50.8 | .0584 | 1,255,847 | .0488 | 759,854 | .0586 | .0540 | .0719 | .0564 | .0572 |
| **NEW ORLEANS** | **1,337.9** | **.5615** | **6.5** | **557** | **65.9** | **487.5** | **.5608** | **13,658,184** | **.5300** | **7,560,519** | **.5829** | **.5526** | **.6321** | **.5489** | **.5841** |
| Jefferson | 486.2 | .2041 | 7.0 | 1,401 | 83.7 | 176.1 | .2026 | 5,430,047 | .2107 | 3,449,537 | .2660 | .2261 | .1975 | .2190 | .2562 |
| Orleans | 563.3 | .2364 | 1.0 | 2,831 | 41.8 | 215.3 | .2477 | 5,241,220 | .2034 | 3,012,967 | .2323 | .2188 | .3252 | .2361 | .2201 |
| St. Bernard | 69.1 | .0290 | 7.8 | 142 | 95.0 | 23.3 | .0268 | 650,990 | .0253 | 293,351 | .0226 | .0253 | .0296 | .0266 | .0264 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **LOUISIANA (continued)** | | | | | | | | | | | | | | | |
| **NEW ORLEANS (continued)** | | | | | | | | | | | | | | | |
| St. Charles | 41.9 | .0176 | 12.5 | 147 | 73.0 | 13.7 | .0157 | 418,627 | .0162 | 90,776 | .0070 | .0137 | .0135 | .0111 | .0140 |
| St. John the Baptist | 39.3 | .0165 | 23.1 | 185 | 60.2 | 12.0 | .0138 | 393,736 | .0153 | 137,367 | .0106 | .0142 | .0149 | .0107 | .0135 |
| St. Tammany | 138.1 | .0579 | 24.6 | 158 | 86.2 | 47.1 | .0542 | 1,523,564 | .0591 | 576,521 | .0444 | .0545 | .0514 | .0454 | .0539 |
| **SHREVEPORT** | **357.2** | **.1499** | **7.2** | **205** | **65.1** | **130.8** | **.1505** | **3,723,844** | **.1445** | **2,015,095** | **.1554** | **.1489** | **.1579** | **.1551** | **.1500** |
| Bossier | 88.8 | .0373 | 10.0 | 105 | 79.3 | 30.8 | .0355 | 804,651 | .0312 | 429,760 | .0332 | .0330 | .0348 | .0395 | .0284 |
| Caddo | 268.4 | .1126 | 6.3 | 300 | 60.3 | 100.0 | .1150 | 2,919,193 | .1133 | 1,585,335 | .1222 | .1159 | .1231 | .1156 | .1216 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Acadia | 59.1 | .0248 | 4.7 | 90 | 81.5 | 19.7 | .0226 | 510,819 | .0199 | 219,810 | .0169 | .0199 | .0259 | .0206 | .0180 |
| Allen | 21.7 | .0091 | 1.4 | 28 | 77.3 | 7.5 | .0087 | 142,847 | .0055 | 75,452 | .0058 | .0064 | .0119 | .0080 | .0050 |
| Ascension | 58.6 | .0246 | 17.0 | 198 | 76.1 | 18.7 | .0215 | 531,234 | .0206 | 230,580 | .0178 | .0206 | .0224 | .0179 | .0197 |
| Assumption | 23.0 | .0096 | 4.1 | 67 | 66.8 | 6.9 | .0079 | 178,242 | .0069 | 55,888 | .0043 | .0066 | .0084 | .0066 | .0059 |
| Avoyelles | 43.4 | .0182 | 4.8 | 51 | 73.3 | 14.8 | .0170 | 276,637 | .0108 | 123,438 | .0096 | .0119 | .0247 | .0157 | .0085 |
| Beauregard | 33.4 | .0141 | 12.5 | 29 | 82.8 | 11.1 | .0128 | 259,883 | .0101 | 131,151 | .0101 | .0108 | .0155 | .0123 | .0100 |
| Bienville | 17.0 | .0071 | 3.7 | 21 | 55.9 | 6.1 | .0070 | 128,502 | .0050 | 50,081 | .0038 | .0051 | .0094 | .0056 | .0042 |
| Bossier | 88.8 | .0373 | 10.0 | 105 | 79.3 | 30.8 | .0355 | 804,651 | .0312 | 429,760 | .0332 | .0330 | .0348 | .0395 | .0284 |
| Caddo | 268.4 | .1126 | 6.3 | 300 | 60.3 | 100.0 | .1150 | 2,919,193 | .1133 | 1,585,335 | .1222 | .1159 | .1231 | .1156 | .1216 |
| Calcasieu | 176.7 | .0742 | 5.7 | 163 | 76.9 | 61.5 | .0707 | 1,763,491 | .0684 | 986,096 | .0761 | .0719 | .0759 | .0692 | .0746 |
| Caldwell | 11.6 | .0048 | 7.8 | 21 | 80.7 | 4.4 | .0051 | 91,943 | .0036 | 27,038 | .0021 | .0033 | .0066 | .0041 | .0024 |
| Cameron | 9.9 | .0042 | 6.0 | 7 | 93.9 | 3.4 | .0039 | 101,906 | .0040 | 28,170 | .0021 | .0036 | .0044 | .0032 | .0028 |
| Catahoula | 12.8 | .0054 | 4.2 | 17 | 72.9 | 4.4 | .0051 | 84,521 | .0032 | 33,264 | .0026 | .0034 | .0069 | .0044 | .0028 |
| Claiborne | 17.9 | .0075 | 4.7 | 23 | 51.6 | 6.4 | .0073 | 153,514 | .0060 | 52,175 | .0040 | .0057 | .0090 | .0056 | .0048 |
| Concordia | 23.4 | .0098 | 1.8 | 33 | 63.4 | 8.1 | .0094 | 177,003 | .0069 | 84,028 | .0065 | .0073 | .0129 | .0078 | .0063 |
| De Soto | 27.3 | .0114 | 6.1 | 31 | 53.4 | 9.6 | .0110 | 202,066 | .0078 | 99,718 | .0077 | .0086 | .0150 | .0103 | .0067 |
| East Baton Rouge | 400.5 | .1681 | 9.4 | 874 | 66.5 | 141.1 | .1623 | 4,310,661 | .1673 | 2,589,063 | .1997 | .1771 | .1759 | .1634 | .1849 |
| East Carroll | 11.4 | .0048 | −3.2 | 27 | 37.1 | 3.7 | .0043 | 55,742 | .0022 | 24,067 | .0018 | .0026 | .0072 | .0028 | .0016 |
| East Feliciana | 20.6 | .0087 | 8.3 | 45 | 49.6 | 5.6 | .0064 | 147,087 | .0057 | 29,852 | .0023 | .0052 | .0064 | .0054 | .0043 |
| Evangeline | 34.6 | .0145 | 3.8 | 52 | 74.6 | 11.9 | .0137 | 234,953 | .0091 | 117,023 | .0091 | .0102 | .0197 | .0117 | .0086 |
| Franklin | 24.0 | .0100 | −.6 | 38 | 66.5 | 8.4 | .0097 | 141,551 | .0055 | 122,557 | .0094 | .0076 | .0188 | .0093 | .0046 |
| Grant | 18.1 | .0076 | 8.4 | 28 | 81.8 | 6.5 | .0075 | 138,740 | .0054 | 20,616 | .0016 | .0047 | .0087 | .0056 | .0040 |
| Iberia | 67.9 | .0285 | 6.5 | 115 | 70.8 | 21.9 | .0251 | 672,896 | .0261 | 382,459 | .0295 | .0276 | .0265 | .0250 | .0300 |
| Iberville | 33.4 | .0141 | 3.9 | 52 | 50.3 | 10.3 | .0119 | 285,427 | .0111 | 141,083 | .0109 | .0117 | .0147 | .0106 | .0094 |
| Jackson | 17.8 | .0074 | 2.8 | 31 | 66.6 | 6.7 | .0077 | 138,582 | .0054 | 49,197 | .0038 | .0052 | .0096 | .0064 | .0048 |
| Jefferson | 486.2 | .2041 | 7.0 | 1,401 | 83.7 | 176.1 | .2026 | 5,430,047 | .2107 | 3,449,537 | .2660 | .2261 | .1975 | .2190 | .2562 |
| Jefferson Davis | 33.3 | .0140 | 3.5 | 51 | 79.8 | 11.0 | .0126 | 254,587 | .0099 | 148,279 | .0114 | .0112 | .0161 | .0120 | .0092 |
| Lafayette | 169.8 | .0712 | 13.2 | 629 | 78.1 | 60.4 | .0695 | 1,928,659 | .0748 | 1,423,728 | .1098 | .0846 | .0712 | .0797 | .0877 |
| Lafourche | 88.4 | .0371 | 7.2 | 77 | 86.9 | 28.6 | .0329 | 819,139 | .0318 | 383,423 | .0296 | .0322 | .0337 | .0330 | .0310 |
| La Salle | 18.3 | .0077 | 7.6 | 29 | 89.1 | 6.6 | .0076 | 163,739 | .0064 | 53,456 | .0041 | .0059 | .0088 | .0065 | .0049 |
| Lincoln | 42.4 | .0178 | 6.6 | 90 | 61.3 | 13.6 | .0157 | 362,999 | .0141 | 177,559 | .0137 | .0147 | .0187 | .0146 | .0135 |
| Livingston | 69.8 | .0293 | 18.7 | 106 | 92.6 | 22.6 | .0260 | 652,451 | .0253 | 168,884 | .0130 | .0224 | .0237 | .0210 | .0217 |
| Madison | 15.6 | .0065 | −.6 | 25 | 39.8 | 5.7 | .0065 | 82,383 | .0032 | 30,596 | .0024 | .0036 | .0108 | .0044 | .0024 |
| Morehouse | 36.0 | .0151 | 3.4 | 45 | 58.3 | 12.3 | .0142 | 220,956 | .0086 | 128,163 | .0099 | .0103 | .0212 | .0116 | .0073 |
| Natchitoches | 41.3 | .0174 | 3.6 | 33 | 61.7 | 14.1 | .0162 | 278,926 | .0108 | 155,174 | .0120 | .0125 | .0230 | .0153 | .0097 |
| Orleans | 563.3 | .2364 | 1.0 | 2,831 | 41.8 | 215.3 | .2477 | 5,241,220 | .2034 | 3,012,967 | .2323 | .2188 | .3252 | .2361 | .2201 |
| Ouachita | 145.2 | .0609 | 4.3 | 232 | 69.2 | 50.8 | .0584 | 1,255,847 | .0488 | 759,854 | .0586 | .0540 | .0719 | .0564 | .0572 |
| Plaquemines | 26.6 | .0112 | 2.1 | 26 | 76.0 | 8.2 | .0094 | 230,410 | .0089 | 99,889 | .0077 | .0091 | .0105 | .0087 | .0075 |
| Pointe Coupee | 25.0 | .0105 | 4.0 | 44 | 56.8 | 8.5 | .0098 | 213,986 | .0083 | 85,172 | .0066 | .0082 | .0120 | .0080 | .0070 |
| Rapides | 143.0 | .0600 | 5.7 | 107 | 71.2 | 49.4 | .0569 | 1,256,135 | .0488 | 692,926 | .0534 | .0524 | .0668 | .0587 | .0525 |
| Red River | 10.7 | .0045 | 2.6 | 27 | 62.1 | 3.7 | .0042 | 79,281 | .0030 | 34,084 | .0027 | .0033 | .0057 | .0038 | .0024 |
| Richland | 22.3 | .0093 | .5 | 40 | 63.1 | 7.5 | .0086 | 123,610 | .0048 | 115,040 | .0088 | .0068 | .0142 | .0084 | .0047 |
| Sabine | 28.1 | .0118 | 11.2 | 33 | 77.2 | 10.3 | .0119 | 225,650 | .0088 | 93,093 | .0072 | .0089 | .0152 | .0114 | .0070 |
| St. Bernard | 69.1 | .0290 | 7.8 | 142 | 95.0 | 23.3 | .0268 | 650,990 | .0253 | 293,351 | .0226 | .0253 | .0296 | .0266 | .0264 |
| St. Charles | 41.9 | .0176 | 12.5 | 147 | 73.0 | 13.7 | .0157 | 418,627 | .0162 | 90,776 | .0070 | .0137 | .0135 | .0111 | .0140 |
| St. Helena | 10.0 | .0042 | 1.8 | 24 | 47.0 | 3.2 | .0037 | 78,318 | .0030 | 8,182 | .0007 | .0026 | .0040 | .0030 | .0020 |
| St. James | 22.6 | .0095 | 5.1 | 91 | 51.2 | 6.6 | .0076 | 212,308 | .0083 | 58,422 | .0045 | .0073 | .0076 | .0051 | .0079 |
| St. John the Baptist | 39.3 | .0165 | 23.1 | 185 | 60.2 | 12.0 | .0138 | 393,736 | .0153 | 137,367 | .0106 | .0142 | .0149 | .0107 | .0135 |
| St. Landry | 87.7 | .0368 | 4.2 | 94 | 60.4 | 29.5 | .0340 | 629,028 | .0244 | 378,695 | .0292 | .0283 | .0474 | .0319 | .0257 |
| St. Martin | 45.5 | .0191 | 13.1 | 61 | 65.5 | 14.2 | .0163 | 354,065 | .0137 | 118,225 | .0091 | .0134 | .0180 | .0140 | .0112 |
| St. Mary | 64.7 | .0272 | .7 | 106 | 68.5 | 20.6 | .0237 | 616,816 | .0240 | 388,785 | .0300 | .0264 | .0266 | .0247 | .0245 |
| St. Tammany | 138.1 | .0579 | 24.6 | 158 | 86.2 | 47.1 | .0542 | 1,523,564 | .0591 | 576,521 | .0444 | .0545 | .0514 | .0454 | .0539 |
| Tangipahoa | 90.6 | .0380 | 12.3 | 116 | 68.3 | 30.2 | .0347 | 758,331 | .0294 | 489,606 | .0378 | .0336 | .0451 | .0359 | .0268 |
| Tensas | 8.3 | .0035 | −2.6 | 13 | 43.8 | 2.9 | .0034 | 41,781 | .0017 | 23,361 | .0018 | .0021 | .0059 | .0024 | .0014 |
| Terrebonne | 103.3 | .0434 | 9.4 | 76 | 79.8 | 33.8 | .0388 | 1,017,465 | .0394 | 673,163 | .0519 | .0440 | .0399 | .0405 | .0434 |
| Union | 22.7 | .0095 | 7.2 | 26 | 69.5 | 7.9 | .0091 | 175,584 | .0069 | 50,795 | .0039 | .0064 | .0106 | .0075 | .0055 |
| Vermilion | 52.1 | .0219 | 7.5 | 43 | 85.5 | 18.1 | .0209 | 477,365 | .0185 | 216,217 | .0167 | .0186 | .0254 | .0189 | .0163 |
| Vernon | 60.9 | .0255 | 13.9 | 46 | 78.4 | 17.9 | .0205 | 430,645 | .0167 | 157,705 | .0122 | .0172 | .0255 | .0223 | .0104 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **LOUISIANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Washington | 46.9 | .0197 | 6.1 | 69 | 68.4 | 16.2 | .0187 | 342,338 | .0133 | 145,460 | .0112 | .0140 | .0243 | .0165 | .0133 |
| Webster | 45.3 | .0190 | 3.8 | 75 | 66.5 | 16.6 | .0191 | 416,686 | .0162 | 226,340 | .0174 | .0171 | .0253 | .0178 | .0158 |
| West Baton Rouge | 20.8 | .0087 | 9.0 | 107 | 58.4 | 6.4 | .0073 | 191,700 | .0074 | 56,620 | .0044 | .0067 | .0076 | .0059 | .0056 |
| West Carroll | 13.1 | .0055 | 1.4 | 36 | 82.8 | 4.6 | .0053 | 72,203 | .0028 | 42,250 | .0033 | .0035 | .0089 | .0044 | .0022 |
| West Feliciana | 13.7 | .0058 | 12.4 | 34 | 40.3 | 2.6 | .0030 | 92,910 | .0036 | 21,577 | .0016 | .0036 | .0032 | .0023 | .0020 |
| Winn | 17.5 | .0073 | 1.4 | 18 | 70.3 | 6.3 | .0073 | 117,218 | .0046 | 67,114 | .0052 | .0051 | .0101 | .0065 | .0039 |
| **TOTAL METRO COUNTIES** | **3,116.7** | **1.3080** | **7.7** | **253** | **69.3** | **1,105.8** | **1.2719** | **31,462,875** | **1.2208** | **17,658,176** | **1.3617** | **1.2808** | **1.3970** | **1.2637** | **1.3236** |
| **TOTAL STATE** | **4,500.7** | **1.8888** | **7.0** | **101** | **68.9** | **1,567.9** | **1.8037** | **42,283,794** | **1.6412** | **22,920,257** | **1.7676** | **1.7285** | **2.0853** | **1.7486** | **1.7016** |
| **MAINE** | | | | | | | | | | | | | | | |
| **BANGOR** | **138.5** | **.0581** | **1.1** | **40** | **98.7** | **47.5** | **.0546** | **1,246,407** | **.0483** | **820,223** | **.0633** | **.0547** | **.0610** | **.0617** | **.0483** |
| Penobscot | 138.5 | .0581 | 1.1 | 40 | 98.7 | 47.5 | .0546 | 1,246,407 | .0483 | 820,223 | .0633 | .0547 | .0610 | .0617 | .0483 |
| **LEWISTON - AUBURN** | **100.5** | **.0422** | **1.0** | **211** | **99.4** | **36.6** | **.0421** | **907,333** | **.0352** | **540,115** | **.0417** | **.0386** | **.0484** | **.0483** | **.0324** |
| Androscoggin | 100.5 | .0422 | 1.0 | 211 | 99.4 | 36.6 | .0421 | 907,333 | .0352 | 540,115 | .0417 | .0386 | .0484 | .0483 | .0324 |
| **PORTLAND** | **223.9** | **.0940** | **3.8** | **256** | **98.9** | **84.4** | **.0971** | **2,433,585** | **.0944** | **1,915,077** | **.1477** | **.1103** | **.1084** | **.1167** | **.0959** |
| Cumberland | 223.9 | .0940 | 3.8 | 256 | 98.9 | 84.4 | .0971 | 2,433,585 | .0944 | 1,915,077 | .1477 | .1103 | .1084 | .1167 | .0959 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Androscoggin | 100.5 | .0422 | 1.0 | 211 | 99.4 | 36.6 | .0421 | 907,333 | .0352 | 540,115 | .0417 | .0386 | .0484 | .0483 | .0324 |
| Aroostook | 87.9 | .0369 | −3.8 | 13 | 97.7 | 29.4 | .0338 | 703,327 | .0273 | 383,361 | .0295 | .0299 | .0386 | .0400 | .0236 |
| Cumberland | 223.9 | .0940 | 3.8 | 256 | 98.9 | 84.4 | .0971 | 2,433,585 | .0944 | 1,915,077 | .1477 | .1103 | .1084 | .1167 | .0959 |
| Franklin | 29.0 | .0121 | 5.7 | 17 | 99.7 | 10.5 | .0121 | 275,418 | .0107 | 109,826 | .0085 | .0104 | .0114 | .0125 | .0089 |
| Hancock | 44.4 | .0187 | 6.3 | 29 | 99.5 | 16.9 | .0194 | 400,807 | .0156 | 244,930 | .0189 | .0171 | .0233 | .0226 | .0145 |
| Kennebec | 114.3 | .0479 | 4.0 | 130 | 99.4 | 41.5 | .0478 | 1,101,054 | .0427 | 676,202 | .0521 | .0467 | .0493 | .0544 | .0417 |
| Knox | 34.2 | .0144 | 3.8 | 92 | 99.5 | 13.2 | .0151 | 282,691 | .0110 | 179,680 | .0139 | .0125 | .0188 | .0176 | .0101 |
| Lincoln | 28.0 | .0118 | 9.0 | 61 | 99.8 | 10.4 | .0120 | 269,313 | .0104 | 139,555 | .0107 | .0107 | .0121 | .0128 | .0095 |
| Oxford | 50.2 | .0210 | 2.4 | 24 | 99.6 | 18.5 | .0213 | 452,155 | .0176 | 212,011 | .0164 | .0180 | .0225 | .0242 | .0141 |
| Penobscot | 138.5 | .0581 | 1.1 | 40 | 98.7 | 47.5 | .0546 | 1,246,407 | .0483 | 820,223 | .0633 | .0547 | .0610 | .0617 | .0483 |
| Piscataquis | 18.0 | .0076 | 2.1 | 5 | 99.4 | 6.5 | .0075 | 144,079 | .0056 | 80,183 | .0061 | .0063 | .0088 | .0085 | .0045 |
| Sagadahoc | 31.9 | .0134 | 10.8 | 124 | 98.8 | 11.2 | .0129 | 281,228 | .0110 | 122,600 | .0095 | .0108 | .0133 | .0142 | .0086 |
| Somerset | 46.3 | .0194 | 2.8 | 12 | 99.6 | 16.1 | .0185 | 338,636 | .0131 | 196,009 | .0151 | .0151 | .0247 | .0213 | .0116 |
| Waldo | 30.0 | .0126 | 5.6 | 41 | 99.6 | 10.7 | .0123 | 233,719 | .0091 | 78,094 | .0060 | .0088 | .0132 | .0137 | .0073 |
| Washington | 35.6 | .0149 | 1.8 | 14 | 96.7 | 12.9 | .0149 | 259,423 | .0100 | 114,758 | .0089 | .0107 | .0211 | .0148 | .0078 |
| York | 153.1 | .0643 | 9.6 | 152 | 99.3 | 56.0 | .0644 | 1,516,814 | .0589 | 696,206 | .0537 | .0584 | .0605 | .0685 | .0525 |
| **TOTAL METRO COUNTIES** | **462.9** | **.1943** | **2.3** | **97** | **98.9** | **168.5** | **.1938** | **4,587,325** | **.1779** | **3,275,415** | **.2527** | **.2036** | **.2178** | **.2267** | **.1766** |
| **TOTAL STATE** | **1,165.8** | **.4893** | **3.6** | **38** | **99.0** | **422.3** | **.4858** | **10,845,989** | **.4209** | **6,508,830** | **.5020** | **.4590** | **.5354** | **.5518** | **.3913** |
| **MARYLAND** | | | | | | | | | | | | | | | |
| **BALTIMORE** | **2,265.4** | **.9508** | **3.0** | **865** | **73.6** | **815.4** | **.9381** | **24,169,695** | **.9381** | **12,872,140** | **.9926** | **.9571** | **.8821** | **.9483** | **.9691** |
| Anne Arundel | 406.2 | .1705 | 9.6 | 969 | 86.4 | 135.9 | .1563 | 4,583,494 | .1779 | 2,330,164 | .1797 | .1770 | .1159 | .1581 | .1768 |
| Baltimore | 667.6 | .2802 | 1.8 | 1,116 | 89.8 | 253.5 | .2917 | 8,257,861 | .3205 | 5,093,227 | .3928 | .3342 | .2506 | .3181 | .3542 |
| Baltimore city | 753.4 | .3162 | −4.2 | 9,418 | 42.9 | 278.0 | .3198 | 6,314,187 | .2451 | 3,409,960 | .2630 | .2647 | .3875 | .3137 | .2544 |
| Carroll | 110.0 | .0461 | 14.2 | 243 | 96.3 | 36.0 | .0414 | 1,102,817 | .0428 | 466,637 | .0360 | .0414 | .0345 | .0406 | .0391 |
| Harford | 157.7 | .0662 | 8.1 | 353 | 90.0 | 52.1 | .0600 | 1,702,759 | .0661 | 802,281 | .0618 | .0650 | .0476 | .0600 | .0626 |
| Howard | 141.5 | .0594 | 19.3 | 564 | 85.4 | 49.9 | .0574 | 1,960,793 | .0761 | 670,550 | .0517 | .0653 | .0335 | .0462 | .0741 |
| Queen Anne's | 29.0 | .0122 | 13.7 | 78 | 83.1 | 10.0 | .0115 | 247,784 | .0096 | 99,321 | .0076 | .0095 | .0125 | .0116 | .0079 |
| **CUMBERLAND** | **105.9** | **.0444** | **−1.8** | **141** | **97.6** | **39.4** | **.0453** | **912,747** | **.0355** | **517,391** | **.0399** | **.0385** | **.0520** | **.0490** | **.0360** |
| Allegany | 78.0 | .0327 | −3.2 | 185 | 98.0 | 29.3 | .0337 | 697,382 | .0271 | 461,671 | .0356 | .0307 | .0398 | .0372 | .0291 |
| *Mineral, W. Va.* | *27.9* | *.0117* | *2.4* | *85* | *96.6* | *10.1* | *.0116* | *215,365* | *.0084* | *55,720* | *.0043* | *.0078* | *.0122* | *.0118* | *.0069* |
| **HAGERSTOWN** | **116.6** | **.0490** | **3.1** | **256** | **95.0** | **41.7** | **.0480** | **1,043,303** | **.0404** | **669,440** | **.0517** | **.0454** | **.0498** | **.0545** | **.0432** |
| Washington | 116.6 | .0490 | 3.1 | 256 | 95.0 | 41.7 | .0480 | 1,043,303 | .0404 | 669,440 | .0517 | .0454 | .0498 | .0545 | .0432 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Allegany | 78.0 | .0327 | −3.2 | 185 | 98.0 | 29.3 | .0337 | 697,382 | .0271 | 461,671 | .0356 | .0307 | .0398 | .0372 | .0291 |
| Anne Arundel | 406.2 | .1705 | 9.6 | 969 | 86.4 | 135.9 | .1563 | 4,583,494 | .1779 | 2,330,164 | .1797 | .1770 | .1159 | .1581 | .1768 |
| Baltimore | 667.6 | .2802 | 1.8 | 1,116 | 89.8 | 253.5 | .2917 | 8,257,861 | .3205 | 5,093,227 | .3928 | .3342 | .2506 | .3181 | .3542 |
| Baltimore city | 753.4 | .3162 | −4.2 | 9,418 | 42.9 | 278.0 | .3198 | 6,314,187 | .2451 | 3,409,960 | .2630 | .2647 | .3875 | .3137 | .2544 |
| ☐ Calvert | 41.0 | .0172 | 18.4 | 192 | 76.4 | 13.2 | .0151 | 390,769 | .0151 | 101,011 | .0078 | .0133 | .0125 | .0121 | .0128 |
| Caroline | 24.5 | .0103 | 5.9 | 76 | 82.1 | 8.8 | .0102 | 173,372 | .0068 | 57,738 | .0044 | .0068 | .0127 | .0103 | .0051 |
| Carroll | 110.0 | .0461 | 14.2 | 243 | 96.3 | 36.0 | .0414 | 1,102,817 | .0428 | 466,637 | .0360 | .0414 | .0345 | .0406 | .0391 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MARYLAND (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Cecil | 65.0 | .0273 | 7.6 | 181 | 93.9 | 21.9 | .0252 | 631,725 | .0245 | 303,775 | .0234 | .0247 | .0217 | .0257 | .0219 |
| ☐ Charles | 84.3 | .0354 | 15.9 | 187 | 77.5 | 25.6 | .0294 | 827,830 | .0321 | 297,984 | .0230 | .0300 | .0231 | .0248 | .0294 |
| Dorchester | 30.7 | .0129 | .3 | 52 | 68.9 | 11.3 | .0130 | 247,197 | .0096 | 167,904 | .0130 | .0113 | .0160 | .0149 | .0087 |
| ☐ Frederick | 129.1 | .0542 | 12.5 | 195 | 93.6 | 43.0 | .0495 | 1,303,443 | .0506 | 697,809 | .0538 | .0523 | .0442 | .0523 | .0497 |
| Garrett | 28.5 | .0119 | 7.6 | 43 | 99.4 | 9.7 | .0111 | 242,900 | .0094 | 131,795 | .0102 | .0101 | .0115 | .0122 | .0082 |
| Harford | 157.7 | .0662 | 8.1 | 353 | 90.0 | 52.1 | .0600 | 1,702,759 | .0661 | 802,281 | .0618 | .0650 | .0476 | .0600 | .0626 |
| Howard | 141.5 | .0594 | 19.3 | 564 | 85.4 | 49.9 | .0574 | 1,960,793 | .0761 | 670,550 | .0517 | .0653 | .0335 | .0462 | .0741 |
| Kent | 16.9 | .0071 | 1.2 | 61 | 76.5 | 6.4 | .0074 | 148,726 | .0058 | 86,946 | .0067 | .0064 | .0097 | .0085 | .0047 |
| ☐ Montgomery | 615.0 | .2581 | 6.2 | 1,242 | 86.2 | 228.8 | 2632 | 10,295,320 | .3996 | 5,107,390 | .3939 | .3696 | .1886 | .2488 | .4166 |
| ☐ Prince George's | 671.9 | .2820 | 1.0 | 1,380 | 58.5 | 235.2 | .2705 | 8,424,936 | .3270 | 4,784,137 | .3690 | .3306 | .2161 | .2877 | .3465 |
| Queen Anne's | 29.0 | .0122 | 13.7 | 78 | 83.1 | 10.0 | .0115 | 247,784 | .0096 | 99,321 | .0076 | .0095 | .0125 | .0116 | .0079 |
| St. Mary's | 66.0 | .0277 | 10.2 | 177 | 82.0 | 21.5 | .0248 | 663,476 | .0257 | 220,005 | .0170 | .0236 | .0208 | .0226 | .0238 |
| Somerset | 19.2 | .0080 | .1 | 57 | 63.9 | 6.7 | .0077 | 142,130 | .0055 | 54,538 | .0042 | .0055 | .0102 | .0078 | .0041 |
| Talbot | 26.7 | .0112 | 4.3 | 103 | 77.6 | 10.8 | .0124 | 327,525 | .0128 | 221,867 | .0171 | .0138 | .0133 | .0145 | .0146 |
| Washington | 116.6 | .0490 | 3.1 | 256 | 95.0 | 41.7 | .0480 | 1,043,303 | .0404 | 669,440 | .0517 | .0454 | .0498 | .0545 | .0432 |
| Wicomico | 68.6 | .0287 | 6.3 | 181 | 76.6 | 25.0 | .0287 | 606,591 | .0236 | 529,376 | .0408 | .0298 | .0327 | .0365 | .0297 |
| Worcester | 34.2 | .0144 | 10.7 | 72 | 72.4 | 13.3 | .0153 | 289,651 | .0112 | 327,537 | .0252 | .0161 | .0221 | .0206 | .0151 |
| **TOTAL METRO COUNTIES** | **4,066.3** | **1.7067** | **3.7** | **660** | **75.2** | **1,454.1** | **1.6727** | **47,784,403** | **1.8545** | **25,295,357** | **1.9508** | **1.8537** | **1.4779** | **1.6914** | **1.9183** |
| **TOTAL STATE** | **4,381.6** | **1.8389** | **3.9** | **445** | **75.4** | **1,567.6** | **1.8033** | **50,625,971** | **1.9649** | **27,093,063** | **2.0894** | **1.9771** | **1.6269** | **1.8393** | **2.0323** |
| **MASSACHUSETTS** | | | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | **3,678.4** | **1.5438** | **.4** | **1,514** | **93.3** | **1,357.5** | **1.5616** | **48,207,991** | **1.8711** | **25,284,770** | **1.9500** | **1.8292** | **1.3661** | **1.4873** | **1.9021** |
| Essex | 643.3 | .2700 | 1.5 | 1,300 | 98.1 | 241.5 | .2778 | 8,224,120 | .3192 | 4,715,949 | .3637 | .3227 | .2502 | .2718 | .3235 |
| Middlesex | 1,361.7 | .5715 | –.4 | 1,657 | 96.4 | 494.5 | .5689 | 19,018,160 | .7382 | 9,149,673 | .7057 | .6951 | .4531 | .5205 | .7366 |
| Norfolk | 609.4 | .2558 | .5 | 1,524 | 97.6 | 219.6 | .2526 | 8,772,716 | .3405 | 4,636,640 | .3575 | .3286 | .2033 | .2369 | .3566 |
| Plymouth | 432.3 | .1814 | 6.6 | 660 | 96.7 | 147.3 | .1695 | 4,915,923 | .1908 | 2,483,648 | .1916 | .1891 | .1425 | .1628 | .1899 |
| Suffolk | 631.7 | .2651 | –2.8 | 11,082 | 75.2 | 254.6 | .2928 | 7,277,072 | .2824 | 4,298,860 | .3315 | .2937 | .3170 | .2953 | .2955 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | **489.5** | **.2054** | **3.1** | **879** | **97.6** | **177.4** | **.2041** | **4,897,166** | **.1900** | **3,097,727** | **.2389** | **.2076** | **.2356** | **.2140** | **.2051** |
| Bristol | 489.5 | .2054 | 3.1 | 879 | 97.6 | 177.4 | .2041 | 4,897,166 | .1900 | 3,097,727 | .2389 | .2076 | .2356 | .2140 | .2051 |
| **PITTSFIELD** | **142.9** | **.0600** | **–1.5** | **154** | **98.0** | **54.3** | **.0625** | **1,626,863** | **.0632** | **955,655** | **.0737** | **.0657** | **.0653** | **.0656** | **.0619** |
| Berkshire | 142.9 | .0600 | –1.5 | 154 | 98.0 | 54.3 | .0625 | 1,626,863 | .0632 | 955,655 | .0737 | .0657 | .0653 | .0656 | .0619 |
| **SPRINGFIELD** | **583.1** | **.2447** | **.2** | **509** | **93.5** | **211.3** | **.2431** | **6,120,765** | **.2375** | **3,483,409** | **.2686** | **.2483** | **.2493** | **.2488** | **.2448** |
| Hampden | 439.4 | .1844 | –.8 | 711 | 92.3 | 163.3 | .1879 | 4,648,260 | .1804 | 2,902,133 | .2238 | .1942 | .1966 | .1967 | .1960 |
| Hampshire | 143.7 | .0603 | 3.5 | 272 | 97.3 | 48.0 | .0552 | 1,472,505 | .0571 | 581,276 | .0448 | .0541 | .0527 | .0521 | .0488 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | **657.7** | **.2761** | **1.8** | **434** | **97.8** | **238.6** | **.2745** | **7,522,833** | **.2920** | **3,653,380** | **.2818** | **.2858** | **.2435** | **.2618** | **.2837** |
| Worcester | 657.7 | .2761 | 1.8 | 434 | 97.8 | 238.6 | .2745 | 7,522,833 | .2920 | 3,653,380 | .2818 | .2858 | .2435 | .2618 | .2837 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Barnstable | 172.8 | .0725 | 16.8 | 432 | 97.2 | 70.4 | .0810 | 2,007,525 | .0779 | 1,534,176 | .1183 | .0890 | .0861 | .0969 | .0889 |
| Berkshire | 142.9 | .0600 | –1.5 | 154 | 98.0 | 54.3 | .0625 | 1,626,863 | .0632 | 955,655 | .0737 | .0657 | .0653 | .0656 | .0619 |
| Bristol | 489.5 | .2054 | 3.1 | 879 | 97.6 | 177.4 | .2041 | 4,897,166 | .1900 | 3,097,727 | .2389 | .2076 | .2356 | .2140 | .2051 |
| Dukes | 10.3 | .0043 | 15.2 | 101 | 93.9 | 4.6 | .0053 | 126,379 | .0049 | 113,920 | .0088 | .0061 | .0072 | .0070 | .0054 |
| Essex | 643.3 | .2700 | 1.5 | 1,300 | 98.1 | 241.5 | .2778 | 8,224,120 | .3192 | 4,715,949 | .3637 | .3227 | .2502 | .2718 | .3235 |
| Franklin | 67.4 | .0283 | 4.8 | 96 | 98.9 | 26.3 | .0302 | 709,853 | .0276 | 335,090 | .0259 | .0271 | .0306 | .0303 | .0236 |
| Hampden | 439.4 | .1844 | –.8 | 711 | 92.3 | 163.3 | .1879 | 4,648,260 | .1804 | 2,902,133 | .2238 | .1942 | .1966 | .1967 | .1960 |
| Hampshire | 143.7 | .0603 | 3.5 | 272 | 97.3 | 48.0 | .0552 | 1,472,505 | .0571 | 581,276 | .0448 | .0541 | .0527 | .0521 | .0488 |
| Middlesex | 1,361.7 | .5715 | –.4 | 1,657 | 96.4 | 494.5 | .5689 | 19,018,160 | .7382 | 9,149,673 | .7057 | .6951 | .4531 | .5205 | .7366 |
| Nantucket | 5.8 | .0024 | 14.0 | 123 | 96.9 | 2.5 | .0029 | 86,576 | .0033 | 98,537 | .0076 | .0045 | .0038 | .0040 | .0046 |
| Norfolk | 609.4 | .2558 | .5 | 1,524 | 97.6 | 219.6 | .2526 | 8,772,716 | .3405 | 4,636,640 | .3575 | .3286 | .2033 | .2369 | .3566 |
| Plymouth | 432.3 | .1814 | 6.6 | 660 | 96.7 | 147.3 | .1695 | 4,915,923 | .1908 | 2,483,648 | .1916 | .1891 | .1425 | .1628 | .1899 |
| Suffolk | 631.7 | .2651 | –2.8 | 11,082 | 75.2 | 254.6 | .2928 | 7,277,072 | .2824 | 4,298,860 | .3315 | .2937 | .3170 | .2953 | .2955 |
| Worcester | 657.7 | .2761 | 1.8 | 434 | 97.8 | 238.6 | .2745 | 7,522,833 | .2920 | 3,653,380 | .2818 | .2858 | .2435 | .2618 | .2837 |
| **TOTAL METRO COUNTIES** | **5,551.6** | **2.3300** | **.7** | **844** | **94.4** | **2,039.1** | **2.3458** | **68,375,618** | **2.6538** | **36,474,941** | **2.8130** | **2.6366** | **2.1598** | **2.2775** | **2.6976** |
| **TOTAL STATE** | **5,807.9** | **2.4375** | **1.2** | **742** | **94.5** | **2,142.9** | **2.4652** | **71,305,951** | **2.7675** | **38,556,664** | **2.9736** | **2.7633** | **2.2875** | **2.4157** | **2.8201** |

## POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MICHIGAN** | | | | | | | | | | | | | | | |
| **ANN ARBOR** | **270.4** | **.1134** | **2.1** | **381** | **85.8** | **97.6** | **.1123** | **3,273,378** | **.1270** | **1,583,905** | **.1222** | **.1228** | **.0904** | **.1094** | **.1253** |
| Washtenaw | 270.4 | .1134 | 2.1 | 381 | 85.8 | 97.6 | .1123 | 3,273,378 | .1270 | 1,583,905 | .1222 | .1228 | .0904 | .1094 | .1253 |
| **BATTLE CREEK** | **137.7** | **.0578** | **–2.7** | **193** | **88.9** | **51.3** | **.0591** | **1,470,721** | **.0571** | **662,177** | **.0511** | **.0553** | **.0538** | **.0552** | **.0529** |
| Calhoun | 137.7 | .0578 | –2.7 | 193 | 88.9 | 51.3 | .0591 | 1,470,721 | .0571 | 662,177 | .0511 | .0553 | .0538 | .0552 | .0529 |
| **BENTON HARBOR** | **165.9** | **.0696** | **–3.1** | **288** | **83.6** | **60.6** | **.0697** | **1,699,282** | **.0660** | **744,103** | **.0574** | **.0640** | **.0659** | **.0661** | **.0601** |
| Berrien | 165.9 | .0696 | –3.1 | 288 | 83.6 | 60.6 | .0697 | 1,699,282 | .0660 | 744,103 | .0574 | .0640 | .0659 | .0661 | .0601 |
| **DETROIT** | **4,359.4** | **1.8297** | **–2.9** | **969** | **78.6** | **1,576.7** | **1.8137** | **49,779,274** | **1.9322** | **23,479,797** | **1.8106** | **1.8751** | **1.6206** | **1.6411** | **2.0272** |
| Lapeer | 75.0 | .0315 | 7.1 | 114 | 99.1 | 23.4 | .0269 | 709,396 | .0276 | 213,080 | .0164 | .0250 | .0206 | .0228 | .0248 |
| Livingston | 109.7 | .0461 | 9.4 | 191 | 98.7 | 34.9 | .0401 | 1,223,486 | .0475 | 338,464 | .0261 | .0409 | .0260 | .0305 | .0409 |
| Macomb | 699.2 | .2935 | .7 | 1,448 | 97.4 | 243.7 | .2803 | 7,568,957 | .2938 | 4,302,197 | .3318 | .3051 | .2301 | .2814 | .3273 |
| Monroe | 135.0 | .0566 | .3 | 242 | 97.7 | 44.9 | .0517 | 1,633,690 | .0634 | 463,611 | .0357 | .0537 | .0365 | .0387 | .0527 |
| Oakland | 1,021.7 | .4288 | 1.0 | 1,168 | 93.3 | 376.3 | .4329 | 14,779,027 | .5736 | 7,535,089 | .5811 | .5468 | .3257 | .4034 | .6393 |
| St. Clair | 140.4 | .0589 | 1.2 | 191 | 97.1 | 48.9 | .0562 | 1,460,683 | .0567 | 554,416 | .0427 | .0530 | .0517 | .0492 | .0551 |
| Wayne | 2,178.4 | .9143 | –6.8 | 3,542 | 61.6 | 804.6 | .9256 | 22,404,035 | .8696 | 10,072,940 | .7768 | .8506 | .9300 | .8151 | .8871 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** | ***4,629.8*** | ***1.9431*** | ***–2.6*** | ***889*** | ***79.0*** | ***1,674.3*** | ***1.9260*** | ***53,052,652*** | ***2.0592*** | ***25,063,702*** | ***1.9328*** | ***1.9979*** | ***1.7110*** | ***1.7505*** | ***2.1525*** |
| **FLINT** | **439.4** | **.1844** | **–2.5** | **684** | **80.2** | **157.9** | **.1816** | **4,486,721** | **.1741** | **2,465,779** | **.1902** | **.1809** | **.1674** | **.1753** | **.1849** |
| Genesee | 439.4 | .1844 | –2.5 | 684 | 80.2 | 157.9 | .1816 | 4,486,721 | .1741 | 2,465,779 | .1902 | .1809 | .1674 | .1753 | .1849 |
| **GRAND RAPIDS** | **623.2** | **.2615** | **3.6** | **436** | **93.2** | **222.0** | **.2555** | **6,957,590** | **.2701** | **3,563,682** | **.2747** | **.2698** | **.2082** | **.2522** | **.2943** |
| Kent | 457.5 | .1920 | 2.9 | 531 | 91.2 | 167.2 | .1924 | 5,080,873 | .1972 | 2,848,194 | .2196 | .2029 | .1647 | .1973 | .2248 |
| Ottawa | 165.7 | .0695 | 5.4 | 292 | 98.8 | 54.8 | .0631 | 1,876,717 | .0729 | 715,488 | .0551 | .0669 | .0435 | .0549 | .0695 |
| **JACKSON** | **149.3** | **.0626** | **–1.5** | **212** | **91.5** | **51.7** | **.0594** | **1,586,407** | **.0615** | **676,513** | **.0522** | **.0590** | **.0488** | **.0552** | **.0581** |
| Jackson | 149.3 | .0626 | –1.5 | 212 | 91.5 | 51.7 | .0594 | 1,586,407 | .0615 | 676,513 | .0522 | .0590 | .0488 | .0552 | .0581 |
| **KALAMAZOO** | **214.6** | **.0901** | **1.0** | **382** | **90.8** | **78.6** | **.0904** | **2,547,563** | **.0989** | **1,314,484** | **.1013** | **.0980** | **.0740** | **.0893** | **.1085** |
| Kalamazoo | 214.6 | .0901 | 1.0 | 382 | 90.8 | 78.6 | .0904 | 2,547,563 | .0989 | 1,314,484 | .1013 | .0980 | .0740 | .0893 | .1085 |
| **LANSING - EAST LANSING** | **424.6** | **.1783** | **1.2** | **248** | **92.6** | **148.9** | **.1713** | **4,774,719** | **.1854** | **2,325,433** | **.1793** | **.1820** | **.1448** | **.1677** | **.1878** |
| Clinton | 56.8 | .0239 | 1.6 | 99 | 99.0 | 18.4 | .0211 | 581,501 | .0226 | 185,672 | .0143 | .0204 | .0165 | .0174 | .0200 |
| Eaton | 94.1 | .0395 | 6.5 | 163 | 96.7 | 33.3 | .0384 | 1,003,573 | .0390 | 525,672 | .0405 | .0394 | .0302 | .0385 | .0423 |
| Ingham | 273.7 | .1149 | –.7 | 489 | 89.9 | 97.2 | .1118 | 3,189,645 | .1238 | 1,614,089 | .1245 | .1222 | .0981 | .1118 | .1255 |
| **MUSKEGON** | **154.6** | **.0649** | **–1.9** | **305** | **85.9** | **55.3** | **.0636** | **1,515,732** | **.0588** | **676,371** | **.0521** | **.0581** | **.0599** | **.0623** | **.0565** |
| Muskegon | 154.6 | .0649 | –1.9 | 305 | 85.9 | 55.3 | .0636 | 1,515,732 | .0588 | 676,371 | .0521 | .0581 | .0599 | .0623 | .0565 |
| **SAGINAW - BAY CITY - MIDLAND** | **416.1** | **.1747** | **–1.3** | **233** | **89.6** | **145.1** | **.1670** | **4,206,332** | **.1632** | **2,279,285** | **.1758** | **.1695** | **.1602** | **.1587** | **.1789** |
| Bay | 116.1 | .0488 | –3.2 | 260 | 98.2 | 41.3 | .0475 | 1,104,869 | .0428 | 537,438 | .0414 | .0438 | .0491 | 0438 | .0464 |
| Midland | 75.5 | .0317 | 2.6 | 144 | 98.0 | 26.3 | .0303 | 936,462 | .0364 | 332,458 | .0257 | .0323 | .0240 | .0243 | .0333 |
| Saginaw | 224.5 | .0942 | –1.6 | 275 | 82.3 | 77.5 | .0892 | 2,165,001 | .0840 | 1,409,389 | .1087 | .0934 | .0871 | .0906 | .0992 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alcona | 10.4 | .0043 | 6.8 | 15 | 99.2 | 4.1 | .0047 | 84,702 | .0033 | 20,943 | .0016 | .0029 | .0053 | .0045 | .0020 |
| Alger | 9.1 | .0039 | –1.4 | 10 | 97.0 | 3.2 | .0037 | 70,287 | .0027 | 25,615 | .0020 | .0028 | .0043 | .0035 | .0023 |
| Allegan | 85.4 | .0358 | 4.7 | 103 | 97.2 | 29.3 | .0337 | 858,307 | .0333 | 243,048 | .0187 | .0295 | .0273 | .0301 | .0273 |
| Alpena | 31.5 | .0132 | –2.5 | 55 | 99.5 | 11.4 | .0131 | 271,996 | .0106 | 150,116 | .0116 | .0113 | .0149 | .0135 | .0115 |
| Antrim | 17.3 | .0073 | 6.8 | 36 | 99.0 | 6.3 | .0073 | 130,011 | .0050 | 37,715 | .0029 | .0050 | .0087 | .0075 | .0036 |
| Arenac | 15.6 | .0065 | 6.1 | 42 | 99.2 | 5.7 | .0066 | 114,769 | .0045 | 65,220 | .0050 | .0050 | .0082 | .0070 | .0039 |
| Baraga | 8.2 | .0035 | –3.4 | 9 | 89.6 | 3.0 | .0034 | 60,152 | .0023 | 28,442 | .0022 | .0025 | .0048 | .0032 | .0017 |
| Barry | 47.6 | .0199 | 4.0 | 85 | 99.2 | 16.5 | .0190 | 457,041 | .0178 | 99,190 | .0077 | .0150 | .0157 | .0164 | .0150 |
| Bay | 116.1 | .0488 | –3.2 | 260 | 98.2 | 41.3 | .0475 | 1,104,869 | .0428 | 537,438 | .0414 | .0438 | .0491 | .0438 | .0464 |
| Benzie | 11.9 | .0050 | 6.2 | 37 | 98.1 | 4.4 | .0051 | 112,226 | .0044 | 41,454 | .0032 | .0041 | .0050 | .0051 | .0037 |
| Berrien | 165.9 | .0696 | –3.1 | 288 | 83.6 | 60.6 | .0697 | 1,699,282 | .0660 | 744,103 | .0574 | .0640 | .0659 | .0661 | .0601 |
| Branch | 39.9 | .0167 | –.7 | 79 | 99.3 | 14.4 | .0165 | 369,137 | .0143 | 149,022 | .0115 | .0141 | .0148 | .0174 | .0129 |
| Calhoun | 137.7 | .0578 | –2.7 | 193 | 88.9 | 51.3 | .0591 | 1,470,721 | .0571 | 662,177 | .0511 | .0553 | .0538 | .0552 | .0529 |
| Cass | 49.6 | .0208 | .2 | 100 | 90.1 | 17.8 | .0204 | 468,482 | .0181 | 97,555 | .0075 | .0156 | .0169 | .0184 | .0146 |
| Charlevoix | 20.5 | .0086 | 3.0 | 49 | 97.9 | 7.8 | .0090 | 160,335 | .0063 | 85,655 | .0066 | .0067 | .0118 | .0095 | .0057 |
| Cheboygan | 21.4 | .0090 | 3.6 | 30 | 98.5 | 8.0 | .0092 | 162,974 | .0063 | 114,891 | .0088 | .0077 | .0125 | .0108 | .0062 |
| Chippewa | 28.1 | .0118 | –3.2 | 18 | 89.5 | 9.8 | .0113 | 196,429 | .0076 | 124,267 | .0096 | .0091 | .0149 | .0122 | .0076 |
| Clare | 25.8 | .0108 | 8.3 | 45 | 99.2 | 9.8 | .0113 | 207,722 | .0081 | 106,038 | .0082 | .0085 | .0157 | .0114 | .0067 |
| Clinton | 56.8 | .0239 | 1.6 | 99 | 99.0 | 18.4 | .0211 | 581,501 | .0226 | 185,672 | .0143 | .0204 | .0165 | .0174 | .0200 |
| Crawford | 10.5 | .0044 | 10.9 | 19 | 98.7 | 3.6 | .0042 | 95,405 | .0037 | 39,821 | .0031 | .0037 | .0043 | .0043 | .0027 |
| Delta | 38.6 | .0162 | –.9 | 33 | 98.5 | 13.8 | .0158 | 356,840 | .0138 | 185,062 | .0143 | .0144 | .0175 | .0154 | .0142 |
| Dickinson | 25.9 | .0109 | 2.2 | 34 | 99.7 | 10.0 | .0115 | 214,413 | .0083 | 132,142 | .0102 | .0095 | .0146 | .0122 | .0095 |
| Eaton | 94.1 | .0395 | 6.5 | 163 | 96.7 | 33.3 | .0384 | 1,003,573 | .0390 | 525,672 | .0405 | .0394 | .0302 | .0385 | .0423 |
| Emmet | 24.1 | .0101 | 4.8 | 51 | 96.5 | 8.8 | .0101 | 212,132 | .0082 | 156,811 | .0121 | .0099 | .0122 | .0116 | .0119 |
| Genesee | 439.4 | .1844 | –2.5 | 684 | 80.2 | 157.9 | .1816 | 4,486,721 | .1741 | 2,465,779 | .1902 | .1809 | .1674 | .1753 | .1849 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Gladwin | 21.9 | .0092 | 9.7 | 43 | 99.3 | 8.1 | .0093 | 185,612 | .0072 | 62,857 | .0048 | .0069 | .0112 | .0083 | .0060 |
| Gogebic | 18.6 | .0078 | –5.5 | 17 | 97.7 | 7.3 | .0084 | 139,662 | .0055 | 86,628 | .0067 | .0063 | .0117 | .0094 | .0057 |
| Grand Traverse | 58.8 | .0246 | 7.1 | 126 | 98.6 | 21.3 | .0245 | 575,802 | .0223 | 456,127 | .0352 | .0266 | .0256 | .0306 | .0269 |
| Gratiot | 39.2 | .0165 | –3.1 | 69 | 99.4 | 13.6 | .0157 | 403,702 | .0157 | 180,690 | .0139 | .0153 | .0153 | .0151 | .0136 |
| Hillsdale | 42.4 | .0178 | .8 | 70 | 99.3 | 14.5 | .0167 | 335,493 | .0130 | 135,868 | .0105 | .0134 | .0181 | .0174 | .0113 |
| Houghton | 38.0 | .0159 | .3 | 37 | 98.7 | 13.1 | .0150 | 278,161 | .0108 | 136,868 | .0105 | .0117 | .0201 | .0156 | .0094 |
| Huron | 36.1 | .0152 | –1.0 | 43 | 99.5 | 13.2 | .0152 | 306,632 | .0119 | 166,909 | .0129 | .0128 | .0176 | .0164 | .0113 |
| Ingham | 273.7 | .1149 | –.7 | 489 | 89.9 | 97.2 | .1118 | 3,189,645 | .1238 | 1,614,089 | .1245 | .1222 | .0981 | .1118 | .1255 |
| Ionia | 52.2 | .0219 | .7 | 90 | 95.9 | 16.6 | .0191 | 482,989 | .0187 | 188,054 | .0145 | .0182 | .0165 | .0180 | .0166 |
| Iosco | 29.7 | .0124 | 4.8 | 54 | 96.3 | 11.1 | .0128 | 240,714 | .0094 | 122,133 | .0094 | .0098 | .0160 | .0138 | .0077 |
| Iron | 13.6 | .0057 | –.3 | 12 | 99.3 | 5.5 | .0063 | 104,312 | .0040 | 44,865 | .0035 | .0043 | .0089 | .0057 | .0036 |
| Isabella | 56.3 | .0237 | 4.0 | 98 | 97.3 | 17.4 | .0201 | 539,284 | .0210 | 219,616 | .0169 | .0202 | .0175 | .0207 | .0192 |
| Jackson | 149.3 | .0626 | –1.5 | 212 | 91.5 | 51.7 | .0594 | 1,586,407 | .0615 | 676,513 | .0522 | .0590 | .0488 | .0552 | .0581 |
| Kalamazoo | 214.6 | .0901 | 1.0 | 382 | 90.8 | 78.6 | .0904 | 2,547,563 | .0989 | 1,314,484 | .1013 | .0980 | .0740 | .0893 | .1085 |
| Kalkaska | 12.9 | .0054 | 17.8 | 23 | 99.4 | 4.6 | .0053 | 93,402 | .0036 | 47,131 | .0037 | .0039 | .0064 | .0056 | .0027 |
| Kent | 457.5 | .1920 | 2.9 | 531 | 91.2 | 167.2 | .1924 | 5,080,873 | .1972 | 2,848,194 | .2196 | .2029 | .1647 | .1973 | .2248 |
| Keweenaw | 1.8 | .0008 | –8.3 | 3 | 99.3 | .7 | .0008 | 10,476 | .0004 | 4,208 | .0004 | .0005 | .0013 | .0007 | .0002 |
| Lake | 8.5 | .0035 | 10.2 | 15 | 81.4 | 3.4 | .0039 | 48,457 | .0019 | 16,818 | .0013 | .0020 | .0064 | .0030 | .0011 |
| Lapeer | 75.0 | .0315 | 7.1 | 114 | 99.1 | 23.4 | .0269 | 709,396 | .0276 | 213,080 | .0164 | .0250 | .0206 | .0228 | .0248 |
| Leelanau | 14.9 | .0063 | 6.4 | 44 | 98.3 | 5.5 | .0063 | 129,786 | .0050 | 40,121 | .0031 | .0047 | .0072 | .0064 | .0040 |
| Lenawee | 89.3 | .0374 | –.7 | 119 | 98.5 | 30.6 | .0353 | 870,944 | .0338 | 363,420 | .0280 | .0327 | .0305 | .0352 | .0309 |
| Livingston | 109.7 | .0461 | 9.4 | 191 | 98.7 | 34.9 | .0401 | 1,223,486 | .0475 | 338,464 | .0261 | .0409 | .0260 | .0305 | .0409 |
| Luce | 6.5 | .0027 | –2.4 | 7 | 95.7 | 2.1 | .0024 | 48,712 | .0019 | 29,094 | .0023 | .0021 | .0030 | .0028 | .0015 |
| Mackinac | 10.1 | .0042 | –.8 | 10 | 90.3 | 3.7 | .0043 | 72,570 | .0028 | 58,994 | .0045 | .0036 | .0062 | .0051 | .0024 |
| Macomb | 699.2 | .2935 | .7 | 1,448 | 97.4 | 243.7 | .2803 | 7,568,957 | .2938 | 4,302,197 | .3318 | .3051 | .2301 | .2814 | .3273 |
| Manistee | 23.2 | .0097 | .8 | 43 | 98.6 | 9.2 | .0106 | 192,426 | .0074 | 88,698 | .0068 | .0078 | .0131 | .0107 | .0071 |
| Marquette | 74.7 | .0314 | .8 | 41 | 96.7 | 25.2 | .0290 | 669,763 | .0260 | 271,849 | .0210 | .0256 | .0287 | .0280 | .0251 |
| Mason | 27.1 | .0113 | 2.8 | 55 | 98.2 | 10.2 | .0117 | 229,623 | .0089 | 100,312 | .0077 | .0090 | .0134 | .0123 | .0084 |
| Mecosta | 38.6 | .0162 | 4.4 | 69 | 96.9 | 11.9 | .0137 | 272,151 | .0106 | 155,540 | .0120 | .0121 | .0181 | .0154 | .0097 |
| Menominee | 25.9 | .0109 | –1.2 | 25 | 98.5 | 9.4 | .0108 | 178,840 | .0069 | 64,722 | .0050 | .0071 | .0127 | .0120 | .0051 |
| Midland | 75.5 | .0317 | 2.6 | 144 | 98.0 | 26.3 | .0303 | 936,462 | .0364 | 332,458 | .0257 | .0323 | .0240 | .0243 | .0333 |
| Missaukee | 10.9 | .0046 | 8.9 | 19 | 99.4 | 3.7 | .0042 | 70,220 | .0027 | 27,331 | .0021 | .0029 | .0053 | .0046 | .0018 |
| Monroe | 135.0 | .0566 | .3 | 242 | 97.7 | 44.9 | .0517 | 1,633,690 | .0634 | 463,611 | .0357 | .0537 | .0365 | .0387 | .0527 |
| Montcalm | 49.8 | .0209 | 4.7 | 70 | 99.1 | 17.5 | .0201 | 449,785 | .0175 | 216,522 | .0167 | .0180 | .0205 | .0207 | .0157 |
| Montmorency | 8.1 | .0034 | 8.1 | 15 | 99.6 | 3.1 | .0036 | 57,986 | .0022 | 24,964 | .0020 | .0023 | .0050 | .0035 | .0016 |
| Muskegon | 154.6 | .0649 | –1.9 | 305 | 85.9 | 55.3 | .0636 | 1,515,732 | .0588 | 676,371 | .0521 | .0581 | .0599 | .0623 | .0565 |
| Newaygo | 36.8 | .0155 | 5.4 | 43 | 97.6 | 13.4 | .0154 | 307,420 | .0120 | 99,237 | .0077 | .0114 | .0169 | .0144 | .0098 |
| Oakland | 1,021.7 | .4288 | 1.0 | 1,168 | 93.3 | 376.3 | .4329 | 14,779,027 | .5736 | 7,535,089 | .5811 | .5468 | .3257 | .4034 | .6393 |
| Oceana | 22.8 | .0095 | 3.6 | 42 | 98.5 | 7.9 | .0091 | 192,792 | .0075 | 56,449 | .0043 | .0069 | .0099 | .0087 | .0057 |
| Ogemaw | 18.1 | .0076 | 10.1 | 32 | 99.4 | 6.7 | .0077 | 117,552 | .0045 | 94,622 | .0073 | .0060 | .0121 | .0082 | .0040 |
| Ontonagon | 9.0 | .0038 | –8.7 | 7 | 99.1 | 3.3 | .0038 | 65,383 | .0026 | 35,929 | .0028 | .0029 | .0052 | .0040 | .0020 |
| Osceola | 20.0 | .0084 | 5.7 | 35 | 99.2 | 7.2 | .0083 | 179,702 | .0069 | 76,522 | .0059 | .0070 | .0092 | .0087 | .0052 |
| Oscoda | 7.3 | .0031 | 6.4 | 13 | 99.5 | 2.8 | .0032 | 46,387 | .0018 | 31,333 | .0024 | .0022 | .0053 | .0035 | .0015 |
| Otsego | 16.0 | .0067 | 6.7 | 31 | 99.3 | 5.5 | .0063 | 141,569 | .0055 | 91,261 | .0071 | .0061 | .0064 | .0078 | .0058 |
| Ottawa | 165.7 | .0695 | 5.4 | 292 | 98.8 | 54.8 | .0631 | 1,876,717 | .0729 | 715,488 | .0551 | .0669 | .0435 | .0549 | .0695 |
| Presque Isle | 14.2 | .0060 | –.5 | 22 | 99.4 | 5.2 | .0060 | 99,422 | .0038 | 42,205 | .0033 | .0042 | .0081 | .0056 | .0030 |
| Roscommon | 18.4 | .0077 | 12.4 | 35 | 99.5 | 7.6 | .0087 | 134,849 | .0053 | 93,268 | .0072 | .0063 | .0137 | .0093 | .0039 |
| Saginaw | 224.5 | .0942 | –1.6 | 275 | 82.3 | 77.5 | .0892 | 2,165,001 | .0840 | 1,409,389 | .1087 | .0934 | .0871 | .0906 | .0992 |
| St. Clair | 140.4 | .0589 | 1.2 | 191 | 97.1 | 48.9 | .0562 | 1,460,683 | .0567 | 554,416 | .0427 | .0530 | .0517 | .0492 | .0551 |
| St. Joseph | 57.8 | .0243 | 3.1 | 115 | 96.8 | 20.9 | .0241 | 579,123 | .0225 | 241,970 | .0187 | .0218 | .0228 | .0251 | .0204 |
| Sanilac | 41.3 | .0173 | 1.3 | 43 | 99.5 | 14.7 | .0169 | 330,038 | .0128 | 126,056 | .0097 | .0127 | .0192 | .0179 | .0106 |
| Schoolcraft | 8.5 | .0036 | –.9 | 7 | 95.4 | 3.0 | .0034 | 69,024 | .0027 | 32,591 | .0025 | .0027 | .0040 | .0034 | .0027 |
| Shiawassee | 70.7 | .0297 | –.6 | 131 | 99.2 | 23.7 | .0273 | 686,929 | .0266 | 237,096 | .0183 | .0249 | .0223 | .0244 | .0250 |
| Tuscola | 57.6 | .0241 | 1.1 | 71 | 98.8 | 18.9 | .0217 | 525,324 | .0204 | 182,272 | .0141 | .0191 | .0195 | .0203 | .0174 |
| Van Buren | 69.4 | .0292 | 3.9 | 113 | 90.9 | 24.9 | .0287 | 587,522 | .0228 | 220,720 | .0170 | .0225 | .0318 | .0282 | .0184 |
| Washtenaw | 270.4 | .1134 | 2.1 | 381 | 85.8 | 97.6 | .1123 | 3,273,378 | .1270 | 1,583,905 | .1222 | .1228 | .0904 | .1094 | .1253 |
| Wayne | 2,178.4 | .9143 | –6.8 | 3,542 | 61.6 | 804.6 | .9256 | 22,404,035 | .8696 | 10,072,940 | .7768 | .8506 | .9300 | .8151 | .8871 |
| Wexford | 26.6 | .0112 | 6.0 | 47 | 99.4 | 9.8 | .0112 | 212,835 | .0083 | 136,700 | .0105 | .0096 | .0139 | .0132 | .0088 |
| **TOTAL METRO COUNTIES** | **7,355.2** | **3.0870** | **–1.7** | **531** | **82.7** | **2,645.7** | **3.0436** | **82,297,719** | **3.1943** | **39,771,529** | **3.0669** | **3.1345** | **2.6940** | **2.8325** | **3.3345** |
| **TOTAL STATE** | **9,180.2** | **3.8528** | **–.9** | **161** | **85.7** | **3,291.4** | **3.7864** | **98,164,454** | **3.8100** | **46,783,106** | **3.6079** | **3.7579** | **3.5000** | **3.5862** | **3.8903** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MINNESOTA** | | | | | | | | | | | | | | | |
| **DULUTH** | **259.8** | **.1091** | **−2.6** | **35** | **97.8** | **98.2** | **.1129** | **2,668,836** | **.1036** | **1,404,730** | **.1084** | **.1061** | **.1167** | **.1063** | **.1014** |
| St. Louis | 216.5 | .0909 | −2.6 | 35 | 97.7 | 81.6 | .0938 | 2,237,263 | .0868 | 1,207,725 | .0932 | .0896 | .0976 | .0881 | .0863 |
| *Douglas, Wisc.* | *43.3* | *.0182* | *−2.5* | *33* | *98.0* | *16.6* | *.0191* | *431,573* | *.0168* | *197,005* | *.0152* | *.0165* | *.0191* | *.0182* | *.0151* |
| **FARGO - MOORHEAD** | **145.9** | **.0613** | **6.1** | **52** | **98.7** | **53.1** | **.0611** | **1,668,174** | **.0648** | **973,638** | **.0751** | **.0670** | **.0540** | **.0645** | **.0625** |
| Clay | 49.3 | .0207 | −.1 | 47 | 98.8 | 17.1 | .0197 | 446,911 | .0174 | 235,846 | .0182 | .0181 | .0215 | .0213 | .0177 |
| *Cass, N. D.* | *96.6* | *.0406* | *9.5* | *55* | *98.7* | *36.0* | *.0414* | *1,221,263* | *.0474* | *737,792* | *.0569* | *.0489* | *.0325* | *.0432* | *.0448* |
| **MINNEAPOLIS - ST. PAUL** | **2,218.0** | **.9307** | **3.8** | **439** | **95.5** | **827.7** | **.9522** | **29,302,767** | **1.1374** | **14,867,520** | **1.1465** | **1.0986** | **.7627** | **.9070** | **1.1049** |
| Anoka | 215.1 | .0903 | 9.7 | 500 | 98.3 | 69.5 | .0800 | 2,529,306 | .0981 | 967,431 | .0746 | .0895 | .0452 | .0642 | .0912 |
| Carver | 40.6 | .0170 | 9.6 | 116 | 99.3 | 13.6 | .0156 | 466,260 | .0181 | 122,063 | .0094 | .0152 | .0106 | .0126 | .0146 |
| Chisago | 29.3 | .0123 | 13.9 | 70 | 99.2 | 9.6 | .0110 | 264,195 | .0102 | 109,218 | .0084 | .0102 | .0104 | .0100 | .0089 |
| Dakota | 217.9 | .0914 | 12.2 | 379 | 98.1 | 75.0 | .0863 | 2,868,550 | .1114 | 1,237,704 | .0955 | .1026 | .0564 | .0754 | .1060 |
| Hennepin | 944.1 | .3963 | .3 | 1,745 | 93.7 | 381.1 | .4384 | 13,620,967 | .5287 | 7,612,528 | .5870 | .5198 | .3736 | .4374 | .5386 |
| Isanti | 26.0 | .0109 | 10.2 | 59 | 99.1 | 8.6 | .0099 | 234,152 | .0091 | 68,747 | .0053 | .0083 | .0083 | .0091 | .0080 |
| Ramsey | 456.5 | .1915 | −.7 | 2,964 | 94.1 | 177.1 | .2037 | 5,991,462 | .2326 | 3,597,580 | .2775 | .2377 | .1757 | .2107 | .2294 |
| Scott | 49.4 | .0207 | 12.8 | 138 | 98.9 | 15.7 | .0181 | 527,631 | .0205 | 202,099 | .0156 | .0189 | .0127 | .0161 | .0173 |
| Washington | 126.7 | .0532 | 11.6 | 325 | 98.2 | 40.9 | .0471 | 1,702,704 | .0661 | 512,927 | .0395 | .0555 | .0347 | .0327 | .0549 |
| Wright | 65.9 | .0276 | 12.3 | 98 | 99.4 | 20.9 | .0240 | 604,402 | .0234 | 259,951 | .0200 | .0234 | .0214 | .0234 | .0199 |
| *St. Croix, Wisc.* | *46.5* | *.0195* | *7.5* | *64* | *99.5* | *15.7* | *.0181* | *493,138* | *.0192* | *177,272* | *.0137* | *.0175* | *.0137* | *.0154* | *.0161* |
| **ROCHESTER** | **95.4** | **.0400** | **3.7** | **146** | **98.1** | **35.1** | **.0404** | **1,185,661** | **.0460** | **748,278** | **.0577** | **.0484** | **.0347** | **.0432** | **.0490** |
| Olmsted | 95.4 | .0400 | 3.7 | 146 | 98.1 | 35.1 | .0404 | 1,185,661 | .0460 | 748,278 | .0577 | .0484 | .0347 | .0432 | .0490 |
| **ST. CLOUD** | **175.2** | **.0736** | **7.3** | **80** | **99.0** | **54.8** | **.0631** | **1,573,118** | **.0610** | **1,298,656** | **.1001** | **.0754** | **.0604** | **.0773** | **.0584** |
| Benton | 27.1 | .0114 | 7.6 | 66 | 99.3 | 9.2 | .0106 | 257,575 | .0100 | 87,448 | .0067 | .0093 | .0095 | .0097 | .0083 |
| Sherburne | 34.5 | .0145 | 15.4 | 79 | 98.4 | 10.5 | .0121 | 323,349 | .0125 | 100,993 | .0078 | .0116 | .0092 | .0104 | .0102 |
| Stearns | 113.6 | .0477 | 5.0 | 85 | 99.1 | 35.1 | .0404 | 992,194 | .0385 | 1,110,215 | .0856 | .0545 | .0417 | .0572 | .0399 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Aitkin | 14.0 | .0058 | 4.4 | 8 | 98.7 | 5.3 | .0061 | 85,224 | .0033 | 57,737 | .0045 | .0041 | .0094 | .0065 | .0024 |
| Anoka | 215.1 | .0903 | 9.7 | 500 | 98.3 | 69.5 | .0800 | 2,529,306 | .0981 | 967,431 | .0746 | .0895 | .0452 | .0642 | .0912 |
| Becker | 30.8 | .0129 | 5.0 | 23 | 93.5 | 10.9 | .0125 | 222,382 | .0087 | 120,045 | .0093 | .0097 | .0158 | .0137 | .0084 |
| Beltrami | 33.1 | .0139 | 6.8 | 13 | 86.1 | 11.1 | .0128 | 261,911 | .0101 | 211,818 | .0163 | .0128 | .0165 | .0151 | .0119 |
| Benton | 27.1 | .0114 | 7.6 | 66 | 99.3 | 9.2 | .0106 | 257,575 | .0100 | 87,448 | .0067 | .0093 | .0095 | .0097 | .0083 |
| Big Stone | 7.7 | .0032 | −.2 | 15 | 99.3 | 2.9 | .0033 | 68,112 | .0027 | 34,917 | .0027 | .0027 | .0037 | .0036 | .0023 |
| Blue Earth | 52.0 | .0218 | −.6 | 69 | 98.7 | 18.3 | .0211 | 486,819 | .0189 | 368,149 | .0284 | .0225 | .0235 | .0257 | .0220 |
| Brown | 28.1 | .0118 | −1.9 | 46 | 99.5 | 10.1 | .0116 | 254,572 | .0098 | 157,046 | .0121 | .0108 | .0129 | .0131 | .0109 |
| Carlton | 30.3 | .0128 | 1.2 | 35 | 96.8 | 10.4 | .0120 | 295,418 | .0115 | 143,144 | .0111 | .0117 | .0129 | .0111 | .0102 |
| Carver | 40.6 | .0170 | 9.6 | 116 | 99.3 | 13.6 | .0156 | 466,260 | .0181 | 122,063 | .0094 | .0152 | .0106 | .0126 | .0146 |
| Cass | 22.7 | .0095 | 7.8 | 11 | 90.0 | 8.2 | .0094 | 158,742 | .0062 | 87,654 | .0067 | .0071 | .0131 | .0102 | .0046 |
| Chippewa | 14.6 | .0061 | −2.3 | 25 | 99.2 | 5.6 | .0065 | 132,117 | .0051 | 69,276 | .0054 | .0053 | .0069 | .0069 | .0048 |
| Chisago | 29.3 | .0123 | 13.9 | 70 | 99.2 | 9.6 | .0110 | 264,195 | .0102 | 109,218 | .0084 | .0102 | .0104 | .0100 | .0089 |
| Clay | 49.3 | .0207 | −.1 | 47 | 98.8 | 17.1 | .0197 | 446,911 | .0174 | 235,846 | .0182 | .0181 | .0215 | .0213 | .0177 |
| Clearwater | 9.0 | .0038 | 2.7 | 9 | 92.2 | 3.1 | .0036 | 53,192 | .0021 | 28,859 | .0022 | .0026 | .0052 | .0036 | .0015 |
| Cook | 4.2 | .0018 | 2.6 | 3 | 92.1 | 1.8 | .0020 | 38,261 | .0014 | 25,812 | .0020 | .0016 | .0027 | .0022 | .0013 |
| Cottonwood | 14.3 | .0060 | −3.7 | 22 | 99.6 | 5.3 | .0061 | 121,081 | .0047 | 76,252 | .0059 | .0054 | .0071 | .0072 | .0044 |
| Crow Wing | 44.5 | .0187 | 6.7 | 44 | 99.0 | 16.7 | .0192 | 378,293 | .0147 | 281,706 | .0217 | .0176 | .0245 | .0216 | .0150 |
| Dakota | 217.9 | .0914 | 12.2 | 379 | 98.1 | 75.0 | .0863 | 2,868,550 | .1114 | 1,237,704 | .0955 | .1026 | .0564 | .0754 | .1060 |
| Dodge | 15.7 | .0066 | 6.3 | 36 | 99.5 | 5.4 | .0062 | 131,043 | .0050 | 35,474 | .0027 | .0046 | .0058 | .0061 | .0040 |
| Douglas | 29.8 | .0125 | 7.0 | 46 | 99.4 | 11.1 | .0128 | 243,775 | .0095 | 162,944 | .0126 | .0110 | .0162 | .0144 | .0114 |
| Faribault | 18.9 | .0079 | −4.1 | 26 | 99.6 | 7.3 | .0084 | 153,922 | .0060 | 90,545 | .0070 | .0067 | .0098 | .0095 | .0053 |
| Fillmore | 21.4 | .0090 | −2.4 | 25 | 99.5 | 7.9 | .0091 | 153,238 | .0059 | 114,658 | .0088 | .0075 | .0132 | .0105 | .0048 |
| Freeborn | 35.0 | .0147 | −3.7 | 50 | 99.6 | 13.4 | .0154 | 306,887 | .0119 | 217,397 | .0168 | .0139 | .0177 | .0178 | .0124 |
| Goodhue | 40.2 | .0169 | 3.7 | 53 | 98.9 | 14.4 | .0166 | 388,408 | .0151 | 221,406 | .0170 | .0160 | .0184 | .0171 | .0153 |
| Grant | 7.3 | .0030 | 1.8 | 13 | 99.6 | 2.7 | .0031 | 62,869 | .0024 | 22,126 | .0018 | .0023 | .0032 | .0031 | .0016 |
| Hennepin | 944.1 | .3963 | .3 | 1,745 | 93.7 | 381.1 | .4384 | 13,620,967 | .5287 | 7,612,528 | .5870 | .5198 | .3736 | .4374 | .5386 |
| Houston | 19.0 | .0079 | 3.4 | 34 | 99.6 | 6.3 | .0072 | 154,531 | .0060 | 54,817 | .0043 | .0057 | .0078 | .0075 | .0045 |
| Hubbard | 15.5 | .0065 | 9.9 | 17 | 97.6 | 5.6 | .0065 | 119.370 | .0046 | 58,732 | .0045 | .0051 | .0076 | .0068 | .0037 |
| Isanti | 26.0 | .0109 | 10.2 | 59 | 99.1 | 8.6 | .0099 | 234,152 | .0091 | 68,747 | .0053 | .0083 | .0083 | .0091 | .0080 |
| Itasca | 45.2 | .0190 | 4.9 | 17 | 96.9 | 16.3 | .0187 | 393,804 | .0153 | 186,323 | .0144 | .0158 | .0199 | .0179 | .0136 |
| Jackson | 13.2 | .0056 | −3.6 | 19 | 99.6 | 4.9 | .0057 | 113,796 | .0044 | 49,462 | .0038 | .0044 | .0056 | .0056 | .0038 |
| Kanabec | 13.1 | .0055 | 7.7 | 25 | 99.3 | 4.8 | .0055 | 103,878 | .0041 | 47,452 | .0036 | .0042 | .0067 | .0058 | .0033 |
| Kandiyohi | 38.7 | .0162 | 5.3 | 49 | 99.3 | 13.9 | .0160 | 346,374 | .0134 | 224,717 | .0174 | .0152 | .0172 | .0190 | .0147 |
| Kittson | 6.5 | .0027 | −2.6 | 6 | 99.5 | 2.4 | .0027 | 51,843 | .0020 | 24,760 | .0019 | .0021 | .0034 | .0029 | .0016 |
| Koochiching | 17.3 | .0073 | −1.6 | 6 | 97.4 | 6.2 | .0072 | 137,526 | .0053 | 86,997 | .0067 | .0062 | .0084 | .0074 | .0051 |
| Lac qui Parle | 10.2 | .0043 | −3.7 | 13 | 99.5 | 3.8 | .0043 | 78,399 | .0031 | 37,448 | .0029 | .0032 | .0051 | .0046 | .0027 |
| Lake | 12.6 | .0053 | −3.4 | 6 | 99.1 | 4.5 | .0052 | 116,144 | .0045 | 54,590 | .0042 | .0045 | .0045 | .0057 | .0035 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MINNESOTA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lake of the Woods | 3.9 | .0016 | 3.6 | 3 | 99.4 | 1.5 | .0017 | 26,066 | .0010 | 19,679 | .0015 | .0014 | .0024 | .0020 | .0008 |
| Le Sueur | 23.9 | .0100 | 2.0 | 54 | 99.5 | 8.5 | .0098 | 199,283 | .0077 | 82,491 | .0064 | .0077 | .0098 | .0100 | .0069 |
| Lincoln | 8.0 | .0034 | −2.5 | 15 | 99.6 | 2.9 | .0034 | 48,276 | .0019 | 17,198 | .0013 | .0021 | .0048 | .0031 | .0012 |
| Lyon | 25.4 | .0106 | .8 | 36 | 99.0 | 8.9 | .0102 | 217,556 | .0085 | 134,242 | .0103 | .0094 | .0119 | .0113 | .0089 |
| McLeod | 30.6 | .0129 | 3.2 | 63 | 99.4 | 11.0 | .0126 | 275,778 | .0107 | 177,143 | .0137 | .0120 | .0129 | .0146 | .0114 |
| Mahnomen | 5.3 | .0022 | −4.3 | 9 | 80.5 | 1.7 | .0020 | 31,845 | .0012 | 16,398 | .0013 | .0014 | .0029 | .0020 | .0009 |
| Marshall | 12.7 | .0053 | −2.5 | 7 | 99.7 | 4.5 | .0052 | 86,367 | .0034 | 24,687 | .0019 | .0034 | .0059 | .0052 | .0023 |
| Martin | 24.7 | .0104 | .1 | 35 | 99.4 | 9.6 | .0110 | 272,169 | .0105 | 135,213 | .0104 | .0105 | .0103 | .0117 | .0110 |
| Meeker | 21.3 | .0089 | 3.4 | 34 | 99.6 | 7.6 | .0088 | 184,558 | .0072 | 86,426 | .0067 | .0073 | .0091 | .0090 | .0062 |
| Mille Lacs | 19.3 | .0081 | 4.7 | 33 | 96.7 | 7.0 | .0080 | 155,861 | .0060 | 83,864 | .0064 | .0066 | .0104 | .0084 | .0057 |
| Morrison | 30.4 | .0128 | 3.7 | 27 | 99.6 | 10.1 | .0116 | 210,407 | .0082 | 125,886 | .0097 | .0095 | .0151 | .0126 | .0073 |
| Mower | 39.0 | .0164 | −3.5 | 55 | 99.4 | 15.0 | .0173 | 375,238 | .0146 | 213,663 | .0165 | .0156 | .0186 | .0173 | .0146 |
| Murray | 11.2 | .0047 | −2.7 | 16 | 99.6 | 4.0 | .0046 | 82,813 | .0032 | 44,828 | .0035 | .0035 | .0052 | .0054 | .0026 |
| Nicollet | 27.8 | .0116 | 3.2 | 63 | 99.1 | 9.3 | .0107 | 293,346 | .0114 | 90,273 | .0069 | .0102 | .0087 | .0096 | .0090 |
| Nobles | 21.4 | .0090 | −2.0 | 30 | 99.1 | 7.9 | .0091 | 166,428 | .0064 | 144,679 | .0112 | .0084 | .0118 | .0114 | .0092 |
| Norman | 8.9 | .0038 | −5.1 | 10 | 99.1 | 3.3 | .0038 | 74,163 | .0029 | 22,900 | .0018 | .0026 | .0042 | .0036 | .0021 |
| Olmsted | 95.4 | .0400 | 3.7 | 146 | 98.1 | 35.1 | .0404 | 1,185,661 | .0460 | 748,278 | .0577 | .0484 | .0347 | .0432 | .0490 |
| Otter Tail | 54.0 | .0227 | 4.0 | 27 | 99.4 | 19.6 | .0225 | 425,780 | .0165 | 236,687 | .0182 | .0183 | .0271 | .0241 | .0161 |
| Pennington | 15.4 | .0064 | .9 | 25 | 99.1 | 5.7 | .0066 | 107,309 | .0042 | 82,604 | .0064 | .0052 | .0088 | .0080 | .0045 |
| Pine | 21.3 | .0090 | 7.2 | 15 | 97.1 | 7.4 | .0085 | 145,119 | .0056 | 88,435 | .0068 | .0066 | .0105 | .0091 | .0042 |
| Pipestone | 10.9 | .0045 | −6.8 | 23 | 98.9 | 4.2 | .0048 | 71,849 | .0028 | 55,113 | .0043 | .0036 | .0073 | .0055 | .0027 |
| Polk | 34.4 | .0145 | −1.3 | 17 | 98.7 | 12.5 | .0144 | 278,206 | .0108 | 154,148 | .0119 | .0119 | .0180 | .0150 | .0095 |
| Pope | 11.9 | .0050 | 2.1 | 18 | 99.8 | 4.5 | .0052 | 85,068 | .0033 | 38,784 | .0029 | .0036 | .0069 | .0052 | .0023 |
| Ramsey | 456.5 | .1915 | −.7 | 2,964 | 94.1 | 177.1 | .2037 | 5,991,462 | .2326 | 3,597,580 | .2775 | .2377 | .1757 | .2107 | .2294 |
| Red Lake | 5.3 | .0023 | −3.1 | 12 | 99.7 | 1.8 | .0021 | 31,866 | .0012 | 14,209 | .0011 | .0014 | .0027 | .0020 | .0009 |
| Redwood | 18.5 | .0077 | −4.4 | 21 | 98.9 | 6.7 | .0077 | 150,778 | .0059 | 78,876 | .0061 | .0064 | .0089 | .0084 | .0059 |
| Renville | 19.9 | .0084 | −2.5 | 20 | 99.5 | 7.4 | .0085 | 171,991 | .0066 | 74,634 | .0057 | .0067 | .0089 | .0090 | .0054 |
| Rice | 47.6 | .0200 | 3.3 | 95 | 99.0 | 15.4 | .0177 | 425,430 | .0165 | 224,410 | .0173 | .0175 | .0182 | .0187 | .0161 |
| Rock | 10.5 | .0044 | −1.9 | 22 | 99.6 | 3.8 | .0044 | 76,460 | .0030 | 57,169 | .0045 | .0037 | .0058 | .0051 | .0028 |
| Roseau | 13.0 | .0054 | 3.4 | 8 | 99.0 | 4.6 | .0053 | 89,296 | .0035 | 53,128 | .0040 | .0040 | .0068 | .0060 | .0036 |
| St. Louis | 216.5 | .0909 | −2.6 | 35 | 97.7 | 81.6 | .0938 | 2,237,263 | .0868 | 1,207,725 | .0932 | .0896 | .0976 | .0881 | .0863 |
| Scott | 49.4 | .0207 | 12.8 | 138 | 98.9 | 15.7 | .0181 | 527,631 | .0205 | 202,099 | .0156 | .0189 | .0127 | .0161 | .0173 |
| Sherburne | 34.5 | .0145 | 15.4 | 79 | 98.4 | 10.5 | .0121 | 323,349 | .0125 | 100,993 | .0078 | .0116 | .0092 | .0104 | .0102 |
| Sibley | 15.2 | .0064 | −1.6 | 26 | 99.6 | 5.5 | .0063 | 128,128 | .0050 | 46,033 | .0035 | .0048 | .0067 | .0063 | .0041 |
| Stearns | 113.6 | .0477 | 5.0 | 85 | 99.1 | 35.1 | .0404 | 992,194 | .0385 | 1,110,215 | .0856 | .0545 | .0417 | .0572 | .0399 |
| Steele | 30.9 | .0129 | 1.9 | 72 | 99.4 | 10.9 | .0125 | 294,763 | .0115 | 167,851 | .0130 | .0122 | .0114 | .0138 | .0124 |
| Stevens | 11.1 | .0047 | −2.0 | 20 | 98.7 | 3.8 | .0044 | 82,603 | .0032 | 56,998 | .0044 | .0038 | .0057 | .0050 | .0031 |
| Swift | 12.7 | .0053 | −1.7 | 17 | 99.5 | 4.7 | .0054 | 102,232 | .0039 | 55,850 | .0043 | .0044 | .0065 | .0058 | .0029 |
| Todd | 26.2 | .0110 | 4.8 | 28 | 99.5 | 9.2 | .0106 | 181,325 | .0071 | 77,860 | .0060 | .0075 | .0135 | .0108 | .0053 |
| Traverse | [illegible] | .0022 | −4.4 | 9 | 98.1 | 1.8 | .0021 | 41,848 | .0016 | 22,066 | .0017 | .0017 | .0023 | .0022 | .0014 |
| Wabasha | 20.0 | .0084 | 3.4 | 37 | 99.6 | 7.3 | .0084 | 182,921 | .0071 | 76,412 | .0059 | .0070 | .0081 | .0084 | .0059 |
| Wadena | 14.[illegible] | .0061 | 2.2 | 27 | 99.2 | 5.0 | .0057 | 107,350 | .0042 | 71,413 | .0055 | .0050 | .0079 | .0063 | .0040 |
| Waseca | 19.0 | .0080 | 3.0 | 45 | 99.6 | 6.8 | .0078 | 182,454 | .0070 | 64,689 | .0050 | .0067 | .0078 | .0075 | .0064 |
| Washington | 126.7 | .0532 | 11.6 | 325 | 98.2 | 40.9 | .0471 | 1,702,704 | .0661 | 512,927 | .0395 | .0555 | .0347 | .0327 | .0549 |
| Watonwan | 12.0 | .0050 | −2.9 | 28 | 99.6 | 4.7 | .0054 | 99,154 | .0039 | 49,039 | .0038 | .0041 | .0062 | .0061 | .0034 |
| Wilkin | 8.2 | .0034 | −3.0 | 11 | 99.2 | 2.8 | .0032 | 74,686 | .0029 | 37,006 | .0029 | .0030 | .0032 | .0032 | .0025 |
| Winona | 46.1 | .0194 | −.3 | 73 | 99.1 | 15.9 | .0183 | 453,042 | .0176 | 247,639 | .0191 | .0183 | .0198 | .0192 | .0164 |
| Wright | 65.9 | .0276 | 12.3 | 98 | 99.4 | 20.9 | .0240 | 604,402 | .0234 | 259,951 | .0200 | .0234 | .0214 | .0234 | .0199 |
| Yellow Medicine | 13.1 | .0055 | −4.1 | 17 | 99.0 | 4.7 | .0055 | 119,662 | .0047 | 44,108 | .0034 | .0044 | .0055 | .0053 | .0042 |
| **TOTAL METRO COUNTIES** | **2,707.9** | **1.1364** | **3.3** | **189** | **96.0** | **1,000.6** | **1.1511** | **34,252,582** | **1.3294** | **18,180,753** | **1.4020** | **1.3126** | **.9632** | **1.1215** | **1.3002** |
| **TOTAL STATE** | **4,183.6** | **1.7557** | **2.6** | **53** | **96.9** | **1,530.7** | **1.7610** | **46,673,987** | **1.8115** | **25,127,747** | **1.9379** | **1.8383** | **1.6664** | **1.7769** | **1.7573** |
| **MISSISSIPPI** | | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | **195.4** | **.0821** | **7.3** | **185** | **79.7** | **68.9** | **.0793** | **1,747,527** | **.0678** | **1,011,365** | **.0780** | **.0737** | **.0916** | **.0893** | **.0624** |
| Hancock | 28.7 | .0121 | 17.2 | 60 | 88.9 | 10.0 | .0115 | 221,816 | .0086 | 104,221 | .0080 | .0091 | .0152 | .0121 | .0070 |
| Harrison | 166.7 | .0700 | 5.7 | 287 | 78.1 | 58.9 | .0678 | 1,525,711 | .0592 | 907,144 | .0700 | .0646 | .0764 | .0772 | .0554 |
| **JACKSON** | **391.1** | **.1640** | **8.0** | **165** | **57.0** | **136.6** | **.1571** | **3,803,944** | **.1478** | **2,068,624** | **.1595** | **.1545** | **.1685** | **.1621** | **.1445** |
| Hinds | 265.8 | .1115 | 5.9 | 304 | 52.8 | 95.4 | .1097 | 2,646,341 | .1028 | 1,731,749 | .1336 | .1137 | .1220 | .1209 | .1058 |
| Madison | 46.6 | .0195 | 12.0 | 65 | 42.3 | 15.0 | .0173 | 354,055 | .0138 | 121,159 | .0093 | .0136 | .0212 | .0151 | .0109 |
| Rankin | 78.7 | .0330 | 13.4 | 101 | 80.1 | 26.2 | .0301 | 803,548 | .0312 | 215,716 | .0166 | .0272 | .0253 | .0261 | .0278 |
| **PASCAGOULA** | **126.2** | **.0530** | **6.9** | **173** | **79.4** | **42.5** | **.0489** | **1,207,727** | **.0469** | **531,094** | **.0410** | **.0463** | **.0473** | **.0499** | **.0448** |
| Jackson | 126.2 | .0530 | 6.9 | 173 | 79.4 | 42.5 | .0489 | 1,207,727 | .0469 | 531,094 | .0410 | .0463 | .0473 | .0499 | .0448 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 38.5 | .0162 | 1.1 | 84 | 49.7 | 13.4 | .0154 | 299,289 | .0116 | 280,606 | .0217 | .0155 | .0221 | .0167 | .0150 |
| Alcorn | 34.5 | .0145 | 4.4 | 86 | 88.6 | 13.0 | .0149 | 284,238 | .0110 | 165,890 | .0128 | .0123 | .0193 | .0160 | .0105 |
| Amite | 13.3 | .0056 | –.5 | 18 | 50.6 | 4.5 | .0052 | 100,469 | .0039 | 27,509 | .0021 | .0036 | .0065 | .0041 | .0030 |
| Attala | 19.6 | .0082 | –1.3 | 27 | 59.1 | 6.9 | .0079 | 120,179 | .0047 | 65,116 | .0050 | .0055 | .0116 | .0076 | .0048 |
| Benton | 8.5 | .0036 | 4.3 | 21 | 60.4 | 2.6 | .0030 | 52,076 | .0020 | 7,994 | .0006 | .0019 | .0035 | .0028 | .0015 |
| Bolivar | 44.6 | .0187 | –3.0 | 50 | 35.8 | 13.9 | .0160 | 262,244 | .0102 | 152,659 | .0118 | .0124 | .0245 | .0148 | .0098 |
| Calhoun | 15.6 | .0065 | –.4 | 27 | 73.1 | 5.6 | .0065 | 95,004 | .0037 | 39,995 | .0031 | .0041 | .0093 | .0060 | .0033 |
| Carroll | 9.9 | .0042 | 1.3 | 16 | 53.0 | 3.3 | .0038 | 57,667 | .0022 | 13,006 | .0010 | .0023 | .0051 | .0032 | .0016 |
| Chickasaw | 18.2 | .0076 | 2.0 | 36 | 62.3 | 6.1 | .0070 | 110,187 | .0043 | 71,893 | .0055 | .0053 | .0102 | .0077 | .0054 |
| Choctaw | 9.2 | .0039 | 2.3 | 22 | 70.4 | 3.1 | .0035 | 50,087 | .0019 | 16,594 | .0013 | .0021 | .0053 | .0034 | .0013 |
| Claiborne | 12.9 | .0054 | 5.1 | 26 | 23.9 | 3.8 | .0044 | 72,663 | .0028 | 22,175 | .0017 | .0030 | .0065 | .0035 | .0022 |
| Clarke | 17.6 | .0074 | 3.9 | 25 | 63.4 | 6.2 | .0071 | 123,218 | .0048 | 51,826 | .0040 | .0051 | .0097 | .0071 | .0042 |
| Clay | 21.9 | .0092 | 3.9 | 53 | 48.1 | 7.2 | .0083 | 156,779 | .0061 | 68,328 | .0053 | .0064 | .0105 | .0084 | .0054 |
| Coahoma | 35.5 | .0149 | –3.9 | 64 | 34.0 | 11.7 | .0135 | 206,767 | .0080 | 168,763 | .0130 | .0107 | .0233 | .0127 | .0091 |
| Copiah | 27.1 | .0113 | 2.3 | 35 | 49.8 | 8.9 | .0102 | 173,476 | .0068 | 73,320 | .0056 | .0073 | .0144 | .0092 | .0053 |
| Covington | 16.6 | .0070 | 4.2 | 40 | 63.8 | 5.6 | .0065 | 109,153 | .0042 | 44,271 | .0035 | .0046 | .0088 | .0058 | .0035 |
| ☐ De Soto | 60.1 | .0252 | 11.4 | 124 | 81.0 | 19.4 | .0223 | 527,989 | .0205 | 168,787 | .0130 | .0192 | .0222 | .0197 | .0186 |
| Forrest | 69.7 | .0293 | 5.6 | 149 | 71.3 | 25.2 | .0290 | 581,012 | .0225 | 519,324 | .0400 | .0292 | .0406 | .0332 | .0281 |
| Franklin | 8.4 | .0035 | 2.3 | 15 | 61.1 | 3.0 | .0034 | 60,134 | .0024 | 12,080 | .0010 | .0021 | .0041 | .0025 | .0019 |
| George | 16.3 | .0068 | 6.6 | 34 | 89.8 | 5.3 | .0061 | 129,269 | .0050 | 49,021 | .0037 | .0050 | .0072 | .0054 | .0042 |
| Greene | 10.3 | .0044 | 4.8 | 14 | 78.7 | 3.2 | .0037 | 58,977 | .0023 | 10,738 | .0009 | .0022 | .0046 | .0030 | .0018 |
| Grenada | 21.4 | .0089 | 1.7 | 51 | 56.4 | 7.5 | .0086 | 163,422 | .0063 | 141,880 | .0109 | .0083 | .0113 | .0100 | .0068 |
| Hancock | 28.7 | .0121 | 17.2 | 60 | 88.9 | 10.0 | .0115 | 221,816 | .0086 | 104,221 | .0080 | .0091 | .0152 | .0121 | .0070 |
| Harrison | 166.7 | .0700 | 5.7 | 287 | 78.1 | 58.9 | .0678 | 1,525,711 | .0592 | 907,144 | .0700 | .0646 | .0764 | .0772 | .0554 |
| Hinds | 265.8 | .1115 | 5.9 | 304 | 52.8 | 95.4 | .1097 | 2,646,341 | .1028 | 1,731,749 | .1336 | .1137 | .1220 | .1209 | .1058 |
| Holmes | 23.1 | .0097 | .6 | 30 | 27.3 | 7.3 | .0084 | 98,717 | .0038 | 73,111 | .0056 | .0056 | .0174 | .0064 | .0028 |
| Humphreys | 13.8 | .0058 | –1.0 | 32 | 32.4 | 4.5 | .0052 | 58,507 | .0023 | 44,521 | .0034 | .0033 | .0100 | .0040 | .0024 |
| Issaquena | 2.4 | .0010 | –4.5 | 6 | 42.4 | .8 | .0009 | 12,517 | .0004 | 772 | .0001 | .0004 | .0015 | .0006 | .0003 |
| Itawamba | 21.5 | .0090 | 4.8 | 40 | 93.2 | 7.7 | .0089 | 148,402 | .0058 | 47,226 | .0036 | .0058 | .0106 | .0093 | .0045 |
| Jackson | 126.2 | .0530 | 6.9 | 173 | 79.4 | 42.5 | .0489 | 1,207,727 | .0469 | 531,094 | .0410 | .0463 | .0473 | .0499 | .0448 |
| Jasper | 17.7 | .0074 | 2.5 | 26 | 49.1 | 6.0 | .0069 | 103,591 | .0040 | 39,181 | .0030 | .0044 | .0095 | .0068 | .0027 |
| Jefferson | 9.4 | .0040 | 2.4 | 18 | 16.9 | 2.9 | .0033 | 48,446 | .0019 | 10,578 | .0008 | .0021 | .0050 | .0022 | .0014 |
| Jefferson Davis | 14.2 | .0059 | 2.6 | 35 | 44.6 | 4.5 | .0052 | 93,926 | .0036 | 29,986 | .0023 | .0037 | .0067 | .0045 | .0028 |
| Jones | 63.3 | .0266 | 2.2 | 91 | 75.2 | 22.7 | .0261 | 501,383 | .0195 | 329,935 | .0255 | .0226 | .0327 | .0292 | .0235 |
| Kemper | 10.2 | .0043 | .5 | 13 | 43.3 | 3.4 | .0039 | 55,647 | .0021 | 17,318 | .0013 | .0024 | .0057 | .0032 | .0013 |
| Lafayette | 30.8 | .0129 | –.8 | 46 | 71.6 | 11.4 | .0131 | 261,509 | .0102 | 102,220 | .0079 | .0101 | .0164 | .0121 | .0091 |
| Lamar | 26.9 | .0113 | 12.9 | 54 | 88.3 | 9.0 | .0104 | 215,086 | .0083 | 46,712 | .0036 | .0074 | .0109 | .0092 | .0062 |
| Lauderdale | 80.6 | .0338 | 4.3 | 114 | 66.5 | 29.2 | .0336 | 726,282 | .0282 | 462,597 | .0357 | .0316 | .0415 | .0357 | .0278 |
| Lawrence | 12.9 | .0054 | 3.1 | 30 | 67.6 | 4.4 | .0050 | 98,641 | .0039 | 33,680 | .0026 | .0038 | .0062 | .0043 | .0031 |
| Leake | 19.3 | .0081 | 2.7 | 33 | 59.4 | 6.8 | .0079 | 104,058 | .0040 | 57,031 | .0044 | .0049 | .0122 | .0074 | .0033 |
| Lee | 61.6 | .0259 | 8.0 | 137 | 78.2 | 22.4 | .0257 | 514,762 | .0200 | 461,673 | .0356 | .0259 | .0323 | .0328 | .0236 |
| Leflore | 41.4 | .0173 | –.3 | 68 | 38.7 | 13.3 | .0153 | 253,282 | .0098 | 190,291 | .0147 | .0127 | .0243 | .0149 | .0108 |
| Lincoln | 31.3 | .0132 | 3.7 | 53 | 68.5 | 10.9 | .0126 | 216,904 | .0084 | 154,715 | .0119 | .0105 | .0174 | .0133 | .0090 |
| Lowndes | 59.8 | .0251 | 4.4 | 116 | 63.6 | 20.4 | .0234 | 438,285 | .0170 | 331,940 | .0256 | .0212 | .0329 | .0276 | .0208 |
| Madison | 46.6 | .0195 | 12.0 | 65 | 42.3 | 15.0 | .0173 | 354,055 | .0138 | 121,159 | .0093 | .0136 | .0212 | .0151 | .0109 |
| Marion | 26.6 | .0112 | 3.5 | 49 | 68.5 | 9.1 | .0105 | 205,089 | .0079 | 104,339 | .0081 | .0086 | .0145 | .0103 | .0077 |
| Marshall | 31.7 | .0133 | 8.2 | 45 | 45.0 | 9.6 | .0110 | 174,866 | .0068 | 60,388 | .0046 | .0075 | .0151 | .0101 | .0050 |
| Monroe | 36.7 | .0154 | .8 | 48 | 68.8 | 12.7 | .0146 | 251,161 | .0098 | 115,031 | .0089 | .0106 | .0190 | .0147 | .0090 |
| Montgomery | 13.3 | .0056 | –.5 | 33 | 57.4 | 4.5 | .0052 | 72,456 | .0028 | 41,092 | .0032 | .0034 | .0082 | .0051 | .0022 |
| Neshoba | 24.9 | .0104 | 4.7 | 44 | 70.5 | 8.9 | .0102 | 176,232 | .0068 | 90,914 | .0070 | .0077 | .0142 | .0104 | .0060 |
| Newton | 20.3 | .0086 | 1.7 | 35 | 68.8 | 7.3 | .0084 | 138,256 | .0054 | 60,351 | .0046 | .0057 | .0119 | .0081 | .0042 |
| Noxubee | 12.8 | .0053 | –3.1 | 18 | 33.7 | 4.1 | .0048 | 62,002 | .0024 | 27,823 | .0022 | .0028 | .0079 | .0039 | .0019 |
| Oktibbeha | 38.0 | .0160 | 5.5 | 83 | 63.2 | 12.0 | .0138 | 276,614 | .0107 | 133,428 | .0103 | .0117 | .0184 | .0131 | .0102 |
| Panola | 28.9 | .0121 | 2.6 | 42 | 49.2 | 9.5 | .0109 | 165,491 | .0065 | 95,908 | .0074 | .0080 | .0172 | .0106 | .0054 |
| Pearl River | 37.0 | .0155 | 9.5 | 45 | 83.9 | 12.5 | .0144 | 276,362 | .0107 | 132,576 | .0102 | .0115 | .0177 | .0139 | .0101 |
| Perry | 10.4 | .0044 | 5.4 | 16 | 77.0 | 3.5 | .0040 | 89,899 | .0035 | 23,917 | .0018 | .0031 | .0052 | .0032 | .0026 |
| Pike | 37.7 | .0158 | 4.2 | 92 | 54.8 | 13.1 | .0151 | 274,447 | .0106 | 190,114 | .0147 | .0130 | .0208 | .0158 | .0124 |
| Pontotoc | 22.4 | .0094 | 7.1 | 45 | 83.4 | 8.0 | .0092 | 138,147 | .0054 | 51,921 | .0040 | .0057 | .0136 | .0088 | .0044 |
| Prentiss | 25.4 | .0107 | 5.7 | 61 | 88.4 | 9.0 | .0103 | 162,795 | .0063 | 66,817 | .0052 | .0068 | .0144 | .0106 | .0047 |
| Quitman | 11.4 | .0048 | –9.8 | 28 | 42.1 | 3.8 | .0044 | 47,154 | .0018 | 38,004 | .0029 | .0028 | .0086 | .0036 | .0016 |
| Rankin | 78.7 | .0330 | 13.4 | 101 | 80.1 | 26.2 | .0301 | 803,548 | .0312 | 215,716 | .0166 | .0272 | .0253 | .0261 | .0278 |
| Scott | 25.5 | .0107 | 3.8 | 42 | 63.1 | 8.9 | .0103 | 162,502 | .0063 | 93,188 | .0072 | .0074 | .0151 | .0105 | .0051 |
| Sharkey | 7.8 | .0033 | –2.1 | 18 | 32.4 | 2.3 | .0026 | 39,570 | .0016 | 21,386 | .0017 | .0019 | .0047 | .0021 | .0012 |
| Simpson | 24.7 | .0103 | 5.4 | 42 | 67.7 | 8.2 | .0095 | 183,168 | .0071 | 76,822 | .0059 | .0074 | .0116 | .0089 | .0063 |
| Smith | 15.6 | .0066 | 3.5 | 25 | 77.6 | 5.3 | .0061 | 102,273 | .0039 | 32,534 | .0025 | .0042 | .0081 | .0054 | .0029 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Stone | 10.2 | .0043 | 5.0 | 23 | 75.8 | 3.3 | .0037 | 78,453 | .0031 | 35,438 | .0027 | .0031 | .0043 | .0039 | .0027 |
| Sunflower | 35.7 | .0149 | 2.5 | 50 | 36.0 | 10.3 | .0119 | 176,284 | .0068 | 98,287 | .0076 | .0087 | .0191 | .0103 | .0056 |
| Tallahatchie | 16.2 | .0068 | −5.6 | 25 | 40.7 | 5.3 | .0061 | 74,103 | .0029 | 31,058 | .0024 | .0035 | .0107 | .0043 | .0020 |
| Tate | 20.9 | .0088 | 3.9 | 51 | 59.8 | 6.5 | .0075 | 121,054 | .0047 | 97,254 | .0075 | .0063 | .0122 | .0086 | .0039 |
| Tippah | 19.6 | .0082 | 4.6 | 43 | 83.1 | 6.9 | .0079 | 118,357 | .0046 | 71,580 | .0055 | .0057 | .0117 | .0090 | .0038 |
| Tishomingo | 19.1 | .0081 | 3.6 | 44 | 95.7 | 7.2 | .0083 | 120,208 | .0047 | 53,215 | .0041 | .0051 | .0122 | .0093 | .0039 |
| Tunica | 9.1 | .0038 | −5.7 | 20 | 25.3 | 2.9 | .0033 | 36,845 | .0014 | 28,661 | .0022 | .0021 | .0063 | .0023 | .0011 |
| Union | 22.6 | .0095 | 4.0 | 54 | 85.2 | 8.5 | .0098 | 158,641 | .0061 | 70,724 | .0055 | .0066 | .0126 | .0098 | .0056 |
| Walthall | 14.1 | .0059 | 2.5 | 35 | 57.2 | 4.7 | .0054 | 99,067 | .0039 | 32,224 | .0025 | .0039 | .0067 | .0047 | .0031 |
| Warren | 53.4 | .0224 | 3.4 | 89 | 60.3 | 18.7 | .0215 | 491,795 | .0191 | 251,382 | .0194 | .0199 | .0251 | .0203 | .0183 |
| Washington | 72.0 | .0302 | −.5 | 98 | 42.2 | 23.4 | .0269 | 452,316 | .0175 | 335,934 | .0259 | .0226 | .0400 | .0277 | .0202 |
| Wayne | 20.4 | .0086 | 6.6 | 25 | 64.9 | 6.6 | .0076 | 140,967 | .0055 | 62,497 | .0048 | .0059 | .0102 | .0070 | .0056 |
| Webster | 10.1 | .0042 | −2.0 | 24 | 79.3 | 3.6 | .0042 | 64,182 | .0025 | 26,466 | .0020 | .0026 | .0057 | .0042 | .0019 |
| Wilkinson | 9.9 | .0042 | −1.2 | 15 | 31.4 | 3.2 | .0037 | 58,821 | .0023 | 22,290 | .0018 | .0025 | .0053 | .0036 | .0019 |
| Winston | 19.5 | .0082 | .1 | 32 | 58.3 | 6.7 | .0077 | 133,942 | .0052 | 53,385 | .0041 | .0056 | .0099 | .0074 | .0045 |
| Yalobusha | 13.5 | .0056 | 2.4 | 28 | 60.1 | 4.9 | .0056 | 90,001 | .0035 | 58,603 | .0045 | .0041 | .0101 | .0061 | .0030 |
| Yazoo | 27.2 | .0114 | −.6 | 29 | 46.8 | 9.2 | .0106 | 158,826 | .0061 | 91,798 | .0071 | .0075 | .0171 | .0093 | .0061 |
| **TOTAL METRO COUNTIES** | **772.8** | **.3243** | **7.9** | **166** | **68.3** | **267.4** | **.3076** | **7,287,187** | **.2830** | **3,779,870** | **.2915** | **.2937** | **.3296** | **.3210** | **.2703** |
| **TOTAL STATE** | **2,627.2** | **1.1026** | **4.2** | **56** | **63.2** | **899.2** | **1.0344** | **20,075,788** | **.7791** | **11,093,694** | **.8556** | **.8667** | **1.3462** | **1.0445** | **.7505** |
| **MISSOURI** | | | | | | | | | | | | | | | |
| **COLUMBIA** | **107.4** | **.0450** | **7.0** | **156** | **91.8** | **38.3** | **.0441** | **1,224,218** | **.0475** | **541,887** | **.0418** | **.0452** | **.0428** | **.0436** | **.0430** |
| Boone | 107.4 | .0450 | 7.0 | 156 | 91.8 | 38.3 | .0441 | 1,224,218 | .0475 | 541,887 | .0418 | .0452 | .0428 | .0436 | .0430 |
| **JOPLIN** | **132.9** | **.0557** | **4.2** | **105** | **97.7** | **49.8** | **.0572** | **1,173,384** | **.0456** | **782,708** | **.0603** | **.0521** | **.0703** | **.0654** | **.0452** |
| Jasper | 89.4 | .0375 | 2.8 | 139 | 97.5 | 34.0 | .0391 | 804,950 | .0313 | 600,984 | .0463 | .0370 | .0486 | .0455 | .0333 |
| Newton | 43.5 | .0182 | 7.3 | 69 | 98.2 | 15.8 | .0181 | 368,434 | .0143 | 181,724 | .0140 | .0151 | .0217 | .0199 | .0119 |
| **KANSAS CITY** | **1,473.1** | **.6185** | **2.8** | **294** | **86.2** | **552.0** | **.6348** | **18,253,339** | **.7084** | **9,666,861** | **.7457** | **.7014** | **.5629** | **.6279** | **.6929** |
| Cass | 55.1 | .0232 | 8.0 | 78 | 98.5 | 18.8 | .0216 | 537,790 | .0209 | 212,496 | .0164 | .0200 | .0204 | .0204 | .0174 |
| Clay | 140.8 | .0591 | 3.2 | 349 | 98.0 | 52.3 | .0601 | 1,688,580 | .0655 | 1,103,940 | .0852 | .0702 | .0523 | .0652 | .0675 |
| Jackson | 623.5 | .2617 | −.9 | 1,020 | 78.0 | 242.0 | .2784 | 7,398,503 | .2871 | 4,749,892 | .3663 | .3058 | .2722 | .2960 | .2956 |
| Lafayette | 30.9 | .0130 | 3.2 | 49 | 96.6 | 11.2 | .0129 | 280,409 | .0109 | 106,796 | .0082 | .0104 | .0136 | .0122 | .0091 |
| Platte | 51.8 | .0218 | 11.8 | 123 | 97.5 | 18.4 | .0212 | 543,208 | .0211 | 156,530 | .0121 | .0184 | .0164 | .0184 | .0181 |
| Ray | 22.6 | .0094 | 5.7 | 40 | 97.9 | 7.9 | .0091 | 186,265 | .0073 | 65,499 | .0051 | .0070 | .0089 | .0090 | .0063 |
| *Johnson, Kans.* | *298.5* | *.1253* | *10.4* | *624* | *97.6* | *111.8* | *.1286* | *4,960,331* | *.1925* | *2,248,091* | *.1734* | *.1733* | *.0820* | *.1149* | *.1893* |
| *Leavenworth, Kans.* | *58.1* | *.0244* | *6.0* | *125* | *87.7* | *18.3* | *.0210* | *605,062* | *.0235* | *193,609* | *.0150* | *.0211* | *.0175* | *.0181* | *.0200* |
| *Miami, Kans.* | *22.7* | *.0096* | *5.0* | *38* | *96.4* | *8.2* | *.0094* | *240,479* | *.0093* | *82,186* | *.0063* | *.0085* | *.0092* | *.0087* | *.0081* |
| *Wyandotte, Kans.* | *169.1* | *.0710* | *−1.9* | *1,135* | *73.8* | *63.1* | *.0725* | *1,812,712* | *.0703* | *747,822* | *.0577* | *.0667* | *.0704* | *.0650* | *.0615* |
| **ST. JOSEPH** | **86.8** | **.0365** | **−1.2** | **212** | **96.4** | **32.1** | **.0369** | **873,612** | **.0339** | **550,309** | **.0424** | **.0370** | **.0424** | **.0400** | **.0334** |
| Buchanan | 86.8 | .0365 | −1.2 | 212 | 96.4 | 32.1 | .0369 | 873,612 | .0339 | 550,309 | .0424 | .0370 | .0424 | .0400 | .0334 |
| **ST. LOUIS** | **2,398.9** | **1.0067** | **.9** | **449** | **82.0** | **866.4** | **.9965** | **27,412,159** | **1.0637** | **14,301,141** | **1.1030** | **1.0643** | **.9482** | **.9743** | **1.0564** |
| Franklin | 77.6 | .0326 | 8.9 | 84 | 98.6 | 25.7 | .0295 | 651,708 | .0253 | 389,935 | .0300 | .0281 | .0331 | .0326 | .0240 |
| Jefferson | 161.4 | .0678 | 10.4 | 244 | 98.9 | 51.9 | .0597 | 1,564,489 | .0607 | 528,269 | .0408 | .0562 | .0478 | .0540 | .0545 |
| St. Charles | 164.6 | .0690 | 14.2 | 295 | 98.0 | 53.8 | .0618 | 1,879,305 | .0729 | 781,958 | .0603 | .0684 | .0430 | .0539 | .0704 |
| St. Louis | 975.9 | .4096 | .2 | 1,932 | 87.2 | 351.6 | .4044 | 13,729,143 | .5328 | 7,356,396 | .5673 | .5185 | .3214 | .3971 | .5518 |
| St. Louis city | 431.4 | .1810 | −4.7 | 7,072 | 52.6 | 171.2 | .1969 | 3,992,362 | .1550 | 2,465,210 | .1902 | .1707 | .2545 | .1983 | .1413 |
| Clinton, Ill. | 34.3 | .0144 | 5.2 | 73 | 98.6 | 11.8 | .0136 | 321,439 | .0124 | 120,107 | .0093 | .0120 | .0118 | .0134 | .0117 |
| Jersey, Ill. | 21.3 | .0089 | 3.7 | 57 | 99.4 | 7.2 | .0083 | 177,830 | .0069 | 61,874 | .0048 | .0066 | .0078 | .0084 | .0060 |
| Madison, Ill. | 246.9 | .1036 | −.3 | 339 | 93.3 | 92.1 | .1060 | 2,373,333 | .0921 | 1,286,913 | .0993 | .0966 | .1089 | .1085 | .0917 |
| *Monroe, Ill.* | *21.1* | *.0088* | *4.9* | *54* | *99.6* | *7.5* | *.0086* | *190,542* | *.0074* | *69,040* | *.0053* | *.0071* | *.0084* | *.0082* | *.0064* |
| St. Clair, Ill. | 264.4 | .1110 | −1.2 | 393 | 70.5 | 93.6 | .1077 | 2,532,008 | .0962 | 1,241,439 | .0957 | .1001 | .1115 | .0999 | .0986 |
| **SPRINGFIELD** | **222.6** | **.0934** | **7.2** | **179** | **97.5** | **83.5** | **.0961** | **2,244,276** | **.0870** | **1,398,058** | **.1079** | **.0947** | **.1064** | **.1068** | **.0900** |
| Christian | 25.8 | .0108 | 15.2 | 46 | 99.2 | 9.0 | .0104 | 215,988 | .0083 | 90,626 | .0070 | .0085 | .0116 | .0111 | .0075 |
| Greene | 196.8 | .0826 | 6.2 | 290 | 97.3 | 74.5 | .0857 | 2,028,288 | .0787 | 1,307,432 | .1009 | .0862 | .0948 | .0957 | .0825 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 25.5 | .0107 | 2.5 | 45 | 97.5 | 9.3 | .0107 | 215,074 | .0084 | 152,458 | .0117 | .0099 | .0150 | .0115 | .0085 |
| Andrew | 15.1 | .0064 | 8.0 | 35 | 99.6 | 5.2 | .0060 | 130,238 | .0050 | 41,178 | .0032 | .0047 | .0056 | .0060 | .0042 |
| Atchison | 8.4 | .0035 | −2.4 | 15 | 99.3 | 3.2 | .0036 | 71,214 | .0028 | 40,638 | .0031 | .0031 | .0049 | .0042 | .0019 |
| Audrain | 26.1 | .0109 | −1.4 | 37 | 93.8 | 9.6 | .0111 | 232,487 | .0090 | 119,290 | .0092 | .0094 | .0125 | .0119 | .0095 |
| Barry | 26.6 | .0112 | 9.0 | 34 | 99.1 | 9.8 | .0113 | 205,706 | .0080 | 115,049 | .0089 | .0089 | .0151 | .0120 | .0063 |
| Barton | 11.8 | .0050 | 4.5 | 20 | 99.4 | 4.6 | .0053 | 81,753 | .0032 | 38,701 | .0030 | .0035 | .0072 | .0058 | .0020 |
| Bates | 16.1 | .0067 | 1.4 | 19 | 98.8 | 6.0 | .0069 | 129,355 | .0050 | 54,054 | .0042 | .0051 | .0086 | .0063 | .0042 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MISSOURI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Benton | 13.1 | .0055 | 7.5 | 18 | 99.2 | 5.1 | .0058 | 86,066 | .0033 | 44,808 | .0034 | .0039 | .0091 | .0057 | .0023 |
| Bollinger | 10.8 | .0046 | 4.8 | 17 | 99.8 | 4.0 | .0046 | 62,452 | .0025 | 21,152 | .0017 | .0026 | .0066 | .0044 | .0014 |
| Boone | 107.4 | .0450 | 7.0 | 156 | 91.8 | 38.3 | .0441 | 1,224,218 | .0475 | 541,887 | .0418 | .0452 | .0428 | .0436 | .0430 |
| Buchanan | 86.8 | .0365 | −1.2 | 212 | 96.4 | 32.1 | .0369 | 873,612 | .0339 | 550,309 | .0424 | .0370 | .0424 | .0400 | .0334 |
| Butler | 39.2 | .0164 | 4.0 | 56 | 94.2 | 14.6 | .0168 | 303,187 | .0118 | 271,426 | .0209 | .0155 | .0254 | .0188 | .0133 |
| Caldwell | 8.5 | .0036 | −1.9 | 20 | 99.7 | 3.2 | .0037 | 60,516 | .0023 | 24,061 | .0019 | .0024 | .0048 | .0034 | .0017 |
| Callaway | 34.4 | .0144 | 6.7 | 41 | 93.9 | 11.4 | .0131 | 340,598 | .0132 | 115,721 | .0089 | .0122 | .0116 | .0114 | .0112 |
| Camden | 22.9 | .0096 | 14.4 | 36 | 99.3 | 9.0 | .0104 | 221,638 | .0086 | 144,266 | .0111 | .0096 | .0129 | .0123 | .0079 |
| Cape Girardeau | 61.6 | .0259 | 4.7 | 107 | 95.5 | 22.0 | .0253 | 598,302 | .0232 | 397,180 | .0307 | .0260 | .0293 | .0281 | .0252 |
| Carroll | 11.8 | .0049 | −2.7 | 17 | 97.4 | 4.6 | .0053 | 85,956 | .0034 | 37,698 | .0029 | .0033 | .0073 | .0052 | .0028 |
| Carter | 6.0 | .0025 | 10.5 | 12 | 99.5 | 2.0 | .0023 | 37,843 | .0014 | 11,731 | .0009 | .0016 | .0030 | .0021 | .0010 |
| Cass | 55.1 | .0232 | 8.0 | 78 | 98.5 | 18.8 | .0216 | 537,790 | .0209 | 212,496 | .0164 | .0200 | .0204 | .0204 | .0174 |
| Cedar | 12.8 | .0053 | 7.6 | 27 | 99.2 | 5.0 | .0057 | 87,612 | .0034 | 54,075 | .0041 | .0040 | .0089 | .0057 | .0024 |
| Chariton | 10.4 | .0044 | −.9 | 14 | 94.6 | 4.0 | .0046 | 73,037 | .0029 | 30,350 | .0024 | .0030 | .0067 | .0043 | .0021 |
| Christian | 25.8 | .0108 | 15.2 | 46 | 99.2 | 9.0 | .0104 | 215,988 | .0083 | 90,626 | .0070 | .0085 | .0116 | .0111 | .0075 |
| Clark | 8.5 | .0036 | .1 | 17 | 99.8 | 3.0 | .0035 | 62,284 | .0025 | 28,309 | .0021 | .0025 | .0041 | .0036 | .0018 |
| Clay | 140.8 | .0591 | 3.2 | 349 | 98.0 | 52.3 | .0601 | 1,688,580 | .0655 | 1,103,940 | .0852 | .0702 | .0523 | .0652 | .0675 |
| Clinton | 16.9 | .0071 | 6.2 | 40 | 97.3 | 5.9 | .0068 | 134,214 | .0052 | 52,080 | .0040 | .0052 | .0077 | .0064 | .0043 |
| Cole | 61.6 | .0258 | 8.7 | 157 | 91.6 | 21.3 | .0245 | 673,208 | .0261 | 466,400 | .0360 | .0291 | .0223 | .0277 | .0285 |
| Cooper | 14.7 | .0062 | .4 | 26 | 93.1 | 5.4 | .0062 | 113,053 | .0044 | 64,425 | .0049 | .0049 | .0076 | .0071 | .0039 |
| Crawford | 19.8 | .0083 | 8.2 | 27 | 99.6 | 7.0 | .0081 | 160,810 | .0063 | 80,012 | .0062 | .0066 | .0095 | .0078 | .0049 |
| Dade | 7.5 | .0032 | 1.6 | 15 | 99.2 | 3.1 | .0035 | 51,134 | .0019 | 15,696 | .0012 | .0020 | .0053 | .0034 | .0013 |
| Dallas | 13.2 | .0055 | 9.1 | 24 | 99.1 | 4.7 | .0054 | 79,610 | .0031 | 49,385 | .0038 | .0037 | .0096 | .0052 | .0026 |
| Daviess | 8.9 | .0037 | −.1 | 16 | 99.7 | 3.4 | .0040 | 67,216 | .0026 | 15,346 | .0012 | .0025 | .0048 | .0037 | .0016 |
| De Kalb | 8.5 | .0036 | 3.4 | 20 | 99.7 | 3.1 | .0035 | 64,303 | .0025 | 17,630 | .0014 | .0024 | .0042 | .0032 | .0019 |
| Dent | 15.6 | .0066 | 7.5 | 21 | 99.7 | 5.6 | .0065 | 112,311 | .0044 | 55,316 | .0042 | .0047 | .0087 | .0066 | .0038 |
| Douglas | 12.5 | .0052 | 7.8 | 15 | 99.3 | 4.6 | .0053 | 82,865 | .0032 | 27,768 | .0022 | .0034 | .0071 | .0048 | .0022 |
| Dunklin | 36.9 | .0155 | 1.6 | 67 | 93.2 | 13.4 | .0154 | 262,721 | .0102 | 164,363 | .0127 | .0120 | .0218 | .0154 | .0095 |
| Franklin | 77.6 | .0326 | 8.9 | 84 | 98.6 | 25.7 | .0295 | 651,708 | .0253 | 389,935 | .0300 | .0281 | .0331 | .0326 | .0240 |
| Gasconade | 13.7 | .0057 | 3.9 | 26 | 99.7 | 5.2 | .0060 | 112,333 | .0044 | 54,917 | .0043 | .0046 | .0072 | .0062 | .0036 |
| Gentry | 8.0 | .0034 | 1.4 | 16 | 99.8 | 3.0 | .0035 | 57,981 | .0022 | 30,653 | .0023 | .0025 | .0048 | .0035 | .0018 |
| Greene | 196.8 | .0826 | 6.2 | 290 | 97.3 | 74.5 | .0857 | 2,028,288 | .0787 | 1,307,432 | .1009 | .0862 | .0948 | .0957 | .0825 |
| Grundy | 12.0 | .0050 | .3 | 27 | 99.6 | 4.7 | .0054 | 91,426 | .0036 | 55,774 | .0043 | .0039 | .0077 | .0058 | .0031 |
| Harrison | 9.6 | .0040 | −2.9 | 13 | 99.6 | 4.2 | .0048 | 83,159 | .0032 | 69,160 | .0053 | .0041 | .0071 | .0055 | .0025 |
| Henry | 20.1 | .0085 | 2.2 | 28 | 98.4 | 7.8 | .0090 | 162,070 | .0063 | 91,493 | .0070 | .0070 | .0127 | .0086 | .0060 |
| Hickory | 7.0 | .0029 | 9.9 | 18 | 99.5 | 2.9 | .0033 | 40,127 | .0016 | 9,235 | .0008 | .0016 | .0053 | .0025 | .0011 |
| Holt | 6.8 | .0028 | −1.2 | 15 | 99.3 | 2.7 | .0031 | 57,072 | .0022 | 25,700 | .0019 | .0023 | .0036 | .0032 | .0014 |
| Howard | 9.9 | .0042 | −1.1 | 21 | 90.9 | 3.6 | .0042 | 78,544 | .0030 | 28,321 | .0022 | .0029 | .0053 | .0039 | .0022 |
| Howell | 31.3 | .0131 | 8.7 | 34 | 99.1 | 11.6 | .0133 | 221,299 | .0086 | 159,348 | .0123 | .0106 | .0201 | .0149 | .0078 |
| Iron | 11.7 | .0049 | 5.6 | 21 | 99.1 | 3.9 | .0045 | 95,014 | .0037 | 37,046 | .0029 | .0037 | .0053 | .0042 | .0030 |
| Jackson | 623.5 | .2617 | −.9 | 1,020 | 78.0 | 242.0 | .2784 | 7,398,503 | .2871 | 4,749,892 | .3663 | .3058 | .2722 | .2960 | .2956 |
| Jasper | 89.4 | .0375 | 2.8 | 139 | 97.5 | 34.0 | .0391 | 804,950 | .0313 | 600,984 | .0463 | .0370 | .0486 | .0455 | .0333 |
| Jefferson | 161.4 | .0678 | 10.4 | 244 | 98.9 | 51.9 | .0597 | 1,564,489 | .0607 | 528,269 | .0408 | .0562 | .0478 | .0540 | .0545 |
| Johnson | 40.0 | .0168 | 2.4 | 48 | 93.4 | 12.7 | .0146 | 290,233 | .0113 | 129,706 | .0100 | .0120 | .0179 | .0155 | .0084 |
| Knox | 5.6 | .0023 | 1.7 | 11 | 99.6 | 2.1 | .0024 | 30,918 | .0012 | 16,021 | .0012 | .0014 | .0038 | .0023 | .0009 |
| Laclede | 26.2 | .0110 | 7.7 | 34 | 99.0 | 9.6 | .0111 | 208,550 | .0081 | 142,247 | .0110 | .0096 | .0146 | .0123 | .0070 |
| Lafayette | 30.9 | .0130 | 3.2 | 49 | 96.6 | 11.2 | .0129 | 280,409 | .0109 | 106,796 | .0082 | .0104 | .0136 | .0122 | .0091 |
| Lawrence | 30.9 | .0129 | 6.7 | 50 | 99.3 | 11.4 | .0131 | 225,153 | .0087 | 99,119 | .0077 | .0093 | .0173 | .0133 | .0067 |
| Lewis | 10.8 | .0046 | −.9 | 21 | 96.3 | 3.9 | .0045 | 89,272 | .0035 | 45,389 | .0035 | .0037 | .0050 | .0048 | .0028 |
| Lincoln | 24.0 | .0101 | 8.1 | 36 | 97.1 | 8.1 | .0093 | 200,075 | .0077 | 83,828 | .0064 | .0078 | .0102 | .0090 | .0063 |
| Linn | 15.6 | .0065 | .7 | 25 | 98.6 | 6.3 | .0072 | 133,494 | .0052 | 71,418 | .0055 | .0056 | .0097 | .0074 | .0042 |
| Livingston | 15.9 | .0067 | 1.0 | 30 | 98.2 | 6.0 | .0069 | 133,109 | .0052 | 98,938 | .0077 | .0063 | .0095 | .0079 | .0053 |
| McDonald | 16.1 | .0067 | 7.9 | 30 | 98.5 | 5.8 | .0067 | 102,797 | .0040 | 58,540 | .0045 | .0046 | .0099 | .0071 | .0028 |
| Macon | 16.7 | .0070 | 2.4 | 21 | 97.8 | 6.3 | .0073 | 111,226 | .0043 | 59,531 | .0046 | .0049 | .0105 | .0077 | .0033 |
| Madison | 11.6 | .0049 | 8.2 | 23 | 99.5 | 4.4 | .0050 | 90,026 | .0035 | 36,725 | .0028 | .0036 | .0067 | .0045 | .0028 |
| Maries | 7.3 | .0033 | 3.3 | 15 | 99.6 | 2.9 | .0034 | 54,105 | .0021 | 15,568 | .0012 | .0021 | .0041 | .0034 | .0014 |
| Marion | 28.8 | .0121 | .6 | 66 | 94.6 | 10.7 | .0123 | 278,370 | .0108 | 175,311 | .0135 | .0118 | .0154 | .0128 | .0098 |
| Mercer | 4.5 | .0019 | −4.0 | 10 | 99.8 | 1.7 | .0019 | 30,486 | .0012 | 13,159 | .0010 | .0014 | .0029 | .0020 | .0008 |
| Miller | 20.5 | .0086 | 10.6 | 35 | 99.4 | 7.5 | .0086 | 168,861 | .0065 | 106,156 | .0082 | .0074 | .0104 | .0095 | .0058 |
| Mississippi | 15.3 | .0064 | −2.7 | 37 | 80.5 | 5.3 | .0061 | 102,953 | .0040 | 57,973 | .0045 | .0047 | .0086 | .0061 | .0030 |
| Moniteau | 12.8 | .0054 | 6.1 | 31 | 97.9 | 4.3 | .0050 | 78,369 | .0030 | 42,701 | .0033 | .0034 | .0068 | .0051 | .0024 |
| Monroe | 9.7 | .0040 | −.2 | 14 | 96.1 | 3.5 | .0040 | 72,411 | .0029 | 28,529 | .0022 | .0029 | .0050 | .0043 | .0022 |
| Montgomery | 11.7 | .0049 | 1.4 | 22 | 96.4 | 4.2 | .0049 | 84,260 | .0032 | 45,859 | .0035 | .0038 | .0065 | .0053 | .0024 |
| Morgan | 15.5 | .0065 | 12.3 | 26 | 98.8 | 5.7 | .0065 | 105,855 | .0041 | 60,503 | .0047 | .0047 | .0095 | .0068 | .0033 |
| New Madrid | 22.5 | .0095 | −1.9 | 34 | 83.3 | 7.7 | .0089 | 154,627 | .0060 | 94,361 | .0073 | .0070 | .0124 | .0086 | .0064 |
| Newton | 43.5 | .0182 | 7.3 | 69 | 98.2 | 15.8 | .0181 | 368,434 | .0143 | 181,724 | .0140 | .0151 | .0217 | .0199 | .0119 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES

| | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **MISSOURI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Nodaway | 21.9 | .0092 | –.4 | 25 | 98.9 | 7.7 | .0089 | 200,632 | .0078 | 89,439 | .0069 | .0078 | .0103 | .0090 | .0065 |
| Oregon | 10.7 | .0045 | 4.5 | 14 | 99.7 | 3.9 | .0045 | 54,967 | .0022 | 40,067 | .0031 | .0028 | .0079 | .0039 | .0014 |
| Osage | 12.4 | .0052 | 3.2 | 20 | 99.8 | 4.0 | .0046 | 92,784 | .0036 | 41,377 | .0032 | .0038 | .0047 | .0045 | .0027 |
| Ozark | 9.0 | .0038 | 13.1 | 12 | 99.4 | 3.4 | .0039 | 60,424 | .0023 | 21,502 | .0016 | .0025 | .0056 | .0037 | .0016 |
| Pemiscot | 24.0 | .0101 | –4.0 | 46 | 72.5 | 8.4 | .0097 | 161,429 | .0063 | 65,111 | .0050 | .0066 | .0139 | .0089 | .0046 |
| Perry | 17.5 | .0073 | 4.3 | 37 | 99.5 | 5.9 | .0068 | 108,442 | .0042 | 69,429 | .0054 | .0052 | .0085 | .0078 | .0033 |
| Pettis | 36.7 | .0154 | .9 | 53 | 95.5 | 13.8 | .0158 | 354,902 | .0138 | 205,885 | .0159 | .0148 | .0178 | .0174 | .0127 |
| Phelps | 35.0 | .0147 | 4.1 | 52 | 97.6 | 11.8 | .0136 | 297,238 | .0115 | 204,066 | .0157 | .0134 | .0172 | .0147 | .0113 |
| Pike | 17.4 | .0073 | –1.0 | 26 | 93.6 | 6.0 | .0069 | 134,410 | .0052 | 68,633 | .0053 | .0057 | .0089 | .0072 | .0043 |
| Platte | 51.8 | .0218 | 11.8 | 123 | 97.5 | 18.4 | .0212 | 543,208 | .0211 | 156,530 | .0121 | .0184 | .0164 | .0184 | .0181 |
| Polk | 20.2 | .0084 | 7.3 | 32 | 99.2 | 7.1 | .0081 | 140,391 | .0054 | 82,503 | .0063 | .0064 | .0113 | .0086 | .0041 |
| Pulaski | 41.5 | .0174 | –1.2 | 75 | 85.3 | 10.5 | .0121 | 300,443 | .0117 | 129,217 | .0100 | .0123 | .0143 | .0153 | .0063 |
| Putnam | 5.9 | .0025 | –3.2 | 11 | 99.7 | 2.2 | .0025 | 47,035 | .0018 | 17,169 | .0013 | .0018 | .0033 | .0023 | .0013 |
| Ralls | 9.3 | .0039 | 3.5 | 19 | 97.9 | 3.4 | .0040 | 74,112 | .0029 | 13,478 | .0011 | .0026 | .0041 | .0038 | .0023 |
| Randolph | 27.0 | .0114 | 6.0 | 57 | 92.9 | 9.5 | .0109 | 217,339 | .0084 | 147,370 | .0113 | .0098 | .0141 | .0115 | .0081 |
| Ray | 22.6 | .0094 | 5.7 | 40 | 97.9 | 7.9 | .0091 | 186,265 | .0073 | 65,499 | .0051 | .0070 | .0089 | .0090 | .0063 |
| Reynolds | 7.5 | .0032 | 3.7 | 9 | 99.7 | 2.9 | .0033 | 56,634 | .0022 | 20,738 | .0016 | .0023 | .0045 | .0027 | .0016 |
| Ripley | 13.5 | .0057 | 8.4 | 21 | 99.5 | 4.9 | .0057 | 80,080 | .0031 | 42,868 | .0033 | .0036 | .0091 | .0056 | .0023 |
| St. Charles | 164.6 | .0690 | 14.2 | 295 | 98.0 | 53.8 | .0618 | 1,879,305 | .0729 | 781,958 | .0603 | .0684 | .0430 | .0539 | .0704 |
| St. Clair | 8.9 | .0038 | 3.2 | 13 | 99.0 | 3.4 | .0040 | 59,990 | .0023 | 31,789 | .0025 | .0027 | .0056 | .0035 | .0017 |
| Ste. Genevieve | 15.9 | .0066 | 4.7 | 32 | 99.4 | 5.3 | .0061 | 139,329 | .0054 | 49,091 | .0037 | .0052 | .0055 | .0063 | .0048 |
| St. Francois | 44.9 | .0189 | 5.4 | 100 | 99.4 | 16.0 | .0184 | 387,213 | .0151 | 209,514 | .0162 | .0161 | .0208 | .0192 | .0134 |
| St. Louis | 975.9 | .4096 | .2 | 1,932 | 87.2 | 351.6 | .4044 | 13,729,143 | .5328 | 7,356,396 | .5673 | .5185 | .3214 | .3971 | .5518 |
| St. Louis city | 431.4 | .1810 | –4.7 | 7,072 | 52.6 | 171.2 | .1969 | 3,992,362 | .1550 | 2,465,210 | .1902 | .1707 | .2545 | .1983 | .1413 |
| Saline | 24.9 | .0104 | –.1 | 33 | 94.4 | 9.4 | .0108 | 190,686 | .0074 | 117,435 | .0091 | .0085 | .0140 | .0119 | .0065 |
| Schuyler | 4.9 | .0021 | –1.6 | 16 | 99.8 | 2.0 | .0024 | 29,310 | .0012 | 15,803 | .0012 | .0014 | .0037 | .0022 | .0009 |
| Scotland | 5.3 | .0022 | –2.1 | 12 | 99.8 | 2.1 | .0024 | 32,187 | .0012 | 21,659 | .0017 | .0015 | .0040 | .0021 | .0011 |
| Scott | 41.3 | .0173 | 4.2 | 98 | 91.3 | 14.5 | .0166 | 331,346 | .0129 | 203,468 | .0157 | .0146 | .0208 | .0174 | .0116 |
| Shannon | 8.0 | .0034 | 1.5 | 8 | 99.7 | 2.9 | .0034 | 51,116 | .0020 | 10,467 | .0008 | .0020 | .0046 | .0028 | .0015 |
| Shelby | 7.7 | .0032 | –1.6 | 15 | 98.9 | 3.0 | .0034 | 51,431 | .0020 | 19,059 | .0014 | .0020 | .0050 | .0032 | .0014 |
| Stoddard | 29.8 | .0125 | 2.7 | 37 | 97.4 | 10.9 | .0126 | 207,320 | .0080 | 120,006 | .0093 | .0094 | .0171 | .0133 | .0064 |
| Stone | 17.7 | .0074 | 13.6 | 39 | 99.1 | 7.0 | .0080 | 146,246 | .0057 | 38,154 | .0029 | .0052 | .0093 | .0081 | .0040 |
| Sullivan | 7.2 | .0031 | –3.2 | 11 | 99.6 | 2.9 | .0034 | 39,097 | .0015 | 12,575 | .0010 | .0015 | .0056 | .0026 | .0007 |
| Taney | 24.0 | .0100 | 17.3 | 39 | 99.2 | 9.4 | .0108 | 210,692 | .0082 | 131,617 | .0102 | .0092 | .0131 | .0128 | .0067 |
| Texas | 22.1 | .0093 | 4.9 | 19 | 99.6 | 8.2 | .0094 | 145,724 | .0056 | 91,869 | .0070 | .0069 | .0140 | .0098 | .0038 |
| Vernon | 20.6 | .0087 | 4.0 | 25 | 98.8 | 7.6 | .0088 | 175,843 | .0069 | 62,407 | .0049 | .0066 | .0097 | .0082 | .0059 |
| Warren | 16.8 | .0070 | 12.8 | 39 | 96.3 | 5.7 | .0065 | 151,986 | .0059 | 42,470 | .0032 | .0052 | .0064 | .0057 | .0046 |
| Washington | 19.0 | .0080 | 5.7 | 25 | 99.0 | 6.3 | .0073 | 118,507 | .0046 | 50,138 | .0039 | .0051 | .0096 | .0076 | .0032 |
| Wayne | 12.4 | .0052 | 10.0 | 16 | 99.5 | 4.7 | .0054 | 73,919 | .0028 | 27,507 | .0021 | .0031 | .0089 | .0043 | .0020 |
| Webster | 22.1 | .0093 | 8.3 | 37 | 99.2 | 7.4 | .0085 | 162,397 | .0063 | 54,215 | .0042 | .0063 | .0098 | .0084 | .0047 |
| Worth | 2.9 | .0012 | –3.6 | 11 | 99.9 | 1.1 | .0012 | 16,902 | .0007 | 7,878 | .0006 | .0007 | .0021 | .0012 | .0005 |
| Wright | 17.1 | .0072 | 5.6 | 25 | 99.2 | 6.2 | .0072 | 111,967 | .0043 | 37,988 | .0029 | .0046 | .0101 | .0068 | .0028 |
| **TOTAL METRO COUNTIES** | **3,285.3** | **1.3788** | **1.8** | **340** | **84.8** | **1,208.5** | **1.3899** | **37,967,252** | **1.4735** | **21,189,883** | **1.6343** | **1.5027** | **1.3455** | **1.4129** | **1.4676** |
| **TOTAL STATE** | **5,046.6** | **2.1180** | **2.6** | **73** | **88.8** | **1,842.7** | **2.1198** | **51,812,660** | **2.0110** | **28,597,639** | **2.2055** | **2.0908** | **2.2837** | **2.1652** | **1.9249** |
| **MONTANA** | | | | | | | | | | | | | | | |
| **BILLINGS** | **120.1** | **.0504** | **11.2** | **46** | **97.1** | **47.0** | **.0541** | **1,304,445** | **.0506** | **899,642** | **.0693** | **.0561** | **.0565** | **.0612** | **.0598** |
| Yellowstone | 120.1 | .0504 | 11.2 | 46 | 97.1 | 47.0 | .0541 | 1,304,445 | .0506 | 899,642 | .0693 | .0561 | .0565 | .0612 | .0598 |
| **GREAT FALLS** | **80.2** | **.0337** | **–.6** | **30** | **94.5** | **31.1** | **.0357** | **810,712** | **.0315** | **473,328** | **.0365** | **.0334** | **.0364** | **.0397** | **.0358** |
| Cascade | 80.2 | .0337 | –.6 | 30 | 94.5 | 31.1 | .0357 | 810,712 | .0315 | 473,328 | .0365 | .0334 | .0364 | .0397 | .0358 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Beaverhead | 8.4 | .0035 | 2.6 | 2 | 98.4 | 3.1 | .0036 | 64,861 | .0025 | 43,934 | .0034 | .0029 | .0049 | .0040 | .0030 |
| Big Horn | 11.5 | .0049 | 3.6 | 2 | 52.0 | 3.4 | .0039 | 76,968 | .0030 | 47,152 | .0036 | .0036 | .0050 | .0043 | .0026 |
| Blaine | 7.3 | .0030 | 4.3 | 2 | 67.1 | 2.6 | .0030 | 45,453 | .0017 | 25,842 | .0020 | .0021 | .0045 | .0032 | .0015 |
| Broadwater | 3.6 | .0015 | 10.2 | 3 | 98.8 | 1.5 | .0017 | 24,938 | .0010 | 10,830 | .0008 | .0010 | .0026 | .0018 | .0004 |
| Carbon | 8.7 | .0037 | 7.4 | 4 | 99.2 | 3.7 | .0043 | 70,689 | .0028 | 29,959 | .0023 | .0028 | .0059 | .0045 | .0021 |
| Carter | 1.8 | .0007 | .1 | 1 | 99.6 | .6 | .0007 | 8,893 | .0003 | 5,352 | .0004 | .0005 | .0012 | .0008 | .0002 |
| Cascade | 80.2 | .0337 | –.6 | 30 | 94.5 | 31.1 | .0357 | 810,712 | .0315 | 473,328 | .0365 | .0334 | .0364 | .0397 | .0358 |
| Chouteau | 6.0 | .0025 | –1.5 | 2 | 96.5 | 2.2 | .0026 | 50,712 | .0019 | 18,146 | .0014 | .0019 | .0028 | .0027 | .0015 |
| Custer | 13.4 | .0056 | 2.2 | 4 | 98.2 | 5.4 | .0062 | 117,583 | .0046 | 83,906 | .0065 | .0053 | .0083 | .0065 | .0048 |
| Daniels | 2.8 | .0012 | –1.2 | 2 | 99.0 | 1.0 | .0011 | 22,395 | .0009 | 11,324 | .0009 | .0009 | .0013 | .0012 | .0009 |
| Dawson | 12.4 | .0052 | 5.0 | 5 | 99.0 | 4.7 | .0054 | 122,743 | .0047 | 97,882 | .0075 | .0058 | .0058 | .0065 | .0062 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | Graduated Buying Power Indexes: MPP (Moderate-Priced Products) | Graduated Buying Power Indexes: PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MONTANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Deer Lodge | 11.0 | .0046 | −12.1 | 15 | 97.3 | 4.1 | .0048 | 98,538 | .0039 | 42,030 | .0033 | .0038 | .0052 | .0048 | .0032 |
| Fallon | 3.7 | .0016 | −1.7 | 2 | 99.5 | 1.4 | .0016 | 39,773 | .0015 | 22,893 | .0017 | .0016 | .0020 | .0016 | .0014 |
| Fergus | 13.1 | .0055 | .2 | 3 | 98.8 | 5.1 | .0058 | 99,788 | .0039 | 53,880 | .0042 | .0042 | .0084 | .0058 | .0044 |
| Flathead | 56.5 | .0237 | 8.7 | 11 | 98.5 | 21.7 | .0250 | 557,554 | .0216 | 289,330 | .0223 | .0223 | .0285 | .0260 | .0226 |
| Gallatin | 48.0 | .0201 | 12.0 | 19 | 98.2 | 17.5 | .0201 | 454,888 | .0177 | 311,280 | .0240 | .0200 | .0219 | .0235 | .0207 |
| Garfield | 1.7 | .0008 | 2.7 | 0 | 99.6 | .6 | .0007 | 13,205 | .0005 | 3,523 | .0003 | .0005 | .0009 | .0008 | .0003 |
| Glacier | 11.0 | .0046 | 3.5 | 4 | 52.6 | 3.6 | .0042 | 90,420 | .0035 | 55,498 | .0043 | .0040 | .0049 | .0043 | .0038 |
| Golden Valley | 1.0 | .0004 | −2.5 | 1 | 99.1 | .4 | .0004 | 6,502 | .0002 | 1,032 | .0000 | .0002 | .0005 | .0004 | .0001 |
| Granite | 2.9 | .0012 | 7.4 | 2 | 98.8 | 1.1 | .0013 | 23,483 | .0010 | 8,742 | .0007 | .0009 | .0014 | .0012 | .0006 |
| Hill | 18.3 | .0077 | 1.8 | 6 | 86.1 | 6.8 | .0078 | 188,020 | .0073 | 112,440 | .0087 | .0078 | .0083 | .0084 | .0080 |
| Jefferson | 8.4 | .0035 | 19.5 | 5 | 97.9 | 2.9 | .0033 | 58,756 | .0022 | 10,047 | .0008 | .0021 | .0037 | .0039 | .0016 |
| Judith Basin | 2.6 | .0011 | −1.7 | 1 | 99.3 | 1.0 | .0012 | 21,900 | .0009 | 4,428 | .0003 | .0007 | .0011 | .0013 | .0005 |
| Lake | 21.1 | .0089 | 10.7 | 14 | 82.4 | 7.6 | .0087 | 151,336 | .0059 | 68,324 | .0053 | .0064 | .0118 | .0091 | .0049 |
| Lewis and Clark | 46.9 | .0196 | 9.0 | 14 | 97.5 | 18.5 | .0213 | 490,986 | .0190 | 262,533 | .0202 | .0194 | .0221 | .0230 | .0219 |
| Liberty | 2.4 | .0011 | 3.0 | 2 | 99.2 | 1.0 | .0012 | 25,933 | .0010 | 7,855 | .0006 | .0010 | .0012 | .0012 | .0007 |
| Lincoln | 18.1 | .0075 | 2.0 | 5 | 98.2 | 6.4 | .0073 | 144,522 | .0056 | 63,979 | .0050 | .0058 | .0085 | .0080 | .0050 |
| McCone | 2.7 | .0012 | −.1 | 1 | 99.5 | .9 | .0011 | 15,909 | .0006 | 14,600 | .0011 | .0008 | .0023 | .0012 | .0005 |
| Madison | 5.7 | .0024 | 4.6 | 2 | 99.2 | 2.2 | .0025 | 42,090 | .0017 | 20,224 | .0016 | .0018 | .0033 | .0025 | .0012 |
| Meagher | 2.2 | .0009 | 2.1 | 1 | 99.3 | .8 | .0009 | 14,560 | .0005 | 8,026 | .0006 | .0007 | .0013 | .0010 | .0003 |
| Mineral | 4.0 | .0017 | 8.8 | 3 | 98.3 | 1.5 | .0017 | 29,936 | .0012 | 13,487 | .0010 | .0012 | .0021 | .0020 | .0011 |
| Missoula | 77.0 | .0323 | 1.3 | 30 | 97.0 | 30.4 | .0350 | 795,116 | .0309 | 455,279 | .0351 | .0324 | .0369 | .0383 | .0328 |
| Musselshell | 4.8 | .0020 | 8.4 | 3 | 99.6 | 1.9 | .0022 | 35,773 | .0014 | 14,202 | .0011 | .0015 | .0029 | .0021 | .0011 |
| Park | 13.7 | .0058 | 5.9 | 5 | 97.1 | 5.6 | .0064 | 127,414 | .0049 | 54,857 | .0043 | .0048 | .0073 | .0063 | .0044 |
| Petroleum | .7 | .0003 | 6.9 | 0 | 98.4 | .2 | .0003 | 3,725 | .0001 | 947 | .0000 | .0002 | 0002 | .0002 | .0001 |
| Phillips | 5.6 | .0023 | 4.3 | 1 | 92.6 | 2.1 | .0024 | 39,049 | .0016 | 27,996 | .0022 | .0018 | .0034 | .0030 | .0014 |
| Pondera | 6.9 | .0029 | 2.5 | 4 | 89.7 | 2.5 | .0029 | 58,538 | .0022 | 31,417 | .0024 | .0025 | .0032 | .0030 | .0023 |
| Powder River | 2.4 | .0010 | −4.8 | 1 | 98.4 | .9 | .0010 | 17,710 | .0007 | 6,014 | .0005 | .0007 | .0011 | .0011 | .0006 |
| Powell | 7.1 | .0030 | 2.0 | 3 | 96.9 | 2.4 | .0028 | 49,185 | .0019 | 29,718 | .0023 | .0022 | .0034 | .0033 | .0013 |
| Prairie | 1.8 | .0007 | −2.0 | 1 | 98.3 | .7 | .0008 | 9,784 | .0004 | 4,068 | .0003 | .0005 | .0013 | .0008 | .0003 |
| Ravalli | 26.0 | .0110 | 15.6 | 11 | 98.5 | 9.8 | .0112 | 194,344 | .0075 | 54,959 | .0042 | .0072 | .0134 | .0109 | .0063 |
| Richland | 13.4 | .0056 | 9.5 | 6 | 98.8 | 4.9 | .0057 | 147,923 | .0058 | 103,170 | .0080 | .0064 | .0055 | .0065 | .0063 |
| Roosevelt | 11.1 | .0046 | 6.0 | 5 | 61.5 | 3.6 | .0041 | 92,962 | .0036 | 71,486 | .0055 | .0044 | 0045 | .0052 | .0034 |
| Rosebud | 12.8 | .0054 | 29.3 | 3 | 74.0 | 4.2 | .0049 | 109,156 | .0042 | 47,061 | .0036 | .0042 | .0058 | .0044 | .0033 |
| Sanders | 9.2 | .0039 | 6.1 | 3 | 94.9 | 3.7 | .0042 | 68,259 | .0027 | 17,127 | .0013 | .0025 | .0055 | .0043 | .0017 |
| Sheridan | 5.6 | .0023 | 3.4 | 3 | 98.8 | 2.1 | .0024 | 60,429 | .0023 | 33,069 | .0026 | .0024 | .0027 | .0026 | .0030 |
| Silver Bow | 36.0 | .0151 | −5.5 | 50 | 98.0 | 14.4 | .0166 | 331,119 | .0129 | 190,973 | .0147 | .0138 | .0204 | .0161 | .0142 |
| Stillwater | 6.1 | .0026 | 9.0 | 3 | 99.4 | 2.3 | .0026 | 45,716 | .0018 | 25,169 | .0020 | .0021 | .0028 | .0030 | .0013 |
| Sweet Grass | 3.3 | .0014 | 2.6 | 2 | 99.3 | 1.3 | .0015 | 22,638 | .0008 | 10,904 | .0008 | .0010 | .0022 | .0014 | .0008 |
| Teton | 6.6 | .0027 | 1.7 | 3 | 98.6 | 2.5 | .0029 | 57,619 | .0023 | 16,477 | .0013 | .0020 | .0030 | .0028 | .0018 |
| Toole | 5.5 | .0024 | .7 | 3 | 98.3 | 2.3 | .0027 | 56,734 | .0022 | 24,180 | .0018 | .0022 | .0028 | .0027 | .0019 |
| Treasure | 1.0 | .0004 | 1.9 | 1 | 97.5 | .4 | .0004 | 6,719 | .0002 | 633 | .0001 | .0001 | .0007 | .0005 | .0003 |
| Valley | 9.6 | .0040 | −6.4 | 2 | 90.4 | 3.7 | .0043 | 83,379 | .0033 | 62,822 | .0048 | .0039 | .0054 | .0049 | .0030 |
| Wheatland | 2.4 | .0010 | 1.7 | 2 | 99.4 | .9 | .0010 | 18,201 | .0007 | 6,666 | .0005 | .0007 | .0012 | .0010 | .0007 |
| Wibaux | 1.4 | .0006 | −5.2 | 2 | 99.3 | .5 | .0006 | 9,822 | .0004 | 7,987 | .0007 | .0006 | .0009 | .0007 | .0003 |
| Yellowstone | 120.1 | .0504 | 11.2 | 46 | 97.1 | 47.0 | .0541 | 1,304,445 | .0506 | 899,642 | .0693 | .0561 | .0565 | .0612 | .0598 |
| **TOTAL METRO COUNTIES** | **200.3** | **.0841** | **6.1** | **38** | **96.0** | **78.1** | **.0898** | **2,115,157** | **.0821** | **1,372,970** | **.1058** | **.0895** | **.0929** | **.1009** | **.0956** |
| **TOTAL STATE** | **827.6** | **.3473** | **5.2** | **6** | **94.3** | **314.7** | **.3621** | **7,729,805** | **.3000** | **4,418,629** | **.3407** | **.3216** | **.4111** | **.3915** | **.3142** |
| **NEBRASKA** | | | | | | | | | | | | | | | |
| **LINCOLN** | **205.3** | **.0861** | **6.4** | **245** | **96.5** | **79.1** | **.0910** | **2,725,335** | **.1057** | **1,044,037** | **.0805** | **.0943** | **.0708** | **.0823** | **.0946** |
| Lancaster | 205.3 | .0861 | 6.4 | 245 | 96.5 | 79.1 | .0910 | 2,725,335 | .1057 | 1,044,037 | .0805 | .0943 | .0708 | .0823 | .0946 |
| **OMAHA** | **608.7** | **.2553** | **4.0** | **319** | **90.9** | **227.0** | **.2612** | **7,715,814** | **.2995** | **3,612,578** | **.2784** | **.2842** | **.2202** | **.2495** | **.2996** |
| Douglas | 410.2 | .1721 | 3.3 | 1,232 | 88.3 | 157.8 | .1816 | 5,500,052 | .2135 | 2,739,494 | .2112 | .2046 | .1613 | .1731 | .2269 |
| Sarpy | 95.6 | .0401 | 11.1 | 402 | 93.5 | 30.6 | .0352 | 1,128,310 | .0438 | 295,163 | .0227 | .0367 | .0181 | .0311 | .0355 |
| Washington | 16.0 | .0067 | 3.2 | 41 | 99.1 | 5.8 | .0067 | 166.522 | .0065 | 47,151 | .0036 | .0056 | .0053 | .0058 | .0056 |
| *Pottawattamie, Iowa* | *86.9* | *.0364* | *.4* | *91* | *98.9* | *32.8* | *.0377* | *920,930* | *.0357* | *530,770* | *.0409* | *.0373* | *.0355* | *.0395* | *.0316* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 30.4 | .0128 | −.8 | 54 | 99.0 | 12.1 | .0139 | 322,945 | .0125 | 174,836 | .0135 | .0130 | .0131 | .0143 | .0124 |
| Antelope | 8.6 | .0036 | −.9 | 10 | 99.7 | 3.2 | .0037 | 59,039 | .0023 | 35,212 | .0027 | .0026 | .0048 | .0037 | .0017 |
| Arthur | .5 | .0002 | −2.5 | 1 | 100.0 | .2 | .0002 | 3,936 | .0002 | 1,194 | .0001 | .0002 | .0003 | .0002 | .0001 |
| Banner | .9 | .0004 | −2.0 | 1 | 99.0 | .3 | .0003 | 6,535 | .0002 | 85 | .0000 | .0001 | .0004 | .0003 | .0001 |
| Blaine | .9 | .0004 | 3.8 | 1 | 99.4 | .3 | .0004 | 4,529 | .0002 | 2,047 | .0002 | .0003 | .0005 | .0004 | .0001 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEBRASKA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Boone | 7.2 | .0030 | –2.6 | 10 | 99.8 | 2.6 | .0030 | 47,648 | .0018 | 36,465 | .0028 | .0023 | .0046 | .0029 | .0014 |
| Box Butte | 15.4 | .0065 | 12.4 | 14 | 97.5 | 5.7 | .0065 | 146,927 | .0057 | 57,244 | .0044 | .0055 | .0067 | .0065 | .0052 |
| Boyd | 3.3 | .0013 | –.9 | 6 | 99.6 | 1.3 | .0015 | 17,045 | .0007 | 6,881 | .0005 | .0008 | .0027 | .0013 | .0003 |
| Brown | 4.3 | .0018 | –1.8 | 4 | 99.6 | 1.7 | .0020 | 28,731 | .0011 | 20,180 | .0016 | .0014 | .0032 | .0020 | .0010 |
| Buffalo | 37.4 | .0157 | 7.5 | 40 | 99.3 | 13.6 | .0156 | 383,070 | .0149 | 226,919 | .0175 | .0158 | .0164 | .0171 | .0154 |
| Burt | 8.7 | .0037 | –1.3 | 18 | 99.0 | 3.5 | .0040 | 74,159 | .0029 | 34,397 | .0027 | .0029 | .0048 | .0042 | .0028 |
| Butler | 9.2 | .0039 | –1.4 | 16 | 99.8 | 3.4 | .0040 | 67,207 | .0026 | 19,571 | .0015 | .0025 | .0046 | .0039 | .0019 |
| Cass | 21.7 | .0091 | 6.9 | 39 | 99.3 | 7.8 | .0089 | 211,804 | .0082 | 51,856 | .0040 | .0071 | .0072 | .0083 | .0064 |
| Cedar | 11.1 | .0046 | –2.4 | 15 | 99.8 | 4.0 | .0046 | 80,649 | .0031 | 26,964 | .0020 | .0032 | .0058 | .0045 | .0022 |
| Chase | 5.0 | .0021 | 5.1 | 6 | 99.5 | 1.9 | .0022 | 39,191 | .0015 | 25,084 | .0020 | .0019 | .0030 | .0024 | .0012 |
| Cherry | 6.9 | .0029 | 2.1 | 1 | 98.4 | 2.6 | .0030 | 50,029 | .0020 | 40,455 | .0031 | .0023 | .0044 | .0038 | .0019 |
| Cheyenne | 9.9 | .0042 | –1.6 | 8 | 98.8 | 4.0 | .0046 | 107,013 | .0041 | 108,823 | .0084 | .0055 | .0052 | .0054 | .0039 |
| Clay | 8.1 | .0034 | –.1 | 14 | 99.7 | 3.0 | .0035 | 67,345 | .0027 | 24,055 | .0018 | .0026 | .0036 | .0034 | .0020 |
| Colfax | 9.8 | .0041 | –.9 | 24 | 99.8 | 3.7 | .0042 | 76,168 | .0029 | 31,843 | .0025 | .0030 | .0054 | .0042 | .0021 |
| Cuming | 11.5 | .0048 | –1.4 | 20 | 99.8 | 4.1 | .0047 | 85,496 | .0033 | 52,088 | .0040 | .0038 | .0058 | .0053 | .0028 |
| Custer | 13.5 | .0057 | –2.7 | 5 | 99.7 | 5.2 | .0060 | 105,702 | .0041 | 70,024 | .0054 | .0048 | .0076 | .0069 | .0036 |
| ☐ Dakota | 17.9 | .0075 | 8.0 | 69 | 98.2 | 6.4 | .0074 | 170,509 | .0067 | 60,035 | .0047 | .0062 | .0062 | .0072 | .0061 |
| Dawes | 9.5 | .0040 | –1.1 | 7 | 97.2 | 3.5 | .0040 | 84,373 | .0032 | 49,465 | .0038 | .0037 | .0052 | .0041 | .0029 |
| Dawson | 23.2 | .0097 | 4.0 | 24 | 99.5 | 8.8 | .0101 | 230,346 | .0090 | 135,400 | .0104 | .0094 | .0095 | .0115 | .0086 |
| Deuel | 2.4 | .0010 | –2.5 | 5 | 99.1 | 1.0 | .0012 | 24,437 | .0009 | 26,261 | .0020 | .0013 | .0009 | .0017 | .0008 |
| Dixon | 6.9 | .0029 | –3.3 | 15 | 99.4 | 2.6 | .0030 | 48,139 | .0019 | 10,163 | .0008 | .0017 | .0038 | .0025 | .0013 |
| Dodge | 35.9 | .0151 | .1 | 67 | 99.3 | 13.8 | .0158 | 371,341 | .0144 | 205,383 | .0159 | .0150 | .0163 | .0166 | .0131 |
| Douglas | 410.2 | .1721 | 3.3 | 1,232 | 88.3 | 157.8 | .1816 | 5,500,052 | .2135 | 2,739,494 | .2112 | .2046 | .1613 | .1731 | .2269 |
| Dundy | 2.9 | .0012 | 1.4 | 3 | 99.3 | 1.2 | .0014 | 25,478 | .0010 | 9,656 | .0008 | .0010 | .0016 | .0013 | .0007 |
| Fillmore | 7.8 | .0033 | –1.5 | 14 | 99.6 | 3.0 | .0034 | 62,737 | .0024 | 32,433 | .0025 | .0025 | .0038 | .0041 | .0022 |
| Franklin | 4.4 | .0019 | .5 | 8 | 99.7 | 1.7 | .0020 | 37,269 | .0014 | 14,761 | .0011 | .0015 | .0023 | .0020 | .0011 |
| Frontier | 3.6 | .0015 | –1.3 | 4 | 99.6 | 1.4 | .0016 | 31,473 | .0013 | 9,837 | .0008 | .0011 | .0018 | .0016 | .0007 |
| Furnas | 6.5 | .0027 | .2 | 9 | 99.8 | 2.6 | .0030 | 48,433 | .0018 | 25,844 | .0020 | .0022 | .0041 | .0031 | .0014 |
| Gage | 24.1 | .0101 | –1.5 | 28 | 99.5 | 9.1 | .0104 | 224,012 | .0087 | 119,774 | .0092 | .0091 | .0111 | .0115 | .0084 |
| Garden | 2.7 | .0012 | –3.7 | 2 | 99.7 | 1.0 | .0012 | 19,682 | .0008 | 6,686 | .0005 | .0007 | .0014 | .0011 | .0005 |
| Garfield | 2.5 | .0010 | 5.8 | 4 | 99.8 | 1.0 | .0011 | 14,199 | .0005 | 15,043 | .0012 | .0009 | .0022 | .0013 | .0003 |
| Gosper | 2.1 | .0009 | –1.9 | 5 | 99.3 | .8 | .0010 | 17,728 | .0007 | 3,562 | .0003 | .0006 | .0008 | .0009 | .0005 |
| Grant | .9 | .0004 | 2.6 | 1 | 99.6 | .3 | .0003 | 5,104 | .0002 | 3,318 | .0002 | .0002 | .0006 | .0003 | .0002 |
| Greeley | 3.4 | .0014 | –1.8 | 6 | 99.8 | 1.2 | .0014 | 20,113 | .0008 | 11,569 | .0009 | .0010 | .0019 | .0012 | .0006 |
| Hall | 49.7 | .0208 | 4.2 | 93 | 99.2 | 18.7 | .0215 | 510,734 | .0198 | 343,684 | .0265 | .0220 | .0197 | .0247 | .0227 |
| Hamilton | 9.4 | .0040 | 1.1 | 17 | 99.8 | 3.4 | .0039 | 75,595 | .0030 | 30,155 | .0023 | .0030 | .0038 | .0045 | .0026 |
| Harlan | 4.3 | .0018 | .2 | 8 | 99.9 | 1.7 | .0020 | 38,513 | .0015 | 19,297 | .0015 | .0015 | .0022 | .0020 | .0013 |
| Hayes | 1.3 | .0005 | –4.1 | 2 | 99.8 | .5 | .0005 | 10,766 | .0004 | 3,767 | .0003 | .0004 | .0008 | .0005 | .0003 |
| Hitchcock | 4.1 | .0018 | .5 | 6 | 99.4 | 1.5 | .0018 | 29,908 | .0011 | 7,057 | .0006 | .0011 | .0020 | .0018 | .0007 |
| Holt | 13.9 | .0058 | 2.6 | 6 | 99.8 | 5.1 | .0058 | 90,552 | .0036 | 67,084 | .0051 | .0045 | .0086 | .0067 | .0031 |
| Hooker | .9 | .0004 | –9.1 | 1 | 98.3 | .4 | .0005 | 5,516 | .0002 | 2,998 | .0003 | .0003 | .0007 | .0005 | .0001 |
| Howard | 6.8 | .0028 | .4 | 12 | 99.5 | 2.4 | .0027 | 43,598 | .0017 | 20,967 | .0016 | .0018 | .0036 | .0030 | .0016 |
| Jefferson | 9.7 | .0041 | –1.2 | 17 | 99.6 | 3.7 | .0043 | 86,468 | .0033 | 47,296 | .0036 | .0037 | .0049 | .0047 | .0031 |
| Johnson | 5.0 | .0021 | –5.4 | 13 | 99.8 | 2.0 | .0023 | 39,295 | .0015 | 17,097 | .0013 | .0016 | .0027 | .0023 | .0013 |
| Kearney | 7.0 | .0029 | –.8 | 13 | 99.8 | 2.6 | .0030 | 68,001 | .0027 | 23,064 | .0018 | .0024 | .0022 | .0032 | .0025 |
| Keith | 9.7 | .0041 | 3.6 | 9 | 99.1 | 3.8 | .0044 | 106,109 | .0041 | 90,324 | .0070 | .0049 | .0042 | .0054 | .0044 |
| Keya Paha | 1.3 | .0006 | –.1 | 2 | 100.0 | .5 | .0005 | 9,095 | .0004 | 2,597 | .0002 | .0003 | .0006 | .0004 | .0003 |
| Kimball | 4.7 | .0019 | –3.7 | 5 | 99.4 | 1.9 | .0022 | 55,160 | .0021 | 27,553 | .0021 | .0022 | .0024 | .0023 | .0020 |
| Knox | 11.3 | .0048 | –1.4 | 10 | 95.7 | 4.1 | .0047 | 79,071 | .0031 | 31,097 | .0024 | .0031 | .0061 | .0045 | .0022 |
| Lancaster | 205.3 | .0861 | 6.4 | 245 | 96.5 | 79.1 | .0910 | 2,725,335 | .1057 | 1,044,037 | .0805 | .0943 | .0708 | .0823 | .0946 |
| Lincoln | 38.6 | .0162 | 5.9 | 15 | 99.0 | 14.3 | .0165 | 387,551 | .0151 | 212,374 | .0164 | .0157 | .0150 | .0178 | .0153 |
| Logan | 1.0 | .0004 | 1.7 | 2 | 100.0 | .4 | .0005 | 6,101 | .0002 | 963 | .0001 | .0003 | .0005 | .0004 | .0002 |
| Loup | .9 | .0004 | 4.8 | 2 | 99.9 | .3 | .0003 | 6,576 | .0003 | 676 | .0000 | .0002 | .0005 | .0002 | .0001 |
| McPherson | .6 | .0003 | 1.2 | 1 | 99.8 | .2 | .0002 | 3,508 | .0001 | 1,492 | .0001 | .0001 | .0004 | .0002 | .0001 |
| Madison | 33.2 | .0139 | 5.8 | 58 | 99.0 | 12.4 | .0143 | 335,604 | .0130 | 196,691 | .0152 | .0139 | .0151 | .0156 | .0156 |
| Merrick | 8.8 | .0037 | –1.6 | 18 | 99.6 | 3.2 | .0037 | 65,184 | .0026 | 34,241 | .0027 | .0027 | .0046 | .0042 | .0020 |
| Morrill | 6.1 | .0026 | .2 | 4 | 99.2 | 2.4 | .0027 | 35,990 | .0014 | 15,182 | .0011 | .0016 | .0042 | .0025 | .0007 |
| Nance | 4.5 | .0019 | –5.1 | 10 | 99.5 | 1.7 | .0020 | 33,009 | .0012 | 8,764 | .0007 | .0012 | .0024 | .0018 | .0010 |
| Nemaha | 8.5 | .0035 | 1.6 | 21 | 98.7 | 3.3 | .0038 | 85,394 | .0034 | 28,309 | .0022 | .0030 | .0036 | .0039 | .0024 |
| Nuckolls | 6.6 | .0028 | –1.9 | 11 | 99.7 | 2.6 | .0030 | 48,720 | .0018 | 25,532 | .0020 | .0022 | .0038 | .0035 | .0017 |
| Otoe | 15.2 | .0064 | .1 | 25 | 99.6 | 5.9 | .0068 | 152,682 | .0060 | 82,083 | .0063 | .0061 | .0079 | .0069 | .0051 |
| Pawnee | 3.7 | .0015 | –6.0 | 9 | 99.8 | 1.5 | .0017 | 24,525 | .0009 | 12,028 | .0009 | .0011 | .0025 | .0016 | .0006 |
| Perkins | 3.8 | .0016 | 4.5 | 4 | 99.1 | 1.5 | .0017 | 41,961 | .0017 | 10,520 | .0008 | .0013 | .0015 | .0014 | .0013 |
| Phelps | 9.9 | .0042 | 1.3 | 18 | 99.7 | 3.6 | .0042 | 102,976 | .0039 | 68,848 | .0053 | .0044 | .0044 | .0047 | .0041 |
| Pierce | 8.5 | .0035 | .2 | 15 | 99.8 | 3.1 | .0035 | 57,894 | .0023 | 29,108 | .0023 | .0025 | .0043 | .0040 | .0016 |
| Platte | 29.9 | .0126 | 3.6 | 45 | 99.7 | 10.8 | .0124 | 282,201 | .0109 | 140,939 | .0108 | .0113 | .0121 | .0129 | .0117 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEBRASKA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Polk | 6.2 | .0026 | −1.9 | 14 | 99.7 | 2.3 | .0027 | 44,792 | .0018 | 18,532 | .0015 | .0019 | .0030 | .0030 | .0013 |
| Red Willow | 12.8 | .0054 | 1.5 | 18 | 99.2 | 5.0 | .0057 | 134,956 | .0052 | 90,811 | .0070 | .0058 | .0061 | .0066 | .0059 |
| Richardson | 10.8 | .0045 | −4.6 | 20 | 98.3 | 4.4 | .0051 | 78,357 | .0031 | 47,795 | .0037 | .0035 | .0074 | .0054 | .0028 |
| Rock | 2.4 | .0010 | .7 | 2 | 99.7 | .9 | .0010 | 19,764 | .0007 | 8,953 | .0007 | .0008 | .0010 | .0012 | .0006 |
| Saline | 13.3 | .0056 | 1.3 | 23 | 99.0 | 5.1 | .0059 | 126,050 | .0049 | 53,082 | .0041 | .0048 | .0064 | .0054 | .0049 |
| Sarpy | 95.6 | .0401 | 11.1 | 402 | 93.5 | 30.6 | .0352 | 1,128,310 | .0438 | 295,163 | .0227 | .0367 | .0181 | .0311 | .0355 |
| Saunders | 19.3 | .0081 | 3.1 | 26 | 99.5 | 6.9 | .0080 | 164,703 | .0064 | 57,438 | .0044 | .0062 | .0083 | .0081 | .0063 |
| Scotts Bluff | 39.0 | .0164 | 1.7 | 54 | 98.0 | 14.5 | .0166 | 363,671 | .0141 | 234,261 | .0181 | .0157 | .0196 | .0196 | .0147 |
| Seward | 16.2 | .0068 | 2.6 | 28 | 99.1 | 5.7 | .0066 | 165,602 | .0065 | 56,629 | .0044 | .0059 | .0053 | .0065 | .0055 |
| Sheridan | 7.7 | .0032 | 2.1 | 3 | 93.9 | 2.9 | .0033 | 57,370 | .0022 | 39,395 | .0030 | .0026 | .0050 | .0034 | .0023 |
| Sherman | 4.1 | .0017 | −3.0 | 7 | 99.9 | 1.5 | .0018 | 23,069 | .0009 | 8,941 | .0007 | .0010 | .0024 | .0017 | .0006 |
| Sioux | 1.7 | .0007 | −7.9 | 1 | 99.4 | .7 | .0008 | 17,351 | .0006 | 3,050 | .0002 | .0006 | .0007 | .0008 | .0005 |
| Stanton | 6.8 | .0029 | 3.8 | 16 | 99.6 | 2.4 | .0027 | 48,007 | .0019 | 6,085 | .0005 | .0017 | .0027 | .0028 | .0014 |
| Thayer | 7.5 | .0031 | −1.1 | 13 | 99.6 | 2.8 | .0032 | 59,995 | .0023 | 37,888 | .0029 | .0026 | .0040 | .0037 | .0015 |
| Thomas | 1.0 | .0005 | 2.8 | 1 | 99.8 | .4 | .0005 | 7,996 | .0003 | 2,988 | .0003 | .0004 | .0006 | .0005 | .0002 |
| Thurston | 7.4 | .0031 | 3.0 | 19 | 65.1 | 2.4 | .0028 | 49,385 | .0020 | 26,882 | .0020 | .0021 | .0033 | .0031 | .0014 |
| Valley | 5.7 | .0024 | 1.2 | 10 | 99.8 | 2.2 | .0025 | 40,308 | .0015 | 23,797 | .0019 | .0018 | .0036 | .0026 | .0011 |
| Washington | 16.0 | .0067 | 3.2 | 41 | 99.1 | 5.8 | .0067 | 166,522 | .0065 | 47,151 | .0036 | .0056 | .0053 | .0058 | .0056 |
| Wayne | 9.8 | .0041 | −.6 | 22 | 99.2 | 3.4 | .0039 | 88,997 | .0034 | 38,264 | .0030 | .0035 | .0042 | .0037 | .0027 |
| Webster | 4.6 | .0019 | −5.3 | 8 | 99.7 | 1.9 | .0022 | 35,318 | .0014 | 12,561 | .0009 | .0014 | .0026 | .0021 | .0011 |
| Wheeler | 1.0 | .0004 | −5.7 | 2 | 99.1 | .4 | .0004 | 8,556 | .0003 | 929 | .0001 | .0002 | .0005 | .0004 | .0002 |
| York | 15.1 | .0064 | 2.0 | 26 | 99.2 | 5.7 | .0066 | 145,725 | .0057 | 78,632 | .0061 | .0060 | .0069 | .0073 | .0050 |
| **TOTAL METRO COUNTIES** | **745.0** | **.3125** | **5.2** | **363** | **91.7** | **279.7** | **.3219** | **9,690,728** | **.3762** | **4,185,880** | **.3227** | **.3474** | **.2617** | **.2995** | **.3687** |
| **TOTAL STATE** | **1,619.4** | **.6797** | **3.2** | **21** | **95.6** | **607.9** | **.6993** | **17,538,989** | **.6807** | **8,359,958** | **.6448** | **.6698** | **.6800** | **.7013** | **.6522** |
| **NEVADA** | | | | | | | | | | | | | | | |
| **LAS VEGAS** | **540.4** | **.2267** | **16.7** | **69** | **86.2** | **214.7** | **.2470** | **6,051,998** | **.2349** | **3,839,058** | **.2960** | **.2515** | **.2589** | **.2784** | **.2643** |
| Clark | 540.4 | .2267 | 16.7 | 69 | 86.2 | 214.7 | .2470 | 6,051,998 | .2349 | 3,839,058 | .2960 | .2515 | .2589 | .2784 | .2643 |
| **RENO** | **215.0** | **.0903** | **11.0** | **34** | **93.8** | **90.3** | **.1039** | **2,660,670** | **.1032** | **1,825,620** | **.1408** | **.1119** | **.1046** | **.1231** | **.1087** |
| Washoe | 215.0 | .0903 | 11.0 | 34 | 93.8 | 90.3 | .1039 | 2,660,670 | .1032 | 1,825,620 | .1408 | .1119 | .1046 | .1231 | .1087 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Carson City | 35.8 | .0150 | 11.8 | 245 | 92.5 | 14.4 | .0165 | 400,849 | .0156 | 282,110 | .0218 | .0173 | .0189 | .0189 | .0154 |
| Churchill | 15.2 | .0064 | 9.2 | 3 | 91.6 | 5.7 | .0065 | 120,096 | .0047 | 84,276 | .0065 | .0056 | .0095 | .0079 | .0043 |
| Clark | 540.4 | .2267 | 16.7 | 69 | 86.2 | 214.7 | .2470 | 6,051,998 | .2349 | 3,839,058 | .2960 | .2515 | .2589 | .2784 | .2643 |
| Douglas | 22.9 | .0097 | 17.9 | 32 | 97.1 | 9.1 | .0105 | 299,224 | .0116 | 90,914 | .0070 | .0098 | .0084 | .0101 | .0106 |
| Elko | 19.6 | .0082 | 13.5 | 1 | 89.6 | 7.7 | .0089 | 210,350 | .0081 | 160,448 | .0124 | .0095 | .0101 | .0107 | .0077 |
| Esmeralda | 1.1 | .0004 | 41.6 | 0 | 96.2 | .3 | .0003 | 9,861 | .0004 | 5,095 | .0004 | .0004 | .0002 | .0003 | .0003 |
| Eureka | 1.3 | .0006 | 8.5 | 0 | 96.0 | .5 | .0006 | 13,150 | .0005 | 3,792 | .0003 | .0005 | .0006 | .0004 | .0004 |
| Humboldt | 11.5 | .0048 | 21.7 | 1 | 91.5 | 4.3 | .0049 | 92,212 | .0036 | 103,219 | .0080 | .0051 | .0084 | .0064 | .0033 |
| Lander | 4.9 | .0021 | 20.2 | 1 | 95.9 | 1.9 | .0022 | 50,867 | .0020 | 17,901 | .0013 | .0018 | .0021 | .0021 | .0016 |
| Lincoln | 3.9 | .0016 | 4.5 | 0 | 97.0 | 1.4 | .0016 | 28,572 | .0011 | 8,081 | .0007 | .0011 | .0017 | .0016 | .0008 |
| Lyon | 16.2 | .0068 | 19.2 | 8 | 95.0 | 6.3 | .0073 | 144,346 | .0056 | 61,212 | .0047 | .0055 | .0089 | .0075 | .0044 |
| Mineral | 5.8 | .0024 | −6.7 | 2 | 81.2 | 2.3 | .0026 | 61,540 | .0024 | 29,789 | .0023 | .0024 | .0030 | .0026 | .0019 |
| Nye | 13.5 | .0057 | 49.2 | 1 | 94.3 | 5.3 | .0061 | 135,519 | .0052 | 55,860 | .0043 | .0051 | .0068 | .0056 | .0042 |
| Pershing | 3.6 | .0015 | 5.6 | 1 | 93.3 | 1.4 | .0016 | 39,589 | .0016 | 36,567 | .0028 | .0020 | .0019 | .0022 | .0011 |
| Storey | 1.7 | .0007 | 13.1 | 6 | 95.7 | .6 | .0007 | 15,238 | .0006 | 4,604 | .0004 | .0005 | .0007 | .0007 | .0005 |
| Washoe | 215.0 | .0903 | 11.0 | 34 | 93.8 | 90.3 | .1039 | 2,660,670 | .1032 | 1,825,620 | .1408 | .1119 | .1046 | .1231 | .1087 |
| White Pine | 8.0 | .0033 | −2.1 | 1 | 96.0 | 3.2 | .0037 | 92,415 | .0036 | 47,444 | .0036 | .0035 | .0041 | .0037 | .0034 |
| **TOTAL METRO COUNTIES** | **755.4** | **.3170** | **15.0** | **53** | **88.4** | **305.0** | **.3509** | **8,712,668** | **.3381** | **5,664,678** | **.4368** | **.3634** | **.3635** | **.4015** | **.3730** |
| **TOTAL STATE** | **920.4** | **.3862** | **15.0** | **8** | **89.2** | **369.4** | **.4249** | **10,426,496** | **.4047** | **6,655,990** | **.5133** | **.4335** | **.4488** | **.4822** | **.4329** |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | **295.3** | **.1239** | **6.8** | **337** | **98.9** | **106.4** | **.1224** | **3,650,730** | **.1417** | **2,216,597** | **.1710** | **.1469** | **.1092** | **.1274** | **.1496** |
| Hillsborough | 295.3 | .1239 | 6.8 | 337 | 98.9 | 106.4 | .1224 | 3,650,730 | .1417 | 2,216,597 | .1710 | .1469 | .1092 | .1274 | .1496 |
| **PORTSMOUTH - DOVER - ROCHESTER** | **302.5** | **.1270** | **9.7** | **283** | **98.7** | **108.0** | **.1242** | **3,655,311** | **.1419** | **2,093,629** | **.1614** | **.1447** | **.1138** | **.1287** | **.1446** |
| Rockingham | 212.6 | .0892 | 11.7 | 304 | 98.5 | 76.3 | .0878 | 2,701,003 | .1048 | 1,615,421 | .1245 | .1075 | .0775 | .0919 | .1100 |
| Strafford | 89.9 | .0378 | 5.3 | 243 | 99.1 | 31.7 | .0364 | 954,308 | .0371 | 478,208 | .0369 | .0372 | .0363 | .0368 | .0346 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | Graduated Buying Power Indexes: MPP (Moderate-Priced Products) | Graduated Buying Power Indexes: PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW HAMPSHIRE (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Belknap | 46.3 | .0195 | 8.0 | 115 | 99.3 | 17.3 | .0199 | 438,062 | .0170 | 394,904 | .0304 | .0216 | .0250 | .0267 | .0177 |
| Carroll | 31.1 | .0130 | 11.3 | 33 | 99.7 | 12.8 | .0148 | 299,134 | .0116 | 242,233 | .0187 | .0140 | .0185 | .0190 | .0132 |
| Cheshire | 64.2 | .0270 | 3.4 | 90 | 99.4 | 23.0 | .0264 | 653,741 | .0254 | 356,005 | .0275 | .0263 | .0253 | .0288 | .0232 |
| Coos | 34.1 | .0143 | –3.0 | 19 | 99.6 | 12.9 | .0149 | 310,526 | .0120 | 204,468 | .0157 | .0136 | .0176 | .0167 | .0112 |
| Grafton | 68.4 | .0287 | 3.9 | 40 | 98.6 | 24.7 | .0284 | 683,983 | .0266 | 526,125 | .0406 | .0312 | .0380 | .0358 | .0274 |
| Hillsborough | 295.3 | .1239 | 6.8 | 337 | 98.9 | 106.4 | .1224 | 3,650,730 | .1417 | 2,216,597 | .1710 | .1469 | .1092 | .1274 | .1496 |
| Merrimack | 103.4 | .0434 | 5.2 | 110 | 99.3 | 37.4 | .0430 | 1,111,562 | .0431 | 637,861 | .0492 | .0451 | .0440 | .0481 | .0383 |
| Rockingham | 212.6 | .0892 | 11.7 | 304 | 98.5 | 76.3 | .0878 | 2,701,003 | .1048 | 1,615,421 | .1245 | .1075 | .0775 | .0919 | .1100 |
| Strafford | 89.9 | .0378 | 5.3 | 243 | 99.1 | 31.7 | .0364 | 954,308 | .0371 | 478,208 | .0369 | .0372 | .0363 | .0368 | .0346 |
| Sullivan | 37.1 | .0155 | 2.9 | 69 | 99.5 | 14.4 | .0166 | 361,945 | .0140 | 186,189 | .0144 | .0145 | .0174 | .0180 | .0134 |
| **TOTAL METRO COUNTIES** | **597.8** | **.2509** | **8.2** | **307** | **98.8** | **214.4** | **.2466** | **7,306,041** | **.2836** | **4,310,226** | **.3324** | **.2916** | **.2230** | **.2561** | **.2942** |
| **TOTAL STATE** | **982.4** | **.4123** | **6.7** | **109** | **99.0** | **354.9** | **.4106** | **11,164,994** | **.4333** | **6,858,011** | **.5289** | **.4579** | **.4088** | **.4492** | **.4386** |
| **NEW JERSEY** | | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | **302.8** | **.1271** | **9.6** | **364** | **84.6** | **117.3** | **.1349** | **3,322,516** | **.1290** | **2,132,276** | **.1644** | **.1391** | **.1494** | **.1498** | **.1318** |
| Atlantic | 207.9 | .0873 | 7.1 | 366 | 80.8 | 78.6 | .0904 | 2,270,034 | .0881 | 1,430,733 | .1103 | .0945 | .0960 | .0978 | .0939 |
| Cape May | 94.9 | .0398 | 15.4 | 361 | 92.8 | 38.7 | .0445 | 1,052,482 | .0409 | 701,543 | .0541 | .0446 | .0534 | .0520 | .0379 |
| **BERGEN - PASSAIC** | **1,281.1** | **.5376** | **–.9** | **3,021** | **90.2** | **470.1** | **.5408** | **19,000,417** | **.7374** | **9,093,022** | **.7013** | **.6868** | **.4479** | **.4953** | **.7844** |
| Bergen | 836.1 | .3509 | –1.1 | 3,528 | 93.3 | 311.9 | .3588 | 13,843,528 | .5373 | 6,476,951 | .4995 | .4888 | .2855 | .3234 | .5648 |
| Passaic | 445.0 | .1867 | –.6 | 2,380 | 84.5 | 158.2 | .1820 | 5,156,889 | .2001 | 2,616,071 | .2018 | .1980 | .1624 | .1719 | .2196 |
| **JERSEY CITY** | **548.2** | **.2301** | **–1.6** | **11,917** | **83.5** | **209.8** | **.2414** | **5,677,778** | **.2204** | **2,348,748** | **.1812** | **.2106** | **.2634** | **.2182** | **.2347** |
| Hudson | 548.2 | .2301 | –1.6 | 11,917 | 83.5 | 209.8 | .2414 | 5,677,778 | .2204 | 2,348,748 | .1812 | .2106 | .2634 | .2182 | .2347 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | **920.0** | **.3861** | **3.8** | **878** | **92.5** | **320.1** | **.3682** | **13,084,092** | **.5080** | **5,808,892** | **.4480** | **.4656** | **.2843** | **.3165** | **.5410** |
| Hunterdon | 97.7 | .0410 | 11.8 | 229 | 98.0 | 33.1 | .0380 | 1,424,185 | .0553 | 553,655 | .0427 | .0486 | .0267 | .0316 | .0553 |
| Middlesex | 611.2 | .2565 | 2.6 | 1,934 | 91.3 | 213.2 | .2453 | 8,335,862 | .3236 | 3,718,941 | .2868 | .2992 | .1899 | .2104 | .3647 |
| Somerset | 211.1 | .0886 | 3.9 | 692 | 93.2 | 73.8 | .0849 | 3,324,045 | .1291 | 1,536,296 | .1185 | .1178 | .0677 | .0745 | .1210 |
| **MONMOUTH - OCEAN** | **932.2** | **.3912** | **9.8** | **838** | **92.6** | **347.2** | **.3993** | **12,684,336** | **.4923** | **5,515,153** | **.4253** | **.4520** | **.3389** | **.3694** | **.4511** |
| Monmouth | 532.8 | .2236 | 5.9 | 1,129 | 89.7 | 189.7 | .2182 | 7,434,954 | .2885 | 3,231,051 | .2492 | .2637 | .1846 | .1949 | .2666 |
| Ocean | 399.4 | .1676 | 15.4 | 623 | 96.4 | 157.5 | .1811 | 5,249,382 | .2038 | 2,284,102 | .1761 | .1883 | .1543 | .1745 | .1845 |
| **NEWARK** | **1,868.4** | **.7842** | **–.6** | **1,524** | **76.4** | **668.9** | **.7695** | **25,557,276** | **.9919** | **10,115,041** | **.7801** | **.8868** | **.6653** | **.6542** | **.9598** |
| Essex | 820.8 | .3445 | –3.6 | 6,463 | 59.7 | 298.7 | .3436 | 9,740,212 | .3781 | 4,171,793 | .3217 | .3544 | .3510 | .3064 | .3863 |
| Morris | 421.9 | .1771 | 3.5 | 896 | 95.6 | 143.8 | .1655 | 6,959,518 | .2701 | 2,765,050 | .2133 | .2344 | .1195 | .1333 | .2477 |
| Sussex | 131.8 | .0553 | 13.5 | 251 | 98.8 | 44.1 | .0507 | 1,739,337 | .0675 | 484,580 | .0374 | .0560 | .0334 | .0371 | .0564 |
| Union | 493.9 | .2073 | –2.0 | 4,795 | 81.7 | 182.3 | .2097 | 7,118,209 | .2762 | 2,693,618 | .2077 | .2420 | .1614 | .1774 | .2694 |
| **TRENTON** | **312.4** | **.1311** | **1.5** | **1,376** | **79.6** | **111.0** | **.1277** | **4,082,418** | **.1584** | **1,865,274** | **.1438** | **.1486** | **.1119** | **.1170** | **.1561** |
| Mercer | 312.4 | .1311 | 1.5 | 1,376 | 79.6 | 111.0 | .1277 | 4,082,418 | .1584 | 1,865,274 | .1438 | .1486 | .1119 | .1170 | .1561 |
| **VINELAND - MILLVILLE - BRIDGETON** | **137.6** | **.0578** | **3.6** | **276** | **82.7** | **47.3** | **.0544** | **1,333,443** | **.0517** | **699,080** | **.0539** | **.0536** | **.0577** | **.0569** | **.0513** |
| Cumberland | 137.6 | .0578 | 3.6 | 276 | 82.7 | 47.3 | .0544 | 1,333,443 | .0517 | 699,080 | .0539 | .0536 | .0577 | .0569 | .0513 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Atlantic | 207.9 | .0873 | 7.1 | 366 | 80.8 | 78.6 | .0904 | 2,270,034 | .0881 | 1,430,733 | .1103 | .0945 | .0960 | .0978 | .0939 |
| Bergen | 836.1 | .3509 | –1.1 | 3,528 | 93.3 | 311.9 | .3588 | 13,843,528 | .5373 | 6,476,951 | .4995 | .4888 | .2855 | .3234 | .5648 |
| ☐ Burlington | 387.7 | .1627 | 6.9 | 480 | 85.3 | 128.9 | .1483 | 4,791,422 | .1860 | 1,989,537 | .1535 | .1715 | .1020 | .1358 | .1722 |
| ☐ Camden | 484.4 | .2033 | 2.7 | 2,172 | 83.5 | 174.5 | .2008 | 5,679,993 | .2204 | 2,799,539 | .2159 | .2157 | .1802 | .1940 | .2316 |
| Cape May | 94.9 | .0398 | 15.4 | 361 | 92.8 | 38.7 | .0445 | 1,052,482 | .0409 | 701,543 | .0541 | .0446 | .0534 | .0520 | .0379 |
| Cumberland | 137.6 | .0578 | 3.6 | 276 | 82.7 | 47.3 | .0544 | 1,333,443 | .0517 | 699,080 | .0539 | .0536 | .0577 | .0569 | .0513 |
| Essex | 820.8 | .3445 | –3.6 | 6,463 | 59.7 | 298.7 | .3436 | 9,740,212 | .3781 | 4,171,793 | .3217 | .3544 | .3510 | .3064 | .3863 |
| ☐ Gloucester | 214.3 | .0899 | 7.2 | 655 | 90.3 | 73.0 | .0840 | 2,426,821 | .0941 | 1,190,604 | .0918 | .0926 | .0709 | .0796 | .0908 |
| Hudson | 548.2 | .2301 | –1.6 | 11,917 | 83.5 | 209.8 | .2414 | 5,677,778 | .2204 | 2,348,748 | .1812 | .2106 | .2634 | .2182 | .2347 |
| Hunterdon | 97.7 | .0410 | 11.8 | 229 | 98.0 | 33.1 | .0380 | 1,424,185 | .0553 | 553,655 | .0427 | .0486 | .0267 | .0316 | .0553 |
| Mercer | 312.4 | .1311 | 1.5 | 1,376 | 79.6 | 111.0 | .1277 | 4,082,418 | .1584 | 1,865,274 | .1438 | .1486 | .1119 | .1170 | .1561 |
| Middlesex | 611.2 | .2565 | 2.6 | 1,934 | 91.3 | 213.2 | .2453 | 8,335,862 | .3236 | 3,718,941 | .2868 | .2992 | .1899 | .2104 | .3647 |
| Monmouth | 532.8 | .2236 | 5.9 | 1,129 | 89.7 | 189.7 | .2182 | 7,434,954 | .2885 | 3,231,051 | .2492 | .2637 | .1846 | .1949 | .2666 |
| Morris | 421.9 | .1771 | 3.5 | 896 | 95.6 | 143.8 | .1655 | 6,959,518 | .2701 | 2,765,050 | .2133 | .2344 | .1195 | .1333 | .2477 |
| Ocean | 399.4 | .1676 | 15.4 | 623 | 96.4 | 157.5 | .1811 | 5,249,382 | .2038 | 2,284,102 | .1761 | .1883 | .1543 | .1745 | .1845 |
| Passaic | 445.0 | .1867 | –.6 | 2,380 | 84.5 | 158.2 | .1820 | 5,156,889 | .2001 | 2,616,071 | .2018 | .1980 | .1624 | .1719 | .2196 |
| ☐ Salem | 67.5 | .0284 | 4.4 | 200 | 83.6 | 24.2 | .0279 | 873,775 | .0339 | 224,698 | .0173 | .0277 | .0199 | .0206 | .0287 |
| Somerset | 211.1 | .0886 | 3.9 | 692 | 93.2 | 73.8 | .0849 | 3,324,045 | .1291 | 1,536,296 | .1185 | .1178 | .0677 | .0745 | .1210 |
| Sussex | 131.8 | .0553 | 13.5 | 251 | 98.8 | 44.1 | .0507 | 1,739,337 | .0675 | 484,580 | .0374 | .0560 | .0334 | .0371 | .0564 |
| Union | 493.9 | .2073 | –2.0 | 4,795 | 81.7 | 182.3 | .2097 | 7,118,209 | .2762 | 2,693,618 | .2077 | .2420 | .1614 | .1774 | .2694 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NEW JERSEY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Warren | 89.2 | .0374 | 5.7 | 248 | 98.3 | 32.2 | .0371 | 1,081,191 | .0420 | 481,744 | .0371 | .0396 | .0303 | .0344 | .0376 |
| **TOTAL METRO COUNTIES** | **7,545.6** | **3.1669** | **2.5** | **1,010** | **85.4** | **2,724.5** | **3.1343** | **99,595,478** | **3.8655** | **44,263,603** | **3.4136** | **3.5902** | **2.7221** | **2.8417** | **3.8711** |
| **TOTAL STATE** | **7,545.8** | **3.1669** | **2.5** | **1,010** | **85.4** | **2,724.5** | **3.1343** | **99,595,478** | **3.8655** | **44,263,608** | **3.4136** | **3.5902** | **2.7221** | **2.8417** | **3.8711** |
| **NEW MEXICO** | | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | **465.1** | **.1952** | **10.7** | **398** | **93.6** | **176.1** | **.2025** | **4,816,953** | **.1869** | **2,694,689** | **.2079** | **.1948** | **.2107** | **.2205** | **.1997** |
| Bernalillo | 465.1 | .1952 | 10.7 | 398 | 93.6 | 176.1 | .2025 | 4,816,953 | .1869 | 2,694,689 | .2079 | .1948 | .2107 | .2205 | .1997 |
| **LAS CRUCES** | **110.9** | **.0466** | **15.1** | **29** | **96.6** | **37.7** | **.0434** | **876,532** | **.0341** | **505,663** | **.0390** | **.0380** | **.0537** | **.0451** | **.0334** |
| Dona Ana | 110.9 | .0466 | 15.1 | 29 | 96.6 | 37.7 | .0434 | 876,532 | .0341 | 505,663 | .0390 | .0380 | .0537 | .0451 | .0334 |
| **SANTA FE** | **102.5** | **.0431** | **10.1** | **51** | **96.3** | **38.5** | **.0442** | **1,229,524** | **.0477** | **618,634** | **.0477** | **.0468** | **.0423** | **.0441** | **.0491** |
| Los Alamos | 18.6 | .0078 | 5.7 | 171 | 97.7 | 6.9 | .0079 | 326,155 | .0127 | 58,516 | .0045 | .0092 | .0040 | .0042 | .0100 |
| Santa Fe | 83.9 | .0353 | 11.1 | 44 | 96.0 | 31.6 | .0363 | 903,369 | .0350 | 560,118 | .0432 | .0376 | .0383 | .0399 | .0391 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Bernalillo | 465.1 | .1952 | 10.7 | 398 | 93.6 | 176.1 | .2025 | 4,816,953 | .1869 | 2,694,689 | .2079 | .1948 | .2107 | .2205 | .1997 |
| Catron | 3.0 | .0013 | 10.3 | 0 | 97.9 | 1.0 | .0012 | 16,141 | .0007 | 4,563 | .0003 | .0008 | .0016 | .0010 | .0005 |
| Chaves | 57.7 | .0242 | 12.9 | 10 | 96.6 | 21.4 | .0246 | 524,798 | .0203 | 393,812 | .0304 | .0241 | .0316 | .0290 | .0220 |
| Cibola | 31.6 | .0132 | 4.1 | 7 | 80.6 | 10.0 | .0115 | 251,620 | .0098 | 82,671 | .0064 | .0094 | .0115 | .0113 | .0085 |
| Colfax | 14.1 | .0059 | 3.2 | 4 | 98.8 | 5.2 | .0060 | 108,202 | .0042 | 81,313 | .0062 | .0052 | .0083 | .0066 | .0044 |
| Curry | 44.0 | .0185 | 4.7 | 31 | 91.2 | 15.8 | .0182 | 370,511 | .0144 | 241,737 | .0187 | .0164 | .0223 | .0213 | .0159 |
| De Baca | 2.4 | .0010 | −2.2 | 1 | 99.8 | 1.0 | .0011 | 16,956 | .0006 | 8,082 | .0006 | .0007 | .0019 | .0010 | .0006 |
| Dona Ana | 110.9 | .0466 | 15.1 | 29 | 96.6 | 37.7 | .0434 | 876,532 | .0341 | 505,663 | .0390 | .0380 | .0537 | .0451 | .0334 |
| Eddy | 52.3 | .0219 | 9.3 | 13 | 97.5 | 18.4 | .0212 | 462,302 | .0179 | 338,330 | .0261 | .0213 | .0257 | .0252 | .0205 |
| Grant | 27.1 | .0114 | 3.4 | 7 | 98.7 | 9.2 | .0106 | 259,015 | .0101 | 98,180 | .0076 | .0095 | .0116 | .0087 | .0096 |
| Guadalupe | 4.5 | .0019 | .1 | 1 | 99.1 | 1.5 | .0017 | 23,407 | .0009 | 38,909 | .0030 | .0017 | .0028 | .0024 | .0008 |
| Harding | 1.1 | .0004 | .9 | 1 | 93.6 | .4 | .0004 | 6,806 | .0002 | 3,407 | .0002 | .0004 | .0007 | .0004 | .0001 |
| Hidalgo | 6.2 | .0026 | 2.5 | 2 | 99.0 | 2.1 | .0025 | 41,033 | .0016 | 31,295 | .0024 | .0020 | .0033 | .0026 | .0012 |
| Lea | 63.4 | .0266 | 13.2 | 14 | 94.1 | 22.2 | .0255 | 658,500 | .0256 | 438,672 | .0339 | .0282 | .0282 | .0274 | .0301 |
| Lincoln | 14.0 | .0059 | 27.3 | 3 | 98.7 | 5.4 | .0062 | 140,517 | .0054 | 109,016 | .0084 | .0065 | .0083 | .0072 | .0053 |
| Los Alamos | 18.6 | .0078 | 5.7 | 171 | 97.7 | 6.9 | .0079 | 326,155 | .0127 | 58,516 | .0045 | .0092 | .0040 | .0042 | .0100 |
| Luna | 17.1 | .0072 | 9.7 | 6 | 97.5 | 6.2 | .0072 | 102,887 | .0040 | 71,829 | .0055 | .0051 | .0122 | .0068 | .0032 |
| McKinley | 62.3 | .0261 | 10.2 | 11 | 32.1 | 17.3 | .0199 | 296,953 | .0115 | 313,905 | .0242 | .0183 | .0333 | .0224 | .0132 |
| Mora | 4.4 | .0019 | 4.6 | 2 | 99.7 | 1.4 | .0016 | 17,777 | .0007 | 6,289 | .0005 | .0008 | .0027 | .0012 | .0004 |
| Otero | 48.1 | .0202 | 7.7 | 7 | 88.5 | 16.1 | .0185 | 430,158 | .0167 | 219,319 | .0169 | .0175 | .0175 | .0223 | .0169 |
| Quay | 10.3 | .0043 | −2.6 | 4 | 97.8 | 4.0 | .0046 | 90,688 | .0035 | 75,914 | .0059 | .0044 | .0065 | .0056 | .0032 |
| Rio Arriba | 31.3 | .0131 | 6.9 | 5 | 87.8 | 10.1 | .0116 | 176,554 | .0069 | 82,753 | .0064 | .0079 | .0167 | .0116 | .0054 |
| Roosevelt | 16.2 | .0068 | 3.2 | 7 | 97.0 | 6.0 | .0069 | 107,553 | .0041 | 69,812 | .0054 | .0051 | .0109 | .0062 | .0036 |
| Sandoval | 41.4 | .0174 | 20.3 | 11 | 70.5 | 12.9 | .0149 | 366,719 | .0143 | 55,524 | .0042 | .0118 | .0121 | .0132 | .0107 |
| San Juan | 100.6 | .0422 | 23.5 | 18 | 65.2 | 32.5 | .0374 | 841,032 | .0326 | 496,002 | .0383 | .0364 | .0425 | .0374 | .0342 |
| San Miguel | 24.1 | .0101 | 5.9 | 5 | 98.9 | 8.1 | .0093 | 140,276 | .0055 | 85,159 | .0066 | .0066 | .0147 | .0089 | .0046 |
| Santa Fe | 83.9 | .0353 | 11.1 | 44 | 96.0 | 31.6 | .0363 | 903,369 | .0350 | 560,118 | .0432 | .0376 | .0383 | .0399 | .0391 |
| Sierra | 9.1 | .0038 | 7.6 | 2 | 99.1 | 4.0 | .0046 | 66,022 | .0026 | 32,173 | .0024 | .0027 | .0071 | .0042 | .0016 |
| Socorro | 13.9 | .0058 | 10.6 | 2 | 88.3 | 4.4 | .0051 | 77,438 | .0030 | 49,081 | .0038 | .0039 | .0079 | .0055 | .0022 |
| Taos | 20.5 | .0086 | 5.4 | 9 | 92.8 | 7.2 | .0083 | 151,385 | .0059 | 110,092 | .0085 | .0071 | .0121 | .0092 | .0056 |
| Torrance | 8.8 | .0037 | 17.5 | 3 | 98.8 | 3.1 | .0035 | 56,280 | .0022 | 28,830 | .0022 | .0025 | .0046 | .0040 | .0013 |
| Union | 4.8 | .0020 | 1.6 | 1 | 99.5 | 1.8 | .0021 | 36,741 | .0014 | 18,317 | .0014 | .0015 | .0029 | .0020 | .0013 |
| Valencia | 38.3 | .0161 | 24.5 | 32 | 88.1 | 13.4 | .0154 | 313,675 | .0122 | 137,874 | .0107 | .0126 | .0190 | .0166 | .0099 |
| **TOTAL METRO COUNTIES** | **678.5** | **.2849** | **11.3** | **97** | **94.5** | **252.3** | **.2901** | **6,923,009** | **.2687** | **3,818,986** | **.2946** | **.2796** | **.3067** | **.3097** | **.2822** |
| **TOTAL STATE** | **1,451.1** | **.6090** | **11.3** | **12** | **88.7** | **514.4** | **.5917** | **13,074,955** | **.5075** | **7,541,846** | **.5817** | **.5500** | **.6872** | **.6309** | **.5190** |
| **NEW YORK** | | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | **863.5** | **.3622** | **3.3** | **266** | **95.3** | **319.6** | **.3676** | **9,708,812** | **.3769** | **4,651,906** | **.3587** | **.3685** | **.3484** | **.3633** | **.3879** |
| Albany | 292.0 | .1225 | 2.1 | 557 | 91.8 | 111.6 | .1284 | 3,568,317 | .1385 | 2,172,391 | .1675 | .1441 | .1189 | .1371 | .1667 |
| Greene | 44.2 | .0185 | 8.2 | 68 | 96.3 | 16.7 | .0192 | 395,899 | .0154 | 192,440 | .0149 | .0158 | .0226 | .0199 | .0132 |
| Montgomery | 53.8 | .0225 | .7 | 133 | 99.0 | 20.2 | .0232 | 525,430 | .0204 | 235,105 | .0181 | .0202 | .0238 | .0239 | .0188 |
| Rensselaer | 155.6 | .0653 | 2.4 | 238 | 96.3 | 55.1 | .0634 | 1,621,915 | .0630 | 536,498 | .0414 | .0568 | .0620 | .0557 | .0529 |
| Saratoga | 168.4 | .0707 | 9.5 | 208 | 98.4 | 58.6 | .0674 | 1,875,832 | .0728 | 638,339 | .0492 | .0653 | .0531 | .0604 | .0659 |
| Schenectady | 149.5 | .0627 | −.3 | 726 | 95.7 | 57.4 | .0660 | 1,721,419 | .0668 | 877,133 | .0676 | .0663 | .0680 | .0663 | .0704 |
| **BINGHAMTON** | **268.3** | **.1126** | **1.8** | **218** | **97.7** | **97.6** | **.1122** | **2,969,657** | **.1151** | **1,344,933** | **.1037** | **.1114** | **.1038** | **.1120** | **.1140** |
| Broome | 215.4 | .0904 | .8 | 303 | 97.5 | 79.4 | .0913 | 2,377,887 | .0922 | 1,204,892 | .0929 | .0921 | .0871 | .0943 | .0965 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NEW YORK (continued)** | | | | | | | | | | | | | | | |
| **BINGHAMTON (continued)** | | | | | | | | | | | | | | | |
| Tioga | 52.9 | .0222 | 6.2 | 102 | 98.8 | 18.2 | .0209 | 591,770 | .0229 | 140,041 | .0108 | .0193 | .0167 | .0177 | .0175 |
| **BUFFALO** | **990.2** | **.4156** | **−2.5** | **947** | **87.9** | **364.6** | **.4194** | **10,521,929** | **.4084** | **4,822,866** | **.3720** | **.3989** | **.4250** | **.3903** | **.4261** |
| Erie | 990.2 | .4156 | −2.5 | 947 | 87.9 | 364.6 | .4194 | 10,521,929 | .4084 | 4,822,866 | .3720 | .3989 | .4250 | .3903 | .4261 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | ***1,209.5*** | ***.5077*** | ***−2.7*** | ***769*** | ***88.9*** | ***444.4*** | ***.5112*** | ***12,846,678*** | ***.4986*** | ***5,751,681*** | ***.4437*** | ***.4839*** | ***.5106*** | ***.4732*** | ***.5142*** |
| **ELMIRA** | **96.5** | **.0405** | **−1.2** | **235** | **94.9** | **34.5** | **.0396** | **911,297** | **.0353** | **491,370** | **.0379** | **.0372** | **.0394** | **.0432** | **.0365** |
| Chemung | 96.5 | .0405 | −1.2 | 235 | 94.9 | 34.5 | .0396 | 911,297 | .0353 | 491,370 | .0379 | .0372 | .0394 | .0432 | .0365 |
| **GLENS FALLS** | **115.6** | **.0485** | **5.4** | **67** | **98.5** | **40.0** | **.0460** | **1,095,912** | **.0426** | **624,957** | **.0482** | **.0454** | **.0486** | **.0505** | **.0419** |
| Warren | 58.2 | .0244 | 6.1 | 66 | 99.1 | 20.8 | .0239 | 563,650 | .0219 | 448,558 | .0346 | .0262 | .0278 | .0297 | .0250 |
| Washington | 57.4 | .0241 | 4.8 | 69 | 97.9 | 19.2 | .0221 | 532,262 | .0207 | 176,399 | .0136 | .0192 | .0208 | .0208 | .0169 |
| **NASSAU - SUFFOLK** | **2,686.3** | **1.1274** | **3.1** | **2,240** | **92.1** | **862.3** | **.9921** | **38,468,030** | **1.4930** | **18,013,334** | **1.3892** | **1.3887** | **.7632** | **.8811** | **1.5336** |
| Nassau | 1,334.3 | .5600 | 1.0 | 4,649 | 91.3 | 441.2 | .5076 | 21,381,572 | .8298 | 10,667,457 | .8227 | .7737 | .3895 | .4628 | .8826 |
| Suffolk | 1,352.0 | .5674 | 5.3 | 1,482 | 92.9 | 421.1 | .4845 | 17,086,458 | .6632 | 7,345,877 | .5665 | .6150 | .3737 | .4183 | .6510 |
| **NEW YORK** | **8,391.1** | **3.5216** | **1.4** | **7,328** | **71.0** | **3,312.1** | **3.8102** | **98,930,844** | **3.8397** | **38,784,867** | **2.9911** | **3.5216** | **3.8288** | **3.3665** | **4.0619** |
| Bronx | 1,122.3 | .4710 | −4.0 | 26,721 | 62.5 | 419.5 | .4826 | 8,709,880 | .3381 | 2,397,864 | .1849 | .3186 | .6081 | .4071 | .3091 |
| Kings | 2,207.9 | .9266 | −1.0 | 31,541 | 61.4 | 844.6 | .9716 | 20,328,624 | .7890 | 6,380,345 | .4921 | .7274 | 1.0956 | .8368 | .7675 |
| New York (Manhattan) | 1,480.7 | .6214 | 3.7 | 67,305 | 69.4 | 744.0 | .8559 | 23,739,627 | .9214 | 14,827,474 | 1.1435 | .9280 | .8999 | .8630 | 1.3267 |
| Putnam | 85.6 | .0359 | 10.9 | 371 | 98.8 | 28.0 | .0322 | 1,108,153 | .0430 | 294,320 | .0227 | .0355 | .0200 | .0233 | .0348 |
| Queens | 1,960.7 | .8229 | 3.7 | 18,155 | 74.1 | 743.9 | .8558 | 22,647,294 | .8790 | 6,257,815 | .4826 | .7489 | .7203 | .7249 | .8073 |
| Richmond | 389.8 | .1636 | 10.7 | 6,607 | 89.8 | 129.3 | .1487 | 4,846,208 | .1880 | 1,268,368 | .0978 | .1561 | .1059 | .1072 | .1717 |
| Rockland | 275.7 | .1157 | 6.2 | 1,575 | 90.4 | 85.7 | .0986 | 3,835,057 | .1489 | 1,310,534 | .1011 | .1280 | .0663 | .0758 | .1291 |
| Westchester | 868.4 | .3645 | .2 | 1,983 | 84.9 | 317.1 | .3648 | 13,716,001 | .5323 | 6,048,147 | .4664 | .4791 | .3127 | .3284 | .5157 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | ***17,721.3*** | ***7.4374*** | ***1.8*** | ***2,314*** | ***80.0*** | ***6,572.0*** | ***7.5604*** | ***229,868,329*** | ***8.9218*** | ***97,023,574*** | ***7.4826*** | ***8.1933*** | ***6.9610*** | ***6.7028*** | ***9.1463*** |
| **NIAGARA FALLS** | **219.3** | **.0921** | **−3.6** | **417** | **93.4** | **79.8** | **.0918** | **2,324,749** | **.0902** | **928,815** | **.0717** | **.0850** | **.0856** | **.0829** | **.0881** |
| Niagara | 219.3 | .0921 | −3.6 | 417 | 93.4 | 79.8 | .0918 | 2,324,749 | .0902 | 928,815 | .0717 | .0850 | .0856 | .0829 | .0881 |
| **ORANGE COUNTY** | **278.9** | **.1171** | **7.4** | **338** | **92.4** | **91.3** | **.1051** | **2,932,966** | **.1138** | **1,470,605** | **.1134** | **.1143** | **.0994** | **.1025** | **.1183** |
| Orange | 278.9 | .1171 | 7.4 | 338 | 92.4 | 91.3 | .1051 | 2,932,966 | .1138 | 1,470,605 | .1134 | .1143 | .0994 | .1025 | .1183 |
| **POUGHKEEPSIE** | **262.0** | **.1099** | **6.9** | **326** | **90.9** | **88.6** | **.1020** | **3,175,456** | **.1233** | **1,300,899** | **.1003** | **.1137** | **.0849** | **.0905** | **.1179** |
| Dutchess | 262.0 | .1099 | 6.9 | 326 | 90.9 | 88.6 | .1020 | 3,175,456 | .1233 | 1,300,899 | .1003 | .1137 | .0849 | .0905 | .1179 |
| **ROCHESTER** | **998.2** | **.4189** | **2.8** | **340** | **90.4** | **362.8** | **.4173** | **11,961,156** | **.4643** | **5,209,563** | **.4017** | **.4364** | **.3575** | **.3823** | **.4542** |
| Livingston | 59.8 | .0251 | 4.9 | 94 | 98.2 | 19.5 | .0224 | 602,224 | .0234 | 214,193 | .0165 | .0215 | .0192 | .0210 | .0192 |
| Monroe | 713.3 | .2994 | 1.6 | 1,076 | 87.9 | 265.6 | .3056 | 8,994,805 | .3491 | 4,114,710 | .3173 | .3297 | .2657 | .2782 | .3486 |
| Ontario | 95.1 | .0399 | 7.0 | 148 | 97.8 | 33.0 | .0379 | 989,662 | .0384 | 511,804 | .0395 | .0391 | .0325 | .0393 | .0415 |
| Orleans | 40.5 | .0170 | 5.2 | 104 | 93.7 | 14.0 | .0161 | 405,736 | .0158 | 112,967 | .0087 | .0139 | .0141 | .0141 | .0137 |
| Wayne | 89.5 | .0375 | 5.8 | 148 | 96.0 | 30.7 | .0353 | 968,729 | .0376 | 255,889 | .0197 | .0322 | .0260 | .0297 | .0312 |
| **SYRACUSE** | **659.3** | **.2766** | **2.5** | **275** | **93.6** | **234.1** | **.2693** | **7,470,879** | **.2900** | **3,297,616** | **.2544** | **.2765** | **.2484** | **.2531** | **.2931** |
| Madison | 68.7 | .0288 | 5.4 | 105 | 98.7 | 22.3 | .0256 | 622,997 | .0242 | 223,634 | .0173 | .0230 | .0243 | .0251 | .0203 |
| Onondaga | 466.8 | .1959 | .6 | 595 | 91.5 | 170.5 | .1962 | 5,399,986 | .2096 | 2,647,603 | .2042 | .2051 | .1860 | .1897 | .2280 |
| Oswego | 123.8 | .0519 | 8.7 | 130 | 98.9 | 41.3 | .0475 | 1,447,896 | .0562 | 426,379 | .0329 | .0484 | .0381 | .0383 | .0448 |
| **UTICA - ROME** | **322.6** | **.1353** | **.8** | **122** | **96.8** | **114.4** | **.1315** | **3,112,371** | **.1208** | **1,491,388** | **.1149** | **.1222** | **.1325** | **.1355** | **.1267** |
| Herkimer | 68.3 | .0286 | 2.4 | 48 | 99.5 | 24.3 | .0279 | 639,363 | .0248 | 243,699 | .0187 | .0239 | .0272 | .0278 | .0232 |
| Oneida | 254.3 | .1067 | .3 | 209 | 96.1 | 90.1 | .1036 | 2,473,008 | .0960 | 1,247,689 | .0962 | .0983 | .1053 | .1077 | .1035 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Albany | 292.0 | .1225 | 2.1 | 557 | 91.8 | 111.6 | .1284 | 3,568,317 | .1385 | 2,172,391 | .1675 | .1441 | .1189 | .1371 | .1667 |
| Allegany | 54.3 | .0228 | 4.9 | 53 | 99.1 | 17.8 | .0205 | 370,053 | .0143 | 147,185 | .0114 | .0151 | .0254 | .0225 | .0110 |
| Bronx | 1,122.3 | .4710 | −4.0 | 26,721 | 62.5 | 419.5 | .4826 | 8,709,880 | .3381 | 2,397,864 | .1849 | .3186 | .6081 | .4071 | .3091 |
| Broome | 215.4 | .0904 | .8 | 303 | 97.5 | 79.4 | .0913 | 2,377,887 | .0922 | 1,204,892 | .0929 | .0921 | .0871 | .0943 | .0965 |
| Cattaraugus | 89.0 | .0374 | 3.9 | 68 | 96.9 | 30.9 | .0356 | 786,593 | .0306 | 343,790 | .0265 | .0308 | .0370 | .0362 | .0302 |
| Cayuga | 83.1 | .0349 | 4.0 | 120 | 96.8 | 28.4 | .0326 | 723,640 | .0281 | 318,682 | .0246 | .0283 | .0329 | .0329 | .0266 |
| Chautauqua | 149.1 | .0625 | 1.5 | 140 | 98.0 | 54.6 | .0629 | 1,473,781 | .0572 | 622,696 | .0480 | .0555 | .0634 | .0615 | .0522 |
| Chemung | 96.5 | .0405 | −1.2 | 235 | 94.9 | 34.5 | .0396 | 911,297 | .0353 | 491,370 | .0379 | .0372 | .0394 | .0432 | .0365 |
| Chenango | 52.0 | .0219 | 5.4 | 58 | 99.0 | 18.1 | .0209 | 468,867 | .0182 | 187,670 | .0145 | .0178 | .0208 | .0222 | .0156 |
| Clinton | 85.7 | .0359 | 6.1 | 82 | 96.0 | 26.9 | .0309 | 705,897 | .0274 | 389,451 | .0300 | .0299 | .0320 | .0356 | .0279 |
| Columbia | 64.3 | .0270 | 8.1 | 101 | 95.9 | 23.5 | .0270 | 652,780 | .0254 | 240,886 | .0186 | .0236 | .0263 | .0262 | .0210 |
| Cortland | 49.4 | .0208 | 1.2 | 99 | 98.7 | 16.8 | .0194 | 428,029 | .0166 | 206,595 | .0159 | .0173 | .0203 | .0205 | .0162 |
| Delaware | 48.4 | .0203 | 3.4 | 34 | 98.8 | 17.0 | .0195 | 424,403 | .0164 | 222,586 | .0172 | .0174 | .0224 | .0222 | .0140 |
| Dutchess | 262.0 | .1099 | 6.9 | 326 | 90.9 | 88.6 | .1020 | 3,175,456 | .1233 | 1,300,899 | .1003 | .1137 | .0849 | .0905 | .1179 |
| Erie | 990.2 | .4156 | −2.5 | 947 | 87.9 | 364.6 | .4194 | 10,521,929 | .4084 | 4,822,866 | .3720 | .3989 | .4250 | .3903 | .4261 |
| Essex | 37.8 | .0159 | 4.5 | 21 | 99.3 | 13.8 | .0159 | 326,107 | .0126 | 143,480 | .0111 | .0129 | .0181 | .0166 | .0104 |
| Franklin | 46.4 | .0194 | 3.3 | 28 | 94.6 | 15.8 | .0181 | 363,007 | .0141 | 192,804 | .0148 | .0153 | .0224 | .0196 | .0120 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW YORK (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Fulton | 57.6 | .0242 | 4.4 | 116 | 98.6 | 21.3 | .0245 | 522,958 | .0203 | 222,370 | .0172 | .020[illegible] | .0253 | .0257 | .0198 |
| Genesee | 61.2 | .0257 | 3.0 | 124 | 96.6 | 20.9 | .0241 | 533,074 | .0207 | 232,816 | .0179 | .0209 | .0235 | .0249 | .0218 |
| Greene | 44.2 | .0185 | 8.2 | 68 | 96.3 | 16.7 | .0192 | 395,899 | .0154 | 192,440 | .0149 | .0158 | .0226 | .0199 | .0132 |
| Hamilton | 5.3 | .0023 | 5.3 | 3 | 99.6 | 1.9 | .0022 | 36,874 | .0014 | 14,119 | .0011 | .0014 | .0027 | .0024 | .0011 |
| Herkimer | 68.3 | .0286 | 2.4 | 48 | 99.5 | 24.3 | .0279 | 639,363 | .0248 | 243,699 | .0187 | .0239 | .0272 | .0278 | .0232 |
| Jefferson | 92.4 | .0388 | 4.8 | 73 | 99.1 | 32.4 | .0373 | 787,051 | .0306 | 465,381 | .0359 | .0338 | .0413 | .0417 | .0314 |
| Kings | 2,207.9 | .9266 | −1.0 | 31,541 | 61.4 | 844.6 | .9716 | 20,328,624 | .7890 | 6,380,345 | .4921 | .7274 | 1.0956 | .8368 | .7675 |
| Lewis | 26.3 | .0111 | 5.1 | 20 | 99.6 | 8.8 | .0102 | 215,370 | .0083 | 61,193 | .0047 | .0079 | .0098 | .0102 | .0069 |
| Livingston | 59.8 | .0251 | 4.9 | 94 | 98.2 | 19.5 | .0224 | 602,224 | .0234 | 214,193 | .0165 | .0215 | .0192 | .0210 | .0192 |
| Madison | 68.7 | .0288 | 5.4 | 105 | 98.7 | 22.3 | .0256 | 622,997 | .0242 | 223,634 | .0173 | .0230 | .0243 | .0251 | .0203 |
| Monroe | 713.3 | .2994 | 1.6 | 1,076 | 87.9 | 265.6 | .3056 | 8,994,805 | .3491 | 4,114,710 | .3173 | .3297 | .2657 | .2782 | .3486 |
| Montgomery | 53.8 | .0225 | .7 | 133 | 99.0 | 20.2 | .0232 | 525,430 | .0204 | 235,105 | .0181 | .0202 | .0238 | .0239 | .0188 |
| Nassau | 1,334.3 | .5600 | 1.0 | 4,649 | 91.3 | 441.2 | .5076 | 21,381,572 | .8298 | 10,667,457 | .8227 | .7737 | .3895 | .4628 | .8826 |
| New York (Manhattan) | 1,480.7 | .6214 | 3.7 | 67,305 | 69.4 | 744.0 | .8559 | 23,739,627 | .9214 | 14,827,474 | 1.1435 | .9280 | .8999 | .8630 | 1.3267 |
| Niagara | 219.3 | .0921 | −3.6 | 417 | 93.4 | 79.8 | .0918 | 2,324,749 | .0902 | 928,815 | .0717 | .0850 | .0856 | .0829 | .0881 |
| Oneida | 254.3 | .1067 | .3 | 209 | 96.1 | 90.1 | .1036 | 2,473,008 | .0960 | 1,247,689 | .0962 | .0983 | .1053 | .1077 | .1035 |
| Onondaga | 466.8 | .1959 | .6 | 595 | 91.5 | 170.5 | .1962 | 5,399,986 | .2096 | 2,647,603 | .2042 | .2051 | .1860 | .1897 | .2280 |
| Ontario | 95.1 | .0399 | 7.0 | 148 | 97.8 | 33.0 | .0379 | 989,662 | .0384 | 511,804 | .0395 | .0391 | .0325 | .0393 | .0415 |
| Orange | 278.9 | .1171 | 7.4 | 338 | 92.4 | 91.3 | .1051 | 2,932,966 | .1138 | 1,470,605 | .1134 | .1143 | .0994 | .1025 | .1183 |
| Orleans | 40.5 | .0170 | 5.2 | 104 | 93.7 | 14.0 | .0161 | 405,736 | .0158 | 112,967 | .0087 | .0139 | .0141 | .0141 | .0137 |
| Oswego | 123.8 | .0519 | 8.7 | 130 | 98.9 | 41.3 | .0475 | 1,447,896 | .0562 | 426,379 | .0329 | .0484 | .0381 | .0383 | .0448 |
| Otsego | 61.6 | .0259 | 4.3 | 61 | 98.8 | 21.5 | .0247 | 580,638 | .0225 | 251,723 | .0194 | .0223 | .0254 | .0257 | .0179 |
| Putnam | 85.6 | .0359 | 10.9 | 371 | 98.8 | 28.0 | .0322 | 1,108,153 | .0430 | 294,320 | .0227 | .0355 | .0200 | .0233 | .0348 |
| Queens | 1,960.7 | .8229 | 3.7 | 18,155 | 74.1 | 743.9 | .8558 | 22,647,294 | .8790 | 6,257,815 | .4826 | .7489 | .7203 | .7249 | .8073 |
| Rensselaer | 155.6 | .0653 | 2.4 | 238 | 96.3 | 55.1 | .0634 | 1,621,915 | .0630 | 536,498 | .0414 | .0568 | .0620 | .0557 | .0529 |
| Richmond | 389.8 | .1636 | 10.7 | 6,607 | 89.8 | 129.3 | .1487 | 4,846,208 | .1880 | 1,268,368 | .0978 | .1561 | .1059 | .1072 | .1717 |
| Rockland | 275.7 | .1157 | 6.2 | 1,575 | 90.4 | 85.7 | .0986 | 3,835,057 | .1489 | 1,310,534 | .1011 | .1280 | .0663 | .0758 | .1291 |
| St. Lawrence | 117.1 | .0491 | 2.4 | 43 | 99.0 | 37.6 | .0433 | 1,014,127 | .0394 | 422,832 | .0326 | .0392 | .0454 | .0421 | .0352 |
| Saratoga | 168.4 | .0707 | 9.5 | 208 | 98.4 | 58.6 | .0674 | 1,875,832 | .0728 | 638,339 | .0492 | .0653 | .0531 | .0604 | .0659 |
| Schenectady | 149.5 | .0627 | −.3 | 726 | 95.7 | 57.4 | .0660 | 1,721,419 | .0668 | 877,133 | .0676 | .0663 | .0680 | .0663 | .0704 |
| Schoharie | 32.0 | .0135 | 7.7 | 51 | 98.6 | 10.7 | .0123 | 264,957 | .0103 | 108,556 | .0084 | .0103 | .0134 | .0129 | .0087 |
| Schuyler | 18.7 | .0078 | 5.7 | 57 | 99.2 | 6.4 | .0074 | 167,615 | .0065 | 44,481 | .0034 | .0059 | .0062 | .0074 | .0050 |
| Seneca | 34.7 | .0146 | 2.9 | 106 | 98.3 | 11.9 | .0137 | 388,072 | .0150 | 114,407 | .0089 | .3131 | .0108 | .0123 | .0124 |
| Steuben | 101.9 | .0428 | 2.7 | 73 | 98.5 | 36.8 | .0423 | 961,281 | .0373 | 385,019 | .0297 | .0361 | .0412 | .0440 | .0340 |
| Suffolk | 1,352.0 | .5674 | 5.3 | 1,482 | 92.9 | 421.1 | .4845 | 17,086,458 | .6632 | 7,345,877 | .5665 | .6150 | .3737 | .4183 | .6510 |
| Sullivan | 72.1 | .0302 | 10.7 | 74 | 91.7 | 26.3 | .0302 | 692,457 | .0269 | 327,066 | .0252 | .0270 | .0345 | .0307 | .0207 |
| Tioga | 52.9 | .0222 | 6.2 | 102 | 98.8 | 18.2 | .0209 | 591,770 | .0229 | 140,041 | .0108 | .0193 | .0167 | .0177 | .0175 |
| Tompkins | 91.1 | .0383 | 4.6 | 191 | 93.9 | 31.4 | .0362 | 1,047,771 | .0407 | 415,234 | .0320 | .0375 | .0330 | .0351 | .0355 |
| Ulster | 167.5 | .0703 | 5.9 | 148 | 94.7 | 60.8 | .0699 | 1,894,581 | .0735 | 784,948 | .0606 | .0690 | .0642 | .0669 | .0636 |
| Warren | 58.2 | .0244 | 6.1 | 66 | 99.1 | 20.8 | .0239 | 563,650 | .0219 | 448,558 | .0346 | .0262 | .0278 | .0297 | .0250 |
| Washington | 57.4 | .0241 | 4.8 | 69 | 97.9 | 19.2 | .0221 | 532,262 | .0207 | 176,399 | .0136 | .0192 | .0208 | .0208 | .0169 |
| Wayne | 89.5 | .0375 | 5.8 | 148 | 96.0 | 30.7 | .0353 | 968,729 | .0376 | 255,889 | .0197 | .0322 | .0260 | .0297 | .0312 |
| Westchester | 868.4 | .3645 | .2 | 1,983 | 84.9 | 317.1 | .3648 | 13,716,001 | .5323 | 6,048,147 | .4664 | .4791 | .3127 | .3284 | .5157 |
| Wyoming | 42.0 | .0176 | 5.3 | 71 | 96.6 | 13.7 | .0158 | 401,497 | .0156 | 135,325 | .0105 | .0144 | .0133 | .0148 | .0137 |
| Yates | 22.7 | .0095 | 5.8 | 67 | 99.1 | 8.6 | .0099 | 205,426 | .0080 | 63,972 | .0049 | .0074 | .0101 | .0099 | .0061 |
| **TOTAL METRO COUNTIES** | **16,151.8** | **6.7783** | **1.8** | **803** | **81.3** | **6,001.7** | **6.9041** | **193,584,058** | **7.5134** | **82,433,119** | **6.3572** | **7.0198** | **6.5655** | **6.2537** | **7.8002** |
| **TOTAL STATE** | **17,915.5** | **7.5188** | **2.0** | **378** | **82.8** | **6,616.3** | **7.6114** | **210,020,964** | **8.1513** | **89,498,386** | **6.9022** | **7.6501** | **7.2866** | **6.9764** | **8.3711** |

## NORTH CAROLINA

| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ASHEVILLE** | **166.7** | **.0700** | **3.6** | **253** | **90.3** | **64.8** | **.0746** | **1,580,128** | **.0614** | **1,114,944** | **.0860** | **.0705** | **.0846** | **.0884** | **.0677** |
| Buncombe | 166.7 | .0700 | 3.6 | 253 | 90.3 | 64.8 | .0746 | 1,580,128 | .0614 | 1,114,944 | .0860 | .0705 | .0846 | .0884 | .0677 |
| **BURLINGTON** | **99.5** | **.0418** | **.2** | **230** | **79.3** | **37.4** | **.0430** | **958,490** | **.0372** | **708,998** | **.0547** | **.0434** | **.0471** | **.0509** | **.0503** |
| Alamance | 99.5 | .0418 | .2 | 230 | 79.3 | 37.4 | .0430 | 958,490 | .0372 | 708,998 | .0547 | .0434 | .0471 | .0509 | .0503 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **.4329** | **6.2** | **304** | **78.5** | **376.6** | **.4334** | **10,635,731** | **.4128** | **6,117,975** | **.4717** | **.4348** | **.4375** | **.4779** | **.4492** |
| Cabarrus | 91.5 | .0384 | 6.5 | 251 | 84.5 | 33.2 | .0382 | 932,141 | .0362 | 501,810 | .0387 | .0375 | .0380 | .0401 | .0390 |
| Gaston | 167.5 | .0703 | 3.0 | 469 | 85.5 | 59.4 | .0684 | 1,640,837 | .0637 | 829,828 | .0640 | .0652 | .0683 | .0735 | .0613 |
| Lincoln | 46.[illegible] | .0196 | 10.5 | 157 | 90.1 | 16.8 | .0194 | 451,069 | .0175 | 152,292 | .0117 | .0163 | .0167 | .0202 | .0156 |
| Mecklenburg | 429.6 | .1803 | 6.3 | 814 | 70.9 | 163.2 | .1878 | 4,834,014 | .1877 | 3,218,314 | .2482 | .2043 | .1826 | .2150 | .2245 |
| Rowan | 102.1 | .0429 | 2.9 | 197 | 82.8 | 38.2 | .0439 | 999,206 | .0387 | 557,896 | .0430 | .0409 | .0535 | .0493 | .0406 |
| Union | 77.4 | .0324 | 9.9 | 121 | 81.7 | 25.7 | .0296 | 665,207 | .0258 | 308,597 | .0238 | .0265 | .0305 | .0315 | .0255 |
| *York, S. C.* | *116.7* | *.0490* | *9.4* | *170* | *75.5* | *40.1* | *.0461* | *1,113,257* | *.0432* | *549,238* | *.0423* | *.0441* | *.0479* | *.0483* | *.0427* |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **ORTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **AYETTEVILLE** | **263.4** | **.1105** | **6.6** | **401** | **64.2** | **82.9** | **.0954** | **2,257,966** | **.0877** | **1,246,365** | **.0961** | **.0947** | **.1011** | **.1158** | **.0888** |
| Cumberland | 263.4 | .1105 | 6.6 | 401 | 64.2 | 82.9 | .0954 | 2,257,966 | .0877 | 1,246,365 | .0961 | .0947 | .1011 | .1158 | .0888 |
| **REENSBORO - WINSTON-SALEM -** | | | | | | | | | | | | | | | |
| **IGH POINT** | **891.6** | **.3742** | **4.7** | **258** | **79.4** | **334.0** | **.3842** | **9,247,114** | **.3588** | **5,098,907** | **.3933** | **.3722** | **.3800** | **.4187** | **.3866** |
| Davidson | 119.9 | .0503 | 6.0 | 219 | 89.0 | 43.6 | .0501 | 1,117,272 | .0434 | 445,966 | .0344 | .0419 | .0474 | .0535 | .0425 |
| Davie | 26.6 | .0112 | 8.1 | 100 | 88.6 | 9.7 | .0112 | 260,412 | .0101 | 70,862 | .0055 | .0091 | .0100 | .0103 | .0102 |
| Forsyth | 254.4 | .1067 | 4.4 | 617 | 73.7 | 98.1 | .1129 | 2,866,627 | .1112 | 1,783,427 | .1376 | .1184 | .1134 | .1224 | .1230 |
| Guilford | 326.5 | .1370 | 2.9 | 502 | 72.7 | 122.6 | .1410 | 3,538,176 | .1373 | 2,280,910 | .1759 | .1487 | .1429 | .1609 | .1578 |
| Randolph | 97.8 | .0411 | 7.1 | 124 | 92.8 | 36.2 | .0417 | 861,640 | .0334 | 347,856 | .0268 | .0330 | .0402 | .0472 | .0326 |
| Stokes | 36.6 | .0154 | 10.6 | 81 | 92.0 | 12.8 | .0147 | 335,332 | .0130 | 68,543 | .0053 | .0112 | .0121 | .0127 | .0116 |
| Yadkin | 29.8 | .0125 | 4.8 | 89 | 94.8 | 11.0 | .0126 | 267,655 | .0104 | 101,343 | .0078 | .0099 | .0140 | .0117 | .0089 |
| **CKORY** | **214.7** | **.0901** | **5.9** | **185** | **90.9** | **78.0** | **.0896** | **2,032,586** | **.0788** | **1,089,288** | **.0840** | **.0825** | **.0898** | **.1038** | **.0827** |
| Alexander | 27.2 | .0114 | 8.8 | 105 | 92.6 | 9.5 | .0109 | 235,572 | .0091 | 65,308 | .0050 | .0084 | .0099 | .0114 | .0080 |
| Burke | 76.4 | .0321 | 5.4 | 151 | 91.9 | 27.7 | .0318 | 678,589 | .0263 | 243,547 | .0188 | .0251 | .0324 | .0357 | .0234 |
| Catawba | 111.1 | .0466 | 5.6 | 281 | 89.7 | 40.8 | .0469 | 1,118,425 | .0434 | 780,433 | .0602 | .0490 | .0475 | .0567 | .0513 |
| **ACKSONVILLE** | **120.9** | **.0508** | **7.2** | **158** | **76.4** | **34.1** | **.0392** | **836,284** | **.0325** | **524,926** | **.0405** | **.0385** | **.0533** | **.0506** | **.0260** |
| Onslow | 120.9 | .0508 | 7.2 | 158 | 76.4 | 34.1 | .0392 | 836,284 | .0325 | 524,926 | .0405 | .0385 | .0533 | .0506 | .0260 |
| **ALEIGH - DURHAM** | **617.0** | **.2588** | **9.9** | **302** | **71.7** | **229.3** | **.2638** | **6,826,664** | **.2649** | **3,665,341** | **.2825** | **.2690** | **.2551** | **.2761** | **.2775** |
| Durham | 159.7 | .0670 | 4.5 | 536 | 61.2 | 60.7 | .0698 | 1,801,757 | .0699 | 989,697 | .0763 | .0713 | .0685 | .0730 | .0719 |
| Franklin | 31.9 | .0134 | 6.1 | 65 | 57.0 | 11.0 | .0126 | 234,781 | .0091 | 74,360 | .0057 | .0088 | .0150 | .0119 | .0072 |
| Orange | 83.8 | .0351 | 8.8 | 210 | 80.3 | 31.0 | .0357 | 836,990 | .0324 | 390,001 | .0300 | .0323 | .0416 | .0369 | .0286 |
| Wake | 341.6 | .1433 | 13.3 | 400 | 75.9 | 126.6 | .1457 | 3,953,136 | .1535 | 2,211,283 | .1705 | .1566 | .1300 | .1543 | .1698 |
| **ILMINGTON** | **111.5** | **.0468** | **7.8** | **603** | **76.5** | **42.1** | **.0485** | **1,027,167** | **.0399** | **811,617** | **.0626** | **.0482** | **.0581** | **.0561** | **.0486** |
| New Hanover | 111.5 | .0468 | 7.8 | 603 | 76.5 | 42.1 | .0485 | 1,027,167 | .0399 | 811,617 | .0626 | .0482 | .0581 | .0561 | .0486 |
| **LL COUNTIES** | | | | | | | | | | | | | | | |
| Alamance | 99.5 | .0418 | .2 | 230 | 79.3 | 37.4 | .0430 | 958,490 | .0372 | 708,998 | .0547 | .0434 | .0471 | .0509 | .0503 |
| Alexander | 27.2 | .0114 | 8.8 | 105 | 92.6 | 9.5 | .0109 | 235,572 | .0091 | 65,308 | .0050 | .0084 | .0099 | .0114 | .0080 |
| Alleghany | 10.1 | .0043 | 5.4 | 43 | 97.6 | 3.8 | .0044 | 72,542 | .0028 | 30,980 | .0024 | .0029 | .0055 | .0048 | .0019 |
| Anson | 26.3 | .0110 | 2.5 | 49 | 51.3 | 8.7 | .0100 | 169,099 | .0066 | 71,509 | .0055 | .0070 | .0128 | .0107 | .0058 |
| Ashe | 23.2 | .0097 | 3.9 | 54 | 99.0 | 8.9 | .0103 | 174,678 | .0068 | 84,465 | .0065 | .0074 | .0130 | .0109 | .0058 |
| Avery | 15.0 | .0063 | 4.1 | 61 | 98.7 | 5.2 | .0059 | 100,365 | .0039 | 60,479 | .0047 | .0046 | .0085 | .0069 | .0030 |
| Beaufort | 42.2 | .0177 | 4.6 | 51 | 66.6 | 15.3 | .0176 | 321,968 | .0125 | 189,019 | .0146 | .0142 | .0232 | .0190 | .0116 |
| Bertie | 21.2 | .0089 | .8 | 30 | 38.9 | 7.3 | .0084 | 149,800 | .0058 | 48,255 | .0037 | .0057 | .0109 | .0075 | .0044 |
| Bladen | 31.5 | .0133 | 3.3 | 36 | 58.4 | 10.9 | .0126 | 204,741 | .0079 | 84,223 | .0065 | .0086 | .0171 | .0128 | .0063 |
| Brunswick | 43.8 | .0183 | 22.4 | 51 | 75.0 | 15.6 | .0179 | 350,874 | .0136 | 158,635 | .0122 | .0142 | .0231 | .0176 | .0113 |
| Buncombe | 166.7 | .0700 | 3.6 | 253 | 90.3 | 64.8 | .0746 | 1,580,128 | .0614 | 1,114,944 | .0860 | .0705 | .0846 | .0884 | .0677 |
| Burke | 76.4 | .0321 | 5.4 | 151 | 91.9 | 27.7 | .0318 | 678,589 | .0263 | 243,547 | .0188 | .0251 | .0324 | .0357 | .0234 |
| Cabarrus | 91.5 | .0384 | 6.5 | 251 | 84.5 | 33.2 | .0382 | 932,141 | .0362 | 501,810 | .0387 | .0375 | .0380 | .0401 | .0390 |
| Caldwell | 71.3 | .0299 | 5.2 | 151 | 93.7 | 25.3 | .0291 | 605,290 | .0235 | 301,807 | .0233 | .0246 | .0306 | .0337 | .0252 |
| Camden | 6.0 | .0025 | 2.9 | 25 | 66.0 | 2.0 | .0023 | 45,500 | .0017 | 14,674 | .0011 | .0018 | .0025 | .0021 | .0015 |
| Carteret | 46.7 | .0196 | 13.6 | 89 | 89.2 | 18.0 | .0207 | 426,207 | .0166 | 261,251 | .0202 | .0182 | .0225 | .0239 | .0164 |
| Caswell | 21.8 | .0092 | 5.3 | 51 | 54.5 | 6.9 | .0080 | 128,323 | .0050 | 23,882 | .0018 | .0049 | .0095 | .0079 | .0037 |
| Catawba | 111.1 | .0466 | 5.6 | 281 | 89.7 | 40.8 | .0469 | 1,118,425 | .0434 | 780,433 | .0602 | .0490 | .0475 | .0567 | .0513 |
| Chatham | 35.5 | .0149 | 6.2 | 50 | 71.4 | 13.2 | .0152 | 312,251 | .0121 | 110,727 | .0085 | .0117 | .0154 | .0163 | .0104 |
| Cherokee | 20.0 | .0084 | 5.6 | 44 | 96.3 | 7.5 | .0086 | 141,007 | .0055 | 90,287 | .0070 | .0065 | .0129 | .0095 | .0062 |
| Chowan | 13.2 | .0055 | 5.1 | 73 | 56.3 | 4.9 | .0057 | 107,645 | .0041 | 57,608 | .0044 | .0045 | .0075 | .0059 | .0035 |
| Clay | 7.3 | .0031 | 10.3 | 34 | 99.2 | 2.7 | .0031 | 49,216 | .0019 | 22,005 | .0017 | .0021 | .0039 | .0034 | .0014 |
| Cleveland | 87.1 | .0365 | 4.4 | 186 | 77.7 | 30.5 | .0351 | 770,982 | .0300 | 342,151 | .0264 | .0301 | .0370 | .0365 | .0288 |
| Columbus | 52.2 | .0219 | 2.3 | 56 | 65.8 | 18.2 | .0209 | 386,499 | .0150 | 229,594 | .0177 | .0172 | .0276 | .0220 | .0152 |
| Craven | 75.7 | .0318 | 6.6 | 108 | 70.3 | 26.1 | .0300 | 622,807 | .0241 | 408,833 | .0316 | .0279 | .0386 | .0352 | .0226 |
| Cumberland | 263.4 | .1105 | 6.6 | 401 | 64.2 | 82.9 | .0954 | 2,257,966 | .0877 | 1,246,365 | .0961 | .0947 | .1011 | .1158 | .0888 |
| Currituck | 13.3 | .0056 | 19.9 | 51 | 82.6 | 4.9 | .0056 | 106,264 | .0041 | 27,473 | .0021 | .0040 | .0066 | .0057 | .0032 |
| Dare | 16.9 | .0071 | 26.3 | 43 | 92.9 | 6.8 | .0079 | 167,561 | .0065 | 140,399 | .0108 | .0079 | .0109 | .0101 | .0067 |
| Davidson | 119.9 | .0503 | 6.0 | 219 | 89.0 | 43.6 | .0501 | 1,117,272 | .0434 | 445,966 | .0344 | .0419 | .0474 | .0535 | .0425 |
| Davie | 26.6 | .0112 | 8.1 | 100 | 88.6 | 9.7 | .0112 | 260,412 | .0101 | 70,862 | .0055 | .0091 | .0100 | .0103 | .0102 |
| Duplin | 41.6 | .0175 | 1.6 | 51 | 63.9 | 14.7 | .0169 | 278,286 | .0108 | 135,967 | .0105 | .0120 | .0235 | .0177 | .0103 |
| Durham | 159.7 | .0670 | 4.5 | 536 | 61.2 | 60.7 | .0698 | 1,801,757 | .0699 | 989,697 | .0763 | .0713 | .0685 | .0730 | .0719 |
| Edgecombe | 57.6 | .0242 | 2.9 | 114 | 47.2 | 19.4 | .0223 | 436,955 | .0170 | 198,779 | .0153 | .0178 | .0269 | .0223 | .0163 |
| Forsyth | 254.4 | .1067 | 4.4 | 617 | 73.7 | 98.1 | .1129 | 2,866,627 | .1112 | 1,783,427 | .1376 | .1184 | .1134 | .1224 | .1230 |
| Franklin | 31.9 | .0134 | 6.1 | 65 | 57.0 | 11.0 | .0126 | 234,781 | .0091 | 74,360 | .0057 | .0088 | .0150 | .0119 | .0072 |
| Gaston | 167.5 | .0703 | 3.0 | 469 | 86.5 | 59.4 | .0684 | 1,640,837 | .0637 | 829,828 | .0640 | .0652 | .0683 | .0735 | .0613 |
| Gates | 9.3 | .0039 | 4.8 | 28 | 45.4 | 3.0 | .0034 | 60,348 | .0024 | 18,126 | .0014 | .0023 | .0042 | .0033 | .0016 |
| Graham | 7.5 | .0032 | 3.9 | 26 | 94.3 | 2.5 | .0029 | 44,229 | .0017 | 13,665 | .0010 | .0018 | .0037 | .0031 | .0012 |
| Granville | 34.9 | .0146 | 2.5 | 65 | 53.9 | 11.3 | .0130 | 270,219 | .0105 | 105,796 | .0082 | .0106 | .0147 | .0135 | .0097 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Greene | 16.3 | .0069 | 1.1 | 61 | 52.8 | 5.4 | .0062 | 116,244 | .0045 | 20,725 | .0016 | .0042 | .0070 | .0057 | .0034 |
| Guilford | 326.5 | .1370 | 2.9 | 502 | 72.7 | 122.6 | .1410 | 3,538,176 | .1373 | 2,280,910 | .1759 | .1487 | .1429 | .1609 | .1578 |
| Halifax | 55.4 | .0232 | .6 | 77 | 48.5 | 19.1 | .0220 | 383,650 | .0149 | 287,039 | .0221 | .0189 | .0313 | .0232 | .0183 |
| Harnett | 62.7 | .0263 | 5.3 | 104 | 74.2 | 21.8 | .0251 | 458,750 | .0178 | 221,007 | .0171 | .0192 | .0312 | .0271 | .0153 |
| Haywood | 48.0 | .0202 | 3.2 | 86 | 97.9 | 18.2 | .0209 | 459,177 | .0178 | 271,145 | .0209 | .0193 | .0228 | .0230 | .0169 |
| Henderson | 66.4 | .0279 | 13.3 | 177 | 95.8 | 26.4 | .0304 | 680,191 | .0264 | 416,565 | .0321 | .0283 | .0314 | .0342 | .0298 |
| Hertford | 23.0 | .0096 | −1.6 | 65 | 42.5 | 7.7 | .0089 | 169,957 | .0066 | 97,963 | .0076 | .0076 | .0116 | .0092 | .0064 |
| Hoke | 22.0 | .0092 | 7.9 | 56 | 41.8 | 6.7 | .0077 | 153,705 | .0060 | 30,389 | .0023 | .0055 | .0080 | .0073 | .0046 |
| Hyde | 5.9 | .0025 | .5 | 9 | 62.7 | 2.1 | .0024 | 35,966 | .0014 | 12,884 | .0010 | .0015 | .0037 | .0023 | .0010 |
| Iredell | 86.8 | .0364 | 5.2 | 151 | 81.3 | 31.5 | .0362 | 798,309 | .0310 | 413,310 | .0319 | .0323 | .0380 | .0403 | .0318 |
| Jackson | 27.2 | .0115 | 5.4 | 56 | 87.7 | 9.2 | .0106 | 198,569 | .0077 | 112,558 | .0087 | .0087 | .0145 | .0119 | .0066 |
| Johnston | 74.9 | .0314 | 6.1 | 94 | 78.8 | 27.5 | .0316 | 545,684 | .0211 | 376,301 | .0290 | .0256 | .0415 | .0369 | .0248 |
| Jones | 9.7 | .0041 | −.1 | 21 | 54.5 | 3.2 | .0037 | 57,259 | .0023 | 21,182 | .0016 | .0024 | .0046 | .0039 | .0014 |
| Lee | 39.9 | .0167 | 8.7 | 154 | 76.3 | 14.1 | .0162 | 352,295 | .0136 | 240,775 | .0186 | .0158 | .0207 | .0188 | .0147 |
| Lenoir | 61.4 | .0258 | 2.6 | 153 | 59.9 | 21.9 | .0252 | 491,399 | .0191 | 321,007 | .0248 | .0221 | .0314 | .0278 | .0219 |
| Lincoln | 46.8 | .0196 | 10.5 | 157 | 90.1 | 16.8 | .0194 | 451,069 | .0175 | 152,292 | .0117 | .0163 | .0167 | .0202 | .0156 |
| McDowell | 36.3 | .0153 | 3.3 | 83 | 94.9 | 13.0 | .0149 | 298,419 | .0116 | 144,983 | .0112 | .0121 | .0163 | .0166 | .0109 |
| Macon | 22.6 | .0094 | 12.0 | 44 | 97.7 | 9.0 | .0104 | 180,785 | .0070 | 117,644 | .0091 | .0081 | .0138 | .0124 | .0065 |
| Madison | 17.1 | .0072 | 1.6 | 38 | 98.9 | 6.1 | .0070 | 127,225 | .0050 | 32,355 | .0025 | .0047 | .0085 | .0067 | .0037 |
| Martin | 26.8 | .0113 | 3.3 | 58 | 53.5 | 9.0 | .0103 | 188,059 | .0072 | 90,675 | .0069 | .0080 | .0131 | .0109 | .0067 |
| Mecklenburg | 429.6 | .1803 | 6.3 | 814 | 70.9 | 163.2 | .1878 | 4,834,014 | .1877 | 3,218,314 | .2482 | .2043 | .1826 | .2150 | .2245 |
| Mitchell | 14.7 | .0061 | 1.9 | 66 | 99.5 | 5.2 | .0060 | 111,579 | .0043 | 48,061 | .0038 | .0045 | .0065 | .0065 | .0044 |
| Montgomery | 23.6 | .0099 | 5.0 | 48 | 73.7 | 8.3 | .0095 | 181,839 | .0071 | 69,663 | .0053 | .0072 | .0105 | .0101 | .0062 |
| Moore | 56.0 | .0235 | 10.9 | 80 | 76.8 | 21.6 | .0249 | 544,561 | .0211 | 224,638 | .0173 | .0204 | .0272 | .0256 | .0188 |
| Nash | 70.6 | .0297 | 5.1 | 131 | 65.1 | 25.6 | .0294 | 596,558 | .0231 | 450,469 | .0348 | .0279 | .0376 | .0337 | .0273 |
| New Hanover | 111.5 | .0468 | 7.8 | 603 | 76.5 | 42.1 | .0485 | 1,027,167 | .0399 | 811,617 | .0626 | .0482 | .0581 | .0561 | .0486 |
| Northampton | 22.3 | .0093 | .5 | 41 | 37.4 | 7.4 | .0085 | 141,482 | .0055 | 41,442 | .0032 | .0055 | .0118 | .0079 | .0034 |
| Onslow | 120.9 | .0508 | 7.2 | 158 | 76.4 | 34.1 | .0392 | 836,284 | .0325 | 524,926 | .0405 | .0385 | .0533 | .0506 | .0260 |
| Orange | 83.8 | .0351 | 8.8 | 210 | 80.3 | 31.0 | .0357 | 836,990 | .0324 | 390,001 | .0300 | .0323 | .0416 | .0369 | .0286 |
| Pamlico | 10.9 | .0046 | 4.8 | 32 | 66.8 | 3.8 | .0043 | 70,872 | .0028 | 37,938 | .0030 | .0032 | .0060 | .0046 | .0019 |
| Pasquotank | 29.7 | .0125 | 4.3 | 130 | 61.2 | 10.6 | .0122 | 221,096 | .0086 | 204,418 | .0157 | .0115 | .0156 | .0150 | .0102 |
| Pender | 24.4 | .0102 | 9.6 | 28 | 59.2 | 8.4 | .0097 | 153,500 | .0059 | 56,157 | .0044 | .0063 | .0140 | .0092 | .0042 |
| Perquimans | 10.0 | .0042 | 5.4 | 41 | 60.3 | 3.7 | .0042 | 59,878 | .0024 | 21,336 | .0016 | .0025 | .0058 | .0040 | .0019 |
| Person | 30.0 | .0126 | 2.9 | 75 | 66.3 | 10.6 | .0122 | 230,013 | .0089 | 118,288 | .0091 | .0097 | .0145 | .0133 | .0091 |
| Pitt | 93.7 | .0393 | 3.9 | 143 | 63.5 | 35.0 | .0403 | 750,752 | .0291 | 516,722 | .0399 | .0344 | .0517 | .0440 | .0344 |
| Polk | 13.8 | .0058 | 6.3 | 58 | 89.9 | 5.4 | .0062 | 140,425 | .0055 | 37,938 | .0029 | .0048 | .0061 | .0055 | .0043 |
| Randolph | 97.8 | .0411 | 7.1 | 124 | 92.8 | 36.2 | .0417 | 861,640 | .0334 | 347,856 | .0268 | .0330 | .0402 | .0472 | .0326 |
| Richmond | 47.4 | .0199 | 4.2 | 99 | 70.8 | 17.1 | .0196 | 379,493 | .0147 | 197,303 | .0152 | .0159 | .0232 | .0209 | .0150 |
| Robeson | 107.1 | .0449 | 5.4 | 113 | 37.8 | 33.8 | .0389 | 719,937 | .0280 | 415,812 | .0321 | .0326 | .0485 | .0433 | .0308 |
| Rockingham | 86.8 | .0364 | 4.0 | 153 | 78.0 | 31.8 | .0366 | 823,848 | .0320 | 371,496 | .0287 | .0318 | .0398 | .0373 | .0353 |
| Rowan | 102.1 | .0429 | 2.9 | 197 | 82.8 | 38.2 | .0439 | 999,206 | .0387 | 557,896 | .0430 | .0409 | .0535 | .0493 | .0406 |
| Rutherford | 55.9 | .0234 | 3.9 | 98 | 86.8 | 20.7 | .0239 | 489,729 | .0190 | 272,794 | .0210 | .0205 | .0269 | .0263 | .0188 |
| Sampson | 51.4 | .0216 | 3.4 | 54 | 62.8 | 18.0 | .0207 | 343,995 | .0134 | 164,670 | .0127 | .0148 | .0269 | .0221 | .0127 |
| Scotland | 34.3 | .0144 | 6.3 | 108 | 56.4 | 11.3 | .0130 | 281,349 | .0109 | 161,357 | .0125 | .0121 | .0167 | .0135 | .0103 |
| Stanly | 51.0 | .0214 | 5.1 | 129 | 87.3 | 18.7 | .0215 | 475,050 | .0185 | 203,815 | .0157 | .0182 | .0212 | .0227 | .0182 |
| Stokes | 36.6 | .0154 | 10.6 | 81 | 92.0 | 12.8 | .0147 | 335,332 | .0130 | 68,543 | .0053 | .0112 | .0121 | .0127 | .0116 |
| Surry | 62.0 | .0260 | 4.3 | 115 | 94.5 | 22.8 | .0262 | 533,175 | .0207 | 364,266 | .0281 | .0240 | .0309 | .0309 | .0237 |
| Swain | 10.7 | .0045 | 4.1 | 20 | 73.1 | 3.9 | .0045 | 58,062 | .0022 | 49,178 | .0038 | .0031 | .0077 | .0051 | .0019 |
| Transylvania | 25.0 | .0105 | 6.8 | 66 | 93.9 | 9.1 | .0105 | 249,305 | .0097 | 91,587 | .0070 | .0090 | .0105 | .0094 | .0086 |
| Tyrrell | 4.0 | .0017 | .6 | 10 | 59.2 | 1.4 | .0016 | 24,115 | .0009 | 6,474 | .0005 | .0010 | .0018 | .0018 | .0005 |
| Union | 77.4 | .0324 | 9.9 | 121 | 81.7 | 25.7 | .0296 | 665,207 | .0258 | 308,597 | .0238 | .0265 | .0305 | .0315 | .0255 |
| Vance | 38.2 | .0161 | 4.0 | 153 | 54.6 | 13.2 | .0151 | 301,065 | .0117 | 188,946 | .0146 | .0135 | .0188 | .0170 | .0123 |
| Wake | 341.6 | .1433 | 13.3 | 400 | 75.9 | 126.6 | .1457 | 3,953,136 | .1535 | 2,211,283 | .1705 | .1566 | .1300 | .1543 | .1698 |
| Warren | 16.5 | .0070 | 1.7 | 39 | 34.7 | 5.5 | .0063 | 97,960 | .0038 | 40,207 | .0031 | .0042 | .0092 | .0063 | .0033 |
| Washington | 15.1 | .0063 | 2.0 | 45 | 54.7 | 5.0 | .0058 | 117,737 | .0045 | 37,602 | .0029 | .0044 | .0065 | .0051 | .0042 |
| Watauga | 33.8 | .0142 | 6.7 | 108 | 98.2 | 12.0 | .0138 | 264,697 | .0103 | 220,815 | .0171 | .0131 | .0198 | .0159 | .0126 |
| Wayne | 100.6 | .0422 | 3.7 | 182 | 65.1 | 34.9 | .0401 | 760,118 | .0295 | 465,814 | .0359 | .0339 | .0480 | .0462 | .0287 |
| Wilkes | 61.9 | .0260 | 5.5 | 82 | 94.7 | 22.5 | .0259 | 532,219 | .0207 | 252,228 | .0194 | .0214 | .0273 | .0296 | .0181 |
| Wilson | 64.9 | .0272 | 2.8 | 174 | 61.7 | 23.1 | .0266 | 544,830 | .0211 | 359,450 | .0278 | .0243 | .0314 | .0299 | .0218 |
| Yadkin | 29.8 | .0125 | 4.8 | 89 | 94.8 | 11.0 | .0126 | 267,655 | .0104 | 101,343 | .0078 | .0099 | .0140 | .0117 | .0089 |
| Yancey | 15.8 | .0067 | 5.8 | 50 | 98.4 | 5.6 | .0065 | 96,564 | .0037 | 37,556 | .0029 | .0042 | .0089 | .0072 | .0025 |
| **TOTAL METRO COUNTIES** | **3,400.2** | **1.4269** | **6.1** | **282** | **77.6** | **1,239.1** | **1.4256** | **34,288,873** | **1.3308** | **19,829,123** | **1.5291** | **1.4097** | **1.4587** | **1.5900** | **1.4347** |
| **TOTAL STATE** | **6,215.9** | **2.6088** | **5.7** | **127** | **75.0** | **2,240.6** | **2.5776** | **56,783,975** | **2.2038** | **32,016,659** | **2.4692** | **2.3644** | **2.8520** | **2.8404** | **2.2988** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NORTH DAKOTA** | | | | | | | | | | | | | | | |
| **BISMARCK** | **90.1** | **.0377** | **12.6** | **25** | **97.9** | **31.6** | **.0363** | **1,061,428** | **.0412** | **577,254** | **.0445** | **.0415** | **.0301** | **.0368** | **.0402** |
| Burleigh | 62.0 | .0260 | 13.1 | 38 | 97.5 | 22.0 | .0253 | 817,253 | .0317 | 456,340 | .0352 | .0317 | .0195 | .0256 | .0320 |
| Morton | 28.1 | .0117 | 11.6 | 15 | 98.9 | 9.6 | .0110 | 244,175 | .0095 | 120,914 | .0093 | .0098 | .0106 | .0112 | .0082 |
| **FARGO - MOORHEAD** | **145.9** | **.0613** | **6.1** | **52** | **98.7** | **53.1** | **.0611** | **1,668,174** | **.0648** | **973,638** | **.0751** | **.0670** | **.0540** | **.0645** | **.0625** |
| Cass | 96.6 | .0406 | 9.5 | 55 | 98.7 | 36.0 | .0414 | 1,221,263 | .0474 | 737,792 | .0569 | .0489 | .0325 | .0432 | .0448 |
| *Clay, Minn.* | *49.3* | *.0207* | *–.1* | *47* | *98.8* | *17.1* | *.0197* | *446,911* | *.0174* | *235,846* | *.0182* | *.0181* | *.0215* | *.0213* | *.0177* |
| **GRAND FORKS** | **70.0** | **.0294** | **5.9** | **49** | **96.0** | **23.4** | **.0269** | **949,940** | **.0368** | **448,258** | **.0346** | **.0347** | **.0186** | **.0271** | **.0337** |
| Grand Forks | 70.0 | .0294 | 5.9 | 49 | 96.0 | 23.4 | .0269 | 949,940 | .0368 | 448,258 | .0346 | .0347 | .0186 | .0271 | .0337 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 3.6 | .0015 | .4 | 4 | 99.5 | 1.3 | .0015 | 31,135 | .0013 | 19,623 | .0015 | .0014 | .0021 | .0017 | .0010 |
| Barnes | 13.8 | .0058 | –1.2 | 9 | 99.4 | 5.1 | .0058 | 139,868 | .0054 | 80,368 | .0062 | .0056 | .0059 | .0061 | .0051 |
| Benson | 8.1 | .0034 | 2.0 | 6 | 69.3 | 2.5 | .0029 | 63,944 | .0025 | 8,081 | .0006 | .0022 | .0026 | .0025 | .0020 |
| Billings | 1.1 | .0004 | –3.3 | 1 | 99.6 | .4 | .0005 | 14,397 | .0005 | 1,697 | .0001 | .0005 | .0003 | .0004 | .0003 |
| Bottineau | 9.3 | .0039 | .7 | 6 | 98.9 | 3.2 | .0036 | 96,443 | .0038 | 39,338 | .0031 | .0035 | .0031 | .0038 | .0033 |
| Bowman | 4.4 | .0019 | 4.0 | 4 | 99.5 | 1.6 | .0019 | 52,395 | .0020 | 21,209 | .0016 | .0020 | .0017 | .0016 | .0016 |
| Burke | 3.7 | .0015 | –3.2 | 3 | 99.5 | 1.4 | .0016 | 38,433 | .0015 | 12,777 | .0010 | .0012 | .0015 | .0015 | .0012 |
| Burleigh | 62.0 | .0260 | 13.1 | 38 | 97.5 | 22.0 | .0253 | 817,253 | .0317 | 456,340 | .0352 | .0317 | .0195 | .0256 | .0320 |
| Cass | 96.6 | .0406 | 9.5 | 55 | 98.7 | 36.0 | .0414 | 1,221,263 | .0474 | 737,792 | .0569 | .0489 | .0325 | .0432 | .0448 |
| Cavalier | 7.3 | .0030 | –4.4 | 5 | 99.4 | 2.5 | .0029 | 70,578 | .0028 | 28,585 | .0022 | .0025 | .0028 | .0026 | .0027 |
| Dickey | 7.4 | .0032 | 2.7 | 6 | 99.4 | 2.5 | .0029 | 63,922 | .0024 | 30,902 | .0024 | .0027 | .0033 | .0030 | .0023 |
| Divide | 3.1 | .0013 | –11.3 | 2 | 99.6 | 1.1 | .0012 | 34,341 | .0014 | 10,893 | .0008 | .0011 | .0010 | .0011 | .0010 |
| Dunn | 4.8 | .0020 | 3.7 | 2 | 89.6 | 1.6 | .0019 | 40,668 | .0015 | 11,922 | .0009 | .0015 | .0018 | .0019 | .0010 |
| Eddy | 3.2 | .0013 | –10.0 | 5 | 99.2 | 1.3 | .0015 | 29,922 | .0012 | 13,798 | .0011 | .0011 | .0016 | .0016 | .0010 |
| Emmons | 5.7 | .0024 | –3.0 | 4 | 99.9 | 2.0 | .0023 | 41,123 | .0016 | 23,389 | .0018 | .0018 | .0031 | .0024 | .0014 |
| Foster | 4.6 | .0019 | –.2 | 7 | 99.5 | 1.6 | .0018 | 49,714 | .0019 | 31,520 | .0024 | .0022 | .0017 | .0022 | .0016 |
| Golden Valley | 2.5 | .0011 | 4.6 | 2 | 99.6 | .9 | .0011 | 26,690 | .0011 | 19,252 | .0015 | .0011 | .0010 | .0012 | .0008 |
| Grand Forks | 70.0 | .0294 | 5.9 | 49 | 96.0 | 23.4 | .0269 | 949,940 | .0368 | 448,258 | .0346 | .0347 | .0186 | .0271 | .0337 |
| Grant | 4.1 | .0017 | –4.1 | 2 | 99.3 | 1.5 | .0017 | 23,585 | .0010 | 12,802 | .0010 | .0011 | .0027 | .0016 | .0007 |
| Griggs | 3.7 | .0015 | –.4 | 5 | 99.5 | 1.4 | .0016 | 38,166 | .0014 | 9,458 | .0007 | .0012 | .0016 | .0015 | .0010 |
| Hettinger | 4.2 | .0018 | –1.8 | 4 | 99.7 | 1.5 | .0017 | 33,469 | .0013 | 17,845 | .0014 | .0015 | .0019 | .0020 | .0010 |
| Kidder | 3.8 | .0016 | –.9 | 3 | 99.8 | 1.4 | .0016 | 24,651 | .0010 | 5,689 | .0004 | .0008 | .0021 | .0014 | .0006 |
| La Moure | 6.4 | .0027 | –1.1 | 6 | 99.7 | 2.3 | .0027 | 57,708 | .0022 | 16,074 | .0013 | .0022 | .0027 | .0026 | .0015 |
| Logan | 3.3 | .0014 | –5.5 | 3 | 100.0 | 1.2 | .0014 | 23,686 | .0009 | 14,716 | .0011 | .0010 | .0017 | .0015 | .0008 |
| McHenry | 7.5 | .0031 | –4.6 | 4 | 99.6 | 2.7 | .0031 | 64,133 | .0025 | 16,662 | .0013 | .0023 | .0031 | .0026 | .0018 |
| McIntosh | 4.4 | .0019 | –8.3 | 4 | 99.7 | 1.8 | .0020 | 32,070 | .0013 | 20,867 | .0016 | .0014 | .0033 | .0020 | .0010 |
| McKenzie | 8.0 | .0033 | 12.2 | 3 | 86.2 | 2.6 | .0030 | 96,974 | .0037 | 33,665 | .0026 | .0034 | .0026 | .0026 | .0028 |
| McLean | 13.4 | .0056 | 8.2 | 6 | 95.1 | 4.6 | .0053 | 153,802 | .0060 | 46,665 | .0036 | .0052 | .0045 | .0044 | .0046 |
| Mercer | 14.1 | .0060 | 49.9 | 14 | 97.2 | 5.0 | .0058 | 180,614 | .0070 | 50,429 | .0039 | .0059 | .0044 | .0044 | .0055 |
| Morton | 28.1 | .0117 | 11.6 | 15 | 98.9 | 9.6 | .0110 | 244,175 | .0095 | 120,914 | .0093 | .0098 | .0106 | .0112 | .0082 |
| Mountrail | 7.9 | .0034 | 2.9 | 4 | 87.1 | 2.8 | .0032 | 84,551 | .0033 | 32,154 | .0025 | .0030 | .0030 | .0030 | .0027 |
| Nelson | 5.3 | .0022 | 1.3 | 5 | 99.8 | 2.0 | .0023 | 48,522 | .0019 | 32,432 | .0025 | .0022 | .0028 | .0024 | .0015 |
| Oliver | 2.7 | .0011 | 8.2 | 4 | 98.3 | .8 | .0010 | 20,308 | .0008 | 1,731 | .0001 | .0007 | .0007 | .0008 | .0006 |
| Pembina | 10.5 | .0044 | 1.0 | 9 | 99.2 | 3.7 | .0042 | 107,212 | .0041 | 43,136 | .0033 | .0040 | .0039 | .0043 | .0031 |
| Pierce | 6.2 | .0026 | .6 | 6 | 99.1 | 2.0 | .0023 | 47,311 | .0019 | 41,236 | .0032 | .0023 | .0027 | .0027 | .0019 |
| Ramsey | 13.4 | .0057 | 2.7 | 11 | 97.1 | 4.9 | .0057 | 150,573 | .0058 | 99,012 | .0077 | .0063 | .0056 | .0062 | .0063 |
| Ransom | 6.7 | .0028 | .0 | 8 | 99.6 | 2.4 | .0027 | 69,377 | .0027 | 26,958 | .0020 | .0025 | .0025 | .0027 | .0026 |
| Renville | 3.6 | .0015 | –.2 | 4 | 99.5 | 1.3 | .0015 | 38,789 | .0015 | 11,458 | .0009 | .0014 | .0012 | .0014 | .0011 |
| Richland | 20.2 | .0085 | 5.2 | 14 | 98.4 | 6.8 | .0078 | 220,502 | .0086 | 85,258 | .0066 | .0080 | .0065 | .0074 | .0083 |
| Rolette | 13.2 | .0055 | 8.4 | 14 | 40.4 | 3.7 | .0043 | 97,714 | .0037 | 39,356 | .0030 | .0039 | .0050 | .0039 | .0029 |
| Sargent | 5.4 | .0023 | –2.0 | 6 | 99.8 | 2.0 | .0023 | 51,030 | .0020 | 11,770 | .0009 | .0018 | .0020 | .0022 | .0016 |
| Sheridan | 2.9 | .0012 | 2.9 | 3 | 99.7 | 1.0 | .0011 | 26,522 | .0011 | 3,988 | .0003 | .0008 | .0010 | .0009 | .0008 |
| Sioux | 3.7 | .0015 | 2.2 | 3 | 33.6 | .9 | .0011 | 19,397 | .0007 | 5,446 | .0005 | .0008 | .0012 | .0009 | .0006 |
| Slope | 1.1 | .0005 | –4.9 | 1 | 99.6 | .4 | .0004 | 7,978 | .0003 | 1,367 | .0001 | .0002 | .0005 | .0005 | .0001 |
| Stark | 27.0 | .0113 | 13.9 | 20 | 99.1 | 9.1 | .0105 | 316,664 | .0123 | 234,643 | .0181 | .0139 | .0096 | .0118 | .0133 |
| Steele | 2.9 | .0012 | –6.6 | 4 | 99.7 | 1.1 | .0013 | 29,286 | .0011 | 8,242 | .0006 | .0009 | .0009 | .0011 | .0009 |
| Stutsman | 25.0 | .0105 | 3.5 | 11 | 98.9 | 9.0 | .0103 | 272,437 | .0106 | 152,560 | .0118 | .0110 | .0095 | .0110 | .0112 |
| Towner | 4.2 | .0018 | 3.7 | 4 | 98.8 | 1.6 | .0019 | 42,481 | .0017 | 18,066 | .0014 | .0016 | .0018 | .0017 | .0011 |
| Traill | 9.8 | .0041 | 1.8 | 11 | 99.5 | 3.4 | .0039 | 100,996 | .0039 | 34,423 | .0026 | .0036 | .0031 | .0036 | .0031 |
| Walsh | 15.5 | .0065 | .8 | 12 | 99.1 | 5.5 | .0063 | 157,823 | .0061 | 87,449 | .0068 | .0064 | .0063 | .0063 | .0058 |
| Ward | 60.8 | .0255 | 4.1 | 30 | 96.1 | 20.8 | .0239 | 680,020 | .0264 | 418,949 | .0323 | .0280 | .0194 | .0276 | .0290 |
| Wells | 7.0 | .0030 | .3 | 5 | 99.8 | 2.6 | .0030 | 70,646 | .0027 | 36,873 | .0028 | .0028 | .0032 | .0030 | .0025 |
| Williams | 25.2 | .0105 | 13.3 | 12 | 96.2 | 9.4 | .0108 | 356,791 | .0139 | 220,468 | .0170 | .0141 | .0096 | .0109 | .0158 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES |  |  |  |  |  |  |  |  |  |  |  |  | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPF (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **NORTH DAKOTA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | 256.7 | .1077 | 9.5 | 38 | 97.7 | 91.0 | .1046 | 3,232,631 | .1254 | 1,763,304 | .1360 | .1251 | .0812 | .1071 | .1187 |
| **TOTAL STATE** | 692.4 | .2905 | 6.1 | 10 | 95.9 | 243.2 | .2797 | 7,771,992 | .3017 | 4,008,505 | .3091 | .3017 | .2473 | .2836 | .2831 |
| **OHIO** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **AKRON** | 649.6 | .2726 | –1.6 | 718 | 89.7 | 241.0 | .2772 | 6,880,099 | .2670 | 3,373,453 | .2602 | .2659 | .2688 | .2743 | .2521 |
| Portage | 139.4 | .0585 | 2.6 | 283 | 96.5 | 47.6 | .0547 | 1,429,009 | .0554 | 518,603 | .0400 | .0514 | .0457 | .0507 | .0457 |
| Summit | 510.2 | .2141 | –2.7 | 1,238 | 87.8 | 193.4 | .2225 | 5,451,090 | .2116 | 2,854,850 | .2202 | .2145 | .2231 | .2236 | .2064 |
| **CANTON** | 407.7 | .1711 | .8 | 422 | 93.2 | 147.3 | .1694 | 4,061,216 | .1576 | 2,069,983 | .1597 | .1610 | .1666 | .1699 | .1628 |
| Carroll | 27.3 | .0114 | 6.6 | 69 | 99.2 | 9.4 | .0108 | 232,268 | .0090 | 78,786 | .0061 | .0087 | .0097 | .0110 | .0078 |
| Stark | 380.4 | .1597 | .6 | 663 | 92.7 | 137.9 | .1586 | 3,828,948 | .1486 | 1,991,197 | .1536 | .1523 | .1569 | .1589 | .1550 |
| **CINCINNATI** | 1,403.5 | .5891 | .1 | 656 | 86.6 | 519.0 | .5969 | 15,554,288 | .6035 | 7,814,994 | .6026 | .6007 | .5717 | .5838 | .5923 |
| Clermont | 137.8 | .0579 | 7.3 | 302 | 98.8 | 47.3 | .0544 | 1,330,739 | .0516 | 592,060 | .0456 | .0512 | .0463 | .0549 | .0498 |
| Hamilton | 853.5 | .3582 | –2.3 | 2,072 | 79.2 | 328.8 | .3782 | 9,943,997 | .3859 | 5,323,919 | .4106 | .3878 | .3746 | .3732 | .3859 |
| Warren | 104.7 | .0439 | 5.5 | 260 | 97.9 | 35.1 | .0403 | 1,166,282 | .0452 | 367,901 | .0283 | .0399 | .0304 | .0339 | .0395 |
| *Dearborn, Ind.* | 37.0 | .0155 | 7.9 | 121 | 98.9 | 12.6 | .0145 | 340,779 | .0132 | 133,314 | .0103 | .0128 | .0137 | .0136 | .0120 |
| *Boone, Ky.* | 50.8 | .0213 | 10.8 | 207 | 99.1 | 17.1 | .0196 | 514,584 | .0200 | 447,107 | .0345 | .0247 | .0183 | .0243 | .0226 |
| *Campbell, Ky.* | 81.2 | .0341 | –2.6 | 534 | 98.7 | 28.4 | .0327 | 837,194 | .0325 | 327,953 | .0253 | .0307 | .0311 | .0298 | .0319 |
| *Kenton, Ky.* | 138.5 | .0582 | 1.1 | 850 | 96.7 | 49.7 | .0572 | 1,420,713 | .0551 | 622,740 | .0480 | .0536 | .0573 | .0541 | .0496 |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | 1,675.4 | .7033 | .9 | 642 | 87.9 | 614.9 | .7072 | 18,328,764 | .7112 | 8,895,774 | .6859 | .7024 | .6736 | .6830 | .6876 |
| **CLEVELAND** | 1,859.1 | .7803 | –2.1 | 1,223 | 80.3 | 707.0 | .8135 | 21,010,803 | .8156 | 10,695,324 | .8247 | .8111 | .7899 | .7812 | .8442 |
| Cuyahoga | 1,439.6 | .6042 | –3.9 | 3,136 | 75.0 | 564.3 | .6492 | 16,219,967 | .6296 | 8,626,049 | .6652 | .6350 | .6650 | .6295 | .6702 |
| Geauga | 78.1 | .0328 | 4.9 | 191 | 98.2 | 25.1 | .0289 | 919,888 | .0357 | 255,594 | .0197 | .0303 | .0200 | .0232 | .0289 |
| Lake | 218.0 | .0915 | 2.4 | 944 | 97.8 | 77.4 | .0891 | 2,536,568 | .0985 | 1,333,720 | .1028 | .0984 | .0709 | .0886 | .0975 |
| Medina | 123.4 | .0518 | 9.1 | 292 | 98.9 | 40.2 | .0463 | 1,334,380 | .0518 | 479,961 | .0370 | .0474 | .0340 | .0399 | .0476 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | 2,783.1 | 1.1681 | –1.8 | 953 | 83.6 | 1,043.2 | 1.2003 | 30,754,729 | 1.1938 | 15,240,320 | 1.1753 | 1.1828 | 1.1533 | 1.1525 | 1.2015 |
| **COLUMBUS** | 1,281.2 | .5379 | 3.0 | 357 | 87.6 | 483.9 | .5567 | 13,826,530 | .5366 | 7,263,121 | .5600 | .5438 | .5346 | .5793 | .5366 |
| Delaware | 58.9 | .0247 | 9.4 | 133 | 97.1 | 20.0 | .0230 | 644,818 | .0250 | 198,679 | .0153 | .0221 | .0171 | .0201 | .0206 |
| Fairfield | 100.7 | .0423 | 7.5 | 199 | 99.3 | 34.9 | .0401 | 960,191 | .0373 | 363,430 | .0280 | .0355 | .0368 | .0392 | .0354 |
| Franklin | 886.0 | .3719 | 1.9 | 1,635 | 83.0 | 346.7 | .3989 | 9,961,773 | .3867 | 5,811,882 | .4482 | .4022 | .3946 | .4261 | .3995 |
| Licking | 125.0 | .0525 | 3.3 | 182 | 97.7 | 45.6 | .0525 | 1,297,153 | .0503 | 499,630 | .0385 | .0472 | .0466 | .0498 | .0490 |
| Madison | 34.4 | .0144 | 4.2 | 74 | 94.7 | 11.4 | .0131 | 272,524 | .0106 | 129,165 | .0100 | .0111 | .0135 | .0143 | .0088 |
| Pickaway | 44.7 | .0188 | 2.4 | 89 | 98.3 | 14.6 | .0168 | 396,213 | .0153 | 174,276 | .0134 | .0154 | .0159 | .0178 | .0135 |
| Union | 31.5 | .0133 | 6.6 | 72 | 97.5 | 10.7 | .0123 | 293,858 | .0114 | 86,059 | .0066 | .0103 | .0101 | .0120 | .0098 |
| **DAYTON - SPRINGFIELD** | 926.9 | .3890 | –1.6 | 551 | 86.0 | 351.6 | .4045 | 10,244,921 | .3978 | 4,912,873 | .3789 | .3901 | .3792 | .4003 | .3935 |
| Clark | 145.7 | .0611 | –3.0 | 366 | 90.2 | 54.2 | .0624 | 1,484,732 | .0577 | 642,244 | .0496 | .0558 | .0600 | .0593 | .0531 |
| Greene | 130.1 | .0546 | .3 | 313 | 91.6 | 45.2 | .0520 | 1,518,717 | .0590 | 544,710 | .0420 | .0529 | .0402 | .0456 | .0497 |
| Miami | 91.0 | .0382 | .7 | 222 | 97.5 | 33.3 | .0383 | 951,438 | .0370 | 412,823 | .0318 | .0357 | .0335 | .0385 | .0350 |
| Montgomery | 560.1 | .2351 | –2.0 | 1,223 | 81.8 | 218.9 | .2518 | 6,290,034 | .2441 | 3,313,096 | .2555 | .2457 | .2455 | .2569 | .2557 |
| **HAMILTON - MIDDLETOWN** | 271.9 | .1142 | 5.1 | 580 | 94.5 | 95.9 | .1103 | 2,774,476 | .1077 | 1,080,780 | .0833 | .1017 | .1019 | .0992 | .0953 |
| Butler | 271.9 | .1142 | 5.1 | 580 | 94.5 | 95.9 | .1103 | 2,774,476 | .1077 | 1,080,780 | .0833 | .1017 | .1019 | .0992 | .0953 |
| **LIMA** | 157.9 | .0663 | 2.0 | 197 | 92.0 | 56.3 | .0648 | 1,495,867 | .0581 | 853,064 | .0657 | .0620 | .0636 | .0698 | .0571 |
| Allen | 113.9 | .0478 | 1.5 | 281 | 89.1 | 40.8 | .0469 | 1,101,357 | .0428 | 675,820 | .0521 | .0465 | .0469 | .0505 | .0428 |
| Auglaize | 44.0 | .0185 | 3.4 | 111 | 99.7 | 15.5 | .0179 | 394,510 | .0153 | 177,244 | .0136 | .0155 | .0167 | .0193 | .0143 |
| **LORAIN - ELYRIA** | 274.4 | .1152 | –.2 | 554 | 91.7 | 95.2 | 1096 | 2,863,827 | .1112 | 1,171,543 | .0904 | .1058 | .0946 | .0970 | .1052 |
| Lorain | 274.4 | .1152 | –.2 | 554 | 91.7 | 95.2 | .1096 | 2,863,827 | .1112 | 1,171,543 | .0904 | .1058 | .0946 | .0970 | .1052 |
| **MANSFIELD** | 130.2 | .0546 | –.8 | 262 | 92.0 | 48.1 | .0553 | 1,281,602 | .0497 | 718,201 | .0554 | .0524 | .0533 | .0590 | .0490 |
| Richland | 130.2 | .0546 | –.8 | 262 | 92.0 | 48.1 | .0553 | 1,281,602 | .0497 | 718,201 | .0554 | .0524 | .0533 | .0590 | .0490 |
| **PARKERSBURG - MARIETTA** | 159.0 | .0667 | .7 | 158 | 98.6 | 58.6 | .0675 | 1,491,970 | .0579 | 847,806 | .0653 | .0619 | .0698 | .0733 | .0580 |
| Washington | 66.1 | .0277 | 2.9 | 103 | 98.3 | 23.5 | .0271 | 589,859 | .0229 | 304,559 | .0235 | .0240 | .0277 | .0298 | .0213 |
| *Wood, W. Va.* | 92.9 | .0390 | –.8 | 252 | 98.8 | 35.1 | .0404 | 902,111 | .0350 | 543,247 | .0418 | .0379 | .0421 | .0435 | .0367 |
| **STEUBENVILLE - WEIRTON** | 156.4 | .0657 | –4.5 | 267 | 95.5 | 57.7 | .0664 | 1,461,523 | .0568 | 624,683 | .0481 | .0557 | .0698 | .0614 | .0544 |
| Jefferson | 87.3 | .0366 | –4.7 | 213 | 93.7 | 32.5 | .0374 | 823,429 | .0320 | 369,612 | .0285 | .0318 | .0394 | .0344 | .0309 |
| *Brooke, W. Va.* | 29.8 | .0126 | –4.2 | 331 | 99.0 | 10.6 | .0122 | 262,107 | .0102 | 93,499 | .0072 | .0096 | .0120 | .0113 | .0100 |
| *Hancock, W. Va.* | 39.3 | .0165 | –4.3 | 462 | 96.9 | 14.6 | .0166 | 375,987 | .0146 | 161,572 | .0124 | .0143 | .0184 | .0157 | .0135 |
| **TOLEDO** | 618.4 | .2595 | .2 | 452 | 88.2 | 229.0 | .2634 | 6,563,002 | .2547 | 3,901,290 | .3008 | .2694 | .2718 | .2695 | .2558 |
| Fulton | 39.5 | .0166 | 4.6 | 97 | 99.6 | 13.6 | .0156 | 405,586 | .0157 | 177,387 | .0137 | .0152 | .0132 | .0155 | .0150 |
| Lucas | 464.5 | .1949 | –1.5 | 1,362 | 84.8 | 176.6 | .2031 | 4,993,609 | .1938 | 3,106,469 | .2395 | .2078 | .2155 | .2080 | .1973 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OHIO (continued)** | | | | | | | | | | | | | | | |
| **TOLEDO (continued)** | | | | | | | | | | | | | | | |
| Wood | 114.4 | .0480 | 6.5 | 185 | 98.0 | 38.8 | .0447 | 1,163,807 | .0452 | 617,434 | .0476 | .0464 | .0431 | .0460 | .0435 |
| **YOUNGSTOWN - WARREN** | **518.5** | **.2176** | **–2.4** | **504** | **88.5** | **190.7** | **.2194** | **5,434,756** | **.2109** | **2,538,727** | **.1958** | **.2079** | **.2094** | **.2075** | **.2068** |
| Mahoning | 278.2 | .1168 | –3.9 | 667 | 84.5 | 103.0 | .1185 | 2,552,870 | .0991 | 1,408,264 | .1086 | .1055 | .1276 | .1210 | .1029 |
| Trumbull | 240.3 | .1008 | –.7 | 393 | 93.1 | 87.7 | .1009 | 2,881,886 | .1118 | 1,130,463 | .0872 | .1024 | .0818 | .0865 | .1039 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 25.9 | .0109 | 6.5 | 44 | 99.6 | 9.0 | .0104 | 157,883 | .0061 | 67,093 | .0052 | .0068 | .0145 | .0095 | .0043 |
| Allen | 113.9 | .0478 | 1.5 | 281 | 89.1 | 40.8 | .0469 | 1,101,357 | .0428 | 675,820 | .0521 | .0465 | .0469 | .0505 | .0428 |
| Ashland | 46.8 | .0197 | 1.3 | 110 | 98.8 | 16.5 | .0190 | 431,508 | .0167 | 190,827 | .0147 | .0169 | .0191 | .0197 | .0154 |
| Ashtabula | 104.4 | .0438 | .2 | 149 | 96.3 | 37.2 | .0428 | 1,016,789 | .0395 | 462,003 | .0357 | .0390 | .0424 | .0420 | .0363 |
| Athens | 55.9 | .0234 | –.9 | 110 | 95.4 | 18.8 | .0216 | 485,303 | .0188 | 220,448 | .0170 | .0192 | .0256 | .0221 | .0153 |
| Auglaize | 44.0 | .0185 | 3.4 | 111 | 99.7 | 15.5 | .0179 | 394,510 | .0153 | 177,244 | .0136 | .0155 | .0167 | .0193 | .0143 |
| ☐ Belmont | 82.5 | .0346 | –.1 | 154 | 97.6 | 31.6 | .0363 | 772,183 | .0300 | 450,351 | .0348 | .0323 | .0401 | .0373 | .0315 |
| Brown | 33.9 | .0142 | 6.2 | 69 | 98.4 | 11.8 | .0136 | 282,239 | .0109 | 67,698 | .0052 | .0099 | .0143 | .0118 | .0084 |
| Butler | 271.9 | .1142 | 5.1 | 580 | 94.5 | 95.9 | .1103 | 2,774,476 | .1077 | 1,080,780 | .0833 | .1017 | .1019 | .0992 | .0953 |
| Carroll | 27.3 | .0114 | 6.6 | 69 | 99.2 | 9.4 | .0108 | 232,268 | .0090 | 78,786 | .0061 | .0087 | .0097 | .0110 | .0078 |
| Champaign | 34.7 | .0146 | 3.1 | 81 | 96.6 | 12.6 | .0145 | 322,134 | .0125 | 109,188 | .0084 | .0116 | .0143 | .0150 | .0106 |
| Clark | 145.7 | .0611 | –3.0 | 366 | 90.2 | 54.2 | .0624 | 1,484,732 | .0577 | 642,244 | .0496 | .0558 | .0600 | .0593 | .0531 |
| Clermont | 137.8 | .0579 | 7.3 | 302 | 98.8 | 47.3 | .0544 | 1,330,739 | .0516 | 592,060 | .0456 | .0512 | .0463 | .0549 | .0498 |
| Clinton | 35.6 | .0149 | 2.9 | 87 | 97.5 | 13.1 | .0151 | 331,060 | .0129 | 159,812 | .0123 | .0131 | .0161 | .0161 | .0118 |
| Columbiana | 113.0 | .0474 | –.5 | 212 | 98.3 | 41.3 | .0475 | 999,062 | .0387 | 456,175 | .0352 | .0395 | .0510 | .0481 | .0361 |
| Coshocton | 36.9 | .0155 | 2.4 | 65 | 98.4 | 13.7 | .0157 | 336,048 | .0131 | 120,909 | .0093 | .0124 | .0166 | .0152 | .0118 |
| Crawford | 49.3 | .0207 | –1.6 | 122 | 99.1 | 18.3 | .0211 | 452,462 | .0175 | 167,699 | .0130 | .0168 | .0210 | .0211 | .0155 |
| Cuyahoga | 1,439.6 | .6042 | –3.9 | 3,136 | 75.0 | 564.3 | .6492 | 16,219,967 | .6296 | 8,626,049 | .6652 | .6350 | .6650 | .6295 | .6702 |
| Darke | 56.6 | .0237 | 2.7 | 94 | 99.4 | 20.1 | .0231 | 491,406 | .0190 | 197,021 | .0152 | .0190 | .0219 | .0255 | .0169 |
| Defiance | 40.4 | .0170 | 1.0 | 98 | 98.9 | 13.8 | .0159 | 405,332 | .0158 | 173,137 | .0134 | .0152 | .0137 | .0154 | .0146 |
| Delaware | 58.9 | .0247 | 9.4 | 133 | 97.1 | 20.0 | .0230 | 644,818 | .0250 | 198,679 | .0153 | .0221 | .0171 | .0201 | .0206 |
| Erie | 81.0 | .0340 | 1.7 | 307 | 91.8 | 29.4 | .0338 | 794,515 | .0308 | 421,587 | .0325 | .0320 | .0323 | .0349 | .0315 |
| Fairfield | 100.7 | .0423 | 7.5 | 199 | 99.3 | 34.9 | .0401 | 960,191 | .0373 | 363,430 | .0280 | .0355 | .0368 | .0392 | .0354 |
| Fayette | 27.6 | .0115 | .5 | 68 | 96.9 | 10.0 | .0115 | 193,421 | .0075 | 124,000 | .0096 | .0089 | .0154 | .0133 | .0071 |
| Franklin | 886.0 | .3719 | 1.9 | 1,635 | 83.0 | 346.7 | .3989 | 9,961,773 | .3867 | 5,811,882 | .4482 | .4022 | .3946 | .4261 | .3995 |
| Fulton | 39.5 | .0166 | 4.6 | 97 | 99.6 | 13.6 | .0156 | 405,586 | .0157 | 177,387 | .0137 | .0152 | .0132 | .0155 | .0150 |
| Gallia | 30.9 | .0129 | 2.7 | 66 | 96.1 | 10.8 | .0124 | 260,662 | .0101 | 143,213 | .0111 | .0110 | .0145 | .0130 | .0103 |
| Geauga | 78.1 | .0328 | 4.9 | 191 | 98.2 | 25.1 | .0289 | 919,888 | .0357 | 255,594 | .0197 | .0303 | .0200 | .0232 | .0289 |
| Greene | 130.1 | .0546 | .3 | 313 | 91.6 | 45.2 | .0520 | 1,518,717 | .0590 | 544,710 | .0420 | .0529 | .0402 | .0456 | .0497 |
| Guernsey | 43.4 | .0182 | 3.3 | 83 | 97.9 | 15.7 | .0181 | 384,865 | .0149 | 166,855 | .0128 | .0151 | .0191 | .0182 | .0136 |
| Hamilton | 853.5 | .3582 | –2.3 | 2,072 | 79.2 | 328.8 | .3782 | 9,943,997 | .3859 | 5,323,919 | .4106 | .3878 | .3746 | .3732 | .3869 |
| Hancock | 64.9 | .0273 | .5 | 122 | 98.7 | 24.4 | .0281 | 739,922 | .0288 | 313,655 | .0242 | .0270 | .0233 | .0265 | .0260 |
| Hardin | 32.7 | .0137 | –.1 | 69 | 99.0 | 11.7 | .0135 | 268,242 | .0104 | 97,666 | .0075 | .0102 | .0154 | .0136 | .0090 |
| Harrison | 17.6 | .0074 | –3.1 | 44 | 97.0 | 6.3 | .0072 | 147,753 | .0057 | 38,816 | .0030 | .0053 | .0075 | .0068 | .0044 |
| Henry | 28.5 | .0119 | .4 | 69 | 99.3 | 10.2 | .0117 | 278,637 | .0108 | 122,120 | .0095 | .0106 | .0104 | .0121 | .0095 |
| Highland | 35.4 | .0149 | 5.7 | 64 | 97.4 | 13.1 | .0151 | 275,269 | .0107 | 115,203 | .0088 | .0111 | .0190 | .0158 | .0086 |
| Hocking | 25.5 | .0107 | 4.9 | 60 | 99.2 | 9.6 | .0111 | 200,915 | .0078 | 84,053 | .0065 | .0078 | .0121 | .0121 | .0064 |
| Holmes | 31.3 | .0131 | 6.4 | 74 | 99.8 | 8.8 | .0101 | 223,727 | .0087 | 83,991 | .0065 | .0090 | .0096 | .0106 | .0072 |
| Huron | 56.2 | .0236 | 2.9 | 114 | 98.6 | 20.0 | .0230 | 509,191 | .0197 | 220,073 | .0170 | .0197 | .0221 | .0238 | .0183 |
| Jackson | 31.2 | .0131 | 2.0 | 74 | 99.1 | 11.2 | .0129 | 228,167 | .0089 | 104,740 | .0081 | .0095 | .0158 | .0131 | .0071 |
| Jefferson | 87.3 | .0366 | –4.7 | 213 | 93.7 | 32.5 | .0374 | 823,429 | .0320 | 369,612 | .0285 | .0318 | .0394 | .0344 | .0309 |
| Knox | 47.6 | .0200 | 2.8 | 90 | 99.0 | 17.1 | .0196 | 405,803 | .0157 | 172,785 | .0133 | .0159 | .0213 | .0214 | .0140 |
| Lake | 218.0 | .0915 | 2.4 | 944 | 97.8 | 77.4 | .0891 | 2,536,568 | .0985 | 1,333,720 | .1028 | .0984 | .0709 | .0886 | .0975 |
| ☐ Lawrence | 65.1 | .0273 | 2.0 | 143 | 97.1 | 23.5 | .0270 | 570,594 | .0221 | 166,421 | .0129 | .0203 | .0281 | .0231 | .0209 |
| Licking | 125.0 | .0525 | 3.3 | 182 | 97.7 | 45.6 | .0525 | 1,297,153 | .0503 | 499,630 | .0385 | .0472 | .0466 | .0498 | .0490 |
| Logan | 40.5 | .0170 | 3.4 | 88 | 97.8 | 15.1 | .0173 | 350,061 | .0136 | 134,929 | .0104 | .0133 | .0180 | .0185 | .0120 |
| Lorain | 274.4 | .1152 | –.2 | 554 | 91.7 | 95.2 | .1096 | 2,863,827 | .1112 | 1,171,543 | .0904 | .1058 | .0946 | .0970 | .1052 |
| Lucas | 464.5 | .1949 | –1.5 | 1,362 | 84.8 | 176.6 | .2031 | 4,993,609 | .1938 | 3,106,469 | .2395 | .2078 | .2155 | .2080 | .1973 |
| Madison | 34.4 | .0144 | 4.2 | 74 | 94.7 | 11.4 | .0131 | 272,524 | .0106 | 129,165 | .0100 | .0111 | .0135 | .0143 | .0088 |
| Mahoning | 278.2 | .1168 | –3.9 | 667 | 84.5 | 103.0 | .1185 | 2,552,870 | .0991 | 1,408,264 | .1086 | .1055 | .1276 | .1210 | .1029 |
| Marion | 67.0 | .0281 | –1.4 | 166 | 95.9 | 24.1 | .0277 | 606,548 | .0235 | 299,410 | .0231 | .0243 | .0277 | .0291 | .0227 |
| Medina | 123.4 | .0518 | 9.1 | 292 | 98.9 | 40.2 | .0463 | 1,334,380 | .0518 | 479,961 | .0370 | .0474 | .0340 | .0399 | .0476 |
| Meigs | 24.1 | .0101 | 1.9 | 56 | 98.8 | 8.8 | .0101 | 170,112 | .0066 | 65,562 | .0051 | .0068 | .0130 | .0100 | .0059 |
| Mercer | 39.1 | .0164 | 2.0 | 86 | 99.7 | 12.9 | .0149 | 387,468 | .0150 | 130,182 | .0100 | .0138 | .0121 | .0135 | .0135 |
| Miami | 91.0 | .0382 | .7 | 222 | 97.5 | 33.3 | .0383 | 951,438 | .0370 | 412,823 | .0318 | .0357 | .0335 | .0385 | .0350 |
| Monroe | 17.1 | .0072 | –1.6 | 37 | 99.9 | 6.3 | .0072 | 137,651 | .0053 | 42,264 | .0033 | .0051 | .0083 | .0062 | .0048 |
| Montgomery | 560.1 | .2351 | –2.0 | 1,223 | 81.8 | 218.9 | .2518 | 6,290,034 | .2441 | 3,313,096 | .2555 | .2457 | .2455 | .2569 | .2557 |
| Morgan | 14.6 | .0061 | 2.5 | 35 | 95.4 | 5.2 | .0060 | 111,119 | .0043 | 31,810 | .0025 | .0042 | .0068 | .0058 | .0033 |
| Morrow | 27.9 | .0117 | 5.4 | 69 | 99.6 | 9.7 | .0112 | 209,437 | .0082 | 54,805 | .0042 | .0075 | .0108 | .0125 | .0062 |
| Muskingum | 84.5 | .0355 | 1.4 | 129 | 95.2 | 31.2 | .0359 | 720,044 | .0279 | 391,658 | .0302 | .0302 | .0413 | .0384 | .0260 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OHIO (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Noble | 11.5 | .0048 | 1.7 | 29 | 99.7 | 4.2 | .0048 | 96,341 | .0038 | 38,133 | .0029 | .0038 | .0054 | .0046 | .0032 |
| Ottawa | 40.6 | .0170 | 1.3 | 160 | 99.0 | 14.9 | .0171 | 448,109 | .0173 | 208,263 | .0161 | .0169 | .0148 | .0169 | .0149 |
| Paulding | 21.6 | .0091 | 1.4 | 52 | 98.6 | 7.3 | .0084 | 188,932 | .0074 | 42,604 | .0033 | .0064 | .0069 | .0074 | .0067 |
| Perry | 32.7 | .0137 | 5.4 | 79 | 99.6 | 11.4 | .0131 | 249,450 | .0097 | 64,547 | .0050 | .0092 | .0137 | .0134 | .0074 |
| Pickaway | 44.7 | .0188 | 2.4 | 89 | 98.3 | 14.6 | .0168 | 396,213 | .0153 | 174,276 | .0134 | .0154 | .0159 | .0178 | .0135 |
| Pike | 24.5 | .0103 | 7.4 | 55 | 98.5 | 8.7 | .0101 | 201,703 | .0079 | 85,899 | .0066 | .0080 | .0116 | .0103 | .0064 |
| Portage | 139.4 | .0585 | 2.6 | 283 | 96.5 | 47.6 | .0547 | 1,429,009 | .0554 | 518,603 | .0400 | .0514 | .0457 | .0507 | .0457 |
| Preble | 39.7 | .0166 | 3.9 | 93 | 99.4 | 14.1 | .0162 | 389,621 | .0151 | 90,677 | .0070 | .0130 | .0136 | .0144 | .0121 |
| Putnam | 33.5 | .0141 | 1.5 | 69 | 99.8 | 10.8 | .0125 | 261,301 | .0102 | 99,230 | .0077 | .0101 | .0119 | .0133 | .0086 |
| Richland | 130.2 | .0546 | –.8 | 262 | 92.0 | 48.1 | .0553 | 1,281,602 | .0497 | 718,201 | .0554 | .0524 | .0533 | .0590 | .0490 |
| Ross | 67.0 | .0281 | 3.1 | 97 | 94.0 | 23.6 | .0271 | 636,895 | .0247 | 251,256 | .0193 | .0239 | .0262 | .0265 | .0221 |
| Sandusky | 64.6 | .0272 | 2.1 | 158 | 97.4 | 23.1 | .0266 | 633,923 | .0247 | 285,969 | .0221 | .0243 | .0252 | .0272 | .0227 |
| Scioto | 86.3 | .0362 | 2.1 | 141 | 96.6 | 31.0 | .0357 | 694,781 | .0269 | 378,836 | .0292 | .0295 | .0437 | .0364 | .0265 |
| Seneca | 61.9 | .0259 | .0 | 112 | 97.6 | 21.4 | .0246 | 578,593 | .0225 | 240,782 | .0186 | .0220 | .0223 | .0249 | .0220 |
| Shelby | 44.5 | .0187 | 3.3 | 109 | 98.5 | 15.2 | .0175 | 436,117 | .0169 | 137,015 | .0105 | .0154 | .0150 | .0162 | .0146 |
| Stark | 380.4 | .1597 | .4 | 663 | 92.7 | 137.9 | .1586 | 3,828,948 | .1486 | 1,991,197 | .1536 | .1523 | .1569 | .1589 | .1550 |
| Summit | 510.2 | .2141 | –2.7 | 1,238 | 87.8 | 193.4 | .2225 | 5,451,090 | .2116 | 2,854,850 | .2202 | .2145 | .2231 | .2236 | .2064 |
| Trumbull | 240.3 | .1008 | –.7 | 393 | 93.1 | 87.7 | .1009 | 2,881,886 | .1118 | 1,130,463 | .0872 | .1024 | .0818 | .0865 | .1039 |
| Tuscarawas | 86.5 | .0363 | 2.2 | 152 | 98.8 | 32.6 | .0375 | 788,678 | .0306 | 382,622 | .0295 | .0314 | .0382 | .0398 | .0298 |
| Union | 31.5 | .0133 | 6.6 | 72 | 97.5 | 10.7 | .0123 | 293,858 | .0114 | 86,059 | .0066 | .0103 | .0101 | .0120 | .0098 |
| Van Wert | 30.8 | .0129 | 1.1 | 75 | 99.3 | 11.3 | .0130 | 329,240 | .0128 | 105,804 | .0082 | .0115 | .0103 | .0118 | .0108 |
| Vinton | 12.3 | .0052 | 6.2 | 30 | 99.8 | 4.3 | .0050 | 88,335 | .0035 | 16,838 | .0013 | .0031 | .0056 | .0044 | .0026 |
| Warren | 104.7 | .0439 | 5.5 | 260 | 97.9 | 35.1 | .0403 | 1,166,282 | .0452 | 367,901 | .0283 | .0399 | .0304 | .0339 | .0395 |
| Washington | 66.1 | .0277 | 2.9 | 103 | 98.3 | 23.5 | .0271 | 589,859 | .0229 | 304,559 | .0235 | .0240 | .0277 | .0298 | .0213 |
| Wayne | 101.1 | .0425 | 3.8 | 182 | 98.2 | 34.6 | .0398 | 1,033,157 | .0401 | 401,484 | .0310 | .0378 | .0343 | .0394 | .0353 |
| Williams | 37.2 | .0156 | 2.3 | 88 | 99.6 | 13.6 | .0156 | 352,692 | .0137 | 148,116 | .0114 | .0135 | .0145 | .0160 | .0123 |
| Wood | 114.4 | .0480 | 6.5 | 185 | 98.0 | 38.8 | .0447 | 1,163,807 | .0452 | 617,434 | .0476 | .0464 | .0431 | .0460 | .0435 |
| Wyandot | 22.7 | .0095 | .2 | 56 | 99.7 | 8.0 | .0092 | 187,177 | .0072 | 84,509 | .0065 | .0076 | .0091 | .0104 | .0067 |
| **TOTAL METRO COUNTIES** | **8,492.8** | **3.5645** | **–.3** | **511** | **86.6** | **3,168.3** | **3.6448** | **91,634,182** | **3.5566** | **46,153,182** | **3.5591** | **3.5584** | **3.5203** | **3.5936** | **3.5392** |
| **TOTAL STATE** | **10,813.8** | **4.5384** | **.1** | **264** | **89.0** | **3,996.2** | **4.5973** | **112,543,982** | **4.3680** | **54,967,153** | **4.2391** | **4.3635** | **4.4889** | **4.5576** | **4.2683** |
| **OKLAHOMA** | | | | | | | | | | | | | | | |
| **ENID** | **66.1** | **.0277** | **5.2** | **62** | **94.7** | **25.5** | **.0293** | **744,379** | **.0289** | **406,103** | **.0313** | **.0295** | **.0294** | **.0313** | **.0325** |
| Garfield | 66.1 | .0277 | 5.2 | 62 | 94.7 | 25.5 | .0293 | 744,379 | .0289 | 406,103 | .0313 | .0295 | .0294 | .0313 | .0325 |
| **LAWTON** | **116.9** | **.0490** | **4.0** | **109** | **76.7** | **37.3** | **.0429** | **1,132,359** | **.0440** | **577,571** | **.0445** | **.0450** | **.0433** | **.0498** | **.0418** |
| Comanche | 116.9 | .0490 | 4.0 | 109 | 76.7 | 37.3 | .0429 | 1,132,359 | .0440 | 577,571 | .0445 | .0450 | .0433 | .0498 | .0418 |
| **OKLAHOMA CITY** | **971.8** | **.4079** | **12.9** | **229** | **86.6** | **369.7** | **.4252** | **11,247,465** | **.4365** | **7,095,775** | **.5472** | **.4642** | **.4185** | **.4673** | **.4918** |
| Canadian | 72.9 | .0306 | 29.1 | 81 | 94.0 | 24.4 | .0281 | 821,383 | .0319 | 359,044 | .0277 | .0303 | .0224 | .0257 | .0288 |
| Cleveland | 160.2 | .0672 | 20.3 | 303 | 93.6 | 56.9 | .0654 | 1,766,975 | .0685 | 1,041,727 | .0803 | .0719 | .0572 | .0707 | .0723 |
| Logan | 31.7 | .0133 | 17.9 | 42 | 83.8 | 11.0 | .0127 | 299,923 | .0116 | 94,940 | .0073 | .0107 | .0130 | .0115 | .0090 |
| McClain | 25.1 | .0105 | 23.7 | 43 | 95.2 | 8.6 | .0098 | 231,076 | .0090 | 100,349 | .0078 | .0089 | .0107 | .0091 | .0080 |
| Oklahoma | 617.9 | .2594 | 8.6 | 873 | 83.3 | 245.4 | .2823 | 7,512,588 | .2916 | 5,179,008 | .3994 | .3175 | .2838 | .3236 | .3513 |
| Pottawatomie | 64.0 | .0269 | 15.9 | 82 | 89.9 | 23.4 | .0269 | 615,520 | .0239 | 320,707 | .0247 | .0249 | .0314 | .0267 | .0224 |
| **TULSA** | **738.4** | **.3098** | **12.4** | **147** | **85.9** | **281.0** | **.3231** | **8,330,164** | **.3233** | **4,223,559** | **.3257** | **.3213** | **.3148** | **.3287** | **.3431** |
| Creek | 71.8 | .0301 | 21.7 | 77 | 89.8 | 25.3 | .0291 | 688,547 | .0267 | 263,980 | .0204 | .0254 | .0315 | .0264 | .0237 |
| Osage | 44.8 | .0188 | 13.9 | 20 | 79.4 | 16.3 | .0187 | 415,590 | .0162 | 73,147 | .0056 | .0135 | .0179 | .0157 | .0131 |
| Rogers | 57.2 | .0240 | 23.2 | 84 | 89.5 | 19.4 | .0223 | 576,079 | .0223 | 159,624 | .0123 | .0197 | .0193 | .0190 | .0190 |
| Tulsa | 509.7 | .2139 | 8.3 | 893 | 85.3 | 201.9 | .2322 | 6,110,491 | .2372 | 3,655,158 | .2819 | .2460 | .2289 | .2532 | .2699 |
| Wagoner | 54.9 | .0230 | 31.3 | 98 | 88.3 | 18.1 | .0208 | 539,457 | .0209 | 71,650 | .0055 | .0167 | .0172 | .0144 | .0174 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 21.0 | .0088 | 13.1 | 36 | 65.2 | 6.7 | .0077 | 127,830 | .0050 | 35,366 | .0028 | .0049 | .0104 | .0065 | .0038 |
| Alfalfa | 7.3 | .0031 | 3.2 | 8 | 98.6 | 2.8 | .0032 | 67,336 | .0026 | 32,580 | .0025 | .0028 | .0047 | .0031 | .0019 |
| Atoka | 13.9 | .0058 | 9.0 | 14 | 83.4 | 4.8 | .0055 | 100,592 | .0039 | 52,998 | .0041 | .0043 | .0081 | .0055 | .0027 |
| Beaver | 7.3 | .0031 | 7.3 | 4 | 98.8 | 2.9 | .0033 | 78,166 | .0030 | 12,970 | .0010 | .0024 | .0029 | .0027 | .0024 |
| Beckham | 24.5 | .0103 | 27.3 | 27 | 96.7 | 9.4 | .0109 | 239,184 | .0093 | 229,980 | .0177 | .0121 | .0155 | .0125 | .0112 |
| Blaine | 14.3 | .0060 | 6.4 | 16 | 87.8 | 5.5 | .0063 | 144,615 | .0056 | 65,693 | .0051 | .0055 | .0072 | .0055 | .0047 |
| Bryan | 33.6 | .0141 | 10.0 | 37 | 89.9 | 12.7 | .0146 | 238,405 | .0093 | 122,346 | .0094 | .0103 | .0203 | .0145 | .0086 |
| Caddo | 33.4 | .0140 | 8.1 | 26 | 78.1 | 12.3 | .0141 | 301,740 | .0117 | 161,702 | .0125 | .0124 | .0178 | .0143 | .0104 |
| Canadian | 72.9 | .0306 | 29.1 | 81 | 94.0 | 24.4 | .0281 | 821,383 | .0319 | 359,044 | .0277 | .0303 | .0224 | .0257 | .0288 |
| Carter | 47.8 | .0201 | 9.6 | 58 | 85.2 | 17.9 | .0206 | 466,597 | .0181 | 267,672 | .0206 | .0192 | .0244 | .0201 | .0202 |
| Cherokee | 34.5 | .0144 | 12.4 | 46 | 71.5 | 12.0 | .0138 | 241,047 | .0093 | 105,734 | .0082 | .0101 | .0190 | .0137 | .0074 |
| Choctaw | 17.8 | .0075 | 3.5 | 23 | 76.1 | 6.3 | .0073 | 111,280 | .0044 | 49,478 | .0038 | .0048 | .0109 | .0062 | .0035 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Cimarron | 3.6 | .0015 | −1.3 | 2 | 98.7 | 1.4 | .0016 | 30,782 | .0012 | 15,454 | .0012 | .0013 | .0019 | .0019 | .0009 |
| Cleveland | 160.2 | .0672 | 20.3 | 303 | 93.6 | 56.9 | .0654 | 1,766,975 | .0685 | 1,041,727 | .0803 | .0719 | .0572 | .0707 | .0723 |
| Coal | 6.3 | .0027 | 4.3 | 12 | 86.4 | 2.3 | .0027 | 40,425 | .0016 | 9,754 | .0008 | .0015 | .0037 | .0023 | .0009 |
| Comanche | 116.9 | .0490 | 4.0 | 109 | 76.7 | 37.3 | .0429 | 1,132,359 | .0440 | 577,571 | .0445 | .0450 | .0433 | .0498 | .0418 |
| Cotton | 7.7 | .0033 | 4.9 | 12 | 90.7 | 3.1 | .0035 | 58,154 | .0022 | 25,622 | .0020 | .0025 | .0045 | .0035 | .0017 |
| Craig | 15.7 | .0066 | 4.6 | 21 | 83.5 | 5.6 | .0065 | 114,490 | .0045 | 86,244 | .0066 | .0055 | .0082 | .0077 | .0038 |
| Creek | 71.8 | .0301 | 21.7 | 77 | 89.8 | 25.3 | .0291 | 688,547 | .0267 | 263,980 | .0204 | .0254 | .0315 | .0264 | .0237 |
| Custer | 32.3 | .0136 | 24.3 | 33 | 90.9 | 12.1 | .0139 | 366,646 | .0142 | 287,170 | .0221 | .0166 | .0174 | .0158 | .0160 |
| Delaware | 28.4 | .0119 | 18.6 | 39 | 78.2 | 10.5 | .0121 | 206,566 | .0080 | 74,678 | .0058 | .0081 | .0156 | .0117 | .0066 |
| Dewey | 6.3 | .0026 | 6.4 | 6 | 94.4 | 2.3 | .0026 | 67,364 | .0026 | 19,455 | .0015 | .0023 | .0031 | .0022 | .0017 |
| Ellis | 6.1 | .0026 | 9.0 | 5 | 99.3 | 2.3 | .0027 | 53,232 | .0021 | 24,545 | .0019 | .0020 | .0031 | .0026 | .0017 |
| Garfield | 66.1 | .0277 | 5.2 | 62 | 94.7 | 25.5 | .0293 | 744,379 | .0289 | 406,103 | .0313 | .0295 | .0294 | .0313 | .0325 |
| Garvin | 30.5 | .0128 | 9.5 | 38 | 93.0 | 11.7 | .0135 | 295,574 | .0115 | 145,038 | .0112 | .0116 | .0168 | .0130 | .0109 |
| Grady | 46.1 | .0194 | 16.7 | 42 | 93.0 | 16.6 | .0191 | 437,669 | .0170 | 190,692 | .0147 | .0168 | .0207 | .0185 | .0153 |
| Grant | 6.7 | .0028 | 2.8 | 7 | 99.3 | 2.7 | .0031 | 65,415 | .0025 | 24,123 | .0019 | .0024 | .0033 | .0033 | .0019 |
| Greer | 6.9 | .0029 | −1.8 | 11 | 93.4 | 3.0 | .0034 | 56,812 | .0022 | 17,616 | .0013 | .0022 | .0049 | .0027 | .0017 |
| Harmon | 4.5 | .0019 | −.4 | 8 | 92.1 | 1.8 | .0021 | 26,113 | .0010 | 11,896 | .0009 | .0010 | .0036 | .0015 | .0008 |
| Harper | 4.8 | .0020 | 1.8 | 5 | 99.3 | 1.9 | .0022 | 45,350 | .0018 | 13,713 | .0011 | .0016 | .0023 | .0020 | .0014 |
| Haskell | 12.3 | .0051 | 11.7 | 22 | 89.7 | 4.7 | .0054 | 89,777 | .0035 | 41,238 | .0032 | .0038 | .0076 | .0050 | .0026 |
| Hughes | 15.3 | .0065 | 6.7 | 19 | 82.5 | 5.9 | .0068 | 109,198 | .0042 | 54,289 | .0042 | .0047 | .0100 | .0062 | .0033 |
| Jackson | 31.0 | .0130 | 2.1 | 38 | 88.4 | 10.9 | .0125 | 247,944 | .0096 | 190,799 | .0147 | .0118 | .0156 | .0157 | .0107 |
| Jefferson | 9.1 | .0038 | 9.7 | 12 | 96.3 | 3.4 | .0039 | 58,850 | .0023 | 21,687 | .0017 | .0024 | .0056 | .0034 | .0018 |
| Johnston | 11.0 | .0046 | 6.2 | 17 | 85.1 | 4.0 | .0046 | 64,441 | .0025 | 12,478 | .0009 | .0024 | .0074 | .0033 | .0017 |
| Kay | 52.4 | .0220 | 5.1 | 57 | 92.2 | 20.7 | .0239 | 580,094 | .0225 | 299,551 | .0231 | .0226 | .0245 | .0238 | .0228 |
| Kingfisher | 15.6 | .0065 | 10.0 | 17 | 94.6 | 5.7 | .0065 | 158,373 | .0062 | 96,241 | .0074 | .0065 | .0066 | .0070 | .0053 |
| Kiowa | 13.0 | .0055 | 2.3 | 13 | 90.3 | 5.3 | .0061 | 103,143 | .0040 | 51,394 | .0040 | .0043 | .0091 | .0053 | .0036 |
| Latimer | 10.6 | .0045 | 7.7 | 15 | 83.8 | 3.7 | .0043 | 69,689 | .0027 | 22,522 | .0017 | .0028 | .0063 | .0037 | .0019 |
| Le Flore | 45.8 | .0192 | 12.5 | 29 | 89.3 | 16.5 | .0189 | 325,293 | .0126 | 116,827 | .0091 | .0129 | .0251 | .0185 | .0098 |
| Lincoln | 31.5 | .0132 | 18.4 | 33 | 93.1 | 11.7 | .0135 | 278,250 | .0108 | 95,936 | .0074 | .0103 | .0148 | .0121 | .0093 |
| Logan | 31.7 | .0133 | 17.9 | 42 | 83.8 | 11.0 | .0127 | 299,923 | .0116 | 94,940 | .0073 | .0107 | .0130 | .0115 | .0090 |
| Love | 8.6 | .0036 | 15.1 | 17 | 90.7 | 3.3 | .0038 | 74,610 | .0029 | 16,074 | .0012 | .0025 | .0043 | .0032 | .0021 |
| McClain | 25.1 | .0105 | 23.7 | 43 | 95.2 | 8.6 | .0098 | 231,076 | .0090 | 100,349 | .0078 | .0089 | .0107 | .0091 | .0080 |
| McCurtain | 38.1 | .0160 | 5.4 | 21 | 78.3 | 13.1 | .0151 | 227,110 | .0088 | 121,093 | .0093 | .0104 | .0226 | .0146 | .0077 |
| McIntosh | 17.6 | .0074 | 13.1 | 29 | 80.4 | 6.9 | .0080 | 132,644 | .0052 | 76,503 | .0059 | .0058 | .0110 | .0080 | .0043 |
| Major | 9.5 | .0040 | 8.3 | 10 | 98.3 | 3.4 | .0039 | 89,800 | .0035 | 52,809 | .0041 | .0038 | .0041 | .0042 | .0030 |
| Marshall | 11.9 | .0050 | 12.8 | 32 | 90.7 | 5.0 | .0057 | 109,136 | .0042 | 45,339 | .0035 | .0042 | .0077 | .0055 | .0028 |
| Mayes | 36.8 | .0154 | 14.1 | 57 | 85.5 | 13.4 | .0154 | 298,515 | .0116 | 126,760 | .0097 | .0118 | .0189 | .0150 | .0106 |
| Murray | 13.4 | .0057 | 10.3 | 32 | 91.3 | 5.1 | .0059 | 114,572 | .0044 | 63,292 | .0049 | .0048 | .0071 | .0063 | .0035 |
| Muskogee | 73.1 | .0306 | 9.1 | 90 | 76.4 | 27.1 | .0312 | 639,478 | .0248 | 350,358 | .0270 | .0266 | .0386 | .0308 | .0261 |
| Noble | 12.6 | .0053 | 8.9 | 17 | 91.3 | 4.8 | .0055 | 126,903 | .0050 | 51,382 | .0040 | .0048 | .0058 | .0056 | .0040 |
| Nowata | 12.2 | .0052 | 6.2 | 23 | 85.5 | 4.6 | .0053 | 115,930 | .0045 | 29,660 | .0023 | .0039 | .0051 | .0044 | .0035 |
| Okfuskee | 11.9 | .0049 | 7.0 | 19 | 71.7 | 4.6 | .0053 | 91,788 | .0035 | 25,980 | .0020 | .0034 | .0071 | .0043 | .0027 |
| Oklahoma | 617.9 | .2594 | 8.6 | 873 | 83.3 | 245.4 | .2823 | 7,512,588 | .2916 | 5,179,008 | .3994 | .3175 | .2838 | .3236 | .3513 |
| Okmulgee | 41.2 | .0173 | 5.2 | 59 | 77.5 | 15.2 | .0175 | 338,278 | .0131 | 147,805 | .0114 | .0134 | .0230 | .0158 | .0118 |
| Osage | 44.8 | .0188 | 13.9 | 20 | 79.4 | 16.3 | .0187 | 415,590 | .0162 | 73,147 | .0056 | .0135 | .0179 | .0157 | .0131 |
| Ottawa | 35.0 | .0147 | 6.5 | 75 | 86.0 | 13.1 | .0151 | 281,933 | .0109 | 151,716 | .0117 | .0119 | .0197 | .0156 | .0108 |
| Pawnee | 17.9 | .0075 | 16.9 | 32 | 91.9 | 6.8 | .0078 | 170,455 | .0066 | 53,292 | .0042 | .0060 | .0084 | .0070 | .0051 |
| Payne | 65.9 | .0276 | 5.5 | 95 | 92.8 | 24.2 | .0279 | 621,109 | .0241 | 312,737 | .0241 | .0250 | .0350 | .0278 | .0211 |
| Pittsburg | 42.7 | .0179 | 5.4 | 34 | 87.1 | 16.2 | .0186 | 341,451 | .0133 | 169,246 | .0130 | .0140 | .0234 | .0191 | .0112 |
| Pontotoc | 35.5 | .0149 | 8.9 | 50 | 89.0 | 13.4 | .0154 | 304,974 | .0118 | 196,610 | .0152 | .0134 | .0206 | .0152 | .0130 |
| Pottawatomie | 64.0 | .0269 | 15.9 | 82 | 89.9 | 23.4 | .0269 | 615,520 | .0239 | 320,707 | .0247 | .0249 | .0314 | .0267 | .0224 |
| Pushmataha | 13.3 | .0056 | 13.0 | 9 | 88.1 | 5.1 | .0059 | 89,993 | .0035 | 27,948 | .0022 | .0034 | .0085 | .0052 | .0024 |
| Roger Mills | 5.5 | .0023 | 14.6 | 5 | 92.9 | 2.1 | .0024 | 71,517 | .0028 | 26,252 | .0020 | .0025 | .0027 | .0022 | .0018 |
| Rogers | 57.2 | .0240 | 23.2 | 84 | 89.5 | 19.4 | .0223 | 576,079 | .0223 | 159,624 | .0123 | .0197 | .0193 | .0190 | .0190 |
| Seminole | 29.4 | .0123 | 7.0 | 46 | 77.5 | 11.0 | .0127 | 265,630 | .0103 | 110,327 | .0085 | .0101 | .0165 | .0112 | .0091 |
| ☐ Sequoyah | 35.1 | .0148 | 14.2 | 52 | 82.1 | 11.9 | .0137 | 226,052 | .0088 | 87,276 | .0068 | .0094 | .0183 | .0139 | .0069 |
| Stephens | 46.7 | .0196 | 7.6 | 53 | 94.9 | 17.8 | .0205 | 473,329 | .0184 | 230,145 | .0177 | .0184 | .0219 | .0204 | .0180 |
| Texas | 18.6 | .0078 | 4.9 | 9 | 98.6 | 6.7 | .0077 | 169,130 | .0066 | 99,232 | .0077 | .0072 | .0084 | .0090 | .0070 |
| Tillman | 12.2 | .0051 | −1.6 | 13 | 86.3 | 4.6 | .0053 | 79,248 | .0030 | 33,869 | .0026 | .0033 | .0078 | .0050 | .0024 |
| Tulsa | 509.7 | .2139 | 8.3 | 893 | 85.3 | 201.9 | .2322 | 6,110,491 | .2372 | 3,655,158 | .2819 | .2460 | .2289 | .2532 | .2699 |
| Wagoner | 54.9 | .0230 | 31.3 | 98 | 88.3 | 18.1 | .0208 | 539,457 | .0209 | 71,650 | .0055 | .0167 | .0172 | .0144 | .0174 |
| Washington | 52.1 | .0219 | 8.3 | 123 | 90.9 | 20.7 | .0239 | 694,924 | .0270 | 290,020 | .0223 | .0245 | .0217 | .0213 | .0260 |
| Washita | 15.5 | .0065 | 12.3 | 15 | 98.1 | 5.8 | .0066 | 162,431 | .0063 | 66,492 | .0052 | .0061 | .0070 | .0065 | .0052 |
| Woods | 10.9 | .0046 | −.2 | 8 | 98.4 | 4.3 | .0050 | 119,278 | .0046 | 69,441 | .0053 | .0048 | .0058 | .0053 | .0045 |
| Woodward | 23.3 | .0098 | 10.1 | 19 | 98.4 | 8.4 | .0096 | 278,151 | .0108 | 205,921 | .0159 | .0120 | .0103 | .0110 | .0123 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **1,928.3** | **.8092** | **11.8** | **160** | **85.9** | **725.4** | **.8342** | **21,680,419** | **.8415** | **12,390,284** | **.9555** | **.8694** | **.8243** | **.8910** | **.9161** |
| **TOTAL STATE** | **3,348.6** | **1.4054** | **10.7** | **49** | **86.5** | **1,255.2** | **1.4439** | **34,229,172** | **1.3285** | **18,626,068** | **1.4365** | **1.3761** | **1.5802** | **1.4878** | **1.3630** |
| **OREGON** | | | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** | **269.1** | **.1129** | **-2.2** | **59** | **97.1** | **104.2** | **.1199** | **2,533,879** | **.0984** | **1,350,404** | **.1041** | **.1028** | **.1302** | **.1266** | **.0995** |
| Lane | 269.1 | .1129 | -2.2 | 59 | 97.1 | 104.2 | .1199 | 2,533,879 | .0984 | 1,350,404 | .1041 | .1028 | .1302 | .1266 | .0995 |
| **MEDFORD** | **137.5** | **.0578** | **3.8** | **49** | **98.2** | **51.6** | **.0594** | **1,188,625** | **.0461** | **723,709** | **.0558** | **.0513** | **.0665** | **.0688** | **.0449** |
| Jackson | 137.5 | .0578 | 3.8 | 49 | 98.2 | 51.6 | .0594 | 1,188,625 | .0461 | 723,709 | .0558 | .0513 | .0665 | .0688 | .0449 |
| **PORTLAND** | **1,140.6** | **.4786** | **3.2** | **305** | **94.0** | **445.0** | **.5118** | **12,995,839** | **.5045** | **6,986,524** | **.5388** | **.5094** | **.4681** | **.5234** | **.5268** |
| Clackamas | 251.9 | .1057 | 4.1 | 135 | 98.0 | 88.9 | .1022 | 2,784,580 | .1081 | 1,136,775 | .0877 | .1014 | .0898 | .0969 | .0998 |
| Multnomah | 560.9 | .2354 | -.3 | 1,301 | 90.5 | 233.7 | .2688 | 6,180,390 | .2399 | 3,815,310 | .2943 | .2552 | .2701 | .2855 | .2658 |
| Washington | 268.6 | .1127 | 9.2 | 370 | 96.6 | 101.8 | .1171 | 3,503,204 | .1360 | 1,794,963 | .1384 | .1320 | .0837 | .1162 | .1426 |
| Yamhill | 59.2 | .0248 | 7.0 | 83 | 98.0 | 20.6 | .0237 | 527,665 | .0205 | 239,476 | .0184 | .0208 | .0245 | .0248 | .0186 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | ***1,348.8*** | ***.5660*** | ***3.9*** | ***309*** | ***94.4*** | ***522.1*** | ***.6005*** | ***15,198,165*** | ***.5899*** | ***7,789,731*** | ***.6007*** | ***.5883*** | ***.5474*** | ***.6039*** | ***.6061*** |
| **SALEM** | **255.6** | **.1073** | **2.3** | **133** | **97.2** | **93.5** | **.1076** | **2,207,011** | **.0856** | **1,119,169** | **.0863** | **.0903** | **.1145** | **.1178** | **.0845** |
| Marion | 209.3 | .0879 | 2.3 | 177 | 97.1 | 76.6 | .0881 | 1,802,654 | .0699 | 1,026,816 | .0792 | .0763 | .0943 | .0992 | .0725 |
| Polk | 46.3 | .0194 | 2.4 | 62 | 97.6 | 16.9 | .0195 | 404,357 | .0157 | 92,353 | .0071 | .0140 | .0202 | .0186 | .0120 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Baker | 16.1 | .0067 | -.2 | 5 | 99.0 | 6.2 | .0072 | 119,218 | .0047 | 68,191 | .0053 | .0053 | .0098 | .0078 | .0042 |
| Benton | 68.1 | .0286 | -.2 | 100 | 95.8 | 24.0 | .0276 | 697,915 | .0270 | 282,125 | .0217 | .0258 | .0282 | .0259 | .0241 |
| Clackamas | 251.9 | .1057 | 4.1 | 135 | 98.0 | 88.9 | .1022 | 2,784,580 | .1081 | 1,136,775 | .0877 | .1014 | .0898 | .0969 | .0998 |
| Clatsop | 32.2 | .0135 | -.9 | 40 | 97.0 | 12.4 | .0143 | 280,012 | .0109 | 172,875 | .0133 | .0121 | .0188 | .0154 | .0113 |
| Columbia | 36.4 | .0153 | 2.1 | 56 | 98.6 | 13.1 | .0151 | 317,805 | .0123 | 97,226 | .0075 | .0116 | .0153 | .0140 | .0118 |
| Coos | 61.6 | .0259 | -3.8 | 38 | 96.9 | 23.3 | .0268 | 508,883 | .0198 | 296,246 | .0229 | .0219 | .0318 | .0299 | .0208 |
| Crook | 13.6 | .0057 | 3.9 | 5 | 98.7 | 5.0 | .0057 | 106,984 | .0041 | 38,887 | .0030 | .0041 | .0071 | .0066 | .0036 |
| Curry | 16.9 | .0071 | -.6 | 10 | 97.5 | 7.0 | .0081 | 144,738 | .0056 | 82,148 | .0063 | .0061 | .0104 | .0090 | .0048 |
| Deschutes | 67.8 | .0284 | 9.1 | 22 | 98.6 | 25.1 | .0289 | 596,307 | .0232 | 340,299 | .0263 | .0251 | .0321 | .0327 | .0236 |
| Douglas | 96.7 | .0406 | 3.1 | 19 | 98.0 | 34.7 | .0399 | 753,915 | .0292 | 403,946 | .0311 | .0322 | .0454 | .0468 | .0275 |
| Gilliam | 1.9 | .0008 | -7.6 | 2 | 98.9 | .8 | .0009 | 22,451 | .0009 | 4,706 | .0004 | .0007 | .0007 | .0008 | .0006 |
| Grant | 8.3 | .0035 | 1.1 | 2 | 98.6 | 3.1 | .0036 | 58,595 | .0023 | 22,660 | .0017 | .0023 | .0044 | .0040 | .0019 |
| Harney | 8.0 | .0033 | -3.8 | 1 | 96.6 | 2.9 | .0033 | 57,754 | .0022 | 28,442 | .0022 | .0026 | .0039 | .0042 | .0019 |
| Hood River | 16.2 | .0068 | 2.3 | 31 | 96.7 | 6.1 | .0070 | 134,576 | .0053 | 82,735 | .0064 | .0058 | .0090 | .0078 | .0046 |
| Jackson | 137.5 | .0578 | 3.8 | 49 | 98.2 | 51.6 | .0594 | 1,188,625 | .0461 | 723,709 | .0558 | .0513 | .0665 | .0688 | .0449 |
| Jefferson | 12.5 | .0052 | 7.8 | 7 | 81.3 | 4.4 | .0050 | 104,622 | .0040 | 55,301 | .0043 | .0044 | .0058 | .0059 | .0034 |
| Josephine | 65.2 | .0274 | 10.8 | 40 | 98.4 | 24.4 | .0281 | 487,574 | .0190 | 324,072 | .0250 | .0224 | .0363 | .0320 | .0192 |
| Klamath | 58.6 | .0246 | -.9 | 10 | 95.2 | 21.9 | .0252 | 471,350 | .0183 | 299,896 | .0231 | .0210 | .0312 | .0284 | .0196 |
| Lake | 7.7 | .0032 | 2.2 | 1 | 98.0 | 2.9 | .0033 | 61,398 | .0023 | 32,510 | .0025 | .0027 | .0041 | .0036 | .0021 |
| Lane | 269.1 | .1129 | -2.2 | 59 | 97.1 | 104.2 | .1199 | 2,533,879 | .0984 | 1,350,404 | .1041 | .1028 | .1302 | .1266 | .0995 |
| Lincoln | 37.0 | .0156 | 4.9 | 38 | 97.7 | 15.6 | .0180 | 403,521 | .0157 | 172,561 | .0134 | .0151 | .0185 | .0174 | .0128 |
| Linn | 90.4 | .0379 | 1.0 | 39 | 98.3 | 33.4 | .0384 | 789,745 | .0306 | 411,812 | .0317 | .0323 | .0400 | .0410 | .0289 |
| Malheur | 27.7 | .0116 | 3.0 | 3 | 95.8 | 9.6 | .0110 | 208,063 | .0081 | 159,345 | .0123 | .0101 | .0142 | .0134 | .0084 |
| Marion | 209.3 | .0879 | 2.3 | 177 | 97.1 | 76.6 | .0881 | 1,802,654 | .0699 | 1,026,816 | .0792 | .0763 | .0943 | .0992 | .0725 |
| Morrow | 8.2 | .0034 | 9.1 | 4 | 98.8 | 2.8 | .0033 | 76,112 | .0030 | 20,136 | .0015 | .0027 | .0026 | .0029 | .0024 |
| Multnomah | 560.9 | .2354 | -.3 | 1,301 | 90.5 | 233.7 | .2638 | 6,180,390 | .2399 | 3,815,310 | .2943 | .2552 | .2701 | .2855 | .2658 |
| Polk | 46.3 | .0194 | 2.4 | 62 | 97.6 | 16.9 | .0195 | 404,357 | .0157 | 92,353 | .0071 | .0140 | .0202 | .0186 | .0120 |
| Sherman | 2.1 | .0009 | -3.3 | 3 | 99.0 | .8 | .0009 | 20,327 | .0008 | 9,917 | .0008 | .0008 | .0006 | .0009 | .0006 |
| Tillamook | 21.1 | .0089 | -.3 | 19 | 98.3 | 8.4 | .0096 | 171,989 | .0066 | 88,570 | .0068 | .0070 | .0129 | .0107 | .0057 |
| Umatilla | 61.5 | .0258 | 4.5 | 19 | 96.4 | 21.8 | .0251 | 516,689 | .0201 | 314,696 | .0243 | .0225 | .0288 | .0298 | .0195 |
| Union | 24.5 | .0103 | 2.4 | 12 | 98.2 | 8.7 | .0100 | 211,601 | .0082 | 109,506 | .0084 | .0088 | .0111 | .0105 | .0082 |
| Wallowa | 7.4 | .0031 | 1.7 | 2 | 99.4 | 3.0 | .0035 | 62,539 | .0024 | 33,071 | .0026 | .0026 | .0045 | .0037 | .0021 |
| Wasco | 21.5 | .0090 | -1.1 | 9 | 96.1 | 8.3 | .0095 | 195,104 | .0076 | 131,640 | .0101 | .0086 | .0103 | .0100 | .0083 |
| Washington | 268.6 | .1127 | 9.2 | 370 | 96.6 | 101.8 | .1171 | 3,503,204 | .1360 | 1,794,963 | .1384 | .1320 | .0837 | .1162 | .1426 |
| Wheeler | 1.3 | .0006 | -14.1 | 1 | 99.3 | .6 | .0007 | 10,654 | .0004 | 4,225 | .0004 | .0004 | .0009 | .0007 | .0003 |
| Yamhill | 59.2 | .0248 | 7.0 | 83 | 98.0 | 20.6 | .0237 | 527,665 | .0205 | 239,476 | .0184 | .0208 | .0245 | .0248 | .0186 |
| **TOTAL METRO COUNTIES** | **1,802.8** | **.7566** | **2.2** | **139** | **95.2** | **694.3** | **.7987** | **18,925,354** | **.7346** | **10,179,806** | **.7850** | **.7538** | **.7793** | **.8366** | **.7557** |
| **TOTAL STATE** | **2,693.3** | **1.1303** | **2.3** | **28** | **95.9** | **1,024.6** | **1.1787** | **26,515,795** | **1.0292** | **14,267,550** | **1.1003** | **1.0708** | **1.2180** | **1.2524** | **1.0379** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **PENNSYLVANIA** | | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | 654.6 | .2748 | 3.0 | 446 | 97.8 | 247.7 | .2849 | 7,439,173 | .2888 | 3,553,068 | .2739 | .2816 | .2552 | .2789 | .2854 |
| Carbon | 54.4 | .0229 | 2.1 | 141 | 99.7 | 21.1 | .0242 | 513,810 | .0199 | 167,430 | .0129 | .0185 | .0253 | .0236 | .0173 |
| Lehigh | 279.1 | .1171 | 2.5 | 802 | 97.6 | 108.2 | .1245 | 3,438,281 | .1335 | 1,992,616 | .1537 | .1362 | .1095 | .1275 | .1413 |
| Northampton | 231.9 | .0974 | 2.9 | 617 | 97.4 | 86.2 | .0991 | 2,405,891 | .0934 | 911,278 | .0702 | .0873 | .0901 | .0934 | .0892 |
| *Warren, N. J.* | *89.2* | *.0374* | *5.7* | *248* | *98.3* | *32.2* | *.0371* | *1,081,191* | *.0420* | *481,744* | *.0371* | *.0396* | *.0303* | *.0344* | *.0376* |
| **ALTOONA** | 136.4 | .0573 | –.2 | 259 | 99.0 | 50.9 | .0586 | 1,199,359 | .0465 | 706,317 | .0545 | .0511 | .0660 | .0657 | .0515 |
| Blair | 136.4 | .0573 | –.2 | 259 | 99.0 | 50.9 | .0586 | 1,199,359 | .0465 | 706,317 | .0545 | .0511 | .0660 | .0657 | .0515 |
| **BEAVER COUNTY** | 201.5 | .0845 | –1.4 | 462 | 93.7 | 73.6 | .0847 | 2,214,474 | .0860 | 805,389 | .0621 | .0784 | .0759 | .0708 | .0823 |
| Beaver | 201.5 | .0845 | –1.4 | 462 | 93.7 | 73.6 | .0847 | 2,214,474 | .0860 | 805,389 | .0621 | .0784 | .0759 | .0708 | .0823 |
| **ERIE** | 285.6 | .1198 | 2.1 | 355 | 94.7 | 102.9 | .1184 | 2,907,755 | .1129 | 1,371,644 | .1058 | .1121 | .1126 | .1184 | .1147 |
| Erie | 285.6 | .1198 | 2.1 | 355 | 94.7 | 102.9 | .1184 | 2,907,755 | .1129 | 1,371,644 | .1058 | .1121 | .1126 | .1184 | .1147 |
| **HARRISBURG - LEBANON - CARLISLE** | 575.6 | .2416 | 3.5 | 289 | 92.7 | 218.6 | .2514 | 6,583,147 | .2555 | 3,573,073 | .2755 | .2587 | .2316 | .2671 | .2531 |
| Cumberland | 187.9 | .0788 | 4.6 | 344 | 97.6 | 69.8 | .0803 | 2,270,841 | .0882 | 1,429,916 | .1103 | .0928 | .0744 | .0892 | .0913 |
| Dauphin | 236.8 | .0994 | 1.9 | 448 | 84.8 | 94.1 | .1082 | 2,886,384 | .1120 | 1,425,168 | .1099 | .1089 | .0977 | .1081 | .1093 |
| Lebanon | 112.1 | .0471 | 3.2 | 309 | 98.9 | 40.7 | .0468 | 1,087,999 | .0422 | 605,316 | .0466 | .0445 | .0451 | .0526 | .0418 |
| Perry | 38.8 | .0163 | 8.6 | 70 | 99.8 | 14.0 | .0161 | 337,923 | .0131 | 112,673 | .0087 | .0125 | .0144 | .0172 | .0107 |
| **JOHNSTOWN** | 263.9 | .1108 | –.2 | 150 | 98.4 | 95.8 | .1102 | 2,173,558 | .0844 | 993,823 | .0766 | .0874 | .1237 | .1142 | .0792 |
| Cambria | 180.4 | .0757 | –1.6 | 261 | 97.7 | 65.3 | .0752 | 1,498,742 | .0582 | 715,105 | .0551 | .0609 | .0852 | .0772 | .0560 |
| Somerset | 83.5 | .0351 | 2.8 | 78 | 99.8 | 30.5 | .0350 | 674,816 | .0262 | 278,718 | .0215 | .0265 | .0385 | .0370 | .0232 |
| **LANCASTER** | 382.8 | .1607 | 5.6 | 402 | 97.1 | 136.7 | .1572 | 4,054,902 | .1574 | 2,070,104 | .1597 | .1587 | .1425 | .1682 | .1642 |
| Lancaster | 382.8 | .1607 | 5.6 | 402 | 97.1 | 136.7 | .1572 | 4,054,902 | .1574 | 2,070,104 | .1597 | .1587 | .1425 | .1682 | .1642 |
| **PHILADELPHIA** | 4,770.0 | 2.0019 | 1.1 | 1,351 | 79.5 | 1,733.8 | 1.9946 | 54,975,694 | 2.1337 | 26,174,542 | 2.0186 | 2.0728 | 1.8379 | 1.8914 | 2.1782 |
| Bucks | 511.3 | .2146 | 6.7 | 838 | 96.4 | 176.5 | .2030 | 6,048,149 | .2348 | 3,222,956 | .2486 | .2347 | .1612 | .2007 | .2366 |
| Chester | 336.7 | .1413 | 6.3 | 444 | 91.4 | 118.0 | .1357 | 4,429,274 | .1719 | 1,554,630 | .1199 | .1503 | .0951 | .1183 | .1511 |
| Delaware | 549.9 | .2308 | –.9 | 2,989 | 89.4 | 199.8 | .2299 | 6,577,588 | .2553 | 3,302,701 | .2547 | .2502 | .2039 | .2267 | .2642 |
| Montgomery | 659.8 | .2769 | 2.6 | 1,358 | 93.5 | 241.1 | .2774 | 9,412,794 | .3653 | 5,095,527 | .3929 | .3560 | .2180 | .2793 | .3867 |
| Philadelphia | 1,625.9 | .6824 | –3.7 | 11,955 | 58.8 | 622.0 | .7155 | 15,609,653 | .6059 | 7,019,048 | .5413 | .6018 | .8066 | .6570 | .6450 |
| *Burlington, N. J.* | *387.7* | *.1627* | *6.9* | *480* | *85.3* | *128.9* | *.1483* | *4,791,422* | *.1860* | *1,989,537* | *.1535* | *.1715* | *.1020* | *.1358* | *.1722* |
| *Camden, N. J.* | *484.4* | *.2033* | *2.7* | *2,172* | *83.5* | *174.5* | *.2008* | *5,679,993* | *.2204* | *2,799,539* | *.2159* | *.2157* | *.1802* | *.1940* | *.2316* |
| *Gloucester, N. J.* | *214.3* | *.0899* | *7.2* | *655* | *90.3* | *73.0* | *.0840* | *2,426,821* | *.0941* | *1,190,604* | *.0918* | *.0926* | *.0709* | *.0796* | *.0908* |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | *5,755.6* | *2.4157* | *1.3* | *1,076* | *80.1* | *2,081.4* | *2.3946* | *66,816,109* | *2.5931* | *31,915,400* | *2.4613* | *2.5180* | *2.1934* | *2.2744* | *2.6323* |
| **PITTSBURGH** | 2,175.0 | .9128 | –2.0 | 637 | 91.3 | 839.4 | .9657 | 24,140,697 | .9370 | 11,151,843 | .8601 | .9091 | .9375 | .9191 | .9338 |
| Allegheny | 1,397.4 | .5865 | –3.7 | 1,922 | 88.2 | 550.7 | .6336 | 16,418,380 | .6372 | 7,838,162 | .6045 | .6172 | .6123 | .6006 | .6434 |
| Fayette | 162.7 | .0683 | 2.1 | 205 | 95.7 | 60.2 | .0692 | 1,318,916 | .0512 | 648,218 | .0500 | .0542 | .0835 | .0682 | .0498 |
| Washington | 219.2 | .0920 | 1.0 | 255 | 96.0 | 81.4 | .0937 | 2,280,820 | .0886 | 875,120 | .0675 | .0830 | .0869 | .0860 | .0812 |
| Westmoreland | 395.7 | .1660 | .9 | 383 | 97.8 | 147.1 | .1692 | 4,122,581 | .1600 | 1,790,343 | .1381 | .1547 | .1548 | .1643 | .1594 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | *2,376.5* | *.9973* | *–1.9* | *618* | *91.5* | *913.0* | *1.0504* | *26,355,171* | *1.0230* | *11,957,232* | *.9222* | *.9875* | *1.0134* | *.9899* | *1.0161* |
| **READING** | 321.8 | .1350 | 3.0 | 374 | 96.7 | 123.2 | .1417 | 3,516,557 | .1365 | 1,895,090 | .1461 | .1391 | .1329 | .1457 | .1728 |
| Berks | 321.8 | .1350 | 3.0 | 374 | 96.7 | 123.2 | .1417 | 3,516,557 | .1365 | 1,895,090 | .1461 | .1391 | .1329 | .1457 | .1728 |
| **SCRANTON - WILKES-BARRE** | 737.1 | .3094 | 1.1 | 259 | 98.9 | 278.3 | .3202 | 6,967,757 | .2705 | 3,555,379 | .2742 | .2791 | .3392 | .3457 | .2689 |
| Columbia | 63.9 | .0269 | 3.1 | 131 | 99.3 | 23.2 | .0267 | 595,684 | .0232 | 248,914 | .0192 | .0226 | .0263 | .0292 | .0212 |
| Lackawanna | 224.8 | .0943 | –1.4 | 488 | 99.0 | 84.7 | .0975 | 2,135,834 | .0829 | 1,145,195 | .0883 | .0868 | .1058 | .1047 | .0854 |
| Luzerne | 342.0 | .1435 | –.3 | 384 | 98.9 | 130.8 | .1504 | 3,208,824 | .1245 | 1,620,391 | .1250 | .1285 | .1610 | .1610 | .1263 |
| Monroe | 77.9 | .0327 | 12.2 | 128 | 98.0 | 29.7 | .0342 | 791,584 | .0307 | 439,811 | .0339 | .0320 | .0345 | .0379 | .0284 |
| Wyoming | 28.5 | .0120 | 7.8 | 71 | 99.5 | 9.9 | .0114 | 235,831 | .0092 | 101,068 | .0078 | .0092 | .0116 | .0129 | .0076 |
| **SHARON** | 128.7 | .0540 | .3 | 192 | 95.1 | 46.8 | .0538 | 1,210,220 | .0470 | 546,658 | .0421 | .0470 | .0529 | .0542 | .0472 |
| Mercer | 128.7 | .0540 | .3 | 192 | 95.1 | 46.8 | .0538 | 1,210,220 | .0470 | 546,658 | .0421 | .0470 | .0529 | .0542 | .0472 |
| **STATE COLLEGE** | 116.0 | .0487 | 2.9 | 105 | 97.2 | 38.9 | .0448 | 1,045,378 | .0406 | 548,575 | .0423 | .0427 | .0478 | .0476 | .0385 |
| Centre | 116.0 | .0487 | 2.9 | 105 | 97.2 | 38.9 | .0448 | 1,045,378 | .0406 | 548,575 | .0423 | .0427 | .0478 | .0476 | .0385 |
| **WILLIAMSPORT** | 119.9 | .0503 | 1.3 | 97 | 98.0 | 44.1 | .0508 | 1,101,966 | .0428 | 585,246 | .0451 | .0451 | .0544 | .0563 | .0458 |
| Lycoming | 119.9 | .0503 | 1.3 | 97 | 98.0 | 44.1 | .0508 | 1,101,966 | .0428 | 585,246 | .0451 | .0451 | .0544 | .0563 | .0458 |
| **YORK** | 397.6 | .1669 | 4.3 | 279 | 96.7 | 147.3 | .1695 | 4,239,231 | .1645 | 1,805,702 | .1393 | .1574 | .1479 | .1662 | .1608 |
| Adams | 70.5 | .0296 | 3.2 | 135 | 98.5 | 24.7 | .0284 | 660,932 | .0256 | 214,391 | .0166 | .0237 | .0249 | .0287 | .0218 |
| York | 327.1 | .1373 | 4.5 | 361 | 96.4 | 122.6 | .1411 | 3,578,299 | .1389 | 1,591,311 | .1227 | .1337 | .1230 | .1375 | .1390 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 70.5 | .0296 | 3.2 | 135 | 98.5 | 24.7 | .0284 | 660,932 | .0256 | 214,391 | .0166 | .0237 | .0249 | .0287 | .0218 |
| Allegheny | 1,397.4 | .5865 | –3.7 | 1,922 | 88.2 | 550.7 | .6336 | 16,418,380 | .6372 | 7,838,162 | .6045 | .6172 | .6123 | .6006 | .6434 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES |  |  |  |  |  |  |  |  |  |  |  |  | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **PENNSYLVANIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Armstrong | 82.2 | .0345 | 5.7 | 127 | 98.8 | 31.0 | .0356 | 739,729 | .0287 | 279,006 | .0215 | .0278 | .0387 | .0348 | .0255 |
| Beaver | 201.5 | .0845 | –1.4 | 462 | 93.7 | 73.6 | .0847 | 2,214,474 | .0860 | 805,389 | .0621 | .0784 | .0759 | .0708 | .0823 |
| Bedford | 48.3 | .0203 | 3.2 | 47 | 99.5 | 17.4 | .0200 | 396,901 | .0154 | 192,714 | .0149 | .0163 | .0215 | .0220 | .0130 |
| Berks | 321.8 | .1350 | 3.0 | 374 | 96.7 | 123.2 | .1417 | 3,516,557 | .1365 | 1,895,090 | .1461 | .1391 | .1329 | .1457 | .1728 |
| Blair | 136.4 | .0573 | –.2 | 259 | 99.0 | 50.9 | .0586 | 1,199,359 | .0465 | 706,317 | .0545 | .0511 | .0660 | .0657 | .0515 |
| Bradford | 64.9 | .0272 | 3.1 | 56 | 99.5 | 23.3 | .0268 | 557,015 | .0216 | 228,996 | .0176 | .0216 | .0275 | .0283 | .0194 |
| Bucks | 511.3 | .2146 | 6.7 | 838 | 96.4 | 176.5 | .2030 | 6,048,149 | .2348 | 3,222,956 | .2486 | .2347 | .1612 | .2007 | .2366 |
| Butler | 155.3 | .0652 | 5.0 | 197 | 99.1 | 54.5 | .0627 | 1,498,535 | .0581 | 625,974 | .0483 | .0566 | .0554 | .0623 | .0568 |
| Cambria | 180.4 | .0757 | –1.6 | 261 | 97.7 | 65.3 | .0752 | 1,498,742 | .0582 | 715,105 | .0551 | .0609 | .0852 | .0772 | .0560 |
| Cameron | 6.3 | .0026 | –5.6 | 16 | 99.5 | 2.6 | .0030 | 53,119 | .0021 | 20,706 | .0016 | .0019 | .0036 | .0033 | .0016 |
| Carbon | 54.4 | .0229 | 2.1 | 141 | 99.7 | 21.1 | .0242 | 513,810 | .0199 | 167,430 | .0129 | .0185 | .0253 | .0236 | .0173 |
| Centre | 116.0 | .0487 | 2.9 | 105 | 97.2 | 38.9 | .0448 | 1,045,378 | .0406 | 548,575 | .0423 | .0427 | .0478 | .0476 | .0385 |
| Chester | 336.7 | .1413 | 6.3 | 444 | 91.4 | 118.0 | .1357 | 4,429,274 | .1719 | 1,554,630 | .1199 | .1503 | .0951 | .1183 | .1511 |
| Clarion | 45.2 | .0189 | 4.2 | 74 | 99.1 | 15.2 | .0175 | 383,925 | .0149 | 174,018 | .0135 | .0152 | .0180 | .0174 | .0146 |
| Clearfield | 84.4 | .0355 | 1.0 | 73 | 99.5 | 30.5 | .0351 | 742,840 | .0288 | 438,643 | .0338 | .0317 | .0387 | .0394 | .0286 |
| Clinton | 39.5 | .0165 | 1.4 | 44 | 99.4 | 14.2 | .0163 | 298,823 | .0116 | 190,918 | .0147 | .0135 | .0191 | .0203 | .0124 |
| Columbia | 63.9 | .0269 | 3.1 | 131 | 99.3 | 23.2 | .0267 | 595,684 | .0232 | 248,914 | .0192 | .0226 | .0263 | .0292 | .0212 |
| Crawford | 90.8 | .0381 | 2.2 | 90 | 98.3 | 32.8 | .0378 | 832,025 | .0322 | 368,197 | .0284 | .0324 | .0384 | .0397 | .0295 |
| Cumberland | 187.9 | .0788 | 4.6 | 344 | 97.6 | 69.8 | .0803 | 2,270,841 | .0882 | 1,429,916 | .1103 | .0928 | .0744 | .0892 | .0913 |
| Dauphin | 236.8 | .0994 | 1.9 | 448 | 84.8 | 94.1 | .1082 | 2,886,384 | .1120 | 1,425,168 | .1099 | .1089 | .0977 | .1081 | .1093 |
| Delaware | 549.9 | .2308 | –.9 | 2,989 | 89.4 | 199.8 | .2299 | 6,577,588 | .2553 | 3,302,701 | .2547 | .2502 | .2039 | .2267 | .2642 |
| Elk | 38.6 | .0162 | .7 | 47 | 99.7 | 13.6 | .0156 | 394,918 | .0153 | 124,951 | .0096 | .0138 | .0136 | .0148 | .0136 |
| Erie | 285.6 | .1198 | 2.1 | 355 | 94.7 | 102.9 | .1184 | 2,907,755 | .1129 | 1,371,644 | .1058 | .1121 | .1126 | .1184 | .1147 |
| Fayette | 162.7 | .0683 | 2.1 | 205 | 95.7 | 60.2 | .0692 | 1,318,916 | .0512 | 648,218 | .0500 | .0542 | .0835 | .0682 | .0498 |
| Forest | 5.0 | .0021 | –1.4 | 12 | 99.3 | 1.9 | .0022 | 39,456 | .0015 | 15,349 | .0012 | .0016 | .0025 | .0024 | .0011 |
| Franklin | 118.0 | .0495 | 3.8 | 152 | 97.6 | 43.4 | .0499 | 1,207,358 | .0469 | 472,977 | .0365 | .0442 | .0424 | .0518 | .0450 |
| Fulton | 13.7 | .0058 | 6.7 | 31 | 99.0 | 5.1 | .0059 | 104,566 | .0040 | 28,795 | .0022 | .0040 | .0065 | .0064 | .0028 |
| Greene | 42.2 | .0177 | 4.3 | 73 | 98.9 | 15.4 | .0177 | 375,010 | .0146 | 142,948 | .0110 | .0140 | .0191 | .0164 | .0125 |
| Huntingdon | 43.7 | .0184 | 3.4 | 50 | 97.3 | 15.2 | .0175 | 329,594 | .0128 | 133,759 | .0103 | .0132 | .0201 | .0184 | .0108 |
| Indiana | 95.7 | .0401 | 3.7 | 115 | 98.5 | 32.4 | .0373 | 834,659 | .0324 | 385,441 | .0298 | .0331 | .0344 | .0388 | .0306 |
| Jefferson | 50.3 | .0211 | 4.1 | 77 | 99.7 | 18.8 | .0216 | 473,964 | .0184 | 185,821 | .0143 | .0178 | .0217 | .0218 | .0161 |
| Juniata | 20.4 | .0086 | 6.3 | 52 | 99.8 | 7.4 | .0085 | 158,858 | .0061 | 55,916 | .0043 | .0061 | .0093 | .0094 | .0046 |
| Lackawanna | 224.8 | .0943 | –1.4 | 488 | 99.0 | 84.7 | .0975 | 2,135,834 | .0829 | 1,145,195 | .0883 | .0868 | .1058 | .1047 | .0854 |
| Lancaster | 382.8 | .1607 | 5.6 | 402 | 97.1 | 136.7 | .1572 | 4,054,902 | .1574 | 2,070,104 | .1597 | .1587 | .1425 | .1682 | .1642 |
| Lawrence | 106.1 | .0445 | –1.0 | 292 | 96.7 | 38.8 | .0447 | 1,022,809 | .0397 | 419,930 | .0324 | .0385 | .0459 | .0426 | .0369 |
| Lebanon | 112.1 | .0471 | 3.2 | 309 | 98.9 | 40.7 | .0468 | 1,087,999 | .0422 | 605,316 | .0466 | .0445 | .0451 | .0526 | .0418 |
| Lehigh | 279.1 | .1171 | 2.5 | 802 | 97.6 | 108.2 | .1245 | 3,438,281 | .1335 | 1,992,616 | .1537 | .1362 | .1095 | .1275 | .1413 |
| Luzerne | 342.0 | .1435 | –.3 | 384 | 98.9 | 130.8 | .1504 | 3,208,824 | .1245 | 1,620,391 | .1250 | .1285 | .1610 | .1610 | .1263 |
| Lycoming | 119.9 | .0503 | 1.3 | 97 | 98.0 | 44.1 | .0508 | 1,101,966 | .0428 | 585,246 | .0451 | .0451 | .0544 | .0563 | .0458 |
| McKean | 49.9 | .0210 | –1.5 | 51 | 99.3 | 18.6 | .0214 | 465,235 | .0180 | 196,827 | .0152 | .0177 | .0223 | .0219 | .0159 |
| Mercer | 128.7 | .0540 | .3 | 192 | 95.1 | 46.8 | .0538 | 1,210,220 | .0470 | 546,658 | .0421 | .0470 | .0529 | .0542 | .0472 |
| Mifflin | 47.5 | .0199 | 1.3 | 115 | 99.6 | 17.6 | .0202 | 393,263 | .0153 | 172,508 | .0134 | .0156 | .0226 | .0206 | .0137 |
| Monroe | 77.9 | .0327 | 12.2 | 128 | 98.0 | 29.7 | .0342 | 791,584 | .0307 | 439,811 | .0339 | .0320 | .0345 | .0379 | .0284 |
| Montgomery | 659.8 | .2769 | 2.6 | 1,358 | 93.5 | 241.1 | .2774 | 9,412,794 | .3653 | 5,095,527 | .3929 | .3560 | .2180 | .2793 | .3867 |
| Montour | 16.9 | .0071 | 1.3 | 129 | 99.2 | 5.9 | .0068 | 172,466 | .0067 | 76,721 | .0060 | .0065 | .0056 | .0076 | .0055 |
| Northampton | 231.9 | .0974 | 2.9 | 617 | 97.4 | 86.2 | .0991 | 2,405,891 | .0934 | 911,278 | .0702 | .0873 | .0901 | .0934 | .0892 |
| Northumberland | 100.7 | .0422 | .3 | 218 | 99.6 | 39.6 | .0456 | 809,439 | .0314 | 379,636 | .0293 | .0329 | .0552 | .0491 | .0279 |
| Perry | 38.8 | .0163 | 8.6 | 70 | 99.8 | 14.0 | .0161 | 337,923 | .0131 | 112,673 | .0087 | .0125 | .0144 | .0172 | .0107 |
| Philadelphia | 1,625.9 | .6824 | –3.7 | 11,955 | 58.8 | 622.0 | .7155 | 15,609,653 | .6059 | 7,019,048 | .5413 | .6018 | .8066 | .6570 | .6450 |
| Pike | 21.0 | .0088 | 14.9 | 38 | 99.3 | 8.4 | .0097 | 204,886 | .0079 | 54,258 | .0042 | .0069 | .0091 | .0095 | .0059 |
| Potter | 18.5 | .0077 | 4.4 | 17 | 99.4 | 6.7 | .0077 | 151,351 | .0059 | 50,664 | .0039 | .0057 | .0083 | .0077 | .0051 |
| Schuylkill | 160.3 | .0673 | –.2 | 205 | 99.5 | 62.7 | .0721 | 1,400,700 | .0543 | 661,607 | .0510 | .0559 | .0852 | .0785 | .0515 |
| Snyder | 35.8 | .0150 | 6.6 | 109 | 99.3 | 12.2 | .0141 | 311,210 | .0121 | 248,570 | .0192 | .0148 | .0146 | .0185 | .0137 |
| Somerset | 83.5 | .0351 | 2.8 | 78 | 99.8 | 30.5 | .0350 | 674,816 | .0262 | 278,718 | .0215 | .0265 | .0385 | .0370 | .0232 |
| Sullivan | 6.4 | .0027 | .8 | 14 | 99.2 | 2.2 | .0026 | 45,084 | .0018 | 20,252 | .0016 | .0020 | .0030 | .0029 | .0013 |
| Susquehanna | 40.0 | .0168 | 5.6 | 48 | 99.6 | 14.2 | .0163 | 342,013 | .0132 | 110,722 | .0085 | .0124 | .0159 | .0166 | .0105 |
| Tioga | 41.8 | .0175 | 2.0 | 37 | 99.3 | 14.5 | .0167 | 325,039 | .0127 | 124,181 | .0096 | .0127 | .0180 | .0174 | .0098 |
| Union | 33.9 | .0142 | 3.1 | 107 | 96.5 | 10.8 | .0124 | 307,450 | .0119 | 122,703 | .0094 | .0117 | .0119 | .0131 | .0102 |
| Venango | 65.3 | .0274 | 1.3 | 96 | 99.1 | 23.9 | .0275 | 612,397 | .0238 | 246,525 | .0191 | .0231 | .0261 | .0276 | .0229 |
| Warren | 47.5 | .0200 | .1 | 54 | 99.5 | 17.4 | .0200 | 414,337 | .0160 | 448,390 | .0345 | .0224 | .0207 | .0281 | .0170 |
| Washington | 219.2 | .0920 | 1.0 | 255 | 96.0 | 81.4 | .0937 | 2,280,820 | .0886 | 875,120 | .0675 | .0830 | .0869 | .0860 | .0812 |
| Wayne | 38.4 | .0161 | 9.0 | 53 | 99.5 | 14.2 | .0163 | 308,508 | .0119 | 210,041 | .0162 | .0140 | .0205 | .0194 | .0121 |
| Westmoreland | 395.7 | .1660 | .9 | 383 | 97.8 | 147.1 | .1692 | 4,122,581 | .1600 | 1,790,343 | .1381 | .1547 | .1548 | .1643 | .1594 |
| Wyoming | 28.5 | .0120 | 7.8 | 71 | 99.5 | 9.9 | .0114 | 235,831 | .0092 | 101,068 | .0078 | .0092 | .0116 | .0129 | .0076 |
| York | 327.1 | .1373 | 4.5 | 361 | 96.4 | 122.6 | .1411 | 3,578,299 | .1389 | 1,591,311 | .1227 | .1337 | .1230 | .1375 | .1390 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES |  |  |  |  |  |  |  |  |  |  |  |  |  | Graduated Buying Power Indexes |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |  |
| **PENNSYLVANIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **10,090.9** | **4.2352** | **.5** | **473** | **88.6** | **3,769.4** | **4.3363** | **109,790,441** | **4.2616** | **52,875,029** | **4.0776** | **4.2009** | **4.1746** | **4.2657** | **4.3442** |  |
| **TOTAL STATE** | **11,965.4** | **5.0217** | **.8** | **267** | **90.2** | **4,451.8** | **5.1214** | **126,497,923** | **4.9096** | **60,483,693** | **4.6646** | **4.8585** | **4.9900** | **5.0945** | **4.9426** |  |
| **RHODE ISLAND** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | **878.7** | **.3687** | **1.5** | **928** | **95.5** | **318.4** | **.3663** | **9,575,547** | **.3716** | **4,624,561** | **.3566** | **.3668** | **.3554** | **.3538** | **.3615** |  |
| Bristol | 46.6 | .0195 | -.7 | 1,792 | 99.0 | 15.4 | .0177 | 514,493 | .0199 | 164,464 | .0127 | .0177 | .0148 | .0156 | .0162 |  |
| Kent | 159.8 | .0671 | 3.7 | 929 | 98.9 | 56.7 | .0652 | 1,875,007 | .0728 | 1,078,026 | .0831 | .0749 | .0543 | .0657 | .0745 |  |
| Providence | 572.8 | .2404 | .3 | 1,377 | 93.9 | 212.3 | .2443 | 6,077,563 | .2359 | 2,782,376 | .2146 | .2304 | .2507 | .2316 | .2293 |  |
| Washington | 99.5 | .0417 | 6.6 | 299 | 97.2 | 34.0 | .0391 | 1,108,484 | .0430 | 599,695 | .0462 | .0438 | .0356 | .0409 | .0415 |  |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bristol | 46.6 | .01[illegible] | -.7 | 1,792 | 99.0 | 15.4 | .0177 | 514,493 | .0199 | 164,464 | .0127 | .0177 | .0148 | .0156 | .0162 |  |
| Kent | 159.8 | .0671 | 3.7 | 929 | 98.9 | 56.7 | .0652 | 1,875,007 | .0728 | 1,078,026 | .0831 | .0749 | .0543 | .0657 | .0745 |  |
| Newport | 84.3 | .0354 | 3.6 | 788 | 94.4 | 29.4 | .0338 | 994,448 | .0386 | 499,858 | .0386 | .0378 | .0280 | .0340 | .0336 |  |
| Providence | 572.8 | .2404 | .3 | 1,377 | 93.9 | 212.3 | .2443 | 6,077,563 | .2359 | 2,782,376 | .2146 | .2304 | .2507 | .2316 | .2293 |  |
| Washington | 99.5 | .0417 | 6.6 | 299 | 97.2 | 34.0 | .0391 | 1,108,484 | .0430 | 599,695 | .0462 | .0438 | .0356 | .0409 | .0415 |  |
| **TOTAL METRO COUNTIES** | **878.7** | **.3687** | **1.5** | **928** | **95.5** | **318.4** | **.3663** | **9,575,547** | **.3716** | **4,624,561** | **.3566** | **.3668** | **.3554** | **.3538** | **.3615** |  |
| **TOTAL STATE** | **963.0** | **.4041** | **1.7** | **914** | **95.4** | **347.8** | **.4001** | **10,569,995** | **.4102** | **5,124,419** | **.3952** | **.4046** | **.3834** | **.3878** | **.3951** |  |
| **SOUTH CAROLINA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANDERSON** | **144.2** | **.0606** | **8.2** | **201** | **81.8** | **53.1** | **.0610** | **1,264,991** | **.0491** | **636,316** | **.0490** | **.0514** | **.0652** | **.0650** | **.0509** |  |
| Anderson | 144.2 | .0606 | 8.2 | 201 | 81.8 | 53.1 | .0610 | 1,264,991 | .0491 | 636,316 | .0490 | .0514 | .0652 | .0660 | .0509 |  |
| **CHARLESTON** | **484.0** | **.2032** | **12.5** | **185** | **67.0** | **162.0** | **.1863** | **4,148,059** | **.1609** | **2,351,498** | **.1813** | **.1755** | **.2061** | **.2093** | **.1665** |  |
| Berkeley | 118.3 | .0497 | 24.9 | 107 | 72.1 | 38.7 | .0445 | 935,089 | .0363 | 226,573 | .0175 | .0332 | .0403 | .0452 | .0300 |  |
| Charleston | 292.6 | .1228 | 5.8 | 312 | 63.5 | 99.0 | .1139 | 2,619,029 | .1016 | 1,882,208 | .1451 | .1191 | .1364 | .1348 | .1153 |  |
| Dorchester | 73.1 | .0307 | 23.8 | 127 | 72.4 | 24.3 | .0279 | 593,941 | .0230 | 242,717 | .0187 | .0232 | .0294 | .0293 | .0212 |  |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **.4329** | **6.2** | **304** | **78.0** | **376.6** | **.4334** | **10,635,731** | **.4128** | **6,117,975** | **.4717** | **.4348** | **.4375** | **.4779** | **.4492** |  |
| York | 116.7 | .0490 | 9.4 | 170 | 75.5 | 40.1 | .0461 | 1,113,257 | .0432 | 549,238 | .0423 | .0441 | .0479 | .0483 | .0427 |  |
| *Cabarrus, N. C.* | *91.5* | *.0384* | *6.5* | *251* | *84.5* | *33.2* | *.0382* | *932,141* | *.0362* | *501,810* | *.0387* | *.0375* | *.0380* | *.0401* | *.0390* |  |
| *Gaston, N. C.* | *167.5* | *.0703* | *3.0* | *469* | *86.5* | *59.4* | *.0684* | *1,640,837* | *.0637* | *829,828* | *.0640* | *.0652* | *.0683* | *.0735* | *.0613* |  |
| *Lincoln, N. C.* | *46.8* | *.0196* | *10.5* | *157* | *90.1* | *16.8* | *.0194* | *451,069* | *.0175* | *152,292* | *.0117* | *.0163* | *.0167* | *.0202* | *.0156* |  |
| *Mecklenburg, N. C.* | *429.6* | *.1803* | *6.3* | *814* | *70.9* | *163.2* | *.1878* | *4,834,014* | *.1877* | *3,218,314* | *.2482* | *.2043* | *.1826* | *.2150* | *.2245* |  |
| *Rowan, N. C.* | *102.1* | *.0429* | *2.9* | *197* | *82.8* | *38.2* | *.0439* | *999,206* | *.0387* | *557,896* | *.0430* | *.0409* | *.0535* | *.0493* | *.0406* |  |
| *Union, N. C.* | *77.4* | *.0324* | *9.9* | *121* | *81.7* | *25.7* | *.0256* | *665,207* | *.0258* | *308,597* | *.0238* | *.0265* | *.0305* | *.0315* | *.0255* |  |
| **COLUMBIA** | **440.3** | **.1848** | **7.4** | **300** | **70.0** | **154.2** | **.1774** | **4,538,439** | **.1761** | **2,241,618** | **.1729** | **.1769** | **.1642** | **.1875** | **.1709** |  |
| Lexington | 160.2 | .0672 | 14.1 | 227 | 89.0 | 57.9 | .0666 | 1,633,864 | .0634 | 615,979 | .0475 | .0593 | .0602 | .0666 | .0579 |  |
| Richland | 280.1 | .1176 | 3.9 | 368 | 59.1 | 96.3 | .1108 | 2,904,575 | .1127 | 1,625,639 | .1254 | .1176 | .1040 | .1209 | .1130 |  |
| **FLORENCE** | **117.2** | **.0492** | **6.4** | **146** | **61.1** | **40.3** | **.0464** | **887,008** | **.0344** | **619,112** | **.0477** | **.0413** | **.0574** | **.0545** | **.0367** |  |
| Florence | 117.2 | .0492 | 6.4 | 146 | 61.1 | 40.3 | .0464 | 887,008 | .0344 | 619,112 | .0477 | .0413 | .0574 | .0545 | .0367 |  |
| **GREENVILLE - SPARTANBURG** | **605.0** | **.2538** | **6.1** | **287** | **81.7** | **222.1** | **.2554** | **5,434,481** | **.2110** | **3,117,321** | **.2404** | **.2283** | **.2830** | **.2849** | **.2241** |  |
| Greenville | 305.4 | .1281 | 6.1 | 384 | 81.1 | 114.0 | .1311 | 2,691,462 | .1045 | 1,780,245 | .1373 | .1191 | .1486 | .1522 | .1193 |  |
| Pickens | 86.1 | .0361 | 8.6 | 173 | 91.8 | 29.8 | .0342 | 799,638 | .0311 | 321,625 | .0248 | .0301 | .0332 | .0352 | .0274 |  |
| Spartanburg | 213.5 | .0896 | 5.2 | 262 | 78.5 | 78.3 | .0901 | 1,943,381 | .0754 | 1,015,451 | .0783 | .0791 | .1012 | .0975 | .0774 |  |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Abbeville | 23.3 | .0098 | 3.0 | 46 | 65.7 | 8.4 | .0096 | 178,837 | .0070 | 46,244 | .0036 | .0064 | .0110 | .0097 | .0054 |  |
| ☐ Aiken | 112.6 | .0473 | 6.6 | 103 | 73.9 | 41.7 | .0480 | 1,083,113 | .0420 | 451,953 | .0348 | .0410 | .0485 | .0480 | .0396 |  |
| Allendale | 11.1 | .0046 | 3.7 | 27 | 36.0 | 3.7 | .0043 | 60,031 | .0023 | 27,518 | .0022 | .0027 | .0070 | .0035 | .0020 |  |
| Anderson | 144.2 | .0606 | 8.2 | 201 | 81.8 | 53.1 | .0610 | 1,264,991 | .0491 | 636,316 | .0490 | .0514 | .0652 | .0660 | .0509 |  |
| Bamberg | 18.4 | .0077 | 1.6 | 47 | 41.3 | 6.0 | .0069 | 121,160 | .0047 | 47,729 | .0037 | .0051 | .0097 | .0065 | .0043 |  |
| Barnwell | 20.7 | .0087 | 4.2 | 37 | 57.1 | 7.1 | .0082 | 143,334 | .0056 | 52,407 | .0041 | .0056 | .0111 | .0081 | .0050 |  |
| Beaufort | 75.0 | .0314 | 14.7 | 130 | 64.9 | 25.0 | .0288 | 822,193 | .0319 | 479,217 | .0369 | .0334 | .0318 | .0336 | .0348 |  |
| Berkeley | 118.3 | .0497 | 24.9 | 107 | 72.1 | 38.7 | .0445 | 935,089 | .0363 | 226,573 | .0175 | .0332 | .0403 | .0452 | .0300 |  |
| Calhoun | 12.9 | .0054 | 5.7 | 34 | 43.7 | 4.3 | .0049 | 77,361 | .0030 | 17,821 | .0014 | .0030 | .0064 | .0049 | .0024 |  |
| Charleston | 292.6 | .1228 | 5.8 | 312 | 63.5 | 99.0 | .1139 | 2,619,029 | .1016 | 1,882,208 | .1451 | .1191 | .1364 | .1348 | .1153 |  |
| Cherokee | 42.1 | .0177 | 2.7 | 106 | 79.4 | 14.6 | .0168 | 307,740 | .0120 | 159,510 | .0123 | .0130 | .0208 | .0190 | .0122 |  |
| Chester | 30.8 | .0129 | 2.2 | 53 | 60.0 | 10.5 | .0121 | 225,505 | .0087 | 99,153 | .0077 | .0093 | .0148 | .0116 | .0082 |  |
| Chesterfield | 39.6 | .0166 | 3.8 | 49 | 66.1 | 14.2 | .0163 | 270,374 | .0105 | 121,145 | .0093 | .0114 | .0215 | .0174 | .0095 |  |
| Clarendon | 28.4 | .0119 | 3.4 | 47 | 41.2 | 9.4 | .0109 | 169,725 | .0066 | 83,387 | .0064 | .0077 | .0143 | .0109 | .0061 |  |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Colleton | 33.8 | .0142 | 6.4 | 32 | 52.7 | 11.6 | .0133 | 211,788 | .0082 | 131,698 | .0102 | .0099 | .0188 | .0146 | .0094 |
| Darlington | 65.4 | .0275 | 4.3 | 116 | 58.6 | 22.3 | .0257 | 469,909 | .0183 | 216,184 | .0167 | .0196 | .0309 | .0255 | .0164 |
| Dillon | 31.7 | .0133 | 2.0 | 78 | 55.3 | 10.1 | .0116 | 185,775 | .0072 | 131,214 | .0101 | .0094 | .0167 | .0131 | .0077 |
| Dorchester | 73.1 | .0307 | 23.8 | 127 | 72.4 | 24.3 | .0279 | 593,941 | .0230 | 242,717 | .0187 | .0232 | .0294 | .0293 | .0212 |
| Edgefield | 18.0 | .0075 | 2.7 | 37 | 48.8 | 6.0 | .0069 | 107,579 | .0042 | 49,884 | .0039 | .0047 | .0095 | .0067 | .0036 |
| Fairfield | 20.7 | .0087 | .0 | 30 | 40.3 | 6.6 | .0076 | 128,156 | .0050 | 45,841 | .0035 | .0054 | .0093 | .0073 | .0042 |
| Florence | 117.2 | .0492 | 6.4 | 146 | 61.1 | 40.3 | .0464 | 887,008 | .0344 | 619,112 | .0477 | .0413 | .0574 | .0545 | .0367 |
| Georgetown | 46.9 | .0197 | 10.5 | 57 | 53.8 | 15.8 | .0182 | 312,646 | .0121 | 241,233 | .0186 | .0156 | .0261 | .0208 | .0143 |
| Greenville | 305.4 | .1281 | 6.1 | 384 | 81.1 | 114.0 | .1311 | 2,691,462 | .1045 | 1,780,245 | .1373 | .1191 | .1486 | .1522 | .1193 |
| Greenwood | 60.7 | .0255 | 4.9 | 135 | 69.7 | 22.2 | .0255 | 502,960 | .0195 | 311,356 | .0241 | .0221 | .0305 | .0281 | .0213 |
| Hampton | 19.0 | .0080 | 4.6 | 34 | 46.1 | 6.7 | .0078 | 120,005 | .0047 | 72,038 | .0055 | .0056 | .0117 | .0074 | .0049 |
| Horry | 121.4 | .0509 | 19.7 | 106 | 76.5 | 44.9 | .0516 | 1,136,150 | .0441 | 1,000,812 | .0772 | .0552 | .0646 | .0678 | .0616 |
| Jasper | 15.7 | .0066 | 8.2 | 24 | 41.4 | 5.3 | .0061 | 102,912 | .0040 | 69,378 | .0053 | .0050 | .0081 | .0064 | .0041 |
| Kershaw | 41.2 | .0173 | 5.6 | 57 | 67.5 | 14.9 | .0171 | 358,915 | .0139 | 189,533 | .0147 | .0148 | .0192 | .0183 | .0129 |
| Lancaster | 56.7 | .0238 | 6.3 | 103 | 74.7 | 19.7 | .0227 | 495,413 | .0192 | 208,679 | .0161 | .0192 | .0227 | .0232 | .0212 |
| Laurens | 53.3 | .0224 | 2.1 | 75 | 69.8 | 18.0 | .0207 | 438,757 | .0171 | 172,098 | .0132 | .0170 | .0221 | .0208 | .0150 |
| Lee | 19.0 | .0080 | .4 | 46 | 37.5 | 5.9 | .0068 | 106,463 | .0041 | 45,810 | .0036 | .0048 | .0090 | .0072 | .0036 |
| Lexington | 160.2 | .0672 | 14.1 | 227 | 89.0 | 57.9 | .0666 | 1,633,864 | .0634 | 615,979 | .0475 | .0593 | .0602 | .0666 | .0579 |
| McCormick | 7.7 | .0032 | −1.3 | 22 | 37.9 | 2.4 | .0028 | 52,938 | .0021 | 11,418 | .0008 | .0019 | .0031 | .0024 | .0017 |
| Marion | 35.4 | .0149 | 3.6 | 72 | 46.4 | 11.8 | .0135 | 221,093 | .0085 | 116,339 | .0090 | .0100 | .0193 | .0139 | .0087 |
| Marlboro | 32.7 | .0137 | 3.4 | 68 | 50.8 | 10.5 | .0121 | 198,540 | .0077 | 79,635 | .0062 | .0085 | .0163 | .0125 | .0066 |
| Newberry | 31.8 | .0133 | 1.8 | 50 | 67.1 | 11.9 | .0137 | 285,866 | .0111 | 130,179 | .0100 | .0111 | .0154 | .0134 | .0116 |
| Oconee | 51.6 | .0217 | 6.1 | 82 | 89.4 | 19.7 | .0227 | 422,823 | .0165 | 173,887 | .0134 | .0167 | .0256 | .0241 | .0147 |
| Orangeburg | 87.7 | .0368 | 6.6 | 79 | 42.3 | 29.2 | .0336 | 592,255 | .0229 | 329,678 | .0254 | .0264 | .0437 | .0335 | .0232 |
| Pickens | 86.1 | .0361 | 8.6 | 173 | 91.8 | 29.8 | .0342 | 799,638 | .0311 | 321,625 | .0248 | .0301 | .0332 | .0352 | .0274 |
| Richland | 280.1 | .1176 | 3.9 | 368 | 59.1 | 96.3 | .1108 | 2,904,575 | .1127 | 1,625,639 | .1254 | .1176 | .1040 | .1209 | .1130 |
| Saluda | 17.2 | .0072 | 6.6 | 38 | 63.4 | 5.9 | .0068 | 121,407 | .0047 | 43,013 | .0033 | .0048 | .0083 | .0068 | .0042 |
| Spartanburg | 213.5 | .0896 | 5.2 | 262 | 78.5 | 78.3 | .0901 | 1,943,381 | .0754 | 1,015,451 | .0783 | .0791 | .1012 | .0975 | .0774 |
| Sumter | 92.8 | .0390 | 5.2 | 140 | 53.8 | 30.4 | .0350 | 686,197 | .0267 | 399,880 | .0309 | .0304 | .0413 | .0388 | .0274 |
| Union | 31.1 | .0130 | 1.1 | 60 | 69.3 | 11.0 | .0126 | 218,545 | .0085 | 112,007 | .0086 | .0094 | .0160 | .0146 | .0080 |
| Williamsburg | 39.6 | .0166 | 3.6 | 42 | 36.5 | 12.5 | .0144 | 227,482 | .0088 | 101,535 | .0079 | .0100 | .0190 | .0157 | .0087 |
| York | 116.7 | .0490 | 9.4 | 170 | 75.5 | 40.1 | .0461 | 1,113,257 | .0432 | 549,238 | .0423 | .0441 | .0479 | .0483 | .0427 |
| **TOTAL METRO COUNTIES** | **2,020.0** | **.8479** | **8.2** | **213** | **73.6** | **713.5** | **.8206** | **18,469,348** | **.7167** | **9,967,056** | **.7684** | **.7585** | **.8723** | **.8985** | **.7314** |
| **TOTAL STATE** | **3,353.4** | **1.4074** | **7.4** | **111** | **68.3** | **1,172.0** | **1.3482** | **28,550,182** | **1.1081** | **15,484,516** | **1.1942** | **1.1936** | **1.5279** | **1.4666** | **1.1363** |

## SOUTH DAKOTA

| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **RAPID CITY** | **75.3** | **.0316** | **7.0** | **27** | **92.6** | **28.2** | **.0324** | **866,809** | **.0336** | **564,271** | **.0435** | **.0361** | **.0318** | **.0378** | **.0348** |
| Pennington | 75.3 | .0316 | 7.0 | 27 | 92.6 | 28.2 | .0324 | 866,809 | .0336 | 564,271 | .0435 | .0361 | .0318 | .0378 | .0348 |
| **SIOUX FALLS** | **119.6** | **.0502** | **9.3** | **148** | **98.3** | **46.1** | **.0530** | **1,524,085** | **.0592** | **824,380** | **.0635** | **.0588** | **.0448** | **.0540** | **.0597** |
| Minnehaha | 119.6 | .0502 | 9.3 | 148 | 98.3 | 46.1 | .0530 | 1,524,085 | .0592 | 824,380 | .0635 | .0588 | .0448 | .0540 | .0597 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Aurora | 3.4 | .0014 | −6.3 | 5 | 99.3 | 1.1 | .0013 | 19,094 | .0007 | 6,351 | .0005 | .0009 | .0016 | .0012 | .0004 |
| Beadle | 18.3 | .0077 | −4.7 | 15 | 98.9 | 7.4 | .0085 | 192,077 | .0075 | 104,711 | .0081 | .0077 | .0093 | .0083 | .0084 |
| Bennett | 3.2 | .0014 | 5.1 | 3 | 60.2 | 1.0 | .0012 | 16,012 | .0006 | 17,731 | .0013 | .0010 | .0020 | .0012 | .0004 |
| Bon Homme | 8.1 | .0034 | .5 | 15 | 97.8 | 3.1 | .0035 | 57,855 | .0023 | 28,922 | .0023 | .0025 | .0050 | .0036 | .0017 |
| Brookings | 25.4 | .0106 | 4.4 | 32 | 98.9 | 8.6 | .0099 | 241,476 | .0093 | 121,297 | .0093 | .0096 | .0114 | .0102 | .0088 |
| Brown | 37.6 | .0158 | 1.7 | 22 | 97.2 | 14.3 | .0165 | 403,945 | .0157 | 237,471 | .0183 | .0165 | .0164 | .0177 | .0163 |
| Brule | 5.2 | .0022 | −.9 | 6 | 97.6 | 2.0 | .0023 | 41,622 | .0016 | 36,731 | .0029 | .0020 | .0026 | .0028 | .0014 |
| Buffalo | 1.8 | .0007 | .3 | 4 | 28.2 | .4 | .0004 | 6,395 | .0003 | 2,164 | .0001 | .0004 | .0006 | .0005 | .0001 |
| Butte | 8.5 | .0036 | 1.5 | 4 | 98.8 | 3.3 | .0038 | 78,530 | .0030 | 44,717 | .0035 | .0033 | .0045 | .0040 | .0025 |
| Campbell | 2.1 | .0009 | −6.4 | 3 | 99.7 | .8 | .0009 | 10,438 | .0004 | 8,267 | .0006 | .0006 | .0015 | .0010 | .0002 |
| Charles Mix | 9.7 | .0041 | .2 | 9 | 81.7 | 3.3 | .0038 | 59,376 | .0023 | 32,280 | .0025 | .0026 | .0057 | .0038 | .0018 |
| Clark | 4.9 | .0020 | .1 | 5 | 99.7 | 1.9 | .0022 | 37,684 | .0015 | 12,948 | .0010 | .0014 | .0025 | .0020 | .0011 |
| Clay | 13.6 | .0057 | −.7 | 33 | 96.6 | 4.9 | .0057 | 146,639 | .0057 | 42,761 | .0033 | .0050 | .0056 | .0052 | .0041 |
| Codington | 22.0 | .0093 | 5.3 | 32 | 98.8 | 8.3 | .0095 | 236,398 | .0092 | 153,116 | .0118 | .0101 | .0104 | .0106 | .0103 |
| Corson | 5.1 | .0021 | −1.9 | 2 | 51.3 | 1.5 | .0017 | 23,866 | .0009 | 6,086 | .0005 | .0009 | .0025 | .0013 | .0007 |
| Custer | 6.9 | .0029 | 15.0 | 4 | 97.0 | 2.6 | .0030 | 71,929 | .0028 | 22,860 | .0018 | .0025 | .0027 | .0028 | .0021 |
| Davison | 18.2 | .0076 | 2.1 | 42 | 98.9 | 7.3 | .0084 | 182,851 | .0071 | 134,886 | .0104 | .0083 | .0097 | .0094 | .0085 |
| Day | 8.0 | .0034 | −1.6 | 8 | 94.1 | 3.0 | .0035 | 67,861 | .0026 | 25,210 | .0019 | .0025 | .0038 | .0032 | .0020 |
| Deuel | 5.2 | .0022 | −1.7 | 8 | 99.6 | 1.9 | .0022 | 41,302 | .0016 | 11,667 | .0009 | .0015 | .0024 | .0020 | .0012 |
| Dewey | 5.7 | .0024 | 6.2 | 2 | 40.7 | 1.5 | .0017 | 32,757 | .0013 | 17,176 | .0013 | .0015 | .0025 | .0017 | .001 |
| Douglas | 4.2 | .0017 | .5 | 10 | 99.6 | 1.4 | .0016 | 23,600 | .0009 | 9,238 | .0007 | .0011 | .0022 | .0016 | .0006 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | Graduated Buying Power Indexes: MPP (Moderate-Priced Products) | Graduated Buying Power Indexes: PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Edmunds | 5.1 | .0022 | −1.2 | 4 | 99.7 | 1.8 | .0021 | 29,078 | .0011 | 20,718 | .0016 | .0015 | .0031 | .0021 | .0011 |
| Fall River | 8.8 | .0037 | 4.3 | 5 | 94.1 | 3.4 | .0039 | 97,816 | .0038 | 32,151 | .0025 | .0034 | .0040 | .0033 | .0030 |
| Faulk | 3.1 | .0013 | −6.8 | 3 | 99.6 | 1.2 | .0014 | 20,546 | .0008 | 6,907 | .0005 | .0008 | .0020 | .0011 | .0006 |
| Grant | 9.2 | .0038 | 2.1 | 14 | 99.2 | 3.3 | .0038 | 87,896 | .0034 | 40,360 | .0032 | .0034 | .0033 | .0039 | .0032 |
| Gregory | 5.8 | .0025 | −3.6 | 6 | 95.8 | 2.1 | .0024 | 33,528 | .0013 | 23,525 | .0018 | .0017 | .0040 | .0024 | .0010 |
| Haakon | 2.9 | .0012 | 3.8 | 2 | 98.6 | 1.0 | .0011 | 19,980 | .0008 | 16,442 | .0012 | .0010 | .0014 | .0015 | .0007 |
| Hamlin | 5.3 | .0022 | .7 | 10 | 99.3 | 1.9 | .0022 | 43,724 | .0017 | 14,705 | .0011 | .0016 | .0023 | .0020 | .0011 |
| Hand | 4.6 | .0019 | −7.0 | 3 | 99.8 | 1.8 | .0021 | 33,683 | .0013 | 18,522 | .0014 | .0014 | .0032 | .0019 | .0010 |
| Hanson | 3.4 | .0015 | −.4 | 8 | 99.4 | 1.1 | .0013 | 20,298 | .0008 | 3,882 | .0003 | .0008 | .0015 | .0011 | .0006 |
| Harding | 1.8 | .0007 | 5.9 | 1 | 98.9 | .6 | .0006 | 10,814 | .0004 | 3,660 | .0003 | .0005 | .0009 | .0008 | .0003 |
| Hughes | 15.3 | .0064 | 7.6 | 20 | 93.0 | 6.0 | .0069 | 209,276 | .0081 | 92,322 | .0071 | .0075 | .0053 | .0067 | .0078 |
| Hutchinson | 9.0 | .0038 | −3.8 | 11 | 99.6 | 3.4 | .0040 | 66,003 | .0026 | 33,071 | .0026 | .0028 | .0053 | .0038 | .0019 |
| Hyde | 2.0 | .0008 | −3.3 | 2 | 95.3 | .8 | .0009 | 19,101 | .0007 | 6,519 | .0005 | .0007 | .0010 | .0009 | .0007 |
| Jackson | 4.1 | .0018 | 19.3 | 2 | 55.2 | 1.2 | .0014 | 25,316 | .0010 | 14,624 | .0011 | .0011 | .0015 | .0014 | .0006 |
| Jerauld | 2.9 | .0012 | −1.0 | 5 | 99.9 | 1.1 | .0012 | 17,484 | .0007 | 13,653 | .0010 | .0010 | .0022 | .0014 | .0003 |
| Jones | 1.5 | .0006 | 2.5 | 2 | 99.1 | .6 | .0007 | 14,259 | .0006 | 18,283 | .0015 | .0007 | .0009 | .0009 | .0005 |
| Kingsbury | 6.4 | .0027 | −4.2 | 8 | 99.7 | 2.6 | .0030 | 55,503 | .0021 | 18,629 | .0014 | .0021 | .0035 | .0031 | .0019 |
| Lake | 10.9 | .0046 | 1.6 | 19 | 99.4 | 4.1 | .0047 | 108,846 | .0042 | 45,916 | .0035 | .0040 | .0044 | .0046 | .0036 |
| Lawrence | 19.0 | .0079 | 3.6 | 24 | 97.7 | 7.5 | .0086 | 210,137 | .0082 | 81,980 | .0064 | .0076 | .0089 | .0078 | .0070 |
| Lincoln | 15.0 | .0063 | 7.6 | 26 | 99.4 | 5.1 | .0059 | 144,013 | .0056 | 31,002 | .0023 | .0049 | .0050 | .0050 | .0046 |
| Lyman | 3.9 | .0017 | .9 | 2 | 75.7 | 1.3 | .0015 | 28,923 | .0011 | 15,046 | .0012 | .0012 | .0025 | .0016 | .0008 |
| McCook | 6.2 | .0026 | −3.8 | 11 | 99.9 | 2.3 | .0027 | 54,345 | .0021 | 21,259 | .0016 | .0020 | .0027 | .0024 | .0015 |
| McPherson | 3.7 | .0015 | −8.1 | 3 | 99.8 | 1.5 | .0017 | 23,811 | .0009 | 8,514 | .0007 | .0010 | .0025 | .0014 | .0007 |
| Marshall | 5.1 | .0022 | −5.6 | 6 | 94.4 | 2.0 | .0023 | 45,505 | .0018 | 15,898 | .0012 | .0018 | .0026 | .0023 | .0013 |
| Meade | 22.4 | .0094 | 2.1 | 6 | 95.1 | 7.4 | .0085 | 214,071 | .0083 | 52,312 | .0041 | .0072 | .0068 | .0085 | .0059 |
| Mellette | 2.3 | .0009 | 2.3 | 2 | 59.8 | .7 | .0008 | 10,386 | .0004 | 761 | .0000 | .0003 | .0012 | .0007 | .0003 |
| Miner | 3.5 | .0015 | −6.4 | 6 | 99.8 | 1.4 | .0016 | 25,877 | .0010 | 11,058 | .0009 | .0010 | .0021 | .0013 | .0006 |
| Minnehaha | 119.6 | .0502 | 9.3 | 148 | 98.3 | 46.1 | .0530 | 1,524,085 | .0592 | 824,380 | .0635 | .0588 | .0448 | .0540 | .0597 |
| Moody | 6.8 | .0029 | 1.6 | 13 | 94.5 | 2.4 | .0028 | 56,102 | .0022 | 10,632 | .0009 | .0020 | .0027 | .0026 | .0016 |
| Pennington | 75.3 | .0316 | 7.0 | 27 | 92.6 | 28.2 | .0324 | 866,809 | .0336 | 564,271 | .0435 | .0361 | .0318 | .0378 | .0348 |
| Perkins | 4.8 | .0020 | 2.1 | 2 | 98.9 | 1.8 | .0021 | 36,969 | .0014 | 19,224 | .0015 | .0016 | .0028 | .0020 | .0012 |
| Potter | 3.6 | .0015 | −2.0 | 4 | 99.3 | 1.3 | .0015 | 26,984 | .0011 | 14,051 | .0011 | .0011 | .0018 | .0016 | .0008 |
| Roberts | 10.9 | .0046 | −.1 | 10 | 79.7 | 3.8 | .0044 | 79,131 | .0030 | 32,202 | .0024 | .0032 | .0053 | .0041 | .0021 |
| Sanborn | 3.1 | .0013 | −3.5 | 5 | 99.5 | 1.2 | .0014 | 20,078 | .0008 | 6,605 | .0005 | .0009 | .0018 | .0011 | .0007 |
| Shannon | 12.4 | .0052 | 9.5 | 6 | 6.2 | 2.4 | .0027 | 46,998 | .0019 | 7,273 | .0006 | .0021 | .0036 | .0024 | .0011 |
| Spink | 8.9 | .0037 | −3.3 | 6 | 99.0 | 3.3 | .0038 | 76,746 | .0029 | 31,718 | .0025 | .0029 | .0043 | .0036 | .0024 |
| Stanley | 2.5 | .0010 | −1.3 | 2 | 96.0 | .9 | .0011 | 24,117 | .0010 | 10,424 | .0008 | .0008 | .0014 | .0010 | .0006 |
| Sully | 1.9 | .0008 | −4.5 | 2 | 99.0 | .7 | .0008 | 16,346 | .0006 | 14,074 | .0010 | .0010 | .0007 | .0011 | .0005 |
| Todd | 7.8 | .0033 | 6.4 | 6 | 21.3 | 2.0 | .0023 | 34,555 | .0013 | 14,250 | .0011 | .0016 | .0035 | .0020 | .0009 |
| Tripp | 7.0 | .0030 | −3.7 | 4 | 91.6 | 2.7 | .0031 | 55,422 | .0022 | 38,706 | .0030 | .0026 | .0043 | .0033 | .0021 |
| Turner | 9.2 | .0038 | −.6 | 15 | 99.6 | 3.5 | .0040 | 70,447 | .0027 | 19,587 | .0015 | .0025 | .0047 | .0035 | .0019 |
| Union | 11.4 | .0048 | 4.2 | 25 | 99.0 | 4.2 | .0048 | 105,433 | .0041 | 21,994 | .0017 | .0035 | .0043 | .0045 | .0031 |
| Walworth | 6.6 | .0028 | −5.9 | 9 | 93.7 | 2.7 | .0031 | 61,499 | .0024 | 45,934 | .0036 | .0028 | .0037 | .0035 | .0026 |
| Yankton | 19.2 | .0080 | 1.3 | 37 | 97.1 | 7.0 | .0081 | 207,646 | .0081 | 156,399 | .0120 | .0092 | .0088 | .0099 | .0078 |
| Ziebach | 2.4 | .0010 | 4.0 | 1 | 40.6 | .6 | .0007 | 10,097 | .0004 | 2,198 | .0002 | .0005 | .0010 | .0007 | .0003 |
| **TOTAL METRO COUNTIES** | **194.9** | **.0818** | **8.4** | **54** | **96.1** | **74.3** | **.0854** | **2,390,894** | **.0928** | **1,388,651** | **.1070** | **.0949** | **.0766** | **.0918** | **.0945** |
| **TOTAL STATE** | **713.7** | **.2995** | **3.3** | **9** | **92.5** | **261.6** | **.3010** | **6,981,390** | **.2710** | **3,572,251** | **.2755** | **.2781** | **.3203** | **.3067** | **.2505** |
| **TENNESSEE** | | | | | | | | | | | | | | | |
| **CHATTANOOGA** | **433.6** | **.1820** | **1.7** | **206** | **85.1** | **158.8** | **.1828** | **4,027,717** | **.1563** | **2,354,728** | **.1815** | **.1691** | **.2146** | **.1956** | **.1649** |
| Hamilton | 289.9 | .1217 | .8 | 533 | 79.3 | 108.7 | .1250 | 2,880,876 | .1118 | 1,823,911 | .1406 | .1225 | .1426 | .1349 | .1230 |
| Marion | 25.3 | .0106 | 3.6 | 49 | 95.1 | 9.0 | .0104 | 194,597 | .0075 | 85,985 | .0066 | .0080 | .0125 | .0108 | .0070 |
| Sequatchie | 9.1 | .0038 | 5.8 | 34 | 99.5 | 3.2 | .0037 | 62,732 | .0025 | 29,335 | .0023 | .0025 | .0056 | .0037 | .0018 |
| *Catoosa, Ga.* | *39.8* | *.0167* | *7.6* | *244* | *98.8* | *13.8* | *.0159* | *337,083* | *.0130* | *190,257* | *.0146* | *.0143* | *.0200* | *.0171* | *.0136* |
| *Dade, Ga.* | *12.8* | *.0054* | *3.9* | *73* | *98.6* | *4.1* | *.0048* | *86,441* | *.0034* | *36,466* | *.0028* | *.0037* | *.0061* | *.0050* | *.0029* |
| *Walker, Ga.* | *56.7* | *.0238* | *.4* | *127* | *95.3* | *20.0* | *.0230* | *465,988* | *.0181* | *188,774* | *.0146* | *.0181* | *.0278* | *.0241* | *.0166* |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **.0652** | **3.5** | **123** | **76.3** | **50.2** | **.0578** | **1,307,719** | **.0508** | **701,368** | **.0541** | **.0546** | **.0647** | **.0679** | **.0426** |
| Montgomery | 87.6 | .0367 | 5.1 | 163 | 80.0 | 29.6 | .0341 | 743,772 | .0289 | 421,352 | .0325 | .0314 | .0370 | .0409 | .0251 |
| *Christian, Ky.* | *67.9* | *.0285* | *1.5* | *94* | *71.6* | *20.6* | *.0237* | *563,947* | *.0219* | *280,016* | *.0216* | *.0232* | *.0277* | *.0270* | *.0175* |
| **JACKSON** | **76.3** | **.0320** | **2.4** | **137** | **68.7** | **28.2** | **.0324** | **690,810** | **.0268** | **532,386** | **.0411** | **.0321** | **.0390** | **.0361** | **.0311** |
| Madison | 76.3 | .0320 | 2.4 | 137 | 68.7 | 28.2 | .0324 | 690,810 | .0268 | 532,386 | .0411 | .0321 | .0390 | .0361 | .0311 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | | |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | **446.7** | **.1874** | **3.0** | **156** | **97.5** | **163.4** | **.1880** | **3,938,145** | **.1528** | **2,154,582** | **.1663** | **.1629** | **.2171** | **.2033** | **.1504** |
| Carter | 51.3 | .0215 | 2.2 | 150 | 98.9 | 19.3 | .0222 | 403,547 | .0156 | 132,247 | .0102 | .0153 | .0266 | .0226 | .0129 |
| Hawkins | 46.2 | .0194 | 5.6 | 95 | 97.7 | 16.5 | .0190 | 393,318 | .0153 | 119,351 | .0092 | .0143 | .0209 | .0176 | .0124 |
| Sullivan | 147.5 | .0619 | 2.5 | 355 | 97.8 | 56.0 | .0645 | 1,423,298 | .0552 | 925,329 | .0714 | .0614 | .0700 | .0718 | .0608 |
| Unicoi | 16.7 | .0070 | 2.1 | 90 | 99.7 | 6.2 | .0071 | 140,667 | .0055 | 37,010 | .0029 | .0050 | .0074 | .0071 | .0043 |
| Washington | 92.6 | .0389 | 4.3 | 284 | 96.0 | 33.4 | .0384 | 816,295 | .0317 | 531,096 | .0410 | .0359 | .0489 | .0448 | .0309 |
| *Bristol city, Va.* | *18.3* | *.0077* | *−3.9* | *1,525* | *93.3* | *7.2* | *.0083* | *164,647* | *.0064* | *195,452* | *.0151* | *.0094* | *.0110* | *.0111* | *.0094* |
| *Scott, Va.* | *24.9* | *.0104* | *−.7* | *46* | *99.3* | *8.5* | *.0098* | *207,534* | *.0080* | *95,153* | *.0073* | *.0082* | *.0117* | *.0094* | *.0067* |
| *Washington, Va.* | *49.2* | *.0206* | *5.8* | *87* | *98.0* | *16.3* | *.0187* | *388,839* | *.0151* | *118,944* | *.0092* | *.0144* | *.0206* | *.0189* | *.0130* |
| **KNOXVILLE** | **591.3** | **.2481** | **4.5** | **215** | **93.1** | **224.0** | **.2576** | **5,776,177** | **.2240** | **3,817,089** | **.2944** | **.2505** | **.3100** | **.2840** | **.2436** |
| Anderson | 69.8 | .0293 | 3.6 | 206 | 95.0 | 26.4 | .0303 | 782,964 | .0303 | 386,961 | .0298 | .0300 | .0319 | .0300 | .0275 |
| Blount | 82.5 | .0346 | 6.1 | 148 | 96.2 | 30.5 | .0351 | 776,691 | .0301 | 483,856 | .0373 | .0333 | .0403 | .0381 | .0282 |
| Grainger | 17.3 | .0072 | 3.3 | 63 | 99.1 | 6.1 | .0070 | 106,892 | .0041 | 20,821 | .0016 | .0041 | .0086 | .0071 | .0028 |
| Jefferson | 34.1 | .0143 | 9.0 | 128 | 96.7 | 12.0 | .0138 | 293,211 | .0114 | 85,431 | .0066 | .0105 | .0149 | .0135 | .0092 |
| Knox | 327.3 | .1374 | 2.4 | 647 | 90.1 | 127.0 | .1461 | 3,362,578 | .1305 | 2,509,100 | .1935 | .1508 | .1795 | .1651 | .1584 |
| Sevier | 47.7 | .0201 | 15.2 | 81 | 99.3 | 17.4 | .0200 | 376,044 | .0146 | 313,169 | .0242 | .0187 | .0280 | .0248 | .0155 |
| Union | 12.6 | .0052 | 7.6 | 58 | 99.8 | 4.6 | .0053 | 77,797 | .0030 | 17,751 | .0014 | .0031 | .0068 | .0054 | .0020 |
| **MEMPHIS** | **927.2** | **.3891** | **1.5** | **402** | **58.5** | **325.8** | **.3747** | **8,868,600** | **.3443** | **5,514,767** | **.4253** | **.3774** | **.4324** | **.3905** | **.3790** |
| Shelby | 783.7 | .3289 | .8 | 1,015 | 56.3 | 278.9 | .3208 | 7,744,643 | .3006 | 4,908,118 | .3785 | .3295 | .3689 | .3375 | .3392 |
| Tipton | 34.6 | .0145 | 5.1 | 76 | 72.1 | 11.5 | .0132 | 256,551 | .0100 | 98,535 | .0076 | .0102 | .0157 | .0123 | .0083 |
| *Crittenden, Ark.* | *48.8* | *.0205* | *−1.4* | *81* | *55.4* | *16.0* | *.0184* | *339,417* | *.0132* | *339,327* | *.0262* | *.0185* | *.0256* | *.0210* | *.0129* |
| *De Soto, Miss.* | *60.1* | *.0252* | *11.4* | *124* | *81.0* | *19.4* | *.0223* | *527,989* | *.0205* | *168,787* | *.0130* | *.0192* | *.0222* | *.0197* | *.0186* |
| **NASHVILLE** | **899.8** | **.3777** | **5.8** | **222** | **83.1** | **328.5** | **.3778** | **9,832,166** | **.3817** | **5,236,228** | **.4038** | **.3875** | **.3726** | **.3936** | **.3768** |
| Cheatham | 25.6 | .0108 | 18.4 | 84 | 96.9 | 8.4 | .0096 | 206,617 | .0080 | 57,648 | .0045 | .0075 | .0091 | .0098 | .0061 |
| Davidson | 480.5 | .2017 | .6 | 959 | 76.1 | 186.5 | .2145 | 5,614,373 | .2179 | 3,680,719 | .2839 | .2345 | .2212 | .2387 | .2298 |
| Dickson | 32.8 | .0137 | 9.2 | 67 | 94.0 | 11.7 | .0134 | 298,138 | .0116 | 138,446 | .0106 | .0117 | .0144 | .0137 | .0116 |
| Robertson | 39.5 | .0166 | 6.7 | 83 | 85.8 | 13.5 | .0155 | 347,305 | .0135 | 127,528 | .0098 | .0130 | .0156 | .0147 | .0120 |
| Rutherford | 94.5 | .0396 | 12.4 | 156 | 88.8 | 32.3 | .0372 | 1,001,964 | .0389 | 422,680 | .0326 | .0371 | .0348 | .0370 | .0375 |
| Sumner | 95.4 | .0401 | 11.2 | 180 | 93.5 | 32.1 | .0369 | 963,397 | .0374 | 332,510 | .0256 | .0344 | .0326 | .0350 | .0328 |
| Williamson | 68.2 | .0286 | 17.4 | 117 | 90.3 | 22.3 | .0257 | 776,922 | .0302 | 268,966 | .0208 | .0271 | .0221 | .0231 | .0253 |
| Wilson | 63.3 | .0266 | 12.9 | 111 | 90.5 | 21.7 | .0250 | 623,450 | .0242 | 207,731 | .0160 | .0222 | .0228 | .0216 | .0217 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Anderson | 69.8 | .0293 | 3.6 | 206 | 95.0 | 26.4 | .0303 | 782,964 | .0303 | 386,961 | .0298 | .0300 | .0319 | .0300 | .0275 |
| Bedford | 28.5 | .0120 | 2.1 | 60 | 88.6 | 10.4 | .0120 | 265,211 | .0103 | 106,733 | .0083 | .0101 | .0128 | .0121 | .0091 |
| Benton | 15.5 | .0065 | 4.0 | 40 | 97.2 | 6.0 | .0069 | 120,214 | .0047 | 55,259 | .0042 | .0049 | .0099 | .0067 | .0038 |
| Bledsoe | 10.0 | .0042 | 5.5 | 25 | 96.2 | 3.3 | .0038 | 68,715 | .0027 | 17,710 | .0014 | .0025 | .0047 | .0034 | .0019 |
| Blount | 82.5 | .0346 | 6.1 | 148 | 96.2 | 30.5 | .0351 | 776,691 | .0301 | 483,856 | .0373 | .0333 | .0403 | .0381 | .0282 |
| Bradley | 72.2 | .0303 | 6.9 | 221 | 95.3 | 25.3 | .0291 | 620,703 | .0241 | 350,698 | .0271 | .0262 | .0334 | .0330 | .0241 |
| Campbell | 36.9 | .0155 | 5.7 | 77 | 99.2 | 13.2 | .0152 | 238,956 | .0093 | 140,920 | .0108 | .0110 | .0223 | .0153 | .0085 |
| Cannon | 10.8 | .0045 | 5.5 | 41 | 97.9 | 3.9 | .0045 | 69,866 | .0027 | 26,060 | .0020 | .0028 | .0063 | .0048 | .0020 |
| Carroll | 28.7 | .0121 | 1.5 | 48 | 87.8 | 10.5 | .0121 | 200,199 | .0078 | 103,246 | .0080 | .0086 | .0168 | .0125 | .0071 |
| Carter | 51.3 | .0215 | 2.2 | 150 | 98.9 | 19.3 | .0222 | 403,547 | .0156 | 132,247 | .0102 | .0153 | .0266 | .0226 | .0129 |
| Cheatham | 25.6 | .0108 | 18.4 | 84 | 96.9 | 8.4 | .0096 | 206,617 | .0080 | 57,648 | .0045 | .0075 | .0091 | .0098 | .0061 |
| Chester | 13.4 | .0056 | 5.3 | 46 | 88.6 | 4.6 | .0053 | 88,829 | .0035 | 34,822 | .0026 | .0036 | .0071 | .0049 | .0033 |
| Claiborne | 26.3 | .0110 | 6.9 | 61 | 98.4 | 9.1 | .0105 | 155,720 | .0060 | 65,025 | .0051 | .0067 | .0159 | .0094 | .0054 |
| Clay | 8.0 | .0034 | 4.2 | 35 | 98.2 | 3.0 | .0034 | 52,849 | .0021 | 12,084 | .0009 | .0020 | .0049 | .0030 | .0014 |
| Cocke | 29.6 | .0124 | 2.8 | 69 | 97.4 | 10.9 | .0126 | 199,007 | .0077 | 104,597 | .0081 | .0088 | .0172 | .0131 | .0080 |
| Coffee | 39.5 | .0166 | 3.1 | 92 | 95.8 | 14.6 | .0168 | 364,249 | .0141 | 227,409 | .0175 | .0157 | .0191 | .0189 | .0137 |
| Crockett | 14.7 | .0061 | −1.6 | 55 | 80.1 | 5.2 | .0059 | 92,239 | .0036 | 36,776 | .0028 | .0039 | .0082 | .0060 | .0029 |
| Cumberland | 32.4 | .0136 | 13.0 | 48 | 99.8 | 11.5 | .0133 | 251,397 | .0098 | 156,585 | .0121 | .0111 | .0165 | .0153 | .0085 |
| Davidson | 480.5 | .2017 | .6 | 959 | 76.1 | 186.5 | .2145 | 5,614,373 | .2179 | 3,680,719 | .2839 | .2345 | .2212 | .2387 | .2298 |
| Decatur | 11.0 | .0046 | 1.3 | 33 | 95.1 | 4.3 | .0050 | 89,311 | .0035 | 36,575 | .0028 | .0035 | .0061 | .0048 | .0026 |
| De Kalb | 14.2 | .0060 | 4.5 | 49 | 97.7 | 5.4 | .0062 | 102,629 | .0039 | 46,235 | .0036 | .0043 | .0089 | .0065 | .0031 |
| Dickson | 32.8 | .0137 | 9.2 | 67 | 94.0 | 11.7 | .0134 | 298,138 | .0116 | 138,446 | .0106 | .0117 | .0144 | .0137 | .0116 |
| Dyer | 35.0 | .0147 | 1.0 | 67 | 87.5 | 13.0 | .0150 | 287,324 | .0112 | 161,533 | .0125 | .0123 | .0181 | .0162 | .0121 |
| Fayette | 25.5 | .0107 | .8 | 36 | 48.1 | 7.8 | .0090 | 152,890 | .0059 | 39,977 | .0031 | .0059 | .0117 | .0081 | .0043 |
| Fentress | 15.5 | .0065 | 4.5 | 31 | 99.8 | 5.4 | .0062 | 77,637 | .0030 | 51,449 | .0039 | .0041 | .0106 | .0058 | .0040 |
| Franklin | 33.2 | .0140 | 3.8 | 61 | 92.3 | 11.5 | .0132 | 268,121 | .0104 | 112,144 | .0087 | .0106 | .0149 | .0138 | .0086 |
| Gibson | 49.2 | .0206 | −.5 | 82 | 79.9 | 18.6 | .0214 | 424,753 | .0165 | 199,562 | .0154 | .0169 | .0260 | .0211 | .0148 |
| Giles | 24.9 | .0105 | 1.1 | 41 | 85.1 | 9.2 | .0106 | 215,520 | .0084 | 109,069 | .0084 | .0088 | .0119 | .0114 | .0082 |
| Grainger | 17.3 | .0072 | 3.3 | 63 | 99.1 | 6.1 | .0070 | 106,892 | .0041 | 20,821 | .0016 | .0041 | .0086 | .0071 | .0028 |
| Greene | 56.6 | .0238 | 4.0 | 91 | 97.4 | 20.3 | .0234 | 502,672 | .0195 | 263,398 | .0203 | .0205 | .0273 | .0241 | .0188 |
| Grundy | 14.4 | .0060 | 4.4 | 40 | 99.9 | 4.8 | .0055 | 97,253 | .0038 | 39,453 | .0030 | .0040 | .0070 | .0058 | .0026 |
| Hamblen | 57.1 | .0240 | 15.8 | 366 | 94.7 | 20.6 | .0237 | 480,213 | .0186 | 309,025 | .0239 | .0213 | .0288 | .0282 | .0191 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Hamilton | 289.9 | .1217 | .8 | 536 | 79.3 | 108.7 | .1250 | 2,880,876 | .1118 | 1,823,911 | .1406 | .1225 | .1426 | .1349 | .1230 |
| Hancock | 6.8 | .0028 | −1.3 | 30 | 99.3 | 2.3 | .0027 | 33,737 | .0014 | 12,289 | .0010 | .0015 | .0043 | .0023 | .0010 |
| Hardeman | 24.0 | .0101 | .5 | 36 | 62.0 | 7.9 | .0091 | 164,571 | .0063 | 76,784 | .0059 | .0070 | .0119 | .0092 | .0049 |
| Hardin | 23.0 | .0096 | 3.2 | 40 | 95.2 | 8.4 | .0096 | 158,715 | .0062 | 86,115 | .0067 | .0070 | .0124 | .0104 | .0057 |
| Hawkins | 46.2 | .0194 | 5.6 | 95 | 97.7 | 16.5 | .0190 | 393,318 | .0153 | 119,351 | .0092 | .0143 | .0209 | .0176 | .0124 |
| Haywood | 20.1 | .0085 | −1.1 | 38 | 47.4 | 6.6 | .0076 | 124,812 | .0048 | 65,856 | .0050 | .0056 | .0112 | .0072 | .0042 |
| Henderson | 22.7 | .0095 | 6.1 | 44 | 90.6 | 8.4 | .0097 | 182,416 | .0071 | 71,628 | .0056 | .0071 | .0105 | .0101 | .0064 |
| Henry | 29.8 | .0125 | 4.0 | 53 | 88.3 | 11.4 | .0131 | 240,631 | .0093 | 134,417 | .0103 | .0103 | .0168 | .0146 | .0095 |
| Hickman | 16.0 | .0067 | 5.6 | 26 | 94.2 | 5.4 | .0062 | 116,780 | .0046 | 30,645 | .0024 | .0043 | .0071 | .0060 | .0034 |
| Houston | 6.9 | .0029 | .4 | 35 | 94.8 | 2.3 | .0026 | 48,356 | .0018 | 13,378 | .0010 | .0018 | .0034 | .0023 | .0015 |
| Humphreys | 16.3 | .0068 | 2.1 | 31 | 95.6 | 6.1 | .0071 | 134,258 | .0053 | 57,074 | .0044 | .0052 | .0083 | .0067 | .0044 |
| Jackson | 9.6 | .0041 | 2.1 | 31 | 99.7 | 3.3 | .0038 | 63,869 | .0024 | 13,870 | .0011 | .0025 | .0049 | .0032 | .0019 |
| Jefferson | 34.1 | .0143 | 9.0 | 128 | 96.7 | 12.0 | .0138 | 293,211 | .0114 | 85,431 | .0066 | .0105 | .0149 | .0135 | .0092 |
| Johnson | 14.4 | .0060 | 4.8 | 48 | 99.1 | 5.2 | .0059 | 92,523 | .0036 | 30,908 | .0024 | .0037 | .0083 | .0063 | .0027 |
| Knox | 327.3 | .1374 | 2.4 | 647 | 90.1 | 127.0 | .1461 | 3,362,578 | .1305 | 2,509,100 | .1935 | .1508 | .1795 | .1651 | .1584 |
| Lake | 7.8 | .0033 | 4.6 | 46 | 79.9 | 2.6 | .0030 | 44,382 | .0017 | 15,694 | .0012 | .0020 | .0045 | .0028 | .0012 |
| Lauderdale | 25.5 | .0107 | 3.8 | 54 | 67.3 | 8.8 | .0102 | 179,709 | .0070 | 53,987 | .0041 | .0068 | .0119 | .0097 | .0058 |
| Lawrence | 35.4 | .0148 | 3.8 | 57 | 98.3 | 12.6 | .0145 | 300,650 | .0117 | 139,078 | .0108 | .0120 | .0150 | .0153 | .0123 |
| Lewis | 10.6 | .0045 | 9.3 | 38 | 97.9 | 3.4 | .0039 | 82,186 | .0032 | 29,696 | .0023 | .0032 | .0046 | .0039 | .0024 |
| Lincoln | 26.8 | .0112 | 1.2 | 47 | 89.3 | 9.9 | .0114 | 200,774 | .0078 | 97,266 | .0075 | .0084 | .0151 | .0125 | .0070 |
| Loudon | 29.6 | .0124 | 3.7 | 126 | 98.2 | 11.1 | .0127 | 334,511 | .0129 | 109,725 | .0084 | .0115 | .0121 | .0113 | .0112 |
| McMinn | 43.6 | .0183 | 4.1 | 102 | 94.5 | 15.5 | .0179 | 396,787 | .0154 | 218,089 | .0168 | .0163 | .0248 | .0179 | .0159 |
| McNairy | 23.9 | .0101 | 6.1 | 43 | 93.1 | 9.0 | .0103 | 169,716 | .0066 | 65,663 | .0051 | .0070 | .0135 | .0104 | .0054 |
| Macon | 16.4 | .0069 | 4.5 | 53 | 99.5 | 6.0 | .0069 | 126,735 | .0050 | 41,783 | .0032 | .0046 | .0083 | .0070 | .0040 |
| Madison | 76.3 | .0320 | 2.4 | 137 | 68.7 | 28.2 | .0324 | 690,810 | .0268 | 532,386 | .0411 | .0321 | .0390 | .0361 | .0311 |
| Marion | 25.3 | .0106 | 3.6 | 49 | 95.1 | 9.0 | .0104 | 194,597 | .0075 | 85,985 | .0066 | .0080 | .0125 | .0108 | .0070 |
| Marshall | 20.5 | .0086 | 4.1 | 55 | 89.4 | 7.6 | .0087 | 187,184 | .0073 | 82,305 | .0064 | .0072 | .0101 | .0088 | .0065 |
| Maury | 52.6 | .0221 | 2.9 | 85 | 82.5 | 19.3 | .0222 | 481,264 | .0187 | 223,946 | .0172 | .0190 | .0242 | .0225 | .0195 |
| Meigs | 7.9 | .0033 | 6.3 | 42 | 97.9 | 2.7 | .0032 | 56,610 | .0022 | 19,325 | .0015 | .0023 | .0038 | .0032 | .0018 |
| Monroe | 30.0 | .0126 | 4.5 | 46 | 96.6 | 10.4 | .0119 | 212,364 | .0082 | 108,247 | .0084 | .0091 | .0150 | .0132 | .0077 |
| Montgomery | 87.6 | .0367 | 5.1 | 163 | 80.0 | 29.6 | .0341 | 743,772 | .0289 | 421,352 | .0325 | .0314 | .0370 | .0409 | .0251 |
| Moore | 4.8 | .0021 | 6.4 | 37 | 95.0 | 1.6 | .0018 | 44,601 | .0017 | 6,224 | .0005 | .0015 | .0017 | .0015 | .0013 |
| Morgan | 17.6 | .0073 | 6.0 | 34 | 99.0 | 5.7 | .0066 | 128,649 | .0050 | 16,388 | .0012 | .0043 | .0074 | .0057 | .0034 |
| Obion | 33.6 | .0141 | 2.5 | 61 | 89.9 | 12.5 | .0143 | 326,749 | .0127 | 159,275 | .0123 | .0128 | .0161 | .0140 | .0120 |
| Overton | 18.3 | .0077 | 4.1 | 42 | 99.5 | 6.4 | .0074 | 110,150 | .0042 | 49,045 | .0038 | .0050 | .0108 | .0075 | .0036 |
| Perry | 6.3 | .0027 | 3.1 | 15 | 97.3 | 2.4 | .0028 | 45,025 | .0018 | 10,547 | .0008 | .0015 | .0036 | .0029 | .0014 |
| Pickett | 4.5 | .0019 | 3.3 | 28 | 99.6 | 1.6 | .0018 | 24,988 | .0010 | 14,470 | .0011 | .0012 | .0028 | .0019 | .0008 |
| Polk | 13.8 | .0058 | 1.5 | 32 | 99.8 | 4.8 | .0055 | 87,242 | .0033 | 26,291 | .0020 | .0035 | .0074 | .0057 | .0027 |
| Putnam | 50.3 | .0211 | 5.5 | 126 | 97.6 | 18.1 | .0209 | 403,490 | .0157 | 252,149 | .0195 | .0180 | .0280 | .0230 | .0171 |
| Rhea | 25.9 | .0108 | 6.9 | 84 | 96.9 | 9.1 | .0104 | 198,975 | .0077 | 74,175 | .0057 | .0076 | .0132 | .0103 | .0069 |
| Roane | 50.9 | .0214 | 5.1 | 143 | 96.4 | 18.2 | .0210 | 439,321 | .0171 | 188,978 | .0146 | .0172 | .0244 | .0207 | .0158 |
| Robertson | 39.5 | .0166 | 6.7 | 83 | 85.8 | 13.5 | .0155 | 347,305 | .0135 | 127,528 | .0098 | .0130 | .0156 | .0147 | .0120 |
| Rutherford | 94.5 | .0396 | 12.4 | 156 | 88.8 | 32.3 | .0372 | 1,001,964 | .0389 | 422,680 | .0326 | .0371 | .0348 | .0370 | .0375 |
| Scott | 20.7 | .0087 | 7.5 | 39 | 99.5 | 7.0 | .0080 | 123,410 | .0047 | 58,793 | .0045 | .0056 | .0130 | .0079 | .0031 |
| Sequatchie | 9.1 | .0038 | 5.8 | 34 | 99.5 | 3.2 | .0037 | 62,732 | .0025 | 29,335 | .0023 | .0025 | .0056 | .0037 | .0018 |
| Sevier | 47.7 | .0201 | 15.2 | 81 | 99.3 | 17.4 | .0200 | 376,044 | .0146 | 313,169 | .0242 | .0187 | .0280 | .0248 | .0155 |
| Shelby | 783.7 | .3289 | .8 | 1,015 | 56.3 | 278.9 | .3208 | 7,744,643 | .3006 | 4,908,118 | .3785 | .3295 | .3689 | .3375 | .3392 |
| Smith | 15.3 | .0064 | 2.4 | 49 | 95.6 | 5.6 | .0065 | 118,377 | .0045 | 42,974 | .0033 | .0046 | .0074 | .0068 | .0051 |
| Stewart | 9.4 | .0039 | 8.5 | 21 | 98.0 | 3.6 | .0041 | 65,421 | .0026 | 17,260 | .0013 | .0025 | .0054 | .0041 | .0020 |
| Sullivan | 147.5 | .0619 | 2.5 | 355 | 97.8 | 56.0 | .0645 | 1,423,298 | .0552 | 925,329 | .0714 | .0614 | .0700 | .0718 | .0608 |
| Sumner | 95.4 | .0401 | 11.2 | 180 | 93.5 | 32.1 | .0369 | 963,397 | .0374 | 332,510 | .0256 | .0344 | .0326 | .0350 | .0328 |
| Tipton | 34.6 | .0145 | 5.1 | 76 | 72.1 | 11.5 | .0132 | 256,551 | .0100 | 98,535 | .0076 | .0102 | .0157 | .0123 | .0083 |
| Trousdale | 6.1 | .0026 | −.6 | 54 | 84.6 | 2.4 | .0028 | 58,065 | .0022 | 16,801 | .0013 | .0020 | .0031 | .0027 | .0019 |
| Unicoi | 16.7 | .0070 | 2.1 | 90 | 99.7 | 6.2 | .0071 | 140,667 | .0055 | 37,010 | .0029 | .0050 | .0074 | .0071 | .0043 |
| Union | 12.6 | .0052 | 7.6 | 58 | 99.8 | 4.6 | .0053 | 77,797 | .0030 | 17,751 | .0014 | .0031 | .0068 | .0054 | .0020 |
| Van Buren | 4.9 | .0021 | 3.6 | 18 | 99.7 | 1.5 | .0017 | 31,360 | .0012 | 2,758 | .0002 | .0010 | .0019 | .0017 | .0008 |
| Warren | 33.8 | .0142 | 3.5 | 78 | 95.9 | 12.6 | .0145 | 264,718 | .0103 | 129,304 | .0099 | .0109 | .0181 | .0163 | .0102 |
| Washington | 92.6 | .0389 | 4.3 | 284 | 96.0 | 33.4 | .0384 | 816,295 | .0317 | 531,096 | .0410 | .0359 | .0489 | .0448 | .0309 |
| Wayne | 14.4 | .0060 | 3.3 | 20 | 98.7 | 5.1 | .0059 | 109,127 | .0042 | 33,495 | .0026 | .0042 | .0072 | .0057 | .0036 |
| Weakley | 33.7 | .0141 | 2.4 | 56 | 92.9 | 12.0 | .0138 | 247,469 | .0096 | 111,029 | .0085 | .0102 | .0185 | .0144 | .0081 |
| White | 20.4 | .0086 | 4.3 | 55 | 97.5 | 7.5 | .0086 | 144,774 | .0056 | 63,547 | .0049 | .0059 | .0110 | .0088 | .0043 |
| Williamson | 68.2 | .0286 | 17.4 | 117 | 90.3 | 22.3 | .0257 | 776,922 | .0302 | 268,966 | .0208 | .0271 | .0221 | .0231 | .0253 |
| Wilson | 63.3 | .0266 | 12.9 | 111 | 90.5 | 21.7 | .0250 | 623,450 | .0242 | 207,731 | .0160 | .0222 | .0228 | .0216 | .0217 |
| **TOTAL METRO COUNTIES** | **3,151.9** | **1.3227** | **3.4** | **258** | **79.2** | **1,153.0** | **1.3262** | **31,359,449** | **1.2171** | **18,697,972** | **1.4421** | **1.3061** | **1.4777** | **1.4177** | **1.2772** |
| **TOTAL STATE** | **4,759.9** | **1.9977** | **3.7** | **116** | **83.4** | **1,729.3** | **1.9894** | **43,951,377** | **1.7058** | **24,575,587** | **1.8953** | **1.8211** | **2.3071** | **2.1003** | **1.7255** |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TEXAS** | | | | | | | | | | | | | | | |
| **ABILENE** | **120.7** | **.0506** | **8.8** | **132** | **92.5** | **42.3** | **.0487** | **1,197,286** | **.0464** | **1,010,931** | **.0779** | **.0567** | **.0551** | **.0622** | **.0519** |
| Taylor | 120.7 | .0506 | 8.8 | 132 | 92.5 | 42.3 | .0487 | 1,197,286 | .0464 | 1,010,931 | .0779 | .0567 | .0551 | .0622 | .0519 |
| **AMARILLO** | **193.3** | **.0811** | **11.3** | **106** | **93.4** | **72.4** | **.0833** | **2,174,701** | **.0844** | **1,341,362** | **.1035** | **.0895** | **.0841** | **.0920** | **.0943** |
| Potter | 105.8 | .0444 | 7.3 | 117 | 89.4 | 40.5 | .0466 | 979,649 | .0380 | 958,667 | .0740 | .0501 | .0578 | .0606 | .0502 |
| Randall | 87.5 | .0367 | 16.6 | 95 | 98.3 | 31.9 | .0367 | 1,195,052 | .0464 | 382,695 | .0295 | .0394 | .0263 | .0314 | .0441 |
| **AUSTIN** | **657.0** | **.2757** | **22.4** | **234** | **88.9** | **245.8** | **.2828** | **7,690,394** | **.2985** | **4,137,874** | **.3191** | **.3002** | **.2800** | **.2867** | **.3048** |
| Hays | 49.7 | .0209 | 22.4 | 73 | 96.5 | 15.5 | .0178 | 448,340 | .0174 | 202,718 | .0156 | .0176 | .0190 | .0183 | .0140 |
| Travis | 503.8 | .2114 | 20.1 | 509 | 87.2 | 196.7 | .2263 | 6,152,752 | .2388 | 3,556,583 | .2743 | .2440 | .2248 | .2368 | .2530 |
| Williamson | 103.5 | .0434 | 35.3 | 91 | 93.5 | 33.6 | .0387 | 1,089,302 | .0423 | 378,573 | .0292 | .0386 | .0362 | .0316 | .0378 |
| **BEAUMONT - PORT ARTHUR** | **397.4** | **.1669** | **5.8** | **181** | **76.5** | **139.8** | **.1607** | **4,401,153** | **.1708** | **2,336,877** | **.1801** | **.1728** | **.1579** | **.1487** | **.1837** |
| Hardin | 46.6 | .0196 | 14.4 | 52 | 89.1 | 15.5 | .0178 | 446,048 | .0173 | 173,036 | .0133 | .0166 | .0172 | .0146 | .0153 |
| Jefferson | 258.8 | .1087 | 3.1 | 276 | 69.3 | 93.3 | .1073 | 2,944,016 | .1143 | 1,706,864 | .1316 | .1183 | .1077 | .1032 | .1293 |
| Orange | 92.0 | .0386 | 9.7 | 254 | 90.6 | 31.0 | .0356 | 1,011,089 | .0392 | 456,977 | .0352 | .0379 | .0330 | .0309 | .0391 |
| **BRAZORIA** | **203.1** | **.0852** | **19.8** | **144** | **91.0** | **65.2** | **.0751** | **2,442,433** | **.0948** | **885,266** | **.0682** | **.0849** | **.0620** | **.0586** | **.0862** |
| Brazoria | 203.1 | .0852 | 19.8 | 144 | 91.0 | 65.2 | .0751 | 2,442,433 | .0948 | 885,266 | .0682 | .0849 | .0620 | .0586 | .0862 |
| **BROWNSVILLE - HARLINGEN** | **241.5** | **.1013** | **15.1** | **267** | **99.2** | **67.8** | **.0780** | **1,543,977** | **.0599** | **1,205,779** | **.0930** | **.0781** | **.1092** | **.0880** | **.0781** |
| Cameron | 241.5 | .1013 | 15.1 | 267 | 99.2 | 67.8 | .0780 | 1,543,977 | .0599 | 1,205,779 | .0930 | .0781 | .1092 | .0880 | .0781 |
| **BRYAN - COLLEGE STATION** | **111.3** | **.0468** | **18.9** | **189** | **86.8** | **39.8** | **.0457** | **1,196,079** | **.0464** | **711,808** | **.0549** | **.0491** | **.0543** | **.0476** | **.0433** |
| Brazos | 111.3 | .0468 | 18.9 | 189 | 86.8 | 39.8 | .0457 | 1,196,079 | .0464 | 711,808 | .0549 | .0491 | .0543 | .0476 | .0433 |
| **CORPUS CHRISTI** | **358.0** | **.1503** | **9.7** | **232** | **94.9** | **115.6** | **.1330** | **3,364,445** | **.1306** | **2,139,367** | **.1650** | **.1449** | **.1486** | **.1443** | **.1417** |
| Nueces | 293.3 | .1231 | 9.4 | 346 | 94.2 | 95.8 | .1102 | 2,822,853 | .1096 | 1,870,333 | .1442 | .1228 | .1215 | .1219 | .1223 |
| San Patricio | 64.7 | .0272 | 11.5 | 93 | 97.9 | 19.8 | .0228 | 541,592 | .0210 | 269,034 | .0208 | .0221 | .0271 | .0224 | .0194 |
| **DALLAS** | **2,238.4** | **.9395** | **14.4** | **498** | **82.0** | **825.8** | **.9501** | **28,632,648** | **1.1112** | **15,416,879** | **1.1891** | **1.1000** | **.8403** | **.9830** | **1.1427** |
| Collin | 190.5 | .0799 | 31.8 | 224 | 94.3 | 61.1 | .0703 | 2,524,500 | .0980 | 1,037,604 | .0801 | .0890 | .0551 | .0593 | .0974 |
| Dallas | 1,726.6 | .7246 | 10.9 | 1,962 | 79.1 | 655.5 | .7541 | 22,248,679 | .8635 | 12,965,471 | .9999 | .8767 | .6708 | .8182 | .9234 |
| Denton | 185.1 | .0777 | 29.3 | 203 | 93.7 | 63.8 | .0734 | 2,468,443 | .0958 | 842,094 | .0650 | .0828 | .0613 | .0602 | .0752 |
| Ellis | 69.5 | .0292 | 16.3 | 74 | 86.5 | 22.9 | .0263 | 667,046 | .0259 | 270,940 | .0209 | .0250 | .0267 | .0229 | .0230 |
| Kaufman | 46.4 | .0195 | 18.9 | 59 | 79.7 | 15.5 | .0179 | 441,258 | .0171 | 219,002 | .0169 | .0175 | .0205 | .0165 | .0155 |
| Rockwall | 20.3 | .0086 | 39.7 | 159 | 94.1 | 7.0 | .0081 | 282,722 | .0109 | 81,768 | .0063 | .0090 | .0059 | .0059 | .0082 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | ***3,379.4*** | ***1.4183*** | ***15.3*** | ***483*** | ***83.9*** | ***1,239.2*** | ***1.4257*** | ***42,451,292*** | ***1.6475*** | ***22,809,932*** | ***1.7594*** | ***1.6350*** | ***1.2765*** | ***1.4643*** | ***1.6832*** |
| **EL PASO** | **538.3** | **.2259** | **12.2** | **531** | **94.6** | **158.0** | **.1818** | **4,166,854** | **.1618** | **2,352,424** | **.1814** | **.1805** | **.1984** | **.2031** | **.1765** |
| El Paso | 538.3 | .2259 | 12.2 | 531 | 94.6 | 158.0 | .1818 | 4,166,854 | .1618 | 2,352,424 | .1814 | .1805 | .1984 | .2031 | .1765 |
| **FORT WORTH - ARLINGTON** | **1,141.0** | **.4788** | **17.2** | **456** | **87.7** | **413.4** | **.4756** | **13,818,644** | **.5363** | **7,393,053** | **.5703** | **.5350** | **.4362** | **.4813** | **.5405** |
| Johnson | 85.6 | .0359 | 26.5 | 117 | 96.5 | 29.2 | .0336 | 891,382 | .0346 | 368,366 | .0284 | .0330 | .0318 | .0302 | .0317 |
| Parker | 53.7 | .0225 | 20.4 | 60 | 98.4 | 18.9 | .0218 | 559,574 | .0217 | 217,094 | .0168 | .0204 | .0212 | .0194 | .0184 |
| Tarrant | 1,001.7 | .4204 | 16.4 | 1,154 | 86.4 | 365.3 | .4202 | 12,367,688 | .4800 | 6,807,593 | .5251 | .4816 | .3832 | .4317 | .4904 |
| **GALVESTON - TEXAS CITY** | **214.8** | **.0902** | **9.7** | **538** | **79.3** | **76.6** | **.0881** | **2,496,106** | **.0969** | **1,217,865** | **.0939** | **.0947** | **.0875** | **.0847** | **.0942** |
| Galveston | 214.8 | .0902 | 9.7 | 538 | 79.3 | 76.6 | .0881 | 2,496,106 | .0969 | 1,217,865 | .0939 | .0947 | .0875 | .0847 | .0942 |
| **HOUSTON** | **3,176.8** | **1.3333** | **16.2** | **594** | **78.2** | **1,141.6** | **1.3133** | **39,853,435** | **1.5469** | **20,891,033** | **1.6111** | **1.5233** | **1.1610** | **1.3121** | **1.6116** |
| Fort Bend | 186.0 | .0781 | 42.0 | 212 | 80.3 | 57.7 | .0664 | 2,343,262 | .0909 | 563,580 | .0435 | .0742 | .0444 | .0466 | .0720 |
| Harris | 2,736.4 | 1.1484 | 13.6 | 1,578 | 77.0 | 1,001.3 | 1.1519 | 34,852,137 | 1.3527 | 19,191,431 | 1.4801 | 1.3500 | 1.0313 | 1.1816 | 1.4500 |
| Liberty | 56.5 | .0237 | 20.0 | 48 | 84.5 | 19.4 | .0223 | 550,528 | .0214 | 291,120 | .0224 | .0221 | .0260 | .0202 | .0187 |
| Montgomery | 174.4 | .0732 | 37.1 | 167 | 94.4 | 56.4 | .0648 | 1,902,943 | .0739 | 608,156 | .0469 | .0656 | .0510 | .0535 | .0643 |
| Waller | 23.5 | .0099 | 18.7 | 46 | 56.1 | 6.8 | .0079 | 204,565 | .0080 | 236,746 | .0182 | .0114 | .0083 | .0102 | .0066 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | ***3,594.7*** | ***1.5087*** | ***16.0*** | ***503*** | ***78.9*** | ***1,283.4*** | ***1.4765*** | ***44,791,974*** | ***1.7386*** | ***22,994,164*** | ***1.7732*** | ***1.7029*** | ***1.3105*** | ***1.4554*** | ***1.7920*** |
| **KILLEEN - TEMPLE** | **237.1** | **.0995** | **10.5** | **112** | **79.0** | **74.6** | **.0858** | **2,157,853** | **.0837** | **1,033,446** | **.0797** | **.0856** | **.0922** | **.0977** | **.0713** |
| Bell | 171.8 | .0721 | 8.9 | 163 | 79.9 | 58.1 | .0668 | 1,540,511 | .0598 | 920,166 | .0710 | .0655 | .0762 | .0779 | .0567 |
| Coryell | 65.3 | .0274 | 15.0 | 62 | 76.7 | 16.5 | .0190 | 617,342 | .0239 | 113,280 | .0087 | .0201 | .0160 | .0198 | .0146 |
| **LAREDO** | **117.1** | **.0491** | **18.0** | **35** | **99.7** | **30.6** | **.0352** | **657,937** | **.0255** | **877,865** | **.0677** | **.0430** | **.0589** | **.0463** | **.0619** |
| Webb | 117.1 | .0491 | 18.0 | 35 | 99.7 | 30.6 | .0352 | 657,937 | .0255 | 877,865 | .0677 | .0430 | .0589 | .0463 | .0619 |
| **LONGVIEW - MARSHALL** | **169.7** | **.0712** | **11.8** | **144** | **75.9** | **60.4** | **.0695** | **1,761,552** | **.0684** | **1,203,470** | **.0928** | **.0763** | **.0782** | **.0730** | **.0794** |
| Gregg | 112.5 | .0472 | 13.1 | 412 | 80.4 | 40.7 | .0469 | 1,226,262 | .0476 | 947,859 | .0731 | .0552 | .0549 | .0524 | .0554 |
| Harrison | 57.2 | .0240 | 9.4 | 63 | 66.9 | 19.7 | .0226 | 535,290 | .0208 | 255,611 | .0197 | .0211 | .0233 | .0206 | .0240 |
| **LUBBOCK** | **225.0** | **.0944** | **6.3** | **250** | **90.9** | **78.7** | **.0905** | **2,172,943** | **.0844** | **1,460,984** | **.1126** | **.0949** | **.0990** | **.1045** | **.0947** |
| Lubbock | 225.0 | .0944 | 6.3 | 250 | 90.9 | 78.7 | .0905 | 2,172,943 | .0844 | 1,460,984 | .1126 | .0949 | .0990 | .1045 | .0947 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **McALLEN - EDINBURG - MISSION** | **340.8** | **.1431** | **20.3** | **217** | **99.5** | **91.6** | **.1053** | **1,994,228** | **.0774** | **1,547,735** | **.1194** | **.1031** | **.1460** | **.1191** | **.1077** |
| Hidalgo | 340.8 | .1431 | 20.3 | 217 | 99.5 | 91.6 | .1053 | 1,994,228 | .0774 | 1,547,735 | .1194 | .1031 | .1460 | .1191 | .1077 |
| **MIDLAND** | **104.8** | **.0440** | **26.8** | **116** | **90.2** | **37.8** | **.0435** | **1,499,907** | **.0582** | **979,898** | **.0756** | **.0606** | **.0416** | **.0487** | **.0617** |
| Midland | 104.8 | .0440 | 26.8 | 116 | 90.2 | 37.8 | .0435 | 1,499,907 | .0582 | 979,898 | .0756 | .0606 | .0416 | .0487 | .0617 |
| **ODESSA** | **137.5** | **.0578** | **19.2** | **152** | **94.3** | **49.2** | **.0566** | **1,612,361** | **.0626** | **1,243,034** | **.0958** | **.0716** | **.0570** | **.0670** | **.0757** |
| Ector | 137.5 | .0578 | 19.2 | 152 | 94.3 | 49.2 | .0566 | 1,612,361 | .0626 | 1,243,034 | .0958 | .0716 | .0570 | .0670 | .0757 |
| **SAN ANGELO** | **95.5** | **.0401** | **12.6** | **63** | **94.9** | **34.3** | **.0394** | **1,026,352** | **.0398** | **681,141** | **.0526** | **.0437** | **.0436** | **.0449** | **.0427** |
| Tom Green | 95.5 | .0401 | 12.6 | 63 | 94.9 | 34.3 | .0394 | 1,026,352 | .0398 | 681,141 | .0526 | .0437 | .0436 | .0449 | .0427 |
| **SAN ANTONIO** | **1,190.7** | **.4998** | **11.1** | **473** | **91.7** | **394.9** | **.4543** | **11,552,919** | **.4485** | **6,431,839** | **.4961** | **.4729** | **.4829** | **.4809** | **.4673** |
| Bexar | 1,091.7 | .4582 | 10.4 | 875 | 91.4 | 360.4 | .4146 | 10,518,877 | .4083 | 6,073,349 | .4684 | .4363 | .4463 | .4449 | .4313 |
| Comal | 44.7 | .0188 | 22.6 | 81 | 98.5 | 16.0 | .0185 | 516,810 | .0201 | 183,432 | .0142 | .0179 | .0168 | .0175 | .0170 |
| Guadalupe | 54.3 | .0228 | 16.3 | 76 | 92.0 | 18.5 | .0212 | 517,232 | .0201 | 175,058 | .0135 | .0187 | .0198 | .0185 | .0190 |
| **SHERMAN - DENISON** | **95.7** | **.0402** | **6.6** | **102** | **91.6** | **36.2** | **.0416** | **1,023,459** | **.0397** | **546,724** | **.0422** | **.0405** | **.0421** | **.0425** | **.0395** |
| Grayson | 95.7 | .0402 | 6.6 | 102 | 91.6 | 36.2 | .0416 | 1,023,459 | .0397 | 546,724 | .0422 | .0405 | .0421 | .0425 | .0395 |
| **TEXARKANA** | **119.5** | **.0502** | **5.7** | **79** | **75.8** | **43.3** | **.0498** | **1,043,038** | **.0404** | **690,158** | **.0533** | **.0461** | **.0598** | **.0535** | **.0445** |
| Bowie | 80.7 | .0339 | 7.2 | 91 | 76.6 | 29.4 | .0338 | 706,498 | .0274 | 510,388 | .0394 | .0323 | .0390 | .0376 | .0315 |
| *Miller, Ark.* | *38.8* | *.0163* | *. 2.7* | *63* | *74.3* | *13.9* | *.0160* | *336,540* | *.0130* | *179,770* | *.0139* | *.0138* | *.0208* | *.0159* | *.0130* |
| **TYLER** | **149.0** | **.0625** | **16.1** | **160** | **76.5** | **53.6** | **.0616** | **1,692,473** | **.0657** | **915,408** | **.0706** | **.0664** | **.0592** | **.0609** | **.0684** |
| Smith | 149.0 | .0625 | 16.1 | 160 | 76.5 | 53.6 | .0616 | 1,692,473 | .0657 | 915,408 | .0706 | .0664 | .0592 | .0609 | .0684 |
| **VICTORIA** | **77.6** | **.0325** | **12.8** | **87** | **92.2** | **26.1** | **.0301** | **802,896** | **.0311** | **550,467** | **.0424** | **.0349** | **.0313** | **.0329** | **.0353** |
| Victoria | 77.6 | .0325 | 12.8 | 87 | 92.2 | 26.1 | .0301 | 802,896 | .0311 | 550,467 | .0424 | .0349 | .0313 | .0329 | .0353 |
| **WACO** | **185.9** | **.0780** | **8.9** | **180** | **82.7** | **67.3** | **.0775** | **1,787,007** | **.0694** | **1,044,297** | **.0805** | **.0744** | **.0900** | **.0800** | **.0685** |
| McLennan | 185.9 | .0780 | 8.9 | 180 | 82.7 | 67.3 | .0775 | 1,787,007 | .0694 | 1,044,297 | .0805 | .0744 | .0900 | .0800 | .0685 |
| **WICHITA FALLS** | **124.3** | **.0522** | **2.7** | **205** | **88.8** | **44.3** | **.0510** | **1,285,325** | **.0498** | **862,828** | **.0666** | **.0553** | **.0536** | **.0590** | **.0530** |
| Wichita | 124.3 | .0522 | 2.7 | 205 | 88.8 | 44.3 | .0510 | 1,285,325 | .0498 | 862,828 | .0666 | .0553 | .0536 | .0590 | .0530 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Anderson | 47.0 | .0197 | 22.5 | 44 | 77.3 | 14.6 | .0168 | 393,552 | .0153 | 222,958 | .0172 | .0167 | .0212 | .0164 | .0146 |
| Andrews | 15.4 | .0065 | 15.6 | 10 | 96.2 | 5.0 | .0057 | 170,388 | .0066 | 70,626 | .0054 | .0063 | .0051 | .0056 | .0056 |
| Angelina | 71.6 | .0300 | 11.6 | 89 | 83.9 | 24.2 | .0278 | 660,711 | .0256 | 375,829 | .0290 | .0274 | .0311 | .0277 | .0270 |
| Aransas | 17.8 | .0075 | 24.8 | 64 | 95.7 | 6.5 | .0075 | 198,490 | .0077 | 79,393 | .0062 | .0073 | .0082 | .0073 | .0063 |
| Archer | 8.3 | .0035 | 14.2 | 9 | 99.1 | 2.9 | .0034 | 74,818 | .0029 | 24,344 | .0018 | .0026 | .0034 | .0033 | .0024 |
| Armstrong | 2.1 | .0009 | 5.3 | 2 | 99.1 | .8 | .0009 | 27,792 | .0011 | 10,297 | .0008 | .0011 | .0008 | .0009 | .0008 |
| Atascosa | 29.3 | .0123 | 16.9 | 24 | 99.0 | 9.5 | .0109 | 228,607 | .0089 | 93,724 | .0073 | .0091 | .0135 | .0101 | .0076 |
| Austin | 21.1 | .0088 | 19.0 | 32 | 84.4 | 7.6 | .0087 | 235,269 | .0091 | 105,510 | .0081 | .0087 | .0093 | .0078 | .0073 |
| Bailey | 8.0 | .0034 | -2.1 | 10 | 97.4 | 2.7 | .0032 | 54,798 | .0021 | 28,740 | .0022 | .0024 | .0041 | .0033 | .0019 |
| Bandera | 9.1 | .0038 | 28.5 | 11 | 99.2 | 3.5 | .0040 | 94,002 | .0037 | 22,128 | .0017 | .0031 | .0041 | .0037 | .0029 |
| Bastrop | 31.3 | .0131 | 26.6 | 35 | 81.4 | 11.0 | .0126 | 282,132 | .0109 | 101,412 | .0078 | .0104 | .0155 | .0111 | .0085 |
| Baylor | 4.9 | .0021 | -.4 | 6 | 95.6 | 1.9 | .0022 | 41,880 | .0017 | 36,390 | .0028 | .0021 | .0029 | .0025 | .0013 |
| Bee | 28.5 | .0119 | 9.5 | 32 | 95.7 | 9.0 | .0104 | 233,053 | .0090 | 123,277 | .0095 | .0098 | .0125 | .0114 | .0091 |
| Bell | 171.8 | .0721 | 8.9 | 163 | 79.9 | 58.1 | .0668 | 1,540,511 | .0598 | 920,166 | .0710 | .0655 | .0762 | .0779 | .0567 |
| Bexar | 1,091.7 | .4582 | 10.4 | 875 | 91.4 | 360.4 | .4146 | 10,518,877 | .4083 | 6,073,349 | .4684 | .4363 | .4463 | .4449 | .4313 |
| Blanco | 5.5 | .0023 | 17.5 | 8 | 98.1 | 2.3 | .0027 | 55,905 | .0021 | 16,034 | .0012 | .0020 | .0030 | .0026 | .0014 |
| Borden | .9 | .0004 | 4.8 | 1 | 99.1 | .3 | .0003 | 5,245 | .0002 | 147 | .0000 | .0002 | .0005 | .0002 | .0002 |
| Bosque | 15.1 | .0063 | 12.7 | 15 | 97.1 | 6.1 | .0070 | 148,143 | .0058 | 50,156 | .0039 | .0052 | .0075 | .0063 | .0045 |
| Bowie | 80.7 | .0339 | 7.2 | 91 | 76.6 | 29.4 | .0338 | 706,498 | .0274 | 510,388 | .0394 | .0323 | .0390 | .0376 | .0315 |
| Brazoria | 203.1 | .0852 | 19.8 | 144 | 91.0 | 65.2 | .0751 | 2,442,433 | .0948 | 885,266 | .0682 | .0849 | .0620 | .0586 | .0862 |
| Brazos | 111.3 | .0468 | 18.9 | 189 | 86.8 | 39.8 | .0457 | 1,196,079 | .0464 | 711,808 | .0549 | .0491 | .0543 | .0476 | .0433 |
| Brewster | 7.8 | .0032 | 3.0 | 1 | 98.3 | 2.8 | .0033 | 56,975 | .0022 | 39,336 | .0031 | .0027 | .0047 | .0036 | .0024 |
| Briscoe | 2.5 | .0011 | -3.1 | 3 | 94.8 | 1.0 | .0011 | 17,383 | .0007 | 4,657 | .0003 | .0006 | .0018 | .0009 | .0005 |
| Brooks | 9.0 | .0038 | 6.8 | 10 | 99.7 | 2.7 | .0031 | 49,735 | .0019 | 36,840 | .0029 | .0026 | .0052 | .0030 | .0020 |
| Brown | 37.1 | .0155 | 12.2 | 40 | 94.5 | 13.9 | .0160 | 349,665 | .0136 | 192,061 | .0148 | .0143 | .0191 | .0164 | .0131 |
| Burleson | 14.5 | .0061 | 17.8 | 22 | 76.9 | 5.0 | .0058 | 120,815 | .0047 | 66,193 | .0051 | .0052 | .0073 | .0051 | .0041 |
| Burnet | 22.6 | .0095 | 26.9 | 23 | 97.8 | 9.0 | .0103 | 226,654 | .0088 | 135,611 | .0105 | .0094 | .0115 | .0116 | .0081 |
| Caldwell | 26.0 | .0109 | 10.0 | 48 | 81.7 | 8.2 | .0094 | 198,583 | .0077 | 91,855 | .0070 | .0080 | .0118 | .0091 | .0063 |
| Calhoun | 21.3 | .0089 | 8.8 | 39 | 95.5 | 7.2 | .0083 | 213,720 | .0083 | 102,165 | .0079 | .0084 | .0092 | .0076 | .0079 |
| Callahan | 13.2 | .0056 | 20.1 | 15 | 99.3 | 4.8 | .0055 | 111,095 | .0043 | 31,552 | .0024 | .0040 | .0063 | .0048 | .0034 |
| Cameron | 241.5 | .1013 | 15.1 | 267 | 99.2 | 67.8 | .0780 | 1,543,977 | .0599 | 1,205,779 | .0930 | .0781 | .1092 | .0880 | .0781 |
| Camp | 10.0 | .0042 | 7.8 | 49 | 73.1 | 3.8 | .0044 | 106,393 | .0042 | 40,379 | .0032 | .0038 | .0043 | .0034 | .0042 |
| Carson | 6.9 | .0029 | 3.4 | 7 | 98.6 | 2.4 | .0028 | 71,713 | .0027 | 16,077 | .0012 | .0024 | .0024 | .0024 | .0021 |
| Cass | 31.8 | .0134 | 8.1 | 34 | 76.8 | 11.2 | .0129 | 288,249 | .0112 | 90,573 | .0070 | .0104 | .0147 | .0102 | .0100 |
| Castro | 10.6 | .0044 | .4 | 12 | 96.2 | 3.3 | .0038 | 66,248 | .0026 | 30,956 | .0024 | .0029 | .0051 | .0039 | .0021 |
| Chambers | 22.0 | .0093 | 18.7 | 36 | 84.3 | 7.5 | .0086 | 205,007 | .0080 | 66,959 | .0051 | .0073 | .0088 | .0070 | .0066 |
| Cherokee | 42.1 | .0176 | 10.4 | 40 | 80.1 | 14.8 | .0170 | 344,835 | .0133 | 170,308 | .0132 | .0142 | .0209 | .0156 | .0133 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Childress | 6.9 | .0029 | −.7 | 10 | 93.9 | 2.7 | .0031 | 53,027 | .0021 | 28,153 | .0021 | .0022 | .0049 | .0030 | .0018 |
| Clay | 10.4 | .0044 | 8.5 | 10 | 98.8 | 4.0 | .0046 | 102,682 | .0040 | 43,737 | .0034 | .0039 | .0048 | .0042 | .0032 |
| Cochran | 4.9 | .0020 | 1.6 | 6 | 93.7 | 1.5 | .0017 | 29,798 | .0011 | 13,179 | .0010 | .0013 | .0023 | .0017 | .0011 |
| Coke | 3.4 | .0015 | 6.4 | 4 | 98.9 | 1.3 | .0015 | 35,040 | .0014 | 14,632 | .0012 | .0013 | .0018 | .0014 | .0011 |
| Coleman | 10.7 | .0045 | 2.5 | 8 | 95.3 | 4.3 | .0050 | 98,024 | .0038 | 36,193 | .0027 | .0037 | .0061 | .0044 | .0031 |
| Collin | 190.5 | .0799 | 31.8 | 224 | 94.3 | 61.1 | .0703 | 2,524,500 | .0980 | 1,037,604 | .0801 | .0890 | .0551 | .0593 | .0974 |
| Collingsworth | 4.5 | .0019 | −3.2 | 5 | 91.3 | 1.7 | .0019 | 40,879 | .0016 | 18,397 | .0014 | .0016 | .0024 | .0016 | .0013 |
| Colorado | 20.1 | .0084 | 6.8 | 21 | 80.6 | 7.4 | .0085 | 186,239 | .0072 | 108,284 | .0083 | .0078 | .0114 | .0079 | .0063 |
| Comal | 44.7 | .0188 | 22.6 | 81 | 98.5 | 16.0 | .0185 | 516,810 | .0201 | 183,432 | .0142 | .0179 | .0168 | .0175 | .0170 |
| Comanche | 13.2 | .0055 | 4.6 | 14 | 99.7 | 5.0 | .0057 | 113,160 | .0044 | 46,556 | .0036 | .0044 | .0078 | .0052 | .0033 |
| Concho | 3.0 | .0013 | 2.9 | 3 | 81.9 | 1.1 | .0013 | 25,632 | .0009 | 12,331 | .0009 | .0011 | .0016 | .0012 | .0007 |
| Cooke | 30.4 | .0128 | 9.9 | 34 | 94.5 | 11.0 | .0126 | 281,162 | .0110 | 157,697 | .0122 | .0117 | .0142 | .0131 | .0103 |
| Coryell | 65.3 | .0274 | 15.0 | 62 | 76.7 | 16.5 | .0190 | 617,342 | .0239 | 113,280 | .0087 | .0201 | .0160 | .0198 | .0146 |
| Cottle | 2.8 | .0011 | −5.0 | 3 | 92.5 | 1.1 | .0013 | 28,206 | .0011 | 11,394 | .0009 | .0009 | .0016 | .0012 | .0007 |
| Crane | 4.9 | .0021 | 6.5 | 6 | 96.6 | 1.7 | .0019 | 53,000 | .0021 | 32,818 | .0025 | .0023 | .0026 | .0020 | .0020 |
| Crockett | 4.9 | .0020 | 6.3 | 2 | 98.2 | 1.6 | .0019 | 44,343 | .0017 | 39,824 | .0031 | .0022 | .0024 | .0021 | .0015 |
| Crosby | 8.7 | .0037 | −1.8 | 10 | 93.5 | 2.8 | .0032 | 50,080 | .0019 | 17,564 | .0014 | .0021 | .0048 | .0030 | .0013 |
| Culberson | 3.5 | .0015 | 5.6 | 1 | 99.5 | 1.0 | .0011 | 16,611 | .0007 | 36,712 | .0028 | .0015 | .0021 | .0020 | .0007 |
| Dallam | 6.9 | .0029 | 5.6 | 5 | 96.1 | 2.5 | .0029 | 49,483 | .0019 | 28,835 | .0022 | .0021 | .0035 | .0031 | .0017 |
| Dallas | 1,726.6 | .7246 | 10.9 | 1,962 | 79.1 | 655.5 | .7541 | 22,248,679 | .8635 | 12,965,471 | .9999 | .8767 | .6708 | .8182 | .9234 |
| Dawson | 16.7 | .0070 | 3.2 | 18 | 95.5 | 5.5 | .0063 | 133,835 | .0052 | 80,166 | .0062 | .0059 | .0083 | .0068 | .0054 |
| Deaf Smith | 22.0 | .0092 | 3.9 | 15 | 97.6 | 6.8 | .0078 | 148,563 | .0058 | 67,491 | .0052 | .0062 | .0096 | .0090 | .0055 |
| Delta | 5.0 | .0021 | 3.3 | 18 | 90.8 | 1.9 | .0022 | 40,012 | .0015 | 9,493 | .0007 | .0016 | .0028 | .0016 | .0011 |
| Denton | 185.1 | .0777 | 29.3 | 203 | 93.7 | 63.8 | .0734 | 2,468,443 | .0958 | 842,094 | .0650 | .0828 | .0613 | .0602 | .0752 |
| De Witt | 19.6 | .0082 | 3.7 | 22 | 88.4 | 7.1 | .0082 | 170,965 | .0067 | 92,674 | .0071 | .0071 | .0105 | .0077 | .0058 |
| Dickens | 3.4 | .0015 | −3.9 | 4 | 94.9 | 1.3 | .0015 | 20,077 | .0007 | 14,793 | .0012 | .0010 | .0027 | .0012 | .0005 |
| Dimmit | 12.5 | .0052 | 10.0 | 10 | 99.0 | 3.4 | .0039 | 62,039 | .0025 | 29,213 | .0022 | .0030 | .0060 | .0037 | .0017 |
| Donley | 4.3 | .0018 | 5.5 | 5 | 95.2 | 1.6 | .0018 | 33,757 | .0013 | 32,547 | .0025 | .0017 | .0028 | .0021 | .0012 |
| Duval | 13.3 | .0056 | 6.3 | 7 | 99.8 | 4.1 | .0048 | 90,607 | .0035 | 32,027 | .0025 | .0037 | .0062 | .0037 | .0030 |
| Eastland | 20.6 | .0086 | 5.7 | 22 | 97.5 | 8.1 | .0093 | 175,061 | .0068 | 92,628 | .0072 | .0072 | .0128 | .0091 | .0058 |
| Ector | 137.5 | .0578 | 19.2 | 152 | 94.3 | 49.2 | .0566 | 1,612,361 | .0626 | 1,243,034 | .0958 | .0716 | .0570 | .0670 | .0757 |
| Edwards | 2.0 | .0008 | −1.6 | 1 | 99.0 | .7 | .0008 | 15,241 | .0005 | 5,942 | .0005 | .0006 | .0012 | .0008 | .0003 |
| Ellis | 69.5 | .0292 | 16.3 | 74 | 86.5 | 22.9 | .0263 | 667,046 | .0259 | 270,940 | .0209 | .0250 | .0267 | .0229 | .0230 |
| El Paso | 538.3 | .2259 | 12.2 | 531 | 94.6 | 158.0 | .1818 | 4,166,854 | .1618 | 2,352,424 | .1814 | .1805 | .1984 | .2031 | .1765 |
| Erath | 25.3 | .0106 | 12.1 | 23 | 98.5 | 9.9 | .0114 | 257,750 | .0100 | 115,332 | .0089 | .0098 | .0140 | .0107 | .0079 |
| Falls | 18.7 | .0078 | 4.2 | 24 | 71.3 | 7.2 | .0083 | 152,566 | .0059 | 57,492 | .0044 | .0058 | .0111 | .0069 | .0055 |
| Fannin | 25.6 | .0108 | 5.4 | 29 | 91.7 | 10.0 | .0115 | 217,527 | .0084 | 89,530 | .0069 | .0086 | .0141 | .0107 | .0065 |
| Fayette | 20.2 | .0085 | 7.3 | 21 | 90.3 | 8.0 | .0092 | 202,274 | .0079 | 127,981 | .0099 | .0086 | .0120 | .0085 | .0068 |
| Fisher | 5.7 | .0024 | −3.3 | 6 | 95.2 | 2.1 | .0024 | 46,402 | .0018 | 13,870 | .0011 | .0016 | .0028 | .0022 | .0016 |
| Floyd | 9.5 | .0039 | −3.4 | 10 | 95.2 | 3.2 | .0037 | 58,490 | .0022 | 25,334 | .0019 | .0025 | .0048 | .0038 | .0015 |
| Foard | 2.1 | .0009 | −2.7 | 3 | 93.2 | .9 | .0010 | 16,113 | .0007 | 6,406 | .0005 | .0006 | .0016 | .0008 | .0005 |
| Fort Bend | 186.0 | .0781 | 42.0 | 212 | 80.3 | 57.7 | .0664 | 2,343,262 | .0909 | 563,580 | .0435 | .0742 | .0444 | .0466 | .0720 |
| Franklin | 7.9 | .0033 | 14.6 | 27 | 93.3 | 3.0 | .0034 | 71,119 | .0028 | 24,121 | .0018 | .0026 | .0043 | .0028 | .0025 |
| Freestone | 17.6 | .0074 | 18.7 | 20 | 77.0 | 6.3 | .0073 | 153,007 | .0059 | 55,847 | .0043 | .0058 | .0093 | .0058 | .0043 |
| Frio | 15.0 | .0063 | 8.8 | 13 | 99.2 | 4.3 | .0049 | 85,003 | .0033 | 33,546 | .0026 | .0036 | .0068 | .0048 | .0024 |
| Gaines | 14.4 | .0060 | 9.5 | 10 | 96.7 | 4.6 | .0053 | 118,501 | .0046 | 52,813 | .0041 | .0047 | .0062 | .0052 | .0043 |
| Galveston | 214.8 | .0902 | 9.7 | 538 | 79.3 | 76.6 | .0881 | 2,496,106 | .0969 | 1,217,865 | .0939 | .0947 | .0875 | .0847 | .0942 |
| Garza | 5.3 | .0022 | −.7 | 6 | 92.8 | 1.8 | .0021 | 49,158 | .0019 | 21,362 | .0017 | .0019 | .0026 | .0021 | .0017 |
| Gillespie | 15.5 | .0065 | 14.5 | 15 | 99.6 | 6.0 | .0069 | 139,746 | .0054 | 96,296 | .0074 | .0062 | .0089 | .0081 | .0051 |
| Glasscock | 1.3 | .0005 | −.3 | 1 | 99.5 | .4 | .0005 | 8,476 | .0004 | 668 | .0001 | .0003 | .0006 | .0005 | .0002 |
| Goliad | 5.5 | .0024 | 5.9 | 6 | 90.0 | 1.9 | .0022 | 50,566 | .0019 | 19,821 | .0015 | .0020 | .0028 | .0020 | .0015 |
| Gonzales | 17.3 | .0072 | 2.1 | 16 | 87.6 | 6.0 | .0069 | 135,593 | .0053 | 88,950 | .0068 | .0060 | .0097 | .0068 | .0051 |
| Gray | 26.5 | .0111 | .4 | 29 | 95.0 | 10.2 | .0117 | 292,026 | .0113 | 183,597 | .0142 | .0122 | .0141 | .0123 | .0138 |
| Grayson | 95.7 | .0402 | 6.6 | 102 | 91.6 | 36.2 | .0416 | 1,023,459 | .0397 | 546,724 | .0422 | .0405 | .0421 | .0425 | .0395 |
| Gregg | 112.5 | .0472 | 13.1 | 412 | 80.4 | 40.7 | .0469 | 1,226,262 | .0476 | 947,859 | .0731 | .0552 | .0549 | .0524 | .0554 |
| Grimes | 17.6 | .0074 | 29.6 | 22 | 70.9 | 5.3 | .0061 | 122,940 | .0048 | 76,624 | .0059 | .0056 | .0079 | .0058 | .0035 |
| Guadalupe | 54.3 | .0228 | 16.3 | 76 | 92.0 | 18.5 | .0212 | 517,232 | .0201 | 175,058 | .0135 | .0187 | .0198 | .0185 | .0190 |
| Hale | 38.9 | .0163 | 3.5 | 39 | 93.7 | 12.7 | .0146 | 283,322 | .0110 | 144,155 | .0111 | .0120 | .0178 | .0156 | .0104 |
| Hall | 5.5 | .0023 | −1.7 | 6 | 90.2 | 2.1 | .0025 | 29,854 | .0011 | 16,219 | .0012 | .0015 | .0044 | .0021 | .0008 |
| Hamilton | 9.0 | .0038 | 8.5 | 11 | 99.6 | 3.8 | .0043 | 82,595 | .0032 | 28,399 | .0022 | .0029 | .0058 | .0037 | .0025 |
| Hansford | 6.4 | .0027 | 3.1 | 7 | 99.2 | 2.4 | .0028 | 59,530 | .0023 | 31,108 | .0024 | .0026 | .0031 | .0029 | .0024 |
| Hardeman | 6.3 | .0026 | −1.1 | 9 | 90.8 | 2.4 | .0028 | 58,936 | .0023 | 18,673 | .0015 | .0020 | .0035 | .0022 | .0019 |
| Hardin | 46.6 | .0196 | 14.4 | 52 | 89.1 | 15.5 | .0178 | 446,048 | .0173 | 173,036 | .0133 | .0166 | .0172 | .0146 | .0153 |
| Harris | 2,736.4 | 1.1484 | 13.6 | 1,578 | 77.0 | 1,001.3 | 1.1519 | 34,852,137 | 1.3527 | 19,191,431 | 1.4801 | 1.3500 | 1.0313 | 1.1816 | 1.4500 |
| Harrison | 57.2 | .0240 | 9.4 | 63 | 66.9 | 19.7 | .0226 | 535,290 | .0208 | 255,611 | .0197 | .0211 | .0233 | .0206 | .0240 |
| Hartley | 4.5 | .0019 | 12.9 | 3 | 99.2 | 1.4 | .0017 | 39,848 | .0015 | 16,406 | .0013 | .0016 | .0018 | .0016 | .0016 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **EXAS (continued)** | | | | | | | | | | | | | | | |
| **LL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Haskell | 7.7 | .0032 | −.3 | 9 | 94.8 | 2.9 | .0033 | 56,676 | .0022 | 32,995 | .0025 | .0025 | .0048 | .0033 | .0021 |
| Hays | 49.7 | .0209 | 22.4 | 73 | 96.5 | 15.5 | .0178 | 448,340 | .0174 | 202,718 | .0156 | .0176 | .0190 | .0183 | .0140 |
| Hemphill | 6.5 | .0027 | 22.5 | 7 | 99.2 | 2.2 | .0026 | 56,567 | .0022 | 28,702 | .0023 | .0022 | .0026 | .0027 | .0020 |
| Henderson | 53.9 | .0226 | 26.5 | 61 | 88.2 | 20.6 | .0237 | 547,728 | .0213 | 173,591 | .0133 | .0193 | .0245 | .0210 | .0173 |
| Hidalgo | 340.8 | .1431 | 20.3 | 217 | 99.5 | 91.6 | .1053 | 1,994,228 | .0774 | 1,547,735 | .1194 | .1031 | .1460 | .1191 | .1077 |
| Hill | 27.3 | .0114 | 9.1 | 28 | 88.8 | 10.4 | .0120 | 241,916 | .0094 | 131,278 | .0101 | .0100 | .0153 | .0116 | .0072 |
| Hockley | 25.2 | .0106 | 8.5 | 28 | 95.3 | 8.2 | .0094 | 210,426 | .0082 | 94,627 | .0073 | .0084 | .0108 | .0087 | .0070 |
| Hood | 25.1 | .0105 | 41.7 | 59 | 99.3 | 9.6 | .0111 | 336,062 | .0130 | 109,805 | .0085 | .0111 | .0088 | .0093 | .0100 |
| Hopkins | 28.4 | .0120 | 12.5 | 36 | 89.1 | 10.6 | .0122 | 242,570 | .0094 | 134,389 | .0104 | .0102 | .0147 | .0132 | .0084 |
| Houston | 24.3 | .0102 | 9.0 | 20 | 66.1 | 8.1 | .0093 | 205,106 | .0080 | 77,356 | .0059 | .0078 | .0117 | .0078 | .0063 |
| Howard | 32.8 | .0137 | −1.0 | 36 | 94.8 | 12.1 | .0139 | 329,992 | .0128 | 259,070 | .0200 | .0152 | .0179 | .0160 | .0137 |
| Hudspeth | 2.7 | .0012 | −1.0 | 1 | 98.9 | .8 | .0009 | 15,830 | .0006 | 5,414 | .0004 | .0006 | .0013 | .0008 | .0003 |
| Hunt | 63.7 | .0267 | 15.3 | 76 | 85.9 | 23.4 | .0269 | 630,633 | .0245 | 295,200 | .0228 | .0244 | .0304 | .0251 | .0234 |
| Hutchinson | 28.1 | .0118 | 6.8 | 32 | 96.0 | 10.5 | .0121 | 353,132 | .0137 | 155,671 | .0120 | .0129 | .0116 | .0105 | .0141 |
| Irion | 1.6 | .0007 | 15.4 | 2 | 93.7 | .5 | .0006 | 14,218 | .0005 | 2,335 | .0002 | .0004 | .0005 | .0004 | .0004 |
| Jack | 8.0 | .0033 | 8.0 | 9 | 98.3 | 3.0 | .0034 | 74,638 | .0029 | 25,973 | .0020 | .0027 | .0039 | .0031 | .0023 |
| Jackson | 13.9 | .0058 | 4.1 | 16 | 89.0 | 4.9 | .0057 | 126,660 | .0049 | 61,589 | .0047 | .0052 | .0067 | .0055 | .0041 |
| Jasper | 34.4 | .0145 | 11.8 | 37 | 79.6 | 12.1 | .0139 | 306,424 | .0119 | 160,763 | .0124 | .0125 | .0159 | .0133 | .0109 |
| Jeff Davis | 1.8 | .0007 | 9.3 | 1 | 99.6 | .6 | .0007 | 12,545 | .0005 | 4,370 | .0004 | .0005 | .0011 | .0006 | .0003 |
| Jefferson | 258.8 | .1087 | 3.1 | 276 | 69.3 | 93.3 | .1073 | 2,944,016 | .1143 | 1,706,864 | .1316 | .1183 | .1077 | .1032 | .1293 |
| Jim Hogg | 5.4 | .0022 | 4.5 | 5 | 92.2 | 1.8 | .0021 | 34,646 | .0013 | 35,156 | .0027 | .0020 | .0032 | .0022 | .0013 |
| Jim Wells | 39.2 | .0165 | 7.4 | 45 | 99.1 | 12.2 | .0140 | 272,717 | .0106 | 212,977 | .0164 | .0135 | .0201 | .0156 | .0115 |
| Johnson | 85.6 | .0359 | 26.5 | 117 | 96.5 | 29.2 | .0336 | 891,382 | .0346 | 368,366 | .0284 | .0330 | .0318 | .0302 | .0317 |
| Jones | 18.4 | .0077 | 6.6 | 20 | 94.7 | 6.7 | .0077 | 152,816 | .0059 | 72,800 | .0057 | .0061 | .0094 | .0073 | .0051 |
| Karnes | 13.8 | .0058 | 1.5 | 18 | 96.6 | 4.6 | .0053 | 109,453 | .0043 | 71,928 | .0055 | .0050 | .0073 | .0053 | .0037 |
| Kaufman | 46.4 | .0195 | 18.9 | 59 | 79.7 | 15.5 | .0179 | 441,258 | .0171 | 219,002 | .0169 | .0175 | .0205 | .0165 | .0155 |
| Kendall | 13.7 | .0057 | 28.8 | 21 | 99.2 | 4.7 | .0054 | 132,044 | .0051 | 65,511 | .0050 | .0053 | .0058 | .0054 | .0041 |
| Kenedy | .5 | .0002 | −7.9 | 0 | 89.6 | .2 | .0002 | 7,134 | .0003 | 2,092 | .0002 | .0001 | .0003 | .0002 | .0001 |
| Kent | 1.2 | .0005 | 4.8 | 1 | 98.8 | .4 | .0004 | 7,585 | .0003 | 5,096 | .0004 | .0004 | .0007 | .0004 | .0004 |
| Kerr | 34.7 | .0146 | 20.6 | 31 | 96.7 | 13.4 | .0155 | 411,013 | .0160 | 183,941 | .0142 | .0152 | .0157 | .0151 | .0139 |
| Kimble | 4.2 | .0018 | 3.4 | 3 | 99.9 | 1.6 | .0018 | 32,384 | .0012 | 32,530 | .0025 | .0017 | .0028 | .0022 | .0010 |
| King | .4 | .0001 | −5.9 | 0 | 97.0 | .2 | .0002 | 3,832 | .0002 | 1,139 | .0001 | .0001 | .0002 | .0003 | .0001 |
| Kinney | 2.5 | .0011 | 9.7 | 2 | 95.1 | .8 | .0010 | 14,958 | .0005 | 3,342 | .0002 | .0006 | .0010 | .0008 | .0004 |
| Kleberg | 34.3 | .0144 | 2.8 | 40 | 93.9 | 10.7 | .0123 | 267,456 | .0104 | 173,989 | .0135 | .0121 | .0176 | .0135 | .0100 |
| Knox | 5.3 | .0022 | −.6 | 6 | 92.1 | 1.9 | .0022 | 38,534 | .0015 | 15,441 | .0012 | .0016 | .0034 | .0017 | .0012 |
| Lamar | 46.1 | .0194 | 9.4 | 50 | 83.5 | 17.1 | .0196 | 410,189 | .0159 | 228,812 | .0176 | .0171 | .0231 | .0196 | .0160 |
| Lamb | 19.0 | .0079 | 1.8 | 19 | 93.1 | 6.4 | .0074 | 130,099 | .0051 | 56,081 | .0043 | .0053 | .0098 | .0075 | .0042 |
| Lampasas | 13.8 | .0058 | 15.0 | 19 | 97.3 | 5.1 | .0059 | 118,809 | .0046 | 46,857 | .0036 | .0047 | .0067 | .0058 | .0038 |
| La Salle | 5.9 | .0025 | 7.0 | 4 | 99.7 | 1.9 | .0021 | 37,792 | .0015 | 13,983 | .0011 | .0015 | .0030 | .0020 | .0009 |
| Lavaca | 20.1 | .0084 | 5.8 | 21 | 91.5 | 7.5 | .0087 | 181,779 | .0070 | 95,341 | .0074 | .0074 | .0118 | .0078 | .0065 |
| Lee | 13.2 | .0056 | 20.5 | 21 | 82.6 | 4.6 | .0053 | 104,473 | .0041 | 104,044 | .0080 | .0055 | .0081 | .0059 | .0053 |
| Leon | 11.4 | .0048 | 18.8 | 11 | 79.0 | 4.7 | .0054 | 104,200 | .0040 | 47,656 | .0037 | .0042 | .0073 | .0042 | .0038 |
| Liberty | 56.5 | .0237 | 20.0 | 48 | 84.5 | 19.4 | .0223 | 550,528 | .0214 | 291,120 | .0224 | .0221 | .0260 | .0202 | .0187 |
| Limestone | 22.7 | .0095 | 12.2 | 24 | 75.4 | 8.1 | .0093 | 179,882 | .0070 | 79,235 | .0061 | .0072 | .0129 | .0080 | .0059 |
| Lipscomb | 4.1 | .0017 | 8.9 | 4 | 99.0 | 1.4 | .0016 | 38,508 | .0015 | 12,399 | .0010 | .0014 | .0016 | .0016 | .0012 |
| Live Oak | 10.9 | .0046 | 13.5 | 10 | 99.6 | 3.7 | .0043 | 83,860 | .0032 | 44,090 | .0034 | .0036 | .0053 | .0043 | .0025 |
| Llano | 12.3 | .0052 | 21.3 | 13 | 99.0 | 5.2 | .0059 | 121,509 | .0047 | 44,885 | .0034 | .0045 | .0073 | .0060 | .0034 |
| Loving | .1 | .0000 | 9.9 | 0 | 100.0 | .1 | .0002 | 2,227 | .0001 | 245 | .0001 | .0000 | .0002 | .0000 | .0000 |
| Lubbock | 225.0 | .0944 | 6.3 | 250 | 90.9 | 78.7 | .0905 | 2,172,943 | .0844 | 1,460,984 | .1126 | .0949 | .0990 | .1045 | .0947 |
| Lynn | 8.5 | .0036 | −1.2 | 10 | 96.0 | 2.7 | .0031 | 49,066 | .0019 | 13,867 | .0011 | .0019 | .0044 | .0028 | .0013 |
| McCulloch | 9.1 | .0038 | 4.2 | 8 | 96.8 | 3.5 | .0040 | 71,228 | .0027 | 38,749 | .0030 | .0031 | .0061 | .0039 | .0026 |
| McLennan | 185.9 | .0780 | 8.9 | 180 | 82.7 | 67.3 | .0775 | 1,787,007 | .0694 | 1,044,297 | .0805 | .0744 | .0900 | .0800 | .0685 |
| McMullen | .8 | .0004 | 1.4 | 1 | 98.6 | .3 | .0003 | 8,868 | .0003 | 1,978 | .0002 | .0003 | .0003 | .0004 | .0003 |
| Madison | 12.2 | .0051 | 14.6 | 26 | 73.5 | 3.5 | .0040 | 103,550 | .0041 | 51,210 | .0039 | .0043 | .0050 | .0038 | .0031 |
| Marion | 11.3 | .0047 | 9.1 | 29 | 63.6 | 4.3 | .0050 | 88,718 | .0034 | 26,131 | .0021 | .0032 | .0058 | .0037 | .0026 |
| Martin | 4.8 | .0020 | 2.5 | 5 | 97.2 | 1.6 | .0018 | 43,650 | .0017 | 18,762 | .0014 | .0016 | .0018 | .0017 | .0013 |
| Mason | 3.9 | .0017 | 5.9 | 4 | 99.5 | 1.6 | .0019 | 27,633 | .0011 | 12,567 | .0010 | .0012 | .0028 | .0017 | .0010 |
| Matagorda | 43.6 | .0183 | 15.3 | 39 | 83.1 | 15.3 | .0176 | 457,816 | .0177 | 177,315 | .0136 | .0167 | .0174 | .0144 | .0173 |
| Maverick | 38.8 | .0163 | 23.6 | 30 | 97.3 | 9.5 | .0109 | 165,142 | .0064 | 155,972 | .0121 | .0101 | .0182 | .0124 | .0117 |
| Medina | 25.3 | .0106 | 9.2 | 19 | 99.0 | 8.4 | .0096 | 203,010 | .0079 | 111,165 | .0085 | .0086 | .0115 | .0101 | .0064 |
| Menard | 2.4 | .0010 | 2.3 | 3 | 99.4 | .9 | .0011 | 13,798 | .0006 | 9,933 | .0008 | .0007 | .0018 | .0010 | .0003 |
| Midland | 104.8 | .0440 | 26.8 | 116 | 90.2 | 37.8 | .0435 | 1,499,907 | .0582 | 979,898 | .0756 | .0606 | .0416 | .0487 | .0617 |
| Milam | 24.8 | .0104 | 9.1 | 24 | 85.6 | 8.8 | .0101 | 216,971 | .0084 | 67,325 | .0052 | .0078 | .0115 | .0075 | .0069 |
| Mills | 4.7 | .0020 | 5.0 | 6 | 99.2 | 1.9 | .0022 | 46,940 | .0018 | 15,649 | .0012 | .0017 | .0023 | .0021 | .0013 |
| Mitchell | 9.1 | .0038 | .1 | 10 | 94.2 | 3.3 | .0038 | 76,673 | .0030 | 43,944 | .0034 | .0032 | .0053 | .0038 | .0030 |
| Montague | 18.7 | .0078 | 7.4 | 20 | 99.5 | 7.2 | .0083 | 155,224 | .0060 | 77,096 | .0059 | .0064 | .0101 | .0083 | .0049 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Montgomery | 174.4 | .0732 | 37.1 | 167 | 94.4 | 56.4 | .0648 | 1,902,943 | .0739 | 608,156 | .0469 | .0656 | .0510 | .0535 | .0643 |
| Moore | 18.0 | .0076 | 8.6 | 20 | 97.8 | 6.0 | .0069 | 168,593 | .0065 | 88,285 | .0068 | .0068 | .0066 | .0076 | .0069 |
| Morris | 15.8 | .0066 | 8.0 | 62 | 76.7 | 5.5 | .0064 | 129,159 | .0050 | 55,432 | .0043 | .0052 | .0075 | .0054 | .0050 |
| Motley | 1.8 | .0008 | –7.7 | 2 | 94.4 | .8 | .0009 | 13,496 | .0005 | 3,964 | .0003 | .0005 | .0014 | .0007 | .0003 |
| Nacogdoches | 52.6 | .0220 | 12.4 | 56 | 81.4 | 18.5 | .0213 | 441,283 | .0172 | 239,163 | .0184 | .0184 | .0273 | .0212 | .0170 |
| Navarro | 39.1 | .0164 | 10.7 | 37 | 78.5 | 14.7 | .0169 | 359,550 | .0139 | 222,698 | .0172 | .0155 | .0209 | .0170 | .0130 |
| Newton | 14.4 | .0061 | 8.6 | 15 | 74.7 | 5.0 | .0057 | 123,261 | .0048 | 27,905 | .0022 | .0042 | .0064 | .0041 | .0038 |
| Nolan | 18.1 | .0076 | 4.3 | 20 | 94.8 | 6.5 | .0075 | 172,123 | .0067 | 103,801 | .0080 | .0072 | .0088 | .0078 | .0061 |
| Nueces | 293.3 | .1231 | 9.4 | 346 | 94.2 | 95.8 | .1102 | 2,822,853 | .1096 | 1,870,333 | .1442 | .1228 | .1215 | .1219 | .1223 |
| Ochiltree | 10.3 | .0043 | 7.4 | 11 | 98.7 | 3.6 | .0042 | 112,455 | .0043 | 69,436 | .0054 | .0046 | .0039 | .0049 | .0047 |
| Oldham | 2.4 | .0010 | 5.1 | 2 | 98.3 | .7 | .0008 | 14,199 | .0006 | 7,606 | .0006 | .0007 | .0010 | .0008 | .0005 |
| Orange | 92.0 | .0386 | 9.7 | 254 | 90.6 | 31.0 | .0356 | 1,011,089 | .0392 | 456,977 | .0352 | .0379 | .0330 | .0309 | .0391 |
| Palo Pinto | 26.0 | .0109 | 8.1 | 27 | 95.4 | 9.8 | .0113 | 252,917 | .0098 | 171,424 | .0132 | .0110 | .0141 | .0129 | .0091 |
| Panola | 23.8 | .0100 | 14.8 | 29 | 78.9 | 8.3 | .0095 | 196,814 | .0077 | 80,435 | .0062 | .0077 | .0107 | .0086 | .0067 |
| Parker | 53.7 | .0225 | 20.4 | 60 | 98.4 | 18.9 | .0218 | 559,574 | .0217 | 217,094 | .0168 | .0204 | .0212 | .0194 | .0184 |
| Parmer | 11.3 | .0048 | 2.4 | 13 | 97.8 | 3.4 | .0039 | 64,187 | .0025 | 19,350 | .0015 | .0026 | .0050 | .0042 | .0018 |
| Pecos | 16.1 | .0067 | 10.1 | 3 | 99.0 | 4.7 | .0054 | 131,253 | .0051 | 106,853 | .0082 | .0064 | .0067 | .0068 | .0058 |
| Polk | 31.0 | .0131 | 27.0 | 29 | 80.8 | 11.4 | .0131 | 252,271 | .0098 | 115,817 | .0089 | .0102 | .0168 | .0124 | .0075 |
| Potter | 105.8 | .0444 | 7.3 | 117 | 89.4 | 40.5 | .0466 | 979,649 | .0380 | 958,667 | .0740 | .0501 | .0578 | .0606 | .0502 |
| Presidio | 5.4 | .0022 | 4.1 | 1 | 99.8 | 1.8 | .0021 | 28,082 | .0011 | 20,903 | .0016 | .0015 | .0032 | .0020 | .0013 |
| Rains | 5.7 | .0024 | 17.8 | 23 | 93.7 | 2.4 | .0027 | 52,266 | .0020 | 15,120 | .0012 | .0018 | .0036 | .0026 | .0019 |
| Randall | 87.5 | .0367 | 16.6 | 95 | 98.3 | 31.9 | .0367 | 1,195,052 | .0464 | 382,695 | .0295 | .0394 | .0263 | .0314 | .0441 |
| Reagan | 4.8 | .0021 | 16.1 | 4 | 95.3 | 1.4 | .0017 | 40,342 | .0015 | 23,939 | .0018 | .0017 | .0016 | .0018 | .0012 |
| Real | 2.7 | .0011 | 9.4 | 4 | 99.3 | 1.0 | .0011 | 15,086 | .0006 | 5,665 | .0004 | .0007 | .0019 | .0008 | .0005 |
| Red River | 16.9 | .0071 | 5.0 | 16 | 78.2 | 6.4 | .0074 | 112,338 | .0044 | 74,755 | .0058 | .0053 | .0110 | .0070 | .0053 |
| Reeves | 15.5 | .0065 | –1.9 | 6 | 97.0 | 4.7 | .0054 | 116,387 | .0045 | 81,770 | .0063 | .0055 | .0074 | .0060 | .0050 |
| Refugio | 9.4 | .0039 | 1.2 | 12 | 91.0 | 3.2 | .0037 | 92,550 | .0036 | 55,119 | .0043 | .0039 | .0044 | .0035 | .0032 |
| Roberts | 1.2 | .0005 | 1.1 | 1 | 98.6 | .4 | .0004 | 11,236 | .0004 | 3,615 | .0002 | .0003 | .0005 | .0004 | .0004 |
| Robertson | 15.5 | .0065 | 5.8 | 18 | 66.4 | 5.9 | .0068 | 121,487 | .0048 | 61,339 | .0048 | .0051 | .0096 | .0057 | .0036 |
| Rockwall | 20.3 | .0086 | 39.7 | 159 | 94.1 | 7.0 | .0081 | 282,722 | .0109 | 81,768 | .0063 | .0090 | .0059 | .0059 | .0082 |
| Runnels | 12.2 | .0051 | 2.8 | 12 | 97.8 | 4.6 | .0052 | 107,203 | .0042 | 60,141 | .0046 | .0046 | .0070 | .0053 | .0037 |
| Rusk | 46.2 | .0194 | 11.6 | 50 | 76.9 | 16.4 | .0189 | 471,701 | .0183 | 153,360 | .0119 | .0165 | .0179 | .0153 | .0165 |
| Sabine | 10.0 | .0042 | 14.9 | 21 | 83.2 | 3.9 | .0045 | 73,834 | .0029 | 31,365 | .0024 | .0031 | .0063 | .0040 | .0023 |
| San Augustine | 9.0 | .0037 | 2.4 | 17 | 68.9 | 3.3 | .0038 | 70,838 | .0027 | 25,674 | .0019 | .0027 | .0046 | .0034 | .0027 |
| San Jacinto | 14.7 | .0062 | 28.6 | 26 | 77.6 | 5.5 | .0063 | 113,801 | .0044 | 16,706 | .0013 | .0039 | .0076 | .0046 | .0033 |
| San Patricio | 64.7 | .0272 | 11.5 | 93 | 97.9 | 19.8 | .0228 | 541,592 | .0210 | 269,034 | .0208 | .0221 | .0271 | .0224 | .0194 |
| San Saba | 6.0 | .0025 | 2.7 | 5 | 98.8 | 2.5 | .0029 | 53,934 | .0021 | 18,910 | .0014 | .0020 | .0038 | .0028 | .0018 |
| Schleicher | 3.2 | .0013 | 13.5 | 2 | 97.8 | 1.0 | .0011 | 26,599 | .0011 | 6,841 | .0006 | .0009 | .0014 | .0010 | .0007 |
| Scurry | 19.8 | .0083 | 8.8 | 22 | 96.1 | 7.0 | .0081 | 217,359 | .0084 | 95,826 | .0074 | .0081 | .0079 | .0078 | .0083 |
| Shackelford | 4.4 | .0019 | 12.4 | 5 | 98.7 | 1.6 | .0018 | 45,239 | .0018 | 14,147 | .0011 | .0016 | .0019 | .0017 | .0012 |
| Shelby | 25.1 | .0105 | 8.7 | 32 | 77.3 | 9.3 | .0107 | 202,154 | .0078 | 96,936 | .0074 | .0083 | .0145 | .0095 | .0069 |
| Sherman | 3.0 | .0013 | –5.5 | 3 | 99.7 | 1.1 | .0013 | 43,301 | .0017 | 7,118 | .0006 | .0013 | .0007 | .0012 | .0011 |
| Smith | 149.0 | .0625 | 16.1 | 160 | 76.5 | 53.6 | .0616 | 1,692,473 | .0657 | 915,408 | .0706 | .0664 | .0592 | .0609 | .0684 |
| Somervell | 4.9 | .0021 | 18.0 | 26 | 99.0 | 1.9 | .0022 | 49,485 | .0019 | 10,934 | .0008 | .0017 | .0023 | .0018 | .0015 |
| Starr | 34.4 | .0144 | 26.2 | 28 | 99.8 | 8.7 | .0100 | 142,397 | .0055 | 81,382 | .0063 | .0076 | .0177 | .0086 | .0054 |
| Stephens | 10.9 | .0046 | 9.8 | 12 | 95.8 | 4.3 | .0050 | 103,435 | .0040 | 60,295 | .0046 | .0043 | .0062 | .0052 | .0038 |
| Sterling | 1.4 | .0006 | 16.1 | 2 | 99.2 | .4 | .0004 | 9,474 | .0004 | 3,897 | .0003 | .0004 | .0008 | .0004 | .0002 |
| Stonewall | [illegible] | .0010 | –.3 | 3 | 96.3 | 1.0 | .0012 | 25,315 | .0010 | 7,627 | .0006 | .0007 | .0012 | .0009 | .0008 |
| Sutton | 6.2 | .0026 | 20.9 | 4 | 99.5 | 1.9 | .0022 | 53,064 | .0021 | 27,726 | .0022 | .0023 | .0024 | .0025 | .0018 |
| Swisher | 9.5 | .0040 | –2.3 | 11 | 94.7 | 3.3 | .0038 | 61,788 | .0024 | 34,683 | .0026 | .0028 | .0055 | .0041 | .0017 |
| Tarrant | 1,001.7 | .4204 | 16.4 | 1,154 | 86.4 | 365.3 | .4202 | 12,367,688 | .4800 | 6,807,593 | .5251 | .4816 | .3832 | .4317 | .4904 |
| Taylor | 120.7 | .0506 | 8.8 | 132 | 92.5 | 42.3 | .0487 | 1,197,286 | .0464 | 1,010,931 | .0779 | .0567 | .0551 | .0622 | .0519 |
| Terrell | 1.5 | .0006 | –6.0 | 1 | 99.7 | .6 | .0007 | 16,247 | .0007 | 7,029 | .0006 | .0005 | .0006 | .0005 | .0006 |
| Terry | 15.1 | .0064 | 3.6 | 17 | 95.7 | 5.1 | .0058 | 127,862 | .0049 | 67,332 | .0052 | .0054 | .0070 | .0059 | .0047 |
| Throckmorton | 2.1 | .0009 | 2.3 | 2 | 94.0 | .9 | .0011 | 13,513 | .0006 | 7,680 | .0005 | .0007 | .0017 | .0009 | .0004 |
| Titus | 24.1 | .0101 | 12.4 | 58 | 85.0 | 8.6 | .0099 | 243,715 | .0094 | 162,063 | .0125 | .0104 | .0105 | .0100 | .0099 |
| Tom Green | 95.5 | .0401 | 12.6 | 63 | 94.9 | 34.3 | .0394 | 1,026,352 | .0398 | 681,141 | .0526 | .0437 | .0436 | .0449 | .0427 |
| Travis | 503.8 | .2114 | 20.1 | 509 | 87.2 | 196.7 | .2263 | 6,152,752 | .2388 | 3,556,583 | .2743 | .2440 | .2248 | .2368 | .2530 |
| Trinity | 11.0 | .0046 | 16.4 | 16 | 78.6 | 4.3 | .0050 | 90,551 | .0036 | 37,382 | .0028 | .0035 | .0067 | .0040 | .0028 |
| Tyler | 20.0 | .0084 | 23.3 | 22 | 86.1 | 7.3 | .0084 | 171,854 | .0066 | 57,960 | .0045 | .0064 | .0101 | .0072 | .0052 |
| Upshur | 33.6 | .0141 | 17.5 | 57 | 83.4 | 11.8 | .0135 | 287,893 | .0112 | 91,692 | .0071 | .0105 | .0134 | .0117 | .0090 |
| Upton | 5.0 | .0021 | 8.2 | 4 | 97.4 | 1.6 | .0019 | 43,103 | .0017 | 17,459 | .0013 | .0017 | .0024 | .0017 | .0012 |
| Uvalde | 24.7 | .0104 | 10.1 | 16 | 99.3 | 7.6 | .0087 | 174,059 | .0067 | 100,428 | .0078 | .0077 | .0117 | .0094 | .0068 |
| Val Verde | 41.4 | .0173 | 15.3 | 13 | 97.0 | 12.0 | .0138 | 273,565 | .0106 | 206,179 | .0159 | .0136 | .0197 | .0169 | .0117 |
| Van Zandt | 38.2 | .0161 | 21.6 | 45 | 95.4 | 14.1 | .0162 | 343,642 | .0134 | 105,929 | .0082 | .0123 | .0173 | .0138 | .0104 |
| Victoria | 77.6 | .0325 | 12.8 | 87 | 92.2 | 26.1 | .0301 | 802,896 | .0311 | 550,467 | .0424 | .0349 | .0313 | .0329 | .0353 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Walker | 49.2 | .0207 | 17.7 | 63 | 73.8 | 14.4 | .0165 | 450,854 | .0175 | 230,332 | .0178 | .0182 | .0201 | .0158 | .0132 |
| Waller | 23.5 | .0099 | 18.7 | 46 | 56.1 | 6.8 | .0079 | 204,565 | .0080 | 236,746 | .0182 | .0114 | .0083 | .0102 | .0066 |
| Ward | 14.9 | .0062 | 6.6 | 18 | 96.2 | 4.9 | .0056 | 139,396 | .0054 | 68,811 | .0053 | .0056 | .0060 | .0055 | .0053 |
| Washington | 24.5 | .0103 | 11.4 | 40 | 76.4 | 8.6 | .0099 | 259,409 | .0101 | 194,909 | .0151 | .0115 | .0136 | .0108 | .0108 |
| Webb | 117.1 | .0491 | 18.0 | 35 | 99.7 | 30.6 | .0352 | 657,937 | .0255 | 877,865 | .0677 | .0430 | .0589 | .0463 | .0619 |
| Wharton | 43.0 | .0181 | 6.9 | 40 | 82.2 | 15.0 | .0172 | 388,668 | .0151 | 226,722 | .0175 | .0163 | .0207 | .0164 | .0159 |
| Wheeler | 7.9 | .0033 | 10.7 | 9 | 96.3 | 3.1 | .0036 | 79,157 | .0031 | 39,852 | .0030 | .0032 | .0047 | .0034 | .0025 |
| Wichita | 124.3 | .0522 | 2.7 | 205 | 88.8 | 44.3 | .0510 | 1,285,325 | .0498 | 862,828 | .0666 | .0553 | .0536 | .0590 | .0530 |
| Wilbarger | 16.7 | .0070 | 4.8 | 18 | 89.9 | 6.1 | .0070 | 155,208 | .0061 | 82,861 | .0064 | .0063 | .0093 | .0065 | .0056 |
| Willacy | 18.6 | .0078 | 6.3 | 32 | 99.3 | 4.9 | .0056 | 92,104 | .0035 | 48,906 | .0037 | .0045 | .0090 | .0053 | .0032 |
| Williamson | 103.5 | .0434 | 35.3 | 91 | 93.5 | 33.6 | .0387 | 1,089,302 | .0423 | 378,573 | .0292 | .0386 | .0362 | .0316 | .0378 |
| Wilson | 19.6 | .0082 | 17.0 | 24 | 98.7 | 6.4 | .0073 | 140,986 | .0055 | 61,964 | .0048 | .0059 | .0093 | .0074 | .0048 |
| Winkler | 10.3 | .0044 | 3.6 | 12 | 97.0 | 3.4 | .0040 | 93,447 | .0036 | 57,977 | .0045 | .0039 | .0038 | .0037 | .0041 |
| Wise | 31.9 | .0134 | 20.0 | 35 | 98.9 | 11.2 | .0128 | 328,490 | .0128 | 148,208 | .0114 | .0125 | .0126 | .0115 | .0103 |
| Wood | 29.2 | .0122 | 18.2 | 42 | 88.7 | 10.8 | .0125 | 274,185 | .0106 | 109,486 | .0084 | .0104 | .0145 | .0110 | .0089 |
| Yoakum | 9.4 | .0040 | 13.3 | 12 | 97.8 | 3.2 | .0036 | 97,948 | .0038 | 35,402 | .0028 | .0035 | .0037 | .0033 | .0036 |
| Young | 21.3 | .0089 | 11.6 | 23 | 97.8 | 8.3 | .0096 | 237,901 | .0092 | 100,691 | .0077 | .0086 | .0107 | .0094 | .0075 |
| Zapata | 8.1 | .0034 | 22.2 | 8 | 99.8 | 2.4 | .0028 | 41,532 | .0017 | 19,114 | .0015 | .0020 | .0044 | .0024 | .0013 |
| Zavala | 12.1 | .0051 | 3.7 | 9 | 99.7 | 3.2 | .0036 | 55,720 | .0021 | 23,954 | .0019 | .0026 | .0059 | .0034 | .0019 |
| **TOTAL METRO COUNTIES** | **12,923.0** | **5.4239** | **14.3** | **280** | **85.3** | **4,513.1** | **5.1919** | **144,711,865** | **5.6165** | **80,930,042** | **6.2415** | **5.7652** | **5.0892** | **5.3873** | **5.9081** |
| **TOTAL STATE** | **16,167.6** | **6.7853** | **13.6** | **62** | **86.2** | **5,647.6** | **6.4969** | **172,873,159** | **6.7095** | **94,797,004** | **7.3109** | **6.9050** | **6.6830** | **6.6383** | **6.8963** |
| **UTAH** | | | | | | | | | | | | | | | |
| **PROVO - OREM** | **255.7** | **.1073** | **17.2** | **127** | **97.8** | **69.0** | **.0793** | **1,635,218** | **.0635** | **834,423** | **.0643** | **.0725** | **.0867** | **.0899** | **.0627** |
| Utah | 255.7 | .1073 | 17.2 | 127 | 97.8 | 69.0 | .0793 | 1,635,218 | .0635 | 834,423 | .0643 | .0725 | .0867 | .0899 | .0627 |
| **SALT LAKE CITY - OGDEN** | **1,032.7** | **.4334** | **13.5** | **637** | **96.6** | **334.3** | **.3845** | **9,451,236** | **.3669** | **4,976,401** | **.3839** | **.3851** | **.3578** | **.4176** | **.4048** |
| Davis | 171.9 | .0722 | 17.3 | 575 | 96.2 | 48.0 | .0552 | 1,358,129 | .0527 | 623,094 | .0481 | .0553 | .0452 | .0621 | .0570 |
| Salt Lake | 703.1 | .2951 | 13.6 | 930 | 96.7 | 233.0 | .2680 | 6,714,045 | .2606 | 3,553,087 | .2740 | .2714 | .2504 | .2855 | .2914 |
| Weber | 157.7 | .0661 | 9.0 | 279 | 96.4 | 53.3 | .0613 | 1,379,062 | .0536 | 800,220 | .0618 | .0584 | .0622 | .0700 | .0564 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Beaver | 4.9 | .0020 | 11.9 | 2 | 98.7 | 1.5 | .0018 | 26,715 | .0011 | 19,184 | .0014 | .0014 | .0024 | .0020 | .0009 |
| Box Elder | 36.8 | .0155 | 10.8 | 7 | 94.5 | 10.9 | .0125 | 338,286 | .0131 | 134,895 | .0104 | .0128 | .0102 | .0122 | .0123 |
| Cache | 64.9 | .0272 | 13.5 | 55 | 97.6 | 20.1 | .0231 | 496,267 | .0192 | 254,551 | .0197 | .0210 | .0242 | .0264 | .0183 |
| Carbon | 26.2 | .0110 | 18.1 | 18 | 98.5 | 8.7 | .0100 | 225,694 | .0088 | 133,245 | .0103 | .0097 | .0116 | .0106 | .0093 |
| Daggett | .8 | .0003 | 4.0 | 1 | 99.8 | .2 | .0003 | 4,209 | .0002 | 3,730 | .0002 | .0001 | .0004 | .0002 | .0000 |
| Davis | 171.9 | .0722 | 17.3 | 575 | 96.2 | 48.0 | .0552 | 1,358,129 | .0527 | 623,094 | .0481 | .0553 | .0452 | .0621 | .0570 |
| Duchesne | 16.0 | .0067 | 27.3 | 5 | 97.2 | 4.4 | .0050 | 123,617 | .0048 | 79,013 | .0061 | .0055 | .0053 | .0057 | .0045 |
| Emery | 14.4 | .0060 | 25.8 | 3 | 98.3 | 4.0 | .0046 | 112,858 | .0044 | 31,416 | .0024 | .0041 | .0033 | .0039 | .0038 |
| Garfield | 4.0 | .0017 | 8.9 | 1 | 97.7 | 1.2 | .0014 | 20,278 | .0007 | 8,035 | .0006 | .0010 | .0019 | .0014 | .0004 |
| Grand | 8.6 | .0036 | 4.4 | 2 | 97.2 | 3.1 | .0036 | 75,443 | .0030 | 58,306 | .0045 | .0035 | .0042 | .0043 | .0027 |
| Iron | 20.2 | .0085 | 16.4 | 6 | 97.1 | 6.2 | .0071 | 116,305 | .0045 | 127,410 | .0099 | .0069 | .0105 | .0103 | .0047 |
| Juab | 6.2 | .0026 | 12.1 | 2 | 98.9 | 1.8 | .0021 | 32,644 | .0013 | 21,477 | .0016 | .0017 | .0028 | .0025 | .0008 |
| Kane | 4.8 | .0020 | 19.3 | 1 | 98.8 | 1.5 | .0017 | 30,878 | .0012 | 17,053 | .0013 | .0014 | .0018 | .0021 | .0009 |
| Millard | 12.8 | .0054 | 42.7 | 2 | 96.2 | 3.9 | .0045 | 85,845 | .0033 | 39,962 | .0031 | .0036 | .0056 | .0049 | .0028 |
| Morgan | 5.5 | .0023 | 11.9 | 9 | 99.0 | 1.5 | .0017 | 44,152 | .0017 | 8,254 | .0006 | .0015 | .0011 | .0015 | .0014 |
| Piute | 1.4 | .0006 | 5.3 | 2 | 99.4 | .4 | .0005 | 5,838 | .0002 | 1,308 | .0001 | .0003 | .0006 | .0002 | .0000 |
| Rich | 2.5 | .0010 | 19.0 | 2 | 99.2 | .7 | .0008 | 17,776 | .0007 | 4,020 | .0004 | .0007 | .0008 | .0008 | .0005 |
| Salt Lake | 703.1 | .2951 | 13.6 | 930 | 96.7 | 233.0 | .2680 | 6,714,045 | .2606 | 3,553,087 | .2740 | .2714 | .2504 | .2855 | .2914 |
| San Juan | 13.0 | .0055 | 6.1 | 2 | 52.0 | 3.3 | .0038 | 53,172 | .0021 | 28,061 | .0021 | .0029 | .0051 | .0048 | .0012 |
| Sanpete | 17.0 | .0071 | 16.3 | 11 | 98.1 | 5.1 | .0059 | 93,195 | .0036 | 26,388 | .0021 | .0038 | .0075 | .0057 | .0029 |
| Sevier | 17.2 | .0072 | 16.8 | 9 | 98.5 | 5.2 | .0060 | 116,652 | .0045 | 81,820 | .0063 | .0056 | .0071 | .0071 | .0045 |
| Summit | 13.1 | .0055 | 28.5 | 7 | 99.1 | 4.4 | .0050 | 128,203 | .0050 | 65,993 | .0051 | .0050 | .0056 | .0056 | .0038 |
| Tooele | 28.6 | .0120 | 9.9 | 4 | 97.0 | 8.8 | .0102 | 266,931 | .0103 | 88,014 | .0068 | .0096 | .0086 | .0091 | .0092 |
| Uintah | 27.1 | .0114 | 32.2 | 6 | 89.4 | 8.0 | .0092 | 251,600 | .0098 | 187,956 | .0145 | .0116 | .0099 | .0099 | .0100 |
| Utah | 255.7 | .1073 | 17.2 | 127 | 97.8 | 69.0 | .0793 | 1,635,218 | .0635 | 834,423 | .0643 | .0725 | .0867 | .0899 | .0627 |
| Wasatch | 9.9 | .0042 | 16.2 | 8 | 99.0 | 3.1 | .0036 | 56,793 | .0022 | 31,662 | .0025 | .0026 | .0048 | .0043 | .0013 |
| Washington | 33.9 | .0142 | 30.1 | 14 | 98.5 | 10.0 | .0115 | 209,707 | .0081 | 155,337 | .0119 | .0106 | .0150 | .0137 | .0085 |
| Wayne | 2.3 | .0010 | 20.4 | 1 | 98.8 | .6 | .0007 | 13,289 | .0005 | 2,817 | .0002 | .0006 | .0008 | .0007 | .0003 |
| Weber | 157.7 | .0661 | 9.0 | 279 | 96.4 | 53.3 | .0613 | 1,379,062 | .0536 | 800,220 | .0618 | .0584 | .0622 | .0700 | .0564 |
| **TOTAL METRO COUNTIES** | **1,288.4** | **.5407** | **14.2** | **354** | **96.8** | **403.3** | **.4638** | **11,086,454** | **.4304** | **5,810,824** | **.4482** | **.4576** | **.4445** | **.5075** | **.4675** |
| **TOTAL STATE** | **1,680.5** | **.7052** | **15.0** | **20** | **96.5** | **521.9** | **.6004** | **14,032,801** | **.5447** | **7,420,731** | **.5723** | **.5851** | **.5956** | **.6574** | **.5725** |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes EPP (Economy-Priced Products) | Graduated Buying Power Indexes MPP (Moderate-Priced Products) | Graduated Buying Power Indexes PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VERMONT** | | | | | | | | | | | | | | | |
| **BURLINGTON** | **126.0** | **.0528** | **4.9** | **200** | **98.8** | **44.4** | **.0511** | **1,371,313** | **.0533** | **892,803** | **.0688** | **.0577** | **.0497** | **.0578** | **.0584** |
| Chittenden | 121.0 | .0507 | 4.7 | 224 | 98.8 | 42.7 | .0492 | 1,330,455 | .0517 | 882,581 | .0681 | .0563 | .0480 | .0559 | .0572 |
| Grand Isle | 5.0 | .0021 | 8.4 | 56 | 99.2 | 1.7 | .0019 | 40,858 | .0016 | 10,222 | .0007 | .0014 | .0017 | .0019 | .0012 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Addison | 31.1 | .0131 | 5.8 | 40 | 99.4 | 10.4 | .0120 | 268,217 | .0104 | 149,568 | .0115 | .0113 | .0130 | .0144 | .0092 |
| Bennington | 34.5 | .0145 | 3.5 | 51 | 99.3 | 13.1 | .0151 | 343,198 | .0133 | 343,088 | .0265 | .0175 | .0170 | .0215 | .0140 |
| Caledonia | 26.9 | .0113 | 4.2 | 41 | 99.7 | 9.9 | .0113 | 220,523 | .0085 | 153,634 | .0118 | .0102 | .0144 | .0141 | .0079 |
| Chittenden | 121.0 | .0507 | 4.7 | 224 | 98.8 | 42.7 | .0492 | 1,330,455 | .0517 | 882,581 | .0681 | .0563 | .0480 | .0559 | .0572 |
| Essex | 6.7 | .0029 | 6.1 | 10 | 99.5 | 2.3 | .0026 | 51,310 | .0020 | 8,272 | .0006 | .0018 | .0025 | .0028 | .0014 |
| Franklin | 36.0 | .0151 | 3.5 | 55 | 98.4 | 12.4 | .0143 | 301,338 | .0117 | 193,887 | .0150 | .0133 | .0171 | .0168 | .0107 |
| Grand Isle | 5.0 | .0021 | 8.4 | 56 | 99.2 | 1.7 | .0019 | 40,858 | .0016 | 10,222 | .0007 | .0014 | .0017 | .0019 | .0012 |
| Lamoille | 17.8 | .0074 | 6.2 | 39 | 99.6 | 6.6 | .0076 | 157,733 | .0061 | 108,326 | .0084 | .0071 | .0089 | .0092 | .0053 |
| Orange | 24.5 | .0103 | 7.7 | 36 | 99.5 | 8.7 | .0100 | 208,646 | .0081 | 86,451 | .0067 | .0081 | .0104 | .0116 | .0058 |
| Orleans | 24.4 | .0103 | 4.1 | 35 | 99.7 | 8.7 | .0100 | 184,731 | .0071 | 102,523 | .0079 | .0080 | .0128 | .0119 | .0054 |
| Rutland | 60.2 | .0252 | 3.2 | 65 | 99.5 | 22.2 | .0256 | 533,819 | .0208 | 399,537 | .0308 | .0247 | .0296 | .0314 | .0213 |
| Washington | 53.6 | .0225 | 2.3 | 78 | 99.4 | 19.9 | .0229 | 477,936 | .0185 | 318,609 | .0246 | .0212 | .0263 | .0279 | .0179 |
| Windham | 38.6 | .0162 | 4.5 | 49 | 99.4 | 15.2 | .0175 | 387,394 | .0150 | 269,490 | .0207 | .0169 | .0206 | .0207 | .0143 |
| Windsor | 53.1 | .0223 | 4.1 | 55 | 99.4 | 20.6 | .0237 | 485,040 | .0189 | 264,849 | .0205 | .0201 | .0253 | .0276 | .0151 |
| **TOTAL METRO COUNTIES** | **126.0** | **.0528** | **4.9** | **200** | **98.8** | **44.4** | **.0511** | **1,371,313** | **.0533** | **892,803** | **.0688** | **.0577** | **.0497** | **.0578** | **.0584** |
| **TOTAL STATE** | **533.4** | **.2239** | **4.3** | **58** | **99.2** | **194.4** | **.2237** | **4,991,198** | **.1937** | **3,291,037** | **.2538** | **.2179** | **.2476** | **.2677** | **.1867** |
| **VIRGINIA** | | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | **120.7** | **.0506** | **6.3** | **102** | **83.6** | **42.3** | **.0487** | **1,280,932** | **.0496** | **779,677** | **.0600** | **.0530** | **.0515** | **.0536** | **.0538** |
| Albemarle | 60.4 | .0253 | 8.3 | 83 | 87.3 | 22.2 | .0255 | 767,135 | .0297 | 240,907 | .0185 | .0255 | .0189 | .0230 | .0277 |
| Charlottesville city | 40.5 | .0170 | 1.5 | 4,050 | 80.0 | 13.4 | .0154 | 337,885 | .0131 | 499,516 | .0385 | .0216 | .0260 | .0232 | .0209 |
| Fluvanna | 11.0 | .0046 | 7.4 | 38 | 69.3 | 3.8 | .0044 | 96,449 | .0037 | 21,563 | .0016 | .0033 | .0040 | .0044 | .0028 |
| Greene | 8.8 | .0037 | 15.4 | 56 | 91.8 | 2.9 | .0034 | 79,463 | .0031 | 17,691 | .0014 | .0026 | .0026 | .0030 | .0024 |
| **DANVILLE** | **112.5** | **.0472** | **.6** | **111** | **68.7** | **40.0** | **.0460** | **1,009,816** | **.0392** | **447,367** | **.0345** | **.0393** | **.0494** | **.0468** | **.0391** |
| Danville city | 44.5 | .0187 | −2.5 | 2,618 | 68.8 | 17.1 | .0196 | 422,318 | .0164 | 338,366 | .0261 | .0197 | .0261 | .0227 | .0212 |
| Pittsylvania | 68.0 | .0285 | 2.8 | 68 | 68.6 | 22.9 | .0264 | 587,498 | .0228 | 109,001 | .0084 | .0196 | .0233 | .0241 | .0179 |
| **LYNCHBURG** | **145.0** | **.0609** | **2.6** | **141** | **78.4** | **49.2** | **.0566** | **1,406,314** | **.0546** | **772,208** | **.0595** | **.0573** | **.0565** | **.0613** | **.0538** |
| Amherst | 30.3 | .0127 | 4.0 | 63 | 78.0 | 9.5 | .0109 | 260,791 | .0101 | 107,227 | .0083 | .0100 | .0109 | .0111 | .0086 |
| Campbell | 48.1 | .0202 | 5.9 | 95 | 83.8 | 15.3 | .0176 | 445,828 | .0173 | 112,652 | .0086 | .0153 | .0146 | .0162 | .0146 |
| Lynchburg city | 66.6 | .0280 | −.2 | 1,359 | 74.7 | 24.4 | .0281 | 699,695 | .0272 | 552,329 | .0426 | .0320 | .0310 | .0340 | .0306 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | **1,260.9** | **.5294** | **8.7** | **734** | **69.7** | **420.8** | **.4841** | **12,622,003** | **.4898** | **6,475,831** | **.4994** | **.5006** | **.4533** | **.5177** | **.5051** |
| Chesapeake city | 128.0 | .0537 | 11.8 | 376 | 70.2 | 41.4 | .0477 | 1,235,623 | .0480 | 507,456 | .0392 | .0464 | .0388 | .0472 | .0431 |
| Gloucester | 24.7 | .0104 | 22.8 | 110 | 83.6 | 8.7 | .0100 | 219,274 | .0085 | 96,511 | .0074 | .0085 | .0116 | .0100 | .0072 |
| Hampton city | 125.8 | .0528 | 2.6 | 2,467 | 63.2 | 43.3 | .0498 | 1,316,689 | .0511 | 899,515 | .0694 | .0569 | .0466 | .0582 | .0576 |
| James City | 24.7 | .0104 | 10.6 | 166 | 69.6 | 8.5 | .0098 | 271,545 | .0105 | 103,989 | .0080 | .0098 | .0070 | .0091 | .0239 |
| Newport News city | 150.8 | .0633 | 4.1 | 2,320 | 65.7 | 53.5 | .0616 | 1,399,248 | .0543 | 784,463 | .0605 | .0580 | .0617 | .0685 | .0515 |
| Norfolk city | 279.0 | .1171 | 4.5 | 5,264 | 60.4 | 91.5 | .1052 | 2,504,277 | .0972 | 1,488,920 | .1148 | .1065 | .1201 | .1211 | .0987 |
| Poquoson city | 10.2 | .0043 | 16.9 | 600 | 98.9 | 3.2 | .0036 | 106,674 | .0042 | 24,647 | .0019 | .0035 | .0036 | .0026 | .0038 |
| Portsmouth city | 103.1 | .0433 | −1.4 | 3,437 | 52.7 | 36.2 | .0417 | 965,824 | .0374 | 480,553 | .0371 | .0385 | .0433 | .0432 | .0380 |
| Suffolk city | 48.6 | .0204 | 2.1 | 119 | 50.8 | 16.0 | .0184 | 445,110 | .0173 | 284,171 | .0219 | .0193 | .0206 | .0201 | .0180 |
| Virginia Beach city | 315.6 | .1325 | 20.4 | 1,233 | 86.5 | 103.4 | .1189 | 3,612,108 | .1402 | 1,456,513 | .1124 | .1303 | .0826 | .1178 | .1397 |
| Williamsburg city | 10.6 | .0045 | 3.0 | 1,178 | 87.3 | 3.1 | .0036 | 103,742 | .0040 | 247,104 | .0190 | .0086 | .0098 | .0084 | .0091 |
| York | 39.8 | .0167 | 12.2 | 352 | 80.8 | 12.0 | .0138 | 441,889 | .0171 | 101,989 | .0078 | .0143 | .0076 | .0115 | .0145 |
| **RICHMOND - PETERSBURG** | **799.9** | **.3360** | **5.1** | **271** | **70.3** | **283.6** | **.3264** | **8,785,256** | **.3411** | **4,591,647** | **.3540** | **.3440** | **.3051** | **.3309** | **.3378** |
| Charles City | 6.9 | .0029 | 3.1 | 38 | 20.2 | 2.0 | .0023 | 53,047 | .0021 | 1,845 | .0002 | .0016 | .0017 | .0019 | .0017 |
| Chesterfield | 166.9 | .0701 | 18.1 | 385 | 88.7 | 53.9 | .0620 | 2,013,601 | .0782 | 813,602 | .0627 | .0718 | .0430 | .0540 | .0780 |
| Colonial Heights city | 17.1 | .0072 | 3.6 | 2,138 | 98.1 | 5.9 | .0068 | 168,170 | .0065 | 83,228 | .0064 | .0065 | .0054 | .0068 | .0067 |
| Dinwiddie | 22.4 | .0094 | −.9 | 44 | 55.8 | 6.0 | .0069 | 174,032 | .0068 | 28,183 | .0022 | .0060 | .0062 | .0053 | .0052 |
| Goochland | 12.6 | .0053 | 7.1 | 45 | 62.3 | 4.0 | .0046 | 140,366 | .0055 | 27,432 | .0021 | .0045 | .0035 | .0034 | .0042 |
| Hanover | 55.4 | .0233 | 9.9 | 118 | 86.1 | 17.8 | .0205 | 630,286 | .0245 | 262,608 | .0202 | .0230 | .0169 | .0181 | .0204 |
| Henrico | 192.3 | .0807 | 6.4 | 808 | 83.2 | 72.2 | .0831 | 2,415,312 | .0937 | 1,289,819 | .0995 | .0928 | .0666 | .0857 | .0998 |
| Hopewell city | 23.4 | .0098 | .0 | 2,340 | 78.3 | 8.6 | .0099 | 245,041 | .0095 | 112,763 | .0087 | .0094 | .0097 | .0091 | .0103 |
| New Kent | 10.4 | .0044 | 18.4 | 49 | 71.9 | 3.6 | .0042 | 104,392 | .0041 | 18,282 | .0014 | .0033 | .0029 | .0035 | .0033 |
| Petersburg city | 40.7 | .0171 | −.9 | 1,770 | 36.7 | 15.1 | .0174 | 337,401 | .0131 | 287,357 | .0221 | .0167 | .0209 | .0204 | .0150 |
| Powhatan | 14.9 | .0063 | 14.1 | 57 | 73.4 | 4.1 | .0047 | 131,916 | .0051 | 22,534 | .0017 | .0043 | .0033 | .0032 | .0041 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | <br>MPP (Moderate-Priced Products) | <br>PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **RICHMOND - PETERSBURG (continued)** | | | | | | | | | | | | | | | |
| Prince George | 26.6 | .0112 | 3.4 | 100 | 67.0 | 6.3 | .0073 | 213,657 | .0083 | 68,556 | .0053 | .0080 | .0053 | .0078 | .0060 |
| Richmond city | 210.3 | .0883 | –4.1 | 3,505 | 46.8 | 84.1 | .0967 | 2,158,035 | .0837 | 1,575,438 | .1215 | .0961 | .1197 | .1117 | .0831 |
| **ROANOKE** | **224.3** | **.0942** | **1.8** | **263** | **87.7** | **83.3** | **.0957** | **2,287,345** | **.0889** | **1,250,309** | **.0965** | **.0921** | **.1011** | **.1021** | **.0920** |
| Botetourt | 24.9 | .0105 | 7.0 | 46 | 94.8 | 8.5 | .0097 | 215,472 | .0084 | 53,875 | .0042 | .0076 | .0081 | .0091 | .0069 |
| Roanoke | 77.6 | .0326 | 6.4 | 309 | 97.1 | 25.5 | .0293 | 847,341 | .0329 | 274,549 | .0212 | .0292 | .0227 | .0269 | .0345 |
| Roanoke city | 97.5 | .0409 | –2.7 | 2,267 | 76.7 | 40.7 | .0468 | 972,497 | .0378 | 744,777 | .0575 | .0443 | .0588 | .0537 | .0416 |
| Salem city | 24.3 | .0102 | 1.4 | 1,736 | 94.9 | 8.6 | .0099 | 252,035 | .0098 | 177,108 | .0136 | .0110 | .0115 | .0124 | .0090 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Accomack | 31.8 | .0134 | 1.7 | 67 | 62.1 | 11.5 | .0132 | 252,048 | .0098 | 121,663 | .0094 | .0103 | .0182 | .0130 | .0081 |
| Albemarle | 60.4 | .0253 | 8.3 | 83 | 87.3 | 22.2 | .0255 | 767,135 | .0297 | 240,907 | .0185 | .0255 | .0189 | .0230 | .0277 |
| ☐ Alexandria city | 107.0 | .0449 | 3.7 | 7,133 | 73.2 | 52.2 | .0601 | 2,021,273 | .0785 | 968,529 | .0747 | .0705 | .0378 | .0569 | .0721 |
| Alleghany | 14.1 | .0059 | –1.6 | 32 | 97.1 | 4.5 | .0052 | 132,858 | .0052 | 786 | .0001 | .0038 | .0032 | .0039 | .0039 |
| Amelia | 8.6 | .0036 | 2.3 | 24 | 60.2 | 2.7 | .0031 | 59,981 | .0023 | 17,510 | .0013 | .0023 | .0032 | .0032 | .0018 |
| Amherst | 30.3 | .0127 | 4.0 | 63 | 78.0 | 9.5 | .0109 | 260,791 | .0101 | 107,227 | .0083 | .0100 | .0109 | .0111 | .0086 |
| Appomattox | 12.7 | .0054 | 6.1 | 38 | 75.7 | 4.3 | .0050 | 103,697 | .0041 | 39,465 | .0031 | .0041 | .0050 | .0051 | .0032 |
| ☐ Arlington | 152.2 | .0638 | –.3 | 5,854 | 84.9 | 71.7 | .0825 | 3,018,930 | .1171 | 1,052,830 | .0812 | .0957 | .0515 | .0677 | .0943 |
| Augusta | 56.7 | .0238 | 5.5 | 57 | 95.7 | 18.8 | .0216 | 559,504 | .0217 | 199,043 | .0153 | .0201 | .0170 | .0218 | .0168 |
| Bath | 5.9 | .0025 | .7 | 11 | 89.8 | 2.0 | .0023 | 53,638 | .0021 | 9,354 | .0007 | .0018 | .0022 | .0021 | .0017 |
| Bedford | 38.7 | .0163 | 10.8 | 52 | 87.9 | 12.2 | .0140 | 317,800 | .0124 | 18,938 | .0015 | .0099 | .0103 | .0124 | .0096 |
| Bedford city | 6.0 | .0025 | .2 | 857 | 79.7 | 2.2 | .0025 | 52,534 | .0020 | 77,301 | .0060 | .0034 | .0052 | .0039 | .0020 |
| Bland | 6.6 | .0027 | 4.0 | 18 | 96.5 | 2.2 | .0026 | 45,502 | .0017 | 6,722 | .0005 | .0015 | .0024 | .0028 | .0012 |
| Botetourt | 24.9 | .0105 | 7.0 | 46 | 94.8 | 8.5 | .0097 | 215,472 | .0084 | 53,875 | .0042 | .0076 | .0081 | .0091 | .0069 |
| ☐ Bristol city | 18.3 | .0077 | –3.9 | 1,525 | 93.3 | 7.2 | .0083 | 164,647 | .0064 | 195,452 | .0151 | .0094 | .0110 | .0111 | .0094 |
| Brunswick | 15.8 | .0066 | 1.1 | 28 | 41.3 | 4.9 | .0057 | 99,978 | .0039 | 30,627 | .0023 | .0040 | .0072 | .0055 | .0029 |
| Buchanan | 38.9 | .0163 | 2.4 | 77 | 99.8 | 12.2 | .0140 | 314,067 | .0122 | 109,573 | .0085 | .0118 | .0127 | .0133 | .0119 |
| Buckingham | 12.3 | .0052 | 4.7 | 21 | 56.2 | 3.9 | .0045 | 72,903 | .0028 | 19,219 | .0015 | .0030 | .0057 | .0045 | .0019 |
| Buena Vista city | 6.5 | .0027 | –5.9 | 929 | 95.7 | 2.2 | .0025 | 53,822 | .0021 | 25,300 | .0019 | .0020 | .0027 | .0030 | .0019 |
| Campbell | 48.1 | .0202 | 5.9 | 95 | 83.8 | 15.3 | .0176 | 445,828 | .0173 | 112,652 | .0086 | .0153 | .0146 | .0162 | .0146 |
| Caroline | 19.6 | .0082 | 9.5 | 37 | 54.4 | 6.2 | .0071 | 150,233 | .0058 | 39,361 | .0031 | .0054 | .0072 | .0068 | .0045 |
| Carroll | 28.3 | .0119 | 3.8 | 59 | 99.5 | 9.6 | .0111 | 210,773 | .0082 | 55,146 | .0042 | .0078 | .0114 | .0113 | .0069 |
| Charles City | 6.9 | .0029 | 3.1 | 38 | 20.2 | 2.0 | .0023 | 53,047 | .0021 | 1,845 | .0002 | .0016 | .0017 | .0019 | .0017 |
| Charlotte | 12.0 | .0050 | –2.2 | 25 | 60.1 | 4.0 | .0046 | 79,425 | .0030 | 17,026 | .0013 | .0030 | .0055 | .0040 | .0024 |
| Charlottesville city | 40.5 | .0170 | 1.5 | 4,050 | 80.0 | 13.4 | .0154 | 337,885 | .0131 | 499,516 | .0385 | .0216 | .0260 | .0232 | .0209 |
| Chesapeake city | 128.0 | .0537 | 11.8 | 376 | 70.2 | 41.4 | .0477 | 1,235,623 | .0480 | 507,456 | .0392 | .0464 | .0388 | .0472 | .0431 |
| Chesterfield | 166.9 | .0701 | 18.1 | 385 | 88.7 | 53.9 | .0620 | 2,013,601 | .0782 | 813,602 | .0627 | .0718 | .0430 | .0540 | .0780 |
| Clarke | 10.6 | .0044 | 6.4 | 60 | 87.7 | 3.7 | .0042 | 117,436 | .0046 | 26,800 | .0021 | .0038 | .0035 | .0038 | .0035 |
| Clifton Forge city | 4.7 | .0020 | –6.9 | 1,567 | 83.1 | 1.8 | .0020 | 43,316 | .0017 | 22,641 | .0017 | .0019 | .0029 | .0021 | .0014 |
| Colonial Heights city | 17.1 | .0072 | 3.6 | 2,138 | 98.1 | 5.9 | .0068 | 168,170 | .0065 | 83,228 | .0064 | .0065 | .0054 | .0068 | .0067 |
| Covington city | 8.0 | .0033 | –11.7 | 2,000 | 85.8 | 3.0 | .0035 | 63,208 | .0024 | 95,977 | .0074 | .0042 | .0056 | .0053 | .0041 |
| Craig | 4.2 | .0018 | 6.4 | 13 | 99.7 | 1.5 | .0018 | 35,542 | .0013 | 4,508 | .0003 | .0012 | .0014 | .0015 | .0012 |
| Culpeper | 24.4 | .0102 | 7.9 | 64 | 78.1 | 8.1 | .0093 | 199,555 | .0078 | 87,106 | .0068 | .0080 | .0106 | .0096 | .0072 |
| Cumberland | 8.6 | .0036 | 9.1 | 29 | 55.6 | 2.8 | .0032 | 58,051 | .0022 | 16,893 | .0013 | .0021 | .0040 | .0031 | .0022 |
| Danville city | 44.5 | .0187 | –2.5 | 2,618 | 68.8 | 17.1 | .0196 | 422,318 | .0164 | 338,366 | .0261 | .0197 | .0261 | .0227 | .0212 |
| Dickenson | 20.9 | .0088 | 5.5 | 63 | 99.4 | 6.9 | .0079 | 158,984 | .0062 | 58,684 | .0045 | .0063 | .0089 | .0080 | .0051 |
| Dinwiddie | 22.4 | .0094 | –.9 | 44 | 55.8 | 6.0 | .0069 | 174,032 | .0068 | 28,183 | .0022 | .0060 | .0062 | .0053 | .0052 |
| Emporia city | 4.6 | .0019 | –5.0 | 2,300 | 58.3 | 1.8 | .0021 | 40,880 | .0016 | 76,381 | .0059 | .0030 | .0038 | .0039 | .0028 |
| Essex | 9.3 | .0039 | 4.9 | 35 | 57.9 | 3.1 | .0036 | 62,318 | .0024 | 62,245 | .0048 | .0033 | .0053 | .0049 | .0028 |
| ☐ Fairfax | 668.4 | .2805 | 12.2 | 1,701 | 89.4 | 236.6 | .2722 | 11,409,079 | .4428 | 4,384,937 | .3381 | .3790 | .1625 | .2173 | .4323 |
| ☐ Fairfax city | 19.7 | .0083 | –4.1 | 3,283 | 93.8 | 7.1 | .0082 | 329,026 | .0128 | 635,803 | .0491 | .0226 | .0103 | .0185 | .0242 |
| ☐ Falls Church city | 9.1 | .0038 | –4.4 | 4,550 | 93.9 | 4.2 | .0048 | 187,903 | .0073 | 247,418 | .0190 | .0102 | .0042 | .0080 | .0119 |
| Fauquier | 40.8 | .0171 | 13.7 | 63 | 83.1 | 13.3 | .0153 | 422,741 | .0164 | 142,936 | .0111 | .0150 | .0140 | .0137 | .0134 |
| Floyd | 12.2 | .0052 | 5.5 | 32 | 96.3 | 4.3 | .0049 | 92,394 | .0036 | 24,860 | .0019 | .0033 | .0054 | .0045 | .0032 |
| Fluvanna | 11.0 | .0046 | 7.4 | 38 | 69.3 | 3.8 | .0044 | 96,449 | .0037 | 21,563 | .0016 | .0033 | .0040 | .0044 | .0028 |
| Franklin | 37.9 | .0159 | 6.0 | 55 | 87.2 | 12.5 | .0144 | 304,760 | .0119 | 76,544 | .0059 | .0109 | .0142 | .0146 | .0102 |
| Franklin city | 7.5 | .0032 | 2.6 | 1,875 | 43.2 | 2.6 | .0030 | 64,923 | .0025 | 52,629 | .0041 | .0032 | .0039 | .0036 | .0035 |
| Frederick | 37.2 | .0156 | 8.9 | 90 | 98.2 | 11.8 | .0136 | 334,927 | .0129 | 114,017 | .0088 | .0122 | .0113 | .0132 | .0109 |
| Fredericksburg city | 16.2 | .0068 | –8.8 | 1,620 | 78.3 | 6.3 | .0072 | 174,295 | .0068 | 293,870 | .0227 | .0115 | .0103 | .0128 | .0113 |
| Galax city | 6.6 | .0027 | 1.2 | 825 | 94.8 | 2.8 | .0033 | 64,060 | .0025 | 78,610 | .0060 | .0036 | .0054 | .0048 | .0034 |
| Giles | 17.9 | .0075 | .5 | 49 | 97.6 | 6.1 | .0070 | 148,310 | .0058 | 76,694 | .0060 | .0062 | .0085 | .0082 | .0051 |
| Gloucester | 24.7 | .0104 | 22.8 | 110 | 83.6 | 8.7 | .0100 | 219,274 | .0085 | 96,511 | .0074 | .0085 | .0116 | .0100 | .0072 |
| Goochland | 12.6 | .0053 | 7.1 | 45 | 62.3 | 4.0 | .0046 | 140,366 | .0055 | 27,432 | .0021 | .0045 | .0035 | .0034 | .0042 |
| Grayson | 16.7 | .0070 | .7 | 37 | 96.4 | 6.1 | .0070 | 140,400 | .0054 | 27,732 | .0021 | .0048 | .0073 | .0067 | .0045 |
| Greene | 8.8 | .0037 | 15.4 | 56 | 91.8 | 2.9 | .0034 | 79,463 | .0031 | 17,691 | .0014 | .0026 | .0026 | .0030 | .0024 |
| Greensville | 10.5 | .0044 | –3.7 | 35 | 41.9 | 3.1 | .0035 | 63,529 | .0025 | 1,998 | .0002 | .0022 | .0039 | .0030 | .0018 |
| Halifax | 30.1 | .0126 | –1.6 | 37 | 58.4 | 9.5 | .0109 | 233,577 | .0090 | 22,039 | .0017 | .0076 | .0096 | .0096 | .0065 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES | | | | | | | | | | | | | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980–84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Hampton city | 125.8 | .0528 | 2.6 | 2,467 | 63.2 | 43.3 | .0498 | 1,316,689 | .0511 | 899,515 | .0694 | .0569 | .0466 | .0582 | .0576 |
| Hanover | 55.4 | .0233 | 9.9 | 118 | 86.1 | 17.8 | .0205 | 630,286 | .0245 | 262,608 | .0202 | .0230 | .0169 | .0181 | .0204 |
| Harrisonburg city | 26.6 | .0112 | 8.0 | 1,565 | 94.6 | 8.6 | .0099 | 215,304 | .0083 | 296,064 | .0228 | .0132 | .0168 | .0140 | .0119 |
| Henrico | 192.3 | .0807 | 6.4 | 808 | 83.2 | 72.2 | .0831 | 2,415,312 | .0937 | 1,289,819 | .0995 | .0928 | .0666 | .0857 | .0998 |
| Henry | 59.0 | .0247 | 2.3 | 154 | 75.6 | 20.1 | .0231 | 535,911 | .0208 | 167,349 | .0129 | .0192 | .0211 | .0229 | .0184 |
| Highland | 3.2 | .0014 | 9.0 | 8 | 99.5 | 1.1 | .0013 | 21,185 | .0009 | 5,221 | .0004 | .0008 | .0016 | .0011 | .0006 |
| Hopewell city | 23.4 | .0098 | .0 | 2,340 | 78.3 | 8.6 | .0099 | 245,041 | .0095 | 112,763 | .0087 | .0094 | .0097 | .0091 | .0103 |
| Isle of Wight | 23.4 | .0098 | 8.3 | 73 | 57.5 | 7.6 | .0087 | 209,089 | .0081 | 56,613 | .0044 | .0073 | .0083 | .0078 | .0067 |
| James City | 24.7 | .0104 | 10.6 | 166 | 69.6 | 8.5 | .0098 | 271,545 | .0105 | 103,989 | .0080 | .0098 | .0070 | .0091 | .0239 |
| King and Queen | 6.0 | .0025 | .5 | 19 | 51.6 | 2.1 | .0024 | 42,946 | .0017 | 5,677 | .0004 | .0014 | .0028 | .0022 | .0010 |
| King George | 11.6 | .0048 | 10.0 | 64 | 75.6 | 3.7 | .0043 | 106,256 | .0041 | 15,872 | .0012 | .0034 | .0034 | .0033 | .0033 |
| King William | 9.8 | .0042 | 5.0 | 35 | 61.8 | 3.4 | .0039 | 84,202 | .0033 | 40,507 | .0032 | .0035 | .0043 | .0043 | .0031 |
| Lancaster | 10.5 | .0044 | 3.7 | 79 | 65.5 | 4.0 | .0046 | 104,398 | .0040 | 52,584 | .0040 | .0041 | .0057 | .0045 | .0038 |
| Lee | 27.6 | .0115 | 6.3 | 63 | 99.4 | 9.3 | .0107 | 177,311 | .0069 | 46,495 | .0036 | .0067 | .0139 | .0099 | .0050 |
| Lexington city | 6.9 | .0029 | –5.4 | 3,450 | 86.4 | 2.1 | .0024 | 62,474 | .0024 | 63,388 | .0049 | .0033 | .0041 | .0033 | .0025 |
| ☐ Loudoun | 66.4 | .0279 | 15.6 | 127 | 89.8 | 21.8 | .0251 | 774,779 | .0301 | 315,584 | .0244 | .0279 | .0232 | .0220 | .0288 |
| Louisa | 19.4 | .0082 | 8.8 | 39 | 66.2 | 6.5 | .0074 | 124,974 | .0048 | 39,987 | .0030 | .0052 | .0098 | .0080 | .0035 |
| Lunenburg | 12.2 | .0051 | .6 | 28 | 59.3 | 4.1 | .0047 | 95,356 | .0037 | 29,363 | .0023 | .0035 | .0054 | .0043 | .0029 |
| Lynchburg city | 66.6 | .0280 | –.2 | 1,359 | 74.7 | 24.4 | .0281 | 699,695 | .0272 | 552,329 | .0426 | .0320 | .0310 | .0340 | .0306 |
| Madison | 10.9 | .0045 | 6.5 | 34 | 81.2 | 3.7 | .0043 | 81,302 | .0032 | 33,233 | .0026 | .0032 | .0051 | .0050 | .0023 |
| ☐ Manassas city | 17.1 | .0072 | 10.3 | 1,710 | 89.0 | 5.7 | .0065 | 210,895 | .0082 | 240,465 | .0186 | .0110 | .0076 | .0094 | .0083 |
| ☐ Manassas Park city | 6.7 | .0028 | 2.7 | 3,350 | 94.6 | 2.0 | .0023 | 53,312 | .0021 | 14,117 | .0010 | .0020 | .0018 | .0023 | .0018 |
| Martinsville city | 17.9 | .0075 | –1.4 | 1,627 | 67.0 | 6.7 | .0077 | 187,983 | .0073 | 157,557 | .0122 | .0087 | .0095 | .0097 | .0085 |
| Mathews | 8.5 | .0036 | 6.3 | 98 | 81.3 | 3.4 | .0039 | 91,774 | .0035 | 19,750 | .0015 | .0030 | .0039 | .0034 | .0029 |
| Mecklenburg | 29.5 | .0124 | .2 | 48 | 58.4 | 10.2 | .0118 | 234,028 | .0091 | 124,143 | .0096 | .0098 | .0145 | .0122 | .0087 |
| Middlesex | 8.2 | .0034 | 6.2 | 61 | 69.8 | 3.1 | .0035 | 74,191 | .0029 | 23,133 | .0017 | .0028 | .0042 | .0035 | .0023 |
| Montgomery | 66.5 | .0279 | 5.1 | 171 | 95.4 | 21.9 | .0252 | 626,863 | .0243 | 307,837 | .0238 | .0247 | .0269 | .0263 | .0199 |
| Nelson | 12.3 | .0052 | .8 | 26 | 75.0 | 4.2 | .0048 | 107,744 | .0042 | 37,802 | .0029 | .0041 | .0049 | .0044 | .0034 |
| New Kent | 10.4 | .0044 | 18.4 | 49 | 71.9 | 3.6 | .0042 | 104,392 | .0041 | 18,282 | .0014 | .0033 | .0029 | .0035 | .0033 |
| Newport News city | 150.8 | .0633 | 4.1 | 2,320 | 65.7 | 53.5 | .0616 | 1,399,248 | .0543 | 784,463 | .0605 | .0580 | .0617 | .0685 | .0515 |
| Norfolk city | 279.0 | .1171 | 4.5 | 5,264 | 60.4 | 91.5 | .1052 | 2,504,277 | .0972 | 1,488,920 | .1148 | .1065 | .1201 | .1211 | .0987 |
| Northampton | 14.6 | .0061 | –.2 | 65 | 48.7 | 5.4 | .0062 | 112,898 | .0043 | 47,030 | .0036 | .0045 | .0084 | .0060 | .0032 |
| Northumberland | 10.0 | .0042 | 1.8 | 54 | 65.1 | 3.9 | .0045 | 97,459 | .0038 | 34,248 | .0027 | .0035 | .0052 | .0046 | .0025 |
| Norton city | 4.7 | .0019 | –1.2 | 671 | 93.9 | 1.7 | .0020 | 40,143 | .0015 | 95,288 | .0074 | .0033 | .0037 | .0037 | .0024 |
| Nottoway | 14.4 | .0060 | –1.8 | 45 | 59.6 | 5.0 | .0057 | 122,743 | .0048 | 51,374 | .0039 | .0048 | .0064 | .0058 | .0049 |
| Orange | 19.9 | .0084 | 10.2 | 58 | 81.1 | 6.9 | .0080 | 178,804 | .0069 | 65,295 | .0051 | .0067 | .0077 | .0080 | .0057 |
| Page | 20.3 | .0085 | 4.6 | 65 | 97.0 | 7.3 | .0084 | 164,099 | .0064 | 70,944 | .0054 | .0065 | .0098 | .0091 | .0050 |
| Patrick | 18.3 | .0077 | 3.7 | 38 | 91.7 | 6.3 | .0072 | 155,039 | .0060 | 31,450 | .0025 | .0053 | .0070 | .0066 | .0046 |
| Petersburg city | 40.7 | .0171 | –.9 | 1,770 | 36.7 | 15.1 | .0174 | 337,401 | .0131 | 287,357 | .0221 | .0167 | .0209 | .0204 | .0150 |
| Pittsylvania | 68.0 | .0285 | 2.8 | 68 | 68.6 | 22.9 | .0264 | 587,498 | .0228 | 109,001 | .0084 | .0196 | .0233 | .0241 | .0179 |
| Poquoson city | 10.2 | .0043 | 16.9 | 600 | 98.9 | 3.2 | .0036 | 106,674 | .0042 | 24,647 | .0019 | .0035 | .0036 | .0026 | .0038 |
| Portsmouth city | 103.1 | .0433 | –1.4 | 3,437 | 52.7 | 36.2 | .0417 | 965,824 | .0374 | 480,553 | .0371 | .0385 | .0433 | .0432 | .0380 |
| Powhatan | 14.9 | .0063 | 14.1 | 57 | 73.4 | 4.1 | .0047 | 131,916 | .0051 | 22,534 | .0017 | .0043 | .0033 | .0032 | .0041 |
| Prince Edward | 17.0 | .0071 | 3.3 | 48 | 60.9 | 4.9 | .0056 | 108,003 | .0042 | 89,019 | .0069 | .0056 | .0081 | .0068 | .0043 |
| Prince George | 26.6 | .0112 | 3.4 | 100 | 67.0 | 6.3 | .0073 | 213,657 | .0083 | 68,556 | .0053 | .0080 | .0053 | .0078 | .0060 |
| ☐ Prince William | 170.9 | .0717 | 18.2 | 507 | 89.4 | 49.8 | .0573 | 1,993,656 | .0774 | 830,502 | .0640 | .0723 | .0352 | .0500 | .0754 |
| Pulaski | 36.4 | .0153 | 3.3 | 114 | 94.1 | 12.7 | .0146 | 318,886 | .0124 | 113,813 | .0088 | .0118 | .0147 | .0150 | .0103 |
| Radford city | 14.0 | .0058 | 4.0 | 1,750 | 92.6 | 3.9 | .0045 | 124,605 | .0049 | 70,589 | .0054 | .0051 | .0049 | .0047 | .0049 |
| Rappahannock | 6.7 | .0028 | 10.0 | 25 | 88.0 | 2.4 | .0027 | 61,169 | .0024 | 6,384 | .0005 | .0018 | .0026 | .0021 | .0020 |
| Richmond | 7.0 | .0029 | .7 | 36 | 66.9 | 2.5 | .0029 | 60,642 | .0023 | 27,560 | .0021 | .0025 | .0036 | .0029 | .0023 |
| Richmond city | 210.3 | .0883 | –4.1 | 3,505 | 46.8 | 84.1 | .0967 | 2,158,035 | .0837 | 1,575,438 | .1215 | .0961 | .1197 | .1117 | .0831 |
| Roanoke | 77.6 | .0326 | 6.4 | 309 | 97.1 | 25.5 | .0293 | 847,341 | .0329 | 274,549 | .0212 | .0292 | .0227 | .0269 | .0345 |
| Roanoke city | 97.5 | .0409 | –2.7 | 2,267 | 76.7 | 40.7 | .0468 | 972,497 | .0378 | 744,777 | .0575 | .0443 | .0588 | .0537 | .0416 |
| Rockbridge | 18.3 | .0077 | 3.2 | 31 | 96.4 | 6.3 | .0073 | 133,006 | .0052 | 95,135 | .0073 | .0064 | .0083 | .0089 | .0043 |
| Rockingham | 53.9 | .0226 | 3.5 | 63 | 98.2 | 18.0 | .0207 | 442,702 | .0171 | 106,822 | .0083 | .0156 | .0193 | .0208 | .0135 |
| Russell | 34.3 | .0144 | 8.0 | 72 | 98.9 | 11.6 | .0133 | 250,663 | .0098 | 67,723 | .0052 | .0094 | .0149 | .0129 | .0084 |
| Salem city | 24.3 | .0102 | 1.4 | 1,736 | 94.9 | 8.6 | .0099 | 252,035 | .0098 | 177,108 | .0136 | .0110 | .0115 | .0124 | .0090 |
| ☐ Scott | 24.9 | .0104 | –.7 | 46 | 99.3 | 8.5 | .0098 | 207,534 | .0080 | 95,153 | .0073 | .0082 | .0117 | .0094 | .0067 |
| Shenandoah | 29.4 | .0124 | 6.7 | 57 | 98.3 | 10.8 | .0124 | 250,705 | .0098 | 108,186 | .0084 | .0099 | .0139 | .0137 | .0082 |
| Smyth | 33.7 | .0141 | 1.1 | 75 | 97.9 | 11.6 | .0134 | 281,163 | .0109 | 117,196 | .0090 | .0109 | .0138 | .0149 | .0094 |
| Southampton | 18.0 | .0076 | –3.9 | 30 | 50.5 | 5.2 | .0060 | 121,244 | .0047 | 41,015 | .0032 | .0049 | .0066 | .0052 | .0038 |
| South Boston city | 7.2 | .0030 | 1.5 | 1,440 | 62.1 | 2.5 | .0029 | 61,195 | .0023 | 98,136 | .0076 | .0041 | .0051 | .0048 | .0037 |
| Spotsylvania | 41.1 | .0172 | 28.5 | 103 | 83.8 | 12.8 | .0147 | 399,912 | .0155 | 191,650 | .0147 | .0156 | .0114 | .0149 | .0147 |
| ☐ Stafford | 49.0 | .0206 | 21.1 | 181 | 91.6 | 14.6 | .0168 | 507,758 | .0197 | 155,931 | .0121 | .0176 | .0134 | .0144 | .0154 |
| Staunton city | 21.7 | .0091 | –.7 | 2,713 | 87.8 | 7.8 | .0090 | 198,163 | .0077 | 141,590 | .0109 | .0088 | .0111 | .0109 | .0083 |
| Suffolk city | 48.6 | .0204 | 2.1 | 119 | 50.8 | 16.0 | .0184 | 445,110 | .0173 | 284,171 | .0219 | .0193 | .0206 | .0201 | .0180 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Surry | 6.2 | .0026 | 2.5 | 22 | 36.3 | 2.0 | .0023 | 42,928 | .0017 | 9,557 | .0007 | .0015 | .0028 | .0023 | .0010 |
| Sussex | 10.4 | .0044 | –4.4 | 21 | 37.7 | 3.4 | .0039 | 84,877 | .0033 | 50,319 | .0039 | .0038 | .0052 | .0038 | .0030 |
| Tazewell | 52.9 | .0222 | 4.7 | 102 | 96.9 | 17.7 | .0204 | 367,416 | .0142 | 264,642 | .0204 | .0177 | .0284 | .0247 | .0134 |
| Virginia Beach city | 315.6 | .1325 | 20.4 | 1,233 | 86.5 | 103.4 | .1189 | 3,612,108 | .1402 | 1,456,513 | .1124 | .1303 | .0826 | .1178 | .1397 |
| Warren | 23.4 | .0098 | 10.4 | 108 | 93.7 | 8.6 | .0099 | 197,026 | .0077 | 91,087 | .0070 | .0078 | .0115 | .0109 | .0072 |
| ☐ Washington | 49.2 | .0206 | 5.8 | 87 | 98.0 | 16.3 | .0187 | 388,839 | .0151 | 118,944 | .0092 | .0144 | .0206 | .0189 | .0130 |
| Waynesboro city | 14.9 | .0062 | –2.8 | 1,863 | 90.8 | 5.7 | .0066 | 168,136 | .0065 | 133,863 | .0103 | .0077 | .0073 | .0084 | .0074 |
| Westmoreland | 14.8 | .0062 | 5.4 | 65 | 60.4 | 5.5 | .0063 | 111,809 | .0043 | 36,918 | .0028 | .0043 | .0081 | .0064 | .0031 |
| Williamsburg city | 10.6 | .0045 | 3.0 | 1,178 | 87.3 | 3.1 | .0036 | 103,742 | .0040 | 247,104 | .0190 | .0086 | .0098 | .0084 | .0091 |
| Winchester city | 20.3 | .0085 | .4 | 2,256 | 90.1 | 8.1 | .0093 | 223,609 | .0087 | 224,079 | .0173 | .0113 | .0125 | .0124 | .0112 |
| Wise | 46.8 | .0197 | 6.7 | 116 | 97.6 | 15.2 | .0175 | 391,146 | .0152 | 178,247 | .0138 | .0156 | .0211 | .0170 | .0129 |
| Wythe | 26.2 | .0110 | 2.7 | 56 | 96.0 | 9.3 | .0107 | 206,444 | .0080 | 141,019 | .0109 | .0095 | .0128 | .0133 | .0074 |
| York | 39.8 | .0167 | 12.2 | 352 | 80.8 | 12.0 | .0138 | 441,889 | .0171 | 101,989 | .0078 | .0143 | .0076 | .0115 | .0145 |
| **TOTAL METRO COUNTIES** | **4,022.2** | **1.6885** | **7.4** | **352** | **77.8** | **1,416.9** | **1.6301** | **48,659,297** | **1.8887** | **23,572,704** | **1.8177** | **1.8271** | **1.4077** | **1.6183** | **1.8752** |
| **TOTAL STATE** | **5,692.4** | **2.3890** | **6.5** | **143** | **79.4** | **1,982.2** | **2.2803** | **62,701,191** | **2.4335** | **30,045,655** | **2.3171** | **2.3897** | **2.1290** | **2.3034** | **2.3637** |
| **WASHINGTON** | | | | | | | | | | | | | | | |
| **BELLINGHAM** | **113.9** | **.0478** | **6.7** | **54** | **95.3** | **43.4** | **.0500** | **1,108,340** | **.0431** | **623,129** | **.0481** | **.0455** | **.0572** | **.0517** | **.0428** |
| Whatcom | 113.9 | .0478 | 6.7 | 54 | 95.3 | 43.4 | .0500 | 1,108,340 | .0431 | 623,129 | .0481 | .0455 | .0572 | .0517 | .0428 |
| **BREMERTON** | **169.5** | **.0712** | **15.2** | **431** | **93.0** | **61.7** | **.0710** | **1,813,739** | **.0704** | **673,988** | **.0520** | **.0651** | **.0627** | **.0675** | **.0642** |
| Kitsap | 169.5 | .0712 | 15.2 | 431 | 93.0 | 61.7 | .0710 | 1,813,739 | .0704 | 673,988 | .0520 | .0651 | .0627 | .0675 | .0642 |
| **OLYMPIA** | **140.7** | **.0591** | **13.2** | **194** | **95.2** | **54.4** | **.0626** | **1,537,650** | **.0597** | **722,606** | **.0557** | **.0584** | **.0625** | **.0621** | **.0583** |
| Thurston | 140.7 | .0591 | 13.2 | 194 | 95.2 | 54.4 | .0626 | 1,537,650 | .0597 | 722,606 | .0557 | .0584 | .0625 | .0621 | .0583 |
| **RICHLAND - KENNEWICK - PASCO** | **153.0** | **.0642** | **5.9** | **52** | **96.1** | **56.3** | **.0648** | **1,928,347** | **.0748** | **754,667** | **.0581** | **.0677** | **.0523** | **.0555** | **.0688** |
| Benton | 115.8 | .0486 | 5.8 | 68 | 96.8 | 43.1 | .0496 | 1,548,588 | .0601 | 519,654 | .0400 | .0518 | .0374 | .0393 | .0559 |
| Franklin | 37.2 | .0156 | 6.2 | 30 | 93.7 | 13.2 | .0152 | 379,759 | .0147 | 235,013 | .0181 | .0159 | .0149 | .0162 | .0129 |
| **SEATTLE** | **1,699.9** | **.7134** | **5.7** | **402** | **90.5** | **676.3** | **.7780** | **23,020,738** | **.8935** | **11,004,876** | **.8486** | **.8440** | **.6797** | **.7267** | **.9239** |
| King | 1,329.5 | .5579 | 4.7 | 625 | 88.9 | 537.4 | .6182 | 18,567,358 | .7206 | 9,071,628 | .6996 | .6817 | .5464 | .5798 | .7489 |
| Snohomish | 370.4 | .1555 | 9.7 | 177 | 96.2 | 138.9 | .1598 | 4,453,380 | .1729 | 1,933,248 | .1490 | .1623 | .1333 | .1469 | .1750 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | ***2,219.0*** | ***.9313*** | ***6.0*** | ***376*** | ***90.0*** | ***870.8*** | ***1.0017*** | ***27,937,897*** | ***1.0843*** | ***13,591,118*** | ***1.0481*** | ***1.0429*** | ***.9195*** | ***.9622*** | ***1.1086*** |
| **SPOKANE** | **354.4** | **.1487** | **3.7** | **201** | **95.9** | **137.9** | **.1586** | **3,316,296** | **.1287** | **1,965,434** | **.1516** | **.1394** | **.1852** | **.1694** | **.1341** |
| Spokane | 354.4 | .1487 | 3.7 | 201 | 95.9 | 137.9 | .1586 | 3,316,296 | .1287 | 1,965,434 | .1516 | .1394 | .1852 | .1694 | .1341 |
| **TACOMA** | **519.1** | **.2179** | **6.9** | **310** | **88.5** | **194.5** | **.2237** | **4,917,159** | **.1908** | **2,586,242** | **.1995** | **.1989** | **.2398** | **.2355** | **.1847** |
| Pierce | 519.1 | .2179 | 6.9 | 310 | 88.5 | 194.5 | .2237 | 4,917,159 | .1908 | 2,586,242 | .1995 | .1989 | .2398 | .2355 | .1847 |
| **VANCOUVER** | **208.2** | **.0874** | **8.3** | **332** | **96.7** | **77.1** | **.0887** | **2,202,326** | **.0854** | **803,207** | **.0619** | **.0789** | **.0793** | **.0805** | **.0793** |
| Clark | 208.2 | .0874 | 8.3 | 332 | 96.7 | 77.1 | .0887 | 2,202,326 | .0854 | 803,207 | .0619 | .0789 | .0793 | .0805 | .0793 |
| **YAKIMA** | **180.7** | **.0758** | **4.7** | **42** | **93.9** | **66.4** | **.0764** | **1,566,065** | **.0608** | **868,773** | **.0670** | **.0656** | **.0930** | **.0796** | **.0601** |
| Yakima | 180.7 | .0758 | 4.7 | 42 | 93.9 | 66.4 | .0764 | 1,566,065 | .0608 | 868,773 | .0670 | .0656 | .0930 | .0796 | .0601 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 13.6 | .0057 | 2.5 | 7 | 98.5 | 4.9 | .0056 | 139,885 | .0055 | 55,419 | .0043 | .0051 | .0053 | .0055 | .0049 |
| Asotin | 17.5 | .0074 | 4.0 | 28 | 98.4 | 6.9 | .0079 | 178,900 | .0069 | 52,590 | .0041 | .0061 | .0087 | .0066 | .0059 |
| Benton | 115.8 | .0486 | 5.8 | 68 | 96.8 | 43.1 | .0496 | 1,548,588 | .0601 | 519,654 | .0400 | .0518 | .0374 | .0393 | .0559 |
| Chelan | 47.1 | .0197 | 4.5 | 16 | 98.5 | 19.3 | .0222 | 465,879 | .0181 | 292,567 | .0226 | .0197 | .0264 | .0240 | .0181 |
| Clallam | 53.4 | .0224 | 3.4 | 30 | 94.4 | 21.2 | .0244 | 494,396 | .0192 | 246,067 | .0190 | .0198 | .0274 | .0258 | .0170 |
| Clark | 208.2 | .0874 | 8.3 | 332 | 96.7 | 77.1 | .0887 | 2,202,326 | .0854 | 803,207 | .0619 | .0789 | .0793 | .0805 | .0793 |
| Columbia | 4.0 | .0017 | –1.4 | 5 | 98.7 | 1.6 | .0019 | 37,517 | .0015 | 12,858 | .0010 | .0013 | .0021 | .0017 | .0011 |
| Cowlitz | 82.3 | .0345 | 3.5 | 72 | 97.2 | 31.5 | .0362 | 848,310 | .0329 | 428,297 | .0330 | .0333 | .0387 | .0348 | .0299 |
| Douglas | 23.6 | .0099 | 6.6 | 13 | 98.5 | 9.2 | .0106 | 231,961 | .0090 | 93,759 | .0073 | .0086 | .0118 | .0103 | .0088 |
| Ferry | 6.4 | .0027 | 10.1 | 3 | 81.2 | 2.1 | .0024 | 52,798 | .0021 | 10,154 | .0008 | .0019 | .0027 | .0021 | .0018 |
| Franklin | 37.2 | .0156 | 6.2 | 30 | 93.7 | 13.2 | .0152 | 379,759 | .0147 | 235,013 | .0181 | .0159 | .0149 | .0162 | .0129 |
| Garfield | 2.3 | .0010 | –6.8 | 3 | 99.3 | 1.0 | .0011 | 26,080 | .0010 | 2,811 | .0002 | .0008 | .0010 | .0011 | .0008 |
| Grant | 51.6 | .0217 | 6.3 | 19 | 96.6 | 18.9 | .0218 | 466,737 | .0181 | 229,466 | .0177 | .0186 | .0243 | .0230 | .0174 |
| Grays Harbor | 66.0 | .0277 | –.5 | 34 | 95.3 | 25.8 | .0297 | 737,336 | .0287 | 311,577 | .0240 | .0271 | .0326 | .0269 | .0270 |
| Island | 49.0 | .0205 | 11.2 | 231 | 93.8 | 18.2 | .0209 | 503,892 | .0195 | 149,408 | .0115 | .0174 | .0203 | .0208 | .0158 |
| Jefferson | 17.7 | .0075 | 10.9 | 10 | 95.9 | 7.3 | .0084 | 181,370 | .0071 | 67,953 | .0053 | .0065 | .0094 | .0081 | .0058 |
| King | 1,329.5 | .5579 | 4.7 | 625 | 88.9 | 537.4 | .6182 | 18,567,358 | .7206 | 9,071.628 | .6996 | .6817 | .5464 | .5798 | .7489 |
| Kitsap | 169.5 | .0712 | 15.2 | 431 | 93.0 | 61.7 | .0710 | 1,813,739 | .0704 | 673,988 | .0520 | .0651 | .0627 | .0675 | .0642 |
| Kittitas | 24.7 | .0103 | –.7 | 11 | 97.5 | 9.6 | .0110 | 193,548 | .0075 | 136,284 | .0105 | .0090 | .0162 | .0117 | .0065 |
| Klickitat | 16.7 | .0070 | 5.5 | 9 | 95.9 | 6.2 | .0072 | 149,802 | .0058 | 44,431 | .0034 | .0053 | .0072 | .0066 | .0048 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lewis | 57.8 | .0243 | 3.2 | 24 | 98.2 | 22.0 | .0253 | 539,941 | .0210 | 297,830 | .0230 | .0223 | .0301 | .0265 | .0190 |
| Lincoln | 9.4 | .0039 | −2.1 | 4 | 98.1 | 3.7 | .0042 | 119,080 | .0046 | 26,734 | .0020 | .0037 | .0034 | .0036 | .0033 |
| Mason | 35.4 | .0149 | 13.5 | 37 | 95.1 | 13.7 | .0158 | 334,196 | .0130 | 118,103 | .0092 | .0122 | .0177 | .0157 | .0108 |
| Okanogan | 32.3 | .0136 | 5.3 | 6 | 88.2 | 12.5 | .0144 | 222,169 | .0086 | 144,192 | .0111 | .0104 | .0211 | .0155 | .0079 |
| Pacific | 17.4 | .0073 | .9 | 19 | 96.8 | 7.4 | .0085 | 164,202 | .0064 | 59,159 | .0045 | .0059 | .0105 | .0079 | .0050 |
| Pend Oreille | 9.2 | .0038 | 7.2 | 7 | 97.2 | 3.3 | .0038 | 62,015 | .0024 | 30,769 | .0024 | .0027 | .0063 | .0036 | .0016 |
| Pierce | 519.1 | .2179 | 6.9 | 310 | 88.5 | 194.5 | .2237 | 4,917,159 | .1908 | 2,586,242 | .1995 | .1989 | .2398 | .2355 | .1847 |
| San Juan | 9.0 | .0038 | 14.8 | 50 | 98.5 | 3.9 | .0045 | 101,222 | .0039 | 33,214 | .0025 | .0034 | .0051 | .0044 | .0030 |
| Skagit | 67.8 | .0284 | 5.7 | 39 | 97.2 | 26.8 | .0309 | 702,733 | .0273 | 440,537 | .0340 | .0295 | .0372 | .0328 | .0287 |
| Skamania | 8.1 | .0034 | 2.3 | 5 | 98.2 | 3.0 | .0034 | 54,584 | .0021 | 8,411 | .0007 | .0020 | .0040 | .0040 | .0012 |
| Snohomish | 370.4 | .1555 | 9.7 | 177 | 96.2 | 138.9 | .1598 | 4,453,380 | .1729 | 1,933,248 | .1490 | .1623 | .1333 | .1469 | .1750 |
| Spokane | 354.4 | .1487 | 3.7 | 201 | 95.9 | 137.9 | .1586 | 3,316,296 | .1287 | 1,965,434 | .1516 | .1394 | .1852 | .1694 | .1341 |
| Stevens | 31.8 | .0133 | 9.7 | 13 | 93.9 | 10.9 | .0126 | 262,664 | .0102 | 88,883 | .0069 | .0099 | .0134 | .0125 | .0091 |
| Thurston | 140.7 | .0591 | 13.2 | 194 | 95.2 | 54.4 | .0626 | 1,537,650 | .0597 | 722,606 | .0557 | .0584 | .0625 | .0621 | .0583 |
| Wahkiakum | 3.6 | .0015 | −6.1 | 14 | 98.0 | 1.4 | .0016 | 35,090 | .0013 | 6,103 | .0005 | .0012 | .0018 | .0013 | .0010 |
| Walla Walla | 48.5 | .0204 | 2.2 | 38 | 96.7 | 17.7 | .0203 | 479,860 | .0186 | 226,541 | .0174 | .0186 | .0213 | .0206 | .0180 |
| Whatcom | 113.9 | .0478 | 6.7 | 54 | 95.3 | 43.4 | .0500 | 1,108,340 | .0431 | 623,129 | .0481 | .0455 | .0572 | .0517 | .0428 |
| Whitman | 40.8 | .0171 | 1.7 | 19 | 94.5 | 14.1 | .0162 | 401,353 | .0155 | 110,040 | .0085 | .0138 | .0173 | .0150 | .0110 |
| Yakima | 180.7 | .0758 | 4.7 | 42 | 93.9 | 66.4 | .0764 | 1,566,065 | .0608 | 868,773 | .0670 | .0656 | .0930 | .0796 | .0601 |
| **TOTAL METRO COUNTIES** | **3,539.4** | **1.4855** | **6.5** | **188** | **92.0** | **1,368.0** | **1.5738** | **41,410,660** | **1.6072** | **20,002,922** | **1.5425** | **1.5635** | **1.5117** | **1.5285** | **1.6162** |
| **TOTAL STATE** | **4,386.4** | **1.8409** | **6.1** | **66** | **92.8** | **1,692.1** | **1.9466** | **49,598,180** | **1.9250** | **23,727,079** | **1.8299** | **1.8796** | **1.9350** | **1.9009** | **1.9014** |
| **WEST VIRGINIA** | | | | | | | | | | | | | | | |
| **CHARLESTON** | **269.3** | **.1131** | **−.1** | **216** | **94.2** | **104.2** | **.1199** | **2,860,833** | **.1110** | **1,507,716** | **.1164** | **.1132** | **.1231** | **.1206** | **.1100** |
| Kanawha | 226.8 | .0952 | −2.0 | 252 | 93.2 | 89.2 | .1026 | 2,475,626 | .0961 | 1,359,169 | .1049 | .0986 | .1073 | .1040 | .0971 |
| Putnam | 42.5 | .0179 | 11.3 | 123 | 99.6 | 15.0 | .0173 | 385,207 | .0149 | 148,547 | .0115 | .0146 | .0158 | .0166 | .0129 |
| **HUNTINGTON - ASHLAND** | **341.0** | **.1430** | **1.4** | **158** | **97.4** | **124.5** | **.1432** | **2,902,792** | **.1126** | **1,600,207** | **.1233** | **.1218** | **.1695** | **.1446** | **.1160** |
| Cabell | 105.9 | .0444 | −.9 | 376 | 95.1 | 41.5 | .0478 | 955,097 | .0370 | 815,469 | .0629 | .0464 | .0613 | .0548 | .0444 |
| Wayne | 47.9 | .0201 | 4.1 | 94 | 99.8 | 16.8 | .0193 | 380,345 | .0148 | 120,532 | .0092 | .0142 | .0210 | .0178 | .0125 |
| *Boyd, Ky.* | *55.4* | *.0233* | *−.2* | *344* | *97.7* | *20.5* | *.0236* | *510,992* | *.0198* | *333,697* | *.0257* | *.0222* | *.0287* | *.0242* | *.0210* |
| *Carter, Ky.* | *26.3* | *.0110* | *4.9* | *65* | *99.9* | *8.7* | *.0100* | *175,420* | *.0068* | *84,651* | *.0065* | *.0075* | *.0139* | *.0095* | *.0069* |
| *Greenup, Ky.* | *40.4* | *.0169* | *3.2* | *116* | *99.5* | *13.5* | *.0155* | *310,544* | *.0121* | *79,437* | *.0061* | *.0112* | *.0165* | *.0152* | *.0103* |
| *Lawrence, Ohio* | *65.1* | *.0273* | *2.0* | *143* | *97.1* | *23.5* | *.0270* | *570,594* | *.0221* | *166,421* | *.0129* | *.0203* | *.0281* | *.0231* | *.0209* |
| **PARKERSBURG - MARIETTA** | **159.0** | **.0667** | **.7** | **158** | **98.6** | **58.6** | **.0675** | **1,491,970** | **.0579** | **847,806** | **.0653** | **.0619** | **.0698** | **.0733** | **.0580** |
| Wood | 92.9 | .0390 | −.8 | 252 | 98.8 | 35.1 | .0404 | 902,111 | .0350 | 543,247 | .0418 | .0379 | .0421 | .0435 | .0367 |
| *Washington, Ohio* | *66.1* | *.0277* | *2.9* | *103* | *98.3* | *23.5* | *.0271* | *589,859* | *.0229* | *304,559* | *.0235* | *.0240* | *.0277* | *.0298* | *.0213* |
| **STEUBENVILLE - WEIRTON** | **156.4** | **.0657** | **−4.5** | **267** | **95.5** | **57.7** | **.0664** | **1,461,523** | **.0568** | **624,683** | **.0481** | **.0557** | **.0698** | **.0614** | **.0544** |
| Brooke | 29.8 | .0126 | −4.2 | 331 | 99.0 | 10.6 | .0122 | 262,107 | .0102 | 93,499 | .0072 | .0096 | .0120 | .0113 | .0100 |
| Hancock | 39.3 | .0165 | −4.3 | 462 | 96.9 | 14.6 | .0168 | 375,987 | .0146 | 161,572 | .0124 | .0143 | .0184 | .0157 | .0135 |
| *Jefferson, Ohio* | *87.3* | *.0366* | *−4.7* | *213* | *93.7* | *32.5* | *.0374* | *823,429* | *.0320* | *369,612* | *.0285* | *.0318* | *.0394* | *.0344* | *.0309* |
| **WHEELING** | **183.1** | **.0768** | **−1.3** | **193** | **97.4** | **69.7** | **.0802** | **1,724,989** | **.0669** | **915,630** | **.0707** | **.0699** | **.0885** | **.0795** | **.0690** |
| Marshall | 41.4 | .0174 | −.5 | 136 | 99.1 | 15.0 | .0173 | 385,161 | .0149 | 142,033 | .0109 | .0142 | .0183 | .0153 | .0139 |
| Ohio | 59.2 | .0248 | −3.6 | 558 | 95.9 | 23.1 | .0266 | 567,645 | .0220 | 323,246 | .0250 | .0234 | .0301 | .0269 | .0236 |
| *Belmont, Ohio* | *82.5* | *.0346* | *−.1* | *154* | *97.6* | *31.6* | *.0363* | *772,183* | *.0300* | *450,351* | *.0348* | *.0323* | *.0401* | *.0373* | *.0315* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Barbour | 17.0 | .0071 | 2.2 | 50 | 98.7 | 6.1 | .0070 | 116,976 | .0046 | 40,918 | .0031 | .0046 | .0090 | .0071 | .0035 |
| Berkeley | 50.5 | .0212 | 8.0 | 157 | 95.7 | 18.7 | .0215 | 468,974 | .0182 | 225,851 | .0175 | .0185 | .0250 | .0215 | .0175 |
| Boone | 31.5 | .0133 | 3.5 | 63 | 98.8 | 10.8 | .0124 | 254,351 | .0098 | 112,817 | .0087 | .0103 | .0143 | .0118 | .0091 |
| Braxton | 14.5 | .0060 | 4.4 | 28 | 99.3 | 5.4 | .0062 | 102,345 | .0040 | 74,615 | .0057 | .0050 | .0091 | .0065 | .0031 |
| Brooke | 29.8 | .0126 | −4.2 | 331 | 99.0 | 10.6 | .0122 | 262,107 | .0102 | 93,499 | .0072 | .0096 | .0120 | .0113 | .0100 |
| Cabell | 105.9 | .0444 | −.9 | 375 | 95.1 | 41.5 | .0478 | 955,097 | .0370 | 815,469 | .0629 | .0464 | .0613 | .0548 | .0444 |
| Calhoun | 8.9 | .0037 | 7.9 | 32 | 99.2 | 3.3 | .0038 | 58,866 | .0023 | 19,938 | .0016 | .0023 | .0054 | .0035 | .0016 |
| Clay | 11.8 | .0050 | 4.7 | 34 | 99.9 | 4.1 | .0047 | 69,836 | .0027 | 21,769 | .0016 | .0029 | .0066 | .0046 | .0020 |
| Doddridge | 7.9 | .0033 | 6.3 | 25 | 99.7 | 2.7 | .0031 | 45,588 | .0018 | 8,905 | .0007 | .0018 | .0043 | .0028 | .0012 |
| Fayette | 58.8 | .0247 | 1.6 | 88 | 91.8 | 21.1 | .0243 | 410,822 | .0160 | 210,826 | .0163 | .0176 | .0310 | .0250 | .0149 |
| Gilmer | 8.3 | .0035 | −.4 | 24 | 99.1 | 3.0 | .0034 | 52,640 | .0020 | 17,573 | .0013 | .0022 | .0050 | .0031 | .0013 |
| Grant | 10.5 | .0044 | 2.8 | 22 | 98.6 | 3.7 | .0043 | 79,802 | .0031 | 29,883 | .0023 | .0031 | .0053 | .0043 | .0023 |
| Greenbrier | 38.3 | .0160 | 1.7 | 37 | 95.5 | 14.3 | .0164 | 290,018 | .0113 | 191,134 | .0148 | .0133 | .0243 | .0178 | .0093 |
| Hampshire | 16.0 | .0068 | 7.6 | 25 | 99.0 | 5.7 | .0066 | 106,255 | .0041 | 43,688 | .0034 | .0044 | .0088 | .0068 | .0033 |
| Hancock | 39.3 | .0165 | −4.3 | 462 | 96.9 | 14.6 | .0168 | 375,987 | .0146 | 161,572 | .0124 | .0143 | .0184 | .0157 | .0135 |
| Hardy | 10.3 | .0043 | 2.7 | 18 | 97.8 | 3.7 | .0042 | 69,365 | .0027 | 39,469 | .0031 | .0031 | .0060 | .0048 | .0021 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Harrison | 78.0 | .0327 | .4 | 187 | 98.4 | 29.5 | .0340 | 652,646 | .0253 | 355,894 | .0274 | .0275 | 0420 | .0358 | .0221 |
| Jackson | 27.1 | .0114 | 5.1 | 58 | 99.7 | 9.4 | .0108 | 210,766 | .0082 | 82,199 | .0063 | .0083 | .0129 | .0102 | .0074 |
| Jefferson | 33.5 | .0140 | 10.6 | 160 | 90.2 | 11.6 | .0133 | 286,931 | .0111 | 84,187 | .0065 | .0103 | .0136 | .0134 | .0094 |
| Kanawha | 226.8 | .0952 | −2.0 | 252 | 93.2 | 89.2 | .1026 | 2,475,626 | .0961 | 1,359,169 | .1049 | .0986 | .1073 | .1040 | .0971 |
| Lewis | 19.0 | .0080 | 1.0 | 49 | 99.3 | 7.0 | .0081 | 147,655 | .0057 | 74,476 | .0057 | .0062 | .0103 | .0079 | .0059 |
| Lincoln | 24.4 | .0102 | 3.1 | 56 | 99.9 | 8.0 | .0092 | 149,822 | .0058 | 31,533 | .0024 | .0056 | .0114 | .0082 | .0045 |
| Logan | 50.3 | .0212 | −.8 | 110 | 95.2 | 17.2 | .0198 | 417,103 | .0162 | 211,828 | .0164 | .0172 | .0216 | .0211 | .0159 |
| McDowell | 47.1 | .0197 | −5.6 | 88 | 84.4 | 15.9 | .0183 | 321,426 | .0125 | 115,664 | .0089 | .0129 | .0237 | .0171 | .0114 |
| Marion | 65.3 | .0274 | −.8 | 209 | 96.0 | 25.1 | .0288 | 570,862 | .0222 | 361,427 | .0279 | .0249 | .0353 | .0317 | .0240 |
| Marshall | 41.4 | .0174 | −.5 | 136 | 99.1 | 15.0 | .0173 | 385,161 | .0149 | 142,033 | .0109 | .0142 | .0183 | .0153 | .0139 |
| Mason | 27.0 | .0113 | −.2 | 62 | 99.1 | 10.0 | .0115 | 190,806 | .0074 | 77,416 | .0060 | .0078 | .0148 | .0125 | .0055 |
| Mercer | 74.5 | .0313 | .9 | 177 | 92.4 | 27.9 | .0321 | 605,106 | .0235 | 441,338 | .0340 | .0282 | .0409 | .0369 | .0255 |
| ☐ Mineral | 27.9 | .0117 | 2.4 | 85 | 96.6 | 10.1 | .0116 | 215,365 | .0084 | 55,720 | .0043 | .0078 | .0122 | .0118 | .0069 |
| Mingo | 38.1 | .0160 | 2.0 | 90 | 96.8 | 12.6 | .0145 | 246,324 | .0095 | 165,621 | .0128 | .0119 | .0192 | .0151 | .0122 |
| Monongalia | 76.3 | .0320 | 1.7 | 210 | 96.6 | 28.7 | .0330 | 720,232 | .0280 | 337,151 | .0260 | .0281 | .0394 | .0316 | .0263 |
| Monroe | 13.4 | .0056 | 4.1 | 28 | 98.0 | 4.7 | .0054 | 100,815 | .0039 | 12,786 | .0010 | .0034 | .0053 | .0052 | .0027 |
| Morgan | 11.4 | .0048 | 6.4 | 50 | 98.8 | 4.3 | .0050 | 91,996 | .0036 | 23,233 | .0018 | .0033 | .0057 | .0045 | .0025 |
| Nicholas | 29.4 | .0124 | 4.5 | 45 | 99.8 | 10.3 | .0118 | 258,512 | .0100 | 109,644 | .0084 | .0100 | .0132 | .0117 | .0085 |
| Ohio | 59.2 | .0248 | −3.6 | 558 | 95.9 | 23.1 | .0266 | 567,645 | .0220 | 323,246 | .0250 | .0234 | .0301 | .0269 | .0236 |
| Pendleton | 8.0 | .0034 | 1.1 | 11 | 97.5 | 3.0 | .0035 | 49,477 | .0019 | 16,807 | .0013 | .0021 | .0050 | .0034 | .0012 |
| Pleasants | 8.4 | .0035 | 2.0 | 64 | 99.6 | 2.9 | .0033 | 61,463 | .0024 | 18,497 | .0014 | .0023 | .0037 | .0034 | .0019 |
| Pocahontas | 10.4 | .0044 | 4.8 | 11 | 95.9 | 3.8 | .0044 | 67,099 | .0026 | 42,083 | .0032 | .0032 | .0062 | .0049 | .0017 |
| Preston | 31.6 | .0132 | 3.7 | 49 | 99.5 | 11.1 | .0127 | 230,598 | .0090 | 100,899 | .0078 | .0093 | .0160 | .0131 | .0068 |
| Putnam | 42.5 | .0179 | 11.3 | 123 | 99.6 | 15.0 | .0173 | 385,207 | .0149 | 148,547 | .0115 | .0146 | .0158 | .0166 | .0129 |
| Raleigh | 89.3 | .0374 | 2.9 | 147 | 91.2 | 32.6 | .0375 | 769,363 | .0299 | 460,935 | .0355 | .0330 | .0436 | .0407 | .0313 |
| Randolph | 29.8 | .0125 | 3.7 | 29 | 98.9 | 10.5 | .0121 | 234,750 | .0091 | 136,240 | .0105 | .0103 | .0151 | .0136 | .0083 |
| Ritchie | 11.8 | .0050 | 3.1 | 26 | 99.8 | 4.4 | .0050 | 76,974 | .0030 | 30,688 | .0024 | .0032 | .0073 | .0051 | .0020 |
| Roane | 16.2 | .0068 | 1.6 | 33 | 99.1 | 5.5 | .0064 | 106,968 | .0041 | 68,635 | .0053 | .0050 | .0092 | .0070 | .0032 |
| Summers | 16.1 | .0067 | 1.4 | 46 | 92.3 | 5.5 | .0063 | 109,204 | .0043 | 39,608 | .0030 | .0044 | .0089 | .0058 | .0033 |
| Taylor | 17.2 | .0073 | 3.7 | 99 | 99.0 | 6.2 | .0071 | 138,942 | .0054 | 40,343 | .0031 | .0050 | .0076 | .0067 | .0043 |
| Tucker | 8.8 | .0037 | 1.4 | 21 | 99.7 | 3.4 | .0039 | 61,160 | .0023 | 36,016 | .0028 | .0029 | .0056 | .0043 | .0017 |
| Tyler | 11.4 | .0047 | .7 | 44 | 99.9 | 4.1 | .0047 | 113,088 | .0044 | 20,645 | .0016 | .0035 | .0041 | .0036 | .0037 |
| Upshur | 24.2 | .0102 | 3.3 | 68 | 99.3 | 8.8 | .0102 | 198,005 | .0077 | 99,050 | .0077 | .0082 | .0121 | .0105 | .0065 |
| Wayne | 47.9 | .0201 | 4.1 | 94 | 99.8 | 16.8 | .0193 | 380,345 | .0148 | 120,532 | .0092 | .0142 | .0210 | .0178 | .0125 |
| Webster | 12.8 | .0054 | 4.5 | 23 | 99.9 | 4.5 | .0052 | 82,251 | .0032 | 33,714 | .0026 | .0035 | .0072 | .0050 | .0024 |
| Wetzel | 22.0 | .0092 | .6 | 61 | 99.7 | 7.9 | .0091 | 160,385 | .0062 | 106,238 | .0082 | .0074 | .0125 | .0093 | .0066 |
| Wirt | 5.4 | .0023 | 9.7 | 23 | 99.8 | 1.9 | .0021 | 37,512 | .0015 | 6,601 | .0006 | .0013 | .0024 | .0018 | .0012 |
| Wood | 92.9 | .0390 | −.8 | 252 | 98.8 | 35.1 | .0404 | 902,111 | .0350 | 543,247 | .0418 | .0379 | .0421 | .0435 | .0367 |
| Wyoming | 36.4 | .0152 | 1.1 | 73 | 98.6 | 12.1 | .0139 | 275,069 | .0106 | 110,676 | .0086 | .0109 | .0159 | .0132 | .0097 |
| **TOTAL METRO COUNTIES** | **713.6** | **.2996** | **−.7** | **215** | **96.2** | **271.0** | **.3119** | **6,904,651** | **.2679** | **3,763,034** | **.2901** | **.2810** | **.3385** | **.3177** | **.2715** |
| **TOTAL STATE** | **1,972.5** | **.8278** | **1.1** | **82** | **96.2** | **724.0** | **.8328** | **16,773,799** | **.6510** | **8,652,497** | **.6673** | **.6912** | **.9843** | **.8516** | **.6223** |
| **WISCONSIN** | | | | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | **298.4** | **.1252** | **2.4** | **211** | **98.6** | **108.1** | **.1245** | **3,229,443** | **.1254** | **1,458,178** | **.1124** | **.1212** | **.1006** | **.1221** | **.1255** |
| Calumet | 32.8 | .0138 | 6.3 | 101 | 99.3 | 11.0 | .0127 | 337,400 | .0131 | 101,976 | .0078 | .0116 | .0089 | .0111 | .0113 |
| Outagamie | 132.3 | .0555 | 2.8 | 206 | 98.2 | 46.8 | .0539 | 1,441,663 | .0560 | 703,587 | .0543 | .0553 | .0423 | .0532 | .0582 |
| Winnebago | 133.3 | .0559 | 1.2 | 297 | 98.9 | 50.3 | .0579 | 1,450,380 | .0563 | 652,615 | .0503 | .0543 | .0494 | .0578 | .0560 |
| **EAU CLAIRE** | **136.9** | **.0574** | **4.6** | **83** | **99.2** | **48.7** | **.0561** | **1,276,255** | **.0496** | **757,883** | **.0584** | **.0538** | **.0551** | **.0630** | **.0492** |
| Chippewa | 53.2 | .0223 | 2.1 | 52 | 99.5 | 18.3 | .0211 | 487,924 | .0190 | 233,154 | .0180 | .0193 | .0189 | .0223 | .0159 |
| Eau Claire | 83.7 | .0351 | 6.2 | 131 | 99.0 | 30.4 | .0350 | 788,331 | .0306 | 524,729 | .0404 | .0345 | .0362 | .0407 | .0333 |
| **GREEN BAY** | **182.0** | **.0764** | **3.8** | **347** | **97.8** | **66.6** | **.0767** | **1,937,341** | **.0752** | **1,009,362** | **.0779** | **.0762** | **.0634** | **.0756** | **.0809** |
| Brown | 182.0 | .0764 | 3.8 | 347 | 97.8 | 66.6 | .0767 | 1,937,341 | .0752 | 1,009,362 | .0779 | .0762 | .0634 | .0756 | .0809 |
| **JANESVILLE - BELOIT** | **139.5** | **.0585** | **.1** | **193** | **95.8** | **51.5** | **.0593** | **1,508,519** | **.0585** | **718,649** | **.0554** | **.0576** | **.0525** | **.0554** | **.0577** |
| Rock | 139.5 | .0585 | .1 | 193 | 95.8 | 51.5 | .0593 | 1,508,519 | .0585 | 718,649 | .0554 | .0576 | .0525 | .0554 | .0577 |
| **KENOSHA** | **122.5** | **.0514** | **−.5** | **449** | **96.8** | **45.0** | **.0518** | **1,472,088** | **.0571** | **549,703** | **.0424** | **.0514** | **.0434** | **.0441** | **.0518** |
| Kenosha | 122.5 | .0514 | −.5 | 449 | 96.8 | 45.0 | .0518 | 1,472,088 | .0571 | 549,703 | .0424 | .0514 | .0434 | .0441 | .0518 |
| **LA CROSSE** | **93.4** | **.0392** | **2.6** | **204** | **99.1** | **34.3** | **.0394** | **1,018,262** | **.0395** | **568,997** | **.0439** | **.0407** | **.0366** | **.0424** | **.0419** |
| La Crosse | 93.4 | .0392 | 2.6 | 204 | 99.1 | 34.3 | .0394 | 1,018,262 | .0395 | 568,997 | .0439 | .0407 | .0366 | .0424 | .0419 |
| **MADISON** | **334.7** | **.1404** | **3.4** | **278** | **96.7** | **131.9** | **.1517** | **4,006,156** | **.1555** | **2,161,418** | **.1667** | **.1558** | **.1296** | **.1582** | **.1839** |
| Dane | 334.7 | .1404 | 3.4 | 278 | 96.7 | 131.9 | .1517 | 4,006,156 | .1555 | 2,161,418 | .1667 | .1558 | .1296 | .1582 | .1839 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes<br>EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WISCONSIN (continued)** | | | | | | | | | | | | | | | |
| **MILWAUKEE** | 1,390.9 | .5839 | –.4 | 952 | 87.9 | 523.1 | .6017 | 16,390,853 | .6362 | 7,369,238 | .5682 | .6056 | .5146 | .5607 | .6223 |
| Milwaukee | 934.9 | .3924 | –3.1 | 3,879 | 82.5 | 370.5 | .4262 | 10,653,636 | .4135 | 5,182,640 | .3997 | .4053 | .3949 | .4162 | .4185 |
| Ozaukee | 70.4 | .0296 | 5.1 | 300 | 98.7 | 24.1 | .0277 | 956,649 | .0371 | 315,893 | .0243 | .0318 | .0176 | .0212 | .0313 |
| Washington | 91.2 | .0383 | 7.5 | 212 | 99.5 | 30.1 | .0346 | 965,434 | .0375 | 324,200 | .0250 | .0339 | .0251 | .0293 | .0365 |
| Waukesha | 294.4 | .1236 | 5.1 | 531 | 98.9 | 98.4 | .1132 | 3,815,134 | .1481 | 1,546,505 | .1192 | .1346 | .0770 | .0940 | .1360 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | *1,564.1* | *.6566* | *–.4* | *871* | *88.2* | *585.5* | *.6734* | *18,314,214* | *.7108* | *8,165,619* | *.6296* | *.6759* | *.5753* | *.6246* | *.6961* |
| **RACINE** | 173.2 | .0727 | .0 | 519 | 90.9 | 62.4 | .0717 | 1,923,361 | .0746 | 796,381 | .0614 | .0703 | .0607 | .0639 | .0738 |
| Racine | 173.2 | .0727 | .0 | 519 | 90.9 | 62.4 | .0717 | 1,923,361 | .0746 | 796,381 | .0614 | .0703 | .0607 | .0639 | .0738 |
| **SHEBOYGAN** | 101.4 | .0426 | .5 | 197 | 99.1 | 37.0 | .0425 | 1,113,257 | .0432 | 428,336 | .0330 | .0400 | .0353 | .0382 | .0390 |
| Sheboygan | 101.4 | .0426 | .5 | 197 | 99.1 | 37.0 | .0425 | 1,113,257 | .0432 | 428,336 | .0330 | .0400 | .0353 | .0382 | .0390 |
| **WAUSAU** | 114.6 | .0481 | 3.0 | 74 | 99.4 | 40.9 | .0471 | 1,109,803 | .0431 | 510,161 | .0393 | .0430 | .0430 | .0468 | .0428 |
| Marathon | 114.6 | .0481 | 3.0 | 74 | 99.4 | 40.9 | .0471 | 1,109,803 | .0431 | 510,161 | .0393 | .0430 | .0430 | .0468 | .0428 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 14.3 | .0060 | 6.3 | 22 | 97.1 | 5.4 | .0063 | 122,131 | .0048 | 23,371 | .0018 | .0041 | .0065 | .0056 | .0035 |
| Ashland | 16.7 | .0070 | –.5 | 16 | 92.8 | 6.3 | .0072 | 132,924 | .0051 | 83,599 | .0064 | .0059 | .0085 | .0084 | .0049 |
| Barron | 40.6 | .0171 | 4.8 | 47 | 99.4 | 15.3 | .0176 | 330,031 | .0128 | 213,949 | .0165 | .0148 | .0204 | .0205 | .0115 |
| Bayfield | 14.5 | .0061 | 4.9 | 10 | 92.7 | 5.5 | .0063 | 114,303 | .0045 | 31,233 | .0024 | .0041 | .0072 | .0061 | .0032 |
| Brown | 182.0 | .0764 | 3.8 | 347 | 97.8 | 66.6 | .0767 | 1,937,341 | .0752 | 1,009,362 | .0779 | .0762 | .0634 | .0756 | .0809 |
| Buffalo | 14.3 | .0060 | –.1 | 20 | 99.7 | 5.4 | .0062 | 130,155 | .0050 | 36,165 | .0028 | .0047 | .0062 | .0062 | .0037 |
| Burnett | 13.7 | .0057 | 11.0 | 17 | 96.3 | 5.2 | .0059 | 105,500 | .0041 | 42,636 | .0033 | .0042 | .0071 | .0064 | .0030 |
| Calumet | 32.8 | .0138 | 6.3 | 101 | 99.3 | 11.0 | .0127 | 337,400 | .0131 | 101,976 | .0078 | .0116 | .0089 | .0111 | .0113 |
| Chippewa | 53.2 | .0223 | 2.1 | 52 | 99.5 | 18.3 | .0211 | 487,924 | .0190 | 233,154 | .0180 | .0193 | .0189 | .0223 | .0159 |
| Clark | 34.3 | .0144 | 4.2 | 28 | 99.5 | 11.9 | .0136 | 252,296 | .0097 | 81,602 | .0063 | .0097 | .0159 | .0135 | .0073 |
| Columbia | 45.1 | .0189 | 4.3 | 58 | 99.4 | 17.0 | .0196 | 416,822 | .0162 | 226,261 | .0174 | .0170 | .0196 | .0216 | .0150 |
| Crawford | 16.8 | .0071 | 1.5 | 30 | 99.6 | 6.0 | .0069 | 130,355 | .0051 | 63,827 | .0050 | .0055 | .0086 | .0073 | .0043 |
| Dane | 334.7 | .1404 | 3.4 | 278 | 96.7 | 131.9 | .1517 | 4,006,156 | .1555 | 2,161,418 | .1667 | .1558 | .1296 | .1582 | .1839 |
| Dodge | 76.2 | .0320 | 1.5 | 86 | 98.4 | 26.3 | .0303 | 759,345 | .0294 | 261,877 | .0202 | .0272 | .0241 | .0284 | .0267 |
| Door | 26.7 | .0112 | 6.7 | 54 | 98.9 | 10.3 | .0118 | 270,197 | .0105 | 127,659 | .0098 | .0105 | .0117 | .0127 | .0092 |
| ☐ Douglas | 43.3 | .0182 | –2.5 | 33 | 98.0 | 16.6 | .0191 | 431,573 | .0168 | 197,005 | .0152 | .0165 | .0191 | .0182 | .0151 |
| Dunn | 35.5 | .0149 | 3.5 | 42 | 98.7 | 11.9 | .0137 | 262,370 | .0102 | 121,651 | .0094 | .0109 | .0163 | .0148 | .0080 |
| Eau Claire | 83.7 | .0351 | 6.2 | 131 | 99.0 | 30.4 | .0350 | 788,331 | .0306 | 524,729 | .0404 | .0345 | .0362 | .0407 | .0333 |
| Florence | 4.3 | .0018 | 3.1 | 9 | 99.2 | 1.5 | .0017 | 32,171 | .0012 | 6,601 | .0006 | .0012 | .0020 | .0015 | .0010 |
| Fond du Lac | 89.7 | .0377 | .8 | 124 | 99.4 | 31.3 | .0360 | 857,176 | .0333 | 418,625 | .0322 | .0338 | .0335 | .0379 | .0333 |
| Forest | 9.5 | .0040 | 5.0 | 9 | 93.0 | 3.4 | .0039 | 69,851 | .0027 | 15,300 | .0012 | .0024 | .0043 | .0043 | .0018 |
| Grant | 52.0 | .0218 | .5 | 45 | 99.4 | 17.7 | .0204 | 426,831 | .0166 | 194,519 | .0150 | .0172 | .0225 | .0213 | .0144 |
| Green | 31.3 | .0131 | 4.3 | 54 | 99.6 | 11.9 | .0137 | 324,193 | .0125 | 228,555 | .0176 | .0142 | .0139 | .0161 | .0114 |
| Green Lake | 18.9 | .0080 | 2.9 | 53 | 99.7 | 7.2 | .0083 | 172,252 | .0067 | 109,423 | .0085 | .0076 | .0090 | .0100 | .0060 |
| Iowa | 20.3 | .0085 | 2.5 | 27 | 99.6 | 7.4 | .0085 | 155,476 | .0061 | 216,576 | .0167 | .0097 | .0105 | .0129 | .0054 |
| Iron | 6.5 | .0027 | –3.4 | 9 | 99.3 | 2.7 | .0031 | 42,106 | .0016 | 43,580 | .0034 | .0023 | .0054 | .0038 | .0011 |
| Jackson | 17.0 | .0071 | 1.0 | 17 | 96.6 | 6.3 | .0072 | 135,973 | .0053 | 88,610 | .0068 | .0061 | .0093 | .0081 | .0040 |
| Jefferson | 67.4 | .0283 | 1.9 | 120 | 99.3 | 23.8 | .0274 | 672,845 | .0261 | 246,793 | .0190 | .0244 | .0239 | .0260 | .0238 |
| Juneau | 21.8 | .0092 | 3.6 | 28 | 98.8 | 8.4 | .0097 | 179,893 | .0070 | 89,132 | .0069 | .0075 | .0109 | .0107 | .0051 |
| Kenosha | 122.5 | .0514 | –.5 | 449 | 96.8 | 45.0 | .0518 | 1,472,088 | .0571 | 549,703 | .0424 | .0514 | .0434 | .0441 | .0518 |
| Kewaunee | 19.7 | .0083 | .8 | 57 | 99.7 | 6.8 | .0078 | 172,837 | .0067 | 57,841 | .0044 | .0065 | .0077 | .0075 | .0059 |
| La Crosse | 93.4 | .0392 | 2.6 | 204 | 99.1 | 34.3 | .0394 | 1,018,262 | .0395 | 568,997 | .0439 | .0407 | .0366 | .0424 | .0419 |
| Lafayette | 17.2 | .0072 | –1.2 | 27 | 99.8 | 6.2 | .0072 | 142,715 | .0056 | 34,800 | .0027 | .0050 | .0066 | .0072 | .0044 |
| Langlade | 19.8 | .0083 | –.9 | 23 | 99.4 | 7.4 | .0085 | 168,084 | .0065 | 130,428 | .0101 | .0080 | .0108 | .0102 | .0058 |
| Lincoln | 28.0 | .0117 | 5.4 | 32 | 99.4 | 10.4 | .0119 | 244,753 | .0095 | 96,268 | .0074 | .0093 | .0137 | .0126 | .0079 |
| Manitowoc | 82.8 | .0348 | –.2 | 139 | 99.2 | 29.8 | .0343 | 801,790 | .0311 | 321,311 | .0248 | .0299 | .0294 | .0341 | .0279 |
| Marathon | 114.6 | .0481 | 3.0 | 74 | 99.4 | 40.9 | .0471 | 1,109,803 | .0431 | 510,161 | .0393 | .0430 | .0430 | .0468 | .0428 |
| Marinette | 40.4 | .0169 | 2.8 | 29 | 99.5 | 15.3 | .0176 | 337,341 | .0131 | 189,423 | .0146 | .0143 | .0208 | .0184 | .0129 |
| Marquette | 12.9 | .0054 | 10.5 | 28 | 99.3 | 5.2 | .0060 | 103,839 | .0040 | 24,688 | .0019 | .0037 | .0069 | .0060 | .0027 |
| Menominee | 3.5 | .0015 | 3.8 | 10 | 10.1 | .8 | .0009 | 17,809 | .0007 | 3,327 | .0003 | .0006 | .0009 | .0010 | .0005 |
| Milwaukee | 934.9 | .3924 | –3.1 | 3,879 | 82.5 | 370.5 | .4262 | 10,653,636 | .4135 | 5,182,640 | .3997 | .4053 | .3949 | .4162 | .4185 |
| Monroe | 36.3 | .0152 | 3.5 | 40 | 98.9 | 12.8 | .0147 | 332,205 | .0129 | 153,781 | .0118 | .0129 | .0150 | .0155 | .0108 |
| Oconto | 30.5 | .0128 | 5.4 | 30 | 99.3 | 11.2 | .0129 | 256,163 | .0099 | 74,262 | .0058 | .0093 | .0132 | .0126 | .0073 |
| Oneida | 32.9 | .0138 | 5.4 | 29 | 99.2 | 12.8 | .0147 | 291,400 | .0113 | 197,541 | .0152 | .0131 | .0173 | .0175 | .0115 |
| Outagamie | 132.3 | .0555 | 2.8 | 206 | 98.2 | 46.8 | .0539 | 1,441,663 | .0560 | 703,587 | .0543 | .0553 | .0423 | .0532 | .0582 |
| Ozaukee | 70.4 | .0296 | 5.1 | 300 | 98.7 | 24.1 | .0277 | 956,649 | .0371 | 315,893 | .0243 | .0318 | .0176 | .0212 | .0313 |
| Pepin | 7.5 | .0031 | .3 | 32 | 99.8 | 2.8 | .0032 | 67,417 | .0026 | 24,072 | .0019 | .0024 | .0031 | .0031 | .0022 |
| Pierce | 32.5 | .0137 | 4.3 | 56 | 99.2 | 10.9 | .0126 | 310,541 | .0121 | 108,288 | .0083 | .0112 | .0109 | .0121 | .0098 |
| Polk | 34.3 | .0144 | 6.0 | 37 | 99.0 | 12.8 | .0147 | 296,236 | .0115 | 120,501 | .0093 | .0115 | .0156 | .0151 | .0097 |
| Portage | 60.1 | .0252 | 4.7 | 74 | 99.0 | 20.2 | .0232 | 581,626 | .0226 | 282,237 | .0218 | .0230 | .0213 | .0235 | .0218 |
| Price | 16.3 | .0068 | 3.2 | 13 | 99.5 | 6.2 | .0072 | 145,099 | .0056 | 62,421 | .0048 | .0055 | .0085 | .0068 | .0048 |

# POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ISCONS'N (continued)** | | | | | | | | | | | | | | | |
| **LL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Racine | 173.2 | .0727 | .0 | 519 | 90.9 | 62.4 | .0717 | 1,923,361 | .0746 | 796,381 | .0614 | .0703 | .0607 | .0639 | .0738 |
| Richland | 17.5 | .0074 | .1 | 30 | 99.6 | 6.5 | .0075 | 150,270 | .0059 | 72,316 | .0056 | .0060 | .0084 | .0081 | .0053 |
| Rock | 139.5 | .0585 | .1 | 193 | 95.8 | 51.5 | .0593 | 1,508,519 | .0585 | 718,649 | .0554 | .0576 | .0525 | .0554 | .0577 |
| Rusk | 16.2 | .0068 | 3.9 | 18 | 99.1 | 5.8 | .0066 | 111,478 | .0043 | 50,236 | .0039 | .0048 | .0086 | .0073 | .0033 |
| ☐ St. Croix | 46.5 | .0195 | 7.5 | 64 | 99.5 | 15.7 | .0181 | 493,138 | .0192 | 177,272 | .0137 | .0175 | .0137 | .0154 | .0161 |
| Sauk | 44.6 | .0187 | 2.6 | 53 | 99.3 | 16.9 | .0194 | 430,808 | .0167 | 207,190 | .0159 | .0169 | .0221 | .0214 | .0151 |
| Sawyer | 14.2 | .0060 | 10.6 | 11 | 88.5 | 5.2 | .0060 | 107,006 | .0042 | 63,172 | .0049 | .0048 | .0079 | .0065 | .0032 |
| Shawano | 37.5 | .0157 | 4.4 | 42 | 95.9 | 13.6 | .0157 | 300,506 | .0116 | 122,645 | .0095 | .0118 | .0178 | .0162 | .0096 |
| Sheboygan | 101.4 | .0426 | .5 | 197 | 99.1 | 37.0 | .0425 | 1,113,257 | .0432 | 428,336 | .0330 | .0400 | .0353 | .0382 | .0390 |
| Taylor | 18.8 | .0079 | -.1 | 19 | 99.6 | 6.4 | .0074 | 151,085 | .0059 | 49,096 | .0038 | .0056 | .0071 | .0072 | .0050 |
| Trempealeau | 26.7 | .0112 | 2.1 | 36 | 99.7 | 9.7 | .0112 | 203,843 | .0079 | 100,492 | .0077 | .0086 | .0128 | .0131 | .0058 |
| Vernon | 26.3 | .0110 | 2.6 | 33 | 99.7 | 9.8 | .0112 | 224,066 | .0087 | 73,551 | .0057 | .0082 | .0131 | .0106 | .0079 |
| Vilas | 18.3 | .0077 | 10.7 | 21 | 92.4 | 7.3 | .0084 | 165,168 | .0064 | 88,690 | .0069 | .0069 | .0107 | .0096 | .0052 |
| Walworth | 73.3 | .0308 | 2.5 | 132 | 98.6 | 27.0 | .0311 | 613,847 | .0238 | 355,310 | .0274 | .0262 | .0350 | .0361 | .0205 |
| Washburn | 14.2 | .0059 | 7.8 | 17 | 99.1 | 5.5 | .0063 | 105,460 | .0041 | 39,576 | .0046 | .0046 | .0088 | .0073 | .0032 |
| Washington | 91.2 | .0383 | 7.5 | 212 | 99.5 | 30.1 | .0346 | 965,434 | .0375 | 324,200 | .0250 | .0339 | .0251 | .0293 | .0365 |
| Waukesha | 294.4 | .1236 | 5.1 | 531 | 98.9 | 98.4 | .1132 | 3,815,134 | .1481 | 1,546,505 | .1192 | .1346 | .0770 | .0940 | .1360 |
| Waupaca | 44.1 | .0185 | 3.0 | 58 | 99.5 | 16.1 | .0186 | 386,806 | .0150 | 183,561 | .0142 | .0154 | .0196 | .0200 | .0131 |
| Waushara | 20.0 | .0084 | 8.0 | 32 | 99.5 | 7.9 | .0090 | 165,272 | .0064 | 66,539 | .0051 | .0065 | .0104 | .0092 | .0047 |
| Winnebago | 133.3 | .0559 | 1.2 | 297 | 98.9 | 50.3 | .0579 | 1,450,380 | .0563 | 652,615 | .0503 | .0543 | .0494 | .0578 | .0560 |
| Wood | 77.2 | .0324 | 6.0 | 96 | 99.0 | 28.2 | .0325 | 799,477 | .0310 | 499,716 | .0386 | .0336 | .0305 | .0345 | .0327 |
| **OTAL METRO COUNTIES** | **3,177.3** | **1.3335** | **1.0** | **261** | **93.1** | **1,181.8** | **1.3597** | **35,910,049** | **1.3939** | **16,702,583** | **1.2879** | **1.3496** | **1.1676** | **1.3040** | **1.4000** |
| **OTAL STATE** | **4,788.3** | **2.0096** | **1.8** | **88** | **95.0** | **1,767.4** | **2.0333** | **50,190,192** | **1.9480** | **23,547,486** | **1.8160** | **1.9207** | **1.8794** | **2.0184** | **1.8881** |

## WYOMING

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thousands) | % Of U.S. | % Change 1980-84 | Pop. Per Sq. Mi. (Density) | % White | 12/31/84 Households (Thousands) | % Of U.S. | 1984 EBI ($000) | % Of U.S. | 1984 Retail Sales ($000) | % Of U.S. | Buying Power Index (BPI) | Graduated Buying Power Indexes: EPP (Economy-Priced Products) | MPP (Moderate-Priced Products) | PPP (Premium-Priced Products) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ASPER** | **76.2** | **.0319** | **6.0** | **14** | **98.2** | **28.5** | **.0328** | **959,721** | **.0373** | **547,036** | **.0422** | **.0377** | **.0296** | **.0320** | **.0419** |
| Natrona | 76.2 | .0319 | 6.0 | 14 | 98.2 | 28.5 | .0328 | 959,721 | .0373 | 547,036 | .0422 | .0377 | .0296 | .0320 | .0419 |
| **HEYENNE** | **72.8** | **.0305** | **6.0** | **27** | **95.5** | **27.9** | **.0321** | **806,650** | **.0313** | **507,560** | **.0392** | **.0335** | **.0305** | **.0355** | **.0351** |
| Laramie | 72.8 | .0305 | 6.0 | 27 | 95.5 | 27.9 | .0321 | 806,650 | .0313 | 507,560 | .0392 | .0335 | .0305 | .0355 | .0351 |
| **LL COUNTIES** | | | | | | | | | | | | | | | |
| Albany | 29.2 | .0123 | .5 | 7 | 97.3 | 11.4 | .0131 | 304,590 | .0118 | 211,951 | .0163 | .0133 | .0161 | .0139 | .0124 |
| Big Horn | 12.2 | .0051 | 2.6 | 4 | 99.2 | 4.4 | .0050 | 111,900 | .0044 | 38,501 | .0030 | .0040 | .0055 | .0047 | .0039 |
| Campbell | 34.9 | .0146 | 43.2 | 7 | 98.7 | 11.9 | .0137 | 483,258 | .0187 | 258,615 | .0199 | .0183 | .0112 | .0131 | .0191 |
| Carbon | 22.1 | .0093 | .9 | 3 | 98.2 | 7.5 | .0086 | 231,514 | .0090 | 122,706 | .0095 | .0093 | .0082 | .0083 | .0084 |
| Converse | 15.8 | .0066 | 12.3 | 4 | 98.9 | 5.3 | .0061 | 164,859 | .0064 | 73,671 | .0057 | .0062 | .0053 | .0055 | .0060 |
| Crook | 5.7 | .0024 | 7.4 | 2 | 99.5 | 2.1 | .0025 | 53,138 | .0021 | 17,078 | .0013 | .0019 | .0021 | .0025 | .0015 |
| Fremont | 39.4 | .0166 | 1.0 | 4 | 87.9 | 13.3 | .0153 | 342,482 | .0133 | 215,606 | .0166 | .0150 | .0156 | .0175 | .0143 |
| Goshen | 12.1 | .0050 | .5 | 6 | 99.5 | 4.7 | .0054 | 104,202 | .0040 | 61,963 | .0048 | .0044 | .0071 | .0057 | .0036 |
| Hot Springs | 5.8 | .0025 | 1.6 | 3 | 97.6 | 2.1 | .0024 | 61,841 | .0024 | 41,084 | .0032 | .0026 | .0035 | .0024 | .0023 |
| Johnson | 6.7 | .0028 | .0 | 2 | 99.2 | 2.5 | .0029 | 61,904 | .0024 | 53,548 | .0041 | .0031 | .0035 | .0036 | .0022 |
| Laramie | 72.8 | .0305 | 6.0 | 27 | 95.5 | 27.9 | .0321 | 806,650 | .0313 | 507,560 | .0392 | .0335 | .0305 | .0355 | .0351 |
| Lincoln | 13.6 | .0058 | 11.7 | 3 | 99.1 | 4.5 | .0051 | 134,324 | .0052 | 81,955 | .0063 | .0056 | .0053 | .0055 | .0047 |
| Natrona | 76.2 | .0319 | 6.0 | 14 | 98.2 | 28.5 | .0328 | 959,721 | .0373 | 547,036 | .0422 | .0377 | .0296 | .0320 | .0419 |
| Niobrara | 2.9 | .0012 | -.8 | 1 | 99.6 | 1.2 | .0014 | 25,499 | .0010 | 23,207 | .0018 | .0012 | .0019 | .0016 | .0008 |
| Park | 23.5 | .0099 | 8.6 | 3 | 99.2 | 8.8 | .0101 | 252,105 | .0098 | 171,361 | .0132 | .0109 | .0114 | .0113 | .0105 |
| Platte | 12.3 | .0052 | 2.7 | 6 | 99.3 | 4.9 | .0057 | 106,534 | .0041 | 41,700 | .0032 | .0040 | .0059 | .0060 | .0035 |
| Sheridan | 27.8 | .0116 | 11.0 | 11 | 98.6 | 10.6 | .0122 | 325,191 | .0126 | 171,830 | .0132 | .0127 | .0114 | .0118 | .0133 |
| Sublette | 4.8 | .0021 | 5.5 | 1 | 99.5 | 1.6 | .0018 | 45,164 | .0018 | 28,808 | .0023 | .0019 | .0025 | .0021 | .0017 |
| Sweetwater | 47.2 | .0198 | 13.1 | 5 | 97.8 | 16.5 | .0190 | 608,734 | .0236 | 278,180 | .0214 | .0222 | .0151 | .0158 | .0226 |
| Teton | 11.0 | .0046 | 17.6 | 3 | 99.2 | 4.7 | .0054 | 138,171 | .0054 | 140,909 | .0109 | .0069 | .0060 | .0076 | .0070 |
| Uinta | 22.1 | .0093 | 69.7 | 11 | 99.3 | 7.0 | .0080 | 258,907 | .0100 | 225,083 | .0173 | .0121 | .0087 | .0089 | .0095 |
| Washakie | 9.9 | .0041 | 4.3 | 4 | 99.0 | 3.5 | .0041 | 104,446 | .0041 | 66,027 | .0051 | .0044 | .0038 | .0043 | .0045 |
| Weston | 7.6 | .0032 | 7.0 | 3 | 98.5 | 2.9 | .0033 | 93,662 | .0036 | 51,454 | .0040 | .0036 | .0032 | .0033 | .0032 |
| **OTAL METRO COUNTIES** | **149.0** | **.0624** | **6.0** | **19** | **96.8** | **56.4** | **.0649** | **1,766,371** | **.0686** | **1,054,596** | **.0814** | **.0712** | **.0601** | **.0675** | **.0770** |
| **OTAL STATE** | **515.6** | **.2164** | **9.8** | **5** | **97.3** | **187.8** | **.2160** | **5,778,796** | **.2243** | **3,439,833** | **.2645** | **.2348** | **.2134** | **.2229** | **.2320** |

# NOTES

# SECTION 5

## Population By Age And Sex For Metropolitan Markets And All Counties

**0-5 Years**
**6-11 Years**
**12-17 Years**
**18-24 Years**
**25-34 Years**
**35-44 Years**
**45-54 Years**
**55-64 Years**
**65 And Over**
**Median Age By Sex**

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

**SYMBOLS USED IN TABLES**

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALABAMA** | | | | | | | | | | | | | |
| **ANNISTON** | **124.9** | **Male** | **61,976** | **5,615** | **5,319** | **5,820** | **11,982** | **10,473** | **7,667** | **5,415** | **4,759** | **4,926** | **27.2** |
| | | **Female** | **62,924** | **5,540** | **5,200** | **5,322** | **9,114** | **10,313** | **7,825** | **6,074** | **5,788** | **7,748** | **31.1** |
| Calhoun | 124.9 | Male | 61,976 | 5,615 | 5,319 | 5,820 | 11,982 | 10,473 | 7,667 | 5,415 | 4,759 | 4,926 | 27.2 |
| | | Female | 62,924 | 5,540 | 5,200 | 5,322 | 9,114 | 10,313 | 7,825 | 6,074 | 5,788 | 7,748 | 31.1 |
| **BIRMINGHAM** | **915.7** | **Male** | **433,265** | **42,391** | **39,095** | **41,022** | **51,315** | **78,775** | **57,023** | **41,548** | **38,462** | **43,634** | **30.4** |
| | | **Female** | **482,435** | **41,690** | **37,306** | **39,248** | **54,356** | **82,244** | **61,955** | **47,477** | **46,574** | **71,585** | **33.3** |
| Blount | 39.2 | Male | 19,354 | 1,761 | 1,844 | 1,992 | 2,028 | 3,040 | 2,918 | 1,964 | 1,665 | 2,142 | 31.7 |
| | | Female | 19,846 | 1,667 | 1,794 | 1,773 | 1,869 | 3,084 | 2,939 | 2,016 | 1,925 | 2,779 | 34.1 |
| Jefferson | 680.4 | Male | 318,222 | 30,670 | 27,889 | 29,528 | 38,857 | 58,675 | 40,086 | 30,564 | 29,289 | 32,664 | 30.5 |
| | | Female | 362,178 | 30,254 | 26,764 | 28,713 | 41,475 | 61,899 | 45,102 | 36,315 | 35,920 | 55,737 | 33.7 |
| St. Clair | 46.8 | Male | 22,835 | 2,392 | 2,270 | 2,291 | 2,331 | 3,881 | 3,277 | 2,201 | 1,915 | 2,277 | 30.5 |
| | | Female | 23,965 | 2,236 | 2,108 | 2,164 | 2,374 | 3,849 | 3,237 | 2,302 | 2,236 | 3,459 | 33.1 |
| Shelby | 77.4 | Male | 38,076 | 4,192 | 3,690 | 3,712 | 4,312 | 7,514 | 5,928 | 3,438 | 2,579 | 2,711 | 29.2 |
| | | Female | 39,324 | 4,070 | 3,529 | 3,391 | 4,859 | 7,754 | 5,748 | 3,345 | 2,806 | 3,822 | 29.9 |
| Walker | 71.9 | Male | 34,778 | 3,376 | 3,402 | 3,499 | 3,787 | 5,665 | 4,814 | 3,381 | 3,014 | 3,840 | 30.9 |
| | | Female | 37,122 | 3,463 | 3,111 | 3,207 | 3,779 | 5,659 | 4,929 | 3,499 | 3,687 | 5,788 | 33.8 |
| **DOTHAN** | **126.1** | **Male** | **61,511** | **6,725** | **6,283** | **5,941** | **7,710** | **11,201** | **8,288** | **5,752** | **4,715** | **4,896** | **28.7** |
| | | **Female** | **64,589** | **6,587** | **5,719** | **5,750** | **7,376** | **11,162** | **8,753** | **5,996** | **5,368** | **7,878** | **31.1** |
| Dale | 45.2 | Male | 22,763 | 2,611 | 2,291 | 2,027 | 3,559 | 4,530 | 2,837 | 1,875 | 1,502 | 1,531 | 27.0 |
| | | Female | 22,437 | 2,505 | 2,108 | 1,983 | 2,922 | 4,094 | 2,947 | 1,881 | 1,608 | 2,389 | 29.2 |
| Houston | 80.9 | Male | 38,748 | 4,114 | 3,992 | 3,914 | 4,151 | 6,671 | 5,451 | 3,877 | 3,213 | 3,365 | 29.8 |
| | | Female | 42,152 | 4,082 | 3,611 | 3,767 | 4,454 | 7,068 | 5,806 | 4,115 | 3,760 | 5,489 | 32.3 |
| **FLORENCE** | **139.6** | **Male** | **67,002** | **6,052** | **6,078** | **6,886** | **8,210** | **10,905** | **9,396** | **6,742** | **6,250** | **6,484** | **30.8** |
| | | **Female** | **72,597** | **5,909** | **5,800** | **6,672** | **8,430** | **11,274** | **9,995** | **7,336** | **7,262** | **9,919** | **33.4** |
| Colbert | 56.1 | Male | 26,945 | 2,443 | 2,484 | 2,837 | 2,977 | 4,382 | 3,722 | 2,778 | 2,648 | 2,674 | 31.2 |
| | | Female | 29,155 | 2,416 | 2,346 | 2,631 | 3,095 | 4,562 | 4,056 | 2,985 | 3,042 | 4,022 | 34.0 |
| Lauderdale | 83.5 | Male | 40,058 | 3,609 | 3,594 | 4,049 | 5,233 | 6,523 | 5,674 | 3,964 | 3,602 | 3,810 | 30.4 |
| | | Female | 43,442 | 3,493 | 3,454 | 4,041 | 5,335 | 6,712 | 5,939 | 4,351 | 4,220 | 5,897 | 33.0 |
| **GADSDEN** | **104.8** | **Male** | **49,918** | **4,772** | **4,757** | **4,871** | **5,455** | **8,131** | **6,505** | **4,874** | **5,041** | **5,512** | **31.3** |
| | | **Female** | **54,882** | **4,618** | **4,489** | **4,578** | **5,529** | **8,319** | **6,928** | **5,631** | **6,156** | **8,634** | **34.9** |
| Etowah | 104.8 | Male | 49,918 | 4,772 | 4,757 | 4,871 | 5,455 | 8,131 | 6,905 | 4,874 | 5,041 | 5,512 | 31.3 |
| | | Female | 54,882 | 4,618 | 4,489 | 4,578 | 5,529 | 8,319 | 6,928 | 5,631 | 6,156 | 8,634 | 34.9 |
| **HUNTSVILLE** | **208.0** | **Male** | **101,526** | **9,104** | **9,121** | **10,718** | **14,061** | **17,855** | **15,004** | **11,400** | **7,934** | **6,329** | **29.3** |
| | | **Female** | **106,474** | **8,824** | **8,992** | **10,309** | **13,858** | **17,852** | **16,813** | **11,403** | **8,751** | **9,672** | **31.3** |
| Madison | 208.0 | Male | 101,526 | 9,104 | 9,121 | 10,718 | 14,061 | 17,855 | 15,004 | 11,400 | 7,934 | 6,329 | 29.3 |
| | | Female | 106,474 | 8,824 | 8,992 | 10,309 | 13,858 | 17,852 | 16,813 | 11,403 | 8,751 | 9,672 | 31.3 |
| **MOBILE** | **468.8** | **Male** | **226,014** | **24,925** | **22,049** | **23,274** | **28,233** | **38,974** | **29,248** | **20,165** | **19,074** | **20,072** | **28.7** |
| | | **Female** | **242,786** | **23,824** | **21,157** | **22,397** | **28,771** | **39,858** | **31,258** | **22,387** | **22,557** | **30,577** | **31.3** |
| Baldwin | 87.0 | Male | 42,397 | 4,335 | 4,195 | 4,308 | 4,439 | 6,455 | 5,760 | 4,013 | 3,909 | 4,983 | 31.1 |
| | | Female | 44,603 | 4,121 | 3,970 | 4,105 | 4,386 | 6,658 | 6,027 | 4,218 | 4,547 | 6,571 | 33.6 |
| Mobile | 381.8 | Male | 183,617 | 20,590 | 17,854 | 18,966 | 23,794 | 32,519 | 23,488 | 16,152 | 15,165 | 15,089 | 28.3 |
| | | Female | 198,183 | 19,703 | 17,187 | 18,292 | 24,385 | 33,200 | 25,231 | 18,169 | 18,010 | 24,006 | 30.9 |
| **MONTGOMERY** | **291.4** | **Male** | **138,697** | **14,351** | **13,938** | **14,202** | **17,665** | **23,839** | **19,134** | **12,859** | **11,265** | **11,504** | **28.9** |
| | | **Female** | **152,703** | **13,925** | **13,389** | **13,617** | **18,239** | **25,319** | **20,356** | **14,190** | **13,507** | **20,161** | **31.8** |
| Autauga | 35.2 | Male | 17,247 | 1,837 | 1,899 | 2,067 | 1,941 | 2,486 | 2,664 | 1,775 | 1,274 | 1,304 | 28.5 |
| | | Female | 17,953 | 1,625 | 1,726 | 1,867 | 2,012 | 2,708 | 2,876 | 1,764 | 1,395 | 1,980 | 31.4 |
| Elmore | 47.8 | Male | 23,691 | 2,253 | 2,170 | 2,368 | 2,925 | 4,120 | 3,298 | 2,203 | 2,037 | 2,317 | 30.2 |
| | | Female | 24,109 | 2,118 | 2,165 | 2,282 | 2,402 | 3,878 | 3,220 | 2,262 | 2,266 | 3,516 | 33.0 |
| Montgomery | 208.4 | Male | 97,759 | 10,261 | 9,869 | 9,767 | 12,739 | 17,233 | 13,172 | 8,881 | 7,954 | 7,883 | 28.6 |
| | | Female | 110,641 | 10,182 | 9,498 | 9,468 | 13,825 | 18,733 | 14,260 | 10,164 | 9,846 | 14,665 | 31.6 |
| **TUSCALOOSA** | **143.2** | **Male** | **69,494** | **6,519** | **6,146** | **6,023** | **12,619** | **12,185** | **8,381** | **6,245** | **5,485** | **5,891** | **27.8** |
| | | **Female** | **73,706** | **6,371** | **5,875** | **5,810** | **12,488** | **12,219** | **8,831** | **7,058** | **6,043** | **9,011** | **30.2** |
| Tuscaloosa | 143.2 | Male | 69,494 | 6,519 | 6,146 | 6,023 | 12,619 | 12,185 | 8,381 | 6,245 | 5,485 | 5,891 | 27.8 |
| | | Female | 73,706 | 6,371 | 5,875 | 5,810 | 12,488 | 12,219 | 8,831 | 7,058 | 6,043 | 9,011 | 30.2 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Autauga | 35.2 | Male | 17,247 | 1,837 | 1,899 | 2,067 | 1,941 | 2,486 | 2,664 | 1,775 | 1,274 | 1,304 | 28.5 |
| | | Female | 17,953 | 1,625 | 1,726 | 1,867 | 2,012 | 2,708 | 2,876 | 1,764 | 1,395 | 1,980 | 31.4 |
| Baldwin | 87.0 | Male | 42,397 | 4,335 | 4,195 | 4,308 | 4,439 | 6,455 | 5,760 | 4,013 | 3,909 | 4,983 | 31.1 |
| | | Female | 44,603 | 4,121 | 3,970 | 4,105 | 4,386 | 6,658 | 6,027 | 4,218 | 4,547 | 6,571 | 33.6 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ALABAMA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Barbour | 25.4 | Male | 11,916 | 1,316 | 1,301 | 1,422 | 1,170 | 1,778 | 1,361 | 1,067 | 1,122 | 1,379 | 29.2 |
| | | Female | 13,484 | 1,178 | 1,209 | 1,329 | 1,256 | 1,957 | 1,542 | 1,254 | 1,488 | 2,271 | 34.0 |
| Bibb | 16.5 | Male | 7,991 | 835 | 808 | 889 | 874 | 1,247 | 1,058 | 701 | 646 | 933 | 29.7 |
| | | Female | 8,509 | 848 | 777 | 825 | 867 | 1,196 | 1,089 | 749 | 782 | 1,376 | 32.8 |
| Blount | 39.2 | Male | 19,354 | 1,761 | 1,844 | 1,992 | 2,028 | 3,040 | 2,918 | 1,964 | 1,665 | 2,142 | 31.7 |
| | | Female | 19,846 | 1,667 | 1,794 | 1,773 | 1,869 | 3,084 | 2,939 | 2,016 | 1,925 | 2,779 | 34.1 |
| Bullock | 10.2 | Male | 4,680 | 509 | 526 | 527 | 503 | 671 | 500 | 324 | 442 | 678 | 29.1 |
| | | Female | 5,520 | 550 | 527 | 543 | 535 | 738 | 550 | 458 | 564 | 1,055 | 33.2 |
| Butler | 21.5 | Male | 9,985 | 1,115 | 1,025 | 1,018 | 964 | 1,442 | 1,123 | 923 | 1,001 | 1,374 | 31.0 |
| | | Female | 11,515 | 1,151 | 994 | 1,062 | 1,058 | 1,486 | 1,247 | 1,032 | 1,240 | 2,245 | 35.1 |
| Calhoun | 124.9 | Male | 61,976 | 5,615 | 5,319 | 5,820 | 11,982 | 10,473 | 7,667 | 5,415 | 4,759 | 4,926 | 27.2 |
| | | Female | 62,924 | 5,540 | 5,200 | 5,322 | 9,114 | 10,313 | 7,825 | 6,074 | 5,788 | 7,748 | 31.1 |
| Chambers | 39.5 | Male | 18,557 | 1,878 | 1,822 | 1,985 | 1,915 | 2,823 | 2,285 | 1,697 | 1,808 | 2,344 | 30.9 |
| | | Female | 20,943 | 1,795 | 1,862 | 1,825 | 1,973 | 2,997 | 2,335 | 1,997 | 2,381 | 3,778 | 35.1 |
| Cherokee | 19.8 | Male | 9,736 | 891 | 911 | 938 | 1,097 | 1,519 | 1,360 | 967 | 945 | 1,108 | 31.8 |
| | | Female | 10,064 | 864 | 845 | 821 | 988 | 1,493 | 1,427 | 1,053 | 1,070 | 1,503 | 35.1 |
| Chilton | 32.0 | Male | 15,495 | 1,556 | 1,518 | 1,498 | 1,677 | 2,445 | 2,125 | 1,512 | 1,365 | 1,799 | 31.1 |
| | | Female | 16,505 | 1,548 | 1,396 | 1,482 | 1,645 | 2,433 | 2,134 | 1,610 | 1,648 | 2,609 | 34.0 |
| Choctaw | 16.5 | Male | 7,937 | 918 | 865 | 925 | 786 | 1,111 | 1,050 | 679 | 656 | 947 | 29.3 |
| | | Female | 8,563 | 889 | 882 | 857 | 839 | 1,205 | 1,042 | 793 | 789 | 1,267 | 31.8 |
| Clarke | 27.8 | Male | 13,382 | 1,541 | 1,462 | 1,522 | 1,427 | 1,961 | 1,669 | 1,181 | 1,025 | 1,594 | 28.8 |
| | | Female | 14,418 | 1,502 | 1,413 | 1,485 | 1,436 | 2,043 | 1,786 | 1,228 | 1,298 | 2,227 | 31.7 |
| Clay | 13.7 | Male | 6,612 | 674 | 661 | 682 | 651 | 934 | 876 | 620 | 593 | 921 | 31.8 |
| | | Female | 7,088 | 614 | 599 | 668 | 689 | 960 | 890 | 684 | 696 | 1,288 | 35.2 |
| Cleburne | 13.0 | Male | 6,372 | 603 | 629 | 650 | 684 | 961 | 932 | 623 | 570 | 720 | 31.5 |
| | | Female | 6,628 | 557 | 554 | 613 | 656 | 999 | 903 | 672 | 646 | 1,028 | 34.3 |
| Coffee | 39.4 | Male | 19,148 | 1,847 | 1,869 | 2,021 | 2,028 | 3,231 | 2,662 | 1,929 | 1,683 | 1,878 | 30.6 |
| | | Female | 20,252 | 1,697 | 1,707 | 1,798 | 2,046 | 3,300 | 2,886 | 2,013 | 1,925 | 2,880 | 33.7 |
| Colbert | 56.1 | Male | 26,945 | 2,443 | 2,484 | 2,837 | 2,977 | 4,382 | 3,722 | 2,778 | 2,648 | 2,674 | 31.2 |
| | | Female | 29,155 | 2,416 | 2,346 | 2,631 | 3,095 | 4,562 | 4,056 | 2,985 | 3,042 | 4,022 | 34.0 |
| Conecuh | 15.6 | Male | 7,414 | 777 | 757 | 792 | 826 | 1,061 | 837 | 643 | 660 | 1,061 | 30.2 |
| | | Female | 8,186 | 813 | 713 | 760 | 817 | 1,096 | 812 | 755 | 827 | 1,593 | 34.0 |
| Coosa | 11.5 | Male | 5,611 | 513 | 551 | 590 | 625 | 795 | 675 | 564 | 562 | 736 | 31.6 |
| | | Female | 5,889 | 503 | 552 | 562 | 556 | 799 | 685 | 643 | 637 | 952 | 34.7 |
| Covington | 37.3 | Male | 17,554 | 1,554 | 1,550 | 1,704 | 1,872 | 2,453 | 2,250 | 1,803 | 1,897 | 2,471 | 33.5 |
| | | Female | 19,746 | 1,527 | 1,458 | 1,615 | 1,749 | 2,597 | 2,453 | 2,010 | 2,372 | 3,965 | 38.8 |
| Crenshaw | 14.1 | Male | 6,676 | 690 | 652 | 669 | 711 | 896 | 786 | 630 | 666 | 976 | 31.9 |
| | | Female | 7,424 | 612 | 614 | 640 | 651 | 1,017 | 815 | 682 | 857 | 1,536 | 37.2 |
| Cullman | 65.3 | Male | 31,744 | 2,914 | 2,909 | 3,210 | 3,454 | 4,897 | 4,367 | 3,28[illegible] | 3,042 | 3,670 | 31.9 |
| | | Female | 33,556 | 2,884 | 2,781 | 3,016 | 3,228 | 5,025 | 4,619 | 3,429 | 3,485 | 5,089 | 34.7 |
| Dale | 45.2 | Male | 22,763 | 2,611 | 2,291 | 2,027 | 3,559 | 4,530 | 2,837 | 1,875 | 1,502 | 1,531 | 27.0 |
| | | Female | 22,437 | 2,505 | 2,108 | 1,983 | 2,922 | 4,094 | 2,947 | 1,881 | 1,608 | 2,389 | 29.2 |
| Dallas | 54.0 | Male | 25,017 | 2,974 | 2,736 | 3,092 | 2,978 | 3,630 | 2,882 | 2,085 | 2,008 | 2,632 | 27.0 |
| | | Female | 28,983 | 2,896 | 2,715 | 2,995 | 3,167 | 4,202 | 3,339 | 2,613 | 2,522 | 4,534 | 31.5 |
| De Kalb | 57.2 | Male | 27,653 | 2,710 | 2,701 | 2,624 | 2,950 | 4,360 | 3,738 | 2,786 | 2,526 | 3,258 | 31.5 |
| | | Female | 29,547 | 2,540 | 2,478 | 2,577 | 2,876 | 4,460 | 3,919 | 2,848 | 2,961 | 4,888 | 34.6 |
| Elmore | 47.8 | Male | 23,691 | 2,253 | 2,170 | 2,368 | 2,925 | 4,120 | 3,298 | 2,203 | 2,037 | 2,317 | 30.2 |
| | | Female | 24,109 | 2,118 | 2,165 | 2,282 | 2,402 | 3,878 | 3,220 | 2,262 | 2,266 | 3,516 | 33.0 |
| Escambia | 39.1 | Male | 19,425 | 1,934 | 1,929 | 1,952 | 2,236 | 3,462 | 2,676 | 1,731 | 1,547 | 1,958 | 29.8 |
| | | Female | 19,675 | 1,868 | 1,784 | 1,833 | 1,962 | 2,857 | 2,553 | 1,889 | 1,848 | 3,081 | 33.4 |
| Etowah | 104.8 | Male | 49,918 | 4,772 | 4,757 | 4,871 | 5,455 | 8,131 | 6,505 | 4,874 | 5,041 | 5,512 | 31.3 |
| | | Female | 54,882 | 4,618 | 4,489 | 4,578 | 5,529 | 8,319 | 6,928 | 5,631 | 6,156 | 8,634 | 34.9 |
| Fayette | 19.3 | Male | 9,294 | 907 | 853 | 875 | 982 | 1,440 | 1,259 | 885 | 877 | 1,216 | 32.2 |
| | | Female | 10,006 | 892 | 856 | 866 | 961 | 1,404 | 1,298 | 943 | 1,035 | 1,751 | 35.2 |
| Franklin | 29.4 | Male | 14,211 | 1,362 | 1,295 | 1,352 | 1,565 | 2,153 | 2,013 | 1,471 | 1,287 | 1,713 | 32.1 |
| | | Female | 15,189 | 1,215 | 1,218 | 1,283 | 1,426 | 2,300 | 2,051 | 1,535 | 1,594 | 2,567 | 35.7 |
| Geneva | 24.5 | Male | 11,821 | 1,095 | 1,175 | 1,228 | 1,194 | 1,761 | 1,501 | 1,171 | 1,168 | 1,528 | 31.9 |
| | | Female | 12,679 | 1,100 | 1,087 | 1,089 | 1,174 | 1,730 | 1,710 | 1,203 | 1,323 | 2,263 | 35.9 |
| Greene | 11.2 | Male | 5,138 | 645 | 577 | 676 | 564 | 659 | 466 | 414 | 376 | 761 | 26.6 |
| | | Female | 6,062 | 648 | 567 | 660 | 630 | 769 | 589 | 493 | 509 | 1,197 | 31.8 |
| Hale | 15.2 | Male | 7,134 | 878 | 779 | 872 | 801 | 928 | 698 | 554 | 617 | 1,007 | 27.6 |
| | | Female | 8,066 | 851 | 698 | 837 | 852 | 1,022 | 795 | 694 | 787 | 1,530 | 32.8 |
| Henry | 15.7 | Male | 7,415 | 784 | 759 | 714 | 726 | 1,205 | 923 | 644 | 699 | 961 | 31.0 |
| | | Female | 8,285 | 777 | 754 | 732 | 762 | 1,200 | 982 | 772 | 870 | 1,436 | 34.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ALABAMA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Houston | 80.9 | Male | 38,748 | 4,114 | 3,992 | 3,914 | 4,151 | 6,671 | 5,451 | 3,877 | 3,213 | 3,365 | 29.8 |
| | | Female | 42,152 | 4,082 | 3,611 | 3,767 | 4,454 | 7,068 | 5,806 | 4,115 | 3,760 | 5,489 | 32.3 |
| Jackson | 54.2 | Male | 26,480 | 2,692 | 2,614 | 2,576 | 2,953 | 4,666 | 3,986 | 2,524 | 2,077 | 2,392 | 30.2 |
| | | Female | 27,720 | 2,679 | 2,491 | 2,522 | 2,866 | 4,702 | 3,934 | 2,661 | 2,462 | 3,403 | 32.0 |
| Jefferson | 680.4 | Male | 318,222 | 30,670 | 27,889 | 29,528 | 38,857 | 58,675 | 40,086 | 30,564 | 29,289 | 32,664 | 30.5 |
| | | Female | 362,178 | 30,254 | 26,764 | 28,713 | 41,475 | 61,898 | 45,102 | 36,315 | 35,920 | 55,737 | 33.7 |
| Lamar | 16.7 | Male | 8,124 | 782 | 793 | 798 | 831 | 1,185 | 1,108 | 794 | 731 | 1,102 | 32.2 |
| | | Female | 8,576 | 781 | 760 | 720 | 801 | 1,191 | 1,119 | 849 | 867 | 1,488 | 35.3 |
| Lauderdale | 83.5 | Male | 40,058 | 3,609 | 3.594 | 4,049 | 5,233 | 6,523 | 5,674 | 3,964 | 3,602 | 3,810 | 30.4 |
| | | Female | 43,442 | 3,493 | 3,454 | 4,041 | 5,335 | 6,712 | 5,939 | 4,351 | 4,220 | 5,897 | 33.0 |
| Lawrence | 31.3 | Male | 15,311 | 1,549 | 1,663 | 1,759 | 1,601 | 2,406 | 2,222 | 1,359 | 1,240 | 1,512 | 29.5 |
| | | Female | 15,989 | 1,501 | 1,601 | 1,700 | 1,613 | 2,442 | 2,164 | 1,455 | 1,380 | 2,133 | 31.5 |
| Lee | 80.4 | Male | 40,336 | 3,281 | 3,113 | 3,439 | 11,087 | 6,786 | 4,666 | 3,009 | 2,496 | 2,459 | 24.5 |
| | | Female | 40,064 | 3,206 | 3,109 | 3,170 | 9,221 | 6,395 | 4,783 | 3,285 | 2,928 | 3,967 | 27.1 |
| Limestone | 47.3 | Male | 22,942 | 2,315 | 2,282 | 2,397 | 2,725 | 3,691 | 3,279 | 2,235 | 1,908 | 2,110 | 29.7 |
| | | Female | 24,358 | 2,164 | 2,126 | 2,429 | 2,624 | 3,810 | 3,354 | 2,407 | 2,173 | 3,271 | 32.4 |
| Lowndes | 13.4 | Male | 6,294 | 900 | 781 | 892 | 745 | 807 | 618 | 437 | 439 | 675 | 23.4 |
| | | Female | 7,106 | 840 | 789 | 831 | 817 | 922 | 733 | 571 | 596 | 1,007 | 28.0 |
| Macon | 26.6 | Male | 12,662 | 1,188 | 1,222 | 1,269 | 2,264 | 1,778 | 1,168 | 843 | 1,286 | 1,644 | 27.2 |
| | | Female | 13,938 | 1,216 | 1,186 | 1,283 | 2,345 | 1,995 | 1,374 | 1,082 | 1,226 | 2,231 | 29.7 |
| Madison | 208.0 | Male | 101,526 | 9,104 | 9,121 | 10,718 | 14,061 | 17,855 | 15,004 | 11,400 | 7,934 | 6,329 | 29.3 |
| | | Female | 106,474 | 8,824 | 8,992 | 10,309 | 13,858 | 17,852 | 16,813 | 11,403 | 8,751 | 9,672 | 31.3 |
| Marengo | 25.0 | Male | 11,844 | 1,385 | 1,262 | 1,446 | 1,228 | 1,665 | 1,346 | 1,067 | 956 | 1,489 | 28.6 |
| | | Female | 13,156 | 1,269 | 1,247 | 1,354 | 1,306 | 1,781 | 1,517 | 1,227 | 1,256 | 2,199 | 32.9 |
| Marion | 31.9 | Male | 15,501 | 1,400 | 1,495 | 1,563 | 1,604 | 2,460 | 2,197 | 1,509 | 1,378 | 1,895 | 31.9 |
| | | Female | 16,399 | 1,382 | 1,416 | 1,436 | 1,602 | 2,389 | 2,277 | 1,616 | 1,593 | 2,688 | 34.9 |
| Marshall | 69.4 | Male | 33,532 | 2,987 | 3,177 | 3,400 | 3,770 | 5,302 | 4,766 | 3,438 | 3,107 | 3,585 | 31.5 |
| | | Female | 35,868 | 2,917 | 3,007 | 3,110 | 3,580 | 5,493 | 4,999 | 3,786 | 3,673 | 5,303 | 34.7 |
| Mobile | 381.8 | Male | 183,617 | 20,590 | 17,854 | 18,966 | 23,794 | 32,519 | 23,488 | 16,152 | 15,165 | 15,089 | 28.3 |
| | | Female | 198,183 | 19,703 | 17,187 | 18,292 | 24,385 | 33,200 | 25,231 | 18,169 | 18,010 | 24,006 | 30.9 |
| Monroe | 22.8 | Male | 10,902 | 1,282 | 1,228 | 1,251 | 1,150 | 1,605 | 1,320 | 946 | 864 | 1,256 | 28.4 |
| | | Female | 11,898 | 1,239 | 1,219 | 1,198 | 1,133 | 1,673 | 1,413 | 1,032 | 1,069 | 1,922 | 31.9 |
| Montgomery | 208.4 | Male | 97,759 | 10,261 | 9,869 | 9,767 | 12,739 | 17,233 | 13,172 | 8,881 | 7,954 | 7,883 | 28.6 |
| | | Female | 110,641 | 10,182 | 9,498 | 9,468 | 13,825 | 18,733 | 14,260 | 10,164 | 9,846 | 14,665 | 31.6 |
| Morgan | 95.2 | Male | 46,188 | 4,509 | 4,391 | 4,851 | 5,138 | 7,858 | 6,826 | 4,629 | 3,988 | 3,998 | 30.4 |
| | | Female | 49,012 | 4,369 | 4,168 | 4,737 | 4,934 | 8,137 | 7,093 | 4,913 | 4,507 | 6,154 | 32.7 |
| Perry | 14.7 | Male | 6,848 | 833 | 765 | 797 | 887 | 863 | 678 | 540 | 515 | 970 | 26.6 |
| | | Female | 7,852 | 813 | 738 | 782 | 953 | 925 | 807 | 670 | 715 | 1,449 | 31.9 |
| Pickens | 21.6 | Male | 10,244 | 1,127 | 988 | 1,158 | 1,122 | 1,451 | 1,179 | 950 | 933 | 1,336 | 30.0 |
| | | Female | 11,356 | 1,130 | 1,014 | 1,149 | 1,084 | 1,485 | 1,376 | 1,065 | 1,076 | 1,977 | 33.8 |
| Pike | 28.1 | Male | 13,126 | 1,175 | 1,220 | 1,282 | 2,389 | 1,814 | 1,476 | 1,030 | 1,092 | 1,648 | 27.7 |
| | | Female | 14,974 | 1,200 | 1,186 | 1,320 | 2,414 | 1,954 | 1,654 | 1,189 | 1,466 | 2,591 | 32.0 |
| Randolph | 20.2 | Male | 9,595 | 1,010 | 956 | 944 | 1,045 | 1,353 | 1,172 | 947 | 902 | 1,266 | 31.2 |
| | | Female | 10,605 | 885 | 901 | 952 | 996 | 1,469 | 1,229 | 1,027 | 1,168 | 1,978 | 35.8 |
| ☐ Russell | 48.3 | Male | 22,954 | 2,374 | 2,290 | 2,514 | 2,724 | 3,691 | 2,858 | 2,324 | 2,066 | 2,113 | 29.3 |
| | | Female | 25,346 | 2,288 | 2,188 | 2,376 | 2,815 | 3,922 | 3,260 | 2,616 | 2,555 | 3,326 | 32.7 |
| St. Clair | 46.8 | Male | 22,835 | 2,392 | 2,270 | 2,291 | 2,331 | 3,881 | 3,277 | 2,201 | 1,915 | 2,277 | 30.5 |
| | | Female | 23,965 | 2,236 | 2,108 | 2,164 | 2,374 | 3,849 | 3,237 | 2,302 | 2,236 | 3,459 | 33.1 |
| Shelby | 77.4 | Male | 38,076 | 4,192 | 3,690 | 3,712 | 4,312 | 7,514 | 5,928 | 3,438 | 2,579 | 2,711 | 29.2 |
| | | Female | 39,324 | 4,070 | 3,529 | 3,391 | 4,859 | 7,754 | 5,748 | 3,345 | 2,806 | 3,822 | 29.9 |
| Sumter | 16.7 | Male | 7,904 | 976 | 886 | 883 | 1,194 | 1,056 | 715 | 526 | 595 | 1,073 | 25.1 |
| | | Female | 8,796 | 961 | 830 | 865 | 1,197 | 1,065 | 836 | 704 | 812 | 1,526 | 30.1 |
| Talladega | 76.5 | Male | 36,665 | 3,915 | 4,003 | 4,076 | 4,203 | 5,656 | 4,576 | 3,494 | 3,141 | 3,601 | 28.8 |
| | | Female | 39,835 | 3,816 | 3,761 | 3,917 | 4,447 | 5,892 | 4,819 | 3,902 | 3,900 | 5,381 | 31.7 |
| Tallapoosa | 39.5 | Male | 18,868 | 1,809 | 1,886 | 1,962 | 1,964 | 2,883 | 2,413 | 1,774 | 1,838 | 2,339 | 31.3 |
| | | Female | 20,632 | 1,739 | 1,811 | 1,886 | 1,815 | 3,003 | 2,488 | 2,075 | 2,329 | 3,486 | 35.2 |
| Tuscaloosa | 143.2 | Male | 69,494 | 6,519 | 6,146 | 6,023 | 12,619 | 12,185 | 8,381 | 6,245 | 5,485 | 5,891 | 27.8 |
| | | Female | 73,706 | 6,371 | 5,875 | 5,810 | 12,488 | 12,219 | 8,831 | 7,058 | 6,043 | 9,011 | 30.2 |
| Walker | 71.9 | Male | 34,778 | 3,376 | 3,402 | 3,499 | 3,787 | 5,665 | 4,814 | 3,381 | 3,014 | 3,840 | 30.9 |
| | | Female | 37,122 | 3,463 | 3,111 | 3,207 | 3,779 | 5,659 | 4,929 | 3,499 | 3,687 | 5,788 | 33.8 |
| Washington | 17.3 | Male | 8,482 | 984 | 931 | 966 | 931 | 1,319 | 1,095 | 754 | 650 | 852 | 28.3 |
| | | Female | 8,818 | 949 | 899 | 955 | 908 | 1,341 | 1,147 | 775 | 696 | 1,148 | 30.2 |
| Wilcox | 14.8 | Male | 6,906 | 888 | 843 | 942 | 719 | 919 | 632 | 499 | 558 | 906 | 25.7 |
| | | Female | 7,894 | 987 | 789 | 848 | 780 | 964 | 744 | 656 | 714 | 1,412 | 30.6 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ALABAMA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Winston | 23.3 | Male | 11,359 | 1,077 | 1,100 | 1,194 | 1,178 | 1,786 | 1,714 | 1,112 | 1,024 | 1,174 | 31.3 |
| | | Female | 11,941 | 1,036 | 1,017 | 1,111 | 1,128 | 1,868 | 1,727 | 1,235 | 1,146 | 1,673 | 34.0 |
| **TOTAL METRO COUNTIES** | **2,570.8** | **Male** | **1,232,358** | **122,828** | **115,076** | **121,271** | **159,914** | **216,029** | **163,504** | **117,324** | **105,051** | **111,361** | **29.5** |
| | | **Female** | **1,338,442** | **119,576** | **110,115** | **116,079** | **160,976** | **222,482** | **175,974** | **130,168** | **124,561** | **178,511** | **32.3** |
| **TOTAL STATE** | **4,042.4** | **Male** | **1,940,389** | **194,312** | **185,295** | **195,543** | **245,902** | **325,161** | **254,728** | **182,625** | **166,557** | **190,266** | **29.6** |
| | | **Female** | **2,102,011** | **188,974** | **177,220** | **187,127** | **244,339** | **334,663** | **272,012** | **202,402** | **198,467** | **296,807** | **32.6** |
| **ALASKA** | | | | | | | | | | | | | |
| **ANCHORAGE** | **229.8** | **Male** | **119,475** | **13,484** | **10,729** | **10,675** | **16,852** | **29,419** | **20,270** | **10,394** | **5,536** | **2,116** | **27.7** |
| | | **Female** | **110,325** | **12,806** | **10,377** | **9,649** | **15,258** | **27,360** | **17,994** | **8,979** | **5,147** | **2,755** | **27.6** |
| Anchorage | 229.8 | Male | 119,475 | 13,484 | 10,729 | 10,675 | 16,852 | 29,419 | 20,270 | 10,394 | 5,536 | 2,116 | 27.7 |
| | | Female | 110,325 | 12,806 | 10,377 | 9,649 | 15,258 | 27,360 | 17,994 | 8,979 | 5,147 | 2,755 | 27.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Aleutian Islands | 7.7 | Male | 4,680 | 444 | 313 | 274 | 1,155 | 1,368 | 671 | 252 | 144 | 59 | 26.1 |
| | | Female | 3,020 | 392 | 292 | 253 | 610 | 825 | 352 | 165 | 77 | 54 | 24.6 |
| Anchorage | 229.8 | Male | 119,475 | 13,484 | 10,729 | 10,675 | 16,852 | 29,419 | 20,270 | 10,394 | 5,536 | 2,116 | 27.7 |
| | | Female | 110,325 | 12,806 | 10,377 | 9,649 | 15,258 | 27,360 | 17,994 | 8,979 | 5,147 | 2,755 | 27.6 |
| Bethel | 12.8 | Male | 6,787 | 959 | 697 | 919 | 931 | 1,309 | 861 | 479 | 349 | 283 | 24.2 |
| | | Female | 6,013 | 885 | 760 | 822 | 817 | 1,082 | 723 | 404 | 277 | 243 | 22.6 |
| Bristol Bay | 1.4 | Male | 974 | 45 | 29 | 52 | 202 | 364 | 170 | 72 | 25 | 15 | 29.4 |
| | | Female | 426 | 32 | 43 | 61 | 71 | 78 | 74 | 32 | 21 | 14 | 25.8 |
| Dillingham | 5.8 | Male | 3,069 | 367 | 311 | 408 | 423 | 618 | 422 | 238 | 143 | 139 | 25.4 |
| | | Female | 2,731 | 345 | 282 | 401 | 394 | 526 | 362 | 202 | 137 | 82 | 24.0 |
| Fairbanks North Star | 66.7 | Male | 36,171 | 4,150 | 3,119 | 2,710 | 6,106 | 9,284 | 5,741 | 2,629 | 1,610 | 822 | 27.2 |
| | | Female | 30,529 | 3,964 | 2,943 | 2,502 | 4,452 | 7,819 | 4,554 | 2,153 | 1,335 | 807 | 26.8 |
| Haines | 1.9 | Male | 1,007 | 100 | 96 | 118 | 84 | 215 | 176 | 89 | 83 | 46 | 29.9 |
| | | Female | 893 | 87 | 77 | 101 | 83 | 193 | 166 | 75 | 73 | 38 | 30.1 |
| Juneau | 25.6 | Male | 13,198 | 1,389 | 1,154 | 1,192 | 1,474 | 3,182 | 2,391 | 1,193 | 746 | 477 | 29.4 |
| | | Female | 12,402 | 1,277 | 1,048 | 1,142 | 1,391 | 3,112 | 2,014 | 1,044 | 796 | 578 | 29.3 |
| Kenai Peninsula | 38.2 | Male | 20,281 | 2,391 | 2,043 | 1,889 | 2,166 | 4,610 | 3,380 | 1,866 | 1,229 | 707 | 28.6 |
| | | Female | 17,919 | 2,142 | 1,935 | 1,789 | 1,974 | 4,120 | 2,787 | 1,559 | 1,020 | 593 | 27.7 |
| Ketchikan Gateway | 13.2 | Male | 6,909 | 722 | 583 | 638 | 838 | 1,416 | 1,191 | 632 | 505 | 384 | 29.8 |
| | | Female | 6,291 | 708 | 602 | 606 | 695 | 1,284 | 945 | 583 | 463 | 405 | 29.2 |
| Kobuk | 5.7 | Male | 3,069 | 444 | 363 | 413 | 405 | 603 | 336 | 221 | 132 | 152 | 23.4 |
| | | Female | 2,631 | 403 | 299 | 368 | 389 | 439 | 250 | 212 | 118 | 153 | 22.4 |
| Kodiak Island | 13.8 | Male | 7,797 | 835 | 613 | 566 | 1,391 | 2,052 | 1,206 | 559 | 393 | 182 | 27.4 |
| | | Female | 6,003 | 810 | 611 | 520 | 845 | 1,552 | 858 | 388 | 253 | 166 | 26.4 |
| Matanuska - Susitna | 32.0 | Male | 16,621 | 1,951 | 1,745 | 1,789 | 1,516 | 3,549 | 2,843 | 1,515 | 1,016 | 697 | 28.7 |
| | | Female | 15,379 | 2,009 | 1,654 | 1,603 | 1,386 | 3,440 | 2,478 | 1,281 | 830 | 698 | 28.0 |
| Nome | 7.6 | Male | 4,146 | 547 | 448 | 486 | 530 | 816 | 534 | 349 | 222 | 214 | 25.8 |
| | | Female | 3,454 | 511 | 416 | 409 | 469 | 625 | 409 | 245 | 173 | 197 | 23.8 |
| North Slope | 5.2 | Male | 2,959 | 323 | 225 | 321 | 422 | 701 | 459 | 291 | 122 | 95 | 27.7 |
| | | Female | 2,241 | 315 | 229 | 321 | 337 | 443 | 266 | 153 | 90 | 87 | 23.3 |
| Prince of Wales - Outer Ketchikan | 4.4 | Male | 2,469 | 295 | 237 | 241 | 321 | 496 | 404 | 237 | 141 | 97 | 27.8 |
| | | Female | 1,931 | 256 | 205 | 226 | 223 | 405 | 274 | 160 | 102 | 80 | 26.4 |
| Sitka | 8.8 | Male | 4,661 | 583 | 403 | 436 | 602 | 1,020 | 764 | 398 | 248 | 207 | 28.0 |
| | | Female | 4,139 | 487 | 423 | 395 | 536 | 877 | 641 | 343 | 215 | 222 | 27.6 |
| Skagway - Yakutat - Angoon | 4.2 | Male | 2,234 | 271 | 206 | 213 | 224 | 535 | 350 | 179 | 135 | 121 | 28.8 |
| | | Female | 1,966 | 289 | 196 | 206 | 214 | 445 | 258 | 127 | 119 | 112 | 26.8 |
| Southeast Fairbanks | 7.2 | Male | 4,056 | 528 | 401 | 347 | 661 | 978 | 648 | 247 | 151 | 95 | 25.9 |
| | | Female | 3,144 | 460 | 328 | 314 | 429 | 769 | 479 | 170 | 113 | 82 | 25.5 |
| Valdez - Cordova | 10.2 | Male | 5,687 | 545 | 472 | 518 | 703 | 1,322 | 1,020 | 558 | 340 | 209 | 29.6 |
| | | Female | 4,513 | 523 | 437 | 459 | 520 | 1,099 | 675 | 380 | 268 | 152 | 27.9 |
| Wade Hampton | 5.5 | Male | 2,892 | 440 | 390 | 397 | 370 | 486 | 304 | 210 | 164 | 131 | 22.1 |
| | | Female | 2,608 | 420 | 385 | 361 | 372 | 405 | 254 | 202 | 124 | 85 | 20.6 |
| Wrangell - Petersburg | 7.1 | Male | 3,817 | 408 | 347 | 325 | 468 | 857 | 591 | 327 | 270 | 224 | 29.2 |
| | | Female | 3,283 | 428 | 336 | 286 | 348 | 742 | 436 | 282 | 234 | 191 | 28.3 |
| Yukon - Koyukuk | 8.9 | Male | 5,229 | 567 | 412 | 510 | 734 | 1,337 | 793 | 418 | 251 | 207 | 27.9 |
| | | Female | 3,671 | 509 | 424 | 440 | 465 | 783 | 475 | 261 | 176 | 138 | 25.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ALASKA (continued)** | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** ........ | **229.8** | **Male** | **119,475** | **13,484** | **10,729** | **10,675** | **16,852** | **29,419** | **20,270** | **10,394** | **5,536** | **2,116** | **27.7** |
| | | **Female** | **110,325** | **12,806** | **10,377** | **9,649** | **15,258** | **27,360** | **17,994** | **8,979** | **5,147** | **2,755** | **27.6** |
| **TOTAL STATE** ................. | **523.7** | **Male** | **278,188** | **31,788** | **25,336** | **25,437** | **38,578** | **66,537** | **45,525** | **23,353** | **13,955** | **7,679** | **27.7** |
| | | **Female** | **245,512** | **30,058** | **24,302** | **23,234** | **32,278** | **58,423** | **37,724** | **19,400** | **12,161** | **7,932** | **27.2** |
| **ARIZONA** | | | | | | | | | | | | | |
| **PHOENIX** ..................... | **1,736.0** | **Male** | **850,192** | **82,269** | **73,359** | **76,587** | **110,339** | **155,085** | **114,307** | **74,636** | **73,011** | **90,599** | **30.3** |
| | | **Female** | **885,808** | **78,459** | **70,651** | **74,289** | **104,511** | **152,518** | **116,442** | **78,967** | **86,869** | **123,102** | **32.5** |
| Maricopa ................. | 1,736.0 | Male | 850,192 | 82,269 | 73,359 | 76,587 | 110,339 | 155,085 | 114,307 | 74,636 | 73,011 | 90,599 | 30.3 |
| | | Female | 885,808 | 78,459 | 70,651 | 74,289 | 104,511 | 152,518 | 116,442 | 78,967 | 86,869 | 123,102 | 32.5 |
| **TUCSON** ..................... | **602.1** | **Male** | **293,959** | **27,189** | **23,809** | **25,660** | **41,181** | **56,271** | **36,910** | **25,602** | **25,771** | **31,566** | **30.2** |
| | | **Female** | **308,141** | **26,044** | **23,457** | **24,733** | **40,131** | **53,470** | **38,341** | **27,640** | **30,753** | **43,572** | **32.4** |
| Pima ..................... | 602.1 | Male | 293,959 | 27,189 | 23,809 | 25,660 | 41,181 | 56,271 | 36,910 | 25,602 | 25,771 | 31,566 | 30.2 |
| | | Female | 308,141 | 26,044 | 23,457 | 24,733 | 40,131 | 53,470 | 38,341 | 27,640 | 30,753 | 43,572 | 32.4 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Apache ..................... | 59.3 | Male | 29,096 | 4,900 | 3,846 | 4,012 | 3,373 | 4,359 | 3,467 | 2,064 | 1,436 | 1,639 | 21.7 |
| | | Female | 30,204 | 4,717 | 3,857 | 3,958 | 3,570 | 4,712 | 3,647 | 2,299 | 1,645 | 1,799 | 23.0 |
| Cochise ..................... | 95.5 | Male | 47,919 | 5,022 | 4,502 | 4,687 | 6,213 | 8,007 | 6,175 | 4,379 | 4,268 | 4,666 | 29.4 |
| | | Female | 47,581 | 4,886 | 4,330 | 4,604 | 4,982 | 7,524 | 6,419 | 4,545 | 4,572 | 5,719 | 31.6 |
| Coconino ..................... | 87.4 | Male | 43,939 | 5,363 | 4,388 | 4,249 | 8,412 | 8,825 | 5,268 | 3,108 | 2,318 | 2,008 | 24.6 |
| | | Female | 43,461 | 5,162 | 4,227 | 4,107 | 8,588 | 8,031 | 5,225 | 3,212 | 2,482 | 2,427 | 24.7 |
| Gila ..................... | 38.7 | Male | 18,908 | 2,016 | 1,847 | 1,901 | 1,710 | 2,795 | 2,380 | 1,728 | 2,093 | 2,438 | 32.1 |
| | | Female | 19,792 | 2,112 | 1,788 | 1,868 | 1,761 | 2,823 | 2,468 | 1,868 | 2,311 | 2,793 | 33.4 |
| Graham ..................... | 25.0 | Male | 12,886 | 1,563 | 1,282 | 1,310 | 1,598 | 2,279 | 1,641 | 1,096 | 907 | 1,21[illegible] | 28.0 |
| | | Female | 12,114 | 1,583 | 1,302 | 1,347 | 1,312 | 1,639 | 1,456 | 1,031 | 1,030 | 1,414 | 28.1 |
| Greenlee ..................... | 11.2 | Male | 5,629 | 799 | 647 | 579 | 546 | 1,000 | 690 | 537 | 465 | 366 | 27.4 |
| | | Female | 5,571 | 803 | 663 | 546 | 571 | 908 | 685 | 545 | 453 | 397 | 27.2 |
| La Paz ..................... | 13.5 | Male | 6,886 | 773 | 652 | 640 | 841 | 1,015 | 836 | 623 | 735 | 771 | 30.3 |
| | | Female | 6,614 | 779 | 610 | 615 | 700 | 991 | 839 | 609 | 768 | 703 | 31.1 |
| Maricopa ..................... | 1,736.0 | Male | 850,192 | 82,269 | 73,359 | 76,587 | 110,339 | 155,085 | 114,307 | 74,636 | 73,011 | 90,599 | 30.3 |
| | | Female | 885,808 | 78,459 | 70,651 | 74,289 | 104,511 | 152,518 | 116,442 | 78,967 | 86,869 | 123,102 | 32.5 |
| Mohave ..................... | 69.1 | Male | 34,582 | 2,921 | 2,753 | 3,025 | 2,870 | 4,635 | 4,238 | 3,414 | 5,045 | 5,681 | 37.6 |
| | | Female | 34,518 | 2,778 | 2,511 | 2,821 | 2,823 | 4,614 | 4,322 | 3,693 | 5,556 | 5,400 | 39.0 |
| Navajo ..................... | 74.3 | Male | 36,892 | 5,678 | 4,723 | 4,695 | 4,025 | 5,644 | 4,712 | 2,860 | 2,325 | 2,230 | 23.8 |
| | | Female | 37,408 | 5,496 | 4,536 | 4,511 | 4,067 | 5,909 | 4,771 | 2,978 | 2,581 | 2,559 | 25.2 |
| Pima ..................... | 602.1 | Male | 293,959 | 27,189 | 23,809 | 25,660 | 41,181 | 56,271 | 36,910 | 25,602 | 25,771 | 31,566 | 30.2 |
| | | Female | 308,141 | 26,044 | 23,457 | 24,733 | 40,131 | 53,470 | 38,341 | 27,640 | 30,753 | 43,572 | 32.4 |
| Pinal ..................... | 99.6 | Male | 51,248 | 5,569 | 5,139 | 5,188 | 5,912 | 8,583 | 6,420 | 4,598 | 4,316 | 5,523 | 29.4 |
| | | Female | 48,352 | 5,455 | 4,754 | 4,795 | 5,083 | 7,342 | 5,842 | 4,634 | 4,699 | 5,748 | 30.6 |
| Santa Cruz ..................... | 22.8 | Male | 10,773 | 1,427 | 1,268 | 1,243 | 1,036 | 1,666 | 1,339 | 953 | 897 | 944 | 27.5 |
| | | Female | 12,027 | 1,434 | 1,217 | 1,213 | 1,139 | 1,891 | 1,570 | 1,153 | 1,088 | 1,322 | 30.3 |
| Yavapai ..................... | 82.9 | Male | 40,380 | 3,279 | 2,956 | 3,339 | 3,490 | 5,401 | 4,621 | 3,736 | 5,559 | 7,999 | 38.7 |
| | | Female | 42,520 | 3,132 | 2,858 | 3,111 | 3,206 | 5,583 | 5,078 | 4,062 | 6,449 | 9,041 | 41.6 |
| Yuma ..................... | 88.9 | Male | 45,744 | 4,907 | 4,359 | 4,058 | 7,037 | 7,025 | 5,444 | 3,737 | 3,949 | 5,228 | 28.6 |
| | | Female | 43,156 | 4,988 | 4,124 | 3,966 | 4,771 | 6,863 | 5,501 | 3,697 | 4,086 | 5,160 | 30.4 |
| **TOTAL METRO COUNTIES** ........ | **2,338.1** | **Male** | **1,144,151** | **109,458** | **97,168** | **102,247** | **151,520** | **211,356** | **151,217** | **100,238** | **98,782** | **122,165** | **30.3** |
| | | **Female** | **1,193,949** | **104,503** | **94,108** | **99,022** | **144,642** | **205,988** | **154,783** | **106,607** | **117,622** | **166,674** | **32.5** |
| **TOTAL STATE** ................. | **3,106.3** | **Male** | **1,529,033** | **153,675** | **135,530** | **141,173** | **198,583** | **272,590** | **198,448** | **133,071** | **133,095** | **162,868** | **30.0** |
| | | **Female** | **1,577,267** | **147,828** | **130,885** | **136,484** | **187,215** | **264,818** | **202,606** | **140,933** | **155,342** | **211,156** | **32.0** |
| **ARKANSAS** | | | | | | | | | | | | | |
| **FAYETTEVILLE - SPRINGDALE** ...... | **106.0** | **Male** | **52,997** | **4,715** | **4,100** | **4,526** | **10,314** | **9,447** | **6,561** | **4,383** | **3,998** | **4,953** | **28.0** |
| | | **Female** | **53,003** | **4,281** | **3,965** | **4,087** | **8,723** | **9,040** | **6,821** | **4,534** | **4,363** | **7,189** | **31.0** |
| Washington ................. | 106.0 | Male | 52,997 | 4,715 | 4,100 | 4,526 | 10,314 | 9,447 | 6,561 | 4,383 | 3,998 | 4,953 | 28.0 |
| | | Female | 53,003 | 4,281 | 3,965 | 4,087 | 8,723 | 9,040 | 6,821 | 4,534 | 4,363 | 7,189 | 31.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ARKANSAS (continued)** | | | | | | | | | | | | | |
| **FORT SMITH** | **175.5** | **Male** | **84,791** | **8,855** | **7,929** | **8,453** | **9,023** | **13,909** | **11,900** | **7,854** | **7,649** | **9,219** | **30.8** |
| | | **Female** | **90,709** | **8,194** | **7,667** | **8,095** | **9,156** | **14,324** | **12,166** | **8,306** | **8,743** | **14,058** | **33.5** |
| Crawford | 41.0 | Male | 20,159 | 2,216 | 1,947 | 2,053 | 2,019 | 3,318 | 2,914 | 1,870 | 1,659 | 2,163 | 30.6 |
| | | Female | 20,841 | 2,029 | 1,828 | 1,997 | 2,009 | 3,337 | 2,923 | 1,848 | 1,882 | 2,988 | 32.7 |
| Sebastian | 99.4 | Male | 47,483 | 4,890 | 4,339 | 4,336 | 5,338 | 8,225 | 6,535 | 4,335 | 4,433 | 5,052 | 30.9 |
| | | Female | 51,917 | 4,589 | 4,124 | 4,254 | 5,502 | 8,430 | 6,717 | 4,763 | 5,187 | 8,351 | 33.9 |
| *Sequoyah, Okla.* | *35.1* | *Male* | *17,149* | *1,749* | *1,643* | *2,064* | *1,666* | *2,366* | *2,451* | *1,649* | *1,557* | *2,004* | *31.1* |
| | | *Female* | *17,951* | *1,576* | *1,715* | *1,844* | *1,645* | *2,557* | *2,526* | *1,695* | *1,674* | *2,719* | *33.6* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **501.5** | **Male** | **241,489** | **25,703** | **22,760** | **22,258** | **30,616** | **45,746** | **33,288** | **21,407** | **19,300** | **20,411** | **29.2** |
| | | **Female** | **260,011** | **24,202** | **22,011** | **21,941** | **31,442** | **47,693** | **34,707** | **23,170** | **22,352** | **32,493** | **31.4** |
| Faulkner | 51.6 | Male | 24,980 | 2,331 | 2,263 | 2,303 | 4,383 | 3,953 | 3,191 | 2,096 | 2,045 | 2,415 | 28.1 |
| | | Female | 26,620 | 2,166 | 2,078 | 2,251 | 4,826 | 4,070 | 3,227 | 2,242 | 2,297 | 3,463 | 29.9 |
| Lonoke | 37.5 | Male | 18,223 | 1,946 | 1,890 | 2,021 | 1,856 | 2,756 | 2,687 | 1,673 | 1,464 | 1,930 | 30.1 |
| | | Female | 19,277 | 1,841 | 1,833 | 1,992 | 1,786 | 2,918 | 2,920 | 1,662 | 1,634 | 2,691 | 32.5 |
| Pulaski | 354.3 | Male | 169,375 | 18,677 | 15,720 | 14,911 | 21,434 | 34,087 | 22,575 | 14,758 | 13,483 | 13,730 | 29.1 |
| | | Female | 184,925 | 17,709 | 15,389 | 14,871 | 22,140 | 35,549 | 23,938 | 16,351 | 15,911 | 23,067 | 31.3 |
| Saline | 58.1 | Male | 28,911 | 2,749 | 2,887 | 3,023 | 2,943 | 4,950 | 4,835 | 2,880 | 2,308 | 2,336 | 30.8 |
| | | Female | 29,189 | 2,486 | 2,711 | 2,827 | 2,690 | 5,156 | 4,622 | 2,915 | 2,510 | 3,272 | 32.5 |
| **PINE BLUFF** | **90.2** | **Male** | **43,700** | **4,679** | **4,160** | **4,749** | **5,706** | **6,984** | **5,225** | **3,618** | **3,821** | **4,758** | **28.7** |
| | | **Female** | **46,500** | **4,572** | **3,896** | **4,264** | **5,501** | **7,103** | **5,439** | **4,274** | **4,301** | **7,150** | **32.1** |
| Jefferson | 90.2 | Male | 43,700 | 4,679 | 4,160 | 4,749 | 5,706 | 6,984 | 5,225 | 3,618 | 3,821 | 4,758 | 28.7 |
| | | Female | 46,500 | 4,572 | 3,896 | 4,264 | 5,501 | 7,103 | 5,439 | 4,274 | 4,301 | 7,150 | 32.1 |
| **TEXARKANA** | **119.5** | **Male** | **57,044** | **6,121** | **5,470** | **5,577** | **5,754** | **9,298** | **7,399** | **5,192** | **5,447** | **6,786** | **31.0** |
| | | **Female** | **62,456** | **5,767** | **5,186** | **5,546** | **5,984** | **9,731** | **7,747** | **5,811** | **6,510** | **10,144** | **34.0** |
| Miller | 38.8 | Male | 18,479 | 2,078 | 1,830 | 1,879 | 1,881 | 2,931 | 2,253 | 1,635 | 1,749 | 2,243 | 30.4 |
| | | Female | 20,321 | 1,955 | 1,667 | 1,894 | 1,957 | 3,185 | 2,429 | 1,836 | 2,119 | 3,279 | 33.4 |
| *Bowie, Tex.* | *80.7* | *Male* | *38,565* | *4,043* | *3,640* | *3,698* | *3,873* | *6,367* | *5,146* | *3,557* | *3,698* | *4,543* | *31.3* |
| | | *Female* | *42,135* | *3,812* | *3,519* | *3,652* | *4,027* | *6,546* | *5,318* | *4,005* | *4,391* | *6,865* | *34.3* |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Arkansas | 23.2 | Male | 11,199 | 1,157 | 987 | 1,033 | 1,193 | 1,765 | 1,300 | 1,172 | 1,098 | 1,494 | 32.0 |
| | | Female | 12,001 | 1,115 | 923 | 1,005 | 1,126 | 1,790 | 1,432 | 1,288 | 1,312 | 2,010 | 35.3 |
| Ashley | 26.2 | Male | 12,607 | 1,327 | 1,335 | 1,393 | 1,246 | 1,865 | 1,762 | 1,186 | 1,006 | 1,487 | 30.4 |
| | | Female | 13,593 | 1,343 | 1,260 | 1,330 | 1,256 | 1,984 | 1,776 | 1,244 | 1,303 | 2,097 | 33.1 |
| Baxter | 31.5 | Male | 15,085 | 1,064 | 1,051 | 1,198 | 941 | 1,684 | 1,592 | 1,227 | 2,053 | 4,275 | 45.1 |
| | | Female | 16,415 | 950 | 968 | 1,086 | 987 | 1,843 | 1,800 | 1,456 | 2,617 | 4,708 | 49.1 |
| Benton | 89.0 | Male | 43,248 | 3,979 | 3,639 | 3,971 | 4,390 | 6,407 | 5,485 | 3,995 | 4,575 | 6,807 | 33.8 |
| | | Female | 45,752 | 3,782 | 3,555 | 3,688 | 4,507 | 6,508 | 5,795 | 4,243 | 5,511 | 8,163 | 36.4 |
| Boone | 28.8 | Male | 13,732 | 1,316 | 1,154 | 1,237 | 1,327 | 2,093 | 1,767 | 1,294 | 1,401 | 2,143 | 33.8 |
| | | Female | 15,068 | 1,186 | 1,163 | 1,178 | 1,381 | 2,179 | 1,934 | 1,534 | 1,563 | 2,950 | 37.3 |
| Bradley | 13.7 | Male | 6,456 | 635 | 558 | 617 | 639 | 867 | 773 | 604 | 659 | 1,104 | 34.0 |
| | | Female | 7,244 | 614 | 551 | 645 | 628 | 826 | 855 | 679 | 860 | 1,586 | 39.2 |
| Calhoun | 6.1 | Male | 2,940 | 299 | 212 | 295 | 399 | 395 | 332 | 258 | 305 | 445 | 31.7 |
| | | Female | 3,160 | 256 | 246 | 280 | 319 | 391 | 380 | 289 | 342 | 657 | 37.3 |
| Carroll | 17.7 | Male | 8,505 | 739 | 659 | 714 | 674 | 1,216 | 1,099 | 855 | 1,007 | 1,542 | 37.3 |
| | | Female | 9,195 | 658 | 629 | 668 | 721 | 1,267 | 1,137 | 914 | 1,216 | 1,985 | 40.8 |
| Chicot | 17.4 | Male | 8,116 | 1,028 | 940 | 975 | 834 | 1,027 | 771 | 655 | 715 | 1,171 | 27.7 |
| | | Female | 9,284 | 1,019 | 910 | 913 | 875 | 1,122 | 960 | 864 | 909 | 1,712 | 33.2 |
| Clark | 23.2 | Male | 11,145 | 1,004 | 892 | 948 | 2,048 | 1,568 | 1,297 | 922 | 1,004 | 1,462 | 29.3 |
| | | Female | 12,055 | 925 | 821 | 854 | 2,091 | 1,687 | 1,346 | 1,004 | 1,197 | 2,130 | 32.9 |
| Clay | 20.6 | Male | 9,854 | 900 | 778 | 999 | 869 | 1,268 | 1,303 | 991 | 1,030 | 1,716 | 35.9 |
| | | Female | 10,746 | 780 | 770 | 948 | 868 | 1,307 | 1,392 | 1,088 | 1,270 | 2,323 | 40.0 |
| Cleburne | 19.5 | Male | 9,571 | 789 | 777 | 862 | 811 | 1,139 | 1,262 | 1,018 | 1,194 | 1,719 | 38.2 |
| | | Female | 9,929 | 695 | 705 | 843 | 781 | 1,183 | 1,394 | 1,079 | 1,289 | 1,960 | 40.4 |
| Cleveland | 8.1 | Male | 3,946 | 346 | 361 | 435 | 379 | 516 | 573 | 390 | 363 | 583 | 33.8 |
| | | Female | 4,154 | 346 | 362 | 384 | 324 | 632 | 538 | 373 | 395 | 800 | 35.5 |
| Columbia | 26.5 | Male | 12,526 | 1,225 | 1,053 | 1,284 | 1,689 | 1,733 | 1,453 | 1,176 | 1,159 | 1,754 | 30.8 |
| | | Female | 13,974 | 1,142 | 1,082 | 1,155 | 1,610 | 1,765 | 1,668 | 1,366 | 1,435 | 2,751 | 36.4 |
| Conway | 20.0 | Male | 9,644 | 1,004 | 886 | 1,041 | 1,011 | 1,374 | 1,183 | 913 | 956 | 1,276 | 31.4 |
| | | Female | 10,356 | 924 | 901 | 990 | 961 | 1,377 | 1,277 | 1,027 | 1,094 | 1,805 | 35.2 |
| Craighead | 65.5 | Male | 31,578 | 3,040 | 2,748 | 2,896 | 4,925 | 5,391 | 4,281 | 2,798 | 2,480 | 3,019 | 29.0 |
| | | Female | 33,922 | 2,839 | 2,616 | 2,747 | 5,083 | 5,583 | 4,360 | 3,047 | 3,052 | 4,595 | 31.6 |
| Crawford | 41.0 | Male | 20,159 | 2,216 | 1,947 | 2,053 | 2,019 | 3,318 | 2,914 | 1,870 | 1,659 | 2,163 | 30.6 |
| | | Female | 20,841 | 2,029 | 1,828 | 1,997 | 2,009 | 3,337 | 2,923 | 1,848 | 1,882 | 2,988 | 32.7 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ARKANSAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| ☐ Crittenden | 48.8 | Male | 23,224 | 2,961 | 2,622 | 2,817 | 2,591 | 3,512 | 2,907 | 1,889 | 1,747 | 2,178 | 26.8 |
| | | Female | 25,576 | 2,782 | 2,595 | 2,848 | 2,821 | 3,986 | 3,307 | 2,244 | 2,104 | 2,889 | 29.4 |
| Cross | 20.2 | Male | 9,765 | 1,160 | 1,021 | 1,118 | 1,050 | 1,492 | 1,241 | 769 | 810 | 1,104 | 28.6 |
| | | Female | 10,435 | 1,177 | 1,009 | 1,046 | 1,021 | 1,511 | 1,284 | 878 | 921 | 1,588 | 31.4 |
| Dallas | 10.7 | Male | 5,118 | 541 | 492 | 474 | 468 | 738 | 653 | 466 | 487 | 799 | 32.9 |
| | | Female | 5,582 | 493 | 493 | 441 | 512 | 768 | 614 | 485 | 631 | 1,145 | 36.4 |
| Desha | 19.4 | Male | 9,143 | 1,165 | 1,003 | 1,001 | 960 | 1,377 | 1,064 | 672 | 724 | 1,177 | 28.2 |
| | | Female | 10,257 | 1,180 | 927 | 1,038 | 1,109 | 1,445 | 1,119 | 818 | 949 | 1,672 | 31.1 |
| Drew | 18.3 | Male | 8,872 | 939 | 812 | 884 | 1,251 | 1,391 | 1,052 | 765 | 667 | 1,111 | 29.0 |
| | | Female | 9,428 | 856 | 790 | 871 | 1,226 | 1,360 | 1,179 | 790 | 856 | 1,500 | 32.1 |
| Faulkner | 51.6 | Male | 24,980 | 2,331 | 2,263 | 2,303 | 4,383 | 3,953 | 3,191 | 2,096 | 2,045 | 2,415 | 28.1 |
| | | Female | 26,620 | 2,166 | 2,078 | 2,251 | 4,826 | 4,070 | 3,227 | 2,242 | 2,297 | 3,463 | 29.9 |
| Franklin | 16.0 | Male | 7,927 | 709 | 729 | 861 | 878 | 1,128 | 1,025 | 749 | 716 | 1,132 | 32.0 |
| | | Female | 8,073 | 661 | 685 | 690 | 694 | 1,146 | 1,034 | 747 | 830 | 1,586 | 36.6 |
| Fulton | 10.7 | Male | 5,189 | 411 | 456 | 487 | 402 | 674 | 623 | 468 | 659 | 1,009 | 37.6 |
| | | Female | 5,511 | 416 | 398 | 446 | 414 | 720 | 642 | 578 | 709 | 1,188 | 40.6 |
| Garland | 75.5 | Male | 35,921 | 2,823 | 2,755 | 3,161 | 3,310 | 5,149 | 4,414 | 3,426 | 4,114 | 6,769 | 36.7 |
| | | Female | 39,579 | 2,828 | 2,650 | 2,968 | 3,363 | 5,343 | 4,712 | 3,912 | 5,020 | 8,783 | 40.6 |
| Grant | 13.8 | Male | 6,780 | 600 | 664 | 719 | 691 | 1,010 | 1,083 | 658 | 569 | 786 | 32.1 |
| | | Female | 7,020 | 590 | 599 | 673 | 626 | 1,038 | 1,099 | 662 | 643 | 1,090 | 34.8 |
| Greene | 32.0 | Male | 15,436 | 1,455 | 1,380 | 1,475 | 1,620 | 2,476 | 2,150 | 1,437 | 1,424 | 2,019 | 32.2 |
| | | Female | 16,564 | 1,477 | 1,352 | 1,406 | 1,594 | 2,441 | 2,243 | 1,601 | 1,652 | 2,798 | 35.1 |
| Hempstead | 24.4 | Male | 11,612 | 1,224 | 1,059 | 1,092 | 1,105 | 1,647 | 1,517 | 1,035 | 1,084 | 1,849 | 33.1 |
| | | Female | 12,788 | 1,218 | 1,047 | 1,079 | 1,128 | 1,699 | 1,577 | 1,157 | 1,355 | 2,528 | 36.4 |
| Hot Spring | 27.9 | Male | 13,489 | 1,267 | 1,187 | 1,341 | 1,333 | 2,093 | 1,795 | 1,376 | 1,347 | 1,750 | 32.7 |
| | | Female | 14,411 | 1,317 | 1,189 | 1,214 | 1,295 | 2,165 | 1,831 | 1,432 | 1,510 | 2,458 | 35.1 |
| Howard | 13.9 | Male | 6,614 | 718 | 607 | 662 | 639 | 954 | 824 | 559 | 619 | 1,032 | 32.1 |
| | | Female | 7,286 | 643 | 589 | 601 | 622 | 1,003 | 853 | 636 | 774 | 1,565 | 37.2 |
| Independence | 32.6 | Male | 15,825 | 1,605 | 1,449 | 1,433 | 1,654 | 2,488 | 2,227 | 1,498 | 1,471 | 2,000 | 32.1 |
| | | Female | 16,775 | 1,449 | 1,334 | 1,431 | 1,703 | 2,629 | 2,184 | 1,628 | 1,564 | 2,853 | 34.4 |
| Izard | 11.9 | Male | 5,774 | 406 | 417 | 488 | 403 | 707 | 642 | 517 | 762 | 1,432 | 42.3 |
| | | Female | 6,126 | 398 | 408 | 410 | 389 | 696 | 684 | 547 | 930 | 1,664 | 46.5 |
| Jackson | 21.2 | Male | 10,173 | 1,065 | 948 | 1,041 | 962 | 1,510 | 1,301 | 938 | 1,040 | 1,368 | 32.1 |
| | | Female | 11,027 | 971 | 840 | 992 | 1,055 | 1,554 | 1,379 | 1,086 | 1,151 | 1,999 | 35.7 |
| Jefferson | 90.2 | Male | 43,700 | 4,679 | 4,160 | 4,749 | 5,706 | 6,984 | 5,225 | 3,618 | 3,821 | 4,758 | 28.7 |
| | | Female | 46,500 | 4,572 | 3,896 | 4,264 | 5,501 | 7,103 | 5,439 | 4,274 | 4,301 | 7,150 | 32.1 |
| Johnson | 18.6 | Male | 9,069 | 857 | 816 | 833 | 952 | 1,270 | 1,111 | 848 | 895 | 1,487 | 33.5 |
| | | Female | 9,531 | 804 | 725 | 771 | 914 | 1,260 | 1,138 | 903 | 1,091 | 1,925 | 37.6 |
| Lafayette | 10.0 | Male | 4,753 | 494 | 476 | 498 | 435 | 630 | 585 | 424 | 435 | 776 | 32.5 |
| | | Female | 5,247 | 524 | 468 | 500 | 421 | 667 | 585 | 428 | 536 | 1,118 | 35.7 |
| Lawrence | 18.8 | Male | 9,009 | 846 | 798 | 851 | 955 | 1,241 | 1,155 | 845 | 860 | 1,458 | 33.5 |
| | | Female | 9,791 | 749 | 784 | 831 | 951 | 1,338 | 1,200 | 941 | 1,095 | 1,902 | 37.0 |
| Lee | 14.5 | Male | 6,801 | 851 | 827 | 896 | 640 | 788 | 698 | 554 | 612 | 935 | 27.4 |
| | | Female | 7,699 | 764 | 767 | 901 | 717 | 972 | 813 | 703 | 703 | 1,359 | 32.2 |
| Lincoln | 13.1 | Male | 7,203 | 592 | 577 | 627 | 1,015 | 1,582 | 997 | 523 | 499 | 791 | 30.0 |
| | | Female | 5,897 | 589 | 528 | 559 | 562 | 789 | 716 | 497 | 575 | 1,082 | 34.0 |
| Little River | 14.7 | Male | 7,089 | 788 | 746 | 741 | 710 | 1,065 | 952 | 654 | 587 | 846 | 30.3 |
| | | Female | 7,611 | 751 | 742 | 744 | 707 | 1,154 | 981 | 634 | 686 | 1,212 | 32.5 |
| Logan | 20.9 | Male | 10,270 | 919 | 963 | 1,199 | 950 | 1,387 | 1,290 | 913 | 1,030 | 1,619 | 33.0 |
| | | Female | 10,630 | 893 | 817 | 974 | 898 | 1,442 | 1,330 | 951 | 1,155 | 2,170 | 37.2 |
| Lonoke | 37.5 | Male | 18,223 | 1,946 | 1,890 | 2,021 | 1,856 | 2,756 | 2,687 | 1,673 | 1,464 | 1,930 | 30.1 |
| | | Female | 19,277 | 1,841 | 1,833 | 1,992 | 1,786 | 2,918 | 2,920 | 1,662 | 1,634 | 2,691 | 32.5 |
| Madison | 11.9 | Male | 5,904 | 524 | 519 | 589 | 535 | 885 | 743 | 559 | 656 | 894 | 33.9 |
| | | Female | 5,996 | 529 | 478 | 510 | 465 | 878 | 775 | 597 | 690 | 1,074 | 36.8 |
| Marion | 13.0 | Male | 6,307 | 545 | 522 | 568 | 442 | 769 | 780 | 556 | 863 | 1,262 | 38.9 |
| | | Female | 6,693 | 481 | 516 | 570 | 450 | 853 | 818 | 599 | 1,002 | 1,404 | 40.8 |
| Miller | 38.8 | Male | 18,479 | 2,078 | 1,830 | 1,879 | 1,881 | 2,931 | 2,253 | 1,635 | 1,749 | 2,243 | 30.4 |
| | | Female | 20,321 | 1,955 | 1,667 | 1,894 | 1,957 | 3,185 | 2,429 | 1,836 | 2,119 | 3,279 | 33.4 |
| Mississippi | 57.8 | Male | 27,856 | 3,550 | 2,814 | 2,930 | 3,631 | 4,522 | 3,379 | 2,157 | 2,097 | 2,776 | 27.2 |
| | | Female | 29,944 | 3,531 | 2,751 | 2,810 | 3,501 | 4,638 | 3,505 | 2,551 | 2,639 | 4,018 | 30.1 |
| Monroe | 12.9 | Male | 6,110 | 700 | 604 | 736 | 595 | 800 | 634 | 528 | 588 | 925 | 30.2 |
| | | Female | 6,790 | 660 | 578 | 688 | 606 | 836 | 764 | 634 | 739 | 1,285 | 35.4 |
| Montgomery | 8.3 | Male | 4,111 | 308 | 316 | 370 | 394 | 553 | 521 | 410 | 485 | 754 | 37.2 |
| | | Female | 4,189 | 325 | 303 | 342 | 308 | 538 | 537 | 451 | 494 | 891 | 40.2 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ARKANSAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Nevada | 11.0 | Male | 5,288 | 523 | 511 | 482 | 507 | 748 | 617 | 430 | 517 | 953 | 33.3 |
| | | Female | 5,712 | 549 | 504 | 466 | 493 | 725 | 639 | 483 | 643 | 1,210 | 36.9 |
| Newton | 8.3 | Male | 4,167 | 409 | 383 | 431 | 363 | 668 | 549 | 393 | 400 | 571 | 32.4 |
| | | Female | 4,133 | 411 | 337 | 389 | 362 | 649 | 564 | 389 | 439 | 593 | 33.7 |
| Ouachita | 31.6 | Male | 14,854 | 1,516 | 1,364 | 1,367 | 1,463 | 2,215 | 1,775 | 1,449 | 1,549 | 2,156 | 32.8 |
| | | Female | 16,746 | 1,464 | 1,257 | 1,410 | 1,531 | 2,344 | 1,880 | 1,729 | 1,913 | 3,218 | 37.0 |
| Perry | 8.0 | Male | 3,953 | 362 | 387 | 413 | 332 | 571 | 547 | 376 | 405 | 560 | 33.5 |
| | | Female | 4,047 | 368 | 363 | 396 | 338 | 571 | 514 | 391 | 434 | 672 | 34.8 |
| Phillips | 33.1 | Male | 15,353 | 2,077 | 1,719 | 1,900 | 1,498 | 1,944 | 1,687 | 1,261 | 1,209 | 2,058 | 27.5 |
| | | Female | 17,747 | 2,057 | 1,653 | 1,973 | 1,754 | 2,290 | 2,013 | 1,546 | 1,630 | 2,831 | 31.3 |
| Pike | 10.8 | Male | 5,233 | 443 | 481 | 489 | 533 | 738 | 746 | 473 | 527 | 803 | 34.1 |
| | | Female | 5,567 | 496 | 453 | 471 | 497 | 758 | 715 | 474 | 615 | 1,088 | 36.5 |
| Poinsett | 26.1 | Male | 12,593 | 1,273 | 1,232 | 1,360 | 1,261 | 1,886 | 1,722 | 1,181 | 1,161 | 1,517 | 31.2 |
| | | Female | 13,507 | 1,184 | 1,189 | 1,329 | 1,309 | 1,965 | 1,810 | 1,234 | 1,442 | 2,045 | 33.9 |
| Polk | 18.1 | Male | 8,780 | 833 | 754 | 912 | 738 | 1,105 | 1,130 | 855 | 928 | 1,525 | 35.4 |
| | | Female | 9,320 | 722 | 778 | 783 | 724 | 1,143 | 1,259 | 882 | 1,050 | 1,979 | 39.1 |
| Pope | 42.4 | Male | 20,812 | 2,042 | 1,845 | 1,953 | 2,940 | 3,351 | 2,847 | 1,892 | 1,746 | 2,196 | 29.9 |
| | | Female | 21,588 | 1,846 | 1,761 | 1,969 | 2,677 | 3,348 | 2,960 | 1,944 | 1,958 | 3,125 | 32.6 |
| Prairie | 9.7 | Male | 4,790 | 439 | 449 | 504 | 484 | 652 | 642 | 436 | 498 | 686 | 33.0 |
| | | Female | 4,910 | 417 | 412 | 474 | 447 | 683 | 626 | 483 | 523 | 845 | 35.4 |
| Pulaski | 354.3 | Male | 169,375 | 18,677 | 15,720 | 14,911 | 21,434 | 34,087 | 22,575 | 14,758 | 13,483 | 13,730 | 29.1 |
| | | Female | 184,925 | 17,709 | 15,389 | 14,871 | 22,140 | 35,549 | 23,938 | 16,351 | 15,911 | 23,067 | 31.3 |
| Randolph | 17.1 | Male | 8,265 | 736 | 745 | 917 | 803 | 1,122 | 1,114 | 787 | 832 | 1,209 | 33.3 |
| | | Female | 8,835 | 786 | 725 | 813 | 731 | 1,232 | 1,158 | 871 | 952 | 1,567 | 36.1 |
| St. Francis | 29.9 | Male | 14,142 | 1,909 | 1,629 | 1,680 | 1,393 | 2,021 | 1,705 | 1,089 | 1,127 | 1,589 | 27.3 |
| | | Female | 15,758 | 1,895 | 1,556 | 1,635 | 1,628 | 2,318 | 1,799 | 1,307 | 1,375 | 2,245 | 30.0 |
| Saline | 58.1 | Male | 28,911 | 2,749 | 2,887 | 3,023 | 2,943 | 4,950 | 4,835 | 2,880 | 2,308 | 2,336 | 30.8 |
| | | Female | 29,189 | 2,486 | 2,711 | 2,827 | 2,690 | 5,156 | 4,622 | 2,915 | 2,510 | 3,272 | 32.5 |
| Scott | 10.0 | Male | 4,943 | 393 | 444 | 516 | 438 | 613 | 711 | 516 | 494 | 818 | 35.9 |
| | | Female | 5,057 | 399 | 410 | 465 | 412 | 633 | 733 | 496 | 555 | 954 | 37.9 |
| Searcy | 9.0 | Male | 4,409 | 383 | 367 | 432 | 377 | 601 | 548 | 449 | 511 | 741 | 35.8 |
| | | Female | 4,591 | 374 | 336 | 424 | 353 | 625 | 586 | 455 | 561 | 877 | 38.1 |
| Sebastian | 99.4 | Male | 47,483 | 4,890 | 4,339 | 4,336 | 5,338 | 8,225 | 6,535 | 4,335 | 4,433 | 5,052 | 30.9 |
| | | Female | 51,917 | 4,589 | 4,124 | 4,254 | 5,502 | 8,430 | 6,717 | 4,763 | 5,187 | 8,351 | 33.9 |
| Sevier | 14.7 | Male | 7,125 | 687 | 707 | 714 | 646 | 1,044 | 991 | 630 | 687 | 1,019 | 32.7 |
| | | Female | 7,575 | 594 | 652 | 707 | 653 | 1,091 | 1,017 | 673 | 784 | 1,404 | 35.9 |
| Sharp | 16.3 | Male | 7,938 | 625 | 593 | 704 | 663 | 921 | 790 | 676 | 1,063 | 1,903 | 40.9 |
| | | Female | 8,362 | 625 | 601 | 658 | 573 | 932 | 892 | 795 | 1,301 | 1,985 | 43.9 |
| Stone | 9.6 | Male | 4,720 | 404 | 408 | 452 | 394 | 657 | 666 | 486 | 485 | 768 | 35.7 |
| | | Female | 4,880 | 413 | 355 | 471 | 379 | 717 | 691 | 493 | 566 | 795 | 36.5 |
| Union | 49.1 | Male | 23,116 | 2,348 | 2,123 | 2,223 | 2,307 | 3,608 | 2,807 | 2,104 | 2,338 | 3,258 | 32.1 |
| | | Female | 25,984 | 2,275 | 2,008 | 2,123 | 2,490 | 3,669 | 3,061 | 2,456 | 2,962 | 4,940 | 36.4 |
| Van Buren | 15.1 | Male | 7,430 | 612 | 648 | 683 | 554 | 924 | 832 | 771 | 1,064 | 1,342 | 38.5 |
| | | Female | 7,670 | 538 | 589 | 616 | 519 | 969 | 911 | 804 | 1,178 | 1,496 | 41.1 |
| Washington | 106.0 | Male | 52,997 | 4,715 | 4,100 | 4,526 | 10,314 | 9,447 | 6,561 | 4,383 | 3,998 | 4,953 | 28.0 |
| | | Female | 53,003 | 4,281 | 3,965 | 4,087 | 8,723 | 9,040 | 6,821 | 4,534 | 4,363 | 7,189 | 31.0 |
| White | 53.6 | Male | 26,004 | 2,348 | 2,401 | 2,611 | 3,628 | 3,715 | 3,404 | 2,371 | 2,271 | 3,255 | 30.4 |
| | | Female | 27,596 | 2,243 | 2,197 | 2,419 | 3,642 | 3,847 | 3,566 | 2,506 | 2,666 | 4,510 | 33.6 |
| Woodruff | 10.6 | Male | 5,064 | 580 | 533 | 563 | 477 | 709 | 571 | 381 | 453 | 797 | 30.3 |
| | | Female | 5,536 | 513 | 463 | 546 | 526 | 747 | 605 | 480 | 591 | 1,065 | 34.6 |
| Yell | 18.0 | Male | 8,730 | 722 | 809 | 829 | 837 | 1,233 | 1,123 | 845 | 945 | 1,387 | 34.5 |
| | | Female | 9,270 | 730 | 738 | 783 | 781 | 1,218 | 1,228 | 894 | 1,087 | 1,811 | 38.1 |
| **TOTAL METRO COUNTIES** | **925.7** | **Male** | **447,531** | **47,242** | **41,758** | **42,618** | **58,465** | **80,163** | **59,683** | **39,137** | **36,707** | **41,758** | **29.2** |
| | | **Female** | **478,169** | **44,410** | **40,086** | **41,285** | **57,955** | **82,774** | **62,343** | **42,669** | **42,308** | **64,339** | **31.7** |
| **TOTAL STATE** | **2,377.8** | **Male** | **1,147,512** | **115,820** | **105,277** | **111,726** | **132,456** | **181,843** | **147,896** | **102,746** | **105,022** | **144,726** | **31.0** |
| | | **Female** | **1,230,288** | **110,157** | **100,652** | **106,875** | **131,543** | **187,575** | **155,210** | **112,795** | **123,798** | **201,683** | **33.8** |
| **CALIFORNIA** | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** | **2,103.6** | **Male** | **1,037,123** | **88,790** | **85,047** | **97,116** | **144,326** | **202,282** | **159,974** | **106,640** | **83,864** | **69,084** | **30.1** |
| | | **Female** | **1,066,477** | **85,534** | **81,881** | **93,401** | **132,541** | **196,576** | **161,100** | **107,440** | **90,382** | **117,622** | **32.1** |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA (continued)** | | | | | | | | | | | | | |
| Orange | 2,103.6 | Male | 1,037,123 | 88,790 | 85,047 | 97,116 | 144,326 | 202,282 | 159,974 | 106,640 | 83,864 | 69,084 | 30.1 |
| | | Female | 1,066,477 | 85,534 | 81,881 | 93,401 | 132,541 | 196,576 | 161,100 | 107,440 | 90,382 | 117,622 | 32.1 |
| **BAKERSFIELD** | **460.5** | **Male** | **228,817** | **26,213** | **20,948** | **21,612** | **28,031** | **40,976** | **29,929** | **20,558** | **19,600** | **20,950** | **29.3** |
| | | **Female** | **231,683** | **24,908** | **19,980** | **20,566** | **27,348** | **39,435** | **29,969** | **21,294** | **21,495** | **26,688** | **30.8** |
| Kern | 460.5 | Male | 228,817 | 26,213 | 20,948 | 21,612 | 28,031 | 40,976 | 29,929 | 20,558 | 19,600 | 20,950 | 29.3 |
| | | Female | 231,683 | 24,908 | 19,980 | 20,566 | 27,348 | 39,435 | 29,969 | 21,294 | 21,495 | 26,688 | 30.8 |
| **CHICO** | **163.6** | **Male** | **79,849** | **6,492** | **5,537** | **6,105** | **11,978** | **14,489** | **9,044** | **6,171** | **8,104** | **11,929** | **31.8** |
| | | **Female** | **83,751** | **6,040** | **5,288** | **5,855** | **12,372** | **13,396** | **9,338** | **6,851** | **9,732** | **14,879** | **34.2** |
| Butte | 163.6 | Male | 79,849 | 6,492 | 5,537 | 6,105 | 11,978 | 14,489 | 9,044 | 6,171 | 8,104 | 11,929 | 31.8 |
| | | Female | 83,751 | 6,040 | 5,288 | 5,855 | 12,372 | 13,396 | 9,338 | 6,851 | 9,732 | 14,879 | 34.2 |
| **FRESNO** | **569.9** | **Male** | **280,340** | **29,951** | **24,805** | **26,881** | **37,149** | **52,207** | **36,086** | **24,392** | **23,503** | **25,366** | **29.1** |
| | | **Female** | **289,560** | **28,723** | **23,789** | **25,525** | **36,300** | **50,525** | **36,593** | **26,555** | **25,874** | **35,676** | **31.0** |
| Fresno | 569.9 | Male | 280,340 | 29,951 | 24,805 | 26,881 | 37,149 | 52,207 | 36,086 | 24,392 | 23,503 | 25,366 | 29.1 |
| | | Female | 289,560 | 28,723 | 23,789 | 25,525 | 36,300 | 50,525 | 36,593 | 26,555 | 25,874 | 35,676 | 31.0 |
| **LOS ANGELES - LONG BEACH** | **7,908.9** | **Male** | **3,856,620** | **367,737** | **316,673** | **336,629** | **505,363** | **751,854** | **549,397** | **374,420** | **337,715** | **316,832** | **30.3** |
| | | **Female** | **4,052,280** | **354,383** | **305,144** | **326,524** | **484,185** | **743,466** | **553,320** | **388,966** | **379,678** | **516,614** | **32.5** |
| Los Angeles | 7,908.9 | Male | 3,856,620 | 367,737 | 316,673 | 336,629 | 505,363 | 751,854 | 549,397 | 374,420 | 337,715 | 316,832 | 30.3 |
| | | Female | 4,052,280 | 354,383 | 305,144 | 326,524 | 484,185 | 743,466 | 553,320 | 388,966 | 379,678 | 516,614 | 32.5 |
| **LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA** | ***12,434.8*** | ***Male*** | ***6,089,151*** | ***580,616*** | ***509,768*** | ***545,004*** | ***796,113*** | ***1,170,055*** | ***871,833*** | ***587,602*** | ***522,138*** | ***506,022*** | ***30.2*** |
| | | ***Female*** | ***6,345,649*** | ***558,037*** | ***490,030*** | ***526,923*** | ***751,673*** | ***1,152,908*** | ***875,306*** | ***605,334*** | ***565,059*** | ***800,379*** | ***32.3*** |
| **MODESTO** | **299.8** | **Male** | **146,158** | **15,543** | **13,305** | **13,961** | **17,431** | **26,020** | **19,666** | **12,986** | **12,571** | **14,675** | **29.9** |
| | | **Female** | **153,642** | **14,825** | **12,754** | **13,311** | **17,582** | **26,607** | **20,191** | **13,899** | **14,212** | **20,261** | **31.9** |
| Stanislaus | 299.8 | Male | 146,158 | 15,543 | 13,305 | 13,961 | 17,431 | 26,020 | 19,666 | 12,986 | 12,571 | 14,675 | 29.9 |
| | | Female | 153,642 | 14,825 | 12,754 | 13,311 | 17,582 | 26,607 | 20,191 | 13,899 | 14,212 | 20,261 | 31.9 |
| **OAKLAND** | **1,875.8** | **Male** | **914,983** | **77,521** | **72,170** | **80,524** | **114,709** | **180,042** | **140,458** | **89,964** | **82,864** | **76,731** | **31.3** |
| | | **Female** | **960,817** | **74,230** | **69,399** | **78,234** | **107,949** | **185,490** | **141,634** | **92,554** | **91,353** | **119,974** | **33.1** |
| Alameda | 1,165.6 | Male | 568,865 | 47,750 | 42,584 | 47,403 | 76,865 | 117,484 | 84,527 | 53,527 | 49,961 | 48,764 | 30.9 |
| | | Female | 596,735 | 45,411 | 41,425 | 46,007 | 71,400 | 119,492 | 83,778 | 55,197 | 55,749 | 78,276 | 32.9 |
| Contra Costa | 710.2 | Male | 346,118 | 29,771 | 29,586 | 33,121 | 37,844 | 62,558 | 55,931 | 36,437 | 32,903 | 27,967 | 31.8 |
| | | Female | 364,082 | 28,819 | 27,974 | 32,227 | 36,549 | 65,998 | 57,856 | 37,357 | 35,604 | 41,698 | 33.6 |
| **OXNARD - VENTURA** | **596.9** | **Male** | **297,070** | **30,530** | **28,209** | **29,760** | **36,266** | **54,881** | **45,280** | **28,325** | **22,439** | **21,380** | **29.3** |
| | | **Female** | **299,830** | **29,435** | **26,981** | **28,797** | **32,698** | **54,125** | **44,756** | **27,813** | **24,151** | **31,074** | **30.9** |
| Ventura | 596.9 | Male | 297,070 | 30,530 | 28,209 | 29,760 | 36,266 | 54,881 | 45,280 | 28,325 | 22,439 | 21,380 | 29.3 |
| | | Female | 299,830 | 29,435 | 26,981 | 28,797 | 32,698 | 54,125 | 44,756 | 27,813 | 24,151 | 31,074 | 30.9 |
| **REDDING** | **134.6** | **Male** | **66,149** | **6,314** | **5,833** | **6,247** | **6,651** | **11,460** | **9,950** | **6,233** | **6,440** | **7,021** | **32.0** |
| | | **Female** | **68,451** | **5,845** | **5,554** | **6,160** | **6,964** | **11,741** | **9,924** | **6,648** | **6,890** | **8,725** | **33.3** |
| Shasta | 134.6 | Male | 66,149 | 6,314 | 5,833 | 6,247 | 6,651 | 11,460 | 9,950 | 6,233 | 6,440 | 7,021 | 32.0 |
| | | Female | 68,451 | 5,845 | 5,554 | 6,160 | 6,964 | 11,741 | 9,924 | 6,648 | 6,890 | 8,725 | 33.3 |
| **RIVERSIDE - SAN BERNARDINO** | **1,825.4** | **Male** | **898,338** | [illegible] | **79,839** | **81,499** | **110,158** | **161,038** | **117,182** | **78,217** | **78,120** | **93,726** | **30.2** |
| | | **Female** | **927,062** | [illegible] | **76,024** | **78,201** | **102,249** | **158,741** | **116,130** | **81,115** | **90,848** | **135,069** | **32.5** |
| Riverside | 784.7 | Male | 382,067 | [illegible] | 32,590 | 33,862 | 41,581 | 64,245 | 48,370 | 33,342 | 36,832 | 53,521 | 32.0 |
| | | Female | 402,633 | [illegible] | 31,187 | 32,611 | 41,162 | 63,833 | 48,320 | 35,082 | 44,308 | 70,506 | 34.5 |
| San Bernardino | 1,040.7 | Male | 516,271 | 55,835 | 47,249 | 47,637 | 68,577 | 96,793 | 68,812 | 44,875 | 41,288 | 45,205 | 29.0 |
| | | Female | 524,429 | 53,061 | 44,837 | 45,590 | 61,087 | 94,908 | 67,810 | 46,033 | 46,540 | 64,563 | 31.1 |
| **SACRAMENTO** | **1,242.4** | **Male** | **608,822** | **55,204** | **48,559** | **54,316** | **78,210** | **119,377** | **83,658** | **60,116** | **56,308** | **53,074** | **30.7** |
| | | **Female** | **633,578** | **52,834** | **46,419** | **51,704** | **80,087** | **118,987** | **87,168** | **61,656** | **60,484** | **74,239** | **32.2** |
| El Dorado | 105.9 | Male | 53,246 | 4,385 | 4,264 | 4,591 | 5,200 | 11,370 | 7,951 | 5,035 | 5,381 | 5,069 | 32.2 |
| | | Female | 52,654 | 4,137 | 3,807 | 4,186 | 5,260 | 11,049 | 7,672 | 5,019 | 5,614 | 5,910 | 33.1 |
| Placer | 139.9 | Male | 68,983 | 5,775 | 5,782 | 6,669 | 7,088 | 12,011 | 10,755 | 7,119 | 6,716 | 7,068 | 32.6 |
| | | Female | 70,917 | 5,560 | 5,421 | 6,436 | 6,788 | 12,333 | 10,968 | 7,042 | 6,943 | 9,426 | 34.1 |
| Sacramento | 873.7 | Male | 425,184 | 39,803 | 34,026 | 38,196 | 53,993 | 83,736 | 57,540 | 42,667 | 39,375 | 35,848 | 30.6 |
| | | Female | 448,516 | 38,152 | 32,953 | 36,331 | 56,105 | 84,291 | 60,814 | 44,393 | 42,894 | 52,583 | 32.2 |
| Yolo | 122.9 | Male | 61,409 | 5,241 | 4,487 | 4,860 | 11,929 | 12,260 | 7,412 | 5,295 | 4,836 | 5,089 | 28.4 |
| | | Female | 61,491 | 4,985 | 4,238 | 4,751 | 11,934 | 11,314 | 7,714 | 5,202 | 5,033 | 6,320 | 29.3 |
| **SALINAS - SEASIDE - MONTEREY** | **324.8** | **Male** | **166,703** | **17,062** | **13,271** | **13,621** | **28,947** | **34,149** | **20,420** | **13,451** | **12,493** | **13,289** | **28.1** |
| | | **Female** | **158,097** | **16,486** | **12,913** | **13,072** | **19,589** | **29,446** | **19,359** | **14,496** | **14,053** | **18,683** | **30.8** |
| Monterey | 324.8 | Male | 166,703 | 17,062 | 13,271 | 13,621 | 28,947 | 34,149 | 20,420 | 13,451 | 12,493 | 13,289 | 28.1 |
| | | Female | 158,097 | 16,486 | 12,913 | 13,072 | 19,589 | 29,446 | 19,359 | 14,496 | 14,053 | 18,683 | 30.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | |
| **SAN DIEGO** | **2,085.3** | **Male** | **1,056,912** | **91,205** | **79,571** | **84,904** | **188,294** | **211,602** | **135,360** | **88,511** | **84,911** | **92,554** | **29.0** |
| | | **Female** | **1,028,388** | **87,060** | **75,938** | **80,764** | **131,708** | **192,207** | **124,049** | **92,875** | **97,881** | **135,906** | **32.2** |
| San Diego | 2,085.3 | Male | 1,056,912 | 91,205 | 79,571 | 84,904 | 188,294 | 211,602 | 135,360 | 88,511 | 84,911 | 92,554 | 29.0 |
| | | Female | 1,028,388 | 87,060 | 75,938 | 80,764 | 131,708 | 192,207 | 134,049 | 92,875 | 97,881 | 135,906 | 32.2 |
| **SAN FRANCISCO** | **1,526.3** | **Male** | **749,704** | **49,076** | **44,987** | **53,826** | **82,830** | **167,210** | **119,082** | **78,412** | **74,645** | **79,626** | **33.6** |
| | | **Female** | **776,596** | **47,021** | **42,520** | **51,721** | **80,782** | **157,256** | **112,168** | **79,174** | **82,928** | **123,026** | **35.8** |
| Marin | 226.2 | Male | 110,944 | 6,940 | 7,547 | 9,334 | 10,831 | 23,789 | 20,822 | 12,239 | 10,574 | 8,868 | 33.8 |
| | | Female | 115,256 | 6,621 | 7,082 | 8,845 | 10,165 | 24,187 | 20,822 | 12,372 | 11,006 | 14,156 | 35.3 |
| San Francisco | 688.6 | Male | 341,394 | 19,676 | 16,691 | 19,253 | 38,529 | 85,369 | 51,758 | 33,477 | 32,658 | 43,083 | 34.0 |
| | | Female | 347,206 | 18,787 | 15,864 | 18,771 | 37,684 | 74,365 | 43,660 | 32,802 | 37,720 | 67,553 | 36.9 |
| San Mateo | 611.5 | Male | 297,366 | 22,460 | 20,749 | 25,149 | 33,470 | 58,052 | 46,502 | 32,696 | 31,413 | 26,875 | 33.1 |
| | | Female | 314,134 | 21,613 | 19,574 | 24,105 | 32,933 | 58,704 | 47,686 | 34,000 | 34,202 | 41,317 | 35.0 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | *5,711.2* | ***Male*** | *2,806,906* | *228,187* | *210,413* | *238,441* | *346,342* | *581,390* | *433,018* | *274,416* | *247,782* | *246,917* | *31.5* |
| | | ***Female*** | *2,904,294* | *218,246* | *201,401* | *229,373* | *327,625* | *569,698* | *424,918* | *279,586* | *274,555* | *378,892* | *33.3* |
| **SAN JOSE** | **1,377.5** | **Male** | **682,020** | **59,684** | **56,133** | **64,897** | **92,410** | **138,882** | **107,957** | **67,625** | **52,362** | **42,070** | **29.9** |
| | | **Female** | **695,480** | **57,418** | **53,929** | **61,980** | **86,854** | **135,086** | **108,420** | **67,819** | **56,834** | **67,140** | **31.5** |
| Santa Clara | 1,377.5 | Male | 682,020 | 59,684 | 56,133 | 64,897 | 92,410 | 138,882 | 107,957 | 67,625 | 52,362 | 42,070 | 29.9 |
| | | Female | 695,480 | 57,418 | 53,929 | 61,980 | 86,854 | 135,086 | 108,420 | 67,819 | 56,834 | 67,140 | 31.5 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **322.0** | **Male** | **158,356** | **12,581** | **11,171** | **13,304** | **25,022** | **31,708** | **20,945** | **14,879** | **13,492** | **15,254** | **30.4** |
| | | **Female** | **163,644** | **11,975** | **10,897** | **12,994** | **23,917** | **28,451** | **21,125** | **15,413** | **15,207** | **23,665** | **32.7** |
| Santa Barbara | 322.0 | Male | 158,356 | 12,581 | 11,171 | 13,304 | 25,022 | 31,708 | 20,945 | 14,879 | 13,492 | 15,254 | 30.4 |
| | | Female | 163,644 | 11,975 | 10,897 | 12,994 | 23,917 | 28,451 | 21,125 | 15,413 | 15,207 | 23,665 | 32.7 |
| **SANTA CRUZ** | **216.8** | **Male** | **106,129** | **8,953** | **7,713** | **8,193** | **13,785** | **24,511** | **14,463** | **8,082** | **8,295** | **12,134** | **30.9** |
| | | **Female** | **110,671** | **8,421** | **7,289** | **7,757** | **13,760** | **22,808** | **13,669** | **8,832** | **9,924** | **18,211** | **32.9** |
| Santa Cruz | 216.8 | Male | 106,129 | 8,953 | 7,713 | 8,193 | 13,785 | 24,511 | 14,463 | 8,082 | 8,295 | 12,134 | 30.9 |
| | | Female | 110,671 | 8,421 | 7,289 | 7,757 | 13,760 | 22,808 | 13,669 | 8,832 | 9,924 | 18,211 | 32.9 |
| **SANTA ROSA - PETALUMA** | **335.3** | **Male** | **162,277** | **14,309** | **13,171** | **14,015** | **16,771** | **32,513** | **23,861** | **13,634** | **14,268** | **19,735** | **32.0** |
| | | **Female** | **173,023** | **13,553** | **12,603** | **13,480** | **17,187** | **33,484** | **23,581** | **14,322** | **16,665** | **28,148** | **33.9** |
| Sonoma | 335.3 | Male | 162,277 | 14,309 | 13,171 | 14,015 | 16,771 | 32,513 | 23,861 | 13,634 | 14,268 | 19,735 | 32.0 |
| | | Female | 173,023 | 13,553 | 12,603 | 13,480 | 17,187 | 33,484 | 23,581 | 14,322 | 16,665 | 28,148 | 33.9 |
| **STOCKTON** | **393.0** | **Male** | **194,092** | **19,533** | **17,055** | **18,665** | **23,467** | **33,050** | **25,136** | **17,942** | **18,095** | **21,149** | **30.5** |
| | | **Female** | **198,908** | **18,645** | **16,337** | **17,021** | **22,549** | **33,726** | **25,628** | **18,973** | **19,849** | **26,180** | **32.4** |
| San Joaquin | 393.0 | Male | 194,092 | 19,533 | 17,055 | 18,665 | 23,467 | 33,050 | 25,136 | 17,942 | 18,095 | 21,149 | 30.5 |
| | | Female | 198,908 | 18,645 | 16,337 | 17,021 | 22,549 | 33,726 | 25,628 | 18,973 | 19,849 | 26,180 | 32.4 |
| **VALLEJO - FAIRFIELD - NAPA** | **379.5** | **Male** | **191,793** | **18,644** | **16,239** | **16,976** | **25,837** | **38,232** | **27,197** | **16,699** | **15,348** | **16,621** | **29.8** |
| | | **Female** | **187,707** | **17,603** | **15,661** | **16,201** | **21,093** | **35,574** | **25,446** | **16,885** | **16,851** | **22,393** | **31.5** |
| Napa | 106.5 | Male | 52,220 | 3,887 | 3,666 | 4,594 | 5,938 | 8,976 | 7,380 | 4,830 | 5,531 | 7,418 | 33.9 |
| | | Female | 54,280 | 3,701 | 3,789 | 4,365 | 5,560 | 8,690 | 7,326 | 5,129 | 6,028 | 9,692 | 36.4 |
| Solano | 273.0 | Male | 139,573 | 14,757 | 12,573 | 12,382 | 19,899 | 29,256 | 19,817 | 11,869 | 9,817 | 9,203 | 28.5 |
| | | Female | 133,427 | 13,902 | 11,872 | 11,836 | 15,533 | 26,884 | 18,120 | 11,756 | 10,823 | 12,701 | 30.0 |
| **VISALIA - TULARE - PORTERVILLE** | **279.2** | **Male** | **138,001** | **16,087** | **13,660** | **14,164** | **16,421** | **23,001** | **17,850** | **11,697** | **11,232** | **13,889** | **28.8** |
| | | **Female** | **141,199** | **15,512** | **12,861** | **13,412** | **15,459** | **22,978** | **18,124** | **12,365** | **12,581** | **17,907** | **30.8** |
| Tulare | 279.2 | Male | 138,001 | 16,087 | 13,660 | 14,164 | 16,421 | 23,001 | 17,850 | 11,697 | 11,232 | 13,889 | 28.8 |
| | | Female | 141,199 | 15,512 | 12,861 | 13,412 | 15,459 | 22,978 | 18,124 | 12,365 | 12,581 | 17,907 | 30.8 |
| **YUBA CITY** | **110.4** | **Male** | **55,285** | **5,813** | **4,769** | **5,333** | **7,428** | **9,594** | **7,367** | **5,167** | **4,633** | **5,181** | **29.5** |
| | | **Female** | **55,115** | **5,468** | **4,665** | **5,076** | **6,607** | **9,190** | **7,640** | **5,169** | **4,991** | **6,309** | **31.2** |
| Sutter | 57.2 | Male | 28,350 | 2,790 | 2,474 | 2,823 | 3,434 | 4,641 | 4,026 | 2,998 | 2,487 | 2,677 | 30.7 |
| | | Female | 28,850 | 2,568 | 2,315 | 2,757 | 3,258 | 4,530 | 4,214 | 2,925 | 2,701 | 3,582 | 32.8 |
| Yuba | 53.2 | Male | 26,935 | 3,023 | 2,295 | 2,510 | 3,994 | 4,953 | 3,341 | 2,169 | 2,146 | 2,504 | 28.3 |
| | | Female | 26,265 | 2,900 | 2,350 | 2,319 | 3,349 | 4,660 | 3,426 | 2,244 | 2,290 | 2,727 | 29.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Alameda | 1,165.6 | Male | 568,865 | 47,750 | 42,584 | 47,403 | 76,865 | 117,484 | 84,527 | 53,527 | 49,961 | 48,764 | 30.9 |
| | | Female | 596,735 | 45,411 | 41,425 | 46,007 | 71,400 | 119,492 | 83,778 | 55,197 | 53,749 | 78,276 | 32.9 |
| Alpine | 1.4 | Male | 755 | 38 | 58 | 71 | 144 | 163 | 119 | 67 | 56 | 39 | 29.1 |
| | | Female | 645 | 55 | 54 | 65 | 99 | 121 | 119 | 58 | 42 | 33 | 29.1 |
| Amador | 23.5 | Male | 11,931 | 870 | 788 | 1,009 | 1,358 | 1,690 | 1,530 | 1,143 | 1,678 | 1,865 | 36.6 |
| | | Female | 11,569 | 785 | 765 | 835 | 806 | 1,694 | 1,612 | 1,182 | 1,737 | 2,153 | 40.6 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Butte | 163.6 | Male | 79,849 | 6,492 | 5,537 | 6,105 | 11,978 | 14,489 | 9,044 | 6,171 | 8,104 | 11,929 | 31.8 |
| | | Female | 83,751 | 6,040 | 5,288 | 5,855 | 12,372 | 13,396 | 9,338 | 6,851 | 9,732 | 14,879 | 34.2 |
| Calaveras | 25.5 | Male | 12,723 | 944 | 881 | 1,185 | 1,034 | 1,987 | 1,745 | 1,243 | 1,654 | 2,050 | 36.9 |
| | | Female | 12,777 | 851 | 887 | 1,031 | 936 | 1,957 | 1,722 | 1,290 | 1,864 | 2,249 | 39.3 |
| Colusa | 13.6 | Male | 6,798 | 686 | 592 | 617 | 702 | 1,087 | 876 | 661 | 733 | 844 | 32.4 |
| | | Female | 6,802 | 683 | 539 | 601 | 631 | 1,034 | 813 | 696 | 746 | 1,059 | 34.2 |
| Contra Costa | 710.2 | Male | 346,118 | 29,771 | 29,586 | 33,121 | 37,844 | 62,558 | 55,931 | 36,437 | 32,903 | 27,967 | 31.8 |
| | | Female | 364,082 | 28,819 | 27,974 | 32,227 | 36,549 | 65,998 | 57,856 | 37,357 | 35,604 | 41,698 | 33.6 |
| Del Norte | 19.3 | Male | 9,682 | 1,005 | 787 | 842 | 1,041 | 1,693 | 1,201 | 895 | 1,033 | 1,175 | 31.8 |
| | | Female | 9,618 | 994 | 760 | 788 | 955 | 1,590 | 1,222 | 905 | 1,093 | 1,309 | 33.3 |
| El Dorado | 105.9 | Male | 53,246 | 4,385 | 4,264 | 4,591 | 5,200 | 11,370 | 7,951 | 5,035 | 5,381 | 5,069 | 32.2 |
| | | Female | 52,654 | 4,137 | 3,807 | 4,186 | 5,360 | 11,049 | 7,672 | 5,019 | 5,614 | 5,910 | 33.1 |
| Fresno | 569.9 | Male | 280,340 | 29,951 | 24,805 | 26,881 | 37,149 | 52,207 | 36,086 | 24,392 | 23,503 | 25,366 | 29.1 |
| | | Female | 289,560 | 28,723 | 23,789 | 25,525 | 36,300 | 50,525 | 36,593 | 26,555 | 25,874 | 35,676 | 31.0 |
| Glenn | 23.2 | Male | 11,597 | 1,201 | 1,011 | 1,126 | 1,211 | 1,862 | 1,482 | 1,130 | 1,097 | 1,477 | 31.7 |
| | | Female | 11,603 | 1,162 | 925 | 1,011 | 1,124 | 1,718 | 1,495 | 1,144 | 1,192 | 1,832 | 34.2 |
| Humboldt | 113.2 | Male | 56,750 | 5,011 | 4,302 | 4,248 | 8,427 | 12,292 | 7,400 | 4,707 | 4,967 | 5,396 | 30.2 |
| | | Female | 56,450 | 4,793 | 4,120 | 4,230 | 8,037 | 11,299 | 7,106 | 4,796 | 5,191 | 6,876 | 31.2 |
| Imperial | 102.7 | Male | 50,784 | 5,990 | 5,354 | 5,746 | 6,041 | 7,719 | 5,902 | 4,672 | 4,356 | 5,004 | 27.9 |
| | | Female | 51,916 | 5,753 | 5,266 | 5,840 | 6,015 | 8,232 | 6,501 | 4,945 | 4,448 | 4,916 | 28.7 |
| Inyo | 18.9 | Male | 9,372 | 774 | 700 | 844 | 807 | 1,482 | 1,278 | 983 | 1,087 | 1,417 | 35.6 |
| | | Female | 9,528 | 787 | 682 | 743 | 751 | 1,408 | 1,288 | 994 | 1,199 | 1,676 | 38.1 |
| Kern | 460.5 | Male | 228,817 | 26,213 | 20,948 | 21,612 | 28,031 | 40,976 | 29,929 | 20,558 | 19,600 | 20,950 | 29.3 |
| | | Female | 231,683 | 24,908 | 19,980 | 20,566 | 27,348 | 39,435 | 29,969 | 21,294 | 21,495 | 26,688 | 30.8 |
| Kings | 80.9 | Male | 41,271 | 4,962 | 3,857 | 4,022 | 6,555 | 7,285 | 5,308 | 3,368 | 2,798 | 3,116 | 26.7 |
| | | Female | 39,629 | 4,802 | 3,632 | 3,840 | 4,668 | 6,632 | 5,287 | 3,370 | 3,123 | 4,255 | 29.3 |
| Lake | 46.6 | Male | 22,711 | 1,694 | 1,542 | 1,663 | 1,562 | 3,172 | 2,490 | 1,991 | 3,505 | 5,092 | 41.9 |
| | | Female | 23,889 | 1,611 | 1,381 | 1,620 | 1,556 | 3,104 | 2,585 | 2,336 | 4,090 | 5,606 | 45.4 |
| Lassen | 25.8 | Male | 14,231 | 1,137 | 1,003 | 1,189 | 2,434 | 3,195 | 1,780 | 1,228 | 1,153 | 1,112 | 29.2 |
| | | Female | 11,569 | 1,126 | 958 | 1,049 | 1,220 | 2,063 | 1,574 | 1,144 | 1,151 | 1,284 | 31.9 |
| Los Angeles | 7,908.9 | Male | 3,856,620 | 367,737 | 316,673 | 336,629 | 505,363 | 751,854 | 549,397 | 374,420 | 337,715 | 316,832 | 30.3 |
| | | Female | 4,052,280 | 354,383 | 305,144 | 326,524 | 484,185 | 743,466 | 553,320 | 388,966 | 379,678 | 516,614 | 32.5 |
| Madera | 75.2 | Male | 37,769 | 4,240 | 3,748 | 3,761 | 3,866 | 6,603 | 5,002 | 3,338 | 3,288 | 3,923 | 30.0 |
| | | Female | 37,431 | 4,218 | 3,480 | 3,400 | 3,572 | 6,379 | 4,797 | 3,397 | 3,550 | 4,638 | 31.3 |
| Marin | 226.2 | Male | 110,944 | 6,940 | 7,547 | 9,336 | 10,831 | 23,789 | 20,822 | 12,239 | 10,574 | 8,868 | 33.8 |
| | | Female | 115,256 | 6,621 | 7,082 | 8,845 | 10,165 | 24,187 | 20,822 | 12,372 | 11,006 | 14,156 | 35.3 |
| Mariposa | 13.6 | Male | 6,926 | 488 | 456 | 603 | 751 | 1,159 | 932 | 639 | 820 | 1,078 | 35.1 |
| | | Female | 6,674 | 417 | 447 | 521 | 672 | 1,022 | 863 | 702 | 888 | 1,142 | 38.0 |
| Mendocino | 73.5 | Male | 36,481 | 3,668 | 3,140 | 3,193 | 3,297 | 7,229 | 5,335 | 3,147 | 3,409 | 4,063 | 31.8 |
| | | Female | 37,019 | 3,330 | 3,023 | 2,921 | 3,303 | 7,162 | 5,127 | 3,324 | 3,697 | 5,130 | 33.3 |
| Merced | 156.1 | Male | 78,180 | 9,221 | 7,495 | 7,753 | 10,930 | 13,909 | 9,713 | 6,721 | 6,171 | 6,267 | 27.7 |
| | | Female | 77,920 | 9,170 | 7,139 | 7,392 | 9,583 | 13,189 | 10,018 | 7,022 | 6,429 | 7,978 | 29.3 |
| Modoc | 9.4 | Male | 4,659 | 406 | 377 | 458 | 341 | 777 | 664 | 445 | 540 | 651 | 34.6 |
| | | Female | 4,741 | 454 | 373 | 424 | 333 | 747 | 608 | 482 | 563 | 737 | 33.3 |
| Mono | 10.1 | Male | 5,580 | 455 | 349 | 385 | 1,017 | 1,594 | 810 | 423 | 327 | 220 | 28.7 |
| | | Female | 4,520 | 391 | 331 | 320 | 716 | 1,349 | 644 | 349 | 303 | 217 | 29.0 |
| Monterey | 324.8 | Male | 166,703 | 17,062 | 13,271 | 13,621 | 28,947 | 34,149 | 20,420 | 13,451 | 12,493 | 13,289 | 28.1 |
| | | Female | 158,097 | 16,486 | 12,913 | 13,072 | 19,589 | 29,446 | 19,359 | 14,496 | 14,053 | 18,683 | 30.8 |
| Napa | 106.5 | Male | 52,220 | 3,887 | 3,666 | 4,594 | 5,938 | 8,976 | 7,380 | 4,830 | 5,531 | 7,418 | 33.9 |
| | | Female | 54,280 | 3,701 | 3,789 | 4,365 | 5,360 | 8,690 | 7,326 | 5,129 | 6,028 | 9,892 | 36.4 |
| Nevada | 66.1 | Male | 32,418 | 2,614 | 2,415 | 2,753 | 2,536 | 5,991 | 4,725 | 2,693 | 3,954 | 4,747 | 34.8 |
| | | Female | 33,682 | 2,649 | 2,320 | 2,636 | 2,374 | 6,059 | 4,408 | 2,962 | 4,469 | 5,805 | 36.8 |
| Orange | 2,103.6 | Male | 1,037,123 | 88,790 | 85,047 | 97,116 | 144,326 | 202,282 | 159,974 | 106,640 | 83,864 | 69,084 | 30.1 |
| | | Female | 1,066,477 | 85,534 | 81,881 | 93,401 | 132,541 | 196,576 | 161,100 | 107,440 | 90,382 | 117,622 | 32.1 |
| Placer | 139.9 | Male | 68,983 | 5,775 | 5,782 | 6,669 | 7,088 | 12,011 | 10,755 | 7,119 | 6,716 | 7,068 | 32.6 |
| | | Female | 70,917 | 5,560 | 5,421 | 6,436 | 6,788 | 12,333 | 10,968 | 7,042 | 6,943 | 9,426 | 34.1 |
| Plumas | 19.3 | Male | 9,784 | 906 | 867 | 823 | 834 | 1,835 | 1,378 | 931 | 1,133 | 1,137 | 33.3 |
| | | Female | 9,516 | 862 | 681 | 777 | 868 | 1,713 | 1,264 | 1,014 | 1,147 | 1,190 | 34.2 |
| Riverside | 784.7 | Male | 382,067 | 37,724 | 32,590 | 33,862 | 41,581 | 64,245 | 48,370 | 33,342 | 36,832 | 53,521 | 32.0 |
| | | Female | 402,633 | 35,624 | 31,187 | 32,611 | 41,162 | 63,833 | 48,320 | 35,082 | 44,308 | 70,506 | 34.5 |
| Sacramento | 873.7 | Male | 425,184 | 39,803 | 34,026 | 38,196 | 53,993 | 83,736 | 57,540 | 42,667 | 39,375 | 35,848 | 30.6 |
| | | Female | 448,516 | 38,152 | 32,953 | 36,331 | 56,105 | 84,291 | 60,814 | 44,393 | 42,894 | 52,583 | 32.2 |
| San Benito | 29.3 | Male | 14,595 | 1,681 | 1,455 | 1,501 | 1,629 | 2,483 | 1,862 | 1,388 | 1,382 | 1,394 | 29.2 |
| | | Female | 14,705 | 1,638 | 1,392 | 1,457 | 1,467 | 2,427 | 1,922 | 1,400 | 1,272 | 1,730 | 30.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| San Bernardino | 1,040.7 | Male | 516,271 | 55,835 | 47,249 | 47,637 | 68,577 | 96,793 | 68,812 | 44,875 | 41,288 | 45,205 | 29.0 |
| | | Female | 524,429 | 53,061 | 44,837 | 45,590 | 61,087 | 94,908 | 67,810 | 46,033 | 46,540 | 64,563 | 31.1 |
| San Diego | 2,085.3 | Male | 1,056,912 | 91,205 | 79,571 | 84,904 | 188,294 | 211,602 | 135,360 | 88,511 | 84,911 | 92,554 | 29.0 |
| | | Female | 1,028,388 | 87,060 | 75,938 | 80,764 | 131,708 | 192,207 | 134,049 | 92,875 | 97,881 | 135,906 | 32.2 |
| San Francisco | 688.6 | Male | 341,394 | 19,676 | 16,691 | 19,353 | 38,529 | 85,369 | 51,758 | 33,477 | 32,658 | 43,883 | 34.0 |
| | | Female | 347,206 | 18,787 | 15,864 | 18,771 | 37,684 | 74,365 | 43,660 | 32,802 | 37,720 | 67,[illegible] | 36.9 |
| San Joaquin | 393.0 | Male | 194,092 | 19,533 | 17,055 | 18,665 | 23,467 | 33,050 | 25,136 | 17,942 | 18,095 | 21,1[illegible] | 30.5 |
| | | Female | 198,908 | 18,645 | 16,337 | 17,021 | 22,549 | 33,726 | 25,628 | 18,973 | 19,849 | 26,180 | 32.4 |
| San Luis Obispo | 183.6 | Male | 93,427 | 6,771 | 5,971 | 6.626 | 17,330 | 18,860 | 10,906 | 7,006 | 8,620 | 11,337 | 30.3 |
| | | Female | 90,173 | 6,543 | 5,624 | 6,036 | 13,995 | 15,492 | 10,143 | 7,631 | 9,954 | 14,755 | 33.3 |
| San Mateo | 611.5 | Male | 297,366 | 22,460 | 20,749 | 25,149 | 33,470 | 58,052 | 46,502 | 32,696 | 31,413 | 26,875 | 33.1 |
| | | Female | 314,134 | 21,613 | 19,574 | 24,105 | 32,933 | 58,704 | 47,686 | 34,000 | 34,202 | 41,317 | 35.0 |
| Santa Barbara | 322.0 | Male | 158,356 | 12,581 | 11,171 | 13,304 | 25,022 | 31,708 | 20,945 | 14,879 | 13,492 | 15,254 | 30.4 |
| | | Female | 163,644 | 11,975 | 10,897 | 12,994 | 23,917 | 28,451 | 21,125 | 15,413 | 15,207 | 23,665 | 32.7 |
| Santa Clara | 1,377.5 | Male | 682,020 | 59,684 | 56,133 | 64,897 | 92,410 | 138,882 | 107,957 | 67,625 | 52,362 | 42,070 | 29.9 |
| | | Female | 695,480 | 57,418 | 53,929 | 61,980 | 86,854 | 135,086 | 108,420 | 67,819 | 56,834 | 67,140 | 31.5 |
| Santa Cruz | 216.8 | Male | 106,129 | 8,953 | 7,713 | 8,193 | 13,785 | 24,511 | 14,463 | 8,082 | 8,295 | 12,134 | 30.9 |
| | | Female | 110,671 | 8,421 | 7,289 | 7,757 | 13,760 | 22,808 | 13,669 | 8,832 | 9,924 | 18,211 | 32.9 |
| Shasta | 134.6 | Male | 66,149 | 6,314 | 5,833 | 6,247 | 6,651 | 11,460 | 9,950 | 6,233 | 6,440 | 7,021 | 32.0 |
| | | Female | 68,451 | 5,845 | 5,554 | 6,160 | 6,964 | 11,741 | 9,924 | 6,648 | 6,890 | 8,725 | 33.3 |
| Sierra | 3.4 | Male | 1,741 | 124 | 126 | 137 | 137 | 341 | 243 | 172 | 195 | 266 | 35.2 |
| | | Female | 1,659 | 129 | 127 | 115 | 133 | 338 | 209 | 164 | 200 | 244 | 34.6 |
| Siskiyou | 43.1 | Male | 21,607 | 2,113 | 1,755 | 1,845 | 1,987 | 3,984 | 2,916 | 2,047 | 2,263 | 2,697 | 32.8 |
| | | Female | 21,493 | 1,927 | 1,697 | 1,784 | 1,909 | 3,690 | 2,787 | 2,135 | 2,360 | 3,204 | 34.3 |
| Solano | 273.0 | Male | 139,573 | 14,757 | 12,573 | 12,382 | 19,899 | 29,256 | 19,817 | 11,869 | 9,817 | 9,203 | 28.5 |
| | | Female | 133,427 | 13,902 | 11,872 | 11,836 | 15,533 | 26,884 | 18,120 | 11,756 | 10,823 | 12,701 | 30.0 |
| Sonoma | 335.3 | Male | 162,277 | 14,309 | 13,171 | 14,015 | 16,771 | 32,513 | 23,861 | 13,634 | 14,268 | 19,735 | 32.0 |
| | | Female | 173,023 | 13,553 | 12,603 | 13,480 | 17,187 | 33,484 | 23,581 | 14,322 | 16,665 | 28,148 | 33.9 |
| Stanislaus | 299.8 | Male | 146,158 | 15,543 | 13,305 | 13,961 | 17,431 | 26,020 | 19,666 | 12,986 | 12,571 | 14,675 | 29.9 |
| | | Female | 153,642 | 14,825 | 12,754 | 13,311 | 17,582 | 26,607 | 20,191 | 13,899 | 14,212 | 20,261 | 31.9 |
| Sutter | 57.2 | Male | 28,350 | 2,790 | 2,474 | 2,823 | 3,434 | 4,641 | 4,026 | 2,998 | 2,487 | 2,677 | 30.7 |
| | | Female | 28,850 | 2,568 | 2,315 | 2,757 | 3,258 | 4,530 | 4,214 | 2,925 | 2,701 | 3,582 | 32.8 |
| Tehama | 43.7 | Male | 21,595 | 2,029 | 1,800 | 2,044 | 2,070 | 3,275 | 2,877 | 2,126 | 2,347 | 3,027 | 33.7 |
| | | Female | 22,105 | 1,806 | 1,708 | 1,970 | 2,000 | 3,208 | 3,049 | 2,194 | 2,539 | 3,631 | 36.2 |
| Trinity | 13.7 | Male | 6,994 | 624 | 586 | 642 | 514 | 1,310 | 1,016 | 703 | 786 | 813 | 33.6 |
| | | Female | 6,706 | 654 | 550 | 571 | 484 | 1,252 | 962 | 676 | 768 | 789 | 33.7 |
| Tulare | 279.2 | Male | 138,001 | 16,087 | 13,660 | 14,164 | 16,421 | 23,001 | 17,850 | 11,697 | 11,232 | 13,889 | 28.8 |
| | | Female | 141,199 | 15,512 | 12,861 | 13,412 | 15,459 | 22,978 | 18,124 | 12,365 | 12,581 | 17,907 | 30.8 |
| Tuolumne | 40.4 | Male | 20,449 | 1,646 | 1,482 | 1,676 | 2,123 | 4,001 | 2,728 | 1,788 | 2,263 | 2,742 | 33.2 |
| | | Female | 19,951 | 1,585 | 1,449 | 1,606 | 1,722 | 3,479 | 2,619 | 1,896 | 2,484 | 3,111 | 35.5 |
| Ventura | 596.9 | Male | 297,070 | 30,530 | 28,209 | 29,760 | 36,266 | 54,881 | 45,280 | 28,325 | 22,439 | 21,380 | 29.3 |
| | | Female | 299,830 | 29,435 | 26,981 | 28,797 | 32,698 | 54,125 | 44,756 | 27,813 | 24,151 | 31,074 | 30.9 |
| Yolo | 122.9 | Male | 61,409 | 5,241 | 4,487 | 4,860 | 11,929 | 12,260 | 7,412 | 5,295 | 4,836 | 5,089 | 28.4 |
| | | Female | 61,491 | 4,985 | 4,238 | 4,751 | 11,934 | 11,314 | 7,714 | 5,202 | 5,033 | 6,320 | 29.3 |
| Yuba | 53.2 | Male | 26,935 | 3,023 | 2,295 | 2,510 | 3,994 | 4,953 | 3,341 | 2,169 | 2,146 | 2,504 | 28.3 |
| | | Female | 26,265 | 2,900 | 2,350 | 2,319 | 3,349 | 4,660 | 3,426 | 2,244 | 2,290 | 2,727 | 29.8 |
| **TOTAL METRO COUNTIES** | **24,531.5** | **Male** | **12,075,541** | **1,110,801** | **978,665** | **1,062,558** | **1,611,484** | **2,359,078** | **1,720,262** | **1,144,121** | **1,041,302** | **1,047,270** | **30.4** |
| | | **Female** | **12,455,959** | **1,064,604** | **938,826** | **1,021,756** | **1,479,780** | **2,299,295** | **1,719,332** | **1,181,114** | **1,162,863** | **1,588,389** | **32.5** |
| **TOTAL STATE** | **25,806.6** | **Male** | **12,716,351** | **1,172,099** | **1,031,502** | **1,119,340** | **1,692,152** | **2,476,056** | **1,802,480** | **1,199,696** | **1,102,807** | **1,120,219** | **30.4** |
| | | **Female** | **13,090,249** | **1,123,781** | **989,136** | **1,075,339** | **1,549,741** | **2,407,553** | **1,800,076** | **1,239,322** | **1,229,364** | **1,675,937** | **32.5** |
| **COLORADO** | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | **215.2** | **Male** | **108,701** | **8,427** | **8,242** | **8,784** | **19,966** | **26,902** | **16,137** | **8,555** | **5,920** | **5,7[illegible]** | **28.3** |
| | | **Female** | **106,499** | **8,113** | **7,818** | **8,449** | **17,936** | **24,094** | **15,509** | **8,355** | **6,456** | **9,769** | **29.5** |
| Boulder | 215.2 | Male | 108,701 | 8,427 | 8,242 | 8,784 | 19,966 | 26,902 | 16,137 | 8,555 | 5,920 | 5,768 | 28.3 |
| | | Female | 106,499 | 8,113 | 7,818 | 8,449 | 17,936 | 24,094 | 15,509 | 8,355 | 6,456 | 9,769 | 29.5 |
| **COLORADO SPRINGS** | **345.0** | **Male** | **175,532** | **17,022** | **15,061** | **15,771** | **33,879** | **34,452** | **23,375** | **15,257** | **11,270** | **9,445** | **26.8** |
| | | **Female** | **169,468** | **16,396** | **14,359** | **15,213** | **22,456** | **32,987** | **24,598** | **15,530** | **12,580** | **15,349** | **29.9** |
| El Paso | 345.0 | Male | 175,532 | 17,022 | 15,061 | 15,771 | 33,879 | 34,452 | 23,375 | 15,257 | 11,270 | 9,445 | 26.8 |
| | | Female | 169,468 | 16,396 | 14,359 | 15,213 | 22,456 | 32,987 | 24,598 | 15,530 | 12,580 | 15,349 | 29.9 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **COLORADO (continued)** | | | | | | | | | | | | | |
| **DENVER** | 1,608.6 | Male | 792,765 | 74,589 | 68,598 | 71,335 | 98,729 | 175,054 | 120,352 | 74,487 | 59,763 | 49,858 | 29.7 |
| | | Female | 815,835 | 71,649 | 65,994 | 69,422 | 94,773 | 173,247 | 119,967 | 75,543 | 65,143 | 80,097 | 31.1 |
| Adams | 275.0 | Male | 136,437 | 15,250 | 13,140 | 13,443 | 18,695 | 28,369 | 18,981 | 12,783 | 9,262 | 6,514 | 27.7 |
| | | Female | 138,563 | 14,653 | 12,661 | 13,320 | 18,930 | 27,844 | 19,423 | 13,058 | 9,599 | 9,075 | 28.5 |
| Arapahoe | 373.5 | Male | 184,891 | 17,871 | 17,472 | 17,772 | 20,453 | 40,134 | 31,841 | 18,294 | 13,185 | 7,869 | 29.7 |
| | | Female | 188,609 | 16,937 | 16,684 | 17,433 | 19,779 | 42,067 | 31,928 | 18,131 | 13,499 | 12,151 | 30.6 |
| Denver | 492.6 | Male | 238,701 | 20,316 | 15,835 | 16,358 | 34,300 | 57,995 | 29,161 | 19,874 | 20,781 | 24,081 | 30.6 |
| | | Female | 253,899 | 19,591 | 15,308 | 15,859 | 32,800 | 54,087 | 27,917 | 21,771 | 25,126 | 41,440 | 33.0 |
| Douglas | 34.5 | Male | 17,312 | 1,698 | 1,941 | 1,946 | 1,248 | 2,984 | 3,740 | 1,899 | 1,140 | 716 | 31.1 |
| | | Female | 17,188 | 1,562 | 1,863 | 1,980 | 1,120 | 3,398 | 3,726 | 1,559 | 1,020 | 960 | 31.1 |
| Jefferson | 433.0 | Male | 215,424 | 19,454 | 20,210 | 21,816 | 24,033 | 45,572 | 36,629 | 21,637 | 15,395 | 10,678 | 29.9 |
| | | Female | 217,576 | 18,906 | 19,478 | 20,830 | 22,144 | 45,851 | 36,973 | 21,024 | 15,899 | 16,471 | 31.0 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | *1,823.8* | *Male* | *901,466* | *83,016* | *76,840* | *80,119* | *118,695* | *201,956* | *136,489* | *83,042* | *65,683* | *55,626* | *29.6* |
| | | *Female* | *922,334* | *79,762* | *73,812* | *77,871* | *112,709* | *197,341* | *135,476* | *83,898* | *71,599* | *89,866* | *30.9* |
| **FORT COLLINS - LOVELAND** | 174.8 | Male | 86,973 | 7,755 | 6,874 | 6,812 | 15,963 | 19,716 | 11,797 | 6,362 | 5,318 | 6,376 | 28.1 |
| | | Female | 87,827 | 7,289 | 6,672 | 6,504 | 15,681 | 18,209 | 11,477 | 6,478 | 6,082 | 9,435 | 29.3 |
| Larimer | 174.8 | Male | 86,973 | 7,755 | 6,874 | 6,812 | 15,963 | 19,716 | 11,797 | 6,362 | 5,318 | 6,376 | 28.1 |
| | | Female | 87,827 | 7,289 | 6,672 | 6,504 | 15,681 | 18,209 | 11,477 | 6,478 | 6,082 | 9,435 | 29.3 |
| **GREELEY** | 138.0 | Male | 67,742 | 7,221 | 6,144 | 6,284 | 10,185 | 13,170 | 9,116 | 5,567 | 4,621 | 5,434 | 28.1 |
| | | Female | 70,258 | 6,721 | 5,905 | 5,996 | 11,452 | 12,785 | 9,148 | 5,682 | 5,002 | 7,567 | 29.0 |
| Weld | 138.0 | Male | 67,742 | 7,221 | 6,144 | 6,284 | 10,185 | 13,170 | 9,116 | 5,567 | 4,621 | 5,434 | 28.1 |
| | | Female | 70,258 | 6,721 | 5,905 | 5,996 | 11,452 | 12,785 | 9,148 | 5,682 | 5,002 | 7,567 | 29.0 |
| **PUEBLO** | 125.1 | Male | 60,781 | 5,989 | 5,429 | 5,982 | 7,132 | 10,520 | 7,396 | 6,081 | 5,816 | 6,436 | 30.6 |
| | | Female | 64,319 | 5,808 | 5,383 | 5,752 | 7,304 | 10,120 | 7,917 | 6,460 | 6,543 | 9,032 | 32.8 |
| Pueblo | 125.1 | Male | 60,781 | 5,989 | 5,429 | 5,982 | 7,132 | 10,520 | 7,396 | 6,081 | 5,816 | 6,436 | 30.6 |
| | | Female | 64,319 | 5,808 | 5,383 | 5,752 | 7,304 | 10,120 | 7,917 | 6,460 | 6,543 | 9,032 | 32.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 275.0 | Male | 136,437 | 15,250 | 13,140 | 13,443 | 18,695 | 28,369 | 18,981 | 12,783 | 9,262 | 6,514 | 27.7 |
| | | Female | 138,563 | 14,653 | 12,661 | 13,320 | 18,930 | 27,844 | 19,423 | 13,058 | 9,599 | 9,075 | 28.5 |
| Alamosa | 12.3 | Male | 6,088 | 664 | 567 | 563 | 1,077 | 1,079 | 742 | 481 | 387 | 528 | 26.6 |
| | | Female | 6,212 | 645 | 523 | 516 | 1,082 | 1,064 | 731 | 511 | 477 | 663 | 28.2 |
| Arapahoe | 373.5 | Male | 184,891 | 17,871 | 17,472 | 17,772 | 20,453 | 40,134 | 31,841 | 18,294 | 13,185 | 7,869 | 29.7 |
| | | Female | 188,609 | 16,937 | 16,684 | 17,433 | 19,779 | 42,067 | 31,928 | 18,131 | 13,499 | 12,151 | 30.6 |
| Archuleta | 4.5 | Male | 2,276 | 236 | 212 | 244 | 177 | 400 | 319 | 221 | 249 | 218 | 31.7 |
| | | Female | 2,224 | 200 | 225 | 244 | 186 | 397 | 316 | 222 | 219 | 215 | 31.5 |
| Baca | 5.3 | Male | 2,645 | 227 | 236 | 268 | 258 | 414 | 326 | 267 | 298 | 351 | 33.1 |
| | | Female | 2,655 | 252 | 212 | 237 | 234 | 371 | 335 | 274 | 303 | 437 | 35.6 |
| Bent | 5.8 | Male | 2,999 | 276 | 274 | 286 | 226 | 431 | 354 | 349 | 356 | 447 | 35.2 |
| | | Female | 2,801 | 273 | 234 | 258 | 254 | 406 | 318 | 268 | 312 | 478 | 34.4 |
| Boulder | 215.2 | Male | 108,701 | 8,427 | 8,242 | 8,784 | 19,966 | 26,902 | 16,137 | 8,555 | 5,920 | 5,768 | 28.3 |
| | | Female | 106,499 | 8,113 | 7,818 | 8,449 | 17,936 | 24,094 | 15,509 | 8,355 | 6,456 | 9,769 | 29.5 |
| Chaffee | 13.6 | Male | 7,055 | 715 | 529 | 609 | 1,052 | 1,326 | 903 | 658 | 567 | 696 | 29.7 |
| | | Female | 6,545 | 593 | 540 | 560 | 641 | 1,131 | 835 | 653 | 589 | 1,003 | 33.3 |
| Cheyenne | 2.3 | Male | 1,136 | 120 | 99 | 104 | 93 | 186 | 134 | 98 | 138 | 164 | 33.2 |
| | | Female | 1,164 | 135 | 92 | 84 | 108 | 173 | 114 | 119 | 132 | 207 | 34.4 |
| Clear Creek | 7.4 | Male | 3,932 | 409 | 308 | 271 | 419 | 1,202 | 588 | 315 | 213 | 207 | 29.7 |
| | | Female | 3,468 | 428 | 298 | 210 | 353 | 938 | 488 | 261 | 246 | 246 | 29.7 |
| Conejos | 8.1 | Male | 4,015 | 484 | 438 | 486 | 406 | 587 | 457 | 379 | 353 | 425 | 28.3 |
| | | Female | 4,085 | 511 | 428 | 473 | 414 | 560 | 456 | 395 | 343 | 505 | 28.9 |
| Costilla | 3.4 | Male | 1,698 | 181 | 122 | 200 | 149 | 254 | 215 | 164 | 175 | 238 | 32.8 |
| | | Female | 1,702 | 144 | 163 | 192 | 177 | 212 | 217 | 149 | 204 | 244 | 33.3 |
| Crowley | 3.1 | Male | 1,506 | 135 | 107 | 140 | 125 | 189 | 168 | 149 | 192 | 301 | 38.4 |
| | | Female | 1,594 | 112 | 110 | 136 | 123 | 204 | 165 | 176 | 196 | 372 | 41.8 |
| Custer | 1.9 | Male | 956 | 101 | 76 | 95 | 90 | 166 | 131 | 97 | 84 | 116 | 32.0 |
| | | Female | 944 | 91 | 69 | 82 | 78 | 153 | 130 | 114 | 72 | 155 | 34.9 |
| Delta | 23.7 | Male | 11,683 | 1,119 | 1,041 | 1,047 | 1,014 | 1,732 | 1,520 | 1,011 | 1,207 | 1,992 | 34.4 |
| | | Female | 12,017 | 1,005 | 934 | 962 | 929 | 1,786 | 1,498 | 1,019 | 1,405 | 2,479 | 37.6 |
| Denver | 492.6 | Male | 238,701 | 20,316 | 15,835 | 16,358 | 34,300 | 57,995 | 29,161 | 19,874 | 20,781 | 24,081 | 30.6 |
| | | Female | 253,899 | 19,591 | 15,308 | 15,859 | 32,800 | 54,087 | 27,917 | 21,771 | 25,126 | 41,440 | 33.0 |
| Dolores | 1.8 | Male | 900 | 102 | 78 | 84 | 97 | 136 | 135 | 92 | 87 | 89 | 31.5 |
| | | Female | 900 | 98 | 92 | 83 | 84 | 135 | 113 | 102 | 93 | 100 | 31.9 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **COLORADO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Douglas | 34.5 | Male | 17,312 | 1,698 | 1,941 | 1,946 | 1,248 | 2,984 | 3,740 | 1,899 | 1,140 | 716 | 31.1 |
| | | Female | 17,188 | 1,562 | 1,863 | 1,980 | 1,120 | 3,398 | 3,726 | 1,559 | 1,020 | 960 | 31.1 |
| Eagle | 16.7 | Male | 9,181 | 731 | 554 | 514 | 1,660 | 3,373 | 1,258 | 472 | 374 | 245 | 28.4 |
| | | Female | 7,519 | 608 | 472 | 502 | 1,322 | 2,538 | 1,062 | 445 | 300 | 270 | 28.4 |
| Elbert | 8.5 | Male | 4,351 | 464 | 481 | 446 | 338 | 789 | 785 | 362 | 294 | 392 | 30.7 |
| | | Female | 4,149 | 406 | 399 | 413 | 271 | 901 | 711 | 296 | 302 | 450 | 31.5 |
| El Paso | 345.0 | Male | 175,532 | 17,022 | 15,061 | 15,771 | 33,879 | 34,452 | 23,375 | 15,257 | 11,270 | 9,445 | 26.8 |
| | | Female | 169,468 | 16,396 | 14,359 | 15,213 | 22,456 | 32,987 | 24,598 | 15,530 | 12,580 | 15,349 | 29.9 |
| Fremont | 31.1 | Male | 15,723 | 1,311 | 1,217 | 1,449 | 1,537 | 2,905 | 2,042 | 1,389 | 1,457 | 2,416 | 33.1 |
| | | Female | 15,377 | 1,236 | 1,132 | 1,325 | 1,285 | 2,211 | 1,796 | 1,399 | 1,596 | 3,397 | 37.8 |
| Garfield | 26.2 | Male | 13,358 | 1,337 | 1,111 | 1,153 | 1,654 | 3,073 | 1,985 | 1,092 | 881 | 1,072 | 29.6 |
| | | Female | 12,842 | 1,274 | 1,035 | 1,003 | 1,565 | 2,801 | 1,774 | 1,038 | 950 | 1,402 | 30.5 |
| Gilpin | 2.8 | Male | 1,515 | 132 | 110 | 138 | 108 | 456 | 268 | 140 | 79 | 84 | 30.9 |
| | | Female | 1,285 | 113 | 98 | 88 | 97 | 369 | 236 | 104 | 81 | 99 | 31.7 |
| Grand | 9.1 | Male | 4,730 | 489 | 363 | 343 | 588 | 1,346 | 658 | 427 | 291 | 225 | 29.3 |
| | | Female | 4,370 | 483 | 374 | 320 | 609 | 1,073 | 614 | 376 | 289 | 232 | 28.7 |
| Gunnison | 11.2 | Male | 6,149 | 369 | 346 | 341 | 2,016 | 1,501 | 665 | 396 | 272 | 243 | 25.0 |
| | | Female | 5,051 | 368 | 323 | 338 | 1,411 | 1,119 | 569 | 355 | 247 | 321 | 25.8 |
| Hinsdale | .5 | Male | 279 | 24 | 25 | 23 | 24 | 69 | 46 | 30 | 21 | 17 | 31.3 |
| | | Female | 221 | 12 | 13 | 23 | 19 | 52 | 43 | 24 | 18 | 17 | 33.4 |
| Huerfano | 6.7 | Male | 3,307 | 317 | 289 | 361 | 277 | 456 | 367 | 316 | 339 | 585 | 34.0 |
| | | Female | 3,393 | 316 | 240 | 304 | 248 | 447 | 402 | 319 | 392 | 725 | 38.5 |
| Jackson | 1.9 | Male | 998 | 93 | 95 | 90 | 113 | 175 | 175 | 113 | 68 | 76 | 31.2 |
| | | Female | 902 | 93 | 79 | 87 | 96 | 187 | 138 | 87 | 61 | 74 | 30.1 |
| Jefferson | 433.0 | Male | 215,424 | 19,454 | 20,210 | 21,816 | 24,033 | 45,572 | 36,629 | 21,637 | 15,395 | 10,678 | 29.9 |
| | | Female | 217,576 | 18,906 | 19,478 | 20,830 | 22,144 | 45,851 | 36,973 | 21,024 | 15,899 | 16,471 | 31.0 |
| Kiowa | 1.9 | Male | 972 | 89 | 68 | 58 | 85 | 121 | 134 | 80 | 166 | 171 | 39.9 |
| | | Female | 928 | 89 | 65 | 70 | 60 | 104 | 97 | 110 | 213 | 120 | 42.8 |
| Kit Carson | 7.6 | Male | 3,777 | 405 | 316 | 364 | 386 | 590 | 478 | 367 | 365 | 506 | 32.1 |
| | | Female | 3,823 | 376 | 347 | 348 | 348 | 556 | 493 | 365 | 386 | 604 | 33.9 |
| Lake | 8.0 | Male | 4,231 | 503 | 361 | 364 | 761 | 995 | 531 | 337 | 224 | 155 | 26.3 |
| | | Female | 3,769 | 507 | 352 | 367 | 619 | 779 | 490 | 291 | 182 | 182 | 25.5 |
| La Plata | 31.4 | Male | 15,822 | 1,424 | 1,169 | 1,343 | 2,812 | 3,226 | 2,085 | 1,338 | 1,157 | 1,268 | 28.6 |
| | | Female | 15,578 | 1,354 | 1,167 | 1,317 | 2,473 | 2,991 | 2,041 | 1,334 | 1,293 | 1,608 | 29.9 |
| Larimer | 174.8 | Male | 86,973 | 7,755 | 6,874 | 6,812 | 15,963 | 19,716 | 11,797 | 6,362 | 5,318 | 6,376 | 28.1 |
| | | Female | 87,827 | 7,289 | 6,672 | 6,504 | 15,681 | 18,209 | 11,477 | 6,478 | 6,082 | 9,435 | 29.3 |
| Las Animas | 14.5 | Male | 7,030 | 651 | 578 | 669 | 896 | 1,031 | 751 | 585 | 685 | 1,184 | 32.0 |
| | | Female | 7,470 | 651 | 599 | 625 | 749 | 976 | 763 | 693 | 842 | 1,572 | 36.8 |
| Lincoln | 4.6 | Male | 2,234 | 189 | 167 | 208 | 234 | 305 | 292 | 229 | 269 | 341 | 35.5 |
| | | Female | 2,366 | 171 | 138 | 209 | 211 | 284 | 311 | 238 | 294 | 510 | 40.5 |
| Logan | 19.8 | Male | 9,721 | 1,036 | 830 | 880 | 1,425 | 1,552 | 1,147 | 916 | 891 | 1,044 | 29.4 |
| | | Female | 10,079 | 945 | 763 | 915 | 1,326 | 1,464 | 1,202 | 973 | 930 | 1,561 | 32.4 |
| Mesa | 93.4 | Male | 46,239 | 4,849 | 4,034 | 4,038 | 5,838 | 9,200 | 6,307 | 3,906 | 3,640 | 4,427 | 29.7 |
| | | Female | 47,161 | 4,405 | 3,896 | 3,792 | 5,690 | 8,751 | 6,168 | 4,169 | 4,081 | 6,209 | 31.6 |
| Mineral | .8 | Male | 419 | 40 | 27 | 35 | 55 | 87 | 76 | 41 | 33 | 25 | 31.0 |
| | | Female | 381 | 34 | 31 | 47 | 29 | 67 | 71 | 24 | 43 | 35 | 32.4 |
| Moffat | 16.2 | Male | 8,404 | 1,069 | 768 | 707 | 1,096 | 1,914 | 1,262 | 683 | 510 | 395 | 27.9 |
| | | Female | 7,796 | 997 | 741 | 688 | 973 | 1,716 | 1,075 | 615 | 419 | 572 | 27.9 |
| Montezuma | 18.8 | Male | 9,220 | 1,074 | 909 | 926 | 938 | 1,570 | 1,294 | 878 | 791 | 820 | 29.7 |
| | | Female | 9,580 | 1,037 | 936 | 901 | 943 | 1,561 | 1,301 | 907 | 854 | 1,140 | 31.2 |
| Montrose | 26.6 | Male | 13,266 | 1,375 | 1,232 | 1,380 | 1,250 | 2,141 | 1,995 | 1,308 | 1,122 | 1,463 | 31.5 |
| | | Female | 13,334 | 1,337 | 1,150 | 1,182 | 1,191 | 2,233 | 1,968 | 1,220 | 1,249 | 1,804 | 33.1 |
| Morgan | 23.4 | Male | 11,575 | 1,328 | 1,055 | 1,075 | 1,322 | 1,929 | 1,444 | 1,066 | 1,000 | 1,356 | 30.2 |
| | | Female | 11,825 | 1,175 | 972 | 1,075 | 1,254 | 1,908 | 1,447 | 1,133 | 1,065 | 1,796 | 32.5 |
| Otero | 21.6 | Male | 10,442 | 1,150 | 939 | 1,140 | 1,092 | 1,568 | 1,276 | 967 | 932 | 1,378 | 30.7 |
| | | Female | 11,158 | 1,081 | 937 | 1,049 | 1,098 | 1,554 | 1,306 | 1,002 | 1,097 | 2,034 | 34.1 |
| Ouray | 2.2 | Male | 1,093 | 103 | 96 | 95 | 71 | 212 | 206 | 77 | 122 | 111 | 33.6 |
| | | Female | 1,107 | 99 | 81 | 102 | 77 | 222 | 166 | 108 | 97 | 155 | 33.8 |
| Park | 7.0 | Male | 3,601 | 389 | 347 | 337 | 226 | 884 | 658 | 296 | 255 | 209 | 30.7 |
| | | Female | 3,399 | 361 | 323 | 293 | 265 | 874 | 542 | 257 | 282 | 202 | 30.2 |
| Phillips | 4.5 | Male | 2,209 | 214 | 195 | 196 | 193 | 319 | 287 | 208 | 217 | 380 | 34.6 |
| | | Female | 2,291 | 203 | 184 | 162 | 184 | 308 | 276 | 209 | 246 | 519 | 38.8 |
| Pitkin | 11.7 | Male | 6,174 | 296 | 304 | 362 | 842 | 2,329 | 1,207 | 421 | 270 | 143 | 30.5 |
| | | Female | 5,526 | 302 | 304 | 338 | 832 | 2,020 | 957 | 376 | 232 | 165 | 29.9 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **COLORADO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Prowers | 13.8 | Male | 6,681 | 824 | 646 | 670 | 762 | 1,076 | 823 | 571 | 566 | 743 | 29.1 |
| | | Female | 7,119 | 752 | 629 | 673 | 739 | 1,103 | 841 | 656 | 684 | 1,042 | 31.9 |
| Pueblo | 125.1 | Male | 60,781 | 5,989 | 5,429 | 5,982 | 7,132 | 10,520 | 7,396 | 6,081 | 5,816 | 6,436 | 30.6 |
| | | Female | 64,319 | 5,808 | 5,383 | 5,752 | 7,304 | 10,120 | 7,917 | 6,460 | 6,543 | 9,032 | 32.8 |
| Rio Blanco | 6.7 | Male | 3,464 | 393 | 325 | 286 | 568 | 648 | 499 | 314 | 241 | 190 | 27.5 |
| | | Female | 3,236 | 413 | 291 | 288 | 412 | 584 | 459 | 284 | 221 | 284 | 28.7 |
| Rio Grande | 10.9 | Male | 5,422 | 564 | 553 | 543 | 548 | 848 | 692 | 494 | 455 | 725 | 30.9 |
| | | Female | 5,478 | 550 | 487 | 525 | 549 | 826 | 733 | 491 | 509 | 808 | 32.6 |
| Routt | 15.7 | Male | 8,401 | 793 | 663 | 579 | 1,135 | 2,785 | 1,302 | 469 | 369 | 306 | 28.7 |
| | | Female | 7,299 | 656 | 569 | 581 | 979 | 2,254 | 1,036 | 441 | 347 | 436 | 28.8 |
| Saguache | 3.9 | Male | 1,982 | 242 | 181 | 196 | 218 | 326 | 244 | 171 | 191 | 213 | 29.7 |
| | | Female | 1,918 | 196 | 155 | 200 | 192 | 284 | 230 | 179 | 203 | 279 | 32.6 |
| San Juan | 1.0 | Male | 537 | 66 | 51 | 44 | 52 | 151 | 81 | 39 | 33 | 20 | 28.7 |
| | | Female | 463 | 64 | 38 | 39 | 65 | 123 | 45 | 42 | 24 | 23 | 27.1 |
| San Miguel | 3.6 | Male | 1,941 | 190 | 164 | 124 | 178 | 699 | 312 | 110 | 71 | 93 | 29.5 |
| | | Female | 1,659 | 179 | 119 | 103 | 186 | 585 | 220 | 78 | 80 | 109 | 29.1 |
| Sedgwick | 3.2 | Male | 1,548 | 143 | 119 | 141 | 135 | 216 | 180 | 160 | 192 | 262 | 36.1 |
| | | Female | 1,652 | 128 | 149 | 134 | 125 | 196 | 203 | 175 | 198 | 344 | 39.6 |
| Summit | 11.1 | Male | 6,164 | 429 | 337 | 331 | 1,160 | 2,478 | 844 | 308 | 206 | 71 | 28.3 |
| | | Female | 4,936 | 409 | 343 | 296 | 997 | 1,773 | 629 | 272 | 140 | 77 | 27.4 |
| Teller | 11.0 | Male | 5,582 | 501 | 518 | 620 | 365 | 1,194 | 997 | 544 | 446 | 397 | 31.6 |
| | | Female | 5,418 | 449 | 458 | 530 | 447 | 1,209 | 923 | 514 | 439 | 449 | 31.8 |
| Washington | 5.3 | Male | 2,700 | 243 | 246 | 247 | 235 | 428 | 328 | 259 | 321 | 393 | 33.9 |
| | | Female | 2,600 | 239 | 199 | 203 | 232 | 359 | 336 | 286 | 300 | 446 | 37.0 |
| Weld | 138.0 | Male | 67,742 | 7,221 | 6,144 | 6,284 | 10,185 | 13,170 | 9,116 | 5,567 | 4,621 | 5,434 | 28.1 |
| | | Female | 70,258 | 6,721 | 5,905 | 5,996 | 11,452 | 12,785 | 9,148 | 5,682 | 5,002 | 7,567 | 29.0 |
| Yuma | 9.9 | Male | 4,853 | 529 | 436 | 435 | 448 | 745 | 638 | 446 | 459 | 697 | 32.5 |
| | | Female | 5,047 | 541 | 402 | 417 | 416 | 758 | 631 | 486 | 477 | 919 | 34.9 |
| **TOTAL METRO COUNTIES** | **2,606.7** | **Male** | **1,292,494** | **121,003** | **110,348** | **114,968** | **185,854** | **279,814** | **188,173** | **116,309** | **92,708** | **83,317** | **29.1** |
| | | **Female** | **1,314,206** | **115,976** | **106,131** | **111,336** | **169,602** | **271,442** | **188,616** | **118,048** | **101,806** | **131,249** | **30.7** |
| **TOTAL STATE** | **3,224.7** | **Male** | **1,604,678** | **152,140** | **136,660** | **142,636** | **224,698** | **343,626** | **230,784** | **142,915** | **117,209** | **113,930** | **29.3** |
| | | **Female** | **1,620,022** | **145,072** | **131,041** | **137,245** | **204,849** | **329,092** | **228,637** | **144,682** | **128,060** | **171,344** | **30.8** |
| **CONNECTICUT** | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | **815.1** | **Male** | **389,511** | **29,625** | **32,788** | **40,751** | **40,531** | **61,199** | **58,563** | **45,795** | **42,222** | **38,037** | **33.3** |
| | | **Female** | **425,589** | **28,950** | **31,217** | **39,332** | **40,815** | **64,755** | **64,550** | **48,240** | **46,666** | **61,064** | **36.2** |
| Fairfield | 815.1 | Male | 389,511 | 29,625 | 32,788 | 40,751 | 40,531 | 61,199 | 58,563 | 45,795 | 42,222 | 38,037 | 33.3 |
| | | Female | 425,589 | 28,950 | 31,217 | 39,332 | 40,815 | 64,755 | 64,550 | 48,240 | 46,666 | 61,064 | 36.2 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | **1,060.7** | **Male** | **510,938** | **39,301** | **41,262** | **49,718** | **64,057** | **90,109** | **72,273** | **52,636** | **51,987** | **49,595** | **31.8** |
| | | **Female** | **549,762** | **37,499** | **39,689** | **47,900** | **63,705** | **93,080** | **75,054** | **55,853** | **57,847** | **79,135** | **34.2** |
| Hartford | 804.4 | Male | 384,404 | 29,774 | 31,050 | 37,793 | 43,685 | 66,185 | 53,008 | 40,599 | 41,248 | 39,062 | 32.2 |
| | | Female | 419,996 | 28,172 | 30,030 | 36,518 | 46,325 | 69,426 | 56,320 | 43,951 | 46,086 | 63,168 | 34.9 |
| Middlesex | 135.1 | Male | 65,883 | 4,940 | 5,321 | 6,482 | 7,508 | 12,178 | 9,962 | 6,543 | 6,285 | 6,664 | 32.1 |
| | | Female | 69,217 | 4,765 | 5,014 | 6,046 | 7,069 | 12,418 | 9,939 | 6,579 | 7,147 | 10,240 | 34.4 |
| Tolland | 121.2 | Male | 60,651 | 4,587 | 4,891 | 5,443 | 10,864 | 11,746 | 9,303 | 5,494 | 4,454 | 3,869 | 28.9 |
| | | Female | 60,549 | 4,562 | 4,645 | 5,336 | 10,311 | 11,236 | 8,795 | 5,323 | 4,614 | 5,727 | 29.8 |
| **NEW HAVEN - WATERBURY - MERIDEN** | **769.5** | **Male** | **366,036** | **29,489** | **29,622** | **34,995** | **44,162** | **64,015** | **48,828** | **35,891** | **39,198** | **39,836** | **32.0** |
| | | **Female** | **403,464** | **27,850** | **28,479** | **34,017** | **44,965** | **67,167** | **51,713** | **39,494** | **45,227** | **64,552** | **34.9** |
| New Haven | 769.5 | Male | 366,036 | 29,489 | 29,622 | 34,995 | 44,162 | 64,015 | 48,828 | 35,891 | 39,198 | 39,836 | 32.0 |
| | | Female | 403,464 | 27,850 | 28,479 | 34,017 | 44,965 | 67,167 | 51,713 | 39,494 | 45,227 | 64,552 | 34.9 |
| **NEW LONDON - NORWICH** | **248.8** | **Male** | **127,873** | **10,515** | **9,715** | **11,886** | **22,868** | **23,533** | **16,821** | **11,366** | **10,755** | **10,414** | **28.8** |
| | | **Female** | **120,927** | **10,815** | **9,428** | **10,950** | **14,171** | **20,468** | **16,227** | **11,556** | **12,020** | **16,092** | **32.8** |
| New London | 248.8 | Male | 127,873 | 10,515 | 9,715 | 11,886 | 22,868 | 23,533 | 16,821 | 11,366 | 10,755 | 10,414 | 28.8 |
| | | Female | 120,927 | 10,815 | 9,428 | 10,950 | 14,171 | 20,468 | 16,227 | 11,556 | 12,020 | 16,092 | 32.8 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **CONNECTICUT (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Fairfield | 815.1 | Male | 389,511 | 29,625 | 32,788 | 40,751 | 40,531 | 61,199 | 58,563 | 45,795 | 42,222 | 38,037 | 33.3 |
| | | Female | 425,589 | 28,950 | 31,217 | 39,332 | 40,815 | 64,755 | 64,550 | 48,240 | 46,666 | 61,064 | 36.2 |
| Hartford | 804.4 | Male | 384,404 | 29,774 | 31,050 | 37,793 | 45,685 | 66,185 | 53,008 | 40,599 | 41,248 | 39,062 | 32.2 |
| | | Female | 419,996 | 28,172 | 30,030 | 36,518 | 46,325 | 69,426 | 56,320 | 43,951 | 46,086 | 63,168 | 34.9 |
| Litchfield | 162.8 | Male | 78,735 | 6,016 | 6,789 | 7,954 | 7,528 | 13,746 | 11,857 | 7,949 | 7,918 | 8,978 | 33.1 |
| | | Female | 84,065 | 5,967 | 6,513 | 7,547 | 7,311 | 13,999 | 11,964 | 8,100 | 9,056 | 13,608 | 35.6 |
| Middlesex | 135.1 | Male | 65,883 | 4,940 | 5,321 | 6,482 | 7,508 | 12,178 | 9,962 | 6,543 | 6,285 | 6,664 | 32.1 |
| | | Female | 69,217 | 4,765 | 5,014 | 6,046 | 7,069 | 12,418 | 9,939 | 6,579 | 7,147 | 10,240 | 34.4 |
| New Haven | 769.5 | Male | 366,036 | 29,489 | 29,622 | 34,995 | 44,162 | 64,015 | 48,828 | 35,891 | 39,198 | 39,836 | 32.0 |
| | | Female | 403,464 | 27,850 | 28,479 | 34,017 | 44,965 | 67,167 | 51,713 | 39,494 | 45,227 | 64,552 | 34.9 |
| New London | 248.8 | Male | 127,873 | 10,515 | 9,715 | 11,886 | 22,868 | 23,533 | 16,821 | 11,366 | 10,755 | 10,414 | 28.8 |
| | | Female | 120,927 | 10,015 | 9,428 | 10,950 | 14,171 | 20,468 | 16,227 | 11,556 | 12,020 | 16,092 | 32.8 |
| Tolland | 121.2 | Male | 60,651 | 4,587 | 4,891 | 5,443 | 10,864 | 11,746 | 9,303 | 5,494 | 4,454 | 3,869 | 28.9 |
| | | Female | 60,549 | 4,562 | 4,645 | 5,336 | 10,311 | 11,236 | 8,795 | 5,323 | 4,614 | 5,727 | 29.8 |
| Windham | 95.9 | Male | 46,247 | 4,225 | 4,232 | 4,746 | 5,639 | 7,996 | 6,290 | 4,244 | 4,120 | 4,755 | 30.4 |
| | | Female | 49,653 | 4,047 | 4,113 | 4,471 | 5,899 | 8,218 | 6,281 | 4,315 | 4,817 | 7,492 | 32.7 |
| **TOTAL METRO COUNTIES** | **2,894.1** | **Male** | **1,394,358** | **108,930** | **113,387** | **137,350** | **171,618** | **238,856** | **196,485** | **145,688** | **144,162** | **137,882** | **31.9** |
| | | **Female** | **1,499,742** | **104,314** | **108,813** | **132,199** | **163,656** | **245,470** | **207,544** | **155,143** | **161,760** | **220,843** | **34.8** |
| **TOTAL STATE** | **3,152.8** | **Male** | **1,519,340** | **119,171** | **124,408** | **150,050** | **184,785** | **260,598** | **214,632** | **157,881** | **156,200** | **151,615** | **32.0** |
| | | **Female** | **1,633,460** | **114,328** | **119,439** | **144,217** | **176,866** | **267,687** | **225,789** | **167,558** | **175,633** | **241,943** | **34.8** |
| **DELAWARE** | | | | | | | | | | | | | |
| **WILMINGTON** | **535.6** | **Male** | **258,713** | **23,122** | **22,499** | **26,426** | **32,664** | **44,566** | **36,016** | **26,898** | **25,001** | **21,521** | **30.5** |
| | | **Female** | **276,887** | **22,140** | **21,409** | **25,413** | **34,295** | **46,576** | **37,492** | **28,241** | **27,613** | **33,708** | **32.6** |
| New Castle | 403.1 | Male | 193,460 | 17,003 | 16,225 | 19,327 | 25,890 | 33,940 | 26,763 | 20,381 | 18,659 | 15,272 | 30.4 |
| | | Female | 209,640 | 16,419 | 15,492 | 18,815 | 27,621 | 35,538 | 28,304 | 21,516 | 20,696 | 25,239 | 32.4 |
| *Cecil, Md.* | *65.0* | *Male* | *32,461* | *2,916* | *3,229* | *3,693* | *3,467* | *5,356* | *4,820* | *3,257* | *2,999* | *2,724* | *30.5* |
| | | *Female* | *32,539* | *2,827* | *3,017* | *3,417* | *3,246* | *5,588* | *4,646* | *3,153* | *3,012* | *3,633* | *31.7* |
| *Salem, N. J.* | *67.5* | *Male* | *32,792* | *3,203* | *3,045* | *3,406* | *3,307* | *5,270* | *4,433* | *3,260* | *3,343* | *3,525* | *31.5* |
| | | *Female* | *34,708* | *2,894* | *2,900* | *3,181* | *3,428* | *5,450* | *4,542* | *3,572* | *3,905* | *4,836* | *34.1* |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Kent | 105.0 | Male | 51,686 | 5,365 | 4,756 | 5,215 | 7,758 | 9,001 | 7,248 | 4,795 | 3,677 | 3,871 | 28.1 |
| | | Female | 53,314 | 5,049 | 4,628 | 5,059 | 6,912 | 9,251 | 7,520 | 4,843 | 4,154 | 5,898 | 30.4 |
| New Castle | 403.1 | Male | 193,460 | 17,003 | 16,225 | 19,327 | 25,890 | 33,940 | 26,763 | 20,381 | 18,659 | 15,272 | 30.4 |
| | | Female | 209,640 | 16,419 | 15,492 | 18,815 | 27,621 | 35,538 | 28,304 | 21,516 | 20,696 | 25,239 | 32.4 |
| Sussex | 106.9 | Male | 51,338 | 4,446 | 4,363 | 5,071 | 5,435 | 8,286 | 6,625 | 5,111 | 5,773 | 6,228 | 32.7 |
| | | Female | 55,562 | 4,455 | 4,189 | 4,992 | 5,428 | 8,338 | 6,856 | 5,628 | 6,536 | 9,140 | 35.6 |
| **TOTAL METRO COUNTIES** | **403.1** | **Male** | **193,460** | **17,003** | **16,225** | **19,327** | **25,890** | **33,940** | **26,763** | **20,381** | **18,659** | **15,272** | **30.4** |
| | | **Female** | **209,640** | **16,419** | **15,492** | **18,815** | **27,621** | **35,538** | **28,304** | **21,516** | **20,696** | **25,239** | **32.4** |
| **TOTAL STATE** | **615.0** | **Male** | **296,484** | **26,814** | **25,344** | **29,613** | **39,083** | **51,227** | **40,636** | **30,287** | **28,109** | **25,371** | **30.3** |
| | | **Female** | **318,516** | **25,923** | **24,309** | **28,866** | **39,961** | **53,127** | **42,680** | **31,987** | **31,386** | **40,277** | **32.6** |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | |
| **WASHINGTON** | **3,425.9** | **Male** | **1,660,081** | **138,383** | **141,936** | **161,305** | **202,518** | **336,996** | **277,997** | **168,698** | **132,169** | **100,079** | **30.5** |
| | | **Female** | **1,765,819** | **132,764** | **135,759** | **156,609** | **205,648** | **360,174** | **284,164** | **171,154** | **150,049** | **169,498** | **32.0** |
| District of Columbia | 618.1 | Male | 285,396 | 20,621 | 20,482 | 23,624 | 40,114 | 59,441 | 40,564 | 26,901 | 26,208 | 27,441 | 31.4 |
| | | Female | 332,704 | 20,391 | 19,799 | 23,772 | 45,288 | 65,692 | 43,821 | 31,158 | 33,828 | 48,955 | 33.7 |
| *Calvert, Md.* | *41.0* | *Male* | *20,423* | *2,090* | *2,071* | *2,435* | *1,871* | *3,673* | *3,350* | *1,797* | *1,612* | *1,524* | *29.7* |
| | | *Female* | *20,577* | *1,968* | *1,923* | *2,206* | *1,895* | *3,898* | *3,019* | *1,811* | *1,795* | *2,062* | *30.9* |
| *Charles, Md.* | *84.3* | *Male* | *42,171* | *4,362* | *4,736* | *5,224* | *4,537* | *7,493* | *7,557* | *3,689* | *2,473* | *2,100* | *28.0* |
| | | *Female* | *42,129* | *4,233* | *4,357* | *5,116* | *4,313* | *7,907* | *7,311* | *3,311* | *2,736* | *2,845* | *28.9* |
| *Frederick, Md.* | *129.1* | *Male* | *63,143* | *6,058* | *6,081* | *6,258* | *6,870* | *12,069* | *10,195* | *5,973* | *4,838* | *4,801* | *30.2* |
| | | *Female* | *65,957* | *5,810* | *5,712* | *5,972* | *7,649* | *12,446* | *9,516* | *6,094* | *5,371* | *7,387* | *31.3* |
| *Montgomery, Md.* | *615.0* | *Male* | *295,577* | *22,535* | *24,507* | *29,840* | *31,625* | *54,421* | *48,670* | *33,994* | *28,706* | *21,279* | *32.2* |
| | | *Female* | *319,423* | *21,465* | *23,545* | *28,952* | *30,512* | *58,740* | *53,109* | *35,573* | *31,587* | *35,940* | *34.4* |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **DISTRICT OF COLUMBIA (continued)** | | | | | | | | | | | | | |
| **WASHINGTON (continued)** | | | | | | | | | | | | | |
| *Prince George's, Md.* | 671.9 | Male | 326,720 | 29,626 | 29,422 | [illegible] | 46,837 | 66,369 | 51,843 | 31,391 | 22,289 | 14,701 | 28.5 |
| | | Female | 345,180 | 28,190 | 28,215 | 33,072 | 48,592 | 71,850 | 54,514 | 31,054 | 25,108 | 24,585 | 29.8 |
| *Alexandria city, Va.* | 107.0 | Male | 50,282 | 3,510 | 2,727 | 2,948 | 5,744 | 14,362 | 8,346 | 4,815 | 4,434 | 3,396 | 32.1 |
| | | Female | 56,718 | 3,290 | 2,662 | 2,972 | 7,359 | 15,669 | 7,487 | 5,002 | 5,406 | 6,871 | 32.7 |
| *Arlington, Va.* | 152.2 | Male | 74,058 | 4,136 | 3,574 | 3,982 | 11,172 | 20,030 | 11,409 | 6,530 | 6,796 | 6,429 | 32.1 |
| | | Female | 78,142 | 3,904 | 3,294 | 3,691 | 9,715 | 19,220 | 10,644 | 6,904 | 9,062 | 11,708 | 34.6 |
| *Fairfax, Va.* | 668.4 | Male | 331,077 | 27,192 | 30,287 | 34,570 | 34,093 | 64,176 | 64,036 | 38,278 | 26,135 | 12,310 | 31.1 |
| | | Female | 337,323 | 26,236 | 29,201 | 33,281 | 33,068 | 68,609 | 64,615 | 36,426 | 26,304 | 19,583 | 31.8 |
| *Fairfax city, Va.* | 19.7 | Male | 9,740 | 720 | 748 | 951 | 1,434 | 1,974 | 1,530 | 1,063 | 922 | 398 | 30.2 |
| | | Female | 9,960 | 719 | 666 | 886 | 1,305 | 1,930 | 1,578 | 1,198 | 918 | 760 | 32.3 |
| *Falls Church city, Va.* | 9.1 | Male | 4,329 | 285 | 263 | 313 | 409 | 970 | 704 | 417 | 493 | 475 | 34.2 |
| | | Female | 4,771 | 237 | 220 | 271 | 422 | 931 | 725 | 496 | 626 | 843 | 39.2 |
| *Loudoun, Va.* | 66.4 | Male | 32,787 | 3,151 | 3,456 | 3,590 | 2,782 | 6,339 | 6,439 | 3,143 | 1,959 | 1,928 | 30.4 |
| | | Female | 33,613 | 3,003 | 3,339 | 3,523 | 2,978 | 6,877 | 6,105 | 2,886 | 2,106 | 2,796 | 30.8 |
| *Manassas city, Va.* | 17.1 | Male | 8,437 | 1,055 | 846 | 754 | 913 | 2,054 | 1,361 | 654 | 425 | 375 | 28.2 |
| | | Female | 8,663 | 1,012 | 808 | 765 | 1,015 | 2,014 | 1,247 | 664 | 439 | 699 | 28.6 |
| *Manassas Park city, Va.* | 6.7 | Male | 3,346 | 455 | 373 | 375 | 443 | 713 | 473 | 302 | 144 | 68 | 25.4 |
| | | Female | 3,354 | 466 | 347 | 409 | 445 | 694 | 464 | 281 | 147 | 101 | 25.1 |
| *Prince William, Va.* | 170.9 | Male | 87,316 | 10,039 | 9,737 | 9,566 | 10,509 | 18,217 | 17,061 | 7,370 | 3,119 | 1,698 | 27.1 |
| | | Female | 83,584 | 9,493 | 9,272 | 9,151 | 8,881 | 19,085 | 15,886 | 6,097 | 3,055 | 2,664 | 27.6 |
| *Stafford, Va.* | 49.0 | Male | 25,279 | 2,548 | 2,626 | 2,633 | 3,165 | 4,695 | 4,459 | 2,381 | 1,616 | 1,156 | 28.6 |
| | | Female | 23,721 | 2,347 | 2,399 | 2,570 | 2,211 | 4,612 | 4,123 | 2,199 | 1,561 | 1,699 | 30.1 |
| **TOTAL METRO COUNTIES** | 618.1 | Male | 285,396 | 20,621 | 20,482 | 23,624 | 40,114 | 59,441 | 40,564 | 26,901 | 26,208 | 27,441 | 31.4 |
| | | Female | 332,704 | 20,391 | 19,799 | 23,772 | 45,288 | 65,692 | 43,821 | 31,158 | 33,828 | 48,955 | 33.7 |
| **TOTAL STATE** | 618.1 | Male | 285,396 | 20,621 | 20,482 | 23,624 | 40,114 | 59,441 | 40,564 | 26,901 | 26,208 | 27,441 | 31.4 |
| | | Female | 332,704 | 20,391 | 19,799 | 23,772 | 45,288 | 65,692 | 43,821 | 31,158 | 33,828 | 48,955 | 33.7 |
| **FLORIDA** | | | | | | | | | | | | | |
| **BRADENTON** | 173.6 | Male | 80,616 | 5,707 | 5,543 | 5,953 | 6,919 | 10,686 | 8,446 | 6,689 | 9,608 | 21,065 | 41.5 |
| | | Female | 92,984 | 5,339 | 5,314 | 5,518 | 7,209 | 11,168 | 9,129 | 7,982 | 12,929 | 28,396 | 48.8 |
| Manatee | 173.6 | Male | 80,616 | 5,707 | 5,543 | 5,953 | 6,919 | 10,686 | 8,446 | 6,689 | 9,608 | 21,065 | 41.5 |
| | | Female | 92,984 | 5,339 | 5,314 | 5,518 | 7,209 | 11,168 | 9,129 | 7,982 | 12,929 | 28,396 | 48.8 |
| **DAYTONA BEACH** | 305.7 | Male | 144,208 | 9,504 | 9,875 | 11,369 | 17,003 | 20,142 | 15,437 | 12,793 | 17,669 | 30,416 | 37.7 |
| | | Female | 161,492 | 9,263 | 9,245 | 10,636 | 15,162 | 20,356 | 17,043 | 15,135 | 22,643 | 42,009 | 44.4 |
| Volusia | 305.7 | Male | 144,208 | 9,504 | 9,875 | 11,369 | 17,003 | 20,142 | 15,437 | 12,793 | 17,669 | 30,416 | 37.7 |
| | | Female | 161,492 | 9,263 | 9,245 | 10,636 | 15,162 | 20,356 | 17,043 | 15,135 | 22,643 | 42,009 | 44.4 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | 1,142.0 | Male | 541,461 | 35,110 | 36,287 | 40,716 | 50,776 | 87,089 | 69,602 | 49,368 | 58,078 | 114,435 | 38.0 |
| | | Female | 600,539 | 33,932 | 35,061 | 39,606 | 52,354 | 87,732 | 70,508 | 54,433 | 78,038 | 148,875 | 42.3 |
| Broward | 1,142.0 | Male | 541,461 | 35,110 | 36,287 | 40,716 | 50,776 | 87,089 | 69,602 | 49,368 | 58,078 | 114,435 | 38.0 |
| | | Female | 600,539 | 33,932 | 35,061 | 39,606 | 52,354 | 87,732 | 70,508 | 54,433 | 78,038 | 148,875 | 42.3 |
| **FORT MYERS - CAPE CORAL** | 256.3 | Male | 122,914 | 8,634 | 8,491 | 9,319 | 10,838 | 16,601 | 13,692 | 10,730 | 16,762 | 27,847 | 40.5 |
| | | Female | 133,386 | 8,367 | 8,169 | 9,066 | 10,719 | 17,100 | 14,380 | 12,448 | 20,846 | 32,291 | 44.2 |
| Lee | 256.3 | Male | 122,914 | 8,634 | 8,491 | 9,319 | 10,838 | 16,601 | 13,692 | 10,730 | 16,762 | 27,847 | 40.5 |
| | | Female | 133,386 | 8,367 | 8,169 | 9,066 | 10,719 | 17,100 | 14,380 | 12,448 | 20,846 | 32,291 | 44.2 |
| **FORT PIERCE** | 193.2 | Male | 94,051 | 7,401 | 7,217 | 7,391 | 9,210 | 13,614 | 10,898 | 8,196 | 11,238 | 18,886 | 37.0 |
| | | Female | 99,149 | 7,148 | 6,826 | 7,094 | 8,960 | 13,377 | 10,767 | 8,775 | 14,216 | 21,986 | 40.7 |
| Martin | 80.6 | Male | 39,234 | 2,432 | 2,594 | 2,828 | 3,795 | 5,188 | 4,406 | 3,392 | 4,996 | 9,603 | 41.3 |
| | | Female | 41,366 | 2,415 | 2,381 | 2,692 | 3,302 | 4,959 | 4,413 | 3,617 | 6,450 | 11,137 | 46.5 |
| St. Lucie | 112.6 | Male | 54,817 | 4,909 | 4,623 | 4,563 | 5,415 | 8,426 | 6,492 | 4,804 | 6,242 | 9,283 | 34.3 |
| | | Female | 57,783 | 4,733 | 4,445 | 4,402 | 5,658 | 8,418 | 6,354 | 5,158 | 7,766 | 10,849 | 36.9 |
| **FORT WALTON BEACH** | 128.8 | Male | 65,621 | 6,206 | 5,796 | 6,429 | 10,896 | 11,726 | 9,621 | 6,877 | 4,825 | 3,245 | 28.0 |
| | | Female | 63,179 | 6,013 | 5,548 | 6,201 | 8,223 | 10,924 | 10,039 | 6,680 | 4,847 | 4,704 | 30.1 |
| Okaloosa | 128.8 | Male | 65,621 | 6,206 | 5,796 | 6,429 | 10,896 | 11,726 | 9,621 | 6,877 | 4,825 | 3,245 | 28.0 |
| | | Female | 63,179 | 6,013 | 5,548 | 6,201 | 8,223 | 10,924 | 10,039 | 6,680 | 4,847 | 4,704 | 30.1 |
| **GAINESVILLE** | 191.1 | Male | 96,693 | 7,874 | 6,903 | 7,273 | 23,276 | 21,124 | 11,299 | 6,748 | 5,921 | 6,275 | 26.4 |
| | | Female | 94,407 | 7,541 | 6,646 | 6,926 | 20,534 | 18,856 | 11,195 | 6,991 | 6,685 | 9,032 | 27.9 |
| Alachua | 168.5 | Male | 84,611 | 6,840 | 5,894 | 6,252 | 21,948 | 18,606 | 9,436 | 5,570 | 4,876 | 5,189 | 25.7 |
| | | Female | 83,889 | 6,541 | 5,728 | 5,923 | 19,480 | 17,251 | 9,772 | 5,929 | 5,637 | 7,628 | 27.5 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **FLORIDA (continued)** | | | | | | | | | | | | | |
| **GAINESVILLE (continued)** | | | | | | | | | | | | | |
| Bradford | 22.6 | Male | 12,082 | 1,034 | 1,009 | 1,021 | 1,328 | 2,518 | 1,863 | 1,178 | 1,045 | 1,086 | 31.5 |
| | | Female | 10,518 | 1,000 | 918 | 1,003 | 1,054 | 1,605 | 1,423 | 1,062 | 1,048 | 1,405 | 33.0 |
| **JACKSONVILLE** | **789.1** | **Male** | **384,578** | **36,359** | **35,139** | **37,080** | **52,810** | **70,342** | **52,247** | **36,444** | **33,219** | **30,938** | **29.4** |
| | | **Female** | **404,522** | **35,738** | **33,804** | **35,452** | **46,117** | **71,468** | **54,911** | **39,013** | **38,203** | **49,846** | **32.2** |
| Clay | 84.2 | Male | 41,313 | 3,847 | 4,567 | 5,009 | 3,871 | 6,885 | 7,411 | 4,113 | 2,883 | 2,727 | 29.9 |
| | | Female | 42,887 | 3,933 | 4,330 | 4,720 | 3,818 | 7,725 | 7,691 | 3,823 | 3,043 | 3,804 | 31.0 |
| Duval | 600.9 | Male | 292,953 | 28,066 | 26,008 | 26,785 | 43,671 | 55,408 | 37,877 | 27,128 | 25,281 | 22,729 | 29.0 |
| | | Female | 307,947 | 27,399 | 25,025 | 25,828 | 36,771 | 55,339 | 40,011 | 29,827 | 29,488 | 38,259 | 32.0 |
| Nassau | 39.0 | Male | 19,414 | 1,977 | 2,036 | 2,220 | 2,014 | 3,245 | 2,955 | 2,059 | 1,560 | 1,348 | 29.5 |
| | | Female | 19,586 | 1,909 | 1,913 | 1,974 | 2,043 | 3,356 | 2,979 | 1,943 | 1,618 | 1,851 | 30.8 |
| St. Johns | 65.0 | Male | 30,898 | 2,469 | 2,528. | 3,066 | 3,254 | 4,804 | 4,004 | 3,144 | 3,495 | 4,134 | 33.6 |
| | | Female | 34,102 | 2,467 | 2,536 | 2,930 | 3,485 | 5,048 | 4,230 | 3,420 | 4,054 | 5,932 | 36.4 |
| **LAKELAND - WINTER HAVEN** | **357.2** | **Male** | **175,314** | **15,018** | **14,839** | **16,239** | **20,169** | **28,534** | **23,431** | **16,999** | **17,040** | **23,045** | **32.5** |
| | | **Female** | **181,886** | **14,295** | **14,406** | **15,667** | **19,213** | **26,811** | **23,297** | **17,492** | **19,467** | **31,238** | **35.2** |
| Polk | 357.2 | Male | 175,314 | 15,018 | 14,839 | 16,239 | 20,169 | 28,534 | 23,431 | 16,999 | 17,040 | 23,045 | 32.5 |
| | | Female | 181,886 | 14,295 | 14,406 | 15,667 | 19,213 | 26,811 | 23,297 | 17,492 | 19,467 | 31,238 | 35.2 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | **330.0** | **Male** | **162,638** | **11,263** | **12,057** | **15,671** | **20,360** | **23,817** | **21,511** | **18,767** | **19,347** | **19,845** | **34.2** |
| | | **Female** | **167,362** | **11,039** | **11,623** | **14,688** | **17,699** | **22,906** | **23,713** | **19,728** | **21,400** | **24,566** | **37.4** |
| Brevard | 330.0 | Male | 162,638 | 11,263 | 12,057 | 15,671 | 20,360 | 23,817 | 21,511 | 18,767 | 19,347 | 19,845 | 34.2 |
| | | Female | 167,362 | 11,039 | 11,623 | 14,688 | 17,699 | 22,906 | 23,713 | 19,728 | 21,400 | 24,566 | 37.4 |
| **MIAMI - HIALEAH** | **1,755.9** | **Male** | **826,887** | **64,705** | **62,202** | **71,700** | **91,066** | **131,489** | **115,875** | **91,651** | **81,480** | **116,719** | **34.4** |
| | | **Female** | **929,013** | **61,704** | **59,542** | **69,806** | **92,958** | **142,821** | **127,708** | **99,667** | **98,835** | **175,972** | **38.0** |
| Dade | 1,755.9 | Male | 826,887 | 64,705 | 62,202 | 71,700 | 91,066 | 131,489 | 115,875 | 91,651 | 81,480 | 116,719 | 34.4 |
| | | Female | 929,013 | 61,704 | 59,542 | 69,806 | 92,958 | 142,821 | 127,708 | 99,667 | 98,835 | 175,972 | 38.0 |
| **MIAMI - FORT LAUDERDALE CONSOLIDATED AREA** | ***2,897.9*** | ***Male*** | ***1,368,348*** | ***99,815*** | ***98,489*** | ***112,416*** | ***141,842*** | ***218,578*** | ***185,477*** | ***141,019*** | ***139,558*** | ***231,154*** | ***35.7*** |
| | | ***Female*** | ***1,529,552*** | ***95,636*** | ***94,603*** | ***109,412*** | ***145,312*** | ***230,553*** | ***198,216*** | ***154,100*** | ***176,873*** | ***324,847*** | ***39.5*** |
| **NAPLES** | **112.5** | **Male** | **55,809** | **4,172** | **3,790** | **4,390** | **5,324** | **8,189** | **6,788** | **5,007** | **7,246** | **10,903** | **38.0** |
| | | **Female** | **56,691** | **3,797** | **3,790** | **4,157** | **4,929** | **7,632** | **6,742** | **5,424** | **8,611** | **11,609** | **41.0** |
| Collier | 112.5 | Male | 55,809 | 4,172 | 3,790 | 4,390 | 5,324 | 8,189 | 6,788 | 5,007 | 7,246 | 10,903 | 38.0 |
| | | Female | 56,691 | 3,797 | 3,790 | 4,157 | 4,929 | 7,632 | 6,742 | 5,424 | 8,611 | 11,609 | 41.0 |
| **OCALA** | **159.7** | **Male** | **76,660** | **6,211** | **6,431** | **7,158** | **6,726** | **10,605** | **9,333** | **7,226** | **9,623** | **13,347** | **36.3** |
| | | **Female** | **83,040** | **5,886** | **6,108** | **7,088** | **7,388** | **11,326** | **10,071** | **8,318** | **11,464** | **15,391** | **38.7** |
| Marion | 159.7 | Male | 76,660 | 6,211 | 6,431 | 7,158 | 6,726 | 10,605 | 9,333 | 7,226 | 9,623 | 13,347 | 36.3 |
| | | Female | 83,040 | 5,886 | 6,108 | 7,088 | 7,388 | 11,326 | 10,071 | 8,318 | 11,464 | 15,391 | 38.7 |
| **ORLANDO** | **836.5** | **Male** | **405,551** | **34,377** | **34,996** | **38,854** | **54,273** | **70,111** | **54,911** | **41,035** | **37,530** | **39,464** | **30.7** |
| | | **Female** | **430.949** | **33,324** | **33,618** | **37,111** | **51,006** | **72,377** | **58,580** | **43,589** | **42,997** | **58,347** | **33.3** |
| Orange | 536.3 | Male | 261,057 | 22,022 | 21,486 | 24,435 | 40,037 | 46,310 | 33,006 | 26,088 | 23,844 | 23,829 | 29.9 |
| | | Female | 275,243 | 21,475 | 20,614 | 23,087 | 36,043 | 46,114 | 35,488 | 28,181 | 27,407 | 36,834 | 32.9 |
| Osceola | 71.9 | Male | 34,288 | 2,922 | 2,768 | 3,091 | 3,502 | 4,949 | 4,513 | 3,326 | 3,566 | 5,651 | 34.8 |
| | | Female | 37,612 | 2,735 | 2,737 | 2,998 | 3,674 | 5,199 | 4,734 | 3,428 | 4,240 | 7,867 | 38.1 |
| Seminole | 228.3 | Male | 110,206 | 9,433 | 10,742 | 11,328 | 10,734 | 18,852 | 17,392 | 11,621 | 10,120 | 9,984 | 31.8 |
| | | Female | 118,094 | 9,114 | 10,267 | 11,026 | 11,289 | 21,064 | 18,358 | 11,980 | 11,350 | 13,646 | 33.2 |
| **PANAMA CITY** | **109.8** | **Male** | **53,934** | **5,220** | **4,953** | **5,267** | **7,027** | **9,311** | **7,307** | **5,472** | **4,779** | **4,598** | **29.8** |
| | | **Female** | **55,866** | **4,868** | **4,715** | **4,884** | **6,643** | **9,074** | **7,960** | **5,796** | **5,506** | **6,420** | **32.5** |
| Bay | 109.8 | Male | 53,934 | 5,220 | 4,953 | 5,267 | 7,027 | 9,311 | 7,307 | 5,472 | 4,779 | 4,598 | 29.8 |
| | | Female | 55,866 | 4,868 | 4,715 | 4,884 | 6,643 | 9,074 | 7,960 | 5,796 | 5,506 | 6,420 | 32.5 |
| **PENSACOLA** | **320.3** | **Male** | **156,689** | **15,169** | **14,288** | **15,662** | **22,674** | **27,481** | **21,281** | **15,259** | **13,389** | **11,486** | **28.8** |
| | | **Female** | **163,611** | **14,416** | **13,488** | **14,958** | **20,540** | **27,530** | **23,072** | **16,764** | **15,157** | **17,686** | **31.7** |
| Escambia | 255.8 | Male | 124,568 | 12,033 | 11,149 | 12,161 | 18,544 | 21,951 | 16,438 | 12,050 | 10,881 | 9,361 | 28.8 |
| | | Female | 131,232 | 11,394 | 10,655 | 11,719 | 16,735 | 21,947 | 17,934 | 13,492 | 12,552 | 14,804 | 31.9 |
| Santa Rosa | 64.5 | Male | 32,121 | 3,136 | 3,139 | 3,501 | 4,130 | 5,530 | 4,843 | 3,209 | 2,508 | 2,125 | 28.9 |
| | | Female | 32,379 | 3,022 | 2,833 | 3,239 | 3,805 | 5,583 | 5,138 | 3,272 | 2,605 | 2,882 | 30.9 |
| **SARASOTA** | **241.6** | **Male** | **111,400** | **5,820** | **6,337** | **7,527** | **8,777** | **13,906** | **11,517** | **9,400** | **15,081** | **33,035** | **47.0** |
| | | **Female** | **130,200** | **5,511** | **6,115** | **7,358** | **9,079** | **14,263** | **12,647** | **11,475** | **20,909** | **42,843** | **53.9** |
| Sarasota | 241.6 | Male | 111,400 | 5,820 | 6,337 | 7,527 | 8,777 | 13,906 | 11,517 | 9,400 | 15,081 | 33,035 | 47.0 |
| | | Female | 130,200 | 5,511 | 6,115 | 7,358 | 9,079 | 14,263 | 12,647 | 11,475 | 20,909 | 42,843 | 53.9 |

# POPULATION BY AGE AND SEX

S&MM ESTIMATES

| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **FLORIDA (continued)** | | | | | | | | | | | | | |
| **TALLAHASSEE** | **207.9** | **Male** | **99,951** | **9,410** | **8,792** | **8,660** | **18,458** | **20,934** | **12,721** | **7,632** | **6,754** | **6,590** | **27.2** |
| | | **Female** | **107,949** | **9,142** | **8,504** | **8,312** | **20,482** | **20,807** | **13,466** | **8,589** | **8,075** | **10,572** | **28.6** |
| Gadsden | 42.3 | Male | 19,913 | 2,339 | 2,123 | 2,301 | 2,239 | 3,220 | 2,237 | 1,663 | 1,658 | 2,133 | 28.0 |
| | | Female | 22,387 | 2,253 | 2,115 | 2,207 | 2,356 | 3,289 | 2,617 | 2,122 | 2,067 | 3,361 | 31.9 |
| Leon | 165.6 | Male | 80,038 | 7,071 | 6,669 | 6,359 | 16,219 | 17,714 | 10,484 | 5,969 | 5,096 | 4,457 | 27.1 |
| | | Female | 85,562 | 6,889 | 6,389 | 6,105 | 18,126 | 17,518 | 10,849 | 6,467 | 6,008 | 7,211 | 28.0 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **1,837.4** | **Male** | **864,343** | **60,434** | **62,050** | **69,800** | **86,432** | **128,118** | **101,958** | **78,834** | **99,264** | **177,453** | **37.5** |
| | | **Female** | **973,057** | **57,417** | **60,244** | **67,573** | **88,695** | **132,677** | **109,042** | **88,386** | **127,085** | **241,938** | **42.3** |
| Hernando | 64.8 | Male | 31,135 | 1,841 | 2,047 | 2,446 | 2,250 | 3,267 | 3,229 | 2,667 | 5,200 | 8,188 | 46.9 |
| | | Female | 33,665 | 1,962 | 2,053 | 2,322 | 2,217 | 3,399 | 3,450 | 3,197 | 6,694 | 8,371 | 49.9 |
| Hillsborough | 723.2 | Male | 348,839 | 30,502 | 30,185 | 32,765 | 44,183 | 61,998 | 47,907 | 34,014 | 31,402 | 35,883 | 30.9 |
| | | Female | 374,361 | 28,612 | 29,154 | 31,957 | 45,142 | 64,291 | 50,542 | 35,832 | 36,460 | 52,371 | 33.1 |
| Pasco | 240.3 | Male | 114,082 | 6,432 | 6,643 | 7,633 | 7,863 | 11,750 | 10,773 | 8,913 | 17,480 | 36,595 | 51.9 |
| | | Female | 126,218 | 6,281 | 6,482 | 7,413 | 7,901 | 12,282 | 11,285 | 10,473 | 23,600 | 40,501 | 55.4 |
| Pinellas | 809.1 | Male | 370,287 | 21,659 | 23,175 | 26,956 | 32,136 | 51,103 | 40,049 | 33,240 | 45,182 | 96,787 | 42.5 |
| | | Female | 438,813 | 20,562 | 22,555 | 25,881 | 33,435 | 52,705 | 43,765 | 38,884 | 60,331 | 140,695 | 50.6 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **709.1** | **Male** | **337,160** | **23,165** | **22,703** | **25,177** | **31,813** | **51,254** | **40,912** | **29,395** | **37,115** | **75,626** | **38.5** |
| | | **Female** | **371,940** | **22,193** | **21,763** | **24,422** | **31,378** | **50,276** | **40,814** | **32,734** | **50,429** | **97,931** | **43.8** |
| Palm Beach | 709.1 | Male | 337,160 | 23,165 | 22,703 | 25,177 | 31,813 | 51,254 | 40,912 | 29,395 | 37,115 | 75,626 | 38.5 |
| | | Female | 371,940 | 22,193 | 21,763 | 24,422 | 31,378 | 50,276 | 40,814 | 32,734 | 50,429 | 97,931 | 43.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Alachua | 168.5 | Male | 84,611 | 6,840 | 5,894 | 6,252 | 21,948 | 18,606 | 9,436 | 5,570 | 4,876 | 5,189 | 25.7 |
| | | Female | 83,889 | 6,541 | 5,728 | 5,923 | 19,480 | 17,251 | 9,772 | 5,929 | 5,637 | 7,628 | 27.5 |
| Baker | 18.0 | Male | 9,170 | 985 | 916 | 951 | 1,247 | 1,554 | 1,319 | 841 | 628 | 729 | 28.1 |
| | | Female | 8,830 | 906 | 913 | 874 | 957 | 1,459 | 1,272 | 853 | 649 | 947 | 30.2 |
| Bay | 109.8 | Male | 53,934 | 5,220 | 4,953 | 5,267 | 7,027 | 9,311 | 7,307 | 5,472 | 4,779 | 4,598 | 29.8 |
| | | Female | 55,866 | 4,868 | 4,715 | 4,884 | 6,643 | 9,074 | 7,960 | 5,796 | 5,506 | 6,420 | 32.5 |
| Bradford | 22.6 | Male | 12,082 | 1,034 | 1,009 | 1,021 | 1,328 | 2,518 | 1,863 | 1,178 | 1,045 | 1,086 | 31.5 |
| | | Female | 10,518 | 1,000 | 918 | 1,003 | 1,054 | 1,605 | 1,423 | 1,062 | 1,048 | 1,405 | 33.0 |
| Brevard | 330.0 | Male | 162,638 | 11,263 | 12,057 | 15,671 | 20,360 | 23,817 | 21,511 | 18,767 | 19,347 | 19,845 | 34.2 |
| | | Female | 167,362 | 11,039 | 11,623 | 14,688 | 17,699 | 22,906 | 23,713 | 19,728 | 21,400 | 24,566 | 37.4 |
| Broward | 1,142.0 | Male | 541,461 | 35,110 | 36,287 | 40,716 | 50,776 | 87,089 | 69,602 | 49,368 | 58,078 | 114,435 | 38.0 |
| | | Female | 600,539 | 33,932 | 35,061 | 39,606 | 52,354 | 87,732 | 70,508 | 54,433 | 78,038 | 148,875 | 42.3 |
| Calhoun | 9.8 | Male | 4,680 | 481 | 407 | 519 | 435 | 654 | 616 | 434 | 467 | 667 | 32.6 |
| | | Female | 5,120 | 490 | 422 | 482 | 462 | 674 | 654 | 477 | 528 | 931 | 35.5 |
| Charlotte | 76.1 | Male | 35,603 | 1,688 | 1,736 | 2,199 | 2,174 | 3,236 | 2,938 | 2,833 | 6,220 | 12,579 | 56.6 |
| | | Female | 40,497 | 1,627 | 1,725 | 2,031 | 2,101 | 3,417 | 3,357 | 3,531 | 8,314 | 14,394 | 58.0 |
| Citrus | 74.2 | Male | 35,571 | 2,076 | 2,123 | 2,576 | 2,125 | 3,515 | 3,378 | 2,961 | 5,810 | 11,007 | 52.0 |
| | | Female | 38,629 | 1,776 | 2,031 | 2,382 | 2,382 | 3,637 | 3,654 | 3,756 | 7,528 | 11,483 | 54.2 |
| Clay | 84.2 | Male | 41,313 | 3,847 | 4,567 | 5,009 | 3,871 | 6,885 | 7,411 | 4,113 | 2,883 | 2,727 | 29.9 |
| | | Female | 42,887 | 3,933 | 4,330 | 4,720 | 3,818 | 7,725 | 7,691 | 3,823 | 3,043 | 3,804 | 31.0 |
| Collier | 112.5 | Male | 55,809 | 4,172 | 3,790 | 4,390 | 5,324 | 8,189 | 6,788 | 5,007 | 7,246 | 10,903 | 38.0 |
| | | Female | 56,691 | 3,797 | 3,790 | 4,157 | 4,929 | 7,632 | 6,742 | 5,424 | 8,611 | 11,609 | 41.0 |
| Columbia | 39.6 | Male | 19,352 | 2,144 | 1,822 | 1,991 | 2,181 | 3,013 | 2,676 | 1,884 | 1,799 | 1,842 | 30.1 |
| | | Female | 20,248 | 1,975 | 1,804 | 1,928 | 2,265 | 3,230 | 2,757 | 1,938 | 1,914 | 2,437 | 31.7 |
| Dade | 1,755.9 | Male | 826,887 | 64,705 | 62,202 | 71,700 | 91,066 | 131,489 | 115,875 | 91,651 | 81,480 | 116,719 | 34.4 |
| | | Female | 929,013 | 61,704 | 59,542 | 69,806 | 92,958 | 142,821 | 127,708 | 99,667 | 98,835 | 175,972 | 38.0 |
| De Soto | 21.3 | Male | 10,627 | 832 | 902 | 964 | 1,477 | 1,568 | 1,264 | 899 | 1,040 | 1,681 | 32.3 |
| | | Female | 10,673 | 880 | 849 | 950 | 931 | 1,474 | 1,291 | 1,041 | 1,274 | 1,983 | 37.0 |
| Dixie | 8.8 | Male | 4,531 | 375 | 381 | 466 | 458 | 732 | 668 | 425 | 486 | 540 | 33.0 |
| | | Female | 4,269 | 383 | 374 | 405 | 386 | 624 | 580 | 423 | 512 | 582 | 34.4 |
| Duval | 600.9 | Male | 292,953 | 28,066 | 26,008 | 26,785 | 43,671 | 55,408 | 37,877 | 27,128 | 25,281 | 22,729 | 29.0 |
| | | Female | 307,947 | 27,399 | 25,025 | 25,828 | 36,771 | 55,339 | 40,011 | 29,827 | 29,488 | 38,259 | 32.0 |
| Escambia | 255.8 | Male | 124,568 | 12,033 | 11,149 | 12,161 | 18,544 | 21,951 | 16,438 | 12,050 | 10,881 | 9,361 | 28.8 |
| | | Female | 131,232 | 11,394 | 10,655 | 11,719 | 16,735 | 21,947 | 17,934 | 13,492 | 12,552 | 14,804 | 31.9 |
| Flagler | 16.1 | Male | 7,859 | 530 | 531 | 593 | 1,078 | 962 | 779 | 646 | 1,278 | 1,462 | 38.0 |
| | | Female | 8,241 | 524 | 496 | 532 | 1,107 | 981 | 788 | 773 | 1,588 | 1,452 | 41.1 |
| Franklin | 7.9 | Male | 3,852 | 376 | 331 | 469 | 379 | 508 | 514 | 371 | 385 | 519 | 32.3 |
| | | Female | 4,048 | 360 | 338 | 381 | 372 | 533 | 549 | 343 | 433 | 739 | 35.7 |
| Gadsden | 42.3 | Male | 19,913 | 2,339 | 2,123 | 2,301 | 2,239 | 3,220 | 2,237 | 1,663 | 1,658 | 2,133 | 28.0 |
| | | Female | 22,387 | 2,253 | 2,115 | 2,207 | 2,356 | 3,289 | 2,617 | 2,122 | 2,067 | 3,361 | 31.9 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **FLORIDA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Gilchrist | 7.2 | Male | 3,680 | 297 | 304 | 485 | 517 | 458 | 508 | 371 | 367 | 373 | 30.2 |
| | | Female | 3,520 | 307 | 288 | 377 | 344 | 445 | 551 | 381 | 378 | 449 | 35.0 |
| Glades | 7.0 | Male | 3,449 | 318 | 280 | 312 | 308 | 420 | 401 | 395 | 478 | 537 | 37.2 |
| | | Female | 3,551 | 337 | 293 | 329 | 290 | 464 | 426 | 390 | 473 | 549 | 36.5 |
| Gulf | 10.8 | Male | 5,315 | 526 | 542 | 568 | 544 | 711 | 655 | 658 | 513 | 598 | 31.7 |
| | | Female | 5,485 | 508 | 469 | 510 | 555 | 742 | 765 | 599 | 632 | 705 | 34.4 |
| Hamilton | 9.0 | Male | 4,278 | 528 | 485 | 505 | 442 | 630 | 507 | 334 | 355 | 492 | 27.8 |
| | | Female | 4,722 | 509 | 474 | 440 | 472 | 742 | 537 | 375 | 401 | 772 | 31.3 |
| Hardee | 20.8 | Male | 10,373 | 1,176 | 1,105 | 1,118 | 1,104 | 1,558 | 1,260 | 961 | 939 | 1,152 | 29.4 |
| | | Female | 10,427 | 1,095 | 1,000 | 1,071 | 1,023 | 1,626 | 1,287 | 948 | 1,003 | 1,374 | 31.3 |
| Hendry | 21.7 | Male | 10,934 | 1,252 | 1,100 | 1,240 | 1,123 | 1,688 | 1,549 | 1,024 | 982 | 976 | 29.5 |
| | | Female | 10,766 | 1,144 | 1,193 | 1,188 | 1,092 | 1,722 | 1,469 | 979 | 970 | 1,009 | 29.4 |
| Hernando | 64.8 | Male | 31,135 | 1,841 | 2,047 | 2,446 | 2,250 | 3,267 | 3,229 | 2,667 | 5,200 | 8,188 | 46.9 |
| | | Female | 33,665 | 1,962 | 2,053 | 2,322 | 2,217 | 3,399 | 3,450 | 3,197 | 6,694 | 8,371 | 49.9 |
| Highlands | 56.5 | Male | 27,290 | 1,958 | 1,831 | 2,141 | 2,470 | 3,277 | 2,713 | 2,285 | 3,507 | 7,108 | 42.3 |
| | | Female | 29,210 | 1,897 | 1,753 | 1,931 | 2,172 | 3,009 | 2,944 | 2,551 | 4,402 | 8,551 | 48.6 |
| Hillsborough | 723.2 | Male | 348,839 | 30,502 | 30,185 | 32,765 | 44,183 | 61,998 | 47,907 | 34,014 | 31,402 | 35,883 | 30.9 |
| | | Female | 374,361 | 28,612 | 29,154 | 31,957 | 45,142 | 64,291 | 50,542 | 35,832 | 36,460 | 52,371 | 33.1 |
| Holmes | 16.1 | Male | 7,848 | 724 | 758 | 827 | 765 | 1,052 | 1,063 | 779 | 837 | 1,043 | 33.1 |
| | | Female | 8,252 | 674 | 667 | 796 | 722 | 1,096 | 1,170 | 788 | 916 | 1,423 | 36.5 |
| Indian River | 75.6 | Male | 36,704 | 2,590 | 2,563 | 3,048 | 3,642 | 5,059 | 4,206 | 3,410 | 4,819 | 7,367 | 38.4 |
| | | Female | 38,896 | 2,498 | 2,519 | 2,837 | 3,261 | 4,853 | 4,367 | 3,888 | 5,774 | 8,899 | 43.0 |
| Jackson | 40.9 | Male | 20,099 | 1,951 | 1,787 | 2,170 | 2,810 | 2,943 | 2,428 | 1,868 | 1,745 | 2,397 | 29.5 |
| | | Female | 20,801 | 1,877 | 1,732 | 1,813 | 1,990 | 2,899 | 2,633 | 2,010 | 2,202 | 3,645 | 35.3 |
| Jefferson | 11.4 | Male | 5,472 | 637 | 586 | 618 | 570 | 821 | 569 | 498 | 482 | 691 | 29.0 |
| | | Female | 5,928 | 583 | 570 | 553 | 573 | 919 | 672 | 526 | 607 | 925 | 32.5 |
| Lafayette | 4.5 | Male | 2,218 | 240 | 221 | 225 | 208 | 347 | 288 | 212 | 204 | 273 | 31.2 |
| | | Female | 2,282 | 256 | 195 | 209 | 224 | 345 | 293 | 196 | 221 | 343 | 32.4 |
| Lake | 123.4 | Male | 58,628 | 4,129 | 4,078 | 4,884 | 4,747 | 7,138 | 6,598 | 5,275 | 7,132 | 14,647 | 41.6 |
| | | Female | 64,772 | 3,994 | 3,981 | 4,680 | 4,778 | 7,2[illegible] | 6,898 | 5,689 | 9,161 | 18,365 | 46.5 |
| Lee | 256.3 | Male | 122,914 | 8,634 | 8,491 | 9,319 | 10,838 | 16,601 | 13,692 | 10,730 | 16,762 | 27,847 | 40.5 |
| | | Female | 133,386 | 8,367 | 8,169 | 9,066 | 10,719 | 17,100 | 14,380 | 12,448 | 20,846 | 32,291 | 44.2 |
| Leon | 165.6 | Male | 80,038 | 7,071 | 6,669 | 6,359 | 16,219 | 17,714 | 10,484 | 5,969 | 5,096 | 4,457 | 27.1 |
| | | Female | 85,562 | 6,889 | 6,389 | 6,105 | 18,126 | 17,518 | 10,849 | 6,467 | 6,008 | 7,211 | 28.0 |
| Levy | 23.7 | Male | 11,475 | 1,017 | 1,031 | 1,122 | 1,018 | 1,521 | 1,405 | 1,152 | 1,373 | 1,836 | 35.2 |
| | | Female | 12,225 | 958 | 982 | 1,045 | 1,087 | 1,743 | 1,490 | 1,205 | 1,640 | 2,075 | 37.0 |
| Liberty | 4.6 | Male | 2,283 | 254 | 212 | 227 | 265 | 320 | 291 | 242 | 210 | 262 | 30.7 |
| | | Female | 2,317 | 223 | 206 | 173 | 239 | 349 | 282 | 259 | 263 | 323 | 34.1 |
| Madison | 15.0 | Male | 7,008 | 758 | 733 | 826 | 748 | 936 | 812 | 614 | 666 | 915 | 29.7 |
| | | Female | 7,992 | 764 | 748 | 785 | 767 | 1,063 | 947 | 731 | 820 | 1,367 | 33.8 |
| Manatee | 173.6 | Male | 80,616 | 5,707 | 5,543 | 5,953 | 6,919 | 10,686 | 8,446 | 6,689 | 9,608 | 21,065 | 41.5 |
| | | Female | 92,984 | 5,339 | 5,314 | 5,518 | 7,209 | 11,168 | 9,129 | 7,982 | 12,929 | 28,396 | 48.8 |
| Marion | 159.7 | Male | 76,660 | 6,211 | 6,431 | 7,158 | 6,726 | 10,605 | 9,333 | 7,226 | 9,623 | 13,347 | 36.3 |
| | | Female | 83,040 | 5,886 | 6,108 | 7,088 | 7,388 | 11,326 | 10,071 | 8,318 | 11,464 | 15,391 | 38.7 |
| Martin | 80.6 | Male | 39,234 | 2,432 | 2,594 | 2,828 | 3,795 | 5,188 | 4,406 | 3,392 | 4,996 | 9,603 | 41.3 |
| | | Female | 41,366 | 2,415 | 2,381 | 2,692 | 3,302 | 4,959 | 4,413 | 3,617 | 6,450 | 11,137 | 46.5 |
| Monroe | 69.1 | Male | 35,979 | 2,163 | 2,104 | 2,340 | 4,368 | 6,895 | 4,755 | 3,754 | 4,603 | 4,997 | 35.3 |
| | | Female | 33,121 | 1,974 | 1,950 | 2,095 | 3,432 | 5,728 | 4,141 | 3,748 | 4,841 | 5,212 | 38.3 |
| Nassau | 39.0 | Male | 19,414 | 1,977 | 2,036 | 2,220 | 2,014 | 3,245 | 2,955 | 2,059 | 1,560 | 1,348 | 29.5 |
| | | Female | 19,586 | 1,909 | 1,913 | 1,974 | 2,043 | 3,356 | 2,979 | 1,943 | 1,618 | 1,851 | 30.8 |
| Okaloosa | 128.8 | Male | 65,621 | 6,206 | 5,796 | 6,429 | 10,896 | 11,726 | 9,621 | 6,877 | 4,825 | 3,245 | 28.0 |
| | | Female | 63,179 | 6,013 | 5,548 | 6,201 | 8,223 | 10,924 | 10,039 | 6,680 | 4,847 | 4,704 | 30.1 |
| Okeechobee | 24.8 | Male | 12,642 | 1,304 | 1,192 | 1,563 | 1,247 | 1,713 | 1,604 | 1,208 | 1,241 | 1,570 | 30.9 |
| | | Female | 12,158 | 1,235 | 1,062 | 1,115 | 1,201 | 1,829 | 1,622 | 1,175 | 1,315 | 1,604 | 33.0 |
| Orange | 536.3 | Male | 261,057 | 22,022 | 21,486 | 24,435 | 40,037 | 46,310 | 33,006 | 26,088 | 23,844 | 23,829 | 29.9 |
| | | Female | 275,243 | 21,475 | 20,614 | 23,087 | 36,043 | 46,114 | 35,488 | 28,181 | 27,407 | 36,834 | 32.9 |
| Osceola | 71.9 | Male | 34,288 | 2,922 | 2,768 | 3,091 | 3,502 | 4,949 | 4,513 | 3,326 | 3,566 | 5,651 | 34.8 |
| | | Female | 37,612 | 2,735 | 2,737 | 2,998 | 3,674 | 5,199 | 4,734 | 3,428 | 4,240 | 7,867 | 38.1 |
| Palm Beach | 709.1 | Male | 337,160 | 23,165 | 22,703 | 25,177 | 31,813 | 51,254 | 40,912 | 29,395 | 37,115 | 75,626 | 38.5 |
| | | Female | 371,940 | 22,193 | 21,763 | 24,422 | 31,378 | 50,276 | 40,814 | 32,734 | 50,429 | 97,931 | 43.8 |
| Pasco | 240.3 | Male | 114,082 | 6,432 | 6,643 | 7,633 | 7,863 | 11,750 | 10,773 | 8,913 | 17,480 | 36,595 | 51.9 |
| | | Female | 126,218 | 6,281 | 6,482 | 7,413 | 7,901 | 12,282 | 11,285 | 10,473 | 23,600 | 40,501 | 55.4 |
| Pinellas | 809.1 | Male | 370,287 | 21,659 | 23,175 | 26,956 | 32,136 | 51,103 | 40,049 | 33,240 | 45,182 | 96,787 | 42.5 |
| | | Female | 438,813 | 20,562 | 22,555 | 25,881 | 33,435 | 52,705 | 43,765 | 38,884 | 60,331 | 140,695 | 50.6 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **FLORIDA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Polk | 357.2 | Male | 175,314 | 15,018 | 14,839 | 16,239 | 20,169 | 28,534 | 23,431 | 16,999 | 17,040 | 23,045 | 32.5 |
| | | Female | 181,886 | 14,295 | 14,406 | 15,667 | 19,213 | 26,811 | 23,297 | 17,492 | 19,467 | 31,238 | 35.2 |
| Putnam | 57.6 | Male | 27,850 | 2,598 | 2,485 | 2,758 | 2,613 | 3,719 | 3,254 | 2,750 | 3,377 | 4,296 | 34.3 |
| | | Female | 29,750 | 2,462 | 2,370 | 2,590 | 2,768 | 4,033 | 3,457 | 3,157 | 3,959 | 4,954 | 36.9 |
| St. Johns | 65.0 | Male | 30,898 | 2,469 | 2,528 | 3,066 | 3,254 | 4,804 | 4,004 | 3,144 | 3,495 | 4,134 | 33.6 |
| | | Female | 34,102 | 2,467 | 2,536 | 2,930 | 3,485 | 5,048 | 4,230 | 3,420 | 4,054 | 5,932 | 36.4 |
| St. Lucie | 112.6 | Male | 54,817 | 4,969 | 4,623 | 4,563 | 5,415 | 8,426 | 6,492 | 4,804 | 6,242 | 9,283 | 34.3 |
| | | Female | 57,783 | 4,733 | 4,445 | 4,402 | 5,658 | 8,418 | 6,354 | 5,158 | 7,766 | 10,849 | 36.9 |
| Santa Rosa | 64.5 | Male | 32,121 | 3,136 | 3,139 | 3,501 | 4,130 | 5,530 | 4,843 | 3,209 | 2,508 | 2,125 | 28.9 |
| | | Female | 32,379 | 3,022 | 2,833 | 3,239 | 3,805 | 5,583 | 5,138 | 3,272 | 2,605 | 2,882 | 30.9 |
| Sarasota | 241.6 | Male | 111,400 | 5,820 | 6,337 | 7,527 | 8,777 | 13,906 | 11,517 | 9,400 | 15,081 | 33,035 | 47.0 |
| | | Female | 130,200 | 5,511 | 6,115 | 7,358 | 9,079 | 14,263 | 12,647 | 11,475 | 20,909 | 42,843 | 53.9 |
| Seminole | 228.3 | Male | 110,206 | 9,433 | 10,742 | 11,328 | 10,734 | 18,852 | 17,392 | 11,621 | 10,120 | 9,984 | 31.8 |
| | | Female | 118,094 | 9,114 | 10,267 | 11,026 | 11,289 | 21,064 | 18,358 | 11,980 | 11,350 | 13,646 | 33.2 |
| Sumter | 28.8 | Male | 14,595 | 1,087 | 1,156 | 1,464 | 1,983 | 1,803 | 1,673 | 1,332 | 1,666 | 2,431 | 33.9 |
| | | Female | 14,205 | 1,076 | 1,062 | 1,289 | 1,245 | 1,725 | 1,762 | 1,407 | 1,953 | 2,686 | 39.0 |
| Suwannee | 25.0 | Male | 12,123 | 1,254 | 1,181 | 1,406 | 1,129 | 1,759 | 1,506 | 1,103 | 1,225 | 1,560 | 31.2 |
| | | Female | 12,877 | 1,180 | 1,049 | 1,199 | 1,159 | 1,806 | 1,693 | 1,302 | 1,347 | 2,142 | 35.3 |
| Taylor | 17.5 | Male | 8,462 | 852 | 828 | 870 | 924 | 1,300 | 1,046 | 830 | 780 | 1,032 | 30.8 |
| | | Female | 9,038 | 879 | 799 | 812 | 912 | 1,411 | 1,117 | 902 | 878 | 1,328 | 32.9 |
| Union | 11.8 | Male | 8,500 | 398 | 332 | 416 | 1,476 | 3,085 | 1,423 | 677 | 396 | 297 | 30.3 |
| | | Female | 3,300 | 356 | 311 | 309 | 352 | 545 | 441 | 317 | 284 | 385 | 30.9 |
| Volusia | 305.7 | Male | 144,208 | 9,504 | 9,875 | 11,369 | 17,003 | 20,142 | 15,437 | 12,793 | 17,669 | 30,416 | 37.7 |
| | | Female | 161,492 | 9,263 | 9,245 | 10,636 | 15,162 | 20,356 | 17,043 | 15,135 | 22,643 | 42,009 | 44.4 |
| Wakulla | 13.2 | Male | 6,490 | 709 | 623 | 740 | 558 | 1,126 | 889 | 590 | 562 | 693 | 30.5 |
| | | Female | 6,710 | 674 | 613 | 632 | 658 | 1,174 | 905 | 605 | 577 | 872 | 31.6 |
| Walton | 24.5 | Male | 11,864 | 1,004 | 1,000 | 1,151 | 1,111 | 1,593 | 1,487 | 1,296 | 1,427 | 1,795 | 35.5 |
| | | Female | 12,636 | 966 | 941 | 1,055 | 1,139 | 1,615 | 1,547 | 1,432 | 1,592 | 2,349 | 38.9 |
| Washington | 16.0 | Male | 7,715 | 696 | 742 | 872 | 695 | 988 | 1,030 | 717 | 835 | 1,140 | 33.6 |
| | | Female | 8,285 | 679 | 687 | 745 | 683 | 1,066 | 1,099 | 836 | 993 | 1,497 | 37.6 |
| **TOTAL METRO COUNTIES** | **10,157.7** | **Male** | **4,856,478** | **371,759** | **368,689** | **411,635** | **554,827** | **775,073** | **618,787** | **464,522** | **505,968** | **785,218** | **34.3** |
| | | **Female** | **5,301,222** | **356,903** | **354,529** | **396,523** | **539,288** | **789,481** | **655,084** | **509,419** | **628,342** | **1,071,653** | **38.3** |
| **TOTAL STATE** | **11,166.0** | **Male** | **5,350,997** | **411,666** | **407,097** | **456,259** | **603,766** | **843,675** | **676,859** | **510,151** | **564,802** | **876,722** | **34.4** |
| | | **Female** | **5,815,003** | **394,929** | **391,395** | **437,066** | **583,389** | **855,685** | **714,501** | **558,950** | **698,684** | **1,180,404** | **38.4** |
| **GEORGIA** | | | | | | | | | | | | | |
| **ALBANY** | **117.8** | **Male** | **56,492** | **6,702** | **6,309** | **6,126** | **7,464** | **10,579** | **7,244** | **4,851** | **3,939** | **3,278** | **26.6** |
| | | **Female** | **61,308** | **6,549** | **5,963** | **5,966** | **7,908** | **11,106** | **7,983** | **5,409** | **4,689** | **5,735** | **28.8** |
| Dougherty | 103.3 | Male | 49,150 | 5,928 | 5,477 | 5,398 | 6,459 | 9,104 | 6,175 | 4,255 | 3,470 | 2,884 | 26.4 |
| | | Female | 54,150 | 5,807 | 5,222 | 5,175 | 7,157 | 9,689 | 6,953 | 4,850 | 4,153 | 5,144 | 28.8 |
| Lee | 14.5 | Male | 7,342 | 774 | 832 | 728 | 1,005 | 1,475 | 1,069 | 596 | 469 | 394 | 27.3 |
| | | Female | 7,158 | 742 | 741 | 791 | 751 | 1,417 | 1,030 | 559 | 536 | 591 | 28.9 |
| **ATHENS** | **138.5** | **Male** | **66,962** | **6,057** | **5,473** | **5,739** | **13,204** | **13,108** | **8,537** | **5,342** | **4,604** | **4,898** | **27.3** |
| | | **Female** | **71,538** | **5,776** | **5,317** | **5,469** | **13,498** | **12,645** | **9,007** | **5,687** | **5,595** | **8,544** | **29.5** |
| Clarke | 76.5 | Male | 36,593 | 3,035 | 2,473 | 2,629 | 9,914 | 7,624 | 3,899 | 2,536 | 2,231 | 2,252 | 25.3 |
| | | Female | 39,907 | 2,992 | 2,470 | 2,553 | 10,197 | 7,166 | 4,409 | 2,836 | 2,836 | 4,448 | 27.4 |
| Jackson | 27.3 | Male | 13,323 | 1,306 | 1,268 | 1,383 | 1,444 | 2,252 | 1,981 | 1,281 | 1,117 | 1,291 | 30.6 |
| | | Female | 13,977 | 1,197 | 1,220 | 1,306 | 1,482 | 2,168 | 1,964 | 1,269 | 1,344 | 2,027 | 33.2 |
| Madison | 19.9 | Male | 9,801 | 990 | 997 | 1,039 | 1,003 | 1,747 | 1,496 | 898 | 779 | 852 | 30.0 |
| | | Female | 10,099 | 894 | 909 | 933 | 1,016 | 1,799 | 1,473 | 936 | 903 | 1,236 | 32.2 |
| Oconee | 14.8 | Male | 7,245 | 726 | 735 | 688 | 843 | 1,485 | 1,161 | 627 | 477 | 503 | 29.2 |
| | | Female | 7,555 | 693 | 718 | 677 | 803 | 1,512 | 1,161 | 646 | 512 | 833 | 30.9 |
| **ATLANTA** | **2,392.8** | **Male** | **1,155,970** | **110,506** | **111,712** | **113,353** | **137,403** | **234,991** | **186,085** | **109,065** | **82,074** | **70,781** | **29.5** |
| | | **Female** | **1,236,830** | **105,955** | **107,512** | **109,613** | **140,241** | **252,278** | **189,060** | **113,378** | **95,324** | **123,469** | **31.1** |
| Barrow | 24.1 | Male | 11,505 | 1,222 | 1,181 | 1,149 | 1,235 | 1,931 | 1,634 | 1,090 | 978 | 1,085 | 30.0 |
| | | Female | 12,595 | 1,119 | 1,188 | 1,140 | 1,282 | 1,968 | 1,643 | 1,188 | 1,168 | 1,899 | 33.0 |
| Butts | 15.4 | Male | 8,123 | 747 | 656 | 765 | 1,359 | 1,615 | 1,039 | 652 | 623 | 667 | 28.3 |
| | | Female | 7,277 | 653 | 666 | 730 | 766 | 1,085 | 910 | 694 | 666 | 1,107 | 32.6 |
| Cherokee | 63.9 | Male | 31,577 | 3,374 | 3,390 | 3,038 | 3,119 | 6,570 | 5,251 | 2,651 | 2,022 | 2,162 | 29.4 |
| | | Female | 32,323 | 3,290 | 3,243 | 3,016 | 3,288 | 6,727 | 4,757 | 2,491 | 2,275 | 3,236 | 29.9 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ATLANTA (continued)** | | | | | | | | | | | | | |
| Clayton | 168.6 | Male | 82,739 | 8,822 | 8,888 | 8,536 | 9,948 | 17,138 | 13,736 | 7,828 | 4,853 | 2,[illegible]90 | 28.0 |
| | | Female | 85,861 | 8,447 | 8,488 | 8,365 | 10,612 | 18,515 | 13,827 | 7,661 | 5,218 | 4,728 | 28.8 |
| Cobb | 357.0 | Male | 175,458 | 16,106 | 16,617 | 16,644 | 20,237 | 37,672 | 31,220 | 17,515 | 11,700 | 7,747 | 29.8 |
| | | Female | 181,542 | 15,234 | 15,762 | 15,869 | 20,256 | 41,106 | 30,667 | 17,203 | 12,614 | 12,831 | 30.8 |
| Coweta | 42.8 | Male | 20,494 | 2,086 | 2,025 | 2,214 | 2,054 | 3,427 | 3,088 | 1,989 | 1,737 | 1,874 | 30.5 |
| | | Female | 22,306 | 2,140 | 1,988 | 2,101 | 2,157 | 3,587 | 3,065 | 2,133 | 2,045 | 3,090 | 32.7 |
| De Kalb | 509.3 | Male | 243,275 | 20,789 | 21,824 | 24,191 | 32,128 | 50,437 | 37,605 | 24,304 | 18,394 | 13,603 | 29.5 |
| | | Female | 266,025 | 19,908 | 21,181 | 23,610 | 32,747 | 54,589 | 41,447 | 26,764 | 21,037 | 24,742 | 31.5 |
| Douglas | 67.3 | Male | 33,331 | 3,665 | 3,768 | 3,671 | 3,257 | 6,483 | 5,675 | 3,068 | 1,982 | 1,762 | 28.6 |
| | | Female | 33,969 | 3,560 | 3,609 | 3,396 | 3,243 | 7,061 | 5,275 | 2,930 | 2,162 | 2,733 | 29.5 |
| Fayette | 41.2 | Male | 20,469 | 1,961 | 2,303 | 2,189 | 1,586 | 3,455 | 4,395 | 2,377 | 1,427 | 1,076 | 31.4 |
| | | Female | 20,731 | 1,769 | 2,267 | 2,183 | 1,483 | 4,174 | 4,035 | 1,863 | 1,478 | 1,479 | 31.4 |
| Forsyth | 33.8 | Male | 16,890 | 1,729 | 1,770 | 1,693 | 1,731 | 3,016 | 2,782 | 1,618 | 1,291 | 1,260 | 30.0 |
| | | Female | 16,910 | 1,544 | 1,602 | 1,603 | 1,772 | 3,097 | 2,552 | 1,530 | 1,475 | 1,735 | 31.2 |
| Fulton | 592.6 | Male | 277,963 | 25,319 | 24,497 | 25,412 | 37,412 | 57,085 | 39,630 | 24,799 | 21,512 | 22,297 | 29.6 |
| | | Female | 314,637 | 24,780 | 23,800 | 24,925 | 38,734 | 61,630 | 42,077 | 27,984 | 27,392 | 43,315 | 32.3 |
| Gwinnett | 233.9 | Male | 116,200 | 12,410 | 12,459 | 11,060 | 11,005 | 26,165 | 21,949 | 10,005 | 6,287 | 4,860 | 29.3 |
| | | Female | 117,700 | 11,831 | 11,793 | 10,570 | 11,590 | 27,609 | 20,440 | 9,225 | 6,942 | 7,700 | 29.7 |
| Henry | 43.6 | Male | 21,520 | 2,192 | 2,113 | 2,302 | 2,188 | 3,884 | 3,198 | 2,210 | 1,766 | 1,667 | 30.1 |
| | | Female | 22,080 | 2,103 | 2,023 | 1,966 | 2,220 | 3,878 | 3,283 | 2,265 | 1,937 | 2,405 | 32.0 |
| Newton | 38.4 | Male | 18,443 | 1,967 | 1,860 | 2,095 | 2,117 | 2,920 | 2,670 | 1,755 | 1,419 | 1,640 | 29.0 |
| | | Female | 19,957 | 1,800 | 1,909 | 2,016 | 2,114 | 3,175 | 2,762 | 1,828 | 1,770 | 2,583 | 31.7 |
| Paulding | 30.1 | Male | 14,847 | 1,571 | 1,624 | 1,460 | 1,589 | 2,696 | 2,319 | 1,371 | 1,077 | 1,140 | 29.4 |
| | | Female | 15,253 | 1,476 | 1,572 | 1,473 | 1,533 | 2,822 | 2,154 | 1,354 | 1,234 | 1,635 | 30.6 |
| Rockdale | 45.2 | Male | 22,237 | 2,252 | 2,441 | 2,410 | 2,122 | 3,855 | 3,988 | 2,260 | 1,605 | 1,304 | 29.9 |
| | | Female | 22,963 | 2,111 | 2,360 | 2,359 | 2,070 | 4,199 | 3,951 | 2,114 | 1,753 | 2,046 | 31.1 |
| Spalding | 51.1 | Male | 24,318 | 2,560 | 2,531 | 2,665 | 2,566 | 3,990 | 3,470 | 2,367 | 2,044 | 2,125 | 29.6 |
| | | Female | 26,782 | 2,502 | 2,355 | 2,433 | 2,664 | 4,286 | 3,675 | 2,509 | 2,592 | 3,766 | 33.0 |
| Walton | 34.5 | Male | 16,581 | 1,734 | 1,765 | 1,859 | 1,750 | 2,652 | 2,436 | 1,506 | 1,357 | 1,522 | 29.5 |
| | | Female | 17,919 | 1,688 | 1,706 | 1,858 | 1,710 | 2,770 | 2,540 | 1,642 | 1,566 | 2,439 | 32.2 |
| **AUGUSTA** | **372.4** | **Male** | **181,200** | **18,607** | **16,960** | **18,603** | **25,908** | **32,966** | **23,903** | **17,253** | **14,539** | **12,461** | **28.2** |
| | | **Female** | **191,200** | **17,932** | **16,315** | **17,133** | **23,814** | **34,331** | **25,881** | **18,540** | **16,428** | **20,826** | **30.9** |
| Columbia | 51.2 | Male | 25,247 | 2,806 | 2,654 | 2,806 | 2,654 | 4,998 | 4,162 | 2,429 | 1,635 | 1,103 | 28.4 |
| | | Female | 25,953 | 2,782 | 2,542 | 2,535 | 2,848 | 5,402 | 4,223 | 2,348 | 1,655 | 1,618 | 29.2 |
| McDuffie | 19.7 | Male | 9,291 | 998 | 919 | 1,076 | 994 | 1,552 | 1,230 | 961 | 768 | 793 | 29.2 |
| | | Female | 10,409 | 1,018 | 911 | 980 | 1,135 | 1,668 | 1,406 | 965 | 1,026 | 1,300 | 32.0 |
| Richmond | 186.9 | Male | 91,987 | 9,286 | 7,947 | 9,034 | 16,076 | 17,247 | 11,152 | 8,079 | 7,046 | 6,120 | 27.1 |
| | | Female | 96,913 | 8,837 | 7,869 | 8,276 | 13,662 | 17,782 | 12,314 | 9,047 | 8,135 | 10,991 | 30.5 |
| *Aiken, S. C.* | *112.6* | *Male* | *54,675* | *5,517* | *5,440* | *5,687* | *6,184* | *9,169* | *7,359* | *5,784* | *5,090* | *4,445* | *29.9* |
| | | *Female* | *57,925* | *5,295* | *4,993* | *5,342* | *6,169* | *9,479* | *7,938* | *6,180* | *5,612* | *6,917* | *32.6* |
| **COLUMBUS** | **241.0** | **Male** | **121,956** | **11,916** | **10,557** | **12,239** | **24,140** | **22,251** | **13,714** | **10,382** | **8,902** | **7,855** | **26.0** |
| | | **Female** | **119,044** | **11,400** | **10,056** | **10,558** | **14,456** | **20,604** | **15,114** | **12,091** | **10,761** | **14,004** | **31.3** |
| Chattahoochee | 21.6 | Male | 15,826 | 976 | 825 | 1,205 | 7,760 | 3,552 | 1,162 | 219 | 73 | 52 | 22.4 |
| | | Female | 5,774 | 919 | 773 | 536 | 885 | 1,581 | 704 | 162 | 94 | 120 | 23.2 |
| Muscogee | 171.1 | Male | 83,176 | 8,566 | 7,442 | 8,520 | 13,656 | 15,008 | 9,694 | 7,839 | 6,761 | 5,690 | 27.3 |
| | | Female | 87,924 | 8,193 | 7,095 | 7,646 | 10,756 | 15,101 | 11,150 | 9,313 | 8,112 | 10,558 | 31.8 |
| *Russell, Ala.* | *48.3* | *Male* | *22,954* | *2,374* | *2,290* | *2,514* | *2,724* | *3,691* | *2,858* | *2,324* | *2,066* | *2,113* | *29.3* |
| | | *Female* | *25,346* | *2,288* | *2,188* | *2,376* | *2,815* | *3,922* | *3,260* | *2,616* | *2,555* | *3,326* | *32.7* |
| **MACON - WARNER ROBINS** | **276.4** | **Male** | **131,864** | **13,567** | **12,920** | **13,729** | **16,743** | **23,485** | **17,911** | **13,170** | **11,131** | **9,208** | **28.8** |
| | | **Female** | **144,536** | **13,046** | **12,514** | **13,310** | **17,464** | **24,374** | **19,664** | **14,273** | **13,062** | **16,829** | **31.5** |
| Bibb | 154.1 | Male | 71,591 | 7,285 | 6,915 | 7,179 | 8,679 | 12,869 | 9,133 | 6,896 | 6,576 | 6,059 | 29.5 |
| | | Female | 82,509 | 6,962 | 6,785 | 7,136 | 9,761 | 13,606 | 10,264 | 8,107 | 8,231 | 11,657 | 32.8 |
| Houston | 82.9 | Male | 41,241 | 4,283 | 4,063 | 4,447 | 5,601 | 7,426 | 6,101 | 4,493 | 3,087 | 1,740 | 28.0 |
| | | Female | 41,659 | 4,162 | 3,907 | 4,215 | 5,166 | 7,305 | 6,536 | 4,287 | 3,122 | 2,959 | 29.6 |
| Jones | 19.0 | Male | 9,314 | 966 | 912 | 1,048 | 992 | 1,650 | 1,393 | 913 | 745 | 695 | 29.5 |
| | | Female | 9,686 | 918 | 921 | 923 | 984 | 1,759 | 1,451 | 901 | 816 | 1,015 | 31.2 |
| Peach | 20.4 | Male | 9,718 | 1,033 | 1,030 | 1,055 | 1,471 | 1,540 | 1,284 | 868 | 723 | 714 | 26.8 |
| | | Female | 10,682 | 1,004 | 901 | 1,036 | 1,553 | 1,704 | 1,413 | 978 | 893 | 1,209 | 30.0 |
| **SAVANNAH** | **230.0** | **Male** | **110,284** | **11,794** | **10,303** | **10,823** | **14,885** | **19,868** | **14,043** | **9,733** | **9,504** | **9,331** | **28.7** |
| | | **Female** | **119,716** | **11,385** | **9,896** | **10,534** | **14,100** | **20,306** | **14,962** | **11,141** | **11,695** | **15,697** | **31.9** |
| Chatham | 208.9 | Male | 99,772 | 10,637 | 9,201 | 9,644 | 13,753 | 18,157 | 12,386 | 8,783 | 8,677 | 8,534 | 28.7 |
| | | Female | 109,128 | 10,271 | 8,822 | 9,415 | 13,052 | 18,513 | 13,427 | 10,197 | 10,856 | 14,575 | 32.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **SAVANNAH (continued)** | | | | | | | | | | | | | |
| Effingham | 21.1 | Male | 10,512 | 1,157 | 1,102 | 1,179 | 1,132 | 1,711 | 1,657 | 950 | 827 | 797 | 29.0 |
| | | Female | 10,588 | 1,114 | 1,074 | 1,119 | 1,048 | 1,793 | 1,535 | 944 | 839 | 1,122 | 30.2 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Appling | 16.8 | Male | 8,213 | 933 | 890 | 964 | 879 | 1,349 | 1,084 | 693 | 661 | 760 | 28.3 |
| | | Female | 8,587 | 902 | 862 | 881 | 909 | 1,305 | 1,170 | 730 | 743 | 1,085 | 30.7 |
| Atkinson | 6.3 | Male | 3,092 | 342 | 305 | 426 | 320 | 479 | 398 | 252 | 252 | 318 | 28.2 |
| | | Female | 3,208 | 338 | 277 | 343 | 337 | 449 | 463 | 270 | 318 | 413 | 31.9 |
| Bacon | 9.8 | Male | 4,617 | 575 | 479 | 490 | 460 | 734 | 608 | 417 | 414 | 440 | 29.1 |
| | | Female | 5,183 | 550 | 516 | 520 | 494 | 793 | 621 | 507 | 497 | 685 | 31.5 |
| Baker | 3.7 | Male | 1,730 | 204 | 165 | 217 | 189 | 270 | 204 | 156 | 154 | 171 | 28.3 |
| | | Female | 1,970 | 211 | 178 | 195 | 227 | 259 | 223 | 175 | 170 | 332 | 31.7 |
| Baldwin | 36.5 | Male | 18,067 | 1,623 | 1,457 | 1,966 | 2,882 | 3,005 | 2,325 | 1,594 | 1,620 | 1,595 | 28.7 |
| | | Female | 18,433 | 1,436 | 1,465 | 1,627 | 2,609 | 3,083 | 2,370 | 1,683 | 1,615 | 2,545 | 31.7 |
| Banks | 9.7 | Male | 4,799 | 459 | 433 | 493 | 524 | 814 | 712 | 426 | 416 | 522 | 31.0 |
| | | Female | 4,901 | 460 | 423 | 421 | 487 | 796 | 710 | 442 | 485 | 677 | 33.3 |
| Barrow | 24.1 | Male | 11,505 | 1,222 | 1,181 | 1,149 | 1,235 | 1,931 | 1,634 | 1,090 | 978 | 1,085 | 30.0 |
| | | Female | 12,595 | 1,119 | 1,188 | 1,140 | 1,282 | 1,968 | 1,643 | 1,188 | 1,168 | 1,899 | 33.0 |
| Bartow | 44.5 | Male | 21,548 | 2,174 | 2,369 | 2,285 | 2,262 | 3,580 | 3,208 | 2,063 | 1,824 | 1,783 | 29.7 |
| | | Female | 22,952 | 1,975 | 2,211 | 2,160 | 2,268 | 3,814 | 3,281 | 2,237 | 2,143 | 2,863 | 32.5 |
| Ben Hill | 17.2 | Male | 7,976 | 944 | 786 | 802 | 763 | 1,307 | 1,002 | 651 | 773 | 948 | 30.3 |
| | | Female | 9,224 | 896 | 760 | 785 | 925 | 1,423 | 1,073 | 843 | 927 | 1,592 | 33.8 |
| Berrien | 14.2 | Male | 6,878 | 687 | 707 | 694 | 747 | 1,070 | 998 | 650 | 637 | 688 | 30.6 |
| | | Female | 7,322 | 667 | 643 | 707 | 744 | 1,145 | 941 | 683 | 753 | 1,039 | 32.9 |
| Bibb | 154.1 | Male | 71,591 | 7,285 | 6,915 | 7,179 | 8,679 | 12,869 | 9,133 | 6,896 | 6,576 | 6,059 | 29.5 |
| | | Female | 82,509 | 6,962 | 6,785 | 7,136 | 9,761 | 13,606 | 10,264 | 8,107 | 8,231 | 11,657 | 32.8 |
| Bleckley | 10.6 | Male | 5,072 | 448 | 456 | 543 | 836 | 713 | 670 | 498 | 441 | 467 | 28.5 |
| | | Female | 5,528 | 457 | 415 | 502 | 748 | 753 | 719 | 539 | 546 | 849 | 33.5 |
| Brantley | 9.9 | Male | 4,812 | 533 | 528 | 522 | 478 | 823 | 710 | 468 | 350 | 400 | 29.2 |
| | | Female | 5,088 | 520 | 581 | 535 | 511 | 887 | 665 | 453 | 374 | 562 | 29.5 |
| Brooks | 15.6 | Male | 7,259 | 848 | 802 | 849 | 734 | 1,026 | 754 | 616 | 664 | 966 | 28.9 |
| | | Female | 8,341 | 774 | 817 | 853 | 806 | 1,063 | 977 | 740 | 807 | 1,504 | 33.7 |
| Bryan | 12.4 | Male | 6,102 | 751 | 692 | 632 | 613 | 1,102 | 873 | 528 | 503 | 408 | 28.3 |
| | | Female | 6,298 | 762 | 610 | 660 | 700 | 1,120 | 867 | 550 | 464 | 565 | 28.7 |
| Bulloch | 36.4 | Male | 17,658 | 1,613 | 1,602 | 1,680 | 3,614 | 2,897 | 2,099 | 1,347 | 1,258 | 1,548 | 26.1 |
| | | Female | 18,742 | 1,548 | 1,519 | 1,552 | 3,851 | 2,795 | 2,161 | 1,501 | 1,505 | 2,310 | 28.2 |
| Burke | 20.1 | Male | 9,521 | 1,208 | 1,075 | 1,136 | 1,100 | 1,474 | 1,042 | 742 | 825 | 919 | 26.6 |
| | | Female | 10,579 | 1,185 | 1,032 | 1,036 | 1,134 | 1,558 | 1,159 | 899 | 952 | 1,624 | 30.8 |
| Butts | 15.4 | Male | 8,123 | 747 | 656 | 765 | 1,359 | 1,615 | 1,039 | 652 | 623 | 667 | 28.3 |
| | | Female | 7,277 | 653 | 666 | 730 | 766 | 1,085 | 910 | 694 | 666 | 1,107 | 32.6 |
| Calhoun | 5.3 | Male | 2,453 | 271 | 248 | 317 | 282 | 351 | 251 | 206 | 226 | 301 | 28.1 |
| | | Female | 2,847 | 267 | 247 | 294 | 296 | 346 | 291 | 296 | 270 | 540 | 34.2 |
| Camden | 16.8 | Male | 9,018 | 871 | 775 | 868 | 2,001 | 1,458 | 1,148 | 711 | 595 | 591 | 25.0 |
| | | Female | 7,782 | 784 | 780 | 800 | 955 | 1,268 | 1,074 | 705 | 646 | 770 | 29.5 |
| Candler | 7.7 | Male | 3,637 | 337 | 357 | 385 | 362 | 570 | 435 | 295 | 377 | 519 | 31.6 |
| | | Female | 4,063 | 353 | 352 | 357 | 336 | 569 | 475 | 375 | 440 | 806 | 36.4 |
| Carroll | 61.1 | Male | 29,386 | 2,853 | 2,964 | 2,931 | 3,985 | 4,953 | 4,287 | 2,544 | 2,233 | 2,636 | 29.0 |
| | | Female | 31,714 | 2,722 | 2,829 | 2,862 | 4,389 | 5,132 | 4,190 | 2,657 | 2,753 | 4,180 | 31.0 |
| ☐ Catoosa | 39.8 | Male | 19,257 | 1,956 | 1,974 | 1,958 | 1,977 | 3,392 | 3,108 | 2,024 | 1,466 | 1,402 | 30.2 |
| | | Female | 20,543 | 1,811 | 1,908 | 1,857 | 2,074 | 3,745 | 3,204 | 2,119 | 1,724 | 2,101 | 32.0 |
| Charlton | 8.1 | Male | 3,885 | 432 | 449 | 489 | 429 | 515 | 552 | 376 | 289 | 354 | 27.8 |
| | | Female | 4,215 | 462 | 417 | 506 | 450 | 632 | 535 | 360 | 340 | 513 | 29.3 |
| Chatham | 208.9 | Male | 99,772 | 10,637 | 9,201 | 9,644 | 13,753 | 18,157 | 12,386 | 8,783 | 8,677 | 8,534 | 28.7 |
| | | Female | 109,128 | 10,271 | 8,822 | 9,415 | 13,052 | 18,513 | 13,427 | 10,197 | 10,856 | 14,575 | 32.0 |
| Chattahoochee | 21.6 | Male | 15,826 | 976 | 825 | 1,205 | 7,760 | 3,552 | 1,162 | 219 | 75 | 52 | 22.4 |
| | | Female | 5,774 | 919 | 773 | 536 | 885 | 1,581 | 704 | 162 | 94 | 120 | 23.2 |
| Chattooga | 21.9 | Male | 10,482 | 1,030 | 1,019 | 1,009 | 1,061 | 1,666 | 1,378 | 1,114 | 1,035 | 1,170 | 31.7 |
| | | Female | 11,418 | 932 | 982 | 1,022 | 1,054 | 1,665 | 1,463 | 1,232 | 1,322 | 1,746 | 35.4 |
| Cherokee | 63.9 | Male | 31,577 | 3,374 | 3,390 | 3,038 | 3,119 | 6,570 | 5,251 | 2,651 | 2,022 | 2,162 | 29.4 |
| | | Female | 32,323 | 3,290 | 3,243 | 3,016 | 3,288 | 6,727 | 4,757 | 2,491 | 2,275 | 3,236 | 29.9 |
| Clarke | 76.5 | Male | 36,593 | 3,035 | 2,473 | 2,629 | 9.914 | 7,624 | 3,899 | 2,536 | 2,231 | 2,252 | 25.3 |
| | | Female | 39,907 | 2,992 | 2,470 | 2,553 | 10,197 | 7,166 | 4,409 | 2,836 | 2,836 | 4,448 | 27.4 |
| Clay | 3.6 | Male | 1,636 | 150 | 150 | 204 | 169 | 228 | 172 | 144 | 175 | 244 | 31.4 |
| | | Female | 1,964 | 190 | 167 | 191 | 173 | 265 | 185 | 189 | 221 | 383 | 34.8 |

# POPULATION BY AGE AND SEX

S&MM ESTIMATES

| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Clayton | 168.6 | Male | 82,739 | 8,822 | 8,888 | 8,536 | 9,948 | 17,138 | 13,736 | 7,828 | 4,853 | 2,990 | 28.0 |
| | | Female | 85,861 | 8,447 | 8,488 | 8,365 | 10,612 | 18,515 | 13,827 | 7,661 | 5,218 | 4,728 | 28.8 |
| Clinch | 6.8 | Male | 3,372 | 357 | 378 | 426 | 352 | 532 | 424 | 291 | 303 | 309 | 28.3 |
| | | Female | 3,428 | 367 | 336 | 367 | 376 | 539 | 429 | 318 | 300 | 396 | 30.0 |
| Cobb | 357.0 | Male | 175,458 | 16,106 | 16,617 | 16,644 | 20,237 | 37,672 | 31,220 | 17,515 | 11,700 | 7,747 | 29.8 |
| | | Female | 181,542 | 15,234 | 15,762 | 15,869 | 20,256 | 41,106 | 30,667 | 17,203 | 12,614 | 12,831 | 30.8 |
| Coffee | 28.9 | Male | 13,804 | 1,636 | 1,432 | 1,427 | 1,690 | 2,276 | 1,777 | 1,142 | 1,140 | 1,284 | 28.2 |
| | | Female | 15,096 | 1,550 | 1,413 | 1,445 | 1,792 | 2,408 | 1,903 | 1,309 | 1,395 | 1,881 | 30.6 |
| Colquitt | 36.2 | Male | 17,255 | 1,873 | 1,795 | 1,910 | 1,730 | 2,685 | 2,172 | 1,548 | 1,636 | 1,906 | 29.9 |
| | | Female | 18,945 | 1,798 | 1,706 | 1,762 | 1,842 | 2,828 | 2,392 | 1,777 | 1,993 | 2,847 | 33.4 |
| Columbia | 51.2 | Male | 25,247 | 2,806 | 2,654 | 2,806 | 2,654 | 4,998 | 4,162 | 2,429 | 1,635 | 1,103 | 28.4 |
| | | Female | 25,953 | 2,782 | 2,542 | 2,535 | 2,848 | 5,402 | 4,223 | 2,348 | 1,655 | 1,618 | 29.2 |
| Cook | 13.8 | Male | 6,586 | 703 | 775 | 734 | 641 | 991 | 836 | 589 | 595 | 722 | 29.4 |
| | | Female | 7,214 | 713 | 698 | 707 | 679 | 1,094 | 902 | 664 | 709 | 1,048 | 32.4 |
| Coweta | 42.8 | Male | 20,494 | 2,086 | 2,025 | 2,214 | 2,054 | 3,427 | 3,088 | 1,989 | 1,737 | 1,874 | 30.5 |
| | | Female | 22,306 | 2,140 | 1,988 | 2,101 | 2,157 | 3,587 | 3,065 | 2,133 | 2,045 | 3,090 | 32.7 |
| Crawford | 8.4 | Male | 4,076 | 400 | 395 | 531 | 454 | 637 | 636 | 397 | 274 | 352 | 29.1 |
| | | Female | 4,324 | 426 | 397 | 481 | 461 | 713 | 597 | 365 | 356 | 528 | 30.6 |
| Crisp | 19.8 | Male | 9,091 | 1,091 | 980 | 994 | 955 | 1,471 | 1,072 | 788 | 832 | 908 | 28.6 |
| | | Female | 10,709 | 1,095 | 965 | 1,016 | 1,146 | 1,605 | 1,162 | 966 | 1,032 | 1,722 | 32.1 |
| ☐ Dade | 12.8 | Male | 6,322 | 664 | 603 | 680 | 780 | 1,055 | 965 | 557 | 521 | 497 | 29.1 |
| | | Female | 6,478 | 591 | 597 | 590 | 814 | 1,136 | 934 | 591 | 545 | 680 | 30.7 |
| Dawson | 5.9 | Male | 2,964 | 306 | 289 | 283 | 291 | 554 | 389 | 301 | 268 | 283 | 30.6 |
| | | Female | 2,936 | 226 | 277 | 280 | 284 | 500 | 410 | 295 | 292 | 372 | 33.0 |
| Decatur | 26.4 | Male | 12,557 | 1,524 | 1,356 | 1,366 | 1,390 | 2,003 | 1,420 | 1,119 | 1,059 | 1,320 | 28.2 |
| | | Female | 13,843 | 1,383 | 1,313 | 1,363 | 1,503 | 1,989 | 1,551 | 1,328 | 1,340 | 2,073 | 31.8 |
| De Kalb | 509.3 | Male | 243,275 | 20,789 | 21,824 | 24,191 | 32,128 | 50,437 | 37,605 | 24,304 | 18,394 | 13,603 | 29.5 |
| | | Female | 266,025 | 19,908 | 21,181 | 23,610 | 32,747 | 54,589 | 41,447 | 26,764 | 21,037 | 24,742 | 31.5 |
| Dodge | 17.1 | Male | 8,063 | 782 | 847 | 897 | 812 | 1,239 | 1,069 | 751 | 737 | 929 | 30.6 |
| | | Female | 9,037 | 799 | 868 | 859 | 775 | 1,339 | 1,137 | 840 | 937 | 1,483 | 34.1 |
| Dooly | 10.8 | Male | 4,986 | 614 | 508 | 620 | 501 | 712 | 572 | 410 | 439 | 610 | 28.5 |
| | | Female | 5,814 | 617 | 534 | 583 | 566 | 828 | 624 | 493 | 590 | 979 | 32.3 |
| Dougherty | 103.3 | Male | 49,150 | 5,928 | 5,477 | 5,398 | 6,459 | 9,104 | 6,175 | 4,255 | 3,470 | 2,884 | 26.4 |
| | | Female | 54,150 | 5,807 | 5,222 | 5,175 | 7,157 | 9,689 | 6,953 | 4,850 | 4,153 | 5,144 | 28.8 |
| Douglas | 67.3 | Male | 33,331 | 3,665 | 3,768 | 3,671 | 3,257 | 6,483 | 5,675 | 3,068 | 1,982 | 1,762 | 28.6 |
| | | Female | 33,969 | 3,560 | 3,609 | 3,396 | 3,243 | 7,061 | 5,275 | 2,930 | 2,162 | 2,733 | 29.5 |
| Early | 13.2 | Male | 6,128 | 717 | 721 | 756 | 607 | 855 | 699 | 509 | 548 | 716 | 28.1 |
| | | Female | 7,072 | 703 | 699 | 729 | 674 | 940 | 857 | 653 | 667 | 1,150 | 32.8 |
| Echols | 2.3 | Male | 1,121 | 129 | 130 | 124 | 115 | 187 | 138 | 104 | 74 | 120 | 28.3 |
| | | Female | 1,179 | 138 | 106 | 116 | 138 | 178 | 173 | 95 | 85 | 150 | 30.1 |
| Effingham | 21.1 | Male | 10,512 | 1,157 | 1,102 | 1,179 | 1,132 | 1,711 | 1,657 | 950 | 827 | 797 | 29.0 |
| | | Female | 10,588 | 1,114 | 1,074 | 1,119 | 1,048 | 1,793 | 1,535 | 944 | 839 | 1,122 | 30.2 |
| Elbert | 19.1 | Male | 9,056 | 935 | 811 | 953 | 971 | 1,439 | 1,196 | 843 | 891 | 1,017 | 31.0 |
| | | Female | 10,044 | 873 | 801 | 910 | 1,007 | 1,476 | 1,281 | 988 | 986 | 1,722 | 34.7 |
| Emanuel | 21.7 | Male | 10,340 | 1,271 | 1,053 | 1,081 | 1,035 | 1,573 | 1,277 | 902 | 999 | 1,149 | 29.6 |
| | | Female | 11,360 | 1,174 | 984 | 1,082 | 1,155 | 1,684 | 1,407 | 972 | 1,140 | 1,762 | 32.6 |
| Evans | 8.7 | Male | 4,097 | 476 | 427 | 448 | 455 | 616 | 480 | 363 | 358 | 474 | 28.9 |
| | | Female | 4,603 | 431 | 396 | 502 | 506 | 643 | 557 | 417 | 421 | 730 | 32.3 |
| Fannin | 15.4 | Male | 7,371 | 603 | 691 | 681 | 600 | 1,127 | 1,002 | 779 | 859 | 1,029 | 34.9 |
| | | Female | 8,029 | 579 | 629 | 628 | 648 | 1,191 | 1,026 | 910 | 980 | 1,438 | 38.3 |
| Fayette | 41.2 | Male | 20,469 | 1,961 | 2,303 | 2,189 | 1,586 | 3,455 | 4,395 | 2,077 | 1,427 | 1,076 | 31.4 |
| | | Female | 20,731 | 1,769 | 2,267 | 2,183 | 1,483 | 4,174 | 4,035 | 1,863 | 1,478 | 1,479 | 31.4 |
| Floyd | 81.0 | Male | 38,404 | 3,483 | 3,630 | 3,777 | 4,514 | 6,328 | 5,434 | 3,991 | 3,490 | 3,757 | 31.0 |
| | | Female | 42,596 | 3,162 | 3,445 | 3,592 | 4,689 | 6,595 | 5,678 | 4,401 | 4,525 | 6,509 | 34.7 |
| Forsyth | 33.8 | Male | 16,890 | 1,729 | 1,770 | 1,693 | 1,731 | 3,016 | 2,782 | 1,618 | 1,291 | 1,260 | 30.0 |
| | | Female | 16,910 | 1,544 | 1,602 | 1,603 | 1,772 | 3,097 | 2,552 | 1,530 | 1,475 | 1,735 | 31.2 |
| Franklin | 16.1 | Male | 7,758 | 658 | 709 | 800 | 872 | 1,179 | 1,086 | 761 | 813 | 880 | 32.1 |
| | | Female | 8,342 | 661 | 679 | 702 | 830 | 1,197 | 1,136 | 850 | 891 | 1,396 | 35.9 |
| Fulton | 592.6 | Male | 277,963 | 25,319 | 24,497 | 25,412 | 37,412 | 57,085 | 39,630 | 24,799 | 21,512 | 22,297 | 29.6 |
| | | Female | 314,637 | 24,780 | 23,800 | 24,925 | 38,734 | 61,630 | 42,077 | 27,984 | 27,392 | 43,315 | 32.3 |
| Gilmer | 12.1 | Male | 5,941 | 507 | 515 | 600 | 647 | 961 | 846 | 631 | 509 | 725 | 32.3 |
| | | Female | 6,159 | 533 | 512 | 529 | 554 | 905 | 908 | 622 | 638 | 958 | 35.5 |
| Glascock | 2.4 | Male | 1,118 | 95 | 101 | 128 | 112 | 156 | 145 | 97 | 124 | 160 | 32.9 |
| | | Female | 1,282 | 100 | 78 | 102 | 132 | 158 | 163 | 127 | 153 | 269 | 39.4 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Glynn | 57.8 | Male | 27,544 | 2,724 | 2,552 | 2,825 | 3,034 | 4,723 | 3,809 | 2,677 | 2,458 | 2,742 | 30.6 |
| | | Female | 30,256 | 2,557 | 2,542 | 2,733 | 3,257 | 4,967 | 4,125 | 2,907 | 3,080 | 4,088 | 33.1 |
| Gordon | 33.0 | Male | 16,101 | 1,606 | 1,670 | 1,746 | 1,671 | 2,722 | 2,393 | 1,633 | 1,322 | 1,338 | 30.0 |
| | | Female | 16,899 | 1,486 | 1,606 | 1,589 | 1,669 | 2,764 | 2,491 | 1,617 | 1,585 | 2,092 | 32.6 |
| Grady | 21.2 | Male | 10,070 | 1,070 | 1,066 | 1,131 | 1,029 | 1,568 | 1,271 | 865 | 895 | 1,175 | 29.7 |
| | | Female | 11,130 | 1,080 | 1,058 | 1,082 | 1,090 | 1,572 | 1,358 | 1,004 | 1,057 | 1,829 | 33.0 |
| Greene | 12.0 | Male | 5,648 | 695 | 535 | 633 | 617 | 821 | 667 | 470 | 489 | 721 | 29.2 |
| | | Female | 6,352 | 664 | 534 | 589 | 620 | 881 | 715 | 538 | 668 | 1,143 | 33.7 |
| Gwinnett | 233.9 | Male | 116,200 | 12,410 | 12,459 | 11,060 | 11,005 | 26,165 | 21,949 | 10,005 | 6,287 | 4,860 | 29.3 |
| | | Female | 117,700 | 11,831 | 11,793 | 10,570 | 11,590 | 27,609 | 20,440 | 9,225 | 6,942 | 7,700 | 29.7 |
| Habersham | 26.9 | Male | 13,790 | 1,147 | 1,102 | 1,261 | 2,723 | 2,122 | 1,751 | 1,243 | 1,176 | 1,265 | 28.1 |
| | | Female | 13,110 | 1,122 | 1,014 | 1,115 | 1,517 | 2,016 | 1,828 | 1,337 | 1,265 | 1,896 | 33.9 |
| Hall | 83.2 | Male | 40,006 | 3,939 | 3,763 | 4,080 | 4,340 | 6,960 | 6,123 | 3,948 | 3,430 | 3,423 | 30.6 |
| | | Female | 43,194 | 3,714 | 3,591 | 3,862 | 4,758 | 7,276 | 6,291 | 4,323 | 4,008 | 5,371 | 32.8 |
| Hancock | 9.6 | Male | 4,433 | 490 | 514 | 615 | 482 | 657 | 443 | 350 | 388 | 494 | 26.8 |
| | | Female | 5,167 | 511 | 480 | 593 | 537 | 751 | 560 | 437 | 483 | 815 | 31.2 |
| Haralson | 19.6 | Male | 9,415 | 865 | 969 | 986 | 955 | 1,450 | 1,397 | 979 | 826 | 988 | 31.4 |
| | | Female | 10,185 | 816 | 854 | 968 | 887 | 1,543 | 1,436 | 1,056 | 1,019 | 1,606 | 35.2 |
| Harris | 17.2 | Male | 8,453 | 818 | 774 | 875 | 817 | 1,317 | 1,144 | 852 | 932 | 924 | 32.2 |
| | | Female | 8,747 | 674 | 668 | 845 | 809 | 1,331 | 1,119 | 1,001 | 995 | 1,305 | 35.4 |
| Hart | 19.4 | Male | 9,356 | 884 | 920 | 1,006 | 1,020 | 1,460 | 1,215 | 865 | 939 | 1,047 | 30.8 |
| | | Female | 10,044 | 869 | 900 | 933 | 867 | 1,511 | 1,296 | 960 | 1,095 | 1,613 | 34.6 |
| Heard | 7.0 | Male | 3,472 | 341 | 340 | 401 | 362 | 503 | 473 | 314 | 336 | 402 | 30.8 |
| | | Female | 3,528 | 305 | 312 | 336 | 346 | 513 | 463 | 318 | 393 | 542 | 34.1 |
| Henry | 43.6 | Male | 21,520 | 2,192 | 2,113 | 2,302 | 2,188 | 3,884 | 3,198 | 2,210 | 1,766 | 1,667 | 30.1 |
| | | Female | 22,080 | 2,103 | 2,023 | 1,966 | 2,220 | 3,878 | 3,283 | 2,265 | 1,937 | 2,405 | 32.0 |
| Houston | 82.9 | Male | 41,241 | 4,283 | 4,063 | 4,447 | 5,601 | 7,426 | 6,101 | 4,493 | 3,087 | 1,740 | 28.0 |
| | | Female | 41,659 | 4,162 | 3,907 | 4,215 | 5,166 | 7,305 | 6,536 | 4,287 | 3,122 | 2,959 | 29.6 |
| Irwin | 9.4 | Male | 4,481 | 473 | 472 | 552 | 420 | 612 | 583 | 424 | 400 | 545 | 30.2 |
| | | Female | 4,919 | 422 | 415 | 498 | 421 | 681 | 609 | 462 | 544 | 867 | 35.4 |
| Jackson | 27.3 | Male | 13,323 | 1,306 | 1,268 | 1,383 | 1,444 | 2,252 | 1,981 | 1,281 | 1,117 | 1,291 | 30.6 |
| | | Female | 13,977 | 1,197 | 1,220 | 1,306 | 1,482 | 2,168 | 1,964 | 1,269 | 1,344 | 2,027 | 33.2 |
| Jasper | 8.3 | Male | 3,997 | 442 | 342 | 445 | 411 | 672 | 476 | 392 | 360 | 457 | 30.3 |
| | | Female | 4,303 | 416 | 344 | 403 | 409 | 688 | 519 | 403 | 394 | 727 | 33.4 |
| Jeff Davis | 12.1 | Male | 5,934 | 673 | 625 | 646 | 653 | 998 | 805 | 552 | 465 | 517 | 28.7 |
| | | Female | 6,166 | 586 | 580 | 636 | 635 | 1,010 | 802 | 587 | 560 | 770 | 31.4 |
| Jefferson | 18.9 | Male | 8,788 | 993 | 998 | 1,034 | 919 | 1,386 | 1,002 | 667 | 763 | 1,026 | 28.2 |
| | | Female | 10,112 | 988 | 909 | 1,014 | 1,011 | 1,500 | 1,104 | 873 | 971 | 1,742 | 32.6 |
| Jenkins | 8.9 | Male | 4,300 | 457 | 420 | 490 | 480 | 666 | 515 | 363 | 412 | 497 | 29.5 |
| | | Female | 4,600 | 433 | 427 | 445 | 536 | 672 | 513 | 466 | 465 | 643 | 31.8 |
| Johnson | 8.8 | Male | 4,071 | 445 | 397 | 433 | 436 | 602 | 510 | 367 | 406 | 475 | 30.4 |
| | | Female | 4,729 | 499 | 400 | 413 | 464 | 647 | 559 | 428 | 478 | 841 | 34.1 |
| Jones | 19.0 | Male | 9,314 | 966 | 912 | 1,048 | 992 | 1,650 | 1,393 | 913 | 745 | 695 | 29.5 |
| | | Female | 9,686 | 918 | 921 | 923 | 984 | 1,759 | 1,451 | 901 | 816 | 1,013 | 31.2 |
| Lamar | 12.8 | Male | 6,067 | 592 | 588 | 674 | 669 | 975 | 788 | 599 | 557 | 625 | 30.2 |
| | | Female | 6,733 | 571 | 586 | 643 | 684 | 1,032 | 784 | 674 | 660 | 1,099 | 33.6 |
| Lanier | 5.8 | Male | 2,793 | 343 | 271 | 349 | 325 | 409 | 345 | 265 | 198 | 288 | 27.7 |
| | | Female | 3,007 | 301 | 287 | 324 | 314 | 423 | 382 | 295 | 237 | 444 | 31.6 |
| Laurens | 38.7 | Male | 18,592 | 1,987 | 1,804 | 2,024 | 1,944 | 2,861 | 2,361 | 1,683 | 1,898 | 2,030 | 30.4 |
| | | Female | 20,108 | 1,881 | 1,708 | 1,868 | 1,944 | 3,137 | 2,618 | 1,869 | 1,984 | 3,099 | 33.5 |
| Lee | 14.5 | Male | 7,342 | 774 | 832 | 728 | 1,005 | 1,475 | 1,069 | 596 | 469 | 394 | 27.3 |
| | | Female | 7,158 | 742 | 741 | 791 | 751 | 1,417 | 1,030 | 559 | 536 | 591 | 28.9 |
| Liberty | 47.4 | Male | 28,406 | 3,017 | 1,928 | 1,797 | 11,203 | 5,285 | 2,562 | 1,089 | 819 | 706 | 22.7 |
| | | Female | 18,994 | 2,853 | 1,852 | 1,583 | 3,807 | 3,873 | 2,095 | 1,027 | 925 | 979 | 23.9 |
| Lincoln | 7.0 | Male | 3,379 | 324 | 327 | 366 | 353 | 516 | 446 | 323 | 352 | 372 | 31.2 |
| | | Female | 3,621 | 359 | 305 | 345 | 373 | 530 | 434 | 364 | 389 | 522 | 33.1 |
| Long | 5.1 | Male | 2,557 | 350 | 234 | 255 | 417 | 424 | 290 | 181 | 206 | 200 | 25.5 |
| | | Female | 2,543 | 292 | 261 | 232 | 340 | 428 | 303 | 213 | 220 | 254 | 28.4 |
| Lowndes | 73.1 | Male | 35,386 | 3,855 | 3,543 | 3,568 | 5,687 | 6,243 | 4,518 | 2,942 | 2,448 | 2,582 | 26.7 |
| | | Female | 37,714 | 3,722 | 3,383 | 3,366 | 5,567 | 6,491 | 4,826 | 3,195 | 2,961 | 4,203 | 29.3 |
| Lumpkin | 11.6 | Male | 5,742 | 498 | 493 | 539 | 1,065 | 903 | 756 | 530 | 446 | 512 | 28.1 |
| | | Female | 5,858 | 486 | 455 | 477 | 1,061 | 881 | 792 | 539 | 439 | 728 | 30.1 |
| McDuffie | 19.7 | Male | 9,291 | 998 | 919 | 1,076 | 994 | 1,552 | 1,230 | 961 | 768 | 793 | 29.2 |
| | | Female | 10,409 | 1,018 | 911 | 980 | 1,135 | 1,668 | 1,406 | 965 | 1,026 | 1,300 | 32.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| McIntosh | 9.4 | Male | 4,558 | 412 | 443 | 564 | 563 | 714 | 583 | 364 | 367 | 548 | 29.2 |
| | | Female | 4,842 | 411 | 433 | 480 | 532 | 683 | 585 | 404 | 409 | 905 | 33.3 |
| Macon | 14.3 | Male | 6,700 | 790 | 700 | 817 | 750 | 1,070 | 779 | 510 | 573 | 711 | 27.7 |
| | | Female | 7,600 | 812 | 670 | 741 | 855 | 1,101 | 827 | 650 | 721 | 1,223 | 31.6 |
| Madison | 19.9 | Male | 9,801 | 990 | 997 | 1,039 | 1,003 | 1,747 | 1,496 | 898 | 779 | 852 | 30.0 |
| | | Female | 10,099 | 894 | 909 | 933 | 1,016 | 1,799 | 1,473 | 936 | 903 | 1,236 | 32.2 |
| Marion | 5.4 | Male | 2,567 | 264 | 288 | 324 | 272 | 361 | 343 | 200 | 243 | 272 | 28.8 |
| | | Female | 2,833 | 233 | 234 | 361 | 281 | 414 | 374 | 233 | 275 | 428 | 32.4 |
| Meriwether | 21.8 | Male | 10,367 | 1,157 | 1,035 | 1,184 | 1,138 | 1,655 | 1,311 | 908 | 887 | 1,092 | 29.0 |
| | | Female | 11,433 | 1,140 | 985 | 1,172 | 1,139 | 1,671 | 1,362 | 1,040 | 1,168 | 1,756 | 32.7 |
| Miller | 7.1 | Male | 3,370 | 353 | 386 | 350 | 344 | 503 | 382 | 334 | 307 | 411 | 30.0 |
| | | Female | 3,730 | 364 | 313 | 372 | 367 | 497 | 457 | 364 | 372 | 624 | 34.0 |
| Mitchell | 21.8 | Male | 10,337 | 1,239 | 1,256 | 1,264 | 1,149 | 1,555 | 1,242 | 860 | 834 | 938 | 26.7 |
| | | Female | 11,463 | 1,235 | 1,144 | 1,173 | 1,165 | 1,689 | 1,373 | 981 | 1,058 | 1,645 | 31.0 |
| Monroe | 16.0 | Male | 7,491 | 688 | 775 | 800 | 752 | 1,298 | 1,107 | 715 | 650 | 706 | 30.6 |
| | | Female | 8,509 | 662 | 718 | 733 | 1,094 | 1,310 | 1,116 | 791 | 713 | 1,372 | 33.0 |
| Montgomery | 7.3 | Male | 3,725 | 356 | 318 | 358 | 771 | 583 | 408 | 290 | 288 | 353 | 26.0 |
| | | Female | 3,575 | 355 | 283 | 328 | 451 | 529 | 447 | 277 | 334 | 571 | 32.0 |
| Morgan | 12.3 | Male | 5,879 | 614 | 629 | 690 | 656 | 951 | 774 | 461 | 493 | 611 | 28.7 |
| | | Female | 6,421 | 608 | 627 | 637 | 625 | 952 | 825 | 512 | 596 | 1,039 | 32.5 |
| Murray | 22.7 | Male | 11,222 | 1,155 | 1,240 | 1,169 | 1,276 | 2,040 | 1,777 | 1,065 | 718 | 782 | 28.8 |
| | | Female | 11,478 | 1,192 | 1,199 | 1,140 | 1,246 | 2,016 | 1,731 | 1,047 | 835 | 1,072 | 29.8 |
| Muscogee | 171.1 | Male | 83,176 | 8,566 | 7,442 | 8,520 | 13,656 | 15,008 | 9,694 | 7,839 | 6,761 | 5,690 | 27.3 |
| | | Female | 87,924 | 8,193 | 7,095 | 7,646 | 10,756 | 15,101 | 11,150 | 9,313 | 8,112 | 10,558 | 31.8 |
| Newton | 38.4 | Male | 18,443 | 1,967 | 1,860 | 2,095 | 2,117 | 2,920 | 2,670 | 1,755 | 1,419 | 1,640 | 29.0 |
| | | Female | 19,957 | 1,800 | 1,909 | 2,016 | 2,114 | 3,175 | 2,762 | 1,828 | 1,770 | 2,583 | 31.7 |
| Oconee | 14.8 | Male | 7,245 | 726 | 735 | 688 | 843 | 1,485 | 1,161 | 627 | 477 | 503 | 29.2 |
| | | Female | 7,555 | 693 | 718 | 677 | 803 | 1,512 | 1,161 | 646 | 512 | 833 | 30.9 |
| Oglethorpe | 9.5 | Male | 4,589 | 418 | 455 | 530 | 459 | 709 | 682 | 439 | 382 | 515 | 31.1 |
| | | Female | 4,911 | 432 | 452 | 524 | 483 | 759 | 707 | 424 | 442 | 688 | 32.4 |
| Paulding | 30.1 | Male | 14,847 | 1,571 | 1,624 | 1,460 | 1,589 | 2,696 | 2,319 | 1,371 | 1,077 | 1,140 | 29.4 |
| | | Female | 15,253 | 1,476 | 1,572 | 1,473 | 1,533 | 2,822 | 2,154 | 1,354 | 1,234 | 1,635 | 30.6 |
| Peach | 20.4 | Male | 9,718 | 1,033 | 1,030 | 1,055 | 1,471 | 1,540 | 1,284 | 868 | 723 | 714 | 26.8 |
| | | Female | 10,682 | 1,004 | 901 | 1,036 | 1,553 | 1,704 | 1,413 | 978 | 893 | 1,200 | 30.0 |
| Pickens | 12.8 | Male | 6,156 | 529 | 558 | 568 | 680 | 1,015 | 887 | 649 | 564 | 706 | 32.3 |
| | | Female | 6,644 | 581 | 562 | 599 | 614 | 1,009 | 950 | 618 | 651 | 1,060 | 34.6 |
| Pierce | 12.8 | Male | 6,203 | 681 | 631 | 671 | 613 | 1,074 | 890 | 541 | 514 | 588 | 29.7 |
| | | Female | 6,597 | 676 | 617 | 695 | 648 | 1,001 | 889 | 553 | 633 | 885 | 31.6 |
| Pike | 9.7 | Male | 4,759 | 449 | 423 | 544 | 481 | 734 | 714 | 456 | 426 | 532 | 31.6 |
| | | Female | 4,941 | 482 | 438 | 501 | 422 | 749 | 713 | 464 | 479 | 693 | 33.4 |
| Polk | 33.2 | Male | 15,721 | 1,451 | 1,575 | 1,645 | 1,748 | 2,316 | 2,168 | 1,615 | 1,439 | 1,764 | 31.2 |
| | | Female | 17,479 | 1,438 | 1,426 | 1,583 | 1,704 | 2,471 | 2,335 | 1,697 | 1,912 | 2,913 | 35.5 |
| Pulaski | 9.1 | Male | 4,224 | 445 | 426 | 463 | 435 | 612 | 546 | 427 | 367 | 503 | 30.6 |
| | | Female | 4,876 | 408 | 419 | 484 | 478 | 664 | 631 | 488 | 477 | 827 | 34.8 |
| Putnam | 11.5 | Male | 5,624 | 534 | 512 | 627 | 607 | 955 | 723 | 524 | 565 | 577 | 30.6 |
| | | Female | 5,876 | 510 | 521 | 554 | 605 | 896 | 736 | 595 | 638 | 821 | 33.3 |
| Quitman | 2.3 | Male | 1,085 | 128 | 105 | 122 | 102 | 162 | 97 | 87 | 129 | 153 | 30.3 |
| | | Female | 1,215 | 76 | 123 | 136 | 128 | 142 | 131 | 115 | 170 | 194 | 35.2 |
| Rabun | 10.9 | Male | 5,274 | 397 | 474 | 488 | 507 | 845 | 724 | 505 | 591 | 743 | 34.1 |
| | | Female | 5,626 | 403 | 456 | 436 | 498 | 838 | 784 | 574 | 660 | 977 | 37.3 |
| Randolph | 9.7 | Male | 4,481 | 482 | 430 | 511 | 567 | 651 | 478 | 360 | 388 | 614 | 28.8 |
| | | Female | 5,219 | 520 | 386 | 497 | 589 | 638 | 510 | 436 | 562 | 1,081 | 34.7 |
| Richmond | 188.9 | Male | 91,987 | 9,286 | 7,947 | 9,034 | 16,076 | 17,247 | 11,152 | 8,079 | 7,046 | 6,120 | 27.1 |
| | | Female | 96,913 | 8,837 | 7,869 | 8,276 | 13,662 | 17,782 | 12,314 | 9,047 | 8,135 | 10,991 | 30.5 |
| Rockdale | 45.2 | Male | 22,237 | 2,252 | 2,441 | 2,410 | 2,122 | 3,855 | 3,988 | 2,260 | 1,605 | 1,304 | 29.9 |
| | | Female | 22,963 | 2,111 | 2,360 | 2,359 | 2,070 | 4,199 | 3,951 | 2,114 | 1,753 | 2,046 | 31.1 |
| Schley | 3.6 | Male | 1,739 | 163 | 202 | 238 | 176 | 256 | 271 | 105 | 133 | 195 | 28.5 |
| | | Female | 1,861 | 178 | 185 | 216 | 156 | 287 | 254 | 130 | 181 | 274 | 31.8 |
| Screven | 14.9 | Male | 7,098 | 801 | 652 | 739 | 796 | 1,149 | 844 | 604 | 657 | 856 | 29.9 |
| | | Female | 7,802 | 772 | 661 | 739 | 820 | 1,182 | 855 | 747 | 787 | 1,239 | 32.7 |
| Seminole | 9.5 | Male | 4,505 | 473 | 465 | 504 | 488 | 665 | 530 | 419 | 434 | 527 | 29.8 |
| | | Female | 4,995 | 460 | 448 | 482 | 498 | 661 | 564 | 515 | 545 | 822 | 34.2 |
| Spalding | 51.1 | Male | 24,318 | 2,560 | 2,531 | 2,665 | 2,566 | 3,990 | 3,470 | 2,367 | 2,044 | 2,125 | 29.6 |
| | | Female | 26,782 | 2,502 | 2,355 | 2,433 | 2,664 | 4,286 | 3,675 | 2,509 | 2,592 | 3,766 | 33.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Stephens | 22.1 | Male | 10,518 | 1,060 | 990 | 972 | 1,151 | 1,781 | 1,475 | 915 | 1,033 | 1,141 | 31.1 |
| | | Female | 11,582 | 895 | 944 | 961 | 1,277 | 1,741 | 1,492 | 1,063 | 1,327 | 1,882 | 34.8 |
| Stewart | 6.0 | Male | 2,833 | 296 | 272 | 378 | 294 | 396 | 307 | 259 | 290 | 341 | 29.5 |
| | | Female | 3,167 | 288 | 279 | 349 | 323 | 394 | 330 | 286 | 353 | 565 | 33.7 |
| Sumter | 30.0 | Male | 13,797 | 1,491 | 1,449 | 1,477 | 1,983 | 2,332 | 1,619 | 1,072 | 1,048 | 1,326 | 27.1 |
| | | Female | 16,203 | 1,475 | 1,434 | 1,475 | 2,130 | 2,465 | 1,795 | 1,323 | 1,433 | 2,673 | 31.4 |
| Talbot | 6.2 | Male | 2,977 | 315 | 293 | 332 | 326 | 477 | 372 | 252 | 242 | 368 | 29.7 |
| | | Female | 3,223 | 280 | 275 | 332 | 342 | 500 | 393 | 318 | 282 | 501 | 32.6 |
| Taliaferro | 2.0 | Male | 911 | 94 | 77 | 112 | 80 | 125 | 95 | 72 | 94 | 162 | 32.4 |
| | | Female | 1,089 | 79 | 75 | 93 | 83 | 136 | 98 | 98 | 142 | 285 | 43.0 |
| Tattnall | 17.5 | Male | 8,823 | 896 | 791 | 862 | 1,009 | 1,654 | 1,173 | 792 | 750 | 896 | 30.2 |
| | | Female | 8,677 | 857 | 752 | 833 | 852 | 1,255 | 1,122 | 778 | 889 | 1,339 | 33.3 |
| Taylor | 7.7 | Male | 3,674 | 348 | 391 | 433 | 392 | 524 | 514 | 328 | 320 | 424 | 30.2 |
| | | Female | 4,026 | 330 | 356 | 392 | 442 | 544 | 551 | 323 | 440 | 648 | 34.1 |
| Telfair | 11.2 | Male | 5,254 | 541 | 548 | 545 | 527 | 787 | 625 | 503 | 499 | 679 | 30.9 |
| | | Female | 5,946 | 598 | 477 | 527 | 586 | 822 | 641 | 492 | 684 | 1,119 | 34.5 |
| Terrell | 12.1 | Male | 5,645 | 685 | 575 | 695 | 629 | 860 | 667 | 446 | 460 | 628 | 27.8 |
| | | Female | 6,455 | 653 | 571 | 674 | 677 | 920 | 708 | 545 | 639 | 1,068 | 32.1 |
| Thomas | 38.4 | Male | 18,086 | 1,815 | 1,847 | 2,087 | 1,993 | 2,867 | 2,308 | 1,695 | 1,590 | 1,884 | 29.5 |
| | | Female | 20,314 | 1,901 | 1,719 | 2,041 | 2,096 | 2,971 | 2,565 | 1,916 | 2,021 | 3,084 | 33.1 |
| Tift | 34.3 | Male | 16,548 | 1,847 | 1,659 | 1,694 | 2,452 | 2,725 | 2,128 | 1,360 | 1,276 | 1,407 | 27.3 |
| | | Female | 17,752 | 1,766 | 1,594 | 1,645 | 2,295 | 2,848 | 2,260 | 1,567 | 1,514 | 2,263 | 30.5 |
| Toombs | 24.0 | Male | 11,298 | 1,321 | 1,147 | 1,261 | 1,222 | 1,708 | 1,540 | 1,016 | 1,027 | 1,056 | 29.1 |
| | | Female | 12,702 | 1,243 | 1,155 | 1,231 | 1,284 | 1,931 | 1,758 | 1,094 | 1,217 | 1,789 | 32.4 |
| Towns | 6.1 | Male | 2,983 | 179 | 214 | 283 | 394 | 385 | 354 | 281 | 369 | 524 | 36.0 |
| | | Female | 3,117 | 187 | 206 | 204 | 426 | 384 | 374 | 327 | 427 | 582 | 39.1 |
| Treutlen | 6.1 | Male | 2,892 | 327 | 300 | 333 | 308 | 432 | 346 | 250 | 250 | 346 | 29.1 |
| | | Female | 3,208 | 303 | 319 | 292 | 290 | 469 | 371 | 302 | 308 | 554 | 33.5 |
| Troup | 52.5 | Male | 24,696 | 2,560 | 2,465 | 2,402 | 2,899 | 4,237 | 2,968 | 2,246 | 2,259 | 2,660 | 29.8 |
| | | Female | 27,804 | 2,485 | 2,350 | 2,251 | 2,978 | 4,339 | 3,143 | 2,680 | 2,921 | 4,657 | 33.8 |
| Turner | 9.9 | Male | 4,740 | 631 | 507 | 500 | 505 | 686 | 570 | 414 | 403 | 524 | 28.3 |
| | | Female | 5,160 | 542 | 501 | 523 | 502 | 760 | 633 | 429 | 502 | 768 | 31.7 |
| Twiggs | 9.8 | Male | 4,769 | 579 | 482 | 569 | 578 | 688 | 607 | 426 | 398 | 442 | 27.6 |
| | | Female | 5,031 | 517 | 469 | 532 | 612 | 704 | 632 | 434 | 480 | 651 | 30.5 |
| Union | 10.6 | Male | 5,212 | 422 | 460 | 522 | 558 | 763 | 706 | 506 | 520 | 755 | 33.4 |
| | | Female | 5,388 | 406 | 440 | 500 | 462 | 809 | 655 | 601 | 552 | 963 | 36.2 |
| Upson | 26.5 | Male | 12,414 | 1,173 | 1,195 | 1,217 | 1,250 | 1,902 | 1,662 | 1,198 | 1,316 | 1,501 | 32.2 |
| | | Female | 14,086 | 1,092 | 1,070 | 1,244 | 1,356 | 1,998 | 1,729 | 1,416 | 1,617 | 2,564 | 36.6 |
| ☐ Walker | 56.7 | Male | 27,508 | 2,815 | 2,585 | 2,756 | 2,859 | 4,517 | 4,083 | 2,715 | 2,503 | 2,675 | 31.1 |
| | | Female | 29,192 | 2,581 | 2,494 | 2,457 | 2,900 | 4,569 | 4,165 | 2,960 | 3,095 | 3,971 | 34.1 |
| Walton | 34.5 | Male | 16,581 | 1,734 | 1,765 | 1,859 | 1,750 | 2,652 | 2,436 | 1,506 | 1,357 | 1,522 | 29.5 |
| | | Female | 17,919 | 1,688 | 1,706 | 1,858 | 1,710 | 2,770 | 2,540 | 1,642 | 1,566 | 2,439 | 32.2 |
| Ware | 37.6 | Male | 17,837 | 1,999 | 1,784 | 1,905 | 1,897 | 2,943 | 2,244 | 1,755 | 1,613 | 1,697 | 29.5 |
| | | Female | 19,763 | 1,804 | 1,753 | 1,777 | 1,972 | 3,051 | 2,362 | 1,969 | 1,998 | 3,077 | 33.4 |
| Warren | 6.5 | Male | 3,036 | 318 | 315 | 364 | 314 | 446 | 312 | 280 | 288 | 399 | 29.6 |
| | | Female | 3,464 | 309 | 293 | 362 | 310 | 507 | 389 | 326 | 348 | 620 | 34.0 |
| Washington | 19.3 | Male | 9,049 | 1,028 | 880 | 1,102 | 1,002 | 1,484 | 1,049 | 768 | 790 | 946 | 28.5 |
| | | Female | 10,251 | 951 | 894 | 1,024 | 1,120 | 1,507 | 1,198 | 901 | 950 | 1,706 | 32.5 |
| Wayne | 21.7 | Male | 10,542 | 1,067 | 1,038 | 1,109 | 1,147 | 1,819 | 1,383 | 1,043 | 888 | 1,048 | 30.0 |
| | | Female | 11,158 | 1,151 | 1,004 | 1,103 | 1,165 | 1,724 | 1,462 | 1,109 | 1,062 | 1,378 | 31.7 |
| Webster | 2.2 | Male | 1,045 | 104 | 112 | 106 | 116 | 163 | 143 | 85 | 109 | 107 | 30.2 |
| | | Female | 1,155 | 110 | 105 | 137 | 117 | 170 | 113 | 122 | 105 | 176 | 31.4 |
| Wheeler | 5.4 | Male | 2,610 | 290 | 254 | 305 | 231 | 398 | 327 | 186 | 254 | 365 | 30.7 |
| | | Female | 2,790 | 277 | 286 | 264 | 226 | 399 | 315 | 238 | 308 | 477 | 33.6 |
| White | 11.3 | Male | 5,494 | 449 | 480 | 524 | 629 | 890 | 823 | 505 | 536 | 658 | 32.5 |
| | | Female | 5,806 | 472 | 446 | 506 | 648 | 856 | 846 | 566 | 574 | 892 | 34.7 |
| Whitfield | 69.4 | Male | 33,923 | 3,560 | 3,409 | 3,387 | 4,009 | 6,038 | 5,330 | 3,286 | 2,486 | 2,418 | 29.3 |
| | | Female | 35,477 | 3,280 | 3,315 | 3,250 | 3,811 | 6,199 | 5,275 | 3,471 | 2,978 | 3,898 | 31.6 |
| Wilcox | 7.8 | Male | 3,713 | 362 | 372 | 390 | 368 | 542 | 415 | 341 | 411 | 512 | 31.7 |
| | | Female | 4,087 | 385 | 314 | 388 | 368 | 576 | 476 | 375 | 445 | 760 | 35.3 |
| Wilkes | 11.2 | Male | 5,291 | 507 | 464 | 545 | 561 | 814 | 667 | 510 | 555 | 668 | 32.0 |
| | | Female | 5,909 | 505 | 478 | 529 | 543 | 846 | 716 | 563 | 670 | 1,059 | 35.7 |
| Wilkinson | 11.0 | Male | 5,370 | 597 | 523 | 640 | 686 | 806 | 688 | 478 | 424 | 528 | 28.0 |
| | | Female | 5,630 | 538 | 548 | 584 | 613 | 857 | 711 | 534 | 499 | 746 | 31.2 |

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# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **GEORGIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Worth | 19.2 | Male | 9,284 | 941 | 1,018 | 1,130 | 1,000 | 1,455 | 1,210 | 833 | 762 | 935 | 28.8 |
| | | Female | 9,916 | 927 | 933 | 1,009 | 1,035 | 1,605 | 1,310 | 865 | 905 | 1,327 | 31.6 |
| **TOTAL METRO COUNTIES** | **3,717.3** | **Male** | **1,800,186** | **176,693** | **171,666** | **177,805** | **236,455** | **353,352** | **269,376** | **166,984** | **132,027** | **115,828** | **28.9** |
| | | **Female** | **1,917,114** | **169,443** | **165,391** | **169,769** | **228,285** | **371,693** | **278,776** | **177,393** | **154,751** | **201,613** | **31.1** |
| **TOTAL STATE** | **5,889.6** | **Male** | **2,847,834** | **284,948** | **274,853** | **288,325** | **367,761** | **523,112** | **406,486** | **260,903** | **221,827** | **219,619** | **29.0** |
| | | **Female** | **3,041,766** | **273,323** | **264,436** | **274,840** | **352,707** | **545,187** | **422,283** | **281,428** | **262,555** | **365,007** | **31.5** |
| **HAWAII** | | | | | | | | | | | | | |
| **HONOLULU** | **818.5** | **Male** | **419,019** | **40,932** | **34,760** | **35,657** | **65,703** | **83,629** | **57,606** | **36,515** | **33,811** | **30,406** | **28.9** |
| | | **Female** | **399,481** | **38,672** | **32,990** | **33,988** | **50,542** | **79,863** | **55,941** | **40,071** | **34,588** | **32,826** | **30.5** |
| Honolulu | 818.5 | Male | 419,019 | 40,932 | 34,760 | 35,657 | 65,703 | 83,629 | 57,606 | 36,515 | 33,811 | 30,406 | 28.9 |
| | | Female | 399,481 | 38,672 | 32,990 | 33,988 | 50,542 | 79,863 | 55,941 | 40,071 | 34,588 | 32,826 | 30.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Hawaii | 107.1 | Male | 54,382 | 6,094 | 4,810 | 4,781 | 5,485 | 10,124 | 6,986 | 4,811 | 5,102 | 6,189 | 30.9 |
| | | Female | 52,718 | 5,861 | 4,663 | 4,617 | 5,462 | 9,787 | 6,629 | 5,277 | 5,096 | 5,326 | 30.9 |
| Honolulu | 818.5 | Male | 419,019 | 40,932 | 34,760 | 35,657 | 65,703 | 83,629 | 57,606 | 36,515 | 33,811 | 30,406 | 28.9 |
| | | Female | 399,481 | 38,672 | 32,990 | 33,988 | 50,542 | 79,863 | 55,941 | 40,071 | 34,588 | 32,826 | 30.5 |
| Kauai | 43.9 | Male | 22,572 | 2,374 | 2,027 | 1,994 | 2,121 | 4,269 | 2,777 | 1,952 | 2,158 | 2,900 | 31.5 |
| | | Female | 21,328 | 2,332 | 1,899 | 1,944 | 2,100 | 3,812 | 2,771 | 2,105 | 2,130 | 2,235 | 31.3 |
| Maui | 84.4 | Male | 42,913 | 4,473 | 3,704 | 3,879 | 4,272 | 8,587 | 5,610 | 3,560 | 4,218 | 4,610 | 31.0 |
| | | Female | 41,487 | 4,134 | 3,460 | 3,630 | 4,360 | 7,999 | 5,560 | 3,980 | 4,120 | 4,244 | 31.5 |
| **TOTAL METRO COUNTIES** | **818.5** | **Male** | **419,019** | **40,932** | **34,760** | **35,657** | **65,703** | **83,629** | **57,606** | **36,515** | **33,811** | **30,406** | **28.9** |
| | | **Female** | **399,481** | **38,672** | **32,990** | **33,988** | **50,542** | **79,863** | **55,941** | **40,071** | **34,588** | **32,826** | **30.5** |
| **TOTAL STATE** | **1,053.9** | **Male** | **538,886** | **53,873** | **45,301** | **46,311** | **77,581** | **106,609** | **72,979** | **46,838** | **45,289** | **44,105** | **29.4** |
| | | **Female** | **515,014** | **50,999** | **43,012** | **44,179** | **62,464** | **101,461** | **70,901** | **51,433** | **45,934** | **44,631** | **30.6** |
| **IDAHO** | | | | | | | | | | | | | |
| **BOISE** | **195.3** | **Male** | **96,242** | **10,794** | **8,809** | **8,514** | **11,828** | **20,089** | **14,086** | **7,866** | **6,999** | **7,257** | **29.1** |
| | | **Female** | **99,058** | **10,285** | **8,493** | **8,391** | **12,463** | **19,376** | **13,789** | **7,900** | **7,872** | **10,489** | **30.1** |
| Ada | 195.3 | Male | 96,242 | 10,794 | 8,809 | 8,514 | 11,828 | 20,089 | 14,086 | 7,866 | 6,999 | 7,257 | 29.1 |
| | | Female | 99,058 | 10,285 | 8,493 | 8,391 | 12,463 | 19,376 | 13,789 | 7,900 | 7,872 | 10,489 | 30.1 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Ada | 195.3 | Male | 96,242 | 10,794 | 8,809 | 8,514 | 11,828 | 20,089 | 14,086 | 7,866 | 6,999 | 7,257 | 29.1 |
| | | Female | 99,058 | 10,285 | 8,493 | 8,391 | 12,463 | 19,376 | 13,789 | 7,900 | 7,872 | 10,489 | 30.1 |
| Adams | 3.6 | Male | 1,822 | 157 | 183 | 187 | 168 | 281 | 287 | 169 | 162 | 228 | 32.7 |
| | | Female | 1,778 | 185 | 161 | 179 | 144 | 275 | 277 | 156 | 163 | 238 | 33.0 |
| Bannock | 69.8 | Male | 34,885 | 4,878 | 3,330 | 2,879 | 5,010 | 6,963 | 4,308 | 2,681 | 2,358 | 2,478 | 26.9 |
| | | Female | 34,915 | 4,524 | 3,242 | 2,871 | 5,153 | 6,401 | 4,179 | 2,570 | 2,528 | 3,447 | 27.6 |
| Bear Lake | 7.3 | Male | 3,620 | 581 | 408 | 338 | 333 | 535 | 408 | 281 | 312 | 424 | 27.8 |
| | | Female | 3,680 | 604 | 360 | 315 | 350 | 519 | 411 | 261 | 349 | 511 | 29.1 |
| Benewah | 9.0 | Male | 4,608 | 470 | 443 | 462 | 440 | 812 | 678 | 405 | 391 | 507 | 31.0 |
| | | Female | 4,392 | 516 | 414 | 421 | 401 | 747 | 580 | 398 | 382 | 533 | 30.9 |
| Bingham | 38.9 | Male | 19,557 | 3,237 | 2,312 | 2,021 | 1,958 | 3,093 | 2,409 | 1,566 | 1,399 | 1,562 | 25.8 |
| | | Female | 19,343 | 3,052 | 2,188 | 2,059 | 1,840 | 3,037 | 2,357 | 1,571 | 1,430 | 1,809 | 26.8 |
| Blaine | 11.9 | Male | 6,113 | 560 | 454 | 461 | 758 | 1,726 | 990 | 434 | 416 | 314 | 29.8 |
| | | Female | 5,787 | 535 | 392 | 414 | 714 | 1,607 | 894 | 426 | 379 | 426 | 30.2 |
| Boise | 3.4 | Male | 1,772 | 207 | 160 | 157 | 151 | 354 | 269 | 155 | 173 | 146 | 31.0 |
| | | Female | 1,628 | 174 | 147 | 145 | 170 | 302 | 231 | 139 | 159 | 161 | 30.9 |
| Bonner | 28.0 | Male | 13,942 | 1,506 | 1,189 | 1,253 | 1,164 | 2,705 | 1,910 | 1,308 | 1,325 | 1,582 | 31.9 |
| | | Female | 14,058 | 1,505 | 1,204 | 1,250 | 1,166 | 2,597 | 1,930 | 1,265 | 1,398 | 1,743 | 32.3 |
| Bonneville | 69.8 | Male | 35,285 | 5,176 | 3,894 | 3,495 | 4,246 | 6,111 | 4,708 | 2,960 | 2,451 | 2,244 | 26.4 |
| | | Female | 34,515 | 4,831 | 3,644 | 3,262 | 3,708 | 6,019 | 4,616 | 2,938 | 2,518 | 2,979 | 28.0 |
| Boundary | 7.9 | Male | 3,926 | 511 | 377 | 390 | 308 | 686 | 519 | 385 | 326 | 424 | 30.5 |
| | | Female | 3,974 | 455 | 378 | 385 | 343 | 706 | 477 | 393 | 314 | 523 | 31.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IDAHO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Butte | 3.5 | Male | 1,802 | 260 | 184 | 183 | 150 | 291 | 221 | 169 | 154 | 190 | 29.3 |
| | | Female | 1,698 | 256 | 184 | 139 | 149 | 249 | 209 | 149 | 153 | 210 | 29.9 |
| Camas | .8 | Male | 422 | 39 | 56 | 38 | 44 | 61 | 68 | 41 | 27 | 48 | 30.6 |
| | | Female | 378 | 32 | 42 | 39 | 35 | 62 | 59 | 26 | 35 | 48 | 31.6 |
| Canyon | 88.1 | Male | 43,129 | 5,253 | 4,274 | 4,153 | 4,878 | 7,050 | 5,522 | 3,500 | 3,659 | 4,840 | 29.3 |
| | | Female | 44,971 | 5,006 | 4,107 | 4,026 | 5,041 | 7,168 | 5,530 | 3,737 | 4,128 | 6,228 | 31.0 |
| Caribou | 9.3 | Male | 4,709 | 825 | 482 | 465 | 507 | 826 | 587 | 366 | 332 | 319 | 25.9 |
| | | Female | 4,591 | 824 | 457 | 407 | 511 | 733 | 549 | 352 | 324 | 434 | 26.3 |
| Cassia | 20.6 | Male | 10,316 | 1,668 | 1,173 | 1,042 | 1,079 | 1,553 | 1,177 | 843 | 842 | 939 | 26.3 |
| | | Female | 10,284 | 1,550 | 1,064 | 1,033 | 1,007 | 1,578 | 1,172 | 853 | 871 | 1,156 | 28.1 |
| Clark | .8 | Male | 422 | 53 | 40 | 42 | 52 | 56 | 63 | 39 | 40 | 37 | 29.3 |
| | | Female | 378 | 50 | 33 | 48 | 30 | 53 | 63 | 31 | 29 | 41 | 30.3 |
| Clearwater | 9.8 | Male | 5,054 | 527 | 477 | 514 | 500 | 837 | 798 | 439 | 455 | 507 | 31.1 |
| | | Female | 4,746 | 501 | 451 | 467 | 442 | 794 | 745 | 431 | 426 | 489 | 31.4 |
| Custer | 4.4 | Male | 2,247 | 238 | 211 | 190 | 167 | 375 | 341 | 215 | 256 | 254 | 33.5 |
| | | Female | 2,153 | 248 | 200 | 178 | 154 | 351 | 328 | 200 | 233 | 261 | 33.4 |
| Elmore | 21.8 | Male | 11,750 | 1,400 | 1,081 | 920 | 2,636 | 2,268 | 1,550 | 728 | 626 | 541 | 24.6 |
| | | Female | 10,050 | 1,366 | 1,033 | 874 | 1,505 | 1,940 | 1,373 | 688 | 591 | 680 | 26.3 |
| Franklin | 9.5 | Male | 4,797 | 853 | 556 | 494 | 473 | 624 | 515 | 349 | 356 | 577 | 25.4 |
| | | Female | 4,703 | 760 | 531 | 447 | 392 | 608 | 501 | 333 | 411 | 720 | 28.6 |
| Fremont | 11.4 | Male | 5,792 | 944 | 591 | 719 | 576 | 809 | 701 | 479 | 449 | 524 | 25.8 |
| | | Female | 5,608 | 874 | 612 | 581 | 497 | 834 | 671 | 463 | 432 | 644 | 27.9 |
| Gem | 12.5 | Male | 6,192 | 724 | 595 | 575 | 600 | 880 | 813 | 516 | 581 | 908 | 31.8 |
| | | Female | 6,308 | 648 | 570 | 585 | 523 | 926 | 823 | 533 | 714 | 986 | 33.9 |
| Gooding | 12.8 | Male | 6,496 | 722 | 599 | 588 | 664 | 896 | 844 | 571 | 632 | 980 | 32.5 |
| | | Female | 6,304 | 696 | 551 | 552 | 477 | 908 | 750 | 594 | 694 | 1,082 | 34.6 |
| Idaho | 15.0 | Male | 7,641 | 799 | 682 | 767 | 741 | 1,245 | 1,046 | 711 | 699 | 951 | 31.7 |
| | | Female | 7,359 | 776 | 620 | 736 | 657 | 1,136 | 947 | 710 | 707 | 1,070 | 32.8 |
| Jefferson | 16.7 | Male | 8,513 | 1,463 | 941 | 861 | 915 | 1,348 | 1,050 | 615 | 593 | 727 | 25.6 |
| | | Female | 8,187 | 1,399 | 931 | 835 | 814 | 1,218 | 924 | 649 | 633 | 784 | 25.9 |
| Jerome | 16.2 | Male | 8,096 | 1,067 | 804 | 777 | 823 | 1,271 | 1,005 | 698 | 792 | 859 | 29.5 |
| | | Female | 8,104 | 1,061 | 752 | 657 | 789 | 1,325 | 952 | 751 | 817 | 1,000 | 31.0 |
| Kootenai | 70.0 | Male | 34,455 | 3,629 | 3,171 | 3,402 | 3,334 | 6,127 | 5,214 | 3,101 | 2,868 | 3,609 | 31.0 |
| | | Female | 35,545 | 3,533 | 3,110 | 3,226 | 3,449 | 6,386 | 4,990 | 3,075 | 3,324 | 4,452 | 32.0 |
| Latah | 28.9 | Male | 15,012 | 1,252 | 958 | 991 | 3,925 | 3,101 | 1,676 | 1,018 | 925 | 1,166 | 26.2 |
| | | Female | 13,888 | 1,190 | 957 | 943 | 3,090 | 2,504 | 1,587 | 958 | 953 | 1,706 | 28.1 |
| Lemhi | 7.9 | Male | 3,976 | 464 | 347 | 359 | 325 | 644 | 607 | 335 | 413 | 482 | 32.7 |
| | | Female | 3,924 | 413 | 389 | 359 | 332 | 646 | 533 | 344 | 391 | 517 | 32.3 |
| Lewis | 4.0 | Male | 2,041 | 225 | 176 | 195 | 189 | 316 | 273 | 192 | 197 | 278 | 32.5 |
| | | Female | 1,959 | 217 | 157 | 166 | 174 | 274 | 269 | 195 | 207 | 300 | 34.7 |
| Lincoln | 3.5 | Male | 1,805 | 256 | 159 | 141 | 170 | 305 | 216 | 167 | 167 | 224 | 30.8 |
| | | Female | 1,695 | 215 | 149 | 153 | 129 | 278 | 192 | 165 | 170 | 244 | 32.2 |
| Madison | 21.5 | Male | 9,996 | 1,816 | 1,001 | 807 | 2,482 | 1,457 | 891 | 553 | 465 | 524 | 21.9 |
| | | Female | 11,504 | 1,615 | 990 | 836 | 4,131 | 1,239 | 907 | 554 | 514 | 718 | 21.9 |
| Minidoka | 20.9 | Male | 10,508 | 1,522 | 1,038 | 1,111 | 1,175 | 1,636 | 1,240 | 863 | 1,033 | 890 | 27.5 |
| | | Female | 10,392 | 1,532 | 1,054 | 1,060 | 1,050 | 1,535 | 1,217 | 909 | 1,030 | 1,005 | 28.3 |
| Nez Perce | 33.5 | Male | 16,514 | 1,605 | 1,491 | 1,554 | 1,780 | 2,828 | 2,155 | 1,563 | 1,578 | 1,960 | 31.5 |
| | | Female | 16,986 | 1,424 | 1,361 | 1,469 | 1,868 | 2,754 | 2,257 | 1,589 | 1,682 | 2,582 | 33.6 |
| Oneida | 3.4 | Male | 1,696 | 243 | 180 | 171 | 149 | 207 | 207 | 114 | 174 | 251 | 30.1 |
| | | Female | 1,704 | 220 | 171 | 138 | 103 | 217 | 181 | 125 | 201 | 348 | 35.2 |
| Owyhee | 8.8 | Male | 4,626 | 574 | 469 | 547 | 530 | 660 | 514 | 386 | 397 | 549 | 27.9 |
| | | Female | 4,174 | 533 | 417 | 420 | 364 | 621 | 514 | 360 | 386 | 559 | 30.7 |
| Payette | 16.6 | Male | 8,137 | 898 | 839 | 814 | 747 | 1,106 | 1,075 | 689 | 819 | 1,150 | 32.0 |
| | | Female | 8,463 | 866 | 778 | 768 | 731 | 1,190 | 1,148 | 673 | 885 | 1,424 | 34.1 |
| Power | 7.5 | Male | 3,730 | 509 | 405 | 369 | 340 | 720 | 495 | 322 | 279 | 291 | 28.4 |
| | | Female | 3,770 | 536 | 438 | 341 | 346 | 670 | 471 | 319 | 308 | 341 | 28.3 |
| Shoshone | 17.8 | Male | 9,069 | 1,005 | 911 | 887 | 938 | 1,591 | 1,208 | 799 | 852 | 878 | 30.0 |
| | | Female | 8,731 | 932 | 829 | 840 | 868 | 1,478 | 1,099 | 774 | 853 | 1,058 | 31.1 |
| Teton | 3.2 | Male | 1,644 | 238 | 171 | 158 | 177 | 294 | 176 | 129 | 144 | 157 | 27.7 |
| | | Female | 1,556 | 243 | 150 | 154 | 145 | 262 | 166 | 136 | 143 | 157 | 28.3 |
| Twin Falls | 56.2 | Male | 27,628 | 3,311 | 2,622 | 2,444 | 3,028 | 4,508 | 3,596 | 2,347 | 2,483 | 3,289 | 30.3 |
| | | Female | 28,572 | 3,135 | 2,422 | 2,408 | 2,942 | 4,401 | 3,522 | 2,459 | 2,821 | 4,462 | 32.7 |
| Valley | 6.5 | Male | 3,351 | 315 | 300 | 298 | 296 | 766 | 497 | 284 | 316 | 279 | 31.1 |
| | | Female | 3,149 | 331 | 283 | 251 | 277 | 691 | 456 | 288 | 308 | 264 | 31.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IDAHO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Washington | 8.8 | Male | 4,290 | 484 | 414 | 396 | 355 | 604 | 493 | 374 | 428 | 742 | 33.2 |
| | | Female | 4,510 | 473 | 399 | 394 | 323 | 599 | 500 | 414 | 487 | 921 | 36.3 |
| **TOTAL METRO COUNTIES** | **195.3** | **Male** | **96,242** | **10,794** | **8,809** | **8,514** | **11,828** | **20,089** | **14,086** | **7,866** | **6,999** | **7,257** | **29.1** |
| | | **Female** | **99,058** | **10,285** | **8,493** | **8,391** | **12,463** | **19,376** | **13,789** | **7,900** | **7,872** | **10,489** | **30.1** |
| **TOTAL STATE** | **1,017.1** | **Male** | **507,628** | **63,258** | **48,957** | **47,129** | **61,109** | **90,615** | **67,406** | **41,725** | **40,343** | **47,086** | **28.7** |
| | | **Female** | **509,472** | **60,121** | **46,815** | **45,222** | **59,797** | **87,214** | **65,346** | **41,854** | **43,353** | **59,750** | **29.9** |
| **ILLINOIS** | | | | | | | | | | | | | |
| **AURORA - ELGIN** | **339.8** | **Male** | **166,957** | **18,453** | **16,321** | **17,145** | **19,371** | **31,668** | **24,173** | **15,373** | **12,552** | **11,901** | **28.8** |
| | | **Female** | **172,843** | **17,700** | **15,541** | **15,765** | **19,067** | **31,645** | **23,878** | **15,323** | **13,648** | **20,276** | **30.8** |
| Kane | 299.0 | Male | 146,561 | 16,208 | 14,175 | 14,971 | 17,284 | 27,850 | 20,763 | 13,505 | 11,174 | 10,631 | 28.8 |
| | | Female | 152,439 | 15,583 | 13,524 | 13,689 | 16,959 | 27,756 | 20,642 | 13,580 | 12,205 | 18,501 | 30.9 |
| Kendall | 40.8 | Male | 20,396 | 2,245 | 2,146 | 2,174 | 2,087 | 3,818 | 3,410 | 1,868 | 1,378 | 1,270 | 29.0 |
| | | Female | 20,404 | 2,117 | 2,017 | 2,076 | 2,108 | 3,889 | 3,236 | 1,743 | 1,443 | 1,775 | 29.8 |
| **BLOOMINGTON - NORMAL** | **124.2** | **Male** | **59,239** | **5,412** | **4,658** | **4,719** | **12,483** | **10,901** | **7,286** | **4,810** | **4,318** | **4,652** | **27.2** |
| | | **Female** | **64,961** | **5,232** | **4,223** | **4,535** | **14,429** | **10,752** | **7,293** | **5,181** | **5,019** | **8,297** | **28.8** |
| McLean | 124.2 | Male | 59,239 | 5,412 | 4,658 | 4,719 | 12,483 | 10,901 | 7,286 | 4,810 | 4,318 | 4,652 | 27.2 |
| | | Female | 64,961 | 5,232 | 4,223 | 4,535 | 14,429 | 10,752 | 7,293 | 5,181 | 5,019 | 8,297 | 28.8 |
| **CHAMPAIGN - URBANA - RANTOUL** | **168.9** | **Male** | **86,379** | **6,973** | **5,741** | **5,882** | **25,236** | **17,320** | **9,141** | **6,170** | **5,113** | **4,803** | **24.8** |
| | | **Female** | **82,521** | **6,602** | **5,481** | **5,524** | **19,695** | **15,745** | **9,252** | **6,250** | **5,709** | **8,263** | **27.5** |
| Champaign | 168.9 | Male | 86,379 | 6,973 | 5,741 | 5,882 | 25,236 | 17,320 | 9,141 | 6,170 | 5,113 | 4,803 | 24.8 |
| | | Female | 82,521 | 6,602 | 5,481 | 5,524 | 19,695 | 15,745 | 9,252 | 6,250 | 5,709 | 8,263 | 27.5 |
| **CHICAGO** | **6,056.9** | **Male** | **2,910,868** | **275,478** | **253,464** | **280,070** | **354,125** | **527,013** | **399,869** | **291,797** | **274,326** | **254,726** | **30.5** |
| | | **Female** | **3,146,032** | **265,145** | **244,930** | **271,240** | **355,961** | **547,294** | **426,192** | **310,602** | **311,166** | **413,502** | **33.0** |
| Cook | 5,164.0 | Male | 2,469,689 | 232,667 | 212,626 | 236,048 | 305,870 | 439,979 | 326,972 | 247,533 | 239,627 | 228,367 | 30.6 |
| | | Female | 2,694,311 | 224,469 | 205,973 | 229,239 | 308,280 | 458,368 | 354,916 | 267,521 | 274,827 | 370,718 | 33.3 |
| Du Page | 728.4 | Male | 359,544 | 34,487 | 32,769 | 35,470 | 40,060 | 72,133 | 59,549 | 36,658 | 28,528 | 19,890 | 30.1 |
| | | Female | 368,856 | 32,877 | 31,364 | 33,781 | 39,865 | 73,585 | 58,592 | 35,827 | 29,633 | 33,332 | 31.3 |
| McHenry | 164.5 | Male | 81,635 | 8,324 | 8,069 | 8,552 | 8,195 | 14,901 | 13,348 | 7,606 | 6,171 | 6,469 | 30.2 |
| | | Female | 82,865 | 7,799 | 7,593 | 8,220 | 7,816 | 15,341 | 12,684 | 7,254 | 6,706 | 9,452 | 31.5 |
| **CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA** | ***8,010.1*** | ***Male*** | ***3,880,618*** | ***378,130*** | ***345,988*** | ***379,101*** | ***477,888*** | ***702,289*** | ***537,827*** | ***384,452*** | ***352,915*** | ***322,028*** | ***30.1*** |
| | | ***Female*** | ***4,129,482*** | ***363,607*** | ***333,582*** | ***364,888*** | ***466,643*** | ***722,433*** | ***564,578*** | ***402,765*** | ***394,331*** | ***516,655*** | ***32.4*** |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **Male** | **189,750** | **19,798** | **16,801** | **18,626** | **22,878** | **34,643** | **25,837** | **17,570** | **16,366** | **17,231** | **29.8** |
| | | **Female** | **198,550** | **18,780** | **16,223** | **17,540** | **23,386** | **33,606** | **25,548** | **18,220** | **18,206** | **27,041** | **31.9** |
| Henry | 57.1 | Male | 28,018 | 2,958 | 2,518 | 2,860 | 2,943 | 4,473 | 3,956 | 2,632 | 2,511 | 3,167 | 31.1 |
| | | Female | 29,082 | 2,664 | 2,430 | 2,688 | 2,704 | 4,398 | 3,812 | 2,733 | 2,832 | 4,821 | 34.2 |
| Rock Island | 164.9 | Male | 79,929 | 8,065 | 6,725 | 7,575 | 10,019 | 13,762 | 10,640 | 7,686 | 7,464 | 7,993 | 30.5 |
| | | Female | 84,971 | 7,607 | 6,443 | 7,188 | 10,307 | 13,643 | 10,597 | 8,173 | 8,510 | 12,503 | 33.0 |
| *Scott, Iowa* | *166.3* | *Male* | *81,803* | *8,775* | *7,558* | *8,191* | *9,916* | *16,408* | *11,241* | *7,252* | *6,391* | *6,071* | *28.9* |
| | | *Female* | *84,497* | *8,509* | *7,350* | *7,664* | *10,375* | *15,565* | *11,139* | *7,314* | *6,864* | *9,717* | *30.4* |
| **DECATUR** | **131.5** | **Male** | **63,249** | **6,474** | **5,805** | **6,076** | **7,444** | **10,842** | **8,427** | **6,287** | **5,812** | **6,082** | **30.4** |
| | | **Female** | **68,251** | **6,273** | **5,411** | **5,705** | **7,518** | **10,977** | **8,811** | **6,644** | **6,609** | **10,303** | **33.4** |
| Macon | 131.5 | Male | 63,249 | 6,474 | 5,805 | 6,076 | 7,444 | 10,842 | 8,427 | 6,287 | 5,812 | 6,082 | 30.4 |
| | | Female | 68,251 | 6,273 | 5,411 | 5,705 | 7,518 | 10,977 | 8,811 | 6,644 | 6,609 | 10,303 | 33.4 |
| **JOLIET** | **382.8** | **Male** | **191,114** | **21,747** | **19,656** | **19,247** | **22,083** | **37,198** | **28,785** | **16,726** | **13,552** | **12,120** | **28.4** |
| | | **Female** | **191,686** | **20,368** | **18,688** | **18,557** | **20,411** | **36,649** | **27,483** | **16,126** | **14,311** | **19,093** | **29.9** |
| Grundy | 32.6 | Male | 16,259 | 1,708 | 1,558 | 1,599 | 1,799 | 2,792 | 2,257 | 1,524 | 1,474 | 1,548 | 30.2 |
| | | Female | 16,341 | 1,552 | 1,421 | 1,448 | 1,740 | 2,701 | 2,213 | 1,536 | 1,517 | 2,213 | 32.4 |
| Will | 350.2 | Male | 174,855 | 20,039 | 18,098 | 17,648 | 20,284 | 34,406 | 26,528 | 15,202 | 12,078 | 10,572 | 28.3 |
| | | Female | 175,345 | 18,816 | 17,267 | 17,109 | 18,671 | 33,948 | 25,270 | 14,590 | 12,794 | 16,880 | 29.7 |
| **KANKAKEE** | **103.9** | **Male** | **50,251** | **5,354** | **4,835** | **5,188** | **5,864** | **8,323** | **6,596** | **4,680** | **4,574** | **4,837** | **29.7** |
| | | **Female** | **53,649** | **5,149** | **4,657** | **4,907** | **6,361** | **8,819** | **6,691** | **4,857** | **5,085** | **7,123** | **31.5** |
| Kankakee | 103.9 | Male | 50,251 | 5,354 | 4,835 | 5,188 | 5,864 | 8,323 | 6,596 | 4,680 | 4,574 | 4,837 | 29.7 |
| | | Female | 53,649 | 5,149 | 4,657 | 4,907 | 6,361 | 8,819 | 6,691 | 4,857 | 5,085 | 7,123 | 31.5 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ILLINOIS (continued)** | | | | | | | | | | | | | |
| **LAKE COUNTY** | **470.5** | **Male** | **240,562** | **22,582** | **21,341** | **24,526** | **36,936** | **43,107** | **35,967** | **23,475** | **18,535** | **14,093** | **28.5** |
| | | **Female** | **229,938** | **22,051** | **20,339** | **22,309** | **24,223** | **42,112** | **35,634** | **22,656** | **18,639** | **21,975** | **31.2** |
| Lake | 470.5 | Male | 240,562 | 22,582 | 21,341 | 24,526 | 36,936 | 43,107 | 35,967 | 23,475 | 18,535 | 14,093 | 28.5 |
| | | Female | 229,938 | 22,051 | 20,339 | 22,309 | 24,223 | 42,112 | 35,634 | 22,656 | 18,639 | 21,975 | 31.2 |
| **PEORIA** | **370.5** | **Male** | **179,448** | **18,766** | **16,303** | **16,889** | **21,681** | **32,300** | **23,744** | **17,610** | **15,536** | **16,619** | **30.0** |
| | | **Female** | **191,052** | **17,984** | **15,717** | **16,161** | **22,350** | **32,628** | **24,491** | **18,039** | **17,283** | **26,399** | **32.1** |
| Peoria | 200.7 | Male | 96,346 | 9,905 | 8,467 | 8,832 | 12,397 | 17,410 | 12,245 | 8,972 | 8,577 | 9,541 | 29.9 |
| | | Female | 104,354 | 9,457 | 8,147 | 8,455 | 12,964 | 17,797 | 12,615 | 9,520 | 9,823 | 15,576 | 32.4 |
| Tazewell | 134.6 | Male | 65,740 | 6,942 | 6,158 | 6,300 | 7,280 | 11,880 | 9,212 | 7,017 | 5,553 | 5,398 | 30.2 |
| | | Female | 68,860 | 6,701 | 6,039 | 6,091 | 7,527 | 11,918 | 9,570 | 6,906 | 5,931 | 8,177 | 31.8 |
| Woodford | 35.2 | Male | 17,362 | 1,919 | 1,678 | 1,757 | 2,004 | 3,010 | 2,287 | 1,621 | 1,406 | 1,680 | 29.4 |
| | | Female | 17,838 | 1,826 | 1,531 | 1,615 | 1,859 | 2,913 | 2,306 | 1,613 | 1,529 | 2,646 | 32.2 |
| **ROCKFORD** | **281.5** | **Male** | **136,784** | **13,227** | **12,938** | **13,629** | **15,568** | **24,236** | **19,436** | **13,394** | **12,341** | **12,015** | **30.4** |
| | | **Female** | **144,716** | **12,736** | **12,642** | **13,229** | **15,800** | **24,974** | **19,488** | **13,852** | **13,353** | **18,642** | **32.2** |
| Boone | 29.7 | Male | 14,685 | 1,441 | 1,471 | 1,518 | 1,527 | 2,440 | 2,342 | 1,389 | 1,198 | 1,359 | 30.7 |
| | | Female | 15,015 | 1,374 | 1,474 | 1,516 | 1,545 | 2,452 | 2,194 | 1,306 | 1,265 | 1,889 | 31.5 |
| Winnebago | 251.8 | Male | 122,099 | 11,786 | 11,467 | 12,111 | 14,041 | 21,796 | 17,094 | 12,005 | 11,143 | 10,656 | 30.3 |
| | | Female | 129,701 | 11,362 | 11,168 | 11,713 | 14,255 | 22,522 | 17,294 | 12,546 | 12,088 | 16,753 | 32.3 |
| **SPRINGFIELD** | **194.4** | **Male** | **91,305** | **8,913** | **7,913** | **8,727** | **10,068** | **17,042** | **12,231** | **8,722** | **8,217** | **9,472** | **30.9** |
| | | **Female** | **103,095** | **8,656** | **7,563** | **8,188** | **10,862** | **18,408** | **13,107** | **9,574** | **10,063** | **16,674** | **33.8** |
| Menard | 12.4 | Male | 5,975 | 568 | 508 | 625 | 613 | 965 | 850 | 587 | 518 | 741 | 32.0 |
| | | Female | 6,425 | 576 | 511 | 573 | 481 | 1,003 | 907 | 548 | 636 | 1,190 | 35.8 |
| Sangamon | 182.0 | Male | 85,330 | 8,345 | 7,405 | 8,102 | 9,455 | 16,077 | 11,381 | 8,135 | 7,699 | 8,731 | 30.8 |
| | | Female | 96,670 | 8,080 | 7,052 | 7,615 | 10,381 | 17,405 | 12,200 | 9,026 | 9,427 | 15,484 | 33.7 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 71.1 | Male | 34,040 | 3,352 | 2,901 | 3,219 | 4,036 | 5,356 | 4,181 | 3,239 | 3,345 | 4,411 | 31.6 |
| | | Female | 37,060 | 3,030 | 2,699 | 3,115 | 3,983 | 5,524 | 4,401 | 3,482 | 3,822 | 7,004 | 35.4 |
| Alexander | 12.3 | Male | 5,733 | 633 | 516 | 564 | 548 | 781 | 620 | 489 | 587 | 995 | 32.8 |
| | | Female | 6,567 | 609 | 519 | 531 | 608 | 875 | 690 | 567 | 753 | 1,395 | 37.1 |
| Bond | 16.6 | Male | 8,038 | 728 | 651 | 753 | 1,133 | 1,164 | 921 | 759 | 803 | 1,126 | 31.5 |
| | | Female | 8,562 | 731 | 582 | 639 | 1,112 | 1,103 | 1,009 | 788 | 898 | 1,700 | 36.1 |
| Boone | 29.7 | Male | 14,685 | 1,441 | 1,471 | 1,518 | 1,527 | 2,440 | 2,342 | 1,389 | 1,198 | 1,359 | 30.7 |
| | | Female | 15,015 | 1,374 | 1,474 | 1,516 | 1,545 | 2,452 | 2,194 | 1,306 | 1,265 | 1,889 | 31.5 |
| Brown | 5.5 | Male | 2,685 | 263 | 218 | 264 | 248 | 388 | 272 | 241 | 316 | 475 | 34.0 |
| | | Female | 2,815 | 194 | 221 | 231 | 220 | 355 | 311 | 260 | 325 | 698 | 41.0 |
| Bureau | 39.1 | Male | 18,917 | 1,762 | 1,646 | 1,933 | 1,925 | 2,867 | 2,397 | 1,782 | 1,917 | 2,688 | 32.6 |
| | | Female | 20,183 | 1,695 | 1,607 | 1,801 | 1,863 | 2,825 | 2,454 | 1,846 | 2,195 | 3,897 | 36.2 |
| Calhoun | 6.0 | Male | 2,988 | 248 | 259 | 313 | 290 | 378 | 387 | 305 | 293 | 515 | 35.2 |
| | | Female | 3,012 | 228 | 208 | 279 | 265 | 370 | 376 | 277 | 338 | 671 | 39.1 |
| Carroll | 18.5 | Male | 9,025 | 797 | 816 | 847 | 902 | 1,400 | 1,127 | 899 | 971 | 1,266 | 33.2 |
| | | Female | 9,475 | 791 | 717 | 839 | 851 | 1,332 | 1,103 | 983 | 1,064 | 1,795 | 36.9 |
| Cass | 15.1 | Male | 7,253 | 711 | 639 | 713 | 737 | 1,145 | 943 | 702 | 714 | 949 | 32.2 |
| | | Female | 7,847 | 681 | 611 | 650 | 683 | 1,124 | 975 | 761 | 799 | 1,563 | 36.8 |
| Champaign | 168.9 | Male | 86,379 | 6,973 | 5,741 | 5,882 | 25,236 | 17,320 | 9,141 | 6,170 | 5,113 | 4,803 | 24.8 |
| | | Female | 82,521 | 6,602 | 5,481 | 5,524 | 19,695 | 15,745 | 9,252 | 6,250 | 5,709 | 8,263 | 27.5 |
| Christian | 36.6 | Male | 17,455 | 1,633 | 1,516 | 1,801 | 1,875 | 2,684 | 2,230 | 1,693 | 1,707 | 2,316 | 32.1 |
| | | Female | 19,145 | 1,547 | 1,433 | 1,702 | 1,736 | 2,676 | 2,335 | 1,837 | 2,085 | 3,794 | 37.0 |
| Clark | 17.0 | Male | 8,151 | 755 | 655 | 780 | 853 | 1,188 | 1,063 | 778 | 893 | 1,186 | 33.7 |
| | | Female | 8,849 | 703 | 621 | 703 | 793 | 1,191 | 1,081 | 831 | 970 | 1,956 | 38.8 |
| Clay | 15.7 | Male | 7,493 | 690 | 624 | 730 | 764 | 1,126 | 880 | 650 | 805 | 1,224 | 33.3 |
| | | Female | 8,207 | 678 | 551 | 693 | 735 | 1,055 | 958 | 735 | 969 | 1,833 | 39.1 |
| ☐ Clinton | 34.3 | Male | 16,835 | 1,776 | 1,569 | 1,785 | 2,119 | 2,659 | 2,089 | 1,565 | 1,485 | 1,788 | 29.4 |
| | | Female | 17,465 | 1,707 | 1,496 | 1,777 | 2,038 | 2,494 | 2,053 | 1,588 | 1,607 | 2,705 | 31.9 |
| Coles | 53.6 | Male | 25,236 | 2,142 | 1,811 | 1,821 | 5,811 | 4,014 | 2,814 | 2,203 | 2,099 | 2,521 | 27.6 |
| | | Female | 28,364 | 2,067 | 1,672 | 1,829 | 6,582 | 3,849 | 2,995 | 2,361 | 2,452 | 4,557 | 30.3 |
| Cook | 5,164.0 | Male | 2,469,689 | 232,667 | 212,626 | 236,048 | 305,870 | 439,979 | 326,972 | 247,533 | 239,627 | 228,367 | 30.6 |
| | | Female | 2,694,311 | 224,469 | 205,973 | 229,239 | 308,280 | 458,368 | 354,916 | 267,521 | 274,827 | 370,718 | 33.3 |
| Crawford | 21.2 | Male | 10,198 | 946 | 845 | 865 | 1,089 | 1,545 | 1,297 | 998 | 1,078 | 1,535 | 33.8 |
| | | Female | 11,002 | 869 | 778 | 817 | 986 | 1,584 | 1,330 | 1,093 | 1,253 | 2,292 | 38.5 |
| Cumberland | 11.5 | Male | 5,692 | 588 | 530 | 585 | 589 | 905 | 701 | 501 | 534 | 759 | 31.1 |
| | | Female | 5,808 | 533 | 471 | 506 | 595 | 814 | 726 | 536 | 614 | 1,013 | 34.8 |
| De Kalb | 73.7 | Male | 36,061 | 2,846 | 2,628 | 2,695 | 9,467 | 6,226 | 4,037 | 2,808 | 2,637 | 2,717 | 25.6 |
| | | Female | 37,639 | 2,715 | 2,471 | 2,641 | 10,064 | 5,722 | 4,104 | 2,837 | 2,902 | 4,183 | 26.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **ILLINOIS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| De Witt | 18.7 | Male | 9,090 | 931 | 787 | 825 | 946 | 1,469 | 1,232 | 900 | 928 | 1,072 | 32.2 |
| | | Female | 9,610 | 860 | 698 | 836 | 891 | 1,407 | 1,260 | 901 | 1,015 | 1,742 | 35.9 |
| Douglas | 20.1 | Male | 9,668 | 982 | 795 | 954 | 1,093 | 1,525 | 1,236 | 1,014 | 984 | 1,085 | 31.6 |
| | | Female | 10,432 | 977 | 842 | 842 | 1,046 | 1,474 | 1,334 | 1,088 | 1,067 | 1,762 | 35.3 |
| Du Page | 728.4 | Male | 359,544 | 34,487 | 32,769 | 35,470 | 40,060 | 72,133 | 59,549 | 36,658 | 28,528 | 19,890 | 30.1 |
| | | Female | 368,856 | 32,877 | 31,364 | 33,781 | 39,865 | 73,585 | 58,592 | 35,827 | 29,633 | 33,332 | 31.3 |
| Edgar | 21.3 | Male | 10,071 | 985 | 884 | 875 | 985 | 1,551 | 1,303 | 969 | 1,081 | 1,438 | 33.4 |
| | | Female | 11,229 | 994 | 855 | 855 | 982 | 1,548 | 1,361 | 1,059 | 1,268 | 2,307 | 37.8 |
| Edwards | 8.4 | Male | 4,004 | 391 | 340 | 324 | 413 | 625 | 491 | 335 | 422 | 663 | 33.5 |
| | | Female | 4,396 | 410 | 329 | 308 | 433 | 603 | 506 | 379 | 519 | 909 | 37.3 |
| Effingham | 33.5 | Male | 16,323 | 1,836 | 1,510 | 1,696 | 1,854 | 2,776 | 2,051 | 1,380 | 1,365 | 1,855 | 29.6 |
| | | Female | 17,177 | 1,780 | 1,376 | 1,643 | 1,875 | 2,636 | 2,090 | 1,480 | 1,538 | 2,759 | 32.3 |
| Fayette | 22.8 | Male | 11,412 | 1,061 | 869 | 1,029 | 1,414 | 1,847 | 1,360 | 1,028 | 1,103 | 1,701 | 32.2 |
| | | Female | 11,388 | 997 | 898 | 925 | 1,003 | 1,497 | 1,357 | 1,085 | 1,223 | 2,403 | 37.8 |
| Ford | 14.8 | Male | 7,053 | 652 | 560 | 648 | 743 | 1,059 | 858 | 785 | 757 | 991 | 33.7 |
| | | Female | 7,747 | 673 | 568 | 657 | 680 | 1,007 | 972 | 789 | 861 | 1,540 | 38.0 |
| Franklin | 44.6 | Male | 21,056 | 1,932 | 1,822 | 1,951 | 2,056 | 3,158 | 2,720 | 1,807 | 2,275 | 3,335 | 33.8 |
| | | Female | 23,544 | 1,770 | 1,717 | 1,777 | 2,032 | 3,066 | 2,817 | 2,051 | 2,971 | 5,343 | 40.0 |
| Fulton | 43.1 | Male | 20,939 | 2,067 | 1,846 | 2,016 | 2,112 | 3,227 | 2,740 | 1,927 | 2,096 | 2,908 | 32.5 |
| | | Female | 22,161 | 1,939 | 1,618 | 1,854 | 2,105 | 3,228 | 2,794 | 2,076 | 2,414 | 4,133 | 36.2 |
| Gallatin | 7.7 | Male | 3,729 | 339 | 324 | 373 | 352 | 509 | 557 | 342 | 352 | 581 | 34.4 |
| | | Female | 3,971 | 301 | 316 | 347 | 358 | 559 | 510 | 355 | 480 | 745 | 37.0 |
| Greene | 16.4 | Male | 7,893 | 782 | 683 | 783 | 836 | 1,093 | 936 | 753 | 831 | 1,196 | 32.9 |
| | | Female | 8,507 | 713 | 583 | 759 | 778 | 1,083 | 1,007 | 833 | 931 | 1,820 | 38.4 |
| Grundy | 32.6 | Male | 16,259 | 1,708 | 1,558 | 1,599 | 1,799 | 2,792 | 2,257 | 1,524 | 1,474 | 1,548 | 30.2 |
| | | Female | 16,341 | 1,552 | 1,421 | 1,448 | 1,740 | 2,701 | 2,213 | 1,536 | 1,517 | 2,213 | 32.4 |
| Hamilton | 9.3 | Male | 4,409 | 372 | 343 | 388 | 422 | 603 | 550 | 437 | 482 | 812 | 36.4 |
| | | Female | 4,891 | 373 | 311 | 357 | 442 | 597 | 591 | 440 | 625 | 1,155 | 41.2 |
| Hancock | 24.0 | Male | 11,407 | 1,111 | 917 | 1,096 | 1,175 | 1,772 | 1,372 | 1,125 | 1,181 | 1,658 | 32.9 |
| | | Female | 12,593 | 1,060 | 946 | 1,055 | 1,287 | 1,687 | 1,500 | 1,197 | 1,350 | 2,511 | 36.7 |
| Hardin | 5.6 | Male | 2,709 | 217 | 235 | 271 | 243 | 392 | 337 | 274 | 334 | 406 | 34.9 |
| | | Female | 2,891 | 233 | 213 | 229 | 227 | 414 | 347 | 289 | 356 | 583 | 38.7 |
| Henderson | 9.5 | Male | 4,705 | 471 | 404 | 438 | 509 | 729 | 654 | 442 | 459 | 599 | 32.3 |
| | | Female | 4,795 | 448 | 378 | 466 | 475 | 690 | 628 | 463 | 539 | 708 | 34.1 |
| Henry | 57.1 | Male | 28,018 | 2,958 | 2,518 | 2,860 | 2,943 | 4,473 | 3,956 | 2,632 | 2,511 | 3,167 | 31.1 |
| | | Female | 29,082 | 2,664 | 2,430 | 2,688 | 2,704 | 4,398 | 3,812 | 2,733 | 2,832 | 4,821 | 34.2 |
| Iroquois | 32.8 | Male | 15,930 | 1,537 | 1,385 | 1,555 | 1,651 | 2,374 | 2,118 | 1,507 | 1,635 | 2,168 | 32.7 |
| | | Female | 16,870 | 1,384 | 1,298 | 1,464 | 1,547 | 2,351 | 2,088 | 1,686 | 1,839 | 3,213 | 36.9 |
| Jackson | 62.1 | Male | 32,116 | 2,236 | 1,909 | 2,108 | 10,208 | 6,073 | 3,042 | 1,993 | 1,917 | 2,630 | 24.7 |
| | | Female | 29,984 | 2,145 | 1,768 | 1,953 | 7,608 | 4,955 | 3,045 | 2,157 | 2,335 | 4,018 | 28.1 |
| Jasper | 11.7 | Male | 5,685 | 581 | 487 | 555 | 632 | 831 | 662 | 515 | 543 | 879 | 32.1 |
| | | Female | 6,015 | 555 | 451 | 576 | 616 | 786 | 712 | 531 | 641 | 1,147 | 35.3 |
| Jefferson | 38.7 | Male | 18,485 | 1,855 | 1,580 | 1,698 | 1,888 | 3,126 | 2,348 | 1,634 | 1,862 | 2,494 | 32.1 |
| | | Female | 20,215 | 1,794 | 1,596 | 1,559 | 1,928 | 3,082 | 2,434 | 1,852 | 2,189 | 3,781 | 35.6 |
| ☐ Jersey | 21.3 | Male | 10,448 | 1,002 | 881 | 1,111 | 1,391 | 1,577 | 1,398 | 1,040 | 953 | 1,095 | 30.3 |
| | | Female | 10,852 | 931 | 872 | 982 | 1,456 | 1,568 | 1,357 | 1,039 | 1,055 | 1,592 | 32.6 |
| Jo Daviess | 24.1 | Male | 11,921 | 1,179 | 1,132 | 1,255 | 1,240 | 1,930 | 1,519 | 1,121 | 1,203 | 1,342 | 31.0 |
| | | Female | 12,179 | 1,080 | 1,066 | 1,187 | 1,113 | 1,784 | 1,509 | 1,150 | 1,291 | 1,999 | 34.2 |
| Johnson | 10.5 | Male | 5,565 | 384 | 396 | 456 | 676 | 1,077 | 793 | 470 | 521 | 792 | 33.1 |
| | | Female | 4,935 | 383 | 345 | 437 | 448 | 650 | 659 | 449 | 606 | 958 | 38.1 |
| Kane | 299.0 | Male | 146,561 | 16,208 | 14,175 | 14,971 | 17,284 | 27,850 | 20,763 | 13,505 | 11,174 | 10,631 | 28.8 |
| | | Female | 152,439 | 15,583 | 13,524 | 13,689 | 16,959 | 27,756 | 20,642 | 13,580 | 12,205 | 18,501 | 30.9 |
| Kankakee | 103.9 | Male | 50,251 | 5,354 | 4,835 | 5,188 | 5,864 | 8,323 | 6,596 | 4,680 | 4,574 | 4,837 | 29.7 |
| | | Female | 53,649 | 5,149 | 4,657 | 4,907 | 6,361 | 8,819 | 6,691 | 4,857 | 5,085 | 7,123 | 31.5 |
| Kendall | 40.8 | Male | 20,396 | 2,245 | 2,146 | 2,174 | 2,087 | 3,818 | 3,410 | 1,868 | 1,378 | 1,270 | 29.0 |
| | | Female | 20,404 | 2,117 | 2,017 | 2,076 | 2,108 | 3,889 | 3,236 | 1,743 | 1,443 | 1,775 | 29.8 |
| Knox | 60.8 | Male | 29,141 | 2,770 | 2,435 | 2,538 | 3,454 | 4,935 | 3,743 | 2,870 | 2,798 | 3,598 | 31.8 |
| | | Female | 31,659 | 2,650 | 2,275 | 2,538 | 3,363 | 4,876 | 3,898 | 3,031 | 3,276 | 5,752 | 35.3 |
| Lake | 470.5 | Male | 240,562 | 22,582 | 21,341 | 24,526 | 36,936 | 43,107 | 35,967 | 23,475 | 18,535 | 14,093 | 28.5 |
| | | Female | 229,938 | 22,051 | 20,339 | 22,309 | 24,223 | 42,112 | 35,634 | 22,656 | 18,639 | 21,975 | 31.2 |
| La Salle | 111.2 | Male | 54,116 | 5,114 | 4,465 | 5,153 | 6,356 | 8,446 | 6,795 | 5,413 | 5,706 | 6,668 | 32.1 |
| | | Female | 57,084 | 4,630 | 4,217 | 4,907 | 5,834 | 8,044 | 6,849 | 5,600 | 6,419 | 10,584 | 36.3 |
| Lawrence | 17.9 | Male | 8,417 | 772 | 720 | 784 | 847 | 1,281 | 992 | 827 | 927 | 1,267 | 33.5 |
| | | Female | 9,483 | 776 | 658 | 722 | 863 | 1,243 | 1,020 | 917 | 1,068 | 2,216 | 39.7 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ILLINOIS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Lee | 35.6 | Male | 17,370 | 1,679 | 1,508 | 1,725 | 1,990 | 2,986 | 2,289 | 1,663 | 1,633 | 1,897 | 31.0 |
| | | Female | 18,230 | 1,520 | 1,419 | 1,637 | 1,907 | 2,886 | 2,294 | 1,694 | 1,892 | 2,981 | 34.1 |
| Livingston | 42.1 | Male | 21,152 | 1,840 | 1,670 | 1,967 | 2,975 | 3,921 | 2,625 | 1,905 | 1,899 | 2,350 | 30.4 |
| | | Female | 20,948 | 1,763 | 1,529 | 1,862 | 2,157 | 2,988 | 2,635 | 1,995 | 2,141 | 3,878 | 35.7 |
| Logan | 32.0 | Male | 15,864 | 1,285 | 1,116 | 1,343 | 2,413 | 2,829 | 2,097 | 1,467 | 1,432 | 1,882 | 31.3 |
| | | Female | 16,136 | 1,299 | 1,065 | 1,216 | 1,651 | 2,341 | 1,996 | 1,539 | 1,586 | 3,243 | 36.5 |
| McDonough | 37.4 | Male | 18,357 | 1,305 | 1,136 | 1,248 | 5,590 | 2,739 | 1,869 | 1,305 | 1,371 | 1,794 | 24.9 |
| | | Female | 19,043 | 1,291 | 1,182 | 1,219 | 4,893 | 2,592 | 1,858 | 1,442 | 1,623 | 2,943 | 28.6 |
| McHenry | 164.5 | Male | 81,635 | 8,324 | 8,069 | 8,552 | 8,195 | 14,901 | 13,348 | 7,606 | 6,171 | 6,469 | 30.2 |
| | | Female | 82,865 | 7,799 | 7,593 | 8,220 | 7,816 | 15,341 | 12,684 | 7,254 | 6,706 | 9,452 | 31.5 |
| McLean | 124.2 | Male | 59,239 | 5,412 | 4,658 | 4,719 | 12,483 | 10,901 | 7,286 | 4,810 | 4,318 | 4,652 | 27.2 |
| | | Female | 64,961 | 5,232 | 4,223 | 4,535 | 14,429 | 10,752 | 7,293 | 5,181 | 5,019 | 8,297 | 28.8 |
| Macon | 131.5 | Male | 63,249 | 6,474 | 5,805 | 6,076 | 7,444 | 10,842 | 8,427 | 6,287 | 5,812 | 6,082 | 30.4 |
| | | Female | 68,251 | 6,273 | 5,411 | 5,705 | 7,518 | 10,977 | 8,811 | 6,644 | 6,609 | 10,303 | 33.4 |
| Macoupin | 51.1 | Male | 24,307 | 2,364 | 2,097 | 2,210 | 2,556 | 3,725 | 2,931 | 2,412 | 2,492 | 3,520 | 32.9 |
| | | Female | 26,793 | 2,267 | 1,999 | 2,281 | 2,641 | 3,690 | 3,045 | 2,524 | 2,889 | 5,457 | 36.7 |
| ☐ Madison | 246.9 | Male | 118,153 | 10,860 | 10,692 | 11,561 | 13,851 | 19,082 | 15,847 | 12,517 | 11,656 | 12,087 | 31.3 |
| | | Female | 128,747 | 10,613 | 10,204 | 11,291 | 14,222 | 19,871 | 16,721 | 13,461 | 13,327 | 19,037 | 34.1 |
| Marion | 46.6 | Male | 22,153 | 2,278 | 1,959 | 2,156 | 2,363 | 3,290 | 2,841 | 2,084 | 2,138 | 3,044 | 32.1 |
| | | Female | 24,447 | 2,031 | 1,823 | 2,010 | 2,417 | 3,526 | 3,028 | 2,177 | 2,626 | 4,809 | 36.4 |
| Marshall | 14.6 | Male | 7,246 | 716 | 669 | 691 | 740 | 1,118 | 970 | 677 | 699 | 966 | 32.2 |
| | | Female | 7,354 | 630 | 593 | 653 | 683 | 1,049 | 895 | 687 | 811 | 1,353 | 35.8 |
| Mason | 20.0 | Male | 9,761 | 973 | 909 | 998 | 961 | 1,500 | 1,331 | 895 | 926 | 1,268 | 31.9 |
| | | Female | 10,239 | 994 | 844 | 935 | 924 | 1,562 | 1,306 | 908 | 1,044 | 1,722 | 34.1 |
| Massac | 15.4 | Male | 7,326 | 677 | 592 | 638 | 760 | 1,062 | 922 | 747 | 802 | 1,126 | 34.4 |
| | | Female | 8,074 | 625 | 608 | 607 | 765 | 1,049 | 1,015 | 820 | 955 | 1,630 | 38.8 |
| Menard | 12.4 | Male | 5,975 | 568 | 508 | 625 | 613 | 965 | 850 | 587 | 518 | 741 | 32.0 |
| | | Female | 6,425 | 576 | 511 | 573 | 481 | 1,003 | 907 | 548 | 636 | 1,190 | 35.8 |
| Mercer | 20.0 | Male | 9,819 | 945 | 937 | 993 | 946 | 1,554 | 1,434 | 924 | 904 | 1,182 | 32.0 |
| | | Female | 10,181 | 906 | 877 | 1,021 | 933 | 1,512 | 1,479 | 889 | 1,018 | 1,546 | 34.0 |
| ☐ Monroe | 21.1 | Male | 10,259 | 983 | 881 | 1,029 | 1,101 | 1,576 | 1,396 | 1,132 | 940 | 1,221 | 32.2 |
| | | Female | 10,841 | 865 | 834 | 1,105 | 1,148 | 1,507 | 1,441 | 1,093 | 1,081 | 1,767 | 34.7 |
| Montgomery | 32.8 | Male | 15,570 | 1,446 | 1,357 | 1,451 | 1,662 | 2,340 | 1,826 | 1,453 | 1,689 | 2,346 | 33.0 |
| | | Female | 17,230 | 1,396 | 1,217 | 1,480 | 1,565 | 2,324 | 1,924 | 1,595 | 1,957 | 3,772 | 38.3 |
| Morgan | 38.2 | Male | 18,056 | 1,676 | 1,487 | 1,770 | 2,370 | 2,884 | 2,379 | 1,690 | 1,649 | 2,151 | 31.0 |
| | | Female | 20,144 | 1,557 | 1,442 | 1,645 | 2,457 | 2,976 | 2,428 | 1,876 | 2,011 | 3,752 | 35.0 |
| Moultrie | 15.0 | Male | 7,147 | 732 | 612 | 622 | 736 | 1,159 | 935 | 687 | 666 | 998 | 32.5 |
| | | Female | 7,853 | 692 | 616 | 594 | 725 | 1,120 | 981 | 753 | 776 | 1,596 | 36.8 |
| Ogle | 47.5 | Male | 23,293 | 2,118 | 2,164 | 2,515 | 2,462 | 3,750 | 3,462 | 2,236 | 2,130 | 2,456 | 31.4 |
| | | Female | 24,207 | 2,159 | 2,104 | 2,372 | 2,429 | 3,678 | 3,424 | 2,262 | 2,290 | 3,489 | 33.3 |
| Peoria | 200.7 | Male | 96,346 | 9,905 | 8,467 | 8,832 | 12,397 | 17,410 | 12,245 | 8,972 | 8,577 | 9,541 | 29.9 |
| | | Female | 104,354 | 9,457 | 8,147 | 8,455 | 12,964 | 17,797 | 12,615 | 9,520 | 9,823 | 15,576 | 32.4 |
| Perry | 22.7 | Male | 10,884 | 1,074 | 989 | 1,015 | 1,096 | 1,756 | 1,372 | 1,026 | 1,071 | 1,485 | 32.2 |
| | | Female | 11,816 | 1,017 | 922 | 998 | 1,052 | 1,726 | 1,371 | 1,085 | 1,262 | 2,383 | 36.4 |
| Piatt | 17.0 | Male | 8,328 | 735 | 784 | 850 | 836 | 1,383 | 1,214 | 856 | 788 | 882 | 31.9 |
| | | Female | 8,672 | 807 | 722 | 765 | 748 | 1,351 | 1,248 | 803 | 870 | 1,358 | 34.6 |
| Pike | 18.8 | Male | 9,042 | 790 | 757 | 821 | 852 | 1,326 | 1,067 | 895 | 968 | 1,566 | 34.8 |
| | | Female | 9,758 | 754 | 761 | 765 | 811 | 1,289 | 1,134 | 911 | 1,178 | 2,155 | 39.4 |
| Pope | 4.6 | Male | 2,385 | 173 | 200 | 282 | 354 | 278 | 295 | 197 | 225 | 381 | 31.6 |
| | | Female | 2,215 | 160 | 152 | 193 | 185 | 296 | 283 | 189 | 272 | 485 | 39.3 |
| Pulaski | 8.9 | Male | 4,223 | 445 | 384 | 441 | 405 | 540 | 420 | 404 | 430 | 754 | 33.1 |
| | | Female | 4,677 | 480 | 321 | 428 | 435 | 540 | 479 | 432 | 522 | 1,040 | 37.6 |
| Putnam | 6.6 | Male | 3,273 | 328 | 302 | 312 | 339 | 577 | 461 | 292 | 313 | 349 | 31.2 |
| | | Female | 3,327 | 326 | 270 | 307 | 357 | 530 | 445 | 290 | 346 | 456 | 32.6 |
| Randolph | 37.0 | Male | 19,511 | 1,709 | 1,418 | 1,588 | 2,767 | 3,991 | 2,484 | 1,637 | 1,614 | 2,303 | 30.7 |
| | | Female | 17,489 | 1,610 | 1,327 | 1,483 | 1,636 | 2,552 | 2,101 | 1,599 | 1,844 | 3,337 | 35.6 |
| Richland | 17.9 | Male | 8,608 | 773 | 729 | 825 | 1,018 | 1,337 | 1,134 | 815 | 806 | 1,171 | 32.2 |
| | | Female | 9,292 | 769 | 642 | 744 | 986 | 1,321 | 1,170 | 904 | 975 | 1,781 | 36.6 |
| Rock Island | 164.9 | Male | 79,929 | 8,065 | 6,725 | 7,575 | 10,019 | 13,762 | 10,640 | 7,686 | 7,464 | 7,993 | 30.5 |
| | | Female | 84,971 | 7,607 | 6,443 | 7,188 | 10,307 | 13,643 | 10,597 | 8,173 | 8,510 | 12,503 | 33.0 |
| ☐ St. Clair | 264.4 | Male | 126,148 | 13,585 | 12,656 | 13,706 | 15,560 | 20,068 | 15,326 | 12,156 | 11,262 | 11,829 | 28.8 |
| | | Female | 138,252 | 12,811 | 12,096 | 13,142 | 15,845 | 21,538 | 17,108 | 13,678 | 12,941 | 19,093 | 32.1 |
| Saline | 29.3 | Male | 13,602 | 1,157 | 1,076 | 1,221 | 1,398 | 1,953 | 1,750 | 1,285 | 1,398 | 2,364 | 35.0 |
| | | Female | 15,698 | 1,117 | 1,023 | 1,130 | 1,384 | 2,019 | 1,890 | 1,417 | 1,852 | 3,866 | 41.2 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **ILLINOIS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Sangamon | 182.0 | Male | 85,330 | 8,345 | 7,405 | 8,102 | 9,455 | 16,077 | 11,381 | 8,135 | 7,699 | 8,731 | 30.8 |
| | | Female | 96,670 | 8,080 | 7,052 | 7,615 | 10,381 | 17,405 | 12,200 | 9,026 | 9,427 | 15,484 | 33.7 |
| Schuyler | 8.3 | Male | 4,046 | 387 | 348 | 343 | 376 | 642 | 499 | 395 | 437 | 619 | 33.9 |
| | | Female | 4,254 | 324 | 330 | 344 | 355 | 603 | 500 | 410 | 462 | 926 | 38.4 |
| Scott | 6.2 | Male | 3,003 | 282 | 242 | 270 | 351 | 436 | 356 | 306 | 295 | 465 | 33.2 |
| | | Female | 3,197 | 245 | 222 | 281 | 305 | 396 | 393 | 312 | 361 | 682 | 38.8 |
| Shelby | 24.4 | Male | 12,041 | 1,221 | 1,083 | 1,216 | 1,182 | 1,746 | 1,533 | 1,134 | 1,230 | 1,696 | 32.6 |
| | | Female | 12,359 | 1,012 | 956 | 1,060 | 1,181 | 1,695 | 1,535 | 1,186 | 1,354 | 2,380 | 36.8 |
| Stark | 7.4 | Male | 3,574 | 360 | 304 | 340 | 366 | 524 | 482 | 327 | 376 | 495 | 33.0 |
| | | Female | 3,826 | 328 | 292 | 377 | 344 | 534 | 444 | 336 | 407 | 764 | 35.9 |
| Stephenson | 49.8 | Male | 23,873 | 2,197 | 2,174 | 2,450 | 2,624 | 3,842 | 3,162 | 2,331 | 2,272 | 2,821 | 31.5 |
| | | Female | 25,927 | 2,159 | 1,993 | 2,129 | 2,750 | 3,904 | 3,280 | 2,466 | 2,719 | 4,527 | 35.1 |
| Tazewell | 134.6 | Male | 65,740 | 6,942 | 6,158 | 6,300 | 7,280 | 11,880 | 9,212 | 7,017 | 5,553 | 5,398 | 30.2 |
| | | Female | 68,860 | 6,701 | 6,039 | 6,091 | 7,527 | 11,918 | 9,570 | 6,906 | 5,931 | 8,177 | 31.8 |
| Union | 18.4 | Male | 8,945 | 649 | 640 | 685 | 774 | 1,425 | 1,118 | 714 | 1,343 | 1,597 | 37.7 |
| | | Female | 9,455 | 642 | 645 | 702 | 699 | 1,394 | 1,092 | 1,007 | 1,164 | 2,110 | 40.9 |
| Vermilion | 94.1 | Male | 45,247 | 4,610 | 4,078 | 4,149 | 4,847 | 7,434 | 5,912 | 4,401 | 4,740 | 5,076 | 31.6 |
| | | Female | 48,853 | 4,413 | 4,005 | 4,042 | 5,012 | 7,414 | 6,085 | 4,730 | 5,095 | 8,057 | 34.4 |
| Wabash | 14.2 | Male | 6,820 | 695 | 555 | 629 | 831 | 1,128 | 816 | 652 | 670 | 844 | 31.2 |
| | | Female | 7,380 | 651 | 616 | 543 | 781 | 1,097 | 828 | 728 | 802 | 1,334 | 35.0 |
| Warren | 21.9 | Male | 10,552 | 1,060 | 909 | 1,000 | 1,365 | 1,643 | 1,307 | 983 | 980 | 1,305 | 30.7 |
| | | Female | 11,348 | 976 | 880 | 982 | 1,281 | 1,569 | 1,400 | 1,007 | 1,114 | 2,139 | 34.9 |
| Washington | 15.9 | Male | 7,701 | 700 | 610 | 684 | 761 | 1,158 | 902 | 735 | 865 | 1,286 | 34.5 |
| | | Female | 8,199 | 724 | 618 | 702 | 703 | 1,093 | 949 | 749 | 904 | 1,757 | 37.7 |
| Wayne | 18.5 | Male | 8,864 | 765 | 748 | 810 | 922 | 1,214 | 1,107 | 847 | 1,006 | 1,445 | 34.8 |
| | | Female | 9,636 | 760 | 715 | 736 | 877 | 1,213 | 1,196 | 923 | 1,153 | 2,063 | 39.3 |
| White | 18.2 | Male | 8,644 | 701 | 641 | 770 | 875 | 1,266 | 1,064 | 882 | 926 | 1,519 | 35.6 |
| | | Female | 9,556 | 680 | 602 | 687 | 832 | 1,298 | 1,170 | 943 | 1,188 | 2,156 | 40.8 |
| Whiteside | 66.2 | Male | 32,437 | 3,303 | 3,053 | 3,324 | 3,795 | 5,264 | 4,274 | 3,125 | 2,975 | 3,324 | 30.2 |
| | | Female | 33,763 | 3,236 | 2,886 | 3,119 | 3,557 | 5,195 | 4,297 | 3,332 | 3,322 | 4,819 | 32.9 |
| Will | 350.2 | Male | 174,855 | 20,039 | 18,098 | 17,648 | 20,284 | 34,406 | 26,528 | 15,202 | 12,078 | 10,572 | 28.3 |
| | | Female | 175,345 | 18,816 | 17,267 | 17,109 | 18,671 | 33,948 | 25,270 | 14,590 | 12,794 | 16,880 | 29.7 |
| Williamson | 60.3 | Male | 29,157 | 2,573 | 2,420 | 2,577 | 3,055 | 5,070 | 4,087 | 2,716 | 2,914 | 3,745 | 32.8 |
| | | Female | 31,143 | 2,338 | 2,326 | 2,404 | 2,955 | 4,791 | 4,035 | 2,851 | 3,497 | 5,946 | 36.9 |
| Winnebago | 251.8 | Male | 122,099 | 11,786 | 11,467 | 12,111 | 14,041 | 21,796 | 17,094 | 12,005 | 11,143 | 10,656 | 30.3 |
| | | Female | 129,701 | 11,362 | 11,168 | 11,713 | 14,255 | 22,522 | 17,294 | 12,546 | 12,088 | 16,753 | 32.3 |
| Woodford | 35.2 | Male | 17,362 | 1,919 | 1,678 | 1,757 | 2,004 | 3,010 | 2,287 | 1,621 | 1,406 | 1,680 | 29.4 |
| | | Female | 17,838 | 1,826 | 1,531 | 1,615 | 1,859 | 2,913 | 2,306 | 1,613 | 1,529 | 2,646 | 32.2 |
| **TOTAL METRO COUNTIES** | **9,434.9** | **Male** | **4,565,946** | **442,608** | **404,897** | **441,725** | **577,843** | **823,147** | **626,307** | **447,772** | **411,147** | **390,500** | **30.1** |
| | | **Female** | **4,868,954** | **425,094** | **389,567** | **424,293** | **564,397** | **845,022** | **655,409** | **470,869** | **462,238** | **632,065** | **32.5** |
| **TOTAL STATE** | **11,552.9** | **Male** | **5,592,936** | **537,980** | **490,637** | **536,306** | **709,928** | **987,512** | **755,313** | **542,787** | **510,680** | **521,793** | **30.3** |
| | | **Female** | **5,959,964** | **515,748** | **470,594** | **513,975** | **688,980** | **1,001,801** | **787,178** | **571,712** | **576,780** | **833,196** | **32.9** |
| **INDIANA** | | | | | | | | | | | | | |
| **ANDERSON** | **133.8** | **Male** | **65,071** | **6,268** | **6,260** | **6,485** | **7,467** | **11,150** | **9,081** | **6,528** | **5,792** | **6,020** | **30.4** |
| | | **Female** | **68,729** | **5,928** | **5,790** | **6,309** | **7,307** | **11,043** | **9,150** | **6,844** | **6,824** | **9,534** | **33.2** |
| Madison | 133.8 | Male | 65,071 | 6,268 | 6,260 | 6,485 | 7,487 | 11,150 | 9,081 | 6,528 | 5,792 | 6,020 | 30.4 |
| | | Female | 68,729 | 5,928 | 5,790 | 6,309 | 7,307 | 11,043 | 9,150 | 6,844 | 6,824 | 9,534 | 33.2 |
| **BLOOMINGTON** | **101.0** | **Male** | **49,945** | **3,659** | **3,299** | **3,372** | **14,555** | **10,011** | **5,539** | **3,541** | **2,915** | **3,054** | **25.1** |
| | | **Female** | **51,055** | **3,376** | **3,032** | **3,191** | **14,347** | **9,430** | **5,694** | **3,781** | **3,425** | **4,779** | **26.7** |
| Monroe | 101.0 | Male | 49,945 | 3,659 | 3,299 | 3,372 | 14,555 | 10,011 | 5,539 | 3,541 | 2,915 | 3,054 | 25.1 |
| | | Female | 51,055 | 3,376 | 3,032 | 3,191 | 14,347 | 9,430 | 5,694 | 3,781 | 3,425 | 4,779 | 26.7 |
| **ELKHART - GOSHEN** | **143.3** | **Male** | **69,221** | **7,435** | **6,641** | **6,922** | **7,618** | **12,812** | **9,889** | **6,540** | **5,741** | **5,623** | **29.7** |
| | | **Female** | **74,079** | **7,204** | **6,651** | **6,558** | **8,057** | **13,084** | **10,010** | **6,860** | **6,587** | **9,068** | **31.5** |
| Elkhart | 143.3 | Male | 69,221 | 7,435 | 6,641 | 6,922 | 7,618 | 12,812 | 9,889 | 6,540 | 5,741 | 5,623 | 29.7 |
| | | Female | 74,079 | 7,204 | 6,651 | 6,558 | 8,057 | 13,084 | 10,010 | 6,860 | 6,587 | 9,068 | 31.5 |
| **EVANSVILLE** | **284.1** | **Male** | **135,891** | **13,266** | **11,975** | **12,446** | **16,557** | **23,832** | **18,161** | **13,032** | **12,601** | **14,021** | **30.7** |
| | | **Female** | **148,209** | **12,548** | **11,272** | **12,276** | **16,855** | **24,269** | **18,729** | **14,200** | **15,043** | **23,017** | **33.7** |
| Posey | 27.6 | Male | 13,667 | 1,473 | 1,283 | 1,320 | 1,551 | 2,451 | 1,949 | 1,217 | 1,142 | 1,281 | 29.9 |
| | | Female | 13,933 | 1,327 | 1,198 | 1,313 | 1,467 | 2,408 | 1,930 | 1,227 | 1,210 | 1,853 | 31.9 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **INDIANA (continued)** | | | | | | | | | | | | | |
| **EVANSVILLE (continued)** | | | | | | | | | | | | | |
| Vanderburgh | 166.6 | Male | 78,250 | 7,182 | 6,241 | 6,717 | 10,365 | 13,539 | 9,668 | 7,745 | 7,856 | 8,937 | 31.4 |
| | | Female | 88,350 | 6,914 | 5,965 | 6,694 | 10,659 | 13,764 | 10,252 | 8,757 | 9,863 | 15,482 | 35.2 |
| Warrick | 47.1 | Male | 23,271 | 2,527 | 2,464 | 2,366 | 2,311 | 4,221 | 3,762 | 2,088 | 1,762 | 1,770 | 29.7 |
| | | Female | 23,829 | 2,334 | 2,286 | 2,312 | 2,330 | 4,399 | 3,664 | 2,078 | 1,893 | 2,533 | 31.0 |
| *Henderson, Ky.* | *42.8* | *Male* | *20,703* | *2,084* | *1,987* | *2,043* | *2,330* | *3,621* | *2,782* | *1,982* | *1,841* | *2,033* | *30.3* |
| | | *Female* | *22,097* | *1,973* | *1,823* | *1,957* | *2,399* | *3,698* | *2,883* | *2,138* | *2,077* | *3,149* | *32.8* |
| **FORT WAYNE** | **356.1** | **Male** | **172,754** | **18,439** | **16,562** | **17,149** | **20,676** | **31,990** | **23,194** | **16,194** | **14,417** | **14,133** | **29.2** |
| | | **Female** | **183,346** | **17,643** | **15,850** | **16,372** | **21,114** | **32,352** | **23,519** | **16,907** | **16,307** | **23,282** | **31.4** |
| Allen | 295.3 | Male | 142,986 | 15,160 | 13,628 | 14,182 | 17,392 | 26,929 | 19,146 | 13,405 | 11,905 | 11,239 | 29.1 |
| | | Female | 152,314 | 14,548 | 13,064 | 13,554 | 17,912 | 27,363 | 19,479 | 14,038 | 13,470 | 18,886 | 31.2 |
| De Kalb | 33.9 | Male | 16,615 | 1,868 | 1,651 | 1,730 | 1,815 | 2,826 | 2,255 | 1,541 | 1,354 | 1,575 | 29.4 |
| | | Female | 17,285 | 1,769 | 1,556 | 1,574 | 1,800 | 2,761 | 2,292 | 1,523 | 1,579 | 2,431 | 32.0 |
| Whitley | 26.9 | Male | 13,153 | 1,411 | 1,283 | 1,237 | 1,469 | 2,235 | 1,793 | 1,248 | 1,158 | 1,319 | 30.3 |
| | | Female | 13,747 | 1,326 | 1,230 | 1,244 | 1,402 | 2,228 | 1,748 | 1,346 | 1,258 | 1,965 | 32.5 |
| **GARY - HAMMOND** | **637.6** | **Male** | **311,033** | **34,206** | **29,950** | **31,957** | **37,908** | **53,054** | **40,717** | **31,290** | **28,425** | **23,526** | **29.1** |
| | | **Female** | **326,567** | **33,037** | **28,988** | **30,989** | **39,472** | **54,579** | **43,229** | **32,328** | **30,585** | **33,360** | **30.6** |
| Lake | 506.6 | Male | 246,253 | 27,220 | 23,574 | 25,386 | 29,684 | 40,759 | 30,946 | 25,232 | 23,755 | 19,697 | 29.2 |
| | | Female | 260,347 | 26,359 | 22,796 | 24,683 | 30,951 | 42,201 | 33,619 | 26,526 | 25,583 | 27,629 | 31.0 |
| Porter | 131.0 | Male | 64,780 | 6,986 | 6,376 | 6,571 | 8,224 | 12,295 | 9,771 | 6,058 | 4,670 | 3,829 | 28.4 |
| | | Female | 66,220 | 6,678 | 6,192 | 6,306 | 8,521 | 12,378 | 9,610 | 5,802 | 5,002 | 5,731 | 29.4 |
| **INDIANAPOLIS** | **1,198.7** | **Male** | **577,149** | **56,925** | **54,180** | **58,111** | **69,315** | **105,253** | **80,375** | **56,669** | **49,598** | **46,723** | **29.8** |
| | | **Female** | **621,551** | **54,316** | **51,752** | **55,948** | **70,664** | **110,183** | **84,280** | **60,128** | **56,245** | **78,035** | **32.1** |
| Boone | 38.6 | Male | 18,616 | 1,742 | 1,777 | 1,926 | 1,893 | 3,154 | 2,927 | 1,912 | 1,575 | 1,710 | 31.2 |
| | | Female | 19,984 | 1,704 | 1,717 | 1,908 | 1,799 | 3,306 | 3,054 | 1,834 | 1,703 | 2,959 | 33.7 |
| Hamilton | 94.3 | Male | 46,297 | 4,510 | 4,838 | 5,080 | 4,127 | 8,034 | 8,292 | 4,879 | 3,599 | 2,938 | 30.7 |
| | | Female | 48,003 | 4,383 | 4,591 | 4,988 | 4,118 | 8,693 | 8,316 | 4,725 | 3,752 | 4,437 | 31.8 |
| Hancock | 46.8 | Male | 23,002 | 2,250 | 2,512 | 2,593 | 2,226 | 3,734 | 3,884 | 2,347 | 1,807 | 1,649 | 30.1 |
| | | Female | 23,798 | 2,129 | 2,316 | 2,451 | 2,200 | 4,182 | 3,878 | 2,249 | 1,932 | 2,461 | 31.7 |
| Hendricks | 76.0 | Male | 38,352 | 3,688 | 3,868 | 4,480 | 4,301 | 6,680 | 6,201 | 3,722 | 2,928 | 2,484 | 29.2 |
| | | Female | 37,648 | 3,379 | 3,597 | 3,723 | 3,318 | 7,021 | 6,120 | 3,540 | 3,077 | 3,873 | 31.8 |
| Johnson | 83.2 | Male | 40,418 | 4,014 | 4,217 | 4,325 | 4,798 | 7,240 | 6,211 | 3,907 | 3,008 | 2,698 | 28.9 |
| | | Female | 42,782 | 3,872 | 3,929 | 4,153 | 4,611 | 7,678 | 6,414 | 3,951 | 3,081 | 5,093 | 31.3 |
| Marion | 765.1 | Male | 364,077 | 36,041 | 32,300 | 34,636 | 47,155 | 68,770 | 45,781 | 35,209 | 32,838 | 31,347 | 29.6 |
| | | Female | 401,023 | 34,450 | 30,937 | 33,930 | 49,855 | 71,305 | 49,458 | 39,205 | 38,563 | 53,320 | 32.2 |
| Morgan | 54.5 | Male | 26,905 | 2,722 | 2,797 | 2,999 | 2,791 | 4,416 | 4,231 | 2,713 | 2,155 | 2,081 | 29.9 |
| | | Female | 27,595 | 2,536 | 2,746 | 2,821 | 2,683 | 4,675 | 4,221 | 2,666 | 2,257 | 2,990 | 31.4 |
| Shelby | 40.2 | Male | 19,482 | 1,958 | 1,871 | 2,072 | 2,024 | 3,225 | 2,848 | 1,960 | 1,688 | 1,816 | 30.6 |
| | | Female | 20,718 | 1,863 | 1,919 | 1,974 | 2,080 | 3,323 | 2,819 | 1,958 | 1,880 | 2,902 | 32.6 |
| **KOKOMO** | **103.3** | **Male** | **49,807** | **5,127** | **4,912** | **5,199** | **5,318** | **8,356** | **7,512** | **5,279** | **4,218** | **3,886** | **30.2** |
| | | **Female** | **53,493** | **4,839** | **4,734** | **5,031** | **5,548** | **8,974** | **7,629** | **5,494** | **4,779** | **6,465** | **32.3** |
| Howard | 86.6 | Male | 41,675 | 4,306 | 4,136 | 4,382 | 4,490 | 7,058 | 6,303 | 4,475 | 3,469 | 3,056 | 30.0 |
| | | Female | 44,925 | 4,125 | 4,021 | 4,239 | 4,728 | 7,639 | 6,435 | 4,647 | 3,933 | 5,158 | 32.0 |
| Tipton | 16.7 | Male | 8,132 | 821 | 776 | 817 | 828 | 1,298 | 1,209 | 804 | 749 | 830 | 31.3 |
| | | Female | 8,568 | 714 | 713 | 792 | 820 | 1,335 | 1,194 | 847 | 846 | 1,307 | 34.3 |
| **LAFAYETTE - WEST LAFAYETTE** | **122.5** | **Male** | **61,852** | **4,885** | **4,359** | **4,401** | **17,900** | **10,971** | **6,746** | **4,463** | **4,057** | **4,070** | **24.8** |
| | | **Female** | **60,648** | **4,633** | **4,128** | **4,255** | **14,315** | **10,538** | **6,757** | **4,687** | **4,592** | **6,743** | **27.8** |
| Tippecanoe | 122.5 | Male | 61,852 | 4,885 | 4,359 | 4,401 | 17,900 | 10,971 | 6,746 | 4,463 | 4,057 | 4,070 | 24.8 |
| | | Female | 60,648 | 4,633 | 4,128 | 4,255 | 14,315 | 10,538 | 6,757 | 4,687 | 4,592 | 6,743 | 27.8 |
| **MUNCIE** | **124.6** | **Male** | **59,375** | **5,194** | **5,258** | **5,619** | **10,108** | **9,698** | **7,916** | **5,672** | **4,884** | **5,026** | **28.6** |
| | | **Female** | **65,225** | **4,973** | **4,996** | **5,334** | **11,529** | **10,026** | **8,209** | **5,968** | **5,769** | **8,421** | **30.8** |
| Delaware | 124.6 | Male | 59,375 | 5,194 | 5,258 | 5,619 | 10,108 | 9,698 | 7,916 | 5,672 | 4,884 | 5,026 | 28.6 |
| | | Female | 65,225 | 4,973 | 4,996 | 5,334 | 11,529 | 10,026 | 8,209 | 5,968 | 5,769 | 8,421 | 30.8 |
| **SOUTH BEND - MISHAWAKA** | **237.7** | **Male** | **114,781** | **10,667** | **9,852** | **10,477** | **16,497** | **19,733** | **13,519** | **10,915** | **11,238** | **11,883** | **30.0** |
| | | **Female** | **122,919** | **10,137** | **9,385** | **10,176** | **15,224** | **19,737** | **14,426** | **12,260** | **12,852** | **18,722** | **33.4** |
| St. Joseph | 237.7 | Male | 114,781 | 10,667 | 9,852 | 10,477 | 16,497 | 19,733 | 13,519 | 10,915 | 11,238 | 11,883 | 30.0 |
| | | Female | 122,919 | 10,137 | 9,385 | 10,176 | 15,224 | 19,737 | 14,426 | 12,260 | 12,852 | 18,722 | 33.4 |
| **TERRE HAUTE** | **134.3** | **Male** | **64,427** | **5,769** | **5,129** | **5,690** | **10,340** | **10,985** | **7,656** | **5,657** | **6,110** | **7,091** | **29.8** |
| | | **Female** | **69,873** | **5,435** | **4,863** | **5,338** | **9,675** | **10,314** | **7,962** | **6,205** | **7,558** | **12,523** | **34.3** |
| Clay | 25.0 | Male | 11,903 | 1,178 | 1,037 | 1,130 | 1,300 | 1,874 | 1,481 | 1,153 | 1,158 | 1,592 | 32.0 |
| | | Female | 13,097 | 1,141 | 936 | 1,079 | 1,263 | 1,864 | 1,618 | 1,238 | 1,420 | 2,538 | 36.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **INDIANA (continued)** | | | | | | | | | | | | | |
| **TERRE HAUTE (continued)** | | | | | | | | | | | | | |
| Vigo | 109.3 | Male | 52,524 | 4,591 | 4,092 | 4,560 | 9,040 | 9,111 | 6,175 | 4,504 | 4,952 | 5,499 | 29.4 |
| | | Female | 56,776 | 4,294 | 3,927 | 4,259 | 8,412 | 8,450 | 6,344 | 4,967 | 6,138 | 9,985 | 33.9 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 30.6 | Male | 15,138 | 1,914 | 1,649 | 1,540 | 1,692 | 2,496 | 1,890 | 1,242 | 1,245 | 1,470 | 28.1 |
| | | Female | 15,462 | 1,731 | 1,479 | 1,483 | 1,585 | 2,385 | 1,874 | 1,317 | 1,438 | 2,170 | 31.1 |
| Allen | 295.3 | Male | 142,986 | 15,160 | 13,628 | 14,182 | 17,392 | 26,929 | 19,146 | 13,405 | 11,905 | 11,239 | 29.1 |
| | | Female | 152,314 | 14,548 | 13,064 | 13,554 | 17,912 | 27,363 | 19,479 | 14,038 | 13,470 | 18,886 | 31.2 |
| Bartholomew | 66.3 | Male | 32,162 | 3,139 | 3,226 | 3,388 | 3,189 | 5,812 | 5,190 | 3,244 | 2,566 | 2,408 | 30.4 |
| | | Female | 34,138 | 3,107 | 3,140 | 3,244 | 3,548 | 5,968 | 5,218 | 3,259 | 2,816 | 3,838 | 31.8 |
| Benton | 9.8 | Male | 4,734 | 471 | 418 | 513 | 498 | 675 | 614 | 446 | 498 | 601 | 31.9 |
| | | Female | 5,066 | 459 | 414 | 496 | 441 | 673 | 598 | 495 | 560 | 930 | 35.8 |
| Blackford | 15.5 | Male | 7,485 | 705 | 784 | 745 | 739 | 1,207 | 1,053 | 738 | 730 | 784 | 31.4 |
| | | Female | 8,015 | 648 | 713 | 724 | 775 | 1,201 | 1,075 | 799 | 786 | 1,294 | 34.6 |
| Boone | 38.6 | Male | 18,616 | 1,742 | 1,777 | 1,926 | 1,893 | 3,154 | 2,927 | 1,912 | 1,575 | 1,710 | 31.2 |
| | | Female | 19,984 | 1,704 | 1,717 | 1,908 | 1,799 | 3,306 | 3,054 | 1,834 | 1,703 | 2,959 | 33.7 |
| Brown | 13.5 | Male | 6,783 | 645 | 592 | 700 | 649 | 1,184 | 977 | 676 | 660 | 700 | 31.8 |
| | | Female | 6,717 | 540 | 562 | 611 | 652 | 1,212 | 968 | 634 | 720 | 818 | 33.2 |
| Carroll | 19.9 | Male | 9,778 | 956 | 875 | 990 | 1,006 | 1,608 | 1,318 | 966 | 950 | 1,109 | 31.6 |
| | | Female | 10,122 | 892 | 862 | 903 | 949 | 1,519 | 1,350 | 982 | 1,064 | 1,601 | 34.6 |
| Cass | 40.5 | Male | 19,459 | 1,954 | 1,816 | 1,903 | 2,119 | 3,174 | 2,611 | 1,972 | 1,972 | 1,938 | 31.1 |
| | | Female | 21,041 | 1,866 | 1,732 | 1,809 | 1,997 | 3,228 | 2,757 | 2,012 | 2,311 | 3,329 | 34.7 |
| ☐ Clark | 92.0 | Male | 44,466 | 4,652 | 4,433 | 4,485 | 4,952 | 8,372 | 6,201 | 4,320 | 3,645 | 3,406 | 29.4 |
| | | Female | 47,534 | 4,430 | 4,237 | 4,232 | 5,279 | 8,744 | 6,548 | 4,553 | 4,189 | 5,322 | 31.4 |
| Clay | 25.0 | Male | 11,903 | 1,178 | 1,037 | 1,130 | 1,300 | 1,874 | 1,481 | 1,153 | 1,158 | 1,592 | 32.0 |
| | | Female | 13,097 | 1,141 | 936 | 1,079 | 1,263 | 1,864 | 1,618 | 1,238 | 1,420 | 2,538 | 36.6 |
| Clinton | 31.3 | Male | 14,926 | 1,529 | 1,391 | 1,447 | 1,570 | 2,415 | 1,964 | 1,474 | 1,384 | 1,752 | 31.3 |
| | | Female | 16,374 | 1,552 | 1,266 | 1,308 | 1,577 | 2,441 | 2,047 | 1,551 | 1,643 | 2,989 | 35.2 |
| Crawford | 10.6 | Male | 5,285 | 564 | 485 | 543 | 595 | 831 | 684 | 458 | 466 | 659 | 30.5 |
| | | Female | 5,315 | 466 | 492 | 507 | 549 | 779 | 691 | 510 | 472 | 849 | 33.3 |
| Daviess | 28.4 | Male | 13,657 | 1,548 | 1,257 | 1,312 | 1,445 | 2,109 | 1,678 | 1,215 | 1,375 | 1,718 | 31.0 |
| | | Female | 14,743 | 1,404 | 1,199 | 1,275 | 1,400 | 2,158 | 1,750 | 1,341 | 1,658 | 2,558 | 34.7 |
| ☐ Dearborn | 37.0 | Male | 18,171 | 1,913 | 1,834 | 1,969 | 1,832 | 2,992 | 2,560 | 1,752 | 1,592 | 1,727 | 30.1 |
| | | Female | 18,829 | 1,803 | 1,718 | 1,804 | 1,807 | 3,012 | 2,601 | 1,830 | 1,725 | 2,529 | 32.6 |
| Decatur | 23.8 | Male | 11,598 | 1,297 | 1,175 | 1,187 | 1,247 | 1,875 | 1,514 | 1,020 | 1,029 | 1,254 | 29.8 |
| | | Female | 12,202 | 1,275 | 1,077 | 1,153 | 1,280 | 1,822 | 1,573 | 1,078 | 1,092 | 1,852 | 32.2 |
| De Kalb | 33.9 | Male | 16,615 | 1,868 | 1,651 | 1,730 | 1,815 | 2,826 | 2,255 | 1,541 | 1,354 | 1,575 | 29.4 |
| | | Female | 17,285 | 1,769 | 1,556 | 1,574 | 1,800 | 2,761 | 2,292 | 1,523 | 1,579 | 2,431 | 32.0 |
| Delaware | 124.6 | Male | 59,375 | 5,194 | 5,258 | 5,619 | 10,108 | 9,698 | 7,916 | 5,672 | 4,884 | 5,026 | 28.6 |
| | | Female | 65,225 | 4,973 | 4,996 | 5,334 | 11,529 | 10,026 | 8,209 | 5,968 | 5,769 | 8,421 | 30.8 |
| Dubois | 35.7 | Male | 17,518 | 1,768 | 1,559 | 1,976 | 2,205 | 3,054 | 2,253 | 1,593 | 1,364 | 1,746 | 29.1 |
| | | Female | 18,182 | 1,741 | 1,456 | 1,991 | 2,108 | 2,858 | 2,266 | 1,667 | 1,494 | 2,601 | 31.3 |
| Elkhart | 143.3 | Male | 69,221 | 7,435 | 6,641 | 6,922 | 7,618 | 12,812 | 9,889 | 6,540 | 5,741 | 5,623 | 29.7 |
| | | Female | 74,079 | 7,204 | 6,651 | 6,558 | 8,057 | 13,084 | 10,010 | 6,860 | 6,587 | 9,068 | 31.5 |
| Fayette | 28.3 | Male | 13,731 | 1,500 | 1,437 | 1,373 | 1,363 | 2,288 | 1,819 | 1,352 | 1,286 | 1,313 | 30.2 |
| | | Female | 14,569 | 1,480 | 1,311 | 1,289 | 1,398 | 2,377 | 1,862 | 1,372 | 1,476 | 2,004 | 32.6 |
| ☐ Floyd | 63.1 | Male | 30,239 | 2,877 | 2,891 | 3,039 | 3,290 | 5,352 | 4,358 | 2,905 | 2,743 | 2,784 | 30.6 |
| | | Female | 32,861 | 2,771 | 2,769 | 3,020 | 3,449 | 5,523 | 4,507 | 3,121 | 3,114 | 4,587 | 33.0 |
| Fountain | 19.0 | Male | 9,181 | 874 | 850 | 904 | 975 | 1,365 | 1,293 | 904 | 957 | 1,059 | 32.2 |
| | | Female | 9,819 | 830 | 811 | 870 | 907 | 1,449 | 1,314 | 931 | 1,031 | 1,676 | 35.3 |
| Franklin | 20.6 | Male | 10,221 | 1,111 | 1,130 | 1,162 | 1,057 | 1,631 | 1,395 | 947 | 800 | 988 | 29.0 |
| | | Female | 10,379 | 1,109 | 1,004 | 1,079 | 1,037 | 1,595 | 1,369 | 933 | 848 | 1,405 | 31.0 |
| Fulton | 19.9 | Male | 9,665 | 975 | 869 | 897 | 1,022 | 1,448 | 1,252 | 947 | 1,024 | 1,231 | 32.4 |
| | | Female | 10,235 | 905 | 809 | 839 | 957 | 1,466 | 1,304 | 985 | 1,163 | 1,807 | 36.1 |
| Gibson | 34.4 | Male | 16,709 | 1,597 | 1,402 | 1,659 | 2,061 | 2,551 | 2,226 | 1,595 | 1,571 | 2,047 | 31.4 |
| | | Female | 17,691 | 1,480 | 1,315 | 1,449 | 1,834 | 2,566 | 2,232 | 1,776 | 1,857 | 3,182 | 35.9 |
| Grant | 78.7 | Male | 38,047 | 3,645 | 3,571 | 3,875 | 4,679 | 5,817 | 5,041 | 4,145 | 3,686 | 3,588 | 30.6 |
| | | Female | 40,653 | 3,439 | 3,353 | 3,751 | 5,151 | 6,190 | 5,416 | 4,179 | 3,820 | 5,354 | 32.5 |
| Greene | 31.4 | Male | 14,928 | 1,393 | 1,332 | 1,386 | 1,412 | 2,337 | 2,054 | 1,398 | 1,492 | 2,124 | 33.3 |
| | | Female | 16,472 | 1,346 | 1,246 | 1,378 | 1,392 | 2,395 | 2,118 | 1,548 | 1,802 | 3,247 | 37.3 |
| Hamilton | 94.3 | Male | 46,297 | 4,510 | 4,838 | 5,080 | 4,127 | 8,034 | 8,292 | 4,879 | 3,599 | 2,938 | 30.7 |
| | | Female | 48,003 | 4,383 | 4,591 | 4,988 | 4,118 | 8,693 | 8,316 | 4,725 | 3,752 | 4,437 | 31.8 |
| Hancock | 46.8 | Male | 23,002 | 2,250 | 2,512 | 2,593 | 2,226 | 3,734 | 3,884 | 2,347 | 1,807 | 1,649 | 30.1 |
| | | Female | 23,798 | 2,129 | 2,316 | 2,451 | 2,200 | 4,182 | 3,878 | 2,249 | 1,932 | 2,461 | 31.7 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **INDIANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| ☐ Harrison | 29.7 | Male | 14,688 | 1,576 | 1,376 | 1,533 | 1,618 | 2,509 | 2,149 | 1,357 | 1,218 | 1,352 | 29.9 |
| | | Female | 15,012 | 1,447 | 1,397 | 1,477 | 1,540 | 2,498 | 2,079 | 1,455 | 1,279 | 1,840 | 31.6 |
| Hendricks | 76.0 | Male | 38,352 | 3,688 | 3,868 | 4,480 | 4,301 | 6,680 | 6,201 | 3,722 | 2,928 | 2,484 | 29.2 |
| | | Female | 37,648 | 3,379 | 3,597 | [illegible],723 | 3,318 | 7,021 | 6,120 | 3,540 | 3,077 | 3,873 | 31.8 |
| Henry | 51.8 | Male | 24,960 | 2,389 | 2,442 | 2,597 | 2,582 | 4,064 | 3,545 | 2,458 | 2,263 | 2,620 | 31.1 |
| | | Female | 26,840 | 2,359 | 2,233 | 2,560 | 2,560 | 4,168 | 3,668 | 2,621 | 2,621 | 4,050 | 33.9 |
| Howard | 86.6 | Male | 41,675 | 4,306 | 4,136 | 4,382 | 4,490 | 7,058 | 6,303 | 4,475 | 3,469 | 3,056 | 30.0 |
| | | Female | 44,925 | 4,125 | 4,021 | 4,239 | 4,728 | 7,639 | 6,435 | 4,647 | 3,933 | 5,158 | 32.0 |
| Huntington | 36.3 | Male | 17,385 | 1,846 | 1,679 | 1,666 | 2,145 | 2,735 | 2,237 | 1,612 | 1,576 | 1,889 | 30.0 |
| | | Female | 18,915 | 1,764 | 1,501 | 1,642 | 2,070 | 2,803 | 2,331 | 1,684 | 1,858 | 3,262 | 33.8 |
| Jackson | 37.3 | Male | 17,990 | 1,906 | 1,707 | 1,735 | 1,964 | 2,985 | 2,462 | 1,731 | 1,549 | 1,951 | 30.6 |
| | | Female | 19,310 | 1,844 | 1,651 | 1,685 | 2,008 | 3,014 | 2,530 | 1,826 | 1,755 | 2,997 | 33.2 |
| Jasper | 27.9 | Male | 13,825 | 1,574 | 1,337 | 1,411 | 1,970 | 2,194 | 1,853 | 1,237 | 1,046 | 1,203 | 27.8 |
| | | Female | 14,075 | 1,444 | 1,291 | 1,425 | 1,759 | 2,197 | 1,851 | 1,175 | 1,219 | 1,714 | 30.1 |
| Jay | 22.7 | Male | 10,980 | 1,101 | 1,055 | 1,151 | 1,132 | 1,667 | 1,513 | 1,030 | 1,055 | 1,276 | 31.3 |
| | | Female | 11,720 | 1,008 | 1,021 | 1,125 | 1,119 | 1,672 | 1,524 | 1,133 | 1,198 | 1,920 | 34.5 |
| Jefferson | 31.1 | Male | 15,143 | 1,478 | 1,346 | 1,451 | 2,002 | 2,556 | 2,081 | 1,368 | 1,318 | 1,543 | 30.1 |
| | | Female | 15,957 | 1,443 | 1,255 | 1,459 | 2,025 | 2,547 | 2,070 | 1,495 | 1,487 | 2,176 | 32.1 |
| Jennings | 23.9 | Male | 11,918 | 1,156 | 1,230 | 1,294 | 1,343 | 2,104 | 1,750 | 1,048 | 912 | 1,081 | 29.4 |
| | | Female | 11,982 | 1,103 | 1,137 | 1,232 | 1,267 | 2,056 | 1,692 | 1,044 | 1,045 | 1,406 | 31.1 |
| Johnson | 83.2 | Male | 40,418 | 4,014 | 4,217 | 4,325 | 4,798 | 7,240 | 6,211 | 3,907 | 3,008 | 2,698 | 28.9 |
| | | Female | 42,782 | 3,872 | 3,929 | 4,153 | 4,611 | 7,678 | 6,414 | 3,951 | 3,081 | 5,093 | 31.3 |
| Knox | 42.0 | Male | 20,331 | 1,744 | 1,608 | 1,757 | 3,516 | 3,043 | 2,384 | 1,864 | 1,828 | 2,587 | 30.1 |
| | | Female | 21,669 | 1,598 | 1,466 | 1,676 | 2,728 | 2,979 | 2,611 | 2,085 | 2,360 | 4,166 | 36.5 |
| Kosciusko | 64.8 | Male | 31,676 | 3,538 | 2,939 | 2,792 | 3,688 | 5,748 | 4,419 | 2,822 | 2,681 | 3,049 | 30.0 |
| | | Female | 33,124 | 3,400 | 2,838 | 2,835 | 3,752 | 5,729 | 4,320 | 2,983 | 3,091 | 4,176 | 31.5 |
| La Grange | 27.8 | Male | 13,656 | 1,848 | 1,589 | 1,487 | 1,434 | 2,208 | 1,707 | 1,104 | 1,064 | 1,215 | 27.1 |
| | | Female | 14,144 | 1,755 | 1,579 | 1,521 | 1,434 | 2,199 | 1,729 | 1,142 | 1,206 | 1,579 | 28.6 |
| Lake | 506.6 | Male | 246,253 | 27,220 | 23,574 | 25,386 | 29,684 | 40,759 | 30,946 | 25,232 | 23,755 | 19,697 | 29.2 |
| | | Female | 260,347 | 26,359 | 22,796 | 24,683 | 30,951 | 42,201 | 33,619 | 26,526 | 25,583 | 27,629 | 31.0 |
| La Porte | 109.0 | Male | 54,608 | 5,281 | 4,792 | 5,252 | 6,325 | 10,381 | 7,448 | 5,201 | 4,996 | 4,932 | 30.4 |
| | | Female | 54,392 | 4,979 | 4,520 | 5,099 | 5,538 | 8,819 | 6,920 | 5,386 | 5,592 | 7,539 | 33.0 |
| Lawrence | 43.5 | Male | 20,886 | 2,025 | 1,975 | 2,015 | 2,077 | 3,448 | 2,879 | 2,115 | 2,000 | 2,352 | 31.8 |
| | | Female | 22,614 | 1,901 | 1,967 | 1,993 | 2,099 | 3,578 | 2,981 | 2,310 | 2,200 | 3,585 | 34.4 |
| Madison | 133.8 | Male | 65,071 | 6,268 | 6,260 | 6,485 | 7,487 | 11,150 | 9,081 | 6,528 | 5,792 | 6,020 | 30.4 |
| | | Female | 68,729 | 5,928 | 5,790 | 6,309 | 7,307 | 11,043 | 9,150 | 6,844 | 6.824 | 9,534 | 33.2 |
| Marion | 765.1 | Male | 364,077 | 36,041 | 32,300 | 34,636 | 47,155 | 68,770 | 45,781 | 35,209 | 32,838 | 31,347 | 29.6 |
| | | Female | 401,023 | 34,450 | 30,937 | 33,930 | 49,855 | 71,305 | 49,458 | 39,205 | 38,563 | 53,320 | 32.2 |
| Marshall | 40.8 | Male | 19,802 | 2,070 | 1,907 | 1,993 | 2,168 | 3,273 | 2,552 | 1,965 | 1,768 | 2,106 | 30.4 |
| | | Female | 20,998 | 2,015 | 1,694 | 1,914 | 2,110 | 3,197 | 2,693 | 1,999 | 2,043 | 3,333 | 33.7 |
| Martin | 10.9 | Male | 5,392 | 531 | 507 | 630 | 559 | 871 | 719 | 496 | 524 | 555 | 30.4 |
| | | Female | 5,508 | 495 | 499 | 544 | 574 | 883 | 724 | 537 | 540 | 712 | 32.3 |
| Miami | 39.2 | Male | 19,458 | 2,170 | 1,925 | 1,861 | 2,637 | 3,451 | 2,592 | 1,677 | 1,540 | 1,605 | 28.3 |
| | | Female | 19,742 | 2,099 | 1,746 | 1,808 | 2,257 | 3,348 | 2,517 | 1,726 | 1,709 | 2,532 | 30.9 |
| Monroe | 101.0 | Male | 49,945 | 3,659 | 3,299 | 3,372 | 14,555 | 10,011 | 5,539 | 3,541 | 2,915 | 3,054 | 25.1 |
| | | Female | 51,055 | 3,376 | 3,032 | 3,191 | 14,347 | 9,430 | 5,694 | 3,781 | 3,425 | 4,779 | 26.7 |
| Montgomery | 35.7 | Male | 17,507 | 1,530 | 1,562 | 1,629 | 2,510 | 2,733 | 2,398 | 1,746 | 1,518 | 1,881 | 30.6 |
| | | Female | 18,193 | 1,502 | 1,446 | 1,615 | 1,731 | 2,739 | 2,429 | 1,814 | 1,830 | 3,087 | 35.3 |
| Morgan | 54.5 | Male | 26,905 | 2,722 | 2,797 | 2,999 | 2,791 | 4,416 | 4,231 | 2,713 | 2,155 | 2,081 | 29.9 |
| | | Female | 27,595 | 2,536 | 2,746 | 2,821 | 2,683 | 4,675 | 4,221 | 2,666 | 2,257 | 2,990 | 31.4 |
| Newton | 15.4 | Male | 7,598 | 917 | 746 | 779 | 761 | 1,249 | 1,067 | 656 | 646 | 777 | 29.8 |
| | | Female | 7,802 | 798 | 723 | 715 | 772 | 1,254 | 1,033 | 631 | 715 | 1,161 | 32.1 |
| Noble | 37.1 | Male | 18,106 | 2,079 | 1,765 | 1,803 | 2,020 | 3,158 | 2,376 | 1,631 | 1,605 | 1,669 | 29.4 |
| | | Female | 18,994 | 1,934 | 1,742 | 1,670 | 1,981 | 3,146 | 2,404 | 1,697 | 1,827 | 2,593 | 31.9 |
| Ohio | 5.3 | Male | 2,598 | 264 | 231 | 279 | 245 | 419 | 347 | 300 | 225 | 288 | 31.7 |
| | | Female | 2,702 | 239 | 197 | 250 | 298 | 364 | 386 | 245 | 258 | 46[illegible] | 35.1 |
| Orange | 19.0 | Male | 9,307 | 927 | 824 | 926 | 1,015 | 1,504 | 1,183 | 859 | 894 | 1,175 | 31.4 |
| | | Female | 9,693 | 891 | 763 | 819 | 926 | 1,466 | 1,210 | 917 | 1,040 | 1,661 | 34.9 |
| Owen | 17.1 | Male | 8,484 | 744 | 763 | 958 | 830 | 1,305 | 1,167 | 878 | 769 | 1,070 | 32.3 |
| | | Female | 8,616 | 703 | 798 | 804 | 721 | 1,335 | 1,189 | 843 | 805 | 1,418 | 34.6 |
| Parke | 16.8 | Male | 8,323 | 685 | 813 | 916 | 789 | 1,267 | 1,141 | 800 | 788 | 1,124 | 32.6 |
| | | Female | 8,477 | 645 | 677 | 734 | 771 | 1,232 | 1,104 | 861 | 897 | 1,556 | 36.6 |
| Perry | 19.4 | Male | 9,505 | 909 | 835 | 993 | 1,113 | 1,504 | 1,142 | 879 | 899 | 1,231 | 31.0 |
| | | Female | 9,895 | 942 | 770 | 894 | 1,020 | 1,417 | 1,147 | 996 | 1,019 | 1,690 | 34.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **INDIANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Pike | 13.9 | Male | 6,718 | 619 | 553 | 646 | 662 | 1,050 | 967 | 652 | 619 | 950 | 33.4 |
| | | Female | 7,182 | 562 | 556 | 626 | 675 | 1,039 | 942 | 693 | 757 | 1,332 | 36.4 |
| Porter | 131.0 | Male | 64,780 | 6,986 | 6,376 | 6,571 | 8,224 | 12,295 | 9,771 | 6,058 | 4,670 | 3,829 | 28.4 |
| | | Female | 66,220 | 6,678 | 6,192 | 6,306 | 8,521 | 12,378 | 9,610 | 5,802 | 5,002 | 5,731 | 29.4 |
| Posey | 27.6 | Male | 13,667 | 1,473 | 1,283 | 1,320 | 1,551 | 2,451 | 1,949 | 1,217 | 1,142 | 1,281 | 29.9 |
| | | Female | 13,933 | 1,327 | 1,198 | 1,313 | 1,467 | 2,408 | 1,930 | 1,227 | 1,210 | 1,853 | 31.9 |
| Pulaski | 13.6 | Male | 6,673 | 748 | 656 | 673 | 698 | 991 | 810 | 629 | 635 | 833 | 30.7 |
| | | Female | 6,927 | 675 | 570 | 620 | 673 | 950 | 805 | 675 | 735 | 1,224 | 34.7 |
| Putnam | 30.0 | Male | 15,017 | 1,083 | 1,139 | 1,460 | 2,715 | 2,253 | 1,998 | 1,537 | 1,276 | 1,556 | 29.9 |
| | | Female | 14,983 | 1,144 | 1,145 | 1,315 | 2,226 | 1,919 | 2,024 | 1,444 | 1,359 | 2,407 | 33.7 |
| Randolph | 29.8 | Male | 14,496 | 1,481 | 1,396 | 1,446 | 1,472 | 2,345 | 2,021 | 1,457 | 1,294 | 1,584 | 31.2 |
| | | Female | 15,304 | 1,356 | 1,336 | 1,400 | 1,499 | 2,289 | 2,078 | 1,543 | 1,477 | 2,326 | 34.0 |
| Ripley | 25.4 | Male | 12,440 | 1,311 | 1,249 | 1,303 | 1,307 | 1,960 | 1,591 | 1,109 | 1,122 | 1,488 | 30.4 |
| | | Female | 12,960 | 1,267 | 1,218 | 1,266 | 1,274 | 1,893 | 1,579 | 1,210 | 1,213 | 2,040 | 32.7 |
| Rush | 18.9 | Male | 9,164 | 898 | 891 | 1,026 | 1,033 | 1,353 | 1,148 | 897 | 861 | 1,057 | 30.4 |
| | | Female | 9,736 | 892 | 855 | 1,005 | 927 | 1,370 | 1,226 | 922 | 951 | 1,588 | 33.7 |
| St. Joseph | 237.7 | Male | 114,781 | 10,667 | 9,852 | 10,477 | 16,497 | 19,733 | 13,519 | 10,915 | 11,238 | 11,883 | 30.0 |
| | | Female | 122,919 | 10,137 | 9,385 | 10,176 | 15,224 | 19,737 | 14,426 | 12,260 | 12,852 | 18,722 | 33.4 |
| Scott | 21.1 | Male | 10,382 | 1,104 | 1,109 | 1,151 | 1,115 | 1,691 | 1,445 | 924 | 813 | 1,030 | 29.2 |
| | | Female | 10,718 | 1,044 | 969 | 1,111 | 1,100 | 1,735 | 1,493 | 966 | 918 | 1,382 | 31.5 |
| Shelby | 40.2 | Male | 19,482 | 1,958 | 1,871 | 2,072 | 2,024 | 3,225 | 2,848 | 1,980 | 1,688 | 1,816 | 30.6 |
| | | Female | 20,718 | 1,863 | 1,919 | 1,974 | 2,080 | 3,323 | 2,819 | 1,958 | 1,880 | 2,902 | 32.6 |
| Spencer | 20.6 | Male | 10,430 | 973 | 921 | 1,038 | 1,314 | 1,746 | 1,367 | 916 | 880 | 1,275 | 30.5 |
| | | Female | 10,170 | 975 | 857 | 959 | 1,008 | 1,540 | 1,305 | 949 | 949 | 1,628 | 33.4 |
| Starke | 22.7 | Male | 11,134 | 1,173 | 1,128 | 1,218 | 1,137 | 1,694 | 1,478 | 1,037 | 911 | 1,358 | 30.4 |
| | | Female | 11,566 | 1,102 | 1,050 | 1,130 | 1,085 | 1,768 | 1,500 | 1,038 | 1,119 | 1,774 | 33.0 |
| Steuben | 26.3 | Male | 13,217 | 1,230 | 1,114 | 1,271 | 1,938 | 2,063 | 1,756 | 1,198 | 1,172 | 1,475 | 30.1 |
| | | Female | 13,083 | 1,149 | 1,094 | 1,123 | 1,396 | 2,038 | 1,705 | 1,223 | 1,422 | 1,933 | 33.7 |
| Sullivan | 21.2 | Male | 10,087 | 951 | 913 | 942 | 948 | 1,618 | 1,289 | 938 | 1,069 | 1,419 | 33.0 |
| | | Female | 11,113 | 904 | 833 | 922 | 951 | 1,562 | 1,325 | 1,008 | 1,320 | 2,288 | 37.9 |
| Switzerland | 7.6 | Male | 3,746 | 347 | 345 | 394 | 356 | 532 | 529 | 336 | 368 | 539 | 33.1 |
| | | Female | 3,854 | 359 | 304 | 349 | 357 | 511 | 530 | 405 | 401 | 638 | 35.9 |
| Tippecanoe | 122.5 | Male | 61,852 | 4,885 | 4,359 | 4,401 | 17,900 | 10,971 | 6,746 | 4,463 | 4,057 | 4,070 | 24.8 |
| | | Female | 60,648 | 4,633 | 4,128 | 4,255 | 14,315 | 10,538 | 6,757 | 4,687 | 4,592 | 6,743 | 27.8 |
| Tipton | 16.7 | Male | 8,132 | 821 | 776 | 817 | 828 | 1,298 | 1,209 | 804 | 749 | 830 | 31.3 |
| | | Female | 8,568 | 714 | 713 | 792 | 820 | 1,335 | 1,194 | 847 | 846 | 1,307 | 34.3 |
| Union | 6.9 | Male | 3,372 | 365 | 309 | 357 | 342 | 543 | 474 | 305 | 317 | 360 | 30.8 |
| | | Female | 3,528 | 359 | 303 | 333 | 344 | 528 | 487 | 307 | 327 | 540 | 33.0 |
| Vanderburgh | 166.6 | Male | 78,250 | 7,182 | 6,241 | 6,717 | 10,365 | 13,539 | 9,668 | 7,745 | 7,856 | 8,937 | 31.4 |
| | | Female | 88,350 | 6,914 | 5,965 | 6,694 | 10,659 | 13,764 | 10,252 | 8,757 | 9,863 | 15,482 | 35.2 |
| Vermillion | 18.3 | Male | 8,761 | 823 | 845 | 749 | 873 | 1,394 | 1,216 | 793 | 838 | 1,230 | 32.8 |
| | | Female | 9,539 | 767 | 769 | 796 | 827 | 1,442 | 1,169 | 857 | 1,095 | 1,817 | 36.4 |
| Vigo | 109.3 | Male | 52,524 | 4,591 | 4,092 | 4,560 | 9,040 | 9,111 | 6,175 | 4,504 | 4,952 | 5,499 | 29.4 |
| | | Female | 56,776 | 4,294 | 3,927 | 4,259 | 8,412 | 8,450 | 6,344 | 4,967 | 6,138 | 9,985 | 33.9 |
| Wabash | 36.5 | Male | 17,618 | 1,779 | 1,603 | 1,813 | 2,339 | 2,773 | 2,340 | 1,662 | 1,554 | 1,755 | 29.6 |
| | | Female | 18,882 | 1,672 | 1,475 | 1,758 | 2,313 | 2,763 | 2,426 | 1,767 | 1,764 | 2,944 | 33.0 |
| Warren | 8.9 | Male | 4,373 | 423 | 412 | 468 | 422 | 656 | 640 | 427 | 431 | 494 | 32.0 |
| | | Female | 4,527 | 400 | 414 | 426 | 417 | 673 | 649 | 435 | 444 | 669 | 34.0 |
| Warrick | 47.1 | Male | 23,271 | 2,527 | 2,464 | 2,366 | 2,311 | 4,221 | 3,762 | 2,088 | 1,762 | 1,770 | 29.7 |
| | | Female | 23,829 | 2,334 | 2,286 | 2,312 | 2,330 | 4,399 | 3,664 | 2,078 | 1,893 | 2.533 | 31.0 |
| Washington | 22.8 | Male | 11,264 | 1,242 | 1,132 | 1,164 | 1,196 | 1,745 | 1,526 | 1,006 | 999 | 1,254 | 30.1 |
| | | Female | 11,536 | 1,097 | 983 | 1,059 | 1,242 | 1,753 | 1,494 | 1,091 | 1,073 | 1,744 | 32.9 |
| Wayne | 73.4 | Male | 34,845 | 3,431 | 3,251 | 3,519 | 3,806 | 5,419 | 4,727 | 3,563 | 3,329 | 3,800 | 31.3 |
| | | Female | 38,555 | 3,244 | 3,127 | 3,409 | 4,062 | 5,755 | 5,036 | 3,909 | 3,903 | 6,110 | 34.4 |
| Wells | 25.5 | Male | 12,386 | 1,375 | 1,155 | 1,256 | 1,359 | 2,112 | 1,708 | 1,163 | 1,046 | 1,212 | 30.0 |
| | | Female | 13,114 | 1,237 | 1,119 | 1,205 | 1,355 | 2,071 | 1,803 | 1,214 | 1,234 | 1,876 | 32.9 |
| White | 24.5 | Male | 11,921 | 1,225 | 1,134 | 1,078 | 1,225 | 1,927 | 1,522 | 1,096 | 1,242 | 1,472 | 31.7 |
| | | Female | 12,579 | 1,202 | 1,050 | 1,049 | 1,163 | 1,954 | 1,529 | 1,191 | 1,363 | 2,078 | 34.3 |
| Whitley | 26.9 | Male | 13,153 | 1,411 | 1,283 | 1,237 | 1,469 | 2,235 | 1,793 | 1,248 | 1,158 | 1,319 | 30.3 |
| | | Female | 13,747 | 1,326 | 1,230 | 1,244 | 1,402 | 2,228 | 1,748 | 1,346 | 1,258 | 1,965 | 32.5 |
| **TOTAL METRO COUNTIES** | **3,756.0** | **Male** | **1,818,167** | **180,774** | **156,924** | **176,811** | **243,641** | **323,449** | **242,791** | **174,132** | **157,353** | **152,292** | **29.4** |
| | | **Female** | **1,937,833** | **172,547** | **159,739** | **170,353** | **243,783** | **330,608** | **252,446** | **184,483** | **178,796** | **245,078** | **31.7** |
| **TOTAL STATE** | **5,556.9** | **Male** | **2,696,654** | **269,652** | **249,574** | **264,658** | **344,246** | **467,058** | **361,131** | **257,586** | **236,648** | **246,101** | **29.7** |
| | | **Female** | **2,860,246** | **257,085** | **237,521** | **254,392** | **339,734** | **472,585** | **372,396** | **271,849** | **268,986** | **385,698** | **32.2** |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IOWA** | | | | | | | | | | | | | |
| **CEDAR RAPIDS** | **171.4** | **Male** | **82,957** | **8,206** | **7,451** | **8,006** | **10,402** | **15,770** | **11,624** | **7,782** | **6,814** | **6,902** | **29.7** |
| | | **Female** | **88,443** | **7,699** | **7,232** | **7,890** | **11,123** | **15,859** | **11,783** | **7,901** | **7,401** | **11,555** | **31.5** |
| Linn | 171.4 | Male | 82,957 | 8,206 | 7,451 | 8,006 | 10,402 | 15,770 | 11,624 | 7,782 | 6,814 | 6,902 | 29.7 |
| | | Female | 88,443 | 7,699 | 7,232 | 7,890 | 11,123 | 15,859 | 11,783 | 7,901 | 7,401 | 11,555 | 31.5 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **Male** | **189,750** | **19,798** | **16,801** | **18,626** | **22,878** | **34,643** | **25,837** | **17,570** | **16,366** | **17,231** | **29.8** |
| | | **Female** | **198,550** | **18,780** | **16,223** | **17,540** | **23,386** | **33,606** | **25,548** | **18,220** | **18,206** | **27,041** | **31.9** |
| Scott | 166.3 | Male | 81,803 | 8,775 | 7,558 | 8,191 | 9,916 | 16,408 | 11,241 | 7,252 | 6,391 | 6,071 | 28.9 |
| | | Female | 84,497 | 8,509 | 7,350 | 7,664 | 10,375 | 15,565 | 11,139 | 7,314 | 6,864 | 9,717 | 30.4 |
| *Henry, Ill.* | *57.1* | *Male* | *28,018* | *2,958* | *2,518* | *2,860* | *2,943* | *4,473* | *3,956* | *2,632* | *2,511* | *3,167* | *31.1* |
| | | *Female* | *29,082* | *2,664* | *2,430* | *2,688* | *2,704* | *4,398* | *3,812* | *2,733* | *2,832* | *4,821* | *34.2* |
| *Rock Island, Ill.* | *164.9* | *Male* | *79,929* | *8,065* | *6,725* | *7,575* | *10,019* | *13,762* | *10,640* | *7,686* | *7,464* | *7,993* | *30.5* |
| | | *Female* | *84,971* | *7,607* | *6,443* | *7,188* | *10,307* | *13,643* | *10,597* | *8,173* | *8,510* | *12,503* | *33.0* |
| **DES MOINES** | **380.5** | **Male** | **181,697** | **17,876** | **16,303** | **17,073** | **22,241** | **34,767** | **25,188** | **17,343** | **15,420** | **15,486** | **30.0** |
| | | **Female** | **198,803** | **16,863** | **15,905** | **16,170** | **24,279** | **36,396** | **26,251** | **18,251** | **17,616** | **27,072** | **32.2** |
| Dallas | 30.8 | Male | 14,935 | 1,519 | 1,393 | 1,479 | 1,411 | 2,557 | 2,151 | 1,432 | 1,343 | 1,650 | 31.5 |
| | | Female | 15,865 | 1,441 | 1,336 | 1,375 | 1,443 | 2,634 | 2,156 | 1,376 | 1,499 | 2,605 | 33.9 |
| Polk | 312.1 | Male | 148,442 | 14,394 | 12,980 | 13,713 | 18,834 | 28,990 | 20,140 | 14,207 | 12,785 | 12,399 | 29.9 |
| | | Female | 163,658 | 13,622 | 12,579 | 12,932 | 20,827 | 30,283 | 21,164 | 15,271 | 14,773 | 22,207 | 32.2 |
| Warren | 37.6 | Male | 18,320 | 1,963 | 1,930 | 1,881 | 1,996 | 3,220 | 2,897 | 1,704 | 1,292 | 1,437 | 29.3 |
| | | Female | 19,280 | 1,800 | 1,990 | 1,863 | 2,009 | 3,479 | 2,931 | 1,604 | 1,344 | 2,260 | 30.7 |
| **DUBUQUE** | **93.7** | **Male** | **45,208** | **4,705** | **4,343** | **5,274** | **6,148** | **7,595** | **5,592** | **4,005** | **3,634** | **3,912** | **27.8** |
| | | **Female** | **48,492** | **4,527** | **4,191** | **4,986** | **6,221** | **7,566** | **5,518** | **4,107** | **4,102** | **7,274** | **30.7** |
| Dubuque | 93.7 | Male | 45,208 | 4,705 | 4,343 | 5,274 | 6,148 | 7,595 | 5,592 | 4,005 | 3,634 | 3,912 | 27.8 |
| | | Female | 48,492 | 4,527 | 4,191 | 4,986 | 6,221 | 7,566 | 5,518 | 4,107 | 4,102 | 7,274 | 30.7 |
| **IOWA CITY** | **85.7** | **Male** | **42,271** | **3,445** | **2,711** | **2,806** | **10,583** | **10,481** | **4,784** | **2,753** | **2,295** | **2,413** | **26.5** |
| | | **Female** | **43,429** | **3,236** | **2,610** | **2,753** | **10,944** | **9,651** | **4,781** | **2,854** | **2,507** | **4,093** | **27.3** |
| Johnson | 85.7 | Male | 42,271 | 3,445 | 2,711 | 2,806 | 10,583 | 10,481 | 4,784 | 2,753 | 2,295 | 2,413 | 26.5 |
| | | Female | 43,429 | 3,236 | 2,610 | 2,753 | 10,944 | 9,651 | 4,781 | 2,854 | 2,507 | 4,093 | 27.3 |
| **SIOUX CITY** | **118.0** | **Male** | **56,194** | **6,193** | **5,071** | **5,270** | **6,562** | **9,746** | **6,688** | **5,259** | **5,191** | **6,214** | **30.1** |
| | | **Female** | **61,806** | **6,175** | **4,939** | **5,045** | **7,146** | **10,006** | **6,888** | **5,668** | **5,920** | **10,019** | **32.6** |
| Woodbury | 100.1 | Male | 47,388 | 5,124 | 4,207 | 4,419 | 5,536 | 8,066 | 5,565 | 4,532 | 4,545 | 5,394 | 30.5 |
| | | Female | 52,712 | 5,161 | 4,052 | 4,232 | 6,143 | 8,347 | 5,814 | 4,920 | 5,174 | 8,869 | 33.1 |
| *Dakota, Neb.* | *17.9* | *Male* | *8,806* | *1,069* | *864* | *851* | *1,026* | *1,680* | *1,123* | *727* | *646* | *820* | *28.5* |
| | | *Female* | *9,094* | *1,014* | *887* | *813* | *1,003* | *1,659* | *1,074* | *748* | *746* | *1,150* | *30.0* |
| **WATERLOO - CEDAR FALLS** | **163.5** | **Male** | **79,316** | **8,217** | **6,685** | **7,508** | **11,850** | **14,414** | **9,905** | **6,907** | **6,601** | **7,229** | **28.7** |
| | | **Female** | **84,184** | **7,776** | **6,423** | **7,092** | **12,743** | **14,057** | **9,995** | **7,190** | **7,478** | **11,430** | **30.7** |
| Black Hawk | 138.1 | Male | 66,850 | 6,968 | 5,595 | 6,270 | 10,138 | 12,478 | 8,228 | 5,810 | 5,583 | 5,780 | 28.6 |
| | | Female | 71,250 | 6,641 | 5,392 | 5,902 | 11,092 | 12,165 | 8,324 | 6,134 | 6,283 | 9,317 | 30.4 |
| Bremer | 25.4 | Male | 12,466 | 1,249 | 1,090 | 1,238 | 1,712 | 1,936 | 1,677 | 1,097 | 1,018 | 1,449 | 29.9 |
| | | Female | 12,934 | 1,135 | 1,031 | 1,190 | 1,651 | 1,892 | 1,671 | 1,056 | 1,195 | 2,113 | 32.7 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adair | 9.5 | Male | 4,671 | 476 | 351 | 414 | 473 | 656 | 507 | 466 | 502 | 826 | 34.5 |
| | | Female | 4,829 | 420 | 359 | 352 | 369 | 568 | 575 | 438 | 577 | 1,171 | 41.0 |
| Adams | 5.6 | Male | 2,762 | 252 | 206 | 269 | 263 | 373 | 311 | 309 | 289 | 490 | 35.6 |
| | | Female | 2,838 | 244 | 182 | 227 | 208 | 353 | 372 | 268 | 361 | 623 | 40.5 |
| Allamakee | 15.2 | Male | 7,484 | 731 | 688 | 803 | 770 | 1,055 | 846 | 681 | 766 | 1,144 | 32.1 |
| | | Female | 7,716 | 732 | 597 | 783 | 674 | 978 | 845 | 676 | 815 | 1,616 | 36.1 |
| Appanoose | 15.5 | Male | 7,336 | 721 | 600 | 679 | 764 | 1,067 | 844 | 619 | 817 | 1,225 | 33.5 |
| | | Female | 8,164 | 740 | 620 | 626 | 703 | 1,095 | 858 | 753 | 910 | 1,859 | 38.5 |
| Audubon | 8.2 | Male | 3,968 | 385 | 321 | 389 | 372 | 545 | 485 | 382 | 462 | 627 | 34.5 |
| | | Female | 4,232 | 344 | 280 | 389 | 339 | 478 | 501 | 422 | 477 | 1,002 | 40.7 |
| Benton | 23.9 | Male | 11,670 | 1,148 | 1,011 | 1,241 | 1,243 | 1,787 | 1,511 | 1,101 | 1,105 | 1,523 | 31.7 |
| | | Female | 12,230 | 1,135 | 981 | 1,163 | 1,136 | 1,677 | 1,558 | 1,156 | 1,222 | 2,202 | 35.1 |
| Black Hawk | 138.1 | Male | 66,850 | 6,968 | 5,595 | 6,270 | 10,138 | 12,478 | 8,228 | 5,810 | 5,583 | 5,780 | 28.6 |
| | | Female | 71,250 | 6,641 | 5,392 | 5,902 | 11,092 | 12,165 | 8,324 | 6,134 | 6,283 | 9,317 | 30.4 |
| Boone | 26.1 | Male | 12,500 | 1,146 | 953 | 1,093 | 1,430 | 2,194 | 1,570 | 1,204 | 1,192 | 1,718 | 32.4 |
| | | Female | 13,600 | 1,062 | 947 | 1,062 | 1,370 | 2,057 | 1,623 | 1,233 | 1,380 | 2,866 | 36.9 |
| Bremer | 25.4 | Male | 12,466 | 1,249 | 1,090 | 1,238 | 1,712 | 1,936 | 1,677 | 1,097 | 1,018 | 1,449 | 29.9 |
| | | Female | 12,934 | 1,135 | 1,031 | 1,190 | 1,651 | 1,892 | 1,671 | 1,056 | 1,195 | 2,113 | 32.7 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IOWA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Buchanan | 23.4 | Male | 11,609 | 1,386 | 1,096 | 1,292 | 1,336 | 1,869 | 1,371 | 965 | 1,025 | 1,269 | 28.7 |
| | | Female | 11,791 | 1,293 | 1,079 | 1,194 | 1,208 | 1,755 | 1,349 | 973 | 1,158 | 1,782 | 31.4 |
| Buena Vista | 20.9 | Male | 10,078 | 930 | 775 | 852 | 1,445 | 1,560 | 1,019 | 971 | 1,085 | 1,441 | 31.6 |
| | | Female | 10,822 | 937 | 740 | 848 | 1,288 | 1,449 | 1,125 | 1,068 | 1,183 | 2,184 | 36.3 |
| Butler | 17.6 | Male | 8,645 | 876 | 764 | 828 | 847 | 1,367 | 1,006 | 782 | 883 | 1,292 | 32.4 |
| | | Female | 8,955 | 817 | 734 | 772 | 755 | 1,237 | 1,013 | 844 | 987 | 1,796 | 36.6 |
| Calhoun | 13.0 | Male | 6,155 | 574 | 490 | 561 | 611 | 862 | 678 | 600 | 706 | 1,073 | 34.8 |
| | | Female | 6,845 | 503 | 479 | 582 | 588 | 786 | 780 | 653 | 815 | 1,659 | 41.2 |
| Carroll | 23.2 | Male | 11,217 | 1,216 | 1,027 | 1,316 | 1,268 | 1,684 | 1,203 | 1,021 | 1,048 | 1,434 | 29.6 |
| | | Female | 11,983 | 1,255 | 960 | 1,194 | 1,156 | 1,535 | 1,297 | 1,107 | 1,234 | 2,245 | 34.3 |
| Cass | 17.1 | Male | 8,210 | 791 | 645 | 753 | 858 | 1,217 | 981 | 792 | 796 | 1,377 | 33.7 |
| | | Female | 8,890 | 739 | 604 | 718 | 761 | 1,175 | 1,030 | 849 | 969 | 2,045 | 39.3 |
| Cedar | 19.1 | Male | 9,384 | 878 | 797 | 967 | 938 | 1,538 | 1,240 | 878 | 938 | 1,210 | 32.2 |
| | | Female | 9,716 | 930 | 739 | 890 | 874 | 1,415 | 1,243 | 912 | 959 | 1,754 | 35.1 |
| Cerro Gordo | 48.1 | Male | 22,661 | 2,106 | 1,805 | 2,017 | 2,666 | 3,823 | 2,840 | 2,294 | 2,309 | 2,801 | 32.2 |
| | | Female | 25,439 | 2,017 | 1,795 | 1,851 | 3,024 | 3,919 | 2,943 | 2,550 | 2,746 | 4,594 | 35.4 |
| Cherokee | 15.7 | Male | 7,643 | 724 | 604 | 739 | 814 | 1,234 | 889 | 790 | 793 | 1,056 | 32.6 |
| | | Female | 8,057 | 751 | 606 | 672 | 704 | 1,105 | 938 | 833 | 877 | 1,571 | 37.0 |
| Chickasaw | 15.5 | Male | 7,658 | 793 | 675 | 863 | 873 | 1,102 | 993 | 688 | 677 | 994 | 30.7 |
| | | Female | 7,842 | 747 | 647 | 862 | 764 | 1,013 | 957 | 688 | 758 | 1,406 | 33.9 |
| Clarke | 9.0 | Male | 4,356 | 419 | 358 | 395 | 461 | 649 | 539 | 420 | 422 | 693 | 33.4 |
| | | Female | 4,644 | 398 | 371 | 372 | 415 | 632 | 583 | 458 | 469 | 946 | 37.3 |
| Clay | 20.0 | Male | 9,594 | 1,057 | 794 | 826 | 1,087 | 1,704 | 1,160 | 921 | 904 | 1,141 | 31.1 |
| | | Female | 10,406 | 1,026 | 780 | 871 | 1,171 | 1,625 | 1,187 | 961 | 1,016 | 1,769 | 33.3 |
| Clayton | 21.5 | Male | 10,700 | 1,069 | 933 | 1,086 | 1,139 | 1,549 | 1,250 | 995 | 1,066 | 1,613 | 32.2 |
| | | Female | 10,800 | 1,044 | 840 | 983 | 1,024 | 1,382 | 1,242 | 1,036 | 1,130 | 2,119 | 36.0 |
| Clinton | 56.3 | Male | 27,350 | 2,754 | 2,499 | 2,835 | 2,974 | 4,497 | 3,592 | 2,562 | 2,585 | 3,052 | 30.8 |
| | | Female | 28,950 | 2,617 | 2,290 | 2,669 | 3,014 | 4,413 | 3,611 | 2,721 | 2,889 | 4,726 | 33.8 |
| Crawford | 18.9 | Male | 9,299 | 994 | 818 | 920 | 1,055 | 1,416 | 1,142 | 862 | 932 | 1,160 | 31.1 |
| | | Female | 9,601 | 966 | 792 | 928 | 905 | 1,324 | 1,131 | 867 | 1,001 | 1,687 | 34.1 |
| Dallas | 30.8 | Male | 14,935 | 1,519 | 1,393 | 1,479 | 1,411 | 2,557 | 2,151 | 1,432 | 1,343 | 1,650 | 31.5 |
| | | Female | 15,865 | 1,441 | 1,336 | 1,375 | 1,443 | 2,634 | 2,156 | 1,376 | 1,499 | 2,605 | 33.9 |
| Davis | 9.4 | Male | 4,635 | 459 | 416 | 449 | 520 | 642 | 554 | 417 | 464 | 714 | 32.4 |
| | | Female | 4,765 | 431 | 368 | 400 | 412 | 620 | 589 | 445 | 500 | 1,000 | 37.6 |
| Decatur | 9.7 | Male | 4,664 | 374 | 362 | 384 | 772 | 644 | 514 | 392 | 433 | 789 | 31.8 |
| | | Female | 5,036 | 372 | 351 | 359 | 783 | 603 | 538 | 424 | 487 | 1,119 | 35.9 |
| Delaware | 19.4 | Male | 9,523 | 1,049 | 906 | 1,117 | 1,138 | 1,396 | 1,130 | 888 | 862 | 1,037 | 29.0 |
| | | Female | 9,877 | 1,045 | 892 | 1,154 | 1,004 | 1,279 | 1,128 | 877 | 930 | 1,568 | 31.6 |
| Des Moines | 46.0 | Male | 22,021 | 2,163 | 1,955 | 2,145 | 2,308 | 3,774 | 2,901 | 2,079 | 2,161 | 2,535 | 31.5 |
| | | Female | 23,979 | 2,074 | 1,807 | 1,982 | 2,339 | 3,785 | 2,880 | 2,268 | 2,452 | 4,392 | 35.0 |
| Dickinson | 16.6 | Male | 8,037 | 783 | 654 | 688 | 721 | 1,347 | 984 | 756 | 897 | 1,207 | 33.7 |
| | | Female | 8,563 | 779 | 577 | 662 | 739 | 1,316 | 950 | 866 | 1,022 | 1,652 | 37.2 |
| Dubuque | 93.7 | Male | 45,208 | 4,705 | 4,343 | 5,274 | 6,148 | 7,595 | 5,592 | 4,005 | 3,634 | 3,912 | 27.8 |
| | | Female | 48,492 | 4,527 | 4,191 | 4,986 | 6,221 | 7,566 | 5,518 | 4,107 | 4,102 | 7,274 | 30.7 |
| Emmet | 12.9 | Male | 6,279 | 677 | 562 | 580 | 757 | 1,024 | 725 | 582 | 576 | 796 | 30.5 |
| | | Female | 6,621 | 626 | 504 | 566 | 700 | 936 | 707 | 631 | 713 | 1,238 | 34.8 |
| Fayette | 24.7 | Male | 12,114 | 1,199 | 1,011 | 1,253 | 1,429 | 1,761 | 1,405 | 1,093 | 1,200 | 1,763 | 31.6 |
| | | Female | 12,586 | 1,102 | 977 | 1,210 | 1,221 | 1,624 | 1,439 | 1,124 | 1,347 | 2,542 | 36.1 |
| Floyd | 19.2 | Male | 9,192 | 889 | 820 | 969 | 838 | 1,399 | 1,234 | 871 | 966 | 1,206 | 32.7 |
| | | Female | 10,008 | 877 | 785 | 905 | 883 | 1,354 | 1,238 | 953 | 1,056 | 1,957 | 36.6 |
| Franklin | 12.9 | Male | 6,274 | 608 | 498 | 560 | 596 | 984 | 783 | 623 | 650 | 972 | 33.9 |
| | | Female | 6,626 | 550 | 452 | 562 | 553 | 907 | 789 | 664 | 758 | 1,391 | 38.7 |
| Fremont | 9.5 | Male | 4,580 | 473 | 372 | 395 | 414 | 668 | 534 | 434 | 543 | 747 | 34.5 |
| | | Female | 4,920 | 439 | 371 | 368 | 369 | 668 | 529 | 484 | 573 | 1,119 | 39.6 |
| Greene | 11.8 | Male | 5,659 | 561 | 448 | 548 | 535 | 852 | 650 | 511 | 608 | 946 | 33.7 |
| | | Female | 6,141 | 493 | 427 | 525 | 480 | 798 | 662 | 587 | 709 | 1,460 | 40.2 |
| Grundy | 14.3 | Male | 6,973 | 664 | 596 | 712 | 681 | 1,079 | 963 | 640 | 717 | 921 | 32.7 |
| | | Female | 7,327 | 626 | 563 | 633 | 581 | 1,018 | 937 | 719 | 801 | 1,449 | 37.6 |
| Guthrie | 11.9 | Male | 5,661 | 509 | 427 | 516 | 500 | 796 | 674 | 569 | 651 | 1,019 | 36.2 |
| | | Female | 6,239 | 513 | 474 | 511 | 409 | 790 | 673 | 608 | 761 | 1,500 | 41.3 |
| Hamilton | 17.5 | Male | 8,539 | 829 | 688 | 792 | 923 | 1,332 | 1,012 | 890 | 922 | 1,151 | 32.8 |
| | | Female | 8,961 | 795 | 641 | 746 | 787 | 1,248 | 1,079 | 940 | 1,005 | 1,720 | 37.4 |
| Hancock | 14.1 | Male | 6,921 | 707 | 609 | 671 | 701 | 1,169 | 824 | 639 | 688 | 913 | 31.6 |
| | | Female | 7,179 | 713 | 591 | 573 | 670 | 1,043 | 799 | 676 | 710 | 1,404 | 35.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IOWA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Hardin | 21.6 | Male | 10,481 | 926 | 824 | 1,119 | 1,247 | 1,525 | 1,243 | 991 | 1,095 | 1,511 | 32.4 |
| | | Female | 11,119 | 887 | 731 | 923 | 1,092 | 1,447 | 1,300 | 1,052 | 1,205 | 2,482 | 38.7 |
| Harrison | 16.2 | Male | 7,838 | 784 | 714 | 780 | 824 | 1,041 | 944 | 750 | 794 | 1,207 | 32.8 |
| | | Female | 8,362 | 692 | 676 | 760 | 742 | 1,077 | 962 | 808 | 867 | 1,778 | 37.4 |
| Henry | 19.2 | Male | 9,217 | 844 | 754 | 814 | 1,167 | 1,559 | 1,245 | 759 | 854 | 1,221 | 31.6 |
| | | Female | 9,983 | 871 | 732 | 800 | 1,111 | 1,531 | 1,124 | 849 | 1,007 | 1,958 | 34.7 |
| Howard | 10.9 | Male | 5,316 | 510 | 427 | 515 | 554 | 704 | 580 | 510 | 586 | 930 | 34.3 |
| | | Female | 5,584 | 488 | 407 | 564 | 443 | 655 | 585 | 519 | 614 | 1,309 | 39.0 |
| Humboldt | 12.3 | Male | 5,995 | 563 | 472 | 564 | 592 | 856 | 711 | 623 | 718 | 896 | 34.4 |
| | | Female | 6,305 | 541 | 460 | 550 | 538 | 810 | 732 | 659 | 749 | 1,266 | 38.5 |
| Ida | 8.9 | Male | 4,370 | 415 | 389 | 385 | 442 | 617 | 502 | 442 | 478 | 700 | 34.0 |
| | | Female | 4,530 | 384 | 321 | 367 | 352 | 578 | 491 | 489 | 522 | 1,026 | 40.4 |
| Iowa | 15.5 | Male | 7,521 | 698 | 594 | 753 | 819 | 1,155 | 894 | 776 | 778 | 1,054 | 32.8 |
| | | Female | 7,979 | 663 | 568 | 706 | 710 | 1,090 | 952 | 777 | 858 | 1,655 | 37.7 |
| Jackson | 23.2 | Male | 11,442 | 1,188 | 1,062 | 1,329 | 1,253 | 1,664 | 1,400 | 1,088 | 1,005 | 1,453 | 30.3 |
| | | Female | 11,758 | 1,150 | 1,019 | 1,254 | 1,155 | 1,580 | 1,418 | 1,106 | 1,097 | 1,979 | 33.2 |
| Jasper | 36.5 | Male | 17,796 | 1,727 | 1,573 | 1,661 | 1,860 | 2,833 | 2,372 | 1,899 | 1,766 | 2,105 | 32.3 |
| | | Female | 18,704 | 1,623 | 1,417 | 1,599 | 1,716 | 2,799 | 2,476 | 1,955 | 1,925 | 3,194 | 35.8 |
| Jefferson | 17.1 | Male | 8,780 | 735 | 636 | 632 | 1,476 | 1,901 | 1,005 | 667 | 686 | 1,042 | 29.8 |
| | | Female | 8,320 | 585 | 571 | 652 | 875 | 1,548 | 984 | 724 | 798 | 1,583 | 34.5 |
| Johnson | 85.7 | Male | 42,271 | 3,445 | 2,711 | 2,806 | 10,583 | 10,481 | 4,784 | 2,753 | 2,295 | 2,413 | 26.5 |
| | | Female | 43,429 | 3,236 | 2,610 | 2,753 | 10,944 | 9,651 | 4,781 | 2,854 | 2,507 | 4,093 | 27.3 |
| Jones | 20.9 | Male | 10,706 | 1,018 | 915 | 1,006 | 1,554 | 1,777 | 1,286 | 946 | 963 | 1,241 | 29.8 |
| | | Female | 10,194 | 932 | 814 | 1,045 | 905 | 1,438 | 1,265 | 984 | 1,045 | 1,766 | 34.7 |
| Keokuk | 12.6 | Male | 6,140 | 558 | 471 | 597 | 611 | 879 | 668 | 570 | 663 | 1,123 | 34.5 |
| | | Female | 6,460 | 517 | 449 | 591 | 536 | 799 | 652 | 623 | 716 | 1,577 | 40.2 |
| Kossuth | 21.5 | Male | 10,656 | 1,102 | 940 | 1,117 | 1,217 | 1,565 | 1,177 | 1,026 | 1,071 | 1,441 | 31.1 |
| | | Female | 10,844 | 989 | 884 | 1,075 | 976 | 1,424 | 1,261 | 1,046 | 1,166 | 2,023 | 35.6 |
| Lee | 43.1 | Male | 21,193 | 2,039 | 1,751 | 2,059 | 2,357 | 3,783 | 2,750 | 2,008 | 2,076 | 2,370 | 31.3 |
| | | Female | 21,907 | 1,937 | 1,674 | 1,886 | 2,169 | 3,295 | 2,615 | 2,066 | 2,368 | 3,897 | 35.0 |
| Linn | 171.4 | Male | 82,957 | 8,206 | 7,451 | 8,006 | 10,402 | 15,770 | 11,624 | 7,782 | 6,814 | 6,902 | 29.7 |
| | | Female | 88,443 | 7,699 | 7,232 | 7,890 | 11,123 | 15,859 | 11,783 | 7,901 | 7,401 | 11,555 | 31.5 |
| Louisa | 12.6 | Male | 6,188 | 621 | 568 | 640 | 658 | 997 | 819 | 567 | 521 | 797 | 31.1 |
| | | Female | 6,412 | 653 | 538 | 616 | 588 | 983 | 828 | 575 | 576 | 1,055 | 33.3 |
| Lucas | 10.3 | Male | 4,890 | 435 | 411 | 445 | 428 | 678 | 659 | 511 | 535 | 788 | 35.7 |
| | | Female | 5,410 | 446 | 391 | 433 | 465 | 676 | 625 | 534 | 604 | 1,236 | 39.7 |
| Lyon | 12.8 | Male | 6,320 | 715 | 596 | 620 | 643 | 949 | 650 | 642 | 635 | 870 | 31.2 |
| | | Female | 6,480 | 684 | 546 | 584 | 546 | 883 | 681 | 656 | 673 | 1,227 | 35.0 |
| Madison | 12.7 | Male | 6,215 | 590 | 609 | 610 | 522 | 950 | 834 | 575 | 590 | 935 | 33.2 |
| | | Female | 6,485 | 594 | 505 | 538 | 475 | 886 | 836 | 574 | 691 | 1,386 | 37.9 |
| Mahaska | 23.4 | Male | 11,326 | 1,100 | 904 | 980 | 1,448 | 1,857 | 1,323 | 1,018 | 1,140 | 1,556 | 31.6 |
| | | Female | 12,074 | 1,048 | 874 | 873 | 1,356 | 1,771 | 1,307 | 1,099 | 1,292 | 2,454 | 35.9 |
| Marion | 30.9 | Male | 15,250 | 1,529 | 1,258 | 1,264 | 1,968 | 2,413 | 1,943 | 1,384 | 1,446 | 2,045 | 31.7 |
| | | Female | 15,650 | 1,378 | 1,195 | 1,340 | 2,028 | 2,299 | 1,896 | 1,346 | 1,475 | 2,693 | 33.2 |
| Marshall | 41.3 | Male | 20,012 | 1,841 | 1,792 | 1,894 | 2,055 | 3,487 | 2,660 | 1,875 | 1,931 | 2,477 | 32.0 |
| | | Female | 21,288 | 1,790 | 1,674 | 1,829 | 2,249 | 3,411 | 2,728 | 1,905 | 2,074 | 3,628 | 34.1 |
| Mills | 14.1 | Male | 6,964 | 730 | 637 | 650 | 728 | 1,256 | 933 | 643 | 620 | 767 | 30.9 |
| | | Female | 7,136 | 639 | 649 | 599 | 656 | 1,224 | 905 | 630 | 694 | 1,140 | 33.4 |
| Mitchell | 11.9 | Male | 5,755 | 517 | 491 | 612 | 607 | 775 | 640 | 568 | 602 | 943 | 33.4 |
| | | Female | 6,145 | 510 | 468 | 594 | 552 | 663 | 670 | 595 | 650 | 1,443 | 39.3 |
| Monona | 11.5 | Male | 5,559 | 473 | 440 | 479 | 517 | 813 | 624 | 550 | 637 | 1,026 | 35.9 |
| | | Female | 5,941 | 506 | 417 | 482 | 447 | 702 | 647 | 579 | 716 | 1,445 | 41.4 |
| Monroe | 9.0 | Male | 4,366 | 395 | 363 | 440 | 463 | 619 | 505 | 404 | 458 | 719 | 33.4 |
| | | Female | 4,634 | 396 | 309 | 369 | 433 | 603 | 511 | 430 | 534 | 1,049 | 39.1 |
| Montgomery | 13.7 | Male | 6,478 | 625 | 522 | 516 | 658 | 1,015 | 703 | 644 | 665 | 1,130 | 34.0 |
| | | Female | 7,222 | 609 | 512 | 528 | 611 | 973 | 746 | 704 | 798 | 1,741 | 40.1 |
| Muscatine | 41.7 | Male | 20,361 | 2,178 | 1,985 | 2,013 | 2,343 | 3,527 | 2,725 | 1,830 | 1,685 | 2,075 | 29.7 |
| | | Female | 21,339 | 2,129 | 1,804 | 1,930 | 2,267 | 3,406 | 2,785 | 1,814 | 1,896 | 3,308 | 32.5 |
| O'Brien | 16.7 | Male | 8,045 | 825 | 624 | 739 | 967 | 1,160 | 858 | 812 | 816 | 1,244 | 32.5 |
| | | Female | 8,655 | 795 | 591 | 734 | 794 | 1,085 | 923 | 906 | 925 | 1,902 | 38.6 |
| Osceola | 8.3 | Male | 4,094 | 430 | 340 | 416 | 427 | 567 | 453 | 402 | 421 | 638 | 32.7 |
| | | Female | 4,206 | 335 | 347 | 365 | 386 | 508 | 476 | 407 | 493 | 889 | 38.4 |
| Page | 19.2 | Male | 9,156 | 922 | 761 | 760 | 889 | 1,401 | 1,105 | 839 | 996 | 1,483 | 33.9 |
| | | Female | 10,044 | 815 | 678 | 715 | 893 | 1,321 | 1,090 | 946 | 1,158 | 2,428 | 40.5 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **IOWA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Palo Alto | 12.3 | Male | 6,053 | 592 | 507 | 626 | 777 | 809 | 634 | 602 | 609 | 897 | 31.5 |
| | | Female | 6,247 | 537 | 442 | 596 | 589 | 754 | 664 | 654 | 659 | 1,352 | 38.1 |
| Plymouth | 25.0 | Male | 12,296 | 1,321 | 1,075 | 1,269 | 1,516 | 1,811 | 1,386 | 1,195 | 1,139 | 1,584 | 30.3 |
| | | Female | 12,704 | 1,226 | 1,059 | 1,155 | 1,394 | 1,718 | 1,410 | 1,207 | 1,272 | 2,263 | 33.8 |
| Pocahontas | 10.7 | Male | 5,204 | 447 | 424 | 529 | 512 | 726 | 620 | 486 | 615 | 845 | 34.5 |
| | | Female | 5,496 | 444 | 378 | 521 | 409 | 640 | 648 | 525 | 664 | 1,267 | 40.5 |
| Polk | 312.1 | Male | 148,442 | 14,394 | 12,980 | 13,713 | 18,834 | 28,990 | 20,140 | 14,207 | 12,785 | 12,399 | 29.9 |
| | | Female | 163,658 | 13,622 | 12,579 | 12,932 | 20,827 | 30,283 | 21,164 | 15,271 | 14,773 | 22,207 | 32.2 |
| ☐ Pottawattamie | 86.9 | Male | 41,710 | 4,350 | 3,912 | 4,312 | 4,761 | 6,744 | 5,313 | 4,273 | 3,801 | 4,244 | 30.2 |
| | | Female | 45,190 | 4,138 | 3,765 | 4,285 | 5,017 | 7,043 | 5,682 | 4,558 | 4,170 | 6,532 | 32.7 |
| Poweshiek | 19.2 | Male | 9,277 | 828 | 781 | 820 | 1,459 | 1,404 | 1,089 | 847 | 890 | 1,159 | 30.3 |
| | | Female | 9,923 | 764 | 713 | 811 | 1,306 | 1,361 | 1,190 | 867 | 1,004 | 1,907 | 35.1 |
| Ringgold | 6.0 | Male | 2,819 | 231 | 198 | 222 | 255 | 422 | 306 | 315 | 320 | 550 | 37.7 |
| | | Female | 3,181 | 265 | 223 | 245 | 233 | 394 | 329 | 308 | 384 | 800 | 42.0 |
| Sac | 13.3 | Male | 6,430 | 618 | 504 | 566 | 651 | 928 | 728 | 641 | 718 | 1,076 | 34.4 |
| | | Female | 6,870 | 615 | 477 | 575 | 536 | 864 | 709 | 680 | 808 | 1,606 | 40.2 |
| Scott | 166.3 | Male | 81,803 | 8,775 | 7,558 | 8,191 | 9,916 | 16,408 | 11,241 | 7,252 | 6,391 | 6,071 | 28.9 |
| | | Female | 84,497 | 8,509 | 7,350 | 7,664 | 10,375 | 15,565 | 11,139 | 7,314 | 6,864 | 9,717 | 30.4 |
| Shelby | 14.8 | Male | 7,301 | 670 | 655 | 828 | 761 | 1,019 | 856 | 692 | 765 | 1,055 | 32.2 |
| | | Female | 7,499 | 665 | 608 | 769 | 598 | 964 | 860 | 743 | 796 | 1,496 | 36.7 |
| Sioux | 31.9 | Male | 15,436 | 1,852 | 1,308 | 1,545 | 2,398 | 2,248 | 1,727 | 1,288 | 1,314 | 1,756 | 27.7 |
| | | Female | 16,464 | 1,812 | 1,357 | 1,472 | 2,409 | 2,156 | 1,810 | 1,354 | 1,488 | 2,606 | 30.5 |
| Story | 74.8 | Male | 38,498 | 2,809 | 2,179 | 2,399 | 12,936 | 7,302 | 3,847 | 2,398 | 2,152 | 2,476 | 24.4 |
| | | Female | 36,302 | 2,883 | 2,104 | 2,295 | 9,960 | 6,217 | 3,729 | 2,496 | 2,379 | 4,239 | 26.5 |
| Tama | 19.3 | Male | 9,356 | 879 | 789 | 964 | 909 | 1,352 | 1,181 | 904 | 951 | 1,427 | 33.4 |
| | | Female | 9,944 | 877 | 775 | 922 | 805 | 1,307 | 1,157 | 975 | 1,050 | 2,076 | 37.5 |
| Taylor | 8.1 | Male | 3,853 | 346 | 291 | 357 | 356 | 531 | 420 | 367 | 471 | 714 | 36.1 |
| | | Female | 4,247 | 350 | 279 | 317 | 331 | 511 | 438 | 386 | 519 | 1,116 | 42.7 |
| Union | 13.9 | Male | 6,564 | 646 | 546 | 599 | 693 | 1,030 | 778 | 577 | 681 | 1,014 | 32.7 |
| | | Female | 7,336 | 632 | 546 | 598 | 694 | 1,009 | 789 | 648 | 768 | 1,652 | 37.4 |
| Van Buren | 8.6 | Male | 4,239 | 418 | 370 | 418 | 368 | 613 | 513 | 382 | 421 | 736 | 33.9 |
| | | Female | 4,361 | 394 | 302 | 363 | 388 | 549 | 534 | 375 | 479 | 977 | 38.5 |
| Wapello | 39.5 | Male | 18,818 | 1,746 | 1,544 | 1,654 | 2,042 | 2,962 | 2,252 | 1,846 | 1,968 | 2,804 | 33.2 |
| | | Female | 20,682 | 1,647 | 1,459 | 1,599 | 2,059 | 2,946 | 2,361 | 2,036 | 2,258 | 4,317 | 37.7 |
| Warren | 37.6 | Male | 18,320 | 1,963 | 1,930 | 1,881 | 1,996 | 3,220 | 2,897 | 1,704 | 1,292 | 1,437 | 29.3 |
| | | Female | 19,280 | 1,800 | 1,990 | 1,863 | 2,009 | 3,479 | 2,931 | 1,604 | 1,344 | 2,260 | 30.7 |
| Washington | 20.7 | Male | 9,952 | 1,001 | 861 | 1,009 | 1,045 | 1,611 | 1,202 | 917 | 951 | 1,355 | 31.6 |
| | | Female | 10,748 | 951 | 806 | 922 | 958 | 1,566 | 1,233 | 996 | 1,074 | 2,242 | 36.4 |
| Wayne | 8.1 | Male | 3,897 | 331 | 282 | 333 | 340 | 516 | 402 | 378 | 489 | 826 | 38.6 |
| | | Female | 4,203 | 332 | 261 | 279 | 318 | 490 | 441 | 404 | 531 | 1,147 | 44.6 |
| Webster | 44.0 | Male | 20,938 | 2,054 | 1,721 | 2,031 | 2,516 | 3,339 | 2,513 | 2,109 | 2,045 | 2,610 | 31.4 |
| | | Female | 23,062 | 1,963 | 1,639 | 1,981 | 2,614 | 3,325 | 2,609 | 2,216 | 2,388 | 4,327 | 35.0 |
| Winnebago | 13.1 | Male | 6,350 | 586 | 487 | 548 | 800 | 979 | 725 | 574 | 649 | 1,002 | 32.7 |
| | | Female | 6,750 | 523 | 527 | 575 | 679 | 903 | 742 | 610 | 712 | 1,479 | 37.3 |
| Winneshiek | 22.0 | Male | 10,814 | 949 | 865 | 1,090 | 1,947 | 1,478 | 1,146 | 972 | 999 | 1,368 | 28.8 |
| | | Female | 11,186 | 904 | 831 | 1,029 | 1,950 | 1,332 | 1,188 | 947 | 1,016 | 1,989 | 31.6 |
| Woodbury | 100.1 | Male | 47,388 | 5,124 | 4,207 | 4,419 | 5,536 | 8,066 | 5,565 | 4,532 | 4,545 | 5,394 | 30.5 |
| | | Female | 52,712 | 5,161 | 4,052 | 4,232 | 6,143 | 8,347 | 5,814 | 4,920 | 5,174 | 8,869 | 33.1 |
| Worth | 9.1 | Male | 4,470 | 444 | 352 | 377 | 434 | 680 | 559 | 422 | 435 | 767 | 34.2 |
| | | Female | 4,630 | 366 | 344 | 349 | 371 | 650 | 556 | 431 | 531 | 1,032 | 39.2 |
| Wright | 16.0 | Male | 7,683 | 705 | 577 | 704 | 770 | 1,134 | 951 | 753 | 864 | 1,225 | 34.6 |
| | | Female | 8,317 | 731 | 564 | 675 | 721 | 1,062 | 922 | 800 | 985 | 1,857 | 39.4 |
| **TOTAL METRO COUNTIES** | **1,248.1** | **Male** | **602,350** | **60,698** | **53,170** | **57,589** | **81,437** | **114,245** | **79,212** | **54,847** | **49,501** | **51,651** | **29.2** |
| | | **Female** | **645,750** | **57,909** | **51,528** | **55,072** | **86,845** | **114,484** | **80,963** | **57,095** | **55,312** | **86,542** | **31.2** |
| **TOTAL STATE** | **2,941.3** | **Male** | **1,427,050** | **140,574** | **121,843** | **135,803** | **182,736** | **244,077** | **178,122** | **131,518** | **129,818** | **162,559** | **30.4** |
| | | **Female** | **1,514,250** | **134,528** | **116,645** | **129,585** | **178,613** | **236,627** | **181,451** | **137,842** | **145,020** | **253,939** | **33.4** |
| **KANSAS** | | | | | | | | | | | | | |
| **KANSAS CITY** | **1,473.1** | **Male** | **709,681** | **69,070** | **63,481** | **66,631** | **81,573** | **131,112** | **101,813** | **71,037** | **63,282** | **61,682** | **30.7** |
| | | **Female** | **763,419** | **65,997** | **60,599** | **64,316** | **84,189** | **135,929** | **104,997** | **74,823** | **70,058** | **102,511** | **32.8** |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **KANSAS (continued)** | | | | | | | | | | | | | |
| **KANSAS CITY (continued)** | | | | | | | | | | | | | |
| Johnson | 298.5 | Male | 144,983 | 13,736 | 13,345 | 14,116 | 14,406 | 28,805 | 23,551 | 14,893 | 12,659 | 9,472 | 30.9 |
| | | Female | 153,517 | 13,178 | 12,726 | 13,548 | 14,845 | 31,010 | 24,337 | 15,856 | 13,412 | 14,605 | 32.2 |
| Leavenworth | 58.1 | Male | 30,972 | 2,699 | 2,788 | 2,589 | 3,789 | 5,905 | 5,223 | 2,916 | 2,539 | 2,524 | 31.1 |
| | | Female | 27,128 | 2,543 | 2,595 | 2,478 | 2,746 | 4,669 | 4,020 | 2,374 | 2,250 | 3,453 | 31.9 |
| Miami | 22.7 | Male | 11,091 | 1,028 | 996 | 1,181 | 1,106 | 1,649 | 1,531 | 1,114 | 1,036 | 1,450 | 32.5 |
| | | Female | 11,609 | 993 | 902 | 1,051 | 1,023 | 1,664 | 1,502 | 1,133 | 1,105 | 2,236 | 36.1 |
| Wyandotte | 169.1 | Male | 80,038 | 8,797 | 7,495 | 7,732 | 10,067 | 13,682 | 9,291 | 7,570 | 7,499 | 7,905 | 29.3 |
| | | Female | 89,062 | 8,413 | 7,254 | 7,508 | 10,856 | 14,366 | 10,323 | 8,394 | 8,747 | 13,201 | 32.3 |
| *Cass, Mo.* | *55.1* | *Male* | *27,124* | *2,808* | *2,752* | *2,931* | *2,716* | *4,359* | *4,411* | *2,839* | *2,101* | *2,207* | *30.4* |
| | | *Female* | *27,976* | *2,587* | *2,627* | *2,789* | *2,707* | *4,658* | *4,514* | *2,598* | *2,202* | *3,294* | *32.0* |
| *Clay, Mo.* | *140.8* | *Male* | *68,391* | *6,419* | *5,971* | *6,428* | *8,230* | *12,998* | *10,510* | *7,316* | *6,009* | *4,510* | *30.5* |
| | | *Female* | *72,409* | *6,066* | *5,760* | *6,281* | *8,877* | *13,678* | *10,821* | *7,444* | *6,323* | *7,159* | *31.7* |
| *Jackson, Mo.* | *623.5* | *Male* | *295,055* | *28,613* | *25,250* | *26,494* | *36,019* | *54,975* | *38,776* | *29,348* | *26,853* | *28,727* | *30.7* |
| | | *Female* | *328,445* | *27,584* | *24,220* | *25,890* | *37,987* | *56,716* | *41,354* | *32,056* | *31,409* | *51,229* | *33.6* |
| *Lafayette, Mo.* | *30.9* | *Male* | *15,041* | *1,323* | *1,329* | *1,496* | *1,548* | *2,162* | *2,094* | *1,509* | *1,455* | *2,125* | *33.4* |
| | | *Female* | *15,859* | *1,246* | *1,169* | *1,300* | *1,388* | *2,183* | *2,057* | *1,523* | *1,637* | *3,356* | *38.1* |
| *Platte, Mo.* | *51.8* | *Male* | *25,954* | *2,561* | *2,513* | *2,509* | *2,672* | *4,971* | *4,640* | *2,441* | *2,149* | *1,498* | *30.5* |
| | | *Female* | *25,846* | *2,407* | *2,376* | *2,385* | *2,733* | *5,258* | *4,323* | *2,369* | *1,929* | *2,066* | *30.7* |
| *Ray, Mo.* | *22.6* | *Male* | *11,032* | *1,086* | *1,042* | *1,155* | *1,020* | *1,606* | *1,786* | *1,091* | *982* | *1,264* | *32.6* |
| | | *Female* | *11,568* | *980* | *970* | *1,086* | *1,027* | *1,727* | *1,746* | *1,076* | *1,044* | *1,912* | *35.0* |
| **LAWRENCE** | **71.4** | **Male** | **35,973** | **2,731** | **2,208** | **2,154** | **11,067** | **7,526** | **3,761** | **2,304** | **2,046** | **2,176** | **24.9** |
| | | **Female** | **35,427** | **2,619** | **2,087** | **2,190** | **9,978** | **6,659** | **3,746** | **2,396** | **2,217** | **3,535** | **26.3** |
| Douglas | 71.4 | Male | 35,973 | 2,731 | 2,208 | 2,154 | 11,067 | 7,526 | 3,761 | 2,304 | 2,046 | 2,176 | 24.9 |
| | | Female | 35,427 | 2,619 | 2,087 | 2,190 | 9,978 | 6,659 | 3,746 | 2,396 | 2,217 | 3,535 | 26.3 |
| **TOPEKA** | **159.1** | **Male** | **76,632** | **7,517** | **6,467** | **7,139** | **9,199** | **14,169** | **9,924** | **7,779** | **6,939** | **7,499** | **30.6** |
| | | **Female** | **82,468** | **6,906** | **6,079** | **6,576** | **9,574** | **14,551** | **10,445** | **7,974** | **7,456** | **12,907** | **33.3** |
| Shawnee | 159.1 | Male | 76,632 | 7,517 | 6,467 | 7,139 | 9,199 | 14,169 | 9,924 | 7,779 | 6,939 | 7,499 | 30.6 |
| | | Female | 82,468 | 6,906 | 6,079 | 6,576 | 9,574 | 14,551 | 10,445 | 7,974 | 7,456 | 12,907 | 33.3 |
| **WICHITA** | **428.2** | **Male** | **209,414** | **21,753** | **17,489** | **18,143** | **28,364** | **40,920** | **26,639** | **20,475** | **18,618** | **17,013** | **29.6** |
| | | **Female** | **218,786** | **21,148** | **16,945** | **17,703** | **27,249** | **38,389** | **27,194** | **21,214** | **20,812** | **28,132** | **31.9** |
| Butler | 47.7 | Male | 23,219 | 2,366 | 1,981 | 2,286 | 2,491 | 3,854 | 3,155 | 2,432 | 2,167 | 2,487 | 31.4 |
| | | Female | 24,481 | 2,303 | 1,974 | 2,177 | 2,377 | 3,818 | 3,248 | 2,417 | 2,325 | 3,842 | 33.9 |
| Sedgwick | 380.5 | Male | 186,195 | 19,387 | 15,506 | 15,857 | 25,873 | 37,066 | 23,484 | 18,043 | 16,451 | 14,526 | 29.4 |
| | | Female | 194,305 | 18,845 | 14,971 | 15,526 | 24,872 | 34,571 | 23,946 | 18,797 | 18,487 | 24,290 | 31.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Allen | 16.2 | Male | 7,663 | 796 | 660 | 643 | 850 | 1,104 | 908 | 694 | 788 | 1,220 | 33.0 |
| | | Female | 8,537 | 788 | 629 | 645 | 813 | 1,148 | 916 | 785 | 870 | 1,943 | 37.7 |
| Anderson | 9.1 | Male | 4,420 | 421 | 331 | 430 | 459 | 591 | 502 | 389 | 442 | 855 | 34.6 |
| | | Female | 4,680 | 393 | 329 | 422 | 366 | 535 | 524 | 403 | 547 | 1,161 | 40.6 |
| Atchison | 18.0 | Male | 8,658 | 833 | 737 | 902 | 1,284 | 1,236 | 979 | 836 | 774 | 1,077 | 29.6 |
| | | Female | 9,342 | 776 | 709 | 828 | 1,249 | 1,147 | 1,072 | 802 | 907 | 1,852 | 34.7 |
| Barber | 6.8 | Male | 3,318 | 295 | 246 | 257 | 316 | 503 | 377 | 361 | 395 | 568 | 36.1 |
| | | Female | 3,482 | 292 | 215 | 255 | 271 | 434 | 392 | 350 | 447 | 826 | 42.0 |
| Barton | 32.1 | Male | 15,573 | 1,703 | 1,207 | 1,410 | 1,897 | 2,595 | 1,830 | 1,573 | 1,528 | 1,830 | 31.0 |
| | | Female | 16,527 | 1,463 | 1,155 | 1,401 | 1,883 | 2,433 | 1,933 | 1,673 | 1,730 | 2,856 | 34.7 |
| Bourbon | 16.3 | Male | 7,610 | 727 | 585 | 595 | 838 | 1,147 | 862 | 680 | 833 | 1,343 | 34.2 |
| | | Female | 8,690 | 699 | 575 | 624 | 821 | 1,138 | 883 | 812 | 961 | 2,177 | 40.5 |
| Brown | 12.1 | Male | 5,742 | 589 | 458 | 494 | 539 | 805 | 618 | 511 | 604 | 1,124 | 34.8 |
| | | Female | 6,358 | 562 | 470 | 440 | 541 | 786 | 620 | 504 | 755 | 1,680 | 41.1 |
| Butler | 47.7 | Male | 23,219 | 2,366 | 1,981 | 2,286 | 2,491 | 3,854 | 3,155 | 2,432 | 2,167 | 2,487 | 31.4 |
| | | Female | 24,481 | 2,303 | 1,974 | 2,177 | 2,377 | 3,818 | 3,248 | 2,417 | 2,325 | 3,842 | 33.9 |
| Chase | 3.3 | Male | 1,569 | 129 | 124 | 132 | 121 | 230 | 191 | 141 | 202 | 299 | 37.5 |
| | | Female | 1,731 | 133 | 103 | 121 | 143 | 202 | 169 | 160 | 229 | 471 | 44.7 |
| Chautauqua | 5.2 | Male | 2,519 | 199 | 164 | 223 | 215 | 291 | 298 | 216 | 311 | 602 | 40.6 |
| | | Female | 2,681 | 161 | 166 | 189 | 177 | 275 | 326 | 222 | 373 | 792 | 47.1 |
| Cherokee | 22.8 | Male | 10,751 | 1,008 | 979 | 1,060 | 1,063 | 1,574 | 1,388 | 955 | 1,152 | 1,572 | 33.0 |
| | | Female | 12,049 | 933 | 922 | 1,033 | 986 | 1,590 | 1,502 | 1,108 | 1,339 | 2,636 | 38.7 |
| Cheyenne | 3.5 | Male | 1,661 | 133 | 115 | 141 | 139 | 235 | 179 | 208 | 234 | 277 | 38.8 |
| | | Female | 1,839 | 143 | 129 | 123 | 122 | 209 | 170 | 236 | 250 | 457 | 46.0 |
| Clark | 2.6 | Male | 1,221 | 93 | 91 | 113 | 75 | 160 | 163 | 124 | 153 | 249 | 39.8 |
| | | Female | 1,379 | 91 | 83 | 112 | 74 | 147 | 148 | 157 | 181 | 386 | 47.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **KANSAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Clay | 9.8 | Male | 4,711 | 451 | 355 | 385 | 464 | 670 | 533 | 442 | 526 | 885 | 35.6 |
| | | Female | 5,089 | 447 | 347 | 369 | 346 | 660 | 522 | 501 | 567 | 1,330 | 42.2 |
| Cloud | 12.0 | Male | 5,569 | 506 | 399 | 477 | 695 | 756 | 616 | 478 | 584 | 1,058 | 34.4 |
| | | Female | 6,431 | 467 | 367 | 469 | 653 | 755 | 642 | 542 | 708 | 1,828 | 42.9 |
| Coffey | 10.6 | Male | 5,244 | 513 | 438 | 441 | 507 | 830 | 653 | 437 | 484 | 941 | 33.7 |
| | | Female | 5,356 | 490 | 416 | 434 | 495 | 758 | 612 | 385 | 539 | 1,227 | 36.4 |
| Comanche | 2.6 | Male | 1,258 | 107 | 104 | 108 | 97 | 164 | 159 | 127 | 150 | 242 | 38.1 |
| | | Female | 1,342 | 95 | 77 | 97 | 92 | 152 | 145 | 125 | 176 | 383 | 45.9 |
| Cowley | 38.2 | Male | 18,159 | 1,760 | 1,530 | 1,590 | 2,128 | 2,822 | 2,286 | 1,838 | 1,715 | 2,490 | 32.3 |
| | | Female | 20,041 | 1,643 | 1,471 | 1,532 | 2,107 | 2,946 | 2,361 | 1,815 | 2,011 | 4,155 | 36.4 |
| Crawford | 38.1 | Male | 18,006 | 1,576 | 1,266 | 1,486 | 2,782 | 2,696 | 2,038 | 1,448 | 1,791 | 2,923 | 32.0 |
| | | Female | 20,094 | 1,411 | 1,182 | 1,369 | 2,582 | 2,569 | 2,099 | 1,654 | 2,277 | 4,951 | 39.4 |
| Decatur | 4.4 | Male | 2,125 | 182 | 165 | 189 | 203 | 272 | 227 | 222 | 254 | 411 | 37.3 |
| | | Female | 2,275 | 178 | 140 | 178 | 176 | 245 | 217 | 253 | 278 | 610 | 45.1 |
| Dickinson | 20.2 | Male | 9,757 | 908 | 812 | 910 | 932 | 1,320 | 1,253 | 1,011 | 968 | 1,643 | 35.0 |
| | | Female | 10,443 | 835 | 718 | 861 | 819 | 1,273 | 1,273 | 1,007 | 1,095 | 2,562 | 40.6 |
| Doniphan | 9.4 | Male | 4,634 | 465 | 370 | 429 | 539 | 705 | 533 | 383 | 459 | 751 | 32.3 |
| | | Female | 4,766 | 413 | 384 | 430 | 515 | 664 | 482 | 449 | 484 | 945 | 34.7 |
| Douglas | 71.4 | Male | 35,973 | 2,731 | 2,208 | 2,154 | 11,067 | 7,526 | 3,761 | 2,304 | 2,046 | 2,176 | 24.9 |
| | | Female | 35,427 | 2,619 | 2,087 | 2,190 | 9,978 | 6,659 | 3,746 | 2,396 | 2,217 | 3,535 | 26.3 |
| Edwards | 4.3 | Male | 2,126 | 189 | 159 | 177 | 186 | 305 | 272 | 207 | 230 | 401 | 36.7 |
| | | Female | 2,174 | 179 | 113 | 179 | 183 | 263 | 222 | 214 | 280 | 541 | 42.7 |
| Elk | 3.8 | Male | 1,808 | 142 | 119 | 173 | 128 | 186 | 214 | 178 | 228 | 440 | 42.3 |
| | | Female | 1,992 | 143 | 93 | 134 | 126 | 210 | 210 | 195 | 255 | 626 | 49.1 |
| Ellis | 27.3 | Male | 13,313 | 1,360 | 992 | 1,171 | 2,629 | 2,502 | 1,431 | 1,065 | 985 | 1,178 | 27.0 |
| | | Female | 13,987 | 1,349 | 874 | 1,119 | 2,878 | 2,245 | 1,437 | 1,113 | 1,169 | 1,803 | 28.4 |
| Ellsworth | 6.9 | Male | 3,336 | 291 | 246 | 318 | 289 | 446 | 365 | 329 | 370 | 682 | 37.1 |
| | | Female | 3,564 | 301 | 232 | 248 | 249 | 448 | 350 | 326 | 428 | 982 | 43.7 |
| Finney | 27.3 | Male | 13,542 | 1,795 | 1,317 | 1,266 | 1,791 | 2,692 | 1,667 | 1,057 | 995 | 962 | 27.2 |
| | | Female | 13,758 | 1,681 | 1,316 | 1,293 | 1,725 | 2,489 | 1,634 | 1,140 | 1,068 | 1,412 | 28.5 |
| Ford | 26.1 | Male | 12,755 | 1,410 | 1,101 | 1,172 | 1,722 | 2,166 | 1,580 | 1,123 | 1,130 | 1,351 | 29.5 |
| | | Female | 13,345 | 1,357 | 1,003 | 1,085 | 1,767 | 2,046 | 1,618 | 1,176 | 1,225 | 2,068 | 32.1 |
| Franklin | 23.0 | Male | 11,174 | 1,091 | 931 | 1,025 | 1,380 | 1,612 | 1,446 | 1,048 | 1,008 | 1,633 | 32.2 |
| | | Female | 11,826 | 971 | 884 | 963 | 1,286 | 1,570 | 1,494 | 1,041 | 1,187 | 2,430 | 36.6 |
| Geary | 30.7 | Male | 16,255 | 2,058 | 1,156 | 1,171 | 4,247 | 2,889 | 1,874 | 1,069 | 886 | 905 | 24.2 |
| | | Female | 14,445 | 1,774 | 1,108 | 1,188 | 2,690 | 2,470 | 1,740 | 1,136 | 1,001 | 1,338 | 26.9 |
| Gove | 3.7 | Male | 1,818 | 184 | 133 | 184 | 200 | 269 | 216 | 185 | 168 | 279 | 32.7 |
| | | Female | 1,882 | 188 | 167 | 198 | 147 | 252 | 191 | 195 | 173 | 371 | 34.6 |
| Graham | 3.8 | Male | 1,879 | 185 | 149 | 195 | 175 | 243 | 227 | 199 | 197 | 309 | 34.7 |
| | | Female | 1,921 | 154 | 133 | 170 | 162 | 223 | 247 | 215 | 202 | 415 | 39.8 |
| Grant | 7.3 | Male | 3,679 | 456 | 371 | 369 | 406 | 681 | 520 | 357 | 288 | 231 | 28.5 |
| | | Female | 3,621 | 444 | 326 | 370 | 396 | 622 | 512 | 345 | 265 | 341 | 29.4 |
| Gray | 5.4 | Male | 2,694 | 336 | 245 | 234 | 286 | 462 | 360 | 240 | 230 | 301 | 30.3 |
| | | Female | 2,706 | 296 | 233 | 220 | 288 | 442 | 332 | 240 | 253 | 402 | 32.1 |
| Greeley | 1.9 | Male | 950 | 95 | 82 | 81 | 115 | 142 | 115 | 95 | 100 | 125 | 32.2 |
| | | Female | 950 | 103 | 79 | 88 | 97 | 121 | 107 | 111 | 106 | 138 | 33.9 |
| Greenwood | 8.6 | Male | 4,123 | 330 | 317 | 342 | 351 | 504 | 452 | 406 | 480 | 941 | 39.8 |
| | | Female | 4,477 | 338 | 293 | 342 | 267 | 523 | 491 | 429 | 542 | 1,252 | 44.7 |
| Hamilton | 2.4 | Male | 1,183 | 114 | 93 | 108 | 103 | 158 | 147 | 136 | 123 | 201 | 36.1 |
| | | Female | 1,217 | 92 | 94 | 96 | 85 | 156 | 149 | 138 | 136 | 271 | 40.7 |
| Harper | 7.7 | Male | 3,648 | 324 | 287 | 299 | 275 | 499 | 440 | 396 | 423 | 705 | 38.2 |
| | | Female | 4,052 | 274 | 258 | 289 | 282 | 469 | 451 | 391 | 489 | 1,149 | 45.1 |
| Harvey | 31.8 | Male | 15,152 | 1,503 | 1,228 | 1,331 | 1,988 | 2,584 | 1,830 | 1,468 | 1,350 | 1,870 | 30.9 |
| | | Female | 16,648 | 1,376 | 1,113 | 1,292 | 1,974 | 2,479 | 2,008 | 1,539 | 1,500 | 3,367 | 35.4 |
| Haskell | 3.9 | Male | 1,973 | 238 | 202 | 190 | 217 | 356 | 268 | 180 | 166 | 156 | 28.9 |
| | | Female | 1,927 | 233 | 190 | 174 | 178 | 328 | 268 | 184 | 167 | 205 | 30.7 |
| Hodgeman | 2.2 | Male | 1,113 | 95 | 83 | 116 | 114 | 150 | 116 | 127 | 135 | 177 | 34.9 |
| | | Female | 1,087 | 79 | 63 | 102 | 89 | 128 | 143 | 114 | 137 | 232 | 40.8 |
| Jackson | 12.1 | Male | 5,979 | 600 | 565 | 622 | 505 | 893 | 838 | 576 | 518 | 862 | 32.8 |
| | | Female | 6,121 | 561 | 520 | 552 | 481 | 906 | 795 | 579 | 576 | 1,151 | 35.5 |
| Jefferson | 16.7 | Male | 8,293 | 761 | 752 | 885 | 685 | 1,296 | 1,208 | 821 | 795 | 1,090 | 33.2 |
| | | Female | 8,407 | 660 | 722 | 826 | 653 | 1,319 | 1,162 | 764 | 854 | 1,447 | 35.2 |
| Jewell | 4.8 | Male | 2,353 | 212 | 162 | 206 | 197 | 315 | 242 | 259 | 275 | 485 | 38.5 |
| | | Female | 2,447 | 194 | 161 | 176 | 182 | 280 | 249 | 270 | 277 | 658 | 44.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KANSAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Johnson | 298.5 | Male | 144,983 | 13,736 | 13,345 | 14,116 | 14,406 | 28,805 | 23,551 | 14,893 | 12,659 | 9,472 | 30.9 |
| | | Female | 153,517 | 13,178 | 12,726 | 13,548 | 14,845 | 31,010 | 24,337 | 15,856 | 13,412 | 14,605 | 32.2 |
| Kearny | 3.7 | Male | 1,858 | 231 | 190 | 172 | 211 | 311 | 221 | 191 | 167 | 164 | 29.0 |
| | | Female | 1,842 | 238 | 153 | 201 | 179 | 270 | 243 | 182 | 164 | 212 | 30.6 |
| Kingman | 9.1 | Male | 4,432 | 437 | 329 | 395 | 460 | 657 | 518 | 454 | 496 | 686 | 34.1 |
| | | Female | 4,668 | 401 | 337 | 383 | 401 | 581 | 544 | 427 | 564 | 1,030 | 39.2 |
| Kiowa | 3.9 | Male | 1,880 | 181 | 143 | 134 | 190 | 302 | 215 | 204 | 205 | 306 | 34.7 |
| | | Female | 2,020 | 199 | 107 | 155 | 204 | 248 | 204 | 197 | 251 | 455 | 39.8 |
| Labette | 25.9 | Male | 12,280 | 1,196 | 1,094 | 1,232 | 1,334 | 1,909 | 1,479 | 1,053 | 1,171 | 1,812 | 31.7 |
| | | Female | 13,620 | 1,149 | 1,059 | 1,171 | 1,194 | 1,947 | 1,543 | 1,165 | 1,501 | 2,891 | 36.9 |
| Lane | 2.5 | Male | 1,218 | 136 | 82 | 110 | 112 | 181 | 156 | 136 | 113 | 192 | 34.3 |
| | | Female | 1,282 | 113 | 97 | 120 | 85 | 166 | 174 | 120 | 154 | 253 | 38.4 |
| Leavenworth | 58.1 | Male | 30,972 | 2,699 | 2,788 | 2,589 | 3,789 | 5,905 | 5,223 | 2,916 | 2,539 | 2,524 | 31.1 |
| | | Female | 27,128 | 2,543 | 2,595 | 2,478 | 2,746 | 4,669 | 4,020 | 2,374 | 2,250 | 3,453 | 31.9 |
| Lincoln | 4.0 | Male | 1,910 | 170 | 109 | 155 | 155 | 263 | 178 | 221 | 224 | 435 | 40.8 |
| | | Female | 2,090 | 165 | 123 | 132 | 120 | 234 | 194 | 214 | 252 | 656 | 49.2 |
| Linn | 8.7 | Male | 4,174 | 373 | 334 | 365 | 325 | 574 | 507 | 406 | 471 | 819 | 37.3 |
| | | Female | 4,526 | 368 | 309 | 376 | 282 | 596 | 501 | 432 | 525 | 1,137 | 41.6 |
| Logan | 3.5 | Male | 1,732 | 172 | 132 | 180 | 173 | 260 | 192 | 198 | 181 | 244 | 33.0 |
| | | Female | 1,768 | 133 | 119 | 175 | 150 | 227 | 211 | 181 | 187 | 385 | 38.8 |
| Lyon | 37.6 | Male | 18,403 | 1,931 | 1,383 | 1,297 | 3,536 | 3,913 | 1,996 | 1,263 | 1,240 | 1,844 | 27.7 |
| | | Female | 19,197 | 1,822 | 1,307 | 1,228 | 3,813 | 3,296 | 1,933 | 1,393 | 1,466 | 2,939 | 29.3 |
| McPherson | 28.0 | Male | 13,503 | 1,232 | 986 | 1,135 | 1,930 | 2,204 | 1,601 | 1,269 | 1,264 | 1,882 | 31.7 |
| | | Female | 14,497 | 1,202 | 957 | 1,062 | 1,845 | 2,064 | 1,621 | 1,344 | 1,435 | 2,967 | 35.7 |
| Marion | 13.5 | Male | 6,437 | 446 | 471 | 542 | 740 | 836 | 728 | 619 | 754 | 1,301 | 37.5 |
| | | Female | 7,063 | 507 | 411 | 534 | 643 | 825 | 687 | 705 | 821 | 1,930 | 43.9 |
| Marshall | 12.7 | Male | 6,108 | 502 | 439 | 512 | 605 | 801 | 643 | 622 | 842 | 1,142 | 38.0 |
| | | Female | 6,592 | 493 | 379 | 563 | 563 | 737 | 717 | 592 | 962 | 1,586 | 42.8 |
| Meade | 4.8 | Male | 2,389 | 237 | 209 | 215 | 273 | 347 | 271 | 253 | 227 | 357 | 32.5 |
| | | Female | 2,411 | 205 | 174 | 177 | 218 | 304 | 267 | 263 | 261 | 542 | 39.8 |
| Miami | 22.7 | Male | 11,091 | 1,028 | 996 | 1,181 | 1,106 | 1,649 | 1,531 | 1,114 | 1,036 | 1,450 | 32.5 |
| | | Female | 11,609 | 993 | 902 | 1,051 | 1,023 | 1,664 | 1,502 | 1,133 | 1,105 | 2,236 | 36.1 |
| Mitchell | 8.3 | Male | 3,951 | 363 | 327 | 351 | 440 | 619 | 434 | 371 | 359 | 687 | 33.0 |
| | | Female | 4,349 | 394 | 285 | 380 | 379 | 571 | 400 | 374 | 434 | 1,132 | 39.1 |
| Montgomery | 42.9 | Male | 20,306 | 2,016 | 1,715 | 1,828 | 2,179 | 3,043 | 2,544 | 1,816 | 2,072 | 3,093 | 32.9 |
| | | Female | 22,594 | 1,933 | 1,682 | 1,678 | 2,097 | 3,128 | 2,595 | 2,028 | 2,490 | 4,963 | 38.0 |
| Morris | 6.3 | Male | 3,050 | 263 | 191 | 260 | 275 | 387 | 376 | 295 | 359 | 644 | 39.0 |
| | | Female | 3,250 | 243 | 231 | 270 | 232 | 355 | 372 | 296 | 386 | 865 | 42.9 |
| Morton | 3.4 | Male | 1,719 | 190 | 184 | 157 | 178 | 277 | 263 | 163 | 155 | 152 | 30.4 |
| | | Female | 1,681 | 196 | 163 | 118 | 190 | 275 | 222 | 167 | 174 | 176 | 31.3 |
| Nemaha | 11.2 | Male | 5,516 | 561 | 458 | 575 | 567 | 738 | 586 | 517 | 567 | 947 | 33.1 |
| | | Female | 5,684 | 500 | 419 | 519 | 486 | 638 | 570 | 539 | 625 | 1,388 | 39.9 |
| Neosho | 19.2 | Male | 9,178 | 923 | 760 | 814 | 994 | 1,385 | 1,133 | 855 | 929 | 1,385 | 32.9 |
| | | Female | 10,022 | 877 | 730 | 837 | 905 | 1,344 | 1,156 | 921 | 1,042 | 2,210 | 37.8 |
| Ness | 4.5 | Male | 2,203 | 195 | 144 | 210 | 239 | 327 | 236 | 202 | 259 | 391 | 34.6 |
| | | Female | 2,297 | 200 | 137 | 165 | 202 | 255 | 261 | 231 | 263 | 583 | 42.3 |
| Norton | 6.5 | Male | 3,141 | 222 | 246 | 275 | 270 | 492 | 406 | 330 | 328 | 572 | 36.6 |
| | | Female | 3,359 | 218 | 239 | 263 | 227 | 424 | 412 | 303 | 374 | 899 | 42.5 |
| Osage | 16.4 | Male | 8,058 | 773 | 725 | 768 | 779 | 1,207 | 1,040 | 809 | 769 | 1,188 | 33.2 |
| | | Female | 8,342 | 732 | 655 | 676 | 736 | 1,208 | 1,034 | 771 | 829 | 1,701 | 36.6 |
| Osborne | 5.8 | Male | 2,751 | 239 | 205 | 229 | 236 | 344 | 291 | 261 | 339 | 607 | 39.2 |
| | | Female | 3,049 | 247 | 171 | 244 | 224 | 314 | 282 | 279 | 377 | 911 | 46.5 |
| Ottawa | 6.0 | Male | 2,897 | 255 | 207 | 275 | 243 | 394 | 386 | 296 | 290 | 551 | 36.9 |
| | | Female | 3,103 | 215 | 232 | 257 | 231 | 356 | 389 | 277 | 343 | 803 | 41.7 |
| Pawnee | 8.0 | Male | 3,995 | 344 | 274 | 364 | 390 | 699 | 523 | 387 | 441 | 573 | 33.9 |
| | | Female | 4,005 | 308 | 265 | 328 | 310 | 548 | 479 | 391 | 522 | 854 | 40.1 |
| Phillips | 7.3 | Male | 3,542 | 317 | 267 | 340 | 286 | 518 | 413 | 344 | 410 | 647 | 36.0 |
| | | Female | 3,758 | 305 | 252 | 281 | 243 | 463 | 454 | 378 | 423 | 959 | 42.4 |
| Pottawatomie | 16.0 | Male | 7,981 | 868 | 676 | 669 | 923 | 1,431 | 978 | 701 | 687 | 1,048 | 31.0 |
| | | Female | 8,019 | 746 | 652 | 675 | 843 | 1,299 | 959 | 649 | 717 | 1,479 | 33.4 |
| Pratt | 10.7 | Male | 5,120 | 508 | 335 | 406 | 653 | 804 | 585 | 504 | 537 | 788 | 33.2 |
| | | Female | 5,580 | 465 | 349 | 396 | 587 | 741 | 611 | 551 | 623 | 1,257 | 39.1 |
| Rawlins | 4.0 | Male | 1,947 | 167 | 146 | 185 | 171 | 279 | 231 | 199 | 217 | 352 | 36.1 |
| | | Female | 2,053 | 191 | 164 | 164 | 155 | 259 | 230 | 204 | 229 | 457 | 39.1 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KANSAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Reno | 66.9 | Male | 32,823 | 3,275 | 2,614 | 2,832 | 4,480 | 5,739 | 4,096 | 2,967 | 2,998 | 3,822 | 30.6 |
| | | Female | 34,077 | 3,001 | 2,537 | 2,643 | 3,716 | 5,406 | 4,181 | 3,151 | 3,421 | 6,021 | 34.5 |
| Republic | 7.0 | Male | 3,378 | 276 | 224 | 261 | 298 | 432 | 359 | 344 | 423 | 761 | 40.5 |
| | | Female | 3,622 | 253 | 211 | 249 | 260 | 389 | 380 | 371 | 439 | 1,070 | 46.8 |
| Rice | 11.9 | Male | 5,679 | 492 | 455 | 485 | 665 | 759 | 694 | 578 | 592 | 959 | 34.8 |
| | | Female | 6,221 | 503 | 409 | 472 | 621 | 737 | 721 | 614 | 694 | 1,450 | 40.1 |
| Riley | 65.3 | Male | 36,995 | 3,260 | 2,041 | 1,676 | 15,310 | 7,458 | 3,000 | 1,424 | 1,377 | 1,449 | 23.3 |
| | | Female | 28,305 | 3,053 | 2,011 | 1,542 | 8,181 | 5,519 | 2,591 | 1,535 | 1,464 | 2,409 | 24.5 |
| Rooks | 6.8 | Male | 3,258 | 300 | 284 | 320 | 336 | 454 | 328 | 320 | 347 | 569 | 33.6 |
| | | Female | 3,542 | 317 | 253 | 299 | 284 | 412 | 356 | 346 | 411 | 864 | 40.8 |
| Rush | 4.5 | Male | 2,190 | 182 | 161 | 190 | 191 | 274 | 227 | 246 | 296 | 423 | 39.3 |
| | | Female | 2,310 | 160 | 148 | 151 | 151 | 266 | 236 | 252 | 309 | 637 | 46.6 |
| Russell | 9.0 | Male | 4,363 | 388 | 306 | 375 | 405 | 649 | 499 | 446 | 515 | 780 | 36.2 |
| | | Female | 4,637 | 358 | 276 | 348 | 372 | 590 | 512 | 500 | 586 | 1,095 | 42.3 |
| Saline | 50.7 | Male | 24,454 | 2,392 | 2,042 | 2,263 | 3,283 | 4,360 | 3,205 | 2,273 | 2,125 | 2,511 | 30.2 |
| | | Female | 26,246 | 2,269 | 1,915 | 2,133 | 3,431 | 4,378 | 3,286 | 2,370 | 2,388 | 4,076 | 32.7 |
| Scott | 5.9 | Male | 2,926 | 327 | 299 | 273 | 256 | 533 | 364 | 260 | 269 | 345 | 30.8 |
| | | Female | 2,974 | 296 | 267 | 267 | 278 | 470 | 373 | 278 | 293 | 452 | 33.1 |
| Sedgwick | 380.5 | Male | 186,195 | 19,387 | 15,508 | 15,857 | 25,873 | 37,066 | 23,484 | 18,043 | 16,451 | 14,526 | 29.4 |
| | | Female | 194,305 | 18,845 | 14,971 | 15,526 | 24,872 | 34,571 | 23,946 | 18,797 | 18,487 | 24,290 | 31.6 |
| Seward | 17.8 | Male | 8,915 | 1,104 | 825 | 763 | 1,285 | 1,641 | 1,071 | 857 | 705 | 664 | 27.9 |
| | | Female | 8,885 | 1,046 | 794 | 740 | 1,168 | 1,511 | 1,071 | 853 | 720 | 982 | 29.6 |
| Shawnee | 159.1 | Male | 76,632 | 7,517 | 6,467 | 7,139 | 9,199 | 14,169 | 9,924 | 7,779 | 6,939 | 7,499 | 30.6 |
| | | Female | 82,468 | 6,906 | 6,079 | 6,576 | 9,574 | 14,551 | 10,445 | 7,974 | 7,456 | 12,907 | 33.3 |
| Sheridan | 3.4 | Male | 1,727 | 189 | 150 | 183 | 180 | 232 | 189 | 184 | 176 | 244 | 32.0 |
| | | Female | 1,673 | 159 | 145 | 171 | 125 | 211 | 190 | 191 | 149 | 332 | 36.3 |
| Sherman | 7.6 | Male | 3,756 | 341 | 329 | 381 | 475 | 585 | 494 | 350 | 371 | 430 | 31.0 |
| | | Female | 3,844 | 365 | 300 | 345 | 349 | 577 | 497 | 398 | 367 | 646 | 34.8 |
| Smith | 5.6 | Male | 2,685 | 231 | 182 | 236 | 219 | 329 | 275 | 306 | 340 | 567 | 40.3 |
| | | Female | 2,915 | 198 | 171 | 192 | 207 | 305 | 343 | 294 | 335 | 870 | 46.5 |
| Stafford | 5.7 | Male | 2,697 | 244 | 190 | 214 | 214 | 362 | 292 | 260 | 313 | 608 | 39.3 |
| | | Female | 3,003 | 219 | 161 | 227 | 210 | 311 | 346 | 277 | 411 | 841 | 46.0 |
| Stanton | 2.3 | Male | 1,153 | 144 | 92 | 115 | 121 | 186 | 167 | 140 | 90 | 98 | 30.6 |
| | | Female | 1,147 | 139 | 111 | 108 | 121 | 164 | 186 | 108 | 83 | 127 | 30.8 |
| Stevens | 5.1 | Male | 2,533 | 318 | 239 | 207 | 271 | 411 | 336 | 214 | 246 | 291 | 30.6 |
| | | Female | 2,567 | 309 | 218 | 208 | 256 | 390 | 323 | 208 | 293 | 362 | 32.5 |
| Sumner | 25.8 | Male | 12,426 | 1,327 | 1,010 | 1,094 | 1,243 | 1,844 | 1,580 | 1,227 | 1,281 | 1,820 | 33.3 |
| | | Female | 13,374 | 1,195 | 991 | 1,075 | 1,170 | 1,803 | 1,557 | 1,293 | 1,460 | 2,830 | 37.9 |
| Thomas | 9.0 | Male | 4,367 | 483 | 375 | 390 | 638 | 708 | 524 | 389 | 379 | 481 | 29.2 |
| | | Female | 4,633 | 466 | 365 | 374 | 707 | 696 | 519 | 367 | 420 | 719 | 30.8 |
| Trego | 4.2 | Male | 2,060 | 227 | 163 | 171 | 198 | 294 | 219 | 201 | 230 | 357 | 34.2 |
| | | Female | 2,140 | 193 | 134 | 183 | 178 | 270 | 202 | 211 | 262 | 507 | 40.5 |
| Wabaunsee | 7.1 | Male | 3,538 | 286 | 291 | 370 | 290 | 494 | 462 | 341 | 386 | 618 | 35.8 |
| | | Female | 3,562 | 301 | 280 | 310 | 270 | 454 | 440 | 352 | 373 | 782 | 38.8 |
| Wallace | 2.0 | Male | 1,021 | 115 | 111 | 69 | 101 | 165 | 107 | 101 | 109 | 143 | 31.9 |
| | | Female | 979 | 93 | 76 | 96 | 81 | 158 | 100 | 109 | 109 | 157 | 34.1 |
| Washington | 8.1 | Male | 3,952 | 336 | 283 | 363 | 349 | 491 | 406 | 397 | 459 | 868 | 38.8 |
| | | Female | 4,148 | 367 | 278 | 364 | 263 | 421 | 410 | 382 | 467 | 1,196 | 44.3 |
| Wichita | 2.8 | Male | 1,443 | 184 | 128 | 164 | 151 | 230 | 162 | 156 | 118 | 150 | 29.1 |
| | | Female | 1,357 | 152 | 119 | 131 | 126 | 210 | 175 | 135 | 124 | 185 | 32.2 |
| Wilson | 12.4 | Male | 5,904 | 568 | 489 | 536 | 523 | 815 | 700 | 512 | 671 | 1,090 | 35.3 |
| | | Female | 6,496 | 553 | 476 | 508 | 508 | 855 | 690 | 602 | 743 | 1,561 | 40.0 |
| Woodson | 4.6 | Male | 2,243 | 176 | 147 | 166 | 210 | 307 | 246 | 214 | 298 | 479 | 39.7 |
| | | Female | 2,357 | 194 | 103 | 183 | 182 | 267 | 225 | 223 | 325 | 655 | 46.1 |
| Wyandotte | 169.1 | Male | 80,038 | 8,797 | 7,495 | 7,732 | 10,067 | 13,682 | 9,291 | 7,570 | 7,499 | 7,905 | 29.3 |
| | | Female | 89,062 | 8,413 | 7,254 | 7,508 | 10,856 | 14,366 | 10,323 | 8,394 | 8,747 | 13,201 | 32.3 |
| **TOTAL METRO COUNTIES** | **1,207.1** | **Male** | **589,103** | **58,261** | **50,788** | **53,054** | **77,998** | **112,656** | **79,920** | **57,051** | **51,336** | **48,039** | **29.8** |
| | | **Female** | **617,997** | **55,800** | **48,588** | **51,054** | **76,271** | **111,308** | **81,567** | **59,341** | **55,999** | **78,069** | **31.9** |
| **TOTAL STATE** | **2,448.0** | **Male** | **1,196,582** | **118,037** | **98,805** | **105,351** | **162,689** | **209,966** | **151,473** | **111,292** | **107,950** | **131,019** | **30.4** |
| | | **Female** | **1,251,418** | **111,884** | **94,057** | **100,937** | **148,646** | **201,806** | **153,560** | **116,133** | **120,053** | **204,342** | **33.4** |

# POPULATION BY AGE AND SEX

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KENTUCKY** | | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **Male** | **80,492** | **8,522** | **6,640** | **6,712** | **17,977** | **15,082** | **9,372** | **6,117** | **4,619** | **5,451** | **25.3** |
| | | **Female** | **75,008** | **8,332** | **6,399** | **6,339** | **11,003** | **13,526** | **9,517** | **6,282** | **5,437** | **8,173** | **29.0** |
| Christian | 67.9 | Male | 35,979 | 3,857 | 3,001 | 2,872 | 8,903 | 6,467 | 3,885 | 2,369 | 2,066 | 2,559 | 24.5 |
| | | Female | 31,921 | 3,893 | 2,875 | 2,710 | 4,157 | 5,576 | 3,837 | 2,583 | 2,346 | 3,944 | 29.2 |
| *Montgomery, Tenn.* | *87.6* | *Male* | *44,513* | *4,665* | *3,639* | *3,840* | *9,074* | *8,615* | *5,487* | *3,748* | *2,553* | *2,892* | *26.2* |
| | | *Female* | *43,087* | *4,439* | *3,524* | *3,629* | *6,846* | *7,950* | *5,680* | *3,699* | *3,091* | *4,229* | *28.9* |
| **HUNTINGTON - ASHLAND** | **341.0** | **Male** | **164,439** | **16,262** | **15,138** | **15,909** | **18,817** | **27,220** | **22,653** | **16,514** | **15,206** | **16,720** | **30.9** |
| | | **Female** | **176,561** | **15,138** | **14,603** | **14,820** | **19,270** | **27,903** | **23,599** | **17,895** | **17,746** | **25,587** | **33.8** |
| Boyd | 55.4 | Male | 26,896 | 2,544 | 2,261 | 2,542 | 2,947 | 4,717 | 3,771 | 2,825 | 2,546 | 2,743 | 31.7 |
| | | Female | 28,504 | 2,348 | 2,268 | 2,284 | 2,915 | 4,495 | 3,898 | 2,999 | 3,018 | 4,279 | 34.9 |
| Carter | 26.3 | Male | 12,925 | 1,405 | 1,301 | 1,350 | 1,544 | 2,068 | 1,745 | 1,100 | 1,031 | 1,381 | 29.2 |
| | | Female | 13,375 | 1,364 | 1,284 | 1,259 | 1,564 | 2,111 | 1,759 | 1,188 | 1,162 | 1,684 | 30.8 |
| Greenup | 40.4 | Male | 19,825 | 2,080 | 1,959 | 2,109 | 2,051 | 3,308 | 2,946 | 2,102 | 1,668 | 1,602 | 30.2 |
| | | Female | 20,575 | 1,873 | 1,942 | 2,005 | 2,009 | 3,464 | 3,103 | 2,166 | 1,791 | 2,222 | 32.1 |
| *Lawrence, Ohio* | *65.1* | *Male* | *31,521* | *3,297* | *3,145* | *3,218* | *3,280* | *4,982* | *4,339* | *3,211* | *2,918* | *3,131* | *30.7* |
| | | *Female* | *33,579* | *3,117* | *2,956* | *3,055* | *3,289* | *5,327* | *4,586* | *3,388* | *3,374* | *4,487* | *33.2* |
| *Cabell, W. Va.* | *105.9* | *Male* | *49,683* | *4,537* | *4,136* | *4,267* | *6,434* | *8,389* | *6,517* | *4,909* | *4,950* | *5,544* | *31.5* |
| | | *Female* | *56,217* | *4,201* | *3,968* | *4,045* | *6,991* | *8,537* | *6,877* | *5,658* | *6,052* | *9,888* | *35.5* |
| *Wayne, W. Va.* | *47.9* | *Male* | *23,589* | *2,399* | *2,336* | *2,423* | *2,561* | *3,756* | *3,335* | *2,367* | *2,093* | *2,319* | *30.5* |
| | | *Female* | *24,311* | *2,235* | *2,185* | *2,172* | *2,502* | *3,969* | *3,376* | *2,496* | *2,349* | *3,027* | *32.7* |
| **LEXINGTON-FAYETTE** | **328.5** | **Male** | **159,039** | **15,296** | **13,668** | **13,810** | **24,015** | **31,644** | **21,709** | **14,187** | **12,329** | **12,381** | **29.0** |
| | | **Female** | **169,461** | **14,438** | **12,943** | **13,378** | **24,528** | **32,973** | **22,460** | **15,218** | **13,753** | **19,770** | **30.9** |
| Bourbon | 19.1 | Male | 9,327 | 911 | 879 | 974 | 954 | 1,513 | 1,274 | 911 | 883 | 1,028 | 31.2 |
| | | Female | 9,773 | 856 | 746 | 842 | 894 | 1,570 | 1,312 | 987 | 1,010 | 1,556 | 34.9 |
| Clark | 29.6 | Male | 14,376 | 1,497 | 1,432 | 1,455 | 1,479 | 2,559 | 2,081 | 1,414 | 1,190 | 1,269 | 30.2 |
| | | Female | 15,224 | 1,393 | 1,292 | 1,387 | 1,493 | 2,731 | 2,089 | 1,480 | 1,344 | 2,015 | 32.5 |
| Fayette | 208.9 | Male | 100,752 | 9,183 | 8,119 | 8,072 | 17,201 | 21,237 | 13,264 | 8,790 | 7,682 | 7,204 | 28.7 |
| | | Female | 108,148 | 8,607 | 7,806 | 7,896 | 17,459 | 22,066 | 13,983 | 9,648 | 8,600 | 12,083 | 30.6 |
| Jessamine | 29.4 | Male | 14,484 | 1,684 | 1,375 | 1,213 | 2,009 | 2,956 | 2,035 | 1,194 | 974 | 1,044 | 28.3 |
| | | Female | 14,916 | 1,568 | 1,281 | 1,321 | 2,170 | 2,944 | 1,975 | 1,191 | 1,041 | 1,425 | 28.8 |
| Scott | 22.9 | Male | 11,177 | 1,170 | 1,025 | 1,092 | 1,489 | 1,844 | 1,605 | 1,034 | 851 | 1,067 | 29.4 |
| | | Female | 11,723 | 1,136 | 978 | 983 | 1,491 | 2,005 | 1,574 | 1,055 | 977 | 1,524 | 31.4 |
| Woodford | 18.6 | Male | 8,923 | 851 | 838 | 1,004 | 883 | 1,535 | 1,450 | 844 | 749 | 769 | 30.8 |
| | | Female | 9,677 | 878 | 840 | 949 | 1,021 | 1,657 | 1,527 | 857 | 781 | 1,167 | 31.9 |
| **LOUISVILLE** | **968.5** | **Male** | **464,779** | **45,503** | **42,617** | **45,058** | **55,454** | **86,269** | **63,273** | **45,795** | **41,100** | **39,710** | **30.1** |
| | | **Female** | **503,721** | **43,705** | **41,243** | **43,220** | **56,122** | **88,474** | **66,680** | **49,783** | **47,275** | **67,219** | **32.6** |
| Bullitt | 48.7 | Male | 24,291 | 2,617 | 2,992 | 3,037 | 2,532 | 4,365 | 4,013 | 2,120 | 1,434 | 1,181 | 27.2 |
| | | Female | 24,409 | 2,558 | 2,967 | 2,828 | 2,516 | 4,838 | 3,817 | 1,919 | 1,436 | 1,530 | 27.8 |
| Jefferson | 677.5 | Male | 321,413 | 31,249 | 28,204 | 29,989 | 39,463 | 59,787 | 41,437 | 32,507 | 30,034 | 28,743 | 30.3 |
| | | Female | 356,087 | 29,897 | 27,065 | 28,957 | 40,794 | 61,623 | 45,254 | 36,455 | 35,139 | 50,903 | 33.3 |
| Oldham | 32.7 | Male | 17,634 | 1,486 | 1,720 | 1,645 | 2,302 | 3,948 | 3,298 | 1,420 | 958 | 857 | 29.2 |
| | | Female | 15,066 | 1,535 | 1,734 | 1,572 | 1,278 | 3,125 | 2,667 | 1,080 | 946 | 1,129 | 29.5 |
| Shelby | 24.8 | Male | 12,048 | 1,046 | 1,001 | 1,330 | 1,297 | 1,936 | 1,817 | 1,166 | 1,068 | 1,387 | 32.0 |
| | | Female | 12,752 | 1,067 | 1,074 | 1,134 | 1,266 | 2,123 | 1,808 | 1,200 | 1,172 | 1,908 | 33.6 |
| *Clark, Ind.* | *92.0* | *Male* | *44,466* | *4,652* | *4,433* | *4,485* | *4,952* | *8,372* | *6,201* | *4,320* | *3,645* | *3,406* | *29.4* |
| | | *Female* | *47,534* | *4,430* | *4,237* | *4,232* | *5,279* | *8,744* | *6,548* | *4,553* | *4,189* | *5,322* | *31.4* |
| *Floyd, Ind.* | *63.1* | *Male* | *30,239* | *2,877* | *2,891* | *3,039* | *3,290* | *5,352* | *4,358* | *2,905* | *2,743* | *2,784* | *30.6* |
| | | *Female* | *32,861* | *2,771* | *2,769* | *3,020* | *3,449* | *5,523* | *4,507* | *3,121* | *3,114* | *4,587* | *33.0* |
| *Harrison, Ind.* | *29.7* | *Male* | *14,688* | *1,576* | *1,376* | *1,533* | *1,618* | *2,509* | *2,149* | *1,357* | *1,218* | *1,352* | *29.9* |
| | | *Female* | *15,012* | *1,447* | *1,397* | *1,477* | *1,540* | *2,498* | *2,079* | *1,455* | *1,279* | *1,840* | *31.6* |
| **OWENSBORO** | **87.7** | **Male** | **42,008** | **4,347** | **3,944** | **4,320** | **5,110** | **7,177** | **5,608** | **4,084** | **3,523** | **3,895** | **29.6** |
| | | **Female** | **45,692** | **4,181** | **3,886** | **4,108** | **5,178** | **7,327** | **5,872** | **4,496** | **4,350** | **6,294** | **32.5** |
| Daviess | 87.7 | Male | 42,008 | 4,347 | 3,944 | 4,320 | 5,110 | 7,177 | 5,608 | 4,084 | 3,523 | 3,895 | 29.6 |
| | | Female | 45,692 | 4,181 | 3,886 | 4,108 | 5,178 | 7,327 | 5,872 | 4,496 | 4,350 | 6,294 | 32.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adair | 16.1 | Male | 7,840 | 673 | 714 | 794 | 777 | 1,097 | 1,073 | 774 | 828 | 1,110 | 33.8 |
| | | Female | 8,260 | 624 | 634 | 784 | 799 | 1,092 | 1,086 | 806 | 949 | 1,486 | 36.8 |
| Allen | 14.8 | Male | 7,225 | 671 | 599 | 667 | 755 | 1,014 | 988 | 705 | 810 | 1,016 | 34.1 |
| | | Female | 7,575 | 605 | 572 | 655 | 663 | 1,064 | 1,012 | 779 | 830 | 1,395 | 37.3 |
| Anderson | 13.9 | Male | 6,803 | 715 | 656 | 656 | 684 | 1,163 | 990 | 612 | 580 | 747 | 30.9 |
| | | Female | 7,097 | 628 | 641 | 638 | 689 | 1,255 | 947 | 628 | 637 | 1,034 | 32.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KENTUCKY (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Ballard | 8.5 | Male | 4,089 | 352 | 369 | 385 | 382 | 626 | 576 | 375 | 379 | 645 | 33.9 |
| | | Female | 4,411 | 355 | 337 | 362 | 375 | 622 | 567 | 419 | 459 | 915 | 37.7 |
| Barren | 35.2 | Male | 16,905 | 1,534 | 1,483 | 1,608 | 1,772 | 2,791 | 2,261 | 1,660 | 1,612 | 2,184 | 32.4 |
| | | Female | 18,295 | 1,522 | 1,491 | 1,543 | 1,797 | 2,721 | 2,464 | 1,820 | 1,861 | 3,076 | 35.3 |
| Bath | 10.2 | Male | 5,047 | 505 | 433 | 524 | 554 | 767 | 657 | 476 | 475 | 656 | 31.6 |
| | | Female | 5,153 | 471 | 448 | 457 | 495 | 796 | 673 | 488 | 463 | 862 | 33.9 |
| Bell | 34.5 | Male | 16,735 | 1,739 | 1,792 | 1,804 | 1,812 | 2,825 | 2,211 | 1,387 | 1,436 | 1,729 | 29.3 |
| | | Female | 17,765 | 1,659 | 1,675 | 1,724 | 1,821 | 2,788 | 2,186 | 1,614 | 1,712 | 2,586 | 32.2 |
| ☐ Boone | 50.8 | Male | 25,004 | 2,923 | 2,715 | 2,589 | 2,715 | 4,628 | 3,772 | 2,418 | 1,759 | 1,485 | 28.4 |
| | | Female | 25,796 | 2,687 | 2,453 | 2,498 | 2,840 | 5,014 | 3,816 | 2,402 | 1,891 | 2,195 | 29.8 |
| Bourbon | 19.1 | Male | 9,327 | 911 | 879 | 974 | 954 | 1,513 | 1,274 | 911 | 883 | 1,028 | 31.2 |
| | | Female | 9,773 | 856 | 746 | 842 | 894 | 1,570 | 1,312 | 987 | 1,010 | 1,556 | 34.9 |
| Boyd | 55.4 | Male | 26,896 | 2,544 | 2,261 | 2,542 | 2,947 | 4,717 | 3,771 | 2,825 | 2,546 | 2,743 | 31.7 |
| | | Female | 28,504 | 2,348 | 2,268 | 2,284 | 2,915 | 4,495 | 3,898 | 2,999 | 3,018 | 4,279 | 34.9 |
| Boyle | 25.5 | Male | 12,249 | 1,026 | 1,211 | 1,364 | 1,506 | 1,939 | 1,612 | 1,184 | 1,160 | 1,247 | 30.2 |
| | | Female | 13,251 | 970 | 1,090 | 1,250 | 1,430 | 2,096 | 1,751 | 1,272 | 1,375 | 2,017 | 34.0 |
| Bracken | 7.8 | Male | 3,775 | 340 | 352 | 388 | 376 | 549 | 473 | 380 | 378 | 539 | 32.9 |
| | | Female | 4,025 | 351 | 341 | 378 | 374 | 539 | 507 | 375 | 434 | 726 | 35.6 |
| Breathitt | 17.2 | Male | 8,515 | 1,030 | 866 | 1,003 | 1,034 | 1,414 | 1,028 | 708 | 577 | 855 | 27.3 |
| | | Female | 8,685 | 973 | 853 | 958 | 1,047 | 1,432 | 1,038 | 689 | 686 | 1,009 | 28.6 |
| Breckinridge | 17.0 | Male | 8,453 | 866 | 771 | 847 | 858 | 1,320 | 1,062 | 733 | 855 | 1,141 | 31.7 |
| | | Female | 8,547 | 764 | 735 | 827 | 840 | 1,304 | 1,084 | 791 | 830 | 1,372 | 33.5 |
| Bullitt | 48.7 | Male | 24,291 | 2,617 | 2,992 | 3,037 | 2,532 | 4,365 | 4,013 | 2,120 | 1,434 | 1,181 | 27.2 |
| | | Female | 24,409 | 2,558 | 2,967 | 2,828 | 2,516 | 4,838 | 3,817 | 1,919 | 1,436 | 1,530 | 27.8 |
| Butler | 12.0 | Male | 5,948 | 584 | 524 | 625 | 621 | 914 | 824 | 509 | 544 | 803 | 31.8 |
| | | Female | 6,052 | 553 | 494 | 550 | 629 | 904 | 807 | 495 | 582 | 1,038 | 33.8 |
| Caldwell | 13.1 | Male | 6,208 | 495 | 552 | 566 | 603 | 941 | 794 | 614 | 644 | 999 | 34.4 |
| | | Female | 6,892 | 488 | 473 | 534 | 608 | 953 | 820 | 702 | 782 | 1,532 | 39.8 |
| Calloway | 31.6 | Male | 15,232 | 1,117 | 984 | 1,153 | 3,136 | 2,282 | 1,929 | 1,205 | 1,380 | 2,046 | 30.4 |
| | | Female | 16,368 | 1,024 | 1,024 | 1,078 | 3,267 | 2,270 | 1,965 | 1,292 | 1,594 | 2,854 | 32.9 |
| ☐ Campbell | 81.2 | Male | 38,615 | 3,880 | 3,576 | 4,118 | 4,805 | 6,313 | 4,620 | 3,819 | 3,562 | 3,922 | 29.6 |
| | | Female | 42,585 | 3,853 | 3,367 | 3,957 | 4,883 | 6,328 | 5,100 | 4,142 | 4 348 | 6,607 | 33.3 |
| Carlisle | 5.5 | Male | 2,681 | 228 | 241 | 268 | 263 | 365 | 335 | 280 | 263 | 438 | 34.3 |
| | | Female | 2,819 | 209 | 213 | 218 | 235 | 358 | 362 | 292 | 332 | 600 | 39.9 |
| Carroll | 9.6 | Male | 4,669 | 455 | 404 | 468 | 503 | 694 | 656 | 451 | 456 | 582 | 32.3 |
| | | Female | 4,931 | 440 | 394 | 447 | 495 | 744 | 667 | 474 | 524 | 746 | 34.3 |
| Carter | 26.3 | Male | 12,925 | 1,405 | 1,301 | 1,350 | 1,544 | 2,068 | 1,745 | 1,100 | 1,031 | 1,381 | 29.2 |
| | | Female | 13,375 | 1,364 | 1,284 | 1,259 | 1,564 | 2,111 | 1,759 | 1,188 | 1,162 | 1,684 | 30.8 |
| Casey | 15.3 | Male | 7,523 | 716 | 709 | 784 | 772 | 1,147 | 936 | 728 | 760 | 971 | 31.8 |
| | | Female | 7,777 | 742 | 680 | 768 | 723 | 1,156 | 953 | 753 | 799 | 1,203 | 33.4 |
| Christian | 67.9 | Male | 35,979 | 3,857 | 3,001 | 2,872 | 8,903 | 6,467 | 3,885 | 2,369 | 2,066 | 2,559 | 24.5 |
| | | Female | 31,921 | 3,893 | 2,875 | 2,710 | 4,157 | 5,576 | 3,837 | 2,583 | 2,346 | 3,944 | 29.2 |
| Clark | 29.6 | Male | 14,376 | 1,497 | 1,432 | 1,455 | 1,479 | 2,559 | 2,081 | 1,414 | 1,190 | 1,269 | 30.2 |
| | | Female | 15,224 | 1,393 | 1,292 | 1,387 | 1,493 | 2,731 | 2,089 | 1,480 | 1,344 | 2,015 | 32.5 |
| Clay | 24.1 | Male | 12,059 | 1,349 | 1,361 | 1,536 | 1,397 | 1,891 | 1,550 | 966 | 868 | 1,141 | 27.0 |
| | | Female | 12,041 | 1,315 | 1,262 | 1,367 | 1,315 | 1,969 | 1,517 | 1,002 | 953 | 1,341 | 28.9 |
| Clinton | 9.6 | Male | 4,666 | 430 | 423 | 445 | 478 | 708 | 660 | 459 | 427 | 636 | 32.9 |
| | | Female | 4,934 | 419 | 416 | 436 | 511 | 677 | 685 | 469 | 524 | 797 | 35.1 |
| Crittenden | 9.4 | Male | 4,497 | 379 | 389 | 404 | 467 | 699 | 627 | 401 | 474 | 657 | 33.7 |
| | | Female | 4,903 | 385 | 360 | 396 | 437 | 684 | 681 | 398 | 526 | 1,036 | 37.8 |
| Cumberland | 7.3 | Male | 3,511 | 294 | 278 | 317 | 388 | 488 | 444 | 374 | 374 | 554 | 34.8 |
| | | Female | 3,789 | 302 | 277 | 355 | 328 | 546 | 463 | 405 | 437 | 676 | 36.9 |
| Daviess | 87.7 | Male | 42,008 | 4,347 | 3,944 | 4,320 | 5,110 | 7,177 | 5,608 | 4,084 | 3,523 | 3,895 | 29.6 |
| | | Female | 45,692 | 4,181 | 3,886 | 4,108 | 5,178 | 7,327 | 5,872 | 4,496 | 4,350 | 6,294 | 32.5 |
| Edmonson | 11.3 | Male | 5,626 | 571 | 519 | 576 | 641 | 812 | 800 | 530 | 520 | 657 | 31.2 |
| | | Female | 5,674 | 540 | 502 | 538 | 503 | 882 | 808 | 541 | 540 | 820 | 33.5 |
| Elliott | 7.2 | Male | 3,639 | 437 | 388 | 367 | 361 | 623 | 461 | 305 | 292 | 405 | 29.3 |
| | | Female | 3,561 | 406 | 339 | 375 | 389 | 577 | 451 | 287 | 302 | 435 | 29.7 |
| Estill | 14.8 | Male | 7,156 | 733 | 742 | 789 | 748 | 1,061 | 1,027 | 624 | 570 | 862 | 30.3 |
| | | Female | 7,644 | 661 | 680 | 766 | 733 | 1,166 | 1,018 | 692 | 653 | 1,275 | 33.4 |
| Fayette | 208.9 | Male | 100,752 | 9,183 | 8,119 | 8,072 | 17,201 | 21,237 | 13,264 | 8,790 | 7,682 | 7,204 | 28.7 |
| | | Female | 108,148 | 8,607 | 7,806 | 7,896 | 17,459 | 22,066 | 13,983 | 9,648 | 8,600 | 12,083 | 30.6 |
| Fleming | 12.5 | Male | 6,153 | 609 | 569 | 603 | 649 | 1,004 | 790 | 539 | 575 | 815 | 31.4 |
| | | Female | 6,347 | 526 | 537 | 609 | 610 | 989 | 762 | 604 | 624 | 1,086 | 34.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KENTUCKY (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Floyd | 52.5 | Male | 25,964 | 3,019 | 2,712 | 2,716 | 2,784 | 4,577 | 3,356 | 2,269 | 2,154 | 2,377 | 28.8 |
| | | Female | 26,536 | 2,880 | 2,457 | 2,433 | 2,933 | 4,517 | 3,322 | 2,408 | 2,418 | 3,168 | 30.7 |
| Franklin | 43.7 | Male | 21,063 | 1,923 | 1,899 | 1,914 | 2,487 | 4,128 | 2,967 | 2,099 | 1,826 | 1,820 | 30.6 |
| | | Female | 22,637 | 1,858 | 1,835 | 1,800 | 2,547 | 4,264 | 3,188 | 2,169 | 2,115 | 2,861 | 32.7 |
| Fulton | 8.3 | Male | 3,779 | 345 | 350 | 417 | 382 | 524 | 454 | 354 | 362 | 591 | 32.5 |
| | | Female | 4,521 | 338 | 354 | 396 | 385 | 569 | 507 | 361 | 509 | 1,102 | 39.3 |
| Gallatin | 5.1 | Male | 2,578 | 288 | 251 | 285 | 268 | 378 | 366 | 259 | 226 | 257 | 30.2 |
| | | Female | 2,522 | 217 | 203 | 273 | 248 | 401 | 368 | 239 | 221 | 352 | 33.0 |
| Garrard | 11.1 | Male | 5,446 | 503 | 468 | 476 | 531 | 883 | 748 | 570 | 557 | 710 | 33.4 |
| | | Female | 5,654 | 460 | 410 | 496 | 539 | 888 | 744 | 599 | 568 | 950 | 35.5 |
| Grant | 14.6 | Male | 7,163 | 734 | 737 | 762 | 700 | 1,075 | 1,097 | 617 | 599 | 842 | 31.0 |
| | | Female | 7,437 | 721 | 678 | 746 | 696 | 1,170 | 1,056 | 634 | 714 | 1,022 | 32.5 |
| Graves | 33.9 | Male | 16,195 | 1,408 | 1,312 | 1,480 | 1,598 | 2,518 | 2,199 | 1,460 | 1,717 | 2,503 | 34.1 |
| | | Female | 17,705 | 1,342 | 1,201 | 1,399 | 1,585 | 2,448 | 2,265 | 1,610 | 2,073 | 3,782 | 38.9 |
| Grayson | 22.7 | Male | 11,266 | 1,102 | 1,027 | 1,180 | 1,189 | 1,681 | 1,448 | 1,020 | 1,111 | 1,508 | 31.8 |
| | | Female | 11,434 | 1,079 | 999 | 1,037 | 1,119 | 1,759 | 1,444 | 1,054 | 1,151 | 1,792 | 33.4 |
| Green | 11.1 | Male | 5,431 | 460 | 434 | 544 | 538 | 813 | 731 | 540 | 600 | 771 | 34.1 |
| | | Female | 5,669 | 414 | 436 | 500 | 498 | 825 | 762 | 574 | 605 | 1,055 | 37.1 |
| Greenup | 40.4 | Male | 19,825 | 2,080 | 1,959 | 2,109 | 2,051 | 3,308 | 2,946 | 2,102 | 1,668 | 1,602 | 30.2 |
| | | Female | 20,575 | 1,873 | 1,942 | 2,005 | 2,009 | 3,464 | 3,103 | 2,166 | 1,791 | 2,222 | 32.1 |
| Hancock | 8.0 | Male | 4,040 | 443 | 408 | 443 | 395 | 700 | 582 | 361 | 297 | 411 | 29.7 |
| | | Female | 3,960 | 414 | 401 | 412 | 431 | 674 | 511 | 344 | 315 | 458 | 29.8 |
| Hardin | 90.2 | Male | 52,001 | 4,820 | 3,623 | 5,438 | 16,163 | 8,658 | 5,391 | 3,278 | 2,291 | 2,339 | 23.2 |
| | | Female | 38,199 | 4,530 | 3,486 | 3,588 | 5,405 | 6,880 | 5,337 | 3,313 | 2,479 | 3,181 | 28.0 |
| Harlan | 42.0 | Male | 20,396 | 2,308 | 2,183 | 2,178 | 2,340 | 3,562 | 2,473 | 1,634 | 1,729 | 1,989 | 28.3 |
| | | Female | 21,604 | 2,302 | 2,084 | 2,077 | 2,302 | 3,493 | 2,413 | 1,920 | 2,097 | 2,916 | 30.8 |
| Harrison | 15.4 | Male | 7,458 | 711 | 672 | 725 | 758 | 1,104 | 970 | 733 | 744 | 1,041 | 32.8 |
| | | Female | 7,942 | 693 | 574 | 660 | 760 | 1,130 | 1,032 | 753 | 819 | 1,521 | 36.5 |
| Hart | 16.6 | Male | 8,089 | 732 | 736 | 864 | 849 | 1,175 | 1,051 | 789 | 887 | 1,006 | 32.3 |
| | | Female | 8,511 | 744 | 701 | 823 | 826 | 1,212 | 1,131 | 836 | 922 | 1,316 | 34.6 |
| ☐ Henderson | 42.8 | Male | 20,703 | 2,084 | 1,987 | 2,043 | 2,330 | 3,621 | 2,782 | 1,982 | 1,841 | 2,033 | 30.3 |
| | | Female | 22,097 | 1,973 | 1,823 | 1,957 | 2,399 | 3,698 | 2,883 | 2,138 | 2,077 | 3,149 | 32.8 |
| Henry | 13.3 | Male | 6,587 | 565 | 595 | 636 | 665 | 1,021 | 957 | 640 | 680 | 828 | 33.2 |
| | | Female | 6,713 | 517 | 549 | 643 | 602 | 1,019 | 947 | 632 | 710 | 1,094 | 35.3 |
| Hickman | 5.8 | Male | 2,773 | 249 | 222 | 268 | 275 | 409 | 361 | 239 | 295 | 455 | 34.1 |
| | | Female | 3,027 | 222 | 230 | 248 | 266 | 390 | 382 | 267 | 335 | 687 | 39.1 |
| Hopkins | 47.7 | Male | 22,866 | 2,336 | 2,140 | 2,239 | 2,403 | 3,991 | 3,066 | 2,039 | 2,032 | 2,620 | 30.8 |
| | | Female | 24,834 | 2,239 | 1,959 | 2,101 | 2,561 | 4,030 | 3,167 | 2,198 | 2,461 | 4,118 | 33.8 |
| Jackson | 12.4 | Male | 6,212 | 705 | 667 | 628 | 625 | 989 | 749 | 524 | 537 | 788 | 29.9 |
| | | Female | 6,188 | 618 | 588 | 614 | 668 | 947 | 773 | 547 | 587 | 846 | 31.4 |
| Jefferson | 677.5 | Male | 321,413 | 31,249 | 28,204 | 29,989 | 39,463 | 59,787 | 41,437 | 32,507 | 30,034 | 28,743 | 30.3 |
| | | Female | 356,087 | 29,897 | 27,065 | 28,957 | 40,794 | 61,623 | 45,254 | 36,455 | 35,139 | 50,903 | 33.3 |
| Jessamine | 29.4 | Male | 14,484 | 1,684 | 1,375 | 1,213 | 2,009 | 2,956 | 2,035 | 1,194 | 974 | 1,044 | 28.3 |
| | | Female | 14,916 | 1,568 | 1,281 | 1,321 | 2,170 | 2,944 | 1,975 | 1,191 | 1,041 | 1,425 | 28.8 |
| Johnson | 26.6 | Male | 13,127 | 1,378 | 1,282 | 1,366 | 1,416 | 2,278 | 1,814 | 1,198 | 1,040 | 1,355 | 29.9 |
| | | Female | 13,473 | 1,308 | 1,207 | 1,235 | 1,398 | 2,248 | 1,818 | 1,154 | 1,251 | 1,854 | 32.1 |
| ☐ Kenton | 138.5 | Male | 66,071 | 7,226 | 6,154 | 6,651 | 8,047 | 12,017 | 8,321 | 6,111 | 5,516 | 6,028 | 29.1 |
| | | Female | 72,429 | 6,854 | 5,891 | 6,482 | 8,225 | 12,118 | 8,875 | 6,639 | 6,834 | 10,511 | 32.2 |
| Knott | 18.8 | Male | 9,456 | 1,102 | 1,061 | 1,121 | 1,134 | 1,655 | 1,166 | 710 | 652 | 855 | 26.9 |
| | | Female | 9,344 | 1,048 | 921 | 995 | 1,088 | 1,545 | 1,150 | 729 | 820 | 1,048 | 29.0 |
| Knox | 31.9 | Male | 15,447 | 1,741 | 1,684 | 1,752 | 1,670 | 2,423 | 2,023 | 1,222 | 1,246 | 1,686 | 28.6 |
| | | Female | 16,453 | 1,649 | 1,590 | 1,627 | 1,726 | 2,543 | 2,130 | 1,295 | 1,551 | 2,342 | 31.4 |
| Larue | 12.2 | Male | 5,983 | 565 | 525 | 588 | 594 | 934 | 797 | 608 | 571 | 801 | 32.7 |
| | | Female | 6,217 | 499 | 481 | 558 | 599 | 899 | 854 | 593 | 650 | 1,084 | 35.8 |
| Laurel | 43.0 | Male | 21,255 | 2,300 | 2,219 | 2,304 | 2,313 | 3,633 | 2,763 | 1,868 | 1,706 | 2,149 | 29.1 |
| | | Female | 21,745 | 2,170 | 1,931 | 2,139 | 2,319 | 3,569 | 2,893 | 1,987 | 1,917 | 2,820 | 31.5 |
| Lawrence | 15.6 | Male | 7,670 | 790 | 740 | 855 | 790 | 1,213 | 1,028 | 659 | 640 | 955 | 30.4 |
| | | Female | 7,930 | 783 | 778 | 744 | 813 | 1,221 | 1,052 | 636 | 709 | 1,194 | 31.9 |
| Lee | 7.9 | Male | 3,907 | 387 | 392 | 415 | 385 | 569 | 445 | 399 | 355 | 560 | 31.6 |
| | | Female | 3,993 | 372 | 322 | 392 | 356 | 583 | 520 | 375 | 338 | 735 | 34.5 |
| Leslie | 15.4 | Male | 7,727 | 1,018 | 809 | 941 | 948 | 1,273 | 978 | 681 | 483 | 596 | 26.2 |
| | | Female | 7,673 | 957 | 766 | 818 | 964 | 1,353 | 990 | 650 | 507 | 668 | 27.5 |
| Letcher | 32.3 | Male | 15,864 | 1,849 | 1,693 | 1,706 | 1,756 | 2,755 | 1,988 | 1,355 | 1,229 | 1,533 | 28.4 |
| | | Female | 16,436 | 1,834 | 1,587 | 1,680 | 1,740 | 2,642 | 2,098 | 1,407 | 1,453 | 1,995 | 30.2 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KENTUCKY (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Lewis | 14.8 | Male | 7,442 | 826 | 803 | 869 | 820 | 1,106 | 985 | 647 | 557 | 829 | 28.6 |
| | | Female | 7,358 | 791 | 737 | 760 | 787 | 1,158 | 957 | 623 | 642 | 903 | 30.2 |
| Lincoln | 19.4 | Male | 9,608 | 986 | 919 | 1,034 | 922 | 1,464 | 1,270 | 905 | 874 | 1,234 | 31.4 |
| | | Female | 9,792 | 944 | 851 | 905 | 898 | 1,500 | 1,289 | 922 | 1,022 | 1,461 | 33.7 |
| Livingston | 9.5 | Male | 4,726 | 457 | 407 | 405 | 477 | 770 | 674 | 455 | 457 | 624 | 33.0 |
| | | Female | 4,774 | 385 | 365 | 385 | 448 | 777 | 641 | 469 | 497 | 807 | 35.4 |
| Logan | 25.6 | Male | 12,396 | 1,214 | 1,089 | 1,180 | 1,346 | 1,809 | 1,693 | 1,232 | 1,135 | 1,698 | 32.6 |
| | | Female | 13,204 | 1,167 | 1,061 | 1,163 | 1,266 | 1,873 | 1,799 | 1,214 | 1,436 | 2,225 | 35.4 |
| Lyon | 6.6 | Male | 3,667 | 211 | 194 | 262 | 479 | 757 | 529 | 353 | 383 | 499 | 34.1 |
| | | Female | 2,933 | 185 | 189 | 218 | 241 | 380 | 419 | 292 | 383 | 626 | 41.1 |
| McCracken | 61.0 | Male | 28,722 | 2,702 | 2,477 | 2,455 | 3,075 | 4,968 | 3,855 | 2,884 | 2,890 | 3,416 | 32.4 |
| | | Female | 32,278 | 2,639 | 2,382 | 2,453 | 3,095 | 5,133 | 4,086 | 3,269 | 3,388 | 5,833 | 36.1 |
| McCreary | 16.5 | Male | 8,208 | 946 | 897 | 1,057 | 977 | 1,265 | 1,004 | 625 | 636 | 801 | 26.8 |
| | | Female | 8,292 | 840 | 914 | 936 | 804 | 1,307 | 1,036 | 677 | 760 | 1,018 | 30.0 |
| McLean | 10.3 | Male | 5,037 | 456 | 448 | 505 | 468 | 810 | 731 | 451 | 478 | 690 | 32.9 |
| | | Female | 5,263 | 454 | 440 | 449 | 489 | 846 | 710 | 453 | 568 | 854 | 34.5 |
| Madison | 55.5 | Male | 26,318 | 2,294 | 2,131 | 2,181 | 6,156 | 4,336 | 3,170 | 2,082 | 1,848 | 2,120 | 25.9 |
| | | Female | 29,182 | 2,278 | 1,992 | 2,084 | 7,444 | 4,386 | 3,409 | 2,272 | 2,046 | 3,271 | 26.8 |
| Magoffin | 14.4 | Male | 7,206 | 903 | 823 | 813 | 850 | 1,154 | 933 | 631 | 489 | 610 | 26.9 |
| | | Female | 7,194 | 882 | 742 | 817 | 824 | 1,155 | 924 | 552 | 553 | 745 | 27.9 |
| Marion | 17.8 | Male | 8,656 | 975 | 829 | 1,112 | 1,020 | 1,395 | 1,027 | 733 | 679 | 886 | 27.8 |
| | | Female | 9,144 | 942 | 848 | 1,049 | 943 | 1,371 | 1,085 | 814 | 738 | 1,354 | 30.8 |
| Marshall | 26.9 | Male | 13,192 | 1,174 | 1,043 | 1,206 | 1,293 | 2,000 | 1,887 | 1,388 | 1,371 | 1,830 | 34.4 |
| | | Female | 13,708 | 1,011 | 989 | 1,129 | 1,306 | 1,981 | 1,993 | 1,407 | 1,520 | 2,372 | 37.2 |
| Martin | 15.3 | Male | 7,645 | 1,049 | 859 | 850 | 856 | 1,460 | 921 | 571 | 515 | 564 | 26.4 |
| | | Female | 7,655 | 1,007 | 866 | 870 | 925 | 1,384 | 846 | 578 | 512 | 667 | 26.2 |
| Mason | 17.3 | Male | 8,290 | 810 | 739 | 833 | 866 | 1,335 | 1,004 | 835 | 886 | 982 | 31.7 |
| | | Female | 9,010 | 770 | 714 | 777 | 880 | 1,322 | 1,071 | 939 | 1,009 | 1,528 | 35.4 |
| Meade | 23.9 | Male | 12,178 | 1,784 | 1,368 | 1,112 | 1,358 | 2,863 | 1,620 | 788 | 660 | 625 | 26.6 |
| | | Female | 11,722 | 1,677 | 1,245 | 1,029 | 1,454 | 2,622 | 1,464 | 756 | 639 | 836 | 26.7 |
| Menifee | 5.2 | Male | 2,682 | 275 | 260 | 342 | 355 | 407 | 312 | 223 | 211 | 297 | 27.7 |
| | | Female | 2,518 | 248 | 249 | 246 | 251 | 426 | 328 | 221 | 231 | 318 | 31.2 |
| Mercer | 19.9 | Male | 9,549 | 901 | 829 | 910 | 980 | 1,513 | 1,358 | 976 | 969 | 1,113 | 32.6 |
| | | Female | 10,351 | 911 | 848 | 931 | 949 | 1,617 | 1,387 | 1,010 | 1,049 | 1,649 | 34.5 |
| Metcalfe | 10.2 | Male | 5,046 | 455 | 452 | 535 | 520 | 688 | 689 | 529 | 479 | 699 | 33.2 |
| | | Female | 5,154 | 417 | 408 | 466 | 486 | 745 | 697 | 509 | 556 | 870 | 35.8 |
| Monroe | 12.5 | Male | 6,077 | 547 | 525 | 616 | 658 | 870 | 819 | 587 | 577 | 878 | 33.0 |
| | | Female | 6,423 | 535 | 538 | 588 | 585 | 906 | 852 | 640 | 674 | 1,105 | 35.7 |
| Montgomery | 21.3 | Male | 10,325 | 1,119 | 1,123 | 1,029 | 1,089 | 1,797 | 1,443 | 892 | 853 | 980 | 29.5 |
| | | Female | 10,975 | 1,127 | 1,019 | 920 | 1,127 | 1,948 | 1,421 | 1,020 | 976 | 1,417 | 31.6 |
| Morgan | 12.4 | Male | 6,200 | 683 | 647 | 634 | 720 | 963 | 739 | 560 | 513 | 741 | 29.3 |
| | | Female | 6,200 | 626 | 568 | 590 | 714 | 952 | 768 | 583 | 545 | 854 | 31.3 |
| Muhlenberg | 33.2 | Male | 16,241 | 1,674 | 1,518 | 1,616 | 1,843 | 2,608 | 2,102 | 1,431 | 1,473 | 1,976 | 30.6 |
| | | Female | 16,959 | 1,592 | 1,370 | 1,437 | 1,680 | 2,667 | 2,164 | 1,524 | 1,718 | 2,807 | 34.0 |
| Nelson | 29.0 | Male | 14,114 | 1,585 | 1,371 | 1,652 | 1,723 | 2,410 | 1,792 | 1,222 | 1,130 | 1,229 | 28.0 |
| | | Female | 14,886 | 1,503 | 1,376 | 1,674 | 1,630 | 2,411 | 1,840 | 1,220 | 1,275 | 1,957 | 30.2 |
| Nicholas | 7.3 | Male | 3,521 | 317 | 318 | 339 | 368 | 557 | 455 | 343 | 348 | 476 | 32.5 |
| | | Female | 3,779 | 360 | 298 | 318 | 343 | 583 | 483 | 343 | 393 | 658 | 34.8 |
| Ohio | 22.9 | Male | 11,173 | 1,154 | 1,026 | 1,068 | 1,107 | 1,800 | 1,490 | 1,022 | 1,028 | 1,478 | 31.8 |
| | | Female | 11,727 | 1,124 | 1,030 | 1,053 | 1,131 | 1,850 | 1,489 | 1,025 | 1,139 | 1,886 | 33.2 |
| Oldham | 32.7 | Male | 17,634 | 1,486 | 1,720 | 1,645 | 2,302 | 3,948 | 3,298 | 1,420 | 958 | 857 | 29.2 |
| | | Female | 15,066 | 1,535 | 1,734 | 1,572 | 1,278 | 3,125 | 2,667 | 1,080 | 946 | 1,129 | 29.5 |
| Owen | 9.3 | Male | 4,585 | 455 | 409 | 427 | 420 | 681 | 592 | 464 | 474 | 663 | 33.5 |
| | | Female | 4,715 | 466 | 397 | 398 | 383 | 714 | 585 | 426 | 488 | 858 | 35.0 |
| Owsley | 5.9 | Male | 2,964 | 315 | 273 | 325 | 278 | 456 | 377 | 248 | 273 | 419 | 31.4 |
| | | Female | 2,936 | 271 | 287 | 315 | 302 | 425 | 375 | 262 | 252 | 447 | 31.9 |
| Pendleton | 11.1 | Male | 5,514 | 534 | 552 | 650 | 613 | 848 | 680 | 510 | 480 | 647 | 29.8 |
| | | Female | 5,586 | 518 | 522 | 527 | 542 | 821 | 778 | 527 | 524 | 827 | 33.3 |
| Perry | 35.6 | Male | 17,524 | 2,056 | 1,901 | 1,929 | 2,075 | 3,065 | 2,212 | 1,515 | 1,251 | 1,520 | 27.6 |
| | | Female | 18,076 | 1,954 | 1,775 | 1,938 | 1,997 | 3,076 | 2,235 | 1,485 | 1,502 | 2,114 | 29.5 |
| Pike | 86.5 | Male | 42,754 | 4,996 | 4,511 | 4,422 | 4,973 | 7,813 | 5,686 | 3,726 | 3,357 | 3,270 | 28.2 |
| | | Female | 43,746 | 4,909 | 4,365 | 4,249 | 4,956 | 7,794 | 5,447 | 3,993 | 3,658 | 4,375 | 29.4 |
| Powell | 12.1 | Male | 6,041 | 727 | 648 | 685 | 643 | 993 | 846 | 488 | 423 | 588 | 28.2 |
| | | Female | 6,059 | 626 | 610 | 624 | 651 | 1,037 | 860 | 490 | 455 | 706 | 30.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **KENTUCKY (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Pulaski | 49.0 | Male | 23,811 | 2,180 | 2,218 | 2,371 | 2,571 | 3,854 | 3,300 | 2,310 | 2,234 | 2,773 | 31.7 |
| | | Female | 25,189 | 2,186 | 2,076 | 2,256 | 2,589 | 3,950 | 3,359 | 2,447 | 2,504 | 3,822 | 33.8 |
| Robertson | 2.3 | Male | 1,140 | 107 | 92 | 112 | 92 | 163 | 145 | 125 | 116 | 188 | 35.3 |
| | | Female | 1,160 | 82 | 78 | 111 | 107 | 163 | 163 | 115 | 130 | 211 | 37.4 |
| Rockcastle | 14.6 | Male | 7,291 | 725 | 725 | 839 | 769 | 1,065 | 980 | 669 | 627 | 892 | 30.5 |
| | | Female | 7,309 | 632 | 689 | 711 | 692 | 1,109 | 985 | 703 | 688 | 1,100 | 33.4 |
| Rowan | 19.3 | Male | 9,365 | 820 | 705 | 847 | 2,289 | 1,400 | 1,149 | 696 | 661 | 798 | 25.2 |
| | | Female | 9,935 | 772 | 672 | 810 | 2,521 | 1,458 | 1,145 | 754 | 679 | 1,124 | 26.3 |
| Russell | 14.8 | Male | 7,180 | 591 | 670 | 678 | 745 | 1,079 | 935 | 689 | 803 | 990 | 33.4 |
| | | Female | 7,620 | 593 | 593 | 726 | 712 | 1,071 | 975 | 774 | 855 | 1,321 | 36.2 |
| Scott | 22.9 | Male | 11,177 | 1,170 | 1,025 | 1,092 | 1,489 | 1,844 | 1,605 | 1,034 | 851 | 1,067 | 29.4 |
| | | Female | 11,723 | 1,136 | 978 | 983 | 1,491 | 2,005 | 1,574 | 1,055 | 977 | 1,524 | 31.4 |
| Shelby | 24.8 | Male | 12,048 | 1,046 | 1,001 | 1,330 | 1,297 | 1,936 | 1,817 | 1,166 | 1,068 | 1,387 | 32.0 |
| | | Female | 12,752 | 1,067 | 1,074 | 1,134 | 1,266 | 2,123 | 1,808 | 1,200 | 1,172 | 1,908 | 33.6 |
| Simpson | 14.9 | Male | 7,162 | 763 | 677 | 729 | 761 | 1,142 | 927 | 643 | 668 | 852 | 30.7 |
| | | Female | 7,738 | 702 | 667 | 688 | 747 | 1,198 | 1,007 | 700 | 784 | 1,245 | 33.9 |
| Spencer | 6.1 | Male | 3,078 | 308 | 295 | 333 | 298 | 475 | 471 | 288 | 271 | 339 | 31.4 |
| | | Female | 3,022 | 268 | 252 | 296 | 301 | 517 | 420 | 294 | 286 | 388 | 32.6 |
| Taylor | 22.4 | Male | 10,827 | 1,030 | 899 | 1,049 | 1,300 | 1,743 | 1,523 | 1,118 | 939 | 1,226 | 31.5 |
| | | Female | 11,573 | 924 | 925 | 987 | 1,353 | 1,811 | 1,594 | 1,162 | 1,114 | 1,703 | 33.8 |
| Todd | 11.6 | Male | 5,608 | 526 | 481 | 594 | 575 | 811 | 720 | 512 | 572 | 817 | 32.7 |
| | | Female | 5,992 | 537 | 496 | 531 | 605 | 828 | 700 | 554 | 626 | 1,115 | 35.0 |
| Trigg | 9.5 | Male | 4,640 | 374 | 384 | 475 | 396 | 658 | 629 | 446 | 561 | 717 | 35.5 |
| | | Female | 4,860 | 393 | 364 | 436 | 381 | 682 | 618 | 516 | 597 | 873 | 37.8 |
| Trimble | 6.5 | Male | 3,232 | 304 | 320 | 329 | 313 | 539 | 477 | 283 | 308 | 359 | 31.5 |
| | | Female | 3,268 | 290 | 309 | 287 | 297 | 567 | 451 | 312 | 307 | 448 | 33.0 |
| Union | 18.1 | Male | 9,399 | 891 | 781 | 1,356 | 1,886 | 1,346 | 941 | 665 | 706 | 827 | 24.2 |
| | | Female | 8,701 | 847 | 718 | 863 | 1,215 | 1,355 | 931 | 769 | 748 | 1,255 | 30.2 |
| Warren | 78.5 | Male | 37,965 | 3,637 | 3,107 | 3,136 | 7,154 | 6,860 | 4,871 | 3,162 | 2,805 | 3,233 | 27.8 |
| | | Female | 40,535 | 3,521 | 2,929 | 3,004 | 7,710 | 6,830 | 4,959 | 3,302 | 3,261 | 5,019 | 29.5 |
| Washington | 10.4 | Male | 5,057 | 499 | 454 | 615 | 567 | 758 | 640 | 433 | 474 | 617 | 30.2 |
| | | Female | 5,343 | 497 | 445 | 535 | 552 | 732 | 663 | 486 | 553 | 880 | 33.8 |
| Wayne | 17.9 | Male | 8,806 | 877 | 879 | 952 | 940 | 1,367 | 1,104 | 788 | 810 | 1,089 | 30.5 |
| | | Female | 9,094 | 880 | 802 | 838 | 933 | 1,362 | 1,216 | 873 | 880 | 1,310 | 33.0 |
| Webster | 15.1 | Male | 7,208 | 709 | 607 | 693 | 760 | 1,127 | 908 | 651 | 683 | 1,070 | 32.4 |
| | | Female | 7,892 | 703 | 678 | 660 | 783 | 1,101 | 922 | 690 | 800 | 1,555 | 35.2 |
| Whitley | 37.0 | Male | 17,810 | 1,884 | 1,753 | 1,894 | 2,247 | 2,891 | 2,280 | 1,508 | 1,476 | 1,877 | 28.9 |
| | | Female | 19,190 | 1,745 | 1,604 | 1,769 | 2,448 | 2,851 | 2,389 | 1,608 | 1,808 | 2,968 | 32.1 |
| Wolfe | 7.2 | Male | 3,616 | 429 | 334 | 401 | 428 | 529 | 440 | 322 | 302 | 431 | 29.1 |
| | | Female | 3,584 | 381 | 307 | 341 | 379 | 543 | 481 | 298 | 333 | 521 | 32.1 |
| Woodford | 18.6 | Male | 8,923 | 851 | 838 | 1,004 | 883 | 1,535 | 1,450 | 844 | 749 | 769 | 30.8 |
| | | Female | 9,677 | 878 | 840 | 949 | 1,021 | 1,657 | 1,527 | 857 | 781 | 1,167 | 31.9 |
| **TOTAL METRO COUNTIES** | **1,703.2** | **Male** | **822,451** | **82,040** | **74,483** | **78,405** | **108,061** | **151,996** | **109,724** | **78,210** | **69,335** | **70,197** | **29.5** |
| | | **Female** | **880,749** | **78,521** | **71,572** | **75,129** | **104,552** | **154,813** | **115,149** | **84,625** | **80,263** | **116,125** | **32.1** |
| **TOTAL STATE** | **3,769.7** | **Male** | **1,840,194** | **184,903** | **169,423** | **182,043** | **238,973** | **318,817** | **241,791** | **167,938** | **155,851** | **180,455** | **29.5** |
| | | **Female** | **1,929,506** | **176,773** | **161,367** | **170,723** | **224,895** | **320,911** | **249,693** | **178,868** | **178,067** | **268,209** | **32.2** |
| **LOUISIANA** | | | | | | | | | | | | | |
| **ALEXANDRIA** | **143.0** | **Male** | **68,508** | **7,606** | **6,621** | **7,228** | **8,841** | **11,112** | **8,953** | **6,206** | **5,683** | **6,258** | **28.6** |
| | | **Female** | **74,492** | **7,477** | **6,390** | **7,125** | **8,344** | **11,737** | **9,777** | **6,879** | **6,883** | **9,880** | **31.7** |
| Rapides | 143.0 | Male | 68,508 | 7,606 | 6,621 | 7,228 | 8,841 | 11,112 | 8,953 | 6,206 | 5,683 | 6,258 | 28.6 |
| | | Female | 74,492 | 7,477 | 6,390 | 7,125 | 8,344 | 11,737 | 9,777 | 6,879 | 6,883 | 9,880 | 31.7 |
| **BATON ROUGE** | **549.7** | **Male** | **267,933** | **29,818** | **26,039** | **26,623** | **41,589** | **52,573** | **35,106** | **21,760** | **18,190** | **16,235** | **26.9** |
| | | **Female** | **281,767** | **29,279** | **25,377** | **25,949** | **41,797** | **53,423** | **36,734** | **23,509** | **20,920** | **24,779** | **28.5** |
| Ascension | 58.6 | Male | 28,855 | 3,615 | 3,213 | 3,295 | 3,517 | 5,271 | 3,850 | 2,371 | 1,814 | 1,909 | 26.5 |
| | | Female | 29,745 | 3,510 | 3,022 | 3,189 | 3,564 | 5,324 | 3,975 | 2,306 | 2,159 | 2,696 | 28.0 |
| East Baton Rouge | 400.5 | Male | 194,137 | 20,980 | 17,946 | 18,415 | 32,671 | 39,118 | 24,814 | 15,519 | 13,327 | 11,347 | 26.8 |
| | | Female | 206,363 | 20,547 | 17,630 | 18,013 | 32,794 | 39,758 | 26,587 | 17,355 | 15,468 | 18,211 | 28.6 |
| Livingston | 69.8 | Male | 34,732 | 4,059 | 3,780 | 3,690 | 4,007 | 6,513 | 5,182 | 2,971 | 2,311 | 2,219 | 27.8 |
| | | Female | 35,068 | 4,116 | 3,666 | 3,583 | 4,055 | 6,636 | 4,799 | 2,928 | 2,417 | 2,868 | 28.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **LOUISIANA (continued)** | | | | | | | | | | | | | |
| **BATON ROUGE (continued)** | | | | | | | | | | | | | |
| West Baton Rouge | 20.8 | Male | 10,209 | 1,164 | 1,100 | 1,223 | 1,394 | 1,671 | 1,260 | 899 | 738 | 760 | 26.3 |
| | | Female | 10,591 | 1,106 | 1,059 | 1,164 | 1,384 | 1,705 | 1,373 | 920 | 876 | 1,004 | 28.4 |
| **HOUMA - THIBODAUX** | **191.7** | **Male** | **95,464** | **11,574** | **9,518** | **11,070** | **13,669** | **17,175** | **12,350** | **8,244** | **6,261** | **5,603** | **26.1** |
| | | **Female** | **96,236** | **10,939** | **9,202** | **10,759** | **13,185** | **16,535** | **12,484** | **8,246** | **6,830** | **8,056** | **27.4** |
| Lafourche | 88.4 | Male | 43,797 | 4,949 | 4,213 | 5,200 | 6,529 | 7,522 | 5,634 | 3,888 | 3,109 | 2,753 | 26.3 |
| | | Female | 44,603 | 4,631 | 4,101 | 5,033 | 6,415 | 7,383 | 5,741 | 3,902 | 3,362 | 4,035 | 27.9 |
| Terrebonne | 103.3 | Male | 51,667 | 6,625 | 5,305 | 5,870 | 7,140 | 9,653 | 6,716 | 4,356 | 3,152 | 2,850 | 25.9 |
| | | Female | 51,633 | 6,308 | 5,101 | 5,726 | 6,770 | 9,152 | 6,743 | 4,344 | 3,468 | 4,021 | 27.1 |
| **LAFAYETTE** | **215.3** | **Male** | **105,900** | **11,829** | **10,124** | **10,915** | **16,732** | **20,803** | **13,163** | **9,126** | **6,882** | **6,326** | **26.6** |
| | | **Female** | **109,400** | **11,387** | **9,746** | **10,763** | **16,710** | **19,632** | **14,053** | **9,504** | **7,698** | **9,907** | **28.1** |
| Lafayette | 169.8 | Male | 83,695 | 9,039 | 7,738 | 8,216 | 13,862 | 17,275 | 10,410 | 7,298 | 5,264 | 4,593 | 26.7 |
| | | Female | 86,105 | 8,779 | 7,417 | 8,050 | 13,763 | 16,013 | 11,098 | 7,568 | 5,854 | 7,563 | 28.1 |
| St. Martin | 45.5 | Male | 22,205 | 2,790 | 2,386 | 2,699 | 2,870 | 3,528 | 2,753 | 1,828 | 1,618 | 1,733 | 26.0 |
| | | Female | 23,295 | 2,608 | 2,329 | 2,713 | 2,947 | 3,619 | 2,955 | 1,936 | 1,844 | 2,344 | 27.9 |
| **LAKE CHARLES** | **176.7** | **Male** | **86,260** | **9,362** | **8,417** | **8,811** | **11,468** | **15,089** | **11,098** | **8,377** | **6,932** | **6,706** | **28.4** |
| | | **Female** | **90,440** | **9,266** | **8,047** | **8,462** | **11,338** | **15,138** | **11,771** | **8,895** | **7,831** | **9,692** | **30.4** |
| Calcasieu | 176.7 | Male | 86,260 | 9,362 | 8,417 | 8,811 | 11,468 | 15,089 | 11,098 | 8,377 | 6,932 | 6,706 | 28.4 |
| | | Female | 90,440 | 9,266 | 8,047 | 8,462 | 11,338 | 15,138 | 11,771 | 8,895 | 7,831 | 9,692 | 30.4 |
| **MONROE** | **145.2** | **Male** | **68,959** | **8,165** | **7,118** | **7,215** | **9,601** | **11,336** | **8,372** | **5,977** | **5,175** | **6,000** | **27.1** |
| | | **Female** | **76,241** | **7,745** | **6,720** | **6,747** | **10,324** | **12,166** | **9,433** | **7,061** | **6,532** | **9,513** | **30.4** |
| Ouachita | 145.2 | Male | 68,959 | 8,165 | 7,118 | 7,215 | 9,601 | 11,336 | 8,372 | 5,977 | 5,175 | 6,000 | 27.1 |
| | | Female | 76,241 | 7,745 | 6,720 | 6,747 | 10,324 | 12,166 | 9,433 | 7,061 | 6,532 | 9,513 | 30.4 |
| **NEW ORLEANS** | **1,337.9** | **Male** | **644,443** | **69,200** | **59,676** | **64,765** | **82,386** | **123,582** | **85,929** | **58,565** | **51,972** | **48,368** | **28.7** |
| | | **Female** | **693,457** | **67,107** | **58,437** | **63,801** | **83,786** | **127,219** | **89,892** | **63,649** | **59,503** | **80,063** | **30.8** |
| Jefferson | 486.2 | Male | 238,183 | 25,437 | 22,171 | 23,734 | 29,636 | 48,094 | 34,516 | 22,370 | 18,217 | 14,008 | 28.8 |
| | | Female | 248,017 | 24,503 | 21,391 | 23,340 | 30,109 | 48,622 | 34,806 | 22,972 | 20,091 | 22,183 | 30.1 |
| Orleans | 563.3 | Male | 263,641 | 27,581 | 23,184 | 25,186 | 36,473 | 50,074 | 30,654 | 22,213 | 22,891 | 25,385 | 28.9 |
| | | Female | 299,659 | 27,064 | 23,177 | 25,639 | 37,654 | 52,034 | 34,427 | 26,584 | 28,082 | 44,998 | 32.0 |
| St. Bernard | 69.1 | Male | 33,647 | 3,606 | 3,053 | 3,580 | 4,192 | 6,005 | 4,450 | 3,589 | 3,115 | 2,057 | 29.0 |
| | | Female | 35,453 | 3,316 | 3,114 | 3,361 | 4,226 | 6,148 | 4,710 | 4,006 | 3,331 | 3,241 | 31.0 |
| St. Charles | 41.9 | Male | 20,960 | 2,484 | 2,156 | 2,431 | 2,752 | 3,629 | 2,830 | 2,083 | 1,420 | 1,175 | 26.8 |
| | | Female | 20,940 | 2,450 | 1,960 | 2,299 | 2,572 | 3,710 | 2,854 | 2,003 | 1,411 | 1,681 | 28.2 |
| St. John the Baptist | 39.3 | Male | 19,486 | 2,505 | 2,048 | 2,258 | 2,520 | 3,550 | 2,684 | 1,595 | 1,133 | 1,193 | 26.2 |
| | | Female | 19,814 | 2,454 | 1,973 | 2,178 | 2,461 | 3,727 | 2,623 | 1,550 | 1,255 | 1,593 | 27.3 |
| St. Tammany | 138.1 | Male | 68,526 | 7,587 | 7,064 | 7,576 | 6,813 | 12,230 | 10,795 | 6,715 | 5,196 | 4,550 | 29.3 |
| | | Female | 69,574 | 7,320 | 6,822 | 6,984 | 6,764 | 12,978 | 10,472 | 6,534 | 5,333 | 6,367 | 30.3 |
| **SHREVEPORT** | **357.2** | **Male** | **169,696** | **18,945** | **16,627** | **16,901** | **21,567** | **29,905** | **21,603** | **15,653** | **13,642** | **14,853** | **28.6** |
| | | **Female** | **187,504** | **18,458** | **16,139** | **16,301** | **21,669** | **31,710** | **23,887** | **18,054** | **16,586** | **24,700** | **31.7** |
| Bossier | 88.8 | Male | 44,183 | 5,019 | 4,314 | 4,489 | 6,595 | 8,000 | 6,334 | 4,076 | 2,837 | 2,519 | 27.1 |
| | | Female | 44,617 | 4,709 | 4,150 | 4,218 | 5,563 | 8,150 | 6,548 | 4,220 | 3,148 | 3,911 | 29.5 |
| Caddo | 268.4 | Male | 125,513 | 13,926 | 12,313 | 12,412 | 14,972 | 21,905 | 15,269 | 11,577 | 10,805 | 12,334 | 29.2 |
| | | Female | 142,887 | 13,749 | 11,989 | 12,083 | 16,106 | 23,560 | 17,339 | 13,834 | 13,438 | 20,789 | 32.4 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Acadia | 59.1 | Male | 28,462 | 3,403 | 2,897 | 3,366 | 3,421 | 4,235 | 3,493 | 2,595 | 2,294 | 2,758 | 27.7 |
| | | Female | 30,638 | 3,424 | 2,856 | 3,223 | 3,370 | 4,393 | 3,721 | 2,842 | 2,723 | 4,086 | 30.6 |
| Allen | 21.7 | Male | 10,557 | 1,188 | 1,068 | 1,171 | 1,083 | 1,536 | 1,323 | 1,024 | 947 | 1,217 | 30.0 |
| | | Female | 11,143 | 1,102 | 1,010 | 1,158 | 1,049 | 1,539 | 1,448 | 1,080 | 1,074 | 1,683 | 33.1 |
| Ascension | 58.6 | Male | 28,855 | 3,615 | 3,213 | 3,295 | 3,517 | 5,271 | 3,850 | 2,371 | 1,814 | 1,909 | 26.5 |
| | | Female | 29,745 | 3,510 | 3,022 | 3,189 | 3,564 | 5,324 | 3,975 | 2,306 | 2,159 | 2,696 | 28.0 |
| Assumption | 23.0 | Male | 11,378 | 1,376 | 1,247 | 1,427 | 1,472 | 1,806 | 1,439 | 910 | 781 | 920 | 25.9 |
| | | Female | 11,622 | 1,437 | 1,165 | 1,302 | 1,413 | 1,820 | 1,399 | 908 | 887 | 1,291 | 27.7 |
| Avoyelles | 43.4 | Male | 20,722 | 2,262 | 2,123 | 2,419 | 2,213 | 2,899 | 2,511 | 1,860 | 1,917 | 2,518 | 29.6 |
| | | Female | 22,678 | 2,201 | 2,056 | 2,394 | 2,191 | 3,021 | 2,640 | 2,112 | 2,275 | 3,788 | 33.3 |
| Beauregard | 33.4 | Male | 16,877 | 1,876 | 1,698 | 1,801 | 2,117 | 2,903 | 2,226 | 1,523 | 1,235 | 1,498 | 28.3 |
| | | Female | 16,523 | 1,700 | 1,611 | 1,692 | 1,680 | 2,617 | 2,298 | 1,554 | 1,371 | 2,000 | 31.0 |
| Bienville | 17.0 | Male | 8,168 | 792 | 788 | 850 | 829 | 1,117 | 938 | 770 | 737 | 1,347 | 32.4 |
| | | Female | 8,832 | 801 | 681 | 868 | 823 | 1,122 | 985 | 836 | 947 | 1,769 | 36.2 |
| Bossier | 88.8 | Male | 44,183 | 5,019 | 4,314 | 4,489 | 6,595 | 8,000 | 6,334 | 4,076 | 2,837 | 2,519 | 27.1 |
| | | Female | 44,617 | 4,709 | 4,150 | 4,218 | 5,563 | 8,150 | 6,548 | 4,220 | 3,148 | 3,911 | 29.5 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **LOUISIANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Coddo | 268.4 | Male | 125,513 | 13,926 | 12,313 | 12,412 | 14,972 | 21,905 | 15,269 | 11,577 | 10,805 | 12,334 | 29.2 |
| | | Female | 142,887 | 13,749 | 11,989 | 12,083 | 16,106 | 23,560 | 17,339 | 13,834 | 13,438 | 20,789 | 32.4 |
| Calcasieu | 176.7 | Male | 86,260 | 9,362 | 8,417 | 8,811 | 11,468 | 15,089 | 11,098 | 8,377 | 6,932 | 6,706 | 28.4 |
| | | Female | 90,440 | 9,266 | 8,047 | 8,462 | 11,338 | 15,138 | 11,771 | 8,895 | 7,831 | 9,692 | 30.4 |
| Caldwell | 11.6 | Male | 5,656 | 601 | 572 | 610 | 565 | 808 | 683 | 523 | 496 | 798 | 30.9 |
| | | Female | 5,944 | 542 | 523 | 534 | 546 | 785 | 753 | 549 | 607 | 1,105 | 35.6 |
| Cameron | 9.9 | Male | 4,976 | 550 | 461 | 544 | 683 | 778 | 583 | 545 | 422 | 410 | 28.2 |
| | | Female | 4,924 | 563 | 414 | 506 | 668 | 705 | 627 | 500 | 386 | 555 | 29.4 |
| Catahoula | 12.8 | Male | 6,137 | 727 | 580 | 660 | 722 | 889 | 752 | 543 | 536 | 728 | 29.3 |
| | | Female | 6,663 | 738 | 597 | 639 | 717 | 931 | 777 | 633 | 639 | 992 | 31.9 |
| Claiborne | 17.9 | Male | 8,503 | 842 | 804 | 969 | 841 | 1,110 | 904 | 726 | 852 | 1,455 | 32.2 |
| | | Female | 9,397 | 833 | 732 | 844 | 846 | 1,130 | 996 | 909 | 1,042 | 2,065 | 38.1 |
| Concordia | 23.4 | Male | 11,084 | 1,311 | 1,131 | 1,254 | 1,248 | 1,627 | 1,353 | 1,066 | 987 | 1,107 | 28.7 |
| | | Female | 12,316 | 1,324 | 1,176 | 1,259 | 1,319 | 1,784 | 1,595 | 1,277 | 1,132 | 1,450 | 31.1 |
| De Soto | 27.3 | Male | 13,038 | 1,377 | 1,233 | 1,462 | 1,372 | 1,865 | 1,525 | 1,185 | 1,157 | 1,862 | 30.8 |
| | | Female | 14,262 | 1,325 | 1,224 | 1,319 | 1,417 | 1,978 | 1,638 | 1,313 | 1,466 | 2,582 | 34.3 |
| East Baton Rouge | 400.5 | Male | 194,137 | 20,980 | 17,946 | 18,415 | 32,671 | 39,118 | 24,814 | 15,519 | 13,327 | 11,347 | 26.8 |
| | | Female | 206,363 | 20,547 | 17,630 | 18,013 | 32,794 | 39,758 | 26,587 | 17,355 | 15,468 | 18,211 | 28.6 |
| East Carroll | 11.4 | Male | 5,401 | 801 | 622 | 731 | 628 | 673 | 500 | 389 | 409 | 648 | 24.1 |
| | | Female | 5,999 | 755 | 639 | 648 | 628 | 793 | 566 | 501 | 536 | 933 | 29.2 |
| East Feliciana | 20.6 | Male | 10,554 | 1,109 | 984 | 1,040 | 1,466 | 1,912 | 1,281 | 926 | 802 | 1,034 | 28.5 |
| | | Female | 10,046 | 1,053 | 847 | 1,019 | 1,116 | 1,508 | 1,244 | 878 | 814 | 1,567 | 31.6 |
| Evangeline | 34.6 | Male | 16,757 | 1,960 | 1,782 | 1,957 | 1,921 | 2,310 | 1,990 | 1,503 | 1,511 | 1,823 | 28.3 |
| | | Female | 17,843 | 1,877 | 1,659 | 1,915 | 1,850 | 2,405 | 2,131 | 1,716 | 1,742 | 2,548 | 31.7 |
| Franklin | 24.0 | Male | 11,342 | 1,322 | 1,143 | 1,342 | 1,133 | 1,512 | 1,262 | 988 | 1,012 | 1,628 | 29.8 |
| | | Female | 12,658 | 1,312 | 1,143 | 1,229 | 1,190 | 1,653 | 1,436 | 1,194 | 1,241 | 2,260 | 33.8 |
| Grant | 18.1 | Male | 8,753 | 892 | 915 | 896 | 871 | 1,188 | 1,118 | 786 | 876 | 1,211 | 31.8 |
| | | Female | 9,347 | 870 | 850 | 898 | 809 | 1,320 | 1,204 | 829 | 980 | 1,587 | 34.4 |
| Iberia | 67.9 | Male | 33,171 | 4,014 | 3,428 | 3,744 | 4,401 | 5,396 | 4,172 | 2,909 | 2,531 | 2,576 | 26.9 |
| | | Female | 34,729 | 3,853 | 3,265 | 3,781 | 4,336 | 5,366 | 4,353 | 3,127 | 2,863 | 3,785 | 29.0 |
| Iberville | 33.4 | Male | 16,297 | 1,786 | 1,597 | 1,814 | 2,436 | 2,752 | 1,791 | 1,341 | 1,254 | 1,526 | 26.9 |
| | | Female | 17,103 | 1,741 | 1,559 | 1,885 | 2,114 | 2,653 | 2,045 | 1,492 | 1,476 | 2,138 | 29.7 |
| Jackson | 17.8 | Male | 8,413 | 941 | 785 | 881 | 840 | 1,136 | 1,059 | 742 | 783 | 1,246 | 31.7 |
| | | Female | 9,387 | 873 | 770 | 831 | 850 | 1,255 | 1,136 | 853 | 1,023 | 1,796 | 36.0 |
| Jefferson | 486.2 | Male | 238,183 | 25,437 | 22,171 | 23,734 | 29,636 | 48,094 | 34,516 | 22,370 | 18,217 | 14,008 | 28.8 |
| | | Female | 248,017 | 24,503 | 21,391 | 23,340 | 30,109 | 48,622 | 34,806 | 22,972 | 20,091 | 22,183 | 30.1 |
| Jefferson Davis | 33.3 | Male | 16,087 | 1,938 | 1,639 | 1,801 | 1,963 | 2,307 | 1,979 | 1,519 | 1,340 | 1,601 | 28.0 |
| | | Female | 17,213 | 1,906 | 1,620 | 1,799 | 1,878 | 2,478 | 2,064 | 1,626 | 1,547 | 2,295 | 30.7 |
| Lafayette | 169.8 | Male | 83,695 | 9,039 | 7,738 | 8,216 | 13,862 | 17,275 | 10,410 | 7,298 | 5,264 | 4,593 | 26.7 |
| | | Female | 86,105 | 8,779 | 7,417 | 8,050 | 13,763 | 16,013 | 11,098 | 7,568 | 5,854 | 7,563 | 28.1 |
| Lafourche | 88.4 | Male | 43,797 | 4,949 | 4,213 | 5,200 | 6,529 | 7,522 | 5,634 | 3,888 | 3,109 | 2,753 | 26.3 |
| | | Female | 44,603 | 4,631 | 4,101 | 5,033 | 6,415 | 7,383 | 5,741 | 3,902 | 3,362 | 4,035 | 27.9 |
| La Salle | 18.3 | Male | 8,809 | 921 | 861 | 798 | 1,003 | 1,387 | 1,116 | 837 | 774 | 1,112 | 30.9 |
| | | Female | 9,491 | 914 | 783 | 892 | 884 | 1,341 | 1,168 | 895 | 981 | 1,633 | 34.5 |
| Lincoln | 42.4 | Male | 21,144 | 1,688 | 1,533 | 1,633 | 6,683 | 2,887 | 2,010 | 1,395 | 1,407 | 1,908 | 24.0 |
| | | Female | 21,256 | 1,599 | 1,374 | 1,570 | 5,486 | 2,675 | 2,273 | 1,648 | 1,640 | 2,991 | 27.2 |
| Livingston | 69.8 | Male | 34,732 | 4,059 | 3,780 | 3,690 | 4,007 | 6,513 | 5,182 | 2,971 | 2,311 | 2,219 | 27.8 |
| | | Female | 35,068 | 4,116 | 3,666 | 3,583 | 4,055 | 6,636 | 4,799 | 2,928 | 2,417 | 2,868 | 28.2 |
| Madison | 15.6 | Male | 7,217 | 1,071 | 850 | 850 | 729 | 924 | 735 | 542 | 544 | 972 | 26.2 |
| | | Female | 8,383 | 1,083 | 856 | 798 | 861 | 1,103 | 817 | 685 | 730 | 1,450 | 30.4 |
| Morehouse | 36.0 | Male | 16,876 | 2,046 | 1,760 | 1,867 | 1,791 | 2,394 | 1,817 | 1,582 | 1,592 | 2,027 | 29.1 |
| | | Female | 19,124 | 2,010 | 1,756 | 1,934 | 1,902 | 2,585 | 2,070 | 1,972 | 1,839 | 3,056 | 32.6 |
| Natchitoches | 41.3 | Male | 19,472 | 2,198 | 1,892 | 2,106 | 2,801 | 2,868 | 2,151 | 1,566 | 1,591 | 2,299 | 27.6 |
| | | Female | 21,828 | 2,057 | 1,839 | 1,932 | 3,342 | 3,072 | 2,426 | 1,818 | 1,971 | 3,371 | 30.7 |
| Orleans | 563.3 | Male | 263,641 | 27,581 | 23,184 | 25,186 | 36,473 | 50,074 | 30,654 | 22,213 | 22,891 | 25,385 | 28.9 |
| | | Female | 299,659 | 27,064 | 23,177 | 25,639 | 37,654 | 52,034 | 34,427 | 26,584 | 28,082 | 44,998 | 32.0 |
| Ouachita | 145.2 | Male | 68,959 | 8,165 | 7,118 | 7,215 | 9,601 | 11,336 | 8,372 | 5,977 | 5,175 | 6,000 | 27.1 |
| | | Female | 76,241 | 7,745 | 6,720 | 6,747 | 10,324 | 12,166 | 9,433 | 7,061 | 6,532 | 9,513 | 30.4 |
| Plaquemines | 26.6 | Male | 13,612 | 1,636 | 1,355 | 1,567 | 1,843 | 2,269 | 1,877 | 1,286 | 928 | 851 | 26.8 |
| | | Female | 12,988 | 1,489 | 1,299 | 1,464 | 1,638 | 2,204 | 1,757 | 1,235 | 932 | 970 | 27.7 |
| Pointe Coupee | 25.0 | Male | 12,146 | 1,312 | 1,154 | 1,489 | 1,429 | 1,882 | 1,481 | 1,041 | 1,053 | 1,305 | 28.7 |
| | | Female | 12,854 | 1,347 | 1,179 | 1,384 | 1,417 | 1,936 | 1,512 | 1,182 | 1,158 | 1,739 | 30.7 |
| Rapides | 143.0 | Male | 68,508 | 7,606 | 6,621 | 7,228 | 8,841 | 11,112 | 8,953 | 6,206 | 5,683 | 6,258 | 28.6 |
| | | Female | 74,492 | 7,477 | 6,390 | 7,125 | 8,344 | 11,737 | 9,777 | 6,879 | 6,883 | 9,880 | 31.7 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **LOUISIANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Red River | 10.7 | Male | 5,113 | 612 | 513 | 553 | 530 | 695 | 575 | 435 | 476 | 724 | 30.0 |
| | | Female | 5,587 | 566 | 473 | 570 | 550 | 765 | 629 | 488 | 581 | 965 | 33.3 |
| Richland | 22.3 | Male | 10,598 | 1,207 | 1,102 | 1,179 | 1,138 | 1,433 | 1,130 | 903 | 1,003 | 1,503 | 29.7 |
| | | Female | 11,702 | 1,209 | 1,053 | 1,153 | 1,109 | 1,493 | 1,305 | 1,100 | 1,213 | 2,067 | 33.9 |
| Sabine | 28.1 | Male | 13,655 | 1,422 | 1,299 | 1,401 | 1,291 | 1,823 | 1,806 | 1,226 | 1,384 | 2,003 | 32.8 |
| | | Female | 14,445 | 1,371 | 1,261 | 1,343 | 1,313 | 1,907 | 1,763 | 1,298 | 1,689 | 2,500 | 35.2 |
| St. Bernard | 69.1 | Male | 33,647 | 3,606 | 3,053 | 3,580 | 4,192 | 6,005 | 4,450 | 3,589 | 3,115 | 2,057 | 29.0 |
| | | Female | 35,453 | 3,316 | 3,114 | 3,361 | 4,226 | 6,148 | 4,710 | 4,006 | 3,331 | 3,241 | 31.0 |
| St. Charles | 41.9 | Male | 20,960 | 2,484 | 2,156 | 2,431 | 2,752 | 3,629 | 2,830 | 2,083 | 1,420 | 1,175 | 26.8 |
| | | Female | 20,940 | 2,450 | 1,960 | 2,299 | 2,572 | 3,710 | 2,854 | 2,003 | 1,411 | 1,681 | 28.2 |
| St. Helena | 10.0 | Male | 4,817 | 565 | 539 | 610 | 557 | 707 | 514 | 392 | 355 | 578 | 26.9 |
| | | Female | 5,183 | 531 | 516 | 630 | 553 | 729 | 586 | 462 | 464 | 712 | 30.0 |
| St. James | 22.6 | Male | 10,891 | 1,252 | 1,086 | 1,429 | 1,552 | 1,790 | 1,290 | 921 | 722 | 849 | 25.7 |
| | | Female | 11,709 | 1,290 | 1,124 | 1,366 | 1,540 | 1,799 | 1,462 | 989 | 820 | 1,319 | 28.0 |
| St. John the Baptist | 39.3 | Male | 19,486 | 2,505 | 2,048 | 2,258 | 2,520 | 3,550 | 2,684 | 1,595 | 1,133 | 1,193 | 26.2 |
| | | Female | 19,814 | 2,454 | 1,973 | 2,178 | 2,461 | 3,727 | 2,623 | 1,550 | 1,255 | 1,593 | 27.3 |
| St. Landry | 87.7 | Male | 42,013 | 4,903 | 4,404 | 5,087 | 4,995 | 6,168 | 4,968 | 3,832 | 3,500 | 4,156 | 27.6 |
| | | Female | 45,687 | 4,878 | 4,264 | 5,133 | 5,113 | 6,419 | 5,583 | 4,282 | 4,109 | 5,906 | 30.4 |
| St. Martin | 45.5 | Male | 22,205 | 2,790 | 2,386 | 2,699 | 2,870 | 3,528 | 2,753 | 1,828 | 1,618 | 1,733 | 26.0 |
| | | Female | 23,295 | 2,608 | 2,329 | 2,713 | 2,947 | 3,619 | 2,955 | 1,936 | 1,844 | 2,344 | 27.9 |
| St. Mary | 64.7 | Male | 32,228 | 3,800 | 3,310 | 3,758 | 4,351 | 5,611 | 4,372 | 2,761 | 2,185 | 2,080 | 26.6 |
| | | Female | 32,472 | 3,612 | 3,168 | 3,785 | 4,163 | 5,334 | 4,272 | 2,826 | 2,349 | 2,963 | 27.8 |
| St. Tammany | 138.1 | Male | 68,526 | 7,587 | 7,064 | 7,576 | 6,813 | 12,230 | 10,795 | 6,715 | 5,196 | 4,550 | 29.3 |
| | | Female | 69,574 | 7,320 | 6,822 | 6,984 | 6,764 | 12,978 | 10,472 | 6,534 | 5,333 | 6,367 | 30.3 |
| Tangipahoa | 90.6 | Male | 43,520 | 5,298 | 4,493 | 4,616 | 6,336 | 6,858 | 5,199 | 3,409 | 3,293 | 4,018 | 26.5 |
| | | Female | 47,080 | 5,001 | 4,143 | 4,327 | 6,801 | 7,349 | 5,560 | 4,022 | 3,957 | 5,920 | 29.4 |
| Tensas | 8.3 | Male | 3,898 | 468 | 438 | 471 | 367 | 503 | 385 | 290 | 373 | 603 | 29.1 |
| | | Female | 4,402 | 460 | 406 | 453 | 412 | 563 | 402 | 394 | 487 | 825 | 33.3 |
| Terrebonne | 103.3 | Male | 51,667 | 6,625 | 5,305 | 5,870 | 7,140 | 9,653 | 6,716 | 4,356 | 3,152 | 2,850 | 25.9 |
| | | Female | 51,633 | 6,308 | 5,101 | 5,726 | 6,770 | 9,152 | 6,743 | 4,344 | 3,468 | 4,021 | 27.1 |
| Union | 22.7 | Male | 10,881 | 1,057 | 1,016 | 1,124 | 1,137 | 1,564 | 1,350 | 988 | 1,070 | 1,575 | 32.1 |
| | | Female | 11,819 | 1,093 | 982 | 1,057 | 1,051 | 1,573 | 1,440 | 1,078 | 1,288 | 2,257 | 36.1 |
| Vermilion | 52.1 | Male | 25,246 | 2,953 | 2,431 | 2,847 | 3,058 | 3,752 | 3,086 | 2,402 | 2,170 | 2,547 | 28.6 |
| | | Female | 26,854 | 2,784 | 2,397 | 2,684 | 3,019 | 3,905 | 3,178 | 2,505 | 2,565 | 3,817 | 31.5 |
| Vernon | 60.9 | Male | 34,199 | 3,896 | 2,623 | 2,488 | 10,316 | 6,158 | 3,616 | 1,954 | 1,447 | 1,701 | 23.5 |
| | | Female | 26,701 | 3,731 | 2,417 | 2,341 | 4,486 | 4,755 | 3,201 | 1,887 | 1,669 | 2,214 | 25.8 |
| Washington | 46.9 | Male | 22,139 | 2,406 | 2,140 | 2,379 | 2,529 | 3,282 | 2,675 | 2,038 | 2,132 | 2,558 | 29.9 |
| | | Female | 24,761 | 2,351 | 2,114 | 2,164 | 2,477 | 3,399 | 2,934 | 2,405 | 2,551 | 4,366 | 34.6 |
| Webster | 45.3 | Male | 21,644 | 2,192 | 1,957 | 2,152 | 2,389 | 3,091 | 2,772 | 2,085 | 2,136 | 2,870 | 31.9 |
| | | Female | 23,656 | 2,125 | 1,822 | 1,999 | 2,281 | 3,293 | 2,971 | 2,310 | 2,686 | 4,169 | 36.0 |
| West Baton Rouge | 20.8 | Male | 10,209 | 1,164 | 1,100 | 1,223 | 1,394 | 1,671 | 1,260 | 899 | 738 | 760 | 26.3 |
| | | Female | 10,591 | 1,106 | 1,059 | 1,164 | 1,384 | 1,705 | 1,373 | 920 | 876 | 1,004 | 28.4 |
| West Carroll | 13.1 | Male | 6,308 | 689 | 592 | 690 | 595 | 872 | 809 | 587 | 568 | 906 | 31.7 |
| | | Female | 6,792 | 616 | 633 | 633 | 589 | 902 | 843 | 623 | 759 | 1,194 | 35.3 |
| West Feliciana | 13.7 | Male | 9,475 | 415 | 456 | 455 | 1,844 | 3,203 | 1,519 | 708 | 429 | 446 | 29.9 |
| | | Female | 4,225 | 465 | 410 | 386 | 503 | 661 | 468 | 424 | 357 | 551 | 30.3 |
| Winn | 17.5 | Male | 8,393 | 985 | 778 | 830 | 822 | 1,210 | 1,059 | 735 | 807 | 1,167 | 31.5 |
| | | Female | 9,107 | 909 | 795 | 801 | 818 | 1,319 | 1,057 | 828 | 995 | 1,585 | 34.3 |
| **TOTAL METRO COUNTIES** | **3,116.7** | **Male** | **1,507,163** | **166,499** | **144,140** | **153,528** | **205,853** | **281,575** | **196,574** | **133,908** | **114,737** | **110,349** | **28.0** |
| | | **Female** | **1,609,537** | **161,658** | **140,058** | **149,907** | **207,153** | **287,560** | **208,031** | **145,797** | **132,783** | **176,590** | **30.1** |
| **TOTAL STATE** | **4,500.7** | **Male** | **2,183,790** | **242,559** | **210,219** | **226,646** | **298,164** | **385,665** | **277,768** | **192,196** | **169,555** | **181,018** | **28.0** |
| | | **Female** | **2,316,910** | **235,379** | **203,519** | **220,449** | **290,271** | **389,897** | **292,764** | **209,882** | **197,344** | **277,405** | **30.4** |
| **MAINE** | | | | | | | | | | | | | |
| **BANGOR** | **138.5** | **Male** | **67,799** | **5,969** | **5,805** | **6,563** | **11,073** | **11,743** | **8,682** | **6,482** | **5,534** | **5,948** | **28.8** |
| | | **Female** | **70,701** | **5,763** | **5,579** | **6,366** | **10,316** | **11,700** | **8,830** | **6,721** | **6,003** | **9,423** | **31.3** |
| Penobscot | 138.5 | Male | 67,799 | 5,969 | 5,805 | 6,563 | 11,073 | 11,743 | 8,682 | 6,482 | 5,534 | 5,948 | 28.8 |
| | | Female | 70,701 | 5,763 | 5,579 | 6,366 | 10,316 | 11,700 | 8,830 | 6,721 | 6,003 | 9,423 | 31.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **MAINE (continued)** | | | | | | | | | | | | | |
| **LEWISTON - AUBURN** | **100.5** | **Male** | **47,721** | **4,551** | **4,342** | **4,927** | **5,804** | **8,007** | **6,125** | **4,519** | **4,378** | **5,068** | **30.3** |
| | | **Female** | **52,779** | **4,490** | **4,198** | **4,874** | **6,048** | **8,130** | **6,231** | **4,918** | **5,169** | **8,721** | **33.3** |
| Androscoggin | 100.5 | Male | 47,721 | 4,551 | 4,342 | 4,927 | 5,804 | 8,007 | 6,125 | 4,519 | 4,378 | 5,068 | 30.3 |
| | | Female | 52,779 | 4,490 | 4,198 | 4,874 | 6,048 | 8,130 | 6,231 | 4,918 | 5,169 | 8,721 | 33.3 |
| **PORTLAND** | **223.9** | **Male** | **106,582** | **9,036** | **9,171** | **10,305** | **13,025** | **19,596** | **14,413** | **10,046** | **9,678** | **11,312** | **31.0** |
| | | **Female** | **117,318** | **8,684** | **8,692** | **9,724** | **13,598** | **20,183** | **14,733** | **11,025** | **11,543** | **19,136** | **33.9** |
| Cumberland | 223.9 | Male | 106,582 | 9,036 | 9,171 | 10,305 | 13,025 | 19,596 | 14,413 | 10,046 | 9,678 | 11,312 | 31.0 |
| | | Female | 117,318 | 8,684 | 8,692 | 9,724 | 13,598 | 20,183 | 14,733 | 11,025 | 11,543 | 19,136 | 33.9 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Androscoggin | 100.5 | Male | 47,721 | 4,551 | 4,342 | 4,927 | 5,804 | 8,007 | 6,125 | 4,519 | 4,378 | 5,068 | 30.3 |
| | | Female | 52,779 | 4,490 | 4,198 | 4,874 | 6,048 | 8,130 | 6,231 | 4,918 | 5,169 | 8,721 | 33.3 |
| Aroostook | 87.9 | Male | 44,048 | 4,510 | 4,052 | 4,746 | 6,141 | 7,442 | 5,523 | 4,027 | 3,483 | 4,124 | 28.5 |
| | | Female | 43,852 | 4,116 | 3,924 | 4,556 | 4,946 | 7,060 | 5,631 | 4,115 | 3,833 | 5,671 | 31.2 |
| Cumberland | 223.9 | Male | 106,582 | 9,036 | 9,171 | 10,305 | 13,025 | 19,596 | 14,413 | 10,046 | 9,678 | 11,312 | 31.0 |
| | | Female | 117,318 | 8,684 | 8,692 | 9,724 | 13,598 | 20,183 | 14,733 | 11,025 | 11,543 | 19,136 | 33.9 |
| Franklin | 29.0 | Male | 13,982 | 1,286 | 1,304 | 1,547 | 1,602 | 2,237 | 1,988 | 1,331 | 1,180 | 1,507 | 30.6 |
| | | Female | 15,018 | 1,209 | 1,219 | 1,387 | 2,057 | 2,334 | 1,875 | 1,376 | 1,383 | 2,178 | 32.0 |
| Hancock | 44.4 | Male | 21,660 | 1,717 | 1,803 | 2,001 | 2,658 | 3,666 | 2,787 | 2,130 | 2,034 | 2,864 | 32.2 |
| | | Female | 22,740 | 1,720 | 1,722 | 1,870 | 1,967 | 3,783 | 2,818 | 2,149 | 2,322 | 4,389 | 36.1 |
| Kennebec | 114.3 | Male | 54,972 | 5,021 | 5,032 | 5,649 | 6,312 | 9,278 | 7,446 | 5,344 | 5,066 | 5,824 | 30.9 |
| | | Female | 59,328 | 4,894 | 4,674 | 5,353 | 6,729 | 9,627 | 7,567 | 5,662 | 5,757 | 9,065 | 33.3 |
| Knox | 34.2 | Male | 16,488 | 1,352 | 1,431 | 1,486 | 1,602 | 2,890 | 2,163 | 1,626 | 1,701 | 2,237 | 33.2 |
| | | Female | 17,712 | 1,270 | 1,333 | 1,471 | 1,449 | 2,814 | 2,139 | 1,654 | 1,970 | 3,612 | 37.4 |
| Lincoln | 28.0 | Male | 13,588 | 1,259 | 1,180 | 1,290 | 1,135 | 2,286 | 1,837 | 1,342 | 1,357 | 1,902 | 33.4 |
| | | Female | 14,412 | 1,115 | 1,085 | 1,248 | 1,159 | 2,310 | 1,817 | 1,391 | 1,506 | 2,781 | 36.6 |
| Oxford | 50.2 | Male | 24,453 | 2,154 | 2,230 | 2,571 | 2,330 | 3,958 | 3,153 | 2,538 | 2,467 | 3,052 | 32.4 |
| | | Female | 25,747 | 2,067 | 2,090 | 2,481 | 2,315 | 3,799 | 3,194 | 2,599 | 2,742 | 4,460 | 35.4 |
| Penobscot | 138.5 | Male | 67,799 | 5,969 | 5,805 | 6,563 | 11,073 | 11,743 | 8,682 | 6,482 | 5,534 | 5,948 | 28.8 |
| | | Female | 70,701 | 5,763 | 5,579 | 6,366 | 10,316 | 11,700 | 8,830 | 6,721 | 6,003 | 9,423 | 31.3 |
| Piscataquis | 18.0 | Male | 8,699 | 799 | 819 | 832 | 851 | 1,354 | 1,196 | 877 | 861 | 1,110 | 32.7 |
| | | Female | 9,301 | 840 | 759 | 852 | 876 | 1,389 | 1,108 | 876 | 960 | 1,641 | 34.5 |
| Sagadahoc | 31.9 | Male | 15,894 | 1,462 | 1,494 | 1,507 | 2,129 | 3,006 | 2,269 | 1,306 | 1,233 | 1,488 | 29.5 |
| | | Female | 16,006 | 1,455 | 1,457 | 1,426 | 1,600 | 2,853 | 2,170 | 1,287 | 1,434 | 2,324 | 32.2 |
| Somerset | 46.3 | Male | 22,663 | 2,227 | 2,238 | 2,448 | 2,165 | 3,642 | 3,110 | 2,220 | 2,051 | 2,562 | 31.2 |
| | | Female | 23,637 | 2,073 | 2,120 | 2,319 | 2,106 | 3,789 | 3,014 | 2,273 | 2,277 | 3,666 | 33.4 |
| Waldo | 30.0 | Male | 14,869 | 1,487 | 1,428 | 1,537 | 1,534 | 2,614 | 1,965 | 1,380 | 1,333 | 1,591 | 30.5 |
| | | Female | 15,131 | 1,392 | 1,278 | 1,436 | 1,443 | 2,628 | 1,909 | 1,438 | 1,432 | 2,175 | 32.7 |
| Washington | 35.6 | Male | 17,407 | 1,722 | 1,560 | 1,647 | 1,804 | 2,728 | 2,175 | 1,710 | 1,758 | 2,303 | 32.2 |
| | | Female | 18,193 | 1,650 | 1,429 | 1,612 | 1,852 | 2,676 | 2,117 | 1,812 | 1,849 | 3,196 | 34.5 |
| York | 153.1 | Male | 74,820 | 7,003 | 6,799 | 7,321 | 8,343 | 13,555 | 9,966 | 6,901 | 6,889 | 8,043 | 30.9 |
| | | Female | 78,280 | 6,482 | 6,472 | 6,955 | 7,562 | 13,346 | 9,775 | 7,278 | 7,771 | 12,639 | 33.7 |
| **TOTAL METRO COUNTIES** | **462.9** | **Male** | **222,102** | **19,556** | **19,318** | **21,795** | **29,902** | **39,346** | **29,220** | **21,047** | **19,590** | **22,328** | **30.2** |
| | | **Female** | **240,798** | **18,937** | **18,469** | **20,964** | **29,962** | **40,013** | **29,794** | **22,664** | **22,715** | **37,280** | **33.0** |
| **TOTAL STATE** | **1,165.8** | **Male** | **565,645** | **51,555** | **50,688** | **56,377** | **68,508** | **98,002** | **74,798** | **53,779** | **51,003** | **60,935** | **30.7** |
| | | **Female** | **600,155** | **49,220** | **48,031** | **53,930** | **66,023** | **98,421** | **74,928** | **56,574** | **57,951** | **95,077** | **33.4** |
| **MARYLAND** | | | | | | | | | | | | | |
| **BALTIMORE** | **2,265.4** | **Male** | **1,096,940** | **90,739** | **90,462** | **109,291** | **138,946** | **201,864** | **158,232** | **111,847** | **103,228** | **92,331** | **30.9** |
| | | **Female** | **1,168,460** | **87,040** | **86,850** | **104,865** | **135,232** | **207,730** | **164,299** | **117,326** | **117,445** | **147,673** | **33.2** |
| Anne Arundel | 406.2 | Male | 207,855 | 17,331 | 17,401 | 20,262 | 30,623 | 39,829 | 33,603 | 20,988 | 16,205 | 11,613 | 29.6 |
| | | Female | 198,345 | 16,252 | 16,425 | 19,008 | 22,784 | 37,940 | 31,489 | 20,110 | 17,114 | 17,223 | 31.5 |
| Baltimore | 667.6 | Male | 320,050 | 22,961 | 23,430 | 30,376 | 39,007 | 59,004 | 44,797 | 35,779 | 35,583 | 29,113 | 32.5 |
| | | Female | 347,550 | 22,022 | 22,677 | 28,680 | 41,252 | 61,098 | 48,266 | 38,288 | 39,482 | 45,785 | 34.7 |
| Baltimore city | 753.4 | Male | 351,012 | 31,276 | 28,897 | 35,511 | 46,030 | 62,176 | 41,000 | 32,749 | 35,098 | 38,275 | 30.4 |
| | | Female | 402,388 | 30,319 | 28,301 | 34,920 | 49,725 | 65,989 | 46,470 | 38,054 | 43,705 | 64,905 | 33.8 |
| Carroll | 110.0 | Male | 54,074 | 4,665 | 5,098 | 5,428 | 5,713 | 9,762 | 9,469 | 5,312 | 4,287 | 4,340 | 31.3 |
| | | Female | 55,926 | 4,562 | 4,812 | 5,397 | 5,646 | 10,184 | 9,042 | 5,055 | 4,662 | 6,566 | 32.4 |
| Harford | 157.7 | Male | 79,014 | 7,068 | 7,717 | 8,801 | 9,417 | 14,223 | 13,410 | 8,083 | 5,934 | 4,361 | 29.6 |
| | | Female | 78,686 | 6,763 | 7,250 | 8,245 | 8,151 | 14,669 | 13,255 | 7,660 | 6,257 | 6,436 | 31.1 |
| Howard | 141.5 | Male | 70,649 | 6,244 | 6,796 | 7,541 | 6,737 | 14,433 | 13,952 | 7,438 | 4,586 | 2,922 | 30.5 |
| | | Female | 70,851 | 5,920 | 6,321 | 7,230 | 6,203 | 15,473 | 13,728 | 6,673 | 4,590 | 4,713 | 31.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MARYLAND (continued)** | | | | | | | | | | | | | |
| **BALTIMORE (continued)** | | | | | | | | | | | | | |
| Queen Anne's | 29.0 | Male | 14,286 | 1,194 | 1,123 | 1,372 | 1,419 | 2,437 | 2,001 | 1,498 | 1,535 | 1,707 | 33.4 |
| | | Female | 14,714 | 1,202 | 1,064 | 1,385 | 1,471 | 2,377 | 2,049 | 1,486 | 1,635 | 2,045 | 34.4 |
| **CUMBERLAND** | **105.9** | **Male** | **50,222** | **4,195** | **4,257** | **4,840** | **5,798** | **7,390** | **6,761** | **5,230** | **5,462** | **6,289** | **33.1** |
| | | **Female** | **55,678** | **3,924** | **3,982** | **4,703** | **5,894** | **7,698** | **7,001** | **5,754** | **6,664** | **10,058** | **37.3** |
| Allegany | 78.0 | Male | 36,602 | 2,861 | 2,897 | 3,467 | 4,378 | 5,193 | 4,812 | 3,941 | 4,195 | 4,858 | 34.0 |
| | | Female | 41,398 | 2,669 | 2,811 | 3,414 | 4,477 | 5,411 | 5,097 | 4,410 | 5,139 | 7,970 | 38.8 |
| *Mineral, W. Va.* | *27.9* | *Male* | *13,620* | *1,334* | *1,360* | *1,373* | *1,420* | *2,197* | *1,949* | *1,289* | *1,267* | *1,431* | *31.0* |
| | | *Female* | *14,280* | *1,255* | *1,171* | *1,289* | *1,417* | *2,287* | *1,904* | *1,344* | *1,525* | *2,088* | *33.8* |
| **HAGERSTOWN** | **116.6** | **Male** | **58,208** | **4,400** | **4,634** | **5,460** | **8,115** | **10,460** | **7,895** | **5,886** | **5,503** | **5,855** | **31.2** |
| | | **Female** | **58,392** | **4,155** | **4,383** | **5,218** | **5,963** | **9,214** | **7,862** | **6,140** | **6,250** | **9,207** | **35.3** |
| Washington | 116.6 | Male | 58,208 | 4,400 | 4,634 | 5,460 | 8,115 | 10,460 | 7,895 | 5,886 | 5,503 | 5,855 | 31.2 |
| | | Female | 58,392 | 4,155 | 4,383 | 5,218 | 5,963 | 9,214 | 7,862 | 6,140 | 6,250 | 9,207 | 35.3 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Allegany | 78.0 | Male | 36,602 | 2,861 | 2,897 | 3,467 | 4,378 | 5,193 | 4,812 | 3,941 | 4,195 | 4,858 | 34.0 |
| | | Female | 41,398 | 2,669 | 2,811 | 3,414 | 4,477 | 5,411 | 5,097 | 4,410 | 5,139 | 7,970 | 38.8 |
| Anne Arundel | 406.2 | Male | 207,855 | 17,331 | 17,401 | 20,262 | 30,623 | 39,829 | 33,603 | 20,988 | 16,205 | 11,613 | 29.6 |
| | | Female | 198,345 | 16,252 | 16,425 | 19,008 | 22,784 | 37,940 | 31,489 | 20,110 | 17,114 | 17,223 | 31.5 |
| Baltimore | 667.6 | Male | 320,050 | 22,961 | 23,430 | 30,376 | 39,007 | 59,004 | 44,797 | 35,779 | 35,583 | 29,113 | 32.5 |
| | | Female | 347,550 | 22,022 | 22,677 | 28,680 | 41,252 | 61,098 | 48,266 | 38,288 | 39,482 | 45,785 | 34.7 |
| Baltimore city | 753.4 | Male | 351,012 | 31,276 | 28,897 | 35,511 | 46,030 | 62,176 | 41,000 | 32,749 | 35,098 | 38,275 | 30.4 |
| | | Female | 402,388 | 30,319 | 28,301 | 34,920 | 49,725 | 65,989 | 46,470 | 38,054 | 43,705 | 64,905 | 33.8 |
| ☐ Calvert | 41.0 | Male | 20,423 | 2,090 | 2,071 | 2,435 | 1,871 | 3,673 | 3,350 | 1,797 | 1,612 | 1,524 | 29.7 |
| | | Female | 20,577 | 1,968 | 1,923 | 2,206 | 1,895 | 3,898 | 3,019 | 1,811 | 1,795 | 2,062 | 30.9 |
| Caroline | 24.5 | Male | 11,851 | 1,100 | 992 | 1,241 | 1,219 | 1,840 | 1,618 | 1,112 | 1,210 | 1,519 | 32.5 |
| | | Female | 12,649 | 1,003 | 1,026 | 1,141 | 1,226 | 1,972 | 1,602 | 1,262 | 1,368 | 2,049 | 34.8 |
| Carroll | 110.0 | Male | 54,074 | 4,665 | 5,098 | 5,428 | 5,713 | 9,762 | 9,469 | 5,312 | 4,287 | 4,340 | 31.3 |
| | | Female | 55,926 | 4,562 | 4,812 | 5,397 | 5,646 | 10,184 | 9,042 | 5,055 | 4,662 | 6,566 | 32.4 |
| ☐ Cecil | 65.0 | Male | 32,461 | 2,916 | 3,229 | 3,693 | 3,467 | 5,356 | 4,820 | 3,257 | 2,999 | 2,724 | 30.5 |
| | | Female | 32,539 | 2,827 | 3,017 | 3,417 | 3,246 | 5,588 | 4,646 | 3,153 | 3,012 | 3,633 | 31.7 |
| ☐ Charles | 84.3 | Male | 42,171 | 4,362 | 4,736 | 5,224 | 4,537 | 7,493 | 7,557 | 3,689 | 2,473 | 2,100 | 28.0 |
| | | Female | 42,129 | 4,233 | 4,357 | 5,116 | 4,313 | 7,907 | 7,311 | 3,311 | 2,736 | 2,845 | 28.9 |
| Dorchester | 30.7 | Male | 14,559 | 1,151 | 1,163 | 1,406 | 1,477 | 2,230 | 1,866 | 1,490 | 1,702 | 2,074 | 34.3 |
| | | Female | 16,141 | 1,106 | 1,119 | 1,354 | 1,593 | 2,328 | 2,021 | 1,649 | 1,960 | 3,011 | 37.8 |
| ☐ Frederick | 129.1 | Male | 63,143 | 6,058 | 6,081 | 6,258 | 6,870 | 12,069 | 10,195 | 5,973 | 4,838 | 4,801 | 30.2 |
| | | Female | 65,957 | 5,810 | 5,712 | 5,972 | 7,649 | 12,446 | 9,516 | 6,094 | 5,371 | 7,387 | 31.3 |
| Garrett | 28.5 | Male | 14,059 | 1,380 | 1,291 | 1,575 | 1,550 | 2,215 | 1,935 | 1,259 | 1,296 | 1,558 | 30.6 |
| | | Female | 14,441 | 1,331 | 1,405 | 1,289 | 1,503 | 2,262 | 1,876 | 1,370 | 1,346 | 2,059 | 32.5 |
| Harford | 157.7 | Male | 79,014 | 7,068 | 7,717 | 8,801 | 9,417 | 14,223 | 13,410 | 8,083 | 5,934 | 4,361 | 29.6 |
| | | Female | 78,686 | 6,763 | 7,250 | 8,245 | 8,151 | 14,669 | 13,255 | 7,660 | 6,257 | 6,436 | 31.1 |
| Howard | 141.5 | Male | 70,649 | 6,244 | 6,796 | 7,541 | 6,737 | 14,433 | 13,952 | 7,438 | 4,586 | 2,922 | 30.5 |
| | | Female | 70,851 | 5,920 | 6,321 | 7,230 | 6,203 | 15,473 | 13,728 | 6,673 | 4,590 | 4,713 | 31.3 |
| Kent | 16.9 | Male | 8,109 | 599 | 595 | 706 | 1,114 | 1,204 | 1,029 | 802 | 919 | 1,141 | 33.6 |
| | | Female | 8,791 | 584 | 570 | 743 | 1,113 | 1,220 | 1,078 | 885 | 1,010 | 1,588 | 36.5 |
| ☐ Montgomery | 615.0 | Male | 295,577 | 22,535 | 24,507 | 29,840 | 31,625 | 54,421 | 48,670 | 33,994 | 28,706 | 21,279 | 32.2 |
| | | Female | 319,423 | 21,465 | 23,545 | 28,952 | 30,512 | 58,740 | 53,109 | 35,573 | 31,587 | 35,940 | 34.4 |
| ☐ Prince George's | 671.9 | Male | 326,720 | 29,626 | 29,422 | 34,242 | 46,837 | 66,369 | 51,843 | 31,391 | 22,289 | 14,701 | 28.5 |
| | | Female | 345,180 | 28,190 | 28,215 | 33,072 | 48,592 | 71,850 | 54,514 | 31,054 | 25,108 | 24,585 | 29.8 |
| Queen Anne's | 29.0 | Male | 14,286 | 1,194 | 1,123 | 1,372 | 1,419 | 2,437 | 2,001 | 1,498 | 1,535 | 1,707 | 33.4 |
| | | Female | 14,714 | 1,202 | 1,064 | 1,385 | 1,471 | 2,377 | 2,049 | 1,486 | 1,635 | 2,045 | 34.4 |
| St. Mary's | 66.0 | Male | 34,007 | 3,559 | 3,234 | 3,571 | 5,244 | 6,447 | 4,974 | 2,680 | 2,245 | 2,053 | 27.2 |
| | | Female | 31,993 | 3,248 | 3,201 | 3,558 | 4,163 | 5,907 | 4,405 | 2,497 | 2,417 | 2,597 | 28.1 |
| Somerset | 19.2 | Male | 9,173 | 782 | 741 | 823 | 1,232 | 1,334 | 1,049 | 921 | 993 | 1,298 | 32.6 |
| | | Female | 10,027 | 779 | 685 | 879 | 1,143 | 1,335 | 1,151 | 993 | 1,165 | 1,897 | 36.7 |
| Talbot | 26.7 | Male | 12,576 | 882 | 909 | 1,185 | 1,223 | 1,947 | 1,615 | 1,270 | 1,526 | 2,019 | 35.9 |
| | | Female | 14,124 | 848 | 840 | 1,119 | 1,304 | 2,050 | 1,757 | 1,436 | 1,859 | 2,911 | 40.1 |
| Washington | 116.6 | Male | 58,208 | 4,400 | 4,634 | 5,460 | 8,115 | 10,460 | 7,895 | 5,886 | 5,503 | 5,855 | 31.2 |
| | | Female | 58,392 | 4,155 | 4,383 | 5,218 | 5,963 | 9,214 | 7,862 | 6,140 | 6,250 | 9,207 | 35.3 |
| Wicomico | 68.6 | Male | 32,383 | 2,831 | 2,520 | 3,094 | 4,160 | 5,544 | 4,515 | 3,312 | 3,138 | 3,269 | 31.5 |
| | | Female | 36,217 | 2,747 | 2,559 | 3,072 | 4,454 | 5,847 | 4,686 | 3,628 | 3,666 | 5,558 | 34.0 |
| Worcester | 34.2 | Male | 16,468 | 1,292 | 1,195 | 1,563 | 1,840 | 2,793 | 2,116 | 1,736 | 1,907 | 2,026 | 33.4 |
| | | Female | 17,732 | 1,305 | 1,184 | 1,566 | 1,851 | 2,650 | 2,265 | 1,846 | 2,086 | 2,979 | 36.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MARYLAND (continued)** | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **4,066.3** | **Male** | **1,972,245** | **165,587** | **168,039** | **199,910** | **246,646** | **366,898** | **297,374** | **201,775** | **175,843** | **150,173** | **30.6** |
| | | **Female** | **2,094,055** | **158,357** | **1[illegible],813** | **192,232** | **241,879** | **382,784** | **309,373** | **208,872** | **198,443** | **241,302** | **32.7** |
| **TOTAL STATE** | **4,381.6** | **Male** | **2,125,430** | **179,163** | **180,679** | **215,074** | **265,705** | **392,452** | **318,091** | **216,357** | **190,779** | **167,130** | **30.7** |
| | | **Female** | **2,256,170** | **171,308** | **173,402** | **206,953** | **260,229** | **408,355** | **330,214** | **224,438** | **215,320** | **265,951** | **32.7** |
| **MASSACHUSETTS** | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | **3,678.4** | **Male** | **1,745,403** | **133,440** | **140,929** | **172,616** | **232,688** | **321,320** | **235,087** | **174,304** | **163,944** | **171,075** | **31.0** |
| | | **Female** | **1,932,997** | **127,224** | **134,571** | **165,988** | **235,246** | **335,003** | **249,819** | **186,411** | **190,655** | **308,080** | **34.1** |
| Essex | 643.3 | Male | 303,150 | 24,591 | 25,308 | 31,095 | 34,115 | 51,566 | 40,577 | 31,338 | 31,642 | 32,918 | 32.1 |
| | | Female | 340,150 | 23,449 | 24,263 | 29,657 | 35,559 | 54,388 | 43,519 | 34,189 | 36,659 | 58,467 | 35.6 |
| Middlesex | 1,361.7 | Male | 648,493 | 47,997 | 51,612 | 63,325 | 88,721 | 122,313 | 88,881 | 66,485 | 59,614 | 59,545 | 30.9 |
| | | Female | 713,207 | 45,897 | 49,197 | 61,225 | 85,954 | 127,164 | 94,697 | 70,593 | 69,188 | 109,292 | 34.0 |
| Norfolk | 609.4 | Male | 287,202 | 19,849 | 23,272 | 30,345 | 34,667 | 49,134 | 39,975 | 31,411 | 29,271 | 29,278 | 32.2 |
| | | Female | 322,198 | 18,940 | 22,022 | 28,997 | 35,897 | 52,357 | 43,332 | 33,903 | 33,454 | 53,296 | 35.7 |
| Plymouth | 432.3 | Male | 209,060 | 19,914 | 21,368 | 23,401 | 21,227 | 36,389 | 31,299 | 19,701 | 17,448 | 18,313 | 30.1 |
| | | Female | 223,240 | 18,775 | 20,106 | 22,466 | 22,033 | 38,784 | 32,027 | 19,493 | 19,454 | 30,102 | 32.3 |
| Suffolk | 631.7 | Male | 297,498 | 21,089 | 19,369 | 24,450 | 53,958 | 61,918 | 34,355 | 25,369 | 25,969 | 31,021 | 29.8 |
| | | Female | 334,202 | 20,163 | 18,983 | 23,643 | 55,803 | 62,310 | 36,244 | 28,233 | 31,900 | 56,923 | 32.8 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | **489.5** | **Male** | **231,703** | **20,623** | **21,024** | **23,603** | **25,885** | **38,024** | **30,580** | **22,637** | **23,995** | **25,332** | **31.5** |
| | | **Female** | **257,797** | **19,746** | **19,915** | **22,481** | **27,183** | **40,007** | **31,971** | **24,742** | **28,829** | **42,923** | **34.9** |
| Bristol | 489.5 | Male | 231,703 | 20,623 | 21,024 | 23,603 | 25,885 | 38,024 | 30,580 | 22,637 | 23,995 | 25,332 | 31.5 |
| | | Female | 257,797 | 19,746 | 19,915 | 22,481 | 27,183 | 40,007 | 31,971 | 24,742 | 28,829 | 42,923 | 34.9 |
| **PITTSFIELD** | **142.9** | **Male** | **67,786** | **5,293** | **5,411** | **6,702** | **8,432** | **10,822** | **8,495** | **6,890** | **7,440** | **8,301** | **32.4** |
| | | **Female** | **75,114** | **5,019** | **5,233** | **6,374** | **8,494** | **11,060** | **8,985** | **7,457** | **8,781** | **13,711** | **36.5** |
| Berkshire | 142.9 | Male | 67,786 | 5,293 | 5,411 | 6,702 | 8,432 | 10,822 | 8,495 | 6,890 | 7,440 | 8,301 | 32.4 |
| | | Female | 75,114 | 5,019 | 5,233 | 6,374 | 8,494 | 11,060 | 8,985 | 7,457 | 8,781 | 13,711 | 36.5 |
| **SPRINGFIELD** | **583.1** | **Male** | **275,894** | **22,325** | **22,796** | **26,826** | **40,132** | **46,902** | **33,709** | **26,205** | **28,552** | **28,447** | **30.5** |
| | | **Female** | **307,206** | **20,967** | **21,365** | **25,503** | **44,597** | **48,872** | **36,122** | **28,589** | **33,024** | **48,167** | **33.4** |
| Hampden | 439.4 | Male | 207,012 | 17,825 | 17,872 | 21,105 | 25,071 | 33,793 | 25,609 | 20,656 | 22,579 | 22,502 | 31.4 |
| | | Female | 232,388 | 16,821 | 16,949 | 20,183 | 26,641 | 35,944 | 28,003 | 22,776 | 26,284 | 38,787 | 34.9 |
| Hampshire | 143.7 | Male | 68,882 | 4,500 | 4,924 | 5,721 | 15,061 | 13,109 | 8,100 | 5,549 | 5,973 | 5,945 | 28.2 |
| | | Female | 74,818 | 4,146 | 4,416 | 5,320 | 17,956 | 12,928 | 8,119 | 5,813 | 6,740 | 9,380 | 29.3 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | **657.7** | **Male** | **315,270** | **26,813** | **26,981** | **30,932** | **40,593** | **53,678** | **41,082** | **29,814** | **31,329** | **34,048** | **31.0** |
| | | **Female** | **342,430** | **25,904** | **26,133** | **30,015** | **39,488** | **53,738** | **41,987** | **31,770** | **36,908** | **56,487** | **34.2** |
| Worcester | 657.7 | Male | 315,270 | 26,813 | 26,981 | 30,932 | 40,593 | 53,678 | 41,082 | 29,814 | 31,329 | 34,048 | 31.0 |
| | | Female | 342,430 | 25,904 | 26,133 | 30,015 | 39,488 | 53,738 | 41,987 | 31,770 | 36,908 | 56,487 | 34.2 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Barnstable | 172.8 | Male | 80,879 | 5,836 | 6,072 | 7,042 | 7,738 | 12,808 | 9,652 | 7,101 | 9,222 | 15,408 | 36.0 |
| | | Female | 91,921 | 5,666 | 5,906 | 6,712 | 6,969 | 13,595 | 10,348 | 8,221 | 12,026 | 22,478 | 41.9 |
| Berkshire | 142.9 | Male | 67,786 | 5,293 | 5,411 | 6,702 | 8,432 | 10,822 | 8,495 | 6,890 | 7,440 | 8,301 | 32.4 |
| | | Female | 75,114 | 5,019 | 5,233 | 6,374 | 8,494 | 11,060 | 8,985 | 7,457 | 8,781 | 13,711 | 36.5 |
| Bristol | 489.5 | Male | 231,703 | 20,623 | 21,024 | 23,603 | 25,885 | 38,024 | 30,580 | 22,637 | 23,995 | 25,332 | 31.5 |
| | | Female | 257,797 | 19,746 | 19,915 | 22,481 | 27,183 | 40,007 | 31,971 | 24,742 | 28,829 | 42,923 | 34.9 |
| Dukes | 10.3 | Male | 4,780 | 379 | 328 | 344 | 402 | 1,044 | 652 | 403 | 497 | 731 | 34.0 |
| | | Female | 5,520 | 377 | 387 | 327 | 414 | 1,070 | 605 | 457 | 607 | 1,276 | 38.1 |
| Essex | 643.3 | Male | 303,150 | 24,591 | 25,308 | 31,095 | 34,115 | 51,566 | 40,577 | 31,338 | 31,642 | 32,918 | 32.1 |
| | | Female | 340,150 | 23,449 | 24,263 | 29,657 | 35,559 | 54,388 | 43,519 | 34,189 | 36,659 | 58,467 | 35.6 |
| Franklin | 67.4 | Male | 32,727 | 2,726 | 2,656 | 2,903 | 3,699 | 6,499 | 4,189 | 2,868 | 3,428 | 3,759 | 31.7 |
| | | Female | 34,673 | 2,615 | 2,588 | 2,683 | 3,661 | 6,276 | 4,109 | 3,154 | 3,690 | 5,897 | 34.2 |
| Hampden | 439.4 | Male | 207,012 | 17,825 | 17,872 | 21,105 | 25,071 | 33,793 | 25,609 | 20,656 | 22,579 | 22,502 | 31.4 |
| | | Female | 232,388 | 16,821 | 16,949 | 20,183 | 26,641 | 35,944 | 28,003 | 22,776 | 26,284 | 38,787 | 34.9 |
| Hampshire | 143.7 | Male | 68,882 | 4,500 | 4,924 | 5,721 | 15,061 | 13,109 | 8,100 | 5,549 | 5,973 | 5,945 | 28.2 |
| | | Female | 74,818 | 4,146 | 4,416 | 5,320 | 17,956 | 12,928 | 8,119 | 5,813 | 6,740 | 9,380 | 29.3 |
| Middlesex | 1,361.7 | Male | 648,493 | 47,997 | 51,612 | 63,325 | 88,721 | 122,313 | 88,881 | 66,485 | 59,614 | 59,545 | 30.9 |
| | | Female | 713,207 | 45,897 | 49,197 | 61,225 | 85,954 | 127,164 | 94,697 | 70,593 | 69,188 | 109,292 | 34.0 |
| Nantucket | 5.8 | Male | 2,780 | 199 | 185 | 207 | 249 | 621 | 365 | 285 | 276 | 393 | 33.9 |
| | | Female | 3,020 | 153 | 178 | 221 | 254 | 547 | 333 | 333 | 341 | 660 | 39.7 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MASSACHUSETTS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Norfolk | 609.4 | Male | 287,202 | 19,849 | 23,272 | 30,345 | 34,667 | 49,134 | 39,975 | 31,411 | 29,271 | 29,278 | 32.2 |
| | | Female | 322,198 | 18,940 | 22,022 | 28,997 | 35,897 | 52,357 | 43,332 | 33,903 | 33,454 | 53,296 | 35.7 |
| Plymouth | 432.3 | Male | 209,060 | 19,914 | 21,368 | 23,401 | 21,227 | 36,389 | 31,299 | 19,701 | 17,448 | 18,313 | 30.1 |
| | | Female | 223,240 | 18,775 | 20,106 | 22,466 | 22,033 | 38,784 | 32,027 | 19,493 | 19,454 | 30,102 | 32.3 |
| Suffolk | 631.7 | Male | 297,498 | 21,089 | 19,369 | 24,450 | 53,958 | 61,918 | 34,355 | 25,369 | 25,969 | 31,021 | 29.8 |
| | | Female | 334,202 | 20,163 | 18,983 | 23,643 | 55,803 | 62,310 | 36,244 | 28,233 | 31,900 | 56,923 | 32.8 |
| Worcester | 657.7 | Male | 315,270 | 26,813 | 26,981 | 30,932 | 40,593 | 53,678 | 41,082 | 29,814 | 31,329 | 34,048 | 31.0 |
| | | Female | 342,430 | 25,904 | 26,133 | 30,015 | 39,488 | 53,738 | 41,987 | 31,770 | 36,908 | 56,487 | 34.2 |
| **TOTAL METRO COUNTIES** | **5,551.6** | **Male** | **2,636,056** | **208,494** | **217,141** | **260,679** | **347,730** | **470,746** | **348,953** | **259,850** | **255,260** | **267,203** | **31.0** |
| | | **Female** | **2,915,544** | **198,860** | **207,217** | **250,361** | **355,008** | **488,680** | **368,884** | **278,969** | **298,197** | **469,368** | **34.1** |
| **TOTAL STATE** | **5,807.9** | **Male** | **2,757,222** | **217,634** | **226,382** | **271,175** | **359,818** | **491,718** | **363,811** | **270,507** | **268,683** | **287,494** | **31.2** |
| | | **Female** | **3,050,678** | **207,671** | **216,276** | **260,304** | **366,306** | **510,168** | **384,279** | **291,134** | **314,861** | **499,679** | **34.3** |
| **MICHIGAN** | | | | | | | | | | | | | |
| **ANN ARBOR** | **270.4** | **Male** | **135,158** | **11,188** | **10,003** | **10,171** | **29,226** | **31,782** | **17,544** | **10,180** | **8,071** | **6,993** | **27.2** |
| | | **Female** | **135,242** | **10,503** | **9,659** | **9,720** | **27,132** | **30,259** | **17,255** | **10,441** | **8,765** | **11,508** | **28.5** |
| Washtenaw | 270.4 | Male | 135,158 | 11,188 | 10,003 | 10,171 | 29,226 | 31,782 | 17,544 | 10,180 | 8,071 | 6,993 | 27.2 |
| | | Female | 135,242 | 10,503 | 9,659 | 9,720 | 27,132 | 30,259 | 17,255 | 10,441 | 8,765 | 11,508 | 28.5 |
| **BATTLE CREEK** | **137.7** | **Male** | **66,615** | **6,541** | **6,148** | **6,436** | **7,616** | **11,102** | **8,727** | **6,884** | **6,670** | **6,491** | **30.9** |
| | | **Female** | **71,085** | **6,036** | **5,932** | **6,103** | **7,839** | **11,623** | **9,258** | **7,242** | **6,965** | **10,087** | **33.3** |
| Calhoun | 137.7 | Male | 66,615 | 6,541 | 6,148 | 6,436 | 7,616 | 11,102 | 8,727 | 6,884 | 6,670 | 6,491 | 30.9 |
| | | Female | 71,085 | 6,036 | 5,932 | 6,103 | 7,839 | 11,623 | 9,258 | 7,242 | 6,965 | 10,087 | 33.3 |
| **BENTON HARBOR** | **165.9** | **Male** | **79,889** | **8,127** | **7,850** | **8,412** | **8,926** | **13,036** | **10,589** | **7,770** | **7,388** | **7,791** | **30.1** |
| | | **Female** | **86,011** | **7,761** | **7,504** | **8,025** | **9,194** | **14,097** | **11,096** | **8,307** | **8,392** | **11,635** | **32.5** |
| Berrien | 165.9 | Male | 79,889 | 8,127 | 7,850 | 8,412 | 8,926 | 13,036 | 10,589 | 7,770 | 7,388 | 7,791 | 30.1 |
| | | Female | 86,011 | 7,761 | 7,504 | 8,025 | 9,194 | 14,097 | 11,096 | 8,307 | 8,392 | 11,635 | 32.5 |
| **DETROIT** | **4,359.4** | **Male** | **2,111,878** | **198,612** | **200,899** | **216,991** | **249,847** | **375,186** | **284,861** | **213,348** | **198,354** | **173,780** | **30.1** |
| | | **Female** | **2,247,522** | **190,672** | **192,160** | **209,188** | **253,594** | **388,328** | **298,576** | **227,696** | **221,152** | **266,156** | **32.2** |
| Lapeer | 75.0 | Male | 37,173 | 4,050 | 4,188 | 4,473 | 3,960 | 6,440 | 5,857 | 3,295 | 2,467 | 2,443 | 28.0 |
| | | Female | 37,827 | 3,975 | 4,066 | 4,220 | 3,853 | 6,875 | 5,715 | 3,222 | 2,642 | 3,259 | 29.1 |
| Livingston | 109.7 | Male | 55,454 | 5,480 | 6,118 | 6,787 | 5,395 | 9,845 | 9,591 | 5,148 | 3,639 | 3,451 | 29.0 |
| | | Female | 54,246 | 5,048 | 5,564 | 5,896 | 5,039 | 10,195 | 9,229 | 4,646 | 3,892 | 4,737 | 30.5 |
| Macomb | 699.2 | Male | 342,035 | 30,257 | 31,541 | 37,263 | 41,878 | 60,183 | 49,672 | 37,310 | 31,301 | 22,630 | 30.0 |
| | | Female | 357,165 | 28,882 | 30,360 | 36,299 | 41,704 | 61,015 | 51,973 | 38,269 | 33,831 | 34,832 | 31.8 |
| Monroe | 135.0 | Male | 66,746 | 6,968 | 7,108 | 7,494 | 7,568 | 11,533 | 9,590 | 6,449 | 5,180 | 4,856 | 28.7 |
| | | Female | 68,254 | 6,821 | 6,544 | 7,167 | 7,411 | 11,576 | 9,515 | 6,441 | 5,534 | 7,245 | 30.3 |
| Oakland | 1,021.7 | Male | 497,997 | 43,405 | 45,069 | 50,565 | 56,293 | 91,387 | 74,692 | 53,259 | 46,006 | 37,321 | 30.9 |
| | | Female | 523,703 | 41,553 | 43,080 | 48,185 | 56,137 | 94,178 | 76,314 | 55,309 | 49,660 | 59,287 | 32.7 |
| St. Clair | 140.4 | Male | 68,325 | 6,914 | 6,882 | 7,666 | 7,545 | 11,157 | 9,310 | 6,427 | 5,961 | 6,463 | 29.6 |
| | | Female | 72,075 | 6,539 | 6,576 | 7,153 | 7,782 | 11,571 | 9,417 | 6,678 | 6,807 | 9,552 | 31.9 |
| Wayne | 2,178.4 | Male | 1,044,148 | 101,538 | 99,993 | 102,743 | 127,208 | 184,641 | 126,149 | 101,460 | 103,800 | 96,616 | 29.9 |
| | | Female | 1,134,252 | 97,854 | 95,970 | 100,268 | 131,668 | 192,918 | 136,413 | 113,131 | 118,786 | 147,244 | 32.3 |
| **DETROIT - ANN ARBOR CONSOLIDATED AREA** | ***4,629.8*** | ***Male*** | ***2,247,036*** | ***209,800*** | ***210,902*** | ***227,162*** | ***279,073*** | ***406,968*** | ***302,405*** | ***223,528*** | ***206,425*** | ***180,773*** | ***29.8*** |
| | | ***Female*** | ***2,382,764*** | ***201,175*** | ***201,819*** | ***218,908*** | ***280,726*** | ***418,587*** | ***315,831*** | ***238,137*** | ***229,917*** | ***277,664*** | ***31.9*** |
| **FLINT** | **439.4** | **Male** | **212,463** | **22,272** | **21,610** | **23,483** | **26,827** | **36,273** | **28,767** | **22,378** | **16,443** | **14,410** | **28.3** |
| | | **Female** | **226,937** | **21,466** | **20,775** | **22,798** | **27,785** | **39,276** | **30,883** | **22,658** | **18,233** | **23,063** | **30.3** |
| Genesee | 439.4 | Male | 212,463 | 22,272 | 21,610 | 23,483 | 26,827 | 36,273 | 28,767 | 22,378 | 16,443 | 14,410 | 28.3 |
| | | Female | 226,937 | 21,466 | 20,775 | 22,798 | 27,785 | 39,276 | 30,883 | 22,658 | 18,233 | 23,063 | 30.3 |
| **GRAND RAPIDS** | **623.2** | **Male** | **301,733** | **31,965** | **27,698** | **30,448** | **40,983** | **55,210** | **39,045** | **27,116** | **24,035** | **25,233** | **28.6** |
| | | **Female** | **321,467** | **30,793** | **26,458** | **29,003** | **42,257** | **56,271** | **40,865** | **28,650** | **27,193** | **39,977** | **30.7** |
| Kent | 457.5 | Male | 219,993 | 23,182 | 19,783 | 21,829 | 30,166 | 40,616 | 27,555 | 19,877 | 18,005 | 18,980 | 28.7 |
| | | Female | 237,507 | 22,409 | 18,738 | 20,977 | 31,614 | 41,806 | 29,203 | 21,386 | 20,481 | 30,893 | 31.0 |
| Ottawa | 165.7 | Male | 81,740 | 8,783 | 7,915 | 8,619 | 10,817 | 14,594 | 11,490 | 7,239 | 6,030 | 6,253 | 28.2 |
| | | Female | 83,960 | 8,384 | 7,720 | 8,026 | 10,643 | 14,465 | 11,662 | 7,264 | 6,712 | 9,084 | 30.0 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MICHIGAN (continued)** | | | | | | | | | | | | | |
| **JACKSON** | **149.3** | **Male** | **75,589** | **6,899** | **6,642** | **6,982** | **8,987** | **15,550** | **10,941** | **7,085** | **6,377** | **6,126** | **30.3** |
| | | **Female** | **73,711** | **6,608** | **6,405** | **6,996** | **8,102** | **12,395** | **9,614** | **6,938** | **6,986** | **9,667** | **32.1** |
| Jackson | 149.3 | Male | 75,589 | 6,899 | 6,642 | 6,982 | 8,987 | 15,550 | 10,941 | 7,085 | 6,377 | 6,126 | 30.3 |
| | | Female | 73,711 | 6,608 | 6,405 | 6,996 | 8,102 | 12,395 | 9,614 | 6,938 | 6,986 | 9,667 | 32.1 |
| **KALAMAZOO** | **214.6** | **Male** | **103,897** | **9,278** | **8,927** | **9,297** | **18,114** | **19,792** | **13,740** | **9,276** | **7,927** | **7,546** | **28.2** |
| | | **Female** | **110,703** | **9,028** | **8,366** | **8,772** | **18,397** | **20,182** | **14,199** | **9,782** | **9,058** | **12,919** | **30.3** |
| Kalamazoo | 214.6 | Male | 103,897 | 9,278 | 8,927 | 9,297 | 18,114 | 19,792 | 13,740 | 9,276 | 7,927 | 7,546 | 28.2 |
| | | Female | 110,703 | 9,028 | 8,366 | 8,772 | 18,397 | 20,182 | 14,199 | 9,782 | 9,058 | 12,919 | 30.3 |
| **LANSING - EAST LANSING** | **424.6** | **Male** | **207,350** | **19,875** | **18,705** | **19,341** | **37,331** | **40,808** | **26,982** | **17,247** | **13,918** | **13,143** | **27.1** |
| | | **Female** | **217,250** | **19,090** | **17,813** | **18,643** | **38,196** | **41,430** | **27,526** | **17,684** | **15,510** | **21,358** | **28.6** |
| Clinton | 56.8 | Male | 28,322 | 2,978 | 2,991 | 3,445 | 3,060 | 4,817 | 4,384 | 2,729 | 2,003 | 1,915 | 28.5 |
| | | Female | 28,478 | 2,796 | 2,812 | 3,243 | 2,836 | 4,934 | 4,450 | 2,660 | 2,086 | 2,661 | 30.2 |
| Eaton | 94.1 | Male | 46,148 | 4,481 | 4,695 | 4,843 | 5,489 | 8,581 | 7,082 | 4,448 | 3,349 | 3,180 | 29.2 |
| | | Female | 47,952 | 4,413 | 4,416 | 4,785 | 5,436 | 9,061 | 7,044 | 4,371 | 3,633 | 4,793 | 30.4 |
| Ingham | 273.7 | Male | 132,880 | 12,416 | 11,019 | 11,053 | 28,782 | 27,410 | 15,516 | 10,070 | 8,566 | 8,048 | 26.2 |
| | | Female | 140,820 | 11,881 | 10,585 | 10,615 | 29,924 | 27,435 | 16,032 | 10,653 | 9,791 | 13,904 | 27.7 |
| **MUSKEGON** | **154.6** | **Male** | **74,641** | **7,685** | **7,066** | **7,895** | **8,985** | **12,576** | **9,221** | **7,004** | **7,083** | **7,126** | **29.5** |
| | | **Female** | **79,959** | **7,549** | **6,698** | **7,657** | **8,951** | **12,790** | **9,912** | **7,756** | **8,101** | **10,545** | **32.1** |
| Muskegon | 154.6 | Male | 74,641 | 7,685 | 7,066 | 7,895 | 8,985 | 12,576 | 9,221 | 7,004 | 7,083 | 7,126 | 29.5 |
| | | Female | 79,959 | 7,549 | 6,698 | 7,657 | 8,951 | 12,790 | 9,912 | 7,756 | 8,101 | 10,545 | 32.1 |
| **SAGINAW - BAY CITY - MIDLAND** | **416.1** | **Male** | **202,728** | **20,936** | **20,277** | **22,362** | **24,387** | **34,975** | **27,840** | **19,170** | **16,590** | **16,191** | **28.8** |
| | | **Female** | **213,372** | **20,034** | **19,421** | **21,319** | **24,782** | **36,463** | **28,618** | **19,903** | **18,523** | **24,309** | **30.8** |
| Bay | 116.1 | Male | 56,654 | 5,642 | 5,294 | 6,065 | 6,862 | 9,860 | 7,623 | 5,330 | 4,959 | 5,019 | 29.5 |
| | | Female | 59,446 | 5,473 | 5,030 | 5,701 | 7,069 | 9,766 | 7,623 | 5,543 | 5,729 | 7,512 | 31.6 |
| Midland | 75.5 | Male | 37,702 | 3,886 | 3,833 | 4,116 | 4,555 | 6,725 | 5,642 | 3,688 | 2,846 | 2,411 | 28.7 |
| | | Female | 37,798 | 3,520 | 3,560 | 3,796 | 4,188 | 6,864 | 5,734 | 3,685 | 2,998 | 3,453 | 30.6 |
| Saginaw | 224.5 | Male | 108,372 | 11,408 | 11,150 | 12,181 | 12,970 | 18,390 | 14,575 | 10,152 | 8,785 | 8,761 | 28.5 |
| | | Female | 116,128 | 11,041 | 10,831 | 11,822 | 13,525 | 19,833 | 15,261 | 10,675 | 9,796 | 13,344 | 30.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Alcona | 10.4 | Male | 5,095 | 381 | 391 | 507 | 408 | 532 | 623 | 487 | 701 | 1,065 | 40.3 |
| | | Female | 5,305 | 344 | 381 | 502 | 364 | 575 | 631 | 500 | 825 | 1,183 | 42.7 |
| Alger | 9.1 | Male | 4,547 | 393 | 396 | 466 | 430 | 721 | 610 | 423 | 510 | 598 | 33.2 |
| | | Female | 4,553 | 427 | 398 | 469 | 383 | 668 | 556 | 434 | 557 | 661 | 34.0 |
| Allegan | 85.4 | Male | 42,317 | 4,358 | 4,171 | 4,494 | 4,938 | 7,372 | 5,692 | 3,698 | 3,591 | 4,003 | 29.3 |
| | | Female | 43,083 | 4,262 | 4,007 | 4,269 | 4,436 | 7,215 | 5,789 | 3,840 | 3,895 | 5,370 | 31.3 |
| Alpena | 31.5 | Male | 15,351 | 1,432 | 1,379 | 1,754 | 1,842 | 2,284 | 2,083 | 1,567 | 1,341 | 1,669 | 30.6 |
| | | Female | 16,149 | 1,406 | 1,358 | 1,720 | 1,799 | 2,304 | 2,149 | 1,584 | 1,528 | 2,301 | 32.8 |
| Antrim | 17.3 | Male | 8,509 | 838 | 739 | 841 | 822 | 1,289 | 1,107 | 757 | 878 | 1,238 | 32.9 |
| | | Female | 8,791 | 738 | 753 | 832 | 743 | 1,287 | 1,102 | 807 | 1,001 | 1,528 | 35.4 |
| Arenac | 15.6 | Male | 7,719 | 739 | 689 | 827 | 800 | 1,091 | 955 | 686 | 852 | 1,080 | 32.4 |
| | | Female | 7,881 | 657 | 725 | 829 | 723 | 1,134 | 925 | 721 | 942 | 1,225 | 33.9 |
| Baraga | 8.2 | Male | 4,198 | 396 | 357 | 441 | 431 | 677 | 520 | 318 | 427 | 631 | 32.0 |
| | | Female | 4,002 | 375 | 370 | 420 | 299 | 570 | 468 | 320 | 476 | 704 | 34.4 |
| Barry | 47.6 | Male | 23,816 | 2,310 | 2,225 | 2,597 | 2,423 | 3,992 | 3,576 | 2,337 | 2,118 | 2,238 | 30.9 |
| | | Female | 23,784 | 2,265 | 2,166 | 2,371 | 2,185 | 3,986 | 3,471 | 2,306 | 2,145 | 2,889 | 32.3 |
| Bay | 116.1 | Male | 56,654 | 5,642 | 5,294 | 6,065 | 6,862 | 9,860 | 7,623 | 5,330 | 4,959 | 5,019 | 29.5 |
| | | Female | 59,446 | 5,473 | 5,030 | 5,701 | 7,069 | 9,766 | 7,623 | 5,543 | 5,729 | 7,512 | 31.6 |
| Benzie | 11.9 | Male | 5,809 | 513 | 509 | 590 | 590 | 897 | 803 | 535 | 560 | 812 | 32.8 |
| | | Female | 6,091 | 484 | 464 | 621 | 575 | 890 | 804 | 534 | 661 | 1,058 | 35.1 |
| Berrien | 165.9 | Male | 79,889 | 8,127 | 7,850 | 8,412 | 8,926 | 13,036 | 10,589 | 7,770 | 7,388 | 7,791 | 30.1 |
| | | Female | 86,011 | 7,761 | 7,504 | 8,025 | 9,194 | 14,097 | 11,096 | 8,307 | 8,392 | 11,635 | 32.5 |
| Branch | 39.9 | Male | 19,616 | 2,018 | 1,876 | 1,931 | 2,167 | 3,244 | 2,716 | 1,827 | 1,784 | 2,053 | 30.6 |
| | | Female | 20,284 | 1,787 | 1,752 | 1,815 | 2,252 | 3,154 | 2,730 | 1,877 | 1,952 | 2,965 | 33.0 |
| Calhoun | 137.7 | Male | 66,615 | 6,541 | 6,148 | 6,436 | 7,616 | 11,102 | 8,727 | 6,884 | 6,670 | 6,491 | 30.9 |
| | | Female | 71,085 | 6,036 | 5,932 | 6,103 | 7,839 | 11,623 | 9,258 | 7,242 | 6,965 | 10,087 | 33.3 |
| Cass | 49.6 | Male | 24,397 | 2,397 | 2,324 | 2,525 | 2,464 | 3,952 | 3,445 | 2,437 | 2,370 | 2,483 | 31.3 |
| | | Female | 25,203 | 2,313 | 2,304 | 2,351 | 2,366 | 4,135 | 3,447 | 2,491 | 2,513 | 3,283 | 32.9 |
| Charlevoix | 20.5 | Male | 10,041 | 994 | 878 | 1,091 | 1,085 | 1,652 | 1,406 | 891 | 932 | 1,112 | 30.9 |
| | | Female | 10,459 | 961 | 853 | 974 | 1,059 | 1,664 | 1,373 | 985 | 1,034 | 1,556 | 33.3 |
| Cheboygan | 21.4 | Male | 10,535 | 967 | 993 | 1,156 | 1,018 | 1,575 | 1,371 | 946 | 1,066 | 1,443 | 32.2 |
| | | Female | 10,865 | 977 | 935 | 1,040 | 962 | 1,587 | 1,429 | 973 | 1,238 | 1,724 | 34.6 |

# POPULATION BY AGE AND SEX

ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MICHIGAN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Chippewa | 28.1 | Male | 14,293 | 1,263 | 1,200 | 1,312 | 2,177 | 2,469 | 1,648 | 1,308 | 1,307 | 1,609 | 29.8 |
| | | Female | 13,807 | 1,221 | 1,035 | 1,230 | 1,885 | 1,944 | 1,633 | 1,305 | 1,444 | 2,110 | 32.9 |
| Clare | 25.8 | Male | 12,493 | 1,087 | 1,089 | 1,353 | 1,160 | 1,662 | 1,546 | 1,168 | 1,476 | 1,952 | 34.4 |
| | | Female | 13.307 | 1,089 | 1,100 | 1,235 | 1,211 | 1,758 | 1,606 | 1,267 | 1,781 | 2,260 | 36.6 |
| Clinton | 56.8 | Male | 28,322 | 2,978 | 2,991 | 3,445 | 3,060 | 4,817 | 4,384 | 2,729 | 2,003 | 1,915 | 28.5 |
| | | Female | 28,478 | 2,796 | 2,812 | 3,243 | 2,836 | 4,934 | 4,450 | 2,660 | 2,086 | 2,661 | 30.2 |
| Crawford | 10.5 | Male | 5,217 | 512 | 423 | 624 | 536 | 809 | 665 | 466 | 530 | 652 | 31.3 |
| | | Female | 5,283 | 507 | 414 | 536 | 500 | 752 | 697 | 529 | 607 | 741 | 34.1 |
| Delta | 38.6 | Male | 18,905 | 1,931 | 1,784 | 2,059 | 1,882 | 3,081 | 2,377 | 1,776 | 1,783 | 2,232 | 30.8 |
| | | Female | 19,695 | 1,739 | 1,747 | 1,994 | 1,911 | 2,948 | 2,474 | 1,915 | 1,964 | 3,003 | 33.3 |
| Dickinson | 25.9 | Male | 12,624 | 1,155 | 1,017 | 1,209 | 1,226 | 1,992 | 1,487 | 1,201 | 1,377 | 1,960 | 33.6 |
| | | Female | 13,276 | 1,094 | 941 | 1,100 | 1,226 | 1,857 | 1,498 | 1,304 | 1.570 | 2,686 | 37.8 |
| Eaton | 94.1 | Male | 46,148 | 4,481 | 4,695 | 4,843 | 5,489 | 8,581 | 7,082 | 4,448 | 3,349 | 3,180 | 29.2 |
| | | Female | 47,952 | 4,413 | 4,416 | 4,785 | 5,436 | 9,061 | 7,044 | 4,371 | 3,633 | 4,793 | 30.4 |
| Emmet | 24.1 | Male | 11,671 | 1,068 | 1,137 | 1,171 | 1,305 | 2,085 | 1,586 | 1,029 | 985 | 1,305 | 30.5 |
| | | Female | 12,429 | 1,077 | 978 | 1,119 | 1,348 | 2,092 | 1,600 | 1,092 | 1,198 | 1,925 | 33.1 |
| Genesee | 439.4 | Male | 212,463 | 22,272 | 21,610 | 23,483 | 26,827 | 36,273 | 28,767 | 22,378 | 16,443 | 14,410 | 28.3 |
| | | Female | 226,937 | 21,466 | 20,775 | 22,798 | 27,785 | 39,276 | 30,883 | 22,658 | 18,233 | 23,063 | 30.3 |
| Gladwin | 21.9 | Male | 10,837 | 986 | 1,017 | 1,112 | 1,013 | 1,436 | 1,321 | 1,064 | 1,279 | 1,609 | 34.0 |
| | | Female | 11,063 | 960 | 905 | 1,057 | 1,038 | 1,488 | 1,336 | 1,135 | 1,436 | 1,708 | 35.6 |
| Gogebic | 18.6 | Male | 9,030 | 631 | 700 | 809 | 888 | 1,243 | 973 | 857 | 1,212 | 1,717 | 37.5 |
| | | Female | 9,570 | 648 | 637 | 813 | 753 | 1,052 | 1,023 | 932 | 1,334 | 2,378 | 43.6 |
| Grand Traverse | 58.8 | Male | 28,462 | 2,841 | 2,596 | 2,826 | 3,457 | 5,683 | 3,850 | 2,424 | 2,143 | 2,642 | 29.4 |
| | | Female | 30,338 | 2,695 | 2,445 | 2,685 | 3,629 | 5,724 | 3,977 | 2,508 | 2,591 | 4,084 | 31.5 |
| Gratiot | 39.2 | Male | 18,994 | 2,030 | 1,832 | 2,023 | 2,430 | 2,950 | 2,494 | 1,697 | 1,599 | 1,939 | 29.0 |
| | | Female | 20,206 | 1,891 | 1,740 | 1,937 | 2,445 | 3,052 | 2,581 | 1,765 | 1,815 | 2,980 | 31.8 |
| Hillsdale | 42.4 | Male | 20,791 | 2,021 | 1,977 | 2,170 | 2,555 | 3,139 | 2,754 | 1,929 | 1,868 | 2,378 | 30.3 |
| | | Female | 21,609 | 1,971 | 1,868 | 2,015 | 2,462 | 3,305 | 2,770 | 1,941 | 2,092 | 3,185 | 32.5 |
| Houghton | 38.0 | Male | 20,323 | 1,450 | 1,314 | 1,483 | 5,692 | 2,559 | 1,873 | 1,340 | 1,781 | 2,831 | 25.9 |
| | | Female | 17,677 | 1,420 | 1,162 | 1,391 | 2,711 | 2,199 | 1,849 | 1,274 | 2,018 | 3,653 | 34.8 |
| Huron | 36.1 | Male | 17,752 | 1,761 | 1,609 | 1,846 | 1,821 | 2,625 | 2,032 | 1,587 | 1,930 | 2,541 | 32.0 |
| | | Female | 18,348 | 1,650 | 1,595 | 1,790 | 1,686 | 2,434 | 2,019 | 1,713 | 2,187 | 3,274 | 35.1 |
| Ingham | 273.7 | Male | 132,880 | 12,416 | 11,019 | 11,053 | 28,782 | 27,410 | 15,516 | 10,070 | 8,566 | 8,048 | 26.2 |
| | | Female | 140,820 | 11,881 | 10,585 | 10,615 | 29,924 | 27,435 | 16,032 | 10,653 | 9,791 | 13,904 | 27.7 |
| Ionia | 52.2 | Male | 26,848 | 2,847 | 2,545 | 2,712 | 4,477 | 4,579 | 3,391 | 2,199 | 1,957 | 2,141 | 26.8 |
| | | Female | 25,352 | 2,613 | 2,429 | 2,647 | 2,733 | 4,127 | 3,231 | 2,208 | 2,091 | 3,273 | 30.5 |
| Iosco | 29.7 | Male | 15,091 | 1,534 | 1,222 | 1,330 | 2,533 | 2,311 | 1,692 | 1,245 | 1,312 | 1,912 | 29.0 |
| | | Female | 14,609 | 1,408 | 1,172 | 1,253 | 1,687 | 2,149 | 1,743 | 1,295 | 1,605 | 2,297 | 33.3 |
| Iron | 13.6 | Male | 6,524 | 509 | 444 | 544 | 514 | 865 | 685 | 626 | 954 | 1,383 | 40.6 |
| | | Female | 7,076 | 504 | 424 | 560 | 488 | 786 | 703 | 740 | 1,110 | 1,761 | 46.0 |
| Isabella | 56.3 | Male | 27,276 | 2,411 | 2,084 | 2,300 | 7,708 | 4,536 | 2,879 | 1,829 | 1,684 | 1,845 | 24.2 |
| | | Female | 29,024 | 2,301 | 2,020 | 2,204 | 9,080 | 4,250 | 2,863 | 1,915 | 1,905 | 2,486 | 24.2 |
| Jackson | 149.3 | Male | 75,589 | 6,899 | 6,642 | 6,982 | 8,987 | 15,550 | 10,941 | 7,085 | 6,377 | 6,126 | 30.3 |
| | | Female | 73,711 | 6,608 | 6,405 | 6,996 | 8,102 | 12,395 | 9,614 | 6,938 | 6,986 | 9,667 | 32.1 |
| Kalamazoo | 214.6 | Male | 103,897 | 9,278 | 8,927 | 9,297 | 18,114 | 19,792 | 13,740 | 9,276 | 7,927 | 7,546 | 28.2 |
| | | Female | 110,703 | 9,028 | 8,366 | 8,772 | 18,397 | 20,182 | 14,199 | 9,782 | 9,058 | 12,919 | 30.3 |
| Kalkaska | 12.9 | Male | 6,466 | 783 | 644 | 649 | 616 | 1,079 | 815 | 538 | 581 | 761 | 30.0 |
| | | Female | 6,434 | 648 | 658 | 593 | 625 | 1,047 | 829 | 512 | 691 | 831 | 31.6 |
| Kent | 457.5 | Male | 219,993 | 23,182 | 19,783 | 21,829 | 30,166 | 40,616 | 27,555 | 19,877 | 18,005 | 18,980 | 28.7 |
| | | Female | 237,507 | 22,409 | 18,738 | 20,977 | 31,614 | 41,806 | 29,203 | 21,386 | 20,481 | 30,893 | 31.0 |
| Keweenaw | 1.8 | Male | 927 | 80 | 53 | 56 | 66 | 125 | 103 | 71 | 111 | 262 | 43.1 |
| | | Female | 873 | 54 | 52 | 46 | 54 | 107 | 81 | 65 | 153 | 261 | 51.0 |
| Lake | 8.5 | Male | 4,161 | 325 | 344 | 410 | 298 | 457 | 459 | 386 | 562 | 920 | 40.4 |
| | | Female | 4,339 | 351 | 295 | 389 | 282 | 508 | 429 | 441 | 672 | 972 | 43.0 |
| Lapeer | 75.0 | Male | 37,173 | 4,050 | 4,188 | 4,473 | 3,960 | 6,440 | 5,857 | 3,295 | 2,467 | 2,443 | 28.0 |
| | | Female | 37,827 | 3,975 | 4,066 | 4,220 | 3,853 | 6,875 | 5,715 | 3,222 | 2,642 | 3,259 | 29.1 |
| Leelanau | 14.9 | Male | 7,456 | 619 | 652 | 718 | 709 | 1,335 | 1,034 | 700 | 731 | 958 | 32.7 |
| | | Female | 7,444 | 574 | 607 | 760 | 602 | 1,277 | 1,000 | 699 | 786 | 1,139 | 34.2 |
| Lenawee | 89.3 | Male | 43,415 | 4,611 | 4,352 | 4,541 | 4,946 | 7,408 | 5,899 | 3,956 | 3,912 | 3,790 | 29.4 |
| | | Female | 45,885 | 4,231 | 4,129 | 4,285 | 5,029 | 7,530 | 5,970 | 4,351 | 4,394 | 5,966 | 32.0 |
| Livingston | 109.7 | Male | 55,454 | 5,480 | 6,118 | 6,787 | 5,395 | 9,845 | 9,591 | 5,148 | 3,639 | 3,451 | 29.0 |
| | | Female | 54,246 | 5,048 | 5,564 | 5,896 | 5,039 | 10,195 | 9,229 | 4,646 | 3,892 | 4,737 | 30.5 |
| Luce | 6.5 | Male | 3,232 | 321 | 268 | 349 | 302 | 501 | 409 | 314 | 335 | 433 | 32.5 |
| | | Female | 3,268 | 291 | 270 | 268 | 290 | 480 | 442 | 330 | 378 | 519 | 35.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MICHIGAN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Mackinac | 10.1 | Male | 5,013 | 485 | 423 | 575 | 442 | 752 | 597 | 468 | 546 | 725 | 32.7 |
| | | Female | 5,087 | 428 | 386 | 511 | 463 | 693 | 630 | 519 | 570 | 887 | 36.0 |
| Macomb | 699.2 | Male | 342,035 | 30,257 | 31,541 | 37,263 | 41,878 | 60,183 | 49,672 | 37,310 | 31,301 | 22,630 | 30.0 |
| | | Female | 357,165 | 28,882 | 30,360 | 36,299 | 41,704 | 61,015 | 51,973 | 38,269 | 33,831 | 34,832 | 31.8 |
| Manistee | 23.2 | Male | 11,264 | 933 | 943 | 1,160 | 1,171 | 1,726 | 1,410 | 1,100 | 1,195 | 1,626 | 33.3 |
| | | Female | 11,936 | 929 | 915 | 1,133 | 1,105 | 1,687 | 1,419 | 1,146 | 1,385 | 2,217 | 36.4 |
| Marquette | 74.7 | Male | 38,537 | 3,931 | 3,059 | 3,147 | 7,225 | 8,086 | 4,765 | 2,829 | 2,578 | 2,917 | 27.4 |
| | | Female | 36,163 | 3,783 | 2,928 | 2,907 | 6,180 | 6,651 | 4,039 | 2,786 | 2,795 | 4,094 | 28.4 |
| Mason | 27.1 | Male | 13,268 | 1,218 | 1,108 | 1,237 | 1,373 | 2,120 | 1,727 | 1,255 | 1,384 | 1,846 | 33.0 |
| | | Female | 13,832 | 1,190 | 1,074 | 1,223 | 1.361 | 2,013 | 1,705 | 1,247 | 1,571 | 2,448 | 35.3 |
| Mecosta | 38.6 | Male | 19,781 | 1,586 | 1,358 | 1,463 | 6,431 | 2,645 | 1,847 | 1,304 | 1,429 | 1,718 | 24.0 |
| | | Female | 18,819 | 1,478 | 1,340 | 1,392 | 4,989 | 2,511 | 1,976 | 1,371 | 1,680 | 2,082 | 25.8 |
| Menominee | 25.9 | Male | 12,778 | 1,242 | 1,095 | 1,357 | 1,376 | 2,049 | 1,529 | 1,146 | 1,261 | 1,723 | 31.4 |
| | | Female | 13,122 | 1,270 | 1,033 | 1,297 | 1,269 | 1,931 | 1,491 | 1,208 | 1,446 | 2,177 | 33.8 |
| Midland | 75.5 | Male | 37,702 | 3,886 | 3,833 | 4,116 | 4,555 | 6,725 | 5,642 | 3,688 | 2,846 | 2,411 | 28.7 |
| | | Female | 37,798 | 3,520 | 3,560 | 3,796 | 4,188 | 6,864 | 5,734 | 3,685 | 2,998 | 3,453 | 30.6 |
| Missaukee | 10.9 | Male | 5,434 | 570 | 519 | 597 | 560 | 836 | 723 | 434 | 508 | 687 | 30.6 |
| | | Female | 5,466 | 562 | 478 | 568 | 531 | 808 | 666 | 476 | 629 | 748 | 32.4 |
| Monroe | 135.0 | Male | 66,746 | 6,968 | 7,108 | 7,494 | 7,568 | 11,533 | 9,590 | 6,449 | 5,180 | 4,856 | 28.7 |
| | | Female | 68,254 | 6,821 | 6,544 | 7,167 | 7,411 | 11,576 | 9,515 | 6,441 | 5,534 | 7,245 | 30.3 |
| Montcalm | 49.8 | Male | 24,447 | 2,507 | 2,516 | 2,596 | 2,601 | 3,706 | 3,215 | 2,269 | 2,220 | 2,817 | 30.4 |
| | | Female | 25,353 | 2,453 | 2,255 | 2,453 | 2,533 | 3,818 | 3,280 | 2,332 | 2,590 | 3,639 | 32.8 |
| Montmorency | 8.1 | Male | 3,982 | 353 | 317 | 406 | 347 | 503 | 421 | 360 | 541 | 734 | 36.5 |
| | | Female | 4,118 | 349 | 309 | 356 | 351 | 496 | 443 | 393 | 633 | 788 | 39.5 |
| Muskegon | 154.6 | Male | 74,641 | 7,685 | 7,066 | 7,895 | 8,985 | 12,576 | 9,221 | 7,004 | 7,083 | 7,126 | 29.5 |
| | | Female | 79,959 | 7,549 | 6,698 | 7,657 | 8,951 | 12,790 | 9,912 | 7,756 | 8,101 | 10,545 | 32.1 |
| Newaygo | 36.8 | Male | 18,050 | 1,855 | 1,678 | 2,024 | 1,693 | 2,687 | 2,312 | 1,728 | 1,792 | 2,281 | 31.6 |
| | | Female | 18,750 | 1,748 | 1,672 | 1,870 | 1,726 | 2,651 | 2,464 | 1,753 | 2,033 | 2,833 | 33.9 |
| Oakland | 1,021.7 | Male | 497,997 | 43,405 | 45,069 | 50,565 | 56,293 | 91,387 | 74,692 | 53,259 | 46,006 | 37,321 | 30.9 |
| | | Female | 523,703 | 41,553 | 43,080 | 48,185 | 56,137 | 94,178 | 76,314 | 55,309 | 49,660 | 59,287 | 32.7 |
| Oceana | 22.8 | Male | 11,133 | 1,123 | 1,114 | 1,223 | 1,110 | 1,704 | 1,475 | 1,069 | 1,023 | 1,292 | 30.8 |
| | | Female | 11,667 | 1,206 | 1,029 | 1,212 | 1,086 | 1,685 | 1,519 | 1,049 | 1,175 | 1,706 | 32.7 |
| Ogemaw | 18.1 | Male | 8,827 | 851 | 738 | 884 | 824 | 1,194 | 1,093 | 788 | 1,041 | 1,414 | 34.4 |
| | | Female | 9,273 | 764 | 811 | 866 | 849 | 1,232 | 1,123 | 872 | 1,247 | 1,509 | 36.0 |
| Ontonagon | 9.0 | Male | 4,542 | 386 | 403 | 488 | 310 | 627 | 640 | 478 | 490 | 720 | 35.9 |
| | | Female | 4,458 | 338 | 413 | 478 | 322 | 586 | 592 | 409 | 524 | 796 | 36.6 |
| Osceola | 20.0 | Male | 9,847 | 1,016 | 979 | 1,119 | 945 | 1,465 | 1,250 | 902 | 927 | 1,244 | 30.9 |
| | | Female | 10,153 | 942 | 917 | 970 | 971 | 1,514 | 1,295 | 899 | 1,078 | 1,567 | 33.4 |
| Oscoda | 7.3 | Male | 3,576 | 298 | 297 | 371 | 266 | 477 | 435 | 330 | 458 | 644 | 36.8 |
| | | Female | 3,724 | 303 | 256 | 370 | 344 | 387 | 477 | 358 | 510 | 719 | 39.2 |
| Otsego | 16.0 | Male | 7,828 | 842 | 775 | 840 | 788 | 1,294 | 1,079 | 721 | 694 | 795 | 30.2 |
| | | Female | 8,172 | 811 | 739 | 882 | 767 | 1,298 | 1,130 | 750 | 733 | 1,062 | 31.8 |
| Ottawa | 165.7 | Male | 81,740 | 8,783 | 7,915 | 8,619 | 10,817 | 14,594 | 11,490 | 7,239 | 6,030 | 6,253 | 28.2 |
| | | Female | 83,960 | 8,384 | 7,720 | 8,026 | 10,643 | 14,465 | 11,662 | 7,264 | 6,712 | 9,084 | 30.0 |
| Presque Isle | 14.2 | Male | 7,107 | 675 | 603 | 767 | 657 | 1,031 | 822 | 726 | 783 | 1,043 | 33.3 |
| | | Female | 7,093 | 632 | 565 | 711 | 640 | 919 | 825 | 717 | 859 | 1,225 | 36.0 |
| Roscommon | 18.4 | Male | 9,045 | 692 | 630 | 893 | 775 | 1,092 | 943 | 787 | 1,378 | 1,855 | 39.7 |
| | | Female | 9,355 | 626 | 565 | 762 | 742 | 1,094 | 1,069 | 910 | 1,672 | 1,915 | 43.3 |
| Saginaw | 224.5 | Male | 108,372 | 11,408 | 11,150 | 12,181 | 12,970 | 18,390 | 14,575 | 10,152 | 8,785 | 8,761 | 28.5 |
| | | Female | 116,128 | 11,041 | 10,831 | 11,822 | 13,525 | 19,833 | 15,261 | 10,675 | 9,796 | 13,344 | 30.5 |
| St. Clair | 140.4 | Male | 68,325 | 6,914 | 6,882 | 7,666 | 7,545 | 11,157 | 9,310 | 6,427 | 5,961 | 6,463 | 29.6 |
| | | Female | 72,075 | 6,539 | 6,576 | 7,153 | 7,782 | 11,571 | 9,417 | 6,678 | 6,807 | 9,552 | 31.9 |
| St. Joseph | 57.8 | Male | 28,178 | 3,019 | 2,742 | 2,767 | 3,087 | 4,773 | 3,695 | 2,649 | 2,470 | 2,976 | 30.2 |
| | | Female | 29,622 | 2,965 | 2,535 | 2,568 | 3,011 | 4,846 | 3,742 | 2,761 | 2,827 | 4,367 | 32.7 |
| Sanilac | 41.3 | Male | 20,314 | 1,993 | 1,945 | 2,246 | 2,080 | 3,023 | 2,463 | 1,793 | 2,032 | 2,739 | 31.3 |
| | | Female | 20,986 | 1,942 | 1,884 | 2,042 | 2,047 | 2,936 | 2,514 | 1,973 | 2,262 | 3,386 | 33.8 |
| Schoolcraft | 8.5 | Male | 4,063 | 405 | 333 | 430 | 341 | 622 | 488 | 383 | 431 | 630 | 33.4 |
| | | Female | 4,437 | 390 | 386 | 402 | 425 | 605 | 494 | 438 | 534 | 763 | 35.2 |
| Shiawassee | 70.7 | Male | 34,717 | 3,784 | 3,641 | 3,972 | 3,834 | 5,973 | 4,993 | 3,251 | 2,685 | 2,584 | 28.6 |
| | | Female | 35,983 | 3,592 | 3,537 | 3,759 | 3,766 | 6,128 | 5,066 | 3,194 | 2,952 | 3,989 | 30.4 |
| Tuscola | 57.6 | Male | 28,546 | 2,978 | 2,955 | 3,311 | 3,091 | 4,781 | 4,005 | 2,535 | 2,357 | 2,533 | 29.1 |
| | | Female | 29,054 | 2,752 | 2,879 | 3,071 | 3,011 | 4,812 | 4,049 | 2,570 | 2,527 | 3,383 | 30.8 |
| Van Buren | 69.4 | Male | 33,901 | 3,587 | 3,436 | 3,529 | 3,469 | 5,551 | 4,570 | 3,104 | 2,927 | 3,728 | 30.3 |
| | | Female | 35,499 | 3,413 | 3,245 | 3,311 | 3,384 | 5,847 | 4,563 | 3,213 | 3,251 | 5,272 | 32.5 |

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **MICHIGAN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Washtenaw | 270.4 | Male | 135,158 | 11,188 | 10,003 | 10,171 | 29,226 | 31,782 | 17,544 | 10,180 | 8,071 | 6,993 | 27.2 |
| | | Female | 135,242 | 10,503 | 9,659 | 9,720 | 27,132 | 30,259 | 17,255 | 10,441 | 8,765 | 11,508 | 28.5 |
| Wayne | 2,178.4 | Male | 1,044,148 | 101,538 | 99,993 | 102,743 | 127,208 | 184,641 | 126,149 | 101,460 | 103,800 | 96,616 | 29.9 |
| | | Female | 1,134,252 | 97,854 | 95,970 | 100,268 | 131,668 | 192,918 | 136,413 | 113,131 | 118,786 | 147,244 | 32.3 |
| Wexford | 26.6 | Male | 12,778 | 1,313 | 1,208 | 1,326 | 1,283 | 2,027 | 1,601 | 1,222 | 1,240 | 1,558 | 31.2 |
| | | Female | 13,822 | 1,251 | 1,168 | 1,329 | 1,386 | 2,065 | 1,734 | 1,277 | 1,433 | 2,179 | 33.6 |
| **TOTAL METRO COUNTIES** | **7,355.2** | **Male** | **3,571,941** | **343,378** | **335,825** | **361,818** | **461,229** | **646,290** | **478,257** | **347,458** | **312,856** | **284,830** | **29.4** |
| | | **Female** | **3,783,259** | **329,540** | **321,191** | **348,224** | **466,229** | **663,114** | **497,802** | **367,057** | **348,878** | **441,224** | **31.4** |
| **TOTAL STATE** | **9,180.2** | **Male** | **4,473,635** | **431,532** | **417,870** | **453,372** | **575,037** | **791,241** | **593,234** | **427,708** | **395,785** | **387,856** | **29.5** |
| | | **Female** | **4,706,565** | **413,590** | **399,599** | **434,787** | **571,309** | **804,362** | **613,335** | **450,286** | **442,383** | **576,914** | **31.6** |
| **MINNESOTA** | | | | | | | | | | | | | |
| **DULUTH** | **259.8** | **Male** | **127,144** | **11,928** | **10,314** | **11,541** | **16,925** | **22,415** | **15,184** | **11,408** | **12,202** | **15,227** | **30.7** |
| | | **Female** | **132,656** | **11,398** | **9,832** | **10,982** | **16,326** | **20,952** | **15,039** | **11,790** | **13,664** | **22,673** | **33.5** |
| St. Louis | 216.5 | Male | 105,926 | 9,952 | 8,543 | 9,610 | 14,095 | 18,730 | 12,686 | 9,545 | 10,198 | 12,567 | 30.7 |
| | | Female | 110,574 | 9,452 | 8,139 | 9,174 | 13,717 | 17,508 | 12,627 | 9,882 | 11,351 | 18,724 | 33.5 |
| *Douglas, Wisc.* | *43.3* | *Male* | *21,218* | *1,976* | *1,771* | *1,931* | *2,830* | *3,685* | *2,498* | *1,863* | *2,004* | *2,660* | *30.7* |
| | | *Female* | *22,[illegible]2* | *1,946* | *1,693* | *1,808* | *2,609* | *3,444* | *2,412* | *1,908* | *2,313* | *3,949* | *33.7* |
| **FARGO - MOORHEAD** | **145.9** | **Male** | **71,940** | **6,895** | **5,537** | **5,870** | **13,700** | **14,332** | **8,407** | **5,897** | **5,270** | **6,032** | **27.8** |
| | | **Female** | **73,960** | **6,643** | **5,220** | **5,593** | **14,193** | **13,333** | **8,262** | **6,030** | **5,510** | **9,176** | **29.0** |
| Clay | 49.3 | Male | 24,031 | 2,202 | 1,804 | 2,142 | 5,055 | 3,952 | 2,716 | 2,042 | 1,895 | 2,223 | 27.1 |
| | | Female | 25,269 | 2,138 | 1,767 | 2,031 | 5,687 | 3,680 | 2,754 | 2,132 | 1,937 | 3,143 | 27.7 |
| *Cass, N. D.* | *96.6* | *Male* | *47,909* | *4,693* | *3,733* | *3,728* | *8,645* | *10,380* | *5,691* | *3,855* | *3,375* | *3,809* | *28.0* |
| | | *Female* | *48,691* | *4,505* | *3,453* | *3,562* | *8,506* | *9,653* | *5,508* | *3,898* | *3,573* | *6,033* | *29.5* |
| **MINNEAPOLIS - ST. PAUL** | **2,218.0** | **Male** | **1,079,126** | **102,619** | **94,596** | **104,865** | **140,013** | **216,629** | **156,549** | **98,044** | **82,724** | **83,087** | **29.5** |
| | | **Female** | **1,138,874** | **98,499** | **90,624** | **100,657** | **140,784** | **220,476** | **156,607** | **99,265** | **91,311** | **140,651** | **31.3** |
| Anoka | 215.1 | Male | 107,705 | 12,195 | 11,883 | 12,322 | 12,603 | 21,152 | 18,098 | 9,679 | 5,859 | 3,914 | 27.3 |
| | | Female | 107,395 | 11,602 | 11,391 | 11,829 | 12,372 | 22,190 | 17,716 | 8,860 | 5,798 | 5,637 | 27.9 |
| Carver | 40.6 | Male | 20,445 | 2,264 | 1,935 | 2,112 | 2,604 | 3,753 | 2,885 | 1,903 | 1,362 | 1,627 | 28.5 |
| | | Female | 20,155 | 2,065 | 1,835 | 2,040 | 2,491 | 3,530 | 2,842 | 1,732 | 1,394 | 2,226 | 29.7 |
| Chisago | 29.3 | Male | 14,753 | 1,677 | 1,474 | 1,614 | 1,422 | 2,323 | 2,194 | 1,206 | 1,179 | 1,664 | 30.1 |
| | | Female | 14,547 | 1,509 | 1,374 | 1,502 | 1,332 | 2,351 | 2,028 | 1,176 | 1,193 | 2,082 | 31.6 |
| Dakota | 217.9 | Male | 107,721 | 11,812 | 11,373 | 11,692 | 12,324 | 20,994 | 18,066 | 9,477 | 6,555 | 5,428 | 28.2 |
| | | Female | 110,179 | 11,567 | 11,019 | 11,418 | 11,968 | 22,439 | 17,864 | 8,858 | 6,772 | 8,274 | 29.1 |
| Hennepin | 944.1 | Male | 453,017 | 37,159 | 34,196 | 39,187 | 62,455 | 96,541 | 62,802 | 42,496 | 39,120 | 39,061 | 30.5 |
| | | Female | 491,083 | 36,058 | 32,781 | 37,729 | 63,495 | 98,007 | 64,074 | 44,834 | 43,934 | 70,171 | 32.7 |
| Isanti | 26.0 | Male | 13,003 | 1,420 | 1,367 | 1,460 | 1,320 | 2,221 | 1,975 | 1,094 | 831 | 1,315 | 29.2 |
| | | Female | 12,997 | 1,361 | 1,273 | 1,377 | 1,221 | 2,256 | 1,897 | 1,009 | 922 | 1,681 | 30.6 |
| Ramsey | 456.5 | Male | 217,238 | 19,973 | 17,132 | 19,962 | 31,699 | 43,027 | 27,275 | 19,588 | 18,576 | 20,006 | 29.6 |
| | | Female | 239,262 | 19,013 | 16,388 | 19,204 | 33,326 | 43,288 | 28,254 | 21,155 | 21,943 | 36,691 | 32.3 |
| Scott | 49.4 | Male | 24,901 | 2,735 | 2,697 | 2,995 | 2,767 | 4,461 | 4,010 | 2,084 | 1,529 | 1,623 | 27.8 |
| | | Female | 24,499 | 2,603 | 2,443 | 2,805 | 2,585 | 4,555 | 3,787 | 1,933 | 1,521 | 2,267 | 29.0 |
| Washington | 126.7 | Male | 64,125 | 6,833 | 6,760 | 7,467 | 6,750 | 12,254 | 11,208 | 5,912 | 3,759 | 3,182 | 28.5 |
| | | Female | 62,575 | 6,393 | 6,567 | 6,983 | 6,094 | 12,264 | 10,572 | 5,365 | 3,746 | 4,591 | 29.3 |
| Wright | 65.9 | Male | 32,989 | 4,016 | 3,541 | 3,568 | 3,435 | 5,678 | 4,769 | 2,555 | 2,265 | 3,162 | 28.4 |
| | | Female | 32,911 | 3,910 | 3,371 | 3,497 | 3,303 | 5,643 | 4,386 | 2,363 | 2,394 | 4,044 | 29.2 |
| *St. Croix, Wisc.* | *46.5* | *Male* | *23,229* | *2,535* | *2,238* | *2,486* | *2,634* | *4,225* | *3,267* | *2,050* | *1,689* | *2,105* | *29.1* |
| | | *Female* | *23,271* | *2,418* | *2,182* | *2,273* | *2,597* | *3,953* | *3,187* | *1,980* | *1,694* | *2,987* | *30.5* |
| **ROCHESTER** | **95.4** | **Male** | **45,304** | **4,674** | **4,140** | **4,587** | **5,432** | **8,739** | **7,045** | **4,121** | **3,198** | **3,368** | **29.4** |
| | | **Female** | **50,096** | **4,465** | **4,012** | **4,379** | **6,957** | **9,324** | **7,181** | **4,082** | **3,562** | **6,134** | **30.6** |
| Olmsted | 95.4 | Male | 45,304 | 4,674 | 4,140 | 4,587 | 5,432 | 8,739 | 7,045 | 4,121 | 3,198 | 3,368 | 29.4 |
| | | Female | 50,096 | 4,465 | 4,012 | 4,379 | 6,957 | 9,324 | 7,181 | 4,082 | 3,562 | 6,134 | 30.6 |
| **ST. CLOUD** | **175.2** | **Male** | **87,832** | **9,624** | **8,011** | **9,445** | **14,815** | **14,836** | **10,214** | **6,969** | **6,081** | **7,837** | **26.4** |
| | | **Female** | **87,368** | **9,114** | **7,686** | **8,881** | **14,494** | **14,120** | **9,970** | **6,650** | **6,174** | **10,279** | **27.5** |
| Benton | 27.1 | Male | 13,398 | 1,633 | 1,297 | 1,319 | 1,736 | 2,559 | 1,544 | 1,025 | 976 | 1,309 | 27.8 |
| | | Female | 13,702 | 1,591 | 1,206 | 1,302 | 1,773 | 2,429 | 1,522 | 983 | 1,009 | 1,887 | 29.0 |
| Sherburne | 34.5 | Male | 17,573 | 2,046 | 1,832 | 1,627 | 2,407 | 3,312 | 2,572 | 1,277 | 1,013 | 1,287 | 27.0 |
| | | Female | 16,927 | 1,984 | 1,833 | 1,739 | 1,844 | 3,209 | 2,354 | 1,195 | 1,048 | 1,721 | 28.3 |
| Stearns | 113.6 | Male | 56,861 | 5,945 | 4,882 | 6,299 | 10,672 | 8,965 | 6,098 | 4,667 | 4,092 | 5,241 | 25.7 |
| | | Female | 56,739 | 5,539 | 4,647 | 5,840 | 10,877 | 8,482 | 6,094 | 4,472 | 4,117 | 6,671 | 26.7 |

# POPULATION BY AGE AND SEX

| SM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MINNESOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Aitkin | 14.0 | Male | 6,979 | 640 | 568 | 665 | 599 | 903 | 826 | 590 | 821 | 1,367 | 36.4 |
| | | Female | 7,021 | 541 | 547 | 642 | 507 | 902 | 829 | 640 | 899 | 1,514 | 39.5 |
| Anoka | 215.1 | Male | 107,705 | 12,195 | 11,883 | 12,322 | 12,603 | 21,152 | 18,098 | 9,679 | 5,859 | 3,914 | 27.3 |
| | | Female | 107,395 | 11,602 | 11,391 | 11,829 | 12,372 | 22,190 | 17,716 | 8,860 | 5,798 | 5,637 | 27.9 |
| Becker | 30.8 | Male | 15,445 | 1,649 | 1,487 | 1,615 | 1,624 | 2,306 | 1,881 | 1,351 | 1,342 | 2,190 | 30.8 |
| | | Female | 15,355 | 1,473 | 1,332 | 1,552 | 1,440 | 2,266 | 1,843 | 1,319 | 1,533 | 2,597 | 33.3 |
| Beltrami | 33.1 | Male | 16,540 | 1,647 | 1,374 | 1,627 | 2,971 | 2,693 | 1,927 | 1,333 | 1,206 | 1,762 | 27.4 |
| | | Female | 16,560 | 1,631 | 1,320 | 1,508 | 2,883 | 2,565 | 1,858 | 1,324 | 1,342 | 2,129 | 28.7 |
| Benton | 27.1 | Male | 13,398 | 1,633 | 1,297 | 1,319 | 1,736 | 2,559 | 1,544 | 1,025 | 976 | 1,309 | 27.8 |
| | | Female | 13,702 | 1,591 | 1,206 | 1,302 | 1,773 | 2,429 | 1,522 | 983 | 1,009 | 1,887 | 29.0 |
| Big Stone | 7.7 | Male | 3,749 | 323 | 288 | 363 | 360 | 503 | 408 | 370 | 425 | 709 | 35.9 |
| | | Female | 3,951 | 322 | 303 | 361 | 298 | 466 | 412 | 364 | 443 | 982 | 40.5 |
| Blue Earth | 52.0 | Male | 25,358 | 2,401 | 1,756 | 2,072 | 5,308 | 4,629 | 2,706 | 2,012 | 1,960 | 2,514 | 27.5 |
| | | Female | 26,642 | 2,288 | 1,677 | 1,975 | 5,670 | 4,135 | 2,644 | 2,053 | 2,265 | 3,935 | 29.1 |
| Brown | 28.1 | Male | 13,644 | 1,330 | 1,168 | 1,429 | 1,642 | 2,016 | 1,556 | 1,269 | 1,316 | 1,918 | 31.2 |
| | | Female | 14,456 | 1,233 | 1,088 | 1,306 | 1,817 | 1,981 | 1,555 | 1,277 | 1,406 | 2,793 | 34.0 |
| Carlton | 30.3 | Male | 15,144 | 1,467 | 1,440 | 1,623 | 1,470 | 2,450 | 1,958 | 1,512 | 1,429 | 1,795 | 31.4 |
| | | Female | 15,156 | 1,417 | 1,271 | 1,530 | 1,406 | 2,318 | 1,918 | 1,466 | 1,517 | 2,313 | 33.4 |
| Carver | 40.6 | Male | 20,445 | 2,264 | 1,935 | 2,112 | 2,604 | 3,753 | 2,885 | 1,903 | 1,362 | 1,627 | 28.5 |
| | | Female | 20,155 | 2,065 | 1,835 | 2,040 | 2,491 | 3,530 | 2,842 | 1,732 | 1,394 | 2,226 | 29.7 |
| Cass | 22.7 | Male | 11,239 | 990 | 904 | 1,156 | 875 | 1,458 | 1,356 | 1,031 | 1,296 | 2,173 | 36.7 |
| | | Female | 11,461 | 1,014 | 926 | 1,106 | 778 | 1,429 | 1,418 | 1,036 | 1,463 | 2,291 | 38.4 |
| Chippewa | 14.6 | Male | 7,131 | 729 | 555 | 681 | 683 | 1,104 | 828 | 631 | 740 | 1,180 | 33.3 |
| | | Female | 7,469 | 728 | 530 | 619 | 665 | 1,009 | 822 | 692 | 809 | 1,595 | 37.2 |
| Chisago | 29.3 | Male | 14,753 | 1,677 | 1,474 | 1,614 | 1,422 | 2,323 | 2,194 | 1,206 | 1,179 | 1,664 | 30.1 |
| | | Female | 14,547 | 1,509 | 1,374 | 1,502 | 1,332 | 2,351 | 2,028 | 1,176 | 1,193 | 2,082 | 31.6 |
| Clay | 49.3 | Male | 24,031 | 2,202 | 1,804 | 2,142 | 5,055 | 3,952 | 2,716 | 2,042 | 1,895 | 2,223 | 27.1 |
| | | Female | 25,269 | 2,138 | 1,767 | 2,031 | 5,687 | 3,680 | 2,754 | 2,132 | 1,937 | 3,143 | 27.7 |
| Clearwater | 9.0 | Male | 4,572 | 471 | 398 | 524 | 431 | 561 | 567 | 398 | 428 | 794 | 33.2 |
| | | Female | 4,428 | 428 | 412 | 441 | 366 | 552 | 560 | 360 | 441 | 868 | 35.3 |
| Cook | 4.2 | Male | 2,147 | 158 | 164 | 203 | 186 | 380 | 302 | 209 | 222 | 323 | 34.5 |
| | | Female | 2,053 | 154 | 136 | 193 | 175 | 346 | 288 | 185 | 237 | 339 | 35.8 |
| Cottonwood | 14.3 | Male | 6,943 | 725 | 557 | 665 | 651 | 1,049 | 823 | 643 | 660 | 1,170 | 33.3 |
| | | Female | 7,357 | 670 | 592 | 630 | 579 | 957 | 789 | 660 | 793 | 1,687 | 38.2 |
| Crow Wing | 44.5 | Male | 21,500 | 2,064 | 1,870 | 2,149 | 2,051 | 3,207 | 2,791 | 1,920 | 2,163 | 3,285 | 33.2 |
| | | Female | 23,000 | 2,055 | 1,856 | 2,077 | 2,154 | 3,331 | 2,814 | 2,028 | 2,599 | 4,086 | 35.1 |
| Dakota | 217.9 | Male | 107,721 | 11,812 | 11,373 | 11,692 | 12,324 | 20,994 | 18,066 | 9.477 | 6,555 | 5,428 | 28.2 |
| | | Female | 110,179 | 11,567 | 11,019 | 11,418 | 11,968 | 22,439 | 17,864 | 8,858 | 6.772 | 8,274 | 29.1 |
| Dodge | 15.7 | Male | 7,740 | 882 | 717 | 792 | 771 | 1,304 | 1,042 | 657 | 669 | 906 | 30.4 |
| | | Female | 7,960 | 926 | 681 | 785 | 759 | 1,257 | 1,016 | 641 | 673 | 1,222 | 31.6 |
| Douglas | 29.8 | Male | 14,648 | 1,427 | 1,193 | 1,361 | 1,786 | 2,166 | 1,798 | 1,239 | 1,472 | 2,206 | 32.2 |
| | | Female | 15,152 | 1,423 | 1,178 | 1,317 | 1,775 | 2,052 | 1,748 | 1,295 | 1,514 | 2,850 | 34.2 |
| Faribault | 18.9 | Male | 9,150 | 896 | 704 | 911 | 925 | 1,323 | 1,063 | 883 | 977 | 1,468 | 33.6 |
| | | Female | 9,750 | 853 | 651 | 841 | 839 | 1,222 | 1,073 | 934 | 1,129 | 2,208 | 39.4 |
| Fillmore | 21.4 | Male | 10,642 | 1,055 | 929 | 1,052 | 986 | 1,507 | 1,233 | 982 | 1,109 | 1,789 | 33.6 |
| | | Female | 10,758 | 920 | 827 | 972 | 852 | 1,376 | 1,245 | 1,005 | 1,192 | 2,369 | 38.5 |
| Freeborn | 35.0 | Male | 17,121 | 1,571 | 1,457 | 1,692 | 1,827 | 2,664 | 2,189 | 1,623 | 1,820 | 2,278 | 32.6 |
| | | Female | 17,879 | 1,599 | 1,331 | 1,615 | 1,643 | 2,504 | 2,210 | 1,719 | 1,897 | 3,361 | 36.1 |
| Goodhue | 40.2 | Male | 19,800 | 1,921 | 1,690 | 2,124 | 2,053 | 3,176 | 2,593 | 1,743 | 1,749 | 2,751 | 31.6 |
| | | Female | 20,400 | 1,810 | 1,675 | 1,903 | 1,803 | 3,007 | 2,566 | 1,800 | 1,856 | 3,980 | 35.0 |
| Grant | 7.3 | Male | 3,585 | 332 | 268 | 328 | 302 | 482 | 401 | 332 | 405 | 735 | 37.0 |
| | | Female | 3,715 | 301 | 273 | 323 | 274 | 441 | 430 | 344 | 415 | 914 | 40.7 |
| Hennepin | 944.1 | Male | 453,017 | 37,159 | 34,196 | 39,187 | 62,455 | 96,541 | 62,802 | 42,496 | 39,120 | 39,061 | 30.5 |
| | | Female | 491,083 | 36,058 | 32,781 | 37,729 | 63,495 | 98,007 | 64,074 | 44,834 | 43,934 | 70,171 | 32.7 |
| Houston | 19.0 | Male | 9,438 | 941 | 845 | 956 | 1,015 | 1,548 | 1,073 | 902 | 855 | 1,303 | 31.2 |
| | | Female | 9,562 | 880 | 789 | 991 | 868 | 1,418 | 1,108 | 892 | 922 | 1,694 | 33.8 |
| Hubbard | 15.5 | Male | 7,616 | 701 | 623 | 842 | 637 | 1,078 | 966 | 702 | 796 | 1,271 | 34.3 |
| | | Female | 7,884 | 774 | 644 | 768 | 623 | 1,062 | 1,037 | 750 | 808 | 1,418 | 35.7 |
| Isanti | 26.0 | Male | 13,003 | 1,420 | 1,367 | 1,460 | 1,320 | 2,221 | 1,975 | 1,094 | 831 | 1,315 | 29.2 |
| | | Female | 12,997 | 1,361 | 1,273 | 1,377 | 1,221 | 2,256 | 1,897 | 1,009 | 922 | 1,681 | 30.6 |
| Itasca | 45.2 | Male | 22,693 | 2,470 | 2,097 | 2,302 | 2,199 | 3,793 | 2,858 | 2,036 | 2,193 | 2,745 | 31.0 |
| | | Female | 22,507 | 2,236 | 1,940 | 2,183 | 2,211 | 3,536 | 2,841 | 2,043 | 2,333 | 3,184 | 32.6 |
| Jackson | 13.2 | Male | 6,566 | 655 | 525 | 581 | 836 | 967 | 722 | 614 | 697 | 969 | 32.1 |
| | | Female | 6,634 | 581 | 515 | 564 | 668 | 882 | 699 | 680 | 720 | 1,325 | 36.5 |

# POPULATION BY AGE AND SEX

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex |  |  |  |  |  |  |  |  | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over |  |
| **MINNESOTA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Kanabec | 13.1 | Male | 6,476 | 691 | 606 | 694 | 623 | 910 | 856 | 578 | 626 | 892 | 31.9 |
|  |  | Female | 6,624 | 652 | 609 | 682 | 597 | 917 | 869 | 600 | 632 | 1,066 | 33.4 |
| Kandiyohi | 38.7 | Male | 19,079 | 1,926 | 1,629 | 1,682 | 2,499 | 3,184 | 2,238 | 1,658 | 1,722 | 2,541 | 30.7 |
|  |  | Female | 19,621 | 1,886 | 1,436 | 1,659 | 2,572 | 3,059 | 2,271 | 1,656 | 1,905 | 3,177 | 32.4 |
| Kittson | 6.5 | Male | 3,249 | 300 | 262 | 284 | 281 | 505 | 384 | 296 | 358 | 579 | 34.9 |
|  |  | Female | 3,251 | 293 | 232 | 280 | 262 | 433 | 353 | 323 | 341 | 734 | 38.6 |
| Koochiching | 17.3 | Male | 8,624 | 873 | 794 | 922 | 870 | 1,424 | 1,105 | 821 | 837 | 978 | 31.0 |
|  |  | Female | 8,676 | 841 | 800 | 812 | 881 | 1,344 | 1,117 | 861 | 856 | 1,164 | 32.5 |
| Lac qui Parle | 10.2 | Male | 5,101 | 467 | 367 | 469 | 493 | 727 | 557 | 476 | 585 | 960 | 35.5 |
|  |  | Female | 5,099 | 449 | 391 | 448 | 417 | 605 | 545 | 495 | 608 | 1,141 | 39.4 |
| Lake | 12.6 | Male | 6,484 | 650 | 534 | 598 | 680 | 1,093 | 896 | 749 | 630 | 654 | 32.1 |
|  |  | Female | 6,116 | 577 | 502 | 594 | 598 | 918 | 849 | 679 | 577 | 822 | 33.6 |
| Lake of the Woods | 3.9 | Male | 1,958 | 174 | 151 | 223 | 168 | 264 | 268 | 155 | 238 | 317 | 35.0 |
|  |  | Female | 1,942 | 145 | 151 | 186 | 159 | 239 | 267 | 204 | 224 | 367 | 38.4 |
| Le Sueur | 23.9 | Male | 11,921 | 1,214 | 1,067 | 1,355 | 1,265 | 1,815 | 1,534 | 1,007 | 1,051 | 1,613 | 30.8 |
|  |  | Female | 11,979 | 1,238 | 1,025 | 1,201 | 1,071 | 1,690 | 1,518 | 1,014 | 1,144 | 2,078 | 33.6 |
| Lincoln | 8.0 | Male | 3,963 | 357 | 337 | 421 | 350 | 503 | 454 | 384 | 441 | 716 | 35.3 |
|  |  | Female | 4,037 | 389 | 314 | 385 | 289 | 448 | 483 | 351 | 460 | 918 | 39.0 |
| Lyon | 25.4 | Male | 12,632 | 1,346 | 1,047 | 1,259 | 1,892 | 2,013 | 1,455 | 985 | 1,104 | 1,531 | 28.8 |
|  |  | Female | 12,768 | 1,163 | 973 | 1,137 | 1,842 | 1,779 | 1,455 | 1,063 | 1,218 | 2,138 | 32.1 |
| McLeod | 30.6 | Male | 15,179 | 1,596 | 1,404 | 1,483 | 1,619 | 2,473 | 1,998 | 1,336 | 1,336 | 1,934 | 31.0 |
|  |  | Female | 15,421 | 1,473 | 1,279 | 1,428 | 1,467 | 2,447 | 1,913 | 1,331 | 1,452 | 2,631 | 33.4 |
| Mahnomen | 5.3 | Male | 2,694 | 298 | 262 | 324 | 241 | 319 | 299 | 245 | 266 | 440 | 32.0 |
|  |  | Female | 2,606 | 278 | 266 | 317 | 203 | 300 | 300 | 211 | 283 | 448 | 33.0 |
| Marshall | 12.7 | Male | 6,502 | 733 | 601 | 669 | 588 | 937 | 765 | 584 | 694 | 931 | 32.0 |
|  |  | Female | 6,198 | 613 | 539 | 654 | 494 | 863 | 743 | 548 | 643 | 1,101 | 34.3 |
| Martin | 24.7 | Male | 12,066 | 1,160 | 1,020 | 1,104 | 1,281 | 1,931 | 1,429 | 1,119 | 1,218 | 1,804 | 32.6 |
|  |  | Female | 12,634 | 1,109 | 903 | 1,047 | 1,216 | 1,796 | 1,426 | 1,166 | 1,357 | 2,614 | 36.7 |
| Meeker | 21.3 | Male | 10,570 | 1,121 | 925 | 1,052 | 1,035 | 1,631 | 1,212 | 962 | 1,038 | 1,594 | 32.1 |
|  |  | Female | 10,730 | 1,088 | 904 | 1,003 | 909 | 1,480 | 1,209 | 970 | 1,110 | 2,057 | 34.9 |
| Mille Lacs | 19.3 | Male | 9,625 | 1,074 | 844 | 1,077 | 916 | 1,361 | 1,164 | 803 | 881 | 1,505 | 31.6 |
|  |  | Female | 9,675 | 919 | 767 | 916 | 878 | 1,339 | 1,206 | 821 | 934 | 1,895 | 35.2 |
| Morrison | 30.4 | Male | 15,065 | 1,708 | 1,487 | 1,811 | 1,492 | 2,141 | 1,659 | 1,364 | 1,352 | 2,051 | 29.8 |
|  |  | Female | 15,335 | 1,671 | 1,392 | 1,781 | 1,416 | 2,026 | 1,731 | 1,357 | 1,455 | 2,506 | 31.9 |
| Mower | 39.0 | Male | 18,920 | 1,699 | 1,514 | 1,944 | 1,964 | 2,785 | 2,059 | 2,023 | 2,233 | 2,699 | 33.4 |
|  |  | Female | 20,080 | 1,610 | 1,448 | 1,863 | 1,867 | 2,562 | 2,201 | 2,187 | 2,453 | 3,889 | 38.1 |
| Murray | 11.2 | Male | 5,600 | 550 | 489 | 609 | 509 | 841 | 593 | 532 | 636 | 841 | 32.6 |
|  |  | Female | 5,600 | 542 | 446 | 582 | 469 | 715 | 586 | 586 | 633 | 1,041 | 35.8 |
| Nicollet | 27.8 | Male | 13,821 | 1,388 | 1,097 | 1,304 | 2,340 | 2,586 | 1,684 | 1,165 | 978 | 1,279 | 28.0 |
|  |  | Female | 13,979 | 1,340 | 1,088 | 1,189 | 2,499 | 2,191 | 1,669 | 1,139 | 1,003 | 1,861 | 29.0 |
| Nobles | 21.4 | Male | 10,459 | 983 | 917 | 1,063 | 1,243 | 1,509 | 1,236 | 1,018 | 1,030 | 1,460 | 31.8 |
|  |  | Female | 10,941 | 973 | 844 | 1,032 | 1,073 | 1,481 | 1,210 | 1,082 | 1,125 | 2,121 | 35.6 |
| Norman | 8.9 | Male | 4,452 | 410 | 381 | 420 | 361 | 585 | 480 | 412 | 503 | 900 | 36.4 |
|  |  | Female | 4,448 | 435 | 347 | 379 | 321 | 527 | 501 | 408 | 474 | 1,056 | 39.3 |
| Olmsted | 95.4 | Male | 45,304 | 4,674 | 4,140 | 4,587 | 5,432 | 8,739 | 7,045 | 4,121 | 3,198 | 3,368 | 29.4 |
|  |  | Female | 50,096 | 4,465 | 4,012 | 4,379 | 6,957 | 9,324 | 7,181 | 4,082 | 3,562 | 6,134 | 30.6 |
| Otter Tail | 54.0 | Male | 26,853 | 2,408 | 2,105 | 2,701 | 2,636 | 3,820 | 3,138 | 2,582 | 2,834 | 4,629 | 34.4 |
|  |  | Female | 27,147 | 2,242 | 2,040 | 2,428 | 2,421 | 3,560 | 3,145 | 2,592 | 3,024 | 5,695 | 37.8 |
| Pennington | 15.4 | Male | 7,582 | 832 | 669 | 682 | 979 | 1,263 | 922 | 602 | 640 | 993 | 30.0 |
|  |  | Female | 7,818 | 759 | 632 | 668 | 978 | 1,184 | 925 | 646 | 636 | 1,390 | 32.4 |
| Pine | 21.3 | Male | 10,909 | 1,083 | 958 | 1,132 | 1,083 | 1,714 | 1,342 | 989 | 1,018 | 1,590 | 32.0 |
|  |  | Female | 10,391 | 1,055 | 884 | 1,014 | 926 | 1,341 | 1,337 | 905 | 1,083 | 1,846 | 34.8 |
| Pipestone | 10.9 | Male | 5,237 | 490 | 438 | 517 | 618 | 711 | 560 | 480 | 553 | 870 | 32.8 |
|  |  | Female | 5,663 | 533 | 425 | 490 | 524 | 681 | 577 | 523 | 616 | 1,294 | 38.1 |
| Polk | 34.4 | Male | 16,963 | 1,699 | 1,520 | 1,650 | 2,125 | 2,547 | 1,876 | 1,530 | 1,589 | 2,427 | 30.8 |
|  |  | Female | 17,437 | 1,552 | 1,412 | 1,593 | 1,932 | 2,412 | 1,986 | 1,532 | 1,774 | 3,244 | 34.2 |
| Pope | 11.9 | Male | 5,926 | 571 | 464 | 553 | 559 | 843 | 628 | 552 | 688 | 1,068 | 34.7 |
|  |  | Female | 5,974 | 545 | 473 | 498 | 469 | 718 | 664 | 570 | 692 | 1,345 | 39.3 |
| Ramsey | 456.5 | Male | 217,238 | 19,973 | 17,132 | 19,962 | 31,699 | 43,027 | 27,275 | 19,588 | 18,576 | 20,006 | 29.6 |
|  |  | Female | 239,262 | 19,013 | 16,388 | 19,204 | 33,326 | 43,288 | 28,254 | 21,155 | 21,943 | 36,691 | 32.3 |
| Red Lake | 5.3 | Male | 2,695 | 278 | 227 | 308 | 305 | 367 | 317 | 234 | 241 | 418 | 31.3 |
|  |  | Female | 2,605 | 287 | 254 | 295 | 228 | 314 | 289 | 219 | 261 | 458 | 32.6 |
| Redwood | 18.5 | Male | 9,130 | 903 | 765 | 932 | 922 | 1,278 | 1,094 | 794 | 981 | 1,461 | 33.2 |
|  |  | Female | 9,370 | 881 | 738 | 887 | 771 | 1,227 | 1,049 | 791 | 1,007 | 2,019 | 36.7 |

# POPULATION BY AGE AND SEX

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MINNESOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Renville | 19.9 | Male | 9,911 | 959 | 843 | 996 | 1,041 | 1,427 | 1,016 | 958 | 1,060 | 1,611 | 32.8 |
| | | Female | 9,989 | 951 | 737 | 943 | 866 | 1,272 | 1,056 | 972 | 1,113 | 2,079 | 37.1 |
| Rice | 47.6 | Male | 23,429 | 2,166 | 1,977 | 2,313 | 4,462 | 3,602 | 3,013 | 1,857 | 1,659 | 2,380 | 27.2 |
| | | Female | 24,171 | 2,198 | 1,911 | 2,118 | 4,135 | 3,594 | 2,919 | 1,849 | 1,898 | 3,549 | 29.8 |
| Rock | 10.5 | Male | 5,131 | 548 | 443 | 482 | 532 | 761 | 596 | 449 | 597 | 723 | 32.4 |
| | | Female | 5,369 | 532 | 454 | 487 | 477 | 705 | 584 | 513 | 601 | 1,016 | 35.5 |
| Roseau | 13.0 | Male | 6,685 | 703 | 643 | 645 | 667 | 994 | 817 | 539 | 651 | 1,026 | 31.9 |
| | | Female | 6,315 | 667 | 566 | 599 | 628 | 883 | 782 | 538 | 609 | 1,043 | 32.9 |
| St. Louis | 216.5 | Male | 105,926 | 9,952 | 8,543 | 9,610 | 14,095 | 18,730 | 12,686 | 9,545 | 10,198 | 12,567 | 30.7 |
| | | Female | 110,574 | 9,452 | 8,139 | 9,174 | 13,717 | 17,508 | 12,627 | 9,882 | 11,351 | 18,724 | 33.5 |
| Scott | 49.4 | Male | 24,901 | 2,735 | 2,697 | 2,995 | 2,767 | 4,461 | 4,010 | 2,084 | 1,529 | 1,623 | 27.8 |
| | | Female | 24,499 | 2,603 | 2,443 | 2,805 | 2,585 | 4,555 | 3,787 | 1,933 | 1,521 | 2,267 | 29.0 |
| Sherburne | 34.5 | Male | 17,573 | 2,046 | 1,832 | 1,827 | 2,407 | 3,312 | 2,572 | 1,277 | 1,013 | 1,287 | 27.0 |
| | | Female | 16,927 | 1,984 | 1,833 | 1,739 | 1,844 | 3,209 | 2,354 | 1,195 | 1,048 | 1,721 | 28.3 |
| Sibley | 15.2 | Male | 7,573 | 782 | 660 | 703 | 775 | 1,073 | 890 | 753 | 739 | 1,198 | 33.1 |
| | | Female | 7,627 | 748 | 625 | 728 | 667 | 938 | 913 | 764 | 784 | 1,460 | 36.2 |
| Stearns | 113.6 | Male | 56,861 | 5,945 | 4,882 | 6,299 | 10,672 | 8,965 | 6,098 | 4,667 | 4,092 | 5,241 | 25.7 |
| | | Female | 56,739 | 5,539 | 4,647 | 5,840 | 10,877 | 8,482 | 6,094 | 4,472 | 4,117 | 6,671 | 26.7 |
| Steele | 30.9 | Male | 15,191 | 1,616 | 1,336 | 1,461 | 1,864 | 2,624 | 1,938 | 1,285 | 1,317 | 1,750 | 30.0 |
| | | Female | 15,709 | 1,552 | 1,261 | 1,441 | 1,864 | 2,526 | 1,910 | 1,345 | 1,387 | 2,423 | 31.9 |
| Stevens | 11.1 | Male | 5,472 | 507 | 434 | 499 | 1,060 | 793 | 547 | 475 | 468 | 689 | 28.0 |
| | | Female | 5,628 | 498 | 391 | 481 | 961 | 709 | 542 | 515 | 537 | 994 | 31.8 |
| Swift | 12.7 | Male | 6,303 | 667 | 527 | 635 | 642 | 893 | 657 | 533 | 705 | 1,044 | 32.6 |
| | | Female | 6,397 | 572 | 493 | 661 | 527 | 778 | 689 | 587 | 749 | 1,341 | 37.4 |
| Todd | 26.2 | Male | 13,187 | 1,470 | 1,217 | 1,385 | 1,327 | 1,826 | 1,525 | 1,154 | 1,294 | 1,989 | 31.5 |
| | | Female | 13,013 | 1,368 | 1,139 | 1,395 | 1,071 | 1,725 | 1,535 | 1,095 | 1,346 | 2,339 | 33.9 |
| Traverse | 5.3 | Male | 2,628 | 234 | 221 | 250 | 241 | 312 | 271 | 294 | 289 | 516 | 37.1 |
| | | Female | 2,672 | 201 | 191 | 281 | 183 | 278 | 296 | 290 | 305 | 647 | 41.8 |
| Wabasha | 20.0 | Male | 9,926 | 1,029 | 887 | 1,010 | 988 | 1,648 | 1,199 | 846 | 955 | 1,364 | 31.4 |
| | | Female | 10,074 | 1,004 | 836 | 966 | 929 | 1,483 | 1,191 | 828 | 929 | 1,908 | 33.8 |
| Wadena | 14.5 | Male | 7,097 | 710 | 634 | 801 | 744 | 925 | 866 | 632 | 689 | 1,096 | 32.1 |
| | | Female | 7,403 | 745 | 636 | 751 | 635 | 910 | 888 | 648 | 736 | 1,454 | 35.3 |
| Waseca | 19.0 | Male | 9,434 | 1,086 | 808 | 893 | 1,236 | 1,596 | 1,055 | 765 | 900 | 1,095 | 29.3 |
| | | Female | 9,566 | 1,037 | 728 | 798 | 1,127 | 1,474 | 1,040 | 831 | 870 | 1,661 | 32.4 |
| Washington | 126.7 | Male | 64,125 | 6,833 | 6,760 | 7,467 | 6,750 | 12,254 | 11,208 | 5,912 | 3,759 | 3,182 | 28.5 |
| | | Female | 62,575 | 6,393 | 6,567 | 6,983 | 6,094 | 12,264 | 10,572 | 5,365 | 3,746 | 4,591 | 29.3 |
| Watonwan | 12.0 | Male | 5,945 | 583 | 445 | 540 | 616 | 892 | 691 | 590 | 614 | 974 | 33.8 |
| | | Female | 6,055 | 560 | 436 | 491 | 551 | 783 | 688 | 627 | 660 | 1,259 | 38.0 |
| Wilkin | 8.2 | Male | 4,086 | 393 | 357 | 462 | 499 | 585 | 428 | 425 | 362 | 575 | 30.7 |
| | | Female | 4,114 | 386 | 337 | 374 | 386 | 549 | 459 | 409 | 413 | 801 | 35.5 |
| Winona | 46.1 | Male | 22,104 | 2,069 | 1,781 | 1,984 | 3,803 | 3,631 | 2,560 | 1,822 | 1,784 | 2,670 | 28.9 |
| | | Female | 23,996 | 1,924 | 1,656 | 1,938 | 4,668 | 3,397 | 2,526 | 1,883 | 1,979 | 4,025 | 30.3 |
| Wright | 65.9 | Male | 32,989 | 4,016 | 3,541 | 3,568 | 3,435 | 5,678 | 4,769 | 2,555 | 2,265 | 3,162 | 28.4 |
| | | Female | 32,911 | 3,910 | 3,371 | 3,497 | 3,303 | 5,643 | 4,386 | 2,363 | 2,394 | 4,044 | 29.2 |
| Yellow Medicine | 13.1 | Male | 6,579 | 640 | 489 | 639 | 791 | 897 | 710 | 600 | 668 | 1,145 | 33.1 |
| | | Female | 6,521 | 570 | 469 | 539 | 691 | 748 | 729 | 631 | 718 | 1,426 | 38.3 |
| **TOTAL METRO COUNTIES** | **2,707.9** | **Male** | **1,318,990** | **126,536** | **114,856** | **128,163** | **176,776** | **258,661** | **185,943** | **118,671** | **102,407** | **106,977** | **29.4** |
| | | **Female** | **1,388,910** | **121,250** | **110,046** | **122,849** | **179,042** | **261,155** | **185,952** | **120,031** | **112,641** | **175,944** | **31.2** |
| **TOTAL STATE** | **4,183.6** | **Male** | **2,048,796** | **199,125** | **177,016** | **200,816** | **262,189** | **370,487** | **272,791** | **184,065** | **172,209** | **210,098** | **30.0** |
| | | **Female** | **2,134,804** | **190,558** | **168,920** | **191,490** | **260,210** | **365,517** | **272,816** | **186,693** | **187,461** | **311,139** | **32.0** |
| **MISSISSIPPI** | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | 195.4 | **Male** | **97,639** | **10,097** | **9,042** | **9,793** | **15,340** | **16,366** | **12,299** | **8,793** | **8,061** | **7,848** | **27.8** |
| | | **Female** | **97,761** | **9,880** | **8,712** | **9,219** | **12,313** | **16,174** | **12,676** | **9,002** | **8,537** | **11,248** | **30.4** |
| Hancock | 28.7 | Male | 14,371 | 1,397 | 1,404 | 1,833 | 1,432 | 2,036 | 1,838 | 1,365 | 1,459 | 1,607 | 30.5 |
| | | Female | 14,329 | 1,322 | 1,330 | 1,439 | 1,347 | 2,067 | 1,900 | 1,370 | 1,572 | 1,982 | 33.4 |
| Harrison | 166.7 | Male | 83,268 | 8,700 | 7,638 | 7,960 | 13,908 | 14,330 | 10,461 | 7,428 | 6,602 | 6,241 | 27.4 |
| | | Female | 83,432 | 8,558 | 7,382 | 7,780 | 10,966 | 14,107 | 10,776 | 7,632 | 6,965 | 9,266 | 30.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | |
| **JACKSON** | **391.1** | **Male** | **185,207** | **20,697** | **18,611** | **18,789** | **24,604** | **34,248** | **23,484** | **16,156** | **13,547** | **15,071** | **27.9** |
| | | **Female** | **205,893** | **20,176** | **17,891** | **18,255** | **27,287** | **37,182** | **26,270** | **18,594** | **16,366** | **23,872** | **30.2** |
| Hinds | 265.8 | Male | 124,221 | 13,556 | 12,109 | 12,312 | 17,895 | 23,250 | 14,791 | 10,629 | 9,418 | 10,261 | 27.7 |
| | | Female | 141,579 | 13,368 | 11,788 | 12,004 | 20,202 | 25,417 | 17,326 | 12,910 | 11,517 | 17,047 | 30.3 |
| Madison | 46.6 | Male | 22,385 | 2,819 | 2,544 | 2,520 | 2,702 | 3,928 | 2,441 | 1,721 | 1,538 | 2,172 | 26.5 |
| | | Female | 24,215 | 2,745 | 2,297 | 2,391 | 3,078 | 4,107 | 2,680 | 2,003 | 1,881 | 3,033 | 28.9 |
| Rankin | 78.7 | Male | 38,601 | 4,322 | 3,958 | 3,957 | 4,007 | 7,070 | 6,252 | 3,806 | 2,591 | 2,638 | 29.3 |
| | | Female | 40,099 | 4,063 | 3,806 | 3,860 | 4,007 | 7,658 | 6,264 | 3,681 | 2,968 | 3,792 | 30.6 |
| **PASCAGOULA** | **126.2** | **Male** | **63,224** | **7,256** | **6,748** | **6,967** | **7,765** | **11,188** | **9,286** | **6,030** | **4,433** | **3,571** | **27.6** |
| | | **Female** | **62,976** | **6,932** | **6,502** | **6,631** | **7,284** | **10,962** | **9,361** | **5,733** | **4,677** | **4,894** | **28.8** |
| Jackson | 126.2 | Male | 63,224 | 7,236 | 6,748 | 6,967 | 7,765 | 11,188 | 9,286 | 6,030 | 4,433 | 3,571 | 27.6 |
| | | Female | 62,976 | 6,932 | 6,502 | 6,631 | 7,284 | 10,962 | 9,361 | 5,733 | 4,677 | 4,894 | 28.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 38.5 | Male | 17,866 | 1,919 | 1,832 | 2,017 | 2,089 | 2,744 | 2,103 | 1,689 | 1,630 | 1,843 | 28.9 |
| | | Female | 20,634 | 1,971 | 1,807 | 1,955 | 2,294 | 3,099 | 2,548 | 2,143 | 1,971 | 2,846 | 32.4 |
| Alcorn | 34.5 | Male | 16,640 | 1,689 | 1,627 | 1,697 | 1,701 | 2,713 | 2,411 | 1,575 | 1,416 | 1,811 | 30.9 |
| | | Female | 17,860 | 1,544 | 1,529 | 1,567 | 1,698 | 2,845 | 2,526 | 1,619 | 1,726 | 2,806 | 34.1 |
| Amite | 13.3 | Male | 6,445 | 726 | 652 | 747 | 681 | 828 | 709 | 539 | 597 | 966 | 30.0 |
| | | Female | 6,855 | 688 | 630 | 724 | 649 | 875 | 754 | 647 | 748 | 1,140 | 33.4 |
| Attala | 19.6 | Male | 9,386 | 915 | 935 | 1,061 | 942 | 1,203 | 1,114 | 859 | 888 | 1,469 | 32.0 |
| | | Female | 10,214 | 910 | 925 | 937 | 865 | 1,290 | 1,149 | 989 | 1,119 | 2,030 | 36.6 |
| Benton | 8.5 | Male | 4,129 | 469 | 390 | 516 | 467 | 533 | 452 | 389 | 374 | 559 | 29.2 |
| | | Female | 4,371 | 465 | 411 | 453 | 477 | 546 | 465 | 408 | 416 | 730 | 32.0 |
| Bolivar | 44.6 | Male | 20,849 | 2,873 | 2,546 | 2,670 | 2,781 | 2,877 | 1,984 | 1,299 | 1,488 | 2,331 | 23.9 |
| | | Female | 23,751 | 2,704 | 2,523 | 2,593 | 3,096 | 3,327 | 2,319 | 1,736 | 2,005 | 3,448 | 27.9 |
| Calhoun | 15.6 | Male | 7,567 | 764 | 746 | 786 | 831 | 1,133 | 908 | 640 | 693 | 1,066 | 30.8 |
| | | Female | 8,033 | 712 | 708 | 731 | 794 | 1,075 | 932 | 758 | 862 | 1,461 | 35.0 |
| Carroll | 9.9 | Male | 4,776 | 492 | 462 | 503 | 493 | 650 | 604 | 397 | 445 | 730 | 31.7 |
| | | Female | 5.124 | 535 | 470 | 535 | 513 | 654 | 610 | 445 | 540 | 822 | 32.8 |
| Chickasaw | 18.2 | Male | 8,684 | 1,026 | 898 | 937 | 954 | 1,350 | 1,097 | 736 | 709 | 977 | 28.9 |
| | | Female | 9,516 | 1,010 | 833 | 938 | 963 | 1,365 | 1,125 | 829 | 871 | 1,582 | 32.4 |
| Choctaw | 9.2 | Male | 4,420 | 495 | 437 | 519 | 467 | 617 | 537 | 381 | 341 | 626 | 29.7 |
| | | Female | 4,780 | 501 | 397 | 473 | 442 | 655 | 575 | 398 | 462 | 877 | 33.8 |
| Claiborne | 12.9 | Male | 6,082 | 678 | 561 | 624 | 1,221 | 849 | 564 | 452 | 432 | 701 | 24.8 |
| | | Female | 6,818 | 703 | 578 | 575 | 1,439 | 868 | 596 | 488 | 590 | 981 | 26.3 |
| Clarke | 17.6 | Male | 8,442 | 956 | 829 | 864 | 867 | 1,263 | 1,044 | 769 | 735 | 1,115 | 30.6 |
| | | Female | 9,158 | 887 | 829 | 882 | 903 | 1,294 | 1,048 | 854 | 877 | 1,584 | 33.3 |
| Clay | 21.9 | Male | 10,350 | 1.271 | 1,074 | 1,111 | 1,322 | 1,698 | 1,168 | 846 | 789 | 1,071 | 27.3 |
| | | Female | 11,550 | 1,317 | 1,066 | 1,045 | 1,429 | 1,696 | 1,248 | 1,000 | 1,033 | 1,716 | 30.4 |
| Coahoma | 35.5 | Male | 16,570 | 2,299 | 1,889 | 2,146 | 1,910 | 2,234 | 1,602 | 1,213 | 1,313 | 1,964 | 25.2 |
| | | Female | 18,930 | 2,227 | 1,815 | 2,071 | 2,071 | 2,424 | 2,016 | 1,654 | 1,617 | 3,035 | 30.3 |
| Copiah | 27.1 | Male | 12,954 | 1,456 | 1,248 | 1,450 | 1,387 | 1,810 | 1,367 | 1,049 | 1,071 | 1,616 | 27.4 |
| | | Female | 14,146 | 1,398 | 1,268 | 1,334 | 1,629 | 1,881 | 1,578 | 1,225 | 1,344 | 2,489 | 32.7 |
| Covington | 16.6 | Male | 7,952 | 918 | 838 | 861 | 869 | 1,076 | 1,022 | 700 | 681 | 987 | 29.6 |
| | | Female | 8,648 | 878 | 781 | 926 | 860 | 1,153 | 1,107 | 745 | 829 | 1,369 | 32.6 |
| ☐ De Soto | 60.1 | Male | 29,602 | 3,154 | 3,354 | 3,705 | 2,930 | 4,756 | 5,153 | 2,736 | 1,895 | 1,919 | 28.5 |
| | | Female | 30,498 | 3,013 | 3,286 | 3,560 | 2,906 | 5,449 | 5,038 | 2,624 | 2,143 | 2,479 | 29.6 |
| Forrest | 69.7 | Male | 32,703 | 3,303 | 2,944 | 3,021 | 5,941 | 5,577 | 3,778 | 2,529 | 2,596 | 3,014 | 27.0 |
| | | Female | 36,997 | 3,211 | 2,880 | 2,948 | 6,628 | 5,723 | 4,013 | 3,141 | 3,267 | 5,186 | 29.9 |
| Franklin | 8.4 | Male | 4,021 | 437 | 414 | 411 | 420 | 572 | 438 | 384 | 382 | 563 | 30.7 |
| | | Female | 4,379 | 435 | 354 | 363 | 439 | 561 | 508 | 407 | 473 | 839 | 35.7 |
| George | 16.3 | Male | 8,092 | 981 | 919 | 889 | 829 | 1,211 | 1,153 | 716 | 587 | 807 | 28.5 |
| | | Female | 8,208 | 913 | 855 | 844 | 808 | 1,251 | 1,141 | 679 | 714 | 1,003 | 30.5 |
| Greene | 10.3 | Male | 5,063 | 630 | 597 | 512 | 533 | 744 | 685 | 406 | 412 | 564 | 28.5 |
| | | Female | 5,237 | 592 | 536 | 510 | 545 | 746 | 699 | 449 | 471 | 729 | 30.8 |
| Grenada | 21.4 | Male | 10,076 | 1,141 | 1,056 | 1,083 | 1,149 | 1,525 | 1,230 | 874 | 879 | 1,139 | 29.0 |
| | | Female | 11,324 | 1,119 | 1,087 | 1,058 | 1,165 | 1,678 | 1,374 | 1,034 | 1,117 | 1,692 | 32.3 |
| Hancock | 28.7 | Male | 14,371 | 1,397 | 1,404 | 1,833 | 1,432 | 2,036 | 1,838 | 1,365 | 1,459 | 1,607 | 30.5 |
| | | Female | 14,329 | 1,322 | 1,330 | 1,439 | 1,347 | 2,067 | 1,900 | 1,370 | 1,572 | 1,982 | 33.4 |
| Harrison | 166.7 | Male | 83,268 | 8,700 | 7,638 | 7,960 | 13,908 | 14,330 | 10,461 | 7,428 | 6,602 | 6,241 | 27.4 |
| | | Female | 83,432 | 8,558 | 7,382 | 7,780 | 10,966 | 14,107 | 10,776 | 7,632 | 6,965 | 9,266 | 30.0 |
| Hinds | 265.8 | Male | 124,221 | 13,556 | 12,109 | 12,312 | 17,895 | 23,250 | 14,791 | 10,629 | 9,418 | 10,261 | 27.7 |
| | | Female | 141,579 | 13,368 | 11,788 | 12,004 | 20,202 | 25,417 | 17,326 | 12,910 | 11,517 | 17,047 | 30.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Holmes | 23.1 | Male | 10,774 | 1,380 | 1,196 | 1,472 | 1,364 | 1,235 | 948 | 779 | 879 | 1,521 | 24.9 |
| | | Female | 12,326 | 1,396 | 1,164 | 1,389 | 1,443 | 1,424 | 1,150 | 998 | 1,183 | 2,179 | 30.4 |
| Humphreys | 13.8 | Male | 6,462 | 902 | 738 | 907 | 772 | 757 | 633 | 469 | 494 | 790 | 24.2 |
| | | Female | 7,338 | 870 | 788 | 866 | 776 | 880 | 737 | 596 | 658 | 1,167 | 29.2 |
| Issaquena | 2.4 | Male | 1,171 | 132 | 157 | 154 | 132 | 177 | 128 | 80 | 88 | 123 | 25.6 |
| | | Female | 1,229 | 142 | 122 | 142 | 162 | 148 | 162 | 90 | 110 | 151 | 28.1 |
| Itawamba | 21.5 | Male | 10,454 | 968 | 911 | 1,037 | 1,205 | 1,566 | 1,505 | 1,022 | 954 | 1,286 | 32.1 |
| | | Female | 11,046 | 906 | 973 | 965 | 1,107 | 1,617 | 1,493 | 1,020 | 1,156 | 1,809 | 34.7 |
| Jackson | 126.2 | Male | 63,224 | 7,236 | 6,748 | 6,967 | 7,765 | 11,188 | 9,286 | 6,030 | 4,433 | 3,571 | 27.6 |
| | | Female | 62,976 | 6,932 | 6,502 | 6,631 | 7,284 | 10,962 | 9,361 | 5,733 | 4,677 | 4,894 | 28.8 |
| Jasper | 17.7 | Male | 8,605 | 1,038 | 944 | 909 | 926 | 1,249 | 945 | 758 | 735 | 1,101 | 28.9 |
| | | Female | 9,095 | 975 | 837 | 840 | 930 | 1,255 | 1,070 | 838 | 857 | 1,493 | 32.7 |
| Jefferson | 9.4 | Male | 4,514 | 619 | 524 | 574 | 572 | 581 | 408 | 319 | 322 | 595 | 24.6 |
| | | Female | 4,886 | 540 | 465 | 508 | 565 | 696 | 527 | 398 | 395 | 792 | 30.2 |
| Jefferson Davis | 14.2 | Male | 6,862 | 839 | 808 | 810 | 701 | 965 | 792 | 521 | 605 | 821 | 27.8 |
| | | Female | 7,338 | 766 | 742 | 767 | 717 | 1,023 | 794 | 627 | 752 | 1,150 | 31.6 |
| Jones | 63.3 | Male | 30,242 | 3,033 | 2,916 | 2,899 | 3,643 | 4,908 | 3,845 | 2,914 | 2,652 | 3,432 | 30.4 |
| | | Female | 33,058 | 3,002 | 2,737 | 2,740 | 3,609 | 5,046 | 4,075 | 3,313 | 3,273 | 5,263 | 33.8 |
| Kemper | 10.2 | Male | 4,898 | 549 | 513 | 519 | 540 | 710 | 503 | 400 | 443 | 721 | 29.6 |
| | | Female | 5,302 | 550 | 544 | 532 | 532 | 699 | 522 | 470 | 476 | 977 | 32.1 |
| Lafayette | 30.8 | Male | 15,156 | 1,179 | 1,143 | 1,286 | 3,881 | 2,551 | 1,766 | 1,053 | 1,039 | 1,258 | 25.3 |
| | | Female | 15,644 | 1,291 | 1,120 | 1,263 | 2,867 | 2,372 | 1,918 | 1,201 | 1,334 | 2,278 | 30.4 |
| Lamar | 26.9 | Male | 13,282 | 1,514 | 1,368 | 1,441 | 1,717 | 2,298 | 1,840 | 1,145 | 983 | 976 | 27.6 |
| | | Female | 13,618 | 1,382 | 1,292 | 1,380 | 1,551 | 2,363 | 1,890 | 1,210 | 1,063 | 1,487 | 30.1 |
| Lauderdale | 80.6 | Male | 38,225 | 4,061 | 3,641 | 3,653 | 5,281 | 6,401 | 4,761 | 3,317 | 3,238 | 3,872 | 28.9 |
| | | Female | 42,375 | 3,964 | 3,727 | 3,491 | 4,719 | 6,595 | 4,997 | 4,039 | 4,021 | 6,822 | 33.0 |
| Lawrence | 12.9 | Male | 6,222 | 744 | 670 | 679 | 686 | 891 | 761 | 588 | 505 | 698 | 28.7 |
| | | Female | 6,678 | 672 | 626 | 663 | 724 | 918 | 851 | 592 | 577 | 1,055 | 32.1 |
| Leake | 19.3 | Male | 9,254 | 979 | 929 | 979 | 943 | 1,322 | 1,051 | 867 | 805 | 1,379 | 31.0 |
| | | Female | 10,046 | 923 | 897 | 874 | 947 | 1,330 | 1,161 | 974 | 1,031 | 1,909 | 35.4 |
| Lee | 61.6 | Male | 29,481 | 3,201 | 2,971 | 2,977 | 3,190 | 5,120 | 4,175 | 2,817 | 2,300 | 2,730 | 29.7 |
| | | Female | 32,119 | 2,937 | 2,801 | 2,887 | 3,435 | 5,324 | 4,498 | 2,965 | 2,853 | 4,419 | 32.5 |
| Leflore | 41.4 | Male | 19,205 | 2,481 | 2,068 | 2,184 | 2,957 | 2,661 | 1,944 | 1,320 | 1,512 | 2,078 | 24.8 |
| | | Female | 22,195 | 2,397 | 2,055 | 2,091 | 3,327 | 2,952 | 2,249 | 1,753 | 1,922 | 3,449 | 29.2 |
| Lincoln | 31.3 | Male | 15,078 | 1,748 | 1,598 | 1,554 | 1,641 | 2,368 | 1,799 | 1,312 | 1,288 | 1,770 | 29.2 |
| | | Female | 16,222 | 1,590 | 1,495 | 1,449 | 1,564 | 2,409 | 1,922 | 1,540 | 1,576 | 2,677 | 33.4 |
| Lowndes | 59.8 | Male | 28,374 | 3,359 | 2,857 | 2,915 | 4,063 | 5,131 | 3,590 | 2,374 | 1,910 | 2,175 | 26.9 |
| | | Female | 31,426 | 3,208 | 2,802 | 2,941 | 4,699 | 5,185 | 3,862 | 2,627 | 2,363 | 3,739 | 29.0 |
| Madison | 46.6 | Male | 22,385 | 2,819 | 2,544 | 2,520 | 2,702 | 3,928 | 2,441 | 1,721 | 1,538 | 2,172 | 26.5 |
| | | Female | 24,215 | 2,745 | 2,297 | 2,391 | 3,078 | 4,107 | 2,680 | 2,003 | 1,881 | 3,033 | 28.9 |
| Marion | 26.6 | Male | 12,849 | 1,532 | 1,329 | 1,421 | 1,417 | 1,919 | 1,461 | 1,173 | 1,183 | 1,414 | 28.8 |
| | | Female | 13,751 | 1,406 | 1,204 | 1,316 | 1,414 | 1,911 | 1,530 | 1,353 | 1,359 | 2,258 | 33.0 |
| Marshall | 31.7 | Male | 15,381 | 1,867 | 1,717 | 1,873 | 2,017 | 2,122 | 1,827 | 1,282 | 1,223 | 1,453 | 26.0 |
| | | Female | 16,319 | 1,689 | 1,582 | 1,878 | 2,043 | 2,276 | 1,965 | 1,447 | 1,384 | 2,055 | 29.3 |
| Monroe | 36.7 | Male | 17,541 | 1,912 | 1,892 | 1,910 | 1,859 | 2,736 | 2,243 | 1,560 | 1,460 | 1,969 | 29.4 |
| | | Female | 19,159 | 1,845 | 1,769 | 1,811 | 1,875 | 2,754 | 2,427 | 1,718 | 1,878 | 3,082 | 33.3 |
| Montgomery | 13.3 | Male | 6,188 | 631 | 587 | 674 | 646 | 811 | 736 | 542 | 593 | 968 | 31.9 |
| | | Female | 7,112 | 644 | 609 | 697 | 630 | 837 | 786 | 692 | 765 | 1,452 | 36.8 |
| Neshoba | 24.9 | Male | 11,928 | 1,351 | 1,276 | 1,186 | 1,214 | 1,810 | 1,426 | 1,081 | 1,076 | 1,508 | 30.2 |
| | | Female | 12,972 | 1,324 | 1,219 | 1,167 | 1,195 | 1,888 | 1,503 | 1,285 | 1,185 | 2,206 | 33.4 |
| Newton | 20.3 | Male | 9,678 | 956 | 919 | 917 | 1,169 | 1,351 | 1,125 | 917 | 933 | 1,391 | 31.5 |
| | | Female | 10,622 | 965 | 880 | 867 | 1,079 | 1,395 | 1,217 | 1,083 | 1,076 | 2,060 | 36.0 |
| Noxubee | 12.8 | Male | 6,097 | 735 | 698 | 759 | 745 | 830 | 598 | 481 | 481 | 770 | 26.3 |
| | | Female | 6,703 | 761 | 684 | 733 | 723 | 813 | 684 | 590 | 599 | 1,116 | 30.5 |
| Oktibbeha | 38.0 | Male | 19,124 | 1,729 | 1,545 | 1,514 | 5,948 | 3,029 | 1,877 | 1,173 | 1,018 | 1,291 | 23.6 |
| | | Female | 18,876 | 1,676 | 1,504 | 1,526 | 4,766 | 2,753 | 2,066 | 1,331 | 1,225 | 2,029 | 25.0 |
| Panola | 28.9 | Male | 13,828 | 1,689 | 1,476 | 1,692 | 1,560 | 1,914 | 1,406 | 1,130 | 1,155 | 1,806 | 27.6 |
| | | Female | 15,072 | 1,585 | 1,452 | 1,601 | 1,502 | 1,990 | 1,659 | 1,363 | 1,442 | 2,478 | 32.0 |
| Pearl River | 37.0 | Male | 18,070 | 2,004 | 1,902 | 1,954 | 2,024 | 2,704 | 2,560 | 1,763 | 1,527 | 1,632 | 29.3 |
| | | Female | 18,930 | 1,886 | 1,816 | 1,886 | 1,985 | 2,865 | 2,624 | 1,859 | 1,692 | 2,317 | 31.6 |
| Perry | 10.4 | Male | 5,044 | 614 | 532 | 593 | 548 | 734 | 655 | 469 | 391 | 508 | 28.2 |
| | | Female | 5,356 | 591 | 519 | 564 | 562 | 781 | 712 | 488 | 439 | 700 | 30.7 |
| Pike | 37.7 | Male | 17,655 | 2,087 | 1,911 | 1,880 | 1,966 | 2,561 | 1,999 | 1,573 | 1,589 | 2,089 | 28.8 |
| | | Female | 20,045 | 2,077 | 1,781 | 1,826 | 1,998 | 2,847 | 2,227 | 1,839 | 1,963 | 3,487 | 33.2 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Pontotoc | 22.4 | Male | 10,876 | 1,187 | 997 | 1,114 | 1,155 | 1,703 | 1,308 | 1,047 | 977 | 1,388 | 30.8 |
| | | Female | 11,524 | 1,026 | 995 | 1,015 | 1,101 | 1,699 | 1,422 | 1,062 | 1,222 | 1,982 | 34.6 |
| Prentiss | 25.4 | Male | 12,192 | 1,188 | 1,136 | 1,263 | 1,436 | 1,859 | 1,656 | 1,132 | 1,065 | 1,457 | 30.8 |
| | | Female | 13,208 | 1,192 | 1,113 | 1,167 | 1,388 | 1,894 | 1,708 | 1,224 | 1,322 | 2,200 | 34.2 |
| Quitman | 11.4 | Male | 5,466 | 738 | 639 | 686 | 556 | 697 | 555 | 364 | 450 | 781 | 26.6 |
| | | Female | 5,934 | 678 | 629 | 646 | 603 | 742 | 578 | 516 | 589 | 953 | 30.5 |
| Rankin | 78.7 | Male | 38,601 | 4,322 | 3,958 | 3,957 | 4,007 | 7,070 | 6,252 | 3,806 | 2,591 | 2,638 | 29.3 |
| | | Female | 40,099 | 4,063 | 3,806 | 3,860 | 4,007 | 7,658 | 6,264 | 3,681 | 2,968 | 3,792 | 30.6 |
| Scott | 25.5 | Male | 12,385 | 1,440 | 1,318 | 1,395 | 1,363 | 1,876 | 1,485 | 1,142 | 931 | 1,435 | 28.6 |
| | | Female | 13,115 | 1,291 | 1,206 | 1,316 | 1,305 | 1,925 | 1,609 | 1,265 | 1,158 | 2,040 | 32.5 |
| Sharkey | 7.8 | Male | 3,731 | 503 | 452 | 484 | 415 | 530 | 380 | 254 | 259 | 454 | 25.2 |
| | | Female | 4,069 | 515 | 474 | 444 | 454 | 566 | 392 | 334 | 364 | 526 | 27.6 |
| Simpson | 24.7 | Male | 11,930 | 1,340 | 1,253 | 1,231 | 1,247 | 1,824 | 1,499 | 1,129 | 994 | 1,413 | 29.9 |
| | | Female | 12,770 | 1,305 | 1,176 | 1,253 | 1,230 | 1,901 | 1,479 | 1,212 | 1,150 | 2,064 | 32.5 |
| Smith | 15.6 | Male | 7,587 | 790 | 780 | 753 | 782 | 1,157 | 982 | 701 | 701 | 941 | 31.0 |
| | | Female | 8,013 | 797 | 748 | 787 | 789 | 1,132 | 982 | 765 | 760 | 1,253 | 32.8 |
| Stone | 10.2 | Male | 5,064 | 485 | 470 | 517 | 835 | 742 | 630 | 425 | 459 | 501 | 28.0 |
| | | Femals | 5,136 | 489 | 481 | 475 | 712 | 744 | 596 | 463 | 482 | 694 | 30.5 |
| Sunflower | 35.7 | Male | 18,125 | 2,159 | 1,902 | 1,884 | 2,797 | 3,260 | 1,851 | 1,192 | 1,215 | 1,865 | 26.0 |
| | | Female | 17,575 | 2,109 | 1,811 | 1,877 | 1,953 | 2,394 | 1,769 | 1,401 | 1,513 | 2,748 | 29.3 |
| Tallahatchie | 16.2 | Male | 7,681 | 958 | 890 | 1,047 | 804 | 983 | 793 | 542 | 661 | 1,003 | 26.4 |
| | | Female | 8,519 | 948 | 844 | 979 | 870 | 1,019 | 921 | 736 | 789 | 1,413 | 31.1 |
| Tate | 20.9 | Male | 10,100 | 1,145 | 964 | 1,148 | 1,603 | 1,398 | 1,215 | 805 | 744 | 1,078 | 26.4 |
| | | Female | 10,800 | 1,037 | 954 | 1,064 | 1,554 | 1,536 | 1,374 | 873 | 916 | 1,492 | 30.1 |
| Tippah | 19.6 | Male | 9,475 | 951 | 936 | 996 | 1,030 | 1,354 | 1,203 | 866 | 844 | 1,295 | 31.1 |
| | | Female | 10,125 | 899 | 884 | 908 | 1,032 | 1,412 | 1,270 | 916 | 982 | 1,822 | 34.5 |
| Tishomingo | 19.1 | Male | 9,371 | 833 | 786 | 875 | 990 | 1,537 | 1,329 | 971 | 880 | 1,170 | 32.8 |
| | | Female | 9,729 | 794 | 792 | 830 | 888 | 1,488 | 1,299 | 1,032 | 1,024 | 1,582 | 35.6 |
| Tunica | 9.1 | Male | 4,324 | 646 | 546 | 620 | 462 | 526 | 351 | 280 | 358 | 535 | 23.3 |
| | | Female | 4,776 | 579 | 539 | 609 | 504 | 601 | 432 | 360 | 408 | 744 | 27.6 |
| Union | 22.6 | Male | 10,840 | 1,066 | 1,060 | 1,029 | 1,064 | 1,753 | 1,376 | 1,024 | 1,025 | 1,443 | 31.9 |
| | | Female | 11,760 | 1,044 | 1,031 | 1,008 | 1,076 | 1,732 | 1,413 | 1,136 | 1,200 | 2,120 | 34.9 |
| Walthall | 14.1 | Male | 6,843 | 877 | 736 | 795 | 710 | 925 | 783 | 578 | 575 | 864 | 28.3 |
| | | Female | 7,257 | 815 | 661 | 666 | 688 | 952 | 856 | 672 | 698 | 1,249 | 33.4 |
| Warren | 53.4 | Male | 25,404 | 3,010 | 2,687 | 2,593 | 2,860 | 4,389 | 3,328 | 2,084 | 1,945 | 2,508 | 28.5 |
| | | Female | 27,996 | 2,982 | 2,579 | 2,691 | 3,004 | 4,515 | 3,431 | 2,416 | 2,467 | 3,911 | 31.1 |
| Washington | 72.0 | Male | 33,836 | 4,756 | 4,072 | 3,993 | 3,728 | 5,143 | 3,625 | 2,633 | 2,486 | 3,400 | 25.7 |
| | | Female | 38,164 | 4,583 | 3,914 | 3,841 | 4,126 | 5,694 | 4,205 | 3,268 | 3,266 | 5,267 | 29.6 |
| Wayne | 20.4 | Male | 9,902 | 1,207 | 1,084 | 1,089 | 1,180 | 1,534 | 1,201 | 837 | 792 | 978 | 27.5 |
| | | Female | 10,498 | 1,136 | 1,029 | 1,048 | 1,211 | 1,602 | 1,301 | 949 | 825 | 1,397 | 30.1 |
| Webster | 10.1 | Male | 4,859 | 472 | 402 | 505 | 505 | 649 | 594 | 460 | 484 | 788 | 33.4 |
| | | Female | 5,241 | 422 | 401 | 471 | 499 | 622 | 658 | 477 | 560 | 1,131 | 38.1 |
| Wilkinson | 9.9 | Male | 4,735 | 479 | 497 | 550 | 552 | 623 | 483 | 368 | 447 | 736 | 29.6 |
| | | Female | 5,165 | 461 | 442 | 546 | 538 | 720 | 567 | 466 | 519 | 906 | 33.3 |
| Winston | 19.5 | Male | 9,345 | 1,059 | 956 | 994 | 928 | 1,388 | 1,056 | 862 | 813 | 1,289 | 30.3 |
| | | Female | 10,155 | 995 | 941 | 916 | 923 | 1,424 | 1,146 | 1,007 | 969 | 1,834 | 34.1 |
| Yalobusha | 13.5 | Male | 6,303 | 683 | 644 | 650 | 709 | 894 | 677 | 499 | 611 | 936 | 30.2 |
| | | Female | 7,197 | 646 | 631 | 595 | 699 | 957 | 738 | 636 | 832 | 1,463 | 36.0 |
| Yazoo | 27.2 | Male | 12,851 | 1,635 | 1,285 | 1,521 | 1,416 | 1,827 | 1,364 | 1,069 | 1,098 | 1,636 | 28.1 |
| | | Female | 14,349 | 1,526 | 1,323 | 1,492 | 1,462 | 1,792 | 1,555 | 1,334 | 1,428 | 2,437 | 32.7 |
| **TOTAL METRO COUNTIES** | **772.8** | **Male** | **375,672** | **41,184** | **37,755** | **39,254** | **50,639** | **66,558** | **50,222** | **33,715** | **27,936** | **28,409** | **27.9** |
| | | **Female** | **397,128** | **40,001** | **36,391** | **37,665** | **49,790** | **69,767** | **53,345** | **35,953** | **31,723** | **42,493** | **30.0** |
| **TOTAL STATE** | **2,627.2** | **Male** | **1,263,606** | **142,062** | **128,877** | **134,733** | **163,447** | **201,748** | **155,203** | **108,600** | **100,589** | **128,347** | **28.1** |
| | | **Female** | **1,363,594** | **136,950** | **124,477** | **129,431** | **161,552** | **209,182** | **166,615** | **122,420** | **120,825** | **192,142** | **31.2** |
| **MISSOURI** | | | | | | | | | | | | | |
| **COLUMBIA** | **107.4** | **Male** | **52,585** | **4,229** | **3,604** | **3,869** | **13,513** | **11,260** | **6,070** | **3,614** | **3,017** | **3,409** | **26.0** |
| | | **Female** | **54,815** | **4,028** | **3,445** | **3,538** | **14,510** | **10,640** | **6,179** | **3,673** | **3,432** | **5,370** | **26.8** |
| Boone | 107.4 | Male | 52,585 | 4,229 | 3,604 | 3,869 | 13,513 | 11,260 | 6,070 | 3,614 | 3,017 | 3,409 | 26.0 |
| | | Female | 54,815 | 4,028 | 3,445 | 3,538 | 14,510 | 10,640 | 6,179 | 3,673 | 3,432 | 5,370 | 26.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSOURI (continued)** | | | | | | | | | | | | | |
| **JOPLIN** | **132.9** | **Male** | **63,250** | **5,959** | **5,613** | **5,876** | **7,456** | **9,957** | **8,320** | **6,125** | **6,183** | **7,761** | **31.8** |
| | | **Female** | **69,650** | **5,652** | **5,379** | **5,598** | **7,367** | **10,240** | **8,825** | **6,674** | **7,239** | **12,676** | **35.7** |
| Jasper | 89.4 | Male | 42,155 | 4,090 | 3,689 | 3,702 | 5,208 | 6,842 | 5,393 | 3,971 | 4,138 | 5,122 | 31.4 |
| | | Female | 47,245 | 3,862 | 3,553 | 3,605 | 5,234 | 7,047 | 5,642 | 4,425 | 4,903 | 8,974 | 35.6 |
| Newton | 43.5 | Male | 21,095 | 1,869 | 1,924 | 2,174 | 2,248 | 3,115 | 2,927 | 2,154 | 2,045 | 2,639 | 32.5 |
| | | Female | 22,405 | 1,790 | 1,826 | 1,993 | 2,133 | 3,193 | 3,183 | 2,249 | 2,336 | 3,702 | 35.8 |
| **KANSAS CITY** | **1,473.1** | **Male** | **709,681** | **69,070** | **63,481** | **66,631** | **81,573** | **131,112** | **101,813** | **71,037** | **63,282** | **61,682** | **30.7** |
| | | **Female** | **763,419** | **65,997** | **60,599** | **64,316** | **84,189** | **135,929** | **104,997** | **74,823** | **70,058** | **102,511** | **32.8** |
| Cass | 55.1 | Male | 27,124 | 2,808 | 2,752 | 2,931 | 2,716 | 4,359 | 4,411 | 2,839 | 2,101 | 2,207 | 30.4 |
| | | Female | 27,976 | 2,587 | 2,627 | 2,789 | 2,707 | 4,658 | 4,514 | 2,598 | 2,202 | 3,294 | 32.0 |
| Clay | 140.8 | Male | 68,391 | 6,419 | 5,971 | 6,428 | 8,230 | 12,998 | 10,510 | 7,316 | 6,009 | 4,510 | 30.5 |
| | | Female | 72,409 | 6,066 | 5,760 | 6,281 | 8,877 | 13,678 | 10,821 | 7,444 | 6,323 | 7,159 | 31.7 |
| Jackson | 623.5 | Male | 295,055 | 28,613 | 25,250 | 26,494 | 36,019 | 54,975 | 38,776 | 29,348 | 26,853 | 28,727 | 30.7 |
| | | Female | 328,445 | 27,584 | 24,220 | 25,890 | 37,987 | 56,716 | 41,354 | 32,056 | 31,409 | 51,229 | 33.6 |
| Lafayette | 30.9 | Male | 15,041 | 1,323 | 1,329 | 1,496 | 1,548 | 2,162 | 2,094 | 1,509 | 1,455 | 2,125 | 33.4 |
| | | Female | 15,859 | 1,246 | 1,169 | 1,300 | 1,368 | 2,183 | 2,057 | 1,523 | 1,637 | 3,356 | 38.1 |
| Platte | 51.8 | Male | 25,954 | 2,561 | 2,513 | 2,509 | 2,672 | 4,971 | 4,640 | 2,441 | 2,149 | 1,498 | 30.5 |
| | | Female | 25,846 | 2,407 | 2,376 | 2,385 | 2,733 | 5,258 | 4,323 | 2,369 | 1,929 | 2,066 | 30.7 |
| Ray | 22.6 | Male | 11,032 | 1,086 | 1,042 | 1,155 | 1,020 | 1,606 | 1,786 | 1,091 | 982 | 1,264 | 32.6 |
| | | Female | 11,568 | 980 | 970 | 1,086 | 1,027 | 1,727 | 1,746 | 1,076 | 1,044 | 1,912 | 35.0 |
| *Johnson, Kans.* | *298.5* | *Male* | *144,983* | *13,736* | *13,345* | *14,116* | *14,406* | *28,805* | *23,551* | *14,893* | *12,659* | *9,472* | *30.9* |
| | | *Female* | *153,517* | *13,178* | *12,726* | *13,548* | *14,845* | *31,010* | *24,337* | *15,856* | *13,412* | *14,605* | *32.2* |
| *Leavenworth, Kans.* | *58.1* | *Male* | *30,972* | *2,699* | *2,788* | *2,589* | *3,789* | *5,905* | *5,223* | *2,916* | *2,539* | *2,524* | *31.1* |
| | | *Female* | *27,128* | *2,543* | *2,595* | *2,478* | *2,746* | *4,669* | *4,020* | *2,374* | *2,250* | *3,453* | *31.9* |
| *Miami, Kans.* | *22.7* | *Male* | *11,091* | *1,028* | *996* | *1,181* | *1,106* | *1,649* | *1,531* | *1,114* | *1,036* | *1,450* | *32.5* |
| | | *Female* | *11,609* | *993* | *902* | *1,051* | *1,023* | *1,664* | *1,502* | *1,133* | *1,105* | *2,236* | *36.1* |
| *Wyandotte, Kans.* | *169.1* | *Male* | *80,038* | *8,797* | *7,495* | *7,732* | *10,067* | *13,682* | *9,291* | *7,570* | *7,499* | *7,905* | *29.3* |
| | | *Female* | *89,062* | *8,413* | *7,254* | *7,508* | *10,856* | *14,366* | *10,323* | *8,394* | *8,747* | *13,201* | *32.3* |
| **ST. JOSEPH** | **86.8** | **Male** | **40,871** | **4,069** | **3,435** | **3,767** | **5,001** | **6,552** | **4,846** | **3,896** | **4,157** | **5,148** | **31.4** |
| | | **Female** | **45,929** | **3,801** | **3,196** | **3,732** | **5,137** | **6,651** | **5,289** | **4,208** | **4,861** | **9,054** | **35.8** |
| Buchanan | 86.8 | Male | 40,871 | 4,069 | 3,435 | 3,767 | 5,001 | 6,552 | 4,846 | 3,896 | 4,157 | 5,148 | 31.4 |
| | | Female | 45,929 | 3,801 | 3,196 | 3,732 | 5,137 | 6,651 | 5,289 | 4,208 | 4,861 | 9,054 | 35.8 |
| **ST. LOUIS** | **2,398.9** | **Male** | **1,142,162** | **110,971** | **102,675** | **114,732** | **134,678** | **195,040** | **153,643** | **115,621** | **104,416** | **110,386** | **30.5** |
| | | **Female** | **1,256,738** | **106,245** | **98,452** | **111,123** | **138,677** | **206,420** | **164,804** | **125,035** | **120,594** | **185,388** | **33.4** |
| Franklin | 77.6 | Male | 38,022 | 3,992 | 3,688 | 4,079 | 4,165 | 5,945 | 5,279 | 3,624 | 3,119 | 4,131 | 30.2 |
| | | Female | 39,578 | 3,803 | 3,619 | 3,869 | 4,162 | 6,071 | 5,329 | 3,487 | 3,472 | 5,766 | 32.1 |
| Jefferson | 161.4 | Male | 80,389 | 9,102 | 8,189 | 8,345 | 8,740 | 15,222 | 12,324 | 7,593 | 5,601 | 5,273 | 28.8 |
| | | Female | 81,011 | 8,801 | 7,785 | 7,890 | 8,960 | 15,302 | 12,104 | 7,236 | 5,745 | 7,188 | 29.6 |
| St. Charles | 164.6 | Male | 81,488 | 9,504 | 8,372 | 8,529 | 8,688 | 15,522 | 13,514 | 7,964 | 5,383 | 4,012 | 28.6 |
| | | Female | 83,112 | 8,959 | 7,928 | 8,245 | 9,078 | 16,743 | 13,095 | 7,228 | 5,322 | 6,514 | 29.4 |
| St. Louis | 975.9 | Male | 467,408 | 41,045 | 39,594 | 46,631 | 53,662 | 81,981 | 67,419 | 50,937 | 44,991 | 41,148 | 31.4 |
| | | Female | 508,492 | 38,892 | 37,867 | 45,035 | 53,903 | 87,538 | 72,806 | 54,599 | 49,738 | 68,114 | 34.0 |
| St. Louis city | 431.4 | Male | 193,012 | 19,122 | 16,153 | 17,956 | 25,401 | 31,408 | 19,051 | 17,093 | 19,026 | 27,802 | 30.7 |
| | | Female | 238,388 | 18,863 | 15,751 | 17,787 | 27,865 | 33,788 | 22,790 | 21,626 | 26,306 | 53,612 | 37.3 |
| Clinton, Ill. | 34.3 | Male | 16,835 | 1,776 | 1,569 | 1,785 | 2,119 | 2,659 | 2,089 | 1,565 | 1,485 | 1,788 | 29.4 |
| | | Female | 17,465 | 1,707 | 1,496 | 1,777 | 2,038 | 2,494 | 2,053 | 1,588 | 1,607 | 2,705 | 31.9 |
| Jersey, Ill. | 21.3 | Male | 10,448 | 1,002 | 881 | 1,111 | 1,391 | 1,577 | 1,398 | 1,040 | 953 | 1,095 | 30.3 |
| | | Female | 10,852 | 931 | 872 | 982 | 1,456 | 1,568 | 1,357 | 1,039 | 1,055 | 1,592 | 32.6 |
| Madison, Ill. | 246.9 | Male | 118,153 | 10,860 | 10,692 | 11,561 | 13,851 | 19,082 | 15,847 | 12,517 | 11,656 | 12,087 | 31.3 |
| | | Female | 128,747 | 10,613 | 10,204 | 11,291 | 14,222 | 19,871 | 16,721 | 13,461 | 13,327 | 19,037 | 34.1 |
| *Monroe, Ill.* | *21.1* | *Male* | *10,259* | *983* | *881* | *1,029* | *1,101* | *1,576* | *1,396* | *1,132* | *940* | *1,221* | *32.2* |
| | | *Female* | *10,841* | *865* | *834* | *1,105* | *1,148* | *1,507* | *1,441* | *1,093* | *1,081* | *1,767* | *34.7* |
| St. Clair, Ill. | 264.4 | Male | 126,148 | 13,585 | 12,656 | 13,706 | 15,560 | 20,068 | 15,326 | 12,156 | 11,262 | 11,829 | 28.8 |
| | | Female | 138,252 | 12,811 | 12,096 | 13,142 | 15,845 | 21,538 | 17,108 | 13,678 | 12,941 | 19,093 | 32.1 |
| **SPRINGFIELD** | **222.6** | **Male** | **106,350** | **9,837** | **9,067** | **8,913** | **15,995** | **19,267** | **14,052** | **9,813** | **8,767** | **10,639** | **29.9** |
| | | **Female** | **116,250** | **9,402** | **8,610** | **8,710** | **17,079** | **19,377** | **14,792** | **10,450** | **10,322** | **17,508** | **32.4** |
| Christian | 25.8 | Male | 12,620 | 1,278 | 1,224 | 1,290 | 1,267 | 2,052 | 1,854 | 1,252 | 1,047 | 1,356 | 31.1 |
| | | Female | 13,180 | 1,208 | 1,186 | 1,169 | 1,315 | 2,145 | 1,950 | 1,204 | 1,146 | 1,857 | 33.0 |
| Greene | 196.8 | Male | 93,730 | 8,559 | 7,843 | 7,623 | 14,728 | 17,215 | 12,198 | 8,561 | 7,720 | 9,283 | 29.7 |
| | | Female | 103,070 | 8,194 | 7,424 | 7,541 | 15,764 | 17,232 | 12,842 | 9,246 | 9,176 | 15,651 | 32.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSOURI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adair | 25.5 | Male | 12,056 | 1,049 | 851 | 823 | 2,929 | 2,143 | 1,256 | 817 | 901 | 1,287 | 26.8 |
| | | Female | 13,444 | 936 | 835 | 786 | 3,414 | 2,044 | 1,271 | 926 | 1,089 | 2,143 | 28.7 |
| Andrew | 15.1 | Male | 7,383 | 745 | 636 | 728 | 725 | 1,115 | 998 | 707 | 695 | 1,034 | 32.7 |
| | | Female | 7,717 | 728 | 599 | 699 | 678 | 1,115 | 1,023 | 727 | 797 | 1,351 | 35.4 |
| Atchison | 8.4 | Male | 4,066 | 352 | 339 | 354 | 446 | 609 | 491 | 373 | 413 | 689 | 33.9 |
| | | Female | 4,334 | 309 | 303 | 327 | 416 | 574 | 463 | 421 | 488 | 1,033 | 40.1 |
| Audrain | 26.1 | Male | 12,602 | 1,320 | 1,073 | 1,348 | 1,314 | 1,917 | 1,487 | 1,158 | 1,339 | 1,646 | 31.5 |
| | | Female | 13,498 | 1,253 | 985 | 1,086 | 1,214 | 1,949 | 1,548 | 1,303 | 1,527 | 2,633 | 36.7 |
| Barry | 26.6 | Male | 12,779 | 1,181 | 1,027 | 1,196 | 1,155 | 1,597 | 1,608 | 1,248 | 1,463 | 2,304 | 36.5 |
| | | Female | 13,821 | 1,109 | 1,011 | 1,126 | 1,104 | 1,705 | 1,707 | 1,313 | 1,705 | 3,041 | 40.0 |
| Barton | 11.8 | Male | 5,629 | 502 | 464 | 486 | 596 | 771 | 625 | 507 | 612 | 1,066 | 34.9 |
| | | Female | 6,171 | 509 | 424 | 459 | 557 | 767 | 653 | 614 | 666 | 1,522 | 40.7 |
| Bates | 16.1 | Male | 7,725 | 696 | 597 | 726 | 697 | 1,042 | 939 | 756 | 835 | 1,437 | 36.1 |
| | | Female | 8,375 | 679 | 564 | 712 | 660 | 1,011 | 1,008 | 819 | 929 | 1,993 | 40.6 |
| Benton | 13.1 | Male | 6,404 | 483 | 491 | 590 | 473 | 699 | 747 | 670 | 886 | 1,365 | 41.2 |
| | | Female | 6,696 | 432 | 461 | 522 | 462 | 725 | 800 | 692 | 986 | 1,616 | 44.3 |
| Bollinger | 10.8 | Male | 5,382 | 499 | 472 | 528 | 544 | 733 | 651 | 506 | 567 | 882 | 33.8 |
| | | Female | 5,418 | 474 | 429 | 490 | 481 | 723 | 686 | 530 | 645 | 960 | 36.6 |
| Boone | 107.4 | Male | 52,585 | 4,229 | 3,604 | 3,869 | 13,513 | 11,260 | 6,070 | 3,614 | 3,017 | 3,409 | 26.0 |
| | | Female | 54,815 | 4,028 | 3,445 | 3,538 | 14,510 | 10,640 | 6,179 | 3,673 | 3,432 | 5,370 | 26.8 |
| Buchanan | 86.8 | Male | 40,871 | 4,069 | 3,435 | 3,767 | 5,001 | 6,552 | 4,846 | 3,896 | 4,157 | 5,148 | 31.4 |
| | | Female | 45,929 | 3,801 | 3,196 | 3,732 | 5,137 | 6,651 | 5,289 | 4,208 | 4,861 | 9,054 | 35.8 |
| Butler | 39.2 | Male | 18,502 | 1,736 | 1,661 | 1,863 | 1,764 | 2,702 | 2,347 | 1,859 | 1,915 | 2,655 | 33.2 |
| | | Female | 20,698 | 1,703 | 1,593 | 1,769 | 1,953 | 3,032 | 2,629 | 2,167 | 2,272 | 3,580 | 36.1 |
| Caldwell | 8.5 | Male | 4,115 | 383 | 319 | 419 | 358 | 516 | 540 | 395 | 437 | 748 | 36.2 |
| | | Female | 4,385 | 340 | 312 | 375 | 311 | 518 | 557 | 392 | 486 | 1,094 | 41.0 |
| Callaway | 34.4 | Male | 16,906 | 1,607 | 1,487 | 1,533 | 2,289 | 2,931 | 2,266 | 1,530 | 1,355 | 1,908 | 30.2 |
| | | Female | 17,494 | 1,577 | 1,400 | 1,474 | 2,522 | 2,886 | 2,189 | 1,467 | 1,430 | 2,549 | 31.1 |
| Camden | 22.9 | Male | 11,213 | 859 | 794 | 948 | 970 | 1,478 | 1,372 | 1,220 | 1,610 | 1,962 | 39.1 |
| | | Female | 11,687 | 776 | 774 | 910 | 982 | 1,564 | 1,474 | 1,273 | 1,779 | 2,155 | 40.7 |
| Cape Girardeau | 61.6 | Male | 29,423 | 2,564 | 2,290 | 2,422 | 5,196 | 5,100 | 3,610 | 2,518 | 2,484 | 3,239 | 29.4 |
| | | Female | 32,177 | 2,505 | 2,275 | 2,288 | 5,583 | 5,075 | 3,822 | 2,760 | 2,865 | 5,004 | 31.8 |
| Carroll | 11.8 | Male | 5,621 | 521 | 452 | 491 | 551 | 820 | 696 | 512 | 582 | 996 | 34.7 |
| | | Female | 6,179 | 544 | 502 | 453 | 492 | 776 | 669 | 569 | 681 | 1,493 | 39.8 |
| Carter | 6.0 | Male | 3,006 | 327 | 284 | 315 | 288 | 416 | 389 | 280 | 274 | 433 | 31.9 |
| | | Female | 2,994 | 264 | 233 | 265 | 248 | 458 | 403 | 304 | 297 | 572 | 35.7 |
| Cass | 55.1 | Male | 27,124 | 2,808 | 2,732 | 2,931 | 2,716 | 4,359 | 4,411 | 2,839 | 2,101 | 2,207 | 30.4 |
| | | Female | 27,976 | 2,587 | 2,627 | 2,789 | 2,707 | 4,658 | 4,514 | 2,598 | 2,202 | 3,294 | 32.0 |
| Cedar | 12.8 | Male | 6,062 | 472 | 449 | 490 | 487 | 741 | 695 | 608 | 767 | 1,353 | 40.6 |
| | | Female | 6,738 | 503 | 455 | 484 | 473 | 746 | 738 | 646 | 884 | 1,809 | 44.6 |
| Chariton | 10.4 | Male | 5,042 | 422 | 370 | 456 | 489 | 678 | 592 | 457 | 572 | 1,006 | 36.8 |
| | | Female | 5,358 | 456 | 333 | 431 | 440 | 670 | 563 | 536 | 630 | 1,299 | 41.2 |
| Christian | 25.8 | Male | 12,620 | 1,278 | 1,224 | 1,290 | 1,267 | 2,052 | 1,854 | 1,252 | 1,047 | 1,356 | 31.1 |
| | | Female | 13,180 | 1,208 | 1,186 | 1,169 | 1,315 | 2,145 | 1,950 | 1,204 | 1,146 | 1,857 | 33.0 |
| Clark | 8.5 | Male | 4,182 | 425 | 362 | 436 | 424 | 598 | 556 | 368 | 372 | 641 | 32.4 |
| | | Female | 4,318 | 393 | 332 | 408 | 374 | 618 | 502 | 388 | 426 | 877 | 35.7 |
| Clay | 140.8 | Male | 68,391 | 6,419 | 5,971 | 6,428 | 8,230 | 12,998 | 10,510 | 7,316 | 6,009 | 4,510 | 30.5 |
| | | Female | 72,409 | 6,066 | 5,760 | 6,281 | 8,877 | 13,678 | 10,821 | 7,444 | 6,323 | 7,159 | 31.7 |
| Clinton | 16.9 | Male | 8,176 | 778 | 781 | 921 | 739 | 1,162 | 1,269 | 815 | 674 | 1,037 | 32.5 |
| | | Female | 8,724 | 743 | 760 | 841 | 709 | 1,261 | 1,238 | 794 | 805 | 1,573 | 35.4 |
| Cole | 61.6 | Male | 31,640 | 2,853 | 2,407 | 2,622 | 4,715 | 6,893 | 4,366 | 2,813 | 2,369 | 2,602 | 29.7 |
| | | Female | 29,960 | 2,656 | 2,330 | 2,524 | 3,612 | 5,194 | 3,748 | 2,766 | 2,684 | 4,446 | 32.4 |
| Cooper | 14.7 | Male | 7,191 | 653 | 588 | 859 | 734 | 1,017 | 842 | 652 | 785 | 1,061 | 32.5 |
| | | Female | 7,509 | 603 | 508 | 635 | 681 | 1,011 | 883 | 684 | 878 | 1,626 | 38.6 |
| Crawford | 19.8 | Male | 9,654 | 981 | 875 | 903 | 953 | 1,257 | 1,234 | 919 | 919 | 1,613 | 33.9 |
| | | Female | 10,146 | 908 | 846 | 922 | 893 | 1,331 | 1,214 | 957 | 1,082 | 1,993 | 36.4 |
| Dade | 7.5 | Male | 3,592 | 303 | 277 | 287 | 301 | 466 | 405 | 338 | 430 | 785 | 39.0 |
| | | Female | 3,908 | 285 | 244 | 302 | 287 | 437 | 435 | 383 | 464 | 1,071 | 44.2 |
| Dallas | 13.2 | Male | 6,430 | 572 | 541 | 620 | 590 | 781 | 796 | 620 | 682 | 1,228 | 36.4 |
| | | Female | 6,770 | 528 | 516 | 588 | 523 | 857 | 819 | 679 | 814 | 1,446 | 39.6 |
| Daviess | 8.9 | Male | 4,273 | 427 | 354 | 376 | 401 | 537 | 511 | 403 | 496 | 768 | 35.8 |
| | | Female | 4,627 | 374 | 377 | 364 | 363 | 543 | 499 | 440 | 544 | 1,123 | 40.9 |
| De Kalb | 8.5 | Male | 4,158 | 376 | 342 | 394 | 415 | 546 | 546 | 411 | 426 | 702 | 35.1 |
| | | Female | 4,342 | 343 | 317 | 361 | 329 | 552 | 570 | 409 | 448 | 1,013 | 39.7 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSOURI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Dent | 15.6 | Male | 7,467 | 727 | 645 | 720 | 708 | 1,078 | 966 | 725 | 735 | 1,163 | 33.7 |
| | | Female | 8,133 | 719 | 612 | 663 | 780 | 1,082 | 1,011 | 719 | 951 | 1,596 | 37.1 |
| Douglas | 12.5 | Male | 6,116 | 592 | 541 | 604 | 545 | 828 | 783 | 671 | 613 | 939 | 34.4 |
| | | Female | 6,384 | 538 | 529 | 565 | 534 | 857 | 842 | 665 | 675 | 1,179 | 37.0 |
| Dunklin | 36.9 | Male | 17,216 | 1,759 | 1,678 | 1,786 | 1,676 | 2,440 | 2,216 | 1,508 | 1,639 | 2,514 | 32.0 |
| | | Female | 19,684 | 1,683 | 1,576 | 1,692 | 1,735 | 2,594 | 2,446 | 1,739 | 2,120 | 4,099 | 37.3 |
| Franklin | 77.6 | Male | 38,022 | 3,992 | 3,688 | 4,079 | 4,165 | 5,945 | 5,279 | 3,624 | 3,119 | 4,131 | 30.2 |
| | | Female | 39,578 | 3,803 | 3,619 | 3,869 | 4,162 | 6,071 | 5,329 | 3,487 | 3,472 | 5,766 | 32.1 |
| Gasconade | 13.7 | Male | 6,644 | 559 | 505 | 597 | 631 | 887 | 759 | 656 | 803 | 1,247 | 36.9 |
| | | Female | 7,056 | 537 | 461 | 540 | 566 | 836 | 769 | 683 | 906 | 1,758 | 42.6 |
| Gentry | 8.0 | Male | 3,790 | 334 | 284 | 324 | 362 | 476 | 462 | 347 | 419 | 782 | 37.5 |
| | | Female | 4,210 | 309 | 277 | 302 | 311 | 478 | 417 | 374 | 529 | 1,213 | 45.3 |
| Greene | 196.8 | Male | 93,730 | 8,559 | 7,843 | 7,623 | 14,728 | 17,215 | 12,198 | 8,561 | 7,720 | 9,283 | 29.7 |
| | | Female | 103,070 | 8,194 | 7,424 | 7,541 | 15,764 | 17,232 | 12,842 | 9,246 | 9,176 | 15,651 | 32.3 |
| Grundy | 12.0 | Male | 5,610 | 510 | 417 | 499 | 542 | 840 | 730 | 537 | 601 | 934 | 35.0 |
| | | Female | 6,390 | 489 | 466 | 414 | 528 | 846 | 760 | 593 | 718 | 1,576 | 40.9 |
| Harrison | 9.6 | Male | 4,605 | 393 | 318 | 412 | 443 | 602 | 538 | 447 | 514 | 938 | 37.5 |
| | | Female | 4,995 | 383 | 293 | 346 | 438 | 528 | 558 | 498 | 589 | 1,362 | 44.1 |
| Henry | 20.1 | Male | 9,587 | 895 | 810 | 843 | 876 | 1,314 | 1,235 | 879 | 974 | 1,761 | 35.4 |
| | | Female | 10,513 | 810 | 700 | 821 | 849 | 1,351 | 1,222 | 906 | 1,208 | 2,646 | 40.9 |
| Hickory | 7.0 | Male | 3,423 | 245 | 234 | 287 | 226 | 344 | 350 | 367 | 556 | 814 | 45.8 |
| | | Female | 3,577 | 207 | 243 | 271 | 216 | 364 | 382 | 411 | 614 | 869 | 47.7 |
| Holt | 6.8 | Male | 3,278 | 287 | 270 | 264 | 256 | 495 | 343 | 289 | 409 | 665 | 37.0 |
| | | Female | 3,522 | 282 | 233 | 267 | 261 | 390 | 376 | 310 | 463 | 940 | 43.7 |
| Howard | 9.9 | Male | 4,771 | 449 | 367 | 449 | 664 | 660 | 498 | 431 | 453 | 800 | 31.9 |
| | | Female | 5,129 | 341 | 340 | 384 | 630 | 634 | 550 | 466 | 519 | 1,265 | 39.3 |
| Howell | 31.3 | Male | 14,966 | 1,413 | 1,356 | 1,435 | 1,418 | 2,095 | 1,978 | 1,532 | 1,541 | 2,198 | 33.9 |
| | | Female | 16,334 | 1,311 | 1,275 | 1,376 | 1,408 | 2,265 | 2,148 | 1,624 | 1,821 | 3,106 | 37.5 |
| Iron | 11.7 | Male | 5,604 | 563 | 537 | 553 | 524 | 775 | 762 | 515 | 562 | 813 | 33.1 |
| | | Female | 6,096 | 560 | 519 | 516 | 507 | 834 | 771 | 524 | 632 | 1,233 | 36.5 |
| Jackson | 623.5 | Male | 295,055 | 28,613 | 25,250 | 26,494 | 36,019 | 54,975 | 38,776 | 29,348 | 26,853 | 28,727 | 30.7 |
| | | Female | 328,445 | 27,584 | 24,220 | 25,890 | 37,987 | 56,716 | 41,354 | 32,056 | 31,409 | 51,229 | 33.6 |
| Jasper | 89.4 | Male | 42,155 | 4,090 | 3,689 | 3,702 | 5,208 | 6,842 | 5,393 | 3,971 | 4,138 | 5,122 | 31.4 |
| | | Female | 47,245 | 3,862 | 3,553 | 3,605 | 5,234 | 7,047 | 5,642 | 4,425 | 4,903 | 8,974 | 35.6 |
| Jefferson | 161.4 | Male | 80,389 | 9,102 | 8,189 | 8,345 | 8,740 | 15,222 | 12,324 | 7,593 | 5,601 | 5,273 | 28.8 |
| | | Female | 81,011 | 8,801 | 7,785 | 7,890 | 8,960 | 15,302 | 12,104 | 7,236 | 5,745 | 7,188 | 29.6 |
| Johnson | 40.0 | Male | 20,400 | 1,898 | 1,521 | 1,472 | 5,708 | 3,309 | 2,308 | 1,392 | 1,183 | 1,609 | 24.5 |
| | | Female | 19,600 | 1,771 | 1,375 | 1,364 | 4,842 | 2,925 | 2,255 | 1,378 | 1,347 | 2,343 | 26.5 |
| Knox | 5.6 | Male | 2,679 | 238 | 234 | 234 | 270 | 342 | 326 | 267 | 282 | 486 | 35.7 |
| | | Female | 2,921 | 218 | 222 | 261 | 208 | 308 | 351 | 259 | 334 | 760 | 41.9 |
| Laclede | 26.2 | Male | 12,599 | 1,207 | 1,139 | 1,259 | 1,240 | 1,807 | 1,695 | 1,252 | 1,240 | 1,760 | 33.0 |
| | | Female | 13,601 | 1,169 | 1,078 | 1,199 | 1,275 | 2,001 | 1,794 | 1,233 | 1,461 | 2,391 | 35.4 |
| Lafayette | 30.9 | Male | 15,041 | 1,323 | 1,329 | 1,496 | 1,548 | 2,162 | 2,094 | 1,509 | 1,455 | 2,125 | 33.4 |
| | | Female | 15,859 | 1,246 | 1,169 | 1,300 | 1,388 | 2,183 | 2,057 | 1,523 | 1,637 | 3,356 | 38.1 |
| Lawrence | 30.9 | Male | 14,760 | 1,412 | 1,362 | 1,451 | 1,363 | 2,071 | 1,866 | 1,399 | 1,498 | 2,338 | 33.7 |
| | | Female | 16,140 | 1,375 | 1,267 | 1,337 | 1,375 | 2,030 | 2,059 | 1,472 | 1,747 | 3,478 | 38.3 |
| Lewis | 10.8 | Male | 5,238 | 476 | 432 | 510 | 714 | 703 | 667 | 481 | 480 | 775 | 31.9 |
| | | Female | 5,562 | 476 | 421 | 459 | 630 | 735 | 687 | 484 | 524 | 1,146 | 35.9 |
| Lincoln | 24.0 | Male | 11,792 | 1,191 | 1,010 | 1,282 | 1,198 | 1,705 | 1,607 | 1,180 | 1,031 | 1,588 | 32.1 |
| | | Female | 12,208 | 1,091 | 975 | 1,162 | 1,208 | 1,724 | 1,580 | 1,157 | 1,143 | 2,168 | 34.7 |
| Linn | 15.6 | Male | 7,281 | 651 | 547 | 568 | 682 | 1,010 | 819 | 718 | 828 | 1,458 | 37.2 |
| | | Female | 8,319 | 609 | 547 | 535 | 678 | 973 | 873 | 780 | 1,088 | 2,236 | 44.4 |
| Livingston | 15.9 | Male | 7,375 | 725 | 622 | 650 | 740 | 1,055 | 930 | 706 | 758 | 1,189 | 34.0 |
| | | Female | 8,525 | 711 | 568 | 759 | 690 | 1,195 | 952 | 797 | 914 | 1,939 | 38.6 |
| McDonald | 16.1 | Male | 7,938 | 773 | 720 | 818 | 761 | 1,059 | 1,089 | 843 | 757 | 1,118 | 33.5 |
| | | Female | 8,162 | 645 | 655 | 784 | 726 | 1,079 | 1,169 | 824 | 848 | 1,432 | 36.6 |
| Macon | 16.7 | Male | 7,948 | 677 | 674 | 698 | 727 | 1,106 | 965 | 766 | 875 | 1,460 | 36.0 |
| | | Female | 8,752 | 723 | 642 | 660 | 690 | 1,114 | 1,017 | 783 | 1,035 | 2,088 | 40.4 |
| Madison | 11.6 | Male | 5,525 | 483 | 425 | 566 | 535 | 696 | 662 | 524 | 606 | 1,028 | 35.9 |
| | | Female | 6,075 | 470 | 419 | 470 | 524 | 777 | 713 | 577 | 753 | 1,372 | 40.3 |
| Maries | 7.8 | Male | 3,942 | 348 | 344 | 389 | 345 | 540 | 509 | 392 | 453 | 622 | 35.1 |
| | | Female | 3,858 | 309 | 308 | 362 | 318 | 507 | 499 | 393 | 426 | 736 | 37.5 |
| Marion | 28.8 | Male | 13,712 | 1,381 | 1,233 | 1,294 | 1,474 | 2,182 | 1,542 | 1,276 | 1,343 | 1,987 | 31.8 |
| | | Female | 15,088 | 1,356 | 1,120 | 1,122 | 1,456 | 2,137 | 1,637 | 1,400 | 1,575 | 3,285 | 37.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSOURI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Mercer | 4.5 | Male | 2,213 | 165 | 153 | 159 | 225 | 278 | 223 | 243 | 300 | 467 | 40.7 |
| | | Female | 2,287 | 160 | 142 | 153 | 186 | 233 | 241 | 248 | 281 | 643 | 46.1 |
| Miller | 20.5 | Male | 10,045 | 1,047 | 884 | 989 | 974 | 1,507 | 1,254 | 934 | 1,009 | 1,447 | 32.5 |
| | | Female | 10,455 | 914 | 802 | 920 | 975 | 1,474 | 1,303 | 968 | 1,103 | 1,996 | 36.1 |
| Mississippi | 15.3 | Male | 7,260 | 793 | 762 | 822 | 718 | 974 | 912 | 598 | 656 | 1,025 | 30.5 |
| | | Female | 8,040 | 743 | 677 | 772 | 774 | 1,077 | 996 | 700 | 876 | 1,425 | 34.8 |
| Moniteau | 12.8 | Male | 6,246 | 579 | 497 | 577 | 673 | 995 | 778 | 594 | 586 | 967 | 33.0 |
| | | Female | 6,554 | 571 | 529 | 576 | 562 | 892 | 755 | 621 | 701 | 1,347 | 36.9 |
| Monroe | 9.7 | Male | 4,715 | 468 | 401 | 446 | 495 | 669 | 598 | 409 | 462 | 767 | 33.2 |
| | | Female | 4,985 | 455 | 344 | 406 | 445 | 628 | 616 | 424 | 513 | 1,154 | 38.5 |
| Montgomery | 11.7 | Male | 5,626 | 495 | 484 | 560 | 533 | 706 | 692 | 528 | 604 | 1,024 | 35.5 |
| | | Female | 6,074 | 514 | 439 | 550 | 499 | 724 | 742 | 546 | 678 | 1,382 | 39.2 |
| Morgan | 15.5 | Male | 7,454 | 638 | 559 | 655 | 622 | 855 | 901 | 783 | 980 | 1,461 | 39.4 |
| | | Female | 8,046 | 548 | 584 | 694 | 544 | 928 | 947 | 863 | 1,064 | 1,874 | 42.7 |
| New Madrid | 22.5 | Male | 10,721 | 1,241 | 1,122 | 1,205 | 1,036 | 1,457 | 1,378 | 920 | 978 | 1,384 | 30.2 |
| | | Female | 11,779 | 1,153 | 1,062 | 1,170 | 1,147 | 1,627 | 1,401 | 1,067 | 1,242 | 1,910 | 33.3 |
| Newton | 43.5 | Male | 21,095 | 1,869 | 1,924 | 2,174 | 2,248 | 3,115 | 2,927 | 2,154 | 2,045 | 2,639 | 32.5 |
| | | Female | 22,405 | 1,790 | 1,826 | 1,993 | 2,133 | 3,193 | 3,183 | 2,249 | 2,336 | 3,702 | 35.8 |
| Nodaway | 21.9 | Male | 10,870 | 967 | 751 | 856 | 2,374 | 1,618 | 1,126 | 816 | 874 | 1,488 | 28.0 |
| | | Female | 11,030 | 935 | 691 | 861 | 1,988 | 1,396 | 1,170 | 857 | 1,008 | 2,124 | 32.4 |
| Oregon | 10.7 | Male | 5,111 | 449 | 440 | 507 | 445 | 665 | 658 | 488 | 541 | 918 | 35.8 |
| | | Female | 5,589 | 415 | 445 | 496 | 434 | 708 | 670 | 550 | 645 | 1,226 | 39.4 |
| Osage | 12.4 | Male | 6,294 | 634 | 566 | 676 | 781 | 889 | 729 | 536 | 551 | 932 | 30.5 |
| | | Female | 6,106 | 606 | 569 | 645 | 607 | 775 | 694 | 504 | 622 | 1,084 | 33.1 |
| Ozark | 9.0 | Male | 4,457 | 385 | 355 | 408 | 355 | 575 | 511 | 471 | 556 | 841 | 37.9 |
| | | Female | 4,543 | 383 | 330 | 379 | 371 | 565 | 555 | 489 | 602 | 869 | 39.4 |
| Pemiscot | 24.0 | Male | 11,201 | 1,385 | 1,172 | 1,276 | 1,119 | 1,483 | 1,178 | 960 | 1,065 | 1,563 | 29.4 |
| | | Female | 12,799 | 1,329 | 1,134 | 1,209 | 1,209 | 1,614 | 1,374 | 1,151 | 1,394 | 2,385 | 34.4 |
| Perry | 17.5 | Male | 8,600 | 943 | 739 | 848 | 923 | 1,325 | 966 | 707 | 811 | 1,338 | 31.4 |
| | | Female | 8,900 | 902 | 693 | 816 | 858 | 1,240 | 946 | 766 | 913 | 1,766 | 34.5 |
| Pettis | 36.7 | Male | 17,479 | 1,697 | 1,508 | 1,617 | 1,930 | 2,679 | 2,145 | 1,778 | 1,695 | 2,430 | 32.4 |
| | | Female | 19,221 | 1,559 | 1,373 | 1,524 | 1,987 | 2,614 | 2,378 | 1,907 | 1,984 | 3,895 | 37.3 |
| Phelps | 35.0 | Male | 18,403 | 1,349 | 1,354 | 1,522 | 4,782 | 2,509 | 2,055 | 1,456 | 1,472 | 1,904 | 25.8 |
| | | Female | 16,597 | 1,350 | 1,263 | 1,423 | 2,304 | 2,370 | 2,153 | 1,493 | 1,584 | 2,657 | 33.3 |
| Pike | 17.4 | Male | 8,339 | 865 | 786 | 827 | 845 | 1,144 | 1,061 | 813 | 791 | 1,207 | 32.4 |
| | | Female | 9,061 | 870 | 713 | 818 | 813 | 1,214 | 1,156 | 800 | 902 | 1,775 | 35.9 |
| Platte | 51.8 | Male | 25,954 | 2,561 | 2,513 | 2,509 | 2,672 | 4,971 | 4,640 | 2,441 | 2,149 | 1,498 | 30.5 |
| | | Female | 25,846 | 2,407 | 2,376 | 2,385 | 2,733 | 5,258 | 4,323 | 2,369 | 1,929 | 2,066 | 30.7 |
| Polk | 20.2 | Male | 9,764 | 831 | 872 | 887 | 1,335 | 1,247 | 1,219 | 850 | 990 | 1,533 | 32.7 |
| | | Female | 10,436 | 793 | 697 | 847 | 1,404 | 1,291 | 1,226 | 931 | 1,083 | 2,164 | 36.5 |
| Pulaski | 41.5 | Male | 24,375 | 2,010 | 1,631 | 2,418 | 8,693 | 3,958 | 2,249 | 1,338 | 1,012 | 1,066 | 22.9 |
| | | Female | 17,125 | 1,980 | 1,554 | 1,446 | 2,820 | 3,251 | 2,164 | 1,318 | 1,076 | 1,516 | 27.3 |
| Putnam | 5.9 | Male | 2,819 | 228 | 223 | 290 | 251 | 324 | 360 | 256 | 332 | 555 | 37.6 |
| | | Female | 3,081 | 218 | 237 | 236 | 220 | 333 | 359 | 300 | 366 | 812 | 43.3 |
| Ralls | 9.3 | Male | 4,584 | 449 | 375 | 430 | 441 | 728 | 602 | 426 | 457 | 656 | 32.9 |
| | | Female | 4,716 | 466 | 388 | 399 | 394 | 688 | 560 | 477 | 468 | 876 | 35.4 |
| Randolph | 27.0 | Male | 13,458 | 1,266 | 1,006 | 1,093 | 1,820 | 2,575 | 1,642 | 1,091 | 1,174 | 1,791 | 31.0 |
| | | Female | 13,542 | 1,230 | 1,049 | 1,051 | 1,276 | 1,984 | 1,510 | 1,173 | 1,269 | 3,000 | 36.2 |
| Ray | 22.6 | Male | 11,032 | 1,086 | 1,042 | 1,155 | 1,020 | 1,606 | 1,786 | 1,091 | 982 | 1,264 | 32.6 |
| | | Female | 11,568 | 980 | 970 | 1,086 | 1,027 | 1,727 | 1,746 | 1,076 | 1,044 | 1,912 | 35.0 |
| Reynolds | 7.5 | Male | 3,719 | 343 | 351 | 382 | 344 | 542 | 491 | 359 | 365 | 542 | 33.1 |
| | | Female | 3,781 | 355 | 329 | 326 | 367 | 544 | 476 | 343 | 414 | 627 | 34.4 |
| Ripley | 13.5 | Male | 6,563 | 608 | 523 | 684 | 590 | 780 | 767 | 677 | 747 | 1,187 | 36.3 |
| | | Female | 6,937 | 595 | 501 | 588 | 569 | 849 | 866 | 721 | 813 | 1,435 | 39.2 |
| St. Charles | 164.6 | Male | 81,488 | 9,504 | 8,372 | 8,529 | 8,688 | 15,522 | 13,514 | 7,964 | 5,383 | 4,012 | 28.6 |
| | | Female | 83,112 | 8,959 | 7,928 | 8,245 | 9,078 | 16,743 | 13,095 | 7,228 | 5,322 | 6,514 | 29.4 |
| St. Clair | 8.9 | Male | 4,285 | 355 | 361 | 415 | 362 | 455 | 506 | 403 | 481 | 947 | 38.8 |
| | | Female | 4,615 | 283 | 356 | 348 | 322 | 553 | 519 | 413 | 604 | 1,217 | 43.6 |
| Ste. Genevieve | 15.9 | Male | 7,882 | 853 | 683 | 875 | 898 | 1,223 | 976 | 749 | 719 | 906 | 30.2 |
| | | Female | 8,018 | 763 | 679 | 847 | 808 | 1,097 | 1,031 | 785 | 761 | 1,247 | 33.3 |
| St. Francois | 44.9 | Male | 21,334 | 2,147 | 1,959 | 2,074 | 2,157 | 3,075 | 2,783 | 2,060 | 2,132 | 2,947 | 32.6 |
| | | Female | 23,566 | 1,963 | 1,849 | 2,021 | 2,199 | 3,287 | 2,980 | 2,218 | 2,568 | 4,481 | 36.6 |
| St. Louis | 975.9 | Male | 467,408 | 41,045 | 39,594 | 46,631 | 53,662 | 81,981 | 67,419 | 50,937 | 44,991 | 41,148 | 31.4 |
| | | Female | 508,492 | 38,892 | 37,867 | 45,035 | 53,903 | 87,538 | 72,806 | 54,599 | 49,738 | 68,114 | 34.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MISSOURI (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| St. Louis city | 431.4 | Male | 193,012 | 19,122 | 16,153 | 17,956 | 25,401 | 31,408 | 19,051 | 17,093 | 19,026 | 27,802 | 30.7 |
| | | Female | 238,388 | 18,863 | 15,751 | 17,787 | 27,865 | 33,788 | 22,790 | 21,626 | 26,306 | 53,612 | 37.3 |
| Saline | 24.9 | Male | 11,937 | 1,125 | 924 | 1,035 | 1,385 | 1,879 | 1,424 | 1,093 | 1,208 | 1,864 | 33.0 |
| | | Female | 12,963 | 1,107 | 936 | 983 | 1,198 | 1,830 | 1,500 | 1,181 | 1,434 | 2,794 | 37.8 |
| Schuyler | 4.9 | Male | 2,342 | 190 | 210 | 206 | 227 | 308 | 304 | 212 | 249 | 436 | 36.0 |
| | | Female | 2,558 | 187 | 199 | 205 | 199 | 314 | 298 | 217 | 291 | 648 | 40.9 |
| Scotland | 5.3 | Male | 2,529 | 230 | 220 | 244 | 215 | 313 | 303 | 223 | 302 | 479 | 36.4 |
| | | Female | 2,771 | 193 | 209 | 246 | 217 | 292 | 332 | 223 | 325 | 734 | 41.9 |
| Scott | 41.3 | Male | 19,625 | 2,188 | 1,980 | 2,089 | 2,138 | 3,164 | 2,583 | 1,668 | 1,693 | 2,122 | 29.5 |
| | | Female | 21,675 | 2,090 | 1,890 | 1,943 | 2,289 | 3,432 | 2,803 | 1,891 | 2,147 | 3,190 | 32.7 |
| Shannon | 8.0 | Male | 3,957 | 348 | 367 | 434 | 366 | 554 | 531 | 367 | 426 | 564 | 33.4 |
| | | Female | 4,043 | 342 | 345 | 355 | 387 | 571 | 543 | 422 | 440 | 638 | 35.4 |
| Shelby | 7.7 | Male | 3,642 | 336 | 260 | 340 | 383 | 476 | 421 | 326 | 377 | 723 | 35.6 |
| | | Female | 4,058 | 333 | 266 | 304 | 330 | 456 | 437 | 345 | 469 | 1,118 | 42.8 |
| Stoddard | 29.8 | Male | 14,244 | 1,240 | 1,262 | 1,501 | 1,415 | 2,070 | 1,908 | 1,349 | 1,422 | 2,077 | 33.2 |
| | | Female | 15,556 | 1,233 | 1,195 | 1,320 | 1,422 | 2,132 | 2,024 | 1,511 | 1,715 | 3,004 | 37.4 |
| Stone | 17.7 | Male | 8,737 | 634 | 671 | 789 | 642 | 1,014 | 1,036 | 953 | 1,208 | 1,790 | 41.0 |
| | | Female | 8,963 | 600 | 610 | 699 | 620 | 1,075 | 1,136 | 1,005 | 1,353 | 1,865 | 42.7 |
| Sullivan | 7.2 | Male | 3,504 | 312 | 267 | 290 | 312 | 451 | 410 | 341 | 401 | 720 | 37.9 |
| | | Female | 3,696 | 254 | 233 | 284 | 273 | 427 | 441 | 363 | 445 | 976 | 43.5 |
| Taney | 24.0 | Male | 11,607 | 855 | 815 | 938 | 1,234 | 1,312 | 1,309 | 1,094 | 1,502 | 2,548 | 40.0 |
| | | Female | 12,393 | 718 | 688 | 841 | 1,348 | 1,432 | 1,428 | 1,248 | 1,781 | 2,909 | 43.2 |
| Texas | 22.1 | Male | 10,729 | 1,015 | 893 | 1,116 | 1,042 | 1,381 | 1,396 | 1,151 | 1,105 | 1,630 | 34.4 |
| | | Female | 11,371 | 922 | 858 | 1,028 | 981 | 1,498 | 1,470 | 1,178 | 1,300 | 2,136 | 37.7 |
| Vernon | 20.6 | Male | 9,655 | 946 | 788 | 889 | 867 | 1,505 | 1,201 | 964 | 1,012 | 1,483 | 33.9 |
| | | Female | 10,945 | 901 | 727 | 881 | 1,142 | 1,525 | 1,256 | 1,036 | 1,225 | 2,252 | 37.4 |
| Warren | 16.8 | Male | 8,305 | 832 | 701 | 804 | 810 | 1,273 | 1,107 | 804 | 776 | 1,198 | 32.9 |
| | | Female | 8,495 | 779 | 635 | 796 | 776 | 1,206 | 1,131 | 780 | 873 | 1,519 | 35.5 |
| Washington | 19.0 | Male | 9,385 | 1,077 | 1,024 | 993 | 983 | 1,409 | 1,216 | 842 | 775 | 1,066 | 29.4 |
| | | Female | 9,615 | 976 | 927 | 1,033 | 972 | 1,436 | 1,239 | 849 | 916 | 1,267 | 31.3 |
| Wayne | 12.4 | Male | 6,048 | 495 | 497 | 585 | 549 | 696 | 734 | 622 | 681 | 1,189 | 37.8 |
| | | Female | 6,352 | 467 | 446 | 568 | 500 | 738 | 800 | 622 | 839 | 1,372 | 40.7 |
| Webster | 22.1 | Male | 11,039 | 1,186 | 1,065 | 1,161 | 1,158 | 1,634 | 1,573 | 1,041 | 897 | 1,324 | 30.8 |
| | | Female | 11,061 | 1,039 | 989 | 1,067 | 977 | 1,573 | 1,571 | 990 | 973 | 1,882 | 34.3 |
| Worth | 2.9 | Male | 1,351 | 115 | 95 | 138 | 103 | 171 | 157 | 131 | 127 | 314 | 38.4 |
| | | Female | 1,549 | 112 | 92 | 117 | 101 | 174 | 154 | 149 | 177 | 473 | 46.5 |
| Wright | 17.1 | Male | 8,256 | 802 | 717 | 842 | 780 | 1,074 | 1,037 | 837 | 861 | 1,306 | 34.2 |
| | | Female | 8,844 | 755 | 698 | 765 | 788 | 1,114 | 1,124 | 900 | 947 | 1,753 | 37.7 |
| **TOTAL METRO COUNTIES** | **3,285.3** | **Male** | **1,565,972** | **149,669** | **136,572** | **148,978** | **194,826** | **278,185** | **213,092** | **155,203** | **139,793** | **149,654** | **30.5** |
| | | **Female** | **1,719,328** | **143,071** | **130,702** | **144,135** | **202,780** | **290,570** | **226,024** | **166,247** | **160,981** | **254,818** | **33.2** |
| **TOTAL STATE** | **5,046.6** | **Male** | **2,424,159** | **230,057** | **208,653** | **229,988** | **300,327** | **403,788** | **318,941** | **234,024** | **223,168** | **275,213** | **31.0** |
| | | **Female** | **2,622,441** | **219,154** | **198,913** | **219,323** | **296,526** | **414,457** | **335,448** | **249,798** | **257,406** | **431,416** | **34.1** |
| **MONTANA** | | | | | | | | | | | | | |
| **BILLINGS** | **120.1** | **Male** | **58,866** | **6,322** | **5,284** | **5,334** | **7,146** | **11,581** | **8,159** | **5,453** | **4,885** | **4,702** | **29.6** |
| | | **Female** | **61,234** | **5,971** | **5,070** | **5,017** | **7,873** | **11,332** | **8,176** | **5,632** | **5,274** | **6,889** | **30.9** |
| Yellowstone | 120.1 | Male | 58,866 | 6,322 | 5,284 | 5,334 | 7,146 | 11,581 | 8,159 | 5,453 | 4,885 | 4,702 | 29.6 |
| | | Female | 61,234 | 5,971 | 5,070 | 5,017 | 7,873 | 11,332 | 8,176 | 5,632 | 5,274 | 6,889 | 30.9 |
| **GREAT FALLS** | **80.2** | **Male** | **40,109** | **4,092** | **3,264** | **3,842** | **5,851** | **6,980** | **5,687** | **3,659** | **3,302** | **3,432** | **29.3** |
| | | **Female** | **40,091** | **3,896** | **3,159** | **3,594** | **4,853** | **6,841** | **5,667** | **3,589** | **3,494** | **4,998** | **31.6** |
| Cascade | 80.2 | Male | 40,109 | 4,092 | 3,264 | 3,842 | 5,851 | 6,980 | 5,687 | 3,659 | 3,302 | 3,432 | 29.3 |
| | | Female | 40,091 | 3,896 | 3,159 | 3,594 | 4,853 | 6,841 | 5,667 | 3,589 | 3,494 | 4,998 | 31.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Beaverhead | 8.4 | Male | 4,291 | 473 | 340 | 354 | 550 | 740 | 563 | 390 | 368 | 513 | 30.8 |
| | | Female | 4,109 | 431 | 321 | 354 | 517 | 676 | 556 | 327 | 359 | 568 | 31.4 |
| Big Horn | 11.5 | Male | 5,690 | 776 | 574 | 647 | 628 | 978 | 758 | 465 | 405 | 459 | 27.2 |
| | | Female | 5,810 | 741 | 605 | 633 | 654 | 1,037 | 718 | 446 | 445 | 531 | 27.6 |
| Blaine | 7.3 | Male | 3,678 | 433 | 359 | 418 | 413 | 577 | 436 | 292 | 315 | 435 | 28.7 |
| | | Female | 3,422 | 410 | 370 | 370 | 352 | 584 | 422 | 313 | 294 | 507 | 30.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **MONTANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Broadwater | 3.6 | Male | 1,827 | 204 | 134 | 177 | 170 | 301 | 237 | 179 | 194 | 231 | 32.6 |
| | | Female | 1,773 | 188 | 174 | 163 | 153 | 256 | 248 | 158 | 191 | 242 | 33.1 |
| Carbon | 8.7 | Male | 4,290 | 403 | 348 | 401 | 319 | 663 | 530 | 422 | 481 | 723 | 35.2 |
| | | Female | 4,410 | 414 | 326 | 344 | 315 | 658 | 516 | 433 | 505 | 899 | 37.9 |
| Carter | 1.8 | Male | 915 | 72 | 68 | 88 | 92 | 128 | 124 | 111 | 104 | 128 | 35.8 |
| | | Female | 885 | 74 | 62 | 100 | 63 | 117 | 125 | 96 | 91 | 157 | 37.1 |
| Cascade | 80.2 | Male | 40,109 | 4,092 | 3,264 | 3,842 | 5,851 | 6,980 | 5,687 | 3,659 | 3,302 | 3,432 | 29.3 |
| | | Female | 40,091 | 3,896 | 3,159 | 3,594 | 4,853 | 6,841 | 5,667 | 3,589 | 3,494 | 4,998 | 31.6 |
| Chouteau | 6.0 | Male | 3,091 | 307 | 265 | 281 | 290 | 498 | 387 | 290 | 384 | 389 | 33.1 |
| | | Female | 2,909 | 306 | 237 | 254 | 237 | 443 | 347 | 326 | 315 | 444 | 34.5 |
| Custer | 13.4 | Male | 6,567 | 702 | 561 | 665 | 720 | 1,046 | 812 | 612 | 662 | 787 | 31.1 |
| | | Female | 6,833 | 658 | 533 | 580 | 767 | 1,080 | 794 | 614 | 698 | 1,109 | 33.1 |
| Daniels | 2.8 | Male | 1,408 | 151 | 106 | 117 | 108 | 222 | 176 | 142 | 170 | 216 | 35.0 |
| | | Female | 1,392 | 129 | 100 | 123 | 104 | 200 | 170 | 135 | 183 | 248 | 37.4 |
| Dawson | 12.4 | Male | 6,281 | 705 | 582 | 573 | 872 | 1,165 | 774 | 567 | 492 | 551 | 28.5 |
| | | Female | 6,119 | 680 | 548 | 534 | 776 | 1,006 | 739 | 586 | 523 | 727 | 30.2 |
| Deer Lodge | 11.0 | Male | 5,523 | 461 | 474 | 614 | 603 | 865 | 674 | 488 | 624 | 720 | 32.0 |
| | | Female | 5,477 | 416 | 449 | 529 | 436 | 812 | 628 | 551 | 696 | 960 | 36.5 |
| Fallon | 3.7 | Male | 1,863 | 236 | 162 | 176 | 214 | 310 | 200 | 211 | 183 | 171 | 29.6 |
| | | Female | 1,837 | 198 | 171 | 180 | 192 | 293 | 236 | 181 | 154 | 232 | 31.1 |
| Fergus | 13.1 | Male | 6,454 | 614 | 526 | 626 | 644 | 1,003 | 780 | 590 | 681 | 990 | 33.1 |
| | | Female | 6,646 | 584 | 528 | 586 | 594 | 952 | 808 | 632 | 705 | 1,257 | 36.0 |
| Flathead | 56.5 | Male | 28,100 | 2,898 | 2,609 | 2,655 | 2,735 | 5,401 | 4,065 | 2,547 | 2,456 | 2,734 | 30.8 |
| | | Female | 28,400 | 2,832 | 2,362 | 2,602 | 2,868 | 5,355 | 3,858 | 2,519 | 2,553 | 3,451 | 31.6 |
| Gallatin | 48.0 | Male | 24,703 | 2,139 | 1,711 | 1,742 | 6,195 | 5,224 | 2,908 | 1,614 | 1,559 | 1,611 | 26.1 |
| | | Female | 23,297 | 1,998 | 1,607 | 1,665 | 5,142 | 4,507 | 2,821 | 1,678 | 1,622 | 2,257 | 27.7 |
| Garfield | 1.7 | Male | 878 | 110 | 62 | 87 | 105 | 150 | 104 | 80 | 99 | 81 | 30.0 |
| | | Female | 822 | 93 | 67 | 68 | 79 | 123 | 101 | 86 | 92 | 113 | 33.5 |
| Glacier | 11.0 | Male | 5,406 | 759 | 530 | 580 | 555 | 930 | 626 | 503 | 451 | 472 | 28.0 |
| | | Female | 5,594 | 705 | 536 | 549 | 645 | 949 | 676 | 495 | 437 | 602 | 28.8 |
| Golden Valley | 1.0 | Male | 502 | 52 | 43 | 47 | 41 | 58 | 61 | 62 | 58 | 80 | 36.6 |
| | | Female | 498 | 48 | 49 | 59 | 30 | 67 | 68 | 53 | 55 | 69 | 34.4 |
| Granite | 2.9 | Male | 1,522 | 140 | 128 | 142 | 133 | 243 | 207 | 135 | 193 | 201 | 34.0 |
| | | Female | 1,378 | 132 | 111 | 133 | 97 | 213 | 174 | 125 | 159 | 234 | 35.2 |
| Hill | 18.3 | Male | 9,127 | 1,037 | 792 | 844 | 1,347 | 1,686 | 1,035 | 821 | 813 | 752 | 28.2 |
| | | Female | 9,173 | 998 | 767 | 802 | 1,304 | 1,514 | 1,022 | 843 | 835 | 1,088 | 29.7 |
| Jefferson | 8.4 | Male | 4,225 | 427 | 382 | 480 | 338 | 822 | 691 | 381 | 332 | 372 | 30.9 |
| | | Female | 4,175 | 405 | 415 | 441 | 366 | 812 | 634 | 339 | 358 | 405 | 30.7 |
| Judith Basin | 2.6 | Male | 1,344 | 107 | 114 | 152 | 112 | 195 | 189 | 131 | 130 | 214 | 34.6 |
| | | Female | 1,256 | 123 | 96 | 121 | 91 | 200 | 159 | 132 | 135 | 199 | 34.8 |
| Lake | 21.1 | Male | 10,514 | 1,222 | 986 | 1,095 | 1,008 | 1,633 | 1,309 | 905 | 955 | 1,401 | 30.8 |
| | | Female | 10,586 | 1,125 | 889 | 976 | 941 | 1,671 | 1,317 | 936 | 1,056 | 1,675 | 33.2 |
| Lewis and Clark | 46.9 | Male | 22,954 | 2,320 | 2,086 | 2,191 | 2,711 | 4,627 | 3,197 | 2,004 | 1,885 | 1,933 | 29.7 |
| | | Female | 23,946 | 2,190 | 1,985 | 2,026 | 2,914 | 4,619 | 3,267 | 2,043 | 2,073 | 2,829 | 31.2 |
| Liberty | 2.4 | Male | 1,214 | 139 | 87 | 120 | 129 | 218 | 148 | 123 | 108 | 142 | 31.1 |
| | | Female | 1,186 | 125 | 95 | 111 | 123 | 166 | 165 | 139 | 125 | 137 | 33.4 |
| Lincoln | 18.1 | Male | 9,139 | 1,042 | 875 | 1,007 | 841 | 1,634 | 1,416 | 844 | 779 | 701 | 29.9 |
| | | Female | 8,961 | 981 | 890 | 930 | 859 | 1,571 | 1,354 | 797 | 749 | 830 | 30.2 |
| McCone | 2.7 | Male | 1,426 | 174 | 139 | 146 | 141 | 207 | 150 | 150 | 170 | 149 | 30.5 |
| | | Female | 1,274 | 140 | 133 | 124 | 101 | 199 | 159 | 134 | 143 | 141 | 32.0 |
| Madison | 5.7 | Male | 2,870 | 269 | 222 | 257 | 249 | 445 | 408 | 293 | 306 | 421 | 34.8 |
| | | Female | 2,830 | 239 | 205 | 249 | 209 | 437 | 380 | 283 | 268 | 560 | 37.0 |
| Meagher | 2.2 | Male | 1,142 | 93 | 91 | 103 | 111 | 181 | 165 | 119 | 127 | 152 | 34.6 |
| | | Female | 1,058 | 100 | 97 | 95 | 85 | 177 | 150 | 100 | 110 | 144 | 33.6 |
| Mineral | 4.0 | Male | 2,037 | 208 | 163 | 213 | 228 | 357 | 312 | 185 | 187 | 184 | 30.8 |
| | | Female | 1,963 | 243 | 169 | 196 | 187 | 375 | 270 | 135 | 200 | 188 | 30.0 |
| Missoula | 77.0 | Male | 38,342 | 3,566 | 2,994 | 3,221 | 6,102 | 8,579 | 5,512 | 3,171 | 2,477 | 2,720 | 28.8 |
| | | Female | 38,658 | 3,380 | 2,897 | 3,111 | 6,336 | 8,040 | 5,283 | 3,007 | 2,721 | 3,883 | 29.5 |
| Musselshell | 4.8 | Male | 2,419 | 268 | 200 | 222 | 187 | 413 | 272 | 202 | 286 | 369 | 33.1 |
| | | Female | 2,381 | 228 | 211 | 199 | 167 | 393 | 253 | 214 | 287 | 429 | 34.8 |
| Park | 13.7 | Male | 6,838 | 653 | 569 | 580 | 613 | 1,290 | 901 | 657 | 673 | 902 | 32.8 |
| | | Female | 6,862 | 559 | 538 | 548 | 598 | 1,170 | 872 | 665 | 730 | 1,182 | 35.2 |
| Petroleum | .7 | Male | 377 | 46 | 36 | 45 | 37 | 59 | 36 | 42 | 44 | 32 | 29.2 |
| | | Female | 323 | 32 | 26 | 33 | 28 | 51 | 49 | 34 | 35 | 35 | 33.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **MONTANA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Phillips | 5.6 | Male | 2,844 | 308 | 240 | 261 | 317 | 444 | 325 | 259 | 290 | 400 | 31.7 |
| | | Female | 2,756 | 317 | 224 | 287 | 264 | 396 | 342 | 248 | 267 | 411 | 32.2 |
| Pondera | 6.9 | Male | 3,429 | 387 | 319 | 332 | 329 | 524 | 457 | 336 | 320 | 425 | 31.6 |
| | | Female | 3,471 | 402 | 284 | 330 | 329 | 514 | 426 | 340 | 342 | 504 | 32.6 |
| Powder River | 2.4 | Male | 1,220 | 143 | 105 | 103 | 117 | 238 | 135 | 127 | 130 | 122 | 31.0 |
| | | Female | 1,180 | 128 | 121 | 93 | 98 | 205 | 153 | 142 | 109 | 131 | 32.3 |
| Powell | 7.1 | Male | 3,966 | 296 | 293 | 306 | 547 | 869 | 577 | 359 | 347 | 372 | 31.2 |
| | | Female | 3,134 | 281 | 268 | 286 | 254 | 511 | 410 | 316 | 327 | 481 | 34.4 |
| Prairie | 1.8 | Male | 876 | 80 | 71 | 68 | 74 | 136 | 105 | 74 | 103 | 165 | 35.9 |
| | | Female | 924 | 95 | 91 | 87 | 61 | 121 | 109 | 88 | 101 | 171 | 35.6 |
| Ravalli | 26.0 | Male | 12,899 | 1,254 | 1,200 | 1,432 | 976 | 1,969 | 2,010 | 1,200 | 1,243 | 1,615 | 33.1 |
| | | Female | 13,101 | 1,144 | 1,104 | 1,273 | 921 | 2,164 | 1,943 | 1,182 | 1,323 | 2,047 | 34.7 |
| Richland | 13.4 | Male | 6,925 | 865 | 614 | 598 | 960 | 1,303 | 844 | 541 | 569 | 631 | 28.3 |
| | | Female | 6,475 | 803 | 558 | 553 | 836 | 1,063 | 748 | 571 | 526 | 817 | 29.6 |
| Roosevelt | 11.1 | Male | 5,487 | 675 | 537 | 574 | 597 | 970 | 647 | 475 | 500 | 512 | 28.7 |
| | | Female | 5,613 | 701 | 577 | 551 | 599 | 907 | 626 | 482 | 485 | 685 | 29.2 |
| Rosebud | 12.8 | Male | 6,559 | 921 | 682 | 685 | 717 | 1,227 | 931 | 552 | 496 | 348 | 27.2 |
| | | Female | 6,241 | 904 | 693 | 627 | 740 | 1,194 | 748 | 490 | 388 | 457 | 26.3 |
| Sanders | 9.2 | Male | 4,677 | 496 | 422 | 442 | 386 | 755 | 641 | 417 | 458 | 660 | 32.8 |
| | | Female | 4,523 | 472 | 392 | 405 | 339 | 740 | 636 | 435 | 436 | 668 | 33.8 |
| Sheridan | 5.6 | Male | 2,792 | 266 | 184 | 246 | 317 | 455 | 309 | 280 | 338 | 397 | 33.4 |
| | | Female | 2,808 | 259 | 196 | 261 | 259 | 367 | 322 | 310 | 325 | 509 | 36.9 |
| Silver Bow | 36.0 | Male | 17,495 | 1,587 | 1,489 | 1,806 | 1,970 | 2,747 | 2,246 | 1,579 | 1,826 | 2,245 | 31.9 |
| | | Female | 18,505 | 1,522 | 1,486 | 1,610 | 1,757 | 2,683 | 2,224 | 1,691 | 2,044 | 3,488 | 35.9 |
| Stillwater | 6.1 | Male | 3,052 | 306 | 231 | 286 | 255 | 508 | 393 | 291 | 319 | 463 | 33.8 |
| | | Female | 3,048 | 268 | 244 | 278 | 211 | 474 | 395 | 280 | 339 | 559 | 36.2 |
| Sweet Grass | 3.3 | Male | 1,688 | 151 | 136 | 161 | 134 | 223 | 236 | 161 | 172 | 314 | 36.7 |
| | | Female | 1,612 | 128 | 124 | 116 | 115 | 235 | 193 | 160 | 195 | 346 | 39.6 |
| Teton | 6.6 | Male | 3,298 | 366 | 270 | 315 | 272 | 466 | 434 | 342 | 356 | 477 | 34.1 |
| | | Female | 3,302 | 343 | 277 | 291 | 241 | 459 | 465 | 292 | 393 | 541 | 35.9 |
| Toole | 5.6 | Male | 2,761 | 311 | 241 | 261 | 289 | 471 | 329 | 249 | 312 | 298 | 30.9 |
| | | Female | 2,839 | 324 | 216 | 243 | 291 | 443 | 317 | 296 | 306 | 403 | 32.8 |
| Treasure | 1.0 | Male | 499 | 50 | 37 | 50 | 44 | 86 | 57 | 65 | 49 | 61 | 33.0 |
| | | Female | 501 | 47 | 48 | 51 | 37 | 73 | 74 | 50 | 49 | 72 | 34.2 |
| Valley | 9.6 | Male | 4,825 | 565 | 466 | 504 | 463 | 763 | 602 | 486 | 452 | 524 | 30.4 |
| | | Female | 4,775 | 500 | 432 | 438 | 458 | 778 | 616 | 472 | 445 | 636 | 32.2 |
| Wheatland | 2.4 | Male | 1,178 | 115 | 110 | 97 | 88 | 183 | 143 | 121 | 136 | 185 | 34.8 |
| | | Female | 1,222 | 121 | 94 | 101 | 93 | 179 | 150 | 114 | 166 | 204 | 36.5 |
| Wibaux | 1.4 | Male | 729 | 72 | 88 | 64 | 71 | 130 | 74 | 67 | 73 | 90 | 30.3 |
| | | Female | 671 | 62 | 60 | 86 | 52 | 110 | 67 | 67 | 60 | 107 | 31.9 |
| Yellowstone | 120.1 | Male | 58,866 | 6,322 | 5,284 | 5,334 | 7,146 | 11,581 | 8,159 | 5,453 | 4,885 | 4,702 | 29.6 |
| | | Female | 61,234 | 5,971 | 5,070 | 5,017 | 7,873 | 11,332 | 8,176 | 5,632 | 5,274 | 6,889 | 30.9 |
| **TOTAL METRO COUNTIES** | **200.3** | **Male** | **98,975** | **10,414** | **8,548** | **9,176** | **12,997** | **18,561** | **13,846** | **9,112** | **8,187** | **8,134** | **29.5** |
| | | **Female** | **101,325** | **9,867** | **8,229** | **8,611** | **12,726** | **18,173** | **13,843** | **9,221** | **8,768** | **11,887** | **31.2** |
| **TOTAL STATE** | **827.6** | **Male** | **413,131** | **42,834** | **35,601** | **38,833** | **51,461** | **75,876** | **55,504** | **36,821** | **35,827** | **40,374** | **30.0** |
| | | **Female** | **414,469** | **40,593** | **34,287** | **36,366** | **49,011** | **72,512** | **54,146** | **36,802** | **37,296** | **53,456** | **31.5** |
| **NEBRASKA** | | | | | | | | | | | | | |
| **LINCOLN** | **205.3** | **Male** | **100,620** | **8,948** | **7,369** | **7,523** | **19,881** | **20,915** | **12,221** | **8,287** | **7,363** | **8,113** | **28.2** |
| | | **Female** | **104,680** | **8,470** | **7,197** | **7,275** | **19,098** | **19,601** | **12,019** | **8,532** | **8,370** | **14,118** | **30.3** |
| Lancaster | 205.3 | Male | 100,620 | 8,948 | 7,369 | 7,523 | 19,881 | 20,915 | 12,221 | 8,287 | 7,363 | 8,113 | 28.2 |
| | | Female | 104,680 | 8,470 | 7,197 | 7,275 | 19,098 | 19,601 | 12,019 | 8,532 | 8,370 | 14,118 | 30.3 |
| **OMAHA** | **608.7** | **Male** | **294,367** | **30,997** | **27,439** | **29,760** | **36,862** | **54,929** | **40,576** | **27,481** | **22,869** | **23,454** | **29.0** |
| | | **Female** | **314,333** | **29,635** | **26,600** | **28,422** | **38,323** | **57,567** | **41,116** | **28,347** | **25,707** | **38,616** | **30.9** |
| Douglas | 410.2 | Male | 196,082 | 20,245 | 17,456 | 19,324 | 24,714 | 37,129 | 25,617 | 18,322 | 16,316 | 16,959 | 29.4 |
| | | Female | 214,118 | 19,363 | 16,990 | 18,369 | 26,912 | 39,279 | 26,327 | 19,347 | 18,732 | 28,799 | 31.5 |
| Sarpy | 95.6 | Male | 48,596 | 5,641 | 5,287 | 5,310 | 6,457 | 9,859 | 8,513 | 4,100 | 2,065 | 1,364 | 26.6 |
| | | Female | 47,004 | 5,450 | 5,112 | 5,065 | 5,585 | 9,990 | 7,985 | 3,672 | 2,088 | 2,057 | 27.3 |
| Washington | 16.0 | Male | 7,979 | 761 | 784 | 814 | 930 | 1,197 | 1,133 | 786 | 687 | 887 | 30.9 |
| | | Female | 8,021 | 684 | 733 | 703 | 809 | 1,255 | 1,122 | 770 | 717 | 1,228 | 33.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| **OMAHA (continued)** | | | | | | | | | | | | | |
| *Pottawattamie, Iowa* | *86.9* | *Male* | *41,710* | *4,350* | *3,912* | *4,312* | *4,761* | *6,744* | *5,313* | *4,273* | *3,801* | *4,244* | *30.2* |
| | | *Female* | *45,190* | *4,138* | *3,765* | *4,285* | *5,017* | *7,043* | *5,682* | *4,558* | *4,170* | *6,532* | *32.7* |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 30.4 | Male | 14,514 | 1,396 | 1,144 | 1,200 | 2,107 | 2,396 | 1,799 | 1,312 | 1,322 | 1,838 | 30.9 |
| | | Female | 15,886 | 1,258 | 1,099 | 1,141 | 2,037 | 2,419 | 1,709 | 1,435 | 1,537 | 3,251 | 35.0 |
| Antelope | 8.6 | Male | 4,196 | 456 | 373 | 389 | 370 | 632 | 463 | 394 | 424 | 695 | 33.1 |
| | | Female | 4,404 | 434 | 332 | 411 | 348 | 576 | 450 | 404 | 461 | 988 | 37.2 |
| Arthur | .5 | Male | 256 | 17 | 21 | 26 | 31 | 33 | 35 | 33 | 28 | 32 | 35.0 |
| | | Female | 244 | 15 | 24 | 30 | 15 | 25 | 39 | 28 | 23 | 45 | 38.3 |
| Banner | .9 | Male | 446 | 43 | 35 | 40 | 41 | 57 | 75 | 47 | 53 | 55 | 35.9 |
| | | Female | 454 | 51 | 40 | 42 | 37 | 66 | 65 | 46 | 63 | 44 | 33.6 |
| Blaine | .9 | Male | 440 | 33 | 37 | 51 | 48 | 57 | 61 | 42 | 41 | 70 | 33.9 |
| | | Female | 460 | 49 | 51 | 48 | 35 | 59 | 62 | 37 | 38 | 81 | 33.0 |
| Boone | 7.2 | Male | 3,554 | 362 | 280 | 350 | 377 | 465 | 402 | 356 | 376 | 586 | 33.8 |
| | | Female | 3,646 | 371 | 254 | 372 | 282 | 453 | 387 | 352 | 370 | 805 | 37.4 |
| Box Butte | 15.4 | Male | 7,695 | 956 | 676 | 569 | 1,077 | 1,581 | 891 | 562 | 561 | 822 | 28.6 |
| | | Female | 7,705 | 911 | 657 | 569 | 936 | 1,371 | 796 | 620 | 613 | 1,232 | 30.7 |
| Boyd | 3.3 | Male | 1,685 | 151 | 104 | 148 | 163 | 215 | 169 | 167 | 202 | 366 | 38.6 |
| | | Female | 1,615 | 125 | 90 | 110 | 135 | 156 | 148 | 207 | 231 | 413 | 47.1 |
| Brown | 4.3 | Male | 2,070 | 217 | 162 | 195 | 190 | 302 | 246 | 195 | 212 | 351 | 34.0 |
| | | Female | 2,230 | 193 | 185 | 186 | 177 | 297 | 272 | 205 | 234 | 481 | 37.8 |
| Buffalo | 37.4 | Male | 18,045 | 1,843 | 1,502 | 1,440 | 3,430 | 3,223 | 1,996 | 1,408 | 1,334 | 1,869 | 27.5 |
| | | Female | 19,355 | 1,827 | 1,405 | 1,323 | 3,862 | 3,109 | 1,923 | 1,433 | 1,522 | 2,951 | 29.1 |
| Burt | 8.7 | Male | 4,237 | 373 | 330 | 385 | 367 | 585 | 473 | 445 | 474 | 805 | 36.7 |
| | | Female | 4,463 | 373 | 299 | 363 | 309 | 529 | 471 | 482 | 507 | 1,130 | 42.6 |
| Butler | 9.2 | Male | 4,544 | 416 | 366 | 438 | 456 | 609 | 495 | 442 | 514 | 808 | 34.8 |
| | | Female | 4,656 | 438 | 343 | 427 | 327 | 582 | 533 | 431 | 503 | 1,072 | 39.0 |
| Cass | 21.7 | Male | 10,826 | 1,096 | 990 | 1,096 | 1,153 | 1,727 | 1,537 | 1,095 | 921 | 1,211 | 31.2 |
| | | Female | 10,874 | 1,017 | 938 | 993 | 993 | 1,709 | 1,441 | 1,041 | 1,004 | 1,738 | 33.8 |
| Cedar | 11.1 | Male | 5,561 | 628 | 511 | 618 | 569 | 789 | 533 | 509 | 522 | 882 | 30.8 |
| | | Female | 5,539 | 573 | 491 | 575 | 470 | 638 | 537 | 502 | 562 | 1,191 | 35.4 |
| Chase | 5.0 | Male | 2,438 | 292 | 231 | 214 | 212 | 372 | 322 | 227 | 241 | 327 | 32.3 |
| | | Female | 2,562 | 258 | 228 | 216 | 200 | 343 | 316 | 242 | 241 | 518 | 36.1 |
| Cherry | 6.9 | Male | 3,486 | 358 | 320 | 299 | 361 | 523 | 463 | 362 | 329 | 471 | 32.7 |
| | | Female | 3,414 | 317 | 258 | 274 | 330 | 490 | 453 | 333 | 351 | 608 | 35.8 |
| Cheyenne | 9.9 | Male | 4,845 | 453 | 414 | 450 | 605 | 712 | 547 | 496 | 500 | 668 | 32.0 |
| | | Female | 5,055 | 474 | 336 | 431 | 452 | 675 | 589 | 553 | 560 | 985 | 37.7 |
| Clay | 8.1 | Male | 3,969 | 380 | 364 | 336 | 417 | 565 | 476 | 372 | 383 | 676 | 33.6 |
| | | Female | 4,131 | 388 | 335 | 377 | 344 | 547 | 473 | 391 | 420 | 856 | 36.6 |
| Colfax | 9.8 | Male | 4,821 | 445 | 393 | 465 | 528 | 672 | 519 | 419 | 458 | 922 | 33.6 |
| | | Female | 4,979 | 465 | 367 | 450 | 407 | 586 | 516 | 465 | 499 | 1,224 | 39.2 |
| Cuming | 11.5 | Male | 5,715 | 528 | 504 | 625 | 623 | 783 | 646 | 557 | 598 | 851 | 32.4 |
| | | Female | 5,785 | 587 | 462 | 541 | 444 | 727 | 620 | 575 | 586 | 1,243 | 37.1 |
| Custer | 13.5 | Male | 6,516 | 685 | 525 | 535 | 572 | 947 | 751 | 643 | 679 | 1,179 | 34.9 |
| | | Female | 6,984 | 633 | 503 | 551 | 508 | 898 | 781 | 662 | 805 | 1,643 | 40.1 |
| ☐ Dakota | 17.9 | Male | 8,806 | 1,069 | 864 | 851 | 1,026 | 1,680 | 1,123 | 727 | 646 | 820 | 28.5 |
| | | Female | 9,094 | 1,014 | 887 | 813 | 1,003 | 1,659 | 1,074 | 748 | 746 | 1,150 | 30.0 |
| Dawes | 9.5 | Male | 4,665 | 433 | 330 | 420 | 934 | 732 | 455 | 380 | 405 | 576 | 27.9 |
| | | Female | 4,835 | 407 | 322 | 324 | 875 | 663 | 460 | 406 | 458 | 920 | 32.4 |
| Dawson | 23.2 | Male | 11,438 | 1,295 | 1,037 | 1,014 | 1,174 | 2,009 | 1,411 | 1,045 | 1,033 | 1,420 | 31.0 |
| | | Female | 11,762 | 1,227 | 1,040 | 934 | 1,081 | 1,809 | 1,447 | 1,083 | 1,114 | 2,027 | 33.8 |
| Deuel | 2.4 | Male | 1,177 | 122 | 95 | 110 | 101 | 137 | 124 | 117 | 141 | 230 | 36.9 |
| | | Female | 1,223 | 75 | 88 | 105 | 74 | 135 | 153 | 109 | 164 | 320 | 43.8 |
| Dixon | 6.9 | Male | 3,456 | 336 | 319 | 326 | 359 | [illegible] | 369 | 321 | 335 | 598 | 32.9 |
| | | Female | 3,444 | 335 | 292 | 301 | 268 | 428 | 386 | 326 | 337 | 771 | 37.5 |
| Dodge | 35.9 | Male | 17,159 | 1,628 | 1,492 | 1,618 | 2,022 | 2,688 | 2,186 | 1,734 | 1,558 | 2,233 | 31.8 |
| | | Female | 18,741 | 1,696 | 1,393 | 1,562 | 2,023 | 2,688 | 2,214 | 1,829 | 1,770 | 3,566 | 35.0 |
| Douglas | 410.2 | Male | 196,082 | 20,245 | 17,456 | 19,324 | 24,714 | 37,129 | 25,617 | 18,322 | 16,316 | 16,959 | 29.4 |
| | | Female | 214,118 | 19,363 | 16,990 | 18,369 | 26,912 | 39,279 | 26,327 | 19,347 | 18,732 | 28,799 | 31.5 |
| Dundy | 2.9 | Male | 1,428 | 115 | 98 | 105 | 131 | 216 | 152 | 134 | 192 | 285 | 38.2 |
| | | Female | 1,472 | 132 | 107 | 97 | 114 | 176 | 140 | 148 | 203 | 355 | 42.9 |
| Fillmore | 7.8 | Male | 3,781 | 357 | 295 | 339 | 345 | 554 | 443 | 381 | 410 | 657 | 35.0 |
| | | Female | 4,019 | 326 | 277 | 368 | 249 | 534 | 459 | 382 | 430 | 994 | 40.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Franklin | 4.4 | Male | 2,124 | 167 | 147 | 195 | 164 | 258 | 238 | 226 | 268 | 461 | 40.5 |
| | | Female | 2,276 | 166 | 158 | 152 | 151 | 239 | 235 | 220 | 286 | 669 | 46.6 |
| Frontier | 3.6 | Male | 1,761 | 172 | 129 | 140 | 235 | 257 | 223 | 179 | 156 | 270 | 33.0 |
| | | Female | 1,839 | 189 | 124 | 165 | 189 | 244 | 223 | 159 | 163 | 383 | 35.4 |
| Furnas | 6.5 | Male | 3,127 | 286 | 252 | 228 | 262 | 408 | 330 | 300 | 344 | 717 | 38.9 |
| | | Female | 3,373 | 238 | 210 | 251 | 248 | 391 | 323 | 316 | 392 | 1,004 | 45.8 |
| Gage | 24.1 | Male | 11,561 | 958 | 895 | 1,021 | 1,239 | 1,805 | 1,449 | 1,170 | 1,171 | 1,853 | 34.2 |
| | | Female | 12,539 | 974 | 807 | 963 | 1,173 | 1,749 | 1,469 | 1,223 | 1,378 | 2,803 | 39.1 |
| Garden | 2.7 | Male | 1,307 | 78 | 97 | 113 | 109 | 169 | 172 | 141 | 162 | 266 | 40.1 |
| | | Female | 1,393 | 92 | 102 | 90 | 92 | 166 | 163 | 159 | 160 | 369 | 44.5 |
| Garfield | 2.5 | Male | 1,192 | 109 | 90 | 101 | 97 | 151 | 152 | 112 | 140 | 240 | 38.2 |
| | | Female | 1,308 | 105 | 104 | 108 | 81 | 141 | 183 | 102 | 128 | 356 | 41.3 |
| Gosper | 2.1 | Male | 1,067 | 102 | 78 | 102 | 102 | 143 | 132 | 123 | 122 | 163 | 35.5 |
| | | Female | 1,033 | 95 | 78 | 84 | 84 | 127 | 129 | 116 | 123 | 197 | 38.8 |
| Grant | .9 | Male | 454 | 48 | 39 | 57 | 51 | 75 | 59 | 42 | 34 | 49 | 29.3 |
| | | Female | 446 | 35 | 45 | 42 | 38 | 71 | 56 | 49 | 36 | 74 | 33.9 |
| Greeley | 3.4 | Male | 1,659 | 172 | 137 | 170 | 157 | 215 | 175 | 149 | 192 | 292 | 34.0 |
| | | Female | 1,741 | 187 | 131 | 188 | 126 | 176 | 174 | 176 | 171 | 412 | 38.6 |
| Hall | 49.7 | Male | 24,033 | 2,661 | 2,208 | 2,187 | 2,594 | 4,350 | 3,167 | 2,157 | 2,099 | 2,610 | 30.4 |
| | | Female | 25,667 | 2,591 | 2,212 | 2,153 | 2,761 | 4,423 | 3,050 | 2,285 | 2,183 | 4,009 | 32.0 |
| Hamilton | 9.4 | Male | 4,604 | 461 | 434 | 459 | 477 | 752 | 577 | 466 | 439 | 539 | 31.3 |
| | | Female | 4,796 | 458 | 401 | 446 | 390 | 721 | 588 | 494 | 432 | 866 | 34.8 |
| Harlan | 4.3 | Male | 2,072 | 163 | 141 | 180 | 180 | 292 | 232 | 202 | 255 | 427 | 38.4 |
| | | Female | 2,228 | 157 | 176 | 188 | 134 | 272 | 257 | 219 | 270 | 555 | 42.3 |
| Hayes | 1.3 | Male | 668 | 72 | 49 | 65 | 66 | 109 | 81 | 71 | 81 | 74 | 32.5 |
| | | Female | 632 | 66 | 54 | 48 | 43 | 89 | 81 | 71 | 73 | 107 | 37.0 |
| Hitchcock | 4.1 | Male | 2,079 | 250 | 152 | 196 | 197 | 293 | 217 | 192 | 229 | 353 | 33.3 |
| | | Female | 2,021 | 188 | 142 | 147 | 155 | 285 | 231 | 194 | 229 | 450 | 39.0 |
| Holt | 13.9 | Male | 6,908 | 775 | 619 | 742 | 716 | 1,037 | 753 | 657 | 661 | 946 | 30.8 |
| | | Female | 6,992 | 749 | 546 | 627 | 633 | 986 | 788 | 643 | 685 | 1,335 | 34.5 |
| Hooker | .9 | Male | 426 | 39 | 33 | 38 | 42 | 61 | 53 | 34 | 53 | 73 | 35.0 |
| | | Female | 474 | 41 | 30 | 43 | 38 | 54 | 50 | 46 | 62 | 110 | 41.2 |
| Howard | 6.8 | Male | 3,365 | 357 | 309 | 318 | 298 | 445 | 393 | 351 | 353 | 541 | 34.0 |
| | | Female | 3,435 | 318 | 301 | 348 | 260 | 439 | 387 | 376 | 340 | 666 | 36.3 |
| Jefferson | 9.7 | Male | 4,703 | 420 | 310 | 390 | 525 | 660 | 534 | 458 | 541 | 865 | 35.9 |
| | | Female | 4,997 | 362 | 312 | 363 | 430 | 626 | 539 | 485 | 618 | 1,262 | 42.5 |
| Johnson | 5.0 | Male | 2,438 | 227 | 175 | 230 | 214 | 300 | 279 | 250 | 268 | 495 | 37.6 |
| | | Female | 2,562 | 192 | 180 | 205 | 180 | 283 | 275 | 275 | 309 | 663 | 43.8 |
| Kearney | 7.0 | Male | 3,384 | 307 | 288 | 286 | 355 | 535 | 437 | 329 | 353 | 494 | 33.5 |
| | | Female | 3,616 | 310 | 261 | 327 | 300 | 505 | 466 | 345 | 350 | 752 | 37.3 |
| Keith | 9.7 | Male | 4,743 | 493 | 437 | 448 | 483 | 697 | 634 | 505 | 461 | 585 | 32.3 |
| | | Female | 4,957 | 471 | 397 | 393 | 440 | 742 | 669 | 508 | 512 | 825 | 35.5 |
| Keya Paha | 1.3 | Male | 667 | 75 | 71 | 62 | 64 | 82 | 83 | 64 | 71 | 95 | 32.5 |
| | | Female | 633 | 59 | 43 | 60 | 55 | 86 | 89 | 65 | 59 | 117 | 36.5 |
| Kimball | 4.7 | Male | 2,328 | 246 | 215 | 222 | 244 | 343 | 270 | 255 | 241 | 292 | 31.9 |
| | | Female | 2,372 | 213 | 175 | 232 | 215 | 312 | 305 | 259 | 264 | 397 | 36.3 |
| Knox | 11.3 | Male | 5,632 | 559 | 490 | 548 | 546 | 765 | 579 | 551 | 593 | 1,001 | 33.8 |
| | | Female | 5,668 | 513 | 414 | 505 | 416 | 702 | 599 | 558 | 649 | 1,312 | 39.7 |
| Lancaster | 205.3 | Male | 100,620 | 8,948 | 7,369 | 7,523 | 19,881 | 20,915 | 12,221 | 8,287 | 7,363 | 8,113 | 28.2 |
| | | Female | 104,680 | 8,470 | 7,197 | 7,275 | 19,098 | 19,601 | 12,019 | 8,532 | 8,370 | 14,118 | 30.3 |
| Lincoln | 38.6 | Male | 19,085 | 2,154 | 1,823 | 1,768 | 2,157 | 3,345 | 2,453 | 1,788 | 1,576 | 2,021 | 29.9 |
| | | Female | 19,515 | 2,032 | 1,682 | 1,663 | 2,114 | 3,223 | 2,435 | 1,800 | 1,694 | 2,872 | 32.0 |
| Logan | 1.0 | Male | 488 | 65 | 34 | 49 | 48 | 75 | 54 | 50 | 45 | 68 | 31.4 |
| | | Female | 512 | 66 | 51 | 38 | 39 | 71 | 49 | 61 | 49 | 88 | 33.7 |
| Loup | .9 | Male | 442 | 27 | 34 | 54 | 46 | 45 | 60 | 52 | 50 | 74 | 37.5 |
| | | Female | 458 | 42 | 38 | 44 | 44 | 52 | 57 | 51 | 45 | 85 | 36.6 |
| McPherson | .6 | Male | 301 | 26 | 24 | 31 | 33 | 35 | 25 | 36 | 31 | 60 | 35.6 |
| | | Female | 299 | 22 | 30 | 27 | 27 | 29 | 40 | 32 | 40 | 52 | 38.6 |
| Madison | 33.2 | Male | 15,921 | 1,699 | 1,300 | 1,289 | 2,174 | 2,753 | 1,865 | 1,433 | 1,356 | 2,052 | 30.4 |
| | | Female | 17,279 | 1,705 | 1,264 | 1,333 | 2,313 | 2,696 | 1,852 | 1,415 | 1,570 | 3,131 | 32.5 |
| Merrick | 8.8 | Male | 4,318 | 461 | 374 | 450 | 391 | 628 | 569 | 399 | 419 | 627 | 32.7 |
| | | Female | 4,482 | 451 | 357 | 436 | 393 | 602 | 547 | 399 | 442 | 855 | 35.0 |
| Morrill | 6.1 | Male | 3,012 | 310 | 256 | 263 | 306 | 441 | 373 | 291 | 276 | 496 | 33.4 |
| | | Female | 3,088 | 297 | 274 | 248 | 255 | 415 | 382 | 291 | 318 | 608 | 36.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Nance | 4.5 | Male | 2,220 | 216 | 168 | 229 | 222 | 310 | 215 | 233 | 243 | 384 | 33.9 |
| | | Female | 2,280 | 242 | 173 | 205 | 169 | 260 | 261 | 219 | 239 | 512 | 38.5 |
| Nemaha | 8.5 | Male | 4,079 | 375 | 293 | 304 | 529 | 696 | 434 | 366 | 400 | 682 | 32.7 |
| | | Female | 4,421 | 382 | 307 | 307 | 518 | 626 | 442 | 372 | 474 | 993 | 36.6 |
| Nuckolls | 6.6 | Male | 3,210 | 288 | 266 | 292 | 300 | 410 | 368 | 337 | 378 | 571 | 36.3 |
| | | Female | 3,390 | 284 | 231 | 294 | 236 | 418 | 379 | 345 | 380 | 823 | 41.1 |
| Otoe | 15.2 | Male | 7,314 | 651 | 669 | 688 | 672 | 1,018 | 887 | 697 | 808 | 1,224 | 34.6 |
| | | Female | 7,886 | 600 | 560 | 633 | 614 | 1,017 | 872 | 794 | 874 | 1,922 | 41.0 |
| Pawnee | 3.7 | Male | 1,769 | 119 | 104 | 148 | 133 | 211 | 189 | 192 | 259 | 414 | 44.0 |
| | | Female | 1,931 | 134 | 116 | 157 | 122 | 189 | 195 | 208 | 243 | 567 | 47.5 |
| Perkins | 3.8 | Male | 1,937 | 230 | 168 | 178 | 176 | 276 | 232 | 163 | 212 | 302 | 32.8 |
| | | Female | 1,863 | 184 | 109 | 135 | 139 | 262 | 237 | 164 | 231 | 402 | 39.3 |
| Phelps | 9.9 | Male | 4,666 | 482 | 400 | 377 | 461 | 743 | 572 | 481 | 441 | 709 | 33.3 |
| | | Female | 5,234 | 443 | 384 | 407 | 423 | 749 | 646 | 492 | 518 | 1,172 | 38.3 |
| Pierce | 8.5 | Male | 4,179 | 437 | 333 | 409 | 440 | 578 | 503 | 385 | 444 | 650 | 33.1 |
| | | Female | 4,321 | 417 | 311 | 428 | 381 | 504 | 515 | 393 | 473 | 899 | 37.3 |
| Platte | 29.9 | Male | 14,574 | 1,652 | 1,359 | 1,409 | 1,682 | 2,530 | 1,785 | 1,358 | 1,244 | 1,555 | 29.7 |
| | | Female | 15,326 | 1,682 | 1,306 | 1,368 | 1,615 | 2,441 | 1,859 | 1,350 | 1,351 | 2,354 | 31.9 |
| Polk | 6.2 | Male | 3,041 | 288 | 255 | 286 | 255 | 439 | 362 | 269 | 326 | 561 | 34.9 |
| | | Female | 3,159 | 281 | 272 | 276 | 177 | 419 | 342 | 292 | 346 | 754 | 39.5 |
| Red Willow | 12.8 | Male | 6,111 | 588 | 493 | 573 | 729 | 973 | 699 | 649 | 576 | 831 | 31.9 |
| | | Female | 6,689 | 657 | 504 | 517 | 738 | 913 | 741 | 650 | 675 | 1,294 | 35.2 |
| Richardson | 10.8 | Male | 5,103 | 442 | 387 | 454 | 460 | 676 | 616 | 461 | 603 | 1,004 | 37.2 |
| | | Female | 5,697 | 410 | 370 | 420 | 436 | 667 | 598 | 509 | 709 | 1,578 | 44.1 |
| Rock | 2.4 | Male | 1,179 | 132 | 112 | 91 | 104 | 214 | 126 | 125 | 96 | 179 | 32.0 |
| | | Female | 1,221 | 119 | 112 | 101 | 93 | 188 | 153 | 101 | 114 | 240 | 34.9 |
| Saline | 13.3 | Male | 6,428 | 565 | 494 | 503 | 895 | 881 | 739 | 553 | 692 | 1,106 | 33.6 |
| | | Female | 6,872 | 515 | 466 | 498 | 824 | 866 | 661 | 597 | 734 | 1,711 | 39.0 |
| Sarpy | 95.6 | Male | 48,596 | 5,641 | 5,287 | 5,310 | 6,457 | 9,859 | 8,513 | 4,100 | 2,065 | 1,364 | 26.6 |
| | | Female | 47,004 | 5,450 | 5,112 | 5,065 | 5,585 | 9,990 | 7,985 | 3,672 | 2,088 | 2,057 | 27.3 |
| Saunders | 19.3 | Male | 9,642 | 959 | 815 | 969 | 921 | 1,470 | 1,251 | 944 | 897 | 1,416 | 32.9 |
| | | Female | 9,658 | 911 | 774 | 926 | 765 | 1,357 | 1,184 | 955 | 965 | 1,821 | 35.8 |
| Scotts Bluff | 39.0 | Male | 18,884 | 2,110 | 1,760 | 1,812 | 1,994 | 3,133 | 2,361 | 1,767 | 1,692 | 2,255 | 30.6 |
| | | Female | 20,116 | 1,968 | 1,687 | 1,691 | 2,079 | 3,265 | 2,435 | 1,906 | 1,941 | 3,144 | 33.1 |
| Seward | 16.2 | Male | 8,153 | 792 | 620 | 712 | 1,524 | 1,213 | 913 | 688 | 689 | 1,002 | 28.5 |
| | | Female | 8,047 | 748 | 594 | 615 | 1,125 | 1,155 | 922 | 710 | 735 | 1,443 | 33.2 |
| Sheridan | 7.7 | Male | 3,715 | 425 | 307 | 340 | 336 | 551 | 390 | 390 | 432 | 544 | 33.2 |
| | | Female | 3,985 | 372 | 313 | 316 | 326 | 515 | 446 | 397 | 436 | 864 | 38.4 |
| Sherman | 4.1 | Male | 2,015 | 181 | 192 | 189 | 158 | 240 | 213 | 208 | 225 | 409 | 37.2 |
| | | Female | 2,085 | 179 | 174 | 210 | 137 | 226 | 229 | 193 | 243 | 494 | 40.1 |
| Sioux | 1.7 | Male | 860 | 82 | 59 | 76 | 92 | 126 | 107 | 111 | 80 | 127 | 34.6 |
| | | Female | 840 | 71 | 67 | 95 | 61 | 113 | 122 | 104 | 96 | 111 | 36.1 |
| Stanton | 6.8 | Male | 3,459 | 419 | 354 | 334 | 394 | 571 | 418 | 282 | 291 | 396 | 29.0 |
| | | Female | 3,341 | 404 | 319 | 335 | 297 | 537 | 409 | 284 | 274 | 482 | 30.9 |
| Thayer | 7.5 | Male | 3,626 | 294 | 292 | 297 | 324 | 491 | 414 | 341 | 451 | 722 | 37.8 |
| | | Female | 3,874 | 310 | 268 | 319 | 253 | 480 | 404 | 364 | 448 | 1,028 | 42.6 |
| Thomas | 1.0 | Male | 501 | 49 | 52 | 46 | 44 | 89 | 76 | 48 | 43 | 54 | 31.7 |
| | | Female | 499 | 66 | 41 | 39 | 49 | 71 | 75 | 43 | 48 | 67 | 32.7 |
| Thurston | 7.4 | Male | 3,612 | 420 | 341 | 400 | 373 | 499 | 418 | 350 | 332 | 479 | 30.5 |
| | | Female | 3,788 | 439 | 343 | 427 | 339 | 509 | 421 | 380 | 338 | 592 | 31.8 |
| Valley | 5.7 | Male | 2,784 | 270 | 224 | 252 | 243 | 398 | 315 | 251 | 320 | 511 | 35.2 |
| | | Female | 2,916 | 253 | 215 | 236 | 205 | 365 | 309 | 287 | 314 | 732 | 41.0 |
| Washington | 16.0 | Male | 7,979 | 761 | 784 | 814 | 930 | 1,197 | 1,133 | 786 | 687 | 887 | 30.9 |
| | | Female | 8,021 | 684 | 733 | 703 | 809 | 1,255 | 1,122 | 770 | 717 | 1,228 | 33.6 |
| Wayne | 9.8 | Male | 4,779 | 398 | 333 | 367 | 1,077 | 670 | 514 | 447 | 391 | 582 | 28.2 |
| | | Female | 5,021 | 404 | 326 | 326 | 1,145 | 599 | 505 | 456 | 392 | 868 | 30.2 |
| Webster | 4.6 | Male | 2,177 | 181 | 154 | 213 | 166 | 251 | 259 | 213 | 282 | 458 | 39.8 |
| | | Female | 2,423 | 195 | 157 | 196 | 126 | 251 | 270 | 233 | 311 | 684 | 45.7 |
| Wheeler | 1.0 | Male | 499 | 63 | 44 | 47 | 59 | 85 | 40 | 53 | 47 | 61 | 29.3 |
| | | Female | 501 | 54 | 57 | 57 | 43 | 71 | 53 | 50 | 45 | 71 | 30.6 |
| York | 15.1 | Male | 7,243 | 707 | 636 | 639 | 869 | 1,183 | 882 | 672 | 702 | 953 | 31.5 |
| | | Female | 7,857 | 700 | 620 | 625 | 833 | 1,179 | 937 | 720 | 746 | 1,497 | 34.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** ........ | 745.0 | Male | 362,083 | 36,664 | 31,760 | 33,822 | 53,008 | 70,780 | 48,607 | 32,222 | 27,077 | 28,143 | 28.6 |
| | | Female | 382,917 | 34,981 | 30,919 | 32,225 | 53,407 | 71,784 | 48,527 | 33,069 | 30,653 | 47,352 | 30.6 |
| **TOTAL STATE** .................. | 1,619.4 | Male | 788,674 | 79,832 | 68,032 | 72,659 | 101,975 | 137,303 | 99,562 | 72,484 | 67,959 | 88,868 | 30.2 |
| | | Female | 830,726 | 76,744 | 65,410 | 69,422 | 98,824 | 135,601 | 99,680 | 74,756 | 74,982 | 135,307 | 32.7 |
| **NEVADA** | | | | | | | | | | | | | |
| **LAS VEGAS** .................. | 540.4 | Male | 272,943 | 24,337 | 22,645 | 24,356 | 34,451 | 51,769 | 43,403 | 28,006 | 24,268 | 19,708 | 30.9 |
| | | Female | 267,457 | 23,599 | 21,598 | 23,290 | 32,060 | 51,153 | 41,265 | 26,636 | 24,385 | 23,471 | 31.5 |
| Clark ...................... | 540.4 | Male | 272,943 | 24,337 | 22,645 | 24,356 | 34,451 | 51,769 | 43,403 | 28,006 | 24,268 | 19,708 | 30.9 |
| | | Female | 267,457 | 23,599 | 21,598 | 23,290 | 32,060 | 51,153 | 41,265 | 26,636 | 24,385 | 23,471 | 31.5 |
| **RENO** ....................... | 215.0 | Male | 108,458 | 8,094 | 7,626 | 8,624 | 14,194 | 23,092 | 17,059 | 11,151 | 10,280 | 8,338 | 31.8 |
| | | Female | 106,542 | 7,914 | 7,148 | 8,248 | 13,921 | 21,396 | 15,762 | 10,790 | 10,519 | 10,844 | 32.5 |
| Washoe ..................... | 215.0 | Male | 108,458 | 8,094 | 7,626 | 8,624 | 14,194 | 23,092 | 17,059 | 11,151 | 10,280 | 8,338 | 31.8 |
| | | Female | 106,542 | 7,914 | 7,148 | 8,248 | 13,921 | 21,396 | 15,762 | 10,790 | 10,519 | 10,844 | 32.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Carson City ................. | 35.8 | Male | 18,246 | 1,312 | 1,337 | 1,665 | 2,084 | 3,520 | 2,945 | 1,805 | 1,883 | 1,695 | 32.7 |
| | | Female | 17,554 | 1,232 | 1,295 | 1,573 | 1,746 | 3,061 | 2,727 | 1,765 | 1,949 | 2,206 | 34.6 |
| Churchill ................... | 15.2 | Male | 7,777 | 739 | 610 | 720 | 1,052 | 1,193 | 1,089 | 695 | 764 | 915 | 31.4 |
| | | Female | 7,423 | 686 | 654 | 662 | 754 | 1,154 | 1,023 | 706 | 740 | 1,044 | 33.3 |
| Clark ...................... | 540.4 | Male | 272,943 | 24,337 | 22,645 | 24,356 | 34,451 | 51,769 | 43,403 | 28,006 | 24,268 | 19,708 | 30.9 |
| | | Female | 267,457 | 23,599 | 21,598 | 23,290 | 32,060 | 51,153 | 41,265 | 26,636 | 24,385 | 23,471 | 31.5 |
| Douglas .................... | 22.9 | Male | 11,688 | 946 | 852 | 963 | 921 | 2,518 | 2,031 | 1,197 | 1,322 | 938 | 33.6 |
| | | Female | 11,212 | 886 | 877 | 958 | 982 | 2,351 | 1,800 | 1,136 | 1,254 | 968 | 33.1 |
| Elko ....................... | 19.6 | Male | 10,270 | 1,021 | 892 | 1,119 | 970 | 1,734 | 1,646 | 1,037 | 994 | 857 | 31.5 |
| | | Female | 9,330 | 922 | 848 | 894 | 972 | 1,615 | 1,398 | 847 | 849 | 985 | 31.4 |
| Esmeralda .................. | 1.1 | Male | 582 | 47 | 34 | 47 | 56 | 92 | 85 | 75 | 76 | 70 | 36.8 |
| | | Female | 518 | 53 | 42 | 44 | 42 | 80 | 66 | 55 | 81 | 55 | 34.7 |
| Eureka ..................... | 1.3 | Male | 702 | 73 | 42 | 67 | 84 | 130 | 90 | 81 | 88 | 47 | 31.5 |
| | | Female | 598 | 74 | 46 | 71 | 63 | 100 | 86 | 60 | 55 | 43 | 29.5 |
| Humboldt ................... | 11.5 | Male | 6,268 | 689 | 468 | 544 | 705 | 1,191 | 904 | 694 | 640 | 433 | 31.1 |
| | | Female | 5,232 | 550 | 477 | 491 | 570 | 931 | 760 | 515 | 474 | 464 | 30.7 |
| Lander ..................... | 4.9 | Male | 2,664 | 314 | 246 | 216 | 372 | 540 | 378 | 264 | 202 | 132 | 28.4 |
| | | Female | 2,236 | 310 | 191 | 215 | 304 | 441 | 314 | 183 | 151 | 127 | 27.2 |
| Lincoln .................... | 3.9 | Male | 1,937 | 273 | 202 | 185 | 183 | 274 | 251 | 152 | 185 | 232 | 29.6 |
| | | Female | 1,963 | 236 | 155 | 286 | 161 | 267 | 246 | 141 | 183 | 288 | 30.4 |
| Lyon ....................... | 16.2 | Male | 8,180 | 846 | 716 | 737 | 671 | 1,257 | 1,149 | 865 | 996 | 943 | 33.9 |
| | | Female | 8,020 | 761 | 661 | 686 | 705 | 1,267 | 1,142 | 863 | 923 | 1,012 | 34.4 |
| Mineral .................... | 5.8 | Male | 2,946 | 259 | 257 | 282 | 289 | 450 | 421 | 329 | 342 | 317 | 33.6 |
| | | Female | 2,854 | 277 | 259 | 303 | 216 | 427 | 384 | 320 | 329 | 339 | 33.7 |
| Nye ........................ | 13.5 | Male | 7,259 | 690 | 582 | 663 | 757 | 1,126 | 1,115 | 836 | 832 | 658 | 33.3 |
| | | Female | 6,241 | 585 | 502 | 608 | 644 | 996 | 934 | 631 | 717 | 624 | 32.8 |
| Pershing ................... | 3.6 | Male | 1,902 | 194 | 123 | 155 | 215 | 329 | 221 | 215 | 246 | 204 | 33.0 |
| | | Female | 1,698 | 179 | 143 | 144 | 186 | 238 | 236 | 164 | 182 | 226 | 33.3 |
| Storey ..................... | 1.7 | Male | 875 | 74 | 63 | 76 | 85 | 142 | 156 | 103 | 104 | 72 | 34.8 |
| | | Female | 825 | 74 | 50 | 57 | 110 | 160 | 108 | 109 | 84 | 73 | 32.6 |
| Washoe ..................... | 215.0 | Male | 108,458 | 8,094 | 7,626 | 8,624 | 14,194 | 23,092 | 17,059 | 11,151 | 10,280 | 8,338 | 31.8 |
| | | Female | 106,542 | 7,914 | 7,148 | 8,248 | 13,921 | 21,396 | 15,762 | 10,790 | 10,519 | 10,844 | 32.5 |
| White Pine ................. | 8.0 | Male | 4,029 | 423 | 370 | 374 | 311 | 640 | 566 | 443 | 442 | 460 | 33.4 |
| | | Female | 3,971 | 390 | 355 | 353 | 323 | 635 | 482 | 438 | 431 | 564 | 33.9 |
| **TOTAL METRO COUNTIES** ........ | 755.4 | Male | 381,401 | 32,431 | 30,271 | 32,980 | 48,645 | 74,861 | 60,462 | 39,157 | 34,548 | 28,046 | 31.2 |
| | | Female | 373,999 | 31,513 | 28,746 | 31,538 | 45,981 | 72,549 | 57,027 | 37,426 | 34,904 | 34,315 | 31.8 |
| **TOTAL STATE** .................. | 920.4 | Male | 466,726 | 40,331 | 37,065 | 40,793 | 57,400 | 89,997 | 73,509 | 47,948 | 43,664 | 36,019 | 31.4 |
| | | Female | 453,674 | 38,728 | 35,301 | 38,883 | 53,759 | 86,272 | 68,733 | 45,359 | 43,306 | 43,333 | 32.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | 295.3 | Male | 142,770 | 13,067 | 13,240 | 14,758 | 16,445 | 26,897 | 21,190 | 13,510 | 12,019 | 11,644 | 30.2 |
| | | Female | 152,530 | 12,628 | 12,791 | 13,849 | 17,075 | 27,596 | 20,704 | 13,918 | 13,626 | 20,343 | 32.2 |
| Hillsborough | 295.3 | Male | 142,770 | 13,067 | 13,240 | 14,758 | 16,445 | 26,897 | 21,190 | 13,510 | 12,019 | 11,644 | 30.2 |
| | | Female | 152,530 | 12,628 | 12,791 | 13,849 | 17,075 | 27,596 | 20,704 | 13,918 | 13,626 | 20,343 | 32.2 |
| **PORTSMOUTH - DOVER - ROCHESTER** | 302.5 | Male | 149,394 | 13,207 | 13,206 | 14,465 | 20,309 | 28,452 | 21,910 | 13,931 | 11,831 | 12,083 | 29.7 |
| | | Female | 153,106 | 12,602 | 12,543 | 13,748 | 19,256 | 28,539 | 21,073 | 13,575 | 12,965 | 18,805 | 31.4 |
| Rockingham | 212.6 | Male | 105,960 | 9,524 | 9,717 | 10,362 | 12,388 | 21,084 | 16,453 | 9,863 | 8,220 | 8,349 | 30.2 |
| | | Female | 106,640 | 9,216 | 9,149 | 9,744 | 10,910 | 21,175 | 15,533 | 9,414 | 8,876 | 12,623 | 31.8 |
| Strafford | 89.9 | Male | 43,434 | 3,683 | 3,489 | 4,103 | 7,921 | 7,368 | 5,457 | 4,068 | 3,611 | 3,734 | 28.4 |
| | | Female | 46,466 | 3,386 | 3,394 | 4,004 | 8,346 | 7,364 | 5,540 | 4,161 | 4,089 | 6,182 | 30.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Belknap | 46.3 | Male | 22,623 | 2,039 | 2,001 | 2,158 | 2,243 | 4,028 | 3,038 | 2,243 | 2,221 | 2,652 | 32.1 |
| | | Female | 23,677 | 1,935 | 1,795 | 1,965 | 2,267 | 4,012 | 3,030 | 2,281 | 2,541 | 3,851 | 34.7 |
| Carroll | 31.1 | Male | 15,089 | 1,193 | 1,143 | 1,315 | 1,284 | 2,667 | 2,016 | 1,528 | 1,716 | 2,227 | 34.8 |
| | | Female | 16,011 | 1,079 | 1,088 | 1,321 | 1,349 | 2,618 | 2,001 | 1,571 | 1,876 | 3,108 | 37.8 |
| Cheshire | 64.2 | Male | 30,833 | 2,618 | 2,601 | 2,953 | 3,874 | 5,352 | 4,188 | 2,948 | 2,919 | 3,380 | 31.3 |
| | | Female | 33,367 | 2,639 | 2,499 | 2,758 | 4,426 | 5,486 | 4,187 | 3,052 | 3,265 | 5,055 | 33.0 |
| Coos | 34.1 | Male | 16,459 | 1,487 | 1,407 | 1,630 | 1,658 | 2,663 | 2,033 | 1,720 | 1,814 | 2,047 | 32.7 |
| | | Female | 17,641 | 1,439 | 1,319 | 1,615 | 1,654 | 2,581 | 2,077 | 1,873 | 1,962 | 3,121 | 36.0 |
| Grafton | 68.4 | Male | 33,892 | 2,547 | 2,537 | 2,924 | 6,455 | 5,846 | 4,233 | 2,919 | 2,838 | 3,593 | 29.2 |
| | | Female | 34,508 | 2,559 | 2,418 | 2,691 | 5,065 | 5,907 | 4,194 | 3,031 | 3,247 | 5,396 | 32.7 |
| Hillsborough | 295.3 | Male | 142,770 | 13,067 | 13,240 | 14,758 | 16,445 | 26,897 | 21,190 | 13,510 | 12,019 | 11,644 | 30.2 |
| | | Female | 152,530 | 12,628 | 12,791 | 13,849 | 17,075 | 27,596 | 20,704 | 13,918 | 13,626 | 20,343 | 32.2 |
| Merrimack | 103.4 | Male | 49,734 | 4,353 | 4,418 | 4,714 | 5,627 | 9,467 | 6,904 | 4,768 | 4,299 | 5,184 | 31.1 |
| | | Female | 53,666 | 4,229 | 4,056 | 4,428 | 6,040 | 9,442 | 6,869 | 4,925 | 4,908 | 8,769 | 33.6 |
| Rockingham | 212.6 | Male | 105,960 | 9,524 | 9,717 | 10,362 | 12,388 | 21,084 | 16,453 | 9,863 | 8,220 | 8,349 | 30.2 |
| | | Female | 106,640 | 9,216 | 9,149 | 9,744 | 10,910 | 21,175 | 15,533 | 9,414 | 8,876 | 12,623 | 31.8 |
| Strafford | 89.9 | Male | 43,434 | 3,683 | 3,489 | 4,103 | 7,921 | 7,368 | 5,457 | 4,068 | 3,611 | 3,734 | 28.4 |
| | | Female | 46,466 | 3,386 | 3,394 | 4,004 | 8,346 | 7,364 | 5,540 | 4,161 | 4,089 | 6,182 | 30.6 |
| Sullivan | 37.1 | Male | 18,017 | 1,661 | 1,676 | 1,690 | 1,749 | 3,146 | 2,475 | 1,700 | 1,784 | 2,136 | 32.1 |
| | | Female | 19,083 | 1,531 | 1,526 | 1,739 | 1,847 | 3,207 | 2,367 | 1,754 | 1,978 | 3,134 | 34.0 |
| **TOTAL METRO COUNTIES** | 597.8 | Male | 292,164 | 26,274 | 26,446 | 29,223 | 36,754 | 55,349 | 43,100 | 27,441 | 23,850 | 23,727 | 29.9 |
| | | Female | 305,636 | 25,230 | 25,334 | 27,597 | 36,331 | 56,135 | 41,777 | 27,493 | 26,591 | 39,148 | 31.8 |
| **TOTAL STATE** | 982.4 | Male | 478,811 | 42,172 | 42,229 | 46,607 | 59,644 | 88,518 | 67,987 | 45,267 | 41,441 | 44,946 | 30.5 |
| | | Female | 503,589 | 40,641 | 40,035 | 44,114 | 58,979 | 89,388 | 66,502 | 45,980 | 46,368 | 71,582 | 32.6 |
| **NEW JERSEY** | | | | | | | | | | | | | |
| **ATLANTIC CITY** | 302.8 | Male | 143,799 | 11,395 | 11,610 | 13,281 | 18,050 | 22,416 | 16,866 | 13,346 | 15,263 | 21,572 | 32.8 |
| | | Female | 159,001 | 11,003 | 11,067 | 12,551 | 15,447 | 22,874 | 18,375 | 14,923 | 19,183 | 33,578 | 38.6 |
| Atlantic | 207.9 | Male | 98,070 | 8,037 | 8,411 | 9,324 | 12,511 | 15,537 | 11,791 | 9,329 | 9,888 | 13,242 | 31.9 |
| | | Female | 109,830 | 7,672 | 8,045 | 8,897 | 11,090 | 16,423 | 13,197 | 10,450 | 12,437 | 21,619 | 37.1 |
| Cape May | 94.9 | Male | 45,729 | 3,358 | 3,199 | 3,957 | 5,539 | 6,879 | 5,075 | 4,017 | 5,375 | 8,330 | 34.9 |
| | | Female | 49,171 | 3,331 | 3,022 | 3,654 | 4,357 | 6,451 | 5,178 | 4,473 | 6,746 | 11,959 | 42.3 |
| **BERGEN - PASSAIC** | 1,281.1 | Male | 610,613 | 45,526 | 46,976 | 58,300 | 67,045 | 99,134 | 86,010 | 71,307 | 71,580 | 64,735 | 33.8 |
| | | Female | 670,487 | 43,543 | 45,045 | 56,152 | 67,481 | 104,120 | 94,518 | 77,840 | 79,555 | 102,233 | 37.0 |
| Bergen | 836.1 | Male | 399,684 | 26,534 | 28,796 | 37,614 | 43,114 | 63,868 | 57,233 | 49,354 | 49,987 | 43,184 | 35.0 |
| | | Female | 436,416 | 25,366 | 27,402 | 35,959 | 42,036 | 66,613 | 62,955 | 53,991 | 54,579 | 67,515 | 38.3 |
| Passaic | 445.0 | Male | 210,929 | 18,992 | 18,180 | 20,686 | 23,931 | 35,266 | 28,777 | 21,953 | 21,593 | 21,551 | 31.7 |
| | | Female | 234,071 | 18,177 | 17,643 | 20,193 | 25,445 | 37,507 | 31,563 | 23,849 | 24,976 | 34,718 | 34.5 |
| **JERSEY CITY** | 548.2 | Male | 258,661 | 23,571 | 20,729 | 23,533 | 30,879 | 44,181 | 34,128 | 27,234 | 27,018 | 27,388 | 31.9 |
| | | Female | 289,539 | 21,943 | 20,393 | 22,824 | 31,353 | 46,457 | 37,477 | 30,145 | 33,160 | 45,787 | 35.5 |
| Hudson | 548.2 | Male | 258,661 | 23,571 | 20,729 | 23,533 | 30,879 | 44,181 | 34,128 | 27,234 | 27,018 | 27,388 | 31.9 |
| | | Female | 289,539 | 21,943 | 20,393 | 22,824 | 31,353 | 46,457 | 37,477 | 30,145 | 33,160 | 45,787 | 35.5 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | 920.0 | Male | 451,710 | 34,276 | 36,239 | 45,401 | 57,389 | 78,225 | 67,313 | 51,711 | 46,462 | 34,694 | 31.7 |
| | | Female | 468,290 | 32,522 | 34,518 | 42,761 | 54,970 | 79,751 | 69,720 | 52,625 | 48,639 | 52,784 | 33.7 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW JERSEY (continued)** | | | | | | | | | | | | | |
| **MIDDLESEX - SOMERSET - HUNTERDON (continued)** | | | | | | | | | | | | | |
| Hunterdon | 97.7 | Male | 48,546 | 3,886 | 4,373 | 5,383 | 4,771 | 7,951 | 8,746 | 5,397 | 4,154 | 3,885 | 32.4 |
| | | Female | 49,154 | 3,710 | 4,086 | 4,993 | 4,101 | 8,463 | 8,674 | 5,102 | 4,253 | 5,772 | 34.1 |
| Middlesex | 611.2 | Male | 299,872 | 23,107 | 23,498 | 28,986 | 41,542 | 53,200 | 42,277 | 33,084 | 31,276 | 22,902 | 31.2 |
| | | Female | 311,328 | 21,665 | 22,446 | 27,503 | 40,484 | 53,457 | 43,605 | 34,168 | 33,287 | 34,713 | 33.1 |
| Somerset | 211.1 | Male | 103,292 | 7,283 | 8,368 | 11,032 | 11,076 | 17,074 | 16,290 | 13,230 | 11,032 | 7,907 | 33.1 |
| | | Female | 107,808 | 7,147 | 7,986 | 10,265 | 10,385 | 17,831 | 17,441 | 13,355 | 11,099 | 12,299 | 35.2 |
| **MONMOUTH - OCEAN** | **932.2** | **Male** | **444,582** | **38,087** | **39,447** | **43,872** | **42,892** | **69,870** | **63,218** | **42,682** | **42,330** | **62,184** | **33.3** |
| | | **Female** | **487,618** | **36,786** | **37,900** | **41,992** | **41,698** | **74,775** | **64,998** | **45,179** | **52,401** | **91,889** | **36.6** |
| Monmouth | 532.8 | Male | 255,818 | 21,228 | 23,190 | 27,368 | 26,804 | 40,758 | 39,374 | 27,498 | 24,128 | 25,470 | 32.2 |
| | | Female | 276,982 | 20,492 | 22,245 | 26,192 | 25,763 | 43,778 | 40,762 | 28,822 | 27,457 | 41,471 | 35.0 |
| Ocean | 399.4 | Male | 188,764 | 16,859 | 16,257 | 16,504 | 16,088 | 29,112 | 23,844 | 15,184 | 18,202 | 36,714 | 34.8 |
| | | Female | 210,636 | 16,294 | 15,655 | 15,800 | 15,935 | 30,997 | 24,236 | 16,357 | 24,944 | 50,418 | 39.4 |
| **NEWARK** | **1,868.4** | **Male** | **886,435** | **75,433** | **77,885** | **89,830** | **95,003** | **146,224** | **130,610** | **96,635** | **90,755** | **84,060** | **32.2** |
| | | **Female** | **981,965** | **72,189** | **74,613** | **87,806** | **98,039** | **161,322** | **143,215** | **104,740** | **103,524** | **136,517** | **34.8** |
| Essex | 820.8 | Male | 381,230 | 34,927 | 34,918 | 39,243 | 42,567 | 61,674 | 51,714 | 39,630 | 38,369 | 38,188 | 31.3 |
| | | Female | 439,570 | 33,963 | 33,658 | 39,034 | 45,792 | 71,411 | 60,880 | 45,526 | 45,923 | 63,383 | 34.4 |
| Morris | 421.9 | Male | 205,316 | 16,125 | 18,345 | 22,065 | 21,301 | 34,710 | 35,193 | 24,189 | 18,624 | 14,764 | 32.2 |
| | | Female | 216,584 | 15,208 | 17,684 | 21,014 | 21,066 | 37,230 | 36,446 | 23,718 | 19,585 | 24,633 | 33.9 |
| Sussex | 131.8 | Male | 65,098 | 6,825 | 6,699 | 6,537 | 5,495 | 12,770 | 11,446 | 5,794 | 4,665 | 4,867 | 30.5 |
| | | Female | 66,702 | 6,484 | 6,279 | 6,384 | 5,543 | 13,655 | 10,537 | 5,485 | 5,085 | 7,250 | 31.3 |
| Union | 493.9 | Male | 234,791 | 17,556 | 17,923 | 21,985 | 25,640 | 37,070 | 32,257 | 27,022 | 29,097 | 26,241 | 34.3 |
| | | Female | 259,109 | 16,534 | 16,992 | 21,374 | 25,638 | 39,026 | 35,352 | 30,011 | 32,931 | 41,251 | 37.8 |
| **TRENTON** | **312.4** | **Male** | **148,892** | **11,645** | **12,028** | **13,706** | **19,983** | **25,481** | **20,536** | **15,690** | **15,418** | **14,405** | **31.7** |
| | | **Female** | **163,508** | **11,302** | **11,593** | **13,479** | **19,792** | **26,452** | **22,023** | **16,947** | **17,904** | **24,016** | **34.7** |
| Mercer | 312.4 | Male | 148,892 | 11,645 | 12,028 | 13,706 | 19,983 | 25,481 | 20,536 | 15,690 | 15,418 | 14,405 | 31.7 |
| | | Female | 163,508 | 11,302 | 11,593 | 13,479 | 19,792 | 26,452 | 22,023 | 16,947 | 17,904 | 24,016 | 34.7 |
| **VINELAND - MILLVILLE - BRIDGETON** | **137.6** | **Male** | **65,115** | **6,394** | **6,285** | **7,052** | **6,960** | **10,430** | **8,613** | **6,424** | **6,101** | **6,856** | **30.6** |
| | | **Female** | **72,485** | **6,049** | **6,308** | **6,899** | **7,190** | **11,480** | **9,553** | **7,156** | **7,544** | **10,306** | **33.5** |
| Cumberland | 137.6 | Male | 65,115 | 6,394 | 6,285 | 7,052 | 6,960 | 10,430 | 8,613 | 6,424 | 6,101 | 6,856 | 30.6 |
| | | Female | 72,485 | 6,049 | 6,308 | 6,899 | 7,190 | 11,480 | 9,553 | 7,156 | 7,544 | 10,306 | 33.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Atlantic | 207.9 | Male | 98,070 | 8,037 | 8,411 | 9,324 | 12,511 | 15,537 | 11,791 | 9,329 | 9,888 | 13,242 | 31.9 |
| | | Female | 109,830 | 7,672 | 8,045 | 8,897 | 11,090 | 16,423 | 13,197 | 10,450 | 12,437 | 21,619 | 37.1 |
| Bergen | 836.1 | Male | 379,684 | 26,534 | 28,796 | 37,614 | 43,114 | 63,868 | 57,233 | 49,354 | 49,987 | 43,184 | 35.0 |
| | | Female | 436,416 | 25,366 | 27,402 | 35,959 | 42,036 | 66,613 | 62,955 | 53,991 | 54,579 | 67,515 | 38.3 |
| ☐ Burlington | 387.7 | Male | 194,036 | 16,887 | 17,412 | 20,552 | 27,378 | 34,080 | 28,512 | 20,061 | 16,328 | 12,826 | 29.3 |
| | | Female | 193,664 | 16,230 | 16,552 | 19,042 | 21,094 | 34,091 | 29,239 | 20,229 | 17,204 | 19,983 | 32.0 |
| ☐ Camden | 484.4 | Male | 230,810 | 22,175 | 21,330 | 23,699 | 25,960 | 39,051 | 30,822 | 23,496 | 23,728 | 20,549 | 30.7 |
| | | Female | 253,590 | 21,242 | 20,466 | 22,869 | 27,001 | 42,791 | 33,566 | 25,846 | 26,469 | 33,340 | 33.2 |
| Cape May | 94.9 | Male | 45,729 | 3,358 | 3,199 | 3,957 | 5,539 | 6,879 | 5,075 | 4,017 | 5,375 | 8,330 | 34.9 |
| | | Female | 49,171 | 3,331 | 3,022 | 3,654 | 4,357 | 6,451 | 5,178 | 4,473 | 6,746 | 11,959 | 42.3 |
| Cumberland | 137.6 | Male | 65,115 | 6,394 | 6,285 | 7,052 | 6,960 | 10,430 | 8,613 | 6,424 | 6,101 | 6,856 | 30.6 |
| | | Female | 72,485 | 6,049 | 6,308 | 6,899 | 7,190 | 11,480 | 9,553 | 7,156 | 7,544 | 10,306 | 33.5 |
| Essex | 820.8 | Male | 381,230 | 34,927 | 34,918 | 39,243 | 42,567 | 61,674 | 51,714 | 39,630 | 38,369 | 38,188 | 31.3 |
| | | Female | 439,570 | 33,963 | 33,658 | 39,034 | 45,792 | 71,411 | 60,880 | 45,526 | 45,923 | 63,383 | 34.4 |
| ☐ Gloucester | 214.3 | Male | 104,316 | 10,321 | 9,731 | 10,781 | 12,532 | 18,239 | 14,715 | 10,379 | 9,526 | 8,092 | 29.8 |
| | | Female | 109,984 | 9,921 | 9,490 | 10,132 | 12,924 | 19,216 | 14,937 | 10,806 | 10,408 | 12,150 | 31.5 |
| Hudson | 548.2 | Male | 258,661 | 23,571 | 20,729 | 23,533 | 30,879 | 44,181 | 34,128 | 27,234 | 27,018 | 27,388 | 31.9 |
| | | Female | 289,539 | 21,943 | 20,393 | 22,824 | 31,353 | 46,457 | 37,477 | 30,145 | 33,160 | 45,787 | 35.5 |
| Hunterdon | 97.7 | Male | 48,546 | 3,886 | 4,373 | 5,383 | 4,771 | 7,951 | 8,746 | 5,397 | 4,154 | 3,885 | 32.4 |
| | | Female | 49,154 | 3,710 | 4,086 | 4,993 | 4,101 | 8,463 | 8,674 | 5,102 | 4,253 | 5,772 | 34.1 |
| Mercer | 312.4 | Male | 148,892 | 11,645 | 12,028 | 13,706 | 19,983 | 25,481 | 20,536 | 15,690 | 15,418 | 14,405 | 31.7 |
| | | Female | 163,508 | 11,302 | 11,593 | 13,479 | 19,792 | 26,452 | 22,023 | 16,947 | 17,904 | 24,016 | 34.7 |
| Middlesex | 611.2 | Male | 299,872 | 23,107 | 23,498 | 28,986 | 41,542 | 53,200 | 42,277 | 33,084 | 31,276 | 22,902 | 31.2 |
| | | Female | 311,328 | 21,665 | 22,446 | 27,503 | 40,484 | 53,457 | 43,605 | 34,168 | 33,287 | 34,713 | 33.1 |
| Monmouth | 532.8 | Male | 255,818 | 21,228 | 23,190 | 27,368 | 26,804 | 40,758 | 39,374 | 27,498 | 24,128 | 25,470 | 32.2 |
| | | Female | 276,982 | 20,492 | 22,245 | 26,192 | 25,763 | 43,778 | 40,762 | 28,822 | 27,457 | 41,471 | 35.0 |
| Morris | 421.9 | Male | 205,316 | 16,125 | 18,345 | 22,065 | 21,301 | 34,710 | 35,193 | 24,189 | 18,624 | 14,764 | 32.2 |
| | | Female | 216,584 | 15,208 | 17,684 | 21,014 | 21,066 | 37,230 | 36,446 | 23,718 | 19,585 | 24,633 | 33.9 |
| Ocean | 399.4 | Male | 188,764 | 16,859 | 16,257 | 16,504 | 16,088 | 29,112 | 23,844 | 15,184 | 18,202 | 36,714 | 34.8 |
| | | Female | 210,636 | 16,294 | 15,655 | 15,800 | 15,935 | 30,997 | 24,236 | 16,357 | 24,944 | 50,418 | 39.4 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **NEW JERSEY (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Passaic | 445.0 | Male | 210,929 | 18,992 | 18,180 | 20,686 | 23,931 | 35,266 | 28,777 | 21,953 | 21,593 | 21,551 | 31.7 |
| | | Female | 234,071 | 18,177 | 17,643 | 20,193 | 25,445 | 37,507 | 31,563 | 23,849 | 24,976 | 34,718 | 34.5 |
| ☐ Salem | 67.5 | Male | 32,792 | 3,203 | 3,045 | 3,406 | 3,307 | 5,270 | 4,433 | 3,260 | 3,343 | 3,525 | 31.5 |
| | | Female | 34,708 | 2,894 | 2,900 | 3,181 | 3,428 | 5,450 | 4,542 | 3,572 | 3,905 | 4,836 | 34.1 |
| Somerset | 211.1 | Male | 103,292 | 7,283 | 8,368 | 11,032 | 11,076 | 17,074 | 16,290 | 13,230 | 11,032 | 7,907 | 33.1 |
| | | Female | 107,808 | 7,147 | 7,986 | 10,265 | 10,385 | 17,831 | 17,441 | 13,355 | 11,099 | 12,299 | 35.2 |
| Sussex | 131.8 | Male | 65,098 | 6,825 | 6,699 | 6,537 | 5,495 | 12,770 | 11,446 | 5,794 | 4,665 | 4,867 | 30.5 |
| | | Female | 66,702 | 6,484 | 6,279 | 6,384 | 5,543 | 13,655 | 10,537 | 5,485 | 5,085 | 7,250 | 31.3 |
| Union | 493.9 | Male | 234,791 | 17,556 | 17,923 | 21,985 | 25,640 | 37,070 | 32,257 | 27,022 | 29,097 | 26,241 | 34.3 |
| | | Female | 259,109 | 16,534 | 16,992 | 21,374 | 25,638 | 39,026 | 35,352 | 30,011 | 32,931 | 41,251 | 37.8 |
| ☐ Warren | 89.2 | Male | 42,804 | 3,792 | 3,841 | 4,277 | 4,228 | 7,294 | 6,339 | 4,402 | 4,186 | 4,445 | 32.2 |
| | | Female | 46,396 | 3,596 | 3,721 | 4,069 | 4,756 | 7,606 | 6,243 | 4,599 | 4,807 | 6,999 | 34.3 |
| **TOTAL METRO COUNTIES** | **7,545.8** | **Male** | **3,614,565** | **302,705** | **306,558** | **357,690** | **411,606** | **599,895** | **512,115** | **386,627** | **372,038** | **365,331** | **32.1** |
| | | **Female** | **3,931,235** | **289,220** | **294,566** | **343,757** | **405,173** | **636,385** | **548,406** | **414,607** | **424,703** | **574,418** | **34.9** |
| **TOTAL STATE** | **7,545.8** | **Male** | **3,614,565** | **302,705** | **306,558** | **357,690** | **411,606** | **599,895** | **512,115** | **386,627** | **372,038** | **365,331** | **32.1** |
| | | **Female** | **3,931,235** | **289,220** | **294,566** | **343,757** | **405,173** | **636,385** | **548,406** | **414,607** | **424,703** | **574,418** | **34.9** |
| **NEW MEXICO** | | | | | | | | | | | | | |
| **ALBUQUERQUE** | **465.1** | **Male** | **227,506** | **22,442** | **19,823** | **21,808** | **31,318** | **45,996** | **31,209** | **20,601** | **18,112** | **16,197** | **29.0** |
| | | **Female** | **237,594** | **21,703** | **19,024** | **21,433** | **31,192** | **45,640** | **32,636** | **22,071** | **20,105** | **23,790** | **30.6** |
| Bernalillo | 465.1 | Male | 227,506 | 22,442 | 19,823 | 21,808 | 31,318 | 45,996 | 31,209 | 20,601 | 18,112 | 16,197 | 29.0 |
| | | Female | 237,594 | 21,703 | 19,024 | 21,433 | 31,192 | 45,640 | 32,636 | 22,071 | 20,105 | 23,790 | 30.6 |
| **LAS CRUCES** | **110.9** | **Male** | **54,779** | **6,134** | **5,483** | **5,636** | **9,293** | **9,263** | **6,516** | **4,910** | **3,849** | **3,695** | **25.9** |
| | | **Female** | **56,121** | **5,932** | **5,335** | **5,469** | **9,262** | **9,243** | **6,991** | **5,033** | **3,979** | **4,877** | **27.2** |
| Dona Ana | 110.9 | Male | 54,779 | 6,134 | 5,483 | 5,636 | 9,293 | 9,263 | 6,516 | 4,910 | 3,849 | 3,695 | 25.9 |
| | | Female | 56,121 | 5,932 | 5,335 | 5,469 | 9,262 | 9,243 | 6,991 | 5,033 | 3,979 | 4,877 | 27.2 |
| **SANTA FE** | **102.5** | **Male** | **50,685** | **4,784** | **4,775** | **5,270** | **5,052** | **10,024** | **8,250** | **4,899** | **4,032** | **3,599** | **30.4** |
| | | **Female** | **51,815** | **4,747** | **4,501** | **4,908** | **5,045** | **9,942** | **8,178** | **4,955** | **4,314** | **5,225** | **31.7** |
| Los Alamos | 18.6 | Male | 9,521 | 727 | 958 | 1,156 | 583 | 1,474 | 1,985 | 1,294 | 992 | 352 | 34.1 |
| | | Female | 9,079 | 757 | 834 | 1,001 | 578 | 1,449 | 1,926 | 1,209 | 874 | 451 | 34.5 |
| Santa Fe | 83.9 | Male | 41,164 | 4,057 | 3,817 | 4,114 | 4,469 | 8,550 | 6,265 | 3,605 | 3,040 | 3,247 | 29.8 |
| | | Female | 42,736 | 3,990 | 3,667 | 3,907 | 4,467 | 8,493 | 6,252 | 3,746 | 3,440 | 4,774 | 31.3 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Bernalillo | 465.1 | Male | 227,506 | 22,442 | 19,823 | 21,808 | 31,318 | 45,996 | 31,209 | 20,601 | 18,112 | 16,197 | 29.0 |
| | | Female | 237,594 | 21,703 | 19,024 | 21,433 | 31,192 | 45,640 | 32,636 | 22,071 | 20,105 | 23,790 | 30.6 |
| Catron | 3.0 | Male | 1,547 | 175 | 139 | 143 | 151 | 237 | 198 | 146 | 126 | 232 | 32.0 |
| | | Female | 1,453 | 143 | 128 | 153 | 111 | 235 | 203 | 131 | 153 | 196 | 33.1 |
| Chaves | 57.7 | Male | 28,027 | 3,043 | 2,567 | 2,773 | 3,308 | 4,145 | 3,290 | 2,492 | 2,669 | 3,740 | 30.6 |
| | | Female | 29,673 | 2,839 | 2,391 | 2,708 | 3,000 | 4,230 | 3,452 | 2,893 | 3,225 | 4,935 | 34.2 |
| Cibola | 31.6 | Male | 15,783 | 1,785 | 1,635 | 1,725 | 1,579 | 2,641 | 2,279 | 1,546 | 1,445 | 1,148 | 29.4 |
| | | Female | 15,817 | 1,663 | 1,586 | 1,786 | 1,519 | 2,681 | 2,254 | 1,519 | 1,482 | 1,327 | 30.1 |
| Colfax | 14.1 | Male | 7,068 | 747 | 648 | 875 | 709 | 1,112 | 869 | 606 | 647 | 855 | 30.0 |
| | | Female | 7,032 | 700 | 628 | 652 | 685 | 1,066 | 849 | 627 | 723 | 1,102 | 33.0 |
| Curry | 44.0 | Male | 22,018 | 2,693 | 2,118 | 2,083 | 3,588 | 3,788 | 2,769 | 1,734 | 1,455 | 1,790 | 26.4 |
| | | Female | 21,982 | 2,533 | 2,083 | 2,043 | 2,648 | 3,608 | 2,840 | 1,777 | 1,734 | 2,716 | 29.7 |
| De Baca | 2.4 | Male | 1,149 | 90 | 90 | 106 | 81 | 150 | 140 | 122 | 131 | 239 | 39.1 |
| | | Female | 1,251 | 87 | 78 | 106 | 88 | 145 | 150 | 133 | 161 | 303 | 43.1 |
| Dona Ana | 110.9 | Male | 54,779 | 6,134 | 5,483 | 5,636 | 9,293 | 9,263 | 6,516 | 4,910 | 3,849 | 3,695 | 25.9 |
| | | Female | 56,121 | 5,932 | 5,335 | 5,469 | 9,262 | 9,243 | 6,991 | 5,033 | 3,979 | 4,877 | 27.2 |
| Eddy | 52.3 | Male | 25,484 | 2,993 | 2,481 | 2,556 | 2,778 | 4,119 | 2,825 | 2,433 | 2,366 | 2,933 | 29.7 |
| | | Female | 26,816 | 2,831 | 2,325 | 2,407 | 2,802 | 4,023 | 3,133 | 2,633 | 2,637 | 4,025 | 32.6 |
| Grant | 27.1 | Male | 13,315 | 1,707 | 1,428 | 1,322 | 1,379 | 2,072 | 1,701 | 1,260 | 1,133 | 1,317 | 29.0 |
| | | Female | 13,785 | 1,511 | 1,305 | 1,343 | 1,453 | 2,206 | 1,715 | 1,300 | 1,236 | 1,716 | 30.8 |
| Guadalupe | 4.5 | Male | 2,250 | 240 | 228 | 301 | 227 | 322 | 263 | 208 | 173 | 288 | 29.0 |
| | | Female | 2,250 | 214 | 200 | 277 | 259 | 315 | 284 | 203 | 204 | 294 | 30.6 |
| Harding | 1.1 | Male | 572 | 52 | 57 | 48 | 47 | 87 | 41 | 70 | 70 | 100 | 34.4 |
| | | Female | 528 | 45 | 35 | 45 | 46 | 78 | 44 | 69 | 65 | 101 | 38.4 |
| Hidalgo | 6.2 | Male | 3,012 | 416 | 341 | 339 | 308 | 512 | 352 | 255 | 251 | 238 | 27.0 |
| | | Female | 3,188 | 420 | 325 | 343 | 323 | 494 | 388 | 266 | 258 | 371 | 28.7 |

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **NEW MEXICO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Lea | 63.4 | Male | 31,619 | 4,168 | 3,271 | 3,018 | 3,839 | 5,366 | 3,969 | 3,092 | 2,597 | 2,299 | 27.8 |
| | | Female | 31,781 | 4,026 | 3,142 | 2,934 | 3,658 | 5,106 | 3,963 | 3,243 | 2,615 | 3,094 | 29.2 |
| Lincoln | 14.0 | Male | 7,038 | 649 | 622 | 678 | 614 | 1,258 | 979 | 646 | 742 | 850 | 32.6 |
| | | Female | 6,962 | 585 | 554 | 627 | 561 | 1,229 | 940 | 704 | 820 | 942 | 34.4 |
| Los Alamos | 18.6 | Male | 9,521 | 727 | 958 | 1,156 | 583 | 1,474 | 1,985 | 1,294 | 992 | 352 | 34.1 |
| | | Female | 9,079 | 757 | 834 | 1,001 | 578 | 1,449 | 1,926 | 1,209 | 874 | 451 | 34.5 |
| Luna | 17.1 | Male | 8,196 | 844 | 765 | 870 | 724 | 973 | 872 | 749 | 962 | 1,437 | 34.2 |
| | | Female | 8,904 | 889 | 754 | 817 | 729 | 1,049 | 1,008 | 884 | 1,152 | 1,622 | 37.1 |
| McKinley | 62.3 | Male | 30,421 | 4,705 | 3,856 | 3,869 | 3,901 | 5,201 | 3,698 | 2,158 | 1,576 | 1,457 | 23.0 |
| | | Female | 31,879 | 4,830 | 3,794 | 3,733 | 4,135 | 5,495 | 3,989 | 2,433 | 1,644 | 1,826 | 24.1 |
| Mora | 4.4 | Male | 2,275 | 227 | 217 | 276 | 249 | 307 | 239 | 204 | 187 | 369 | 30.5 |
| | | Female | 2,125 | 193 | 200 | 272 | 179 | 302 | 212 | 211 | 227 | 329 | 32.2 |
| Otero | 48.1 | Male | 24,972 | 2,807 | 2,325 | 2,395 | 4,566 | 4,533 | 3,243 | 2,054 | 1,585 | 1,464 | 25.9 |
| | | Female | 23,128 | 2,653 | 2,220 | 2,277 | 2,984 | 4,131 | 3,257 | 2,033 | 1,683 | 1,890 | 28.5 |
| Quay | 10.3 | Male | 5,020 | 500 | 486 | 518 | 447 | 694 | 637 | 474 | 505 | 759 | 33.1 |
| | | Female | 5,280 | 480 | 468 | 496 | 414 | 738 | 657 | 479 | 589 | 959 | 35.7 |
| Rio Arriba | 31.3 | Male | 15,492 | 1,871 | 1,636 | 1,890 | 1,771 | 2,579 | 1,928 | 1,344 | 1,170 | 1,303 | 27.2 |
| | | Female | 15,808 | 1,899 | 1,652 | 1,836 | 1,823 | 2,534 | 2,071 | 1,345 | 1,189 | 1,459 | 27.7 |
| Roosevelt | 16.2 | Male | 7,827 | 746 | 628 | 715 | 1,450 | 1,181 | 888 | 615 | 649 | 955 | 28.2 |
| | | Female | 8,373 | 738 | 617 | 687 | 1,601 | 1,098 | 879 | 696 | 788 | 1,269 | 29.9 |
| Sandoval | 41.4 | Male | 20,459 | 2,427 | 2,201 | 2,180 | 2,054 | 3,417 | 2,668 | 1,605 | 1,806 | 2,101 | 29.0 |
| | | Female | 20,941 | 2,207 | 2,016 | 2,170 | 2,103 | 3,620 | 2,772 | 1,799 | 2,050 | 2,204 | 30.5 |
| San Juan | 100.6 | Male | 50,053 | 7,130 | 5,398 | 5,479 | 6,536 | 9,211 | 6,476 | 4,117 | 3,078 | 2,628 | 25.5 |
| | | Female | 50,547 | 6,956 | 5,482 | 5,465 | 6,358 | 8,804 | 6,578 | 4,122 | 3,155 | 3,627 | 26.2 |
| San Miguel | 24.1 | Male | 11,871 | 1,266 | 1,145 | 1,262 | 1,612 | 1,971 | 1,471 | 910 | 872 | 1,362 | 28.3 |
| | | Female | 12,229 | 1,215 | 1,088 | 1,231 | 1,576 | 1,936 | 1,497 | 992 | 1,071 | 1,623 | 30.2 |
| Santa Fe | 83.9 | Male | 41,164 | 4,057 | 3,817 | 4,114 | 4,469 | 8,550 | 6,265 | 3,605 | 3,040 | 3,247 | 29.8 |
| | | Female | 42,736 | 3,990 | 3,667 | 3,907 | 4,467 | 8,493 | 6,252 | 3,746 | 3,440 | 4,774 | 31.3 |
| Sierra | 9.1 | Male | 4,388 | 274 | 278 | 390 | 279 | 358 | 421 | 412 | 610 | 1,366 | 49.8 |
| | | Female | 4,712 | 284 | 280 | 344 | 279 | 418 | 476 | 465 | 708 | 1,458 | 51.2 |
| Socorro | 13.9 | Male | 7,084 | 747 | 676 | 748 | 1,164 | 1,193 | 830 | 591 | 512 | 623 | 26.7 |
| | | Female | 6,816 | 882 | 682 | 674 | 879 | 1,055 | 832 | 573 | 550 | 689 | 27.8 |
| Taos | 20.5 | Male | 10,225 | 1,103 | 1,120 | 1,192 | 973 | 1,792 | 1,505 | 834 | 691 | 1,015 | 29.0 |
| | | Female | 10,275 | 1,040 | 990 | 1,101 | 970 | 1,918 | 1,449 | 880 | 822 | 1,105 | 30.4 |
| Torrance | 8.8 | Male | 4,362 | 508 | 436 | 459 | 381 | 697 | 558 | 407 | 402 | 514 | 30.7 |
| | | Female | 4,438 | 469 | 414 | 426 | 388 | 702 | 551 | 411 | 476 | 601 | 32.4 |
| Union | 4.8 | Male | 2,353 | 212 | 217 | 250 | 186 | 313 | 315 | 227 | 238 | 395 | 35.0 |
| | | Female | 2,447 | 209 | 196 | 252 | 191 | 305 | 314 | 226 | 273 | 481 | 37.2 |
| Valencia | 38.3 | Male | 19,009 | 2,550 | 2,054 | 2,001 | 2,239 | 3,244 | 2,528 | 1,691 | 1,348 | 1,354 | 27.0 |
| | | Female | 19,291 | 2,451 | 2,021 | 2,093 | 2,212 | 3,290 | 2,514 | 1,656 | 1,347 | 1,707 | 27.6 |
| **TOTAL METRO COUNTIES** | **678.5** | **Male** | **332,970** | **33,360** | **30,081** | **32,714** | **45,663** | **65,283** | **45,975** | **30,410** | **25,993** | **23,491** | **28.8** |
| | | **Female** | **345,530** | **32,382** | **28,860** | **31,810** | **45,499** | **64,825** | **47,805** | **32,059** | **28,398** | **33,892** | **30.3** |
| **TOTAL STATE** | **1,451.1** | **Male** | **715,859** | **80,035** | **69,144** | **73,175** | **92,799** | **128,756** | **93,927** | **63,412** | **55,989** | **58,622** | **28.3** |
| | | **Female** | **735,241** | **77,374** | **66,514** | **71,108** | **89,473** | **127,636** | **97,076** | **66,762** | **61,435** | **77,863** | **29.9** |
| **NEW YORK** | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | **863.5** | **Male** | **413,444** | **34,336** | **34,942** | **40,170** | **52,089** | **71,658** | **53,415** | **40,399** | **40,940** | **45,495** | **31.3** |
| | | **Female** | **450,056** | **32,727** | **33,141** | **38,253** | **51,459** | **72,982** | **55,847** | **43,499** | **47,557** | **74,591** | **34.5** |
| Albany | 292.0 | Male | 137,853 | 10,733 | 10,471 | 12,484 | 19,525 | 25,202 | 16,724 | 13,432 | 13,779 | 15,503 | 31.2 |
| | | Female | 154,147 | 10,108 | 10,068 | 11,863 | 20,461 | 25,792 | 17,946 | 14,799 | 16,410 | 26,700 | 34.5 |
| Greene | 44.2 | Male | 21,401 | 1,616 | 1,727 | 2,221 | 2,517 | 3,021 | 2,782 | 2,114 | 2,177 | 3,226 | 33.7 |
| | | Female | 22,799 | 1,601 | 1,678 | 1,951 | 1,920 | 3,256 | 2,826 | 2,202 | 2,545 | 4,820 | 38.5 |
| Montgomery | 53.8 | Male | 25,628 | 2,112 | 2,205 | 2,397 | 2,434 | 4,077 | 2,997 | 2,468 | 3,131 | 3,807 | 34.0 |
| | | Female | 28,172 | 2,017 | 2,053 | 2,266 | 2,456 | 3,998 | 3,052 | 2,809 | 3,593 | 5,928 | 39.2 |
| Rensselaer | 155.6 | Male | 75,499 | 6,370 | 6,703 | 7,434 | 11,231 | 12,603 | 9,272 | 7,121 | 6,963 | 7,802 | 29.8 |
| | | Female | 80,101 | 6,115 | 6,164 | 7,217 | 9,484 | 12,549 | 9,769 | 7,598 | 8,257 | 12,948 | 33.8 |
| Saratoga | 168.4 | Male | 82,249 | 7,819 | 8,079 | 8,918 | 8,530 | 15,022 | 12,638 | 7,893 | 6,809 | 6,541 | 30.2 |
| | | Female | 86,151 | 7,403 | 7,762 | 8,512 | 9,464 | 15,272 | 12,627 | 7,928 | 7,348 | 9,835 | 31.5 |
| Schenectady | 149.5 | Male | 70,814 | 5,686 | 5,757 | 6,716 | 7,852 | 11,733 | 9,002 | 7,371 | 8,081 | 8,616 | 33.0 |
| | | Female | 78,686 | 5,483 | 5,416 | 6,444 | 7,674 | 12,115 | 9,627 | 8,163 | 9,404 | 14,360 | 37.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW YORK (continued)** | | | | | | | | | | | | | |
| **BINGHAMTON** | 268.3 | Male | 129,327 | 11,062 | 10,937 | 13,074 | 16,766 | 20,858 | 16,952 | 13,547 | 12,695 | 13,436 | 31.1 |
| | | Female | 138,973 | 10,107 | 10,420 | 12,541 | 16,648 | 21,106 | 17,911 | 13,983 | 14,699 | 21,558 | 34.4 |
| Broome | 215.4 | Male | 103,302 | 8,503 | 8,289 | 10,027 | 14,155 | 16,780 | 13,037 | 10,642 | 10,535 | 11,334 | 31.4 |
| | | Female | 112,098 | 7,685 | 7,949 | 9,569 | 14,052 | 16,827 | 13,904 | 11,267 | 12,412 | 18,433 | 35.0 |
| Tioga | 52.9 | Male | 26,025 | 2,559 | 2,648 | 3,047 | 2,611 | 4,078 | 3,915 | 2,905 | 2,160 | 2,102 | 30.3 |
| | | Female | 26,875 | 2,422 | 2,471 | 2,972 | 2,596 | 4,279 | 4,007 | 2,716 | 2,287 | 3,125 | 32.0 |
| **BUFFALO** | 990.2 | Male | 469,674 | 38,454 | 39,273 | 47,203 | 57,921 | 76,678 | 58,905 | 50,132 | 51,183 | 49,925 | 31.8 |
| | | Female | 520,526 | 36,800 | 38,089 | 45,303 | 59,275 | 80,422 | 64,837 | 54,885 | 58,816 | 82,099 | 35.1 |
| Erie | 990.2 | Male | 469,674 | 38,454 | 39,273 | 47,203 | 57,921 | 76,678 | 58,905 | 50,132 | 51,183 | 49,925 | 31.8 |
| | | Female | 520,526 | 36,800 | 38,089 | 45,303 | 59,275 | 80,422 | 64,837 | 54,885 | 58,816 | 82,099 | 35.1 |
| **BUFFALO - NIAGARA FALLS CONSOLIDATED AREA** | *1,209.5* | *Male* | *575,231* | *47,834* | *48,608* | *57,591* | *70,690* | *93,648* | *71,989* | *61,164* | *62,536* | *61,171* | *31.7* |
| | | *Female* | *634,269* | *45,813* | *46,901* | *55,421* | *72,386* | *97,773* | *78,898* | *66,516* | *71,718* | *98,643* | *34.9* |
| **ELMIRA** | 96.5 | Male | 46,222 | 4,224 | 3,958 | 4,657 | 5,988 | 7,438 | 5,686 | 4,521 | 4,791 | 4,959 | 30.8 |
| | | Female | 50,278 | 4,030 | 3,885 | 4,522 | 5,343 | 7,539 | 6,021 | 5,024 | 5,572 | 8,342 | 34.8 |
| Chemung | 96.5 | Male | 46,222 | 4,224 | 3,958 | 4,657 | 5,988 | 7,438 | 5,686 | 4,521 | 4,791 | 4,959 | 30.8 |
| | | Female | 50,278 | 4,030 | 3,885 | 4,522 | 5,343 | 7,539 | 6,021 | 5,024 | 5,572 | 8,342 | 34.8 |
| **GLENS FALLS** | 115.6 | Male | 56,055 | 5,123 | 5,388 | 6,108 | 6,036 | 9,362 | 7,581 | 5,209 | 5,142 | 6,106 | 30.7 |
| | | Female | 59,545 | 4,869 | 5,148 | 5,962 | 5,844 | 8,825 | 7,568 | 5,698 | 5,903 | 9,728 | 34.0 |
| Warren | 58.2 | Male | 27,593 | 2,547 | 2,664 | 2,970 | 2,869 | 4,529 | 3,675 | 2,591 | 2,628 | 3,120 | 31.1 |
| | | Female | 30,607 | 2,449 | 2,565 | 2,948 | 3,071 | 4,778 | 3,796 | 2,919 | 3,009 | 5,072 | 33.9 |
| Washington | 57.4 | Male | 28,462 | 2,576 | 2,724 | 3,138 | 3,167 | 4,833 | 3,906 | 2,618 | 2,514 | 2,986 | 30.4 |
| | | Female | 28,938 | 2,420 | 2,583 | 3,014 | 2,773 | 4,047 | 3,772 | 2,779 | 2,894 | 4,656 | 34.1 |
| **NASSAU - SUFFOLK** | 2,686.3 | Male | 1,295,137 | 105,004 | 116,059 | 144,706 | 143,329 | 199,695 | 187,407 | 152,539 | 136,755 | 109,643 | 31.9 |
| | | Female | 1,391,163 | 99,664 | 109,914 | 138,661 | 140,244 | 215,215 | 208,253 | 163,838 | 143,201 | 172,173 | 34.6 |
| Nassau | 1,334.3 | Male | 639,180 | 45,207 | 50,181 | 67,491 | 72,774 | 95,155 | 85,273 | 80,486 | 83,040 | 59,573 | 33.8 |
| | | Female | 695,120 | 42,842 | 47,298 | 64,570 | 70,724 | 100,674 | 98,662 | 92,140 | 86,180 | 92,030 | 37.2 |
| Suffolk | 1,352.0 | Male | 655,957 | 59,797 | 65,878 | 77,215 | 70,555 | 104,540 | 102,134 | 72,053 | 53,715 | 50,070 | 30.2 |
| | | Female | 696,043 | 56,822 | 62,616 | 74,091 | 69,520 | 114,541 | 109,591 | 71,698 | 57,021 | 80,143 | 32.4 |
| **NEW YORK** | 8,391.1 | Male | 3,891,404 | 340,721 | 305,506 | 348,839 | 421,986 | 703,688 | 552,124 | 399,950 | 378,031 | 440,559 | 32.5 |
| | | Female | 4,499,696 | 329,566 | 294,932 | 342,686 | 458,873 | 773,684 | 626,166 | 464,152 | 473,777 | 735,860 | 35.8 |
| Bronx | 1,122.3 | Male | 506,880 | 53,876 | 47,296 | 53,978 | 60,515 | 81,188 | 64,803 | 45,710 | 43,338 | 56,176 | 29.7 |
| | | Female | 615,420 | 52,057 | 45,845 | 53,368 | 66,330 | 97,584 | 82,579 | 59,836 | 59,111 | 98,710 | 34.2 |
| Kings | 2,207.9 | Male | 1,013,570 | 108,182 | 90,119 | 96,888 | 114,285 | 174,589 | 128,288 | 94,287 | 94,458 | 112,474 | 30.6 |
| | | Female | 1,194,330 | 105,500 | 87,232 | 97,154 | 127,532 | 198,691 | 156,488 | 117,812 | 122,774 | 181,147 | 34.0 |
| New York (Manhattan) | 1,480.7 | Male | 692,832 | 43,791 | 36,529 | 41,565 | 71,706 | 161,841 | 117,447 | 75,760 | 63,376 | 80,817 | 34.4 |
| | | Female | 787,868 | 42,165 | 35,406 | 41,579 | 81,034 | 171,218 | 117,938 | 77,396 | 79,810 | 141,322 | 36.9 |
| Putnam | 85.6 | Male | 42,314 | 3,777 | 4,383 | 4,869 | 3,742 | 7,063 | 7,487 | 4,385 | 3,043 | 3,565 | 31.2 |
| | | Female | 43,286 | 3,542 | 4,034 | 4,500 | 3,688 | 7,652 | 7,551 | 4,018 | 3,256 | 5,045 | 32.7 |
| Queens | 1,960.7 | Male | 907,892 | 72,173 | 65,187 | 75,236 | 96,039 | 160,587 | 123,808 | 96,036 | 102,396 | 116,430 | 34.0 |
| | | Female | 1,052,808 | 69,564 | 63,143 | 73,952 | 101,989 | 169,607 | 139,047 | 115,013 | 127,771 | 192,722 | 38.5 |
| Richmond | 389.8 | Male | 187,625 | 17,187 | 17,220 | 19,468 | 19,981 | 33,864 | 29,101 | 18,737 | 16,276 | 15,791 | 30.9 |
| | | Female | 202,175 | 16,591 | 16,501 | 18,448 | 20,360 | 36,344 | 29,939 | 19,670 | 18,923 | 25,399 | 33.0 |
| Rockland | 275.7 | Male | 133,046 | 11,784 | 12,864 | 15,833 | 13,807 | 19,825 | 22,072 | 16,884 | 10,909 | 9,068 | 31.2 |
| | | Female | 142,654 | 11,352 | 12,198 | 14,944 | 13,671 | 22,449 | 24,561 | 16,634 | 10,893 | 15,952 | 33.5 |
| Westchester | 868.4 | Male | 407,245 | 29,951 | 31,908 | 41,002 | 41,911 | 64,731 | 59,118 | 48,151 | 44,235 | 46,238 | 34.1 |
| | | Female | 461,155 | 28,795 | 30,573 | 38,741 | 44,269 | 70,139 | 68,063 | 53,773 | 51,239 | 75,563 | 37.7 |
| **NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA** | *17,721.3* | *Male* | *8,365,689* | *705,470* | *688,645* | *809,550* | *915,890* | *1,424,918* | *1,199,931* | *900,664* | *846,488* | *874,133* | *32.5* |
| | | *Female* | *9,355,611* | *677,783* | *661,069* | *785,528* | *947,047* | *1,543,968* | *1,329,275* | *999,635* | *993,667* | *1,417,639* | *35.5* |
| **NIAGARA FALLS** | 219.3 | Male | 105,557 | 9,380 | 9,335 | 10,388 | 12,769 | 16,970 | 13,084 | 11,032 | 11,353 | 11,246 | 31.4 |
| | | Female | 113,743 | 9,013 | 8,812 | 10,118 | 13,111 | 17,351 | 14,061 | 11,631 | 12,902 | 16,744 | 34.1 |
| Niagara | 219.3 | Male | 105,557 | 9,380 | 9,335 | 10,388 | 12,769 | 16,970 | 13,084 | 11,032 | 11,353 | 11,246 | 31.4 |
| | | Female | 113,743 | 9,013 | 8,812 | 10,118 | 13,111 | 17,351 | 14,061 | 11,631 | 12,902 | 16,744 | 34.1 |
| **ORANGE COUNTY** | 278.9 | Male | 137,636 | 13,227 | 13,016 | 14,318 | 16,836 | 22,702 | 20,558 | 12,811 | 11,335 | 12,833 | 30.0 |
| | | Female | 141,264 | 12,620 | 12,537 | 13,314 | 13,574 | 23,889 | 20,378 | 12,876 | 12,744 | 19,332 | 32.8 |
| Orange | 278.9 | Male | 137,636 | 13,227 | 13,016 | 14,318 | 16,836 | 22,702 | 20,558 | 12,811 | 11,335 | 12,833 | 30.0 |
| | | Female | 141,264 | 12,620 | 12,537 | 13,314 | 13,574 | 23,889 | 20,378 | 12,876 | 12,744 | 19,332 | 32.8 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW YORK (continued)** | | | | | | | | | | | | | |
| **POUGHKEEPSIE** | **262.0** | **Male** | **129,643** | **10,502** | **10,983** | **13,016** | **15,681** | **22,365** | **20,329** | **13,614** | **10,875** | **12,278** | **31.5** |
| | | **Female** | **132,357** | **9,803** | **10,616** | **12,663** | **14,156** | **21,866** | **19,475** | **13,061** | **12,064** | **18,653** | **33.7** |
| Dutchess | 262.0 | Male | 129,643 | 10,502 | 10,983 | 13,016 | 15,681 | 22,365 | 20,329 | 13,614 | 10,875 | 12,278 | 31.5 |
| | | Female | 132,357 | 9,803 | 10,616 | 12,663 | 14,156 | 21,866 | 19,475 | 13,061 | 12,064 | 18,653 | 33.7 |
| **ROCHESTER** | **998.2** | **Male** | **481,629** | **41,908** | **42,407** | **48,359** | **61,611** | **85,673** | **66,276** | **46,468** | **43,900** | **45,027** | **30.4** |
| | | **Female** | **516,571** | **40,131** | **40,421** | **46,047** | **61,466** | **89,087** | **68,624** | **48,428** | **49,810** | **72,557** | **32.9** |
| Livingston | 59.8 | Male | 28,754 | 2,597 | 2,542 | 2,971 | 4,198 | 4,680 | 3,889 | 2,751 | 2,411 | 2,715 | 29.4 |
| | | Female | 31,046 | 2,335 | 2,432 | 2,729 | 5,427 | 4,830 | 3,852 | 2,724 | 2,643 | 4,074 | 30.4 |
| Monroe | 713.3 | Male | 342,203 | 29,323 | 29,591 | 33,687 | 45,293 | 62,224 | 46,670 | 32,948 | 31,463 | 31,004 | 30.3 |
| | | Female | 371,097 | 27,984 | 28,198 | 32,312 | 44,265 | 65,095 | 49,282 | 35,088 | 36,342 | 52,531 | 33.1 |
| Ontario | 95.1 | Male | 46,877 | 3,947 | 4,116 | 4,670 | 5,630 | 8,139 | 6,436 | 4,572 | 4,428 | 4,939 | 31.2 |
| | | Female | 48,223 | 3,953 | 3,875 | 4,457 | 5,410 | 8,277 | 6,375 | 4,438 | 4,627 | 6,811 | 32.8 |
| Orleans | 40.5 | Male | 19,904 | 1,798 | 1,867 | 2,238 | 2,100 | 3,196 | 2,729 | 1,919 | 1,943 | 2,114 | 31.1 |
| | | Female | 20,596 | 1,728 | 1,795 | 2,102 | 2,030 | 3,138 | 2,652 | 1,952 | 2,066 | 3,133 | 33.4 |
| Wayne | 89.5 | Male | 43,891 | 4,243 | 4,291 | 4,793 | 4,390 | 7,434 | 6,552 | 4,278 | 3,655 | 4,255 | 30.7 |
| | | Female | 45,609 | 4,131 | 4,121 | 4,447 | 4,334 | 7,747 | 6,463 | 4,226 | 4,132 | 6,008 | 32.4 |
| **SYRACUSE** | **659.3** | **Male** | **317,557** | **28,750** | **27,947** | **32,434** | **45,065** | **54,145** | **40,314** | **30,568** | **29,355** | **28,979** | **29.5** |
| | | **Female** | **341,743** | **27,924** | **26,779** | **31,209** | **44,874** | **56,086** | **42,899** | **32,537** | **33,244** | **46,191** | **32.1** |
| Madison | 68.7 | Male | 33,761 | 3,034 | 3,101 | 3,559 | 5,575 | 5,167 | 4,415 | 2,981 | 2,926 | 3,003 | 28.1 |
| | | Female | 34,939 | 2,864 | 2,940 | 3,402 | 5,193 | 5,269 | 4,482 | 3,137 | 3,168 | 4,484 | 30.8 |
| Onondaga | 466.8 | Male | 222,876 | 19,644 | 18,960 | 22,392 | 30,610 | 38,915 | 28,158 | 22,135 | 21,298 | 20,764 | 30.1 |
| | | Female | 243,924 | 19,105 | 18,260 | 21,742 | 31,023 | 40,904 | 30,547 | 24,000 | 24,365 | 33,978 | 32.8 |
| Oswego | 123.8 | Male | 60,920 | 6,072 | 5,886 | 6,483 | 8,880 | 10,063 | 7,741 | 5,452 | 5,131 | 5,212 | 28.1 |
| | | Female | 62,880 | 5,955 | 5,579 | 6,065 | 8,658 | 9,913 | 7,870 | 5,400 | 5,711 | 7,729 | 30.2 |
| **UTICA - ROME** | **322.6** | **Male** | **155,236** | **13,709** | **13,637** | **15,883** | **18,531** | **24,039** | **19,652** | **15,036** | **16,750** | **17,999** | **31.6** |
| | | **Female** | **167,364** | **12,744** | **12,995** | **15,115** | **17,718** | **24,325** | **20,361** | **16,036** | **19,392** | **28,678** | **35.4** |
| Herkimer | 68.3 | Male | 32,934 | 3,026 | 2,947 | 3,338 | 3,572 | 5,020 | 4,247 | 3,070 | 3,666 | 4,048 | 32.1 |
| | | Female | 35,366 | 2,858 | 2,859 | 3,149 | 3,543 | 4,974 | 4,261 | 3,335 | 4,307 | 6,080 | 35.7 |
| Oneida | 254.3 | Male | 122,302 | 10,683 | 10,690 | 12,545 | 14,959 | 19,019 | 15,405 | 11,966 | 13,084 | 13,951 | 31.5 |
| | | Female | 131,998 | 9,886 | 10,136 | 11,966 | 14,175 | 19,351 | 16,100 | 12,701 | 15,085 | 22,598 | 35.3 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Albany | 292.0 | Male | 137,853 | 10,733 | 10,471 | 12,484 | 19,525 | 25,202 | 16,724 | 13,432 | 13,779 | 15,503 | 31.2 |
| | | Female | 154,147 | 10,108 | 10,068 | 11,863 | 20,461 | 25,792 | 17,946 | 14,799 | 16,410 | 26,700 | 34.5 |
| Allegany | 54.3 | Male | 26,636 | 2,463 | 2,352 | 2,528 | 5,140 | 3,807 | 3,017 | 2,326 | 2,226 | 2,777 | 27.2 |
| | | Female | 27,664 | 2,442 | 2,245 | 2,441 | 4,784 | 3,822 | 3,142 | 2,371 | 2,435 | 3,982 | 30.0 |
| Bronx | 1,122.3 | Male | 506,880 | 53,876 | 47,296 | 53,978 | 60,515 | 81,188 | 64,803 | 45,710 | 43,338 | 56,176 | 29.7 |
| | | Female | 615,420 | 52,057 | 45,845 | 53,368 | 66,330 | 97,584 | 82,579 | 59,836 | 59,111 | 98,710 | 34.2 |
| Broome | 215.4 | Male | 103,302 | 8,503 | 8,289 | 10,027 | 14,155 | 16,780 | 13,037 | 10,642 | 10,535 | 11,334 | 31.4 |
| | | Female | 112,098 | 7,685 | 7,949 | 9,569 | 14,052 | 16,827 | 13,904 | 11,267 | 12,412 | 18,433 | 35.0 |
| Cattaraugus | 89.0 | Male | 42,995 | 4,310 | 4,069 | 4,433 | 5,273 | 6,751 | 5,146 | 4,095 | 4,142 | 4,776 | 30.1 |
| | | Female | 46,005 | 4,006 | 3,911 | 4,227 | 5,296 | 6,904 | 5,396 | 4,432 | 4,611 | 7,222 | 33.1 |
| Cayuga | 83.1 | Male | 40,783 | 3,745 | 3,727 | 4,158 | 4,395 | 7,222 | 5,249 | 3,705 | 3,950 | 4,632 | 31.0 |
| | | Female | 42,317 | 3,567 | 3,466 | 4,028 | 4,527 | 6,390 | 4,906 | 3,910 | 4,528 | 6,995 | 33.7 |
| Chautauqua | 149.1 | Male | 71,578 | 6,481 | 6,200 | 7,005 | 8,809 | 11,086 | 8,695 | 7,167 | 7,176 | 8,959 | 31.6 |
| | | Female | 77,522 | 6,147 | 5,827 | 6,549 | 8,717 | 11,193 | 9,250 | 7,629 | 8,466 | 13,744 | 35.4 |
| Chemung | 96.5 | Male | 46,222 | 4,224 | 3,958 | 4,657 | 5,988 | 7,438 | 5,686 | 4,521 | 4,791 | 4,959 | 30.8 |
| | | Female | 50,278 | 4,030 | 3,885 | 4,522 | 5,343 | 7,539 | 6,021 | 5,024 | 5,572 | 8,342 | 34.8 |
| Chenango | 52.0 | Male | 25,295 | 2,435 | 2,393 | 2,810 | 2,554 | 4,073 | 3,408 | 2,415 | 2,379 | 2,828 | 31.0 |
| | | Female | 26,705 | 2,394 | 2,383 | 2,675 | 2,470 | 3,953 | 3,540 | 2,481 | 2,688 | 4,121 | 33.7 |
| Clinton | 85.7 | Male | 43,892 | 3,928 | 3,426 | 4,165 | 8,360 | 8,620 | 5,955 | 3,658 | 2,767 | 3,013 | 27.4 |
| | | Female | 41,808 | 3,590 | 3,429 | 4,046 | 7,348 | 6,712 | 5,080 | 3,638 | 3,115 | 4,850 | 28.7 |
| Columbia | 64.3 | Male | 31,273 | 2,399 | 2,624 | 3,359 | 2,951 | 4,901 | 4,294 | 3,049 | 3,200 | 4,496 | 33.8 |
| | | Female | 33,027 | 2,372 | 2,539 | 2,823 | 2,694 | 5,079 | 4,314 | 3,215 | 3,661 | 6,330 | 37.3 |
| Cortland | 49.4 | Male | 23,496 | 2,225 | 2,075 | 2,256 | 3,999 | 3,764 | 3,002 | 1,984 | 1,938 | 2,253 | 28.2 |
| | | Female | 25,904 | 2,064 | 1,997 | 2,193 | 4,800 | 3,807 | 3,058 | 2,093 | 2,234 | 3,658 | 30.0 |
| Delaware | 48.4 | Male | 23,624 | 2,040 | 2,020 | 2,348 | 2,970 | 3,412 | 2,924 | 2,309 | 2,463 | 3,138 | 32.1 |
| | | Female | 24,776 | 1,910 | 1,873 | 2,093 | 2,718 | 3,529 | 2,988 | 2,466 | 2,748 | 4,451 | 35.9 |
| Dutchess | 262.0 | Male | 129,643 | 10,502 | 10,983 | 13,016 | 15,681 | 22,365 | 20,329 | 13,614 | 10,875 | 12,278 | 31.5 |
| | | Female | 132,357 | 9,803 | 10,616 | 12,663 | 14,156 | 21,866 | 19,475 | 13,061 | 12,064 | 18,653 | 33.7 |
| Erie | 990.2 | Male | 469,674 | 38,454 | 39,273 | 47,203 | 57,921 | 76,678 | 58,905 | 50,132 | 51,183 | 49,925 | 31.8 |
| | | Female | 520,526 | 36,800 | 38,089 | 45,303 | 59,275 | 80,422 | 64,837 | 54,885 | 58,816 | 82,099 | 35.1 |
| Essex | 37.8 | Male | 18,444 | 1,499 | 1,653 | 2,088 | 1,807 | 2,956 | 2,390 | 1,805 | 1,858 | 2,388 | 32.4 |
| | | Female | 19,356 | 1,414 | 1,520 | 1,869 | 1,761 | 2,809 | 2,446 | 1,856 | 2,193 | 3,488 | 36.2 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW YORK (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| **Franklin** | 46.4 | Male | 22,659 | 2,044 | 2,140 | 2,637 | 3,003 | 3,431 | 2,692 | 2,149 | 2,064 | 2,499 | 29.4 |
| | | Female | 23,741 | 1,919 | 2,036 | 2,429 | 2,647 | 3,364 | 2,834 | 2,253 | 2,394 | 3,865 | 33.4 |
| **Fulton** | 57.6 | Male | 27,537 | 2,514 | 2,458 | 2,903 | 2,711 | 4,278 | 3,441 | 2,654 | 2,915 | 3,663 | 32.4 |
| | | Female | 30,063 | 2,377 | 2,439 | 2,722 | 2,712 | 4,384 | 3,573 | 2,793 | 3,557 | 5,506 | 36.1 |
| **Genesee** | 61.2 | Male | 29,773 | 2,725 | 2,847 | 3,243 | 3,216 | 4,854 | 4,046 | 2,913 | 2,824 | 3,105 | 30.9 |
| | | Female | 31,427 | 2,634 | 2,713 | 3,057 | 3,208 | 4,901 | 4,095 | 3,012 | 3,178 | 4,629 | 33.4 |
| **Greene** | 44.2 | Male | 21,401 | 1,616 | 1,727 | 2,221 | 2,517 | 3,021 | 2,782 | 2,114 | 2,177 | 3,226 | 33.7 |
| | | Female | 22,799 | 1,601 | 1,678 | 1,951 | 1,920 | 3,256 | 2,826 | 2,202 | 2,545 | 4,820 | 38.5 |
| **Hamilton** | 5.3 | Male | 2,630 | 174 | 212 | 280 | 213 | 338 | 352 | 281 | 359 | 421 | 37.8 |
| | | Female | 2,670 | 180 | 204 | 261 | 186 | 317 | 362 | 294 | 354 | 512 | 40.2 |
| **Herkimer** | 68.3 | Male | 32,934 | 3,026 | 2,947 | 3,338 | 3,572 | 5,020 | 4,247 | 3,070 | 3,666 | 4,048 | 32.1 |
| | | Female | 35,366 | 2,858 | 2,859 | 3,149 | 3,543 | 4,974 | 4,261 | 3,335 | 4,307 | 6,080 | 35.7 |
| **Jefferson** | 92.4 | Male | 44,156 | 4,390 | 4,279 | 4,745 | 4,947 | 6,991 | 5,527 | 4,201 | 4,178 | 4,898 | 30.3 |
| | | Female | 48,244 | 4,222 | 4,063 | 4,683 | 4,854 | 7,143 | 5,733 | 4,481 | 4,895 | 8,170 | 33.8 |
| **Kings** | 2,207.9 | Male | 1,013,570 | 108,182 | 90,119 | 96,888 | 114,285 | 174,589 | 128,288 | 94,287 | 94,458 | 112,474 | 30.6 |
| | | Female | 1,194,330 | 105,500 | 87,232 | 97,154 | 127,532 | 198,691 | 156,488 | 117,812 | 122,774 | 181,147 | 34.0 |
| **Lewis** | 26.3 | Male | 13,113 | 1,379 | 1,334 | 1,520 | 1,439 | 2,093 | 1,578 | 1,233 | 1,173 | 1,364 | 29.2 |
| | | Female | 13,187 | 1,332 | 1,222 | 1,462 | 1,335 | 1,875 | 1,583 | 1,294 | 1,169 | 1,915 | 31.6 |
| **Livingston** | 59.8 | Male | 28,754 | 2,597 | 2,542 | 2,971 | 4,198 | 4,680 | 3,889 | 2,751 | 2,411 | 2,715 | 29.4 |
| | | Female | 31,046 | 2,335 | 2,432 | 2,729 | 5,427 | 4,830 | 3,852 | 2,724 | 2,643 | 4,074 | 30.4 |
| **Madison** | 68.7 | Male | 33,761 | 3,034 | 3,101 | 3,559 | 5,575 | 5,167 | 4,415 | 2,981 | 2,926 | 3,003 | 28.1 |
| | | Female | 34,939 | 2,864 | 2,940 | 3,402 | 5,193 | 5,269 | 4,482 | 3,137 | 3,168 | 4,484 | 30.8 |
| **Monroe** | 713.3 | Male | 342,203 | 29,323 | 29,591 | 33,687 | 45,293 | 62,224 | 46,670 | 32,948 | 31,463 | 31,004 | 30.3 |
| | | Female | 371,097 | 27,984 | 28,198 | 32,312 | 44,265 | 65,095 | 49,282 | 35,088 | 36,342 | 52,531 | 33.1 |
| **Montgomery** | 53.8 | Male | 25,628 | 2,112 | 2,205 | 2,397 | 2,434 | 4,077 | 2,997 | 2,468 | 3,131 | 3,807 | 34.0 |
| | | Female | 28,172 | 2,017 | 2,053 | 2,266 | 2,456 | 3,998 | 3,052 | 2,809 | 3,593 | 5,928 | 39.2 |
| **Nassau** | 1,334.3 | Male | 639,180 | 45,207 | 50,181 | 67,491 | 72,774 | 95,155 | 85,273 | 80,486 | 83,040 | 59,573 | 33.8 |
| | | Female | 695,120 | 42,842 | 47,298 | 64,570 | 70,724 | 100,674 | 98,662 | 92,140 | 86,180 | 92,030 | 37.2 |
| **New York (Manhattan)** | 1,480.7 | Male | 692,832 | 43,791 | 36,529 | 41,565 | 71,706 | 161,841 | 117,447 | 75,760 | 63,376 | 80,817 | 34.4 |
| | | Female | 787,868 | 42,165 | 35,406 | 41,579 | 81,034 | 171,218 | 117,938 | 77,396 | 79,810 | 141,322 | 36.9 |
| **Niagara** | 219.3 | Male | 105,557 | 9,380 | 9,335 | 10,388 | 12,769 | 16,970 | 13,084 | 11,032 | 11,353 | 11,246 | 31.4 |
| | | Female | 113,743 | 9,013 | 8,812 | 10,118 | 13,111 | 17,351 | 14,061 | 11,631 | 12,902 | 16,744 | 34.1 |
| **Oneida** | 254.3 | Male | 122,302 | 10,683 | 10,690 | 12,545 | 14,959 | 19,019 | 15,405 | 11,966 | 13,084 | 13,951 | 31.5 |
| | | Female | 131,998 | 9,886 | 10,136 | 11,966 | 14,175 | 19,351 | 16,100 | 12,701 | 15,085 | 22,598 | 35.3 |
| **Onondaga** | 466.8 | Male | 222,876 | 19,644 | 18,960 | 22,392 | 30,610 | 38,915 | 28,158 | 22,135 | 21,298 | 20,764 | 30.1 |
| | | Female | 243,924 | 19,105 | 18,260 | 21,742 | 31,023 | 40,904 | 30,547 | 24,000 | 24,365 | 33,978 | 32.8 |
| **Ontario** | 95.1 | Male | 46,877 | 3,947 | 4,116 | 4,670 | 5,630 | 8,139 | 6,436 | 4,572 | 4,428 | 4,939 | 31.2 |
| | | Female | 48,223 | 3,953 | 3,875 | 4,457 | 5,410 | 8,277 | 6,375 | 4,438 | 4,627 | 6,811 | 32.8 |
| **Orange** | 278.9 | Male | 137,636 | 13,227 | 13,016 | 14,318 | 16,836 | 22,702 | 20,558 | 12,811 | 11,335 | 12,833 | 30.0 |
| | | Female | 141,264 | 12,620 | 12,537 | 13,314 | 13,574 | 23,889 | 20,378 | 12,876 | 12,744 | 19,332 | 32.8 |
| **Orleans** | 40.5 | Male | 19,904 | 1,798 | 1,867 | 2,238 | 2,100 | 3,196 | 2,729 | 1,919 | 1,943 | 2,114 | 31.1 |
| | | Female | 20,596 | 1,728 | 1,795 | 2,102 | 2,030 | 3,138 | 2,652 | 1,952 | 2,066 | 3,133 | 33.4 |
| **Oswego** | 123.8 | Male | 60,920 | 6,072 | 5,886 | 6,483 | 8,880 | 10,063 | 7,741 | 5,452 | 5,131 | 5,212 | 28.1 |
| | | Female | 62,880 | 5,955 | 5,579 | 6,065 | 8,658 | 9,913 | 7,870 | 5,400 | 5,711 | 7,729 | 30.2 |
| **Otsego** | 61.6 | Male | 29,255 | 2,308 | 2,259 | 2,666 | 4,961 | 4,367 | 3,468 | 2,594 | 2,818 | 3,814 | 30.6 |
| | | Female | 32,345 | 2,145 | 2,136 | 2,574 | 5,815 | 4,348 | 3,664 | 2,742 | 3,247 | 5,674 | 33.1 |
| **Putnam** | 85.6 | Male | 42,314 | 3,777 | 4,383 | 4,869 | 3,742 | 7,063 | 7,487 | 4,385 | 3,043 | 3,565 | 31.2 |
| | | Female | 43,286 | 3,542 | 4,034 | 4,500 | 3,688 | 7,652 | 7,551 | 4,018 | 3,256 | 5,045 | 32.7 |
| **Queens** | 1,960.7 | Male | 907,892 | 72,173 | 65,187 | 75,236 | 96,039 | 160,587 | 123,808 | 96,036 | 102,396 | 116,430 | 34.0 |
| | | Female | 1,052,808 | 69,564 | 63,143 | 73,952 | 101,989 | 169,607 | 139,047 | 115,013 | 127,771 | 192,722 | 38.5 |
| **Rensselaer** | 155.6 | Male | 75,499 | 6,370 | 6,703 | 7,434 | 11,231 | 12,603 | 9,272 | 7,121 | 6,963 | 7,802 | 29.8 |
| | | Female | 80,101 | 6,115 | 6,164 | 7,217 | 9,484 | 12,549 | 9,769 | 7,598 | 8,257 | 12,948 | 33.8 |
| **Richmond** | 389.8 | Male | 187,625 | 17,187 | 17,220 | 19,468 | 19,981 | 33,864 | 29,101 | 18,737 | 16,276 | 15,791 | 30.9 |
| | | Female | 202,175 | 16,591 | 16,501 | 18,448 | 20,360 | 36,344 | 29,939 | 19,670 | 18,923 | 25,399 | 33.0 |
| **Rockland** | 275.7 | Male | 133,046 | 11,784 | 12,864 | 15,833 | 13,807 | 19,825 | 22,072 | 16,884 | 10,909 | 9,068 | 31.2 |
| | | Female | 142,654 | 11,352 | 12,198 | 14,944 | 13,671 | 22,449 | 24,561 | 16,634 | 10,893 | 15,952 | 33.5 |
| **St. Lawrence** | 117.1 | Male | 57,792 | 5,360 | 5,264 | 5,850 | 10,879 | 8,426 | 6,642 | 5,219 | 4,875 | 5,277 | 26.8 |
| | | Female | 59,308 | 5,005 | 4,966 | 5,672 | 8,985 | 8,425 | 6,964 | 5,561 | 5,459 | 8,271 | 31.0 |
| **Saratoga** | 168.4 | Male | 82,249 | 7,819 | 8,079 | 8,918 | 8,530 | 15,022 | 12,638 | 7,893 | 6,809 | 6,541 | 30.2 |
| | | Female | 86,151 | 7,403 | 7,762 | 8,512 | 9,464 | 15,272 | 12,627 | 7,928 | 7,348 | 9,835 | 31.5 |
| **Schenectady** | 149.5 | Male | 70,814 | 5,686 | 5,757 | 6,716 | 7,852 | 11,733 | 9,002 | 7,371 | 8,081 | 8,616 | 33.0 |
| | | Female | 78,686 | 5,483 | 5,416 | 6,444 | 7,674 | 12,115 | 9,627 | 8,163 | 9,404 | 14,360 | 37.3 |
| **Schoharie** | 32.0 | Male | 15,635 | 1,183 | 1,394 | 1,603 | 2,366 | 2,260 | 1,967 | 1,454 | 1,544 | 1,864 | 30.6 |
| | | Female | 16,365 | 1,183 | 1,229 | 1,467 | 2,481 | 2,320 | 2,025 | 1,419 | 1,589 | 2,652 | 32.9 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NEW YORK (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Schuyler | 18.7 | Male | 9,127 | 848 | 807 | 1,019 | 940 | 1,432 | 1,214 | 920 | 881 | 1,066 | 31.6 |
| | | Female | 9,573 | 813 | 846 | 987 | 866 | 1,463 | 1,245 | 888 | 1,031 | 1,434 | 33.7 |
| Seneca | 34.7 | Male | 17,049 | 1,445 | 1,437 | 1,690 | 2,134 | 2,684 | 2,304 | 1,692 | 1,728 | 1,935 | 31.8 |
| | | Female | 17,651 | 1,373 | 1,443 | 1,572 | 1,781 | 2,686 | 2,263 | 1,748 | 1,873 | 2,912 | 34.9 |
| Steuben | 101.9 | Male | 49,599 | 4,746 | 4,518 | 5,240 | 4,932 | 7,762 | 6,574 | 4,938 | 5,110 | 5,779 | 31.9 |
| | | Female | 52,301 | 4,517 | 4,400 | 4,992 | 4,948 | 7,931 | 6,689 | 5,226 | 5,484 | 8,114 | 34.2 |
| Suffolk | 1,352.0 | Male | 655,957 | 59,797 | 65,878 | 77,215 | 70,555 | 104,540 | 102,134 | 72,053 | 53,715 | 50,070 | 30.2 |
| | | Female | 696,043 | 56,822 | 62,616 | 74,091 | 69,520 | 114,541 | 109,591 | 71,698 | 57,021 | 80,143 | 32.4 |
| Sullivan | 72.1 | Male | 36,370 | 2,803 | 2,724 | 3,429 | 3,976 | 5,999 | 4,751 | 3,690 | 3,916 | 5,082 | 33.8 |
| | | Female | 35,730 | 2,754 | 2,612 | 3,104 | 3,237 | 5,353 | 4,548 | 3,541 | 4,105 | 6,476 | 36.8 |
| Tioga | 52.9 | Male | 26,025 | 2,559 | 2,648 | 3,047 | 2,611 | 4,078 | 3,915 | 2,905 | 2,160 | 2,102 | 30.3 |
| | | Female | 26,875 | 2,422 | 2,471 | 2,972 | 2,596 | 4,279 | 4,007 | 2,716 | 2,287 | 3,125 | 32.0 |
| Tompkins | 91.1 | Male | 45,544 | 3,189 | 2,852 | 3,441 | 12,903 | 9,118 | 4,992 | 3,122 | 2,821 | 3,106 | 25.4 |
| | | Female | 45,556 | 3,036 | 2,679 | 3,170 | 11,415 | 8,558 | 5,060 | 3,341 | 3,298 | 4,999 | 27.9 |
| Ulster | 167.5 | Male | 82,137 | 6,438 | 6,685 | 8,216 | 9,941 | 14,303 | 11,665 | 8,345 | 7,284 | 9,260 | 31.8 |
| | | Female | 85,363 | 6,195 | 6,369 | 7,592 | 9,165 | 14,008 | 11,503 | 8,425 | 8,294 | 13,812 | 34.5 |
| Warren | 58.2 | Male | 27,593 | 2,547 | 2,664 | 2,970 | 2,869 | 4,529 | 3,675 | 2,591 | 2,628 | 3,120 | 31.1 |
| | | Female | 30,607 | 2,449 | 2,565 | 2,948 | 3,071 | 4,778 | 3,796 | 2,919 | 3,009 | 5,072 | 33.9 |
| Washington | 57.4 | Male | 28,462 | 2,576 | 2,724 | 3,138 | 3,167 | 4,833 | 3,906 | 2,618 | 2,514 | 2,986 | 30.4 |
| | | Female | 28,938 | 2,420 | 2,583 | 3,014 | 2,773 | 4,047 | 3,772 | 2,779 | 2,894 | 4,656 | 34.1 |
| Wayne | 89.5 | Male | 43,891 | 4,243 | 4,291 | 4,793 | 4,390 | 7,434 | 6,552 | 4,278 | 3,655 | 4,255 | 30.7 |
| | | Female | 45,609 | 4,131 | 4,121 | 4,447 | 4,334 | 7,747 | 6,463 | 4,226 | 4,132 | 6,008 | 32.4 |
| Westchester | 868.4 | Male | 407,245 | 29,951 | 31,908 | 41,002 | 41,911 | 64,731 | 59,118 | 48,151 | 44,235 | 46,238 | 34.1 |
| | | Female | 461,155 | 28,795 | 30,573 | 38,741 | 44,269 | 70,139 | 68,063 | 53,773 | 51,239 | 75,563 | 37.7 |
| Wyoming | 42.0 | Male | 21,695 | 2,032 | 1,930 | 2,182 | 2,430 | 4,183 | 3,156 | 1,913 | 1,776 | 2,093 | 30.4 |
| | | Female | 20,305 | 1,908 | 1,817 | 2,034 | 1,963 | 3,209 | 2,618 | 1,822 | 1,934 | 3,000 | 32.6 |
| Yates | 22.7 | Male | 10,729 | 924 | 972 | 1,098 | 1,036 | 1,720 | 1,402 | 1,041 | 1,091 | 1,445 | 32.8 |
| | | Female | 11,971 | 907 | 979 | 1,043 | 1,409 | 1,711 | 1,392 | 1,097 | 1,182 | 2,251 | 34.6 |
| **TOTAL METRO COUNTIES** | **16,151.8** | **Male** | **7,628,521** | **656,400** | **633,388** | **739,155** | **874,608** | **1,315,271** | **1,062,283** | **795,826** | **753,105** | **798,485** | **31.9** |
| | | **Female** | **8,523,279** | **629,998** | **607,689** | **716,394** | **902,585** | **1,412,377** | **1,172,401** | **885,648** | **889,681** | **1,306,506** | **34.9** |
| **TOTAL STATE** | **17,915.5** | **Male** | **8,491,337** | **732,427** | **708,039** | **826,067** | **992,893** | **1,456,102** | **1,172,134** | **876,698** | **832,561** | **894,416** | **31.8** |
| | | **Female** | **9,424,163** | **702,404** | **679,032** | **798,159** | **1,014,707** | **1,548,571** | **1,282,672** | **969,676** | **979,403** | **1,449,539** | **34.8** |
| **NORTH CAROLINA** | | | | | | | | | | | | | |
| **ASHEVILLE** | **166.7** | **Male** | **78,780** | **6,365** | **6,798** | **7,339** | **8,201** | **13,631** | **11,271** | **7,914** | **8,015** | **9,246** | **32.8** |
| | | **Female** | **87,920** | **6,142** | **6,341** | **6,922** | **8,395** | **14,325** | **11,963** | **9,210** | **9,552** | **15,070** | **36.5** |
| Buncombe | 166.7 | Male | 78,780 | 6,365 | 6,798 | 7,339 | 8,201 | 13,631 | 11,271 | 7,914 | 8,015 | 9,246 | 32.8 |
| | | Female | 87,920 | 6,142 | 6,341 | 6,922 | 8,395 | 14,325 | 11,963 | 9,210 | 9,552 | 15,070 | 36.5 |
| **BURLINGTON** | **99.5** | **Male** | **47,273** | **3,514** | **4,012** | **4,642** | **5,702** | **7,786** | **6,800** | **5,207** | **5,045** | **4,565** | **32.4** |
| | | **Female** | **52,227** | **3,420** | **3,945** | **4,632** | **5,582** | **8,126** | **7,217** | **5,794** | **5,913** | **7,598** | **35.6** |
| Alamance | 99.5 | Male | 47,273 | 3,514 | 4,012 | 4,642 | 5,702 | 7,786 | 6,800 | 5,207 | 5,045 | 4,565 | 32.4 |
| | | Female | 52,227 | 3,420 | 3,945 | 4,632 | 5,582 | 8,126 | 7,217 | 5,794 | 5,913 | 7,598 | 35.6 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **Male** | **495,513** | **44,215** | **47,185** | **48,187** | **59,672** | **91,257** | **72,243** | **50,099** | **43,122** | **39,533** | **30.3** |
| | | **Female** | **536,087** | **42,877** | **45,082** | **46,157** | **61,354** | **94,695** | **75,455** | **54,276** | **50,953** | **65,238** | **32.7** |
| Cabarrus | 91.5 | Male | 43,835 | 3,703 | 3,964 | 4,346 | 4,776 | 7,341 | 6,290 | 4,724 | 4,291 | 4,400 | 32.0 |
| | | Female | 47,665 | 3,592 | 3,913 | 4,004 | 4,767 | 7,381 | 6,765 | 4,951 | 5,288 | 7,004 | 35.3 |
| Gaston | 167.5 | Male | 80,155 | 7,329 | 8,140 | 7,971 | 9,095 | 14,032 | 11,363 | 8,367 | 7,145 | 6,713 | 30.4 |
| | | Female | 87,345 | 6,945 | 7,873 | 7,680 | 9,045 | 14,587 | 11,999 | 9,154 | 8,755 | 11,307 | 33.3 |
| Lincoln | 46.8 | Male | 22,914 | 2,047 | 2,251 | 2,287 | 2,414 | 4,069 | 3,526 | 2,378 | 2,033 | 1,909 | 31.0 |
| | | Female | 23,886 | 2,032 | 2,131 | 2,123 | 2,392 | 4,032 | 3,483 | 2,516 | 2,304 | 2,873 | 33.1 |
| Mecklenburg | 429.6 | Male | 205,405 | 18,049 | 19,028 | 19,437 | 26,145 | 41,292 | 30,433 | 20,517 | 16,668 | 13,836 | 29.9 |
| | | Female | 224,195 | 17,495 | 18,218 | 18,694 | 27,415 | 43,674 | 32,303 | 22,602 | 19,462 | 24,332 | 31.9 |
| Rowan | 102.1 | Male | 49,343 | 4,036 | 4,158 | 4,410 | 5,818 | 8,024 | 6,659 | 5,212 | 5,341 | 5,685 | 32.8 |
| | | Female | 52,757 | 3,878 | 3,942 | 4,225 | 5,536 | 8,051 | 6,760 | 5,568 | 6,214 | 8,583 | 36.1 |
| Union | 77.4 | Male | 37,941 | 3,643 | 3,965 | 3,988 | 4,590 | 6,597 | 5,862 | 3,445 | 2,958 | 2,893 | 29.2 |
| | | Female | 39,459 | 3,650 | 3,678 | 3,787 | 4,385 | 6,641 | 5,887 | 3,573 | 3,371 | 4,487 | 31.4 |
| *York, S. C.* | *116.7* | *Male* | *55,920* | *5,408* | *5,679* | *5,748* | *6,834* | *9,902* | *8,110* | *5,456* | *4,686* | *4,097* | *29.3* |
| | | *Female* | *60,780* | *5,285* | *5,327* | *5,644* | *7,814* | *10,329* | *8,258* | *5,912* | *5,559* | *6,652* | *31.1* |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **FAYETTEVILLE** | **263.4** | **Male** | **138,661** | **15,115** | **12,260** | **11,878** | **34,960** | **27,062** | **16,127** | **9,912** | **6,548** | **4,799** | **24.0** |
| | | **Female** | **124,739** | **14,729** | **11,764** | **11,452** | **18,932** | **24,329** | **17,373** | **10,555** | **7,710** | **7,895** | **27.3** |
| Cumberland | 263.4 | Male | 138,661 | 15,115 | 12,260 | 11,878 | 34,960 | 27,062 | 16,127 | 9,912 | 6,548 | 4,799 | 24.0 |
| | | Female | 124,739 | 14,729 | 11,764 | 11,452 | 18,932 | 24,329 | 17,373 | 10,555 | 7,710 | 7,895 | 27.3 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | **891.6** | **Male** | **425,582** | **35,853** | **38,118** | **40,933** | **51,470** | **76,897** | **63,069** | **44,715** | **38,295** | **36,232** | **31.0** |
| | | **Female** | **466,018** | **34,232** | **36,584** | **39,798** | **55,043** | **81,000** | **66,523** | **48,773** | **44,178** | **59,887** | **33.3** |
| Davidson | 119.9 | Male | 58,456 | 5,085 | 5,554 | 5,812 | 6,398 | 10,119 | 9,008 | 6,204 | 5,417 | 4,859 | 31.3 |
| | | Female | 61,444 | 4,706 | 5,239 | 5,640 | 6,185 | 10,356 | 9,211 | 6,604 | 6,031 | 7,472 | 33.6 |
| Davie | 26.6 | Male | 13,065 | 1,154 | 1,219 | 1,247 | 1,262 | 2,391 | 2,038 | 1,388 | 1,204 | 1,162 | 31.9 |
| | | Female | 13,535 | 1,049 | 1,211 | 1,229 | 1,197 | 2,351 | 2,076 | 1,419 | 1,286 | 1,717 | 33.9 |
| Forsyth | 254.4 | Male | 119,918 | 9,930 | 10,406 | 11,215 | 15,311 | 22,074 | 17,372 | 12,834 | 10,750 | 10,026 | 30.9 |
| | | Female | 134,482 | 9,602 | 10,042 | 11,110 | 16,187 | 23,881 | 18,865 | 14,304 | 12,717 | 17,774 | 33.5 |
| Guilford | 326.5 | Male | 153,958 | 12,815 | 13,657 | 14,770 | 20,134 | 28,106 | 21,931 | 15,964 | 13,763 | 12,818 | 30.6 |
| | | Female | 172,542 | 12,479 | 13,006 | 14,167 | 23,289 | 30,252 | 23,656 | 17,678 | 15,862 | 22,153 | 32.7 |
| Randolph | 97.8 | Male | 47,672 | 4,036 | 4,265 | 4,706 | 5,105 | 8,447 | 7,538 | 5,023 | 4,345 | 4,207 | 31.8 |
| | | Female | 50,128 | 3,826 | 4,180 | 4,624 | 4,906 | 8,552 | 7,555 | 5,337 | 5,021 | 6,127 | 33.8 |
| Stokes | 36.6 | Male | 17,929 | 1,627 | 1,813 | 1,826 | 1,785 | 3,282 | 2,930 | 1,737 | 1,400 | 1,529 | 30.8 |
| | | Female | 18,671 | 1,510 | 1,718 | 1,703 | 1,858 | 3,252 | 2,926 | 1,746 | 1,629 | 2,329 | 32.8 |
| Yadkin | 29.8 | Male | 14,584 | 1,206 | 1,204 | 1,357 | 1,475 | 2,478 | 2,252 | 1,565 | 1,416 | 1,631 | 33.3 |
| | | Female | 15,216 | 1,060 | 1,188 | 1,325 | 1,421 | 2,356 | 2,234 | 1,685 | 1,632 | 2,315 | 36.2 |
| **HICKORY** | **214.7** | **Male** | **104,419** | **9,387** | **9,706** | **10,535** | **11,531** | **18,560** | **16,118** | **10,929** | **9,128** | **8,525** | **31.0** |
| | | **Female** | **110,281** | **8,914** | **9,272** | **9,592** | **11,540** | **18,743** | **16,500** | **11,533** | **10,772** | **13,415** | **33.4** |
| Alexander | 27.2 | Male | 13,493 | 1,322 | 1,327 | 1,269 | 1,487 | 2,421 | 2,224 | 1,381 | 1,020 | 1,042 | 30.5 |
| | | Female | 13,707 | 1,160 | 1,206 | 1,240 | 1,439 | 2,389 | 2,127 | 1,378 | 1,215 | 1,553 | 32.6 |
| Burke | 76.4 | Male | 37,193 | 3,205 | 3,328 | 4,113 | 3,916 | 6,453 | 5,767 | 3,869 | 3,399 | 3,143 | 31.3 |
| | | Female | 39,207 | 3,021 | 3,134 | 3,504 | 4,003 | 6,514 | 5,995 | 4,225 | 3,917 | 4,894 | 34.1 |
| Catawba | 111.1 | Male | 53,733 | 4,860 | 5,051 | 5,153 | 6,128 | 9,686 | 8,127 | 5,679 | 4,709 | 4,340 | 30.9 |
| | | Female | 57,367 | 4,733 | 4,932 | 4,848 | 6,098 | 9,840 | 8,378 | 5,930 | 5,640 | 6,968 | 33.2 |
| **JACKSONVILLE** | **120.9** | **Male** | **71,664** | **6,880** | **4,603** | **4,588** | **29,561** | **11,592** | **6,342** | **3,661** | **2,513** | **1,924** | **22.7** |
| | | **Female** | **49,236** | **6,508** | **4,329** | **4,311** | **9,298** | **9,019** | **6,336** | **3,773** | **2,812** | **2,850** | **25.2** |
| Onslow | 120.9 | Male | 71,664 | 6,880 | 4,603 | 4,588 | 29,561 | 11,592 | 6,342 | 3,661 | 2,513 | 1,924 | 22.7 |
| | | Female | 49,236 | 6,508 | 4,329 | 4,311 | 9,298 | 9,019 | 6,336 | 3,773 | 2,812 | 2,850 | 25.2 |
| **RALEIGH - DURHAM** | **617.0** | **Male** | **297,615** | **24,077** | **24,384** | **25,483** | **51,177** | **62,067** | **42,198** | **26,288** | **21,700** | **20,241** | **28.8** |
| | | **Female** | **319,385** | **23,088** | **23,420** | **24,750** | **50,535** | **64,157** | **43,597** | **28,592** | **25,985** | **35,261** | **30.9** |
| Durham | 159.7 | Male | 74,580 | 6,525 | 6,349 | 6,329 | 11,993 | 15,034 | 9,632 | 6,367 | 6,129 | 6,222 | 29.1 |
| | | Female | 85,120 | 6,321 | 6,011 | 6,258 | 12,629 | 16,832 | 10,674 | 7,558 | 7,525 | 11,312 | 31.7 |
| Franklin | 31.9 | Male | 15,309 | 1,321 | 1,336 | 1,581 | 1,973 | 2,542 | 1,996 | 1,455 | 1,442 | 1,663 | 30.7 |
| | | Female | 16,591 | 1,260 | 1,322 | 1,498 | 1,737 | 2,556 | 2,057 | 1,598 | 1,761 | 2,802 | 34.7 |
| Orange | 83.8 | Male | 40,194 | 2,815 | 2,686 | 2,769 | 10,011 | 8,949 | 4,961 | 2,877 | 2,440 | 2,686 | 27.0 |
| | | Female | 43,606 | 2,596 | 2,646 | 2,702 | 11,357 | 9,070 | 5,074 | 3,095 | 3,006 | 4,060 | 27.8 |
| Wake | 341.6 | Male | 167,532 | 13,416 | 14,013 | 14,804 | 27,200 | 35,542 | 25,609 | 15,589 | 11,689 | 9,670 | 29.0 |
| | | Female | 174,068 | 12,911 | 13,441 | 14,292 | 24,812 | 35,699 | 25,792 | 16,341 | 13,693 | 17,087 | 31.0 |
| **WILMINGTON** | **111.5** | **Male** | **53,037** | **4,624** | **5,022** | **5,034** | **6,661** | **9,925** | **7,516** | **5,014** | **4,859** | **4,382** | **30.2** |
| | | **Female** | **58,463** | **4,534** | **4,707** | **4,973** | **6,728** | **10,518** | **7,923** | **5,700** | **5,801** | **7,579** | **32.9** |
| New Hanover | 111.5 | Male | 53,037 | 4,624 | 5,022 | 5,034 | 6,661 | 9,925 | 7,516 | 5,014 | 4,859 | 4,382 | 30.2 |
| | | Female | 58,463 | 4,534 | 4,707 | 4,973 | 6,728 | 10,518 | 7,923 | 5,700 | 5,801 | 7,579 | 32.9 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Alamance | 99.5 | Male | 47,273 | 3,514 | 4,012 | 4,642 | 5,702 | 7,786 | 6,800 | 5,207 | 5,045 | 4,565 | 32.4 |
| | | Female | 52,227 | 3,420 | 3,945 | 4,632 | 5,582 | 8,126 | 7,217 | 5,794 | 5,913 | 7,598 | 35.6 |
| Alexander | 27.2 | Male | 13,493 | 1,322 | 1,327 | 1,269 | 1,487 | 2,421 | 2,224 | 1,381 | 1,020 | 1,042 | 30.5 |
| | | Female | 13,707 | 1,160 | 1,206 | 1,240 | 1,439 | 2,389 | 2,127 | 1,378 | 1,215 | 1,553 | 32.6 |
| Alleghany | 10.1 | Male | 4,867 | 412 | 436 | 443 | 458 | 777 | 649 | 510 | 504 | 678 | 33.8 |
| | | Female | 5,233 | 377 | 380 | 419 | 460 | 778 | 716 | 577 | 594 | 932 | 37.8 |
| Anson | 26.3 | Male | 12,314 | 1,272 | 1,204 | 1,344 | 1,337 | 2,082 | 1,459 | 1,115 | 1,175 | 1,326 | 29.8 |
| | | Female | 13,986 | 1,336 | 1,263 | 1,403 | 1,313 | 2,069 | 1,534 | 1,259 | 1,487 | 2,322 | 33.1 |
| Ashe | 23.2 | Male | 11,276 | 926 | 992 | 1,040 | 1,123 | 1,857 | 1,584 | 1,195 | 1,078 | 1,481 | 33.4 |
| | | Female | 11,924 | 909 | 894 | 1,048 | 1,052 | 1,785 | 1,743 | 1,190 | 1,224 | 2,079 | 36.6 |
| Avery | 15.0 | Male | 7,509 | 581 | 670 | 713 | 1,085 | 1,302 | 1,064 | 678 | 672 | 744 | 30.4 |
| | | Female | 7,491 | 609 | 613 | 676 | 898 | 1,195 | 1,024 | 696 | 746 | 1,034 | 32.9 |
| Beaufort | 42.2 | Male | 20,001 | 2,099 | 1,877 | 1,977 | 2,036 | 3,320 | 2,594 | 1,970 | 1,912 | 2,216 | 31.1 |
| | | Female | 22,199 | 2,020 | 1,834 | 1,921 | 2,176 | 3,356 | 2,827 | 2,158 | 2,386 | 3,521 | 34.4 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| **Bertie** | 21.2 | Male | 10,001 | 1,016 | 947 | 1,173 | 1,180 | 1,431 | 1,125 | 922 | 1,040 | 1,167 | 29.8 |
| | | Female | 11,199 | 1,028 | 950 | 1,196 | 1,140 | 1,523 | 1,237 | 1,185 | 1,197 | 1,743 | 33.4 |
| Bladen | 31.5 | Male | 15,253 | 1,539 | 1,497 | 1,642 | 1,658 | 2,596 | 1,989 | 1,410 | 1,354 | 1,568 | 30.0 |
| | | Female | 16,247 | 1,427 | 1,464 | 1,567 | 1,680 | 2,659 | 2,004 | 1,585 | 1,788 | 2,073 | 32.5 |
| Brunswick | 43.8 | Male | 21,552 | 2,086 | 2,152 | 2,165 | 2,184 | 3,543 | 2,923 | 2,112 | 2,182 | 2,205 | 31.2 |
| | | Female | 22,248 | 1,984 | 1,973 | 2,024 | 2,218 | 3,684 | 3,002 | 2,243 | 2,362 | 2,758 | 32.9 |
| Buncombe | 166.7 | Male | 78,780 | 6,365 | 6,798 | 7,339 | 8,201 | 13,631 | 11,271 | 7,914 | 8,015 | 9,246 | 32.8 |
| | | Female | 87,920 | 6,142 | 6,341 | 6,922 | 8,395 | 14,325 | 11,963 | 9,210 | 9,552 | 15,070 | 36.5 |
| Burke | 76.4 | Male | 37,193 | 3,205 | 3,328 | 4,113 | 3,916 | 6,453 | 5,767 | 3,869 | 3,399 | 3,143 | 31.3 |
| | | Female | 39,207 | 3,021 | 3,134 | 3,504 | 4,003 | 6,514 | 5,995 | 4,225 | 3,917 | 4,894 | 34.1 |
| Cabarrus | 91.5 | Male | 43,835 | 3,703 | 3,964 | 4,346 | 4,776 | 7,341 | 6,290 | 4,724 | 4,291 | 4,400 | 32.0 |
| | | Female | 47,665 | 3,592 | 3,913 | 4,004 | 4,767 | 7,381 | 6,765 | 4,951 | 5,288 | 7,004 | 35.3 |
| Caldwell | 71.3 | Male | 34,873 | 3,091 | 3,340 | 3,647 | 3,883 | 5,925 | 5,505 | 3,667 | 3,004 | 2,811 | 30.9 |
| | | Female | 36,427 | 2,900 | 3,267 | 3,429 | 3,839 | 6,003 | 5,477 | 3,826 | 3,387 | 4,299 | 33.0 |
| Camden | 6.0 | Male | 2,906 | 268 | 282 | 310 | 320 | 406 | 410 | 297 | 294 | 319 | 31.7 |
| | | Female | 3,094 | 260 | 225 | 321 | 338 | 439 | 432 | 307 | 335 | 437 | 34.2 |
| Carteret | 46.7 | Male | 23,176 | 1,977 | 1,879 | 2,071 | 3,002 | 4,131 | 3,085 | 2,273 | 2,331 | 2,427 | 31.4 |
| | | Female | 23,524 | 1,908 | 1,741 | 1,934 | 2,514 | 3,857 | 3,154 | 2,506 | 2,627 | 3,283 | 34.5 |
| Caswell | 21.8 | Male | 10,770 | 946 | 969 | 1,114 | 1,312 | 1,902 | 1,551 | 1,005 | 979 | 992 | 30.5 |
| | | Female | 11,030 | 870 | 981 | 1,137 | 1,158 | 1,800 | 1,497 | 1,110 | 1,104 | 1,373 | 32.6 |
| Catawba | 111.1 | Male | 53,733 | 4,860 | 5,051 | 5,153 | 6,128 | 9,686 | 8,127 | 5,679 | 4,709 | 4,340 | 30.9 |
| | | Female | 57,367 | 4,733 | 4,932 | 4,840 | 6,098 | 9,840 | 8,378 | 5,930 | 5,640 | 6,968 | 33.2 |
| Chatham | 35.5 | Male | 17,419 | 1,428 | 1,410 | 1,596 | 1,867 | 3,443 | 2,547 | 1,705 | 1,683 | 1,740 | 32.0 |
| | | Female | 18,081 | 1,310 | 1,446 | 1,531 | 1,755 | 3,436 | 2,381 | 1,879 | 1,816 | 2,527 | 33.7 |
| Cherokee | 20.0 | Male | 9,628 | 807 | 909 | 926 | 865 | 1,423 | 1,388 | 945 | 996 | 1,369 | 34.2 |
| | | Female | 10,372 | 857 | 825 | 874 | 893 | 1,498 | 1,382 | 1,042 | 1,191 | 1,810 | 36.7 |
| Chowan | 13.2 | Male | 6,190 | 592 | 549 | 618 | 620 | 1,001 | 710 | 608 | 685 | 807 | 32.2 |
| | | Female | 7,010 | 626 | 525 | 641 | 680 | 1,032 | 829 | 706 | 781 | 1,190 | 35.0 |
| Clay | 7.3 | Male | 3,602 | 321 | 296 | 296 | 327 | 585 | 456 | 325 | 390 | 606 | 34.6 |
| | | Female | 3,698 | 266 | 296 | 260 | 310 | 599 | 442 | 342 | 521 | 662 | 37.7 |
| Cleveland | 87.1 | Male | 41,859 | 3,934 | 4,086 | 4,371 | 4,731 | 7,059 | 6,009 | 4,068 | 3,749 | 3,852 | 30.4 |
| | | Female | 45,241 | 3,746 | 3,813 | 4,238 | 4,621 | 7,266 | 6,271 | 4,500 | 4,540 | 6,246 | 33.5 |
| Columbus | 52.2 | Male | 25,024 | 2,491 | 2,351 | 2,702 | 2,745 | 4,080 | 3,548 | 2,459 | 2,255 | 2,393 | 30.4 |
| | | Female | 27,176 | 2,438 | 2,387 | 2,628 | 2,756 | 4,164 | 3,705 | 2,708 | 2,754 | 3,636 | 33.1 |
| Craven | 75.7 | Male | 38,831 | 4,386 | 3,270 | 3,226 | 8,415 | 6,995 | 4,470 | 2,996 | 2,708 | 2,365 | 25.2 |
| | | Female | 36,869 | 4,202 | 3,193 | 3,089 | 4,879 | 6,623 | 4,633 | 3,315 | 3,118 | 3,817 | 29.6 |
| Cumberland | 263.4 | Male | 138,661 | 15,115 | 12,260 | 11,878 | 34,960 | 27,062 | 16,127 | 9,912 | 6,548 | 4,799 | 24.0 |
| | | Female | 124,739 | 14,729 | 11,764 | 11,452 | 18,932 | 24,329 | 17,373 | 10,555 | 7,710 | 7,895 | 27.3 |
| Currituck | 13.3 | Male | 6,767 | 656 | 569 | 697 | 748 | 1,119 | 943 | 648 | 660 | 727 | 31.4 |
| | | Female | 6,533 | 519 | 527 | 582 | 673 | 999 | 902 | 672 | 732 | 927 | 34.7 |
| Dare | 16.9 | Male | 8,376 | 580 | 643 | 661 | 901 | 1,656 | 1,064 | 818 | 1,072 | 981 | 33.5 |
| | | Female | 8,524 | 607 | 551 | 613 | 900 | 1,486 | 1,078 | 830 | 1,189 | 1,270 | 36.0 |
| Davidson | 119.9 | Male | 58,456 | 5,085 | 5,554 | 5,812 | 6,398 | 10,119 | 9,008 | 6,204 | 5,417 | 4,859 | 31.3 |
| | | Female | 61,444 | 4,706 | 5,239 | 5,640 | 6,185 | 10,356 | 9,211 | 6,604 | 6,031 | 7,472 | 33.6 |
| Davie | 26.6 | Male | 13,065 | 1,154 | 1,219 | 1,247 | 1,262 | 2,391 | 2,038 | 1,388 | 1,204 | 1,162 | 31.9 |
| | | Female | 13,535 | 1,049 | 1,211 | 1,229 | 1,197 | 2,351 | 2,076 | 1,419 | 1,286 | 1,717 | 33.9 |
| Duplin | 41.6 | Male | 19,910 | 2,014 | 1,911 | 2,059 | 2,221 | 3,165 | 2,681 | 1,952 | 1,931 | 1,976 | 30.5 |
| | | Female | 21,690 | 1,886 | 1,885 | 2,038 | 2,149 | 3,245 | 2,799 | 2,228 | 2,293 | 3,167 | 33.9 |
| Durham | 159.7 | Male | 74,580 | 6,525 | 6,349 | 6,329 | 11,993 | 15,034 | 9,632 | 6,367 | 6,129 | 6,222 | 29.1 |
| | | Female | 85,120 | 6,321 | 6,011 | 6,258 | 12,629 | 16,832 | 10,674 | 7,558 | 7,525 | 11,312 | 31.7 |
| Edgecombe | 57.6 | Male | 26,856 | 2,761 | 2,737 | 3,084 | 3,147 | 4,671 | 3,278 | 2,490 | 2,377 | 2,311 | 28.6 |
| | | Female | 30,744 | 2,820 | 2,673 | 3,107 | 3,314 | 5,140 | 3,725 | 2,938 | 2,916 | 4,111 | 31.7 |
| Forsyth | 254.4 | Male | 119,918 | 9,930 | 10,406 | 11,215 | 15,311 | 22,074 | 17,372 | 12,834 | 10,750 | 10,026 | 30.9 |
| | | Female | 134,482 | 9,602 | 10,042 | 11,110 | 16,187 | 23,881 | 18,865 | 14,304 | 12,717 | 17,774 | 33.5 |
| Franklin | 31.9 | Male | 15,309 | 1,321 | 1,336 | 1,581 | 1,973 | 2,542 | 1,996 | 1,455 | 1,442 | 1,663 | 30.7 |
| | | Female | 16,591 | 1,260 | 1,322 | 1,498 | 1,737 | 2,556 | 2,057 | 1,598 | 1,761 | 2,802 | 34.7 |
| Gaston | 167.5 | Male | 80,155 | 7,329 | 8,140 | 7,971 | 9,095 | 14,032 | 11,363 | 8,367 | 7,145 | 6,713 | 30.4 |
| | | Female | 87,345 | 6,945 | 7,873 | 7,680 | 9,045 | 14,587 | 11,999 | 9,154 | 8,755 | 11,307 | 33.3 |
| Gates | 9.3 | Male | 4,636 | 378 | 382 | 489 | 543 | 727 | 595 | 465 | 470 | 587 | 32.2 |
| | | Female | 4,664 | 376 | 377 | 439 | 459 | 673 | 545 | 490 | 529 | 776 | 35.1 |
| Graham | 7.5 | Male | 3,736 | 361 | 355 | 365 | 382 | 578 | 525 | 335 | 357 | 478 | 32.0 |
| | | Female | 3,764 | 325 | 306 | 361 | 336 | 619 | 507 | 361 | 416 | 533 | 33.9 |
| Granville | 34.9 | Male | 17,284 | 1,315 | 1,579 | 1,958 | 1,969 | 2,953 | 2,519 | 1,786 | 1,574 | 1,631 | 31.2 |
| | | Female | 17,616 | 1,248 | 1,409 | 1,735 | 1,759 | 2,776 | 2,426 | 1,657 | 1,860 | 2,546 | 34.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Greene | 16.3 | Male | 7,947 | 824 | 779 | 895 | 1,001 | 1,385 | 1,006 | 718 | 705 | 634 | 28.4 |
| | | Female | 8,353 | 780 | 709 | 820 | 991 | 1,331 | 998 | 852 | 853 | 1,019 | 31.6 |
| Guilford | 326.5 | Male | 153,958 | 12,815 | 13,657 | 14,770 | 20,134 | 28,106 | 21,931 | 15,964 | 13,763 | 12,818 | 30.6 |
| | | Female | 172,542 | 12,479 | 13,006 | 14,167 | 23,289 | 30,252 | 23,656 | 17,678 | 15,862 | 22,153 | 32.7 |
| Halifax | 55.4 | Male | 26,502 | 2,603 | 2,541 | 2,957 | 2,965 | 4,296 | 3,175 | 2,610 | 2,595 | 2,760 | 30.1 |
| | | Female | 28,898 | 2,542 | 2,503 | 2,887 | 2,924 | 4,143 | 3,443 | 2,912 | 3,088 | 4,456 | 33.7 |
| Harnett | 62.7 | Male | 30,635 | 3,084 | 2,725 | 2,865 | 5,137 | 5,033 | 3,886 | 2,875 | 2,510 | 2,520 | 28.0 |
| | | Female | 32,065 | 2,953 | 2,553 | 2,851 | 4,266 | 5,021 | 4,001 | 3,146 | 3,027 | 4,247 | 31.8 |
| Haywood | 48.0 | Male | 23,174 | 1,725 | 1,988 | 2,311 | 2,294 | 3,622 | 3,418 | 2,482 | 2,473 | 2,861 | 34.0 |
| | | Female | 24,826 | 1,662 | 1,838 | 2,066 | 2,203 | 3,678 | 3,650 | 2,770 | 2,901 | 4,058 | 37.6 |
| Henderson | 66.4 | Male | 31,731 | 2,635 | 2,665 | 2,872 | 2,764 | 4,978 | 4,391 | 3,009 | 3,305 | 5,112 | 34.9 |
| | | Female | 34,669 | 2,349 | 2,499 | 2,713 | 2,861 | 4,962 | 4,682 | 3,284 | 4,042 | 7,277 | 39.2 |
| Hertford | 23.0 | Male | 10,990 | 1,064 | 989 | 1,185 | 1,514 | 1,642 | 1,348 | 1,018 | 1,102 | 1,128 | 29.5 |
| | | Female | 12,010 | 1,057 | 987 | 1,107 | 1,459 | 1,750 | 1,387 | 1,165 | 1,256 | 1,842 | 33.0 |
| Hoke | 22.0 | Male | 10,827 | 1,337 | 1,232 | 1,125 | 1,581 | 1,850 | 1,305 | 936 | 776 | 685 | 25.7 |
| | | Female | 11,173 | 1,305 | 1,134 | 1,113 | 1,386 | 1,851 | 1,348 | 969 | 906 | 1,161 | 28.5 |
| Hyde | 5.9 | Male | 2,862 | 298 | 254 | 292 | 347 | 440 | 334 | 229 | 299 | 369 | 30.5 |
| | | Female | 3,038 | 260 | 259 | 266 | 313 | 433 | 340 | 280 | 311 | 576 | 34.7 |
| Iredell | 86.8 | Male | 41,858 | 3,582 | 4,070 | 4,161 | 4,527 | 7,039 | 6,071 | 4,318 | 3,984 | 4,106 | 31.5 |
| | | Female | 44,942 | 3,572 | 3,731 | 3,986 | 4,426 | 7,091 | 6,251 | 4,775 | 4,654 | 6,456 | 34.5 |
| Jackson | 27.2 | Male | 13,353 | 929 | 1,028 | 1,147 | 2,968 | 2,062 | 1,672 | 1,091 | 1,099 | 1,357 | 27.9 |
| | | Female | 13,847 | 1,010 | 993 | 1,009 | 2,699 | 2,097 | 1,791 | 1,179 | 1,234 | 1,835 | 30.8 |
| Johnston | 74.9 | Male | 35,996 | 3,378 | 3,358 | 3,608 | 3,795 | 6,230 | 5,301 | 3,647 | 3,456 | 3,223 | 31.2 |
| | | Female | 38,904 | 3,250 | 3,193 | 3,399 | 3,754 | 6,376 | 5,454 | 3,920 | 4,183 | 5,375 | 34.2 |
| Jones | 9.7 | Male | 4,578 | 448 | 421 | 495 | 548 | 727 | 539 | 422 | 474 | 504 | 30.2 |
| | | Female | 5,122 | 484 | 452 | 487 | 552 | 769 | 646 | 481 | 555 | 696 | 32.6 |
| Lee | 39.9 | Male | 19,053 | 1,905 | 1,730 | 1,845 | 2,163 | 3,436 | 2,712 | 1,996 | 1,717 | 1,549 | 30.5 |
| | | Female | 20,847 | 1,838 | 1,671 | 1,901 | 2,271 | 3,435 | 2,941 | 2,066 | 2,095 | 2,629 | 33.0 |
| Lenoir | 61.4 | Male | 28,913 | 2,878 | 2,824 | 3,054 | 3,302 | 4,831 | 3,864 | 2,897 | 2,790 | 2,473 | 30.0 |
| | | Female | 32,487 | 2,780 | 2,741 | 2,831 | 3,418 | 5,246 | 4,341 | 3,456 | 3,374 | 4,300 | 33.5 |
| Lincoln | 46.8 | Male | 22,914 | 2,047 | 2,251 | 2,287 | 2,414 | 4,069 | 3,526 | 2,378 | 2,033 | 1,909 | 31.0 |
| | | Female | 23,886 | 2,032 | 2,131 | 2,123 | 2,392 | 4,032 | 3,483 | 2,516 | 2,304 | 2,873 | 33.1 |
| McDowell | 36.3 | Male | 17,595 | 1,593 | 1,757 | 1,677 | 1,822 | 2,954 | 2,528 | 1,812 | 1,662 | 1,790 | 31.6 |
| | | Female | 18,705 | 1,551 | 1,667 | 1,593 | 1,801 | 2,942 | 2,591 | 2,009 | 1,880 | 2,671 | 34.3 |
| Macon | 22.6 | Male | 10,927 | 773 | 810 | 1,042 | 982 | 1,584 | 1,457 | 1,055 | 1,255 | 1,969 | 36.9 |
| | | Female | 11,673 | 708 | 809 | 929 | 884 | 1,672 | 1,585 | 1,189 | 1,509 | 2,388 | 40.3 |
| Madison | 17.1 | Male | 8,363 | 683 | 705 | 714 | 1,173 | 1,245 | 1,120 | 780 | 832 | 1,111 | 32.3 |
| | | Female | 8,737 | 628 | 630 | 679 | 1,141 | 1,314 | 1,148 | 792 | 901 | 1,504 | 34.8 |
| Martin | 26.8 | Male | 12,677 | 1,214 | 1,254 | 1,344 | 1,416 | 2,114 | 1,610 | 1,185 | 1,264 | 1,276 | 30.3 |
| | | Female | 14,123 | 1,196 | 1,255 | 1,400 | 1,399 | 2,145 | 1,846 | 1,378 | 1,516 | 1,988 | 33.4 |
| Mecklenburg | 429.6 | Male | 205,405 | 18,049 | 19,028 | 19,437 | 26,145 | 41,292 | 30,433 | 20,517 | 16,668 | 13,836 | 29.9 |
| | | Female | 224,195 | 17,495 | 18,218 | 18,694 | 27,415 | 43,674 | 32,303 | 22,602 | 19,462 | 24,332 | 31.9 |
| Mitchell | 14.7 | Male | 7,136 | 544 | 604 | 647 | 738 | 1,140 | 1,014 | 775 | 739 | 935 | 34.1 |
| | | Female | 7,564 | 500 | 510 | 613 | 704 | 1,088 | 1,067 | 848 | 843 | 1,391 | 38.4 |
| Montgomery | 23.6 | Male | 11,502 | 1,145 | 1,094 | 1,162 | 1,296 | 1,985 | 1,477 | 1,066 | 1,118 | 1,159 | 30.3 |
| | | Female | 12,098 | 1,011 | 1,077 | 984 | 1,227 | 1,864 | 1,517 | 1,217 | 1,364 | 1,837 | 34.4 |
| Moore | 56.0 | Male | 26,924 | 2,334 | 2,184 | 2,698 | 2,955 | 4,214 | 3,338 | 2,654 | 2,912 | 3,635 | 32.8 |
| | | Female | 29,076 | 2,206 | 2,134 | 2,481 | 2,936 | 4,266 | 3,534 | 2,896 | 3,558 | 5,065 | 36.5 |
| Nash | 70.6 | Male | 33,527 | 3,227 | 3,183 | 3,386 | 3,795 | 5,971 | 4,728 | 3,262 | 3,087 | 2,888 | 30.3 |
| | | Female | 37,073 | 3,113 | 3,107 | 3,399 | 3,841 | 6,292 | 4,854 | 3,674 | 3,778 | 5,015 | 33.1 |
| New Hanover | 111.5 | Male | 53,037 | 4,624 | 5,022 | 5,034 | 6,661 | 9,925 | 7,516 | 5,014 | 4,859 | 4,382 | 30.2 |
| | | Female | 58,463 | 4,534 | 4,707 | 4,973 | 6,728 | 10,518 | 7,923 | 5,700 | 5,801 | 7,579 | 32.9 |
| Northampton | 22.3 | Male | 10,937 | 958 | 978 | 1,251 | 1,300 | 1,733 | 1,297 | 1,010 | 1,185 | 1,225 | 30.7 |
| | | Female | 11,363 | 897 | 858 | 1,160 | 1,188 | 1,522 | 1,306 | 1,192 | 1,316 | 1,924 | 35.4 |
| Onslow | 120.9 | Male | 71,664 | 6,880 | 4,603 | 4,588 | 29,561 | 11,592 | 6,342 | 3,661 | 2,513 | 1,924 | 22.7 |
| | | Female | 49,236 | 6,508 | 4,329 | 4,311 | 9,298 | 9,019 | 6,336 | 3,773 | 2,812 | 2,850 | 25.2 |
| Orange | 83.8 | Male | 40,194 | 2,815 | 2,686 | 2,769 | 10,011 | 8,949 | 4,961 | 2,877 | 2,440 | 2,686 | 27.0 |
| | | Female | 43,606 | 2,596 | 2,646 | 2,702 | 11,357 | 9,070 | 5,074 | 3,095 | 3,006 | 4,060 | 27.8 |
| Pamlico | 10.9 | Male | 5,240 | 439 | 499 | 508 | 538 | 831 | 637 | 569 | 556 | 663 | 32.7 |
| | | Female | 5,660 | 494 | 452 | 498 | 560 | 819 | 682 | 624 | 602 | 929 | 35.1 |
| Pasquotank | 29.7 | Male | 14,252 | 1,344 | 1,214 | 1,378 | 2,336 | 2,306 | 1,703 | 1,231 | 1,395 | 1,345 | 28.7 |
| | | Female | 15,448 | 1,277 | 1,172 | 1,335 | 2,158 | 2,296 | 1,841 | 1,488 | 1,545 | 2,336 | 32.8 |
| Pender | 24.4 | Male | 11,934 | 1,122 | 1,094 | 1,307 | 1,185 | 1,993 | 1,587 | 1,107 | 1,252 | 1,287 | 31.3 |
| | | Female | 12,466 | 1,044 | 1,075 | 1,227 | 1,134 | 1,964 | 1,619 | 1,245 | 1,348 | 1,810 | 33.9 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Perquimans | 10.0 | Male | 4,772 | 434 | 387 | 481 | 505 | 673 | 572 | 457 | 553 | 710 | 33.6 |
| | | Female | 5,228 | 463 | 359 | 455 | 543 | 695 | 623 | 500 | 611 | 979 | 36.6 |
| Person | 30.0 | Male | 14,449 | 1,307 | 1,371 | 1,436 | 1,660 | 2,509 | 1,940 | 1,393 | 1,408 | 1,425 | 30.8 |
| | | Female | 15,551 | 1,262 | 1,310 | 1,385 | 1,631 | 2,479 | 2,006 | 1,568 | 1,670 | 2,240 | 33.8 |
| Pitt | 93.7 | Male | 44,274 | 4,056 | 3,729 | 3,890 | 8,861 | 8,321 | 5,284 | 3,680 | 3,370 | 3,083 | 26.9 |
| | | Female | 49,426 | 3,955 | 3,576 | 3,837 | 9,983 | 8,369 | 5,653 | 4,314 | 4,234 | 5,505 | 29.0 |
| Polk | 13.8 | Male | 6,500 | 489 | 484 | 543 | 603 | 915 | 857 | 680 | 731 | 1,198 | 37.5 |
| | | Female | 7,300 | 442 | 436 | 567 | 524 | 959 | 871 | 687 | 970 | 1,794 | 42.7 |
| Randolph | 97.8 | Male | 47,672 | 4,036 | 4,265 | 4,706 | 5,105 | 8,447 | 7,538 | 5,023 | 4,345 | 4,207 | 31.8 |
| | | Female | 50,128 | 3,826 | 4,180 | 4,624 | 4,906 | 8,552 | 7,555 | 5,337 | 5,021 | 6,127 | 33.8 |
| Richmond | 47.4 | Male | 22,611 | 2,287 | 2,189 | 2,311 | 2,524 | 3,696 | 2,355 | 2,274 | 2,290 | 2,185 | 30.4 |
| | | Female | 24,789 | 2,099 | 2,183 | 2,199 | 2,491 | 3,796 | 3,103 | 2,564 | 2,730 | 3,624 | 34.0 |
| Robeson | 107.1 | Male | 51,061 | 6,145 | 5,807 | 5,866 | 6,046 | 8,584 | 6,278 | 4,266 | 4,009 | 4,060 | 26.9 |
| | | Female | 56,039 | 5,821 | 5,733 | 5,750 | 6,543 | 9,003 | 6,859 | 4,806 | 5,042 | 6,482 | 29.6 |
| Rockingham | 86.8 | Male | 41,541 | 3,634 | 3,923 | 4,125 | 4,594 | 7,143 | 5,764 | 4,280 | 4,043 | 4,035 | 31.3 |
| | | Female | 45,259 | 3,476 | 3,758 | 3,994 | 4,552 | 7,142 | 6,101 | 4,695 | 4,912 | 6,629 | 34.6 |
| Rowan | 102.1 | Male | 49,343 | 4,036 | 4,158 | 4,410 | 5,818 | 8,024 | 6,659 | 5,212 | 5,341 | 5,685 | 32.8 |
| | | Female | 52,757 | 3,878 | 3,942 | 4,225 | 5,536 | 8,051 | 6,760 | 5,568 | 6,214 | 8,583 | 36.1 |
| Rutherford | 55.9 | Male | 26,663 | 2,475 | 2,453 | 2,636 | 2,678 | 4,306 | 3,658 | 2,769 | 2,612 | 3,076 | 32.2 |
| | | Female | 29,237 | 2,378 | 2,369 | 2,521 | 2,673 | 4,336 | 3,844 | 2,947 | 3,268 | 4,901 | 35.9 |
| Sampson | 51.4 | Male | 24,713 | 2,496 | 2,270 | 2,555 | 2,629 | 4,061 | 3,337 | 2,439 | 2,329 | 2,597 | 30.9 |
| | | Female | 26,687 | 2,406 | 2,111 | 2,566 | 2,701 | 3,982 | 3,436 | 2,692 | 2,839 | 3,954 | 33.9 |
| Scotland | 34.3 | Male | 16,362 | 1,808 | 1,903 | 1,717 | 2,073 | 2,830 | 2,090 | 1,392 | 1,300 | 1,249 | 27.4 |
| | | Female | 17,938 | 1,762 | 1,704 | 1,743 | 2,106 | 3,049 | 2,262 | 1,583 | 1,669 | 2,060 | 30.4 |
| Stanly | 51.0 | Male | 24,582 | 2,078 | 2,189 | 2,246 | 2,859 | 4,077 | 3,427 | 2,545 | 2,544 | 2,617 | 32.2 |
| | | Female | 26,418 | 2,065 | 2,108 | 2,185 | 2,622 | 3,990 | 3,522 | 2,828 | 3,040 | 4,058 | 35.7 |
| Stokes | 36.6 | Male | 17,929 | 1,627 | 1,813 | 1,826 | 1,785 | 3,282 | 2,930 | 1,737 | 1,400 | 1,529 | 30.8 |
| | | Female | 18,671 | 1,510 | 1,718 | 1,703 | 1,858 | 3,252 | 2,926 | 1,746 | 1,629 | 2,329 | 32.8 |
| Surry | 62.0 | Male | 29,789 | 2,582 | 2,778 | 2,907 | 3,210 | 4,914 | 4,281 | 3,143 | 2.871 | 3,103 | 32.0 |
| | | Female | 32,211 | 2,453 | 2,576 | 2,739 | 3,028 | 4,942 | 4,620 | 3,396 | 3,425 | 5,032 | 35.8 |
| Swain | 10.7 | Male | 5,144 | 486 | 475 | 552 | 547 | 784 | 685 | 456 | 469 | 690 | 31.5 |
| | | Female | 5,556 | 430 | 445 | 493 | 556 | 802 | 747 | 554 | 565 | 964 | 35.7 |
| Transylvania | 25.0 | Male | 12,292 | 1,068 | 1,000 | 1,198 | 1,540 | 1,921 | 1,784 | 1,148 | 1,222 | 1,411 | 32.0 |
| | | Female | 12,708 | 991 | 975 | 1,112 | 1,318 | 1,915 | 1,824 | 1,262 | 1,404 | 1,907 | 35.2 |
| Tyrrell | 4.0 | Male | 1,875 | 190 | 161 | 164 | 200 | 258 | 225 | 190 | 213 | 274 | 33.6 |
| | | Female | 2,125 | 194 | 182 | 209 | 222 | 270 | 230 | 190 | 266 | 362 | 34.5 |
| Union | 77.4 | Male | 37,941 | 3,643 | 3,965 | 3,988 | 4,590 | 6,597 | 5,862 | 3,445 | 2,958 | 2,893 | 29.2 |
| | | Female | 39,459 | 3,650 | 3,678 | 3,787 | 4,385 | 6,641 | 5,887 | 3,573 | 3,371 | 4,487 | 31.4 |
| Vance | 38.2 | Male | 18,153 | 1,805 | 1,916 | 2,019 | 1,930 | 3,060 | 2,318 | 1,719 | 1,646 | 1,740 | 29.6 |
| | | Female | 20,047 | 1,672 | 1,739 | 1,828 | 2,035 | 3,199 | 2,460 | 1,948 | 2,121 | 3,045 | 33.6 |
| Wake | 341.6 | Male | 167,532 | 13,416 | 14,013 | 14,804 | 27,200 | 35,542 | 25,609 | 15,589 | 11,689 | 9,670 | 29.0 |
| | | Female | 174,068 | 12,911 | 13,441 | 14,292 | 24,812 | 35,699 | 25,792 | 16,341 | 13,693 | 17,087 | 31.0 |
| Warren | 16.5 | Male | 7,877 | 765 | 670 | 905 | 865 | 1,166 | 841 | 745 | 867 | 1,053 | 31.3 |
| | | Female | 8,623 | 742 | 678 | 815 | 843 | 1,186 | 897 | 929 | 979 | 1,554 | 35.5 |
| Washington | 15.1 | Male | 7,350 | 747 | 720 | 811 | 838 | 1,295 | 950 | 663 | 640 | 686 | 29.3 |
| | | Female | 7,750 | 773 | 709 | 830 | 837 | 1,230 | 944 | 725 | 728 | 974 | 30.9 |
| Watauga | 33.8 | Male | 16,545 | 1,143 | 1,151 | 1,224 | 4,352 | 2.724 | 2,021 | 1,259 | 1,226 | 1,445 | 26.5 |
| | | Female | 17,255 | 1,063 | 1,058 | 1,113 | 4,506 | 2,618 | 2,095 | 1,378 | 1,384 | 2,040 | 28.4 |
| Wayne | 100.6 | Male | 49,037 | 5,238 | 4,437 | 4,829 | 7,402 | 8,816 | 6,625 | 4,570 | 3,720 | 3,400 | 28.0 |
| | | Female | 51,563 | 4,830 | 4,463 | 4,664 | 6,355 | 8,786 | 7,081 | 5,027 | 4,544 | 5,813 | 31.2 |
| Wilkes | 61.9 | Male | 30,347 | 2,749 | 2,828 | 2,910 | 3,430 | 5,409 | 4,581 | 3,026 | 2,677 | 2,737 | 31.0 |
| | | Female | 31,553 | 2,547 | 2,651 | 2,748 | 3,246 | 5,387 | 4,688 | 3,123 | 3,062 | 4,101 | 33.5 |
| Wilson | 64.9 | Male | 30,605 | 2,951 | 2,990 | 3,184 | 3,766 | 5,329 | 4,112 | 2,988 | 2,704 | 2,581 | 29.5 |
| | | Female | 34,295 | 2,805 | 2,906 | 3,069 | 4,225 | 5,589 | 4,397 | 3,392 | 3,412 | 4,500 | 32.4 |
| Yadkin | 29.8 | Male | 14,584 | 1,206 | 1,204 | 1,357 | 1,475 | 2,478 | 2,252 | 1,565 | 1,416 | 1,631 | 33.3 |
| | | Female | 15,216 | 1,060 | 1,188 | 1,325 | 1,421 | 2,356 | 2,234 | 1,685 | 1,632 | 2,315 | 36.2 |
| Yancey | 15.8 | Male | 7,708 | 668 | 646 | 721 | 761 | 1,317 | 1,068 | 753 | 765 | 1,009 | 33.0 |
| | | Female | 8,092 | 637 | 641 | 708 | 690 | 1,288 | 1,089 | 813 | 874 | 1,352 | 35.8 |
| **TOTAL METRO COUNTIES** | **3,400.2** | **Male** | **1,656,624** | **144,622** | **146,409** | **152,871** | **252,101** | **308,875** | **233,574** | **158,283** | **134,539** | **125,350** | **29.3** |
| | | **Female** | **1,743,576** | **139,159** | **140,117** | **146,943** | **219,593** | **314,583** | **244,629** | **172,294** | **158,117** | **208,141** | **32.2** |
| **TOTAL STATE** | **6,215.9** | **Male** | **3,014,923** | **272,526** | **272,158** | **288,714** | **419,475** | **537,351** | **415,316** | **288,626** | **260,722** | **260,035** | **29.7** |
| | | **Female** | **3,200,977** | **261,746** | **260,644** | **277,418** | **380,589** | **544,666** | **435,116** | **316,532** | **308,398** | **415,868** | **32.7** |

# POPULATION BY AGE AND SEX

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NORTH DAKOTA** | | | | | | | | | | | | | |
| **BISMARCK** | **90.1** | **Male** | **44,454** | **5,044** | **4,041** | **4,350** | **5,761** | **8,885** | **5,730** | **4,001** | **3,118** | **3,524** | **28.4** |
| | | **Female** | **45,646** | **4,722** | **3,865** | **4,083** | **6,338** | **8,349** | **5,665** | **3,919** | **3,412** | **5,293** | **29.6** |
| Burleigh | 62.0 | Male | 30,317 | 3,404 | 2,721 | 2,796 | 4,105 | 6,323 | 4,058 | 2,660 | 2,045 | 2,205 | 28.4 |
| | | Female | 31,683 | 3,139 | 2,619 | 2,734 | 4,760 | 6,041 | 4,027 | 2,695 | 2,299 | 3,369 | 29.3 |
| Morton | 28.1 | Male | 14,137 | 1,640 | 1,320 | 1,554 | 1,656 | 2,562 | 1,672 | 1,341 | 1,073 | 1,319 | 28.5 |
| | | Female | 13,963 | 1,583 | 1,246 | 1,349 | 1,578 | 2,308 | 1,638 | 1,224 | 1,113 | 1,924 | 30.3 |
| **FARGO - MOORHEAD** | **145.9** | **Male** | **71,940** | **6,895** | **5,537** | **5,870** | **13,700** | **14,332** | **8,407** | **5,897** | **5,270** | **6,032** | **27.8** |
| | | **Female** | **73,960** | **6,643** | **5,220** | **5,593** | **14,193** | **13,333** | **8,262** | **6,030** | **5,510** | **9,176** | **29.0** |
| Cass | 96.6 | Male | 47,909 | 4,693 | 3,733 | 3,728 | 8,645 | 10,380 | 5,691 | 3,855 | 3,375 | 3,809 | 28.0 |
| | | Female | 48,691 | 4,505 | 3,453 | 3,562 | 8,506 | 9,653 | 5,508 | 3,898 | 3,573 | 6,033 | 29.5 |
| *Clay, Minn.* | *49.3* | *Male* | *24,031* | *2,202* | *1,804* | *2,142* | *5,055* | *3,952* | *2,716* | *2,042* | *1,695* | *2,223* | *27.1* |
| | | *Female* | *25,269* | *2,138* | *1,767* | *2,031* | *5,687* | *3,680* | *2,754* | *2,132* | *1,937* | *3,143* | *27.7* |
| **GRAND FORKS** | **70.0** | **Male** | **35,933** | **3,946** | **2,880** | **2,573** | **8,577** | **7,461** | **3,882** | **2,259** | **2,052** | **2,303** | **25.0** |
| | | **Female** | **34,067** | **3,753** | **2,709** | **2,466** | **6,994** | **6,506** | **3,639** | **2,273** | **2,090** | **3,637** | **26.7** |
| Grand Forks | 70.0 | Male | 35,933 | 3,946 | 2,880 | 2,573 | 8,577 | 7,461 | 3,882 | 2,259 | 2,052 | 2,303 | 25.0 |
| | | Female | 34,067 | 3,753 | 2,709 | 2,466 | 6,994 | 6,506 | 3,639 | 2,273 | 2,090 | 3,637 | 26.7 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 3.6 | Male | 1,795 | 192 | 136 | 154 | 171 | 277 | 231 | 169 | 178 | 287 | 33.8 |
| | | Female | 1,805 | 143 | 145 | 178 | 156 | 265 | 206 | 173 | 207 | 332 | 35.8 |
| Barnes | 13.8 | Male | 6,797 | 641 | 519 | 548 | 962 | 1,034 | 735 | 560 | 715 | 1,083 | 32.0 |
| | | Female | 7,003 | 582 | 506 | 570 | 917 | 917 | 714 | 605 | 722 | 1,470 | 35.1 |
| Benson | 8.1 | Male | 4,131 | 494 | 411 | 498 | 394 | 519 | 449 | 345 | 397 | 624 | 30.2 |
| | | Female | 3,969 | 486 | 385 | 457 | 335 | 524 | 397 | 356 | 370 | 659 | 31.1 |
| Billings | 1.1 | Male | 579 | 60 | 42 | 66 | 74 | 84 | 73 | 66 | 64 | 50 | 30.7 |
| | | Female | 521 | 57 | 64 | 68 | 43 | 75 | 68 | 52 | 55 | 39 | 28.8 |
| Bottineau | 9.3 | Male | 4,660 | 440 | 394 | 400 | 520 | 672 | 550 | 394 | 465 | 825 | 33.6 |
| | | Female | 4,640 | 405 | 391 | 415 | 474 | 610 | 532 | 383 | 516 | 914 | 35.5 |
| Bowman | 4.4 | Male | 2,193 | 251 | 210 | 220 | 234 | 335 | 272 | 213 | 182 | 276 | 30.4 |
| | | Female | 2,207 | 223 | 196 | 227 | 210 | 319 | 275 | 207 | 201 | 349 | 32.8 |
| Burke | 3.7 | Male | 1,856 | 150 | 148 | 163 | 149 | 233 | 206 | 211 | 228 | 368 | 39.1 |
| | | Female | 1,844 | 136 | 149 | 179 | 111 | 206 | 214 | 214 | 245 | 390 | 41.6 |
| Burleigh | 62.0 | Male | 30,317 | 3,404 | 2,721 | 2,796 | 4,105 | 6,323 | 4,058 | 2,660 | 2,045 | 2,205 | 28.4 |
| | | Female | 31,683 | 3,139 | 2,619 | 2,734 | 4,760 | 6,041 | 4,027 | 2,695 | 2,299 | 3,369 | 29.3 |
| Cass | 96.6 | Male | 47,909 | 4,693 | 3,733 | 3,728 | 8,645 | 10,380 | 5,691 | 3,855 | 3,375 | 3,809 | 28.0 |
| | | Female | 48,691 | 4,505 | 3,453 | 3,562 | 8,506 | 9,653 | 5,508 | 3,898 | 3,573 | 6,033 | 29.5 |
| Cavalier | 7.3 | Male | 3,741 | 349 | 301 | 399 | 357 | 518 | 429 | 393 | 374 | 621 | 34.0 |
| | | Female | 3,559 | 318 | 251 | 396 | 252 | 461 | 421 | 376 | 375 | 709 | 37.4 |
| Dickey | 7.4 | Male | 3,696 | 391 | 318 | 353 | 392 | 563 | 400 | 308 | 397 | 574 | 32.0 |
| | | Female | 3,704 | 334 | 303 | 310 | 369 | 479 | 429 | 332 | 378 | 770 | 36.3 |
| Divide | 3.1 | Male | 1,589 | 130 | 115 | 137 | 127 | 195 | 172 | 141 | 250 | 322 | 40.3 |
| | | Female | 1,511 | 125 | 98 | 124 | 97 | 184 | 154 | 166 | 212 | 351 | 43.3 |
| Dunn | 4.8 | Male | 2,500 | 266 | 203 | 257 | 295 | 380 | 299 | 228 | 271 | 301 | 31.0 |
| | | Female | 2,300 | 243 | 225 | 267 | 216 | 315 | 272 | 220 | 265 | 277 | 31.3 |
| Eddy | 3.2 | Male | 1,618 | 150 | 108 | 172 | 146 | 215 | 162 | 156 | 180 | 329 | 36.1 |
| | | Female | 1,582 | 144 | 106 | 133 | 115 | 188 | 159 | 162 | 203 | 372 | 41.6 |
| Emmons | 5.7 | Male | 2,877 | 264 | 258 | 367 | 235 | 323 | 320 | 334 | 326 | 450 | 34.7 |
| | | Female | 2,823 | 223 | 278 | 363 | 188 | 282 | 346 | 319 | 326 | 498 | 37.2 |
| Foster | 4.6 | Male | 2,268 | 203 | 242 | 226 | 223 | 304 | 250 | 226 | 228 | 366 | 32.9 |
| | | Female | 2,332 | 220 | 200 | 227 | 213 | 303 | 241 | 249 | 240 | 439 | 35.1 |
| Golden Valley | 2.5 | Male | 1,264 | 124 | 115 | 151 | 114 | 182 | 162 | 104 | 136 | 176 | 32.0 |
| | | Female | 1,236 | 119 | 93 | 128 | 93 | 156 | 135 | 114 | 149 | 249 | 37.1 |
| Grand Forks | 70.0 | Male | 35,933 | 3,946 | 2,880 | 2,573 | 8,577 | 7,461 | 3,882 | 2,259 | 2,052 | 2,303 | 25.0 |
| | | Female | 34,067 | 3,753 | 2,709 | 2,466 | 6,994 | 6,506 | 3,639 | 2,273 | 2,090 | 3,637 | 26.7 |
| Grant | 4.1 | Male | 2,132 | 203 | 205 | 248 | 177 | 289 | 236 | 213 | 238 | 323 | 33.1 |
| | | Female | 1,968 | 190 | 155 | 200 | 134 | 267 | 225 | 212 | 234 | 351 | 36.7 |
| Griggs | 3.7 | Male | 1,921 | 163 | 140 | 165 | 156 | 304 | 188 | 183 | 245 | 377 | 36.7 |
| | | Female | 1,779 | 153 | 132 | 125 | 126 | 226 | 176 | 201 | 230 | 410 | 42.2 |
| Hettinger | 4.2 | Male | 2,107 | 180 | 172 | 222 | 191 | 305 | 229 | 226 | 255 | 327 | 34.5 |
| | | Female | 2,093 | 161 | 183 | 238 | 161 | 247 | 224 | 227 | 272 | 380 | 37.5 |
| Kidder | 3.8 | Male | 1,933 | 200 | 179 | 209 | 169 | 253 | 234 | 200 | 229 | 260 | 33.3 |
| | | Female | 1,867 | 180 | 175 | 173 | 137 | 227 | 227 | 193 | 240 | 315 | 36.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **NORTH DAKOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| La Moure | 6.4 | Male | 3,217 | 306 | 280 | 296 | 296 | 449 | 346 | 318 | 374 | 552 | 34.6 |
| | | Female | 3,183 | 309 | 247 | 310 | 236 | 348 | 353 | 346 | 353 | 681 | 39.0 |
| Logan | 3.3 | Male | 1,685 | 127 | 136 | 198 | 162 | 167 | 188 | 196 | 236 | 275 | 37.8 |
| | | Female | 1,615 | 133 | 120 | 185 | 89 | 166 | 199 | 212 | 197 | 314 | 40.8 |
| McHenry | 7.5 | Male | 3,887 | 378 | 315 | 430 | 335 | 528 | 412 | 388 | 395 | 706 | 34.2 |
| | | Female | 3,613 | 308 | 298 | 326 | 263 | 428 | 447 | 362 | 425 | 756 | 39.1 |
| McIntosh | 4.4 | Male | 2,151 | 123 | 146 | 215 | 171 | 225 | 229 | 273 | 313 | 456 | 43.5 |
| | | Female | 2,249 | 143 | 117 | 218 | 133 | 197 | 268 | 276 | 286 | 611 | 46.7 |
| McKenzie | 8.0 | Male | 4,180 | 475 | 410 | 405 | 516 | 718 | 507 | 326 | 384 | 439 | 29.0 |
| | | Female | 3,820 | 463 | 398 | 360 | 396 | 598 | 466 | 330 | 363 | 446 | 29.9 |
| McLean | 13.4 | Male | 6,894 | 784 | 589 | 648 | 647 | 1,126 | 828 | 580 | 724 | 968 | 31.9 |
| | | Female | 6,506 | 705 | 578 | 595 | 544 | 1,000 | 727 | 598 | 693 | 1,066 | 33.3 |
| Mercer | 14.1 | Male | 7,345 | 871 | 618 | 650 | 882 | 1,401 | 1,005 | 632 | 615 | 671 | 29.7 |
| | | Female | 6,755 | 798 | 594 | 623 | 726 | 1,234 | 769 | 581 | 599 | 831 | 30.2 |
| Morton | 28.1 | Male | 14,137 | 1,640 | 1,320 | 1,554 | 1,656 | 2,562 | 1,672 | 1,341 | 1,073 | 1,319 | 28.5 |
| | | Female | 13,963 | 1,583 | 1,246 | 1,349 | 1,578 | 2,308 | 1,638 | 1,224 | 1,113 | 1,924 | 30.3 |
| Mountrail | 7.9 | Male | 4,003 | 429 | 364 | 384 | 363 | 584 | 460 | 354 | 454 | 611 | 32.9 |
| | | Female | 3,897 | 401 | 355 | 365 | 318 | 540 | 447 | 356 | 437 | 678 | 34.4 |
| Nelson | 5.3 | Male | 2,688 | 187 | 199 | 237 | 209 | 331 | 314 | 284 | 334 | 593 | 40.8 |
| | | Female | 2,612 | 183 | 183 | 225 | 150 | 279 | 295 | 265 | 330 | 702 | 44.7 |
| Oliver | 2.7 | Male | 1,436 | 171 | 132 | 167 | 150 | 256 | 173 | 142 | 128 | 117 | 28.8 |
| | | Female | 1,264 | 161 | 108 | 121 | 129 | 219 | 167 | 127 | 118 | 114 | 30.2 |
| Pembina | 10.5 | Male | 5,261 | 532 | 422 | 487 | 476 | 867 | 586 | 522 | 549 | 820 | 33.2 |
| | | Female | 5,239 | 519 | 432 | 471 | 402 | 725 | 585 | 529 | 548 | 1,028 | 36.2 |
| Pierce | 6.2 | Male | 3,101 | 294 | 292 | 385 | 298 | 378 | 364 | 294 | 281 | 515 | 32.4 |
| | | Female | 3,099 | 245 | 251 | 338 | 268 | 358 | 381 | 275 | 312 | 671 | 37.3 |
| Ramsey | 13.4 | Male | 6,573 | 639 | 512 | 703 | 731 | 1,023 | 736 | 599 | 658 | 972 | 31.9 |
| | | Female | 6,827 | 608 | 515 | 680 | 735 | 962 | 750 | 586 | 665 | 1,326 | 34.1 |
| Ransom | 6.7 | Male | 3,399 | 346 | 263 | 308 | 273 | 503 | 373 | 314 | 392 | 627 | 35.2 |
| | | Female | 3,301 | 286 | 271 | 308 | 238 | 451 | 341 | 331 | 346 | 729 | 37.8 |
| Renville | 3.6 | Male | 1,841 | 171 | 167 | 205 | 149 | 269 | 221 | 173 | 183 | 303 | 33.5 |
| | | Female | 1,759 | 154 | 145 | 175 | 124 | 219 | 224 | 178 | 179 | 361 | 37.8 |
| Richland | 20.2 | Male | 10,388 | 981 | 706 | 748 | 2,320 | 1,591 | 974 | 823 | 901 | 1,344 | 27.8 |
| | | Female | 9,812 | 958 | 678 | 795 | 1,514 | 1,294 | 974 | 889 | 883 | 1,827 | 32.4 |
| Rolette | 13.2 | Male | 6,521 | 926 | 750 | 877 | 685 | 898 | 748 | 514 | 506 | 617 | 25.3 |
| | | Female | 6,679 | 950 | 695 | 850 | 756 | 942 | 737 | 535 | 508 | 706 | 25.9 |
| Sargent | 5.4 | Male | 2,817 | 295 | 236 | 277 | 277 | 456 | 343 | 242 | 292 | 399 | 32.1 |
| | | Female | 2,583 | 251 | 245 | 235 | 213 | 359 | 309 | 251 | 272 | 448 | 34.7 |
| Sheridan | 2.9 | Male | 1,484 | 134 | 118 | 139 | 117 | 180 | 179 | 186 | 191 | 240 | 38.0 |
| | | Female | 1,416 | 108 | 107 | 128 | 106 | 163 | 179 | 181 | 188 | 256 | 40.4 |
| Sioux | 3.7 | Male | 1,886 | 321 | 229 | 277 | 212 | 291 | 204 | 142 | 116 | 94 | 21.8 |
| | | Female | 1,814 | 258 | 219 | 269 | 197 | 254 | 235 | 144 | 123 | 115 | 23.7 |
| Slope | 1.1 | Male | 578 | 64 | 42 | 67 | 70 | 83 | 55 | 67 | 71 | 59 | 30.5 |
| | | Female | 522 | 52 | 48 | 65 | 42 | 70 | 54 | 68 | 55 | 68 | 32.7 |
| Stark | 27.0 | Male | 13,553 | 1,521 | 1,177 | 1,369 | 2,240 | 2,558 | 1,473 | 1,067 | 939 | 1,209 | 26.8 |
| | | Female | 13,447 | 1,519 | 1,145 | 1,285 | 2,117 | 2,188 | 1,423 | 1,097 | 1,059 | 1,614 | 28.0 |
| Steele | 2.9 | Male | 1,480 | 125 | 114 | 136 | 138 | 211 | 177 | 157 | 185 | 237 | 35.9 |
| | | Female | 1,420 | 153 | 105 | 136 | 89 | 177 | 179 | 153 | 172 | 256 | 37.8 |
| Stutsman | 25.0 | Male | 12,340 | 1,251 | 1,020 | 1,112 | 1,563 | 2,161 | 1,444 | 1,189 | 1,126 | 1,474 | 30.7 |
| | | Female | 12,660 | 1,178 | 934 | 1,049 | 1,486 | 2,009 | 1,489 | 1,284 | 1,135 | 2,096 | 33.4 |
| Towner | 4.2 | Male | 2,092 | 163 | 157 | 209 | 205 | 289 | 225 | 188 | 274 | 382 | 36.0 |
| | | Female | 2,108 | 186 | 170 | 188 | 159 | 240 | 204 | 209 | 253 | 499 | 40.4 |
| Traill | 9.8 | Male | 4,775 | 404 | 395 | 391 | 614 | 663 | 538 | 412 | 492 | 866 | 33.8 |
| | | Female | 5,025 | 479 | 342 | 377 | 628 | 582 | 509 | 427 | 521 | 1,160 | 37.1 |
| Walsh | 15.5 | Male | 7,729 | 717 | 602 | 777 | 738 | 1,222 | 932 | 751 | 796 | 1,194 | 33.4 |
| | | Female | 7,771 | 662 | 610 | 703 | 622 | 1,118 | 905 | 737 | 912 | 1,502 | 36.9 |
| Ward | 60.8 | Male | 30,555 | 3,628 | 2,796 | 2,627 | 5,118 | 6,044 | 3,764 | 2,264 | 1,898 | 2,416 | 26.8 |
| | | Female | 30,245 | 3,496 | 2,652 | 2,498 | 4,769 | 5,466 | 3,556 | 2,321 | 2,106 | 3,381 | 28.1 |
| Wells | 7.0 | Male | 3,495 | 303 | 293 | 357 | 294 | 434 | 398 | 352 | 365 | 699 | 36.7 |
| | | Female | 3,505 | 298 | 246 | 344 | 250 | 399 | 401 | 371 | 393 | 803 | 40.4 |
| Williams | 25.2 | Male | 12,831 | 1,467 | 1,049 | 1,076 | 1,889 | 2,493 | 1,510 | 1,057 | 1,014 | 1,276 | 28.7 |
| | | Female | 12,369 | 1,334 | 1,041 | 1,101 | 1,672 | 1,974 | 1,458 | 1,045 | 1,100 | 1,644 | 30.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex |  |  |  |  |  |  |  |  | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over |  |
| **NORTH DAKOTA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** ........ | 256.7 | Male | 128,296 | 13,683 | 10,654 | 10,651 | 22,983 | 26,726 | 15,302 | 10,115 | 8,545 | 9,636 | 27.3 |
|  |  | Female | 128,404 | 12,980 | 10,027 | 10,111 | 21,838 | 24,508 | 14,812 | 10,090 | 9,075 | 14,963 | 28.8 |
| **TOTAL STATE** .................. | 692.4 | Male | 348,138 | 36,667 | 29,399 | 31,763 | 50,207 | 62,110 | 40,606 | 29,591 | 29,089 | 38,706 | 29.2 |
|  |  | Female | 344,262 | 34,720 | 27,911 | 30,212 | 45,556 | 55,718 | 39,258 | 29,915 | 30,046 | 50,926 | 31.1 |
| **OHIO** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **AKRON** ...................... | 649.6 | Male | 313,752 | 28,365 | 27,475 | 30,192 | 41,477 | 55,400 | 40,599 | 32,178 | 30,301 | 27,765 | 30.3 |
|  |  | Female | 335,848 | 26,922 | 26,073 | 29,150 | 42,112 | 56,452 | 43,339 | 33,676 | 33,948 | 44,176 | 32.7 |
| Portage .................... | 139.4 | Male | 69,230 | 6,628 | 6,312 | 6,432 | 12,028 | 12,743 | 9,085 | 6,474 | 5,156 | 4,372 | 27.5 |
|  |  | Female | 70,170 | 6,196 | 5,934 | 6,372 | 11,992 | 12,343 | 9,355 | 6,346 | 5,402 | 6,230 | 28.7 |
| Summit .................... | 510.2 | Male | 244,522 | 21,737 | 21,163 | 23,760 | 29,449 | 42,657 | 31,514 | 25,704 | 25,145 | 23,393 | 31.1 |
|  |  | Female | 265,678 | 20,726 | 20,139 | 22,778 | 30,120 | 44,109 | 33,984 | 27,330 | 28,546 | 37,946 | 33.9 |
| **CANTON** ...................... | 407.7 | Male | 196,235 | 18,404 | 18,014 | 19,284 | 21,982 | 33,526 | 26,483 | 19,753 | 19,614 | 19,175 | 31.1 |
|  |  | Female | 211,465 | 17,662 | 17,048 | 18,403 | 22,460 | 35,010 | 27,932 | 21,203 | 22,477 | 29,250 | 33.6 |
| Carroll .................... | 27.3 | Male | 13,462 | 1,376 | 1,373 | 1,316 | 1,386 | 2,251 | 1,851 | 1,282 | 1,242 | 1,385 | 30.7 |
|  |  | Female | 13,838 | 1,358 | 1,310 | 1,275 | 1,367 | 2,364 | 1,835 | 1,261 | 1,394 | 1,674 | 31.8 |
| Stark .................... | 380.4 | Male | 182,773 | 17,028 | 16,641 | 17,968 | 20,596 | 31,275 | 24,632 | 18,471 | 18,372 | 17,790 | 31.1 |
|  |  | Female | 197,627 | 16,304 | 15,738 | 17,128 | 21,093 | 32,646 | 26,117 | 19,942 | 21,083 | 27,576 | 33.7 |
| **CINCINNATI** .................. | 1,403.5 | Male | 671,702 | 67,344 | 61,448 | 67,500 | 84,437 | 118,842 | 87,570 | 65,787 | 58,442 | 60,332 | 29.6 |
|  |  | Female | 731,798 | 64,714 | 58,706 | 64,623 | 85,308 | 122,801 | 93,860 | 71,455 | 68,996 | 102,135 | 32.6 |
| Clermont .................... | 137.8 | Male | 67,938 | 7,169 | 7,137 | 6,937 | 7,808 | 12,799 | 10,011 | 6,356 | 4,938 | 4,183 | 28.4 |
|  |  | Female | 69,862 | 7,674 | 6,735 | 6,670 | 8,069 | 13,034 | 9,948 | 6,339 | 5,338 | 6,055 | 29.4 |
| Hamilton .................... | 853.5 | Male | 403,069 | 38,417 | 35,009 | 39,781 | 52,190 | 70,348 | 50,447 | 39,979 | 37,101 | 39,797 | 30.1 |
|  |  | Female | 450,431 | 36,899 | 33,746 | 38,182 | 54,051 | 72,898 | 55,530 | 44,878 | 44,900 | 69,347 | 33.6 |
| Warren .................... | 104.7 | Male | 52,834 | 5,216 | 5,023 | 5,455 | 7,040 | 9,745 | 7,839 | 5,352 | 3,974 | 3,190 | 28.8 |
|  |  | Female | 51,866 | 4,944 | 4,796 | 5,030 | 5,433 | 9,597 | 7,990 | 5,225 | 3,960 | 4,891 | 31.0 |
| *Dearborn, Ind.* .................... | *37.0* | *Male* | *18,171* | *1,913* | *1,834* | *1,909* | *1,832* | *2,992* | *2,560* | *1,732* | *1,592* | *1,727* | *30.1* |
|  |  | *Female* | *18,829* | *1,803* | *1,718* | *1,804* | *1,807* | *3,012* | *2,601* | *1,830* | *1,725* | *2,529* | *32.6* |
| *Boone, Ky.* .................... | *50.8* | *Male* | *25,004* | *2,923* | *2,715* | *2,589* | *2,715* | *4,628* | *3,772* | *2,418* | *1,759* | *1,485* | *28.4* |
|  |  | *Female* | *25,796* | *2,687* | *2,453* | *2,498* | *2,840* | *5,014* | *3,816* | *2,402* | *1,891* | *2,195* | *29.8* |
| *Campbell, Ky.* .................... | *81.2* | *Male* | *38,615* | *3,880* | *3,576* | *4,118* | *4,805* | *6,313* | *4,620* | *3,819* | *3,562* | *3,922* | *29.6* |
|  |  | *Female* | *42,585* | *3,853* | *3,367* | *3,957* | *4,883* | *6,328* | *5,100* | *4,142* | *4,348* | *6,607* | *33.3* |
| *Kenton, Ky.* .................... | *138.5* | *Male* | *66,071* | *7,226* | *6,154* | *6,651* | *8,047* | *12,017* | *8,321* | *6,111* | *5,516* | *6,028* | *29.1* |
|  |  | *Female* | *72,429* | *6,854* | *5,891* | *6,482* | *8,225* | *12,118* | *8,875* | *6,639* | *6,834* | *10,511* | *32.2* |
| **CINCINNATI - HAMILTON CONSOLIDATED AREA** ............ | *1,675.4* | *Male* | *803,374* | *80,303* | *73,635* | *79,810* | *104,231* | *141,658* | *105,563* | *79,010* | *69,100* | *70,064* | *29.5* |
|  |  | *Female* | *872,026* | *77,064* | *70,375* | *76,409* | *105,893* | *145,452* | *112,692* | *85,250* | *80,691* | *118,120* | *32.3* |
| **CLEVELAND** .................. | 1,859.1 | Male | 885,588 | 78,217 | 75,772 | 85,634 | 102,235 | 151,297 | 115,993 | 93,055 | 95,086 | 88,299 | 31.7 |
|  |  | Female | 973,512 | 75,006 | 72,762 | 82,954 | 103,524 | 158,468 | 127,684 | 101,757 | 109,033 | 142,325 | 34.6 |
| Cuyahoga .................... | 1,439.6 | Male | 678,892 | 58,204 | 55,242 | 63,327 | 80,615 | 115,030 | 83,380 | 71,471 | 76,997 | 74,626 | 32.1 |
|  |  | Female | 760,708 | 55,888 | 53,134 | 61,738 | 82,239 | 120,731 | 94,717 | 80,347 | 90,047 | 121,847 | 35.7 |
| Geauga .................... | 78.1 | Male | 38,831 | 3,813 | 4,009 | 4,521 | 3,725 | 6,047 | 6,500 | 4,155 | 3,462 | 2,599 | 30.5 |
|  |  | Female | 39,269 | 3,634 | 3,834 | 4,211 | 3,437 | 6,323 | 6,571 | 4,156 | 3,476 | 3,617 | 32.1 |
| Lake .................... | 218.0 | Male | 106,658 | 9,828 | 9,890 | 11,082 | 11,862 | 19,141 | 15,844 | 11,466 | 10,112 | 7,433 | 30.6 |
|  |  | Female | 111,342 | 9,479 | 9,619 | 10,563 | 11,982 | 19,714 | 16,317 | 11,561 | 10,973 | 11,134 | 33.1 |
| Medina .................... | 123.4 | Male | 61,207 | 6,372 | 6,631 | 6,704 | 6,033 | 11,079 | 10,269 | 5,963 | 4,515 | 3,641 | 29.4 |
|  |  | Female | 62,193 | 5,984 | 6,175 | 6,422 | 5,876 | 11,700 | 10,079 | 5,693 | 4,537 | 5,727 | 30.7 |
| **CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA** ............ | *2,783.1* | *Male* | *1,333,167* | *120,866* | *116,613* | *129,988* | *159,790* | *230,235* | *174,616* | *138,101* | *137,134* | *125,824* | *31.1* |
|  |  | *Female* | *1,449,933* | *115,478* | *111,842* | *125,709* | *162,169* | *238,973* | *189,911* | *148,659* | *155,619* | *201,573* | *33.8* |
| **COLUMBUS** .................. | 1,281.2 | Male | 621,142 | 59,311 | 55,687 | 57,347 | 89,650 | 119,095 | 84,645 | 59,888 | 49,643 | 45,874 | 29.1 |
|  |  | Female | 660,058 | 56,529 | 52,775 | 54,701 | 87,979 | 121,484 | 90,240 | 62,147 | 56,734 | 77,499 | 31.4 |
| Delaware .................... | 58.9 | Male | 29,067 | 2,745 | 2,722 | 3,036 | 3,770 | 5,014 | 4,451 | 2,962 | 2,220 | 2,147 | 29.5 |
|  |  | Female | 29,833 | 2,546 | 2,543 | 2,809 | 3,582 | 5,082 | 4,566 | 2,811 | 2,383 | 3,509 | 31.8 |
| Fairfield .................... | 100.7 | Male | 49,197 | 4,943 | 5,147 | 5,180 | 4,748 | 8,024 | 7,940 | 5,063 | 3,870 | 4,282 | 30.7 |
|  |  | Female | 51,503 | 4,699 | 4,641 | 4,979 | 4,692 | 8,715 | 7,985 | 4,910 | 4,458 | 6,424 | 32.7 |
| Franklin .................... | 886.0 | Male | 426,467 | 40,610 | 36,937 | 37,729 | 67,237 | 85,764 | 54,836 | 40,307 | 33,618 | 29,429 | 28.6 |
|  |  | Female | 459,533 | 38,940 | 35,233 | 35,954 | 66,771 | 87,796 | 60,026 | 42,853 | 39,161 | 52,799 | 31.0 |
| Licking .................... | 125.0 | Male | 61,032 | 5,695 | 5,771 | 6,139 | 7,424 | 9,972 | 9,129 | 6,233 | 5,333 | 3,334 | 30.5 |
|  |  | Female | 63,968 | 5,293 | 5,501 | 5,922 | 7,174 | 10,452 | 9,363 | 6,235 | 5,792 | 8,236 | 32.7 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OHIO (continued)** | | | | | | | | | | | | | |
| **COLUMBUS (continued)** | | | | | | | | | | | | | |
| Madison | 34.4 | Male | 17,961 | 1,702 | 1,571 | 1,537 | 2,240 | 3,998 | 2,563 | 1,569 | 1,426 | 1,355 | 29.8 |
| | | Female | 16,439 | 1,581 | 1,490 | 1,538 | 1,721 | 2,712 | 2,307 | 1,580 | 1,520 | 1,990 | 32.0 |
| Pickaway | 44.7 | Male | 22,451 | 2,090 | 2,073 | 2,211 | 2,596 | 3,800 | 3,500 | 2,315 | 1,924 | 1,942 | 30.9 |
| | | Female | 22,249 | 1,988 | 1,900 | 2,059 | 2,305 | 3,828 | 3,593 | 2,198 | 1,996 | 2,382 | 32.5 |
| Union | 31.5 | Male | 14,967 | 1,526 | 1,466 | 1,515 | 1,635 | 2,523 | 2,226 | 1,437 | 1,254 | 1,385 | 30.3 |
| | | Female | 16,533 | 1,482 | 1,467 | 1,440 | 1,734 | 2,869 | 2,400 | 1,560 | 1,422 | 2,159 | 32.5 |
| **DAYTON - SPRINGFIELD** | **926.9** | **Male** | **446,837** | **41,802** | **40,801** | **43,615** | **54,695** | **77,653** | **62,850** | **46,532** | **41,613** | **37,276** | **30.5** |
| | | **Female** | **480,063** | **39,867** | **38,941** | **41,450** | **55,907** | **81,361** | **66,513** | **49,569** | **46,653** | **59,802** | **32.8** |
| Clark | 145.7 | Male | 69,794 | 6,710 | 6,592 | 7,068 | 8,104 | 11,407 | 9,503 | 6,866 | 6,701 | 6,843 | 30.6 |
| | | Female | 75,906 | 6,284 | 6,225 | 6,577 | 8,602 | 12,103 | 9,890 | 7,515 | 7,743 | 10,967 | 33.5 |
| Greene | 130.1 | Male | 64,625 | 5,827 | 5,954 | 6,402 | 9,420 | 11,270 | 9,940 | 6,984 | 5,187 | 3,641 | 29.2 |
| | | Female | 65,475 | 5,536 | 5,640 | 5,979 | 8,792 | 11,452 | 10,114 | 6,951 | 5,385 | 5,626 | 30.9 |
| Miami | 91.0 | Male | 44,024 | 4,197 | 4,272 | 4,433 | 4,651 | 7,199 | 6,736 | 4,513 | 4,042 | 3,981 | 31.2 |
| | | Female | 46,976 | 4,122 | 4,131 | 4,211 | 4,533 | 7,604 | 6,842 | 4,665 | 4,563 | 6,305 | 33.5 |
| Montgomery | 560.1 | Male | 268,394 | 25,068 | 23,983 | 25,712 | 32,520 | 47,777 | 36,671 | 28,169 | 25,683 | 22,811 | 30.6 |
| | | Female | 291,706 | 23,925 | 22,945 | 24,683 | 33,980 | 50,202 | 39,667 | 30,438 | 28,962 | 36,904 | 33.0 |
| **HAMILTON - MIDDLETOWN** | **271.9** | **Male** | **131,672** | **12,959** | **12,187** | **12,310** | **19,794** | **22,816** | **17,993** | **13,223** | **10,658** | **9,732** | **28.8** |
| | | **Female** | **140,228** | **12,350** | **11,669** | **11,866** | **20,585** | **23,451** | **18,832** | **13,795** | **11,695** | **15,985** | **30.8** |
| Butler | 271.9 | Male | 131,672 | 12,959 | 12,187 | 12,310 | 19,794 | 22,816 | 17,993 | 13,223 | 10,658 | 9,732 | 28.8 |
| | | Female | 140,228 | 12,350 | 11,669 | 11,866 | 20,585 | 23,451 | 18,832 | 13,795 | 11,695 | 15,985 | 30.8 |
| **LIMA** | **157.9** | **Male** | **76,563** | **8,252** | **7,303** | **7,608** | **9,057** | **13,020** | **9,522** | **7,246** | **7,149** | **7,406** | **29.7** |
| | | **Female** | **81,337** | **7,789** | **6,840** | **7,428** | **8,809** | **12,919** | **9,788** | **7,675** | **8,014** | **12,075** | **32.6** |
| Allen | 113.9 | Male | 55,036 | 5,861 | 5,247 | 5,491 | 6,639 | 9,345 | 6,839 | 5,251 | 5,127 | 5,236 | 29.6 |
| | | Female | 58,864 | 5,572 | 4,924 | 5,342 | 6,491 | 9,330 | 7,121 | 5,544 | 5,840 | 8,700 | 32.6 |
| Auglaize | 44.0 | Male | 21,527 | 2,391 | 2,056 | 2,117 | 2,418 | 3,675 | 2,683 | 1,995 | 2,022 | 2,170 | 29.8 |
| | | Female | 22,473 | 2,217 | 1,916 | 2,086 | 2,318 | 3,589 | 2,667 | 2,131 | 2,174 | 3,375 | 32.5 |
| **LORAIN - ELYRIA** | **274.4** | **Male** | **133,827** | **14,284** | **13,366** | **14,162** | **16,078** | **23,538** | **18,024** | **12,868** | **11,747** | **9,760** | **28.8** |
| | | **Female** | **140,573** | **13,551** | **13,007** | **13,605** | **16,533** | **24,053** | **18,888** | **13,226** | **12,638** | **15,072** | **30.7** |
| Lorain | 274.4 | Male | 133,827 | 14,284 | 13,366 | 14,162 | 16,078 | 23,538 | 18,024 | 12,868 | 11,747 | 9,760 | 28.8 |
| | | Female | 140,573 | 13,551 | 13,007 | 13,605 | 16,533 | 24,053 | 18,888 | 13,226 | 12,638 | 15,072 | 30.7 |
| **MANSFIELD** | **130.2** | **Male** | **64,111** | **6,311** | **5,802** | **6,283** | **8,135** | **10,845** | **8,666** | **6,614** | **5,887** | **5,568** | **30.1** |
| | | **Female** | **66,089** | **5,852** | **5,389** | **6,012** | **6,721** | **10,835** | **9,291** | **6,886** | **6,417** | **8,686** | **33.4** |
| Richland | 130.2 | Male | 64,111 | 6,311 | 5,802 | 6,283 | 8,135 | 10,845 | 8,666 | 6,614 | 5,887 | 5,568 | 30.1 |
| | | Female | 66,089 | 5,852 | 5,389 | 6,012 | 6,721 | 10,835 | 9,291 | 6,886 | 6,417 | 8,686 | 33.4 |
| **PARKERSBURG - MARIETTA** | **159.0** | **Male** | **76,463** | **7,623** | **6,917** | **7,464** | **8,803** | **12,727** | **10,964** | **7,482** | **6,817** | **7,666** | **30.8** |
| | | **Female** | **82,537** | **7,056** | **6,798** | **7,150** | **8,806** | **13,342** | **11,190** | **7,978** | **8,020** | **12,197** | **33.6** |
| Washington | 66.1 | Male | 32,232 | 3,297 | 2,883 | 3,129 | 4,057 | 5,239 | 4,449 | 3,166 | 2,859 | 3,153 | 30.2 |
| | | Female | 33,868 | 3,002 | 2,920 | 2,929 | 3,729 | 5,520 | 4,513 | 3,318 | 3,219 | 4,718 | 32.9 |
| *Wood, W. Va.* | *92.9* | *Male* | *44,231* | *4,326* | *4,034* | *4,335* | *4,746* | *7,488* | *6,515* | *4,316* | *3,958* | *4,513* | *31.2* |
| | | *Female* | *48,669* | *4,054* | *3,878* | *4,221* | *5,077* | *7,822* | *6,677* | *4,660* | *4,801* | *7,479* | *34.1* |
| **STEUBENVILLE - WEIRTON** | **156.4** | **Male** | **75,614** | **6,668** | **6,697** | **7,135** | **8,629** | **12,495** | **9,341** | **8,138** | **8,198** | **8,313** | **31.9** |
| | | **Female** | **80,786** | **6,387** | **6,285** | **6,756** | **8,752** | **12,118** | **10,149** | **8,879** | **9,537** | **11,923** | **35.1** |
| Jefferson | 87.3 | Male | 41,990 | 3,630 | 3,622 | 4,014 | 4,611 | 6,789 | 5,193 | 4,444 | 4,763 | 4,924 | 32.5 |
| | | Female | 45,310 | 3,473 | 3,402 | 3,896 | 4,756 | 6,689 | 5,569 | 4,934 | 5,546 | 7,045 | 35.8 |
| *Brooke, W. Va.* | *29.8* | *Male* | *14,508* | *1,322* | *1,281* | *1,320* | *1,917* | *2,429* | *1,803* | *1,541* | *1,467* | *1,428* | *30.8* |
| | | *Female* | *15,292* | *1,244* | *1,240* | *1,198* | *1,855* | *2,321* | *1,951* | *1,693* | *1,636* | *2,154* | *34.1* |
| *Hancock, W. Va.* | *39.3* | *Male* | *19,116* | *1,716* | *1,794* | *1,801* | *2,101* | *3,277* | *2,345* | *2,153* | *1,968* | *1,961* | *31.5* |
| | | *Female* | *20,184* | *1,670* | *1,643* | *1,662* | *2,141* | *3,108* | *2,629* | *2,252* | *2,355* | *2,724* | *34.6* |
| **TOLEDO** | **618.4** | **Male** | **297,047** | **29,451** | **27,305** | **27,820** | **41,475** | **53,086** | **36,437** | **27,654** | **26,430** | **27,389** | **29.2** |
| | | **Female** | **321,353** | **28,362** | **26,393** | **26,589** | **43,288** | **53,461** | **38,136** | **29,618** | **30,567** | **44,939** | **31.7** |
| Fulton | 39.5 | Male | 19,335 | 2,188 | 1,932 | 2,025 | 2,087 | 3,383 | 2,616 | 1,733 | 1,609 | 1,762 | 29.2 |
| | | Female | 20,165 | 2,006 | 1,924 | 1,970 | 2,108 | 3,304 | 2,654 | 1,773 | 1,778 | 2,648 | 31.3 |
| Lucas | 464.5 | Male | 222,356 | 22,114 | 20,539 | 21,052 | 28,388 | 39,892 | 27,068 | 21,087 | 20,640 | 21,576 | 29.8 |
| | | Female | 242,144 | 21,388 | 20,014 | 20,150 | 28,355 | 40,444 | 28,671 | 22,873 | 24,190 | 36,059 | 32.7 |
| Wood | 114.4 | Male | 55,356 | 5,149 | 4,834 | 4,743 | 11,000 | 9,811 | 6,753 | 4,834 | 4,181 | 4,051 | 27.0 |
| | | Female | 59,044 | 4,968 | 4,455 | 4,469 | 12,825 | 9,713 | 6,811 | 4,972 | 4,599 | 6,232 | 27.9 |
| **YOUNGSTOWN - WARREN** | **518.5** | **Male** | **248,968** | **22,809** | **22,182** | **23,900** | **28,191** | **41,526** | **31,403** | **26,103** | **27,610** | **25,244** | **31.6** |
| | | **Female** | **269,532** | **22,028** | **21,101** | **23,044** | **28,793** | **42,718** | **34,045** | **28,788** | **31,345** | **37,670** | **34.3** |
| Mahoning | 278.2 | Male | 132,866 | 12,040 | 11,354 | 12,316 | 15,501 | 21,782 | 15,621 | 14,057 | 15,553 | 14,642 | 32.0 |
| | | Female | 145,334 | 11,821 | 10,822 | 11,678 | 15,761 | 22,166 | 17,436 | 15,805 | 17,758 | 22,087 | 35.2 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OHIO (continued)** | | | | | | | | | | | | | |
| **YOUNGSTOWN - WARREN (continued)** | | | | | | | | | | | | | |
| Trumbull | 240.3 | Male | 116,102 | 10,769 | 10,828 | 11,584 | 12,690 | 19,744 | 15,782 | 12,046 | 12,057 | 10,602 | 31.2 |
| | | Female | 124,198 | 10,207 | 10,279 | 11,366 | 13,032 | 20,552 | 16,609 | 12,983 | 13,587 | 15,583 | 33.4 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 25.9 | Male | 12,820 | 1,332 | 1,298 | 1,407 | 1,365 | 1,875 | 1,642 | 1,156 | 1,140 | 1,605 | 30.4 |
| | | Female | 13,080 | 1,313 | 1,227 | 1,292 | 1,361 | 1,866 | 1,670 | 1,180 | 1,237 | 1,934 | 32.2 |
| Allen | 113.9 | Male | 55,036 | 5,861 | 5,247 | 5,491 | 6,639 | 9,345 | 6,839 | 5,251 | 5,127 | 5,236 | 29.6 |
| | | Female | 58,864 | 5,572 | 4,924 | 5,342 | 6,491 | 9,330 | 7,121 | 5,544 | 5,840 | 8,700 | 32.6 |
| Ashland | 46.8 | Male | 22,674 | 2,204 | 2,082 | 2,227 | 2,928 | 3,655 | 3,125 | 2,158 | 1,999 | 2,296 | 30.2 |
| | | Female | 24,126 | 2,202 | 2,024 | 2,001 | 2,962 | 3,639 | 3,184 | 2,161 | 2,364 | 3,589 | 32.9 |
| Ashtabula | 104.4 | Male | 50,631 | 4,994 | 4,856 | 5,293 | 5,311 | 8,391 | 6,469 | 4,953 | 5,033 | 5,331 | 30.8 |
| | | Female | 53,769 | 4,791 | 4,787 | 5,123 | 5,326 | 8,352 | 6,842 | 5,206 | 5,475 | 7,867 | 33.2 |
| Athens | 55.9 | Male | 28,129 | 2,303 | 1,978 | 2,083 | 7,664 | 4,782 | 3,060 | 1,995 | 1,897 | 2,367 | 25.1 |
| | | Female | 27,771 | 2,119 | 1,868 | 1,952 | 6,586 | 4,309 | 3,063 | 2,090 | 2,259 | 3,525 | 28.2 |
| Auglaize | 44.0 | Male | 21,527 | 2,391 | 2,056 | 2,117 | 2,418 | 3,675 | 2,683 | 1,995 | 2,022 | 2,170 | 29.8 |
| | | Female | 22,473 | 2,217 | 1,916 | 2,086 | 2,318 | 3,589 | 2,667 | 2,131 | 2,174 | 3,375 | 32.5 |
| ☐ Belmont | 82.5 | Male | 39,511 | 3,429 | 3,465 | 3,660 | 4,206 | 6,658 | 4,748 | 3,952 | 4,411 | 4,982 | 32.5 |
| | | Female | 42,989 | 3,470 | 3,235 | 3,510 | 4,299 | 6,534 | 4,977 | 4,334 | 5,249 | 7,381 | 35.9 |
| Brown | 33.9 | Male | 16,684 | 1,798 | 1,727 | 1,785 | 1,728 | 2,582 | 2,241 | 1,551 | 1,402 | 1,870 | 30.1 |
| | | Female | 17,216 | 1,681 | 1,596 | 1,646 | 1,733 | 2,648 | 2,230 | 1,547 | 1,597 | 2,538 | 32.4 |
| Butler | 271.9 | Male | 131,672 | 12,959 | 12,187 | 12,310 | 19,794 | 22,816 | 17,993 | 13,223 | 10,658 | 9,732 | 28.8 |
| | | Female | 140,228 | 12,350 | 11,669 | 11,866 | 20,585 | 23,451 | 18,832 | [illegible],795 | 11,695 | 15,985 | 30.8 |
| Carroll | 27.3 | Male | 13,462 | 1,376 | 1,373 | 1,316 | 1,386 | 2,251 | 1,851 | 1,282 | 1,242 | 1,385 | 30.7 |
| | | Female | 13,838 | 1,358 | 1,310 | 1,275 | 1,367 | 2,364 | 1,835 | 1,261 | 1,394 | 1,674 | 31.8 |
| Champaign | 34.7 | Male | 16,858 | 1,614 | 1,624 | 1,681 | 1,835 | 2,749 | 2,489 | 1,570 | 1,570 | 1,726 | 31.1 |
| | | Female | 17,842 | 1,570 | 1,555 | 1,636 | 1,795 | 2,850 | 2,464 | 1,659 | 1,743 | 2,570 | 33.3 |
| Clark | 145.7 | Male | 69,794 | 6,710 | 6,592 | 7,068 | 8,104 | 11,407 | 9,503 | 6,866 | 6,701 | 6,843 | 30.6 |
| | | Female | 75,906 | 6,284 | 6,225 | 6,577 | 8,602 | 12,103 | 9,890 | 7,515 | 7,743 | 10,967 | 33.5 |
| Clermont | 137.8 | Male | 67,938 | 7,769 | 7,137 | 6,937 | 7,808 | 12,799 | 10,011 | 6,356 | 4,938 | 4,183 | 28.4 |
| | | Female | 69,862 | 7,674 | 6,735 | 6,670 | 8,069 | 13,034 | 9,948 | 6,339 | 5,338 | 6,055 | 29.4 |
| Clinton | 35.6 | Male | 17,302 | 1,800 | 1,549 | 1,740 | 2,195 | 2,878 | 2,258 | 1,598 | 1,565 | 1,719 | 29.7 |
| | | Female | 18,298 | 1,768 | 1,492 | 1,601 | 2,041 | 2,859 | 2,349 | 1,716 | 1 781 | 2,691 | 32.9 |
| Columbiana | 113.0 | Male | 54,763 | 5,601 | 5,062 | 5,293 | 5,863 | 9,101 | 7,041 | 5,512 | 5,607 | 5,683 | 31.1 |
| | | Female | 58,237 | 5,150 | 4,825 | 5,072 | 5,952 | 9,111 | 7,456 | 5,817 | 6,341 | 8,513 | 33.9 |
| Coshocton | 36.9 | Male | 17,798 | 1,709 | 1,640 | 1,750 | 1,843 | 2,865 | 2,404 | 1,813 | 1,764 | 2,010 | 31.8 |
| | | Female | 19,102 | 1,680 | 1,634 | 1,725 | 1,819 | 2,915 | 2,517 | 1,902 | 1,991 | 2,919 | 34.2 |
| Crawford | 49.3 | Male | 23,749 | 2,441 | 2,281 | 2,361 | 2,571 | 3,874 | 3,284 | 2,339 | 2,213 | 2,385 | 30.7 |
| | | Female | 25,551 | 2,217 | 2,112 | 2,215 | 2,627 | 3,930 | 3,452 | 2,450 | 2,538 | 4,010 | 34.2 |
| Cuyahoga | 1,439.6 | Male | 678,892 | 58,204 | 55,242 | 63,327 | 80,615 | 115,030 | 83,380 | 71,471 | 76,997 | 74,626 | 32.1 |
| | | Female | 760,708 | 55,888 | 53,134 | 61,758 | 82,239 | 120,731 | 94,717 | 80,347 | 90,047 | 121,847 | 35.7 |
| Darke | 56.6 | Male | 27,400 | 2,943 | 2,695 | 2,873 | 2,876 | 4,427 | 3,769 | 2,476 | 2,342 | 2,999 | 30.2 |
| | | Female | 29,200 | 2,797 | 2,565 | 2,663 | 2,941 | 4,506 | 3,808 | 2,600 | 2,813 | 4,507 | 33.1 |
| Defiance | 40.4 | Male | 19,921 | 2,300 | 1,965 | 2,054 | 2,510 | 3,449 | 2,684 | 1,748 | 1,618 | 1,593 | 28.3 |
| | | Female | 20,479 | 2,114 | 1,951 | 2,000 | 2,445 | 3,347 | 2,661 | 1,771 | 1,736 | 2,454 | 30.2 |
| Delaware | 58.9 | Male | 29,067 | 2,745 | 2,722 | 3,036 | 3,770 | 5,014 | 4,451 | 2,962 | 2,220 | 2,147 | 29.5 |
| | | Female | 29,833 | 2,546 | 2,543 | 2,809 | 3,582 | 5,082 | 4,566 | 2,811 | 2,385 | 3,509 | 31.8 |
| Erie | 81.0 | Male | 39,573 | 3,753 | 3,602 | 4,119 | 4,275 | 6,594 | 5,295 | 4,094 | 4,124 | 3,717 | 31.1 |
| | | Female | 41,427 | 3,593 | 3,472 | 3,932 | 4,516 | 6,703 | 5,589 | 4,214 | 4,080 | 5,328 | 32.8 |
| Fairfield | 100.7 | Male | 49,197 | 4,943 | 5,147 | 5,180 | 4,748 | 8,024 | 7,940 | 5,063 | 3,870 | 4,282 | 30.7 |
| | | Female | 51,503 | 4,699 | 4,641 | 4,979 | 4,692 | 8,715 | 7,985 | 4,910 | 4,458 | 6,424 | 32.7 |
| Fayette | 27.6 | Male | 13,365 | 1,371 | 1,273 | 1,271 | 1,400 | 2,177 | 1,830 | 1,291 | 1,219 | 1,533 | 31.3 |
| | | Female | 14,235 | 1,329 | 1,193 | 1,184 | 1,416 | 2,294 | 1,831 | 1,354 | 1,433 | 2,201 | 33.7 |
| Franklin | 886.0 | Male | 426,467 | 40,610 | 36,937 | 37,729 | 67,237 | 85,764 | 54,836 | 40,307 | 33,618 | 29,429 | 28.6 |
| | | Female | 459,533 | 38,940 | 35,233 | 35,954 | 66,771 | 87,796 | 60,026 | 42,853 | 39,161 | 52,799 | 31.0 |
| Fulton | 39.5 | Male | 19,335 | 2,188 | 1,932 | 2,025 | 2,087 | 3,383 | 2,616 | 1,733 | 1,609 | 1,762 | 29.2 |
| | | Female | 20,165 | 2,006 | 1,924 | 1,970 | 2,108 | 3,304 | 2,654 | 1,773 | 1,778 | 2,648 | 31.3 |
| Gallia | 30.9 | Male | 15,192 | 1,497 | 1,415 | 1,446 | 1,837 | 2,496 | 2,073 | 1,519 | 1,248 | 1,661 | 30.6 |
| | | Female | 15,708 | 1,373 | 1,279 | 1,312 | 1,911 | 2,465 | 2,172 | 1,526 | 1,473 | 2,197 | 33.0 |
| Geauga | 78.1 | Male | 38,831 | 3,813 | 4,009 | 4,521 | 3,725 | 6,047 | 6,500 | 4,155 | 3,462 | 2,599 | 30.5 |
| | | Female | 39,269 | 3,654 | 3,834 | 4,211 | 3,427 | 6,323 | 6,571 | 4,156 | 3,476 | 3,617 | 32.1 |
| Greene | 130.1 | Male | 64,625 | 5,827 | 5,954 | 6,402 | 9,420 | 11,270 | 9,940 | 6,984 | 5,187 | 3,641 | 29.2 |
| | | Female | 65,475 | 5,536 | 5,640 | 5,979 | 8,792 | 11,452 | 10,114 | 6,951 | 5,385 | 5,626 | 30.9 |
| Guernsey | 43.4 | Male | 20,772 | 2,177 | 1,939 | 1,948 | 2,132 | 3,432 | 2,650 | 1,987 | 1,984 | 2,523 | 31.4 |
| | | Female | 22,628 | 2,046 | 1,908 | 1,882 | 2,317 | 3,480 | 2,727 | 2,093 | 2,323 | 3,852 | 34.1 |

# POPULATION BY AGE AND SEX

**OHIO (continued)**

**ALL COUNTIES (continued)**

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| Hamilton | 853.5 | Male | 403,069 | 38,417 | 35,009 | 39,781 | 52,190 | 70,348 | 50,447 | 39,979 | 37,101 | 39,797 | 30.1 |
| | | Female | 450,431 | 36,899 | 33,746 | 38,182 | 54,051 | 72,898 | 55,530 | 44,878 | 44,900 | 69,347 | 33.6 |
| Hancock | 64.9 | Male | 31,338 | 3,153 | 3,062 | 3,036 | 3,752 | 5,367 | 4,246 | 2,990 | 2,774 | 2,958 | 30.0 |
| | | Female | 33,562 | 3,063 | 2,833 | 2,936 | 3,752 | 5,533 | 4,393 | 3,093 | 3,148 | 4,811 | 32.6 |
| Hardin | 32.7 | Male | 16,024 | 1,546 | 1,416 | 1,492 | 2,733 | 2,584 | 1,928 | 1,390 | 1,354 | 1,581 | 28.2 |
| | | Female | 16,676 | 1,510 | 1,417 | 1,352 | 2,398 | 2,505 | 2,007 | 1,420 | 1,513 | 2,554 | 31.6 |
| Harrison | 17.6 | Male | 8,563 | 828 | 801 | 844 | 876 | 1,364 | 1,065 | 824 | 887 | 1,074 | 31.8 |
| | | Female | 9,037 | 764 | 764 | 793 | 851 | 1,366 | 1,043 | 905 | 1,037 | 1,514 | 34.9 |
| Henry | 28.5 | Male | 13,940 | 1,448 | 1,296 | 1,472 | 1,647 | 2,296 | 1,751 | 1,322 | 1,256 | 1,452 | 29.8 |
| | | Female | 14,560 | 1,439 | 1,280 | 1,289 | 1,513 | 2,208 | 1,814 | 1,340 | 1,374 | 2,303 | 33.0 |
| Highland | 35.4 | Male | 17,203 | 1,755 | 1,660 | 1,720 | 1,774 | 2,531 | 2,225 | 1,600 | 1,696 | 2,242 | 31.7 |
| | | Female | 18,197 | 1,729 | 1,490 | 1,571 | 1,695 | 2,665 | 2,300 | 1,770 | 1,882 | 3,095 | 34.8 |
| Hocking | 25.5 | Male | 12,526 | 1,245 | 1,236 | 1,239 | 1,386 | 1,929 | 1,774 | 1,187 | 1,134 | 1,396 | 31.0 |
| | | Female | 12,974 | 1,171 | 1,123 | 1,174 | 1,337 | 2,078 | 1,723 | 1,217 | 1,263 | 1,888 | 33.1 |
| Holmes | 31.3 | Male | 15,315 | 2,226 | 1,802 | 1,652 | 1,745 | 2,415 | 1,767 | 1,256 | 1,069 | 1,383 | 26.0 |
| | | Female | 15,985 | 2,148 | 1,723 | 1,572 | 1,685 | 2,495 | 1,849 | 1,344 | 1,163 | 2,006 | 28.5 |
| Huron | 56.2 | Male | 27,199 | 3,048 | 2,771 | 2,819 | 3,048 | 4,684 | 3,511 | 2,572 | 2,315 | 2,431 | 29.1 |
| | | Female | 29,001 | 2,872 | 2,746 | 2,740 | 3,095 | .661 | 3,740 | 2,739 | 2,613 | 3,795 | 31.5 |
| Jackson | 31.2 | Male | 15,017 | 1,569 | 1,515 | 1,440 | 1,660 | 2,415 | 1,877 | 1,420 | 1,395 | 1,726 | 30.5 |
| | | Female | 16,183 | 1,398 | 1,471 | 1,461 | 1,598 | 2,435 | 2,020 | 1,584 | 1,651 | 2,565 | 33.9 |
| Jefferson | 87.3 | Male | 41,990 | 3,630 | 3,622 | 4,014 | 4,611 | 6,789 | 5,193 | 4,444 | 4,763 | 4,924 | 32.5 |
| | | Female | 45,310 | 3,473 | 3,402 | 3,896 | 4,756 | 6,689 | 5,569 | 4,934 | 5,546 | 7,045 | 35.8 |
| Knox | 47.6 | Male | 23,188 | 2,191 | 1,931 | 2,158 | 3,350 | 3,549 | 3,112 | 2,196 | 2,135 | 2,566 | 30.5 |
| | | Female | 24,412 | 1,916 | 1,852 | 2,134 | 3,197 | 3,658 | 3,152 | 2,282 | 2,455 | 3,766 | 33.5 |
| Lake | 218.0 | Male | 106,658 | 9,828 | 9,890 | 11,082 | 11,862 | 19,141 | 15,844 | 11,466 | 10,112 | 7,433 | 30.6 |
| | | Female | 111,342 | 9,479 | 9,619 | 10,563 | 11,982 | 19,714 | 16,317 | 11,561 | 10,973 | 11,134 | 32.1 |
| ☐ Lawrence | 65.1 | Male | 31,521 | 3,297 | 3,145 | 3,218 | 3,280 | 4,982 | 4,339 | 3,211 | 2,918 | 3,131 | 30.7 |
| | | Female | 33,579 | 3,117 | 2,956 | 3,055 | 3,289 | 5,327 | 4,586 | 3,388 | 3,374 | 4,487 | 33.2 |
| Licking | 125.0 | Male | 61,032 | 5,695 | 5,771 | 6,139 | 7,424 | 9,972 | 9,129 | 6,235 | 5,333 | 5,334 | 30.5 |
| | | Female | 63,968 | 5,293 | 5,501 | 5,922 | 7,174 | 10,452 | 9,363 | 6,235 | 5,792 | 8,236 | 32.7 |
| Logan | 40.5 | Male | 19,649 | 2,094 | 1,927 | 1,852 | 2,014 | 3,183 | 2,433 | 1,843 | 2,069 | 2,234 | 31.1 |
| | | Female | 20,851 | 1,967 | 1,739 | 1,715 | 1,995 | 3,212 | 2,517 | 2,021 | 2,310 | 3,375 | 34.4 |
| Lorain | 274.4 | Male | 133,827 | 14,284 | 13,366 | 14,162 | 16,078 | 23,538 | 18,024 | 12,868 | 11,747 | 9,760 | 28.8 |
| | | Female | 140,573 | 13,551 | 13,007 | 13,605 | 16,533 | 24,053 | 18,888 | 13,226 | 12,638 | 15,072 | 30.7 |
| Lucas | 464.5 | Male | 222,356 | 22,114 | 20,539 | 21,052 | 28,388 | 39,892 | 27,068 | 21,087 | 20,640 | 21,576 | 29.8 |
| | | Female | 242,144 | 21,388 | 20,014 | 20,150 | 28,355 | 40,444 | 28,671 | 22,873 | 24,190 | 36,059 | 32.7 |
| Madison | 34.4 | Male | 17,961 | 1,702 | 1,571 | 1,537 | 2,240 | 3,998 | 2,563 | 1,569 | 1,426 | 1,355 | 29.8 |
| | | Female | 16,439 | 1,581 | 1,490 | 1,538 | 1,721 | 2,712 | 2,307 | 1,580 | 1,520 | 1,990 | 32.0 |
| Mahoning | 278.2 | Male | 132,866 | 12,040 | 11,354 | 12,316 | 15,501 | 21,782 | 15,621 | 14,057 | 15,553 | 14,642 | 32.0 |
| | | Female | 145,334 | 11,821 | 10,822 | 11,678 | 15,761 | 22,166 | 17,436 | 15,805 | 17,758 | 22,087 | 35.2 |
| Marion | 67.0 | Male | 33,320 | 3,256 | 2,990 | 3,195 | 3,780 | 6,582 | 4,835 | 3,125 | 2,777 | 2,780 | 30.2 |
| | | Female | 33,680 | 3,184 | 2,959 | 3,006 | 3,565 | 5,642 | 4,509 | 3,190 | 3,1[illegible] | 4,479 | 32.3 |
| Medina | 123.4 | Male | 61,207 | 6,372 | 6,631 | 6,704 | 6,033 | 11,079 | 10,269 | 5,963 | 4,515 | 3,641 | 29.4 |
| | | Female | 62,193 | 5,984 | 6,175 | 6,422 | 5,876 | 11,700 | 10,079 | 5,693 | 4,537 | 3,727 | 30.7 |
| Meigs | 24.1 | Male | 11,854 | 1,238 | 1,088 | 1,205 | 1,203 | 1,935 | 1,525 | 1,114 | 1,134 | 1,412 | 31.2 |
| | | Female | 12,246 | 1,083 | 1,055 | 1,052 | 1,190 | 1,900 | 1,558 | 1,162 | 1,339 | 1,907 | 34.2 |
| Mercer | 39.1 | Male | 19,254 | 2,252 | 1,909 | 2,032 | 2,340 | 3,194 | 2,176 | 1,759 | 1,745 | 1,847 | 28.4 |
| | | Female | 19,846 | 2,101 | 1,857 | 2,014 | 2,251 | 2,968 | 2,199 | 1,844 | 1,871 | 2,741 | 30.7 |
| Miami | 91.0 | Male | 44,024 | 4,197 | 4,272 | 4,433 | 4,651 | 7,199 | 6,736 | 4,513 | 4,042 | 3,981 | 31.2 |
| | | Female | 46,976 | 4,122 | 4,131 | 4,211 | 4,533 | 7,604 | 6,842 | 4,665 | 4,563 | 6,305 | 33.5 |
| Monroe | 17.1 | Male | 8,483 | 778 | 806 | 901 | 881 | 1,356 | 1,175 | 768 | 794 | 1,024 | 31.5 |
| | | Female | 8,617 | 770 | 755 | 801 | 849 | 1,366 | 1,111 | 788 | 799 | 1,378 | 33.3 |
| Montgomery | 560.1 | Male | 268,394 | 25,068 | 23,983 | 25,712 | 32,520 | 47,777 | 36,671 | 28,169 | 25,683 | 22,811 | 30.6 |
| | | Female | 291,706 | 23,925 | 22,945 | 24,683 | 33,980 | 50,202 | 39,667 | 30,438 | 28,962 | 36,904 | 33.0 |
| Morgan | 14.6 | Male | 7,137 | 710 | 697 | 742 | 709 | 1,073 | 887 | 652 | 695 | 972 | 31.6 |
| | | Female | 7,463 | 742 | 628 | 707 | 663 | 1,122 | 879 | 681 | 781 | 1,260 | 33.8 |
| Morrow | 27.9 | Male | 13,832 | 1,464 | 1,404 | 1,533 | 1,359 | 2,243 | 2,118 | 1,291 | 1,101 | 1,319 | 30.2 |
| | | Female | 14,068 | 1,397 | 1,367 | 1,398 | 1,394 | 2,342 | 2,065 | 1,303 | 1,149 | 1,653 | 31.3 |
| Muskingum | 84.5 | Male | 40,480 | 4,184 | 3,867 | 4,172 | 4,780 | 6,443 | 5,190 | 4,002 | 3,645 | 4,197 | 30.0 |
| | | Female | 44,020 | 3,811 | 3,677 | 3,936 | 4,914 | 6,767 | 5,497 | 4,250 | 4,328 | 6,840 | 33.4 |
| Noble | 11.5 | Male | 5,656 | 579 | 526 | 592 | 633 | 903 | 644 | 502 | 517 | 760 | 30.5 |
| | | Female | 5,844 | 596 | 467 | 522 | 566 | 819 | 698 | 533 | 578 | 1,065 | 34.4 |
| Ottawa | 40.6 | Male | 19,909 | 1,840 | 1,789 | 2,043 | 2,051 | 3,158 | 2,664 | 2,066 | 2,104 | 2,194 | 32.1 |
| | | Female | 20,691 | 1,804 | 1,711 | 1,858 | 2,028 | 3,081 | 2,712 | 2,179 | 2,360 | 2,958 | 34.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OHIO (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Paulding | 21.6 | Male | 10,673 | 1,231 | 1,094 | 1,142 | 1,209 | 1,815 | 1,455 | 917 | 882 | 928 | 28.6 |
| | | Female | 10,927 | 1,193 | 1,060 | 1,127 | 1,198 | 1,742 | 1,437 | 949 | 953 | 1,268 | 30.1 |
| Perry | 32.7 | Male | 16,051 | 1,746 | 1,641 | 1,740 | 1,848 | 2,542 | 2,022 | 1,415 | 1,468 | 1,629 | 29.1 |
| | | Female | 16,649 | 1,631 | 1,546 | 1,668 | 1,756 | 2,558 | 1,976 | 1,538 | 1,558 | 2,418 | 31.7 |
| Pickaway | 44.7 | Male | 22,451 | 2,090 | 2,073 | 2,211 | 2,596 | 3,800 | 3,500 | 2,315 | 1,924 | 1,942 | 30.9 |
| | | Female | 22,249 | 1,988 | 1,900 | 2,059 | 2,305 | 3,828 | 3,593 | 2,198 | 1,996 | 2,382 | 32.5 |
| Pike | 24.5 | Male | 12,131 | 1,221 | 1,198 | 1,309 | 1,294 | 1,924 | 1,521 | 1,154 | 1,090 | 1,420 | 30.4 |
| | | Female | 12,369 | 1,127 | 1,142 | 1,185 | 1,260 | 1,784 | 1,659 | 1,128 | 1,111 | 1,973 | 33.2 |
| Portage | 139.4 | Male | 69,230 | 6,628 | 6,312 | 6,432 | 12,028 | 12,743 | 9,085 | 6,474 | 5,136 | 4,372 | 27.5 |
| | | Female | 70,170 | 6,196 | 5,934 | 6,372 | 11,992 | 12,343 | 9,355 | 6,346 | 5,402 | 6,230 | 28.7 |
| Preble | 39.7 | Male | 19,501 | 1,865 | 1,863 | 2,100 | 2,002 | 3,175 | 2,854 | 1,967 | 1,760 | 1,915 | 31.0 |
| | | Female | 20,199 | 1,855 | 1,794 | 1,821 | 2,000 | 3,334 | 2,783 | 2,032 | 1,910 | 2,670 | 32.9 |
| Putnam | 33.5 | Male | 16,657 | 1,996 | 1,690 | 1,863 | 2,170 | 2,698 | 1,907 | 1,454 | 1,301 | 1,578 | 27.3 |
| | | Female | 16,843 | 1,928 | 1,587 | 1,770 | 1,936 | 2,491 | 1,959 | 1,440 | 1,467 | 2,265 | 29.8 |
| Richland | 130.2 | Male | 64,111 | 6,311 | 5,802 | 6,283 | 8,135 | 10,845 | 8,666 | 6,614 | 5,887 | 5,568 | 30.1 |
| | | Female | 66,089 | 5,852 | 5,389 | 6,012 | 6,721 | 10,835 | 9,291 | 6,886 | 6,417 | 8,686 | 33.4 |
| Ross | 67.0 | Male | 34,162 | 2,940 | 3,004 | 3,235 | 3,555 | 5,882 | 5,127 | 3,624 | 3,341 | 3,454 | 32.4 |
| | | Female | 32,838 | 2,951 | 2,732 | 2,957 | 3,455 | 5,119 | 4,542 | 3,238 | 3,315 | 4,509 | 33.4 |
| Sandusky | 64.6 | Male | 31,638 | 3,428 | 3,120 | 3,265 | 3,665 | 5,271 | 4,025 | 3,121 | 2,804 | 2,939 | 29.4 |
| | | Female | 32,962 | 3,206 | 2,984 | 3,110 | 3,563 | 5,257 | 4,094 | 3,233 | 3,167 | 4,348 | 31.9 |
| Scioto | 86.3 | Male | 42,189 | 4,161 | 3,940 | 4,141 | 4,663 | 7,311 | 5,367 | 4,029 | 3,805 | 4,772 | 30.7 |
| | | Female | 44,111 | 4,004 | 3,703 | 3,899 | 4,290 | 6,273 | 5,472 | 4,397 | 4,647 | 7,426 | 34.8 |
| Seneca | 61.9 | Male | 30,031 | 3,334 | 2,870 | 3,055 | 3,787 | 5,058 | 3,651 | 2,779 | 2,680 | 2,817 | 28.9 |
| | | Female | 31,869 | 3,258 | 2,739 | 2,884 | 3,718 | 4,975 | 3,713 | 3,003 | 2,988 | 4,591 | 31.7 |
| Shelby | 44.5 | Male | 21,998 | 2,559 | 2,214 | 2,266 | 2,590 | 3,780 | 2,849 | 1,972 | 1,847 | 1,921 | 28.6 |
| | | Female | 22,502 | 2,406 | 2,086 | 2,196 | 2,366 | 3,722 | 2,846 | 2,056 | 1,992 | 2,832 | 30.9 |
| Stark | 380.4 | Male | 182,773 | 17,028 | 16,641 | 17,968 | 20,596 | 31,275 | 24,632 | 18,471 | 18,372 | 17,790 | 31.1 |
| | | Female | 197,627 | 16,304 | 15,738 | 17,128 | 21,093 | 32,646 | 26,117 | 19,942 | 21,083 | 27,576 | 33.7 |
| Summit | 510.2 | Male | 244,522 | 21,737 | 21,163 | 23,760 | 29,449 | 42,657 | 31,514 | 25,704 | 25,145 | 23,393 | 31.1 |
| | | Female | 265,678 | 20,726 | 20,139 | 22,778 | 30,120 | 44,109 | 33,984 | 27,330 | 28,546 | 37,946 | 33.9 |
| Trumbull | 240.3 | Male | 116,102 | 10,769 | 10,828 | 11,584 | 12,690 | 19,744 | 15,782 | 12,046 | 12,057 | 10,602 | 31.2 |
| | | Female | 124,198 | 10,207 | 10,279 | 11,366 | 13,032 | 20,552 | 16,609 | 12,983 | 13,587 | 15,583 | 33.4 |
| Tuscarawas | 86.5 | Male | 41,586 | 4,060 | 3,571 | 4,016 | 4,583 | 6,967 | 5,342 | 4,199 | 4,103 | 4,745 | 31.5 |
| | | Female | 44,914 | 3,848 | 3,636 | 3,815 | 4,614 | 6,990 | 5,815 | 4,427 | 4,659 | 7,110 | 34.4 |
| Union | 31.5 | Male | 14,967 | 1,526 | 1,466 | 1,515 | 1,635 | 2,523 | 2,226 | 1,437 | 1,254 | 1,385 | 30.3 |
| | | Female | 16,533 | 1,482 | 1,467 | 1,440 | 1,734 | 2,869 | 2,400 | 1,560 | 1,422 | 2,159 | 32.5 |
| Van Wert | 30.8 | Male | 14,967 | 1,578 | 1,371 | 1,430 | 1,582 | 2,550 | 1,883 | 1,436 | 1,417 | 1,720 | 31.0 |
| | | Female | 15,833 | 1,488 | 1,273 | 1,294 | 1,653 | 2,452 | 1,904 | 1,515 | 1,576 | 2,678 | 34.0 |
| Vinton | 12.3 | Male | 6,071 | 656 | 597 | 579 | 659 | 1,018 | 776 | 543 | 513 | 730 | 30.3 |
| | | Female | 6,229 | 631 | 579 | 584 | 667 | 930 | 761 | 556 | 623 | 898 | 32.0 |
| Warren | 104.7 | Male | 52,834 | 5,216 | 5,023 | 5,455 | 7,040 | 9,745 | 7,839 | 5,352 | 3,974 | 3,190 | 28.8 |
| | | Female | 51,866 | 4,944 | 4,796 | 5,030 | 5,433 | 9,507 | 7,990 | 5,225 | 3,960 | 4,891 | 31.0 |
| Washington | 66.1 | Male | 32,232 | 3,297 | 2,883 | 3,129 | 4,057 | 5,239 | 4,449 | 3,166 | 2,859 | 3,153 | 30.2 |
| | | Female | 33,868 | 3,002 | 2,920 | 2,929 | 3,729 | 5,520 | 4,513 | 3,318 | 3,219 | 4,718 | 32.9 |
| Wayne | 101.1 | Male | 49,754 | 5,423 | 4,688 | 4,791 | 6,551 | 8,769 | 6,776 | 4,673 | 3,967 | 4,116 | 28.9 |
| | | Female | 51,346 | 5,053 | 4,543 | 4,437 | 6,296 | 8,841 | 6,828 | 4,678 | 4,474 | 6,196 | 31.0 |
| Williams | 37.2 | Male | 18,329 | 2,032 | 1,795 | 1,767 | 2,108 | 3,015 | 2,472 | 1,620 | 1,642 | 1,878 | 29.9 |
| | | Female | 18,871 | 1,767 | 1,641 | 1,622 | 1,976 | 2,997 | 2,500 | 1,716 | 1,825 | 2,827 | 33.1 |
| Wood | 114.4 | Male | 55,356 | 5,149 | 4,834 | 4,743 | 11,000 | 9,811 | 6,753 | 4,834 | 4,181 | 4,051 | 27.0 |
| | | Female | 59,044 | 4,968 | 4,455 | 4,469 | 12,825 | 9,713 | 6,811 | 4,972 | 4,599 | 6,232 | 27.9 |
| Wyandot | 22.7 | Male | 10,933 | 1,155 | 985 | 1,111 | 1,265 | 1,738 | 1,400 | 1,043 | 983 | 1,253 | 30.5 |
| | | Female | 11,767 | 1,111 | 964 | 1,038 | 1,229 | 1,730 | 1,439 | 1,166 | 1,089 | 2,001 | 33.9 |
| **TOTAL METRO COUNTIES** | **8,492.8** | **Male** | **4,084,837** | **385,220** | **366,178** | **394,349** | **515,961** | **718,362** | **539,641** | **411,574** | **386,704** | **366,848** | **30.3** |
| | | **Female** | **4,407,953** | **368,496** | **349,788** | **378,474** | **520,337** | **739,781** | **577,821** | **440,756** | **441,107** | **591,403** | **32.9** |
| **TOTAL STATE** | **10,813.8** | **Male** | **5,219,026** | **501,846** | **473,298** | **507,629** | **649,546** | **906,406** | **688,285** | **519,159** | **489,628** | **483,229** | **30.3** |
| | | **Female** | **5,594,774** | **479,161** | **452,219** | **485,148** | **650,598** | **925,073** | **729,350** | **552,759** | **556,405** | **764,061** | **32.9** |
| **OKLAHOMA** | | | | | | | | | | | | | |
| **ENID** | **66.1** | **Male** | **32,198** | **3,436** | **2,603** | **2,644** | **4,257** | **5,982** | **4,190** | **2,961** | **2,676** | **3,449** | **30.3** |
| | | **Female** | **33,902** | **3,305** | **2,468** | **2,598** | **3,851** | **5,546** | **4,180** | **3,121** | **3,059** | **5,774** | **33.5** |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | |
| **ENID (continued)** | | | | | | | | | | | | | |
| Garfield | 66.1 | Male | 32,198 | 3,436 | 2,603 | 2,644 | 4,257 | 5,982 | 4,190 | 2,961 | 2,676 | 3,449 | 30.3 |
| | | Female | 33,902 | 3,305 | 2,468 | 2,598 | 3,851 | 5,546 | 4,180 | 3,121 | 3,059 | 5,774 | 33.5 |
| **LAWTON** | **116.9** | **Male** | **62,746** | **6,660** | **5,067** | **5,898** | **15,531** | **11,530** | **6,965** | **4,406** | **3,478** | **3,211** | **24.2** |
| | | **Female** | **54,154** | **6,329** | **4,779** | **4,836** | **8,146** | **9,580** | **6,937** | **4,727** | **3,890** | **4,930** | **28.1** |
| Comanche | 116.9 | Male | 62,746 | 6,660 | 5,067 | 5,898 | 15,531 | 11,530 | 6,965 | 4,406 | 3,478 | 3,211 | 24.2 |
| | | Female | 54,154 | 6,329 | 4,779 | 4,836 | 8,146 | 9,580 | 6,937 | 4,727 | 3,890 | 4,930 | 28.1 |
| **OKLAHOMA CITY** | **971.8** | **Male** | **472,365** | **48,182** | **41,947** | **41,284** | **63,468** | **90,068** | **65,718** | **44,798** | **37,905** | **38,995** | **29.6** |
| | | **Female** | **499,435** | **46,010** | **40,258** | **39,882** | **62,674** | **89,884** | **67,436** | **47,093** | **42,475** | **63,723** | **31.8** |
| Canadian | 72.9 | Male | 36,651 | 4,058 | 3,914 | 3,571 | 3,586 | 7,150 | 6,183 | 3,424 | 2,320 | 2,445 | 29.5 |
| | | Female | 36,249 | 3,860 | 3,635 | 3,369 | 3,239 | 7,161 | 5,715 | 3,152 | 2,310 | 3,808 | 30.6 |
| Cleveland | 160.2 | Male | 81,136 | 7,601 | 7,284 | 7,035 | 15,015 | 17,432 | 11,913 | 6,574 | 4,390 | 3,892 | 27.1 |
| | | Female | 79,064 | 7,432 | 6,936 | 6,708 | 13,020 | 16,422 | 11,707 | 6,240 | 4,537 | 6,062 | 28.3 |
| Logan | 31.7 | Male | 15,433 | 1,576 | 1,421 | 1,499 | 1,983 | 2,363 | 2,058 | 1,361 | 1,277 | 1,895 | 30.2 |
| | | Female | 16,267 | 1,462 | 1,284 | 1,389 | 1,879 | 2,426 | 2,042 | 1,410 | 1,473 | 2,902 | 33.7 |
| McClain | 25.1 | Male | 12,347 | 1,165 | 1,182 | 1,356 | 1,171 | 1,798 | 2,052 | 1,288 | 993 | 1,342 | 32.2 |
| | | Female | 12,753 | 1,110 | 1,194 | 1,201 | 1,154 | 1,954 | 1,997 | 1,267 | 1,078 | 1,798 | 33.8 |
| Oklahoma | 617.9 | Male | 296,277 | 30,801 | 25,391 | 24,820 | 38,151 | 56,875 | 39,276 | 29,162 | 26,160 | 25,641 | 30.1 |
| | | Female | 321,623 | 29,375 | 24,596 | 24,292 | 39,789 | 57,093 | 41,555 | 31,888 | 29,957 | 43,078 | 32.5 |
| Pottawatomie | 64.0 | Male | 30,521 | 2,981 | 2,755 | 3,003 | 3,562 | 4,450 | 4,236 | 2,989 | 2,765 | 3,780 | 31.7 |
| | | Female | 33,479 | 2,771 | 2,613 | 2,923 | 3,593 | 4,828 | 4,420 | 3,136 | 3,120 | 6,075 | 35.0 |
| **TULSA** | **738.4** | **Male** | **358,331** | **36,528** | **32,647** | **32,643** | **42,292** | **67,183** | **52,086** | **34,739** | **29,942** | **30,271** | **30.2** |
| | | **Female** | **380,069** | **34,674** | **30,861** | **31,115** | **42,081** | **68,596** | **53,107** | **36,983** | **33,602** | **49,050** | **32.5** |
| Creek | 71.8 | Male | 34,882 | 3,559 | 3,520 | 3,547 | 3,376 | 5,606 | 5,191 | 3,401 | 3,028 | 3,654 | 31.1 |
| | | Female | 36,918 | 3,447 | 3,285 | 3,290 | 3,380 | 5,886 | 5,350 | 3,568 | 3,289 | 5,423 | 33.6 |
| Osage | 44.8 | Male | 22,189 | 2,237 | 1,958 | 2,093 | 2,211 | 3,611 | 3,200 | 2,280 | 2,081 | 2,518 | 32.2 |
| | | Female | 22,611 | 2,095 | 1,792 | 1,850 | 1,942 | 3,656 | 3,137 | 2,295 | 2,254 | 3,590 | 34.9 |
| Rogers | 57.2 | Male | 28,316 | 2,841 | 2,933 | 3,042 | 2,766 | 4,352 | 5,007 | 3,016 | 2,108 | 2,251 | 30.9 |
| | | Female | 28,884 | 2,627 | 2,738 | 2,854 | 2,604 | 4,928 | 4,917 | 2,796 | 2,250 | 3,170 | 32.3 |
| Tulsa | 509.7 | Male | 245,752 | 24,711 | 21,258 | 21,035 | 31,549 | 49,070 | 34,089 | 23,680 | 20,795 | 19,565 | 30.0 |
| | | Female | 263,948 | 23,613 | 20,183 | 20,390 | 31,776 | 49,047 | 35,260 | 26,005 | 23,688 | 33,986 | 32.3 |
| Wagoner | 54.9 | Male | 27,192 | 3,180 | 2,978 | 2,926 | 2,390 | 4,544 | 4,599 | 2,362 | 1,930 | 2,283 | 29.7 |
| | | Female | 27,708 | 2,892 | 2,863 | 2,731 | 2,379 | 5,079 | 4,443 | 2,319 | 2,121 | 2,881 | 30.9 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adair | 21.0 | Male | 10,337 | 1,141 | 1,038 | 1,232 | 1,046 | 1,436 | 1,297 | 886 | 940 | 1,321 | 30.0 |
| | | Female | 10,663 | 967 | 1,001 | 1,121 | 998 | 1,489 | 1,366 | 987 | 1,035 | 1,699 | 33.4 |
| Alfalfa | 7.3 | Male | 3,571 | 267 | 254 | 459 | 285 | 427 | 425 | 315 | 393 | 746 | 37.2 |
| | | Female | 3,729 | 260 | 228 | 266 | 258 | 402 | 399 | 350 | 429 | 1,137 | 46.4 |
| Atoka | 13.9 | Male | 7,244 | 593 | 630 | 591 | 788 | 1,267 | 973 | 757 | 641 | 1,004 | 33.1 |
| | | Female | 6,656 | 578 | 558 | 595 | 548 | 935 | 855 | 636 | 722 | 1,229 | 36.3 |
| Beaver | 7.3 | Male | 3,588 | 369 | 329 | 324 | 271 | 563 | 490 | 367 | 397 | 478 | 33.9 |
| | | Female | 3,712 | 372 | 319 | 316 | 299 | 538 | 473 | 377 | 399 | 619 | 35.3 |
| Beckham | 24.5 | Male | 11,831 | 1,356 | 1,000 | 909 | 1,356 | 1,931 | 1,363 | 1,011 | 1,013 | 1,892 | 31.7 |
| | | Female | 12,669 | 1,222 | 928 | 869 | 1,289 | 1,732 | 1,367 | 1,142 | 1,250 | 2,870 | 37.2 |
| Blaine | 14.3 | Male | 6,899 | 763 | 565 | 633 | 702 | 980 | 849 | 634 | 680 | 1,093 | 33.0 |
| | | Female | 7,401 | 659 | 578 | 586 | 703 | 926 | 868 | 615 | 790 | 1,676 | 37.9 |
| Bryan | 33.6 | Male | 16,182 | 1,427 | 1,331 | 1,431 | 2,258 | 2,379 | 1,913 | 1,438 | 1,586 | 2,419 | 31.9 |
| | | Female | 17,418 | 1,423 | 1,340 | 1,368 | 1,945 | 2,400 | 2,029 | 1,499 | 1,853 | 3,561 | 36.1 |
| Caddo | 33.4 | Male | 15,995 | 1,608 | 1,480 | 1,693 | 1,640 | 2,246 | 1,936 | 1,527 | 1,459 | 2,406 | 32.0 |
| | | Female | 17,405 | 1,613 | 1,385 | 1,663 | 1,595 | 2,205 | 2,080 | 1,593 | 1,773 | 3,498 | 36.2 |
| Canadian | 72.9 | Male | 36,651 | 4,058 | 3,914 | 3,571 | 3,586 | 7,150 | 6,183 | 3,424 | 2,320 | 2,445 | 29.5 |
| | | Female | 36,249 | 3,860 | 3,635 | 3,369 | 3,239 | 7,161 | 5,715 | 3,152 | 2,310 | 3,808 | 30.6 |
| Carter | 47.8 | Male | 22,854 | 2,357 | 1,993 | 2,143 | 2,335 | 3,580 | 2,858 | 2,257 | 2,199 | 3,132 | 32.3 |
| | | Female | 24,946 | 2,283 | 1,961 | 2,011 | 2,346 | 3,546 | 3,078 | 2,478 | 2,520 | 4,723 | 36.1 |
| Cherokee | 34.5 | Male | 16,688 | 1,619 | 1,438 | 1,775 | 2,383 | 2,518 | 2,023 | 1,518 | 1,473 | 1,941 | 29.5 |
| | | Female | 17,812 | 1,606 | 1,447 | 1,658 | 2,542 | 2,495 | 2,304 | 1,539 | 1,618 | 2,603 | 31.6 |
| Choctaw | 17.8 | Male | 8,517 | 878 | 833 | 867 | 830 | 1,103 | 1,019 | 771 | 868 | 1,348 | 32.7 |
| | | Female | 9,283 | 831 | 777 | 838 | 737 | 1,242 | 1,076 | 857 | 984 | 1,941 | 37.0 |
| Cimarron | 3.6 | Male | 1,802 | 186 | 154 | 183 | 137 | 267 | 233 | 183 | 198 | 261 | 34.0 |
| | | Female | 1,798 | 148 | 153 | 139 | 122 | 261 | 221 | 196 | 233 | 325 | 38.4 |
| Cleveland | 160.2 | Male | 81,136 | 7,601 | 7,284 | 7,035 | 15,015 | 17,432 | 11,913 | 6,574 | 4,390 | 3,892 | 27.1 |
| | | Female | 79,064 | 7,432 | 6,936 | 6,708 | 13,020 | 16,422 | 11,707 | 6,240 | 4,537 | 6,062 | 28.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Coal | 6.3 | Male | 3,018 | 320 | 250 | 315 | 258 | 406 | 310 | 297 | 324 | 538 | 34.0 |
| | | Female | 3,282 | 256 | 267 | 280 | 277 | 373 | 375 | 328 | 360 | 766 | 40.0 |
| Comanche | 116.9 | Male | 62,746 | 6,660 | 5,067 | 5,898 | 15,531 | 11,530 | 6,965 | 4,406 | 3,478 | 3,211 | 24.2 |
| | | Female | 54,154 | 6,329 | 4,779 | 4,836 | 8,146 | 9,580 | 6,937 | 4,727 | 3,890 | 4,930 | 28.1 |
| Cotton | 7.7 | Male | 3,677 | 333 | 311 | 344 | 331 | 500 | 487 | 344 | 394 | 633 | 35.4 |
| | | Female | 4,023 | 342 | 306 | 317 | 316 | 522 | 481 | 342 | 476 | 921 | 39.3 |
| Craig | 15.7 | Male | 7,548 | 677 | 609 | 671 | 720 | 1,081 | 1,009 | 775 | 794 | 1,212 | 35.2 |
| | | Female | 8,152 | 628 | 557 | 649 | 681 | 1,044 | 1,079 | 838 | 912 | 1,764 | 39.8 |
| Creek | 71.8 | Male | 34,882 | 3,559 | 3,520 | 3,547 | 3,376 | 5,606 | 5,191 | 3,401 | 3,028 | 3,654 | 31.1 |
| | | Female | 36,918 | 3,447 | 3,285 | 3,290 | 3,380 | 5,886 | 5,350 | 3,568 | 3,289 | 5,423 | 33.6 |
| Custer | 32.3 | Male | 15,938 | 1,593 | 1,251 | 1,195 | 3,076 | 2,588 | 1,813 | 1,325 | 1,203 | 1,894 | 28.3 |
| | | Female | 16,362 | 1,488 | 1,150 | 1,168 | 2,984 | 2,311 | 1,769 | 1,350 | 1,444 | 2,698 | 31.0 |
| Delaware | 28.4 | Male | 13,852 | 1,185 | 1,205 | 1,395 | 1,124 | 1,682 | 1,642 | 1,309 | 1,744 | 2,566 | 37.0 |
| | | Female | 14,548 | 1,094 | 1,135 | 1,301 | 1,114 | 1,769 | 1,806 | 1,428 | 1,958 | 2,943 | 39.8 |
| Dewey | 6.3 | Male | 3,016 | 318 | 221 | 243 | 282 | 431 | 372 | 266 | 316 | 567 | 35.3 |
| | | Female | 3,284 | 338 | 223 | 231 | 276 | 387 | 369 | 267 | 401 | 792 | 40.1 |
| Ellis | 6.1 | Male | 2,973 | 343 | 256 | 254 | 266 | 456 | 338 | 249 | 312 | 499 | 33.1 |
| | | Female | 3,127 | 286 | 229 | 209 | 264 | 458 | 360 | 272 | 349 | 700 | 38.3 |
| Garfield | 66.1 | Male | 32,198 | 3,436 | 2,603 | 2,644 | 4,257 | 5,982 | 4,190 | 2,961 | 2,676 | 3,449 | 30.3 |
| | | Female | 33,902 | 3,305 | 2,468 | 2,598 | 3,851 | 5,546 | 4,180 | 3,121 | 3,059 | 5,774 | 33.5 |
| Garvin | 30.5 | Male | 14,561 | 1,329 | 1,220 | 1,382 | 1,462 | 2,027 | 1,694 | 1,420 | 1,540 | 2,487 | 34.3 |
| | | Female | 15,939 | 1,237 | 1,248 | 1,280 | 1,424 | 2,007 | 1,898 | 1,577 | 1,735 | 3,533 | 39.1 |
| Grady | 46.1 | Male | 22,180 | 2,251 | 2,061 | 2,245 | 2,468 | 3,410 | 3,243 | 2,020 | 1,859 | 2,623 | 31.1 |
| | | Female | 23,920 | 2,269 | 1,963 | 2,059 | 2,410 | 3,589 | 3,227 | 2,107 | 2,150 | 4,146 | 34.1 |
| Grant | 6.7 | Male | 3,222 | 282 | 243 | 274 | 255 | 417 | 379 | 349 | 368 | 655 | 38.7 |
| | | Female | 3,478 | 271 | 229 | 246 | 227 | 378 | 386 | 345 | 439 | 957 | 45.1 |
| Greer | 6.9 | Male | 3,407 | 228 | 239 | 247 | 453 | 497 | 339 | 314 | 348 | 742 | 36.2 |
| | | Female | 3,493 | 192 | 213 | 236 | 212 | 358 | 350 | 330 | 418 | 1,184 | 51.1 |
| Harmon | 4.5 | Male | 2,098 | 181 | 185 | 214 | 179 | 244 | 201 | 178 | 224 | 492 | 37.3 |
| | | Female | 2,402 | 187 | 185 | 176 | 160 | 255 | 234 | 208 | 307 | 690 | 45.2 |
| Harper | 4.8 | Male | 2,342 | 217 | 191 | 168 | 254 | 342 | 295 | 267 | 238 | 370 | 35.0 |
| | | Female | 2,458 | 214 | 161 | 176 | 186 | 306 | 306 | 278 | 269 | 562 | 41.1 |
| Haskell | 12.3 | Male | 5,947 | 526 | 531 | 592 | 494 | 841 | 728 | 547 | 708 | 980 | 34.9 |
| | | Female | 6,353 | 504 | 517 | 553 | 463 | 844 | 803 | 603 | 747 | 1,319 | 38.7 |
| Hughes | 15.3 | Male | 7,217 | 623 | 630 | 688 | 629 | 835 | 881 | 709 | 813 | 1,409 | 37.3 |
| | | Female | 8,083 | 566 | 539 | 678 | 569 | 954 | 923 | 818 | 962 | 2,074 | 43.0 |
| Jackson | 31.0 | Male | 15,555 | 1,784 | 1,428 | 1,466 | 2,613 | 2,648 | 2,003 | 1,167 | 1,039 | 1,407 | 26.8 |
| | | Female | 15,445 | 1,694 | 1,322 | 1,357 | 1,875 | 2,505 | 1,974 | 1,208 | 1,253 | 2,257 | 30.9 |
| Jefferson | 9.1 | Male | 4,331 | 416 | 394 | 391 | 386 | 617 | 492 | 382 | 458 | 795 | 34.4 |
| | | Female | 4,769 | 421 | 357 | 373 | 398 | 617 | 503 | 429 | 495 | 1,176 | 39.3 |
| Johnston | 11.0 | Male | 5,338 | 516 | 489 | 508 | 640 | 700 | 589 | 463 | 540 | 893 | 32.4 |
| | | Female | 5,662 | 424 | 450 | 490 | 604 | 738 | 669 | 506 | 625 | 1,156 | 36.9 |
| Kay | 52.4 | Male | 25,151 | 2,481 | 1,995 | 2,157 | 2,782 | 4,083 | 3,151 | 2,407 | 2,642 | 3,453 | 32.7 |
| | | Female | 27,249 | 2,351 | 1,926 | 2,010 | 2,586 | 3,982 | 3,244 | 2,650 | 2,941 | 5,559 | 37.4 |
| Kingfisher | 15.6 | Male | 7,662 | 831 | 656 | 748 | 843 | 1,189 | 1,027 | 723 | 657 | 988 | 31.3 |
| | | Female | 7,938 | 827 | 617 | 646 | 818 | 1,082 | 1,010 | 728 | 712 | 1,498 | 34.8 |
| Kiowa | 13.0 | Male | 6,155 | 576 | 474 | 546 | 581 | 779 | 697 | 584 | 677 | 1,241 | 36.7 |
| | | Female | 6,845 | 541 | 473 | 511 | 556 | 767 | 739 | 640 | 784 | 1,834 | 42.8 |
| Latimer | 10.6 | Male | 5,219 | 444 | 444 | 500 | 675 | 633 | 611 | 486 | 599 | 827 | 33.6 |
| | | Female | 5,381 | 479 | 412 | 501 | 575 | 691 | 652 | 499 | 583 | 989 | 35.5 |
| Le Flore | 45.8 | Male | 22,351 | 2,238 | 2,113 | 2,373 | 2,256 | 3,129 | 2,988 | 2,119 | 2,068 | 3,067 | 32.0 |
| | | Female | 23,449 | 2,111 | 1,918 | 2,101 | 2,015 | 3,335 | 3,075 | 2,186 | 2,371 | 4,337 | 35.8 |
| Lincoln | 31.5 | Male | 15,324 | 1,501 | 1,457 | 1,528 | 1,512 | 2,117 | 2,170 | 1,468 | 1,405 | 2,166 | 32.9 |
| | | Female | 16,176 | 1,425 | 1,360 | 1,438 | 1,462 | 2,285 | 2,201 | 1,513 | 1,553 | 2,939 | 35.5 |
| Logan | 31.7 | Male | 15,433 | 1,576 | 1,421 | 1,499 | 1,983 | 2,363 | 2,058 | 1,361 | 1,277 | 1,895 | 30.2 |
| | | Female | 16,267 | 1,462 | 1,284 | 1,389 | 1,879 | 2,426 | 2,042 | 1,410 | 1,473 | 2,902 | 33.7 |
| Love | 8.6 | Male | 4,187 | 373 | 389 | 416 | 378 | 593 | 568 | 394 | 419 | 657 | 34.1 |
| | | Female | 4,413 | 386 | 355 | 375 | 362 | 628 | 543 | 436 | 499 | 829 | 36.9 |
| McClain | 25.1 | Male | 12,347 | 1,165 | 1,182 | 1,356 | 1,171 | 1,798 | 2,052 | 1,288 | 993 | 1,342 | 32.2 |
| | | Female | 12,753 | 1,110 | 1,194 | 1,201 | 1,154 | 1,954 | 1,997 | 1,267 | 1,078 | 1,798 | 33.8 |
| McCurtain | 38.1 | Male | 18,580 | 2,085 | 1,900 | 2,116 | 1,762 | 2,730 | 2,500 | 1,643 | 1,645 | 2,199 | 30.2 |
| | | Female | 19,520 | 2,026 | 1,817 | 1,904 | 1,815 | 2,869 | 2,435 | 1,811 | 1,768 | 3,075 | 32.7 |
| McIntosh | 17.6 | Male | 8,425 | 609 | 713 | 811 | 719 | 885 | 967 | 967 | 1,100 | 1,654 | 39.9 |
| | | Female | 9,175 | 661 | 622 | 730 | 667 | 1,044 | 1,097 | 1,075 | 1,209 | 2,070 | 42.9 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Major | 9.5 | Male | 4,622 | 476 | 383 | 433 | 482 | 689 | 621 | 428 | 433 | 677 | 32.8 |
| | | Female | 4,878 | 452 | 405 | 367 | 422 | 668 | 624 | 442 | 488 | 1,010 | 37.0 |
| Marshall | 11.9 | Male | 5,755 | 457 | 478 | 543 | 518 | 661 | 651 | 516 | 771 | 1,160 | 38.4 |
| | | Female | 6,145 | 396 | 429 | 436 | 452 | 710 | 708 | 598 | 901 | 1,515 | 44.2 |
| Mayes | 36.8 | Male | 18,026 | 1,906 | 1,612 | 1,767 | 1,751 | 2,535 | 2,406 | 1,775 | 1,780 | 2,494 | 32.8 |
| | | Female | 18,774 | 1,713 | 1,606 | 1,593 | 1,679 | 2,614 | 2,528 | 1,862 | 1,998 | 3,181 | 35.7 |
| Murray | 13.4 | Male | 6,460 | 609 | 573 | 626 | 604 | 913 | 754 | 606 | 691 | 1,084 | 34.0 |
| | | Female | 6,940 | 601 | 556 | 598 | 574 | 929 | 814 | 622 | 734 | 1,512 | 37.6 |
| Muskogee | 73.1 | Male | 34,664 | 3,670 | 3,213 | 3,346 | 3,654 | 5,455 | 4,283 | 3,188 | 3,426 | 4,429 | 31.3 |
| | | Female | 38,436 | 3,541 | 2,990 | 3,136 | 3,880 | 5,594 | 4,675 | 3,531 | 4,091 | 6,998 | 35.2 |
| Noble | 12.6 | Male | 6,152 | 640 | 510 | 560 | 653 | 931 | 839 | 604 | 533 | 882 | 32.7 |
| | | Female | 6,448 | 556 | 462 | 528 | 612 | 879 | 823 | 605 | 635 | 1,348 | 37.3 |
| Nowata | 12.2 | Male | 5,971 | 559 | 516 | 541 | 612 | 876 | 752 | 599 | 596 | 920 | 33.6 |
| | | Female | 6,229 | 524 | 477 | 503 | 539 | 869 | 724 | 633 | 688 | 1,272 | 37.8 |
| Okfuskee | 11.9 | Male | 5,805 | 485 | 499 | 768 | 486 | 672 | 682 | 502 | 617 | 1,094 | 34.9 |
| | | Female | 6,095 | 473 | 466 | 530 | 450 | 700 | 750 | 574 | 742 | 1,410 | 40.7 |
| Oklahoma | 617.9 | Male | 296,277 | 30,801 | 25,391 | 24,820 | 38,151 | 56,875 | 39,276 | 29,162 | 26,160 | 25,641 | 30.1 |
| | | Female | 321,623 | 29,375 | 24,596 | 24,292 | 39,789 | 57,093 | 41,555 | 31,888 | 29,957 | 43,078 | 32.5 |
| Okmulgee | 41.2 | Male | 20,099 | 1,858 | 1,759 | 1,929 | 2,776 | 2,737 | 2,489 | 1,701 | 1,973 | 2,877 | 31.3 |
| | | Female | 21,101 | 1,714 | 1,593 | 1,753 | 2,039 | 2,809 | 2,593 | 1,992 | 2,278 | 4,330 | 37.5 |
| Osage | 44.8 | Male | 22,189 | 2,237 | 1,958 | 2,093 | 2,211 | 3,611 | 3,200 | 2,280 | 2,081 | 2,518 | 32.2 |
| | | Female | 22,611 | 2,095 | 1,792 | 1,850 | 1,942 | 3,656 | 3,137 | 2,295 | 2,254 | 3,590 | 34.9 |
| Ottawa | 35.0 | Male | 16,649 | 1,565 | 1,447 | 1,584 | 2,162 | 2,442 | 2,087 | 1,606 | 1,736 | 2,020 | 31.4 |
| | | Female | 18,351 | 1,475 | 1,426 | 1,460 | 2,029 | 2,558 | 2,284 | 1,783 | 2,128 | 3,208 | 36.0 |
| Pawnee | 17.9 | Male | 8,779 | 834 | 771 | 846 | 786 | 1,305 | 1,253 | 861 | 878 | 1,245 | 33.8 |
| | | Female | 9,121 | 726 | 751 | 762 | 777 | 1,323 | 1,231 | 898 | 982 | 1,671 | 36.8 |
| Payne | 65.9 | Male | 33,663 | 2,628 | 2,049 | 1,943 | 10,967 | 5,865 | 3,293 | 2,176 | 1,948 | 2,794 | 24.5 |
| | | Female | 32,237 | 2,496 | 1,959 | 1,800 | 8,975 | 4,921 | 3,310 | 2,170 | 2,326 | 4,280 | 26.8 |
| Pittsburg | 42.7 | Male | 20,851 | 1,814 | 1,705 | 2,021 | 1,834 | 3,329 | 2,800 | 2,059 | 2,313 | 2,976 | 34.2 |
| | | Female | 21,849 | 1,663 | 1,619 | 1,865 | 1,743 | 2,840 | 2,781 | 2,228 | 2,572 | 4,538 | 39.3 |
| Pontotoc | 35.5 | Male | 16,731 | 1,593 | 1,324 | 1,445 | 2,338 | 2,408 | 2,037 | 1,569 | 1,628 | 2,389 | 31.9 |
| | | Female | 18,769 | 1,474 | 1,295 | 1,368 | 2,479 | 2,521 | 2,197 | 1,670 | 1,912 | 3,853 | 36.1 |
| Pottawatomie | 64.0 | Male | 30,521 | 2,981 | 2,755 | 3,003 | 3,562 | 4,450 | 4,236 | 2,989 | 2,765 | 3,780 | 31.7 |
| | | Female | 33,479 | 2,771 | 2,613 | 2,923 | 3,593 | 4,828 | 4,420 | 3,136 | 3,120 | 6,075 | 35.0 |
| Pushmataha | 13.3 | Male | 6,474 | 561 | 586 | 706 | 555 | 840 | 867 | 639 | 657 | 1,063 | 34.9 |
| | | Female | 6,826 | 528 | 512 | 682 | 550 | 845 | 894 | 671 | 740 | 1,404 | 38.3 |
| Roger Mills | 5.5 | Male | 2,687 | 281 | 224 | 217 | 273 | 401 | 307 | 248 | 284 | 452 | 33.7 |
| | | Female | 2,813 | 269 | 245 | 215 | 243 | 366 | 340 | 241 | 335 | 559 | 37.0 |
| Rogers | 57.2 | Male | 28,316 | 2,841 | 2,933 | 3,042 | 2,766 | 4,352 | 5,007 | 3,016 | 2,108 | 2,251 | 30.9 |
| | | Female | 28,884 | 2,627 | 2,738 | 2,854 | 2,604 | 4,928 | 4,917 | 2,796 | 2,250 | 3,170 | 32.3 |
| Seminole | 29.4 | Male | 14,052 | 1,316 | 1,274 | 1,430 | 1,428 | 1,992 | 1,629 | 1,351 | 1,390 | 2,242 | 32.9 |
| | | Female | 15,348 | 1,315 | 1,179 | 1,288 | 1,366 | 2,002 | 1,864 | 1,437 | 1,680 | 3,217 | 37.8 |
| ☐ Sequoyah | 35.1 | Male | 17,149 | 1,749 | 1,643 | 2,064 | 1,666 | 2,366 | 2,451 | 1,649 | 1,557 | 2,004 | 31.1 |
| | | Female | 17,951 | 1,576 | 1,715 | 1,844 | 1,645 | 2,557 | 2,526 | 1,695 | 1,674 | 2,719 | 33.6 |
| Stephens | 46.7 | Male | 22,564 | 2,300 | 1,939 | 1,893 | 2,445 | 3,670 | 2,788 | 2,328 | 2,218 | 2,963 | 32.4 |
| | | Female | 24,136 | 2,149 | 1,817 | 1,783 | 2,244 | 3,677 | 2,937 | 2,488 | 2,548 | 4,493 | 36.4 |
| Texas | 18.6 | Male | 9,326 | 1,035 | 880 | 795 | 1,232 | 1,573 | 1,203 | 928 | 799 | 881 | 29.6 |
| | | Female | 9,274 | 1,024 | 787 | 786 | 1,098 | 1,482 | 1,200 | 882 | 824 | 1,191 | 31.4 |
| Tillman | 12.2 | Male | 5,807 | 566 | 571 | 612 | 535 | 807 | 640 | 505 | 595 | 956 | 32.7 |
| | | Female | 6,393 | 580 | 487 | 577 | 518 | 808 | 714 | 541 | 714 | 1,454 | 38.2 |
| Tulsa | 509.7 | Male | 245,752 | 24,711 | 21,258 | 21,035 | 31,549 | 49,070 | 34,089 | 23,680 | 20,795 | 19,565 | 30.0 |
| | | Female | 263,948 | 23,613 | 20,183 | 20,390 | 31,776 | 49,047 | 35,260 | 26,005 | 23,688 | 33,986 | 32.3 |
| Wagoner | 54.9 | Male | 27,192 | 3,180 | 2,978 | 2,926 | 2,390 | 4,544 | 4,599 | 2,362 | 1,930 | 2,283 | 29.7 |
| | | Female | 27,708 | 2,892 | 2,863 | 2,731 | 2,379 | 5,079 | 4,443 | 2,319 | 2,121 | 2,881 | 30.9 |
| Washington | 52.1 | Male | 25,098 | 2,505 | 2,086 | 2,127 | 2,387 | 4,400 | 3,539 | 2,731 | 2,598 | 2,725 | 32.8 |
| | | Female | 27,002 | 2,289 | 1,980 | 2,055 | 2,539 | 4,281 | 3,687 | 2,920 | 2,866 | 4,385 | 36.0 |
| Washita | 15.5 | Male | 7,580 | 793 | 599 | 675 | 904 | 1,187 | 876 | 649 | 767 | 1,130 | 31.9 |
| | | Female | 7,920 | 755 | 630 | 596 | 829 | 1,060 | 871 | 724 | 856 | 1,599 | 36.0 |
| Woods | 10.9 | Male | 5,307 | 421 | 338 | 403 | 896 | 698 | 581 | 474 | 548 | 948 | 33.5 |
| | | Female | 5,593 | 390 | 319 | 343 | 700 | 667 | 581 | 487 | 669 | 1,437 | 41.5 |
| Woodward | 23.3 | Male | 11,554 | 1,485 | 986 | 963 | 1,448 | 2,118 | 1,554 | 1,054 | 862 | 1,084 | 29.2 |
| | | Female | 11,746 | 1,345 | 1,012 | 934 | 1,324 | 1,947 | 1,520 | 1,048 | 959 | 1,657 | 31.5 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **1,928.3** | **Male** | **942,789** | **96,555** | **83,907** | **84,533** | **127,214** | **177,129** | **131,410** | **88,553** | **75,558** | **77,930** | **29.5** |
| | | **Female** | **985,511** | **91,894** | **80,081** | **80,275** | **118,397** | **176,163** | **134,166** | **93,619** | **84,700** | **126,196** | **31.9** |
| **TOTAL STATE** | **3,348.6** | **Male** | **1,632,247** | **163,736** | **143,129** | **148,733** | **210,369** | **280,190** | **217,234** | **152,486** | **141,880** | **174,490** | **30.4** |
| | | **Female** | **1,716,353** | **155,522** | **136,309** | **139,658** | **195,136** | **277,502** | **223,460** | **161,707** | **160,692** | **266,367** | **33.3** |
| **OREGON** | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** | **269.1** | **Male** | **133,249** | **12,570** | **10,882** | **11,041** | **18,387** | **29,357** | **18,249** | **10,656** | **10,504** | **11,603** | **29.7** |
| | | **Female** | **135,851** | **11,842** | **10,306** | **10,450** | **18,559** | **28,281** | **17,831** | **11,104** | **11,760** | **15,718** | **30.9** |
| Lane | 269.1 | Male | 133.249 | 12,570 | 10,882 | 11,041 | 18,387 | 29,357 | 18,249 | 10,656 | 10,504 | 11,603 | 29.7 |
| | | Female | 135,851 | 11,842 | 10,306 | 10,450 | 18,559 | 28,281 | 17,831 | 11,104 | 11,760 | 15,718 | 30.9 |
| **MEDFORD** | **137.5** | **Male** | **68,232** | **6,146** | **5,759** | **6,207** | **7,215** | **12,457** | **9,601** | **6,145** | **6,523** | **8,179** | **32.1** |
| | | **Female** | **69,268** | **5,987** | **5,526** | **5,692** | **7,168** | **12,239** | **9,505** | **6,154** | **6,818** | **10,179** | **33.4** |
| Jackson | 137.5 | Male | 68,232 | 6,146 | 5,759 | 6,207 | 7,215 | 12,457 | 9,601 | 6,145 | 6,523 | 8,179 | 32.1 |
| | | Female | 69,268 | 5,987 | 5,526 | 5,692 | 7,168 | 12,239 | 9,505 | 6,154 | 6,818 | 10,179 | 33.4 |
| **PORTLAND** | **1,140.6** | **Male** | **555,206** | **52,092** | **45,141** | **47,050** | **64,567** | **117,226** | **80,228** | **48,947** | **47,245** | **52,710** | **30.9** |
| | | **Female** | **585,394** | **49,485** | **43,340** | **45,355** | **65,185** | **116,283** | **78,402** | **50,547** | **53,893** | **82,904** | **32.7** |
| Clackamas | 251.9 | Male | 124,083 | 11,805 | 11,664 | 12,508 | 11,743 | 23,026 | 20,708 | 11,985 | 10,368 | 10,276 | 31.2 |
| | | Female | 127,817 | 11,252 | 11,192 | 11,935 | 11,114 | 24,276 | 20,425 | 11,919 | 11,017 | 14,687 | 32.6 |
| Multnomah | 560.9 | Male | 270,178 | 24,099 | 19,038 | 19,817 | 34,249 | 60,761 | 34,453 | 23,113 | 24,918 | 29,730 | 31.2 |
| | | Female | 290,722 | 22,659 | 18,462 | 19,404 | 35,240 | 57,859 | 33,672 | 24,374 | 29,425 | 49,627 | 33.6 |
| Washington | 268.6 | Male | 131,947 | 13,149 | 11,878 | 12,007 | 15,002 | 28,465 | 21,148 | 11,363 | 9,527 | 9,408 | 29.9 |
| | | Female | 136,653 | 12,626 | 11,250 | 11,426 | 15,239 | 29,127 | 20,538 | 11,653 | 10,690 | 14,104 | 31.1 |
| Yamhill | 59.2 | Male | 28,998 | 3,039 | 2,561 | 2,718 | 3,573 | 4,974 | 3,919 | 2,486 | 2,432 | 3,296 | 30.2 |
| | | Female | 30,202 | 2,948 | 2,436 | 2,590 | 3,592 | 5,021 | 3,767 | 2,601 | 2,761 | 4,486 | 32.0 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | ***1,348.8*** | ***Male*** | ***658,340*** | ***63,271*** | ***55,448*** | ***57,067*** | ***75,261*** | ***137,348*** | ***96,004*** | ***57,805*** | ***55,169*** | ***60,967*** | ***30.7*** |
| | | ***Female*** | ***690,460*** | ***60,106*** | ***52,739*** | ***55,042*** | ***76,114*** | ***13[illegible],788*** | ***93,255*** | ***59,189*** | ***62,653*** | ***94,574*** | ***32.4*** |
| **SALEM** | **255.6** | **Male** | **125,453** | **12,662** | **10,596** | **11,442** | **15,133** | **23,799** | **16,924** | **10,459** | **10,537** | **13,901** | **30.4** |
| | | **Female** | **130,147** | **12,023** | **10,025** | **10,649** | **14,561** | **22,910** | **16,592** | **11,170** | **11,922** | **20,295** | **32.8** |
| Marion | 209.3 | Male | 102,993 | 10,390 | 8,603 | 9,389 | 12,555 | 19,764 | 13,880 | 8,503 | 8,558 | 11,351 | 30.3 |
| | | Female | 106,307 | 9,963 | 8,200 | 8,698 | 11,602 | 18,793 | 13,539 | 9,135 | 9,746 | 16,631 | 32.8 |
| Polk | 46.3 | Male | 22,460 | 2,272 | 1,993 | 2,053 | 2,578 | 4,035 | 3,044 | 1,956 | 1,979 | 2,550 | 30.8 |
| | | Female | 23,840 | 2,060 | 1,825 | 1,951 | 2,959 | 4,117 | 3,053 | 2,035 | 2,176 | 3,664 | 32.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Baker | 16.1 | Male | 8,040 | 777 | 680 | 766 | 700 | 1,240 | 1,058 | 767 | 841 | 1,211 | 33.8 |
| | | Female | 8,060 | 661 | 645 | 680 | 627 | 1,210 | 1,074 | 774 | 893 | 1,496 | 36.9 |
| Benton | 68.1 | Male | 34,736 | 2,734 | 2,290 | 2,393 | 9,121 | 7,459 | 4,075 | 2,355 | 2,136 | 2,173 | 26.1 |
| | | Female | 33,364 | 2,543 | 2,287 | 2,236 | 7,608 | 6,625 | 4,054 | 2,412 | 2,276 | 3,323 | 28.0 |
| Clackamas | 251.9 | Male | 124,083 | 11,805 | 11,664 | 12,508 | 11,743 | 23,026 | 20,708 | 11,985 | 10,368 | 10,276 | 31.2 |
| | | Female | 127,817 | 11,252 | 11,192 | 11,935 | 11,114 | 24,276 | 20,425 | 11,919 | 11,017 | 14,687 | 32.6 |
| Clatsop | 32.2 | Male | 15,975 | 1,493 | 1,203 | 1,322 | 1,985 | 2,986 | 1,957 | 1,337 | 1,583 | 2,109 | 31.6 |
| | | Female | 16,225 | 1,403 | 1,173 | 1,305 | 1,754 | 2,631 | 1,953 | 1,358 | 1,793 | 2,855 | 34.4 |
| Columbia | 36.4 | Male | 18,143 | 1,800 | 1,786 | 1,771 | 1,599 | 3,226 | 2,664 | 1,668 | 1,690 | 1,939 | 31.6 |
| | | Female | 18,257 | 1,897 | 1,703 | 1,705 | 1,599 | 3,184 | 2,522 | 1,612 | 1,731 | 2,304 | 32.0 |
| Coos | 61.6 | Male | 30,620 | 2,970 | 2,686 | 2,813 | 3,062 | 5,215 | 4,259 | 2,948 | 3,145 | 3,522 | 32.2 |
| | | Female | 30,980 | 2.843 | 2,470 | 2,576 | 3,077 | 5,237 | 4,211 | 3,060 | 3,149 | 4,357 | 33.6 |
| Crook | 13.6 | Male | 6,725 | 662 | 575 | 633 | 631 | 1,069 | 992 | 647 | 673 | 843 | 33.1 |
| | | Female | 6,875 | 650 | 601 | 562 | 662 | 1,119 | 911 | 634 | 788 | 948 | 33.6 |
| Curry | 16.9 | Male | 8,399 | 690 | 600 | 704 | 715 | 1,252 | 1,026 | 836 | 1,105 | 1,471 | 37.3 |
| | | Female | 8,501 | 678 | 575 | 716 | 644 | 1,214 | 1,084 | 824 | 1,242 | 1,524 | 38.9 |
| Deschutes | 67.8 | Male | 33,944 | 3,331 | 3,011 | 3,045 | 3,434 | 6,970 | 5,029 | 2,811 | 2,935 | 3,378 | 31.0 |
| | | Female | 33,856 | 3,200 | 2,922 | 2,786 | 3,565 | 6,738 | 4,768 | 2,865 | 3,201 | 3,811 | 31.[illegible] |
| Douglas | 96.7 | Male | 48,259 | 5,093 | 4,443 | 4,699 | 4,905 | 8,155 | 6,540 | 4,631 | 4,669 | 5,124 | 31.[illegible] |
| | | Female | 48,441 | 4,797 | 4,244 | 4,377 | 4,742 | 8,211 | 6,636 | 4,723 | 4,720 | 5,991 | 32.[illegible] |
| Gilliam | 1.9 | Male | 951 | 95 | 67 | 80 | 96 | 151 | 111 | 103 | 113 | 135 | 34.1 |
| | | Female | 949 | 93 | 62 | 96 | 79 | 141 | 119 | 112 | 103 | 144 | 35.3 |
| Grant | 8.3 | Male | 4,200 | 426 | 346 | 397 | 363 | 719 | 604 | 419 | 415 | 511 | 32.9 |
| | | Female | 4,100 | 399 | 367 | 348 | 372 | 664 | 576 | 401 | 409 | 564 | 33.5 |
| Harney | 8.0 | Male | 4,128 | 454 | 382 | 364 | 397 | 713 | 640 | 393 | 374 | 411 | 31.5 |
| | | Female | 3,872 | 381 | 370 | 337 | 396 | 667 | 541 | 386 | 352 | 442 | 31.8 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **OREGON (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Hood River | 16.2 | Male | 8,232 | 805 | 700 | 711 | 877 | 1,512 | 1,105 | 766 | 803 | 953 | 31.8 |
| | | Female | 7,968 | 819 | 633 | 639 | 753 | 1,324 | 1,003 | 794 | 836 | 1,167 | 33.6 |
| Jackson | 137.5 | Male | 68,232 | 6,146 | 5,759 | 6,207 | 7,215 | 12,457 | 9,601 | 6,145 | 6,523 | 8,179 | 32.1 |
| | | Female | 69,268 | 5,987 | 5,526 | 5,692 | 7,168 | 12,239 | 9,505 | 6,154 | 6,818 | 10,179 | 33.4 |
| Jefferson | 12.5 | Male | 6,355 | 722 | 596 | 691 | 692 | 1,039 | 851 | 585 | 577 | 602 | 29.6 |
| | | Female | 6,145 | 665 | 580 | 629 | 609 | 1,022 | 848 | 601 | 556 | 635 | 30.8 |
| Josephine | 65.2 | Male | 31,799 | 3,105 | 2,823 | 2,859 | 2,579 | 5,026 | 4,378 | 2,877 | 3,496 | 4,656 | 34.0 |
| | | Female | 33,401 | 2,839 | 2,565 | 2,801 | 2,716 | 5,306 | 4,429 | 3,081 | 3,854 | 5,810 | 36.1 |
| Klamath | 58.6 | Male | 29,659 | 3,048 | 2,779 | 2,689 | 3,381 | 5,223 | 3,985 | 2,770 | 2,749 | 3,035 | 30.6 |
| | | Female | 28,941 | 2,749 | 2,561 | 2,611 | 2,917 | 5,087 | 3,871 | 2,803 | 2,792 | 3,550 | 32.1 |
| Lake | 7.7 | Male | 3,910 | 404 | 332 | 363 | 359 | 651 | 560 | 396 | 415 | 430 | 32.6 |
| | | Female | 3,790 | 383 | 363 | 319 | 337 | 610 | 522 | 416 | 368 | 472 | 33.1 |
| Lane | 269.1 | Male | 133,249 | 12,570 | 10,882 | 11,041 | 18,387 | 29,357 | 18,249 | 10,656 | 10,504 | 11,603 | 29.7 |
| | | Female | 135,851 | 11,842 | 10,306 | 10,450 | 18,559 | 28,281 | 17,831 | 11,104 | 11,760 | 15,718 | 30.9 |
| Lincoln | 37.0 | Male | 18,166 | 1,530 | 1,233 | 1,381 | 1,676 | 3,192 | 2,200 | 1,661 | 2,307 | 2,986 | 35.3 |
| | | Female | 18,834 | 1,476 | 1,226 | 1,295 | 1,630 | 3,121 | 2,148 | 1,791 | 2,635 | 3,512 | 38.1 |
| Linn | 90.4 | Male | 44,633 | 4,495 | 4,170 | 4,295 | 4,665 | 8,181 | 6,190 | 3,847 | 4,059 | 4,731 | 30.7 |
| | | Female | 45,767 | 4,299 | 3,934 | 4,080 | 4,701 | 8,086 | 6,146 | 3,999 | 4,472 | 6,050 | 32.3 |
| Malheur | 27.7 | Male | 13,695 | 1,612 | 1,287 | 1,361 | 1,474 | 2,080 | 1,632 | 1,262 | 1,316 | 1,671 | 30.4 |
| | | Female | 14,005 | 1,494 | 1,257 | 1,330 | 1,352 | 2,122 | 1,728 | 1,375 | 1,355 | 1,992 | 32.4 |
| Marion | 209.3 | Male | 102,993 | 10,390 | 8,603 | 9,389 | 12,555 | 19,764 | 13,880 | 8,503 | 8,558 | 11,351 | 30.3 |
| | | Female | 106,307 | 9,963 | 8,200 | 8,698 | 11,602 | 18,793 | 13,539 | 9,135 | 9,746 | 16,631 | 32.8 |
| Morrow | 8.2 | Male | 4,215 | 480 | 385 | 425 | 437 | 740 | 596 | 407 | 354 | 391 | 30.1 |
| | | Female | 3,985 | 423 | 365 | 388 | 394 | 686 | 564 | 407 | 336 | 422 | 31.2 |
| Multnomah | 560.9 | Male | 270,178 | 24,099 | 19,038 | 19,817 | 34,249 | 60,761 | 34,453 | 23,113 | 24,918 | 29,730 | 31.2 |
| | | Female | 290,722 | 22,659 | 18,462 | 19,404 | 35,240 | 57,859 | 33,672 | 24,374 | 29,425 | 49,627 | 33.6 |
| Polk | 46.3 | Male | 22,460 | 2,272 | 1,993 | 2,053 | 2,578 | 4,035 | 3,044 | 1,956 | 1,979 | 2,550 | 30.8 |
| | | Female | 23,840 | 2,060 | 1,825 | 1,951 | 2,959 | 4,117 | 3,053 | 2,035 | 2,176 | 3,664 | 32.6 |
| Sherman | 2.1 | Male | 1,058 | 103 | 87 | 101 | 100 | 181 | 110 | 117 | 138 | 121 | 32.6 |
| | | Female | 1,042 | 110 | 79 | 105 | 75 | 173 | 110 | 122 | 126 | 142 | 33.8 |
| Tillamook | 21.1 | Male | 10,500 | 964 | 808 | 855 | 933 | 1,802 | 1,277 | 991 | 1,240 | 1,630 | 34.4 |
| | | Female | 10,600 | 921 | 754 | 822 | 871 | 1,710 | 1,238 | 1,032 | 1,357 | 1,895 | 36.8 |
| Umatilla | 61.5 | Male | 30,467 | 3,377 | 2,563 | 2,691 | 3,368 | 5,647 | 4,009 | 2,800 | 2,788 | 3,224 | 30.7 |
| | | Female | 31,033 | 3,209 | 2,715 | 2,633 | 3,292 | 5,309 | 3,872 | 2,889 | 2,912 | 4,202 | 31.9 |
| Union | 24.5 | Male | 12,191 | 1,307 | 1,120 | 1,123 | 1,424 | 2,161 | 1,649 | 1,036 | 971 | 1,400 | 30.2 |
| | | Female | 12,309 | 1,183 | 1,033 | 1,052 | 1,453 | 2,116 | 1,622 | 1,044 | 1,066 | 1,740 | 31.8 |
| Wallowa | 7.4 | Male | 3,719 | 365 | 278 | 347 | 315 | 624 | 505 | 359 | 395 | 531 | 33.9 |
| | | Female | 3,681 | 329 | 295 | 296 | 288 | 574 | 470 | 395 | 403 | 631 | 36.2 |
| Wasco | 21.5 | Male | 10,603 | 1,127 | 953 | 937 | 907 | 1,855 | 1,425 | 913 | 1,084 | 1,402 | 32.4 |
| | | Female | 10,897 | 979 | 869 | 919 | 969 | 1,822 | 1,382 | 1,027 | 1,144 | 1,786 | 34.4 |
| Washington | 268.6 | Male | 131,947 | 13,149 | 11,878 | 12,007 | 15,002 | 28,465 | 21,148 | 11,363 | 9,527 | 9,408 | 29.9 |
| | | Female | 136,653 | 12,626 | 11,250 | 11,426 | 15,239 | 29,127 | 20,538 | 11,653 | 10,690 | 14,104 | 31.1 |
| Wheeler | 1.3 | Male | 657 | 48 | 60 | 63 | 52 | 77 | 79 | 73 | 89 | 116 | 38.6 |
| | | Female | 643 | 55 | 55 | 59 | 39 | 85 | 88 | 73 | 71 | 118 | 38.2 |
| Yamhill | 59.2 | Male | 28,998 | 3,039 | 2,561 | 2,718 | 3,573 | 4,974 | 3,919 | 2,486 | 2,432 | 3,296 | 30.2 |
| | | Female | 30,202 | 2,948 | 2,436 | 2,590 | 3,592 | 5,021 | 3,767 | 2,601 | 2,761 | 4,486 | 32.0 |
| **TOTAL METRO COUNTIES** | **1,802.8** | **Male** | **882,140** | **83,470** | **72,378** | **75,740** | **105,302** | **182,839** | **125,002** | **76,207** | **74,809** | **86,393** | **30.7** |
| | | **Female** | **920,660** | **79,337** | **69,197** | **72,146** | **105,473** | **179,713** | **122,330** | **78,975** | **84,393** | **129,096** | **32.5** |
| **TOTAL STATE** | **2,693.3** | **Male** | **1,326,119** | **127,487** | **110,621** | **115,619** | **155,549** | **261,985** | **184,508** | **115,982** | **117,269** | **137,099** | **30.9** |
| | | **Female** | **1,367,181** | **120,815** | **105,900** | **109,848** | **152,994** | **256,507** | **180,820** | **119,985** | **129,333** | **190,979** | **32.6** |
| **PENNSYLVANIA** | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | **654.6** | **Male** | **315,073** | **25,322** | **25,132** | **28,916** | **36,811** | **52,897** | **42,227** | **33,780** | **34,768** | **35,220** | **32.8** |
| | | **Female** | **339,527** | **23,786** | **24,132** | **27,433** | **35,742** | **53,539** | **43,560** | **36,282** | **40,309** | **54,744** | **36.2** |
| Carbon | 54.4 | Male | 26,092 | 2,150 | 2,031 | 2,434 | 2,579 | 4,060 | 3,147 | 2,843 | 3,246 | 3,602 | 34.5 |
| | | Female | 28,308 | 1,927 | 2,045 | 2,273 | 2,545 | 3,835 | 3,286 | 3,142 | 3,830 | 5,425 | 39.7 |
| Lehigh | 279.1 | Male | 133,785 | 10,501 | 10,349 | 11,939 | 15,352 | 23,281 | 18,073 | 14,620 | 14,690 | 14,980 | 33.1 |
| | | Female | 145,315 | 9,757 | 9,963 | 11,386 | 15,805 | 23,520 | 18,647 | 15,764 | 16,920 | 23,553 | 36.2 |
| Northampton | 231.9 | Male | 112,392 | 8,879 | 8,911 | 10,266 | 14,652 | 18,262 | 14,668 | 11,915 | 12,646 | 12,193 | 32.4 |
| | | Female | 119,508 | 8,506 | 8,403 | 9,705 | 12,636 | 18,578 | 15,384 | 12,777 | 14,752 | 18,767 | 36.3 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM (continued)** | | | | | | | | | | | | | |
| *Warren, N. J.* | *89.2* | *Male* | *42,804* | *3,792* | *3,841* | *4,277* | *4,228* | *7,294* | *6,339* | *4,402* | *4,186* | *4,445* | *32.2* |
| | | *Female* | *46,396* | *3,596* | *3,721* | *4,069* | *4,756* | *7,606* | *6,243* | *4,599* | *4,807* | *6,999* | *34.3* |
| **ALTOONA** | **136.4** | **Male** | **64,075** | **5,925** | **5,650** | **6,257** | **7,140** | **10,199** | **8,006** | **6,333** | **6,787** | **7,778** | **31.9** |
| | | **Female** | **72,325** | **5,754** | **5,459** | **5,892** | **7,174** | **10,704** | **8,768** | **7,268** | **8,311** | **12,995** | **36.3** |
| Blair | 136.4 | Male | 64,075 | 5,925 | 5,650 | 6,257 | 7,140 | 10,199 | 8,006 | 6,333 | 6,787 | 7,778 | 31.9 |
| | | Female | 72,325 | 5,754 | 5,459 | 5,892 | 7,174 | 10,704 | 8,768 | 7,268 | 8,311 | 12,995 | 36.3 |
| **BEAVER COUNTY** | **201.5** | **Male** | **97,520** | **8,233** | **7,929** | **9,435** | **11,223** | **15,285** | **12,240** | **11,123** | **11,456** | **10,596** | **32.8** |
| | | **Female** | **103,980** | **7,942** | **7,560** | **8,956** | **11,022** | **15,543** | **13,229** | **11,908** | **12,893** | **14,927** | **35.7** |
| Beaver | 201.5 | Male | 97,520 | 8,233 | 7,929 | 9,435 | 11,223 | 15,285 | 12,240 | 11,123 | 11,456 | 10,596 | 32.8 |
| | | Female | 103,980 | 7,942 | 7,560 | 8,956 | 11,022 | 15,543 | 13,229 | 11,908 | 12,893 | 14,927 | 35.7 |
| **ERIE** | **285.6** | **Male** | **137,658** | **13,423** | **12,643** | **13,473** | **18,172** | **23,289** | **16,856** | **12,906** | **13,845** | **13,051** | **29.8** |
| | | **Female** | **147,942** | **12,789** | **12,122** | **13,004** | **18,788** | **23,442** | **17,703** | **14,173** | **15,710** | **20,211** | **32.4** |
| Erie | 285.6 | Male | 137,658 | 13,423 | 12,643 | 13,473 | 18,172 | 23,289 | 16,856 | 12,906 | 13,845 | 13,051 | 29.8 |
| | | Female | 147,942 | 12,789 | 12,122 | 13,004 | 18,788 | 23,442 | 17,703 | 14,173 | 15,710 | 20,211 | 32.4 |
| **HARRISBURG - LEBANON - CARLISLE** | **575.6** | **Male** | **276,864** | **23,265** | **23,433** | **26,140** | **32,898** | **48,977** | **37,290** | **29,102** | **27,952** | **27,807** | **31.7** |
| | | **Female** | **298,736** | **22,272** | **22,276** | **24,591** | **33,465** | **49,445** | **39,156** | **31,073** | **31,738** | **44,720** | **34.5** |
| Cumberland | 187.9 | Male | 90,630 | 7,046 | 7,419 | 8,376 | 12,457 | 15,589 | 12,970 | 9,635 | 8,979 | 8,159 | 31.4 |
| | | Female | 97,270 | 6,772 | 7,113 | 8,051 | 12,348 | 15,701 | 13,485 | 10,367 | 9,930 | 13,503 | 34.1 |
| Dauphin | 236.8 | Male | 112,422 | 9,383 | 9,480 | 10,641 | 12,684 | 20,617 | 14,319 | 11,741 | 11,759 | 11,798 | 31.8 |
| | | Female | 124,378 | 9,209 | 8,941 | 9,870 | 13,073 | 21,191 | 15,579 | 12,898 | 13,797 | 19,820 | 35.0 |
| Lebanon | 112.1 | Male | 54,565 | 4,969 | 4,660 | 5,171 | 5,831 | 9,222 | 7,297 | 5,898 | 5,516 | 6,001 | 32.2 |
| | | Female | 57,535 | 4,523 | 4,482 | 4,934 | 6,058 | 9,024 | 7,518 | 5,877 | 6,150 | 8,969 | 34.7 |
| Perry | 38.8 | Male | 19,247 | 1,867 | 1,874 | 1,952 | 1,926 | 3,549 | 2,704 | 1,828 | 1,698 | 1,849 | 30.6 |
| | | Female | 19,553 | 1,768 | 1,740 | 1,736 | 1,986 | 3,529 | 2,574 | 1,931 | 1,861 | 2,428 | 32.2 |
| **JOHNSTOWN** | **263.9** | **Male** | **127,251** | **11,632** | **11,072** | **11,844** | **15,126** | **20,665** | **14,644** | **12,426** | **14,523** | **15,319** | **31.8** |
| | | **Female** | **136,649** | **11,030** | **10,457** | **11,379** | **14,767** | **19,902** | **15,147** | **14,263** | **16,943** | **22,761** | **35.5** |
| Cambria | 180.4 | Male | 86,767 | 7,775 | 7,484 | 8,018 | 10,827 | 13,963 | 9,627 | 8,482 | 10,092 | 10,499 | 31.6 |
| | | Female | 93,633 | 7,389 | 7,036 | 7,842 | 10,420 | 13,514 | 10,123 | 9,753 | 11,793 | 15,763 | 35.6 |
| Somerset | 83.5 | Male | 40,484 | 3,857 | 3,588 | 3,826 | 4,299 | 6,702 | 5,017 | 3,944 | 4,431 | 4,820 | 32.0 |
| | | Female | 43,016 | 3,641 | 3,421 | 3,537 | 4,347 | 6,388 | 5,024 | 4,510 | 5,150 | 6,998 | 35.3 |
| **LANCASTER** | **382.8** | **Male** | **185,013** | **18,189** | **16,276** | **17,316** | **23,351** | **31,852** | **24,833** | **18,165** | **16,420** | **18,611** | **30.5** |
| | | **Female** | **197,787** | **16,999** | **15,479** | **16,797** | **23,802** | **32,202** | **25,613** | **18,833** | **19,039** | **29,023** | **33.0** |
| Lancaster | 382.8 | Male | 185,013 | 18,189 | 16,276 | 17,316 | 23,351 | 31,852 | 24,833 | 18,165 | 16,420 | 18,611 | 30.5 |
| | | Female | 197,787 | 16,999 | 15,479 | 16,797 | 23,802 | 32,202 | 25,613 | 18,833 | 19,039 | 29,023 | 33.0 |
| **PHILADELPHIA** | **4,770.0** | **Male** | **2,276,319** | **195,812** | **193,004** | **226,751** | **282,863** | **386,440** | **300,351** | **235,424** | **232,561** | **223,113** | **31.2** |
| | | **Female** | **2,493,681** | **188,447** | **185,586** | **217,025** | **277,895** | **404,162** | **326,755** | **257,661** | **268,515** | **367,635** | **34.3** |
| Bucks | 511.3 | Male | 252,083 | 22,984 | 23,201 | 26,743 | 29,027 | 44,219 | 37,618 | 27,477 | 23,763 | 17,051 | 30.4 |
| | | Female | 259,217 | 21,711 | 22,043 | 25,156 | 28,228 | 45,310 | 38,155 | 27,981 | 24,171 | 26,462 | 32.2 |
| Chester | 336.7 | Male | 165,272 | 14,175 | 14,822 | 16,916 | 18,899 | 28,712 | 25,713 | 17,595 | 15,401 | 13,039 | 31.2 |
| | | Female | 171,428 | 13,321 | 13,991 | 16,006 | 19,502 | 29,605 | 26,001 | 17,571 | 15,966 | 19,465 | 32.7 |
| Delaware | 549.9 | Male | 261,478 | 20,689 | 20,213 | 25,761 | 34,475 | 42,643 | 31,217 | 27,867 | 30,597 | 28,016 | 31.9 |
| | | Female | 288,422 | 19,736 | 19,259 | 24,452 | 32,366 | 43,446 | 34,822 | 31,565 | 35,238 | 47,538 | 36.4 |
| Montgomery | 659.8 | Male | 316,220 | 23,583 | 24,689 | 31,123 | 35,392 | 53,359 | 43,677 | 35,935 | 34,839 | 33,623 | 33.1 |
| | | Female | 343,580 | 22,538 | 23,782 | 29,275 | 36,073 | 53,018 | 46,888 | 38,197 | 38,866 | 54,943 | 36.5 |
| Philadelphia | 1,625.9 | Male | 752,104 | 64,998 | 61,606 | 71,176 | 99,200 | 126,137 | 88,077 | 72,614 | 78,379 | 89,917 | 31.3 |
| | | Female | 873,796 | 63,748 | 60,003 | 70,093 | 100,707 | 136,685 | 103,147 | 85,466 | 100,193 | 153,754 | 35.5 |
| *Burlington, N. J.* | *387.7* | *Male* | *194,036* | *16,887* | *17,412* | *20,552* | *27,378* | *34,080* | *28,512* | *20,061* | *16,328* | *12,826* | *29.3* |
| | | *Female* | *193,664* | *16,230* | *16,552* | *19,042* | *21,094* | *34,091* | *29,239* | *20,229* | *17,204* | *19,983* | *32.0* |
| *Camden, N. J.* | *484.4* | *Male* | *230,810* | *22,175* | *21,330* | *23,699* | *25,960* | *39,051* | *30,822* | *23,496* | *23,728* | *20,549* | *30.7* |
| | | *Female* | *253,590* | *21,242* | *20,466* | *22,869* | *27,001* | *42,791* | *33,566* | *25,846* | *26,469* | *33,340* | *33.2* |
| *Gloucester, N. J.* | *214.3* | *Male* | *104,316* | *10,321* | *9,731* | *10,781* | *12,532* | *18,239* | *14,715* | *10,379* | *9,526* | *8,092* | *29.8* |
| | | *Female* | *109,984* | *9,921* | *9,490* | *10,132* | *12,924* | *19,216* | *14,937* | *10,806* | *10,408* | *12,150* | *31.5* |
| **PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA** | *5,755.6* | ***Male*** | *2,749,039* | ***236,973*** | ***233,816*** | ***273,935*** | ***342,470*** | ***466,917*** | ***365,516*** | ***284,436*** | ***279,081*** | ***265,895*** | *31.2* |
| | | ***Female*** | *3,006,561* | ***227,938*** | ***224,896*** | ***262,816*** | ***339,172*** | ***488,670*** | ***395,823*** | ***310,005*** | ***321,576*** | ***435,665*** | *34.2* |
| **PITTSBURGH** | **2,175.0** | **Male** | **1,033,249** | [illegible] | **80,584** | **96,149** | **121,399** | **172,589** | **127,688** | **111,354** | **121,654** | **122,402** | **33.1** |
| | | **Female** | **1,141,751** | **76,090** | **77,116** | **92,025** | **122,086** | **176,215** | **140,064** | **124,199** | **143,600** | **190,356** | **37.0** |
| Allegheny | 1,397.4 | Male | 658,907 | 48,314 | 48,836 | 60,434 | 80,466 | 112,237 | 79,664 | 71,863 | 78,575 | 78,518 | 33.1 |
| | | Female | 738,493 | 46,508 | 46,762 | 58,007 | 82,432 | 115,224 | 89,177 | 80,548 | 93,385 | 126,450 | 37.3 |
| Fayette | 162.7 | Male | 77,926 | 7,003 | 6,971 | 7,608 | 8,260 | 12,344 | 9,145 | 7,690 | 8,918 | 9,987 | 32.4 |
| | | Female | 84,774 | 6,540 | 6,675 | 7,303 | 8,128 | 12,183 | 9,730 | 8,875 | 10,645 | 14,695 | 36.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | |
| **PITTSBURGH (continued)** | | | | | | | | | | | | | |
| Washington | 219.2 | Male | 105,487 | 8,568 | 8,819 | 9,584 | 12,190 | 16,701 | 13,507 | 11,087 | 12,462 | 12,569 | 33.1 |
| | | Female | 113,713 | 8,306 | 8,327 | 9,106 | 11,727 | 16,947 | 14,407 | 12,176 | 14,459 | 18,258 | 36.7 |
| Westmoreland | 395.7 | Male | 190,929 | 15,545 | 15,958 | 18,523 | 20,483 | 31,307 | 25,372 | 20,714 | 21,699 | 21,328 | 33.0 |
| | | Female | 204,771 | 14,736 | 15,352 | 17,609 | 19,799 | 31,861 | 26,750 | 22,600 | 25,111 | 30,953 | 36.1 |
| **PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA** | ***2,376.5*** | ***Male*** | ***1,130,769*** | ***87,663*** | ***88,513*** | ***105,584*** | ***132,622*** | ***187,874*** | ***139,928*** | ***122,477*** | ***133,110*** | ***132,998*** | ***33.0*** |
| | | ***Female*** | ***1,245,731*** | ***84,032*** | ***84,676*** | ***100,981*** | ***133,108*** | ***191,758*** | ***153,293*** | ***136,107*** | ***156,493*** | ***205,283*** | ***36.8*** |
| **READING** | **321.8** | **Male** | **154,451** | **12,335** | **12,201** | **14,110** | **17,162** | **25,256** | **20,312** | **17,051** | **16,856** | **19,168** | **33.5** |
| | | **Female** | **167,349** | **11,764** | **11,541** | **13,573** | **17,560** | **25,551** | **21,198** | **17,809** | **19,185** | **29,168** | **36.7** |
| Berks | 321.8 | Male | 154,451 | 12,335 | 12,201 | 14,110 | 17,162 | 25,256 | 20,312 | 17,051 | 16,856 | 19,168 | 33.5 |
| | | Female | 167,349 | 11,764 | 11,541 | 13,573 | 17,560 | 25,551 | 21,198 | 17,809 | 19,185 | 29,168 | 36.7 |
| **SCRANTON - WILKES-BARRE** | **737.1** | **Male** | **346,632** | **27,087** | **28,008** | **31,671** | **39,058** | **54,836** | **44,123** | **36,273** | **39,988** | **45,588** | **33.7** |
| | | **Female** | **390,468** | **26,489** | **26,256** | **30,014** | **40,443** | **54,380** | **45,170** | **40,752** | **50,096** | **76,268** | **38.8** |
| Columbia | 63.9 | Male | 30,458 | 2,389 | 2,532 | 2,748 | 4,312 | 4,801 | 3,929 | 2,962 | 3,141 | 3,644 | 31.8 |
| | | Female | 33,442 | 2,322 | 2,357 | 2,599 | 5,121 | 4,750 | 4,003 | 3,102 | 3,756 | 5,432 | 34.1 |
| Lackawanna | 224.8 | Male | 104,545 | 8,329 | 8,166 | 9,491 | 12,100 | 16,121 | 12,672 | 10,842 | 12,565 | 14,259 | 33.8 |
| | | Female | 120,255 | 7,980 | 7,918 | 9,027 | 12,353 | 16,166 | 13,273 | 12,734 | 15,959 | 24,845 | 40.0 |
| Luzerne | 342.0 | Male | 159,705 | 11,879 | 12,666 | 14,526 | 17,130 | 24,989 | 20,257 | 17,354 | 19,093 | 21,811 | 34.5 |
| | | Female | 182,295 | 11,874 | 12,291 | 13,951 | 16,936 | 24,570 | 20,761 | 19,583 | 24,649 | 37,680 | 40.6 |
| Monroe | 77.9 | Male | 37,816 | 3,037 | 3,123 | 3,459 | 4,110 | 6,427 | 5,245 | 3,943 | 3,981 | 4,491 | 33.1 |
| | | Female | 40,084 | 2,920 | 2,876 | 3,194 | 4,676 | 6,425 | 5,282 | 4,066 | 4,339 | 6,306 | 34.9 |
| Wyoming | 28.5 | Male | 14,108 | 1,453 | 1,521 | 1,447 | 1,406 | 2,498 | 2,020 | 1,172 | 1,208 | 1,383 | 29.9 |
| | | Female | 14,392 | 1,393 | 1,414 | 1,243 | 1,357 | 2,469 | 1,851 | 1,267 | 1,393 | 2,005 | 32.2 |
| **SHARON** | **128.7** | **Male** | **62,195** | **5,235** | **5,151** | **6,175** | **7,911** | **9,503** | **7,613** | **6,506** | **6,897** | **7,204** | **32.0** |
| | | **Female** | **66,505** | **4,907** | **4,876** | **5,677** | **7,687** | **9,555** | **8,108** | **7,059** | **7,822** | **10,814** | **35.7** |
| Mercer | 128.7 | Male | 62,195 | 5,235 | 5,151 | 6,175 | 7,911 | 9,503 | 7,613 | 6,506 | 6,897 | 7,204 | 32.0 |
| | | Female | 66,505 | 4,907 | 4,876 | 5,677 | 7,687 | 9,555 | 8,108 | 7,059 | 7,822 | 10,814 | 35.7 |
| **STATE COLLEGE** | **116.0** | **Male** | **59,807** | **3,897** | **3,879** | **4,267** | **18,362** | **10,846** | **6,537** | **4,443** | **3,767** | **3,809** | **24.8** |
| | | **Female** | **56,193** | **3,643** | **3,747** | **4,067** | **14,699** | **9,009** | **6,486** | **4,542** | **4,183** | **5,817** | **27.2** |
| Centre | 116.0 | Male | 59,807 | 3,897 | 3,879 | 4,267 | 18,362 | 10,846 | 6,537 | 4,443 | 3,767 | 3,809 | 24.8 |
| | | Female | 56,193 | 3,643 | 3,747 | 4,067 | 14,699 | 9,009 | 6,486 | 4,542 | 4,183 | 5,817 | 27.2 |
| **WILLIAMSPORT** | **119.9** | **Male** | **57,568** | **5,258** | **4,994** | **5,485** | **7,019** | **9,471** | **7,354** | **5,892** | **5,672** | **6,423** | **31.4** |
| | | **Female** | **62,332** | **5,000** | **4,839** | **5,257** | **6,797** | **9,665** | **7,635** | **6,221** | **6,741** | **10,177** | **34.6** |
| Lycoming | 119.9 | Male | 57,568 | 5,258 | 4,994 | 5,485 | 7,019 | 9,471 | 7,354 | 5,892 | 5,672 | 6,423 | 31.4 |
| | | Female | 62,332 | 5,000 | 4,839 | 5,257 | 6,797 | 9,665 | 7,635 | 6,221 | 6,741 | 10,177 | 34.6 |
| **YORK** | **397.6** | **Male** | **193,141** | **16,428** | **17,236** | **18,415** | **21,917** | **33,799** | **27,780** | **19,686** | **18,389** | **19,571** | **31.7** |
| | | **Female** | **204,459** | **15,976** | **16,651** | **17,813** | **22,275** | **34,514** | **27,606** | **20,245** | **20,500** | **28,879** | **33.6** |
| Adams | 70.5 | Male | 34,492 | 3,069 | 3,098 | 3,406 | 4,571 | 5,707 | 4,645 | 3,294 | 3,164 | 3,538 | 30.4 |
| | | Female | 36,008 | 2,970 | 2,861 | 3,284 | 4,522 | 5,866 | 4,584 | 3,393 | 3,520 | 5,008 | 32.4 |
| York | 327.1 | Male | 158,649 | 13,359 | 14,138 | 15,009 | 17,346 | 28,092 | 23,055 | 16,392 | 15,225 | 16,033 | 31.9 |
| | | Female | 168,451 | 13,006 | 13,790 | 14,529 | 17,753 | 28,648 | 23,022 | 16,852 | 16,980 | 23,871 | 33.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 70.5 | Male | 34,492 | 3,069 | 3,098 | 3,406 | 4,571 | 5,707 | 4,645 | 3,294 | 3,164 | 3,538 | 30.4 |
| | | Female | 36,008 | 2,970 | 2,861 | 3,284 | 4,522 | 5,866 | 4,584 | 3,393 | 3,520 | 5,008 | 32.4 |
| Allegheny | 1,397.4 | Male | 658,907 | 48,314 | 48,836 | 60,434 | 80,466 | 112,237 | 79,664 | 71,863 | 78,575 | 78,518 | 33.1 |
| | | Female | 738,493 | 46,508 | 46,762 | 58,007 | 82,432 | 115,224 | 89,177 | 80,548 | 93,385 | 126,450 | 37.3 |
| Armstrong | 82.2 | Male | 39,844 | 3,513 | 3,532 | 3,679 | 4,474 | 6,106 | 4,843 | 3,953 | 4,535 | 5,209 | 32.7 |
| | | Female | 42,356 | 3,271 | 3,199 | 3,548 | 4,227 | 6,145 | 5,062 | 4,440 | 5,183 | 7,281 | 36.6 |
| Beaver | 201.5 | Male | 97,520 | 8,233 | 7,929 | 9,435 | 11,223 | 15,285 | 12,240 | 11,123 | 11,456 | 10,596 | 32.8 |
| | | Female | 103,980 | 7,942 | 7,560 | 8,956 | 11,022 | 15,543 | 12,229 | 11,908 | 12,893 | 14,927 | 35.7 |
| Bedford | 48.3 | Male | 23,556 | 2,193 | 2,207 | 2,379 | 2,468 | 3,583 | 3,276 | 2,342 | 2,384 | 2,724 | 32.1 |
| | | Female | 24,744 | 2,113 | 2,160 | 2,237 | 2,357 | 3,581 | 3,310 | 2,528 | 2,715 | 3,743 | 34.8 |
| Berks | 321.8 | Male | 154,451 | 12,335 | 12,201 | 14,110 | 17,162 | 25,256 | 20,312 | 17,051 | 16,856 | 19,168 | 33.5 |
| | | Female | 167,349 | 11,764 | 11,541 | 13,573 | 17,560 | 25,551 | 21,198 | 17,809 | 19,185 | 29,168 | 36.7 |
| Blair | 136.4 | Male | 64,075 | 5,925 | 5,650 | 6,257 | 7,140 | 10,199 | 8,006 | 6,333 | 6,787 | 7,778 | 31.9 |
| | | Female | 72,325 | 5,754 | 5,459 | 5,892 | 7,174 | 10,704 | 8,768 | 7,268 | 8,311 | 12,995 | 36.3 |
| Bradford | 64.9 | Male | 31,438 | 3,103 | 3,046 | 3,523 | 3,192 | 4,960 | 4,350 | 2,994 | 2,847 | 3,423 | 30.8 |
| | | Female | 33,462 | 2,991 | 2,935 | 3,314 | 3,387 | 5,098 | 4,363 | 3,066 | 3,293 | 5,015 | 33.1 |
| Bucks | 511.3 | Male | 252,083 | 22,984 | 23,201 | 26,743 | 29,027 | 44,219 | 37,618 | 27,477 | 23,763 | 17,051 | 30.4 |
| | | Female | 259,217 | 21,711 | 22,043 | 25,156 | 28,228 | 45,310 | 38,155 | 27,981 | 24,171 | 26,462 | 32.2 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Butler | 155.3 | Male | 75,884 | 6,906 | 6,794 | 7,617 | 9,704 | 13,077 | 10,283 | 7,332 | 6,987 | 7,184 | 30.3 |
| | | Female | 79,416 | 6,727 | 6,386 | 7,160 | 9,757 | 13,109 | 10,369 | 7,529 | 7,883 | 10,496 | 32.4 |
| Cambria | 180.4 | Male | 86,767 | 7,775 | 7,484 | 8,018 | 10,827 | 13,963 | 9,627 | 8,482 | 10,092 | 10,499 | 31.6 |
| | | Female | 93,633 | 7,389 | 7,036 | 7,842 | 10,420 | 13,514 | 10,123 | 9,753 | 11,793 | 15,763 | 35.6 |
| Cameron | 6.3 | Male | 3,058 | 262 | 282 | 295 | 305 | 481 | 375 | 336 | 343 | 379 | 33.0 |
| | | Female | 3,242 | 223 | 249 | 290 | 283 | 460 | 392 | 327 | 439 | 579 | 38.0 |
| Carbon | 54.4 | Male | 26,092 | 2,150 | 2,031 | 2,434 | 2,579 | 4,060 | 3,147 | 2,843 | 3,246 | 3,602 | 34.5 |
| | | Female | 28,308 | 1,927 | 2,045 | 2,273 | 2,545 | 3,835 | 3,286 | 3,142 | 3,830 | 5,425 | 39.7 |
| Centre | 116.0 | Male | 59,807 | 3,897 | 3,879 | 4,267 | 18,362 | 10,846 | 6,537 | 4,443 | 3,767 | 3,809 | 24.8 |
| | | Female | 56,193 | 3,643 | 3,747 | 4,067 | 14,699 | 9,009 | 6,486 | 4,542 | 4,183 | 5,817 | 27.2 |
| Chester | 336.7 | Male | 165,272 | 14,175 | 14,822 | 16,916 | 18,899 | 28,712 | 25,713 | 17,595 | 15,401 | 13,039 | 31.2 |
| | | Female | 171,428 | 13,321 | 13,991 | 16,006 | 19,502 | 29,605 | 26,001 | 17,571 | 15,966 | 19,465 | 32.7 |
| Clarion | 45.2 | Male | 22,105 | 1,920 | 1,829 | 2,088 | 3,919 | 3,352 | 2,692 | 2,052 | 1,899 | 2,354 | 28.9 |
| | | Female | 23,095 | 1,874 | 1,853 | 2,000 | 3,909 | 3,090 | 2,821 | 2,061 | 2,184 | 3,303 | 31.2 |
| Clearfield | 84.4 | Male | 41,060 | 3,881 | 3,884 | 4,227 | 4,543 | 6,577 | 5,119 | 3,852 | 4,140 | 4,837 | 31.1 |
| | | Female | 43,340 | 3,721 | 3,659 | 3,918 | 4,216 | 6,264 | 5,435 | 4,214 | 4,983 | 6,930 | 34.8 |
| Clinton | 39.5 | Male | 19,119 | 1,677 | 1,574 | 1,749 | 2,757 | 2,687 | 2,338 | 1,996 | 1,999 | 2,142 | 31.2 |
| | | Female | 20,381 | 1,626 | 1,563 | 1,669 | 2,811 | 2,840 | 2,510 | 2,071 | 2,318 | 2,973 | 33.9 |
| Columbia | 63.9 | Male | 30,458 | 2,389 | 2,532 | 2,748 | 4,312 | 4,801 | 3,929 | 2,962 | 3,141 | 3,644 | 31.8 |
| | | Female | 33,442 | 2,322 | 2,357 | 2,599 | 5,121 | 4,750 | 4,003 | 3,102 | 3,756 | 5,432 | 34.1 |
| Crawford | 90.8 | Male | 44,040 | 4,168 | 4,126 | 4,422 | 5,116 | 6,929 | 5,724 | 4,153 | 4,301 | 5,101 | 31.0 |
| | | Female | 46 760 | 3,853 | 3,933 | 4,072 | 5,094 | 7,211 | 5,859 | 4,406 | 4,924 | 7,408 | 33.9 |
| Cumberland | 187.9 | Male | 90,630 | 7,046 | 7,419 | 8,376 | 12,457 | 15,589 | 12,970 | 9,635 | 8,979 | 8,159 | 31.4 |
| | | Female | 97,270 | 6,772 | 7,113 | 8,051 | 12,348 | 15,701 | 13,485 | 10,367 | 9,930 | 13,503 | 34.1 |
| Dauphin | 236.8 | Male | 112,422 | 9,383 | 9,480 | 10,641 | 12,684 | 20,617 | 14,319 | 11,741 | 11,759 | 11,798 | 31.8 |
| | | Female | 124,378 | 9,209 | 8,941 | 9,870 | 13,073 | 21,191 | 15,579 | 12,898 | 13,797 | 19,820 | 35.0 |
| Delaware | 549.9 | Male | 261,478 | 20,689 | 20,213 | 25,761 | 34,475 | 42,643 | 31,217 | 27,867 | 30,597 | 28,016 | 31.9 |
| | | Female | 288,422 | 19,736 | 19,259 | 24,452 | 32,366 | 43,446 | 34,822 | 31,565 | 35,238 | 47,538 | 36.4 |
| Elk | 38.6 | Male | 18,881 | 1,698 | 1,781 | 2,072 | 2,093 | 2,842 | 2,378 | 1,956 | 1,932 | 2,129 | 31.3 |
| | | Female | 19,719 | 1,617 | 1,687 | 2,028 | 1,901 | 2,771 | 2,404 | 2,059 | 2,256 | 2,996 | 34.5 |
| Erie | 285.6 | Male | 137,658 | 13,423 | 12,643 | 13,473 | 18,172 | 23,289 | 16,856 | 12,906 | 13,845 | 13,051 | 29.8 |
| | | Female | 147,942 | 12,789 | 12,122 | 13,004 | 18,788 | 23,442 | 17,703 | 14,173 | 15,710 | 20,211 | 32.4 |
| Fayette | 162.7 | Male | 77,926 | 7,003 | 6,971 | 7,608 | 8,260 | 12,344 | 9,145 | 7,690 | 8,918 | 9,987 | 32.4 |
| | | Female | 84,774 | 6,540 | 6,675 | 7,303 | 8,128 | 12,183 | 9,730 | 8,875 | 10,645 | 14,695 | 36.6 |
| Forest | 5.0 | Male | 2,494 | 175 | 186 | 270 | 240 | 356 | 304 | 237 | 282 | 444 | 35.7 |
| | | Female | 2,506 | 176 | 208 | 224 | 195 | 336 | 341 | 261 | 338 | 427 | 38.3 |
| Franklin | 118.0 | Male | 57,184 | 5,077 | 5,326 | 5,610 | 6,241 | 9,490 | 7,845 | 6,010 | 5,548 | 6,037 | 31.7 |
| | | Female | 60,816 | 4,812 | 4,882 | 5,352 | 6,171 | 9,649 | 8,219 | 6,292 | 6,325 | 9,114 | 34.5 |
| Fulton | 13.7 | Male | 6,740 | 632 | 655 | 718 | 688 | 1,059 | 954 | 666 | 652 | 716 | 31.4 |
| | | Female | 6,960 | 686 | 617 | 631 | 682 | 1,064 | 989 | 669 | 694 | 928 | 33.1 |
| Greene | 42.2 | Male | 20,507 | 2,023 | 1,910 | 1,979 | 2,306 | 3,415 | 2,431 | 1,747 | 2,117 | 2,579 | 31.0 |
| | | Female | 21,693 | 1,876 | 1,836 | 1,886 | 2,162 | 3,397 | 2,422 | 2,034 | 2,452 | 3,628 | 34.1 |
| Huntingdon | 43.7 | Male | 21,926 | 1,838 | [illegible] | 2,036 | 2,869 | 3,912 | 2,930 | 2,139 | 1,913 | 2,325 | 30.8 |
| | | Female | 21,774 | 1,735 | [illegible] | 1,917 | 2,408 | 3,190 | 2,729 | 2,261 | 2,207 | 3,500 | 34.4 |
| Indiana | 95.7 | Male | 46,286 | 4,146 | [illegible] | 4,125 | 8,218 | 7,614 | 5,360 | 3,940 | 4,207 | 4,720 | 28.5 |
| | | Female | 49,414 | 4,054 | [illegible] | 3,913 | 9,187 | 7,275 | 5,478 | 4,363 | 4,833 | 6,595 | 30.3 |
| Jefferson | 50.3 | Male | 24,251 | 2,306 | 2,150 | 2,389 | 2,733 | 3,801 | 2,953 | 2,242 | 2,491 | 3,186 | 31.7 |
| | | Female | 26,049 | 2,297 | 1,988 | 2,184 | 2,609 | 3,700 | 3,142 | 2,653 | 2,867 | 4,609 | 35.8 |
| Juniata | 20.4 | Male | 9,996 | 929 | 937 | 975 | 1,049 | 1,668 | 1,352 | 1,060 | 940 | 1,086 | 31.6 |
| | | Female | 10,404 | 934 | 838 | 922 | 1,030 | 1,531 | 1,388 | 1,040 | 1,073 | 1,648 | 34.7 |
| Lackawanna | 224.8 | Male | 104,545 | 8,329 | 8,166 | 9,491 | 12,100 | 16,121 | 12,672 | 10,842 | 12,565 | 14,259 | 33.8 |
| | | Female | 120,255 | 7,980 | 7,918 | 9,027 | 12,353 | 16,166 | 13,273 | 12,734 | 15,959 | 24,845 | 40.0 |
| Lancaster | 382.8 | Male | 185,013 | 18,189 | 16,276 | 17,316 | 23,351 | 31,852 | 24,833 | 18,165 | 16,420 | 18,611 | 30.5 |
| | | Female | 197,787 | 16,999 | 15,479 | 16,797 | 23,802 | 32,202 | 25,613 | 18,833 | 19,039 | 29,023 | 33.0 |
| Lawrence | 106.1 | Male | 50,933 | 4,467 | 4,203 | 4,715 | 6,191 | 7,973 | 6,089 | 5,361 | 5,904 | 6,030 | 32.4 |
| | | Female | 55,167 | 4,232 | 3,865 | 4,272 | 6,082 | 8,090 | 6,568 | 5,869 | 7,083 | 9,106 | 36.6 |
| Lebanon | 112.1 | Male | 54,565 | 4,969 | 4,660 | 5,171 | 5,831 | 9,222 | 7,297 | 5,898 | 5,516 | 6,001 | 32.2 |
| | | Female | 57,535 | 4,523 | 4,482 | 4,934 | 6,058 | 9,024 | 7,518 | 5,877 | 6,150 | 8,969 | 34.7 |
| Lehigh | 279.1 | Male | 133,785 | 10,501 | 10,349 | 11,939 | 15,352 | 23,281 | 18,073 | 14,620 | 14,690 | 14,980 | 33.1 |
| | | Female | 145,315 | 9,757 | 9,963 | 11,386 | 15,805 | 23,520 | 18,647 | 15,764 | 16,920 | 23,553 | 36.2 |
| Luzerne | 342.0 | Male | 159,705 | 11,879 | 12,666 | 14,526 | 17,130 | 24,989 | 20,257 | 17,354 | 19,093 | 21,811 | 34.5 |
| | | Female | 182,295 | 11,874 | 12,291 | 13,951 | 16,936 | 24,570 | 20,761 | 19,583 | 24,649 | 37,680 | 40.6 |
| Lycoming | 119.9 | Male | 57,568 | 5,258 | 4,994 | 5,485 | 7,019 | 9,471 | 7,354 | 5,892 | 5,672 | 6,423 | 31.4 |
| | | Female | 62,332 | 5,000 | 4,839 | 5,257 | 6,797 | 9,665 | 7,635 | 6,221 | 6,741 | 10,177 | 34.6 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| McKean | 49.9 | Male | 23,902 | 2,192 | 2,187 | 2,373 | 2,554 | 3,475 | 2,953 | 2,349 | 2,487 | 3,332 | 32.6 |
| | | Female | 25,998 | 2,001 | 2,193 | 2,318 | 2,544 | 3,519 | 3,049 | 2,649 | 2,883 | 4,842 | 36.4 |
| Mercer | 128.7 | Male | 62,195 | 5,235 | 5,151 | 6,175 | 7,911 | 9,500 | 7,613 | 6,506 | 6,897 | 7,204 | 32.0 |
| | | Female | 66,505 | 4,907 | 4,876 | 5,677 | 7,687 | 9,555 | 8,108 | 7,059 | 7,822 | 10,814 | 35.7 |
| Mifflin | 47.5 | Male | 22,533 | 2,047 | 2,114 | 2,395 | 2,156 | 3,521 | 3,142 | 2,315 | 2,254 | 2,589 | 32.3 |
| | | Female | 24,967 | 1,907 | 2,052 | 2,263 | 2,354 | 3,652 | 3,233 | 2,494 | 2,805 | 4,207 | 35.8 |
| Monroe | 77.9 | Male | 37,816 | 3,037 | 3,123 | 3,459 | 4,110 | 6,427 | 5,245 | 3,943 | 3,981 | 4,491 | 33.1 |
| | | Female | 40,084 | 2,920 | 2,876 | 3,194 | 4,676 | 6,425 | 5,282 | 4,066 | 4,339 | 6,306 | 34.9 |
| Montgomery | 659.8 | Male | 316,220 | 23,583 | 24,689 | 31,123 | 35,392 | 53,359 | 43,677 | 35,935 | 34,839 | 33,623 | 33.1 |
| | | Female | 343,380 | 22,538 | 23,782 | 29,275 | 36,073 | 53,018 | 46,888 | 38,197 | 38,866 | 54,943 | 36.5 |
| Montour | 16.9 | Male | 7,869 | 688 | 662 | 733 | 813 | 1,259 | 1,084 | 809 | 794 | 1,027 | 33.2 |
| | | Female | 9,031 | 650 | 595 | 733 | 968 | 1,318 | 1,120 | 849 | 939 | 1,859 | 37.2 |
| Northampton | 231.9 | Male | 112,392 | 8,879 | 8,911 | 10,266 | 14,652 | 18,262 | 14,668 | 11,915 | 12,646 | 12,193 | 32.4 |
| | | Female | 119,508 | 8,506 | 8,403 | 9,705 | 12,636 | 18,578 | 15,384 | 12,777 | 14,752 | 18,767 | 36.3 |
| Northumberland | 100.7 | Male | 47,461 | 3,916 | 3,978 | 4,501 | 4,607 | 7,323 | 6,163 | 4,879 | 5,517 | 6,577 | 34.2 |
| | | Female | 53,239 | 3,699 | 3,887 | 4,243 | 4,728 | 7,328 | 6,347 | 5,537 | 6,828 | 10,642 | 39.3 |
| Perry | 38.8 | Male | 19,247 | 1,867 | 1,874 | 1,952 | 1,926 | 3,549 | 2,704 | 1,828 | 1,698 | 1,849 | 30.6 |
| | | Female | 19,553 | 1,768 | 1,740 | 1,736 | 1,986 | 3,529 | 2,574 | 1,931 | 1,861 | 2,428 | 32.2 |
| Philadelphia | 1,625.9 | Male | 752,104 | 64,998 | 61,606 | 71,176 | 99,200 | 126,137 | 88,077 | 72,614 | 78,379 | 89,917 | 31.3 |
| | | Female | 873,796 | 63,748 | 60,003 | 70,093 | 100,707 | 136,685 | 103,147 | 85,466 | 100,193 | 153,754 | 35.5 |
| Pike | 21.0 | Male | 10,154 | 717 | 736 | 923 | 770 | 1,390 | 1,345 | 1,125 | 1,381 | 1,767 | 39.0 |
| | | Female | 10,846 | 714 | 732 | 850 | 773 | 1,487 | 1,326 | 1,164 | 1,570 | 2,230 | 41.5 |
| Potter | 18.5 | Male | 9,186 | 914 | 971 | 1,014 | 907 | 1,333 | 1,138 | 888 | 937 | 1,084 | 30.9 |
| | | Female | 9,314 | 817 | 800 | 895 | 862 | 1,359 | 1,188 | 918 | 995 | 1,480 | 34.4 |
| Schuylkill | 160.3 | Male | 76,034 | 6,000 | 6,194 | 6,934 | 7,299 | 11,416 | 9,100 | 8,297 | 9,786 | 11,008 | 35.2 |
| | | Female | 84,266 | 5,573 | 5,739 | 6,646 | 7,211 | 11,085 | 9,453 | 9,132 | 11,891 | 17,536 | 41.2 |
| Snyder | 35.8 | Male | 17,728 | 1,536 | 1,561 | 1,673 | 2,519 | 3,104 | 2,380 | 1,710 | 1,574 | 1,671 | 30.1 |
| | | Female | 18,072 | 1,477 | 1,474 | 1,582 | 2,340 | 2,892 | 2,482 | 1,754 | 1,722 | 2,349 | 32.5 |
| Somerset | 83.5 | Male | 40,484 | 3,857 | 3,588 | 3,826 | 4,299 | 6,702 | 5,017 | 3,944 | 4,431 | 4,820 | 32.0 |
| | | Female | 43,016 | 3,641 | 3,421 | 3,537 | 4,347 | 6,388 | 5,024 | 4,510 | 5,150 | 6,998 | 35.3 |
| Sullivan | 6.4 | Male | 3,191 | 248 | 226 | 388 | 377 | 466 | 336 | 309 | 354 | 487 | 32.7 |
| | | Female | 3,209 | 234 | 216 | 355 | 328 | 386 | 356 | 318 | 388 | 628 | 37.4 |
| Susquehanna | 40.0 | Male | 19,629 | 1,879 | 1,818 | 1,992 | 1,956 | 3,067 | 2,743 | 1,876 | 1,965 | 2,333 | 32.1 |
| | | Female | 20,371 | 1,784 | 1,764 | 1,958 | 1,813 | 3,017 | 2,752 | 1,892 | 2,202 | 3,189 | 34.5 |
| Tioga | 41.8 | Male | 20,277 | 1,920 | 1,872 | 2,106 | 2,643 | 3,046 | 2,737 | 1,890 | 1,854 | 2,209 | 30.2 |
| | | Female | 21,523 | 1,805 | 1,800 | 2,059 | 2,877 | 2,975 | 2,832 | 1,952 | 2,108 | 3,115 | 32.5 |
| Union | 33.9 | Male | 17,337 | 1,326 | 1,395 | 1,393 | 2,983 | 3,234 | 2,464 | 1,633 | 1,380 | 1,529 | 29.9 |
| | | Female | 16,563 | 1,268 | 1,267 | 1,374 | 2,652 | 2,486 | 2,094 | 1,545 | 1,542 | 2,335 | 31.9 |
| Venango | 65.3 | Male | 31,609 | 3,002 | 2,757 | 3,095 | 3,318 | 5,365 | 4,084 | 3,336 | 3,187 | 3,465 | 31.8 |
| | | Female | 33,691 | 2,828 | 2,645 | 2,881 | 3,327 | 5,377 | 4,262 | 3,490 | 3,624 | 5,257 | 34.6 |
| Warren | 47.5 | Male | 23,037 | 2,146 | 1,994 | 2,327 | 2,294 | 3,592 | 3,077 | 2,420 | 2,325 | 2,862 | 32.7 |
| | | Female | 24,463 | 2,015 | 1,937 | 2,106 | 2,279 | 3,643 | 3,218 | 2,540 | 2,700 | 4,025 | 35.8 |
| Washington | 219.2 | Male | 105,487 | 8,568 | 8,819 | 9,584 | 12,190 | 16,701 | 13,507 | 11,087 | 12,462 | 12,569 | 33.1 |
| | | Female | 113,713 | 8,306 | 8,327 | 9,106 | 11,727 | 16,947 | 14,407 | 12,176 | 14,459 | 18,258 | 36.7 |
| Wayne | 38.4 | Male | 18,742 | 1,741 | 1,622 | 1,802 | 1,767 | 2,903 | 2,434 | 1,810 | 2,042 | 2,621 | 33.4 |
| | | Female | 19,658 | 1,611 | 1,597 | 1,800 | 1,675 | 2,741 | 2,324 | 1,956 | 2,255 | 3,699 | 36.7 |
| Westmoreland | 395.7 | Male | 190,929 | 15,545 | 15,958 | 18,523 | 20,483 | 31,307 | 25,372 | 20,714 | 21,699 | 21,328 | 33.0 |
| | | Female | 204,771 | 14,736 | 15,352 | 17,609 | 19,799 | 31,861 | 26,750 | 22,600 | 25,111 | 30,953 | 36.1 |
| Wyoming | 28.5 | Male | 14,108 | 1,453 | 1,521 | 1,447 | 1,406 | 2,498 | 2,020 | 1,172 | 1,208 | 1,383 | 29.9 |
| | | Female | 14,392 | 1,393 | 1,414 | 1,243 | 1,357 | 2,469 | 1,851 | 1,267 | 1,393 | 2,005 | 32.2 |
| York | 327.1 | Male | 158,649 | 13,359 | 14,138 | 15,009 | 17,346 | 28,092 | 23,055 | 16,392 | 15,225 | 16,033 | 31.9 |
| | | Female | 168,451 | 13,306 | 13,790 | 14,529 | 17,753 | 28,648 | 23,022 | 16,852 | 16,980 | 23,871 | 33.8 |
| **TOTAL METRO COUNTIES** | **10,090.9** | **Male** | **4,814,850** | **398,296** | **394,878** | **457,095** | **590,314** | **807,240** | **617,386** | **502,126** | **517,767** | **529,748** | **32.0** |
| | | **Female** | **5,276,050** | **381,899** | **378,468** | **437,391** | **588,427** | **824,124** | **662,213** | **550,808** | **606,697** | **846,023** | **35.4** |
| **TOTAL STATE** | **11,965.4** | **Male** | **5,722,841** | **479,482** | **475,307** | **545,612** | **696,383** | **951,816** | **734,162** | **592,140** | **611,025** | **636,914** | **32.0** |
| | | **Female** | **6,242,539** | **459,100** | **454,567** | **520,991** | **693,626** | **966,190** | **782,050** | **647,141** | **715,199** | **1,003,695** | **35.3** |
| **RHODE ISLAND** | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | **878.7** | **Male** | **416,369** | **32,959** | **33,346** | **39,895** | **54,506** | **70,373** | **51,887** | **41,366** | **44,628** | **47,409** | **31.7** |
| | | **Female** | **462,331** | **31,850** | **31,980** | **38,192** | **55,962** | **71,741** | **53,245** | **45,239** | **52,190** | **79,932** | **35.3** |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **RHODE ISLAND (continued)** | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)** | | | | | | | | | | | | | |
| Bristol | 46.6 | Male | 22,663 | 1,666 | 1,755 | 2,315 | 3,022 | 3,331 | 2,943 | 2,487 | 2,620 | 2,524 | 32.7 |
| | | Female | 23,937 | 1,565 | 1,713 | 2,165 | 2,765 | 3,433 | 3,076 | 2,682 | 2,831 | 3,707 | 36.1 |
| Kent | 159.8 | Male | 76,722 | 6,259 | 6,625 | 7,838 | 8,485 | 13,226 | 10,527 | 8,076 | 8,281 | 7,405 | 31.9 |
| | | Female | 83,078 | 5,987 | 6,312 | 7,593 | 8,523 | 13,745 | 10,937 | 8,705 | 9,257 | 12,019 | 34.5 |
| Providence | 572.8 | Male | 268,289 | 20,814 | 20,867 | 25,118 | 35,579 | 44,484 | 31,902 | 26,664 | 29,674 | 33,187 | 32.1 |
| | | Female | 304,511 | 20,291 | 20,039 | 24,176 | 37,072 | 45,545 | 34,666 | 29,565 | 35,570 | 57,587 | 36.5 |
| Washington | 99.5 | Male | 48,695 | 4,220 | 4,099 | 4,624 | 7,420 | 9,332 | 6,515 | 4,139 | 4,053 | 4,293 | 29.3 |
| | | Female | 50,805 | 4,007 | 3,916 | 4,258 | 7,602 | 9,018 | 6,566 | 4,287 | 4,532 | 6,619 | 31.2 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Bristol | 46.6 | Male | 22,663 | 1,666 | 1,755 | 2,315 | 3,022 | 3,331 | 2,943 | 2,487 | 2,620 | 2,524 | 32.7 |
| | | Female | 23,937 | 1,565 | 1,713 | 2,165 | 2,765 | 3,433 | 3,076 | 2,682 | 2,831 | 3,707 | 36.1 |
| Kent | 159.8 | Male | 76,722 | 6,259 | 6,625 | 7,838 | 8,485 | 13,226 | 10,527 | 8,076 | 8,281 | 7,405 | 31.9 |
| | | Female | 83,078 | 5,987 | 6,312 | 7,593 | 8,523 | 13,745 | 10,937 | 8,705 | 9,257 | 12,019 | 34.5 |
| Newport | 84.3 | Male | 42,367 | 3,441 | 3,442 | 3,788 | 6,412 | 8,455 | 5,976 | 3,642 | 3,495 | 3,716 | 29.8 |
| | | Female | 41,933 | 3,241 | 3,325 | 3,663 | 4,774 | 7,373 | 5,406 | 3,772 | 4,119 | 6,260 | 33.1 |
| Providence | 572.8 | Male | 268,289 | 20,814 | 20,867 | 25,118 | 35,579 | 44,484 | 31,902 | 26,664 | 29,674 | 33,187 | 32.1 |
| | | Female | 304,511 | 20,291 | 20,039 | 24,176 | 37,072 | 45,545 | 34,666 | 29,565 | 35,570 | 57,587 | 36.5 |
| Washington | 99.5 | Male | 48,695 | 4,220 | 4,099 | 4,624 | 7,420 | 9,332 | 6,515 | 4,139 | 4,053 | 4,293 | 29.3 |
| | | Female | 50,805 | 4,007 | 3,916 | 4,258 | 7,602 | 9,018 | 6,566 | 4,287 | 4,532 | 6,619 | 31.2 |
| **TOTAL METRO COUNTIES** | **878.7** | **Male** | **416,369** | **32,959** | **33,346** | **39,895** | **54,506** | **70,373** | **51,887** | **41,366** | **44,628** | **47,409** | **31.7** |
| | | **Female** | **462,331** | **31,850** | **31,980** | **38,192** | **55,962** | **71,741** | **55,245** | **45,239** | **52,190** | **79,932** | **35.3** |
| **TOTAL STATE** | **963.0** | **Male** | **458,736** | **36,400** | **36,788** | **43,683** | **60,918** | **78,828** | **57,863** | **45,008** | **48,123** | **51,125** | **31.5** |
| | | **Female** | **504,264** | **35,091** | **35,305** | **41,855** | **60,736** | **79,114** | **60,651** | **49,011** | **56,209** | **86,192** | **35.0** |
| **SOUTH CAROLINA** | | | | | | | | | | | | | |
| **ANDERSON** | **144.2** | **Male** | **69,039** | **6,672** | **6,501** | **6,665** | **7,685** | **11,656** | **10,265** | **6,935** | **6,326** | **6,334** | **31.0** |
| | | **Female** | **75,161** | **6,426** | **6,212** | **6,430** | **7,849** | **12,241** | **10,495** | **7,369** | **7,678** | **10,461** | **33.7** |
| Anderson | 144.2 | Male | 69,039 | 6,672 | 6,501 | 6,665 | 7,685 | 11,656 | 10,265 | 6,935 | 6,326 | 6,334 | 31.0 |
| | | Female | 75,161 | 6,426 | 6,212 | 6,430 | 7,849 | 12,241 | 10,495 | 7,369 | 7,678 | 10,461 | 33.7 |
| **CHARLESTON** | **484.0** | **Male** | **247,596** | **24,676** | **22,083** | **23,581** | **47,414** | **48,537** | **32,401** | **19,151** | **16,461** | **13,292** | **26.2** |
| | | **Female** | **236,404** | **23,818** | **21,351** | **22,628** | **31,346** | **44,874** | **31,689** | **20,637** | **18,827** | **21,234** | **29.2** |
| Berkeley | 118.3 | Male | 59,782 | 7,355 | 6,628 | 6,293 | 8,326 | 11,721 | 8,743 | 4,732 | 3,485 | 2,499 | 26.1 |
| | | Female | 58,518 | 7,059 | 6,280 | 5,928 | 7,344 | 11,720 | 8,364 | 4,665 | 3,608 | 3,550 | 27.3 |
| Charleston | 292.6 | Male | 151,906 | 13,350 | 11,643 | 13,260 | 34,946 | 29,976 | 17,841 | 11,279 | 10,689 | 8,922 | 25.9 |
| | | Female | 140,694 | 12,991 | 11,308 | 12,644 | 19,959 | 25,986 | 17,527 | 12,922 | 12,648 | 14,709 | 30.2 |
| Dorchester | 73.1 | Male | 35,908 | 3,971 | 3,812 | 4,028 | 4,142 | 6,840 | 5,817 | 3,140 | 2,287 | 1,871 | 27.9 |
| | | Female | 37,192 | 3,768 | 3,763 | 4,056 | 4,043 | 7,168 | 5,798 | 3,050 | 2,571 | 2,978 | 29.1 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **Male** | **495,513** | **44,215** | **47,185** | **48,187** | **59,672** | **91,257** | **72,243** | **50,099** | **43,122** | **39,533** | **30.3** |
| | | **Female** | **536,087** | **42,877** | **45,082** | **46,157** | **61,354** | **94,695** | **75,455** | **54,276** | **50,953** | **65,238** | **32.7** |
| York | 116.7 | Male | 55,920 | 5,408 | 5,679 | 5,748 | 6,834 | 9,902 | 8,110 | 5,456 | 4,686 | 4,097 | 29.3 |
| | | Female | 60,780 | 5,285 | 5,327 | 5,644 | 7,814 | 10,329 | 8,258 | 5,912 | 5,559 | 6,652 | 31.1 |
| *Cabarrus, N. C.* | *91.5* | *Male* | *43,835* | *3,703* | *3,964* | *4,346* | *4,776* | *7,341* | *6,290* | *4,724* | *4,291* | *4,400* | *32.0* |
| | | *Female* | *47,665* | *3,592* | *3,913* | *4,004* | *4,767* | *7,381* | *6,765* | *4,951* | *5,288* | *7,004* | *35.3* |
| *Gaston, N. C.* | *167.5* | *Male* | *80,155* | *7,329* | *8,140* | *7,971* | *9,095* | *14,032* | *11,363* | *8,367* | *7,145* | *6,713* | *30.4* |
| | | *Female* | *87,345* | *6,945* | *7,873* | *7,680* | *9,045* | *14,587* | *11,999* | *9,154* | *8,755* | *11,307* | *33.3* |
| *Lincoln, N. C.* | *46.8* | *Male* | *22,914* | *2,047* | *2,251* | *2,287* | *2,414* | *4,069* | *3,526* | *2,378* | *2,033* | *1,909* | *31.0* |
| | | *Female* | *23,886* | *2,032* | *2,131* | *2,123* | *2,392* | *4,032* | *3,483* | *2,516* | *2,304* | *2,873* | *33.1* |
| *Mecklenburg, N. C.* | *429.6* | *Male* | *205,405* | *18,049* | *19,028* | *19,437* | *26,145* | *41,292* | *30,433* | *20,517* | *16,668* | *13,836* | *29.9* |
| | | *Female* | *224,195* | *17,495* | *18,218* | *18,694* | *27,415* | *43,674* | *32,303* | *22,602* | *19,462* | *24,332* | *31.9* |
| *Rowan, N. C.* | *102.1* | *Male* | *49,343* | *4,036* | *4,158* | *4,410* | *5,818* | *8,024* | *6,659* | *5,212* | *5,341* | *5,685* | *32.8* |
| | | *Female* | *52,757* | *3,878* | *3,942* | *4,225* | *5,536* | *8,051* | *6,760* | *5,568* | *6,214* | *8,583* | *36.1* |
| *Union, N. C.* | *77.4* | *Male* | *37,941* | *3,643* | *3,965* | *3,988* | *4,590* | *6,597* | *5,862* | *3,445* | *2,958* | *2,893* | *29.2* |
| | | *Female* | *39,459* | *3,650* | *3,678* | *3,787* | *4,385* | *6,641* | *5,887* | *3,573* | *3,371* | *4,487* | *31.4* |
| **COLUMBIA** | **440.3** | **Male** | **216,868** | **19,474** | **19,138** | **20,578** | **36,358** | **44,634** | **29,258** | **18,698** | **15,866** | **12,864** | **27.9** |
| | | **Female** | **223,432** | **18,835** | **18,295** | **19,071** | **34,358** | **43,426** | **30,147** | **19,729** | **18,151** | **21,420** | **29.9** |
| Lexington | 160.2 | Male | 78,625 | 7,640 | 8,052 | 7,916 | 9,091 | 15,052 | 12,929 | 7,553 | 5,886 | 4,506 | 29.4 |
| | | Female | 81,575 | 7,232 | 7,648 | 7,610 | 9,126 | 15,828 | 12,986 | 7,588 | 6,490 | 7,067 | 30.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **COLUMBIA (continued)** | | | | | | | | | | | | | |
| Richland | 280.1 | Male | 138,243 | 11,834 | 11,086 | 12,662 | 27,267 | 29,582 | 16,329 | 11,145 | 9,980 | 8,358 | 27.1 |
| | | Female | 141,857 | 11,603 | 10,647 | 11,461 | 25,232 | 27,598 | 17,161 | 12,141 | 11,661 | 14,353 | 29.3 |
| **FLORENCE** | **117.2** | **Male** | **55,513** | **6,247** | **5,749** | **5,905** | **6,444** | **10,124** | **7,715** | **5,088** | **4,384** | **3,857** | **28.4** |
| | | **Female** | **61,687** | **6,063** | **5,586** | **5,899** | **6,825** | **10,883** | **8,312** | **5,735** | **5,526** | **6,858** | **30.9** |
| Florence | 117.2 | Male | 55,513 | 6,247 | 5,749 | 5,905 | 6,444 | 10,124 | 7,715 | 5,088 | 4,384 | 3,857 | 28.4 |
| | | Female | 61,687 | 6,063 | 5,586 | 5,899 | 6,825 | 10,883 | 8,312 | 5,735 | 5,526 | 6,858 | 30.9 |
| **GREENVILLE - SPARTANBURG** | **605.0** | **Male** | **291,974** | **26,210** | **26,777** | **27,760** | **39,750** | **52,075** | **42,155** | **28,359** | **25,303** | **23,585** | **29.9** |
| | | **Female** | **313,026** | **25,343** | **25,200** | **26,877** | **38,218** | **53,249** | **43,727** | **30,849** | **30,134** | **39,429** | **32.7** |
| Greenville | 305.4 | Male | 146,638 | 13,517 | 13,291 | 13,911 | 19,172 | 26,890 | 21,400 | 14,321 | 12,804 | 11,332 | 30.0 |
| | | Female | 158,762 | 13,089 | 12,612 | 13,602 | 19,271 | 27,410 | 22,423 | 15,739 | 15,058 | 19,558 | 32.6 |
| Pickens | 86.1 | Male | 43,125 | 3,556 | 3,637 | 3,840 | 8,746 | 7,201 | 5,731 | 3,877 | 3,328 | 3,209 | 27.5 |
| | | Female | 42,975 | 3,400 | 3,335 | 3,537 | 7,100 | 7,060 | 5,801 | 3,906 | 3,881 | 4,955 | 30.8 |
| Spartanburg | 213.5 | Male | 102,211 | 9,137 | 9,849 | 10,009 | 11,832 | 17,984 | 15,024 | 10,161 | 9,171 | 9,044 | 30.7 |
| | | Female | 111,289 | 8,854 | 9,253 | 9,738 | 11,847 | 18,779 | 15,503 | 11,204 | 11,195 | 14,916 | 33.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Abbeville | 23.3 | Male | 11,178 | 1,050 | 1,085 | 1,087 | 1,413 | 1,764 | 1,418 | 1,115 | 1,053 | 1,193 | 30.4 |
| | | Female | 12,122 | 1,048 | 994 | 1,100 | 1,403 | 1,853 | 1,448 | 1,148 | 1,224 | 1,904 | 33.2 |
| ☐ Aiken | 112.6 | Male | 54,675 | 5,517 | 5,440 | 5,687 | 6,184 | 9,169 | 7,359 | 5,784 | 5,090 | 4,445 | 29.9 |
| | | Female | 57,925 | 5,295 | 4,993 | 5,342 | 6,169 | 9,479 | 7,938 | 6,180 | 5,612 | 6,917 | 32.6 |
| Allendale | 11.1 | Male | 5,247 | 645 | 566 | 649 | 551 | 890 | 591 | 403 | 461 | 491 | 27.4 |
| | | Female | 5,853 | 556 | 543 | 567 | 585 | 955 | 658 | 472 | 589 | 928 | 32.1 |
| Anderson | 144.2 | Male | 69,039 | 6,672 | 6,501 | 6,665 | 7,685 | 11,656 | 10,265 | 6,935 | 6,326 | 6,334 | 31.0 |
| | | Female | 75,161 | 6,426 | 6,212 | 6,430 | 7,849 | 12,241 | 10,495 | 7,369 | 7,678 | 10,461 | 33.7 |
| Bamberg | 18.4 | Male | 8,659 | 887 | 849 | 1,046 | 1,234 | 1,322 | 976 | 713 | 783 | 849 | 27.4 |
| | | Female | 9,741 | 909 | 882 | 953 | 1,422 | 1,433 | 1,047 | 842 | 919 | 1,334 | 29.9 |
| Barnwell | 20.7 | Male | 9,878 | 1,188 | 1,140 | 1,063 | 1,045 | 1,660 | 1,202 | 862 | 843 | 875 | 28.0 |
| | | Female | 10,822 | 1,105 | 1,049 | 1,033 | 1,130 | 1,768 | 1,278 | 995 | 995 | 1,469 | 31.2 |
| Beaufort | 75.0 | Male | 40,308 | 3,814 | 2,813 | 3,500 | 11,628 | 7,038 | 3,659 | 2,228 | 2,803 | 2,825 | 24.0 |
| | | Female | 34,692 | 3,850 | 2,828 | 2,866 | 5,396 | 6,359 | 3,671 | 2,687 | 3,473 | 3,562 | 28.8 |
| Berkeley | 118.3 | Male | 59,782 | 7,355 | 6,628 | 6,293 | 8,326 | 11,721 | 8,743 | 4,732 | 3,485 | 2,499 | 26.1 |
| | | Female | 58,518 | 7,059 | 6,280 | 5,928 | 7,344 | 11,720 | 8,364 | 4,665 | 3,608 | 3,550 | 27.3 |
| Calhoun | 12.9 | Male | 6,155 | 663 | 591 | 707 | 729 | 1,001 | 808 | 476 | 551 | 629 | 28.9 |
| | | Female | 6,745 | 642 | 607 | 682 | 731 | 1,060 | 817 | 568 | 675 | 963 | 31.7 |
| Charleston | 292.6 | Male | 151,906 | 13,350 | 11,643 | 13,260 | 34,946 | 29,976 | 17,841 | 11,279 | 10,689 | 8,922 | 25.9 |
| | | Female | 140,694 | 12,991 | 11,308 | 12,644 | 19,959 | 25,986 | 17,527 | 12,922 | 12,648 | 14,709 | 30.2 |
| Cherokee | 42.1 | Male | 20,152 | 1,976 | 2,089 | 2,091 | 2,166 | 3,485 | 2,906 | 1,939 | 1,797 | 1,703 | 30.0 |
| | | Female | 21,948 | 1,860 | 2,087 | 2,064 | 2,221 | 3,515 | 2,901 | 2,192 | 2,121 | 2,987 | 32.8 |
| Chester | 30.8 | Male | 14,507 | 1,474 | 1,485 | 1,549 | 1,601 | 2,385 | 1,790 | 1,411 | 1,442 | 1,370 | 29.8 |
| | | Female | 16,293 | 1,450 | 1,450 | 1,531 | 1,615 | 2,411 | 2,079 | 1,570 | 1,698 | 2,489 | 33.7 |
| Chesterfield | 39.6 | Male | 19,104 | 2,007 | 2,042 | 2,089 | 2,056 | 3,254 | 2,614 | 1,708 | 1,652 | 1,682 | 29.2 |
| | | Female | 20,496 | 1,887 | 1,857 | 2,022 | 2,074 | 3,397 | 2,608 | 1,879 | 2,010 | 2,762 | 32.1 |
| Clarendon | 28.4 | Male | 13,553 | 1,491 | 1,448 | 1,641 | 1,618 | 2,222 | 1,584 | 1,079 | 1,208 | 1,262 | 27.6 |
| | | Female | 14,847 | 1,383 | 1,355 | 1,581 | 1,722 | 2,301 | 1,683 | 1,333 | 1,464 | 2,025 | 31.0 |
| Colleton | 33.8 | Male | 16,200 | 1,665 | 1,610 | 1,929 | 1,725 | 2,595 | 2,057 | 1,498 | 1,488 | 1,633 | 29.5 |
| | | Female | 17,600 | 1,612 | 1,612 | 1,855 | 1,784 | 2,830 | 2,174 | 1,665 | 1,686 | 2,382 | 31.8 |
| Darlington | 65.4 | Male | 31,112 | 3,665 | 3,368 | 3,508 | 3,387 | 5,462 | 4,058 | 2,727 | 2,603 | 2,334 | 28.0 |
| | | Female | 34,288 | 3,353 | 3,126 | 3,279 | 3,715 | 5,842 | 4,401 | 3,161 | 3,155 | 4,256 | 31.3 |
| Dillon | 31.7 | Male | 14,936 | 2,022 | 1,672 | 1,822 | 1,720 | 2,398 | 1,751 | 1,167 | 1,214 | 1,170 | 26.0 |
| | | Female | 16,764 | 1,895 | 1,574 | 1,828 | 1,871 | 2,579 | 1,955 | 1,460 | 1,591 | 2,011 | 29.7 |
| Dorchester | 73.1 | Male | 35,908 | 3,971 | 3,812 | 4,028 | 4,142 | 6,840 | 5,817 | 3,140 | 2,287 | 1,871 | 27.9 |
| | | Female | 37,192 | 3,768 | 3,763 | 4,056 | 4,043 | 7,168 | 5,798 | 3,050 | 2,571 | 2,975 | 29.1 |
| Edgefield | 18.0 | Male | 8,755 | 942 | 890 | 953 | 980 | 1,520 | 1,144 | 794 | 797 | 735 | 29.0 |
| | | Female | 9,245 | 933 | 841 | 912 | 989 | 1,519 | 1,087 | 869 | 866 | 1,229 | 31.2 |
| Fairfield | 20.7 | Male | 9,975 | 992 | 1,083 | 1,149 | 1,142 | 1,661 | 1,090 | 908 | 944 | 1,006 | 28.7 |
| | | Female | 10,725 | 997 | 995 | 1,126 | 1,170 | 1,610 | 1,192 | 1,009 | 1,015 | 1,611 | 31.7 |
| Florence | 117.2 | Male | 55,513 | 6,247 | 5,749 | 5,905 | 6,444 | 10,124 | 7,715 | 5,088 | 4,384 | 3,857 | 28.4 |
| | | Female | 61,687 | 6,063 | 5,586 | 5,899 | 6,825 | 10,883 | 8,312 | 5,735 | 5,526 | 6,858 | 30.9 |
| Georgetown | 46.9 | Male | 22,657 | 2,674 | 2,475 | 2,539 | 2,534 | 3,913 | 2,771 | 1,878 | 1,993 | 1,880 | 27.8 |
| | | Female | 24,243 | 2,718 | 2,316 | 2,452 | 2,666 | 3,965 | 2,930 | 2,132 | 2,400 | 2,664 | 30.0 |
| Greenville | 305.4 | Male | 146,638 | 13,517 | 13,291 | 13,911 | 19,172 | 26,890 | 21,400 | 14,321 | 12,804 | 11,332 | 30.0 |
| | | Female | 158,762 | 13,089 | 12,612 | 13,602 | 19,271 | 27,410 | 22,423 | 15,739 | 15,058 | 19,558 | 32.6 |

# POPULATION BY AGE AND SEX

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Greenwood | 60.7 | Male | 28,614 | 2,691 | 2,768 | 2,835 | 3,259 | 4,851 | 4,074 | 2,822 | 2,621 | 2,693 | 30.7 |
| | | Female | 32,086 | 2,600 | 2,624 | 2,791 | 3,550 | 5,108 | 4,177 | 3,277 | 3,316 | 4,643 | 33.8 |
| Hampton | 19.0 | Male | 9,029 | 1,089 | 987 | 987 | 930 | 1,462 | 1,088 | 755 | 821 | 910 | 28.6 |
| | | Female | 9,971 | 1,010 | 911 | 1,032 | 999 | 1,615 | 1,175 | 863 | 994 | 1,372 | 31.4 |
| Horry | 121.4 | Male | 59,179 | 6,251 | 5,282 | 5,883 | 7,899 | 10,710 | 7,835 | 5,369 | 5,013 | 4,937 | 29.0 |
| | | Female | 62,221 | 6,011 | 5,250 | 5,548 | 7,376 | 10,620 | 8,195 | 6,125 | 6,148 | 6,948 | 31.5 |
| Jasper | 15.7 | Male | 7,522 | 960 | 838 | 902 | 794 | 1,162 | 886 | 676 | 582 | 722 | 27.3 |
| | | Female | 8,178 | 870 | 793 | 891 | 918 | 1,256 | 1,010 | 675 | 709 | 1,056 | 29.9 |
| Kershaw | 41.2 | Male | 19,921 | 2,056 | 1,927 | 2,197 | 2,182 | 3,443 | 2,706 | 1,928 | 1,819 | 1,663 | 29.6 |
| | | Female | 21,279 | 1,883 | 1,848 | 2,175 | 2,167 | 3,525 | 2,878 | 2,116 | 2,052 | 2,635 | 32.3 |
| Lancaster | 56.7 | Male | 27,356 | 2,662 | 2,797 | 2,881 | 3,135 | 4,635 | 3,978 | 2,612 | 2,382 | 2,274 | 29.8 |
| | | Female | 29,344 | 2,616 | 2,760 | 2,745 | 2,996 | 4,990 | 3,982 | 2,870 | 2,820 | 3,565 | 32.1 |
| Laurens | 53.3 | Male | 25,577 | 2,283 | 2,418 | 2,619 | 3,083 | 4,311 | 3,570 | 2,486 | 2,411 | 2,396 | 30.5 |
| | | Female | 27,723 | 2,188 | 2,307 | 2,486 | 2,992 | 4,344 | 3,622 | 2,802 | 2,844 | 4,138 | 34.0 |
| Lee | 19.0 | Male | 9,043 | 1,073 | 931 | 1,113 | 1,158 | 1,482 | 1,048 | 743 | 746 | 749 | 26.7 |
| | | Female | 9,957 | 1,117 | 920 | 1,102 | 1,185 | 1,476 | 1,100 | 873 | 924 | 1,260 | 29.4 |
| Lexington | 160.2 | Male | 78,625 | 7,640 | 8,052 | 7,916 | 9,091 | 15,052 | 12,929 | 7,553 | 5,886 | 4,506 | 29.4 |
| | | Female | 81,575 | 7,232 | 7,648 | 7,610 | 9,126 | 15,828 | 12,986 | 7,588 | 6,490 | 7,067 | 30.8 |
| McCormick | 7.7 | Male | 3,702 | 404 | 368 | 435 | 435 | 593 | 438 | 313 | 352 | 364 | 28.5 |
| | | Female | 3,998 | 356 | 404 | 411 | 452 | 597 | 456 | 367 | 406 | 549 | 31.3 |
| Marion | 35.4 | Male | 16,371 | 2,089 | 1,719 | 1,855 | 1,794 | 2,829 | 1,932 | 1,356 | 1,397 | 1,400 | 27.6 |
| | | Female | 19,029 | 2,078 | 1,743 | 1,866 | 1,997 | 3,141 | 2,228 | 1,738 | 1,853 | 2,385 | 30.8 |
| Marlboro | 32.7 | Male | 15,476 | 1,817 | 1,729 | 1,896 | 1,758 | 2,407 | 1,891 | 1,314 | 1,304 | 1,360 | 27.2 |
| | | Female | 17,224 | 1,749 | 1,616 | 1,866 | 1,810 | 2,651 | 2,049 | 1,545 | 1,618 | 2,320 | 30.9 |
| Newberry | 31.8 | Male | 15,317 | 1,355 | 1,342 | 1,420 | 1,865 | 2,391 | 2,017 | 1,391 | 1,608 | 1,928 | 32.0 |
| | | Female | 16,483 | 1,260 | 1,351 | 1,306 | 1,754 | 2,323 | 2,051 | 1,583 | 1,950 | 2,905 | 36.2 |
| Oconee | 51.6 | Male | 25,239 | 2,437 | 2,389 | 2,466 | 2,804 | 4,298 | 3,710 | 2,528 | 2,209 | 2,398 | 30.9 |
| | | Female | 26,361 | 2,216 | 2,277 | 2,244 | 2,672 | 4,268 | 3,836 | 2,672 | 2,634 | 3,542 | 33.8 |
| Orangeburg | 87.7 | Male | 41,084 | 4,424 | 4,183 | 4,678 | 5,555 | 6,693 | 4,929 | 3,481 | 3,543 | 3,598 | 27.5 |
| | | Female | 46,616 | 4,133 | 4,103 | 4,642 | 6,620 | 7,197 | 5,485 | 4,162 | 4,372 | 5,902 | 30.3 |
| Pickens | 86.1 | Male | 43,125 | 3,556 | 3,637 | 3,840 | 8,746 | 7,201 | 5,731 | 3,877 | 3,328 | 3,209 | 27.5 |
| | | Female | 42,975 | 3,400 | 3,335 | 3,537 | 7,100 | 7,060 | 5,801 | 3,906 | 3,881 | 4,955 | 30.8 |
| Richland | 280.1 | Male | 138,243 | 11,834 | 11,086 | 12,662 | 27,267 | 29,582 | 16,329 | 11,145 | 9,980 | 8,358 | 27.1 |
| | | Female | 141,857 | 11,603 | 10,647 | 11,461 | 25,232 | 27,598 | 17,161 | 12,141 | 11,661 | 14,353 | 29.3 |
| Saluda | 17.2 | Male | 8,351 | 816 | 816 | 852 | 915 | 1,313 | 1,086 | 794 | 839 | 920 | 30.9 |
| | | Female | 8,849 | 814 | 755 | 851 | 858 | 1,262 | 1,124 | 848 | 884 | 1,453 | 34.1 |
| Spartanburg | 213.5 | Male | 102,211 | 9,137 | 9,849 | 10,009 | 11,832 | 17,984 | 15,024 | 10,161 | 9,171 | 9,044 | 30.7 |
| | | Female | 111,289 | 8,854 | 9,253 | 9,738 | 11,847 | 18,779 | 15,503 | 11,204 | 11,195 | 14,916 | 33.5 |
| Sumter | 92.8 | Male | 45,426 | 5,199 | 4,511 | 4,949 | 6,984 | 8,177 | 5,912 | 3,785 | 3,164 | 2,745 | 26.3 |
| | | Female | 47,374 | 4,992 | 4,481 | 4,860 | 6,241 | 7,912 | 6,149 | 4,088 | 3,777 | 4,874 | 28.9 |
| Union | 31.1 | Male | 14,687 | 1,400 | 1,363 | 1,480 | 1,705 | 2,454 | 2,002 | 1,497 | 1,395 | 1,391 | 30.7 |
| | | Female | 16,413 | 1,332 | 1,344 | 1,438 | 1,626 | 2,533 | 2,091 | 1,675 | 1,820 | 2,554 | 34.7 |
| Williamsburg | 39.6 | Male | 18,718 | 2,365 | 2,188 | 2,242 | 2,107 | 3,073 | 2,068 | 1,542 | 1,578 | 1,555 | 26.5 |
| | | Female | 20,882 | 2,290 | 2,142 | 2,240 | 2,249 | 3,313 | 2,236 | 1,842 | 2,053 | 2,517 | 29.6 |
| York | 116.7 | Male | 55,920 | 5,408 | 5,679 | 5,748 | 6,834 | 9,902 | 8,110 | 5,456 | 4,686 | 4,097 | 29.3 |
| | | Female | 60,780 | 5,285 | 5,327 | 5,644 | 7,814 | 10,329 | 8,258 | 5,912 | 5,559 | 6,652 | 31.1 |
| **TOTAL METRO COUNTIES** | **2,020.0** | **Male** | **991,585** | **94,204** | **91,367** | **95,924** | **150,669** | **186,097** | **137,263** | **89,471** | **78,116** | **68,474** | **28.4** |
| | | **Female** | **1,028,415** | **91,065** | **86,964** | **91,891** | **132,579** | **184,481** | **140,566** | **96,411** | **91,487** | **112,971** | **31.1** |
| **TOTAL STATE** | **3,353.4** | **Male** | **1,634,573** | **162,730** | **155,129** | **164,936** | **234,560** | **294,951** | **218,852** | **145,769** | **133,532** | **124,114** | **28.4** |
| | | **Female** | **1,718,827** | **156,778** | **148,709** | **158,236** | **211,535** | **296,009** | **226,339** | **160,514** | **158,542** | **202,165** | **31.2** |
| **SOUTH DAKOTA** | | | | | | | | | | | | | |
| **RAPID CITY** | **75.3** | **Male** | **37,663** | **4,254** | **3,138** | **3,410** | **6,381** | **7,437** | **4,456** | **3,189** | **2,607** | **2,791** | **27.2** |
| | | **Female** | **37,637** | **4,131** | **3,186** | **3,249** | **5,482** | **6,715** | **4,758** | **3,304** | **2,831** | **3,981** | **29.1** |
| Pennington | 75.3 | Male | 37,663 | 4,254 | 3,138 | 3,410 | 6,381 | 7,437 | 4,456 | 3,189 | 2,607 | 2,791 | 27.2 |
| | | Female | 37,637 | 4,131 | 3,186 | 3,249 | 5,482 | 6,715 | 4,758 | 3,304 | 2,831 | 3,981 | 29.1 |
| **SIOUX FALLS** | **119.6** | **Male** | **57,170** | **5,925** | **4,926** | **5,340** | **7,539** | **11,154** | **7,117** | **5,209** | **4,775** | **5,185** | **29.4** |
| | | **Female** | **62,430** | **5,756** | **4,819** | **5,338** | **8,926** | **11,038** | **7,359** | **5,280** | **5,264** | **8,650** | **30.8** |
| Minnehaha | 119.6 | Male | 57,170 | 5,925 | 4,926 | 5,340 | 7,539 | 11,154 | 7,117 | 5,209 | 4,775 | 5,185 | 29.4 |
| | | Female | 62,430 | 5,756 | 4,819 | 5,338 | 8,926 | 11,038 | 7,359 | 5,280 | 5,264 | 8,650 | 30.8 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Aurora | 3.4 | Male | 1,731 | 149 | 145 | 227 | 166 | 224 | 172 | 157 | 219 | 272 | 33.0 |
| | | Female | 1,669 | 156 | 130 | 157 | 108 | 184 | 192 | 170 | 185 | 387 | 40.2 |
| Beadle | 18.3 | Male | 8,813 | 918 | 682 | 793 | 1,010 | 1,471 | 1,060 | 873 | 940 | 1,066 | 31.8 |
| | | Female | 9,487 | 853 | 686 | 756 | 983 | 1,317 | 1,062 | 979 | 1,028 | 1,823 | 36.4 |
| Bennett | 3.2 | Male | 1,574 | 195 | 170 | 192 | 164 | 242 | 171 | 157 | 126 | 157 | 27.7 |
| | | Female | 1,626 | 208 | 182 | 178 | 148 | 238 | 183 | 155 | 133 | 201 | 29.1 |
| Bon Homme | 8.1 | Male | 4,066 | 354 | 277 | 314 | 735 | 521 | 372 | 369 | 424 | 700 | 31.8 |
| | | Female | 4,034 | 361 | 280 | 392 | 351 | 457 | 401 | 397 | 455 | 940 | 39.4 |
| Brookings | 25.4 | Male | 12,847 | 1,116 | 816 | 883 | 3,703 | 2,120 | 1,209 | 849 | 970 | 1,181 | 24.8 |
| | | Female | 12,553 | 1,093 | 762 | 862 | 3,289 | 1,786 | 1,175 | 895 | 942 | 1,749 | 26.5 |
| Brown | 37.6 | Male | 17,803 | 1,763 | 1,551 | 1,716 | 2,456 | 3,027 | 2,139 | 1,610 | 1,584 | 1,957 | 29.7 |
| | | Female | 19,797 | 1,764 | 1,479 | 1,714 | 2,991 | 3,037 | 2,186 | 1,712 | 1,723 | 3,191 | 31.4 |
| Brule | 5.2 | Male | 2,536 | 284 | 226 | 270 | 213 | 400 | 281 | 230 | 297 | 335 | 31.9 |
| | | Female | 2,664 | 287 | 212 | 255 | 219 | 340 | 327 | 273 | 282 | 469 | 35.6 |
| Buffalo | 1.8 | Male | 912 | 174 | 118 | 128 | 106 | 113 | 104 | 61 | 57 | 51 | 20.4 |
| | | Female | 888 | 141 | 113 | 117 | 109 | 114 | 110 | 59 | 67 | 58 | 22.7 |
| Butte | 8.5 | Male | 4,216 | 463 | 383 | 400 | 421 | 705 | 480 | 382 | 419 | 563 | 31.3 |
| | | Female | 4,284 | 422 | 362 | 385 | 404 | 655 | 490 | 395 | 440 | 731 | 33.7 |
| Campbell | 2.1 | Male | 1,079 | 91 | 76 | 132 | 86 | 129 | 128 | 125 | 143 | 169 | 37.0 |
| | | Female | 1,021 | 66 | 59 | 105 | 66 | 111 | 127 | 134 | 142 | 211 | 43.1 |
| Charles Mix | 9.7 | Male | 4,746 | 569 | 442 | 497 | 462 | 616 | 547 | 471 | 467 | 675 | 31.5 |
| | | Female | 4,954 | 539 | 486 | 521 | 388 | 610 | 557 | 440 | 469 | 944 | 33.9 |
| Clark | 4.9 | Male | 2,470 | 278 | 181 | 207 | 201 | 336 | 250 | 263 | 323 | 431 | 36.3 |
| | | Female | 2,430 | 224 | 182 | 195 | 164 | 287 | 251 | 267 | 314 | 546 | 41.5 |
| Clay | 13.6 | Male | 6,838 | 538 | 419 | 439 | 2,259 | 1,132 | 626 | 417 | 444 | 564 | 24.3 |
| | | Female | 6,762 | 546 | 412 | 435 | 2,053 | 1,002 | 603 | 430 | 453 | 828 | 24.8 |
| Codington | 22.0 | Male | 10,618 | 1,219 | 912 | 970 | 1,349 | 1,778 | 1,237 | 912 | 971 | 1,270 | 29.8 |
| | | Female | 11,382 | 1,170 | 915 | 920 | 1,358 | 1,663 | 1,286 | 972 | 1,087 | 2,011 | 33.0 |
| Corson | 5.1 | Male | 2,612 | 361 | 297 | 324 | 324 | 356 | 290 | 255 | 199 | 206 | 25.0 |
| | | Female | 2,488 | 358 | 260 | 306 | 295 | 317 | 287 | 228 | 206 | 231 | 25.8 |
| Custer | 6.9 | Male | 3,543 | 356 | 298 | 370 | 314 | 668 | 459 | 350 | 323 | 405 | 31.5 |
| | | Female | 3,357 | 300 | 265 | 328 | 312 | 560 | 472 | 324 | 332 | 464 | 33.5 |
| Davison | 18.2 | Male | 8,658 | 930 | 739 | 762 | 1,257 | 1,408 | 902 | 777 | 760 | 1,123 | 29.6 |
| | | Female | 9,542 | 900 | 692 | 776 | 1,178 | 1,352 | 998 | 812 | 917 | 1,917 | 34.1 |
| Day | 8.0 | Male | 3,987 | 375 | 319 | 393 | 362 | 544 | 387 | 369 | 467 | 771 | 35.0 |
| | | Female | 4,013 | 372 | 312 | 385 | 263 | 471 | 391 | 402 | 419 | 928 | 40.2 |
| Deuel | 5.2 | Male | 2,653 | 255 | 249 | 255 | 262 | 331 | 292 | 265 | 290 | 454 | 34.2 |
| | | Female | 2,547 | 213 | 208 | 253 | 185 | 308 | 292 | 264 | 289 | 535 | 38.6 |
| Dewey | 5.7 | Male | 2,825 | 424 | 316 | 343 | 333 | 392 | 319 | 243 | 219 | 236 | 24.9 |
| | | Female | 2,875 | 426 | 324 | 359 | 322 | 394 | 311 | 250 | 200 | 289 | 25.2 |
| Douglas | 4.2 | Male | 2,091 | 228 | 180 | 219 | 231 | 255 | 225 | 203 | 203 | 347 | 32.4 |
| | | Female | 2,109 | 182 | 189 | 218 | 164 | 221 | 241 | 200 | 239 | 455 | 38.3 |
| Edmunds | 5.1 | Male | 2,526 | 239 | 239 | 263 | 201 | 313 | 266 | 274 | 298 | 433 | 35.3 |
| | | Female | 2,574 | 224 | 222 | 271 | 156 | 274 | 296 | 268 | 293 | 570 | 39.7 |
| Fall River | 8.8 | Male | 4,567 | 435 | 350 | 368 | 367 | 684 | 498 | 467 | 638 | 760 | 36.6 |
| | | Female | 4,233 | 439 | 326 | 354 | 361 | 625 | 454 | 380 | 444 | 850 | 35.3 |
| Faulk | 3.1 | Male | 1,554 | 138 | 138 | 174 | 123 | 193 | 176 | 174 | 190 | 248 | 35.6 |
| | | Female | 1,546 | 131 | 102 | 175 | 96 | 185 | 169 | 189 | 152 | 347 | 40.0 |
| Grant | 9.2 | Male | 4,557 | 513 | 451 | 461 | 436 | 669 | 519 | 390 | 466 | 652 | 31.2 |
| | | Female | 4,643 | 444 | 395 | 459 | 396 | 644 | 517 | 408 | 472 | 908 | 34.7 |
| Gregory | 5.8 | Male | 2,847 | 269 | 264 | 244 | 292 | 396 | 300 | 252 | 306 | 524 | 34.0 |
| | | Female | 2,953 | 298 | 225 | 263 | 210 | 358 | 317 | 271 | 348 | 663 | 38.9 |
| Haakon | 2.9 | Male | 1,468 | 207 | 155 | 126 | 153 | 253 | 164 | 122 | 133 | 155 | 28.7 |
| | | Female | 1,432 | 203 | 128 | 119 | 151 | 208 | 152 | 117 | 120 | 234 | 30.5 |
| Hamlin | 5.3 | Male | 2,618 | 268 | 230 | 253 | 215 | 323 | 245 | 238 | 333 | 513 | 35.8 |
| | | Female | 2,682 | 242 | 216 | 238 | 170 | 289 | 271 | 252 | 325 | 679 | 41.9 |
| Hand | 4.6 | Male | 2,294 | 209 | 188 | 254 | 192 | 322 | 250 | 262 | 267 | 350 | 34.4 |
| | | Female | 2,306 | 215 | 178 | 207 | 168 | 277 | 269 | 272 | 277 | 443 | 39.0 |
| Hanson | 3.4 | Male | 1,740 | 216 | 159 | 197 | 170 | 207 | 195 | 171 | 187 | 238 | 31.2 |
| | | Female | 1,660 | 177 | 154 | 162 | 120 | 198 | 220 | 154 | 170 | 305 | 35.9 |
| Harding | 1.8 | Male | 943 | 88 | 81 | 112 | 107 | 161 | 99 | 85 | 91 | 119 | 30.2 |
| | | Female | 857 | 86 | 66 | 86 | 81 | 127 | 112 | 78 | 92 | 129 | 33.6 |
| Hughes | 15.3 | Male | 7,342 | 850 | 721 | 725 | 672 | 1,427 | 1,076 | 669 | 610 | 592 | 29.9 |
| | | Female | 7,958 | 841 | 667 | 759 | 799 | 1,501 | 1,054 | 665 | 683 | 989 | 31.1 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex: 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Hutchinson | 9.0 | Male | 4,401 | 381 | 394 | 393 | 364 | 562 | 439 | 462 | 511 | 895 | 37.4 |
| | | Female | 4,599 | 373 | 310 | 411 | 284 | 538 | 488 | 442 | 552 | 1,201 | 42.9 |
| Hyde | 2.0 | Male | 968 | 88 | 79 | 95 | 91 | 119 | 98 | 116 | 107 | 175 | 36.2 |
| | | Female | 1,032 | 106 | 74 | 123 | 69 | 107 | 122 | 114 | 90 | 227 | 38.0 |
| Jackson | 4.1 | Male | 2,013 | 263 | 239 | 237 | 198 | 286 | 249 | 183 | 158 | 200 | 27.4 |
| | | Female | 2,087 | 272 | 269 | 245 | 176 | 299 | 239 | 165 | 163 | 259 | 27.7 |
| Jerauld | 2.9 | Male | 1,433 | 162 | 114 | 133 | 108 | 200 | 154 | 137 | 161 | 264 | 35.0 |
| | | Female | 1,467 | 141 | 115 | 101 | 96 | 176 | 183 | 130 | 169 | 356 | 40.7 |
| Jones | 1.5 | Male | 755 | 76 | 59 | 73 | 56 | 118 | 85 | 85 | 82 | 121 | 34.6 |
| | | Female | 745 | 62 | 76 | 85 | 62 | 95 | 99 | 86 | 69 | 111 | 34.2 |
| Kingsbury | 6.4 | Male | 3,140 | 304 | 239 | 261 | 282 | 409 | 327 | 327 | 396 | 595 | 37.3 |
| | | Female | 3,260 | 274 | 226 | 267 | 230 | 359 | 326 | 353 | 380 | 845 | 43.4 |
| Lake | 10.9 | Male | 5,288 | 530 | 401 | 424 | 801 | 791 | 508 | 468 | 515 | 850 | 31.2 |
| | | Female | 5,612 | 487 | 402 | 413 | 827 | 718 | 493 | 487 | 572 | 1,213 | 34.4 |
| Lawrence | 19.0 | Male | 9,330 | 950 | 715 | 866 | 1,486 | 1,646 | 978 | 807 | 844 | 1,038 | 28.9 |
| | | Female | 9,670 | 904 | 670 | 780 | 1,573 | 1,431 | 984 | 822 | 898 | 1,608 | 31.3 |
| Lincoln | 15.0 | Male | 7,401 | 882 | 646 | 702 | 728 | 1,213 | 929 | 630 | 685 | 986 | 31.1 |
| | | Female | 7,599 | 823 | 681 | 653 | 635 | 1,165 | 890 | 651 | 662 | 1,439 | 33.6 |
| Lyman | 3.9 | Male | 1,980 | 263 | 192 | 209 | 227 | 266 | 217 | 187 | 174 | 245 | 28.7 |
| | | Female | 1,920 | 245 | 206 | 192 | 158 | 285 | 229 | 182 | 167 | 256 | 30.6 |
| McCook | 6.2 | Male | 3,049 | 302 | 262 | 335 | 289 | 394 | 326 | 305 | 337 | 499 | 33.5 |
| | | Female | 3,151 | 292 | 247 | 319 | 201 | 355 | 333 | 313 | 377 | 714 | 39.8 |
| McPherson | 3.7 | Male | 1,821 | 138 | 139 | 174 | 147 | 214 | 200 | 207 | 260 | 342 | 39.9 |
| | | Female | 1,879 | 138 | 130 | 155 | 120 | 188 | 202 | 234 | 252 | 460 | 45.3 |
| Marshall | 5.1 | Male | 2,543 | 201 | 204 | 281 | 215 | 335 | 314 | 259 | 285 | 449 | 36.1 |
| | | Female | 2,557 | 231 | 190 | 274 | 160 | 284 | 323 | 251 | 274 | 570 | 39.3 |
| Meade | 22.4 | Male | 11,982 | 1,465 | 1,113 | 998 | 2,005 | 2,373 | 1,503 | 878 | 726 | 921 | 26.7 |
| | | Female | 10,418 | 1,355 | 1,046 | 1,001 | 1,154 | 2,092 | 1,289 | 781 | 683 | 1,017 | 28.1 |
| Mellette | 2.3 | Male | 1,190 | 157 | 120 | 143 | 138 | 169 | 125 | 112 | 95 | 131 | 27.2 |
| | | Female | 1,110 | 152 | 117 | 122 | 115 | 147 | 133 | 106 | 72 | 146 | 28.3 |
| Miner | 3.5 | Male | 1,691 | 161 | 101 | 166 | 138 | 229 | 140 | 159 | 235 | 365 | 38.8 |
| | | Female | 1,809 | 176 | 121 | 161 | 126 | 168 | 156 | 197 | 246 | 458 | 44.8 |
| Minnehaha | 119.6 | Male | 57,170 | 5,925 | 4,926 | 5,340 | 7,539 | 11,154 | 7,117 | 5,209 | 4,775 | 5,185 | 29.4 |
| | | Female | 62,430 | 5,756 | 4,819 | 5,338 | 8,926 | 11,038 | 7,359 | 5,280 | 5,264 | 8,650 | 30.8 |
| Moody | 6.8 | Male | 3,359 | 355 | 294 | 326 | 310 | 470 | 387 | 308 | 381 | 528 | 33.4 |
| | | Female | 3,441 | 342 | 303 | 339 | 238 | 483 | 397 | 288 | 392 | 659 | 35.4 |
| Pennington | 75.3 | Male | 37,663 | 4,254 | 3,138 | 3,410 | 6,381 | 7,437 | 4,456 | 3,189 | 2,607 | 2,791 | 27.2 |
| | | Female | 37,637 | 4,131 | 3,186 | 3,249 | 5,482 | 6,715 | 4,758 | 3,304 | 2,831 | 3,981 | 29.1 |
| Perkins | 4.8 | Male | 2,396 | 221 | 208 | 227 | 241 | 357 | 263 | 236 | 306 | 337 | 33.4 |
| | | Female | 2,404 | 217 | 174 | 224 | 210 | 311 | 275 | 268 | 290 | 435 | 37.4 |
| Potter | 3.6 | Male | 1,766 | 170 | 150 | 188 | 130 | 243 | 221 | 165 | 208 | 291 | 35.1 |
| | | Female | 1,834 | 187 | 150 | 183 | 132 | 223 | 207 | 181 | 187 | 384 | 37.0 |
| Roberts | 10.9 | Male | 5,494 | 596 | 528 | 612 | 490 | 694 | 626 | 469 | 525 | 954 | 32.5 |
| | | Female | 5,406 | 539 | 485 | 574 | 395 | 666 | 575 | 506 | 526 | 1,140 | 35.8 |
| Sanborn | 3.1 | Male | 1,566 | 157 | 100 | 150 | 159 | 225 | 138 | 180 | 185 | 272 | 34.6 |
| | | Female | 1,534 | 148 | 102 | 127 | 123 | 174 | 158 | 187 | 184 | 331 | 40.9 |
| Shannon | 12.4 | Male | 6,223 | 1,078 | 945 | 884 | 786 | 923 | 577 | 407 | 289 | 334 | 19.8 |
| | | Female | 6,177 | 1,050 | 900 | 773 | 806 | 936 | 627 | 408 | 330 | 347 | 21.2 |
| Spink | 8.9 | Male | 4,322 | 402 | 347 | 413 | 421 | 662 | 524 | 447 | 496 | 610 | 33.7 |
| | | Female | 4,578 | 387 | 327 | 392 | 442 | 610 | 491 | 501 | 490 | 938 | 37.7 |
| Stanley | 2.5 | Male | 1,241 | 130 | 129 | 115 | 127 | 228 | 172 | 113 | 101 | 126 | 30.2 |
| | | Female | 1,259 | 175 | 118 | 128 | 140 | 216 | 170 | 91 | 97 | 124 | 28.2 |
| Sully | 1.9 | Male | 958 | 92 | 90 | 107 | 87 | 146 | 114 | 111 | 85 | 126 | 32.1 |
| | | Female | 942 | 105 | 74 | 106 | 91 | 117 | 135 | 99 | 80 | 135 | 33.1 |
| Todd | 7.8 | Male | 3,805 | 675 | 475 | 474 | 415 | 638 | 410 | 283 | 235 | 200 | 22.7 |
| | | Female | 3,995 | 688 | 548 | 468 | 443 | 679 | 397 | 308 | 235 | 229 | 22.6 |
| Tripp | 7.0 | Male | 3,502 | 376 | 348 | 325 | 351 | 467 | 406 | 339 | 399 | 491 | 32.5 |
| | | Female | 3,498 | 395 | 276 | 327 | 312 | 466 | 381 | 363 | 375 | 603 | 34.4 |
| Turner | 9.2 | Male | 4,585 | 409 | 352 | 409 | 379 | 654 | 470 | 473 | 520 | 919 | 36.9 |
| | | Female | 4,615 | 373 | 344 | 369 | 302 | 568 | 504 | 481 | 536 | 1,138 | 42.0 |
| Union | 11.4 | Male | 5,647 | 670 | 534 | 495 | 549 | 994 | 607 | 496 | 565 | 737 | 30.8 |
| | | Female | 5,753 | 647 | 494 | 485 | 530 | 864 | 635 | 534 | 562 | 1,002 | 33.3 |
| Walworth | 6.6 | Male | 3,183 | 334 | 244 | 297 | 287 | 446 | 388 | 317 | 342 | 528 | 34.6 |
| | | Female | 3,417 | 308 | 282 | 314 | 267 | 455 | 406 | 334 | 322 | 729 | 37.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Yankton | 19.2 | Male | 9,219 | 930 | 766 | 862 | 1,232 | 1,554 | 1,120 | 821 | 879 | 1,055 | 30.3 |
| | | Female | 9,981 | 860 | 737 | 815 | 1,356 | 1,550 | 1,198 | 858 | 915 | 1,692 | 32.9 |
| Ziebach | 2.4 | Male | 1,215 | 209 | 124 | 159 | 127 | 162 | 148 | 114 | 98 | 74 | 24.4 |
| | | Female | 1,185 | 202 | 156 | 153 | 141 | 146 | 125 | 101 | 79 | 82 | 22.0 |
| **TOTAL METRO COUNTIES** | **194.9** | **Male** | **94,833** | **10,179** | **8,064** | **8,750** | **13,920** | **18,591** | **11,573** | **8,398** | **7,382** | **7,976** | **28.5** |
| | | **Female** | **100,067** | **9,887** | **8,005** | **8,587** | **14,408** | **17,753** | **12,117** | **8,584** | **8,095** | **12,631** | **30.2** |
| **TOTAL STATE** | **713.7** | **Male** | **351,373** | **37,778** | **30,487** | **33,294** | **46,626** | **58,491** | **40,174** | **31,441** | **31,931** | **41,151** | **29.7** |
| | | **Female** | **362,327** | **36,422** | **29,544** | **32,376** | **44,380** | **54,734** | **41,060** | **32,218** | **33,089** | **58,504** | **32.0** |
| **TENNESSEE** | | | | | | | | | | | | | |
| **CHATTANOOGA** | **433.6** | **Male** | **207,686** | **20,047** | **19,228** | **19,984** | **24,407** | **36,864** | **29,423** | **20,763** | **18,069** | **18,901** | **30.5** |
| | | **Female** | **225,914** | **18,714** | **18,385** | **18,498** | **25,346** | **38,309** | **30,978** | **22,972** | **21,608** | **31,104** | **33.4** |
| Hamilton | 289.9 | Male | 137,713 | 12,958 | 12,420 | 12,822 | 16,977 | 25,097 | 18,737 | 13,801 | 12,247 | 12,654 | 30.5 |
| | | Female | 152,187 | 12,122 | 11,814 | 11,947 | 17,811 | 26,065 | 20,199 | 15,598 | 14,682 | 21,949 | 33.6 |
| Marion | 25.3 | Male | 12,418 | 1,225 | 1,177 | 1,294 | 1,350 | 2,027 | 1,843 | 1,252 | 1,003 | 1,247 | 30.7 |
| | | Female | 12,882 | 1,159 | 1,144 | 1,213 | 1,273 | 2,039 | 1,821 | 1,276 | 1,170 | 1,787 | 33.1 |
| Sequatchie | 9.1 | Male | 4,468 | 429 | 469 | 474 | 464 | 776 | 687 | 414 | 329 | 426 | 30.1 |
| | | Female | 4,632 | 450 | 428 | 434 | 474 | 755 | 655 | 428 | 392 | 616 | 32.0 |
| *Catoosa, Ga.* | *39.8* | *Male* | *19,257* | *1,956* | *1,974* | *1,958* | *1,977* | *3,392* | *3,108* | *2,024* | *1,466* | *1,402* | *30.2* |
| | | *Female* | *20,543* | *1,811* | *1,908* | *1,857* | *2,074* | *3,745* | *3,204* | *2,119* | *1,724* | *2,101* | *32.0* |
| *Dade, Ga.* | *12.8* | *Male* | *6,322* | *664* | *603* | *680* | *780* | *1,055* | *965* | *557* | *521* | *497* | *29.1* |
| | | *Female* | *6,478* | *591* | *597* | *590* | *814* | *1,136* | *934* | *591* | *545* | *680* | *30.7* |
| *Walker, Ga.* | *56.7* | *Male* | *27,508* | *2,815* | *2,585* | *2,756* | *2,859* | *4,517* | *4,083* | *2,715* | *2,503* | *2,675* | *31.1* |
| | | *Female* | *29,192* | *2,581* | *2,494* | *2,457* | *2,900* | *4,569* | *4,165* | *2,960* | *3,095* | *3,971* | *34.1* |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **Male** | **80,492** | **8,522** | **6,640** | **6,712** | **17,977** | **15,082** | **9,372** | **6,117** | **4,619** | **5,451** | **25.3** |
| | | **Female** | **75,008** | **8,332** | **6,399** | **6,339** | **11,003** | **13,526** | **9,517** | **6,282** | **5,437** | **8,173** | **29.0** |
| Montgomery | 87.6 | Male | 44,513 | 4,665 | 3,639 | 3,840 | 9,074 | 8,615 | 5,487 | 3,748 | 2,553 | 2,892 | 26.2 |
| | | Female | 43,087 | 4,439 | 3,524 | 3,629 | 6,846 | 7,950 | 5,680 | 3,699 | 3,091 | 4,229 | 28.9 |
| *Christian, Ky.* | *67.9* | *Male* | *35,979* | *3,857* | *3,001* | *2,872* | *8,903* | *6,467* | *3,885* | *2,369* | *2,066* | *2,559* | *24.5* |
| | | *Female* | *31,921* | *3,893* | *2,875* | *2,710* | *4,157* | *5,576* | *3,837* | *2,585* | *2,346* | *3,944* | *29.2* |
| **JACKSON** | **76.3** | **Male** | **35,940** | **3,642** | **3,358** | **3,354** | **4,390** | **6,303** | **4,435** | **3,246** | **3,178** | **4,034** | **30.1** |
| | | **Female** | **40,360** | **3,486** | **3,202** | **3,286** | **5,070** | **6,495** | **4,735** | **3,733** | **3,741** | **6,612** | **32.9** |
| Madison | 76.3 | Male | 35,940 | 3,642 | 3,358 | 3,354 | 4,390 | 6,303 | 4,435 | 3,246 | 3,178 | 4,034 | 30.1 |
| | | Female | 40,360 | 3,486 | 3,202 | 3,286 | 5,070 | 6,495 | 4,735 | 3,733 | 3,741 | 6,612 | 32.9 |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | **446.7** | **Male** | **215,907** | **18,134** | **19,350** | **20,589** | **24,278** | **36,465** | **32,738** | **22,248** | **20,609** | **21,496** | **32.0** |
| | | **Female** | **230,793** | **17,355** | **18,672** | **19,077** | **24,683** | **37,257** | **33,332** | **23,960** | **23,811** | **32,646** | **34.6** |
| Carter | 51.3 | Male | 24,756 | 2,089 | 2,237 | 2,286 | 2,893 | 4,099 | 3,623 | 2,498 | 2,317 | 2,714 | 32.0 |
| | | Female | 26,544 | 2,036 | 2,086 | 2,138 | 2,928 | 4,123 | 3,729 | 2,630 | 2,838 | 4,036 | 34.9 |
| Hawkins | 46.2 | Male | 22,807 | 2,068 | 2,233 | 2,261 | 2,239 | 3,961 | 3,617 | 2,253 | 1,982 | 2,193 | 31.6 |
| | | Female | 23,393 | 1,908 | 2,100 | 2,049 | 2,184 | 4,060 | 3,548 | 2,337 | 2,201 | 3,006 | 33.5 |
| Sullivan | 147.5 | Male | 70,866 | 5,795 | 6,541 | 6,798 | 7,238 | 12,042 | 11,445 | 7,729 | 6,914 | 6,364 | 32.5 |
| | | Female | 76,634 | 5,696 | 6,270 | 6,446 | 7,292 | 12,567 | 11,708 | 8,448 | 8,232 | 9,975 | 35.0 |
| Unicoi | 16.7 | Male | 8,117 | 694 | 688 | 743 | 843 | 1,289 | 1,175 | 878 | 832 | 975 | 33.5 |
| | | Female | 8,583 | 626 | 694 | 682 | 792 | 1,263 | 1,161 | 950 | 995 | 1,420 | 37.0 |
| Washington | 92.6 | Male | 44,996 | 3,722 | 3,769 | 4,053 | 6,164 | 8,001 | 6,338 | 4,400 | 4,255 | 4,294 | 31.0 |
| | | Female | 47,604 | 3,595 | 3,788 | 3,671 | 6,458 | 7,892 | 6,439 | 4,667 | 4,450 | 6,644 | 33.0 |
| *Bristol city, Va.* | *18.3* | *Male* | *8,179* | *639* | *685* | *822* | *922* | *1,297* | *1,075* | *882* | *895* | *962* | *32.9* |
| | | *Female* | *10,121* | *616* | *689* | *758* | *1,211* | *1,390* | *1,261* | *1,050* | *1,223* | *1,943* | *38.3* |
| *Scott, Va.* | *24.9* | *Male* | *12,199* | *1,062* | *1,091* | *1,169* | *1,282* | *1,848* | *1,805* | *1,221* | *1,242* | *1,479* | *33.1* |
| | | *Female* | *12,701* | *911* | *985* | *1,119* | *1,142* | *1,897* | *1,842* | *1,313* | *1,434* | *2,058* | *36.6* |
| *Washington, Va.* | *49.2* | *Male* | *23,987* | *2,065* | *2,106* | *2,457* | *2,697* | *3,928* | *3,660* | *2,387* | *2,172* | *2,515* | *31.8* |
| | | *Female* | *25,213* | *1,967* | *2,080* | *2,214* | *2,676* | *4,065* | *3,644* | *2,565* | *2,459* | *3,564* | *34.0* |
| **KNOXVILLE** | **591.3** | **Male** | **285,152** | **24,041** | **24,106** | **26,189** | **37,938** | **51,555** | **40,592** | **27,519** | **25,643** | **27,569** | **30.9** |
| | | **Female** | **306,148** | **22,738** | **22,829** | **24,988** | **36,456** | **52,278** | **42,165** | **30,695** | **30,917** | **43,082** | **33.8** |
| Anderson | 69.8 | Male | 33,648 | 2,938 | 2,918 | 3,261 | 3,467 | 5,695 | 4,954 | 3,488 | 3,627 | 3,300 | 32.4 |
| | | Female | 36,152 | 2,758 | 2,806 | 3,208 | 3,356 | 5,852 | 5,094 | 4,003 | 4,232 | 4,843 | 35.2 |
| Blount | 82.5 | Male | 39,902 | 3,429 | 3,389 | 3,778 | 4,365 | 7,157 | 5,952 | 3,730 | 3,893 | 4,209 | 32.0 |
| | | Female | 42,598 | 3,142 | 3,353 | 3,543 | 4,351 | 7,341 | 6,087 | 4,159 | 4,623 | 5,999 | 34.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TENNESSEE (continued)** | | | | | | | | | | | | | |
| **KNOXVILLE (continued)** | | | | | | | | | | | | | |
| Grainger | 17.3 | Male | 8,505 | 836 | 790 | 847 | 891 | 1,384 | 1,274 | 831 | 708 | 944 | 31.4 |
| | | Female | 8,795 | 746 | 768 | 817 | 889 | 1,393 | 1,303 | 848 | 845 | 1,186 | 33.5 |
| Jefferson | 34.1 | Male | 16,681 | 1,386 | 1,460 | 1,689 | 2,194 | 2,527 | 2,561 | 1,680 | 1,482 | 1,702 | 31.4 |
| | | Female | 17,419 | 1,240 | 1,349 | 1,467 | 2,227 | 2,655 | 2,555 | 1,753 | 1,741 | 2,432 | 34.1 |
| Knox | 327.3 | Male | 156,827 | 12,827 | 12,861 | 13,684 | 23,866 | 29,741 | 21,202 | 14,857 | 13,390 | 14,399 | 30.1 |
| | | Female | 170,473 | 12,287 | 12,034 | 13,190 | 22,550 | 29,817 | 22,557 | 16,777 | 16,584 | 24,677 | 33.4 |
| Sevier | 47.7 | Male | 23,279 | 2,016 | 2,094 | 2,252 | 2,407 | 4,031 | 3,682 | 2,367 | 2,054 | 2,376 | 32.1 |
| | | Female | 24,421 | 2,023 | 1,940 | 2,178 | 2,404 | 4,163 | 3,627 | 2,594 | 2,337 | 3,155 | 33.8 |
| Union | 12.6 | Male | 6,310 | 609 | 594 | 678 | 748 | 1,020 | 967 | 566 | 489 | 639 | 30.2 |
| | | Female | 6,290 | 542 | 579 | 585 | 679 | 1,057 | 942 | 561 | 555 | 790 | 32.2 |
| **MEMPHIS** | **927.2** | **Male** | **444,307** | **46,392** | **43,239** | **45,067** | **61,781** | **82,603** | **56,943** | **38,846** | **34,426** | **35,010** | **28.1** |
| | | **Female** | **482,893** | **45,065** | **41,553** | **43,752** | **58,900** | **87,627** | **62,941** | **44,977** | **41,050** | **57,028** | **31.0** |
| Shelby | 783.7 | Male | 374,656 | 38,425 | 35,603 | 36,589 | 54,347 | 71,816 | 46,538 | 32,646 | 29,485 | 29,207 | 28.1 |
| | | Female | 409,044 | 37,472 | 34,138 | 35,470 | 51,283 | 75,523 | 52,209 | 38,505 | 35,251 | 49,193 | 31.1 |
| Tipton | 34.6 | Male | 16,825 | 1,852 | 1,660 | 1,956 | 1,913 | 2,519 | 2,345 | 1,575 | 1,299 | 1,706 | 29.1 |
| | | Female | 17,775 | 1,798 | 1,534 | 1,874 | 1,890 | 2,669 | 2,387 | 1,604 | 1,552 | 2,467 | 31.7 |
| *Crittenden, Ark.* | *48.8* | *Male* | *23,224* | *2,961* | *2,622* | *2,817* | *2,591* | *3,512* | *2,907* | *1,889* | *1,747* | *2,178* | *26.8* |
| | | *Female* | *25,576* | *2,782* | *2,595* | *2,848* | *2,821* | *3,986* | *3,307* | *2,244* | *2,104* | *2,889* | *29.4* |
| *De Soto, Miss.* | *60.1* | *Male* | *29,602* | *3,154* | *3,354* | *3,705* | *2,930* | *4,756* | *5,153* | *2,736* | *1,895* | *1,919* | *28.5* |
| | | *Female* | *30,498* | *3,013* | *3,286* | *3,560* | *2,906* | *5,449* | *5,038* | *2,624* | *2,143* | *2,479* | *29.6* |
| **NASHVILLE** | **899.8** | **Male** | **433,278** | **40,115** | **37,640** | **40,807** | **55,640** | **81,042** | **62,735** | **41,691** | **35,730** | **37,878** | **30.2** |
| | | **Female** | **466,522** | **37,946** | **36,463** | **38,456** | **57,261** | **83,731** | **65,020** | **45,046** | **41,748** | **60,851** | **32.5** |
| Cheatham | 25.6 | Male | 12,786 | 1,241 | 1,261 | 1,457 | 1,300 | 2,214 | 2,102 | 1,228 | 919 | 1,064 | 30.1 |
| | | Female | 12,814 | 1,183 | 1,263 | 1,291 | 1,244 | 2,340 | 2,038 | 1,167 | 981 | 1,307 | 31.1 |
| Davidson | 480.5 | Male | 226,838 | 19,833 | 17,611 | 19,627 | 32,724 | 45,412 | 29,839 | 21,877 | 19,606 | 20,309 | 30.2 |
| | | Female | 253,662 | 19,316 | 17,231 | 18,624 | 34,024 | 46,420 | 32,137 | 25,248 | 24,384 | 36,278 | 33.1 |
| Dickson | 32.8 | Male | 15,981 | 1,520 | 1,490 | 1,704 | 1,637 | 2,505 | 2,338 | 1,565 | 1,395 | 1,827 | 31.5 |
| | | Female | 16,819 | 1,382 | 1,501 | 1,569 | 1,653 | 2,547 | 2,336 | 1,640 | 1,598 | 2,593 | 34.0 |
| Robertson | 39.5 | Male | 19,233 | 1,915 | 1,729 | 1,974 | 2,101 | 3,046 | 2,655 | 1,907 | 1,667 | 2,239 | 31.2 |
| | | Female | 20,267 | 1,774 | 1,771 | 1,873 | 2,060 | 3,253 | 2,660 | 1,947 | 1,973 | 2,956 | 33.2 |
| Rutherford | 94.5 | Male | 46,651 | 4,531 | 4,151 | 4,304 | 7,404 | 8,558 | 6,456 | 4,160 | 3,578 | 3,509 | 28.4 |
| | | Female | 47,849 | 4,185 | 4,043 | 3,972 | 7,824 | 8,533 | 6,607 | 4,160 | 3,519 | 5,006 | 29.6 |
| Sumner | 95.4 | Male | 46,947 | 4,715 | 4,839 | 4,831 | 4,633 | 8,352 | 7,896 | 4,444 | 3,538 | 3,699 | 30.3 |
| | | Female | 48,453 | 4,328 | 4,595 | 4,772 | 4,606 | 8,666 | 7,879 | 4,441 | 4,001 | 5,165 | 31.8 |
| Williamson | 68.2 | Male | 33,564 | 3,354 | 3,413 | 3,609 | 2,873 | 5,637 | 6,094 | 3,509 | 2,572 | 2,503 | 31.3 |
| | | Female | 34,636 | 3,039 | 3,288 | 3,328 | 2,957 | 6,206 | 6,164 | 3,473 | 2,553 | 3,628 | 32.6 |
| Wilson | 63.3 | Male | 31,278 | 3,006 | 3,146 | 3,301 | 2,968 | 5,318 | 5,355 | 3,001 | 2,455 | 2,728 | 31.1 |
| | | Female | 32,022 | 2,739 | 2,771 | 3,027 | 2,893 | 5,766 | 5,199 | 2,970 | 2,739 | 3,918 | 32.9 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Anderson | 69.8 | Male | 33,648 | 2,938 | 2,918 | 3,261 | 3,467 | 5,695 | 4,954 | 3,488 | 3,627 | 3,300 | 32.4 |
| | | Female | 36,152 | 2,758 | 2,806 | 3,208 | 3,356 | 5,852 | 5,094 | 4,003 | 4,232 | 4,843 | 35.2 |
| Bedford | 28.5 | Male | 13,666 | 1,312 | 1,293 | 1,268 | 1,409 | 2,041 | 1,820 | 1,396 | 1,442 | 1,685 | 32.6 |
| | | Female | 14,834 | 1,243 | 1,165 | 1,281 | 1,365 | 2,119 | 1,997 | 1,479 | 1,587 | 2,598 | 36.2 |
| Benton | 15.5 | Male | 7,397 | 595 | 648 | 694 | 668 | 1,131 | 1,028 | 719 | 791 | 1,123 | 34.7 |
| | | Female | 8,103 | 594 | 635 | 679 | 705 | 1,117 | 1,054 | 821 | 905 | 1,593 | 38.1 |
| Bledsoe | 10.0 | Male | 5,150 | 444 | 427 | 722 | 788 | 778 | 665 | 433 | 383 | 510 | 27.5 |
| | | Female | 4,850 | 376 | 385 | 475 | 644 | 752 | 701 | 415 | 449 | 653 | 32.2 |
| Blount | 82.5 | Male | 39,902 | 3,429 | 3,389 | 3,778 | 4,365 | 7,157 | 5,952 | 3,730 | 3,893 | 4,209 | 32.0 |
| | | Female | 42,598 | 3,142 | 3,353 | 3,543 | 4,351 | 7,341 | 6,087 | 4,159 | 4,623 | 5,999 | 34.4 |
| Bradley | 72.2 | Male | 34,866 | 3,514 | 3,420 | 3,405 | 4,356 | 6,054 | 5,446 | 3,297 | 2,601 | 2,773 | 29.5 |
| | | Female | 37,334 | 3,307 | 3,261 | 3,411 | 4,634 | 6,375 | 5,663 | 3,482 | 3,089 | 4,112 | 31.4 |
| Campbell | 36.9 | Male | 17,647 | 1,642 | 1,821 | 1,840 | 1,760 | 2,782 | 2,514 | 1,609 | 1,607 | 2,072 | 31.3 |
| | | Female | 19,253 | 1,701 | 1,682 | 1,851 | 1,734 | 2,850 | 2,539 | 1,833 | 2,113 | 2,950 | 34.3 |
| Cannon | 10.8 | Male | 5,254 | 514 | 433 | 494 | 510 | 810 | 764 | 578 | 480 | 671 | 33.3 |
| | | Female | 5,546 | 468 | 441 | 423 | 548 | 815 | 767 | 555 | 577 | 952 | 36.0 |
| Carroll | 28.7 | Male | 13,730 | 1,240 | 1,207 | 1,314 | 1,455 | 1,983 | 1,815 | 1,363 | 1,355 | 1,998 | 33.3 |
| | | Female | 14,970 | 1,139 | 1,119 | 1,269 | 1,317 | 2,144 | 1,947 | 1,430 | 1,720 | 2,885 | 37.6 |
| Carter | 51.3 | Male | 24,756 | 2,089 | 2,237 | 2,286 | 2,893 | 4,099 | 3,623 | 2,498 | 2,317 | 2,714 | 32.0 |
| | | Female | 26,544 | 2,036 | 2,086 | 2,138 | 2,928 | 4,123 | 3,729 | 2,630 | 2,838 | 4,036 | 34.9 |
| Cheatham | 25.6 | Male | 12,786 | 1,241 | 1,261 | 1,457 | 1,300 | 2,214 | 2,102 | 1,228 | 919 | 1,064 | 30.1 |
| | | Female | 12,814 | 1,183 | 1,263 | 1,291 | 1,244 | 2,340 | 2,038 | 1,167 | 981 | 1,307 | 31.1 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TENNESSEE (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Chester | 13.4 | Male | 6,432 | 553 | 535 | 579 | 1,105 | 947 | 837 | 559 | 553 | 764 | 29.7 |
| | | Female | 6,968 | 578 | 489 | 568 | 1,181 | 966 | 827 | 581 | 681 | 1,097 | 31.9 |
| Claiborne | 26.3 | Male | 12,862 | 1,281 | 1,244 | 1,269 | 1,518 | 2,163 | 1,821 | 1,151 | 1,052 | 1,363 | 30.2 |
| | | Female | 13,438 | 1,192 | 1,116 | 1,289 | 1,461 | 2,235 | 1,864 | 1,193 | 1,330 | 1,758 | 32.4 |
| Clay | 8.0 | Male | 3,949 | 364 | 312 | 383 | 420 | 604 | 549 | 361 | 423 | 533 | 33.2 |
| | | Female | 4,051 | 348 | 309 | 367 | 374 | 582 | 572 | 391 | 422 | 686 | 35.8 |
| Cocke | 29.6 | Male | 14,426 | 1,271 | 1,375 | 1,451 | 1,583 | 2,360 | 2,188 | 1,517 | 1,184 | 1,497 | 31.5 |
| | | Female | 15,174 | 1,238 | 1,322 | 1,441 | 1,540 | 2,516 | 2,145 | 1,593 | 1,425 | 1,954 | 33.1 |
| Coffee | 39.5 | Male | 19,250 | 1,885 | 1,702 | 1,876 | 2,053 | 2,976 | 2,853 | 2,137 | 1,898 | 1,870 | 32.1 |
| | | Female | 20,250 | 1,695 | 1,604 | 1,891 | 1,970 | 3,086 | 3,001 | 2,170 | 2,047 | 2,786 | 34.6 |
| Crockett | 14.7 | Male | 7,003 | 614 | 631 | 740 | 752 | 1,029 | 972 | 571 | 705 | 989 | 32.4 |
| | | Female | 7,697 | 634 | 559 | 756 | 704 | 1,047 | 920 | 674 | 855 | 1,548 | 36.6 |
| Cumberland | 32.4 | Male | 15,848 | 1,433 | 1,573 | 1,630 | 1,625 | 2,495 | 2,159 | 1,483 | 1,552 | 1,898 | 31.7 |
| | | Female | 16,552 | 1,414 | 1,421 | 1,566 | 1,574 | 2,540 | 2,258 | 1,562 | 1,718 | 2,499 | 34.1 |
| Davidson | 480.5 | Male | 226,838 | 19,833 | 17,611 | 19,627 | 32,724 | 45,412 | 29,839 | 21,877 | 19,606 | 20,309 | 30.2 |
| | | Female | 253,662 | 19,316 | 17,231 | 18,624 | 34,024 | 46,420 | 32,137 | 25,248 | 24,384 | 36,278 | 33.1 |
| Decatur | 11.0 | Male | 5,333 | 424 | 497 | 478 | 498 | 789 | 734 | 513 | 580 | 820 | 34.8 |
| | | Female | 5,667 | 462 | 420 | 468 | 490 | 783 | 756 | 552 | 667 | 1,069 | 37.8 |
| De Kalb | 14.2 | Male | 6,800 | 648 | 581 | 599 | 668 | 1,110 | 910 | 664 | 711 | 909 | 33.1 |
| | | Female | 7,400 | 617 | 594 | 649 | 643 | 1,116 | 972 | 709 | 790 | 1,310 | 35.8 |
| Dickson | 32.8 | Male | 15,981 | 1,520 | 1,490 | 1,704 | 1,637 | 2,565 | 2,338 | 1,565 | 1,395 | 1,827 | 31.5 |
| | | Female | 16,819 | 1,382 | 1,501 | 1,569 | 1,653 | 2,547 | 2,336 | 1,640 | 1,598 | 2,593 | 34.0 |
| Dyer | 35.0 | Male | 16,620 | 1,585 | 1,566 | 1,678 | 1,776 | 2,712 | 2,285 | 1,473 | 1,496 | 2,049 | 31.3 |
| | | Female | 18,380 | 1,538 | 1,579 | 1,592 | 1,802 | 2,856 | 2,352 | 1,656 | 1,836 | 3,169 | 34.4 |
| Fayette | 25.5 | Male | 12,484 | 1,493 | 1,230 | 1,599 | 1,381 | 1,763 | 1,388 | 1,062 | 968 | 1,600 | 28.1 |
| | | Female | 13,016 | 1,300 | 1,206 | 1,480 | 1,426 | 1,844 | 1,586 | 1,124 | 1,170 | 1,880 | 30.9 |
| Fentress | 15.5 | Male | 7,563 | 691 | 803 | 793 | 760 | 1,192 | 1,085 | 671 | 644 | 924 | 31.2 |
| | | Female | 7,937 | 731 | 740 | 785 | 737 | 1,254 | 1,103 | 701 | 788 | 1,098 | 32.8 |
| Franklin | 33.2 | Male | 16,339 | 1,554 | 1,492 | 1,540 | 2,091 | 2,509 | 2,262 | 1,642 | 1,502 | 1,747 | 30.9 |
| | | Female | 16,861 | 1,415 | 1,372 | 1,450 | 1,889 | 2,516 | 2,326 | 1,744 | 1,668 | 2,481 | 34.2 |
| Gibson | 49.2 | Male | 23,143 | 2,049 | 2,094 | 2,363 | 2,346 | 3,394 | 2,945 | 2,240 | 2,354 | 3,358 | 33.0 |
| | | Female | 26,057 | 1,947 | 2,003 | 2,164 | 2,306 | 3,721 | 3,179 | 2,604 | 2,922 | 5,211 | 37.8 |
| Giles | 24.9 | Male | 11,963 | 1,088 | 1,041 | 1,157 | 1,298 | 1,772 | 1,598 | 1,116 | 1,307 | 1,586 | 32.9 |
| | | Female | 12,937 | 998 | 1,035 | 1,096 | 1,199 | 1,813 | 1,746 | 1,185 | 1,433 | 2,432 | 36.9 |
| Grainger | 17.3 | Male | 8,505 | 836 | 790 | 847 | 891 | 1,384 | 1,274 | 831 | 708 | 944 | 31.4 |
| | | Female | 8,795 | 746 | 768 | 817 | 889 | 1,393 | 1,303 | 848 | 845 | 1,186 | 33.5 |
| Greene | 56.6 | Male | 27,193 | 2,317 | 2,457 | 2,562 | 2,850 | 4,513 | 4,215 | 3,013 | 2,543 | 2,723 | 32.6 |
| | | Female | 29,407 | 2,277 | 2,375 | 2,575 | 2,825 | 4,774 | 4,309 | 3,154 | 2,961 | 4,157 | 34.7 |
| Grundy | 14.4 | Male | 7,100 | 850 | 765 | 724 | 772 | 1,053 | 1,036 | 605 | 585 | 710 | 29.2 |
| | | Female | 7,300 | 777 | 705 | 650 | 741 | 1,123 | 1,007 | 628 | 668 | 1,001 | 31.9 |
| Hamblen | 57.1 | Male | 27,707 | 2,557 | 2,759 | 2,772 | 2,921 | 4,751 | 4,458 | 2,985 | 2,339 | 2,165 | 31.0 |
| | | Female | 29,393 | 2,399 | 2,566 | 2,654 | 3,038 | 5,025 | 4,681 | 3,066 | 2,623 | 3,341 | 33.0 |
| Hamilton | 289.9 | Male | 137,713 | 12,958 | 12,420 | 12,822 | 16,977 | 25,097 | 18,737 | 13,801 | 12,247 | 12,654 | 30.5 |
| | | Female | 152,187 | 12,122 | 11,814 | 11,947 | 17,811 | 26,065 | 20,199 | 15,598 | 14,682 | 21,949 | 33.6 |
| Hancock | 6.8 | Male | 3,346 | 337 | 294 | 332 | 363 | 478 | 435 | 348 | 340 | 419 | 32.3 |
| | | Female | 3,454 | 313 | 273 | 322 | 351 | 488 | 437 | 358 | 387 | 525 | 34.6 |
| Hardeman | 24.0 | Male | 11,487 | 1,273 | 1,120 | 1,242 | 1,187 | 1,765 | 1,366 | 1,041 | 1,052 | 1,441 | 30.2 |
| | | Female | 12,513 | 1,208 | 1,029 | 1,269 | 1,221 | 1,809 | 1,449 | 1,119 | 1,235 | 2,174 | 33.5 |
| Hardin | 23.0 | Male | 11,110 | 1,057 | 978 | 1,077 | 1,046 | 1,798 | 1,582 | 1,130 | 1,012 | 1,430 | 32.8 |
| | | Female | 11,890 | 990 | 1,020 | 1,061 | 1,027 | 1,817 | 1,608 | 1,250 | 1,220 | 1,897 | 35.2 |
| Hawkins | 46.2 | Male | 22,807 | 2,068 | 2,233 | 2,261 | 2,239 | 3,961 | 3,617 | 2,253 | 1,982 | 2,193 | 31.6 |
| | | Female | 23,393 | 1,908 | 2,100 | 2,049 | 2,184 | 4,060 | 3,548 | 2,337 | 2,201 | 3,006 | 33.5 |
| Haywood | 20.1 | Male | 9,469 | 1,122 | 948 | 1,095 | 1,033 | 1,404 | 947 | 796 | 788 | 1,336 | 28.8 |
| | | Female | 10,631 | 1,109 | 936 | 1,082 | 1,121 | 1,514 | 1,125 | 920 | 1,001 | 1,823 | 32.1 |
| Henderson | 22.7 | Male | 10,918 | 1,124 | 938 | 1,029 | 1,140 | 1,737 | 1,488 | 1,065 | 1,052 | 1,345 | 32.1 |
| | | Female | 11,782 | 1,080 | 941 | 992 | 1,099 | 1,884 | 1,511 | 1,178 | 1,167 | 1,930 | 34.4 |
| Henry | 29.8 | Male | 14,350 | 1,311 | 1,187 | 1,250 | 1,467 | 2,103 | 1,823 | 1,357 | 1,575 | 2,277 | 34.3 |
| | | Female | 15,450 | 1,193 | 1,087 | 1,187 | 1,368 | 2,144 | 1,873 | 1,582 | 1,839 | 3,177 | 39.0 |
| Hickman | 16.0 | Male | 8,280 | 625 | 636 | 795 | 1,413 | 1,358 | 1,117 | 712 | 761 | 863 | 29.9 |
| | | Female | 7,720 | 618 | 695 | 687 | 668 | 1,169 | 1,080 | 773 | 850 | 1,180 | 35.2 |
| Houston | 6.9 | Male | 3,440 | 305 | 330 | 326 | 349 | 519 | 462 | 341 | 325 | 483 | 32.9 |
| | | Female | 3,460 | 285 | 318 | 290 | 296 | 526 | 431 | 343 | 369 | 602 | 35.3 |
| Humphreys | 16.3 | Male | 7,935 | 760 | 761 | 788 | 772 | 1,274 | 1,155 | 805 | 698 | 922 | 32.0 |
| | | Female | 8,365 | 743 | 751 | 772 | 764 | 1,287 | 1,136 | 857 | 823 | 1,232 | 34.0 |

# POPULATION BY AGE AND SEX

ESTIMATES

**TENNESSEE (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| Jackson | 9.6 | Male | 4,756 | 440 | 408 | 448 | 459 | 728 | 648 | 452 | 505 | 668 | 33.6 |
| | | Female | 4,844 | 373 | 377 | 411 | 430 | 701 | 654 | 481 | 552 | 865 | 37.0 |
| Jefferson | 34.1 | Male | 16,681 | 1,386 | 1,460 | 1,689 | 2,194 | 2,527 | 2,561 | 1,680 | 1,482 | 1,702 | 31.4 |
| | | Female | 17,419 | 1,240 | 1,349 | 1,467 | 2,227 | 2,655 | 2,555 | 1,753 | 1,741 | 2,432 | 34.1 |
| Johnson | 14.4 | Male | 7,098 | 668 | 685 | 721 | 667 | 1,111 | 1,070 | 633 | 659 | 884 | 32.3 |
| | | Female | 7,302 | 619 | 605 | 632 | 685 | 1,163 | 1,046 | 710 | 713 | 1,129 | 34.5 |
| Knox | 327.3 | Male | 156,827 | 12,827 | 12,861 | 13,684 | 23,866 | 29,741 | 21,202 | 14,857 | 13,390 | 14,399 | 30.1 |
| | | Female | 170,473 | 12,287 | 12,034 | 13,190 | 22,550 | 29,817 | 22,557 | 16,777 | 16,584 | 24,677 | 33.4 |
| Lake | 7.8 | Male | 3,693 | 375 | 332 | 331 | 420 | 490 | 393 | 336 | 384 | 632 | 32.9 |
| | | Female | 4,107 | 319 | 301 | 350 | 357 | 553 | 442 | 374 | 407 | 1,004 | 38.9 |
| Lauderdale | 25.5 | Male | 12,557 | 1,301 | 1,081 | 1,319 | 1,458 | 2,121 | 1,582 | 1,032 | 1,064 | 1,599 | 30.3 |
| | | Female | 12,943 | 1,211 | 1,087 | 1,251 | 1,252 | 1,867 | 1,595 | 1,086 | 1,367 | 2,227 | 33.9 |
| Lawrence | 35.4 | Male | 17,132 | 1,666 | 1,599 | 1,869 | 1,862 | 2,564 | 2,424 | 1,599 | 1,593 | 1,956 | 31.1 |
| | | Female | 18,268 | 1,586 | 1,504 | 1,690 | 1,803 | 2,558 | 2,475 | 1,757 | 1,974 | 2,921 | 35.0 |
| Lewis | 10.6 | Male | 5,132 | 651 | 505 | 449 | 531 | 937 | 634 | 453 | 422 | 550 | 29.6 |
| | | Female | 5,468 | 640 | 514 | 478 | 500 | 931 | 685 | 486 | 470 | 764 | 31.5 |
| Lincoln | 26.8 | Male | 12,933 | 1,095 | 1,141 | 1,330 | 1,395 | 1,815 | 1,775 | 1,413 | 1,393 | 1,576 | 33.3 |
| | | Female | 13,867 | 1,103 | 991 | 1,213 | 1,250 | 1,953 | 1,956 | 1,458 | 1,598 | 2,345 | 37.2 |
| Loudon | 29.6 | Male | 14,201 | 1,236 | 1,255 | 1,305 | 1,440 | 2,391 | 2,041 | 1,523 | 1,381 | 1,629 | 32.8 |
| | | Female | 15,399 | 1,145 | 1,159 | 1,306 | 1,362 | 2,414 | 2,130 | 1,674 | 1,713 | 2,496 | 36.5 |
| McMinn | 43.6 | Male | 21,012 | 2,022 | 1,923 | 2,035 | 2,281 | 3,382 | 3,105 | 2,123 | 1,928 | 2,213 | 31.6 |
| | | Female | 22,588 | 1,888 | 1,910 | 2,010 | 2,187 | 3,543 | 3,200 | 2,218 | 2,312 | 3,320 | 34.3 |
| McNairy | 23.9 | Male | 11,580 | 1,103 | 1,011 | 1,090 | 1,135 | 1,739 | 1,668 | 1,235 | 1,115 | 1,484 | 33.3 |
| | | Female | 12,320 | 1,029 | 988 | 1,038 | 1,064 | 1,791 | 1,801 | 1,210 | 1,282 | 2,117 | 36.4 |
| Macon | 16.4 | Male | 8,015 | 721 | 720 | 784 | 808 | 1,306 | 1,114 | 815 | 755 | 992 | 32.5 |
| | | Female | 8,385 | 741 | 659 | 709 | 766 | 1,308 | 1,128 | 793 | 911 | 1,370 | 35.1 |
| Madison | 76.3 | Male | 35,940 | 3,642 | 3,358 | 3,354 | 4,390 | 6,303 | 4,435 | 3,246 | 3,178 | 4,034 | 30.1 |
| | | Female | 40,360 | 3,486 | 3,202 | 3,286 | 5,070 | 6,495 | 4,735 | 3,733 | 3,741 | 6,612 | 32.9 |
| Marion | 25.3 | Male | 12,418 | 1,225 | 1,177 | 1,294 | 1,350 | 2,027 | 1,843 | 1,252 | 1,003 | 1,247 | 30.7 |
| | | Female | 12,882 | 1,159 | 1,144 | 1,213 | 1,273 | 2,039 | 1,821 | 1,276 | 1,170 | 1,787 | 33.1 |
| Marshall | 20.5 | Male | 9,780 | 914 | 878 | 943 | 946 | 1,509 | 1,344 | 929 | 1,030 | 1,287 | 33.0 |
| | | Female | 10,720 | 815 | 805 | 877 | 941 | 1,542 | 1,404 | 1,040 | 1,249 | 2,047 | 37.7 |
| Maury | 52.6 | Male | 25,192 | 2,443 | 2,246 | 2,491 | 2,741 | 4,082 | 3,417 | 2,632 | 2,337 | 2,803 | 31.6 |
| | | Female | 27,408 | 2,225 | 2,044 | 2,485 | 2,860 | 4,262 | 3,670 | 2,799 | 2,755 | 4,308 | 34.6 |
| Meigs | 7.9 | Male | 3,994 | 398 | 422 | 414 | 370 | 686 | 616 | 357 | 383 | 348 | 30.7 |
| | | Female | 3,906 | 373 | 341 | 363 | 394 | 674 | 593 | 373 | 374 | 421 | 32.2 |
| Monroe | 30.0 | Male | 14,586 | 1,366 | 1,461 | 1,500 | 1,596 | 2,344 | 2,184 | 1,327 | 1,270 | 1,538 | 30.8 |
| | | Female | 15,414 | 1,411 | 1,348 | 1,452 | 1,579 | 2,383 | 2,164 | 1,407 | 1,515 | 2,155 | 33.0 |
| Montgomery | 87.6 | Male | 44,513 | 4,665 | 3,639 | 3,840 | 9,074 | 8,615 | 5,487 | 3,748 | 2,553 | 2,892 | 26.2 |
| | | Female | 43,087 | 4,439 | 3,524 | 3,629 | 6,846 | 7,950 | 5,680 | 3,699 | 3,091 | 4,229 | 28.9 |
| Moore | 4.8 | Male | 2,387 | 249 | 234 | 212 | 244 | 372 | 340 | 251 | 207 | 278 | 31.8 |
| | | Female | 2,413 | 202 | 225 | 232 | 239 | 331 | 354 | 243 | 267 | 320 | 34.3 |
| Morgan | 17.6 | Male | 9,242 | 865 | 839 | 876 | 1,047 | 1,863 | 1,340 | 801 | 719 | 892 | 30.3 |
| | | Female | 8,358 | 727 | 788 | 858 | 835 | 1,308 | 1,146 | 792 | 791 | 1,113 | 32.4 |
| Obion | 33.6 | Male | 16,033 | 1,572 | 1,516 | 1,480 | 1,569 | 2,615 | 2,229 | 1,497 | 1,455 | 2,100 | 32.2 |
| | | Female | 17,567 | 1,471 | 1,393 | 1,485 | 1,571 | 2,630 | 2,330 | 1,608 | 1,861 | 3,218 | 36.0 |
| Overton | 18.3 | Male | 9,006 | 819 | 848 | 912 | 867 | 1,417 | 1,325 | 870 | 848 | 1,100 | 32.5 |
| | | Female | 9,294 | 741 | 772 | 846 | 821 | 1,380 | 1,361 | 931 | 966 | 1,476 | 35.6 |
| Perry | 6.3 | Male | 3,051 | 274 | 256 | 301 | 298 | 454 | 405 | 315 | 314 | 434 | 33.7 |
| | | Female | 3,249 | 260 | 258 | 270 | 266 | 457 | 455 | 340 | 347 | 596 | 37.5 |
| Pickett | 4.5 | Male | 2,207 | 195 | 203 | 187 | 214 | 340 | 302 | 224 | 218 | 324 | 34.0 |
| | | Female | 2,293 | 211 | 170 | 215 | 199 | 350 | 290 | 220 | 243 | 395 | 35.1 |
| Polk | 13.8 | Male | 6,782 | 642 | 722 | 713 | 660 | 1,101 | 1,009 | 687 | 578 | 670 | 30.9 |
| | | Female | 7,018 | 602 | 661 | 673 | 642 | 1,087 | 1,015 | 695 | 703 | 940 | 33.6 |
| Putnam | 50.3 | Male | 24,933 | 2,047 | 1,922 | 2,027 | 5,010 | 4,103 | 3,229 | 2,125 | 1,971 | 2,499 | 28.6 |
| | | Female | 25,367 | 1,791 | 1,858 | 1,927 | 4,152 | 4,042 | 3,319 | 2,294 | 2,363 | 3,621 | 32.3 |
| Rhea | 25.9 | Male | 12,610 | 1,278 | 1,275 | 1,234 | 1,523 | 2,127 | 1,749 | 1,068 | 1,071 | 1,285 | 29.7 |
| | | Female | 13,290 | 1,132 | 1,244 | 1,183 | 1,540 | 2,119 | 1,855 | 1,153 | 1,261 | 1,803 | 32.3 |
| Roane | 50.9 | Male | 24,666 | 2,201 | 2,379 | 2,469 | 2,377 | 4,064 | 3,678 | 2,704 | 2,474 | 2,320 | 32.2 |
| | | Female | 26,234 | 2,125 | 2,159 | 2,353 | 2,337 | 4,179 | 3,834 | 2,949 | 2,756 | 3,542 | 34.9 |
| Robertson | 39.5 | Male | 19,233 | 1,915 | 1,729 | 1,974 | 2,101 | 3,046 | 2,655 | 1,907 | 1,667 | 2,239 | 31.2 |
| | | Female | 20,267 | 1,774 | 1,771 | 1,873 | 2,060 | 3,253 | 2,660 | 1,947 | 1,973 | 2,956 | 33.2 |
| Rutherford | 94.5 | Male | 46,651 | 4,531 | 4,151 | 4,304 | 7,404 | 8,558 | 6,456 | 4,160 | 3,578 | 3,509 | 28.4 |
| | | Female | 47,849 | 4,185 | 4,043 | 3,972 | 7,824 | 8,533 | 6,607 | 4,160 | 3,519 | 5,006 | 29.6 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TENNESSEE (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Scott | 20.7 | Male | 10,138 | 1,224 | 1,034 | 1,157 | 1,077 | 1,678 | 1,349 | 826 | 771 | 1,022 | 28.4 |
| | | Female | 10,562 | 1,222 | 971 | 1,029 | 1,091 | 1,667 | 1,392 | 888 | 966 | 1,336 | 30.8 |
| Sequatchie | 9.1 | Male | 4,468 | 429 | 469 | 474 | 464 | 776 | 687 | 414 | 329 | 426 | 30.1 |
| | | Female | 4,632 | 450 | 428 | 434 | 474 | 755 | 655 | 428 | 392 | 616 | 32.0 |
| Sevier | 47.7 | Male | 23,279 | 2,016 | 2,094 | 2,252 | 2,407 | 4,031 | 3,682 | 2,367 | 2,054 | 2,376 | 32.1 |
| | | Female | 24,421 | 2,023 | 1,940 | 2,178 | 2,404 | 4,163 | 3,627 | 2,594 | 2,337 | 3,155 | 33.8 |
| Shelby | 783.7 | Male | 374,656 | 38,425 | 35,603 | 36,589 | 54,347 | 71,816 | 46,538 | 32,646 | 29,485 | 29,207 | 28.1 |
| | | Female | 409,044 | 37,472 | 34,138 | 35,470 | 51,283 | 75,523 | 52,209 | 38,505 | 35,251 | 49,193 | 31.1 |
| Smith | 15.3 | Male | 7,457 | 643 | 618 | 704 | 817 | 1,208 | 992 | 711 | 753 | 1,011 | 32.8 |
| | | Female | 7,843 | 642 | 632 | 664 | 742 | 1,172 | 1,033 | 751 | 832 | 1,375 | 35.7 |
| Stewart | 9.4 | Male | 4,626 | 354 | 344 | 481 | 434 | 688 | 612 | 483 | 515 | 715 | 35.2 |
| | | Female | 4,774 | 378 | 358 | 424 | 395 | 653 | 658 | 512 | 525 | 871 | 37.7 |
| Sullivan | 147.5 | Male | 70,866 | 5,795 | 6,541 | 6,798 | 7,238 | 12,042 | 11,445 | 7,729 | 6,914 | 6,364 | 32.5 |
| | | Female | 76,634 | 5,696 | 6,270 | 6,446 | 7,292 | 12,567 | 11,708 | 8,448 | 8,232 | 9,975 | 35.0 |
| Sumner | 95.4 | Male | 46,947 | 4,715 | 4,839 | 4,831 | 4,633 | 8,352 | 7,896 | 4,444 | 3,538 | 3,699 | 30.3 |
| | | Female | 48,453 | 4,328 | 4,595 | 4,772 | 4,606 | 8,666 | 7,879 | 4,441 | 4,001 | 5,165 | 31.8 |
| Tipton | 34.6 | Male | 16,825 | 1,852 | 1,660 | 1,956 | 1,913 | 2,519 | 2,345 | 1,575 | 1,299 | 1,706 | 29.1 |
| | | Female | 17,775 | 1,798 | 1,534 | 1,874 | 1,890 | 2,669 | 2,387 | 1,604 | 1,552 | 2,467 | 31.7 |
| Trousdale | 6.1 | Male | 3,055 | 292 | 274 | 238 | 329 | 556 | 415 | 318 | 299 | 334 | 32.1 |
| | | Female | 3,045 | 263 | 218 | 250 | 295 | 534 | 375 | 277 | 332 | 501 | 34.3 |
| Unicoi | 16.7 | Male | 8,117 | 694 | 688 | 743 | 843 | 1,289 | 1,175 | 878 | 832 | 975 | 33.5 |
| | | Female | 8,583 | 626 | 694 | 682 | 792 | 1,263 | 1,161 | 950 | 995 | 1,420 | 37.0 |
| Union | 12.6 | Male | 6,310 | 609 | 594 | 678 | 748 | 1,020 | 967 | 566 | 489 | 639 | 30.2 |
| | | Female | 6,290 | 542 | 579 | 585 | 679 | 1,057 | 942 | 561 | 555 | 790 | 32.2 |
| Van Buren | 4.9 | Male | 2,446 | 287 | 227 | 235 | 257 | 443 | 335 | 208 | 218 | 236 | 29.9 |
| | | Female | 2,454 | 237 | 253 | 192 | 247 | 442 | 346 | 230 | 223 | 284 | 31.7 |
| Warren | 33.8 | Male | 16,395 | 1,629 | 1,525 | 1,582 | 1,719 | 2,694 | 2,349 | 1,592 | 1,496 | 1,809 | 31.5 |
| | | Female | 17,405 | 1,535 | 1,396 | 1,460 | 1,718 | 2,796 | 2,430 | 1,714 | 1,725 | 2,631 | 34.3 |
| Washington | 92.6 | Male | 44,996 | 3,722 | 3,769 | 4,053 | 6,164 | 8,001 | 6,338 | 4,400 | 4,255 | 4,294 | 31.0 |
| | | Female | 47,604 | 3,595 | 3,788 | 3,671 | 6,458 | 7,892 | 6,439 | 4,667 | 4,450 | 6,644 | 33.0 |
| Wayne | 14.4 | Male | 7,067 | 686 | 654 | 771 | 766 | 1,083 | 1,054 | 591 | 641 | 821 | 31.1 |
| | | Female | 7,333 | 640 | 648 | 689 | 702 | 1,121 | 1,031 | 698 | 738 | 1,066 | 33.8 |
| Weakley | 33.7 | Male | 16,407 | 1,368 | 1,255 | 1,398 | 3,007 | 2,370 | 1,885 | 1,366 | 1,479 | 2,279 | 30.0 |
| | | Female | 17,293 | 1,190 | 1,132 | 1,181 | 2,970 | 2,295 | 2,033 | 1,520 | 1,769 | 3,203 | 34.5 |
| White | 20.4 | Male | 9,808 | 847 | 841 | 990 | 927 | 1,590 | 1,360 | 993 | 978 | 1,282 | 33.2 |
| | | Female | 10,592 | 873 | 840 | 890 | 937 | 1,580 | 1,417 | 1,067 | 1,170 | 1,818 | 36.2 |
| Williamson | 68.2 | Male | 33,564 | 3,354 | 3,413 | 3,609 | 2,873 | 5,637 | 6,094 | 3,509 | 2,572 | 2,503 | 31.3 |
| | | Female | 34,636 | 3,039 | 3,288 | 3,328 | 2,957 | 6,206 | 6,164 | 3,473 | 2,553 | 3,628 | 32.6 |
| Wilson | 63.3 | Male | 31,278 | 3,006 | 3,146 | 3,301 | 2,968 | 5,318 | 5,355 | 3,001 | 2,455 | 2,728 | 31.1 |
| | | Female | 32,022 | 2,739 | 2,771 | 3,027 | 2,893 | 5,766 | 5,199 | 2,970 | 2,739 | 3,918 | 32.9 |
| **TOTAL METRO COUNTIES** | **3,151.9** | **Male** | **1,516,505** | **141,720** | **135,540** | **143,466** | **201,470** | **279,142** | **209,597** | **143,650** | **127,767** | **134,153** | **29.9** |
| | | **Female** | **1,635,395** | **135,471** | **130,014** | **136,283** | **198,018** | **287,410** | **221,456** | **159,616** | **151,260** | **215,867** | **32.6** |
| **TOTAL STATE** | **4,759.9** | **Male** | **2,296,542** | **215,423** | **207,271** | **220,326** | **288,854** | **403,260** | **318,291** | **218,892** | **199,649** | **224,576** | **30.4** |
| | | **Female** | **2,463,358** | **205,118** | **197,776** | **209,861** | **281,909** | **413,803** | **333,995** | **240,046** | **235,625** | **345,225** | **33.1** |
| **TEXAS** | | | | | | | | | | | | | |
| **ABILENE** | **120.7** | **Male** | **58,822** | **6,204** | **4,846** | **4,990** | **10,439** | **10,262** | **7,220** | **5,120** | **4,483** | **5,258** | **27.9** |
| | | **Female** | **61,878** | **5,991** | **4,724** | **4,914** | **9,535** | **9,879** | **7,439** | **5,635** | **5,261** | **8,500** | **30.8** |
| Taylor | 120.7 | Male | 58,822 | 6,204 | 4,846 | 4,990 | 10,439 | 10,262 | 7,220 | 5,120 | 4,483 | 5,258 | 27.9 |
| | | Female | 61,878 | 5,991 | 4,724 | 4,914 | 9,535 | 9,879 | 7,439 | 5,635 | 5,261 | 8,500 | 30.8 |
| **AMARILLO** | **193.3** | **Male** | **93,415** | **10,285** | **8,220** | **8,098** | **12,759** | **17,271** | **12,182** | **9,208** | **7,763** | **7,629** | **29.3** |
| | | **Female** | **99,885** | **9,853** | **8,118** | **7,734** | **13,068** | **17,254** | **13,107** | **9,679** | **8,901** | **12,171** | **31.5** |
| Potter | 105.8 | Male | 50,780 | 5,945 | 4,421 | 4,312 | 6,924 | 9,098 | 5,828 | 4,743 | 4,471 | 5,038 | 29.2 |
| | | Female | 55,020 | 5,573 | 4,298 | 4,176 | 6,968 | 8,872 | 6,393 | 5,118 | 5,328 | 8,294 | 32.3 |
| Randall | 87.5 | Male | 42,635 | 4,340 | 3,799 | 3,786 | 5,835 | 8,173 | 6,354 | 4,465 | 3,292 | 2,591 | 29.4 |
| | | Female | 44,865 | 4,280 | 3,820 | 3,558 | 6,100 | 8,382 | 6,714 | 4,561 | 3,573 | 3,877 | 30.6 |
| **AUSTIN** | **657.0** | **Male** | **326,225** | **30,560** | **26,759** | **26,581** | **60,092** | **73,821** | **42,264** | **24,829** | **20,216** | **21,103** | **27.6** |
| | | **Female** | **330,775** | **29,098** | **25,929** | **25,759** | **57,449** | **68,493** | **41,967** | **25,743** | **22,999** | **33,338** | **29.0** |
| Hays | 49.7 | Male | 24,322 | 1,892 | 1,834 | 2,230 | 6,952 | 3,905 | 2,618 | 1,577 | 1,483 | 1,831 | 24.2 |
| | | Female | 25,378 | 1,845 | 1,786 | 1,977 | 7,731 | 3,494 | 2,650 | 1,719 | 1,669 | 2,507 | 24.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **AUSTIN (continued)** | | | | | | | | | | | | | |
| Travis | 503.8 | Male | 250,670 | 22,993 | 19,407 | 19,013 | 48,323 | 60,279 | 31,323 | 19,124 | 15,326 | 14,882 | 27.6 |
| | | Female | 253,130 | 21,990 | 19,075 | 18,772 | 44,917 | 54,984 | 31,569 | 19,997 | 17,535 | 24,291 | 29.0 |
| Williamson | 103.5 | Male | 51,233 | 5,675 | 5,518 | 5,338 | 4,817 | 9,637 | 8,323 | 4,128 | 3,407 | 4,390 | 29.4 |
| | | Female | 52,267 | 5,263 | 5,068 | 5,010 | 4,801 | 10,015 | 7,748 | 4,027 | 3,795 | 6,540 | 31.0 |
| **BEAUMONT - PORT ARTHUR** | **397.4** | **Male** | **193,566** | **20,066** | **17,602** | **18,908** | **23,762** | **33,211** | **25,008** | **19,879** | **17,808** | **17,322** | **30.0** |
| | | **Female** | **203,834** | **19,445** | **17,126** | **18,113** | **23,556** | **32,705** | **26,437** | **21,149** | **19,278** | **26,025** | **32.2** |
| Hardin | 46.6 | Male | 22,910 | 2,430 | 2,270 | 2,454 | 2,343 | 3,605 | 3,399 | 2,288 | 1,927 | 2,194 | 30.4 |
| | | Female | 23,690 | 2,381 | 2,352 | 2,186 | 2,294 | 3,823 | 3,363 | 2,305 | 2,075 | 2,911 | 31.9 |
| Jefferson | 258.8 | Male | 125,250 | 12,617 | 10,711 | 11,700 | 16,258 | 21,941 | 14,958 | 12,733 | 12,182 | 12,150 | 30.2 |
| | | Female | 133,550 | 12,262 | 10,413 | 11,285 | 16,170 | 21,055 | 16,285 | 14,059 | 13,291 | 18,730 | 32.9 |
| Orange | 92.0 | Male | 45,406 | 5,019 | 4,621 | 4,754 | 5,161 | 7,665 | 6,651 | 4,858 | 3,699 | 2,978 | 29.1 |
| | | Female | 46,594 | 4,802 | 4,361 | 4,642 | 5,092 | 7,827 | 6,789 | 4,785 | 3,912 | 4,384 | 30.6 |
| **BRAZORIA** | **203.1** | **Male** | **107,470** | **11,485** | **9,677** | **9,709** | **14,823** | **22,955** | **16,266** | **10,044** | **7,018** | **5,493** | **28.5** |
| | | **Female** | **95,630** | **10,733** | **9,132** | **8,866** | **11,892** | **17,413** | **14,028** | **9,225** | **6,843** | **7,498** | **29.1** |
| Brazoria | 203.1 | Male | 107,470 | 11,485 | 9,677 | 9,709 | 14,823 | 22,955 | 16,266 | 10,044 | 7,018 | 5,493 | 28.5 |
| | | Female | 95,630 | 10,733 | 9,132 | 8,866 | 11,892 | 17,413 | 14,028 | 9,225 | 6,843 | 7,498 | 29.1 |
| **BROWNSVILLE - HARLINGEN** | **241.5** | **Male** | **115,619** | **16,214** | **14,779** | **13,649** | **12,462** | **17,424** | **12,798** | **9,031** | **8,314** | **10,948** | **25.4** |
| | | **Female** | **125,881** | **15,440** | **14,123** | **13,453** | **13,261** | **20,033** | **14,984** | **11,060** | **9,765** | **13,762** | **28.3** |
| Cameron | 241.5 | Male | 115,619 | 16,214 | 14,779 | 13,649 | 12,462 | 17,424 | 12,798 | 9,031 | 8,314 | 10,948 | 25.4 |
| | | Female | 125,881 | 15,440 | 14,123 | 13,453 | 13,261 | 20,033 | 14,984 | 11,060 | 9,765 | 13,762 | 28.3 |
| **BRYAN - COLLEGE STATION** | **111.3** | **Male** | **58,919** | **4,622** | **3,711** | **3,822** | **21,787** | **10,323** | **5,370** | **3,310** | **2,728** | **3,246** | **23.6** |
| | | **Female** | **52,381** | **4,753** | **3,554** | **3,575** | **14,915** | **8,639** | **5,454** | **3,274** | **3,215** | **5,002** | **24.7** |
| Brazos | 111.3 | Male | 58,919 | 4,622 | 3,711 | 3,822 | 21,787 | 10,323 | 5,370 | 3,310 | 2,728 | 3,246 | 23.6 |
| | | Female | 52,381 | 4,753 | 3,554 | 3,575 | 14,915 | 8,639 | 5,454 | 3,274 | 3,215 | 5,002 | 24.7 |
| **CORPUS CHRISTI** | **358.0** | **Male** | **175,625** | **20,970** | **18,457** | **18,095** | **21,576** | **31,728** | **21,997** | **15,893** | **13,731** | **13,178** | **27.7** |
| | | **Female** | **182,375** | **20,130** | **17,827** | **17,791** | **21,498** | **31,392** | **22,788** | **17,335** | **15,011** | **18,603** | **29.4** |
| Nueces | 293.3 | Male | 143,840 | 17,176 | 14,747 | 14,472 | 18,148 | 26,533 | 17,834 | 12,924 | 11,388 | 10,618 | 27.8 |
| | | Female | 149,460 | 16,333 | 14,216 | 14,220 | 18,092 | 26,070 | 18,499 | 14,289 | 12,492 | 15,249 | 29.6 |
| San Patricio | 64.7 | Male | 31,785 | 3,794 | 3,710 | 3,623 | 3,428 | 5,195 | 4,163 | 2,969 | 2,343 | 2,560 | 27.6 |
| | | Female | 32,915 | 3,797 | 3,611 | 3,571 | 3,406 | 5,322 | 4,289 | 3,046 | 2,519 | 3,354 | 28.9 |
| **DALLAS** | **2,238.4** | **Male** | **1,090,255** | **109,977** | **102,833** | **102,148** | **137,821** | **223,566** | **168,305** | **99,605** | **76,372** | **69,628** | **29.1** |
| | | **Female** | **1,148,145** | **105,527** | **98,591** | **98,115** | **141,470** | **228,661** | **168,022** | **103,510** | **86,770** | **117,479** | **30.7** |
| Collin | 190.5 | Male | 94,302 | 10,634 | 11,082 | 10,161 | 8,194 | 17,744 | 18,880 | 7,793 | 4,727 | 5,087 | 29.0 |
| | | Female | 96,198 | 9,992 | 10,364 | 9,862 | 8,144 | 20,126 | 17,502 | 7,052 | 5,071 | 8,085 | 29.8 |
| Dallas | 1,726.6 | Male | 838,310 | 83,481 | 76,482 | 76,900 | 110,200 | 174,846 | 124,452 | 78,154 | 61,268 | 52,527 | 29.1 |
| | | Female | 888,290 | 80,390 | 73,776 | 74,691 | 111,891 | 177,066 | 126,736 | 83,191 | 70,069 | 90,480 | 30.8 |
| Denton | 185.1 | Male | 91,306 | 9,275 | 8,693 | 7,985 | 12,707 | 20,829 | 14,939 | 7,044 | 4,948 | 4,886 | 28.4 |
| | | Female | 93,794 | 8,984 | 8,211 | 7,255 | 14,917 | 20,830 | 13,684 | 6,734 | 5,450 | 7,729 | 28.6 |
| Ellis | 69.5 | Male | 33,857 | 3,498 | 3,403 | 3,682 | 3,594 | 5,158 | 4,925 | 3,186 | 2,733 | 3,678 | 30.3 |
| | | Female | 35,643 | 3,307 | 3,184 | 3,198 | 3,492 | 5,394 | 4,890 | 3,205 | 3,054 | 5,919 | 33.6 |
| Kaufman | 46.4 | Male | 22,424 | 2,151 | 2,191 | 2,244 | 2,274 | 3,343 | 3,289 | 2,262 | 1,937 | 2,733 | 32.0 |
| | | Female | 23,976 | 1,959 | 2,069 | 2,136 | 2,219 | 3,423 | 3,320 | 2,333 | 2,356 | 4,161 | 35.5 |
| Rockwall | 20.3 | Male | 10,056 | 938 | 982 | 1,176 | 852 | 1,646 | 1,820 | 1,166 | 759 | 717 | 31.6 |
| | | Female | 10,244 | 895 | 987 | 973 | 807 | 1,822 | 1,890 | 995 | 770 | 1,105 | 33.0 |
| **DALLAS - FORT WORTH CONSOLIDATED AREA** | *3,379.4* | *Male* | *1,648,644* | *164,797* | *153,754* | *153,812* | *210,034* | *329,924* | *249,956* | *154,392* | *121,712* | *110,263* | *29.3* |
| | | *Female* | *1,730,756* | *157,368* | *147,255* | *148,071* | *212,027* | *334,699* | *250,672* | *159,823* | *136,418* | *184,423* | *31.0* |
| **EL PASO** | **538.3** | **Male** | **264,171** | **32,193** | **29,902** | **28,665** | **39,930** | **45,238** | **31,818** | **23,096** | **18,111** | **15,218** | **25.3** |
| | | **Female** | **274,129** | **31,405** | **28,854** | **27,846** | **34,571** | **46,950** | **35,867** | **26,140** | **19,780** | **22,716** | **28.1** |
| El Paso | 538.3 | Male | 264,171 | 32,193 | 29,902 | 28,665 | 39,930 | 45,238 | 31,818 | 23,096 | 18,111 | 15,218 | 25.3 |
| | | Female | 274,129 | 31,405 | 28,854 | 27,846 | 34,571 | 46,950 | 35,867 | 26,140 | 19,780 | 22,716 | 28.1 |
| **FORT WORTH - ARLINGTON** | **1,141.0** | **Male** | **558,389** | **54,820** | **50,921** | **51,664** | **72,213** | **106,358** | **81,651** | **54,787** | **45,340** | **40,635** | **29.7** |
| | | **Female** | **582,611** | **51,841** | **48,664** | **49,956** | **70,557** | **106,038** | **82,650** | **56,313** | **49,648** | **66,944** | **31.6** |
| Johnson | 85.6 | Male | 41,706 | 4,154 | 4,140 | 4,397 | 4,331 | 6,525 | 6,476 | 4,221 | 3,343 | 4,119 | 30.9 |
| | | Female | 43,894 | 3,861 | 3,856 | 4,029 | 4,365 | 6,973 | 6,490 | 4,041 | 3,756 | 6,523 | 33.4 |
| Parker | 53.7 | Male | 26,445 | 2,387 | 2,421 | 2,619 | 2,731 | 3,916 | 4,117 | 2,955 | 2,494 | 2,805 | 32.8 |
| | | Female | 27,255 | 2,270 | 2,327 | 2,487 | 2,543 | 4,022 | 4,142 | 2,816 | 2,671 | 3,977 | 34.9 |
| Tarrant | 1,001.7 | Male | 490,238 | 48,279 | 44,360 | 44,648 | 65,151 | 95,917 | 71,058 | 47,611 | 39,503 | 33,711 | 29.4 |
| | | Female | 511,462 | 45,710 | 42,481 | 43,440 | 63,649 | 95,043 | 72,018 | 49,456 | 43,221 | 56,444 | 31.4 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex<br>0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **GALVESTON - TEXAS CITY** | **214.8** | **Male** | **105,322** | **10,929** | **9,553** | **10,196** | **12,507** | **18,850** | **14,311** | **10,942** | **9,632** | **8,402** | **30.0** |
| | | **Female** | **109,478** | **10,339** | **9,168** | **9,802** | **12,320** | **18,921** | **14,902** | **11,487** | **10,212** | **12,327** | **31.9** |
| Galveston | 214.8 | Male | 105,322 | 10,929 | 9,553 | 10,196 | 12,507 | 18,850 | 14,311 | 10,942 | 9,632 | 8,402 | 30.0 |
| | | Female | 109,478 | 10,339 | 9,168 | 9,802 | 12,320 | 18,921 | 14,902 | 11,487 | 10,212 | 12,327 | 31.9 |
| **HOUSTON** | **3,176.8** | **Male** | **1,588,966** | **168,918** | **150,192** | **144,321** | **205,477** | **351,272** | **239,440** | **143,256** | **104,003** | **82,087** | **28.6** |
| | | **Female** | **1,587,834** | **161,615** | **144,485** | **139,621** | **198,503** | **325,463** | **228,816** | **142,080** | **110,591** | **126,660** | **29.5** |
| Fort Bend | 186.0 | Male | 94,944 | 11,753 | 10,461 | 8,924 | 9,737 | 22,182 | 15,299 | 7,697 | 4,825 | 4,066 | 28.0 |
| | | Female | 91,056 | 11,041 | 9,831 | 8,680 | 8,478 | 21,968 | 13,759 | 6,868 | 4,812 | 5,619 | 28.4 |
| Harris | 2,736.4 | Male | 1,367,271 | 144,258 | 126,558 | 121,471 | 181,828 | 308,138 | 203,647 | 123,106 | 89,848 | 68,417 | 28.6 |
| | | Female | 1,369,129 | 138,117 | 122,054 | 118,148 | 177,270 | 291,270 | 194,774 | 123,412 | 95,769 | 108,315 | 29.4 |
| Liberty | 56.5 | Male | 27,913 | 2,943 | 2,760 | 2,850 | 2,854 | 4,615 | 3,873 | 2,755 | 2,460 | 2,803 | 30.5 |
| | | Female | 28,587 | 2,856 | 2,655 | 2,644 | 2,827 | 4,519 | 3,768 | 2,823 | 2,754 | 3,741 | 32.3 |
| Montgomery | 174.4 | Male | 87,093 | 8,958 | 9,458 | 9,987 | 8,409 | 14,733 | 15,286 | 8,741 | 5,957 | 5,564 | 29.6 |
| | | Female | 87,307 | 8,677 | 9,013 | 9,064 | 7,755 | 16,035 | 15,100 | 7,986 | 6,297 | 7,380 | 30.7 |
| Waller | 23.5 | Male | 11,745 | 1,006 | 955 | 1,089 | 2,649 | 1,604 | 1,335 | 957 | 913 | 1,237 | 26.1 |
| | | Female | 11,755 | 924 | 932 | 1,085 | 2,173 | 1,671 | 1,415 | 991 | 959 | 1,605 | 29.6 |
| **HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA** | ***3,594.7*** | ***Male*** | ***1,801,758*** | ***191,332*** | ***169,422*** | ***164,226*** | ***232,807*** | ***393,077*** | ***270,017*** | ***164,242*** | ***120,653*** | ***95,982*** | ***28.6*** |
| | | ***Female*** | ***1,792,942*** | ***182,687*** | ***162,785*** | ***158,289*** | ***222,715*** | ***371,797*** | ***257,746*** | ***162,792*** | ***127,646*** | ***146,485*** | ***29.6*** |
| **KILLEEN - TEMPLE** | **237.1** | **Male** | **127,221** | **13,987** | **9,989** | **9,296** | **33,846** | **23,427** | **14,109** | **8,344** | **6,783** | **7,440** | **24.3** |
| | | **Female** | **109,879** | **13,423** | **9,538** | **8,747** | **17,930** | **20,223** | **13,533** | **8,168** | **7,207** | **11,110** | **27.6** |
| Bell | 171.8 | Male | 89,053 | 10,528 | 7,325 | 6,777 | 19,499 | 16,680 | 10,094 | 6,618 | 5,644 | 5,888 | 25.2 |
| | | Female | 82,747 | 10,085 | 6,940 | 6,490 | 13,217 | 14,969 | 9,983 | 6,465 | 5,960 | 8,638 | 28.1 |
| Coryell | 65.3 | Male | 38,168 | 3,459 | 2,664 | 2,519 | 14,347 | 6,747 | 4,015 | 1,726 | 1,139 | 1,552 | 23.1 |
| | | Female | 27,132 | 3,338 | 2,598 | 2,257 | 4,713 | 5,254 | 3,550 | 1,703 | 1,247 | 2,472 | 26.3 |
| **LAREDO** | **117.1** | **Male** | **55,857** | **7,845** | **7,299** | **7,015** | **6,930** | **8,774** | **6,141** | **4,270** | **3,345** | **4,238** | **23.8** |
| | | **Female** | **61,243** | **7,650** | **7,074** | **6,995** | **7,086** | **9,313** | **7,231** | **5,308** | **4,283** | **6,303** | **27.0** |
| Webb | 117.1 | Male | 55,857 | 7,845 | 7,299 | 7,015 | 6,930 | 8,774 | 6,141 | 4,270 | 3,345 | 4,238 | 23.8 |
| | | Female | 61,243 | 7,650 | 7,074 | 6,995 | 7,086 | 9,313 | 7,231 | 5,308 | 4,283 | 6,303 | 27.0 |
| **LONGVIEW - MARSHALL** | **169.7** | **Male** | **82,143** | **8,557** | **7,611** | **7,600** | **10,560** | **13,963** | **10,723** | **7,815** | **6,826** | **8,488** | **29.8** |
| | | **Female** | **87,557** | **8,430** | **7,357** | **7,339** | **9,817** | **13,734** | **11,069** | **8,197** | **8,109** | **13,505** | **32.9** |
| Gregg | 112.5 | Male | 54,816 | 5,743 | 4,884 | 4,902 | 7,411 | 9,820 | 7,290 | 5,198 | 4,431 | 5,137 | 29.5 |
| | | Female | 57,684 | 5,554 | 4,790 | 4,711 | 6,724 | 9,459 | 7,405 | 5,399 | 5,191 | 8,451 | 32.5 |
| Harrison | 57.2 | Male | 27,327 | 2,814 | 2,727 | 2,698 | 3,149 | 4,143 | 3,433 | 2,617 | 2,395 | 3,351 | 30.5 |
| | | Female | 29,873 | 2,876 | 2,567 | 2,628 | 3,093 | 4,275 | 3,664 | 2,798 | 2,918 | 5,054 | 33.8 |
| **LUBBOCK** | **225.0** | **Male** | **111,333** | **11,868** | **9,694** | **9,791** | **21,811** | **20,803** | **13,239** | **9,170** | **7,460** | **7,497** | **26.2** |
| | | **Female** | **113,667** | **11,427** | **9,178** | **9,396** | **20,260** | **20,081** | **13,707** | **9,727** | **8,410** | **11,481** | **28.3** |
| Lubbock | 225.0 | Male | 111,333 | 11,868 | 9,694 | 9,791 | 21,811 | 20,803 | 13,239 | 9,170 | 7,460 | 7,497 | 26.2 |
| | | Female | 113,667 | 11,427 | 9,178 | 9,396 | 20,260 | 20,081 | 13,707 | 9,727 | 8,410 | 11,481 | 28.3 |
| **McALLEN - EDINBURG - MISSION** | **340.8** | **Male** | **163,305** | **22,883** | **21,376** | **20,089** | **18,058** | **24,539** | **17,663** | **12,290** | **11,283** | **15,124** | **24.7** |
| | | **Female** | **177,495** | **22,552** | **20,491** | **19,596** | **19,604** | **28,541** | **20,324** | **14,838** | **13,137** | **18,412** | **27.3** |
| Hidalgo | 340.8 | Male | 163,305 | 22,883 | 21,376 | 20,089 | 18,058 | 24,539 | 17,663 | 12,290 | 11,283 | 15,124 | 24.7 |
| | | Female | 177,495 | 22,552 | 20,491 | 19,596 | 19,604 | 28,541 | 20,324 | 14,838 | 13,137 | 18,412 | 27.3 |
| **MIDLAND** | **104.8** | **Male** | **51,434** | **5,700** | **4,604** | **4,822** | **6,302** | **10,046** | **6,518** | **5,654** | **4,518** | **3,270** | **29.3** |
| | | **Female** | **53,366** | **5,704** | **4,444** | **4,495** | **6,387** | **9,629** | **7,015** | **6,165** | **4,621** | **4,906** | **30.9** |
| Midland | 104.8 | Male | 51,434 | 5,700 | 4,604 | 4,822 | 6,302 | 10,046 | 6,518 | 5,654 | 4,518 | 3,270 | 29.3 |
| | | Female | 53,366 | 5,704 | 4,444 | 4,495 | 6,387 | 9,629 | 7,015 | 6,165 | 4,621 | 4,906 | 30.9 |
| **ODESSA** | **137.5** | **Male** | **68,699** | **8,057** | **6,345** | **6,142** | **9,507** | **13,381** | **8,867** | **6,702** | **5,459** | **4,239** | **28.2** |
| | | **Female** | **68,801** | **7,719** | **6,253** | **5,913** | **9,245** | **12,380** | **8,837** | **7,086** | **5,488** | **5,880** | **29.3** |
| Ector | 137.5 | Male | 68,699 | 8,057 | 6,345 | 6,142 | 9,507 | 13,381 | 8,867 | 6,702 | 5,459 | 4,239 | 28.2 |
| | | Female | 68,801 | 7,719 | 6,253 | 5,913 | 9,245 | 12,380 | 8,837 | 7,086 | 5,488 | 5,880 | 29.3 |
| **SAN ANGELO** | **95.5** | **Male** | **45,980** | **4,471** | **3,874** | **4,037** | **7,111** | **7,960** | **5,623** | **4,135** | **3,916** | **4,853** | **29.4** |
| | | **Female** | **49,520** | **4,432** | **3,688** | **3,983** | **7,032** | **7,788** | **5,921** | **4,608** | **4,612** | **7,456** | **32.2** |
| Tom Green | 95.5 | Male | 45,980 | 4,471 | 3,874 | 4,037 | 7,111 | 7,960 | 5,623 | 4,135 | 3,916 | 4,853 | 29.4 |
| | | Female | 49,520 | 4,432 | 3,688 | 3,983 | 7,032 | 7,788 | 5,921 | 4,608 | 4,612 | 7,456 | 32.2 |
| **SAN ANTONIO** | **1,190.7** | **Male** | **578,530** | **62,975** | **58,384** | **59,331** | **80,315** | **101,841** | **73,164** | **51,841** | **45,830** | **44,849** | **27.8** |
| | | **Female** | **612,170** | **60,783** | **56,273** | **57,109** | **73,584** | **106,227** | **78,827** | **56,975** | **52,466** | **69,926** | **30.5** |
| Bexar | 1,091.7 | Male | 530,346 | 58,491 | 53,919 | 54,673 | 75,100 | 94,516 | 66,515 | 46,853 | 41,147 | 39,132 | 27.4 |
| | | Female | 561,354 | 56,507 | 52,195 | 52,445 | 68,526 | 98,750 | 71,870 | 51,913 | 47,122 | 62,026 | 30.2 |
| Comal | 44.7 | Male | 21,706 | 1,915 | 1,938 | 2,041 | 2,002 | 3,241 | 2,997 | 2,289 | 2,337 | 2,946 | 34.1 |
| | | Female | 22,994 | 1,773 | 1,769 | 1,980 | 1,981 | 3,303 | 3,049 | 2,382 | 2,720 | 4,037 | 37.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **SAN ANTONIO (continued)** | | | | | | | | | | | | | |
| Guadalupe | 54.3 | Male | 26,478 | 2,569 | 2,527 | 2,617 | 3,213 | 4,084 | 3,652 | 2,699 | 2,346 | 2,771 | 30.7 |
| | | Female | 27,822 | 2,503 | 2,309 | 2,684 | 3,077 | 4,174 | 3,908 | 2,680 | 2,624 | 3,863 | 33.0 |
| **SHERMAN - DENISON** | **95.7** | **Male** | **45,553** | **4,219** | **3,888** | **4,038** | **5,337** | **7,171** | **6,024** | **4,347** | **4,488** | **6,041** | **32.4** |
| | | **Female** | **50,147** | **3,889** | **3,637** | **3,835** | **5,256** | **7,425** | **6,335** | **4,727** | **5,282** | **9,761** | **36.6** |
| Grayson | 95.7 | Male | 45,553 | 4,219 | 3,888 | 4,038 | 5,337 | 7,171 | 6,024 | 4,347 | 4,488 | 6,041 | 32.4 |
| | | Female | 50,147 | 3,889 | 3,637 | 3,835 | 5,256 | 7,425 | 6,335 | 4,727 | 5,282 | 9,761 | 36.6 |
| **TEXARKANA** | **119.5** | **Male** | **57,044** | **6,121** | **5,470** | **5,577** | **5,754** | **9,298** | **7,399** | **5,192** | **5,447** | **6,786** | **31.0** |
| | | **Female** | **62,456** | **5,767** | **5,186** | **5,546** | **5,984** | **9,731** | **7,747** | **5,841** | **6,510** | **10,144** | **34.0** |
| Bowie | 80.7 | Male | 38,565 | 4,043 | 3,640 | 3,698 | 3,873 | 6,367 | 5,146 | 3,557 | 3,698 | 4,543 | 31.3 |
| | | Female | 42,135 | 3,812 | 3,519 | 3,652 | 4,027 | 6,546 | 5,318 | 4,005 | 4,391 | 6,865 | 34.3 |
| *Miller, Ark.* | *38.8* | *Male* | *18,479* | *2,078* | *1,830* | *1,879* | *1,881* | *2,931* | *2,253* | *1,635* | *1,749* | *2,243* | *30.4* |
| | | *Female* | *20,321* | *1,955* | *1,667* | *1,894* | *1,957* | *3,185* | *2,429* | *1,836* | *2,119* | *3,279* | *33.4* |
| **TYLER** | **149.0** | **Male** | **71,382** | **7,220** | **6,737** | **6,657** | **8,212** | **12,137** | **9,433** | **6,648** | **6,398** | **7,940** | **30.7** |
| | | **Female** | **77,618** | **6,982** | **6,473** | **6,346** | **8,854** | **12,394** | **9,968** | **7,294** | **7,491** | **11,816** | **33.2** |
| Smith | 149.0 | Male | 71,382 | 7,220 | 6,737 | 6,657 | 8,212 | 12,137 | 9,433 | 6,648 | 6,398 | 7,940 | 30.7 |
| | | Female | 77,618 | 6,982 | 6,473 | 6,346 | 8,854 | 12,394 | 9,968 | 7,294 | 7,491 | 11,816 | 33.2 |
| **VICTORIA** | **77.6** | **Male** | **38,158** | **4,475** | **3,737** | **3,836** | **4,736** | **7,093** | **4,964** | **3,563** | **2,946** | **2,808** | **28.2** |
| | | **Female** | **39,442** | **4,324** | **3,618** | **3,704** | **4,751** | **6,825** | **5,183** | **3,668** | **3,154** | **4,215** | **29.9** |
| Victoria | 77.6 | Male | 38,158 | 4,475 | 3,737 | 3,836 | 4,736 | 7,093 | 4,964 | 3,563 | 2,946 | 2,808 | 28.2 |
| | | Female | 39,442 | 4,324 | 3,618 | 3,704 | 4,751 | 6,825 | 5,183 | 3,668 | 3,154 | 4,215 | 29.9 |
| **WACO** | **185.9** | **Male** | **89,400** | **8,780** | **7,261** | **7,616** | **14,662** | **13,945** | **10,328** | **8,357** | **8,378** | **10,073** | **29.6** |
| | | **Female** | **96,500** | **8,340** | **7,274** | **7,552** | **13,665** | **14,101** | **10,975** | **8,934** | **9,488** | **16,171** | **33.1** |
| McLennan | 185.9 | Male | 89,400 | 8,780 | 7,261 | 7,616 | 14,662 | 13,945 | 10,328 | 8,357 | 8,378 | 10,073 | 29.6 |
| | | Female | 96,500 | 8,340 | 7,274 | 7,552 | 13,665 | 14,101 | 10,975 | 8,934 | 9,488 | 16,171 | 33.1 |
| **WICHITA FALLS** | **124.3** | **Male** | **61,535** | **5,872** | **4,894** | **5,239** | **10,821** | **10,791** | **7,410** | **5,934** | **5,062** | **5,512** | **28.7** |
| | | **Female** | **62,765** | **5,850** | **4,671** | **4,788** | **8,143** | **10,125** | **7,863** | **6,232** | **5,683** | **9,410** | **32.8** |
| Wichita | 124.3 | Male | 61,535 | 5,872 | 4,894 | 5,239 | 10,821 | 10,791 | 7,410 | 5,934 | 5,062 | 5,512 | 28.7 |
| | | Female | 62,765 | 5,850 | 4,671 | 4,788 | 8,143 | 10,125 | 7,863 | 6,232 | 5,683 | 9,410 | 32.8 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Anderson | 47.0 | Male | 25,303 | 2,047 | 1,777 | 1,857 | 4,629 | 5,348 | 2,747 | 1,879 | 1,946 | 3,073 | 29.4 |
| | | Female | 21,697 | 2,034 | 1,788 | 1,797 | 1,896 | 2,859 | 2,458 | 1,996 | 2,401 | 4,468 | 36.9 |
| Andrews | 15.4 | Male | 7,711 | 1,018 | 807 | 728 | 957 | 1,266 | 955 | 800 | 667 | 513 | 27.7 |
| | | Female | 7,689 | 912 | 778 | 701 | 936 | 1,174 | 1,027 | 813 | 630 | 718 | 29.4 |
| Angelina | 71.6 | Male | 34,903 | 3,792 | 3,596 | 3,444 | 3,938 | 5,885 | 4,646 | 3,082 | 2,794 | 3,726 | 29.6 |
| | | Female | 36,697 | 3,830 | 3,397 | 3,256 | 3,962 | 5,789 | 4,737 | 3,237 | 3,371 | 5,118 | 31.7 |
| Aransas | 17.8 | Male | 8,735 | 790 | 698 | 877 | 791 | 1,131 | 1,032 | 940 | 1,076 | 1,400 | 35.8 |
| | | Female | 9,065 | 808 | 760 | 799 | 784 | 1,142 | 1,077 | 959 | 1,284 | 1,452 | 37.2 |
| Archer | 8.3 | Male | 4,134 | 395 | 366 | 430 | 433 | 609 | 538 | 449 | 392 | 522 | 32.3 |
| | | Female | 4,166 | 352 | 342 | 372 | 381 | 606 | 559 | 425 | 431 | 698 | 35.5 |
| Armstrong | 2.1 | Male | 1,034 | 90 | 72 | 93 | 78 | 135 | 148 | 109 | 128 | 181 | 38.3 |
| | | Female | 1,066 | 82 | 96 | 68 | 75 | 127 | 135 | 118 | 133 | 232 | 41.3 |
| Atascosa | 29.3 | Male | 14,648 | 1,644 | 1,628 | 1,678 | 1,466 | 2,133 | 1,799 | 1,324 | 1,239 | 1,737 | 29.3 |
| | | Female | 14,652 | 1,580 | 1,465 | 1,485 | 1,442 | 2,089 | 1,864 | 1,383 | 1,357 | 1,987 | 31.5 |
| Austin | 21.1 | Male | 10,272 | 978 | 879 | 989 | 937 | 1,484 | 1,338 | 949 | 988 | 1,730 | 34.1 |
| | | Female | 10,828 | 905 | 853 | 900 | 886 | 1,438 | 1,285 | 1,002 | 1,099 | 2,460 | 38.4 |
| Bailey | 8.0 | Male | 3,950 | 479 | 387 | 424 | 436 | 535 | 491 | 419 | 321 | 458 | 29.7 |
| | | Female | 4,050 | 447 | 365 | 463 | 412 | 522 | 502 | 407 | 372 | 560 | 31.5 |
| Bandera | 9.1 | Male | 4,429 | 355 | 316 | 424 | 305 | 512 | 531 | 580 | 619 | 787 | 40.7 |
| | | Female | 4,671 | 281 | 312 | 379 | 330 | 573 | 606 | 533 | 658 | 999 | 42.6 |
| Bastrop | 31.3 | Male | 15,555 | 1,554 | 1,409 | 1,500 | 1,642 | 2,409 | 1,795 | 1,438 | 1,470 | 2,338 | 31.9 |
| | | Female | 15,745 | 1,451 | 1,202 | 1,368 | 1,435 | 2,209 | 1,862 | 1,506 | 1,674 | 3,038 | 36.1 |
| Baylor | 4.9 | Male | 2,299 | 160 | 184 | 191 | 195 | 295 | 260 | 237 | 294 | 483 | 39.8 |
| | | Female | 2,601 | 186 | 165 | 185 | 158 | 289 | 294 | 258 | 337 | 729 | 45.9 |
| Bee | 28.5 | Male | 14,217 | 1,751 | 1,365 | 1,348 | 2,259 | 2,481 | 1,671 | 1,121 | 974 | 1,247 | 26.6 |
| | | Female | 14,283 | 1,711 | 1,326 | 1,315 | 1,797 | 2,269 | 1,558 | 1,279 | 1,107 | 1,821 | 29.4 |
| Bell | 171.8 | Male | 89,053 | 10,528 | 7,325 | 6,777 | 19,499 | 16,680 | 10,094 | 6,618 | 5,644 | 5,888 | 25.2 |
| | | Female | 82,747 | 10,085 | 6,940 | 6,490 | 13,217 | 14,969 | 9,983 | 6,465 | 5,960 | 8,638 | 28.1 |
| Bexar | 1,091.7 | Male | 530,346 | 58,491 | 53,919 | 54,673 | 75,100 | 94,516 | 66,515 | 46,853 | 41,147 | 39,132 | 27.4 |
| | | Female | 561,354 | 56,507 | 52,195 | 52,445 | 68,526 | 98,750 | 71,870 | 51,913 | 47,122 | 62,026 | 30.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Blanco | 5.5 | Male | 2,680 | 186 | 213 | 245 | 234 | 342 | 339 | 252 | 360 | 509 | 38.5 |
| | | Female | 2,820 | 195 | 203 | 225 | 200 | 322 | 345 | 273 | 391 | 666 | 42.7 |
| Borden | .9 | Male | 446 | 48 | 37 | 48 | 48 | 51 | 62 | 57 | 48 | 47 | 33.2 |
| | | Female | 454 | 41 | 45 | 55 | 34 | 63 | 58 | 62 | 44 | 52 | 33.3 |
| Bosque | 15.1 | Male | 7,110 | 502 | 506 | 525 | 547 | 867 | 825 | 637 | 936 | 1,765 | 42.4 |
| | | Female | 7,990 | 515 | 459 | 585 | 521 | 844 | 812 | 682 | 1,142 | 2,430 | 49.2 |
| Bowie | 80.7 | Male | 38,565 | 4,043 | 3,640 | 3,698 | 3,873 | 6,367 | 5,146 | 3,557 | 3,698 | 4,543 | 31.3 |
| | | Female | 42,135 | 3,812 | 3,519 | 3,652 | 4,027 | 6,546 | 5,318 | 4,005 | 4,391 | 6,865 | 34.3 |
| Brazoria | 203.1 | Male | 107,470 | 11,485 | 9,677 | 9,709 | 14,823 | 22,955 | 16,266 | 10,044 | 7,018 | 5,493 | 28.5 |
| | | Female | 95,630 | 10,733 | 9,132 | 8,866 | 11,892 | 17,413 | 14,028 | 9,225 | 6,843 | 7,498 | 29.1 |
| Brazos | 111.3 | Male | 58,919 | 4,622 | 3,711 | 3,822 | 21,787 | 10,323 | 5,370 | 3,310 | 2,728 | 3,246 | 23.6 |
| | | Female | 52,381 | 4,753 | 3,554 | 3,575 | 14,915 | 8,639 | 5,454 | 3,274 | 3,215 | 5,002 | 24.7 |
| Brewster | 7.8 | Male | 3,878 | 340 | 311 | 337 | 759 | 647 | 425 | 311 | 345 | 403 | 28.0 |
| | | Female | 3,922 | 315 | 300 | 340 | 681 | 582 | 434 | 334 | 377 | 559 | 30.6 |
| Briscoe | 2.5 | Male | 1,214 | 142 | 100 | 108 | 108 | 176 | 151 | 103 | 130 | 196 | 33.5 |
| | | Female | 1,286 | 105 | 121 | 111 | 110 | 172 | 136 | 112 | 163 | 256 | 36.8 |
| Brooks | 9.0 | Male | 4,358 | 482 | 423 | 550 | 504 | 618 | 503 | 394 | 385 | 499 | 28.6 |
| | | Female | 4,642 | 480 | 448 | 478 | 460 | 583 | 567 | 488 | 463 | 675 | 32.8 |
| Brown | 37.1 | Male | 17,744 | 1,715 | 1,538 | 1,849 | 2,000 | 2,627 | 2,211 | 1,485 | 1,606 | 2,713 | 31.7 |
| | | Female | 19,356 | 1,646 | 1,427 | 1,438 | 2,060 | 2,695 | 2,296 | 1,642 | 2,030 | 4,122 | 36.8 |
| Burleson | 14.5 | Male | 7,012 | 683 | 597 | 650 | 734 | 929 | 747 | 668 | 759 | 1,245 | 34.1 |
| | | Female | 7,488 | 642 | 582 | 639 | 673 | 913 | 809 | 714 | 877 | 1,639 | 38.6 |
| Burnet | 22.6 | Male | 10,904 | 828 | 886 | 974 | 850 | 1,351 | 1,164 | 996 | 1,391 | 2,464 | 39.8 |
| | | Female | 11,696 | 797 | 828 | 857 | 756 | 1,332 | 1,316 | 1,126 | 1,737 | 2,947 | 44.7 |
| Caldwell | 26.0 | Male | 13,208 | 1,233 | 1,056 | 1,844 | 2,309 | 1,842 | 1,307 | 1,025 | 982 | 1,610 | 25.9 |
| | | Female | 12,792 | 1,142 | 1,137 | 1,191 | 1,398 | 1,799 | 1,379 | 1,089 | 1,199 | 2,458 | 33.5 |
| Calhoun | 21.3 | Male | 10,619 | 1,149 | 1,032 | 1,121 | 1,252 | 1,656 | 1,413 | 1,200 | 972 | 824 | 29.6 |
| | | Female | 10,681 | 1,097 | 1,021 | 1,140 | 1,204 | 1,613 | 1,436 | 1,229 | 947 | 994 | 30.4 |
| Callahan | 13.2 | Male | 6,339 | 591 | 510 | 580 | 536 | 820 | 851 | 685 | 622 | 1,144 | 36.6 |
| | | Female | 6,861 | 526 | 479 | 570 | 540 | 891 | 873 | 709 | 727 | 1,546 | 39.9 |
| Cameron | 241.5 | Male | 115,619 | 16,214 | 14,779 | 13,649 | 12,462 | 17,424 | 12,798 | 9,031 | 8,314 | 10,948 | 25.4 |
| | | Female | 125,881 | 15,440 | 14,123 | 13,453 | 13,261 | 20,033 | 14,984 | 11,060 | 9,765 | 13,762 | 28.3 |
| Camp | 10.0 | Male | 4,751 | 511 | 408 | 446 | 483 | 709 | 560 | 426 | 494 | 714 | 32.4 |
| | | Female | 5,249 | 504 | 420 | 410 | 452 | 751 | 564 | 511 | 622 | 1,015 | 36.6 |
| Carson | 6.9 | Male | 3,429 | 348 | 327 | 340 | 318 | 493 | 480 | 346 | 365 | 412 | 32.7 |
| | | Female | 3,471 | 331 | 294 | 296 | 284 | 495 | 464 | 350 | 387 | 570 | 35.8 |
| Cass | 31.8 | Male | 15,199 | 1,605 | 1,387 | 1,584 | 1,465 | 2,156 | 1,960 | 1,418 | 1,435 | 2,189 | 32.2 |
| | | Female | 16,601 | 1,484 | 1,365 | 1,461 | 1,482 | 2,267 | 2,084 | 1,547 | 1,730 | 3,181 | 36.2 |
| Castro | 10.6 | Male | 5,314 | 731 | 687 | 659 | 525 | 820 | 651 | 491 | 370 | 380 | 25.7 |
| | | Female | 5,286 | 705 | 619 | 599 | 509 | 806 | 661 | 507 | 383 | 497 | 27.6 |
| Chambers | 22.0 | Male | 11,077 | 1,328 | 1,077 | 1,109 | 1,221 | 2,030 | 1,566 | 1,073 | 847 | 826 | 29.0 |
| | | Female | 10,923 | 1,193 | 1,133 | 988 | 1,194 | 1,992 | 1,517 | 980 | 905 | 1,021 | 29.8 |
| Cherokee | 42.1 | Male | 20,437 | 1,869 | 1,820 | 1,910 | 2,244 | 2,979 | 2,578 | 1,836 | 1,975 | 3,226 | 33.0 |
| | | Female | 21,663 | 1,801 | 1,653 | 1,747 | 1,918 | 2,815 | 2,589 | 2,016 | 2,486 | 4,638 | 38.5 |
| Childress | 6.9 | Male | 3,245 | 314 | 263 | 269 | 298 | 408 | 391 | 339 | 322 | 641 | 36.8 |
| | | Female | 3,655 | 299 | 233 | 281 | 273 | 434 | 396 | 354 | 402 | 983 | 42.8 |
| Clay | 10.4 | Male | 5,076 | 447 | 423 | 480 | 484 | 664 | 708 | 532 | 515 | 823 | 35.6 |
| | | Female | 5,324 | 389 | 355 | 428 | 467 | 677 | 718 | 556 | 588 | 1,146 | 39.8 |
| Cochran | 4.9 | Male | 2,483 | 311 | 292 | 301 | 266 | 326 | 302 | 249 | 191 | 245 | 27.2 |
| | | Female | 2,417 | 263 | 221 | 313 | 239 | 310 | 331 | 221 | 215 | 304 | 30.6 |
| Coke | 3.4 | Male | 1,608 | 118 | 107 | 157 | 127 | 171 | 187 | 185 | 206 | 350 | 41.6 |
| | | Female | 1,792 | 113 | 103 | 131 | 125 | 172 | 186 | 208 | 242 | 512 | 48.1 |
| Coleman | 10.7 | Male | 5,001 | 459 | 386 | 425 | 450 | 572 | 528 | 442 | 606 | 1,133 | 38.9 |
| | | Female | 5,699 | 422 | 343 | 392 | 382 | 603 | 562 | 507 | 713 | 1,775 | 48.1 |
| Collin | 190.5 | Male | 94,302 | 10,634 | 11,082 | 10,161 | 8,194 | 17,744 | 18,880 | 7,793 | 4,727 | 5,087 | 29.0 |
| | | Female | 96,198 | 9,992 | 10,364 | 9,862 | 8,144 | 20,126 | 17,502 | 7,052 | 5,071 | 8,085 | 29.8 |
| Collingsworth | 4.5 | Male | 2,140 | 210 | 195 | 210 | 191 | 295 | 229 | 197 | 214 | 399 | 33.9 |
| | | Female | 2,360 | 183 | 186 | 203 | 192 | 260 | 226 | 211 | 272 | 627 | 41.9 |
| Colorado | 20.1 | Male | 9,824 | 910 | 803 | 923 | 1,066 | 1,391 | 1,154 | 989 | 1,088 | 1,500 | 33.7 |
| | | Female | 10,276 | 902 | 737 | 830 | 892 | 1,328 | 1,176 | 1,032 | 1,140 | 2,239 | 38.8 |
| Comal | 44.7 | Male | 21,706 | 1,915 | 1,938 | 2,041 | 2,002 | 3,241 | 2,997 | 2,289 | 2,337 | 2,946 | 34.1 |
| | | Female | 22,994 | 1,773 | 1,769 | 1,980 | 1,981 | 3,303 | 3,049 | 2,382 | 2,720 | 4,037 | 37.3 |
| Comanche | 13.2 | Male | 6,283 | 521 | 513 | 557 | 486 | 775 | 777 | 574 | 717 | 1,363 | 38.7 |
| | | Female | 6,917 | 469 | 475 | 486 | 473 | 795 | 792 | 635 | 843 | 1,919 | 44.6 |

# POPULATION BY AGE AND SEX

**TEXAS (continued)**

**ALL COUNTIES (continued)**

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| Concho | 3.0 | Male | 1,435 | 141 | 116 | 129 | 110 | 193 | 162 | 118 | 172 | 294 | 36.8 |
| | | Female | 1,565 | 117 | 122 | 129 | 107 | 191 | 159 | 130 | 204 | 406 | 42.3 |
| Cooke | 30.4 | Male | 15,070 | 1,562 | 1,207 | 1,595 | 1,802 | 2,411 | 1,787 | 1,322 | 1,480 | 1,904 | 30.7 |
| | | Female | 15,330 | 1,368 | 1,162 | 1,321 | 1,609 | 2,209 | 1,779 | 1,509 | 1,598 | 2,775 | 35.0 |
| Coryell | 65.3 | Male | 38,168 | 3,459 | 2,664 | 2,519 | 14,347 | 6,747 | 4,015 | 1,726 | 1,139 | 1,552 | 23.1 |
| | | Female | 27,132 | 3,338 | 2,598 | 2,257 | 4,713 | 5,254 | 3,550 | 1,703 | 1,247 | 2,472 | 26.3 |
| Cottle | 2.8 | Male | 1,327 | 132 | 100 | 127 | 114 | 168 | 161 | 128 | 133 | 264 | 36.4 |
| | | Female | 1,473 | 122 | 97 | 105 | 105 | 164 | 168 | 122 | 175 | 415 | 43.5 |
| Crane | 4.9 | Male | 2,409 | 328 | 261 | 214 | 286 | 387 | 303 | 227 | 232 | 171 | 28.0 |
| | | Female | 2,491 | 296 | 245 | 264 | 275 | 359 | 332 | 217 | 267 | 236 | 29.6 |
| Crockett | 4.9 | Male | 2,435 | 307 | 245 | 240 | 274 | 400 | 322 | 250 | 187 | 210 | 28.8 |
| | | Female | 2,465 | 282 | 249 | 257 | 255 | 387 | 320 | 239 | 214 | 262 | 29.9 |
| Crosby | 8.7 | Male | 4,195 | 471 | 435 | 507 | 462 | 511 | 507 | 410 | 359 | 533 | 29.4 |
| | | Female | 4,505 | 522 | 409 | 478 | 436 | 484 | 589 | 413 | 393 | 781 | 33.4 |
| Culberson | 3.5 | Male | 1,778 | 233 | 224 | 223 | 201 | 240 | 251 | 161 | 124 | 121 | 25.3 |
| | | Female | 1,722 | 214 | 201 | 202 | 196 | 278 | 240 | 138 | 116 | 137 | 26.7 |
| Dallam | 6.9 | Male | 3,408 | 443 | 313 | 337 | 350 | 531 | 475 | 284 | 279 | 396 | 29.9 |
| | | Female | 3,492 | 385 | 333 | 336 | 341 | 519 | 441 | 302 | 318 | 517 | 31.8 |
| Dallas | 1,726.6 | Male | 838,310 | 83,481 | 76,482 | 76,900 | 110,200 | 174,846 | 124,452 | 78,154 | 61,268 | 52,527 | 29.1 |
| | | Female | 888,290 | 80,390 | 73,776 | 74,691 | 111,891 | 177,066 | 126,736 | 83,191 | 70,069 | 90,480 | 30.8 |
| Dawson | 16.7 | Male | 8,090 | 1,040 | 801 | 858 | 813 | 1,180 | 930 | 784 | 727 | 957 | 29.5 |
| | | Female | 8,610 | 955 | 798 | 794 | 837 | 1,208 | 1,021 | 787 | 839 | 1,371 | 32.6 |
| Deaf Smith | 22.0 | Male | 10,853 | 1,577 | 1,233 | 1,241 | 1,129 | 1,723 | 1,364 | 979 | 743 | 864 | 26.4 |
| | | Female | 11,147 | 1,458 | 1,187 | 1,282 | 1,130 | 1,743 | 1,411 | 1,000 | 795 | 1,141 | 28.0 |
| Delta | 5.0 | Male | 2,324 | 160 | 203 | 209 | 176 | 245 | 285 | 193 | 275 | 578 | 40.9 |
| | | Female | 2,676 | 165 | 212 | 191 | 169 | 262 | 309 | 197 | 356 | 815 | 46.9 |
| Denton | 185.1 | Male | 91,306 | 9,275 | 8,693 | 7,985 | 12,707 | 20,829 | 14,939 | 7,044 | 4,948 | 4,886 | 28.4 |
| | | Female | 93,794 | 8,984 | 8,211 | 7,255 | 14,917 | 20,830 | 13,684 | 6,734 | 5,450 | 7,729 | 28.6 |
| De Witt | 19.6 | Male | 9,252 | 842 | 776 | 911 | 892 | 1,249 | 948 | 873 | 1,039 | 1,722 | 34.6 |
| | | Female | 10,348 | 874 | 686 | 833 | 801 | 1,252 | 971 | 991 | 1,261 | 2,679 | 42.5 |
| Dickens | 3.4 | Male | 1,635 | 145 | 141 | 136 | 144 | 173 | 193 | 150 | 180 | 373 | 39.1 |
| | | Female | 1,765 | 159 | 126 | 156 | 119 | 196 | 195 | 157 | 211 | 446 | 41.5 |
| Dimmit | 12.5 | Male | 6,150 | 843 | 724 | 744 | 713 | 920 | 636 | 497 | 442 | 631 | 25.6 |
| | | Female | 6,350 | 819 | 730 | 738 | 644 | 992 | 677 | 545 | 499 | 706 | 27.5 |
| Donley | 4.3 | Male | 2,043 | 148 | 129 | 174 | 233 | 232 | 253 | 189 | 267 | 418 | 39.2 |
| | | Female | 2,257 | 179 | 141 | 145 | 206 | 246 | 257 | 209 | 294 | 580 | 43.2 |
| Duval | 13.3 | Male | 6,492 | 797 | 689 | 757 | 704 | 900 | 672 | 541 | 526 | 906 | 28.3 |
| | | Female | 6,808 | 764 | 659 | 702 | 665 | 832 | 782 | 635 | 702 | 1,067 | 32.4 |
| Eastland | 20.6 | Male | 9,858 | 839 | 692 | 752 | 1,330 | 1,244 | 1,034 | 916 | 1,080 | 1,971 | 35.7 |
| | | Female | 10,742 | 750 | 661 | 682 | 968 | 1,195 | 1,089 | 984 | 1,326 | 3,087 | 45.3 |
| Ector | 137.5 | Male | 68,699 | 8,057 | 6,345 | 6,142 | 9,507 | 13,381 | 8,867 | 6,702 | 5,459 | 4,239 | 28.2 |
| | | Female | 68,801 | 7,719 | 6,253 | 5,913 | 9,245 | 12,380 | 8,837 | 7,086 | 5,488 | 5,880 | 29.3 |
| Edwards | 2.0 | Male | 970 | 107 | 102 | 126 | 73 | 131 | 124 | 100 | 80 | 127 | 30.9 |
| | | Female | 1,030 | 108 | 113 | 109 | 68 | 128 | 137 | 103 | 80 | 184 | 34.1 |
| Ellis | 69.5 | Male | 33,857 | 3,498 | 3,403 | 3,682 | 3,594 | 5,158 | 4,925 | 3,186 | 2,733 | 3,678 | 30.3 |
| | | Female | 35,643 | 3,307 | 3,184 | 3,198 | 3,492 | 5,394 | 4,890 | 3,205 | 3,054 | 5,919 | 33.6 |
| El Paso | 538.3 | Male | 264,171 | 32,193 | 29,902 | 28,665 | 39,930 | 45,238 | 31,818 | 23,096 | 18,111 | 15,218 | 25.3 |
| | | Female | 274,129 | 31,405 | 28,854 | 27,846 | 34,571 | 46,950 | 35,867 | 26,140 | 19,780 | 22,716 | 28.1 |
| Erath | 25.3 | Male | 12,187 | 1,080 | 880 | 886 | 2,064 | 1,795 | 1,336 | 997 | 1,071 | 2,078 | 31.6 |
| | | Female | 13,113 | 944 | 810 | 881 | 1,822 | 1,667 | 1,366 | 1,070 | 1,342 | 3,211 | 38.2 |
| Falls | 18.7 | Male | 8,851 | 802 | 702 | 837 | 809 | 1,117 | 850 | 858 | 982 | 1,894 | 36.9 |
| | | Female | 9,849 | 703 | 674 | 802 | 841 | 1,070 | 941 | 931 | 1,212 | 2,675 | 43.9 |
| Fannin | 25.6 | Male | 12,270 | 989 | 944 | 1,092 | 1,060 | 1,478 | 1,480 | 1,204 | 1,546 | 2,477 | 38.9 |
| | | Female | 13,330 | 911 | 932 | 1,059 | 1,005 | 1,552 | 1,525 | 1,217 | 1,565 | 3,564 | 42.9 |
| Fayette | 20.2 | Male | 9,856 | 825 | 670 | 721 | 945 | 1,331 | 1,040 | 910 | 1,259 | 2,155 | 39.2 |
| | | Female | 10,344 | 742 | 643 | 728 | 785 | 1,163 | 980 | 970 | 1,428 | 2,905 | 46.4 |
| Fisher | 5.7 | Male | 2,749 | 255 | 242 | 275 | 204 | 341 | 332 | 274 | 307 | 519 | 36.7 |
| | | Female | 2,951 | 221 | 231 | 248 | 208 | 318 | 349 | 283 | 342 | 751 | 42.1 |
| Floyd | 9.5 | Male | 4,649 | 549 | 473 | 515 | 442 | 609 | 568 | 433 | 444 | 616 | 30.7 |
| | | Female | 4,851 | 515 | 456 | 501 | 421 | 573 | 595 | 461 | 469 | 860 | 34.3 |
| Foard | 2.1 | Male | 986 | 90 | 68 | 86 | 80 | 117 | 99 | 88 | 126 | 232 | 40.3 |
| | | Female | 1,114 | 79 | 74 | 79 | 69 | 126 | 120 | 93 | 141 | 333 | 46.0 |
| Fort Bend | 186.0 | Male | 94,944 | 11,753 | 10,461 | 8,924 | 9,737 | 22,182 | 15,299 | 7,697 | 4,825 | 4,066 | 28.0 |
| | | Female | 91,056 | 11,041 | 9,831 | 8,680 | 8,478 | 21,968 | 13,759 | 6,868 | 4,812 | 5,619 | 28.4 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Franklin | 7.9 | Male | 3,804 | 357 | 332 | 314 | 320 | 542 | 476 | 357 | 430 | 676 | 35.8 |
| | | Female | 4,096 | 352 | 303 | 292 | 315 | 531 | 472 | 388 | 499 | 944 | 40.4 |
| Freestone | 17.6 | Male | 8,343 | 877 | 723 | 765 | 737 | 1,196 | 901 | 718 | 840 | 1,586 | 33.9 |
| | | Female | 9,257 | 818 | 711 | 737 | 817 | 1,148 | 944 | 801 | 1,021 | 2,260 | 39.2 |
| Frio | 15.0 | Male | 7,318 | 1,015 | 904 | 878 | 752 | 1,083 | 819 | 604 | 536 | 727 | 26.0 |
| | | Female | 7,682 | 1,037 | 883 | 824 | 820 | 1,072 | 828 | 641 | 620 | 957 | 27.6 |
| Gaines | 14.4 | Male | 7,136 | 891 | 808 | 777 | 813 | 1,085 | 896 | 720 | 509 | 637 | 27.6 |
| | | Female | 7,264 | 891 | 753 | 837 | 769 | 1,038 | 975 | 668 | 579 | 754 | 28.7 |
| Galveston | 214.8 | Male | 105,322 | 10,929 | 9,553 | 10,196 | 12,507 | 18,850 | 14,311 | 10,942 | 9,632 | 8,402 | 30.0 |
| | | Female | 109,478 | 10,339 | 9,168 | 9,802 | 12,320 | 18,921 | 14,902 | 11,487 | 10,212 | 12,327 | 31.9 |
| Garza | 5.3 | Male | 2,586 | 305 | 259 | 265 | 270 | 354 | 318 | 220 | 261 | 334 | 30.5 |
| | | Female | 2,714 | 287 | 248 | 248 | 247 | 372 | 353 | 241 | 280 | 438 | 33.8 |
| Gillespie | 15.5 | Male | 7,390 | 567 | 586 | 654 | 574 | 925 | 874 | 697 | 952 | 1,561 | 39.5 |
| | | Female | 8,110 | 538 | 543 | 596 | 596 | 899 | 910 | 819 | 1,068 | 2,141 | 44.7 |
| Glasscock | 1.3 | Male | 692 | 105 | 82 | 81 | 72 | 110 | 73 | 68 | 52 | 49 | 25.5 |
| | | Female | 608 | 90 | 61 | 68 | 60 | 97 | 77 | 71 | 32 | 52 | 27.6 |
| Goliad | 5.5 | Male | 2,666 | 255 | 264 | 277 | 262 | 369 | 311 | 243 | 310 | 375 | 32.5 |
| | | Female | 2,834 | 213 | 249 | 291 | 251 | 376 | 319 | 295 | 312 | 528 | 36.2 |
| Gonzales | 17.3 | Male | 8,363 | 859 | 783 | 862 | 835 | 1,131 | 899 | 785 | 828 | 1,381 | 32.4 |
| | | Female | 8,937 | 853 | 688 | 797 | 782 | 1,080 | 960 | 843 | 958 | 1,976 | 37.8 |
| Gray | 26.5 | Male | 12,810 | 1,314 | 1,017 | 1,087 | 1,441 | 1,941 | 1,643 | 1,427 | 1,243 | 1,697 | 33.0 |
| | | Female | 13,690 | 1,284 | 1,086 | 982 | 1,301 | 1,904 | 1,718 | 1,469 | 1,426 | 2,520 | 36.7 |
| Grayson | 95.7 | Male | 45,553 | 4,219 | 3,888 | 4,038 | 5,337 | 7,171 | 6,024 | 4,347 | 4,488 | 6,041 | 32.4 |
| | | Female | 50,147 | 3,889 | 3,637 | 3,835 | 5,256 | 7,425 | 6,335 | 4,727 | 5,282 | 9,761 | 36.6 |
| Gregg | 112.5 | Male | 54,816 | 5,743 | 4,884 | 4,902 | 7,411 | 9,820 | 7,290 | 5,198 | 4,431 | 5,137 | 29.5 |
| | | Female | 57,684 | 5,554 | 4,790 | 4,711 | 6,724 | 9,459 | 7,405 | 5,399 | 5,191 | 8,451 | 32.5 |
| Grimes | 17.6 | Male | 8,190 | 790 | 684 | 714 | 899 | 1,167 | 884 | 661 | 839 | 1,552 | 33.6 |
| | | Female | 9,410 | 749 | 677 | 711 | 706 | 1,098 | 874 | 748 | 891 | 2,956 | 43.7 |
| Guadalupe | 54.3 | Male | 26,478 | 2,569 | 2,527 | 2,617 | 3,213 | 4,084 | 3,652 | 2,699 | 2,346 | 2,771 | 30.7 |
| | | Female | 27,822 | 2,503 | 2,309 | 2,684 | 3,077 | 4,174 | 3,908 | 2,680 | 2,624 | 3,863 | 33.0 |
| Hale | 38.9 | Male | 18,845 | 2,254 | 1,972 | 2,009 | 2,234 | 2,861 | 2,226 | 1,806 | 1,476 | 2,007 | 28.3 |
| | | Female | 20,055 | 2,264 | 1,815 | 1,978 | 2,221 | 2,899 | 2,413 | 1,862 | 1,783 | 2,820 | 31.0 |
| Hall | 5.5 | Male | 2,604 | 259 | 214 | 232 | 218 | 322 | 326 | 226 | 290 | 517 | 36.7 |
| | | Female | 2,896 | 257 | 191 | 238 | 197 | 359 | 319 | 255 | 331 | 749 | 41.5 |
| Hamilton | 9.0 | Male | 4,291 | 322 | 291 | 359 | 335 | 479 | 457 | 404 | 543 | 1,101 | 42.9 |
| | | Female | 4,709 | 268 | 280 | 293 | 282 | 485 | 471 | 443 | 618 | 1,569 | 51.0 |
| Hansford | 6.4 | Male | 3,164 | 350 | 258 | 324 | 324 | 553 | 444 | 351 | 286 | 274 | 30.9 |
| | | Female | 3,236 | 386 | 291 | 279 | 305 | 484 | 447 | 347 | 305 | 392 | 32.4 |
| Hardeman | 6.3 | Male | 2,921 | 270 | 247 | 273 | 238 | 351 | 345 | 279 | 363 | 555 | 37.4 |
| | | Female | 3,379 | 286 | 247 | 269 | 251 | 365 | 368 | 290 | 400 | 903 | 42.4 |
| Hardin | 46.6 | Male | 22,910 | 2,430 | 2,270 | 2,454 | 2,343 | 3,605 | 3,399 | 2,288 | 1,927 | 2,194 | 30.4 |
| | | Female | 23,690 | 2,381 | 2,352 | 2,186 | 2,294 | 3,823 | 3,363 | 2,305 | 2,075 | 2,911 | 31.9 |
| Harris | 2,736.4 | Male | 1,367,271 | 144,258 | 126,558 | 121,471 | 181,828 | 308,138 | 203,647 | 123,106 | 89,848 | 68,417 | 28.6 |
| | | Female | 1,369,129 | 138,117 | 122,054 | 118,148 | 177,270 | 291,270 | 194,774 | 123,412 | 95,769 | 108,315 | 29.4 |
| Harrison | 57.2 | Male | 27,327 | 2,814 | 2,727 | 2,698 | 3,149 | 4,143 | 3,433 | 2,617 | 2,395 | 3,351 | 30.5 |
| | | Female | 29,873 | 2,876 | 2,567 | 2,628 | 3,093 | 4,275 | 3,664 | 2,798 | 2,918 | 5,054 | 33.8 |
| Hartley | 4.5 | Male | 2,202 | 229 | 232 | 221 | 164 | 313 | 329 | 240 | 202 | 272 | 33.1 |
| | | Female | 2,298 | 208 | 234 | 190 | 147 | 348 | 336 | 247 | 227 | 361 | 35.7 |
| Haskell | 7.7 | Male | 3,700 | 334 | 311 | 364 | 314 | 435 | 362 | 379 | 431 | 770 | 37.5 |
| | | Female | 4,000 | 335 | 240 | 308 | 275 | 415 | 406 | 406 | 532 | 1,083 | 45.5 |
| Hays | 49.7 | Male | 24,322 | 1,892 | 1,834 | 2,230 | 6,952 | 3,905 | 2,618 | 1,577 | 1,483 | 1,831 | 24.2 |
| | | Female | 25,378 | 1,845 | 1,786 | 1,977 | 7,731 | 3,494 | 2,650 | 1,719 | 1,669 | 2,507 | 24.4 |
| Hemphill | 6.5 | Male | 3,314 | 450 | 297 | 307 | 462 | 621 | 397 | 273 | 242 | 265 | 27.3 |
| | | Female | 3,186 | 426 | 273 | 262 | 390 | 522 | 416 | 280 | 247 | 370 | 29.6 |
| Henderson | 53.9 | Male | 26,089 | 2,271 | 2,120 | 2,329 | 2,489 | 3,159 | 3,148 | 2,808 | 3,457 | 4,308 | 37.1 |
| | | Female | 27,811 | 2,121 | 2,048 | 2,161 | 2,346 | 3,399 | 3,376 | 3,062 | 3,866 | 5,432 | 40.4 |
| Hidalgo | 340.8 | Male | 163,305 | 22,883 | 21,376 | 20,089 | 18,058 | 24,539 | 17,663 | 12,290 | 11,283 | 15,124 | 24.7 |
| | | Female | 177,495 | 22,552 | 20,491 | 19,596 | 19,604 | 28,541 | 20,324 | 14,838 | 13,137 | 18,412 | 27.3 |
| Hill | 27.3 | Male | 12,814 | 1,049 | 1,024 | 1,168 | 1,192 | 1,630 | 1,483 | 1,222 | 1,520 | 2,526 | 37.3 |
| | | Female | 14,486 | 1,067 | 998 | 1,112 | 1,137 | 1,640 | 1,544 | 1,347 | 1,802 | 3,839 | 43.3 |
| Hockley | 25.2 | Male | 12,627 | 1,647 | 1,213 | 1,291 | 1,871 | 1,939 | 1,497 | 1,117 | 889 | 1,163 | 26.5 |
| | | Female | 12,573 | 1,526 | 1,173 | 1,184 | 1,651 | 1,850 | 1,569 | 1,095 | 1,036 | 1,489 | 29.1 |
| Hood | 25.1 | Male | 12,447 | 1,060 | 942 | 1,061 | 1,249 | 1,920 | 1,514 | 1,359 | 1,643 | 1,699 | 35.0 |
| | | Female | 12,653 | 1,038 | 892 | 948 | 1,120 | 1,805 | 1,628 | 1,368 | 1,769 | 2,085 | 38.2 |

# POPULATION BY AGE AND SEX

**TEXAS (continued)**

**ALL COUNTIES (continued)**

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| Hopkins | 28.4 | Male | 13,684 | 1,318 | 1,218 | 1,232 | 1,382 | 2,084 | 1,778 | 1,167 | 1,315 | 2,187 | 33.1 |
| | | Female | 14,716 | 1,266 | 1,159 | 1,112 | 1,324 | 2,168 | 1,695 | 1,269 | 1,613 | 3,110 | 36.9 |
| Houston | 24.3 | Male | 13,250 | 870 | 910 | 1,070 | 1,370 | 3,188 | 1,692 | 1,115 | 1,084 | 1,951 | 32.5 |
| | | Female | 11,050 | 947 | 815 | 895 | 892 | 1,346 | 1,153 | 1,037 | 1,331 | 2,634 | 40.5 |
| Howard | 32.8 | Male | 16,197 | 1,636 | 1,379 | 1,478 | 1,827 | 2,501 | 2,076 | 1,803 | 1,655 | 1,842 | 32.1 |
| | | Female | 16,603 | 1,513 | 1,336 | 1,397 | 1,721 | 2,360 | 2,133 | 1,895 | 1,773 | 2,475 | 34.9 |
| Hudspeth | 2.7 | Male | 1,405 | 175 | 169 | 173 | 141 | 199 | 160 | 148 | 123 | 117 | 27.2 |
| | | Female | 1,295 | 176 | 148 | 126 | 152 | 195 | 173 | 132 | 81 | 112 | 27.3 |
| Hunt | 63.7 | Male | 30,743 | 2,717 | 2,615 | 2,883 | 4,021 | 4,364 | 4,204 | 3,045 | 2,941 | 3,953 | 32.2 |
| | | Female | 32,957 | 2,605 | 2,487 | 2,704 | 3,954 | 4,364 | 4,383 | 3,106 | 3,424 | 5,930 | 35.8 |
| Hutchinson | 28.1 | Male | 13,957 | 1,559 | 1,119 | 1,147 | 1,510 | 2,230 | 1,590 | 1,511 | 1,663 | 1,628 | 32.4 |
| | | Female | 14,143 | 1,446 | 1,085 | 1,035 | 1,440 | 2,074 | 1,631 | 1,667 | 1,709 | 2,056 | 35.0 |
| Irion | 1.6 | Male | 804 | 75 | 71 | 84 | 72 | 119 | 108 | 86 | 62 | 127 | 33.4 |
| | | Female | 796 | 69 | 74 | 87 | 69 | 105 | 109 | 72 | 78 | 133 | 34.4 |
| Jack | 8.0 | Male | 3,869 | 352 | 289 | 329 | 379 | 592 | 435 | 400 | 383 | 710 | 34.9 |
| | | Female | 4,131 | 376 | 333 | 283 | 368 | 529 | 487 | 392 | 453 | 910 | 38.6 |
| Jackson | 13.9 | Male | 6,790 | 734 | 607 | 664 | 772 | 1,020 | 855 | 618 | 685 | 835 | 31.1 |
| | | Female | 7,110 | 679 | 582 | 650 | 699 | 947 | 876 | 736 | 740 | 1,201 | 35.0 |
| Jasper | 34.4 | Male | 16,662 | 1,721 | 1,691 | 1,764 | 1,587 | 2,326 | 2,190 | 1,619 | 1,556 | 2,208 | 31.7 |
| | | Female | 17,738 | 1,626 | 1,603 | 1,681 | 1,677 | 2,503 | 2,286 | 1,665 | 1,868 | 2,829 | 34.1 |
| Jeff Davis | 1.8 | Male | 891 | 95 | 80 | 76 | 78 | 136 | 126 | 75 | 90 | 135 | 33.6 |
| | | Female | 909 | 80 | 85 | 76 | 77 | 135 | 117 | 94 | 109 | 136 | 35.1 |
| Jefferson | 258.8 | Male | 125,250 | 12,617 | 10,711 | 11,700 | 16,258 | 21,941 | 14,958 | 12,733 | 12,182 | 12,150 | 30.2 |
| | | Female | 133,550 | 12,262 | 10,413 | 11,285 | 16,170 | 21,055 | 16,285 | 14,059 | 13,291 | 18,730 | 32.9 |
| Jim Hogg | 5.4 | Male | 2,622 | 324 | 267 | 316 | 266 | 390 | 297 | 240 | 197 | 325 | 28.5 |
| | | Female | 2,778 | 327 | 285 | 277 | 275 | 365 | 327 | 259 | 243 | 420 | 31.2 |
| Jim Wells | 39.2 | Male | 19,293 | 2,433 | 2,154 | 2,114 | 2,233 | 3,024 | 2,285 | 1,721 | 1,460 | 1,869 | 27.4 |
| | | Female | 19,907 | 2,216 | 1,976 | 2,085 | 2,120 | 3,053 | 2,447 | 1,927 | 1,739 | 2,344 | 30.1 |
| Johnson | 85.6 | Male | 41,706 | 4,154 | 4,140 | 4,397 | 4,331 | 6,525 | 6,476 | 4,221 | 3,343 | 4,119 | 30.9 |
| | | Female | 43,894 | 3,861 | 3,856 | 4,029 | 4,365 | 6,973 | 6,490 | 4,041 | 3,756 | 6,523 | 33.4 |
| Jones | 18.4 | Male | 8,759 | 839 | 778 | 887 | 752 | 1,135 | 1,049 | 867 | 927 | 1,525 | 34.9 |
| | | Female | 9,641 | 796 | 768 | 812 | 728 | 1,163 | 1,149 | 945 | 1,121 | 2,159 | 39.8 |
| Karnes | 13.8 | Male | 6,672 | 704 | 613 | 728 | 759 | 957 | 686 | 600 | 687 | 938 | 30.6 |
| | | Female | 7,128 | 729 | 624 | 697 | 698 | 881 | 733 | 670 | 764 | 1,332 | 34.3 |
| Kaufman | 46.4 | Male | 22,424 | 2,151 | 2,191 | 2,244 | 2,274 | 3,343 | 3,289 | 2,262 | 1,937 | 2,733 | 32.0 |
| | | Female | 23,976 | 1,959 | 2,069 | 2,136 | 2,219 | 3,423 | 3,320 | 2,333 | 2,356 | 4,161 | 35.5 |
| Kendall | 13.7 | Male | 6,568 | 519 | 606 | 730 | 499 | 834 | 1,016 | 720 | 713 | 931 | 35.9 |
| | | Female | 7,132 | 520 | 533 | 631 | 553 | 903 | 1,085 | 717 | 827 | 1,363 | 38.9 |
| Kenedy | .5 | Male | 250 | 25 | 25 | 30 | 37 | 23 | 19 | 37 | 18 | 36 | 28.5 |
| | | Female | 250 | 23 | 18 | 31 | 34 | 23 | 33 | 39 | 15 | 34 | 33.3 |
| Kent | 1.2 | Male | 607 | 52 | 43 | 72 | 62 | 61 | 52 | 76 | 80 | 109 | 37.6 |
| | | Female | 593 | 37 | 31 | 50 | 49 | 66 | 62 | 76 | 80 | 142 | 45.2 |
| Kerr | 34.7 | Male | 16,265 | 1,309 | 1,158 | 1,334 | 1,469 | 2,040 | 1,697 | 1,520 | 2,051 | 3,687 | 39.8 |
| | | Female | 18,435 | 1,197 | 1,129 | 1,235 | 1,435 | 2,069 | 2,035 | 1,785 | 2,578 | 4,972 | 45.7 |
| Kimble | 4.2 | Male | 2,051 | 153 | 200 | 215 | 166 | 242 | 255 | 197 | 249 | 374 | 36.9 |
| | | Female | 2,149 | 157 | 147 | 168 | 141 | 248 | 284 | 224 | 274 | 506 | 42.5 |
| King | .4 | Male | 205 | 21 | 21 | 22 | 25 | 37 | 21 | 26 | 18 | 14 | 28.6 |
| | | Female | 195 | 28 | 16 | 19 | 24 | 30 | 27 | 15 | 18 | 18 | 28.5 |
| Kinney | 2.5 | Male | 1,248 | 102 | 153 | 151 | 92 | 162 | 124 | 135 | 141 | 188 | 32.8 |
| | | Female | 1,252 | 118 | 109 | 112 | 115 | 163 | 106 | 149 | 185 | 195 | 35.8 |
| Kleberg | 34.3 | Male | 17,527 | 1,966 | 1,666 | 1,609 | 3,709 | 3,331 | 1,934 | 1,228 | 1,015 | 1,069 | 24.6 |
| | | Female | 16,773 | 1,847 | 1,590 | 1,581 | 2,811 | 2,861 | 1,927 | 1,301 | 1,181 | 1,674 | 26.9 |
| Knox | 5.3 | Male | 2,536 | 250 | 195 | 261 | 234 | 292 | 237 | 255 | 291 | 521 | 36.5 |
| | | Female | 2,764 | 181 | 196 | 246 | 196 | 282 | 299 | 287 | 342 | 735 | 44.4 |
| Lamar | 46.1 | Male | 21,859 | 2,026 | 2,052 | 2,171 | 2,320 | 3,016 | 2,834 | 2,020 | 2,188 | 3,232 | 32.8 |
| | | Female | 24,241 | 1,894 | 1,995 | 2,112 | 2,254 | 3,263 | 3,041 | 2,134 | 2,540 | 5,008 | 37.0 |
| Lamb | 19.0 | Male | 9,245 | 1,059 | 920 | 1,016 | 910 | 1,269 | 1,063 | 883 | 836 | 1,289 | 30.7 |
| | | Female | 9,755 | 1,074 | 854 | 940 | 867 | 1,270 | 1,152 | 910 | 1,005 | 1,683 | 34.0 |
| Lampasas | 13.8 | Male | 6,642 | 601 | 597 | 694 | 611 | 970 | 864 | 670 | 646 | 989 | 33.4 |
| | | Female | 7,158 | 647 | 601 | 622 | 555 | 954 | 953 | 701 | 709 | 1,416 | 37.1 |
| La Salle | 5.9 | Male | 2,869 | 339 | 279 | 363 | 317 | 411 | 354 | 225 | 235 | 346 | 28.3 |
| | | Female | 3,031 | 359 | 302 | 367 | 277 | 401 | 379 | 263 | 283 | 400 | 30.2 |
| Lavaca | 20.1 | Male | 9,584 | 855 | 700 | 872 | 921 | 1,271 | 1,017 | 864 | 1,140 | 1,944 | 36.7 |
| | | Female | 10,516 | 814 | 752 | 830 | 789 | 1,196 | 1,081 | 877 | 1,336 | 2,841 | 43.1 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Lee | 13.2 | Male | 6,759 | 605 | 520 | 975 | 696 | 910 | 749 | 594 | 634 | 1,076 | 31.4 |
| | | Female | 6,441 | 595 | 512 | 475 | 600 | 803 | 753 | 606 | 684 | 1,413 | 38.1 |
| Leon | 11.4 | Male | 5,385 | 431 | 451 | 507 | 440 | 632 | 562 | 509 | 684 | 1,169 | 39.1 |
| | | Female | 6,015 | 450 | 396 | 427 | 412 | 652 | 622 | 567 | 810 | 1,679 | 45.9 |
| Liberty | 56.5 | Male | 27,913 | 2,943 | 2,760 | 2,850 | 2,854 | 4,615 | 3,873 | 2,755 | 2,460 | 2,803 | 30.5 |
| | | Female | 28,587 | 2,856 | 2,655 | 2,644 | 2,827 | 4,519 | 3,768 | 2,823 | 2,754 | 3,741 | 32.3 |
| Limestone | 22.7 | Male | 10,314 | 991 | 821 | 877 | 1,097 | 1,453 | 1,144 | 920 | 1,047 | 1,964 | 34.4 |
| | | Female | 12,386 | 913 | 800 | 925 | 1,049 | 1,535 | 1,333 | 1,117 | 1,455 | 3,259 | 42.3 |
| Lipscomb | 4.1 | Male | 2,017 | 254 | 178 | 173 | 187 | 320 | 275 | 190 | 197 | 243 | 31.8 |
| | | Female | 2,083 | 241 | 162 | 187 | 172 | 311 | 280 | 199 | 209 | 322 | 34.0 |
| Live Oak | 10.9 | Male | 5,425 | 558 | 471 | 509 | 596 | 834 | 665 | 513 | 579 | 700 | 31.9 |
| | | Female | 5,475 | 602 | 458 | 492 | 522 | 757 | 689 | 547 | 563 | 845 | 33.8 |
| Llano | 12.3 | Male | 5,864 | 338 | 303 | 344 | 341 | 579 | 502 | 558 | 1,058 | 1,841 | 54.4 |
| | | Female | 6,436 | 316 | 255 | 319 | 301 | 546 | 568 | 693 | 1,270 | 2,168 | 56.7 |
| Loving | .1 | Male | 57 | | 1 | 6 | 5 | 7 | 11 | 10 | 8 | 9 | 43.6 |
| | | Female | 43 | | 4 | 3 | 5 | 1 | 8 | 7 | 7 | 8 | 47.5 |
| Lubbock | 225.0 | Male | 111,333 | 11,868 | 9,694 | 9,791 | 21,811 | 20,803 | 13,239 | 9,170 | 7,460 | 7,497 | 26.2 |
| | | Female | 113,667 | 11,427 | 9,178 | 9,396 | 20,260 | 20,081 | 13,707 | 9,727 | 8,410 | 11,481 | 28.3 |
| Lynn | 8.5 | Male | 4,136 | 457 | 408 | 513 | 416 | 519 | 511 | 393 | 391 | 528 | 30.3 |
| | | Female | 4,364 | 426 | 448 | 501 | 407 | 529 | 576 | 423 | 363 | 691 | 32.6 |
| McCulloch | 9.1 | Male | 4,271 | 400 | 365 | 390 | 333 | 536 | 475 | 368 | 452 | 952 | 37.3 |
| | | Female | 4,829 | 353 | 322 | 393 | 333 | 540 | 488 | 428 | 549 | 1,423 | 44.7 |
| McLennan | 185.9 | Male | 89,400 | 8,780 | 7,261 | 7,616 | 14,662 | 13,945 | 10,328 | 8,357 | 8,378 | 10,073 | 29.6 |
| | | Female | 96,500 | 8,340 | 7,274 | 7,552 | 13,665 | 14,101 | 10,975 | 8,934 | 9,488 | 16,171 | 33.1 |
| McMullen | .8 | Male | 410 | 27 | 29 | 48 | 48 | 52 | 61 | 55 | 32 | 58 | 35.2 |
| | | Female | 390 | 34 | 23 | 34 | 25 | 52 | 51 | 50 | 46 | 75 | 40.3 |
| Madison | 12.2 | Male | 7,098 | 433 | 396 | 579 | 2,778 | 654 | 548 | 421 | 423 | 866 | 23.4 |
| | | Female | 5,102 | 422 | 409 | 427 | 401 | 653 | 586 | 389 | 603 | 1,212 | 39.1 |
| Marion | 11.3 | Male | 5,491 | 540 | 467 | 560 | 523 | 707 | 597 | 526 | 638 | 933 | 34.3 |
| | | Female | 5,809 | 494 | 401 | 502 | 532 | 681 | 671 | 583 | 731 | 1,214 | 39.4 |
| Martin | 4.8 | Male | 2,345 | 247 | 261 | 267 | 216 | 316 | 317 | 253 | 213 | 255 | 30.7 |
| | | Female | 2,455 | 251 | 226 | 274 | 203 | 335 | 325 | 254 | 217 | 370 | 33.2 |
| Mason | 3.9 | Male | 1,831 | 152 | 130 | 160 | 143 | 244 | 204 | 177 | 219 | 402 | 39.2 |
| | | Female | 2,069 | 136 | 114 | 165 | 118 | 230 | 232 | 219 | 259 | 596 | 47.0 |
| Matagorda | 43.6 | Male | 21,960 | 2,582 | 1,956 | 1,971 | 2,799 | 4,103 | 2,804 | 1,918 | 1,775 | 2,052 | 29.1 |
| | | Female | 21,640 | 2,491 | 1,964 | 1,962 | 2,586 | 3,375 | 2,602 | 1,981 | 1,927 | 2,752 | 30.4 |
| Maverick | 38.8 | Male | 18,581 | 2,719 | 2,529 | 2,488 | 2,059 | 2,648 | 2,146 | 1,526 | 1,181 | 1,285 | 23.3 |
| | | Female | 20,219 | 2,577 | 2,550 | 2,560 | 2,322 | 3,106 | 2,518 | 1,774 | 1,271 | 1,541 | 25.3 |
| Medina | 25.3 | Male | 12,421 | 1,299 | 1,264 | 1,384 | 1,186 | 1,753 | 1,499 | 1,225 | 1,220 | 1,591 | 31.1 |
| | | Female | 12,879 | 1,216 | 1,256 | 1,260 | 1,099 | 1,841 | 1,604 | 1,261 | 1,309 | 2,033 | 33.7 |
| Menard | 2.4 | Male | 1,130 | 92 | 87 | 131 | 78 | 136 | 136 | 106 | 131 | 233 | 38.0 |
| | | Female | 1,270 | 89 | 89 | 95 | 82 | 158 | 125 | 132 | 148 | 352 | 44.8 |
| Midland | 104.8 | Male | 51,434 | 5,700 | 4,604 | 4,822 | 6,302 | 10,046 | 6,518 | 5,654 | 4,518 | 3,270 | 29.3 |
| | | Female | 53,366 | 5,704 | 4,444 | 4,495 | 6,387 | 9,629 | 7,015 | 6,165 | 4,621 | 4,906 | 30.9 |
| Milam | 24.8 | Male | 11,898 | 1,199 | 1,099 | 1,169 | 1,137 | 1,620 | 1,429 | 1,120 | 1,215 | 1,910 | 33.3 |
| | | Female | 12,902 | 1,193 | 1,007 | 1,138 | 1,066 | 1,624 | 1,381 | 1,222 | 1,353 | 2,918 | 38.1 |
| Mills | 4.7 | Male | 2,241 | 174 | 151 | 145 | 176 | 250 | 236 | 207 | 309 | 593 | 44.5 |
| | | Female | 2,459 | 164 | 145 | 174 | 144 | 246 | 255 | 225 | 331 | 775 | 49.5 |
| Mitchell | 9.1 | Male | 4,342 | 464 | 398 | 452 | 402 | 583 | 424 | 395 | 463 | 761 | 32.8 |
| | | Female | 4,758 | 426 | 390 | 398 | 368 | 579 | 488 | 432 | 563 | 1,114 | 39.5 |
| Montague | 18.7 | Male | 8,844 | 797 | 706 | 770 | 831 | 1,079 | 1,043 | 889 | 993 | 1,736 | 37.3 |
| | | Female | 9,856 | 717 | 645 | 703 | 739 | 1,145 | 1,186 | 897 | 1,223 | 2,601 | 43.3 |
| Montgomery | 174.4 | Male | 87,093 | 8,958 | 9,458 | 9,987 | 8,409 | 14,733 | 15,286 | 8,741 | 5,957 | 5,564 | 29.6 |
| | | Female | 87,307 | 8,677 | 9,013 | 9,064 | 7,755 | 16,035 | 15,100 | 7,986 | 6,297 | 7,380 | 30.7 |
| Moore | 18.0 | Male | 8,995 | 1,169 | 883 | 901 | 967 | 1,527 | 1,190 | 950 | 750 | 658 | 28.8 |
| | | Female | 9,005 | 1,128 | 928 | 850 | 962 | 1,430 | 1,191 | 922 | 809 | 785 | 29.4 |
| Morris | 15.8 | Male | 7,604 | 831 | 721 | 685 | 830 | 1,226 | 915 | 781 | 718 | 897 | 31.0 |
| | | Female | 8,196 | 829 | 667 | 658 | 829 | 1,202 | 976 | 807 | 807 | 1,421 | 34.3 |
| Motley | 1.8 | Male | 858 | 77 | 66 | 64 | 68 | 124 | 80 | 87 | 102 | 190 | 38.7 |
| | | Female | 942 | 73 | 63 | 69 | 57 | 105 | 82 | 96 | 128 | 269 | 47.7 |
| Nacogdoches | 52.6 | Male | 25,376 | 2,258 | 1,942 | 1,918 | 5,776 | 4,293 | 2,718 | 1,943 | 1,788 | 2,740 | 26.8 |
| | | Female | 27,224 | 2,143 | 1,891 | 1,757 | 6,255 | 4,036 | 2,828 | 2,032 | 2,261 | 4,021 | 28.9 |
| Navarro | 39.1 | Male | 18,418 | 1,742 | 1,690 | 1,700 | 1,863 | 2,631 | 2,165 | 1,681 | 1,797 | 3,149 | 33.4 |
| | | Female | 20,682 | 1,585 | 1,522 | 1,664 | 1,796 | 2,677 | 2,312 | 1,910 | 2,245 | 4,971 | 39.7 |

# POPULATION BY AGE AND SEX

**TEXAS (continued)**

**ALL COUNTIES (continued)**

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| Newton | 14.4 | Male | 6,986 | 730 | 703 | 809 | 626 | 1,001 | 865 | 667 | 680 | 905 | 31.2 |
| | | Female | 7,414 | 746 | 742 | 783 | 682 | 988 | 898 | 729 | 691 | 1,155 | 32.6 |
| Nolan | 18.1 | Male | 8,584 | 901 | 790 | 820 | 836 | 1,316 | 1,031 | 863 | 800 | 1,227 | 32.2 |
| | | Female | 9,516 | 888 | 803 | 773 | 815 | 1,365 | 1,110 | 918 | 953 | 1,891 | 36.0 |
| Nueces | 293.3 | Male | 143,840 | 17,176 | 14,747 | 14,472 | 18,148 | 26,533 | 17,834 | 12,924 | 11,388 | 10,618 | 27.8 |
| | | Female | 149,460 | 16,333 | 14,216 | 14,220 | 18,092 | 26,070 | 18,499 | 14,289 | 12,492 | 15,249 | 29.6 |
| Ochiltree | 10.3 | Male | 5,312 | 650 | 491 | 475 | 649 | 994 | 680 | 512 | 440 | 421 | 28.9 |
| | | Female | 4,988 | 577 | 418 | 408 | 613 | 816 | 621 | 527 | 433 | 575 | 30.9 |
| Oldham | 2.4 | Male | 1,370 | 110 | 160 | 364 | 122 | 171 | 133 | 114 | 96 | 100 | 20.9 |
| | | Female | 1,030 | 92 | 109 | 97 | 75 | 174 | 163 | 114 | 92 | 114 | 33.2 |
| Orange | 92.0 | Male | 45,406 | 5,019 | 4,621 | 4,754 | 5,161 | 7,665 | 6,651 | 4,858 | 3,699 | 2,978 | 29.1 |
| | | Female | 46,594 | 4,802 | 4,361 | 4,642 | 5,092 | 7,827 | 6,789 | 4,785 | 3,912 | 4,384 | 30.6 |
| Palo Pinto | 26.0 | Male | 12,506 | 1,090 | 1,097 | 1,184 | 1,312 | 1,801 | 1,595 | 1,273 | 1,360 | 1,794 | 33.7 |
| | | Female | 13,494 | 1,101 | 1,062 | 1,164 | 1,236 | 1,859 | 1,672 | 1,299 | 1,526 | 2,575 | 36.9 |
| Panola | 23.8 | Male | 11,284 | 1,104 | 987 | 1,036 | 1,240 | 1,724 | 1,439 | 1,074 | 1,093 | 1,587 | 32.4 |
| | | Female | 12,516 | 1,256 | 958 | 990 | 1,202 | 1,659 | 1,506 | 1,184 | 1,343 | 2,418 | 36.3 |
| Parker | 53.7 | Male | 26,445 | 2,387 | 2,421 | 2,619 | 2,731 | 3,916 | 4,117 | 2,955 | 2,494 | 2,805 | 32.8 |
| | | Female | 27,255 | 2,270 | 2,327 | 2,487 | 2,543 | 4,022 | 4,142 | 2,816 | 2,671 | 3,977 | 34.9 |
| Parmer | 11.3 | Male | 5,607 | 706 | 594 | 636 | 579 | 874 | 781 | 506 | 441 | 490 | 28.3 |
| | | Female | 5,693 | 717 | 654 | 571 | 543 | 840 | 733 | 488 | 483 | 664 | 29.3 |
| Pecos | 16.1 | Male | 8,110 | 1,034 | 915 | 902 | 950 | 1,323 | 1,007 | 835 | 592 | 552 | 26.9 |
| | | Female | 7,990 | 958 | 899 | 913 | 889 | 1,199 | 1,046 | 788 | 605 | 693 | 27.8 |
| Polk | 31.0 | Male | 15,137 | 1,505 | 1,265 | 1,459 | 1,367 | 1,972 | 1,743 | 1,410 | 1,797 | 2,619 | 35.0 |
| | | Female | 15,863 | 1,516 | 1,288 | 1,262 | 1,284 | 1,942 | 1,837 | 1,567 | 2,154 | 3,013 | 38.5 |
| Potter | 105.8 | Male | 50,780 | 5,945 | 4,421 | 4,312 | 6,924 | 9,098 | 5,828 | 4,743 | 4,471 | 5,038 | 29.2 |
| | | Female | 55,020 | 5,573 | 4,298 | 4,176 | 6,968 | 8,872 | 6,393 | 5,118 | 5,328 | 8,294 | 32.3 |
| Presidio | 5.4 | Male | 2,588 | 260 | 320 | 324 | 232 | 305 | 301 | 258 | 232 | 356 | 30.2 |
| | | Female | 2,812 | 255 | 301 | 330 | 218 | 337 | 335 | 285 | 272 | 479 | 34.0 |
| Rains | 5.7 | Male | 2,806 | 241 | 228 | 230 | 254 | 345 | 341 | 285 | 376 | 506 | 38.1 |
| | | Female | 2,894 | 214 | 203 | 209 | 221 | 341 | 377 | 302 | 405 | 622 | 41.9 |
| Randall | 87.5 | Male | 42,635 | 4,340 | 3,799 | 3,786 | 5,835 | 8,173 | 6,354 | 4,465 | 3,292 | 2,591 | 29.4 |
| | | Female | 44,865 | 4,280 | 3,820 | 3,558 | 6,100 | 8,382 | 6,714 | 4,561 | 3,573 | 3,877 | 30.6 |
| Reagan | 4.8 | Male | 2,496 | 386 | 276 | 222 | 294 | 485 | 265 | 233 | 199 | 136 | 26.4 |
| | | Female | 2,304 | 360 | 259 | 219 | 298 | 393 | 237 | 224 | 174 | 140 | 25.4 |
| Real | 2.7 | Male | 1,298 | 86 | 136 | 150 | 112 | 139 | 189 | 126 | 160 | 200 | 36.4 |
| | | Female | 1,402 | 96 | 136 | 148 | 95 | 159 | 180 | 138 | 185 | 265 | 38.7 |
| Red River | 16.9 | Male | 7,961 | 761 | 742 | 772 | 709 | 1,038 | 920 | 706 | 865 | 1,448 | 34.6 |
| | | Female | 8,939 | 709 | 678 | 722 | 675 | 1,102 | 969 | 788 | 1,045 | 2,251 | 41.0 |
| Reeves | 15.5 | Male | 7,659 | 1,023 | 891 | 880 | 886 | 1,173 | 972 | 652 | 603 | 579 | 26.3 |
| | | Female | 7,841 | 996 | 870 | 890 | 842 | 1,190 | 949 | 690 | 651 | 763 | 27.7 |
| Refugio | 9.4 | Male | 4,675 | 482 | 442 | 531 | 518 | 635 | 548 | 455 | 460 | 604 | 30.7 |
| | | Female | 4,725 | 451 | 400 | 444 | 476 | 617 | 580 | 506 | 514 | 737 | 34.6 |
| Roberts | 1.2 | Male | 592 | 68 | 68 | 56 | 48 | 87 | 90 | 61 | 45 | 69 | 31.4 |
| | | Female | 608 | 53 | 67 | 64 | 42 | 101 | 82 | 62 | 48 | 89 | 32.7 |
| Robertson | 15.5 | Male | 7,268 | 750 | 651 | 779 | 684 | 883 | 705 | 617 | 811 | 1,388 | 33.7 |
| | | Female | 8,232 | 692 | 676 | 718 | 653 | 921 | 815 | 708 | 989 | 2,060 | 40.6 |
| Rockwall | 20.3 | Male | 10,056 | 938 | 982 | 1,176 | 852 | 1,646 | 1,820 | 1,166 | 759 | 717 | 31.6 |
| | | Female | 10,244 | 895 | 987 | 973 | 807 | 1,822 | 1,890 | 995 | 770 | 1,105 | 33.0 |
| Runnels | 12.2 | Male | 5,806 | 549 | 538 | 539 | 544 | 732 | 661 | 539 | 639 | 1,065 | 35.0 |
| | | Female | 6,394 | 535 | 502 | 514 | 475 | 697 | 702 | 574 | 759 | 1,636 | 41.8 |
| Rusk | 46.2 | Male | 22,179 | 2,217 | 2,008 | 2,064 | 2,198 | 3,393 | 2,678 | 1,959 | 2,111 | 3,551 | 32.7 |
| | | Female | 24,021 | 2,178 | 1,836 | 1,870 | 2,151 | 3,312 | 2,723 | 2,160 | 2,630 | 5,161 | 37.4 |
| Sabine | 10.0 | Male | 4,887 | 405 | 404 | 473 | 453 | 528 | 541 | 454 | 658 | 971 | 38.3 |
| | | Female | 5,113 | 407 | 351 | 388 | 422 | 544 | 597 | 534 | 748 | 1,122 | 42.4 |
| San Augustine | 9.0 | Male | 4,230 | 338 | 371 | 486 | 393 | 474 | 498 | 389 | 474 | 807 | 36.1 |
| | | Female | 4,770 | 343 | 392 | 440 | 362 | 537 | 564 | 490 | 596 | 1,046 | 40.5 |
| San Jacinto | 14.7 | Male | 7,290 | 729 | 712 | 735 | 608 | 956 | 1,015 | 714 | 749 | 1,072 | 34.0 |
| | | Female | 7,410 | 639 | 672 | 713 | 611 | 976 | 1,026 | 724 | 855 | 1,194 | 35.9 |
| San Patricio | 64.7 | Male | 31,785 | 3,794 | 3,710 | 3,623 | 3,428 | 5,195 | 4,163 | 2,969 | 2,343 | 2,560 | 27.6 |
| | | Female | 32,915 | 3,797 | 3,611 | 3,571 | 3,406 | 5,322 | 4,289 | 3,046 | 2,519 | 3,354 | 28.9 |
| San Saba | 6.0 | Male | 2,891 | 250 | 253 | 295 | 175 | 369 | 316 | 266 | 330 | 637 | 38.3 |
| | | Female | 3,109 | 214 | 234 | 236 | 206 | 360 | 326 | 286 | 394 | 853 | 44.3 |
| Schleicher | 3.2 | Male | 1,568 | 161 | 139 | 155 | 168 | 257 | 198 | 154 | 151 | 185 | 31.3 |
| | | Female | 1,632 | 188 | 129 | 152 | 171 | 233 | 207 | 144 | 137 | 271 | 32.6 |

# POPULATION BY AGE AND SEX

**TEXAS (continued)**

**ALL COUNTIES (continued)**

| S&MM ESTIMATES |  |  |  | Population by Age and Sex |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| Scurry | 19.8 | Male | 9,656 | 1,058 | 874 | 898 | 1,237 | 1,532 | 1,121 | 992 | 899 | 1,045 | 30.0 |
|  |  | Female | 10,144 | 1,083 | 891 | 831 | 1,103 | 1,424 | 1,243 | 1,074 | 975 | 1,520 | 33.2 |
| Shackelford | 4.4 | Male | 2,141 | 224 | 205 | 178 | 208 | 320 | 257 | 207 | 177 | 365 | 33.0 |
|  |  | Female | 2,259 | 222 | 147 | 159 | 204 | 285 | 245 | 186 | 251 | 560 | 39.6 |
| Shelby | 25.1 | Male | 11,999 | 1,088 | 1,096 | 1,212 | 1,168 | 1,609 | 1,426 | 1,134 | 1,217 | 2,049 | 33.9 |
|  |  | Female | 13,101 | 1,038 | 1,055 | 1,074 | 1,108 | 1,612 | 1,577 | 1,205 | 1,538 | 2,894 | 39.2 |
| Sherman | 3.0 | Male | 1,488 | 126 | 138 | 146 | 154 | 217 | 225 | 164 | 140 | 178 | 33.3 |
|  |  | Female | 1,512 | 157 | 123 | 160 | 114 | 230 | 207 | 181 | 137 | 203 | 33.8 |
| Smith | 149.0 | Male | 71,382 | 7,220 | 6,737 | 6,657 | 8,212 | 12,137 | 9,433 | 6,648 | 6,398 | 7,940 | 30.7 |
|  |  | Female | 77,618 | 6,982 | 6,473 | 6,346 | 8,854 | 12,394 | 9,968 | 7,294 | 7,491 | 11,816 | 33.2 |
| Somervell | 4.9 | Male | 2,458 | 293 | 217 | 204 | 284 | 460 | 287 | 221 | 185 | 307 | 30.0 |
|  |  | Female | 2,442 | 244 | 206 | 171 | 260 | 388 | 312 | 188 | 236 | 437 | 33.8 |
| Starr | 34.4 | Male | 16,687 | 2,370 | 2,293 | 2,248 | 1,864 | 2,134 | 1,876 | 1,345 | 1,108 | 1,449 | 23.4 |
|  |  | Female | 17,713 | 2,122 | 2,232 | 2,287 | 1,861 | 2,435 | 2,231 | 1,549 | 1,151 | 1,845 | 26.5 |
| Stephens | 10.9 | Male | 5,170 | 497 | 465 | 439 | 520 | 750 | 685 | 483 | 559 | 772 | 33.9 |
|  |  | Female | 5,730 | 531 | 427 | 419 | 496 | 785 | 667 | 554 | 642 | 1,209 | 38.1 |
| Sterling | 1.4 | Male | 678 | 76 | 62 | 75 | 79 | 113 | 79 | 51 | 64 | 79 | 29.2 |
|  |  | Female | 722 | 77 | 74 | 63 | 61 | 96 | 93 | 61 | 66 | 131 | 34.0 |
| Stonewall | 2.4 | Male | 1,125 | 92 | 81 | 92 | 108 | 142 | 119 | 128 | 128 | 235 | 39.0 |
|  |  | Female | 1,275 | 109 | 86 | 98 | 85 | 132 | 152 | 139 | 146 | 328 | 43.4 |
| Sutton | 6.2 | Male | 3,104 | 379 | 301 | 287 | 353 | 605 | 435 | 305 | 221 | 218 | 28.8 |
|  |  | Female | 3,096 | 390 | 357 | 276 | 319 | 574 | 387 | 301 | 223 | 269 | 28.6 |
| Swisher | 9.5 | Male | 4,612 | 514 | 434 | 521 | 489 | 601 | 603 | 451 | 437 | 562 | 30.8 |
|  |  | Female | 4,888 | 507 | 475 | 519 | 410 | 617 | 622 | 493 | 490 | 755 | 33.6 |
| Tarrant | 1,001.7 | Male | 490,238 | 48,279 | 44,360 | 44,648 | 65,151 | 95,917 | 71,058 | 47,611 | 39,503 | 33,711 | 29.4 |
|  |  | Female | 511,462 | 45,710 | 42,481 | 43,440 | 63,649 | 95,043 | 72,018 | 49,456 | 43,221 | 56,444 | 31.4 |
| Taylor | 120.7 | Male | 58,822 | 6,204 | 4,846 | 4,990 | 10,439 | 10,262 | 7,220 | 5,120 | 4,483 | 5,258 | 27.9 |
|  |  | Female | 61,878 | 5,991 | 4,724 | 4,914 | 9,535 | 9,879 | 7,439 | 5,635 | 5,261 | 8,500 | 30.8 |
| Terrell | 1.5 | Male | 772 | 89 | 75 | 74 | 66 | 120 | 101 | 91 | 62 | 94 | 31.8 |
|  |  | Female | 728 | 83 | 58 | 65 | 58 | 117 | 103 | 67 | 68 | 109 | 33.5 |
| Terry | 15.1 | Male | 7,350 | 932 | 731 | 835 | 796 | 1,038 | 913 | 723 | 588 | 794 | 28.7 |
|  |  | Female | 7,750 | 882 | 740 | 805 | 794 | 1,062 | 993 | 722 | 670 | 1,082 | 31.2 |
| Throckmorton | 2.1 | Male | 1,006 | 82 | 69 | 84 | 77 | 116 | 143 | 92 | 113 | 230 | 40.2 |
|  |  | Female | 1,094 | 71 | 64 | 83 | 69 | 106 | 139 | 109 | 132 | 321 | 46.6 |
| Titus | 24.1 | Male | 11,582 | 1,207 | 1,091 | 1,094 | 1,244 | 1,808 | 1,413 | 1,025 | 1,041 | 1,659 | 31.4 |
|  |  | Female | 12,518 | 1,260 | 959 | 1,034 | 1,218 | 1,754 | 1,477 | 1,068 | 1,342 | 2,406 | 35.2 |
| Tom Green | 95.5 | Male | 45,980 | 4,471 | 3,874 | 4,037 | 7,111 | 7,960 | 5,623 | 4,135 | 3,916 | 4,853 | 29.4 |
|  |  | Female | 49,520 | 4,432 | 3,688 | 3,983 | 7,032 | 7,788 | 5,921 | 4,608 | 4,612 | 7,456 | 32.2 |
| Travis | 503.8 | Male | 250,670 | 22,993 | 19,407 | 19,013 | 48,323 | 60,279 | 31,323 | 19,124 | 15,326 | 14,882 | 27.6 |
|  |  | Female | 253,130 | 21,990 | 19,075 | 18,772 | 44,917 | 54,984 | 31,569 | 19,997 | 17,535 | 24,291 | 29.0 |
| Trinity | 11.0 | Male | 5,296 | 441 | 460 | 531 | 418 | 608 | 625 | 518 | 627 | 1,068 | 38.0 |
|  |  | Female | 5,704 | 420 | 408 | 440 | 437 | 653 | 661 | 566 | 738 | 1,381 | 42.5 |
| Tyler | 20.0 | Male | 9,751 | 968 | 837 | 983 | 822 | 1,116 | 1,200 | 972 | 1,170 | 1,683 | 36.2 |
|  |  | Female | 10,249 | 832 | 864 | 921 | 811 | 1,224 | 1,263 | 983 | 1,341 | 2,010 | 38.7 |
| Upshur | 33.6 | Male | 16,259 | 1,688 | 1,536 | 1,564 | 1,656 | 2,444 | 2,157 | 1,519 | 1,511 | 2,184 | 31.9 |
|  |  | Female | 17,341 | 1,620 | 1,491 | 1,481 | 1,549 | 2,474 | 2,141 | 1,672 | 1,768 | 3,145 | 35.3 |
| Upton | 5.0 | Male | 2,487 | 319 | 239 | 262 | 327 | 395 | 283 | 242 | 200 | 220 | 27.4 |
|  |  | Female | 2,513 | 342 | 237 | 240 | 272 | 377 | 307 | 247 | 216 | 275 | 29.4 |
| Uvalde | 24.7 | Male | 11,922 | 1,364 | 1,317 | 1,366 | 1,409 | 1,726 | 1,371 | 1,086 | 973 | 1,310 | 27.9 |
|  |  | Female | 12,778 | 1,389 | 1,276 | 1,283 | 1,356 | 1,813 | 1,536 | 1,208 | 1,092 | 1,825 | 31.0 |
| Val Verde | 41.4 | Male | 20,556 | 2,602 | 2,461 | 2,336 | 2,862 | 3,422 | 2,487 | 1,622 | 1,350 | 1,414 | 25.0 |
|  |  | Female | 20,844 | 2,613 | 2,399 | 2,179 | 2,348 | 3,507 | 2,690 | 1,737 | 1,505 | 1,866 | 27.5 |
| Van Zandt | 38.2 | Male | 18,444 | 1,568 | 1,587 | 1,734 | 1,617 | 2,299 | 2,533 | 1,917 | 2,133 | 3,056 | 36.6 |
|  |  | Female | 19,756 | 1,500 | 1,500 | 1,666 | 1,413 | 2,457 | 2,625 | 1,990 | 2,434 | 4,171 | 40.1 |
| Victoria | 77.6 | Male | 38,158 | 4,475 | 3,737 | 3,836 | 4,736 | 7,093 | 4,964 | 3,563 | 2,946 | 2,808 | 28.2 |
|  |  | Female | 39,442 | 4,324 | 3,618 | 3,704 | 4,751 | 6,825 | 5,183 | 3,668 | 3,154 | 4,215 | 29.9 |
| Walker | 49.2 | Male | 28,579 | 1,660 | 1,476 | 1,290 | 6,053 | 7,331 | 4,733 | 2,472 | 1,694 | 1,870 | 30.2 |
|  |  | Female | 20,621 | 1,669 | 1,302 | 1,335 | 5,157 | 3,374 | 2,178 | 1,499 | 1,513 | 2,594 | 27.5 |
| Waller | 23.5 | Male | 11,745 | 1,006 | 955 | 1,089 | 2,649 | 1,604 | 1,335 | 957 | 913 | 1,237 | 26.1 |
|  |  | Female | 11,755 | 924 | 932 | 1,085 | 2,173 | 1,671 | 1,415 | 991 | 959 | 1,605 | 29.6 |
| Ward | 14.9 | Male | 7,523 | 923 | 795 | 830 | 863 | 1,190 | 904 | 786 | 600 | 632 | 27.9 |
|  |  | Female | 7,377 | 813 | 704 | 712 | 777 | 1,211 | 962 | 727 | 626 | 845 | 30.6 |
| Washington | 24.5 | Male | 11,871 | 1,006 | 933 | 1,063 | 1,640 | 1,650 | 1,344 | 1,104 | 1,134 | 1,997 | 32.8 |
|  |  | Female | 12,629 | 1,029 | 898 | 960 | 1,317 | 1,659 | 1,356 | 1,203 | 1,363 | 2,844 | 38.3 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **TEXAS (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Webb | 117.1 | Male | 55,857 | 7,845 | 7,299 | 7,015 | 6,930 | 8,774 | 6,141 | 4,270 | 3,345 | 4,238 | 23.8 |
| | | Female | 61,243 | 7,650 | 7,074 | 6,995 | 7,086 | 9,313 | 7,231 | 5,308 | 4,283 | 6,303 | 27.0 |
| Wharton | 43.0 | Male | 20,962 | 2,346 | 1,885 | 2,166 | 2,442 | 3,348 | 2,485 | 1,895 | 1,819 | 2,576 | 29.9 |
| | | Female | 22,038 | 2,173 | 1,831 | 2,025 | 2,372 | 3,141 | 2,663 | 2,061 | 2,154 | 3,618 | 33.3 |
| Wheeler | 7.9 | Male | 3,828 | 399 | 284 | 384 | 351 | 527 | 485 | 357 | 347 | 694 | 34.4 |
| | | Female | 4,072 | 381 | 313 | 299 | 363 | 492 | 522 | 351 | 421 | 930 | 38.6 |
| Wichita | 124.3 | Male | 61,535 | 5,872 | 4,894 | 5,239 | 10,821 | 10,791 | 7,410 | 5,934 | 5,062 | 5,512 | 28.7 |
| | | Female | 62,765 | 5,850 | 4,671 | 4,788 | 8,143 | 10,125 | 7,863 | 6,232 | 5,683 | 9,410 | 32.8 |
| Wilbarger | 16.7 | Male | 7,980 | 790 | 691 | 685 | 830 | 1,122 | 905 | 731 | 842 | 1,384 | 33.9 |
| | | Female | 8,720 | 689 | 626 | 654 | 769 | 1,136 | 921 | 808 | 975 | 2,142 | 40.3 |
| Willacy | 18.6 | Male | 8,947 | 1,250 | 1,090 | 1,067 | 1,021 | 1,254 | 886 | 734 | 707 | 938 | 25.4 |
| | | Female | 9,653 | 1,181 | 1,097 | 1,116 | 999 | 1,420 | 1,052 | 933 | 783 | 1,072 | 28.1 |
| Williamson | 103.5 | Male | 51,233 | 5,675 | 5,518 | 5,338 | 4,817 | 9,637 | 8,323 | 4,128 | 3,407 | 4,390 | 29.4 |
| | | Female | 52,267 | 5,263 | 5,068 | 5,010 | 4,801 | 10,015 | 7,748 | 4,027 | 3,795 | 6,540 | 31.0 |
| Wilson | 19.6 | Male | 9,772 | 1,000 | 993 | 1,107 | 966 | 1,389 | 1,298 | 924 | 900 | 1,195 | 30.9 |
| | | Female | 9,828 | 940 | 873 | 1,025 | 904 | 1,463 | 1,241 | 879 | 954 | 1,549 | 33.0 |
| Winkler | 10.3 | Male | 5,189 | 710 | 501 | 490 | 596 | 799 | 623 | 557 | 441 | 472 | 28.7 |
| | | Female | 5,111 | 608 | 461 | 498 | 550 | 742 | 623 | 509 | 480 | 640 | 30.9 |
| Wise | 31.9 | Male | 15,737 | 1,454 | 1,438 | 1,524 | 1,583 | 2,312 | 2,306 | 1,659 | 1,487 | 1,974 | 33.1 |
| | | Female | 16,163 | 1,363 | 1,369 | 1,513 | 1,459 | 2,320 | 2,286 | 1,587 | 1,546 | 2,720 | 35.3 |
| Wood | 29.2 | Male | 13,957 | 1,172 | 1,113 | 1,167 | 1,519 | 1,763 | 1,734 | 1,280 | 1,625 | 2,584 | 36.4 |
| | | Female | 15,243 | 1,176 | 1,065 | 1,129 | 1,368 | 1,789 | 1,764 | 1,379 | 1,974 | 3,599 | 41.2 |
| Yoakum | 9.4 | Male | 4,770 | 638 | 472 | 471 | 561 | 810 | 623 | 445 | 407 | 343 | 28.0 |
| | | Female | 4,630 | 628 | 451 | 449 | 502 | 773 | 604 | 425 | 372 | 426 | 28.7 |
| Young | 21.3 | Male | 10,197 | 999 | 852 | 882 | 1,042 | 1,508 | 1,248 | 1,036 | 1,006 | 1,624 | 33.8 |
| | | Female | 11,103 | 947 | 820 | 764 | 944 | 1,520 | 1,291 | 1,076 | 1,165 | 2,576 | 39.3 |
| Zapata | 8.1 | Male | 4,043 | 492 | 409 | 430 | 389 | 496 | 398 | 291 | 434 | 704 | 31.1 |
| | | Female | 4,057 | 509 | 371 | 425 | 341 | 476 | 436 | 349 | 499 | 651 | 33.0 |
| Zavala | 12.1 | Male | 5,915 | 829 | 762 | 773 | 659 | 841 | 610 | 456 | 379 | 606 | 24.3 |
| | | Female | 6,185 | 796 | 746 | 741 | 628 | 919 | 647 | 539 | 524 | 645 | 27.0 |
| **TOTAL METRO COUNTIES** | **12,923.0** | **Male** | **6,365,859** | **678,195** | **606,785** | **600,053** | **887,729** | **1,244,517** | **877,982** | **571,627** | **461,909** | **437,062** | **28.3** |
| | | **Female** | **6,557,141** | **651,487** | **583,783** | **578,995** | **838,236** | **1,227,173** | **888,567** | **598,562** | **512,096** | **678,242** | **30.1** |
| **TOTAL STATE** | **16,167.6** | **Male** | **7,952,044** | **839,210** | **750,411** | **754,580** | **1,067,517** | **1,479,417** | **1,069,593** | **719,037** | **613,256** | **659,023** | **28.8** |
| | | **Female** | **8,215,556** | **805,757** | **721,569** | **723,094** | **1,001,049** | **1,451,358** | **1,085,199** | **754,233** | **686,476** | **986,821** | **30.9** |
| **UTAH** | | | | | | | | | | | | | |
| **PROVO - OREM** | **255.7** | **Male** | **126,187** | **23,320** | **13,254** | **10,735** | **24,520** | **21,954** | **11,582** | **7,412** | **6,287** | **7,123** | **22.5** |
| | | **Female** | **129,513** | **22,499** | **12,837** | **10,380** | **27,828** | **19,946** | **11,826** | **7,675** | **6,959** | **9,563** | **22.8** |
| Utah | 255.7 | Male | 126,187 | 23,320 | 13,254 | 10,735 | 24,520 | 21,954 | 11,582 | 7,412 | 6,287 | 7,123 | 22.5 |
| | | Female | 129,513 | 22,499 | 12,837 | 10,380 | 27,828 | 19,946 | 11,826 | 7,675 | 6,959 | 9,563 | 22.8 |
| **SALT LAKE CITY - OGDEN** | **1,032.7** | **Male** | **511,760** | **79,737** | **54,687** | **48,184** | **64,158** | **96,018** | **63,259** | **39,556** | **34,061** | **32,100** | **25.9** |
| | | **Female** | **520,940** | **76,314** | **52,438** | **46,315** | **64,010** | **94,085** | **63,497** | **40,284** | **36,504** | **47,493** | **27.3** |
| Davis | 171.9 | Male | 86,746 | 14,804 | 10,593 | 9,667 | 10,703 | 14,126 | 11,240 | 7,040 | 5,072 | 3,501 | 23.4 |
| | | Female | 85,154 | 14,314 | 10,054 | 8,793 | 9,336 | 14,594 | 11,622 | 6,868 | 4,923 | 4,650 | 25.1 |
| Salt Lake | 703.1 | Male | 347,386 | 53,886 | 36,170 | 31,274 | 43,194 | 68,807 | 43,094 | 25,857 | 22,651 | 22,453 | 26.3 |
| | | Female | 355,714 | 51,401 | 34,733 | 30,379 | 44,618 | 66,753 | 42,671 | 26,564 | 24,774 | 33,821 | 27.5 |
| Weber | 157.7 | Male | 77,628 | 11,047 | 7,924 | 7,243 | 10,261 | 13,085 | 8,925 | 6,659 | 6,338 | 6,146 | 26.8 |
| | | Female | 80,072 | 10,599 | 7,651 | 7,143 | 10,056 | 12,738 | 9,204 | 6,852 | 6,807 | 9,022 | 28.6 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Beaver | 4.9 | Male | 2,425 | 390 | 270 | 215 | 215 | 328 | 244 | 203 | 252 | 308 | 28.7 |
| | | Female | 2,475 | 362 | 264 | 189 | 205 | 310 | 258 | 214 | 257 | 416 | 32.0 |
| Box Elder | 36.8 | Male | 18,257 | 3,043 | 2,029 | 2,102 | 1,811 | 2,634 | 2,108 | 1,663 | 1,360 | 1,507 | 25.5 |
| | | Female | 18,543 | 2,911 | 1,915 | 2,058 | 1,831 | 2,547 | 2,247 | 1,634 | 1,425 | 1,975 | 27.2 |
| Cache | 64.9 | Male | 32,484 | 5,320 | 3,169 | 2,599 | 6,187 | 5,904 | 3,179 | 1,996 | 1,682 | 2,448 | 23.8 |
| | | Female | 32,416 | 5,038 | 2,893 | 2,526 | 6,349 | 5,114 | 3,158 | 1,979 | 1,958 | 3,401 | 24.3 |
| Carbon | 26.2 | Male | 13,017 | 1,976 | 1,260 | 1,065 | 1,585 | 2,468 | 1,448 | 935 | 1,075 | 1,205 | 27.5 |
| | | Female | 13,183 | 2,029 | 1,284 | 1,087 | 1,517 | 2,138 | 1,392 | 1,004 | 1,234 | 1,498 | 28.2 |
| Daggett | .8 | Male | 402 | 59 | 41 | 36 | 46 | 76 | 59 | 33 | 24 | 28 | 27.5 |
| | | Female | 398 | 79 | 42 | 35 | 43 | 79 | 40 | 28 | 25 | 27 | 25.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **UTAH (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Davis | 171.9 | Male | 86,746 | 14,804 | 10,593 | 9,667 | 10,703 | 14,126 | 11,240 | 7,040 | 5,072 | 3,501 | 23.4 |
| | | Female | 85,154 | 14,314 | 10,054 | 8,793 | 9,336 | 14,594 | 11,622 | 6,868 | 4,923 | 4,650 | 25.1 |
| Duchesne | 16.0 | Male | 8,145 | 1,507 | 1,049 | 876 | 894 | 1,285 | 966 | 545 | 468 | 555 | 23.0 |
| | | Female | 7,855 | 1,413 | 969 | 842 | 851 | 1,229 | 978 | 524 | 459 | 590 | 23.8 |
| Emery | 14.4 | Male | 7,369 | 1,495 | 882 | 649 | 853 | 1,281 | 889 | 480 | 363 | 477 | 23.4 |
| | | Female | 7,031 | 1,382 | 809 | 685 | 812 | 1,196 | 802 | 432 | 364 | 549 | 23.5 |
| Garfield | 4.0 | Male | 2,035 | 283 | 203 | 183 | 229 | 314 | 225 | 165 | 200 | 233 | 28.8 |
| | | Female | 1,965 | 263 | 201 | 170 | 165 | 285 | 220 | 177 | 222 | 262 | 31.4 |
| Grand | 8.6 | Male | 4,313 | 621 | 407 | 415 | 514 | 819 | 544 | 429 | 285 | 279 | 27.4 |
| | | Female | 4,287 | 624 | 449 | 375 | 502 | 772 | 557 | 389 | 299 | 322 | 27.5 |
| Iron | 20.2 | Male | 10,123 | 1,679 | 1,149 | 939 | 1,533 | 1,576 | 1,071 | 790 | 665 | 721 | 23.9 |
| | | Female | 10,077 | 1,596 | 1,128 | 842 | 1,541 | 1,494 | 1,106 | 756 | 734 | 880 | 24.7 |
| Juab | 6.2 | Male | 3,086 | 551 | 328 | 276 | 292 | 462 | 350 | 207 | 246 | 374 | 27.1 |
| | | Female | 3,114 | 460 | 344 | 290 | 262 | 457 | 331 | 241 | 276 | 453 | 29.4 |
| Kane | 4.8 | Male | 2,383 | 383 | 261 | 267 | 149 | 359 | 294 | 177 | 237 | 256 | 28.7 |
| | | Female | 2,417 | 367 | 254 | 240 | 175 | 332 | 318 | 206 | 236 | 289 | 30.2 |
| Millard | 12.8 | Male | 6,407 | 1,119 | 761 | 677 | 536 | 853 | 679 | 475 | 509 | 798 | 26.3 |
| | | Female | 6,393 | 1,011 | 707 | 640 | 492 | 872 | 672 | 528 | 555 | 916 | 29.0 |
| Morgan | 5.5 | Male | 2,760 | 411 | 343 | 343 | 280 | 339 | 428 | 273 | 159 | 184 | 25.1 |
| | | Female | 2,740 | 419 | 340 | 328 | 231 | 366 | 415 | 248 | 161 | 232 | 26.4 |
| Piute | 1.4 | Male | 715 | 97 | 83 | 84 | 46 | 68 | 78 | 68 | 64 | 127 | 32.0 |
| | | Female | 685 | 93 | 67 | 67 | 35 | 86 | 79 | 57 | 90 | 111 | 34.4 |
| Rich | 2.5 | Male | 1,325 | 232 | 134 | 120 | 165 | 245 | 149 | 85 | 73 | 122 | 25.5 |
| | | Female | 1,175 | 243 | 123 | 101 | 133 | 202 | 108 | 69 | 79 | 117 | 24.3 |
| Salt Lake | 703.1 | Male | 347,386 | 53,886 | 36,170 | 31,274 | 43,194 | 68,807 | 43,094 | 25,857 | 22,651 | 22,453 | 26.3 |
| | | Female | 355,714 | 51,401 | 34,733 | 30,379 | 44,618 | 66,753 | 42,671 | 26,564 | 24,774 | 33,821 | 27.5 |
| San Juan | 13.0 | Male | 6,525 | 1,251 | 933 | 854 | 713 | 991 | 662 | 453 | 324 | 344 | 20.2 |
| | | Female | 6,475 | 1,205 | 887 | 774 | 710 | 1,005 | 724 | 469 | 333 | 368 | 21.7 |
| Sanpete | 17.0 | Male | 8,304 | 1,410 | 944 | 764 | 985 | 1,124 | 836 | 528 | 662 | 1,051 | 25.4 |
| | | Female | 8,696 | 1,363 | 919 | 749 | 1,065 | 1,094 | 846 | 573 | 745 | 1,342 | 27.3 |
| Sevier | 17.2 | Male | 8,588 | 1,494 | 979 | 828 | 768 | 1,226 | 972 | 648 | 699 | 974 | 26.8 |
| | | Female | 8,612 | 1,366 | 909 | 801 | 757 | 1,206 | 950 | 683 | 748 | 1,192 | 28.9 |
| Summit | 13.1 | Male | 6,705 | 901 | 672 | 647 | 703 | 1,480 | 1,012 | 496 | 363 | 431 | 27.9 |
| | | Female | 6,395 | 851 | 684 | 598 | 666 | 1,343 | 920 | 421 | 373 | 539 | 28.0 |
| Tooele | 28.6 | Male | 14,554 | 2,271 | 1,718 | 1,598 | 1,522 | 2,369 | 1,894 | 1,274 | 1,105 | 803 | 25.7 |
| | | Female | 14,046 | 2,131 | 1,595 | 1,447 | 1,432 | 2,194 | 1,919 | 1,252 | 1,023 | 1,053 | 26.9 |
| Uintah | 27.1 | Male | 13,698 | 2,465 | 1,609 | 1,346 | 1,597 | 2,457 | 1,636 | 1,020 | 765 | 803 | 24.3 |
| | | Female | 13,402 | 2,432 | 1,561 | 1,343 | 1,546 | 2,236 | 1,658 | 971 | 747 | 908 | 24.2 |
| Utah | 255.7 | Male | 126,187 | 23,320 | 13,254 | 10,735 | 24,520 | 21,954 | 11,582 | 7,412 | 6,287 | 7,123 | 22.5 |
| | | Female | 129,513 | 22,499 | 12,837 | 10,380 | 27,828 | 19,946 | 11,826 | 7,675 | 6,959 | 9,563 | 22.8 |
| Wasatch | 9.9 | Male | 4,967 | 847 | 571 | 467 | 515 | 846 | 604 | 362 | 323 | 432 | 26.0 |
| | | Female | 4,933 | 807 | 574 | 456 | 468 | 828 | 518 | 392 | 361 | 529 | 27.0 |
| Washington | 33.9 | Male | 16,656 | 2,873 | 1,864 | 1,543 | 1,805 | 2,230 | 1,564 | 1,115 | 1,328 | 2,334 | 26.1 |
| | | Female | 17,244 | 2,733 | 1,811 | 1,492 | 1,978 | 2,260 | 1,615 | 1,228 | 1,647 | 2,480 | 27.7 |
| Wayne | 2.3 | Male | 1,166 | 187 | 122 | 109 | 79 | 189 | 130 | 80 | 119 | 151 | 29.6 |
| | | Female | 1,134 | 175 | 122 | 103 | 90 | 145 | 120 | 92 | 108 | 179 | 30.3 |
| Weber | 157.7 | Male | 77,628 | 11,047 | 7,924 | 7,243 | 10,261 | 13,085 | 8,925 | 6,659 | 6,338 | 6,146 | 26.8 |
| | | Female | 80,072 | 10,599 | 7,651 | 7,143 | 10,056 | 12,738 | 9,204 | 6,852 | 6,807 | 9,022 | 28.6 |
| **TOTAL METRO COUNTIES** | **1,288.4** | **Male** | **637,947** | **103,057** | **67,941** | **58,919** | **88,678** | **117,972** | **74,841** | **46,968** | **40,348** | **39,223** | **25.0** |
| | | **Female** | **650,453** | **98,813** | **65,275** | **56,695** | **91,838** | **114,031** | **75,323** | **47,959** | **43,463** | **57,056** | **26.1** |
| **TOTAL STATE** | **1,680.5** | **Male** | **834,356** | **135,922** | **89,722** | **77,921** | **112,700** | **149,895** | **96,862** | **61,468** | **53,698** | **56,168** | **25.1** |
| | | **Female** | **846,144** | **130,166** | **86,126** | **74,931** | **115,694** | **143,821** | **97,274** | **62,526** | **57,922** | **77,684** | **26.1** |
| **VERMONT** | | | | | | | | | | | | | |
| **BURLINGTON** | **126.0** | **Male** | **61,323** | **5,239** | **5,307** | **6,144** | **10,733** | **12,079** | **8,670** | **5,344** | **3,932** | **3,875** | **27.7** |
| | | **Female** | **64,677** | **4,955** | **5,087** | **5,727** | **11,690** | **12,148** | **8,599** | **5,391** | **4,477** | **6,603** | **29.0** |
| Chittenden | 121.0 | Male | 58,859 | 4,982 | 5,111 | 5,908 | 10,504 | 11,624 | 8,324 | 5,117 | 3,685 | 3,604 | 27.5 |
| | | Female | 62,141 | 4,727 | 4,842 | 5,495 | 11,460 | 11,693 | 8,268 | 5,147 | 4,239 | 6,270 | 28.9 |
| Grand Isle | 5.0 | Male | 2,464 | 257 | 196 | 236 | 229 | 455 | 346 | 227 | 247 | 271 | 31.9 |
| | | Female | 2,536 | 228 | 245 | 232 | 230 | 455 | 331 | 244 | 238 | 333 | 32.3 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VERMONT (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Addison | 31.1 | Male | 15,513 | 1,500 | 1,406 | 1,504 | 2,475 | 2,863 | 2,040 | 1,235 | 1,147 | 1,343 | 28.0 |
| | | Female | 15,587 | 1,314 | 1,352 | 1,429 | 2,369 | 2,791 | 1,965 | 1,230 | 1,247 | 1,890 | 29.8 |
| Bennington | 34.5 | Male | 16,580 | 1,499 | 1,471 | 1,670 | 1,784 | 2,769 | 2,195 | 1,608 | 1,504 | 2,080 | 31.7 |
| | | Female | 17,920 | 1,407 | 1,352 | 1,577 | 1,985 | 2,788 | 2,369 | 1,702 | 1,642 | 3,098 | 34.5 |
| Caledonia | 26.9 | Male | 13,167 | 1,298 | 1,209 | 1,289 | 1,565 | 2,315 | 1,713 | 1,154 | 1,158 | 1,466 | 30.3 |
| | | Female | 13,733 | 1,264 | 1,120 | 1,200 | 1,441 | 2,335 | 1,638 | 1,264 | 1,315 | 2,156 | 32.9 |
| Chittenden | 121.0 | Male | 58,859 | 4,982 | 5,111 | 5,908 | 10,504 | 11,624 | 8,324 | 5,117 | 3,685 | 3,604 | 27.5 |
| | | Female | 62,141 | 4,727 | 4,842 | 5,495 | 11,460 | 11,693 | 8,268 | 5,147 | 4,239 | 6,270 | 28.9 |
| Essex | 6.7 | Male | 3,334 | 344 | 298 | 339 | 310 | 558 | 439 | 323 | 327 | 396 | 31.7 |
| | | Female | 3,366 | 338 | 291 | 309 | 317 | 519 | 425 | 332 | 350 | 485 | 33.2 |
| Franklin | 36.0 | Male | 17,558 | 1,945 | 1,753 | 1,855 | 1,797 | 3,125 | 2,353 | 1,581 | 1,475 | 1,674 | 29.6 |
| | | Female | 18,442 | 1,806 | 1,753 | 1,790 | 1,824 | 3,060 | 2,264 | 1,679 | 1,607 | 2,659 | 31.7 |
| Grand Isle | 5.0 | Male | 2,464 | 257 | 196 | 236 | 229 | 455 | 346 | 227 | 247 | 271 | 31.9 |
| | | Female | 2,536 | 228 | 245 | 232 | 230 | 455 | 331 | 244 | 238 | 333 | 32.3 |
| Lamoille | 17.8 | Male | 8,803 | 836 | 790 | 834 | 1,175 | 1,812 | 1,202 | 713 | 626 | 815 | 29.2 |
| | | Female | 8,997 | 850 | 733 | 748 | 1,162 | 1,709 | 1,184 | 689 | 726 | 1,196 | 30.9 |
| Orange | 24.5 | Male | 12,332 | 1,335 | 1,139 | 1,163 | 1,479 | 2,218 | 1,580 | 1,106 | 987 | 1,325 | 29.7 |
| | | Female | 12,168 | 1,165 | 1,008 | 1,083 | 1,166 | 2,202 | 1,621 | 1,045 | 1,084 | 1,794 | 32.5 |
| Orleans | 24.4 | Male | 11,903 | 1,256 | 1,139 | 1,228 | 1,173 | 2,037 | 1,597 | 1,077 | 1,142 | 1,254 | 30.7 |
| | | Female | 12,497 | 1,215 | 1,133 | 1,166 | 1,169 | 2,056 | 1,488 | 1,114 | 1,208 | 1,948 | 32.6 |
| Rutland | 60.2 | Male | 28,671 | 2,432 | 2,465 | 2,764 | 3,312 | 5,198 | 3,844 | 2,733 | 2,670 | 3,253 | 31.5 |
| | | Female | 31,529 | 2,376 | 2,396 | 2,704 | 3,817 | 5,270 | 3,854 | 2,748 | 3,119 | 5,245 | 33.5 |
| Washington | 53.6 | Male | 25,855 | 2,323 | 2,310 | 2,481 | 3,481 | 4,607 | 3,612 | 2,371 | 2,090 | 2,580 | 30.1 |
| | | Female | 27,745 | 2,220 | 2,106 | 2,426 | 2,978 | 4,920 | 3,592 | 2,492 | 2,490 | 4,521 | 33.4 |
| Windham | 38.6 | Male | 18,469 | 1,706 | 1,604 | 1,716 | 1,854 | 3,663 | 2,511 | 1,717 | 1,653 | 2,045 | 31.4 |
| | | Female | 20,131 | 1,569 | 1,535 | 1,608 | 2,015 | 3,852 | 2,496 | 1,770 | 1,905 | 3,381 | 33.7 |
| Windsor | 53.1 | Male | 25,993 | 2,212 | 2,147 | 2,512 | 2,627 | 4,689 | 3,673 | 2,469 | 2,592 | 3,072 | 32.5 |
| | | Female | 27,107 | 2,127 | 2,056 | 2,329 | 2,443 | 4,722 | 3,598 | 2,450 | 2,926 | 4,456 | 34.7 |
| **TOTAL METRO COUNTIES** | **126.0** | **Male** | **61,323** | **5,239** | **5,307** | **6,144** | **10,733** | **12,079** | **8,670** | **5,344** | **3,932** | **3,875** | **27.7** |
| | | **Female** | **64,677** | **4,955** | **5,087** | **5,727** | **11,690** | **12,148** | **8,599** | **5,391** | **4,477** | **6,603** | **29.0** |
| **TOTAL STATE** | **533.4** | **Male** | **259,501** | **23,925** | **23,038** | **25,499** | **33,765** | **47,933** | **35,429** | **23,431** | **21,303** | **25,178** | **29.9** |
| | | **Female** | **273,899** | **22,606** | **21,922** | **24,096** | **34,376** | **48,372** | **35,093** | **23,906** | **24,096** | **39,432** | **32.0** |
| **VIRGINIA** | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | **120.7** | **Male** | **58,873** | **4,639** | **4,023** | **4,907** | **11,792** | **11,860** | **7,450** | **4,954** | **4,432** | **4,816** | **28.4** |
| | | **Female** | **61,827** | **4,331** | **3,937** | **4,718** | **11,206** | **11,841** | **8,028** | **5,291** | **4,973** | **7,502** | **30.7** |
| Albemarle | 60.4 | Male | 30,083 | 2,337 | 2,118 | 2,607 | 6,099 | 5,969 | 4,071 | 2,595 | 2,146 | 2,141 | 28.2 |
| | | Female | 30,317 | 2,140 | 1,991 | 2,488 | 5,479 | 6,052 | 4,335 | 2,652 | 2,232 | 2,948 | 30.1 |
| Charlottesville city | 40.5 | Male | 18,930 | 1,314 | 1,096 | 1,243 | 4,726 | 4,075 | 1,967 | 1,423 | 1,413 | 1,673 | 27.7 |
| | | Female | 21,570 | 1,354 | 1,089 | 1,254 | 4,710 | 3,943 | 2,260 | 1,734 | 1,897 | 3,329 | 31.0 |
| Fluvanna | 11.0 | Male | 5,472 | 520 | 454 | 609 | 556 | 920 | 739 | 535 | 502 | 637 | 31.5 |
| | | Female | 5,528 | 432 | 470 | 560 | 576 | 924 | 760 | 523 | 525 | 758 | 32.9 |
| Greene | 8.8 | Male | 4,388 | 468 | 355 | 448 | 411 | 896 | 673 | 401 | 371 | 365 | 30.7 |
| | | Female | 4,412 | 405 | 387 | 416 | 441 | 922 | 673 | 382 | 319 | 467 | 31.0 |
| **DANVILLE** | **112.5** | **Male** | **53,405** | **4,530** | **4,589** | **5,272** | **6,009** | **8,904** | **7,220** | **5,523** | **5,468** | **5,890** | **32.1** |
| | | **Female** | **59,095** | **4,364** | **4,385** | **5,211** | **6,381** | **9,199** | **7,546** | **6,136** | **6,659** | **9,214** | **35.0** |
| Danville city | 44.5 | Male | 20,088 | 1,594 | 1,614 | 1,811 | 2,272 | 3,315 | 2,458 | 2,178 | 2,333 | 2,513 | 33.3 |
| | | Female | 24,412 | 1,583 | 1,607 | 1,786 | 2,653 | 3,516 | 2,793 | 2,623 | 3,050 | 4,801 | 38.8 |
| Pittsylvania | 68.0 | Male | 33,317 | 2,936 | 2,975 | 3,461 | 3,737 | 5,589 | 4,762 | 3,345 | 3,135 | 3,377 | 31.4 |
| | | Female | 34,683 | 2,781 | 2,778 | 3,425 | 3,728 | 5,683 | 4,753 | 3,513 | 3,609 | 4,413 | 33.1 |
| **LYNCHBURG** | **145.0** | **Male** | **68,455** | **5,897** | **5,964** | **6,515** | **8,682** | **11,939** | **9,715** | **7,015** | **6,082** | **6,646** | **31.0** |
| | | **Female** | **76,545** | **5,828** | **5,861** | **6,210** | **10,352** | **12,246** | **10,304** | **7,384** | **7,301** | **11,059** | **33.2** |
| Amherst | 30.3 | Male | 14,576 | 1,185 | 1,273 | 1,453 | 1,606 | 2,699 | 2,225 | 1,516 | 1,237 | 1,382 | 31.6 |
| | | Female | 15,724 | 1,243 | 1,197 | 1,331 | 2,120 | 2,649 | 2,291 | 1,516 | 1,421 | 1,956 | 32.4 |
| Campbell | 48.1 | Male | 23,709 | 2,153 | 2,258 | 2,454 | 2,569 | 4,088 | 3,789 | 2,528 | 1,964 | 1,906 | 30.9 |
| | | Female | 24,391 | 2,120 | 2,256 | 2,306 | 2,527 | 4,192 | 3,881 | 2,429 | 2,148 | 2,532 | 32.1 |
| Lynchburg city | 66.6 | Male | 30,170 | 2,559 | 2,433 | 2,608 | 4,507 | 5,152 | 3,701 | 2,971 | 2,881 | 3,358 | 30.8 |
| | | Female | 36,430 | 2,465 | 2,408 | 2,573 | 5,705 | 5,405 | 4,132 | 3,439 | 3,732 | 6,571 | 34.4 |

# POPULATION BY AGE AND SEX

ESTIMATES

| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | **1,260.9** | **Male** | **646,521** | **59,470** | **53,170** | **56,726** | **130,981** | **120,327** | **85,818** | **53,989** | **48,039** | **38,001** | **26.9** |
| | | **Female** | **614,379** | **56,856** | **50,930** | **55,110** | **81,072** | **112,619** | **85,141** | **57,759** | **53,466** | **61,426** | **30.6** |
| Chesapeake city | 128.0 | Male | 63,014 | 6,575 | 6,265 | 6,784 | 7,559 | 11,080 | 9,663 | 6,066 | 5,148 | 3,874 | 28.9 |
| | | Female | 64,986 | 6,187 | 5,821 | 6,529 | 7,140 | 11,710 | 10,026 | 6,349 | 5,503 | 5,721 | 30.8 |
| Gloucester | 24.7 | Male | 12,051 | 1,023 | 1,024 | 1,157 | 1,205 | 2,030 | 1,952 | 1,214 | 1,216 | 1,230 | 33.0 |
| | | Female | 12,649 | 1,004 | 1,007 | 1,132 | 1,209 | 2,023 | 1,909 | 1,232 | 1,263 | 1,870 | 34.8 |
| Hampton city | 125.8 | Male | 62,104 | 5,772 | 5,355 | 6,129 | 9,937 | 10,944 | 8,799 | 6,194 | 5,235 | 3,739 | 28.5 |
| | | Female | 63,696 | 5,636 | 5,142 | 6,031 | 9,134 | 10,966 | 9,445 | 6,184 | 5,604 | 5,554 | 30.4 |
| James City | 24.7 | Male | 12,162 | 995 | 1,014 | 1,198 | 1,452 | 2,170 | 1,846 | 1,310 | 1,113 | 1,064 | 31.6 |
| | | Female | 12,538 | 1,020 | 994 | 1,250 | 1,328 | 2,189 | 1,832 | 1,316 | 1,236 | 1,373 | 32.7 |
| Newport News city | 150.8 | Male | 74,970 | 7,455 | 6,261 | 6,561 | 12,405 | 14,915 | 9,901 | 6,576 | 6,051 | 4,845 | 28.2 |
| | | Female | 75,830 | 7,096 | 6,192 | 6,472 | 10,141 | 14,164 | 9,922 | 7,079 | 6,872 | 7,892 | 30.7 |
| Norfolk city | 279.0 | Male | 158,914 | 12,496 | 8,955 | 9,435 | 56,248 | 29,344 | 14,210 | 8,996 | 10,012 | 9,218 | 24.0 |
| | | Female | 120,086 | 11,739 | 8,468 | 8,984 | 19,410 | 20,895 | 12,153 | 10,487 | 11,999 | 15,951 | 30.5 |
| Poquoson city | 10.2 | Male | 5,053 | 430 | 502 | 608 | 477 | 762 | 1,052 | 601 | 327 | 294 | 31.7 |
| | | Female | 5,147 | 382 | 517 | 621 | 409 | 839 | 1,046 | 526 | 374 | 433 | 32.7 |
| Portsmouth city | 103.1 | Male | 48,676 | 5,390 | 4,243 | 4,543 | 6,435 | 8,508 | 5,552 | 4,390 | 5,264 | 4,351 | 29.4 |
| | | Female | 54,424 | 5,108 | 4,126 | 4,571 | 6,491 | 8,908 | 6,148 | 5,295 | 6,261 | 7,516 | 32.8 |
| Suffolk city | 48.6 | Male | 23,114 | 2,141 | 2,117 | 2,459 | 2,554 | 3,599 | 3,114 | 2,377 | 2,477 | 2,276 | 31.4 |
| | | Female | 25,486 | 2,177 | 2,097 | 2,400 | 2,528 | 3,820 | 3,441 | 2,633 | 2,721 | 3,669 | 34.3 |
| Virginia Beach city | 315.6 | Male | 161,313 | 15,396 | 15,157 | 15,357 | 27,782 | 32,854 | 25,601 | 13,957 | 9,453 | 5,756 | 27.1 |
| | | Female | 154,287 | 14,694 | 14,493 | 14,768 | 18,627 | 32,996 | 25,165 | 14,396 | 9,831 | 9,317 | 29.4 |
| Williamsburg city | 10.6 | Male | 4,889 | 156 | 138 | 175 | 2,310 | 761 | 342 | 256 | 331 | 420 | 24.0 |
| | | Female | 5,711 | 133 | 116 | 187 | 2,780 | 623 | 359 | 317 | 412 | 784 | 24.1 |
| York | 39.8 | Male | 20,261 | 1,641 | 2,139 | 2,320 | 2,617 | 3,360 | 3,786 | 2,052 | 1,412 | 934 | 29.2 |
| | | Female | 19,539 | 1,680 | 1,957 | 2,165 | 1,875 | 3,486 | 3,695 | 1,945 | 1,390 | 1,346 | 31.0 |
| **RICHMOND - PETERSBURG** | **799.9** | **Male** | **383,037** | **33,072** | **32,920** | **36,717** | **47,824** | **75,656** | **55,894** | **37,207** | **33,720** | **30,027** | **30.4** |
| | | **Female** | **416,863** | **32,079** | **31,900** | **34,850** | **49,784** | **78,446** | **58,124** | **40,659** | **38,888** | **52,133** | **32.6** |
| Charles City | 6.9 | Male | 3,447 | 313 | 331 | 397 | 411 | 606 | 483 | 335 | 287 | 284 | 29.5 |
| | | Female | 3,453 | 311 | 294 | 377 | 451 | 600 | 457 | 378 | 253 | 332 | 29.9 |
| Chesterfield | 166.9 | Male | 82,148 | 8,002 | 8,605 | 8,650 | 8,578 | 16,746 | 15,075 | 8,071 | 5,266 | 3,155 | 29.3 |
| | | Female | 84,752 | 7,893 | 8,296 | 8,316 | 8,896 | 18,291 | 14,806 | 7,879 | 5,409 | 4,966 | 29.9 |
| Colonial Heights city | 17.1 | Male | 8,086 | 595 | 704 | 850 | 858 | 1,235 | 1,292 | 1,033 | 942 | 577 | 33.4 |
| | | Female | 9,014 | 572 | 730 | 796 | 899 | 1,376 | 1,401 | 1,096 | 1,077 | 1,067 | 36.0 |
| Dinwiddie | 22.4 | Male | 11,281 | 798 | 941 | 1,314 | 1,396 | 1,864 | 1,732 | 1,116 | 1,009 | 1,111 | 31.4 |
| | | Female | 11,119 | 785 | 844 | 1,268 | 1,176 | 1,703 | 1,678 | 1,069 | 1,096 | 1,500 | 33.7 |
| Goochland | 12.6 | Male | 6,286 | 461 | 529 | 631 | 668 | 1,155 | 938 | 726 | 522 | 656 | 32.4 |
| | | Female | 6,314 | 460 | 489 | 560 | 667 | 1,090 | 1,005 | 685 | 547 | 811 | 34.0 |
| Hanover | 55.4 | Male | 27,503 | 2,257 | 2,371 | 3,086 | 3,108 | 4,392 | 4,593 | 3,039 | 2,522 | 2,135 | 31.7 |
| | | Female | 27,897 | 2,105 | 2,310 | 2,651 | 2,716 | 4,720 | 4,672 | 3,039 | 2,565 | 3,119 | 33.8 |
| Henrico | 192.3 | Male | 90,450 | 7,552 | 7,685 | 8,317 | 10,384 | 17,971 | 12,899 | 9,326 | 9,001 | 7,315 | 31.3 |
| | | Female | 101,850 | 7,252 | 7,552 | 7,910 | 11,187 | 19,645 | 14,374 | 10,751 | 10,362 | 12,817 | 33.7 |
| Hopewell city | 23.4 | Male | 11,175 | 1,110 | 1,063 | 1,094 | 1,322 | 1,925 | 1,525 | 1,112 | 1,008 | 1,016 | 30.2 |
| | | Female | 12,225 | 1,083 | 875 | 1,082 | 1,485 | 1,988 | 1,618 | 1,189 | 1,216 | 1,689 | 33.0 |
| New Kent | 10.4 | Male | 5,278 | 479 | 488 | 531 | 514 | 1,055 | 805 | 498 | 465 | 443 | 30.9 |
| | | Female | 5,122 | 454 | 471 | 471 | 505 | 992 | 778 | 479 | 464 | 508 | 31.7 |
| Petersburg city | 40.7 | Male | 18,825 | 1,816 | 1,550 | 2,022 | 2,334 | 3,180 | 2,205 | 1,891 | 2,042 | 1,785 | 30.3 |
| | | Female | 21,875 | 1,710 | 1,562 | 1,952 | 2,666 | 3,456 | 2,610 | 2,219 | 2,468 | 3,232 | 33.8 |
| Powhatan | 14.9 | Male | 8,374 | 577 | 662 | 957 | 949 | 2,040 | 1,453 | 676 | 574 | 486 | 30.1 |
| | | Female | 6,526 | 563 | 636 | 712 | 562 | 1,229 | 1,084 | 592 | 562 | 586 | 31.4 |
| Prince George | 26.6 | Male | 14,873 | 1,294 | 1,324 | 1,399 | 3,327 | 3,185 | 2,183 | 1,040 | 668 | 453 | 25.3 |
| | | Female | 11,727 | 1,206 | 1,219 | 1,191 | 1,683 | 2,455 | 1,825 | 918 | 636 | 594 | 27.3 |
| Richmond city | 210.3 | Male | 95,311 | 7,818 | 6,667 | 7,469 | 13,975 | 20,302 | 10,711 | 8,344 | 9,414 | 10,611 | 30.8 |
| | | Female | 114,989 | 7,685 | 6,622 | 7,564 | 16,891 | 20,901 | 11,816 | 10,365 | 12,233 | 20,912 | 34.0 |
| **ROANOKE** | **224.3** | **Male** | **105,803** | **8,384** | **9,071** | **9,593** | **11,178** | **19,182** | **15,140** | **11,341** | **10,705** | **11,209** | **32.7** |
| | | **Female** | **118,497** | **8,043** | **8,890** | **9,321** | **12,555** | **20,173** | **15,977** | **12,247** | **12,191** | **19,100** | **35.2** |
| Botetourt | 24.9 | Male | 12,445 | 973 | 1,109 | 1,257 | 1,211 | 2,097 | 2,008 | 1,427 | 1,195 | 1,168 | 33.0 |
| | | Female | 12,455 | 965 | 1,063 | 1,135 | 1,037 | 2,148 | 1,955 | 1,343 | 1,210 | 1,599 | 34.4 |
| Roanoke | 77.6 | Male | 37,115 | 2,801 | 3,484 | 3,678 | 3,477 | 6,588 | 6,425 | 4,311 | 3,359 | 2,992 | 32.8 |
| | | Female | 40,485 | 2,604 | 3,407 | 3,562 | 4,101 | 7,262 | 6,633 | 4,388 | 3,609 | 4,919 | 34.0 |
| Roanoke city | 97.5 | Male | 44,614 | 3,848 | 3,624 | 3,710 | 4,938 | 8,564 | 5,148 | 4,296 | 4,823 | 5,663 | 32.2 |
| | | Female | 52,886 | 3,724 | 3,571 | 3,632 | 5,758 | 8,699 | 5,679 | 5,178 | 6,036 | 10,609 | 36.9 |
| Salem city | 24.3 | Male | 11,629 | 762 | 854 | 948 | 1,552 | 1,933 | 1,559 | 1,307 | 1,328 | 1,386 | 33.8 |
| | | Female | 12,671 | 750 | 849 | 992 | 1,659 | 2,064 | 1,710 | 1,338 | 1,336 | 1,973 | 35.1 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Accomack | 31.8 | Male | 14,826 | 1,355 | 1,200 | 1,479 | 1,515 | 2,088 | 1,766 | 1,541 | 1,767 | 2,115 | 33.9 |
| | | Female | 16,974 | 1,238 | 1,227 | 1,407 | 1,502 | 2,300 | 2,012 | 1,783 | 1,976 | 3,529 | 39.0 |
| Albemarle | 60.4 | Male | 30,083 | 2,337 | 2,118 | 2,607 | 6,099 | 5,969 | 4,071 | 2,595 | 2,146 | 2,141 | 28.2 |
| | | Female | 30,317 | 2,140 | 1,991 | 2,488 | 5,479 | 6,052 | 4,335 | 2,652 | 2,232 | 2,948 | 30.1 |
| ☐ Alexandria city | 107.0 | Male | 50,282 | 3,510 | 2,727 | 2,948 | 5,744 | 14,362 | 8,346 | 4,815 | 4,434 | 3,396 | 32.1 |
| | | Female | 56,718 | 3,290 | 2,662 | 2,972 | 7,359 | 15,669 | 7,487 | 5,002 | 5,406 | 6,871 | 32.7 |
| Alleghany | 14.1 | Male | 7,092 | 648 | 643 | 798 | 677 | 1,153 | 1,140 | 709 | 657 | 667 | 31.8 |
| | | Female | 7,008 | 554 | 601 | 693 | 646 | 1,130 | 1,074 | 690 | 704 | 916 | 33.9 |
| Amelia | 8.6 | Male | 4,242 | 393 | 363 | 449 | 453 | 659 | 613 | 423 | 393 | 496 | 32.0 |
| | | Female | 4,358 | 361 | 361 | 422 | 444 | 656 | 643 | 413 | 414 | 644 | 34.0 |
| Amherst | 30.3 | Male | 14,[illegible]76 | 1,185 | 1,273 | 1,453 | 1,606 | 2,699 | 2,225 | 1,516 | 1,237 | 1,382 | 31.6 |
| | | Female | 15,724 | 1,243 | 1,197 | 1,331 | 2,120 | 2,649 | 2,291 | 1,516 | 1,421 | 1,956 | 32.4 |
| Appomattox | 12.7 | Male | 6,155 | 569 | 565 | 628 | 609 | 904 | 933 | 631 | 601 | 715 | 32.8 |
| | | Female | 6,545 | 544 | 558 | 629 | 659 | 971 | 976 | 620 | 639 | 949 | 34.1 |
| ☐ Arlington | 152.2 | Male | 74,058 | 4,136 | 3,574 | 3,982 | 11,172 | 20,030 | 11,409 | 6,530 | 6,796 | 6,429 | 32.1 |
| | | Female | 78,142 | 3,904 | 3,294 | 3,691 | 9,715 | 19,220 | 10,644 | 6,904 | 9,062 | 11,708 | 34.6 |
| Augusta | 56.7 | Male | 28,001 | 2,349 | 2,480 | 2,723 | 3,049 | 4,825 | 4,388 | 2,977 | 2,457 | 2,753 | 32.0 |
| | | Female | 28,699 | 2,127 | 2,238 | 2,707 | 2,864 | 4,848 | 4,451 | 2,895 | 2,775 | 3,794 | 34.1 |
| Bath | 5.9 | Male | 3,052 | 195 | 237 | 274 | 357 | 533 | 518 | 335 | 263 | 340 | 33.7 |
| | | Female | 2,848 | 216 | 232 | 254 | 251 | 423 | 386 | 296 | 286 | 504 | 36.2 |
| Bedford | 38.7 | Male | 19,282 | 1,710 | 1,700 | 1,786 | 1,840 | 3,453 | 2,963 | 1,966 | 1,788 | 2,076 | 32.5 |
| | | Female | 19,418 | 1,600 | 1,651 | 1,775 | 1,758 | 3,397 | 2,881 | 1,904 | 1,867 | 2,585 | 33.6 |
| Bedford city | 6.0 | Male | 2,837 | 211 | 166 | 214 | 278 | 403 | 307 | 274 | 295 | 689 | 39.8 |
| | | Female | 3,163 | 215 | 165 | 237 | 285 | 425 | 363 | 291 | 382 | 800 | 42.0 |
| Bland | 6.6 | Male | 3,552 | 274 | 305 | 278 | 413 | 796 | 488 | 340 | 291 | 367 | 31.4 |
| | | Female | 3,048 | 224 | 248 | 272 | 288 | 505 | 410 | 325 | 310 | 466 | 34.7 |
| Botetourt | 24.9 | Male | 12,445 | 973 | 1,109 | 1,257 | 1,211 | 2,097 | 2,008 | 1,427 | 1,195 | 1,168 | 33.0 |
| | | Female | 12,455 | 965 | 1,063 | 1,135 | 1,037 | 2,148 | 1,955 | 1,343 | 1,210 | 1,599 | 34.4 |
| ☐ Bristol city | 18.3 | Male | 8,179 | 639 | 685 | 822 | 922 | 1,297 | 1,075 | 882 | 895 | 962 | 32.9 |
| | | Female | 10,121 | 616 | 669 | 758 | 1,211 | 1,390 | 1,261 | 1,050 | 1,223 | 1,943 | 38.3 |
| Brunswick | 15.8 | Male | 7,666 | 677 | 730 | 783 | 962 | 1,124 | 906 | 789 | 805 | 890 | 31.1 |
| | | Female | 8,134 | 676 | 646 | 784 | 1,015 | 1,145 | 872 | 836 | 935 | 1,225 | 33.3 |
| Buchanan | 38.9 | Male | 19,635 | 2,252 | 2,138 | 2,181 | 2,478 | 3,502 | 2,929 | 1,729 | 1,210 | 1,216 | 27.2 |
| | | Female | 19,265 | 2,028 | 2,025 | 2,059 | 2,321 | 3,437 | 2,782 | 1,650 | 1,389 | 1,574 | 28.5 |
| Buckingham | 12.3 | Male | 6,024 | 528 | 572 | 718 | 617 | 861 | 756 | 572 | 625 | 775 | 31.7 |
| | | Female | 6,276 | 512 | 582 | 677 | 616 | 990 | 790 | 594 | 646 | 869 | 32.6 |
| Buena Vista city | 6.5 | Male | 3,061 | 279 | 281 | 333 | 291 | 494 | 456 | 331 | 295 | 301 | 32.0 |
| | | Female | 3,439 | 254 | 286 | 283 | 452 | 544 | 464 | 356 | 349 | 451 | 33.2 |
| Campbell | 48.1 | Male | 23,709 | 2,153 | 2,258 | 2,454 | 2,569 | 4,088 | 3,789 | 2,528 | 1,964 | 1,906 | 30.9 |
| | | Female | 24,391 | 2,120 | 2,256 | 2,306 | 2,527 | 4,192 | 3,881 | 2,429 | 2,148 | 2,532 | 32.1 |
| Caroline | 19.6 | Male | 9,733 | 973 | 910 | 1,015 | 1,096 | 1,616 | 1,382 | 946 | 892 | 903 | 30.4 |
| | | Female | 9,867 | 857 | 920 | 1,035 | 1,149 | 1,576 | 1,324 | 926 | 908 | 1,172 | 31.2 |
| Carroll | 28.3 | Male | 13,887 | 1,142 | 1,208 | 1,402 | 1,294 | 2,283 | 1,909 | 1,580 | 1,344 | 1,725 | 33.3 |
| | | Female | 14,413 | 1,065 | 1,073 | 1,265 | 1,303 | 2,206 | 2,034 | 1,556 | 1,530 | 2,381 | 36.4 |
| Charles City | 6.9 | Male | 3,447 | 313 | 331 | 397 | 411 | 606 | 483 | 335 | 287 | 284 | 29.5 |
| | | Female | 3,453 | 311 | 294 | 377 | 451 | 600 | 457 | 378 | 253 | 332 | 29.9 |
| Charlotte | 12.0 | Male | 5,877 | 505 | 578 | 634 | 607 | 792 | 744 | 589 | 672 | 756 | 32.8 |
| | | Female | 6,123 | 491 | 524 | 601 | 575 | 813 | 756 | 687 | 671 | 1,005 | 35.8 |
| Charlottesville city | 40.5 | Male | 18,930 | 1,314 | 1,096 | 1,243 | 4,726 | 4,075 | 1,967 | 1,423 | 1,413 | 1,673 | 27.7 |
| | | Female | 21,570 | 1,354 | 1,089 | 1,254 | 4,710 | 3,943 | 2,260 | 1,734 | 1,897 | 3,329 | 31.0 |
| Chesapeake city | 128.0 | Male | 63,014 | 6,575 | 6,265 | 6,784 | 7,559 | 11,080 | 9,663 | 6,066 | 5,148 | 3,874 | 28.9 |
| | | Female | 64,986 | 6,187 | 5,821 | 6,529 | 7,140 | 11,710 | 10,026 | 6,349 | 5,503 | 5,721 | 30.8 |
| Chesterfield | 166.9 | Male | 82,148 | 8,002 | 8,605 | 8,650 | 8,578 | 16,746 | 15,075 | 8,071 | 5,266 | 3,155 | 29.3 |
| | | Female | 84,752 | 7,893 | 8,296 | 8,316 | 8,896 | 18,291 | 14,806 | 7,879 | 5,409 | 4,966 | 29.9 |
| Clarke | 10.6 | Male | 5,185 | 379 | 452 | 509 | 431 | 940 | 776 | 551 | 509 | 638 | 33.7 |
| | | Female | 5,415 | 406 | 403 | 493 | 443 | 880 | 729 | 606 | 569 | 886 | 36.1 |
| Clifton Forge city | 4.7 | Male | 2,110 | 180 | 155 | 201 | 235 | 283 | 260 | 210 | 243 | 343 | 35.0 |
| | | Female | 2,590 | 162 | 159 | 191 | 194 | 307 | 281 | 262 | 294 | 740 | 45.0 |
| Colonial Heights city | 17.1 | Male | 8,086 | 595 | 704 | 850 | 858 | 1,235 | 1,292 | 1,033 | 942 | 577 | 33.4 |
| | | Female | 9,014 | 572 | 730 | 796 | 899 | 1,376 | 1,401 | 1,096 | 1,077 | 1,067 | 36.0 |
| Covington city | 8.0 | Male | 3,735 | 250 | 284 | 351 | 397 | 611 | 485 | 363 | 441 | 553 | 34.6 |
| | | Female | 4,265 | 296 | 292 | 343 | 427 | 564 | 446 | 421 | 524 | 952 | 39.7 |
| Craig | 4.2 | Male | 2,067 | 153 | 171 | 193 | 201 | 371 | 300 | 236 | 214 | 228 | 33.5 |
| | | Female | 2,133 | 148 | 182 | 175 | 204 | 335 | 296 | 213 | 236 | 344 | 35.8 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Culpeper | 24.4 | Male | 11,796 | 1,071 | 1,066 | 1,211 | 1,166 | 1,984 | 1,725 | 1,157 | 1,077 | 1,339 | 32.0 |
| | | Female | 12,604 | 1,090 | 1,044 | 1,194 | 1,233 | 2,029 | 1,680 | 1,192 | 1,171 | 1,971 | 33.6 |
| Cumberland | 8.6 | Male | 4,171 | 388 | 429 | 521 | 372 | 572 | 571 | 378 | 390 | 550 | 31.6 |
| | | Female | 4,429 | 328 | 420 | 492 | 402 | 639 | 598 | 398 | 449 | 703 | 34.0 |
| Danville city | 44.5 | Male | 20,088 | 1,594 | 1,614 | 1,811 | 2,272 | 3,315 | 2,458 | 2,178 | 2,333 | 2,513 | 33.3 |
| | | Female | 24,412 | 1,583 | 1,607 | 1,786 | 2,653 | 3,516 | 2,793 | 2,623 | 3,050 | 4,801 | 38.8 |
| Dickenson | 20.9 | Male | 10,417 | 1,103 | 1,088 | 1,160 | 1,164 | 1,795 | 1,419 | 962 | 826 | 900 | 28.9 |
| | | Female | 10,483 | 1,072 | 992 | 1,026 | 1,154 | 1,696 | 1,450 | 960 | 947 | 1,186 | 30.9 |
| Dinwiddie | 22.4 | Male | 11,281 | 798 | 941 | 1,314 | 1,396 | 1,864 | 1,732 | 1,116 | 1,009 | 1,111 | 31.4 |
| | | Female | 11,119 | 785 | 844 | 1,268 | 1,176 | 1,703 | 1,678 | 1,069 | 1,096 | 1,500 | 33.7 |
| Emporia city | 4.6 | Male | 2,101 | 188 | 180 | 210 | 196 | 289 | 251 | 202 | 275 | 310 | 34.6 |
| | | Female | 2,499 | 152 | 177 | 188 | 234 | 308 | 267 | 231 | 335 | 607 | 42.1 |
| Essex | 9.3 | Male | 4,425 | 363 | 379 | 465 | 416 | 703 | 606 | 447 | 421 | 625 | 33.4 |
| | | Female | 4,875 | 360 | 367 | 481 | 453 | 764 | 579 | 467 | 491 | 913 | 35.2 |
| ☐ Fairfax | 668.4 | Male | 331,077 | 27,192 | 30,287 | 34,570 | 34,093 | 64,176 | 64,036 | 38,278 | 26,135 | 12,310 | 31.1 |
| | | Female | 337,323 | 26,236 | 29,201 | 33,281 | 33,068 | 68,609 | 64,615 | 36,426 | 26,304 | 19,583 | 31.8 |
| ☐ Fairfax city | 19.7 | Male | 9,740 | 720 | 748 | 951 | 1,434 | 1,974 | 1,530 | 1,063 | 922 | 398 | 30.2 |
| | | Female | 9,960 | 719 | 666 | 886 | 1,305 | 1,930 | 1,578 | 1,198 | 918 | 760 | 32.3 |
| ☐ Falls Church city | 9.1 | Male | 4,329 | 285 | 263 | 313 | 409 | 970 | 704 | 417 | 493 | 475 | 34.2 |
| | | Female | 4,771 | 237 | 220 | 271 | 422 | 931 | 725 | 496 | 626 | 843 | 39.2 |
| Fauquier | 40.8 | Male | 20,381 | 1,907 | 1,801 | 2,128 | 2,216 | 3,381 | 3,423 | 2,189 | 1,685 | 1,651 | 31.3 |
| | | Female | 20,419 | 1,598 | 1,786 | 2,080 | 2,056 | 3,472 | 3,309 | 1,998 | 1,725 | 2,395 | 32.7 |
| Floyd | 12.2 | Male | 6,050 | 459 | 479 | 547 | 606 | 968 | 930 | 539 | 637 | 885 | 34.6 |
| | | Female | 6,150 | 508 | 444 | 508 | 562 | 906 | 835 | 590 | 672 | 1,125 | 36.8 |
| Fluvanna | 11.0 | Male | 5,472 | 520 | 454 | 609 | 556 | 920 | 739 | 535 | 502 | 637 | 31.5 |
| | | Female | 5,528 | 432 | 470 | 560 | 576 | 924 | 760 | 523 | 525 | 758 | 32.9 |
| Franklin | 37.9 | Male | 18,922 | 1,532 | 1,590 | 1,809 | 2,545 | 3,148 | 2,821 | 1,862 | 1,690 | 1,925 | 31.3 |
| | | Female | 18,978 | 1,511 | 1,440 | 1,785 | 2,241 | 3,145 | 2,712 | 1,897 | 1,789 | 2,458 | 33.0 |
| Franklin city | 7.5 | Male | 3,459 | 342 | 337 | 364 | 377 | 565 | 410 | 309 | 365 | 390 | 30.5 |
| | | Female | 4,041 | 304 | 296 | 397 | 460 | 594 | 454 | 417 | 491 | 628 | 34.5 |
| Frederick | 37.2 | Male | 18,627 | 1,746 | 1,725 | 2,068 | 1,854 | 3,279 | 3,001 | 1,907 | 1,574 | 1,473 | 30.9 |
| | | Female | 18,573 | 1,592 | 1,716 | 1,869 | 1,827 | 3,388 | 2,972 | 1,904 | 1,562 | 1,743 | 31.7 |
| Fredericksburg city | 16.2 | Male | 6,839 | 522 | 479 | 511 | 996 | 1,215 | 851 | 639 | 714 | 912 | 32.5 |
| | | Female | 9,361 | 487 | 489 | 558 | 2,280 | 1,329 | 885 | 779 | 922 | 1,632 | 31.5 |
| Galax city | 6.6 | Male | 3,052 | 214 | 250 | 245 | 313 | 474 | 417 | 351 | 327 | 461 | 35.7 |
| | | Female | 3,548 | 227 | 223 | 244 | 328 | 493 | 425 | 397 | 430 | 781 | 41.1 |
| Giles | 17.9 | Male | 8,802 | 711 | 822 | 916 | 873 | 1,393 | 1,269 | 887 | 964 | 967 | 32.7 |
| | | Female | 9,098 | 705 | 720 | 824 | 796 | 1,420 | 1,196 | 971 | 1,154 | 1,312 | 35.7 |
| Gloucester | 24.7 | Male | 12,051 | 1,023 | 1,024 | 1,157 | 1,205 | 2,030 | 1,952 | 1,214 | 1,216 | 1,230 | 33.0 |
| | | Female | 12,649 | 1,004 | 1,007 | 1,132 | 1,209 | 2,023 | 1,909 | 1,232 | 1,263 | 1,870 | 34.8 |
| Goochland | 12.6 | Male | 6,286 | 461 | 529 | 631 | 668 | 1,155 | 938 | 726 | 522 | 656 | 32.4 |
| | | Female | 6,314 | 460 | 489 | 560 | 667 | 1,090 | 1,005 | 685 | 547 | 811 | 34.0 |
| Grayson | 16.7 | Male | 8,140 | 659 | 705 | 788 | 801 | 1,267 | 1,155 | 843 | 848 | 1,074 | 33.8 |
| | | Female | 8,560 | 574 | 640 | 743 | 787 | 1,269 | 1,168 | 940 | 977 | 1,462 | 37.3 |
| Greene | 8.8 | Male | 4,388 | 468 | 355 | 448 | 411 | 896 | 673 | 401 | 371 | 365 | 30.7 |
| | | Female | 4,412 | 405 | 387 | 416 | 441 | 922 | 673 | 382 | 319 | 467 | 31.0 |
| Greensville | 10.5 | Male | 5,103 | 562 | 557 | 592 | 512 | 771 | 617 | 493 | 480 | 519 | 29.3 |
| | | Female | 5,397 | 469 | 534 | 578 | 579 | 833 | 666 | 538 | 508 | 692 | 31.5 |
| Halifax | 30.1 | Male | 14,662 | 1,250 | 1,294 | 1,544 | 1,581 | 2,370 | 2,003 | 1,420 | 1,466 | 1,734 | 32.0 |
| | | Female | 15,438 | 1,251 | 1,257 | 1,491 | 1,491 | 2,254 | 2,032 | 1,554 | 1,742 | 2,366 | 34.9 |
| Hampton city | 125.8 | Male | 62,104 | 5,772 | 5,355 | 6,129 | 9,937 | 10,944 | 8,799 | 6,194 | 5,235 | 3,739 | 28.5 |
| | | Female | 63,696 | 5,636 | 5,142 | 6,031 | 9,134 | 10,966 | 9,445 | [illegible]84 | 5,604 | 5,554 | 30.4 |
| Hanover | 55.4 | Male | 27,503 | 2,257 | 2,371 | 3,086 | 3,108 | 4,392 | 4,593 | 3,039 | 2,522 | 2,135 | 31.7 |
| | | Female | 27,897 | 2,105 | 2,310 | 2,651 | 2,716 | 4,720 | 4,672 | 3,039 | 2,565 | 3,119 | 33.8 |
| Harrisonburg city | 26.6 | Male | 12,118 | 714 | 726 | 733 | 3,985 | 1,875 | 1,295 | 879 | 910 | 1,001 | 24.8 |
| | | Female | 14,482 | 722 | 658 | 732 | 4,642 | 1,973 | 1,351 | 1,046 | 1,190 | 2,168 | 27.5 |
| Henrico | 192.3 | Male | 90,450 | 7,552 | 7,685 | 8,317 | 10,384 | 17,971 | 12,899 | 9,326 | 9,001 | 7,315 | 31.3 |
| | | Female | 101,850 | 7,252 | 7,552 | 7,910 | 11,187 | 19,645 | 14,374 | 10,751 | 10,362 | 12,817 | 33.7 |
| Henry | 59.0 | Male | 28,888 | 2,555 | 2,657 | 3,096 | 3,137 | 4,703 | 4,729 | 3,192 | 2,495 | 2,324 | 31.4 |
| | | Female | 30,112 | 2,344 | 2,505 | 3,047 | 3,269 | 4,948 | 4,855 | 3,378 | 2,796 | 2,970 | 32.9 |
| Highland | 3.2 | Male | 1,604 | 145 | 110 | 110 | 184 | 285 | 202 | 167 | 188 | 213 | 33.9 |
| | | Female | 1,596 | 141 | 83 | 95 | 167 | 238 | 209 | 142 | 209 | 312 | 38.5 |
| Hopewell city | 23.4 | Male | 11,175 | 1,110 | 1,063 | 1,094 | 1,322 | 1,925 | 1,525 | 1,112 | 1,008 | 1,016 | 30.2 |
| | | Female | 12,225 | 1,083 | 875 | 1,082 | 1,485 | 1,988 | 1,618 | 1,189 | 1,216 | 1,689 | 33.0 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Isle of Wight | 23.4 | Male | 11,507 | 1,043 | 1,034 | 1,284 | 1,271 | 1,931 | 1,699 | 1,176 | 1,055 | 1,014 | 30.8 |
| | | Female | 11,893 | 1,007 | 968 | 1,129 | 1,247 | 2,011 | 1,685 | 1,204 | 1,179 | 1,463 | 32.9 |
| James City | 24.7 | Male | 12,162 | 995 | 1,014 | 1,198 | 1,452 | 2,170 | 1,846 | 1,310 | 1,113 | 1,064 | 31.6 |
| | | Female | 12,538 | 1,020 | 994 | 1,250 | 1,328 | 2,189 | 1,832 | 1,316 | 1,236 | 1,373 | 32.7 |
| King and Queen | 6.0 | Male | 2,978 | 266 | 233 | 276 | 294 | 473 | 365 | 313 | 340 | 418 | 33.9 |
| | | Female | 3,022 | 271 | 238 | 253 | 305 | 467 | 380 | 309 | 338 | 461 | 34.5 |
| King George | 11.6 | Male | 5,805 | 574 | 600 | 634 | 526 | 1,006 | 956 | 582 | 486 | 441 | 30.7 |
| | | Female | 5,795 | 582 | 520 | 623 | 536 | 1,014 | 864 | 523 | 531 | 582 | 31.3 |
| King William | 9.8 | Male | 4,744 | 417 | 422 | 537 | 447 | 836 | 695 | 471 | 419 | 500 | 31.6 |
| | | Female | 5,056 | 457 | 387 | 509 | 456 | 859 | 709 | 485 | 507 | 687 | 33.4 |
| Lancaster | 10.5 | Male | 4,927 | 354 | 333 | 426 | 452 | 643 | 553 | 509 | 682 | 975 | 39.6 |
| | | Female | 5,573 | 327 | 323 | 434 | 426 | 643 | 631 | 577 | 801 | 1,411 | 45.0 |
| Lee | 27.6 | Male | 13,403 | 1,310 | 1,340 | 1,320 | 1,400 | 2,150 | 1,770 | 1,165 | 1,251 | 1,697 | 31.2 |
| | | Female | 14,197 | 1,300 | 1,253 | 1,261 | 1,295 | 2,133 | 1,778 | 1,293 | 1,492 | 2,392 | 34.3 |
| Lexington city | 6.9 | Male | 4,282 | 174 | 150 | 207 | 2,308 | 352 | 287 | 263 | 252 | 289 | 22.9 |
| | | Female | 2,618 | 137 | 149 | 177 | 223 | 398 | 306 | 287 | 325 | 616 | 42.4 |
| ☐ Loudoun | 66.4 | Male | 32,787 | 3,151 | 3,456 | 3,590 | 2,782 | 6,339 | 6,439 | 3,143 | 1,959 | 1,928 | 30.4 |
| | | Female | 33,613 | 3,003 | 3,339 | 3,523 | 2,978 | 6,877 | 6,105 | 2,886 | 2,106 | 2,796 | 30.8 |
| Louisa | 19.4 | Male | 9,751 | 879 | 849 | 1,047 | 981 | 1,475 | 1,425 | 963 | 981 | 1,151 | 32.6 |
| | | Female | 9,649 | 767 | 781 | 982 | 995 | 1,478 | 1,331 | 897 | 985 | 1,433 | 33.8 |
| Lunenburg | 12.2 | Male | 5,900 | 525 | 472 | 665 | 586 | 882 | 743 | 600 | 712 | 715 | 33.0 |
| | | Female | 6,300 | 481 | 484 | 625 | 570 | 862 | 767 | 673 | 754 | 1,084 | 36.7 |
| Lynchburg city | 66.6 | Male | 30,170 | 2,559 | 2,433 | 2,608 | 4,507 | 5,152 | 3,701 | 2,971 | 2,881 | 3,358 | 30.8 |
| | | Female | 36,430 | 2,465 | 2,408 | 2,573 | 5,705 | 5,405 | 4,132 | 3,439 | 3,732 | 6,571 | 34.4 |
| Madison | 10.9 | Male | 5,293 | 449 | 458 | 541 | 526 | 828 | 705 | 556 | 512 | 718 | 33.1 |
| | | Female | 5,607 | 454 | 412 | 553 | 527 | 919 | 737 | 513 | 562 | 930 | 34.3 |
| ☐ Manassas city | 17.1 | Male | 8,437 | 1,055 | 846 | 754 | 913 | 2,054 | 1,361 | 654 | 425 | 375 | 28.2 |
| | | Female | 8,663 | 1,012 | 808 | 765 | 1,015 | 2,014 | 1,247 | 664 | 439 | 699 | 28.6 |
| ☐ Manassas Park city | 6.7 | Male | 3,346 | 455 | 373 | 375 | 443 | 713 | 473 | 302 | 144 | 68 | 25.4 |
| | | Female | 3,354 | 466 | 347 | 409 | 445 | 694 | 464 | 281 | 147 | 101 | 25.1 |
| Martinsville city | 17.9 | Male | 8,140 | 599 | 643 | 830 | 829 | 1,272 | 1,038 | 874 | 976 | 1,079 | 34.2 |
| | | Female | 9,760 | 683 | 652 | 797 | 905 | 1,374 | 1,141 | 1,126 | 1,213 | 1,869 | 39.1 |
| Mathews | 8.5 | Male | 4,043 | 273 | 300 | 342 | 374 | 526 | 516 | 421 | 490 | 801 | 39.0 |
| | | Female | 4,457 | 237 | 263 | 353 | 326 | 507 | 551 | 458 | 586 | 1,176 | 44.8 |
| Mecklenburg | 29.5 | Male | 14,277 | 1,268 | 1,211 | 1,396 | 1,529 | 2,280 | 1,779 | 1,442 | 1,599 | 1,773 | 32.6 |
| | | Female | 15,223 | 1,258 | 1,157 | 1,335 | 1,383 | 2,157 | 1,879 | 1,692 | 1,808 | 2,554 | 36.7 |
| Middlesex | 8.2 | Male | 3.933 | 286 | 242 | 378 | 353 | 518 | 467 | 448 | 522 | 719 | 39.1 |
| | | Female | 4,267 | 254 | 249 | 378 | 310 | 541 | 476 | 448 | 596 | 1,015 | 43.4 |
| Montgomery | 66.5 | Male | 35,040 | 2,200 | 2,280 | 2,221 | 12,469 | 5,961 | 3,805 | 2,340 | 1,841 | 1,923 | 24.1 |
| | | Female | 31,460 | 1,909 | 2,094 | 2,103 | 8,894 | 5,251 | 3,698 | 2,377 | 2,112 | 3,022 | 26.4 |
| Nelson | 12.3 | Male | 6,035 | 450 | 492 | 596 | 603 | 928 | 827 | 630 | 645 | 864 | 34.4 |
| | | Female | 6,265 | 498 | 473 | 574 | 566 | 935 | 794 | 663 | 669 | 1,093 | 36.1 |
| New Kent | 10.4 | Male | 5,278 | 479 | 488 | 531 | 514 | 1,055 | 805 | 498 | 465 | 443 | 30.9 |
| | | Female | 5,122 | 454 | 471 | 471 | 505 | 992 | 778 | 479 | 464 | 508 | 31.7 |
| Newport News city | 150.8 | Male | 74,970 | 7,455 | 6,261 | 6,561 | 12,405 | 14,915 | 9,901 | 6,576 | 6,051 | 4,845 | 28.2 |
| | | Female | 75,830 | 7,096 | 6,192 | 6,472 | 10,141 | 14,164 | 9,922 | 7,079 | 6,872 | 7,892 | 30.7 |
| Norfolk city | 279.0 | Male | 158,914 | 12,496 | 8,955 | 9,435 | 56,248 | 29,344 | 14,210 | 8,996 | 10,012 | 9,218 | 24.0 |
| | | Female | 120,086 | 11,739 | 8,468 | 8,984 | 19,410 | 20,895 | 12,153 | 10,487 | 11,999 | 15,951 | 30.5 |
| Northampton | 14.6 | Male | 6,842 | 641 | 550 | 664 | 783 | 937 | 702 | 738 | 809 | 1,018 | 33.4 |
| | | Female | 7,758 | 595 | 573 | 670 | 791 | 981 | 834 | 863 | 925 | 1,526 | 38.2 |
| Northumberland | 10.0 | Male | 4,784 | 333 | 309 | 378 | 460 | 585 | 528 | 508 | 747 | 936 | 41.2 |
| | | Female | 5,216 | 325 | 302 | 424 | 416 | 627 | 551 | 569 | 801 | 1,201 | 44.3 |
| Norton city | 4.7 | Male | 2,163 | 201 | 203 | 236 | 254 | 358 | 275 | 192 | 218 | 226 | 30.2 |
| | | Female | 2,537 | 215 | 205 | 213 | 261 | 387 | 326 | 244 | 274 | 412 | 34.7 |
| Nottoway | 14.4 | Male | 6,833 | 569 | 574 | 709 | 674 | 920 | 870 | 720 | 783 | 1,014 | 34.7 |
| | | Female | 7,567 | 573 | 548 | 621 | 695 | 965 | 912 | 795 | 900 | 1,558 | 39.2 |
| Orange | 19.9 | Male | 9,711 | 819 | 878 | 974 | 1,001 | 1,489 | 1,322 | 1,003 | 1,013 | 1,212 | 32.9 |
| | | Female | 10,189 | 798 | 832 | 910 | 919 | 1,591 | 1,385 | 994 | 1,161 | 1,599 | 35.3 |
| Page | 20.3 | Male | 9,897 | 869 | 865 | 923 | 986 | 1,609 | 1,484 | 1,029 | 1,017 | 1,115 | 33.1 |
| | | Female | 10,403 | 838 | 790 | 930 | 956 | 1,622 | 1,401 | 1,059 | 1,127 | 1,680 | 35.5 |
| Patrick | 18.3 | Male | 9,087 | 698 | 886 | 876 | 841 | 1,417 | 1,385 | 980 | 912 | 1,092 | 33.8 |
| | | Female | 9,213 | 705 | 729 | 818 | 816 | 1,381 | 1,407 | 939 | 948 | 1,470 | 36.1 |
| Petersburg city | 40.7 | Male | 18,825 | 1,816 | 1,550 | 2,022 | 2,334 | 3,180 | 2,205 | 1,891 | 2,042 | 1,785 | 30.3 |
| | | Female | 21,875 | 1,710 | 1,562 | 1,952 | 2,666 | 3,456 | 2,610 | 2,219 | 2,468 | 3,232 | 33.8 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Pittsylvania | 68.0 | Male | 33,317 | 2,936 | 2,975 | 3,461 | 3,737 | 5,589 | 4,762 | 3,345 | 3,135 | 3,377 | 31.4 |
| | | Female | 34,683 | 2,781 | 2,778 | 3,425 | 3,728 | 5,683 | 4,753 | 3,513 | 3,609 | 4,413 | 33.1 |
| Poquoson city | 10.2 | Male | 5,053 | 430 | 502 | 608 | 477 | 762 | 1,052 | 601 | 327 | 294 | 31.7 |
| | | Female | 5,147 | 382 | 517 | 621 | 409 | 839 | 1,046 | 526 | 374 | 433 | 32.7 |
| Portsmouth city | 103.1 | Male | 48,676 | 5,390 | 4,243 | 4,543 | 6,435 | 8,508 | 5,552 | 4,390 | 5,264 | 4,351 | 29.4 |
| | | Female | 54,424 | 5,108 | 4,126 | 4,571 | 6,491 | 8,908 | 6,148 | 5,295 | 6,261 | 7,516 | 32.8 |
| Powhatan | 14.9 | Male | 8,374 | 577 | 662 | 957 | 949 | 2,040 | 1,453 | 676 | 574 | 486 | 30.1 |
| | | Female | 6,526 | 563 | 636 | 712 | 562 | 1,229 | 1,084 | 592 | 562 | 586 | 31.4 |
| Prince Edward | 17.0 | Male | 7,884 | 682 | 603 | 678 | 1,704 | 1,057 | 878 | 654 | 689 | 939 | 27.6 |
| | | Female | 9,116 | 622 | 630 | 658 | 2,182 | 1,086 | 943 | 741 | 855 | 1,399 | 29.3 |
| Prince George | 26.6 | Male | 14,873 | 1,294 | 1,324 | 1,399 | 3,327 | 3,185 | 2,183 | 1,040 | 668 | 453 | 25.3 |
| | | Female | 11,727 | 1,206 | 1,219 | 1,191 | 1,683 | 2,455 | 1,825 | 918 | 636 | 594 | 27.3 |
| ☐ Prince William | 170.9 | Male | 87,316 | 10,039 | 9,737 | 9,566 | 10,509 | 18,217 | 17,061 | 7,370 | 3,119 | 1,698 | 27.1 |
| | | Female | 83,584 | 9,493 | 9,272 | 9,151 | 8,881 | 19,085 | 15,886 | 6,097 | 3,055 | 2,664 | 27.6 |
| Pulaski | 36.4 | Male | 17,693 | 1,531 | 1,764 | 1,763 | 1,786 | 3,155 | 2,581 | 1,739 | 1,671 | 1,703 | 31.3 |
| | | Female | 18,707 | 1,414 | 1,706 | 1,578 | 1,809 | 3,205 | 2,576 | 1,833 | 1,943 | 2,643 | 33.9 |
| Radford city | 14.0 | Male | 5,791 | 339 | 437 | 420 | 1,564 | 882 | 649 | 502 | 482 | 516 | 26.5 |
| | | Female | 8,209 | 327 | 412 | 421 | 3,387 | 878 | 726 | 580 | 627 | 851 | 24.1 |
| Rappahannock | 6.7 | Male | 3,349 | 251 | 255 | 323 | 307 | 559 | 514 | 337 | 361 | 442 | 34.6 |
| | | Female | 3,351 | 238 | 246 | 320 | 294 | 571 | 497 | 338 | 357 | 490 | 35.1 |
| Richmond | 7.0 | Male | 3,468 | 294 | 249 | 348 | 355 | 535 | 478 | 349 | 380 | 480 | 34.1 |
| | | Female | 3,532 | 241 | 261 | 319 | 336 | 465 | 462 | 398 | 403 | 647 | 38.1 |
| Richmond city | 210.3 | Male | 95,311 | 7,818 | 6,667 | 7,469 | 13,975 | 20,302 | 10,711 | 8,344 | 9,414 | 10,611 | 30.8 |
| | | Female | 114,989 | 7,685 | 6,622 | 7,564 | 16,891 | 20,901 | 11,816 | 10,365 | 12,233 | 20,912 | 34.0 |
| Roanoke | 77.6 | Male | 37,115 | 2,801 | 3,484 | 3,678 | 3,477 | 6,588 | 6,425 | 4,311 | 3,359 | 2,992 | 32.8 |
| | | Female | 40,485 | 2,604 | 3,407 | 3,562 | 4,101 | 7,262 | 6,633 | 4,388 | 3,609 | 4,919 | 34.0 |
| Roanoke city | 97.5 | Male | 44,614 | 3,848 | 3,624 | 3,710 | 4,938 | 8,564 | 5,148 | 4,296 | 4,823 | 5,663 | 32.2 |
| | | Female | 52,886 | 3,724 | 3,571 | 3,632 | 5,758 | 8,699 | 5,679 | 5,178 | 6,036 | 10,609 | 36.9 |
| Rockbridge | 18.3 | Male | 9,081 | 696 | 701 | 919 | 1,045 | 1,493 | 1,310 | 1,017 | 950 | 950 | 32.9 |
| | | Female | 9,219 | 696 | 702 | 925 | 819 | 1,418 | 1,348 | 1,025 | 1,032 | 1,254 | 35.4 |
| Rockingham | 53.9 | Male | 26,406 | 2,332 | 2,175 | 2,473 | 3,800 | 4,704 | 3,672 | 2,576 | 2,292 | 2,382 | 30.2 |
| | | Female | 27,494 | 2,238 | 2,017 | 2,307 | 3,760 | 4,616 | 3,745 | 2,692 | 2,547 | 3,572 | 32.4 |
| Russell | 34.3 | Male | 17,065 | 1,672 | 1,626 | 1,690 | 1,931 | 3,171 | 2,304 | 1,633 | 1,438 | 1,600 | 30.1 |
| | | Female | 17,235 | 1,516 | 1,550 | 1,554 | 1,903 | 2,965 | 2,438 | 1,678 | 1,548 | 2,083 | 32.1 |
| Salem city | 24.3 | Male | 11,629 | 762 | 854 | 948 | 1,552 | 1,933 | 1,559 | 1,307 | 1,328 | 1,386 | 33.8 |
| | | Female | 12,671 | 750 | 849 | 992 | 1,659 | 2,064 | 1,710 | 1,338 | 1,336 | 1,973 | 35.1 |
| ☐ Scott | 24.9 | Male | 12,199 | 1,062 | 1,091 | 1,169 | 1,282 | 1,848 | 1,805 | 1,221 | 1,242 | 1,479 | 33.1 |
| | | Female | 12,701 | 911 | 985 | 1,119 | 1,142 | 1,897 | 1,842 | 1,313 | 1,434 | 2,058 | 36.6 |
| Shenandoah | 29.4 | Male | 14,205 | 1,104 | 1,135 | 1,335 | 1,398 | 2,380 | 1,982 | 1,493 | 1,512 | 1,866 | 34.0 |
| | | Female | 15,195 | 1,062 | 1,098 | 1,368 | 1,389 | 2,244 | 2,034 | 1,587 | 1,650 | 2,763 | 37.1 |
| Smyth | 33.7 | Male | 16,192 | 1,381 | 1,412 | 1,548 | 1,695 | 2,547 | 2,362 | 1,827 | 1,593 | 1,827 | 33.1 |
| | | Female | 17,508 | 1,279 | 1,387 | 1,540 | 1,724 | 2,590 | 2,410 | 1,916 | 1,907 | 2,755 | 36.0 |
| Southampton | 18.0 | Male | 9,161 | 736 | 724 | 893 | 1,430 | 1,453 | 1,213 | 867 | 968 | 877 | 30.5 |
| | | Female | 8,839 | 701 | 673 | 930 | 898 | 1,289 | 1,184 | 895 | 1,023 | 1,246 | 34.4 |
| South Boston city | 7.2 | Male | 3,197 | 291 | 297 | 302 | 281 | 505 | 395 | 327 | 375 | 424 | 33.5 |
| | | Female | 4,003 | 285 | 302 | 332 | 333 | 602 | 492 | 401 | 479 | 777 | 38.0 |
| Spotsylvania | 41.1 | Male | 20,443 | 2,377 | 2,374 | 2,167 | 1,759 | 4,097 | 3,377 | 1,677 | 1,393 | 1,222 | 28.8 |
| | | Female | 20,657 | 2,215 | 2,152 | 2,111 | 2,034 | 4,258 | 3,107 | 1,698 | 1,462 | 1,620 | 29.3 |
| ☐ Stafford | 49.0 | Male | 25,279 | 2,548 | 2,626 | 2,633 | 3,165 | 4,695 | 4,459 | 2,381 | 1,616 | 1,156 | 28.6 |
| | | Female | 23,721 | 2,347 | 2,399 | 2,570 | 2,211 | 4,612 | 4,123 | 2,199 | 1,561 | 1,699 | 30.1 |
| Staunton city | 21.7 | Male | 9,867 | 732 | 707 | 819 | 1,072 | 1,680 | 1,385 | 1,152 | 1,123 | 1,197 | 34.5 |
| | | Female | 11,833 | 717 | 680 | 824 | 1,573 | 1,728 | 1,499 | 1,246 | 1,332 | 2,234 | 37.6 |
| Suffolk city | 48.6 | Male | 23,114 | 2,141 | 2,117 | 2,459 | 2,554 | 3,599 | 3,114 | 2,377 | 2,477 | 2,276 | 31.4 |
| | | Female | 25,486 | 2,177 | 2,097 | 2,400 | 2,528 | 3,820 | 3,441 | 2,633 | 2,721 | 3,669 | 34.3 |
| Surry | 6.2 | Male | 3,009 | 257 | 256 | 328 | 331 | 478 | 394 | 261 | 317 | 387 | 32.0 |
| | | Female | 3,191 | 271 | 267 | 353 | 350 | 452 | 388 | 271 | 352 | 487 | 32.8 |
| Sussex | 10.4 | Male | 5,049 | 381 | 498 | 600 | 587 | 765 | 621 | 512 | 522 | 563 | 31.0 |
| | | Female | 5,351 | 382 | 455 | 591 | 503 | 837 | 649 | 584 | 546 | 804 | 33.9 |
| Tazewell | 52.9 | Male | 25,790 | 2,712 | 2,543 | 2,480 | 2,848 | 4,641 | 3,546 | 2,459 | 2,281 | 2,280 | 30.0 |
| | | Female | 27,110 | 2,492 | 2,429 | 2,351 | 2,905 | 4,539 | 3,678 | 2,658 | 2,661 | 3,397 | 32.4 |
| Virginia Beach city | 315.6 | Male | 161,313 | 15,396 | 15,157 | 15,357 | 27,782 | 32,854 | 25,601 | 13,957 | 9,453 | 5,756 | 27.1 |
| | | Female | 154,287 | 14,694 | 14,493 | 14,768 | 18,627 | 32,996 | 25,165 | 14,396 | 9,831 | 9,317 | 29.4 |
| Warren | 23.4 | Male | 11,330 | 988 | 999 | 1,102 | 1,069 | 1,881 | 1,696 | 1,152 | 1,184 | 1,259 | 33.0 |
| | | Female | 12,070 | 887 | 936 | 1,102 | 1,193 | 1,901 | 1,702 | 1,250 | 1,362 | 1,737 | 35.1 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| ☐ Washington | 49.2 | Male | 23,987 | 2,065 | 2,106 | 2,457 | 2,697 | 3,928 | 3,660 | 2,387 | 2,172 | 2,515 | 31.8 |
| | | Female | 25,213 | 1,967 | 2,080 | 2,214 | 2,676 | 4,065 | 3,644 | 2,565 | 2,438 | 3,564 | 34.0 |
| Waynesboro city | 14.9 | Male | 7,043 | 603 | 599 | 637 | 756 | 1,130 | 996 | 767 | 784 | 771 | 33.2 |
| | | Female | 7,857 | 524 | 572 | 657 | 818 | 1,161 | 1,071 | 886 | 977 | 1,191 | 36.8 |
| Westmoreland | 14.8 | Male | 7,125 | 537 | 555 | 791 | 682 | 948 | 893 | 724 | 850 | 1,145 | 35.6 |
| | | Female | 7,675 | 604 | 583 | 665 | 681 | 999 | 929 | 745 | 1,050 | 1,419 | 38.3 |
| Williamsburg city | 10.6 | Male | 4,889 | 156 | 138 | 175 | 2,310 | 761 | 342 | 256 | 331 | 420 | 24.0 |
| | | Female | 5,711 | 133 | 116 | 187 | 2,780 | 623 | 359 | 317 | 412 | 784 | 24.1 |
| Winchester city | 20.3 | Male | 9,286 | 750 | 650 | 766 | 1,241 | 1,581 | 1,180 | 1,001 | 998 | 1,119 | 32.8 |
| | | Female | 11,014 | 761 | 639 | 799 | 1,424 | 1,646 | 1,258 | 1,119 | 1,226 | 2,142 | 36.9 |
| Wise | 46.8 | Male | 22,902 | 2,424 | 2,218 | 2,280 | 2,847 | 4,114 | 3,025 | 2,023 | 1,967 | 2,004 | 29.1 |
| | | Female | 23,898 | 2,308 | 2,215 | 2,046 | 2,739 | 3,946 | 2,952 | 2,220 | 2,296 | 3,176 | 31.7 |
| Wythe | 26.2 | Male | 12,513 | 1,112 | 1,182 | 1,214 | 1,266 | 2,074 | 1,838 | 1,276 | 1,208 | 1,343 | 32.1 |
| | | Female | 13,687 | 1,074 | 1,092 | 1,194 | 1,310 | 2,120 | 1,829 | 1,416 | 1,455 | 2,197 | 35.3 |
| York | 39.8 | Male | 20,261 | 1,641 | 2,139 | 2,320 | 2,617 | 3,360 | 3,786 | 2,052 | 1,412 | 934 | 29.2 |
| | | Female | 19,539 | 1,680 | 1,957 | 2,165 | 1,875 | 3,486 | 3,695 | 1,945 | 1,390 | 1,346 | 31.0 |
| **TOTAL METRO COUNTIES** | **4,022.2** | **Male** | **1,987,110** | **172,849** | **168,256** | **183,860** | **292,031** | **388,471** | **303,595** | **189,472** | **158,798** | **129,778** | **29.5** |
| | | **Female** | **2,035,090** | **165,702** | **161,845** | **177,030** | **243,778** | **391,517** | **304,741** | **196,557** | **178,197** | **215,723** | **31.9** |
| **TOTAL STATE** | **5,692.4** | **Male** | **2,801,910** | **243,681** | **239,351** | **263,163** | **394,826** | **522,405** | **416,794** | **269,635** | **235,492** | **216,563** | **30.0** |
| | | **Female** | **2,890,490** | **232,636** | **229,395** | **253,281** | **344,317** | **525,286** | **418,834** | **280,845** | **264,845** | **341,051** | **32.3** |
| **WASHINGTON** | | | | | | | | | | | | | |
| **BELLINGHAM** | **113.9** | **Male** | **56,117** | **5,287** | **4,625** | **4,623** | **8,392** | **11,469** | **7,227** | **4,410** | **4,553** | **5,531** | **29.5** |
| | | **Female** | **57,783** | **4,891** | **4,388** | **4,468** | **8,734** | **10,939** | **6,902** | **4,472** | **4,934** | **8,055** | **30.9** |
| Whatcom | 113.9 | Male | 56,117 | 5,287 | 4,625 | 4,623 | 8,392 | 11,469 | 7,227 | 4,410 | 4,553 | 5,531 | 29.5 |
| | | Female | 57,783 | 4,891 | 4,388 | 4,468 | 8,734 | 10,939 | 6,902 | 4,472 | 4,934 | 8,055 | 30.9 |
| **BREMERTON** | **169.5** | **Male** | **88,422** | **8,316** | **7,238** | **7,376** | **14,187** | **17,072** | **12,793** | **7,172** | **6,995** | **7,273** | **29.2** |
| | | **Female** | **81,078** | **7,857** | **7,016** | **6,841** | **8,164** | **15,380** | **11,352** | **6,970** | **7,413** | **10,085** | **31.9** |
| Kitsap | 169.5 | Male | 88,422 | 8,316 | 7,238 | 7,376 | 14,187 | 17,072 | 12,793 | 7,172 | 6,995 | 7,273 | 29.2 |
| | | Female | 81,078 | 7,857 | 7,016 | 6,841 | 8,164 | 15,380 | 11,352 | 6,970 | 7,413 | 10,085 | 31.9 |
| **OLYMPIA** | **140.7** | **Male** | **68,945** | **6,807** | **6,421** | **6,630** | **7,782** | **13,098** | **10,311** | **6,227** | **5,749** | **5,920** | **30.2** |
| | | **Female** | **71,755** | **6,597** | **6,005** | **6,256** | **7,654** | **13,788** | **10,068** | **6,361** | **6,238** | **8,788** | **31.8** |
| Thurston | 140.7 | Male | 68,945 | 6,807 | 6,421 | 6,630 | 7,782 | 13,098 | 10,311 | 6,227 | 5,749 | 5,920 | 30.2 |
| | | Female | 71,755 | 6,597 | 6,005 | 6,256 | 7,654 | 13,788 | 10,068 | 6,361 | 6,238 | 8,788 | 31.8 |
| **RICHLAND - KENNEWICK - PASCO** | **153.0** | **Male** | **77,689** | **9,030** | **7,200** | **7,171** | **8,962** | **15,987** | **11,150** | **7,174** | **6,273** | **4,742** | **29.1** |
| | | **Female** | **75,311** | **8,542** | **7,015** | **6,783** | **8,749** | **14,585** | **10,301** | **6,940** | **6,047** | **6,349** | **29.5** |
| Benton | 115.8 | Male | 58,770 | 6,465 | 5,407 | 5,507 | 6,620 | 12,250 | 8,995 | 5,537 | 4,533 | 3,456 | 29.4 |
| | | Female | 57,030 | 6,077 | 5,286 | 5,220 | 6,548 | 11,289 | 8,286 | 5,256 | 4,446 | 4,622 | 29.8 |
| Franklin | 37.2 | Male | 18,919 | 2,565 | 1,793 | 1,664 | 2,342 | 3,737 | 2,155 | 1,637 | 1,740 | 1,286 | 27.9 |
| | | Female | 18,281 | 2,465 | 1,729 | 1,563 | 2,201 | 3,296 | 2,015 | 1,684 | 1,601 | 1,727 | 28.6 |
| **SEATTLE** | **1,699.9** | **Male** | **839,157** | **69,363** | **65,350** | **71,463** | **105,791** | **175,515** | **128,262** | **79,610** | **74,069** | **69,734** | **31.1** |
| | | **Female** | **860,743** | **66,768** | **62,655** | **68,421** | **100,777** | **172,139** | **123,617** | **78,832** | **79,531** | **108,003** | **32.7** |
| King | 1,329.5 | Male | 654,996 | 51,351 | 48,442 | 54,302 | 84,687 | 138,825 | 99,739 | 62,753 | 59,386 | 55,511 | 31.4 |
| | | Female | 674,504 | 49,354 | 46,660 | 51,920 | 80,525 | 135,766 | 96,116 | 62,259 | 63,987 | 87,917 | 33.0 |
| Snohomish | 370.4 | Male | 184,161 | 18,012 | 16,908 | 17,161 | 21,104 | 36,690 | 28,523 | 16,857 | 14,683 | 14,223 | 30.2 |
| | | Female | 186,239 | 17,414 | 15,995 | 16,501 | 20,252 | 36,373 | 27,501 | 16,573 | 15,544 | 20,086 | 31.3 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | ***2,219.0*** | ***Male*** | ***1,099,856*** | ***95,545*** | ***87,027*** | ***94,345*** | ***146,946*** | ***224,410*** | ***162,919*** | ***102,804*** | ***95,302*** | ***90,558*** | ***30.6*** |
| | | ***Female*** | ***1,119,144*** | ***91,504*** | ***82,991*** | ***90,396*** | ***134,005*** | ***218,545*** | ***157,619*** | ***102,350*** | ***102,247*** | ***139,487*** | ***32.4*** |
| **SPOKANE** | **354.4** | **Male** | **171,987** | **16,958** | **15,098** | **15,178** | **22,591** | **32,584** | **22,283** | **14,996** | **15,024** | **17,275** | **30.0** |
| | | **Female** | **182,413** | **16,208** | **14,455** | **14,788** | **22,856** | **32,288** | **22,853** | **15,716** | **17,018** | **26,231** | **32.1** |
| Spokane | 354.4 | Male | 171,987 | 16,958 | 15,098 | 15,178 | 22,591 | 32,584 | 22,283 | 14,996 | 15,024 | 17,275 | 30.0 |
| | | Female | 182,413 | 16,208 | 14,455 | 14,788 | 22,856 | 32,288 | 22,853 | 15,716 | 17,018 | 26,231 | 32.1 |
| **TACOMA** | **519.1** | **Male** | **260,699** | **26,182** | **21,677** | **22,882** | **41,155** | **48,895** | **34,657** | **23,194** | **21,233** | **20,824** | **28.8** |
| | | **Female** | **258,401** | **24,736** | **20,336** | **21,975** | **33,228** | **46,406** | **34,002** | **23,518** | **22,716** | **31,484** | **31.2** |
| Pierce | 519.1 | Male | 260,699 | 26,182 | 21,677 | 22,882 | 41,155 | 48,895 | 34,657 | 23,194 | 21,233 | 20,824 | 28.8 |
| | | Female | 258,401 | 24,736 | 20,336 | 21,975 | 33,228 | 46,406 | 34,002 | 23,518 | 22,716 | 31,484 | 31.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WASHINGTON (continued)** | | | | | | | | | | | | | |
| **VANCOUVER** | **208.2** | **Male** | **103,134** | **11,179** | **10,307** | **10,017** | **10,694** | **20,122** | **15,776** | **8,858** | **7,924** | **8,257** | **29.7** |
| | | **Female** | **105,066** | **10,621** | **9,399** | **9,687** | **10,929** | **20,505** | **14,853** | **8,642** | **8,760** | **11,670** | **30.8** |
| Clark | 208.2 | Male | 103,134 | 11,179 | 10,307 | 10,017 | 10,694 | 20,122 | 15,776 | 8,858 | 7,924 | 8,257 | 29.7 |
| | | Female | 105,066 | 10,621 | 9,399 | 9,687 | 10,929 | 20,505 | 14,853 | 8,642 | 8,760 | 11,670 | 30.8 |
| **YAKIMA** | **180.7** | **Male** | **89,187** | **9,627** | **8,231** | **8,921** | **10,099** | **14,786** | **11,526** | **7,947** | **7,979** | **10,071** | **30.2** |
| | | **Female** | **91,513** | **9,250** | **7,776** | **8,314** | **9,164** | **14,933** | **11,706** | **8,203** | **8,947** | **13,220** | **32.5** |
| Yakima | 180.7 | Male | 89,187 | 9,627 | 8,231 | 8,921 | 10,099 | 14,786 | 11,526 | 7,947 | 7,979 | 10,071 | 30.2 |
| | | Female | 91,513 | 9,250 | 7,776 | 8,314 | 9,164 | 14,933 | 11,706 | 8,203 | 8,947 | 13,220 | 32.5 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 13.6 | Male | 6,687 | 872 | 658 | 679 | 671 | 1,138 | 872 | 632 | 621 | 544 | 29.1 |
| | | Female | 6,913 | 865 | 679 | 733 | 647 | 1,122 | 868 | 675 | 606 | 718 | 29.7 |
| Asotin | 17.5 | Male | 8,377 | 837 | 778 | 776 | 879 | 1,439 | 1,046 | 765 | 755 | 1,102 | 31.4 |
| | | Female | 9,123 | 837 | 771 | 773 | 915 | 1,455 | 1,127 | 802 | 890 | 1,553 | 33.7 |
| Benton | 115.8 | Male | 58,770 | 6,465 | 5,407 | 5,507 | 6,620 | 12,250 | 8,995 | 5,537 | 4,533 | 3,456 | 29.4 |
| | | Female | 57,030 | 6,077 | 5,286 | 5,220 | 6,548 | 11,289 | 8,286 | 5,256 | 4,446 | 4,622 | 29.8 |
| Chelan | 47.1 | Male | 23,089 | 2,028 | 1,764 | 2,041 | 2,433 | 3,942 | 3,044 | 2,238 | 2,443 | 3,156 | 33.3 |
| | | Female | 24,011 | 1,955 | 1,636 | 1,899 | 2,373 | 3,752 | 3,027 | 2,327 | 2,648 | 4,394 | 36.3 |
| Clallam | 53.4 | Male | 26,688 | 2,562 | 2,182 | 2,145 | 3,099 | 4,845 | 3,311 | 2,222 | 2,728 | 3,594 | 31.9 |
| | | Female | 26,712 | 2,475 | 1,996 | 2,094 | 2,647 | 4,452 | 3,179 | 2,357 | 3,120 | 4,392 | 34.3 |
| Clark | 208.2 | Male | 103,134 | 11,179 | 10,307 | 10,017 | 10,694 | 20,122 | 15,776 | 8,858 | 7,924 | 8,257 | 29.7 |
| | | Female | 105,066 | 10,621 | 9,399 | 9,687 | 10,929 | 20,505 | 14,853 | 8,642 | 8,760 | 11,670 | 30.8 |
| Columbia | 4.0 | Male | 1,960 | 164 | 164 | 204 | 123 | 288 | 255 | 189 | 252 | 321 | 36.5 |
| | | Female | 2,040 | 154 | 135 | 167 | 111 | 300 | 259 | 210 | 266 | 438 | 40.9 |
| Cowlitz | 82.3 | Male | 40,654 | 4,325 | 3,803 | 3,783 | 4,324 | 7,448 | 5,647 | 3,788 | 3,547 | 3,989 | 30.5 |
| | | Female | 41,646 | 4,067 | 3,616 | 3,591 | 4,370 | 7,494 | 5,496 | 3,709 | 3,843 | 5,460 | 31.9 |
| Douglas | 23.6 | Male | 11,804 | 1,265 | 1,073 | 1,079 | 1,137 | 2,135 | 1,725 | 1,135 | 1,073 | 1,182 | 31.3 |
| | | Female | 11,796 | 1,151 | 979 | 1,090 | 1,129 | 2,114 | 1,734 | 1,158 | 1,078 | 1,363 | 32.3 |
| Ferry | 6.4 | Male | 3,328 | 371 | 293 | 366 | 385 | 662 | 435 | 264 | 270 | 282 | 28.8 |
| | | Female | 3,072 | 389 | 330 | 276 | 316 | 554 | 432 | 244 | 244 | 287 | 29.1 |
| Franklin | 37.2 | Male | 18,919 | 2,565 | 1,793 | 1,664 | 2,342 | 3,737 | 2,155 | 1,637 | 1,740 | 1,286 | 27.9 |
| | | Female | 18,281 | 2,465 | 1,729 | 1,563 | 2,201 | 3,296 | 2,015 | 1,684 | 1,601 | 1,727 | 28.6 |
| Garfield | 2.3 | Male | 1,153 | 124 | 85 | 98 | 88 | 164 | 135 | 124 | 157 | 178 | 36.3 |
| | | Female | 1,147 | 98 | 84 | 89 | 70 | 159 | 140 | 131 | 146 | 230 | 40.2 |
| Grant | 51.6 | Male | 26,030 | 3,009 | 2,532 | 2,695 | 2,812 | 4,112 | 3,220 | 2,478 | 2,602 | 2,570 | 29.8 |
| | | Female | 25,570 | 2,879 | 2,383 | 2,343 | 2,597 | 4,188 | 3,202 | 2,553 | 2,630 | 2,795 | 31.2 |
| Grays Harbor | 66.0 | Male | 32,930 | 3,293 | 2,738 | 2,987 | 3,567 | 5,819 | 4,337 | 3,023 | 3,314 | 3,852 | 31.7 |
| | | Female | 33,070 | 3,080 | 2,664 | 2,891 | 3,360 | 5,440 | 4,103 | 3,002 | 3,515 | 5,015 | 33.3 |
| Island | 49.0 | Male | 25,548 | 2,513 | 1,986 | 2,034 | 4,277 | 4,745 | 3,347 | 1,751 | 2,312 | 2,583 | 29.1 |
| | | Female | 23,452 | 2,424 | 1,907 | 1,897 | 2,338 | 4,223 | 3,131 | 1,895 | 2,623 | 3,014 | 32.5 |
| Jefferson | 17.7 | Male | 8,822 | 737 | 630 | 673 | 688 | 1,570 | 1,200 | 784 | 1,141 | 1,399 | 35.9 |
| | | Female | 8,878 | 706 | 673 | 671 | 681 | 1,533 | 1,050 | 846 | 1,193 | 1,525 | 36.7 |
| King | 1,329.5 | Male | 654,996 | 51,351 | 48,442 | 54,302 | 84,687 | 138,825 | 99,739 | 62,753 | 59,386 | 55,511 | 31.4 |
| | | Female | 674,504 | 49,354 | 46,660 | 51,920 | 80,525 | 135,766 | 96,116 | 62,259 | 63,987 | 87,917 | 33.0 |
| Kitsap | 169.5 | Male | 88,422 | 8,316 | 7,238 | 7,376 | 14,187 | 17,072 | 12,793 | 7,172 | 6,995 | 7,273 | 29.2 |
| | | Female | 81,078 | 7,857 | 7,016 | 6,841 | 8,164 | 15,380 | 11,352 | 6,970 | 7,413 | 10,085 | 31.9 |
| Kittitas | 24.7 | Male | 12,244 | 944 | 857 | 969 | 2,558 | 2,153 | 1,435 | 918 | 1,046 | 1,364 | 28.7 |
| | | Female | 12,456 | 930 | 785 | 879 | 2,548 | 2,023 | 1,462 | 936 | 1,148 | 1,745 | 30.4 |
| Klickitat | 16.7 | Male | 8,402 | 855 | 767 | 808 | 801 | 1,569 | 1,148 | 703 | 773 | 978 | 31.2 |
| | | Female | 8,298 | 843 | 778 | 718 | 735 | 1,430 | 1,069 | 714 | 824 | 1,187 | 32.5 |
| Lewis | 57.8 | Male | 28,374 | 2,899 | 2,566 | 2,899 | 2,815 | 4,571 | 3,737 | 2,542 | 2,785 | 3,560 | 31.6 |
| | | Female | 29,426 | 2,804 | 2,503 | 2,569 | 2,703 | 4,551 | 3,732 | 2,709 | 2,981 | 4,874 | 34.1 |
| Lincoln | 9.4 | Male | 4,683 | 437 | 380 | 428 | 354 | 700 | 599 | 471 | 545 | 769 | 35.7 |
| | | Female | 4,717 | 392 | 375 | 399 | 307 | 703 | 624 | 458 | 551 | 908 | 37.9 |
| Mason | 35.4 | Male | 18,463 | 1,555 | 1,377 | 1,607 | 2,552 | 3,066 | 2,314 | 1,620 | 2,077 | 2,295 | 32.0 |
| | | Female | 16,937 | 1,493 | 1,303 | 1,436 | 1,535 | 2,610 | 2,159 | 1,783 | 2,172 | 2,446 | 35.4 |
| Okanogan | 32.3 | Male | 16,200 | 1,700 | 1,504 | 1,532 | 1,435 | 2,766 | 2,241 | 1,538 | 1,530 | 1,954 | 32.0 |
| | | Female | 16,100 | 1,576 | 1,354 | 1,471 | 1,419 | 2,706 | 2,189 | 1,478 | 1,541 | 2,366 | 33.2 |
| Pacific | 17.4 | Male | 8,639 | 773 | 612 | 796 | 755 | 1,342 | 1,021 | 806 | 1,080 | 1,454 | 35.4 |
| | | Female | 8,761 | 734 | 570 | 670 | 725 | 1,269 | 919 | 928 | 1,234 | 1,712 | 39.5 |
| Pend Oreille | 9.2 | Male | 4,612 | 478 | 426 | 516 | 349 | 741 | 610 | 453 | 464 | 575 | 32.2 |
| | | Female | 4,588 | 462 | 429 | 461 | 343 | 732 | 645 | 451 | 464 | 601 | 33.2 |
| Pierce | 519.1 | Male | 260,699 | 26,182 | 21,677 | 22,882 | 41,155 | 48,895 | 34,657 | 23,194 | 21,233 | 20,824 | 28.8 |
| | | Female | 258,401 | 24,736 | 20,336 | 21,975 | 33,228 | 46,406 | 34,002 | 23,518 | 22,716 | 31,484 | 31.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WASHINGTON (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| San Juan | 9.0 | Male | 4,486 | 373 | 298 | 290 | 257 | 894 | 618 | 368 | 628 | 760 | 37.1 |
| | | Female | 4,514 | 281 | 302 | 273 | 300 | 860 | 583 | 413 | 664 | 838 | 39.1 |
| Skagit | 67.8 | Male | 33,192 | 3,109 | 2,776 | 2,848 | 3,389 | 5,973 | 4,432 | 3,040 | 3,395 | 4,230 | 32.5 |
| | | Female | 34,608 | 3,067 | 2,695 | 2,806 | 3,307 | 5,834 | 4,422 | 3,185 | 3,703 | 5,589 | 34.3 |
| Skamania | 8.1 | Male | 4,179 | 444 | 392 | 385 | 390 | 756 | 660 | 383 | 382 | 387 | 31.3 |
| | | Female | 3,921 | 375 | 370 | 388 | 381 | 688 | 555 | 362 | 372 | 430 | 31.5 |
| Snohomish | 370.4 | Male | 184,161 | 18,012 | 16,908 | 17,161 | 21,104 | 36,690 | 28,523 | 16,857 | 14,683 | 14,223 | 30.2 |
| | | Female | 186,239 | 17,414 | 15,995 | 16,501 | 20,252 | 36,373 | 27,501 | 16,573 | 15,544 | 20,086 | 31.3 |
| Spokane | 354.4 | Male | 171,987 | 16,958 | 15,098 | 15,178 | 22,591 | 32,584 | 22,283 | 14,996 | 15,024 | 17,275 | 30.0 |
| | | Female | 182,413 | 16,208 | 14,455 | 14,788 | 22,856 | 32,288 | 22,853 | 15,716 | 17,018 | 26,231 | 32.1 |
| Stevens | 31.8 | Male | 15,908 | 1,889 | 1,674 | 1,655 | 1,312 | 2,879 | 2,333 | 1,355 | 1,222 | 1,589 | 29.9 |
| | | Female | 15,892 | 1,799 | 1,653 | 1,504 | 1,355 | 2,958 | 2,237 | 1,228 | 1,290 | 1,868 | 30.5 |
| Thurston | 140.7 | Male | 68,945 | 6,807 | 6,421 | 6,630 | 7,782 | 13,098 | 10,311 | 6,227 | 5,749 | 5,920 | 30.2 |
| | | Female | 71,755 | 6,597 | 6,005 | 6,256 | 7,654 | 13,788 | 10,068 | 6,361 | 6,238 | 8,788 | 31.8 |
| Wahkiakum | 3.6 | Male | 1,786 | 158 | 157 | 192 | 149 | 319 | 227 | 161 | 181 | 242 | 32.4 |
| | | Female | 1,814 | 177 | 176 | 170 | 133 | 263 | 233 | 158 | 213 | 291 | 34.5 |
| Walla Walla | 48.5 | Male | 24,482 | 1,945 | 1,853 | 1,922 | 3,592 | 4,582 | 3,223 | 2,113 | 2,362 | 2,890 | 31.4 |
| | | Female | 24,018 | 1,933 | 1,720 | 1,889 | 3,303 | 3,660 | 2,757 | 2,147 | 2,426 | 4,183 | 33.6 |
| Whatcom | 113.9 | Male | 56,117 | 5,287 | 4,625 | 4,623 | 8,392 | 11,469 | 7,227 | 4,410 | 4,553 | 5,531 | 29.5 |
| | | Female | 57,783 | 4,891 | 4,388 | 4,468 | 8,734 | 10,939 | 6,902 | 4,472 | 4,934 | 8,055 | 30.9 |
| Whitman | 40.8 | Male | 21,226 | 1,443 | 1,119 | 1,207 | 7,468 | 3,762 | 2,074 | 1,277 | 1,285 | 1,591 | 24.4 |
| | | Female | 19,574 | 1,354 | 1,134 | 1,172 | 6,033 | 3,187 | 1,986 | 1,297 | 1,344 | 2,067 | 25.3 |
| Yakima | 180.7 | Male | 89,187 | 9,627 | 8,231 | 8,921 | 10,099 | 14,786 | 11,526 | 7,947 | 7,979 | 10,071 | 30.2 |
| | | Female | 91,513 | 9,250 | 7,776 | 8,314 | 9,164 | 14,933 | 11,706 | 8,203 | 8,947 | 13,220 | 32.5 |
| **TOTAL METRO COUNTIES** | **3,539.4** | **Male** | **1,755,337** | **162,749** | **146,147** | **154,261** | **229,653** | **349,528** | **253,985** | **159,588** | **149,799** | **149,627** | **30.3** |
| | | **Female** | **1,784,063** | **155,470** | **139,045** | **147,533** | **210,255** | **340,963** | **245,654** | **159,654** | **161,604** | **223,885** | **32.0** |
| **TOTAL STATE** | **4,386.4** | **Male** | **2,179,283** | **203,851** | **181,591** | **191,875** | **282,312** | **423,908** | **309,231** | **196,729** | **190,769** | **199,017** | **30.4** |
| | | **Female** | **2,207,117** | **194,770** | **173,045** | **182,852** | **256,936** | **411,223** | **298,974** | **197,810** | **205,333** | **286,174** | **32.2** |
| **WEST VIRGINIA** | | | | | | | | | | | | | |
| **CHARLESTON** | **269.3** | **Male** | **129,270** | **12,519** | **10,921** | **11,256** | **14,147** | **23,753** | **17,468** | **13,241** | **13,039** | **12,926** | **31.6** |
| | | **Female** | **140,030** | **11,665** | **10,317** | **10,973** | **14,593** | **24,052** | **18,190** | **15,242** | **15,222** | **19,776** | **34.3** |
| Kanawha | 226.8 | Male | 108,170 | 10,339 | 8,925 | 9,189 | 12,093 | 19,859 | 14,167 | 11,160 | 11,316 | 11,122 | 31.8 |
| | | Female | 118,630 | 9,607 | 8,383 | 9,135 | 12,499 | 19,975 | 14,958 | 13,150 | 13,344 | 17,579 | 34.9 |
| Putnam | 42.5 | Male | 21,100 | 2,180 | 1,996 | 2,067 | 2,054 | 3,894 | 3,301 | 2,081 | 1,723 | 1,804 | 30.8 |
| | | Female | 21,400 | 2,058 | 1,934 | 1,838 | 2,094 | 4,077 | 3,232 | 2,092 | 1,878 | 2,197 | 31.8 |
| **HUNTINGTON - ASHLAND** | **341.0** | **Male** | **164,439** | **16,262** | **15,138** | **15,909** | **18,817** | **27,220** | **22,653** | **16,514** | **15,206** | **16,720** | **30.9** |
| | | **Female** | **176,561** | **15,138** | **14,603** | **14,820** | **19,270** | **27,903** | **23,599** | **17,895** | **17,746** | **25,587** | **33.8** |
| Cabell | 105.9 | Male | 49,683 | 4,537 | 4,136 | 4,267 | 6,434 | 8,389 | 6,517 | 4,909 | 4,950 | 5,544 | 31.5 |
| | | Female | 56,217 | 4,201 | 3,968 | 4,045 | 6,991 | 8,537 | 6,877 | 5,658 | 6,052 | 9,888 | 35.5 |
| Wayne | 47.9 | Male | 23,589 | 2,399 | 2,336 | 2,423 | 2,561 | 3,756 | 3,335 | 2,367 | 2,093 | 2,319 | 30.5 |
| | | Female | 24,311 | 2,235 | 2,185 | 2,172 | 2,502 | 3,969 | 3,376 | 2,496 | 2,349 | 3,027 | 32.7 |
| *Boyd, Ky.* | *55.4* | *Male* | *26,896* | *2,544* | *2,261* | *2,542* | *2,947* | *4,717* | *3,771* | *2,825* | *2,546* | *2,743* | *31.7* |
| | | *Female* | *28,504* | *2,348* | *2,268* | *2,284* | *2,915* | *4,495* | *3,898* | *2,999* | *3,018* | *4,279* | *34.9* |
| *Carter, Ky.* | *26.3* | *Male* | *12,925* | *1,405* | *1,301* | *1,350* | *1,544* | *2,068* | *1,745* | *1,100* | *1,031* | *1,381* | *29.2* |
| | | *Female* | *13,375* | *1,364* | *1,284* | *1,259* | *1,564* | *2,111* | *1,759* | *1,188* | *1,162* | *1,684* | *30.8* |
| *Greenup, Ky.* | *40.4* | *Male* | *19,825* | *2,080* | *1,959* | *2,109* | *2,051* | *3,308* | *2,946* | *2,102* | *1,668* | *1,602* | *30.2* |
| | | *Female* | *20,575* | *1,873* | *1,942* | *2,005* | *2,009* | *3,464* | *3,103* | *2,166* | *1,791* | *2,222* | *32.1* |
| *Lawrence, Ohio* | *65.1* | *Male* | *31,521* | *3,297* | *3,145* | *3,218* | *3,280* | *4,982* | *4,339* | *3,211* | *2,918* | *3,131* | *30.7* |
| | | *Female* | *33,579* | *3,117* | *2,956* | *3,055* | *3,289* | *5,327* | *4,586* | *3,388* | *3,374* | *4,487* | *33.2* |
| **PARKERSBURG - MARIETTA** | **159.0** | **Male** | **76,463** | **7,623** | **6,917** | **7,464** | **8,803** | **12,727** | **10,964** | **7,482** | **6,817** | **7,666** | **30.8** |
| | | **Female** | **82,537** | **7,056** | **6,798** | **7,150** | **8,806** | **13,342** | **11,190** | **7,978** | **8,020** | **12,197** | **33.6** |
| Wood | 92.9 | Male | 44,231 | 4,326 | 4,034 | 4,335 | 4,746 | 7,488 | 6,515 | 4,316 | 3,958 | 4,513 | 31.2 |
| | | Female | 48,669 | 4,054 | 3,878 | 4,221 | 5,077 | 7,822 | 6,677 | 4,660 | 4,801 | 7,479 | 34.1 |
| *Washington, Ohio* | *66.1* | *Male* | *32,232* | *3,297* | *2,883* | *3,129* | *4,057* | *5,239* | *4,449* | *3,166* | *2,859* | *3,153* | *30.2* |
| | | *Female* | *33,868* | *3,002* | *2,920* | *2,929* | *3,729* | *5,520* | *4,513* | *3,318* | *3,219* | *4,718* | *32.9* |
| **STEUBENVILLE - WEIRTON** | **156.4** | **Male** | **75,614** | **6,668** | **6,697** | **7,135** | **8,629** | **12,495** | **9,341** | **8,138** | **8,198** | **8,313** | **31.9** |
| | | **Female** | **80,786** | **6,387** | **6,285** | **6,756** | **8,752** | **12,118** | **10,149** | **8,879** | **9,537** | **11,923** | **35.1** |
| Brooke | 29.8 | Male | 14,508 | 1,322 | 1,281 | 1,320 | 1,917 | 2,429 | 1,803 | 1,541 | 1,467 | 1,428 | 30.8 |
| | | Female | 15,292 | 1,244 | 1,240 | 1,198 | 1,855 | 2,321 | 1,951 | 1,693 | 1,636 | 2,154 | 34.1 |

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | |
| **STEUBENVILLE - WEIRTON (continued)** | | | | | | | | | | | | | |
| Hancock | 39.3 | Male | 19,116 | 1,716 | 1,794 | 1,801 | 2,101 | 3,277 | 2,345 | 2,153 | 1,968 | 1,961 | 31.5 |
| | | Female | 20,184 | 1,670 | 1,643 | 1,662 | 2,141 | 3,108 | 2,629 | 2,252 | 2,355 | 2,724 | 34.6 |
| *Jefferson, Ohio* | *87.3* | *Male* | *41,990* | *3,630* | *3,622* | *4,014* | *4,611* | *6,789* | *5,193* | *4,444* | *4,763* | *4,924* | *32.5* |
| | | *Female* | *45,310* | *3,473* | *3,402* | *3,896* | *4,756* | *6,689* | *5,569* | *4,934* | *5,546* | *7,045* | *35.8* |
| **WHEELING** | **183.1** | **Male** | **87,231** | **7,579** | **7,503** | **7,781** | **10,094** | **14,901** | **10,685** | **8,657** | **9,444** | **10,587** | **32.2** |
| | | **Female** | **95,869** | **7,460** | **7,131** | **7,664** | **10,351** | **14,690** | **10,964** | **9,670** | **11,306** | **16,633** | **35.6** |
| Marshall | 41.4 | Male | 20,304 | 1,882 | 1,864 | 1,881 | 2,140 | 3,744 | 2,732 | 1,999 | 1,970 | 2,092 | 31.4 |
| | | Female | 21,096 | 1,803 | 1,858 | 1,858 | 2,017 | 3,588 | 2,576 | 2,097 | 2,229 | 3,070 | 33.4 |
| Ohio | 59.2 | Male | 27,416 | 2,268 | 2,174 | 2,240 | 3,748 | 4,499 | 3,205 | 2,706 | 3,063 | 3,513 | 32.3 |
| | | Female | 31,784 | 2,187 | 2,038 | 2,296 | 4,035 | 4,568 | 3,411 | 3,239 | 3,828 | 6,182 | 37.3 |
| *Belmont, Ohio* | *82.5* | *Male* | *39,511* | *3,429* | *3,465* | *3,660* | *4,206* | *6,658* | *4,748* | *3,952* | *4,411* | *4,982* | *32.5* |
| | | *Female* | *42,989* | *3,470* | *3,235* | *3,510* | *4,299* | *6,534* | *4,977* | *4,334* | *5,249* | *7,381* | *35.9* |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Barbour | 17.0 | Male | 8,189 | 788 | 749 | 811 | 972 | 1,332 | 998 | 677 | 772 | 1,090 | 30.8 |
| | | Female | 8,811 | 739 | 748 | 775 | 1,124 | 1,273 | 1,028 | 781 | 872 | 1,471 | 33.0 |
| Berkeley | 50.5 | Male | 24,813 | 2,400 | 2,266 | 2,373 | 2,480 | 4,307 | 3,347 | 2,560 | 2,538 | 2,542 | 31.7 |
| | | Female | 25,687 | 2,349 | 2,183 | 2,314 | 2,658 | 4,277 | 3,393 | 2,481 | 2,476 | 3,556 | 32.8 |
| Boone | 31.5 | Male | 15,748 | 1,869 | 1,656 | 1,525 | 1,721 | 2,871 | 2,022 | 1,357 | 1,344 | 1,383 | 28.8 |
| | | Female | 15,752 | 1,727 | 1,542 | 1,374 | 1,700 | 2,758 | 1,869 | 1,488 | 1,465 | 1,829 | 30.6 |
| Braxton | 14.5 | Male | 7,190 | 633 | 675 | 730 | 717 | 1,135 | 901 | 623 | 693 | 1,083 | 32.4 |
| | | Female | 7,310 | 593 | 591 | 663 | 656 | 1,117 | 846 | 687 | 818 | 1,339 | 35.4 |
| Brooke | 29.8 | Male | 14,508 | 1,322 | 1,281 | 1,320 | 1,917 | 2,429 | 1,803 | 1,541 | 1,467 | 1,428 | 30.8 |
| | | Female | 15,292 | 1,244 | 1,240 | 1,198 | 1,855 | 2,321 | 1,951 | 1,693 | 1,636 | 2,154 | 34.1 |
| Cabell | 105.9 | Male | 49,683 | 4,537 | 4,136 | 4,267 | 6,434 | 8,389 | 6,517 | 4,909 | 4,950 | 5,544 | 31.5 |
| | | Female | 56,217 | 4,201 | 3,968 | 4,045 | 6,991 | 8,537 | 6,877 | 5,658 | 6,052 | 9,888 | 35.5 |
| Calhoun | 8.9 | Male | 4,443 | 426 | 387 | 425 | 456 | 766 | 544 | 368 | 408 | 663 | 31.9 |
| | | Female | 4,457 | 441 | 347 | 406 | 420 | 698 | 496 | 412 | 467 | 770 | 33.8 |
| Clay | 11.8 | Male | 5,893 | 629 | 601 | 685 | 598 | 972 | 739 | 513 | 462 | 694 | 29.5 |
| | | Female | 5,907 | 655 | 613 | 634 | 574 | 919 | 673 | 517 | 526 | 796 | 30.2 |
| Doddridge | 7.9 | Male | 3,969 | 379 | 418 | 404 | 385 | 585 | 487 | 345 | 371 | 595 | 31.8 |
| | | Female | 3,931 | 353 | 320 | 393 | 369 | 599 | 450 | 331 | 414 | 702 | 33.9 |
| Fayette | 58.8 | Male | 28,688 | 2,955 | 2,747 | 2,830 | 3,745 | 4,686 | 3,068 | 2,442 | 2,772 | 3,443 | 29.4 |
| | | Female | 30,112 | 2,830 | 2,483 | 2,537 | 3,123 | 4,527 | 3,203 | 2,959 | 3,370 | 5,080 | 34.0 |
| Gilmer | 8.3 | Male | 4,165 | 400 | 335 | 397 | 735 | 601 | 443 | 333 | 327 | 594 | 28.6 |
| | | Female | 4,135 | 353 | 277 | 344 | 664 | 611 | 457 | 349 | 376 | 704 | 32.0 |
| Grant | 10.5 | Male | 5,220 | 490 | 514 | 547 | 477 | 881 | 759 | 473 | 489 | 590 | 31.6 |
| | | Female | 5,280 | 479 | 461 | 492 | 494 | 896 | 669 | 501 | 543 | 745 | 33.0 |
| Greenbrier | 38.3 | Male | 18,569 | 1,743 | 1,601 | 1,826 | 1,993 | 3,068 | 2,412 | 1,758 | 1,747 | 2,421 | 31.9 |
| | | Female | 19,731 | 1,639 | 1,579 | 1,699 | 1,905 | 2,982 | 2,468 | 1,950 | 1,990 | 3,519 | 35.2 |
| Hampshire | 16.0 | Male | 7,833 | 712 | 793 | 826 | 749 | 1,271 | 993 | 773 | 778 | 938 | 31.6 |
| | | Female | 8,167 | 705 | 755 | 812 | 751 | 1,291 | 1,032 | 799 | 850 | 1,172 | 33.2 |
| Hancock | 39.3 | Male | 19,116 | 1,716 | 1,794 | 1,801 | 2,101 | 3,277 | 2,345 | 2,153 | 1,968 | 1,961 | 31.5 |
| | | Female | 20,184 | 1,670 | 1,643 | 1,662 | 2,141 | 3,108 | 2,629 | 2,252 | 2,355 | 2,724 | 34.6 |
| Hardy | 10.3 | Male | 5,138 | 426 | 456 | 493 | 543 | 827 | 666 | 506 | 529 | 692 | 32.9 |
| | | Female | 5,162 | 429 | 394 | 476 | 486 | 801 | 661 | 532 | 565 | 818 | 34.9 |
| Harrison | 78.0 | Male | 36,929 | 3,436 | 3,315 | 3,411 | 3,939 | 5,934 | 4,682 | 3,599 | 3,892 | 4,721 | 32.4 |
| | | Female | 41,071 | 3,338 | 3,130 | 3,283 | 4,011 | 6,094 | 4,886 | 4,125 | 4,847 | 7,357 | 36.4 |
| Jackson | 27.1 | Male | 13,442 | 1,328 | 1,197 | 1,467 | 1,472 | 2,027 | 2,019 | 1,511 | 1,142 | 1,279 | 31.2 |
| | | Female | 13,658 | 1,178 | 1,161 | 1,366 | 1,365 | 2,090 | 2,137 | 1,477 | 1,193 | 1,691 | 33.4 |
| Jefferson | 33.5 | Male | 16,632 | 1,636 | 1,548 | 1,599 | 2,121 | 2,911 | 2,294 | 1,460 | 1,490 | 1,573 | 29.9 |
| | | Female | 16,868 | 1,505 | 1,465 | 1,466 | 2,094 | 2,933 | 2,197 | 1,514 | 1,663 | 2,031 | 31.5 |
| Kanawha | 226.8 | Male | 108,170 | 10,339 | 8,925 | 9,189 | 12,093 | 19,859 | 14,167 | 11,160 | 11,316 | 11,122 | 31.8 |
| | | Female | 118,630 | 9,607 | 8,383 | 9,135 | 12,499 | 19,975 | 14,958 | 13,150 | 13,344 | 17,579 | 34.9 |
| Lewis | 19.0 | Male | 9,080 | 858 | 799 | 811 | 885 | 1,481 | 1,173 | 864 | 924 | 1,285 | 33.0 |
| | | Female | 9,920 | 840 | 743 | 809 | 889 | 1,455 | 1,189 | 942 | 1,054 | 1,999 | 36.9 |
| Lincoln | 24.4 | Male | 12,126 | 1,293 | 1,308 | 1,313 | 1,284 | 1,994 | 1,592 | 1,083 | 1,007 | 1,252 | 29.3 |
| | | Female | 12,274 | 1,294 | 1,205 | 1,225 | 1,290 | 1,939 | 1,552 | 1,165 | 1,074 | 1,530 | 30.8 |
| Logan | 50.3 | Male | 24,747 | 2,979 | 2,684 | 2,421 | 2,788 | 4,520 | 2,723 | 2,270 | 2,201 | 2,161 | 28.3 |
| | | Female | 25,553 | 2,847 | 2,470 | 2,322 | 2,787 | 4,328 | 2,896 | 2,575 | 2,454 | 2,874 | 30.4 |
| McDowell | 47.1 | Male | 22,830 | 2,719 | 2,521 | 2,544 | 2,600 | 3,777 | 2,511 | 1,871 | 2,077 | 2,210 | 27.7 |
| | | Female | 24,270 | 2,692 | 2,445 | 2,443 | 2,611 | 3,770 | 2,523 | 2,309 | 2,494 | 2,983 | 30.2 |
| Marion | 65.3 | Male | 30,787 | 2,720 | 2,741 | 2,734 | 3,636 | 5,134 | 3,894 | 2,850 | 3,231 | 3,847 | 31.9 |
| | | Female | 34,513 | 2,739 | 2,602 | 2,562 | 3,816 | 5,107 | 4,061 | 3,424 | 4,100 | 6,102 | 36.1 |

# POPULATION BY AGE AND SEX

| ESTIMATES | | | | Population by Age and Sex | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | Median Age By Sex |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Marshall | 41.4 | Male | 20,304 | 1,882 | 1,864 | 1,881 | 2,140 | 3,744 | 2,732 | 1,999 | 1,970 | 2,092 | 31.4 |
| | | Female | 21,096 | 1,803 | 1,858 | 1,858 | 2,017 | 3,588 | 2,576 | 2,097 | 2,229 | 3,070 | 33.4 |
| Mason | 27.0 | Male | 13,315 | 1,376 | 1,220 | 1,243 | 1,437 | 2,145 | 1,893 | 1,394 | 1,193 | 1,414 | 31.4 |
| | | Female | 13,685 | 1,325 | 1,110 | 1,239 | 1,427 | 2,167 | 1,828 | 1,425 | 1,229 | 1,935 | 33.0 |
| Mercer | 74.5 | Male | 35,343 | 3,496 | 3,340 | 3,238 | 4,066 | 6,218 | 4,329 | 3,314 | 3,449 | 3,893 | 30.7 |
| | | Female | 39,157 | 3,342 | 3,229 | 3,083 | 4,324 | 6,188 | 4,515 | 3,674 | 4,429 | 6,373 | 34.1 |
| ☐ Mineral | 27.9 | Male | 13,620 | 1,334 | 1,360 | 1,373 | 1,420 | 2,197 | 1,949 | 1,289 | 1,267 | 1,431 | 31.0 |
| | | Female | 14,280 | 1,255 | 1,171 | 1,289 | 1,417 | 2,287 | 1,904 | 1,344 | 1,525 | 2,088 | 33.8 |
| Mingo | 38.1 | Male | 18,874 | 2,402 | 2,117 | 2,053 | 2,232 | 3,276 | 2,214 | 1,565 | 1,521 | 1,494 | 26.9 |
| | | Female | 19,226 | 2,168 | 1,986 | 1,943 | 2,212 | 3,183 | 2,193 | 1,793 | 1,781 | 1,967 | 29.1 |
| Monongalia | 76.3 | Male | 37,930 | 2,968 | 2,627 | 2,550 | 9,725 | 7,467 | 4,137 | 2,781 | 2,742 | 2,933 | 26.5 |
| | | Female | 38,370 | 2,944 | 2,503 | 2,406 | 8,489 | 6,748 | 4,159 | 3,076 | 3,269 | 4,776 | 29.2 |
| Monroe | 13.4 | Male | 6,547 | 593 | 593 | 700 | 621 | 991 | 868 | 607 | 679 | 895 | 32.7 |
| | | Female | 6,853 | 626 | 549 | 624 | 559 | 1,038 | 853 | 668 | 760 | 1,176 | 35.4 |
| Morgan | 11.4 | Male | 5,590 | 461 | 534 | 537 | 595 | 876 | 740 | 600 | 580 | 667 | 32.6 |
| | | Female | 5,810 | 483 | 466 | 514 | 525 | 883 | 739 | 629 | 616 | 955 | 35.5 |
| Nicholas | 29.4 | Male | 14,551 | 1,612 | 1,467 | 1,495 | 1,500 | 2,538 | 1,831 | 1,330 | 1,308 | 1,470 | 29.7 |
| | | Female | 14,849 | 1,484 | 1,377 | 1,470 | 1,531 | 2,477 | 1,826 | 1,437 | 1,416 | 1,831 | 31.3 |
| Ohio | 59.2 | Male | 27,416 | 2,268 | 2,174 | 2,240 | 3,748 | 4,499 | 3,205 | 2,706 | 3,063 | 3,513 | 32.3 |
| | | Female | 31,784 | 2,187 | 2,038 | 2,296 | 4,035 | 4,568 | 3,411 | 3,239 | 3,828 | 6,182 | 37.3 |
| Pendleton | 8.0 | Male | 4,007 | 384 | 320 | 362 | 437 | 660 | 484 | 382 | 407 | 571 | 32.6 |
| | | Female | 3,993 | 340 | 289 | 334 | 391 | 629 | 502 | 360 | 418 | 730 | 35.3 |
| Pleasants | 8.4 | Male | 4,140 | 406 | 385 | 465 | 514 | 689 | 553 | 358 | 352 | 418 | 29.4 |
| | | Female | 4,260 | 358 | 388 | 394 | 490 | 710 | 507 | 420 | 416 | 577 | 32.0 |
| Pocahontas | 10.4 | Male | 5,154 | 458 | 432 | 488 | 528 | 783 | 690 | 456 | 520 | 799 | 33.6 |
| | | Female | 5,246 | 429 | 390 | 472 | 481 | 767 | 622 | 485 | 601 | 999 | 36.4 |
| Preston | 31.6 | Male | 15,547 | 1,693 | 1,448 | 1,490 | 1,715 | 2,585 | 2,064 | 1,379 | 1,371 | 1,802 | 30.5 |
| | | Female | 16,053 | 1,566 | 1,391 | 1,526 | 1,565 | 2,572 | 1,935 | 1,477 | 1,553 | 2,468 | 32.7 |
| Putnam | 42.5 | Male | 21,100 | 2,180 | 1,996 | 2,067 | 2,054 | 3,894 | 3,301 | 2,081 | 1,723 | 1,804 | 30.8 |
| | | Female | 21,400 | 2,058 | 1,934 | 1,838 | 2,094 | 4,077 | 3,232 | 2,092 | 1,878 | 2,197 | 31.8 |
| Raleigh | 89.3 | Male | 42,976 | 4,691 | 4,264 | 4,042 | 4,350 | 7,920 | 5,370 | 3,878 | 3,983 | 4,478 | 30.2 |
| | | Female | 46,324 | 4,505 | 4,121 | 3,732 | 4,494 | 7,811 | 5,391 | 4,487 | 4,898 | 6,885 | 33.1 |
| Randolph | 29.8 | Male | 14,735 | 1,327 | 1,257 | 1,366 | 2,037 | 2,541 | 1,925 | 1,208 | 1,296 | 1,778 | 30.4 |
| | | Female | 15,065 | 1,272 | 1,207 | 1,358 | 1,710 | 2,324 | 1,850 | 1,311 | 1,538 | 2,495 | 33.5 |
| Ritchie | 11.8 | Male | 5,776 | 570 | 476 | 539 | 615 | 892 | 744 | 515 | 529 | 896 | 32.7 |
| | | Female | 6,024 | 551 | 532 | 468 | 535 | 901 | 691 | 492 | 652 | 1,202 | 35.4 |
| Roane | 16.2 | Male | 7,897 | 806 | 717 | 668 | 784 | 1,361 | 1,013 | 745 | 745 | 1,058 | 32.2 |
| | | Female | 8,303 | 773 | 645 | 705 | 796 | 1,229 | 1,064 | 786 | 924 | 1,381 | 35.0 |
| Summers | 16.1 | Male | 7,302 | 764 | 635 | 723 | 759 | 1,189 | 800 | 720 | 770 | 942 | 31.5 |
| | | Female | 8,798 | 728 | 627 | 610 | 905 | 1,737 | 1,066 | 867 | 871 | 1,387 | 33.8 |
| Taylor | 17.2 | Male | 8,404 | 832 | 785 | 887 | 859 | 1,397 | 1,086 | 780 | 776 | 1,002 | 31.0 |
| | | Female | 8,796 | 746 | 747 | 746 | 772 | 1,393 | 1,032 | 851 | 910 | 1,599 | 35.0 |
| Tucker | 8.8 | Male | 4,365 | 382 | 394 | 469 | 431 | 697 | 596 | 385 | 383 | 628 | 32.3 |
| | | Female | 4,435 | 361 | 371 | 388 | 392 | 697 | 527 | 396 | 461 | 842 | 35.2 |
| Tyler | 11.4 | Male | 5,606 | 540 | 571 | 597 | 538 | 868 | 756 | 548 | 506 | 682 | 31.4 |
| | | Female | 5,794 | 498 | 518 | 577 | 528 | 883 | 769 | 562 | 543 | 916 | 33.8 |
| Upshur | 24.2 | Male | 11,708 | 1,174 | 1,098 | 1,050 | 1,674 | 1,997 | 1,493 | 932 | 983 | 1,307 | 29.3 |
| | | Female | 12,492 | 1,063 | 1,063 | 1,014 | 1,852 | 1,904 | 1,520 | 1,036 | 1,090 | 1,950 | 31.6 |
| Wayne | 47.9 | Male | 23,589 | 2,399 | 2,336 | 2,423 | 2,561 | 3,756 | 3,335 | 2,367 | 2,093 | 2,319 | 30.5 |
| | | Female | 24,311 | 2,235 | 2,185 | 2,172 | 2,502 | 3,969 | 3,376 | 2,496 | 2,349 | 3,027 | 32.7 |
| Webster | 12.8 | Male | 6,340 | 668 | 684 | 653 | 627 | 1,044 | 799 | 494 | 533 | 838 | 30.2 |
| | | Female | 6,460 | 656 | 649 | 616 | 626 | 1,029 | 705 | 605 | 646 | 928 | 31.6 |
| Wetzel | 22.0 | Male | 10,690 | 1,001 | 1,041 | 1,069 | 1,115 | 1,732 | 1,495 | 1,066 | 982 | 1,189 | 31.5 |
| | | Female | 11,310 | 987 | 1,096 | 1,106 | 1,042 | 1,754 | 1,502 | 1,062 | 1,056 | 1,705 | 33.1 |
| Wirt | 5.4 | Male | 2,699 | 245 | 253 | 321 | 304 | 382 | 372 | 238 | 238 | 346 | 30.9 |
| | | Female | 2,701 | 204 | 239 | 273 | 259 | 388 | 398 | 232 | 289 | 419 | 34.7 |
| Wood | 92.9 | Male | 44,231 | 4,326 | 4,034 | 4,335 | 4,746 | 7,488 | 6,515 | 4,316 | 3,958 | 4,513 | 31.2 |
| | | Female | 48,669 | 4,054 | 3,878 | 4,221 | 5,077 | 7,822 | 6,677 | 4,660 | 4,801 | 7,479 | 34.1 |
| Wyoming | 36.4 | Male | 18,101 | 2,219 | 2,030 | 1,810 | 2,117 | 3,413 | 2,224 | 1,667 | 1,357 | 1,264 | 27.6 |
| | | Female | 18,299 | 2,123 | 1,921 | 1,825 | 2,112 | 3,248 | 2,143 | 1,792 | 1,540 | 1,595 | 28.6 |
| **TOTAL METRO COUNTIES** | **713.6** | **Male** | **341,737** | **32,303** | **29,900** | **30,896** | **39,214** | **59,532** | **45,869** | **34,521** | **33,775** | **35,727** | **31.5** |
| | | **Female** | **371,863** | **30,314** | **28,298** | **29,714** | **40,628** | **60,252** | **47,591** | **38,681** | **39,997** | **56,388** | **34.5** |
| **TOTAL STATE** | **1,972.5** | **Male** | **955,765** | **94,190** | **87,899** | **89,883** | **113,090** | **164,273** | **122,612** | **90,099** | **90,172** | **103,547** | **30.7** |
| | | **Female** | **1,016,735** | **89,571** | **83,226** | **85,532** | **112,432** | **163,377** | **124,614** | **99,922** | **105,514** | **152,547** | **33.4** |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WISCONSIN** | | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | **298.4** | **Male** | **146,458** | **14,683** | **12,680** | **15,678** | **19,831** | **25,796** | **19,066** | **13,352** | **11,746** | **13,626** | **29.0** |
| | | **Female** | **151,942** | **13,718** | **12,118** | **14,718** | **19,825** | **25,198** | **19,047** | **13,624** | **13,322** | **20,372** | **31.2** |
| Calumet | 32.8 | Male | 16,411 | 1,769 | 1,613 | 1,929 | 1,939 | 2,701 | 2,141 | 1,489 | 1,319 | 1,511 | 28.5 |
| | | Female | 16,389 | 1,696 | 1,537 | 1,891 | 1,825 | 2,673 | 2,039 | 1,460 | 1,389 | 1,879 | 29.7 |
| Outagamie | 132.3 | Male | 65,272 | 7,162 | 5,844 | 7,414 | 8,444 | 11,472 | 8,525 | 5,808 | 4,890 | 5,713 | 28.3 |
| | | Female | 67,028 | 6,655 | 5,649 | 6,831 | 8,235 | 11,302 | 8,532 | 5,840 | 5,635 | 8,349 | 30.4 |
| Winnebago | 133.3 | Male | 64,775 | 5,752 | 5,223 | 6,335 | 9,448 | 11,623 | 8,400 | 6,055 | 5,537 | 6,402 | 29.8 |
| | | Female | 68,525 | 5,367 | 4,932 | 5,996 | 9,765 | 11,223 | 8,476 | 6,324 | 6,298 | 10,144 | 32.3 |
| **EAU CLAIRE** | **136.9** | **Male** | **66,259** | **6,336** | **5,849** | **6,552** | **9,996** | **11,422** | **8,041** | **5,507** | **5,541** | **7,015** | **28.8** |
| | | **Female** | **70,641** | **5,925** | **5,721** | **6,136** | **11,420** | **11,374** | **7,889** | **5,774** | **6,299** | **10,103** | **30.4** |
| Chippewa | 53.2 | Male | 26,405 | 2,735 | 2,538 | 3,004 | 2,807 | 4,360 | 3,248 | 2,320 | 2,274 | 3,119 | 29.9 |
| | | Female | 26,795 | 2,557 | 2,476 | 2,682 | 2,759 | 4,171 | 3,223 | 2,321 | 2,494 | 4,112 | 32.0 |
| Eau Claire | 83.7 | Male | 39,854 | 3,601 | 3,311 | 3,548 | 7,189 | 7,062 | 4,793 | 3,187 | 3,267 | 3,896 | 28.2 |
| | | Female | 43,846 | 3,368 | 3,245 | 3,454 | 8,661 | 7,203 | 4,666 | 3,453 | 3,805 | 5,991 | 29.4 |
| **GREEN BAY** | **182.0** | **Male** | **88,880** | **9,130** | **8,274** | **9,830** | **12,037** | **16,632** | **11,668** | **7,626** | **6,395** | **7,288** | **28.1** |
| | | **Female** | **93,120** | **8,588** | **8,003** | **9,429** | **12,029** | **16,613** | **11,928** | **7,789** | **7,304** | **11,437** | **30.1** |
| Brown | 182.0 | Male | 88,880 | 9,130 | 8,274 | 9,830 | 12,037 | 16,632 | 11,668 | 7,626 | 6,395 | 7,288 | 28.1 |
| | | Female | 93,120 | 8,588 | 8,003 | 9,429 | 12,029 | 16,613 | 11,928 | 7,789 | 7,304 | 11,437 | 30.1 |
| **JANESVILLE - BELOIT** | **139.5** | **Male** | **68,310** | **6,923** | **6,331** | **7,116** | **8,448** | **11,669** | **9,295** | **6,660** | **5,496** | **6,372** | **29.6** |
| | | **Female** | **71,190** | **6,478** | **6,063** | **6,715** | **8,206** | **11,599** | **9,453** | **6,623** | **6,052** | **10,001** | **32.0** |
| Rock | 139.5 | Male | 68,310 | 6,923 | 6,331 | 7,116 | 8,448 | 11,669 | 9,295 | 6,660 | 5,496 | 6,372 | 29.6 |
| | | Female | 71,190 | 6,478 | 6,063 | 6,715 | 8,206 | 11,599 | 9,453 | 6,623 | 6,052 | 10,001 | 32.0 |
| **KENOSHA** | **122.5** | **Male** | **60,084** | **5,664** | **5,256** | **6,156** | **7,465** | **10,249** | **8,316** | **5,791** | **5,525** | **5,662** | **30.4** |
| | | **Female** | **62,416** | **5,306** | **5,096** | **6,028** | **7,509** | **10,154** | **8,162** | **5,730** | **5,982** | **8,449** | **32.2** |
| Kenosha | 122.5 | Male | 60,084 | 5,664 | 5,256 | 6,156 | 7,465 | 10,249 | 8,316 | 5,791 | 5,525 | 5,662 | 30.4 |
| | | Female | 62,416 | 5,306 | 5,096 | 6,028 | 7,509 | 10,154 | 8,162 | 5,730 | 5,982 | 8,449 | 32.2 |
| **LA CROSSE** | **93.4** | **Male** | **44,426** | **4,014** | **3,493** | **4,050** | **7,596** | **8,055** | **5,257** | **3,756** | **3,631** | **4,574** | **28.8** |
| | | **Female** | **48,974** | **3,746** | **3,421** | **3,833** | **9,255** | **7,898** | **5,245** | **3,877** | **4,171** | **7,528** | **30.4** |
| La Crosse | 93.4 | Male | 44,426 | 4,014 | 3,493 | 4,050 | 7,596 | 8,055 | 5,257 | 3,756 | 3,631 | 4,574 | 28.8 |
| | | Female | 48,974 | 3,746 | 3,421 | 3,833 | 9,255 | 7,898 | 5,245 | 3,877 | 4,171 | 7,528 | 30.4 |
| **MADISON** | **334.7** | **Male** | **164,549** | **13,355** | **12,468** | **13,891** | **29,896** | **37,395** | **21,716** | **13,184** | **11,314** | **11,330** | **28.4** |
| | | **Female** | **170,151** | **12,719** | **12,098** | **13,255** | **29,036** | **36,855** | **21,515** | **13,627** | **12,387** | **18,659** | **29.9** |
| Dane | 334.7 | Male | 164,549 | 13,355 | 12,468 | 13,891 | 29,896 | 37,395 | 21,716 | 13,184 | 11,314 | 11,330 | 28.4 |
| | | Female | 170,151 | 12,719 | 12,098 | 13,255 | 29,036 | 36,855 | 21,515 | 13,627 | 12,387 | 18,659 | 29.9 |
| **MILWAUKEE** | **1,390.9** | **Male** | **670,477** | **63,569** | **57,548** | **66,328** | **84,172** | **120,276** | **87,774** | **67,655** | **60,830** | **62,325** | **30.3** |
| | | **Female** | **720,423** | **60,899** | **55,651** | **64,316** | **84,090** | **123,156** | **92,344** | **70,501** | **68,072** | **101,394** | **32.7** |
| Milwaukee | 934.9 | Male | 443,730 | 41,791 | 35,375 | 40,065 | 59,855 | 82,331 | 51,288 | 43,200 | 42,925 | 46,900 | 30.4 |
| | | Female | 491,170 | 40,375 | 34,409 | 39,307 | 62,177 | 83,799 | 55,337 | 46,988 | 49,859 | 78,919 | 33.3 |
| Ozaukee | 70.4 | Male | 34,891 | 3,214 | 3,222 | 3,962 | 3,758 | 5,616 | 5,610 | 3,860 | 3,004 | 2,645 | 30.9 |
| | | Female | 35,509 | 3,067 | 3,260 | 3,737 | 3,395 | 5,798 | 5,729 | 3,802 | 3,033 | 3,688 | 32.4 |
| Washington | 91.2 | Male | 45,385 | 4,869 | 4,583 | 5,202 | 4,834 | 8,090 | 7,058 | 4,145 | 3,239 | 3,365 | 29.0 |
| | | Female | 45,815 | 4,658 | 4,384 | 4,959 | 4,581 | 8,299 | 6,812 | 3,939 | 3,392 | 4,791 | 30.2 |
| Waukesha | 294.4 | Male | 146,471 | 13,695 | 14,368 | 17,099 | 15,725 | 24,239 | 23,818 | 16,450 | 11,662 | 9,415 | 30.1 |
| | | Female | 147,929 | 12,799 | 13,598 | 16,313 | 13,937 | 25,260 | 24,466 | 15,772 | 11,788 | 13,996 | 31.9 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | ***1,564.1*** | ***Male*** | ***755,093*** | ***72,286*** | ***65,375*** | ***75,412*** | ***94,098*** | ***134,938*** | ***99,266*** | ***75,968*** | ***68,103*** | ***69,647*** | ***30.2*** |
| | | ***Female*** | ***809,007*** | ***69,002*** | ***63,050*** | ***73,052*** | ***94,019*** | ***138,019*** | ***104,068*** | ***78,841*** | ***76,060*** | ***112,896*** | ***32.6*** |
| **RACINE** | **173.2** | **Male** | **84,616** | **8,717** | **7,827** | **9,084** | **9,926** | **14,662** | **11,492** | **8,313** | **7,273** | **7,322** | **29.6** |
| | | **Female** | **88,584** | **8,103** | **7,399** | **8,736** | **9,929** | **14,863** | **11,724** | **8,340** | **7,988** | **11,502** | **31.8** |
| Racine | 173.2 | Male | 84,616 | 8,717 | 7,827 | 9,084 | 9,926 | 14,662 | 11,492 | 8,313 | 7,273 | 7,322 | 29.6 |
| | | Female | 88,584 | 8,103 | 7,399 | 8,736 | 9,929 | 14,863 | 11,724 | 8,340 | 7,988 | 11,502 | 31.8 |
| **SHEBOYGAN** | **101.4** | **Male** | **49,789** | **4,888** | **4,323** | **4,947** | **5,957** | **8,424** | **6,265** | **4,621** | **4,566** | **5,798** | **30.7** |
| | | **Female** | **51,611** | **4,622** | **4,057** | **4,668** | **5,420** | **7,984** | **6,396** | **4,673** | **5,158** | **8,633** | **33.8** |
| Sheboygan | 101.4 | Male | 49,789 | 4,888 | 4,323 | 4,947 | 5,957 | 8,424 | 6,265 | 4,621 | 4,566 | 5,798 | 30.7 |
| | | Female | 51,611 | 4,622 | 4,057 | 4,668 | 5,420 | 7,984 | 6,396 | 4,673 | 5,158 | 8,633 | 33.8 |
| **WAUSAU** | **114.6** | **Male** | **56,935** | **6,078** | **5,293** | **5,859** | **6,778** | **9,898** | **7,658** | **5,062** | **4,720** | **5,589** | **29.5** |
| | | **Female** | **57,665** | **5,539** | **5,095** | **5,493** | **6,512** | **9,608** | **7,438** | **5,138** | **5,197** | **7,645** | **31.4** |
| Marathon | 114.6 | Male | 56,935 | 6,078 | 5,293 | 5,859 | 6,778 | 9,898 | 7,658 | 5,062 | 4,720 | 5,589 | 29.5 |
| | | Female | 57,665 | 5,539 | 5,095 | 5,493 | 6,512 | 9,608 | 7,438 | 5,138 | 5,197 | 7,645 | 31.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WISCONSIN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Adams | 14.3 | Male | 7,436 | 556 | 480 | 675 | 707 | 1,329 | 889 | 731 | 828 | 1,241 | 34.8 |
| | | Female | 6,864 | 514 | 485 | 616 | 579 | 819 | 895 | 678 | 936 | 1,342 | 39.7 |
| Ashland | 16.7 | Male | 8,108 | 792 | 663 | 833 | 976 | 1,208 | 901 | 649 | 828 | 1,258 | 31.5 |
| | | Female | 8,592 | 713 | 664 | 743 | 940 | 1,172 | 918 | 744 | 882 | 1,816 | 35.7 |
| Barron | 40.6 | Male | 19,954 | 1,976 | 1,761 | 1,866 | 2,288 | 3,073 | 2,362 | 1,710 | 1,920 | 2,998 | 31.8 |
| | | Female | 20,646 | 1,917 | 1,666 | 1,806 | 2,100 | 2,923 | 2,400 | 1,818 | 2,223 | 3,793 | 34.7 |
| Bayfield | 14.5 | Male | 7,310 | 662 | 601 | 737 | 614 | 1,109 | 904 | 647 | 724 | 1,312 | 34.4 |
| | | Female | 7,190 | 608 | 605 | 683 | 589 | 1,055 | 874 | 593 | 874 | 1,309 | 35.6 |
| Brown | 182.0 | Male | 88,880 | 9,130 | 8,274 | 9,830 | 12,037 | 16,632 | 11,668 | 7,626 | 6,395 | 7,288 | 28.1 |
| | | Female | 93,120 | 8,588 | 8,003 | 9,429 | 12,029 | 16,613 | 11,928 | 7,789 | 7,304 | 11,437 | 30.1 |
| Buffalo | 14.3 | Male | 7,227 | 672 | 631 | 742 | 785 | 1,085 | 838 | 682 | 691 | 1,101 | 32.2 |
| | | Female | 7,073 | 633 | 577 | 717 | 686 | 926 | 831 | 661 | 696 | 1,346 | 35.0 |
| Burnett | 13.7 | Male | 6,753 | 568 | 544 | 624 | 572 | 937 | 788 | 656 | 804 | 1,260 | 36.7 |
| | | Female | 6,947 | 582 | 560 | 621 | 538 | 863 | 813 | 621 | 932 | 1,417 | 38.8 |
| Calumet | 32.8 | Male | 16,411 | 1,769 | 1,613 | 1,929 | 1,939 | 2,701 | 2,141 | 1,489 | 1,319 | 1,511 | 28.5 |
| | | Female | 16,389 | 1,696 | 1,537 | 1,891 | 1,825 | 2,673 | 2,039 | 1,460 | 1,389 | 1,879 | 29.7 |
| Chippewa | 53.2 | Male | 26,405 | 2,735 | 2,538 | 3,004 | 2,807 | 4,360 | 3,248 | 2,320 | 2,274 | 3,119 | 29.9 |
| | | Female | 26,795 | 2,557 | 2,476 | 2,682 | 2,759 | 4,171 | 3,223 | 2,321 | 2,494 | 4,112 | 32.0 |
| Clark | 34.3 | Male | 17,237 | 1,871 | 1,620 | 1,935 | 1,735 | 2,458 | 1,919 | 1,507 | 1,678 | 2,514 | 30.9 |
| | | Female | 17,063 | 1,647 | 1,517 | 1,748 | 1,479 | 2,277 | 2,009 | 1,571 | 1,631 | 3,184 | 34.4 |
| Columbia | 45.1 | Male | 22,122 | 2,088 | 1,928 | 2,200 | 2,243 | 3,589 | 2,936 | 2,138 | 2,135 | 2,865 | 32.2 |
| | | Female | 22,978 | 1,972 | 1,882 | 2,113 | 2,053 | 3,417 | 2,934 | 2,160 | 2,297 | 4,150 | 35.2 |
| Crawford | 16.8 | Male | 8,362 | 838 | 802 | 936 | 781 | 1,261 | 984 | 748 | 806 | 1,206 | 31.5 |
| | | Female | 8,438 | 807 | 698 | 857 | 770 | 1,225 | 972 | 739 | 842 | 1,528 | 33.9 |
| Dane | 334.7 | Male | 164,549 | 13,355 | 12,468 | 13,891 | 29,896 | 37,395 | 21,716 | 13,184 | 11,314 | 11,330 | 28.4 |
| | | Female | 170,151 | 12,719 | 12,098 | 13,255 | 29,036 | 36,855 | 21,515 | 13,627 | 12,387 | 18,659 | 29.9 |
| Dodge | 76.2 | Male | 38,719 | 3,632 | 3,271 | 3,799 | 4,506 | 6,922 | 5,055 | 3,527 | 3,477 | 4,530 | 31.0 |
| | | Female | 37,481 | 3,502 | 3,110 | 3,529 | 3,613 | 5,635 | 4,709 | 3,428 | 3,690 | 6,265 | 33.8 |
| Door | 26.7 | Male | 13,345 | 1,344 | 1,029 | 1,233 | 1,582 | 2,259 | 1,604 | 1,058 | 1,279 | 1,957 | 31.6 |
| | | Female | 13,355 | 1,215 | 988 | 1,071 | 1,331 | 1,983 | 1,516 | 1,124 | 1,563 | 2,564 | 35.6 |
| ☐ Douglas | 43.3 | Male | 21,218 | 1,976 | 1,771 | 1,931 | 2,830 | 3,685 | 2,498 | 1,863 | 2,004 | 2,660 | 30.7 |
| | | Female | 22,082 | 1,946 | 1,693 | 1,808 | 2,609 | 3,444 | 2,412 | 1,908 | 2,313 | 3,949 | 33.7 |
| Dunn | 35.5 | Male | 17,650 | 1,659 | 1,376 | 1,352 | 3,877 | 2,894 | 1,871 | 1,335 | 1,295 | 1,991 | 26.9 |
| | | Female | 17,850 | 1,463 | 1,310 | 1,373 | 3,983 | 2,623 | 1,798 | 1,364 | 1,376 | 2,560 | 28.0 |
| Eau Claire | 83.7 | Male | 39,854 | 3,601 | 3,311 | 3,548 | 7,189 | 7,062 | 4,793 | 3,187 | 3,267 | 3,896 | 28.2 |
| | | Female | 43,846 | 3,368 | 3,245 | 3,454 | 8,661 | 7,203 | 4,666 | 3,453 | 3,805 | 5,991 | 29.4 |
| Florence | 4.3 | Male | 2,170 | 198 | 203 | 223 | 190 | 290 | 266 | 204 | 219 | 377 | 34.3 |
| | | Female | 2,130 | 188 | 164 | 219 | 175 | 273 | 253 | 202 | 237 | 419 | 36.8 |
| Fond du Lac | 89.7 | Male | 43,262 | 4,415 | 4,027 | 4,269 | 5,270 | 7,430 | 5,472 | 4,042 | 3,727 | 4,610 | 29.9 |
| | | Female | 46,438 | 4,241 | 3,786 | 4,384 | 5,407 | 7,304 | 5,488 | 4,179 | 4,308 | 7,341 | 32.4 |
| Forest | 9.5 | Male | 4,857 | 451 | 411 | 584 | 566 | 615 | 566 | 403 | 444 | 817 | 31.8 |
| | | Female | 4,643 | 407 | 414 | 468 | 423 | 614 | 528 | 401 | 552 | 836 | 34.9 |
| Grant | 52.0 | Male | 26,069 | 2,744 | 2,153 | 2,623 | 4,619 | 3,906 | 2,886 | 2,158 | 2,079 | 2,901 | 27.3 |
| | | Female | 25,931 | 2,435 | 2,119 | 2,484 | 3,556 | 3,604 | 2,827 | 2,194 | 2,286 | 4,426 | 31.6 |
| Green | 31.3 | Male | 15,279 | 1,505 | 1,379 | 1,483 | 1,602 | 2,663 | 1,946 | 1,350 | 1,410 | 1,941 | 31.3 |
| | | Female | 16,021 | 1,519 | 1,350 | 1,470 | 1,551 | 2,518 | 1,880 | 1,438 | 1,578 | 2,717 | 33.4 |
| Green Lake | 18.9 | Male | 9,230 | 848 | 786 | 913 | 887 | 1,392 | 1,069 | 875 | 952 | 1,508 | 33.5 |
| | | Female | 9,670 | 791 | 741 | 850 | 821 | 1,292 | 1,123 | 886 | 1,113 | 2,053 | 38.0 |
| Iowa | 20.3 | Male | 10,231 | 1,078 | 901 | 1,106 | 1,190 | 1,696 | 1,136 | 921 | 975 | 1,228 | 30.0 |
| | | Female | 10,069 | 976 | 877 | 1,044 | 954 | 1,521 | 1,145 | 940 | 977 | 1,635 | 32.8 |
| Iron | 6.5 | Male | 3,191 | 239 | 236 | 266 | 308 | 452 | 345 | 277 | 414 | 654 | 37.7 |
| | | Female | 3,309 | 264 | 221 | 246 | 277 | 400 | 338 | 339 | 465 | 759 | 42.3 |
| Jackson | 17.0 | Male | 8,575 | 801 | 789 | 825 | 878 | 1,281 | 1,039 | 750 | 862 | 1,350 | 32.8 |
| | | Female | 8,425 | 803 | 675 | 753 | 730 | 1,234 | 1,011 | 776 | 892 | 1,551 | 35.2 |
| Jefferson | 67.4 | Male | 33,524 | 3,139 | 2,952 | 3,191 | 4,799 | 5,459 | 4,460 | 2,971 | 2,892 | 3,661 | 29.9 |
| | | Female | 33,876 | 2,952 | 2,670 | 3,083 | 4,163 | 5,296 | 4,382 | 2,963 | 3,109 | 5,258 | 32.7 |
| Juneau | 21.8 | Male | 10,749 | 1,111 | 943 | 1,034 | 1,041 | 1,496 | 1,294 | 1,023 | 1,149 | 1,658 | 33.3 |
| | | Female | 11,051 | 1,010 | 907 | 1,075 | 943 | 1,489 | 1,343 | 1,015 | 1,256 | 2,013 | 35.8 |
| Kenosha | 122.5 | Male | 60,084 | 5,664 | 5,256 | 6,156 | 7,465 | 10,249 | 8,316 | 5,791 | 5,525 | 5,662 | 30.4 |
| | | Female | 62,416 | 5,306 | 5,096 | 6,028 | 7,509 | 10,154 | 8,162 | 5,730 | 5,982 | 8,449 | 32.2 |
| Kewaunee | 19.7 | Male | 9,933 | 1,040 | 896 | 1,085 | 1,165 | 1,575 | 1,134 | 818 | 918 | 1,302 | 30.0 |
| | | Female | 9,767 | 957 | 823 | 1,020 | 1,005 | 1,357 | 1,096 | 870 | 1,024 | 1,615 | 32.9 |
| La Crosse | 93.4 | Male | 44,426 | 4,014 | 3,493 | 4,050 | 7,596 | 8,055 | 5,257 | 3,756 | 3,631 | 4,574 | 28.8 |
| | | Female | 48,974 | 3,746 | 3,421 | 3,833 | 9,255 | 7,898 | 5,245 | 3,877 | 4,171 | 7,528 | 30.4 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WISCONSIN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Lafayette | 17.2 | Male | 8,602 | 886 | 777 | 965 | 1,014 | 1,320 | 974 | 821 | 812 | 1,033 | 30.0 |
| | | Female | 8,598 | 889 | 704 | 888 | 873 | 1,151 | 994 | 798 | 856 | 1,445 | 33.2 |
| Langlade | 19.8 | Male | 9,667 | 955 | 862 | 1,053 | 970 | 1,371 | 1,139 | 865 | 980 | 1,472 | 32.2 |
| | | Female | 10,133 | 867 | 825 | 1,024 | 912 | 1,310 | 1,139 | 907 | 1,172 | 1,977 | 36.1 |
| Lincoln | 28.0 | Male | 13,864 | 1,235 | 1,204 | 1,636 | 1,431 | 1,968 | 1,794 | 1,315 | 1,343 | 1,938 | 32.2 |
| | | Female | 14,136 | 1,251 | 1,140 | 1,370 | 1,337 | 1,914 | 1,777 | 1,355 | 1,413 | 2,579 | 35.3 |
| Manitowoc | 82.8 | Male | 40,771 | 3,901 | 3,599 | 4,270 | 4,698 | 6,737 | 5,034 | 3,771 | 3,782 | 4,979 | 30.8 |
| | | Female | 42,029 | 3,731 | 3,299 | 4,194 | 4,418 | 6,273 | 4,933 | 3,884 | 4,251 | 7,046 | 33.6 |
| Marathon | 114.6 | Male | 56,935 | 6,078 | 5,293 | 5,859 | 6,778 | 9,898 | 7,658 | 5,062 | 4,720 | 5,589 | 29.5 |
| | | Female | 57,665 | 5,539 | 5,095 | 5,493 | 6,512 | 9,608 | 7,438 | 5,138 | 5,197 | 7,645 | 31.4 |
| Marinette | 40.4 | Male | 19,785 | 1,956 | 1,663 | 2,030 | 2,020 | 2,900 | 2,529 | 1,772 | 1,934 | 2,981 | 32.7 |
| | | Female | 20,615 | 1,853 | 1,624 | 1,870 | 1,948 | 2,854 | 2,433 | 1,770 | 2,325 | 3,938 | 35.7 |
| Marquette | 12.9 | Male | 6,452 | 564 | 507 | 603 | 584 | 851 | 740 | 635 | 757 | 1,211 | 36.6 |
| | | Female | 6,448 | 528 | 470 | 574 | 488 | 834 | 750 | 602 | 829 | 1,373 | 39.4 |
| Menominee | 3.5 | Male | 1,747 | 260 | 225 | 260 | 214 | 230 | 180 | 127 | 118 | 133 | 22.2 |
| | | Female | 1,753 | 283 | 206 | 247 | 215 | 234 | 193 | 149 | 106 | 120 | 22.6 |
| Milwaukee | 934.9 | Male | 443,730 | 41,791 | 35,375 | 40,065 | 59,855 | 82,331 | 51,288 | 43,200 | 42,925 | 46,900 | 30.4 |
| | | Female | 491,170 | 40,375 | 34,409 | 39,307 | 62,177 | 83,799 | 55,337 | 46,988 | 49,859 | 78,919 | 33.3 |
| Monroe | 36.3 | Male | 18,331 | 1,796 | 1,601 | 1,837 | 1,778 | 2,878 | 2,296 | 1,773 | 2,001 | 2,371 | 32.5 |
| | | Female | 17,969 | 1,732 | 1,601 | 1,718 | 1,703 | 2,675 | 2,131 | 1,624 | 1,837 | 2,948 | 33.3 |
| Oconto | 30.5 | Male | 15,201 | 1,470 | 1,351 | 1,643 | 1,479 | 2,272 | 1,924 | 1,341 | 1,476 | 2,245 | 32.3 |
| | | Female | 15,299 | 1,402 | 1,281 | 1,591 | 1,425 | 2,116 | 1,809 | 1,388 | 1,685 | 2,602 | 34.2 |
| Oneida | 32.9 | Male | 16,210 | 1,373 | 1,334 | 1,618 | 1,590 | 2,475 | 2,155 | 1,613 | 1,668 | 2,384 | 33.8 |
| | | Female | 16,690 | 1,265 | 1,121 | 1,639 | 1,559 | 2,428 | 2,262 | 1,579 | 1,978 | 2,859 | 36.5 |
| Outagamie | 132.3 | Male | 65,272 | 7,162 | 5,844 | 7,414 | 8,444 | 11,472 | 8,525 | 5,808 | 4,890 | 5,713 | 28.3 |
| | | Female | 67,028 | 6,655 | 5,649 | 6,831 | 8,235 | 11,302 | 8,532 | 5,840 | 5,635 | 8,349 | 30.4 |
| Ozaukee | 70.4 | Male | 34,891 | 3,214 | 3,222 | 3,962 | 3,758 | 5,616 | 5,610 | 3,860 | 3,004 | 2,645 | 30.9 |
| | | Female | 35,509 | 3,067 | 3,260 | 3,737 | 3,395 | 5,798 | 5,729 | 3,802 | 3,033 | 3,688 | 32.4 |
| Pepin | 7.5 | Male | 3,752 | 379 | 330 | 407 | 429 | 572 | 390 | 340 | 307 | 598 | 30.8 |
| | | Female | 3,748 | 372 | 308 | 384 | 361 | 488 | 414 | 309 | 348 | 764 | 34.2 |
| Pierce | 32.5 | Male | 16,396 | 1,575 | 1,442 | 1,520 | 3,093 | 2,805 | 1,937 | 1,263 | 1,187 | 1,574 | 27.0 |
| | | Female | 16,104 | 1,489 | 1,344 | 1,503 | 2,823 | 2,582 | 1,872 | 1,175 | 1,273 | 2,043 | 28.5 |
| Polk | 34.3 | Male | 17,085 | 1,739 | 1,563 | 1,671 | 1,654 | 2,739 | 2,123 | 1,430 | 1,592 | 2,574 | 32.0 |
| | | Female | 17,215 | 1,622 | 1,437 | 1,568 | 1,553 | 2,609 | 2,074 | 1,507 | 1,747 | 3,098 | 34.3 |
| Portage | 60.1 | Male | 29,986 | 2,919 | 2,443 | 2,847 | 5,939 | 5,274 | 3,518 | 2,267 | 2,077 | 2,702 | 26.6 |
| | | Female | 30,114 | 2,722 | 2,377 | 2,676 | 5,751 | 4,984 | 3,420 | 2,192 | 2,252 | 3,740 | 28.1 |
| Price | 16.3 | Male | 8,176 | 773 | 756 | 859 | 714 | 1,101 | 964 | 723 | 860 | 1,426 | 34.0 |
| | | Female | 8,124 | 746 | 657 | 754 | 632 | 1,112 | 913 | 783 | 916 | 1,611 | 36.8 |
| Racine | 173.2 | Male | 84,616 | 8,717 | 7,827 | 9,084 | 9,926 | 14,662 | 11,492 | 8,313 | 7,273 | 7,322 | 29.6 |
| | | Female | 88,584 | 8,103 | 7,399 | 8,736 | 9,929 | 14,863 | 11,724 | 8,340 | 7,988 | 11,502 | 31.8 |
| Richland | 17.5 | Male | 8,609 | 866 | 728 | 826 | 929 | 1,369 | 993 | 752 | 914 | 1,232 | 32.0 |
| | | Female | 8,891 | 794 | 689 | 783 | 886 | 1,282 | 918 | 853 | 964 | 1,722 | 35.1 |
| Rock | 139.5 | Male | 68,310 | 6,923 | 6,331 | 7,116 | 8,448 | 11,669 | 9,295 | 6,660 | 5,496 | 6,372 | 29.6 |
| | | Female | 71,190 | 6,478 | 6,063 | 6,715 | 8,206 | 11,599 | 9,453 | 6,623 | 6,052 | 10,001 | 32.0 |
| Rusk | 16.2 | Male | 8,019 | 783 | 741 | 842 | 882 | 1,175 | 875 | 659 | 884 | 1,178 | 31.5 |
| | | Female | 8,181 | 792 | 695 | 812 | 781 | 1,132 | 872 | 740 | 909 | 1,448 | 33.9 |
| ☐ St. Croix | 46.5 | Male | 23,229 | 2,535 | 2,238 | 2,486 | 2,634 | 4,225 | 3,267 | 2,050 | 1,689 | 2,105 | 29.1 |
| | | Female | 23,271 | 2,418 | 2,182 | 2,273 | 2,597 | 3,953 | 3,187 | 1,980 | 1,694 | 2,987 | 30.5 |
| Sauk | 44.6 | Male | 21,812 | 2,077 | 1,899 | 2,246 | 2,267 | 3,515 | 2,741 | 1,965 | 2,084 | 3,018 | 31.9 |
| | | Female | 22,788 | 1,973 | 1,868 | 2,127 | 2,094 | 3,391 | 2,726 | 2,068 | 2,339 | 4,202 | 34.8 |
| Sawyer | 14.2 | Male | 7,036 | 626 | 612 | 691 | 566 | 953 | 858 | 679 | 811 | 1,240 | 35.8 |
| | | Female | 7,164 | 590 | 563 | 681 | 594 | 935 | 866 | 678 | 894 | 1,363 | 37.5 |
| Shawano | 37.5 | Male | 18,591 | 1,724 | 1,693 | 1,992 | 1,754 | 2,581 | 2,277 | 1,747 | 1,945 | 2,878 | 33.3 |
| | | Female | 18,909 | 1,699 | 1,581 | 1,877 | 1,698 | 2,427 | 2,300 | 1,704 | 2,165 | 3,458 | 35.7 |
| Sheboygan | 101.4 | Male | 49,789 | 4,888 | 4,323 | 4,947 | 5,957 | 8,424 | 6,265 | 4,621 | 4,566 | 5,798 | 30.7 |
| | | Female | 51,611 | 4,622 | 4,057 | 4,668 | 5,420 | 7,984 | 6,396 | 4,673 | 5,158 | 8,633 | 33.8 |
| Taylor | 18.8 | Male | 9,547 | 1,053 | 891 | 1,004 | 1,089 | 1,438 | 1,068 | 824 | 851 | 1,329 | 30.1 |
| | | Female | 9,253 | 976 | 831 | 969 | 1,017 | 1,268 | 1,069 | 810 | 869 | 1,444 | 31.6 |
| Trempealeau | 26.7 | Male | 13,388 | 1,163 | 1,222 | 1,367 | 1,310 | 2,061 | 1,626 | 1,180 | 1,338 | 2,121 | 32.9 |
| | | Female | 13,312 | 1,189 | 1,156 | 1,338 | 1,137 | 1,886 | 1,580 | 1,110 | 1,377 | 2,539 | 34.7 |
| Vernon | 26.3 | Male | 13,176 | 1,173 | 1,108 | 1,277 | 1,250 | 1,992 | 1,601 | 1,214 | 1,443 | 2,118 | 33.9 |
| | | Female | 13,124 | 1,137 | 1,011 | 1,181 | 1,059 | 1,761 | 1,493 | 1,271 | 1,504 | 2,707 | 37.8 |
| Vilas | 18.3 | Male | 9,009 | 665 | 656 | 842 | 695 | 1,201 | 1,142 | 888 | 1,129 | 1,791 | 38.9 |
| | | Female | 9,291 | 609 | 660 | 832 | 662 | 1,187 | 1,127 | 920 | 1,327 | 1,967 | 41.2 |

# POPULATION BY AGE AND SEX

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WISCONSIN (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Walworth | 73.3 | Male | 35,814 | 3,133 | 2,974 | 3,553 | 5,338 | 5,831 | 4,641 | 3,265 | 3,059 | 4,020 | 30.0 |
| | | Female | 37,486 | 2,896 | 2,730 | 3,312 | 5,377 | 5,618 | 4,691 | 3,278 | 3,540 | 6,044 | 32.9 |
| Washburn | 14.2 | Male | 7,065 | 679 | 627 | 668 | 584 | 1,044 | 870 | 619 | 797 | 1,177 | 34.3 |
| | | Female | 7,135 | 640 | 551 | 627 | 598 | 971 | 877 | 613 | 904 | 1,354 | 37.1 |
| Washington | 91.2 | Male | 45,385 | 4,869 | 4,583 | 5,202 | 4,834 | 8,090 | 7,058 | 4,145 | 3,239 | 3,365 | 29.0 |
| | | Female | 45,815 | 4,658 | 4,384 | 4,959 | 4,581 | 8,299 | 6,812 | 3,939 | 3,392 | 4,791 | 30.2 |
| Waukesha | 294.4 | Male | 146,471 | 13,695 | 14,368 | 17,099 | 15,725 | 24,239 | 23,818 | 16,450 | 11,662 | 9,415 | 30.1 |
| | | Female | 147,929 | 12,799 | 13,598 | 16,313 | 13,937 | 25,260 | 24,466 | 15,772 | 11,788 | 13,996 | 31.9 |
| Waupaca | 44.1 | Male | 21,645 | 2,052 | 1,859 | 2,078 | 2,152 | 3,309 | 2,633 | 1,887 | 2,115 | 3,560 | 33.1 |
| | | Female | 22,455 | 2,022 | 1,754 | 2,041 | 2,046 | 3,125 | 2,559 | 1,921 | 2,391 | 4,596 | 35.9 |
| Waushara | 20.0 | Male | 9,897 | 860 | 817 | 938 | 923 | 1,447 | 1,173 | 939 | 1,024 | 1,776 | 34.7 |
| | | Female | 10,103 | 827 | 768 | 906 | 793 | 1,343 | 1,179 | 985 | 1,217 | 2,085 | 38.5 |
| Winnebago | 133.3 | Male | 64,775 | 5,752 | 5,223 | 6,335 | 9,448 | 11,623 | 8,400 | 6,055 | 5,537 | 6,402 | 29.8 |
| | | Female | 68,525 | 5,367 | 4,932 | 5,996 | 9,765 | 11,223 | 8,476 | 6,324 | 6,298 | 10,144 | 32.3 |
| Wood | 77.2 | Male | 37,614 | 3,807 | 3,540 | 4,056 | 4,354 | 6,201 | 4,904 | 3,400 | 3,259 | 4,093 | 29.9 |
| | | Female | 39,586 | 3,753 | 3,283 | 3,905 | 4,630 | 6,223 | 4,864 | 3,444 | 3,651 | 5,833 | 31.8 |
| **TOTAL METRO COUNTIES** | **3,177.3** | **Male** | **1,545,230** | **147,868** | **133,351** | **153,908** | **207,566** | **282,388** | **202,313** | **145,440** | **130,730** | **141,666** | **29.6** |
| | | **Female** | **1,632,070** | **140,007** | **128,597** | **147,408** | **208,437** | **282,699** | **206,740** | **149,584** | **145,939** | **222,659** | **31.8** |
| **TOTAL STATE** | **4,788.3** | **Male** | **2,343,770** | **224,537** | **202,757** | **234,041** | **302,447** | **408,377** | **300,076** | **216,694** | **205,783** | **249,058** | **30.1** |
| | | **Female** | **2,444,530** | **212,772** | **193,940** | **223,772** | **296,473** | **400,632** | **303,058** | **221,705** | **228,717** | **363,461** | **32.4** |
| **WYOMING** | | | | | | | | | | | | | |
| **CASPER** | **76.2** | **Male** | **38,821** | **4,297** | **3,401** | **3,191** | **5,525** | **8,763** | **5,198** | **3,626** | **2,768** | **2,052** | **28.4** |
| | | **Female** | **37,379** | **4,276** | **3,238** | **3,099** | **5,033** | **7,430** | **4,998** | **3,415** | **2,811** | **3,079** | **29.1** |
| Natrona | 76.2 | Male | 38,821 | 4,297 | 3,401 | 3,191 | 5,525 | 8,763 | 5,198 | 3,626 | 2,768 | 2,052 | 28.4 |
| | | Female | 37,379 | 4,276 | 3,238 | 3,099 | 5,033 | 7,430 | 4,998 | 3,415 | 2,811 | 3,079 | 29.1 |
| **CHEYENNE** | **72.8** | **Male** | **36,726** | **3,778** | **3,206** | **3,310** | **5,396** | **7,202** | **5,098** | **3,305** | **2,677** | **2,754** | **28.7** |
| | | **Female** | **36,074** | **3,653** | **3,061** | **3,128** | **4,431** | **6,636** | **4,856** | **3,286** | **3,000** | **4,023** | **30.7** |
| Laramie | 72.8 | Male | 36,726 | 3,778 | 3,206 | 3,310 | 5,396 | 7,202 | 5,098 | 3,305 | 2,677 | 2,754 | 28.7 |
| | | Female | 36,074 | 3,653 | 3,061 | 3,128 | 4,431 | 6,636 | 4,856 | 3,286 | 3,000 | 4,023 | 30.7 |
| **ALL COUNTIES** | | | | | | | | | | | | | |
| Albany | 29.2 | Male | 15,282 | 1,291 | 1,005 | 979 | 4,348 | 3,296 | 1,687 | 937 | 843 | 896 | 25.1 |
| | | Female | 13,918 | 1,181 | 968 | 947 | 3,404 | 2,704 | 1,557 | 989 | 886 | 1,282 | 26.7 |
| Big Horn | 12.2 | Male | 6,138 | 756 | 627 | 596 | 617 | 889 | 782 | 528 | 533 | 810 | 30.3 |
| | | Female | 6,062 | 676 | 564 | 554 | 529 | 882 | 783 | 499 | 587 | 988 | 33.0 |
| Campbell | 34.9 | Male | 18,600 | 2,566 | 1,847 | 1,489 | 3,011 | 4,683 | 2,482 | 1,348 | 732 | 442 | 25.8 |
| | | Female | 16,300 | 2,400 | 1,728 | 1,412 | 2,562 | 3,847 | 2,125 | 1,041 | 601 | 584 | 25.1 |
| Carbon | 22.1 | Male | 11,726 | 1,389 | 1,023 | 970 | 1,643 | 2,657 | 1,652 | 931 | 719 | 742 | 28.2 |
| | | Female | 10,374 | 1,464 | 952 | 885 | 1,280 | 2,054 | 1,316 | 827 | 689 | 907 | 28.0 |
| Converse | 15.8 | Male | 8,128 | 1,116 | 856 | 725 | 1,090 | 1,766 | 1,165 | 641 | 372 | 397 | 26.6 |
| | | Female | 7,672 | 1,073 | 798 | 719 | 993 | 1,555 | 1,033 | 558 | 402 | 541 | 26.6 |
| Crook | 5.7 | Male | 2,943 | 366 | 278 | 286 | 301 | 505 | 409 | 268 | 268 | 262 | 29.8 |
| | | Female | 2,757 | 310 | 247 | 288 | 295 | 423 | 391 | 253 | 251 | 299 | 30.6 |
| Fremont | 39.4 | Male | 20,204 | 2,474 | 2,007 | 1,946 | 2,554 | 3,919 | 2,747 | 1,881 | 1,387 | 1,289 | 27.9 |
| | | Female | 19,196 | 2,368 | 1,692 | 1,844 | 2,280 | 3,600 | 2,741 | 1,740 | 1,287 | 1,644 | 28.9 |
| Goshen | 12.1 | Male | 5,901 | 610 | 487 | 577 | 631 | 931 | 750 | 565 | 550 | 800 | 31.9 |
| | | Female | 6,199 | 589 | 455 | 524 | 697 | 879 | 764 | 559 | 631 | 1,101 | 34.5 |
| Hot Springs | 5.8 | Male | 2,882 | 317 | 246 | 238 | 310 | 468 | 366 | 232 | 272 | 433 | 32.1 |
| | | Female | 2,918 | 278 | 222 | 218 | 282 | 437 | 339 | 277 | 299 | 566 | 35.6 |
| Johnson | 6.7 | Male | 3,335 | 359 | 299 | 289 | 303 | 589 | 467 | 291 | 310 | 428 | 32.1 |
| | | Female | 3,365 | 345 | 290 | 285 | 288 | 571 | 451 | 275 | 305 | 555 | 33.3 |
| Laramie | 72.8 | Male | 36,726 | 3,778 | 3,206 | 3,310 | 5,396 | 7,202 | 5,098 | 3,305 | 2,677 | 2,754 | 28.7 |
| | | Female | 36,074 | 3,653 | 3,061 | 3,128 | 4,431 | 6,636 | 4,856 | 3,286 | 3,000 | 4,023 | 30.7 |
| Lincoln | 13.6 | Male | 7,028 | 1,132 | 810 | 626 | 675 | 1,302 | 883 | 494 | 542 | 564 | 27.1 |
| | | Female | 6,572 | 1,052 | 722 | 629 | 642 | 1,140 | 764 | 483 | 520 | 620 | 27.1 |
| Natrona | 76.2 | Male | 38,821 | 4,297 | 3,401 | 3,191 | 5,525 | 8,763 | 5,198 | 3,626 | 2,768 | 2,052 | 28.4 |
| | | Female | 37,379 | 4,276 | 3,238 | 3,099 | 5,033 | 7,430 | 4,998 | 3,415 | 2,811 | 3,079 | 29.1 |
| Niobrara | 2.9 | Male | 1,392 | 134 | 111 | 106 | 138 | 198 | 175 | 164 | 145 | 221 | 35.5 |
| | | Female | 1,508 | 130 | 111 | 125 | 128 | 193 | 193 | 156 | 160 | 312 | 38.5 |

# POPULATION BY AGE AND SEX

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Population (Thousands) | Sex | Population By Sex | Population by Age and Sex | | | | | | | | | Median Age By Sex |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 0-5 Years | 6-11 Years | 12-17 Years | 18-24 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | |
| **WYOMING (continued)** | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | |
| Park | 23.5 | Male | 11,667 | 1,221 | 1,027 | 1,053 | 1,427 | 2,050 | 1,674 | 1,099 | 1,014 | 1,102 | 30.4 |
| | | Female | 11,833 | 1,112 | 1,067 | 1,017 | 1,373 | 1,967 | 1,635 | 1,127 | 1,031 | 1,504 | 31.9 |
| Platte | 12.3 | Male | 6,414 | 720 | 544 | 607 | 686 | 1,331 | 943 | 579 | 480 | 524 | 29.9 |
| | | Female | 5,886 | 692 | 513 | 502 | 650 | 1,128 | 806 | 459 | 482 | 654 | 30.2 |
| Sheridan | 27.8 | Male | 13,957 | 1,523 | 1,235 | 1,119 | 1,457 | 2,879 | 1,886 | 1,173 | 1,243 | 1,442 | 30.7 |
| | | Female | 13,843 | 1,396 | 1,107 | 1,156 | 1,436 | 2,493 | 1,740 | 1,174 | 1,268 | 2,073 | 32.3 |
| Sublette | 4.8 | Male | 2,517 | 278 | 242 | 263 | 242 | 496 | 362 | 234 | 207 | 193 | 29.7 |
| | | Female | 2,283 | 241 | 234 | 218 | 205 | 415 | 360 | 207 | 186 | 217 | 30.9 |
| Sweetwater | 47.2 | Male | 25,014 | 3,452 | 2,385 | 2,062 | 3,503 | 5,819 | 3,443 | 1,858 | 1,375 | 1,117 | 26.9 |
| | | Female | 22,186 | 3,361 | 2,299 | 1,783 | 2,967 | 4,765 | 2,742 | 1,626 | 1,277 | 1,366 | 26.4 |
| Teton | 11.0 | Male | 5,715 | 457 | 378 | 440 | 783 | 1,654 | 963 | 451 | 327 | 262 | 29.8 |
| | | Female | 5,285 | 399 | 403 | 377 | 721 | 1,513 | 823 | 425 | 292 | 332 | 29.9 |
| Uinta | 22.1 | Male | 11,558 | 1,742 | 1,188 | 939 | 1,606 | 2,553 | 1,373 | 852 | 721 | 614 | 26.2 |
| | | Female | 10,512 | 1,757 | 1,093 | 873 | 1,378 | 2,115 | 1,159 | 742 | 621 | 774 | 25.7 |
| Washakie | 9.9 | Male | 5,049 | 581 | 474 | 560 | 561 | 875 | 689 | 438 | 420 | 451 | 29.0 |
| | | Female | 4,851 | 611 | 439 | 437 | 468 | 836 | 654 | 443 | 393 | 570 | 30.6 |
| Weston | 7.6 | Male | 3,841 | 476 | 344 | 340 | 462 | 715 | 488 | 378 | 319 | 319 | 29.2 |
| | | Female | 3,759 | 450 | 332 | 331 | 419 | 629 | 516 | 337 | 320 | 425 | 30.5 |
| **TOTAL METRO COUNTIES** | **149.0** | **Male** | **75,547** | **8,075** | **6,607** | **6,501** | **10,921** | **15,965** | **10,296** | **6,931** | **5,445** | **4,806** | **28.6** |
| | | **Female** | **73,453** | **7,929** | **6,299** | **6,227** | **9,464** | **14,066** | **9,854** | **6,701** | **5,811** | **7,102** | **29.8** |
| **TOTAL STATE** | **515.6** | **Male** | **264,868** | **31,035** | **24,020** | **2,711** | **37,269** | **55,540** | **35,682** | **22,273** | **18,224** | **18,114** | **28.1** |
| | | **Female** | **250,732** | **29,814** | **22,535** | **21,351** | **32,461** | **48,212** | **32,746** | **20,898** | **18,299** | **24,416** | **29.0** |

# NOTES

# SECTION 6

# Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

## By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

## By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

## Average Household Size

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

**SYMBOLS USED IN TABLES**

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **ALABAMA** | | | | | | | | | | | | | | |
| **ANNISTON** | **43.3** | **3,489** | **9,761** | **8,111** | **6,713** | **6,789** | **8,437** | **10,407** | **12,593** | **8,570** | **7,042** | **3,043** | **1,645** | **2.88** |
| Calhoun | 43.3 | 3,489 | 9,761 | 8,111 | 6,713 | 6,789 | 8,437 | 10,407 | 12,593 | 8,570 | 7,042 | 3,043 | 1,645 | 2.88 |
| **BIRMINGHAM** | **342.7** | **22,183** | **79,109** | **61,981** | **51,335** | **53,536** | **74,556** | **82,949** | **103,257** | **65,204** | **53,870** | **23,285** | **14,135** | **2.67** |
| Blount | 14.1 | 813 | 2,806 | 2,862 | 2,219 | 2,154 | 3,246 | 2,581 | 4,420 | 2,897 | 2,623 | 1,047 | 532 | 2.78 |
| Jefferson | 260.1 | 16,996 | 60,227 | 45,028 | 38,840 | 41,455 | 57,554 | 67,742 | 78,278 | 48,304 | 38,385 | 16,825 | 10,566 | 2.62 |
| St. Clair | 16.0 | 1,000 | 3,574 | 3,262 | 2,498 | 2,517 | 3,149 | 2,844 | 4,771 | 3,326 | 2,972 | 1,313 | 774 | 2.93 |
| Shelby | 26.5 | 1,845 | 7,236 | 6,019 | 3,890 | 3,307 | 4,203 | 4,417 | 7,893 | 5,572 | 5,367 | 2,096 | 1,155 | 2.92 |
| Walker | 26.0 | 1,529 | 5,266 | 4,810 | 3,888 | 4,103 | 6,404 | 5,365 | 7,895 | 5,105 | 4,523 | 2,004 | 1,108 | 2.77 |
| **DOTHAN** | **45.3** | **3,692** | **11,069** | **8,913** | **6,863** | **6,439** | **8,324** | **9,609** | **13,553** | **9,060** | **7,659** | **3,439** | **1,980** | **2.78** |
| Dale | 15.5 | 1,583 | 4,150 | 3,001 | 2,224 | 2,008 | 2,534 | 3,064 | 4,473 | 3,270 | 2,772 | 1,265 | 656 | 2.92 |
| Houston | 29.8 | 2,109 | 6,919 | 5,912 | 4,639 | 4,431 | 5,790 | 6,545 | 9,080 | 5,790 | 4,887 | 2,174 | 1,324 | 2.71 |
| **FLORENCE** | **52.0** | **3,672** | **10,845** | **10,029** | **8,136** | **8,454** | **10,864** | **11,835** | **15,997** | **10,093** | **8,604** | **3,653** | **1,818** | **2.68** |
| Colbert | 21.0 | 1,302 | 4,294 | 3,973 | 3,366 | 3,599 | 4,466 | 4,763 | 6,468 | 4,074 | 3,408 | 1,520 | 767 | 2.67 |
| Lauderdale | 31.0 | 2,370 | 6,551 | 6,056 | 4,770 | 4,855 | 6,398 | 7,072 | 9,529 | 6,019 | 5,196 | 2,133 | 1,051 | 2.69 |
| **GADSDEN** | **39.1** | **2,328** | **7,796** | **6,813** | **5,897** | **6,987** | **9,279** | **8,801** | **12,248** | **7,541** | **6,286** | **2,721** | **1,503** | **2.68** |
| Etowah | 39.1 | 2,328 | 7,796 | 6,813 | 5,897 | 6,987 | 9,279 | 8,801 | 12,248 | 7,541 | 6,286 | 2,721 | 1,503 | 2.68 |
| **HUNTSVILLE** | **76.7** | **5,729** | **18,362** | **17,157** | **14,057** | **10,858** | **10,537** | **18,870** | **21,696** | **15,464** | **12,532** | **5,303** | **2,835** | **2.71** |
| Madison | 76.7 | 5,729 | 18,362 | 17,157 | 14,057 | 10,858 | 10,537 | 18,870 | 21,696 | 15,464 | 12,532 | 5,303 | 2,835 | 2.71 |
| **MOBILE** | **167.6** | **11,970** | **38,757** | **31,825** | **25,130** | **26,464** | **33,454** | **38,523** | **47,477** | **31,370** | **27,013** | **13,525** | **9,692** | **2.80** |
| Baldwin | 31.6 | 1,772 | 6,221 | 6,074 | 4,753 | 5,216 | 7,564 | 6,961 | 9,790 | 5,648 | 4,959 | 2,576 | 1,666 | 2.75 |
| Mobile | 136.0 | 10,198 | 32,536 | 25,751 | 20,377 | 21,248 | 25,890 | 31,562 | 37,687 | 25,722 | 22,054 | 10,949 | 8,026 | 2.81 |
| **MONTGOMERY** | **103.9** | **6,949** | **23,912** | **20,865** | **16,014** | **15,908** | **20,252** | **24,535** | **30,002** | **19,093** | **16,792** | **7,643** | **5,835** | **2.80** |
| Autauga | 11.8 | 699 | 2,379 | 2,820 | 2,069 | 1,692 | 2,141 | 2,060 | 3,151 | 2,341 | 2,350 | 1,140 | 758 | 2.98 |
| Elmore | 16.0 | 818 | 3,270 | 3,202 | 2,460 | 2,626 | 3,624 | 3,080 | 4,861 | 3,141 | 2,689 | 1,256 | 973 | 2.99 |
| Montgomery | 76.1 | 5,432 | 18,263 | 14,843 | 11,485 | 11,590 | 14,487 | 19,395 | 21,990 | 13,611 | 11,753 | 5,247 | 4,104 | 2.74 |
| **TUSCALOOSA** | **51.5** | **6,257** | **12,238** | **8,971** | **7,440** | **7,159** | **9,435** | **12,906** | **15,613** | **9,469** | **7,749** | **3,441** | **2,322** | **2.78** |
| Tuscaloosa | 51.5 | 6,257 | 12,238 | 8,971 | 7,440 | 7,159 | 9,435 | 12,906 | 15,613 | 9,469 | 7,749 | 3,441 | 2,322 | 2.78 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Autauga | 11.8 | 699 | 2,379 | 2,820 | 2,069 | 1,692 | 2,141 | 2,060 | 3,151 | 2,341 | 2,350 | 1,140 | 758 | 2.98 |
| Baldwin | 31.6 | 1,772 | 6,221 | 6,074 | 4,753 | 5,216 | 7,564 | 6,961 | 9,790 | 5,648 | 4,959 | 2,576 | 1,666 | 2.75 |
| Barbour | 8.8 | 379 | 1,645 | 1,446 | 1,297 | 1,592 | 2,441 | 1,968 | 2,570 | 1,553 | 1,350 | 723 | 636 | 2.89 |
| Bibb | 5.8 | 294 | 1,133 | 1,057 | 857 | 889 | 1,570 | 1,298 | 1,616 | 1,034 | 942 | 507 | 403 | 2.84 |
| Blount | 14.1 | 813 | 2,806 | 2,862 | 2,219 | 2,154 | 3,246 | 2,581 | 4,420 | 2,897 | 2,623 | 1,047 | 532 | 2.78 |
| Bullock | 3.6 | 113 | 613 | 547 | 440 | 654 | 1,233 | 893 | 980 | 573 | 507 | 284 | 363 | 2.83 |
| Butler | 7.6 | 361 | 1,320 | 1,125 | 1,088 | 1,358 | 2,348 | 1,735 | 2,312 | 1,321 | 1,151 | 541 | 540 | 2.83 |
| Calhoun | 43.3 | 3,489 | 9,761 | 8,111 | 6,713 | 6,789 | 8,437 | 10,407 | 12,593 | 8,570 | 7,042 | 3,043 | 1,645 | 2.88 |
| Chambers | 14.3 | 738 | 2,616 | 2,341 | 2,099 | 2,533 | 3,973 | 3,127 | 4,502 | 2,559 | 2,100 | 1,038 | 974 | 2.76 |
| Cherokee | 7.0 | 400 | 1,311 | 1,303 | 1,081 | 1,215 | 1,690 | 1,170 | 2,273 | 1,465 | 1,233 | 547 | 312 | 2.83 |
| Chilton | 12.0 | 759 | 2,315 | 2,218 | 1,802 | 1,862 | 3,044 | 2,818 | 3,550 | 2,356 | 1,998 | 824 | 454 | 2.67 |
| Choctaw | 5.6 | 249 | 1,035 | 1,075 | 821 | 909 | 1,511 | 1,112 | 1,535 | 1,042 | 922 | 480 | 509 | 2.95 |
| Clarke | 9.4 | 499 | 1,772 | 1,710 | 1,391 | 1,455 | 2,573 | 1,996 | 2,613 | 1,638 | 1,568 | 753 | 832 | 2.96 |
| Clay | 4.8 | 253 | 824 | 835 | 692 | 757 | 1,439 | 962 | 1,547 | 903 | 739 | 360 | 289 | 2.85 |
| Cleburne | 4.9 | 314 | 943 | 947 | 762 | 770 | 1,164 | 1,139 | 1,480 | 965 | 794 | 349 | 173 | 2.65 |
| Coffee | 14.4 | 861 | 3,152 | 2,804 | 2,273 | 2,206 | 3,104 | 2,914 | 4,486 | 2,870 | 2,534 | 1,005 | 591 | 2.74 |
| Colbert | 21.0 | 1,302 | 4,294 | 3,973 | 3,366 | 3,599 | 4,466 | 4,763 | 6,468 | 4,074 | 3,408 | 1,520 | 767 | 2.67 |
| Conecuh | 5.4 | 297 | 927 | 794 | 741 | 882 | 1,759 | 1,306 | 1,587 | 903 | 790 | 390 | 424 | 2.89 |
| Coosa | 4.3 | 236 | 743 | 692 | 681 | 779 | 1,169 | 1,075 | 1,325 | 741 | 582 | 306 | 271 | 2.67 |
| Covington | 14.7 | 773 | 2,426 | 2,330 | 2,169 | 2,711 | 4,291 | 3,913 | 4,730 | 2,602 | 2,043 | 877 | 535 | 2.54 |
| Crenshaw | 5.3 | 270 | 852 | 774 | 754 | 948 | 1,702 | 1,320 | 1,644 | 917 | 761 | 376 | 282 | 2.66 |
| Cullman | 24.1 | 1,572 | 4,696 | 4,430 | 3,798 | 3,916 | 5,688 | 4,908 | 7,772 | 4,842 | 4,008 | 1,708 | 862 | 2.71 |
| Dale | 15.5 | 1,583 | 4,150 | 3,001 | 2,224 | 2,008 | 2,534 | 3,064 | 4,473 | 3,270 | 2,772 | 1,265 | 656 | 2.92 |
| Dallas | 18.4 | 1,030 | 3,652 | 3,301 | 2,821 | 2,897 | 4,699 | 4,321 | 5,050 | 3,181 | 2,725 | 1,451 | 1,672 | 2.93 |
| De Kalb | 21.6 | 1,388 | 4,217 | 3,806 | 3,273 | 3,402 | 5,514 | 4,921 | 6,749 | 4,244 | 3,437 | 1,465 | 784 | 2.65 |
| Elmore | 16.0 | 818 | 3,270 | 3,202 | 2,460 | 2,626 | 3,624 | 3,080 | 4,861 | 3,141 | 2,689 | 1,256 | 973 | 2.99 |
| Escambia | 13.1 | 744 | 2,539 | 2,462 | 1,971 | 2,085 | 3,299 | 2,767 | 3,800 | 2,472 | 2,166 | 1,050 | 845 | 2.98 |
| Etowah | 39.1 | 2,328 | 7,796 | 6,813 | 5,897 | 6,987 | 9,279 | 8,801 | 12,248 | 7,541 | 6,286 | 2,721 | 1,503 | 2.68 |
| Fayette | 7.1 | 415 | 1,306 | 1,248 | 1,011 | 1,162 | 1,958 | 1,496 | 2,247 | 1,363 | 1,168 | 534 | 292 | 2.72 |
| Franklin | 11.1 | 690 | 2,082 | 2,059 | 1,729 | 1,738 | 2,802 | 2,457 | 3,521 | 2,252 | 1,783 | 748 | 339 | 2.65 |
| Geneva | 9.0 | 452 | 1,617 | 1,548 | 1,350 | 1,494 | 2,539 | 1,885 | 2,824 | 1,785 | 1,433 | 647 | 426 | 2.72 |
| Greene | 3.7 | 135 | 628 | 533 | 547 | 576 | 1,281 | 966 | 950 | 558 | 461 | 294 | 471 | 3.03 |
| Hale | 5.0 | 200 | 806 | 760 | 689 | 874 | 1,671 | 1,126 | 1,379 | 855 | 671 | 382 | 587 | 3.04 |
| Henry | 5.6 | 221 | 1,063 | 932 | 791 | 990 | 1,603 | 1,150 | 1,742 | 1,085 | 823 | 405 | 395 | 2.80 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **ALABAMA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Houston | 29.8 | 2,109 | 6,919 | 5,912 | 4,639 | 4,431 | 5,790 | 6,545 | 9,080 | 5,790 | 4,887 | 2,174 | 1,324 | 2.71 |
| Jackson | 19.5 | 1,404 | 4,416 | 4,065 | 2,894 | 2,796 | 3,925 | 3,778 | 5,820 | 4,040 | 3,616 | 1,480 | 766 | 2.78 |
| Jefferson | 260.1 | 16,996 | 60,227 | 45,028 | 38,840 | 41,455 | 57,554 | 67,742 | 78,278 | 48,304 | 38,385 | 16,825 | 10,566 | 2.62 |
| Lamar | 6.1 | 372 | 1,071 | 1,067 | 922 | 942 | 1,726 | 1,335 | 1,860 | 1,185 | 986 | 465 | 269 | 2.74 |
| Louderdale | 31.0 | 2,370 | 6,551 | 6,056 | 4,770 | 4,855 | 6,398 | 7,072 | 9,529 | 6,019 | 5,196 | 2,133 | 1,051 | 2.69 |
| Lawrence | 10.7 | 642 | 2,231 | 2,245 | 1,570 | 1,642 | 2,370 | 1,959 | 3,014 | 2,090 | 2,000 | 941 | 696 | 2.93 |
| Lee | 30.3 | 6,615 | 6,953 | 5,096 | 3,777 | 3,549 | 4,310 | 8,335 | 9,700 | 4,988 | 4,246 | 1,868 | 1,163 | 2.65 |
| Limestone | 16.5 | 1,071 | 3,478 | 3,300 | 2,621 | 2,538 | 3,492 | 3,052 | 4,849 | 3,379 | 2,969 | 1,425 | 826 | 2.87 |
| Lowndes | 3.8 | 185 | 703 | 653 | 537 | 624 | 1,098 | 780 | 895 | 598 | 558 | 320 | 649 | 3.53 |
| Macon | 8.4 | 639 | 1,654 | 1,281 | 1,017 | 1,446 | 2,363 | 2,297 | 2,123 | 1,434 | 1,137 | 641 | 768 | 3.17 |
| Madison | 76.7 | 5,729 | 18,362 | 17,157 | 14,057 | 10,858 | 10,537 | 18,870 | 21,696 | 15,464 | 12,532 | 5,303 | 2,835 | 2.71 |
| Marengo | 8.4 | 394 | 1,496 | 1,399 | 1,283 | 1,399 | 2,429 | 1,904 | 2,307 | 1,384 | 1,306 | 706 | 793 | 2.98 |
| Marion | 11.8 | 786 | 2,262 | 2,189 | 1,725 | 1,814 | 3,024 | 2,398 | 3,827 | 2,349 | 1,979 | 832 | 415 | 2.70 |
| Marshall | 26.4 | 1,694 | 5,207 | 5,037 | 4,189 | 4,294 | 5,979 | 6,196 | 8,131 | 5,278 | 4,258 | 1,718 | 819 | 2.63 |
| Mobile | 136.0 | 10,198 | 32,536 | 25,751 | 20,377 | 21,248 | 25,890 | 31,562 | 37,687 | 25,722 | 22,054 | 10,949 | 8,026 | 2.81 |
| Monroe | 7.6 | 378 | 1,483 | 1,345 | 1,122 | 1,127 | 2,145 | 1,554 | 2,120 | 1,345 | 1,268 | 601 | 712 | 3.00 |
| Montgomery | 76.1 | 5,432 | 18,263 | 14,843 | 11,485 | 11,590 | 14,487 | 19,395 | 21,990 | 13,611 | 11,753 | 5,247 | 4,104 | 2.74 |
| Morgan | 34.9 | 2,393 | 7,890 | 7,236 | 5,541 | 5,296 | 6,544 | 7,666 | 10,401 | 6,920 | 6,038 | 2,585 | 1,290 | 2.73 |
| Perry | 4.7 | 190 | 772 | 723 | 692 | 755 | 1,568 | 1,106 | 1,286 | 734 | 639 | 401 | 534 | 3.13 |
| Pickens | 7.3 | 307 | 1,301 | 1,241 | 1,122 | 1,245 | 2,084 | 1,472 | 2,161 | 1,296 | 1,184 | 577 | 610 | 2.96 |
| Pike | 10.0 | 913 | 1,785 | 1,598 | 1,265 | 1,610 | 2,829 | 2,456 | 3,209 | 1,731 | 1,349 | 627 | 628 | 2.81 |
| Randolph | 7.3 | 407 | 1,285 | 1,178 | 1,114 | 1,235 | 2,081 | 1,592 | 2,319 | 1,296 | 1,132 | 518 | 443 | 2.77 |
| ☐ Russell | 17.5 | 1,132 | 3,566 | 3,246 | 2,893 | 2,991 | 3,672 | 3,926 | 5,204 | 3,294 | 2,731 | 1,237 | 1,108 | 2.76 |
| St. Clair | 16.0 | 1,000 | 3,574 | 3,262 | 2,498 | 2,517 | 3,149 | 2,844 | 4,771 | 3,326 | 2,972 | 1,313 | 774 | 2.93 |
| Shelby | 26.5 | 1,845 | 7,236 | 6,019 | 3,890 | 3,307 | 4,203 | 4,417 | 7,893 | 5,572 | 5,367 | 2,096 | 1,155 | 2.92 |
| Sumter | 5.4 | 362 | 942 | 775 | 700 | 900 | 1,721 | 1,281 | 1,519 | 847 | 727 | 418 | 608 | 3.09 |
| Talladega | 26.2 | 1,546 | 5,344 | 4,769 | 4,128 | 4,292 | 6,121 | 5,050 | 7,832 | 4,984 | 4,395 | 2,083 | 1,856 | 2.92 |
| Tallapoosa | 14.4 | 705 | 2,696 | 2,441 | 2,201 | 2,575 | 3,782 | 3,365 | 4,278 | 2,766 | 2,169 | 1,045 | 777 | 2.74 |
| Tuscaloosa | 51.5 | 6,257 | 12,238 | 8,971 | 7,440 | 7,159 | 9,435 | 12,906 | 15,613 | 9,469 | 7,749 | 3,441 | 2,322 | 2.78 |
| Walker | 26.0 | 1,529 | 5,266 | 4,810 | 3,888 | 4,103 | 6,404 | 5,365 | 7,895 | 5,105 | 4,523 | 2,004 | 1,108 | 2.77 |
| Washington | 5.8 | 333 | 1,219 | 1,123 | 866 | 872 | 1,387 | 1,137 | 1,485 | 1,083 | 1,031 | 580 | 484 | 2.98 |
| Wilcox | 4.6 | 177 | 748 | 675 | 639 | 803 | 1,558 | 1,067 | 1,164 | 691 | 637 | 367 | 674 | 3.22 |
| Winston | 8.5 | 545 | 1,707 | 1,757 | 1,302 | 1,360 | 1,829 | 1,664 | 2,704 | 1,712 | 1,508 | 618 | 294 | 2.74 |
| **TOTAL METRO COUNTIES** | **939.6** | **67,401** | **215,415** | **177,911** | **144,478** | **145,585** | **186,810** | **222,361** | **277,640** | **179,158** | **150,278** | **67,290** | **42,873** | **2.74** |
| **TOTAL STATE** | **1,464.8** | **103,102** | **318,291** | **272,181** | **222,633** | **229,353** | **319,240** | **338,548** | **435,428** | **277,367** | **234,099** | **106,150** | **73,208** | **2.76** |
| **ALASKA** | | | | | | | | | | | | | | |
| **ANCHORAGE** | **83.8** | **9,403** | **30,257** | **21,782** | **12,296** | **7,159** | **2,903** | **20,665** | **23,373** | **16,563** | **14,335** | **6,063** | **2,801** | **2.74** |
| Anchorage | 83.8 | 9,403 | 30,257 | 21,782 | 12,296 | 7,159 | 2,903 | 20,665 | 23,373 | 16,563 | 14,335 | 6,063 | 2,801 | 2.74 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Aleutian Islands | 1.8 | 185 | 777 | 418 | 221 | 122 | 77 | 260 | 434 | 378 | 406 | 172 | 150 | 4.28 |
| Anchorage | 83.8 | 9,403 | 30,257 | 21,782 | 12,296 | 7,159 | 2,903 | 20,665 | 23,373 | 16,563 | 14,335 | 6,063 | 2,801 | 2.74 |
| Bethel | 3.3 | 216 | 990 | 796 | 516 | 416 | 366 | 636 | 534 | 483 | 460 | 375 | 812 | 3.88 |
| Bristol Bay | .3 | 32 | 78 | 69 | 70 | 28 | 23 | 106 | 74 | 54 | 38 | 19 | 9 | 4.67 |
| Dillingham | 1.8 | 136 | 533 | 450 | 292 | 209 | 180 | 405 | 337 | 320 | 306 | 250 | 182 | 3.22 |
| Fairbanks North Star | 23.2 | 2,590 | 8,979 | 5,724 | 2,974 | 1,939 | 994 | 6,084 | 6,232 | 4,361 | 4,029 | 1,674 | 820 | 2.88 |
| Haines | .6 | 34 | 186 | 155 | 83 | 87 | 55 | 121 | 165 | 120 | 112 | 47 | 35 | 3.17 |
| Juneau | 9.2 | 784 | 3,093 | 2,383 | 1,325 | 939 | 676 | 2,062 | 2,853 | 1,741 | 1,521 | 642 | 381 | 2.78 |
| Kenai Peninsula | 13.2 | 1,127 | 4,414 | 3,345 | 2,015 | 1,440 | 859 | 2,659 | 3,740 | 2,447 | 2,431 | 1,216 | 707 | 2.89 |
| Ketchikan Gateway | 4.9 | 425 | 1,420 | 1,196 | 731 | 630 | 498 | 1,398 | 1,340 | 802 | 767 | 384 | 209 | 2.69 |
| Kobuk | 1.5 | 94 | 441 | 294 | 272 | 178 | 221 | 277 | 241 | 231 | 200 | 165 | 386 | 3.80 |
| Kodiak Island | 4.4 | 460 | 1,628 | 1,086 | 557 | 419 | 250 | 844 | 1,197 | 844 | 845 | 377 | 293 | 3.14 |
| Matanuska - Susitna | 10.6 | 718 | 3,439 | 2,913 | 1,644 | 1,142 | 744 | 2,012 | 2,864 | 2,093 | 2,015 | 972 | 644 | 3.02 |
| Nome | 2.1 | 136 | 593 | 464 | 356 | 263 | 288 | 430 | 386 | 336 | 340 | 230 | 378 | 3.62 |
| North Slope | 1.2 | 88 | 382 | 283 | 218 | 110 | 119 | 206 | 222 | 188 | 208 | 126 | 250 | 4.33 |
| Prince of Wales - Outer Ketchikan | 1.3 | 104 | 374 | 340 | 219 | 144 | 119 | 225 | 330 | 243 | 253 | 132 | 117 | 3.38 |
| Sitka | 2.7 | 217 | 876 | 708 | 418 | 296 | 185 | 488 | 732 | 508 | 533 | 204 | 175 | 3.26 |
| Skagway - Yakutat - Angoon | 1.3 | 77 | 428 | 306 | 175 | 156 | 158 | 277 | 337 | 240 | 196 | 130 | 120 | 3.23 |
| Southeast Fairbanks | 2.0 | 186 | 764 | 544 | 236 | 157 | 113 | 297 | 521 | 394 | 452 | 194 | 142 | 3.60 |
| Valdez - Cordova | 3.6 | 300 | 1,091 | 965 | 580 | 381 | 283 | 970 | 949 | 681 | 576 | 267 | 157 | 2.83 |
| Wade Hampton | 1.1 | 36 | 288 | 234 | 199 | 186 | 157 | 142 | 152 | 149 | 144 | 125 | 388 | 5.00 |
| Wrangell - Petersburg | 2.2 | 197 | 677 | 496 | 294 | 262 | 274 | 462 | 634 | 402 | 391 | 184 | 127 | 3.23 |
| Yukon - Koyukuk | 2.6 | 192 | 823 | 632 | 395 | 276 | 282 | 661 | 582 | 388 | 439 | 232 | 298 | 3.42 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES |  | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **ALASKA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **83.8** | **9,403** | **30,257** | **21,782** | **12,296** | **7,159** | **2,903** | **20,665** | **23,373** | **16,563** | **14,335** | **6,063** | **2,801** | **2.74** |
| **TOTAL STATE** | **178.7** | **17,737** | **62,531** | **45,583** | **26,086** | **16,939** | **9,824** | **41,687** | **48,229** | **33,966** | **30,997** | **14,240** | **9,581** | **2.93** |
| **ARIZONA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **PHOENIX** | **669.1** | **56,348** | **157,963** | **128,185** | **92,979** | **98,500** | **135,125** | **171,648** | **220,875** | **109,338** | **93,402** | **44,881** | **28,956** | **2.59** |
| Maricopa | 669.1 | 56,348 | 157,963 | 128,185 | 92,979 | 98,500 | 135,125 | 171,648 | 220,875 | 109,338 | 93,402 | 44,881 | 28,956 | 2.59 |
| **TUCSON** | **236.3** | **21,421** | **57,544** | **41,562** | **32,210** | **35,173** | **48,390** | **66,189** | **76,981** | **37,932** | **30,590** | **14,909** | **9,699** | **2.55** |
| Pima | 236.3 | 21,421 | 57,544 | 41,562 | 32,210 | 35,173 | 48,390 | 66,189 | 76,981 | 37,932 | 30,590 | 14,909 | 9,699 | 2.55 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Apache | 15.1 | 909 | 3,880 | 3,526 | 2,522 | 1,970 | 2,293 | 2,273 | 2,812 | 2,248 | 2,499 | 1,790 | 3,478 | 3.93 |
| Cochise | 33.6 | 2,293 | 7,375 | 6,487 | 5,253 | 5,450 | 6,742 | 7,471 | 10,653 | 5,707 | 5,175 | 2,657 | 1,937 | 2.84 |
| Coconino | 27.5 | 3,205 | 8,588 | 5,839 | 3,794 | 3,107 | 2,967 | 5,211 | 7,949 | 4,786 | 4,588 | 2,360 | 2,606 | 3.18 |
| Gila | 14.2 | 796 | 2,663 | 2,532 | 2,058 | 2,638 | 3,513 | 3,170 | 4,798 | 2,185 | 1,991 | 1,176 | 880 | 2.73 |
| Graham | 7.4 | 568 | 1,511 | 1,422 | 1,110 | 1,097 | 1,692 | 1,300 | 2,211 | 1,163 | 1,107 | 764 | 855 | 3.38 |
| Greenlee | 3.7 | 312 | 991 | 676 | 612 | 586 | 523 | 650 | 1,005 | 687 | 637 | 428 | 293 | 3.03 |
| La Paz | 5.3 | 424 | 1,131 | 975 | 762 | 867 | 1,141 | 1,589 | 1,502 | 844 | 696 | 424 | 245 | 2.55 |
| Maricopa | 669.1 | 56,348 | 157,963 | 128,185 | 92,979 | 98,500 | 135,125 | 171,648 | 220,875 | 109,338 | 93,402 | 44,881 | 28,956 | 2.59 |
| Mohave | 28.1 | 1,493 | 4,559 | 4,560 | 4,080 | 6,174 | 7,234 | 6,167 | 11,989 | 4,277 | 3,370 | 1,476 | 821 | 2.46 |
| Navajo | 21.5 | 1,540 | 5,310 | 4,927 | 3,418 | 3,083 | 3,222 | 3,413 | 5,080 | 3,409 | 3,550 | 2,363 | 3,685 | 3.46 |
| Pima | 236.3 | 21,421 | 57,544 | 41,562 | 32,210 | 35,173 | 48,390 | 66,189 | 76,981 | 37,932 | 30,590 | 14,909 | 9,699 | 2.55 |
| Pinal | 33.2 | 2,199 | 6,823 | 6,037 | 5,220 | 5,453 | 7,468 | 6,354 | 10,498 | 5,375 | 5,232 | 3,024 | 2,717 | 3.00 |
| Santa Cruz | 7.2 | 274 | 1,547 | 1,467 | 1,226 | 1,217 | 1,469 | 1,296 | 1,778 | 1,198 | 1,235 | 831 | 862 | 3.17 |
| Yavapai | 34.6 | 1,610 | 5,603 | 5,044 | 4,429 | 7,078 | 10,836 | 9,360 | 13,864 | 4,810 | 3,912 | 1,784 | 870 | 2.40 |
| Yuma | 30.6 | 2,447 | 6,534 | 5,637 | 4,396 | 5,008 | 6,578 | 5,985 | 10,331 | 4,963 | 4,691 | 2,535 | 2,095 | 2.91 |
| **TOTAL METRO COUNTIES** | **905.4** | **77,769** | **215,507** | **169,747** | **125,189** | **133,673** | **183,515** | **237,837** | **297,856** | **147,270** | **123,992** | **59,790** | **38,655** | **2.58** |
| **TOTAL STATE** | **1,167.4** | **95,839** | **272,022** | **218,876** | **164,069** | **177,401** | **239,193** | **292,076** | **382,326** | **188,922** | **162,675** | **81,402** | **59,999** | **2.66** |
| **ARKANSAS** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **FAYETTEVILLE - SPRINGDALE** | **38.9** | **5,002** | **9,375** | **6,741** | **5,081** | **5,091** | **7,610** | **8,925** | **13,457** | **7,065** | **5,903** | **2,457** | **1,093** | **2.72** |
| Washington | 38.9 | 5,002 | 9,375 | 6,741 | 5,081 | 5,091 | 7,610 | 8,925 | 13,457 | 7,065 | 5,903 | 2,457 | 1,093 | 2.72 |
| **FORT SMITH** | **64.0** | **4,812** | **13,633** | **12,146** | **9,027** | **9,828** | **14,554** | **14,366** | **20,302** | **11,813** | **10,536** | **4,494** | **2,489** | **2.74** |
| Crawford | 14.0 | 922 | 3,021 | 2,866 | 2,052 | 2,026 | 3,113 | 2,296 | 4,404 | 2,867 | 2,692 | 1,129 | 612 | 2.93 |
| Sebastian | 38.1 | 3,195 | 8,450 | 6,906 | 5,151 | 5,889 | 8,509 | 9,836 | 12,203 | 6,704 | 5,803 | 2,361 | 1,193 | 2.61 |
| *Sequoyah, Okla.* | *11.9* | *695* | *2,162* | *2,374* | *1,824* | *1,913* | *2,932* | *2,234* | *3,695* | *2,242* | *2,041* | *1,004* | *684* | *2.95* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **180.6** | **15,174** | **46,918** | **35,392** | **25,155** | **25,322** | **32,639** | **40,905** | **56,204** | **34,226** | **29,704** | **12,224** | **7,337** | **2.78** |
| Faulkner | 17.7 | 1,922 | 3,809 | 3,214 | 2,393 | 2,618 | 3,744 | 3,676 | 5,835 | 3,344 | 2,899 | 1,248 | 698 | 2.92 |
| Lonoke | 12.6 | 760 | 2,608 | 2,731 | 1,841 | 1,810 | 2,850 | 2,253 | 3,725 | 2,381 | 2,441 | 1,099 | 701 | 2.98 |
| Pulaski | 130.9 | 11,316 | 36,046 | 24,819 | 17,875 | 18,070 | 22,774 | 31,972 | 40,659 | 24,502 | 20,299 | 8,260 | 5,208 | 2.71 |
| Saline | 19.4 | 1,176 | 4,455 | 4,628 | 3,046 | 2,824 | 3,271 | 3,004 | 5,985 | 3,999 | 4,065 | 1,617 | 730 | 2.99 |
| **PINE BLUFF** | **30.5** | **2,084** | **6,496** | **5,329** | **4,369** | **4,897** | **7,325** | **6,742** | **9,160** | **5,574** | **4,884** | **2,204** | **1,936** | **2.96** |
| Jefferson | 30.5 | 2,084 | 6,496 | 5,329 | 4,369 | 4,897 | 7,325 | 6,742 | 9,160 | 5,574 | 4,884 | 2,204 | 1,936 | 2.96 |
| **TEXARKANA** | **43.3** | **2,758** | **8,878** | **7,593** | **6,091** | **7,220** | **10,760** | **9,974** | **13,752** | **8,030** | **6,636** | **2,908** | **2,000** | **2.76** |
| Miller | 13.9 | 905 | 2,832 | 2,362 | 1,923 | 2,311 | 3,567 | 3,106 | 4,284 | 2,751 | 2,054 | 980 | 725 | 2.79 |
| *Bowie, Tex.* | *29.4* | *1,853* | *6,046* | *5,231* | *4,168* | *4,909* | *7,193* | *6,868* | *9,468* | *5,279* | *4,582* | *1,928* | *1,275* | *2.74* |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Arkansas | 8.7 | 559 | 1,734 | 1,335 | 1,390 | 1,450 | 2,232 | 1,923 | 2,931 | 1,695 | 1,275 | 513 | 363 | 2.67 |
| Ashley | 9.1 | 495 | 1,793 | 1,772 | 1,365 | 1,387 | 2,288 | 1,888 | 2,743 | 1,679 | 1,504 | 761 | 525 | 2.88 |
| Baxter | 12.9 | 452 | 1,624 | 1,649 | 1,373 | 2,451 | 5,351 | 2,666 | 6,115 | 1,779 | 1,466 | 595 | 279 | 2.44 |
| Benton | 33.0 | 2,192 | 6,129 | 5,458 | 4,459 | 5,524 | 9,238 | 6,345 | 12,747 | 5,590 | 5,031 | 2,180 | 1,107 | 2.70 |
| Boone | 10.9 | 708 | 2,039 | 1,801 | 1,495 | 1,699 | 3,158 | 2,358 | 3,909 | 1,924 | 1,702 | 697 | 310 | 2.64 |
| Bradley | 5.1 | 247 | 772 | 764 | 676 | 893 | 1,748 | 1,179 | 1,715 | 870 | 784 | 320 | 232 | 2.69 |
| Calhoun | 2.2 | 106 | 344 | 354 | 290 | 395 | 711 | 509 | 697 | 420 | 332 | 130 | 112 | 2.77 |
| Carroll | 7.2 | 312 | 1,190 | 1,127 | 964 | 1,265 | 2,342 | 1,759 | 2,776 | 1,142 | 951 | 375 | 197 | 2.46 |
| Chicot | 5.8 | 302 | 985 | 826 | 810 | 1,009 | 1,868 | 1,464 | 1,637 | 957 | 777 | 433 | 532 | 3.00 |
| Clark | 8.0 | 680 | 1,479 | 1,297 | 1,014 | 1,262 | 2,268 | 1,990 | 2,700 | 1,396 | 1,200 | 427 | 287 | 2.90 |
| Clay | 7.9 | 411 | 1,168 | 1,319 | 1,092 | 1,327 | 2,583 | 1,849 | 2,810 | 1,392 | 1,132 | 483 | 234 | 2.61 |
| Cleburne | 7.4 | 364 | 1,031 | 1,243 | 1,101 | 1,382 | 2,279 | 1,328 | 3,040 | 1,267 | 1,091 | 470 | 204 | 2.64 |
| Cleveland | 2.9 | 144 | 470 | 526 | 412 | 472 | 876 | 630 | 910 | 502 | 501 | 217 | 140 | 2.79 |
| Columbia | 9.6 | 593 | 1,609 | 1,496 | 1,414 | 1,577 | 2,911 | 2,397 | 3,120 | 1,643 | 1,339 | 599 | 502 | 2.76 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Conway | 7.0 | 429 | 1,236 | 1,173 | 1,020 | 1,186 | 1,956 | 1,400 | 2,330 | 1,275 | 1,108 | 489 | 398 | 2.86 |
| Craighead | 23.3 | 2,277 | 5,343 | 4,397 | 3,262 | 3,294 | 4,727 | 4,780 | 7,738 | 4,702 | 3,850 | 1,481 | 749 | 2.81 |
| Crawford | 14.0 | 922 | 3,021 | 2,866 | 2,052 | 2,026 | 3,113 | 2,296 | 4,404 | 2,867 | 2,692 | 1,129 | 612 | 2.93 |
| ☐ Crittenden | 16.0 | 1,056 | 3,634 | 3,236 | 2,406 | 2,462 | 3,206 | 3,113 | 4,404 | 3,015 | 2,693 | 1,354 | 1,421 | 3.05 |
| Cross | 6.7 | 427 | 1,401 | 1,256 | 920 | 1,006 | 1,690 | 1,325 | 1,955 | 1,212 | 1,139 | 556 | 513 | 3.01 |
| Dallas | 3.9 | 185 | 684 | 620 | 524 | 660 | 1,227 | 1,010 | 1,179 | 648 | 592 | 272 | 199 | 2.74 |
| Desha | 6.5 | 417 | 1,301 | 1,113 | 832 | 997 | 1,840 | 1,610 | 1,754 | 1,110 | 1,059 | 460 | 507 | 2.98 |
| Drew | 6.3 | 446 | 1,305 | 1,084 | 848 | 879 | 1,738 | 1,407 | 1,954 | 1,136 | 1,072 | 428 | 303 | 2.90 |
| Faulkner | 17.7 | 1,922 | 3,809 | 3,214 | 2,393 | 2,618 | 3,744 | 3,676 | 5,835 | 3,344 | 2,899 | 1,248 | 698 | 2.92 |
| Franklin | 5.7 | 313 | 1,043 | 996 | 789 | 914 | 1,645 | 1,210 | 1,883 | 1,056 | 949 | 397 | 205 | 2.81 |
| Fulton | 4.3 | 182 | 664 | 646 | 548 | 837 | 1,423 | 1,159 | 1,540 | 715 | 570 | 252 | 64 | 2.49 |
| Garland | 30.7 | 1,599 | 5,064 | 4,683 | 4,056 | 5,300 | 9,998 | 8,679 | 11,112 | 4,747 | 3,808 | 1,524 | 830 | 2.46 |
| Grant | 4.8 | 255 | 915 | 1,047 | 717 | 695 | 1,171 | 845 | 1,472 | 951 | 954 | 402 | 176 | 2.88 |
| Greene | 11.8 | 771 | 2,352 | 2,167 | 1,667 | 1,782 | 3,061 | 2,508 | 3,912 | 2,293 | 1,917 | 792 | 378 | 2.71 |
| Hempstead | 8.6 | 474 | 1,440 | 1,443 | 1,135 | 1,386 | 2,722 | 2,017 | 2,812 | 1,442 | 1,295 | 602 | 432 | 2.84 |
| Hot Spring | 10.2 | 605 | 1,956 | 1,750 | 1,514 | 1,657 | 2,718 | 2,150 | 3,364 | 1,870 | 1,714 | 712 | 390 | 2.74 |
| Howard | 5.0 | 295 | 884 | 810 | 645 | 776 | 1,590 | 1,116 | 1,668 | 609 | 840 | 350 | 217 | 2.78 |
| Independence | 11.7 | 815 | 2,333 | 2,154 | 1,661 | 1,775 | 2,962 | 2,300 | 3,912 | 2,329 | 2,000 | 761 | 398 | 2.79 |
| Izard | 4.7 | 173 | 606 | 602 | 562 | 903 | 1,854 | 980 | 2,067 | 707 | 598 | 226 | 122 | 2.53 |
| Jackson | 7.8 | 450 | 1,421 | 1,342 | 1,093 | 1,335 | 2,159 | 1,864 | 2,427 | 1,392 | 1,280 | 517 | 320 | 2.72 |
| Jefferson | 30.5 | 2,084 | 6,496 | 5,329 | 4,369 | 4,897 | 7,325 | 6,742 | 9,160 | 5,574 | 4,884 | 2,204 | 1,936 | 2.96 |
| Johnson | 6.8 | 362 | 1,159 | 1,069 | 930 | 1,126 | 2,154 | 1,492 | 2,392 | 1,165 | 1,060 | 432 | 239 | 2.74 |
| Lafayette | 3.6 | 150 | 559 | 578 | 463 | 616 | 1,234 | 953 | 1,054 | 559 | 501 | 278 | 255 | 2.78 |
| Lawrence | 7.1 | 435 | 1,159 | 1,143 | 1,002 | 1,148 | 2,213 | 1,607 | 2,452 | 1,258 | 1,077 | 479 | 227 | 2.65 |
| Lee | 4.8 | 223 | 787 | 777 | 722 | 814 | 1,477 | 1,094 | 1,351 | 779 | 713 | 368 | 495 | 3.02 |
| Lincoln | 3.7 | 175 | 651 | 649 | 506 | 590 | 1,129 | 803 | 1,104 | 633 | 587 | 302 | 271 | 3.54 |
| Little River | 4.9 | 296 | 981 | 932 | 692 | 730 | 1,269 | 1,005 | 1,456 | 886 | 855 | 401 | 297 | 3.00 |
| Logan | 7.3 | 353 | 1,171 | 1,221 | 977 | 1,235 | 2,343 | 1,583 | 2,476 | 1,227 | 1,120 | 558 | 336 | 2.86 |
| Lonoke | 12.6 | 760 | 2,608 | 2,731 | 1,841 | 1,810 | 2,850 | 2,253 | 3,725 | 2,381 | 2,441 | 1,099 | 701 | 2.98 |
| Madison | 4.4 | 215 | 804 | 744 | 600 | 774 | 1,263 | 868 | 1,525 | 814 | 734 | 298 | 161 | 2.70 |
| Marion | 4.9 | 185 | 742 | 766 | 601 | 993 | 1,613 | 925 | 2,072 | 746 | 679 | 321 | 157 | 2.65 |
| Miller | 13.9 | 905 | 2,832 | 2,362 | 1,923 | 2,311 | 3,567 | 3,106 | 4,284 | 2,751 | 2,054 | 980 | 725 | 2.79 |
| Mississippi | 19.3 | 1,635 | 4,334 | 3,470 | 2,594 | 2,859 | 4,408 | 3,933 | 5,618 | 3,682 | 3,335 | 1,462 | 1,270 | 2.99 |
| Monroe | 4.6 | 242 | 768 | 669 | 656 | 791 | 1,474 | 1,194 | 1,353 | 804 | 618 | 284 | 347 | 2.80 |
| Montgomery | 3.2 | 134 | 512 | 498 | 447 | 580 | 1,029 | 647 | 1,255 | 538 | 449 | 205 | 106 | 2.59 |
| Nevada | 3.8 | 192 | 658 | 570 | 451 | 618 | 1,311 | 875 | 1,304 | 602 | 526 | 290 | 203 | 2.89 |
| Newton | 2.9 | 153 | 589 | 514 | 412 | 494 | 738 | 537 | 937 | 567 | 486 | 259 | 114 | 2.86 |
| Ouachita | 11.7 | 571 | 2,050 | 1,779 | 1,755 | 2,061 | 3,484 | 2,836 | 3,790 | 1,947 | 1,822 | 742 | 563 | 2.70 |
| Perry | 2.7 | 136 | 482 | 478 | 367 | 468 | 769 | 526 | 913 | 486 | 414 | 223 | 138 | 2.96 |
| Phillips | 11.0 | 637 | 2,001 | 1,856 | 1,580 | 1,754 | 3,172 | 2,644 | 3,029 | 1,885 | 1,622 | 800 | 1,020 | 3.01 |
| Pike | 4.0 | 256 | 667 | 712 | 532 | 643 | 1,190 | 871 | 1,397 | 706 | 615 | 258 | 153 | 2.70 |
| Poinsett | 9.1 | 533 | 1,722 | 1,710 | 1,304 | 1,519 | 2,312 | 1,796 | 2,821 | 1,774 | 1,574 | 698 | 437 | 2.87 |
| Polk | 6.5 | 348 | 985 | 1,065 | 904 | 1,096 | 2,102 | 1,379 | 2,367 | 1,105 | 946 | 419 | 264 | 2.78 |
| Pope | 15.3 | 1,299 | 3,267 | 2,957 | 2,160 | 2,275 | 3,342 | 3,393 | 4,874 | 2,951 | 2,514 | 1,063 | 505 | 2.77 |
| Prairie | 3.7 | 204 | 612 | 636 | 514 | 650 | 1,084 | 989 | 1,141 | 578 | 545 | 288 | 159 | 2.62 |
| Pulaski | 130.9 | 11,316 | 36,046 | 24,819 | 17,875 | 18,070 | 22,774 | 31,972 | 40,659 | 24,502 | 20,299 | 8,260 | 5,208 | 2.71 |
| Randolph | 6.3 | 363 | 1,059 | 1,104 | 875 | 1,087 | 1,812 | 1,291 | 2,135 | 1,156 | 947 | 492 | 279 | 2.71 |
| St. Francis | 9.7 | 630 | 1,987 | 1,774 | 1,346 | 1,535 | 2,428 | 2,086 | 2,666 | 1,718 | 1,553 | 789 | 888 | 3.08 |
| Saline | 19.4 | 1,176 | 4,455 | 4,628 | 3,046 | 2,824 | 3,271 | 3,004 | 5,985 | 3,999 | 4,065 | 1,617 | 730 | 2.99 |
| Scott | 3.8 | 184 | 535 | 704 | 568 | 637 | 1,172 | 920 | 1,324 | 631 | 582 | 235 | 108 | 2.63 |
| Searcy | 3.5 | 165 | 537 | 551 | 499 | 681 | 1,067 | 848 | 1,175 | 646 | 472 | 244 | 115 | 2.57 |
| Sebastian | 38.1 | 3,195 | 8,450 | 6,906 | 5,151 | 5,889 | 8,509 | 9,836 | 12,203 | 6,704 | 5,803 | 2,361 | 1,193 | 2.61 |
| Sevier | 5.4 | 314 | 980 | 978 | 705 | 883 | 1,540 | 1,179 | 1,770 | 962 | 890 | 384 | 215 | 2.72 |
| Sharp | 6.3 | 251 | 831 | 758 | 767 | 1,245 | 2,448 | 1,241 | 2,701 | 1,006 | 776 | 364 | 212 | 2.59 |
| Stone | 3.5 | 150 | 609 | 644 | 515 | 595 | 987 | 686 | 1,239 | 671 | 535 | 239 | 130 | 2.74 |
| Union | 18.0 | 1,086 | 3,363 | 2,844 | 2,494 | 3,083 | 5,130 | 4,523 | 5,843 | 3,143 | 2,508 | 1,176 | 807 | 2.73 |
| Van Buren | 5.8 | 212 | 867 | 840 | 842 | 1,218 | 1,821 | 1,050 | 2,445 | 927 | 780 | 371 | 227 | 2.60 |
| Washington | 38.9 | 5,002 | 9,375 | 6,741 | 5,081 | 5,091 | 7,610 | 8,925 | 13,457 | 7,065 | 5,903 | 2,457 | 1,093 | 2.72 |
| White | 18.6 | 1,334 | 3,508 | 3,412 | 2,662 | 2,849 | 4,835 | 3,696 | 6,203 | 3,341 | 3,275 | 1,398 | 687 | 2.88 |
| Woodruff | 3.8 | 210 | 675 | 574 | 480 | 620 | 1,241 | 964 | 1,176 | 587 | 582 | 263 | 228 | 2.79 |
| Yell | 6.6 | 329 | 1,107 | 1,109 | 939 | 1,175 | 1,941 | 1,429 | 2,265 | 1,157 | 1,067 | 451 | 231 | 2.73 |
| **TOTAL METRO COUNTIES** | **332.0** | **28,338** | **80,726** | **62,832** | **46,137** | **47,998** | **65,969** | **74,923** | **104,116** | **62,202** | **53,733** | **22,709** | **14,317** | **2.79** |
| **TOTAL STATE** | **858.3** | **59,978** | **175,759** | **151,167** | **118,646** | **134,915** | **217,835** | **191,431** | **282,688** | **154,489** | **134,322** | **57,984** | **37,386** | **2.77** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **CALIFORNIA** | | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** | **749.3** | **56,093** | **187,654** | **168,408** | **124,244** | **105,500** | **107,401** | **171,547** | **238,022** | **133,104** | **119,343** | **52,755** | **34,529** | **2.81** |
| Orange | 749.3 | 56,093 | 187,654 | 168,408 | 124,244 | 105,500 | 107,401 | 171,547 | 238,022 | 133,104 | 119,343 | 52,755 | 34,529 | 2.81 |
| **BAKERSFIELD** | **162.3** | **13,969** | **38,883** | **30,805** | **23,556** | **24,579** | **30,508** | **35,321** | **50,986** | **28,415** | **26,804** | **12,168** | **8,606** | **2.84** |
| Kern | 162.3 | 13,969 | 38,883 | 30,805 | 23,556 | 24,579 | 30,508 | 35,321 | 50,986 | 28,415 | 26,804 | 12,168 | 8,606 | 2.84 |
| **CHICO** | **65.4** | **7,313** | **14,330** | **9,611** | **7,262** | **10,123** | **16,761** | **17,177** | **24,948** | **10,247** | **8,270** | **3,138** | **1,620** | **2.50** |
| Butte | 65.4 | 7,313 | 14,330 | 9,611 | 7,262 | 10,123 | 16,761 | 17,177 | 24,948 | 10,247 | 8,270 | 3,138 | 1,620 | 2.50 |
| **FRESNO** | **201.7** | **17,793** | **50,121** | **37,662** | **28,745** | **29,778** | **37,601** | **43,789** | **63,954** | **35,226** | **32,208** | **14,615** | **11,908** | **2.83** |
| Fresno | 201.7 | 17,793 | 50,121 | 37,662 | 28,745 | 29,778 | 37,601 | 43,789 | 63,954 | 35,226 | 32,208 | 14,615 | 11,908 | 2.83 |
| **LOS ANGELES - LONG BEACH** | **2,884.2** | **202,089** | **712,905** | **587,044** | **447,908** | **437,241** | **497,013** | **807,123** | **858,693** | **468,339** | **391,054** | **191,823** | **167,168** | **2.74** |
| Los Angeles | 2,884.2 | 202,089 | 712,905 | 587,044 | 447,908 | 437,241 | 497,013 | 807,123 | 858,693 | 468,339 | 391,054 | 191,823 | 167,168 | 2.74 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** | ***4,484.4*** | ***319,121*** | ***1,102,607*** | ***922,969*** | ***694,992*** | ***668,442*** | ***776,269*** | ***1,153,105*** | ***1,379,204*** | ***747,998*** | ***648,542*** | ***308,923*** | ***246,628*** | ***2.77*** |
| **MODESTO** | **107.2** | **8,861** | **25,625** | **20,588** | **15,024** | **15,626** | **21,476** | **23,618** | **34,465** | **19,067** | **17,389** | **7,622** | **5,039** | **2.80** |
| Stanislaus | 107.2 | 8,861 | 25,625 | 20,588 | 15,024 | 15,626 | 21,476 | 23,618 | 34,465 | 19,067 | 17,389 | 7,622 | 5,039 | 2.80 |
| **OAKLAND** | **726.3** | **50,310** | **183,509** | **154,522** | **109,334** | **108,995** | **119,630** | **201,836** | **228,244** | **123,958** | **103,825** | **43,715** | **24,722** | **2.58** |
| Alameda | 457.4 | 34,521 | 120,399 | 93,239 | 65,694 | 66,555 | 76,992 | 137,487 | 141,855 | 75,279 | 60,347 | 26,104 | 16,328 | 2.55 |
| Contra Costa | 268.9 | 15,789 | 63,110 | 61,283 | 43,640 | 42,440 | 42,638 | 64,349 | 86,389 | 48,679 | 43,478 | 17,611 | 8,394 | 2.64 |
| **OXNARD - VENTURA** | **199.2** | **12,884** | **49,816** | **46,436** | **32,172** | **27,625** | **30,267** | **34,804** | **60,780** | **36,510** | **37,015** | **17,229** | **12,862** | **3.00** |
| Ventura | 199.2 | 12,884 | 49,816 | 46,436 | 32,172 | 27,625 | 30,267 | 34,804 | 60,780 | 36,510 | 37,015 | 17,229 | 12,862 | 3.00 |
| **REDDING** | **51.2** | **3,764** | **11,571** | **10,465** | **7,384** | **8,058** | **9,958** | **11,880** | **17,617** | **9,014** | **7,905** | **3,218** | **1,566** | **2.63** |
| Shasta | 51.2 | 3,764 | 11,571 | 10,465 | 7,384 | 8,058 | 9,958 | 11,880 | 17,617 | 9,014 | 7,905 | 3,218 | 1,566 | 2.63 |
| **RIVERSIDE - SAN BERNARDINO** | **651.7** | **48,055** | **152,232** | **121,081** | **90,668** | **98,076** | **141,588** | **139,631** | **221,709** | **110,045** | **101,130** | **47,116** | **32,069** | **2.80** |
| Riverside | 288.4 | 18,915 | 60,057 | 50,015 | 38,550 | 46,075 | 74,788 | 64,475 | 105,682 | 44,698 | 40,305 | 18,961 | 14,279 | 2.72 |
| San Bernardino | 363.3 | 29,140 | 92,175 | 71,066 | 52,118 | 52,001 | 66,800 | 75,156 | 116,027 | 65,347 | 60,825 | 28,155 | 17,790 | 2.86 |
| **SACRAMENTO** | **486.1** | **43,345** | **124,479** | **93,309** | **72,681** | **72,901** | **79,385** | **132.474** | **158,220** | **84,507** | **69,035** | **27,627** | **14,237** | **2.56** |
| El Dorado | 40.5 | 2,731 | 11,022 | 8,132 | 5,722 | 6,332 | 6,561 | 8,434 | 15,327 | 7,142 | 6,143 | 2,413 | 1,041 | 2.61 |
| Placer | 52.0 | 3,149 | 11,578 | 11,189 | 8,006 | 8,093 | 9,985 | 11,286 | 17,661 | 9,324 | 8,710 | 3,367 | 1,652 | 2.69 |
| Sacramento | 347.3 | 31,279 | 89,756 | 65,743 | 52,670 | 52,289 | 55,563 | 100,301 | 110,165 | 60,081 | 47,460 | 19,164 | 10,129 | 2.52 |
| Yolo | 46.3 | 6,186 | 12,123 | 8,245 | 6,283 | 6,187 | 7,276 | 12,453 | 15,067 | 7,960 | 6,722 | 2,683 | 1,415 | 2.65 |
| **SALINAS - SEASIDE - MONTEREY** | **107.6** | **8,931** | **28,099** | **19,874** | **15,579** | **15,767** | **19,350** | **23,213** | **33,986** | **19,220** | **16,916** | **7,693** | **6,572** | **3.02** |
| Monterey | 107.6 | 8,931 | 28,099 | 19,874 | 15,579 | 15,767 | 19,350 | 23,213 | 33,986 | 19,220 | 16,916 | 7,693 | 6,572 | 3.02 |
| **SAN DIEGO** | **766.5** | **69,572** | **197,731** | **144,162** | **106,992** | **109,900** | **138,143** | **189,818** | **261,920** | **129,475** | **107,186** | **47,322** | **30,779** | **2.72** |
| San Diego | 766.5 | 69,572 | 197,731 | 144,162 | 106,992 | 109,900 | 138,143 | 189,818 | 261,920 | 129,475 | 107,186 | 47,322 | 30,779 | 2.72 |
| **SAN FRANCISCO** | **638.1** | **34,090** | **159,164** | **127,735** | **94,554** | **98,381** | **124,176** | **223,383** | **201,857** | **92,411** | **68,983** | **30,144** | **21,322** | **2.39** |
| Marin | 93.1 | 4,107 | 22,870 | 23,274 | 15,097 | 13,861 | 13,891 | 28,827 | 31,274 | 14,938 | 11,980 | 4,333 | 1,748 | 2.43 |
| San Francisco | 305.7 | 16,908 | 80,175 | 54,223 | 40,305 | 44,245 | 69,844 | 128,561 | 92,231 | 37,593 | 24,435 | 11,962 | 10,918 | 2.25 |
| San Mateo | 239.3 | 13,075 | 56,119 | 50,238 | 39,152 | 40,275 | 40,441 | 65,995 | 78,352 | 39,880 | 32,568 | 13,849 | 8,656 | 2.56 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | ***2,198.6*** | ***146,733*** | ***564,542*** | ***463,921*** | ***326,795*** | ***320,567*** | ***376,042*** | ***627,995*** | ***695,079*** | ***362,932*** | ***303,553*** | ***129,469*** | ***79,572*** | ***2.60*** |
| **SAN JOSE** | **485.9** | **37,575** | **131,110** | **113,431** | **77,923** | **64,900** | **60,961** | **115,929** | **147,902** | **87,290** | **78,712** | **34,475** | **21,592** | **2.83** |
| Santa Clara | 485.9 | 37,575 | 131,110 | 113,431 | 77,923 | 64,900 | 60,961 | 115,929 | 147,902 | 87,290 | 78,712 | 34,475 | 21,592 | 2.83 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **120.1** | **10,962** | **28,748** | **21,871** | **17,621** | **17,451** | **23,447** | **30,503** | **40,164** | **20,414** | **16,958** | **7,295** | **4,766** | **2.68** |
| Santa Barbara | 120.1 | 10,962 | 28,748 | 21,871 | 17,621 | 17,451 | 23,447 | 30,503 | 40,164 | 20,414 | 16,958 | 7,295 | 4,766 | 2.68 |
| **SANTA CRUZ** | **82.5** | **6,168** | **22,683** | **14,898** | **9,645** | **10,654** | **18,452** | **21,264** | **29,274** | **13,693** | **11,007** | **4,292** | **2,970** | **2.63** |
| Santa Cruz | 82.5 | 6,168 | 22.683 | 14,898 | 9,645 | 10,654 | 18,452 | 21,264 | 29,274 | 13,693 | 11,007 | 4,292 | 2,970 | 2.63 |
| **SANTA ROSA - PETALUMA** | **130.9** | **8,144** | **32,754** | **25,722** | **16,037** | **18,570** | **29,673** | **34,490** | **45,130** | **21,307** | **18,661** | **7,420** | **3,892** | **2.56** |
| Sonoma | 130.9 | 8,144 | 32,754 | 25,722 | 16,037 | 18,570 | 29,673 | 34,490 | 45,130 | 21,307 | 18,661 | 7,420 | 3,892 | 2.56 |
| **STOCKTON** | **143.2** | **11,374** | **32,333** | **26,421** | **20,929** | **22,708** | **29,435** | **35,045** | **45,239** | **24,692** | **22,064** | **9,853** | **6,307** | **2.74** |
| San Joaquin | 143.2 | 11,374 | 32,333 | 26,421 | 20,929 | 22,708 | 29,435 | 35,045 | 45,239 | 24,692 | 22,064 | 9,853 | 6,307 | 2.74 |
| **VALLEJO - FAIRFIELD - NAPA** | **134.9** | **10,446** | **35,322** | **27,613** | **19,302** | **19,067** | **23,150** | **31,093** | **42,672** | **24,273** | **22,365** | **9,423** | **5,074** | **2.81** |
| Napa | 40.0 | 2,339 | 8,329 | 7,504 | 5,543 | 6,549 | 9,736 | 10,467 | 14,074 | 6,315 | 5,626 | 2,318 | 1,200 | 2.66 |
| Solano | 94.9 | 8,107 | 26,993 | 20,109 | 13,759 | 12,518 | 13,414 | 20,626 | 28,598 | 17,958 | 16,739 | 7,105 | 3,874 | 2.88 |
| **VISALIA - TULARE - PORTERVILLE** | **92.0** | **7,119** | **20,828** | **17,604** | **13,014** | **13,727** | **19,708** | **17,312** | **28,441** | **16,283** | **15,682** | **7,771** | **6,511** | **3.03** |
| Tulare | 92.0 | 7,119 | 20,828 | 17,604 | 13,014 | 13,727 | 19,708 | 17,312 | 28,441 | 16,283 | 15,682 | 7,771 | 6,511 | 3.03 |
| **YUBA CITY** | **40.2** | **3,846** | **9,385** | **7,759** | **5,915** | **5,843** | **7,452** | **9,228** | **12,823** | **7,096** | **6,476** | **2,910** | **1,667** | **2.75** |
| Sutter | 21.0 | 1,800 | 4,521 | 4,204 | 3,406 | 3,101 | 3,968 | 4,785 | 6,874 | 3,528 | 3,365 | 1,499 | 949 | 2.72 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **YUBA CITY (continued)** | | | | | | | | | | | | | | |
| Yuba | 19.2 | 2,046 | 4,864 | 3,555 | 2,509 | 2,742 | 3,484 | 4,443 | 5,949 | 3,568 | 3,111 | 1,411 | 718 | 2.77 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alameda | 457.4 | 34,521 | 120,399 | 93,239 | 65,694 | 66,555 | 76,992 | 137,487 | 141,855 | 75,279 | 60,347 | 26,104 | 16,328 | 2.55 |
| Alpine | .4 | 51 | 108 | 94 | 56 | 47 | 44 | 78 | 135 | 74 | 64 | 21 | 28 | 3.50 |
| Amador | 9.4 | 412 | 1,635 | 1,582 | 1,295 | 1,969 | 2,507 | 2,304 | 3,850 | 1,475 | 1,177 | 445 | 149 | 2.50 |
| Butte | 65.4 | 7,313 | 14,330 | 9,611 | 7,262 | 10,123 | 16,761 | 17,177 | 24,948 | 10,247 | 8,270 | 3,138 | 1,620 | 2.50 |
| Calaveras | 10.0 | 416 | 1,831 | 1,773 | 1,357 | 1,956 | 2,667 | 2,246 | 4,050 | 1,551 | 1,387 | 530 | 236 | 2.55 |
| Colusa | 4.9 | 310 | 969 | 825 | 725 | 882 | 1,189 | 1,159 | 1,648 | 804 | 735 | 314 | 240 | 2.78 |
| Contra Costa | 268.9 | 15,789 | 63,110 | 61,283 | 43,640 | 42,440 | 42,638 | 64,349 | 86,389 | 48,679 | 43,478 | 17,611 | 8,394 | 2.64 |
| Del Norte | 7.5 | 560 | 1,684 | 1,275 | 1,045 | 1,286 | 1,650 | 1,962 | 2,580 | 1,221 | 989 | 479 | 269 | 2.57 |
| El Dorado | 40.5 | 2,731 | 11,022 | 8,132 | 5,722 | 6,332 | 6,561 | 8,434 | 15,327 | 7,142 | 6,143 | 2,413 | 1,041 | 2.61 |
| Fresno | 201.7 | 17,793 | 50,121 | 37,662 | 28,745 | 29,778 | 37,601 | 43,789 | 63,954 | 35,226 | 32,208 | 14,615 | 11,908 | 2.83 |
| Glenn | 8.4 | 547 | 1,698 | 1,463 | 1,252 | 1,316 | 2,124 | 1,870 | 2,839 | 1,374 | 1,289 | 612 | 416 | 2.76 |
| Humboldt | 44.3 | 4,755 | 12,197 | 7,714 | 5,499 | 6,228 | 7,907 | 11,938 | 14,904 | 7,648 | 6,207 | 2,388 | 1,215 | 2.56 |
| Imperial | 31.4 | 1,988 | 6,749 | 5,941 | 5,301 | 5,181 | 6,240 | 6,003 | 8,386 | 5,272 | 5,113 | 3,033 | 3,593 | 3.27 |
| Inyo | 7.7 | 411 | 1,470 | 1,330 | 1,155 | 1,348 | 1,986 | 2,235 | 2,798 | 1,066 | 967 | 410 | 224 | 2.45 |
| Kern | 162.3 | 13,969 | 38,883 | 30,805 | 23,556 | 24,579 | 30,508 | 35,321 | 50,986 | 28,415 | 26,804 | 12,168 | 8,606 | 2.84 |
| Kings | 25.8 | 2,374 | 6,461 | 5,293 | 3,728 | 3,483 | 4,461 | 4,496 | 7,470 | 5,032 | 4,769 | 2,215 | 1,818 | 3.14 |
| Lake | 19.4 | 756 | 2,938 | 2,448 | 2,296 | 4,223 | 6,739 | 4,832 | 8,636 | 2,585 | 2,036 | 823 | 488 | 2.40 |
| Lassen | 8.3 | 675 | 1,991 | 1,576 | 1,256 | 1,326 | 1,476 | 1,741 | 2,833 | 1,515 | 1,332 | 585 | 294 | 3.11 |
| Los Angeles | 2,884.2 | 202,089 | 712,905 | 587,044 | 447,908 | 437,241 | 497,013 | 807,123 | 858,693 | 468,339 | 391,054 | 191,823 | 167,168 | 2.74 |
| Madera | 25.2 | 1,591 | 5,945 | 4,847 | 3,599 | 3,905 | 5,313 | 4,368 | 8,215 | 4,449 | 4,404 | 2,055 | 1,709 | 2.98 |
| Marin | 93.1 | 4,107 | 22,870 | 23,274 | 15,097 | 13,861 | 13,891 | 28,827 | 31,274 | 14,938 | 11,980 | 4,333 | 1,748 | 2.43 |
| Mariposa | 5.1 | 221 | 955 | 898 | 727 | 926 | 1,373 | 1,180 | 2,085 | 771 | 646 | 287 | 131 | 2.67 |
| Mendocino | 28.0 | 1,777 | 7,168 | 5,527 | 3,625 | 4,253 | 5,650 | 6,730 | 9,768 | 4,773 | 4,105 | 1,654 | 970 | 2.63 |
| Merced | 52.4 | 5,150 | 13,112 | 9,890 | 7,649 | 7,632 | 8,967 | 9,914 | 15,745 | 9,481 | 9,287 | 4,470 | 3,503 | 2.98 |
| Modoc | 3.5 | 168 | 700 | 631 | 486 | 627 | 888 | 838 | 1,261 | 569 | 517 | 208 | 107 | 2.69 |
| Mono | 4.2 | 604 | 1,561 | 831 | 497 | 416 | 291 | 1,341 | 1,391 | 709 | 505 | 177 | 77 | 2.40 |
| Monterey | 107.6 | 8,931 | 28,099 | 19,874 | 15,579 | 15,767 | 19,350 | 23,213 | 33,986 | 19,220 | 16,916 | 7,693 | 6,572 | 3.02 |
| Napa | 40.0 | 2,339 | 8,329 | 7,504 | 5,543 | 6,549 | 9,736 | 10,467 | 14,074 | 6,315 | 5,626 | 2,318 | 1,200 | 2.66 |
| Nevada | 25.5 | 1,108 | 5,691 | 4,718 | 3,013 | 4,606 | 6,364 | 5,312 | 10,339 | 4,167 | 3,632 | 1,342 | 708 | 2.59 |
| Orange | 749.3 | 56,093 | 187,654 | 168,408 | 124,244 | 105,500 | 107,401 | 171,547 | 238,022 | 133,104 | 119,343 | 52,755 | 34,529 | 2.81 |
| Placer | 52.0 | 3,149 | 11,578 | 11,189 | 8,006 | 8,093 | 9,985 | 11,286 | 17,661 | 9,324 | 8,710 | 3,367 | 1,652 | 2.69 |
| Plumas | 7.6 | 509 | 1,796 | 1,395 | 1,060 | 1,354 | 1,486 | 1,832 | 2,825 | 1,250 | 1,093 | 421 | 179 | 2.54 |
| Riverside | 288.4 | 18,915 | 60,057 | 50,015 | 38,550 | 46,075 | 74,788 | 64,475 | 105,682 | 44,698 | 40,305 | 18,961 | 14,279 | 2.72 |
| Sacramento | 347.3 | 31,279 | 89,756 | 65,743 | 52,670 | 52,289 | 55,563 | 100,301 | 110,165 | 60,081 | 47,460 | 19,164 | 10,129 | 2.52 |
| San Benito | 9.5 | 546 | 2,181 | 1,885 | 1,460 | 1,560 | 1,868 | 1,744 | 2,728 | 1,638 | 1,650 | 908 | 832 | 3.08 |
| San Bernardino | 363.3 | 29,140 | 92,175 | 71,066 | 52,118 | 52,001 | 66,800 | 75,156 | 116,027 | 65,347 | 60,825 | 28,155 | 17,790 | 2.86 |
| San Diego | 766.5 | 69,572 | 197,731 | 144,162 | 106,992 | 109,900 | 138,143 | 189,818 | 261,920 | 129,475 | 107,186 | 47,322 | 30,779 | 2.72 |
| San Francisco | 305.7 | 16,908 | 80,175 | 54,223 | 40,305 | 44,245 | 69,844 | 128,561 | 92,231 | 37,593 | 24,435 | 11,962 | 10,918 | 2.25 |
| San Joaquin | 143.2 | 11,374 | 32,333 | 26,421 | 20,929 | 22,708 | 29,435 | 35,045 | 45,239 | 24,692 | 22,064 | 9,853 | 6,307 | 2.74 |
| San Luis Obispo | 69.9 | 7,672 | 16,424 | 10,713 | 8,128 | 10,700 | 16,263 | 17,337 | 26,697 | 11,237 | 9,278 | 3,498 | 1,853 | 2.63 |
| San Mateo | 239.3 | 13,075 | 56,119 | 50,238 | 39,152 | 40,275 | 40,441 | 65,995 | 78,352 | 39,880 | 32,568 | 13,849 | 8,656 | 2.56 |
| Santa Barbara | 120.1 | 10,962 | 28,748 | 21,871 | 17,621 | 17,451 | 23,447 | 30,503 | 40,164 | 20,414 | 16,958 | 7,295 | 4,766 | 2.68 |
| Santa Clara | 485.9 | 37,575 | 131,110 | 113,431 | 77,923 | 64,900 | 60,961 | 115,929 | 147,902 | 87,290 | 78,712 | 34,475 | 21,592 | 2.83 |
| Santa Cruz | 82.5 | 6,168 | 22,683 | 14,898 | 9,645 | 10,654 | 18,452 | 21,264 | 29,274 | 13,693 | 11,007 | 4,292 | 2,970 | 2.63 |
| Shasta | 51.2 | 3,764 | 11,571 | 10,465 | 7,384 | 8,058 | 9,958 | 11,880 | 17,617 | 9,014 | 7,905 | 3,218 | 1,566 | 2.63 |
| Sierra | 1.5 | 79 | 350 | 246 | 208 | 248 | 369 | 545 | 500 | 208 | 151 | 70 | 26 | 2.27 |
| Siskiyou | 16.7 | 999 | 3,826 | 2,942 | 2,346 | 2,740 | 3,847 | 4,087 | 5,888 | 2,645 | 2,609 | 984 | 487 | 2.58 |
| Solano | 94.9 | 8,107 | 26,993 | 20,109 | 13,759 | 12,518 | 13,414 | 20,626 | 28,598 | 17,958 | 16,739 | 7,105 | 3,874 | 2.88 |
| Sonoma | 130.9 | 8,144 | 32,754 | 25,722 | 16,037 | 18,570 | 29,673 | 34,490 | 45,130 | 21,307 | 18,661 | 7,420 | 3,892 | 2.56 |
| Stanislaus | 107.2 | 8,861 | 25,625 | 20,588 | 15,024 | 15,626 | 21,476 | 23,618 | 34,465 | 19,067 | 17,389 | 7,622 | 5,039 | 2.80 |
| Sutter | 21.0 | 1,800 | 4,521 | 4,204 | 3,406 | 3,101 | 3,968 | 4,785 | 6,874 | 3,528 | 3,365 | 1,499 | 949 | 2.72 |
| Tehama | 16.8 | 1,008 | 3,225 | 2,976 | 2,448 | 2,863 | 4,280 | 3,978 | 5,971 | 2,745 | 2,507 | 1,051 | 548 | 2.60 |
| Trinity | 5.3 | 259 | 1,290 | 1,011 | 786 | 906 | 1,048 | 1,251 | 1,898 | 900 | 779 | 334 | 138 | 2.58 |
| Tulare | 92.0 | 7,119 | 20,828 | 17,604 | 13,014 | 13,727 | 19,708 | 17,312 | 28,441 | 16,283 | 15,682 | 7,771 | 6,511 | 3.03 |
| Tuolumne | 15.3 | 935 | 3,401 | 2,692 | 1,957 | 2,674 | 3,641 | 3,463 | 5,893 | 2,565 | 2,177 | 824 | 378 | 2.64 |
| Ventura | 199.2 | 12,884 | 49,816 | 46,436 | 32,172 | 27,625 | 30,267 | 34,804 | 60,780 | 36,510 | 37,015 | 17,229 | 12,862 | 3.00 |
| Yolo | 46.3 | 6,186 | 12,123 | 8,245 | 6,283 | 6,187 | 7,276 | 12,453 | 15,067 | 7,960 | 6,722 | 2,683 | 1,415 | 2.65 |
| Yuba | 19.2 | 2,046 | 4,864 | 3,555 | 2,509 | 2,742 | 3,484 | 4,443 | 5,949 | 3,568 | 3,111 | 1,411 | 718 | 2.77 |
| **TOTAL METRO COUNTIES** | **9,026.5** | **672,703** | **2,249,282** | **1,827,021** | **1,356,489** | **1,335,470** | **1,585,535** | **2,350,478** | **2,847,046** | **1,514,586** | **1,298,988** | **589,624** | **425,778** | **2.72** |
| **TOTAL STATE** | **9,490.5** | **708,584** | **2,356,638** | **1,909,537** | **1,419,443** | **1,410,125** | **1,686,173** | **2,455,262** | **3,008,379** | **1,592,310** | **1,368,393** | **619,762** | **446,394** | **2.72** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **COLORADO** | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | **82.7** | **10,105** | **27,219** | **17,743** | **10,293** | **7,883** | **9,457** | **21,908** | **26,337** | **14,777** | **12,541** | **4,995** | **2,142** | **2.60** |
| Boulder | 82.7 | 10,105 | 27,219 | 17,743 | 10,293 | 7,883 | 9,457 | 21,908 | 26,337 | 14,777 | 12,541 | 4,995 | 2,142 | 2.60 |
| **COLORADO SPRINGS** | **126.5** | **13,974** | **36,031** | **26,631** | **18,852** | **15,255** | **15,757** | **32,083** | **37,947** | **23,371** | **20,464** | **8,603** | **4,032** | **2.73** |
| El Paso | 126.5 | 13,974 | 36,031 | 26,631 | 18,852 | 15,255 | 15,757 | 32,083 | 37,947 | 23,371 | 20,464 | 8,603 | 4,032 | 2.73 |
| **DENVER** | **638.3** | **54,506** | **190,217** | **136,524** | **92,624** | **80,871** | **83,558** | **186,554** | **189,639** | **108,903** | **94,318** | **39,627** | **19,259** | **2.52** |
| Adams | 99.7 | 10,846 | 30,021 | 21,528 | 15,692 | 12,145 | 9,468 | 21,878 | 28,327 | 19,777 | 17,502 | 8,100 | 4,116 | 2.76 |
| Arapahoe | 144.2 | 11,186 | 44,448 | 36,466 | 22,575 | 17,306 | 12,219 | 37,921 | 41,617 | 26,868 | 24,490 | 9,524 | 3,780 | 2.59 |
| Denver | 222.6 | 21,070 | 65,436 | 34,337 | 26,558 | 30,173 | 45,026 | 88,830 | 68,554 | 29,403 | 20,560 | 9,199 | 6,054 | 2.21 |
| Douglas | 11.0 | 323 | 2,782 | 3,717 | 2,024 | 1,247 | 907 | 1,085 | 3,185 | 2,201 | 2,845 | 1,168 | 516 | 3.14 |
| Jefferson | 160.8 | 11,081 | 47,530 | 40,476 | 25,775 | 20,000 | 15,938 | 36,840 | 47,956 | 30,654 | 28,921 | 11,636 | 4,793 | 2.69 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | ***721.0*** | ***64,611*** | ***217,436*** | ***154,267*** | ***102,917*** | ***88,754*** | ***93,015*** | ***208,462*** | ***215,976*** | ***123,680*** | ***106,859*** | ***44,622*** | ***21,401*** | ***2.53*** |
| **FORT COLLINS - LOVELAND** | **65.7** | **8,650** | **20,024** | **12,692** | **7,561** | **6,853** | **9,920** | **15,253** | **22,785** | **11,405** | **10,366** | **4,059** | **1,832** | **2.66** |
| Larimer | 65.7 | 8,650 | 20,024 | 12,692 | 7,561 | 6,853 | 9,920 | 15,253 | 22,785 | 11,405 | 10,366 | 4,059 | 1,832 | 2.66 |
| **GREELEY** | **49.7** | **5,972** | **13,502** | **9,632** | **6,444** | **5,855** | **8,295** | **10,786** | **15,859** | **8,812** | **8,293** | **3,803** | **2,147** | **2.78** |
| Weld | 49.7 | 5,972 | 13,502 | 9,632 | 6,444 | 5,855 | 8,295 | 10,786 | 15,859 | 8,812 | 8,293 | 3,803 | 2,147 | 2.78 |
| **PUEBLO** | **47.2** | **3,508** | **10,587** | **7,979** | **7,236** | **7,697** | **10,193** | **12,365** | **14,240** | **8,043** | **7,121** | **3,457** | **1,974** | **2.65** |
| Pueblo | 47.2 | 3,508 | 10,587 | 7,979 | 7,236 | 7,697 | 10,193 | 12,365 | 14,240 | 8,043 | 7,121 | 3,457 | 1,974 | 2.65 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 99.7 | 10,846 | 30,021 | 21,528 | 15,692 | 12,145 | 9,468 | 21,878 | 28,327 | 19,777 | 17,502 | 8,100 | 4,116 | 2.76 |
| Alamosa | 4.4 | 479 | 1,136 | 806 | 592 | 546 | 841 | 1,194 | 1,250 | 776 | 660 | 340 | 180 | 2.80 |
| Arapahoe | 144.2 | 11,186 | 44,448 | 36,466 | 22,575 | 17,306 | 12,219 | 37,921 | 41,617 | 26,868 | 24,490 | 9,524 | 3,780 | 2.59 |
| Archuleta | 1.8 | 76 | 435 | 354 | 267 | 338 | 330 | 556 | 501 | 300 | 251 | 127 | 65 | 2.50 |
| Baca | 1.9 | 125 | 362 | 296 | 274 | 330 | 513 | 443 | 640 | 323 | 283 | 149 | 62 | 2.79 |
| Bent | 2.0 | 106 | 387 | 324 | 313 | 342 | 528 | 510 | 612 | 312 | 291 | 172 | 103 | 2.90 |
| Boulder | 82.7 | 10,105 | 27,219 | 17,743 | 10,293 | 7,883 | 9,457 | 21,908 | 26,337 | 14,777 | 12,541 | 4,995 | 2,142 | 2.60 |
| Chaffee | 5.1 | 365 | 1,200 | 921 | 762 | 723 | 1,129 | 1,326 | 1,646 | 888 | 763 | 332 | 145 | 2.67 |
| Cheyenne | .9 | 50 | 194 | 121 | 113 | 159 | 263 | 229 | 309 | 139 | 118 | 69 | 36 | 2.56 |
| Clear Creek | 3.0 | 256 | 1,182 | 616 | 356 | 291 | 299 | 921 | 889 | 531 | 450 | 153 | 56 | 2.47 |
| Conejos | 2.6 | 146 | 507 | 447 | 426 | 436 | 638 | 469 | 650 | 486 | 411 | 276 | 308 | 3.12 |
| Costilla | 1.1 | 48 | 199 | 181 | 154 | 217 | 301 | 215 | 304 | 208 | 193 | 106 | 74 | 3.09 |
| Crowley | 1.2 | 57 | 172 | 148 | 168 | 221 | 434 | 272 | 479 | 183 | 138 | 70 | 58 | 2.58 |
| Custer | .6 | 37 | 133 | 111 | 83 | 88 | 148 | 118 | 232 | 94 | 91 | 51 | 14 | 3.17 |
| Delta | 9.2 | 515 | 1,672 | 1,560 | 1,115 | 1,504 | 2,834 | 2,177 | 3,370 | 1,406 | 1,297 | 622 | 328 | 2.58 |
| Denver | 222.6 | 21,070 | 65,436 | 34,337 | 26,558 | 30,173 | 45,026 | 88,830 | 68,554 | 29,403 | 20,560 | 9,199 | 6,054 | 2.21 |
| Dolores | .6 | 40 | 116 | 116 | 95 | 107 | 126 | 129 | 179 | 119 | 92 | 48 | 33 | 3.00 |
| Douglas | 11.0 | 323 | 2,782 | 3,717 | 2,024 | 1,247 | 907 | 1,085 | 3,185 | 2,201 | 2,845 | 1,168 | 516 | 3.14 |
| Eagle | 6.8 | 1,002 | 3,049 | 1,351 | 577 | 464 | 357 | 1,678 | 2,294 | 1,500 | 862 | 327 | 139 | 2.46 |
| Elbert | 2.9 | 142 | 767 | 763 | 375 | 317 | 536 | 480 | 874 | 516 | 647 | 252 | 131 | 2.93 |
| El Paso | 126.5 | 13,974 | 36,031 | 26,631 | 18,852 | 15,255 | 15,757 | 32,083 | 37,947 | 23,371 | 20,464 | 8,603 | 4,032 | 2.73 |
| Fremont | 11.6 | 671 | 2,146 | 1,835 | 1,513 | 1,821 | 3,614 | 3,207 | 3,967 | 1,741 | 1,580 | 728 | 377 | 2.68 |
| Garfield | 9.9 | 935 | 2,997 | 2,030 | 1,236 | 1,092 | 1,610 | 2,303 | 3,181 | 1,797 | 1,647 | 656 | 316 | 2.65 |
| Gilpin | 1.2 | 49 | 464 | 280 | 161 | 107 | 139 | 399 | 383 | 200 | 142 | 51 | 25 | 2.33 |
| Grand | 3.6 | 404 | 1,303 | 714 | 500 | 359 | 320 | 928 | 1,133 | 672 | 557 | 209 | 101 | 2.53 |
| Gunnison | 4.1 | 957 | 1,360 | 671 | 430 | 327 | 355 | 1,082 | 1,488 | 680 | 546 | 207 | 97 | 2.73 |
| Hinsdale | .2 | 10 | 67 | 44 | 31 | 26 | 22 | 92 | 54 | 29 | 16 | 7 | 2 | 2.50 |
| Huerfano | 2.6 | 98 | 432 | 376 | 365 | 439 | 890 | 731 | 829 | 391 | 356 | 181 | 112 | 2.58 |
| Jackson | .7 | 50 | 174 | 169 | 117 | 86 | 104 | 169 | 199 | 126 | 136 | 51 | 19 | 2.71 |
| Jefferson | 160.8 | 11,081 | 47,530 | 40,476 | 25,775 | 20,000 | 15,938 | 36,840 | 47,956 | 30,654 | 28,921 | 11,636 | 4,793 | 2.69 |
| Kiowa | .7 | 35 | 98 | 117 | 78 | 176 | 196 | 88 | 326 | 139 | 88 | 40 | 19 | 2.71 |
| Kit Carson | 2.9 | 237 | 574 | 506 | 397 | 454 | 732 | 724 | 973 | 423 | 444 | 227 | 109 | 2.62 |
| Lake | 2.6 | 391 | 879 | 502 | 342 | 265 | 221 | 511 | 768 | 498 | 460 | 224 | 139 | 3.08 |
| La Plata | 11.5 | 1,267 | 3,200 | 2,199 | 1,534 | 1,464 | 1,836 | 2,459 | 4,008 | 2,080 | 1,746 | 776 | 431 | 2.73 |
| Larimer | 65.7 | 8,650 | 20,024 | 12,692 | 7,561 | 6,853 | 9,920 | 15,253 | 22,785 | 11,405 | 10,366 | 4,059 | 1,832 | 2.66 |
| Las Animas | 5.5 | 344 | 961 | 769 | 747 | 914 | 1,765 | 1,563 | 1,656 | 896 | 731 | 385 | 269 | 2.64 |
| Lincoln | 1.8 | 135 | 285 | 289 | 243 | 336 | 512 | 477 | 646 | 270 | 238 | 110 | 59 | 2.56 |
| Logan | 7.6 | 785 | 1,604 | 1,237 | 1,091 | 1,152 | 1,731 | 2,122 | 2,344 | 1,237 | 1,092 | 537 | 268 | 2.61 |
| Mesa | 34.7 | 3,189 | 9,052 | 6,550 | 4,592 | 4,627 | 6,690 | 7,552 | 11,779 | 6,023 | 5,759 | 2,343 | 1,244 | 2.69 |
| Mineral | .3 | 21 | 77 | 71 | 40 | 45 | 46 | 79 | 104 | 42 | 43 | 20 | 12 | 2.67 |
| Moffat | 5.7 | 665 | 1,856 | 1,259 | 728 | 593 | 599 | 1,066 | 1,729 | 1,099 | 1,122 | 454 | 230 | 2.84 |
| Montezuma | 6.5 | 478 | 1,458 | 1,304 | 975 | 1,004 | 1,281 | 1,304 | 2,020 | 1,138 | 1,166 | 505 | 367 | 2.89 |
| Montrose | 9.7 | 612 | 2,156 | 2,043 | 1,464 | 1,361 | 2,064 | 2,087 | 3,103 | 1,676 | 1,649 | 806 | 379 | 2.74 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **COLORADO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Morgan | 6.6 | 717 | 1,946 | 1,502 | 1,213 | 1,259 | 1,963 | 1,901 | 2,728 | 1,526 | 1,463 | 614 | 368 | 2.72 |
| Otero | 8.1 | 526 | 1,626 | 1,343 | 1,151 | 1,201 | 2,253 | 2,236 | 2,335 | 1,311 | 1,227 | 607 | 384 | 2.67 |
| Ouray | .7 | 22 | 171 | 168 | 74 | 114 | 151 | 155 | 243 | 110 | 122 | 41 | 29 | 3.14 |
| Park | 2.6 | 122 | 892 | 674 | 325 | 302 | 285 | 596 | 800 | 484 | 430 | 204 | 86 | 2.69 |
| Phillips | 1.8 | 104 | 321 | 285 | 228 | 264 | 598 | 510 | 629 | 234 | 234 | 127 | 66 | 2.50 |
| Pitkin | 5.2 | 493 | 2,304 | 1,322 | 535 | 331 | 215 | 1,702 | 1,777 | 820 | 615 | 207 | 79 | 2.25 |
| Prowers | 5.2 | 443 | 1,137 | 914 | 701 | 783 | 1,222 | 1,444 | 1,512 | 809 | 790 | 387 | 258 | 2.65 |
| Pueblo | 47.2 | 3,508 | 10,587 | 7,979 | 7,236 | 7,697 | 10,193 | 12,365 | 14,240 | 8,043 | 7,121 | 3,457 | 1,974 | 2.65 |
| Rio Blanco | 2.4 | 260 | 625 | 514 | 360 | 296 | 345 | 578 | 664 | 424 | 421 | 234 | 79 | 2.79 |
| Rio Grande | 3.6 | 240 | 766 | 687 | 527 | 540 | 840 | 692 | 1,169 | 583 | 603 | 332 | 221 | 3.03 |
| Routt | 5.9 | 622 | 2,517 | 1,302 | 515 | 454 | 490 | 1,266 | 1,844 | 1,177 | 1,095 | 372 | 146 | 2.66 |
| Saguache | 1.4 | 85 | 296 | 234 | 198 | 237 | 350 | 316 | 456 | 199 | 226 | 111 | 92 | 2.79 |
| San Juan | .4 | 29 | 161 | 84 | 51 | 38 | 37 | 127 | 111 | 62 | 57 | 33 | 10 | 2.50 |
| San Miguel | 1.4 | 96 | 655 | 295 | 121 | 91 | 142 | 389 | 450 | 230 | 188 | 89 | 54 | 2.57 |
| Sedgwick | 1.4 | 80 | 230 | 196 | 200 | 252 | 442 | 520 | 458 | 184 | 152 | 67 | 19 | 2.29 |
| Summit | 4.6 | 771 | 2,247 | 857 | 366 | 254 | 105 | 1,204 | 1,584 | 889 | 634 | 214 | 75 | 2.41 |
| Teller | 4.0 | 191 | 1,178 | 1,011 | 607 | 490 | 523 | 657 | 1,438 | 790 | 689 | 300 | 126 | 2.75 |
| Washington | 2.0 | 120 | 392 | 311 | 273 | 360 | 544 | 455 | 745 | 296 | 278 | 163 | 63 | 2.65 |
| Weld | 49.7 | 5,972 | 13,502 | 9,632 | 6,444 | 5,855 | 8,295 | 10,786 | 15,859 | 8,812 | 8,293 | 3,803 | 2,147 | 2.78 |
| Yuma | 3.9 | 279 | 780 | 669 | 508 | 593 | 1,071 | 1,113 | 1,209 | 586 | 582 | 310 | 100 | 2.54 |
| **TOTAL METRO COUNTIES** | **1,010.1** | **96,715** | **297,580** | **211,201** | **143,010** | **124,414** | **137,180** | **278,949** | **306,807** | **175,311** | **153,103** | **64,544** | **31,386** | **2.58** |
| **TOTAL STATE** | **1,240.8** | **116,692** | **358,478** | **254,649** | **173,217** | **155,004** | **182,760** | **334,470** | **381,878** | **214,963** | **188,974** | **80,567** | **39,948** | **2.60** |
| **CONNECTICUT** | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | **290.2** | **11,171** | **54,657** | **61,262** | **52,555** | **52,831** | **57,724** | **64,370** | **86,991** | **52,602** | **49,516** | **23,695** | **13,026** | **2.81** |
| Fairfield | 290.2 | 11,171 | 54,657 | 61,262 | 52,555 | 52,831 | 57,724 | 64,370 | 86,991 | 52,602 | 49,516 | 23,695 | 13,026 | 2.81 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | **387.8** | **21,926** | **86,737** | **76,180** | **61,560** | **66,005** | **75,392** | **95,445** | **118,595** | **68,390** | **62,396** | **28,653** | **14,321** | **2.74** |
| Hartford | 298.8 | 16,678 | 64,674 | 56,796 | 48,080 | 52,734 | 59,838 | 75,081 | 91,346 | 52,386 | 46,786 | 21,918 | 11,283 | 2.69 |
| Middlesex | 49.9 | 2,611 | 11,729 | 10,300 | 7,457 | 7,925 | 9,878 | 12,566 | 15,364 | 8,722 | 8,128 | 3,517 | 1,603 | 2.71 |
| Tolland | 39.1 | 2,637 | 10,334 | 9,084 | 6,023 | 5,346 | 5,676 | 7,798 | 11,885 | 7,282 | 7,482 | 3,218 | 1,435 | 3.10 |
| **NEW HAVEN - WATERBURY - MERIDEN** | **282.4** | **14,538** | **61,139** | **51,803** | **42,379** | **50,232** | **62,309** | **71,521** | **85,166** | **49,749** | **43,775** | **20,718** | **11,471** | **2.72** |
| New Haven | 282.4 | 14,538 | 61,139 | 51,803 | 42,379 | 50,232 | 62,309 | 71,521 | 85,166 | 49,749 | 43,775 | 20,718 | 11,471 | 2.72 |
| **NEW LONDON - NORWICH** | **88.0** | **6,708** | **20,793** | **17,046** | **13,319** | **13,768** | **16,366** | **21,200** | **26,326** | **16,118** | **14,509** | **6,574** | **3,273** | **2.83** |
| New London | 88.0 | 6,708 | 20,793 | 17,046 | 13,319 | 13,768 | 16,366 | 21,200 | 26,326 | 16,118 | 14,509 | 6,574 | 3,273 | 2.83 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Fairfield | 290.2 | 11,171 | 54,657 | 61,262 | 52,555 | 52,831 | 57,724 | 64,370 | 86,991 | 52,602 | 49,516 | 23,695 | 13,026 | 2.81 |
| Hartford | 298.8 | 16,678 | 64,674 | 56,796 | 48,080 | 52,734 | 59,838 | 75,081 | 91,346 | 52,386 | 46,786 | 21,918 | 11,283 | 2.69 |
| Litchfield | 59.7 | 2,389 | 12,391 | 12,028 | 8,997 | 10,049 | 13,846 | 13,445 | 18,802 | 10,532 | 10,078 | 4,550 | 2,293 | 2.73 |
| Middlesex | 49.9 | 2,611 | 11,729 | 10,300 | 7,457 | 7,925 | 9,878 | 12,566 | 15,364 | 8,722 | 8,128 | 3,517 | 1,603 | 2.71 |
| New Haven | 282.4 | 14,538 | 61,139 | 51,803 | 42,379 | 50,232 | 62,309 | 71,521 | 85,166 | 49,749 | 43,775 | 20,718 | 11,471 | 2.72 |
| New London | 88.0 | 6,708 | 20,793 | 17,046 | 13,319 | 13,768 | 16,366 | 21,200 | 26,326 | 16,118 | 14,509 | 6,574 | 3,273 | 2.83 |
| Tolland | 39.1 | 2,637 | 10,334 | 9,084 | 6,023 | 5,346 | 5,676 | 7,798 | 11,885 | 7,282 | 7,482 | 3,218 | 1,435 | 3.10 |
| Windham | 34.2 | 2,463 | 7,761 | 6,472 | 4,833 | 5,347 | 7,324 | 7,992 | 10,322 | 6,012 | 5,666 | 2,702 | 1,506 | 2.80 |
| **TOTAL METRO COUNTIES** | **1,048.4** | **54,343** | **223,326** | **206,291** | **169,813** | **182,836** | **211,791** | **252,536** | **317,078** | **186,859** | **170,196** | **79,640** | **42,091** | **2.76** |
| **TOTAL STATE** | **1,142.3** | **59,195** | **243,478** | **224,791** | **183,643** | **198,232** | **232,961** | **273,973** | **346,202** | **203,403** | **185,940** | **86,892** | **45,890** | **2.76** |
| **DELAWARE** | | | | | | | | | | | | | | |
| **WILMINGTON** | **189.3** | **12,450** | **43,478** | **37,708** | **31,092** | **31,691** | **32,881** | **42,280** | **56,004** | **35,533** | **32,161** | **14,860** | **8,462** | **2.83** |
| New Castle | 143.2 | 9,987 | 33,387 | 28,326 | 23,662 | 23,831 | 24,007 | 33,036 | 42,624 | 26,682 | 23,850 | 10,807 | 6,201 | 2.81 |
| *Cecil, Md.* | *21.9* | *1,245* | *5,029* | *4,814* | *3,604* | *3,546* | *3,662* | *4,138* | *6,018* | *4,439* | *4,171* | *2,034* | *1,100* | *2.97* |
| *Salem, N. J.* | *24.2* | *1,218* | *5,062* | *4,568* | *3,826* | *4,314* | *5,212* | *5,106* | *7,362* | *4,412* | *4,140* | *2,019* | *1,161* | *2.79* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Kent | 35.7 | 2,965 | 8,984 | 7,727 | 5,622 | 4,738 | 5,664 | 7,403 | 10,263 | 7,219 | 6,386 | 2,813 | 1,616 | 2.94 |
| New Castle | 143.2 | 9,987 | 33,387 | 28,326 | 23,662 | 23,831 | 24,007 | 33,036 | 42,624 | 26,682 | 23,850 | 10,807 | 6,201 | 2.81 |
| Sussex | 39.0 | 2,152 | 7,668 | 6,618 | 5,875 | 7,206 | 9,481 | 8,431 | 13,226 | 7,142 | 5,906 | 2,498 | 1,797 | 2.74 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **DELAWARE (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 143.2 | 9,987 | 33,387 | 28,326 | 23,662 | 23,831 | 24,007 | 33,036 | 42,624 | 26,682 | 23,850 | 10,807 | 6,201 | 2.81 |
| **TOTAL STATE** | 217.9 | 15,104 | 50,039 | 42,671 | 35,159 | 35,775 | 39,152 | 48,870 | 66,113 | 41,043 | 36,142 | 16,118 | 9,614 | 2.82 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | |
| **WASHINGTON** | 1,261.6 | 74,232 | 344,754 | 303,012 | 203,289 | 176,657 | 159,656 | 340,175 | 353,342 | 226,602 | 198,088 | 88,531 | 54,862 | 2.72 |
| District of Columbia | 250.1 | 14,487 | 64,660 | 48,573 | 36,028 | 38,714 | 47,638 | 100,758 | 64,356 | 34,252 | 24,467 | 12,636 | 13,631 | 2.47 |
| *Calvert, Md.* | 13.2 | 494 | 3,202 | 3,257 | 2,051 | 2,031 | 2,165 | 1,970 | 3,685 | 2,493 | 2,688 | 1,298 | 1,066 | 3.11 |
| *Charles, Md.* | 25.6 | 1,186 | 6,757 | 7,568 | 4,020 | 3,179 | 2,890 | 3,159 | 6,027 | 5,349 | 5,939 | 2,890 | 2,236 | 3.29 |
| *Frederick, Md.* | 43.0 | 2,183 | 11,057 | 9,918 | 6,622 | 6,033 | 7,187 | 7,186 | 12,369 | 8,783 | 8,830 | 3,697 | 2,135 | 3.00 |
| *Montgomery, Md.* | 228.8 | 9,637 | 53,413 | 53,366 | 41,064 | 37,478 | 33,842 | 54,891 | 67,990 | 42,326 | 38,334 | 16,807 | 8,452 | 2.69 |
| *Prince George's, Md.* | 235.2 | 17,492 | 70,337 | 58,163 | 37,644 | 29,341 | 22,223 | 51,878 | 64,768 | 47,358 | 40,384 | 18,844 | 11,968 | 2.86 |
| *Alexandria city, Va.* | 52.2 | 4,314 | 18,440 | 10,231 | 6,554 | 6,609 | 6,052 | 23,882 | 15,756 | 6,339 | 3,782 | 1,526 | 915 | 2.05 |
| *Arlington, Va.* | 71.7 | 5,389 | 21,913 | 13,170 | 8,748 | 10,464 | 12,016 | 31,610 | 22,469 | 8,939 | 5,431 | 2,131 | 1,120 | 2.12 |
| *Fairfax, Va.* | 236.6 | 12,197 | 63,018 | 67,567 | 44,130 | 32,382 | 17,306 | 49,422 | 68,755 | 48,149 | 43,993 | 18,214 | 8,067 | 2.83 |
| *Fairfax city, Va.* | 7.1 | 576 | 1,852 | 1,648 | 1,284 | 1,160 | 580 | 1,668 | 2,141 | 1,534 | 1,086 | 468 | 203 | 2.77 |
| *Falls Church city, Va.* | 4.2 | 172 | 998 | 833 | 584 | 725 | 888 | 1,671 | 1,359 | 583 | 361 | 153 | 73 | 2.17 |
| *Loudoun, Va.* | 21.8 | 954 | 5,931 | 6,357 | 3,390 | 2,438 | 2,730 | 3,771 | 5,875 | 4,475 | 4,724 | 1,935 | 1,020 | 3.05 |
| *Manassas city, Va.* | 5.7 | 486 | 2,061 | 1,430 | 768 | 515 | 440 | 1,001 | 1,577 | 1,225 | 1,174 | 509 | 214 | 3.00 |
| *Manassas Park city, Va.* | 2.0 | 173 | 704 | 497 | 341 | 177 | 108 | 185 | 450 | 478 | 457 | 278 | 152 | 3.35 |
| *Prince William, Va.* | 49.8 | 3,692 | 16,626 | 16,235 | 7,608 | 3,558 | 2,081 | 5,405 | 11,901 | 11,085 | 13,000 | 5,666 | 2,743 | 3.43 |
| *Stafford, Va.* | 14.6 | 800 | 3,785 | 4,199 | 2,453 | 1,853 | 1,510 | 1,718 | 3,86[illegible] | 3,234 | 3,438 | 1,479 | 867 | 3.36 |
| **TOTAL METRO COUNTIES** | 250.1 | 14,487 | 64,660 | 48,573 | 36,028 | 38,714 | 47,638 | 100,758 | 64,356 | 34,252 | 24,467 | 12,636 | 13,631 | 2.47 |
| **TOTAL STATE** | 250.1 | 14,487 | 64,660 | 48,573 | 36,028 | 38,714 | 47,638 | 100,758 | 64,356 | 34,252 | 24,467 | 12,636 | 13,631 | 2.47 |
| **FLORIDA** | | | | | | | | | | | | | | |
| **BRADENTON** | 72.9 | 3,336 | 10,179 | 8,839 | 7,951 | 12,386 | 30,209 | 18,373 | 32,525 | 9,511 | 7,303 | 3,208 | 1,980 | 2.38 |
| Manatee | 72.9 | 3,336 | 10,179 | 8,839 | 7,951 | 12,386 | 30,209 | 18,373 | 32,525 | 9,511 | 7,303 | 3,208 | 1,980 | 2.38 |
| **DAYTONA BEACH** | 127.8 | 7,302 | 19,399 | 16,803 | 15,750 | 23,080 | 45,466 | 35,041 | 51,962 | 18,092 | 13,296 | 5,833 | 3,576 | 2.39 |
| Volusia | 127.8 | 7,302 | 19,399 | 16,803 | 15,750 | 23,080 | 45,466 | 35,041 | 51,962 | 18,092 | 13,296 | 5,833 | 3,576 | 2.39 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | 478.3 | 21,905 | 83,348 | 74,227 | 60,254 | 76,283 | 162,283 | 133,734 | 191,326 | 66,828 | 51,427 | 22,526 | 12,459 | 2.39 |
| Broward | 478.3 | 21,905 | 83,348 | 74,227 | 60,254 | 76,283 | 162,283 | 133,734 | 191,326 | 66,828 | 51,427 | 22,526 | 12,459 | 2.39 |
| **FORT MYERS - CAPE CORAL** | 106.5 | 5,091 | 16,119 | 14,470 | 12,812 | 20,679 | 37,329 | 24,771 | 47,553 | 15,162 | 11,227 | 4,854 | 2,933 | 2.41 |
| Lee | 106.5 | 5,091 | 16,119 | 14,470 | 12,812 | 20,679 | 37,329 | 24,771 | 47,553 | 15,162 | 11,227 | 4,854 | 2,933 | 2.41 |
| **FORT PIERCE** | 76.9 | 4,052 | 12,585 | 11,080 | 9,578 | 14,053 | 25,552 | 17,484 | 32,463 | 11,063 | 8,778 | 4,132 | 2,980 | 2.51 |
| Martin | 33.7 | 1,539 | 4,711 | 4,369 | 3,883 | 6,205 | 12,993 | 8,325 | 15,152 | 4,312 | 3,510 | 1,516 | 885 | 2.39 |
| St. Lucie | 43.2 | 2,513 | 7,874 | 6,711 | 5,695 | 7,848 | 12,559 | 9,159 | 17,311 | 6,751 | 5,268 | 2,616 | 2,095 | 2.61 |
| **FORT WALTON BEACH** | 46.1 | 4,882 | 11,439 | 10,362 | 8,155 | 6,295 | 4,967 | 9,753 | 13,779 | 9,566 | 8,108 | 3,339 | 1,555 | 2.79 |
| Okaloosa | 46.1 | 4,882 | 11,439 | 10,362 | 8,155 | 6,295 | 4,967 | 9,753 | 13,779 | 9,566 | 8,108 | 3,339 | 1,555 | 2.79 |
| **GAINESVILLE** | 70.3 | 12,654 | 20,120 | 11,930 | 8,032 | 7,798 | 9,766 | 17,972 | 23,263 | 12,761 | 9,872 | 4,080 | 2,352 | 2.72 |
| Alachua | 63.1 | 12,196 | 18,726 | 10,519 | 6,866 | 6,560 | 8,233 | 16,422 | 21,070 | 11,444 | 8,693 | 3,491 | 1,980 | 2.67 |
| Bradford | 7.2 | 458 | 1,394 | 1,411 | 1,166 | 1,238 | 1,533 | 1,550 | 2,193 | 1,317 | 1,179 | 589 | 372 | 3.14 |
| **JACKSONVILLE** | 292.4 | 22,836 | 71,140 | 57,160 | 44,461 | 45,309 | 51,494 | 73,173 | 88,634 | 54,700 | 44,822 | 19,584 | 11,487 | 2.70 |
| Clay | 26.2 | 1,431 | 6,498 | 7,313 | 4,315 | 3,334 | 3,309 | 4,063 | 7,247 | 5,423 | 5,812 | 2,475 | 1,180 | 3.21 |
| Duval | 228.2 | 19,227 | 56,909 | 42,629 | 34,117 | 35,486 | 39,832 | 61,017 | 68,635 | 42,394 | 33,129 | 14,445 | 8,580 | 2.63 |
| Nassau | 13.3 | 836 | 3,065 | 2,988 | 2,314 | 1,978 | 2,119 | 2,309 | 3,835 | 2,700 | 2,581 | 1,149 | 726 | 2.93 |
| St. Johns | 24.7 | 1,342 | 4,668 | 4,230 | 3,715 | 4,511 | 6,234 | 5,784 | 8,917 | 4,183 | 3,300 | 1,515 | 1,001 | 2.63 |
| **LAKELAND - WINTER HAVEN** | 130.9 | 8,137 | 24,793 | 23,046 | 19,344 | 21,407 | 34,173 | 29,218 | 46,184 | 22,289 | 18,966 | 8,537 | 5,706 | 2.73 |
| Polk | 130.9 | 8,137 | 24,793 | 23,046 | 19,344 | 21,407 | 34,173 | 29,218 | 46,184 | 22,289 | 18,966 | 8,537 | 5,706 | 2.73 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | 131.1 | 8,333 | 22,951 | 23,923 | 22,900 | 24,893 | 28,100 | 33,392 | 46,316 | 22,837 | 17,491 | 7,635 | 3,429 | 2.52 |
| Brevard | 131.1 | 8,333 | 22,951 | 23,923 | 22,900 | 24,893 | 28,100 | 33,392 | 46,316 | 22,837 | 17,491 | 7,635 | 3,429 | 2.52 |
| **MIAMI - HIALEAH** | 651.0 | 32,136 | 120,769 | 121,553 | 107,424 | 103,620 | 165,498 | 172,364 | 209,417 | 108,446 | 87,612 | 41,801 | 31,360 | 2.70 |
| Dade | 651.0 | 32,136 | 120,769 | 121,553 | 107,424 | 103,620 | 165,498 | 172,364 | 209,417 | 108,446 | 87,612 | 41,801 | 31,360 | 2.70 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | 1,129.3 | 54,041 | 204,117 | 195,780 | 167,678 | 179,903 | 327,781 | 306,098 | 400,743 | 175,274 | 139,039 | 64,327 | 43,819 | 2.57 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| **NAPLES** | **46.3** | **2,597** | **7,664** | **7,050** | **5,899** | **8,990** | **14,100** | **11,443** | **20,047** | **6,352** | **4,898** | **2,286** | **1,274** | **2.43** |
| Collier | 46.3 | 2,597 | 7,664 | 7,050 | 5,899 | 8,990 | 14,100 | 11,443 | 20,047 | 6,352 | 4,898 | 2,286 | 1,274 | 2.43 |
| **OCALA** | **61.5** | **3,055** | **9,912** | **9,711** | **8,621** | **12,044** | **18,157** | **13,836** | **23,679** | **10,093** | **7,928** | **3,743** | **2,221** | **2.60** |
| Marion | 61.5 | 3,055 | 9,912 | 9,711 | 8,621 | 12,044 | 18,157 | 13,836 | 23,679 | 10,093 | 7,928 | 3,743 | 2,221 | 2.60 |
| **ORLANDO** | **310.4** | **22,728** | **69,478** | **59,628** | **49,320** | **48,775** | **60,471** | **72,720** | **103,624** | **54,976** | **45,796** | **20,532** | **12,752** | **2.69** |
| Orange | 201.1 | 16,731 | 45,943 | 36,463 | 32,009 | 31,709 | 38,245 | 49,561 | 66,777 | 35,610 | 28,144 | 12,673 | 8,335 | 2.67 |
| Osceola | 27.5 | 1,664 | 4,726 | 4,665 | 3,800 | 4,437 | 8,208 | 6,125 | 10,564 | 4,418 | 3,704 | 1,605 | 1,084 | 2.61 |
| Seminole | 81.8 | 4,333 | 18,809 | 18,500 | 13,511 | 12,629 | 14,018 | 17,034 | 26,283 | 14,948 | 13,948 | 6,254 | 3,333 | 2.79 |
| **PANAMA CITY** | **41.0** | **3,433** | **9,219** | **7,969** | **6,667** | **6,495** | **7,217** | **9,356** | **12,895** | **8,027** | **6,541** | **2,759** | **1,422** | **2.68** |
| Bay | 41.0 | 3,433 | 9,219 | 7,969 | 6,667 | 6,495 | 7,217 | 9,356 | 12,895 | 8,027 | 6,541 | 2,759 | 1,422 | 2.68 |
| **PENSACOLA** | **115.3** | **9,042** | **26,877** | **23,520** | **18,815** | **18,063** | **18,983** | **24,833** | **35,563** | **22,445** | **19,152** | **8,420** | **4,887** | **2.78** |
| Escambia | 92.7 | 7,263 | 21,471 | 18,313 | 15,057 | 14,860 | 15,736 | 20,809 | 28,861 | 17,663 | 14,740 | 6,587 | 4,040 | 2.76 |
| Santa Rosa | 22.6 | 1,779 | 5,406 | 5,207 | 3,758 | 3,203 | 3,247 | 4,024 | 6,702 | 4,782 | 4,412 | 1,833 | 847 | 2.85 |
| **SARASOTA** | **108.9** | **4,012** | **13,600** | **12,514** | **11,749** | **19,718** | **47,307** | **30,382** | **50,781** | **13,137** | **9,275** | **3,809** | **1,516** | **2.22** |
| Sarasota | 108.9 | 4,012 | 13,600 | 12,514 | 11,749 | 19,718 | 47,307 | 30,382 | 50,781 | 13,137 | 9,275 | 3,809 | 1,516 | 2.22 |
| **TALLAHASSEE** | **75.8** | **10,189** | **21,668** | **14,173** | **9,655** | **9,367** | **10,748** | **19,607** | **23,714** | **13,498** | **10,938** | **4,638** | **3,405** | **2.74** |
| Gadsden | 12.9 | 616 | 2,637 | 2,308 | 2,050 | 2,155 | 3,134 | 2,398 | 3,539 | 2,270 | 2,022 | 1,153 | 1,518 | 3.28 |
| Leon | 62.9 | 9,573 | 19,031 | 11,865 | 7,605 | 7,212 | 7,614 | 17,209 | 20,175 | 11,228 | 8,916 | 3,485 | 1,887 | 2.63 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **763.2** | **40,854** | **127,525** | **109,840** | **95,358** | **128,686** | **260,937** | **206,862** | **303,541** | **110,774** | **84,313** | **36,195** | **21,515** | **2.41** |
| Hernando | 26.8 | 907 | 2,897 | 3,275 | 3,115 | 6,317 | 10,289 | 5,600 | 12,622 | 3,774 | 2,740 | 1,203 | 861 | 2.42 |
| Hillsborough | 274.5 | 21,774 | 63,014 | 52,070 | 40,971 | 41,440 | 55,231 | 67,662 | 90,168 | 48,596 | 39,896 | 17,561 | 10,617 | 2.63 |
| Pasco | 101.5 | 3,014 | 10,545 | 10,690 | 10,023 | 20,742 | 46,486 | 21,227 | 52,281 | 12,649 | 8,991 | 3,845 | 2,507 | 2.37 |
| Pinellas | 360.4 | 15,159 | 51,069 | 43,805 | 41,249 | 60,187 | 148,931 | 112,373 | 148,470 | 45,755 | 32,686 | 13,586 | 7,530 | 2.25 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **298.8** | **13,486** | **48,087** | **42,674** | **35,776** | **49,317** | **109,460** | **84,592** | **122,925** | **40,242** | **30,684** | **13,370** | **6,987** | **2.37** |
| Palm Beach | 298.8 | 13,486 | 48,087 | 42,674 | 35,776 | 49,317 | 109,460 | 84,592 | 122,925 | 40,242 | 30,684 | 13,370 | 6,987 | 2.37 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alachua | 63.1 | 12,196 | 18,726 | 10,519 | 6,866 | 6,560 | 8,233 | 16,422 | 21,070 | 11,444 | 8,693 | 3,491 | 1,980 | 2.67 |
| Baker | 5.0 | 327 | 1,189 | 1,169 | 833 | 651 | 831 | 773 | 1,300 | 1,036 | 966 | 511 | 414 | 3.60 |
| Bay | 41.0 | 3,433 | 9,219 | 7,969 | 6,667 | 6,495 | 7,217 | 9,356 | 12,895 | 8,027 | 6,541 | 2,759 | 1,422 | 2.68 |
| Bradford | 7.2 | 458 | 1,394 | 1,411 | 1,166 | 1,238 | 1,533 | 1,550 | 2,193 | 1,317 | 1,179 | 589 | 372 | 3.14 |
| Brevard | 131.1 | 8,333 | 22,951 | 23,923 | 22,900 | 24,893 | 28,100 | 33,392 | 46,316 | 22,837 | 17,491 | 7,635 | 3,429 | 2.52 |
| Broward | 478.3 | 21,905 | 83,348 | 74,227 | 60,254 | 76,283 | 162,283 | 133,734 | 191,326 | 66,828 | 51,427 | 22,526 | 12,459 | 2.39 |
| Calhoun | 3.4 | 190 | 568 | 619 | 481 | 566 | 976 | 724 | 1,067 | 600 | 528 | 294 | 187 | 2.88 |
| Charlotte | 33.8 | 898 | 2,893 | 2,986 | 3,220 | 7,394 | 16,409 | 7,491 | 17,970 | 3,978 | 2,747 | 1,028 | 586 | 2.25 |
| Citrus | 31.7 | 945 | 3,234 | 3,368 | 3,423 | 6,926 | 13,804 | 6,821 | 15,796 | 4,157 | 2,903 | 1,287 | 736 | 2.34 |
| Clay | 26.2 | 1,431 | 6,498 | 7,313 | 4,315 | 3,334 | 3,309 | 4,063 | 7,247 | 5,423 | 5,812 | 2,475 | 1,180 | 3.21 |
| Collier | 46.3 | 2,597 | 7,664 | 7,050 | 5,899 | 8,990 | 14,100 | 11,443 | 20,047 | 6,352 | 4,898 | 2,286 | 1,274 | 2.43 |
| Columbia | 14.0 | 1,035 | 2,993 | 2,769 | 2,208 | 2,250 | 2,745 | 2,921 | 4,159 | 2,740 | 2,326 | 1,118 | 736 | 2.83 |
| Dade | 651.0 | 32,136 | 120,769 | 121,553 | 107,424 | 103,620 | 165,498 | 172,364 | 209,417 | 108,446 | 87,612 | 41,801 | 31,360 | 2.70 |
| De Soto | 7.3 | 404 | 1,233 | 1,232 | 985 | 1,248 | 2,198 | 1,698 | 2,642 | 1,159 | 979 | 513 | 309 | 2.92 |
| Dixie | 3.1 | 174 | 551 | 571 | 456 | 571 | 777 | 647 | 1,028 | 543 | 504 | 238 | 140 | 2.84 |
| Duval | 228.2 | 19,227 | 56,909 | 42,629 | 34,117 | 35,486 | 39,832 | 61,017 | 68,635 | 42,394 | 33,129 | 14,445 | 8,580 | 2.63 |
| Escambia | 92.7 | 7,263 | 21,471 | 18,313 | 15,057 | 14,860 | 15,736 | 20,809 | 28,861 | 17,663 | 14,740 | 6,587 | 4,040 | 2.76 |
| Flagler | 6.4 | 268 | 923 | 836 | 788 | 1,600 | 1,985 | 1,708 | 2,738 | 911 | 640 | 290 | 113 | 2.52 |
| Franklin | 2.9 | 176 | 461 | 513 | 407 | 484 | 859 | 679 | 933 | 530 | 393 | 205 | 160 | 2.72 |
| Gadsden | 12.9 | 616 | 2,637 | 2,308 | 2,050 | 2,155 | 3,134 | 2,398 | 3,539 | 2,270 | 2,022 | 1,153 | 1,518 | 3.28 |
| Gilchrist | 2.5 | 136 | 428 | 515 | 422 | 456 | 543 | 525 | 823 | 435 | 395 | 200 | 122 | 2.88 |
| Glades | 2.6 | 124 | 392 | 397 | 426 | 565 | 696 | 568 | 1,014 | 394 | 321 | 150 | 153 | 2.69 |
| Gulf | 3.7 | 199 | 612 | 649 | 692 | 696 | 852 | 725 | 1,149 | 693 | 602 | 328 | 203 | 2.92 |
| Hamilton | 3.2 | 220 | 653 | 559 | 416 | 498 | 854 | 785 | 840 | 555 | 524 | 272 | 224 | 2.81 |
| Hardee | 6.9 | 437 | 1,392 | 1,212 | 1,074 | 1,123 | 1,662 | 1,287 | 2,109 | 1,182 | 1,130 | 617 | 575 | 3.01 |
| Hendry | 7.2 | 516 | 1,510 | 1,577 | 1,130 | 1,196 | 1,271 | 1,352 | 2,137 | 1,289 | 1,227 | 679 | 516 | 3.01 |
| Hernando | 26.8 | 907 | 2,897 | 3,275 | 3,115 | 6,317 | 10,289 | 5,600 | 12,622 | 3,774 | 2,740 | 1,203 | 861 | 2.42 |
| Highlands | 23.1 | 1,034 | 2,885 | 2,726 | 2,563 | 4,265 | 9,627 | 5,529 | 10,369 | 3,014 | 2,357 | 1,069 | 762 | 2.45 |
| Hillsborough | 274.5 | 21,774 | 63,014 | 52,070 | 40,971 | 41,440 | 55,231 | 67,662 | 90,168 | 48,596 | 39,896 | 17,561 | 10,617 | 2.63 |
| Holmes | 5.9 | 300 | 948 | 1,058 | 890 | 1,051 | 1,653 | 1,245 | 1,883 | 1,104 | 928 | 470 | 270 | 2.73 |
| Indian River | 30.6 | 1,365 | 4,560 | 4,290 | 4,085 | 5,968 | 10,332 | 7,399 | 12,753 | 4,406 | 3,484 | 1,628 | 930 | 2.47 |
| Jackson | 14.2 | 754 | 2,541 | 2,385 | 2,167 | 2,391 | 3,962 | 3,270 | 4,462 | 2,541 | 2,174 | 1,032 | 721 | 2.88 |
| Jefferson | 3.8 | 171 | 766 | 591 | 571 | 689 | 1,012 | 838 | 1,049 | 643 | 606 | 339 | 325 | 3.00 |
| Lafayette | 1.5 | 87 | 298 | 272 | 216 | 248 | 379 | 332 | 452 | 271 | 257 | 108 | 80 | 3.00 |
| Lake | 50.4 | 1,856 | 6,329 | 6,671 | 6,060 | 8,993 | 20,491 | 12,057 | 21,953 | 6,801 | 5,422 | 2,422 | 1,745 | 2.45 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder<br>Under 25 Years | <br>25–34 Years | <br>35–44 Years | <br>45–54 Years | <br>55–64 Years | <br>65 & Over | Households by Number of Persons<br>1 | <br>2 | <br>3 | <br>4 | <br>5 | <br>6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lee | 106.5 | 5,091 | 16,119 | 14,470 | 12,812 | 20,679 | 37,329 | 24,771 | 47,553 | 15,162 | 11,227 | 4,854 | 2,933 | 2.41 |
| Leon | 62.9 | 9,573 | 19,031 | 11,865 | 7,605 | 7,212 | 7,614 | 17,209 | 20,175 | 11,228 | 8,916 | 3,485 | 1,887 | 2.63 |
| Levy | 8.8 | 416 | 1,418 | 1,452 | 1,297 | 1,713 | 2,504 | 1,875 | 3,233 | 1,424 | 1,269 | 577 | 422 | 2.69 |
| Liberty | 1.5 | 113 | 269 | 256 | 248 | 239 | 375 | 343 | 451 | 275 | 223 | 128 | 80 | 3.07 |
| Madison | 4.9 | 270 | 840 | 799 | 721 | 861 | 1,409 | 1,044 | 1,461 | 851 | 760 | 385 | 399 | 3.06 |
| Manatee | 72.9 | 3,336 | 10,179 | 8,839 | 7,951 | 12,386 | 30,209 | 18,373 | 32,525 | 9,511 | 7,303 | 3,208 | 1,980 | 2.38 |
| Marion | 61.5 | 3,055 | 9,912 | 9,711 | 8,621 | 12,044 | 18,157 | 13,836 | 23,679 | 10,093 | 7,928 | 3,743 | 2,221 | 2.66 |
| Martin | 33.7 | 1,539 | 4,711 | 4,369 | 3,883 | 6,205 | 12,993 | 8,325 | 15,152 | 4,312 | 3,510 | 1,516 | 885 | 2.39 |
| Monroe | 30.3 | 2,034 | 6,338 | 4,808 | 4,465 | 5,863 | 6,792 | 9,848 | 11,530 | 4,392 | 2,891 | 1,198 | 441 | 2.28 |
| Nassau | 13.3 | 836 | 3,065 | 2,988 | 2,314 | 1,978 | 2,119 | 2,309 | 3,835 | 2,700 | 2,581 | 1,149 | 726 | 2.93 |
| Okaloosa | 46.1 | 4,882 | 11,439 | 10,362 | 8,155 | 6,295 | 4,967 | 9,753 | 13,779 | 9,566 | 8,108 | 3,339 | 1,555 | 2.79 |
| Okeechobee | 8.9 | 642 | 1,674 | 1,681 | 1,406 | 1,494 | 2,003 | 1,755 | 3,100 | 1,486 | 1,366 | 649 | 544 | 2.79 |
| Orange | 201.1 | 16,731 | 45,943 | 36,463 | 32,009 | 31,709 | 38,245 | 49,561 | 66,777 | 35,610 | 28,144 | 12,673 | 8,335 | 2.67 |
| Osceola | 27.5 | 1,664 | 4,726 | 4,665 | 3,800 | 4,437 | 8,208 | 6,125 | 10,564 | 4,418 | 3,704 | 1,605 | 1,084 | 2.61 |
| Palm Beach | 298.8 | 13,486 | 48,087 | 42,674 | 35,776 | 49,317 | 109,460 | 84,592 | 122,925 | 40,242 | 30,684 | 13,370 | 6,987 | 2.37 |
| Pasco | 101.5 | 3,014 | 10,545 | 10,690 | 10,023 | 20,742 | 46,486 | 21,227 | 52,281 | 12,649 | 8,991 | 3,845 | 2,507 | 2.37 |
| Pinellas | 360.4 | 15,159 | 51,069 | 43,805 | 41,249 | 60,187 | 148,931 | 112,373 | 148,470 | 45,755 | 32.686 | 13,586 | 7,530 | 2.25 |
| Polk | 130.9 | 8,137 | 24,793 | 23,046 | 19,344 | 21,407 | 34,173 | 29,218 | 46,184 | 22,289 | 18,966 | 8,537 | 5,706 | 2.73 |
| Putnam | 21.5 | 1,083 | 3,474 | 3,390 | 3,282 | 4,258 | 6,013 | 4,619 | 7,794 | 3,660 | 2,881 | 1,453 | 1,093 | 2.68 |
| St. Johns | 24.7 | 1,342 | 4,668 | 4,230 | 3,715 | 4,511 | 6,234 | 5,784 | 8,917 | 4,183 | 3,300 | 1,515 | 1,001 | 2.63 |
| St. Lucie | 43.2 | 2,513 | 7,874 | 6,711 | 5,695 | 7,849 | 12,559 | 9,159 | 17,311 | 6,751 | 5,268 | 2,616 | 2,095 | 2.61 |
| Santa Rosa | 22.6 | 1,779 | 5,406 | 5,207 | 3,758 | 3,203 | 3,247 | 4,024 | 6,702 | 4,782 | 4,412 | [illegible] | 847 | 2.85 |
| Sarasota | 108.9 | 4,012 | 13,600 | 12,514 | 11,749 | 19,718 | 47,307 | 30,382 | 50,781 | 13,137 | 9,275 | 3,809 | 1,516 | 2.22 |
| Seminole | 81.8 | 4,333 | 18,809 | 18,500 | 13,511 | 12,629 | 14,018 | 17,034 | 26,283 | 14,948 | 13,948 | 6,254 | 3,333 | 2.79 |
| Sumter | 10.5 | 493 | 1,472 | 1,684 | 1,460 | 2,051 | 3,340 | 2.206 | 4,119 | 1,581 | 1,338 | 736 | 520 | 2.74 |
| Suwannee | 9.0 | 480 | 1,661 | 1,597 | 1,285 | 1,576 | 2,381 | 1,880 | 2,850 | 1,654 | 1,426 | 703 | 487 | 2.78 |
| Taylor | 6.4 | 401 | 1,331 | 1,097 | 985 | 1,043 | 1,543 | 1,471 | 1,914 | 1,190 | 1,040 | 457 | 328 | 2.73 |
| Union | 2.3 | 193 | 485 | 422 | 366 | 381 | 453 | 529 | 627 | 452 | 355 | 207 | 130 | 5.13 |
| Volusia | 127.8 | 7,302 | 19,399 | 16,803 | 15,750 | 23,080 | 45,466 | 35,041 | 51,962 | 18,092 | 13,296 | 5,833 | 3,576 | 2.39 |
| Wakulla | 4.6 | 272 | 1,091 | 934 | 662 | 704 | 937 | 873 | 1,461 | 817 | 831 | 376 | 242 | 2.87 |
| Walton | 9.6 | 457 | 1,450 | 1,540 | 1,515 | 1,868 | 2,770 | 2,313 | 3,350 | 1,650 | 1,334 | 620 | 333 | 2.55 |
| Washington | 6.1 | 295 | 946 | 1,040 | 884 | 1,105 | 1,830 | 1,542 | 2,024 | 977 | 924 | 445 | 188 | 2.62 |
| **TOTAL METRO COUNTIES** | **4,005.4** | **240,060** | **746,872** | **660,472** | **558,521** | **657,258** | **1,142,217** | **1,038,906** | **1,480,191** | **630,799** | **498,427** | **221,281** | **135,796** | **2.54** |
| **TOTAL STATE** | **4,393.0** | **258,825** | **806,700** | **718,137** | **610,610** | **730,243** | **1,268,485** | **1,128,578** | **1,632,731** | **690,190** | **546,478** | **244,013** | **151,010** | **2.54** |
| **GEORGIA** | | | | | | | | | | | | | | |
| **ALBANY** | **39.0** | **3,254** | **10,752** | **8,009** | **6,035** | **5,388** | **5,562** | **7,434** | **10,875** | **7,866** | **6,934** | **3,323** | **2,568** | **3.02** |
| Dougherty | 34.5 | 2,958 | 9,482 | 6,946 | 5,387 | 4,795 | 4,932 | 6,778 | 9,622 | 6,922 | 6,011 | 2,928 | 2,239 | 2.99 |
| Lee | 4.5 | 296 | 1,270 | 1,063 | 648 | 593 | 630 | 656 | 1,253 | 944 | 923 | 395 | 329 | 3.22 |
| **ATHENS** | **50.1** | **6,968** | **13,097** | **9,065** | **6,338** | **6,278** | **8,354** | **11,753** | **16,130** | **9,369** | **7,847** | **3,175** | **1,826** | **2.76** |
| Clarke | 28.7 | 5,544 | 8,049 | 4,480 | 3,226 | 3,231 | 4,170 | 8,111 | 9,519 | 5,009 | 3,752 | 1,480 | 829 | 2.67 |
| Jackson | 9.4 | 598 | 1,962 | 1,958 | 1,387 | 1,435 | 2,060 | 1,700 | 2,837 | 1,888 | 1,758 | 739 | 478 | 2.90 |
| Madison | 6.9 | 424 | 1,663 | 1,458 | 1,010 | 1,005 | 1,340 | 1,137 | 2,193 | 1,411 | 1,315 | 533 | 311 | 2.88 |
| Oconee | 5.1 | 402 | 1,423 | 1,169 | 715 | 607 | 784 | 805 | 1,581 | 1,061 | 1,022 | 423 | 208 | 2.90 |
| **ATLANTA** | **870.0** | **62,568** | **246,004** | **202,126** | **130,515** | **110,336** | **118,451** | **197,381** | **255,875** | **169,571** | **148,886** | **62,803** | **35,484** | **2.75** |
| Barrow | 8.4 | 565 | 1,765 | 1,665 | 1,274 | 1,324 | 1,807 | 1,721 | 2,478 | 1,599 | 1,504 | 672 | 426 | 2.87 |
| Butts | 4.5 | 221 | 950 | 857 | 701 | 753 | 1,018 | 840 | 1,284 | 837 | 765 | 406 | 368 | 3.42 |
| Cherokee | 21.2 | 1,354 | 6,133 | 5,122 | 2,868 | 2,553 | 3,170 | 2,711 | 6,383 | 4,660 | 4,581 | 1,850 | 1,015 | 3.01 |
| Clayton | 58.3 | 5,257 | 18,269 | 14,806 | 9,255 | 6,312 | 4,401 | 10,523 | 15,922 | 12,922 | 11,831 | 4,953 | 2,149 | 2.89 |
| Cobb | 133.4 | 10,185 | 40,863 | 34,045 | 20,616 | 15,351 | 12,340 | 29,590 | 39,996 | 27,216 | 23,818 | 9,179 | 3,601 | 2.68 |
| Coweta | 14.8 | 843 | 3,108 | 3,089 | 2,331 | 2,259 | 3,170 | 2,913 | 4,403 | 2,803 | 2,591 | 1,173 | 917 | 2.89 |
| De Kalb | 189.2 | 14,320 | 54,581 | 43,111 | 30,027 | 24,902 | 22,259 | 45,715 | 57,219 | 35,930 | 29,911 | 12,863 | 7,562 | 2.69 |
| Douglas | 21.4 | 1,249 | 6,117 | 5,673 | 3,366 | 2,467 | 2,528 | 2,471 | 5,817 | 4,781 | 4,983 | 2,162 | 1,186 | 3.14 |
| Fayette | 13.7 | 451 | 3,256 | 4,408 | 2,265 | 1,764 | 1,556 | 1,805 | 3,678 | 3,073 | 3,400 | 1,266 | 478 | 3.01 |
| Forsyth | 11.8 | 776 | 2,894 | 2,775 | 1,820 | 1,647 | 1,888 | 1,911 | 3,583 | 2,504 | 2,345 | 986 | 471 | 2.86 |
| Fulton | 232.5 | 17,925 | 63,642 | 45,683 | 31,853 | 31,049 | 42,348 | 71,922 | 69,211 | 38,769 | 29,264 | 13,388 | 9,946 | 2.55 |
| Gwinnett | 80.3 | 5,004 | 26,217 | 22,624 | 11,266 | 7,935 | 7,254 | 12,090 | 22,999 | 18,017 | 17,927 | 6,712 | 2,555 | 2.91 |
| Henry | 14.4 | 627 | 3,417 | 3,213 | 2,459 | 2,223 | 2,461 | 2,118 | 4,275 | 3,016 | 2,871 | 1,258 | 862 | 3.03 |
| Newton | 12.6 | 751 | 2,623 | 2,751 | 2,001 | 1,907 | 2,567 | 2,088 | 3,602 | 2,495 | 2,360 | 1,163 | 892 | 3.05 |
| Paulding | 10.4 | 709 | 2,561 | 2,319 | 1,510 | 1,408 | 1,893 | 1,993 | 2,785 | 2,190 | 2,094 | 862 | 476 | 2.89 |
| Rockdale | 14.6 | 691 | 3,586 | 3,949 | 2,488 | 1,990 | 1,896 | 1,801 | 3,978 | 3,159 | 3,418 | 1,496 | 748 | 3.10 |
| Spalding | 17.3 | 990 | 3,688 | 3,567 | 2,735 | 2,773 | 3,547 | 3,340 | 3,039 | 3,410 | 3,101 | 1,397 | 1,013 | 2.95 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ATLANTA (continued)** | | | | | | | | | | | | | | |
| Walton | 11.2 | 650 | 2,334 | 2,469 | 1,680 | 1,719 | 2,348 | 1,829 | 3,223 | 2,190 | 2,122 | 1,017 | 819 | 3.08 |
| **AUGUSTA** | **129.7** | **9,324** | **32,254** | **26,183** | **20,950** | **19,574** | **21,415** | **29,176** | **36,544** | **25,725** | **21,791** | **10,033** | **6,431** | **2.87** |
| Columbia | 17.3 | 1,183 | 4,979 | 4,469 | 2,850 | 2,123 | 1,696 | 2,772 | 4,513 | 3,915 | 3,758 | 1.537 | 805 | 2.96 |
| McDuffie | 6.9 | 424 | 1,553 | 1,357 | 1,149 | 1,108 | 1,309 | 1,431 | 2,001 | 1,374 | 1,160 | 538 | 396 | 2.86 |
| Richmond | 63.8 | 5,096 | 16,553 | 12,165 | 9,857 | 9,441 | 10,688 | 15,015 | 17,982 | 12,512 | 10,165 | 4,774 | 3,352 | 2.96 |
| *Aiken, S. C.* | *41.7* | *2,621* | *9,169* | *8,192* | *7,094* | *6,902* | *7,722* | *9,958* | *12,048* | *7,924* | *6,708* | *3,184* | *1,878* | *2.70* |
| **COLUMBUS** | **80.9** | **6,547** | **19,751** | **15,124** | **13,167** | **12,422** | **13,889** | **17,888** | **23,652** | **16,204** | **13,345** | **5,874** | **3,937** | **2.98** |
| Chattahoochee | 3.0 | 299 | 1,439 | 838 | 207 | 105 | 112 | 265 | 504 | 626 | 860 | 476 | 269 | 7.20 |
| Muscogee | 60.4 | 5,116 | 14,746 | 11,040 | 10,067 | 9,326 | 10,105 | 13,697 | 17,944 | 12,284 | 9,754 | 4,161 | 2,560 | 2.83 |
| *Russell, Ala.* | *17.5* | *1,132* | *3,566* | *3,246* | *2,893* | *2,991* | *3,672* | *3,926* | *5,204* | *3,294* | *2,731* | *1,237* | *1,108* | *2.76* |
| **MACON - WARNER ROBINS** | **96.7** | **6,775** | **22,964** | **19,519** | **15,984** | **15,209** | **16,249** | **20,866** | **27,798** | **18,947** | **16,499** | **7,582** | **5,008** | **2.86** |
| Bibb | 55.2 | 3,677 | 12,610 | 10,040 | 8,561 | 9,171 | 11,141 | 12,866 | 16,470 | 10,380 | 8,683 | 4,023 | 2,778 | 2.79 |
| Houston | 28.2 | 2,310 | 7,250 | 6,574 | 5,266 | 4,016 | 2,784 | 5,149 | 7,790 | 5,968 | 5,507 | 2,368 | 1,418 | 2.94 |
| Jones | 6.3 | 322 | 1,524 | 1,460 | 1,034 | 961 | 999 | 1,146 | 1,680 | 1,262 | 1,206 | 605 | 401 | 3.02 |
| Peach | 7.0 | 466 | 1,580 | 1,445 | 1,123 | 1,061 | 1,325 | 1,705 | 1,858 | 1,337 | 1,103 | 586 | 411 | 2.91 |
| **SAVANNAH** | **82.0** | **5,792** | **19,409** | **15,223** | **12,114** | **13,323** | **16,139** | **19,042** | **24,088** | **15,567** | **12,988** | **5,943** | **4,372** | **2.80** |
| Chatham | 74.9 | 5,369 | 17,818 | 13,558 | 11,035 | 12,260 | 14,860 | 17,785 | 22,247 | 14,046 | 11,615 | 5,245 | 3,962 | 2.79 |
| Effingham | 7.1 | 423 | 1,591 | 1,665 | 1,079 | 1,063 | 1,279 | 1,257 | 1,841 | 1,521 | 1,373 | 698 | 410 | 2.97 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Appling | 5.5 | 386 | 1,235 | 1,067 | 773 | 855 | 1,184 | 1,062 | 1,516 | 1,069 | 1,023 | 453 | 377 | 3.05 |
| Atkinson | 2.0 | 113 | 389 | 380 | 285 | 339 | 494 | 436 | 530 | 358 | 333 | 164 | 179 | 3.15 |
| Bacon | 3.4 | 216 | 700 | 608 | 512 | 616 | 748 | 690 | 931 | 648 | 641 | 296 | 194 | 2.88 |
| Baker | 1.2 | 67 | 221 | 203 | 173 | 217 | 319 | 239 | 315 | 236 | 193 | 103 | 114 | 3.08 |
| Baldwin | 11.2 | 867 | 2,660 | 2,222 | 1,637 | 1,706 | 2,108 | 2,468 | 3,265 | 2,119 | 1,821 | 883 | 644 | 3.26 |
| Banks | 3.4 | 232 | 703 | 680 | 469 | 540 | 776 | 633 | 1,014 | 716 | 675 | 249 | 113 | 2.85 |
| Barrow | 8.4 | 565 | 1,765 | 1,665 | 1,274 | 1,324 | 1,807 | 1,721 | 2,478 | 1,599 | 1,504 | 672 | 426 | 2.87 |
| Bartow | 15.3 | 938 | 3,347 | 3,187 | 2,396 | 2,428 | 3,004 | 2,726 | 4,470 | 3,215 | 2,758 | 1,309 | 822 | 2.91 |
| Ben Hill | 6.1 | 388 | 1,230 | 1,042 | 791 | 1,040 | 1,609 | 1,435 | 1,862 | 1,055 | 995 | 472 | 281 | 2.82 |
| Berrien | 5.0 | 310 | 988 | 979 | 737 | 837 | 1,149 | 946 | 1,517 | 981 | 868 | 426 | 262 | 2.84 |
| Bibb | 55.2 | 3,677 | 12,610 | 10,040 | 8,561 | 9,171 | 11,141 | 12,866 | 16,470 | 10,380 | 8,683 | 4,023 | 2,778 | 2.79 |
| Bleckley | 3.6 | 202 | 658 | 695 | 590 | 608 | 847 | 852 | 1,068 | 642 | 596 | 256 | 186 | 2.94 |
| Brantley | 3.4 | 223 | 773 | 725 | 528 | 491 | 660 | 713 | 878 | 666 | 628 | 343 | 172 | 2.91 |
| Brooks | 5.2 | 277 | 965 | 800 | 762 | 881 | 1,515 | 1,121 | 1,551 | 910 | 763 | 393 | 462 | 3.00 |
| Bryan | 3.9 | 234 | 993 | 873 | 574 | 599 | 627 | 592 | 1,060 | 816 | 768 | 373 | 291 | 3.18 |
| Bulloch | 11.8 | 1,343 | 2,707 | 2,088 | 1,605 | 1,672 | 2,385 | 2,472 | 3,695 | 2,188 | 1,909 | 848 | 688 | 3.08 |
| Burke | 6.4 | 380 | 1,349 | 1,097 | 895 | 1,120 | 1,559 | 1,462 | 1,726 | 1,029 | 999 | 553 | 631 | 3.14 |
| Butts | 4.5 | 221 | 950 | 857 | 701 | 753 | 1,018 | 840 | 1,284 | 837 | 765 | 406 | 368 | 3.42 |
| Calhoun | 1.5 | 53 | 254 | 225 | 229 | 268 | 471 | 357 | 397 | 250 | 224 | 119 | 153 | 3.53 |
| Camden | 5.1 | 412 | 1,156 | 1,097 | 787 | 731 | 917 | 1,000 | 1,383 | 1,038 | 893 | 425 | 361 | 3.29 |
| Candler | 2.7 | 147 | 524 | 453 | 352 | 485 | 739 | 608 | 834 | 476 | 432 | 197 | 153 | 2.85 |
| Carroll | 20.9 | 1,626 | 4,802 | 4,290 | 2,956 | 2,982 | 4,244 | 4,118 | 6,383 | 4,031 | 3,680 | 1,647 | 1,041 | 2.92 |
| ☐ Catoosa | 13.8 | 876 | 3,228 | 3,197 | 2,307 | 1,945 | 2,247 | 2,137 | 4,193 | 3,027 | 2,824 | 1,108 | 511 | 2.88 |
| Charlton | 2.6 | 175 | 494 | 559 | 444 | 386 | 542 | 443 | 698 | 496 | 460 | 255 | 248 | 3.12 |
| Chatham | 74.9 | 5,369 | 17,818 | 13,558 | 11,035 | 12,260 | 14,860 | 17,785 | 22,247 | 14,046 | 11,615 | 5,245 | 3,962 | 2.79 |
| Chattahoochee | 3.0 | 299 | 1,439 | 838 | 207 | 105 | 112 | 265 | 504 | 626 | 860 | 476 | 269 | 7.20 |
| Chattooga | 7.7 | 467 | 1,453 | 1,348 | 1,249 | 1,354 | 1,829 | 1,478 | 2,457 | 1,606 | 1,224 | 570 | 365 | 2.84 |
| Cherokee | 21.2 | 1,354 | 6,133 | 5,122 | 2,868 | 2,553 | 3,170 | 2,711 | 6,383 | 4,660 | 4,581 | 1,850 | 1,015 | 3.01 |
| Clarke | 28.7 | 5,544 | 8,049 | 4,480 | 3,226 | 3,231 | 4,170 | 8,111 | 9,519 | 5,009 | 3,752 | 1,480 | 829 | 2.67 |
| Clay | 1.2 | 46 | 195 | 164 | 183 | 234 | 378 | 292 | 363 | 172 | 165 | 100 | 108 | 3.00 |
| Clayton | 58.3 | 5,257 | 18,269 | 14,806 | 9,255 | 6,312 | 4,401 | 10,523 | 15,922 | 12,922 | 11.831 | 4,953 | 2,149 | 2.89 |
| Clinch | 2.2 | 148 | 493 | 432 | 346 | 351 | 430 | 416 | 612 | 414 | 372 | 188 | 198 | 3.09 |
| Cobb | 133.4 | 10,185 | 40,863 | 34,045 | 20,616 | 15,351 | 12,340 | 29,590 | 39,996 | 27,216 | 23,818 | 9,179 | 3,601 | 2.68 |
| Coffee | 9.6 | 670 | 2,162 | 1,825 | 1,353 | 1,571 | 2,019 | 1,881 | 2,803 | 1,907 | 1,591 | 793 | 631 | 3.01 |
| Colquitt | 12.7 | 729 | 2,545 | 2,251 | 1,844 | 2,218 | 3,113 | 2,725 | 3,799 | 2,332 | 2,122 | 997 | 725 | 2.85 |
| Columbia | 17.3 | 1,183 | 4,979 | 4,469 | 2,850 | 2,123 | 1,696 | 2,772 | 4,513 | 3,915 | 3,758 | 1,537 | 805 | 2.96 |
| Cook | 4.7 | 260 | 947 | 849 | 706 | 787 | 1,151 | 917 | 1,470 | 778 | 791 | 404 | 340 | 2.94 |
| Coweta | 14.8 | 843 | 3,108 | 3,089 | 2,331 | 2,259 | 3,170 | 2,913 | 4,403 | 2,803 | 2,591 | 1,173 | 917 | 2.89 |
| Crawford | 2.4 | 130 | 519 | 556 | 390 | 326 | 479 | 395 | 620 | 497 | 461 | 216 | 211 | 3.50 |
| Crisp | 6.9 | 447 | 1,466 | 1,159 | 997 | 1,163 | 1,668 | 1,588 | 1,990 | 1,253 | 1,089 | 512 | 468 | 2.87 |
| ☐ Dade | 4.1 | 278 | 950 | 931 | 603 | 631 | 707 | 634 | 1,209 | 878 | 814 | 380 | 185 | 3.12 |
| Dawson | 2.0 | 108 | 467 | 366 | 315 | 320 | 424 | 349 | 637 | 405 | 363 | 147 | 99 | 2.95 |
| Decatur | 8.8 | 590 | 1,812 | 1,421 | 1,331 | 1,449 | 2,197 | 1,812 | 2,584 | 1,587 | 1,408 | 682 | 727 | 3.00 |
| De Kalb | 189.2 | 14,320 | 54,581 | 43,111 | 30,027 | 24,902 | 22,259 | 45,715 | 57,219 | 35,930 | 29,911 | 12,863 | 7,562 | 2.69 |
| Dodge | 6.0 | 304 | 1,137 | 1,079 | 883 | 1,038 | 1,559 | 1,366 | 1,735 | 1,126 | 928 | 467 | 378 | 2.85 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES |  | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More |  |
| **GEORGIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dooly | 3.7 | 185 | 667 | 632 | 525 | 649 | 1,042 | 866 | 1,016 | 629 | 573 | 276 | 340 | 2.92 |
| Dougherty | 34.5 | 2,958 | 9,482 | 6,946 | 5,387 | 4,795 | 4,932 | 6,778 | 9,622 | 6,922 | 6,011 | 2,928 | 2,239 | 2.99 |
| Douglas | 21.4 | 1,249 | 6,117 | 5,673 | 3,366 | 2,467 | 2,528 | 2,471 | 5,817 | 4,781 | 4,983 | 2,162 | 1,186 | 3.14 |
| Early | 4.6 | 247 | 829 | 793 | 670 | 764 | 1,297 | 1,107 | 1,212 | 822 | 703 | 380 | 376 | 2.87 |
| Echols | .8 | 53 | 182 | 145 | 125 | 109 | 186 | 177 | 210 | 148 | 137 | 78 | 50 | 2.88 |
| Effingham | 7.1 | 423 | 1,591 | 1,665 | 1,079 | 1,063 | 1,279 | 1,257 | 1,841 | 1,521 | 1,373 | 698 | 410 | 2.97 |
| Elbert | 6.9 | 366 | 1,314 | 1,248 | 1,004 | 1,158 | 1,810 | 1,615 | 2,100 | 1,239 | 1,100 | 491 | 355 | 2.77 |
| Emanuel | 7.2 | 404 | 1,422 | 1,277 | 1,017 | 1,265 | 1,815 | 1,516 | 2,137 | 1,383 | 1,116 | 545 | 503 | 3.01 |
| Evans | 3.1 | 196 | 603 | 560 | 453 | 511 | 777 | 726 | 867 | 583 | 497 | 228 | 199 | 2.81 |
| Fannin | 5.8 | 259 | 984 | 986 | 904 | 1,076 | 1,591 | 1,239 | 2,018 | 1,078 | 885 | 401 | 179 | 2.66 |
| Fayette | 13.7 | 451 | 3,256 | 4,408 | 2,265 | 1,764 | 1,556 | 1,805 | 3,678 | 3,073 | 3,400 | 1,266 | 478 | 3.01 |
| Floyd | 29.4 | 1,851 | 6,075 | 5,605 | 4,696 | 4,814 | 6,359 | 6,547 | 9,262 | 5,720 | 4,727 | 2,039 | 1,105 | 2.76 |
| Forsyth | 11.8 | 776 | 2,894 | 2,775 | 1,820 | 1,647 | 1,888 | 1,911 | 3,583 | 2,504 | 2,345 | 986 | 471 | 2.86 |
| Franklin | 5.8 | 289 | 1,070 | 1,072 | 873 | 1,015 | 1,481 | 1,151 | 1,896 | 1,128 | 994 | 394 | 237 | 2.78 |
| Fulton | 232.5 | 17,925 | 63,642 | 45,683 | 31,853 | 31,049 | 42,348 | 71,922 | 69,211 | 38,769 | 29,264 | 13,388 | 9,946 | 2.55 |
| Gilmer | 4.2 | 259 | 807 | 786 | 684 | 647 | 1,017 | 811 | 1,345 | 864 | 733 | 286 | 161 | 2.83 |
| Glascock | .8 | 43 | 133 | 138 | 111 | 146 | 229 | 188 | 247 | 152 | 113 | 63 | 37 | 3.00 |
| Glynn | 21.6 | 1,467 | 4,911 | 4,194 | 3,297 | 3,397 | 4,334 | 5,133 | 6,755 | 4,050 | 3,356 | 1,458 | 848 | 2.68 |
| Gordon | 11.3 | 706 | 2,486 | 2,369 | 1,802 | 1,737 | 2,200 | 2,053 | 3,362 | 2,338 | 2,018 | 957 | 572 | 2.92 |
| Grady | 7.0 | 393 | 1,393 | 1,208 | 988 | 1,158 | 1,860 | 1,357 | 2,171 | 1,211 | 1,194 | 577 | 490 | 3.03 |
| Greene | 3.9 | 175 | 690 | 655 | 545 | 670 | 1,165 | 910 | 1,123 | 637 | 545 | 334 | 351 | 3.08 |
| Gwinnett | 80.3 | 5,004 | 26,217 | 22,624 | 11,266 | 7,935 | 7,254 | 12,090 | 22,999 | 18,017 | 17,927 | 6,712 | 2,555 | 2.91 |
| Habersham | 9.3 | 658 | 1,951 | 1,798 | 1,433 | 1,484 | 1,976 | 1,937 | 2,945 | 1,935 | 1,589 | 630 | 264 | 2.89 |
| Hall | 29.3 | 1,913 | 6,632 | 6,275 | 4,591 | 4,504 | 5,385 | 5,427 | 8,991 | 6,230 | 5,287 | 2,203 | 1,162 | 2.84 |
| Hancock | 2.8 | 102 | 546 | 468 | 418 | 508 | 758 | 600 | 676 | 451 | 436 | 249 | 388 | 3.43 |
| Haralson | 7.0 | 412 | 1,358 | 1,386 | 1,151 | 1,130 | 1,563 | 1,407 | 2,197 | 1,339 | 1,217 | 560 | 280 | 2.80 |
| Harris | 6.0 | 241 | 1,108 | 1,125 | 1,000 | 1,134 | 1,392 | 1,155 | 1,980 | 1,034 | 1,000 | 443 | 388 | 2.87 |
| Hart | 6.6 | 367 | 1,260 | 1,181 | 989 | 1,185 | 1,618 | 1,242 | 2,087 | 1,255 | 1,142 | 477 | 397 | 2.94 |
| Heard | 2.2 | 124 | 408 | 434 | 327 | 382 | 525 | 413 | 710 | 386 | 374 | 167 | 150 | 3.18 |
| Henry | 14.4 | 627 | 3,417 | 3,213 | 2,459 | 2,223 | 2,461 | 2,118 | 4,275 | 3,016 | 2,871 | 1,258 | 862 | 3.03 |
| Houston | 28.2 | 2,310 | 7,250 | 6,574 | 5,266 | 4,016 | 2,784 | 5,149 | 7,790 | 5,968 | 5,507 | 2,368 | 1,418 | 2.94 |
| Irwin | 3.3 | 155 | 581 | 584 | 518 | 551 | 911 | 748 | 1,005 | 548 | 524 | 249 | 226 | 2.85 |
| Jackson | 9.4 | 598 | 1,962 | 1,958 | 1,387 | 1,435 | 2,060 | 1,700 | 2,837 | 1,888 | 1,758 | 739 | 478 | 2.90 |
| Jasper | 2.9 | 129 | 618 | 467 | 454 | 463 | 769 | 662 | 786 | 513 | 519 | 224 | 196 | 2.86 |
| Jeff Davis | 4.2 | 279 | 918 | 840 | 644 | 642 | 877 | 892 | 1,160 | 828 | 750 | 340 | 230 | 2.88 |
| Jefferson | 6.4 | 285 | 1,288 | 1,093 | 852 | 1,092 | 1,790 | 1,506 | 1,682 | 1,155 | 969 | 533 | 555 | 2.95 |
| Jenkins | 2.9 | 166 | 554 | 499 | 431 | 530 | 720 | 647 | 805 | 550 | 428 | 226 | 244 | 3.07 |
| Johnson | 3.1 | 184 | 550 | 535 | 421 | 566 | 844 | 683 | 935 | 543 | 523 | 212 | 204 | 2.84 |
| Jones | 6.3 | 322 | 1,524 | 1,460 | 1,034 | 961 | 999 | 1,146 | 1,680 | 1,262 | 1,206 | 605 | 401 | 3.02 |
| Lamar | 4.4 | 191 | 870 | 804 | 714 | 726 | 1,095 | 923 | 1,289 | 797 | 728 | 361 | 302 | 2.91 |
| Lanier | 2.0 | 160 | 402 | 374 | 316 | 268 | 480 | 458 | 518 | 376 | 326 | 183 | 139 | 2.90 |
| Laurens | 13.3 | 785 | 2,743 | 2,466 | 1,943 | 2,276 | 3,087 | 2,774 | 3,924 | 2,537 | 2,250 | 1,000 | 815 | 2.91 |
| Lee | 4.5 | 296 | 1,270 | 1,063 | 648 | 593 | 630 | 656 | 1,253 | 944 | 923 | 395 | 329 | 3.22 |
| Liberty | 11.9 | 2,252 | 3,966 | 2,300 | 1,213 | 1,051 | 1,118 | 1,609 | 3,207 | 2,821 | 2,481 | 1,048 | 734 | 3.98 |
| Lincoln | 2.1 | 85 | 396 | 373 | 335 | 399 | 512 | 386 | 648 | 371 | 334 | 168 | 193 | 3.33 |
| Long | 1.7 | 226 | 386 | 269 | 216 | 269 | 334 | 378 | 467 | 329 | 277 | 149 | 100 | 3.00 |
| Lowndes | 24.8 | 2,507 | 6,190 | 4,883 | 3,523 | 3,358 | 4,339 | 5,184 | 7,084 | 4,858 | 4,454 | 1,905 | 1,315 | 2.95 |
| Lumpkin | 3.8 | 273 | 861 | 761 | 607 | 554 | 744 | 781 | 1,160 | 780 | 642 | 283 | 154 | 3.05 |
| McDuffie | 6.9 | 424 | 1,553 | 1,357 | 1,149 | 1,108 | 1,309 | 1,431 | 2,001 | 1,374 | 1,160 | 538 | 396 | 2.86 |
| McIntosh | 3.0 | 154 | 602 | 602 | 455 | 462 | 725 | 743 | 787 | 511 | 464 | 273 | 222 | 3.13 |
| Macon | 4.8 | 244 | 973 | 868 | 686 | 843 | 1,186 | 1,163 | 1,228 | 801 | 708 | 444 | 456 | 2.98 |
| Madison | 6.9 | 424 | 1,663 | 1,458 | 1,010 | 1,005 | 1,340 | 1,137 | 2,193 | 1,411 | 1,315 | 533 | 311 | 2.88 |
| Marion | 1.7 | 86 | 290 | 342 | 229 | 308 | 445 | 320 | 484 | 306 | 279 | 155 | 156 | 3.18 |
| Meriwether | 7.0 | 342 | 1,360 | 1,235 | 1,081 | 1,220 | 1,762 | 1,516 | 1,950 | 1,283 | 1,072 | 565 | 614 | 3.11 |
| Miller | 2.6 | 149 | 492 | 429 | 390 | 441 | 699 | 613 | 785 | 439 | 406 | 207 | 150 | 2.73 |
| Mitchell | 6.8 | 340 | 1,380 | 1,267 | 1,026 | 1,130 | 1,657 | 1,324 | 1,823 | 1,191 | 1,079 | 659 | 724 | 3.21 |
| Monroe | 5.2 | 235 | 1,090 | 1,082 | 816 | 807 | 1,170 | 1,017 | 1,501 | 978 | 894 | 426 | 384 | 3.08 |
| Montgomery | 2.3 | 133 | 452 | 396 | 320 | 391 | 608 | 522 | 678 | 387 | 390 | 156 | 167 | 3.17 |
| Morgan | 3.9 | 196 | 822 | 754 | 520 | 605 | 1,003 | 742 | 1,086 | 720 | 654 | 342 | 356 | 3.15 |
| Murray | 7.7 | 618 | 1,939 | 1,735 | 1,194 | 967 | 1,247 | 1,332 | 2,013 | 1,736 | 1,580 | 677 | 362 | 2.95 |
| Muscogee | 60.4 | 5,116 | 14,746 | 11,040 | 10,067 | 9,326 | 10,105 | 13,697 | 17,944 | 12,284 | 9,754 | 4,161 | 2,560 | 2.83 |
| Newton | 12.6 | 751 | 2,623 | 2,751 | 2,001 | 1,907 | 2,567 | 2,088 | 3,602 | 2,495 | 2,360 | 1,163 | 892 | 3.05 |
| Oconee | 5.1 | 402 | 1,423 | 1,169 | 715 | 607 | 784 | 805 | 1,581 | 1,061 | 1,022 | 423 | 208 | 2.90 |
| Oglethorpe | 3.3 | 162 | 664 | 701 | 499 | 497 | 777 | 590 | 1,037 | 618 | 538 | 278 | 239 | 2.88 |
| Paulding | 10.4 | 709 | 2,561 | 2,319 | 1,510 | 1,408 | 1,893 | 1,993 | 2,785 | 2,190 | 2,094 | 862 | 476 | 2.89 |
| Peach | 7.0 | 466 | 1,580 | 1,445 | 1,123 | 1,061 | 1,325 | 1,705 | 1,858 | 1,337 | 1,103 | 586 | 411 | 2.91 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Pickens | 4.7 | 287 | 921 | 892 | 740 | 718 | 1,142 | 1,002 | 1,457 | 954 | 802 | 317 | 168 | 2.72 |
| Pierce | 4.3 | 231 | 930 | 868 | 596 | 710 | 965 | 771 | 1,192 | 809 | 875 | 398 | 255 | 2.98 |
| Pike | 3.1 | 122 | 599 | 635 | 491 | 501 | 752 | 505 | 937 | 605 | 534 | 269 | 250 | 3.13 |
| Polk | 11.7 | 652 | 2,100 | 2,212 | 1,815 | 1,962 | 2,959 | 2,555 | 3,501 | 2,244 | 1,934 | 895 | 571 | 2.84 |
| Pulaski | 3.2 | 159 | 556 | 571 | 536 | 524 | 854 | 706 | 927 | 561 | 559 | 253 | 194 | 2.84 |
| Putnam | 3.9 | 204 | 798 | 720 | 599 | 720 | 859 | 787 | 1,171 | 730 | 612 | 312 | 288 | 2.95 |
| Quitman | .8 | 30 | 110 | 122 | 110 | 179 | 249 | 175 | 245 | 118 | 115 | 65 | 82 | 2.88 |
| Rabun | 4.1 | 213 | 769 | 725 | 588 | 742 | 1,063 | 877 | 1,404 | 782 | 675 | 253 | 109 | 2.66 |
| Randolph | 3.3 | 136 | 531 | 471 | 463 | 592 | 1,107 | 844 | 888 | 549 | 495 | 214 | 310 | 2.94 |
| Richmond | 63.8 | 5,096 | 16,553 | 12,165 | 9,857 | 9,441 | 10,688 | 15,015 | 17,982 | 12,512 | 10,165 | 4,774 | 3,352 | 2.96 |
| Rockdale | 14.6 | 691 | 3,586 | 3,949 | 2,488 | 1,990 | 1,896 | 1,801 | 3,978 | 3,159 | 3,418 | 1,496 | 748 | 3.10 |
| Schley | 1.1 | 56 | 196 | 252 | 126 | 179 | 291 | 228 | 315 | 172 | 188 | 112 | 85 | 3.27 |
| Screven | 5.2 | 294 | 1,059 | 867 | 741 | 884 | 1,355 | 1,152 | 1,558 | 962 | 747 | 407 | 374 | 2.87 |
| Seminole | 3.2 | 187 | 559 | 519 | 490 | 590 | 855 | 712 | 964 | 583 | 457 | 236 | 248 | 2.97 |
| Spalding | 17.3 | 990 | 3,688 | 3,567 | 2,735 | 2,773 | 3,547 | 3,340 | 5,039 | 3,410 | 3,101 | 1,397 | 1,013 | 2.95 |
| Stephens | 8.0 | 479 | 1,679 | 1,487 | 1,055 | 1,401 | 1,899 | 1,670 | 2,618 | 1,568 | 1,296 | 541 | 307 | 2.76 |
| Stewart | 1.9 | 74 | 303 | 280 | 287 | 369 | 587 | 423 | 532 | 322 | 278 | 147 | 198 | 3.16 |
| Sumter | 9.8 | 702 | 2,219 | 1,760 | 1,381 | 1,501 | 2,237 | 2,295 | 2,725 | 1,734 | 1,499 | 761 | 786 | 3.06 |
| Talbot | 2.0 | 70 | 387 | 348 | 310 | 307 | 578 | 424 | 531 | 362 | 317 | 157 | 209 | 3.10 |
| Taliaferro | .8 | 19 | 104 | 103 | 102 | 149 | 323 | 278 | 207 | 129 | 83 | 52 | 51 | 2.50 |
| Tattnall | 5.9 | 417 | 1,136 | 1,040 | 832 | 975 | 1,500 | 1,296 | 1,701 | 1,187 | 975 | 426 | 315 | 2.97 |
| Taylor | 2.6 | 117 | 449 | 496 | 364 | 447 | 727 | 610 | 703 | 425 | 441 | 220 | 201 | 2.96 |
| Telfair | 4.0 | 209 | 735 | 634 | 565 | 733 | 1,124 | 966 | 1,165 | 743 | 588 | 302 | 236 | 2.80 |
| Terrell | 4.0 | 185 | 767 | 710 | 545 | 686 | 1,107 | 898 | 1,116 | 714 | 559 | 293 | 420 | 3.03 |
| Thomas | 13.1 | 772 | 2,643 | 2,390 | 2,007 | 2,209 | 3,079 | 2,768 | 3,846 | 2,389 | 2,168 | 1,046 | 883 | 2.93 |
| Tift | 11.5 | 941 | 2,576 | 2,237 | 1,645 | 1,766 | 2,335 | 2,391 | 3,281 | 2,182 | 2,012 | 919 | 715 | 2.98 |
| Toombs | 8.5 | 582 | 1,742 | 1,728 | 1,226 | 1,439 | 1,783 | 1,922 | 2,378 | 1,597 | 1,470 | 685 | 448 | 2.82 |
| Towns | 2.4 | 94 | 360 | 374 | 343 | 483 | 746 | 671 | 856 | 437 | 301 | 105 | 30 | 2.54 |
| Treutlen | 2.1 | 114 | 405 | 343 | 308 | 349 | 581 | 476 | 624 | 347 | 339 | 173 | 141 | 2.90 |
| Troup | 18.7 | 1,223 | 3,891 | 3,042 | 2,761 | 3,152 | 4,631 | 4,160 | 5,858 | 3,341 | 2,885 | 1,373 | 1,083 | 2.81 |
| Turner | 3.1 | 191 | 591 | 552 | 468 | 528 | 770 | 622 | 904 | 526 | 517 | 263 | 268 | 3.19 |
| Twiggs | 3.2 | 184 | 624 | 639 | 477 | 548 | 728 | 621 | 799 | 611 | 548 | 302 | 319 | 3.06 |
| Union | 3.9 | 220 | 690 | 689 | 564 | 649 | 1,088 | 748 | 1,328 | 791 | 599 | 275 | 159 | 2.72 |
| Upson | 9.5 | 464 | 1,669 | 1,682 | 1,425 | 1,744 | 2,516 | 2,021 | 2,987 | 1,837 | 1,516 | 657 | 482 | 2.79 |
| ☐ Walker | 20.0 | 1,208 | 4,130 | 4,072 | 3,145 | 3,320 | 4,125 | 3,649 | 6,184 | 4,116 | 3,715 | 1,513 | 823 | 2.84 |
| Walton | 11.2 | 650 | 2,334 | 2,469 | 1,680 | 1,719 | 2,348 | 1,829 | 3,223 | 2,190 | 2,122 | 1,017 | 819 | 3.08 |
| Ware | 13.0 | 834 | 2,775 | 2,248 | 2,083 | 2,234 | 2,826 | 2,717 | 3,875 | 2,454 | 2,218 | 1,065 | 671 | 2.89 |
| Warren | 2.0 | 68 | 368 | 306 | 318 | 355 | 585 | 424 | 560 | 361 | 305 | 157 | 193 | 3.25 |
| Washington | 6.3 | 305 | 1,273 | 1,106 | 914 | 1,043 | 1,659 | 1,363 | 1,678 | 1,158 | 1,015 | 516 | 570 | 3.06 |
| Wayne | 7.1 | 471 | 1,538 | 1,310 | 1,169 | 1,134 | 1,478 | 1,325 | 2,070 | 1,384 | 1,286 | 629 | 406 | 3.06 |
| Webster | .8 | 39 | 143 | 138 | 121 | 147 | 212 | 214 | 203 | 130 | 122 | 84 | 47 | 2.75 |
| Wheeler | 1.8 | 80 | 338 | 303 | 218 | 331 | 530 | 394 | 524 | 318 | 280 | 147 | 137 | 3.00 |
| White | 4.0 | 207 | 807 | 816 | 569 | 656 | 945 | 779 | 1,308 | 830 | 680 | 247 | 156 | 2.83 |
| Whitfield | 24.1 | 1,940 | 5,717 | 5,447 | 3,786 | 3,327 | 3,883 | 4,332 | 7,009 | 5,241 | 4,648 | 1,890 | 980 | 2.88 |
| Wilcox | 2.6 | 118 | 468 | 407 | 365 | 487 | 735 | 588 | 799 | 447 | 402 | 183 | 181 | 3.00 |
| Wilkes | 3.9 | 200 | 677 | 643 | 589 | 715 | 1,076 | 898 | 1,215 | 679 | 573 | 304 | 231 | 2.87 |
| Wilkinson | 3.5 | 212 | 684 | 660 | 561 | 560 | 823 | 688 | 991 | 637 | 561 | 312 | 311 | 3.14 |
| Worth | 6.2 | 354 | 1,306 | 1,199 | 925 | 992 | 1,424 | 1,118 | 1,817 | 1,187 | 1,050 | 532 | 496 | 3.10 |
| **TOTAL METRO COUNTIES** | **1,327.1** | **99,837** | **359,804** | **292,011** | **201,171** | **178,533** | **195,744** | **296,076** | **389,296** | **260,052** | **226,204** | **97,313** | **58,159** | **2.80** |
| **TOTAL STATE** | **2,064.8** | **147,827** | **514,556** | **430,696** | **310,847** | **297,721** | **363,153** | **449,172** | **607,575** | **400,787** | **349,906** | **154,946** | **102,414** | **2.85** |
| **HAWAII** | | | | | | | | | | | | | | |
| **HONOLULU** | **253.8** | **17,320** | **66,617** | **55,682** | **40,687** | **39,372** | **34,122** | **44,854** | **67,161** | **49,359** | **46,978** | **24,229** | **21,219** | **3.22** |
| Honolulu | 253.8 | 17,320 | 66,617 | 55,682 | 40,687 | 39,372 | 34,122 | 44,854 | 67,161 | 49,359 | 46,978 | 24,229 | 21,219 | 3.22 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Hawaii | 34.3 | 1,867 | 8,301 | 6,555 | 5,164 | 5,793 | 6,620 | 5,847 | 10,059 | 6,534 | 5,847 | 3,241 | 2,772 | 3.12 |
| Honolulu | 253.8 | 17,320 | 66,617 | 55,682 | 40,687 | 39,372 | 34,122 | 44,854 | 67,161 | 49,359 | 46,978 | 24,229 | 21,219 | 3.22 |
| Kauai | 13.7 | 598 | 3,221 | 2,517 | 2,024 | 2,357 | 2,953 | 2,156 | 3,908 | 2,628 | 2,361 | 1,310 | 1,337 | 3.20 |
| Maui | 27.0 | 1,391 | 6,714 | 5,172 | 3,908 | 4,722 | 5,093 | 4,937 | 8,006 | 4,983 | 4,231 | 2,425 | 2,418 | 3.13 |
| **TOTAL METRO COUNTIES** | **253.8** | **17,320** | **66,617** | **55,682** | **40,687** | **39,372** | **34,122** | **44,854** | **67,161** | **49,359** | **46,978** | **24,229** | **21,219** | **3.22** |
| **TOTAL STATE** | **328.8** | **21,176** | **84,853** | **69,926** | **51,783** | **52,244** | **48,818** | **57,794** | **89,134** | **63,504** | **59,417** | **31,205** | **27,746** | **3.21** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder: Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | Households by Number of Persons: 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **IDAHO** | | | | | | | | | | | | | | |
| **BOISE** | **72.0** | **7,361** | **20,675** | **14,901** | **9,105** | **8,896** | **11,062** | **16,872** | **23,648** | **12,445** | **11,428** | **4,881** | **2,726** | **2.71** |
| Ada | 72.0 | 7,361 | 20,675 | 14,901 | 9,105 | 8,896 | 11,062 | 16,872 | 23,648 | 12,445 | 11,428 | 4,881 | 2,726 | 2.71 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Ada | 72.0 | 7,361 | 20,675 | 14,901 | 9,105 | 8,896 | 11,062 | 16,872 | 23,648 | 12,445 | 11,428 | 4,881 | 2,726 | 2.71 |
| Adams | 1.2 | 80 | 256 | 260 | 161 | 156 | 287 | 246 | 431 | 180 | 186 | 109 | 48 | 3.00 |
| Bannock | 23.8 | 2,945 | 6,892 | 4,396 | 2,964 | 2,886 | 3,717 | 5,154 | 7,354 | 4,185 | 3,775 | 1,900 | 1,432 | 2.93 |
| Bear Lake | 2.5 | 189 | 537 | 435 | 321 | 393 | 625 | 547 | 730 | 385 | 377 | 251 | 210 | 2.92 |
| Benewah | 3.1 | 243 | 730 | 636 | 431 | 447 | 613 | 651 | 1,002 | 512 | 530 | 249 | 156 | 2.90 |
| Bingham | 11.5 | 901 | 2,839 | 2,332 | 1,692 | 1,601 | 2,135 | 1,805 | 3,117 | 1,918 | 2,009 | 1,266 | 1,385 | 3.38 |
| Blaine | 4.9 | 463 | 1,748 | 1,121 | 523 | 534 | 511 | 1,571 | 1,580 | 817 | 554 | 269 | 109 | 2.43 |
| Boise | 1.4 | 95 | 387 | 289 | 188 | 215 | 226 | 489 | 398 | 223 | 172 | 79 | 39 | 2.43 |
| Bonner | 9.9 | 564 | 2,536 | 1,847 | 1,412 | 1,522 | 2,019 | 2,006 | 3,466 | 1,676 | 1,645 | 711 | 396 | 2.83 |
| Bonneville | 22.4 | 2,359 | 6,006 | 4,679 | 3,234 | 2,945 | 3,177 | 4,041 | 6,644 | 3,865 | 3,954 | 2,042 | 1,854 | 3.12 |
| Boundary | 2.6 | 147 | 648 | 493 | 399 | 349 | 564 | 481 | 855 | 411 | 455 | 255 | 143 | 3.04 |
| Butte | 1.1 | 89 | 255 | 179 | 166 | 164 | 247 | 211 | 336 | 179 | 177 | 112 | 85 | 3.18 |
| Camas | .3 | 19 | 66 | 66 | 43 | 37 | 69 | 75 | 91 | 49 | 50 | 22 | 13 | 2.67 |
| Canyon | 29.5 | 2,549 | 6,750 | 5,418 | 3,871 | 4,328 | 6,584 | 5,835 | 9,772 | 4,914 | 4,896 | 2,431 | 1,652 | 2.99 |
| Caribou | 3.1 | 307 | 839 | 621 | 418 | 421 | 494 | 632 | 828 | 543 | 523 | 345 | 229 | 3.00 |
| Cassia | 6.3 | 583 | 1,439 | 1,140 | 896 | 969 | 1,273 | 1,090 | 1,944 | 1,032 | 965 | 633 | 636 | 3.27 |
| Clark | .3 | 21 | 60 | 72 | 40 | 44 | 63 | 84 | 86 | 50 | 44 | 21 | 15 | 2.67 |
| Clearwater | 3.5 | 243 | 797 | 789 | 500 | 540 | 631 | 736 | 1,130 | 600 | 620 | 270 | 144 | 2.80 |
| Custer | 1.8 | 74 | 405 | 349 | 246 | 319 | 407 | 667 | 486 | 256 | 205 | 122 | 64 | 2.44 |
| Elmore | 6.8 | 1,125 | 1,990 | 1,446 | 773 | 702 | 764 | 1,104 | 2,131 | 1,327 | 1,421 | 525 | 292 | 3.21 |
| Franklin | 2.8 | 195 | 565 | 470 | 355 | 409 | 806 | 480 | 826 | 443 | 377 | 311 | 363 | 3.39 |
| Fremont | 3.7 | 272 | 807 | 716 | 541 | 548 | 816 | 759 | 1,052 | 586 | 551 | 387 | 365 | 3.08 |
| Gem | 4.3 | 278 | 837 | 796 | 558 | 687 | 1,144 | 800 | 1,537 | 699 | 701 | 367 | 196 | 2.91 |
| Gooding | 4.5 | 290 | 813 | 798 | 594 | 748 | 1,257 | 990 | 1,592 | 664 | 671 | 345 | 238 | 2.84 |
| Idaho | 5.3 | 337 | 1,146 | 997 | 765 | 802 | 1,253 | 1,281 | 1,680 | 847 | 842 | 402 | 248 | 2.83 |
| Jefferson | 4.9 | 375 | 1,199 | 971 | 653 | 708 | 994 | 713 | 1,350 | 820 | 774 | 605 | 638 | 3.41 |
| Jerome | 5.5 | 446 | 1,205 | 976 | 765 | 886 | 1,222 | 999 | 1,815 | 983 | 909 | 474 | 320 | 2.99 |
| Kootenai | 24.7 | 1,831 | 5,993 | 5,230 | 3,390 | 3,448 | 4,808 | 5,045 | 8,354 | 4,078 | 4,342 | 1,838 | 1,043 | 2.83 |
| Latah | 10.3 | 1,721 | 2,974 | 1,694 | 1,088 | 1,108 | 1,715 | 2,646 | 3,804 | 1,619 | 1,365 | 586 | 280 | 2.81 |
| Lemhi | 2.9 | 180 | 616 | 607 | 366 | 480 | 651 | 722 | 976 | 450 | 394 | 214 | 144 | 2.72 |
| Lewis | 1.4 | 94 | 271 | 243 | 199 | 211 | 382 | 331 | 483 | 208 | 202 | 116 | 60 | 2.86 |
| Lincoln | 1.2 | 70 | 264 | 203 | 172 | 190 | 301 | 266 | 373 | 182 | 204 | 94 | 81 | 2.92 |
| Madison | 5.4 | 1,386 | 1,238 | 865 | 594 | 555 | 762 | 656 | 1,276 | 859 | 1,004 | 672 | 933 | 3.98 |
| Minidoka | 6.6 | 556 | 1,490 | 1,231 | 931 | 1,176 | 1,216 | 1,089 | 2,064 | 1,125 | 1,150 | 638 | 534 | 3.17 |
| Nez Perce | 12.5 | 1,057 | 2,765 | 2,238 | 1,748 | 1,898 | 2,794 | 3,031 | 4,342 | 2,033 | 1,810 | 849 | 435 | 2.68 |
| Oneida | 1.1 | 58 | 184 | 184 | 117 | 191 | 366 | 249 | 362 | 154 | 149 | 96 | 90 | 3.09 |
| Owyhee | 2.8 | 203 | 584 | 485 | 386 | 444 | 698 | 553 | 902 | 443 | 449 | 243 | 210 | 3.14 |
| Payette | 5.9 | 411 | 1,096 | 1,082 | 738 | 947 | 1,626 | 1,278 | 2,027 | 920 | 897 | 484 | 294 | 2.81 |
| Power | 2.5 | 160 | 708 | 495 | 359 | 356 | 422 | 536 | 685 | 422 | 430 | 243 | 184 | 3.00 |
| Shoshone | 6.2 | 501 | 1,498 | 1,151 | 840 | 1,003 | 1,207 | 1,375 | 2,034 | 956 | 1,035 | 488 | 312 | 2.87 |
| Teton | .9 | 59 | 247 | 158 | 114 | 146 | 176 | 139 | 290 | 143 | 143 | 94 | 91 | 3.56 |
| Twin Falls | 19.5 | 1,644 | 4,258 | 3,491 | 2,512 | 2,936 | 4,659 | 4,268 | 6,662 | 3,174 | 2,986 | 1,484 | 926 | 2.88 |
| Valley | 2.2 | 158 | 669 | 456 | 293 | 324 | 300 | 452 | 786 | 372 | 358 | 158 | 74 | 2.95 |
| Washington | 3.1 | 163 | 554 | 478 | 388 | 501 | 1,016 | 673 | 1,111 | 479 | 434 | 224 | 179 | 2.84 |
| **TOTAL METRO COUNTIES** | **72.0** | **7,361** | **20,675** | **14,901** | **9,105** | **8,896** | **11,062** | **16,872** | **23,648** | **12,445** | **11,428** | **4,881** | **2,726** | **2.71** |
| **TOTAL STATE** | **348.2** | **32,802** | **87,836** | **67,484** | **45,849** | **48,170** | **66,059** | **73,628** | **112,412** | **58,226** | **56,163** | **27,905** | **19,866** | **2.92** |
| **ILLINOIS** | | | | | | | | | | | | | | |
| **AURORA - ELGIN** | **118.0** | **8,889** | **31,374** | **25,085** | **17,481** | **15,940** | **19,231** | **26,062** | **32,990** | **21,620** | **21,045** | **10,085** | **6,198** | **2.88** |
| Kane | 104.0 | 7,981 | 27,527 | 21,601 | 15,366 | 14,196 | 17,329 | 23,251 | 29,386 | 18,859 | 18,130 | 8,734 | 5,640 | 2.88 |
| Kendall | 14.0 | 908 | 3,847 | 3,484 | 2,115 | 1,744 | 1,902 | 2,811 | 3,604 | 2,761 | 2,915 | 1,351 | 558 | 2.91 |
| **BLOOMINGTON - NORMAL** | **45.0** | **5,791** | **11,470** | **7,756** | **5,756** | **5,838** | **8,389** | **12,730** | **13,933** | **7,543** | **6,711** | **2,799** | **1,284** | **2.76** |
| McLean | 45.0 | 5,791 | 11,470 | 7,756 | 5,756 | 5,838 | 8,389 | 12,730 | 13,933 | 7,543 | 6,711 | 2,799 | 1,284 | 2.76 |
| **CHAMPAIGN - URBANA - RANTOUL** | **61.0** | **10,355** | **17,920** | **10,109** | **7,375** | **6,819** | **8,422** | **18,854** | **18,891** | **10,208** | **8,385** | **3,208** | **1,454** | **2.77** |
| Champaign | 61.0 | 10,355 | 17,920 | 10,109 | 7,375 | 6,819 | 8,422 | 18,854 | 18,891 | 10,208 | 8,385 | 3,208 | 1,454 | 2.77 |
| **CHICAGO** | **2,203.6** | **130,330** | **521,483** | **436,379** | **351,438** | **360,789** | **403,181** | **591,962** | **653,825** | **368,574** | **321,410** | **166,822** | **131,007** | **2.75** |
| Cook | 1,887.7 | 111,592 | 434,864 | 359,841 | 300,135 | 317,237 | 364,031 | 521,392 | 533,949 | 310,474 | 264,610 | 139,645 | 117,630 | 2.74 |
| Du Page | 259.3 | 15,647 | 72,381 | 63,056 | 42,771 | 35,897 | 29,548 | 59,614 | 73,510 | 47,484 | 46,057 | 21,952 | 10,683 | 2.81 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES |  | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **CHICAGO (continued)** | | | | | | | | | | | | | | |
| McHenry | 56.6 | 3,091 | 14,238 | 13,482 | 8,532 | 7,655 | 9,602 | 10,956 | 16,366 | 10,616 | 10,743 | 5,225 | 2,694 | 2.91 |
| ***CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA*** | *2,862.7* | *175,749* | *688,947* | *578,040* | *456,276* | *458,528* | *505,160* | *726,810* | *807,335* | *492,280* | *441,738* | *226,319* | *168,218* | *2.80* |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **146.0** | **12,469** | **35,703** | **27,430** | **20,639** | **21,381** | **28,378** | **38,452** | **43,798** | **25,010** | **22,654** | **10,474** | **5,612** | **2.66** |
| Henry | 20.9 | 1,405 | 4,314 | 3,957 | 2,939 | 3,121 | 5,164 | 5,066 | 6,353 | 3,499 | 3,486 | 1,657 | 839 | 2.73 |
| Rock Island | 62.9 | 5,217 | 14,175 | 11,344 | 9,086 | 9,842 | 13,236 | 17,468 | 19,251 | 10,665 | 9,096 | 4,168 | 2,252 | 2.62 |
| *Scott, Iowa* | *62.2* | *5,847* | *17,214* | *12,129* | *8,614* | *8,418* | *9,978* | *15,918* | *18,194* | *10,846* | *10,072* | *4,649* | *2,521* | *2.67* |
| **DECATUR** | **50.1** | **4,014** | **11,398** | **9,077** | **7,420** | **7,654** | **10,537** | **13,591** | **15,318** | **8,669** | **7,557** | **3,305** | **1,660** | **2.62** |
| Macon | 50.1 | 4,014 | 11,398 | 9,077 | 7,420 | 7,654 | 10,537 | 13,591 | 15,318 | 8,669 | 7,557 | 3,305 | 1,660 | 2.62 |
| **JOLIET** | **124.9** | **8,447** | **34,663** | **28,563** | **18,340** | **16,566** | **18,321** | **22,815** | **33,535** | **23,359** | **24,905** | **12,503** | **7,783** | **3.06** |
| Grundy | 11.8 | 880 | 2,728 | 2,269 | 1,713 | 1,782 | 2,428 | 2,707 | 3,529 | 2,128 | 2,007 | 980 | 449 | 2.76 |
| Will | 113.1 | 7,567 | 31,935 | 26,294 | 16,627 | 14,784 | 15,893 | 20,108 | 30,006 | 21,231 | 22,898 | 11,523 | 7,334 | 3.10 |
| **KANKAKEE** | **36.8** | **2,862** | **8,463** | **6,756** | **5,327** | **5,827** | **7,565** | **9,519** | **10,467** | **6,299** | **5,843** | **2,875** | **1,797** | **2.82** |
| Kankakee | 36.8 | 2,862 | 8,463 | 6,756 | 5,327 | 5,827 | 7,565 | 9,519 | 10,467 | 6,299 | 5,843 | 2,875 | 1,797 | 2.82 |
| **LAKE COUNTY** | **154.6** | **9,179** | **39,312** | **36,509** | **26,412** | **22,408** | **20,780** | **31,152** | **43,162** | **29,960** | **29,013** | **13,813** | **7,500** | **3.04** |
| Lake | 154.6 | 9,179 | 39,312 | 36,509 | 26,412 | 22,408 | 20,780 | 31,152 | 43,162 | 29,960 | 29,013 | 13,813 | 7,500 | 3.04 |
| **PEORIA** | **136.7** | **11,053** | **33,339** | **25,134** | **20,411** | **20,007** | **26,756** | **34,291** | **41,819** | **23,959** | **21,671** | **9,828** | **5,132** | **2.71** |
| Peoria | 75.5 | 6,342 | 18,415 | 13,200 | 10,664 | 11,264 | 15,615 | 20,684 | 23,457 | 12,496 | 10,908 | 5,057 | 2,898 | 2.66 |
| Tazewell | 49.2 | 3,922 | 12,067 | 9,639 | 7,980 | 7,048 | 8,544 | 11,160 | 14,775 | 9,317 | 8,627 | 3,676 | 1,645 | 2.74 |
| Woodford | 12.0 | 789 | 2,857 | 2,295 | 1,767 | 1,695 | 2,597 | 2,447 | 3,587 | 2,146 | 2,136 | 1,095 | 589 | 2.93 |
| **ROCKFORD** | **103.8** | **7,916** | **24,922** | **20,704** | **15,675** | **15,713** | **18,870** | **25,820** | **31,134** | **18,250** | **16,941** | **7,593** | **4,062** | **2.71** |
| Boone | 10.5 | 742 | 2,358 | 2,396 | 1,527 | 1,462 | 2,015 | 2,303 | 3,099 | 1,820 | 1,866 | 924 | 488 | 2.83 |
| Winnebago | 93.3 | 7,174 | 22,564 | 18,308 | 14,148 | 14,251 | 16,855 | 23,517 | 28,035 | 16,430 | 15,075 | 6,669 | 3,574 | 2.70 |
| **SPRINGFIELD** | **77.9** | **6,061** | **18,816** | **13,790** | **10,717** | **11,518** | **16,998** | **24,149** | **23,375** | **12,896** | **10,684** | **4,578** | **2,218** | **2.50** |
| Menard | 4.6 | 289 | 928 | 855 | 657 | 663 | 1,208 | 1,079 | 1,437 | 807 | 809 | 327 | 141 | 2.70 |
| Sangamon | 73.3 | 5,772 | 17,888 | 12,935 | 10,060 | 10,855 | 15,790 | 23,070 | 21,938 | 12,089 | 9,875 | 4,251 | 2,077 | 2.48 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 27.1 | 2,165 | 5,501 | 4,393 | 3,793 | 4,320 | 6,928 | 7,761 | 8,462 | 4,348 | 3,751 | 1,785 | 993 | 2.62 |
| Alexander | 4.9 | 284 | 800 | 693 | 621 | 805 | 1,697 | 1,510 | 1,470 | 849 | 564 | 248 | 259 | 2.51 |
| Bond | 6.1 | 451 | 1,079 | 949 | 832 | 1,007 | 1,782 | 1,530 | 2,001 | 1,055 | 924 | 385 | 205 | 2.72 |
| Boone | 10.5 | 742 | 2,358 | 2,396 | 1,527 | 1,462 | 2,015 | 2,303 | 3,099 | 1,820 | 1,866 | 924 | 488 | 2.83 |
| Brown | 2.2 | 116 | 368 | 276 | 270 | 393 | 777 | 632 | 754 | 298 | 308 | 131 | 77 | 2.50 |
| Bureau | 14.6 | 892 | 2,755 | 2,457 | 2,011 | 2,407 | 4,278 | 4,021 | 4,643 | 2,275 | 2,154 | 1,124 | 583 | 2.64 |
| Calhoun | 2.1 | 86 | 321 | 335 | 307 | 353 | 698 | 470 | 709 | 353 | 269 | 182 | 117 | 2.86 |
| Carroll | 7.0 | 435 | 1,342 | 1,103 | 1,003 | 1,200 | 1,917 | 1,718 | 2,413 | 1,073 | 1,034 | 488 | 274 | 2.64 |
| Cass | 5.6 | 356 | 1,079 | 930 | 773 | 883 | 1,579 | 1,443 | 1,761 | 970 | 814 | 413 | 199 | 2.70 |
| Champaign | 61.0 | 10,355 | 17,920 | 10,109 | 7,375 | 6,819 | 8,422 | 18,854 | 18,891 | 10,208 | 8,385 | 3,208 | 1,454 | 2.77 |
| Christian | 14.2 | 901 | 2,639 | 2,318 | 1,953 | 2,341 | 4,048 | 3,986 | 4,341 | 2,387 | 2,074 | 947 | 465 | 2.58 |
| Clark | 6.7 | 425 | 1,154 | 1,074 | 878 | 1,130 | 2,039 | 1,911 | 2,165 | 1,059 | 958 | 419 | 188 | 2.54 |
| Clay | 6.2 | 412 | 1,076 | 906 | 750 | 1,028 | 2,028 | 1,690 | 2,046 | 1,091 | 828 | 359 | 186 | 2.53 |
| ☐ Clinton | 11.8 | 790 | 2,448 | 2,075 | 1,709 | 1,889 | 2,889 | 2,644 | 3,336 | 2,163 | 1,854 | 1,036 | 767 | 2.91 |
| Coles | 19.5 | 2,588 | 4,083 | 2,969 | 2,596 | 2,714 | 4,550 | 5,587 | 6,296 | 3,259 | 2,852 | 1,030 | 476 | 2.75 |
| Cook | 1,887.7 | 111,592 | 434,864 | 359,841 | 300,135 | 317,237 | 364,031 | 521,392 | 533,949 | 310,474 | 264,610 | 139,645 | 117,630 | 2.74 |
| Crawford | 8.3 | 522 | 1,519 | 1,271 | 1,131 | 1,355 | 2,502 | 2,167 | 2,905 | 1,281 | 1,218 | 518 | 211 | 2.55 |
| Cumberland | 4.4 | 287 | 850 | 727 | 597 | 723 | 1,216 | 1,183 | 1,337 | 719 | 672 | 303 | 186 | 2.61 |
| De Kalb | 25.2 | 3,703 | 6,148 | 4,306 | 3,249 | 3,377 | 4,417 | 7,070 | 7,800 | 4,360 | 3,575 | 1,627 | 768 | 2.92 |
| De Witt | 7.2 | 513 | 1,415 | 1,257 | 1,003 | 1,183 | 1,829 | 1,871 | 2,312 | 1,214 | 1,131 | 437 | 235 | 2.60 |
| Douglas | 7.5 | 559 | 1,492 | 1,285 | 1,143 | 1,233 | 1,788 | 1,826 | 2,505 | 1,247 | 1,135 | 497 | 290 | 2.68 |
| Du Page | 259.3 | 15,647 | 72,381 | 63,056 | 42,771 | 35,897 | 29,548 | 59,614 | 73,510 | 47,484 | 46,057 | 21,952 | 10,683 | 2.81 |
| Edgar | 8.5 | 540 | 1,556 | 1,347 | 1,139 | 1,418 | 2,500 | 2,498 | 2,705 | 1,371 | 1,187 | 511 | 228 | 2.51 |
| Edwards | 3.5 | 230 | 651 | 545 | 407 | 573 | 1,094 | 1,117 | 1,114 | 551 | 465 | 199 | 54 | 2.40 |
| Effingham | 12.0 | 934 | 2,735 | 2,072 | 1,570 | 1,794 | 2,895 | 2,981 | 3,403 | 2,139 | 1,894 | 953 | 630 | 2.79 |
| Fayette | 8.4 | 529 | 1,481 | 1,279 | 1,120 | 1,339 | 2,652 | 2,156 | 2,800 | 1,396 | 1,148 | 620 | 280 | 2.71 |
| Ford | 5.8 | 369 | 1,043 | 895 | 893 | 968 | 1,632 | 1,680 | 1,825 | 934 | 823 | 384 | 154 | 2.55 |
| Franklin | 17.9 | 989 | 3,042 | 2,784 | 2,104 | 3,080 | 5,901 | 5,213 | 5,795 | 2,910 | 2,496 | 1,007 | 479 | 2.49 |
| Fulton | 16.4 | 1,031 | 3,159 | 2,792 | 2,172 | 2,611 | 4,635 | 4,199 | 5,283 | 2,754 | 2,502 | 1,127 | 535 | 2.63 |
| Gallatin | 3.0 | 172 | 499 | 563 | 403 | 477 | 886 | 861 | 893 | 504 | 449 | 216 | 77 | 2.57 |
| Greene | 6.2 | 379 | 995 | 967 | 839 | 1,057 | 1,963 | 1,560 | 2,040 | 1,016 | 926 | 433 | 225 | 2.65 |
| Grundy | 11.8 | 880 | 2,728 | 2,269 | 1,713 | 1,782 | 2,428 | 2,707 | 3,529 | 2,128 | 2,007 | 980 | 449 | 2.76 |
| Hamilton | 3.9 | 223 | 586 | 568 | 511 | 651 | 1,361 | 1,218 | 1,284 | 634 | 468 | 204 | 92 | 2.38 |
| Hancock | 9.3 | 609 | 1,748 | 1,407 | 1,267 | 1,524 | 2,745 | 2,663 | 2,944 | 1,520 | 1,322 | 565 | 286 | 2.58 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hardin | 2.1 | 110 | 331 | 319 | 308 | 400 | 632 | 522 | 702 | 395 | 301 | 112 | 68 | 2.67 |
| Henderson | 3.5 | 258 | 670 | 625 | 481 | 577 | 889 | 781 | 1,134 | 627 | 578 | 251 | 129 | 2.71 |
| Henry | 20.9 | 1,405 | 4,314 | 3,957 | 2,939 | 3,121 | 5,164 | 5,066 | 6,353 | 3,499 | 3,486 | 1,657 | 839 | 2.73 |
| Iroquois | 12.4 | 771 | 2,265 | 2,138 | 1,736 | 2,058 | 3,432 | 3,184 | 3,982 | 2,027 | 1,921 | 847 | 439 | 2.65 |
| Jackson | 23.6 | 4,930 | 6,067 | 3,283 | 2,391 | 2,553 | 4,376 | 7,623 | 7,615 | 3,725 | 2,985 | 1,088 | 564 | 2.63 |
| Jasper | 4.3 | 271 | 781 | 656 | 568 | 692 | 1,332 | 964 | 1,428 | 704 | 665 | 321 | 218 | 2.72 |
| Jefferson | 15.5 | 1,060 | 3,249 | 2,525 | 1,962 | 2,472 | 4,232 | 4,581 | 4,822 | 2,610 | 2,174 | 885 | 428 | 2.50 |
| ☐ Jersey | 7.2 | 445 | 1,453 | 1,366 | 1,138 | 1,191 | 1,607 | 1,530 | 2,177 | 1,318 | 1,227 | 615 | 333 | 2.96 |
| Jo Daviess | 9.0 | 540 | 1,843 | 1,523 | 1,276 | 1,506 | 2,312 | 2,487 | 2,579 | 1,477 | 1,317 | 711 | 429 | 2.68 |
| Johnson | 3.8 | 181 | 634 | 683 | 501 | 645 | 1,156 | 1,048 | 1,240 | 635 | 526 | 249 | 102 | 2.76 |
| Kane | 104.0 | 7,981 | 27,527 | 21,601 | 15,366 | 14,196 | 17,329 | 23,251 | 29,386 | 18,859 | 18,130 | 8,734 | 5,640 | 2.88 |
| Kankakee | 36.8 | 2,862 | 8,463 | 6,756 | 5,327 | 5,827 | 7,565 | 9,519 | 10,467 | 6,299 | 5,843 | 2,875 | 1,797 | 2.82 |
| Kendall | 14.0 | 908 | 3,847 | 3,484 | 2,115 | 1,744 | 1,902 | 2,811 | 3,604 | 2,761 | 2,915 | 1,351 | 558 | 2.91 |
| Knox | 23.4 | 1,736 | 5,005 | 3,917 | 3,330 | 3,641 | 5,771 | 6,817 | 7,308 | 3,885 | 3,348 | 1,434 | 608 | 2.60 |
| Lake | 154.6 | 9,179 | 39,312 | 36,509 | 26,412 | 22,408 | 20,780 | 31,152 | 43,162 | 29,960 | 29,013 | 13,813 | 7,500 | 3.04 |
| La Salle | 43.1 | 2,720 | 8,134 | 7,102 | 6,262 | 7,498 | 11,384 | 12,967 | 12,475 | 7,142 | 6,017 | 2,960 | 1,539 | 2.58 |
| Lawrence | 6.8 | 412 | 1,222 | 982 | 899 | 1,178 | 2,107 | 1,790 | 2,254 | 1,131 | 991 | 420 | 214 | 2.63 |
| Lee | 12.9 | 952 | 2,728 | 2,194 | 1,845 | 2,101 | 3,080 | 3,546 | 3,889 | 2,042 | 1,928 | 986 | 509 | 2.76 |
| Livingston | 14.7 | 1,069 | 2,838 | 2,502 | 2,106 | 2,352 | 3,833 | 3,767 | 4,707 | 2,497 | 2,078 | 1,047 | 604 | 2.86 |
| Logan | 11.4 | 787 | 2,258 | 1,918 | 1,622 | 1,785 | 3,030 | 3,398 | 3,560 | 1,901 | 1,624 | 654 | 263 | 2.81 |
| McDonough | 13.0 | 1,789 | 2,849 | 1,942 | 1,553 | 1,840 | 3,027 | 4,027 | 4,120 | 2,099 | 1,728 | 709 | 317 | 2.88 |
| McHenry | 56.6 | 3,091 | 14,238 | 13,482 | 8,532 | 7,655 | 9,602 | 10,956 | 16,366 | 10,616 | 10,743 | 5,225 | 2,694 | 2.91 |
| McLean | 45.0 | 5,791 | 11,470 | 7,756 | 5,756 | 5,838 | 8,389 | 12,730 | 13,933 | 7,543 | 6,711 | 2,799 | 1,284 | 2.76 |
| Macon | 50.1 | 4,014 | 11,398 | 9,077 | 7,420 | 7,654 | 10,537 | 13,591 | 15,318 | 8,669 | 7,557 | 3,305 | 1,660 | 2.62 |
| Macoupin | 19.5 | 1,158 | 3,616 | 3,003 | 2,698 | 3,222 | 5,803 | 5,313 | 6,122 | 3,283 | 2,884 | 1,232 | 666 | 2.62 |
| ☐ Madison | 92.1 | 6,411 | 19,039 | 16,625 | 14,647 | 15,381 | 19,997 | 22,794 | 28,163 | 17,016 | 14,281 | 6,360 | 3,486 | 2.68 |
| Marion | 17.6 | 1,292 | 3,294 | 2,948 | 2,379 | 2,761 | 4,926 | 4,657 | 5,670 | 3,087 | 2,460 | 1,117 | 609 | 2.65 |
| Marshall | 5.4 | 324 | 1,050 | 944 | 747 | 888 | 1,447 | 1,340 | 1,675 | 889 | 878 | 401 | 217 | 2.70 |
| Mason | 7.4 | 506 | 1,441 | 1,319 | 1,000 | 1,135 | 1,999 | 1,718 | 2,403 | 1,222 | 1,215 | 560 | 282 | 2.70 |
| Massac | 6.2 | 361 | 1,068 | 1,006 | 919 | 1,043 | 1,803 | 1,774 | 2,028 | 1,044 | 851 | 363 | 140 | 2.48 |
| Menard | 4.6 | 289 | 928 | 855 | 657 | 663 | 1,208 | 1,079 | 1,437 | 807 | 809 | 327 | 141 | 2.70 |
| Mercer | 7.3 | 441 | 1,505 | 1,430 | 1,025 | 1,154 | 1,745 | 1,703 | 2,211 | 1,257 | 1,250 | 614 | 265 | 2.74 |
| ☐ Monroe | 7.5 | 437 | 1,460 | 1,353 | 1,242 | 1,201 | 1,807 | 1,638 | 2,294 | 1,339 | 1,270 | 616 | 343 | 2.81 |
| Montgomery | 12.2 | 804 | 2,189 | 1,807 | 1,590 | 2,073 | 3,737 | 3,193 | 4,073 | 1,978 | 1,715 | 799 | 442 | 2.69 |
| Morgan | 14.4 | 1,073 | 2,933 | 2,421 | 1,978 | 2,208 | 3,787 | 4,297 | 4,476 | 2,350 | 1,971 | 877 | 429 | 2.65 |
| Moultrie | 5.4 | 357 | 1,108 | 931 | 770 | 821 | 1,413 | 1,120 | 1,833 | 988 | 882 | 390 | 187 | 2.78 |
| Ogle | 17.5 | 1,283 | 3,693 | 3,523 | 2,510 | 2,666 | 3,825 | 4,299 | 5,261 | 3,057 | 2,852 | 1,354 | 677 | 2.71 |
| Peoria | 75.5 | 6,342 | 18,415 | 13,200 | 10,664 | 11,264 | 15,615 | 20,684 | 23,457 | 12,496 | 10,908 | 5,057 | 2,898 | 2.66 |
| Perry | 8.7 | 529 | 1,707 | 1,374 | 1,160 | 1,386 | 2,544 | 2,399 | 2,668 | 1,466 | 1,294 | 575 | 298 | 2.61 |
| Piatt | 6.3 | 359 | 1,322 | 1,221 | 945 | 978 | 1,475 | 1,436 | 1,992 | 1,115 | 1,085 | 480 | 192 | 2.70 |
| Pike | 7.5 | 411 | 1,243 | 1,075 | 997 | 1,248 | 2,526 | 2,101 | 2,538 | 1,186 | 969 | 494 | 212 | 2.51 |
| Pope | 1.8 | 81 | 277 | 323 | 242 | 298 | 579 | 586 | 548 | 283 | 244 | 98 | 41 | 2.56 |
| Pulaski | 3.4 | 177 | 496 | 458 | 476 | 576 | 1,217 | 949 | 1,074 | 553 | 440 | 187 | 197 | 2.62 |
| Putnam | 2.3 | 136 | 535 | 444 | 299 | 373 | 513 | 446 | 736 | 421 | 412 | 186 | 99 | 2.87 |
| Randolph | 12.5 | 813 | 2,517 | 1,991 | 1,698 | 1,998 | 3,483 | 2,920 | 3,958 | 2,251 | 2,022 | 868 | 481 | 2.96 |
| Richland | 7.1 | 593 | 1,356 | 1,176 | 933 | 1,106 | 1,936 | 2,023 | 2,263 | 1,245 | 971 | 392 | 206 | 2.52 |
| Rock Island | 62.9 | 5,217 | 14,175 | 11,344 | 9,086 | 9,842 | 13,236 | 17,468 | 19,251 | 10,665 | 9,096 | 4,168 | 2,252 | 2.62 |
| ☐ St. Clair | 93.6 | 6,323 | 20,361 | 17,134 | 15,093 | 15,168 | 19,521 | 22,626 | 26,467 | 16,984 | 14,585 | 7,284 | 5,654 | 2.82 |
| Saline | 12.2 | 693 | 1,978 | 1,873 | 1,569 | 1,990 | 4,097 | 4,078 | 3,856 | 1,967 | 1,494 | 599 | 206 | 2.40 |
| Sangamon | 73.3 | 5,772 | 17,888 | 12,935 | 10,060 | 10,855 | 15,790 | 23,070 | 21,938 | 12,089 | 9,875 | 4,251 | 2,077 | 2.48 |
| Schuyler | 3.2 | 192 | 577 | 495 | 432 | 521 | 983 | 822 | 1,107 | 509 | 467 | 208 | 87 | 2.59 |
| Scott | 2.3 | 150 | 394 | 339 | 325 | 355 | 737 | 552 | 758 | 413 | 345 | 140 | 92 | 2.70 |
| Shelby | 9.1 | 529 | 1,626 | 1,520 | 1,229 | 1,484 | 2,712 | 2,167 | 2,941 | 1,472 | 1,503 | 661 | 356 | 2.68 |
| Stark | 2.8 | 155 | 516 | 470 | 373 | 484 | 802 | 754 | 874 | 428 | 417 | 199 | 128 | 2.64 |
| Stephenson | 19.0 | 1,490 | 3,868 | 3,283 | 2,687 | 2,994 | 4,678 | 5,035 | 6,119 | 3,019 | 2,868 | 1,285 | 674 | 2.62 |
| Tazewell | 49.2 | 3,922 | 12,067 | 9,639 | 7,980 | 7,048 | 8,544 | 11,160 | 14,775 | 9,317 | 8,627 | 3,676 | 1,645 | 2.74 |
| Union | 7.5 | 320 | 1,369 | 1,102 | 831 | 1,606 | 2,272 | 2,081 | 2,922 | 1,111 | 889 | 372 | 125 | 2.45 |
| Vermilion | 36.2 | 2,725 | 7,565 | 6,182 | 5,094 | 5,977 | 8,657 | 10,191 | 10,936 | 6,177 | 5,315 | 2,335 | 1,246 | 2.60 |
| Wabash | 5.4 | 469 | 1,086 | 819 | 737 | 876 | 1,413 | 1,386 | 1,730 | 922 | 824 | 371 | 167 | 2.63 |
| Warren | 8.0 | 559 | 1,574 | 1,334 | 1,106 | 1,251 | 2,176 | 2,111 | 2,500 | 1,295 | 1,249 | 556 | 289 | 2.74 |
| Washington | 5.9 | 279 | 1,004 | 881 | 779 | 1,038 | 1,919 | 1,452 | 1,934 | 920 | 883 | 486 | 225 | 2.69 |
| Wayne | 7.5 | 515 | 1,165 | 1,159 | 982 | 1,321 | 2,358 | 2,168 | 2,512 | 1,207 | 993 | 419 | 201 | 2.47 |
| White | 7.3 | 422 | 1,229 | 1,100 | 1,019 | 1,211 | 2,319 | 1,991 | 2,610 | 1,207 | 978 | 361 | 153 | 2.49 |
| Whiteside | 24.2 | 1,921 | 5,265 | 4,403 | 3,565 | 3,793 | 5,253 | 5,867 | 7,279 | 4,172 | 3,998 | 1,883 | 1,001 | 2.74 |
| Will | 113.1 | 7,567 | 31,935 | 26,294 | 16,627 | 14,784 | 15,893 | 20,108 | 30,006 | 21,231 | 22,898 | 11,523 | 7,334 | 3.10 |
| Williamson | 24.0 | 1,590 | 4,844 | 4,078 | 3,098 | 3,889 | 6,501 | 6,888 | 7,731 | 4,108 | 3,337 | 1,319 | 617 | 2.51 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Winnebago | 93.3 | 7,174 | 22,564 | 18,308 | 14,148 | 14,251 | 16,855 | 23,517 | 28,035 | 16,430 | 15,075 | 6,669 | 3,574 | 2.70 |
| Woodford | 12.0 | 789 | 2,857 | 2,295 | 1,767 | 1,695 | 2,597 | 2,447 | 3,587 | 2,146 | 2,136 | 1,095 | 589 | 2.93 |
| **TOTAL METRO COUNTIES** | **3,408.4** | **225,925** | **816,410** | **673,716** | **532,206** | **536,872** | **623,271** | **884,711** | **976,490** | **584,321** | **519,964** | **259,145** | **183,769** | **2.77** |
| **TOTAL STATE** | **4,208.9** | **286,918** | **973,810** | **804,925** | **640,573** | **664,838** | **837,836** | **1,104,552** | **1,229,649** | **717,387** | **636,041** | **311,112** | **210,159** | **2.74** |
| **INDIANA** | | | | | | | | | | | | | | |
| **ANDERSON** | **48.9** | **3,375** | **10,746** | **9,392** | **7,665** | **7,640** | **10,082** | **11,466** | **15,439** | **8,790** | **7,976** | **3,472** | **1,757** | **2.74** |
| Madison | 48.9 | 3,375 | 10,746 | 9,392 | 7,665 | 7,640 | 10,082 | 11,466 | 15,439 | 8,790 | 7,976 | 3,472 | 1,757 | 2.74 |
| **BLOOMINGTON** | **35.7** | **5,707** | **10,398** | **6,184** | **4,282** | **3,981** | **5,148** | **10,655** | **11,581** | **6,045** | **4,799** | **1,874** | **746** | **2.83** |
| Monroe | 35.7 | 5,707 | 10,398 | 6,184 | 4,282 | 3,981 | 5,148 | 10,655 | 11,581 | 6,045 | 4,799 | 1,874 | 746 | 2.83 |
| **ELKHART - GOSHEN** | **51.2** | **3,913** | **12,765** | **10,312** | **7,543** | **7,350** | **9,317** | **10,678** | **15,987** | **9,223** | **9,107** | **4,010** | **2,195** | **2.80** |
| Elkhart | 51.2 | 3,913 | 12,765 | 10,312 | 7,543 | 7,350 | 9,317 | 10,678 | 15,987 | 9,223 | 9,107 | 4,010 | 2,195 | 2.80 |
| **EVANSVILLE** | **106.7** | **8,282** | **23,937** | **19,044** | **15,447** | **16,772** | **23,218** | **26,917** | **32,901** | **19,297** | **16,789** | **7,144** | **3,652** | **2.66** |
| Posey | 9.5 | 673 | 2,288 | 1,901 | 1,319 | 1,381 | 1,938 | 1,766 | 2,878 | 1,789 | 1,847 | 796 | 424 | 2.91 |
| Vanderburgh | 65.3 | 5,436 | 13,913 | 10,414 | 9,417 | 10,782 | 15,338 | 18,464 | 20,927 | 11,145 | 8,961 | 3,796 | 2,007 | 2.55 |
| Warrick | 16.0 | 965 | 4,087 | 3,819 | 2,334 | 2,185 | 2,610 | 2,699 | 4,425 | 3,237 | 3,482 | 1,461 | 696 | 2.94 |
| *Henderson, Ky.* | *15.9* | *1,208* | *3,649* | *2,910* | *2,377* | *2,424* | *3,332* | *3,988* | *4,671* | *3,126* | *2,499* | *1,091* | *525* | *2.69* |
| **FORT WAYNE** | **127.6** | **10,362** | **32,500** | **24,173** | **18,753** | **18,527** | **23,285** | **29,097** | **38,501** | **22,234** | **21,645** | **10,192** | **5,931** | **2.79** |
| Allen | 106.6 | 8,867 | 27,682 | 20,191 | 15,668 | 15,405 | 18,787 | 25,169 | 31,991 | 18,456 | 17,763 | 8,288 | 4,933 | 2.77 |
| De Kalb | 11.7 | 822 | 2,701 | 2,252 | 1,701 | 1,707 | 2,517 | 2,208 | 3,503 | 2,129 | 2,185 | 1,111 | 564 | 2.90 |
| Whitley | 9.3 | 673 | 2,117 | 1,730 | 1,384 | 1,415 | 1,981 | 1,720 | 3,007 | 1,649 | 1,697 | 793 | 434 | 2.89 |
| **GARY - HAMMOND** | **216.6** | **15,524** | **51,689** | **42,761** | **35,933** | **35,770** | **34,923** | **43,511** | **60,728** | **40,998** | **38,198** | **19,451** | **13,714** | **2.94** |
| Lake | 172.9 | 11,951 | 39,696 | 32,803 | 29,236 | 29,977 | 29,237 | 35,622 | 48,284 | 32,620 | 29,349 | 15,323 | 11,702 | 2.93 |
| Porter | 43.7 | 3,573 | 11,993 | 9,958 | 6,697 | 5,793 | 5,686 | 7,889 | 12,444 | 8,378 | 8,849 | 4,128 | 2,012 | 3.00 |
| **INDIANAPOLIS** | **438.4** | **34,026** | **108,334** | **86,450** | **67,413** | **65,367** | **76,810** | **104,604** | **133,477** | **79,030** | **71,093** | **31,942** | **18,254** | **2.73** |
| Boone | 13.6 | 899 | 3,065 | 2,962 | 2,072 | 1,922 | 2,680 | 2,527 | 4,362 | 2,483 | 2,633 | 1,108 | 487 | 2.84 |
| Hamilton | 31.8 | 1,686 | 7,781 | 8,308 | 5,330 | 4,368 | 4,327 | 4,936 | 9,426 | 6,291 | 6,922 | 2,966 | 1,259 | 2.97 |
| Hancock | 15.7 | 936 | 3,585 | 3,938 | 2,561 | 2,216 | 2,464 | 2,446 | 4,551 | 3,037 | 3,487 | 1,511 | 668 | 2.98 |
| Hendricks | 24.8 | 1,377 | 6,158 | 6,071 | 4,012 | 3,556 | 3,626 | 3,659 | 7,289 | 5,045 | 5,512 | 2,340 | 955 | 3.06 |
| Johnson | 28.1 | 1,968 | 7,313 | 6,491 | 4,433 | 3,796 | 4,099 | 4,962 | 8,141 | 5,654 | 5,801 | 2,490 | 1,052 | 2.96 |
| Marion | 291.9 | 25,084 | 73,136 | 51,670 | 43,823 | 44,736 | 53,451 | 80,189 | 90,117 | 50,314 | 40,275 | 18,698 | 12,307 | 2.62 |
| Morgan | 18.4 | 1,148 | 4,197 | 4,205 | 2,996 | 2,665 | 3,189 | 3,115 | 5,328 | 3,564 | 3,770 | 1,723 | 900 | 2.96 |
| Shelby | 14.1 | 928 | 3,099 | 2,805 | 2,186 | 2,108 | 2,974 | 2,770 | 4,263 | 2,642 | 2,693 | 1,106 | 626 | 2.85 |
| **KOKOMO** | **38.0** | **2,801** | **8,759** | **8,002** | **6,217** | **5,555** | **6,666** | **8,780** | **11,249** | **7,043** | **6,698** | **2,891** | **1,339** | **2.72** |
| Howard | 31.8 | 2,393 | 7,510 | 6,748 | 5,297 | 4,577 | 5,275 | 7,329 | 9,390 | 5,948 | 5,551 | 2,445 | 1,137 | 2.72 |
| Tipton | 6.2 | 408 | 1,249 | 1,254 | 920 | 978 | 1,391 | 1,451 | 1,859 | 1,095 | 1,147 | 446 | 202 | 2.69 |
| **LAFAYETTE - WEST LAFAYETTE** | **42.3** | **6,499** | **11,226** | **7,264** | **5,283** | **5,366** | **6,662** | **11,169** | **13,872** | **7,207** | **6,258** | **2,641** | **1,153** | **2.90** |
| Tippecanoe | 42.3 | 6,499 | 11,226 | 7,264 | 5,283 | 5,366 | 6,662 | 11,169 | 13,872 | 7,207 | 6,258 | 2,641 | 1,153 | 2.90 |
| **MUNCIE** | **44.0** | **4,385** | **9,745** | **8,352** | **6,595** | **6,516** | **8,407** | **10,396** | **13,974** | **7,960** | **7,183** | **3,000** | **1,487** | **2.83** |
| Delaware | 44.0 | 4,385 | 9,745 | 8,352 | 6,595 | 6,516 | 8,407 | 10,396 | 13,974 | 7,960 | 7,183 | 3,000 | 1,487 | 2.83 |
| **SOUTH BEND - MISHAWAKA** | **87.2** | **6,036** | **19,912** | **14,419** | **13,073** | **14,552** | **19,208** | **22,153** | **27,767** | **14,738** | **13,095** | **6,090** | **3,357** | **2.73** |
| St. Joseph | 87.2 | 6,036 | 19,912 | 14,419 | 13,073 | 14,552 | 19,208 | 22,153 | 27,767 | 14,738 | 13,095 | 6,090 | 3,357 | 2.73 |
| **TERRE HAUTE** | **49.1** | **4,055** | **10,102** | **7,730** | **6,505** | **8,219** | **12,489** | **12,960** | **15,819** | **8,426** | **7,056** | **3,152** | **1,687** | **2.74** |
| Clay | 9.3 | 587 | 1,734 | 1,508 | 1,279 | 1,501 | 2,691 | 2,157 | 3,034 | 1,641 | 1,448 | 682 | 338 | 2.69 |
| Vigo | 39.8 | 3,468 | 8,368 | 6,222 | 5,226 | 6,718 | 9,798 | 10,803 | 12,785 | 6,785 | 5,608 | 2,470 | 1,349 | 2.75 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 10.2 | 759 | 2,356 | 1,864 | 1,389 | 1,552 | 2,280 | 1,942 | 3,046 | 1,747 | 1,756 | 974 | 735 | 3.00 |
| Allen | 106.6 | 8,867 | 27,682 | 20,191 | 15,668 | 15,405 | 18,787 | 25,169 | 31,991 | 18,456 | 17,763 | 8,288 | 4,933 | 2.77 |
| Bartholomew | 24.0 | 1,688 | 5,942 | 5,439 | 3,697 | 3,296 | 3,938 | 5,202 | 7,036 | 4,617 | 4,495 | 1,845 | 805 | 2.76 |
| Benton | 3.6 | 236 | 650 | 608 | 501 | 627 | 978 | 913 | 1,153 | 549 | 531 | 271 | 183 | 2.77 |
| Blackford | 5.6 | 351 | 1,155 | 1,038 | 822 | 909 | 1,325 | 1,341 | 1,661 | 944 | 984 | 431 | 239 | 2.77 |
| Boone | 13.6 | 899 | 3,065 | 2,962 | 2,072 | 1,922 | 2,680 | 2,527 | 4,362 | 2,483 | 2,633 | 1,108 | 487 | 2.84 |
| Brown | 5.0 | 292 | 1,177 | 1,006 | 722 | 827 | 976 | 1,032 | 1,745 | 852 | 799 | 363 | 209 | 2.70 |
| Carroll | 7.2 | 469 | 1,479 | 1,322 | 1,056 | 1,148 | 1,726 | 1,416 | 2,478 | 1,146 | 1,281 | 590 | 289 | 2.76 |
| Cass | 14.6 | 1,019 | 2,999 | 2,582 | 2,182 | 2,511 | 3,307 | 3,323 | 4,664 | 2,489 | 2,477 | 1,093 | 554 | 2.77 |
| ☐ Clark | 32.8 | 2,317 | 8,484 | 6,626 | 5,053 | 4,863 | 5,457 | 6,912 | 9,532 | 6,462 | 5,970 | 2,588 | 1,336 | 2.80 |
| Clay | 9.3 | 587 | 1,734 | 1,508 | 1,279 | 1,501 | 2,691 | 2,157 | 3,034 | 1,641 | 1,448 | 682 | 338 | 2.69 |
| Clinton | 11.4 | 805 | 2,356 | 1,976 | 1,646 | 1,788 | 2,829 | 2,567 | 3,645 | 1,965 | 1,915 | 877 | 431 | 2.75 |
| Crawford | 3.6 | 234 | 720 | 625 | 491 | 562 | 968 | 727 | 1,121 | 679 | 594 | 302 | 177 | 2.94 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **INDIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Daviess | 10.2 | 651 | 2,011 | 1,687 | 1,392 | 1,790 | 2,669 | 2,295 | 3,340 | 1,687 | 1,632 | 724 | 522 | 2.78 |
| ☐ Dearborn | 12.6 | 702 | 2,730 | 2,547 | 1,944 | 2,010 | 2,667 | 2,358 | 3,596 | 2,440 | 2,338 | 1,177 | 691 | 2.94 |
| Decatur | 8.2 | 559 | 1,796 | 1,523 | 1,148 | 1,259 | 1,915 | 1,664 | 2,461 | 1,433 | 1,407 | 730 | 505 | 2.90 |
| De Kalb | 11.7 | 822 | 2,701 | 2,252 | 1,701 | 1,707 | 2,517 | 2,208 | 3,503 | 2,129 | 2,185 | 1,111 | 564 | 2.90 |
| Delaware | 44.0 | 4,385 | 9,745 | 8,352 | 6,595 | 6,516 | 8,407 | 10,396 | 13,974 | 7,960 | 7,183 | 3,000 | 1,487 | 2.83 |
| Dubois | 12.4 | 917 | 2,880 | 2,270 | 1,764 | 1,782 | 2,787 | 2,881 | 3,397 | 2,201 | 2,004 | 1,114 | 803 | 2.88 |
| Elkhart | 51.2 | 3,913 | 12,765 | 10,312 | 7,543 | 7,350 | 9,317 | 10,678 | 15,987 | 9,223 | 9,107 | 4,010 | 2,195 | 2.80 |
| Fayette | 10.0 | 703 | 2,253 | 1,831 | 1,507 | 1,626 | 2,080 | 2,067 | 3,097 | 1,867 | 1,730 | 749 | 490 | 2.83 |
| ☐ Floyd | 22.4 | 1,371 | 5,145 | 4,501 | 3,316 | 3,472 | 4,595 | 4,642 | 6,707 | 4,275 | 4,047 | 1,750 | 979 | 2.82 |
| Fountain | 6.8 | 445 | 1,261 | 1,237 | 952 | 1,156 | 1,749 | 1,514 | 2,246 | 1,124 | 1,130 | 526 | 260 | 2.79 |
| Franklin | 6.4 | 375 | 1,430 | 1,278 | 969 | 935 | 1,413 | 1,063 | 1,761 | 1,169 | 1,246 | 636 | 525 | 3.22 |
| Fulton | 7.4 | 535 | 1,385 | 1,230 | 1,040 | 1,242 | 1,968 | 1,643 | 2,617 | 1,212 | 1,092 | 552 | 284 | 2.69 |
| Gibson | 12.9 | 904 | 2,462 | 2,231 | 1,828 | 2,077 | 3,398 | 3,068 | 4,169 | 2,322 | 1,970 | 899 | 472 | 2.67 |
| Grant | 27.5 | 2,119 | 5,875 | 5,256 | 4,549 | 4,370 | 5,331 | 5,972 | 8,470 | 5,032 | 4,832 | 2,102 | 1,092 | 2.86 |
| Greene | 12.1 | 665 | 2,284 | 2,090 | 1,613 | 1,942 | 3,506 | 3,019 | 3,997 | 2,051 | 1,890 | 776 | 367 | 2.60 |
| Hamilton | 31.8 | 1,686 | 7,781 | 8,308 | 5,330 | 4,368 | 4,327 | 4,936 | 9,426 | 6,291 | 6,922 | 2,966 | 1,259 | 2.97 |
| Hancock | 15.7 | 936 | 3,585 | 3,938 | 2,561 | 2,216 | 2,464 | 2,446 | 4,551 | 3,037 | 3,487 | 1,511 | 668 | 2.98 |
| ☐ Harrison | 9.9 | 646 | 2,242 | 2,058 | 1,493 | 1,432 | 2,029 | 1,611 | 2,955 | 1,972 | 1,899 | 911 | 552 | 3.00 |
| Hendricks | 24.8 | 1,377 | 6,158 | 6,071 | 4,012 | 3,556 | 3,626 | 3,659 | 7,289 | 5,045 | 5,512 | 2,340 | 955 | 3.06 |
| Henry | 18.6 | 1,202 | 3,927 | 3.548 | 2,813 | 2,902 | 4,208 | 4,020 | 5,705 | 3,486 | 3,285 | 1,434 | 670 | 2.78 |
| Howard | 31.8 | 2,393 | 7,510 | 6,748 | 5,297 | 4,577 | 5,275 | 7,329 | 9,390 | 5,948 | 5,551 | 2,445 | 1,137 | 2.72 |
| Huntington | 13.0 | 999 | 2,719 | 2,311 | 1,845 | 2,057 | 3,069 | 3,011 | 4,047 | 2,189 | 2,146 | 1,048 | 559 | 2.79 |
| Jackson | 13.5 | 1,028 | 2,866 | 2,490 | 1,963 | 1,999 | 3,154 | 2,948 | 4,153 | 2,456 | 2,395 | 1,055 | 493 | 2.76 |
| Jasper | 9.0 | 671 | 2,035 | 1,819 | 1,345 | 1,302 | 1,828 | 1,542 | 2,732 | 1,509 | 1,728 | 934 | 555 | 3.10 |
| Jay | 8.3 | 546 | 1,588 | 1,534 | 1,175 | 1,338 | 2,119 | 1,803 | 2,733 | 1,377 | 1,378 | 620 | 389 | 2.73 |
| Jefferson | 10.8 | 802 | 2,440 | 2,097 | 1,541 | 1,641 | 2,279 | 2,489 | 3,292 | 1,980 | 1,800 | 821 | 418 | 2.88 |
| Jennings | 7.8 | 540 | 1,795 | 1,632 | 1,080 | 1,121 | 1,632 | 1,476 | 2,198 | 1,475 | 1,474 | 755 | 422 | 3.06 |
| Johnson | 28.1 | 1,968 | 7,313 | 6,491 | 4,433 | 3,796 | 4,099 | 4,962 | 8,141 | 5,654 | 5,801 | 2,490 | 1,052 | 2.96 |
| Knox | 15.9 | 1,155 | 3,004 | 2,506 | 2,199 | 2,519 | 4,517 | 4,467 | 5,061 | 2,687 | 2,248 | 947 | 490 | 2.64 |
| Kosciusko | 23.0 | 1,853 | 5,621 | 4,447 | 3,175 | 3,343 | 4,551 | 4,395 | 7,659 | 4,168 | 4,029 | 1,782 | 967 | 2.82 |
| Le Grange | 8.5 | 592 | 2,081 | 1,670 | 1,209 | 1,270 | 1,678 | 1,375 | 2,609 | 1,406 | 1,502 | 744 | 864 | 3.27 |
| Lake | 172.9 | 11,951 | 39,696 | 32,803 | 29,236 | 29,977 | 29,237 | 35,622 | 48,284 | 32,620 | 29,349 | 15,323 | 11,702 | 2.93 |
| La Porte | 37.5 | 2,515 | 8,473 | 6,876 | 5,667 | 6,274 | 7,695 | 8,074 | 11,557 | 6,780 | 6,334 | 2,975 | 1,780 | 2.91 |
| Lawrence | 16.1 | 1,030 | 3,311 | 2,938 | 2,407 | 2,523 | 3,891 | 3,457 | 5,135 | 3,124 | 2,710 | 1,140 | 534 | 2.70 |
| Madison | 48.9 | 3,375 | 10,746 | 9,392 | 7,665 | 7,640 | 10,082 | 11,466 | 15,439 | 8,790 | 7,976 | 3,472 | 1,757 | 2.74 |
| Marion | 291.9 | 25,084 | 73,136 | 51,670 | 43,823 | 44,736 | 53,451 | 80,189 | 90,117 | 50,314 | 40,275 | 18,698 | 12,307 | 2.62 |
| Marshall | 14.6 | 998 | 3,156 | 2,600 | 2,214 | 2,179 | 3,453 | 3,098 | 4,593 | 2,462 | 2,587 | 1,187 | 673 | 2.79 |
| Martin | 3.8 | 220 | 792 | 706 | 568 | 655 | 859 | 820 | 1,050 | 739 | 684 | 329 | 178 | 2.87 |
| Miami | 13.6 | 1,205 | 3,280 | 2,596 | 1,901 | 1,916 | 2,702 | 2,729 | 4,133 | 2,502 | 2,495 | 1,156 | 585 | 2.88 |
| Monroe | 35.7 | 5,707 | 10,398 | 6,184 | 4,282 | 3,981 | 5,148 | 10,655 | 11,581 | 6,045 | 4,799 | 1,874 | 746 | 2.83 |
| Montgomery | 13.1 | 1,007 | 2,660 | 2,409 | 1,956 | 1,952 | 3,116 | 2,940 | 4,416 | 2,241 | 2,148 | 946 | 409 | 2.73 |
| Morgan | 18.4 | 1,148 | 4,197 | 4,205 | 2,996 | 2,665 | 3,189 | 3,115 | 5,328 | 3,564 | 3,770 | 1,723 | 900 | 2.96 |
| Newton | 5.4 | 368 | 1,176 | 1,079 | 708 | 783 | 1,286 | 1,140 | 1,553 | 935 | 975 | 536 | 261 | 2.85 |
| Noble | 13.0 | 1,014 | 3,007 | 2,413 | 1,874 | 2,000 | 2,692 | 2,679 | 4,031 | 2,319 | 2,247 | 1,107 | 617 | 2.85 |
| Ohio | 1.9 | 110 | 374 | 339 | 310 | 299 | 468 | 408 | 570 | 368 | 326 | 151 | 77 | 2.79 |
| Orange | 6.9 | 417 | 1,385 | 1,166 | 967 | 1,130 | 1,835 | 1,555 | 2,188 | 1,277 | 1,121 | 466 | 293 | 2.75 |
| Owen | 6.3 | 357 | 1,232 | 1,142 | 997 | 938 | 1,634 | 1,452 | 1,950 | 1,151 | 981 | 482 | 284 | 2.71 |
| Parke | 6.0 | 322 | 1,123 | 1,069 | 858 | 961 | 1,667 | 1,311 | 1,981 | 1,085 | 923 | 484 | 216 | 2.80 |
| Perry | 6.7 | 435 | 1,333 | 1,102 | 979 | 1,135 | 1,716 | 1,418 | 2,014 | 1,259 | 1,086 | 576 | 347 | 2.90 |
| Pike | 5.3 | 318 | 973 | 953 | 725 | 792 | 1,539 | 1,225 | 1,752 | 957 | 890 | 324 | 152 | 2.62 |
| Porter | 43.7 | 3,573 | 11,993 | 9,958 | 6,697 | 5,793 | 5,686 | 7,889 | 12,444 | 8,378 | 8,849 | 4,128 | 2,012 | 3.00 |
| Posey | 9.5 | 673 | 2,288 | 1,901 | 1,319 | 1,381 | 1,938 | 1,766 | 2,878 | 1,789 | 1,847 | 796 | 424 | 2.91 |
| Pulaski | 5.0 | 325 | 969 | 794 | 697 | 835 | 1,380 | 1,270 | 1,475 | 831 | 774 | 404 | 246 | 2.72 |
| Putnam | 9.7 | 662 | 1,750 | 1,801 | 1,573 | 1,503 | 2,411 | 1,923 | 3,249 | 1,740 | 1,689 | 712 | 387 | 3.09 |
| Randolph | 10.8 | 696 | 2,258 | 2,058 | 1,659 | 1,603 | 2,526 | 2,235 | 3,547 | 1,816 | 1,885 | 863 | 454 | 2.76 |
| Ripley | 8.4 | 538 | 1,733 | 1,501 | 1,171 | 1,323 | 2,134 | 1,684 | 2,503 | 1,514 | 1,419 | 727 | 553 | 3.02 |
| Rush | 6.5 | 448 | 1,229 | 1,118 | 996 | 1,060 | 1,649 | 1,361 | 2,034 | 1,129 | 1,079 | 536 | 361 | 2.91 |
| St. Joseph | 87.2 | 6,036 | 19,912 | 14,419 | 13,073 | 14,552 | 19,208 | 22,153 | 27,767 | 14,738 | 13,095 | 6,090 | 3,357 | 2.73 |
| Scott | 7.3 | 493 | 1,630 | 1,519 | 1,072 | 1,061 | 1,525 | 1,397 | 2,039 | 1,502 | 1,301 | 651 | 410 | 2.89 |
| Shelby | 14.1 | 928 | 3,099 | 2,805 | 2,186 | 2,108 | 2,974 | 2,770 | 4,263 | 2,642 | 2,693 | 1,106 | 626 | 2.85 |
| Spencer | 6.8 | 401 | 1,373 | 1,282 | 977 | 1,011 | 1,754 | 1,264 | 2,063 | 1,239 | 1,282 | 581 | 371 | 3.03 |
| Starke | 7.9 | 463 | 1,599 | 1,491 | 1,177 | 1,173 | 1,997 | 1,649 | 2,397 | 1,351 | 1,309 | 736 | 458 | 2.87 |
| Steuben | 9.6 | 752 | 1,991 | 1,790 | 1,360 | 1,480 | 2,227 | 2,306 | 3,188 | 1,526 | 1,499 | 739 | 342 | 2.74 |
| Sullivan | 8.1 | 432 | 1,490 | 1,283 | 1,049 | 1,388 | 2,458 | 1,976 | 2,667 | 1,387 | 1,265 | 528 | 277 | 2.62 |
| Switzerland | 2.8 | 153 | 471 | 519 | 393 | 484 | 780 | 612 | 881 | 504 | 460 | 206 | 137 | 2.71 |
| Tippecanoe | 42.3 | 6,499 | 11,226 | 7,264 | 5,283 | 5,366 | 6,662 | 11,169 | 13,872 | 7,207 | 6,258 | 2,641 | 1,153 | 2.90 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **INDIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Tipton | 6.2 | 408 | 1,249 | 1,254 | 920 | 978 | 1,391 | 1,451 | 1,859 | 1,095 | 1,147 | 446 | 202 | 2.69 |
| Union | 2.4 | 158 | 504 | 459 | 315 | 366 | 598 | 456 | 752 | 449 | 436 | 217 | 90 | 2.88 |
| Vanderburgh | 65.3 | 5,436 | 13,913 | 10,414 | 9,417 | 10,782 | 15,338 | 18,464 | 20,927 | 11,145 | 8,961 | 3,796 | 2,007 | 2.55 |
| Vermillion | 7.2 | 413 | 1,366 | 1,241 | 924 | 1,178 | 2,078 | 1,961 | 2,241 | 1,215 | 1,083 | 487 | 213 | 2.54 |
| Vigo | 39.8 | 3,468 | 8,368 | 6,222 | 5,226 | 6,718 | 9,798 | 10,803 | 12,785 | 6,785 | 5,608 | 2,470 | 1,349 | 2.75 |
| Wabash | 12.5 | 992 | 2,677 | 2,369 | 1,853 | 1,930 | 2,679 | 2,625 | 4,074 | 2,160 | 2,173 | 972 | 496 | 2.92 |
| Warren | 3.0 | 181 | 586 | 601 | 450 | 483 | 699 | 548 | 990 | 495 | 552 | 279 | 136 | 2.97 |
| Warrick | 16.0 | 965 | 4,087 | 3,819 | 2,334 | 2,185 | 2,610 | 2,699 | 4,425 | 3,237 | 3,482 | 1,461 | 696 | 2.94 |
| Washington | 8.0 | 585 | 1,641 | 1,493 | 1,128 | 1,239 | 1,914 | 1,599 | 2,406 | 1,555 | 1,381 | 658 | 401 | 2.85 |
| Wayne | 27.1 | 1,869 | 5,459 | 5,028 | 4,155 | 4,344 | 6,245 | 6,618 | 8,573 | 4,747 | 4,324 | 1,839 | 999 | 2.71 |
| Wells | 9.1 | 573 | 2,024 | 1,762 | 1,310 | 1,340 | 1,991 | 1,902 | 2,789 | 1,586 | 1,675 | 749 | 399 | 2.80 |
| White | 9.3 | 622 | 1,929 | 1,577 | 1,257 | 1,566 | 2,349 | 2,281 | 3,048 | 1,527 | 1,426 | 709 | 309 | 2.63 |
| Whitley | 9.3 | 673 | 2,117 | 1,730 | 1,384 | 1,415 | 1,981 | 1,720 | 3,007 | 1,649 | 1,697 | 793 | 434 | 2.89 |
| **TOTAL METRO COUNTIES** | **1,347.5** | **108,793** | **325,065** | **256,905** | **204,138** | **204,968** | **247,631** | **313,921** | **409,414** | **243,014** | **221,652** | **101,194** | **58,305** | **2.79** |
| **TOTAL STATE** | **1,986.7** | **153,079** | **460,578** | **375,126** | **297,398** | **304,763** | **395,756** | **453,069** | **609,546** | **356,305** | **329,921** | **151,340** | **86,519** | **2.80** |
| **IOWA** | | | | | | | | | | | | | | |
| **CEDAR RAPIDS** | **66.2** | **6,167** | **17,048** | **12,649** | **9,300** | **8,974** | **12,062** | **18,574** | **19,740** | **11,108** | **10,308** | **4,392** | **2,078** | **2.59** |
| Linn | 66.2 | 6,167 | 17,048 | 12,649 | 9,300 | 8,974 | 12,062 | 18,574 | 19,740 | 11,108 | 10,308 | 4,392 | 2,078 | 2.59 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **146.0** | **12,469** | **35,703** | **27,430** | **20,639** | **21,381** | **28,378** | **38,452** | **43,798** | **25,010** | **22,654** | **10,474** | **5,612** | **2.66** |
| Scott | 62.2 | 5,847 | 17,214 | 12,129 | 8,614 | 8,418 | 9,978 | 15,918 | 18,194 | 10,846 | 10,072 | 4,649 | 2,521 | 2.67 |
| *Henry, Ill.* | *20.9* | *1,405* | *4,314* | *3,957* | *2,939* | *3,121* | *5,164* | *5,066* | *6,353* | *3,499* | *3,486* | *1,657* | *839* | *2.73* |
| *Rock Island, Ill.* | *62.9* | *5,217* | *14,175* | *11,344* | *9,086* | *9,842* | *13,236* | *17,468* | *19,251* | *10,665* | *9,096* | *4,168* | *2,252* | *2.62* |
| **DES MOINES** | **150.4** | **13,504** | **38,503** | **28,117** | **21,320** | **21,111** | **27,845** | **43,809** | **45,447** | **25,176** | **22,245** | **9,522** | **4,201** | **2.53** |
| Dallas | 11.8 | 823 | 2,646 | 2,253 | 1,651 | 1,733 | 2,694 | 3,054 | 3,678 | 1,968 | 1,907 | 830 | 363 | 2.61 |
| Polk | 125.5 | 11,751 | 32,482 | 22,857 | 17,750 | 17,788 | 22,872 | 38,012 | 38,103 | 20,802 | 17,676 | 7,524 | 3,383 | 2.49 |
| Warren | 13.1 | 930 | 3,375 | 3,007 | 1,919 | 1,590 | 2,279 | 2,743 | 3,666 | 2,406 | 2,662 | 1,168 | 455 | 2.87 |
| **DUBUQUE** | **31.9** | **2,543** | **7,659** | **5,712** | **4,617** | **4,745** | **6,624** | **7,970** | **8,471** | **5,216** | **5,063** | **2,904** | **2,276** | **2.94** |
| Dubuque | 31.9 | 2,543 | 7,659 | 5,712 | 4,617 | 4,745 | 6,624 | 7,970 | 8,471 | 5,216 | 5,063 | 2,904 | 2,276 | 2.94 |
| **IOWA CITY** | **33.3** | **5,610** | **11,605** | **5,389** | **3,403** | **3,064** | **4,229** | **10,854** | **10,508** | **5,275** | **4,243** | **1,664** | **756** | **2.57** |
| Johnson | 33.3 | 5,610 | 11,605 | 5,389 | 3,403 | 3,064 | 4,229 | 10,854 | 10,508 | 5,275 | 4,243 | 1,664 | 756 | 2.57 |
| **SIOUX CITY** | **44.6** | **3,605** | **10,286** | **7,146** | **6,210** | **6,955** | **10,398** | **12,029** | **13,418** | **7,403** | **6,775** | **3,276** | **1,699** | **2.65** |
| Woodbury | 38.2 | 3,040 | 8,569 | 5,986 | 5,361 | 6,089 | 9,155 | 10,570 | 11,588 | 6,292 | 5,668 | 2,700 | 1,382 | 2.62 |
| *Dakota, Neb.* | *6.4* | *565* | *1,717* | *1,160* | *849* | *866* | *1,243* | *1,459* | *1,830* | *1,111* | *1,107* | *576* | *317* | *2.80* |
| **WATERLOO - CEDAR FALLS** | **59.9** | **5,958** | **15,055** | **10,499** | **8,151** | **8,601** | **11,636** | **15,094** | **18,549** | **10,410** | **9,454** | **4,262** | **2,131** | **2.73** |
| Black Hawk | 50.8 | 5,224 | 13,108 | 8,804 | 6,945 | 7,344 | 9,375 | 12,884 | 15,759 | 8,898 | 7,931 | 3,527 | 1,801 | 2.72 |
| Bremer | 9.1 | 734 | 1,947 | 1,695 | 1,206 | 1,257 | 2,261 | 2,210 | 2,790 | 1,512 | 1,523 | 735 | 330 | 2.79 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 3.8 | 255 | 639 | 527 | 507 | 617 | 1,255 | 1,075 | 1,335 | 544 | 484 | 245 | 117 | 2.50 |
| Adams | 2.2 | 128 | 358 | 323 | 321 | 358 | 712 | 549 | 797 | 352 | 305 | 140 | 57 | 2.55 |
| Allamakee | 5.5 | 335 | 966 | 826 | 744 | 935 | 1,694 | 1,352 | 1,711 | 871 | 739 | 478 | 349 | 2.76 |
| Appanoose | 6.3 | 430 | 1,108 | 885 | 760 | 1,035 | 2,082 | 1,844 | 2,110 | 920 | 834 | 417 | 175 | 2.46 |
| Audubon | 3.2 | 186 | 526 | 496 | 428 | 558 | 1,006 | 865 | 1,108 | 479 | 384 | 249 | 115 | 2.56 |
| Benton | 9.1 | 667 | 1,733 | 1,549 | 1,236 | 1,392 | 2,523 | 2,447 | 2,745 | 1,459 | 1,416 | 713 | 320 | 2.63 |
| Black Hawk | 50.8 | 5,224 | 13,108 | 8,804 | 6,945 | 7,344 | 9,375 | 12,884 | 15,759 | 8,898 | 7,931 | 3,527 | 1,801 | 2.72 |
| Boone | 10.2 | 797 | 2,105 | 1,578 | 1,354 | 1,567 | 2,799 | 2,912 | 3,342 | 1,638 | 1,427 | 633 | 248 | 2.56 |
| Bremer | 9.1 | 734 | 1,947 | 1,695 | 1,206 | 1,257 | 2,261 | 2,210 | 2,790 | 1,512 | 1,523 | 735 | 330 | 2.79 |
| Buchanan | 8.2 | 675 | 1,779 | 1,342 | 1,074 | 1,321 | 2,009 | 1,854 | 2,460 | 1,296 | 1,367 | 702 | 521 | 2.85 |
| Buena Vista | 8.1 | 645 | 1,591 | 1,046 | 1,116 | 1,381 | 2,321 | 2,358 | 2,693 | 1,204 | 1,100 | 516 | 229 | 2.58 |
| Butler | 6.6 | 413 | 1,278 | 979 | 860 | 1,099 | 1,971 | 1,590 | 2,196 | 1,004 | 1,031 | 530 | 249 | 2.67 |
| Calhoun | 5.0 | 302 | 825 | 678 | 672 | 882 | 1,641 | 1,273 | 1,813 | 743 | 653 | 332 | 186 | 2.60 |
| Carroll | 8.3 | 628 | 1,614 | 1,208 | 1,165 | 1,394 | 2,291 | 2,137 | 2,441 | 1,300 | 1,127 | 721 | 574 | 2.80 |
| Cass | 7.0 | 486 | 1,266 | 1,024 | 952 | 1,066 | 2,206 | 2,205 | 2,292 | 984 | 905 | 443 | 171 | 2.44 |
| Cedar | 7.3 | 518 | 1,508 | 1,258 | 986 | 1,129 | 1,901 | 1,860 | 2,349 | 1,172 | 1,148 | 535 | 236 | 2.62 |
| Cerro Gordo | 19.4 | 1,663 | 4,057 | 3,024 | 2,768 | 3,078 | 4,810 | 5,871 | 6,206 | 3,014 | 2,668 | 1,125 | 516 | 2.48 |
| Cherokee | 6.2 | 408 | 1,201 | 916 | 908 | 1,011 | 1,756 | 1,954 | 1,854 | 923 | 849 | 425 | 195 | 2.53 |
| Chickasaw | 5.6 | 413 | 1,046 | 980 | 767 | 839 | 1,555 | 1,355 | 1,699 | 857 | 857 | 496 | 336 | 2.77 |
| Clarke | 3.5 | 255 | 639 | 534 | 457 | 517 | 1,098 | 882 | 1,244 | 531 | 509 | 215 | 119 | 2.57 |
| Clay | 8.1 | 769 | 1,826 | 1,254 | 1,083 | 1,238 | 1,930 | 2,440 | 2,472 | 1,310 | 1,148 | 521 | 209 | 2.47 |
| Clayton | 8.2 | 546 | 1,522 | 1,243 | 1,139 | 1,339 | 2,411 | 2,296 | 2,499 | 1,277 | 1,155 | 606 | 367 | 2.62 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **IOWA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Clinton | 20.9 | 1,565 | 4,548 | 3,681 | 2,938 | 3,277 | 4,891 | 5,140 | 6,422 | 3,511 | 3,275 | 1,667 | 885 | 2.69 |
| Crawford | 7.0 | 544 | 1,370 | 1,134 | 943 | 1,170 | 1,839 | 1,784 | 2,161 | 1,091 | 1,045 | 608 | 311 | 2.70 |
| Dallas | 11.8 | 823 | 2,646 | 2,253 | 1,651 | 1,733 | 2,694 | 3,054 | 3,678 | 1,968 | 1,907 | 830 | 363 | 2.61 |
| Davis | 3.4 | 234 | 585 | 541 | 444 | 539 | 1,057 | 738 | 1,221 | 529 | 517 | 242 | 153 | 2.76 |
| Decatur | 3.5 | 262 | 619 | 498 | 424 | 553 | 1,144 | 942 | 1,246 | 509 | 459 | 238 | 106 | 2.77 |
| Delaware | 6.7 | 498 | 1,310 | 1,103 | 983 | 1,083 | 1,723 | 1,463 | 2,001 | 1,066 | 1,026 | 567 | 577 | 2.90 |
| Des Moines | 18.2 | 1,327 | 3,951 | 3,060 | 2,465 | 2,907 | 4,490 | 5,222 | 5,607 | 2,981 | 2,636 | 1,183 | 571 | 2.53 |
| Dickinson | 6.7 | 428 | 1,388 | 1,007 | 859 | 1,125 | 1,893 | 1,848 | 2,317 | 1,048 | 916 | 407 | 164 | 2.48 |
| Dubuque | 31.9 | 2,543 | 7,659 | 5,712 | 4,617 | 4,745 | 6,624 | 7,970 | 8,471 | 5,216 | 5,063 | 2,904 | 2,276 | 2.94 |
| Emmet | 5.1 | 453 | 1,045 | 767 | 681 | 801 | 1,353 | 1,592 | 1,452 | 793 | 727 | 360 | 176 | 2.53 |
| Fayette | 9.4 | 618 | 1,749 | 1,419 | 1,256 | 1,504 | 2,854 | 2,693 | 2,835 | 1,446 | 1,288 | 710 | 428 | 2.63 |
| Floyd | 7.3 | 440 | 1,386 | 1,277 | 991 | 1,197 | 2,009 | 1,960 | 2,313 | 1,083 | 1,122 | 535 | 287 | 2.63 |
| Franklin | 5.3 | 319 | 1,010 | 795 | 728 | 851 | 1,597 | 1,618 | 1,693 | 815 | 727 | 324 | 123 | 2.43 |
| Fremont | 3.8 | 208 | 660 | 546 | 490 | 676 | 1,220 | 1,065 | 1,310 | 541 | 513 | 252 | 119 | 2.50 |
| Greene | 4.8 | 286 | 868 | 674 | 605 | 777 | 1,590 | 1,446 | 1,601 | 670 | 621 | 307 | 155 | 2.46 |
| Grundy | 5.5 | 297 | 1,060 | 974 | 729 | 900 | 1,540 | 1,438 | 1,742 | 859 | 886 | 391 | 184 | 2.60 |
| Guthrie | 4.7 | 235 | 781 | 676 | 638 | 799 | 1,571 | 1,313 | 1,628 | 676 | 637 | 290 | 156 | 2.53 |
| Hamilton | 7.0 | 449 | 1,346 | 1,058 | 1,039 | 1,191 | 1,917 | 2,082 | 2,113 | 1,148 | 997 | 461 | 199 | 2.50 |
| Hancock | 5.5 | 399 | 1,165 | 833 | 735 | 860 | 1,508 | 1,547 | 1,699 | 891 | 766 | 415 | 182 | 2.56 |
| Hardin | 8.3 | 571 | 1,477 | 1,254 | 1,079 | 1,372 | 2,547 | 2,179 | 2,912 | 1,214 | 1,226 | 514 | 255 | 2.60 |
| Harrison | 6.1 | 390 | 1,020 | 967 | 843 | 994 | 1,886 | 1,533 | 2,025 | 901 | 895 | 474 | 272 | 2.66 |
| Henry | 7.1 | 471 | 1,532 | 1,224 | 859 | 1,078 | 1,936 | 1,995 | 2,255 | 1,125 | 1,064 | 446 | 215 | 2.70 |
| Howard | 4.2 | 241 | 676 | 564 | 571 | 722 | 1,426 | 1,228 | 1,314 | 609 | 556 | 294 | 199 | 2.60 |
| Humboldt | 5.1 | 334 | 894 | 761 | 732 | 935 | 1,444 | 1,561 | 1,633 | 831 | 674 | 279 | 122 | 2.41 |
| Ida | 3.5 | 199 | 597 | 508 | 489 | 608 | 1,099 | 1,007 | 1,162 | 482 | 475 | 263 | 111 | 2.54 |
| Iowa | 6.0 | 376 | 1,154 | 897 | 853 | 993 | 1,727 | 1,623 | 1,878 | 978 | 914 | 386 | 221 | 2.58 |
| Jackson | 8.4 | 591 | 1,628 | 1,398 | 1,246 | 1,264 | 2,273 | 2,155 | 2,409 | 1,347 | 1,235 | 738 | 516 | 2.76 |
| Jasper | 14.2 | 1,032 | 2,847 | 2,484 | 2,156 | 2,217 | 3,464 | 3,665 | 4,551 | 2,451 | 2,264 | 933 | 336 | 2.57 |
| Jefferson | 6.1 | 447 | 1,280 | 980 | 774 | 901 | 1,718 | 1,770 | 1,974 | 984 | 824 | 379 | 169 | 2.80 |
| Johnson | 33.3 | 5,610 | 11,605 | 5,389 | 3,403 | 3,064 | 4,229 | 10,854 | 10,508 | 5,275 | 4,243 | 1,664 | 756 | 2.57 |
| Jones | 7.3 | 472 | 1,475 | 1,225 | 1,030 | 1,175 | 1,923 | 1,702 | 2,269 | 1,195 | 1,202 | 586 | 346 | 2.86 |
| Keokuk | 5.0 | 285 | 827 | 678 | 632 | 830 | 1,748 | 1,462 | 1,635 | 722 | 677 | 320 | 184 | 2.52 |
| Kossuth | 8.1 | 585 | 1,546 | 1,180 | 1,130 | 1,350 | 2,309 | 2,135 | 2,522 | 1,234 | 1,158 | 643 | 408 | 2.65 |
| Lee | 16.4 | 1,154 | 3,444 | 2,727 | 2,268 | 2,714 | 4,093 | 4,588 | 4,985 | 2,652 | 2,478 | 1,133 | 564 | 2.63 |
| Linn | 66.2 | 6,167 | 17,048 | 12,649 | 9,300 | 8,974 | 12,062 | 18,574 | 19,740 | 11,108 | 10,308 | 4,392 | 2,078 | 2.59 |
| Louisa | 4.6 | 319 | 1,003 | 842 | 643 | 628 | 1,165 | 1,000 | 1,430 | 830 | 818 | 348 | 174 | 2.74 |
| Lucas | 4.3 | 276 | 723 | 680 | 582 | 678 | 1,361 | 1,412 | 1,369 | 609 | 574 | 236 | 100 | 2.40 |
| Lyon | 4.6 | 262 | 891 | 631 | 702 | 758 | 1,356 | 1,074 | 1,431 | 731 | 692 | 406 | 266 | 2.78 |
| Madison | 4.7 | 239 | 900 | 831 | 622 | 717 | 1,391 | 1,070 | 1,592 | 748 | 741 | 365 | 184 | 2.70 |
| Mahaska | 9.1 | 752 | 1,869 | 1,362 | 1,157 | 1,437 | 2,523 | 2,436 | 3,148 | 1,410 | 1,287 | 556 | 263 | 2.57 |
| Marion | 11.1 | 873 | 2,325 | 1,926 | 1,457 | 1,651 | 2,868 | 2,680 | 3,635 | 1,795 | 1,807 | 813 | 370 | 2.78 |
| Marshall | 16.1 | 1,327 | 3,701 | 2,835 | 2,157 | 2,357 | 3,723 | 4,602 | 5,020 | 2,590 | 2,371 | 1,036 | 481 | 2.57 |
| Mills | 5.0 | 349 | 1,098 | 864 | 676 | 776 | 1,237 | 1,253 | 1,562 | 797 | 849 | 366 | 173 | 2.82 |
| Mitchell | 4.6 | 292 | 734 | 647 | 664 | 760 | 1,503 | 1,353 | 1,421 | 682 | 616 | 319 | 209 | 2.59 |
| Monona | 4.6 | 241 | 769 | 642 | 603 | 792 | 1,553 | 1,303 | 1,566 | 656 | 671 | 286 | 118 | 2.50 |
| Monroe | 3.5 | 220 | 577 | 493 | 446 | 598 | 1,166 | 945 | 1,168 | 492 | 474 | 289 | 132 | 2.57 |
| Montgomery | 5.6 | 397 | 1,034 | 714 | 762 | 878 | 1,815 | 1,621 | 1,937 | 834 | 749 | 325 | 134 | 2.45 |
| Muscatine | 15.3 | 1,280 | 3,580 | 2,825 | 2,084 | 2,182 | 3,349 | 3,665 | 4,530 | 2,666 | 2,580 | 1,173 | 686 | 2.73 |
| O'Brien | 6.4 | 502 | 1,114 | 857 | 904 | 1,027 | 1,996 | 1,710 | 2,124 | 938 | 924 | 476 | 228 | 2.61 |
| Osceola | 3.2 | 215 | 532 | 451 | 438 | 549 | 1,015 | 904 | 993 | 497 | 429 | 236 | 141 | 2.59 |
| Page | 7.7 | 521 | 1,367 | 1,116 | 932 | 1,275 | 2,489 | 2,311 | 2,591 | 1,118 | 1,008 | 474 | 198 | 2.49 |
| Palo Alto | 4.9 | 387 | 816 | 666 | 698 | 780 | 1,553 | 1,594 | 1,420 | 688 | 651 | 346 | 201 | 2.51 |
| Plymouth | 9.1 | 653 | 1,761 | 1,387 | 1,356 | 1,446 | 2,497 | 2,386 | 2,704 | 1,402 | 1,351 | 760 | 497 | 2.75 |
| Pocahontas | 4.2 | 234 | 692 | 623 | 539 | 774 | 1,338 | 1,227 | 1,337 | 646 | 565 | 267 | 158 | 2.55 |
| Polk | 125.5 | 11,751 | 32,482 | 22,857 | 17,750 | 17,788 | 22,872 | 38,012 | 38,103 | 20,802 | 17,676 | 7,524 | 3,383 | 2.49 |
| ☐ Pottawattamie | 32.8 | 2,678 | 7,154 | 5,787 | 5,087 | 5,005 | 7,089 | 8,373 | 9,809 | 5,729 | 5,100 | 2,487 | 1,302 | 2.65 |
| Poweshiek | 7.2 | 539 | 1,430 | 1,139 | 980 | 1,129 | 1,983 | 2,046 | 2,317 | 1,092 | 1,037 | 490 | 218 | 2.67 |
| Ringgold | 2.4 | 129 | 399 | 295 | 348 | 396 | 833 | 621 | 903 | 361 | 363 | 166 | 46 | 2.50 |
| Sac | 5.4 | 328 | 913 | 724 | 746 | 925 | 1,764 | 1,629 | 1,749 | 822 | 686 | 363 | 151 | 2.46 |
| Scott | 62.2 | 5,847 | 17,214 | 12,129 | 8,614 | 8,418 | 9,978 | 15,918 | 18,194 | 10,846 | 10,072 | 4,649 | 2,521 | 2.67 |
| Shelby | 5.5 | 356 | 1,015 | 859 | 784 | 952 | 1,534 | 1,517 | 1,681 | 821 | 762 | 445 | 274 | 2.69 |
| Sioux | 10.7 | 951 | 2,191 | 1,714 | 1,425 | 1,647 | 2,772 | 2,320 | 3,227 | 1,710 | 1,718 | 1,034 | 691 | 2.98 |
| Story | 25.5 | 4,269 | 7,244 | 4,049 | 2,834 | 2,758 | 4,346 | 6,864 | 8,701 | 4,253 | 3,739 | 1,396 | 547 | 2.93 |
| Tama | 7.1 | 398 | 1,263 | 1,145 | 979 | 1,137 | 2,178 | 1,655 | 2,397 | 1,087 | 1,101 | 566 | 294 | 2.72 |
| Taylor | 3.3 | 195 | 525 | 428 | 403 | 575 | 1,174 | 907 | 1,248 | 447 | 392 | 203 | 103 | 2.45 |
| Union | 5.6 | 395 | 1,087 | 824 | 674 | 893 | 1,727 | 1,714 | 1,799 | 831 | 758 | 344 | 154 | 2.48 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **IOWA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Van Buren | 3.3 | 169 | 559 | 499 | 426 | 526 | 1,121 | 780 | 1,182 | 493 | 490 | 220 | 135 | 2.61 |
| Wapello | 15.8 | 1,097 | 3,018 | 2,313 | 2,153 | 2,578 | 4,641 | 4,463 | 5,247 | 2,555 | 2,163 | 930 | 442 | 2.50 |
| Warren | 13.1 | 930 | 3,375 | 3,007 | 1,919 | 1,590 | 2,279 | 2,743 | 3,666 | 2,406 | 2,662 | 1,168 | 455 | 2.87 |
| Washington | 7.8 | 538 | 1,622 | 1,217 | 1,036 | 1,217 | 2,170 | 2,036 | 2,502 | 1,224 | 1,135 | 565 | 338 | 2.65 |
| Wayne | 3.4 | 186 | 498 | 412 | 422 | 586 | 1,296 | 989 | 1,254 | 479 | 422 | 181 | 75 | 2.38 |
| Webster | 17.0 | 1,399 | 3,474 | 2,706 | 2,455 | 2,704 | 4,262 | 4,871 | 5,300 | 2,672 | 2,407 | 1,136 | 614 | 2.59 |
| Winnebago | 5.2 | 339 | 988 | 766 | 661 | 830 | 1,616 | 1,675 | 1,582 | 792 | 692 | 335 | 124 | 2.52 |
| Winneshiek | 7.7 | 613 | 1,442 | 1,136 | 1,063 | 1,252 | 2,194 | 2,196 | 2,257 | 1,173 | 1,051 | 618 | 405 | 2.86 |
| Woodbury | 38.2 | 3,040 | 8,569 | 5,986 | 5,361 | 6,089 | 9,155 | 10,570 | 11,588 | 6,292 | 5,668 | 2,700 | 1,382 | 2.62 |
| Worth | 3.6 | 183 | 663 | 556 | 472 | 562 | 1,164 | 1,032 | 1,137 | 577 | 513 | 243 | 98 | 2.53 |
| Wright | 6.3 | 396 | 1,111 | 941 | 824 | 1,080 | 1,948 | 1,635 | 2,227 | 934 | 892 | 417 | 195 | 2.54 |
| **TOTAL METRO COUNTIES** | **474.9** | **45,347** | **122,807** | **86,268** | **65,853** | **66,007** | **88,618** | **131,162** | **142,306** | **80,052** | **72,153** | **32,580** | **16,647** | **2.63** |
| **TOTAL STATE** | **1,118.7** | **93,395** | **250,560** | **186,943** | **152,867** | **167,936** | **266,999** | **306,271** | **348,245** | **180,764** | **165,477** | **77,696** | **40,247** | **2.63** |
| **KANSAS** | | | | | | | | | | | | | | |
| **KANSAS CITY** | **552.0** | **40,865** | **134,460** | **108,563** | **83,806** | **82,003** | **102,303** | **141,685** | **171,264** | **97,398** | **85,684** | **36,080** | **19,889** | **2.67** |
| Johnson | 111.8 | 6,883 | 30,459 | 25,811 | 17,883 | 16,233 | 14,531 | 25,940 | 34,904 | 21,187 | 19,294 | 7,560 | 2,915 | 2.67 |
| Leavenworth | 18.3 | 1,180 | 4,123 | 4,255 | 2,656 | 2,563 | 3,523 | 4,128 | 5,108 | 3,326 | 3,385 | 1,551 | 802 | 3.17 |
| Miami | 8.2 | 537 | 1,562 | 1,477 | 1,231 | 1,222 | 2,171 | 1,965 | 2,644 | 1,385 | 1,309 | 583 | 314 | 2.77 |
| Wyandotte | 63.1 | 5,543 | 14,380 | 10,385 | 9,170 | 10,091 | 13,531 | 16,093 | 19,437 | 11,097 | 9,184 | 4,231 | 3,058 | 2.68 |
| *Cass, Mo.* | *18.8* | *1,292* | *4,151* | *4,363* | *3,044* | *2,574* | *3,376* | *3,460* | *5,635* | *3,605* | *3,747* | *1,600* | *753* | *2.93* |
| *Clay, Mo.* | *52.3* | *4,102* | *13,718* | *11,202* | *8,500* | *7,636* | *7,142* | *11,940* | *16,800* | *10,006* | *8,785* | *3,329* | *1,440* | *2.69* |
| *Jackson, Mo.* | *242.0* | *18,904* | *57,605* | *42,598* | *35,845* | *36,320* | *50,728* | *70,044* | *74,797* | *40,138* | *33,351* | *14,338* | *9,332* | *2.58* |
| *Lafayette, Mo.* | *11.2* | *631* | *1,931* | *1,991* | *1,614* | *1,749* | *3,284* | *2,688* | *3,715* | *1,828* | *1,772* | *803* | *394* | *2.76* |
| *Platte, Mo.* | *18.4* | *1,353* | *5,049* | *4,746* | *2,694* | *2,452* | *2,106* | *3,801* | *5,718* | *3,425* | *3,420* | *1,453* | *583* | *2.82* |
| *Ray, Mo.* | *7.9* | *440* | *1,482* | *1,735* | *1,169* | *1,163* | *1,911* | *1,626* | *2,506* | *1,401* | *1,437* | *632* | *298* | *2.86* |
| **LAWRENCE** | **25.3** | **4,874** | **7,565** | **4,026** | **2,702** | **2,589** | **3,544** | **7,162** | **8,563** | **4,400** | **3,329** | **1,284** | **562** | **2.82** |
| Douglas | 25.3 | 4,874 | 7,565 | 4,026 | 2,702 | 2,589 | 3,544 | 7,162 | 8,563 | 4,400 | 3,329 | 1,284 | 562 | 2.82 |
| **TOPEKA** | **62.2** | **5,535** | **15,247** | **10,829** | **9,072** | **8,909** | **12,608** | **18,244** | **19,435** | **10,503** | **8,778** | **3,529** | **1,711** | **2.56** |
| Shawnee | 62.2 | 5,535 | 15,247 | 10,829 | 9,072 | 8,909 | 12,608 | 18,244 | 19,435 | 10,503 | 8,778 | 3,529 | 1,711 | 2.56 |
| **WICHITA** | **163.8** | **16,293** | **41,850** | **28,538** | **24,248** | **24,182** | **28,689** | **43,161** | **52,348** | **28,135** | **24,312** | **10,241** | **5,603** | **2.61** |
| Butler | 17.3 | 1,218 | 3,721 | 3,178 | 2,672 | 2,634 | 3,877 | 3,603 | 5,782 | 3,007 | 3,027 | 1,293 | 588 | 2.76 |
| Sedgwick | 146.5 | 15,075 | 38,129 | 25,360 | 21,576 | 21,548 | 24,812 | 39,558 | 46,566 | 25,128 | 21,285 | 8,948 | 5,015 | 2.60 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Allen | 6.4 | 483 | 1,139 | 914 | 803 | 1,011 | 2,050 | 1,893 | 2,079 | 983 | 866 | 367 | 212 | 2.53 |
| Anderson | 3.4 | 189 | 521 | 470 | 405 | 528 | 1,287 | 870 | 1,234 | 468 | 438 | 228 | 162 | 2.68 |
| Atchison | 6.4 | 440 | 1,190 | 998 | 915 | 1,026 | 1,831 | 1,910 | 1,851 | 986 | 896 | 454 | 303 | 2.81 |
| Barber | 2.8 | 182 | 440 | 373 | 372 | 490 | 943 | 781 | 1,046 | 397 | 354 | 157 | 65 | 2.43 |
| Barton | 12.4 | 1,107 | 2,602 | 1,902 | 1,820 | 1,960 | 3,009 | 3,321 | 4,053 | 2,059 | 1,783 | 768 | 416 | 2.59 |
| Bourbon | 6.7 | 506 | 1,154 | 904 | 810 | 1,082 | 2,244 | 2,137 | 2,296 | 959 | 821 | 342 | 145 | 2.43 |
| Brown | 4.8 | 302 | 776 | 626 | 568 | 790 | 1,738 | 1,474 | 1,581 | 666 | 631 | 308 | 140 | 2.52 |
| Butler | 17.3 | 1,218 | 3,721 | 3,178 | 2,672 | 2,634 | 3,877 | 3,603 | 5,782 | 3,007 | 3,027 | 1,293 | 588 | 2.76 |
| Chase | 1.3 | 54 | 205 | 184 | 151 | 235 | 471 | 350 | 481 | 191 | 164 | 64 | 50 | 2.54 |
| Chautauqua | 2.3 | 99 | 302 | 322 | 252 | 418 | 907 | 795 | 826 | 313 | 235 | 92 | 39 | 2.26 |
| Cherokee | 8.9 | 536 | 1,483 | 1,434 | 1,134 | 1,514 | 2,799 | 2,392 | 2,936 | 1,397 | 1,335 | 573 | 267 | 2.56 |
| Cheyenne | 1.5 | 78 | 230 | 173 | 225 | 292 | 502 | 493 | 526 | 201 | 176 | 85 | 19 | 2.33 |
| Clark | 1.0 | 43 | 136 | 142 | 140 | 176 | 363 | 268 | 397 | 127 | 133 | 56 | 19 | 2.60 |
| Clay | 3.9 | 248 | 628 | 519 | 495 | 633 | 1,377 | 1,134 | 1,373 | 588 | 491 | 228 | 86 | 2.51 |
| Cloud | 4.7 | 374 | 758 | 624 | 550 | 734 | 1,660 | 1,526 | 1,547 | 650 | 594 | 247 | 136 | 2.55 |
| Coffey | 3.9 | 266 | 736 | 605 | 449 | 533 | 1,311 | 919 | 1,421 | 608 | 548 | 253 | 151 | 2.72 |
| Comanche | 1.0 | 51 | 149 | 151 | 128 | 163 | 358 | 251 | 379 | 150 | 149 | 51 | 20 | 2.60 |
| Cowley | 14.5 | 1,112 | 2,767 | 2,310 | 1,981 | 2,136 | 4,194 | 3,844 | 5,043 | 2,221 | 2,125 | 890 | 377 | 2.63 |
| Crawford | 15.6 | 1,533 | 2,641 | 2,082 | 1,694 | 2,453 | 5,197 | 5,101 | 5,201 | 2,261 | 1,829 | 757 | 451 | 2.44 |
| Decatur | 1.8 | 120 | 268 | 211 | 252 | 311 | 638 | 568 | 618 | 252 | 202 | 110 | 50 | 2.44 |
| Dickinson | 8.0 | 466 | 1,292 | 1,286 | 1,123 | 1,241 | 2,592 | 2,350 | 2,632 | 1,207 | 1,082 | 526 | 203 | 2.53 |
| Doniphan | 3.4 | 221 | 658 | 497 | 414 | 545 | 1,065 | 810 | 1,082 | 569 | 511 | 260 | 168 | 2.76 |
| Douglas | 25.3 | 4,874 | 7,565 | 4,026 | 2,702 | 2,589 | 3,544 | 7,162 | 8,563 | 4,400 | 3,329 | 1,284 | 562 | 2.82 |
| Edwards | 1.7 | 107 | 276 | 247 | 222 | 264 | 584 | 474 | 626 | 246 | 208 | 105 | 41 | 2.53 |
| Elk | 1.6 | 65 | 195 | 195 | 194 | 271 | 680 | 531 | 616 | 182 | 161 | 73 | 37 | 2.38 |
| Ellis | 10.2 | 1,594 | 2,547 | 1,515 | 1,244 | 1,350 | 1,950 | 3,017 | 3,101 | 1,649 | 1,432 | 663 | 338 | 2.68 |
| Ellsworth | 2.9 | 158 | 446 | 364 | 369 | 465 | 1,098 | 953 | 992 | 417 | 322 | 152 | 64 | 2.38 |
| Finney | 9.5 | 1,099 | 2,717 | 1,744 | 1,210 | 1,252 | 1,478 | 2,118 | 2,726 | 1,741 | 1,622 | 775 | 518 | 2.87 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Ford | 9.6 | 977 | 2,198 | 1,642 | 1,278 | 1,373 | 2,132 | 2,546 | 2,984 | 1,536 | 1,449 | 711 | 374 | 2.72 |
| Franklin | 8.7 | 661 | 1,591 | 1,451 | 1,185 | 1,259 | 2,553 | 2,300 | 2,882 | 1,436 | 1,275 | 534 | 273 | 2.64 |
| Geary | 10.3 | 2,150 | 2,607 | 1,853 | 1,237 | 1,119 | 1,334 | 2,053 | 3,160 | 2,272 | 1,766 | 676 | 373 | 2.98 |
| Gove | 1.4 | 97 | 265 | 207 | 195 | 209 | 427 | 364 | 466 | 195 | 205 | 94 | 76 | 2.64 |
| Graham | 1.5 | 93 | 238 | 223 | 231 | 242 | 473 | 415 | 519 | 210 | 210 | 103 | 43 | 2.53 |
| Grant | 2.6 | 260 | 694 | 542 | 406 | 353 | 345 | 555 | 753 | 490 | 469 | 231 | 102 | 2.81 |
| Gray | 1.9 | 163 | 440 | 342 | 259 | 279 | 417 | 383 | 618 | 315 | 326 | 165 | 93 | 2.84 |
| Greeley | .7 | 64 | 126 | 115 | 102 | 117 | 176 | 147 | 233 | 128 | 121 | 52 | 19 | 2.71 |
| Greenwood | 3.6 | 183 | 486 | 448 | 460 | 618 | 1,405 | 1,140 | 1,304 | 480 | 415 | 178 | 83 | 2.39 |
| Hamilton | 1.0 | 62 | 154 | 150 | 155 | 166 | 313 | 331 | 319 | 147 | 119 | 60 | 24 | 2.40 |
| Harper | 3.2 | 148 | 491 | 421 | 427 | 541 | 1,172 | 973 | 1,194 | 430 | 367 | 155 | 81 | 2.41 |
| Harvey | 11.5 | 868 | 2,509 | 1,871 | 1,656 | 1,638 | 2,958 | 2,746 | 3,922 | 1,890 | 1,885 | 734 | 323 | 2.77 |
| Haskell | 1.4 | 114 | 350 | 279 | 200 | 212 | 245 | 304 | 438 | 226 | 245 | 127 | 60 | 2.79 |
| Hodgeman | .9 | 58 | 137 | 116 | 139 | 173 | 277 | 271 | 312 | 132 | 113 | 47 | 25 | 2.44 |
| Jackson | 4.4 | 207 | 825 | 808 | 640 | 623 | 1,297 | 994 | 1,449 | 687 | 703 | 360 | 207 | 2.75 |
| Jefferson | 5.7 | 266 | 1,149 | 1,124 | 832 | 866 | 1,463 | 1,069 | 1,938 | 971 | 1,006 | 470 | 246 | 2.93 |
| Jewell | 2.0 | 107 | 304 | 227 | 282 | 317 | 763 | 628 | 719 | 280 | 219 | 114 | 40 | 2.40 |
| Johnson | 111.8 | 6,883 | 30,459 | 25,811 | 17,883 | 16,233 | 14,531 | 25,940 | 34,904 | 21,187 | 19,294 | 7,560 | 2,915 | 2.67 |
| Kearny | 1.2 | 110 | 280 | 194 | 181 | 191 | 244 | 237 | 384 | 198 | 205 | 106 | 70 | 3.08 |
| Kingman | 3.4 | 214 | 583 | 498 | 461 | 588 | 1,056 | 825 | 1,207 | 518 | 487 | 233 | 130 | 2.68 |
| Kiowa | 1.5 | 87 | 285 | 196 | 207 | 250 | 475 | 421 | 549 | 227 | 182 | 89 | 32 | 2.60 |
| Labette | 9.9 | 668 | 1,899 | 1,527 | 1,213 | 1,550 | 3,043 | 2,809 | 3,186 | 1,490 | 1,435 | 627 | 353 | 2.62 |
| Lane | 1.0 | 58 | 177 | 152 | 157 | 148 | 308 | 275 | 333 | 159 | 142 | 64 | 27 | 2.50 |
| Leavenworth | 18.3 | 1,180 | 4,123 | 4,255 | 2,656 | 2,563 | 3,523 | 4,128 | 5,108 | 3,326 | 3,385 | 1,551 | 802 | 3.17 |
| Lincoln | 1.6 | 74 | 244 | 167 | 220 | 251 | 644 | 444 | 639 | 209 | 186 | 87 | 35 | 2.50 |
| Linn | 3.4 | 140 | 525 | 507 | 442 | 584 | 1,202 | 947 | 1,235 | 471 | 445 | 216 | 86 | 2.56 |
| Logan | 1.4 | 94 | 255 | 195 | 217 | 228 | 411 | 411 | 449 | 221 | 175 | 106 | 38 | 2.50 |
| Lyon | 14.1 | 2,207 | 3,725 | 1,987 | 1,456 | 1,608 | 3,117 | 3,902 | 4,640 | 2,357 | 1,981 | 802 | 418 | 2.67 |
| McPherson | 10.4 | 811 | 2,142 | 1,641 | 1,413 | 1,562 | 2,831 | 2,728 | 3,626 | 1,644 | 1,477 | 677 | 248 | 2.69 |
| Marion | 5.2 | 284 | 770 | 703 | 677 | 883 | 1,883 | 1,331 | 1,996 | 765 | 659 | 318 | 131 | 2.60 |
| Marshall | 5.1 | 288 | 733 | 620 | 660 | 1,020 | 1,779 | 1,324 | 2,070 | 660 | 584 | 284 | 178 | 2.49 |
| Meade | 1.8 | 145 | 321 | 250 | 262 | 263 | 559 | 445 | 633 | 269 | 272 | 116 | 65 | 2.67 |
| Miami | 8.2 | 537 | 1,562 | 1,477 | 1,231 | 1,222 | 2,171 | 1,965 | 2,644 | 1,385 | 1,309 | 583 | 314 | 2.77 |
| Mitchell | 3.4 | 245 | 622 | 420 | 428 | 477 | 1,208 | 1,146 | 1,109 | 459 | 404 | 179 | 103 | 2.44 |
| Montgomery | 16.6 | 1,175 | 2,961 | 2,627 | 2,070 | 2,690 | 5,077 | 4,346 | 5,821 | 2,522 | 2,351 | 1,029 | 531 | 2.58 |
| Morris | 2.6 | 133 | 383 | 367 | 318 | 426 | 973 | 766 | 932 | 389 | 313 | 132 | 68 | 2.42 |
| Morton | 1.2 | 102 | 260 | 250 | 172 | 188 | 228 | 236 | 388 | 213 | 221 | 92 | 50 | 2.83 |
| Nemaha | 4.2 | 261 | 670 | 554 | 559 | 706 | 1,450 | 1,160 | 1,353 | 607 | 547 | 288 | 245 | 2.67 |
| Neosho | 7.2 | 514 | 1,287 | 1,124 | 922 | 1,138 | 2,215 | 1,872 | 2,450 | 1,134 | 1,013 | 494 | 237 | 2.67 |
| Ness | 1.8 | 125 | 299 | 238 | 215 | 291 | 632 | 498 | 648 | 243 | 257 | 103 | 51 | 2.50 |
| Norton | 2.7 | 130 | 420 | 373 | 367 | 411 | 999 | 950 | 934 | 347 | 270 | 147 | 52 | 2.41 |
| Osage | 6.0 | 386 | 1,121 | 1,004 | 844 | 897 | 1,748 | 1,390 | 2,008 | 973 | 967 | 441 | 221 | 2.73 |
| Osborne | 2.3 | 122 | 323 | 278 | 268 | 395 | 914 | 666 | 868 | 307 | 248 | 135 | 76 | 2.52 |
| Ottawa | 2.3 | 116 | 365 | 363 | 304 | 342 | 810 | 567 | 840 | 357 | 323 | 148 | 65 | 2.61 |
| Pawnee | 3.2 | 189 | 587 | 481 | 424 | 558 | 961 | 1,007 | 1,109 | 461 | 378 | 158 | 87 | 2.50 |
| Phillips | 2.9 | 165 | 485 | 408 | 372 | 478 | 992 | 808 | 1,031 | 392 | 412 | 180 | 77 | 2.52 |
| Pottawatomie | 5.9 | 502 | 1,384 | 950 | 726 | 804 | 1,534 | 1,380 | 1,996 | 937 | 945 | 437 | 205 | 2.71 |
| Pratt | 4.3 | 363 | 802 | 593 | 572 | 671 | 1,299 | 1,172 | 1,537 | 665 | 582 | 243 | 101 | 2.49 |
| Rawlins | 1.5 | 89 | 251 | 215 | 200 | 253 | 492 | 391 | 540 | 237 | 179 | 85 | 68 | 2.67 |
| Reno | 25.7 | 2,132 | 5,641 | 4,269 | 3,416 | 3,871 | 6,371 | 7,051 | 8,380 | 4,270 | 3,732 | 1,536 | 731 | 2.60 |
| Republic | 2.9 | 154 | 416 | 352 | 365 | 487 | 1,126 | 899 | 1,078 | 389 | 328 | 142 | 64 | 2.41 |
| Rice | 4.8 | 292 | 773 | 711 | 670 | 774 | 1,580 | 1,488 | 1,645 | 717 | 578 | 257 | 115 | 2.48 |
| Riley | 20.2 | 4,604 | 6,652 | 3,000 | 1,676 | 1,785 | 2,483 | 5,179 | 6,491 | 3,672 | 3,171 | 1,190 | 497 | 3.23 |
| Rooks | 2.6 | 188 | 405 | 320 | 340 | 444 | 903 | 681 | 958 | 339 | 336 | 171 | 115 | 2.62 |
| Rush | 1.7 | 90 | 238 | 195 | 242 | 315 | 620 | 445 | 661 | 252 | 210 | 91 | 41 | 2.65 |
| Russell | 3.6 | 213 | 617 | 481 | 492 | 621 | 1,176 | 961 | 1,361 | 567 | 440 | 196 | 75 | 2.50 |
| Saline | 19.7 | 2,078 | 4,558 | 3,417 | 2,651 | 2,768 | 4,228 | 5,381 | 6,427 | 3,328 | 2,858 | 1,178 | 528 | 2.57 |
| Scott | 2.2 | 169 | 527 | 365 | 294 | 342 | 503 | 533 | 672 | 392 | 375 | 154 | 74 | 2.68 |
| Sedgwick | 146.5 | 15,075 | 38,129 | 25,360 | 21,576 | 21,548 | 24,812 | 39,558 | 46,566 | 25,128 | 21,285 | 8,948 | 5,015 | 2.60 |
| Seward | 6.5 | 780 | 1,668 | 1,129 | 981 | 863 | 1,079 | 1,517 | 2,050 | 1,152 | 1,079 | 442 | 260 | 2.74 |
| Shawnee | 62.2 | 5,535 | 15,247 | 10,829 | 9,072 | 8,909 | 12,608 | 18,244 | 19,435 | 10,503 | 8,778 | 3,529 | 1,711 | 2.56 |
| Sheridan | 1.3 | 84 | 225 | 186 | 208 | 203 | 394 | 367 | 381 | 198 | 186 | 110 | 58 | 2.62 |
| Sherman | 2.9 | 247 | 580 | 500 | 397 | 459 | 717 | 844 | 910 | 442 | 415 | 185 | 104 | 2.62 |
| Smith | 2.3 | 105 | 317 | 265 | 320 | 384 | 909 | 700 | 850 | 320 | 275 | 117 | 38 | 2.43 |
| Stafford | 2.4 | 130 | 354 | 314 | 290 | 415 | 897 | 784 | 874 | 314 | 268 | 123 | 37 | 2.38 |
| Stanton | .8 | 74 | 178 | 165 | 144 | 102 | 137 | 143 | 256 | 157 | 128 | 78 | 38 | 2.88 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Stevens | 1.7 | 147 | 377 | 306 | 216 | 275 | 379 | 336 | 598 | 274 | 283 | 139 | 70 | 3.00 |
| Sumner | 9.7 | 630 | 1,785 | 1,562 | 1,349 | 1,540 | 2,834 | 2,319 | 3,424 | 1,557 | 1,411 | 658 | 331 | 2.66 |
| Thomas | 3.2 | 388 | 706 | 517 | 394 | 452 | 743 | 812 | 1,046 | 471 | 528 | 218 | 125 | 2.81 |
| Trego | 1.6 | 105 | 277 | 189 | 208 | 272 | 549 | 413 | 581 | 221 | 222 | 103 | 60 | 2.63 |
| Wabaunsee | 2.5 | 109 | 431 | 428 | 348 | 390 | 794 | 531 | 912 | 369 | 409 | 176 | 103 | 2.84 |
| Wallace | .7 | 51 | 145 | 102 | 101 | 125 | 176 | 147 | 262 | 100 | 101 | 53 | 37 | 2.86 |
| Washington | 3.2 | 138 | 438 | 375 | 421 | 523 | 1,305 | 931 | 1,146 | 408 | 355 | 212 | 148 | 2.53 |
| Wichita | 1.0 | 90 | 218 | 164 | 173 | 140 | 215 | 245 | 313 | 147 | 165 | 77 | 53 | 2.80 |
| Wilson | 4.8 | 289 | 785 | 695 | 582 | 787 | 1,662 | 1,274 | 1,709 | 729 | 664 | 259 | 165 | 2.58 |
| Woodson | 1.8 | 93 | 243 | 218 | 221 | 337 | 688 | 481 | 701 | 256 | 215 | 103 | 44 | 2.56 |
| Wyandotte | 63.1 | 5,543 | 14,380 | 10,385 | 9,170 | 10,091 | 13,531 | 16,093 | 19,437 | 11,097 | 9,184 | 4,231 | 3,058 | 2.68 |
| **TOTAL METRO COUNTIES** | **452.7** | **40,845** | **115,186** | **85,321** | **66,962** | **65,789** | **78,597** | **116,693** | **142,439** | **80,033** | **69,591** | **28,979** | **14,965** | **2.67** |
| **TOTAL STATE** | **921.6** | **81,933** | **208,719** | **157,039** | **127,392** | **136,292** | **210,225** | **243,108** | **300,509** | **153,818** | **135,964** | **58,358** | **29,843** | **2.66** |
| **KENTUCKY** | | | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | **50.2** | **5,794** | **13,335** | **9,512** | **7,114** | **6,099** | **8,346** | **9,220** | **14,872** | **10,981** | **9,133** | **3,792** | **2,202** | **3.10** |
| Christian | 20.6 | 2,168 | 5,318 | 3,774 | 2,730 | 2,654 | 3,956 | 3,870 | 5,829 | 4,450 | 3,744 | 1,651 | 1,056 | 3.30 |
| *Montgomery, Tenn.* | *29.6* | *3,626* | *8,017* | *5,738* | *4,384* | *3,445* | *4,390* | *5,350* | *9,043* | *6,531* | *5,389* | *2,141* | *1,146* | *2.96* |
| **HUNTINGTON - ASHLAND** | **124.5** | **8,269** | **25,723** | **23,080** | **19,192** | **20,211** | **28,025** | **28,492** | **37,466** | **24,340** | **20,245** | **9,090** | **4,867** | **2.74** |
| Boyd | 20.5 | 1,286 | 4,148 | 3,769 | 3,256 | 3,370 | 4,671 | 4,959 | 6,211 | 4,089 | 3,271 | 1,357 | 613 | 2.70 |
| Carter | 8.7 | 603 | 1,833 | 1,654 | 1,241 | 1,299 | 2,070 | 1,467 | 2,533 | 1,822 | 1,575 | 753 | 550 | 3.02 |
| Greenup | 13.5 | 772 | 3,077 | 2,881 | 2,326 | 2,057 | 2,387 | 2,153 | 3,894 | 2,955 | 2,674 | 1,168 | 656 | 2.99 |
| *Lawrence, Ohio* | *23.5* | *1,402* | *4,839* | *4,538* | *3,765* | *3,960* | *4,996* | *5,271* | *6,823* | *4,604* | *3,888* | *1,891* | *1,023* | *2.77* |
| *Cabell, W. Va.* | *41.5* | *3,140* | *8,353* | *6,898* | *5,921* | *6,863* | *10,325* | *11,756* | *12,868* | *7,382* | *5,766* | *2,544* | *1,184* | *2.55* |
| *Wayne, W. Va.* | *16.8* | *1,066* | *3,473* | *3,340* | *2,683* | *2,662* | *3,576* | *2,886* | *5,137* | *3,488* | *3,071* | *1,377* | *841* | *2.85* |
| **LEXINGTON-FAYETTE** | **122.3** | **12,122** | **33,247** | **23,397** | **16,975** | **16,136** | **20,423** | **33,187** | **36,710** | **22,702** | **18,350** | **7,624** | **3,727** | **2.69** |
| Bourbon | 7.0 | 380 | 1,416 | 1,278 | 1,059 | 1,172 | 1,695 | 1,648 | 2,064 | 1,357 | 1,142 | 516 | 273 | 2.73 |
| Clark | 10.7 | 652 | 2,551 | 2,142 | 1,656 | 1,552 | 2,147 | 2,456 | 3,032 | 2,220 | 1,788 | 800 | 404 | 2.77 |
| Fayette | 80.7 | 9,371 | 23,239 | 14,835 | 10,824 | 10,244 | 12,187 | 24,671 | 24,468 | 14,205 | 10,885 | 4,349 | 2,122 | 2.59 |
| Jessamine | 9.7 | 822 | 2,760 | 2,050 | 1,320 | 1,186 | 1,562 | 1,661 | 2,896 | 2,021 | 1,989 | 780 | 353 | 3.03 |
| Scott | 7.8 | 539 | 1,799 | 1,614 | 1,174 | 1,071 | 1,603 | 1,535 | 2,332 | 1,599 | 1,419 | 620 | 295 | 2.94 |
| Woodford | 6.4 | 358 | 1,482 | 1,478 | 942 | 911 | 1,229 | 1,216 | 1,918 | 1,300 | 1,127 | 559 | 280 | 2.91 |
| **LOUISVILLE** | **353.2** | **24,080** | **85,985** | **67,548** | **54,579** | **54,650** | **66,358** | **87,033** | **103,683** | **66,404** | **56,653** | **25,011** | **14,416** | **2.74** |
| Bullitt | 14.8 | 1,070 | 4,129 | 3,943 | 2,282 | 1,740 | 1,636 | 1,770 | 3,483 | 3,145 | 3,653 | 1,740 | 1,009 | 3.29 |
| Jefferson | 255.2 | 17,741 | 61,517 | 45,756 | 39,851 | 40,762 | 49,573 | 69,152 | 75,912 | 46,743 | 37,249 | 16,443 | 9,701 | 2.65 |
| Oldham | 9.6 | 495 | 2,700 | 2,848 | 1,329 | 1,070 | 1,158 | 1,290 | 2,483 | 2,068 | 2,337 | 942 | 480 | 3.41 |
| Shelby | 8.5 | 440 | 1,768 | 1,816 | 1,255 | 1,311 | 1,910 | 1,656 | 2,611 | 1,739 | 1,498 | 637 | 359 | 2.92 |
| *Clark, Ind.* | *32.8* | *2,317* | *8,484* | *6,626* | *5,053* | *4,863* | *5,457* | *6,912* | *9,532* | *6,462* | *5,970* | *2,588* | *1,336* | *2.80* |
| *Floyd, Ind.* | *22.4* | *1,371* | *5,145* | *4,501* | *3,316* | *3,472* | *4,595* | *4,642* | *6,707* | *4,275* | *4,047* | *1,750* | *979* | *2.82* |
| *Harrison, Ind.* | *9.9* | *646* | *2,242* | *2,058* | *1,493* | *1,432* | *2,029* | *1,611* | *2,955* | *1,972* | *1,899* | *911* | *552* | *3.00* |
| **OWENSBORO** | **32.0** | **2,562** | **7,196** | **5,894** | **4,938** | **4,818** | **6,592** | **8,093** | **9,148** | **5,974** | **5,210** | **2,331** | **1,244** | **2.74** |
| Daviess | 32.0 | 2,562 | 7,196 | 5,894 | 4,938 | 4,818 | 6,592 | 8,093 | 9,148 | 5,974 | 5,210 | 2,331 | 1,244 | 2.74 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 5.7 | 302 | 935 | 987 | 833 | 1,003 | 1,640 | 1,098 | 1,935 | 1,128 | 905 | 390 | 244 | 2.82 |
| Allen | 5.6 | 337 | 935 | 967 | 813 | 998 | 1,550 | 1,343 | 1,815 | 1,157 | 764 | 315 | 206 | 2.64 |
| Anderson | 4.8 | 315 | 1,091 | 950 | 667 | 669 | 1,108 | 828 | 1,508 | 1,052 | 900 | 338 | 174 | 2.90 |
| Ballard | 3.3 | 163 | 592 | 587 | 435 | 504 | 1,019 | 930 | 1,014 | 584 | 472 | 215 | 85 | 2.58 |
| Barren | 13.0 | 865 | 2,623 | 2,259 | 1,876 | 2,075 | 3,302 | 2,872 | 4,235 | 2,593 | 2,070 | 827 | 403 | 2.71 |
| Bath | 3.6 | 219 | 676 | 624 | 554 | 576 | 951 | 760 | 1,063 | 754 | 606 | 252 | 165 | 2.83 |
| Bell | 11.9 | 717 | 2,510 | 2,109 | 1,634 | 1,967 | 2,963 | 2,669 | 3,179 | 2,319 | 2,042 | 1,019 | 672 | 2.90 |
| ☐ Boone | 17.1 | 1,209 | 4,640 | 3,945 | 2,764 | 2,257 | 2,285 | 3,161 | 4,649 | 3,571 | 3,279 | 1,610 | 830 | 2.97 |
| Bourbon | 7.0 | 380 | 1,416 | 1,278 | 1,059 | 1,172 | 1,695 | 1,648 | 2,064 | 1,357 | 1,142 | 516 | 273 | 2.73 |
| Boyd | 20.5 | 1,286 | 4,148 | 3,769 | 3,256 | 3,370 | 4,671 | 4,959 | 6,211 | 4,089 | 3,271 | 1,357 | 613 | 2.70 |
| Boyle | 9.3 | 555 | 1,944 | 1,708 | 1,405 | 1,572 | 2,116 | 2,528 | 2,759 | 1,789 | 1,384 | 569 | 271 | 2.74 |
| Bracken | 2.7 | 131 | 459 | 445 | 402 | 455 | 808 | 570 | 826 | 498 | 451 | 203 | 152 | 2.89 |
| Breathitt | 5.4 | 376 | 1,310 | 1,009 | 770 | 736 | 1,199 | 854 | 1,357 | 1,190 | 1,060 | 532 | 407 | 3.19 |
| Breckinridge | 6.1 | 343 | 1,212 | 1,062 | 805 | 1,050 | 1,628 | 1,318 | 1,871 | 1,171 | 1,001 | 439 | 300 | 2.79 |
| Bullitt | 14.8 | 1,070 | 4,129 | 3,943 | 2,282 | 1,740 | 1,636 | 1,770 | 3,483 | 3,145 | 3,653 | 1,740 | 1,009 | 3.29 |
| Butler | 4.1 | 277 | 785 | 756 | 536 | 650 | 1,096 | 756 | 1,283 | 862 | 728 | 303 | 168 | 2.93 |
| Caldwell | 5.0 | 262 | 839 | 791 | 694 | 827 | 1,587 | 1,244 | 1,667 | 925 | 752 | 275 | 137 | 2.62 |
| Calloway | 11.6 | 1,084 | 2,267 | 1,978 | 1,396 | 1,749 | 3,126 | 3,067 | 4,167 | 2,034 | 1,585 | 543 | 204 | 2.72 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Campbell | 28.4 | 1,836 | 6,013 | 4,774 | 4,473 | 4,752 | 6,552 | 6,886 | 7,997 | 5,106 | 4,343 | 2,357 | 1,711 | 2.86 |
| Carlisle | 2.1 | 99 | 336 | 332 | 301 | 333 | 699 | 448 | 755 | 371 | 313 | 141 | 72 | 2.62 |
| Carroll | 3.4 | 249 | 637 | 620 | 485 | 566 | 843 | 809 | 1,023 | 650 | 534 | 243 | 141 | 2.82 |
| Carter | 8.7 | 603 | 1,833 | 1,654 | 1,241 | 1,299 | 2,070 | 1,467 | 2,533 | 1,822 | 1,575 | 753 | 550 | 3.02 |
| Casey | 5.7 | 348 | 1,079 | 960 | 818 | 940 | 1,555 | 1,371 | 1,722 | 1,119 | 882 | 384 | 222 | 2.68 |
| Christian | 20.6 | 2,168 | 5,318 | 3,774 | 2,730 | 2,654 | 3,956 | 3,870 | 5,829 | 4,450 | 3,744 | 1,651 | 1,056 | 3.30 |
| Clark | 10.7 | 652 | 2,551 | 2,142 | 1,656 | 1,552 | 2,147 | 2,456 | 3,032 | 2,220 | 1,788 | 800 | 404 | 2.77 |
| Clay | 7.5 | 538 | 1,646 | 1,505 | 1,062 | 1,114 | 1,635 | 1,070 | 1,918 | 1,668 | 1,378 | 747 | 719 | 3.21 |
| Clinton | 3.4 | 160 | 593 | 623 | 482 | 561 | 981 | 597 | 1,136 | 699 | 560 | 241 | 167 | 2.82 |
| Crittenden | 3.4 | 183 | 614 | 567 | 425 | 558 | 1,053 | 785 | 1,117 | 643 | 541 | 219 | 95 | 2.76 |
| Cumberland | 2.8 | 147 | 451 | 427 | 441 | 497 | 837 | 738 | 871 | 568 | 366 | 166 | 91 | 2.61 |
| Daviess | 32.0 | 2,562 | 7,196 | 5,894 | 4,938 | 4,818 | 6,592 | 8,093 | 9,148 | 5,974 | 5,210 | 2,331 | 1,244 | 2.74 |
| Edmonson | 3.7 | 204 | 682 | 743 | 549 | 596 | 926 | 580 | 1,152 | 819 | 673 | 301 | 175 | 3.05 |
| Elliott | 2.5 | 181 | 575 | 454 | 338 | 378 | 574 | 490 | 690 | 520 | 439 | 217 | 144 | 2.88 |
| Estill | 5.2 | 302 | 1,019 | 1,014 | 728 | 752 | 1,385 | 1,102 | 1,508 | 1,018 | 875 | 406 | 291 | 2.85 |
| Fayette | 80.7 | 9,371 | 23,239 | 14,835 | 10,824 | 10,244 | 12,187 | 24,671 | 24,468 | 14,205 | 10,885 | 4,349 | 2,122 | 2.59 |
| Fleming | 4.6 | 267 | 914 | 778 | 623 | 745 | 1,273 | 1,124 | 1,319 | 916 | 725 | 326 | 190 | 2.72 |
| Floyd | 17.7 | 1,206 | 4,146 | 3,240 | 2,558 | 2,852 | 3,698 | 3,132 | 5,052 | 3,804 | 3,226 | 1,406 | 1,080 | 2.97 |
| Franklin | 16.8 | 1,209 | 4,276 | 3,236 | 2,505 | 2,441 | 3,133 | 4,761 | 5,029 | 3,217 | 2,459 | 930 | 404 | 2.60 |
| Fulton | 3.2 | 165 | 500 | 466 | 414 | 507 | 1,148 | 890 | 1,003 | 506 | 466 | 194 | 141 | 2.59 |
| Gallatin | 1.9 | 106 | 377 | 396 | 292 | 294 | 435 | 484 | 520 | 372 | 289 | 156 | 79 | 2.68 |
| Garrard | 4.1 | 225 | 817 | 700 | 619 | 674 | 1,065 | 874 | 1,348 | 848 | 625 | 262 | 143 | 2.71 |
| Grant | 4.7 | 273 | 949 | 1,007 | 646 | 700 | 1,125 | 788 | 1,468 | 898 | 851 | 424 | 271 | 3.11 |
| Graves | 13.1 | 706 | 2,387 | 2,187 | 1,666 | 2,190 | 3,964 | 3,258 | 4,450 | 2,349 | 1,951 | 773 | 319 | 2.59 |
| Grayson | 8.0 | 536 | 1,551 | 1,364 | 1,120 | 1,324 | 2,105 | 1,612 | 2,511 | 1,593 | 1,286 | 626 | 372 | 2.84 |
| Green | 4.0 | 219 | 702 | 702 | 587 | 711 | 1,079 | 727 | 1,360 | 868 | 649 | 267 | 129 | 2.78 |
| Greenup | 13.5 | 772 | 3,077 | 2,881 | 2,326 | 2,057 | 2,387 | 2,153 | 3,894 | 2,935 | 2,674 | 1,168 | 656 | 2.99 |
| Hancock | 2.8 | 205 | 688 | 575 | 405 | 355 | 572 | 626 | 752 | 548 | 510 | 243 | 121 | 2.86 |
| Hardin | 26.6 | 3,177 | 7,233 | 5,585 | 3,934 | 3,096 | 3,575 | 5,023 | 7,353 | 5,936 | 4,956 | 2,209 | 1,123 | 3.39 |
| Harlan | 14.3 | 1,026 | 3,170 | 2,360 | 1,920 | 2,419 | 3,405 | 2,956 | 3,842 | 2,879 | 2,514 | 1,261 | 848 | 2.94 |
| Harrison | 5.4 | 314 | 988 | 916 | 774 | 877 | 1,531 | 1,150 | 1,719 | 1,021 | 904 | 405 | 201 | 2.85 |
| Hart | 6.0 | 328 | 1,050 | 1,048 | 893 | 1,123 | 1,558 | 1,320 | 1,857 | 1,196 | 931 | 424 | 272 | 2.77 |
| ☐ Henderson | 15.9 | 1,208 | 3,649 | 2,910 | 2,377 | 2,424 | 3,332 | 3,988 | 4,671 | 3,126 | 2,499 | 1,091 | 525 | 2.69 |
| Henry | 4.7 | 253 | 869 | 908 | 661 | 804 | 1,205 | 954 | 1,511 | 912 | 769 | 353 | 201 | 2.83 |
| Hickman | 2.1 | 105 | 360 | 345 | 261 | 346 | 683 | 457 | 718 | 399 | 339 | 100 | 87 | 2.76 |
| Hopkins | 17.5 | 1,257 | 3,897 | 3,113 | 2,343 | 2,713 | 4,177 | 4,048 | 5,397 | 3,461 | 2,871 | 1,131 | 592 | 2.73 |
| Jackson | 4.2 | 306 | 881 | 718 | 573 | 670 | 1,052 | 686 | 1,320 | 885 | 693 | 339 | 277 | 2.95 |
| Jefferson | 255.2 | 17,741 | 61,517 | 45,756 | 39,851 | 40,762 | 49,573 | 69,152 | 75,912 | 46,743 | 37,249 | 16,443 | 9,701 | 2.65 |
| Jessamine | 9.7 | 822 | 2,760 | 2,050 | 1,320 | 1,186 | 1,562 | 1,661 | 2,896 | 2,021 | 1,989 | 780 | 353 | 3.03 |
| Johnson | 8.8 | 581 | 1,946 | 1,659 | 1,240 | 1,337 | 2,037 | 1,570 | 2,652 | 1,837 | 1,527 | 710 | 504 | 3.02 |
| ☐ Kenton | 49.7 | 3,559 | 11,851 | 8,836 | 7,355 | 7,560 | 10,539 | 12,580 | 13,957 | 9,058 | 7,546 | 3,792 | 2,767 | 2.79 |
| Knott | 5.9 | 456 | 1,446 | 1,115 | 768 | 873 | 1,242 | 904 | 1,532 | 1,297 | 1,157 | 517 | 493 | 3.19 |
| Knox | 10.7 | 699 | 2,231 | 2,052 | 1,389 | 1,682 | 2,647 | 2,096 | 2,977 | 2,159 | 1,849 | 918 | 701 | 2.98 |
| Larue | 4.5 | 236 | 846 | 782 | 684 | 721 | 1,231 | 1,063 | 1,379 | 892 | 710 | 286 | 170 | 2.71 |
| Laurel | 14.5 | 999 | 3,327 | 2,764 | 2,095 | 2,177 | 3,138 | 2,572 | 4,199 | 3,085 | 2,607 | 1,247 | 792 | 2.97 |
| Lawrence | 5.2 | 321 | 1,058 | 986 | 693 | 808 | 1,334 | 985 | 1,429 | 1,061 | 942 | 452 | 331 | 3.00 |
| Lee | 2.9 | 139 | 518 | 484 | 452 | 460 | 847 | 688 | 835 | 604 | 427 | 216 | 130 | 2.72 |
| Leslie | 5.0 | 458 | 1,231 | 1,001 | 787 | 629 | 894 | 815 | 1,198 | 1,179 | 991 | 496 | 321 | 3.08 |
| Letcher | 10.9 | 734 | 2,515 | 1,960 | 1,562 | 1,664 | 2,465 | 2,069 | 2,958 | 2,236 | 2,029 | 925 | 683 | 2.96 |
| Lewis | 5.0 | 386 | 1,019 | 959 | 709 | 751 | 1,176 | 1,021 | 1,307 | 1,055 | 845 | 441 | 331 | 2.96 |
| Lincoln | 6.8 | 393 | 1,298 | 1,243 | 977 | 1,135 | 1,754 | 1,341 | 2,055 | 1,362 | 1,159 | 519 | 364 | 2.85 |
| Livingston | 3.7 | 198 | 743 | 668 | 535 | 599 | 957 | 994 | 1,122 | 723 | 576 | 215 | 70 | 2.57 |
| Logan | 9.3 | 588 | 1,666 | 1,701 | 1,353 | 1,504 | 2,488 | 2,095 | 2,848 | 1,832 | 1,523 | 642 | 360 | 2.75 |
| Lyon | 2.5 | 115 | 397 | 381 | 353 | 481 | 773 | 772 | 845 | 444 | 296 | 105 | 38 | 2.64 |
| McCracken | 24.0 | 1,461 | 5,077 | 4,078 | 3,439 | 3,898 | 6,047 | 6,664 | 7,570 | 4,379 | 3,508 | 1,309 | 570 | 2.54 |
| McCreary | 5.4 | 330 | 1,149 | 994 | 765 | 875 | 1,287 | 1,058 | 1,395 | 1,117 | 922 | 496 | 412 | 3.06 |
| McLean | 3.5 | 195 | 691 | 653 | 475 | 551 | 935 | 708 | 1,154 | 655 | 609 | 269 | 105 | 2.94 |
| Madison | 18.0 | 2,032 | 4,264 | 3,355 | 2,478 | 2,406 | 3,465 | 4,144 | 5,614 | 3,757 | 2,747 | 1,149 | 589 | 3.08 |
| Magoffin | 4.7 | 403 | 1,083 | 917 | 679 | 650 | 968 | 851 | 1,183 | 1,032 | 801 | 434 | 399 | 3.06 |
| Marion | 5.8 | 377 | 1,276 | 1,033 | 845 | 865 | 1,404 | 1,219 | 1,505 | 1,085 | 944 | 561 | 486 | 3.07 |
| Marshall | 10.2 | 568 | 1,900 | 1,917 | 1,552 | 1,660 | 2,603 | 2,245 | 3,510 | 1,986 | 1,653 | 614 | 192 | 2.64 |
| Martin | 4.6 | 404 | 1,273 | 879 | 618 | 624 | 802 | 586 | 1,099 | 1,022 | 1,002 | 485 | 406 | 3.33 |
| Mason | 6.4 | 359 | 1,219 | 1,018 | 987 | 1,139 | 1,678 | 1,542 | 1,977 | 1,175 | 986 | 447 | 273 | 2.70 |
| Meade | 7.7 | 746 | 2,763 | 1,591 | 883 | 799 | 918 | 1,147 | 1,948 | 1,690 | 1,744 | 760 | 411 | 3.10 |
| Menifee | 1.6 | 125 | 345 | 277 | 233 | 246 | 374 | 261 | 468 | 325 | 312 | 141 | 93 | 3.25 |
| Mercer | 7.2 | 436 | 1,390 | 1,318 | 1,106 | 1,187 | 1,763 | 1,527 | 2,324 | 1,375 | 1,190 | 521 | 263 | 2.76 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Household Size |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Metcalfe | 3.7 | 211 | 640 | 666 | 573 | 614 | 996 | 741 | 1,154 | 820 | 576 | 247 | 162 | 2.76 |
| Monroe | 4.7 | 290 | 808 | 845 | 686 | 780 | 1,291 | 1,174 | 1,419 | 993 | 656 | 287 | 171 | 2.66 |
| Montgomery | 7.6 | 557 | 1,753 | 1,495 | 1.048 | 1,135 | 1,612 | 1,659 | 2,200 | 1.580 | 1,311 | 543 | 307 | 2.80 |
| Morgan | 4.3 | 350 | 881 | 743 | 628 | 627 | 1,071 | 821 | 1,311 | 932 | 676 | 328 | 232 | 2.88 |
| Muhlenberg | 11.5 | 748 | 2,376 | 2,032 | 1,539 | 1,844 | 2,961 | 2,128 | 3,642 | 2,331 | 2,089 | 836 | 474 | 2.89 |
| Nelson | 9.5 | 654 | 2,310 | 1,780 | 1,406 | 1,451 | 1,899 | 1,861 | 2,459 | 1,899 | 1,670 | 932 | 679 | 3.05 |
| Nicholas | 2.6 | 161 | 484 | 447 | 357 | 435 | 716 | 577 | 819 | 496 | 400 | 192 | 116 | 2.81 |
| Ohio | 8.2 | 496 | 1,716 | 1,481 | 1,115 | 1,273 | 2,119 | 1,720 | 2,565 | 1,572 | 1,394 | 618 | 331 | 2.79 |
| Oldham | 9.6 | 495 | 2,700 | 2,848 | 1,329 | 1,070 | 1,158 | 1,290 | 2,483 | 2,068 | 2,337 | 942 | 480 | 3.41 |
| Owen | 3.4 | 163 | 625 | 564 | 495 | 572 | 981 | 893 | 973 | 623 | 522 | 246 | 143 | 2.74 |
| Owsley | 1.8 | 100 | 351 | 314 | 252 | 286 | 497 | 288 | 558 | 355 | 322 | 161 | 116 | 3.28 |
| Pendleton | 3.9 | 252 | 780 | 710 | 567 | 619 | 972 | 877 | 1,087 | 784 | 629 | 331 | 192 | 2.85 |
| Perry | 11.6 | 844 | 2,758 | 2,167 | 1,727 | 1,714 | 2,390 | 2,078 | 2,930 | 2,450 | 2,230 | 1,107 | 805 | 3.07 |
| Pike | 29.3 | 2,332 | 7,319 | 5,676 | 4,289 | 4,454 | 5,230 | 5,352 | 7,835 | 6,665 | 5,473 | 2,515 | 1,460 | 2.95 |
| Powell | 3.8 | 243 | 881 | 834 | 544 | 527 | 771 | 575 | 1,010 | 805 | 769 | 392 | 249 | 3.18 |
| Pulaski | 17.9 | 1,152 | 3,644 | 3,293 | 2,675 | 2,862 | 4,274 | 4,127 | 5,535 | 3,576 | 2,842 | 1,185 | 635 | 2.74 |
| Robertson | .8 | 27 | 131 | 142 | 120 | 135 | 245 | 152 | 269 | 155 | 131 | 53 | 3 | 2.88 |
| Rockcastle | 5.1 | 309 | 961 | 960 | 748 | 790 | 1,332 | 983 | 1,561 | 1,018 | 856 | 385 | 297 | 2.86 |
| Rowan | 6.1 | 683 | 1,322 | 1,208 | 810 | 836 | 1,241 | 1,385 | 1,921 | 1,211 | 969 | 388 | 226 | 3.16 |
| Russell | 5.6 | 310 | 978 | 930 | 791 | 1,051 | 1,540 | 1,408 | 1,735 | 1,108 | 799 | 365 | 185 | 2.64 |
| Scott | 7.8 | 539 | 1,799 | 1,614 | 1,174 | 1,071 | 1,603 | 1,535 | 2,332 | 1,599 | 1,419 | 620 | 295 | 2.94 |
| Shelby | 8.5 | 440 | 1,768 | 1,816 | 1,255 | 1,311 | 1,910 | 1,656 | 2.611 | 1,739 | 1,498 | 637 | 359 | 2.92 |
| Simpson | 5.4 | 374 | 1,124 | 942 | 760 | 861 | 1,339 | 1,196 | 1,691 | 1,053 | 860 | 370 | 230 | 2.76 |
| Spencer | 2.1 | 118 | 424 | 443 | 308 | 324 | 483 | 380 | 618 | 442 | 392 | 166 | 102 | 2.90 |
| Taylor | 8.4 | 573 | 1,752 | 1,567 | 1,335 | 1,258 | 1,915 | 1,994 | 2,660 | 1,785 | 1,250 | 484 | 227 | 2.67 |
| Todd | 4.2 | 243 | 740 | 684 | 580 | 724 | 1,229 | 913 | 1,312 | 843 | 615 | 311 | 206 | 2.76 |
| Trigg | 3.5 | 134 | 585 | 610 | 494 | 679 | 998 | 731 | 1,229 | 664 | 505 | 234 | 137 | 2.71 |
| Trimble | 2.2 | 113 | 483 | 461 | 296 | 351 | 496 | 337 | 718 | 454 | 416 | 179 | 96 | 2.95 |
| Union | 5.7 | 411 | 1,277 | 931 | 786 | 927 | 1,368 | 1,351 | 1,607 | 1,120 | 926 | 446 | 250 | 3.18 |
| Warren | 27.8 | 3,203 | 6,947 | 5,105 | 3,683 | 3,716 | 5,146 | 6,787 | 8,685 | 5,410 | 4,363 | 1,690 | 865 | 2.82 |
| Washington | 3.4 | 193 | 679 | 585 | 467 | 584 | 892 | 591 | 1,051 | 632 | 600 | 274 | 252 | 3.06 |
| Wayne | 6.4 | 420 | 1,286 | 1,139 | 913 | 1,044 | 1,598 | 1,354 | 1,957 | 1,299 | 1,026 | 466 | 298 | 2.80 |
| Webster | 5.6 | 387 | 1,040 | 890 | 731 | 864 | 1,688 | 1,351 | 1,762 | 1,054 | 869 | 336 | 228 | 2.70 |
| Whitley | 13.0 | 901 | 2,722 | 2,347 | 1,748 | 2,035 | 3,247 | 2,919 | 3,908 | 2,466 | 2,086 | 974 | 647 | 2.85 |
| Wolfe | 2.4 | 193 | 454 | 417 | 325 | 379 | 632 | 444 | 710 | 514 | 420 | 189 | 123 | 3.00 |
| Woodford | 6.4 | 358 | 1,482 | 1,478 | 942 | 911 | 1,229 | 1,216 | 1,918 | 1,300 | 1,127 | 559 | 280 | 2.91 |
| **TOTAL METRO COUNTIES** | **616.8** | **47,071** | **151,086** | **116,197** | **93,152** | **92,210** | **117,084** | **154,212** | **180,088** | **116,548** | **97,228** | **43,496** | **25,228** | **2.76** |
| **TOTAL STATE** | **1,336.6** | **98,195** | **305,553** | **247,511** | **194,848** | **203,649** | **286,844** | **307,993** | **395,162** | **261,758** | **217,221** | **96,715** | **57,751** | **2.82** |
| **LOUISIANA** | | | | | | | | | | | | | | |
| **ALEXANDRIA** | **49.4** | **3,803** | **10,785** | **9,426** | **7,412** | **7,713** | **10,261** | **11,696** | **13,929** | **9,195** | **7,889** | **3,940** | **2,751** | **2.89** |
| Rapides | 49.4 | 3,803 | 10,785 | 9,426 | 7,412 | 7,713 | 10,261 | 11,696 | 13,929 | 9,195 | 7,889 | 3,940 | 2,751 | 2.89 |
| **BATON ROUGE** | **188.8** | **18,987** | **53,926** | **38,155** | **26,684** | **24,856** | **26,192** | **41,758** | **52,258** | **36,039** | **32,280** | **16,061** | **10,404** | **2.91** |
| Ascension | 18.7 | 1,558 | 5,102 | 3,936 | 2,708 | 2,467 | 2,929 | 3,136 | 4,677 | 3,625 | 3,803 | 1,961 | 1,498 | 3.13 |
| East Baton Rouge | 141.1 | 15,109 | 41,262 | 27,838 | 19,588 | 18,455 | 18,848 | 33,914 | 39,995 | 26,512 | 22,643 | 11,093 | 6,943 | 2.84 |
| Livingston | 22.6 | 1,842 | 6,078 | 5,115 | 3,374 | 2,936 | 3,255 | 3,603 | 5,985 | 4,693 | 4,679 | 2,355 | 1,285 | 3.09 |
| West Baton Rouge | 6.4 | 478 | 1,484 | 1,266 | 1,014 | 998 | 1,160 | 1,105 | 1,601 | 1,209 | 1,155 | 652 | 678 | 3.25 |
| **HOUMA - THIBODAUX** | **62.4** | **6,489** | **16,561** | **12,726** | **9,513** | **8,249** | **8,862** | **11,111** | **15,964** | **12,841** | **11,466** | **6,384** | **4,634** | **3.07** |
| Lafourche | 28.6 | 2,911 | 7,174 | 5,770 | 4,377 | 4,012 | 4,356 | 4,874 | 7,605 | 5,936 | 5.261 | 2,883 | 2,041 | 3.09 |
| Terrebonne | 33.8 | 3,578 | 9,387 | 6,956 | 5,136 | 4,237 | 4,506 | 6,237 | 8,359 | 6,905 | 6,205 | 3,501 | 2,593 | 3.06 |
| **LAFAYETTE** | **74.6** | **8,398** | **21,013** | **14,428** | **10,978** | **9,303** | **10,480** | **17,083** | **20,439** | **14,170** | **11,971** | **6,329** | **4,608** | **2.09** |
| Lafayette | 60.4 | 7,282 | 17,678 | 11,602 | 8,873 | 7,192 | 7,773 | 14,804 | 16,769 | 11,419 | 9,458 | 4,833 | 3,117 | 2.81 |
| St. Martin | 14.2 | 1,116 | 3,335 | 2,826 | 2,105 | 2,111 | 2,707 | 2,279 | 3,670 | 2,751 | 2,513 | 1,496 | 1,491 | 3.20 |
| **LAKE CHARLES** | **61.5** | **5,246** | **14,720** | **11,723** | **9,929** | **9,249** | **10,633** | **13,173** | **17,440** | **11,909** | **10,325** | **5,261** | **3,392** | **2.87** |
| Calcasieu | 61.5 | 5,246 | 14,720 | 11,723 | 9,929 | 9,249 | 10,633 | 13,173 | 17,440 | 11,909 | 10,325 | 5,261 | 3,392 | 2.87 |
| **MONROE** | **50.8** | **4,506** | **11,954** | **9,319** | **7,551** | **7,408** | **10,062** | **11,891** | **14,647** | **9,136** | **8,448** | **3,962** | **2,716** | **2.86** |
| Ouachita | 50.8 | 4,506 | 11,954 | 9,319 | 7,551 | 7,408 | 10,062 | 11,891 | 14,647 | 9,136 | 8,448 | 3,962 | 2,716 | 2.86 |
| **NEW ORLEANS** | **487.5** | **37,048** | **128,226** | **96,053** | **73,431** | **71,578** | **81,164** | **129,794** | **132,743** | **87,838** | **72,405** | **36,923** | **27,797** | **2.74** |
| Jefferson | 176.1 | 14,734 | 49,886 | 37,943 | 27,306 | 24,443 | 21,788 | 42,601 | 48,287 | 33,784 | 28,759 | 14,002 | 8,667 | 2.76 |
| Orleans | 215.3 | 15,840 | 53,936 | 36,493 | 29,778 | 33,072 | 46,181 | 69,592 | 59,170 | 34,416 | 25,387 | 13,572 | 13,163 | 2.62 |
| St. Bernard | 23.3 | 1,637 | 5,669 | 4,649 | 4,298 | 4,069 | 2,978 | 3,918 | 6,384 | 5,171 | 4,480 | 2,143 | 1,204 | 2.97 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder: Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | Households by Number of Persons: 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **LOUISIANA (continued)** | | | | | | | | | | | | | | |
| **NEW ORLEANS (continued)** | | | | | | | | | | | | | | |
| St. Charles | 13.7 | 1,126 | 3,593 | 2,965 | 2,401 | 1,825 | 1,790 | 2,527 | 3,403 | 2,819 | 2,521 | 1,413 | 1,017 | 3.06 |
| St. John the Baptist | 12.0 | 931 | 3,291 | 2,701 | 1,850 | 1,530 | 1,697 | 1,738 | 2,805 | 2,412 | 2,396 | 1,384 | 1,265 | 3.28 |
| St. Tammany | 47.1 | 2,780 | 11,851 | 11,302 | 7,798 | 6,639 | 6,730 | 9,418 | 12,694 | 9,236 | 8,862 | 4,409 | 2,481 | 2.93 |
| **SHREVEPORT** | **130.8** | **10,691** | **30,854** | **24,262** | **20,008** | **19,308** | **25,677** | **33,163** | **37,873** | **23,821** | **19,953** | **9,407** | **6,583** | **2.73** |
| Bossier | 30.8 | 2,980 | 7,989 | 6,856 | 4,984 | 3,890 | 4,101 | 6,613 | 8,379 | 6,432 | 5,655 | 2,435 | 1,286 | 2.88 |
| Caddo | 100.0 | 7,711 | 22,865 | 17,406 | 15,024 | 15,418 | 21,576 | 26,550 | 29,494 | 17,389 | 14,298 | 6,972 | 5,297 | 2.68 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Acadia | 19.7 | 1,537 | 4,019 | 3,559 | 3,099 | 3,103 | 4,383 | 3,801 | 5,514 | 3,731 | 3,116 | 1,933 | 1,605 | 3.00 |
| Allen | 7.5 | 394 | 1,387 | 1,341 | 1,181 | 1,267 | 1,930 | 1,731 | 1,999 | 1,358 | 1,207 | 654 | 531 | 2.89 |
| Ascension | 18.7 | 1,558 | 5,102 | 3,936 | 2,708 | 2,467 | 2,929 | 3,136 | 4,677 | 3,625 | 3,803 | 1,961 | 1,498 | 3.13 |
| Assumption | 6.9 | 493 | 1,579 | 1,364 | 989 | 1,007 | 1,468 | 1,079 | 1,691 | 1,254 | 1,292 | 792 | 792 | 3.33 |
| Avoyelles | 14.8 | 861 | 2,714 | 2,533 | 2,201 | 2,554 | 3,937 | 3,104 | 4,406 | 2,577 | 2,302 | 1,326 | 1,085 | 2.93 |
| Beauregard | 11.1 | 783 | 2,414 | 2,215 | 1,743 | 1,633 | 2,312 | 2,190 | 3,129 | 2,103 | 1,951 | 1,023 | 704 | 3.01 |
| Bienville | 6.1 | 271 | 976 | 918 | 877 | 988 | 2,070 | 1,514 | 1,922 | 940 | 836 | 478 | 410 | 2.79 |
| Bossier | 30.8 | 2,980 | 7,989 | 6,856 | 4,984 | 3,890 | 4,101 | 6,613 | 8,379 | 6,432 | 5,655 | 2,435 | 1,286 | 2.88 |
| Caddo | 100.0 | 7,711 | 22,865 | 17,406 | 15,024 | 15,418 | 21,576 | 26,550 | 29,494 | 17,389 | 14,298 | 6,972 | 5,297 | 2.68 |
| Calcasieu | 61.5 | 5,246 | 14,720 | 11,723 | 9,929 | 9,249 | 10,633 | 13,173 | 17,440 | 11,909 | 10,325 | 5,261 | 3,392 | 2.87 |
| Caldwell | 4.4 | 258 | 765 | 716 | 630 | 715 | 1,316 | 1,287 | 1,235 | 701 | 642 | 307 | 228 | 2.64 |
| Cameron | 3.4 | 309 | 715 | 587 | 605 | 525 | 659 | 663 | 915 | 693 | 515 | 348 | 226 | 2.91 |
| Catahoula | 4.4 | 308 | 821 | 739 | 655 | 735 | 1,142 | 929 | 1,277 | 792 | 747 | 366 | 289 | 2.91 |
| Claiborne | 6.4 | 279 | 974 | 920 | 870 | 1,087 | 2,270 | 1,580 | 2,086 | 1,037 | 836 | 407 | 454 | 2.80 |
| Concordia | 8.1 | 527 | 1,584 | 1,511 | 1,342 | 1,358 | 1,778 | 1,700 | 2,245 | 1,548 | 1,379 | 678 | 547 | 2.89 |
| De Soto | 9.6 | 482 | 1,676 | 1,531 | 1,377 | 1,563 | 2,971 | 2,313 | 2,797 | 1,686 | 1,345 | 772 | 687 | 2.84 |
| East Baton Rouge | 141.1 | 15,109 | 41,262 | 27,838 | 19,588 | 18,455 | 18,848 | 33,914 | 39,995 | 26,512 | 22,643 | 11,093 | 6,943 | 2.84 |
| East Carroll | 3.7 | 223 | 705 | 555 | 519 | 636 | 1,062 | 906 | 953 | 536 | 535 | 312 | 458 | 3.08 |
| East Feliciana | 5.6 | 323 | 1,152 | 1,059 | 908 | 889 | 1,269 | 1,005 | 1,400 | 1,040 | 996 | 549 | 610 | 3.08 |
| Evangeline | 11.9 | 889 | 2,252 | 2,083 | 1,778 | 1,999 | 2,899 | 2,463 | 3,632 | 2,114 | 1,783 | 1,006 | 902 | 2.91 |
| Franklin | 8.4 | 477 | 1,450 | 1,361 | 1,212 | 1,415 | 2,485 | 1,975 | 2,418 | 1,513 | 1,261 | 654 | 579 | 2.86 |
| Grant | 6.5 | 341 | 1,092 | 1,160 | 895 | 1,141 | 1,871 | 1,575 | 1,922 | 1,105 | 985 | 560 | 353 | 2.78 |
| Iberia | 21.9 | 1,819 | 5,035 | 4,200 | 3,384 | 3,293 | 4,169 | 3,737 | 5,905 | 4,332 | 3,750 | 2,148 | 2,028 | 3.10 |
| Iberville | 10.3 | 626 | 2,171 | 1,861 | 1,522 | 1,683 | 2,437 | 2,059 | 2,525 | 1,925 | 1,747 | 959 | 1,085 | 3.24 |
| Jackson | 6.7 | 347 | 1,084 | 1,121 | 973 | 1,103 | 2,072 | 1,870 | 1,974 | 1,118 | 903 | 472 | 363 | 2.66 |
| Jefferson | 176.1 | 14,734 | 49,886 | 37,943 | 27,306 | 24,443 | 21,788 | 42,601 | 48,287 | 33,784 | 28,759 | 14,002 | 8,667 | 2.76 |
| Jefferson Davis | 11.0 | 857 | 2,158 | 2,002 | 1,733 | 1,730 | 2,520 | 2,069 | 3,111 | 2,035 | 1,843 | 1,061 | 879 | 3.03 |
| Lafayette | 60.4 | 7,282 | 17,678 | 11,602 | 8,873 | 7,192 | 7,773 | 14,804 | 16,769 | 11,419 | 9,458 | 4,833 | 3,117 | 2.81 |
| Lafourche | 28.6 | 2,911 | 7,174 | 5,770 | 4,377 | 4,012 | 4,356 | 4,874 | 7,605 | 5,936 | 5,261 | 2,883 | 2,041 | 3.09 |
| La Salle | 6.6 | 431 | 1,228 | 1,123 | 951 | 1,044 | 1,823 | 1,481 | 2,015 | 1,224 | 1,068 | 502 | 310 | 2.77 |
| Lincoln | 13.6 | 1,873 | 2,706 | 2,209 | 1,718 | 1,938 | 3,156 | 3,504 | 4,350 | 2,358 | 1,953 | 845 | 590 | 3.12 |
| Livingston | 22.6 | 1,842 | 6,078 | 5,115 | 3,374 | 2,936 | 3,255 | 3,603 | 5,985 | 4,693 | 4,679 | 2,355 | 1,285 | 3.09 |
| Madison | 5.7 | 379 | 1,021 | 912 | 768 | 870 | 1,750 | 1,886 | 1,316 | 852 | 717 | 481 | 448 | 2.74 |
| Morehouse | 12.3 | 716 | 2,263 | 2,003 | 1,937 | 2,132 | 3,249 | 2,842 | 3,566 | 2,060 | 1,908 | 949 | 975 | 2.93 |
| Natchitoches | 14.1 | 1,075 | 2,810 | 2,281 | 1,935 | 2,193 | 3,806 | 3,537 | 4,055 | 2,418 | 1,998 | 1,171 | 921 | 2.93 |
| Orleans | 215.3 | 15,840 | 53,936 | 36,493 | 29,778 | 33,072 | 46,181 | 69,592 | 59,170 | 34,416 | 25,387 | 13,572 | 13,163 | 2.62 |
| Ouachita | 50.8 | 4,506 | 11,954 | 9,319 | 7,551 | 7,408 | 10,062 | 11,891 | 14,647 | 9,136 | 8,448 | 3,962 | 2,716 | 2.86 |
| Plaquemines | 8.2 | 675 | 1,955 | 1,792 | 1,426 | 1,174 | 1,178 | 1,263 | 2,067 | 1,659 | 1,625 | 870 | 716 | 3.24 |
| Pointe Coupee | 8.5 | 507 | 1,714 | 1,516 | 1,235 | 1,390 | 2,138 | 1,829 | 2,226 | 1,565 | 1,375 | 801 | 704 | 2.94 |
| Rapides | 49.4 | 3,803 | 10,785 | 9,426 | 7,412 | 7,713 | 10,261 | 11,696 | 13,929 | 9,195 | 7,889 | 3,940 | 2,751 | 2.89 |
| Red River | 3.7 | 223 | 664 | 596 | 505 | 645 | 1,067 | 803 | 1,098 | 670 | 563 | 294 | 282 | 2.89 |
| Richland | 7.5 | 401 | 1,271 | 1,188 | 1,074 | 1,312 | 2,254 | 1,608 | 2,192 | 1,273 | 1,214 | 635 | 578 | 2.97 |
| Sabine | 10.3 | 537 | 1,651 | 1,803 | 1,412 | 1,875 | 3,022 | 2,571 | 3,158 | 1,649 | 1,517 | 825 | 580 | 2.73 |
| St. Bernard | 23.3 | 1,637 | 5,669 | 4,649 | 4,298 | 4,069 | 2,978 | 3,918 | 6,384 | 5,171 | 4,480 | 2,143 | 1,204 | 2.97 |
| St. Charles | 13.7 | 1,126 | 3,593 | 2,965 | 2,401 | 1,825 | 1,790 | 2,527 | 3,403 | 2,819 | 2,521 | 1,413 | 1,017 | 3.06 |
| St. Helena | 3.2 | 154 | 629 | 545 | 474 | 494 | 904 | 698 | 803 | 529 | 509 | 310 | 351 | 3.13 |
| St. James | 6.6 | 391 | 1,523 | 1,292 | 1,050 | 976 | 1,368 | 951 | 1,471 | 1,220 | 1,297 | 797 | 864 | 3.42 |
| St. John the Baptist | 12.0 | 931 | 3,291 | 2,701 | 1,850 | 1,530 | 1,697 | 1,738 | 2,805 | 2,412 | 2,396 | 1,384 | 1,265 | 3.28 |
| St. Landry | 29.5 | 1,981 | 5,950 | 5,306 | 4,679 | 4,782 | 6,802 | 6,361 | 7,898 | 5,314 | 4,564 | 2,793 | 2,570 | 2.97 |
| St. Martin | 14.2 | 1,116 | 3,335 | 2,826 | 2,105 | 2,111 | 2,707 | 2,279 | 3,670 | 2,751 | 2,513 | 1,496 | 1,491 | 3.20 |
| St. Mary | 20.6 | 1,948 | 5,168 | 4,361 | 3,097 | 2,804 | 3,222 | 3,763 | 5,411 | 3,840 | 3,603 | 2,034 | 1,949 | 3.14 |
| St. Tammany | 47.1 | 2,780 | 11,851 | 11,302 | 7,798 | 6,639 | 6,730 | 9,418 | 12,694 | 9,236 | 8,862 | 4,409 | 2,481 | 2.93 |
| Tangipahoa | 30.2 | 2,617 | 6,738 | 5,592 | 4,279 | 4,545 | 6,429 | 6,446 | 8,400 | 5,504 | 4,985 | 2,645 | 2,220 | 3.00 |
| Tensas | 2.9 | 136 | 461 | 402 | 385 | 533 | 983 | 778 | 804 | 458 | 412 | 215 | 233 | 2.86 |
| Terrebonne | 33.8 | 3,578 | 9,387 | 6,956 | 5,136 | 4,237 | 4,506 | 6,237 | 8,359 | 6,905 | 6,205 | 3,501 | 2,593 | 3.06 |
| Union | 7.9 | 359 | 1,339 | 1,334 | 1,098 | 1,353 | 2,417 | 1,639 | 2,501 | 1,362 | 1,272 | 639 | 487 | 2.87 |
| Vermilion | 18.1 | 1,502 | 3,616 | 3,178 | 2,758 | 2,876 | 4,170 | 3,758 | 5,254 | 3,473 | 2,817 | 1,618 | 1,180 | 2.88 |
| Vernon | 17.9 | 2,793 | 4,791 | 3,421 | 2,254 | 1,966 | 2,675 | 3,157 | 4,948 | 3,946 | 3,350 | 1,514 | 985 | 3.40 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **LOUISIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Washington | 16.2 | 949 | 3,050 | 2,786 | 2,487 | 2,862 | 4,066 | 3,672 | 4,775 | 2,909 | 2,572 | 1,287 | 985 | 2.90 |
| Webster | 16.6 | 1,006 | 2,900 | 2,832 | 2,456 | 2,878 | 4,528 | 3,910 | 5,302 | 3,002 | 2,470 | 1,137 | 779 | 2.73 |
| West Baton Rouge | 6.4 | 478 | 1,484 | 1,266 | 1,014 | 998 | 1,160 | 1,105 | 1,601 | 1,209 | 1,155 | 652 | 678 | 3.25 |
| West Carroll | 4.6 | 235 | 764 | 776 | 649 | 767 | 1,409 | 994 | 1,437 | 767 | 757 | 383 | 262 | 2.85 |
| West Feliciana | 2.6 | 146 | 556 | 450 | 450 | 399 | 599 | 496 | 712 | 447 | 425 | 264 | 256 | 5.27 |
| Winn | 6.3 | 341 | 1,135 | 1,027 | 872 | 1,104 | 1,821 | 1,404 | 1,961 | 1,143 | 952 | 477 | 363 | 2.78 |
| **TOTAL METRO COUNTIES** | **1,105.8** | **95,168** | **288,039** | **216,092** | **165,506** | **157,664** | **183,331** | **269,669** | **305,293** | **204,949** | **174,737** | **88,267** | **62,885** | **2.82** |
| **TOTAL STATE** | **1,567.9** | **128,947** | **380,665** | **298,153** | **233,948** | **231,000** | **295,187** | **368,593** | **436,069** | **288,729** | **248,673** | **128,548** | **97,288** | **2.87** |
| **MAINE** | | | | | | | | | | | | | | |
| **BANGOR** | **47.5** | **3,958** | **11,316** | **8,797** | **7,281** | **6,893** | **9,255** | **10,046** | **14,688** | **8,858** | **8,219** | **3,696** | **1,993** | **2.92** |
| Penobscot | 47.5 | 3,958 | 11,316 | 8,797 | 7,281 | 6,893 | 9,255 | 10,046 | 14,688 | 8,858 | 8,219 | 3,696 | 1,993 | 2.92 |
| **LEWISTON - AUBURN** | **36.6** | **2,876** | **8,099** | **6,431** | **5,306** | **5,681** | **8,207** | **9,159** | **10,908** | **6,679** | **5,723** | **2,681** | **1,450** | **2.75** |
| Androscoggin | 36.6 | 2,876 | 8,099 | 6,431 | 5,306 | 5,681 | 8,207 | 9,159 | 10,908 | 6,679 | 5,723 | 2,681 | 1,450 | 2.75 |
| **PORTLAND** | **84.4** | **5,824** | **19,852** | **15,239** | **12,026** | **12,869** | **18,590** | **22,611** | **26,552** | **14,128** | **12,547** | **5,717** | **2,845** | **2.65** |
| Cumberland | 84.4 | 5,824 | 19,852 | 15,239 | 12,026 | 12,869 | 18,590 | 22,611 | 26,552 | 14,128 | 12,547 | 5,717 | 2,845 | 2.65 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Androscoggin | 36.6 | 2,876 | 8,099 | 6,431 | 5,306 | 5,681 | 8,207 | 9,159 | 10,908 | 6,679 | 5,723 | 2,681 | 1,450 | 2.75 |
| Aroostook | 29.4 | 2,109 | 6,806 | 5,530 | 4,578 | 4,438 | 5,939 | 5,912 | 8,307 | 5,654 | 5,289 | 2,643 | 1,595 | 2.99 |
| Cumberland | 84.4 | 5,824 | 19,852 | 15,239 | 12,026 | 12,869 | 18,590 | 22,611 | 26,552 | 14,128 | 12,547 | 5,717 | 2,845 | 2.65 |
| Franklin | 10.5 | 772 | 2,257 | 2,019 | 1,548 | 1,545 | 2,359 | 2,648 | 3,086 | 1,781 | 1,809 | 777 | 399 | 2.76 |
| Hancock | 16.9 | 981 | 3,578 | 2,828 | 2,418 | 2,602 | 4,493 | 4,184 | 5,793 | 2,838 | 2,457 | 1,112 | 516 | 2.63 |
| Kennebec | 41.5 | 2,779 | 9,488 | 7,726 | 6,152 | 6,510 | 8,845 | 10,545 | 12,345 | 7,290 | 6,621 | 3,025 | 1,674 | 2.75 |
| Knox | 13.2 | 715 | 2,663 | 2,165 | 1,852 | 2,180 | 3,625 | 3,649 | 4,306 | 2,238 | 1,763 | 846 | 398 | 2.59 |
| Lincoln | 10.4 | 481 | 2,161 | 1,797 | 1,478 | 1,660 | 2,823 | 2,218 | 3,673 | 1,778 | 1,648 | 682 | 401 | 2.69 |
| Oxford | 18.5 | 1,011 | 3,756 | 3,232 | 2,835 | 3,112 | 4,554 | 4,324 | 5,837 | 3,227 | 2,965 | 1,351 | 796 | 2.71 |
| Penobscot | 47.5 | 3,958 | 11,316 | 8,797 | 7,281 | 6,893 | 9,255 | 10,046 | 14,688 | 8,858 | 8,219 | 3,696 | 1,993 | 2.92 |
| Piscataquis | 6.5 | 398 | 1,257 | 1,164 | 963 | 1,024 | 1,694 | 1,331 | 2,195 | 1,117 | 1,077 | 461 | 299 | 2.77 |
| Sagadahoc | 11.2 | 797 | 2,786 | 2,260 | 1,488 | 1,542 | 2,327 | 2,368 | 3,507 | 2,074 | 1,930 | 856 | 465 | 2.85 |
| Somerset | 16.1 | 934 | 3,510 | 3,061 | 2,441 | 2,502 | 3,652 | 3,245 | 5,035 | 2,898 | 2,737 | 1,381 | 804 | 2.88 |
| Waldo | 10.7 | 670 | 2,537 | 1,984 | 1,526 | 1,582 | 2,401 | 2,257 | 3,293 | 2,027 | 1,738 | 870 | 515 | 2.80 |
| Washington | 12.9 | 717 | 2,565 | 2,159 | 1,929 | 2,149 | 3,381 | 2,927 | 4,145 | 2,182 | 2,052 | 1,051 | 543 | 2.76 |
| York | 56.0 | 3,289 | 13,107 | 10,194 | 7,931 | 8,831 | 12,648 | 13,397 | 17,376 | 9,798 | 9,125 | 4,060 | 2,244 | 2.73 |
| **TOTAL METRO COUNTIES** | **168.5** | **12,658** | **39,267** | **30,467** | **24,613** | **25,443** | **36,052** | **41,816** | **52,148** | **29,665** | **26,489** | **12,094** | **6,288** | **2.75** |
| **TOTAL STATE** | **422.3** | **28,311** | **95,738** | **76,586** | **61,752** | **65,120** | **94,793** | **100,821** | **131,046** | **74,567** | **67,700** | **31,229** | **16,937** | **2.76** |
| **MARYLAND** | | | | | | | | | | | | | | |
| **BALTIMORE** | **815.4** | **45,226** | **192,727** | **160,942** | **131,868** | **134,646** | **143,989** | **190,741** | **239,479** | **154,850** | **131,608** | **59,807** | **38,915** | **2.78** |
| Anne Arundel | 135.9 | 7,814 | 34,689 | 33,079 | 23,448 | 20,199 | 16,671 | 24,882 | 39,345 | 27,888 | 26,371 | 11,474 | 5,940 | 2.99 |
| Baltimore | 253.5 | 13,920 | 58,978 | 48,398 | 42,594 | 45,989 | 43,621 | 60,868 | 80,243 | 49,223 | 39,458 | 16,312 | 7,396 | 2.63 |
| Baltimore city | 278.0 | 16,519 | 60,571 | 46,090 | 41,194 | 48,558 | 65,068 | 79,723 | 77,596 | 47,524 | 35,315 | 18,775 | 19,067 | 2.71 |
| Carroll | 36.0 | 1,633 | 8,758 | 9,090 | 5,644 | 5,000 | 5,875 | 5,323 | 10,639 | 7,458 | 7,631 | 3,268 | 1,681 | 3.06 |
| Harford | 52.1 | 2,763 | 13,151 | 13,589 | 9,015 | 7,364 | 6,218 | 8,162 | 14,427 | 10,929 | 11,034 | 5,052 | 2,496 | 3.03 |
| Howard | 49.9 | 2,149 | 14,507 | 14,771 | 8,385 | 5,760 | 4,328 | 10,048 | 13,865 | 9,936 | 9,975 | 4,204 | 1,872 | 2.84 |
| Queen Anne's | 10.0 | 430 | 2,073 | 1,925 | 1,588 | 1,776 | 2,208 | 1,735 | 3,364 | 1,892 | 1,824 | 722 | 463 | 2.90 |
| **CUMBERLAND** | **39.4** | **1,869** | **6,881** | **6,735** | **6,026** | **7,250** | **10,639** | **9,669** | **12,341** | **7,078** | **6,084** | **2,799** | **1,429** | **2.69** |
| Allegany | 29.3 | 1,350 | 4,827 | 4,777 | 4,538 | 5,516 | 8,292 | 7,428 | 9,384 | 5,167 | 4,310 | 1,997 | 1,014 | 2.66 |
| *Mineral, W. Va.* | *10.1* | *519* | *2,054* | *1,958* | *1,488* | *1,734* | *2,347* | *2,241* | *2,957* | *1,911* | *1,774* | *802* | *415* | *2.76* |
| **HAGERSTOWN** | **41.7** | **2,600** | **8,675** | **7,727** | **6,648** | **7,081** | **8,969** | **9,481** | **13,365** | **8,015** | **6,513** | **2,839** | **1,487** | **2.80** |
| Washington | 41.7 | 2,600 | 8,675 | 7,727 | 6,648 | 7,081 | 8,969 | 9,481 | 13,365 | 8,015 | 6,513 | 2,839 | 1,487 | 2.80 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Allegany | 29.3 | 1,350 | 4,827 | 4,777 | 4,538 | 5,516 | 8,292 | 7,428 | 9,384 | 5,167 | 4,310 | 1,997 | 1,014 | 2.66 |
| Anne Arundel | 135.9 | 7,814 | 34,689 | 33,079 | 23,448 | 20,199 | 16,671 | 24,882 | 39,345 | 27,888 | 26,371 | 11,474 | 5,940 | 2.99 |
| Baltimore | 253.5 | 13,920 | 58,978 | 48,398 | 42,594 | 45,989 | 43,621 | 60,868 | 80,243 | 49,223 | 39,458 | 16,312 | 7,396 | 2.63 |
| Baltimore city | 278.0 | 16,519 | 60,571 | 46,090 | 41,194 | 48,558 | 65,068 | 79,723 | 77,596 | 47,524 | 35,315 | 18,775 | 19,067 | 2.71 |
| ☐ Calvert | 13.2 | 494 | 3,202 | 3,257 | 2,051 | 2,031 | 2,165 | 1,970 | 3,685 | 2,493 | 2,688 | 1,298 | 1,066 | 3.11 |
| Caroline | 8.8 | 446 | 1,715 | 1,618 | 1,256 | 1,519 | 2,246 | 1,771 | 2,850 | 1,722 | 1,444 | 614 | 399 | 2.78 |
| Carroll | 36.0 | 1,633 | 8,758 | 9,090 | 5,644 | 5,000 | 5,875 | 5,323 | 10,639 | 7,458 | 7,631 | 3,268 | 1,681 | 3.06 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **MARYLAND (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Cecil | 21.9 | 1,245 | 5,029 | 4,814 | 3,604 | 3,546 | 3,662 | 4,138 | 6,018 | 4,439 | 4,171 | 2,034 | 1,100 | 2.97 |
| ☐ Charles | 25.6 | 1,186 | 6,757 | 7,368 | 4,020 | 3,179 | 2,890 | 3,159 | 6,027 | 5,349 | 5,939 | 2,890 | 2,236 | 3.29 |
| Dorchester | 11.3 | 569 | 2,021 | 1,871 | 1,674 | 2,130 | 3,035 | 2,693 | 3,755 | 2,123 | 1,590 | 676 | 460 | 2.72 |
| ☐ Frederick | 43.0 | 2,183 | 11,057 | 9,918 | 6,622 | 6,033 | 7,187 | 7,186 | 12,369 | 8,783 | 8,830 | 3,697 | 2,135 | 3.00 |
| Garrett | 9.7 | 645 | 2,030 | 1,892 | 1,410 | 1,582 | 2,141 | 1,845 | 2,827 | 1,913 | 1,684 | 876 | 555 | 2.94 |
| Harford | 52.1 | 2,763 | 13,151 | 13,589 | 9,015 | 7,364 | 6,218 | 8,162 | 14,427 | 10,929 | 11,034 | 5,052 | 2,496 | 3.03 |
| Howard | 49.9 | 2,149 | 14,507 | 14,771 | 8,385 | 5,760 | 4,328 | 10,048 | 13,865 | 9,936 | 9,975 | 4,204 | 1,872 | 2.84 |
| Kent | 6.4 | 358 | 1,119 | 1,088 | 908 | 1,177 | 1,750 | 1,612 | 2,118 | 1,131 | 911 | 396 | 232 | 2.64 |
| ☐ Montgomery | 228.8 | 9,637 | 53,413 | 53,366 | 41,064 | 37,478 | 33,842 | 54,891 | 67,990 | 42,326 | 38,334 | 16,807 | 8,452 | 2.69 |
| ☐ Prince George's | 235.2 | 17,492 | 70,337 | 58,163 | 37,644 | 29,341 | 22,223 | 51,878 | 64,768 | 47,358 | 40,384 | 18,844 | 11,968 | 2.86 |
| Queen Anne's | 10.0 | 430 | 2,073 | 1,925 | 1,588 | 1,776 | 2,208 | 1,735 | 3,364 | 1,892 | 1,824 | 722 | 463 | 2.90 |
| St. Mary's | 21.5 | 1,749 | 5,946 | 4,952 | 3,034 | 2,842 | 2,977 | 3,951 | 5,803 | 4,130 | 4,123 | 2,008 | 1,485 | 3.07 |
| Somerset | 6.7 | 255 | 1,120 | 1,047 | 1,009 | 1,255 | 2,014 | 1,566 | 2,116 | 1,224 | 984 | 458 | 352 | 2.87 |
| Talbot | 10.8 | 495 | 1,887 | 1,694 | 1,507 | 2,060 | 3,157 | 2,931 | 3,746 | 1,829 | 1,435 | 569 | 290 | 2.47 |
| Washington | 41.7 | 2,600 | 8,675 | 7,727 | 6,648 | 7,081 | 8,969 | 9,481 | 13,365 | 8,015 | 6,513 | 2,839 | 1,487 | 2.80 |
| Wicomico | 25.0 | 1,539 | 5,345 | 4,753 | 3,926 | 4,139 | 5,298 | 5,689 | 7,894 | 4,900 | 3,947 | 1,665 | 905 | 2.74 |
| Worcester | 13.3 | 759 | 2,543 | 2,290 | 2,072 | 2,410 | 3,226 | 3,408 | 4,382 | 2,350 | 1,805 | 789 | 566 | 2.57 |
| **TOTAL METRO COUNTIES** | **1,454.1** | **81,415** | **356,024** | **316,532** | **238,059** | **228,851** | **233,219** | **330,872** | **423,085** | **278,780** | **242,777** | **110,213** | **68,373** | **2.80** |
| **TOTAL STATE** | **1,567.6** | **88,230** | **379,750** | **337,737** | **254,855** | **247,965** | **259,063** | **356,338** | **458,576** | **300,102** | **260,703** | **118,264** | **73,617** | **2.80** |
| **MASSACHUSETTS** | | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | **1,357.5** | **75,580** | **312,119** | **253,015** | **208,043** | **217,246** | **291,497** | **369,408** | **392,216** | **224,513** | **200,037** | **103,876** | **67,450** | **2.71** |
| Essex | 241.5 | 11,620 | 49,819 | 43,736 | 37,633 | 42,013 | 56,679 | 63,693 | 70,659 | 41,086 | 37,458 | 18,307 | 10,297 | 2.66 |
| Middlesex | 494.5 | 25,118 | 117,069 | 94,612 | 78,325 | 78,283 | 101,093 | 125,662 | 144,430 | 84,364 | 76,676 | 39,169 | 24,199 | 2.75 |
| Norfolk | 219.6 | 7,661 | 44,490 | 42,094 | 37,064 | 38,161 | 50,130 | 54,516 | 63,935 | 37,000 | 33,939 | 18,285 | 11,925 | 2.78 |
| Plymouth | 147.3 | 6,618 | 34,619 | 32,773 | 22,598 | 22,095 | 28,597 | 30,484 | 40,556 | 25,820 | 27,010 | 14,360 | 9,070 | 2.93 |
| Suffolk | 254.6 | 24,563 | 66,122 | 39,800 | 32,423 | 36,694 | 54,998 | 95,053 | 72,636 | 36,243 | 24,954 | 13,755 | 11,959 | 2.48 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | **177.4** | **9,284** | **36,163** | **32,103** | **26,442** | **31,754** | **41,654** | **40,611** | **53,404** | **32,597** | **28,809** | **13,439** | **8,540** | **2.76** |
| Bristol | 177.4 | 9,284 | 36,163 | 32,103 | 26,442 | 31,754 | 41,654 | 40,611 | 53,404 | 32,597 | 28,809 | 13,439 | 8,540 | 2.76 |
| **PITTSFIELD** | **54.3** | **2,808** | **10,429** | **9,041** | **8,178** | **9,891** | **13,953** | **15,135** | **16,534** | **9,130** | **7,827** | **3,803** | **1,871** | **2.63** |
| Berkshire | 54.3 | 2,808 | 10,429 | 9,041 | 8,178 | 9,891 | 13,953 | 15,135 | 16,534 | 9,130 | 7,827 | 3,803 | 1,871 | 2.63 |
| **SPRINGFIELD** | **211.3** | **13,142** | **45,649** | **36,646** | **31,346** | **37,324** | **47,193** | **54,150** | **63,685** | **37,329** | **32,177** | **15,188** | **8,771** | **2.76** |
| Hampden | 163.3 | 9,218 | 33,331 | 28,284 | 24,974 | 29,847 | 37,646 | 42,046 | 48,462 | 28,725 | 24,879 | 12,044 | 7,124 | 2.69 |
| Hampshire | 48.0 | 3,924 | 12,318 | 8,362 | 6,372 | 7,477 | 9,547 | 12,104 | 15,223 | 8,604 | 7,278 | 3,144 | 1,647 | 2.99 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | **238.6** | **13,960** | **51,050** | **42,680** | **34,738** | **40,861** | **55,311** | **58,985** | **71,479** | **41,317** | **37,800** | **18,334** | **10,685** | **2.76** |
| Worcester | 238.6 | 13,960 | 51,050 | 42,680 | 34,738 | 40,861 | 55,311 | 58,985 | 71,479 | 41,317 | 37,800 | 18,334 | 10,685 | 2.76 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Barnstable | 70.4 | 2,686 | 12,708 | 10,655 | 8,872 | 12,239 | 23,240 | 19,219 | 26,639 | 10,440 | 8,397 | 3,749 | 1,906 | 2.45 |
| Berkshire | 54.3 | 2,808 | 10,429 | 9,041 | 8,178 | 9,891 | 13,953 | 15,135 | 16,534 | 9,130 | 7,827 | 3,803 | 1,871 | 2.63 |
| Bristol | 177.4 | 9,284 | 36,163 | 32,103 | 26,442 | 31,754 | 41,654 | 40,611 | 53,404 | 32,597 | 28,809 | 13,439 | 8,540 | 2.76 |
| Dukes | 4.6 | 210 | 1,103 | 727 | 509 | 690 | 1,361 | 1,603 | 1,576 | 631 | 465 | 218 | 107 | 2.24 |
| Essex | 241.5 | 11,620 | 49,819 | 43,736 | 37,633 | 42,013 | 56,679 | 63,693 | 70,659 | 41,086 | 37,458 | 18,307 | 10,297 | 2.66 |
| Franklin | 26.3 | 1,827 | 6,254 | 4,392 | 3,354 | 4,370 | 6,103 | 6,773 | 8,649 | 4,480 | 3,819 | 1,706 | 873 | 2.56 |
| Hampden | 163.3 | 9,218 | 33,331 | 28,284 | 24,974 | 29,847 | 37,646 | 42,046 | 48,462 | 28,725 | 24,899 | 12,044 | 7,124 | 2.69 |
| Hampshire | 48.0 | 3,924 | 12,318 | 8,362 | 6,372 | 7,477 | 9,547 | 12,104 | 15,223 | 8,604 | 7,278 | 3,144 | 1,647 | 2.99 |
| Middlesex | 494.5 | 25,118 | 117,069 | 94,612 | 78,325 | 78,283 | 101,093 | 125,662 | 144,430 | 84,364 | 76,676 | 39,169 | 24,199 | 2.75 |
| Nantucket | 2.5 | 113 | 612 | 362 | 370 | 375 | 668 | 796 | 895 | 370 | 255 | 118 | 66 | 2.32 |
| Norfolk | 219.6 | 7,661 | 44,490 | 42,094 | 37,064 | 38,161 | 50,130 | 54,516 | 63,935 | 37,000 | 33,939 | 18,285 | 11,925 | 2.78 |
| Plymouth | 147.3 | 6,618 | 34,619 | 32,773 | 22,598 | 22,095 | 28,597 | 30,484 | 40,556 | 25,820 | 27,010 | 14,360 | 9,070 | 2.93 |
| Suffolk | 254.6 | 24,563 | 66,122 | 39,800 | 32,423 | 36,694 | 54,998 | 95,053 | 72,636 | 36,243 | 24,954 | 13,755 | 11,959 | 2.48 |
| Worcester | 238.6 | 13,960 | 51,050 | 42,680 | 34,738 | 40,861 | 55,311 | 58,985 | 71,479 | 41,317 | 37,800 | 18,334 | 10,685 | 2.76 |
| **TOTAL METRO COUNTIES** | **2,039.1** | **114,774** | **455,410** | **373,485** | **308,747** | **337,076** | **449,608** | **538,289** | **597,318** | **344,886** | **306,650** | **154,640** | **97,317** | **2.72** |
| **TOTAL STATE** | **2,142.9** | **119,610** | **476,087** | **389,621** | **321,852** | **354,750** | **480,980** | **566,680** | **635,127** | **360,807** | **319,586** | **160,431** | **100,269** | **2.71** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **MICHIGAN** | | | | | | | | | | | | | | |
| **ANN ARBOR** | **97.6** | **13,194** | **32,234** | **18,842** | **12,088** | **10,385** | **10,857** | **25,594** | **30,903** | **16,988** | **14,868** | **6,058** | **3,189** | **2.77** |
| Washtenaw | 97.6 | 13,194 | 32,234 | 18,842 | 12,088 | 10,385 | 10,857 | 25,594 | 30,903 | 16,988 | 14,868 | 6,058 | 3,189 | 2.77 |
| **BATTLE CREEK** | **51.3** | **3,850** | **11,458** | **9,401** | **8,027** | **8,272** | **10,292** | **12,820** | **16,249** | **8,668** | **8,082** | **3,643** | **1,838** | **2.68** |
| Calhoun | 51.3 | 3,850 | 11,458 | 9,401 | 8,027 | 8,272 | 10,292 | 12,820 | 16,249 | 8,668 | 8,082 | 3,643 | 1,838 | 2.68 |
| **BENTON HARBOR** | **60.6** | **4,234** | **13,590** | **11,494** | **9,273** | **9,689** | **12,320** | **14,183** | **18,609** | **10,551** | **9,762** | **4,652** | **2,843** | **2.74** |
| Berrien | 60.6 | 4,234 | 13,590 | 11,494 | 9,273 | 9,689 | 12,320 | 14,183 | 18,609 | 10,551 | 9,762 | 4,652 | 2,843 | 2.74 |
| **DETROIT** | **1,576.7** | **97,010** | **373,779** | **310,020** | **257,150** | **262,443** | **276,298** | **373,926** | **447,813** | **282,031** | **257,888** | **130,630** | **84,412** | **2.76** |
| Lapeer | 23.4 | 1,646 | 6,065 | 5,772 | 3,515 | 2,980 | 3,422 | 3,286 | 6,201 | 4,313 | 5,100 | 2,807 | 1,693 | 3.21 |
| Livingston | 34.9 | 1,873 | 9,089 | 9,477 | 5,474 | 4,319 | 4,668 | 4,797 | 9,862 | 6,420 | 7,821 | 3,815 | 2,185 | 3.14 |
| Macomb | 243.7 | 13,654 | 58,111 | 52,830 | 43,875 | 40,569 | 34,661 | 49,509 | 67,334 | 45,829 | 44,889 | 23,300 | 12,839 | 2.87 |
| Monroe | 44.9 | 3,074 | 11,025 | 9,738 | 7,213 | 6,464 | 7,386 | 7,817 | 12,222 | 8,546 | 8,836 | 4,746 | 2,733 | 3.01 |
| Oakland | 376.3 | 21,578 | 91,314 | 80,465 | 63,203 | 59,444 | 60,296 | 87,597 | 112,350 | 67,487 | 63,630 | 29,698 | 15,538 | 2.72 |
| St. Clair | 48.9 | 3,406 | 10,925 | 9,505 | 7,310 | 7,594 | 10,160 | 9,834 | 14,559 | 8,408 | 8,773 | 4,527 | 2,799 | 2.87 |
| Wayne | 804.6 | 51,779 | 187,250 | 142,233 | 126,560 | 141,073 | 155,705 | 211,086 | 225,285 | 141,028 | 118,839 | 61,737 | 46,625 | 2.71 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** | ***1,674.3*** | ***110,204*** | ***406,013*** | ***328,862*** | ***269,238*** | ***272,828*** | ***287,155*** | ***399,520*** | ***478,716*** | ***299,019*** | ***272,756*** | ***136,688*** | ***87,601*** | ***2.77*** |
| **FLINT** | **157.9** | **13,437** | **39,219** | **32,147** | **26,935** | **22,053** | **24,109** | **35,923** | **44,262** | **29,123** | **27,228** | **13,279** | **8,085** | **2.78** |
| Genesee | 157.9 | 13,437 | 39,219 | 32,147 | 26,935 | 22,053 | 24,109 | 35,923 | 44,262 | 29,123 | 27,228 | 13,279 | 8,085 | 2.78 |
| **GRAND RAPIDS** | **222.0** | **19,711** | **57,268** | **42,283** | **32,079** | **31,018** | **39,641** | **50,145** | **66,689** | **38,149** | **37,493** | **19,210** | **10,314** | **2.81** |
| Kent | 167.2 | 15,429 | 43,221 | 30,520 | 23,984 | 23,612 | 30,434 | 40,856 | 50,442 | 28,398 | 26,650 | 13,470 | 7,384 | 2.74 |
| Ottawa | 54.8 | 4,282 | 14,047 | 11,763 | 8,095 | 7,406 | 9,207 | 9,289 | 16,247 | 9,751 | 10,843 | 5,740 | 2,930 | 3.02 |
| **JACKSON** | **51.7** | **3,875** | **12,200** | **9,977** | **7,728** | **7,986** | **9,934** | **11,217** | **16,017** | **9,077** | **8,916** | **4,152** | **2,321** | **2.89** |
| Jackson | 51.7 | 3,875 | 12,200 | 9,977 | 7,728 | 7,986 | 9,934 | 11,217 | 16,017 | 9,077 | 8,916 | 4,152 | 2,321 | 2.89 |
| **KALAMAZOO** | **78.6** | **9,101** | **20,826** | **14,892** | **11,026** | **10,351** | **12,404** | **19,847** | **24,741** | **13,657** | **12,388** | **5,311** | **2,656** | **2.73** |
| Kalamazoo | 78.6 | 9,101 | 20,826 | 14,892 | 11,026 | 10,351 | 12,404 | 19,847 | 24,741 | 13,657 | 12,388 | 5,311 | 2,656 | 2.73 |
| **LANSING - EAST LANSING** | **148.9** | **17,104** | **42,785** | **29,137** | **20,211** | **18,049** | **21,614** | **34,160** | **45,904** | **25,914** | **25,182** | **11,344** | **6,396** | **2.85** |
| Clinton | 18.4 | 1,153 | 4,614 | 4,381 | 2,981 | 2,419 | 2,852 | 2,782 | 5,327 | 3,213 | 3,793 | 1,982 | 1,303 | 3.09 |
| Eaton | 33.3 | 2,755 | 8,953 | 7,424 | 5,028 | 4,211 | 4,929 | 6,868 | 9,875 | 5,926 | 6,366 | 2,869 | 1,396 | 2.83 |
| Ingham | 97.2 | 13,196 | 29,218 | 17,332 | 12,202 | 11,419 | 13,833 | 24,510 | 30,702 | 16,775 | 15,023 | 6,493 | 3,697 | 2.82 |
| **MUSKEGON** | **55.3** | **3,952** | **12,438** | **9,922** | **8,355** | **9,242** | **11,391** | **12,584** | **16,452** | **9,848** | **9,248** | **4,538** | **2,630** | **2.80** |
| Muskegon | 55.3 | 3,952 | 12,438 | 9,922 | 8,355 | 9,242 | 11,391 | 12,584 | 16,452 | 9,848 | 9,248 | 4,538 | 2,630 | 2.80 |
| **SAGINAW - BAY CITY - MIDLAND** | **145.1** | **10,895** | **35,726** | **29,298** | **22,045** | **21,250** | **25,886** | **30,981** | **41,331** | **25,576** | **25,971** | **13,308** | **7,933** | **2.87** |
| Bay | 41.3 | 2,997 | 9,692 | 7,817 | 6,029 | 6,418 | 8,347 | 9,455 | 11,795 | 7,072 | 7,127 | 3,706 | 2,145 | 2.81 |
| Midland | 26.3 | 1,951 | 6,939 | 5,948 | 4,201 | 3,584 | 3,677 | 5,244 | 7,643 | 4,812 | 5,181 | 2,260 | 1,160 | 2.87 |
| Saginaw | 77.5 | 5,947 | 19,095 | 15,533 | 11,815 | 11,248 | 13,862 | 16,282 | 21,893 | 13,692 | 13,663 | 7,342 | 4,628 | 2.90 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alcona | 4.1 | 180 | 506 | 624 | 536 | 812 | 1,442 | 905 | 1,673 | 610 | 496 | 244 | 172 | 2.54 |
| Alger | 3.2 | 180 | 616 | 546 | 457 | 591 | 810 | 708 | 1,051 | 526 | 497 | 264 | 154 | 2.84 |
| Allegan | 29.3 | 2,124 | 6,963 | 5,838 | 4,107 | 4,379 | 5,889 | 5,287 | 9,295 | 5,037 | 5,302 | 2,702 | 1,677 | 2.91 |
| Alpena | 11.4 | 787 | 2,290 | 2,156 | 1,813 | 1,760 | 2,594 | 2,752 | 3,398 | 1,916 | 1,815 | 970 | 549 | 2.76 |
| Antrim | 6.3 | 356 | 1,232 | 1,102 | 832 | 1,060 | 1,718 | 1,233 | 2,269 | 1,003 | 975 | 501 | 319 | 2.75 |
| Arenac | 5.7 | 344 | 1,054 | 956 | 785 | 1,064 | 1,497 | 1,224 | 1,910 | 918 | 848 | 485 | 315 | 2.74 |
| Baraga | 3.0 | 159 | 555 | 512 | 361 | 549 | 864 | 830 | 868 | 469 | 406 | 255 | 172 | 2.73 |
| Barry | 16.5 | 1,002 | 3,800 | 3,519 | 2,539 | 2,519 | 3,121 | 2,956 | 5,273 | 2,900 | 3,130 | 1,489 | 752 | 2.88 |
| Bay | 41.3 | 2,997 | 9,692 | 7,817 | 6,029 | 6,418 | 8,347 | 9,455 | 11,795 | 7,072 | 7,127 | 3,706 | 2,145 | 2.81 |
| Benzie | 4.4 | 280 | 865 | 798 | 587 | 685 | 1,185 | 882 | 1,586 | 723 | 669 | 333 | 207 | 2.70 |
| Berrien | 60.6 | 4,234 | 13,590 | 11,494 | 9,273 | 9,689 | 12,320 | 14,183 | 18,609 | 10,551 | 9,762 | 4,652 | 2,843 | 2.74 |
| Branch | 14.4 | 1,094 | 3,103 | 2,735 | 2,053 | 2,236 | 3,179 | 3,252 | 4,554 | 2,554 | 2,362 | 1,055 | 623 | 2.77 |
| Calhoun | 51.3 | 3,850 | 11,458 | 9,401 | 8,027 | 8,272 | 10,292 | 12,820 | 16,249 | 8,668 | 8,082 | 3,643 | 1,838 | 2.68 |
| Cass | 17.8 | 1,064 | 3,813 | 3,572 | 2,754 | 2,947 | 3,650 | 3,516 | 5,698 | 3,189 | 3,082 | 1,467 | 848 | 2.79 |
| Charlevoix | 7.8 | 527 | 1,694 | 1,490 | 1,083 | 1,223 | 1,783 | 2,044 | 2,336 | 1,320 | 1,163 | 612 | 325 | 2.63 |
| Cheboygan | 8.0 | 478 | 1,552 | 1,447 | 1,086 | 1,356 | 2,081 | 1,858 | 2,629 | 1,282 | 1,222 | 631 | 378 | 2.68 |
| Chippewa | 9.8 | 799 | 1,966 | 1,577 | 1,447 | 1,626 | 2,385 | 2,381 | 3,209 | 1,568 | 1,454 | 755 | 433 | 2.87 |
| Clare | 9.8 | 592 | 1,677 | 1,613 | 1,351 | 1,840 | 2,727 | 2,157 | 3,607 | 1,511 | 1,379 | 715 | 431 | 2.63 |
| Clinton | 18.4 | 1,153 | 4,614 | 4,381 | 2,981 | 2,419 | 2,852 | 2,782 | 5,327 | 3,213 | 3,793 | 1,982 | 1,303 | 3.09 |
| Crawford | 3.6 | 227 | 682 | 667 | 511 | 623 | 890 | 728 | 1,219 | 607 | 597 | 269 | 180 | 2.92 |
| Delta | 13.8 | 845 | 2,955 | 2,419 | 1,998 | 2,229 | 3,354 | 3,076 | 4,136 | 2,344 | 2,366 | 1,160 | 718 | 2.80 |
| Dickinson | 10.0 | 624 | 1,859 | 1,450 | 1,356 | 1,710 | 3,001 | 2,507 | 3,322 | 1,669 | 1,503 | 676 | 323 | 2.59 |
| Eaton | 33.3 | 2,755 | 8,953 | 7,424 | 5,028 | 4,211 | 4,929 | 6,868 | 9,875 | 5,926 | 6,366 | 2,869 | 1,396 | 2.83 |
| Emmet | 8.8 | 621 | 2,043 | 1,654 | 1,190 | 1,290 | 2,002 | 2,170 | 2,733 | 1,424 | 1,393 | 655 | 425 | 2.74 |
| Genesee | 157.9 | 13,437 | 39,219 | 32,147 | 26,935 | 22,053 | 24,109 | 35,923 | 44,262 | 29,123 | 27,228 | 13,279 | 8,085 | 2.78 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Gladwin | 8.1 | 456 | 1,406 | 1,324 | 1,197 | 1,531 | 2,186 | 1,597 | 3,027 | 1,211 | 1,221 | 630 | 414 | 2.70 |
| Gogebic | 7.3 | 271 | 996 | 941 | 948 | 1,511 | 2,633 | 2,130 | 2,505 | 1,050 | 873 | 454 | 288 | 2.55 |
| Grand Traverse | 21.3 | 1,833 | 5,795 | 4,108 | 2,814 | 2,731 | 4,019 | 4,892 | 6,753 | 3,798 | 3,504 | 1,488 | 865 | 2.76 |
| Gratiot | 13.6 | 1,039 | 2,999 | 2,609 | 1,930 | 2,054 | 2,969 | 3,035 | 4,055 | 2,235 | 2,363 | 1,256 | 656 | 2.88 |
| Hillsdale | 14.5 | 1,057 | 3,009 | 2,739 | 2,090 | 2,197 | 3,408 | 2,831 | 4,768 | 2,412 | 2,549 | 1,202 | 738 | 2.92 |
| Houghton | 13.1 | 1,391 | 2,180 | 1,813 | 1,405 | 2,204 | 4,107 | 3,421 | 4,396 | 1,984 | 1,786 | 897 | 616 | 2.90 |
| Huron | 13.2 | 739 | 2,479 | 1,990 | 1,744 | 2,423 | 3,825 | 3,048 | 4,365 | 2,058 | 1,851 | 1,070 | 808 | 2.73 |
| Ingham | 97.2 | 13,196 | 29,218 | 17,332 | 12,202 | 11,419 | 13,833 | 24,510 | 30,702 | 16,775 | 15,023 | 6,493 | 3,697 | 2.82 |
| Ionia | 16.6 | 1,269 | 4,005 | 3,267 | 2,316 | 2,311 | 3,432 | 3,122 | 4,875 | 2,891 | 3,097 | 1,564 | 1,051 | 3.14 |
| Iosco | 11.1 | 1,074 | 2,282 | 1,783 | 1,474 | 1,734 | 2,753 | 2,774 | 3,701 | 1,881 | 1,660 | 718 | 366 | 2.68 |
| Iron | 5.5 | 206 | 770 | 663 | 712 | 1,153 | 1,996 | 1,454 | 2,123 | 802 | 642 | 330 | 149 | 2.47 |
| Isabella | 17.4 | 2,935 | 4,442 | 2,922 | 2,090 | 2,140 | 2,871 | 3,637 | 5,104 | 3,030 | 3,258 | 1,489 | 882 | 3.24 |
| Jackson | 51.7 | 3,875 | 12,200 | 9,977 | 7,728 | 7,986 | 9,934 | 11,217 | 16,017 | 9,077 | 8,916 | 4,152 | 2,321 | 2.89 |
| Kalamazoo | 78.6 | 9,101 | 20,826 | 14,892 | 11,026 | 10,351 | 12,404 | 19,847 | 24,741 | 13,657 | 12,388 | 5,311 | 2,656 | 2.73 |
| Kalkaska | 4.6 | 351 | 1,046 | 836 | 588 | 714 | 1,065 | 924 | 1,528 | 763 | 762 | 403 | 220 | 2.80 |
| Kent | 167.2 | 15,429 | 43,221 | 30,520 | 23,984 | 23,612 | 30,434 | 40,856 | 50,442 | 28,398 | 26,650 | 13,470 | 7,384 | 2.74 |
| Keweenaw | .7 | 25 | 94 | 75 | 68 | 122 | 316 | 196 | 289 | 100 | 66 | 29 | 20 | 2.57 |
| Lake | 3.4 | 134 | 442 | 425 | 452 | 687 | 1,260 | 876 | 1,401 | 399 | 356 | 190 | 178 | 2.50 |
| Lapeer | 23.4 | 1,646 | 6,065 | 5,772 | 3,515 | 2,980 | 3,422 | 3,286 | 6,201 | 4,313 | 5,100 | 2,807 | 1,693 | 3.21 |
| Leelanau | 5.5 | 271 | 1,271 | 1,025 | 767 | 858 | 1,308 | 1,115 | 2,020 | 883 | 794 | 420 | 268 | 2.71 |
| Lenawee | 30.6 | 2,002 | 7,130 | 5,979 | 4,550 | 4,876 | 6,063 | 6,030 | 9,306 | 5,401 | 5,616 | 2,669 | 1,578 | 2.92 |
| Livingston | 34.9 | 1,873 | 9,089 | 9,477 | 5,474 | 4,319 | 4,668 | 4,797 | 9,862 | 6,420 | 7,821 | 3,815 | 2,185 | 3.14 |
| Luce | 2.1 | 130 | 406 | 368 | 319 | 368 | 509 | 436 | 695 | 344 | 356 | 170 | 99 | 3.10 |
| Mackinac | 3.7 | 190 | 705 | 588 | 534 | 659 | 1,024 | 810 | 1,269 | 640 | 505 | 293 | 183 | 2.73 |
| Macomb | 243.7 | 13,654 | 58,111 | 52,830 | 43,875 | 40,569 | 34,661 | 49,509 | 67,334 | 45,829 | 44,889 | 23,300 | 12,839 | 2.87 |
| Manistee | 9.2 | 488 | 1,738 | 1,476 | 1,297 | 1,559 | 2,642 | 2,765 | 2,733 | 1,433 | 1,287 | 610 | 372 | 2.52 |
| Marquette | 25.2 | 2,901 | 7,064 | 4,404 | 3,063 | 3,246 | 4,522 | 5,341 | 7,543 | 4,796 | 4,574 | 2,027 | 919 | 2.96 |
| Mason | 10.2 | 636 | 2,012 | 1,718 | 1,394 | 1,667 | 2,773 | 2,347 | 3,550 | 1,624 | 1,559 | 695 | 425 | 2.66 |
| Mecosta | 11.9 | 1,785 | 2,525 | 1,896 | 1,489 | 1,748 | 2,457 | 2,274 | 4,017 | 1,953 | 2,092 | 994 | 570 | 3.24 |
| Menominee | 9.4 | 658 | 1,897 | 1,476 | 1,273 | 1,573 | 2,523 | 2,082 | 3,001 | 1,570 | 1,496 | 777 | 474 | 2.76 |
| Midland | 26.3 | 1,951 | 6,939 | 5,948 | 4,201 | 3,584 | 3,677 | 5,244 | 7,643 | 4,812 | 5,181 | 2,260 | 1,160 | 2.87 |
| Missaukee | 3.7 | 257 | 749 | 700 | 462 | 601 | 931 | 643 | 1,267 | 583 | 667 | 319 | 221 | 2.95 |
| Monroe | 44.9 | 3,074 | 11,025 | 9,738 | 7,213 | 6,464 | 7,386 | 7,817 | 12,222 | 8,546 | 8,836 | 4,746 | 2,733 | 3.01 |
| Montcalm | 17.5 | 1,321 | 3,601 | 3,250 | 2,493 | 2,729 | 4,106 | 3,467 | 5,823 | 2,844 | 2,846 | 1,579 | 941 | 2.85 |
| Montmorency | 3.1 | 175 | 486 | 410 | 401 | 649 | 979 | 667 | 1,226 | 453 | 427 | 198 | 129 | 2.61 |
| Muskegon | 55.3 | 3,952 | 12,438 | 9,922 | 8,355 | 9,242 | 11,391 | 12,584 | 16,452 | 9,848 | 9,248 | 4,538 | 2,630 | 2.80 |
| Newaygo | 13.4 | 753 | 2,662 | 2,438 | 1,980 | 2,251 | 3,316 | 3,041 | 4,329 | 2,043 | 2,111 | 1,173 | 703 | 2.75 |
| Oakland | 376.3 | 21,578 | 91,314 | 80,465 | 63,203 | 59,444 | 60,296 | 87,597 | 112,350 | 67,487 | 63,630 | 29,698 | 15,538 | 2.72 |
| Oceana | 7.9 | 464 | 1,622 | 1,468 | 1,165 | 1,248 | 1,933 | 1,515 | 2,570 | 1,228 | 1,343 | 768 | 476 | 2.89 |
| Ogemaw | 6.7 | 401 | 1,171 | 1,085 | 875 | 1,248 | 1,920 | 1,375 | 2,485 | 1,004 | 1,002 | 527 | 307 | 2.70 |
| Ontonagon | 3.3 | 114 | 545 | 609 | 479 | 584 | 969 | 747 | 1,116 | 511 | 479 | 274 | 173 | 2.73 |
| Osceola | 7.2 | 429 | 1,456 | 1,295 | 1,007 | 1,163 | 1,850 | 1,542 | 2,307 | 1,134 | 1,211 | 630 | 376 | 2.78 |
| Oscoda | 2.8 | 142 | 444 | 428 | 387 | 547 | 852 | 640 | 1,041 | 418 | 396 | 200 | 105 | 2.61 |
| Otsego | 5.5 | 383 | 1,246 | 1,116 | 830 | 812 | 1,113 | 1,137 | 1,674 | 948 | 917 | 515 | 309 | 2.91 |
| Ottawa | 54.8 | 4,282 | 14,047 | 11,763 | 8,095 | 7,406 | 9,207 | 9,289 | 16,247 | 9,751 | 10,843 | 5,740 | 2,930 | 3.02 |
| Presque Isle | 5.2 | 243 | 936 | 806 | 774 | 946 | 1,495 | 1,146 | 1,743 | 824 | 761 | 427 | 299 | 2.73 |
| Roscommon | 7.6 | 410 | 1,080 | 1,030 | 949 | 1,673 | 2,458 | 1,913 | 3,222 | 1,038 | 818 | 452 | 157 | 2.42 |
| Saginaw | 77.5 | 5,947 | 19,095 | 15,533 | 11,815 | 11,248 | 13,862 | 16,282 | 21,893 | 13,692 | 13,663 | 7,342 | 4,628 | 2.90 |
| St. Clair | 48.9 | 3,406 | 10,925 | 9,505 | 7,310 | 7,594 | 10,160 | 9,834 | 14,559 | 8,408 | 8,773 | 4,527 | 2,799 | 2.87 |
| St. Joseph | 20.9 | 1,517 | 4,775 | 3,807 | 2,986 | 3,133 | 4,682 | 4,275 | 6,770 | 3,580 | 3,579 | 1,740 | 956 | 2.77 |
| Sanilac | 14.7 | 898 | 2,900 | 2,502 | 2,015 | 2,474 | 3,911 | 3,165 | 4,709 | 2,375 | 2,347 | 1,339 | 765 | 2.81 |
| Schoolcraft | 3.0 | 173 | 569 | 460 | 427 | 532 | 839 | 626 | 1,052 | 472 | 446 | 245 | 159 | 2.83 |
| Shiawassee | 23.7 | 1,739 | 5,779 | 5,095 | 3,587 | 3,314 | 4,186 | 4,207 | 6,787 | 4,244 | 4,554 | 2,419 | 1,489 | 2.98 |
| Tuscola | 18.9 | 1,293 | 4,402 | 3,874 | 2,719 | 2,857 | 3,755 | 3,265 | 5,525 | 3,273 | 3,666 | 1,921 | 1,250 | 3.05 |
| Van Buren | 24.9 | 1,618 | 5,570 | 4,792 | 3,608 | 3,664 | 5,648 | 5,272 | 7,862 | 4,262 | 4,163 | 1,967 | 1,374 | 2.79 |
| Washtenaw | 97.6 | 13,194 | 32,234 | 18,842 | 12,088 | 10,385 | 10,857 | 25,594 | 30,903 | 16,988 | 14,868 | 6,058 | 3,189 | 2.77 |
| Wayne | 804.6 | 51,779 | 187,250 | 142,233 | 126,560 | 141,073 | 155,705 | 211,086 | 225,285 | 141,028 | 118,839 | 61,737 | 46,625 | 2.71 |
| Wexford | 9.8 | 714 | 2,047 | 1,691 | 1,426 | 1,576 | 2,346 | 2,177 | 3,226 | 1,637 | 1,551 | 749 | 460 | 2.71 |
| **TOTAL METRO COUNTIES** | **2,645.7** | **196,363** | **651,523** | **517,413** | **414,917** | **410,738** | **454,746** | **621,380** | **768,970** | **469,582** | **437,026** | **216,125** | **132,617** | **2.78** |
| **TOTAL STATE** | **3,291.4** | **243,531** | **789,481** | **633,369** | **504,847** | **513,304** | **606,868** | **759,803** | **977,494** | **577,281** | **543,236** | **269,180** | **164,406** | **2.79** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
| **MINNESOTA** | | | | | | | | | | | | | | |
| **DULUTH** | **98.2** | **8,012** | **22,014** | **15,410** | **13,009** | **15,655** | **24,100** | **26,650** | **30,090** | **15,775** | **15,372** | **6,833** | **3,480** | **2.65** |
| St. Louis | 81.6 | 6,613 | 18,339 | 12,862 | 10,846 | 13,005 | 19,935 | 21,929 | 24,948 | 13,218 | 12,933 | 5,687 | 2,885 | 2.65 |
| *Douglas, Wisc.* | *16.6* | *1,399* | *3,675* | *2,548* | *2,163* | *2,650* | *4,165* | *4,721* | *5,142* | *2,557* | *2,439* | *1,146* | *595* | *2.61* |
| **FARGO - MOORHEAD** | **53.1** | **6,892** | **14,686** | **8,725** | **6,705** | **6,714** | **9,378** | **14,918** | **15,878** | **8,805** | **8,259** | **3,631** | **1,609** | **2.75** |
| Clay | 17.1 | 2,211 | 3,954 | 2,847 | 2,327 | 2,414 | 3,347 | 4,272 | 5,033 | 3,022 | 2,848 | 1,336 | 589 | 2.88 |
| *Cass, N. D.* | *36.0* | *4,681* | *10,732* | *5,878* | *4,378* | *4,300* | *6,031* | *10,646* | *10,845* | *5,783* | *5,411* | *2,295* | *1,020* | *2.68* |
| **MINNEAPOLIS - ST. PAUL** | **827.7** | **69,541** | **226,899** | **167,809** | **115,527** | **108,612** | **139,312** | **220,684** | **241,372** | **138,015** | **132,335** | **62,860** | **32,434** | **2.68** |
| Anoka | 69.5 | 5,477 | 21,283 | 18,809 | 10,919 | 7,279 | 5,733 | 11,230 | 17,192 | 13,714 | 15,640 | 7,943 | 3,781 | 3.09 |
| Carver | 13.6 | 1,011 | 3,610 | 2,871 | 2,059 | 1,618 | 2,431 | 2,521 | 3,885 | 2,412 | 2,636 | 1,349 | 797 | 2.99 |
| Chisago | 9.6 | 612 | 2,114 | 2,111 | 1,271 | 1,345 | 2,147 | 1,651 | 2,930 | 1,573 | 1,855 | 978 | 613 | 3.05 |
| Dakota | 75.0 | 6,051 | 22,179 | 19,279 | 10,825 | 8,304 | 8,362 | 15,677 | 19,587 | 13,559 | 15,123 | 7,567 | 3,487 | 2.91 |
| Hennepin | 381.1 | 33,648 | 104,261 | 69,732 | 51,681 | 52,572 | 69,206 | 119,197 | 117,428 | 60,404 | 51,565 | 22,025 | 10,481 | 2.48 |
| Isanti | 8.6 | 575 | 2,074 | 1,904 | 1,196 | 1,016 | 1,835 | 1,730 | 2,324 | 1,438 | 1,720 | 910 | 478 | 3.02 |
| Ramsey | 177.1 | 15,891 | 46,271 | 30,047 | 23,904 | 25,426 | 35,561 | 52,733 | 53,416 | 28,189 | 24,181 | 11,644 | 6,937 | 2.58 |
| Scott | 15.7 | 1,129 | 4,274 | 3,932 | 2,241 | 1,842 | 2,282 | 2,456 | 4,118 | 2,886 | 3,345 | 1,766 | 1,129 | 3.15 |
| Washington | 40.9 | 2,406 | 11,537 | 11,299 | 6,520 | 4,609 | 4,529 | 7,014 | 10,282 | 7,629 | 9,012 | 4,662 | 2,301 | 3.10 |
| Wright | 20.9 | 1,520 | 5,269 | 4,578 | 2,669 | 2,615 | 4,249 | 3,460 | 5,819 | 3,511 | 4,164 | 2,373 | 1,573 | 3.15 |
| *St. Croix, Wisc.* | *15.7* | *1,221* | *4,027* | *3,247* | *2,242* | *1,986* | *2,977* | *3,015* | *4,391* | *2,700* | *3,094* | *1,643* | *857* | *2.96* |
| **ROCHESTER** | **35.1** | **3,720** | **9,400** | **7,436** | **4,763** | **4,136** | **5,645** | **8,882** | **10,363** | **5,946** | **5,853** | **2,746** | **1,310** | **2.72** |
| Olmsted | 35.1 | 3,720 | 9,400 | 7,436 | 4,763 | 4,136 | 5,645 | 8,882 | 10,363 | 5,946 | 5,853 | 2,746 | 1,310 | 2.72 |
| **ST. CLOUD** | **54.8** | **5,461** | **14,052** | **10,056** | **7,405** | **7,123** | **10,703** | **10,344** | **15,551** | **9,020** | **9,869** | **5,368** | **4,648** | **3.20** |
| Benton | 9.2 | 942 | 2,512 | 1,550 | 1,147 | 1,192 | 1,857 | 1,935 | 2,726 | 1,463 | 1,572 | 796 | 708 | 2.95 |
| Sherburne | 10.5 | 868 | 3,103 | 2,490 | 1,360 | 1,179 | 1,500 | 1,448 | 2,910 | 1,902 | 2,264 | 1,268 | 708 | 3.29 |
| Stearns | 35.1 | 3,651 | 8,437 | 6,016 | 4,898 | 4,752 | 7,346 | 6,961 | 9,915 | 5,655 | 6,033 | 3,304 | 3,232 | 3.24 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Aitkin | 5.3 | 229 | 841 | 828 | 644 | 953 | 1,805 | 1,187 | 2,043 | 750 | 704 | 363 | 253 | 2.64 |
| Anoka | 69.5 | 5,477 | 21,283 | 18,809 | 10,919 | 7,279 | 5,733 | 11,230 | 17,192 | 13,714 | 15,640 | 7,943 | 3,781 | 3.09 |
| Becker | 10.9 | 748 | 2,208 | 1,850 | 1,480 | 1,688 | 2,926 | 2,439 | 3,381 | 1,736 | 1,717 | 987 | 640 | 2.83 |
| Beltrami | 11.1 | 1,096 | 2,591 | 1,930 | 1,508 | 1,497 | 2,478 | 2,338 | 3,471 | 1,868 | 1,835 | 968 | 620 | 2.98 |
| Benton | 9.2 | 942 | 2,512 | 1,550 | 1,147 | 1,192 | 1,857 | 1,935 | 2,726 | 1,463 | 1,572 | 796 | 708 | 2.95 |
| Big Stone | 2.9 | 167 | 450 | 385 | 375 | 508 | 1,015 | 804 | 976 | 385 | 383 | 220 | 132 | 2.66 |
| Blue Earth | 18.3 | 2,498 | 4,439 | 2,703 | 2,238 | 2,480 | 3,942 | 4,552 | 5,987 | 3,005 | 2,766 | 1,280 | 710 | 2.84 |
| Brown | 10.1 | 699 | 1,960 | 1,510 | 1,391 | 1,599 | 2,941 | 2,548 | 3,139 | 1,509 | 1,527 | 830 | 547 | 2.78 |
| Carlton | 10.4 | 608 | 2,208 | 1,864 | 1,587 | 1,685 | 2,448 | 2,247 | 3,103 | 1,738 | 1,828 | 949 | 535 | 2.91 |
| Carver | 13.6 | 1,011 | 3,610 | 2,871 | 2,059 | 1,618 | 2,431 | 2,521 | 3,885 | 2,412 | 2,636 | 1,349 | 797 | 2.99 |
| Cass | 8.2 | 319 | 1,315 | 1,327 | 1,102 | 1,493 | 2,644 | 1,733 | 3,084 | 1,185 | 1,169 | 595 | 434 | 2.77 |
| Chippewa | 5.6 | 360 | 1,062 | 800 | 695 | 913 | 1,770 | 1,518 | 1,809 | 864 | 791 | 422 | 196 | 2.61 |
| Chisago | 9.6 | 612 | 2,114 | 2,111 | 1,271 | 1,345 | 2,147 | 1,651 | 2,930 | 1,573 | 1,855 | 978 | 613 | 3.05 |
| Clay | 17.1 | 2,211 | 3,954 | 2,847 | 2,327 | 2,414 | 3,347 | 4,272 | 5,033 | 3,022 | 2,848 | 1,336 | 589 | 2.88 |
| Clearwater | 3.1 | 168 | 495 | 527 | 419 | 501 | 990 | 696 | 959 | 472 | 499 | 286 | 188 | 2.90 |
| Cook | 1.8 | 107 | 401 | 324 | 247 | 280 | 441 | 644 | 527 | 267 | 231 | 96 | 35 | 2.33 |
| Cottonwood | 5.3 | 313 | 970 | 783 | 685 | 809 | 1,740 | 1,285 | 1,800 | 776 | 816 | 419 | 204 | 2.70 |
| Crow Wing | 16.7 | 1,046 | 3,129 | 2,811 | 2,163 | 2,733 | 4,818 | 4,120 | 5,661 | 2,508 | 2,431 | 1,265 | 715 | 2.66 |
| Dakota | 75.0 | 6,051 | 22,179 | 19,279 | 10,825 | 8,304 | 8,362 | 15,677 | 19,587 | 13,559 | 15,123 | 7,567 | 3,487 | 2.91 |
| Dodge | 5.4 | 394 | 1,235 | 1,022 | 693 | 762 | 1,294 | 961 | 1,703 | 932 | 1,007 | 525 | 272 | 2.91 |
| Douglas | 11.1 | 1,012 | 2,088 | 1,766 | 1,404 | 1,769 | 3,061 | 2,706 | 3,553 | 1,841 | 1,717 | 835 | 448 | 2.68 |
| Faribault | 7.3 | 447 | 1,256 | 1,039 | 968 | 1,232 | 2,358 | 2,072 | 2,323 | 1,117 | 1,001 | 496 | 291 | 2.59 |
| Fillmore | 7.9 | 421 | 1,385 | 1,188 | 1,054 | 1,317 | 2,535 | 1,885 | 2,593 | 1,243 | 1,149 | 645 | 385 | 2.71 |
| Freeborn | 13.4 | 880 | 2,606 | 2,228 | 1,824 | 2,251 | 3,611 | 3,551 | 4,116 | 2,243 | 2,067 | 982 | 441 | 2.61 |
| Goodhue | 14.4 | 948 | 2,945 | 2,526 | 1,888 | 2,073 | 4,020 | 3,301 | 4,526 | 2,405 | 2,340 | 1,176 | 652 | 2.79 |
| Grant | 2.7 | 120 | 425 | 376 | 354 | 468 | 957 | 614 | 989 | 406 | 392 | 188 | 111 | 2.70 |
| Hennepin | 381.1 | 33,648 | 104,261 | 69,732 | 51,681 | 52,572 | 69,206 | 119,197 | 117,428 | 60,404 | 51,565 | 22,025 | 10,481 | 2.48 |
| Houston | 6.3 | 362 | 1,367 | 989 | 911 | 962 | 1,709 | 1,343 | 1,946 | 1,074 | 1,058 | 510 | 369 | 3.02 |
| Hubbard | 5.6 | 284 | 1,008 | 959 | 770 | 944 | 1,635 | 1,184 | 1,979 | 864 | 841 | 472 | 260 | 2.77 |
| Isanti | 8.6 | 575 | 2,074 | 1,904 | 1,196 | 1,016 | 1,835 | 1,730 | 2,324 | 1,438 | 1,720 | 910 | 478 | 3.02 |
| Itasca | 16.3 | 990 | 3,673 | 2,870 | 2,299 | 2,697 | 3,771 | 3,609 | 5,110 | 2,691 | 2,732 | 1,411 | 747 | 2.77 |
| Jackson | 4.9 | 383 | 913 | 680 | 683 | 816 | 1,425 | 1,106 | 1,687 | 733 | 786 | 374 | 214 | 2.69 |
| Kanabec | 4.8 | 343 | 919 | 864 | 655 | 764 | 1,255 | 1,178 | 1,487 | 797 | 714 | 387 | 237 | 2.73 |
| Kandiyohi | 13.9 | 1,383 | 3,061 | 2,185 | 1,775 | 2,042 | 3,454 | 3,043 | 4,598 | 2,283 | 2,240 | 1,178 | 558 | 2.78 |
| Kittson | 2.4 | 119 | 427 | 345 | 306 | 408 | 795 | 608 | 803 | 380 | 345 | 160 | 104 | 2.71 |
| Koochiching | 6.2 | 403 | 1,334 | 1,105 | 936 | 1,037 | 1,385 | 1,356 | 1,830 | 1,092 | 1,081 | 550 | 291 | 2.79 |
| Lac qui Parle | 3.8 | 213 | 642 | 509 | 508 | 669 | 1,259 | 909 | 1,300 | 570 | 573 | 290 | 158 | 2.68 |
| Lake | 4.5 | 291 | 970 | 818 | 766 | 702 | 953 | 909 | 1,455 | 784 | 819 | 361 | 172 | 2.80 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **MINNESOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lake of the Woods | 1.5 | 84 | 258 | 268 | 179 | 283 | 428 | 380 | 515 | 227 | 213 | 98 | 67 | 2.60 |
| Le Sueur | 8.5 | 513 | 1,723 | 1,514 | 1,108 | 1,310 | 2,332 | 1,891 | 2,665 | 1,332 | 1,312 | 739 | 561 | 2.81 |
| Lincoln | 2.9 | 147 | 441 | 411 | 405 | 498 | 998 | 735 | 945 | 415 | 399 | 227 | 179 | 2.76 |
| Lyon | 8.9 | 831 | 1,913 | 1,417 | 1,086 | 1,362 | 2,291 | 2,166 | 2,780 | 1,437 | 1,331 | 729 | 457 | 2.85 |
| McLeod | 11.0 | 821 | 2,328 | 1,945 | 1,454 | 1,592 | 2,860 | 2,510 | 3,352 | 1,795 | 1,893 | 950 | 500 | 2.78 |
| Mahnomen | 1.7 | 81 | 264 | 260 | 248 | 303 | 544 | 385 | 482 | 264 | 229 | 167 | 173 | 3.12 |
| Marshall | 4.5 | 231 | 833 | 729 | 604 | 798 | 1,305 | 996 | 1,370 | 701 | 736 | 423 | 284 | 2.82 |
| Martin | 9.6 | 736 | 1,856 | 1,418 | 1,248 | 1,512 | 2,800 | 2,642 | 3,121 | 1,525 | 1,355 | 659 | 298 | 2.57 |
| Meeker | 7.6 | 451 | 1,484 | 1,186 | 1,044 | 1,228 | 2,207 | 1,747 | 2,422 | 1,210 | 1,169 | 623 | 429 | 2.80 |
| Mille Lacs | 7.0 | 475 | 1,308 | 1,153 | 896 | 1,090 | 2,078 | 1,642 | 2,234 | 1,108 | 1,075 | 560 | 381 | 2.76 |
| Morrison | 10.1 | 623 | 1,990 | 1,637 | 1,476 | 1,635 | 2,739 | 2,156 | 2,985 | 1,586 | 1,551 | 903 | 919 | 3.01 |
| Mower | 15.0 | 964 | 2,649 | 2,083 | 2,290 | 2,808 | 4,206 | 4,058 | 4,974 | 2,291 | 2,080 | 1,079 | 518 | 2.60 |
| Murray | 4.0 | 200 | 765 | 544 | 560 | 730 | 1,201 | 859 | 1,301 | 664 | 619 | 326 | 231 | 2.80 |
| Nicollet | 9.3 | 845 | 2,360 | 1,639 | 1,289 | 1,180 | 1,987 | 2,247 | 2,646 | 1,628 | 1,600 | 745 | 434 | 2.99 |
| Nobles | 7.9 | 592 | 1,460 | 1,212 | 1,118 | 1,249 | 2,269 | 1,917 | 2,543 | 1,297 | 1,151 | 627 | 365 | 2.71 |
| Norman | 3.3 | 160 | 511 | 456 | 430 | 584 | 1,159 | 876 | 1,081 | 482 | 446 | 238 | 177 | 2.70 |
| Olmsted | 35.1 | 3,720 | 9,400 | 7,436 | 4,763 | 4,136 | 5,645 | 8,882 | 10,363 | 5,946 | 5,853 | 2,746 | 1,310 | 2.72 |
| Otter Tail | 19.6 | 1,092 | 3,446 | 2,900 | 2,679 | 3,316 | 6,167 | 4,421 | 6,900 | 2,953 | 2,939 | 1,475 | 912 | 2.76 |
| Pennington | 5.7 | 606 | 1,244 | 937 | 684 | 799 | 1,430 | 1,509 | 1,665 | 996 | 860 | 463 | 207 | 2.70 |
| Pine | 7.4 | 444 | 1,371 | 1,227 | 987 | 1,175 | 2,196 | 1,664 | 2,446 | 1,090 | 1,157 | 620 | 423 | 2.88 |
| Pipestone | 4.2 | 340 | 684 | 547 | 559 | 681 | 1,389 | 1,195 | 1,378 | 615 | 555 | 294 | 163 | 2.60 |
| Polk | 12.5 | 1,067 | 2,422 | 1,905 | 1,714 | 1,954 | 3,438 | 3,297 | 3,778 | 1,949 | 1,841 | 956 | 679 | 2.75 |
| Pope | 4.5 | 217 | 767 | 630 | 608 | 828 | 1,450 | 1,152 | 1,557 | 658 | 621 | 341 | 171 | 2.64 |
| Ramsey | 177.1 | 15,891 | 46,271 | 30,047 | 23,904 | 25,426 | 35,561 | 52,733 | 53,416 | 28,189 | 24,181 | 11,644 | 6,937 | 2.58 |
| Red Lake | 1.8 | 117 | 312 | 298 | 242 | 288 | 543 | 415 | 534 | 273 | 261 | 164 | 153 | 2.94 |
| Redwood | 6.7 | 418 | 1,195 | 1,017 | 813 | 1,130 | 2,127 | 1,649 | 2,178 | 1,019 | 899 | 567 | 388 | 2.76 |
| Renville | 7.4 | 462 | 1,333 | 987 | 1,046 | 1,279 | 2,293 | 1,869 | 2,400 | 1,097 | 1,064 | 605 | 365 | 2.69 |
| Rice | 15.4 | 1,253 | 3,455 | 2,924 | 2,012 | 2,097 | 3,659 | 3,780 | 4,515 | 2,361 | 2,622 | 1,320 | 802 | 3.09 |
| Rock | 3.8 | 257 | 695 | 569 | 496 | 690 | 1,093 | 868 | 1,246 | 607 | 591 | 293 | 195 | 2.76 |
| Roseau | 4.6 | 316 | 892 | 783 | 591 | 736 | 1,282 | 1,054 | 1,397 | 743 | 757 | 404 | 245 | 2.83 |
| St. Louis | 81.6 | 6,613 | 18,339 | 12,862 | 10,846 | 13,005 | 19,935 | 21,929 | 24,948 | 13,218 | 12,933 | 5,687 | 2,885 | 2.65 |
| Scott | 15.7 | 1,129 | 4,274 | 3,932 | 2,241 | 1,842 | 2,282 | 2,456 | 4,118 | 2,886 | 3,345 | 1,766 | 1,129 | 3.15 |
| Sherburne | 10.5 | 868 | 3,103 | 2,490 | 1,360 | 1,179 | 1,500 | 1,448 | 2,910 | 1,902 | 2,264 | 1,268 | 708 | 3.29 |
| Sibley | 5.5 | 311 | 955 | 855 | 818 | 888 | 1,673 | 1,241 | 1,756 | 863 | 836 | 502 | 302 | 2.76 |
| Stearns | 35.1 | 3,651 | 8,437 | 6,016 | 4,898 | 4,752 | 7,346 | 6,961 | 9,915 | 5,655 | 6,033 | 3,304 | 3,232 | 3.24 |
| Steele | 10.9 | 923 | 2,558 | 1,901 | 1,397 | 1,565 | 2,556 | 2,330 | 3,508 | 1,800 | 1,874 | 929 | 459 | 2.83 |
| Stevens | 3.8 | 412 | 741 | 517 | 518 | 584 | 1,028 | 934 | 1,142 | 645 | 583 | 319 | 177 | 2.92 |
| Swift | 4.7 | 286 | 812 | 639 | 591 | 858 | 1,514 | 1,190 | 1,504 | 712 | 689 | 344 | 261 | 2.70 |
| Todd | 9.2 | 543 | 1,676 | 1,463 | 1,242 | 1,537 | 2,739 | 2,021 | 2,904 | 1,404 | 1,381 | 836 | 654 | 2.85 |
| Traverse | 1.6 | 84 | 256 | 238 | 283 | 300 | 639 | 434 | 656 | 256 | 226 | 135 | 93 | 2.94 |
| Wabasha | 7.3 | 448 | 1,557 | 1,178 | 922 | 1,138 | 2,057 | 1,774 | 2,234 | 1,171 | 1,087 | 626 | 408 | 2.74 |
| Wadena | 5.0 | 354 | 852 | 822 | 664 | 800 | 1,508 | 1,084 | 1,613 | 750 | 784 | 457 | 312 | 2.90 |
| Waseca | 6.8 | 618 | 1,534 | 1,019 | 831 | 1,086 | 1,712 | 1,586 | 2,090 | 1,100 | 1,140 | 555 | 329 | 2.79 |
| Washington | 40.9 | 2,406 | 11,537 | 11,299 | 6,520 | 4,609 | 4,529 | 7,014 | 10,282 | 7,629 | 9,012 | 4,662 | 2,301 | 3.10 |
| Watonwan | 4.7 | 293 | 828 | 684 | 657 | 771 | 1,467 | 1,298 | 1,560 | 749 | 638 | 301 | 154 | 2.55 |
| Wilkin | 2.8 | 183 | 524 | 396 | 442 | 449 | 806 | 653 | 844 | 419 | 470 | 249 | 165 | 2.93 |
| Winona | 15.9 | 1,537 | 3,437 | 2,517 | 2,051 | 2,203 | 4,155 | 3,915 | 4,977 | 2,592 | 2,405 | 1,208 | 803 | 2.90 |
| Wright | 20.9 | 1,520 | 5,269 | 4,578 | 2,669 | 2,615 | 4,249 | 3,460 | 5,819 | 3,511 | 4,164 | 2,373 | 1,573 | 3.15 |
| Yellow Medicine | 4.7 | 369 | 745 | 651 | 631 | 767 | 1,537 | 1,107 | 1,605 | 708 | 720 | 360 | 200 | 2.79 |
| **TOTAL METRO COUNTIES** | **1,000.6** | **86,325** | **268,617** | **197,763** | **138,626** | **133,304** | **175,965** | **263,096** | **292,876** | **166,521** | **160,744** | **76,354** | **41,009** | **2.71** |
| **TOTAL STATE** | **1,530.7** | **124,380** | **373,404** | **282,350** | **209,867** | **217,437** | **323,262** | **389,189** | **462,617** | **250,531** | **242,452** | **118,990** | **66,921** | **2.73** |
| **MISSISSIPPI** | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | **68.9** | **5,827** | **16,031** | **13,475** | **10,610** | **10,442** | **12,515** | **16,594** | **19,728** | **12,766** | **10,740** | **5,395** | **3,677** | **2.84** |
| Hancock | 10. | 495 | 1,788 | 1,942 | 1,597 | 1,836 | 2,342 | 2,061 | 3,081 | 1,754 | 1,509 | 878 | 717 | 2.87 |
| Harrison | 58. | 5,332 | 14,243 | 11,533 | 9,013 | 8,606 | 10,173 | 14,533 | 16,647 | 11,012 | 9,231 | 4,517 | 2,960 | 2.83 |
| **JACKSON** | **136.** | **10,225** | **35,976** | **26,539** | **20,487** | **18,807** | **24,566** | **30,675** | **39,192** | **25,667** | **22,153** | **10,336** | **8,577** | **2.86** |
| Hinds | 95. | 7,701 | 25,228 | 17,441 | 14,013 | 13,445 | 17,572 | 23,192 | 27,791 | 17,396 | 14,523 | 6,802 | 5,696 | 2.79 |
| Madison | 15. | 848 | 3,827 | 2,722 | 2,158 | 2,065 | 3,380 | 2,897 | 4,263 | 2,632 | 2,360 | 1,234 | 1,614 | 3.11 |
| Rankin | 26. | 1,676 | 6,921 | 6,376 | 4,316 | 3,297 | 3,614 | 4,586 | 7,138 | 5,639 | 5,270 | 2,300 | 1,267 | 3.00 |
| **PASCAGOULA** | **42.5** | **3,369** | **10,999** | **9,830** | **7,042** | **5,776** | **5,484** | **7,762** | **11,415** | **8,585** | **7,985** | **4,111** | **2,642** | **2.97** |
| Jackson | 42.5 | 3,369 | 10,999 | 9,830 | 7,042 | 5,776 | 5,484 | 7,762 | 11,415 | 8,585 | 7,985 | 4,111 | 2,642 | 2.97 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 13.4 | 731 | 2,728 | 2,434 | 2,213 | 2,308 | 2,986 | 2,970 | 3,756 | 2,490 | 2,150 | 1,063 | 971 | 2.87 |
| Alcorn | 13.0 | 838 | 2,707 | 2,497 | 1,837 | 1,962 | 3,159 | 3,017 | 3,956 | 2,551 | 2,108 | 893 | 475 | 2.65 |
| Amite | 4.5 | 204 | 715 | 676 | 639 | 794 | 1,472 | 953 | 1,308 | 797 | 681 | 343 | 418 | 2.96 |
| Attala | 6.9 | 305 | 1,087 | 1,095 | 959 | 1,197 | 2,257 | 1,505 | 2,223 | 1,214 | 975 | 497 | 486 | 2.84 |
| Benton | 2.6 | 127 | 433 | 408 | 396 | 460 | 776 | 462 | 819 | 475 | 396 | 199 | 249 | 3.27 |
| Bolivar | 13.9 | 809 | 2,906 | 2,304 | 1,823 | 2,215 | 3,843 | 3,226 | 3,610 | 2,104 | 2,028 | 1,136 | 1,796 | 3.21 |
| Calhoun | 5.6 | 316 | 987 | 909 | 757 | 914 | 1,717 | 1,167 | 1,784 | 1,013 | 881 | 419 | 336 | 2.79 |
| Carroll | 3.3 | 147 | 526 | 589 | 469 | 568 | 1,001 | 631 | 1,011 | 604 | 493 | 271 | 290 | 3.00 |
| Chickasaw | 6.1 | 355 | 1,174 | 1,107 | 856 | 954 | 1,654 | 1,233 | 1,765 | 1,077 | 1,024 | 546 | 455 | 2.98 |
| Choctaw | 3.1 | 164 | 560 | 527 | 431 | 455 | 963 | 608 | 939 | 578 | 506 | 261 | 208 | 2.97 |
| Claiborne | 3.8 | 184 | 745 | 608 | 516 | 645 | 1,102 | 990 | 1,024 | 675 | 466 | 259 | 386 | 3.39 |
| Clarke | 6.2 | 319 | 1,136 | 1,032 | 891 | 996 | 1,826 | 1,281 | 1,887 | 1,102 | 954 | 550 | 426 | 2.84 |
| Clay | 7.2 | 521 | 1,555 | 1,209 | 1,035 | 1,108 | 1,772 | 1,505 | 1,968 | 1,357 | 1,210 | 570 | 590 | 3.04 |
| Coahoma | 11.7 | 621 | 2,144 | 1,850 | 1,694 | 1,952 | 3,439 | 3,085 | 2,981 | 1,789 | 1,615 | 910 | 1,320 | 3.03 |
| Copiah | 8.9 | 465 | 1,562 | 1,397 | 1,239 | 1,476 | 2,761 | 2,041 | 2,503 | 1,545 | 1,328 | 741 | 742 | 3.04 |
| Covington | 5.6 | 306 | 959 | 1,044 | 798 | 941 | 1,552 | 1,093 | 1,654 | 945 | 946 | 493 | 469 | 2.96 |
| ☐ De Soto | 19.4 | 958 | 4,656 | 5,387 | 3,183 | 2,466 | 2,750 | 2,726 | 4,882 | 4,203 | 4,366 | 1,945 | 1,278 | 3.10 |
| Forrest | 25.2 | 2,851 | 5,770 | 4,199 | 3,295 | 3,727 | 5,358 | 6,640 | 7,759 | 4,434 | 3,479 | 1,694 | 1,194 | 2.77 |
| Franklin | 3.0 | 159 | 500 | 449 | 440 | 509 | 943 | 732 | 943 | 489 | 419 | 228 | 189 | 2.80 |
| George | 5.3 | 330 | 1,089 | 1,129 | 811 | 773 | 1,168 | 843 | 1,471 | 1,004 | 1,038 | 559 | 385 | 3.08 |
| Greene | 3.2 | 189 | 657 | 605 | 431 | 509 | 809 | 514 | 870 | 622 | 609 | 317 | 268 | 3.22 |
| Grenada | 7.5 | 437 | 1,519 | 1,355 | 1,086 | 1,239 | 1,864 | 1,654 | 2,216 | 1,322 | 1,204 | 557 | 547 | 2.85 |
| Hancock | 10.0 | 495 | 1,788 | 1,942 | 1,597 | 1,836 | 2,342 | 2,061 | 3,081 | 1,754 | 1,509 | 878 | 717 | 2.87 |
| Harrison | 58.9 | 5,332 | 14,243 | 11,533 | 9,013 | 8,606 | 10,173 | 14,533 | 16,647 | 11,012 | 9,231 | 4,517 | 2,960 | 2.83 |
| Hinds | 95.4 | 7,701 | 25,228 | 17,441 | 14,013 | 13,445 | 17,572 | 23,192 | 27,791 | 17,396 | 14,523 | 6,802 | 5,696 | 2.79 |
| Holmes | 7.3 | 325 | 1,132 | 998 | 1,032 | 1,306 | 2,507 | 1,806 | 1,965 | 1,091 | 955 | 566 | 917 | 3.16 |
| Humphreys | 4.5 | 266 | 773 | 692 | 661 | 737 | 1,371 | 1,087 | 1,093 | 731 | 647 | 367 | 575 | 3.07 |
| Issaquena | .8 | 46 | 151 | 161 | 98 | 131 | 213 | 178 | 194 | 144 | 113 | 78 | 93 | 3.00 |
| Itawamba | 7.7 | 462 | 1,427 | 1,474 | 1,139 | 1,253 | 1,945 | 1,448 | 2,457 | 1,596 | 1,333 | 587 | 279 | 2.79 |
| Jackson | 42.5 | 3,369 | 10,999 | 9,830 | 7,042 | 5,776 | 5,484 | 7,762 | 11,415 | 8,585 | 7,985 | 4,111 | 2,642 | 2.97 |
| Jasper | 6.0 | 319 | 1,101 | 950 | 885 | 1,010 | 1,735 | 1,152 | 1,723 | 1,143 | 1,001 | 467 | 514 | 2.95 |
| Jefferson | 2.9 | 130 | 546 | 458 | 388 | 467 | 911 | 673 | 697 | 478 | 401 | 248 | 403 | 3.24 |
| Jefferson Davis | 4.5 | 191 | 812 | 776 | 616 | 820 | 1,285 | 963 | 1,227 | 775 | 669 | 382 | 484 | 3.16 |
| Jones | 22.7 | 1,478 | 4,550 | 3,940 | 3,426 | 3,571 | 5,735 | 4,880 | 7,088 | 4,298 | 3,652 | 1,644 | 1,138 | 2.79 |
| Kemper | 3.4 | 162 | 591 | 485 | 470 | 553 | 1,139 | 721 | 1,014 | 547 | 488 | 257 | 373 | 3.00 |
| Lafayette | 11.4 | 1,863 | 2,516 | 1,933 | 1,328 | 1,471 | 2,289 | 3,739 | 3,240 | 1,937 | 1,402 | 686 | 396 | 2.70 |
| Lamar | 9.0 | 798 | 2,145 | 1,835 | 1,303 | 1,267 | 1,652 | 1,488 | 2,627 | 1,812 | 1,686 | 849 | 538 | 2.99 |
| Lauderdale | 29.2 | 2,029 | 6,286 | 5,124 | 4,187 | 4,581 | 6,993 | 7,158 | 8,838 | 5,297 | 4,406 | 2,005 | 1,496 | 2.76 |
| Lawrence | 4.4 | 263 | 820 | 797 | 688 | 659 | 1,173 | 872 | 1,247 | 849 | 766 | 360 | 306 | 2.93 |
| Leake | 6.8 | 347 | 1,139 | 1,056 | 1,018 | 1,093 | 2,147 | 1,401 | 2,182 | 1,180 | 1,019 | 502 | 516 | 2.84 |
| Lee | 22.4 | 1,586 | 5,198 | 4,430 | 3,383 | 3,201 | 4,602 | 4,632 | 6,859 | 4,489 | 3,784 | 1,658 | 978 | 2.75 |
| Leflore | 13.3 | 806 | 2,685 | 2,241 | 1,763 | 2,199 | 3,606 | 3,403 | 3,515 | 2,139 | 1,928 | 1,009 | 1,306 | 3.11 |
| Lincoln | 10.9 | 668 | 2,180 | 1,874 | 1,575 | 1,773 | 2,830 | 2,266 | 3,241 | 1,896 | 1,838 | 919 | 740 | 2.87 |
| Lowndes | 20.4 | 1,737 | 5,172 | 3,942 | 2,989 | 2,699 | 3,861 | 4,044 | 5,986 | 4,025 | 3,479 | 1,531 | 1,335 | 2.93 |
| Madison | 15.0 | 848 | 3,827 | 2,722 | 2,158 | 2,065 | 3,380 | 2,897 | 4,263 | 2,632 | 2,360 | 1,234 | 1,614 | 3.11 |
| Marion | 9.1 | 582 | 1,709 | 1,466 | 1,365 | 1,592 | 2,386 | 1,806 | 2,755 | 1,706 | 1,493 | 683 | 657 | 2.92 |
| Marshall | 9.6 | 495 | 1,857 | 1,917 | 1,509 | 1,603 | 2,219 | 1,594 | 2,497 | 1,810 | 1,663 | 935 | 1,101 | 3.30 |
| Monroe | 12.7 | 785 | 2,498 | 2,291 | 1,841 | 2,023 | 3,262 | 2,542 | 3,808 | 2,414 | 2,078 | 1,041 | 817 | 2.89 |
| Montgomery | 4.5 | 186 | 684 | 695 | 655 | 780 | 1,500 | 1,009 | 1,366 | 771 | 669 | 353 | 332 | 2.96 |
| Neshoba | 8.9 | 481 | 1,699 | 1,497 | 1,340 | 1,428 | 2,455 | 1,865 | 2,742 | 1,619 | 1,414 | 692 | 568 | 2.80 |
| Newton | 7.3 | 337 | 1,192 | 1,158 | 1,077 | 1,220 | 2,316 | 1,613 | 2,309 | 1,268 | 1,157 | 549 | 404 | 2.78 |
| Noxubee | 4.1 | 187 | 678 | 641 | 609 | 686 | 1,299 | 881 | 1,145 | 628 | 575 | 356 | 515 | 3.12 |
| Oktibbeha | 12.0 | 2,066 | 2,846 | 2,016 | 1,446 | 1,429 | 2,197 | 2,552 | 3,741 | 2,317 | 1,814 | 806 | 770 | 3.17 |
| Panola | 9.5 | 490 | 1,732 | 1,497 | 1,417 | 1,561 | 2,803 | 1,967 | 2,730 | 1,666 | 1,418 | 742 | 977 | 3.04 |
| Pearl River | 12.5 | 744 | 2,467 | 2,612 | 2,048 | 1,988 | 2,641 | 2,284 | 3,560 | 2,382 | 2,296 | 1,199 | 779 | 2.96 |
| Perry | 3.5 | 189 | 687 | 658 | 553 | 550 | 863 | 670 | 924 | 674 | 590 | 366 | 276 | 2.97 |
| Pike | 13.1 | 726 | 2,485 | 2,123 | 1,892 | 2,147 | 3,727 | 3,047 | 3,863 | 2,278 | 1,979 | 1,009 | 924 | 2.88 |
| Pontotoc | 8.0 | 483 | 1,521 | 1,289 | 1,167 | 1,329 | 2,211 | 1,610 | 2,497 | 1,571 | 1,347 | 605 | 370 | 2.80 |
| Prentiss | 9.0 | 541 | 1,684 | 1,634 | 1,320 | 1,428 | 2,393 | 1,725 | 2,826 | 1,381 | 1,456 | 664 | 448 | 2.82 |
| Quitman | 3.8 | 163 | 634 | 614 | 503 | 665 | 1,221 | 853 | 1,048 | 613 | 563 | 273 | 450 | 3.00 |
| Rankin | 26.2 | 1,676 | 6,921 | 6,376 | 4,316 | 3,297 | 3,614 | 4,586 | 7,138 | 5,639 | 5,270 | 2,300 | 1,267 | 3.00 |
| Scott | 8.9 | 542 | 1,794 | 1,544 | 1,387 | 1,312 | 2,321 | 1,847 | 2,499 | 1,704 | 1,447 | 765 | 638 | 2.87 |
| Sharkey | 2.3 | 92 | 455 | 391 | 329 | 363 | 670 | 471 | 540 | 389 | 346 | 194 | 360 | 3.39 |
| Simpson | 8.2 | 475 | 1,619 | 1,407 | 1,237 | 1,268 | 2,194 | 1,542 | 2,452 | 1,513 | 1,419 | 692 | 582 | 3.01 |
| Smith | 5.3 | 290 | 987 | 937 | 767 | 863 | 1,456 | 913 | 1,687 | 984 | 929 | 409 | 378 | 2.94 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Stone | 3.3 | 199 | 676 | 623 | 500 | 562 | 740 | 660 | 944 | 638 | 545 | 281 | 232 | 3.09 |
| Sunflower | 10.3 | 504 | 2,002 | 1,649 | 1,430 | 1,685 | 3,030 | 2,234 | 2,660 | 1,668 | 1,478 | 857 | 1,403 | 3.47 |
| Tallahatchie | 5.3 | 215 | 884 | 854 | 736 | 910 | 1,701 | 1,205 | 1,430 | 833 | 697 | 466 | 669 | 3.06 |
| Tate | 6.5 | 377 | 1,259 | 1,286 | 937 | 995 | 1,646 | 1,147 | 1,804 | 1,243 | 1,201 | 546 | 559 | 3.22 |
| Tippah | 6.9 | 399 | 1,266 | 1,206 | 966 | 1,082 | 1,981 | 1,329 | 2,263 | 1,253 | 1,104 | 575 | 376 | 2.84 |
| Tishomingo | 7.2 | 391 | 1,391 | 1,295 | 1,105 | 1,153 | 1,865 | 1,465 | 2,352 | 1,517 | 1,187 | 463 | 216 | 2.65 |
| Tunica | 2.9 | 161 | 523 | 421 | 386 | 505 | 904 | 726 | 689 | 424 | 374 | 250 | 437 | 3.14 |
| Union | 8.5 | 478 | 1,677 | 1,398 | 1,204 | 1,352 | 2,391 | 1,902 | 2,714 | 1,633 | 1,309 | 614 | 328 | 2.66 |
| Walthall | 4.7 | 242 | 851 | 783 | 700 | 763 | 1,361 | 895 | 1,417 | 850 | 715 | 401 | 422 | 3.00 |
| Warren | 18.7 | 1,226 | 4,332 | 3,626 | 2,567 | 2,768 | 4,181 | 4,227 | 5,242 | 3,258 | 3,201 | 1,488 | 1,284 | 2.86 |
| Washington | 23.4 | 1,461 | 5,188 | 4,109 | 3,450 | 3,627 | 5,565 | 5,326 | 6,085 | 4,041 | 3,544 | 2,008 | 2,396 | 3.08 |
| Wayne | 6.6 | 486 | 1,372 | 1,223 | 946 | 1,026 | 1,547 | 1,242 | 1,857 | 1,245 | 1,180 | 539 | 537 | 3.09 |
| Webster | 3.6 | 169 | 544 | 578 | 498 | 613 | 1,198 | 736 | 1,193 | 652 | 566 | 257 | 196 | 2.81 |
| Wilkinson | 3.2 | 121 | 505 | 496 | 437 | 570 | 1,071 | 731 | 870 | 516 | 468 | 292 | 323 | 3.09 |
| Winston | 6.7 | 334 | 1,199 | 1,055 | 1,017 | 1,064 | 2,031 | 1,392 | 2,004 | 1,277 | 1,025 | 517 | 485 | 2.91 |
| Yalobusha | 4.9 | 239 | 828 | 699 | 666 | 873 | 1,595 | 1,223 | 1,514 | 799 | 683 | 338 | 343 | 2.76 |
| Yazoo | 9.2 | 465 | 1,664 | 1,466 | 1,361 | 1,590 | 2,654 | 2,095 | 2,610 | 1,523 | 1,344 | 726 | 902 | 2.96 |
| **TOTAL METRO COUNTIES** | **267.4** | **20,379** | **67,662** | **55,231** | **41,322** | **37,491** | **45,315** | **57,757** | **75,217** | **51,221** | **45,244** | **21,787** | **16,174** | **2.89** |
| **TOTAL STATE** | **899.2** | **61,554** | **193,734** | **164,974** | **132,255** | **137,357** | **209,326** | **195,144** | **259,494** | **165,393** | **144,595** | **71,359** | **63,215** | **2.92** |
| **MISSOURI** | | | | | | | | | | | | | | |
| **COLUMBIA** | **38.3** | **6,354** | **11,829** | **6,526** | **4,190** | **3,955** | **5,446** | **10,630** | **12,623** | **6,735** | **5,459** | **1,926** | **927** | **2.80** |
| Boone | 38.3 | 6,354 | 11,829 | 6,526 | 4,190 | 3,955 | 5,446 | 10,630 | 12,623 | 6,735 | 5,459 | 1,926 | 927 | 2.80 |
| **JOPLIN** | **49.8** | **3,680** | **9,699** | **8,380** | **6,982** | **7,909** | **13,150** | **12,434** | **16,783** | **8,392** | **7,442** | **3,173** | **1,576** | **2.67** |
| Jasper | 34.0 | 2,665 | 6,760 | 5,519 | 4,597 | 5,420 | 9,039 | 9,055 | 11,366 | 5,632 | 4,919 | 2,020 | 1,008 | 2.63 |
| Newton | 15.8 | 1,015 | 2,939 | 2,861 | 2,385 | 2,489 | 4,111 | 3,379 | 5,417 | 2,760 | 2,523 | 1,153 | 568 | 2.75 |
| **KANSAS CITY** | **552.0** | **40,865** | **134,460** | **108,563** | **83,806** | **82,003** | **102,303** | **141,685** | **171,264** | **97,398** | **85,684** | **36,080** | **19,889** | **2.67** |
| Cass | 18.8 | 1,292 | 4,151 | 4,363 | 3,044 | 2,574 | 3,376 | 3,460 | 5,635 | 3,605 | 3,747 | 1,600 | 753 | 2.93 |
| Clay | 52.3 | 4,102 | 13,718 | 11,202 | 8,500 | 7,636 | 7,142 | 11,940 | 16,800 | 10,006 | 8,785 | 3,329 | 1,440 | 2.69 |
| Jackson | 242.0 | 18,904 | 57,605 | 42,598 | 35,845 | 36,320 | 50,728 | 70,044 | 74,797 | 40,138 | 33,351 | 14,338 | 9,332 | 2.58 |
| Lafayette | 11.2 | 631 | 1,931 | 1,991 | 1,614 | 1,749 | 3,284 | 2,688 | 3,715 | 1,828 | 1,772 | 803 | 394 | 2.76 |
| Platte | 18.4 | 1,353 | 5,049 | 4,746 | 2,694 | 2,452 | 2,106 | 3,801 | 5,718 | 3,425 | 3,420 | 1,453 | 583 | 2.82 |
| Ray | 7.9 | 440 | 1,482 | 1,735 | 1,169 | 1,163 | 1,911 | 1,626 | 2,506 | 1,401 | 1,437 | 632 | 298 | 2.86 |
| *Johnson, Kans.* | *111.8* | *6,883* | *30,459* | *25,811* | *17,883* | *16,233* | *14,531* | *25,940* | *34,904* | *21,187* | *19,294* | *7,560* | *2,915* | *2.67* |
| *Leavenworth, Kans.* | *18.3* | *1,180* | *4,123* | *4,255* | *2,656* | *2,563* | *3,523* | *4,128* | *5,108* | *3,326* | *3,385* | *1,551* | *802* | *3.17* |
| *Miami, Kans.* | *8.2* | *537* | *1,562* | *1,477* | *1,231* | *1,222* | *2,171* | *1,965* | *2,644* | *1,385* | *1,309* | *583* | *314* | *2.77* |
| *Wyandotte, Kans.* | *63.1* | *5,543* | *14,380* | *10,385* | *9,170* | *10,091* | *13,531* | *16,093* | *19,437* | *11,097* | *9,184* | *4,231* | *3,058* | *2.68* |
| **ST. JOSEPH** | **32.1** | **2,457** | **6,395** | **4,913** | **4,353** | **5,270** | **8,712** | **8,468** | **10,268** | **5,381** | **4,664** | **2,122** | **1,197** | **2.70** |
| Buchanan | 32.1 | 2,457 | 6,395 | 4,913 | 4,353 | 5,270 | 8,712 | 8,468 | 10,268 | 5,381 | 4,664 | 2,122 | 1,197 | 2.70 |
| **ST. LOUIS** | **866.4** | **53,332** | **194,145** | **163,723** | **136,645** | **137,183** | **181,372** | **215,588** | **256,627** | **153,777** | **134,534** | **63,545** | **42,329** | **2.77** |
| Franklin | 25.7 | 1,750 | 5,478 | 5,105 | 3,790 | 3,702 | 5,875 | 4,775 | 7,677 | 4,785 | 4,628 | 2,355 | 1,480 | 3.02 |
| Jefferson | 51.9 | 3,731 | 14,216 | 12,091 | 8,163 | 6,605 | 7,094 | 7,420 | 14,687 | 11,154 | 10,982 | 4,867 | 2,790 | 3.11 |
| St. Charles | 53.8 | 3,849 | 15,351 | 13,578 | 8,605 | 6,456 | 5,961 | 8,887 | 14,449 | 11,136 | 11,586 | 5,111 | 2,631 | 3.06 |
| St. Louis | 351.6 | 18,420 | 81,971 | 71,833 | 59,239 | 56,675 | 63,462 | 80,315 | 108,790 | 64,372 | 57,351 | 26,323 | 14,449 | 2.78 |
| St. Louis city | 171.2 | 11,176 | 32,368 | 22,563 | 23,019 | 28,915 | 53,159 | 62,959 | 48,587 | 23,510 | 16,770 | 8,978 | 10,396 | 2.52 |
| Clinton, Ill. | 11.8 | 790 | 2,448 | 2,075 | 1,709 | 1,889 | 2,889 | 2,644 | 3,336 | 2,163 | 1,854 | 1,036 | 767 | 2.91 |
| Jersey, Ill. | 7.2 | 445 | 1,453 | 1,366 | 1,138 | 1,191 | 1,607 | 1,530 | 2,177 | 1,318 | 1,227 | 615 | 333 | 2.96 |
| Madison, Ill. | 92.1 | 6,411 | 19,039 | 16,625 | 14,647 | 15,381 | 19,997 | 22,794 | 28,163 | 17,016 | 14,281 | 6,360 | 3,486 | 2.68 |
| *Monroe, Ill.* | *7.5* | *437* | *1,460* | *1,353* | *1,242* | *1,201* | *1,807* | *1,638* | *2,294* | *1,339* | *1,270* | *616* | *343* | *2.81* |
| St. Clair, Ill. | 93.6 | 6,323 | 20,361 | 17,134 | 15,093 | 15,168 | 19,521 | 22,626 | 26,467 | 16,984 | 14,585 | 7,284 | 5,654 | 2.82 |
| **SPRINGFIELD** | **83.5** | **8,278** | **19,481** | **14,735** | **11,452** | **11,569** | **17,985** | **21,018** | **28,105** | **14,659** | **12,699** | **4,889** | **2,130** | **2.67** |
| Christian | 9.0 | 622 | 1,965 | 1,792 | 1,352 | 1,252 | 2,017 | 1,544 | 3,082 | 1,711 | 1,674 | 690 | 299 | 2.87 |
| Greene | 74.5 | 7,656 | 17,516 | 12,943 | 10,100 | 10,317 | 15,968 | 19,474 | 25,023 | 12,948 | 11,025 | 4,199 | 1,831 | 2.64 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 9.3 | 1,416 | 2,174 | 1,313 | 953 | 1,206 | 2,238 | 2,837 | 3,087 | 1,474 | 1,235 | 454 | 213 | 2.74 |
| Andrew | 5.2 | 302 | 1,016 | 945 | 731 | 810 | 1,396 | 970 | 1,790 | 872 | 951 | 423 | 194 | 2.90 |
| Atchison | 3.2 | 188 | 565 | 470 | 406 | 491 | 1,080 | 897 | 1,112 | 495 | 416 | 200 | 80 | 2.63 |
| Audrain | 9.6 | 677 | 1,871 | 1,456 | 1,268 | 1,677 | 2,651 | 2,294 | 3,281 | 1,629 | 1,440 | 603 | 353 | 2.72 |
| Barry | 9.8 | 575 | 1,461 | 1,509 | 1,305 | 1,679 | 3,271 | 2,178 | 3,763 | 1,569 | 1,330 | 598 | 362 | 2.71 |
| Barton | 4.6 | 306 | 715 | 609 | 574 | 743 | 1,653 | 1,314 | 1,566 | 723 | 607 | 278 | 112 | 2.57 |
| Bates | 6.0 | 303 | 943 | 875 | 810 | 973 | 2,096 | 1,491 | 2,127 | 946 | 861 | 387 | 188 | 2.68 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **MISSOURI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Benton | 5.1 | 221 | 617 | 703 | 709 | 1,020 | 1,830 | 1,202 | 2,085 | 737 | 640 | 291 | 145 | 2.57 |
| Bollinger | 4.0 | 219 | 659 | 636 | 543 | 703 | 1,240 | 867 | 1,372 | 727 | 583 | 262 | 189 | 2.70 |
| Boone | 38.3 | 6,354 | 11,829 | 6,526 | 4,190 | 3,955 | 5,446 | 10,630 | 12,623 | 6,735 | 5,459 | 1,926 | 927 | 2.80 |
| Buchanan | 32.1 | 2,457 | 6,395 | 4,913 | 4,353 | 5,270 | 8,712 | 8,468 | 10,268 | 5,381 | 4,664 | 2,122 | 1,197 | 2.70 |
| Butler | 14.6 | 924 | 2,636 | 2,406 | 2,089 | 2,493 | 4,052 | 3,545 | 4,881 | 2,588 | 2,124 | 925 | 537 | 2.68 |
| Caldwell | 3.2 | 147 | 454 | 516 | 412 | 527 | 1,144 | 796 | 1,139 | 467 | 458 | 216 | 124 | 2.66 |
| Callaway | 11.4 | 853 | 2,665 | 2,108 | 1,618 | 1,565 | 2,591 | 2,400 | 3,640 | 2,131 | 1,998 | 792 | 439 | 3.02 |
| Camden | 9.0 | 541 | 1,399 | 1,354 | 1,312 | 1,865 | 2,529 | 1,849 | 3,916 | 1,438 | 1,129 | 446 | 222 | 2.54 |
| Cape Girardeau | 22.0 | 2,251 | 5,032 | 3,674 | 2,887 | 3,133 | 5,023 | 5,274 | 7,284 | 3,996 | 3,405 | 1,381 | 660 | 2.80 |
| Carroll | 4.6 | 258 | 748 | 658 | 565 | 722 | 1,649 | 1,259 | 1,570 | 720 | 614 | 276 | 161 | 2.57 |
| Carter | 2.0 | 118 | 363 | 349 | 280 | 324 | 566 | 454 | 629 | 371 | 311 | 140 | 95 | 3.00 |
| Cass | 18.8 | 1,292 | 4,151 | 4,363 | 3,044 | 2,574 | 3,376 | 3,460 | 5,635 | 3,605 | 3,747 | 1,600 | 753 | 2.93 |
| Cedar | 5.0 | 242 | 676 | 664 | 660 | 878 | 1,880 | 1,254 | 1,999 | 774 | 613 | 212 | 148 | 2.56 |
| Chariton | 4.0 | 215 | 599 | 566 | 486 | 675 | 1,459 | 1,050 | 1,394 | 667 | 515 | 220 | 154 | 2.60 |
| Christian | 9.0 | 622 | 1,965 | 1,792 | 1,352 | 1,252 | 2,017 | 1,544 | 3,082 | 1,711 | 1,674 | 690 | 299 | 2.87 |
| Clark | 3.0 | 182 | 572 | 506 | 383 | 444 | 913 | 739 | 974 | 459 | 468 | 223 | 137 | 2.83 |
| Clay | 52.3 | 4,102 | 13,718 | 11,202 | 8,500 | 7,636 | 7,142 | 11,940 | 16,800 | 10,006 | 8,785 | 3,329 | 1,440 | 2.69 |
| Clinton | 5.9 | 311 | 1,123 | 1,225 | 871 | 815 | 1,555 | 1,330 | 1,782 | 1,035 | 1,023 | 491 | 239 | 2.86 |
| Cole | 21.3 | 1,788 | 5,343 | 3,814 | 2,960 | 2,976 | 4,419 | 5,453 | 6,584 | 3,650 | 3,392 | 1,375 | 846 | 2.89 |
| Cooper | 5.4 | 305 | 986 | 827 | 686 | 944 | 1,652 | 1,446 | 1,781 | 865 | 762 | 360 | 186 | 2.72 |
| Crawford | 7.0 | 383 | 1,137 | 1,175 | 993 | 1,091 | 2,221 | 1,476 | 2,439 | 1,158 | 1,025 | 546 | 356 | 2.83 |
| Dade | 3.1 | 148 | 422 | 397 | 386 | 531 | 1,216 | 890 | 1,123 | 473 | 382 | 174 | 58 | 2.42 |
| Dallas | 4.7 | 222 | 673 | 743 | 665 | 805 | 1,592 | 985 | 1,805 | 726 | 665 | 318 | 201 | 2.81 |
| Daviess | 3.4 | 170 | 478 | 487 | 455 | 589 | 1,221 | 866 | 1,244 | 486 | 418 | 233 | 153 | 2.62 |
| De Kalb | 3.1 | 162 | 503 | 525 | 420 | 480 | 1,010 | 739 | 1,078 | 482 | 489 | 216 | 96 | 2.74 |
| Dent | 5.6 | 342 | 960 | 913 | 756 | 903 | 1,726 | 1,214 | 1,940 | 1,026 | 862 | 360 | 198 | 2.79 |
| Douglas | 4.6 | 239 | 785 | 755 | 732 | 744 | 1,345 | 1,029 | 1,516 | 863 | 700 | 306 | 186 | 2.72 |
| Dunklin | 13.4 | 849 | 2,331 | 2,286 | 1,789 | 2,233 | 3,912 | 3,203 | 4,465 | 2,397 | 1,935 | 843 | 557 | 2.75 |
| Franklin | 25.7 | 1,750 | 5,478 | 5,105 | 3,790 | 3,702 | 5,875 | 4,775 | 7,677 | 4,785 | 4,628 | 2,355 | 1,480 | 3.02 |
| Gasconade | 5.2 | 246 | 779 | 716 | 693 | 951 | 1,815 | 1,334 | 1,819 | 841 | 726 | 307 | 173 | 2.63 |
| Gentry | 3.0 | 172 | 423 | 393 | 345 | 514 | 1,153 | 841 | 1,095 | 451 | 350 | 169 | 94 | 2.67 |
| Greene | 74.5 | 7,656 | 17,516 | 12,943 | 10,100 | 10,317 | 15,968 | 19,474 | 25,023 | 12,948 | 11,025 | 4,199 | 1,831 | 2.64 |
| Grundy | 4.7 | 299 | 783 | 715 | 578 | 754 | 1,571 | 1,373 | 1,640 | 694 | 631 | 249 | 113 | 2.55 |
| Harrison | 4.2 | 269 | 578 | 543 | 513 | 691 | 1,606 | 1,399 | 1,438 | 598 | 481 | 201 | 83 | 2.29 |
| Henry | 7.8 | 451 | 1,228 | 1,198 | 963 | 1,217 | 2,743 | 2,166 | 2,721 | 1,183 | 1,021 | 462 | 247 | 2.58 |
| Hickory | 2.9 | 99 | 308 | 347 | 396 | 638 | 1,112 | 717 | 1,291 | 374 | 316 | 127 | 75 | 2.41 |
| Holt | 2.7 | 111 | 443 | 328 | 303 | 479 | 1,036 | 780 | 951 | 394 | 353 | 147 | 75 | 2.52 |
| Howard | 3.6 | 227 | 602 | 508 | 468 | 516 | 1,279 | 973 | 1,208 | 585 | 473 | 242 | 119 | 2.75 |
| Howell | 11.6 | 672 | 2,005 | 1,950 | 1,655 | 1,908 | 3,410 | 2,610 | 4,049 | 2,010 | 1,745 | 792 | 394 | 2.70 |
| Iron | 3.9 | 259 | 695 | 674 | 534 | 646 | 1,092 | 807 | 1,255 | 676 | 683 | 292 | 187 | 3.00 |
| Jackson | 242.0 | 18,904 | 57,605 | 42,598 | 35,845 | 36,320 | 50,728 | 70,044 | 74,797 | 40,138 | 33,351 | 14,338 | 9,332 | 2.58 |
| Jasper | 34.0 | 2,665 | 6,760 | 5,519 | 4,597 | 5,420 | 9,039 | 9,055 | 11,366 | 5,632 | 4,919 | 2,020 | 1,008 | 2.63 |
| Jefferson | 51.9 | 3,731 | 14,216 | 12,091 | 8,163 | 6,605 | 7,094 | 7,420 | 14,687 | 11,154 | 10,982 | 4,867 | 2,790 | 3.11 |
| Johnson | 12.7 | 2,043 | 3,036 | 2,249 | 1,507 | 1,458 | 2,407 | 2,696 | 4,280 | 2,290 | 2,145 | 890 | 399 | 3.15 |
| Knox | 2.1 | 103 | 281 | 308 | 283 | 340 | 785 | 560 | 739 | 284 | 281 | 141 | 95 | 2.67 |
| Laclede | 9.6 | 643 | 1,755 | 1,683 | 1,347 | 1,533 | 2,639 | 2,118 | 3,289 | 1,713 | 1,492 | 627 | 361 | 2.73 |
| Lafayette | 11.2 | 631 | 1,931 | 1,991 | 1,614 | 1,749 | 3,284 | 2,688 | 3,715 | 1,828 | 1,772 | 803 | 394 | 2.76 |
| Lawrence | 11.4 | 684 | 1,917 | 1,849 | 1,516 | 1,861 | 3,573 | 2,598 | 4,034 | 1,867 | 1,703 | 761 | 437 | 2.71 |
| Lewis | 3.9 | 295 | 670 | 647 | 522 | 595 | 1,171 | 1,006 | 1,234 | 648 | 593 | 281 | 138 | 2.77 |
| Lincoln | 8.1 | 461 | 1,527 | 1,505 | 1,234 | 1,202 | 2,171 | 1,594 | 2,597 | 1,424 | 1,403 | 656 | 426 | 2.96 |
| Linn | 6.3 | 348 | 929 | 791 | 808 | 1,082 | 2,342 | 1,823 | 2,300 | 933 | 747 | 331 | 166 | 2.48 |
| Livingston | 6.0 | 389 | 1,043 | 941 | 807 | 963 | 1,857 | 1,674 | 2,013 | 926 | 824 | 364 | 199 | 2.65 |
| McDonald | 5.8 | 380 | 972 | 1,036 | 880 | 884 | 1,646 | 1,263 | 2,061 | 957 | 855 | 456 | 208 | 2.78 |
| Macon | 6.3 | 353 | 987 | 937 | 773 | 1,017 | 2,233 | 1,564 | 2,320 | 1,003 | 856 | 361 | 196 | 2.65 |
| Madison | 4.4 | 237 | 641 | 641 | 569 | 756 | 1,556 | 1,040 | 1,568 | 747 | 613 | 266 | 166 | 2.64 |
| Maries | 2.9 | 127 | 472 | 472 | 414 | 515 | 900 | 670 | 971 | 493 | 421 | 213 | 132 | 2.69 |
| Marion | 10.7 | 750 | 2,071 | 1,528 | 1,426 | 1,671 | 3,254 | 2,784 | 3,522 | 1,767 | 1,561 | 661 | 405 | 2.69 |
| Mercer | 1.7 | 96 | 218 | 198 | 232 | 307 | 649 | 449 | 675 | 252 | 183 | 92 | 49 | 2.65 |
| Miller | 7.5 | 472 | 1,385 | 1,227 | 1,017 | 1,219 | 2,180 | 1,711 | 2,572 | 1,218 | 1,164 | 517 | 318 | 2.73 |
| Mississippi | 5.3 | 304 | 929 | 937 | 679 | 872 | 1,579 | 1,210 | 1,646 | 986 | 758 | 355 | 345 | 2.89 |
| Moniteau | 4.3 | 234 | 770 | 686 | 581 | 683 | 1,346 | 988 | 1,431 | 773 | 644 | 274 | 190 | 2.98 |
| Monroe | 3.5 | 223 | 580 | 561 | 433 | 530 | 1,173 | 870 | 1,185 | 545 | 499 | 262 | 139 | 2.77 |
| Montgomery | 4.2 | 220 | 633 | 638 | 559 | 706 | 1,444 | 1,016 | 1,421 | 667 | 617 | 295 | 184 | 2.79 |
| Morgan | 5.7 | 243 | 770 | 836 | 821 | 1,079 | 1,951 | 1,254 | 2,314 | 913 | 703 | 318 | 198 | 2.72 |
| New Madrid | 7.7 | 486 | 1,378 | 1,352 | 1,054 | 1,265 | 2,165 | 1,686 | 2,293 | 1,443 | 1,256 | 556 | 466 | 2.92 |
| Newton | 15.8 | 1,015 | 2,939 | 2,861 | 2,385 | 2,489 | 4,111 | 3,379 | 5,417 | 2,760 | 2,523 | 1,153 | 568 | 2.75 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **MISSOURI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Nodaway | 7.7 | 869 | 1,473 | 1,094 | 865 | 1,079 | 2,320 | 2,224 | 2,549 | 1,171 | 1,029 | 471 | 256 | 2.84 |
| Oregon | 3.9 | 201 | 602 | 613 | 522 | 671 | 1,291 | 918 | 1,397 | 653 | 541 | 245 | 146 | 2.74 |
| Osage | 4.0 | 243 | 722 | 621 | 538 | 630 | 1,246 | 839 | 1,230 | 660 | 605 | 306 | 360 | 3.10 |
| Ozark | 3.4 | 162 | 494 | 479 | 514 | 639 | 1,112 | 703 | 1,370 | 541 | 460 | 207 | 119 | 2.65 |
| Pemiscot | 8.4 | 494 | 1,460 | 1,246 | 1,143 | 1,466 | 2,591 | 2,218 | 2,517 | 1,413 | 1,107 | 564 | 581 | 2.86 |
| Perry | 5.9 | 383 | 1,173 | 880 | 737 | 943 | 1,784 | 1,288 | 1,881 | 1,003 | 920 | 436 | 372 | 2.97 |
| Pettis | 13.8 | 1,000 | 2,511 | 2,163 | 1,990 | 2,186 | 3,950 | 3,415 | 4,669 | 2,329 | 2,043 | 879 | 465 | 2.66 |
| Phelps | 11.8 | 1,387 | 2,353 | 2,055 | 1,617 | 1,758 | 2,630 | 2,716 | 4,012 | 2,062 | 1,838 | 783 | 389 | 2.97 |
| Pike | 6.0 | 371 | 1,049 | 1,005 | 854 | 943 | 1,778 | 1,453 | 1,879 | 1,008 | 934 | 417 | 309 | 2.90 |
| Platte | 18.4 | 1,353 | 5,049 | 4,746 | 2,694 | 2,452 | 2,106 | 3,801 | 5,718 | 3,425 | 3,420 | 1,453 | 583 | 2.82 |
| Polk | 7.1 | 494 | 1,131 | 1,137 | 893 | 1,153 | 2,292 | 1,657 | 2,561 | 1,142 | 1,047 | 440 | 253 | 2.85 |
| Pulaski | 10.5 | 1,212 | 2,872 | 2,129 | 1,455 | 1,207 | 1,625 | 1,909 | 3,094 | 2,184 | 1,988 | 899 | 426 | 3.95 |
| Putnam | 2.2 | 117 | 275 | 329 | 268 | 390 | 821 | 619 | 759 | 316 | 299 | 128 | 79 | 2.68 |
| Ralls | 3.4 | 193 | 660 | 577 | 454 | 561 | 955 | 690 | 1,179 | 611 | 547 | 246 | 127 | 2.74 |
| Randolph | 9.5 | 688 | 1,884 | 1,465 | 1,162 | 1,415 | 2,886 | 2,437 | 3,147 | 1,563 | 1,426 | 602 | 325 | 2.84 |
| Ray | 7.9 | 440 | 1,482 | 1,735 | 1,169 | 1,163 | 1,911 | 1,626 | 2,506 | 1,401 | 1,437 | 632 | 298 | 2.86 |
| Reynolds | 2.9 | 172 | 533 | 484 | 396 | 476 | 839 | 754 | 908 | 518 | 409 | 203 | 108 | 2.59 |
| Ripley | 4.9 | 230 | 670 | 751 | 724 | 888 | 1,637 | 1,027 | 1,807 | 869 | 658 | 299 | 240 | 2.76 |
| St. Charles | 53.8 | 3,849 | 15,351 | 13,578 | 8,605 | 6,456 | 5,961 | 8,887 | 14,449 | 11,136 | 11,586 | 5,111 | 2,631 | 3.06 |
| St. Clair | 3.4 | 162 | 412 | 496 | 425 | 571 | 1,334 | 886 | 1,324 | 442 | 425 | 202 | 121 | 2.62 |
| Ste. Genevieve | 5.3 | 307 | 1,063 | 941 | 815 | 858 | 1,316 | 1,054 | 1,535 | 911 | 940 | 508 | 352 | 3.00 |
| St. Francois | 16.0 | 951 | 2,910 | 2,704 | 2,258 | 2,699 | 4,478 | 3,589 | 5,202 | 2,871 | 2,551 | 1,128 | 659 | 2.81 |
| St. Louis | 351.6 | 18,420 | 81,971 | 71,833 | 59,239 | 56,675 | 63,462 | 80,315 | 108,790 | 64,372 | 57,351 | 26,323 | 14,449 | 2.78 |
| St. Louis city | 171.2 | 11,176 | 32,368 | 22,563 | 23,019 | 28,915 | 53,159 | 62,959 | 48,587 | 23,510 | 16,770 | 8,978 | 10,396 | 2.52 |
| Saline | 9.4 | 629 | 1,723 | 1,390 | 1,183 | 1,519 | 2,956 | 2,727 | 3,069 | 1,441 | 1,345 | 519 | 299 | 2.65 |
| Schuyler | 2.0 | 113 | 308 | 299 | 235 | 306 | 739 | 626 | 634 | 295 | 255 | 135 | 55 | 2.45 |
| Scotland | 2.1 | 97 | 301 | 299 | 252 | 365 | 786 | 616 | 709 | 274 | 278 | 133 | 90 | 2.52 |
| Scott | 14.5 | 994 | 3,112 | 2,683 | 1,957 | 2,274 | 3,480 | 3,124 | 4,401 | 2,784 | 2,377 | 1,083 | 731 | 2.85 |
| Shannon | 2.9 | 172 | 521 | 512 | 408 | 519 | 768 | 552 | 1,037 | 500 | 478 | 209 | 124 | 2.76 |
| Shelby | 3.0 | 180 | 432 | 401 | 346 | 481 | 1,160 | 836 | 1,056 | 442 | 385 | 192 | 89 | 2.57 |
| Stoddard | 10.9 | 622 | 1,913 | 1,905 | 1,485 | 1,771 | 3,204 | 2,377 | 3,744 | 2,057 | 1,714 | 630 | 378 | 2.73 |
| Stone | 7.0 | 288 | 932 | 1,020 | 1,032 | 1,409 | 2,319 | 1,454 | 3,036 | 1,082 | 849 | 374 | 205 | 2.53 |
| Sullivan | 2.9 | 144 | 392 | 397 | 362 | 500 | 1,105 | 838 | 1,021 | 413 | 385 | 165 | 78 | 2.48 |
| Taney | 9.4 | 469 | 1,290 | 1,317 | 1,225 | 1,763 | 3,336 | 2,089 | 4,194 | 1,356 | 1,125 | 426 | 210 | 2.55 |
| Texas | 8.2 | 497 | 1,310 | 1,352 | 1,254 | 1,378 | 2,409 | 1,867 | 2,868 | 1,392 | 1,210 | 568 | 295 | 2.70 |
| Vernon | 7.6 | 496 | 1,379 | 1,130 | 1,017 | 1,248 | 2,330 | 2,087 | 2,616 | 1,165 | 1,073 | 419 | 240 | 2.71 |
| Warren | 5.7 | 301 | 1,096 | 1,024 | 825 | 870 | 1,584 | 1,074 | 1,923 | 989 | 950 | 470 | 294 | 2.95 |
| Washington | 6.3 | 402 | 1,282 | 1,162 | 914 | 978 | 1,562 | 1,186 | 1,870 | 1,094 | 1,148 | 575 | 427 | 3.02 |
| Wayne | 4.7 | 232 | 615 | 710 | 686 | 840 | 1,617 | 1,076 | 1,744 | 782 | 646 | 282 | 170 | 2.64 |
| Webster | 7.4 | 469 | 1,389 | 1,457 | 1,073 | 1,080 | 1,932 | 1,368 | 2,388 | 1,309 | 1,323 | 610 | 402 | 2.99 |
| Worth | 1.1 | 45 | 149 | 141 | 135 | 169 | 461 | 311 | 405 | 147 | 134 | 80 | 23 | 2.64 |
| Wright | 6.2 | 377 | 944 | 1,015 | 885 | 1,032 | 1,947 | 1,395 | 2,178 | 1,059 | 904 | 405 | 259 | 2.76 |
| **TOTAL METRO COUNTIES** | **1,208.5** | **86,417** | **280,724** | **226,359** | **182,659** | **182,950** | **249,391** | **310,465** | **371,140** | **210,527** | **184,093** | **81,899** | **50,376** | **2.72** |
| **TOTAL STATE** | **1,842.7** | **129,333** | **394,773** | **328,602** | **268,177** | **284,876** | **436,939** | **461,339** | **588,351** | **316,974** | **277,887** | **123,351** | **74,798** | **2.74** |
| **MONTANA** | | | | | | | | | | | | | | |
| **BILLINGS** | **47.0** | **4,504** | **12,423** | **9,055** | **6,678** | **6,651** | **7,689** | **13,174** | **14,039** | **8,042** | **7,299** | **3,071** | **1,375** | **2.56** |
| Yellowstone | 47.0 | 4,504 | 12,423 | 9,055 | 6,678 | 6,651 | 7,689 | 13,174 | 14,039 | 8,042 | 7,299 | 3,071 | 1,375 | 2.56 |
| **GREAT FALLS** | **31.1** | **3,161** | **7,287** | **6,223** | **4,406** | **4,452** | **5,571** | **8,973** | **9,122** | **5,428** | **4,657** | **1,961** | **959** | **2.58** |
| Cascade | 31.1 | 3,161 | 7,287 | 6,223 | 4,406 | 4,452 | 5,571 | 8,973 | 9,122 | 5,428 | 4,657 | 1,961 | 959 | 2.58 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Beaverhead | 3.1 | 266 | 690 | 561 | 413 | 437 | 733 | 877 | 909 | 474 | 471 | 223 | 146 | 2.71 |
| Big Horn | 3.4 | 228 | 858 | 714 | 503 | 491 | 606 | 667 | 849 | 546 | 554 | 373 | 411 | 3.38 |
| Blaine | 2.6 | 169 | 572 | 470 | 343 | 392 | 654 | 714 | 656 | 422 | 369 | 220 | 219 | 2.81 |
| Broadwater | 1.5 | 83 | 318 | 260 | 217 | 257 | 365 | 558 | 360 | 240 | 199 | 104 | 39 | 2.40 |
| Carbon | 3.7 | 173 | 690 | 549 | 506 | 629 | 1,153 | 1,338 | 1,061 | 522 | 445 | 240 | 94 | 2.35 |
| Carter | .6 | 33 | 90 | 99 | 101 | 108 | 169 | 133 | 200 | 89 | 101 | 54 | 23 | 3.00 |
| Cascade | 31.1 | 3,161 | 7,287 | 6,223 | 4,406 | 4,452 | 5,571 | 8,973 | 9,122 | 5,428 | 4,657 | 1,961 | 959 | 2.58 |
| Chouteau | 2.2 | 139 | 441 | 370 | 316 | 450 | 484 | 540 | 694 | 340 | 368 | 160 | 98 | 2.73 |
| Custer | 5.4 | 509 | 1,135 | 887 | 746 | 847 | 1,276 | 1,768 | 1,531 | 860 | 718 | 351 | 172 | 2.48 |
| Daniels | 1.0 | 39 | 186 | 158 | 142 | 186 | 289 | 243 | 318 | 164 | 157 | 83 | 35 | 2.80 |
| Dawson | 4.7 | 515 | 1,150 | 801 | 674 | 664 | 896 | 1,283 | 1,299 | 810 | 748 | 391 | 169 | 2.64 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25-34 Years | 35-44 Years | 45-54 Years | 55-64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **MONTANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Deer Lodge | 4.1 | 219 | 780 | 646 | 575 | 827 | 1,053 | 1,314 | 1,189 | 604 | 557 | 284 | 152 | 2.68 |
| Fallon | 1.4 | 125 | 316 | 212 | 242 | 214 | 291 | 382 | 381 | 253 | 225 | 110 | 49 | 2.64 |
| Fergus | 5.1 | 321 | 1,005 | 860 | 709 | 868 | 1,337 | 1,609 | 1,513 | 764 | 683 | 339 | 192 | 2.57 |
| Flathead | 21.7 | 1,560 | 5,744 | 4,312 | 2,976 | 3,128 | 3,980 | 5,557 | 6,861 | 3,601 | 3,396 | 1,523 | 762 | 2.60 |
| Gallatin | 17.5 | 2,832 | 5,233 | 3,075 | 1,900 | 1,947 | 2,513 | 4,300 | 5,859 | 3,080 | 2,711 | 1,100 | 450 | 2.74 |
| Garfield | .6 | 42 | 125 | 98 | 90 | 113 | 132 | 135 | 183 | 120 | 82 | 47 | 33 | 2.83 |
| Glacier | 3.6 | 267 | 878 | 637 | 571 | 536 | 711 | 724 | 1,025 | 619 | 591 | 312 | 329 | 3.06 |
| Golden Valley | .4 | 14 | 57 | 64 | 72 | 78 | 115 | 130 | 127 | 46 | 46 | 32 | 19 | 2.50 |
| Granite | 1.1 | 49 | 202 | 194 | 142 | 215 | 298 | 273 | 346 | 199 | 149 | 74 | 59 | 2.64 |
| Hill | 6.8 | 712 | 1,689 | 1,087 | 991 | 1,074 | 1,247 | 1,777 | 2,045 | 1,108 | 1,038 | 501 | 331 | 2.69 |
| Jefferson | 2.9 | 157 | 776 | 678 | 406 | 398 | 485 | 653 | 861 | 500 | 477 | 251 | 158 | 2.90 |
| Judith Basin | 1.0 | 44 | 187 | 183 | 141 | 154 | 291 | 268 | 307 | 155 | 157 | 74 | 39 | 2.60 |
| Lake | 7.6 | 417 | 1,586 | 1,350 | 1,031 | 1,179 | 2,037 | 1,639 | 2,542 | 1,214 | 1,209 | 570 | 426 | 2.78 |
| Lewis and Clark | 18.5 | 1,600 | 5,101 | 3,617 | 2,474 | 2,556 | 3,152 | 5,602 | 5,481 | 3,024 | 2,647 | 1,165 | 581 | 2.54 |
| Liberty | 1.0 | 70 | 223 | 165 | 161 | 164 | 217 | 389 | 235 | 147 | 134 | 68 | 27 | 2.40 |
| Lincoln | 6.4 | 474 | 1,604 | 1,438 | 949 | 941 | 994 | 1,330 | 1,896 | 1,042 | 1,231 | 591 | 310 | 2.83 |
| McCone | .9 | 47 | 179 | 140 | 154 | 181 | 199 | 179 | 270 | 140 | 158 | 92 | 61 | 3.00 |
| Madison | 2.2 | 124 | 406 | 386 | 320 | 353 | 611 | 551 | 772 | 356 | 311 | 127 | 83 | 2.59 |
| Meagher | .8 | 44 | 153 | 138 | 131 | 146 | 188 | 191 | 245 | 142 | 118 | 66 | 38 | 2.75 |
| Mineral | 1.5 | 126 | 392 | 306 | 202 | 225 | 249 | 369 | 450 | 245 | 268 | 114 | 54 | 2.67 |
| Missoula | 30.4 | 3,622 | 9,050 | 6,059 | 3,813 | 3,294 | 4,562 | 8,525 | 9,466 | 5,608 | 4,181 | 1,750 | 870 | 2.53 |
| Musselshell | 1.9 | 90 | 388 | 285 | 228 | 351 | 558 | 553 | 599 | 271 | 272 | 143 | 62 | 2.53 |
| Park | 5.6 | 350 | 1,307 | 937 | 774 | 855 | 1,377 | 1,652 | 1,869 | 827 | 743 | 351 | 158 | 2.45 |
| Petroleum | .2 | 11 | 44 | 30 | 36 | 40 | 39 | 40 | 68 | 28 | 35 | 20 | 9 | 3.50 |
| Phillips | 2.1 | 167 | 423 | 330 | 284 | 349 | 547 | 563 | 625 | 324 | 318 | 173 | 97 | 2.67 |
| Pondera | 2.5 | 165 | 491 | 450 | 382 | 409 | 603 | 632 | 742 | 384 | 369 | 225 | 148 | 2.76 |
| Powder River | .9 | 65 | 226 | 137 | 150 | 162 | 160 | 216 | 274 | 169 | 149 | 64 | 28 | 2.67 |
| Powell | 2.4 | 140 | 499 | 454 | 349 | 415 | 543 | 694 | 705 | 383 | 353 | 170 | 95 | 2.96 |
| Prairie | .7 | 26 | 128 | 111 | 88 | 125 | 222 | 201 | 197 | 125 | 116 | 38 | 23 | 2.57 |
| Ravalli | 9.8 | 411 | 1,998 | 2,091 | 1,374 | 1,545 | 2,381 | 2,333 | 3,322 | 1,505 | 1,515 | 709 | 416 | 2.65 |
| Richland | 4.9 | 540 | 1,229 | 836 | 603 | 708 | 984 | 1,167 | 1,432 | 837 | 853 | 402 | 209 | 2.73 |
| Roosevelt | 3.6 | 262 | 855 | 614 | 542 | 586 | 741 | 782 | 984 | 600 | 590 | 343 | 301 | 3.08 |
| Rosebud | 4.2 | 408 | 1,194 | 914 | 595 | 574 | 515 | 972 | 1,060 | 665 | 745 | 397 | 361 | 3.05 |
| Sanders | 3.7 | 203 | 803 | 694 | 490 | 582 | 928 | 1,149 | 1,088 | 579 | 511 | 253 | 120 | 2.49 |
| Sheridan | 2.1 | 161 | 412 | 287 | 311 | 393 | 536 | 491 | 708 | 345 | 363 | 128 | 65 | 2.67 |
| Silver Bow | 14.4 | 922 | 2,739 | 2,401 | 1,905 | 2,489 | 3,944 | 4,671 | 4,110 | 2,081 | 2,000 | 969 | 569 | 2.50 |
| Stillwater | 2.3 | 103 | 466 | 385 | 314 | 378 | 654 | 529 | 781 | 365 | 363 | 183 | 79 | 2.65 |
| Sweet Grass | 1.3 | 57 | 221 | 221 | 173 | 204 | 424 | 395 | 405 | 175 | 177 | 102 | 46 | 2.54 |
| Teton | 2.5 | 106 | 445 | 431 | 373 | 445 | 700 | 684 | 775 | 374 | 349 | 199 | 119 | 2.64 |
| Toole | 2.3 | 181 | 499 | 370 | 316 | 420 | 514 | 777 | 622 | 362 | 310 | 152 | 77 | 2.43 |
| Treasure | .4 | 21 | 80 | 60 | 73 | 59 | 107 | 119 | 116 | 69 | 60 | 23 | 13 | 2.50 |
| Valley | 3.7 | 280 | 796 | 659 | 582 | 587 | 796 | 1,144 | 981 | 617 | 528 | 291 | 139 | 2.59 |
| Wheatland | .9 | 40 | 162 | 137 | 131 | 177 | 253 | 241 | 291 | 152 | 116 | 54 | 46 | 2.67 |
| Wibaux | .5 | 27 | 110 | 73 | 79 | 87 | 124 | 141 | 133 | 68 | 78 | 44 | 36 | 2.80 |
| Yellowstone | 47.0 | 4,504 | 12,423 | 9,055 | 6,678 | 6,651 | 7,689 | 13,174 | 14,039 | 8,042 | 7,299 | 3,071 | 1,375 | 2.56 |
| **TOTAL METRO COUNTIES** | **78.1** | **7,665** | **19,710** | **15,278** | **11,084** | **11,103** | **13,260** | **22,147** | **23,161** | **13,470** | **11,956** | **5,032** | **2,334** | **2.56** |
| **TOTAL STATE** | **314.7** | **27,421** | **77,041** | **58,699** | **43,247** | **46,095** | **62,197** | **86,311** | **94,979** | **52,209** | **47,368** | **21,854** | **11,979** | **2.63** |
| **NEBRASKA** | | | | | | | | | | | | | | |
| **LINCOLN** | **79.1** | **10,227** | **21,938** | **13,159** | **9,825** | **9,685** | **14,266** | **23,148** | **25,554** | **12,831** | **11,124** | **4,508** | **1,935** | **2.60** |
| Lancaster | 79.1 | 10,227 | 21,938 | 13,159 | 9,825 | 9,685 | 14,266 | 23,148 | 25,554 | 12,831 | 11,124 | 4,508 | 1,935 | 2.60 |
| **OMAHA** | **227.0** | **20,181** | **59,327** | **44,234** | **32,953** | **30,454** | **39,851** | **59,894** | **65,395** | **38,698** | **36,031** | **17,298** | **9,684** | **2.68** |
| Douglas | 157.8 | 14,399 | 41,043 | 28,489 | 22,362 | 22,044 | 29,463 | 45,300 | 46,435 | 25,629 | 22,646 | 11,098 | 6,692 | 2.60 |
| Sarpy | 30.6 | 2,757 | 9,949 | 8,794 | 4,628 | 2,559 | 1,913 | 4,784 | 7,452 | 6,357 | 7,307 | 3,228 | 1,472 | 3.12 |
| Washington | 5.8 | 347 | 1,181 | 1,164 | 876 | 846 | 1,386 | 1,437 | 1,699 | 983 | 978 | 485 | 218 | 2.76 |
| *Pottawattamie, Iowa* | *32.8* | *2,678* | *7,154* | *5,787* | *5,087* | *5,005* | *7,089* | *8,373* | *9,809* | *5,729* | *5,100* | *2,487* | *1,302* | *2.65* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 12.1 | 1,153 | 2,512 | 1,878 | 1,531 | 1,762 | 3,264 | 3,784 | 3,873 | 1,825 | 1,628 | 684 | 306 | 2.51 |
| Antelope | 3.2 | 181 | 569 | 439 | 424 | 508 | 1,079 | 819 | 1,073 | 430 | 463 | 257 | 158 | 2.69 |
| Arthur | .2 | 10 | 26 | 37 | 38 | 32 | 57 | 54 | 64 | 34 | 31 | 11 | 6 | 2.50 |
| Banner | .3 | 17 | 53 | 61 | 46 | 58 | 65 | 30 | 129 | 46 | 53 | 29 | 13 | 3.00 |
| Blaine | .3 | 18 | 54 | 51 | 42 | 38 | 97 | 65 | 98 | 51 | 45 | 21 | 20 | 3.00 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Boone | 2.6 | 166 | 405 | 370 | 367 | 415 | 877 | 662 | 849 | 371 | 367 | 211 | 140 | 2.77 |
| Box Butte | 5.7 | 694 | 1,521 | 874 | 622 | 704 | 1,285 | 1,407 | 1,771 | 952 | 974 | 399 | 197 | 2.70 |
| Boyd | 1.3 | 73 | 168 | 155 | 183 | 236 | 485 | 347 | 451 | 224 | 143 | 91 | 44 | 2.54 |
| Brown | 1.7 | 109 | 301 | 259 | 218 | 258 | 555 | 461 | 579 | 231 | 246 | 132 | 51 | 2.53 |
| Buffalo | 13.6 | 1,938 | 3,284 | 2,008 | 1,614 | 1,668 | 3,088 | 3,398 | 4,527 | 2,201 | 2,084 | 933 | 457 | 2.75 |
| Burt | 3.5 | 163 | 546 | 463 | 502 | 581 | 1,245 | 1,019 | 1,198 | 504 | 433 | 241 | 105 | 2.49 |
| Butler | 3.4 | 162 | 545 | 472 | 454 | 613 | 1,154 | 861 | 1,142 | 472 | 480 | 258 | 187 | 2.71 |
| Cass | 7.8 | 548 | 1,643 | 1,513 | 1,168 | 1,130 | 1,798 | 1,638 | 2,516 | 1,324 | 1,397 | 605 | 320 | 2.78 |
| Cedar | 4.0 | 225 | 716 | 518 | 563 | 646 | 1,332 | 1,078 | 1,145 | 592 | 541 | 323 | 321 | 2.78 |
| Chase | 1.9 | 130 | 376 | 324 | 254 | 284 | 532 | 522 | 590 | 286 | 299 | 135 | 68 | 2.63 |
| Cherry | 2.6 | 184 | 499 | 455 | 370 | 399 | 693 | 676 | 838 | 413 | 387 | 186 | 100 | 2.65 |
| Cheyenne | 4.0 | 354 | 695 | 580 | 594 | 656 | 1,121 | 1,215 | 1,304 | 612 | 497 | 247 | 125 | 2.48 |
| Clay | 3.0 | 221 | 538 | 450 | 397 | 450 | 944 | 726 | 1,062 | 420 | 445 | 219 | 128 | 2.70 |
| Colfax | 3.7 | 245 | 603 | 485 | 453 | 556 | 1,358 | 988 | 1,224 | 525 | 498 | 285 | 180 | 2.65 |
| Cuming | 4.1 | 250 | 712 | 602 | 599 | 669 | 1,268 | 955 | 1,326 | 608 | 610 | 337 | 264 | 2.80 |
| Custer | 5.2 | 271 | 892 | 721 | 691 | 822 | 1,803 | 1,344 | 1,842 | 726 | 703 | 383 | 202 | 2.60 |
| ☐ Dakota | 6.4 | 565 | 1,717 | 1,160 | 849 | 866 | 1,243 | 1,459 | 1,830 | 1,111 | 1,107 | 576 | 317 | 2.80 |
| Dawes | 3.5 | 410 | 730 | 459 | 426 | 525 | 950 | 1,059 | 1,197 | 503 | 447 | 187 | 107 | 2.71 |
| Dawson | 8.8 | 702 | 2,009 | 1,439 | 1,179 | 1,255 | 2,216 | 2,105 | 2,899 | 1,424 | 1,437 | 652 | 283 | 2.64 |
| Deuel | 1.0 | 42 | 139 | 138 | 125 | 182 | 374 | 337 | 323 | 129 | 120 | 66 | 25 | 2.40 |
| Dixon | 2.6 | 141 | 449 | 360 | 339 | 418 | 893 | 691 | 822 | 362 | 381 | 203 | 141 | 2.65 |
| Dodge | 13.8 | 1,119 | 2,777 | 2,278 | 2,012 | 2,000 | 3,614 | 3,769 | 4,424 | 2,239 | 1,999 | 920 | 449 | 2.60 |
| Douglas | 157.8 | 14,399 | 41,043 | 28,489 | 22,362 | 22,044 | 29,463 | 45,300 | 46,435 | 25,629 | 22,646 | 11,098 | 6,692 | 2.60 |
| Dundy | 1.2 | 72 | 204 | 137 | 150 | 215 | 422 | 371 | 411 | 165 | 155 | 81 | 17 | 2.42 |
| Fillmore | 3.0 | 159 | 505 | 427 | 397 | 499 | 1,013 | 804 | 1,021 | 427 | 443 | 208 | 97 | 2.60 |
| Franklin | 1.7 | 78 | 230 | 206 | 223 | 299 | 664 | 465 | 647 | 216 | 213 | 109 | 50 | 2.59 |
| Frontier | 1.4 | 123 | 238 | 217 | 192 | 198 | 432 | 390 | 444 | 220 | 202 | 99 | 45 | 2.57 |
| Furnas | 2.6 | 147 | 379 | 315 | 314 | 418 | 1,027 | 756 | 982 | 351 | 290 | 149 | 72 | 2.50 |
| Gage | 9.1 | 604 | 1,615 | 1,360 | 1,233 | 1,450 | 2,838 | 2,340 | 3,269 | 1,399 | 1,301 | 548 | 243 | 2.65 |
| Garden | 1.0 | 53 | 148 | 140 | 145 | 174 | 340 | 270 | 374 | 147 | 132 | 62 | 15 | 2.70 |
| Garfield | 1.0 | 47 | 146 | 156 | 110 | 170 | 371 | 298 | 338 | 134 | 125 | 67 | 38 | 2.50 |
| Gosper | .8 | 48 | 138 | 129 | 129 | 144 | 212 | 190 | 298 | 122 | 108 | 61 | 21 | 2.63 |
| Grant | .3 | 18 | 62 | 56 | 44 | 38 | 82 | 72 | 95 | 50 | 43 | 28 | 12 | 3.00 |
| Greeley | 1.2 | 60 | 185 | 158 | 164 | 216 | 417 | 340 | 376 | 141 | 154 | 97 | 92 | 2.83 |
| Hall | 18.7 | 1,712 | 4,468 | 3,273 | 2,509 | 2,618 | 4,120 | 4,952 | 5,820 | 2,881 | 2,900 | 1,399 | 748 | 2.66 |
| Hamilton | 3.4 | 263 | 735 | 565 | 502 | 532 | 803 | 816 | 1,107 | 535 | 535 | 279 | 128 | 2.76 |
| Harlan | 1.7 | 70 | 275 | 219 | 221 | 294 | 621 | 421 | 659 | 250 | 207 | 107 | 56 | 2.53 |
| Hayes | .5 | 23 | 99 | 75 | 83 | 100 | 120 | 124 | 155 | 96 | 73 | 35 | 17 | 2.60 |
| Hitchcock | 1.5 | 93 | 267 | 210 | 200 | 249 | 481 | 333 | 574 | 232 | 206 | 98 | 57 | 2.73 |
| Holt | 5.1 | 361 | 1,001 | 750 | 720 | 778 | 1,490 | 1,355 | 1,521 | 773 | 766 | 427 | 258 | 2.73 |
| Hooker | .4 | 20 | 69 | 63 | 50 | 75 | 123 | 168 | 103 | 59 | 44 | 20 | 6 | 2.25 |
| Howard | 2.4 | 118 | 412 | 365 | 361 | 403 | 741 | 478 | 845 | 376 | 358 | 202 | 141 | 2.83 |
| Jefferson | 3.7 | 221 | 583 | 502 | 475 | 635 | 1,284 | 1,014 | 1,334 | 540 | 501 | 225 | 86 | 2.62 |
| Johnson | 2.0 | 89 | 293 | 268 | 266 | 333 | 751 | 628 | 651 | 309 | 258 | 107 | 47 | 2.50 |
| Kearney | 2.6 | 191 | 498 | 418 | 346 | 400 | 747 | 651 | 903 | 369 | 393 | 188 | 96 | 2.69 |
| Keith | 3.8 | 279 | 732 | 657 | 594 | 590 | 948 | 1,086 | 1,182 | 622 | 539 | 254 | 117 | 2.55 |
| Keya Paha | .5 | 31 | 82 | 88 | 70 | 78 | 151 | 130 | 162 | 71 | 78 | 42 | 17 | 2.60 |
| Kimball | 1.9 | 141 | 377 | 307 | 303 | 306 | 466 | 604 | 555 | 291 | 271 | 129 | 50 | 2.47 |
| Knox | 4.1 | 215 | 687 | 516 | 575 | 708 | 1,399 | 1,054 | 1,371 | 610 | 547 | 305 | 213 | 2.76 |
| Lancaster | 79.1 | 10,227 | 21,938 | 13,159 | 9,825 | 9,685 | 14,266 | 23,148 | 25,554 | 12,831 | 11,124 | 4,508 | 1,935 | 2.60 |
| Lincoln | 14.3 | 1,374 | 3,365 | 2,540 | 2,004 | 1,936 | 3,081 | 3,292 | 4,639 | 2,389 | 2,292 | 1,105 | 583 | 2.70 |
| Logan | .4 | 22 | 76 | 60 | 62 | 60 | 120 | 128 | 115 | 65 | 58 | 25 | 9 | 2.50 |
| Loup | .3 | 17 | 38 | 55 | 43 | 53 | 94 | 68 | 102 | 41 | 59 | 19 | 11 | 3.00 |
| McPherson | .2 | 13 | 32 | 22 | 36 | 32 | 65 | 39 | 82 | 33 | 16 | 21 | 9 | 3.00 |
| Madison | 12.4 | 1,408 | 2,755 | 1,857 | 1,551 | 1,685 | 3,144 | 3,178 | 4,036 | 2,022 | 1,824 | 905 | 435 | 2.68 |
| Merrick | 3.2 | 196 | 603 | 549 | 432 | 520 | 900 | 726 | 1,060 | 476 | 507 | 271 | 160 | 2.75 |
| Morrill | 2.4 | 160 | 445 | 398 | 328 | 347 | 722 | 691 | 796 | 355 | 329 | 153 | 76 | 2.54 |
| Nance | 1.7 | 104 | 298 | 207 | 246 | 269 | 576 | 485 | 517 | 238 | 248 | 135 | 77 | 2.65 |
| Nemaha | 3.3 | 214 | 681 | 416 | 400 | 486 | 1,103 | 908 | 1,150 | 466 | 503 | 191 | 82 | 2.58 |
| Nuckolls | 2.6 | 148 | 390 | 366 | 373 | 442 | 881 | 726 | 928 | 337 | 340 | 182 | 87 | 2.54 |
| Otoe | 5.9 | 341 | 980 | 880 | 780 | 984 | 1,935 | 1,556 | 2,084 | 859 | 788 | 388 | 225 | 2.58 |
| Pawnee | 1.5 | 54 | 187 | 168 | 198 | 290 | 603 | 466 | 545 | 208 | 162 | 81 | 38 | 2.47 |
| Perkins | 1.5 | 83 | 279 | 226 | 184 | 263 | 465 | 418 | 491 | 235 | 204 | 94 | 58 | 2.53 |
| Phelps | 3.6 | 256 | 726 | 542 | 526 | 526 | 1,024 | 897 | 1,261 | 553 | 534 | 260 | 95 | 2.75 |
| Pierce | 3.1 | 211 | 516 | 493 | 398 | 529 | 953 | 685 | 1,097 | 447 | 484 | 215 | 172 | 2.74 |
| Platte | 10.8 | 884 | 2,499 | 1,774 | 1,519 | 1,556 | 2,568 | 2,524 | 3,195 | 1,775 | 1,825 | 916 | 565 | 2.77 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder<br>Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | Households by Number of Persons<br>1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Polk | 2.3 | 105 | 401 | 338 | 283 | 379 | 794 | 572 | 792 | 305 | 339 | 189 | 103 | 2.70 |
| Red Willow | 5.0 | 439 | 978 | 718 | 739 | 747 | 1,379 | 1,359 | 1,629 | 809 | 708 | 325 | 170 | 2.56 |
| Richardson | 4.4 | 219 | 646 | 601 | 530 | 763 | 1,641 | 1,333 | 1,484 | 635 | 560 | 261 | 127 | 2.45 |
| Rock | .9 | 55 | 200 | 122 | 121 | 126 | 276 | 221 | 301 | 125 | 148 | 66 | 39 | 2.67 |
| Saline | 5.1 | 339 | 843 | 733 | 621 | 834 | 1,730 | 1,509 | 1,754 | 711 | 678 | 319 | 129 | 2.61 |
| Sarpy | 30.6 | 2,757 | 9,949 | 8,794 | 4,628 | 2,559 | 1,913 | 4,784 | 7,452 | 6,357 | 7,307 | 3,228 | 1,472 | 3.12 |
| Saunders | 6.9 | 348 | 1,294 | 1,176 | 1,018 | 1,078 | 1,986 | 1,509 | 2,256 | 1,082 | 1,061 | 646 | 346 | 2.80 |
| Scotts Bluff | 14.5 | 1,172 | 3,233 | 2,435 | 2,053 | 2,151 | 3,456 | 3,476 | 4,667 | 2,349 | 2,346 | 1,082 | 580 | 2.69 |
| Seward | 5.7 | 517 | 1,174 | 917 | 760 | 830 | 1,502 | 1,468 | 1,822 | 904 | 861 | 440 | 205 | 2.84 |
| Sheridan | 2.9 | 175 | 507 | 398 | 421 | 539 | 860 | 759 | 965 | 417 | 445 | 182 | 132 | 2.66 |
| Sherman | 1.5 | 65 | 219 | 194 | 215 | 250 | 557 | 372 | 518 | 214 | 184 | 127 | 85 | 2.73 |
| Sioux | .7 | 33 | 117 | 114 | 136 | 109 | 191 | 206 | 225 | 113 | 88 | 55 | 13 | 2.43 |
| Stanton | 2.4 | 187 | 561 | 421 | 311 | 353 | 567 | 552 | 701 | 385 | 394 | 228 | 140 | 2.83 |
| Thayer | 2.8 | 158 | 427 | 376 | 346 | 494 | 999 | 730 | 1,016 | 407 | 382 | 180 | 85 | 2.68 |
| Thomas | .4 | 23 | 93 | 68 | 60 | 58 | 98 | 126 | 108 | 65 | 63 | 26 | 12 | 2.50 |
| Thurston | 2.4 | 147 | 445 | 390 | 368 | 393 | 657 | 526 | 694 | 395 | 369 | 214 | 202 | 3.08 |
| Valley | 2.2 | 115 | 366 | 297 | 259 | 377 | 786 | 605 | 777 | 312 | 254 | 166 | 86 | 2.59 |
| Washington | 5.8 | 347 | 1,181 | 1,164 | 876 | 846 | 1,386 | 1,437 | 1,699 | 983 | 978 | 485 | 218 | 2.76 |
| Wayne | 3.4 | 370 | 640 | 512 | 483 | 477 | 918 | 892 | 1,152 | 527 | 494 | 225 | 110 | 2.88 |
| Webster | 1.9 | 79 | 248 | 257 | 227 | 347 | 742 | 612 | 642 | 240 | 233 | 118 | 55 | 2.42 |
| Wheeler | .4 | 25 | 92 | 47 | 62 | 65 | 109 | 130 | 109 | 58 | 53 | 34 | 16 | 2.50 |
| York | 5.7 | 405 | 1,207 | 907 | 751 | 868 | 1,562 | 1,469 | 1,938 | 844 | 827 | 424 | 198 | 2.65 |
| **TOTAL METRO COUNTIES** | **279.7** | **28,295** | **75,828** | **52,766** | **38,540** | **36,000** | **48,271** | **76,128** | **82,970** | **46,911** | **43,162** | **19,895** | **10,634** | **2.66** |
| **TOTAL STATE** | **607.9** | **53,518** | **140,579** | **103,306** | **82,971** | **86,001** | **141,525** | **161,461** | **191,081** | **97,197** | **91,372** | **43,504** | **23,285** | **2.66** |
| **NEVADA** | | | | | | | | | | | | | | |
| **LAS VEGAS** | **214.7** | **18,671** | **54,314** | **48,827** | **34,524** | **31,316** | **27,048** | **61,000** | **67,591** | **36,233** | **28,352** | **13,154** | **8,370** | **2.52** |
| Clark | 214.7 | 18,671 | 54,314 | 48,827 | 34,524 | 31,316 | 27,048 | 61,000 | 67,591 | 36,233 | 28,352 | 13,154 | 8,370 | 2.52 |
| **RENO** | **90.3** | **8,101** | **23,759** | **18,797** | **13,591** | **13,652** | **12,400** | **27,552** | **30,423** | **14,855** | **11,038** | **4,301** | **2,131** | **2.38** |
| Washoe | 90.3 | 8,101 | 23,759 | 18,797 | 13,591 | 13,652 | 12,400 | 27,552 | 30,423 | 14,855 | 11,038 | 4,301 | 2,131 | 2.38 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Carson City | 14.4 | 1,049 | 3,150 | 3,066 | 2,197 | 2,427 | 2,511 | 4,485 | 4,803 | 2,340 | 1,790 | 704 | 278 | 2.49 |
| Churchill | 5.7 | 432 | 1,136 | 1,124 | 800 | 936 | 1,272 | 1,462 | 1,898 | 916 | 833 | 370 | 221 | 2.67 |
| Clark | 214.7 | 18,671 | 54,314 | 48,827 | 34,524 | 31,316 | 27,048 | 61,000 | 67,591 | 36,233 | 28,352 | 13,154 | 8,370 | 2.52 |
| Douglas | 9.1 | 435 | 2,422 | 2,135 | 1,357 | 1,553 | 1,198 | 1,986 | 3,448 | 1,631 | 1,306 | 498 | 231 | 2.52 |
| Elko | 7.7 | 615 | 1,717 | 1,704 | 1,163 | 1,227 | 1,274 | 2,355 | 2,213 | 1,222 | 1,038 | 536 | 336 | 2.55 |
| Esmeralda | .3 | 19 | 58 | 48 | 54 | 66 | 55 | 82 | 114 | 41 | 38 | 12 | 13 | 3.67 |
| Eureka | .5 | 53 | 123 | 91 | 77 | 95 | 61 | 195 | 117 | 74 | 62 | 34 | 18 | 2.60 |
| Humboldt | 4.3 | 372 | 1,061 | 864 | 680 | 699 | 624 | 1,244 | 1,294 | 667 | 585 | 316 | 194 | 2.67 |
| Lander | 1.9 | 226 | 536 | 388 | 295 | 257 | 198 | 560 | 505 | 341 | 279 | 138 | 77 | 2.58 |
| Lincoln | 1.4 | 95 | 261 | 258 | 180 | 236 | 370 | 363 | 441 | 175 | 193 | 111 | 117 | 2.79 |
| Lyon | 6.3 | 362 | 1,250 | 1,216 | 977 | 1,199 | 1,296 | 1,478 | 2,175 | 1,111 | 896 | 414 | 226 | 2.57 |
| Mineral | 2.3 | 124 | 419 | 430 | 393 | 462 | 472 | 765 | 654 | 349 | 309 | 142 | 81 | 2.52 |
| Nye | 5.3 | 438 | 1,040 | 1,102 | 922 | 968 | 830 | 1,440 | 1,817 | 735 | 686 | 377 | 245 | 2.55 |
| Pershing | 1.4 | 121 | 293 | 198 | 220 | 271 | 297 | 352 | 451 | 288 | 151 | 98 | 60 | 2.57 |
| Storey | .6 | 40 | 122 | 132 | 103 | 114 | 89 | 158 | 224 | 97 | 69 | 37 | 15 | 2.83 |
| Washoe | 90.3 | 8,101 | 23,759 | 18,797 | 13,591 | 13,652 | 12,400 | 27,552 | 30,423 | 14,855 | 11,038 | 4,301 | 2,131 | 2.38 |
| White Pine | 3.2 | 176 | 637 | 607 | 514 | 577 | 689 | 1,020 | 922 | 472 | 443 | 242 | 101 | 2.50 |
| **TOTAL METRO COUNTIES** | **305.0** | **26,772** | **78,073** | **67,624** | **48,115** | **44,968** | **39,448** | **88,552** | **98,014** | **51,088** | **39,390** | **17,455** | **10,501** | **2.48** |
| **TOTAL STATE** | **369.4** | **31,329** | **92,298** | **80,987** | **58,047** | **56,055** | **50,684** | **106,497** | **119,090** | **61,547** | **48,068** | **21,484** | **12,714** | **2.49** |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | **106.4** | **7,095** | **26,546** | **22,249** | **15,796** | **15,661** | **19,053** | **24,447** | **31,523** | **18,592** | **18,438** | **8,668** | **4,732** | **2.78** |
| Hillsborough | 106.4 | 7,095 | 26,546 | 22,249 | 15,796 | 15,661 | 19,053 | 24,447 | 31,523 | 18,592 | 18,438 | 8,668 | 4,732 | 2.78 |
| **PORTSMOUTH - DOVER - ROCHESTER** | **108.0** | **7,992** | **27,642** | **22,701** | **16,043** | **15,071** | **18,551** | **23,719** | **33,042** | **19,461** | **18,910** | **8,517** | **4,351** | **2.80** |
| Rockingham | 76.3 | 4,749 | 20,375 | 16,939 | 11,309 | 10,380 | 12,548 | 16,277 | 23,059 | 13,828 | 13,814 | 6,200 | 3,122 | 2.79 |
| Strafford | 31.7 | 3,243 | 7,267 | 5,762 | 4,734 | 4,691 | 6,003 | 7,442 | 9,983 | 5,633 | 5,096 | 2,317 | 1,229 | 2.84 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NEW HAMPSHIRE (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Belknap | 17.3 | 1,110 | 3,818 | 3,061 | 2,584 | 2,782 | 3,945 | 4,094 | 5,662 | 3,021 | 2,647 | 1,238 | 638 | 2.68 |
| Carroll | 12.8 | 650 | 2,692 | 2,155 | 1,778 | 2,138 | 3,387 | 3,549 | 4,517 | 2,020 | 1,648 | 717 | 349 | 2.43 |
| Cheshire | 23.0 | 1,508 | 5,095 | 4,312 | 3,331 | 3,657 | 5,097 | 5,168 | 7,606 | 3,994 | 3,735 | 1,643 | 854 | 2.79 |
| Coos | 12.9 | 803 | 2,589 | 2,008 | 1,987 | 2,279 | 3,234 | 3,295 | 4,056 | 2,168 | 1,995 | 908 | 478 | 2.64 |
| Grafton | 24.7 | 1,947 | 5,833 | 4,377 | 3,344 | 3,629 | 5,570 | 6,522 | 7,918 | 4,185 | 3,772 | 1,530 | 773 | 2.77 |
| Hillsborough | 106.4 | 7,095 | 26,546 | 22,249 | 15,796 | 15,661 | 19,053 | 24,447 | 31,523 | 18,592 | 18,438 | 8,668 | 4,732 | 2.78 |
| Merrimack | 37.4 | 2,227 | 9,183 | 7,079 | 5,494 | 5,434 | 7,983 | 8,856 | 11,813 | 6,536 | 6,147 | 2,635 | 1,413 | 2.76 |
| Rockingham | 76.3 | 4,749 | 20,375 | 16,939 | 11,309 | 10,380 | 12,548 | 16,277 | 23,059 | 13,828 | 13,814 | 6,200 | 3,122 | 2.79 |
| Strafford | 31.7 | 3,243 | 7,267 | 5,762 | 4,734 | 4,691 | 6,003 | 7,442 | 9,983 | 5,633 | 5,096 | 2,317 | 1,229 | 2.84 |
| Sullivan | 14.4 | 931 | 3,244 | 2,535 | 1,989 | 2,334 | 3,367 | 3,786 | 4,567 | 2,394 | 2,168 | 980 | 505 | 2.58 |
| **TOTAL METRO COUNTIES** | **214.4** | **15,087** | **54,188** | **44,950** | **31,839** | **30,732** | **37,604** | **48,166** | **64,565** | **38,053** | **37,348** | **17,185** | **9,083** | **2.79** |
| **TOTAL STATE** | **356.9** | **24,263** | **86,642** | **70,477** | **52,346** | **52,985** | **70,187** | **83,436** | **110,704** | **62,371** | **59,460** | **26,836** | **14,093** | **2.75** |
| **NEW JERSEY** | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | **117.3** | **6,007** | **21,339** | **18,285** | **16,275** | **20,628** | **34,766** | **32,366** | **38,263** | **18,261** | **15,588** | **7,665** | **5,157** | **2.58** |
| Atlantic | 78.6 | 4,075 | 14,989 | 12,989 | 11,429 | 13,578 | 21,540 | 20,771 | 24,472 | 12,776 | 11,219 | 5,528 | 3,834 | 2.65 |
| Cape May | 38.7 | 1,932 | 6,350 | 5,296 | 4,846 | 7,050 | 13,226 | 11,595 | 13,791 | 5,485 | 4,369 | 2,137 | 1,323 | 2.45 |
| **BERGEN - PASSAIC** | **470.1** | **15,471** | **88,542** | **90,994** | **84,017** | **91,625** | **99,451** | **108,696** | **139,733** | **86,858** | **76,816** | **37,274** | **20,723** | **2.73** |
| Bergen | 311.9 | 8,303 | 55,991 | 60,051 | 58,142 | 63,587 | 65,826 | 73,734 | 94,215 | 57,219 | 50,736 | 24,179 | 11,817 | 2.68 |
| Passaic | 158.2 | 7,168 | 32,551 | 30,943 | 25,875 | 28,038 | 33,625 | 34,962 | 45,518 | 29,639 | 26,080 | 13,095 | 8,906 | 2.81 |
| **JERSEY CITY** | **209.8** | **11,093** | **42,612** | **38,087** | **33,470** | **37,436** | **47,102** | **59,675** | **59,526** | **36,795** | **29,196** | **14,062** | **10,546** | **2.61** |
| Hudson | 209.8 | 11,093 | 42,612 | 38,087 | 33,470 | 37,436 | 47,102 | 59,675 | 59,526 | 36,795 | 29,196 | 14,062 | 10,546 | 2.61 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | **320.1** | **13,660** | **70,152** | **69,310** | **59,234** | **57,356** | **50,386** | **67,355** | **91,036** | **61,060** | **57,742** | **28,002** | **14,905** | **2.87** |
| Hunterdon | 33.1 | 945 | 6,978 | 8,641 | 5,939 | 4,971 | 5,626 | 6,180 | 9,574 | 6,124 | 6,536 | 3,122 | 1,564 | 2.95 |
| Middlesex | 213.2 | 10,154 | 47,803 | 43,865 | 38,383 | 39,228 | 33,767 | 46,221 | 60,210 | 40,637 | 37,690 | 18,359 | 10,083 | 2.67 |
| Somerset | 73.8 | 2,561 | 15,371 | 16,804 | 14,912 | 13,157 | 10,995 | 14,954 | 21,252 | 14,299 | 13,516 | 6,521 | 3,258 | 2.86 |
| **MONMOUTH - OCEAN** | **347.2** | **12,077** | **66,603** | **67,067** | **51,093** | **55,783** | **94,577** | **85,925** | **107,703** | **55,937** | **54,344** | **27,508** | **15,783** | **2.68** |
| Monmouth | 189.7 | 7,083 | 38,063 | 41,316 | 32,605 | 31,297 | 39,336 | 44,683 | 52,754 | 32,869 | 33,001 | 16,595 | 9,798 | 2.81 |
| Ocean | 157.5 | 4,994 | 28,540 | 25,751 | 18,488 | 24,486 | 55,241 | 41,242 | 54,949 | 23,068 | 21,343 | 10,913 | 5,985 | 2.54 |
| **NEWARK** | **668.9** | **26,655** | **138,111** | **141,594** | **114,857** | **116,895** | **130,788** | **154,814** | **189,373** | **122,506** | **111,490** | **55,007** | **35,710** | **2.79** |
| Essex | 298.7 | 14,437 | 62,039 | 59,862 | 49,259 | 51,001 | 62,102 | 76,789 | 83,157 | 52,954 | 44,881 | 22,743 | 18,176 | 2.75 |
| Morris | 143.8 | 4,580 | 31,681 | 36,298 | 27,426 | 23,024 | 20,791 | 27,954 | 39,582 | 26,993 | 28,463 | 13,832 | 6,976 | 2.93 |
| Sussex | 44.1 | 1,561 | 12,054 | 11,568 | 6,492 | 5,759 | 6,666 | 7,453 | 12,214 | 8,367 | 9,287 | 4,509 | 2,270 | 2.99 |
| Union | 182.3 | 6,077 | 32,337 | 33,866 | 31,680 | 37,111 | 41,229 | 42,618 | 54,420 | 34,192 | 28,859 | 13,923 | 8,288 | 2.71 |
| **TRENTON** | **111.0** | **4,891** | **23,222** | **21,498** | **18,419** | **20,027** | **22,943** | **26,455** | **33,011** | **20,317** | **17,900** | **8,319** | **4,998** | **2.81** |
| Mercer | 111.0 | 4,891 | 23,222 | 21,498 | 18,419 | 20,027 | 22,943 | 26,455 | 33,011 | 20,317 | 17,900 | 8,319 | 4,998 | 2.81 |
| **VINELAND - MILLVILLE - BRIDGETON** | **47.3** | **2,507** | **9,675** | **9,013** | **7,564** | **8,031** | **10,510** | **9,915** | **13,777** | **8,731** | **8,022** | **3,944** | **2,911** | **2.91** |
| Cumberland | 47.3 | 2,507 | 9,675 | 9,013 | 7,564 | 8,031 | 10,510 | 9,915 | 13,777 | 8,731 | 8,022 | 3,944 | 2,911 | 2.91 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Atlantic | 78.6 | 4,075 | 14,989 | 12,989 | 11,429 | 13,578 | 21,540 | 20,771 | 24,472 | 12,776 | 11,219 | 5,528 | 3,834 | 2.65 |
| Bergen | 311.9 | 8,303 | 55,991 | 60,051 | 58,142 | 63,587 | 65,826 | 73,734 | 94,215 | 57,219 | 50,736 | 24,179 | 11,817 | 2.68 |
| ☐ Burlington | 128.9 | 6,310 | 30,698 | 29,878 | 23,456 | 20,452 | 18,106 | 24,753 | 36,037 | 24,804 | 24,506 | 11,855 | 6,945 | 3.01 |
| ☐ Camden | 174.5 | 9,355 | 39,559 | 33,819 | 28,464 | 30,609 | 32,694 | 40,141 | 49,473 | 31,878 | 28,855 | 14,829 | 9,324 | 2.78 |
| Cape May | 38.7 | 1,932 | 6,350 | 5,296 | 4,846 | 7,050 | 13,226 | 11,595 | 13,791 | 5,485 | 4,369 | 2,137 | 1,323 | 2.45 |
| Cumberland | 47.3 | 2,507 | 9,675 | 9,013 | 7,564 | 8,031 | 10,510 | 9,915 | 13,777 | 8,731 | 8,022 | 3,944 | 2,911 | 2.91 |
| Essex | 298.7 | 14,437 | 62,039 | 59,862 | 49,259 | 51,001 | 62,102 | 76,789 | 83,157 | 52,954 | 44,881 | 22,743 | 18,176 | 2.75 |
| ☐ Gloucester | 73.0 | 4,293 | 17,411 | 15,233 | 12,048 | 12,004 | 12,011 | 13,639 | 20,221 | 13,998 | 13,881 | 7,120 | 4,141 | 2.94 |
| Hudson | 209.8 | 11,093 | 42,612 | 38,087 | 33,470 | 37,436 | 47,102 | 59,675 | 59,526 | 36,795 | 29,196 | 14,062 | 10,546 | 2.61 |
| Hunterdon | 33.1 | 945 | 6,978 | 8,641 | 5,939 | 4,971 | 5,626 | 6,180 | 9,574 | 6,124 | 6,536 | 3,122 | 1,564 | 2.95 |
| Mercer | 111.0 | 4,891 | 23,222 | 21,498 | 18,419 | 20,027 | 22,943 | 26,455 | 33,011 | 20,317 | 17,900 | 8,319 | 4,998 | 2.81 |
| Middlesex | 213.2 | 10,154 | 47,803 | 43,865 | 38,383 | 39,228 | 33,767 | 46,221 | 60,210 | 40,637 | 37,690 | 18,359 | 10,083 | 2.87 |
| Monmouth | 189.7 | 7,083 | 38,063 | 41,316 | 32,605 | 31,297 | 39,336 | 44,683 | 52,754 | 32,869 | 33,001 | 16,595 | 9,798 | 2.81 |
| Morris | 143.8 | 4,580 | 31,681 | 36,298 | 27,426 | 23,024 | 20,791 | 27,954 | 39,582 | 26,993 | 28,463 | 13,832 | 6,976 | 2.93 |
| Ocean | 157.5 | 4,994 | 28,540 | 25,751 | 18,488 | 24,486 | 55,241 | 41,242 | 54,949 | 23,068 | 21,343 | 10,913 | 5,985 | 2.54 |
| Passaic | 158.2 | 7,168 | 32,551 | 30,943 | 25,875 | 28,038 | 33,625 | 34,962 | 45,518 | 29,639 | 26,080 | 13,095 | 8,906 | 2.81 |
| ☐ Salem | 24.2 | 1,218 | 5,062 | 4,568 | 3,826 | 4,314 | 5,212 | 5,106 | 7,362 | 4,412 | 4,140 | 2,019 | 1,161 | 2.79 |
| Somerset | 73.8 | 2,561 | 15,371 | 16,804 | 14,912 | 13,157 | 10,995 | 14,954 | 21,252 | 14,299 | 13,516 | 6,521 | 3,258 | 2.86 |
| Sussex | 44.1 | 1,561 | 12,054 | 11,568 | 6,492 | 5,759 | 6,666 | 7,453 | 12,214 | 8,367 | 9,287 | 4,509 | 2,270 | 2.99 |
| Union | 182.3 | 6,077 | 32,337 | 33,866 | 31,680 | 37,111 | 41,229 | 42,618 | 54,420 | 34,192 | 28,859 | 13,923 | 8,288 | 2.71 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NEW JERSEY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Warren | 32.2 | 1,481 | 6,785 | 6,431 | 5,050 | 5,379 | 7,074 | 6,996 | 9,783 | 3,677 | 5,636 | 2,696 | 1,412 | 2.77 |
| **TOTAL METRO COUNTIES** | **2,724.5** | **115,018** | **559,771** | **545,777** | **457,773** | **480,539** | **565,622** | **635,836** | **795,298** | **491,234** | **448,116** | **220,200** | **133,716** | **2.77** |
| **TOTAL STATE** | **2,724.5** | **115,018** | **559,771** | **545,777** | **457,773** | **480,539** | **565,622** | **635,836** | **795,298** | **491,234** | **448,116** | **220,200** | **133,716** | **2.77** |
| **NEW MEXICO** | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | **176.1** | **16,372** | **48,487** | **35,157** | **25,851** | **24,412** | **25,821** | **45,488** | **52,460** | **31,140** | **27,113** | **12,407** | **7,492** | **2.64** |
| Bernalillo | 176.1 | 16,372 | 48,487 | 35,157 | 25,851 | 24,412 | 25,821 | 45,488 | 52,460 | 31,140 | 27,113 | 12,407 | 7,492 | 2.64 |
| **LAS CRUCES** | **37.7** | **4,261** | **9,357** | **7,284** | **5,960** | **5,113** | **5,725** | **8,190** | **10,528** | **6,770** | **6,122** | **3,235** | **2,855** | **2.94** |
| Dona Ana | 37.7 | 4,261 | 9,357 | 7,284 | 5,960 | 5,113 | 5,725 | 8,190 | 10,528 | 6,770 | 6,122 | 3,235 | 2,855 | 2.94 |
| **SANTA FE** | **38.5** | **2,006** | **10,097** | **8,995** | **6,026** | **5,387** | **5,989** | **10,732** | **10,675** | **6,692** | **5,935** | **2,820** | **1,646** | **2.66** |
| Los Alamos | 6.9 | 262 | 1,472 | 2,060 | 1,444 | 1,155 | 507 | 1,484 | 2,137 | 1,264 | 1,331 | 472 | 212 | 2.70 |
| Santa Fe | 31.6 | 1,744 | 8,625 | 6,935 | 4,582 | 4,232 | 5,482 | 9,248 | 8,538 | 5,428 | 4,604 | 2,348 | 1,434 | 2.66 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Bernalillo | 176.1 | 16,372 | 48,487 | 35,157 | 25,851 | 24,412 | 25,821 | 45,488 | 52,460 | 31,140 | 27,113 | 12,407 | 7,492 | 2.64 |
| Catron | 1.0 | 49 | 196 | 189 | 139 | 152 | 275 | 219 | 338 | 168 | 147 | 69 | 59 | 3.00 |
| Chaves | 21.4 | 1,438 | 4,082 | 3,536 | 3,086 | 3,558 | 5,700 | 5,360 | 7,096 | 3,390 | 3,035 | 1,458 | 1,061 | 2.70 |
| Cibola | 10.0 | 862 | 2,509 | 2,070 | 1,538 | 1,361 | 1,660 | 1,950 | 2,513 | 1,836 | 1,879 | 1,036 | 786 | 3.16 |
| Colfax | 5.2 | 363 | 1,082 | 889 | 696 | 846 | 1,324 | 1,376 | 1,530 | 836 | 811 | 384 | 263 | 2.71 |
| Curry | 15.8 | 1,762 | 3,837 | 3,054 | 2,102 | 1,996 | 3,049 | 3,738 | 4,665 | 2,870 | 2,637 | 1,194 | 696 | 2.78 |
| De Baca | 1.0 | 46 | 146 | 140 | 137 | 178 | 353 | 293 | 358 | 154 | 122 | 38 | 35 | 2.40 |
| Dona Ana | 37.7 | 4,261 | 9,357 | 7,284 | 5,960 | 5,113 | 5,725 | 8,190 | 10,528 | 6,770 | 6,122 | 3,235 | 2,855 | 2.94 |
| Eddy | 18.4 | 1,488 | 3,947 | 2,901 | 2,764 | 2,922 | 4,378 | 3,591 | 6,042 | 3,380 | 2,959 | 1,444 | 984 | 2.84 |
| Grant | 9.2 | 583 | 2,043 | 1,743 | 1,452 | 1,422 | 1,957 | 1,872 | 2,687 | 1,569 | 1,630 | 819 | 623 | 2.95 |
| Guadalupe | 1.5 | 85 | 297 | 265 | 224 | 234 | 395 | 336 | 403 | 270 | 221 | 144 | 126 | 3.00 |
| Harding | .4 | 14 | 74 | 37 | 70 | 74 | 131 | 108 | 126 | 63 | 56 | 27 | 20 | 2.75 |
| Hidalgo | 2.1 | 182 | 516 | 384 | 303 | 326 | 389 | 456 | 537 | 371 | 348 | 220 | 168 | 2.95 |
| Lea | 22.2 | 2,247 | 5,343 | 4,123 | 3,628 | 3,309 | 3,550 | 4,257 | 6,922 | 4,138 | 3,755 | 1,829 | 1,299 | 2.86 |
| Lincoln | 5.4 | 308 | 1,197 | 989 | 766 | 918 | 1,222 | 1,418 | 1,820 | 914 | 702 | 338 | 208 | 2.59 |
| Los Alamos | 6.9 | 262 | 1,472 | 2,060 | 1,444 | 1,155 | 507 | 1,484 | 2,137 | 1,264 | 1,331 | 472 | 212 | 2.70 |
| Luna | 6.2 | 288 | 903 | 909 | 905 | 1,239 | 1,956 | 1,330 | 2,361 | 865 | 779 | 458 | 407 | 2.76 |
| McKinley | 17.3 | 1,564 | 4,863 | 3,975 | 2,656 | 2,113 | 2,129 | 3,097 | 3,258 | 2,938 | 3,115 | 1,966 | 2,926 | 3.60 |
| Mora | 1.4 | 51 | 251 | 211 | 209 | 237 | 441 | 310 | 376 | 256 | 204 | 123 | 131 | 3.14 |
| Otero | 16.1 | 1,850 | 4,275 | 3,348 | 2,418 | 2,084 | 2,125 | 3,122 | 4,704 | 3,252 | 2,863 | 1,338 | 821 | 2.99 |
| Quay | 4.0 | 228 | 695 | 658 | 561 | 668 | 1,190 | 1,166 | 1,214 | 638 | 536 | 288 | 158 | 2.58 |
| Rio Arriba | 10.1 | 786 | 2,367 | 1,972 | 1,604 | 1,475 | 1,896 | 2,003 | 2,251 | 2,054 | 1,747 | 1,064 | 981 | 3.10 |
| Roosevelt | 6.0 | 771 | 1,184 | 916 | 758 | 858 | 1,513 | 1,756 | 1,989 | 942 | 746 | 339 | 228 | 2.70 |
| Sandoval | 12.9 | 526 | 2,939 | 2,674 | 1,891 | 2,213 | 2,657 | 1,868 | 3,932 | 2,362 | 2,247 | 1,132 | 1,359 | 3.21 |
| San Juan | 32.5 | 3,299 | 8,892 | 6,942 | 4,940 | 4,166 | 4,261 | 6,564 | 7,826 | 5,849 | 5,846 | 3,171 | 3,244 | 3.10 |
| San Miguel | 8.1 | 597 | 1,856 | 1,527 | 1,097 | 1,158 | 1,865 | 2,168 | 1,971 | 1,435 | 1,216 | 709 | 601 | 2.98 |
| Santa Fe | 31.6 | 1,744 | 8,625 | 6,935 | 4,582 | 4,232 | 5,482 | 9,248 | 8,538 | 5,428 | 4,604 | 2,348 | 1,434 | 2.66 |
| Sierra | 4.0 | 144 | 348 | 421 | 487 | 739 | 1,861 | 1,265 | 1,704 | 412 | 337 | 163 | 119 | 2.28 |
| Socorro | 4.4 | 426 | 1,034 | 790 | 645 | 629 | 876 | 952 | 1,233 | 755 | 753 | 379 | 328 | 3.16 |
| Taos | 7.2 | 368 | 1,810 | 1,583 | 1,032 | 944 | 1,463 | 1,853 | 1,763 | 1,281 | 1,195 | 643 | 465 | 2.85 |
| Torrance | 3.1 | 173 | 629 | 551 | 448 | 539 | 760 | 738 | 919 | 490 | 499 | 266 | 188 | 2.84 |
| Union | 1.8 | 86 | 300 | 304 | 244 | 297 | 569 | 436 | 605 | 281 | 263 | 118 | 97 | 2.67 |
| Valencia | 13.4 | 1,156 | 3,363 | 2,774 | 2,059 | 1,824 | 2,224 | 3,201 | 3,200 | 2,467 | 2,326 | 1,338 | 868 | 2.86 |
| **TOTAL METRO COUNTIES** | **252.3** | **22,639** | **67,941** | **51,436** | **37,837** | **34,912** | **37,535** | **64,410** | **73,663** | **44,602** | **39,170** | **18,462** | **11,993** | **2.69** |
| **TOTAL STATE** | **514.4** | **44,379** | **128,919** | **101,311** | **76,696** | **73,391** | **89,704** | **121,213** | **148,006** | **90,838** | **82,144** | **40,957** | **31,242** | **2.82** |
| **NEW YORK** | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | **319.6** | **19,205** | **69,679** | **55,841** | **47,509** | **53,579** | **73,787** | **85,173** | **96,626** | **54,120** | **47,293** | **22,925** | **13,463** | **2.70** |
| Albany | 111.6 | 7,657 | 25,439 | 18,118 | 16,190 | 18,417 | 25,779 | 33,848 | 33,772 | 18,158 | 14,492 | 7,089 | 4,241 | 2.62 |
| Greene | 16.7 | 712 | 2,884 | 2,876 | 2,486 | 2,805 | 4,937 | 4,564 | 5,240 | 2,775 | 2,309 | 1,138 | 674 | 2.65 |
| Montgomery | 20.2 | 920 | 3,575 | 2,920 | 2,869 | 3,981 | 5,935 | 5,030 | 6,531 | 3,563 | 2,790 | 1,389 | 897 | 2.66 |
| Rensselaer | 55.1 | 3,488 | 11,829 | 9,536 | 8,282 | 9,223 | 12,742 | 13,643 | 16,348 | 9,293 | 8,635 | 4,286 | 2,895 | 2.82 |
| Saratoga | 58.6 | 3,450 | 14,503 | 12,893 | 8,997 | 8,621 | 10,136 | 12,416 | 16,846 | 10,524 | 10,708 | 5,247 | 2,859 | 2.87 |
| Schenectady | 57.4 | 2,978 | 11,449 | 9,498 | 8,685 | 10,532 | 14,258 | 15,672 | 17,889 | 9,807 | 8,359 | 3,776 | 1,897 | 2.60 |
| **BINGHAMTON** | **97.6** | **6,721** | **20,149** | **17,669** | **15,578** | **16,394** | **21,089** | **24,608** | **29,225** | **17,093** | **15,179** | **7,343** | **4,152** | **2.75** |
| Broome | 79.4 | 5,644 | 16,223 | 13,629 | 12,378 | 13,679 | 17,847 | 21,011 | 24,148 | 13,682 | 11,756 | 5,623 | 3,180 | 2.71 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NEW YORK (continued)** | | | | | | | | | | | | | | |
| **BINGHAMTON (continued)** | | | | | | | | | | | | | | |
| Tioga | 18.2 | 1,077 | 3,926 | 4,040 | 3,200 | 2,715 | 3,242 | 3,597 | 5,077 | 3,411 | 3,423 | 1,720 | 972 | 2.91 |
| **BUFFALO** | **364.6** | **19,915** | **74,410** | **62,618** | **59,258** | **67,136** | **81,263** | **93,778** | **109,116** | **62,710** | **54,556** | **27,649** | **16,791** | **2.72** |
| Erie | 364.6 | 19,915 | 74,410 | 62,618 | 59,258 | 67,136 | 81,263 | 93,778 | 109,116 | 62,710 | 54,556 | 27,649 | 16,791 | 2.72 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | ***444.4*** | ***24,661*** | ***90,819*** | ***76,267*** | ***72,165*** | ***81,852*** | ***98,636*** | ***112,848*** | ***132,880*** | ***76,802*** | ***67,504*** | ***34,031*** | ***20,335*** | ***2.72*** |
| **ELMIRA** | **34.5** | **2,042** | **7,025** | **5,905** | **5,259** | **6,178** | **8,091** | **8,300** | **10,607** | **6,060** | **5,454** | **2,613** | **1,466** | **2.80** |
| Chemung | 34.5 | 2,042 | 7,025 | 5,905 | 5,259 | 6,178 | 8,091 | 8,300 | 10,607 | 6,060 | 5,454 | 2,613 | 1,466 | 2.80 |
| **GLENS FALLS** | **40.0** | **2,196** | **7,996** | **7,455** | **6,043** | **6,631** | **9,679** | **9,048** | **11,812** | **6,758** | **6,486** | **3,404** | **2,492** | **2.89** |
| Warren | 20.8 | 1,213 | 4,323 | 3,811 | 3,089 | 3,427 | 4,937 | 4,923 | 6,308 | 3,480 | 3,259 | 1,702 | 1,128 | 2.80 |
| Washington | 19.2 | 983 | 3,673 | 3,644 | 2,954 | 3,204 | 4,742 | 4,125 | 5,504 | 3,278 | 3,227 | 1,702 | 1,364 | 2.99 |
| **NASSAU - SUFFOLK** | **862.3** | **21,961** | **165,254** | **191,236** | **172,696** | **163,914** | **147,239** | **133,559** | **234,956** | **166,000** | **177,439** | **93,561** | **56,785** | **3.12** |
| Nassau | 441.2 | 8,616 | 72,935 | 86,491 | 92,181 | 99,681 | 81,296 | 69,989 | 127,148 | 88,093 | 87,071 | 43,512 | 25,387 | 3.02 |
| Suffolk | 421.1 | 13,345 | 92,319 | 104,745 | 80,515 | 64,233 | 65,943 | 63,570 | 107,808 | 77,907 | 90,368 | 50,049 | 31,398 | 3.21 |
| **NEW YORK** | **3,312.1** | **155,697** | **726,259** | **647,296** | **517,548** | **531,145** | **734,155** | **1,075,885** | **938,639** | **526,712** | **419,519** | **204,335** | **147,010** | **2.53** |
| Bronx | 419.5 | 24,299 | 88,321 | 83,249 | 64,144 | 64,805 | 94,682 | 123,568 | 114,721 | 74,678 | 56,195 | 28,244 | 22,094 | 2.68 |
| Kings | 844.6 | 45,814 | 185,399 | 159,346 | 128,273 | 136,844 | 188,924 | 244,374 | 239,054 | 146,144 | 112,660 | 56,631 | 45,737 | 2.61 |
| New York (Manhattan) | 744.0 | 40,163 | 194,791 | 147,971 | 105,236 | 100,035 | 155,804 | 384,513 | 195,940 | 76,872 | 48,005 | 22,166 | 16,504 | 1.99 |
| Putnam | 28.0 | 827 | 6,489 | 7,474 | 4,832 | 3,640 | 4,738 | 4,816 | 7,704 | 4,938 | 5,574 | 3,214 | 1,754 | 3.06 |
| Queens | 743.9 | 26,709 | 144,439 | 133,765 | 117,844 | 135,653 | 185,490 | 201,116 | 230,131 | 128,279 | 102,163 | 47,963 | 34,248 | 2.64 |
| Richmond | 129.3 | 4,877 | 30,602 | 29,590 | 21,260 | 20,548 | 22,423 | 24,882 | 35,117 | 23,756 | 25,450 | 12,922 | 7,173 | 3.01 |
| Rockland | 85.7 | 2,875 | 17,429 | 22,419 | 18,635 | 12,687 | 11,655 | 13,709 | 21,333 | 16,139 | 18,811 | 9,615 | 6,093 | 3.22 |
| Westchester | 317.1 | 10,133 | 58,789 | 63,482 | 57,324 | 56,933 | 70,439 | 78,907 | 94,639 | 55,906 | 50,661 | 23,580 | 13,407 | 2.74 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | ***6,572.0*** | ***272,096*** | ***1,372,785*** | ***1,327,038*** | ***1,099,595*** | ***1,120,740*** | ***1,379,756*** | ***1,768,649*** | ***1,873,850*** | ***1,134,682*** | ***992,994*** | ***491,960*** | ***319,865*** | ***2.70*** |
| **NIAGARA FALLS** | **79.8** | **4,746** | **16,409** | **13,649** | **12,907** | **14,716** | **17,373** | **19,070** | **23,764** | **14,092** | **12,948** | **6,382** | **3,544** | **2.75** |
| Niagara | 79.8 | 4,746 | 16,409 | 13,649 | 12,907 | 14,716 | 17,373 | 19,070 | 23,764 | 14,092 | 12,948 | 6,382 | 3,544 | 2.75 |
| **ORANGE COUNTY** | **91.3** | **4,311** | **20,595** | **20,182** | **14,125** | **13,755** | **18,332** | **18,370** | **25,893** | **16,212** | **16,932** | **8,516** | **5,377** | **3.05** |
| Orange | 91.3 | 4,311 | 20,595 | 20,182 | 14,125 | 13,755 | 18,332 | 18,370 | 25,893 | 16,212 | 16,932 | 8,516 | 5,377 | 3.05 |
| **POUGHKEEPSIE** | **88.6** | **4,708** | **19,588** | **19,641** | **14,778** | **13,077** | **16,808** | **20,300** | **25,609** | **15,431** | **15,576** | **7,445** | **4,239** | **2.96** |
| Dutchess | 88.6 | 4,708 | 19,588 | 19,641 | 14,778 | 13,077 | 16,808 | 20,300 | 25,609 | 15,431 | 15,576 | 7,445 | 4,239 | 2.96 |
| **ROCHESTER** | **362.8** | **25,048** | **86,753** | **70,402** | **54,295** | **56,032** | **70,270** | **92,046** | **107,214** | **62,265** | **58,590** | **27,435** | **15,250** | **2.75** |
| Livingston | 19.5 | 1,418 | 4,379 | 3,810 | 2,994 | 2,930 | 3,969 | 4,076 | 5,820 | 3,488 | 3,469 | 1,702 | 945 | 3.07 |
| Monroe | 265.6 | 19,094 | 64,878 | 51,001 | 39,507 | 41,144 | 49,976 | 71,777 | 78,023 | 44,955 | 41,286 | 19,166 | 10,393 | 2.69 |
| Ontario | 33.0 | 1,997 | 7,632 | 6,426 | 4,923 | 5,099 | 6,923 | 7,082 | 10,086 | 5,830 | 5,855 | 2,659 | 1,488 | 2.88 |
| Orleans | 14.0 | 778 | 2,845 | 2,664 | 2,140 | 2,384 | 3,189 | 2,934 | 4,236 | 2,374 | 2,429 | 1,218 | 809 | 2.89 |
| Wayne | 30.7 | 1,761 | 7,019 | 6,501 | 4,731 | 4,475 | 6,213 | 6,177 | 9,049 | 5,618 | 5,551 | 2,690 | 1,615 | 2.92 |
| **SYRACUSE** | **234.1** | **17,321** | **53,783** | **42,789** | **35,908** | **38,037** | **46,262** | **57,865** | **69,393** | **40,290** | **36,680** | **18,357** | **11,515** | **2.82** |
| Madison | 22.3 | 1,424 | 4,861 | 4,475 | 3,361 | 3,599 | 4,580 | 4,578 | 6,569 | 3,978 | 3,916 | 1,900 | 1,359 | 3.08 |
| Onondaga | 170.5 | 12,726 | 39,296 | 30,489 | 26,424 | 27,924 | 33,641 | 44,653 | 50,958 | 28,949 | 25,529 | 12,763 | 7,648 | 2.74 |
| Oswego | 41.3 | 3,171 | 9,626 | 7,825 | 6,123 | 6,514 | 8,041 | 8,634 | 11,866 | 7,363 | 7,235 | 3,694 | 2,508 | 3.00 |
| **UTICA - ROME** | **114.4** | **6,775** | **21,873** | **19,753** | **17,177** | **21,366** | **27,456** | **28,260** | **34,183** | **19,301** | **17,678** | **9,103** | **5,875** | **2.82** |
| Herkimer | 24.3 | 1,368 | 4,462 | 4,109 | 3,483 | 4,610 | 6,268 | 5,661 | 7,482 | 4,062 | 3,849 | 1,955 | 1,291 | 2.81 |
| Oneida | 90.1 | 5,407 | 17,411 | 15,644 | 13,694 | 16,756 | 21,188 | 22,599 | 26,701 | 15,239 | 13,829 | 7,148 | 4,584 | 2.82 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Albany | 111.6 | 7,657 | 25,439 | 18,118 | 16,190 | 18,417 | 25,779 | 33,848 | 33,772 | 18,158 | 14,492 | 7,089 | 4,241 | 2.62 |
| Allegany | 17.8 | 1,359 | 3,608 | 3,109 | 2,603 | 2,756 | 4,365 | 4,023 | 5,468 | 2,995 | 2,812 | 1,504 | 998 | 3.05 |
| Bronx | 419.5 | 24,299 | 88,321 | 83,249 | 64,144 | 64,805 | 94,682 | 123,568 | 114,721 | 74,678 | 56,195 | 28,244 | 22,094 | 2.68 |
| Broome | 79.4 | 5,644 | 16,223 | 13,629 | 12,378 | 13,679 | 17,847 | 21,011 | 24,148 | 13,682 | 11,756 | 5,623 | 3,180 | 2.71 |
| Cattaraugus | 30.9 | 1,871 | 6,432 | 5,237 | 4,674 | 5,203 | 7,483 | 7,217 | 9,239 | 5,125 | 5,014 | 2,592 | 1,713 | 2.88 |
| Cayuga | 28.4 | 1,600 | 5,846 | 4,907 | 4,087 | 4,996 | 6,964 | 6,466 | 8,421 | 4,844 | 4,573 | 2,362 | 1,734 | 2.93 |
| Chautauqua | 54.6 | 3,486 | 10,661 | 8,929 | 8,218 | 9,179 | 14,127 | 13,406 | 17,303 | 9,168 | 8,357 | 4,067 | 2,299 | 2.73 |
| Chemung | 34.5 | 2,042 | 7,025 | 5,905 | 5,259 | 6,178 | 8,091 | 8,300 | 10,607 | 6,060 | 5,454 | 2,613 | 1,466 | 2.80 |
| Chenango | 18.1 | 1,089 | 3,759 | 3,446 | 2,754 | 2,939 | 4,113 | 3,837 | 5,497 | 3,111 | 3,052 | 1,557 | 1,046 | 2.87 |
| Clinton | 26.9 | 2,625 | 6,540 | 5,260 | 4,081 | 3,560 | 4,834 | 5,738 | 7,415 | 4,914 | 4,952 | 2,449 | 1,432 | 3.19 |
| Columbia | 23.5 | 977 | 4,472 | 4,319 | 3,465 | 3,962 | 6,305 | 5,633 | 7,655 | 3,955 | 3,591 | 1,640 | 1,026 | 2.74 |
| Cortland | 16.8 | 1,572 | 3,674 | 3,091 | 2,295 | 2,482 | 3,686 | 4,003 | 5,018 | 2,764 | 2,859 | 1,314 | 842 | 2.94 |
| Delaware | 17.0 | 944 | 3,120 | 2,867 | 2,527 | 2,995 | 4,547 | 3,927 | 5,650 | 2,748 | 2,527 | 1,299 | 849 | 2.85 |
| Dutchess | 88.6 | 4,708 | 19,588 | 19,641 | 14,778 | 13,077 | 16,808 | 20,300 | 25,609 | 15,431 | 15,576 | 7,445 | 4,239 | 2.96 |
| Erie | 364.6 | 19,915 | 74,410 | 62,618 | 59,258 | 67,136 | 81,263 | 93,778 | 109,116 | 62,710 | 54,556 | 27,649 | 16,791 | 2.72 |
| Essex | 13.8 | 631 | 2,671 | 2,349 | 2,068 | 2,448 | 3,633 | 3,773 | 4,065 | 2,237 | 1,978 | 1,080 | 667 | 2.74 |
| Franklin | 15.8 | 944 | 3,091 | 2,618 | 2,421 | 2,678 | 4,048 | 3,852 | 4,515 | 2,587 | 2,396 | 1,352 | 1,098 | 2.94 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NEW YORK (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Fulton | 21.3 | 1,181 | 4,025 | 3,491 | 2,983 | 3,839 | 5,781 | 5,285 | 6,749 | 3,635 | 3,055 | 1,512 | 1,064 | 2.70 |
| Genesee | 20.9 | 1,210 | 4,419 | 3,983 | 3,236 | 3,478 | 4,574 | 4,313 | 6,234 | 3,638 | 3,585 | 1,835 | 1,295 | 2.93 |
| Greene | 16.7 | 712 | 2,884 | 2,876 | 2,486 | 2,805 | 4,937 | 4,564 | 5,240 | 2,775 | 2,309 | 1,138 | 674 | 2.65 |
| Hamilton | 1.9 | 61 | 279 | 314 | 283 | 397 | 566 | 457 | 696 | 307 | 232 | 128 | 80 | 2.79 |
| Herkimer | 24.3 | 1,368 | 4,462 | 4,109 | 3,483 | 4,610 | 6,268 | 5,661 | 7,482 | 4,062 | 3,849 | 1,955 | 1,291 | 2.81 |
| Jefferson | 32.4 | 2,084 | 6,602 | 5,585 | 4,779 | 5,330 | 8,020 | 7,583 | 9,523 | 5,473 | 5,197 | 2,744 | 1,880 | 2.85 |
| Kings | 844.6 | 45,814 | 185,399 | 159,346 | 128,273 | 136,844 | 188,924 | 244,374 | 239,054 | 146,144 | 112,660 | 56,631 | 45,737 | 2.61 |
| Lewis | 8.8 | 501 | 1,870 | 1,539 | 1,381 | 1,463 | 2,046 | 1,941 | 2,319 | 1,510 | 1,461 | 871 | 698 | 2.99 |
| Livingston | 19.5 | 1,418 | 4,379 | 3,810 | 2,994 | 2,930 | 3,969 | 4,076 | 5,820 | 3,488 | 3,469 | 1,702 | 945 | 3.07 |
| Madison | 22.3 | 1,424 | 4,861 | 4,475 | 3,361 | 3,599 | 4,580 | 4,578 | 6,569 | 3,978 | 3,916 | 1,900 | 1,359 | 3.08 |
| Monroe | 265.6 | 19,094 | 64,878 | 51,001 | 39,507 | 41,144 | 49,976 | 71,777 | 78,023 | 44,955 | 41,286 | 19,166 | 10,393 | 2.69 |
| Montgomery | 20.2 | 920 | 3,575 | 2,920 | 2,869 | 3,981 | 5,935 | 5,030 | 6,531 | 3,563 | 2,790 | 1,389 | 897 | 2.66 |
| Nassau | 441.2 | 8,616 | 72,935 | 86,491 | 92,181 | 99,681 | 81,296 | 69,989 | 127,148 | 88,093 | 87,071 | 43,512 | 25,387 | 3.02 |
| New York (Manhattan) | 744.0 | 40,163 | 194,791 | 147,971 | 105,236 | 100,035 | 155,804 | 384,513 | 195,940 | 76,872 | 48,005 | 22,166 | 16,504 | 1.99 |
| Niagara | 79.8 | 4,746 | 16,409 | 13,649 | 12,907 | 14,716 | 17,373 | 19,070 | 23,764 | 14,092 | 12,948 | 6,382 | 3,544 | 2.75 |
| Oneida | 90.1 | 5,407 | 17,411 | 15,644 | 13,694 | 16,756 | 21,188 | 22,599 | 26,701 | 15,239 | 13,829 | 7,148 | 4,584 | 2.82 |
| Onondaga | 170.5 | 12,726 | 39,296 | 30,489 | 26,424 | 27,924 | 33,641 | 44,653 | 50,958 | 28,949 | 25,529 | 12,763 | 7,648 | 2.74 |
| Ontario | 33.0 | 1,997 | 7,632 | 6,426 | 4,923 | 5,099 | 6,923 | 7,082 | 10,086 | 5,830 | 5,855 | 2,659 | 1,488 | 2.88 |
| Orange | 91.3 | 4,311 | 20,595 | 20,182 | 14,125 | 13,755 | 18,332 | 18,370 | 25,893 | 16,212 | 16,932 | 8,516 | 5,377 | 3.05 |
| Orleans | 14.0 | 778 | 2,845 | 2,664 | 2,140 | 2,384 | 3,189 | 2,934 | 4,236 | 2,374 | 2,429 | 1,218 | 809 | 2.89 |
| Oswego | 41.3 | 3,171 | 9,626 | 7,825 | 6,123 | 6,514 | 8,041 | 8,634 | 11,866 | 7,363 | 7,235 | 3,694 | 2,508 | 3.00 |
| Otsego | 21.5 | 1,538 | 4,188 | 3,521 | 2,892 | 3,546 | 5,815 | 5,507 | 6,999 | 3,431 | 3,190 | 1,462 | 911 | 2.87 |
| Putnam | 28.0 | 827 | 6,489 | 7,474 | 4,832 | 3,640 | 4,738 | 4,816 | 7,704 | 4,938 | 5,574 | 3,214 | 1,754 | 3.06 |
| Queens | 743.9 | 26,709 | 144,439 | 133,765 | 117,844 | 135,653 | 185,490 | 201,116 | 230,131 | 128,279 | 102,163 | 47,963 | 34,248 | 2.64 |
| Rensselaer | 55.1 | 3,488 | 11,829 | 9,536 | 8,282 | 9,223 | 12,742 | 13,643 | 16,348 | 9,293 | 8,635 | 4,286 | 2,895 | 2.82 |
| Richmond | 129.3 | 4,877 | 30,602 | 29,590 | 21,260 | 20,548 | 22,423 | 24,882 | 35,117 | 23,756 | 25,450 | 12,922 | 7,173 | 3.01 |
| Rockland | 85.7 | 2,875 | 17,429 | 22,419 | 18,635 | 12,687 | 11,655 | 13,709 | 21,333 | 16,139 | 18,811 | 9,615 | 6,093 | 3.22 |
| St. Lawrence | 37.6 | 2,810 | 7,835 | 6,659 | 5,940 | 6,246 | 8,110 | 8,331 | 10,606 | 6,569 | 6,235 | 3,457 | 2,402 | 3.11 |
| Saratoga | 58.6 | 3,450 | 14,503 | 12,893 | 8,997 | 8,621 | 10,136 | 12,416 | 16,846 | 10,524 | 10,708 | 5,247 | 2,859 | 2.87 |
| Schenectady | 57.4 | 2,978 | 11,449 | 9,498 | 8,685 | 10,532 | 14,258 | 15,672 | 17,889 | 9,807 | 8,359 | 3,776 | 1,897 | 2.60 |
| Schoharie | 10.7 | 556 | 2,071 | 1,922 | 1,612 | 1,828 | 2,711 | 2,312 | 3,413 | 1,800 | 1,769 | 872 | 534 | 2.99 |
| Schuyler | 6.4 | 329 | 1,319 | 1,210 | 976 | 1,108 | 1,458 | 1,259 | 2,056 | 1,076 | 1,068 | 560 | 381 | 2.92 |
| Seneca | 11.9 | 703 | 2,450 | 2,253 | 1,859 | 2,067 | 2,568 | 2,570 | 3,724 | 2,127 | 1,977 | 990 | 512 | 2.92 |
| Steuben | 36.8 | 2,225 | 7,517 | 6,658 | 5,590 | 6,199 | 8,611 | 8,830 | 11,101 | 6,245 | 6,006 | 2,817 | 1,801 | 2.77 |
| Suffolk | 421.1 | 13,345 | 92,319 | 104,745 | 80,515 | 64,233 | 65,943 | 63,570 | 107,808 | 77,907 | 90,368 | 50,049 | 31,398 | 3.21 |
| Sullivan | 26.3 | 1,272 | 4,744 | 4,500 | 4,004 | 4,634 | 7,146 | 7,311 | 8,419 | 4,112 | 3,621 | 1,757 | 1,080 | 2.74 |
| Tioga | 18.2 | 1,077 | 3,926 | 4,040 | 3,200 | 2,715 | 3,242 | 3,597 | 5,077 | 3,411 | 3,423 | 1,720 | 972 | 2.91 |
| Tompkins | 31.4 | 4,410 | 9,075 | 5,290 | 3,781 | 3,795 | 5,049 | 8,782 | 10,024 | 5,361 | 4,457 | 1,878 | 898 | 2.90 |
| Ulster | 60.8 | 3,374 | 12,655 | 11,924 | 9,479 | 9,225 | 14,143 | 15,223 | 18,700 | 10,518 | 9,317 | 4,437 | 2,605 | 2.75 |
| Warren | 20.8 | 1,213 | 4,323 | 3,811 | 3,089 | 3,427 | 4,937 | 4,923 | 6,308 | 3,480 | 3,259 | 1,702 | 1,128 | 2.80 |
| Washington | 19.2 | 983 | 3,673 | 3,644 | 2,954 | 3,204 | 4,742 | 4,125 | 5,504 | 3,278 | 3,227 | 1,702 | 1,364 | 2.99 |
| Wayne | 30.7 | 1,761 | 7,019 | 6,501 | 4,731 | 4,475 | 6,213 | 6,177 | 9,049 | 5,618 | 5,551 | 2,690 | 1,615 | 2.92 |
| Westchester | 317.1 | 10,133 | 58,789 | 63,482 | 57,324 | 56,933 | 70,439 | 78,907 | 94,639 | 55,906 | 50,661 | 23,580 | 13,407 | 2.74 |
| Wyoming | 13.7 | 816 | 3,039 | 2,673 | 1,961 | 2,126 | 3,085 | 2,939 | 3,901 | 2,371 | 2,402 | 1,280 | 807 | 3.07 |
| Yates | 8.6 | 432 | 1,675 | 1,438 | 1,180 | 1,385 | 2,490 | 2,460 | 2,575 | 1,322 | 1,211 | 635 | 397 | 2.64 |
| **TOTAL METRO COUNTIES** | **6,001.7** | **290,646** | **1,289,773** | **1,174,436** | **973,081** | **1,001,960** | **1,271,804** | **1,666,262** | **1,717,037** | **1,007,044** | **884,330** | **439,068** | **287,959** | **2.69** |
| **TOTAL STATE** | **6,616.3** | **331,246** | **1,417,410** | **1,283,528** | **1,064,210** | **1,101,824** | **1,418,082** | **1,813,240** | **1,904,322** | **1,110,987** | **981,224** | **487,519** | **319,008** | **2.71** |
| **NORTH CAROLINA** | | | | | | | | | | | | | | |
| **ASHEVILLE** | **64.8** | **3,531** | **13,492** | **11,911** | **9,651** | **10,796** | **15,419** | **16,879** | **20,856** | **11,982** | **9,483** | **3,793** | **1,807** | **2.57** |
| Buncombe | 64.8 | 3,531 | 13,492 | 11,911 | 9,651 | 10,796 | 15,419 | 16,879 | 20,856 | 11,982 | 9,483 | 3,793 | 1,807 | 2.57 |
| **BURLINGTON** | **37.4** | **2,068** | **7,437** | **7,149** | **6,160** | **6,792** | **7,794** | **8,730** | **11,922** | **7,582** | **5,769** | **2,223** | **1,174** | **2.66** |
| Alamance | 37.4 | 2,068 | 7,437 | 7,149 | 6,160 | 6,792 | 7,794 | 8,730 | 11,922 | 7,582 | 5,769 | 2,223 | 1,174 | 2.66 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **376.6** | **24,731** | **91,081** | **77,459** | **59,879** | **57,858** | **65,592** | **84,572** | **114,800** | **73,851** | **62,456** | **26,094** | **14,827** | **2.74** |
| Cabarrus | 33.2 | 1,869 | 6,736 | 6,409 | 5,351 | 5,676 | 7,159 | 6,544 | 10,866 | 6,584 | 5,754 | 2,293 | 1,159 | 2.76 |
| Gaston | 59.4 | 3,697 | 13,345 | 11,785 | 9,786 | 9,667 | 11,120 | 11,680 | 17,965 | 12,409 | 10,451 | 4,437 | 2,458 | 2.82 |
| Lincoln | 16.8 | 1,077 | 3,767 | 3,548 | 2,733 | 2,621 | 3,054 | 3,134 | 5,217 | 3,611 | 2,982 | 1,193 | 663 | 2.79 |
| Mecklenburg | 163.2 | 11,861 | 44,215 | 34,562 | 25,707 | 22,980 | 23,875 | 42,717 | 48,841 | 30,489 | 25,092 | 10,368 | 5,693 | 2.63 |
| Rowan | 38.2 | 2,240 | 7,605 | 6,805 | 5,907 | 6,763 | 8,880 | 8,786 | 12,642 | 7,385 | 5,814 | 2,335 | 1,238 | 2.67 |
| Union | 25.7 | 1,566 | 6,057 | 5,837 | 3,886 | 3,778 | 4,576 | 4,117 | 7,619 | 5,181 | 5,157 | 2,219 | 1,407 | 3.01 |
| *York, S. C.* | *40.1* | *2,421* | *9,356* | *8,513* | *6,509* | *6,373* | *6,928* | *7,594* | *11,650* | *8,192* | *7,206* | *3,249* | *2,209* | *2.91* |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **FAYETTEVILLE** | **82.9** | **10,543** | **25,248** | **17,788** | **12,323** | **9,122** | **7,876** | **15,062** | **22,487** | **18,691** | **15,914** | **6,847** | **3,899** | **3.18** |
| Cumberland | 82.9 | 10,543 | 25,248 | 17,788 | 12,323 | 9,122 | 7,876 | 15,062 | 22,487 | 18,691 | 15,914 | 6,847 | 3,899 | 3.18 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | **334.0** | **22,042** | **78,791** | **67,676** | **53,840** | **51,452** | **60,199** | **79,538** | **103,884** | **66,638** | **53,017** | **20,383** | **10,540** | **2.67** |
| Davidson | 43.6 | 2,800 | 9,685 | 9,218 | 7,176 | 6,998 | 7,723 | 8,367 | 13,720 | 9,457 | 7,669 | 2,880 | 1,507 | 2.75 |
| Davie | 9.7 | 479 | 2,193 | 2,076 | 1,562 | 1,562 | 1,828 | 2,023 | 2,903 | 2,071 | 1,744 | 659 | 300 | 2.74 |
| Forsyth | 98.1 | 6,671 | 23,846 | 19,333 | 15,898 | 14,889 | 17,463 | 26,128 | 30,482 | 18,698 | 14,364 | 5,530 | 2,898 | 2.59 |
| Guilford | 122.6 | 8,533 | 29,825 | 24,313 | 19,646 | 18,719 | 21,564 | 31,421 | 37,905 | 23,366 | 18,697 | 7,261 | 3,950 | 2.66 |
| Randolph | 36.2 | 2,308 | 8,005 | 7,654 | 5,851 | 5,707 | 6,675 | 7,304 | 11,446 | 7,832 | 6,164 | 2,351 | 1,103 | 2.70 |
| Stokes | 12.8 | 686 | 3,034 | 2,906 | 1,964 | 1,775 | 2,435 | 2,162 | 3,827 | 2,858 | 2,458 | 1,007 | 488 | 2.86 |
| Yadkin | 11.0 | 565 | 2,203 | 2,176 | 1,743 | 1,802 | 2,511 | 2,133 | 3,601 | 2,356 | 1,921 | 695 | 294 | 2.71 |
| **HICKORY** | **78.0** | **5,117** | **17,826** | **16,543** | **12,735** | **12,099** | **13,680** | **16,406** | **24,029** | **16,389** | **13,433** | **5,318** | **2,425** | **2.75** |
| Alexander | 9.5 | 603 | 2,200 | 2,163 | 1,562 | 1,334 | 1,638 | 1,651 | 2,798 | 2,087 | 1,885 | 746 | 333 | 2.86 |
| Burke | 27.7 | 1,779 | 6,130 | 5,890 | 4,512 | 4,417 | 4,972 | 6,107 | 8,598 | 5,826 | 4,571 | 1,795 | 803 | 2.76 |
| Catawba | 40.8 | 2,735 | 9,496 | 8,490 | 6,661 | 6,348 | 7,070 | 8,648 | 12,633 | 8,476 | 6,977 | 2,777 | 1,289 | 2.72 |
| **JACKSONVILLE** | **34.1** | **6,884** | **9,752** | **6,600** | **4,411** | **3,397** | **3,056** | **5,631** | **9,953** | **8,053** | **6,445** | **2,625** | **1,393** | **3.55** |
| Onslow | 34.1 | 6,884 | 9,752 | 6,600 | 4,411 | 3,397 | 3,056 | 5,631 | 9,953 | 8,053 | 6,445 | 2,625 | 1,393 | 3.55 |
| **RALEIGH - DURHAM** | **229.3** | **20,426** | **65,146** | **46,200** | **32,510** | **30,106** | **34,912** | **59,815** | **71,951** | **43,239** | **34,267** | **12,938** | **7,090** | **2.69** |
| Durham | 60.7 | 5,189 | 16,599 | 11,062 | 8,234 | 8,661 | 10,955 | 16,499 | 19,273 | 11,092 | 8,526 | 3,316 | 1,994 | 2.63 |
| Franklin | 11.0 | 460 | 2,190 | 1,948 | 1,675 | 1,954 | 2,773 | 2,220 | 3,322 | 2,233 | 1,716 | 787 | 722 | 2.90 |
| Orange | 31.0 | 4,281 | 9,880 | 5,538 | 3,596 | 3,473 | 4,232 | 8,927 | 10,351 | 5,537 | 4,011 | 1,401 | 773 | 2.70 |
| Wake | 126.6 | 10,496 | 36,477 | 27,652 | 19,005 | 16,018 | 16,952 | 32,169 | 39,005 | 24,377 | 20,014 | 7,434 | 3,601 | 2.70 |
| **WILMINGTON** | **42.1** | **3,115** | **10,180** | **8,211** | **6,155** | **6,707** | **7,732** | **10,183** | **13,189** | **8,024** | **6,626** | **2,671** | **1,407** | **2.65** |
| New Hanover | 42.1 | 3,115 | 10,180 | 8,211 | 6,155 | 6,707 | 7,732 | 10,183 | 13,189 | 8,024 | 6,626 | 2,671 | 1,407 | 2.65 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alamance | 37.4 | 2,068 | 7,437 | 7,149 | 6,160 | 6,792 | 7,794 | 8,730 | 11,922 | 7,582 | 5,769 | 2,223 | 1,174 | 2.66 |
| Alexander | 9.5 | 603 | 2,200 | 2,163 | 1,562 | 1,334 | 1,638 | 1,651 | 2,798 | 2,087 | 1,885 | 746 | 333 | 2.86 |
| Alleghany | 3.8 | 203 | 681 | 643 | 611 | 650 | 1,012 | 842 | 1,271 | 741 | 610 | 231 | 105 | 2.66 |
| Anson | 8.7 | 418 | 1,703 | 1,396 | 1,305 | 1,578 | 2,300 | 1,796 | 2,535 | 1,570 | 1,338 | 721 | 740 | 3.02 |
| Ashe | 8.9 | 456 | 1,711 | 1,594 | 1,386 | 1,412 | 2,341 | 2,033 | 2,759 | 1,901 | 1,420 | 547 | 240 | 2.61 |
| Avery | 5.2 | 273 | 1,142 | 1,015 | 759 | 845 | 1,166 | 1,084 | 1,614 | 1,059 | 827 | 416 | 200 | 2.88 |
| Beaufort | 15.3 | 844 | 3,025 | 2,647 | 2,298 | 2,631 | 3,855 | 3,412 | 4,613 | 2,905 | 2,511 | 1,080 | 779 | 2.76 |
| Bertie | 7.3 | 325 | 1,281 | 1,142 | 1,163 | 1,420 | 1,969 | 1,498 | 2,139 | 1,353 | 1,132 | 524 | 654 | 2.90 |
| Bladen | 10.9 | 502 | 2,289 | 1,992 | 1,677 | 1,951 | 2,489 | 2,281 | 3,028 | 2,162 | 1,828 | 914 | 687 | 2.89 |
| Brunswick | 15.6 | 820 | 3,388 | 2,995 | 2,426 | 2,707 | 3,264 | 3,228 | 4,848 | 2,998 | 2,611 | 1,154 | 761 | 2.81 |
| Buncombe | 64.8 | 3,531 | 13,492 | 11,911 | 9,651 | 10,796 | 15,419 | 16,879 | 20,856 | 11,982 | 9,483 | 3,793 | 1,807 | 2.57 |
| Burke | 27.7 | 1,779 | 6,130 | 5,890 | 4,512 | 4,417 | 4,972 | 6,107 | 8,598 | 5,826 | 4,571 | 1,795 | 803 | 2.76 |
| Cabarrus | 33.2 | 1,869 | 6,736 | 6,409 | 5,351 | 5,676 | 7,159 | 6,544 | 10,866 | 6,584 | 5,754 | 2,293 | 1,159 | 2.76 |
| Caldwell | 25.3 | 1,685 | 5,574 | 5,538 | 4,150 | 3,877 | 4,476 | 4,685 | 7,689 | 5,455 | 4,613 | 1,857 | 1,001 | 2.82 |
| Camden | 2.0 | 107 | 329 | 386 | 325 | 362 | 491 | 340 | 602 | 423 | 335 | 164 | 136 | 3.00 |
| Carteret | 18.0 | 1,489 | 3,882 | 3,208 | 2,744 | 3,069 | 3,608 | 4,460 | 5,909 | 3,456 | 2,615 | 1,042 | 518 | 2.59 |
| Caswell | 6.9 | 301 | 1,443 | 1,379 | 1,121 | 1,205 | 1,451 | 1,097 | 1,942 | 1,393 | 1,329 | 623 | 516 | 3.16 |
| Catawba | 40.8 | 2,735 | 9,496 | 8,490 | 6,661 | 6,348 | 7,070 | 8,648 | 12,633 | 8,476 | 6,977 | 2,777 | 1,289 | 2.72 |
| Chatham | 13.2 | 688 | 3,263 | 2,494 | 1,927 | 2,178 | 2,650 | 2,940 | 4,227 | 2,519 | 2,159 | 871 | 484 | 2.69 |
| Cherokee | 7.5 | 386 | 1,296 | 1,378 | 1,080 | 1,331 | 2,029 | 1,670 | 2,449 | 1,441 | 1,194 | 503 | 243 | 2.67 |
| Chowan | 4.9 | 211 | 971 | 772 | 760 | 917 | 1,269 | 1,171 | 1,499 | 896 | 765 | 331 | 238 | 2.69 |
| Clay | 2.7 | 120 | 517 | 404 | 340 | 493 | 826 | 528 | 986 | 526 | 413 | 161 | 86 | 2.70 |
| Cleveland | 30.5 | 1,799 | 6,612 | 6,182 | 4,741 | 5,031 | 6,135 | 5,768 | 9,272 | 6,323 | 5,400 | 2,303 | 1,434 | 2.86 |
| Columbus | 18.2 | 942 | 3,652 | 3,579 | 2,900 | 3,143 | 3,984 | 3,760 | 5,177 | 3,635 | 3,183 | 1,379 | 1,066 | 2.87 |
| Craven | 26.1 | 2,990 | 6,724 | 4,758 | 3,700 | 3,737 | 4,191 | 5,576 | 7,598 | 5,495 | 4,459 | 1,885 | 1,087 | 2.90 |
| Cumberland | 82.9 | 10,543 | 25,248 | 17,788 | 12,323 | 9,122 | 7,876 | 15,062 | 22,487 | 18,691 | 15,914 | 6,847 | 3,899 | 3.18 |
| Currituck | 4.9 | 297 | 969 | 919 | 768 | 825 | 1,122 | 1,187 | 1,525 | 918 | 750 | 329 | 191 | 2.71 |
| Dare | 6.8 | 457 | 1,542 | 1,064 | 942 | 1,314 | 1,481 | 1,655 | 2,555 | 1,221 | 821 | 389 | 159 | 2.49 |
| Davidson | 43.6 | 2,800 | 9,685 | 9,218 | 7,176 | 6,998 | 7,723 | 8,367 | 13,720 | 9,457 | 7,669 | 2,880 | 1,507 | 2.75 |
| Davie | 9.7 | 479 | 2,193 | 2,076 | 1,562 | 1,562 | 1,828 | 2,023 | 2,903 | 2,071 | 1,744 | 659 | 300 | 2.74 |
| Duplin | 14.7 | 752 | 2,898 | 2,699 | 2,327 | 2,630 | 3,394 | 3,056 | 4,220 | 2,930 | 2,521 | 1,151 | 822 | 2.83 |
| Durham | 60.7 | 5,189 | 16,599 | 11,062 | 8,234 | 8,661 | 10,955 | 16,499 | 19,273 | 11,092 | 8,526 | 3,316 | 1,994 | 2.63 |
| Edgecombe | 19.4 | 1,093 | 4,426 | 3,553 | 3,097 | 3,256 | 3,975 | 3,831 | 5,530 | 3,831 | 3,206 | 1,513 | 1,489 | 2.97 |
| Forsyth | 98.1 | 6,671 | 23,846 | 19,333 | 15,898 | 14,889 | 17,463 | 26,128 | 30,482 | 18,698 | 14,364 | 5,530 | 2,898 | 2.59 |
| Franklin | 11.0 | 460 | 2,190 | 1,948 | 1,675 | 1,954 | 2,773 | 2,220 | 3,322 | 2,233 | 1,716 | 787 | 722 | 2.90 |
| Gaston | 59.4 | 3,697 | 13,345 | 11,785 | 9,786 | 9,667 | 11,120 | 11,680 | 17,965 | 12,409 | 10,451 | 4,437 | 2,458 | 2.82 |
| Gates | 3.0 | 107 | 478 | 508 | 468 | 568 | 871 | 577 | 914 | 544 | 487 | 228 | 250 | 3.10 |
| Graham | 2.5 | 126 | 485 | 472 | 349 | 446 | 622 | 399 | 803 | 536 | 438 | 207 | 117 | 3.00 |
| Granville | 11.3 | 464 | 2,108 | 2,269 | 1,885 | 1,993 | 2,581 | 2,409 | 3,204 | 2,185 | 1,873 | 827 | 802 | 3.09 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES METRO AREA County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Greene | 5.4 | 290 | 1,176 | 1,017 | 896 | 959 | 1,062 | 898 | 1,550 | 1,159 | 889 | 454 | 450 | 3.02 |
| Guilford | 122.6 | 8,533 | 29,825 | 24,313 | 19,646 | 18,719 | 21,564 | 31,421 | 37,905 | 23,366 | 18,697 | 7,261 | 3,950 | 2.66 |
| Halifax | 19.1 | 962 | 3,588 | 3,219 | 3,096 | 3,516 | 4,719 | 4,126 | 5,539 | 3,619 | 2,866 | 1,494 | 1,456 | 2.90 |
| Harnett | 21.8 | 1,903 | 4,745 | 3,995 | 3,397 | 3,456 | 4,304 | 4,457 | 6,581 | 4,612 | 3,548 | 1,591 | 1,011 | 2.88 |
| Haywood | 18.2 | 929 | 3,388 | 3,513 | 2,897 | 3,162 | 4,311 | 3,991 | 6,144 | 3,533 | 2,880 | 1,154 | 498 | 2.64 |
| Henderson | 26.4 | 1,277 | 4,838 | 4,578 | 3,542 | 4,325 | 7,840 | 6,580 | 9,409 | 4,546 | 3,726 | 1,466 | 673 | 2.52 |
| Hertford | 7.7 | 339 | 1,502 | 1,353 | 1,203 | 1,446 | 1,857 | 1,640 | 2,228 | 1,435 | 1,242 | 566 | 589 | 2.99 |
| Hoke | 6.7 | 473 | 1,655 | 1,338 | 1,052 | 1,046 | 1,136 | 1,110 | 1,701 | 1,293 | 1,220 | 696 | 680 | 3.28 |
| Hyde | 2.1 | 114 | 379 | 333 | 270 | 381 | 623 | 451 | 618 | 427 | 299 | 170 | 135 | 2.81 |
| Iredell | 31.5 | 1,774 | 6,535 | 6,185 | 5,073 | 5,266 | 6,667 | 6,356 | 9,919 | 6,345 | 5,348 | 2,257 | 1,275 | 2.76 |
| Jackson | 9.2 | 828 | 1,988 | 1,717 | 1,284 | 1,427 | 1,956 | 2,019 | 3,129 | 1,764 | 1,449 | 568 | 271 | 2.96 |
| Johnston | 27.5 | 1,503 | 5,839 | 5,419 | 4,264 | 4,763 | 5,712 | 5,829 | 8,479 | 5,622 | 4,618 | 1,839 | 1,113 | 2.72 |
| Jones | 3.2 | 183 | 589 | 535 | 482 | 622 | 789 | 607 | 927 | 654 | 510 | 240 | 262 | 3.03 |
| Lee | 14.1 | 918 | 3,255 | 2,754 | 2,280 | 2,299 | 2,594 | 2,772 | 4,286 | 2,875 | 2,595 | 958 | 614 | 2.83 |
| Lenoir | 21.9 | 1,288 | 4,690 | 4,043 | 3,617 | 3,936 | 4,326 | 4,948 | 6,493 | 4,347 | 3,532 | 1,510 | 1,070 | 2.80 |
| Lincoln | 16.8 | 1,077 | 3,767 | 3,548 | 2,733 | 2,621 | 3,054 | 3,134 | 5,217 | 3,611 | 2,982 | 1,193 | 663 | 2.79 |
| McDowell | 13.0 | 786 | 2,705 | 2,485 | 2,092 | 2,149 | 2,783 | 2,606 | 4,054 | 2,705 | 2,156 | 982 | 497 | 2.79 |
| Macon | 9.0 | 338 | 1,512 | 1,491 | 1,225 | 1,627 | 2,807 | 2,129 | 3,272 | 1,690 | 1,280 | 433 | 196 | 2.51 |
| Madison | 6.1 | 304 | 1,132 | 1,076 | 844 | 1,051 | 1,693 | 1,283 | 1,992 | 1,225 | 1,013 | 406 | 181 | 2.80 |
| Martin | 9.0 | 433 | 1,808 | 1,663 | 1,378 | 1,659 | 2,059 | 1,758 | 2,572 | 1,817 | 1,532 | 698 | 623 | 2.98 |
| Mecklenburg | 163.2 | 11,861 | 44,215 | 34,562 | 25,707 | 22,980 | 23,875 | 42,717 | 48,841 | 30,489 | 25,092 | 10,368 | 5,693 | 2.63 |
| Mitchell | 5.2 | 248 | 956 | 914 | 826 | 877 | 1,379 | 867 | 1,807 | 1,208 | 817 | 339 | 162 | 2.83 |
| Montgomery | 8.3 | 455 | 1,732 | 1,470 | 1,235 | 1,521 | 1,887 | 1,760 | 2,425 | 1,654 | 1,398 | 629 | 434 | 2.84 |
| Moore | 21.6 | 1,331 | 4,105 | 3,510 | 3,185 | 3,904 | 5,565 | 5,540 | 7,019 | 3,842 | 3,043 | 1,362 | 794 | 2.59 |
| Nash | 25.6 | 1,449 | 5,759 | 4,930 | 3,954 | 4,300 | 5,208 | 5,731 | 7,580 | 5,051 | 4,136 | 1,785 | 1,317 | 2.76 |
| New Hanover | 42.1 | 3,115 | 10,180 | 8,211 | 6,155 | 6,707 | 7,732 | 10,183 | 13,189 | 8,024 | 6,626 | 2,671 | 1,407 | 2.65 |
| Northampton | 7.4 | 297 | 1,175 | 1,194 | 1,172 | 1,551 | 2,011 | 1,588 | 2,176 | 1,308 | 1,100 | 580 | 648 | 3.01 |
| Onslow | 34.1 | 6,884 | 9,752 | 6,600 | 4,411 | 3,397 | 3,056 | 5,631 | 9,953 | 8,053 | 6,445 | 2,625 | 1,393 | 3.55 |
| Orange | 31.0 | 4,281 | 9,880 | 5,538 | 3,596 | 3,473 | 4,232 | 8,927 | 10,351 | 5,537 | 4,011 | 1,401 | 773 | 2.70 |
| Pamlico | 3.8 | 149 | 672 | 614 | 649 | 664 | 1,052 | 774 | 1,204 | 733 | 621 | 258 | 210 | 2.87 |
| Pasquotank | 10.6 | 777 | 2,203 | 1,814 | 1,539 | 1,849 | 2,418 | 2,554 | 3,168 | 2,019 | 1,597 | 760 | 502 | 2.80 |
| Pender | 8.4 | 316 | 1,656 | 1,597 | 1,249 | 1,572 | 2,010 | 1,690 | 2,504 | 1,572 | 1,389 | 748 | 497 | 2.90 |
| Perquimans | 3.7 | 172 | 607 | 604 | 539 | 712 | 1,066 | 931 | 1,149 | 631 | 551 | 258 | 180 | 2.70 |
| Person | 10.6 | 551 | 2,191 | 1,983 | 1,680 | 1,884 | 2,311 | 2,139 | 3,074 | 2,213 | 1,808 | 800 | 566 | 2.83 |
| Pitt | 35.0 | 3,855 | 8,933 | 6,096 | 4,966 | 5,169 | 5,981 | 10,920 | 9,749 | 6,417 | 4,584 | 2,129 | 1,201 | 2.68 |
| Polk | 5.4 | 195 | 801 | 842 | 764 | 971 | 1,827 | 1,322 | 1,994 | 877 | 720 | 318 | 169 | 2.56 |
| Randolph | 36.2 | 2,308 | 8,005 | 7,654 | 5,851 | 5,707 | 6,675 | 7,304 | 11,446 | 7,832 | 6,164 | 2,351 | 1,103 | 2.70 |
| Richmond | 17.1 | 939 | 3,411 | 2,954 | 2,738 | 3,194 | 3,864 | 4,076 | 4,956 | 3,157 | 2,757 | 1,249 | 905 | 2.77 |
| Robeson | 33.8 | 2,043 | 7,774 | 6,505 | 5,159 | 5,587 | 6,732 | 6,322 | 8,363 | 6,611 | 6,064 | 3,253 | 3,187 | 3.17 |
| Rockingham | 31.8 | 1,882 | 6,553 | 5,955 | 4,963 | 5,458 | 6,989 | 6,832 | 9,846 | 6,530 | 5,023 | 2,154 | 1,415 | 2.73 |
| Rowan | 38.2 | 2,240 | 7,605 | 6,805 | 5,907 | 6,763 | 8,880 | 8,786 | 12,642 | 7,385 | 5,814 | 2,335 | 1,238 | 2.67 |
| Rutherford | 20.7 | 1,195 | 4,100 | 3,706 | 3,156 | 3,517 | 5,026 | 4,617 | 6,618 | 3,934 | 3,288 | 1,476 | 767 | 2.70 |
| Sampson | 18.0 | 854 | 3,507 | 3,267 | 2,802 | 3,189 | 4,381 | 3,745 | 5,126 | 3,552 | 3,133 | 1,364 | 1,080 | 2.86 |
| Scotland | 11.3 | 736 | 2,643 | 2,238 | 1,704 | 1,851 | 2,128 | 2,183 | 3,109 | 2,159 | 1,987 | 1,077 | 785 | 3.04 |
| Stanly | 18.7 | 1,027 | 3,681 | 3,418 | 2,925 | 3,339 | 4,310 | 3,867 | 6,139 | 3,778 | 3,134 | 1,198 | 584 | 2.73 |
| Stokes | 12.8 | 686 | 3,034 | 2,906 | 1,964 | 1,775 | 2,435 | 2,162 | 3,827 | 2,858 | 2,458 | 1,007 | 488 | 2.86 |
| Surry | 22.8 | 1,395 | 4,561 | 4,345 | 3,625 | 3,799 | 5,075 | 4,460 | 7,426 | 4,772 | 3,849 | 1,562 | 731 | 2.72 |
| Swain | 3.9 | 241 | 720 | 721 | 565 | 634 | 1,019 | 940 | 1,195 | 733 | 581 | 271 | 180 | 2.74 |
| Transylvania | 9.1 | 478 | 1,768 | 1,853 | 1,317 | 1,576 | 2,108 | 1,896 | 3,006 | 1,821 | 1,495 | 591 | 291 | 2.75 |
| Tyrrell | 1.4 | 74 | 239 | 188 | 209 | 284 | 406 | 293 | 453 | 343 | 217 | 95 | 99 | 2.86 |
| Union | 25.7 | 1,566 | 6,057 | 5,837 | 3,886 | 3,778 | 4,576 | 4,117 | 7,619 | 5,181 | 5,157 | 2,219 | 1,407 | 3.01 |
| Vance | 13.2 | 692 | 2,801 | 2,374 | 2,099 | 2,255 | 2,979 | 2,667 | 3,897 | 2,556 | 2,166 | 983 | 931 | 2.89 |
| Wake | 126.6 | 10,496 | 36,477 | 27,652 | 19,005 | 16,018 | 16,952 | 32,169 | 39,005 | 24,377 | 20,014 | 7,434 | 3,601 | 2.70 |
| Warren | 5.5 | 204 | 919 | 798 | 853 | 1,075 | 1,651 | 1,093 | 1,597 | 1,058 | 815 | 454 | 483 | 3.00 |
| Washington | 5.0 | 278 | 1,106 | 920 | 767 | 821 | 1,108 | 933 | 1,403 | 989 | 853 | 439 | 383 | 3.02 |
| Watauga | 12.0 | 1,895 | 2,671 | 2,136 | 1,488 | 1,593 | 2 197 | 3,046 | 4,080 | 2,306 | 1,527 | 687 | 254 | 2.82 |
| Wayne | 34.9 | 2,977 | 8,372 | 7,018 | 5,509 | 5,190 | 5,834 | 7,487 | 9,882 | 7,325 | 6,108 | 2,596 | 1,502 | 2.88 |
| Wilkes | 22.5 | 1,508 | 5,031 | 4,640 | 3,472 | 3,470 | 4,379 | 4,434 | 6,857 | 4,954 | 3,927 | 1,548 | 780 | 2.75 |
| Wilson | 23.1 | 1,513 | 5,191 | 4,358 | 3,668 | 3,836 | 4,534 | 5,159 | 6,842 | 4,561 | 3,739 | 1,534 | 1,265 | 2.81 |
| Yadkin | 11.0 | 565 | 2,203 | 2,176 | 1,743 | 1,802 | 2,511 | 2,133 | 3,601 | 2,356 | 1,921 | 695 | 294 | 2.71 |
| Yancey | 5.6 | 288 | 1,119 | 996 | 842 | 919 | 1,436 | 946 | 1,908 | 1,199 | 980 | 364 | 203 | 2.82 |
| **TOTAL METRO COUNTIES** | **1,239.1** | **96,036** | **309,597** | **251,024** | **191,155** | **181,956** | **209,332** | **289,222** | **381,421** | **246,257** | **200,204** | **79,643** | **42,353** | **2.74** |
| **TOTAL STATE** | **2,240.6** | **158,547** | **520,287** | **436,682** | **344,915** | **351,176** | **428,993** | **504,877** | **685,774** | **444,104** | **363,252** | **151,336** | **91,257** | **2.77** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder: Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | Households by Number of Persons: 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH DAKOTA** | | | | | | | | | | | | | | |
| **BISMARCK** | **31.6** | **3,379** | **8,701** | **5,711** | **4,455** | **3,924** | **5,430** | **7,390** | **9,357** | **5,533** | **5,428** | **2,512** | **1,380** | **2.85** |
| Burleigh | 22.0 | 2,549 | 6,296 | 4,096 | 3,032 | 2,636 | 3,391 | 5,303 | 6,555 | 3,816 | 3,799 | 1,694 | 833 | 2.82 |
| Morton | 9.6 | 830 | 2,405 | 1,615 | 1,423 | 1,288 | 2,039 | 2,087 | 2,802 | 1,717 | 1,629 | 818 | 547 | 2.93 |
| **FARGO - MOORHEAD** | **53.1** | **6,892** | **14,686** | **8,725** | **6,705** | **6,714** | **9,378** | **14,918** | **15,878** | **8,805** | **8,259** | **3,631** | **1,609** | **2.75** |
| Cass | 36.0 | 4,681 | 10,732 | 5,878 | 4,378 | 4,300 | 6,031 | 10,646 | 10,845 | 5,783 | 5,411 | 2,295 | 1,020 | 2.68 |
| *Clay, Minn.* | *17.1* | *2,211* | *3,954* | *2,847* | *2,327* | *2,414* | *3,347* | *4,272* | *5,033* | *3,022* | *2,848* | *1,336* | *589* | *2.88* |
| **GRAND FORKS** | **23.4** | **3,685** | **7,175** | **3,860** | **2,548** | **2,513** | **3,619** | **5,875** | **6,924** | **4,183** | **3,889** | **1,743** | **786** | **2.99** |
| Grand Forks | 23.4 | 3,685 | 7,175 | 3,860 | 2,548 | 2,513 | 3,619 | 5,875 | 6,924 | 4,183 | 3,889 | 1,743 | 786 | 2.99 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1.3 | 93 | 254 | 206 | 178 | 207 | 362 | 342 | 416 | 187 | 204 | 105 | 46 | 2.77 |
| Barnes | 5.1 | 410 | 943 | 713 | 604 | 853 | 1,577 | 1,457 | 1,645 | 768 | 718 | 347 | 165 | 2.71 |
| Benson | 2.5 | 136 | 410 | 393 | 345 | 427 | 789 | 540 | 742 | 382 | 350 | 217 | 269 | 3.24 |
| Billings | .4 | 29 | 76 | 79 | 69 | 77 | 70 | 105 | 108 | 68 | 57 | 38 | 24 | 2.75 |
| Bottineau | 3.2 | 187 | 574 | 509 | 412 | 520 | 998 | 750 | 1,098 | 468 | 482 | 251 | 151 | 2.91 |
| Bowman | 1.6 | 124 | 329 | 261 | 236 | 234 | 416 | 423 | 446 | 240 | 272 | 134 | 85 | 2.75 |
| Burke | 1.4 | 52 | 179 | 182 | 214 | 266 | 507 | 416 | 475 | 205 | 166 | 91 | 47 | 2.64 |
| Burleigh | 22.0 | 2,549 | 6,296 | 4,096 | 3,032 | 2,636 | 3,391 | 5,303 | 6,555 | 3,816 | 3,799 | 1,694 | 833 | 2.82 |
| Cass | 36.0 | 4,681 | 10,732 | 5,878 | 4,378 | 4,300 | 6,031 | 10,646 | 10,845 | 5,783 | 5,411 | 2,295 | 1,020 | 2.68 |
| Cavalier | 2.5 | 106 | 428 | 357 | 390 | 436 | 783 | 616 | 763 | 397 | 374 | 211 | 139 | 2.92 |
| Dickey | 2.5 | 155 | 472 | 380 | 324 | 435 | 734 | 570 | 844 | 386 | 399 | 179 | 122 | 2.96 |
| Divide | 1.1 | 43 | 159 | 154 | 138 | 254 | 352 | 326 | 361 | 171 | 132 | 76 | 34 | 2.82 |
| Dunn | 1.6 | 109 | 320 | 262 | 238 | 288 | 383 | 320 | 482 | 283 | 265 | 135 | 115 | 3.00 |
| Eddy | 1.3 | 68 | 202 | 155 | 187 | 226 | 462 | 492 | 351 | 193 | 149 | 78 | 37 | 2.46 |
| Emmons | 2.0 | 70 | 273 | 297 | 354 | 395 | 611 | 478 | 597 | 339 | 270 | 151 | 165 | 2.85 |
| Foster | 1.6 | 118 | 286 | 234 | 242 | 262 | 458 | 363 | 539 | 241 | 234 | 132 | 91 | 2.88 |
| Golden Valley | .9 | 52 | 152 | 153 | 111 | 167 | 265 | 264 | 273 | 129 | 107 | 81 | 46 | 2.78 |
| Grand Forks | 23.4 | 3,685 | 7,175 | 3,860 | 2,548 | 2,513 | 3,619 | 5,875 | 6,924 | 4,183 | 3,889 | 1,743 | 786 | 2.99 |
| Grant | 1.5 | 62 | 260 | 217 | 222 | 280 | 459 | 375 | 461 | 239 | 209 | 121 | 95 | 2.73 |
| Griggs | 1.4 | 55 | 244 | 159 | 185 | 266 | 491 | 329 | 496 | 227 | 195 | 93 | 60 | 2.64 |
| Hettinger | 1.5 | 79 | 262 | 196 | 233 | 297 | 433 | 346 | 505 | 224 | 216 | 121 | 88 | 2.80 |
| Kidder | 1.4 | 71 | 224 | 220 | 228 | 274 | 383 | 356 | 428 | 216 | 213 | 114 | 73 | 2.71 |
| La Moure | 2.3 | 99 | 372 | 306 | 339 | 425 | 759 | 540 | 788 | 352 | 304 | 193 | 123 | 2.78 |
| Logan | 1.2 | 48 | 151 | 163 | 212 | 264 | 362 | 257 | 427 | 180 | 182 | 90 | 64 | 2.75 |
| McHenry | 2.7 | 121 | 428 | 363 | 388 | 450 | 950 | 648 | 901 | 398 | 411 | 204 | 138 | 2.78 |
| McIntosh | 1.8 | 65 | 211 | 219 | 293 | 365 | 647 | 573 | 650 | 246 | 188 | 99 | 44 | 2.44 |
| McKenzie | 2.6 | 204 | 609 | 459 | 341 | 446 | 541 | 568 | 744 | 388 | 474 | 246 | 180 | 3.08 |
| McLean | 4.6 | 304 | 984 | 751 | 595 | 789 | 1,177 | 1,033 | 1,445 | 731 | 776 | 405 | 210 | 2.91 |
| Mercer | 5.0 | 494 | 1,286 | 917 | 641 | 691 | 971 | 1,084 | 1,544 | 913 | 900 | 360 | 199 | 2.82 |
| Morton | 9.6 | 830 | 2,405 | 1,615 | 1,423 | 1,288 | 2,039 | 2,087 | 2,802 | 1,717 | 1,629 | 818 | 547 | 2.93 |
| Mountrail | 2.8 | 155 | 521 | 445 | 383 | 508 | 788 | 757 | 827 | 437 | 402 | 237 | 140 | 2.82 |
| Nelson | 2.0 | 61 | 268 | 281 | 285 | 376 | 729 | 550 | 685 | 288 | 262 | 139 | 76 | 2.65 |
| Oliver | .8 | 45 | 203 | 147 | 127 | 134 | 144 | 118 | 230 | 148 | 155 | 91 | 58 | 3.38 |
| Pembina | 3.7 | 192 | 736 | 530 | 531 | 631 | 1,080 | 913 | 1,231 | 557 | 537 | 284 | 178 | 2.84 |
| Pierce | 2.0 | 137 | 323 | 324 | 291 | 306 | 619 | 463 | 660 | 292 | 284 | 160 | 141 | 3.10 |
| Ramsey | 4.9 | 360 | 997 | 716 | 659 | 788 | 1,380 | 1,361 | 1,463 | 781 | 717 | 370 | 208 | 2.73 |
| Ransom | 2.4 | 133 | 439 | 340 | 329 | 407 | 752 | 574 | 820 | 351 | 355 | 202 | 98 | 2.79 |
| Renville | 1.3 | 64 | 238 | 213 | 169 | 212 | 404 | 300 | 446 | 188 | 187 | 106 | 73 | 2.77 |
| Richland | 6.8 | 742 | 1,430 | 910 | 857 | 1,047 | 1,814 | 1,560 | 2,231 | 1,180 | 1,064 | 470 | 295 | 2.97 |
| Rolette | 3.7 | 274 | 823 | 711 | 548 | 559 | 785 | 753 | 863 | 548 | 577 | 415 | 544 | 3.57 |
| Sargent | 2.0 | 122 | 387 | 328 | 258 | 355 | 550 | 523 | 583 | 332 | 307 | 158 | 97 | 2.70 |
| Sheridan | 1.0 | 31 | 149 | 156 | 176 | 194 | 294 | 175 | 381 | 173 | 149 | 76 | 46 | 2.90 |
| Sioux | .9 | 63 | 218 | 202 | 144 | 146 | 127 | 150 | 179 | 146 | 133 | 126 | 166 | 4.11 |
| Slope | .4 | 20 | 67 | 56 | 76 | 80 | 101 | 99 | 106 | 76 | 69 | 28 | 22 | 2.75 |
| Stark | 9.1 | 1,138 | 2,406 | 1,469 | 1,172 | 1,144 | 1,771 | 2,107 | 2,602 | 1,580 | 1,474 | 775 | 562 | 2.97 |
| Steele | 1.1 | 51 | 181 | 166 | 164 | 204 | 334 | 272 | 361 | 168 | 159 | 98 | 42 | 2.64 |
| Stutsman | 9.0 | 815 | 2,063 | 1,365 | 1,274 | 1,325 | 2,158 | 2,448 | 2,789 | 1,469 | 1,388 | 597 | 309 | 2.78 |
| Towner | 1.6 | 80 | 266 | 201 | 197 | 296 | 560 | 413 | 566 | 210 | 204 | 113 | 94 | 2.63 |
| Traill | 3.4 | 230 | 579 | 486 | 414 | 533 | 1,158 | 899 | 1,133 | 532 | 417 | 286 | 133 | 2.88 |
| Walsh | 5.5 | 273 | 998 | 798 | 768 | 963 | 1,700 | 1,516 | 1,677 | 841 | 799 | 424 | 243 | 2.82 |
| Ward | 20.8 | 2,694 | 5,827 | 3,725 | 2,490 | 2,378 | 3,686 | 5,054 | 6,037 | 3,679 | 3,575 | 1,662 | 793 | 2.92 |
| Wells | 2.6 | 108 | 379 | 376 | 356 | 446 | 935 | 644 | 909 | 371 | 369 | 177 | 130 | 2.69 |
| Williams | 9.4 | 1,070 | 2,383 | 1,527 | 1,206 | 1,276 | 1,938 | 2,664 | 2,678 | 1,608 | 1,398 | 700 | 352 | 2.68 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **NORTH DAKOTA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 91.0 | 11,745 | 26,608 | 15,449 | 11,381 | 10,737 | 15,080 | 23,911 | 27,126 | 15,499 | 14,728 | 6,550 | 3,186 | 2.82 |
| **TOTAL STATE** | 243.2 | 23,957 | 58,577 | 39,226 | 31,974 | 34,639 | 54,827 | 61,795 | 74,112 | 40,025 | 37,956 | 18,516 | 10,796 | 2.85 |
| **OHIO** | | | | | | | | | | | | | | |
| **AKRON** | 241.0 | 17,153 | 55,893 | 44,044 | 38,314 | 39,878 | 45,718 | 62,457 | 71,205 | 43,021 | 36,893 | 17,925 | 9,499 | 2.70 |
| Portage | 47.6 | 4,936 | 12,451 | 9,628 | 7,510 | 6,570 | 6,505 | 10,257 | 13,723 | 9,106 | 8,212 | 4,121 | 2,181 | 2.93 |
| Summit | 193.4 | 12,217 | 43,442 | 34,416 | 30,804 | 33,308 | 39,213 | 52,200 | 57,482 | 33,915 | 28,681 | 13,804 | 7,318 | 2.64 |
| **CANTON** | 147.3 | 9,213 | 32,880 | 27,629 | 22,866 | 25,071 | 29,641 | 33,054 | 45,644 | 26,825 | 24,316 | 11,492 | 5,969 | 2.77 |
| Carroll | 9.4 | 559 | 2,124 | 1,866 | 1,376 | 1,539 | 1,936 | 1,685 | 2,926 | 1,761 | 1,715 | 846 | 467 | 2.90 |
| Stark | 137.9 | 8,654 | 30,756 | 25,763 | 21,490 | 23,532 | 27,705 | 31,369 | 42,718 | 25,064 | 22,601 | 10,646 | 5,502 | 2.76 |
| **CINCINNATI** | 519.0 | 38,693 | 122,237 | 95,567 | 80,783 | 80,130 | 101,590 | 141,408 | 146,444 | 90,782 | 77,839 | 38,229 | 24,298 | 2.70 |
| Clermont | 47.3 | 3,945 | 12,865 | 10,492 | 7,398 | 6,461 | 6,139 | 9,009 | 12,853 | 9,865 | 9,069 | 4,323 | 2,181 | 2.91 |
| Hamilton | 328.8 | 25,083 | 75,090 | 56,881 | 50,730 | 52,143 | 68,873 | 101,283 | 93,419 | 53,131 | 44,271 | 21,990 | 14,706 | 2.60 |
| Warren | 35.1 | 2,359 | 9,048 | 8,092 | 6,119 | 4,947 | 4,535 | 6,131 | 9,973 | 7,611 | 6,993 | 2,980 | 1,412 | 2.98 |
| *Dearborn, Ind.* | *12.6* | *702* | *2,730* | *2,547* | *1,944* | *2,010* | *2,667* | *2,358* | *3,596* | *2,440* | *2,338* | *1,177* | *691* | *2.94* |
| *Boone, Ky.* | *17.1* | *1,209* | *4,640* | *3,945* | *2,764* | *2,257* | *2,285* | *3,161* | *4,649* | *3,571* | *3,279* | *1,610* | *830* | *2.97* |
| *Campbell, Ky.* | *28.4* | *1,836* | *6,013* | *4,774* | *4,473* | *4,752* | *6,552* | *6,886* | *7,997* | *5,106* | *4,343* | *2,357* | *1,711* | *2.86* |
| *Kenton, Ky.* | *49.7* | *3,559* | *11,851* | *8,836* | *7,355* | *7,560* | *10,539* | *12,580* | *13,957* | *9,058* | *7,546* | *3,792* | *2,767* | *2.79* |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | *614.9* | *47,131* | *145,394* | *114,603* | *96,256* | *94,015* | *117,501* | *162,857* | *175,005* | *109,595* | *94,276* | *45,220* | *27,947* | *2.72* |
| **CLEVELAND** | 707.0 | 40,243 | 152,133 | 127,985 | 113,837 | 127,260 | 145,542 | 199,138 | 206,020 | 119,840 | 101,210 | 51,005 | 29,787 | 2.63 |
| Cuyahoga | 564.3 | 32,602 | 117,369 | 94,530 | 89,311 | 104,668 | 125,820 | 172,611 | 165,505 | 92,738 | 73,630 | 37,229 | 22,587 | 2.55 |
| Geauga | 25.1 | 976 | 5,383 | 6,511 | 4,650 | 4,116 | 3,464 | 3,656 | 7,082 | 4,757 | 5,160 | 2,737 | 1,708 | 3.11 |
| Lake | 77.4 | 4,434 | 18,832 | 16,686 | 13,376 | 13,047 | 11,025 | 16,664 | 22,358 | 14,645 | 13,658 | 6,729 | 3,346 | 2.82 |
| Medina | 40.2 | 2,231 | 10,549 | 10,258 | 6,500 | 5,429 | 5,233 | 6,207 | 11,075 | 7,700 | 8,762 | 4,310 | 2,146 | 3.07 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | *1,043.2* | *64,202* | *231,617* | *191,214* | *167,258* | *182,228* | *206,681* | *282,752* | *303,247* | *180,566* | *154,803* | *77,550* | *44,282* | *2.67* |
| **COLUMBUS** | 483.9 | 45,890 | 125,975 | 93,294 | 72,708 | 67,539 | 78,494 | 136,700 | 141,288 | 84,236 | 72,469 | 32,553 | 16,654 | 2.65 |
| Delaware | 20.0 | 1,304 | 4,851 | 4,518 | 3,293 | 2,709 | 3,325 | 3,981 | 5,931 | 3,850 | 3,779 | 1,700 | 759 | 2.95 |
| Fairfield | 34.9 | 2,042 | 7,835 | 7,907 | 5,618 | 4,956 | 6,542 | 6,672 | 10,185 | 6,649 | 6,808 | 3,006 | 1,580 | 2.89 |
| Franklin | 346.7 | 36,936 | 95,018 | 63,523 | 50,859 | 47,377 | 52,987 | 107,710 | 100,826 | 58,454 | 47,348 | 21,296 | 11,066 | 2.56 |
| Licking | 45.6 | 3,089 | 10,062 | 9,567 | 7,212 | 6,948 | 8,722 | 11,151 | 13,365 | 8,278 | 7,689 | 3,496 | 1,621 | 2.74 |
| Madison | 11.4 | 775 | 2,580 | 2,328 | 1,767 | 1,794 | 2,156 | 2,352 | 3,428 | 2,152 | 1,998 | 920 | 550 | 3.02 |
| Pickaway | 14.6 | 997 | 3,264 | 3,259 | 2,369 | 2,172 | 2,539 | 2,863 | 4,237 | 2,919 | 2,748 | 1,205 | 628 | 3.06 |
| Union | 10.7 | 747 | 2,365 | 2,192 | 1,590 | 1,583 | 2,223 | 1,971 | 3,316 | 1,934 | 2,099 | 930 | 450 | 2.94 |
| **DAYTON - SPRINGFIELD** | 351.6 | 26,031 | 81,961 | 69,473 | 57,022 | 55,789 | 61,324 | 95,194 | 103,739 | 64,060 | 54,017 | 23,168 | 11,422 | 2.64 |
| Clark | 54.2 | 3,719 | 11,657 | 10,212 | 8,356 | 9,037 | 11,219 | 14,115 | 16,042 | 9,820 | 8,391 | 3,910 | 1,922 | 2.69 |
| Greene | 45.2 | 3,324 | 11,186 | 10,502 | 8,121 | 6,635 | 5,432 | 9,806 | 13,049 | 9,186 | 8,311 | 3,395 | 1,453 | 2.88 |
| Miami | 33.3 | 2,190 | 7,141 | 7,006 | 5,200 | 5,227 | 6,536 | 7,391 | 10,234 | 6,099 | 5,858 | 2,479 | 1,239 | 2.73 |
| Montgomery | 218.9 | 16,798 | 51,977 | 41,753 | 35,345 | 34,890 | 38,137 | 63,882 | 64,414 | 38,955 | 31,457 | 13,384 | 6,808 | 2.56 |
| **HAMILTON - MIDDLETOWN** | 95.9 | 8,438 | 23,157 | 19,036 | 15,473 | 13,885 | 15,911 | 21,449 | 28,561 | 18,813 | 16,437 | 6,991 | 3,649 | 2.84 |
| Butler | 95.9 | 8,438 | 23,157 | 19,036 | 15,473 | 13,885 | 15,911 | 21,449 | 28,561 | 18,813 | 16,437 | 6,991 | 3,649 | 2.84 |
| **LIMA** | 56.3 | 4,253 | 12,867 | 9,826 | 8,332 | 9,123 | 11,899 | 13,290 | 16,951 | 9,576 | 9,113 | 4,591 | 2,779 | 2.80 |
| Allen | 40.8 | 3,184 | 9,307 | 7,165 | 6,115 | 6,626 | 8,403 | 10,058 | 12,118 | 6,951 | 6,497 | 3,248 | 1,928 | 2.79 |
| Auglaize | 15.5 | 1,069 | 3,560 | 2,661 | 2,217 | 2,497 | 3,496 | 3,232 | 4,833 | 2,625 | 2,616 | 1,343 | 851 | 2.84 |
| **LORAIN - ELYRIA** | 95.2 | 6,806 | 23,591 | 19,185 | 15,107 | 15,090 | 15,421 | 21,157 | 26,022 | 17,705 | 16,700 | 8,620 | 4,996 | 2.88 |
| Lorain | 95.2 | 6,806 | 23,591 | 19,185 | 15,107 | 15,090 | 15,421 | 21,157 | 26,022 | 17,705 | 16,700 | 8,620 | 4,996 | 2.88 |
| **MANSFIELD** | 48.1 | 3,308 | 10,614 | 9,346 | 7,784 | 7,713 | 9,335 | 12,272 | 14,377 | 8,510 | 7,628 | 3,524 | 1,789 | 2.71 |
| Richland | 48.1 | 3,308 | 10,614 | 9,346 | 7,784 | 7,713 | 9,335 | 12,272 | 14,377 | 8,510 | 7,628 | 3,524 | 1,789 | 2.71 |
| **PARKERSBURG - MARIETTA** | 58.6 | 3,956 | 12,702 | 11,387 | 8,722 | 9,134 | 12,699 | 13,378 | 17,878 | 11,124 | 9,859 | 4,181 | 2,140 | 2.71 |
| Washington | 23.5 | 1,658 | 5,121 | 4,524 | 3,587 | 3,652 | 4,958 | 4,902 | 7,233 | 4,495 | 4,153 | 1,764 | 953 | 2.81 |
| *Wood, W. Va.* | *35.1* | *2,298* | *7,581* | *6,863* | *5,135* | *5,482* | *7,741* | *8,476* | *10,645* | *6,629* | *5,746* | *2,417* | *1,187* | *2.65* |
| **STEUBENVILLE - WEIRTON** | 57.7 | 2,979 | 11,610 | 9,598 | 9,441 | 10,838 | 13,234 | 13,805 | 17,199 | 10,714 | 9,401 | 4,378 | 2,203 | 2.71 |
| Jefferson | 32.5 | 1,605 | 6,296 | 5,303 | 5,169 | 6,271 | 7,856 | 8,146 | 9,721 | 5,901 | 5,075 | 2,444 | 1,213 | 2.69 |
| *Brooke, W. Va.* | *10.6* | *544* | *2,205* | *1,820* | *1,780* | *1,900* | *2,351* | *2,298* | *3,149* | *2,020* | *1,891* | *817* | *425* | *2.81* |
| *Hancock, W. Va.* | *14.6* | *830* | *3,109* | *2,475* | *2,492* | *2,667* | *3,027* | *3,361* | *4,329* | *2,793* | *2,435* | *1,117* | *565* | *2.69* |
| **TOLEDO** | 229.0 | 19,260 | 54,542 | 39,556 | 33,355 | 35,579 | 46,708 | 62,417 | 66,781 | 38,355 | 34,791 | 17,091 | 9,565 | 2.70 |
| Fulton | 13.6 | 916 | 3,238 | 2,687 | 1,924 | 1,993 | 2,842 | 2,694 | 3,909 | 2,435 | 2,479 | 1,357 | 726 | 2.90 |
| Lucas | 176.6 | 13,803 | 41,452 | 29,903 | 25,852 | 28,297 | 37,293 | 51,044 | 51,060 | 29,037 | 25,303 | 12,743 | 7,413 | 2.63 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder<br>Under 25 Years | <br>25–34 Years | <br>35–44 Years | <br>45–54 Years | <br>55–64 Years | <br>65 & Over | Households by Number of Persons<br>1 | <br>2 | <br>3 | <br>4 | <br>5 | <br>6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **TOLEDO (continued)** | | | | | | | | | | | | | | |
| Wood | 38.8 | 4,541 | 9,852 | 6,966 | 5,579 | 5,289 | 6,573 | 8,679 | 11,812 | 6,883 | 7,009 | 2,991 | 1,426 | 2.95 |
| **YOUNGSTOWN - WARREN** | **190.7** | **10,351** | **40,118** | **33,563** | **31,096** | **36,033** | **39,539** | **47,122** | **55,580** | **34,458** | **30,403** | **14,086** | **8,251** | **2.72** |
| Mahoning | 103.0 | 5,499 | 20,702 | 16,757 | 16,750 | 20,247 | 23,045 | 26,185 | 30,152 | 18,470 | 15,824 | 7,900 | 4,469 | 2.70 |
| Trumbull | 87.7 | 4,852 | 19,416 | 16,806 | 14,346 | 15,786 | 16,494 | 20,937 | 25,428 | 15,988 | 14,579 | 6,986 | 3,782 | 2.74 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 9.0 | 609 | 1,750 | 1,623 | 1,257 | 1,420 | 2,341 | 1,715 | 2,763 | 1,715 | 1,489 | 762 | 556 | 2.88 |
| Allen | 40.8 | 3,184 | 9,307 | 7,165 | 6,115 | 6,626 | 8,403 | 10,058 | 12,118 | 6,951 | 6,497 | 3,248 | 1,928 | 2.79 |
| Ashland | 16.5 | 1,201 | 3,491 | 3,185 | 2,450 | 2,541 | 3,632 | 3,684 | 5,236 | 2,849 | 2,769 | 1,310 | 652 | 2.84 |
| Ashtabula | 37.2 | 2,301 | 8,161 | 6,603 | 5,723 | 6,305 | 8,107 | 8,590 | 11,092 | 6,478 | 5,992 | 3,131 | 1,917 | 2.81 |
| Athens | 18.8 | 2,490 | 4,505 | 3,122 | 2,289 | 2,551 | 3,843 | 5,113 | 5,775 | 3,279 | 2,745 | 1,241 | 647 | 2.97 |
| Auglaize | 15.5 | 1,069 | 3,560 | 2,661 | 2,217 | 2,497 | 3,496 | 3,232 | 4,833 | 2,625 | 2,616 | 1,343 | 851 | 2.84 |
| ☐ Belmont | 31.6 | 1,648 | 6,251 | 4,836 | 4,647 | 5,928 | 8,290 | 8,330 | 9,548 | 5,618 | 4,847 | 2,215 | 1,042 | 2.61 |
| Brown | 11.8 | 794 | 2,436 | 2,258 | 1,742 | 1,819 | 2,751 | 2,433 | 3,454 | 2,182 | 2,011 | 1,021 | 699 | 2.87 |
| Butler | 95.9 | 8,438 | 23,157 | 19,036 | 15,473 | 13,885 | 15,911 | 21,449 | 28,561 | 18,813 | 16,437 | 6,991 | 3,649 | 2.84 |
| Carroll | 9.4 | 559 | 2,124 | 1,866 | 1,376 | 1,539 | 1,936 | 1,685 | 2,926 | 1,761 | 1,715 | 846 | 467 | 2.90 |
| Champaign | 12.6 | 876 | 2,678 | 2,519 | 1,807 | 1,971 | 2,749 | 2,838 | 3,861 | 2,292 | 2,088 | 1,025 | 496 | 2.75 |
| Clark | 54.2 | 3,719 | 11,657 | 10,212 | 8,356 | 9,037 | 11,219 | 14,115 | 16,042 | 9,820 | 8,391 | 3,910 | 1,922 | 2.69 |
| Clermont | 47.3 | 3,945 | 12,865 | 10,492 | 7,398 | 6,461 | 6,139 | 9,009 | 12,853 | 9,865 | 9,069 | 4,323 | 2,181 | 2.91 |
| Clinton | 13.1 | 968 | 2,891 | 2,380 | 1,891 | 2,085 | 2,885 | 3,305 | 3,769 | 2,411 | 2,155 | 934 | 526 | 2.72 |
| Columbiana | 41.3 | 2,446 | 8,757 | 7,279 | 6,326 | 7,229 | 9,263 | 9,549 | 12,417 | 7,517 | 6,812 | 3,266 | 1,739 | 2.74 |
| Coshocton | 13.7 | 942 | 2,800 | 2,438 | 2,088 | 2,244 | 3,188 | 3,176 | 4,359 | 2,458 | 2,177 | 996 | 534 | 2.69 |
| Crawford | 18.3 | 1,340 | 3,863 | 3,410 | 2,677 | 2,905 | 4,105 | 4,406 | 5,707 | 3,184 | 2,923 | 1,364 | 716 | 2.69 |
| Cuyahoga | 564.3 | 32,602 | 117,369 | 94,530 | 89,311 | 104,668 | 125,820 | 172,611 | 165,505 | 92,738 | 73,630 | 37,229 | 22,587 | 2.55 |
| Darke | 20.1 | 1,377 | 4,428 | 3,856 | 2,840 | 3,035 | 4,564 | 4,410 | 6,133 | 3,487 | 3,377 | 1,705 | 988 | 2.82 |
| Defiance | 13.8 | 1,151 | 3,376 | 2,696 | 1,979 | 2,044 | 2,554 | 2,875 | 3,884 | 2,486 | 2,520 | 1,285 | 750 | 2.93 |
| Delaware | 20.0 | 1,304 | 4,851 | 4,518 | 3,293 | 2,709 | 3,325 | 3,981 | 5,931 | 3,850 | 3,779 | 1,700 | 759 | 2.95 |
| Erie | 29.4 | 1,972 | 6,614 | 5,615 | 4,699 | 4,879 | 5,621 | 7,503 | 8,256 | 5,288 | 4,728 | 2,295 | 1,330 | 2.76 |
| Fairfield | 34.9 | 2,042 | 7,835 | 7,907 | 5,618 | 4,956 | 6,542 | 6,672 | 10,185 | 6,649 | 6,808 | 3,006 | 1,580 | 2.89 |
| Fayette | 10.0 | 703 | 2,099 | 1,849 | 1,499 | 1,555 | 2,295 | 2,145 | 3,144 | 1,911 | 1,646 | 758 | 396 | 2.76 |
| Franklin | 346.7 | 36,936 | 95,018 | 63,523 | 50,859 | 47,377 | 52,987 | 107,710 | 100,826 | 58,454 | 47,348 | 21,296 | 11,066 | 2.56 |
| Fulton | 13.6 | 916 | 3,238 | 2,687 | 1,924 | 1,993 | 2,842 | 2,694 | 3,909 | 2,435 | 2,479 | 1,357 | 726 | 2.90 |
| Gallia | 10.8 | 768 | 2,302 | 2,042 | 1,664 | 1,588 | 2,436 | 2,348 | 3,254 | 2,071 | 1,847 | 820 | 460 | 2.86 |
| Geauga | 25.1 | 976 | 5,383 | 6,511 | 4,650 | 4,116 | 3,464 | 3,656 | 7,082 | 4,757 | 5,160 | 2,737 | 1,708 | 3.11 |
| Greene | 45.2 | 3,324 | 11,186 | 10,502 | 8,121 | 6,635 | 5,432 | 9,806 | 13,049 | 9,186 | 8,311 | 3,395 | 1,453 | 2.88 |
| Guernsey | 15.7 | 1,087 | 3,308 | 2,645 | 2,217 | 2,499 | 3,944 | 3,810 | 4,754 | 2,754 | 2,499 | 1,153 | 730 | 2.76 |
| Hamilton | 328.8 | 25,083 | 75,090 | 56,881 | 50,730 | 52,143 | 68,873 | 101,283 | 93,419 | 53,131 | 44,271 | 21,990 | 14,706 | 2.60 |
| Hancock | 24.4 | 2,001 | 5,678 | 4,537 | 3,520 | 3,627 | 5,037 | 6,520 | 7,226 | 4,111 | 3,826 | 1,861 | 856 | 2.66 |
| Hardin | 11.7 | 1,055 | 2,525 | 2,021 | 1,605 | 1,781 | 2,713 | 3,069 | 3,440 | 1,991 | 1,827 | 913 | 440 | 2.79 |
| Harrison | 6.3 | 343 | 1,273 | 1,034 | 931 | 1,130 | 1,589 | 1,395 | 1,943 | 1,131 | 1,040 | 509 | 282 | 2.79 |
| Henry | 10.2 | 743 | 2,236 | 1,764 | 1,494 | 1,571 | 2,392 | 2,348 | 3,030 | 1,745 | 1,712 | 889 | 476 | 2.79 |
| Highland | 13.1 | 841 | 2,424 | 2,297 | 1,843 | 2,153 | 3,542 | 3,156 | 4,001 | 2,377 | 2,016 | 965 | 585 | 2.70 |
| Hocking | 9.6 | 704 | 1,957 | 1,846 | 1,382 | 1,470 | 2,241 | 2,597 | 2,755 | 1,716 | 1,440 | 698 | 394 | 2.66 |
| Holmes | 8.8 | 641 | 2,168 | 1,693 | 1,380 | 1,181 | 1,737 | 1,420 | 2,278 | 1,579 | 1,432 | 906 | 1,185 | 3.56 |
| Huron | 20.0 | 1,520 | 4,644 | 3,700 | 3,010 | 3,075 | 4,051 | 4,682 | 5,642 | 3,533 | 3,303 | 1,750 | 1,090 | 2.81 |
| Jackson | 11.2 | 736 | 2,252 | 1,908 | 1,646 | 1,877 | 2,781 | 2,453 | 3,355 | 2,168 | 1,776 | 922 | 526 | 2.79 |
| Jefferson | 32.5 | 1,605 | 6,296 | 5,303 | 5,169 | 6,271 | 7,856 | 8,146 | 9,721 | 5,901 | 5,075 | 2,444 | 1,213 | 2.69 |
| Knox | 17.1 | 1,184 | 3,453 | 3,194 | 2,514 | 2,795 | 3,960 | 4,304 | 5,407 | 3,011 | 2,638 | 1,138 | 602 | 2.78 |
| Lake | 77.4 | 4,434 | 18,832 | 16,686 | 13,376 | 13,047 | 11,025 | 16,664 | 22,358 | 14,645 | 13,658 | 6,729 | 3,346 | 2.82 |
| ☐ Lawrence | 23.5 | 1,402 | 4,839 | 4,538 | 3,765 | 3,960 | 4,996 | 5,271 | 6,823 | 4,604 | 3,888 | 1,891 | 1,023 | 2.77 |
| Licking | 45.6 | 3,089 | 10,062 | 9,567 | 7,212 | 6,948 | 8,722 | 11,151 | 13,365 | 8,278 | 7,689 | 3,496 | 1,621 | 2.74 |
| Logan | 15.1 | 1,037 | 3,128 | 2,525 | 2,113 | 2,628 | 3,669 | 3,628 | 4,811 | 2,581 | 2,365 | 1,146 | 569 | 2.68 |
| Lorain | 95.2 | 6,806 | 23,591 | 19,185 | 15,107 | 15,090 | 15,421 | 21,157 | 26,022 | 17,705 | 16,700 | 8,620 | 4,996 | 2.88 |
| Lucas | 176.6 | 13,803 | 41,452 | 29,903 | 25,852 | 28,297 | 37,293 | 51,044 | 51,060 | 29,037 | 25,303 | 12,743 | 7,413 | 2.63 |
| Madison | 11.4 | 775 | 2,580 | 2,328 | 1,767 | 1,794 | 2,156 | 2,352 | 3,428 | 2,152 | 1,998 | 920 | 550 | 3.02 |
| Mahoning | 103.0 | 5,499 | 20,702 | 16,757 | 16,750 | 20,247 | 23,045 | 26,185 | 30,152 | 18,470 | 15,824 | 7,900 | 4,469 | 2.70 |
| Marion | 24.1 | 1,916 | 5,650 | 4,606 | 3,612 | 3,627 | 4,689 | 5,780 | 7,106 | 4,503 | 3,987 | 1,792 | 932 | 2.78 |
| Medina | 40.2 | 2,231 | 10,549 | 10,258 | 6,500 | 5,429 | 5,233 | 6,207 | 11,075 | 7,700 | 8,762 | 4,310 | 2,146 | 3.07 |
| Meigs | 8.8 | 516 | 1,794 | 1,527 | 1,275 | 1,461 | 2,227 | 1,954 | 2,723 | 1,666 | 1,439 | 644 | 374 | 2.74 |
| Mercer | 12.9 | 863 | 2,978 | 2,128 | 1,966 | 2,132 | 2,833 | 2,476 | 3,772 | 2,143 | 2,103 | 1,236 | 1,170 | 3.03 |
| Miami | 33.3 | 2,190 | 7,141 | 7,006 | 5,200 | 5,227 | 6,536 | 7,391 | 10,234 | 6,099 | 5,858 | 2,479 | 1,239 | 2.73 |
| Monroe | 6.3 | 359 | 1,281 | 1,179 | 892 | 991 | 1,598 | 1,612 | 1,753 | 1,109 | 1,015 | 545 | 266 | 2.71 |
| Montgomery | 218.9 | 16,798 | 51,977 | 41,753 | 35,345 | 34,890 | 38,137 | 63,882 | 64,414 | 38,955 | 31,457 | 13,384 | 6,808 | 2.56 |
| Morgan | 5.2 | 323 | 1,021 | 861 | 722 | 884 | 1,389 | 1,201 | 1,570 | 901 | 849 | 423 | 256 | 2.81 |
| Morrow | 9.7 | 647 | 2,164 | 2,169 | 1,450 | 1,357 | 1,913 | 1,941 | 2,824 | 1,760 | 1,770 | 932 | 473 | 2.88 |
| Muskingum | 31.2 | 2,300 | 6,478 | 5,494 | 4,764 | 4,980 | 7,184 | 8,100 | 9,046 | 5,406 | 4,869 | 2,466 | 1,313 | 2.71 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Noble | 4.2 | 255 | 844 | 660 | 577 | 668 | 1,196 | 1,018 | 1,245 | 723 | 670 | 339 | 205 | 2.74 |
| Ottawa | 14.9 | 869 | 2,978 | 2,694 | 2,330 | 2,653 | 3,376 | 3,346 | 4,730 | 2,619 | 2,471 | 1,140 | 594 | 2.72 |
| Paulding | 7.3 | 573 | 1,692 | 1,472 | 1,007 | 1,096 | 1,460 | 1,402 | 2,034 | 1,317 | 1,383 | 747 | 417 | 2.96 |
| Perry | 11.4 | 848 | 2,390 | 1,987 | 1,565 | 1,862 | 2,748 | 2,435 | 3,320 | 2,017 | 1,939 | 1,033 | 656 | 2.87 |
| Pickaway | 14.6 | 997 | 3,264 | 3,259 | 2,369 | 2,172 | 2,539 | 2,863 | 4,237 | 2,919 | 2,748 | 1,205 | 628 | 3.06 |
| Pike | 8.7 | 574 | 1,738 | 1,552 | 1,354 | 1,351 | 2,131 | 1,997 | 2,502 | 1,641 | 1,364 | 728 | 468 | 2.82 |
| Portage | 47.6 | 4,936 | 12,451 | 9,628 | 7,510 | 6,570 | 6,505 | 10,257 | 13,723 | 9,106 | 8,212 | 4,121 | 2,181 | 2.93 |
| Preble | 14.1 | 908 | 3,065 | 2,842 | 2,199 | 2,175 | 2,911 | 2,782 | 4,291 | 2,760 | 2,563 | 1,162 | 542 | 2.82 |
| Putnam | 10.8 | 755 | 2,427 | 1,866 | 1,623 | 1,650 | 2,479 | 2,123 | 2,791 | 1,825 | 1,867 | 1,148 | 1,046 | 3.10 |
| Richland | 48.1 | 3,308 | 10,614 | 9,346 | 7,784 | 7,713 | 9,335 | 12,272 | 14,377 | 8,510 | 7,628 | 3,524 | 1,789 | 2.71 |
| Ross | 23.6 | 1,637 | 4,970 | 4,507 | 3,558 | 3,867 | 5,061 | 5,651 | 6,935 | 4,407 | 3,897 | 1,734 | 976 | 2.84 |
| Sandusky | 23.1 | 1,684 | 5,160 | 4,183 | 3,596 | 3,625 | 4,852 | 5,364 | 6,601 | 4,142 | 3,777 | 1,998 | 1,218 | 2.80 |
| Scioto | 31.0 | 1,924 | 5,829 | 5,201 | 4,762 | 5,239 | 8,045 | 7,853 | 9,156 | 5,388 | 4,799 | 2,339 | 1,465 | 2.78 |
| Seneca | 21.4 | 1,636 | 4,877 | 3,694 | 3,183 | 3,461 | 4,549 | 4,811 | 6,201 | 3,830 | 3,524 | 1,819 | 1,215 | 2.89 |
| Shelby | 15.2 | 1,178 | 3,620 | 2,898 | 2,231 | 2,323 | 2,950 | 3,050 | 4,469 | 2,704 | 2,636 | 1,415 | 926 | 2.93 |
| Stark | 137.9 | 8,654 | 30,756 | 25,763 | 21,490 | 23,532 | 27,705 | 31,369 | 42,718 | 25,064 | 22,601 | 10,646 | 5,502 | 2.76 |
| Summit | 193.4 | 12,217 | 43,442 | 34,416 | 30,804 | 33,308 | 39,213 | 52,200 | 57,482 | 33,915 | 28,681 | 13,804 | 7,318 | 2.64 |
| Trumbull | 87.7 | 4,852 | 19,416 | 16,806 | 14,346 | 15,786 | 16,494 | 20,937 | 25,428 | 15,988 | 14,579 | 6,986 | 3,782 | 2.74 |
| Tuscarawas | 32.6 | 2,108 | 6,872 | 5,638 | 4,866 | 5,385 | 7,731 | 8,250 | 9,974 | 5,721 | 5,107 | 2,369 | 1,179 | 2.65 |
| Union | 10.7 | 747 | 2,365 | 2,192 | 1,590 | 1,583 | 2,223 | 1,971 | 3,316 | 1,934 | 2,099 | 930 | 450 | 2.94 |
| Van Wert | 11.3 | 780 | 2,481 | 1,880 | 1,617 | 1,765 | 2,777 | 2,610 | 3,569 | 2,006 | 1,804 | 873 | 438 | 2.73 |
| Vinton | 4.3 | 272 | 948 | 757 | 602 | 665 | 1,056 | 921 | 1,232 | 838 | 693 | 358 | 258 | 2.86 |
| Warren | 35.1 | 2,359 | 9,048 | 8,092 | 6,119 | 4,947 | 4,535 | 6,131 | 9,973 | 7,611 | 6,993 | 2,980 | 1,412 | 2.98 |
| Washington | 23.5 | 1,658 | 5,121 | 4,524 | 3,587 | 3,652 | 4,958 | 4,902 | 7,233 | 4,495 | 4,153 | 1,764 | 953 | 2.81 |
| Wayne | 34.6 | 2,617 | 8,474 | 6,888 | 5,197 | 5,079 | 6,345 | 6,921 | 10,562 | 6,352 | 6,067 | 2,940 | 1,758 | 2.92 |
| Williams | 13.6 | 1,085 | 3,023 | 2,569 | 1,828 | 2,089 | 3,006 | 3,104 | 4,185 | 2,361 | 2,309 | 1,091 | 550 | 2.74 |
| Wood | 38.8 | 4,541 | 9,852 | 6,966 | 5,579 | 5,289 | 6,573 | 8,679 | 11,812 | 6,883 | 7,009 | 2,991 | 1,426 | 2.95 |
| Wyandot | 8.0 | 595 | 1,675 | 1,412 | 1,179 | 1,217 | 1,922 | 1,662 | 2,487 | 1,419 | 1,375 | 672 | 385 | 2.84 |
| **TOTAL METRO COUNTIES** | **3,168.3** | **228,646** | **733,241** | **587,603** | **497,309** | **516,322** | **605,179** | **847,322** | **925,738** | **556,624** | **482,273** | **229,453** | **126,890** | **2.68** |
| **TOTAL STATE** | **3,996.2** | **287,698** | **912,867** | **738,306** | **619,850** | **647,882** | **789,597** | **1,039,178** | **1,172,562** | **704,487** | **617,703** | **296,159** | **166,111** | **2.71** |
| **OKLAHOMA** | | | | | | | | | | | | | | |
| **ENID** | **25.5** | **2,380** | **5,845** | **4,329** | **3,462** | **3,470** | **6,014** | **6,576** | **8,654** | **4,377** | **3,746** | **1,529** | **618** | **2.59** |
| Garfield | 25.5 | 2,380 | 5,845 | 4,329 | 3,462 | 3,470 | 6,014 | 6,576 | 8,654 | 4,377 | 3,746 | 1,529 | 618 | 2.59 |
| **LAWTON** | **37.3** | **4,777** | **10,137** | **7,254** | **5,302** | **4,586** | **5,244** | **7,219** | **11,047** | **7,611** | **6,827** | **2,911** | **1,685** | **3.13** |
| Comanche | 37.3 | 4,777 | 10,137 | 7,254 | 5,302 | 4,586 | 5,244 | 7,219 | 11,047 | 7,611 | 6,827 | 2,911 | 1,685 | 3.13 |
| **OKLAHOMA CITY** | **369.7** | **35,810** | **93,088** | **71,037** | **53,567** | **50,300** | **65,898** | **95,468** | **118,342** | **65,130** | **56,721** | **22,884** | **11,155** | **2.63** |
| Canadian | 24.4 | 1,547 | 6,520 | 5,941 | 3,666 | 2,763 | 3,963 | 4,065 | 6,992 | 4,975 | 5,348 | 2,171 | 849 | 2.99 |
| Cleveland | 56.9 | 7,970 | 17,522 | 12,559 | 7,474 | 5,448 | 5,927 | 12,650 | 17,816 | 10,838 | 10,137 | 3,860 | 1,599 | 2.82 |
| Logan | 11.0 | 757 | 2,284 | 2,042 | 1,488 | 1,580 | 2,849 | 2,476 | 3,603 | 1,908 | 1,803 | 800 | 410 | 2.88 |
| McClain | 8.6 | 509 | 1,643 | 1,972 | 1,341 | 1,192 | 1,943 | 1,544 | 2,700 | 1,647 | 1,676 | 724 | 309 | 2.92 |
| Oklahoma | 245.4 | 23,396 | 60,789 | 44,250 | 36,205 | 35,792 | 44,968 | 69,385 | 79,394 | 41,844 | 33,957 | 13,662 | 7,158 | 2.52 |
| Pottawatomie | 23.4 | 1,631 | 4,330 | 4,273 | 3,393 | 3,525 | 6,248 | 5,348 | 7,837 | 3,918 | 3,800 | 1,667 | 830 | 2.74 |
| **TULSA** | **281.0** | **23,795** | **69,445** | **55,590** | **41,233** | **39,609** | **51,328** | **71,300** | **89,152** | **50,088** | **44,223** | **17,918** | **8,319** | **2.63** |
| Creek | 25.3 | 1,637 | 5,273 | 5,122 | 3,788 | 3,726 | 5,754 | 4,842 | 8,147 | 4,765 | 4,618 | 1,964 | 964 | 2.84 |
| Osage | 16.3 | 991 | 3,253 | 3,058 | 2,474 | 2,555 | 3,969 | 3,481 | 5,465 | 3,034 | 2,637 | 1,148 | 535 | 2.75 |
| Rogers | 19.4 | 1,144 | 4,142 | 4,856 | 3,259 | 2,588 | 3,411 | 3,223 | 5,756 | 3,846 | 4,056 | 1,767 | 750 | 2.95 |
| Tulsa | 201.9 | 18,957 | 52,463 | 38,032 | 29,140 | 28,372 | 34,936 | 57,027 | 64,537 | 34,921 | 28,820 | 11,375 | 5,220 | 2.52 |
| Wagoner | 18.1 | 1,066 | 4,314 | 4,522 | 2,572 | 2,368 | 3,258 | 2,727 | 5,247 | 3,522 | 4,090 | 1,664 | 850 | 3.03 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 6.7 | 354 | 1,179 | 1,211 | 966 | 1,119 | 1,871 | 1,337 | 1,974 | 1,214 | 1,100 | 578 | 497 | 3.13 |
| Alfalfa | 2.8 | 146 | 376 | 404 | 320 | 464 | 1,090 | 809 | 1,063 | 370 | 341 | 154 | 63 | 2.61 |
| Atoka | 4.8 | 264 | 801 | 774 | 738 | 792 | 1,431 | 1,152 | 1,553 | 806 | 767 | 327 | 195 | 2.90 |
| Beaver | 2.9 | 171 | 576 | 496 | 421 | 493 | 743 | 758 | 970 | 480 | 436 | 181 | 75 | 2.52 |
| Beckham | 9.4 | 802 | 1,807 | 1,343 | 1,143 | 1,304 | 3,001 | 2,464 | 3,224 | 1,548 | 1,322 | 572 | 270 | 2.61 |
| Blaine | 5.5 | 404 | 938 | 844 | 706 | 852 | 1,756 | 1,506 | 1,842 | 820 | 733 | 375 | 224 | 2.60 |
| Bryan | 12.7 | 1,091 | 2,223 | 1,912 | 1,624 | 1,983 | 3,867 | 3,254 | 4,294 | 2,139 | 1,862 | 797 | 354 | 2.65 |
| Caddo | 12.3 | 775 | 2,052 | 1,933 | 1,726 | 1,910 | 3,904 | 2,997 | 4,025 | 1,957 | 1,853 | 858 | 610 | 2.72 |
| Canadian | 24.4 | 1,547 | 6,520 | 5,941 | 3,666 | 2,763 | 3,963 | 4,065 | 6,992 | 4,975 | 5,348 | 2,171 | 849 | 2.99 |
| Carter | 17.9 | 1,207 | 3,431 | 2,870 | 2,597 | 2,827 | 4,968 | 4,324 | 5,973 | 3,103 | 2,727 | 1,151 | 622 | 2.67 |
| Cherokee | 12.0 | 1,047 | 2,444 | 2,100 | 1,704 | 1,843 | 2,862 | 2,547 | 4,041 | 2,109 | 1,974 | 808 | 521 | 2.88 |
| Choctaw | 6.3 | 349 | 998 | 968 | 842 | 1,099 | 2,044 | 1,630 | 2,004 | 1,028 | 894 | 431 | 313 | 2.83 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| [illegible] ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Cimarron | 1.4 | 63 | 265 | 214 | 211 | 255 | 392 | 365 | 477 | 222 | 185 | 100 | 51 | 2.57 |
| Cleveland | 56.9 | 7,970 | 17,522 | 12,559 | 7,474 | 5,448 | 5,927 | 12,650 | 17,816 | 10,838 | 10,137 | 3,860 | 1,599 | 2.82 |
| Coal | 2.3 | 104 | 353 | 307 | 325 | 391 | 820 | 577 | 746 | 377 | 342 | 152 | 106 | 2.74 |
| Comanche | 37.3 | 4,777 | 10,137 | 7,254 | 5,302 | 4,586 | 5,244 | 7,219 | 11,047 | 7,611 | 6,827 | 2,911 | 1,685 | 3.13 |
| Cotton | 3.1 | 173 | 494 | 488 | 384 | 503 | 1,058 | 910 | 1,038 | 497 | 400 | 173 | 82 | 2.48 |
| Craig | 5.6 | 323 | 861 | 926 | 801 | 915 | 1,774 | 1,400 | 1,938 | 923 | 773 | 353 | 213 | 2.80 |
| Creek | 25.3 | 1,637 | 5,273 | 5,122 | 3,788 | 3,726 | 5,754 | 4,842 | 8,147 | 4,765 | 4,618 | 1,964 | 964 | 2.84 |
| Custer | 12.1 | 1,790 | 2,525 | 1,882 | 1,491 | 1,512 | 2,900 | 3,175 | 4,195 | 1,946 | 1,710 | 676 | 398 | 2.67 |
| Delaware | 10.5 | 472 | 1,526 | 1,610 | 1,448 | 2,061 | 3,383 | 2,069 | 4,193 | 1,579 | 1,483 | 693 | 483 | 2.70 |
| Dewey | 2.3 | 134 | 365 | 337 | 276 | 373 | 815 | 611 | 802 | 334 | 319 | 182 | 52 | 2.74 |
| Ellis | 2.3 | 154 | 432 | 316 | 267 | 366 | 765 | 612 | 799 | 362 | 318 | 148 | 61 | 2.65 |
| Garfield | 25.5 | 2,380 | 5,845 | 4,329 | 3,462 | 3,470 | 6,014 | 6,576 | 8,654 | 4,377 | 3,746 | 1,529 | 618 | 2.59 |
| Garvin | 11.7 | 710 | 1,900 | 1,735 | 1,590 | 1,920 | 3,845 | 2,856 | 4,262 | 1,883 | 1,665 | 713 | 321 | 2.61 |
| Grady | 16.6 | 1,251 | 3,234 | 3,188 | 2,259 | 2,314 | 4,354 | 3,652 | 5,389 | 2,886 | 2,852 | 1,226 | 595 | 2.78 |
| Grant | 2.7 | 119 | 381 | 353 | 369 | 442 | 1,036 | 759 | 1,040 | 363 | 324 | 148 | 66 | 2.48 |
| Greer | 3.0 | 105 | 381 | 334 | 358 | 477 | 1,345 | 1,189 | 1,002 | 371 | 278 | 114 | 46 | 2.30 |
| Harmon | 1.8 | 89 | 234 | 215 | 196 | 294 | 772 | 528 | 659 | 231 | 214 | 106 | 62 | 2.50 |
| Harper | 1.9 | 128 | 312 | 284 | 287 | 282 | 607 | 504 | 690 | 298 | 263 | 112 | 33 | 2.53 |
| Haskell | 4.7 | 203 | 795 | 732 | 597 | 862 | 1,511 | 1,103 | 1,670 | 757 | 721 | 309 | 140 | 2.62 |
| Hughes | 5.9 | 278 | 771 | 849 | 785 | 1,011 | 2,206 | 1,544 | 2,119 | 921 | 780 | 317 | 219 | 2.59 |
| Jackson | 10.9 | 1,183 | 2,518 | 2,059 | 1,376 | 1,368 | 2,396 | 2,402 | 3,349 | 2,053 | 1,880 | 772 | 444 | 2.84 |
| Jefferson | 3.4 | 202 | 570 | 458 | 393 | 559 | 1,218 | 935 | 1,131 | 545 | 466 | 206 | 117 | 2.68 |
| Johnston | 4.0 | 236 | 647 | 596 | 542 | 661 | 1,318 | 985 | 1,343 | 676 | 588 | 250 | 158 | 2.75 |
| Kay | 20.7 | 1,522 | 4,016 | 3,204 | 2,773 | 3,360 | 5,825 | 5,498 | 7,388 | 3,228 | 2,835 | 1,179 | 572 | 2.53 |
| Kingfisher | 5.7 | 439 | 1,111 | 974 | 779 | 814 | 1,583 | 1,241 | 1,873 | 973 | 981 | 422 | 210 | 2.74 |
| Kiowa | 5.3 | 300 | 744 | 698 | 666 | 868 | 2,024 | 1,567 | 1,885 | 753 | 676 | 245 | 174 | 2.45 |
| Latimer | 3.7 | 207 | 587 | 588 | 550 | 697 | 1,071 | 896 | 1,229 | 614 | 556 | 254 | 151 | 2.86 |
| Le Flore | 16.5 | 901 | 2,889 | 2,967 | 2,378 | 2,632 | 4,733 | 3,524 | 5,330 | 2,882 | 2,848 | 1,216 | 700 | 2.78 |
| Lincoln | 11.7 | 769 | 2,035 | 2,187 | 1,629 | 1,753 | 3,327 | 2,546 | 3,988 | 1,951 | 1,895 | 858 | 462 | 2.69 |
| Logan | 11.0 | 757 | 2,284 | 2,042 | 1,488 | 1,580 | 2,849 | 2,476 | 3,603 | 1,908 | 1,803 | 800 | 410 | 2.88 |
| Love | 3.3 | 163 | 543 | 565 | 445 | 550 | 1,034 | 873 | 1,065 | 546 | 506 | 207 | 103 | 2.61 |
| McClain | 8.6 | 509 | 1,643 | 1,972 | 1,341 | 1,192 | 1,943 | 1,544 | 2,700 | 1,647 | 1,676 | 724 | 309 | 2.92 |
| McCurtain | 13.1 | 772 | 2,493 | 2,460 | 1,884 | 2,095 | 3,396 | 2,803 | 3,834 | 2,404 | 2,257 | 1,032 | 770 | 2.91 |
| McIntosh | 6.9 | 300 | 858 | 960 | 1,085 | 1,336 | 2,361 | 1,795 | 2,557 | 1,059 | 882 | 389 | 218 | 2.55 |
| Major | 3.4 | 252 | 617 | 577 | 445 | 501 | 1,008 | 723 | 1,233 | 562 | 528 | 247 | 107 | 2.79 |
| Marshall | 5.0 | 265 | 645 | 668 | 618 | 1,014 | 1,790 | 1,464 | 1,848 | 721 | 590 | 252 | 125 | 2.38 |
| Mayes | 13.4 | 831 | 2,419 | 2,420 | 1,959 | 2,219 | 3,552 | 2,695 | 4,742 | 2,308 | 2,187 | 934 | 534 | 2.75 |
| Murray | 5.1 | 337 | 878 | 775 | 663 | 833 | 1,614 | 1,347 | 1,691 | 842 | 761 | 311 | 148 | 2.63 |
| Muskogee | 27.1 | 1,746 | 5,304 | 4,445 | 3,702 | 4,522 | 7,381 | 6,702 | 8,708 | 4,727 | 4,169 | 1,760 | 1,034 | 2.70 |
| Noble | 4.8 | 352 | 874 | 815 | 650 | 682 | 1,427 | 1,190 | 1,654 | 759 | 708 | 321 | 168 | 2.63 |
| Nowata | 4.6 | 285 | 771 | 710 | 647 | 736 | 1,451 | 1,132 | 1,541 | 789 | 665 | 310 | 163 | 2.65 |
| Okfuskee | 4.6 | 182 | 627 | 707 | 600 | 784 | 1,700 | 1,370 | 1,467 | 678 | 610 | 267 | 208 | 2.59 |
| Oklahoma | 245.4 | 23,396 | 60,789 | 44,250 | 36,205 | 35,792 | 44,968 | 69,385 | 79,394 | 41,844 | 33,957 | 13,662 | 7,158 | 2.52 |
| Okmulgee | 15.2 | 1,080 | 2,496 | 2,499 | 1,979 | 2,538 | 4,608 | 3,813 | 5,175 | 2,417 | 2,212 | 970 | 613 | 2.71 |
| Osage | 16.3 | 991 | 3,253 | 3,058 | 2,474 | 2,555 | 3,969 | 3,481 | 5,465 | 3,034 | 2,637 | 1,148 | 535 | 2.75 |
| Ottawa | 13.1 | 858 | 2,365 | 2,171 | 1,859 | 2,336 | 3,511 | 3,259 | 4,552 | 2,135 | 1,913 | 810 | 431 | 2.67 |
| Pawnee | 6.8 | 378 | 1,221 | 1,236 | 961 | 1,093 | 1,911 | 1,441 | 2,458 | 1,180 | 1,051 | 441 | 229 | 2.63 |
| Payne | 24.2 | 5,069 | 5,849 | 3,487 | 2,502 | 2,582 | 4,711 | 6,926 | 8,786 | 3,863 | 3,023 | 1,178 | 424 | 2.72 |
| Pittsburg | 16.2 | 766 | 2,673 | 2,591 | 2,298 | 2,965 | 4,907 | 4,100 | 5,641 | 2,652 | 2,388 | 942 | 477 | 2.64 |
| Pontotoc | 13.4 | 1,124 | 2,357 | 2,077 | 1,800 | 2,084 | 3,958 | 3,275 | 4,752 | 2,259 | 2,000 | 758 | 356 | 2.65 |
| Pottawatomie | 23.4 | 1,631 | 4,330 | 4,273 | 3,393 | 3,525 | 6,248 | 5,348 | 7,837 | 3,918 | 3,800 | 1,667 | 830 | 2.74 |
| Pushmataha | 5.1 | 229 | 781 | 858 | 719 | 857 | 1,656 | 1,372 | 1,644 | 825 | 740 | 332 | 187 | 2.61 |
| Roger Mills | 2.1 | 146 | 357 | 303 | 281 | 344 | 669 | 478 | 786 | 344 | 284 | 132 | 76 | 2.62 |
| Rogers | 19.4 | 1,144 | 4,142 | 4,856 | 3,259 | 2,588 | 3,411 | 3,223 | 5,756 | 3,846 | 4,058 | 1,767 | 750 | 2.95 |
| Seminole | 11.0 | 672 | 1,752 | 1,611 | 1,522 | 1,823 | 3,620 | 2,762 | 3,698 | 1,789 | 1,543 | 701 | 507 | 2.67 |
| ☐ Sequoyah | 11.9 | 695 | 2,162 | 2,374 | 1,824 | 1,913 | 2,932 | 2,234 | 3,695 | 2,242 | 2,041 | 1,004 | 684 | 2.95 |
| Stephens | 17.8 | 1,382 | 3,517 | 2,781 | 2,563 | 2,851 | 4,706 | 3,826 | 6,580 | 3,152 | 2,707 | 1,030 | 505 | 2.62 |
| Texas | 6.7 | 627 | 1,521 | 1,207 | 1,006 | 969 | 1,370 | 1,386 | 2,239 | 1,167 | 1,174 | 475 | 259 | 2.78 |
| Tillman | 4.6 | 278 | 760 | 665 | 572 | 746 | 1,579 | 1,281 | 1,554 | 672 | 597 | 289 | 207 | 2.65 |
| Tulsa | 201.9 | 18,957 | 52,463 | 38,032 | 29,140 | 28,372 | 34,936 | 57,027 | 64,537 | 34,921 | 28,820 | 11,375 | 5,220 | 2.52 |
| Wagoner | 18.1 | 1,066 | 4,314 | 4,522 | 2,572 | 2,368 | 3,258 | 2,727 | 5,247 | 3,522 | 4,090 | 1,664 | 850 | 3.03 |
| Washington | 20.7 | 1,454 | 4,472 | 3,651 | 3,190 | 3,319 | 4,614 | 5,251 | 7,302 | 3,479 | 3,135 | 1,096 | 437 | 2.52 |
| Washita | 5.8 | 496 | 1,132 | 858 | 709 | 907 | 1,698 | 1,212 | 2,211 | 920 | 870 | 380 | 207 | 2.67 |
| Woods | 4.3 | 403 | 664 | 582 | 513 | 661 | 1,477 | 1,240 | 1,681 | 564 | 525 | 224 | 66 | 2.53 |
| Woodward | 8.4 | 881 | 2,063 | 1,571 | 1,151 | 1,045 | 1,689 | 1,742 | 2,678 | 1,556 | 1,548 | 630 | 246 | 2.77 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **725.4** | **67,457** | **180,677** | **140,584** | **105,388** | **99,878** | **131,416** | **182,797** | **230,890** | **129,448** | **113,558** | **46,246** | **22,461** | **2.66** |
| **TOTAL STATE** | **1,255.2** | **107,250** | **277,457** | **226,190** | **177,228** | **183,646** | **283,429** | **312,481** | **412,465** | **217,016** | **192,492** | **79,820** | **40,926** | **2.67** |
| **OREGON** | | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** | **104.2** | **10,815** | **30,192** | **19,725** | **12,575** | **13,337** | **17,556** | **28,205** | **34,598** | **17,769** | **15,078** | **5,883** | **2,667** | **2.58** |
| Lane | 104.2 | 10,815 | 30,192 | 19,725 | 12,575 | 13,337 | 17,556 | 28,205 | 34,598 | 17,769 | 15,078 | 5,883 | 2,667 | 2.58 |
| **MEDFORD** | **51.6** | **3,739** | **12,173** | **10,002** | **6,860** | **7,481** | **11,345** | **11,933** | **18,378** | **8,660** | **7,871** | **3,194** | **1,564** | **2.66** |
| Jackson | 51.6 | 3,739 | 12,173 | 10,002 | 6,860 | 7,481 | 11,345 | 11,933 | 18,378 | 8,660 | 7,871 | 3,194 | 1,564 | 2.66 |
| **PORTLAND** | **445.0** | **35,510** | **119,439** | **85,726** | **57,939** | **61,390** | **84,996** | **123,225** | **146,567** | **72,621** | **63,400** | **25,862** | **13,325** | **2.56** |
| Clackamas | 88.9 | 4,947 | 22,311 | 21,166 | 13,541 | 12,478 | 14,457 | 17,107 | 28,893 | 16,316 | 16,399 | 6,858 | 3,327 | 2.83 |
| Multnomah | 233.7 | 20,145 | 62,470 | 37,742 | 28,137 | 33,544 | 51,662 | 76,540 | 77,835 | 35,123 | 27,089 | 10,904 | 6,209 | 2.40 |
| Washington | 101.8 | 8,811 | 29,925 | 22,863 | 13,502 | 12,415 | 14,284 | 25,368 | 32,776 | 17,698 | 16,526 | 6,526 | 2,906 | 2.64 |
| Yamhill | 20.6 | 1,607 | 4,733 | 3,955 | 2,759 | 2,953 | 4,593 | 4,210 | 7,063 | 3,484 | 3,386 | 1,574 | 883 | 2.87 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | ***522.1*** | ***41,858*** | ***140,176*** | ***102,623*** | ***68,281*** | ***71,516*** | ***97,646*** | ***140,530*** | ***170,692*** | ***86,169*** | ***76,966*** | ***31,626*** | ***16,117*** | ***2.58*** |
| **SALEM** | **93.5** | **7,815** | **22,691** | **17,102** | **12,014** | **13,115** | **20,763** | **22,271** | **32,529** | **15,441** | **13,822** | **5,972** | **3,465** | **2.73** |
| Marion | 76.6 | 6,352 | 18,609 | 13,979 | 9,797 | 10,728 | 17,135 | 18,448 | 26,682 | 12,578 | 11,166 | 4,826 | 2,900 | 2.73 |
| Polk | 16.9 | 1,463 | 4,082 | 3,123 | 2,217 | 2,387 | 3,628 | 3,823 | 5,847 | 2,863 | 2,656 | 1,146 | 565 | 2.74 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Baker | 6.2 | 372 | 1,205 | 1,086 | 837 | 1,003 | 1,697 | 1,541 | 2,267 | 913 | 886 | 380 | 213 | 2.60 |
| Benton | 24.0 | 3,784 | 7,266 | 4,211 | 2,701 | 2,667 | 3,371 | 6,224 | 8,286 | 4,107 | 3,518 | 1,266 | 599 | 2.84 |
| Clackamas | 88.9 | 4,947 | 22,311 | 21,166 | 13,541 | 12,478 | 14,457 | 17,107 | 28,893 | 16,316 | 16,399 | 6,858 | 3,327 | 2.83 |
| Clatsop | 12.4 | 1,025 | 2,821 | 1,942 | 1,500 | 1,977 | 3,135 | 3,424 | 4,419 | 1,891 | 1,652 | 693 | 321 | 2.60 |
| Columbia | 13.1 | 849 | 3,102 | 2,676 | 1,800 | 2,020 | 2,653 | 2,839 | 4,268 | 2,172 | 2,258 | 1,034 | 529 | 2.78 |
| Coos | 23.3 | 1,737 | 5,216 | 4,379 | 3,335 | 3,746 | 4,887 | 5,416 | 8,123 | 3,959 | 3,570 | 1,487 | 745 | 2.64 |
| Crook | 5.0 | 405 | 1,037 | 954 | 699 | 807 | 1,098 | 1,013 | 1,851 | 832 | 808 | 350 | 146 | 2.72 |
| Curry | 7.0 | 399 | 1,275 | 1,093 | 954 | 1,351 | 1,928 | 1,888 | 2,761 | 994 | 848 | 347 | 162 | 2.41 |
| Deschutes | 25.1 | 2,085 | 6,883 | 5,121 | 3,117 | 3,465 | 4,429 | 4,873 | 9,384 | 4,276 | 4,158 | 1,650 | 759 | 2.70 |
| Douglas | 34.7 | 2,618 | 8,035 | 6,636 | 5,159 | 5,448 | 6,804 | 7,026 | 11,722 | 6,140 | 5,966 | 2,557 | 1,289 | 2.79 |
| Gilliam | .8 | 54 | 159 | 131 | 121 | 141 | 194 | 254 | 255 | 139 | 96 | 43 | 13 | 2.38 |
| Grant | 3.1 | 204 | 689 | 586 | 458 | 501 | 662 | 780 | 1,031 | 492 | 485 | 214 | 98 | 2.68 |
| Harney | 2.9 | 199 | 657 | 616 | 421 | 438 | 569 | 675 | 894 | 504 | 490 | 225 | 112 | 2.76 |
| Hood River | 6.1 | 485 | 1,414 | 1,084 | 828 | 942 | 1,347 | 1,495 | 2,084 | 992 | 921 | 396 | 212 | 2.66 |
| Jackson | 51.6 | 3,739 | 12,173 | 10,002 | 6,860 | 7,481 | 11,345 | 11,933 | 18,378 | 8,660 | 7,871 | 3,194 | 1,564 | 2.66 |
| Jefferson | 4.4 | 326 | 1,036 | 880 | 672 | 706 | 780 | 949 | 1,399 | 727 | 731 | 333 | 261 | 2.84 |
| Josephine | 24.4 | 1,332 | 4,925 | 4,508 | 3,217 | 4,148 | 6,270 | 5,114 | 9,203 | 3,916 | 3,695 | 1,631 | 841 | 2.67 |
| Klamath | 21.9 | 1,851 | 5,182 | 4,117 | 3,138 | 3,353 | 4,259 | 5,385 | 7,182 | 3,702 | 3,431 | 1,475 | 725 | 2.68 |
| Lake | 2.9 | 203 | 641 | 547 | 434 | 471 | 604 | 704 | 994 | 458 | 434 | 197 | 113 | 2.66 |
| Lane | 104.2 | 10,815 | 30,192 | 19,725 | 12,575 | 13,337 | 17,556 | 28,205 | 34,598 | 17,769 | 15,078 | 5,883 | 2,667 | 2.58 |
| Lincoln | 15.6 | 1,027 | 3,259 | 2,323 | 1,940 | 2,863 | 4,188 | 4,416 | 6,241 | 2,209 | 1,769 | 664 | 301 | 2.37 |
| Linn | 33.4 | 2,783 | 8,205 | 6,410 | 4,323 | 4,961 | 6,718 | 7,387 | 11,243 | 5,977 | 5,282 | 2,342 | 1,169 | 2.71 |
| Malheur | 9.6 | 724 | 2,022 | 1,628 | 1,419 | 1,534 | 2,273 | 1,990 | 3,199 | 1,582 | 1,490 | 758 | 581 | 2.89 |
| Marion | 76.6 | 6,352 | 18,609 | 13,979 | 9,797 | 10,728 | 17,135 | 18,448 | 26,682 | 12,578 | 11,166 | 4,826 | 2,900 | 2.73 |
| Morrow | 2.8 | 210 | 682 | 564 | 434 | 388 | 522 | 553 | 910 | 493 | 477 | 219 | 148 | 2.93 |
| Multnomah | 233.7 | 20,145 | 62,470 | 37,742 | 28,137 | 33,544 | 51,662 | 76,540 | 77,835 | 35,123 | 27,089 | 10,904 | 6,209 | 2.40 |
| Polk | 16.9 | 1,463 | 4,082 | 3,123 | 2,217 | 2,387 | 3,628 | 3,823 | 5,847 | 2,863 | 2,656 | 1,146 | 565 | 2.74 |
| Sherman | .8 | 53 | 160 | 118 | 125 | 161 | 183 | 174 | 310 | 103 | 131 | 49 | 33 | 2.63 |
| Tillamook | 8.4 | 549 | 1,749 | 1,287 | 1,109 | 1,469 | 2,237 | 2,242 | 3,144 | 1,232 | 1,083 | 461 | 238 | 2.51 |
| Umatilla | 21.8 | 1,885 | 5,256 | 3,843 | 3,016 | 3,317 | 4,483 | 4,716 | 7,427 | 3,696 | 3,389 | 1,629 | 943 | 2.82 |
| Union | 8.7 | 778 | 2,111 | 1,642 | 1,110 | 1,131 | 1,928 | 1,917 | 2,976 | 1,452 | 1,423 | 607 | 325 | 2.82 |
| Wallowa | 3.0 | 165 | 601 | 520 | 418 | 482 | 814 | 846 | 1,012 | 492 | 376 | 185 | 89 | 2.47 |
| Wasco | 8.3 | 577 | 1,875 | 1,485 | 1,049 | 1,333 | 1,981 | 2,103 | 2,887 | 1,327 | 1,236 | 513 | 234 | 2.59 |
| Washington | 101.8 | 8,811 | 29,925 | 22,863 | 13,502 | 12,415 | 14,284 | 25,368 | 32,776 | 17,698 | 16,526 | 6,526 | 2,906 | 2.64 |
| Wheeler | .6 | 31 | 87 | 89 | 95 | 112 | 186 | 245 | 170 | 85 | 62 | 27 | 11 | 2.17 |
| Yamhill | 20.6 | 1,607 | 4,733 | 3,955 | 2,759 | 2,953 | 4,593 | 4,210 | 7,063 | 3,484 | 3,386 | 1,574 | 883 | 2.87 |
| **TOTAL METRO COUNTIES** | **694.3** | **57,879** | **184,495** | **132,555** | **89,388** | **95,323** | **134,660** | **185,634** | **232,072** | **114,491** | **100,171** | **40,911** | **21,021** | **2.60** |
| **TOTAL STATE** | **1,024.6** | **84,589** | **262,045** | **193,031** | **133,817** | **146,258** | **204,860** | **261,823** | **347,714** | **169,353** | **150,836** | **62,643** | **32,231** | **2.63** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **PENNSYLVANIA** | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | 247.7 | 12,686 | 50,502 | 43,635 | 39,226 | 45,222 | 56,429 | 60,996 | 78,185 | 44,794 | 38,753 | 16,940 | 8,032 | 2.64 |
| Carbon | 21.1 | 888 | 3,546 | 3,126 | 3,277 | 4,299 | 5,964 | 5,446 | 6,645 | 3,773 | 2,991 | 1,468 | 777 | 2.58 |
| Lehigh | 108.2 | 6,209 | 23,105 | 18,924 | 17,086 | 19,127 | 23,749 | 28,131 | 34,482 | 19,378 | 16,362 | 6,829 | 3,018 | 2.58 |
| Northampton | 86.2 | 4,108 | 17,066 | 15,154 | 13,813 | 16,417 | 19,642 | 20,423 | 27,275 | 15,966 | 13,764 | 5,947 | 2,825 | 2.69 |
| *Warren, N. J.* | *32.2* | *1,481* | *6,785* | *6,431* | *5,050* | *5,379* | *7,074* | *6,996* | *9,783* | *5,677* | *5,636* | *2,696* | *1,412* | *2.77* |
| **ALTOONA** | 50.9 | 2,775 | 9,837 | 8,360 | 7,549 | 9,224 | 13,155 | 12,448 | 15,476 | 9,249 | 7,816 | 3,751 | 2,160 | 2.68 |
| Blair | 50.9 | 2,775 | 9,837 | 8,360 | 7,549 | 9,224 | 13,155 | 12,448 | 15,476 | 9,249 | 7,816 | 3,751 | 2,160 | 2.68 |
| **BEAVER COUNTY** | 73.6 | 3,482 | 14,020 | 12,491 | 12,735 | 14,715 | 16,157 | 15,919 | 22,625 | 14,020 | 12,356 | 5,741 | 2,939 | 2.74 |
| Beaver | 73.6 | 3,482 | 14,020 | 12,491 | 12,735 | 14,715 | 16,157 | 15,919 | 22,625 | 14,020 | 12,356 | 5,741 | 2,939 | 2.74 |
| **ERIE** | 102.9 | 7,552 | 22,999 | 17,884 | 15,406 | 18,071 | 20,988 | 24,648 | 30,370 | 18,006 | 16,242 | 8,401 | 5,233 | 2.78 |
| Erie | 102.9 | 7,552 | 22,999 | 17,884 | 15,406 | 18,071 | 20,988 | 24,648 | 30,370 | 18,006 | 16,242 | 8,401 | 5,233 | 2.78 |
| **HARRISBURG - LEBANON - CARLISLE** | 218.6 | 13,549 | 49,486 | 39,799 | 34,747 | 36,969 | 44,050 | 56,909 | 67,034 | 39,490 | 33,643 | 14,463 | 7,061 | 2.63 |
| Cumberland | 69.8 | 4,380 | 15,519 | 13,725 | 11,505 | 11,913 | 12,758 | 17,540 | 21,479 | 12,892 | 11,255 | 4,688 | 1,946 | 2.69 |
| Dauphin | 94.1 | 5,976 | 21,720 | 15,954 | 14,541 | 15,993 | 19,916 | 27,610 | 28,630 | 16,028 | 13,129 | 5,733 | 2,970 | 2.52 |
| Lebanon | 40.7 | 2,383 | 8,807 | 7,415 | 6,607 | 6,851 | 8,637 | 8,890 | 12,789 | 7,730 | 6,757 | 2,943 | 1,591 | 2.75 |
| Perry | 14.0 | 810 | 3,440 | 2,705 | 2,094 | 2,212 | 2,739 | 2,869 | 4,136 | 2,840 | 2,502 | 1,099 | 554 | 2.77 |
| **JOHNSTOWN** | 95.8 | 4,616 | 18,228 | 14,540 | 14,397 | 19,042 | 24,977 | 22,693 | 28,789 | 17,132 | 14,819 | 7,576 | 4,791 | 2.75 |
| Cambria | 65.3 | 2,956 | 12,185 | 9,604 | 9,852 | 13,325 | 17,378 | 15,907 | 19,339 | 11,629 | 9,846 | 5,179 | 3,400 | 2.76 |
| Somerset | 30.5 | 1,660 | 6,043 | 4,936 | 4,545 | 5,717 | 7,599 | 6,786 | 9,450 | 5,503 | 4,973 | 2,397 | 1,391 | 2.74 |
| **LANCASTER** | 136.7 | 9,539 | 31,442 | 25,827 | 20,943 | 21,241 | 27,708 | 29,015 | 43,366 | 25,140 | 22,594 | 10,104 | 6,481 | 2.80 |
| Lancaster | 136.7 | 9,539 | 31,442 | 25,827 | 20,943 | 21,241 | 27,708 | 29,015 | 43,366 | 25,140 | 22,594 | 10,104 | 6,481 | 2.80 |
| **PHILADELPHIA** | 1,733.8 | 88,049 | 370,929 | 325,893 | 284,441 | 307,998 | 356,490 | 433,746 | 496,860 | 305,984 | 270,113 | 137,026 | 90,071 | 2.75 |
| Bucks | 176.5 | 9,244 | 42,365 | 39,414 | 31,896 | 29,650 | 23,931 | 34,681 | 49,061 | 33,672 | 33,500 | 16,450 | 9,136 | 2.90 |
| Chester | 118.0 | 6,284 | 27,432 | 26,583 | 19,904 | 18,928 | 18,869 | 25,965 | 34,297 | 21,737 | 20,881 | 10,028 | 5,092 | 2.85 |
| Delaware | 199.8 | 8,604 | 39,392 | 33,263 | 33,360 | 40,225 | 44,956 | 48,462 | 59,850 | 35,463 | 30,166 | 15,687 | 10,172 | 2.75 |
| Montgomery | 241.1 | 10,104 | 48,745 | 45,536 | 41,912 | 44,480 | 50,323 | 57,689 | 73,742 | 42,735 | 38,457 | 18,514 | 9,963 | 2.74 |
| Philadelphia | 622.0 | 33,855 | 125,327 | 102,167 | 93,401 | 111,650 | 155,600 | 188,416 | 174,179 | 101,697 | 79,867 | 42,543 | 35,298 | 2.61 |
| *Burlington, N. J.* | *128.9* | *6,310* | *30,698* | *29,878* | *23,456* | *20,452* | *18,106* | *24,753* | *36,037* | *24,804* | *24,506* | *11,855* | *6,945* | *3.01* |
| *Camden, N. J.* | *174.5* | *9,355* | *39,559* | *33,819* | *28,464* | *30,609* | *32,694* | *40,141* | *49,473* | *31,878* | *28,855* | *14,829* | *9,324* | *2.78* |
| *Gloucester, N. J.* | *73.0* | *4,293* | *17,411* | *15,233* | *12,048* | *12,004* | *12,011* | *13,639* | *20,221* | *13,998* | *13,881* | *7,120* | *4,141* | *2.94* |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | *2,081.4* | *107,897* | *447,304* | *394,112* | *341,516* | *367,747* | *422,824* | *512,396* | *599,652* | *370,565* | *328,196* | *164,149* | *106,442* | *2.77* |
| **PITTSBURGH** | 839.4 | 40,864 | 164,625 | 135,253 | 133,070 | 163,438 | 202,150 | 230,139 | 252,009 | 147,271 | 121,783 | 57,509 | 30,689 | 2.59 |
| Allegheny | 550.7 | 28,332 | 109,867 | 86,424 | 87,320 | 106,902 | 131,855 | 162,523 | 164,302 | 93,576 | 74,958 | 35,964 | 19,377 | 2.54 |
| Fayette | 60.2 | 2,677 | 10,910 | 9,206 | 8,984 | 11,943 | 16,480 | 14,143 | 18,031 | 11,212 | 9,397 | 4,461 | 2,956 | 2.70 |
| Washington | 81.4 | 3,502 | 14,966 | 13,767 | 12,777 | 16,248 | 20,140 | 19,249 | 25,061 | 14,984 | 13,048 | 6,071 | 2,987 | 2.69 |
| Westmoreland | 147.1 | 6,353 | 28,882 | 25,856 | 23,989 | 28,345 | 33,675 | 34,224 | 44,615 | 27,499 | 24,380 | 11,013 | 5,369 | 2.69 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | *913.0* | *44,346* | *178,645* | *147,744* | *145,805* | *178,153* | *218,307* | *246,058* | *274,634* | *161,291* | *134,139* | *63,250* | *33,628* | *2.60* |
| **READING** | 123.2 | 6,653 | 24,285 | 20,973 | 19,602 | 21,548 | 30,139 | 31,181 | 39,282 | 22,491 | 18,619 | 7,777 | 3,850 | 2.61 |
| Berks | 123.2 | 6,653 | 24,285 | 20,973 | 19,602 | 21,548 | 30,139 | 31,181 | 39,282 | 22,491 | 18,619 | 7,777 | 3,850 | 2.61 |
| **SCRANTON - WILKES-BARRE** | 278.3 | 11,365 | 47,788 | 43,709 | 42,092 | 54,353 | 78,993 | 73,358 | 84,911 | 48,573 | 40,555 | 19,466 | 11,437 | 2.65 |
| Columbia | 23.2 | 1,534 | 4,433 | 3,988 | 3,381 | 4,143 | 5,721 | 5,438 | 7,428 | 4,253 | 3,656 | 1,592 | 833 | 2.75 |
| Lackawanna | 84.7 | 3,097 | 13,768 | 12,623 | 12,740 | 17,233 | 25,239 | 22,680 | 25,404 | 14,758 | 12,222 | 5,983 | 3,653 | 2.65 |
| Luzerne | 130.8 | 4,671 | 20,957 | 19,630 | 20,046 | 26,365 | 39,131 | 35,592 | 39,633 | 22,781 | 18,319 | 9,019 | 5,456 | 2.61 |
| Monroe | 29.7 | 1,506 | 6,295 | 5,454 | 4,595 | 5,073 | 6,777 | 7,655 | 9,578 | 4,985 | 4.520 | 1,987 | 975 | 2.62 |
| Wyoming | 9.9 | 557 | 2,335 | 2,014 | 1,330 | 1,539 | 2,125 | 1,993 | 2,868 | 1,796 | 1,838 | 885 | 520 | 2.88 |
| **SHARON** | 46.8 | 2,434 | 8,868 | 7,831 | 7,545 | 8,853 | 11,269 | 10,954 | 14,509 | 8,509 | 7,518 | 3,464 | 1,846 | 2.75 |
| Mercer | 46.8 | 2,434 | 8,868 | 7,831 | 7,545 | 8,853 | 11,269 | 10,954 | 14,509 | 8,509 | 7,518 | 3,464 | 1,846 | 2.75 |
| **STATE COLLEGE** | 38.9 | 6,100 | 9,908 | 6,722 | 5,146 | 4,927 | 6,097 | 9,635 | 12,213 | 7,124 | 6,085 | 2,605 | 1,238 | 2.98 |
| Centre | 38.9 | 6,100 | 9,908 | 6,722 | 5,146 | 4,927 | 6,097 | 9,635 | 12,213 | 7,124 | 6,085 | 2,605 | 1,238 | 2.98 |
| **WILLIAMSPORT** | 44.1 | 2,968 | 9,280 | 7,488 | 6,721 | 7,473 | 10,170 | 10,543 | 13,574 | 8,039 | 6,990 | 3,189 | 1,765 | 2.72 |
| Lycoming | 44.1 | 2,968 | 9,280 | 7,488 | 6,721 | 7,473 | 10,170 | 10,543 | 13,574 | 8,039 | 6,990 | 3,189 | 1,765 | 2.72 |
| **YORK** | 147.3 | 9,391 | 33,248 | 28,523 | 22,544 | 23,617 | 29,977 | 32,752 | 46,187 | 28,000 | 24,694 | 10,491 | 5,176 | 2.70 |
| Adams | 24.7 | 1,651 | 5,503 | 4,661 | 3,743 | 3,989 | 5,153 | 4,984 | 7,758 | 4,737 | 4,118 | 1,947 | 1,156 | 2.85 |
| York | 122.6 | 7,740 | 27,745 | 23,862 | 18,801 | 19,628 | 24,824 | 27,768 | 38,429 | 23,263 | 20,576 | 8,544 | 4,020 | 2.67 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 24.7 | 1,651 | 5,503 | 4,661 | 3,743 | 3,989 | 5,153 | 4,984 | 7,758 | 4,737 | 4,118 | 1,947 | 1,156 | 2.85 |
| Allegheny | 550.7 | 28,332 | 109,867 | 86,424 | 87,320 | 106,902 | 131,855 | 162,523 | 164,302 | 93,576 | 74,958 | 35,964 | 19,377 | 2.54 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Armstrong | 31.0 | 1,577 | 5,635 | 4,889 | 4,562 | 5,883 | 8,454 | 7,535 | 9,512 | 5,552 | 4,895 | 2,327 | 1,179 | 2.65 |
| Beaver | 73.6 | 3,482 | 14,020 | 12,491 | 12,735 | 14,715 | 16,157 | 15,919 | 22,625 | 14,020 | 12,356 | 5,741 | 2,939 | 2.74 |
| Bedford | 17.4 | 889 | 3,304 | 3,247 | 2,682 | 3,080 | 4,198 | 3,574 | 5,325 | 3,277 | 2,979 | 1,404 | 841 | 2.78 |
| Berks | 123.2 | 6,653 | 24,285 | 20,973 | 19,602 | 21,548 | 30,139 | 31,181 | 39,282 | 22,491 | 18,619 | 7,777 | 3,850 | 2.61 |
| Blair | 50.9 | 2,775 | 9,837 | 8,360 | 7,549 | 9,224 | 13,155 | 12,448 | 15,476 | 9,249 | 7,816 | 3,751 | 2,160 | 2.68 |
| Bradford | 23.3 | 1,494 | 4,825 | 4,451 | 3,437 | 3,704 | 5,389 | 5,365 | 6,659 | 4,079 | 4,034 | 1,940 | 1,223 | 2.79 |
| Bucks | 176.5 | 9,244 | 42,365 | 39,414 | 31,896 | 29,650 | 23,931 | 34,681 | 49,061 | 33,672 | 33,500 | 16,450 | 9,136 | 2.90 |
| Butler | 54.5 | 3,117 | 12,521 | 10,596 | 8,389 | 9,008 | 10,869 | 11,911 | 15,773 | 10,112 | 9,608 | 4,699 | 2,397 | 2.85 |
| Cambria | 65.3 | 2,956 | 12,185 | 9,604 | 9,852 | 13,325 | 17,378 | 15,907 | 19,339 | 11,629 | 9,846 | 5,179 | 3,400 | 2.76 |
| Cameron | 2.6 | 143 | 468 | 387 | 412 | 503 | 687 | 864 | 746 | 411 | 339 | 153 | 87 | 2.42 |
| Carbon | 21.1 | 888 | 3,546 | 3,126 | 3,277 | 4,299 | 5,964 | 5,446 | 6,645 | 3,773 | 2,991 | 1,468 | 777 | 2.58 |
| Centre | 38.9 | 6,100 | 9,908 | 6,722 | 5,146 | 4,927 | 6,097 | 9,635 | 12,213 | 7,124 | 6,085 | 2,605 | 1,238 | 2.98 |
| Chester | 118.0 | 6,284 | 27,432 | 26,583 | 19,904 | 18,928 | 18,869 | 25,965 | 34,297 | 21,737 | 20,881 | 10,028 | 5,092 | 2.85 |
| Clarion | 15.2 | 1,099 | 3,002 | 2,662 | 2,289 | 2,443 | 3,705 | 3,385 | 4,590 | 2,679 | 2,430 | 1,275 | 841 | 2.97 |
| Clearfield | 30.5 | 1,749 | 6,030 | 5,119 | 4,481 | 5,430 | 7,691 | 6,830 | 9,039 | 5,510 | 4,994 | 2,544 | 1,583 | 2.77 |
| Clinton | 14.2 | 873 | 2,662 | 2,375 | 2,312 | 2,618 | 3,360 | 3,181 | 4,506 | 2,709 | 2,206 | 1,041 | 557 | 2.78 |
| Columbia | 23.2 | 1,534 | 4,433 | 3,988 | 3,381 | 4,143 | 5,721 | 5,438 | 7,428 | 4,253 | 3,656 | 1,592 | 833 | 2.75 |
| Crawford | 32.8 | 1,949 | 6,877 | 5,910 | 4,743 | 5,587 | 7,734 | 7,431 | 10,379 | 5,650 | 5,252 | 2,610 | 1,478 | 2.77 |
| Cumberland | 69.8 | 4,380 | 15,519 | 13,725 | 11,505 | 11,913 | 12,758 | 17,540 | 21,479 | 12,892 | 11,255 | 4,688 | 1,946 | 2.69 |
| Dauphin | 94.1 | 5,976 | 21,720 | 15,954 | 14,541 | 15,993 | 19,916 | 27,610 | 28,630 | 16,028 | 13,129 | 5,733 | 2,970 | 2.52 |
| Delawure | 199.8 | 8,604 | 39,392 | 33,263 | 33,360 | 40,225 | 44,956 | 48,462 | 59,850 | 35,463 | 30,166 | 15,687 | 10,172 | 2.75 |
| Elk | 13.6 | 659 | 2,523 | 2,336 | 2,225 | 2,526 | 3,331 | 2,990 | 3,961 | 2,399 | 2,070 | 1,230 | 950 | 2.84 |
| Erie | 102.9 | 7,552 | 22,999 | 17,884 | 15,406 | 18,071 | 20,988 | 24,648 | 30,370 | 18,006 | 16,242 | 8,401 | 5,233 | 2.78 |
| Fayette | 60.2 | 2,677 | 10,910 | 9,206 | 8,984 | 11,943 | 16,480 | 14,143 | 18,031 | 11,212 | 9,397 | 4,461 | 2,956 | 2.70 |
| Forest | 1.9 | 67 | 330 | 298 | 272 | 345 | 588 | 470 | 671 | 298 | 238 | 149 | 74 | 2.63 |
| Franklin | 43.4 | 2,636 | 9,299 | 8,096 | 6,969 | 7,170 | 9,230 | 9,682 | 13,409 | 8,324 | 7,305 | 3,119 | 1,561 | 2.72 |
| Fulton | 5.1 | 324 | 1,027 | 968 | 776 | 869 | 1,136 | 1,215 | 1,470 | 969 | 852 | 402 | 192 | 2.69 |
| Greene | 15.4 | 770 | 3,148 | 2,453 | 2,076 | 2,826 | 4,127 | 3,584 | 4,689 | 2,792 | 2,377 | 1,195 | 763 | 2.74 |
| Huntingdon | 15.2 | 822 | 2,930 | 2,657 | 2,396 | 2,481 | 3,914 | 3,500 | 4,650 | 2,707 | 2,463 | 1,194 | 686 | 2.88 |
| Indiana | 32.4 | 2,791 | 7,063 | 5,314 | 4,542 | 5,440 | 7,250 | 7,027 | 9,678 | 5,859 | 5,456 | 2,625 | 1,755 | 2.95 |
| Jefferson | 18.8 | 1,130 | 3,591 | 3,004 | 2,672 | 3,259 | 5,144 | 4,585 | 5,746 | 3,304 | 2,895 | 1,451 | 819 | 2.68 |
| Juniata | 7.4 | 454 | 1,511 | 1,341 | 1,168 | 1,210 | 1,716 | 1,545 | 2,249 | 1,489 | 1,259 | 550 | 308 | 2.76 |
| Lackawanna | 84.7 | 3,097 | 13,768 | 12,623 | 12,740 | 17,233 | 25,239 | 22,680 | 25,404 | 14,758 | 12,222 | 5,983 | 3,653 | 2.65 |
| Lancaster | 136.7 | 9,539 | 31,442 | 25,827 | 20,943 | 21,241 | 27,708 | 29,015 | 43,366 | 25,140 | 22,594 | 10,104 | 6,481 | 2.80 |
| Lawrence | 38.8 | 1,879 | 7,079 | 6,248 | 6,195 | 7,791 | 9,608 | 8,813 | 11,886 | 7,242 | 6,341 | 2,946 | 1,572 | 2.73 |
| Lebanon | 40.7 | 2,383 | 8,807 | 7,415 | 6,607 | 6,851 | 8,637 | 8,890 | 12,789 | 7,730 | 6,757 | 2,943 | 1,591 | 2.75 |
| Lehigh | 108.2 | 6,209 | 23,105 | 18,924 | 17,086 | 19,127 | 23,749 | 28,131 | 34,482 | 19,378 | 16,362 | 6,829 | 3,018 | 2.58 |
| Luzerne | 130.8 | 4,671 | 20,957 | 19,630 | 20,046 | 26,365 | 39,131 | 35,592 | 39,633 | 22,781 | 18,319 | 9,019 | 5,456 | 2.61 |
| Lycoming | 44.1 | 2,968 | 9,280 | 7,488 | 6,721 | 7,473 | 10,170 | 10,543 | 13,574 | 8,039 | 6,990 | 3,189 | 1,765 | 2.72 |
| McKean | 18.6 | 986 | 3,264 | 3,002 | 2,723 | 3,257 | 5,368 | 4,581 | 5,884 | 3,094 | 2,731 | 1,403 | 907 | 2.68 |
| Mercer | 46.8 | 2,434 | 8,868 | 7,831 | 7,545 | 8,853 | 11,269 | 10,954 | 14,509 | 8,509 | 7,518 | 3,464 | 1,846 | 2.75 |
| Mifflin | 17.6 | 930 | 3,359 | 3,162 | 2,662 | 3,076 | 4,411 | 4,063 | 5,474 | 3,095 | 2,867 | 1,317 | 784 | 2.70 |
| Monroe | 29.7 | 1,506 | 6,295 | 5,454 | 4,595 | 5,073 | 6,777 | 7,655 | 9,578 | 4,985 | 4,520 | 1,987 | 975 | 2.62 |
| Montgomery | 241.1 | 10,104 | 48,745 | 45,536 | 41,912 | 44,480 | 50,323 | 57,689 | 73,742 | 42,735 | 38,457 | 18,514 | 9,963 | 2.74 |
| Montour | 5.9 | 382 | 1,253 | 1,083 | 880 | 962 | 1,340 | 1,443 | 1,790 | 1,098 | 902 | 436 | 231 | 2.86 |
| Northampton | 86.2 | 4,108 | 17,066 | 15,154 | 13,813 | 16,417 | 19,642 | 20,423 | 27,275 | 15,966 | 13,764 | 5,947 | 2,825 | 2.69 |
| Northumberland | 39.6 | 1,839 | 6,741 | 6,243 | 5,711 | 7,508 | 11,558 | 10,731 | 12,228 | 7,053 | 5,762 | 2,605 | 1,221 | 2.54 |
| Perry | 14.0 | 810 | 3,440 | 2,705 | 2,094 | 2,212 | 2,739 | 2,869 | 4,136 | 2,840 | 2,502 | 1,099 | 554 | 2.77 |
| Philadelphia | 622.0 | 33,855 | 125,327 | 102,167 | 93,401 | 111,650 | 155,600 | 188,416 | 174,179 | 101,697 | 79,867 | 42,543 | 35,298 | 2.61 |
| Pike | 8.4 | 263 | 1,322 | 1,355 | 1,265 | 1,674 | 2,521 | 1,997 | 3,161 | 1,372 | 1,113 | 508 | 249 | 2.50 |
| Potter | 6.7 | 399 | 1,292 | 1,175 | 1,003 | 1,172 | 1,659 | 1,542 | 2,006 | 1,175 | 1,077 | 539 | 361 | 2.76 |
| Schuylkill | 62.7 | 2,219 | 9,762 | 8,917 | 9,495 | 13,215 | 19,092 | 16,986 | 19,284 | 11,184 | 8,728 | 4,108 | 2,410 | 2.56 |
| Snyder | 12.2 | 823 | 2,641 | 2,310 | 1,910 | 1,983 | 2,533 | 2,654 | 3,642 | 2,368 | 2,100 | 927 | 509 | 2.93 |
| Somerset | 30.5 | 1,660 | 6,043 | 4,936 | 4,545 | 5,717 | 7,599 | 6,786 | 9,450 | 5,503 | 4,973 | 2,397 | 1,391 | 2.74 |
| Sullivan | 2.2 | 81 | 377 | 312 | 328 | 426 | 676 | 545 | 677 | 353 | 336 | 162 | 127 | 2.91 |
| Susquehanna | 14.2 | 699 | 2,716 | 2,686 | 2,090 | 2,464 | 3,545 | 2,878 | 4,359 | 2,483 | 2,433 | 1,252 | 795 | 2.82 |
| Tioga | 14.5 | 895 | 2,884 | 2,755 | 2,140 | 2,371 | 3,455 | 3,124 | 4,409 | 2,576 | 2,474 | 1,183 | 734 | 2.88 |
| Union | 10.8 | 726 | 2,392 | 2,046 | 1,659 | 1,706 | 2,271 | 2,177 | 3,449 | 1,947 | 1,980 | 835 | 412 | 3.14 |
| Venango | 23.9 | 1,396 | 5,054 | 4,003 | 3,716 | 4,028 | 5,703 | 5,715 | 7,255 | 4,222 | 3,916 | 1,840 | 952 | 2.73 |
| Warren | 17.4 | 963 | 3,454 | 3,173 | 2,724 | 2,939 | 4,147 | 4,167 | 5,446 | 2,896 | 2,780 | 1,390 | 721 | 2.73 |
| Washington | 81.4 | 3,502 | 14,966 | 13,767 | 12,777 | 16,248 | 20,140 | 19,249 | 25,061 | 14,984 | 13,048 | 6,071 | 2,987 | 2.69 |
| Wayne | 14.2 | 594 | 2,552 | 2,413 | 2,046 | 2,538 | 4,057 | 3,364 | 4,544 | 2,356 | 2,079 | 1,119 | 738 | 2.70 |
| Westmoreland | 147.1 | 6,353 | 28,882 | 25,856 | 23,989 | 28,345 | 33,675 | 34,224 | 44,615 | 27,499 | 24,380 | 11,013 | 5,369 | 2.69 |
| Wyoming | 9.9 | 557 | 2,335 | 2,014 | 1,330 | 1,539 | 2,125 | 1,993 | 2,868 | 1,796 | 1,838 | 885 | 520 | 2.88 |
| York | 122.6 | 7,740 | 27,745 | 23,862 | 18,801 | 19,628 | 24,824 | 27,768 | 38,429 | 23,263 | 20,576 | 8,544 | 4,020 | 2.67 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **3,769.4** | **200,584** | **770,992** | **653,567** | **597,146** | **688,247** | **858,864** | **969,407** | **1,129,876** | **667,465** | **549,702** | **272,003** | **160,947** | **2.68** |
| **TOTAL STATE** | **4,451.8** | **238,201** | **903,880** | **770,553** | **700,096** | **809,739** | **1,029,331** | **1,128,861** | **1,338,422** | **790,099** | **678,973** | **324,481** | **190,964** | **2.69** |
| **RHODE ISLAND** | | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | **318.4** | **18,291** | **65,767** | **54,124** | **48,122** | **57,059** | **75,037** | **83,084** | **95,917** | **55,646** | **47,794** | **22,496** | **13,463** | **2.76** |
| Bristol | 15.4 | 618 | 2,800 | 2,879 | 2,733 | 3,051 | 3,319 | 3,141 | 4,581 | 3,030 | 2,615 | 1,334 | 699 | 3.03 |
| Kent | 56.7 | 2,617 | 12,281 | 10,815 | 9,250 | 10,354 | 11,383 | 13,069 | 16,816 | 10,297 | 9,597 | 4,518 | 2,403 | 2.82 |
| Providence | 212.3 | 12,622 | 41,994 | 33,803 | 31,371 | 38,578 | 53,932 | 59,362 | 64,126 | 35,956 | 29,891 | 14,014 | 8,951 | 2.70 |
| Washington | 34.0 | 2,434 | 8,692 | 6,627 | 4,768 | 5,076 | 6,403 | 7,512 | 10,394 | 6,363 | 5,691 | 2,630 | 1,410 | 2.93 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Bristol | 15.4 | 618 | 2,800 | 2,879 | 2,733 | 3,051 | 3,319 | 3,141 | 4,581 | 3,030 | 2,615 | 1,334 | 699 | 3.03 |
| Kent | 56.7 | 2,617 | 12,281 | 10,815 | 9,250 | 10,354 | 11,383 | 13,069 | 16,816 | 10,297 | 9,597 | 4,518 | 2,403 | 2.82 |
| Newport | 29.4 | 1,798 | 7,014 | 5,744 | 4,231 | 4,569 | 6,044 | 7,560 | 8,892 | 5,153 | 4,448 | 2,134 | 1,213 | 2.87 |
| Providence | 212.3 | 12,622 | 41,994 | 33,803 | 31,371 | 38,578 | 53,932 | 59,362 | 64,126 | 35,956 | 29,891 | 14,014 | 8,951 | 2.70 |
| Washington | 34.0 | 2,434 | 8,692 | 6,627 | 4,768 | 5,076 | 6,403 | 7,512 | 10,394 | 6,363 | 5,691 | 2,630 | 1,410 | 2.93 |
| **TOTAL METRO COUNTIES** | **318.4** | **18,291** | **65,767** | **54,124** | **48,122** | **57,059** | **75,037** | **83,084** | **95,917** | **55,646** | **47,794** | **22,496** | **13,463** | **2.76** |
| **TOTAL STATE** | **347.8** | **20,089** | **72,781** | **59,868** | **52,353** | **61,628** | **81,081** | **90,644** | **104,809** | **60,799** | **52,242** | **24,630** | **14,676** | **2.77** |
| **SOUTH CAROLINA** | | | | | | | | | | | | | | |
| **ANDERSON** | **53.1** | **3,302** | **11,402** | **10,637** | **8,285** | **8,614** | **10,860** | **11,808** | **16,018** | **10,727** | **8,873** | **3,610** | **2,064** | **2.72** |
| Anderson | 53.1 | 3,302 | 11,402 | 10,637 | 8,285 | 8,614 | 10,860 | 11,808 | 16,018 | 10,727 | 8,873 | 3,610 | 2,064 | 2.72 |
| **CHARLESTON** | **162.0** | **14,410** | **44,439** | **33,968** | **23,563** | **22,782** | **22,838** | **34,400** | **44,015** | **32,225** | **28,442** | **13,572** | **9,346** | **2.99** |
| Berkeley | 38.7 | 3,593 | 11,646 | 9,309 | 5,563 | 4,575 | 4,014 | 6,430 | 9,490 | 8,246 | 8,067 | 3,979 | 2,488 | 3.06 |
| Charleston | 99.0 | 9,127 | 26,093 | 18,549 | 14,344 | 15,114 | 15,773 | 23,839 | 28,365 | 18,687 | 15,357 | 7,302 | 5,450 | 2.96 |
| Dorchester | 24.3 | 1,690 | 6,700 | 6,110 | 3,656 | 3,093 | 3,051 | 4,131 | 6,160 | 5,292 | 5,018 | 2,291 | 1,406 | 3.01 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **376.6** | **24,731** | **91,081** | **77,459** | **59,879** | **57,858** | **65,592** | **84,572** | **114,800** | **73,851** | **62,456** | **26,094** | **14,827** | **2.74** |
| York | 40.1 | 2,421 | 9,356 | 8,513 | 6,509 | 6,373 | 6,928 | 7,594 | 11,650 | 8,192 | 7,206 | 3,249 | 2,209 | 2.91 |
| *Cabarrus, N. C.* | *33.2* | *1,869* | *6,736* | *6,409* | *5,351* | *5,676* | *7,159* | *6,544* | *10,866* | *6,584* | *5,754* | *2,293* | *1,159* | *2.76* |
| *Gaston, N. C.* | *59.4* | *3,697* | *13,345* | *11,785* | *9,786* | *9,667* | *11,120* | *11,680* | *17,965* | *12,409* | *10,451* | *4,437* | *2,458* | *2.82* |
| *Lincoln, N. C.* | *16.8* | *1,077* | *3,767* | *3,548* | *2,733* | *2,621* | *3,054* | *3,134* | *5,217* | *3,611* | *2,982* | *1,193* | *663* | *2.79* |
| *Mecklenburg, N. C.* | *163.2* | *11,861* | *44,215* | *34,562* | *25,707* | *22,980* | *23,875* | *42,717* | *48,841* | *30,489* | *25,092* | *10,368* | *5,693* | *2.63* |
| *Rowan, N. C.* | *38.2* | *2,240* | *7,605* | *6,805* | *5,907* | *6,763* | *8,880* | *8,786* | *12,642* | *7,385* | *5,814* | *2,335* | *1,238* | *2.67* |
| *Union, N. C.* | *25.7* | *1,566* | *6,057* | *5,837* | *3,886* | *3,778* | *4,576* | *4,117* | *7,619* | *5,181* | *5,157* | *2,219* | *1,407* | *3.01* |
| **COLUMBIA** | **154.2** | **12,845** | **43,757** | **31,968** | **22,917** | **21,533** | **21,180** | **38,971** | **44,030** | **29,503** | **24,646** | **10,902** | **6,148** | **2.86** |
| Lexington | 57.9 | 4,363 | 15,616 | 13,991 | 9,040 | 7,888 | 7,002 | 12,033 | 16,344 | 12,141 | 10,999 | 4,403 | 1,980 | 2.77 |
| Richland | 96.3 | 8,482 | 28,1[illegible] | 17,977 | 13,877 | 13,645 | 14,178 | 26,938 | 27,686 | 17,362 | 13,647 | 6,499 | 4,168 | 2.91 |
| **FLORENCE** | **40.3** | **2,448** | [illegible] | [illegible],**376** | **6,378** | **6,326** | **6,961** | **8,274** | **10,781** | **8,032** | **6,932** | **3,515** | **2,766** | **2.91** |
| Florence | 40.3 | 2,448 | 8,[illegible] | [illegible],376 | 6,378 | 6,326 | 6,961 | 8,274 | 10,781 | 8,032 | 6,932 | 3,515 | 2,766 | 2.91 |
| **GREENVILLE - SPARTANBURG** | **222.1** | **14,791** | **51,753** | **45,132** | **34,522** | **34,996** | **40,906** | **52,556** | **66,409** | **43,808** | **35,913** | **15,309** | **8,105** | **2.72** |
| Greenville | 114.0 | 7,647 | 27,275 | 23,410 | 17,713 | 17,792 | 20,163 | 28,143 | 33,838 | 22,221 | 18,153 | 7,668 | 3,977 | 2.68 |
| Pickens | 29.8 | 2,768 | 6,909 | 5,887 | 4,541 | 4,474 | 5,221 | 6,198 | 9,347 | 6,210 | 5,004 | 2,059 | 982 | 2.89 |
| Spartanburg | 78.3 | 4,376 | 17,569 | 15,835 | 12,268 | 12,730 | 15,522 | 18,215 | 23,224 | 15,377 | 12,756 | 5,582 | 3,146 | 2.73 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Abbeville | 8.4 | 476 | 1,651 | 1,457 | 1,320 | 1,435 | 2,081 | 1,947 | 2,439 | 1,623 | 1,324 | 624 | 443 | 2.77 |
| ☐ Aiken | 41.7 | 2,621 | 9,169 | 8,192 | 7,094 | 6,902 | 7,722 | 9,958 | 12,048 | 7,924 | 6,708 | 3,184 | 1,878 | 2.70 |
| Allendale | 3.7 | 160 | 798 | 629 | 323 | 653 | 937 | 868 | 934 | 611 | 585 | 322 | 380 | 3.00 |
| Anderson | 53.1 | 3,302 | 11,402 | 10,637 | 8,285 | 8,614 | 10,860 | 11,808 | 16,018 | 10,727 | 8,873 | 3,610 | 2,064 | 2.72 |
| Bamberg | 6.0 | 289 | 1,201 | 1,043 | 899 | 1,085 | 1,483 | 1,325 | 1,621 | 1,020 | 947 | 536 | 551 | 3.07 |
| Barnwell | 7.1 | 416 | 1,635 | 1,296 | 1,044 | 1,187 | 1,522 | 1,491 | 1,910 | 1,326 | 1,190 | 647 | 536 | 2.92 |
| Beaufort | 25.0 | 2,663 | 6,796 | 4,148 | 2,981 | 3,956 | 4,456 | 6,151 | 7,816 | 4,673 | 3,479 | 1,678 | 1,203 | 3.00 |
| Berkeley | 38.7 | 3,593 | 11,646 | 9,309 | 5,563 | 4,575 | 4,014 | 6,430 | 9,490 | 8,246 | 8,067 | 3,979 | 2,488 | 3.06 |
| Calhoun | 4.3 | 186 | 889 | 757 | 597 | 778 | 1,093 | 846 | 1,166 | 808 | 712 | 387 | 406 | 3.00 |
| Charleston | 99.0 | 9,127 | 26,093 | 18,549 | 14,344 | 15,114 | 15,773 | 23,839 | 28,365 | 18,687 | 15,357 | 7,302 | 5,450 | 2.96 |
| Cherokee | 14.6 | 787 | 3,090 | 2,911 | 2,313 | 2,485 | 3,014 | 2,789 | 4,193 | 2,922 | 2,653 | 1,197 | 846 | 2.88 |
| Chester | 10.5 | 470 | 2,089 | 1,826 | 1,638 | 1,945 | 2,532 | 2,061 | 3,092 | 1,952 | 1,702 | 882 | 811 | 2.93 |
| Chesterfield | 14.2 | 732 | 3,094 | 2,735 | 2,124 | 2,383 | 3,132 | 3,304 | 3,810 | 2,712 | 2,372 | 1,078 | 924 | 2.79 |
| Clarendon | 9.4 | 407 | 1,882 | 1,664 | 1,409 | 1,747 | 2,291 | 1,913 | 2,396 | 1,712 | 1,509 | 895 | 975 | 3.02 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Colleton | 11.6 | 509 | 2,364 | 2,188 | 1,811 | 2,012 | 2,716 | 2,433 | 3,164 | 2,112 | 1,923 | 1,004 | 964 | 2.91 |
| Darlington | 22.3 | 1,102 | 5,197 | 4,500 | 3,455 | 3,758 | 4,288 | 4,610 | 5,846 | 4,269 | 4,024 | 1,896 | 1,655 | 2.93 |
| Dillon | 10.1 | 553 | 2,184 | 1,918 | 1,561 | 1,824 | 2,060 | 1,949 | 2,482 | 1,797 | 1,811 | 926 | 1,135 | 3.14 |
| Dorchester | 24.3 | 1,690 | 6,700 | 6,110 | 3,656 | 3,093 | 3,051 | 4,131 | 6,160 | 5,292 | 5,018 | 2,291 | 1,408 | 3.01 |
| Edgefield | 6.0 | 272 | 1,349 | 1,119 | 914 | 1,056 | 1,290 | 1,134 | 1,651 | 1,114 | 991 | 569 | 541 | 3.00 |
| Fairfield | 6.6 | 296 | 1,335 | 1,108 | 1,038 | 1,236 | 1,507 | 1,330 | 1,725 | 1,164 | 1,042 | 598 | 751 | 3.14 |
| Florence | 40.3 | 2,448 | 9,811 | 8,376 | 6,378 | 6,326 | 6,961 | 8,274 | 10,781 | 8,032 | 6,932 | 3,515 | 2,766 | 2.91 |
| Georgetown | 15.8 | 820 | 3,641 | 2,955 | 2,350 | 2,869 | 3,165 | 3,187 | 4,165 | 2,897 | 2,670 | 1,477 | 1,404 | 2.97 |
| Greenville | 114.0 | 7,647 | 27,275 | 23,410 | 17,713 | 17,792 | 20,163 | 28,143 | 33,838 | 22,221 | 18,153 | 7,668 | 3,977 | 2.68 |
| Greenwood | 22.2 | 1,335 | 4,747 | 4,287 | 3,428 | 3,721 | 4,682 | 4,997 | 6,737 | 4,338 | 3,581 | 1,524 | 1,023 | 2.73 |
| Hampton | 6.7 | 312 | 1,405 | 1,155 | 972 | 1,202 | 1,654 | 1,654 | 1,701 | 1,165 | 1,077 | 574 | 529 | 2.84 |
| Horry | 44.9 | 3,463 | 10,709 | 8,616 | 6,886 | 7,260 | 7,966 | 10,466 | 13,232 | 9,073 | 7,042 | 3,077 | 2,010 | 2.70 |
| Jasper | 5.3 | 301 | 1,124 | 977 | 813 | 848 | 1,217 | 1,196 | 1,284 | 978 | 880 | 486 | 476 | 2.96 |
| Kershaw | 14.9 | 822 | 3,301 | 2,953 | 2,344 | 2,507 | 2,973 | 3,448 | 4,081 | 2,869 | 2,529 | 1,168 | 805 | 2.77 |
| Lancaster | 19.7 | 1,110 | 4,447 | 4,015 | 3,101 | 3,215 | 3,812 | 3,668 | 5,622 | 3,996 | 3,666 | 1,631 | 1,117 | 2.88 |
| Laurens | 18.0 | 845 | 3,615 | 3,479 | 2,864 | 3,167 | 4,000 | 3,683 | 5,438 | 3,410 | 3,005 | 1,399 | 1,105 | 2.96 |
| Lee | 5.9 | 262 | 1,220 | 1,060 | 928 | 1,042 | 1,388 | 1,099 | 1,409 | 1,072 | 1,011 | 595 | 714 | 3.22 |
| Lexington | 57.9 | 4,363 | 15,616 | 13,991 | 9,040 | 7,888 | 7,002 | 12,033 | 16,344 | 12,141 | 10,999 | 4,403 | 1,980 | 2.77 |
| McCormick | 2.4 | 96 | 486 | 406 | 359 | 440 | 613 | 493 | 644 | 423 | 402 | 190 | 248 | 3.21 |
| Marion | 11.8 | 583 | 2,533 | 2,159 | 1,798 | 2,125 | 2,602 | 2,422 | 3,005 | 2,164 | 2,006 | 1,062 | 1,141 | 3.00 |
| Marlboro | 10.5 | 515 | 2,181 | 1,923 | 1,644 | 1,865 | 2,372 | 2,144 | 2,620 | 1,869 | 1,840 | 935 | 1,092 | 3.11 |
| Newberry | 11.9 | 483 | 2,148 | 2,062 | 1,736 | 2,207 | 3,264 | 3,107 | 3,524 | 2,120 | 1,727 | 830 | 592 | 2.67 |
| Oconee | 19.7 | 1,343 | 4,217 | 3,928 | 3,065 | 3,063 | 4,084 | 4,843 | 5,886 | 3,916 | 3,068 | 1,293 | 694 | 2.62 |
| Orangeburg | 29.2 | 1,495 | 6,402 | 5,418 | 4,500 | 5,175 | 6,210 | 6,423 | 7,689 | 5,308 | 4,773 | 2,592 | 2,415 | 3.00 |
| Pickens | 29.8 | 2,768 | 6,909 | 5,887 | 4,541 | 4,474 | 5,221 | 6,198 | 9,347 | 6,210 | 5,004 | 2,059 | 982 | 2.89 |
| Richland | 96.3 | 8,482 | 28,141 | 17,977 | 13,877 | 13,645 | 14,178 | 26,938 | 27,686 | 17,362 | 13,647 | 6,499 | 4,168 | 2.91 |
| Saluda | 5.9 | 263 | 1,075 | 1,105 | 919 | 1,067 | 1,471 | 1,210 | 1,682 | 1,079 | 1,010 | 466 | 453 | 2.92 |
| Spartanburg | 78.3 | 4,376 | 17,569 | 15,835 | 12,268 | 12,730 | 15,522 | 18,215 | 23,224 | 15,377 | 12,756 | 5,582 | 3,146 | 2.73 |
| Sumter | 30.4 | 2,510 | 7,578 | 6,157 | 4,733 | 4,501 | 4,921 | 5,860 | 7,806 | 6,143 | 5,500 | 2,824 | 2,267 | 3.05 |
| Union | 11.0 | 563 | 2,130 | 2,039 | 1,732 | 1,962 | 2,574 | 2,199 | 3,279 | 2,185 | 1,816 | 874 | 647 | 2.83 |
| Williamsburg | 12.5 | 551 | 2,690 | 2,147 | 1,940 | 2,351 | 2,821 | 2,235 | 3,020 | 2,222 | 2,221 | 1,226 | 1,556 | 3.17 |
| York | 40.1 | 2,421 | 9,356 | 8,513 | 6,509 | 6,373 | 6,928 | 7,594 | 11,650 | 8,192 | 7,206 | 3,249 | 2,209 | 2.91 |
| **TOTAL METRO COUNTIES** | **713.5** | **52,838** | **179,687** | **146,786** | **109,268** | **107,526** | **117,395** | **163,561** | **204,951** | **140,411** | **118,720** | **53,341** | **32,516** | **2.83** |
| **TOTAL STATE** | **1,172.0** | **79,828** | **280,890** | **232,906** | **179,007** | **185,673** | **213,696** | **262,056** | **332,020** | **227,453** | **194,808** | **90,738** | **64,925** | **2.86** |
| **SOUTH DAKOTA** | | | | | | | | | | | | | | |
| **RAPID CITY** | **28.2** | **3,873** | **7,754** | **4,895** | **3,855** | **3,411** | **4,412** | **7,027** | **8,554** | **5,244** | **4,461** | **1,969** | **945** | **2.67** |
| Pennington | 28.2 | 3,873 | 7,754 | 4,895 | 3,855 | 3,411 | 4,412 | 7,027 | 8,554 | 5,244 | 4,461 | 1,969 | 945 | 2.67 |
| **SIOUX FALLS** | **46.1** | **4,944** | **12,103** | **7,694** | **6,194** | **6,355** | **8,810** | **13,839** | **13,636** | **7,626** | **6,529** | **3,070** | **1,400** | **2.59** |
| Minnehaha | 46.1 | 4,944 | 12,103 | 7,694 | 6,194 | 6,355 | 8,810 | 13,839 | 13,636 | 7,626 | 6,529 | 3,070 | 1,400 | 2.59 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Aurora | 1.1 | 50 | 184 | 147 | 158 | 218 | 343 | 269 | 357 | 166 | 144 | 102 | 62 | 3.09 |
| Beadle | 7.4 | 613 | 1,431 | 1,105 | 1,053 | 1,246 | 1,952 | 2,306 | 2,281 | 1,158 | 985 | 465 | 205 | 2.47 |
| Bennett | 1.0 | 59 | 213 | 154 | 170 | 154 | 250 | 224 | 257 | 165 | 157 | 95 | 102 | 3.20 |
| Bon Homme | 3.1 | 197 | 472 | 377 | 424 | 537 | 1,093 | 975 | 1,015 | 444 | 359 | 198 | 109 | 2.61 |
| Brookings | 8.6 | 1,384 | 2,038 | 1,230 | 949 | 1,132 | 1,867 | 2,226 | 2,786 | 1,457 | 1,297 | 538 | 306 | 2.95 |
| Brown | 14.3 | 1,576 | 3,257 | 2,262 | 1,891 | 2,044 | 3,270 | 4,147 | 4,295 | 2,354 | 2,036 | 983 | 485 | 2.63 |
| Brule | 2.0 | 110 | 383 | 291 | 277 | 391 | 548 | 598 | 595 | 306 | 263 | 137 | 101 | 2.60 |
| Buffalo | .4 | 29 | 90 | 85 | 59 | 70 | 67 | 49 | 87 | 55 | 75 | 54 | 80 | 4.50 |
| Butte | 3.3 | 238 | 735 | 483 | 442 | 558 | 844 | 962 | 975 | 526 | 489 | 218 | 130 | 2.58 |
| Campbell | .8 | 23 | 93 | 123 | 141 | 173 | 247 | 191 | 278 | 136 | 115 | 46 | 34 | 2.63 |
| Charles Mix | 3.3 | 184 | 560 | 511 | 492 | 568 | 985 | 807 | 980 | 507 | 449 | 291 | 266 | 2.94 |
| Clark | 1.9 | 77 | 298 | 220 | 276 | 377 | 652 | 482 | 678 | 291 | 249 | 112 | 88 | 2.58 |
| Clay | 4.9 | 976 | 1,232 | 672 | 508 | 571 | 941 | 1,721 | 1,454 | 770 | 622 | 225 | 108 | 2.78 |
| Codington | 8.3 | 904 | 1,743 | 1,251 | 1,054 | 1,249 | 2,099 | 2,144 | 2,618 | 1,328 | 1,242 | 628 | 340 | 2.65 |
| Corson | 1.5 | 113 | 257 | 268 | 299 | 255 | 308 | 272 | 366 | 226 | 230 | 170 | 216 | 3.40 |
| Custer | 2.6 | 151 | 634 | 451 | 396 | 394 | 574 | 733 | 775 | 477 | 373 | 158 | 84 | 2.65 |
| Davison | 7.3 | 782 | 1,505 | 981 | 946 | 1,073 | 2,313 | 2,480 | 2,114 | 1,104 | 900 | 459 | 243 | 2.49 |
| Day | 3.0 | 145 | 469 | 356 | 395 | 580 | 1,055 | 784 | 998 | 443 | 377 | 225 | 173 | 2.67 |
| Deuel | 1.9 | 97 | 297 | 269 | 281 | 327 | 629 | 453 | 639 | 272 | 268 | 161 | 107 | 2.74 |
| Dewey | 1.5 | 105 | 310 | 270 | 245 | 238 | 332 | 318 | 342 | 232 | 203 | 184 | 221 | 3.80 |
| Douglas | 1.4 | 83 | 215 | 201 | 210 | 224 | 467 | 309 | 483 | 188 | 197 | 110 | 113 | 3.00 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Edmunds | 1.8 | 71 | 274 | 239 | 276 | 345 | 575 | 403 | 649 | 274 | 217 | 125 | 132 | 2.83 |
| Fall River | 3.4 | 238 | 730 | 502 | 427 | 587 | 916 | 1,231 | 972 | 469 | 390 | 233 | 105 | 2.59 |
| Faulk | 1.2 | 60 | 174 | 176 | 193 | 216 | 381 | 347 | 387 | 164 | 157 | 89 | 56 | 2.58 |
| Grant | 3.3 | 235 | 637 | 497 | 408 | 540 | 983 | 825 | 1,016 | 508 | 476 | 303 | 172 | 2.79 |
| Gregory | 2.1 | 128 | 329 | 267 | 258 | 362 | 756 | 548 | 692 | 307 | 287 | 156 | 110 | 2.76 |
| Haakon | 1.0 | 92 | 233 | 154 | 120 | 150 | 251 | 256 | 275 | 143 | 181 | 86 | 59 | 2.90 |
| Hamlin | 1.9 | 87 | 269 | 239 | 239 | 381 | 685 | 466 | 701 | 288 | 212 | 144 | 109 | 2.79 |
| Hand | 1.8 | 79 | 289 | 257 | 307 | 335 | 533 | 539 | 543 | 281 | 236 | 134 | 67 | 2.56 |
| Hanson | 1.1 | 52 | 164 | 173 | 166 | 190 | 355 | 242 | 358 | 162 | 144 | 100 | 94 | 3.09 |
| Harding | .6 | 26 | 129 | 86 | 81 | 112 | 166 | 158 | 151 | 101 | 109 | 54 | 27 | 3.00 |
| Hughes | 6.0 | 497 | 1,626 | 1,182 | 800 | 852 | 1,035 | 1,900 | 1,622 | 977 | 909 | 390 | 202 | 2.55 |
| Hutchinson | 3.4 | 130 | 496 | 420 | 497 | 600 | 1,257 | 892 | 1,207 | 474 | 427 | 229 | 171 | 2.65 |
| Hyde | .8 | 33 | 118 | 105 | 140 | 136 | 268 | 287 | 209 | 120 | 88 | 60 | 36 | 2.50 |
| Jackson | 1.2 | 59 | 246 | 224 | 199 | 183 | 289 | 252 | 306 | 160 | 193 | 116 | 173 | 3.42 |
| Jerauld | 1.1 | 41 | 171 | 152 | 139 | 192 | 405 | 293 | 372 | 144 | 147 | 89 | 53 | 2.64 |
| Jones | .6 | 28 | 109 | 90 | 95 | 102 | 176 | 184 | 178 | 98 | 68 | 52 | 30 | 2.50 |
| Kingsbury | 2.6 | 120 | 380 | 327 | 373 | 502 | 898 | 847 | 815 | 374 | 332 | 155 | 77 | 2.46 |
| Lake | 4.1 | 394 | 776 | 480 | 509 | 627 | 1,314 | 1,170 | 1,365 | 622 | 544 | 265 | 134 | 2.66 |
| Lawrence | 7.5 | 857 | 1,724 | 1,062 | 958 | 1,111 | 1,788 | 2,476 | 2,251 | 1,169 | 938 | 455 | 211 | 2.53 |
| Lincoln | 5.1 | 331 | 1,107 | 858 | 648 | 756 | 1,400 | 992 | 1,635 | 869 | 901 | 453 | 250 | 2.94 |
| Lyman | 1.3 | 79 | 254 | 209 | 213 | 201 | 344 | 303 | 359 | 198 | 191 | 137 | 112 | 3.00 |
| McCook | 2.3 | 126 | 359 | 304 | 346 | 421 | 744 | 638 | 715 | 347 | 285 | 182 | 133 | 2.70 |
| McPherson | 1.5 | 50 | 202 | 188 | 233 | 313 | 514 | 431 | 538 | 216 | 180 | 78 | 57 | 2.47 |
| Marshall | 2.0 | 87 | 299 | 309 | 284 | 352 | 669 | 597 | 611 | 296 | 271 | 150 | 75 | 2.55 |
| Meade | 7.4 | 596 | 2,244 | 1,503 | 952 | 848 | 1,257 | 1,730 | 1,901 | 1,373 | 1,436 | 654 | 306 | 3.03 |
| Mellette | .7 | 57 | 136 | 122 | 112 | 109 | 164 | 148 | 184 | 119 | 114 | 64 | 71 | 3.29 |
| Miner | 1.4 | 55 | 201 | 137 | 184 | 299 | 524 | 436 | 459 | 206 | 157 | 81 | 61 | 2.50 |
| Minnehaha | 46.1 | 4,944 | 12,103 | 7,694 | 6,194 | 6,355 | 8,810 | 13,839 | 13,636 | 7,626 | 6,529 | 3,070 | 1,400 | 2.59 |
| Moody | 2.4 | 129 | 437 | 365 | 322 | 418 | 729 | 572 | 786 | 357 | 344 | 203 | 138 | 2.83 |
| Pennington | 28.2 | 3,873 | 7,754 | 4,895 | 3,855 | 3,411 | 4,412 | 7,027 | 8,554 | 5,244 | 4,461 | 1,969 | 945 | 2.67 |
| Perkins | 1.8 | 110 | 318 | 250 | 242 | 362 | 518 | 462 | 583 | 293 | 267 | 126 | 69 | 2.67 |
| Potter | 1.3 | 56 | 218 | 201 | 181 | 231 | 413 | 339 | 412 | 180 | 190 | 107 | 72 | 2.77 |
| Roberts | 3.8 | 187 | 593 | 576 | 514 | 633 | 1,297 | 986 | 1,139 | 548 | 462 | 360 | 305 | 2.87 |
| Sanborn | 1.2 | 63 | 198 | 137 | 206 | 217 | 379 | 322 | 418 | 174 | 151 | 75 | 60 | 2.58 |
| Shannon | 2.4 | 165 | 631 | 504 | 397 | 331 | 372 | 306 | 349 | 343 | 353 | 275 | 774 | 5.17 |
| Spink | 3.3 | 198 | 558 | 458 | 493 | 595 | 998 | 977 | 1,051 | 483 | 422 | 218 | 149 | 2.70 |
| Stanley | .9 | 68 | 236 | 168 | 127 | 127 | 174 | 213 | 252 | 161 | 142 | 83 | 49 | 2.78 |
| Sully | .7 | 44 | 132 | 111 | 121 | 100 | 192 | 180 | 207 | 111 | 99 | 62 | 41 | 2.71 |
| Todd | 2.0 | 147 | 571 | 401 | 315 | 282 | 284 | 327 | 384 | 338 | 352 | 206 | 393 | 3.90 |
| Tripp | 2.7 | 194 | 449 | 422 | 385 | 505 | 745 | 813 | 769 | 429 | 359 | 217 | 113 | 2.59 |
| Turner | 3.5 | 156 | 564 | 438 | 490 | 586 | 1,266 | 834 | 1,286 | 518 | 482 | 247 | 133 | 2.63 |
| Union | 4.2 | 305 | 946 | 623 | 553 | 663 | 1,110 | 998 | 1,328 | 708 | 636 | 328 | 202 | 2.71 |
| Walworth | 2.7 | 168 | 484 | 406 | 396 | 436 | 810 | 952 | 747 | 413 | 335 | 171 | 82 | 2.44 |
| Yankton | 7.0 | 669 | 1,557 | 1,145 | 919 | 1,051 | 1,659 | 2,015 | 2,160 | 1,160 | 911 | 470 | 284 | 2.74 |
| Ziebach | .6 | 41 | 122 | 110 | 106 | 112 | 109 | 113 | 117 | 83 | 108 | 66 | 113 | 4.00 |
| **TOTAL METRO COUNTIES** | **74.3** | **8,817** | **19,857** | **12,589** | **10,049** | **9,766** | **13,222** | **20,866** | **22,190** | **12,870** | **10,990** | **5,039** | **2,345** | **2.62** |
| **TOTAL STATE** | **261.6** | **24,021** | **57,963** | **40,893** | **35,647** | **39,616** | **63,460** | **72,316** | **79,022** | **42,213** | **37,243** | **18,836** | **11,970** | **2.73** |
| **TENNESSEE** | | | | | | | | | | | | | | |
| **CHATTANOOGA** | **158.8** | **9,874** | **36,154** | **31,223** | **25,036** | **24,687** | **31,826** | **35,848** | **48,184** | **31,196** | **26,586** | **11,117** | **5,869** | **2.73** |
| Hamilton | 108.7 | 6,773 | 25,266 | 20,512 | 17,068 | 16,966 | 22,115 | 26,955 | 33,166 | 20,629 | 16,997 | 7,087 | 3,866 | 2.67 |
| Marion | 9.0 | 523 | 1,860 | 1,825 | 1,424 | 1,382 | 1,986 | 1,877 | 2,487 | 1,882 | 1,622 | 780 | 352 | 2.81 |
| Sequatchie | 3.2 | 216 | 720 | 686 | 489 | 443 | 646 | 596 | 945 | 664 | 614 | 249 | 132 | 2.84 |
| *Catoosa, Ga.* | *13.8* | *876* | *3,228* | *3,197* | *2,307* | *1,945* | *2,247* | *2,137* | *4,193* | *3,027* | *2,824* | *1,108* | *511* | *2.88* |
| *Dade, Ga.* | *4.1* | *278* | *950* | *931* | *603* | *631* | *707* | *634* | *1,209* | *878* | *814* | *380* | *185* | *3.12* |
| *Walker, Ga.* | *20.0* | *1,208* | *4,130* | *4,072* | *3,145* | *3,320* | *4,125* | *3,649* | *6,184* | *4,116* | *3,715* | *1,513* | *823* | *2.84* |
| **CLARKSVILLE - HOPKINSVILLE** | **50.2** | **5,794** | **13,335** | **9,512** | **7,114** | **6,099** | **8,346** | **9,220** | **14,872** | **10,981** | **9,133** | **3,792** | **2,202** | **3.10** |
| Montgomery | 29.6 | 3,626 | 8,017 | 5,738 | 4,384 | 3,445 | 4,390 | 5,350 | 9,043 | 6,531 | 5,389 | 2,141 | 1,146 | 2.96 |
| *Christian, Ky.* | *20.6* | *2,168* | *5,318* | *3,774* | *2,730* | *2,654* | *3,956* | *3,870* | *5,829* | *4,450* | *3,744* | *1,651* | *1,056* | *3.30* |
| **JACKSON** | **28.2** | **1,998** | **6,396** | **4,822** | **3,962** | **4,277** | **6,745** | **6,882** | **8,740** | **5,362** | **4,231** | **1,733** | **1,252** | **2.71** |
| Madison | 28.2 | 1,998 | 6,396 | 4,822 | 3,962 | 4,277 | 6,745 | 6,882 | 8,740 | 5,362 | 4,231 | 1,733 | 1,252 | 2.71 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | **163.4** | **9,420** | **34,067** | **32,960** | **25,410** | **26,774** | **34,569** | **35,037** | **51,365** | **33,786** | **26,977** | **10,800** | **5,435** | **2.73** |
| Carter | 19.3 | 1,072 | 3,816 | 3,741 | 2,935 | 3,221 | 4,515 | 4,396 | 6,032 | 3,976 | 3,047 | 1,256 | 593 | 2.66 |
| Hawkins | 16.5 | 924 | 3,646 | 3,556 | 2,476 | 2,478 | 3,420 | 2,931 | 5,084 | 3,620 | 3,000 | 1,215 | 650 | 2.80 |
| Sullivan | 56.0 | 3,112 | 11,659 | 11,917 | 9,185 | 9,433 | 10,694 | 12,523 | 17,620 | 11,441 | 9,326 | 3,562 | 1,528 | 2.63 |
| Unicoi | 6.2 | 297 | 1,132 | 1,134 | 950 | 1,089 | 1,598 | 1,171 | 2,035 | 1,376 | 1,045 | 362 | 211 | 2.69 |
| Washington | 33.4 | 2,563 | 7,687 | 6,414 | 4,987 | 5,189 | 6,560 | 7,555 | 10,589 | 6,631 | 5,309 | 2,162 | 1,154 | 2.77 |
| *Bristol city, Va.* | *7.2* | *356* | *1,297* | *1,154* | *1,110* | *1,340* | *1,943* | *2,255* | *2,153* | *1,304* | *941* | *363* | *184* | *2.54* |
| *Scott, Va.* | *8.5* | *402* | *1,495* | *1,634* | *1,266* | *1,483* | *2,220* | *1,408* | *2,730* | *1,887* | *1,436* | *655* | *384* | *2.93* |
| *Washington, Va.* | *16.3* | *894* | *3,335* | *3,410* | *2,501* | *2,541* | *3,619* | *2,798* | *5,122* | *3,551* | *2,873* | *1,225* | *731* | *3.02* |
| **KNOXVILLE** | **224.0** | **17,035** | **51,278** | **42,806** | **33,024** | **34,751** | **45,106** | **53,527** | **71,539** | **43,448** | **35,062** | **13,773** | **6,651** | **2.64** |
| Anderson | 26.4 | 1,522 | 5,493 | 5,085 | 4,156 | 4,846 | 5,298 | 6,072 | 8,374 | 5,181 | 4,231 | 1,670 | 872 | 2.64 |
| Blount | 30.5 | 1,868 | 6,832 | 6,063 | 4,307 | 5,009 | 6,421 | 5,931 | 10,251 | 6,233 | 5,156 | 2,004 | 925 | 2.70 |
| Grainger | 6.1 | 398 | 1,244 | 1,259 | 923 | 905 | 1,371 | 1,032 | 1,920 | 1,342 | 1,093 | 457 | 256 | 2.84 |
| Jefferson | 12.0 | 715 | 2,356 | 2,554 | 1,889 | 1,931 | 2,555 | 2,264 | 3,902 | 2,506 | 2,044 | 847 | 437 | 2.84 |
| Knox | 127.0 | 11,120 | 30,626 | 23,134 | 18,336 | 18,780 | 25,004 | 34,212 | 39,975 | 23,443 | 18,693 | 7,282 | 3,395 | 2.58 |
| Sevier | 17.4 | 1,086 | 3,769 | 3,694 | 2,752 | 2,620 | 3,479 | 3,058 | 5,776 | 3,756 | 3,064 | 1,181 | 565 | 2.74 |
| Union | 4.6 | 326 | 958 | 1,017 | 661 | 660 | 978 | 958 | 1,341 | 987 | 781 | 332 | 201 | 2.74 |
| **MEMPHIS** | **325.8** | **23,267** | **84,111** | **64,087** | **49,017** | **47,529** | **57,789** | **73,593** | **94,420** | **61,804** | **52,545** | **23,681** | **19,757** | **2.85** |
| Shelby | 278.9 | 20,526 | 73,530 | 53,146 | 41,663 | 40,919 | 49,116 | 65,608 | 81,911 | 52,362 | 43,362 | 19,406 | 16,251 | 2.81 |
| Tipton | 11.5 | 727 | 2,291 | 2,318 | 1,765 | 1,682 | 2,717 | 2,146 | 3,223 | 2,224 | 2,124 | 976 | 807 | 3.01 |
| *Crittenden, Ark.* | *16.0* | *1,056* | *3,634* | *3,236* | *2,406* | *2,462* | *3,206* | *3,113* | *4,404* | *3,015* | *2,693* | *1,354* | *1,421* | *3.05* |
| *De Soto, Miss.* | *19.4* | *958* | *4,656* | *5,387* | *3,183* | *2,466* | *2,750* | *2,726* | *4,882* | *4,203* | *4,366* | *1,945* | *1,278* | *3.10* |
| **NASHVILLE** | **328.5** | **23,872** | **80,548** | **66,395** | **49,367** | **47,112** | **61,206** | **75,189** | **101,092** | **63,798** | **53,813** | **22,341** | **12,267** | **2.74** |
| Cheatham | 8.4 | 506 | 2,009 | 2,015 | 1,301 | 1,092 | 1,477 | 1,128 | 2,466 | 1,833 | 1,776 | 785 | 412 | 3.05 |
| Davidson | 186.5 | 14,675 | 47,272 | 33,617 | 27,584 | 27,483 | 35,869 | 52,304 | 58,662 | 33,836 | 25,198 | 10,467 | 6,033 | 2.58 |
| Dickson | 11.7 | 667 | 2,354 | 2,306 | 1,791 | 1,766 | 2,816 | 2,234 | 3,679 | 2,342 | 2,015 | 911 | 519 | 2.80 |
| Robertson | 13.5 | 806 | 2,809 | 2,558 | 2,055 | 2,109 | 3,163 | 2,280 | 4,203 | 2,750 | 2,478 | 1,090 | 699 | 2.93 |
| Rutherford | 32.3 | 3,338 | 8,258 | 6,691 | 4,635 | 4,240 | 5,138 | 6,342 | 9,779 | 6,618 | 5,788 | 2,457 | 1,316 | 2.93 |
| Sumner | 32.1 | 1,860 | 7,784 | 7,901 | 4,916 | 4,411 | 5,228 | 4,724 | 9,309 | 7,014 | 6,909 | 2,800 | 1,344 | 2.97 |
| Williamson | 22.3 | 938 | 5,105 | 5,994 | 3,778 | 3,005 | 3,480 | 2,731 | 6,439 | 4,849 | 5,227 | 2,057 | 997 | 3.06 |
| Wilson | 21.7 | 1,082 | 4,957 | 5,313 | 3,307 | 3,006 | 4,035 | 3,446 | 6,555 | 4,556 | 4,422 | 1,774 | 947 | 2.92 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Anderson | 26.4 | 1,522 | 5,493 | 5,085 | 4,156 | 4,846 | 5,298 | 6,072 | 8,374 | 5,181 | 4,231 | 1,670 | 872 | 2.64 |
| Bedford | 10.4 | 593 | 1,911 | 1,854 | 1,613 | 1,784 | 2,645 | 2,160 | 3,316 | 2,034 | 1,721 | 774 | 395 | 2.74 |
| Benton | 6.0 | 297 | 1,076 | 1,038 | 850 | 1,033 | 1,706 | 1,382 | 2,075 | 1,103 | 905 | 359 | 176 | 2.58 |
| Bledsoe | 3.3 | 221 | 669 | 676 | 488 | 488 | 758 | 739 | 952 | 673 | 572 | 239 | 125 | 3.03 |
| Blount | 30.5 | 1,868 | 6,832 | 6,063 | 4,307 | 5,009 | 6,421 | 5,931 | 10,251 | 6,233 | 5,156 | 2,004 | 925 | 2.70 |
| Bradley | 25.3 | 2,039 | 5,941 | 5,691 | 3,872 | 3,494 | 4,263 | 4,675 | 7,717 | 5,313 | 4,581 | 2,095 | 919 | 2.85 |
| Campbell | 13.2 | 658 | 2,498 | 2,464 | 1,869 | 2,268 | 3,443 | 2,648 | 3,977 | 2,628 | 2,229 | 983 | 735 | 2.80 |
| Cannon | 3.9 | 201 | 722 | 713 | 621 | 619 | 1,024 | 790 | 1,222 | 788 | 685 | 275 | 140 | 2.77 |
| Carroll | 10.5 | 540 | 1,855 | 1,844 | 1,498 | 1,742 | 3,021 | 2,045 | 3,668 | 2,073 | 1,684 | 696 | 334 | 2.73 |
| Carter | 19.3 | 1,072 | 3,816 | 3,741 | 2,935 | 3,221 | 4,515 | 4,396 | 6,032 | 3,976 | 3,047 | 1,256 | 593 | 2.66 |
| Cheatham | 8.4 | 506 | 2,009 | 2,015 | 1,301 | 1,092 | 1,477 | 1,128 | 2,466 | 1,833 | 1,776 | 785 | 412 | 3.05 |
| Chester | 4.6 | 314 | 862 | 830 | 649 | 764 | 1,181 | 949 | 1,538 | 835 | 773 | 324 | 181 | 2.91 |
| Claiborne | 9.1 | 555 | 1,946 | 1,771 | 1,311 | 1,417 | 2,100 | 1,578 | 2,793 | 1,964 | 1,611 | 710 | 444 | 2.89 |
| Clay | 3.0 | 177 | 512 | 535 | 418 | 563 | 795 | 657 | 940 | 627 | 479 | 190 | 107 | 2.67 |
| Cocke | 10.9 | 611 | 2,167 | 2,240 | 1,839 | 1,639 | 2,404 | 2,342 | 3,240 | 2,304 | 1,755 | 792 | 467 | 2.72 |
| Coffee | 14.6 | 945 | 2,866 | 2,926 | 2,454 | 2,400 | 3,009 | 3,153 | 4,561 | 2,909 | 2,454 | 1,037 | 486 | 2.71 |
| Crockett | 5.2 | 266 | 865 | 925 | 637 | 899 | 1,608 | 1,125 | 1,733 | 952 | 793 | 338 | 259 | 2.83 |
| Cumberland | 11.5 | 645 | 2,302 | 2,158 | 1,677 | 1,949 | 2,769 | 2,193 | 3,654 | 2,288 | 1,923 | 913 | 529 | 2.82 |
| Davidson | 186.5 | 14,675 | 47,272 | 33,617 | 27,584 | 27,483 | 35,869 | 52,304 | 58,662 | 33,836 | 25,198 | 10,467 | 6,033 | 2.58 |
| Decatur | 4.3 | 239 | 739 | 749 | 587 | 748 | 1,238 | 1,017 | 1,417 | 868 | 636 | 251 | 111 | 2.56 |
| De Kalb | 5.4 | 321 | 1,032 | 923 | 788 | 906 | 1,430 | 1,250 | 1,764 | 1,071 | 799 | 326 | 190 | 2.63 |
| Dickson | 11.7 | 667 | 2,354 | 2,306 | 1,791 | 1,766 | 2,816 | 2,234 | 3,679 | 2,342 | 2,015 | 911 | 519 | 2.80 |
| Dyer | 13.0 | 796 | 2,621 | 2,355 | 1,762 | 1,999 | 3,467 | 2,931 | 4,063 | 2,511 | 2,111 | 875 | 509 | 2.69 |
| Fayette | 7.8 | 381 | 1,457 | 1,448 | 1,190 | 1,262 | 2,062 | 1,239 | 2,185 | 1,483 | 1,321 | 697 | 875 | 3.27 |
| Fentress | 5.4 | 271 | 1,055 | 1,059 | 765 | 865 | 1,385 | 1,063 | 1,587 | 1,024 | 978 | 456 | 292 | 2.87 |
| Franklin | 11.5 | 567 | 2,260 | 2,191 | 1,846 | 1,895 | 2,741 | 2,113 | 3,610 | 2,260 | 2,083 | 914 | 520 | 2.89 |
| Gibson | 18.6 | 940 | 3,237 | 3,071 | 2,686 | 3,163 | 5,503 | 4,236 | 6,190 | 3,511 | 2,784 | 1,156 | 723 | 2.65 |
| Giles | 9.2 | 506 | 1,656 | 1,597 | 1,265 | 1,640 | 2,536 | 1,957 | 3,011 | 1,788 | 1,486 | 616 | 342 | 2.71 |
| Grainger | 6.1 | 398 | 1,244 | 1,259 | 923 | 905 | 1,371 | 1,032 | 1,920 | 1,342 | 1,093 | 457 | 256 | 2.84 |
| Greene | 20.3 | 1,126 | 4,073 | 4,097 | 3,328 | 3,291 | 4,385 | 3,894 | 6,454 | 4,372 | 3,507 | 1,357 | 716 | 2.79 |
| Grundy | 4.8 | 301 | 964 | 992 | 656 | 751 | 1,136 | 789 | 1,340 | 1,015 | 898 | 454 | 304 | 3.00 |
| Hamblen | 20.6 | 1,314 | 4,621 | 4,608 | 3,471 | 3,071 | 3,515 | 3,985 | 6,288 | 4,498 | 3,589 | 1,526 | 714 | 2.77 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hamilton | 108.7 | 6,773 | 25,266 | 20,512 | 17,068 | 16,966 | 22,115 | 26,955 | 33,166 | 20,629 | 16,997 | 7,087 | 3,866 | 2.67 |
| Hancock | 2.3 | 129 | 394 | 392 | 372 | 417 | 596 | 374 | 761 | 487 | 350 | 204 | 124 | 2.96 |
| Hardeman | 7.9 | 416 | 1,563 | 1,360 | 1,153 | 1,294 | 2,114 | 1,647 | 2,317 | 1,461 | 1,241 | 613 | 621 | 3.04 |
| Hardin | 8.4 | 433 | 1,642 | 1,596 | 1,290 | 1,341 | 2,098 | 1,713 | 2,724 | 1,704 | 1,380 | 576 | 303 | 2.74 |
| Hawkins | 16.5 | 924 | 3,646 | 3,556 | 2,476 | 2,478 | 3,420 | 2,931 | 5,084 | 3,620 | 3,000 | 1,215 | 650 | 2.80 |
| Haywood | 6.6 | 339 | 1,254 | 1,027 | 959 | 1,038 | 1,983 | 1,330 | 1,963 | 1,178 | 992 | 505 | 632 | 3.05 |
| Henderson | 8.4 | 528 | 1,664 | 1,524 | 1,234 | 1,352 | 2,096 | 1,723 | 2,699 | 1,790 | 1,365 | 547 | 276 | 2.70 |
| Henry | 11.4 | 657 | 1,999 | 1,796 | 1,546 | 1,993 | 3,409 | 2,582 | 4,014 | 2,108 | 1,695 | 642 | 359 | 2.61 |
| Hickman | 5.4 | 294 | 971 | 1,078 | 785 | 948 | 1,324 | 952 | 1,741 | 1,123 | 946 | 406 | 232 | 2.96 |
| Houston | 2.3 | 121 | 415 | 413 | 314 | 378 | 659 | 397 | 772 | 458 | 398 | 181 | 94 | 3.00 |
| Humphreys | 6.1 | 358 | 1,240 | 1,182 | 956 | 936 | 1,428 | 1,419 | 1,833 | 1,145 | 1,030 | 456 | 217 | 2.67 |
| Jackson | 3.3 | 159 | 589 | 571 | 446 | 599 | 936 | 607 | 1,108 | 666 | 546 | 242 | 131 | 2.91 |
| Jefferson | 12.0 | 715 | 2,356 | 2,554 | 1,889 | 1,931 | 2,555 | 2,264 | 3,902 | 2,506 | 2,044 | 847 | 437 | 2.84 |
| Johnson | 5.2 | 281 | 1,014 | 1,020 | 738 | 813 | 1,334 | 880 | 1,734 | 1,177 | 801 | 363 | 245 | 2.77 |
| Knox | 127.0 | 11,120 | 30,626 | 23,134 | 18,336 | 18,780 | 25,004 | 34,212 | 39,975 | 23,443 | 18,693 | 7,282 | 3,395 | 2.58 |
| Lake | 2.6 | 130 | 468 | 416 | 393 | 461 | 732 | 592 | 795 | 498 | 402 | 173 | 140 | 3.00 |
| Lauderdale | 8.8 | 496 | 1,619 | 1,4[illegible] | 1,180 | 1,455 | 2,551 | 1,935 | 2,697 | 1,556 | 1,428 | 636 | 548 | 2.90 |
| Lawrence | 12.6 | 795 | 2,354 | 2,413 | 1,823 | 2,109 | 3,106 | 2,433 | 3,898 | 2,573 | 2,239 | 924 | 533 | 2.81 |
| Lewis | 3.4 | 202 | 696 | 580 | 516 | 538 | 868 | 617 | 1,096 | 703 | 551 | 269 | 164 | 3.12 |
| Lincoln | 9.9 | 553 | 1,668 | 1,799 | 1,582 | 1,818 | 2,480 | 2,140 | 3,244 | 1,906 | 1,584 | 651 | 375 | 2.71 |
| Loudon | 11.1 | 552 | 2,204 | 2,067 | 1,774 | 1,869 | 2,634 | 2,385 | 3,543 | 2,258 | 1,861 | 710 | 343 | 2.67 |
| McMinn | 15.5 | 937 | 3,121 | 3,063 | 2,367 | 2,528 | 3,484 | 2,857 | 4,912 | 3,235 | 2,726 | 1,131 | 639 | 2.81 |
| McNairy | 9.0 | 471 | 1,612 | 1,727 | 1,385 | 1,460 | 2,345 | 1,968 | 2,911 | 1,814 | 1,435 | 577 | 295 | 2.66 |
| Macon | 6.0 | 401 | 1,188 | 1,087 | 892 | 959 | 1,473 | 1,202 | 1,923 | 1,336 | 1,010 | 329 | 200 | 2.73 |
| Madison | 28.2 | 1,998 | 6,396 | 4,822 | 3,962 | 4,277 | 6,745 | 6,882 | 8,740 | 5,362 | 4,231 | 1,733 | 1,252 | 2.71 |
| Marion | 9.0 | 523 | 1,860 | 1,825 | 1,424 | 1,382 | 1,986 | 1,877 | 2,487 | 1,882 | 1,622 | 780 | 352 | 2.81 |
| Marshall | 7.6 | 417 | 1,365 | 1,342 | 1,042 | 1,361 | 2,073 | 1,726 | 2,436 | 1,476 | 1,173 | 515 | 274 | 2.70 |
| Maury | 19.3 | 1,205 | 3,928 | 3,538 | 3,081 | 3,079 | 4,469 | 4,115 | 5,995 | 3,859 | 3,239 | 1,390 | 702 | 2.73 |
| Meigs | 2.7 | 148 | 617 | 596 | 382 | 468 | 489 | 437 | 797 | 578 | 545 | 211 | 132 | 2.93 |
| Monroe | 10.4 | 603 | 2,120 | 2,140 | 1,469 | 1,687 | 2,381 | 1,972 | 3,076 | 2,163 | 1,841 | 818 | 530 | 2.88 |
| Montgomery | 29.6 | 3,626 | 8,017 | 5,738 | 4,384 | 3,445 | 4,390 | 5,350 | 9,043 | 6,531 | 5,389 | 2,141 | 1,146 | 2.96 |
| Moore | 1.6 | 82 | 304 | 315 | 264 | 266 | 369 | 234 | 532 | 303 | 333 | 123 | 75 | 3.00 |
| Morgan | 5.7 | 308 | 1,232 | 1,077 | 833 | 901 | 1,349 | 917 | 1,703 | 1,168 | 1,098 | 484 | 330 | 3.09 |
| Obion | 12.5 | 707 | 2,418 | 2,249 | 1,709 | 1,958 | 3,459 | 2,743 | 3,970 | 2,365 | 2,170 | 840 | 412 | 2.69 |
| Overton | 6.4 | 332 | 1,212 | 1,242 | 950 | 1,061 | 1,603 | 1,054 | 2,072 | 1,381 | 1,170 | 464 | 259 | 2.86 |
| Perry | 2.4 | 119 | 415 | 393 | 364 | 418 | 691 | 538 | 771 | 508 | 363 | 142 | 78 | 2.63 |
| Pickett | 1.6 | 68 | 296 | 266 | 229 | 269 | 472 | 272 | 547 | 336 | 267 | 100 | 78 | 2.81 |
| Polk | 4.8 | 248 | 952 | 983 | 749 | 771 | 1,097 | 818 | 1,463 | 936 | 900 | 451 | 232 | 2.88 |
| Putnam | 18.1 | 1,855 | 3,909 | 3,361 | 2,492 | 2,639 | 3,844 | 4,017 | 6,135 | 3,593 | 2,783 | 1,101 | 471 | 2.78 |
| Rhea | 9.1 | 621 | 1,988 | 1,840 | 1,260 | 1,405 | 1,986 | 1,734 | 2,842 | 1,760 | 1,644 | 719 | 401 | 2.85 |
| Roane | 18.2 | 922 | 3,666 | 3,646 | 3,065 | 3,146 | 3,755 | 3,302 | 5,777 | 3,781 | 3,384 | 1,274 | 682 | 2.80 |
| Robertson | 13.5 | 806 | 2,809 | 2,558 | 2,055 | 2,109 | 3,163 | 2,280 | 4,203 | 2,750 | 2,478 | 1,090 | 699 | 2.93 |
| Rutherford | 32.3 | 3,338 | 8,258 | 6,691 | 4,635 | 4,240 | 5,138 | 6,342 | 9,779 | 6,618 | 5,788 | 2,457 | 1,316 | 2.93 |
| Scott | 7.0 | 440 | 1,536 | 1,360 | 956 | 1,103 | 1,605 | 1,342 | 1,862 | 1,423 | 1,268 | 610 | 495 | 2.96 |
| Sequatchie | 3.2 | 216 | 720 | 686 | 489 | 443 | 646 | 596 | 945 | 664 | 614 | 249 | 132 | 2.84 |
| Sevier | 17.4 | 1,086 | 3,769 | 3,694 | 2,752 | 2,620 | 3,479 | 3,058 | 5,776 | 3,756 | 3,064 | 1,181 | 565 | 2.74 |
| Shelby | 278.9 | 20,526 | 73,530 | 53,146 | 41,663 | 40,919 | 49,116 | 65,608 | 81,911 | 52,362 | 43,362 | 19,406 | 16,251 | 2.81 |
| Smith | 5.6 | 332 | 1,085 | 957 | 782 | 928 | 1,516 | 1,022 | 1,882 | 1,187 | 978 | 336 | 195 | 2.73 |
| Stewart | 3.6 | 141 | 591 | 622 | 539 | 647 | 1,060 | 810 | 1,156 | 722 | 569 | 247 | 96 | 2.61 |
| Sullivan | 56.0 | 3,112 | 11,659 | 11,917 | 9,185 | 9,433 | 10,694 | 12,523 | 17,620 | 11,441 | 9,326 | 3,562 | 1,528 | 2.63 |
| Sumner | 32.1 | 1,860 | 7,784 | 7,901 | 4,916 | 4,411 | 5,228 | 4,724 | 9,309 | 7,014 | 6,909 | 2,800 | 1,344 | 2.97 |
| Tipton | 11.5 | 727 | 2,291 | 2,318 | 1,765 | 1,682 | 2,717 | 2,146 | 3,223 | 2,224 | 2,124 | 976 | 807 | 3.01 |
| Trousdale | 2.4 | 148 | 536 | 413 | 362 | 405 | 536 | 621 | 734 | 509 | 317 | 150 | 69 | 2.54 |
| Unicoi | 6.2 | 297 | 1,132 | 1,134 | 950 | 1,089 | 1,598 | 1,171 | 2,035 | 1,376 | 1,045 | 362 | 211 | 2.69 |
| Union | 4.6 | 326 | 958 | 1,017 | 661 | 660 | 978 | 958 | 1,341 | 987 | 781 | 332 | 201 | 2.74 |
| Van Buren | 1.5 | 98 | 360 | 289 | 203 | 242 | 308 | 214 | 457 | 355 | 285 | 117 | 72 | 3.27 |
| Warren | 12.6 | 859 | 2,598 | 2,383 | 1,851 | 1,987 | 2,922 | 2,720 | 3,965 | 2,497 | 2,156 | 857 | 405 | 2.68 |
| Washington | 33.4 | 2,563 | 7,687 | 6,414 | 4,987 | 5,189 | 6,560 | 7,555 | 10,589 | 6,631 | 5,309 | 2,162 | 1,154 | 2.77 |
| Wayne | 5.1 | 318 | 995 | 1,045 | 700 | 830 | 1,212 | 954 | 1,511 | 1,097 | 933 | 387 | 218 | 2.82 |
| Weakley | 12.0 | 1,046 | 2,209 | 1,912 | 1,551 | 1,866 | 3,416 | 2,552 | 4,391 | 2,218 | 1,815 | 712 | 312 | 2.81 |
| White | 7.5 | 398 | 1,383 | 1,377 | 1,117 | 1,205 | 2,020 | 1,424 | 2,492 | 1,527 | 1,266 | 515 | 276 | 2.72 |
| Williamson | 22.3 | 938 | 5,105 | 5,994 | 3,778 | 3,005 | 3,480 | 2,731 | 6,439 | 4,849 | 5,227 | 2,057 | 997 | 3.06 |
| Wilson | 21.7 | 1,082 | 4,957 | 5,313 | 3,307 | 3,006 | 4,035 | 3,446 | 6,555 | 4,556 | 4,422 | 1,774 | 947 | 2.92 |
| **TOTAL METRO COUNTIES** | **1,153.0** | **83,264** | **277,846** | **225,010** | **173,679** | **172,387** | **220,814** | **266,706** | **353,506** | **223,944** | **184,941** | **77,043** | **46,860** | **2.73** |
| **TOTAL STATE** | **1,729.3** | **117,755** | **391,143** | **333,721** | **259,474** | **265,985** | **361,222** | **382,907** | **536,052** | **339,754** | **281,775** | **118,094** | **70,718** | **2.75** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **TEXAS** | | | | | | | | | | | | | | |
| **ABILENE** | 42.3 | 4,857 | 9,737 | 7,338 | 5,939 | 5,866 | 8,563 | 9,855 | 13,874 | 7,752 | 6,539 | 2,694 | 1,586 | 2.85 |
| Taylor | 42.3 | 4,857 | 9,737 | 7,338 | 5,939 | 5,866 | 8,563 | 9,855 | 13,874 | 7,752 | 6,539 | 2,694 | 1,586 | 2.85 |
| **AMARILLO** | 72.4 | 7,535 | 17,716 | 13,150 | 10,963 | 10,279 | 12,757 | 17,920 | 23,467 | 12,945 | 11,187 | 4,441 | 2,440 | 2.67 |
| Potter | 40.5 | 4,433 | 9,268 | 6,339 | 5,730 | 6,083 | 8,647 | 11,110 | 13,205 | 6,741 | 5,353 | 2,365 | 1,726 | 2.61 |
| Randall | 31.9 | 3,102 | 8,448 | 6,811 | 5,233 | 4,196 | 4,110 | 6,810 | 10,262 | 6,204 | 5,834 | 2,076 | 714 | 2.74 |
| **AUSTIN** | 245.8 | 35,204 | 75,930 | 45,054 | 29,440 | 26,399 | 33,773 | 67,552 | 78,062 | 41,922 | 34,403 | 14,643 | 9,218 | 2.67 |
| Hays | 15.5 | 3,155 | 3,486 | 2,583 | 1,797 | 1,812 | 2,667 | 3,189 | 5,216 | 2,783 | 2,372 | 1,004 | 936 | 3.21 |
| Travis | 196.7 | 30,266 | 63,515 | 34,496 | 23,210 | 20,487 | 24,726 | 58,863 | 62,846 | 32,795 | 25,074 | 10,608 | 6,514 | 2.56 |
| Williamson | 33.6 | 1,783 | 8,929 | 7,975 | 4,433 | 4,100 | 6,380 | 5,500 | 10,000 | 6,344 | 6,957 | 3,031 | 1,768 | 3.08 |
| **BEAUMONT - PORT ARTHUR** | 139.8 | 10,532 | 31,590 | 25,608 | 22,656 | 22,242 | 27,172 | 29,414 | 43,699 | 26,300 | 23,075 | 10,468 | 6,844 | 2.84 |
| Hardin | 15.5 | 995 | 3,280 | 3,304 | 2,475 | 2,290 | 3,156 | 2,637 | 4,765 | 2,971 | 2,993 | 1,317 | 817 | 3.01 |
| Jefferson | 93.3 | 7,187 | 21,056 | 15,574 | 14,758 | 15,287 | 19,438 | 21,476 | 29,946 | 16,997 | 14,017 | 6,356 | 4,514 | 2.77 |
| Orange | 31.0 | 2,350 | 7,254 | 6,730 | 5,423 | 4,665 | 4,578 | 5,301 | 8,988 | 6,332 | 6,065 | 2,801 | 1,513 | 2.97 |
| **BRAZORIA** | 65.2 | 6,354 | 17,661 | 14,540 | 10,527 | 8,434 | 7,684 | 10,702 | 19,246 | 13,148 | 12,936 | 5,666 | 3,502 | 3.12 |
| Brazoria | 65.2 | 6,354 | 17,661 | 14,540 | 10,527 | 8,434 | 7,684 | 10,702 | 19,246 | 13,148 | 12,936 | 5,666 | 3,502 | 3.12 |
| **BROWNSVILLE - HARLINGEN** | 67.8 | 3,535 | 15,282 | 12,944 | 10,782 | 10,371 | 14,886 | 10,569 | 17,319 | 10,951 | 10,975 | 7,480 | 10,506 | 3.56 |
| Cameron | 67.8 | 3,535 | 15,282 | 12,944 | 10,782 | 10,371 | 14,886 | 10,569 | 17,319 | 10,951 | 10,975 | 7,480 | 10,506 | 3.56 |
| **BRYAN - COLLEGE STATION** | 39.8 | 11,154 | 10,054 | 5,717 | 3,929 | 3,729 | 5,217 | 10,014 | 13,925 | 6,953 | 5,429 | 2,101 | 1,378 | 2.80 |
| Brazos | 39.8 | 11,154 | 10,054 | 5,717 | 3,929 | 3,729 | 5,217 | 10,014 | 13,925 | 6,953 | 5,429 | 2,101 | 1,378 | 2.80 |
| **CORPUS CHRISTI** | 115.6 | 9,104 | 29,016 | 22,217 | 18,421 | 17,316 | 19,526 | 21,966 | 32,583 | 21,046 | 19,670 | 10,622 | 9,713 | 3.10 |
| Nueces | 95.8 | 7,785 | 24,413 | 18,172 | 15,115 | 14,422 | 15,893 | 18,961 | 27,204 | 17,432 | 15,898 | 8,520 | 7,785 | 3.06 |
| San Patricio | 19.8 | 1,319 | 4,603 | 4,045 | 3,306 | 2,894 | 3,633 | 3,005 | 5,379 | 3,614 | 3,772 | 2,102 | 1,928 | 3.27 |
| **DALLAS** | 825.8 | 76,558 | 231,415 | 181,436 | 119,525 | 101,513 | 115,353 | 209,938 | 246,834 | 148,812 | 129,800 | 55,930 | 34,486 | 2.71 |
| Collin | 61.1 | 3,490 | 17,176 | 18,697 | 8,367 | 5,707 | 7,663 | 8,478 | 16,345 | 12,641 | 14,970 | 5,965 | 2,701 | 3.12 |
| Dallas | 655.5 | 63,766 | 185,209 | 138,056 | 96,233 | 83,024 | 89,212 | 180,419 | 196,166 | 115,232 | 94,791 | 41,737 | 27,155 | 2.63 |
| Denton | 63.8 | 6,940 | 20,131 | 15,019 | 7,906 | 6,177 | 7,627 | 12,321 | 20,249 | 12,504 | 11,959 | 4,650 | 2,117 | 2.90 |
| Ellis | 22.9 | 1,301 | 4,515 | 4,736 | 3,383 | 3,247 | 5,718 | 4,224 | 7,126 | 4,193 | 4,117 | 1,887 | 1,353 | 3.03 |
| Kaufman | 15.5 | 743 | 2,831 | 3,092 | 2,370 | 2,408 | 4,056 | 3,261 | 4,890 | 2,802 | 2,518 | 1,167 | 862 | 2.99 |
| Rockwall | 7.0 | 318 | 1,553 | 1,836 | 1,266 | 950 | 1,077 | 1,235 | 2,058 | 1,440 | 1,445 | 524 | 298 | 2.90 |
| *DALLAS - FORT WORTH CONSOLIDATED AREA* | *1,239.2* | *113,381* | *335,990* | *266,773* | *183,170* | *159,450* | *180,436* | *301,171* | *378,370* | *226,616* | *198,227* | *84,534* | *50,282* | *2.73* |
| **EL PASO** | 158.0 | 12,212 | 40,102 | 32,976 | 27,495 | 22,921 | 22,294 | 26,479 | 38,668 | 29,936 | 28,945 | 16,714 | 17,258 | 3.41 |
| El Paso | 158.0 | 12,212 | 40,102 | 32,976 | 27,495 | 22,921 | 22,294 | 26,479 | 38,668 | 29,936 | 28,945 | 16,714 | 17,258 | 3.41 |
| **FORT WORTH - ARLINGTON** | 413.4 | 36,823 | 104,575 | 85,337 | 63,645 | 57,937 | 65,083 | 91,233 | 131,536 | 77,804 | 68,427 | 28,604 | 15,796 | 2.76 |
| Johnson | 29.2 | 1,916 | 6,005 | 6,387 | 4,570 | 4,040 | 6,282 | 5,176 | 9,161 | 5,572 | 5,631 | 2,456 | 1,204 | 2.93 |
| Parker | 18.9 | 1,071 | 3,588 | 3,953 | 3,147 | 2,976 | 4,165 | 3,428 | 6,329 | 3,617 | 3,345 | 1,487 | 694 | 2.84 |
| Tarrant | 365.3 | 33,836 | 94,982 | 74,997 | 55,928 | 50,921 | 54,636 | 82,629 | 116,046 | 68,615 | 59,451 | 24,661 | 13,898 | 2.74 |
| **GALVESTON - TEXAS CITY** | 76.6 | 5,871 | 18,172 | 14,903 | 12,670 | 12,146 | 12,838 | 17,171 | 23,484 | 14,332 | 12,301 | 5,634 | 3,678 | 2.80 |
| Galveston | 76.6 | 5,871 | 18,172 | 14,903 | 12,670 | 12,146 | 12,838 | 17,171 | 23,484 | 14,332 | 12,301 | 5,634 | 3,678 | 2.80 |
| **HOUSTON** | 1,141.6 | 109,140 | 351,858 | 251,945 | 167,393 | 133,842 | 127,422 | 284,095 | 325,575 | 206,866 | 183,725 | 83,669 | 57,670 | 2.78 |
| Fort Bend | 57.7 | 3,258 | 20,063 | 14,910 | 8,265 | 5,703 | 5,501 | 7,351 | 15,653 | 12,673 | 12,800 | 5,453 | 3,770 | 3.22 |
| Harris | 1,001.3 | 100,806 | 312,611 | 216,978 | 145,688 | 116,867 | 108,350 | 263,479 | 285,779 | 178,175 | 154,265 | 70,263 | 49,339 | 2.73 |
| Liberty | 19.4 | 1,369 | 4,148 | 3,716 | 3,007 | 3,058 | 4,102 | 3,761 | 6,056 | 3,609 | 3,272 | 1,657 | 1,045 | 2.91 |
| Montgomery | 56.4 | 3,348 | 13,715 | 15,054 | 9,399 | 7,143 | 7,741 | 8,094 | 16,038 | 11,294 | 12,216 | 5,700 | 3,058 | 3.09 |
| Waller | 6.8 | 359 | 1,321 | 1,287 | 1,034 | 1,071 | 1,728 | 1,410 | 2,049 | 1,115 | 1,172 | 596 | 458 | 3.46 |
| *HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA* | *1,283.4* | *121,365* | *387,691* | *281,388* | *190,590* | *154,422* | *147,944* | *311,968* | *368,305* | *234,346* | *208,962* | *94,969* | *64,850* | *2.80* |
| **KILLEEN - TEMPLE** | 74.6 | 11,407 | 20,516 | 14,104 | 9,295 | 8,231 | 11,047 | 13,963 | 22,745 | 15,324 | 13,648 | 5,800 | 3,120 | 3.18 |
| Bell | 58.1 | 9,087 | 15,702 | 10,388 | 7,393 | 6,824 | 8,706 | 11,597 | 18,034 | 11,857 | 10,170 | 4,236 | 2,206 | 2.96 |
| Coryell | 16.5 | 2,320 | 4,814 | 3,716 | 1,902 | 1,407 | 2,341 | 2,366 | 4,711 | 3,467 | 3,478 | 1,564 | 914 | 3.96 |
| **LAREDO** | 30.6 | 1,866 | 7,018 | 6,113 | 5,133 | 4,432 | 6,038 | 4,408 | 6,255 | 5,249 | 5,303 | 3,858 | 5,527 | 3.83 |
| Webb | 30.6 | 1,866 | 7,018 | 6,113 | 5,133 | 4,432 | 6,038 | 4,408 | 6,255 | 5,249 | 5,303 | 3,858 | 5,527 | 3.83 |
| **LONGVIEW - MARSHALL** | 60.4 | 4,716 | 13,134 | 10,882 | 8,937 | 8,966 | 13,765 | 13,519 | 19,259 | 10,947 | 9,725 | 4,156 | 2,794 | 2.81 |
| Gregg | 40.7 | 3,515 | 9,403 | 7,460 | 6,020 | 5,814 | 8,488 | 9,170 | 13,094 | 7,445 | 6,591 | 2,765 | 1,635 | 2.76 |
| Harrison | 19.7 | 1,201 | 3,731 | 3,422 | 2,917 | 3,152 | 5,277 | 4,349 | 6,165 | 3,502 | 3,134 | 1,391 | 1,159 | 2.90 |
| **LUBBOCK** | 78.7 | 11,257 | 20,757 | 14,151 | 10,814 | 9,781 | 11,940 | 18,392 | 25,012 | 13,971 | 12,287 | 5,317 | 3,721 | 2.86 |
| Lubbock | 78.7 | 11,257 | 20,757 | 14,151 | 10,814 | 9,781 | 11,940 | 18,392 | 25,012 | 13,971 | 12,287 | 5,317 | 3,721 | 2.86 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More |  |
| **TEXAS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **McALLEN - EDINBURG - MISSION** | **91.6** | **4,791** | **21,253** | **17,526** | **14,379** | **13,857** | **19,794** | **12,745** | **22,590** | **14,441** | **15,509** | **10,351** | **15,964** | **3.72** |
| Hidalgo | 91.6 | 4,791 | 21,253 | 17,526 | 14,379 | 13,857 | 19,794 | 12,745 | 22,590 | 14,441 | 15,509 | 10,351 | 15,964 | 3.72 |
| **MIDLAND** | **37.8** | **3,601** | **9,805** | **6,842** | **6,632** | **5,691** | **5,229** | **8,241** | **11,904** | **7,109** | **6,237** | **2,654** | **1,655** | **2.77** |
| Midland | 37.8 | 3,601 | 9,805 | 6,842 | 6,632 | 5,691 | 5,229 | 8,241 | 11,904 | 7,109 | 6,237 | 2,654 | 1,655 | 2.77 |
| **ODESSA** | **49.2** | **5,685** | **13,209** | **9,232** | **7,771** | **6,874** | **6,429** | **10,956** | **14,848** | **9,345** | **8,289** | **3,627** | **2,135** | **2.79** |
| Ector | 49.2 | 5,685 | 13,209 | 9,232 | 7,771 | 6,874 | 6,429 | 10,956 | 14,848 | 9,345 | 8,289 | 3,627 | 2,135 | 2.79 |
| **SAN ANGELO** | **34.3** | **3,492** | **7,525** | **5,778** | **4,780** | **4,957** | **7,768** | **8,213** | **11,266** | **6,087** | **5,186** | **2,155** | **1,393** | **2.78** |
| Tom Green | 34.3 | 3,492 | 7,525 | 5,778 | 4,780 | 4,957 | 7,768 | 8,213 | 11,266 | 6,087 | 5,186 | 2,155 | 1,393 | 2.78 |
| **SAN ANTONIO** | **394.9** | **29,315** | **97,036** | **77,497** | **61,704** | **59,580** | **69,768** | **82,765** | **112,734** | **71,870** | **65,369** | **33,429** | **28,733** | **3.02** |
| Bexar | 360.4 | 27,421 | 90,413 | 70,848 | 56,210 | 53,877 | 61,631 | 76,197 | 101,122 | 65,625 | 59,604 | 30,856 | 26,996 | 3.03 |
| Comal | 16.0 | 762 | 2,877 | 2,956 | 2,513 | 2,807 | 4,085 | 3,014 | 5,853 | 2,690 | 2,626 | 1,094 | 723 | 2.79 |
| Guadalupe | 18.5 | 1,132 | 3,746 | 3,693 | 2,981 | 2,896 | 4,052 | 3,554 | 5,759 | 3,555 | 3,139 | 1,479 | 1,014 | 2.94 |
| **SHERMAN - DENISON** | **36.2** | **2,578** | **6,943** | **6,166** | **4,922** | **5,786** | **9,805** | **8,984** | **12,559** | **6,134** | **5,322** | **2,161** | **1,040** | **2.64** |
| Grayson | 36.2 | 2,578 | 6,943 | 6,166 | 4,922 | 5,786 | 9,805 | 8,984 | 12,559 | 6,134 | 5,322 | 2,161 | 1,040 | 2.64 |
| **TEXARKANA** | **43.3** | **2,758** | **8,878** | **7,593** | **6,091** | **7,220** | **10,760** | **9,974** | **13,752** | **8,030** | **6,636** | **2,908** | **2,000** | **2.76** |
| Bowie | 29.4 | 1,853 | 6,046 | 5,231 | 4,168 | 4,909 | 7,193 | 6,868 | 9,468 | 5,279 | 4,582 | 1,928 | 1,275 | 2.74 |
| *Miller, Ark.* | *13.9* | *905* | *2,832* | *2,362* | *1,923* | *2,311* | *3,567* | *3,106* | *4,284* | *2,751* | *2,054* | *980* | *725* | *2.79* |
| **TYLER** | **53.6** | **4,100** | **11,816** | **9,703** | **7,617** | **8,203** | **12,161** | **11,690** | **17,844** | **9,461** | **8,455** | **3,793** | **2,357** | **2.78** |
| Smith | 53.6 | 4,100 | 11,816 | 9,703 | 7,617 | 8,203 | 12,161 | 11,690 | 17,844 | 9,461 | 8,455 | 3,793 | 2,357 | 2.78 |
| **VICTORIA** | **26.1** | **2,374** | **6,701** | **5,070** | **3,967** | **3,694** | **4,294** | **4,877** | **7,747** | **5,065** | **4,584** | **2,220** | **1,607** | **2.97** |
| Victoria | 26.1 | 2,374 | 6,701 | 5,070 | 3,967 | 3,694 | 4,294 | 4,877 | 7,747 | 5,065 | 4,584 | 2,220 | 1,607 | 2.97 |
| **WACO** | **67.3** | **7,177** | **13,408** | **10,690** | **9,513** | **10,415** | **16,097** | **16,361** | **22,490** | **11,431** | **9,981** | **4,254** | **2,783** | **2.76** |
| McLennan | 67.3 | 7,177 | 13,408 | 10,690 | 9,513 | 10,415 | 16,097 | 16,361 | 22,490 | 11,431 | 9,981 | 4,254 | 2,783 | 2.76 |
| **WICHITA FALLS** | **44.3** | **4,161** | **10,098** | **7,636** | **6,802** | **6,538** | **9,065** | **10,836** | **14,436** | **8,001** | **6,875** | **2,789** | **1,363** | **2.81** |
| Wichita | 44.3 | 4,161 | 10,098 | 7,636 | 6,802 | 6,538 | 9,065 | 10,836 | 14,436 | 8,001 | 6,875 | 2,789 | 1,363 | 2.81 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Anderson | 14.6 | 857 | 2,503 | 2,226 | 2,003 | 2,473 | 4,538 | 3,478 | 4,913 | 2,390 | 2,158 | 1,002 | 659 | 3.22 |
| Andrews | 5.0 | 531 | 1,181 | 934 | 858 | 773 | 723 | 794 | 1,619 | 985 | 848 | 437 | 317 | 3.08 |
| Angelina | 24.2 | 1,835 | 5,393 | 4,519 | 3,365 | 3,564 | 5,524 | 4,799 | 7,632 | 4,350 | 4,080 | 1,937 | 1,402 | 2.96 |
| Aransas | 6.5 | 338 | 987 | 1,014 | 1,045 | 1,291 | 1,825 | 1,264 | 2,582 | 1,010 | 825 | 422 | 397 | 2.74 |
| Archer | 2.9 | 201 | 535 | 499 | 456 | 466 | 743 | 579 | 1,037 | 487 | 485 | 191 | 121 | 2.86 |
| Armstrong | .8 | 30 | 117 | 131 | 115 | 141 | 266 | 224 | 281 | 128 | 102 | 45 | 20 | 2.63 |
| Atascosa | 9.5 | 534 | 1,858 | 1,742 | 1,451 | 1,530 | 2,385 | 1,853 | 2,709 | 1,612 | 1,606 | 880 | 840 | 3.08 |
| Austin | 7.6 | 338 | 1,263 | 1,262 | 1,027 | 1,190 | 2,520 | 1,822 | 2,518 | 1,181 | 1,175 | 546 | 358 | 2.78 |
| Bailey | 2.7 | 199 | 511 | 465 | 470 | 395 | 660 | 477 | 914 | 486 | 384 | 217 | 222 | 2.96 |
| Bandera | 3.5 | 98 | 458 | 505 | 612 | 737 | 1,090 | 896 | 1,369 | 523 | 418 | 172 | 122 | 2.60 |
| Bastrop | 11.0 | 544 | 2,014 | 1,751 | 1,548 | 1,775 | 3,368 | 2,491 | 3,682 | 1,841 | 1,532 | 791 | 663 | 2.85 |
| Baylor | 1.9 | 86 | 262 | 233 | 240 | 343 | 736 | 525 | 751 | 264 | 218 | 92 | 50 | 2.58 |
| Bee | 9.0 | 882 | 2,136 | 1,607 | 1,262 | 1,236 | 1,877 | 1,605 | 2,618 | 1,717 | 1,579 | 818 | 663 | 3.17 |
| Bell | 58.1 | 9,087 | 15,702 | 10,388 | 7,393 | 6,824 | 8,706 | 11,597 | 18,034 | 11,857 | 10,170 | 4,236 | 2,206 | 2.96 |
| Bexar | 360.4 | 27,421 | 90,413 | 70,848 | 56,210 | 53,877 | 61,631 | 76,197 | 101,122 | 65,625 | 59,604 | 30,856 | 26,996 | 3.03 |
| Blanco | 2.3 | 97 | 329 | 355 | 296 | 457 | 766 | 765 | 773 | 307 | 269 | 114 | 72 | 2.39 |
| Borden | .3 | 23 | 50 | 57 | 58 | 48 | 64 | 44 | 111 | 54 | 60 | 18 | 13 | 3.00 |
| Bosque | 6.1 | 230 | 775 | 786 | 689 | 1,151 | 2,469 | 1,717 | 2,474 | 736 | 720 | 299 | 154 | 2.48 |
| Bowie | 29.4 | 1,853 | 6,046 | 5,231 | 4,168 | 4,909 | 7,193 | 6,868 | 9,468 | 5,279 | 4,582 | 1,928 | 1,275 | 2.74 |
| Brazoria | 65.2 | 6,354 | 17,661 | 14,540 | 10,527 | 8,434 | 7,684 | 10,702 | 19,246 | 13,148 | 12,936 | 5,666 | 3,502 | 3.12 |
| Brazos | 39.8 | 11,154 | 10,054 | 5,717 | 3,929 | 3,729 | 5,217 | 10,014 | 13,925 | 6,953 | 5,429 | 2,101 | 1,378 | 2.80 |
| Brewster | 2.8 | 371 | 593 | 432 | 346 | 436 | 622 | 785 | 893 | 452 | 341 | 184 | 145 | 2.79 |
| Briscoe | 1.0 | 62 | 170 | 157 | 116 | 167 | 328 | 271 | 347 | 148 | 125 | 63 | 46 | 2.50 |
| Brooks | 2.7 | 143 | 450 | 460 | 459 | 487 | 701 | 468 | 694 | 516 | 483 | 272 | 267 | 3.33 |
| Brown | 13.9 | 976 | 2,544 | 2,261 | 1,708 | 2,120 | 4,291 | 3,624 | 4,818 | 2,210 | 1,932 | 876 | 440 | 2.67 |
| Burleson | 5.0 | 235 | 775 | 676 | 688 | 899 | 1,727 | 1,208 | 1,706 | 766 | 698 | 329 | 301 | 2.90 |
| Burnet | 9.0 | 358 | 1,249 | 1,184 | 1,111 | 1,684 | 3,414 | 2,120 | 3,779 | 1,240 | 1,095 | 486 | 280 | 2.51 |
| Caldwell | 8.2 | 494 | 1,603 | 1,254 | 1,128 | 1,247 | 2,474 | 1,908 | 2,538 | 1,380 | 1,171 | 606 | 597 | 3.17 |
| Calhoun | 7.2 | 550 | 1,567 | 1,384 | 1,350 | 1,202 | 1,147 | 1,373 | 2,154 | 1,321 | 1,217 | 640 | 495 | 2.96 |
| Callahan | 4.8 | 217 | 730 | 786 | 712 | 738 | 1,617 | 1,032 | 1,805 | 789 | 706 | 311 | 157 | 2.75 |
| Cameron | 67.8 | 3,535 | 15,282 | 12,944 | 10,782 | 10,371 | 14,886 | 10,569 | 17,319 | 10,951 | 10,975 | 7,480 | 10,506 | 3.56 |
| Camp | 3.8 | 206 | 677 | 536 | 521 | 698 | 1,162 | 996 | 1,194 | 647 | 570 | 239 | 154 | 2.63 |
| Carson | 2.4 | 141 | 441 | 430 | 350 | 413 | 605 | 504 | 847 | 372 | 389 | 194 | 94 | 2.88 |
| Cass | 11.2 | 654 | 1,930 | 1,937 | 1,554 | 1,806 | 3,319 | 2,441 | 3,708 | 1,951 | 1,725 | 819 | 556 | 2.84 |
| Castro | 3.3 | 264 | 795 | 663 | 553 | 470 | 535 | 573 | 907 | 551 | 554 | 363 | 352 | 3.21 |
| Chambers | 7.5 | 603 | 1,898 | 1,542 | 1,214 | 1,042 | 1,201 | 1,405 | 2,207 | 1,463 | 1,428 | 617 | 380 | 2.93 |
| Cherokee | 14.8 | 800 | 2,419 | 2,355 | 1,962 | 2,441 | 4,823 | 3,590 | 4,997 | 2,374 | 2,149 | 1,003 | 687 | 2.84 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More |  |
| **TEXAS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Childress | 2.7 | 166 | 370 | 376 | 373 | 417 | 998 | 737 | 978 | 421 | 342 | 141 | 81 | 2.56 |
| Clay | 4.0 | 195 | 623 | 709 | 591 | 632 | 1,250 | 919 | 1,428 | 694 | 580 | 250 | 129 | 2.60 |
| Cochran | 1.5 | 106 | 297 | 273 | 261 | 230 | 333 | 253 | 468 | 281 | 240 | 118 | 140 | 3.27 |
| Coke | 1.3 | 57 | 139 | 172 | 191 | 241 | 500 | 328 | 532 | 190 | 146 | 68 | 36 | 2.62 |
| Coleman | 4.3 | 226 | 513 | 513 | 488 | 757 | 1,803 | 1,210 | 1,655 | 586 | 495 | 220 | 134 | 2.49 |
| Collin | 61.1 | 3,490 | 17,176 | 18,697 | 8,367 | 5,707 | 7,663 | 8,478 | 16,345 | 12,641 | 14,970 | 5,965 | 2,701 | 3.12 |
| Collingsworth | 1.7 | 87 | 272 | 218 | 213 | 258 | 652 | 464 | 594 | 253 | 226 | 93 | 70 | 2.65 |
| Colorado | 7.4 | 404 | 1,196 | 1,096 | 1,089 | 1,330 | 2,285 | 1,867 | 2,510 | 1,188 | 964 | 501 | 370 | 2.72 |
| Comal | 16.0 | 762 | 2,877 | 2,956 | 2,513 | 2,807 | 4,085 | 3,014 | 5,853 | 2,690 | 2,626 | 1,094 | 723 | 2.79 |
| Comanche | 5.0 | 213 | 683 | 696 | 619 | 844 | 1,945 | 1,251 | 1,986 | 695 | 643 | 267 | 158 | 2.64 |
| Concho | 1.1 | 44 | 162 | 145 | 118 | 203 | 428 | 267 | 425 | 144 | 137 | 71 | 56 | 2.73 |
| Cooke | 11.0 | 835 | 2,198 | 1,735 | 1,467 | 1,816 | 2,949 | 2,487 | 3,699 | 1,969 | 1,658 | 740 | 447 | 2.76 |
| Coryell | 16.5 | 2,320 | 4,814 | 3,716 | 1,902 | 1,407 | 2,341 | 2,366 | 4,711 | 3,467 | 3,478 | 1,564 | 914 | 3.96 |
| Cottle | 1.1 | 55 | 152 | 161 | 131 | 180 | 421 | 324 | 403 | 164 | 114 | 55 | 40 | 2.55 |
| Crane | 1.7 | 177 | 404 | 306 | 264 | 277 | 272 | 345 | 527 | 297 | 292 | 154 | 85 | 2.88 |
| Crockett | 1.6 | 152 | 370 | 294 | 256 | 230 | 298 | 325 | 479 | 272 | 286 | 143 | 95 | 3.06 |
| Crosby | 2.8 | 227 | 447 | 485 | 430 | 416 | 795 | 563 | 927 | 424 | 431 | 227 | 228 | 3.11 |
| Culberson | 1.0 | 96 | 213 | 222 | 169 | 139 | 161 | 148 | 263 | 187 | 182 | 113 | 107 | 3.50 |
| Dallam | 2.5 | 213 | 515 | 460 | 325 | 368 | 619 | 631 | 779 | 397 | 365 | 186 | 142 | 2.76 |
| Dallas | 655.5 | 63,766 | 185,209 | 138,056 | 96,233 | 83,024 | 89,212 | 180,419 | 196,166 | 115,232 | 94,791 | 41,737 | 27,155 | 2.63 |
| Dawson | 5.5 | 393 | 1,095 | 886 | 810 | 878 | 1,438 | 1,081 | 1,834 | 921 | 846 | 407 | 411 | 3.04 |
| Deaf Smith | 6.8 | 573 | 1,656 | 1,362 | 1,066 | 908 | 1,235 | 1,060 | 1,954 | 1,189 | 1,283 | 643 | 671 | 3.24 |
| Delta | 1.9 | 67 | 218 | 266 | 191 | 325 | 833 | 542 | 698 | 259 | 241 | 97 | 63 | 2.63 |
| Denton | 63.8 | 6,940 | 20,131 | 15,019 | 7,906 | 6,177 | 7,627 | 12,321 | 20,249 | 12,504 | 11,959 | 4,650 | 2,117 | 2.90 |
| De Witt | 7.1 | 317 | 1,066 | 874 | 949 | 1,303 | 2,591 | 1,898 | 2,389 | 1,146 | 900 | 407 | 360 | 2.76 |
| Dickens | 1.3 | 64 | 162 | 175 | 160 | 221 | 518 | 361 | 475 | 178 | 152 | 69 | 65 | 2.62 |
| Dimmit | 3.4 | 184 | 789 | 614 | 543 | 534 | 736 | 517 | 794 | 582 | 596 | 404 | 507 | 3.68 |
| Donley | 1.6 | 81 | 209 | 224 | 197 | 291 | 598 | 402 | 651 | 224 | 198 | 86 | 39 | 2.69 |
| Duval | 4.1 | 202 | 694 | 653 | 637 | 690 | 1,224 | 736 | 1,080 | 715 | 666 | 407 | 496 | 3.24 |
| Eastland | 8.1 | 443 | 1,127 | 996 | 1,002 | 1,345 | 3,187 | 2,337 | 3,046 | 1,114 | 970 | 415 | 218 | 2.54 |
| Ector | 49.2 | 5,685 | 13,209 | 9,232 | 7,771 | 6,874 | 6,429 | 10,956 | 14,848 | 9,345 | 8,289 | 3,627 | 2,135 | 2.79 |
| Edwards | .7 | 34 | 122 | 123 | 108 | 101 | 212 | 156 | 231 | 96 | 97 | 61 | 59 | 2.86 |
| Ellis | 22.9 | 1,301 | 4,515 | 4,736 | 3,383 | 3,247 | 5,718 | 4,224 | 7,126 | 4,193 | 4,117 | 1,887 | 1,353 | 3.03 |
| El Paso | 158.0 | 12,212 | 40,102 | 32,976 | 27,495 | 22,921 | 22,294 | 26,479 | 38,668 | 29,936 | 28,945 | 16,714 | 17,258 | 3.41 |
| Erath | 9.9 | 1,104 | 1,715 | 1,304 | 1,137 | 1,377 | 3,263 | 2,920 | 3,602 | 1,458 | 1,241 | 460 | 219 | 2.56 |
| Falls | 7.2 | 308 | 998 | 846 | 968 | 1,243 | 2,837 | 2,165 | 2,406 | 1,054 | 815 | 419 | 341 | 2.60 |
| Fannin | 10.0 | 450 | 1,347 | 1,477 | 1,252 | 1,740 | 3,734 | 2,844 | 3,419 | 1,597 | 1,322 | 530 | 288 | 2.56 |
| Fayette | 8.0 | 323 | 1,098 | 935 | 967 | 1,505 | 3,172 | 2,123 | 3,042 | 1,158 | 978 | 423 | 276 | 2.53 |
| Fisher | 2.1 | 87 | 302 | 308 | 290 | 358 | 755 | 513 | 786 | 294 | 263 | 148 | 96 | 2.71 |
| Floyd | 3.2 | 198 | 538 | 542 | 475 | 531 | 916 | 671 | 1,078 | 502 | 457 | 215 | 277 | 2.97 |
| Foard | .9 | 38 | 117 | 108 | 102 | 167 | 368 | 312 | 307 | 116 | 99 | 42 | 24 | 2.33 |
| Fort Bend | 57.7 | 3,258 | 20,063 | 14,910 | 8,265 | 5,703 | 5,501 | 7,351 | 15,653 | 12,673 | 12,800 | 5,453 | 3,770 | 3.22 |
| Franklin | 3.0 | 165 | 469 | 461 | 387 | 523 | 995 | 735 | 1,103 | 468 | 412 | 189 | 93 | 2.63 |
| Freestone | 6.3 | 363 | 1,044 | 839 | 790 | 1,016 | 2,248 | 1,668 | 2,141 | 1,021 | 868 | 353 | 249 | 2.79 |
| Frio | 4.3 | 301 | 929 | 773 | 642 | 646 | 1,009 | 807 | 1,064 | 700 | 706 | 448 | 575 | 3.49 |
| Gaines | 4.6 | 418 | 1,018 | 865 | 756 | 632 | 911 | 799 | 1,394 | 820 | 777 | 398 | 412 | 3.13 |
| Galveston | 76.6 | 5,871 | 18,172 | 14,903 | 12,670 | 12,146 | 12,838 | 17,171 | 23,484 | 14,332 | 12,301 | 5,634 | 3,678 | 2.80 |
| Garza | 1.8 | 138 | 319 | 315 | 241 | 307 | 480 | 363 | 604 | 291 | 291 | 129 | 122 | 2.94 |
| Gillespie | 6.0 | 248 | 828 | 858 | 759 | 1,141 | 2,166 | 1,390 | 2,402 | 926 | 784 | 298 | 200 | 2.58 |
| Glasscock | .4 | 28 | 95 | 76 | 72 | 61 | 68 | 63 | 115 | 60 | 71 | 44 | 47 | 3.25 |
| Goliad | 1.9 | 91 | 328 | 298 | 258 | 373 | 552 | 396 | 612 | 339 | 269 | 151 | 133 | 2.89 |
| Gonzales | 6.0 | 301 | 958 | 838 | 854 | 1,024 | 2,025 | 1,521 | 1,920 | 914 | 791 | 427 | 427 | 2.88 |
| Gray | 10.2 | 855 | 1,877 | 1,619 | 1,598 | 1,548 | 2,703 | 2,376 | 3,696 | 1,774 | 1,493 | 597 | 264 | 2.60 |
| Grayson | 36.2 | 2,578 | 6,943 | 6,166 | 4,922 | 5,786 | 9,805 | 8,984 | 12,559 | 6,134 | 5,322 | 2,161 | 1,040 | 2.64 |
| Gregg | 40.7 | 3,515 | 9,403 | 7,460 | 6,020 | 5,814 | 8,488 | 9,170 | 13,094 | 7,445 | 6,591 | 2,765 | 1,635 | 2.76 |
| Grimes | 5.3 | 260 | 893 | 765 | 701 | 886 | 1,795 | 1,289 | 1,730 | 855 | 747 | 337 | 342 | 3.32 |
| Guadalupe | 18.5 | 1,132 | 3,746 | 3,693 | 2,981 | 2,896 | 4,052 | 3,554 | 5,759 | 3,555 | 3,139 | 1,479 | 1,014 | 2.94 |
| Hale | 12.7 | 1,022 | 2,673 | 2,171 | 1,967 | 1,837 | 3,030 | 2,456 | 4,105 | 2,178 | 2,019 | 981 | 961 | 3.06 |
| Hall | 2.1 | 97 | 299 | 298 | 252 | 343 | 811 | 590 | 733 | 297 | 281 | 115 | 84 | 2.62 |
| Hamilton | 3.8 | 156 | 459 | 453 | 443 | 672 | 1,617 | 1,138 | 1,486 | 506 | 411 | 190 | 69 | 2.37 |
| Hansford | 2.4 | 194 | 532 | 439 | 381 | 372 | 482 | 540 | 777 | 420 | 405 | 172 | 86 | 2.67 |
| Hardeman | 2.4 | 106 | 314 | 331 | 290 | 442 | 917 | 662 | 879 | 335 | 271 | 142 | 111 | 2.63 |
| Hardin | 15.5 | 995 | 3,280 | 3,304 | 2,475 | 2,290 | 3,156 | 2,637 | 4,765 | 2,971 | 2,993 | 1,317 | 817 | 3.01 |
| Harris | 1,001.3 | 100,806 | 312,611 | 216,978 | 145,688 | 116,867 | 108,350 | 263,479 | 285,779 | 178,175 | 154,265 | 70,263 | 49,339 | 2.73 |
| Harrison | 19.7 | 1,201 | 3,731 | 3,422 | 2,917 | 3,152 | 5,277 | 4,349 | 6,165 | 3,502 | 3,134 | 1,391 | 1,159 | 2.90 |
| Hartley | 1.4 | 75 | 281 | 288 | 227 | 204 | 325 | 210 | 532 | 222 | 256 | 108 | 72 | 3.21 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Haskell | 2.9 | 147 | 370 | 346 | 393 | 506 | 1,138 | 711 | 1,164 | 400 | 352 | 155 | 118 | 2.66 |
| Hays | 15.5 | 3,155 | 3,486 | 2,583 | 1,797 | 1,812 | 2,667 | 3,189 | 5,216 | 2,783 | 2,372 | 1,004 | 936 | 3.21 |
| Hemphill | 2.2 | 288 | 574 | 387 | 283 | 294 | 374 | 419 | 674 | 416 | 418 | 179 | 94 | 2.95 |
| Henderson | 20.6 | 1,059 | 2,967 | 3,137 | 3,150 | 4,148 | 6,139 | 4,493 | 8,279 | 3,123 | 2,693 | 1,283 | 729 | 2.62 |
| Hidalgo | 91.6 | 4,791 | 21,253 | 17,526 | 14,379 | 13,857 | 19,794 | 12,745 | 22,590 | 14,441 | 15,509 | 10,351 | 15,964 | 3.72 |
| Hill | 10.4 | 466 | 1,460 | 1,413 | 1,354 | 1,875 | 3,832 | 2,770 | 3,882 | 1,491 | 1,263 | 574 | 420 | 2.63 |
| Hockley | 8.2 | 867 | 1,834 | 1,478 | 1,204 | 1,097 | 1,720 | 1,471 | 2,595 | 1,399 | 1,474 | 686 | 575 | 3.07 |
| Hood | 9.6 | 676 | 1,805 | 1,522 | 1,445 | 1,912 | 2,240 | 1,856 | 4,023 | 1,607 | 1,345 | 532 | 237 | 2.61 |
| Hopkins | 10.6 | 747 | 1,950 | 1,711 | 1,274 | 1,640 | 3,278 | 2,411 | 3,778 | 1,763 | 1,636 | 669 | 343 | 2.68 |
| Houston | 8.1 | 365 | 1,195 | 1,107 | 1,097 | 1,372 | 2,964 | 2,200 | 2,820 | 1,253 | 999 | 472 | 356 | 3.00 |
| Howard | 12.1 | 924 | 2,281 | 2,034 | 1,965 | 2,053 | 2,823 | 3,089 | 3,959 | 2,092 | 1,735 | 756 | 459 | 2.71 |
| Hudspeth | .8 | 60 | 173 | 136 | 149 | 134 | 148 | 124 | 218 | 126 | 161 | 95 | 76 | 3.38 |
| Hunt | 23.4 | 1,910 | 4,044 | 4,210 | 3,383 | 3,639 | 6,214 | 5,663 | 8,054 | 4,051 | 3,347 | 1,384 | 901 | 2.72 |
| Hutchinson | 10.5 | 832 | 2,117 | 1,554 | 1,643 | 1,997 | 2,357 | 2,197 | 3,872 | 1,809 | 1,663 | 644 | 315 | 2.68 |
| Irion | .5 | 30 | 92 | 83 | 76 | 66 | 153 | 113 | 165 | 81 | 85 | 33 | 23 | 3.20 |
| Jack | 3.0 | 198 | 520 | 416 | 413 | 460 | 993 | 723 | 1,135 | 473 | 403 | 175 | 91 | 2.67 |
| Jackson | 4.9 | 301 | 906 | 832 | 714 | 847 | 1,300 | 1,111 | 1,542 | 820 | 818 | 363 | 246 | 2.84 |
| Jasper | 12.1 | 709 | 2,175 | 2,183 | 1,828 | 1,958 | 3,247 | 2,493 | 4,006 | 1,960 | 1,950 | 976 | 715 | 2.84 |
| Jeff Davis | .6 | 26 | 104 | 109 | 82 | 109 | 170 | 134 | 207 | 101 | 79 | 46 | 33 | 3.00 |
| Jefferson | 93.3 | 7,187 | 21,056 | 15,574 | 14,758 | 15,287 | 19,438 | 21,476 | 29,946 | 16,997 | 14,017 | 6,350 | 4,514 | 2.77 |
| Jim Hogg | 1.8 | 88 | 340 | 304 | 288 | 269 | 511 | 382 | 446 | 324 | 281 | 225 | 142 | 3.00 |
| Jim Wells | 12.2 | 822 | 2,654 | 2,220 | 1,929 | 1,895 | 2,680 | 2,031 | 3,216 | 2,235 | 2,163 | 1,341 | 1,214 | 3.21 |
| Johnson | 29.2 | 1,916 | 6,005 | 6,387 | 4,570 | 4,040 | 6,282 | 5,176 | 9,161 | 5,572 | 5,631 | 2,456 | 1,204 | 2.93 |
| Jones | 6.7 | 313 | 1,041 | 1,008 | 913 | 1,153 | 2,272 | 1,619 | 2,357 | 1,065 | 900 | 436 | 323 | 2.75 |
| Karnes | 4.6 | 291 | 805 | 649 | 652 | 853 | 1,350 | 973 | 1,435 | 791 | 686 | 350 | 365 | 3.00 |
| Kaufman | 15.5 | 743 | 2,831 | 3,092 | 2,370 | 2,408 | 4,056 | 3,261 | 4,890 | 2,802 | 2,518 | 1,167 | 862 | 2.99 |
| Kendall | 4.7 | 164 | 725 | 960 | 764 | 831 | 1,256 | 965 | 1,645 | 786 | 766 | 334 | 204 | 2.91 |
| Kenedy | .2 | 17 | 19 | 27 | 54 | 24 | 59 | 75 | 50 | 28 | 17 | 19 | 11 | 2.50 |
| Kent | .4 | 21 | 46 | 50 | 66 | 80 | 137 | 82 | 166 | 64 | 57 | 20 | 11 | 3.00 |
| Kerr | 13.4 | 705 | 1,861 | 1,790 | 1,751 | 2,483 | 4,810 | 3,218 | 5,647 | 1,912 | 1,502 | 692 | 429 | 2.59 |
| Kimble | 1.6 | 80 | 213 | 249 | 209 | 295 | 554 | 394 | 600 | 242 | 200 | 100 | 64 | 2.63 |
| King | .2 | 18 | 56 | 28 | 36 | 32 | 30 | 95 | 45 | 38 | 12 | 9 | 1 | 2.00 |
| Kinney | .8 | 22 | 124 | 102 | 140 | 164 | 248 | 173 | 287 | 108 | 87 | 66 | 79 | 3.13 |
| Kleberg | 10.7 | 1,364 | 2,880 | 1,924 | 1,405 | 1,382 | 1,745 | 2,117 | 2,959 | 2,003 | 1,851 | 925 | 845 | 3.21 |
| Knox | 1.9 | 97 | 252 | 221 | 267 | 330 | 733 | 469 | 756 | 262 | 227 | 101 | 85 | 2.79 |
| Lamar | 17.1 | 1,088 | 2,926 | 2,952 | 2,251 | 2,768 | 5,115 | 4,262 | 5,743 | 2,805 | 2,471 | 1,128 | 691 | 2.70 |
| Lamb | 6.4 | 415 | 1,152 | 1,029 | 941 | 975 | 1,888 | 1,301 | 2,256 | 989 | 888 | 492 | 474 | 2.97 |
| Lampasas | 5.1 | 278 | 893 | 898 | 744 | 801 | 1,486 | 1,199 | 1,704 | 652 | 751 | 386 | 208 | 2.71 |
| La Salle | 1.9 | 112 | 356 | 343 | 255 | 313 | 521 | 414 | 448 | 348 | 291 | 188 | 211 | 3.11 |
| Lavaca | 7.5 | 315 | 1,066 | 940 | 913 | 1,373 | 2,893 | 1,923 | 2,651 | 1,167 | 922 | 483 | 354 | 2.68 |
| Lee | 4.6 | 273 | 746 | 699 | 633 | 745 | 1,504 | 1,071 | 1,541 | 739 | 673 | 350 | 226 | 2.87 |
| Leon | 4.7 | 177 | 559 | 552 | 580 | 881 | 1,951 | 1,481 | 1,629 | 649 | 514 | 258 | 169 | 2.43 |
| Liberty | 19.4 | 1,369 | 4,148 | [illegible] | 3,007 | 3,058 | 4,102 | 3,761 | 6,056 | 3,609 | 3,272 | 1,657 | 1,045 | 2.91 |
| Limestone | 8.1 | 420 | 1,115 | 970 | 1,013 | 1,349 | 3,233 | 2,445 | 2,840 | 1,131 | 912 | 432 | 340 | 2.80 |
| Lipscomb | 1.4 | 107 | 287 | 238 | 198 | 210 | 360 | 301 | 480 | 232 | 243 | 91 | 53 | 2.93 |
| Live Oak | 3.7 | 221 | 705 | 617 | 556 | 656 | 945 | 687 | 1,228 | 635 | 654 | 283 | 213 | 2.95 |
| Llano | 5.2 | 142 | 495 | 472 | 600 | 1,188 | 2,303 | 1,168 | 2,781 | 581 | 414 | 180 | 76 | 2.37 |
| Loving | .1 | 24 | 8 | 19 | 17 | 15 | 17 | 100 | | | | | | 1.00 |
| Lubbock | 78.7 | 11,257 | 20,757 | 14,151 | 10,814 | 9,781 | 11,940 | 18,392 | 25,012 | 13,971 | 12,287 | 5,317 | 3,721 | 2.86 |
| Lynn | 2.7 | 173 | 454 | 478 | 420 | 429 | 746 | 513 | 909 | 378 | 443 | 210 | 247 | 3.15 |
| McCulloch | 3.5 | 148 | 483 | 454 | 401 | 580 | 1,434 | 964 | 1,264 | 534 | 398 | 198 | 142 | 2.60 |
| McLennan | 67.3 | 7,177 | 13,408 | 10,690 | 9,513 | 10,415 | 16,097 | 16,361 | 22,490 | 11,431 | 9,981 | 4,254 | 2,783 | 2.76 |
| McMullen | .3 | 10 | 44 | 53 | 56 | 44 | 93 | 68 | 98 | 49 | 59 | 17 | 9 | 2.67 |
| Madison | 3.5 | 146 | 566 | 522 | 446 | 535 | 1,285 | 885 | 1,201 | 546 | 465 | 245 | 158 | 3.49 |
| Marion | 4.3 | 237 | 609 | 627 | 614 | 813 | 1,400 | 1,171 | 1,495 | 622 | 528 | 271 | 213 | 2.63 |
| Martin | 1.6 | 91 | 301 | 305 | 275 | 244 | 384 | 289 | 518 | 277 | 260 | 140 | 116 | 3.00 |
| Mason | 1.6 | 60 | 215 | 208 | 201 | 266 | 650 | 446 | 591 | 247 | 192 | 76 | 48 | 2.44 |
| Matagorda | 15.3 | 1,342 | 3,603 | 2,764 | 2,159 | 2,265 | 3,167 | 3,418 | 4,603 | 2,732 | 2,385 | 1,142 | 1,020 | 2.85 |
| Maverick | 9.5 | 449 | 2,202 | 2,075 | 1,741 | 1,377 | 1,656 | 1,213 | 1,674 | 1,596 | 1,683 | 1,224 | 2,110 | 4.08 |
| Medina | 8.4 | 372 | 1,551 | 1,441 | 1,348 | 1,476 | 2,212 | 1,545 | 2,574 | 1,459 | 1,360 | 765 | 697 | 3.01 |
| Menard | .9 | 18 | 118 | 134 | 106 | 166 | 358 | 250 | 331 | 122 | 110 | 44 | 43 | 2.67 |
| Midland | 37.8 | 3,601 | 9,805 | 6,842 | 6,632 | 5,691 | 5,229 | 8,241 | 11,904 | 7,109 | 6,237 | 2,654 | 1,655 | 2.77 |
| Milam | 8.8 | 445 | 1,395 | 1,288 | 1,168 | 1,494 | 3,010 | 2,188 | 2,920 | 1,382 | 1,206 | 632 | 472 | 2.82 |
| Mills | 1.9 | 63 | 230 | 233 | 214 | 350 | 810 | 530 | 744 | 281 | 213 | 90 | 42 | 2.47 |
| Mitchell | 3.3 | 181 | 539 | 410 | 432 | 571 | 1,167 | 822 | 1,166 | 483 | 448 | 193 | 188 | 2.76 |
| Montague | 7.2 | 433 | 972 | 1,030 | 956 | 1,248 | 2,561 | 1,829 | 2,707 | 1,127 | 934 | 413 | 190 | 2.60 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Montgomery | 56.4 | 3,348 | 13,715 | 15,054 | 9,399 | 7,143 | 7,741 | 8,094 | 16,038 | 11,294 | 12,216 | 5,700 | 3,058 | 3.09 |
| Moore | 6.0 | 564 | 1,424 | 1,167 | 1,018 | 896 | 931 | 942 | 1,998 | 1,086 | 1,166 | 483 | 325 | 3.00 |
| Morris | 5.5 | 371 | 1,078 | 899 | 866 | 872 | 1,414 | 1,116 | 1,797 | 1,042 | 923 | 386 | 236 | 2.87 |
| Motley | .8 | 31 | 111 | 79 | 97 | 146 | 336 | 286 | 258 | 104 | 92 | 42 | 18 | 2.25 |
| Nacogdoches | 16.5 | 2,657 | 4,109 | 2,810 | 2,243 | 2,386 | 4,295 | 4,676 | 6,362 | 3,173 | 2,548 | 1,104 | 637 | 2.84 |
| Navarro | 14.7 | 805 | 2,422 | 2,153 | 1,927 | 2,346 | 5,047 | 3,763 | 5,158 | 2,293 | 2,043 | 842 | 601 | 2.66 |
| Newton | 5.0 | 252 | 908 | 855 | 780 | 864 | 1,341 | 1,018 | 1,539 | 894 | 793 | 406 | 350 | 2.88 |
| Nolan | 6.5 | 445 | 1,204 | 1,013 | 943 | 977 | 1,918 | 1,502 | 2,306 | 1,088 | 905 | 407 | 292 | 2.78 |
| Nueces | 95.8 | 7,785 | 24,413 | 18,172 | 15,115 | 14,422 | 15,893 | 18,961 | 27,204 | 17,432 | 15,898 | 8,520 | 7,785 | 3.06 |
| Ochiltree | 3.6 | 422 | 886 | 638 | 541 | 518 | 605 | 729 | 1,217 | 637 | 631 | 256 | 130 | 2.86 |
| Oldham | .7 | 56 | 154 | 127 | 112 | 112 | 139 | 137 | 223 | 131 | 141 | 49 | 19 | 3.43 |
| Orange | 31.0 | 2,350 | 7,254 | 6,730 | 5,423 | 4,665 | 4,578 | 5,301 | 8,988 | 6,332 | 6,065 | 2,801 | 1,513 | 2.97 |
| Palo Pinto | 9.8 | 654 | 1,721 | 1,605 | 1,394 | 1,698 | 2,728 | 2,429 | 3,369 | 1,397 | 1,432 | 610 | 363 | 2.65 |
| Panola | 8.3 | 483 | 1,476 | 1,346 | 1,165 | 1,370 | 2,460 | 1,792 | 2,761 | 1,460 | 1,320 | 589 | 378 | 2.87 |
| Parker | 18.9 | 1,071 | 3,588 | 3,953 | 3,147 | 2,976 | 4,165 | 3,428 | 6,329 | 3,617 | 3,345 | 1,487 | 694 | 2.84 |
| Parmer | 3.4 | 260 | 759 | 699 | 522 | 496 | 664 | 546 | 1,025 | 598 | 632 | 332 | 267 | 3.32 |
| Pecos | 4.7 | 419 | 1,126 | 900 | 841 | 672 | 742 | 799 | 1,310 | 908 | 768 | 478 | 437 | 3.43 |
| Polk | 11.4 | 560 | 1,712 | 1,728 | 1,580 | 2,179 | 3,641 | 2,477 | 4,286 | 1,671 | 1,537 | 808 | 621 | 2.72 |
| Potter | 40.5 | 4,433 | 9,268 | 6,339 | 5,730 | 6,083 | 8,647 | 11,110 | 13,205 | 6,741 | 5,353 | 2,365 | 1,726 | 2.61 |
| Presidio | 1.8 | 68 | 262 | 296 | 299 | 289 | 586 | 433 | 480 | 290 | 239 | 140 | 198 | 3.00 |
| Rains | 2.4 | 123 | 325 | 355 | 332 | 471 | 794 | 699 | 843 | 388 | 296 | 125 | 49 | 2.38 |
| Randall | 31.9 | 3,102 | 8,448 | 6,811 | 5,233 | 4,196 | 4,110 | 6,810 | 10,262 | 6,204 | 5,834 | 2,076 | 714 | 2.74 |
| Reagan | 1.4 | 165 | 399 | 225 | 224 | 216 | 171 | 196 | 433 | 243 | 292 | 133 | 103 | 3.43 |
| Real | 1.0 | 35 | 115 | 186 | 144 | 195 | 325 | 230 | 373 | 152 | 109 | 71 | 65 | 2.70 |
| Red River | 6.4 | 263 | 974 | 873 | 800 | 1,130 | 2,360 | 1,646 | 2,188 | 1,011 | 887 | 375 | 293 | 2.64 |
| Reeves | 4.7 | 390 | 1,036 | 927 | 733 | 757 | 857 | 842 | 1,202 | 849 | 853 | 457 | 497 | 3.30 |
| Refugio | 3.2 | 195 | 544 | 523 | 509 | 565 | 864 | 705 | 991 | 518 | 495 | 271 | 220 | 2.94 |
| Roberts | .4 | 25 | 75 | 79 | 62 | 58 | 101 | 79 | 125 | 63 | 91 | 30 | 12 | 3.00 |
| Robertson | 5.9 | 254 | 810 | 695 | 732 | 1,112 | 2,297 | 1,823 | 1,854 | 822 | 670 | 336 | 395 | 2.63 |
| Rockwall | 7.0 | 318 | 1,553 | 1,836 | 1,266 | 950 | 1,077 | 1,235 | 2,058 | 1,440 | 1,445 | 524 | 298 | 2.90 |
| Runnels | 4.6 | 229 | 650 | 621 | 600 | 807 | 1,693 | 1,203 | 1,666 | 624 | 583 | 305 | 219 | 2.65 |
| Rusk | 16.4 | 884 | 2,910 | 2,559 | 2,147 | 2,625 | 5,275 | 3,605 | 5,677 | 2,854 | 2,359 | 1,140 | 765 | 2.82 |
| Sabine | 3.9 | 176 | 465 | 521 | 527 | 805 | 1,406 | 914 | 1,553 | 574 | 429 | 256 | 174 | 2.56 |
| San Augustine | 3.3 | 133 | 412 | 495 | 459 | 621 | 1,180 | 865 | 1,132 | 507 | 400 | 214 | 182 | 2.73 |
| San Jacinto | 5.5 | 238 | 892 | 1,043 | 837 | 949 | 1,541 | 1,422 | 1,781 | 879 | 747 | 383 | 288 | 2.67 |
| San Patricio | 19.8 | 1,319 | 4,603 | 4,045 | 3,306 | 2,894 | 3,633 | 3,005 | 5,379 | 3,614 | 3,772 | 2,102 | 1,928 | 3.27 |
| San Saba | 2.5 | 75 | 353 | 319 | 308 | 426 | 1,019 | 895 | 788 | 344 | 277 | 120 | 76 | 2.40 |
| Schleicher | 1.0 | 74 | 205 | 166 | 143 | 156 | 256 | 193 | 326 | 190 | 169 | 71 | 51 | 3.20 |
| Scurry | 7.0 | 595 | 1,444 | 1,139 | 1,099 | 1,118 | 1,605 | 1,517 | 2,275 | 1,252 | 1,161 | 481 | 314 | 2.83 |
| Shackelford | 1.6 | 109 | 283 | 225 | 213 | 210 | 560 | 387 | 601 | 230 | 226 | 95 | 61 | 2.75 |
| Shelby | 9.3 | 454 | 1,453 | 1,426 | 1,243 | 1,563 | 3,161 | 2,259 | 3,188 | 1,511 | 1,270 | 615 | 457 | 2.70 |
| Sherman | 1.1 | 76 | 208 | 209 | 178 | 171 | 258 | 245 | 355 | 194 | 172 | 90 | 44 | 2.73 |
| Smith | 53.6 | 4,100 | 11,816 | 9,703 | 7,617 | 8,203 | 12,161 | 11,690 | 17,844 | 9,461 | 8,455 | 3,793 | 2,357 | 2.78 |
| Somervell | 1.9 | 171 | 450 | 295 | 244 | 252 | 488 | 477 | 614 | 326 | 304 | 118 | 61 | 2.58 |
| Starr | 8.7 | 406 | 1,716 | 1,794 | 1,508 | 1,361 | 1,915 | 1,194 | 1,589 | 1,485 | 1,563 | 1,138 | 1,731 | 3.95 |
| Stephens | 4.3 | 286 | 704 | 671 | 568 | 728 | 1,343 | 1,181 | 1,453 | 703 | 585 | 233 | 145 | 2.53 |
| Sterling | .4 | 29 | 85 | 69 | 53 | 64 | 100 | 73 | 132 | 76 | 65 | 32 | 22 | 3.50 |
| Stonewall | 1.0 | 67 | 132 | 129 | 152 | 165 | 355 | 297 | 375 | 147 | 117 | 44 | 20 | 2.40 |
| Sutton | 1.9 | 159 | 506 | 389 | 300 | 252 | 294 | 327 | 532 | 380 | 344 | 193 | 124 | 3.26 |
| Swisher | 3.3 | 223 | 551 | 616 | 500 | 539 | 871 | 682 | 1,120 | 514 | 481 | 251 | 252 | 2.88 |
| Tarrant | 365.3 | 33,836 | 94,982 | 74,997 | 55,928 | 50,921 | 54,636 | 82,629 | 116,046 | 68,615 | 59,451 | 24,661 | 13,898 | 2.74 |
| Taylor | 42.3 | 4,857 | 9,737 | 7,338 | 5,939 | 5,866 | 8,563 | 9,855 | 13,874 | 7,752 | 6,539 | 2,694 | 1,586 | 2.85 |
| Terrell | .6 | 27 | 118 | 108 | 100 | 91 | 156 | 187 | 164 | 103 | 76 | 48 | 22 | 2.50 |
| Terry | 5.1 | 431 | 1,009 | 939 | 773 | 745 | 1,203 | 943 | 1,661 | 882 | 804 | 424 | 386 | 2.96 |
| Throckmorton | .9 | 40 | 104 | 138 | 96 | 140 | 382 | 320 | 301 | 139 | 93 | 32 | 15 | 2.33 |
| Titus | 8.6 | 609 | 1,620 | 1,369 | 1,134 | 1,352 | 2,516 | 1,910 | 2,887 | 1,443 | 1,382 | 599 | 379 | 2.80 |
| Tom Green | 34.3 | 3,492 | 7,525 | 5,778 | 4,780 | 4,957 | 7,768 | 8,213 | 11,266 | 6,087 | 5,186 | 2,155 | 1,393 | 2.78 |
| Travis | 196.7 | 30,266 | 63,515 | 34,496 | 23,210 | 20,487 | 24,726 | 58,863 | 62,846 | 32,795 | 25,074 | 10,608 | 6,514 | 2.56 |
| Trinity | 4.3 | 169 | 550 | 618 | 608 | 785 | 1,570 | 1,112 | 1,607 | 630 | 551 | 230 | 170 | 2.56 |
| Tyler | 7.3 | 326 | 1,002 | 1,201 | 1,048 | 1,420 | 2,303 | 1,524 | 2,734 | 1,101 | 1,066 | 500 | 375 | 2.74 |
| Upshur | 11.8 | 660 | 2,149 | 2,042 | 1,677 | 1,890 | 3,382 | 2,352 | 3,885 | 2,147 | 1,919 | 893 | 604 | 2.85 |
| Upton | 1.6 | 174 | 360 | 259 | 257 | 229 | 321 | 299 | 500 | 303 | 254 | 136 | 108 | 3.13 |
| Uvalde | 7.6 | 473 | 1,492 | 1,349 | 1,194 | 1,196 | 1,896 | 1,456 | 2,137 | 1,353 | 1,224 | 680 | 750 | 3.25 |
| Val Verde | 12.0 | 980 | 2,985 | 2,466 | 1,843 | 1,704 | 2,022 | 1,872 | 3,054 | 2,260 | 2,207 | 1,216 | 1,391 | 3.45 |
| Van Zandt | 14.1 | 593 | 2,053 | 2,422 | 2,015 | 2,545 | 4,472 | 2,952 | 5,338 | 2,234 | 2,091 | 968 | 517 | 2.71 |
| Victoria | 26.1 | 2,374 | 6,701 | 5,070 | 3,967 | 3,694 | 4,294 | 4,877 | 7,747 | 5,065 | 4,584 | 2,220 | 1,607 | 2.97 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Walker | 14.4 | 2,727 | 3,237 | 2,147 | 1,679 | 1,734 | 2,876 | 3,874 | 4,858 | 2,478 | 1,948 | 740 | 502 | 3.42 |
| Waller | 6.8 | 359 | 1,321 | 1,287 | 1,034 | 1,071 | 1,728 | 1,410 | 2,049 | 1,115 | 1,172 | 596 | 458 | 3.46 |
| Ward | 4.9 | 456 | 1,095 | 868 | 810 | 722 | 949 | 985 | 1,504 | 867 | 843 | 404 | 297 | 3.04 |
| Washington | 8.6 | 423 | 1,384 | 1,256 | 1,204 | 1,387 | 2,946 | 2,179 | 2,900 | 1,392 | 1,262 | 507 | 360 | 2.85 |
| Webb | 30.6 | 1,866 | 7,018 | 6,113 | 5,133 | 4,432 | 6,038 | 4,408 | 6,255 | 5,249 | 5,303 | 3,858 | 5,527 | 3.83 |
| Wharton | 15.0 | 978 | 2,985 | 2,533 | 2,129 | 2,391 | 3,984 | 3,470 | 4,523 | 2,525 | 2,277 | 1,205 | 1,000 | 2.87 |
| Wheeler | 3.1 | 213 | 504 | 486 | 399 | 432 | 1,066 | 820 | 1,106 | 463 | 409 | 228 | 74 | 2.55 |
| Wichita | 44.3 | 4,161 | 10,098 | 7,636 | 6,802 | 6,538 | 9,065 | 10,836 | 14,436 | 8,001 | 6,875 | 2,789 | 1,363 | 2.81 |
| Wilbarger | 6.1 | 388 | 1,007 | 848 | 755 | 992 | 2,110 | 1,617 | 2,201 | 925 | 792 | 330 | 235 | 2.74 |
| Willacy | 4.9 | 262 | 961 | 815 | 817 | 843 | 1,202 | 757 | 1,178 | 828 | 802 | 484 | 851 | 3.80 |
| Williamson | 33.6 | 1,783 | 8,929 | 7,975 | 4,433 | 4,100 | 6,380 | 5,500 | 10,000 | 6,344 | 6,957 | 3,031 | 1,768 | 3.08 |
| Wilson | 6.4 | 315 | 1,183 | 1,236 | 958 | 1,022 | 1,686 | 1,161 | 1,907 | 1,120 | 1,131 | 590 | 491 | 3.06 |
| Winkler | 3.4 | 331 | 719 | 584 | 564 | 525 | 677 | 620 | 1,136 | 588 | 575 | 288 | 193 | 3.03 |
| Wise | 11.2 | 675 | 2,036 | 2,184 | 1,728 | 1,752 | 2,825 | 2,093 | 3,889 | 1,960 | 1,932 | 842 | 484 | 2.85 |
| Wood | 10.8 | 541 | 1,577 | 1,643 | 1,376 | 1,983 | 3,680 | 2,436 | 4,192 | 1,711 | 1,470 | 645 | 346 | 2.70 |
| Yoakum | 3.2 | 334 | 797 | 612 | 485 | 469 | 503 | 594 | 971 | 569 | 591 | 287 | 188 | 2.94 |
| Young | 8.3 | 601 | 1,420 | 1,262 | 1,154 | 1,259 | 2,604 | 2,041 | 3,027 | 1,371 | 1,188 | 466 | 207 | 2.57 |
| Zapata | 2.4 | 108 | 359 | 344 | 299 | 494 | 796 | 359 | 845 | 343 | 343 | 226 | 284 | 3.38 |
| Zavala | 3.2 | 165 | 643 | 555 | 519 | 504 | 814 | 454 | 715 | 537 | 500 | 368 | 626 | 3.78 |
| **TOTAL METRO COUNTIES** | **4,513.1** | **427,252** | **1,218,373** | **919,786** | **669,819** | **594,909** | **682,961** | **1,039,726** | **1,339,429** | **818,481** | **728,764** | **337,158** | **249,542** | **2.86** |
| **TOTAL STATE** | **5,647.6** | **501,313** | **1,421,280** | **1,102,269** | **830,292** | **780,984** | **1,011,462** | **1,297,151** | **1,721,307** | **1,004,489** | **895,335** | **417,216** | **312,102** | **2.86** |
| **UTAH** | | | | | | | | | | | | | | |
| **PROVO - OREM** | **69.0** | **11,337** | **19,863** | **11,694** | **8,211** | **7,594** | **10,301** | **8,313** | **18,076** | **12,472** | **11,687** | **7,671** | **10,781** | **3.71** |
| Utah | 69.0 | 11,337 | 19,863 | 11,694 | 8,211 | 7,594 | 10,301 | 8,313 | 18,076 | 12,472 | 11,687 | 7,671 | 10,781 | 3.71 |
| **SALT LAKE CITY - OGDEN** | **334.3** | **33,134** | **95,874** | **66,559** | **45,688** | **42,741** | **50,304** | **63,987** | **93,900** | **57,791** | **55,063** | **33,028** | **30,531** | **3.09** |
| Davis | 48.0 | 4,172 | 13,588 | 11,448 | 7,772 | 6,078 | 4,942 | 5,186 | 11,689 | 8,922 | 9,480 | 6,305 | 6,418 | 3.58 |
| Salt Lake | 233.0 | 23,565 | 69,229 | 45,600 | 30,252 | 28,738 | 35,616 | 48,252 | 66,209 | 39,681 | 37,056 | 21,873 | 19,929 | 3.02 |
| Weber | 53.3 | 5,397 | 13,057 | 9,511 | 7,664 | 7,925 | 9,746 | 10,549 | 16,002 | 9,188 | 8,527 | 4,850 | 4,184 | 2.96 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Beaver | 1.5 | 94 | 284 | 228 | 191 | 266 | 437 | 269 | 511 | 237 | 196 | 140 | 147 | 3.27 |
| Box Elder | 10.9 | 793 | 2,462 | 2,084 | 1,769 | 1,596 | 2,196 | 1,706 | 3,037 | 1,822 | 1,926 | 1,145 | 1,264 | 3.38 |
| Cache | 20.1 | 3,312 | 5,609 | 3,198 | 2,201 | 2,060 | 3,720 | 3,626 | 5,993 | 3,441 | 3,076 | 1,842 | 2,122 | 3.23 |
| Carbon | 8.7 | 796 | 2,319 | 1,415 | 1,046 | 1,352 | 1,772 | 1,566 | 2,588 | 1,521 | 1,553 | 843 | 629 | 3.01 |
| Daggett | .2 | 19 | 55 | 43 | 29 | 23 | 31 | 33 | 60 | 37 | 30 | 21 | 19 | 4.00 |
| Davis | 48.0 | 4,172 | 13,588 | 11,448 | 7,772 | 6,078 | 4,942 | 5,186 | 11,689 | 8,922 | 9,480 | 6,305 | 6,418 | 3.58 |
| Duchesne | 4.4 | 470 | 1,181 | 949 | 569 | 530 | 701 | 568 | 1,117 | 691 | 790 | 599 | 635 | 3.64 |
| Emery | 4.0 | 481 | 1,165 | 835 | 508 | 394 | 617 | 533 | 1,041 | 649 | 780 | 479 | 518 | 3.60 |
| Garfield | 1.2 | 82 | 244 | 188 | 167 | 209 | 310 | 232 | 409 | 163 | 160 | 135 | 101 | 3.33 |
| Grand | 3.1 | 341 | 870 | 588 | 506 | 383 | 412 | 697 | 886 | 557 | 517 | 270 | 173 | 2.77 |
| Iron | 6.2 | 803 | 1,529 | 1,090 | 879 | 818 | 1,081 | 1,038 | 1,781 | 1,061 | 959 | 627 | 734 | 3.26 |
| Juab | 1.8 | 107 | 393 | 310 | 214 | 267 | 509 | 338 | 527 | 263 | 272 | 193 | 207 | 3.44 |
| Kane | 1.5 | 76 | 336 | 294 | 197 | 265 | 332 | 291 | 478 | 235 | 196 | 134 | 166 | 3.20 |
| Millard | 3.9 | 247 | 795 | 657 | 497 | 616 | 1,088 | 712 | 1,223 | 566 | 509 | 369 | 521 | 3.28 |
| Morgan | 1.5 | 89 | 294 | 385 | 275 | 190 | 267 | 198 | 370 | 232 | 281 | 195 | 224 | 3.67 |
| Piute | .4 | 13 | 55 | 63 | 59 | 72 | 138 | 69 | 158 | 48 | 44 | 36 | 45 | 3.50 |
| Rich | .7 | 84 | 106 | 129 | 74 | 77 | 146 | 118 | 204 | 124 | 114 | 66 | 74 | 3.57 |
| Salt Lake | 233.0 | 23,565 | 69,229 | 45,600 | 30,252 | 28,738 | 35,616 | 48,252 | 66,209 | 39,681 | 37,056 | 21,873 | 19,929 | 3.02 |
| San Juan | 3.3 | 282 | 942 | 666 | 547 | 408 | 455 | 466 | 675 | 480 | 556 | 365 | 758 | 3.94 |
| Sanpete | 5.1 | 358 | 1,022 | 812 | 589 | 783 | 1,536 | 1,047 | 1,572 | 699 | 662 | 489 | 631 | 3.33 |
| Sevier | 5.2 | 379 | 1,140 | 905 | 683 | 779 | 1,314 | 897 | 1,665 | 750 | 783 | 524 | 581 | 3.31 |
| Summit | 4.4 | 352 | 1,431 | 995 | 523 | 436 | 663 | 821 | 1,370 | 744 | 718 | 396 | 351 | 2.98 |
| Tooele | 8.8 | 754 | 2,217 | 1,895 | 1,408 | 1,323 | 1,203 | 1,474 | 2,319 | 1,576 | 1,596 | 976 | 859 | 3.25 |
| Uintah | 8.0 | 834 | 2,336 | 1,664 | 1,101 | 937 | 1,128 | 1,101 | 2,121 | 1,440 | 1,407 | 914 | 1,017 | 3.39 |
| Utah | 69.0 | 11,337 | 19,863 | 11,694 | 8,211 | 7,594 | 10,301 | 8,313 | 18,076 | 12,472 | 11,687 | 7,671 | 10,781 | 3.71 |
| Wasatch | 3.1 | 269 | 833 | 579 | 399 | 391 | 629 | 523 | 901 | 526 | 459 | 322 | 369 | 3.19 |
| Washington | 10.0 | 853 | 2,032 | 1,535 | 1,217 | 1,501 | 2,862 | 1,539 | 3,481 | 1,487 | 1,351 | 920 | 1,222 | 3.39 |
| Wayne | .6 | 21 | 129 | 104 | 68 | 112 | 166 | 103 | 222 | 79 | 75 | 45 | 76 | 3.83 |
| Weber | 53.3 | 5,397 | 13,057 | 9,511 | 7,664 | 7,925 | 9,746 | 10,549 | 16,002 | 9,188 | 8,527 | 4,850 | 4,184 | 2.96 |
| **TOTAL METRO COUNTIES** | **403.3** | **44,471** | **115,737** | **78,253** | **53,899** | **50,335** | **60,605** | **72,300** | **111,976** | **70,263** | **66,750** | **40,699** | **41,312** | **3.19** |
| **TOTAL STATE** | **521.9** | **56,380** | **145,600** | **99,864** | **69,615** | **66,123** | **84,318** | **92,265** | **146,685** | **89,691** | **85,760** | **52,744** | **54,755** | **3.22** |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **VERMONT** | | | | | | | | | | | | | | |
| **BURLINGTON** | **44.4** | **4,555** | **12,441** | **9,364** | **6,278** | **5,256** | **6,506** | **10,971** | **12,899** | **7,818** | **7,456** | **3,371** | **1,885** | **2.84** |
| Chittenden | 42.7 | 4,474 | 12,033 | 9,028 | 6,045 | 4,989 | 6,131 | 10,658 | 12,323 | 7,534 | 7,162 | 3,235 | 1,788 | 2.83 |
| Grand Isle | 1.7 | 81 | 408 | 336 | 233 | 267 | 375 | 313 | 576 | 284 | 294 | 136 | 97 | 2.94 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Addison | 10.4 | 672 | 2,753 | 2,095 | 1,398 | 1,472 | 2,010 | 2,181 | 3,133 | 1,796 | 1,870 | 876 | 544 | 2.99 |
| Bennington | 13.1 | 797 | 2,799 | 2.427 | 1,893 | 1,935 | 3,249 | 3,554 | 3,987 | 2,226 | 1,897 | 929 | 507 | 2.63 |
| Caledonia | 9.9 | 681 | 2,294 | 1,761 | 1,301 | 1,496 | 2,367 | 2,405 | 3,096 | 1,678 | 1,574 | 771 | 376 | 2.72 |
| Chittenden | 42.7 | 4,474 | 12,033 | 9,028 | 6,045 | 4,989 | 6,131 | 10,658 | 12,323 | 7,534 | 7,162 | 3,235 | 1,788 | 2.83 |
| Essex | 2.3 | 124 | 502 | 408 | 342 | 376 | 548 | 460 | 770 | 402 | 373 | 187 | 108 | 2.91 |
| Franklin | 12.4 | 773 | 2,985 | 2,362 | 1,763 | 1,846 | 2,671 | 2,457 | 3,654 | 2,135 | 2,178 | 1,198 | 778 | 2.90 |
| Grand Isle | 1.7 | 81 | 408 | 336 | 233 | 267 | 375 | 313 | 576 | 284 | 294 | 136 | 97 | 2.94 |
| Lamoille | 6.6 | 548 | 1,838 | 1,267 | 840 | 823 | 1,284 | 1,764 | 1,936 | 1,081 | 1,087 | 503 | 229 | 2.70 |
| Orange | 8.7 | 541 | 2,146 | 1,626 | 1,218 | 1,237 | 1,932 | 1,824 | 2,761 | 1,487 | 1,515 | 701 | 412 | 2.82 |
| Orleans | 8.7 | 539 | 1,996 | 1,607 | 1,203 | 1,420 | 1,935 | 1,898 | 2,643 | 1,487 | 1,488 | 712 | 472 | 2.80 |
| Rutland | 22.2 | 1,428 | 5,012 | 3,949 | 3,059 | 3,479 | 5,273 | 5,642 | 6,889 | 3,864 | 3,281 | 1,602 | 922 | 2.71 |
| Washington | 19.9 | 1,220 | 4,786 | 3,867 | 2,796 | 2,777 | 4,454 | 5,491 | 5,978 | 3,324 | 3,004 | 1,363 | 740 | 2.69 |
| Windham | 15.2 | 954 | 3,863 | 2,730 | 2,046 | 2,238 | 3,369 | 4,464 | 4,651 | 2,518 | 2,146 | 971 | 450 | 2.54 |
| Windsor | 20.6 | 1,236 | 4,731 | 3,796 | 2,814 | 3,313 | 4,710 | 5,286 | 6,716 | 3,442 | 3,159 | 1,343 | 654 | 2.58 |
| **TOTAL METRO COUNTIES** | **44.4** | **4,555** | **12,441** | **9,364** | **6,278** | **5,256** | **6,506** | **10,971** | **12,899** | **7,818** | **7,456** | **3,371** | **1,885** | **2.84** |
| **TOTAL STATE** | **194.4** | **14,068** | **48,146** | **37,259** | **26,951** | **27,668** | **40,308** | **48,397** | **59,113** | **33,258** | **31,028** | **14,527** | **8,077** | **2.74** |
| **VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | **42.3** | **4,692** | **11,445** | **7,752** | **5,658** | **5,521** | **7,232** | **11,784** | **12,873** | **7,797** | **6,096** | **2,391** | **1,359** | **2.85** |
| Albemarle | 22.2 | 2,144 | 6,344 | 4,533 | 3,177 | 2,778 | 3,224 | [illegible] | 6,425 | 4,114 | 3,012 | 1,250 | 558 | 2.72 |
| Charlottesville city | 13.4 | 2,213 | 3,497 | 1,863 | 1,501 | 1,709 | 2,617 | 3,668 | 4,486 | 2,347 | 1,860 | 618 | 421 | 3.02 |
| Fluvanna | 3.8 | 176 | 795 | 734 | 578 | 631 | 886 | 827 | 1,117 | 694 | 633 | 291 | 238 | 2.89 |
| Greene | 2.9 | 159 | 809 | 622 | 402 | 403 | 505 | 448 | 845 | 642 | 591 | 232 | 142 | 3.03 |
| **DANVILLE** | **40.0** | **2,208** | **8,010** | **7,100** | **6,289** | **7,020** | **9,373** | **8,649** | **12,613** | **8,161** | **5,979** | **2,653** | **1,945** | **2.81** |
| Danville city | 17.1 | 974 | 3,236 | 2,602 | 2,651 | 3,163 | 4,474 | 4,711 | 5,551 | 3,214 | 2,151 | 910 | 563 | 2.60 |
| Pittsylvania | 22.9 | 1,234 | 4,774 | 4,498 | 3,638 | 3,857 | 4,899 | 3,938 | 7,062 | 4,947 | 3,828 | 1,743 | 1,382 | 2.97 |
| **LYNCHBURG** | **49.2** | **3,049** | **10,780** | **9,529** | **7,639** | **7,714** | **10,489** | **11,373** | **14,711** | **9,568** | **7,976** | **3,549** | **2,023** | **2.95** |
| Amherst | 9.5 | 515 | 2,108 | 1,981 | 1,504 | 1,435 | 1,957 | 1,849 | 2,752 | 1,991 | 1,655 | 776 | 477 | 3.19 |
| Campbell | 15.3 | 909 | 3,454 | 3,528 | 2,554 | 2,300 | 2,555 | 2,362 | 4,450 | 3,281 | 3,141 | 1,317 | 749 | 3.14 |
| Lynchburg city | 24.4 | 1,625 | 5,218 | 4,020 | 3,581 | 3,979 | 5,977 | 7,162 | 7,509 | 4,296 | 3,180 | 1,456 | 797 | 2.73 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | **420.8** | **37,924** | **109,850** | **88,034** | **63,811** | **61,822** | **59,359** | **95,971** | **122,229** | **84,088** | **69,507** | **31,308** | **17,697** | **3.00** |
| Chesapeake city | 41.4 | 2,654 | 10,429 | 9,893 | 6,817 | 6,271 | 5,336 | 6,076 | 11,548 | 9,309 | 8,278 | 3,811 | 2,378 | 3.09 |
| Gloucester | 8.7 | 418 | 1,775 | 1,872 | 1,323 | 1,417 | 1,895 | 1,658 | 2,860 | 1,707 | 1,499 | 671 | 305 | 2.84 |
| Hampton city | 43.3 | 3,806 | 10,820 | 9,545 | 7,073 | 6,471 | 5,585 | 9,200 | 12,710 | 9,123 | 7,547 | 3,081 | 1,639 | 2.91 |
| James City | 8.5 | 652 | 2,006 | 1,879 | 1,463 | 1,321 | 1,179 | 1,959 | 2,559 | 1,569 | 1,406 | 632 | 375 | 2.91 |
| Newport News city | 53.5 | 5,517 | 14,544 | 10,467 | 7,895 | 7,826 | 7,251 | 13,149 | 16,034 | 10,810 | 8,240 | 3,410 | 1,857 | 2.82 |
| Norfolk city | 91.5 | 11,156 | 23,167 | 13,816 | 11,992 | 14,412 | 16,957 | 31,122 | 25,680 | 15,835 | 10,522 | 5,279 | 3,062 | 3.05 |
| Poquoson city | 3.2 | 123 | 657 | 988 | 616 | 381 | 435 | 393 | 831 | 696 | 816 | 332 | 132 | 3.19 |
| Portsmouth city | 36.2 | 2,644 | 8,065 | 5,911 | 5,341 | 7,019 | 7,220 | 7,908 | 11,270 | 7,082 | 5,485 | 2,542 | 1,913 | 2.85 |
| Suffolk city | 16.0 | 671 | 3,001 | 3,073 | 2,693 | 3,055 | 3,507 | 2,875 | 4,764 | 3,246 | 2,706 | 1,287 | 1,122 | 3.04 |
| Virginia Beach city | 103.4 | 9,197 | 31,754 | 26,693 | 16,165 | 11,592 | 7,999 | 18,841 | 29,616 | 21,567 | 19,985 | 8,838 | 4,253 | 3.05 |
| Williamsburg city | 3.1 | 517 | 756 | 361 | 332 | 440 | 694 | 1,251 | 1,067 | 430 | 234 | 74 | 44 | 3.42 |
| York | 12.0 | 569 | 2,876 | 3,536 | 2,101 | 1,617 | 1,301 | 1,539 | 3,290 | 2,414 | 2,789 | 1,351 | 617 | 3.32 |
| **RICHMOND - PETERSBURG** | **283.6** | **18,846** | **73,062** | **57,745** | **43,385** | **43,292** | **47,270** | **66,921** | **87,107** | **54,519** | **45,477** | **18,819** | **10,757** | **2.82** |
| Charles City | 2.0 | 49 | 454 | 435 | 382 | 314 | 366 | 303 | 465 | 386 | 391 | 219 | 236 | 3.45 |
| Chesterfield | 53.9 | 3,134 | 16,182 | 15,126 | 8,888 | 6,326 | 4,244 | 7,839 | 14,862 | 12,181 | 12,450 | 4,624 | 1,944 | 3.10 |
| Colonial Heights city | 5.9 | 293 | 1,152 | 1,284 | 1,118 | 1,171 | 882 | 1,004 | 1,879 | 1,295 | 1,152 | 410 | 160 | 2.90 |
| Dinwiddie | 6.0 | 257 | 1,175 | 1,376 | 978 | 1,041 | 1,173 | 856 | 1,765 | 1,192 | 1,149 | 561 | 477 | 3.73 |
| Goochland | 4.0 | 123 | 834 | 823 | 732 | 617 | 871 | 728 | 1,178 | 807 | 700 | 351 | 236 | 3.15 |
| Hanover | 17.8 | 637 | 3,703 | 4,384 | 3,218 | 2,960 | 2,898 | 2,597 | 5,331 | 3,862 | 3,595 | 1,600 | 815 | 3.11 |
| Henrico | 72.2 | 5,022 | 19,009 | 14,307 | 11,417 | 11,588 | 10,857 | 16,870 | 23,936 | 14,184 | 11,167 | 4,268 | 1,775 | 2.66 |
| Hopewell city | 8.6 | 680 | 1,978 | 1,657 | 1,308 | 1,346 | 1,631 | 2,107 | 2,607 | 1,681 | 1,304 | 593 | 308 | 2.72 |
| New Kent | 3.6 | 166 | 915 | 785 | 565 | 567 | 602 | 773 | 1,032 | 755 | 633 | 268 | 139 | 2.89 |
| Petersburg city | 15.1 | 1,125 | 3,248 | 2,538 | 2,364 | 2,793 | 3,032 | 4,104 | 4,558 | 2,711 | 1,992 | 977 | 758 | 2.70 |
| Powhatan | 4.1 | 165 | 987 | 1,062 | 617 | 606 | 663 | 497 | 1,131 | 930 | 865 | 411 | 266 | 3.63 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | Average House-hold Size |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **RICHMOND - PETERSBURG (continued)** | | | | | | | | | | | | | | |
| Prince George | 6.3 | 381 | 1,952 | 1,715 | 982 | 709 | 561 | 673 | 1,558 | 1,419 | 1,602 | 667 | 381 | 4.22 |
| Richmond city | 84.1 | 6,814 | 21,473 | 12,253 | 10,816 | 13,254 | 19,490 | 28,570 | 26,805 | 13,116 | 8,477 | 3,870 | 3,262 | 2.50 |
| **ROANOKE** | **83.3** | **4,961** | **18,934** | **15,484** | **12,841** | **13,339** | **17,741** | **21,406** | **26,691** | **15,584** | **12,390** | **4,901** | **2,328** | **2.69** |
| Botetourt | 8.5 | 341 | 1,797 | 1,884 | 1,463 | 1,356 | 1,659 | 1,504 | 2,634 | 1,802 | 1,595 | 652 | 313 | 2.93 |
| Roanoke | 25.5 | 1,214 | 6,115 | 6,151 | 4,489 | 3,823 | 3,708 | 4,273 | 8,198 | 5,430 | 5,079 | 1,831 | 689 | 3.04 |
| Roanoke city | 40.7 | 2,864 | 9,145 | 5,856 | 5,523 | 6,732 | 10,580 | 13,632 | 12,823 | 6,672 | 4,482 | 1,946 | 1,145 | 2.40 |
| Salem city | 8.6 | 542 | 1,877 | 1,593 | 1,366 | 1,428 | 1,794 | 1,997 | 3,036 | 1,680 | 1,234 | 472 | 181 | 2.83 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Accomack | 11.5 | 493 | 1,877 | 1,798 | 1,732 | 2,188 | 3,412 | 2,843 | 3,866 | 2,011 | 1,511 | 683 | 586 | 2.77 |
| Albemarle | 22.2 | 2,144 | 6,344 | 4,533 | 3,177 | 2,778 | 3,224 | 6,841 | 6,425 | 4,114 | 3,012 | 1,250 | 558 | 2.72 |
| ☐ Alexandria city | 52.2 • | 4,314 | 18,440 | 10,231 | 6,554 | 6,609 | 6,052 | 23,882 | 15,756 | 6,339 | 3,782 | 1,526 | 915 | 2.05 |
| Alleghany | 4.5 | 208 | 926 | 980 | 703 | 751 | 932 | 778 | 1,331 | 930 | 852 | 393 | 216 | 3.13 |
| Amelia | 2.7 | 102 | 515 | 543 | 439 | 432 | 669 | 444 | 793 | 596 | 454 | 219 | 194 | 3.19 |
| Amherst | 9.5 | 515 | 2,108 | 1,981 | 1,504 | 1,435 | 1,957 | 1,849 | 2,752 | 1,991 | 1,655 | 776 | 477 | 3.19 |
| Appomattox | 4.3 | 236 | 818 | 880 | 680 | 694 | 992 | 745 | 1,316 | 864 | 781 | 378 | 216 | 2.95 |
| ☐ Arlington | 71.7 | 5,389 | 21,913 | 13,170 | 8,748 | 10,464 | 12,016 | 31,610 | 22,469 | 8,939 | 5,431 | 2,131 | 1,120 | 2.12 |
| Augusta | 18.8 | 1,014 | 4,198 | 4,070 | 3,118 | 2,883 | 3,517 | 3,207 | 5,796 | 4,011 | 3,609 | 1,437 | 740 | 3.02 |
| Bath | 2.0 | 98 | 352 | 403 | 322 | 305 | 520 | 452 | 650 | 379 | 287 | 142 | 90 | 2.95 |
| Bedford | 12.2 | 517 | 2,728 | 2,574 | 1,892 | 1,911 | 2,578 | 1,913 | 3,947 | 2,626 | 2,240 | 944 | 530 | 3.17 |
| Bedford city | 2.2 | 135 | 389 | 307 | 304 | 371 | 694 | 608 | 772 | 408 | 255 | 94 | 63 | 2.73 |
| Bland | 2.2 | 98 | 487 | 372 | 346 | 342 | 555 | 406 | 665 | 478 | 390 | 180 | 81 | 3.00 |
| Botetourt | 8.5 | 341 | 1,797 | 1,884 | 1,463 | 1,356 | 1,659 | 1,504 | 2,634 | 1,802 | 1,595 | 652 | 313 | 2.93 |
| ☐ Bristol city | 7.2 | 356 | 1,297 | 1,154 | 1,110 | 1,340 | 1,943 | 2,255 | 2,153 | 1,304 | 941 | 363 | 184 | 2.54 |
| Brunswick | 4.9 | 194 | 834 | 792 | 796 | 975 | 1,309 | 988 | 1,429 | 942 | 727 | 411 | 403 | 3.22 |
| Buchanan | 12.2 | 1,052 | 3,084 | 2,737 | 1,907 | 1,563 | 1,857 | 1,659 | 3,106 | 3,045 | 2,505 | 1,120 | 765 | 3.19 |
| Buckingham | 3.9 | 144 | 700 | 652 | 588 | 699 | 1,117 | 810 | 1,154 | 697 | 594 | 321 | 324 | 3.15 |
| Buena Vista city | 2.2 | 100 | 441 | 432 | 358 | 380 | 489 | 408 | 672 | 439 | 405 | 176 | 100 | 2.95 |
| Campbell | 15.3 | 909 | 3,454 | 3,528 | 2,554 | 2,300 | 2,555 | 2,362 | 4,450 | 3,281 | 3,141 | 1,317 | 749 | 3.14 |
| Caroline | 6.2 | 348 | 1,283 | 1,267 | 1,005 | 1,036 | 1,261 | 1,099 | 1,744 | 1,238 | 1,068 | 539 | 512 | 3.16 |
| Carroll | 9.6 | 469 | 1,882 | 1,702 | 1,580 | 1,556 | 2,411 | 1,661 | 3,314 | 2,089 | 1,525 | 637 | 374 | 2.95 |
| Charles City | 2.0 | 49 | 454 | 435 | 382 | 314 | 366 | 303 | 465 | 386 | 391 | 219 | 236 | 3.45 |
| Charlotte | 4.0 | 151 | 645 | 681 | 660 | 800 | 1,063 | 769 | 1,282 | 740 | 567 | 321 | 321 | 3.00 |
| Charlottesville city | 13.4 | 2,213 | 3,497 | 1,863 | 1,501 | 1,709 | 2,617 | 3,668 | 4,486 | 2,347 | 1,860 | 618 | 421 | 3.02 |
| Chesapeake city | 41.4 | 2,654 | 10,429 | 9,893 | 6,817 | 6,271 | 5,336 | 6,076 | 11,548 | 9,309 | 8,278 | 3,811 | 2,378 | 3.09 |
| Chesterfield | 53.9 | 3,134 | 16,182 | 15,126 | 8,888 | 6,326 | 4,244 | 7,839 | 14,862 | 12,181 | 12,450 | 4,624 | 1,944 | 3.10 |
| Clarke | 3.7 | 126 | 759 | 694 | 611 | 626 | 884 | 788 | 1,185 | 725 | 573 | 273 | 156 | 2.86 |
| Clifton Forge city | 1.8 | 84 | 269 | 262 | 254 | 322 | 609 | 597 | 508 | 314 | 216 | 103 | 62 | 2.61 |
| Colonial Heights city | 5.9 | 293 | 1,152 | 1,284 | 1,118 | 1,171 | 882 | 1,004 | 1,879 | 1,295 | 1,152 | 410 | 160 | 2.90 |
| Covington city | 3.0 | 168 | 522 | 438 | 379 | 552 | 941 | 756 | 1,023 | 552 | 389 | 172 | 108 | 2.67 |
| Craig | 1.5 | 68 | 327 | 260 | 240 | 256 | 349 | 312 | 466 | 317 | 250 | 107 | 48 | 2.80 |
| Culpeper | 8.1 | 418 | 1,681 | 1,631 | 1,213 | 1,277 | 1,880 | 1,529 | 2,386 | 1,622 | 1,443 | 648 | 472 | 3.01 |
| Cumberland | 2.8 | 93 | 469 | 560 | 401 | 495 | 782 | 536 | 816 | 490 | 469 | 244 | 245 | 3.07 |
| Danville city | 17.1 | 974 | 3,236 | 2,602 | 2,651 | 3,163 | 4,474 | 4,711 | 5,551 | 3,214 | 2,151 | 910 | 563 | 2.60 |
| Dickenson | 6.9 | 452 | 1,540 | 1,361 | 1,085 | 1,077 | 1,385 | 1,121 | 1,908 | 1,501 | 1,317 | 665 | 388 | 3.03 |
| Dinwiddie | 6.0 | 257 | 1,175 | 1,376 | 978 | 1,041 | 1,173 | 856 | 1,765 | 1,192 | 1,149 | 561 | 477 | 3.73 |
| Emporia city | 1.8 | 68 | 292 | 273 | 242 | 376 | 549 | 550 | 544 | 315 | 214 | 106 | 71 | 2.56 |
| Essex | 3.1 | 126 | 579 | 550 | 480 | 511 | 854 | 664 | 965 | 570 | 474 | 219 | 208 | 3.00 |
| ☐ Fairfax | 236.6 | 12,197 | 63,018 | 67,567 | 44,130 | 32,382 | 17,306 | 49,422 | 68,755 | 48,149 | 43,993 | 18,214 | 8,067 | 2.83 |
| ☐ Fairfax city | 7.1 | 576 | 1,852 | 1,648 | 1,284 | 1,160 | 580 | 1,668 | 2,141 | 1,534 | 1,086 | 468 | 203 | 2.77 |
| ☐ Falls Church city | 4.2 | 172 | 998 | 833 | 584 | 725 | 888 | 1,671 | 1,359 | 583 | 361 | 153 | 73 | 2.17 |
| Fauquier | 13.3 | 629 | 2,813 | 3,210 | 2,279 | 1,984 | 2,385 | 2,363 | 3,714 | 2,693 | 2,521 | 1,253 | 756 | 3.07 |
| Floyd | 4.3 | 198 | 790 | 526 | 542 | 711 | 1,233 | 825 | 1,469 | 853 | 670 | 312 | 171 | 2.84 |
| Fluvanna | 3.8 | 176 | 795 | 734 | 578 | 631 | 886 | 827 | 1,117 | 694 | 633 | 291 | 238 | 2.89 |
| Franklin | 12.5 | 617 | 2,724 | 2,657 | 1,928 | 1,949 | 2,625 | 2,223 | 3,891 | 2,695 | 2,155 | 947 | 589 | 3.03 |
| Franklin city | 2.6 | 152 | 532 | 422 | 390 | 507 | 597 | 566 | 786 | 539 | 400 | 170 | 139 | 2.88 |
| Frederick | 11.8 | 664 | 2,863 | 2,759 | 1,933 | 1,777 | 1,804 | 1,731 | 3,599 | 2,525 | 2,357 | 1,083 | 505 | 3.15 |
| Fredericksburg city | 6.3 | 576 | 1,374 | 894 | 784 | 1,002 | 1,670 | 2,165 | 2,081 | 959 | 687 | 246 | 162 | 2.57 |
| Galax city | 2.8 | 161 | 467 | 472 | 416 | 471 | 813 | 921 | 914 | 492 | 290 | 122 | 61 | 2.36 |
| Giles | 6.1 | 288 | 1,130 | 1,133 | 951 | 1,198 | 1,400 | 1,114 | 1,987 | 1,208 | 1,036 | 494 | 261 | 2.93 |
| Gloucester | 8.7 | 418 | 1,775 | 1,872 | 1,323 | 1,417 | 1,895 | 1,658 | 2,860 | 1,707 | 1,499 | 671 | 305 | 2.84 |
| Goochland | 4.0 | 123 | 834 | 823 | 732 | 617 | 871 | 728 | 1,178 | 807 | 700 | 351 | 236 | 3.15 |
| Grayson | 6.1 | 298 | 1,098 | 1,085 | 943 | 1,065 | 1,611 | 1,216 | 2,015 | 1,300 | 1,009 | 346 | 214 | 2.74 |
| Greene | 2.9 | 159 | 809 | 622 | 402 | 403 | 505 | 448 | 845 | 642 | 591 | 232 | 142 | 3.03 |
| Greensville | 3.1 | 163 | 606 | 563 | 516 | 555 | 697 | 548 | 873 | 593 | 540 | 243 | 303 | 3.39 |
| Halifax | 9.5 | 398 | 1,719 | 1,769 | 1,459 | 1,706 | 2,449 | 1,645 | 2,898 | 1,994 | 1,573 | 757 | 633 | 3.17 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES | | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hampton city | 43.3 | 3,806 | 10,820 | 9,545 | 7,073 | 6,471 | 5,585 | 9,200 | 12,710 | 9,123 | 7,547 | 3,081 | 1,639 | 2.91 |
| Hanover | 17.8 | 637 | 3,703 | 4,384 | 3,218 | 2,960 | 2,898 | 2,597 | 5,331 | 3,862 | 3,595 | 1,600 | 815 | 3.11 |
| Harrisonburg city | 8.6 | 1,132 | 1,906 | 1,400 | 1,041 | 1,284 | 1,837 | 2,522 | 2,813 | 1,506 | 1,128 | 419 | 212 | 3.09 |
| Henrico | 72.2 | 5,022 | 19,009 | 14,307 | 11,417 | 11,588 | 10,857 | 16,870 | 23,936 | 14,184 | 11,167 | 4,268 | 1,775 | 2.66 |
| Henry | 20.1 | 1,164 | 4,223 | 4,699 | 3,576 | 3,095 | 3,343 | 3,425 | 6,116 | 4,502 | 3,645 | 1,481 | 931 | 2.94 |
| Highland | 1.1 | 56 | 219 | 165 | 162 | 188 | 310 | 227 | 380 | 226 | 170 | 64 | 33 | 2.91 |
| Hopewell city | 8.6 | 680 | 1,978 | 1,657 | 1,308 | 1,346 | 1,631 | 2,107 | 2,607 | 1,681 | 1,304 | 593 | 308 | 2.72 |
| Isle of Wight | 7.6 | 361 | 1,569 | 1,577 | 1,277 | 1,300 | 1,516 | 1,280 | 2,336 | 1,534 | 1,272 | 6´4 | 554 | 3.08 |
| James City | 8.5 | 652 | 2,006 | 1,879 | 1,463 | 1,321 | 1,179 | 1,959 | 2,559 | 1,569 | 1,406 | 632 | 375 | 2.91 |
| King and Queen | 2.1 | 85 | 375 | 351 | 316 | 408 | 565 | 397 | 681 | 418 | 314 | 154 | 136 | 2.86 |
| King George | 3.7 | 186 | 861 | 886 | 600 | 528 | 639 | 720 | 1,026 | 711 | 672 | 353 | 218 | 3.14 |
| King William | 3.4 | 110 | 753 | 680 | 525 | 540 | 792 | 661 | 935 | 729 | 593 | 273 | 299 | 2.88 |
| Lancaster | 4.0 | 111 | 540 | 547 | 559 | 837 | 1,406 | 986 | 1,561 | 647 | 461 | 216 | 149 | 2.63 |
| Lee | 9.3 | 485 | 1,804 | 1,615 | 1,251 | 1,575 | 2,570 | 1,704 | 2,887 | 1,656 | 1,617 | 717 | 519 | 2.97 |
| Lexington city | 2.1 | 193 | 315 | 296 | 309 | 364 | 623 | 812 | 612 | 309 | 234 | 87 | 46 | 3.29 |
| ☐ Loudoun | 21.8 | 954 | 5,931 | 6,357 | 3,390 | 2,438 | 2,730 | 3,771 | 5,875 | 4,475 | 4,724 | 1,935 | 1,020 | 3.05 |
| Louisa | 6.5 | 282 | 1.190 | 1,272 | 1,015 | 1,166 | 1,575 | 1,178 | 2,014 | 1,277 | 1,043 | 518 | 470 | 2.98 |
| Lunenburg | 4.1 | 171 | 694 | 657 | 633 | 815 | 1,130 | 893 | 1,276 | 770 | 622 | 284 | 255 | 2.98 |
| Lynchburg city | 24.4 | 1,625 | 5,218 | 4,020 | 3,581 | 3,979 | 5,977 | 7,162 | 7,509 | 4,296 | 3,180 | 1,456 | 797 | 2.73 |
| Madison | 3.7 | 135 | 706 | 691 | 581 | 617 | 970 | 734 | 1,083 | 743 | 631 | 264 | 245 | 2.95 |
| ☐ Manassas city | 5.7 | 486 | 2,061 | 1,430 | 768 | 515 | 440 | 1,001 | 1,577 | 1,225 | 1,174 | 509 | 214 | 3.00 |
| ☐ Manassas Park city | 2.0 | 173 | 704 | 497 | 341 | 177 | 108 | 185 | 450 | 478 | 457 | 278 | 152 | 3.35 |
| Martinsville city | 6.7 | 318 | 1,169 | 1,080 | 1,100 | 1,326 | 1,707 | 1,767 | 2,149 | 1,266 | 824 | 414 | 280 | 2.67 |
| Mathews | 3.4 | 103 | 440 | 513 | 492 | 612 | 1,240 | 981 | 1,187 | 527 | 446 | 170 | 89 | 2.50 |
| Mecklenburg | 10.2 | 427 | 1,765 | 1,704 | 1,605 | 1,987 | 2,712 | 2,109 | 3,299 | 1,928 | 1,551 | 708 | 605 | 2.89 |
| Middlesex | 3.1 | 96 | 409 | 450 | 465 | 635 | 1,045 | 744 | 1,158 | 498 | 383 | 183 | 134 | 2.65 |
| Montgomery | 21.9 | 4,369 | 5,618 | 3,848 | 2,607 | 2,389 | 3,069 | 4,766 | 7,411 | 4,663 | 3,313 | 1,211 | 536 | 3.04 |
| Nelson | 4.2 | 175 | 721 | 720 | 669 | 723 | 1,192 | 893 | 1,295 | 801 | 660 | 321 | 230 | 2.93 |
| New Kent | 3.6 | 166 | 915 | 785 | 565 | 567 | 602 | 773 | 1,032 | 755 | 633 | 268 | 139 | 2.89 |
| Newport News city | 53.5 | 5,517 | 14,544 | 10,467 | 7,895 | 7,826 | 7,251 | 13,149 | 16,034 | 10,810 | 8,240 | 3,410 | 1,857 | 2.82 |
| Norfolk city | 91.5 | 11,156 | 23,167 | 13,816 | 11,992 | 14,412 | 16,957 | 31,122 | 25,680 | 15,835 | 10,522 | 5,279 | 3,062 | 3.05 |
| Northampton | 5.4 | 281 | 788 | 738 | 855 | 1,060 | 1,678 | 1,446 | 1,683 | 874 | 731 | 349 | 317 | 2.70 |
| Northumberland | 3.9 | 117 | 466 | 499 | 557 | 885 | 1,376 | 929 | 1,496 | 672 | 426 | 216 | 161 | 2.56 |
| Norton city | 1.7 | 101 | 345 | 306 | 245 | 325 | 378 | 438 | 473 | 326 | 257 | 119 | 87 | 2.76 |
| Nottoway | 5.0 | 209 | 819 | 830 | 803 | 963 | 1,376 | 1,147 | 1,556 | 907 | 773 | 349 | 268 | 2.88 |
| Orange | 6.9 | 333 | 1,294 | 1,251 | 1,072 | 1,259 | 1,691 | 1,418 | 2,162 | 1,319 | 1,114 | 513 | 374 | 2.88 |
| Page | 7.3 | 335 | 1,407 | 1,396 | 1,124 | 1,296 | 1,742 | 1,529 | 2,324 | 1,500 | 1,150 | 478 | 319 | 2.78 |
| Patrick | 6.3 | 324 | 1,161 | 1,265 | 1,006 | 1,041 | 1,503 | 1,112 | 2,093 | 1,328 | 1,067 | 421 | 279 | 2.90 |
| Petersburg city | 15.1 | 1,125 | 3,248 | 2,538 | 2,364 | 2,793 | 3,032 | 4,104 | 4,558 | 2,711 | 1,992 | 977 | 758 | 2.70 |
| Pittsylvania | 22.9 | 1,234 | 4,774 | 4,498 | 3,638 | 3,857 | 4,899 | 3,938 | 7,062 | 4,947 | 3,828 | 1,743 | 1,382 | 2.97 |
| Poquoson city | 3.2 | 123 | 657 | 988 | 616 | 381 | 435 | 393 | 831 | 696 | 816 | 332 | 132 | 3.19 |
| Portsmouth city | 36.2 | 2,644 | 8,065 | 5,911 | 5,341 | 7,019 | 7,220 | 7,908 | 11,270 | 7,082 | 5,485 | 2,542 | 1,913 | 2.85 |
| Powhatan | 4.1 | 165 | 987 | 1,062 | 617 | 606 | 663 | 497 | 1,131 | 930 | 865 | 411 | 266 | 3.63 |
| Prince Edward | 4.9 | 257 | 909 | 835 | 704 | 853 | 1,342 | 1,169 | 1,557 | 818 | 702 | 339 | 315 | 3.47 |
| Prince George | 6.3 | 381 | 1,952 | 1,715 | 982 | 709 | 561 | 673 | 1,558 | 1,419 | 1,602 | 667 | 381 | 4.22 |
| ☐ Prince William | 49.8 | 3,692 | 16,626 | 16,235 | 7,608 | 3,558 | 2,081 | 5,405 | 11,901 | 11,085 | 13,000 | 5,666 | 2,743 | 3.43 |
| Pulaski | 12.7 | 738 | 2,882 | 2,502 | 1,881 | 2,097 | 2,600 | 2,413 | 4,039 | 2,598 | 2,212 | 959 | 479 | 2.87 |
| Radford city | 3.9 | 466 | 802 | 623 | 546 | 618 | 845 | 1,018 | 1,281 | 688 | 584 | 220 | 109 | 3.59 |
| Rappahannock | 2.4 | 94 | 464 | 476 | 352 | 421 | 593 | 599 | 711 | 434 | 350 | 203 | 103 | 2.79 |
| Richmond | 2.5 | 99 | 378 | 425 | 381 | 469 | 748 | 582 | 771 | 468 | 374 | 172 | 133 | 2.80 |
| Richmond city | 84.1 | 6,814 | 21,473 | 12,253 | 10,816 | 13,254 | 19,490 | 28,570 | 26,805 | 13,116 | 8,477 | 3,870 | 3,262 | 2.50 |
| Roanoke | 25.5 | 1,214 | 6,115 | 6,151 | 4,489 | 3,823 | 3,708 | 4,273 | 8,198 | 5,430 | 5,079 | 1,831 | 689 | 3.04 |
| Roanoke city | 40.7 | 2,864 | 9,145 | 5,856 | 5,523 | 6,732 | 10,580 | 13,632 | 12,823 | 6,672 | 4,482 | 1,946 | 1,145 | 2.40 |
| Rockbridge | 6.3 | 328 | 1,228 | 1,193 | 1,048 | 1,143 | 1,360 | 1,157 | 1,982 | 1,353 | 1,119 | 411 | 278 | 2.90 |
| Rockingham | 18.0 | 1,247 | 4,141 | 3,520 | 2,782 | 2,834 | 3,476 | 3,247 | 5,665 | 3,742 | 3,189 | 1,407 | 750 | 2.99 |
| Russell | 11.6 | 742 | 2,792 | 2,197 | 1,734 | 1,787 | 2,348 | 1,963 | 3,443 | 2,649 | 2,100 | 927 | 515 | 2.96 |
| Salem city | 8.6 | 542 | 1,877 | 1,593 | 1,366 | 1,428 | 1,794 | 1,997 | 3,036 | 1,680 | 1,234 | 472 | 191 | 2.83 |
| ☐ Scott | 8.5 | 402 | 1,495 | 1,634 | 1,266 | 1,483 | 2,220 | 1,408 | 2,730 | 1,887 | 1,436 | 655 | 384 | 2.93 |
| Shenandoah | 10.8 | 495 | 2,039 | 1,878 | 1,622 | 1,869 | 2,897 | 2,533 | 3,439 | 2,089 | 1,632 | 691 | 416 | 2.72 |
| Smyth | 11.6 | 601 | 2,165 | 2,192 | 1,953 | 1,979 | 2,710 | 2,214 | 3,614 | 2,524 | 1,931 | 848 | 469 | 2.91 |
| Southampton | 5.2 | 201 | 908 | 1,002 | 844 | 1,063 | 1,182 | 900 | 1,524 | 1,025 | 921 | 441 | 389 | 3.46 |
| South Boston city | 2.5 | 103 | 442 | 431 | 385 | 495 | 644 | 629 | 803 | 481 | 324 | 151 | 112 | 2.88 |
| Spotsylvania | 12.8 | 705 | 3,786 | 3,258 | 1,821 | 1,591 | 1,639 | 1,671 | 3,562 | 2,673 | 2,777 | 1,334 | 781 | 3.21 |
| ☐ Stafford | 14.6 | 800 | 3,785 | 4,199 | 2,453 | 1,853 | 1,510 | 1,718 | 3,864 | 3,234 | 3,438 | 1,479 | 867 | 3.36 |
| Staunton city | 7.8 | 414 | 1,471 | 1,326 | 1,260 | 1,319 | 1,980 | 1,918 | 2,687 | 1,452 | 1,132 | 410 | 201 | 2.78 |
| Suffolk city | 16.0 | 671 | 3,001 | 3,073 | 2,693 | 3,055 | 3,507 | 2,875 | 4,764 | 3,246 | 2,706 | 1,287 | 1,122 | 3.04 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder<br>Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | Households by Number of Persons<br>1 | 2 | 3 | 4 | 5 | 6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Surry | 2.0 | 80 | 364 | 381 | 271 | 371 | 533 | 450 | 565 | 349 | 284 | 169 | 183 | 3.10 |
| Sussex | 3.4 | 114 | 616 | 574 | 586 | 623 | 887 | 702 | 979 | 604 | 528 | 293 | 294 | 3.06 |
| Tazewell | 17.7 | 1,131 | 4,045 | 3,327 | 2,639 | 2,911 | 3,647 | 2,906 | 5,259 | 3,986 | 3,342 | 1,409 | 798 | 2.99 |
| Virginia Beach city | 103.4 | 9,197 | 31,754 | 26,693 | 16,165 | 11,592 | 7,999 | 18,841 | 29,616 | 21,867 | 19,985 | 8,838 | 4,253 | 3.05 |
| Warren | 8.6 | 491 | 1,721 | 1,685 | 1,299 | 1,491 | 1,913 | 1,972 | 2,780 | 1,677 | 1,287 | 571 | 313 | 2.72 |
| ☐ Washington | 16.3 | 894 | 3,335 | 3,410 | 2,501 | 2,541 | 3,619 | 2,798 | 5,122 | 3,551 | 2,873 | 1,225 | 731 | 3.02 |
| Waynesboro city | 5.7 | 349 | 1,117 | 1,024 | 925 | 1,018 | 1,267 | 1,465 | 1,879 | 1,022 | 868 | 310 | 156 | 2.61 |
| Westmoreland | 5.5 | 169 | 784 | 892 | 816 | 1,089 | 1,750 | 1,355 | 1,823 | 977 | 675 | 345 | 325 | 2.69 |
| Williamsburg city | 3.1 | 517 | 756 | 361 | 332 | 440 | 694 | 1,251 | 1,067 | 430 | 234 | 74 | 44 | 3.42 |
| Winchester city | 8.1 | 648 | 1,649 | 1,241 | 1,212 | 1,369 | 1,981 | 2,714 | 2,537 | 1,334 | 935 | 388 | 192 | 2.51 |
| Wise | 15.2 | 1,062 | 3,481 | 2,767 | 2,170 | 2,472 | 3,248 | 2,709 | 4,395 | 3,290 | 2,764 | 1,252 | 790 | 3.08 |
| Wythe | 9.3 | 513 | 1,880 | 1,726 | 1,419 | 1,556 | 2,206 | 1,851 | 2,952 | 1,914 | 1,516 | 658 | 409 | 2.82 |
| York | 12.0 | 569 | 2,876 | 3,536 | 2,101 | 1,617 | 1,301 | 1,539 | 3,290 | 2,414 | 2,789 | 1,351 | 617 | 3.32 |
| **TOTAL METRO COUNTIES** | **1,416.9** | **102,085** | **373,536** | **314,009** | **220,360** | **203,953** | **202,957** | **342,898** | **420,376** | **272,500** | **230,121** | **98,223** | **52,782** | **2.84** |
| **TOTAL STATE** | **1,982.2** | **135,897** | **488,870** | **420,929** | **306,931** | **297,942** | **331,631** | **456,793** | **596,494** | **386,236** | **323,120** | **139,542** | **80,015** | **2.87** |
| **WASHINGTON** | | | | | | | | | | | | | | |
| **BELLINGHAM** | **43.4** | **4,703** | **11,684** | **7,579** | **5,079** | **5,737** | **8,618** | **10,716** | **15,057** | **6,924** | **6,542** | **2,736** | **1,425** | **2.62** |
| Whatcom | 43.4 | 4,703 | 11,684 | 7,579 | 5,079 | 5,737 | 8,618 | 10,716 | 15,057 | 6,924 | 6,542 | 2,736 | 1,425 | 2.62 |
| **BREMERTON** | **61.7** | **5,246** | **15,921** | **12,845** | **8,186** | **8,623** | **10,879** | **14,262** | **20,435** | **10,654** | **10,122** | **4,146** | **2,081** | **2.75** |
| Kitsap | 61.7 | 5,246 | 15,921 | 12,845 | 8,186 | 8,623 | 10,879 | 14,262 | 20,435 | 10,654 | 10,122 | 4,146 | 2,081 | 2.75 |
| **OLYMPIA** | **54.4** | **4,710** | **14,192** | **11,205** | **7,450** | **7,412** | **9,431** | **13,563** | **17,882** | **9,172** | **8,515** | **3,573** | **1,695** | **2.59** |
| Thurston | 54.4 | 4,710 | 14,192 | 11,205 | 7,450 | 7,412 | 9,431 | 13,563 | 17,882 | 9,172 | 8,515 | 3,573 | 1,695 | 2.59 |
| **RICHLAND - KENNEWICK - PASCO** | **56.3** | **5,442** | **16,085** | **11,683** | **8,250** | **7,768** | **7,072** | **12,393** | **17,436** | **10,067** | **9,701** | **4,239** | **2,464** | **2.72** |
| Benton | 43.1 | 4,074 | 12,457 | 9,419 | 6,351 | 5,636 | 5,163 | 9,638 | 13,419 | 7,739 | 7,479 | 3,162 | 1,663 | 2.69 |
| Franklin | 13.2 | 1,368 | 3,628 | 2,264 | 1,899 | 2,132 | 1,909 | 2,755 | 4,017 | 2,328 | 2,222 | 1,077 | 801 | 2.82 |
| **SEATTLE** | **676.3** | **53,709** | **179,754** | **138,934** | **94,887** | **96,433** | **112,583** | **191,727** | **217,904** | **109,659** | **96,969** | **40,212** | **19,829** | **2.51** |
| King | 537.4 | 42,899 | 142,670 | 108,177 | 74,944 | 77,732 | 90,978 | 159,645 | 173,867 | 84,925 | 73,663 | 30,185 | 15,115 | 2.47 |
| Snohomish | 138.9 | 10,810 | 37,084 | 30,757 | 19,943 | 18,701 | 21,605 | 32,082 | 44,037 | 24,734 | 23,306 | 10,027 | 4,714 | 2.67 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | ***870.8*** | ***73,473*** | ***228,837*** | ***176,004*** | ***122,586*** | ***123,779*** | ***146,121*** | ***242,508*** | ***278,529*** | ***143,921*** | ***126,568*** | ***53,070*** | ***26,204*** | ***2.55*** |
| **SPOKANE** | **137.9** | **13,359** | **34,292** | **24,500** | **18,084** | **19,758** | **27,907** | **38,182** | **44,531** | **22,246** | **19,735** | **8,765** | **4,441** | **2.57** |
| Spokane | 137.9 | 13,359 | 34,292 | 24,500 | 18,084 | 19,758 | 27,907 | 38,182 | 44,531 | 22,246 | 19,735 | 8,765 | 4,441 | 2.57 |
| **TACOMA** | **194.5** | **19,764** | **49,083** | **37,070** | **27,699** | **27,346** | **33,538** | **50,781** | **60,625** | **34,262** | **29,599** | **12,858** | **6,375** | **2.67** |
| Pierce | 194.5 | 19,764 | 49,083 | 37,070 | 27,699 | 27,346 | 33,538 | 50,781 | 60,625 | 34,262 | 29,599 | 12,858 | 6,375 | 2.67 |
| **VANCOUVER** | **77.1** | **6,348** | **20,737** | **16,897** | **10,342** | **10,126** | **12,650** | **17,305** | **24,125** | **13,548** | **13,566** | **5,764** | **2,792** | **2.70** |
| Clark | 77.1 | 6,348 | 20,737 | 16,897 | 10,342 | 10,126 | 12,650 | 17,305 | 24,125 | 13,548 | 13,566 | 5,764 | 2,792 | 2.70 |
| **YAKIMA** | **66.4** | **5,135** | **14,812** | **12,014** | **9,231** | **10,182** | **15,026** | **14,686** | **22,320** | **10,668** | **10,304** | **4,907** | **3,515** | **2.72** |
| Yakima | 66.4 | 5,135 | 14,812 | 12,014 | 9,231 | 10,182 | 15,026 | 14,686 | 22,320 | 10,668 | 10,304 | 4,907 | 3,515 | 2.72 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 4.9 | 404 | 1,204 | 922 | 739 | 786 | 845 | 1,168 | 1,458 | 784 | 786 | 412 | 292 | 2.78 |
| Asotin | 6.9 | 591 | 1,539 | 1,150 | 904 | 977 | 1,739 | 1,783 | 2,393 | 1,076 | 1,003 | 402 | 243 | 2.54 |
| Benton | 43.1 | 4,074 | 12,457 | 9,419 | 6,351 | 5,636 | 5,163 | 9,638 | 13,419 | 7,739 | 7,479 | 3,162 | 1,663 | 2.69 |
| Chelan | 19.3 | 1,514 | 4,099 | 3,208 | 2,623 | 3,111 | 4,745 | 5,515 | 6,701 | 2,971 | 2,605 | 1,058 | 450 | 2.44 |
| Clallam | 21.2 | 1,786 | 4,831 | 3,480 | 2,612 | 3,448 | 5,043 | 5,273 | 7,940 | 3,208 | 2,920 | 1,227 | 632 | 2.52 |
| Clark | 77.1 | 6,348 | 20,737 | 16,897 | 10,342 | 10,126 | 12,650 | 17,305 | 24,125 | 13,548 | 13,566 | 5,764 | 2,792 | 2.70 |
| Columbia | 1.6 | 55 | 293 | 265 | 207 | 285 | 495 | 437 | 578 | 228 | 221 | 86 | 50 | 2.50 |
| Cowlitz | 31.5 | 2,758 | 7,857 | 5,991 | 4,356 | 4,487 | 6,051 | 7,574 | 10,290 | 5,328 | 5,132 | 2,215 | 961 | 2.61 |
| Douglas | 9.2 | 656 | 2,231 | 1,897 | 1,348 | 1,372 | 1,696 | 2,359 | 2,888 | 1,621 | 1,473 | 620 | 239 | 2.57 |
| Ferry | 2.1 | 158 | 605 | 404 | 289 | 293 | 351 | 410 | 693 | 334 | 364 | 176 | 123 | 3.05 |
| Franklin | 13.2 | 1,368 | 3,628 | 2,264 | 1,899 | 2,132 | 1,909 | 2,755 | 4,017 | 2,328 | 2,222 | 1,077 | 801 | 2.82 |
| Garfield | 1.0 | 42 | 180 | 138 | 156 | 192 | 292 | 377 | 281 | 145 | 125 | 53 | 19 | 2.30 |
| Grant | 18.9 | 1,600 | 4,261 | 3,396 | 2,866 | 3,217 | 3,560 | 4,173 | 6,158 | 3,117 | 2,986 | 1,476 | 990 | 2.73 |
| Grays Harbor | 25.8 | 2,023 | 5,854 | 4,499 | 3,443 | 4,164 | 5,817 | 6,760 | 8,498 | 4,132 | 3,873 | 1,677 | 860 | 2.56 |
| Island | 18.2 | 1,719 | 4,524 | 3,487 | 2,056 | 2,816 | 3,598 | 3,901 | 6,690 | 3,107 | 2,798 | 1,191 | 513 | 2.69 |
| Jefferson | 7.3 | 378 | 1,577 | 1,213 | 873 | 1,341 | 1,918 | 1,894 | 2,927 | 1,062 | 844 | 382 | 191 | 2.42 |
| King | 537.4 | 42,899 | 142,670 | 108,177 | 74,944 | 77,732 | 90,978 | 159,645 | 173,867 | 84,925 | 73,663 | 30,185 | 15,115 | 2.47 |
| Kitsap | 61.7 | 5,246 | 15,921 | 12,845 | 8,186 | 8,623 | 10,879 | 14,262 | 20,435 | 10,654 | 10,122 | 4,146 | 2,081 | 2.75 |
| Kittitas | 9.6 | 1,418 | 2,263 | 1,543 | 1,071 | 1,281 | 2,024 | 2,852 | 3,422 | 1,379 | 1,245 | 477 | 225 | 2.57 |
| Klickitat | 6.2 | 426 | 1,513 | 1,138 | 793 | 923 | 1,407 | 1,364 | 2,090 | 1,004 | 1,031 | 454 | 257 | 2.69 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lewis | 22.0 | 1,636 | 4,632 | 3,899 | 2,943 | 3,441 | 5,449 | 5,463 | 7,310 | 3,451 | 3,305 | 1,602 | 869 | 2.63 |
| Lincoln | 3.7 | 177 | 673 | 615 | 508 | 651 | 1,076 | 952 | 1,370 | 534 | 476 | 253 | 115 | 2.54 |
| Mason | 13.7 | 892 | 2,853 | 2,349 | 2,015 | 2,509 | 3,082 | 3,749 | 4,928 | 2,004 | 1,781 | 829 | 409 | 2.58 |
| Okanogan | 12.5 | 862 | 2,811 | 2,343 | 1,745 | 1,888 | 2,851 | 3,177 | 4,144 | 1,947 | 1,902 | 845 | 485 | 2.58 |
| Pacific | 7.4 | 460 | 1,355 | 1,070 | 976 | 1,380 | 2,159 | 2,271 | 2,709 | 1,004 | 874 | 388 | 154 | 2.35 |
| Pend Oreille | 3.3 | 149 | 704 | 634 | 509 | 551 | 753 | 664 | 1,125 | 526 | 540 | 259 | 186 | 2.79 |
| Pierce | 194.5 | 19,764 | 49,083 | 37,070 | 27,699 | 27,346 | 33,538 | 50,781 | 60,625 | 34,262 | 29,599 | 12,858 | 6,375 | 2.67 |
| San Juan | 3.9 | 173 | 867 | 666 | 442 | 735 | 1,017 | 1,031 | 1,722 | 537 | 389 | 146 | 75 | 2.31 |
| Skagit | 26.8 | 1,845 | 6,150 | 4,735 | 3,552 | 4,230 | 6,288 | 6,827 | 9,524 | 4,140 | 3,924 | 1,570 | 815 | 2.53 |
| Skamania | 3.0 | 191 | 713 | 652 | 428 | 461 | 555 | 702 | 920 | 519 | 509 | 237 | 113 | 2.70 |
| Snohomish | 138.9 | 10,810 | 37,084 | 30,757 | 19,943 | 18,701 | 21,605 | 32,082 | 44,037 | 24,734 | 23,306 | 10,027 | 4,714 | 2.67 |
| Spokane | 137.9 | 13,359 | 34,292 | 24,500 | 18,084 | 19,758 | 27,907 | 38,182 | 44,531 | 22,246 | 19,735 | 8,765 | 4,441 | 2.57 |
| Stevens | 10.9 | 670 | 2,854 | 2,284 | 1,447 | 1,461 | 2,184 | 2,072 | 3,400 | 1,812 | 2,026 | 966 | 624 | 2.92 |
| Thurston | 54.4 | 4,710 | 14,192 | 11,205 | 7,450 | 7,412 | 9,431 | 13,563 | 17,882 | 9,172 | 8,515 | 3,573 | 1,695 | 2.59 |
| Wahkiakum | 1.4 | 79 | 324 | 237 | 186 | 226 | 348 | 384 | 446 | 217 | 202 | 92 | 59 | 2.57 |
| Walla Walla | 17.7 | 1,567 | 3,783 | 2,802 | 2,298 | 2,897 | 4,353 | 4,655 | 6,122 | 2,748 | 2,533 | 1,080 | 562 | 2.74 |
| Whatcom | 43.4 | 4,703 | 11,684 | 7,579 | 5,079 | 5,737 | 8,618 | 10,716 | 15,057 | 6,924 | 6,542 | 2,736 | 1,425 | 2.62 |
| Whitman | 14.1 | 2,918 | 3,596 | 2,143 | 1,432 | 1,600 | 2,411 | 3,743 | 5,073 | 2,353 | 1,907 | 696 | 328 | 2.89 |
| Yakima | 66.4 | 5,135 | 14,812 | 12,014 | 9,231 | 10,182 | 15,026 | 14,686 | 22,320 | 10,668 | 10,304 | 4,907 | 3,515 | 2.72 |
| **TOTAL METRO COUNTIES** | **1,368.0** | **118,416** | **356,560** | **272,727** | **189,208** | **193,385** | **237,704** | **363,615** | **440,315** | **227,200** | **205,053** | **87,200** | **44,617** | **2.59** |
| **TOTAL STATE** | **1,692.1** | **145,563** | **430,706** | **329,887** | **232,025** | **244,108** | **309,811** | **445,145** | **552,115** | **278,488** | **252,827** | **108,069** | **55,456** | **2.59** |
| **WEST VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLESTON** | **104.2** | **6,049** | **23,274** | **18,252** | **16,126** | **17,803** | **22,696** | **26,171** | **32,002** | **20,005** | **16,451** | **6,528** | **3,043** | **2.58** |
| Kanawha | 89.2 | 5,234 | 19,584 | 14,978 | 13,782 | 15.610 | 20,012 | 23,661 | 27,509 | 16,749 | 13,445 | 5,298 | 2,538 | 2.54 |
| Putnam | 15.0 | 815 | 3,690 | 3,274 | 2,344 | 2,193 | 2,684 | 2,510 | 4,493 | 3,256 | 3,006 | 1,230 | 505 | 2.83 |
| **HUNTINGTON - ASHLAND** | **124.5** | **8,269** | **25,723** | **23,080** | **19,192** | **20,211** | **28,025** | **28,492** | **37,466** | **24,340** | **20,245** | **9,090** | **4,867** | **2.74** |
| Cabell | 41.5 | 3,140 | 8,353 | 6,898 | 5,921 | 6,863 | 10,325 | 11,756 | 12,868 | 7,382 | 5,766 | 2,544 | 1,184 | 2.55 |
| Wayne | 16.8 | 1,066 | 3,473 | 3,340 | 2,683 | 2,662 | 3,576 | 2,886 | 5,137 | 3,488 | 3,071 | 1,377 | 841 | 2.85 |
| *Boyd, Ky.* | *20.5* | *1,286* | *4,148* | *3,769* | *3,256* | *3,370* | *4,671* | *4,959* | *6,211* | *4,089* | *3,271* | *1,357* | *613* | *2.70* |
| *Carter, Ky.* | *8.7* | *603* | *1,833* | *1,654* | *1,241* | *1,299* | *2,070* | *1,467* | *2,533* | *1,822* | *1,575* | *753* | *550* | *3.02* |
| *Greenup, Ky.* | *13.5* | *772* | *3,077* | *2,881* | *2,326* | *2,057* | *2,387* | *2,153* | *3,894* | *2,955* | *2,674* | *1,168* | *656* | *2.99* |
| *Lawrence, Ohio* | *23.5* | *1,402* | *4,839* | *4,538* | *3,765* | *3,960* | *4,996* | *5,271* | *6,823* | *4,604* | *3,888* | *1,891* | *1,023* | *2.77* |
| **PARKERSBURG - MARIETTA** | **58.6** | **3,956** | **12,702** | **11,387** | **8,722** | **9,134** | **12,699** | **13,378** | **17,878** | **11,124** | **9,899** | **4,181** | **2,140** | **2.71** |
| Wood | 35.1 | 2,298 | 7,581 | 6,863 | 5,135 | 5,482 | 7,741 | 8,476 | 10,645 | 6,629 | 5,746 | 2,417 | 1,187 | 2.65 |
| *Washington, Ohio* | *23.5* | *1,658* | *5,121* | *4,524* | *3,587* | *3,652* | *4,958* | *4,902* | *7,233* | *4,495* | *4,153* | *1,764* | *953* | *2.81* |
| **STEUBENVILLE - WEIRTON** | **57.7** | **2,979** | **11,610** | **9,598** | **9,441** | **10,838** | **13,234** | **13,805** | **17,199** | **10,714** | **9,401** | **4,378** | **2,203** | **2.71** |
| Brooke | 10.6 | 544 | 2,205 | 1,820 | 1,780 | 1,900 | 2,351 | 2,298 | 3,149 | 2,020 | 1,891 | 817 | 425 | 2.81 |
| Hancock | 14.6 | 830 | 3,109 | 2,475 | 2,492 | 2,667 | 3,027 | 3,361 | 4,329 | 2,793 | 2,435 | 1,117 | 565 | 2.69 |
| *Jefferson, Ohio* | *32.5* | *1,605* | *6,296* | *5,303* | *5,169* | *6,271* | *7,856* | *8,146* | *9,721* | *5,901* | *5,075* | *2,444* | *1,213* | *2.69* |
| **WHEELING** | **69.7** | **3,729** | **13,928** | **10,879** | **10,247** | **12,875** | **18,042** | **18,822** | **21,048** | **12,199** | **10,318** | **4,846** | **2,467** | **2.63** |
| Marshall | 15.0 | 749 | 3,308 | 2,633 | 2,268 | 2,603 | 3,439 | 3,456 | 4,399 | 2,828 | 2,514 | 1,201 | 602 | 2.76 |
| Ohio | 23.1 | 1,332 | 4,369 | 3,410 | 3,332 | 4,344 | 6,313 | 7,036 | 7,101 | 3,753 | 2,957 | 1,430 | 823 | 2.56 |
| *Belmont, Ohio* | *31.6* | *1,648* | *6,251* | *4,836* | *4,647* | *5,928* | *8,290* | *8,330* | *9,548* | *5,618* | *4,847* | *2,215* | *1,042* | *2.61* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Barbour | 6.1 | 328 | 1,220 | 1,010 | 789 | 1,036 | 1,717 | 1,506 | 1,750 | 1,129 | 949 | 449 | 317 | 2.79 |
| Berkeley | 18.7 | 1,201 | 4,239 | 3,484 | 2,862 | 2,971 | 3,943 | 4,587 | 5,439 | 3,590 | 2,971 | 1,312 | 801 | 2.70 |
| Boone | 10.8 | 741 | 2,627 | 1,944 | 1,532 | 1,725 | 2,231 | 1,788 | 3,087 | 2,298 | 2,093 | 969 | 565 | 2.92 |
| Braxton | 5.4 | 255 | 986 | 887 | 722 | 897 | 1,653 | 1,284 | 1,592 | 1,039 | 788 | 442 | 255 | 2.69 |
| Brooke | 10.6 | 544 | 2,205 | 1,820 | 1,780 | 1,900 | 2,351 | 2,298 | 3,149 | 2,020 | 1,891 | 817 | 425 | 2.81 |
| Cabell | 41.5 | 3,140 | 8,353 | 6,898 | 5,921 | 6,863 | 10,325 | 11,756 | 12,868 | 7,382 | 5,766 | 2,544 | 1,184 | 2.55 |
| Calhoun | 3.3 | 184 | 659 | 531 | 416 | 517 | 993 | 707 | 1,078 | 622 | 472 | 246 | 175 | 2.70 |
| Clay | 4.1 | 235 | 873 | 703 | 597 | 611 | 1,081 | 881 | 1,127 | 724 | 677 | 376 | 315 | 2.88 |
| Doddridge | 2.7 | 133 | 505 | 439 | 341 | 448 | 834 | 584 | 835 | 457 | 430 | 215 | 179 | 2.93 |
| Fayette | 21.1 | 1,139 | 4,289 | 3,001 | 2,912 | 3,827 | 5,932 | 4,806 | 6.195 | 3,986 | 3,376 | 1,579 | 1,158 | 2.79 |
| Gilmer | 3.0 | 245 | 593 | 440 | 375 | 419 | 928 | 793 | 897 | 534 | 431 | 192 | 153 | 2.77 |
| Grant | 3.7 | 200 | 766 | 710 | 524 | 618 | 882 | 713 | 1,088 | 738 | 680 | 300 | 181 | 2.84 |
| Greenbrier | 14.3 | 848 | 2,824 | 2,420 | 2,006 | 2,327 | 3,875 | 3,388 | 4,457 | 2,619 | 2,219 | 994 | 623 | 2.68 |
| Hampshire | 5.7 | 266 | 1,163 | 982 | 884 | 993 | 1,412 | 1,232 | 1,724 | 1,045 | 945 | 473 | 281 | 2.81 |
| Hancock | 14.6 | 830 | 3,109 | 2,475 | 2,492 | 2,667 | 3,027 | 3,361 | 4,329 | 2,793 | 2,435 | 1,117 | 565 | 2.69 |
| Hardy | 3.7 | 177 | 710 | 625 | 544 | 641 | 1,003 | 738 | 1,139 | 744 | 640 | 295 | 144 | 2.78 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder |  |  |  |  |  | Households by Number of Persons |  |  |  |  |  | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More |  |
| **WEST VIRGINIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Harrison | 29.5 | 1,601 | 5,619 | 4,641 | 4,226 | 5,299 | 8,114 | 7,104 | 9,306 | 5,385 | 4,513 | 2,041 | 1,151 | 2.64 |
| Jackson | 9.4 | 538 | 1,874 | 2,010 | 1,624 | 1,430 | 1,924 | 1,576 | 2,806 | 1,958 | 1,865 | 787 | 408 | 2.88 |
| Jefferson | 11.6 | 670 | 2,682 | 2,383 | 1,665 | 1,942 | 2,258 | 2,446 | 3,508 | 2,243 | 1,834 | 959 | 610 | 2.89 |
| Kanawha | 89.2 | 5,234 | 19,584 | 14,978 | 13,782 | 15,610 | 20,012 | 23,661 | 27,509 | 16,749 | 13,445 | 5,298 | 2,538 | 2.54 |
| Lewis | 7.0 | 340 | 1,321 | 1,103 | 946 | 1,149 | 2,141 | 1,739 | 2,190 | 1,231 | 994 | 519 | 327 | 2.71 |
| Lincoln | 8.0 | 488 | 1,755 | 1,483 | 1,175 | 1,249 | 1,850 | 1,295 | 2,233 | 1,623 | 1,535 | 729 | 585 | 3.05 |
| Logan | 17.2 | 1,079 | 4,143 | 2,718 | 2,673 | 3,043 | 3,544 | 3,177 | 4,569 | 3,602 | 3,234 | 1,519 | 1,099 | 2.92 |
| McDowell | 15.9 | 1,071 | 3,454 | 2,434 | 2,344 | 2,915 | 3,682 | 2,915 | 4,350 | 3,195 | 2,696 | 1,447 | 1,297 | 2.96 |
| Marion | 25.1 | 1,653 | 4,818 | 3,941 | 3,418 | 4,557 | 6,713 | 6,462 | 7,852 | 4,359 | 3,883 | 1,676 | 868 | 2.60 |
| Marshall | 15.0 | 749 | 3,308 | 2,633 | 2,268 | 2,603 | 3,439 | 3,456 | 4,399 | 2,828 | 2,514 | 1,201 | 602 | 2.76 |
| Mason | 10.0 | 655 | 2,031 | 1,926 | 1,594 | 1,542 | 2,252 | 2,275 | 2,926 | 2,039 | 1,708 | 704 | 348 | 2.70 |
| Mercer | 27.9 | 1,797 | 5,911 | 4,391 | 3,974 | 4,817 | 7,010 | 6,692 | 8,380 | 5,512 | 4,338 | 1,880 | 1,098 | 2.67 |
| ☐ Mineral | 10.1 | 519 | 2,054 | 1,958 | 1,488 | 1,734 | 2,347 | 2,241 | 2,957 | 1,911 | 1,774 | 802 | 415 | 2.76 |
| Mingo | 12.6 | 955 | 3,009 | 2,192 | 1,832 | 2,136 | 2,476 | 2,162 | 3,187 | 2,777 | 2,284 | 1,189 | 1,001 | 3.02 |
| Monongalia | 28.7 | 4,771 | 7,413 | 4,326 | 3,308 | 3,791 | 5,091 | 7,927 | 9,010 | 5,134 | 4,201 | 1,672 | 756 | 2.66 |
| Monroe | 4.7 | 214 | 895 | 839 | 649 | 857 | 1,246 | 877 | 1,525 | 895 | 803 | 338 | 262 | 2.85 |
| Morgan | 4.3 | 231 | 828 | 762 | 688 | 761 | 1,030 | 1,041 | 1,332 | 824 | 615 | 321 | 167 | 2.65 |
| Nicholas | 10.3 | 663 | 2,381 | 1,828 | 1,501 | 1,683 | 2,244 | 1,925 | 3,005 | 2,075 | 1,862 | 896 | 537 | 2.85 |
| Ohio | 23.1 | 1,332 | 4,369 | 3,410 | 3,332 | 4,344 | 6,313 | 7,036 | 7,101 | 3,753 | 2,957 | 1,430 | 823 | 2.56 |
| Pendleton | 3.0 | 218 | 584 | 471 | 412 | 494 | 821 | 763 | 857 | 595 | 464 | 202 | 119 | 2.67 |
| Pleasants | 2.9 | 172 | 568 | 555 | 423 | 491 | 691 | 631 | 888 | 536 | 479 | 224 | 142 | 2.90 |
| Pocahontas | 3.8 | 219 | 676 | 631 | 502 | 660 | 1,112 | 836 | 1,228 | 704 | 580 | 281 | 171 | 2.74 |
| Preston | 11.1 | 684 | 2,335 | 2,015 | 1,551 | 1,776 | 2,739 | 2,335 | 3,134 | 2,081 | 2,010 | 974 | 566 | 2.85 |
| Putnam | 15.0 | 815 | 3,690 | 3,274 | 2,344 | 2,193 | 2,684 | 2,510 | 4,493 | 3,256 | 3,006 | 1,230 | 505 | 2.83 |
| Raleigh | 32.6 | 1,951 | 7,382 | 5,374 | 4,649 | 5,569 | 7,675 | 7,369 | 9,399 | 6,490 | 5,371 | 2,616 | 1,355 | 2.74 |
| Randolph | 10.5 | 611 | 2,145 | 1,877 | 1,379 | 1,699 | 2,789 | 2,446 | 3,120 | 1,955 | 1,686 | 786 | 507 | 2.84 |
| Ritchie | 4.4 | 253 | 815 | 738 | 576 | 670 | 1,348 | 1,007 | 1,402 | 786 | 673 | 335 | 197 | 2.68 |
| Roane | 5.5 | 317 | 1,130 | 934 | 773 | 894 | 1,452 | 1,082 | 1,778 | 1,078 | 900 | 387 | 275 | 2.95 |
| Summers | 5.5 | 306 | 1,023 | 778 | 816 | 1,011 | 1,566 | 1,234 | 1,682 | 1,075 | 868 | 379 | 262 | 2.93 |
| Taylor | 6.2 | 325 | 1,244 | 1,024 | 891 | 1,000 | 1,716 | 1,344 | 1,899 | 1,147 | 1,031 | 474 | 305 | 2.77 |
| Tucker | 3.4 | 184 | 655 | 580 | 450 | 517 | 1,014 | 973 | 958 | 602 | 510 | 228 | 129 | 2.59 |
| Tyler | 4.1 | 230 | 782 | 722 | 625 | 634 | 1,107 | 886 | 1,213 | 722 | 713 | 339 | 227 | 2.78 |
| Upshur | 8.8 | 685 | 1,967 | 1,551 | 1,107 | 1,294 | 2,196 | 2,167 | 2,622 | 1,650 | 1,415 | 580 | 366 | 2.75 |
| Wayne | 16.8 | 1,066 | 3,473 | 3,340 | 2,683 | 2,662 | 3,576 | 2,886 | 5,137 | 3,488 | 3,071 | 1,377 | 841 | 2.85 |
| Webster | 4.5 | 257 | 934 | 760 | 583 | 725 | 1,241 | 925 | 1,264 | 876 | 778 | 378 | 279 | 2.84 |
| Wetzel | 7.9 | 449 | 1,603 | 1,491 | 1,166 | 1,280 | 1,911 | 1,677 | 2,371 | 1,413 | 1,343 | 679 | 417 | 2.78 |
| Wirt | 1.9 | 100 | 363 | 362 | 255 | 303 | 517 | 363 | 574 | 366 | 320 | 168 | 109 | 2.84 |
| Wood | 35.1 | 2,298 | 7,581 | 6,863 | 5,135 | 5,482 | 7,741 | 8,476 | 10,645 | 6,629 | 5,746 | 2,417 | 1,187 | 2.65 |
| Wyoming | 12.1 | 931 | 3,176 | 2,169 | 1,939 | 1,837 | 2,048 | 1,881 | 3,175 | 2,690 | 2,440 | 1,151 | 763 | 3.01 |
| **TOTAL METRO COUNTIES** | **271.0** | **16,527** | **57,726** | **47,649** | **41,225** | **46,058** | **61,815** | **67,681** | **82,587** | **50,809** | **42,605** | **18,233** | **9,085** | **2.63** |
| **TOTAL STATE** | **724.0** | **47,097** | **154,696** | **123,834** | **105,443** | **121,113** | **171,817** | **168,220** | **216,738** | **137,952** | **117,222** | **52,933** | **30,935** | **2.72** |
| **WISCONSIN** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **APPLETON - OSHKOSH - NEENAH** | **108.1** | **9,299** | **26,204** | **19,937** | **15,439** | **15,384** | **21,837** | **26,782** | **31,199** | **18,265** | **17,558** | **8,999** | **5,297** | **2.76** |
| Calumet | 11.0 | 831 | 2,610 | 2,173 | 1,667 | 1,635 | 2,084 | 2,123 | 3,003 | 1,915 | 2,001 | 1,131 | 827 | 2.98 |
| Outagamie | 46.8 | 3,995 | 11,721 | 8,874 | 6,662 | 6,406 | 9,142 | 10,893 | 13,129 | 7,905 | 7,777 | 4,362 | 2,734 | 2.83 |
| Winnebago | 50.3 | 4,473 | 11,873 | 8,890 | 7,110 | 7,343 | 10,611 | 13,766 | 15,067 | 8,445 | 7,780 | 3,506 | 1,736 | 2.65 |
| **EAU CLAIRE** | **48.7** | **4,720** | **11,538** | **8,214** | **6,288** | **7,182** | **10,758** | **11,733** | **14,756** | **8,117** | **7,983** | **3,747** | **2,364** | **2.81** |
| Chippewa | 18.3 | 1,228 | 4,083 | 3,184 | 2,558 | 2,807 | 4,440 | 3,900 | 5,443 | 3,025 | 3,067 | 1,649 | 1,216 | 2.91 |
| Eau Claire | 30.4 | 3,492 | 7,455 | 5,030 | 3,730 | 4,375 | 6,318 | 7,833 | 9,313 | 5,092 | 4,916 | 2,098 | 1,148 | 2.75 |
| **GREEN BAY** | **66.6** | **6,397** | **17,872** | **12,606** | **9,090** | **8,570** | **12,065** | **17,856** | **18,147** | **10,945** | **10,656** | **5,646** | **3,350** | **2.73** |
| Brown | 66.6 | 6,397 | 17,872 | 12,606 | 9,090 | 8,570 | 12,065 | 17,856 | 18,147 | 10,945 | 10,656 | 5,646 | 3,350 | 2.73 |
| **JANESVILLE - BELOIT** | **51.5** | **4,427** | **11,945** | **9,824** | **7,692** | **7,136** | **10,476** | **12,760** | **15,085** | **8,913** | **8,649** | **4,030** | **2,063** | **2.71** |
| Rock | 51.5 | 4,427 | 11,945 | 9,824 | 7,692 | 7,136 | 10,476 | 12,760 | 15,085 | 8,913 | 8,649 | 4,030 | 2,063 | 2.71 |
| **KENOSHA** | **45.0** | **3,380** | **10,426** | **8,743** | **6,672** | **7,055** | **8,724** | **11,308** | **13,095** | **7,769** | **7,167** | **3,645** | **2,016** | **2.72** |
| Kenosha | 45.0 | 3,380 | 10,426 | 8,743 | 6,672 | 7,055 | 8,724 | 11,308 | 13,095 | 7,769 | 7,167 | 3,645 | 2,016 | 2.72 |
| **LA CROSSE** | **34.3** | **3,844** | **8,322** | **5,545** | **4,343** | **4,680** | **7,566** | **9,079** | **10,432** | **5,647** | **5,417** | **2,459** | **1,266** | **2.72** |
| La Crosse | 34.3 | 3,844 | 8,322 | 5,545 | 4,343 | 4,680 | 7,566 | 9,079 | 10,432 | 5,647 | 5,417 | 2,459 | 1,266 | 2.72 |
| **MADISON** | **131.9** | **16,772** | **40,769** | **24,037** | **15,974** | **15,129** | **19,219** | **39,861** | **40,800** | **21,349** | **18,617** | **7,719** | **3,554** | **2.54** |
| Dane | 131.9 | 16,772 | 40,769 | 24,037 | 15,974 | 15,129 | 19,219 | 39,861 | 40,800 | 21,349 | 18,617 | 7,719 | 3,554 | 2.54 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder<br>Under 25 Years | <br>25–34 Years | <br>35–44 Years | <br>45–54 Years | <br>55–64 Years | <br>65 & Over | Households by Number of Persons<br>1 | <br>2 | <br>3 | <br>4 | <br>5 | <br>6 or More | Average Household Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WISCONSIN (continued)** | | | | | | | | | | | | | | |
| **MILWAUKEE** | **523.1** | **38,802** | **125,885** | **96,027** | **80,855** | **80,275** | **101,256** | **140,352** | **153,919** | **88,553** | **78,892** | **38,470** | **22,914** | **2.66** |
| Milwaukee | 370.5 | 31,137 | 89,532 | 58,456 | 53,378 | 58,290 | 79,707 | 113,767 | 111,906 | 59,657 | 47,503 | 22,860 | 14,807 | 2.52 |
| Ozaukee | 24.1 | 1,214 | 5,391 | 5,711 | 4,316 | 3,661 | 3,807 | 4,357 | 6,958 | 4,535 | 4,692 | 2,322 | 1,236 | 2.92 |
| Washington | 30.1 | 1,838 | 7,791 | 7,110 | 4,612 | 4,010 | 4,739 | 5,091 | 8,188 | 5,524 | 6,126 | 3,241 | 1,930 | 3.03 |
| Waukesha | 98.4 | 4,613 | 23,171 | 24,750 | 18,549 | 14,314 | 13,003 | 17,137 | 26,867 | 18,837 | 20,571 | 10,047 | 4,941 | 2.99 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | ***585.5*** | ***43,471*** | ***140,693*** | ***108,208*** | ***90,466*** | ***89,619*** | ***113,043*** | ***154,942*** | ***171,811*** | ***99,581*** | ***89,580*** | ***43,635*** | ***25,951*** | ***2.67*** |
| **RACINE** | **62.4** | **4,669** | **14,808** | **12,181** | **9,611** | **9,344** | **11,787** | **14,590** | **17,892** | **11,028** | **10,688** | **5,165** | **3,037** | **2.78** |
| Racine | 62.4 | 4,669 | 14,808 | 12,181 | 9,611 | 9,344 | 11,787 | 14,590 | 17,892 | 11,028 | 10,688 | 5,165 | 3,037 | 2.78 |
| **SHEBOYGAN** | **37.0** | **2,715** | **8,086** | **6,339** | **5,176** | **5,736** | **8,948** | **8,747** | **11,455** | **6,149** | **5,875** | **3,113** | **1,661** | **2.74** |
| Sheboygan | 37.0 | 2,715 | 8,086 | 6,339 | 5,176 | 5,736 | 8,948 | 8,747 | 11,455 | 6,149 | 5,875 | 3,113 | 1,661 | 2.74 |
| **WAUSAU** | **40.9** | **3,245** | **9,662** | **7,793** | **5,748** | **5,986** | **8,466** | **9,083** | **11,912** | **7,082** | **7,034** | **3,584** | **2,205** | **2.80** |
| Marathon | 40.9 | 3,245 | 9,662 | 7,793 | 5,748 | 5,986 | 8,466 | 9,083 | 11,912 | 7,082 | 7,034 | 3,584 | 2,205 | 2.80 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 5.4 | 250 | 893 | 817 | 789 | 1,012 | 1,639 | 1,333 | 1,939 | 882 | 708 | 324 | 214 | 2.65 |
| Ashland | 6.3 | 443 | 1,171 | 892 | 762 | 1,058 | 1,974 | 1,831 | 1,956 | 917 | 809 | 471 | 316 | 2.65 |
| Barron | 15.3 | 1,115 | 2,967 | 2,423 | 1,958 | 2,409 | 4,428 | 3,849 | 4,844 | 2,441 | 2,346 | 1,163 | 657 | 2.65 |
| Bayfield | 5.5 | 262 | 1,029 | 884 | 704 | 877 | 1,744 | 1,293 | 1,942 | 830 | 742 | 409 | 284 | 2.64 |
| Brown | 66.6 | 6,397 | 17,872 | 12,606 | 9,090 | 8,570 | 12,065 | 17,856 | 18,147 | 10,945 | 10,656 | 5,646 | 3,350 | 2.73 |
| Buffalo | 5.4 | 346 | 1,014 | 820 | 787 | 846 | 1,587 | 1,455 | 1,603 | 897 | 762 | 438 | 245 | 2.65 |
| Burnett | 5.2 | 240 | 863 | 766 | 717 | 951 | 1,663 | 1,136 | 1,966 | 779 | 728 | 376 | 215 | 2.63 |
| Calumet | 11.0 | 831 | 2,610 | 2,173 | 1,667 | 1,635 | 2,084 | 2,123 | 3,003 | 1,915 | 2,001 | 1,131 | 827 | 2.98 |
| Chippewa | 18.3 | 1,228 | 4,083 | 3,184 | 2,558 | 2,807 | 4,440 | 3,900 | 5,443 | 3,025 | 3,067 | 1,649 | 1,216 | 2.91 |
| Clark | 11.9 | 739 | 2,232 | 1,854 | 1,626 | 1,946 | 3,503 | 2,651 | 3,701 | 1,856 | 1,775 | 1,004 | 913 | 2.88 |
| Columbia | 17.0 | 1,040 | 3,440 | 2,985 | 2,387 | 2,673 | 4,475 | 4,300 | 5,207 | 2,862 | 2,652 | 1,295 | 684 | 2.65 |
| Crawford | 6.0 | 359 | 1,170 | 952 | 807 | 972 | 1,740 | 1,426 | 1,844 | 922 | 925 | 479 | 404 | 2.80 |
| Dane | 131.9 | 16,772 | 40,769 | 24,037 | 15,974 | 15,129 | 19,219 | 39,861 | 40,800 | 21,349 | 18,617 | 7,719 | 3,554 | 2.54 |
| Dodge | 26.3 | 1,685 | 5,518 | 4,627 | 3,805 | 4,221 | 6,444 | 5,526 | 8,227 | 4,434 | 4,308 | 2,352 | 1,453 | 2.90 |
| Door | 10.3 | 747 | 2,088 | 1,609 | 1,217 | 1,657 | 2,982 | 2,635 | 3,464 | 1,601 | 1,464 | 711 | 425 | 2.59 |
| ☐ Douglas | 16.6 | 1,399 | 3,675 | 2,548 | 2,163 | 2,650 | 4,165 | 4,721 | 5,142 | 2,557 | 2,439 | 1,146 | 595 | 2.61 |
| Dunn | 11.9 | 1,436 | 2,739 | 1,852 | 1,465 | 1,555 | 2,853 | 2,635 | 3,731 | 2,034 | 2,054 | 941 | 505 | 2.98 |
| Eau Claire | 30.4 | 3,492 | 7,455 | 5,030 | 3,730 | 4,375 | 6,318 | 7,833 | 9,313 | 5,092 | 4,916 | 2,098 | 1,148 | 2.75 |
| Florence | 1.5 | 80 | 255 | 250 | 210 | 242 | 463 | 339 | 514 | 228 | 227 | 107 | 85 | 2.87 |
| Fond du Lac | 31.3 | 2,162 | 7,226 | 5,508 | 4,534 | 4,768 | 7,102 | 6,888 | 9,295 | 5,393 | 5,289 | 2,673 | 1,762 | 2.87 |
| Forest | 3.4 | 173 | 586 | 573 | 464 | 576 | 1,028 | 789 | 1,115 | 548 | 457 | 279 | 212 | 2.79 |
| Grant | 17.7 | 1,563 | 3,717 | 2,899 | 2,381 | 2,609 | 4,531 | 4,175 | 5,142 | 2,859 | 2,786 | 1,583 | 1,155 | 2.94 |
| Green | 11.9 | 867 | 2,648 | 2,002 | 1,539 | 1,783 | 3,061 | 3,177 | 3,644 | 1,835 | 1,833 | 928 | 483 | 2.63 |
| Green Lake | 7.2 | 413 | 1,321 | 1,086 | 977 | 1,215 | 2,188 | 1,744 | 2,474 | 1,133 | 1,000 | 544 | 305 | 2.63 |
| Iowa | 7.4 | 481 | 1,574 | 1,159 | 1,033 | 1,228 | 1,925 | 1,903 | 2,142 | 1,150 | 1,076 | 665 | 464 | 2.74 |
| Iron | 2.7 | 139 | 416 | 326 | 324 | 550 | 945 | 804 | 980 | 391 | 282 | 147 | 96 | 2.41 |
| Jackson | 6.3 | 362 | 1,210 | 1,023 | 822 | 1,066 | 1,817 | 1,549 | 2,005 | 1,054 | 903 | 485 | 304 | 2.70 |
| Jefferson | 23.8 | 1,710 | 5,253 | 4,461 | 3,271 | 3,584 | 5,521 | 5,627 | 7,435 | 3,989 | 3,822 | 1,894 | 1,033 | 2.83 |
| Juneau | 8.4 | 496 | 1,469 | 1,346 | 1,174 | 1,443 | 2,472 | 2,397 | 2,555 | 1,277 | 1,131 | 638 | 402 | 2.60 |
| Kenosha | 45.0 | 3,380 | 10,426 | 8,743 | 6,672 | 7,055 | 8,724 | 11,308 | 13,095 | 7,769 | 7,167 | 3,645 | 2,016 | 2.72 |
| Kewaunee | 6.8 | 445 | 1,360 | 1,105 | 925 | 1,125 | 1,840 | 1,460 | 2,007 | 1,077 | 1,079 | 665 | 512 | 2.90 |
| La Crosse | 34.3 | 3,844 | 8,322 | 5,545 | 4,343 | 4,680 | 7,566 | 9,079 | 10,432 | 5,647 | 5,417 | 2,459 | 1,266 | 2.72 |
| Lafayette | 6.2 | 406 | 1,218 | 966 | 916 | 1,007 | 1,687 | 1,535 | 1,772 | 981 | 915 | 615 | 382 | 2.77 |
| Langlade | 7.4 | 372 | 1,317 | 1,164 | 976 | 1,274 | 2,297 | 1,930 | 2,275 | 1,082 | 1,086 | 597 | 430 | 2.68 |
| Lincoln | 10.4 | 698 | 1,896 | 1,800 | 1,484 | 1,686 | 2,836 | 2,560 | 3,299 | 1,697 | 1,547 | 817 | 480 | 2.69 |
| Manitowoc | 29.8 | 2,103 | 6,392 | 4,978 | 4,221 | 4,703 | 7,403 | 7,044 | 9,120 | 4,736 | 4,614 | 2,514 | 1,772 | 2.78 |
| Marathon | 40.9 | 3,245 | 9,662 | 7,793 | 5,748 | 5,986 | 8,466 | 9,083 | 11,912 | 7,082 | 7,034 | 3,584 | 2,205 | 2.80 |
| Marinette | 15.3 | 1,013 | 2,806 | 2,548 | 1,977 | 2,499 | 4,457 | 4,064 | 4,721 | 2,418 | 2,282 | 1,160 | 655 | 2.64 |
| Marquette | 5.2 | 258 | 870 | 769 | 700 | 935 | 1,668 | 1,503 | 1,767 | 752 | 660 | 341 | 177 | 2.48 |
| Menominee | .8 | 52 | 157 | 158 | 136 | 134 | 163 | 91 | 172 | 111 | 150 | 84 | 192 | 4.38 |
| Milwaukee | 370.5 | 31,137 | 89,532 | 58,456 | 53,378 | 58,290 | 79,707 | 113,767 | 111,906 | 59,657 | 47,503 | 22,860 | 14,807 | 2.52 |
| Monroe | 12.8 | 843 | 2,678 | 2,200 | 1,741 | 2,199 | 3,139 | 2,935 | 3,914 | 2,180 | 2,029 | 1,029 | 713 | 2.84 |
| Oconto | 11.2 | 607 | 2,148 | 1,891 | 1,505 | 1,872 | 3,177 | 2,694 | 3,499 | 1,760 | 1,664 | 926 | 657 | 2.72 |
| Oneida | 12.8 | 787 | 2,380 | 2,229 | 1,857 | 2,119 | 3,428 | 3,344 | 4,301 | 2,058 | 1,758 | 882 | 457 | 2.57 |
| Outagamie | 46.8 | 3,995 | 11,721 | 8,874 | 6,662 | 6,406 | 9,142 | 10,893 | 13,129 | 7,905 | 7,777 | 4,362 | 2,734 | 2.83 |
| Ozaukee | 24.1 | 1,214 | 5,391 | 5,711 | 4,316 | 3,661 | 3,807 | 4,357 | 6,958 | 4,535 | 4,692 | 2,322 | 1,236 | 2.92 |
| Pepin | 2.8 | 190 | 530 | 411 | 390 | 389 | 890 | 776 | 813 | 434 | 377 | 241 | 159 | 2.68 |
| Pierce | 10.9 | 1,141 | 2,696 | 1,905 | 1,392 | 1,472 | 2,294 | 2,432 | 3,135 | 1,884 | 1,911 | 957 | 581 | 2.98 |
| Polk | 12.8 | 769 | 2,644 | 2,194 | 1,625 | 1,986 | 3,582 | 3,157 | 3,984 | 2,095 | 1,997 | 991 | 576 | 2.68 |
| Portage | 20.2 | 2,153 | 5,182 | 3,561 | 2,543 | 2,659 | 4.102 | 4,548 | 5,803 | 3,474 | 3,422 | 1,716 | 1,237 | 2.98 |
| Price | 6.2 | 342 | 1,073 | 933 | 826 | 1,060 | 1,966 | 1,653 | 1,960 | 940 | 874 | 478 | 295 | 2.63 |

# HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by Age of Householder | | | | | | Households by Number of Persons | | | | | | Average House-hold Size |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under 25 Years | 25–34 Years | 35–44 Years | 45–54 Years | 55–64 Years | 65 & Over | 1 | 2 | 3 | 4 | 5 | 6 or More | |
| **WISCONSIN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Racine | 62.4 | 4,669 | 14,808 | 12,181 | 9,611 | 9,344 | 11,787 | 14,590 | 17,892 | 11,028 | 10,688 | 5,165 | 3,037 | 2.78 |
| Richland | 6.5 | 423 | 1,268 | 989 | 833 | 1,126 | 1,861 | 1,518 | 2,158 | 1,047 | 963 | 481 | 333 | 2.69 |
| Rock | 51.5 | 4,427 | 11,945 | 9,824 | 7,692 | 7,136 | 10,476 | 12,760 | 15,085 | 8,913 | 8,649 | 4,030 | 2,063 | 2.71 |
| Rusk | 5.8 | 342 | 1,126 | 860 | 763 | 1,066 | 1,643 | 1,324 | 1,863 | 930 | 862 | 443 | 378 | 2.79 |
| ☐ St. Croix | 15.7 | 1,221 | 4,027 | 3,247 | 2,242 | 1,986 | 2,977 | 3,015 | 4,391 | 2,700 | 3,094 | 1,643 | 857 | 2.96 |
| Sauk | 16.9 | 1,120 | 3,459 | 2,831 | 2,272 | 2,649 | 4,569 | 4,462 | 5,254 | 2,673 | 2,512 | 1,258 | 741 | 2.64 |
| Sawyer | 5.2 | 239 | 882 | 830 | 730 | 955 | 1,564 | 1,100 | 1,986 | 735 | 745 | 370 | 264 | 2.73 |
| Shawano | 13.6 | 725 | 2,371 | 2,245 | 1,935 | 2,350 | 3,974 | 3,156 | 4,339 | 2,147 | 2,024 | 1,079 | 855 | 2.76 |
| Sheboygan | 37.0 | 2,715 | 8,086 | 6,339 | 5,176 | 5,736 | 8,948 | 8,747 | 11,455 | 6,149 | 5,875 | 3,113 | 1,661 | 2.74 |
| Taylor | 6.4 | 493 | 1,302 | 1,020 | 873 | 1,009 | 1,703 | 1,301 | 1,910 | 1,048 | 1,068 | 552 | 521 | 2.94 |
| Trempealeau | 9.7 | 542 | 1,881 | 1,569 | 1,268 | 1,606 | 2,834 | 2,447 | 2,909 | 1,548 | 1,422 | 821 | 553 | 2.75 |
| Vernon | 9.8 | 468 | 1,732 | 1,525 | 1,315 | 1,734 | 3,026 | 2,290 | 3,262 | 1,590 | 1,458 | 726 | 474 | 2.68 |
| Vilas | 7.3 | 278 | 1,148 | 1,156 | 1,000 | 1,388 | 2,330 | 1,701 | 2,925 | 1,064 | 934 | 403 | 273 | 2.51 |
| Walworth | 27.0 | 2,210 | 5,682 | 4,855 | 3,804 | 4,011 | 6,438 | 7,228 | 8,196 | 4,475 | 4,096 | 1,965 | 1,040 | 2.71 |
| Washburn | 5.5 | 271 | 987 | 873 | 691 | 998 | 1,680 | 1,424 | 1,811 | 882 | 764 | 389 | 230 | 2.58 |
| Washington | 30.1 | 1,838 | 7,791 | 7,110 | 4,612 | 4,010 | 4,739 | 5,091 | 8,188 | 5,524 | 6,126 | 3,241 | 1,930 | 3.03 |
| Waukesha | 98.4 | 4,613 | 23,171 | 24,750 | 18,549 | 14,314 | 13,003 | 17,137 | 26,867 | 18,837 | 20,571 | 10,047 | 4,941 | 2.99 |
| Waupaca | 16.1 | 1,038 | 3,120 | 2,626 | 2,097 | 2,556 | 4,663 | 3,967 | 5,169 | 2,538 | 2,378 | 1,260 | 788 | 2.74 |
| Waushara | 7.9 | 394 | 1,373 | 1,209 | 1,073 | 1,310 | 2,541 | 2,133 | 2,690 | 1,221 | 1,000 | 521 | 335 | 2.53 |
| Winnebago | 50.3 | 4,473 | 11,873 | 8,890 | 7,110 | 7,343 | 10,611 | 13,766 | 15,067 | 8,445 | 7,780 | 3,506 | 1,736 | 2.65 |
| Wood | 28.2 | 2,367 | 6,373 | 5,040 | 3,872 | 4,150 | 6,398 | 6,823 | 8,265 | 4,789 | 4,545 | 2,347 | 1,431 | 2.74 |
| **TOTAL METRO COUNTIES** | **1,181.8** | **100,890** | **293,219** | **217,041** | **171,293** | **171,113** | **228,244** | **309,887** | **348,225** | **199,074** | **184,069** | **89,366** | **51,179** | **2.69** |
| **TOTAL STATE** | **1,767.4** | **141,087** | **412,069** | **314,595** | **250,786** | **264,381** | **384,482** | **451,949** | **531,229** | **293,752** | **273,284** | **135,900** | **81,286** | **2.71** |
| **WYOMING** | | | | | | | | | | | | | | |
| **CASPER** | **28.5** | **3,226** | **8,631** | **5,455** | **4,259** | **3,546** | **3,383** | **7,088** | **8,543** | **5,239** | **4,712** | **1,984** | **934** | **2.67** |
| Natrona | 28.5 | 3,226 | 8,631 | 5,455 | 4,259 | 3,546 | 3,383 | 7,088 | 8,543 | 5,239 | 4,712 | 1,984 | 934 | 2.67 |
| **CHEYENNE** | **27.9** | **2,978** | **7,449** | **5,462** | **3,939** | **3,583** | **4,489** | **7,741** | **8,402** | **4,848** | **4,217** | **1,831** | **861** | **2.61** |
| Laramie | 27.9 | 2,978 | 7,449 | 5,462 | 3,939 | 3,583 | 4,489 | 7,741 | 8,402 | 4,848 | 4,217 | 1,831 | 861 | 2.61 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Albany | 11.4 | 2,330 | 3,497 | 1,821 | 1,149 | 1,108 | 1,495 | 3,816 | 3,588 | 1,789 | 1,426 | 538 | 243 | 2.56 |
| Big Horn | 4.4 | 343 | 875 | 799 | 578 | 642 | 1,163 | 1,028 | 1,397 | 682 | 647 | 366 | 280 | 2.77 |
| Campbell | 11.9 | 1,925 | 4,562 | 2,511 | 1,441 | 850 | 611 | 2,218 | 3,227 | 2,366 | 2,454 | 1,072 | 563 | 2.93 |
| Carbon | 7.5 | 897 | 2,287 | 1,489 | 970 | 850 | 1,007 | 1,618 | 2,169 | 1,298 | 1,394 | 647 | 374 | 2.95 |
| Converse | 5.3 | 689 | 1,686 | 1,151 | 693 | 485 | 596 | 983 | 1,440 | 1,002 | 1,084 | 527 | 264 | 2.98 |
| Crook | 2.1 | 180 | 497 | 413 | 301 | 322 | 387 | 539 | 601 | 370 | 331 | 175 | 84 | 2.71 |
| Fremont | 13.3 | 1,345 | 3,702 | 2,692 | 2,046 | 1,669 | 1,846 | 2,451 | 3,925 | 2,598 | 2,367 | 1,164 | 795 | 2.96 |
| Goshen | 4.7 | 368 | 939 | 768 | 649 | 707 | 1,269 | 1,317 | 1,490 | 757 | 669 | 293 | 174 | 2.57 |
| Hot Springs | 2.1 | 181 | 411 | 359 | 262 | 329 | 558 | 597 | 670 | 328 | 295 | 136 | 74 | 2.76 |
| Johnson | 2.5 | 173 | 593 | 460 | 311 | 374 | 589 | 635 | 805 | 392 | 377 | 190 | 101 | 2.68 |
| Laramie | 27.9 | 2,978 | 7,449 | 5,462 | 3,939 | 3,583 | 4,489 | 7,741 | 8,402 | 4,848 | 4,217 | 1,831 | 861 | 2.61 |
| Lincoln | 4.5 | 377 | 1,245 | 878 | 563 | 630 | 807 | 918 | 1,296 | 695 | 713 | 475 | 403 | 3.02 |
| Natrona | 28.5 | 3,226 | 8,631 | 5,455 | 4,259 | 3,546 | 3,383 | 7,088 | 8,543 | 5,239 | 4,712 | 1,984 | 934 | 2.67 |
| Niobrara | 1.2 | 92 | 192 | 171 | 188 | 183 | 374 | 369 | 414 | 161 | 156 | 71 | 29 | 2.42 |
| Park | 8.8 | 754 | 2,072 | 1,745 | 1,294 | 1,284 | 1,651 | 2,347 | 2,717 | 1,445 | 1,375 | 621 | 295 | 2.67 |
| Platte | 4.9 | 460 | 1,350 | 966 | 657 | 619 | 848 | 1,518 | 1,387 | 793 | 714 | 346 | 142 | 2.51 |
| Sheridan | 10.6 | 891 | 2,738 | 1,889 | 1,295 | 1,457 | 2,330 | 2,966 | 3,286 | 1,675 | 1,623 | 713 | 337 | 2.62 |
| Sublette | 1.6 | 117 | 435 | 332 | 240 | 219 | 257 | 319 | 506 | 269 | 288 | 143 | 75 | 3.00 |
| Sweetwater | 16.5 | 2,084 | 5,641 | 3,370 | 2,030 | 1,706 | 1,669 | 3,641 | 4,478 | 2,980 | 3,071 | 1,481 | 849 | 2.86 |
| Teton | 4.7 | 544 | 1,726 | 1,059 | 548 | 406 | 417 | 1,533 | 1,547 | 743 | 548 | 235 | 94 | 2.34 |
| Uinta | 7.0 | 892 | 2,267 | 1,290 | 849 | 824 | 878 | 1,265 | 1,944 | 1,218 | 1,252 | 758 | 563 | 3.16 |
| Washakie | 3.5 | 327 | 837 | 683 | 491 | 513 | 649 | 818 | 1,065 | 571 | 579 | 307 | 160 | 2.83 |
| Weston | 2.9 | 302 | 716 | 520 | 436 | 412 | 514 | 749 | 827 | 531 | 505 | 193 | 95 | 2.62 |
| **TOTAL METRO COUNTIES** | **56.4** | **6,204** | **16,080** | **10,917** | **8,198** | **7,129** | **7,872** | **14,829** | **16,945** | **10,087** | **8,929** | **3,815** | **1,795** | **2.64** |
| **TOTAL STATE** | **187.8** | **21,475** | **54,348** | **36,283** | **25,189** | **22,718** | **27,787** | **46,474** | **55,724** | **32,750** | **30,797** | **14,266** | **7,789** | **2.75** |

# NOTES

# SECTION 7

# Households By Effective Buying Income (EBI) Group For Metropolitan Markets And All Counties

## Under $ 5,000
## $ 5,000–$ 9,999
## $10,000–$14,999
## $15,000–$19,999
## $20,000–$24,999
## $25,000–$34,999
## $35,000–$49,999
## $50,000 Or More
## Median Household EBI
## Average Household EBI
## Per Capita EBI

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

### SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALABAMA** | | | | | | | | | | | | |
| **ANNISTON** | **43.3** | **4,039** | **6,371** | **6,061** | **5,608** | **5,348** | **7,970** | **5,942** | **1,961** | **19,606** | **23,521** | **8,154** |
| Calhoun | 43.3 | 4,039 | 6,371 | 6,061 | 5,608 | 5,348 | 7,970 | 5,942 | 1,961 | 19,606 | 23,521 | 8,154 |
| **BIRMINGHAM** | **342.7** | **30,950** | **45,359** | **42,215** | **39,232** | **36,867** | **63,841** | **55,411** | **28,825** | **21,813** | **25,397** | **9,505** |
| Blount | 14.1 | 1,728 | 2,504 | 2,206 | 2,112 | 1,704 | 2,376 | 1,185 | 285 | 16,373 | 18,587 | 6,686 |
| Jefferson | 260.1 | 23,412 | 33,518 | 31,446 | 29,000 | 27,596 | 48,308 | 43,004 | 23,816 | 22,271 | 25,974 | 9,929 |
| St. Clair | 16.0 | 1,472 | 2,439 | 2,410 | 2,232 | 2,077 | 3,220 | 1,709 | 441 | 18,734 | 20,798 | 7,110 |
| Shelby | 26.5 | 1,703 | 2,659 | 2,514 | 2,561 | 2,515 | 5,111 | 6,207 | 3,230 | 27,644 | 29,979 | 10,264 |
| Walker | 26.0 | 2,635 | 4,239 | 3,639 | 3,327 | 2,975 | 4,826 | 3,306 | 1,053 | 18,689 | 21,480 | 7,767 |
| **DOTHAN** | **45.3** | **4,275** | **6,391** | **6,288** | **6,399** | **5,651** | **8,393** | **5,562** | **2,341** | **19,431** | **23,289** | **8,366** |
| Dale | 15.5 | 1,329 | 2,244 | 2,294 | 2,359 | 1,983 | 2,832 | 1,785 | 674 | 18,953 | 23,908 | 8,199 |
| Houston | 29.8 | 2,946 | 4,147 | 3,994 | 4,040 | 3,668 | 5,561 | 3,777 | 1,667 | 19,710 | 22,967 | 8,460 |
| **FLORENCE** | **52.0** | **4,828** | **7,325** | **7,145** | **6,266** | **6,082** | **10,043** | **7,661** | **2,650** | **20,351** | **22,976** | **8,558** |
| Colbert | 21.0 | 2,037 | 2,951 | 2,928 | 2,662 | 2,600 | 4,141 | 2,891 | 790 | 19,854 | 22,010 | 8,239 |
| Lauderdale | 31.0 | 2,791 | 4,374 | 4,217 | 3,604 | 3,482 | 5,902 | 4,770 | 1,860 | 20,735 | 23,629 | 8,773 |
| **GADSDEN** | **39.1** | **4,100** | **6,786** | **5,818** | **4,839** | **3,988** | **7,087** | **4,869** | **1,613** | **17,829** | **21,382** | **7,977** |
| Etowah | 39.1 | 4,100 | 6,786 | 5,818 | 4,839 | 3,988 | 7,087 | 4,869 | 1,613 | 17,829 | 21,382 | 7,977 |
| **HUNTSVILLE** | **76.7** | **4,680** | **7,236** | **7,598** | **8,297** | **8,204** | **13,815** | **14,522** | **12,348** | **26,508** | **30,777** | **11,349** |
| Madison | 76.7 | 4,680 | 7,236 | 7,598 | 8,297 | 8,204 | 13,815 | 14,522 | 12,348 | 26,508 | 30,777 | 11,349 |
| **MOBILE** | **167.6** | **15,164** | **20,528** | **19,510** | **19,065** | **17,844** | **31,140** | **28,924** | **15,425** | **22,627** | **26,120** | **9,338** |
| Baldwin | 31.6 | 2,193 | 4,009 | 3,938 | 3,813 | 3,523 | 5,929 | 5,419 | 2,776 | 22,574 | 25,928 | 9,417 |
| Mobile | 136.0 | 12,971 | 16,519 | 15,572 | 15,252 | 14,321 | 25,211 | 23,505 | 12,649 | 22,640 | 26,164 | 9,320 |
| **MONTGOMERY** | **103.9** | **9,759** | **12,724** | **11,803** | **12,911** | **11,696** | **19,026** | **17,164** | **8,817** | **21,926** | **25,773** | **9,190** |
| Autauga | 11.8 | 1,000 | 1,356 | 1,094 | 1,194 | 1,309 | 2,455 | 2,465 | 927 | 24,806 | 26,441 | 8,864 |
| Elmore | 16.0 | 1,676 | 2,184 | 1,985 | 2,103 | 1,896 | 3,207 | 2,181 | 768 | 20,131 | 22,830 | 7,642 |
| Montgomery | 76.1 | 7,083 | 9,184 | 8,724 | 9,614 | 8,491 | 13,364 | 12,518 | 7,122 | 21,889 | 26,288 | 9,599 |
| **TUSCALOOSA** | **51.5** | **6,277** | **7,845** | **6,783** | **5,895** | **5,438** | **9,110** | **7,019** | **3,133** | **19,072** | **22,938** | **8,249** |
| Tuscaloosa | 51.5 | 6,277 | 7,845 | 6,783 | 5,895 | 5,438 | 9,110 | 7,019 | 3,133 | 19,072 | 22,938 | 8,249 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Autauga | 11.8 | 1,000 | 1,356 | 1,094 | 1,194 | 1,309 | 2,455 | 2,465 | 927 | 24,806 | 26,441 | 8,864 |
| Baldwin | 31.6 | 2,193 | 4,009 | 3,938 | 3,813 | 3,523 | 5,929 | 5,419 | 2,776 | 22,574 | 25,928 | 9,417 |
| Barbour | 8.8 | 1,451 | 1,690 | 1,277 | 1,135 | 877 | 1,193 | 773 | 404 | 14,926 | 18,915 | 6,553 |
| Bibb | 5.8 | 840 | 1,037 | 889 | 834 | 723 | 948 | 434 | 95 | 15,775 | 18,138 | 6,376 |
| Blount | 14.1 | 1,728 | 2,504 | 2,206 | 2,112 | 1,704 | 2,376 | 1,185 | 285 | 16,373 | 18,587 | 6,686 |
| Bullock | 3.6 | 660 | 782 | 607 | 491 | 282 | 370 | 276 | 132 | 12,843 | 17,096 | 6,034 |
| Butler | 7.6 | 938 | 1,570 | 1,206 | 1,048 | 867 | 1,099 | 543 | 329 | 15,384 | 19,035 | 6,729 |
| Calhoun | 43.3 | 4,039 | 6,371 | 6,061 | 5,608 | 5,348 | 7,970 | 5,942 | 1,961 | 19,606 | 23,521 | 8,154 |
| Chambers | 14.3 | 1,321 | 2,211 | 2,016 | 1,747 | 1,592 | 2,658 | 2,094 | 661 | 19,555 | 22,440 | 8,124 |
| Cherokee | 7.0 | 732 | 1,205 | 1,139 | 950 | 858 | 1,233 | 702 | 181 | 17,157 | 20,362 | 7,199 |
| Chilton | 12.0 | 1,178 | 1,916 | 1,582 | 1,540 | 1,438 | 2,210 | 1,469 | 667 | 19,280 | 22,308 | 8,365 |
| Choctaw | 5.6 | 843 | 1,136 | 713 | 583 | 487 | 785 | 723 | 330 | 15,864 | 20,901 | 7,094 |
| Clarke | 9.4 | 1,442 | 1,608 | 1,153 | 1,137 | 928 | 1,528 | 1,143 | 461 | 17,118 | 21,010 | 7,104 |
| Clay | 4.8 | 660 | 972 | 790 | 666 | 633 | 691 | 287 | 101 | 14,848 | 17,676 | 6,193 |
| Cleburne | 4.9 | 569 | 659 | 639 | 713 | 610 | 1,006 | 526 | 178 | 19,071 | 21,088 | 7,949 |
| Coffee | 14.4 | 1,508 | 2,275 | 1,897 | 1,796 | 1,893 | 2,898 | 1,491 | 642 | 19,220 | 21,252 | 7,767 |
| Colbert | 21.0 | 2,037 | 2,951 | 2,928 | 2,662 | 2,600 | 4,141 | 2,891 | 790 | 19,854 | 22,010 | 8,239 |
| Conecuh | 5.4 | 896 | 1,275 | 733 | 618 | 575 | 749 | 344 | 210 | 13,474 | 17,969 | 6,220 |
| Coosa | 4.3 | 437 | 784 | 610 | 545 | 513 | 850 | 417 | 144 | 17,853 | 21,297 | 7,963 |
| Covington | 14.7 | 1,967 | 2,894 | 2,274 | 2,076 | 1,629 | 2,333 | 1,079 | 448 | 15,484 | 18,573 | 7,320 |
| Crenshaw | 5.3 | 1,077 | 1,337 | 926 | 668 | 482 | 466 | 245 | 99 | 11,131 | 14,530 | 5,462 |
| Cullman | 24.1 | 2,606 | 4,382 | 3,700 | 3,440 | 2,791 | 4,057 | 2,154 | 970 | 16,896 | 20,284 | 7,486 |
| Dale | 15.5 | 1,329 | 2,244 | 2,294 | 2,359 | 1,983 | 2,832 | 1,785 | 674 | 18,953 | 23,908 | 8,199 |
| Dallas | 18.4 | 3,258 | 3,732 | 2,951 | 2,392 | 1,738 | 2,422 | 1,412 | 495 | 13,690 | 17,406 | 5,931 |
| De Kalb | 21.6 | 2,741 | 4,160 | 3,302 | 2,728 | 2,549 | 3,597 | 1,903 | 620 | 16,031 | 19,286 | 7,283 |
| Elmore | 16.0 | 1,676 | 2,184 | 1,985 | 2,103 | 1,896 | 3,207 | 2,181 | 768 | 20,131 | 22,830 | 7,642 |
| Escambia | 13.1 | 1,535 | 2,456 | 1,990 | 1,528 | 1,504 | 2,245 | 1,360 | 482 | 16,765 | 20,703 | 6,936 |
| Etowah | 39.1 | 4,100 | 6,786 | 5,818 | 4,839 | 3,988 | 7,087 | 4,869 | 1,613 | 17,829 | 21,382 | 7,977 |
| Fayette | 7.1 | 725 | 1,246 | 875 | 860 | 821 | 1,331 | 844 | 398 | 19,082 | 22,228 | 8,177 |
| Franklin | 11.1 | 1,220 | 2,048 | 1,562 | 1,329 | 1,248 | 1,949 | 1,242 | 502 | 17,623 | 20,818 | 7,860 |
| Geneva | 9.0 | 1,050 | 1,785 | 1,221 | 1,053 | 993 | 1,554 | 928 | 416 | 17,024 | 21,677 | 7,963 |
| Greene | 3.7 | 797 | 878 | 561 | 460 | 256 | 340 | 256 | 152 | 11,417 | 16,411 | 5,421 |
| Hale | 5.0 | 1,099 | 1,202 | 730 | 579 | 423 | 543 | 273 | 151 | 11,240 | 15,669 | 5,154 |
| Henry | 5.6 | 593 | 994 | 900 | 727 | 650 | 990 | 546 | 200 | 17,035 | 20,127 | 7,179 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALABAMA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Houston | 29.8 | 2,946 | 4,147 | 3,994 | 4,040 | 3,668 | 5,561 | 3,777 | 1,667 | 19,710 | 22,967 | 8,460 |
| Jackson | 19.5 | 2,232 | 3,110 | 2,772 | 2,781 | 2,430 | 3,793 | 1,928 | 454 | 17,884 | 19,915 | 7,165 |
| Jefferson | 260.1 | 23,412 | 33,518 | 31,446 | 29,000 | 27,596 | 48,308 | 43,004 | 23,816 | 22,271 | 25,974 | 9,929 |
| Lamar | 6.1 | 587 | 1,039 | 829 | 800 | 711 | 1,192 | 702 | 240 | 18,677 | 21,166 | 7,731 |
| Lauderdale | 31.0 | 2,791 | 4,374 | 4,217 | 3,604 | 3,482 | 5,902 | 4,770 | 1,860 | 20,735 | 23,629 | 8,773 |
| Lawrence | 10.7 | 1,256 | 1,758 | 1,319 | 1,178 | 1,074 | 1,993 | 1,598 | 524 | 19,288 | 21,965 | 7,509 |
| Lee | 30.3 | 4,545 | 4,900 | 3,861 | 3,525 | 2,863 | 4,761 | 3,881 | 1,964 | 17,524 | 22,183 | 8,360 |
| Limestone | 16.5 | 1,430 | 2,201 | 1,857 | 1,960 | 1,873 | 3,210 | 2,540 | 1,429 | 22,080 | 25,166 | 8,779 |
| Lowndes | 3.8 | 761 | 873 | 626 | 461 | 304 | 444 | 188 | 143 | 12,000 | 16,168 | 4,585 |
| Macon | 8.4 | 1,665 | 1,718 | 1,374 | 925 | 678 | 984 | 729 | 327 | 12,811 | 18,020 | 5,691 |
| Madison | 76.7 | 4,680 | 7,236 | 7,598 | 8,297 | 8,204 | 13,815 | 14,522 | 12,348 | 26,508 | 30,777 | 11,349 |
| Marengo | 8.4 | 1,525 | 1,722 | 1,092 | 895 | 648 | 1,225 | 986 | 307 | 14,332 | 18,657 | 6,269 |
| Marion | 11.8 | 1,115 | 1,922 | 1,521 | 1,557 | 1,513 | 2,270 | 1,369 | 533 | 19,311 | 21,915 | 8,106 |
| Marshall | 26.4 | 3,374 | 4,802 | 4,232 | 3,758 | 3,245 | 3,990 | 2,281 | 718 | 16,013 | 18,679 | 7,105 |
| Mobile | 136.0 | 12,971 | 16,519 | 15,572 | 15,252 | 14,321 | 25,211 | 23,505 | 12,649 | 22,640 | 26,164 | 9,320 |
| Monroe | 7.6 | 993 | 1,382 | 1,067 | 842 | 809 | 1,270 | 897 | 340 | 17,030 | 20,984 | 6,995 |
| Montgomery | 76.1 | 7,083 | 9,184 | 8,724 | 9,614 | 8,491 | 13,364 | 12,518 | 7,122 | 21,869 | 26,288 | 9,599 |
| Morgan | 34.9 | 3,007 | 4,429 | 4,123 | 4,239 | 4,034 | 7,105 | 5,808 | 2,155 | 21,999 | 24,361 | 8,931 |
| Perry | 4.7 | 887 | 1,145 | 744 | 520 | 420 | 507 | 345 | 132 | 11,968 | 16,529 | 5,285 |
| Pickens | 7.3 | 1,082 | 1,411 | 1,148 | 992 | 814 | 1,014 | 656 | 183 | 15,042 | 18,382 | 6,212 |
| Pike | 10.0 | 1,627 | 2,029 | 1,562 | 1,173 | 1,022 | 1,431 | 849 | 307 | 14,235 | 18,476 | 6,575 |
| Randolph | 7.3 | 981 | 1,316 | 1,102 | 957 | 832 | 1,218 | 687 | 207 | 16,234 | 18,978 | 6,858 |
| ☐ Russell | 17.5 | 2,542 | 2,935 | 2,479 | 2,218 | 1,943 | 2,930 | 1,781 | 672 | 16,711 | 19,692 | 7,135 |
| St. Clair | 16.0 | 1,472 | 2,439 | 2,410 | 2,232 | 2,077 | 3,220 | 1,709 | 441 | 18,734 | 20,798 | 7,110 |
| Shelby | 26.5 | 1,703 | 2,659 | 2,514 | 2,561 | 2,515 | 5,111 | 6,207 | 3,230 | 27,644 | 29,979 | 10,264 |
| Sumter | 5.4 | 962 | 1,164 | 769 | 581 | 474 | 682 | 549 | 219 | 13,593 | 18,850 | 6,095 |
| Talladega | 26.2 | 2,569 | 3,946 | 3,475 | 3,248 | 2,911 | 4,690 | 3,877 | 1,484 | 19,778 | 23,011 | 7,881 |
| Tallapoosa | 14.4 | 1,488 | 2,505 | 2,275 | 2,050 | 1,755 | 2,538 | 1,335 | 454 | 17,200 | 20,123 | 7,336 |
| Tuscaloosa | 51.5 | 6,277 | 7,845 | 6,783 | 5,895 | 5,438 | 9,110 | 7,019 | 3,133 | 19,072 | 22,938 | 8,249 |
| Walker | 26.0 | 2,635 | 4,239 | 3,639 | 3,327 | 2,975 | 4,826 | 3,306 | 1,053 | 18,689 | 21,480 | 7,767 |
| Washington | 5.8 | 662 | 986 | 690 | 613 | 588 | 1,208 | 824 | 229 | 19,571 | 21,637 | 7,254 |
| Wilcox | 4.6 | 983 | 930 | 622 | 588 | 382 | 471 | 427 | 197 | 13,017 | 17,703 | 5,502 |
| Winston | 8.5 | 980 | 1,472 | 1,417 | 1,270 | 903 | 1,420 | 763 | 275 | 16,399 | 19,550 | 7,132 |
| **TOTAL METRO COUNTIES** | **939.6** | **86,614** | **123,500** | **115,700** | **110,730** | **103,061** | **173,355** | **148,855** | **77,785** | **21,570** | **25,277** | **9,238** |
| **TOTAL STATE** | **1,464.8** | **153,468** | **216,494** | **190,420** | **177,286** | **160,704** | **260,816** | **205,538** | **100,074** | **19,846** | **23,561** | **8,538** |
| **ALASKA** | | | | | | | | | | | | |
| **ANCHORAGE** | **83.8** | **3,060** | **3,790** | **5,132** | **6,408** | **6,857** | **12,834** | **17,699** | **28,020** | **38,145** | **41,777** | **15,235** |
| Anchorage | 83.8 | 3,060 | 3,790 | 5,132 | 6,408 | 6,857 | 12,834 | 17,699 | 28,020 | 38,145 | 41,777 | 15,235 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Aleutian Islands | 1.8 | 115 | 118 | 111 | 265 | 221 | 310 | 300 | 360 | 26,825 | 66,844 | 15,626 |
| Anchorage | 83.8 | 3,060 | 3,790 | 5,132 | 6,408 | 6,857 | 12,834 | 17,699 | 28,020 | 38,145 | 41,777 | 15,235 |
| Bethel | 3.3 | 429 | 369 | 404 | 370 | 284 | 435 | 510 | 499 | 21,194 | 28,416 | 7,326 |
| Bristol Bay | .3 | 6 | 18 | 11 | 12 | 18 | 56 | 71 | 108 | 39,000 | 69,470 | 14,886 |
| Dillingham | 1.8 | 280 | 135 | 167 | 156 | 151 | 247 | 297 | 367 | 25,379 | 31,832 | 9,879 |
| Fairbanks North Star | 23.2 | 1,103 | 1,255 | 1,741 | 1,891 | 1,711 | 2,942 | 4,433 | 8,124 | 38,019 | 43,510 | 15,134 |
| Haines | .6 | 60 | 33 | 53 | 71 | 51 | 101 | 114 | 117 | 28,091 | 30,665 | 9,684 |
| Juneau | 9.2 | 226 | 227 | 436 | 469 | 596 | 1,362 | 2,111 | 3,773 | 44,468 | 46,446 | 16,691 |
| Kenai Peninsula | 13.2 | 834 | 1,077 | 994 | 899 | 943 | 1,823 | 2,427 | 4,203 | 35,183 | 38,760 | 13,393 |
| Ketchikan Gateway | 4.9 | 294 | 296 | 278 | 184 | 290 | 808 | 1,179 | 1,571 | 39,041 | 41,267 | 15,319 |
| Kobuk | 1.5 | 111 | 137 | 148 | 147 | 104 | 230 | 276 | 347 | 29,769 | 35,537 | 9,352 |
| Kodiak Island | 4.4 | 221 | 273 | 321 | 384 | 308 | 642 | 976 | 1,275 | 35,708 | 42,069 | 13,413 |
| Matanuska - Susitna | 10.6 | 899 | 833 | 846 | 1,017 | 1,030 | 2,004 | 2,123 | 1,848 | 28,250 | 30,703 | 10,170 |
| Nome | 2.1 | 229 | 221 | 198 | 190 | 174 | 245 | 353 | 490 | 26,310 | 33,611 | 9,287 |
| North Slope | 1.2 | 83 | 59 | 64 | 82 | 68 | 147 | 266 | 431 | 40,842 | 55,589 | 12,828 |
| Prince of Wales - Outer Ketchikan | 1.3 | 71 | 83 | 70 | 73 | 93 | 140 | 321 | 449 | 39,963 | 47,839 | 14,134 |
| Sitka | 2.7 | 74 | 76 | 91 | 154 | 191 | 370 | 653 | 1,091 | 45,569 | 47,072 | 14,443 |
| Skagway - Yakutat - Angoon | 1.3 | 83 | 110 | 154 | 115 | 87 | 218 | 258 | 275 | 29,704 | 34,275 | 10,609 |
| Southeast Fairbanks | 2.0 | 136 | 183 | 246 | 259 | 200 | 269 | 362 | 345 | 24,273 | 33,430 | 9,286 |
| Valdez - Cordova | 3.6 | 238 | 288 | 303 | 242 | 243 | 486 | 610 | 1,190 | 35,000 | 41,766 | 14,741 |
| Wade Hampton | 1.1 | 171 | 155 | 152 | 137 | 125 | 159 | 121 | 80 | 17,571 | 22,123 | 4,425 |
| Wrangell - Petersburg | 2.2 | 97 | 134 | 172 | 199 | 186 | 490 | 515 | 407 | 31,115 | 35,634 | 11,042 |
| Yukon - Koyukuk | 2.6 | 443 | 456 | 381 | 234 | 171 | 318 | 339 | 258 | 15,377 | 27,506 | 8,036 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **ALASKA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **83.8** | **3,060** | **3,790** | **5,132** | **6,408** | **6,857** | **12,834** | **17,699** | **28,020** | **38,145** | **41,777** | **15,235** |
| **TOTAL STATE** | **178.7** | **9,263** | **10,326** | **12,473** | **13,958** | **14,102** | **26,636** | **36,314** | **55,628** | **36,028** | **40,787** | **13,917** |
| **ARIZONA** |  |  |  |  |  |  |  |  |  |  |  |  |
| **PHOENIX** | **669.1** | **37,538** | **62,317** | **74,475** | **80,620** | **77,374** | **138,177** | **125,694** | **72,905** | **25,153** | **28,601** | **11,024** |
| Maricopa | 669.1 | 37,538 | 62,317 | 74,475 | 80,620 | 77,374 | 138,177 | 125,694 | 72,905 | 25,153 | 28,601 | 11,024 |
| **TUCSON** | **236.3** | **17,776** | **29,305** | **33,660** | **31,535** | **27,363** | **46,239** | **33,274** | **17,148** | **21,012** | **24,590** | **9,650** |
| Pima | 236.3 | 17,776 | 29,305 | 33,660 | 31,535 | 27,363 | 46,239 | 33,274 | 17,148 | 21,012 | 24,590 | 9,650 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Apache | 15.1 | 2,627 | 2,326 | 1,913 | 1,855 | 1,553 | 2,223 | 1,912 | 691 | 16,785 | 20,037 | 5,102 |
| Cochise | 33.6 | 2,911 | 4,951 | 5,873 | 5,246 | 4,019 | 5,765 | 3,611 | 1,224 | 17,790 | 21,387 | 7,525 |
| Coconino | 27.5 | 2,485 | 3,271 | 3,555 | 3,534 | 3,394 | 5,401 | 4,000 | 1,860 | 21,282 | 24,958 | 7,853 |
| Gila | 14.2 | 1,233 | 2,155 | 2,037 | 1,518 | 1,417 | 2,842 | 2,244 | 754 | 20,561 | 23,022 | 8,447 |
| Graham | 7.4 | 991 | 1,243 | 1,337 | 1,087 | 883 | 1,076 | 534 | 249 | 15,558 | 18,954 | 5,610 |
| Greenlee | 3.7 | 248 | 360 | 421 | 350 | 529 | 1,248 | 443 | 101 | 24,603 | 23,621 | 7,803 |
| La Paz | 5.3 | 885 | 1,424 | 1,160 | 690 | 413 | 440 | 225 | 63 | 11,255 | 16,882 | 6,628 |
| Maricopa | 669.1 | 37,538 | 62,317 | 74,475 | 80,620 | 77,374 | 138,177 | 125,694 | 72,905 | 25,153 | 28,601 | 11,024 |
| Mohave | 28.1 | 2,315 | 4,563 | 5,066 | 4,237 | 3,429 | 4,724 | 2,764 | 1,002 | 17,370 | 20,514 | 8,342 |
| Navajo | 21.5 | 3,006 | 2,835 | 2,631 | 2,595 | 2,286 | 3,862 | 3,083 | 1,202 | 19,333 | 22,074 | 6,387 |
| Pima | 236.3 | 17,776 | 29,305 | 33,660 | 31,535 | 27,363 | 46,239 | 33,274 | 17,148 | 21,012 | 24,590 | 9,650 |
| Pinal | 33.2 | 3,126 | 4,652 | 5,131 | 4,548 | 4,260 | 6,966 | 3,274 | 1,243 | 19,031 | 21,414 | 7,138 |
| Santa Cruz | 7.2 | 534 | 869 | 1,158 | 1,001 | 878 | 1,305 | 918 | 537 | 20,205 | 24,253 | 7,659 |
| Yavapai | 34.6 | 2,884 | 5,543 | 5,940 | 5,011 | 4,328 | 5,669 | 3,640 | 1,585 | 17,842 | 21,492 | 8,970 |
| Yuma | 30.6 | 2,287 | 4,464 | 5,428 | 4,777 | 3,864 | 5,264 | 3,401 | 1,115 | 18,177 | 21,746 | 7,485 |
| **TOTAL METRO COUNTIES** | **905.4** | **55,314** | **91,622** | **108,135** | **112,155** | **104,737** | **184,416** | **158,968** | **90,053** | **24,043** | **27,554** | **10,670** |
| **TOTAL STATE** | **1,167.4** | **80,846** | **130,278** | **149,785** | **148,604** | **135,990** | **231,201** | **189,017** | **101,679** | **22,658** | **26,251** | **9,865** |
| **ARKANSAS** |  |  |  |  |  |  |  |  |  |  |  |  |
| **FAYETTEVILLE - SPRINGDALE** | **38.9** | **3,447** | **5,456** | **5,835** | **5,488** | **4,837** | **6,923** | **4,479** | **2,435** | **19,268** | **23,158** | **8,499** |
| Washington | 38.9 | 3,447 | 5,456 | 5,835 | 5,488 | 4,837 | 6,923 | 4,479 | 2,435 | 19,268 | 23,158 | 8,499 |
| **FORT SMITH** | **64.0** | **5,125** | **8,651** | **8,266** | **8,759** | **7,930** | **11,672** | **8,963** | **4,634** | **20,705** | **24,811** | **9,048** |
| Crawford | 14.0 | 1,116 | 1,973 | 1,753 | 1,947 | 1,928 | 2,819 | 1,787 | 677 | 20,531 | 22,874 | 7,810 |
| Sebastian | 38.1 | 2,615 | 4,453 | 4,582 | 4,976 | 4,626 | 7,026 | 6,259 | 3,563 | 22,502 | 27,339 | 10,479 |
| *Sequoyah, Okla.* | *11.9* | *1,394* | *2,225* | *1,931* | *1,836* | *1,376* | *1,827* | *917* | *394* | *16,029* | *18,996* | *6,440* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **180.6** | **11,352** | **18,728** | **20,621** | **21,581** | **20,605** | **35,403** | **32,836** | **19,474** | **24,344** | **28,339** | **10,206** |
| Faulkner | 17.7 | 1,242 | 2,192 | 2,310 | 2,247 | 2,029 | 3,411 | 2,881 | 1,388 | 22,054 | 26,019 | 8,925 |
| Lonoke | 12.6 | 1,362 | 1,933 | 1,759 | 1,638 | 1,517 | 2,301 | 1,531 | 559 | 18,769 | 21,632 | 7,269 |
| Pulaski | 130.9 | 7,574 | 12,557 | 14,405 | 15,453 | 14,813 | 25,134 | 24,630 | 16,334 | 25,231 | 29,589 | 10,932 |
| Saline | 19.4 | 1,174 | 2,046 | 2,147 | 2,243 | 2,246 | 4,557 | 3,794 | 1,193 | 24,647 | 26,384 | 8,810 |
| **PINE BLUFF** | **30.5** | **3,569** | **4,633** | **4,079** | **3,437** | **3,063** | **5,182** | **4,332** | **2,205** | **19,278** | **23,062** | **7,798** |
| Jefferson | 30.5 | 3,569 | 4,633 | 4,079 | 3,437 | 3,063 | 5,182 | 4,332 | 2,205 | 19,278 | 23,062 | 7,798 |
| **TEXARKANA** | **43.3** | **4,228** | **6,256** | **5,197** | **5,208** | **4,796** | **8,049** | **6,531** | **3,035** | **20,759** | **24,089** | **8,728** |
| Miller | 13.9 | 1,336 | 2,069 | 1,635 | 1,583 | 1,515 | 2,606 | 2,156 | 1,000 | 21,058 | 24,212 | 8,674 |
| *Bowie, Tex.* | *29.4* | *2,892* | *4,187* | *3,562* | *3,625* | *3,281* | *5,443* | *4,375* | *2,035* | *20,625* | *24,031* | *8,755* |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Arkansas | 8.7 | 977 | 1,513 | 1,316 | 1,181 | 947 | 1,345 | 857 | 564 | 17,206 | 21,528 | 8,073 |
| Ashley | 9.1 | 1,013 | 1,523 | 1,136 | 806 | 767 | 1,756 | 1,504 | 595 | 20,500 | 23,269 | 8,082 |
| Baxter | 12.9 | 775 | 1,576 | 2,035 | 2,156 | 1,858 | 2,371 | 1,502 | 627 | 19,775 | 22,983 | 9,412 |
| Benton | 33.0 | 1,665 | 3,650 | 4,255 | 4,566 | 4,392 | 6,957 | 4,884 | 2,631 | 22,658 | 25,939 | 9,618 |
| Boone | 10.9 | 1,101 | 1,893 | 1,912 | 1,721 | 1,246 | 1,639 | 920 | 468 | 16,479 | 20,095 | 7,605 |
| Bradley | 5.1 | 652 | 1,108 | 659 | 626 | 551 | 831 | 511 | 162 | 16,085 | 19,412 | 7,226 |
| Calhoun | 2.2 | 216 | 516 | 292 | 244 | 227 | 411 | 204 | 90 | 16,540 | 20,125 | 7,258 |
| Carroll | 7.2 | 786 | 1,357 | 1,284 | 1,181 | 876 | 976 | 563 | 177 | 15,681 | 18,372 | 7,473 |
| Chicot | 5.8 | 1,210 | 1,328 | 910 | 697 | 492 | 588 | 345 | 230 | 11,824 | 16,571 | 5,524 |
| Clark | 8.0 | 915 | 1,504 | 1,222 | 976 | 817 | 1,338 | 883 | 345 | 16,736 | 21,509 | 7,417 |
| Clay | 7.9 | 933 | 1,853 | 1,495 | 1,161 | 760 | 1,038 | 434 | 226 | 13,818 | 17,520 | 6,719 |
| Cleburne | 7.4 | 674 | 1,376 | 1,174 | 1,171 | 912 | 1,128 | 631 | 334 | 16,992 | 20,225 | 7,675 |
| Cleveland | 2.9 | 293 | 553 | 440 | 358 | 273 | 504 | 397 | 82 | 17,104 | 20,511 | 7,343 |
| Columbia | 9.6 | 868 | 1,483 | 1,188 | 1,069 | 1,016 | 1,556 | 1,449 | 971 | 20,901 | 26,308 | 9,531 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

ESTIMATES

| METRO AREA County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **ARKANSAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Conway | 7.0 | 655 | 1,263 | 891 | 845 | 778 | 1,223 | 905 | 440 | 19,061 | 22,497 | 7,874 |
| Craighead | 23.3 | 1,930 | 3,300 | 3,201 | 3,408 | 2,963 | 4,301 | 2,764 | 1,433 | 19,717 | 23,650 | 8,413 |
| Crawford | 14.0 | 1,116 | 1,973 | 1,753 | 1,947 | 1,928 | 2,819 | 1,787 | 677 | 20,531 | 22,874 | 7,810 |
| ☐ Crittenden | 16.0 | 2,151 | 2,745 | 2,232 | 1,908 | 1,532 | 2,660 | 1,974 | 798 | 17,161 | 21,214 | 6,955 |
| Cross | 6.7 | 651 | 1,292 | 1,032 | 976 | 801 | 1,103 | 566 | 279 | 16,837 | 20,622 | 6,840 |
| Dallas | 3.9 | 344 | 665 | 540 | 540 | 497 | 691 | 406 | 217 | 18,708 | 22,641 | 8,252 |
| Desha | 6.5 | 886 | 1,312 | 1,059 | 757 | 601 | 772 | 765 | 348 | 14,964 | 20,571 | 6,892 |
| Drew | 6.3 | 718 | 958 | 819 | 825 | 695 | 945 | 989 | 351 | 18,939 | 22,982 | 7,912 |
| Faulkner | 17.7 | 1,242 | 2,192 | 2,310 | 2,247 | 2,029 | 3,411 | 2,881 | 1,388 | 22,054 | 26,019 | 8,925 |
| Franklin | 5.7 | 486 | 845 | 807 | 836 | 768 | 1,051 | 663 | 244 | 19,257 | 21,905 | 7,804 |
| Fulton | 4.3 | 558 | 1,027 | 841 | 757 | 448 | 457 | 150 | 62 | 13,361 | 15,483 | 6,222 |
| Garland | 30.7 | 2,512 | 4,540 | 4,266 | 3,891 | 3,352 | 5,330 | 4,302 | 2,507 | 20,201 | 24,858 | 10,108 |
| Grant | 4.8 | 441 | 762 | 533 | 522 | 552 | 998 | 720 | 272 | 21,371 | 23,585 | 8,203 |
| Greene | 11.8 | 960 | 1,807 | 1,549 | 1,721 | 1,630 | 2,043 | 1,545 | 545 | 19,617 | 22,700 | 8,371 |
| Hempstead | 8.6 | 967 | 1,510 | 1,402 | 1,002 | 914 | 1,502 | 966 | 337 | 16,887 | 20,434 | 7,202 |
| Hot Spring | 10.2 | 894 | 1,658 | 1,287 | 1,317 | 1,162 | 1,821 | 1,576 | 485 | 19,785 | 22,766 | 8,323 |
| Howard | 5.0 | 664 | 791 | 689 | 677 | 648 | 834 | 504 | 193 | 17,604 | 20,681 | 7,439 |
| Independence | 11.7 | 894 | 1,906 | 1,779 | 1,688 | 1,446 | 2,105 | 1,391 | 491 | 18,704 | 21,672 | 7,778 |
| Izard | 4.7 | 634 | 1,004 | 872 | 693 | 538 | 600 | 247 | 112 | 14,024 | 16,883 | 6,668 |
| Jackson | 7.8 | 970 | 1,538 | 1,167 | 1,170 | 921 | 1,041 | 631 | 362 | 15,915 | 19,691 | 7,245 |
| Jefferson | 30.5 | 3,569 | 4,633 | 4,079 | 3,437 | 3,063 | 5,182 | 4,332 | 2,205 | 19,278 | 23,062 | 7,798 |
| Johnson | 6.8 | 727 | 1,378 | 1,146 | 1,045 | 837 | 967 | 493 | 207 | 15,668 | 19,205 | 7,021 |
| Lafayette | 3.6 | 520 | 774 | 505 | 414 | 328 | 487 | 401 | 171 | 15,011 | 19,383 | 6,978 |
| Lawrence | 7.1 | 912 | 1,474 | 1,175 | 1,029 | 807 | 971 | 515 | 217 | 14,951 | 18,485 | 6,981 |
| Lee | 4.8 | 935 | 1,229 | 757 | 610 | 392 | 467 | 272 | 138 | 11,398 | 15,695 | 5,196 |
| Lincoln | 3.7 | 526 | 762 | 518 | 534 | 369 | 523 | 343 | 125 | 15,386 | 20,078 | 5,671 |
| Little River | 4.9 | 544 | 814 | 604 | 492 | 501 | 824 | 664 | 457 | 19,957 | 23,921 | 7,974 |
| Logan | 7.3 | 736 | 1,287 | 1,181 | 1,067 | 844 | 1,036 | 775 | 374 | 16,991 | 21,211 | 7,409 |
| Lonoke | 12.6 | 1,362 | 1,933 | 1,759 | 1,638 | 1,517 | 2,301 | 1,531 | 559 | 18,769 | 21,632 | 7,269 |
| Madison | 4.4 | 556 | 911 | 792 | 709 | 613 | 549 | 200 | 70 | 14,614 | 16,780 | 6,204 |
| Marion | 4.9 | 568 | 942 | 919 | 692 | 569 | 644 | 355 | 211 | 15,127 | 18,866 | 7,111 |
| Miller | 13.9 | 1,336 | 2,069 | 1,635 | 1,583 | 1,515 | 2,606 | 2,156 | 1,000 | 21,058 | 24,212 | 8,674 |
| Mississippi | 19.3 | 2,145 | 3,149 | 3,003 | 2,944 | 2,292 | 3,017 | 1,897 | 853 | 17,219 | 20,997 | 7,011 |
| Monroe | 4.6 | 859 | 1,124 | 682 | 577 | 389 | 534 | 283 | 152 | 12,203 | 16,316 | 5,818 |
| Montgomery | 3.2 | 398 | 608 | 569 | 485 | 381 | 467 | 216 | 76 | 15,236 | 17,957 | 6,923 |
| Nevada | 3.8 | 540 | 836 | 686 | 553 | 342 | 535 | 234 | 74 | 13,804 | 17,136 | 5,920 |
| Newton | 2.9 | 537 | 694 | 631 | 383 | 255 | 270 | 103 | 27 | 11,566 | 13,929 | 4,867 |
| Ouachita | 11.7 | 1,260 | 2,094 | 1,543 | 1,457 | 1,253 | 1,788 | 1,586 | 719 | 18,228 | 22,074 | 8,173 |
| Perry | 2.7 | 277 | 484 | 434 | 372 | 307 | 519 | 250 | 57 | 16,961 | 19,495 | 6,580 |
| Phillips | 11.0 | 2,064 | 2,545 | 1,618 | 1,170 | 977 | 1,358 | 863 | 405 | 12,576 | 17,480 | 5,809 |
| Pike | 4.0 | 676 | 874 | 805 | 582 | 408 | 402 | 199 | 54 | 12,778 | 15,397 | 5,703 |
| Poinsett | 9.1 | 1,123 | 1,670 | 1,424 | 1,390 | 1,089 | 1,326 | 645 | 433 | 16,143 | 19,767 | 6,892 |
| Polk | 6.5 | 945 | 1,353 | 1,150 | 1,049 | 682 | 760 | 360 | 201 | 14,147 | 17,918 | 6,435 |
| Pope | 15.3 | 1,442 | 2,535 | 2,268 | 2,171 | 1,736 | 2,677 | 1,706 | 765 | 18,156 | 21,820 | 7,874 |
| Prairie | 3.7 | 643 | 800 | 639 | 540 | 363 | 435 | 172 | 108 | 13,186 | 16,367 | 6,243 |
| Pulaski | 130.9 | 7,574 | 12,557 | 14,405 | 15,453 | 14,813 | 25,134 | 24,630 | 16,334 | 25,231 | 29,589 | 10,932 |
| Randolph | 6.3 | 616 | 1,251 | 1,077 | 941 | 813 | 922 | 461 | 219 | 16,036 | 19,200 | 7,074 |
| St. Francis | 9.7 | 1,400 | 1,992 | 1,513 | 1,095 | 966 | 1,470 | 828 | 436 | 14,801 | 19,516 | 6,331 |
| Saline | 19.4 | 1,174 | 2,046 | 2,147 | 2,243 | 2,246 | 4,557 | 3,794 | 1 193 | 24,647 | 26,384 | 8,810 |
| Scott | 3.8 | 421 | 830 | 760 | 559 | 394 | 505 | 224 | 107 | 14,224 | 17,813 | 6,769 |
| Searcy | 3.5 | 750 | 1,042 | 711 | 406 | 221 | 245 | 95 | 30 | 9,767 | 12,398 | 4,821 |
| Sebastian | 38.1 | 2,615 | 4,453 | 4,582 | 4,976 | 4,626 | 7,026 | 6,259 | 3,563 | 22,502 | 27,339 | 10,479 |
| Sevier | 5.4 | 609 | 844 | 802 | 648 | 620 | 962 | 698 | 217 | 18,368 | 21,023 | 7,723 |
| Sharp | 6.3 | 641 | 1,292 | 1,164 | 1,048 | 743 | 796 | 362 | 254 | 15,236 | 18,519 | 7,158 |
| Stone | 3.5 | 517 | 929 | 683 | 470 | 301 | 308 | 217 | 75 | 12,074 | 15,623 | 5,696 |
| Union | 18.0 | 2,170 | 3,099 | 2,365 | 2,131 | 1,812 | 2,972 | 2,363 | 1,088 | 18,126 | 22,326 | 8,185 |
| Van Buren | 5.8 | 885 | 1,247 | 1,067 | 978 | 615 | 664 | 261 | 83 | 13,675 | 15,836 | 6,083 |
| Washington | 38.9 | 3,447 | 5,456 | 5,835 | 5,488 | 4,837 | 6,923 | 4,479 | 2,435 | 19,268 | 23,158 | 8,499 |
| White | 18.6 | 1,795 | 3,331 | 2,874 | 2,585 | 2,136 | 3,159 | 1,954 | 766 | 17,417 | 21,106 | 7,324 |
| Woodruff | 3.8 | 651 | 882 | 630 | 457 | 383 | 487 | 161 | 119 | 12,773 | 16,741 | 6,002 |
| Yell | 6.6 | 676 | 1,199 | 1,033 | 990 | 802 | 1,026 | 597 | 277 | 16,926 | 20,141 | 7,385 |
| **TOTAL METRO COUNTIES** | **332.0** | **25,586** | **40,057** | **40,737** | **40,920** | **38,106** | **62,619** | **53,823** | **30,152** | **22,389** | **26,386** | **9,463** |
| **TOTAL STATE** | **858.3** | **82,892** | **133,743** | **120,517** | **113,061** | **97,494** | **145,946** | **108,750** | **55,897** | **19,018** | **23,103** | **8,339** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **CALIFORNIA** | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** | **749.3** | **23,644** | **38,637** | **48,622** | **59,091** | **63,809** | **128,919** | **178,202** | **208,376** | **35,901** | **39,654** | **14,125** |
| Orange | 749.3 | 23,644 | 38,637 | 48,622 | 59,091 | 63,809 | 128,919 | 178,202 | 208,376 | 35,901 | 39,654 | 14,125 |
| **BAKERSFIELD** | **162.3** | **8,612** | **17,218** | **18,102** | **18,040** | **16,834** | **30,230** | **31,568** | **21,696** | **25,736** | **29,833** | **10,514** |
| Kern | 162.3 | 8,612 | 17,218 | 18,102 | 18,040 | 16,834 | 30,230 | 31,568 | 21,696 | 25,736 | 29,833 | 10,514 |
| **CHICO** | **65.4** | **5,679** | **9,866** | **10,148** | **8,937** | **7,650** | **11,018** | **7,905** | **4,197** | **18,860** | **22,968** | **9,182** |
| Butte | 65.4 | 5,679 | 9,866 | 10,148 | 8,937 | 7,650 | 11,018 | 7,905 | 4,197 | 18,860 | 22,968 | 9,182 |
| **FRESNO** | **201.7** | **11,333** | **22,950** | **24,153** | **23,834** | **21,873** | **37,080** | **35,814** | **24,663** | **24,215** | **28,963** | **10,251** |
| Fresno | 201.7 | 11,333 | 22,950 | 24,153 | 23,834 | 21,873 | 37,080 | 35,814 | 24,663 | 24,215 | 28,963 | 10,251 |
| **LOS ANGELES - LONG BEACH** | **2,884.2** | **170,421** | **268,613** | **279,924** | **292,274** | **280,507** | **498,270** | **552,457** | **541,734** | **27,897** | **33,089** | **12,067** |
| Los Angeles | 2,884.2 | 170,421 | 268,613 | 279,924 | 292,274 | 280,507 | 498,270 | 552,457 | 541,734 | 27,897 | 33,089 | 12,067 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** | ***4,484.4*** | ***235,181*** | ***386,062*** | ***417,[illegible]88*** | ***442,003*** | ***430,678*** | ***786,446*** | ***905,811*** | ***880,531*** | ***29,124*** | ***33,839*** | ***12,203*** |
| **MODESTO** | **107.2** | **6,234** | **12,467** | **12,921** | **12,731** | **12,019** | **21,024** | **18,787** | **11,017** | **23,813** | **27,729** | **9,915** |
| Stanislaus | 107.2 | 6,234 | 12,467 | 12,921 | 12,731 | 12,019 | 21,024 | 18,787 | 11,017 | 23,813 | 27,729 | 9,915 |
| **OAKLAND** | **726.3** | **35,624** | **61,250** | **59,176** | **60,947** | **60,915** | **122,548** | **162,249** | **163,591** | **32,005** | **35,361** | **13,692** |
| Alameda | 457.4 | 26,125 | 43,984 | 41,210 | 41,494 | 40,644 | 79,439 | 99,112 | 85,392 | 29,466 | 32,849 | 12,890 |
| Contra Costa | 268.9 | 9,499 | 17,266 | 17,966 | 19,453 | 20,271 | 43,109 | 63,137 | 78,199 | 36,529 | 39,635 | 15,007 |
| **OXNARD - VENTURA** | **199.2** | **6,424** | **10,963** | **14,267** | **16,860** | **17,481** | **34,345** | **48,356** | **50,504** | **34,790** | **38,003** | **12,683** |
| Ventura | 199.2 | 6,424 | 10,963 | 14,267 | 16,860 | 17,481 | 34,345 | 48,356 | 50,504 | 34,790 | 38,003 | 12,683 |
| **REDDING** | **51.2** | **3,569** | **7,694** | **7,899** | **7,088** | **5,863** | **9,500** | **6,508** | **3,079** | **19,512** | **23,021** | **8,757** |
| Shasta | 51.2 | 3,569 | 7,694 | 7,899 | 7,088 | 5,863 | 9,500 | 6,508 | 3,079 | 19,512 | 23,021 | 8,757 |
| **RIVERSIDE - SAN BERNARDINO** | **651.7** | **34,692** | **67,849** | **74,875** | **73,778** | **68,881** | **124,912** | **126,796** | **79,917** | **25,442** | **29,202** | **10,425** |
| Riverside | 288.4 | 15,544 | 30,909 | 35,292 | 35,363 | 31,909 | 53,313 | 51,471 | 34,599 | 24,190 | 28,735 | 10,561 |
| San Bernardino | 363.3 | 19,148 | 36,940 | 39,583 | 38,415 | 36,972 | 71,599 | 75,325 | 45,318 | 26,468 | 29,572 | 10,323 |
| **SACRAMENTO** | **486.1** | **27,047** | **50,126** | **53,070** | **54,761** | **50,819** | **92,971** | **96,479** | **60,827** | **25,768** | **29,275** | **11,454** |
| El Dorado | 40.5 | 2,006 | 3,509 | 4,459 | 4,817 | 4,727 | 8,403 | 7,841 | 4,738 | 25,822 | 29,007 | 11,093 |
| Placer | 52.0 | 2,600 | 4,849 | 5,575 | 5,393 | 5,137 | 9,810 | 10,845 | 7,791 | 27,481 | 30,938 | 11,499 |
| Sacramento | 347.3 | 19,013 | 35,616 | 37,193 | 39,076 | 36,366 | 66,775 | 70,076 | 43,185 | 25,949 | 29,326 | 11,657 |
| Yolo | 46.3 | 3,428 | 6,152 | 5,843 | 5,475 | 4,589 | 7,983 | 7,717 | 5,113 | 22,316 | 27,266 | 10,272 |
| **SALINAS - SEASIDE - MONTEREY** | **107.6** | **5,407** | **8,181** | **10,815** | **12,055** | **11,997** | **21,971** | **21,629** | **15,545** | **27,347** | **32,784** | **10,861** |
| Monterey | 107.6 | 5,407 | 8,181 | 10,815 | 12,055 | 11,997 | 21,971 | 21,629 | 15,545 | 27,347 | 32,784 | 10,861 |
| **SAN DIEGO** | **766.5** | **37,642** | **66,801** | **79,756** | **85,473** | **81,464** | **141,228** | **150,166** | **123,970** | **27,128** | **32,875** | **12,084** |
| San Diego | 766.5 | 37,642 | 66,801 | 79,756 | 85,473 | 81,464 | 141,228 | 150,166 | 123,970 | 27,128 | 32,875 | 12,084 |
| **SAN FRANCISCO** | **638.1** | **31,186** | **48,858** | **50,894** | **57,863** | **59,444** | **109,218** | **131,498** | **149,139** | **31,439** | **36,651** | **15,323** |
| Marin | 93.1 | 3,152 | 4,328 | 5,396 | 6,597 | 7,124 | 14,160 | 19,627 | 32,716 | 39,002 | 44,659 | 18,381 |
| San Francisco | 305.7 | 20,053 | 32,631 | 30,297 | 31,565 | 31,102 | 52,818 | 53,686 | 53,548 | 26,238 | 32,259 | 14,321 |
| San Mateo | 239.3 | 7,981 | 11,899 | 15,201 | 19,701 | 21,218 | 42,240 | 58,185 | 62,875 | 35,320 | 39,146 | 15,319 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | ***2,198.6*** | ***98,055*** | ***165,118*** | ***172,442*** | ***189,045*** | ***192,910*** | ***376,667*** | ***488,499*** | ***515,864*** | ***32,500*** | ***36,435*** | ***14,026*** |
| **SAN JOSE** | **485.9** | **14,209** | **24,524** | **28,327** | **34,360** | **38,124** | **79,984** | **119,248** | **147,124** | **37,776** | **40,841** | **14,406** |
| Santa Clara | 485.9 | 14,209 | 24,524 | 28,327 | 34,360 | 38,124 | 79,984 | 119,248 | 147,124 | 37,776 | 40,841 | 14,406 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **120.1** | **5,482** | **10,601** | **12,371** | **12,957** | **12,210** | **21,489** | **24,117** | **20,873** | **27,892** | **33,219** | **12,390** |
| Santa Barbara | 120.1 | 5,482 | 10,601 | 12,371 | 12,957 | 12,210 | 21,489 | 24,117 | 20,873 | 27,892 | 33,219 | 12,390 |
| **SANTA CRUZ** | **82.5** | **4,031** | **7,900** | **8,387** | **8,487** | **7,867** | **13,835** | **16,138** | **15,855** | **28,147** | **33,398** | **12,709** |
| Santa Cruz | 82.5 | 4,031 | 7,900 | 8,387 | 8,487 | 7,867 | 13,835 | 16,138 | 15,855 | 28,147 | 33,398 | 12,709 |
| **SANTA ROSA - PETALUMA** | **130.9** | **6,599** | **11,440** | **12,691** | **13,406** | **13,000** | **24,184** | **28,361** | **21,219** | **28,407** | **31,876** | **12,444** |
| Sonoma | 130.9 | 6,599 | 11,440 | 12,691 | 13,406 | 13,000 | 24,184 | 28,361 | 21,219 | 28,407 | 31,876 | 12,444 |
| **STOCKTON** | **143.2** | **9,912** | **17,578** | **17,344** | **16,183** | **15,211** | **27,406** | **25,581** | **13,985** | **23,453** | **26,999** | **9,838** |
| San Joaquin | 143.2 | 9,912 | 17,578 | 17,344 | 16,183 | 15,211 | 27,406 | 25,581 | 13,985 | 23,453 | 26,999 | 9,838 |
| **VALLEJO - FAIRFIELD - NAPA** | **134.9** | **6,406** | **11,146** | **12,967** | **13,982** | **13,560** | **26,898** | **31,005** | **18,936** | **28,569** | **31,606** | **11,235** |
| Napa | 40.0 | 1,676 | 3,161 | 3,546 | 3,789 | 3,716 | 7,069 | 8,895 | 8,148 | 30,814 | 35,258 | 13,242 |
| Solano | 94.9 | 4,730 | 7,985 | 9,421 | 10,193 | 9,844 | 19,829 | 22,110 | 10,788 | 27,773 | 30,067 | 10,452 |
| **VISALIA - TULARE - PORTERVILLE** | **92.0** | **7,132** | **14,861** | **15,975** | **13,535** | **10,840** | **15,726** | **9,559** | **4,372** | **17,838** | **21,652** | **7,135** |
| Tulare | 92.0 | 7,132 | 14,861 | 15,975 | 13,535 | 10,840 | 15,726 | 9,559 | 4,372 | 17,838 | 21,652 | 7,135 |
| **YUBA CITY** | **40.2** | **2,810** | **6,109** | **6,453** | **5,756** | **4,764** | **6,516** | **5,346** | **2,446** | **19,050** | **23,176** | **8,439** |
| Sutter | 21.0 | 1,346 | 2,931 | 3,161 | 2,765 | 2,446 | 3,582 | 3,219 | 1,550 | 20,568 | 24,458 | 8,979 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **CALIFORNIA (continued)** | | | | | | | | | | | | |
| **YUBA CITY (continued)** | | | | | | | | | | | | |
| Yuba | 19.2 | 1,464 | 3,178 | 3,292 | 2,991 | 2,318 | 2,934 | 2,127 | 896 | 17,681 | 21,774 | 7,858 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Alameda | 457.4 | 26,125 | 43,984 | 41,210 | 41,494 | 40,644 | 79,439 | 99,112 | 85,392 | 29,466 | 32,849 | 12,890 |
| Alpine | .4 | 35 | 54 | 34 | 56 | 38 | 68 | 49 | 66 | 23,417 | 28,845 | 8,241 |
| Amador | 9.4 | 567 | 1,136 | 1,259 | 1,248 | 1,093 | 1,934 | 1,514 | 649 | 22,103 | 25,134 | 10,054 |
| Butte | 65.4 | 5,679 | 9,866 | 10,148 | 8,937 | 7,650 | 11,018 | 7,905 | 4,197 | 18,860 | 22,968 | 9,182 |
| Calaveras | 10.0 | 599 | 1,333 | 1,425 | 1,390 | 1,126 | 2,130 | 1,328 | 669 | 21,004 | 24,276 | 9,520 |
| Colusa | 4.9 | 315 | 605 | 639 | 624 | 601 | 857 | 689 | 570 | 22,183 | 26,712 | 9,624 |
| Contra Costa | 268.9 | 9,499 | 17,266 | 17,966 | 19,453 | 20,271 | 43,109 | 63,137 | 78,199 | 36,529 | 39,635 | 15,007 |
| Del Norte | 7.5 | 737 | 1,351 | 1,256 | 1,054 | 872 | 1,340 | 684 | 206 | 16,767 | 19,763 | 7,680 |
| El Dorado | 40.5 | 2,006 | 3,509 | 4,459 | 4,817 | 4,727 | 8,403 | 7,841 | 4,738 | 25,822 | 29,007 | 11,093 |
| Fresno | 201.7 | 11,333 | 22,950 | 24,153 | 23,834 | 21,873 | 37,080 | 35,814 | 24,663 | 24,215 | 28,963 | 10,251 |
| Glenn | 8.4 | 586 | 996 | 1,057 | 1,135 | 1,057 | 1,569 | 1,265 | 735 | 21,954 | 25,595 | 9,267 |
| Humboldt | 44.3 | 2,771 | 6,280 | 6,053 | 5,198 | 4,700 | 8,532 | 7,010 | 3,756 | 21,929 | 25,505 | 9,981 |
| Imperial | 31.4 | 2,111 | 4,336 | 4,473 | 4,483 | 3,814 | 5,445 | 4,390 | 2,348 | 20,354 | 24,650 | 7,537 |
| Inyo | 7.7 | 453 | 1,071 | 990 | 913 | 837 | 1,429 | 1,341 | 666 | 22,485 | 25,771 | 10,499 |
| Kern | 162.3 | 8,612 | 17,218 | 18,102 | 18,040 | 16,834 | 30,230 | 31,568 | 21,696 | 25,736 | 29,833 | 10,514 |
| Kings | 25.8 | 1,474 | 3,115 | 3,567 | 3,538 | 3,183 | 4,798 | 4,098 | 2,027 | 21,811 | 26,222 | 8,363 |
| Lake | 19.4 | 1,351 | 3,646 | 3,470 | 2,806 | 1,953 | 2,817 | 2,251 | 1,106 | 17,004 | 21,753 | 9,056 |
| Lassen | 8.3 | 606 | 1,020 | 1,284 | 1,266 | 1,114 | 1,680 | 1,076 | 254 | 19,893 | 23,105 | 7,433 |
| Los Angeles | 2,884.2 | 170,421 | 268,613 | 279,924 | 292,274 | 280,507 | 498,270 | 552,457 | 541,734 | 27,897 | 33,089 | 12,067 |
| Madera | 25.2 | 1,417 | 3,165 | 3,293 | 2,963 | 2,604 | 4,679 | 4,512 | 2,567 | 23,323 | 27,231 | 9,125 |
| Marin | 93.1 | 3,152 | 4,328 | 5,396 | 6,597 | 7,124 | 14,160 | 19,627 | 32,716 | 39,002 | 44,659 | 18,381 |
| Mariposa | 5.1 | 316 | 800 | 893 | 687 | 576 | 919 | 583 | 326 | 18,875 | 24,296 | 9,111 |
| Mendocino | 28.0 | 1,938 | 3,748 | 3,741 | 3,416 | 3,362 | 5,697 | 4,129 | 1,969 | 21,748 | 24,790 | 9,444 |
| Merced | 52.4 | 3,346 | 6,466 | 7,151 | 7,399 | 6,531 | 9,551 | 7,524 | 4,432 | 21,316 | 25,728 | 8,637 |
| Modoc | 3.5 | 291 | 557 | 586 | 473 | 367 | 601 | 438 | 187 | 18,228 | 22,405 | 8,342 |
| Mono | 4.2 | 146 | 338 | 490 | 529 | 424 | 940 | 740 | 593 | 26,956 | 31,297 | 13,015 |
| Monterey | 107.6 | 5,407 | 8,181 | 10,815 | 12,055 | 11,997 | 21,971 | 21,629 | 15,545 | 27,347 | 32,784 | 10,861 |
| Napa | 40.0 | 1,576 | 3,161 | 3,546 | 3,789 | 3,716 | 7,069 | 8,895 | 8,148 | 30,814 | 35,258 | 13,242 |
| Nevada | 25.5 | 1,456 | 2,758 | 3,160 | 3,147 | 2,856 | 4,965 | 4,637 | 2,511 | 23,822 | 27,242 | 10,510 |
| Orange | 749.3 | 23,644 | 38,637 | 48,622 | 59,091 | 63,809 | 128,919 | 178,202 | 208,376 | 35,901 | 39,654 | 14,125 |
| Placer | 52.0 | 2,600 | 4,849 | 5,575 | 5,393 | 5,137 | 9,810 | 10,845 | 7,791 | 27,481 | 30,938 | 11,499 |
| Plumas | 7.6 | 508 | 919 | 1,098 | 1,094 | 974 | 1,518 | 1,057 | 432 | 20,883 | 23,579 | 9,285 |
| Riverside | 288.4 | 15,544 | 30,909 | 35,292 | 35,363 | 31,909 | 53,313 | 51,471 | 34,599 | 24,190 | 28,735 | 10,561 |
| Sacramento | 347.3 | 19,013 | 35,616 | 37,193 | 39,076 | 36,366 | 66,775 | 70,076 | 43,185 | 25,949 | 29,326 | 11,657 |
| San Benito | 9.5 | 515 | 852 | 1,130 | 1,137 | 1,131 | 2,116 | 1,677 | 942 | 24,933 | 27,790 | 9,010 |
| San Bernardino | 363.3 | 19,148 | 36,940 | 39,583 | 38,415 | 36,972 | 71,599 | 75,325 | 45,318 | 26,468 | 29,572 | 10,323 |
| San Diego | 766.5 | 37,642 | 66,801 | 79,756 | 85,473 | 81,464 | 141,228 | 150,166 | 123,970 | 27,128 | 32,875 | 12,084 |
| San Francisco | 305.7 | 20,053 | 32,631 | 30,297 | 31,565 | 31,102 | 52,818 | 53,686 | 53,548 | 26,238 | 32,259 | 14,321 |
| San Joaquin | 143.2 | 9,912 | 17,578 | 17,344 | 16,183 | 15,211 | 27,406 | 25,581 | 13,985 | 23,453 | 26,999 | 9,838 |
| San Luis Obispo | 69.9 | 4,130 | 6,914 | 8,278 | 8,627 | 7,788 | 12,181 | 12,993 | 8,989 | 24,462 | 29,602 | 11,270 |
| San Mateo | 239.3 | 7,981 | 11,899 | 15,201 | 19,701 | 21,218 | 42,240 | 58,185 | 62,875 | 35,320 | 39,146 | 15,319 |
| Santa Barbara | 120.1 | 5,482 | 10,601 | 12,371 | 12,957 | 12,210 | 21,489 | 24,117 | 20,873 | 27,892 | 33,219 | 12,390 |
| Santa Clara | 485.9 | 14,209 | 24,524 | 28,327 | 34,360 | 38,124 | 79,984 | 119,248 | 147,124 | 37,776 | 40,841 | 14,406 |
| Santa Cruz | 82.5 | 4,031 | 7,900 | 6,387 | 8,487 | 7,867 | 13,835 | 16,138 | 15,855 | 28,147 | 33,398 | 12,709 |
| Shasta | 51.2 | 3,569 | 7,694 | 7,899 | 7,088 | 5,863 | 9,500 | 6,508 | 3,079 | 19,512 | 23,021 | 8,757 |
| Sierra | 1.5 | 145 | 228 | 188 | 182 | 178 | 273 | 211 | 95 | 20,194 | 22,868 | 10,089 |
| Siskiyou | 16.7 | 1,158 | 2,478 | 2,316 | 2,194 | 2,090 | 3,362 | 2,260 | 842 | 20,478 | 23,261 | 9,013 |
| Solano | 94.9 | 4,730 | 7,985 | 9,421 | 10,193 | 9,844 | 19,829 | 22,110 | 10,788 | 27,773 | 30,067 | 10,452 |
| Sonoma | 130.9 | 6,599 | 11,440 | 12,691 | 13,406 | 13,000 | 24,184 | 28,361 | 21,219 | 28,407 | 31,876 | 12,444 |
| Stanislaus | 107.2 | 6,234 | 12,467 | 12,921 | 12,731 | 12,019 | 21,024 | 18,787 | 11,017 | 23,813 | 27,729 | 9,915 |
| Sutter | 21.0 | 1,346 | 2,931 | 3,161 | 2,765 | 2,446 | 3,582 | 3,219 | 1,550 | 20,568 | 24,458 | 8,979 |
| Tehama | 16.8 | 1,325 | 2.906 | 2,456 | 2,156 | 2,011 | 3,288 | 1,822 | 836 | 18,936 | 21,808 | 8,384 |
| Trinity | 5.3 | 289 | 783 | 741 | 746 | 682 | 1,101 | 617 | 341 | 20,632 | 23,345 | 9,031 |
| Tulare | 92.0 | 7,132 | 14,861 | 15,975 | 13,535 | 10,840 | 15,726 | 9,559 | 4,372 | 17,838 | 21,652 | 7,135 |
| Tuolumne | 15.3 | 1,249 | 2,438 | 2,730 | 2,296 | 1,766 | 2,789 | 1,518 | 514 | 17,493 | 20,864 | 7,902 |
| Ventura | 199.2 | 6,424 | 10,963 | 14,267 | 16,860 | 17,481 | 34,345 | 48,356 | 50,504 | 34,790 | 38,003 | 12,683 |
| Yolo | 46.3 | 3,428 | 6,152 | 5,843 | 5,475 | 4,589 | 7,983 | 7,717 | 5,113 | 22,316 | 27,266 | 10,272 |
| Yuba | 19.2 | 1,464 | 3,178 | 3,292 | 2,991 | 2,318 | 2,934 | 2,127 | 896 | 17,681 | 21,774 | 7,858 |
| **TOTAL METRO COUNTIES** | **9,026.5** | **464,095** | **795,632** | **859,137** | **902,398** | **875,132** | **1,599,272** | **1,827,769** | **1,703,065** | **28,775** | **33,449** | **12,308** |
| **TOTAL STATE** | **9,490.5** | **493,929** | **855,935** | **922,895** | **963,155** | **928,860** | **1,685,851** | **1,898,132** | **1,741,693** | **28,348** | **33,065** | **12,160** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **COLORADO** | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | **82.7** | **3,729** | **6,822** | **7,824** | **8,690** | **8,544** | **16,963** | **17,041** | **13,087** | **28,440** | **32,145** | **12,353** |
| Boulder | 82.7 | 3,729 | 6,822 | 7,824 | 8,690 | 8,544 | 16,963 | 17,041 | 13,087 | 28,440 | 32,145 | 12,353 |
| **COLORADO SPRINGS** | **126.5** | **6,467** | **12,017** | **16,169** | **16,797** | **15,742** | **25,810** | **21,622** | **11,876** | **23,694** | **28,064** | **10,290** |
| El Paso | 126.5 | 6,467 | 12,017 | 16,169 | 16,797 | 15,742 | 25,810 | 21,622 | 11,876 | 23,694 | 28,064 | 10,290 |
| **DENVER** | **638.3** | **26,766** | **47,239** | **54,118** | **62,349** | **64,789** | **127,952** | **145,885** | **109,202** | **29,984** | **33,325** | **13,224** |
| Adams | 99.7 | 3,576 | 6,387 | 8,444 | 10,372 | 11,670 | 24,111 | 23,916 | 11,224 | 28,865 | 30,470 | 11,047 |
| Arapahoe | 144.2 | 3,790 | 6,663 | 9,988 | 12,002 | 13,033 | 28,998 | 37,340 | 32,386 | 34,214 | 37,671 | 14,544 |
| Denver | 222.6 | 14,923 | 26,644 | 26,175 | 27,462 | 25,746 | 41,052 | 36,010 | 24,588 | 23,063 | 27,749 | 12,539 |
| Douglas | 11.0 | 237 | 313 | 372 | 588 | 703 | 1,774 | 3,093 | 3,920 | 41,562 | 45,576 | 14,531 |
| Jefferson | 160.8 | 4,240 | 7,232 | 9,139 | 11,925 | 13,637 | 32,017 | 45,526 | 37,084 | 35,624 | 38,080 | 14,141 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | ***721.0*** | ***30,495*** | ***54,061*** | ***61,942*** | ***71,039*** | ***73,333*** | ***144,915*** | ***162,926*** | ***122,289*** | ***29,800*** | ***33,190*** | ***13,121*** |
| **FORT COLLINS - LOVELAND** | **65.7** | **3,647** | **6,685** | **7,567** | **8,310** | **7,876** | **13,363** | **12,026** | **6,226** | **24,173** | **27,653** | **10,394** |
| Larimer | 65.7 | 3,647 | 6,685 | 7,567 | 8,310 | 7,876 | 13,363 | 12,026 | 6,226 | 24,173 | 27,653 | 10,394 |
| **GREELEY** | **49.7** | **3,779** | **5,813** | **6,206** | **6,272** | **6,088** | **10,586** | **7,479** | **3,477** | **22,249** | **25,252** | **9,094** |
| Weld | 49.7 | 3,779 | 5,813 | 6,206 | 6,272 | 6,088 | 10,586 | 7,479 | 3,477 | 22,249 | 25,252 | 9,094 |
| **PUEBLO** | **47.2** | **3,827** | **6,542** | **6,105** | **5,749** | **5,155** | **9,201** | **7,079** | **3,542** | **21,281** | **24,436** | **9,220** |
| Pueblo | 47.2 | 3,827 | 6,542 | 6,105 | 5,749 | 5,155 | 9,201 | 7,079 | 3,542 | 21,281 | 24,436 | 9,220 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 99.7 | 3,576 | 6,387 | 8,444 | 10,372 | 11,670 | 24,111 | 23,916 | 11,224 | 28,865 | 30,470 | 11,047 |
| Alamosa | 4.4 | 489 | 701 | 668 | 574 | 478 | 782 | 445 | 263 | 17,795 | 22,969 | 8,217 |
| Arapahoe | 144.2 | 3,790 | 6,663 | 9,988 | 12,002 | 13,033 | 28,998 | 37,340 | 32,386 | 34,214 | 37,671 | 14,544 |
| Archuleta | 1.8 | 217 | 271 | 278 | 242 | 237 | 300 | 154 | 101 | 17,706 | 20,755 | 8,302 |
| Baca | 1.9 | 355 | 450 | 399 | 250 | 158 | 156 | 99 | 33 | 11,548 | 14,506 | 5,200 |
| Bent | 2.0 | 170 | 337 | 392 | 357 | 227 | 295 | 155 | 67 | 16,282 | 20,656 | 7,123 |
| Boulder | 82.7 | 3,729 | 6,822 | 7,824 | 8,690 | 8,544 | 16,963 | 17,041 | 13,087 | 28,440 | 32,145 | 12,353 |
| Chaffee | 5.1 | 282 | 644 | 760 | 630 | 654 | 1,161 | 714 | 255 | 21,888 | 24,200 | 9,075 |
| Cheyenne | .9 | 80 | 160 | 163 | 129 | 113 | 150 | 66 | 39 | 16,621 | 19,899 | 7,787 |
| Clear Creek | 3.0 | 166 | 262 | 299 | 426 | 548 | 661 | 467 | 171 | 23,297 | 25,288 | 10,252 |
| Conejos | 2.6 | 442 | 660 | 608 | 388 | 211 | 219 | 65 | 7 | 11,607 | 13,248 | 4,252 |
| Costilla | 1.1 | 195 | 281 | 217 | 135 | 84 | 113 | 38 | 37 | 11,565 | 15,781 | 5,106 |
| Crowley | 1.2 | 121 | 283 | 263 | 186 | 118 | 150 | 53 | 26 | 13,596 | 16,479 | 6,379 |
| Custer | .6 | 69 | 130 | 113 | 98 | 73 | 83 | 27 | 7 | 14,455 | 16,427 | 5,187 |
| Delta | 9.2 | 638 | 1,681 | 1,664 | 1,202 | 892 | 1,587 | 1,104 | 432 | 17,341 | 21,458 | 8,330 |
| Denver | 222.6 | 14,923 | 26,644 | 26,175 | 27,462 | 25,746 | 41,052 | 36,010 | 24,588 | 23,063 | 27,749 | 12,539 |
| Dolores | .6 | 56 | 104 | 84 | 67 | 72 | 122 | 70 | 25 | 19,154 | 21,315 | 7,105 |
| Douglas | 11.0 | 237 | 313 | 372 | 588 | 703 | 1,774 | 3,093 | 3,920 | 41,562 | 45,576 | 14,531 |
| Eagle | 6.8 | 210 | 413 | 442 | 581 | 698 | 1,503 | 1,732 | 1,221 | 31,898 | 35,167 | 14,320 |
| Elbert | 2.9 | 191 | 335 | 352 | 361 | 290 | 562 | 556 | 253 | 23,589 | 26,105 | 8,906 |
| El Paso | 126.5 | 6,467 | 12,017 | 16,169 | 16,797 | 15,742 | 25,810 | 21,622 | 11,876 | 23,694 | 28,064 | 10,290 |
| Fremont | 11.6 | 1,030 | 2,210 | 1,835 | 1,580 | 1,525 | 2,016 | 987 | 417 | 17,266 | 21,438 | 7,996 |
| Garfield | 9.9 | 525 | 942 | 1,013 | 1,120 | 977 | 2,053 | 2,170 | 1,100 | 27,053 | 29,144 | 11,012 |
| Gilpin | 1.2 | 82 | 123 | 126 | 116 | 154 | 338 | 186 | 75 | 24,970 | 25,489 | 10,924 |
| Grand | 3.6 | 201 | 317 | 390 | 406 | 483 | 924 | 596 | 283 | 25,029 | 26,692 | 10,560 |
| Gunnison | 4.1 | 254 | 524 | 490 | 456 | 455 | 839 | 637 | 445 | 23,656 | 28,160 | 10,308 |
| Hinsdale | .2 | 13 | 15 | 26 | 24 | 33 | 40 | 28 | 21 | 23,625 | 28,705 | 11,482 |
| Huerfano | 2.6 | 329 | 560 | 495 | 331 | 267 | 332 | 209 | 77 | 13,956 | 17,753 | 6,889 |
| Jackson | .7 | 39 | 97 | 94 | 115 | 120 | 152 | 57 | 26 | 20,192 | 21,969 | 8,094 |
| Jefferson | 160.8 | 4,240 | 7,232 | 9,139 | 11,925 | 13,637 | 32,017 | 45,526 | 37,084 | 35,624 | 38,080 | 14,141 |
| Kiowa | .7 | 69 | 82 | 98 | 95 | 82 | 126 | 89 | 59 | 20,353 | 24,050 | 8,861 |
| Kit Carson | 2.9 | 332 | 440 | 382 | 419 | 393 | 518 | 294 | 122 | 18,524 | 20,868 | 7,963 |
| Lake | 2.6 | 90 | 176 | 225 | 274 | 283 | 775 | 612 | 165 | 28,432 | 28,835 | 9,372 |
| La Plata | 11.5 | 658 | 1,345 | 1,653 | 1,328 | 1,253 | 2,228 | 1,894 | 1,141 | 23,165 | 27,308 | 10,001 |
| Larimer | 65.7 | 3,647 | 6,685 | 7,567 | 8,310 | 7,876 | 13,363 | 12,026 | 6,226 | 24,173 | 27,653 | 10,394 |
| Las Animas | 5.5 | 743 | 1,093 | 885 | 725 | 614 | 799 | 504 | 127 | 15,122 | 18,229 | 6,915 |
| Lincoln | 1.8 | 158 | 302 | 293 | 245 | 234 | 306 | 168 | 94 | 17,957 | 21,113 | 8,262 |
| Logan | 7.6 | 555 | 1,014 | 1,067 | 1,112 | 1,096 | 1,452 | 900 | 404 | 20,225 | 23,173 | 8,895 |
| Mesa | 34.7 | 1,771 | 3,739 | 3,850 | 4,089 | 3,901 | 6,910 | 6,633 | 3,807 | 25,000 | 28,375 | 10,542 |
| Mineral | .3 | 17 | 31 | 29 | 42 | 40 | 61 | 51 | 29 | 23,545 | 26,893 | 10,085 |
| Moffat | 5.7 | 206 | 460 | 492 | 599 | 753 | 1,547 | 1,216 | 427 | 27,167 | 28,284 | 9,952 |
| Montezuma | 6.5 | 528 | 763 | 796 | 888 | 737 | 1,184 | 1,154 | 450 | 21,671 | 25,184 | 8,707 |
| Montrose | 9.7 | 444 | 991 | 1,170 | 1,296 | 1,308 | 2,138 | 1,481 | 872 | 23,629 | 27,046 | 9,863 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **COLORADO (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Morgan | 8.6 | 591 | 1,091 | 1,155 | 1,245 | 1,101 | 1,581 | 1,274 | 562 | 20,916 | 24,117 | 8,864 |
| Otero | 8.1 | 705 | 1,667 | 1,407 | 1,153 | 976 | 1,234 | 703 | 255 | 16,093 | 19,334 | 7,250 |
| Ouray | .7 | 66 | 102 | 94 | 110 | 91 | 121 | 65 | 51 | 19,000 | 22,750 | 7,239 |
| Park | 2.6 | 112 | 277 | 247 | 310 | 305 | 580 | 524 | 245 | 25,942 | 27,731 | 10,300 |
| Phillips | 1.8 | 132 | 306 | 272 | 267 | 199 | 311 | 194 | 119 | 18,491 | 22,763 | 9,105 |
| Pitkin | 5.2 | 190 | 395 | 694 | 647 | 483 | 1,165 | 851 | 775 | 26,614 | 31,215 | 13,873 |
| Prowers | 5.2 | 521 | 939 | 732 | 726 | 487 | 1,003 | 531 | 261 | 17,710 | 21,105 | 7,952 |
| Pueblo | 47.2 | 3,827 | 6,542 | 6,105 | 5,749 | 5,155 | 9,201 | 7,079 | 3,542 | 21,281 | 24,436 | 9,220 |
| Rio Blanco | 2.4 | 78 | 174 | 166 | 231 | 223 | 504 | 685 | 339 | 31,760 | 33,235 | 11,905 |
| Rio Grande | 3.6 | 287 | 445 | 375 | 385 | 404 | 625 | 689 | 390 | 23,787 | 27,846 | 9,197 |
| Routt | 5.9 | 237 | 400 | 499 | 687 | 726 | 1,447 | 1,239 | 665 | 27,632 | 29,713 | 11,166 |
| Saguache | 1.4 | 143 | 262 | 248 | 219 | 163 | 170 | 132 | 63 | 16,022 | 19,957 | 7,164 |
| San Juan | .4 | 29 | 43 | 47 | 62 | 54 | 92 | 60 | 13 | 21,750 | 23,045 | 9,218 |
| San Miguel | 1.4 | 132 | 199 | 233 | 191 | 198 | 280 | 107 | 60 | 18,367 | 20,466 | 7,959 |
| Sedgwick | 1.4 | 111 | 207 | 228 | 271 | 196 | 223 | 117 | 47 | 17,786 | 20,279 | 8,872 |
| Summit | 4.6 | 138 | 255 | 385 | 475 | 528 | 1,082 | 1,052 | 685 | 29,682 | 32,730 | 13,564 |
| Teller | 4.0 | 295 | 562 | 612 | 598 | 570 | 740 | 478 | 145 | 19,477 | 21,617 | 7,861 |
| Washington | 2.0 | 161 | 236 | 259 | 259 | 248 | 439 | 275 | 123 | 21,766 | 23,839 | 8,996 |
| Weld | 49.7 | 3,779 | 5,813 | 6,206 | 6,272 | 6,088 | 10,586 | 7,479 | 3,477 | 22,249 | 25,252 | 9,094 |
| Yuma | 3.9 | 342 | 627 | 598 | 510 | 409 | 663 | 511 | 240 | 18,643 | 23,074 | 9,090 |
| **TOTAL METRO COUNTIES** | **1,010.1** | **48,215** | **85,118** | **97,989** | **108,167** | **108,194** | **203,875** | **211,132** | **147,410** | **27,748** | **31,388** | **12,163** |
| **TOTAL STATE** | **1,240.8** | **64,210** | **115,241** | **128,361** | **137,399** | **135,116** | **248,717** | **246,230** | **165,526** | **26,549** | **30,249** | **11,639** |
| **CONNECTICUT** | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | **290.2** | **9,427** | **17,540** | **18,467** | **19,557** | **19,837** | **42,292** | **59,408** | **103,672** | **39,223** | **46,632** | **16,602** |
| Fairfield | 290.2 | 9,427 | 17,540 | 18,467 | 19,557 | 19,837 | 42,292 | 59,408 | 103,672 | 39,223 | 46,632 | 16,602 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | **387.8** | **12,645** | **26,926** | **28,226** | **31,450** | **33,747** | **71,239** | **94,073** | **89,494** | **33,599** | **36,952** | **13,510** |
| Hartford | 298.8 | 10,147 | 21,174 | 22,213 | 24,444 | 25,797 | 53,518 | 70,547 | 70,960 | 33,570 | 37,128 | 13,791 |
| Middlesex | 49.9 | 1,433 | 3,384 | 3,395 | 3,990 | 4,521 | 9,599 | 13,012 | 10,566 | 33,633 | 36,183 | 13,365 |
| Tolland | 39.1 | 1,065 | 2,368 | 2,618 | 3,016 | 3,429 | 8,122 | 10,514 | 7,968 | 33,747 | 36,590 | 11,804 |
| **NEW HAVEN - WATERBURY - MERIDEN** | **282.4** | **11,311** | **23,771** | **22,692** | **23,561** | **24,270** | **50,386** | **65,416** | **60,993** | **32,071** | **35,609** | **13,068** |
| New Haven | 282.4 | 11,311 | 23,771 | 22,692 | 23,561 | 24,270 | 50,386 | 65,416 | 60,993 | 32,071 | 35,609 | 13,068 |
| **NEW LONDON - NORWICH** | **88.0** | **3,068** | **6,194** | **6,689** | **7,366** | **7,911** | **17,656** | **20,656** | **18,460** | **32,220** | **36,492** | **12,907** |
| New London | 88.0 | 3,068 | 6,194 | 6,689 | 7,366 | 7,911 | 17,656 | 20,656 | 18,460 | 32,220 | 36,492 | 12,907 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Fairfield | 290.2 | 9,427 | 17,540 | 18,467 | 19,557 | 19,837 | 42,292 | 59,408 | 103,672 | 39,223 | 46,632 | 16,602 |
| Hartford | 298.8 | 10,147 | 21,174 | 22,213 | 24,444 | 25,797 | 53,518 | 70,547 | 70,960 | 33,570 | 37,128 | 13,791 |
| Litchfield | 59.7 | 1,761 | 3,788 | 4,375 | 5,061 | 5,435 | 11,143 | 15,065 | 13,072 | 33,528 | 37,413 | 13,720 |
| Middlesex | 49.9 | 1,433 | 3,384 | 3,395 | 3,990 | 4,521 | 9,599 | 13,012 | 10,566 | 33,633 | 36,183 | 13,365 |
| New Haven | 282.4 | 11,311 | 23,771 | 22,692 | 23,561 | 24,270 | 50,386 | 65,416 | 60,993 | 32,071 | 35,609 | 13,068 |
| New London | 88.0 | 3,068 | 6,194 | 6,689 | 7,366 | 7,911 | 17,656 | 20,656 | 18,460 | 32,220 | 36,492 | 12,907 |
| Tolland | 39.1 | 1,065 | 2,368 | 2,618 | 3,016 | 3,429 | 8,122 | 10,514 | 7,968 | 33,747 | 36,590 | 11,804 |
| Windham | 34.2 | 1,425 | 2,912 | 3,268 | 3,511 | 3,486 | 6,881 | 7,703 | 5,014 | 28,563 | 31,506 | 11,236 |
| **TOTAL METRO COUNTIES** | **1,048.4** | **36,451** | **74,431** | **76,074** | **81,934** | **85,765** | **181,573** | **239,553** | **272,619** | **34,348** | **39,231** | **14,212** |
| **TOTAL STATE** | **1,142.3** | **39,637** | **81,131** | **83,717** | **90,506** | **94,686** | **199,597** | **262,321** | **290,705** | **34,107** | **38,905** | **14,096** |
| **DELAWARE** | | | | | | | | | | | | |
| **WILMINGTON** | **189.3** | **8,548** | **14,911** | **15,830** | **17,025** | **17,599** | **35,409** | **43,864** | **36,114** | **30,873** | **33,938** | **11,995** |
| New Castle | 143.2 | 6,575 | 11,181 | 11,537 | 12,741 | 13,186 | 26,632 | 33,015 | 28,333 | 31,210 | 34,351 | 12,203 |
| *Cecil, Md.* | *21.9* | *1,097* | *1,866* | *2,299* | *2,297* | *2,543* | *5,089* | *4,671* | *2,038* | *26,603* | *28,846* | *9,719* |
| *Salem, N. J.* | *24.2* | *876* | *1,864* | *1,994* | *1,987* | *1,870* | *3,688* | *6,178* | *5,743* | *34,521* | *36,106* | *12,945* |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Kent | 35.7 | 1,852 | 3,610 | 4,393 | 4,422 | 4,090 | 7,060 | 6,956 | 3,317 | 24,355 | 27,985 | 9,515 |
| New Castle | 143.2 | 6,575 | 11,181 | 11,537 | 12,741 | 13,186 | 26,632 | 33,015 | 28,333 | 31,210 | 34,351 | 12,203 |
| Sussex | 39.0 | 2,462 | 4,618 | 5,073 | 5,341 | 4,954 | 7,582 | 6,257 | 2,713 | 21,951 | 25,099 | 9,157 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **DELAWARE (continued)** | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **143.2** | **6,575** | **11,181** | **11,537** | **12,741** | **13,186** | **26,632** | **33,015** | **28,333** | **31,210** | **34,351** | **12,203** |
| **TOTAL STATE** | **217.9** | **10,889** | **19,409** | **21,003** | **22,504** | **22,230** | **41,274** | **46,228** | **34,363** | **28,023** | **31,652** | **11,215** |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | |
| **WASHINGTON** | **1,261.6** | **44,656** | **61,667** | **75,409** | **96,467** | **108,584** | **222,517** | **289,531** | **362,769** | **36,002** | **40,037** | **14,744** |
| District of Columbia | 250.1 | 18,613 | 21,862 | 22,250 | 24,318 | 24,776 | 42,382 | 42,667 | 53,232 | 27,825 | 35,034 | 14,176 |
| *Calvert, Md.* | *13.2* | *679* | *1,048* | *1,229* | *1,191* | *1,258* | *3,121* | *3,120* | *1,554* | *28,738* | *29,604* | *9,531* |
| *Charles, Md.* | *25.6* | *1,164* | *1,589* | *1,758* | *2,049* | *2,259* | *5,788* | *7,512* | *3,481* | *32,019* | *32,337* | *9,820* |
| *Frederick, Md.* | *43.0* | *1,827* | *3,232* | *3,889* | *4,569* | *4,650* | *9,766* | *10,172* | *4,895* | *28,445* | *30,313* | *10,096* |
| *Montgomery, Md.* | *228.8* | *5,133* | *8,191* | *10,632* | *14,637* | *17,007* | *35,972* | *52,262* | *84,966* | *41,385* | *44,997* | *16,740* |
| *Prince George's, Md.* | *235.2* | *7,048* | *10,598* | *14,744* | *21,092* | *24,065* | *47,897* | *59,913* | *49,843* | *33,332* | *35,820* | *12,539* |
| *Alexandria city, Va.* | *52.2* | *1,629* | *2,559* | *3,066* | *4,304* | *5,266* | *10,466* | *11,342* | *13,568* | *33,763* | *38,722* | *18,890* |
| *Arlington, Va.* | *71.7* | *2,087* | *2,956* | *4,187* | *5,525* | *6,321* | *12,984* | *14,733* | *22,907* | *36,611* | *42,105* | *19,835* |
| *Fairfax, Va.* | *236.6* | *3,753* | *5,649* | *8,024* | *11,528* | *14,264* | *33,565* | *56,880* | *102,937* | *45,976* | *48,221* | *17,069* |
| *Fairfax city, Va.* | *7.1* | *169* | *153* | *265* | *409* | *504* | *1,126* | *1,613* | *2,861* | *43,214* | *46,342* | *16,702* |
| *Falls Church city, Va.* | *4.2* | *72* | *117* | *195* | *267* | *328* | *691* | *973* | *1,557* | *40,458* | *44,739* | *20,649* |
| *Loudoun, Va.* | *21.8* | *749* | *1,281* | *1,463* | *1,621* | *1,920* | *4,590* | *5,942* | *4,234* | *33,409* | *35,540* | *11,668* |
| *Manassas city, Va.* | *5.7* | *124* | *235* | *312* | *420* | *488* | *1,096* | *1,926* | *1,099* | *36,411* | *36,999* | *12,333* |
| *Manassas Park city, Va.* | *2.0* | *73* | *119* | *145* | *189* | *352* | *699* | *363* | *60* | *26,557* | *26,656* | *7,957* |
| *Prince William, Va.* | *49.8* | *1,047* | *1,362* | *2,129* | *3,089* | *3,764* | *9,129* | *16,169* | *13,111* | *38,946* | *40,033* | *11,666* |
| *Stafford, Va.* | *14.6* | *489* | *716* | *1,121* | *1,259* | *1,362* | *3,245* | *3,944* | *2,464* | *32,464* | *34,778* | *10,362* |
| **TOTAL METRO COUNTIES** | **250.1** | **18,613** | **21,862** | **22,250** | **24,318** | **24,776** | **42,382** | **42,667** | **53,232** | **27,825** | **35,034** | **14,176** |
| **TOTAL STATE** | **250.1** | **18,613** | **21,862** | **22,250** | **24,318** | **24,776** | **42,382** | **42,667** | **53,232** | **27,825** | **35,034** | **14,176** |
| **FLORIDA** | | | | | | | | | | | | |
| **BRADENTON** | **72.9** | **4,794** | **8,936** | **10,794** | **10,616** | **9,311** | **13,385** | **9,253** | **5,811** | **20,655** | **25,045** | **10,517** |
| Manatee | 72.9 | 4,794 | 8,936 | 10,794 | 10,616 | 9,311 | 13,385 | 9,253 | 5,811 | 20,655 | 25,045 | 10,517 |
| **DAYTONA BEACH** | **127.8** | **8,701** | **16,411** | **18,795** | **17,996** | **15,204** | **22,057** | **17,217** | **11,419** | **20,617** | **25,448** | **10,639** |
| Volusia | 127.8 | 8,701 | 16,411 | 18,795 | 17,996 | 15,204 | 22,057 | 17,217 | 11,419 | 20,617 | 25,448 | 10,639 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | **478.3** | **24,410** | **44,356** | **55,336** | **57,002** | **53,870** | **90,323** | **86,425** | **66,578** | **25,411** | **30,359** | **12,715** |
| Broward | 478.3 | 24,410 | 44,356 | 55,336 | 57,002 | 53,870 | 90,323 | 86,425 | 66,578 | 25,411 | 30,359 | 12,715 |
| **FORT MYERS - CAPE CORAL** | **106.5** | **6,161** | **10,622** | **14,374** | **15,394** | **13,498** | **20,130** | **16,006** | **10,315** | **22,325** | **27,205** | **11,304** |
| Lee | 106.5 | 6,161 | 10,622 | 14,374 | 15,394 | 13,498 | 20,130 | 16,006 | 10,315 | 22,325 | 27,205 | 11,304 |
| **FORT PIERCE** | **76.9** | **5,929** | **10,306** | **11,058** | **10,559** | **9,597** | **13,754** | **9,924** | **5,773** | **20,298** | **24,497** | **9,750** |
| Martin | 33.7 | 2,180 | 4,172 | 4,688 | 4,458 | 4,039 | 6,318 | 4,711 | 3,134 | 21,604 | 26,280 | 10,988 |
| St. Lucie | 43.2 | 3,749 | 6,134 | 6,370 | 6,101 | 5,558 | 7,436 | 5,213 | 2,639 | 19,364 | 23,105 | 8,864 |
| **FORT WALTON BEACH** | **46.1** | **2,527** | **4,245** | **6,245** | **6,305** | **5,522** | **8,730** | **7,933** | **4,593** | **23,262** | **27,879** | **9,979** |
| Okaloosa | 46.1 | 2,527 | 4,245 | 6,245 | 6,305 | 5,522 | 8,730 | 7,933 | 4,593 | 23,262 | 27,879 | 9,979 |
| **GAINESVILLE** | **70.3** | **7,974** | **9,478** | **9,198** | **8,304** | **7,003** | **11,138** | **10,195** | **7,010** | **20,132** | **25,783** | **9,485** |
| Alachua | 63.1 | 7,000 | 8,393 | 8,171 | 7,373 | 6,211 | 9,877 | 9,389 | 6,686 | 20,465 | 26,225 | 9,821 |
| Bradford | 7.2 | 974 | 1,085 | 1,027 | 931 | 792 | 1,261 | 806 | 324 | 17,681 | 21,910 | 6,980 |
| **JACKSONVILLE** | **292.4** | **22,549** | **32,282** | **33,292** | **34,098** | **32,132** | **54,404** | **51,230** | **32,413** | **23,681** | **27,997** | **10,374** |
| Clay | 26.2 | 1,524 | 2,136 | 2,575 | 2,809 | 2,753 | 5,237 | 5,934 | 3,232 | 27,493 | 29,941 | 9,317 |
| Duval | 228.2 | 18,248 | 25,702 | 25,986 | 26,564 | 25,071 | 41,903 | 39,307 | 25,419 | 23,460 | 27,992 | 10,630 |
| Nassau | 13.3 | 1,095 | 1,584 | 1,560 | 1,412 | 1,447 | 2,983 | 2,246 | 973 | 23,457 | 25,468 | 8,685 |
| St. Johns | 24.7 | 1,682 | 2,860 | 3,171 | 3,313 | 2,861 | 4,281 | 3,743 | 2,789 | 22,147 | 27,347 | 10,392 |
| **LAKELAND - WINTER HAVEN** | **130.9** | **10,132** | **17,381** | **18,392** | **17,783** | **16,306** | **24,555** | **17,472** | **8,879** | **20,517** | **24,889** | **9,121** |
| Polk | 130.9 | 10,132 | 17,381 | 18,392 | 17,783 | 16,306 | 24,555 | 17,472 | 8,879 | 20,517 | 24,889 | 9,121 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | **131.1** | **7,696** | **14,092** | **17,699** | **17,127** | **15,567** | **26,032** | **22,855** | **10,032** | **22,791** | **26,014** | **10,335** |
| Brevard | 131.1 | 7,696 | 14,092 | 17,699 | 17,127 | 15,567 | 26,032 | 22,855 | 10,032 | 22,791 | 26,014 | 10,335 |
| **MIAMI - HIALEAH** | **651.0** | **59,236** | **75,489** | **74,090** | **73,033** | **67,457** | **112,886** | **102,680** | **86,129** | **23,179** | **28,663** | **10,627** |
| Dade | 651.0 | 59,236 | 75,489 | 74,090 | 73,033 | 67,457 | 112,886 | 102,680 | 86,129 | 23,179 | 28,663 | 10,627 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | ***1,129.3*** | ***83,646*** | ***119,845*** | ***129,426*** | ***130,035*** | ***121,327*** | ***203,209*** | ***189,105*** | ***152,707*** | ***24,160*** | ***29,381*** | ***11,450*** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **FLORIDA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **NAPLES** | **46.3** | **3,614** | **5,504** | **6,491** | **5,831** | **5,509** | **8,181** | **5,739** | **5,431** | **21,493** | **27,949** | **11,502** |
| Collier | 46.3 | 3,614 | 5,504 | 6,491 | 5,831 | 5,509 | 8,181 | 5,739 | 5,431 | 21,493 | 27,949 | 11,502 |
| **OCALA** | **61.5** | **6,096** | **9,544** | **10,538** | **9,582** | **7,387** | **9,862** | **5,252** | **3,239** | **17,286** | **21,491** | **8,276** |
| Marion | 61.5 | 6,096 | 9,544 | 10,538 | 9,582 | 7,387 | 9,862 | 5,252 | 3,239 | 17,286 | 21,491 | 8,276 |
| **ORLANDO** | **310.4** | **17,923** | **31,569** | **36,978** | **38,164** | **35,889** | **59,512** | **54,187** | **36,178** | **24,226** | **28,785** | **10,681** |
| Orange | 201.1 | 11,981 | 20,698 | 24,148 | 25,065 | 23,635 | 38,731 | 33,806 | 23,036 | 23,909 | 28,775 | 10,790 |
| Osceola | 27.5 | 2,060 | 3,958 | 4,596 | 4,108 | 3,444 | 4,894 | 3,025 | 1,415 | 18,753 | 22,318 | 8,536 |
| Seminole | 81.8 | 3,882 | 6,913 | 8,234 | 8,991 | 8,810 | 15,887 | 17,356 | 11,727 | 27,465 | 30,983 | 11,101 |
| **PANAMA CITY** | **41.0** | **4,357** | **6,064** | **6,853** | **6,106** | **4,924** | **6,707** | **4,195** | **1,794** | **17,550** | **21,164** | **7,903** |
| Bay | 41.0 | 4,357 | 6,064 | 6,853 | 6,106 | 4,924 | 6,707 | 4,195 | 1,794 | 17,550 | 21,164 | 7,903 |
| **PENSACOLA** | **115.3** | **9,204** | **12,530** | **13,004** | **13,479** | **12,740** | **21,470** | **20,280** | **12,593** | **23,649** | **27,933** | **10,055** |
| Escambia | 92.7 | 7,331 | 10,195 | 10,550 | 10,940 | 10,284 | 17,206 | 16,175 | 10,019 | 23,502 | 27,883 | 10,104 |
| Santa Rosa | 22.6 | 1,873 | 2,335 | 2,454 | 2,539 | 2,456 | 4,264 | 4,105 | 2,574 | 24,259 | 28,138 | 9,859 |
| **SARASOTA** | **108.9** | **6,405** | **11,493** | **15,240** | **15,119** | **13,640** | **20,682** | **15,387** | **10,934** | **22,181** | **26,914** | **12,131** |
| Sarasota | 108.9 | 6,405 | 11,493 | 15,240 | 15,119 | 13,640 | 20,682 | 15,387 | 10,934 | 22,181 | 26,914 | 12,131 |
| **TALLAHASSEE** | **75.8** | **8,338** | **9,588** | **9,499** | **9,258** | **8,058** | **11,817** | **11,711** | **7,531** | **20,694** | **25,995** | **9,478** |
| Godsden | 12.9 | 2,248 | 2,356 | 1,971 | 1,780 | 1.528 | 1,632 | 1,045 | 340 | 14,674 | 18,022 | 5,496 |
| Leon | 62.9 | 6,090 | 7,232 | 7,528 | 7,478 | 6,530 | 10,185 | 10,666 | 7,191 | 22,255 | 27,631 | 10,495 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **763.2** | **46,123** | **93,896** | **106,967** | **104,608** | **90,746** | **135,669** | **111,958** | **73,233** | **21,561** | **26,334** | **10,938** |
| Hernando | 26.8 | 1,950 | 3,823 | 5,065 | 4,621 | 3,539 | 4,565 | 2,282 | 955 | 17,677 | 20,695 | 8,559 |
| Hillsborough | 274.5 | 20,120 | 31,330 | 32,231 | 32,015 | 30,036 | 50,884 | 47,715 | 30,169 | 23,554 | 27,832 | 10,564 |
| Pasco | 101.5 | 5,536 | 14,574 | 18,097 | 17,591 | 13,994 | 16,773 | 9,900 | 5,035 | 18,479 | 22,098 | 9,334 |
| Pinellas | 360.4 | 18,517 | 44,169 | 51,574 | 50,381 | 43,177 | 63,447 | 52,061 | 37,074 | 21,704 | 26,806 | 11,940 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **298.8** | **15,850** | **27,584** | **31,662** | **33,237** | **31,710** | **54,512** | **54,711** | **49,534** | **26,579** | **32,580** | **13,728** |
| Palm Beach | 298.8 | 15,850 | 27,584 | 31,662 | 33,237 | 31,710 | 54,512 | 54,711 | 49,534 | 26,579 | 32,580 | 13,728 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Alachua | 63.1 | 7,000 | 8,393 | 8,171 | 7,373 | 6,211 | 9,877 | 9,389 | 6,686 | 20,465 | 26,225 | 9,821 |
| Baker | 5.0 | 403 | 662 | 728 | 731 | 676 | 1,072 | 545 | 183 | 19,834 | 22,797 | 6,333 |
| Bay | 41.0 | 4,357 | 6,064 | 6,853 | 6,106 | 4,924 | 6,707 | 4,195 | 1,794 | 17,550 | 21,164 | 7,903 |
| Bradford | 7.2 | 974 | 1,085 | 1,027 | 931 | 792 | 1,261 | 806 | 324 | 17,681 | 21,910 | 6,980 |
| Brevard | 131.1 | 7,696 | 14,092 | 17,699 | 17,127 | 15,567 | 26,032 | 22,855 | 10,032 | 22,791 | 26,014 | 10,335 |
| Broward | 478.3 | 24,410 | 44,356 | 55,336 | 57,002 | 53,870 | 90,323 | 86,425 | 66,578 | 25,411 | 30,359 | 12,715 |
| Calhoun | 3.4 | 529 | 728 | 568 | 462 | 291 | 487 | 265 | 70 | 13,906 | 17,294 | 6,000 |
| Charlotte | 33.8 | 2,122 | 4,221 | 5,631 | 5,333 | 4,435 | 5,605 | 4,148 | 2,305 | 19,598 | 23,981 | 10,651 |
| Citrus | 31.7 | 2,365 | 5,191 | 6,184 | 5,010 | 3,859 | 4,741 | 2,922 | 1,428 | 16,938 | 20,917 | 8,936 |
| Clay | 26.2 | 1,524 | 2,136 | 2,575 | 2,809 | 2,753 | 5,237 | 5,934 | 3,232 | 27,493 | 29,941 | 9,317 |
| Collier | 46.3 | 3,614 | 5,504 | 6,491 | 5,831 | 5,509 | 8,181 | 5,739 | 5,431 | 21,493 | 27,949 | 11,502 |
| Columbia | 14.0 | 1,619 | 2,028 | 1,884 | 1,827 | 1,608 | 2,631 | 1,755 | 648 | 18,981 | 22,440 | 7.933 |
| Dade | 651.0 | 59,236 | 75,489 | 74,090 | 73,033 | 67,457 | 112,886 | 102,680 | 86,129 | 23,179 | 28,663 | 10,627 |
| De Soto | 7.3 | 953 | 1,015 | 1,252 | 1,100 | 864 | 1,170 | 522 | 424 | 16,849 | 21,161 | 7,252 |
| Dixie | 3.1 | 461 | 555 | 558 | 461 | 318 | 357 | 226 | 164 | 14,782 | 19,811 | 6,979 |
| Duval | 228.2 | 18,248 | 25,702 | 25,986 | 26,564 | 25,071 | 41,903 | 39,307 | 25,419 | 23,460 | 27,992 | 10,630 |
| Escambia | 92.7 | 7,331 | 10,195 | 10,550 | 10,940 | 10,284 | 17,206 | 16,175 | 10,019 | 23,502 | 27,883 | 10,104 |
| Flagler | 6.4 | 510 | 822 | 936 | 921 | 927 | 1,175 | 710 | 399 | 20,059 | 23,010 | 9,147 |
| Franklin | 2.9 | 365 | 620 | 528 | 354 | 301 | 391 | 245 | 96 | 14,337 | 18,612 | 6,832 |
| Gadsden | 12.9 | 2,248 | 2,356 | 1,971 | 1,780 | 1,528 | 1,632 | 1,045 | 340 | 14,674 | 18,022 | 5,496 |
| Gilchrist | 2.5 | 296 | 473 | 452 | 319 | 280 | 379 | 241 | 60 | 15,420 | 19,010 | 6,601 |
| Glades | 2.6 | 286 | 402 | 477 | 412 | 265 | 414 | 252 | 92 | 16,455 | 19,616 | 7,286 |
| Gulf | 3.7 | 440 | 629 | 511 | 365 | 396 | 728 | 507 | 124 | 18,618 | 21,054 | 7,213 |
| Hamilton | 3.2 | 421 | 691 | 437 | 460 | 331 | 497 | 262 | 101 | 15,531 | 18,614 | 6,618 |
| Hardee | 6.9 | 1,107 | 1,419 | 1,374 | 907 | 731 | 839 | 329 | 194 | 13,281 | 14,714 | 5,545 |
| Hendry | 7.2 | 789 | 915 | 962 | 848 | 864 | 1,435 | 875 | 512 | 20,512 | 24,078 | 7,989 |
| Hernando | 26.8 | 1,950 | 3,823 | 5,065 | 4.621 | 3,539 | 4,565 | 2,282 | 955 | 17,677 | 20,695 | 8,559 |
| Highlands | 23.1 | 2,190 | 3,805 | 4,101 | 3,397 | 2,906 | 3,311 | 2,059 | 1,331 | 17,016 | 21,576 | 8,821 |
| Hillsborough | 274.5 | 20,120 | 31,330 | 32,231 | 32,015 | 30,036 | 50,884 | 47,715 | 30,169 | 23,554 | 27,832 | 10,564 |
| Holmes | 5.9 | 858 | 1,159 | 936 | 780 | 665 | 885 | 424 | 193 | 14,983 | 18,813 | 6,894 |
| Indian River | 30.6 | 2,065 | 3,515 | 4,277 | 4,103 | 3,482 | 5,633 | 4,293 | 3,232 | 21,793 | 27,945 | 11,311 |
| Jackson | 14.2 | 2,037 | 2,591 | 2,208 | 1,928 | 1,557 | 2,119 | 1,196 | 564 | 15,635 | 19,831 | 6,885 |
| Jefferson | 3.8 | 522 | 754 | 638 | 450 | 321 | 542 | 360 | 213 | 14,879 | 20,177 | 6,726 |
| Lafayette | 1.5 | 164 | 320 | 227 | 226 | 157 | 254 | 97 | 55 | 15,750 | 19,191 | 6,397 |
| Lake | 50.4 | 3,531 | 6,773 | 8,215 | 7,988 | 6,322 | 8,192 | 5,716 | 3,663 | 19,131 | 23,727 | 9,691 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **FLORIDA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Lee | 106.5 | 6,161 | 10,622 | 14,374 | 15,394 | 13,498 | 20,130 | 16,006 | 10,315 | 22,325 | 27,205 | 11,304 |
| Leon | 62.9 | 6,090 | 7,232 | 7,528 | 7,478 | 6,530 | 10,185 | 10,666 | 7,191 | 22,255 | 27,631 | 10,495 |
| Levy | 8.8 | 953 | 1,630 | 1,451 | 1,377 | 1,073 | 1,268 | 700 | 348 | 16,267 | 20,110 | 7,467 |
| Liberty | 1.5 | 176 | 247 | 244 | 216 | 147 | 218 | 172 | 80 | 16,795 | 21,496 | 7,010 |
| Madison | 4.9 | 877 | 887 | 688 | 739 | 543 | 604 | 381 | 181 | 14,986 | 17,938 | 5,860 |
| Manatee | 72.9 | 4,794 | 8,936 | 10,794 | 10,616 | 9,311 | 13,385 | 9,253 | 5,811 | 20,655 | 25,045 | 10,517 |
| Marion | 61.5 | 6,096 | 9,544 | 10,538 | 9,582 | 7,387 | 9,862 | 5,252 | 3,239 | 17,286 | 21,491 | 8,276 |
| Martin | 33.7 | 2,180 | 4,172 | 4,688 | 4,458 | 4,039 | 6,318 | 4,711 | 3,134 | 21,604 | 26,280 | 10,988 |
| Monroe | 30.3 | 2,313 | 3,464 | 4,218 | 4,441 | 3,814 | 4,864 | 4,055 | 3,131 | 20,849 | 26,596 | 11,662 |
| Nassau | 13.3 | 1,095 | 1,584 | 1,560 | 1,412 | 1,447 | 2,983 | 2,246 | 973 | 23,457 | 25,468 | 8,685 |
| Okaloosa | 46.1 | 2,527 | 4,245 | 6,245 | 6,305 | 5,522 | 8,730 | 7,933 | 4,593 | 23,262 | 27,879 | 9,979 |
| Okeechobee | 8.9 | 1,150 | 1,461 | 1,671 | 1,396 | 965 | 1,278 | 689 | 290 | 15,532 | 19,277 | 6,918 |
| Orange | 201.1 | 11,981 | 20,698 | 24,148 | 25,065 | 23,635 | 38,731 | 33,806 | 23,036 | 23,909 | 28,775 | 10,790 |
| Osceola | 27.5 | 2,060 | 3,958 | 4,596 | 4,108 | 3,444 | 4,894 | 3,025 | 1,415 | 18,753 | 22,318 | 8,536 |
| Palm Beach | 298.8 | 15,850 | 27,584 | 31,662 | 33,237 | 31,710 | 54,512 | 54,711 | 49,534 | 26,579 | 32,580 | 13,728 |
| Pasco | 101.5 | 5,536 | 14,574 | 18,097 | 17,591 | 13,994 | 16,773 | 9,900 | 5,035 | 18,479 | 22,098 | 9,334 |
| Pinellas | 360.4 | 18,517 | 44,169 | 51,574 | 50,381 | 43,177 | 63,447 | 52,061 | 37,074 | 21,704 | 26,806 | 11,940 |
| Polk | 130.9 | 10,132 | 17,381 | 18,392 | 17,783 | 16,306 | 24,555 | 17,472 | 8,879 | 20,517 | 24,889 | 9,121 |
| Putnam | 21.5 | 2,173 | 3,361 | 3,135 | 2,738 | 2,301 | 3,578 | 2,723 | 1,491 | 18,703 | 23,253 | 8,680 |
| St. Johns | 24.7 | 1,682 | 2,860 | 3,171 | 3,313 | 2,861 | 4,281 | 3,743 | 2,789 | 22,147 | 27,347 | 10,392 |
| St. Lucie | 43.2 | 3,749 | 6,134 | 6,370 | 6,101 | 5,558 | 7,436 | 5,213 | 2,639 | 19,364 | 23,105 | 8,864 |
| Santa Rosa | 22.6 | 1,873 | 2,335 | 2,454 | 2,539 | 2,456 | 4,264 | 4,105 | 2,574 | 24,259 | 28,138 | 9,859 |
| Sarasota | 108.9 | 6,405 | 11,493 | 15,240 | 15,119 | 13,640 | 20,682 | 15,387 | 10,934 | 22,181 | 26,914 | 12,131 |
| Seminole | 81.8 | 3,882 | 6,913 | 8,234 | 8,991 | 8,810 | 15,887 | 17,356 | 11,727 | 27,465 | 30,983 | 11,101 |
| Sumter | 10.5 | 1,239 | 1,917 | 1,809 | 1,498 | 1,248 | 1,559 | 880 | 350 | 15,877 | 19,992 | 7,289 |
| Suwannee | 9.0 | 1,086 | 1,363 | 1,386 | 1,225 | 996 | 1,387 | 1,045 | 512 | 17,574 | 21,476 | 7,731 |
| Taylor | 6.4 | 696 | 1,138 | 885 | 612 | 553 | 1,032 | 962 | 522 | 18,829 | 23,481 | 8,587 |
| Union | 2.3 | 286 | 325 | 275 | 285 | 308 | 515 | 232 | 74 | 19,625 | 28,314 | 5,519 |
| Volusia | 127.8 | 8,701 | 16,411 | 18,795 | 17,996 | 15,204 | 22,057 | 17,217 | 11,419 | 20,617 | 25,448 | 10,639 |
| Wakulla | 4.6 | 470 | 681 | 701 | 629 | 540 | 809 | 566 | 204 | 18,500 | 21,580 | 7,520 |
| Walton | 9.6 | 1,093 | 1,791 | 1,491 | 1,237 | 1,007 | 1,535 | 1,038 | 408 | 16,580 | 20,528 | 8,044 |
| Washington | 6.1 | 755 | 1,176 | 931 | 816 | 681 | 960 | 541 | 240 | 16,078 | 19,513 | 7,439 |
| **TOTAL METRO COUNTIES** | **4,005.4** | **278,019** | **451,370** | **506,505** | **503,601** | **456,070** | **725,806** | **634,610** | **449,419** | **22,802** | **27,804** | **10,964** |
| **TOTAL STATE** | **4,393.0** | **315,319** | **510,099** | **568,474** | **559,192** | **501,802** | **788,270** | **676,543** | **473,301** | **22,338** | **27,344** | **10,758** |
| **GEORGIA** | | | | | | | | | | | | |
| **ALBANY** | **39.0** | **3,733** | **4,499** | **4,508** | **4,161** | **4,031** | **7,764** | **7,193** | **3,111** | **23,235** | **26,247** | **8,690** |
| Dougherty | 34.5 | 3,400 | 4,107 | 4,071 | 3,782 | 3,682 | 6,824 | 6,049 | 2,585 | 22,577 | 25,683 | 8,578 |
| Lee | 4.5 | 333 | 392 | 437 | 379 | 349 | 940 | 1,144 | 526 | 29,292 | 30,573 | 9,488 |
| **ATHENS** | **50.1** | **4,875** | **6,786** | **6,998** | **6,713** | **5,662** | **8,436** | **6,857** | **3,773** | **19,746** | **24,452** | **8,845** |
| Clarke | 28.7 | 3,221 | 3,938 | 3,947 | 3,638 | 3,010 | 4,281 | 4,049 | 2,616 | 19,418 | 25,434 | 9,542 |
| Jackson | 9.4 | 684 | 1,368 | 1,305 | 1,313 | 1,217 | 1,935 | 1,159 | 419 | 20,119 | 22,572 | 7,772 |
| Madison | 6.9 | 646 | 1,003 | 1,160 | 1,232 | 938 | 1,161 | 598 | 162 | 17,528 | 19,776 | 6,857 |
| Oconee | 5.1 | 324 | 477 | 586 | 530 | 497 | 1,059 | 1,051 | 576 | 26,340 | 28,716 | 9,895 |
| **ATLANTA** | **870.0** | **52,318** | **71,200** | **76,838** | **85,674** | **87,548** | **165,657** | **186,145** | **144,620** | **28,610** | **32,228** | **11,718** |
| Barrow | 8.4 | 819 | 1,246 | 1,018 | 1,168 | 1,085 | 1,647 | 1,022 | 395 | 19,779 | 22,223 | 7,746 |
| Butts | 4.5 | 308 | 606 | 615 | 560 | 497 | 852 | 717 | 345 | 21,570 | 27,823 | 8,130 |
| Cherokee | 21.2 | 1,236 | 2,051 | 2,127 | 2,378 | 2,660 | 4,931 | 4,327 | 1,490 | 25,274 | 26,916 | 8,930 |
| Clayton | 58.3 | 2,201 | 3,420 | 4,561 | 5,714 | 6,562 | 13,768 | 15,277 | 6,797 | 29,794 | 31,374 | 10,849 |
| Cobb | 133.4 | 3,724 | 6,537 | 8,328 | 10,381 | 11,593 | 24,349 | 34,374 | 34,114 | 35,689 | 38,292 | 14,309 |
| Coweta | 14.8 | 1,255 | 1,964 | 1,703 | 1,577 | 1,548 | 2,847 | 2,569 | 1,337 | 22,948 | 26,406 | 9,131 |
| De Kalb | 189.2 | 8,891 | 12,714 | 15,846 | 19,082 | 19,884 | 36,555 | 41,262 | 34,966 | 29,804 | 33,409 | 12,411 |
| Douglas | 21.4 | 860 | 1,434 | 1,734 | 1,828 | 2,099 | 5,183 | 5,936 | 2,326 | 30,373 | 31,053 | 9,874 |
| Fayette | 13.7 | 442 | 733 | 758 | 885 | 859 | 2,395 | 4,548 | 3,080 | 37,402 | 38,522 | 12,809 |
| Forsyth | 11.8 | 822 | 1,190 | 1,303 | 1,492 | 1,473 | 2,502 | 1,998 | 1,020 | 23,671 | 26,518 | 9,258 |
| Fulton | 232.5 | 23,707 | 26,814 | 25,746 | 24,695 | 22,145 | 35,738 | 35,371 | 38,284 | 23,390 | 30,360 | 11,911 |
| Gwinnett | 80.3 | 2,719 | 3,804 | 4,612 | 6,778 | 7,827 | 18,098 | 23,364 | 13,098 | 33,087 | 34,307 | 11,778 |
| Henry | 14.4 | 840 | 1,297 | 1,292 | 1,486 | 1,602 | 3,348 | 3,159 | 1,376 | 27,077 | 28,921 | 9,552 |
| Newton | 12.6 | 814 | 1,306 | 1,205 | 1,560 | 1,587 | 2,539 | 2,496 | 1,093 | 24,401 | 27,069 | 8,882 |
| Paulding | 10.4 | 899 | 1,359 | 1,254 | 1,133 | 1,326 | 2,374 | 1,533 | 522 | 22,245 | 23,573 | 8,145 |
| Rockdale | 14.6 | 553 | 1,033 | 1,094 | 1,295 | 1,408 | 3,185 | 3,780 | 2,252 | 31,269 | 32,386 | 10,461 |
| Spalding | 17.3 | 1,370 | 2,233 | 2,203 | 2,266 | 2,091 | 3,190 | 2,603 | 1,344 | 21,320 | 25,056 | 8,483 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household EBI | Average Household EBI | Per Capita EBI |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **GEORGIA (continued)** | | | | | | | | | | | | |
| **ATLANTA (continued)** | | | | | | | | | | | | |
| Walton | 11.2 | 858 | 1,459 | 1,439 | 1,396 | 1,302 | 2,156 | 1,809 | 781 | 21,682 | 24,953 | 8,101 |
| **AUGUSTA** | **129.7** | **11,250** | **14,762** | **15,191** | **15,656** | **14,843** | **25,027** | **21,607** | **11,364** | **22,643** | **26,560** | **9,250** |
| Columbia | 17.3 | 965 | 1,353 | 1,545 | 1,783 | 1,871 | 3,645 | 3,963 | 2,175 | 28,084 | 30,370 | 10,262 |
| McDuffie | 6.9 | 827 | 1,131 | 1,047 | 950 | 824 | 1,295 | 571 | 255 | 17,268 | 20,012 | 7,009 |
| Richmond | 63.8 | 6,189 | 7,671 | 8,195 | 7,852 | 7,193 | 11,584 | 9,495 | 5,621 | 21,344 | 26,619 | 8,990 |
| *Aiken, S. C.* | *41.7* | *3,269* | *4,607* | *4,404* | *5,071* | *4,955* | *8,503* | *7,578* | *3,313* | *23,477* | *25,974* | *9,619* |
| **COLUMBUS** | **80.9** | **8,627** | **10,760** | **10,771** | **10,643** | **9,682** | **14,566** | **10,501** | **5,350** | **19,830** | **25,182** | **8,453** |
| Chattahoochee | 3.0 | 91 | 125 | 317 | 507 | 516 | 775 | 425 | 244 | 24,440 | 64,229 | 8,921 |
| Muscogee | 60.4 | 5,994 | 7,700 | 7,975 | 7,918 | 7,223 | 10,861 | 8,295 | 4,434 | 20,403 | 24,834 | 8,766 |
| *Russell, Ala.* | *17.5* | *2,542* | *2,935* | *2,479* | *2,218* | *1,943* | *2,930* | *1,781* | *672* | *16,711* | *19,692* | *7,135* |
| **MACON - WARNER ROBINS** | **96.7** | **7,624** | **10,093** | **10,286** | **10,111** | **9,605** | **17,644** | **19,334** | **12,003** | **25,334** | **28,704** | **10,042** |
| Bibb | 55.2 | 5,195 | 6,804 | 6,445 | 5,891 | 5,443 | 10,033 | 9,722 | 5,667 | 22,995 | 26,606 | 9,530 |
| Houston | 28.2 | 1,292 | 1,746 | 2,371 | 2,779 | 2,770 | 5,169 | 7,070 | 5,003 | 31,217 | 33,335 | 11,340 |
| Jones | 6.3 | 389 | 608 | 663 | 673 | 693 | 1,367 | 1,314 | 593 | 25,838 | 28,886 | 9,578 |
| Peach | 7.0 | 748 | 935 | 807 | 768 | 699 | 1,075 | 1,228 | 740 | 21,639 | 26,430 | 9,069 |
| **SAVANNAH** | **82.0** | **6,882** | **9,956** | **9,363** | **9,183** | **8,433** | **14,421** | **14,339** | **9,423** | **23,258** | **27,513** | **9,809** |
| Chatham | 74.9 | 6,290 | 9,129 | 8,572 | 8,432 | 7,664 | 12,784 | 13,047 | 8,982 | 23,191 | 27,728 | 9,942 |
| Effingham | 7.1 | 592 | 827 | 791 | 751 | 769 | 1,637 | 1,292 | 441 | 23,899 | 25,243 | 8,494 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Appling | 5.5 | 736 | 993 | 907 | 752 | 686 | 807 | 422 | 197 | 15,712 | 19,119 | 6,259 |
| Atkinson | 2.0 | 346 | 461 | 365 | 289 | 165 | 236 | 90 | 48 | 12,657 | 15,577 | 4,945 |
| Bacon | 3.4 | 416 | 522 | 444 | 396 | 351 | 631 | 359 | 281 | 18,949 | 22,886 | 7,940 |
| Baker | 1.2 | 200 | 229 | 162 | 187 | 113 | 181 | 90 | 38 | 15,231 | 17,978 | 5,831 |
| Baldwin | 11.2 | 727 | 1,007 | 1,341 | 1,397 | 1,236 | 2,095 | 1,920 | 1,477 | 24,540 | 30,662 | 9,409 |
| Banks | 3.4 | 258 | 459 | 530 | 513 | 494 | 654 | 335 | 157 | 19,400 | 21,986 | 7,706 |
| Barrow | 8.4 | 819 | 1,246 | 1,018 | 1,168 | 1,085 | 1,647 | 1,022 | 395 | 19,779 | 22,223 | 7,746 |
| Bartow | 15.3 | 1,168 | 2,063 | 1,959 | 2,253 | 2,163 | 3,186 | 1,944 | 564 | 20,461 | 22,630 | 7,781 |
| Ben Hill | 6.1 | 780 | 1,138 | 953 | 771 | 643 | 943 | 655 | 217 | 16,049 | 19,973 | 7,083 |
| Berrien | 5.0 | 574 | 785 | 650 | 779 | 649 | 855 | 512 | 196 | 18,123 | 20,774 | 7,315 |
| Bibb | 55.2 | 5,195 | 6,804 | 6,445 | 5,891 | 5,443 | 10,033 | 9,722 | 5,667 | 22,995 | 26,606 | 9,530 |
| Bleckley | 3.6 | 415 | 486 | 559 | 410 | 410 | 646 | 519 | 155 | 19,114 | 23,075 | 7,837 |
| Brantley | 3.4 | 276 | 457 | 399 | 460 | 461 | 648 | 514 | 185 | 21,122 | 23,251 | 7,985 |
| Brooks | 5.2 | 882 | 975 | 819 | 643 | 496 | 698 | 475 | 212 | 14,510 | 18,659 | 6,220 |
| Bryan | 3.9 | 485 | 569 | 596 | 603 | 599 | 730 | 237 | 81 | 17,394 | 18,764 | 5,902 |
| Bulloch | 11.8 | 1,353 | 1,754 | 1,749 | 1,667 | 1,424 | 1,987 | 1,250 | 616 | 18,076 | 22,392 | 7,259 |
| Burke | 6.4 | 685 | 1,028 | 864 | 775 | 658 | 957 | 945 | 488 | 18,980 | 23,679 | 7,540 |
| Butts | 4.5 | 308 | 606 | 615 | 560 | 497 | 852 | 717 | 345 | 21,570 | 27,823 | 8,130 |
| Calhoun | 1.5 | 241 | 307 | 204 | 196 | 182 | 201 | 111 | 58 | 14,950 | 18,071 | 5,114 |
| Camden | 5.1 | 596 | 605 | 596 | 597 | 534 | 852 | 880 | 440 | 21,389 | 24,938 | 7,571 |
| Candler | 2.7 | 417 | 486 | 504 | 366 | 271 | 357 | 187 | 112 | 14,394 | 18,707 | 6,560 |
| Carroll | 20.9 | 1,657 | 2,780 | 2,450 | 2,616 | 2,582 | 4,297 | 3,170 | 1,348 | 21,805 | 24,589 | 8,411 |
| ☐ Catoosa | 13.8 | 972 | 1,627 | 1,618 | 1,603 | 1,720 | 3,083 | 2,512 | 665 | 23,180 | 24,426 | 8,469 |
| Charlton | 2.6 | 232 | 370 | 338 | 378 | 336 | 480 | 342 | 124 | 19,766 | 22,488 | 7,218 |
| Chatham | 74.9 | 6,290 | 9,129 | 8,572 | 8,432 | 7,664 | 12,784 | 13,047 | 8,982 | 23,191 | 27,728 | 9,942 |
| Chattahoochee | 3.0 | 91 | 125 | 317 | 507 | 516 | 775 | 425 | 244 | 24,440 | 64,229 | 8,921 |
| Chattooga | 7.7 | 734 | 1,202 | 1,189 | 1,138 | 1,066 | 1,443 | 736 | 192 | 18,155 | 20,030 | 7,042 |
| Cherokee | 21.2 | 1,236 | 2,051 | 2,127 | 2,378 | 2,660 | 4,931 | 4,327 | 1,490 | 25,274 | 26,916 | 8,930 |
| Clarke | 28.7 | 3,221 | 3,938 | 3,947 | 3,638 | 3,010 | 4,281 | 4,049 | 2,616 | 19,418 | 25,434 | 9,542 |
| Clay | 1.2 | 216 | 267 | 202 | 128 | 103 | 120 | 101 | 63 | 12,744 | 18,268 | [illegible] |
| Clayton | 58.3 | 2,201 | 3,420 | 4,561 | 5,714 | 6,562 | 13,768 | 15,277 | 6,797 | 29,794 | 31,374 | [illegible] |
| Clinch | 2.2 | 175 | 337 | 338 | 299 | 234 | 336 | 360 | 121 | 19,093 | 23,330 | [illegible] |
| Cobb | 133.4 | 3,724 | 6,537 | 8,328 | 10,381 | 11,593 | 24,349 | 34,374 | 34,114 | 35,689 | 38,292 | [illegible] |
| Coffee | 9.6 | 1,127 | 1,595 | 1,461 | 1,285 | 1,152 | 1,591 | 899 | 490 | 17,284 | 21,091 | [illegible] |
| Colquitt | 12.7 | 1,180 | 1,816 | 1,866 | 1,737 | 1,422 | 2,116 | 1,711 | 852 | 19,227 | 23,319 | [illegible] |
| Columbia | 17.3 | 965 | 1,353 | 1,545 | 1,783 | 1,871 | 3,645 | 3,963 | 2,175 | 28,084 | 30,370 | 10,262 |
| Cook | 4.7 | 559 | 670 | 811 | 777 | 647 | 663 | 397 | 176 | 16,924 | 19,989 | 6,808 |
| Coweta | 14.8 | 1,255 | 1,964 | 1,703 | 1,577 | 1,548 | 2,847 | 2,569 | 1,337 | 22,948 | 26,406 | 9,131 |
| Crawford | 2.4 | 264 | 297 | 272 | 272 | 277 | 553 | 347 | 118 | 21,719 | 24,260 | 6,932 |
| Crisp | 6.9 | 972 | 1,281 | 949 | 908 | 761 | 1,140 | 604 | 285 | 16,306 | 19,914 | 6,940 |
| ☐ Dade | 4.1 | 410 | 669 | 541 | 529 | 573 | 820 | 449 | 109 | 19,075 | 21,083 | 6,753 |
| Dawson | 2.0 | 193 | 365 | 290 | 274 | 290 | 335 | 207 | 46 | 17,714 | 19,876 | 6,738 |
| Decatur | 8.8 | 1,026 | 1,257 | 1,192 | 1,227 | 1,138 | 1,421 | 1,076 | 463 | 18,755 | 22,275 | 7,425 |
| De Kalb | 189.2 | 8,891 | 12,714 | 15,846 | 19,082 | 19,884 | 36,555 | 41,262 | 34,966 | 29,804 | 33,409 | 12,411 |
| Dodge | 6.0 | 944 | 1,082 | 733 | 766 | 657 | 873 | 622 | 323 | 16,615 | 20,121 | 7,060 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **GEORGIA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Dooly | 3.7 | 772 | 688 | 619 | 571 | 377 | 377 | 204 | 92 | 13,217 | 15,895 | 5,445 |
| Dougherty | 34.5 | 3,400 | 4,107 | 4,071 | 3,782 | 3,682 | 6,824 | 6,049 | 2,585 | 22,577 | 25,683 | 8,578 |
| Douglas | 21.4 | 860 | 1,434 | 1,734 | 1,828 | 2,099 | 5,183 | 5,936 | 2,326 | 30,373 | 31,053 | 9,874 |
| Early | 4.6 | 659 | 932 | 749 | 469 | 453 | 656 | 441 | 241 | 14,701 | 19,716 | 6,871 |
| Echols | .8 | 87 | 106 | 88 | 85 | 100 | 152 | 120 | 62 | 21,667 | 23,943 | 8,328 |
| Effingham | 7.1 | 592 | 827 | 791 | 751 | 769 | 1,637 | 1,292 | 441 | 23,899 | 25,243 | 8,494 |
| Elbert | 6.9 | 713 | 1,202 | 1,029 | 1,019 | 795 | 1,300 | 636 | 206 | 17,403 | 19,885 | 7,184 |
| Emanuel | 7.2 | 877 | 1,419 | 1,228 | 975 | 817 | 1,075 | 471 | 338 | 15,358 | 19,455 | 6,455 |
| Evans | 3.1 | 358 | 558 | 495 | 478 | 351 | 485 | 234 | 141 | 16,366 | 19,607 | 6,986 |
| Fannin | 5.8 | 741 | 1,226 | 1,071 | 816 | 635 | 817 | 369 | 125 | 14,303 | 17,217 | 6,484 |
| Fayette | 13.7 | 442 | 733 | 758 | 885 | 859 | 2,395 | 4,548 | 3,080 | 37,402 | 38,522 | 12,809 |
| Floyd | 29.4 | 2,128 | 3,690 | 3,507 | 3,824 | 3,583 | 5,629 | 4,888 | 2,151 | 22,078 | 25,218 | 9,153 |
| Forsyth | 11.8 | 822 | 1,190 | 1,303 | 1,492 | 1,473 | 2,502 | 1,998 | 1,020 | 23,671 | 26,518 | 9,258 |
| Franklin | 5.8 | 629 | 950 | 725 | 778 | 723 | 1,015 | 726 | 254 | 18,842 | 21,587 | 7,777 |
| Fulton | 232.5 | 23,707 | 26,814 | 25,746 | 24,695 | 22,145 | 35,738 | 35,371 | 38,284 | 23,390 | 30,360 | 11,911 |
| Gilmer | 4.2 | 517 | 735 | 710 | 593 | 533 | 724 | 294 | 94 | 16,083 | 19,014 | 6,600 |
| Glascock | .8 | 118 | 128 | 109 | 105 | 86 | 123 | 75 | 56 | 17,000 | 21,510 | 7,170 |
| Glynn | 21.6 | 1,704 | 2,744 | 2,545 | 2,559 | 2,432 | 4,172 | 3,460 | 1,984 | 22,527 | 26,423 | 9,874 |
| Gordon | 11.3 | 889 | 1,483 | 1,424 | 1,811 | 1,600 | 2,170 | 1,441 | 482 | 20,120 | 22,433 | 7,681 |
| Grady | 7.0 | 980 | 1,210 | 1,152 | 968 | 753 | 1,097 | 634 | 206 | 15,749 | 18,844 | 6,222 |
| Greene | 3.9 | 418 | 742 | 577 | 574 | 479 | 654 | 345 | 111 | 16,826 | 19,514 | 6,342 |
| Gwinnett | 80.3 | 2,719 | 3,804 | 4,612 | 6,778 | 7,827 | 18,098 | 23,364 | 13,098 | 33,087 | 34,307 | 11,778 |
| Habersham | 9.3 | 636 | 1,288 | 1,299 | 1,251 | 1,177 | 1,887 | 1,250 | 512 | 20,743 | 24,346 | 8,417 |
| Hall | 29.3 | 1,777 | 3,082 | 3,267 | 3,416 | 3,433 | 6,054 | 5,314 | 2,957 | 24,533 | 27,794 | 9,788 |
| Hancock | 2.8 | 520 | 550 | 515 | 409 | 289 | 324 | 127 | 66 | 13,129 | 16,327 | 4,762 |
| Haralson | 7.0 | 661 | 1,085 | 1,025 | 1,013 | 941 | 1,305 | 714 | 256 | 18,567 | 21,012 | 7,504 |
| Harris | 6.0 | 532 | 805 | 713 | 569 | 575 | 1,218 | 976 | 612 | 23,459 | 26,670 | 9,304 |
| Hart | 6.6 | 592 | 948 | 921 | 1,045 | 922 | 1,170 | 714 | 288 | 18,972 | 21,590 | 7,345 |
| Heard | 2.2 | 217 | 245 | 291 | 321 | 286 | 379 | 343 | 118 | 20,413 | 23,625 | 7,425 |
| Henry | 14.4 | 840 | 1,297 | 1,292 | 1,486 | 1,602 | 3,348 | 3,159 | 1,376 | 27,077 | 28,921 | 9,552 |
| Houston | 28.2 | 1,292 | 1,746 | 2,371 | 2,779 | 2,770 | 5,169 | 7,070 | 5,003 | 31,217 | 33,335 | 11,340 |
| Irwin | 3.3 | 409 | 644 | 647 | 498 | 317 | 351 | 299 | 135 | 14,587 | 18,602 | 6,530 |
| Jackson | 9.4 | 684 | 1,368 | 1,305 | 1,313 | 1,217 | 1,935 | 1,159 | 419 | 20,119 | 22,572 | 7,772 |
| Jasper | 2.9 | 255 | 412 | 317 | 386 | 377 | 426 | 500 | 227 | 20,930 | 25,183 | 8,799 |
| Jeff Davis | 4.2 | 459 | 623 | 627 | 595 | 611 | 717 | 390 | 178 | 18,271 | 20,481 | 7,109 |
| Jefferson | 6.4 | 959 | 1,222 | 948 | 758 | 638 | 943 | 628 | 304 | 15,415 | 19,730 | 6,681 |
| Jenkins | 2.9 | 464 | 662 | 482 | 368 | 251 | 402 | 170 | 101 | 13,228 | 17,191 | 5,602 |
| Johnson | 3.1 | 414 | 597 | 471 | 361 | 318 | 563 | 270 | 106 | 15,840 | 19,519 | 6,876 |
| Jones | 6.3 | 389 | 608 | 663 | 673 | 693 | 1,367 | 1,314 | 593 | 25,838 | 28,886 | 9,578 |
| Lamar | 4.4 | 408 | 605 | 576 | 588 | 575 | 797 | 571 | 280 | 20,202 | 22,946 | 7,888 |
| Lanier | 2.0 | 272 | 300 | 324 | 275 | 239 | 273 | 211 | 106 | 16,661 | 20,347 | 7,016 |
| Laurens | 13.3 | 1,339 | 2,075 | 1,909 | 1,754 | 1,388 | 2,266 | 1,763 | 806 | 18,713 | 22,848 | 7,852 |
| Lee | 4.5 | 333 | 392 | 437 | 379 | 349 | 940 | 1,144 | 526 | 29,292 | 30,573 | 9,488 |
| Liberty | 11.9 | 993 | 1,457 | 2,241 | 2,023 | 1,594 | 2,013 | 1,089 | 485 | 17,980 | 28,189 | 7,077 |
| Lincoln | 2.1 | 190 | 352 | 311 | 271 | 285 | 423 | 205 | 63 | 18,611 | 21,203 | 6,361 |
| Long | 1.7 | 212 | 284 | 302 | 202 | 178 | 282 | 189 | 51 | 16,071 | 19,364 | 6,455 |
| Lowndes | 24.8 | 2,475 | 3,554 | 3,461 | 3,534 | 3,111 | 4,111 | 3,003 | 1,551 | 19,092 | 23,339 | 7,918 |
| Lumpkin | 3.8 | 379 | 434 | 474 | 519 | 481 | 672 | 627 | 214 | 20,940 | 26,235 | 8,594 |
| McDuffie | 6.9 | 827 | 1,131 | 1,047 | 950 | 824 | 1,295 | 571 | 255 | 17,268 | 20,012 | 7,009 |
| McIntosh | 3.0 | 389 | 641 | 434 | 405 | 302 | 492 | 268 | 69 | 15,434 | 18,394 | 5,871 |
| Macon | 4.8 | 634 | 764 | 626 | 599 | 535 | 646 | 585 | 411 | 18,169 | 23,145 | 7,769 |
| Madison | 6.9 | 646 | 1,003 | 1,160 | 1,232 | 938 | 1,161 | 598 | 162 | 17,528 | 19,776 | 6,857 |
| Marion | 1.7 | 313 | 302 | 178 | 277 | 205 | 203 | 133 | 89 | 16,074 | 18,682 | 5,881 |
| Meriwether | 7.0 | 653 | 1,155 | 868 | 796 | 745 | 1,270 | 988 | 525 | 20,182 | 23,601 | 7,578 |
| Miller | 2.6 | 473 | 519 | 469 | 388 | 296 | 249 | 155 | 51 | 12,989 | 15,718 | 5,756 |
| Mitchell | 6.8 | 976 | 1,130 | 892 | 829 | 667 | 1,108 | 787 | 411 | 17,331 | 21,405 | 6,677 |
| Monroe | 5.2 | 465 | 725 | 665 | 756 | 623 | 1,051 | 637 | 278 | 19,921 | 22,860 | 7,430 |
| Montgomery | 2.3 | 259 | 439 | 429 | 334 | 260 | 270 | 191 | 118 | 15,307 | 19,907 | 6,272 |
| Morgan | 3.9 | 387 | 647 | 669 | 534 | 455 | 695 | 384 | 129 | 17,198 | 20,352 | 6,453 |
| Murray | 7.7 | 624 | 1,040 | 1,074 | 1,031 | 1,189 | 1,643 | 762 | 337 | 20,363 | 22,307 | 7,567 |
| Muscogee | 60.4 | 5,994 | 7,700 | 7,975 | 7,918 | 7,223 | 10,861 | 8,295 | 4,434 | 20,403 | 24,834 | 8,766 |
| Newton | 12.6 | 814 | 1,306 | 1,205 | 1,560 | 1,587 | 2,539 | 2,496 | 1,093 | 24,401 | 27,069 | 8,882 |
| Oconee | 5.1 | 324 | 477 | 586 | 530 | 497 | 1,059 | 1,051 | 576 | 26,340 | 28,716 | 9,895 |
| Oglethorpe | 3.3 | 296 | 488 | 459 | 428 | 353 | 663 | 441 | 172 | 19,734 | 22,740 | 7,899 |
| Paulding | 10.4 | 899 | 1,359 | 1,254 | 1,133 | 1,326 | 2,374 | 1,533 | 522 | 22,245 | 23,573 | 8,145 |
| Peach | 7.0 | 748 | 935 | 807 | 768 | 699 | 1,075 | 1,228 | 740 | 21,639 | 26,430 | 9,069 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **GEORGIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| Pickens | 4.7 | 445 | 807 | 717 | 719 | 540 | 797 | 445 | 230 | 17,559 | 21,059 | 7,733 |
| Pierce | 4.3 | 581 | 666 | 611 | 536 | 535 | 753 | 433 | 185 | 17,642 | 20,127 | 6,761 |
| Pike | 3.1 | 224 | 391 | 363 | 387 | 326 | 609 | 577 | 223 | 22,641 | 25,315 | 8,090 |
| Polk | 11.7 | 945 | 1,930 | 1,403 | 1,390 | 1,363 | 2,300 | 1,674 | 695 | 20,652 | 23,189 | 8,172 |
| Pulaski | 3.2 | 353 | 543 | 410 | 346 | 309 | 534 | 503 | 202 | 19,187 | 22,992 | 8,085 |
| Putnam | 3.9 | 489 | 498 | 491 | 407 | 398 | 821 | 510 | 286 | 20,823 | 23,419 | 7,942 |
| Quitman | .8 | 160 | 165 | 148 | 95 | 69 | 104 | 39 | 20 | 12,469 | 16,000 | 5,565 |
| Rabun | 4.1 | 390 | 677 | 620 | 566 | 472 | 685 | 436 | 254 | 18,119 | 21,862 | 8,223 |
| Randolph | 3.3 | 628 | 695 | 486 | 373 | 346 | 473 | 166 | 133 | 13,239 | 18,705 | 6,363 |
| Richmond | 63.8 | 6,189 | 7,671 | 8,195 | 7,852 | 7,193 | 11,584 | 9,495 | 5,621 | 21,344 | 26,619 | 8,990 |
| Rockdale | 14.6 | 553 | 1,033 | 1,094 | 1,295 | 1,408 | 3,185 | 3,780 | 2,252 | 31,269 | 32,386 | 10,461 |
| Schley | 1.1 | 187 | 196 | 105 | 165 | 141 | 160 | 104 | 42 | 16,914 | 18,898 | 5,774 |
| Screven | 5.2 | 771 | 1,032 | 803 | 642 | 512 | 733 | 452 | 255 | 14,960 | 19,689 | 6,871 |
| Seminole | 3.2 | 445 | 578 | 438 | 385 | 359 | 449 | 359 | 187 | 16,750 | 20,686 | 6,968 |
| Spalding | 17.3 | 1,370 | 2,233 | 2,203 | 2,266 | 2,091 | 3,190 | 2,603 | 1,344 | 21,320 | 25,056 | 8,483 |
| Stephens | 8.0 | 672 | 1,224 | 1,268 | 1,187 | 982 | 1,646 | 773 | 248 | 18,457 | 21,397 | 7,746 |
| Stewart | 1.9 | 367 | 415 | 287 | 239 | 183 | 253 | 102 | 54 | 12,825 | 16,308 | 5,164 |
| Sumter | 9.8 | 1,099 | 1,320 | 1,198 | 1,223 | 1,135 | 1,652 | 1,297 | 876 | 20,250 | 24,646 | 8,051 |
| Talbot | 2.0 | 246 | 320 | 313 | 277 | 273 | 306 | 181 | 84 | 17,169 | 20,128 | 6,493 |
| Taliaferro | .8 | 176 | 200 | 154 | 113 | 69 | 67 | 16 | 5 | 10,750 | 12,948 | 5,179 |
| Tattnall | 5.9 | 863 | 1,021 | 1,030 | 816 | 610 | 802 | 550 | 208 | 15,187 | 20,099 | 6,776 |
| Taylor | 2.6 | 305 | 395 | 316 | 288 | 257 | 392 | 349 | 298 | 19,929 | 25,969 | 8,769 |
| Telfair | 4.0 | 601 | 759 | 667 | 523 | 432 | 533 | 332 | 153 | 14,784 | 18,667 | 6,667 |
| Terrell | 4.0 | 646 | 664 | 505 | 466 | 396 | 581 | 481 | 261 | 16,979 | 21,314 | 7,046 |
| Thomas | 13.1 | 1,302 | 1,791 | 1,746 | 1,755 | 1,570 | 2,338 | 1,731 | 867 | 19,872 | 23,761 | 8,106 |
| Tift | 11.5 | 1,259 | 1,520 | 1,506 | 1,534 | 1,323 | 1,881 | 1,602 | 875 | 19,769 | 24,558 | 8,234 |
| Toombs | 8.5 | 1,135 | 1,529 | 1,130 | 1,103 | 985 | 1,283 | 903 | 432 | 17,036 | 20,768 | 7,355 |
| Towns | 2.4 | 245 | 541 | 396 | 316 | 264 | 371 | 155 | 112 | 15,261 | 20,594 | 8,103 |
| Treutlen | 2.1 | 387 | 370 | 305 | 262 | 241 | 263 | 163 | 109 | 14,810 | 18,975 | 6,532 |
| Troup | 18.7 | 1,693 | 2,809 | 2,269 | 2,088 | 2,023 | 3,534 | 2,836 | 1,448 | 21,216 | 24,811 | 8,837 |
| Turner | 3.1 | 543 | 654 | 543 | 447 | 292 | 354 | 165 | 102 | 13,191 | 16,623 | 5,205 |
| Twiggs | 3.2 | 314 | 407 | 384 | 368 | 347 | 643 | 544 | 193 | 21,812 | 24,001 | 7,837 |
| Union | 3.9 | 543 | 755 | 698 | 622 | 418 | 472 | 220 | 172 | 14,667 | 18,455 | 6,790 |
| Upson | 9.5 | 692 | 1,359 | 1,347 | 1,271 | 1,169 | 1,912 | 1,230 | 520 | 20,339 | 23,531 | 8,436 |
| ☐ Walker | 20.0 | 1,492 | 2,676 | 2,696 | 2,694 | 2,576 | 4,206 | 2,646 | 1,014 | 20,842 | 23,299 | 8,218 |
| Walton | 11.2 | 858 | 1,459 | 1,439 | 1,396 | 1,302 | 2,156 | 1,809 | 781 | 21,682 | 24,953 | 8,101 |
| Ware | 13.0 | 1,405 | 1,920 | 1,869 | 1,623 | 1,401 | 2,271 | 1,682 | 829 | 18,957 | 23,032 | 7,963 |
| Warren | 2.0 | 321 | 281 | 267 | 243 | 224 | 369 | 171 | 124 | 17,565 | 21,036 | 6,473 |
| Washington | 6.3 | 769 | 992 | 842 | 797 | 693 | 968 | 825 | 414 | 18,363 | 22,740 | 7,423 |
| Wayne | 7.1 | 686 | 1,085 | 1,080 | 900 | 720 | 1,175 | 1,032 | 422 | 18,789 | 23,233 | 7,602 |
| Webster | .8 | 133 | 109 | 122 | 101 | 73 | 111 | 90 | 61 | 16,478 | 22,100 | 8,036 |
| Wheeler | 1.8 | 259 | 360 | 315 | 220 | 170 | 273 | 139 | 64 | 14,424 | 18,201 | 6,067 |
| White | 4.0 | 514 | 692 | 551 | 497 | 523 | 745 | 328 | 150 | 17,406 | 20,717 | 7,334 |
| Whitfield | 24.1 | 1,570 | 2,633 | 2,857 | 3,281 | 3,143 | 5,307 | 3,617 | 1,692 | 22,652 | 25,469 | 8,844 |
| Wilcox | 2.6 | 460 | 533 | 418 | 348 | 255 | 376 | 163 | 47 | 13,630 | 16,780 | 5,593 |
| Wilkes | 3.9 | 601 | 625 | 496 | 480 | 433 | 637 | 443 | 185 | 17,343 | 20,793 | 7,240 |
| Wilkinson | 3.5 | 321 | 437 | 419 | 403 | 402 | 773 | 513 | 232 | 22,118 | 24,349 | 7,747 |
| Worth | 6.2 | 769 | 826 | 743 | 790 | 750 | 1,122 | 844 | 356 | 19,823 | 22,738 | 7,343 |
| **TOTAL METRO COUNTIES** | **1,327.1** | **92,372** | **125,486** | **131,927** | **139,678** | **137,775** | **250,191** | **262,224** | **187,447** | **26,368** | **30,339** | **10,831** |
| **TOTAL STATE** | **2,064.8** | **169,942** | **236,740** | **234,167** | **237,287** | **224,434** | **379,368** | **352,438** | **230,424** | **23,393** | **27,606** | **9,678** |
| **HAWAII** |  |  |  |  |  |  |  |  |  |  |  |  |
| **HONOLULU** | **253.8** | **9,705** | **14,690** | **22,260** | **24,873** | **23,949** | **43,523** | **55,487** | **59,313** | **32,161** | **37,187** | **11,531** |
| Honolulu | 253.8 | 9,705 | 14,690 | 22,260 | 24,873 | 23,949 | 43,523 | 55,487 | 59,313 | 32,161 | 37,187 | 11,531 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Hawaii | 34.3 | 1,829 | 3,619 | 3,787 | 3,877 | 3,676 | 6,579 | 6,399 | 4,534 | 25,521 | 29,236 | 9,363 |
| Honolulu | 253.8 | 9,705 | 14,690 | 22,260 | 24,873 | 23,949 | 43,523 | 55,487 | 59,313 | 32,161 | 37,187 | 11,531 |
| Kauai | 13.7 | 510 | 960 | 1,272 | 1,485 | 1,552 | 2,834 | 3,118 | 1,969 | 28,557 | 31,637 | 9,873 |
| Maui | 27.0 | 1,430 | 2,479 | 2,902 | 2,592 | 2,861 | 5,596 | 5,338 | 3,802 | 27,096 | 30,503 | 9,758 |
| **TOTAL METRO COUNTIES** | **253.8** | **9,705** | **14,690** | **22,260** | **24,873** | **23,949** | **43,523** | **55,487** | **59,313** | **32,161** | **37,187** | **11,531** |
| **TOTAL STATE** | **328.8** | **13,474** | **21,748** | **30,221** | **32,827** | **32,038** | **58,532** | **70,342** | **69,618** | **30,724** | **35,578** | **11,100** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **IDAHO** | | | | | | | | | | | | |
| **BOISE** | **72.0** | **3,187** | **6,281** | **7,879** | **8,757** | **8,402** | **14,961** | **14,237** | **8,296** | **25,953** | **29,407** | **10,841** |
| Ada | 72.0 | 3,187 | 6,281 | 7,879 | 8,757 | 8,402 | 14,961 | 14,237 | 8,296 | 25,953 | 29,407 | 10,841 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Ada | 72.0 | 3,187 | 6,281 | 7,879 | 8,757 | 8,402 | 14,961 | 14,237 | 8,296 | 25,953 | 29,407 | 10,841 |
| Adams | 1.2 | 108 | 166 | 177 | 163 | 180 | 254 | 109 | 43 | 19,600 | 20,886 | 6,962 |
| Bannock | 23.8 | 1,349 | 2,560 | 2,760 | 2,774 | 3,059 | 5,535 | 4,187 | 1,576 | 24,024 | 25,894 | 8,829 |
| Bear Lake | 2.5 | 175 | 329 | 275 | 334 | 318 | 624 | 326 | 119 | 22,095 | 23,359 | 8,000 |
| Benewah | 3.1 | 233 | 421 | 336 | 260 | 375 | 793 | 491 | 189 | 24,083 | 24,670 | 8,497 |
| Bingham | 11.5 | 675 | 1,124 | 1,212 | 1,364 | 1,389 | 2,445 | 2,178 | 1,113 | 24,949 | 27,381 | 8,095 |
| Blaine | 4.9 | 312 | 490 | 669 | 762 | 636 | 910 | 687 | 434 | 21,511 | 26,683 | 10,987 |
| Boise | 1.4 | 78 | 158 | 175 | 176 | 203 | 325 | 219 | 66 | 22,929 | 24,559 | 10,113 |
| Bonner | 9.9 | 1,100 | 1,727 | 1,593 | 1,372 | 1,156 | 1,677 | 954 | 321 | 16,849 | 19,543 | 6,910 |
| Bonneville | 22.4 | 1,065 | 1,780 | 2,034 | 2,640 | 2,728 | 5,071 | 4,682 | 2,400 | 26,840 | 28,944 | 9,289 |
| Boundary | 2.6 | 226 | 479 | 416 | 352 | 338 | 483 | 247 | 59 | 17,471 | 19,584 | 6,445 |
| Butte | 1.1 | 74 | 136 | 137 | 141 | 127 | 208 | 182 | 95 | 22,308 | 26,672 | 8,383 |
| Camas | .3 | 24 | 16 | 24 | 41 | 48 | 73 | 40 | 34 | 24,625 | 28,207 | 10,578 |
| Canyon | 29.5 | 1,963 | 3,784 | 4,175 | 4,285 | 3,871 | 5,721 | 4,034 | 1,667 | 20,661 | 23,992 | 8,034 |
| Caribou | 3.1 | 180 | 252 | 276 | 287 | 335 | 924 | 581 | 265 | 27,663 | 28,257 | 9,419 |
| Cassia | 6.3 | 441 | 864 | 970 | 926 | 832 | 1,194 | 797 | 276 | 19,713 | 22,522 | 6,888 |
| Clark | .3 | 38 | 23 | 38 | 52 | 46 | 62 | 22 | 19 | 19,900 | 22,567 | 8,463 |
| Clearwater | 3.5 | 162 | 391 | 357 | 405 | 400 | 829 | 694 | 262 | 25,449 | 26,891 | 9,604 |
| Custer | 1.8 | 147 | 223 | 278 | 263 | 216 | 347 | 220 | 106 | 19,776 | 23,092 | 9,447 |
| Elmore | 6.8 | 350 | 859 | 1,424 | 1,362 | 836 | 1,234 | 552 | 183 | 17,663 | 22,051 | 6,878 |
| Franklin | 2.8 | 166 | 337 | 366 | 551 | 501 | 540 | 264 | 75 | 19,823 | 21,211 | 6,252 |
| Fremont | 3.7 | 262 | 388 | 390 | 451 | 489 | 806 | 637 | 277 | 23,643 | 26,154 | 8,488 |
| Gem | 4.3 | 436 | 819 | 715 | 501 | 518 | 768 | 423 | 120 | 16,835 | 19,689 | 6,773 |
| Gooding | 4.5 | 412 | 672 | 744 | 733 | 615 | 686 | 434 | 204 | 17,834 | 21,382 | 7,517 |
| Idaho | 5.3 | 526 | 817 | 868 | 901 | 718 | 909 | 468 | 93 | 17,324 | 19,448 | 6,872 |
| Jefferson | 4.9 | 415 | 672 | 592 | 733 | 673 | 1,026 | 611 | 178 | 20,260 | 22,040 | 6,467 |
| Jerome | 5.5 | 379 | 657 | 773 | 844 | 830 | 1,034 | 654 | 329 | 20,574 | 23,504 | 7,980 |
| Kootenai | 24.7 | 1,351 | 2,954 | 3,222 | 3,012 | 2,718 | 4,885 | 4,464 | 2,094 | 23,278 | 26,243 | 9,260 |
| Latah | 10.3 | 660 | 1,249 | 1,451 | 1,282 | 1,153 | 1,897 | 1,704 | 904 | 22,212 | 27,027 | 9,632 |
| Lemhi | 2.9 | 238 | 478 | 477 | 501 | 396 | 456 | 293 | 61 | 17,356 | 19,580 | 7,188 |
| Lewis | 1.4 | 53 | 179 | 166 | 168 | 162 | 301 | 271 | 100 | 24,176 | 26,501 | 9,276 |
| Lincoln | 1.2 | 131 | 180 | 206 | 199 | 157 | 212 | 88 | 27 | 16,977 | 19,159 | 6,569 |
| Madison | 5.4 | 300 | 561 | 705 | 808 | 761 | 1,054 | 778 | 433 | 22,065 | 25,934 | 6,514 |
| Minidoka | 6.6 | 270 | 597 | 700 | 848 | 900 | 1,549 | 1,176 | 560 | 24,915 | 27,910 | 8,814 |
| Nez Perce | 12.5 | 815 | 1,625 | 1,462 | 1,238 | 1,174 | 2,498 | 2,415 | 1,273 | 24,743 | 27,307 | 10,189 |
| Oneida | 1.1 | 90 | 182 | 161 | 168 | 149 | 211 | 113 | 26 | 18,500 | 20,485 | 6,627 |
| Owyhee | 2.8 | 399 | 535 | 464 | 485 | 297 | 344 | 169 | 107 | 15,018 | 18,575 | 5,910 |
| Payette | 5.9 | 437 | 1,014 | 928 | 951 | 734 | 1,031 | 569 | 236 | 17,936 | 20,805 | 7,394 |
| Power | 2.5 | 215 | 208 | 272 | 279 | 308 | 584 | 428 | 206 | 24,549 | 27,133 | 9,044 |
| Shoshone | 6.2 | 231 | 605 | 576 | 541 | 488 | 1,282 | 1,534 | 943 | 30,453 | 31,832 | 11,088 |
| Teton | .9 | 75 | 116 | 145 | 147 | 114 | 174 | 100 | 29 | 18,828 | 21,306 | 5,992 |
| Twin Falls | 19.5 | 1,099 | 2,213 | 2,488 | 2,713 | 2,543 | 3,966 | 2,867 | 1,611 | 22,350 | 26,174 | 9,082 |
| Valley | 2.2 | 116 | 193 | 262 | 345 | 344 | 438 | 383 | 119 | 22,614 | 25,016 | 8,467 |
| Washington | 3.1 | 277 | 529 | 526 | 441 | 338 | 481 | 324 | 184 | 17,295 | 21,528 | 7,584 |
| **TOTAL METRO COUNTIES** | **72.0** | **3,187** | **6,281** | **7,879** | **8,757** | **8,402** | **14,961** | **14,237** | **8,296** | **25,953** | **29,407** | **10,841** |
| **TOTAL STATE** | **348.2** | **21,242** | **39,843** | **43,864** | **45,556** | **42,575** | **70,802** | **56,606** | **27,712** | **22,705** | **25,945** | **8,882** |
| **ILLINOIS** | | | | | | | | | | | | |
| **AURORA - ELGIN** | **118.0** | **3,449** | **6,870** | **8,306** | **9,669** | **11,085** | **25,018** | **32,150** | **21,453** | **32,914** | **35,205** | **12,226** |
| Kane | 104.0 | 3,054 | 6,123 | 7,426 | 8,723 | 9,713 | 21,681 | 27,766 | 19,514 | 32,901 | 35,408 | 12,316 |
| Kendall | 14.0 | 395 | 747 | 880 | 946 | 1,372 | 3,337 | 4,384 | 1,939 | 33,000 | 33,696 | 11,562 |
| **BLOOMINGTON - NORMAL** | **45.0** | **1,943** | **3,885** | **4,246** | **4,698** | **4,601** | **8,418** | **10,207** | **7,002** | **28,721** | **32,879** | **11,913** |
| McLean | 45.0 | 1,943 | 3,885 | 4,246 | 4,698 | 4,601 | 8,418 | 10,207 | 7,002 | 28,721 | 32,879 | 11,913 |
| **CHAMPAIGN - URBANA - RANTOUL** | **61.0** | **3,817** | **6,627** | **7,557** | **7,086** | **6,701** | **11,429** | **10,965** | **6,818** | **24,014** | **29,399** | **10,618** |
| Champaign | 61.0 | 3,817 | 6,627 | 7,557 | 7,086 | 6,701 | 11,429 | 10,965 | 6,818 | 24,014 | 29,399 | 10,618 |
| **CHICAGO** | **2,203.6** | **129,115** | **193,584** | **174,799** | **189,889** | **194,143** | **390,910** | **492,519** | **438,641** | **30,695** | **34,051** | **12,388** |
| Cook | 1,887.7 | 123,467 | 183,598 | 161,097 | 172,064 | 172,757 | 337,580 | 400,351 | 336,786 | 28,891 | 32,495 | 11,879 |
| Du Page | 259.3 | 4,169 | 7,030 | 9,953 | 13,574 | 16,574 | 42,018 | 75,719 | 90,263 | 41,995 | 44,821 | 15,956 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **ILLINOIS (continued)** | | | | | | | | | | | | |
| **CHICAGO (continued)** | | | | | | | | | | | | |
| McHenry | 56.6 | 1,479 | 2,956 | 3,749 | 4,251 | 4,812 | 11,312 | 16,449 | 11,592 | 34,786 | 36,608 | 12,596 |
| ***CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA*** | ***2,862.7*** | ***158,363*** | ***239,558*** | ***223,541*** | ***242,563*** | ***254,049*** | ***533,006*** | ***658,681*** | ***552,939*** | ***30,949*** | ***34,148*** | ***12,204*** |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **146.0** | **6,718** | **12,211** | **12,637** | **13,009** | **13,948** | **30,672** | **35,432** | **21,373** | **29,790** | **31,856** | **11,978** |
| Henry | 20.9 | 1,070 | 1,944 | 1,943 | 2,001 | 2,085 | 4,499 | 4,694 | 2,664 | 28,258 | 30,171 | 11,043 |
| Rock Island | 62.9 | 3,030 | 5,339 | 5,167 | 5,354 | 5,832 | 12,670 | 15,506 | 10,002 | 30,270 | 32,579 | 12,427 |
| *Scott, Iowa* | *62.2* | *2,618* | *4,928* | *5,527* | *5,654* | *6,031* | *13,503* | *15,232* | *8,707* | *29,842* | *31,691* | *11,853* |
| **DECATUR** | **50.1** | **2,763** | **4,722** | **4,514** | **4,729** | **5,307** | **10,655** | **11,051** | **6,359** | **27,668** | **30,389** | **11,578** |
| Macon | 50.1 | 2,763 | 4,722 | 4,514 | 4,729 | 5,307 | 10,655 | 11,051 | 6,359 | 27,668 | 30,389 | 11,578 |
| **JOLIET** | **124.9** | **4,637** | **7,849** | **8,881** | **9,135** | **10,364** | **28,100** | **35,992** | **19,942** | **32,896** | **33,928** | **11,070** |
| Grundy | 11.8 | 499 | 794 | 1,005 | 1,004 | 1,088 | 2,494 | 3,339 | 1,577 | 31,238 | 31,955 | 11,567 |
| Will | 113.1 | 4,138 | 7,055 | 7,876 | 8,131 | 9,276 | 25,606 | 32,653 | 18,365 | 33,048 | 34,134 | 11,024 |
| **KANKAKEE** | **36.8** | **2,154** | **4,129** | **3,931** | **3,859** | **4,185** | **8,142** | **6,910** | **3,490** | **25,165** | **27,716** | **9,816** |
| Kankakee | 36.8 | 2,154 | 4,129 | 3,931 | 3,859 | 4,185 | 8,142 | 6,910 | 3,490 | 25,165 | 27,716 | 9,816 |
| **LAKE COUNTY** | **154.6** | **4,403** | **7,713** | **8,962** | **10,712** | **11,910** | **26,518** | **38,763** | **45,619** | **37,494** | **43,482** | **14,288** |
| Lake | 154.6 | 4,403 | 7,713 | 8,962 | 10,712 | 11,910 | 26,518 | 38,763 | 45,619 | 37,494 | 43,482 | 14,288 |
| **PEORIA** | **136.7** | **6,145** | **10,510** | **10,619** | **11,502** | **13,260** | **28,892** | **32,366** | **23,406** | **30,604** | **33,346** | **12,303** |
| Peoria | 75.5 | 3,696 | 6,434 | 5,953 | 6,564 | 7,079 | 14,609 | 17,086 | 14,079 | 30,470 | 33,935 | 12,766 |
| Tazewell | 49.2 | 1,990 | 3,317 | 3,812 | 3,945 | 4,943 | 11,426 | 12,190 | 7,577 | 30,701 | 32,591 | 11,913 |
| Woodford | 12.0 | 459 | 759 | 854 | 993 | 1,238 | 2,857 | 3,090 | 1,750 | 30,913 | 32,734 | 11,159 |
| **ROCKFORD** | **103.8** | **4,936** | **8,544** | **8,873** | **9,529** | **10,371** | **23,684** | **25,169** | **12,694** | **29,266** | **30,947** | **11,411** |
| Boone | 10.5 | 511 | 902 | 968 | 1,099 | 1,188 | 2,635 | 2,435 | 762 | 27,270 | 28,096 | 9,933 |
| Winnebago | 93.3 | 4,425 | 7,642 | 7,905 | 8,430 | 9,183 | 21,049 | 22,734 | 11,932 | 29,510 | 31,268 | 11,586 |
| **SPRINGFIELD** | **77.9** | **4,192** | **7,641** | **8,093** | **8,751** | **9,031** | **15,892** | **16,087** | **8,213** | **25,708** | **28,683** | **11,494** |
| Menard | 4.6 | 314 | 483 | 511 | 575 | 590 | 1,178 | 722 | 227 | 23,566 | 24,755 | 9,183 |
| Sangamon | 73.3 | 3,878 | 7,158 | 7,582 | 8,176 | 8,441 | 14,714 | 15,365 | 7,986 | 25,868 | 28,929 | 11,651 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 27.1 | 2,200 | 3,583 | 3,511 | 3,576 | 3,580 | 5,793 | 3,420 | 1,437 | 20,937 | 23,675 | 9,024 |
| Alexander | 4.9 | 669 | 1,101 | 661 | 532 | 431 | 777 | 518 | 211 | 15,170 | 19,577 | 7,799 |
| Bond | 6.1 | 520 | 912 | 819 | 727 | 613 | 1,173 | 929 | 407 | 20,550 | 24,409 | 8,969 |
| Boone | 10.5 | 511 | 902 | 968 | 1,099 | 1,188 | 2,635 | 2,435 | 762 | 27,270 | 28,096 | 9,933 |
| Brown | 2.2 | 220 | 324 | 273 | 270 | 271 | 400 | 277 | 165 | 20,228 | 24,096 | 9,639 |
| Bureau | 14.8 | 766 | 1,526 | 1,706 | 1,639 | 1,707 | 3,230 | 2,725 | 1,501 | 25,165 | 28,089 | 10,632 |
| Calhoun | 2.1 | 192 | 350 | 282 | 270 | 240 | 392 | 262 | 112 | 19,102 | 22,210 | 7,774 |
| Carroll | 7.0 | 370 | 768 | 842 | 884 | 808 | 1,444 | 1,253 | 631 | 23,840 | 26,853 | 10,161 |
| Cass | 5.6 | 398 | 678 | 650 | 585 | 571 | 1,233 | 1,038 | 447 | 24,299 | 26,451 | 9,810 |
| Champaign | 61.0 | 3,817 | 6,627 | 7,557 | 7,086 | 6,701 | 11,429 | 10,965 | 6,818 | 24,014 | 29,399 | 10,618 |
| Christian | 14.2 | 797 | 1,383 | 1,480 | 1,524 | 1,464 | 2,696 | 2,854 | 2,002 | 26,536 | 29,821 | 11,570 |
| Clark | 6.7 | 637 | 980 | 958 | 903 | 844 | 1,229 | 786 | 363 | 19,273 | 22,604 | 8,909 |
| Clay | 6.2 | 538 | 853 | 847 | 853 | 771 | 1,116 | 795 | 427 | 20,056 | 23,480 | 9,272 |
| ☐ Clinton | 11.8 | 645 | 1,234 | 1,200 | 1,374 | 1,463 | 2,584 | 2,253 | 1,047 | 24,946 | 27,241 | 9,371 |
| Coles | 19.5 | 1,154 | 2,424 | 2,457 | 2,388 | 2,191 | 3,670 | 3,356 | 1,860 | 22,972 | 27,629 | 10,052 |
| Cook | 1,887.7 | 123,467 | 183,598 | 161,097 | 172,064 | 172,757 | 337,580 | 400,351 | 336,786 | 28,891 | 32,495 | 11,879 |
| Crawford | 8.3 | 442 | 842 | 843 | 903 | 905 | 1,579 | 1,659 | 1,127 | 26,291 | 29,599 | 11,588 |
| Cumberland | 4.4 | 322 | 574 | 640 | 609 | 594 | 908 | 523 | 230 | 20,466 | 22,947 | 8,780 |
| De Kalb | 25.2 | 1,402 | 2,293 | 2,769 | 2,504 | 2,640 | 5,325 | 5,384 | 2,883 | 26,825 | 30,864 | 10,553 |
| De Witt | 7.2 | 363 | 748 | 527 | 533 | 628 | 1,416 | 1,679 | 1,306 | 30,741 | 32,979 | 12,698 |
| Douglas | 7.5 | 353 | 658 | 839 | 795 | 783 | 1,654 | 1,636 | 782 | 27,074 | 29,246 | 10,913 |
| Du Page | 259.3 | 4,169 | 7,030 | 9,953 | 13,574 | 16,574 | 42,018 | 75,719 | 90,263 | 41,995 | 44,821 | 15,956 |
| Edgar | 8.5 | 637 | 1,273 | 1,165 | 1,045 | 950 | 1,591 | 1,190 | 649 | 20,667 | 24,381 | 9,730 |
| Edwards | 3.5 | 171 | 369 | 451 | 431 | 339 | 702 | 671 | 366 | 24,836 | 27,891 | 11,621 |
| Effingham | 12.0 | 826 | 1,414 | 1,565 | 1,631 | 1,379 | 2,506 | 1,914 | 765 | 21,978 | 24,924 | 8,928 |
| Fayette | 8.4 | 587 | 1,116 | 1,218 | 1,162 | 1,028 | 1,522 | 1,184 | 583 | 20,532 | 24,623 | 9,072 |
| Ford | 5.8 | 315 | 579 | 752 | 864 | 749 | 1,319 | 833 | 389 | 22,500 | 25,449 | 9,973 |
| Franklin | 17.9 | 1,993 | 3,311 | 3,068 | 2,249 | 1,694 | 3,022 | 1,995 | 568 | 16,148 | 19,893 | 7,984 |
| Fulton | 16.4 | 1,377 | 2,088 | 2,016 | 2,007 | 2,125 | 3,595 | 2,350 | 842 | 21,674 | 23,509 | 8,946 |
| Gallatin | 3.0 | 394 | 442 | 416 | 374 | 311 | 522 | 352 | 189 | 18,219 | 21,820 | 8,501 |
| Greene | 6.2 | 674 | 1,043 | 1,018 | 961 | 797 | 975 | 566 | 166 | 16,832 | 19,327 | 7,307 |
| Grundy | 11.8 | 499 | 794 | 1,005 | 1,004 | 1,088 | 2,494 | 3,339 | 1,577 | 31,238 | 31,955 | 11,567 |
| Hamilton | 3.9 | 235 | 505 | 473 | 411 | 386 | 694 | 685 | 511 | 24,211 | 28,396 | 11,908 |
| Hancock | 9.3 | 653 | 1,153 | 1,151 | 1,205 | 1,182 | 1,933 | 1,403 | 620 | 22,046 | 24,722 | 9,580 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ILLINOIS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Hardin | 2.1 | 343 | 474 | 369 | 308 | 229 | 254 | 92 | 31 | 13,145 | 15,562 | 5,836 |
| Henderson | 3.5 | 338 | 429 | 438 | 454 | 466 | 774 | 436 | 165 | 20,948 | 22,691 | 8,360 |
| Henry | 20.9 | 1,070 | 1,944 | 1,943 | 2,001 | 2,085 | 4,499 | 4,694 | 2,664 | 28,258 | 30,171 | 11,043 |
| Iroquois | 12.4 | 858 | 1,406 | 1,607 | 1,515 | 1,651 | 2,726 | 1,750 | 887 | 22,470 | 25,194 | 9,525 |
| Jackson | 23.6 | 2,621 | 3,698 | 3,340 | 2,815 | 2,314 | 3,462 | 3,231 | 2,119 | 18,696 | 24,784 | 9,419 |
| Jasper | 4.3 | 354 | 619 | 653 | 609 | 479 | 774 | 553 | 259 | 19,234 | 22,864 | 8,403 |
| Jefferson | 15.5 | 1,218 | 2,219 | 1,853 | 1,814 | 1,685 | 3,112 | 2,378 | 1,221 | 21,864 | 25,327 | 10,144 |
| ☐ Jersey | 7.2 | 414 | 809 | 1,007 | 896 | 997 | 1,693 | 1,027 | 357 | 22,371 | 24,699 | 8,349 |
| Jo Daviess | 9.0 | 622 | 1,033 | 1,210 | 1,211 | 1,190 | 2,053 | 1,240 | 441 | 21,758 | 23,898 | 8,925 |
| Johnson | 3.8 | 436 | 647 | 617 | 558 | 478 | 618 | 342 | 104 | 16,716 | 19,534 | 7,069 |
| Kane | 104.0 | 3,054 | 6,123 | 7,426 | 8,723 | 9,713 | 21,681 | 27,766 | 19,514 | 32,901 | 35,408 | 12,316 |
| Kankakee | 36.8 | 2,154 | 4,129 | 3,931 | 3,859 | 4,185 | 8,142 | 6,910 | 3,490 | 25,165 | 27,716 | 9,816 |
| Kendall | 14.0 | 395 | 747 | 880 | 946 | 1,372 | 3,337 | 4,384 | 1,939 | 33,000 | 33,696 | 11,562 |
| Knox | 23.4 | 1,416 | 2,737 | 2,938 | 2,970 | 2,925 | 5,217 | 3,816 | 1,381 | 22,761 | 25,501 | 9,814 |
| Lake | 154.6 | 4,403 | 7,713 | 8,962 | 10,712 | 11,910 | 26,518 | 38,763 | 45,619 | 37,494 | 43,482 | 14,288 |
| La Salle | 43.1 | 2,192 | 4,430 | 4,325 | 4,396 | 4,714 | 9,691 | 9,263 | 4,089 | 26,535 | 28,561 | 11,070 |
| Lawrence | 6.8 | 564 | 1,059 | 882 | 788 | 765 | 1,379 | 1,037 | 326 | 20,699 | 23,676 | 8,994 |
| Lee | 12.9 | 613 | 1,145 | 1,120 | 1,459 | 1,455 | 2,759 | 2,958 | 1,391 | 27,448 | 29,828 | 10,808 |
| Livingston | 14.7 | 786 | 1,335 | 1,446 | 1,516 | 1,778 | 3,415 | 2,919 | 1,505 | 26,315 | 29,057 | 10,146 |
| Logan | 11.4 | 564 | 1,181 | 1,297 | 1,295 | 1,323 | 2,490 | 2,297 | 953 | 25,154 | 28,343 | 10,097 |
| McDonough | 13.0 | 1,369 | 1,932 | 1,818 | 1,672 | 1,531 | 2,230 | 1,716 | 732 | 19,088 | 24,356 | 8,466 |
| McHenry | 56.6 | 1,479 | 2,956 | 3,749 | 4,251 | 4,812 | 11,312 | 16,449 | 11,592 | 34,786 | 36,608 | 12,596 |
| McLean | 45.0 | 1,943 | 3,885 | 4,246 | 4,698 | 4,601 | 8,418 | 10,207 | 7,002 | 28,721 | 32,879 | 11,913 |
| Macon | 50.1 | 2,763 | 4,722 | 4,514 | 4,729 | 5,307 | 10,655 | 11,051 | 6,359 | 27,668 | 30,389 | 11,578 |
| Macoupin | 19.5 | 1,294 | 2,679 | 2,539 | 2,208 | 2,179 | 3,982 | 3,399 | 1,220 | 22,391 | 24,776 | 9,455 |
| ☐ Madison | 92.1 | 6,119 | 10,540 | 10,195 | 10,100 | 10,835 | 20,795 | 17,644 | 5,872 | 24,210 | 25,769 | 9,613 |
| Marion | 17.6 | 1,304 | 2,292 | 2,442 | 2,134 | 1,972 | 3,408 | 2,837 | 1,211 | 21,581 | 24,826 | 9,376 |
| Marshall | 5.4 | 350 | 616 | 575 | 527 | 672 | 1,338 | 888 | 434 | 24,714 | 26,345 | 9,744 |
| Mason | 7.4 | 569 | 929 | 871 | 841 | 1,025 | 1,613 | 1,055 | 497 | 22,426 | 24,547 | 9,083 |
| Massac | 6.2 | 619 | 1,051 | 883 | 744 | 702 | 1,088 | 846 | 267 | 18,628 | 21,616 | 8,703 |
| Menard | 4.6 | 314 | 483 | 511 | 575 | 590 | 1,178 | 722 | 227 | 23,566 | 24,755 | 9,183 |
| Mercer | 7.3 | 499 | 787 | 766 | 785 | 771 | 1,593 | 1,460 | 639 | 25,273 | 27,086 | 9,886 |
| ☐ Monroe | 7.5 | 468 | 850 | 857 | 844 | 911 | 1,826 | 1,272 | 472 | 24,058 | 25,406 | 9,030 |
| Montgomery | 12.2 | 915 | 1,781 | 1,648 | 1,553 | 1,368 | 2,277 | 1,907 | 751 | 20,690 | 23,850 | 8,871 |
| Morgan | 14.4 | 882 | 1,742 | 1,727 | 1,825 | 1,778 | 2,816 | 2,487 | 1,143 | 22,826 | 26,884 | 10,134 |
| Moultrie | 5.4 | 377 | 594 | 595 | 653 | 673 | 1,239 | 884 | 385 | 23,549 | 25,724 | 9,261 |
| Ogle | 17.5 | 767 | 1,452 | 1,578 | 1,689 | 1,770 | 3,959 | 4,255 | 2,030 | 29,023 | 30,615 | 11,279 |
| Peoria | 75.5 | 3,696 | 6,434 | 5,953 | 6,564 | 7,079 | 14,609 | 17,086 | 14,079 | 30,470 | 33,935 | 12,766 |
| Perry | 8.7 | 497 | 1,129 | 1,117 | 991 | 867 | 1,515 | 1,799 | 785 | 23,476 | 26,652 | 10,215 |
| Piatt | 6.3 | 394 | 649 | 737 | 879 | 941 | 1,483 | 884 | 333 | 22,622 | 24,479 | 9,072 |
| Pike | 7.5 | 833 | 1,319 | 1,239 | 1,144 | 891 | 1,186 | 613 | 275 | 16,487 | 19,740 | 7,875 |
| Pope | 1.8 | 252 | 317 | 264 | 250 | 232 | 259 | 176 | 50 | 16,288 | 19,234 | 7,527 |
| Pulaski | 3.4 | 514 | 775 | 523 | 439 | 348 | 424 | 274 | 103 | 13,843 | 17,400 | 6,647 |
| Putnam | 2.3 | 129 | 184 | 207 | 199 | 233 | 551 | 538 | 259 | 28,732 | 29,920 | 10,427 |
| Randolph | 12.5 | 819 | 1,484 | 1,521 | 1,419 | 1,471 | 2,921 | 2,147 | 718 | 23,440 | 25,727 | 8,692 |
| Richland | 7.1 | 461 | 861 | 822 | 820 | 821 | 1,484 | 1,205 | 626 | 23,617 | 27,140 | 10,765 |
| Rock Island | 62.9 | 3,030 | 5,339 | 5,167 | 5,354 | 5,832 | 12,670 | 15,506 | 10,002 | 30,270 | 32,579 | 12,427 |
| ☐ St. Clair | 93.6 | 8,393 | 11,604 | 10,056 | 9,388 | 9,159 | 17,395 | 17,896 | 9,709 | 24,023 | 27,051 | 9,576 |
| Saline | 12.2 | 1,413 | 2,157 | 2,006 | 1,444 | 1,223 | 1,933 | 1,447 | 577 | 16,704 | 20,851 | 8,682 |
| Sangamon | 73.3 | 3,878 | 7,158 | 7,582 | 8,176 | 8,441 | 14,714 | 15,365 | 7,986 | 25,868 | 28,929 | 11,651 |
| Schuyler | 3.2 | 261 | 475 | 433 | 388 | 388 | 649 | 424 | 182 | 20,573 | 23,223 | 8,953 |
| Scott | 2.3 | 216 | 316 | 310 | 267 | 322 | 455 | 303 | 111 | 20,719 | 22,953 | 8,515 |
| Shelby | 9.1 | 692 | 1,245 | 1,160 | 1,149 | 1,203 | 1,939 | 1,227 | 485 | 21,244 | 23,625 | 8,811 |
| Stark | 2.8 | 163 | 256 | 219 | 225 | 255 | 631 | 620 | 431 | 29,455 | 32,213 | 12,189 |
| Stephenson | 19.0 | 880 | 2,067 | 2,171 | 2,291 | 2,342 | 4,181 | 3,682 | 1,386 | 24,456 | 26,938 | 10,278 |
| Tazewell | 49.2 | 1,990 | 3,317 | 3,812 | 3,945 | 4,943 | 11,426 | 12,190 | 7,577 | 30,701 | 32,591 | 11,913 |
| Union | 7.5 | 686 | 1,149 | 1,239 | 1,123 | 947 | 1,249 | 637 | 470 | 17,938 | 22,007 | 8,970 |
| Vermilion | 36.2 | 2,569 | 4,483 | 4,139 | 3,954 | 4,455 | 7,361 | 6,427 | 2,812 | 23,397 | 25,962 | 9,988 |
| Wabash | 5.4 | 319 | 716 | 706 | 521 | 561 | 1,211 | 954 | 412 | 23,992 | 26,717 | 10,160 |
| Warren | 8.0 | 536 | 997 | 966 | 1,013 | 952 | 1,638 | 1,303 | 595 | 22,500 | 25,950 | 9,479 |
| Washington | 5.9 | 395 | 678 | 683 | 647 | 630 | 1,230 | 1,073 | 564 | 24,352 | 27,358 | 10,152 |
| Wayne | 7.5 | 634 | 1,238 | 1,163 | 1,048 | 936 | 1,298 | 823 | 360 | 18,371 | 21,755 | 8,820 |
| White | 7.3 | 399 | 926 | 1,001 | 892 | 778 | 1,411 | 1,084 | 809 | 22,737 | 27,197 | 10,909 |
| Whiteside | 24.2 | 1,348 | 2,344 | 2,447 | 2,678 | 2,654 | 5,597 | 5,246 | 1,886 | 26,135 | 27,549 | 10,071 |
| Will | 113.1 | 4,138 | 7,055 | 7,876 | 8,131 | 9,276 | 25,606 | 32,653 | 18,365 | 33,048 | 34,134 | 11,024 |
| Williamson | 24.0 | 2,288 | 3,929 | 3,723 | 3,223 | 2,856 | 4,770 | 2,466 | 745 | 18,125 | 20,619 | 8,206 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **ILLINOIS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Winnebago | 93.3 | 4,425 | 7,642 | 7,905 | 8,430 | 9,183 | 21,049 | 22,734 | 11,932 | 29,510 | 31,268 | 11,586 |
| Woodford | 12.0 | 459 | 759 | 854 | 993 | 1,238 | 2,857 | 3,090 | 1,750 | 30,913 | 32,734 | 11,159 |
| **TOTAL METRO COUNTIES** | **3,408.4** | **187,693** | **294,394** | **279,206** | **299,516** | **312,240** | **639,120** | **772,471** | **623,760** | **30,220** | **33,519** | **12,109** |
| **TOTAL STATE** | **4,208.9** | **245,466** | **395,645** | **378,936** | **394,694** | **404,420** | **801,179** | **904,106** | **684,454** | **28,542** | **32,018** | **11,664** |
| **INDIANA** | | | | | | | | | | | | |
| **ANDERSON** | **48.9** | **2,808** | **4,765** | **5,088** | **5,120** | **5,451** | **10,468** | **10,321** | **4,859** | **26,080** | **28,138** | **10,284** |
| Madison | 48.9 | 2,808 | 4,785 | 5,088 | 5,120 | 5,451 | 10,468 | 10,321 | 4,859 | 26,080 | 28,138 | 10,284 |
| **BLOOMINGTON** | **35.7** | **3,118** | **4,807** | **4,944** | **4,520** | **3,923** | **6,085** | **5,288** | **3,015** | **20,554** | **26,429** | **9,342** |
| Monroe | 35.7 | 3,118 | 4,807 | 4,944 | 4,520 | 3,923 | 6,085 | 5,288 | 3,015 | 20,554 | 26,429 | 9,342 |
| **ELKHART - GOSHEN** | **51.2** | **2,204** | **4,472** | **5,387** | **6,465** | **6,862** | **11,734** | **9,506** | **4,570** | **25,159** | **28,215** | **10,081** |
| Elkhart | 51.2 | 2,204 | 4,472 | 5,387 | 6,465 | 6,862 | 11,734 | 9,506 | 4,570 | 25,159 | 28,215 | 10,081 |
| **EVANSVILLE** | **106.7** | **6,101** | **11,825** | **11,747** | **11,399** | **11,449** | **22,319** | **20,970** | **10,890** | **25,355** | **28,283** | **10,622** |
| Posey | 9.5 | 588 | 977 | 1,002 | 966 | 1,018 | 2,280 | 2,006 | 663 | 25,930 | 26,981 | 9,287 |
| Vanderburgh | 65.3 | 3,619 | 7,678 | 7,437 | 7,153 | 6,916 | 12,853 | 12,000 | 7,644 | 24,890 | 28,754 | 11,270 |
| Warrick | 16.0 | 908 | 1,424 | 1,497 | 1,554 | 1,686 | 3,868 | 3,825 | 1,238 | 27,579 | 28,046 | 9,527 |
| *Henderson, Ky.* | *15.9* | *986* | *1,746* | *1,811* | *1,726* | *1,829* | *3,318* | *3,139* | *1,345* | *24,616* | *27,366* | *10,167* |
| **FORT WAYNE** | **127.6** | **5,871** | **11,114** | **13,229** | **14,640** | **14,978** | **28,945** | **26,519** | **12,304** | **26,331** | **28,775** | **10,311** |
| Allen | 106.6 | 4,888 | 9,110 | 10,774 | 11,981 | 12,232 | 23,521 | 22,852 | 11,242 | 26,782 | 29,402 | 10,614 |
| De Kalb | 11.7 | 538 | 1,116 | 1,314 | 1,468 | 1,486 | 3,072 | 2,032 | 674 | 24,760 | 25,999 | 8,973 |
| Whitley | 9.3 | 445 | 888 | 1,141 | 1,191 | 1,260 | 2,352 | 1,635 | 388 | 23,920 | 25,078 | 8,670 |
| **GARY - HAMMOND** | **216.6** | **15,306** | **19,929** | **18,725** | **19,178** | **22,424** | **53,185** | **47,796** | **20,057** | **27,415** | **28,322** | **9,621** |
| Lake | 172.9 | 13,806 | 17,203 | 15,268 | 15,594 | 18,356 | 42,299 | 35,696 | 14,678 | 26,454 | 27,333 | 9,329 |
| Porter | 43.7 | 1,500 | 2,726 | 3,457 | 3,584 | 4,068 | 10,886 | 12,100 | 5,379 | 31,391 | 32,233 | 10,753 |
| **INDIANAPOLIS** | **438.4** | **22,408** | **39,193** | **42,261** | **46,350** | **48,247** | **93,428** | **92,735** | **53,778** | **27,154** | **29,963** | **10,958** |
| Boone | 13.6 | 759 | 1,294 | 1,384 | 1,555 | 1,694 | 2,988 | 2,544 | 1,382 | 25,342 | 28,644 | 10,092 |
| Hamilton | 31.8 | 1,051 | 1,848 | 2,487 | 2,603 | 2,928 | 6,931 | 7,977 | 5,975 | 32,233 | 35,202 | 11,871 |
| Hancock | 15.7 | 693 | 1,117 | 1,464 | 1,477 | 1,685 | 3,792 | 4,022 | 1,450 | 28,899 | 29,585 | 9,925 |
| Hendricks | 24.8 | 863 | 1,718 | 2,072 | 2,395 | 2,635 | 6,316 | 6,401 | 2,400 | 29,429 | 30,328 | 9,897 |
| Johnson | 28.1 | 1,163 | 2,203 | 2,372 | 2,786 | 3,051 | 6,473 | 6,774 | 3,278 | 28,853 | 30,704 | 10,370 |
| Marion | 291.9 | 15,972 | 27,891 | 29,039 | 31,798 | 32,295 | 58,871 | 58,954 | 37,080 | 26,426 | 29,753 | 11,351 |
| Morgan | 18.4 | 1,078 | 1,709 | 1,812 | 1,947 | 2,054 | 4,611 | 3,818 | 1,371 | 26,360 | 27,419 | 9,257 |
| Shelby | 14.1 | 829 | 1,413 | 1,631 | 1,789 | 1,905 | 3,446 | 2,245 | 842 | 23,641 | 25,389 | 8,905 |
| **KOKOMO** | **38.0** | **1,960** | **3,384** | **3,640** | **3,675** | **3,834** | **7,825** | **8,040** | **5,642** | **28,055** | **30,303** | **11,147** |
| Howard | 31.8 | 1,642 | 2,750 | 2,909 | 2,920 | 3,148 | 6,400 | 6,957 | 5,074 | 28,789 | 30,982 | 11,377 |
| Tipton | 6.2 | 318 | 634 | 731 | 755 | 686 | 1,425 | 1,083 | 568 | 24,827 | 26,819 | 9,957 |
| **LAFAYETTE - WEST LAFAYETTE** | **42.3** | **2,225** | **4,452** | **5,124** | **5,372** | **4,931** | **8,446** | **7,505** | **4,245** | **23,974** | **29,111** | **10,052** |
| Tippecanoe | 42.3 | 2,225 | 4,452 | 5,124 | 5,372 | 4,931 | 8,446 | 7,505 | 4,245 | 23,974 | 29,111 | 10,052 |
| **MUNCIE** | **44.0** | **2,935** | **4,925** | **5,248** | **4,785** | **4,664** | **9,102** | **8,365** | **3,976** | **24,409** | **27,615** | **9,752** |
| Delaware | 44.0 | 2,935 | 4,925 | 5,248 | 4,785 | 4,664 | 9,102 | 8,365 | 3,976 | 24,409 | 27,615 | 9,752 |
| **SOUTH BEND - MISHAWAKA** | **87.2** | **4,470** | **9,099** | **10,085** | **9,745** | **10,097** | **19,560** | **16,023** | **8,121** | **25,051** | **27,982** | **10,265** |
| St. Joseph | 87.2 | 4,470 | 9,099 | 10,085 | 9,745 | 10,097 | 19,560 | 16,023 | 8,121 | 25,051 | 27,982 | 10,265 |
| **TERRE HAUTE** | **49.1** | **3,012** | **6,112** | **6,557** | **6,166** | **5,882** | **9,846** | **7,889** | **3,636** | **22,285** | **25,866** | **9,457** |
| Clay | 9.3 | 605 | 1,201 | 1,206 | 1,142 | 1,117 | 1,951 | 1,543 | 535 | 22,238 | 24,382 | 9,070 |
| Vigo | 39.8 | 2,407 | 4,911 | 5,351 | 5,024 | 4,765 | 7,895 | 6,346 | 3,101 | 22,296 | 26,213 | 9,545 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 10.2 | 516 | 960 | 1,069 | 1,145 | 1,175 | 2,412 | 1,946 | 957 | 25,919 | 27,788 | 9,263 |
| Allen | 106.6 | 4,888 | 9,110 | 10,774 | 11,981 | 12,232 | 23,521 | 22,852 | 11,242 | 26,782 | 29,402 | 10,614 |
| Bartholomew | 24.0 | 1,019 | 1,966 | 1,752 | 2,050 | 2,324 | 4,902 | 5,713 | 4,274 | 30,848 | 34,075 | 12,335 |
| Benton | 3.6 | 254 | 391 | 459 | 553 | 508 | 743 | 459 | 233 | 21,356 | 23,839 | 8,757 |
| Blackford | 5.6 | 352 | 694 | 746 | 637 | 601 | 1,252 | 1,018 | 300 | 23,091 | 24,809 | 8,963 |
| Boone | 13.6 | 759 | 1,294 | 1,384 | 1,555 | 1,694 | 2,988 | 2,544 | 1,382 | 25,342 | 28,644 | 10,092 |
| Brown | 5.0 | 335 | 662 | 804 | 743 | 703 | 1,046 | 589 | 118 | 19,701 | 21,509 | 7,966 |
| Carroll | 7.2 | 369 | 695 | 898 | 1,014 | 1,000 | 1,704 | 1,120 | 400 | 23,072 | 25,181 | 9,111 |
| Cass | 14.6 | 815 | 1,641 | 1,831 | 1,939 | 1,964 | 3,323 | 2,374 | 713 | 22,697 | 24,729 | 8,915 |
| ☐ Clark | 32.8 | 1,928 | 3,588 | 3,958 | 4,046 | 4,350 | 7,823 | 5,519 | 1,588 | 23,311 | 24,833 | 8,854 |
| Clay | 9.3 | 605 | 1,201 | 1,206 | 1,142 | 1,117 | 1,951 | 1,543 | 535 | 22,238 | 24,382 | 9,070 |
| Clinton | 11.4 | 662 | 1,305 | 1,524 | 1,460 | 1,421 | 2,485 | 1,859 | 684 | 22,602 | 25,723 | 9,369 |
| Crawford | 3.6 | 424 | 676 | 591 | 544 | 401 | 544 | 338 | 82 | 15,916 | 18,589 | 6,313 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **INDIANA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Daviess | 10.2 | 776 | 1,377 | 1,497 | 1,352 | 1,207 | 1,921 | 1,413 | 657 | 20,390 | 23,849 | 8,566 |
| ☐ Dearborn | 12.6 | 701 | 1,379 | 1,310 | 1,314 | 1,410 | 2,990 | 2,456 | 1,040 | 25,641 | 27,046 | 9,210 |
| Decatur | 8.2 | 494 | 938 | 965 | 1,129 | 1,148 | 1,792 | 1,217 | 517 | 22,511 | 24,692 | 8,507 |
| De Kalb | 11.7 | 538 | 1,116 | 1,314 | 1,468 | 1,486 | 3,072 | 2,032 | 674 | 24,760 | 25,999 | 8,973 |
| Delaware | 44.0 | 2,935 | 4,925 | 5,248 | 4,785 | 4,664 | 9,102 | 8,365 | 3,976 | 24,409 | 27,615 | 9,752 |
| Dubois | 12.4 | 735 | 1,310 | 1,424 | 1,552 | 1,600 | 3,003 | 1,937 | 839 | 23,686 | 26,402 | 9,171 |
| Elkhart | 51.2 | 2,204 | 4,472 | 5,387 | 6,465 | 6,862 | 11,734 | 9,506 | 4,570 | 25,159 | 28,215 | 10,081 |
| Fayette | 10.0 | 629 | 1,036 | 1,086 | 1,382 | 1,417 | 2,097 | 1,673 | 680 | 23,000 | 25,352 | 8,958 |
| ☐ Floyd | 22.4 | 1,252 | 2,508 | 2,428 | 2,547 | 2,767 | 4,843 | 4,308 | 1,747 | 24,458 | 26,638 | 9,456 |
| Fountain | 6.8 | 505 | 993 | 1,029 | 1,000 | 974 | 1,363 | 749 | 187 | 19,395 | 21,269 | 7,612 |
| Franklin | 6.4 | 439 | 734 | 800 | 1,001 | 828 | 1,361 | 888 | 349 | 21,251 | 23,968 | 7,446 |
| Fulton | 7.4 | 479 | 931 | 1,117 | 1,075 | 1,016 | 1,608 | 861 | 313 | 20,467 | 22,670 | 8,430 |
| Gibson | 12.9 | 910 | 1,571 | 1,631 | 1,466 | 1,369 | 2,712 | 2,252 | 989 | 23,150 | 25,665 | 9,625 |
| Grant | 27.5 | 1,617 | 2,829 | 2,858 | 2,994 | 3,110 | 5,790 | 5,627 | 2,675 | 25,543 | 28,159 | 9,840 |
| Greene | 12.1 | 930 | 1,827 | 1,691 | 1,647 | 1,319 | 2,264 | 1,823 | 599 | 19,856 | 23,046 | 8,881 |
| Hamilton | 31.8 | 1,051 | 1,848 | 2,487 | 2,603 | 2,928 | 6,931 | 7,977 | 5,975 | 32,233 | 35,202 | 11,871 |
| Hancock | 15.7 | 693 | 1,117 | 1,464 | 1,477 | 1,685 | 3,792 | 4,022 | 1,450 | 28,899 | 29,585 | 9,925 |
| ☐ Harrison | 9.9 | 604 | 1,052 | 1,123 | 1,306 | 1,348 | 2,327 | 1,574 | 566 | 23,195 | 25,092 | 8,364 |
| Hendricks | 24.8 | 863 | 1,718 | 2,072 | 2,395 | 2,635 | 6,316 | 6,401 | 2,400 | 29,429 | 30,328 | 9,897 |
| Henry | 18.6 | 1,246 | 2,124 | 2,351 | 2,394 | 2,333 | 4,118 | 3,041 | 993 | 22,503 | 24,495 | 8,795 |
| Howard | 31.8 | 1,642 | 2,750 | 2,909 | 2,920 | 3,148 | 6,400 | 6,957 | 5,074 | 28,789 | 30,982 | 11,377 |
| Huntington | 13.0 | 587 | 1,371 | 1,746 | 1,808 | 1,717 | 3,111 | 1,943 | [illegible] | 22,839 | 25,203 | 9,026 |
| Jackson | 13.5 | 1,039 | 1,704 | 1,778 | 1,851 | 1,643 | 3,203 | 1,741 | 541 | 21,103 | 22,851 | 8,271 |
| Jasper | 9.0 | 478 | 810 | 904 | 1,099 | 1,130 | 2,234 | 1,567 | 778 | 25,339 | 27,817 | 8,973 |
| Jay | 8.3 | 646 | 1,141 | 1,235 | 1,317 | 1,126 | 1,715 | 882 | 238 | 19,250 | 21,231 | 7,763 |
| Jefferson | 10.8 | 543 | 1,162 | 1,348 | 1,409 | 1,299 | 2,025 | 1,992 | 1,022 | 23,542 | 27,565 | 9,572 |
| Jennings | 7.8 | 576 | 960 | 1,002 | 1,066 | 979 | 1,761 | 1,149 | 307 | 21,465 | 23,711 | 7,738 |
| Johnson | 28.1 | 1,163 | 2,203 | 2,372 | 2,786 | 3,051 | 6,473 | 6,774 | 3,278 | 28,853 | 30,704 | 10,370 |
| Knox | 15.9 | 1,526 | 2,608 | 2,335 | 2,151 | 1,870 | 2,946 | 1,725 | 739 | 18,379 | 22,028 | 8,339 |
| Kosciusko | 23.0 | 1,050 | 2,125 | 2,447 | 3,075 | 2,977 | 5,041 | 4,281 | 2,004 | 24,686 | 27,758 | 9,852 |
| La Grange | 8.5 | 651 | 846 | 1,249 | 1,300 | 1,182 | 1,752 | 1,056 | 464 | 20,819 | 23,665 | 7,236 |
| Lake | 172.9 | 13,806 | 17,203 | 15,268 | 15,594 | 18,356 | 42,299 | 35,696 | 14,678 | 26,454 | 27,333 | 9,329 |
| La Porte | 37.5 | 1,984 | 3,620 | 4,225 | 4,041 | 4,364 | 8,476 | 7,733 | 3,057 | 25,578 | 27,704 | 9,531 |
| Lawrence | 16.1 | 1,000 | 2,119 | 2,030 | 2,196 | 1,954 | 3,205 | 2,687 | 909 | 21,682 | 24,414 | 9,036 |
| Madison | 48.9 | 2,808 | 4,785 | 5,088 | 5,120 | 5,451 | 10,468 | 10,321 | 4,859 | 26,080 | 28,138 | 10,284 |
| Marion | 291.9 | 15,972 | 27,891 | 29,039 | 31,798 | 32,295 | 58,871 | 58,954 | 37,080 | 26,426 | 29,753 | 11,351 |
| Marshall | 14.6 | 876 | 1,536 | 1,850 | 1,947 | 1,800 | 3,157 | 2,497 | 937 | 22,958 | 25,671 | 9,186 |
| Martin | 3.8 | 233 | 471 | 465 | 494 | 464 | 812 | 617 | 244 | 22,430 | 24,747 | 8,627 |
| Miami | 13.6 | 855 | 1,410 | 1,959 | 2,066 | 1,850 | 2,869 | 1,996 | 595 | 21,305 | 23,988 | 8,322 |
| Monroe | 35.7 | 3,118 | 4,807 | 4,944 | 4,520 | 3,923 | 6,085 | 5,288 | 3,015 | 20,554 | 26,429 | 9,342 |
| Montgomery | 13.1 | 615 | 1,234 | 1,656 | 1,872 | 1,702 | 2,909 | 2,232 | 880 | 23,359 | 25,858 | 9,488 |
| Morgan | 18.4 | 1,078 | 1,709 | 1,812 | 1,947 | 2,054 | 4,611 | 3,818 | 1,371 | 26,360 | 27,419 | 9,257 |
| Newton | 5.4 | 458 | 648 | 645 | 706 | 769 | 1,247 | 711 | 216 | 21,653 | 22,807 | 7,997 |
| Noble | 13.0 | 707 | 1,326 | 1,610 | 1,941 | 1,772 | 3,017 | 2,083 | 544 | 22,490 | 24,332 | 8,526 |
| Ohio | 1.9 | 122 | 283 | 222 | 202 | 188 | 377 | 349 | 157 | 23,243 | 25,766 | 9,237 |
| Orange | 6.9 | 736 | 1,185 | 1,109 | 1,125 | 994 | 1,037 | 507 | 207 | 16,825 | 19,184 | 6,967 |
| Owen | 6.3 | 589 | 966 | 916 | 919 | 834 | 1,207 | 676 | 193 | 18,665 | 20,824 | 7,672 |
| Parke | 6.0 | 540 | 856 | 848 | 805 | 736 | 1,286 | 679 | 250 | 19,686 | 21,842 | 7,801 |
| Perry | 6.7 | 565 | 955 | 909 | 887 | 803 | 1,523 | 841 | 217 | 20,205 | 22,199 | 7,666 |
| Pike | 5.3 | 421 | 783 | 805 | 674 | 628 | 1,031 | 757 | 201 | 19,746 | 22,286 | 8,497 |
| Porter | 43.7 | 1,500 | 2,726 | 3,457 | 3,584 | 4,068 | 10,886 | 12,100 | 5,379 | 31,391 | 32,233 | 10,753 |
| Posey | 9.5 | 588 | 977 | 1,002 | 966 | 1,018 | 2,280 | 2,006 | 663 | 25,930 | 26,981 | 9,287 |
| Pulaski | 5.0 | 334 | 571 | 698 | 727 | 612 | 1,007 | 709 | 342 | 21,254 | 24,553 | 9,027 |
| Putnam | 9.7 | 630 | 1,185 | 1,225 | 1,223 | 1,116 | 2,250 | 1,629 | 442 | 22,609 | 25,408 | 8,215 |
| Randolph | 10.8 | 743 | 1,252 | 1,255 | 1,554 | 1,466 | 2,492 | 1,573 | 465 | 21,946 | 23,592 | 8,550 |
| Ripley | 8.4 | 587 | 1,048 | 988 | 1,143 | 1,082 | 1,819 | 1,197 | 536 | 21,920 | 24,546 | 8,118 |
| Rush | 6.5 | 462 | 711 | 878 | 930 | 873 | 1,329 | 968 | 349 | 21,473 | 23,916 | 8,225 |
| St. Joseph | 87.2 | 4,470 | 9,099 | 10,085 | 9,745 | 10,097 | 19,560 | 16,023 | 8,121 | 25,051 | 27,982 | 10,265 |
| Scott | 7.3 | 452 | 905 | 1,067 | 1,013 | 975 | 1,597 | 958 | 333 | 21,072 | 23,190 | 8,023 |
| Shelby | 14.1 | 829 | 1,413 | 1,631 | 1,789 | 1,905 | 3,446 | 2,245 | 842 | 23,641 | 25,389 | 8,905 |
| Spencer | 6.8 | 396 | 892 | 832 | 805 | 725 | 1,514 | 1,183 | 453 | 23,214 | 25,691 | 8,481 |
| Starke | 7.9 | 679 | 1,227 | 1,191 | 1,018 | 1,075 | 1,636 | 879 | 195 | 19,222 | 20,849 | 7,256 |
| Steuben | 9.6 | 618 | 1,018 | 1,200 | 1,241 | 1,296 | 2,104 | 1,504 | 619 | 22,764 | 25,708 | 9,384 |
| Sullivan | 8.1 | 664 | 1,282 | 1,459 | 1,177 | 974 | 1,585 | 767 | 192 | 17,582 | 20,016 | 7,648 |
| Switzerland | 2.8 | 302 | 507 | 474 | 403 | 358 | 498 | 193 | 65 | 16,400 | 18,738 | 6,903 |
| Tippecanoe | 42.3 | 2,225 | 4,452 | 5,124 | 5,372 | 4,931 | 8,446 | 7,505 | 4,245 | 23,974 | 29,111 | 10,052 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **INDIANA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Tipton | 6.2 | 318 | 634 | 731 | 755 | 686 | 1,425 | 1,083 | 568 | 24,827 | 26,819 | 9,957 |
| Union | 2.4 | 166 | 256 | 325 | 331 | 316 | 471 | 389 | 146 | 21,877 | 24,352 | 8,470 |
| Vanderburgh | 65.3 | 3,619 | 7,678 | 7,437 | 7,153 | 6,916 | 12,853 | 12,000 | 7,644 | 24,890 | 28,754 | 11,270 |
| Vermillion | 7.2 | 538 | 974 | 1,126 | 894 | 858 | 1,441 | 1,040 | 329 | 20,402 | 22,754 | 8,953 |
| Vigo | 39.8 | 2,407 | 4,911 | 5,351 | 5,024 | 4,765 | 7,895 | 6,346 | 3,101 | 22,296 | 26,213 | 9,545 |
| Wabash | 12.5 | 624 | 1,271 | 1,620 | 1,735 | 1,762 | 2,683 | 2,052 | 753 | 22,794 | 26,013 | 8,909 |
| Warren | 3.0 | 160 | 262 | 251 | 277 | 310 | 674 | 667 | 399 | 28,478 | 30,743 | 10,363 |
| Warrick | 16.0 | 908 | 1,424 | 1,497 | 1,554 | 1,686 | 3,868 | 3,825 | 1,238 | 27,579 | 28,046 | 9,527 |
| Washington | 8.0 | 640 | 1,175 | 1,278 | 1,134 | 1,147 | 1,510 | 792 | 324 | 18,991 | 21,337 | 7,487 |
| Wayne | 27.1 | 1,767 | 3,401 | 3,620 | 3,365 | 3,516 | 5,772 | 4,010 | 1,649 | 22,008 | 24,463 | 9,032 |
| Wells | 9.1 | 449 | 916 | 1,179 | 1,304 | 1,286 | 2,151 | 1.353 | 462 | 22,681 | 24,798 | 8,849 |
| White | 9.3 | 521 | 1,078 | 1,214 | 1,321 | 1,304 | 2,212 | 1,199 | 451 | 21,940 | 23,674 | 8,986 |
| Whitley | 9.3 | 445 | 888 | 1,141 | 1,191 | 1,260 | 2,352 | 1,635 | 388 | 23,920 | 25,078 | 8,670 |
| **TOTAL METRO COUNTIES** | **1,347.5** | **75,917** | **130,878** | **139,043** | **144,902** | **150,788** | **295,608** | **271,675** | **138,689** | **26,051** | **28,643** | **10,276** |
| **TOTAL STATE** | **1,986.7** | **116,952** | **205,588** | **220,359** | **228,525** | **231,038** | **432,734** | **372,335** | **179,169** | **24,802** | **27,478** | **9,824** |
| **IOWA** | | | | | | | | | | | | |
| **CEDAR RAPIDS** | **66.2** | **2,705** | **5,258** | **5,493** | **6,459** | **6,963** | **14,904** | **16,573** | **7,845** | **29,295** | **31,164** | **12,036** |
| Linn | 66.2 | 2,705 | 5,258 | 5,493 | 6,459 | 6,963 | 14,904 | 16,573 | 7,845 | 29,295 | 31,164 | 12,036 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **146.0** | **6,718** | **12,211** | **12,637** | **13,009** | **13,948** | **30,672** | **35,432** | **21,373** | **29,790** | **31,856** | **11,978** |
| Scott | 62.2 | 2,618 | 4,928 | 5,527 | 5,654 | 6,031 | 13,503 | 15,232 | 8,707 | 29,842 | 31,691 | 11,853 |
| *Henry, Ill.* | *20.9* | *1,070* | *1,944* | *1,943* | *2,001* | *2,085* | *4,499* | *4,694* | *2,664* | *28,258* | *30,171* | *11,043* |
| *Rock Island, Ill.* | *62.9* | *3,030* | *5,339* | *5,167* | *5,354* | *5,832* | *12,670* | *15,506* | *10,002* | *30,270* | *32,579* | *12,427* |
| **DES MOINES** | **150.4** | **6,347** | **12,831** | **14,616** | **15,239** | **15,597** | **31,999** | **33,436** | **20,335** | **28,345** | **31,027** | **12,264** |
| Dallas | 11.8 | 644 | 1,197 | 1,371 | 1,444 | 1,455 | 2,776 | 2,102 | 811 | 24,277 | 26,050 | 9,980 |
| Polk | 125.5 | 5,113 | 10,682 | 11,902 | 12,580 | 12,824 | 26,082 | 28,097 | 18,220 | 28,741 | 31,636 | 12,721 |
| Warren | 13.1 | 590 | 952 | 1,343 | 1,215 | 1,316 | 3,141 | 3,237 | 1,304 | 28,832 | 29,669 | 10,337 |
| **DUBUQUE** | **31.9** | **1,792** | **3,250** | **3,366** | **3,276** | **3,375** | **7,508** | **6,544** | **2,789** | **26,251** | **28,483** | **9,697** |
| Dubuque | 31.9 | 1,792 | 3,250 | 3,366 | 3,276 | 3,375 | 7,508 | 6,544 | 2,789 | 26,251 | 28,483 | 9,697 |
| **IOWA CITY** | **33.3** | **2,143** | **3,273** | **3,510** | **3,800** | **3,617** | **6,033** | **6,062** | **4,862** | **25,467** | **30,764** | **11,954** |
| Johnson | 33.3 | 2,143 | 3,273 | 3,510 | 3,800 | 3,617 | 6,033 | 6,062 | 4,862 | 25,467 | 30,764 | 11,954 |
| **SIOUX CITY** | **44.6** | **2,760** | **5,399** | **5,389** | **4,946** | **5,201** | **9,551** | **7,671** | **3,683** | **23,705** | **26,462** | **10,002** |
| Woodbury | 38.2 | 2,417 | 4,744 | 4,740 | 4,260 | 4,340 | 7,941 | 6,552 | 3,206 | 23,426 | 26,431 | 10,087 |
| *Dakota, Neb.* | *6.4* | *343* | *655* | *649* | *686* | *861* | *1,610* | *1,119* | *477* | *25,032* | *26,642* | *9,526* |
| **WATERLOO - CEDAR FALLS** | **59.9** | **2,602** | **5,645** | **5,708** | **5,699** | **6,084** | **13,388** | **13,496** | **7,278** | **28,258** | **30,698** | **11,246** |
| Black Hawk | 50.8 | 2,171 | 4,702 | 4,720 | 4,764 | 5,110 | 11,265 | 11,713 | 6,355 | 28,599 | 31,055 | 11,424 |
| Bremer | 9.1 | 431 | 943 | 988 | 935 | 974 | 2,123 | 1,783 | 923 | 26,394 | 28,705 | 10,284 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adair | 3.8 | 391 | 574 | 626 | 588 | 465 | 596 | 353 | 207 | 17,547 | 20,911 | 8,364 |
| Adams | 2.2 | 204 | 353 | 343 | 342 | 279 | 430 | 181 | 68 | 17,848 | 19,990 | 7,853 |
| Allamakee | 5.5 | 482 | 972 | 978 | 771 | 806 | 853 | 512 | 126 | 17,080 | 19,503 | 7,057 |
| Appanoose | 6.3 | 580 | 1,285 | 1,099 | 858 | 696 | 1,081 | 551 | 150 | 15,989 | 19,094 | 7,761 |
| Audubon | 3.2 | 283 | 541 | 668 | 594 | 398 | 426 | 172 | 118 | 15,837 | 18,562 | 7,244 |
| Benton | 9.1 | 671 | 1,074 | 1,123 | 1,015 | 1,120 | 2,088 | 1,468 | 541 | 23,009 | 24,846 | 9,460 |
| Black Hawk | 50.8 | 2,171 | 4,702 | 4,720 | 4,764 | 5,110 | 11,265 | 11,713 | 6,355 | 28,599 | 31,055 | 11,424 |
| Boone | 10.2 | 508 | 1,106 | 1,150 | 1,231 | 1,146 | 2,095 | 2,022 | 942 | 24,808 | 27,625 | 10,796 |
| Bremer | 9.1 | 431 | 943 | 988 | 935 | 974 | 2,123 | 1,783 | 923 | 26,394 | 28,705 | 10,284 |
| Buchanan | 8.2 | 546 | 1,024 | 1,100 | 1,019 | 889 | 1,842 | 1,252 | 528 | 22,236 | 24,840 | 8,705 |
| Buena Vista | 8.1 | 628 | 1,089 | 1,202 | 1,195 | 1,044 | 1,578 | 908 | 456 | 19,706 | 23,046 | 8,932 |
| Butler | 6.6 | 551 | 901 | 886 | 892 | 917 | 1,444 | 693 | 316 | 20,374 | 22,341 | 8,378 |
| Calhoun | 5.0 | 432 | 740 | 771 | 722 | 708 | 798 | 555 | 274 | 18,930 | 22,196 | 8,537 |
| Carroll | 8.3 | 490 | 911 | 1,094 | 1,204 | 1,125 | 1,763 | 1,147 | 566 | 21,944 | 25,229 | 9,026 |
| Cass | 7.0 | 577 | 989 | 966 | 1,065 | 890 | 1,337 | 806 | 370 | 19,525 | 22,662 | 9,277 |
| Cedar | 7.3 | 512 | 892 | 889 | 926 | 865 | 1,693 | 1,071 | 452 | 22,503 | 24,322 | 9,296 |
| Cerro Gordo | 19.4 | 935 | 2,145 | 2,352 | 2,185 | 2,102 | 4,215 | 3,602 | 1,864 | 24,956 | 27,729 | 11,184 |
| Cherokee | 6.2 | 540 | 830 | 949 | 939 | 780 | 1,093 | 684 | 385 | 19,065 | 22,669 | 8,952 |
| Chickasaw | 5.6 | 506 | 763 | 770 | 790 | 785 | 1,132 | 611 | 243 | 19,819 | 21,587 | 7,799 |
| Clarke | 3.5 | 394 | 616 | 600 | 512 | 425 | 565 | 292 | 96 | 16,299 | 18,842 | 7,328 |
| Clay | 8.1 | 544 | 910 | 1,004 | 1,198 | 999 | 1,588 | 1,157 | 700 | 21,831 | 25,253 | 10,227 |
| Clayton | 8.2 | 860 | 1,347 | 1,341 | 1,221 | 1,075 | 1,328 | 699 | 329 | 17,213 | 20,112 | 7,671 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **IOWA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Clinton | 20.9 | 1,030 | 2,084 | 2,273 | 2,201 | 2,532 | 4,982 | 4,342 | 1,456 | 25,621 | 27,058 | 10,045 |
| Crawford | 7.0 | 641 | 977 | 928 | 986 | 868 | 1,482 | 815 | 303 | 19,826 | 22,225 | 8,231 |
| Dallas | 11.8 | 644 | 1,197 | 1,371 | 1,444 | 1,455 | 2,776 | 2,102 | 811 | 24,277 | 26,050 | 9,980 |
| Davis | 3.4 | 442 | 580 | 495 | 404 | 479 | 544 | 296 | 160 | 17,321 | 20,194 | 7,304 |
| Decatur | 3.5 | 385 | 719 | 582 | 463 | 443 | 551 | 270 | 87 | 15,667 | 19,420 | 7,007 |
| Delaware | 6.7 | 583 | 800 | 819 | 856 | 892 | 1,434 | 943 | 373 | 21,643 | 23,731 | 8,196 |
| Des Moines | 18.2 | 938 | 2,000 | 1,867 | 2,108 | 2,017 | 3,930 | 3,702 | 1,638 | 25,453 | 27,832 | 11,012 |
| Dickinson | 6.7 | 328 | 642 | 795 | 869 | 886 | 1,453 | 1,084 | 643 | 24,045 | 27,442 | 11,076 |
| Dubuque | 31.9 | 1,792 | 3,250 | 3,366 | 3,276 | 3,375 | 7,508 | 6,544 | 2,789 | 26,251 | 28,483 | 9,697 |
| Emmet | 5.1 | 385 | 699 | 664 | 704 | 632 | 1,156 | 599 | 261 | 20,778 | 22,989 | 9,089 |
| Fayette | 9.4 | 803 | 1,307 | 1,328 | 1,348 | 1,225 | 1,801 | 1,119 | 469 | 19,674 | 22,419 | 8,532 |
| Floyd | 7.3 | 572 | 978 | 972 | 972 | 1,059 | 1,424 | 1,007 | 316 | 20,709 | 22,902 | 8,708 |
| Franklin | 5.3 | 388 | 647 | 632 | 704 | 701 | 1,159 | 745 | 324 | 21,972 | 24,390 | 10,021 |
| Fremont | 3.8 | 340 | 514 | 486 | 533 | 480 | 691 | 512 | 244 | 20,257 | 23,412 | 9,365 |
| Greene | 4.8 | 305 | 685 | 658 | 600 | 573 | 938 | 694 | 347 | 21,302 | 24,584 | 10,000 |
| Grundy | 5.5 | 263 | 508 | 591 | 608 | 641 | 1,290 | 1,017 | 582 | 26,076 | 28,586 | 10,995 |
| Guthrie | 4.7 | 555 | 738 | 698 | 686 | 582 | 823 | 458 | 160 | 17,557 | 20,204 | 7,980 |
| Hamilton | 7.0 | 446 | 791 | 896 | 983 | 978 | 1,503 | 884 | 519 | 21,920 | 24,573 | 9,829 |
| Hancock | 5.5 | 365 | 607 | 697 | 828 | 716 | 1,290 | 662 | 335 | 21,680 | 24,221 | 9,448 |
| Hardin | 8.3 | 690 | 1,077 | 1,147 | 1,154 | 1,125 | 1,759 | 926 | 422 | 20,352 | 22,963 | 8,824 |
| Harrison | 6.1 | 719 | 929 | 836 | 895 | 747 | 1,095 | 653 | 226 | 18,097 | 20,738 | 7,809 |
| Henry | 7.1 | 427 | 782 | 786 | 966 | 958 | 1,556 | 1,102 | 523 | 23,005 | 26,298 | 9,725 |
| Howard | 4.2 | 438 | 656 | 650 | 574 | 555 | 706 | 421 | 200 | 18,099 | 21,581 | 8,316 |
| Humboldt | 5.1 | 354 | 649 | 771 | 792 | 677 | 1,076 | 539 | 242 | 19,888 | 22,660 | 9,396 |
| Ida | 3.5 | 364 | 513 | 562 | 554 | 413 | 644 | 280 | 170 | 17,673 | 21,161 | 8,322 |
| Iowa | 6.0 | 352 | 635 | 716 | 709 | 778 | 1,507 | 896 | 407 | 23,794 | 25,473 | 9,860 |
| Jackson | 8.4 | 711 | 1,144 | 1,054 | 1,004 | 1,042 | 2,068 | 913 | 464 | 21,401 | 23,198 | 8,399 |
| Jasper | 14.2 | 756 | 1,444 | 1,708 | 1,598 | 1,852 | 3,315 | 2,544 | 983 | 24,332 | 26,281 | 10,224 |
| Jefferson | 6.1 | 429 | 811 | 748 | 794 | 794 | 1,187 | 851 | 486 | 21,677 | 26,126 | 9,320 |
| Johnson | 33.3 | 2,143 | 3,273 | 3,510 | 3,800 | 3,617 | 6,033 | 6,062 | 4,862 | 25,467 | 30,764 | 11,954 |
| Jones | 7.3 | 436 | 940 | 902 | 826 | 861 | 1,584 | 1,343 | 408 | 23,212 | 25,369 | 8,861 |
| Keokuk | 5.0 | 457 | 756 | 663 | 796 | 697 | 826 | 536 | 269 | 18,912 | 21,750 | 8,631 |
| Kossuth | 8.1 | 712 | 1,041 | 1,094 | 1,242 | 1,031 | 1,609 | 930 | 441 | 19,834 | 22,648 | 8,533 |
| Lee | 16.4 | 827 | 1,831 | 1,807 | 1,852 | 1,887 | 3,377 | 3,175 | 1,644 | 24,989 | 27,942 | 10,632 |
| Linn | 66.2 | 2,705 | 5,258 | 5,493 | 6,459 | 6,963 | 14,904 | 16,573 | 7,845 | 29,295 | 31,164 | 12,036 |
| Louisa | 4.6 | 260 | 468 | 507 | 488 | 532 | 1,071 | 863 | 411 | 25,375 | 27,533 | 10,052 |
| Lucas | 4.3 | 423 | 710 | 659 | 566 | 507 | 730 | 530 | 175 | 18,072 | 21,211 | 8,855 |
| Lyon | 4.6 | 521 | 741 | 735 | 719 | 662 | 717 | 292 | 213 | 17,185 | 19,745 | 7,096 |
| Madison | 4.7 | 438 | 688 | 595 | 545 | 640 | 960 | 602 | 232 | 20,661 | 22,581 | 8,357 |
| Mahaska | 9.1 | 691 | 1,276 | 1,206 | 1,250 | 1,241 | 1,836 | 1,085 | 515 | 20,512 | 23,330 | 9,073 |
| Marion | 11.1 | 567 | 1,168 | 1,289 | 1,254 | 1,389 | 2,533 | 2,005 | 895 | 24,606 | 27,166 | 9,759 |
| Marshall | 16.1 | 697 | 1,455 | 1,722 | 1,678 | 1,698 | 3,569 | 3,558 | 1,723 | 27,242 | 29,865 | 11,642 |
| Mills | 5.0 | 248 | 512 | 555 | 664 | 683 | 1,142 | 829 | 367 | 23,794 | 26,832 | 9,515 |
| Mitchell | 4.6 | 431 | 682 | 724 | 698 | 509 | 774 | 499 | 283 | 18,128 | 22,439 | 8,674 |
| Monona | 4.6 | 554 | 763 | 723 | 755 | 663 | 633 | 359 | 150 | 16,773 | 19,171 | 7,668 |
| Monroe | 3.5 | 306 | 427 | 509 | 493 | 443 | 651 | 508 | 163 | 20,163 | 23,101 | 8,984 |
| Montgomery | 5.6 | 331 | 768 | 707 | 802 | 692 | 1,185 | 837 | 278 | 21,285 | 23,917 | 9,776 |
| Muscatine | 15.3 | 809 | 1,432 | 1,391 | 1,423 | 1,463 | 3,113 | 3,300 | 2,369 | 28,686 | 31,304 | 11,486 |
| O'Brien | 6.4 | 554 | 939 | 944 | 974 | 858 | 1,132 | 657 | 342 | 18,876 | 22,156 | 8,491 |
| Osceola | 3.2 | 314 | 454 | 513 | 520 | 423 | 527 | 334 | 115 | 17,906 | 20,608 | 7,945 |
| Page | 7.7 | 620 | 1,023 | 1,050 | 1,141 | 1,029 | 1,452 | 985 | 400 | 20,072 | 23,428 | 9,396 |
| Palo Alto | 4.9 | 440 | 667 | 778 | 751 | 638 | 851 | 559 | 216 | 18,712 | 21,817 | 8,691 |
| Plymouth | 9.1 | 749 | 1,149 | 1,293 | 1,370 | 1,249 | 1,792 | 897 | 601 | 19,959 | 23,300 | 8,481 |
| Pocahontas | 4.2 | 317 | 538 | 524 | 686 | 523 | 801 | 495 | 316 | 20,273 | 24,251 | 9,519 |
| Polk | 125.5 | 5,113 | 10,682 | 11,902 | 12,580 | 12,824 | 26,082 | 28,097 | 18,220 | 28,741 | 31,636 | 12,721 |
| ☐ Pottawattamie | 32.8 | 1,627 | 3,382 | 3,568 | 3,584 | 3,613 | 6,986 | 6,749 | 3,291 | 25,854 | 28,077 | 10,598 |
| Poweshiek | 7.2 | 465 | 786 | 846 | 856 | 895 | 1,573 | 1,261 | 518 | 23,676 | 26,623 | 9,983 |
| Ringgold | 2.4 | 377 | 518 | 419 | 309 | 239 | 304 | 155 | 79 | 13,494 | 17,343 | 6,937 |
| Sac | 5.4 | 486 | 725 | 914 | 968 | 764 | 919 | 396 | 228 | 17,757 | 20,496 | 8,322 |
| Scott | 62.2 | 2,618 | 4,928 | 5,527 | 5,654 | 6,031 | 13,503 | 15,232 | 8,707 | 29,842 | 31,691 | 11,853 |
| Shelby | 5.5 | 410 | 623 | 739 | 880 | 775 | 1,113 | 630 | 330 | 20,594 | 23,763 | 8,831 |
| Sioux | 10.7 | 815 | 1,258 | 1,458 | 1,798 | 1,799 | 2,078 | 1,005 | 489 | 20,054 | 22,702 | 7,615 |
| Story | 25.5 | 1,339 | 2,367 | 2,765 | 2,811 | 2,667 | 4,930 | 5,379 | 3,242 | 26,565 | 31,890 | 10,872 |
| Tama | 7.1 | 530 | 929 | 846 | 980 | 899 | 1,548 | 1,015 | 353 | 21,411 | 23,562 | 8,668 |
| Taylor | 3.3 | 430 | 639 | 602 | 515 | 338 | 455 | 236 | 85 | 14,829 | 17,776 | 7,242 |
| Union | 5.6 | 464 | 797 | 671 | 789 | 679 | 1,086 | 790 | 324 | 20,513 | 23,520 | 9,476 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **IOWA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Van Buren | 3.3 | 466 | 625 | 559 | 470 | 411 | 482 | 210 | 77 | 15,000 | 17,536 | 6,729 |
| Wapello | 15.8 | 969 | 2,196 | 2,136 | 1,993 | 1,842 | 3,196 | 2,474 | 994 | 21,612 | 24,794 | 9,918 |
| Warren | 13.1 | 590 | 952 | 1,343 | 1,215 | 1,318 | 3,141 | 3,237 | 1,304 | 28,832 | 29,669 | 10,337 |
| Washington | 7.8 | 539 | 932 | 1,038 | 1,090 | 923 | 1,527 | 1,138 | 613 | 21,495 | 25,302 | 9,534 |
| Wayne | 3.4 | 513 | 719 | 653 | 536 | 395 | 331 | 189 | 64 | 13,557 | 16,031 | 6,729 |
| Webster | 17.0 | 986 | 2,215 | 2,219 | 2,101 | 2,055 | 3,537 | 2,678 | 1,209 | 22,345 | 25,344 | 9,792 |
| Winnebago | 5.2 | 222 | 496 | 595 | 695 | 688 | 1,125 | 949 | 430 | 24,250 | 27,677 | 10,986 |
| Winneshiek | 7.7 | 481 | 996 | 1,116 | 1,068 | 858 | 1,442 | 1,090 | 649 | 20,974 | 25,928 | 9,075 |
| Woodbury | 38.2 | 2,417 | 4,744 | 4,740 | 4,260 | 4,340 | 7,941 | 6,552 | 3,206 | 23,426 | 26,431 | 10,087 |
| Worth | 3.6 | 197 | 422 | 543 | 551 | 519 | 713 | 466 | 189 | 20,791 | 23,607 | 9,339 |
| Wright | 6.3 | 316 | 645 | 597 | 674 | 724 | 1,242 | 1,214 | 888 | 26,381 | 30,455 | 11,992 |
| **TOTAL METRO COUNTIES** | **474.9** | **22,251** | **43,311** | **46,528** | **47,971** | **49,620** | **102,262** | **104,644** | **58,313** | **27,746** | **30,329** | **11,540** |
| **TOTAL STATE** | **1,118.7** | **68,601** | **124,605** | **130,404** | **132,708** | **129,567** | **232,037** | **198,107** | **102,671** | **23,963** | **27,108** | **10,310** |
| **KANSAS** | | | | | | | | | | | | |
| **KANSAS CITY** | **552.0** | **26,123** | **45,526** | **48,254** | **52,049** | **53,071** | **105,321** | **125,342** | **96,314** | **29,826** | **33,068** | **12,391** |
| Johnson | 111.8 | 2,106 | 3,828 | 5,347 | 6,941 | 8,117 | 18,956 | 29,025 | 37,480 | 40,198 | 44,368 | 16,618 |
| Leavenworth | 18.3 | 911 | 1,560 | 1,634 | 1,741 | 1,748 | 3,641 | 4,636 | 2,429 | 29,483 | 33,063 | 10,414 |
| Miami | 8.2 | 403 | 847 | 889 | 919 | 887 | 1,600 | 1,710 | 945 | 25,923 | 29,327 | 10,594 |
| Wyandotte | 63.1 | 3,839 | 7,181 | 6,451 | 6,359 | 6,191 | 12,000 | 13,242 | 7,837 | 26,241 | 28,728 | 10,720 |
| *Cass, Mo.* | *18.8* | *1,029* | *1,772* | *1,862* | *1,958* | *2,021* | *4,153* | *4,031* | *1,974* | *26,844* | *28,606* | *9,760* |
| *Clay, Mo.* | *52.3* | *1,870* | *3,333* | *4,091* | *4,870* | *5,352* | *11,621* | *14,066* | *7,097* | *30,802* | *32,286* | *11,993* |
| *Jackson, Mo.* | *242.0* | *13,802* | *23,183* | *23,909* | *25,083* | *24,481* | *44,602* | *51,212* | *35,728* | *27,258* | *30,572* | *11,866* |
| *Lafayette, Mo.* | *11.2* | *760* | *1,460* | *1,408* | *1,338* | *1,270* | *2,402* | *1,853* | *709* | *22,461* | *25,037* | *9,075* |
| *Platte, Mo.* | *18.4* | *812* | *1,331* | *1,670* | *1,849* | *2,002* | *4,633* | *4,369* | *1,734* | *28,387* | *29,522* | *10,487* |
| *Ray, Mo.* | *7.9* | *591* | *1,031* | *993* | *991* | *1,002* | *1,713* | *1,198* | *381* | *21,690* | *23,578* | *8,242* |
| **LAWRENCE** | **25.3** | **1,786** | **2,770** | **2,958** | **2,850** | **2,465** | **4,309** | **4,499** | **3,663** | **24,617** | **30,711** | **10,882** |
| Douglas | 25.3 | 1,786 | 2,770 | 2,958 | 2,850 | 2,465 | 4,309 | 4,499 | 3,663 | 24,617 | 30,711 | 10,882 |
| **TOPEKA** | **62.2** | **2,215** | **4,539** | **5,306** | **6,002** | **6,186** | **11,788** | **14,291** | **11,873** | **30,753** | **34,423** | **13,458** |
| Shawnee | 62.2 | 2,215 | 4,539 | 5,306 | 6,002 | 6,186 | 11,788 | 14,291 | 11,873 | 30,753 | 34,423 | 13,458 |
| **WICHITA** | **163.8** | **6,056** | **11,759** | **12,562** | **13,827** | **15,025** | **30,835** | **37,900** | **35,836** | **32,316** | **36,319** | **13,893** |
| Butler | 17.3 | 894 | 1,589 | 1,706 | 1,806 | 1,887 | 3,746 | 3,843 | 1,829 | 27,034 | 29,218 | 10,597 |
| Sedgwick | 146.5 | 5,162 | 10,170 | 10,856 | 12,021 | 13,138 | 27,089 | 34,057 | 34,007 | 33,067 | 37,158 | 14,306 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Allen | 6.4 | 463 | 977 | 808 | 825 | 789 | 1,209 | 852 | 477 | 20,799 | 24,491 | 9,676 |
| Anderson | 3.4 | 242 | 487 | 449 | 495 | 443 | 543 | 483 | 258 | 20,278 | 24,211 | 9,046 |
| Atchison | 6.4 | 457 | 956 | 830 | 797 | 767 | 1,255 | 920 | 418 | 21,053 | 24,807 | 8,820 |
| Barber | 2.8 | 216 | 323 | 325 | 320 | 313 | 557 | 437 | 309 | 23,426 | 27,793 | 11,444 |
| Barton | 12.4 | 586 | 1,242 | 1,170 | 1,374 | 1,466 | 2,578 | 2,463 | 1,521 | 26,291 | 29,995 | 11,587 |
| Bourbon | 6.7 | 561 | 1,169 | 1,045 | 850 | 771 | 1,150 | 765 | 389 | 18,296 | 22,222 | 9,134 |
| Brown | 4.8 | 408 | 736 | 662 | 668 | 608 | 849 | 568 | 301 | 19,431 | 23,030 | 9,136 |
| Butler | 17.3 | 894 | 1,589 | 1,706 | 1,806 | 1,887 | 3,746 | 3,843 | 1,829 | 27,034 | 29,218 | 10,597 |
| Chase | 1.3 | 129 | 208 | 169 | 136 | 145 | 277 | 166 | 70 | 20,296 | 22,848 | 9,001 |
| Chautauqua | 2.3 | 191 | 331 | 323 | 303 | 254 | 391 | 307 | 200 | 20,037 | 25,121 | 11,111 |
| Cherokee | 8.9 | 884 | 1,525 | 1,311 | 1,130 | 1,045 | 1,620 | 958 | 427 | 18,164 | 21,281 | 8,307 |
| Cheyenne | 1.5 | 125 | 190 | 181 | 181 | 172 | 289 | 200 | 162 | 22,094 | 25,821 | 11,066 |
| Clark | 1.0 | 68 | 151 | 148 | 132 | 128 | 186 | 122 | 65 | 20,040 | 23,484 | 9,032 |
| Clay | 3.9 | 341 | 555 | 595 | 542 | 491 | 733 | 430 | 213 | 19,194 | 22,545 | 8,972 |
| Cloud | 4.7 | 392 | 738 | 716 | 695 | 595 | 809 | 509 | 246 | 18,577 | 22,109 | 8,659 |
| Coffey | 3.9 | 189 | 376 | 405 | 392 | 388 | 616 | 755 | 779 | 27,838 | 32,995 | 12,140 |
| Comanche | 1.0 | 74 | 124 | 156 | 163 | 155 | 178 | 94 | 56 | 19,485 | 22,858 | 8,792 |
| Cowley | 14.5 | 987 | 1,855 | 1,721 | 1,903 | 1,669 | 3,000 | 2,344 | 1,021 | 22,183 | 25,897 | 9,830 |
| Crawford | 15.6 | 1,434 | 2,738 | 2,384 | 1,911 | 1,622 | 2,621 | 2,006 | 884 | 18,109 | 22,442 | 9,189 |
| Decatur | 1.8 | 150 | 267 | 284 | 278 | 227 | 314 | 175 | 105 | 18,545 | 22,124 | 9,051 |
| Dickinson | 8.0 | 545 | 966 | 1,042 | 1,032 | 936 | 1,537 | 1,295 | 647 | 22,166 | 25,742 | 10,195 |
| Doniphan | 3.4 | 319 | 519 | 493 | 443 | 441 | 695 | 353 | 137 | 19,149 | 21,354 | 7,724 |
| Douglas | 25.3 | 1,786 | 2,770 | 2,958 | 2,850 | 2,465 | 4,309 | 4,499 | 3,663 | 24,617 | 30,711 | 10,882 |
| Edwards | 1.7 | 171 | 277 | 268 | 249 | 235 | 291 | 144 | 65 | 17,640 | 20,625 | 8,154 |
| Elk | 1.6 | 153 | 268 | 257 | 229 | 181 | 222 | 200 | 90 | 17,581 | 21,619 | 9,103 |
| Ellis | 10.2 | 508 | 898 | 1,136 | 1,143 | 986 | 2,021 | 2,164 | 1,344 | 27,129 | 31,271 | 11,684 |
| Ellsworth | 2.9 | 253 | 460 | 346 | 432 | 380 | 527 | 353 | 149 | 19,534 | 22,308 | 9,376 |
| Finney | 9.5 | 407 | 699 | 963 | 1,211 | 1,191 | 2,048 | 1,894 | 1,087 | 26,301 | 30,158 | 10,495 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **KANSAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Ford | 9.6 | 607 | 912 | 951 | 1,002 | 1,024 | 2,020 | 1,944 | 1,140 | 26,433 | 29,510 | 10,854 |
| Franklin | 8.7 | 368 | 937 | 1,108 | 1,141 | 1,007 | 1,557 | 1,664 | 918 | 23,887 | 28,622 | 10,827 |
| Geary | 10.3 | 663 | 1,176 | 1,619 | 1,598 | 1,328 | 1,777 | 1,454 | 685 | 20,323 | 26,476 | 8,883 |
| Gove | 1.4 | 148 | 201 | 213 | 207 | 186 | 239 | 119 | 87 | 18,238 | 21,646 | 8,190 |
| Graham | 1.5 | 126 | 183 | 175 | 180 | 180 | 245 | 250 | 161 | 22,333 | 27,650 | 10,914 |
| Grant | 2.6 | 161 | 146 | 222 | 244 | 343 | 710 | 453 | 321 | 27.276 | 30,106 | 10,723 |
| Gray | 1.9 | 96 | 129 | 181 | 216 | 208 | 432 | 422 | 216 | 27,477 | 30,589 | 10,763 |
| Greeley | .7 | 56 | 102 | 109 | 104 | 106 | 112 | 72 | 39 | 18,952 | 21,357 | 7,868 |
| Greenwood | 3.6 | 331 | 585 | 546 | 504 | 407 | 603 | 446 | 178 | 18,260 | 21,896 | 9,166 |
| Hamilton | 1.0 | 74 | 92 | 143 | 135 | 107 | 174 | 191 | 84 | 22,435 | 26,269 | 10,945 |
| Harper | 3.2 | 307 | 512 | 446 | 464 | 386 | 593 | 362 | 130 | 18,548 | 21,400 | 8,893 |
| Harvey | 11.5 | 558 | 1,039 | 1,174 | 1,286 | 1,349 | 2,623 | 2,336 | 1,135 | 26,233 | 29,275 | 10,587 |
| Haskell | 1.4 | 85 | 110 | 150 | 193 | 179 | 329 | 246 | 108 | 24,541 | 26,984 | 9,686 |
| Hodgeman | .9 | 86 | 126 | 135 | 154 | 136 | 155 | 76 | 32 | 18,290 | 20,623 | 8,437 |
| Jackson | 4.4 | 270 | 555 | 574 | 504 | 477 | 988 | 782 | 250 | 23,095 | 24,943 | 9,070 |
| Jefferson | 5.7 | 323 | 651 | 610 | 624 | 615 | 1,219 | 1,204 | 454 | 25,231 | 27,159 | 9,270 |
| Jewell | 2.0 | 264 | 349 | 290 | 290 | 237 | 310 | 172 | 88 | 16,617 | 19,464 | 8,110 |
| Johnson | 111.8 | 2,106 | 3,828 | 5,347 | 6,941 | 8,117 | 18,956 | 29,025 | 37,480 | 40,198 | 44,368 | 16,618 |
| Kearny | 1.2 | 66 | 97 | 92 | 169 | 164 | 279 | 214 | 119 | 25,387 | 28,356 | 9,196 |
| Kingman | 3.4 | 271 | 441 | 429 | 464 | 456 | 620 | 492 | 227 | 21,053 | 24,181 | 9,035 |
| Kiowa | 1.5 | 113 | 183 | 194 | 184 | 174 | 288 | 242 | 122 | 22,212 | 26,199 | 10,076 |
| Labette | 9.9 | 641 | 1.272 | 1,171 | 1,158 | 1,088 | 1,855 | 1,840 | 875 | 23,202 | 26,381 | 10,084 |
| Lane | 1.0 | 66 | 114 | 150 | 130 | 135 | 187 | 142 | 76 | 21,640 | 25,003 | 10,001 |
| Leavenworth | 18.3 | 911 | 1,560 | 1,634 | 1,741 | 1,748 | 3,641 | 4,636 | 2,429 | 29,483 | 33,063 | 10,414 |
| Lincoln | 1.6 | 139 | 262 | 265 | 265 | 210 | 265 | 138 | 56 | 17,453 | 20,518 | 8,207 |
| Linn | 3.4 | 358 | 575 | 513 | 459 | 384 | 556 | 388 | 167 | 17,670 | 21,495 | 8,400 |
| Logan | 1.4 | 115 | 179 | 206 | 190 | 185 | 269 | 184 | 72 | 20,286 | 22,824 | 9,130 |
| Lyon | 14.1 | 865 | 1,538 | 1,522 | 1,566 | 1,519 | 2,749 | 2,807 | 1,534 | 25,134 | 28,794 | 10,798 |
| McPherson | 10.4 | 414 | 906 | 983 | 1,115 | 1,175 | 2,198 | 2,211 | 1,398 | 27,624 | 31,355 | 11,646 |
| Marion | 5.2 | 391 | 679 | 708 | 706 | 654 | 1,048 | 685 | 329 | 20,853 | 24,377 | 9,389 |
| Marshall | 5.1 | 462 | 736 | 738 | 745 | 618 | 811 | 653 | 337 | 19,071 | 23,031 | 9,249 |
| Meade | 1.8 | 128 | 211 | 231 | 266 | 242 | 359 | 258 | 105 | 21,231 | 23,808 | 8,928 |
| Miami | 8.2 | 403 | 847 | 889 | 919 | 887 | 1,600 | 1,710 | 945 | 25,923 | 29,327 | 10,594 |
| Mitchell | 3.4 | 268 | 559 | 544 | 504 | 499 | 581 | 294 | 151 | 18,230 | 21,052 | 8,624 |
| Montgomery | 16.6 | 973 | 2,110 | 2,045 | 2,008 | 1,857 | 3,119 | 2,951 | 1,537 | 23,072 | 27,098 | 10,486 |
| Morris | 2.6 | 234 | 351 | 332 | 345 | 323 | 444 | 369 | 202 | 20,535 | 24,457 | 10,093 |
| Morton | 1.2 | 81 | 101 | 119 | 131 | 122 | 241 | 245 | 160 | 26,840 | 29,885 | 10,548 |
| Nemaha | 4.2 | 406 | 673 | 631 | 580 | 485 | 706 | 460 | 259 | 18,304 | 22,312 | 8,367 |
| Neosho | 7.2 | 377 | 909 | 980 | 889 | 790 | 1,452 | 1,115 | 688 | 22,821 | 26,651 | 9,994 |
| Ness | 1.8 | 135 | 253 | 234 | 229 | 215 | 341 | 250 | 143 | 21,023 | 25,086 | 10,034 |
| Norton | 2.7 | 248 | 417 | 408 | 363 | 295 | 486 | 305 | 178 | 18,743 | 23,520 | 9,770 |
| Osage | 6.0 | 376 | 678 | 661 | 673 | 658 | 1,228 | 1,181 | 545 | 24,646 | 27,374 | 10,015 |
| Osborne | 2.3 | 203 | 429 | 398 | 378 | 292 | 369 | 151 | 80 | 16,506 | 19,481 | 7,725 |
| Ottawa | 2.3 | 164 | 345 | 300 | 314 | 291 | 439 | 288 | 159 | 20,458 | 23,718 | 9,092 |
| Pawnee | 3.2 | 125 | 357 | 332 | 422 | 442 | 590 | 583 | 349 | 24,025 | 28,563 | 11,425 |
| Phillips | 2.9 | 251 | 440 | 330 | 396 | 349 | 502 | 430 | 202 | 20,412 | 23,629 | 9,387 |
| Pottawatomie | 5.9 | 381 | 634 | 683 | 742 | 735 | 1,269 | 1,079 | 377 | 23,451 | 25,786 | 9,509 |
| Pratt | 4.3 | 264 | 429 | 466 | 492 | 483 | 880 | 828 | 458 | 25,172 | 28,313 | 11,378 |
| Rawlins | 1.5 | 120 | 211 | 249 | 220 | 197 | 240 | 158 | 105 | 18,818 | 22,791 | 8,547 |
| Reno | 25.7 | 1,408 | 2,532 | 2,660 | 3,052 | 3,121 | 5,346 | 4,960 | 2,621 | 25,128 | 28,507 | 10,951 |
| Republic | 2.9 | 307 | 476 | 465 | 462 | 343 | 417 | 280 | 150 | 17,104 | 21,771 | 9,019 |
| Rice | 4.8 | 283 | 598 | 542 | 515 | 544 | 1,059 | 802 | 457 | 24,322 | 27,602 | 11,133 |
| Riley | 20.2 | 1,458 | 2,420 | 3,367 | 3,013 | 2,331 | 3,266 | 2,801 | 1,544 | 19,708 | 29,059 | 8,989 |
| Rooks | 2.6 | 172 | 344 | 329 | 383 | 346 | 511 | 338 | 177 | 20,960 | 24,150 | 9,234 |
| Rush | 1.7 | 155 | 249 | 224 | 239 | 226 | 330 | 193 | 84 | 19,630 | 22,074 | 8,339 |
| Russell | 3.6 | 222 | 409 | 427 | 439 | 408 | 619 | 623 | 453 | 23,646 | 29,447 | 11,779 |
| Saline | 19.7 | 959 | 1,900 | 2,324 | 2,380 | 2,339 | 4,162 | 3,746 | 1,890 | 24,889 | 28,463 | 11,060 |
| Scott | 2.2 | 171 | 222 | 251 | 293 | 308 | 424 | 357 | 174 | 22,758 | 26,557 | 9,903 |
| Sedgwick | 146.5 | 5,162 | 10,170 | 10,856 | 12,021 | 13,138 | 27,089 | 34,057 | 34,007 | 33,067 | 37,158 | 14,306 |
| Seward | 6.5 | 319 | 488 | 631 | 740 | 737 | 1,378 | 1,463 | 744 | 27,437 | 30,748 | 11,228 |
| Shawnee | 62.2 | 2,215 | 4,539 | 5,306 | 6,002 | 6,186 | 11,788 | 14,291 | 11,873 | 30,753 | 34,423 | 13,458 |
| Sheridan | 1.3 | 147 | 168 | 206 | 228 | 158 | 200 | 135 | 58 | 17,766 | 20,932 | 8,004 |
| Sherman | 2.9 | 169 | 321 | 424 | 458 | 402 | 590 | 353 | 183 | 20,897 | 24,626 | 9,397 |
| Smith | 2.3 | 334 | 491 | 481 | 349 | 219 | 297 | 96 | 33 | 13,371 | 15,931 | 6,543 |
| Stafford | 2.4 | 170 | 269 | 299 | 308 | 297 | 488 | 406 | 163 | 22,531 | 26,046 | 10,967 |
| Stanton | .8 | 62 | 74 | 73 | 121 | 123 | 147 | 115 | 85 | 22,560 | 26,915 | 9,362 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More. | Median Household E B I | Average Household E B I | Per Capita E B I |
| **KANSAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Stevens | 1.7 | 107 | 123 | 184 | 186 | 186 | 376 | 342 | 196 | 26,615 | 29,708 | 9,903 |
| Sumner | 9.7 | 472 | 1,041 | 1,077 | 1,100 | 1,073 | 2,008 | 2,038 | 891 | 25,420 | 27,935 | 10,503 |
| Thomas | 3.2 | 244 | 367 | 357 | 398 | 373 | 645 | 499 | 317 | 23,053 | 27,068 | 9,624 |
| Trego | 1.6 | 102 | 225 | 211 | 234 | 229 | 318 | 172 | 109 | 20,622 | 23,876 | 9,096 |
| Wabaunsee | 2.5 | 174 | 287 | 339 | 372 | 305 | 566 | 342 | 115 | 21,138 | 24,021 | 8,458 |
| Wallace | .7 | 122 | 107 | 123 | 123 | 95 | 78 | 34 | 18 | 14,920 | 16,709 | 5,848 |
| Washington | 3.2 | 462 | 699 | 634 | 515 | 334 | 353 | 135 | 68 | 13,369 | 16,223 | 6,409 |
| Wichita | 1.0 | 76 | 101 | 118 | 141 | 104 | 206 | 163 | 91 | 22,950 | 26,017 | 9,292 |
| Wilson | 4.8 | 353 | 711 | 655 | 677 | 604 | 889 | 655 | 256 | 20,031 | 23,056 | 8,925 |
| Woodson | 1.8 | 165 | 326 | 304 | 266 | 194 | 296 | 180 | 69 | 16,842 | 20,543 | 8,039 |
| Wyandotte | 63.1 | 3,839 | 7,181 | 6,451 | 6,359 | 6,191 | 12,000 | 13,242 | 7,837 | 26,241 | 28,728 | 10,720 |
| **TOTAL METRO COUNTIES** | **452.7** | **17,316** | **32,484** | **35,147** | **38,639** | **40,619** | **83,129** | **105,303** | **100,063** | **32,480** | **36,417** | **13,657** |
| **TOTAL STATE** | **921.6** | **49,340** | **90,361** | **94,599** | **98,414** | **95,728** | **173,071** | **180,622** | **139,465** | **26,762** | **31,257** | **11,767** |
| **KENTUCKY** | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | **50.2** | **3,654** | **6,133** | **7,528** | **7,534** | **6,284** | **9,085** | **6,917** | **3,065** | **20,180** | **26,050** | **8,410** |
| Christian | 20.6 | 1,589 | 2,679 | 3,374 | 3,075 | 2,384 | 3,175 | 2,857 | 1,467 | 19,250 | 27,376 | 8,306 |
| *Montgomery, Tenn.* | *29.6* | *2,065* | *3,454* | *4,154* | *4,459* | *3,900* | *5,910* | *4,060* | *1,598* | *20,779* | *25,127* | *8,491* |
| **HUNTINGTON - ASHLAND** | **124.5** | **11,411** | **18,619** | **16,491** | **14,608** | **13,787** | **24,360** | **18,188** | **7,036** | **20,399** | **23,317** | **8,513** |
| Boyd | 20.5 | 1,849 | 2,893 | 2,449 | 2,165 | 2,115 | 4,059 | 3,597 | 1,373 | 22,096 | 24,926 | 9,224 |
| Carter | 8.7 | 1,089 | 1,577 | 1,328 | 1,054 | 931 | 1,462 | 910 | 349 | 16,548 | 20,163 | 6,670 |
| Greenup | 13.5 | 1,217 | 1,745 | 1,605 | 1,647 | 1,855 | 3,104 | 1,742 | 585 | 21,459 | 23,003 | 7,687 |
| *Lawrence, Ohio* | *23.5* | *1,946* | *3,294* | *2,807* | *2,532* | *2,508* | *4,995* | *3,982* | *1,436* | *22,385* | *24,281* | *8,765* |
| *Cabell, W. Va.* | *41.5* | *3,668* | *6,558* | *6,126* | *5,170* | *4,498* | *7,548* | *5,480* | *2,452* | *19,219* | *23,014* | *9,019* |
| *Wayne, W. Va.* | *16.8* | *1,642* | *2,552* | *2,176* | *2,040* | *1,880* | *3,192* | *2,477* | *841* | *19,975* | *22,640* | *7,940* |
| **LEXINGTON-FAYETTE** | **122.3** | **8,063** | **13,227** | **13,811** | **13,896** | **13,419** | **22,743** | **22,293** | **14,848** | **24,518** | **28,883** | **10,753** |
| Bourbon | 7.0 | 794 | 1,084 | 1,127 | 810 | 788 | 1,246 | 770 | 381 | 17,988 | 21,459 | 7,865 |
| Clark | 10.7 | 750 | 1,375 | 1,029 | 1,064 | 1,066 | 2,007 | 2,197 | 1,212 | 25,322 | 28,383 | 10,260 |
| Fayette | 80.7 | 5,167 | 8,155 | 9,091 | 9,291 | 8,807 | 14,779 | 14,777 | 10,633 | 24,907 | 29,658 | 11,457 |
| Jessamine | 9.7 | 561 | 1,064 | 1,005 | 1,156 | 1,191 | 1,894 | 1,817 | 1,012 | 24,448 | 28,634 | 9,447 |
| Scott | 7.8 | 502 | 969 | 960 | 921 | 912 | 1,678 | 1,288 | 570 | 23,038 | 25,970 | 8,846 |
| Woodford | 6.4 | 289 | 580 | 599 | 654 | 655 | 1,139 | 1,444 | 1,040 | 28,682 | 31,983 | 11,005 |
| **LOUISVILLE** | **353.2** | **22,157** | **36,831** | **36,292** | **37,844** | **38,500** | **71,857** | **69,148** | **40,571** | **25,648** | **28,837** | **10,516** |
| Bullitt | 14.8 | 764 | 1,236 | 1,197 | 1,597 | 1,879 | 3,844 | 3,298 | 985 | 26,847 | 27,503 | 8,358 |
| Jefferson | 255.2 | 16,457 | 26,891 | 25,953 | 26,566 | 26,434 | 49,427 | 50,358 | 33,114 | 26,004 | 29,553 | 11,132 |
| Oldham | 9.6 | 391 | 542 | 739 | 851 | 851 | 1,816 | 2,549 | 1,861 | 33,130 | 36,645 | 10,758 |
| Shelby | 8.5 | 761 | 1,014 | 894 | 931 | 871 | 1,777 | 1,542 | 710 | 23,671 | 26,455 | 9,067 |
| *Clark, Ind.* | *32.8* | *1,928* | *3,588* | *3,958* | *4,046* | *4,350* | *7,823* | *5,519* | *1,588* | *23,311* | *24,833* | *8,854* |
| *Floyd, Ind.* | *22.4* | *1,252* | *2,508* | *2,428* | *2,547* | *2,767* | *4,843* | *4,308* | *1,747* | *24,458* | *26,638* | *9,456* |
| *Harrison, Ind.* | *9.9* | *604* | *1,052* | *1,123* | *1,306* | *1,348* | *2,327* | *1,574* | *566* | *23,195* | *25,092* | *8,364* |
| **OWENSBORO** | **32.0** | **2,361** | **4,005** | **3,606** | **3,745** | **3,568** | **6,198** | **5,893** | **2,624** | **23,152** | **26,036** | **9,500** |
| Daviess | 32.0 | 2,361 | 4,005 | 3,606 | 3,745 | 3,568 | 6,198 | 5,893 | 2,624 | 23,152 | 26,036 | 9,500 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adair | 5.7 | 873 | 1,221 | 1,049 | 755 | 604 | 724 | 313 | 161 | 13,466 | 16,997 | 6,018 |
| Allen | 5.6 | 598 | 1,066 | 831 | 713 | 546 | 909 | 704 | 233 | 17,021 | 20,872 | 7,897 |
| Anderson | 4.8 | 214 | 465 | 493 | 595 | 608 | 1,045 | 1,035 | 345 | 25,217 | 27,139 | 9,372 |
| Ballard | 3.3 | 302 | 556 | 423 | 360 | 336 | 542 | 544 | 237 | 20,132 | 23,463 | 9,109 |
| Barren | 13.0 | 1,194 | 2,048 | 1,676 | 1,488 | 1,409 | 2,566 | 1,845 | 774 | 20,333 | 23,462 | 8,665 |
| Bath | 3.6 | 476 | 623 | 607 | 470 | 356 | 545 | 389 | 134 | 15,855 | 19,458 | 6,868 |
| Bell | 11.9 | 1,560 | 2,391 | 1,927 | 1,524 | 1,192 | 1,689 | 1,120 | 497 | 15,209 | 19,640 | 6,774 |
| ☐ Boone | 17.1 | 657 | 1,298 | 1,451 | 1,630 | 1,915 | 4,164 | 4,390 | 1,595 | 28,812 | 30,093 | 10,130 |
| Bourbon | 7.0 | 794 | 1,084 | 1,127 | 810 | 788 | 1,246 | 770 | 381 | 17,988 | 21,459 | 7,865 |
| Boyd | 20.5 | 1,849 | 2,893 | 2,449 | 2,165 | 2,115 | 4,059 | 3,597 | 1,373 | 22,096 | 24,926 | 9,224 |
| Boyle | 9.3 | 693 | 1,185 | 1,077 | 1,114 | 1,052 | 1,601 | 1,672 | 906 | 22,659 | 27,251 | 9,939 |
| Bracken | 2.7 | 269 | 408 | 349 | 339 | 332 | 520 | 331 | 152 | 19,776 | 22,093 | 7,648 |
| Breathitt | 5.4 | 1,139 | 1,163 | 743 | 542 | 531 | 595 | 478 | 209 | 12,493 | 17,433 | 5,473 |
| Breckinridge | 6.1 | 763 | 1,091 | 1,038 | 914 | 611 | 841 | 619 | 223 | 15,794 | 19,367 | 6,949 |
| Bullitt | 14.8 | 764 | 1,236 | 1,197 | 1,597 | 1,879 | 3,844 | 3,298 | 985 | 26,847 | 27,503 | 8,358 |
| Butler | 4.1 | 528 | 895 | 640 | 542 | 505 | 621 | 271 | 98 | 14,891 | 17,646 | 6,029 |
| Caldwell | 5.0 | 450 | 817 | 773 | 585 | 507 | 918 | 688 | 262 | 18,865 | 22,398 | 8,549 |
| Calloway | 11.6 | 1,185 | 1,809 | 1,749 | 1,602 | 1,327 | 2,089 | 1,273 | 566 | 18,229 | 22,625 | 8,305 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **KENTUCKY (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| ☐ Campbell | 28.4 | 1,493 | 2,778 | 2,839 | 2,932 | 2,913 | 5,608 | 6,455 | 3,382 | 27,142 | 29,479 | 10,310 |
| Carlisle | 2.1 | 228 | 327 | 321 | 257 | 220 | 389 | 248 | 110 | 18,240 | 21,562 | 8,233 |
| Carroll | 3.4 | 353 | 500 | 458 | 418 | 373 | 600 | 504 | 194 | 19,637 | 22,794 | 8,073 |
| Carter | 8.7 | 1,089 | 1,577 | 1,328 | 1,054 | 931 | 1,462 | 910 | 349 | 16,548 | 20,163 | 6,670 |
| Casey | 5.7 | 982 | 1,286 | 1,103 | 830 | 550 | 547 | 269 | 133 | 12,554 | 15,458 | 5,759 |
| Christian | 20.6 | 1,589 | 2,679 | 3,374 | 3,075 | 2,384 | 3,175 | 2,857 | 1,467 | 19,250 | 27,376 | 8,306 |
| Clark | 10.7 | 750 | 1,375 | 1,029 | 1,064 | 1,066 | 2,007 | 2,197 | 1,212 | 25,322 | 28,383 | 10,260 |
| Clay | 7.5 | 1,091 | 1,461 | 1,180 | 921 | 676 | 932 | 765 | 474 | 15,089 | 20,337 | 6,329 |
| Clinton | 3.4 | 601 | 797 | 633 | 524 | 309 | 258 | 190 | 88 | 12,260 | 15,377 | 5,446 |
| Crittenden | 3.4 | 330 | 591 | 396 | 377 | 349 | 590 | 578 | 189 | 20,081 | 22,819 | 8,254 |
| Cumberland | 2.8 | 390 | 612 | 468 | 372 | 274 | 338 | 224 | 122 | 14,176 | 18,562 | 7,120 |
| Daviess | 32.0 | 2,361 | 4,005 | 3,606 | 3,745 | 3,568 | 6,198 | 5,893 | 2,624 | 23,152 | 26,036 | 9,500 |
| Edmonson | 3.7 | 487 | 670 | 626 | 535 | 429 | 592 | 276 | 85 | 15,578 | 18,278 | 5,985 |
| Elliott | 2.5 | 601 | 618 | 456 | 338 | 194 | 236 | 53 | 4 | 10,316 | 12,516 | 4,346 |
| Estill | 5.2 | 619 | 950 | 685 | 600 | 518 | 843 | 758 | 227 | 17,826 | 21,238 | 7,462 |
| Fayette | 80.7 | 5,167 | 8,155 | 9,091 | 9,291 | 8,807 | 14,779 | 14,777 | 10,633 | 24,907 | 29,658 | 11,457 |
| Fleming | 4.6 | 574 | 908 | 635 | 736 | 512 | 668 | 384 | 183 | 16,230 | 19,105 | 7,031 |
| Floyd | 17.7 | 2,078 | 2,773 | 2,773 | 2,195 | 2,070 | 3,086 | 2,056 | 669 | 17,718 | 20,718 | 6,985 |
| Franklin | 16.8 | 792 | 1,501 | 1,806 | 2,087 | 1,979 | 3,189 | 3,351 | 2,095 | 25,689 | 29,379 | 11,295 |
| Fulton | 3.2 | 531 | 638 | 364 | 318 | 330 | 558 | 337 | 124 | 15,985 | 19,732 | 7,607 |
| Gallatin | 1.9 | 242 | 349 | 259 | 220 | 204 | 363 | 194 | 69 | 17,140 | 19,739 | 7,354 |
| Garrard | 4.1 | 550 | 622 | 610 | 546 | 500 | 694 | 481 | 97 | 17,374 | 19,785 | 7,308 |
| Grant | 4.7 | 458 | 562 | 541 | 556 | 604 | 1,015 | 769 | 195 | 22,008 | 23,502 | 7,566 |
| Graves | 13.1 | 985 | 2,097 | 1,567 | 1,525 | 1,485 | 2,550 | 2,059 | 832 | 21,258 | 24,054 | 9,295 |
| Grayson | 8.0 | 992 | 1,489 | 1,112 | 1,084 | 960 | 1,174 | 816 | 373 | 16,857 | 20,180 | 7,112 |
| Green | 4.0 | 475 | 791 | 570 | 553 | 488 | 653 | 325 | 145 | 16,478 | 19,432 | 7,002 |
| Greenup | 13.5 | 1,217 | 1,745 | 1,605 | 1,647 | 1,855 | 3,104 | 1,742 | 585 | 21,459 | 23,003 | 7,687 |
| Hancock | 2.8 | 201 | 282 | 236 | 256 | 285 | 397 | 768 | 375 | 27,860 | 29,989 | 10,496 |
| Hardin | 26.6 | 1,738 | 2,597 | 3,587 | 3,786 | 3,460 | 5,232 | 4,121 | 2,079 | 22,237 | 30,877 | 9,106 |
| Harlan | 14.3 | 1,857 | 2,506 | 2,310 | 1,611 | 1,388 | 2,464 | 1,579 | 585 | 16,360 | 20,315 | 6,917 |
| Harrison | 5.4 | 625 | 866 | 754 | 684 | 621 | 967 | 593 | 290 | 18,280 | 21,399 | 7,504 |
| Hart | 6.0 | 763 | 1,262 | 906 | 780 | 642 | 846 | 539 | 262 | 15,421 | 19,989 | 7,225 |
| ☐ Henderson | 15.9 | 986 | 1,746 | 1,811 | 1,726 | 1,829 | 3,318 | 3,139 | 1,345 | 24,616 | 27,366 | 10,167 |
| Henry | 4.7 | 424 | 702 | 568 | 600 | 566 | 891 | 668 | 281 | 20,467 | 23,284 | 8,228 |
| Hickman | 2.1 | 237 | 392 | 273 | 240 | 223 | 377 | 248 | 110 | 18,000 | 21,450 | 7,766 |
| Hopkins | 17.5 | 1,438 | 2,213 | 2,188 | 1,963 | 1,705 | 3,226 | 3,266 | 1,501 | 22,686 | 25,965 | 9,526 |
| Jackson | 4.2 | 860 | 936 | 726 | 574 | 369 | 415 | 205 | 115 | 11,961 | 15,640 | 5,298 |
| Jefferson | 255.2 | 16,457 | 26,891 | 25,953 | 26,566 | 26,434 | 49,427 | 50,358 | 33,114 | 26,004 | 29,553 | 11,132 |
| Jessamine | 9.7 | 561 | 1,064 | 1,005 | 1,156 | 1,191 | 1,894 | 1,817 | 1,012 | 24,448 | 28,634 | 9,447 |
| Johnson | 8.8 | 1,083 | 1,542 | 1,158 | 963 | 834 | 1,383 | 1,239 | 598 | 18,102 | 22,520 | 7,450 |
| ☐ Kenton | 49.7 | 2,671 | 5,268 | 5,254 | 5,227 | 5,189 | 10,307 | 10,408 | 5,376 | 26,202 | 28,586 | 10,258 |
| Knott | 5.9 | 702 | 1,005 | 826 | 649 | 527 | 993 | 750 | 448 | 17,969 | 22,905 | 7,188 |
| Knox | 10.7 | 1,956 | 2,227 | 1,764 | 1,246 | 928 | 1,395 | 895 | 289 | 13,164 | 17,155 | 5,754 |
| Larue | 4.5 | 556 | 723 | 711 | 623 | 548 | 757 | 448 | 134 | 17,000 | 19,726 | 7,276 |
| Laurel | 14.5 | 1,446 | 2,198 | 2,171 | 2,038 | 1,774 | 2,564 | 1,645 | 664 | 18,458 | 21,401 | 7,216 |
| Lawrence | 5.2 | 623 | 973 | 877 | 556 | 379 | 719 | 647 | 426 | 15,864 | 22,057 | 7,352 |
| Lee | 2.9 | 370 | 604 | 616 | 381 | 284 | 357 | 184 | 104 | 13,779 | 17,831 | 6,545 |
| Leslie | 5.0 | 746 | 862 | 776 | 570 | 424 | 744 | 643 | 235 | 15,841 | 20,742 | 6,734 |
| Letcher | 10.9 | 1,175 | 1,741 | 1,693 | 1,370 | 1,090 | 1,757 | 1,443 | 631 | 17,843 | 21,765 | 7,345 |
| Lewis | 5.0 | 758 | 932 | 799 | 718 | 548 | 715 | 412 | 118 | 15,071 | 18,055 | 6,100 |
| Lincoln | 6.8 | 1,025 | 1,389 | 1,201 | 1,000 | 710 | 930 | 444 | 101 | 14,073 | 16,666 | 5,842 |
| Livingston | 3.7 | 313 | 500 | 596 | 455 | 432 | 731 | 498 | 175 | 19,831 | 22,293 | 8,683 |
| Logan | 9.3 | 899 | 1,426 | 1,265 | 1,219 | 1,120 | 1,705 | 1,230 | 436 | 19,335 | 22,249 | 8,083 |
| Lyon | 2.5 | 199 | 408 | 260 | 291 | 287 | 458 | 387 | 210 | 21,483 | 25,279 | 9,575 |
| McCracken | 24.0 | 1,847 | 3,260 | 2,691 | 2,552 | 2,477 | 4,480 | 4,487 | 2,206 | 23,349 | 26,513 | 10,431 |
| McCreary | 5.4 | 1,083 | 1,392 | 1,076 | 609 | 452 | 524 | 176 | 88 | 10,900 | 14,148 | 4,630 |
| McLean | 3.5 | 340 | 595 | 412 | 353 | 340 | 674 | 566 | 220 | 20,735 | 23,424 | 7,960 |
| Madison | 18.0 | 1,776 | 2,329 | 2,264 | 2,287 | 2,072 | 3,071 | 2,823 | 1,378 | 20,780 | 25,717 | 8,341 |
| Magoffin | 4.7 | 791 | 939 | 787 | 510 | 395 | 608 | 513 | 157 | 13,836 | 18,490 | 6,035 |
| Marion | 5.8 | 601 | 845 | 930 | 807 | 713 | 1,010 | 646 | 248 | 18,117 | 21,688 | 7,067 |
| Marshall | 10.2 | 605 | 1,336 | 1,243 | 1,145 | 1,093 | 2,093 | 1,915 | 770 | 23,535 | 25,899 | 9,820 |
| Martin | 4.6 | 620 | 645 | 497 | 441 | 351 | 640 | 852 | 554 | 21,218 | 25,710 | 7,730 |
| Mason | 6.4 | 586 | 935 | 774 | 785 | 737 | 1,180 | 987 | 416 | 20,779 | 23,780 | 8,797 |
| Meade | 7.7 | 465 | 807 | 1,045 | 1,341 | 1,123 | 1,725 | 846 | 348 | 20,919 | 22,862 | 7,366 |
| Menifee | 1.6 | 248 | 342 | 253 | 202 | 178 | 258 | 107 | 12 | 14,065 | 16,618 | 5,113 |
| Mercer | 7.2 | 645 | 986 | 869 | 820 | 773 | 1,433 | 1,239 | 435 | 21,799 | 24,097 | 8,718 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **KENTUCKY (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Metcalfe | 3.7 | 690 | 922 | 644 | 511 | 336 | 334 | 187 | 76 | 11,802 | 15,778 | 5,723 |
| Monroe | 4.7 | 825 | 1,069 | 757 | 657 | 473 | 532 | 267 | 120 | 12,947 | 16,600 | 6,242 |
| Montgomery | 7.6 | 884 | 1,341 | 1,157 | 1,184 | 900 | 1,217 | 626 | 291 | 16,684 | 19,725 | 7,038 |
| Morgan | 4.3 | 735 | 922 | 808 | 526 | 345 | 477 | 309 | 178 | 12,943 | 17,588 | 6,099 |
| Muhlenberg | 11.5 | 833 | 1,514 | 1,679 | 1,283 | 1,080 | 2,149 | 2,028 | 934 | 21,986 | 25,509 | 8,836 |
| Nelson | 9.5 | 739 | 1,246 | 1,223 | 1,181 | 1,180 | 1,915 | 1,483 | 533 | 21,575 | 24,504 | 8,027 |
| Nicholas | 2.6 | 284 | 426 | 385 | 381 | 312 | 383 | 317 | 112 | 17,618 | 21,056 | 7,499 |
| Ohio | 8.2 | 718 | 1,240 | 980 | 916 | 844 | 1,471 | 1,503 | 528 | 21,411 | 23,892 | 8,555 |
| Oldham | 9.6 | 391 | 542 | 739 | 851 | 851 | 1,816 | 2,549 | 1,861 | 33,130 | 36,645 | 10,758 |
| Owen | 3.4 | 362 | 619 | 481 | 428 | 366 | 498 | 447 | 199 | 17,733 | 21,490 | 7,856 |
| Owsley | 1.8 | 419 | 482 | 372 | 229 | 110 | 121 | 46 | 21 | 9,989 | 12,477 | 3,806 |
| Pendleton | 3.9 | 375 | 545 | 462 | 471 | 493 | 796 | 582 | 176 | 21,010 | 22,790 | 8,007 |
| Perry | 11.6 | 1,043 | 1,538 | 1,427 | 1,289 | 1,067 | 1,817 | 2,059 | 1,360 | 22,262 | 26,771 | 8,723 |
| Pike | 29.3 | 3,156 | 4,307 | 4,433 | 3,545 | 3,373 | 5,668 | 3,379 | 1,439 | 18,836 | 21,864 | 7,406 |
| Powell | 3.8 | 483 | 694 | 655 | 575 | 397 | 611 | 296 | 89 | 15,540 | 18,301 | 5,747 |
| Pulaski | 17.9 | 2,036 | 3,333 | 2,980 | 2,306 | 1,851 | 2,643 | 1,919 | 832 | 16,148 | 20,651 | 7,544 |
| Robertson | .8 | 107 | 155 | 113 | 140 | 100 | 119 | 57 | 9 | 15,862 | 17,409 | 6,055 |
| Rockcastle | 5.1 | 989 | 1,113 | 895 | 788 | 465 | 477 | 274 | 99 | 12,486 | 15,369 | 5,368 |
| Rowan | 6.1 | 739 | 1,202 | 962 | 720 | 677 | 920 | 574 | 306 | 15,919 | 21,359 | 6,751 |
| Russell | 5.6 | 745 | 1,158 | 928 | 763 | 585 | 684 | 449 | 288 | 14,822 | 19,235 | 7,278 |
| Scott | 7.8 | 502 | 969 | 960 | 921 | 912 | 1,678 | 1,288 | 570 | 23,038 | 25,970 | 8,846 |
| Shelby | 8.5 | 761 | 1,014 | 894 | 931 | 871 | 1,777 | 1,542 | 710 | 23,671 | 26,455 | 9,067 |
| Simpson | 5.4 | 348 | 788 | 609 | 629 | 619 | 930 | 1,012 | 465 | 22,532 | 26,149 | 9,477 |
| Spencer | 2.1 | 198 | 278 | 223 | 229 | 237 | 442 | 381 | 112 | 22,630 | 24,080 | 8,290 |
| Taylor | 8.4 | 661 | 1,212 | 1,017 | 970 | 925 | 1,711 | 1,317 | 587 | 21,813 | 24,657 | 9,246 |
| Todd | 4.2 | 457 | 778 | 658 | 587 | 430 | 650 | 400 | 240 | 16,653 | 20,595 | 7,457 |
| Trigg | 3.5 | 355 | 591 | 491 | 529 | 439 | 552 | 376 | 167 | 17,914 | 21,071 | 7,763 |
| Trimble | 2.2 | 173 | 276 | 245 | 269 | 269 | 405 | 380 | 183 | 22,473 | 25,587 | 8,660 |
| Union | 5.7 | 512 | 781 | 713 | 589 | 617 | 1,186 | 888 | 414 | 22,073 | 24,663 | 7,767 |
| Warren | 27.8 | 2,295 | 3,709 | 3,554 | 3,437 | 3,201 | 5,322 | 4,178 | 2,104 | 21,375 | 25,376 | 8,987 |
| Washington | 3.4 | 391 | 553 | 447 | 426 | 385 | 585 | 375 | 238 | 18,588 | 22,328 | 7,300 |
| Wayne | 6.4 | 1,154 | 1,336 | 1,034 | 937 | 740 | 722 | 314 | 163 | 13,370 | 16,325 | 5,837 |
| Webster | 5.6 | 582 | 895 | 821 | 608 | 534 | 1,003 | 812 | 345 | 19,070 | 22,587 | 8,376 |
| Whitley | 13.0 | 1,638 | 2,225 | 2,183 | 1,629 | 1,252 | 1,958 | 1,438 | 677 | 16,152 | 21,156 | 7,433 |
| Wolfe | 2.4 | 325 | 576 | 397 | 341 | 232 | 239 | 201 | 89 | 13,609 | 17,710 | 5,903 |
| Woodford | 6.4 | 289 | 580 | 599 | 654 | 655 | 1,139 | 1,444 | 1,040 | 28,682 | 31,983 | 11,005 |
| **TOTAL METRO COUNTIES** | **616.8** | **40,348** | **66,899** | **66,311** | **67,042** | **66,153** | **121,002** | **119,431** | **69,614** | **25,127** | **28,631** | **10,368** |
| **TOTAL STATE** | **1,336.6** | **118,803** | **182,700** | **169,084** | **157,075** | **143,775** | **241,738** | **212,233** | **111,192** | **21,373** | **25,294** | **8,968** |
| **LOUISIANA** | | | | | | | | | | | | |
| **ALEXANDRIA** | **49.4** | **5,132** | **6,726** | **6,310** | **6,114** | **5,211** | **8,663** | **7,029** | **4,215** | **20,369** | **25,428** | **8,784** |
| Rapides | 49.4 | 5,132 | 6,726 | 6,310 | 6,114 | 5,211 | 8,663 | 7,029 | 4,215 | 20,369 | 25,428 | 8,784 |
| **BATON ROUGE** | **188.8** | **16,491** | **18,135** | **18,485** | **17,980** | **17,172** | **33,230** | **41,039** | **26,268** | **26,861** | **30,117** | **10,344** |
| Ascension | 18.7 | 1,505 | 2,115 | 1,895 | 1,619 | 1,467 | 3,394 | 4,721 | 1,984 | 27,542 | 28,408 | 9,065 |
| East Baton Rouge | 141.1 | 12,526 | 13,247 | 14,007 | 13,668 | 12,984 | 24,155 | 29,659 | 20,854 | 26,670 | 30,550 | 10,763 |
| Livingston | 22.6 | 1,883 | 2,104 | 2,006 | 2,107 | 2,147 | 4,566 | 5,260 | 2,527 | 27,451 | 28,870 | 9,347 |
| West Baton Rouge | 6.4 | 577 | 669 | 577 | 586 | 574 | 1,115 | 1,399 | 903 | 26,946 | 29,953 | 9,216 |
| **HOUMA - THIBODAUX** | **62.4** | **4,753** | **5,943** | **5,541** | **6,063** | **6,416** | **13,398** | **13,144** | **7,142** | **26,891** | **29,433** | **9,581** |
| Lafourche | 28.6 | 2,376 | 2,797 | 2,470 | 3,061 | 3,151 | 6,152 | 5,636 | 2,957 | 25,724 | 28,641 | 9,266 |
| Terrebonne | 33.8 | 2,377 | 3,146 | 3,071 | 3,002 | 3,265 | 7,246 | 7,508 | 4,185 | 27,890 | 30,103 | 9,850 |
| **LAFAYETTE** | **74.6** | **5,679** | **7,326** | **7,163** | **7,652** | **7,495** | **14,225** | **14,291** | **10,769** | **26,389** | **30,600** | **10,603** |
| Lafayette | 60.4 | 4,173 | 5,441 | 5,651 | 6,219 | 5,965 | 11,311 | 11,917 | 9,723 | 27,471 | 31,931 | 11,358 |
| St. Martin | 14.2 | 1,506 | 1,885 | 1,512 | 1,433 | 1,530 | 2,914 | 2,374 | 1,046 | 22,619 | 24,934 | 7,782 |
| **LAKE CHARLES** | **61.5** | **4,577** | **6,208** | **6,088** | **6,013** | **5,902** | **12,870** | **13,063** | **6,779** | **26,649** | **28,675** | **9,980** |
| Calcasieu | 61.5 | 4,577 | 6,208 | 6,088 | 6,013 | 5,902 | 12,870 | 13,063 | 6,779 | 26,649 | 28,675 | 9,980 |
| **MONROE** | **50.8** | **5,997** | **7,270** | **6,612** | **5,303** | **4,824** | **8,780** | **7,898** | **4,116** | **20,222** | **24,721** | **8,649** |
| Ouachita | 50.8 | 5,997 | 7,270 | 6,612 | 5,303 | 4,824 | 8,780 | 7,898 | 4,116 | 20,222 | 24,721 | 8,649 |
| **NEW ORLEANS** | **487.5** | **46,652** | **54,438** | **53,557** | **50,209** | **47,952** | **89,022** | **87,231** | **58,439** | **24,041** | **28,017** | **10,209** |
| Jefferson | 176.1 | 9,447 | 13,134 | 16,083 | 17,567 | 18,649 | 39,212 | 39,097 | 22,911 | 28,408 | 30,835 | 11,168 |
| Orleans | 215.3 | 30,614 | 33,221 | 28,488 | 24,352 | 20,556 | 30,701 | 25,968 | 21,400 | 18,045 | 24,344 | 9,304 |
| St. Bernard | 23.3 | 1,214 | 1,836 | 2,530 | 2,437 | 2,631 | 5,576 | 5,137 | 1,939 | 26,825 | 27,939 | 9,421 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **LOUISIANA (continued)** | | | | | | | | | | | | |
| **NEW ORLEANS (continued)** | | | | | | | | | | | | |
| St. Charles | 13.7 | 1,005 | 1,260 | 1,092 | 986 | 1,211 | 2,764 | 3,538 | 1,844 | 29,727 | 30,557 | 9,991 |
| St. John the Baptist | 12.0 | 1,044 | 881 | 966 | 895 | 908 | 2,061 | 3,069 | 2,176 | 31,335 | 32,811 | 10,019 |
| St. Tammany | 47.1 | 3,328 | 4,106 | 4,398 | 3,972 | 3,997 | 8,708 | 10,422 | 8,169 | 29,415 | 32,347 | 11,032 |
| **SHREVEPORT** | **130.8** | **11,331** | **14,347** | **14,055** | **14,691** | **14,068** | **24,486** | **22,655** | **15,167** | **23,864** | **28,470** | **10,425** |
| Bossier | 30.8 | 2,368 | 3,083 | 3,514 | 3,995 | 3,824 | 6,536 | 5,367 | 2,113 | 23,119 | 26,125 | 9,061 |
| Caddo | 100.0 | 8,963 | 11,264 | 10,541 | 10,696 | 10,244 | 17,950 | 17,288 | 13,054 | 24,145 | 29,192 | 10,876 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Acadia | 19.7 | 2,142 | 2,812 | 2,367 | 2,099 | 1,939 | 3,402 | 3,054 | 1,885 | 21,088 | 25,930 | 8,643 |
| Allen | 7.5 | 1,234 | 1,449 | 903 | 788 | 845 | 1,309 | 747 | 225 | 16,026 | 19,046 | 6,583 |
| Ascension | 18.7 | 1,505 | 2,115 | 1,895 | 1,619 | 1,467 | 3,394 | 4,721 | 1,984 | 27,542 | 28,408 | 9,065 |
| Assumption | 6.9 | 705 | 899 | 744 | 728 | 645 | 1,247 | 1,242 | 690 | 22,760 | 25,832 | 7,750 |
| Avoyelles | 14.8 | 2,497 | 3,000 | 2,151 | 1,902 | 1,510 | 1,942 | 1,178 | 620 | 14,392 | 18,692 | 6,374 |
| Beauregard | 11.1 | 1,298 | 1,740 | 1,350 | 1,251 | 1,177 | 1,988 | 1,508 | 788 | 19,632 | 23,413 | 7,781 |
| Bienville | 6.1 | 882 | 1,187 | 793 | 635 | 551 | 950 | 729 | 373 | 16,386 | 21,066 | 7,559 |
| Bossier | 30.8 | 2,368 | 3,083 | 3,514 | 3,995 | 3,824 | 6,536 | 5,367 | 2,113 | 23,119 | 26,125 | 9,061 |
| Caddo | 100.0 | 8,963 | 11,264 | 10,541 | 10,696 | 10,244 | 17,950 | 17,288 | 13,054 | 24,145 | 29,192 | 10,876 |
| Calcasieu | 61.5 | 4,577 | 6,208 | 6,088 | 6,013 | 5,902 | 12,870 | 13,063 | 6,779 | 26,649 | 28,675 | 9,980 |
| Caldwell | 4.4 | 688 | 862 | 582 | 509 | 437 | 579 | 487 | 256 | 15,648 | 20,896 | 7,926 |
| Cameron | 3.4 | 249 | 340 | 386 | 350 | 298 | 580 | 716 | 481 | 26,396 | 29,972 | 10,294 |
| Catahoula | 4.4 | 860 | 831 | 621 | 522 | 449 | 498 | 376 | 243 | 14,009 | 19,209 | 6,603 |
| Claiborne | 6.4 | 716 | 1,134 | 845 | 636 | 513 | 1,045 | 911 | 600 | 18,808 | 23,987 | 8,576 |
| Concordia | 8.1 | 1,332 | 1,348 | 978 | 863 | 624 | 1,342 | 1,132 | 481 | 17,119 | 21,852 | 7,564 |
| De Soto | 9.6 | 1,651 | 1,595 | 1,177 | 1,147 | 973 | 1,400 | 1,093 | 564 | 16,577 | 21,049 | 7,402 |
| East Baton Rouge | 141.1 | 12,526 | 13,247 | 14,007 | 13,668 | 12,984 | 24,155 | 29,659 | 20,854 | 26,670 | 30,550 | 10,763 |
| East Carroll | 3.7 | 1,026 | 850 | 557 | 368 | 243 | 285 | 218 | 153 | 9,802 | 15,065 | 4,890 |
| East Feliciana | 5.6 | 654 | 673 | 580 | 620 | 600 | 1,073 | 881 | 519 | 22,189 | 26,266 | 7,140 |
| Evangeline | 11.9 | 2,176 | 2,248 | 1,547 | 1,256 | 1,099 | 1,841 | 1,143 | 590 | 14,925 | 19,744 | 6,791 |
| Franklin | 8.4 | 1,668 | 1,851 | 1,274 | 1,035 | 663 | 1,067 | 557 | 285 | 12,663 | 16,851 | 5,898 |
| Grant | 6.5 | 983 | 1,067 | 829 | 719 | 613 | 1,029 | 865 | 395 | 17,472 | 21,345 | 7,665 |
| Iberia | 21.9 | 1,498 | 2,313 | 2,005 | 2,009 | 2,133 | 4,421 | 4,692 | 2,829 | 27,142 | 30,726 | 9,910 |
| Iberville | 10.3 | 1,183 | 1,385 | 1,119 | 988 | 853 | 1,514 | 1,957 | 1,301 | 22,686 | 27,711 | 8,546 |
| Jackson | 6.7 | 969 | 1,223 | 845 | 776 | 657 | 1,023 | 937 | 270 | 16,933 | 20,684 | 7,786 |
| Jefferson | 176.1 | 9,447 | 13,134 | 16,083 | 17,567 | 18,649 | 39,212 | 39,097 | 22,911 | 28,408 | 30,835 | 11,168 |
| Jefferson Davis | 11.0 | 1,431 | 1,618 | 1,293 | 1,099 | 1,144 | 2,196 | 1,539 | 680 | 20,259 | 23,144 | 7,645 |
| Lafayette | 60.4 | 4,173 | 5,441 | 5,651 | 6,219 | 5,965 | 11,311 | 11,917 | 9,723 | 27,471 | 31,931 | 11,358 |
| Lafourche | 28.6 | 2,376 | 2,797 | 2,470 | 3,061 | 3,151 | 6,152 | 5,636 | 2,957 | 25,724 | 28,641 | 9,266 |
| La Salle | 6.6 | 702 | 1,061 | 770 | 722 | 664 | 1,026 | 1,111 | 544 | 20,315 | 24,809 | 8,947 |
| Lincoln | 13.6 | 1,723 | 1,830 | 1,658 | 1,506 | 1,277 | 2,079 | 2,107 | 1,420 | 20,301 | 26,691 | 8,561 |
| Livingston | 22.6 | 1,883 | 2,104 | 2,006 | 2,107 | 2,147 | 4,566 | 5,260 | 2,527 | 27,451 | 28,870 | 9,347 |
| Madison | 5.7 | 1,521 | 1,320 | 1,006 | 626 | 379 | 492 | 159 | 197 | 10,042 | 14,453 | 5,281 |
| Morehouse | 12.3 | 2,442 | 2,610 | 1,728 | 1,203 | 1,010 | 1,674 | 1,124 | 509 | 12,923 | 17,964 | 6,138 |
| Natchitoches | 14.1 | 2,556 | 2,466 | 1,928 | 1,636 | 1,508 | 2,023 | 1,203 | 780 | 15,290 | 19,782 | 6,754 |
| Orleans | 215.3 | 30,614 | 33,221 | 28,488 | 24,352 | 20,556 | 30,701 | 25,968 | 21,400 | 18,045 | 24,344 | 9,304 |
| Ouachita | 50.8 | 5,997 | 7,270 | 6,612 | 5,303 | 4,824 | 8,780 | 7,898 | 4,116 | 20,222 | 24,721 | 8,649 |
| Plaquemines | 8.2 | 735 | 798 | 807 | 816 | 780 | 1,654 | 1,643 | 967 | 26,106 | 28,099 | 8,662 |
| Pointe Coupee | 8.5 | 1,304 | 1,213 | 870 | 814 | 752 | 1,228 | 1,474 | 845 | 20,314 | 25,175 | 8,559 |
| Rapides | 49.4 | 5,132 | 6,726 | 6,310 | 6,114 | 5,211 | 8,663 | 7,029 | 4,215 | 20,369 | 25,428 | 8,784 |
| Red River | 3.7 | 541 | 692 | 448 | 413 | 378 | 492 | 463 | 273 | 17,116 | 21,427 | 7,409 |
| Richland | 7.5 | 1,833 | 1,566 | 976 | 785 | 728 | 901 | 470 | 241 | 11,583 | 16,481 | 5,543 |
| Sabine | 10.3 | 1,451 | 1,618 | 1,274 | 1,319 | 1,182 | 1,586 | 1,198 | 672 | 18,056 | 21,908 | 8,030 |
| St. Bernard | 23.3 | 1,214 | 1,836 | 2,530 | 2,437 | 2,631 | 5,576 | 5,137 | 1,939 | 26,825 | 27,939 | 9,421 |
| St. Charles | 13.7 | 1,005 | 1,260 | 1,092 | 986 | 1,211 | 2,764 | 3,538 | 1,844 | 29,727 | 30,557 | 9,991 |
| St. Helena | 3.2 | 469 | 438 | 413 | 393 | 358 | 383 | 377 | 369 | 18,550 | 24,474 | 7,832 |
| St. James | 6.6 | 538 | 708 | 665 | 509 | 402 | 911 | 1,522 | 1,345 | 30,461 | 32,168 | 9,394 |
| St. John the Baptist | 12.0 | 1,044 | 881 | 966 | 895 | 908 | 2,061 | 3,069 | 2,176 | 31,335 | 32,811 | 10,019 |
| St. Landry | 29.5 | 4,651 | 5,014 | 3,655 | 3,144 | 2,885 | 4,804 | 3,631 | 1,716 | 17,192 | 21,323 | 7,172 |
| St. Martin | 14.2 | 1,506 | 1,885 | 1,512 | 1,433 | 1,530 | 2,914 | 2,374 | 1,046 | 22,619 | 24,934 | 7,782 |
| St. Mary | 20.6 | 1,593 | 1,993 | 1,913 | 2,025 | 2,003 | 4,233 | 4,155 | 2,685 | 26,967 | 29,943 | 9,533 |
| St. Tammany | 47.1 | 3,328 | 4,106 | 4,398 | 3,972 | 3,997 | 8,708 | 10,422 | 8,169 | 29,415 | 32,347 | 11,032 |
| Tangipahoa | 30.2 | 3,942 | 4,141 | 3,901 | 3,539 | 2,922 | 4,426 | 4,642 | 2,687 | 19,360 | 25,110 | 8,370 |
| Tensas | 2.9 | 835 | 663 | 450 | 295 | 164 | 262 | 113 | 118 | 9,505 | 14,407 | 5,034 |
| Terrebonne | 33.8 | 2,377 | 3,146 | 3,071 | 3,002 | 3,265 | 7,246 | 7,508 | 4,185 | 27,890 | 30,103 | 9,850 |
| Union | 7.9 | 930 | 1,448 | 1,051 | 881 | 810 | 1,402 | 946 | 432 | 17,858 | 22,226 | 7,735 |
| Vermilion | 18.1 | 1,779 | 2,470 | 2,214 | 1,919 | 1,694 | 3,015 | 2,967 | 2,042 | 21,915 | 26,374 | 9,162 |
| Vernon | 17.9 | 1,633 | 2,581 | 3,573 | 2,794 | 2,150 | 2,690 | 1,745 | 734 | 16,910 | 24,058 | 7,071 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **LOUISIANA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Washington | 16.2 | 2,606 | 2,593 | 2,147 | 1,878 | 1,588 | 2,451 | 1,958 | 979 | 16,910 | 21,132 | 7,299 |
| Webster | 16.6 | 1,890 | 2,497 | 1,892 | 1,708 | 1,592 | 2,830 | 2,654 | 1,537 | 20,957 | 25,102 | 9,198 |
| West Baton Rouge | 6.4 | 577 | 669 | 577 | 586 | 574 | 1,115 | 1,399 | 903 | 26,946 | 29,953 | 9,216 |
| West Carroll | 4.6 | 1,225 | 953 | 619 | 482 | 418 | 411 | 318 | 174 | 10,859 | 15,696 | 5,512 |
| West Feliciana | 2.6 | 357 | 371 | 247 | 222 | 221 | 338 | 410 | 434 | 22,261 | 35,735 | 6,782 |
| Winn | 6.3 | 984 | 1,367 | 844 | 753 | 596 | 895 | 575 | 286 | 14,713 | 18,606 | 6,698 |
| **TOTAL METRO COUNTIES** | **1,105.8** | **100,612** | **120,393** | **117,811** | **114,025** | **109,040** | **204,674** | **206,350** | **132,895** | **24,580** | **28,453** | **10,095** |
| **TOTAL STATE** | **1,567.9** | **164,694** | **193,229** | **175,806** | **164,707** | **153,467** | **277,611** | **269,277** | **169,109** | **22,745** | **26,968** | **9,395** |
| **MAINE** | | | | | | | | | | | | |
| **BANGOR** | **47.5** | **2,313** | **6,080** | **6,200** | **5,911** | **5,461** | **9,883** | **8,201** | **3,451** | **22,948** | **26,240** | **8,999** |
| Penobscot | 47.5 | 2,313 | 6,080 | 6,200 | 5,911 | 5,461 | 9,883 | 8,201 | 3,451 | 22,948 | 26,240 | 8,999 |
| **LEWISTON - AUBURN** | **36.6** | **1,916** | **4,759** | **4,938** | **5,011** | **4,672** | **7,521** | **5,421** | **2,362** | **21,738** | **24,791** | **9,028** |
| Androscoggin | 36.6 | 1,916 | 4,759 | 4,938 | 5,011 | 4,672 | 7,521 | 5,421 | 2,362 | 21,738 | 24,791 | 9,028 |
| **PORTLAND** | **84.4** | **3,942** | **8,865** | **9,640** | **9,926** | **9,576** | **17,453** | **15,889** | **9,109** | **25,131** | **28,834** | **10,869** |
| Cumberland | 84.4 | 3,942 | 8,865 | 9,640 | 9,926 | 9,576 | 17,453 | 15,889 | 9,109 | 25,131 | 28,834 | 10,869 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Androscoggin | 36.6 | 1,916 | 4,759 | 4,938 | 5,011 | 4,672 | 7,521 | 5,421 | 2,362 | 21,738 | 24,791 | 9,028 |
| Aroostook | 29.4 | 1,761 | 3,974 | 4,191 | 4,392 | 4,029 | 5,726 | 3,653 | 1,674 | 20,450 | 23,923 | 8,001 |
| Cumberland | 84.4 | 3,942 | 8,865 | 9,640 | 9,926 | 9,576 | 17,453 | 15,889 | 9,109 | 25,131 | 28,834 | 10,869 |
| Franklin | 10.5 | 522 | 1,224 | 1,358 | 1,416 | 1,285 | 2,041 | 1,791 | 863 | 22,761 | 26,230 | 9,497 |
| Hancock | 16.9 | 984 | 2,338 | 2,463 | 2,435 | 2,179 | 3,321 | 2,157 | 1,023 | 20,503 | 23,716 | 9,027 |
| Kennebec | 41.5 | 2,016 | 4,695 | 5,017 | 5,293 | 5,177 | 8,900 | 7,227 | 3,175 | 23,586 | 26,531 | 9,633 |
| Knox | 13.2 | 885 | 2,162 | 2,313 | 2,119 | 1,628 | 2,245 | 1,278 | 570 | 17,825 | 21,416 | 8,266 |
| Lincoln | 10.4 | 606 | 1,285 | 1,268 | 1,319 | 1,288 | 2,107 | 1,663 | 864 | 22,762 | 25,895 | 9,618 |
| Oxford | 18.5 | 969 | 2,371 | 2,500 | 2,717 | 2,517 | 3,637 | 2,626 | 1,163 | 21,299 | 24,441 | 9,007 |
| Penobscot | 47.5 | 2,313 | 6,080 | 6,200 | 5,911 | 5,461 | 9,883 | 8,201 | 3,451 | 22,948 | 26,240 | 8,999 |
| Piscataquis | 6.5 | 345 | 837 | 1,088 | 998 | 836 | 1,369 | 850 | 177 | 19,901 | 22,166 | 8,004 |
| Sagadahoc | 11.2 | 626 | 1,221 | 1,436 | 1,567 | 1,519 | 2,413 | 1,815 | 603 | 22,416 | 25,110 | 8,816 |
| Somerset | 16.1 | 1,112 | 2,698 | 2,688 | 2,368 | 2,169 | 3,002 | 1,550 | 513 | 18,191 | 21,033 | 7,314 |
| Waldo | 10.7 | 700 | 1,571 | 1,597 | 1,716 | 1,541 | 1,991 | 1,160 | 424 | 19,306 | 21,843 | 7,791 |
| Washington | 12.9 | 1,147 | 2,375 | 2,262 | 1,838 | 1,488 | 2,075 | 1,267 | 448 | 16,630 | 20,110 | 7,287 |
| York | 56.0 | 2,478 | 5,888 | 6,178 | 7,010 | 7,137 | 12,703 | 10,586 | 4,020 | 24,503 | 27,086 | 9,907 |
| **TOTAL METRO COUNTIES** | **168.5** | **8,171** | **19,704** | **20,778** | **20,848** | **19,709** | **34,857** | **29,511** | **14,922** | **23,722** | **27,224** | **9,910** |
| **TOTAL STATE** | **422.3** | **22,322** | **52,343** | **55,137** | **56,036** | **52,502** | **86,387** | **67,134** | **30,439** | **22,359** | **25,683** | **9,303** |
| **MARYLAND** | | | | | | | | | | | | |
| **BALTIMORE** | **815.4** | **49,199** | **77,567** | **77,572** | **84,384** | **85,507** | **167,166** | **172,882** | **101,123** | **26,967** | **29,642** | **10,669** |
| Anne Arundel | 135.9 | 4,594 | 7,538 | 9,714 | 12,385 | 13,920 | 31,179 | 35,482 | 21,088 | 31,360 | 33,727 | 11,284 |
| Baltimore | 253.5 | 8,262 | 16,462 | 20,623 | 24,832 | 27,450 | 57,878 | 61,008 | 36,985 | 29,985 | 32,575 | 12,369 |
| Baltimore city | 278.0 | 31,545 | 44,544 | 36,108 | 33,953 | 29,621 | 47,282 | 36,893 | 18,054 | 18,906 | 22,713 | 8,381 |
| Carroll | 36.0 | 1,241 | 2,662 | 3,215 | 3,468 | 4,073 | 8,614 | 9,174 | 3,553 | 28,868 | 30,634 | 10,026 |
| Harford | 52.1 | 1,947 | 3,239 | 4,086 | 5,044 | 5,370 | 11,196 | 13,931 | 7,287 | 30,748 | 32,683 | 10,797 |
| Howard | 49.9 | 1,014 | 1,880 | 2,480 | 3,466 | 3,849 | 8,845 | 14,866 | 13,500 | 38,414 | 39,294 | 13,857 |
| Queen Anne's | 10.0 | 596 | 1,242 | 1,346 | 1,236 | 1,224 | 2,172 | 1,528 | 656 | 22,375 | 24,778 | 8,544 |
| **CUMBERLAND** | **39.4** | **2,975** | **5,814** | **5,437** | **4,966** | **4,993** | **7,811** | **5,430** | **1,974** | **20,508** | **23,166** | **8,619** |
| Allegany | 29.3 | 2,027 | 4,326 | 4,038 | 3,628 | 3,494 | 5,887 | 4,294 | 1,606 | 20,911 | 23,801 | 8,941 |
| *Mineral, W. Va.* | *10.1* | *948* | *1,488* | *1,399* | *1,338* | *1,499* | *1,924* | *1,136* | *368* | *19,556* | *21,323* | *7,719* |
| **HAGERSTOWN** | **41.7** | **2,880** | **5,066** | **4,980** | **5,198** | **5,289** | **8,921** | **6,871** | **2,495** | **22,547** | **25,019** | **8,948** |
| Washington | 41.7 | 2,880 | 5,066 | 4,980 | 5,198 | 5,289 | 8,921 | 6,871 | 2,495 | 22,547 | 25,019 | 8,948 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Allegany | 29.3 | 2,027 | 4,326 | 4,038 | 3,628 | 3,494 | 5,887 | 4,294 | 1,606 | 20,911 | 23,801 | 8,941 |
| Anne Arundel | 135.9 | 4,594 | 7,538 | 9,714 | 12,385 | 13,920 | 31,179 | 35,482 | 21,088 | 31,360 | 33,727 | 11,284 |
| Baltimore | 253.5 | 8,262 | 16,462 | 20,623 | 24,832 | 27,450 | 57,878 | 61,008 | 36,985 | 29,985 | 32,575 | 12,369 |
| Baltimore city | 278.0 | 31,545 | 44,544 | 36,108 | 33,953 | 29,621 | 47,282 | 36,893 | 18,054 | 18,906 | 22,713 | 8,381 |
| ☐ Calvert | 13.2 | 679 | 1,048 | 1,229 | 1,191 | 1,258 | 3,121 | 3,120 | 1,554 | 28,738 | 29,604 | 9,531 |
| Caroline | 8.8 | 892 | 1,490 | 1,364 | 1,257 | 1,209 | 1,561 | 801 | 226 | 17,669 | 19,701 | 7,076 |
| Carroll | 36.0 | 1,241 | 2,662 | 3,215 | 3,468 | 4,073 | 8,614 | 9,174 | 3,553 | 28,868 | 30,634 | 10,026 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **MARYLAND (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| ☐ Cecil | 21.9 | 1,097 | 1,866 | 2,299 | 2,297 | 2,543 | 5,089 | 4,671 | 2,038 | 26,603 | 28,846 | 9,719 |
| ☐ Charles | 25.6 | 1,164 | 1,589 | 1,758 | 2,049 | 2,259 | 5,788 | 7,512 | 3,481 | 32,019 | 32,337 | 9,820 |
| Dorchester | 11.3 | 958 | 1,721 | 1,716 | 1,622 | 1,387 | 2,129 | 1,254 | 513 | 18,816 | 21,876 | 8,052 |
| ☐ Frederick | 43.0 | 1,827 | 3,232 | 3,889 | 4,569 | 4,650 | 9,766 | 10,172 | 4,895 | 28,445 | 30,313 | 10,096 |
| Garrett | 9.7 | 647 | 1,196 | 1,239 | 1,280 | 1,211 | 1,998 | 1,495 | 634 | 21,972 | 25,041 | 8,523 |
| Harford | 52.1 | 1,947 | 3,239 | 4,086 | 5,044 | 5,370 | 11,196 | 13,931 | 7,287 | 30,748 | 32,683 | 10,797 |
| Howard | 49.9 | 1,014 | 1,880 | 2,480 | 3,466 | 3,849 | 8,845 | 14,866 | 13,500 | 38,414 | 39,294 | 13,857 |
| Kent | 6.4 | 578 | 851 | 911 | 955 | 815 | 1,054 | 841 | 395 | 19,484 | 23,238 | 8,800 |
| ☐ Montgomery | 228.8 | 5,133 | 8,191 | 10,632 | 14,637 | 17,007 | 35,972 | 52,262 | 84.966 | 41,385 | 44,997 | 16,740 |
| ☐ Prince George's | 235.2 | 7,048 | 10,598 | 14,744 | 21,092 | 24,065 | 47,897 | 59,913 | 49,843 | 33,332 | 35,820 | 12,539 |
| Queen Anne's | 10.0 | 596 | 1,242 | 1,346 | 1,236 | 1,224 | 2,172 | 1,528 | 656 | 22,375 | 24,778 | 8,544 |
| St. Mary's | 21.5 | 1,105 | 1,523 | 2,083 | 2,259 | 2,271 | 4,423 | 5,079 | 2,757 | 28,379 | 30,859 | 10,053 |
| Somerset | 6.7 | 535 | 1,137 | 1,075 | 996 | 830 | 1,124 | 674 | 329 | 17,955 | 21,213 | 7,403 |
| Talbot | 10.8 | 520 | 1,093 | 1,193 | 1,245 | 1,246 | 2,025 | 1,877 | 1,601 | 25,414 | 30,326 | 12,267 |
| Washington | 41.7 | 2,880 | 5,066 | 4,980 | 5,198 | 5,289 | 8,921 | 6,871 | 2,495 | 22,547 | 25,019 | 8,948 |
| Wicomico | 25.0 | 1,903 | 3,093 | 3,271 | 3,296 | 3,243 | 4,953 | 3,729 | 1,512 | 21,411 | 24,264 | 8,842 |
| Worcester | 13.3 | 1,066 | 2,001 | 2,151 | 1,964 | 1,611 | 2,393 | 1,436 | 678 | 18,565 | 21,778 | 8,469 |
| **TOTAL METRO COUNTIES** | **1,454.1** | **71,054** | **113,483** | **121,141** | **139,045** | **146,072** | **289,607** | **321,697** | **252,001** | **29,619** | **32,862** | **11,751** |
| **TOTAL STATE** | **1,567.6** | **79,258** | **127,588** | **136,144** | **153,919** | **159,895** | **311,267** | **338,883** | **260,646** | **28,976** | **32,295** | **11,554** |
| **MASSACHUSETTS** | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | **1,357.5** | **54,318** | **121,935** | **112,750** | **115,306** | **117,488** | **236,799** | **299,613** | **299,291** | **31,626** | **35,512** | **13,106** |
| Essex | 241.5 | 10,572 | 23,391 | 20,761 | 20,832 | 20,938 | 42,473 | 53,349 | 49,184 | 30,728 | 34,054 | 12,784 |
| Middlesex | 494.5 | 15,087 | 36,016 | 35,711 | 38,074 | 39.894 | 85,707 | 114,926 | 129,085 | 34,627 | 38,459 | 13,966 |
| Norfolk | 219.6 | 6,095 | 14,604 | 14,209 | 15,565 | 16,825 | 36,286 | 53,908 | 62,108 | 36,636 | 39,949 | 14,396 |
| Plymouth | 147.3 | 4,830 | 12,854 | 12,299 | 13,126 | 13,709 | 28,704 | 35,596 | 26,182 | 30,930 | 33,374 | 11,372 |
| Suffolk | 254.6 | 17,734 | 35,070 | 29,770 | 27,709 | 26,122 | 43,629 | 41,834 | 32,732 | 23,212 | 28,582 | 11,520 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | **177.4** | **8,795** | **22,841** | **19,487** | **18,818** | **18,533** | **36,741** | **34,570** | **17,615** | **25,058** | **27,605** | **10,004** |
| Bristol | 177.4 | 8,795 | 22,841 | 19,487 | 18,818 | 18,533 | 36,741 | 34,570 | 17,615 | 25,058 | 27,605 | 10,004 |
| **PITTSFIELD** | **54.3** | **2,303** | **6,038** | **5,652** | **5,807** | **5,761** | **10,754** | **10,995** | **6,990** | **26,411** | **29,961** | **11,385** |
| Berkshire | 54.3 | 2,303 | 6,038 | 5,652 | 5,807 | 5,761 | 10,754 | 10,995 | 6,990 | 26,411 | 29,961 | 11,385 |
| **SPRINGFIELD** | **211.3** | **10,588** | **25,514** | **21,682** | **22,241** | **22,184** | **42,323** | **42,985** | **23,783** | **25,779** | **28,967** | **10,497** |
| Hampden | 163.3 | 8,449 | 20,616 | 16,498 | 17,097 | 17,091 | 32,106 | 33,025 | 18,418 | 25,567 | 28,465 | 10,579 |
| Hampshire | 48.0 | 2,139 | 4,898 | 5,184 | 5,144 | 5,093 | 10,217 | 9,960 | 5,365 | 26,448 | 30,677 | 10,247 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | **238.6** | **9,322** | **24,302** | **22,546** | **23,051** | **23,163** | **46,722** | **53,729** | **35,765** | **28,601** | **31,529** | **11,438** |
| Worcester | 238.6 | 9,322 | 24,302 | 22,546 | 23,051 | 23,163 | 46,722 | 53,729 | 35,765 | 28,601 | 31,529 | 11,438 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Barnstable | 70.4 | 2,843 | 7,394 | 8,230 | 8,655 | 8,264 | 14,199 | 12,764 | 8,051 | 24,884 | 28,516 | 11,618 |
| Berkshire | 54.3 | 2,303 | 6,038 | 5,652 | 5,807 | 5,761 | 10,754 | 10,995 | 6,990 | 26,411 | 29,961 | 11,385 |
| Bristol | 177.4 | 8,795 | 22,841 | 19,487 | 18,818 | 18,533 | 36,741 | 34,570 | 17,615 | 25,058 | 27,605 | 10,004 |
| Dukes | 4.6 | 181 | 504 | 585 | 633 | 600 | 890 | 694 | 513 | 23,252 | 27,474 | 12,270 |
| Essex | 241.5 | 10,572 | 23,391 | 20,761 | 20,832 | 20,938 | 42,473 | 53,349 | 49,184 | 30,728 | 34,054 | 12,784 |
| Franklin | 26.3 | 1,303 | 2,973 | 3,213 | 3,124 | 2,955 | 5,537 | 4,977 | 2,218 | 24,299 | 26,991 | 10,532 |
| Hampden | 163.3 | 8,449 | 20,616 | 16,498 | 17,097 | 17,091 | 32,106 | 33,025 | 18,418 | 25,567 | 28,465 | 10,579 |
| Hampshire | 48.0 | 2,139 | 4,898 | 5,184 | 5,144 | 5,093 | 10,217 | 9,960 | 5,365 | 26,448 | 30,677 | 10,247 |
| Middlesex | 494.5 | 15,087 | 36,016 | 35,711 | 38,074 | 39,894 | 85,707 | 114,926 | 129,085 | 34,627 | 38,459 | 13,966 |
| Nantucket | 2.5 | 76 | 184 | 229 | 220 | 220 | 571 | 571 | 429 | 30,557 | 34,630 | 14,927 |
| Norfolk | 219.6 | 6,095 | 14,604 | 14,209 | 15,565 | 16,825 | 36,286 | 53,908 | 62,108 | 36,636 | 39,949 | 14,396 |
| Plymouth | 147.3 | 4,830 | 12,854 | 12,299 | 13,126 | 13,709 | 28,704 | 35,596 | 26,182 | 30,930 | 33,374 | 11,372 |
| Suffolk | 254.6 | 17,734 | 35,070 | 29,770 | 27,709 | 26,122 | 43,629 | 41,834 | 32,732 | 23,212 | 28,582 | 11,520 |
| Worcester | 238.6 | 9,322 | 24,302 | 22,546 | 23,051 | 23,163 | 46,722 | 53,729 | 35,765 | 28,601 | 31,529 | 11,438 |
| **TOTAL METRO COUNTIES** | **2,039.1** | **85,326** | **200,630** | **182,117** | **185,223** | **187,129** | **373,339** | **441,892** | **383,444** | **29,753** | **33,532** | **12,316** |
| **TOTAL STATE** | **2,142.9** | **89,729** | **211,685** | **194,374** | **197,855** | **199,168** | **394,536** | **460,898** | **394,655** | **29,471** | **33,275** | **12,277** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **MICHIGAN** | | | | | | | | | | | | |
| **ANN ARBOR** | **97.6** | **4,584** | **7,689** | **8,657** | **9,395** | **9,680** | **18,641** | **21,928** | **17,026** | **29,598** | **33,539** | **12,106** |
| Washtenaw | 97.6 | 4,584 | 7,689 | 8,657 | 9,395 | 9,680 | 18,641 | 21,928 | 17,026 | 29,598 | 33,539 | 12,106 |
| **BATTLE CREEK** | **51.3** | **2,670** | **5,678** | **5,453** | **5,289** | **5,253** | **10,627** | **10,593** | **5,737** | **26,246** | **28,669** | **10,681** |
| Calhoun | 51.3 | 2,670 | 5,678 | 5,453 | 5,289 | 5,253 | 10,627 | 10,593 | 5,737 | 26,246 | 28,669 | 10,681 |
| **BENTON HARBOR** | **60.6** | **3,297** | **6,854** | **7,098** | **6,644** | **6,282** | **11,839** | **12,184** | **6,402** | **25,100** | **28,041** | **10,243** |
| Berrien | 60.6 | 3,297 | 6,854 | 7,098 | 6,644 | 6,282 | 11,839 | 12,184 | 6,402 | 25,100 | 28,041 | 10,243 |
| **DETROIT** | **1,576.7** | **89,794** | **149,558** | **138,206** | **135,388** | **145,297** | **313,548** | **359,244** | **245,665** | **29,170** | **31,572** | **11,419** |
| Lapeer | 23.4 | 1,062 | 1,895 | 2,038 | 2,118 | 2,373 | 5,570 | 5,716 | 2,628 | 29,038 | 30,316 | 9,459 |
| Livingston | 34.9 | 1,046 | 2,022 | 2,441 | 2,567 | 2,878 | 7,486 | 10,022 | 6,438 | 33,776 | 35,057 | 11,153 |
| Macomb | 243.7 | 9,016 | 17,285 | 19,180 | 21,294 | 25,051 | 59,558 | 63,748 | 28,568 | 30,085 | 31,059 | 10,825 |
| Monroe | 44.9 | 1,303 | 2,897 | 3,299 | 3,411 | 3,370 | 7,836 | 12,662 | 10,122 | 35,365 | 36,385 | 12,101 |
| Oakland | 376.3 | 11,501 | 22,355 | 23,899 | 26,540 | 30,028 | 69,196 | 94,249 | 98,532 | 35,659 | 39,275 | 14,465 |
| St. Clair | 48.9 | 2,630 | 4,845 | 4,708 | 4,591 | 4,781 | 9,998 | 11,197 | 6,150 | 27,876 | 29,871 | 10,404 |
| Wayne | 804.6 | 63,236 | 98,259 | 82,641 | 74,867 | 76,816 | 153,904 | 161,650 | 93,227 | 25,414 | 27,845 | 10,285 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** | ***1,674.3*** | ***94,378*** | ***157,247*** | ***146,863*** | ***144,783*** | ***154,977*** | ***332,189*** | ***381,172*** | ***262,691*** | ***29,194*** | ***31,686*** | ***11,459*** |
| **FLINT** | **157.9** | **9,535** | **16,181** | **15,472** | **13,943** | **16,502** | **34,589** | **35,781** | **15,897** | **27,070** | **28,415** | **10,211** |
| Genesee | 157.9 | 9,535 | 16,181 | 15,472 | 13,943 | 16,502 | 34,589 | 35,781 | 15,897 | 27,070 | 28,415 | 10,211 |
| **GRAND RAPIDS** | **222.0** | **8,747** | **19,025** | **20,858** | **21,583** | **22,626** | **48,718** | **50,273** | **30,170** | **28,763** | **31,340** | **11,164** |
| Kent | 167.2 | 7,238 | 15,702 | 16,715 | 17,024 | 17,598 | 36,210 | 35,701 | 21,012 | 27,596 | 30,388 | 11,106 |
| Ottawa | 54.8 | 1,509 | 3,323 | 4,143 | 4,559 | 5,028 | 12,508 | 14,572 | 9,158 | 32,097 | 34,247 | 11,326 |
| **JACKSON** | **51.7** | **2,343** | **4,675** | **4,905** | **5,010** | **5,219** | **10,913** | **11,840** | **6,795** | **28,389** | **30,685** | **10,626** |
| Jackson | 51.7 | 2,343 | 4,675 | 4,905 | 5,010 | 5,219 | 10,913 | 11,840 | 6,795 | 28,389 | 30,685 | 10,626 |
| **KALAMAZOO** | **78.6** | **3,359** | **6,847** | **7,613** | **7,735** | **7,647** | **15,513** | **17,474** | **12,412** | **28,973** | **32,412** | **11,871** |
| Kalamazoo | 78.6 | 3,359 | 6,847 | 7,613 | 7,735 | 7,647 | 15,513 | 17,474 | 12,412 | 28,973 | 32,412 | 11,871 |
| **LANSING - EAST LANSING** | **148.9** | **6,380** | **12,213** | **13,731** | **14,470** | **15,201** | **30,655** | **34,197** | **22,053** | **29,024** | **32,067** | **11,245** |
| Clinton | 18.4 | 530 | 1,301 | 1,577 | 1,429 | 1,861 | 4,463 | 4,883 | 2,356 | 30,578 | 31,603 | 10,238 |
| Eaton | 33.3 | 1,320 | 2,475 | 2,918 | 3,175 | 3,633 | 7,957 | 8,196 | 3,626 | 28,875 | 30,137 | 10,665 |
| Ingham | 97.2 | 4,530 | 8,437 | 9,236 | 9,866 | 9,707 | 18,235 | 21,118 | 16,071 | 28,702 | 32,815 | 11,654 |
| **MUSKEGON** | **55.3** | **2,723** | **6,270** | **6,347** | **6,208** | **6,117** | **11,558** | **11,009** | **5,068** | **24,988** | **27,409** | **9,804** |
| Muskegon | 55.3 | 2,723 | 6,270 | 6,347 | 6,208 | 6,117 | 11,558 | 11,009 | 5,068 | 24,988 | 27,409 | 9,804 |
| **SAGINAW - BAY CITY - MIDLAND** | **145.1** | **8,917** | **15,321** | **14,102** | **12,944** | **14,195** | **31,749** | **31,414** | **16,458** | **27,280** | **28,989** | **10,109** |
| Bay | 41.3 | 2,682 | 5,110 | 4,297 | 3,929 | 4,231 | 9,497 | 8,243 | 3,311 | 25,439 | 26,752 | 9,517 |
| Midland | 26.3 | 960 | 2,048 | 2,037 | 2,016 | 2,026 | 4,869 | 6,722 | 5,622 | 33,566 | 35,607 | 12,403 |
| Saginaw | 77.5 | 5,275 | 8,163 | 7,768 | 6,999 | 7,938 | 17,383 | 16,449 | 7,525 | 26,516 | 27,935 | 9,644 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Alcona | 4.1 | 279 | 718 | 746 | 624 | 497 | 643 | 435 | 158 | 17,256 | 20,659 | 8,144 |
| Alger | 3.2 | 217 | 504 | 468 | 363 | 420 | 730 | 401 | 97 | 20,640 | 21,965 | 7,724 |
| Allegan | 29.3 | 1,188 | 2,719 | 2,931 | 3,215 | 3,248 | 6,415 | 6,573 | 3,011 | 27,143 | 29,294 | 10,050 |
| Alpena | 11.4 | 737 | 1,664 | 1,492 | 1,308 | 1,395 | 2,445 | 1,808 | 551 | 21,896 | 23,859 | 8,635 |
| Antrim | 6.3 | 523 | 994 | 992 | 994 | 823 | 1,186 | 586 | 202 | 18,146 | 20,637 | 7,515 |
| Arenac | 5.7 | 516 | 942 | 1,009 | 820 | 653 | 1,033 | 556 | 171 | 17,228 | 20,135 | 7,357 |
| Baraga | 3.0 | 260 | 595 | 503 | 380 | 325 | 580 | 311 | 46 | 16,737 | 20,051 | 7,336 |
| Barry | 16.5 | 768 | 1,610 | 1,797 | 1,837 | 1,865 | 3,980 | 3,296 | 1,347 | 25,982 | 27,699 | 9,602 |
| Bay | 41.3 | 2,682 | 5,110 | 4,297 | 3,929 | 4,231 | 9,497 | 8,243 | 3,311 | 25,439 | 26,752 | 9,517 |
| Benzie | 4.4 | 203 | 533 | 577 | 590 | 546 | 901 | 709 | 341 | 22,652 | 25,506 | 9,431 |
| Berrien | 60.6 | 3,297 | 6,854 | 7,098 | 6,644 | 6,282 | 11,839 | 12,184 | 6,402 | 25,100 | 28,041 | 10,243 |
| Branch | 14.4 | 805 | 1,541 | 1,728 | 1,935 | 1,794 | 3,224 | 2,445 | 928 | 23,237 | 25,635 | 9,252 |
| Calhoun | 51.3 | 2,670 | 5,678 | 5,453 | 5,289 | 5,253 | 10,627 | 10,593 | 5,737 | 26,246 | 28,669 | 10,681 |
| Cass | 17.8 | 968 | 1,863 | 2,137 | 2,127 | 2,174 | 3,902 | 3,307 | 1,322 | 24,161 | 26,319 | 9,445 |
| Charlevoix | 7.8 | 683 | 1,309 | 1,243 | 1,129 | 941 | 1,423 | 845 | 227 | 17,836 | 20,556 | 7,821 |
| Cheboygan | 8.0 | 601 | 1,336 | 1,360 | 1,155 | 1,070 | 1,456 | 804 | 218 | 17,987 | 20,372 | 7,616 |
| Chippewa | 9.8 | 910 | 1,848 | 1,648 | 1,358 | 1,202 | 1,713 | 880 | 241 | 16,741 | 20,044 | 6,990 |
| Clare | 9.8 | 651 | 1,680 | 1,909 | 1,403 | 1,042 | 1,538 | 1,119 | 458 | 17,112 | 21,196 | 8,051 |
| Clinton | 18.4 | 530 | 1,301 | 1,577 | 1,429 | 1,861 | 4,463 | 4,883 | 2,356 | 30,578 | 31,603 | 10,238 |
| Crawford | 3.6 | 160 | 435 | 573 | 546 | 394 | 558 | 593 | 341 | 21,036 | 26,501 | 9,086 |
| Delta | 13.8 | 709 | 1,962 | 1,722 | 1,487 | 1,391 | 2,943 | 2,579 | 1,007 | 23,705 | 25,858 | 9,245 |
| Dickinson | 10.0 | 759 | 1,786 | 1,483 | 1,181 | 1,309 | 1,987 | 1,172 | 323 | 19,103 | 21,441 | 8,278 |
| Eaton | 33.3 | 1,320 | 2,475 | 2,918 | 3,175 | 3,633 | 7,957 | 8,196 | 3,626 | 28,875 | 30,137 | 10,665 |
| Emmet | 8.8 | 561 | 1,283 | 1,255 | 1,089 | 1,051 | 1,740 | 1,259 | 562 | 20,995 | 24,106 | 8,802 |
| Genesee | 157.9 | 9,535 | 16,181 | 15,472 | 13,943 | 16,502 | 34,589 | 35,781 | 15,897 | 27,070 | 28,415 | 10,211 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **MICHIGAN (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Gladwin | 8.1 | 480 | 1,317 | 1,353 | 1,054 | 814 | 1,406 | 1,256 | 420 | 19,158 | 22,915 | 8,475 |
| Gogebic | 7.3 | 515 | 1,469 | 1,394 | 1,146 | 918 | 1,138 | 562 | 158 | 16,092 | 19,132 | 7,509 |
| Grand Traverse | 21.3 | 991 | 2,392 | 2,447 | 2,670 | 2,742 | 4,429 | 3,859 | 1,770 | 23,904 | 27,033 | 9,793 |
| Gratiot | 13.6 | 725 | 1,352 | 1,453 | 1,472 | 1,388 | 2,639 | 2,905 | 1,666 | 26,513 | 29,684 | 10,299 |
| Hillsdale | 14.5 | 1,029 | 1,933 | 2,025 | 2,008 | 1,865 | 3,110 | 1,823 | 707 | 20,657 | 23,137 | 7,913 |
| Houghton | 13.1 | 961 | 2,511 | 2,225 | 1,919 | 1,529 | 2,294 | 1,228 | 433 | 17,098 | 21,234 | 7,320 |
| Huron | 13.2 | 949 | 1,831 | 1,907 | 1,824 | 1,610 | 2,605 | 1,766 | 708 | 20,261 | 23,230 | 8,494 |
| Ingham | 97.2 | 4,530 | 8,437 | 9,236 | 9,866 | 9,707 | 18,235 | 21,118 | 16,071 | 28,702 | 32,815 | 11,654 |
| Ionia | 16.6 | 744 | 1,679 | 1,662 | 1,775 | 1,789 | 3,554 | 3,692 | 1,705 | 26,878 | 29,096 | 9,253 |
| Iosco | 11.1 | 578 | 1,743 | 2,276 | 1,677 | 1,312 | 1,944 | 1,191 | 379 | 17,668 | 21,686 | 8,105 |
| Iron | 5.5 | 431 | 1,239 | 953 | 720 | 598 | 947 | 498 | 114 | 15,799 | 18,966 | 7,670 |
| Isabella | 17.4 | 785 | 1,647 | 1,969 | 2,131 | 2,005 | 3,370 | 3,139 | 2,354 | 25,429 | 30,993 | 9,579 |
| Jackson | 51.7 | 2,343 | 4,675 | 4,905 | 5,010 | 5,219 | 10,913 | 11,840 | 6,795 | 28,389 | 30,685 | 10,626 |
| Kalamazoo | 78.6 | 3,359 | 6,847 | 7,613 | 7,735 | 7,647 | 15,513 | 17,474 | 12,412 | 28,973 | 32,412 | 11,871 |
| Kalkaska | 4.6 | 365 | 773 | 746 | 689 | 554 | 912 | 431 | 130 | 17,900 | 20,305 | 7,240 |
| Kent | 167.2 | 7,238 | 15,702 | 16,715 | 17,024 | 17,598 | 36,210 | 35,701 | 21,012 | 27,596 | 30,388 | 11,106 |
| Keweenaw | .7 | 83 | 195 | 145 | 99 | 68 | 76 | 30 | 4 | 12,300 | 14,966 | 5,820 |
| Lake | 3.4 | 585 | 889 | 665 | 448 | 297 | 346 | 140 | 30 | 11,542 | 14,252 | 5,701 |
| Lapeer | 23.4 | 1,062 | 1,895 | 2,038 | 2,118 | 2,373 | 5,570 | 5,716 | 2,628 | 29,038 | 30,316 | 9,459 |
| Leelanau | 5.5 | 355 | 675 | 794 | 786 | 734 | 1,178 | 697 | 281 | 20,921 | 23,597 | 8,710 |
| Lenawee | 30.6 | 1,363 | 2,727 | 3,134 | 3,382 | 3,700 | 6,901 | 6,720 | 2,673 | 26,323 | 28,462 | 9,753 |
| Livingston | 34.9 | 1,046 | 2,022 | 2,441 | 2,567 | 2,878 | 7,486 | 10,022 | 6,438 | 33,776 | 35,057 | 11,153 |
| Luce | 2.1 | 107 | 310 | 307 | 320 | 273 | 395 | 307 | 81 | 20,098 | 23,196 | 7,494 |
| Mackinac | 3.7 | 263 | 635 | 669 | 556 | 491 | 705 | 312 | 69 | 17,455 | 19,614 | 7,185 |
| Macomb | 243.7 | 9,016 | 17,285 | 19,180 | 21,294 | 25,051 | 59,558 | 63,748 | 28,568 | 30,085 | 31,059 | 10,825 |
| Manistee | 9.2 | 833 | 1,484 | 1,395 | 1,203 | 1,192 | 1,834 | 930 | 329 | 18,689 | 20,916 | 8,294 |
| Marquette | 25.2 | 1,189 | 3,022 | 3,200 | 3,019 | 2,641 | 5,862 | 4,663 | 1,604 | 24,056 | 26,578 | 8,966 |
| Mason | 10.2 | 715 | 1,513 | 1,457 | 1,366 | 1,378 | 2,098 | 1,295 | 378 | 20,180 | 22,512 | 8,473 |
| Mecosta | 11.9 | 896 | 1,934 | 2,052 | 1,731 | 1,455 | 2,005 | 1,389 | 438 | 17,997 | 22,870 | 7,051 |
| Menominee | 9.4 | 801 | 1,652 | 1,516 | 1,473 | 1,467 | 1,610 | 722 | 159 | 17,577 | 19,026 | 6,905 |
| Midland | 26.3 | 960 | 2,048 | 2,037 | 2,016 | 2,026 | 4,869 | 6,722 | 5,622 | 33,566 | 35,607 | 12,403 |
| Missaukee | 3.7 | 309 | 637 | 697 | 606 | 497 | 612 | 274 | 68 | 16,645 | 18,978 | 6,442 |
| Monroe | 44.9 | 1,303 | 2,897 | 3,299 | 3,411 | 3,370 | 7,836 | 12,662 | 10,122 | 35,365 | 36,385 | 12,101 |
| Montcalm | 17.5 | 987 | 2,181 | 2,138 | 2,138 | 2,052 | 3,624 | 3,071 | 1,309 | 23,156 | 25,702 | 9,032 |
| Montmorency | 3.1 | 305 | 604 | 586 | 473 | 362 | 441 | 229 | 100 | 15,524 | 18,705 | 7,159 |
| Muskegon | 55.3 | 2,723 | 6,270 | 6,347 | 6,208 | 6,117 | 11,558 | 11,009 | 5,068 | 24,988 | 27,409 | 9,804 |
| Newaygo | 13.4 | 925 | 1,988 | 1,920 | 1,733 | 1,555 | 2,718 | 1,913 | 648 | 20,415 | 22,942 | 8,354 |
| Oakland | 376.3 | 11,501 | 22,355 | 23,899 | 26,540 | 30,028 | 69,196 | 94,249 | 98,532 | 35,659 | 39,275 | 14,465 |
| Oceana | 7.9 | 467 | 1,120 | 1,009 | 1,041 | 986 | 1,625 | 1,152 | 500 | 21,545 | 24,404 | 8,456 |
| Ogemaw | 6.7 | 719 | 1,519 | 1,318 | 886 | 750 | 896 | 468 | 144 | 14,019 | 17,545 | 6,495 |
| Ontonagon | 3.3 | 254 | 618 | 572 | 410 | 442 | 636 | 301 | 67 | 17,494 | 19,813 | 7,265 |
| Osceola | 7.2 | 391 | 925 | 925 | 971 | 923 | 1,396 | 1,165 | 504 | 22,027 | 24,959 | 8,985 |
| Oscoda | 2.8 | 307 | 608 | 579 | 421 | 349 | 370 | 125 | 41 | 14,011 | 16,567 | 6,354 |
| Otsego | 5.5 | 214 | 555 | 727 | 822 | 769 | 1,148 | 867 | 398 | 22,719 | 25,740 | 8,848 |
| Ottawa | 54.8 | 1,509 | 3,323 | 4,143 | 4,559 | 5,028 | 12,508 | 14,572 | 9,158 | 32,097 | 34,247 | 11,326 |
| Presque Isle | 5.2 | 657 | 1,029 | 770 | 628 | 615 | 918 | 400 | 183 | 16,104 | 19,120 | 7,002 |
| Roscommon | 7.6 | 678 | 1,631 | 1,594 | 1,190 | 848 | 907 | 611 | 141 | 14,639 | 17,743 | 7,329 |
| Saginaw | 77.5 | 5,275 | 8,163 | 7,768 | 6,999 | 7,938 | 17,383 | 16,449 | 7,525 | 26,516 | 27,935 | 9,644 |
| St. Clair | 48.9 | 2,630 | 4,845 | 4,708 | 4,591 | 4,781 | 9,998 | 11,197 | 6,150 | 27,876 | 29,871 | 10,404 |
| St. Joseph | 20.9 | 820 | 1,924 | 2,450 | 2,665 | 2,592 | 4,474 | 4,090 | 1,885 | 24,998 | 27,709 | 10,019 |
| Sanilac | 14.7 | 1,070 | 2,006 | 2,241 | 2,154 | 1,930 | 2,834 | 1,816 | 649 | 19,711 | 22,452 | 7,991 |
| Schoolcraft | 3.0 | 140 | 493 | 457 | 413 | 348 | 568 | 450 | 131 | 19,961 | 23,008 | 8,120 |
| Shiawassee | 23.7 | 1,158 | 2,073 | 2,203 | 2,398 | 2,475 | 5,614 | 5,374 | 2,405 | 27,976 | 28,984 | 9,716 |
| Tuscola | 18.9 | 1,063 | 1,761 | 1,967 | 2,141 | 2,101 | 4,103 | 4,123 | 1,641 | 26,024 | 27,795 | 9,120 |
| Van Buren | 24.9 | 1,636 | 3,560 | 3,369 | 3,093 | 3,062 | 5,086 | 3,881 | 1,213 | 21,288 | 23,595 | 8,466 |
| Washtenaw | 97.6 | 4,584 | 7,689 | 8,657 | 9,395 | 9,680 | 18,641 | 21,926 | 17,026 | 29,598 | 33,539 | 12,106 |
| Wayne | 804.6 | 63,236 | 98,259 | 82,641 | 74,867 | 76,816 | 153,904 | 161,650 | 93,227 | 25,414 | 27,845 | 10,285 |
| Wexford | 9.8 | 685 | 1,479 | 1,715 | 1,414 | 1,326 | 1,694 | 1,076 | 411 | 18,560 | 21,718 | 8,001 |
| **TOTAL METRO COUNTIES** | **2,645.7** | **142,349** | **250,311** | **242,442** | **238,609** | **254,019** | **538,350** | **595,937** | **383,683** | **28,628** | **31,106** | **11,189** |
| **TOTAL STATE** | **3,291.4** | **182,375** | **337,266** | **330,996** | **321,215** | **330,961** | **667,769** | **696,556** | **424,262** | **27,111** | **29,825** | **10,693** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **MINNESOTA** | | | | | | | | | | | | |
| **DULUTH** | **98.2** | **5,241** | **12,586** | **11,306** | **9,835** | **9,530** | **21,392** | **20,456** | **7,854** | **25,307** | **27,178** | **10,273** |
| St. Louis | 81.6 | 4,383 | 10,393 | 9,147 | 7,968 | 7,770 | 17,968 | 17,373 | 6,598 | 25,718 | 27,417 | 10,334 |
| *Douglas, Wisc.* | *16.6* | *858* | *2,193* | *2,159* | *1,867* | *1,760* | *3,424* | *3,083* | *1,256* | *23,549* | *25,998* | *9,967* |
| **FARGO - MOORHEAD** | **53.1** | **2,643** | **4,836** | **5,320** | **5,602** | **5,544** | **10,486** | **11,403** | **7,266** | **27,359** | **31,416** | **11,434** |
| Clay | 17.1 | 1,165 | 1,927 | 2,029 | 2,134 | 2,164 | 3,687 | 2,855 | 1,139 | 22,961 | 26,135 | 9,065 |
| *Cass, N. D.* | *36.0* | *1,478* | *2,909* | *3,291* | *3,468* | *3,380* | *6,799* | *8,548* | *6,127* | *30,083* | *33,924* | *12,642* |
| **MINNEAPOLIS - ST. PAUL** | **827.7** | **26,904** | **60,046** | **64,064** | **70,774** | **73,915** | **155,328** | **210,385** | **166,284** | **32,698** | **35,403** | **13,211** |
| Anoka | 69.5 | 1,422 | 2,979 | 3,489 | 4,350 | 5,376 | 15,439 | 24,005 | 12,440 | 35,893 | 36,393 | 11,759 |
| Carver | 13.6 | 423 | 1,028 | 991 | 1,154 | 1,322 | 2,809 | 3,573 | 2,300 | 31,511 | 34,284 | 11,484 |
| Chisago | 9.6 | 486 | 1,031 | 998 | 951 | 1,006 | 2,355 | 2,109 | 664 | 26,530 | 27,520 | 9,017 |
| Dakota | 75.0 | 1,551 | 3,392 | 4,401 | 5,390 | 5,944 | 13,931 | 22,326 | 18,065 | 36,762 | 38,247 | 13,165 |
| Hennepin | 381.1 | 13,149 | 30,482 | 31,190 | 34,010 | 34,568 | 66,953 | 89,303 | 81,445 | 32,060 | 35,741 | 14,427 |
| Isanti | 8.6 | 432 | 855 | 909 | 936 | 1,030 | 2,044 | 1,740 | 654 | 25,639 | 27,227 | 9,006 |
| Ramsey | 177.1 | 6,401 | 14,578 | 15,666 | 16,856 | 16,887 | 33,143 | 41,369 | 32,200 | 30,467 | 33,831 | 13,125 |
| Scott | 15.7 | 619 | 882 | 1,060 | 1,422 | 1,455 | 3,515 | 4,359 | 2,388 | 32,169 | 33,607 | 10,681 |
| Washington | 40.9 | 864 | 1,603 | 1,914 | 2,216 | 2,437 | 6,643 | 13,091 | 12,132 | 40,280 | 41,631 | 13,439 |
| Wright | 20.9 | 976 | 1,810 | 2,005 | 2,094 | 2,420 | 5,051 | 4,632 | 1,912 | 27,194 | 28,919 | 9,172 |
| *St. Croix, Wisc.* | *15.7* | *581* | *1,406* | *1,441* | *1,395* | *1,470* | *3,445* | *3,878* | *2,084* | *29,696* | *31,410* | *10,605* |
| **ROCHESTER** | **35.1** | **1,141** | **2,448** | **2,868** | **3,301** | **3,444** | **6,928** | **9,034** | **5,936** | **31,340** | **33,780** | **12,428** |
| Olmsted | 35.1 | 1,141 | 2,448 | 2,868 | 3,301 | 3,444 | 6,928 | 9,034 | 5,936 | 31,340 | 33,780 | 12,428 |
| **ST. CLOUD** | **54.8** | **2,838** | **5,333** | **5,902** | **6,154** | **6,393** | **12,248** | **10,794** | **5,138** | **25,594** | **28,707** | **8,979** |
| Benton | 9.2 | 487 | 974 | 919 | 999 | 1,046 | 1,993 | 1,929 | 853 | 25,841 | 27,997 | 9,505 |
| Sherburne | 10.5 | 446 | 780 | 878 | 924 | 1,110 | 2,575 | 2,637 | 1,150 | 29,230 | 30,795 | 9,372 |
| Stearns | 35.1 | 1,905 | 3,579 | 4,105 | 4,231 | 4,237 | 7,680 | 6,228 | 3,135 | 24,413 | 28,268 | 8,734 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Aitkin | 5.3 | 666 | 1,186 | 1,015 | 804 | 660 | 655 | 276 | 38 | 13,803 | 16,080 | 6,087 |
| Anoka | 69.5 | 1,422 | 2,979 | 3,489 | 4,350 | 5,376 | 15,439 | 24,005 | 12,440 | 35,893 | 36,393 | 11,759 |
| Becker | 10.9 | 997 | 1,799 | 1,809 | 1,697 | 1,300 | 1,917 | 946 | 435 | 17,390 | 20,402 | 7,220 |
| Beltrami | 11.1 | 851 | 1,824 | 1,577 | 1,469 | 1,271 | 1,949 | 1,503 | 656 | 19,389 | 23,596 | 7,913 |
| Benton | 9.2 | 487 | 974 | 919 | 999 | 1,046 | 1,993 | 1,929 | 853 | 25,841 | 27,997 | 9,505 |
| Big Stone | 2.9 | 241 | 391 | 388 | 395 | 366 | 565 | 349 | 205 | 20,455 | 23,487 | 8,846 |
| Blue Earth | 18.3 | 1,097 | 2,025 | 2,305 | 2,471 | 2,204 | 3,915 | 2,923 | 1,360 | 22,720 | 26,602 | 9,362 |
| Brown | 10.1 | 697 | 1,235 | 1,132 | 1,307 | 1,316 | 2,232 | 1,512 | 669 | 22,564 | 25,205 | 9,060 |
| Carlton | 10.4 | 428 | 1,185 | 1,129 | 1,025 | 984 | 2,317 | 2,286 | 1,046 | 26,873 | 28,406 | 9,750 |
| Carver | 13.6 | 423 | 1,028 | 991 | 1,154 | 1,322 | 2,809 | 3,573 | 2,300 | 31,511 | 34,284 | 11,484 |
| Cass | 8.2 | 757 | 1,526 | 1,449 | 1,256 | 988 | 1,282 | 701 | 241 | 16,355 | 19,359 | 6,993 |
| Chippewa | 5.6 | 399 | 791 | 773 | 756 | 699 | 1,092 | 764 | 326 | 20,547 | 23,592 | 9,049 |
| Chisago | 9.6 | 486 | 1,031 | 998 | 951 | 1,006 | 2,355 | 2,109 | 664 | 26,530 | 27,520 | 9,017 |
| Clay | 17.1 | 1,165 | 1,927 | 2,029 | 2,134 | 2,164 | 3,687 | 2,855 | 1,139 | 22,961 | 26,135 | 9,065 |
| Clearwater | 3.1 | 408 | 681 | 551 | 402 | 350 | 453 | 205 | 50 | 14,043 | 17,159 | 5,910 |
| Cook | 1.8 | 152 | 301 | 266 | 247 | 229 | 308 | 238 | 59 | 18,653 | 21,256 | 9,110 |
| Cottonwood | 5.3 | 490 | 689 | 752 | 767 | 710 | 954 | 591 | 347 | 19,682 | 22,845 | 3,467 |
| Crow Wing | 16.7 | 1,266 | 2,642 | 2,427 | 2,187 | 1,962 | 3,204 | 2,147 | 865 | 19,585 | 22,652 | 8,501 |
| Dakota | 75.0 | 1,551 | 3,392 | 4,401 | 5,390 | 5,944 | 13,931 | 22,326 | 18,065 | 36,762 | 38,247 | 13,165 |
| Dodge | 5.4 | 399 | 598 | 599 | 692 | 746 | 1,283 | 822 | 261 | 22,755 | 24,267 | 8,347 |
| Douglas | 11.1 | 981 | 1,694 | 1,624 | 1,538 | 1,358 | 2,169 | 1,248 | 488 | 19,024 | 21,962 | 8,180 |
| Faribault | 7.3 | 688 | 1,045 | 1,124 | 1,138 | 911 | 1,406 | 718 | 270 | 18,388 | 21,085 | 8,144 |
| Fillmore | 7.9 | 942 | 1,294 | 1,275 | 1,160 | 981 | 1,400 | 590 | 258 | 16,824 | 19,397 | 7,161 |
| Freeborn | 13.4 | 1,033 | 1,787 | 1,746 | 1,734 | 1,755 | 3,054 | 1,757 | 534 | 21,122 | 22,902 | 8,768 |
| Goodhue | 14.4 | 774 | 1,640 | 1,657 | 1,570 | 1,643 | 3,194 | 2,730 | 1,192 | 24,751 | 26,973 | 9,662 |
| Grant | 2.7 | 211 | 379 | 401 | 380 | 333 | 501 | 321 | 174 | 19,704 | 23,285 | 8,612 |
| Hennepin | 381.1 | 13,149 | 30,482 | 31,190 | 34,010 | 34,568 | 66,953 | 89,303 | 81,445 | 32,060 | 35,741 | 14,427 |
| Houston | 6.3 | 402 | 793 | 747 | 827 | 845 | 1,308 | 991 | 387 | 22,246 | 24,529 | 8,133 |
| Hubbard | 5.6 | 461 | 905 | 923 | 825 | 683 | 968 | 592 | 243 | 17,976 | 21,316 | 7,701 |
| Isanti | 8.6 | 432 | 855 | 909 | 936 | 1,030 | 2,044 | 1,740 | 654 | 25,639 | 27,227 | 9,006 |
| Itasca | 16.3 | 1,040 | 2,135 | 2,146 | 1,765 | 1,843 | 3,923 | 2,644 | 804 | 22,929 | 24,160 | 8,712 |
| Jackson | 4.9 | 501 | 533 | 700 | 632 | 604 | 1,002 | 634 | 294 | 20,694 | 23,224 | 8,621 |
| Kanabec | 4.8 | 388 | 724 | 734 | 671 | 636 | 880 | 584 | 183 | 19,100 | 21,641 | 7,930 |
| Kandiyohi | 13.9 | 896 | 1,700 | 1,850 | 1,933 | 1,824 | 2,789 | 1,960 | 948 | 21,521 | 24,919 | 8,950 |
| Kittson | 2.4 | 219 | 361 | 352 | 342 | 278 | 470 | 266 | 112 | 18,894 | 21,601 | 7,976 |
| Koochiching | 6.2 | 500 | 932 | 807 | 688 | 760 | 1,429 | 898 | 186 | 21,147 | 22,182 | 7,949 |
| Lac qui Parle | 3.8 | 394 | 608 | 576 | 571 | 462 | 674 | 368 | 147 | 17,754 | 20,631 | 7,686 |
| Lake | 4.5 | 222 | 428 | 520 | 538 | 670 | 1,251 | 602 | 269 | 24,215 | 25,810 | 9,218 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **MINNESOTA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Lake of the Woods | 1.5 | 170 | 268 | 282 | 252 | 174 | 266 | 67 | 21 | 15,526 | 17,377 | 6,684 |
| Le Sueur | 8.5 | 622 | 1,141 | 1,121 | 1,059 | 1,122 | 1,855 | 1,142 | 438 | 21,366 | 23,445 | 8,338 |
| Lincoln | 2.9 | 456 | 592 | 556 | 446 | 310 | 303 | 164 | 73 | 13,514 | 16,647 | 6,035 |
| Lyon | 8.9 | 717 | 1,098 | 1,186 | 1,136 | 1,120 | 1,826 | 1,295 | 522 | 21,411 | 24,444 | 8,565 |
| McLeod | 11.0 | 676 | 1,265 | 1,151 | 1,400 | 1,429 | 2,607 | 1,840 | 632 | 23,496 | 25,071 | 9,012 |
| Mahnomen | 1.7 | 181 | 309 | 316 | 259 | 193 | 248 | 151 | 43 | 15,772 | 18,732 | 6,008 |
| Marshall | 4.5 | 519 | 727 | 715 | 718 | 541 | 756 | 398 | 126 | 16,926 | 19,193 | 6,801 |
| Martin | 9.6 | 437 | 967 | 1,079 | 1,180 | 1,173 | 2,029 | 1,722 | 1,013 | 24,845 | 28,351 | 11,019 |
| Meeker | 7.6 | 602 | 1,024 | 969 | 992 | 904 | 1,443 | 1,171 | 495 | 21,104 | 24,284 | 8,665 |
| Mille Lacs | 7.0 | 506 | 1,144 | 1,018 | 954 | 812 | 1,407 | 831 | 328 | 19,333 | 22,266 | 8,076 |
| Morrison | 10.1 | 1,092 | 1,652 | 1,463 | 1,390 | 1,254 | 1,799 | 1,025 | 425 | 17,978 | 20,832 | 6,921 |
| Mower | 15.0 | 1,037 | 1,958 | 2,024 | 1,665 | 1,694 | 2,973 | 2,568 | 1,081 | 22,411 | 25,016 | 9,621 |
| Murray | 4.0 | 446 | 529 | 605 | 626 | 573 | 684 | 365 | 170 | 18,320 | 20,703 | 7,394 |
| Nicollet | 9.3 | 410 | 821 | 892 | 978 | 982 | 1,908 | 2,108 | 1,201 | 27,973 | 31,543 | 10,552 |
| Nobles | 7.9 | 714 | 1,180 | 1,244 | 1,195 | 1,007 | 1,406 | 821 | 333 | 18,297 | 21,067 | 7,777 |
| Norman | 3.3 | 302 | 497 | 465 | 456 | 411 | 597 | 366 | 206 | 19,205 | 22,474 | 8,333 |
| Olmsted | 35.1 | 1,141 | 2,448 | 2,868 | 3,301 | 3,444 | 6,928 | 9,034 | 5,936 | 31,340 | 33,780 | 12,428 |
| Otter Tail | 19.6 | 1,853 | 3,079 | 3,019 | 2,659 | 2,414 | 3,629 | 2,070 | 877 | 18,424 | 21,723 | 7,885 |
| Pennington | 5.7 | 611 | 938 | 995 | 940 | 762 | 857 | 472 | 125 | 16,588 | 18,826 | 6,968 |
| Pine | 7.4 | 727 | 1,355 | 1,203 | 1,004 | 948 | 1,323 | 674 | 166 | 16,995 | 19,611 | 6,813 |
| Pipestone | 4.2 | 588 | 873 | 733 | 647 | 521 | 469 | 243 | 126 | 14,329 | 17,107 | 6,592 |
| Polk | 12.5 | 1,153 | 1,896 | 1,794 | 1,580 | 1,532 | 2,440 | 1,472 | 633 | 19,429 | 22,256 | 8,087 |
| Pope | 4.5 | 514 | 823 | 783 | 636 | 546 | 719 | 318 | 161 | 15,970 | 18,904 | 7,149 |
| Ramsey | 177.1 | 6,401 | 14,578 | 15,666 | 16,856 | 16,887 | 33,143 | 41,369 | 32,200 | 30,467 | 33,831 | 13,125 |
| Red Lake | 1.8 | 258 | 344 | 287 | 257 | 211 | 265 | 150 | 28 | 15,212 | 17,703 | 6,012 |
| Redwood | 6.7 | 648 | 941 | 946 | 972 | 818 | 1,268 | 772 | 335 | 19,169 | 22,504 | 8,150 |
| Renville | 7.4 | 583 | 937 | 941 | 1,008 | 1,002 | 1,606 | 944 | 379 | 21,151 | 23,242 | 8,643 |
| Rice | 15.4 | 703 | 1,765 | 1,879 | 1,780 | 1,850 | 3,420 | 2,902 | 1,101 | 24,257 | 27,625 | 8,938 |
| Rock | 3.8 | 371 | 567 | 645 | 581 | 478 | 753 | 272 | 133 | 17,590 | 20,121 | 7,282 |
| Roseau | 4.6 | 514 | 732 | 683 | 694 | 616 | 843 | 406 | 112 | 17,643 | 19,412 | 6,869 |
| St. Louis | 81.6 | 4,383 | 10,393 | 9,147 | 7,968 | 7,770 | 17,968 | 17,373 | 6,598 | 25,718 | 27,417 | 10,334 |
| Scott | 15.7 | 619 | 882 | 1,060 | 1,422 | 1,455 | 3,515 | 4,359 | 2,388 | 32,169 | 33,607 | 10,681 |
| Sherburne | 10.5 | 446 | 780 | 878 | 924 | 1,110 | 2,575 | 2,637 | 1,150 | 29,230 | 30,795 | 9,372 |
| Sibley | 5.5 | 402 | 722 | 789 | 715 | 742 | 1,132 | 722 | 276 | 20,859 | 23,296 | 8,429 |
| Stearns | 35.1 | 1,905 | 3,579 | 4,105 | 4,231 | 4,237 | 7,680 | 6,228 | 3,135 | 24,413 | 28,268 | 8,734 |
| Steele | 10.9 | 543 | 1,105 | 1,179 | 1,263 | 1,378 | 2,648 | 1,999 | 785 | 24,937 | 27,042 | 9,539 |
| Stevens | 3.8 | 385 | 583 | 608 | 518 | 480 | 696 | 359 | 171 | 18,049 | 21,738 | 7,442 |
| Swift | 4.7 | 528 | 682 | 659 | 657 | 592 | 838 | 477 | 267 | 18,618 | 21,751 | 8,050 |
| Todd | 9.2 | 1,031 | 1,643 | 1,416 | 1,333 | 1,145 | 1,470 | 826 | 336 | 16,840 | 19,709 | 6,921 |
| Traverse | 1.8 | 141 | 252 | 273 | 260 | 218 | 329 | 206 | 121 | 19,458 | 23,249 | 7,896 |
| Wabasha | 7.3 | 506 | 953 | 843 | 902 | 880 | 1,538 | 1,154 | 524 | 22,506 | 25,058 | 9,146 |
| Wadena | 5.0 | 425 | 915 | 755 | 695 | 575 | 751 | 668 | 216 | 17,843 | 21,470 | 7,403 |
| Waseca | 6.8 | 399 | 751 | 752 | 788 | 820 | 1,436 | 1,311 | 543 | 24,353 | 26,831 | 9,603 |
| Washington | 40.9 | 864 | 1,603 | 1,914 | 2,216 | 2,437 | 6,643 | 13,091 | 12,132 | 40.280 | 41,631 | 13,439 |
| Watonwan | 4.7 | 412 | 677 | 718 | 645 | 705 | 914 | 441 | 188 | 19,250 | 21,097 | 8,263 |
| Wilkin | 2.8 | 139 | 288 | 379 | 337 | 320 | 631 | 467 | 239 | 24,087 | 26,674 | 9,108 |
| Winona | 15.9 | 826 | 1,779 | 1,892 | 1,859 | 1,762 | 3,318 | 2,897 | 1,567 | 24,532 | 28,493 | 9,827 |
| Wright | 20.9 | 976 | 1,810 | 2,005 | 2,094 | 2,420 | 5,051 | 4,632 | 1,912 | 27,194 | 28,919 | 9,172 |
| Yellow Medicine | 4.7 | 394 | 561 | 557 | 597 | 584 | 897 | 712 | 398 | 22,025 | 25,460 | 9,135 |
| **TOTAL METRO COUNTIES** | **1,000.6** | **35,850** | **78,741** | **82,569** | **88,936** | **92,216** | **192,714** | **246,563** | **183,011** | **31,428** | **34,232** | **12,649** |
| **TOTAL STATE** | **1,530.7** | **77,891** | **152,905** | **155,737** | **158,756** | **157,187** | **297,555** | **317,697** | **212,972** | **27,037** | **30,492** | **11,156** |
| **MISSISSIPPI** | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | **68.9** | **5,687** | **8,942** | **9,643** | **9,529** | **8,283** | **11,893** | **9,770** | **5,153** | **20,361** | **25,363** | **8,943** |
| Hancock | 10.0 | 1,045 | 1,470 | 1,556 | 1,439 | 1,189 | 1,571 | 1,137 | 593 | 18,152 | 22,182 | 7,729 |
| Harrison | 58.9 | 4,642 | 7,472 | 8,087 | 8,090 | 7,094 | 10,322 | 8,633 | 4,560 | 20,752 | 25,907 | 9,152 |
| **JACKSON** | **136.6** | **11,056** | **15,524** | **16,102** | **15,903** | **14,195** | **24,524** | **23,699** | **15,597** | **23,316** | **27,847** | **9,726** |
| Hinds | 95.4 | 7,932 | 11,120 | 11,406 | 11,429 | 10,082 | 17,017 | 15,623 | 10,791 | 22,745 | 27,739 | 9,956 |
| Madison | 15.0 | 1,855 | 2,156 | 2,159 | 1,784 | 1,461 | 2,238 | 2,104 | 1,243 | 18,620 | 23,604 | 7,598 |
| Rankin | 26.2 | 1,269 | 2,248 | 2,537 | 2,690 | 2,652 | 5,269 | 5,972 | 3,563 | 28,333 | 30,670 | 10,210 |
| **PASCAGOULA** | **42.5** | **2,490** | **3,602** | **4,158** | **4,772** | **5,050** | **9,472** | **8,982** | **3,974** | **26,169** | **28,417** | **9,570** |
| Jackson | 42.5 | 2,490 | 3,602 | 4,158 | 4,772 | 5,050 | 9,472 | 8,982 | 3,974 | 26,169 | 28,417 | 9,570 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 13.4 | 2,029 | 2,077 | 1,862 | 1,408 | 1,230 | 2,097 | 1,736 | 961 | 17,440 | 22,335 | 7,774 |
| Alcorn | 13.0 | 1,531 | 2,093 | 1,814 | 1,761 | 1,509 | 2,137 | 1,466 | 689 | 17,952 | 21,864 | 8,239 |
| Amite | 4.5 | 501 | 844 | 643 | 526 | 423 | 622 | 611 | 330 | 17,364 | 22,326 | 7,554 |
| Attala | 6.9 | 1,020 | 1,541 | 1,115 | 896 | 731 | 978 | 411 | 208 | 13,910 | 17,417 | 6,132 |
| Benton | 2.6 | 284 | 468 | 378 | 392 | 315 | 428 | 228 | 107 | 17,127 | 20,029 | 6,127 |
| Bolivar | 13.9 | 2,388 | 3,006 | 2,057 | 1,658 | 1,325 | 1,569 | 1,065 | 832 | 13,690 | 18,866 | 5,880 |
| Calhoun | 5.6 | 814 | 1,163 | 988 | 793 | 613 | 748 | 395 | 86 | 14,093 | 16,965 | 6,090 |
| Carroll | 3.3 | 548 | 669 | 526 | 428 | 330 | 460 | 249 | 90 | 14,079 | 17,475 | 5,825 |
| Chickasaw | 6.1 | 837 | 1,107 | 1,015 | 855 | 790 | 985 | 380 | 131 | 15,508 | 18,063 | 6,054 |
| Choctaw | 3.1 | 518 | 693 | 531 | 445 | 406 | 266 | 166 | 75 | 13,105 | 16,157 | 5,444 |
| Claiborne | 3.8 | 795 | 755 | 463 | 377 | 383 | 385 | 460 | 182 | 13,659 | 19,122 | 5,633 |
| Clarke | 6.2 | 705 | 1,225 | 794 | 759 | 832 | 1,051 | 596 | 238 | 17,418 | 19,874 | 7,001 |
| Clay | 7.2 | 854 | 1,141 | 854 | 948 | 924 | 1,292 | 843 | 344 | 18,958 | 21,775 | 7,159 |
| Coahoma | 11.7 | 2,113 | 2,604 | 1,815 | 1,321 | 1,005 | 1,433 | 964 | 445 | 12,953 | 17,672 | 5,824 |
| Copiah | 8.9 | 1,312 | 1,718 | 1,460 | 1,120 | 891 | 1,295 | 738 | 366 | 14,855 | 19,492 | 6,401 |
| Covington | 5.6 | 832 | 1,031 | 936 | 703 | 534 | 787 | 501 | 276 | 15,006 | 19,492 | 6,575 |
| ☐ De Soto | 19.4 | 1,352 | 1,815 | 1,958 | 2,005 | 1,955 | 4,484 | 4,333 | 1,498 | 26,572 | 27,216 | 8,785 |
| Forrest | 25.2 | 2,991 | 3,841 | 3,645 | 3,065 | 2,617 | 4,090 | 3,226 | 1,725 | 18,339 | 23,056 | 8,336 |
| Franklin | 3.0 | 460 | 561 | 399 | 327 | 268 | 442 | 426 | 117 | 16,130 | 20,045 | 7,159 |
| George | 5.3 | 425 | 783 | 642 | 562 | 546 | 1,169 | 796 | 377 | 22,222 | 24,380 | 7,931 |
| Greene | 3.2 | 393 | 659 | 482 | 389 | 359 | 561 | 303 | 54 | 15,767 | 18,430 | 5,726 |
| Grenada | 7.5 | 942 | 1,206 | 927 | 935 | 852 | 1,356 | 894 | 388 | 18,578 | 21,790 | 7,637 |
| Hancock | 10.0 | 1,045 | 1,470 | 1,556 | 1,439 | 1,189 | 1,571 | 1,137 | 593 | 18,152 | 22,182 | 7,729 |
| Harrison | 58.9 | 4,642 | 7,472 | 8,087 | 8,090 | 7,094 | 10,322 | 8,633 | 4,560 | 20,752 | 25,903 | 9,152 |
| Hinds | 95.4 | 7,932 | 11,120 | 11,406 | 11,429 | 10,082 | 17,017 | 15,623 | 10,791 | 22,745 | 27,739 | 9,956 |
| Holmes | 7.3 | 1,889 | 1,988 | 1,199 | 714 | 524 | 551 | 324 | 111 | 9,291 | 13,523 | 4,273 |
| Humphreys | 4.5 | 1,323 | 1,153 | 680 | 437 | 315 | 324 | 175 | 93 | 8,749 | 13,002 | 4,240 |
| Issaquena | .8 | 171 | 204 | 132 | 100 | 63 | 49 | 45 | 36 | 10,714 | 15,646 | 5,215 |
| Itawamba | 7.7 | 758 | 1,327 | 1,263 | 1,182 | 1,032 | 1,447 | 515 | 176 | 17,068 | 19,273 | 6,902 |
| Jackson | 42.5 | 2,490 | 3,602 | 4,156 | 4,772 | 5,050 | 9,472 | 8,982 | 3,974 | 26,169 | 28,417 | 9,570 |
| Jasper | 6.0 | 858 | 1,215 | 1,027 | 871 | 732 | 795 | 349 | 153 | 14,482 | 17,265 | 5,853 |
| Jefferson | 2.9 | 525 | 727 | 452 | 280 | 215 | 372 | 232 | 97 | 11,926 | 16,706 | 5,154 |
| Jefferson Davis | 4.5 | 542 | 795 | 732 | 570 | 424 | 663 | 480 | 294 | 16,458 | 20,872 | 6,615 |
| Jones | 22.7 | 2,222 | 3,557 | 3,209 | 3,034 | 2,773 | 4,223 | 2,521 | 1,161 | 18,859 | 22,087 | 7,921 |
| Kemper | 3.4 | 550 | 760 | 608 | 409 | 367 | 463 | 181 | 62 | 13,034 | 16,367 | 5,456 |
| Lafayette | 11.4 | 1,491 | 1,906 | 1,495 | 1,414 | 1,206 | 1,788 | 1,358 | 742 | 17,784 | 22,939 | 8,491 |
| Lamar | 9.0 | 848 | 1,257 | 1,063 | 1,108 | 1,059 | 1,813 | 1,269 | 583 | 21,042 | 23,898 | 7,996 |
| Lauderdale | 29.2 | 2,967 | 4,479 | 3,838 | 3,558 | 3,115 | 4,912 | 3,978 | 2,353 | 19,645 | 24,873 | 9,011 |
| Lawrence | 4.4 | 501 | 750 | 595 | 475 | 436 | 762 | 610 | 271 | 18,667 | 22,418 | 7,647 |
| Leake | 6.8 | 1,176 | 1,610 | 1,224 | 918 | 699 | 741 | 327 | 105 | 12,360 | 15,303 | 5,392 |
| Lee | 22.4 | 1,856 | 3,102 | 3,195 | 3,033 | 2,924 | 4,474 | 2,638 | 1,178 | 20,024 | 22,980 | 8,357 |
| Leflore | 13.3 | 2,152 | 2,791 | 2,122 | 1,645 | 1,136 | 1,657 | 1,176 | 621 | 13,934 | 19,044 | 6,118 |
| Lincoln | 10.9 | 1,516 | 1,899 | 1,492 | 1,384 | 1,235 | 1,852 | 1,128 | 394 | 16,901 | 19,899 | 6,930 |
| Lowndes | 20.4 | 2,207 | 3,125 | 3,204 | 2,927 | 2,398 | 3,575 | 2,106 | 858 | 17,769 | 21,485 | 7,329 |
| Madison | 15.0 | 1,855 | 2,156 | 2,159 | 1,784 | 1,461 | 2,238 | 2,104 | 1,243 | 18,620 | 23,604 | 7,598 |
| Marion | 9.1 | 864 | 1,544 | 1,410 | 1,181 | 913 | 1,346 | 1,288 | 554 | 17,927 | 22,537 | 7,710 |
| Marshall | 9.6 | 1,453 | 1,757 | 1,559 | 1,232 | 1,103 | 1,502 | 701 | 293 | 15,118 | 18,215 | 5,516 |
| Monroe | 12.7 | 1,482 | 2,269 | 1,896 | 1,584 | 1,615 | 2,240 | 1,251 | 363 | 17,158 | 19,776 | 6,844 |
| Montgomery | 4.5 | 765 | 1,045 | 697 | 646 | 495 | 506 | 235 | 111 | 13,147 | 16,101 | 5,448 |
| Neshoba | 8.9 | 1,032 | 1,677 | 1,391 | 1,244 | 990 | 1,389 | 804 | 373 | 16,330 | 19,801 | 7,078 |
| Newton | 7.3 | 1,054 | 1,441 | 1,042 | 1,012 | 796 | 1,022 | 708 | 225 | 15,533 | 18,939 | 6,811 |
| Noxubee | 4.1 | 863 | 906 | 703 | 551 | 371 | 432 | 148 | 126 | 11,903 | 15,122 | 4,844 |
| Oktibbeha | 12.0 | 1,670 | 1,976 | 1,778 | 1,483 | 1,120 | 1,616 | 1,377 | 980 | 16,796 | 23,051 | 7,279 |
| Panola | 9.5 | 1,621 | 1,999 | 1,556 | 1,236 | 993 | 1,180 | 604 | 311 | 13,527 | 17,420 | 5,726 |
| Pearl River | 12.5 | 1,518 | 1,908 | 1,759 | 1,606 | 1,281 | 2,043 | 1,660 | 725 | 18,239 | 22,109 | 7,469 |
| Perry | 3.5 | 270 | 684 | 385 | 285 | 387 | 580 | 515 | 394 | 21,608 | 25,685 | 8,644 |
| Pike | 13.1 | 1,684 | 2,250 | 2,025 | 1,681 | 1,362 | 1,939 | 1,474 | 685 | 16,613 | 20,950 | 7,280 |
| Pontotoc | 8.0 | 1,127 | 1,605 | 1,410 | 1,199 | 868 | 1,196 | 395 | 200 | 14,495 | 17,268 | 6,167 |
| Prentiss | 9.0 | 1,236 | 1,708 | 1,498 | 1,315 | 1,104 | 1,377 | 518 | 244 | 15,210 | 18,088 | 6,409 |
| Quitman | 3.8 | 1,031 | 1,024 | 638 | 418 | 295 | 257 | 72 | 65 | 9,104 | 12,409 | 4,136 |
| Rankin | 26.2 | 1,269 | 2,248 | 2,537 | 2,690 | 2,652 | 5,269 | 5,972 | 3,563 | 28,333 | 30,670 | 10,210 |
| Scott | 8.9 | 1,262 | 1,761 | 1,475 | 1,285 | 969 | 1,176 | 665 | 307 | 14,836 | 18,259 | 6,373 |
| Sharkey | 2.3 | 411 | 580 | 449 | 242 | 168 | 229 | 101 | 120 | 11,500 | 17,204 | 5,073 |
| Simpson | 8.2 | 791 | 1,273 | 1,210 | 1,014 | 855 | 1,473 | 1,162 | 422 | 18,958 | 22,338 | 7,416 |
| Smith | 5.3 | 722 | 989 | 873 | 658 | 562 | 739 | 565 | 192 | 15,468 | 19,297 | 6,556 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Stone | 3.3 | 375 | 441 | 345 | 417 | 401 | 614 | 503 | 204 | 20,837 | 23,774 | 7,691 |
| Sunflower | 10.3 | 1,826 | 2,328 | 1,797 | 1,231 | 909 | 1,251 | 643 | 315 | 12,542 | 17,115 | 4,938 |
| Tallahatchie | 5.3 | 1,272 | 1,394 | 902 | 545 | 376 | 446 | 223 | 142 | 9,935 | 13,982 | 4,574 |
| Tate | 6.5 | 987 | 1,184 | 1,003 | 874 | 863 | 1,039 | 414 | 136 | 15,444 | 18,624 | 5,792 |
| Tippah | 6.9 | 1,034 | 1,325 | 1,154 | 1,193 | 832 | 837 | 397 | 128 | 14,745 | 17,153 | 6,039 |
| Tishomingo | 7.2 | 1,036 | 1,329 | 1,251 | 1,205 | 978 | 960 | 335 | 106 | 14,937 | 16,696 | 6,294 |
| Tunica | 2.9 | 784 | 913 | 452 | 228 | 162 | 194 | 72 | 95 | 8,275 | 12,705 | 4,049 |
| Union | 8.5 | 1,124 | 1,493 | 1,372 | 1,165 | 1,074 | 1,482 | 529 | 261 | 16,056 | 18,664 | 7,020 |
| Walthall | 4.7 | 652 | 871 | 668 | 543 | 492 | 726 | 432 | 316 | 16,345 | 21,078 | 7,026 |
| Warren | 18.7 | 1,699 | 2,474 | 2,007 | 1,960 | 1,825 | 3,347 | 3,523 | 1,865 | 23,273 | 26,299 | 9,210 |
| Washington | 23.4 | 3,827 | 4,372 | 3,482 | 2,931 | 2,380 | 3,306 | 1,993 | 1,109 | 15,030 | 19,330 | 6,282 |
| Wayne | 6.6 | 842 | 1,171 | 939 | 814 | 664 | 976 | 761 | 433 | 17,037 | 21,359 | 6,910 |
| Webster | 3.6 | 483 | 753 | 542 | 514 | 477 | 549 | 185 | 97 | 15,208 | 17,828 | 6,355 |
| Wilkinson | 3.2 | 480 | 646 | 469 | 456 | 366 | 390 | 252 | 141 | 15,060 | 18,382 | 5,942 |
| Winston | 6.7 | 718 | 1,320 | 1,053 | 888 | 770 | 1,114 | 558 | 279 | 16,357 | 19,991 | 6,869 |
| Yalobusha | 4.9 | 626 | 965 | 775 | 702 | 604 | 662 | 433 | 133 | 15,568 | 18,368 | 6,667 |
| Yazoo | 9.2 | 1,671 | 1,993 | 1,505 | 1,146 | 767 | 1,205 | 565 | 348 | 13,007 | 17,264 | 5,839 |
| **TOTAL METRO COUNTIES** | **267.4** | **20,585** | **29,883** | **31,861** | **32,209** | **29,483** | **50,373** | **46,784** | **26,222** | **23,163** | **27,252** | **9,430** |
| **TOTAL STATE** | **899.2** | **106,721** | **145,081** | **126,207** | **112,620** | **97,206** | **146,325** | **108,711** | **56,329** | **18,099** | **22,326** | **7,642** |
| **MISSOURI** | | | | | | | | | | | | |
| **COLUMBIA** | **38.3** | **2,166** | **3,659** | **4,121** | **4,301** | **4,005** | **6,716** | **7,547** | **5,785** | **26,204** | **31,964** | **11,399** |
| Boone | 38.3 | 2,166 | 3,659 | 4,121 | 4,301 | 4,005 | 6,716 | 7,547 | 5,755 | 26,204 | 31,964 | 11,399 |
| **JOPLIN** | **49.8** | **3,817** | **7,518** | **6,896** | **6,705** | **6,157** | **9,090** | **6,448** | **3,169** | **19,972** | **23,562** | **8,829** |
| Jasper | 34.0 | 2,579 | 5,203 | 4,756 | 4,505 | 4,109 | 6,160 | 4,497 | 2,191 | 19,950 | 23,675 | 9,004 |
| Newton | 15.8 | 1,238 | 2,315 | 2,140 | 2,200 | 2,048 | 2,930 | 1,951 | 978 | 20,016 | 23,319 | 8,470 |
| **KANSAS CITY** | **552.0** | **26,123** | **45,526** | **48,254** | **52,049** | **53,071** | **105,321** | **125,342** | **96,314** | **29,826** | **33,068** | **12,391** |
| Cass | 18.8 | 1,029 | 1,772 | 1,862 | 1,958 | 2,021 | 4,153 | 4,031 | 1,974 | 26,844 | 28,606 | 9,760 |
| Clay | 52.3 | 1,870 | 3,333 | 4,091 | 4,870 | 5,352 | 11,621 | 14,086 | 7,097 | 30,802 | 32,286 | 11,993 |
| Jackson | 242.0 | 13,802 | 23,183 | 23,909 | 25,083 | 24,481 | 44,602 | 51,212 | 35,728 | 27,258 | 30,572 | 11,866 |
| Lafayette | 11.2 | 760 | 1,460 | 1,408 | 1,338 | 1,270 | 2,402 | 1,853 | 709 | 22,461 | 25,037 | 9,075 |
| Platte | 18.4 | 812 | 1,331 | 1,670 | 1,849 | 2,002 | 4,633 | 4,369 | 1,734 | 28,387 | 29,522 | 10,487 |
| Ray | 7.9 | 591 | 1,031 | 993 | 991 | 1,002 | 1,713 | 1,198 | 381 | 21,690 | 23,578 | 8,242 |
| *Johnson, Kans.* | *111.8* | *2,106* | *3,828* | *5,347* | *6,941* | *8,117* | *18,956* | *29,025* | *37,480* | *40,198* | *44,368* | *16,618* |
| *Leavenworth, Kans.* | *18.3* | *911* | *1,560* | *1,634* | *1,741* | *1,748* | *3,641* | *4,636* | *2,429* | *29,483* | *33,063* | *10,414* |
| *Miami, Kans.* | *8.2* | *403* | *847* | *889* | *919* | *887* | *1,600* | *1,710* | *945* | *25,923* | *29,327* | *10,594* |
| *Wyandotte, Kans.* | *63.1* | *3,839* | *7,181* | *6,451* | *6,359* | *6,191* | *12,000* | *13,242* | *7,837* | *26,241* | *28,728* | *10,720* |
| **ST. JOSEPH** | **32.1** | **1,820** | **3,925** | **4,024** | **3,868** | **3,485** | **6,008** | **5,892** | **3,078** | **23,410** | **27,215** | **10,065** |
| Buchanan | 32.1 | 1,820 | 3,925 | 4,024 | 3,868 | 3,485 | 6,008 | 5,892 | 3,078 | 23,410 | 27,215 | 10,065 |
| **ST. LOUIS** | **866.4** | **45,268** | **80,629** | **80,948** | **82,790** | **84,750** | **170,235** | **188,825** | **132,955** | **28,404** | **31,639** | **11,427** |
| Franklin | 25.7 | 1,554 | 3,061 | 3,063 | 3,009 | 3,248 | 5,722 | 4,430 | 1,613 | 23,355 | 25,358 | 8,398 |
| Jefferson | 51.9 | 1,943 | 3,662 | 4,266 | 4,854 | 5,645 | 13,033 | 13,612 | 4,885 | 29,374 | 30,144 | 9,693 |
| St. Charles | 53.8 | 1,455 | 2,647 | 3,260 | 3,896 | 4,723 | 12,438 | 16,654 | 8,727 | 33,889 | 34,931 | 11,417 |
| St. Louis | 351.6 | 8,543 | 17,679 | 22,789 | 27,144 | 29,772 | 66,888 | 90,681 | 88,104 | 35,436 | 39,048 | 14,068 |
| St. Louis city | 171.2 | 15,734 | 28,543 | 24,255 | 21,285 | 17,997 | 27,861 | 23,356 | 12,169 | 18,940 | 23,320 | 9,254 |
| Clinton, Ill. | 11.8 | 645 | 1,234 | 1,200 | 1,374 | 1,463 | 2,584 | 2,253 | 1,047 | 24,946 | 27,241 | 9,371 |
| Jersey, Ill. | 7.2 | 414 | 809 | 1,007 | 896 | 997 | 1,693 | 1,027 | 357 | 22,371 | 24,699 | 8,349 |
| Madison, Ill. | 92.1 | 6,119 | 10,540 | 10,195 | 10,100 | 10,835 | 20,795 | 17,644 | 5,872 | 24,210 | 25,769 | 9,613 |
| *Monroe, Ill.* | *7.5* | *468* | *850* | *857* | *844* | *911* | *1,826* | *1,272* | *472* | *24,058* | *25,406* | *9,030* |
| St. Clair, Ill. | 93.6 | 8,393 | 11,604 | 10,056 | 9,388 | 9,159 | 17,395 | 17,896 | 9,709 | 24,023 | 27,051 | 9,576 |
| **SPRINGFIELD** | **83.5** | **5,081** | **10,339** | **10,523** | **10,358** | **9,638** | **16,302** | **13,632** | **7,627** | **22,787** | **26,878** | **10,082** |
| Christian | 9.0 | 631 | 1,196 | 1,140 | 1,213 | 1,180 | 1,873 | 1,233 | 534 | 21,328 | 23,999 | 8,372 |
| Greene | 74.5 | 4,450 | 9,143 | 9,383 | 9,145 | 8,458 | 14,429 | 12,399 | 7,093 | 22,992 | 27,225 | 10,306 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adair | 9.3 | 876 | 1,550 | 1,543 | 1,151 | 993 | 1,554 | 1,110 | 523 | 17,827 | 23,126 | 8,434 |
| Andrew | 5.2 | 279 | 573 | 704 | 708 | 693 | 1,124 | 809 | 310 | 22,417 | 25,046 | 8,625 |
| Atchison | 3.2 | 265 | 466 | 523 | 450 | 432 | 609 | 285 | 170 | 18,818 | 22,254 | 8,478 |
| Audrain | 9.6 | 626 | 1,246 | 1,185 | 1,242 | 1,265 | 2,131 | 1,348 | 557 | 21,996 | 24,217 | 8,908 |
| Barry | 9.8 | 917 | 1,755 | 1,555 | 1,382 | 1,187 | 1,518 | 1,020 | 466 | 17,327 | 20,990 | 7,733 |
| Barton | 4.6 | 515 | 883 | 896 | 800 | 533 | 615 | 256 | 102 | 15,034 | 17,772 | 6,928 |
| Bates | 6.0 | 577 | 1,113 | 876 | 757 | 656 | 991 | 670 | 360 | 17,750 | 21,559 | 8,034 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **MISSOURI (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| Benton | 5.1 | 725 | 1,162 | 990 | 734 | 528 | 562 | 266 | 133 | 13,168 | 16,876 | 6,570 |
| Bollinger | 4.0 | 667 | 854 | 709 | 596 | 466 | 447 | 216 | 45 | 13,324 | 15,613 | 5,783 |
| Boone | 38.3 | 2,166 | 3,659 | 4,121 | 4,301 | 4,005 | 6,716 | 7,547 | 5,785 | 26,204 | 31,964 | 11,399 |
| Buchanan | 32.1 | 1,820 | 3,925 | 4,024 | 3,868 | 3,485 | 6,008 | 5,892 | 3,078 | 23,410 | 27,215 | 10,065 |
| Butler | 14.6 | 1,705 | 2,979 | 2,125 | 1,791 | 1,517 | 2,180 | 1,431 | 872 | 16,286 | 20,766 | 7,734 |
| Caldwell | 3.2 | 416 | 628 | 478 | 440 | 360 | 514 | 270 | 94 | 15,821 | 18,911 | 7,120 |
| Callaway | 11.4 | 523 | 1,176 | 1,142 | 1,127 | 1,135 | 2,499 | 2,578 | 1,220 | 27,444 | 29,877 | 9,901 |
| Camden | 9.0 | 545 | 1,151 | 1,332 | 1,340 | 1,132 | 1,552 | 1,219 | 729 | 20,548 | 24,626 | 9,679 |
| Cape Girardeau | 22.0 | 1,396 | 2,632 | 2,861 | 2,657 | 2,386 | 4,217 | 3,843 | 2,008 | 22,992 | 27,196 | 9,713 |
| Carroll | 4.6 | 603 | 884 | 744 | 690 | 505 | 640 | 353 | 181 | 15,454 | 18,686 | 7,284 |
| Carter | 2.0 | 223 | 394 | 358 | 293 | 216 | 275 | 172 | 69 | 15,385 | 18,922 | 6,307 |
| Cass | 18.8 | 1,029 | 1,772 | 1,862 | 1,958 | 2,021 | 4,153 | 4,031 | 1,974 | 26,844 | 28,606 | 9,760 |
| Cedar | 5.0 | 642 | 1,144 | 932 | 755 | 459 | 616 | 311 | 141 | 13,801 | 17,522 | 6,845 |
| Chariton | 4.0 | 574 | 793 | 682 | 550 | 441 | 523 | 295 | 142 | 14,620 | 18,259 | 7,023 |
| Christian | 9.0 | 631 | 1,196 | 1,140 | 1,213 | 1,180 | 1,873 | 1,233 | 534 | 21,328 | 23,999 | 8,372 |
| Clark | 3.0 | 308 | 524 | 428 | 450 | 374 | 497 | 284 | 135 | 17,611 | 20,761 | 7,328 |
| Clay | 52.3 | 1,870 | 3,333 | 4,091 | 4,870 | 5,352 | 11,621 | 14,066 | 7,097 | 30,802 | 32,286 | 11,993 |
| Clinton | 5.9 | 502 | 847 | 777 | 746 | 637 | 1,333 | 749 | 309 | 20,614 | 22,748 | 7,942 |
| Cole | 21.3 | 865 | 1,795 | 2,068 | 2,240 | 2,190 | 4,235 | 5,110 | 2,797 | 28,654 | 31,606 | 10,929 |
| Cooper | 5.4 | 461 | 872 | 810 | 790 | 758 | 962 | 549 | 198 | 18,506 | 20,936 | 7,691 |
| Crawford | 7.0 | 509 | 1,134 | 1,084 | 895 | 761 | 1,287 | 915 | 415 | 19,237 | 22,973 | 8,122 |
| Dade | 3.1 | 432 | 677 | 594 | 483 | 349 | 341 | 159 | 65 | 13,602 | 16,495 | 6,818 |
| Dallas | 4.7 | 696 | 1,112 | 872 | 625 | 488 | 487 | 266 | 154 | 12,905 | 16,938 | 6,031 |
| Daviess | 3.4 | 369 | 645 | 590 | 520 | 394 | 470 | 275 | 137 | 15,881 | 19,769 | 7,552 |
| De Kalb | 3.1 | 334 | 556 | 472 | 400 | 351 | 514 | 318 | 155 | 17,253 | 20,743 | 7,565 |
| Dent | 5.6 | 580 | 1,027 | 888 | 831 | 611 | 971 | 441 | 251 | 16,753 | 20,056 | 7,199 |
| Douglas | 4.6 | 659 | 904 | 848 | 662 | 453 | 612 | 296 | 166 | 14,323 | 18,014 | 6,629 |
| Dunklin | 13.4 | 1,569 | 2,797 | 2,133 | 1,749 | 1,372 | 2,003 | 1,204 | 573 | 15,525 | 19,606 | 7,120 |
| Franklin | 25.7 | 1,554 | 3,061 | 3,063 | 3,009 | 3,248 | 5,722 | 4,430 | 1,613 | 23,355 | 25,358 | 8,398 |
| Gasconade | 5.2 | 407 | 885 | 767 | 707 | 649 | 972 | 572 | 241 | 18,790 | 21,603 | 8,199 |
| Gentry | 3.0 | 347 | 571 | 512 | 427 | 353 | 430 | 228 | 132 | 15,778 | 19,327 | 7,248 |
| Greene | 74.5 | 4,450 | 9,143 | 9,383 | 9,145 | 8,458 | 14,429 | 12,399 | 7,093 | 22,992 | 27,225 | 10,306 |
| Grundy | 4.7 | 497 | 905 | 704 | 712 | 567 | 764 | 383 | 168 | 16,651 | 19,452 | 7,619 |
| Harrison | 4.2 | 533 | 844 | 639 | 600 | 461 | 524 | 375 | 224 | 15,677 | 19,800 | 8,662 |
| Henry | 7.8 | 804 | 1,551 | 1,210 | 986 | 780 | 1,237 | 867 | 365 | 16,594 | 20,778 | 8,063 |
| Hickory | 2.9 | 523 | 784 | 588 | 377 | 265 | 224 | 94 | 45 | 11,015 | 13,837 | 5,732 |
| Holt | 2.7 | 313 | 391 | 398 | 380 | 346 | 457 | 271 | 144 | 18,192 | 21,138 | 8,393 |
| Howard | 3.6 | 348 | 658 | 554 | 438 | 455 | 623 | 328 | 196 | 17,663 | 21,818 | 7,934 |
| Howell | 11.6 | 1,241 | 2,330 | 2,001 | 1,709 | 1,346 | 1,788 | 729 | 456 | 15,598 | 19,078 | 7,070 |
| Iron | 3.9 | 279 | 578 | 555 | 476 | 386 | 710 | 656 | 260 | 20,775 | 24,363 | 8,121 |
| Jackson | 242.0 | 13,802 | 23,183 | 23,909 | 25,083 | 24,481 | 44,602 | 51,212 | 35,728 | 27,258 | 30,572 | 11,866 |
| Jasper | 34.0 | 2,579 | 5,203 | 4,756 | 4,505 | 4,109 | 6,160 | 4,497 | 2,191 | 19,950 | 23,675 | 9,004 |
| Jefferson | 51.9 | 1,943 | 3,662 | 4,266 | 4,854 | 5,645 | 13,033 | 13,612 | 4,885 | 29,374 | 30,144 | 9,693 |
| Johnson | 12.7 | 1,108 | 1,845 | 2,182 | 1,796 | 1,596 | 2,181 | 1,485 | 507 | 18,328 | 22,853 | 7,256 |
| Knox | 2.1 | 444 | 441 | 391 | 316 | 196 | 196 | 74 | 42 | 12,075 | 14,723 | 5,521 |
| Laclede | 9.6 | 850 | 1,622 | 1,563 | 1,327 | 1,129 | 1,601 | 1,005 | 503 | 17,725 | 21,724 | 7,960 |
| Lafayette | 11.2 | 760 | 1,460 | 1,408 | 1,338 | 1,270 | 2,402 | 1,853 | 709 | 22,461 | 25,037 | 9,075 |
| Lawrence | 11.4 | 1,210 | 1,921 | 1,947 | 1,685 | 1,323 | 1,935 | 1,021 | 358 | 16,741 | 19,750 | 7,287 |
| Lewis | 3.9 | 320 | 573 | 487 | 490 | 534 | 794 | 518 | 184 | 20,816 | 22,890 | 8,266 |
| Lincoln | 8.1 | 434 | 1,101 | 1,164 | 910 | 981 | 1,690 | 1,362 | 458 | 22,360 | 24,701 | 8,336 |
| Linn | 6.3 | 510 | 1,110 | 1,165 | 883 | 698 | 1,049 | 573 | 312 | 16,920 | 21,190 | 8,557 |
| Livingston | 6.0 | 570 | 1,023 | 880 | 786 | 750 | 989 | 700 | 302 | 18,292 | 22,185 | 8,372 |
| McDonald | 5.8 | 745 | 1,166 | 1,007 | 873 | 738 | 797 | 313 | 161 | 14,908 | 17,724 | 6,385 |
| Macon | 6.3 | 794 | 1,269 | 1,110 | 971 | 753 | 851 | 381 | 171 | 14,888 | 17,655 | 6,660 |
| Madison | 4.4 | 457 | 900 | 690 | 554 | 446 | 695 | 454 | 204 | 16,240 | 20,460 | 7,761 |
| Maries | 2.9 | 363 | 536 | 443 | 449 | 366 | 469 | 181 | 93 | 16,144 | 18,657 | 6,937 |
| Marion | 10.7 | 614 | 1,449 | 1,436 | 1,266 | 1,123 | 2,141 | 1,868 | 803 | 22,590 | 26,016 | 9,666 |
| Mercer | 1.7 | 244 | 352 | 280 | 224 | 201 | 222 | 105 | 72 | 14,480 | 17,933 | 6,775 |
| Miller | 7.5 | 580 | 1,073 | 1,165 | 1,053 | 888 | 1,363 | 993 | 385 | 19,376 | 22,515 | 8,237 |
| Mississippi | 5.3 | 623 | 1,185 | 836 | 744 | 515 | 700 | 425 | 272 | 15,037 | 19,425 | 6,729 |
| Moniteau | 4.3 | 407 | 848 | 846 | 649 | 506 | 624 | 320 | 100 | 15,345 | 18,225 | 6,123 |
| Monroe | 3.5 | 368 | 540 | 507 | 518 | 464 | 613 | 362 | 128 | 18,194 | 20,689 | 7,465 |
| Montgomery | 4.2 | 411 | 688 | 682 | 683 | 509 | 686 | 374 | 167 | 17,243 | 20,062 | 7,202 |
| Morgan | 5.7 | 668 | 1,107 | 1,044 | 873 | 603 | 796 | 417 | 192 | 15,160 | 18,571 | 6,829 |
| New Madrid | 7.7 | 923 | 1,664 | 1,145 | 976 | 758 | 1,015 | 867 | 352 | 15,567 | 20,081 | 6,872 |
| Newton | 15.8 | 1,238 | 2,315 | 2,140 | 2,200 | 2,048 | 2,930 | 1,951 | 978 | 20,016 | 23,319 | 8,470 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **MISSOURI (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Nodaway | 7.7 | 594 | 1,021 | 1,056 | 1,003 | 875 | 1,378 | 1,114 | 659 | 20,946 | 26,056 | 9,161 |
| Oregon | 3.9 | 710 | 1,026 | 810 | 490 | 337 | 333 | 129 | 65 | 11,147 | 14,094 | 5,137 |
| Osage | 4.0 | 370 | 600 | 476 | 450 | 484 | 922 | 441 | 257 | 21,156 | 23,196 | 7,483 |
| Ozark | 3.4 | 447 | 736 | 623 | 498 | 380 | 404 | 184 | 128 | 14,109 | 17,772 | 6,714 |
| Pemiscot | 8.4 | 1,051 | 1,796 | 1,358 | 1,129 | 868 | 1,078 | 758 | 362 | 14,980 | 19,218 | 6,726 |
| Perry | 5.9 | 689 | 1,017 | 956 | 958 | 775 | 1,046 | 365 | 94 | 16,436 | 18,380 | 6,197 |
| Pettis | 13.8 | 832 | 1,899 | 1,859 | 1,818 | 1,593 | 2,474 | 2,161 | 1,164 | 21,452 | 25,718 | 9,670 |
| Phelps | 11.8 | 1,050 | 1,755 | 1,611 | 1,425 | 1,243 | 2,221 | 1,555 | 940 | 20,229 | 25,190 | 8,493 |
| Pike | 6.0 | 575 | 914 | 930 | 862 | 648 | 1,074 | 628 | 369 | 18,274 | 22,402 | 7,725 |
| Platte | 18.4 | 812 | 1,331 | 1,670 | 1,849 | 2,002 | 4,633 | 4,369 | 1,734 | 28,387 | 29,522 | 10,487 |
| Polk | 7.1 | 859 | 1,371 | 1,187 | 1,018 | 797 | 1,081 | 487 | 300 | 15,602 | 19,773 | 6,950 |
| Pulaski | 10.5 | 711 | 1,436 | 1,936 | 1,848 | 1,517 | 1,763 | 984 | 305 | 18,084 | 28,614 | 7,240 |
| Putnam | 2.2 | 239 | 393 | 355 | 287 | 222 | 354 | 234 | 116 | 16,774 | 21,380 | 7,972 |
| Ralls | 3.4 | 301 | 462 | 462 | 490 | 442 | 768 | 387 | 88 | 19,842 | 21,798 | 7,969 |
| Randolph | 9.5 | 749 | 1,590 | 1,428 | 1,173 | 1,032 | 1,748 | 1,223 | 557 | 19,140 | 22,878 | 8,050 |
| Ray | 7.9 | 591 | 1,031 | 993 | 991 | 1,002 | 1,713 | 1,198 | 381 | 21,690 | 23,578 | 8,242 |
| Reynolds | 2.9 | 345 | 609 | 393 | 316 | 293 | 565 | 319 | 60 | 16,554 | 19,529 | 7,551 |
| Ripley | 4.9 | 618 | 1,217 | 931 | 737 | 495 | 542 | 249 | 111 | 13,202 | 16,343 | 5,932 |
| St. Charles | 53.8 | 1,455 | 2,647 | 3,260 | 3,896 | 4,723 | 12,438 | 16,654 | 8,727 | 33,889 | 34,931 | 11,417 |
| St. Clair | 3.4 | 470 | 796 | 586 | 441 | 341 | 403 | 230 | 133 | 13,609 | 17,644 | 6,740 |
| Ste. Genevieve | 5.3 | 293 | 506 | 621 | 698 | 645 | 1,172 | 968 | 397 | 24,050 | 26,288 | 8,763 |
| St. Francois | 16.0 | 1,028 | 2,425 | 2,085 | 1,963 | 1,902 | 3,242 | 2,360 | 995 | 21,326 | 24,201 | 8,624 |
| St. Louis | 351.6 | 8,543 | 17,679 | 22,789 | 27,144 | 29,772 | 66,888 | 90,681 | 88,104 | 35,436 | 39,048 | 14,068 |
| St. Louis city | 171.2 | 15,734 | 28,543 | 24,255 | 21,285 | 17,997 | 27,861 | 23,356 | 12,169 | 18,940 | 23,320 | 9,254 |
| Saline | 9.4 | 907 | 1,603 | 1,483 | 1,352 | 1,194 | 1,634 | 887 | 340 | 17,551 | 20,286 | 7,658 |
| Schuyler | 2.0 | 394 | 453 | 363 | 291 | 210 | 187 | 57 | 45 | 12,107 | 14,655 | 5,982 |
| Scotland | 2.1 | 352 | 557 | 390 | 277 | 189 | 173 | 106 | 56 | 11,414 | 15,327 | 6,073 |
| Scott | 14.5 | 1,251 | 2,308 | 2,110 | 1,701 | 1,606 | 2,669 | 2,047 | 808 | 19,625 | 22,851 | 8,023 |
| Shannon | 2.9 | 301 | 667 | 549 | 376 | 308 | 441 | 206 | 52 | 14,330 | 17,626 | 6,390 |
| Shelby | 3.0 | 374 | 634 | 576 | 438 | 356 | 386 | 162 | 74 | 14,143 | 17,144 | 6,679 |
| Stoddard | 10.9 | 1,291 | 2,141 | 1,843 | 1,579 | 1,235 | 1,589 | 820 | 402 | 15,507 | 19,020 | 6,957 |
| Stone | 7.0 | 636 | 1,046 | 1,203 | 1,113 | 917 | 1,076 | 688 | 321 | 17,662 | 20,892 | 8,262 |
| Sullivan | 2.9 | 644 | 745 | 565 | 366 | 269 | 177 | 83 | 51 | 10,466 | 13,482 | 5,430 |
| Taney | 9.4 | 621 | 1,380 | 1,563 | 1,565 | 1,205 | 1,555 | 1,028 | 483 | 18,565 | 22,414 | 8,779 |
| Texas | 8.2 | 1,002 | 1,731 | 1,532 | 1,173 | 921 | 1,088 | 495 | 258 | 14,421 | 17,771 | 6,594 |
| Vernon | 7.6 | 581 | 1,265 | 1,204 | 983 | 836 | 1,377 | 873 | 481 | 18,690 | 23,137 | 8,536 |
| Warren | 5.7 | 360 | 654 | 782 | 659 | 594 | 1,161 | 1,020 | 470 | 23,271 | 26,664 | 9,047 |
| Washington | 6.3 | 771 | 1,155 | 972 | 872 | 873 | 1,035 | 460 | 162 | 16,411 | 18,811 | 6,237 |
| Wayne | 4.7 | 651 | 1,297 | 948 | 585 | 406 | 507 | 201 | 105 | 11,903 | 15,727 | 5,961 |
| Webster | 7.4 | 692 | 1,307 | 1,036 | 978 | 927 | 1,404 | 724 | 332 | 18,378 | 21,946 | 7,348 |
| Worth | 1.1 | 163 | 290 | 218 | 143 | 121 | 86 | 53 | 26 | 11,882 | 15,365 | 5,828 |
| Wright | 6.2 | 828 | 1,395 | 1,017 | 982 | 649 | 758 | 321 | 250 | 14,296 | 18,059 | 6,548 |
| **TOTAL METRO COUNTIES** | **1,208.5** | **60,977** | **113,143** | **117,130** | **121,509** | **120,796** | **233,182** | **258,981** | **182,780** | **27,953** | **31,417** | **11,557** |
| **TOTAL STATE** | **1,842.7** | **122,020** | **221,523** | **215,244** | **207,238** | **192,830** | **338,468** | **329,307** | **216,070** | **24,002** | **28,118** | **10,267** |
| **MONTANA** | | | | | | | | | | | | |
| **BILLINGS** | **47.0** | **2,727** | **4,777** | **5,337** | **5,387** | **5,431** | **10,140** | **8,799** | **4,402** | **24,852** | **27,754** | **10,861** |
| Yellowstone | 47.0 | 2,727 | 4,777 | 5,337 | 5,387 | 5,431 | 10,140 | 8,799 | 4,402 | 24,852 | 27,754 | 10,861 |
| **GREAT FALLS** | **31.1** | **1,858** | **3,495** | **3,990** | **3,903** | **3,910** | **6,346** | **5,353** | **2,245** | **22,936** | **26,068** | **10,109** |
| Cascade | 31.1 | 1,858 | 3,495 | 3,990 | 3,903 | 3,910 | 6,346 | 5,353 | 2,245 | 22,936 | 26,068 | 10,109 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Beaverhead | 3.1 | 273 | 531 | 504 | 433 | 384 | 553 | 288 | 134 | 17,721 | 20,923 | 7,722 |
| Big Horn | 3.4 | 250 | 467 | 574 | 414 | 463 | 600 | 465 | 167 | 19,937 | 22,638 | 6,693 |
| Blaine | 2.6 | 399 | 490 | 405 | 373 | 327 | 381 | 151 | 74 | 15,076 | 17,482 | 6,226 |
| Broadwater | 1.5 | 156 | 288 | 334 | 271 | 176 | 186 | 73 | 16 | 14,548 | 16,625 | 6,927 |
| Carbon | 3.7 | 389 | 622 | 612 | 594 | 480 | 642 | 241 | 120 | 16,837 | 19,105 | 8,125 |
| Carter | .6 | 116 | 134 | 103 | 92 | 67 | 52 | 27 | 9 | 12,222 | 14,822 | 4,941 |
| Cascade | 31.1 | 1,858 | 3,495 | 3,990 | 3,903 | 3,910 | 6,346 | 5,353 | 2,245 | 22,936 | 26,068 | 10,109 |
| Chouteau | 2.2 | 165 | 250 | 346 | 364 | 273 | 429 | 243 | 130 | 19,609 | 23,051 | 8,452 |
| Custer | 5.4 | 554 | 830 | 859 | 669 | 555 | 1,017 | 652 | 264 | 18,297 | 21,775 | 8,775 |
| Daniels | 1.0 | 91 | 131 | 162 | 142 | 115 | 184 | 112 | 63 | 19,037 | 22,395 | 7,998 |
| Dawson | 4.7 | 254 | 464 | 504 | 556 | 597 | 1,103 | 896 | 326 | 24,792 | 26,116 | 9,899 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **MONTANA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Deer Lodge | 4.1 | 272 | 602 | 486 | 470 | 560 | 968 | 383 | 159 | 22,068 | 24,034 | 8,958 |
| Fallon | 1.4 | 83 | 121 | 140 | 154 | 158 | 336 | 264 | 144 | 26,464 | 28,409 | 10,749 |
| Fergus | 5.1 | 541 | 923 | 925 | 703 | 566 | 824 | 419 | 199 | 16,054 | 19,566 | 7,617 |
| Flathead | 21.7 | 1,215 | 2,415 | 2,803 | 2,604 | 2,588 | 5,094 | 3,349 | 1,630 | 23,506 | 25,694 | 9,868 |
| Gallatin | 17.5 | 1,093 | 2,082 | 2,366 | 2,278 | 2,132 | 3,610 | 2,639 | 1,300 | 22,146 | 25,994 | 9,477 |
| Garfield | .6 | 53 | 85 | 107 | 101 | 62 | 76 | 73 | 43 | 17,684 | 22,008 | 7,768 |
| Glacier | 3.6 | 334 | 411 | 494 | 476 | 339 | 574 | 683 | 289 | 21,086 | 25,117 | 8,220 |
| Golden Valley | .4 | 64 | 71 | 74 | 72 | 50 | 44 | 16 | 9 | [illegible],400 | 16,255 | 6,502 |
| Granite | 1.1 | 111 | 174 | 167 | 131 | 124 | 225 | 125 | 43 | 18,615 | 21,348 | 8,098 |
| Hill | 6.8 | 395 | 686 | 814 | 882 | 703 | 1,239 | 1,380 | 681 | 24,328 | 27,650 | 10,274 |
| Jefferson | 2.9 | 225 | 385 | 486 | 492 | 510 | 461 | 255 | 86 | 18,582 | 20,261 | 6,995 |
| Judith Basin | 1.0 | 93 | 138 | 127 | 182 | 142 | 161 | 89 | 68 | 18,842 | 21,900 | 8,423 |
| Lake | 7.6 | 798 | 1,272 | 1,305 | 1,096 | 952 | 1,274 | 616 | 287 | 16,868 | 19,913 | 7,172 |
| Lewis and Clark | 18.5 | 927 | 1,960 | 2,098 | 2,364 | 2,281 | 3,941 | 3,556 | 1,373 | 24,130 | 26,540 | 10,469 |
| Liberty | 1.0 | 89 | 113 | 118 | 163 | 105 | 174 | 131 | 107 | 20,567 | 25,933 | 10,805 |
| Lincoln | 6.4 | 466 | 770 | 841 | 821 | 948 | 1,526 | 850 | 178 | 21,646 | 22,582 | 7,985 |
| McCone | .9 | 121 | 160 | 155 | 132 | 128 | 132 | 57 | 15 | 15,538 | 17,677 | 5,892 |
| Madison | 2.2 | 284 | 314 | 400 | 341 | 192 | 436 | 178 | 55 | 16,319 | 19,132 | 7,384 |
| Meagher | .8 | 96 | 148 | 145 | 119 | 92 | 131 | 46 | 23 | 15,440 | 18,200 | 6,618 |
| Mineral | 1.3 | 166 | 214 | 188 | 212 | 235 | 339 | 132 | 14 | 19,800 | 19,957 | 7,484 |
| Missoula | 30.4 | 2,014 | 3,338 | 3,897 | 3,813 | 3,741 | 6,321 | 4,874 | 2,402 | 22,824 | 26,155 | 10,326 |
| Musselshell | 1.9 | 235 | 319 | 329 | 261 | 207 | 354 | 150 | 45 | 16,222 | 18,828 | 7,453 |
| Park | 5.6 | 356 | 778 | 870 | 719 | 662 | 1,186 | 772 | 257 | 20,626 | 22,753 | 9,300 |
| Petroleum | .2 | 27 | 40 | 33 | 49 | 11 | 26 | 2 | 12 | 15,000 | 18,625 | 5,321 |
| Phillips | 2.1 | 250 | 368 | 323 | 353 | 289 | 331 | 132 | 54 | 16,507 | 18,595 | 6,973 |
| Pondera | 2.5 | 224 | 338 | 310 | 330 | 290 | 573 | 285 | 150 | 20,842 | 23,415 | 8,484 |
| Powder River | .9 | 57 | 136 | 199 | 133 | 125 | 147 | 82 | 21 | 16,733 | 19,678 | 7,379 |
| Powell | 2.4 | 239 | 296 | 386 | 416 | 363 | 418 | 200 | 82 | 18,321 | 20,494 | 6,927 |
| Prairie | .7 | 152 | 153 | 137 | 111 | 50 | 63 | 21 | 13 | 11,483 | 13,977 | 5,436 |
| Ravalli | 9.8 | 988 | 1,607 | 1,614 | 1,449 | 1,198 | 1,762 | 911 | 271 | 17,289 | 19,831 | 7,475 |
| Richland | 4.9 | 239 | 476 | 362 | 478 | 580 | 1,036 | 1,028 | 701 | 27,690 | 30,186 | 11,039 |
| Roosevelt | 3.6 | 184 | 420 | 479 | 497 | 486 | 748 | 460 | 326 | 22,250 | 25,823 | 8,375 |
| Rosebud | 4.2 | 338 | 470 | 495 | 511 | 385 | 737 | 959 | 305 | 23,549 | 25,990 | 8,528 |
| Sanders | 3.7 | 393 | 644 | 698 | 627 | 437 | 580 | 234 | 87 | 15,816 | 18,448 | 7,419 |
| Sheridan | 2.1 | 134 | 213 | 200 | 237 | 268 | 434 | 368 | 246 | 24,962 | 28,776 | 10,791 |
| Silver Bow | 14.4 | 1,226 | 2,355 | 1,748 | 1,720 | 1,465 | 3,132 | 1,969 | 785 | 20,476 | 22,994 | 9,198 |
| Stillwater | 2.3 | 257 | 332 | 370 | 345 | 278 | 414 | 258 | 46 | 17,694 | 19,877 | 7,494 |
| Sweet Grass | 1.3 | 120 | 286 | 277 | 190 | 135 | 188 | 76 | 28 | 14,312 | 17,414 | 6,860 |
| Teton | 2.5 | 241 | 329 | 342 | 342 | 344 | 448 | 293 | 161 | 19,938 | 23,048 | 8,730 |
| Toole | 2.3 | 127 | 339 | 308 | 333 | 245 | 461 | 307 | 180 | 21,222 | 24,667 | 10,131 |
| Treasure | .4 | 57 | 65 | 80 | 74 | 41 | 51 | 28 | 4 | 14,867 | 16,798 | 6,719 |
| Valley | 3.7 | 296 | 502 | 590 | 469 | 463 | 657 | 577 | 146 | 19,924 | 22,535 | 8,685 |
| Wheatland | .9 | 85 | 119 | 165 | 146 | 135 | 151 | 55 | 44 | 17,719 | 20,223 | 7,584 |
| Wibaux | .5 | 74 | 81 | 78 | 70 | 52 | 87 | 29 | 29 | 16,286 | 19,644 | 7,016 |
| Yellowstone | 47.0 | 2,727 | 4,777 | 5,337 | 5,387 | 5,431 | 10,140 | 8,799 | 4,402 | 24,852 | 27,754 | 10,861 |
| **TOTAL METRO COUNTIES** | **78.1** | **4,585** | **8,272** | **9,227** | **9,290** | **9,341** | **16,486** | **14,152** | **6,647** | **24,043** | **27,083** | **10,560** |
| **TOTAL STATE** | **314.7** | **22,951** | **39,527** | **42,261** | **40,664** | **37,915** | **63,523** | **46,811** | **21,048** | **21,546** | **24,562** | **9,340** |
| **NEBRASKA** | | | | | | | | | | | | |
| **LINCOLN** | **79.1** | **2,886** | **6,139** | **6,833** | **7,579** | **7,822** | **15,109** | **18,163** | **14,569** | **30,402** | **34,454** | **13,275** |
| Lancaster | 79.1 | 2,886 | 6,139 | 6,833 | 7,579 | 7,822 | 15,109 | 18,163 | 14,569 | 30,402 | 34,454 | 13,275 |
| **OMAHA** | **227.0** | **8,893** | **18,034** | **19,585** | **21,209** | **21,883** | **43,606** | **51,781** | **42,009** | **30,453** | **33,990** | **12,676** |
| Douglas | 157.8 | 6,347 | 13,104 | 13,703 | 14,369 | 14,296 | 28,593 | 35,483 | 31,905 | 30,961 | 34,855 | 13,408 |
| Sarpy | 30.6 | 625 | 973 | 1,694 | 2,662 | 3,348 | 6,616 | 8,426 | 6,256 | 34,118 | 36,873 | 11,802 |
| Washington | 5.8 | 294 | 575 | 620 | 594 | 626 | 1,411 | 1,123 | 557 | 26,474 | 28,711 | 10,408 |
| *Pottawattamie, Iowa* | *32.8* | *1,627* | *3,382* | *3,568* | *3,584* | *3,613* | *6,986* | *6,749* | *3,291* | *25,854* | *28,077* | *10,598* |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 12.1 | 822 | 1,457 | 1,414 | 1,373 | 1,412 | 2,575 | 2,045 | 1,002 | 23,553 | 26,690 | 10,623 |
| Antelope | 3.2 | 537 | 570 | 462 | 461 | 326 | 467 | 261 | 116 | 15,313 | 18,450 | 6,865 |
| Arthur | .2 | 13 | 46 | 36 | 33 | 23 | 23 | 14 | 12 | 15,625 | 19,680 | 7,872 |
| Banner | .3 | 17 | 39 | 74 | 49 | 36 | 44 | 27 | 14 | 16,909 | 21,783 | 7,261 |
| Blaine | .3 | 51 | 61 | 66 | 49 | 30 | 26 | 11 | 6 | 12,769 | 15,097 | 5,032 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEBRASKA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Boone | 2.6 | 397 | 545 | 453 | 347 | 240 | 354 | 147 | 117 | 13,878 | 18,326 | 6,618 |
| Box Butte | 5.7 | 349 | 600 | 662 | 688 | 715 | 1,339 | 1,003 | 344 | 23,872 | 25,777 | 9,541 |
| Boyd | 1.3 | 243 | 353 | 288 | 186 | 99 | 86 | 29 | 16 | 10,771 | 13,112 | 5,165 |
| Brown | 1.7 | 286 | 330 | 307 | 281 | 148 | 215 | 79 | 54 | 13,971 | 16,901 | 6,682 |
| Buffalo | 13.6 | 737 | 1,505 | 1,635 | 1,615 | 1,571 | 2,790 | 2,389 | 1,358 | 24,198 | 28,167 | 10,243 |
| Burt | 3.5 | 346 | 552 | 531 | 542 | 435 | 609 | 316 | 169 | 17,890 | 21,188 | 8,524 |
| Butler | 3.4 | 394 | 562 | 531 | 502 | 445 | 566 | 259 | 141 | 17,078 | 19,767 | 7,305 |
| Cass | 7.8 | 363 | 736 | 868 | 959 | 950 | 1,784 | 1,554 | 586 | 25,132 | 27,154 | 9,761 |
| Cedar | 4.0 | 495 | 693 | 684 | 602 | 453 | 546 | 318 | 209 | 15,985 | 20,162 | 7,266 |
| Chase | 1.9 | 240 | 282 | 276 | 264 | 239 | 339 | 185 | 75 | 17,833 | 20,627 | 7,838 |
| Cherry | 2.6 | 281 | 404 | 521 | 499 | 292 | 306 | 193 | 104 | 15,879 | 19,242 | 7,251 |
| Cheyenne | 4.0 | 306 | 486 | 486 | 406 | 383 | 837 | 691 | 405 | 24,239 | 26,753 | 10,809 |
| Clay | 3.0 | 251 | 432 | 434 | 394 | 375 | 598 | 371 | 145 | 19,855 | 22,448 | 8,314 |
| Colfax | 3.7 | 429 | 565 | 577 | 536 | 414 | 662 | 344 | 173 | 17,491 | 20,586 | 7,772 |
| Cuming | 4.1 | 459 | 523 | 682 | 638 | 515 | 733 | 349 | 201 | 17,824 | 20,853 | 7,434 |
| Custer | 5.2 | 604 | 811 | 819 | 824 | 649 | 825 | 406 | 262 | 17,143 | 20,327 | 7,830 |
| ☐ Dakota | 6.4 | 343 | 655 | 649 | 686 | 861 | 1,610 | 1,119 | 477 | 25,032 | 26,642 | 9,526 |
| Dawes | 3.5 | 283 | 582 | 539 | 433 | 358 | 595 | 434 | 276 | 18,904 | 24,107 | 8,881 |
| Dawson | 8.8 | 422 | 956 | 905 | 1,125 | 1,178 | 2,105 | 1,530 | 579 | 24,198 | 26,176 | 9,929 |
| Deuel | 1.0 | 56 | 122 | 128 | 153 | 151 | 198 | 123 | 69 | 21,323 | 24,437 | 10,182 |
| Dixon | 2.6 | 331 | 479 | 467 | 376 | 265 | 402 | 188 | 92 | 15,271 | 18,515 | 6,977 |
| Dodge | 13.8 | 774 | 1,623 | 1,668 | 1,673 | 1,512 | 2,930 | 2,433 | 1,187 | 23,774 | 26,909 | 10,344 |
| Douglas | 157.8 | 6,347 | 13,104 | 13,703 | 14,369 | 14,296 | 28,593 | 35,483 | 31,905 | 30,961 | 34,855 | 13,408 |
| Dundy | 1.2 | 147 | 197 | 162 | 171 | 145 | 206 | 110 | 62 | 17,750 | 21,232 | 8,786 |
| Fillmore | 3.0 | 275 | 428 | 465 | 500 | 420 | 509 | 280 | 123 | 18,250 | 20,912 | 8,043 |
| Franklin | 1.7 | 152 | 302 | 235 | 246 | 217 | 292 | 156 | 100 | 18,260 | 21,923 | 8,470 |
| Frontier | 1.4 | 127 | 198 | 206 | 208 | 185 | 235 | 139 | 102 | 19,000 | 22,481 | 8,743 |
| Furnas | 2.6 | 300 | 505 | 448 | 399 | 287 | 402 | 199 | 60 | 15,540 | 18,628 | 7,451 |
| Gage | 9.1 | 688 | 1,120 | 1,191 | 1,257 | 1,146 | 1,774 | 1,286 | 638 | 21,213 | 24,617 | 9,295 |
| Garden | 1.0 | 92 | 169 | 191 | 163 | 125 | 157 | 71 | 32 | 16,389 | 19,682 | 7,290 |
| Garfield | 1.0 | 173 | 238 | 217 | 145 | 99 | 71 | 33 | 4 | 11,870 | 14,199 | 5,680 |
| Gosper | .8 | 83 | 112 | 102 | 118 | 96 | 157 | 85 | 47 | 19,286 | 22,160 | 8,442 |
| Grant | .3 | 38 | 48 | 63 | 54 | 30 | 43 | 20 | 4 | 15,083 | 17,013 | 5,671 |
| Greeley | 1.2 | 204 | 269 | 211 | 141 | 119 | 163 | 46 | 47 | 12,721 | 16,761 | 5,916 |
| Hall | 18.7 | 877 | 2,175 | 2,083 | 2,274 | 2,254 | 4,216 | 3,258 | 1,563 | 24,290 | 27,312 | 10,276 |
| Hamilton | 3.4 | 244 | 398 | 508 | 587 | 485 | 709 | 316 | 153 | 19,657 | 22,234 | 8,042 |
| Harlan | 1.7 | 178 | 289 | 205 | 212 | 208 | 282 | 221 | 105 | 19,209 | 22,655 | 8,957 |
| Hayes | .5 | 51 | 68 | 101 | 65 | 53 | 72 | 61 | 29 | 16,857 | 21,532 | 8,282 |
| Hitchcock | 1.5 | 139 | 242 | 247 | 252 | 190 | 253 | 129 | 48 | 17,333 | 19,939 | 7,295 |
| Holt | 5.1 | 698 | 887 | 958 | 805 | 633 | 654 | 324 | 141 | 15,040 | 17,755 | 6,515 |
| Hooker | .4 | 70 | 90 | 96 | 62 | 38 | 38 | 4 | 2 | 11,950 | 13,790 | 6,129 |
| Howard | 2.4 | 292 | 372 | 457 | 424 | 284 | 353 | 167 | 51 | 15,806 | 18,166 | 6,411 |
| Jefferson | 3.7 | 312 | 541 | 481 | 517 | 479 | 695 | 500 | 175 | 19,990 | 23,370 | 8,914 |
| Johnson | 2.0 | 238 | 325 | 346 | 289 | 247 | 311 | 154 | 90 | 16,491 | 19,648 | 7,859 |
| Kearney | 2.6 | 165 | 294 | 275 | 374 | 355 | 526 | 387 | 224 | 22,603 | 26,154 | 9,714 |
| Keith | 3.8 | 263 | 296 | 407 | 443 | 455 | 862 | 715 | 359 | 25,383 | 27,923 | 10,939 |
| Keya Paha | .5 | 66 | 98 | 112 | 72 | 43 | 54 | 26 | 29 | 13,895 | 18,190 | 6,996 |
| Kimball | 1.9 | 79 | 220 | 203 | 236 | 201 | 404 | 328 | 229 | 25,268 | 29,032 | 11,736 |
| Knox | 4.1 | 536 | 735 | 694 | 603 | 445 | 577 | 336 | 174 | 15,649 | 19,286 | 6,997 |
| Lancaster | 79.1 | 2,886 | 6,139 | 6,833 | 7,579 | 7,822 | 15,109 | 18,163 | 14,569 | 30,402 | 34,454 | 13,275 |
| Lincoln | 14.3 | 684 | 1,506 | 1,580 | 1,550 | 1,882 | 3,405 | 2,699 | 994 | 24,865 | 27,101 | 10,040 |
| Logan | .4 | 77 | 76 | 81 | 70 | 26 | 40 | 23 | 7 | 13,000 | 15,253 | 6,101 |
| Loup | .3 | 30 | 42 | 45 | 48 | 39 | 50 | 30 | 16 | 18,556 | 21,920 | 7,307 |
| McPherson | .2 | 34 | 33 | 37 | 30 | 26 | 28 | 3 | 9 | 14,429 | 17,540 | 5,847 |
| Madison | 12.4 | 821 | 1,382 | 1,371 | 1,475 | 1,489 | 2,573 | 2,154 | 1,135 | 23,854 | 27,065 | 10,109 |
| Merrick | 3.2 | 289 | 471 | 507 | 465 | 476 | 669 | 234 | 89 | 18,632 | 20,370 | 7,407 |
| Morrill | 2.4 | 448 | 494 | 502 | 334 | 247 | 238 | 106 | 31 | 12,583 | 14,996 | 5,900 |
| Nance | 1.7 | 214 | 288 | 271 | 264 | 201 | 272 | 124 | 66 | 16,364 | 19,417 | 7,335 |
| Nemaha | 3.3 | 310 | 400 | 340 | 434 | 430 | 568 | 548 | 270 | 21,785 | 25,877 | 10,046 |
| Nuckolls | 2.6 | 288 | 426 | 422 | 466 | 389 | 349 | 187 | 73 | 16,745 | 18,738 | 7,382 |
| Otoe | 5.9 | 416 | 743 | 771 | 689 | 659 | 1,218 | 921 | 483 | 22,567 | 25,878 | 10,045 |
| Pawnee | 1.5 | 237 | 315 | 276 | 221 | 163 | 176 | 86 | 26 | 13,545 | 16,350 | 6,628 |
| Perkins | 1.5 | 131 | 158 | 159 | 164 | 150 | 278 | 268 | 192 | 24,586 | 27,974 | 11,042 |
| Phelps | 3.6 | 252 | 378 | 369 | 416 | 411 | 690 | 708 | 376 | 24,667 | 28,604 | 10,402 |
| Pierce | 3.1 | 354 | 492 | 565 | 539 | 394 | 491 | 164 | 101 | 16,161 | 18,675 | 6,811 |
| Platte | 10.8 | 636 | 1,197 | 1,124 | 1,272 | 1,353 | 2,532 | 1,884 | 802 | 24,321 | 26,130 | 9,438 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEBRASKA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Polk | 2.3 | 289 | 321 | 369 | 385 | 286 | 386 | 199 | 65 | 17,076 | 19,475 | 7,225 |
| Red Willow | 5.0 | 260 | 609 | 609 | 633 | 590 | 971 | 848 | 480 | 23,224 | 26,991 | 10,543 |
| Richardson | 4.4 | 573 | 840 | 814 | 707 | 494 | 542 | 326 | 104 | 14,832 | 17,808 | 7,255 |
| Rock | .9 | 74 | 125 | 138 | 162 | 113 | 149 | 89 | 50 | 18,406 | 21,960 | 8,235 |
| Saline | 5.1 | 438 | 699 | 663 | 564 | 596 | 1,138 | 707 | 295 | 21,630 | 24,716 | 9,477 |
| Sarpy | 30.6 | 625 | 973 | 1,694 | 2,662 | 3,348 | 6,616 | 8,426 | 6,256 | 34,118 | 36,873 | 11,802 |
| Saunders | 6.9 | 472 | 852 | 930 | 967 | 888 | 1,478 | 968 | 345 | 21,234 | 23,870 | 8,534 |
| Scotts Bluff | 14.5 | 868 | 1,819 | 1,890 | 2,003 | 1,879 | 2,890 | 2,077 | 1,074 | 21,718 | 25,081 | 9,325 |
| Seward | 5.7 | 379 | 500 | 545 | 678 | 733 | 1,293 | 988 | 584 | 25,106 | 29,053 | 10,222 |
| Sheridan | 2.9 | 396 | 509 | 466 | 369 | 308 | 469 | 242 | 141 | 15,940 | 19,783 | 7,451 |
| Sherman | 1.5 | 243 | 289 | 299 | 255 | 164 | 181 | 53 | 16 | 13,623 | 15,379 | 5,627 |
| Sioux | .7 | 55 | 86 | 89 | 108 | 94 | 122 | 88 | 58 | 20,667 | 24,787 | 10,206 |
| Stanton | 2.4 | 306 | 286 | 351 | 374 | 367 | 421 | 229 | 66 | 18,456 | 20,003 | 7,060 |
| Thayer | 2.8 | 259 | 426 | 419 | 390 | 375 | 547 | 233 | 151 | 18,769 | 21,427 | 7,999 |
| Thomas | .4 | 35 | 61 | 69 | 81 | 40 | 75 | 20 | 19 | 16,895 | 19,990 | 7,996 |
| Thurston | 2.4 | 270 | 377 | 384 | 375 | 298 | 365 | 223 | 108 | 17,162 | 20,577 | 6,674 |
| Valley | 2.2 | 275 | 412 | 399 | 359 | 247 | 284 | 153 | 71 | 15,177 | 18,322 | 7,072 |
| Washington | 5.8 | 294 | 575 | 620 | 594 | 626 | 1,411 | 1,123 | 557 | 26,474 | 28,711 | 10,408 |
| Wayne | 3.4 | 263 | 402 | 488 | 414 | 377 | 635 | 548 | 273 | 21,845 | 26,176 | 9,081 |
| Webster | 1.9 | 299 | 339 | 288 | 273 | 216 | 292 | 135 | 58 | 15,407 | 18,588 | 7,678 |
| Wheeler | .4 | 30 | 50 | 68 | 77 | 55 | 70 | 31 | 19 | 18,471 | 21,390 | 8,556 |
| York | 5.7 | 397 | 627 | 738 | 746 | 766 | 1,129 | 866 | 431 | 22,233 | 25,566 | 9,651 |
| **TOTAL METRO COUNTIES** | **279.7** | **10,495** | **21,446** | **23,499** | **25,890** | **26,953** | **53,339** | **64,314** | **53,764** | **30,884** | **34,647** | **13,008** |
| **TOTAL STATE** | **607.9** | **37,870** | **65,406** | **68,112** | **69,872** | **66,627** | **116,322** | **108,546** | **75,145** | **24,698** | **28,852** | **10,831** |
| **NEVADA** | | | | | | | | | | | | |
| **LAS VEGAS** | **214.7** | **12,593** | **19,381** | **25,820** | **26,785** | **24,797** | **44,972** | **38,357** | **21,995** | **24,577** | **28,188** | **11,199** |
| Clark | 214.7 | 12,593 | 19,381 | 25,820 | 26,785 | 24,797 | 44,972 | 38,357 | 21,995 | 24,577 | 28,188 | 11,199 |
| **RENO** | **90.3** | **4,154** | **7,544** | **10,165** | **11,687** | **10,516** | **18,514** | **17,276** | **10,444** | **25,536** | **29,465** | **12,375** |
| Washoe | 90.3 | 4,154 | 7,544 | 10,165 | 11,687 | 10,516 | 18,514 | 17,276 | 10,444 | 25,536 | 29,465 | 12,375 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Carson City | 14.4 | 758 | 1,352 | 1,697 | 1,687 | 1,686 | 3,127 | 2,665 | 1,428 | 25,059 | 27,837 | 11,197 |
| Churchill | 5.7 | 476 | 940 | 983 | 894 | 739 | 863 | 397 | 208 | 17,456 | 21,069 | 7,901 |
| Clark | 214.7 | 12,593 | 19,381 | 25,820 | 26,785 | 24,797 | 44,972 | 38,357 | 21,995 | 24,577 | 28,188 | 11,199 |
| Douglas | 9.1 | 377 | 556 | 887 | 968 | 1,147 | 2,237 | 1,783 | 1,143 | 27,533 | 32,882 | 13,067 |
| Elko | 7.7 | 528 | 823 | 823 | 959 | 964 | 1,529 | 1,249 | 825 | 23,686 | 27,318 | 10,732 |
| Esmeralda | .3 | 23 | 17 | 30 | 28 | 19 | 70 | 59 | 54 | 30,143 | 32,870 | 8,965 |
| Eureka | .5 | 73 | 40 | 66 | 51 | 42 | 101 | 69 | 58 | 22,500 | 26,300 | 10,115 |
| Humboldt | 4.3 | 318 | 732 | 865 | 625 | 482 | 701 | 404 | 173 | 16,626 | 21,445 | 8,018 |
| Lander | 1.9 | 143 | 163 | 182 | 193 | 248 | 456 | 378 | 135 | 25,352 | 26,772 | 10,381 |
| Lincoln | 1.4 | 116 | 232 | 212 | 216 | 207 | 225 | 156 | 36 | 18,279 | 20,409 | 7,326 |
| Lyon | 6.3 | 511 | 853 | 926 | 846 | 796 | 1,221 | 824 | 323 | 20,082 | 22,912 | 8,910 |
| Mineral | 2.3 | 148 | 283 | 262 | 266 | 282 | 515 | 365 | 179 | 23,429 | 26,757 | 10,610 |
| Nye | 5.3 | 430 | 579 | 664 | 568 | 597 | 1,102 | 1,034 | 326 | 23,443 | 25,570 | 10,038 |
| Pershing | 1.4 | 102 | 175 | 140 | 162 | 171 | 248 | 198 | 204 | 23,429 | 28,278 | 10,997 |
| Storey | .6 | 49 | 51 | 86 | 74 | 77 | 149 | 97 | 17 | 22,556 | 25,397 | 8,964 |
| Washoe | 90.3 | 4,154 | 7,544 | 10,165 | 11,687 | 10,516 | 18,514 | 17,276 | 10,444 | 25,536 | 29,465 | 12,375 |
| White Pine | 3.2 | 229 | 314 | 294 | 358 | 365 | 622 | 646 | 372 | 25,548 | 28,880 | 11,552 |
| **TOTAL METRO COUNTIES** | **305.0** | **16,747** | **26,925** | **35,985** | **38,472** | **35,313** | **63,486** | **55,633** | **32,439** | **24,862** | **28,566** | **11,534** |
| **TOTAL STATE** | **369.4** | **21,028** | **34,035** | **44,102** | **46,369** | **43,135** | **76,652** | **66,157** | **37,922** | **24,526** | **28,225** | **11,328** |
| **NEW HAMPSHIRE** | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | **106.4** | **3,414** | **8,140** | **9,086** | **9,664** | **9,836** | **21,031** | **25,170** | **20,059** | **31,169** | **34,311** | **12,363** |
| Hillsborough | 106.4 | 3,414 | 8,140 | 9,086 | 9,664 | 9,836 | 21,031 | 25,170 | 20,059 | 31,169 | 34,311 | 12,363 |
| **PORTSMOUTH - DOVER - ROCHESTER** | **108.0** | **3,939** | **8,038** | **8,752** | **9,990** | **10,677** | **21,895** | **25,586** | **19,123** | **30,708** | **33,845** | **12,084** |
| Rockingham | 76.3 | 2,427 | 4,858 | 5,701 | 6,672 | 7,206 | 15,229 | 19,022 | 15,185 | 32,415 | 35,400 | 12,705 |
| Strafford | 31.7 | 1,512 | 3,180 | 3,051 | 3,318 | 3,471 | 6,666 | 6,564 | 3,938 | 26,868 | 30,104 | 10,615 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEW HAMPSHIRE (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Belknap | 17.3 | 962 | 2,084 | 2,117 | 2,469 | 2,300 | 3,562 | 2,615 | 1,191 | 22,117 | 25,322 | 9,461 |
| Carroll | 12.8 | 848 | 1,689 | 1,952 | 2,002 | 1,746 | 2,381 | 1,359 | 823 | 19,766 | 23,370 | 9,618 |
| Cheshire | 23.0 | 963 | 2,389 | 2,523 | 2,728 | 2,819 | 5,209 | 4,297 | 2,072 | 25,136 | 28,424 | 10,183 |
| Coos | 12.9 | 856 | 1,759 | 1,623 | 1,640 | 1,613 | 2,805 | 1,835 | 769 | 21,773 | 24,072 | 9,106 |
| Grafton | 24.7 | 1,260 | 2,773 | 3,100 | 3,280 | 3,146 | 5,095 | 3,700 | 2,346 | 23,032 | 27,692 | 10,000 |
| Hillsborough | 106.4 | 3,414 | 8,140 | 9,086 | 9,664 | 9,836 | 21,031 | 25,170 | 20,059 | 31,169 | 34,311 | 12,363 |
| Merrimack | 37.4 | 1,497 | 3,300 | 3,944 | 4,393 | 4,523 | 8,283 | 7,381 | 4,079 | 26,150 | 29,721 | 10,750 |
| Rockingham | 76.3 | 2,427 | 4,858 | 5,701 | 6,672 | 7,206 | 15,229 | 19,022 | 15,185 | 32,415 | 35,400 | 12,705 |
| Strafford | 31.7 | 1,512 | 3,180 | 3,051 | 3,318 | 3,471 | 6,666 | 6,564 | 3,938 | 26,868 | 30,104 | 10,615 |
| Sullivan | 14.4 | 761 | 1,698 | 1,931 | 1,855 | 1,882 | 3,172 | 2,259 | 842 | 22,573 | 25,135 | 9,756 |
| **TOTAL METRO COUNTIES** | **214.4** | **7,353** | **16,178** | **17,838** | **19,654** | **20,513** | **42,926** | **50,756** | **39,182** | **30,935** | **34,077** | **12,222** |
| **TOTAL STATE** | **356.9** | **14,500** | **31,870** | **35,028** | **38,021** | **38,542** | **73,433** | **74,202** | **51,304** | **27,648** | **31,283** | **11,365** |
| **NEW JERSEY** | | | | | | | | | | | | |
| **ATLANTIC CITY** | **117.3** | **6,004** | **14,035** | **14,215** | **14,326** | **13,066** | **21,136** | **20,340** | **14,178** | **23,791** | **28,325** | **10,973** |
| Atlantic | 78.6 | 4,188 | 9,364 | 8,941 | 9,047 | 8,355 | 14,176 | 14,529 | 10,000 | 24,623 | 28,881 | 10,919 |
| Cape May | 38.7 | 1,816 | 4,671 | 5,274 | 5,279 | 4,711 | 6,960 | 5,811 | 4,178 | 22,364 | 27,196 | 11,090 |
| **BERGEN - PASSAIC** | **470.1** | **15,857** | **32,099** | **32,415** | **34,482** | **35,778** | **75,590** | **106,259** | **137,620** | **36,140** | **40,418** | **14,831** |
| Bergen | 311.9 | 7,339 | 16,332 | 18,019 | 20,229 | 21,656 | 47,159 | 72,731 | 108,435 | 40,009 | 44,385 | 16,557 |
| Passaic | 158.2 | 8,518 | 15,767 | 14,396 | 14,253 | 14,122 | 28,431 | 33,528 | 29,185 | 29,216 | 32,597 | 11,589 |
| **JERSEY CITY** | **209.8** | **16,501** | **28,083** | **23,358** | **22,334** | **21,121** | **37,266** | **36,736** | **24,401** | **23,436** | **27,063** | **10,357** |
| Hudson | 209.8 | 16,501 | 28,083 | 23,358 | 22,334 | 21,121 | 37,266 | 36,736 | 24,401 | 23,436 | 27,063 | 10,357 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | **320.1** | **8,319** | **16,762** | **18,319** | **20,493** | **22,820** | **55,074** | **84,153** | **94,160** | **38,100** | **40,875** | **14,222** |
| Hunterdon | 33.1 | 724 | 1,571 | 1,694 | 2,040 | 2,369 | 5,487 | 8,529 | 10,686 | 39,465 | 43,027 | 14,577 |
| Middlesex | 213.2 | 6,014 | 12,252 | 12,992 | 14,226 | 15,681 | 37,843 | 57,027 | 57,165 | 36,884 | 39,099 | 13,639 |
| Somerset | 73.8 | 1,581 | 2,939 | 3,633 | 4,227 | 4,770 | 11,744 | 18,597 | 26,309 | 41,363 | 45,041 | 15,746 |
| **MONMOUTH - OCEAN** | **347.2** | **10,761** | **25,619** | **29,677** | **32,040** | **30,736** | **60,143** | **76,967** | **81,257** | **32,393** | **36,533** | **13,607** |
| Monmouth | 189.7 | 6,103 | 13,809 | 14,247 | 14,941 | 15,066 | 30,914 | 42,256 | 52,364 | 34,926 | 39,193 | 13,954 |
| Ocean | 157.5 | 4,658 | 11,810 | 15,430 | 17,099 | 15,670 | 29,229 | 34,711 | 28,893 | 29,671 | 33,329 | 13,143 |
| **NEWARK** | **668.9** | **32,867** | **53,941** | **49,353** | **51,476** | **52,985** | **106,955** | **142,236** | **179,087** | **33,741** | **38,208** | **13,679** |
| Essex | 298.7 | 22,568 | 35,027 | 28,582 | 27,574 | 26,674 | 47,466 | 52,753 | 58,056 | 26,736 | 32,609 | 11,867 |
| Morris | 143.8 | 2,200 | 4,549 | 5,758 | 7,101 | 8,288 | 21,029 | 35,606 | 59,269 | 44,700 | 48,397 | 16,496 |
| Sussex | 44.1 | 1,021 | 2,069 | 2,413 | 2,855 | 3,272 | 8,499 | 12,472 | 11,499 | 37,134 | 39,441 | 13,197 |
| Union | 182.3 | 7,078 | 12,296 | 12,600 | 13,946 | 14,751 | 29,961 | 41,405 | 50,263 | 35,172 | 39,047 | 14,412 |
| **TRENTON** | **111.0** | **4,215** | **9,294** | **8,976** | **9,311** | **9,417** | **19,113** | **24,624** | **26,050** | **32,444** | **36,779** | **13,068** |
| Mercer | 111.0 | 4,215 | 9,294 | 8,976 | 9,311 | 9,417 | 19,113 | 24,624 | 26,050 | 32,444 | 36,779 | 13,068 |
| **VINELAND - MILLVILLE - BRIDGETON** | **47.3** | **2,325** | **5,545** | **5,111** | **5,372** | **5,385** | **9,640** | **8,730** | **5,192** | **24,917** | **28,191** | **9,691** |
| Cumberland | 47.3 | 2,325 | 5,545 | 5,111 | 5,372 | 5,385 | 9,640 | 8,730 | 5,192 | 24,917 | 28,191 | 9,691 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Atlantic | 78.6 | 4,188 | 9,364 | 8,941 | 9,047 | 8,355 | 14,176 | 14,529 | 10,000 | 24,623 | 28,881 | 10,919 |
| Bergen | 311.9 | 7,339 | 16,332 | 18,019 | 20,229 | 21,656 | 47,159 | 72,731 | 108,435 | 40,009 | 44,385 | 16,557 |
| ☐ Burlington | 128.9 | 3,356 | 7,130 | 9,248 | 10,733 | 11,671 | 25,470 | 33,181 | 28,111 | 33,779 | 37,172 | 12,359 |
| ☐ Camden | 174.5 | 8,174 | 16,756 | 15,508 | 16,531 | 16,810 | 31,677 | 37,208 | 31,836 | 29,156 | 32,550 | 11,726 |
| Cape May | 38.7 | 1,816 | 4,671 | 5,274 | 5,279 | 4,711 | 6,960 | 5,811 | 4,178 | 22,364 | 27,196 | 11,090 |
| Cumberland | 47.3 | 2,325 | 5,545 | 5,111 | 5,372 | 5,385 | 9,640 | 8,730 | 5,192 | 24,917 | 28,191 | 9,691 |
| Essex | 298.7 | 22,568 | 35,027 | 28,582 | 27,574 | 26,674 | 47,466 | 52,753 | 58,056 | 26,736 | 32,609 | 11,867 |
| ☐ Gloucester | 73.0 | 2,665 | 5,268 | 5,843 | 6,417 | 6,679 | 14,422 | 19,349 | 12,357 | 31,883 | 33,244 | 11,324 |
| Hudson | 209.8 | 16,501 | 28,083 | 23,358 | 22,334 | 21,121 | 37,266 | 36,736 | 24,401 | 23,436 | 27,063 | 10,357 |
| Hunterdon | 33.1 | 724 | 1,571 | 1,694 | 2,040 | 2,369 | 5,487 | 8,529 | 10,686 | 39,465 | 43,027 | 14,577 |
| Mercer | 111.0 | 4,215 | 9,294 | 8,976 | 9,311 | 9,417 | 19,113 | 24,624 | 26,050 | 32,444 | 36,779 | 13,068 |
| Middlesex | 213.2 | 6,014 | 12,252 | 12,992 | 14,226 | 15,681 | 37,843 | 57,027 | 57,165 | 36,884 | 39,099 | 13,639 |
| Monmouth | 189.7 | 6,103 | 13,809 | 14,247 | 14,941 | 15,066 | 30,914 | 42,256 | 52,364 | 34,926 | 39,193 | 13,954 |
| Morris | 143.8 | 2,200 | 4,549 | 5,758 | 7,101 | 8,288 | 21,029 | 35,606 | 59,269 | 44,700 | 48,397 | 16,496 |
| Ocean | 157.5 | 4,658 | 11,810 | 15,430 | 17,099 | 15,670 | 29,229 | 34,711 | 28,893 | 29,671 | 33,329 | 13,143 |
| Passaic | 158.2 | 8,518 | 15,767 | 14,396 | 14,253 | 14,122 | 28,431 | 33,528 | 29,185 | 29,216 | 32,597 | 11,589 |
| ☐ Salem | 24.2 | 876 | 1,864 | 1,994 | 1,987 | 1,870 | 3,688 | 6,178 | 5,743 | 34,521 | 36,108 | 12,945 |
| Somerset | 73.8 | 1,581 | 2,939 | 3,633 | 4,227 | 4,770 | 11,744 | 18,597 | 26,309 | 41,363 | 45,041 | 15,746 |
| Sussex | 44.1 | 1,021 | 2,069 | 2,413 | 2,855 | 3,272 | 8,499 | 12,472 | 11,499 | 37,134 | 39,441 | 13,197 |
| Union | 182.3 | 7,078 | 12,296 | 12,600 | 13,946 | 14,751 | 29,961 | 41,405 | 50,263 | 35,172 | 39,047 | 14,412 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEW JERSEY (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| ☐ Warren | 32.2 | 929 | 2,442 | 2,734 | 2,919 | 3,044 | 6,720 | 7,724 | 5,688 | 30,932 | 33,577 | 12,121 |
| **TOTAL METRO COUNTIES** | **2,724.5** | **112,849** | **218,838** | **216,751** | **228,421** | **231,382** | **466,894** | **603,685** | **645,680** | **32,556** | **36,556** | **13,199** |
| **TOTAL STATE** | **2,724.5** | **112,849** | **218,838** | **216,751** | **228,421** | **231,382** | **466,894** | **603,685** | **645,680** | **32,556** | **36,556** | **13,199** |
| **NEW MEXICO** | | | | | | | | | | | | |
| **ALBUQUERQUE** | **176.1** | **12,327** | **17,676** | **21,105** | **22,322** | **20,222** | **33,607** | **30,239** | **18,602** | **23,532** | **27,354** | **10,357** |
| Bernalillo | 176.1 | 12,327 | 17,676 | 21,105 | 22,322 | 20,222 | 33,607 | 30,239 | 18,602 | 23,532 | 27,354 | 10,357 |
| **LAS CRUCES** | **37.7** | **3,905** | **5,439** | **6,051** | **4,832** | **4,090** | **6,319** | **4,155** | **2,909** | **18,482** | **23,250** | **7,904** |
| Dona Ana | 37.7 | 3,905 | 5,439 | 6,051 | 4,832 | 4,090 | 6,319 | 4,155 | 2,909 | 18,482 | 23,250 | 7,904 |
| **SANTA FE** | **38.5** | **2,092** | **3,526** | **3,907** | **3,994** | **3,844** | **6,902** | **7,498** | **6,737** | **27,589** | **31,936** | **11,995** |
| Los Alamos | 6.9 | 133 | 145 | 225 | 274 | 318 | 914 | 1,911 | 2,980 | 46,489 | 47,269 | 17,535 |
| Santa Fe | 31.6 | 1,959 | 3,381 | 3,682 | 3,720 | 3,526 | 5,988 | 5,587 | 3,757 | 24,319 | 28,588 | 10,767 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Bernalillo | 176.1 | 12,327 | 17,676 | 21,105 | 22,322 | 20,222 | 33,607 | 30,239 | 18,602 | 23,532 | 27,354 | 10,357 |
| Catron | 1.0 | 158 | 218 | 195 | 136 | 102 | 132 | 43 | 16 | 12,975 | 16,141 | 5,380 |
| Chaves | 21.4 | 1,559 | 3,068 | 3,199 | 2,976 | 2,474 | 3,611 | 2,853 | 1,660 | 19,818 | 24,523 | 9,095 |
| Cibola | 10.0 | 871 | 1,030 | 1,028 | 1,187 | 1,322 | 2,079 | 1,799 | 684 | 23,346 | 25,162 | 7,963 |
| Colfax | 5.2 | 489 | 918 | 840 | 657 | 600 | 937 | 503 | 256 | 17,608 | 20,808 | 7,674 |
| Curry | 15.8 | 1,278 | 2,127 | 2,661 | 2,300 | 1,965 | 2,707 | 1,865 | 897 | 18,924 | 23,450 | 8,421 |
| De Baca | 1.0 | 137 | 227 | 198 | 138 | 100 | 111 | 51 | 38 | 13,237 | 16,956 | 7,065 |
| Dona Ana | 37.7 | 3,905 | 5,439 | 6,051 | 4,832 | 4,090 | 6,319 | 4,155 | 2,909 | 18,482 | 23,250 | 7,904 |
| Eddy | 18.4 | 1,211 | 2,404 | 2,263 | 2,346 | 2,319 | 3,854 | 2,652 | 1,351 | 22,101 | 25,125 | 8,839 |
| Grant | 9.2 | 591 | 1,142 | 939 | 847 | 810 | 1,844 | 2,096 | 931 | 26,508 | 28,154 | 9,558 |
| Guadalupe | 1.5 | 255 | 343 | 267 | 219 | 173 | 144 | 63 | 36 | 12,727 | 15,605 | 5,202 |
| Harding | .4 | 53 | 77 | 82 | 69 | 44 | 37 | 23 | 15 | 14,143 | 17,015 | 6,187 |
| Hidalgo | 2.1 | 203 | 360 | 375 | 280 | 187 | 492 | 177 | 26 | 16,734 | 19,540 | 6,618 |
| Lea | 22.2 | 1,466 | 2,005 | 1,842 | 2,191 | 2,315 | 5,065 | 4,721 | 2,595 | 27,801 | 29,662 | 10,386 |
| Lincoln | 5.4 | 418 | 685 | 751 | 669 | 577 | 1,028 | 737 | 535 | 21,517 | 26,022 | 10,037 |
| Los Alamos | 6.9 | 133 | 145 | 225 | 274 | 318 | 914 | 1,911 | 2,980 | 46,489 | 47,269 | 17,535 |
| Luna | 6.2 | 963 | 1,366 | 1,217 | 804 | 612 | 712 | 352 | 174 | 12,857 | 16,595 | 6,017 |
| McKinley | 17.3 | 3,612 | 2,880 | 2,488 | 2,122 | 1,909 | 2,518 | 1,325 | 446 | 14,267 | 17,165 | 4,767 |
| Mora | 1.4 | 330 | 378 | 241 | 150 | 151 | 116 | 27 | 7 | 9,871 | 12,698 | 4,040 |
| Otero | 16.1 | 919 | 1,439 | 2,102 | 2,432 | 2,194 | 3,033 | 2,637 | 1,344 | 22,522 | 26,718 | 8,943 |
| Quay | 4.0 | 442 | 613 | 464 | 559 | 512 | 612 | 523 | 275 | 19,310 | 22,672 | 8,805 |
| Rio Arriba | 10.1 | 1,496 | 2,006 | 1,582 | 1,403 | 1,174 | 1,501 | 733 | 205 | 14,888 | 17,481 | 5,641 |
| Roosevelt | 6.0 | 1,035 | 1,300 | 976 | 690 | 560 | 764 | 450 | 225 | 13,206 | 17,926 | 6,639 |
| Sandoval | 12.9 | 758 | 1,139 | 1,382 | 1,590 | 1,588 | 2,555 | 2,415 | 1,473 | 24,977 | 28,428 | 8,858 |
| San Juan | 32.5 | 3,386 | 3,553 | 3,191 | 3,293 | 3,442 | 6,856 | 5,895 | 2,884 | 24,116 | 25,878 | 8,360 |
| San Miguel | 8.1 | 1,228 | 1,724 | 1,490 | 1,081 | 756 | 1,052 | 582 | 187 | 13,583 | 17,318 | 5,821 |
| Santa Fe | 31.6 | 1,959 | 3,381 | 3,682 | 3,720 | 3,526 | 5,988 | 5,587 | 3,757 | 24,319 | 28,588 | 10,767 |
| Sierra | 4.0 | 546 | 969 | 708 | 595 | 414 | 415 | 256 | 97 | 13,309 | 16,506 | 7,255 |
| Socorro | 4.4 | 657 | 820 | 853 | 692 | 458 | 523 | 281 | 116 | 14,202 | 17,600 | 5,571 |
| Taos | 7.2 | 854 | 1,214 | 1,074 | 1,020 | 785 | 1,089 | 744 | 420 | 17,190 | 21,026 | 7,385 |
| Torrance | 3.1 | 385 | 599 | 514 | 564 | 329 | 364 | 248 | 97 | 15,433 | 18,155 | 6,395 |
| Union | 1.8 | 255 | 318 | 295 | 246 | 195 | 251 | 120 | 120 | 15,593 | 20,412 | 7,654 |
| Valencia | 13.4 | 1,049 | 1,731 | 1,778 | 1,963 | 1,694 | 2,377 | 2,067 | 741 | 20,503 | 23,409 | 8,190 |
| **TOTAL METRO COUNTIES** | **252.3** | **18,324** | **26,641** | **31,063** | **31,148** | **28,156** | **46,828** | **41,892** | **28,248** | **23,288** | **27,440** | **10,203** |
| **TOTAL STATE** | **514.4** | **44,928** | **63,294** | **66,058** | **64,367** | **57,917** | **93,607** | **78,130** | **46,099** | **21,529** | **25,418** | **9,010** |
| **NEW YORK** | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | **319.6** | **14,104** | **30,582** | **32,230** | **34,126** | **33,811** | **63,349** | **67,466** | **43,922** | **27,262** | **30,378** | **11,244** |
| Albany | 111.6 | 5,026 | 9,951 | 10,742 | 11,689 | 11,567 | 20,713 | 23,623 | 18,289 | 28,184 | 31,974 | 12,220 |
| Greene | 16.7 | 1,070 | 2,367 | 2,344 | 2,221 | 2,001 | 3,308 | 2,377 | 1,012 | 20,823 | 23,707 | 8,957 |
| Montgomery | 20.2 | 1,076 | 2,421 | 2,424 | 2,540 | 2,445 | 4,194 | 3,566 | 1,534 | 23,294 | 26,011 | 9,766 |
| Rensselaer | 55.1 | 2,656 | 5,846 | 5,680 | 5,757 | 5,691 | 11,097 | 11,704 | 6,689 | 26,673 | 29,436 | 10,424 |
| Saratoga | 58.6 | 1,953 | 4,134 | 5,093 | 5,791 | 6,023 | 12,379 | 14,560 | 8,667 | 30,022 | 32,011 | 11,139 |
| Schenectady | 57.4 | 2,323 | 5,863 | 5,967 | 6,128 | 6,084 | 11,658 | 11,636 | 7,741 | 26,909 | 29,990 | 11,515 |
| **BINGHAMTON** | **97.6** | **3,730** | **8,862** | **10,349** | **10,996** | **10,498** | **19,299** | **20,133** | **13,733** | **27,131** | **30,427** | **11,068** |
| Broome | 79.4 | 3,133 | 7,490 | 8,578 | 9,073 | 8,701 | 15,840 | 16,240 | 10,345 | 26,608 | 29,948 | 11,039 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NEW YORK (continued)** | | | | | | | | | | | | |
| **BINGHAMTON (continued)** | | | | | | | | | | | | |
| Tioga | 18.2 | 597 | 1,372 | 1,771 | 1,923 | 1,797 | 3,459 | 3,893 | 3,388 | 29,588 | 32,515 | 11,187 |
| **BUFFALO** | **364.6** | **18,877** | **41,702** | **37,928** | **36,724** | **36,669** | **74,286** | **76,460** | **41,954** | **26,389** | **28,859** | **10,626** |
| Erie | 364.6 | 18,877 | 41,702 | 37,928 | 36,724 | 36,669 | 74,286 | 76,460 | 41,954 | 26,389 | 28,859 | 10,626 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | ***444.4*** | ***22,491*** | ***49,895*** | ***45,777*** | ***44,507*** | ***44,967*** | ***91,600*** | ***94,525*** | ***50,638*** | ***26,570*** | ***28,908*** | ***10,621*** |
| **ELMIRA** | **34.5** | **1,598** | **4,066** | **4,237** | **4,314** | **4,230** | **7,196** | **6,065** | **2,794** | **23,600** | **26,414** | **9,443** |
| Chemung | 34.5 | 1,598 | 4,066 | 4,237 | 4,314 | 4,230 | 7,196 | 6,065 | 2,794 | 23,600 | 26,414 | 9,443 |
| **GLENS FALLS** | **40.0** | **1,847** | **4,270** | **4,633** | **4,914** | **4,754** | **8,357** | **7,522** | **3,703** | **24,552** | **27,398** | **9,480** |
| Warren | 20.8 | 1,044 | 2,301 | 2,478 | 2,642 | 2,556 | 4,198 | 3,591 | 1,990 | 23,756 | 27,099 | 9,685 |
| Washington | 19.2 | 803 | 1,969 | 2,155 | 2,272 | 2,198 | 4,159 | 3,931 | 1,713 | 25,466 | 27,722 | 9,273 |
| **NASSAU - SUFFOLK** | **862.3** | **19,411** | **38,480** | **45,308** | **51,655** | **54,608** | **127,565** | **218,817** | **306,456** | **41,279** | **44,611** | **14,320** |
| Nassau | 441.2 | 8,902 | 17,838 | 20,095 | 22,910 | 24,870 | 57,815 | 105,210 | 183,560 | 44,634 | 48,462 | 16,025 |
| Suffolk | 421.1 | 10,509 | 20,642 | 25,213 | 28,745 | 29,738 | 69,750 | 113,607 | 122,896 | 38,273 | 40,576 | 12,638 |
| **NEW YORK** | **3,312.1** | **255,481** | **426,176** | **353,544** | **341,642** | **318,646** | **542,387** | **556,731** | **517,493** | **24,354** | **29,870** | **11,790** |
| Bronx | 419.5 | 52,130 | 81,451 | 58,004 | 51,814 | 42,658 | 63,064 | 47,486 | 22,893 | 16,671 | 20,763 | 7,761 |
| Kings | 844.6 | 82,910 | 135,301 | 108,255 | 98,177 | 86,714 | 137,071 | 120,894 | 75,278 | 19,873 | 24,069 | 9,207 |
| New York (Manhattan) | 744.0 | 62,199 | 102,732 | 80,532 | 75,773 | 71,313 | 116,543 | 104,309 | 130,599 | 23,505 | 31,908 | 16,033 |
| Putnam | 28.0 | 658 | 1,339 | 1,660 | 1,938 | 2,025 | 4,409 | 8,355 | 7,616 | 38,541 | 39,577 | 12,946 |
| Queens | 743.9 | 39,225 | 72,634 | 71,161 | 76,964 | 77,266 | 140,248 | 154,030 | 112,372 | 27,352 | 30,444 | 11,551 |
| Richmond | 129.3 | 5,078 | 8,747 | 8,437 | 9,032 | 9,710 | 21,394 | 34,049 | 32,853 | 35,958 | 37,480 | 12,433 |
| Rockland | 85.7 | 2,118 | 3,648 | 4,397 | 5,013 | 5,223 | 11,639 | 21,221 | 32,441 | 42,530 | 44,750 | 13,910 |
| Westchester | 317.1 | 11,163 | 20,324 | 21,098 | 22,931 | 23,737 | 48,019 | 66,387 | 103,441 | 37,354 | 43,254 | 15,795 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | ***6,572.0*** | ***372,760*** | ***646,555*** | ***578,589*** | ***582,357*** | ***565,431*** | ***1,065,789*** | ***1,302,956*** | ***1,457,563*** | ***29,969*** | ***34,977*** | ***12,971*** |
| **NIAGARA FALLS** | **79.8** | **3,614** | **8,193** | **7,849** | **7,783** | **8,298** | **17,314** | **18,065** | **8,684** | **27,321** | **29,132** | **10,601** |
| Niagara | 79.8 | 3,614 | 8,193 | 7,849 | 7,783 | 8,298 | 17,314 | 18,065 | 8,684 | 27,321 | 29,132 | 10,601 |
| **ORANGE COUNTY** | **91.3** | **4,136** | **7,855** | **8,148** | **8,678** | **8,900** | **18,517** | **21,649** | **13,417** | **29,293** | **32,124** | **10,516** |
| Orange | 91.3 | 4,136 | 7,855 | 8,148 | 8,678 | 8,900 | 18,517 | 21,649 | 13,417 | 29,293 | 32,124 | 10,516 |
| **POUGHKEEPSIE** | **88.6** | **2,844** | **6,195** | **7,002** | **7,593** | **7,691** | **16,200** | **22,122** | **18,953** | **33,099** | **35,840** | **12,120** |
| Dutchess | 88.6 | 2,844 | 6,195 | 7,002 | 7,593 | 7,691 | 16,200 | 22,122 | 18,953 | 33,099 | 35,840 | 12,120 |
| **ROCHESTER** | **362.8** | **14,272** | **30,673** | **31,015** | **33,367** | **34,433** | **69,797** | **85,527** | **63,716** | **30,404** | **32,969** | **11,983** |
| Livingston | 19.5 | 736 | 1,623 | 1,819 | 2,073 | 2,175 | 4,152 | 4,477 | 2,445 | 28,064 | 30,883 | 10,071 |
| Monroe | 265.6 | 10,700 | 22,516 | 21,617 | 23,167 | 24,032 | 48,969 | 62,976 | 51,623 | 31,289 | 33,866 | 12,610 |
| Ontario | 33.0 | 1,192 | 2,731 | 3,282 | 3,542 | 3,661 | 7,531 | 7,428 | 3,633 | 27,797 | 29,990 | 10,407 |
| Orleans | 14.0 | 536 | 1,315 | 1,545 | 1,561 | 1,463 | 2,833 | 3,257 | 1,490 | 27,081 | 28,981 | 10,018 |
| Wayne | 30.7 | 1,108 | 2,488 | 2,752 | 3,024 | 3,102 | 6,312 | 7,389 | 4,525 | 29,569 | 31,555 | 10,824 |
| **SYRACUSE** | **234.1** | **10,038** | **20,699** | **22,208** | **23,090** | **23,173** | **45,437** | **52,321** | **37,134** | **28,852** | **31,913** | **11,332** |
| Madison | 22.3 | 1,132 | 2,234 | 2,624 | 2,655 | 2,624 | 4,882 | 4,168 | 1,981 | 24,779 | 27,937 | 9,068 |
| Onondaga | 170.5 | 7,505 | 15,297 | 16,109 | 16,952 | 16,828 | 33,183 | 38,350 | 26,276 | 28,733 | 31,671 | 11,568 |
| Oswego | 41.3 | 1,401 | 3,168 | 3,475 | 3,483 | 3,721 | 7,372 | 9,803 | 8,877 | 32,255 | 35,058 | 11,695 |
| **UTICA - ROME** | **114.4** | **5,754** | **13,057** | **12,846** | **13,594** | **13,547** | **24,232** | **21,017** | **10,353** | **24,404** | **27,206** | **9,648** |
| Herkimer | 24.3 | 1,187 | 2,819 | 2,836 | 2,986 | 2,971 | 5,389 | 4,161 | 1,951 | 23,895 | 26,311 | 9,361 |
| Oneida | 90.1 | 4,567 | 10,238 | 10,010 | 10,608 | 10,576 | 18,843 | 16,856 | 8,402 | 24,547 | 27,447 | 9,725 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Albany | 111.6 | 5,026 | 9,951 | 10,742 | 11,689 | 11,567 | 20,713 | 23,623 | 18,289 | 28,184 | 31,974 | 12,220 |
| Allegany | 17.8 | 1,463 | 2,838 | 2,889 | 2,767 | 2,514 | 3,356 | 1,618 | 355 | 18,048 | 20,789 | 6,815 |
| Bronx | 419.5 | 52,130 | 81,451 | 58,004 | 51,814 | 42,658 | 63,064 | 47,486 | 22,893 | 16,671 | 20,763 | 7,761 |
| Broome | 79.4 | 3,133 | 7,490 | 8,578 | 9,073 | 8,701 | 15,840 | 16,240 | 10,345 | 26,608 | 29,948 | 11,039 |
| Cattaraugus | 30.9 | 1,941 | 3,639 | 3,931 | 3,907 | 3,680 | 6,542 | 5,189 | 2,071 | 22,741 | 25,456 | 8,838 |
| Cayuga | 28.4 | 1,371 | 3,580 | 3,517 | 3,451 | 3,456 | 6,175 | 5,152 | 1,698 | 23,326 | 25,480 | 8,708 |
| Chautauqua | 54.6 | 2,481 | 6,540 | 6,570 | 6,466 | 6,191 | 11,590 | 9,855 | 4,907 | 24,241 | 26,992 | 9,885 |
| Chemung | 34.5 | 1,598 | 4,066 | 4,237 | 4,314 | 4,230 | 7,196 | 6,065 | 2,794 | 23,600 | 26,414 | 9,443 |
| Chenango | 18.1 | 908 | 1,791 | 2,371 | 2,539 | 2,323 | 3,754 | 3,271 | 1,143 | 23,020 | 25,904 | 9,017 |
| Clinton | 26.9 | 1,472 | 3,125 | 3,647 | 3,711 | 3,428 | 5,371 | 4,321 | 1,825 | 22,109 | 26,242 | 8,237 |
| Columbia | 23.5 | 1,025 | 2,426 | 3,007 | 2,929 | 2,644 | 4,903 | 4,251 | 2,315 | 24,473 | 27,778 | 10,152 |
| Cortland | 16.8 | 1,036 | 2,042 | 2,138 | 2,179 | 2,073 | 3,536 | 2,628 | 1,168 | 22,390 | 25,478 | 8,665 |
| Delaware | 17.0 | 912 | 2,078 | 2,216 | 2,400 | 2,279 | 3,540 | 2,432 | 1,143 | 21,890 | 24,965 | 8,769 |
| Dutchess | 88.6 | 2,844 | 6,195 | 7,002 | 7,593 | 7,691 | 16,200 | 22,122 | 18,953 | 33,099 | 35,840 | 12,120 |
| Erie | 364.6 | 18,877 | 41,702 | 37,928 | 36,724 | 36,669 | 74,286 | 76,460 | 41,954 | 26,389 | 28,859 | 10,626 |
| Essex | 13.8 | 810 | 1,946 | 1,952 | 1,927 | 1,742 | 2,758 | 1,892 | 773 | 20,718 | 23,631 | 8,627 |
| Franklin | 15.8 | 1,103 | 2,405 | 2,551 | 2,230 | 1,861 | 2,735 | 2,071 | 794 | 18,961 | 22,975 | 7,823 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **NEW YORK (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Fulton | 21.3 | 1,188 | 2,839 | 2,707 | 2,825 | 2,790 | 4,553 | 3,108 | 1,290 | 21,941 | 24,552 | 9,079 |
| Genesee | 20.9 | 1,099 | 2,209 | 2,561 | 2,536 | 2,723 | 4,993 | 3,590 | 1,189 | 23,752 | 25,506 | 8,710 |
| Greene | 16.7 | 1,070 | 2,367 | 2,344 | 2,221 | 2,001 | 3,308 | 2,377 | 1,012 | 20,823 | 23,707 | 8,957 |
| Hamilton | 1.9 | 123 | 311 | 368 | 341 | 268 | 296 | 151 | 42 | 17,101 | 19,407 | 6,957 |
| Herkimer | 24.3 | 1,187 | 2,819 | 2,836 | 2,986 | 2,971 | 5,389 | 4,161 | 1,951 | 23,895 | 26,311 | 9,361 |
| Jefferson | 32.4 | 1,959 | 4,414 | 4,310 | 4,378 | 4,020 | 6,409 | 4,935 | 1,975 | 21,352 | 24,292 | 8,518 |
| Kings | 844.6 | 82,910 | 135,301 | 108,255 | 98,177 | 86,714 | 137,071 | 120,894 | 75,278 | 19,873 | 24,069 | 9,207 |
| Lewis | 8.8 | 472 | 1,117 | 1,113 | 1,159 | 1,212 | 1,967 | 1,262 | 498 | 22,291 | 24,474 | 8,189 |
| Livingston | 19.5 | 736 | 1,623 | 1,819 | 2,073 | 2,175 | 4,152 | 4,477 | 2,445 | 28,064 | 30,883 | 10,071 |
| Madison | 22.3 | 1,132 | 2,234 | 2,624 | 2,655 | 2,624 | 4,882 | 4,168 | 1,981 | 24,779 | 27,937 | 9,068 |
| Monroe | 265.6 | 10,700 | 22,516 | 21,617 | 23,167 | 24,032 | 48,969 | 62,976 | 51,623 | 31,289 | 33,866 | 12,610 |
| Montgomery | 20.2 | 1,076 | 2,421 | 2,424 | 2,540 | 2,445 | 4,194 | 3,566 | 1,534 | 23,294 | 26,011 | 9,766 |
| Nassau | 441.2 | 8,902 | 17,838 | 20,095 | 22,910 | 24,870 | 57,815 | 105,210 | 183,560 | 44,634 | 48,462 | 16,025 |
| New York (Manhattan) | 744.0 | 62,199 | 102,732 | 80,532 | 75,773 | 71,313 | 116,543 | 104,309 | 130,599 | 23,505 | 31,908 | 16,033 |
| Niagara | 79.8 | 3,614 | 8,193 | 7,849 | 7,783 | 8,298 | 17,314 | 18,065 | 8,684 | 27,321 | 29,132 | 10,601 |
| Oneida | 90.1 | 4,567 | 10,238 | 10,010 | 10,608 | 10,576 | 18,843 | 16,856 | 8,402 | 24,547 | 27,447 | 9,725 |
| Onondaga | 170.5 | 7,505 | 15,297 | 16.109 | 16,952 | 16,828 | 33,183 | 38,350 | 26,276 | 28,733 | 31,671 | 11,568 |
| Ontario | 33.0 | 1,192 | 2,731 | 3,282 | 3,542 | 3,661 | 7,531 | 7,428 | 3,633 | 27,797 | 29,990 | 10,407 |
| Orange | 91.3 | 4,136 | 7,855 | 8,148 | 8,678 | 8,900 | 18,517 | 21,649 | 13,417 | 29,293 | 32,124 | 10,516 |
| Orleans | 14.0 | 536 | 1,315 | 1,545 | 1,561 | 1,463 | 2,833 | 3,257 | 1,490 | 27,081 | 28,981 | 10,018 |
| Oswego | 41.3 | 1,401 | 3,168 | 3,475 | 3,483 | 3,721 | 7,372 | 9,803 | 8,877 | 32,255 | 35,058 | 11,695 |
| Otsego | 21.5 | 1,190 | 2,416 | 2,824 | 2,889 | 2,550 | 4,230 | 3,525 | 1,876 | 22,753 | 27,006 | 9,426 |
| Putnam | 28.0 | 658 | 1,339 | 1,660 | 1,938 | 2,025 | 4,409 | 8,355 | 7,616 | 38,541 | 39,577 | 12,946 |
| Queens | 743.9 | 39,225 | 72,634 | 71,161 | 76,964 | 77,266 | 140,248 | 154,030 | 112,372 | 27,352 | 30,444 | 11,551 |
| Rensselaer | 55.1 | 2,656 | 5,846 | 5,660 | 5,757 | 5,691 | 11,097 | 11,704 | 6,689 | 26,673 | 29,436 | 10,424 |
| Richmond | 129.3 | 5,078 | 8,747 | 8,437 | 9,032 | 9,710 | 21,394 | 34,049 | 32,853 | 35,958 | 37,480 | 12,433 |
| Rockland | 85.7 | 2,118 | 3,648 | 4,397 | 5,013 | 5,223 | 11,639 | 21,221 | 32,441 | 42,530 | 44,750 | 13,910 |
| St. Lawrence | 37.6 | 2,323 | 4,817 | 4,703 | 4,543 | 4,088 | 7,035 | 6,707 | 3,384 | 22,890 | 26,971 | 8,660 |
| Saratoga | 58.6 | 1,953 | 4,134 | 5,093 | 5,791 | 6,023 | 12,379 | 14,560 | 8,667 | 30,022 | 32,011 | 11,139 |
| Schenectady | 57.4 | 2,323 | 5,863 | 5,967 | 6,128 | 6,084 | 11,658 | 11,636 | 7,741 | 26,909 | 29,990 | 11,515 |
| Schoharie | 10.7 | 612 | 1,353 | 1,492 | 1,450 | 1,360 | 2,255 | 1,612 | 566 | 21,612 | 24,762 | 8,280 |
| Schuyler | 6.4 | 210 | 620 | 797 | 893 | 852 | 1,455 | 1,165 | 408 | 23,970 | 26,190 | 8,963 |
| Seneca | 11.9 | 376 | 813 | 1,086 | 1,283 | 1,274 | 2,479 | 2,827 | 1,762 | 29,401 | 32,611 | 11,184 |
| Steuben | 36.8 | 1,913 | 4,243 | 4,390 | 4,867 | 4,636 | 7,608 | 6,195 | 2,948 | 23,132 | 26,122 | 9,434 |
| Suffolk | 421.1 | 10,509 | 20,642 | 25,213 | 28,745 | 29,738 | 69,750 | 113,607 | 122,896 | 38,273 | 40,576 | 12,638 |
| Sullivan | 26.3 | 1,527 | 3,455 | 3,744 | 3,390 | 2,933 | 5,183 | 3,965 | 2,103 | 21,729 | 26,329 | 9,604 |
| Tioga | 18.2 | 597 | 1,372 | 1,771 | 1,923 | 1,797 | 3,459 | 3,893 | 3,388 | 29,588 | 32,515 | 11,187 |
| Tompkins | 31.4 | 1,630 | 2,673 | 3,166 | 3,458 | 3,369 | 5,564 | 6,028 | 5,512 | 27,211 | 33,369 | 11,501 |
| Ulster | 60.8 | 2,644 | 5,797 | 6,320 | 6,643 | 6,303 | 11,114 | 12,351 | 9,628 | 27,264 | 31,161 | 11,311 |
| Warren | 20.8 | 1,044 | 2,301 | 2,478 | 2,642 | 2,556 | 4,198 | 3,591 | 1,990 | 23,756 | 27,099 | 9,685 |
| Washington | 19.2 | 803 | 1,969 | 2,155 | 2,272 | 2,198 | 4,159 | 3,931 | 1,713 | 25,466 | 27,722 | 9,273 |
| Wayne | 30.7 | 1,108 | 2,488 | 2,752 | 3,024 | 3,102 | 6,312 | 7,389 | 4,525 | 29,569 | 31,555 | 10,824 |
| Westchester | 317.1 | 11,163 | 20,324 | 21,098 | 22,931 | 23,737 | 48,019 | 66,387 | 103,441 | 37,354 | 43,254 | 15,795 |
| Wyoming | 13.7 | 535 | 1,243 | 1,292 | 1,486 | 1,626 | 3,126 | 2,923 | 1,469 | 27,003 | 29,306 | 9,559 |
| Yates | 8.6 | 541 | 1,202 | 1,186 | 1,199 | 1,104 | 1,711 | 1,126 | 531 | 20,741 | 23,887 | 9,050 |
| **TOTAL METRO COUNTIES** | **6,001.7** | **355,706** | **640,810** | **577,297** | **578,476** | **559,258** | **1,033,936** | **1,173,895** | **1,082,322** | **27,683** | **32,255** | **11,985** |
| **TOTAL STATE** | **6,616.3** | **388,570** | **712,742** | **654,145** | **656,372** | **632,557** | **1,158,174** | **1,278,045** | **1,135,695** | **27,161** | **31,743** | **11,723** |
| **NORTH CAROLINA** | | | | | | | | | | | | |
| **ASHEVILLE** | **64.8** | **4,699** | **8,364** | **8,452** | **8,806** | **8,219** | **12,785** | **9,328** | **4,147** | **21,212** | **24,385** | **9,479** |
| Buncombe | 64.8 | 4,699 | 8,364 | 8,452 | 8,806 | 8,219 | 12,785 | 9,328 | 4,147 | 21,212 | 24,385 | 9,479 |
| **BURLINGTON** | **37.4** | **2,145** | **4,351** | **4,572** | **4,709** | **4,529** | **8,172** | **6,383** | **2,539** | **23,191** | **25,628** | **9,633** |
| Alamance | 37.4 | 2,145 | 4,351 | 4,572 | 4,709 | 4,529 | 8,172 | 6,383 | 2,539 | 23,191 | 25,628 | 9,633 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **376.6** | **20,477** | **35,305** | **40,241** | **44,048** | **45,061** | **81,123** | **73,275** | **37,070** | **25,356** | **28,241** | **10,310** |
| Cabarrus | 33.2 | 1,466 | 3,327 | 3,749 | 3,748 | 3,656 | 7,399 | 6,803 | 3,052 | 25,832 | 28,077 | 10,187 |
| Gaston | 59.4 | 3,226 | 5,635 | 6,179 | 7,010 | 7,274 | 13,387 | 11,610 | 5,079 | 25,259 | 27,624 | 9,796 |
| Lincoln | 16.8 | 912 | 1,521 | 1,572 | 2,074 | 2,340 | 3,982 | 3,153 | 1,246 | 24,959 | 26,849 | 9,638 |
| Mecklenburg | 163.2 | 9,007 | 14,132 | 17,034 | 18,734 | 18,679 | 32,635 | 33,053 | 19,926 | 26,128 | 29,620 | 11,252 |
| Rowan | 38.2 | 1,959 | 4,112 | 4,431 | 4,833 | 4,988 | 8,829 | 6,515 | 2,533 | 23,803 | 26,157 | 9,787 |
| Union | 25.7 | 1,574 | 2,700 | 3,107 | 3,087 | 3,363 | 6,000 | 4,158 | 1,711 | 23,558 | 25,884 | 8,594 |
| *York, S. C.* | *40.1* | *2,333* | *3,878* | *4,169* | *4,562* | *4,761* | *8,891* | *7,983* | *3,523* | *25,365* | *27,762* | *9,539* |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | |
| **FAYETTEVILLE** | **82.9** | **6,123** | **8,204** | **11,740** | **12,310** | **10,832** | **16,040** | **12,420** | **5,231** | **21,338** | **27,237** | **8,572** |
| Cumberland | 82.9 | 6,123 | 8,204 | 11,740 | 12,310 | 10,832 | 16,040 | 12,420 | 5,231 | 21,338 | 27,237 | 8,572 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | **334.0** | **20,327** | **34,093** | **38,376** | **40,408** | **39,602** | **68,907** | **59,443** | **32,844** | **24,256** | **27,686** | **10,371** |
| Davidson | 43.6 | 2,484 | 4,665 | 5,210 | 5,763 | 5,717 | 9,726 | 7,076 | 2,959 | 23,185 | 25,626 | 9,318 |
| Davie | 9.7 | 640 | 1,027 | 1,084 | 1,168 | 1,112 | 2,096 | 1,737 | 836 | 24,134 | 26,847 | 9,790 |
| Forsyth | 98.1 | 6,116 | 9,674 | 10,457 | 10,851 | 10,615 | 19,263 | 19,195 | 11,929 | 25,650 | 29,221 | 11,268 |
| Guilford | 122.6 | 7,152 | 11,947 | 14,205 | 14,649 | 14,249 | 24,332 | 22,305 | 13,761 | 24,678 | 28,860 | 10,837 |
| Randolph | 36.2 | 2,234 | 3,921 | 4,609 | 5,305 | 5,293 | 8,242 | 4,839 | 1,757 | 21,883 | 23,802 | 8,810 |
| Stokes | 12.8 | 810 | 1,414 | 1,366 | 1,387 | 1,434 | 3,011 | 2,495 | 883 | 24,964 | 26,198 | 9,162 |
| Yadkin | 11.0 | 891 | 1,445 | 1,445 | 1,285 | 1,182 | 2,237 | 1,796 | 719 | 21,841 | 24,332 | 8,982 |
| **HICKORY** | **78.0** | **3,645** | **8,020** | **9,700** | **10,545** | **10,563** | **18,189** | **12,328** | **5,010** | **23,357** | **26,059** | **9,467** |
| Alexander | 9.5 | 530 | 1,002 | 1,166 | 1,298 | 1,315 | 2,216 | 1,492 | 481 | 22,870 | 24,797 | 8,661 |
| Burke | 27.7 | 1,546 | 3,083 | 3,698 | 4,187 | 3,993 | 6,153 | 3,787 | 1,253 | 21,607 | 24,498 | 8,882 |
| Catawba | 40.8 | 1,569 | 3,935 | 4,836 | 5,060 | 5,255 | 9,820 | 7,049 | 3,276 | 24,766 | 27,412 | 10,067 |
| **JACKSONVILLE** | **34.1** | **2,885** | **4,970** | **7,468** | **5,928** | **4,345** | **5,234** | **2,563** | **707** | **16,356** | **24,524** | **6,917** |
| Onslow | 34.1 | 2,885 | 4,970 | 7,468 | 5,928 | 4,345 | 5,234 | 2,563 | 707 | 16,356 | 24,524 | 6,917 |
| **RALEIGH - DURHAM** | **229.3** | **13,581** | **21,372** | **24,169** | **25,811** | **24,934** | **44,484** | **45,393** | **29,556** | **26,028** | **29,772** | **11,064** |
| Durham | 60.7 | 3,832 | 6,101 | 6,415 | 6,811 | 6,517 | 10,956 | 11,951 | 8,117 | 25,565 | 29,683 | 11,282 |
| Franklin | 11.0 | 1,243 | 1,651 | 1,583 | 1,483 | 1,272 | 1,948 | 1,316 | 504 | 18,361 | 21,344 | 7,360 |
| Orange | 31.0 | 2,276 | 3,739 | 4,230 | 4,004 | 3,591 | 5,520 | 4,403 | 3,237 | 21,678 | 27,000 | 9,988 |
| Wake | 126.6 | 6,230 | 9,881 | 11,941 | 13,513 | 13,554 | 26,060 | 27,723 | 17,698 | 28,171 | 31,225 | 11,572 |
| **WILMINGTON** | **42.1** | **3,557** | **5,683** | **5,530** | **4,909** | **5,054** | **8,363** | **6,142** | **2,862** | **21,387** | **24,398** | **9,212** |
| New Hanover | 42.1 | 3,557 | 5,683 | 5,530 | 4,909 | 5,054 | 8,363 | 6,142 | 2,862 | 21,387 | 24,398 | 9,212 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Alamance | 37.4 | 2,145 | 4,351 | 4,572 | 4,709 | 4,529 | 8,172 | 6,383 | 2,539 | 23,191 | 25,628 | 9,633 |
| Alexander | 9.5 | 530 | 1,002 | 1,166 | 1,298 | 1,315 | 2,216 | 1,492 | 481 | 22,870 | 24,797 | 8,661 |
| Alleghany | 3.8 | 384 | 720 | 648 | 602 | 532 | 556 | 203 | 155 | 16,176 | 19,090 | 7,182 |
| Anson | 8.7 | 1,022 | 1,470 | 1,310 | 1,295 | 1,178 | 1,440 | 745 | 240 | 17,077 | 19,437 | 6,430 |
| Ashe | 8.9 | 1,036 | 1,456 | 1,472 | 1,299 | 1,099 | 1,539 | 705 | 294 | 16,713 | 19,627 | 7,529 |
| Avery | 5.2 | 461 | 919 | 1,015 | 846 | 675 | 735 | 421 | 128 | 16,114 | 19,301 | 6,691 |
| Beaufort | 15.3 | 1,880 | 2,268 | 2,213 | 2,117 | 1,783 | 2,699 | 1,658 | 682 | 17,976 | 21,044 | 7,630 |
| Bertie | 7.3 | 947 | 1,221 | 1,166 | 938 | 762 | 1,246 | 689 | 331 | 16,466 | 20,521 | 7,066 |
| Bladen | 10.9 | 1,466 | 1,969 | 1,711 | 1,672 | 1,274 | 1,579 | 891 | 338 | 15,861 | 18,784 | 6,500 |
| Brunswick | 15.6 | 1,589 | 2,301 | 2,045 | 1,880 | 1,796 | 3,151 | 2,074 | 764 | 19,958 | 22,492 | 8,011 |
| Buncombe | 64.8 | 4,699 | 8,364 | 8,452 | 8,806 | 8,219 | 12,785 | 9,328 | 4,147 | 21,212 | 24,385 | 9,479 |
| Burke | 27.7 | 1,546 | 3,083 | 3,698 | 4,187 | 3,993 | 6,153 | 3,787 | 1,253 | 21,607 | 24,498 | 8,882 |
| Cabarrus | 33.2 | 1,466 | 3,327 | 3,749 | 3,748 | 3,656 | 7,399 | 6,803 | 3,052 | 25,832 | 28,077 | 10,187 |
| Caldwell | 25.3 | 1,462 | 2,839 | 3,353 | 3,542 | 3,670 | 6,004 | 3,259 | 1,171 | 22,032 | 23,925 | 8,489 |
| Camden | 2.0 | 225 | 263 | 240 | 201 | 242 | 463 | 254 | 112 | 21,619 | 22,750 | 7,583 |
| Carteret | 18.0 | 1,376 | 2,256 | 2,497 | 2,531 | 2,322 | 3,417 | 2,651 | 950 | 20,700 | 23,678 | 9,126 |
| Caswell | 6.9 | 945 | 1,066 | 1,083 | 1,054 | 916 | 1,221 | 485 | 130 | 16,644 | 18,598 | 5,886 |
| Catawba | 40.8 | 1,569 | 3,935 | 4,836 | 5,060 | 5,255 | 9,820 | 7,049 | 3,276 | 24,766 | 27,412 | 10,067 |
| Chatham | 13.2 | 826 | 1,602 | 1,712 | 1,745 | 1,960 | 2,844 | 1,921 | 590 | 21,910 | 23,655 | 8,796 |
| Cherokee | 7.5 | 762 | 1,387 | 1,464 | 1,141 | 843 | 1,083 | 602 | 218 | 15,500 | 18,801 | 7,050 |
| Chowan | 4.9 | 569 | 674 | 773 | 705 | 550 | 834 | 533 | 262 | 17,937 | 21,968 | 8,155 |
| Clay | 2.7 | 330 | 504 | 474 | 466 | 327 | 318 | 189 | 92 | 15,429 | 18,228 | 6,742 |
| Cleveland | 30.5 | 2,186 | 3,407 | 3,514 | 3,778 | 3,788 | 6,813 | 5,179 | 1,835 | 23,116 | 25,278 | 8,852 |
| Columbus | 18.2 | 2,225 | 2,880 | 2,754 | 2,433 | 1,997 | 2,841 | 2,090 | 980 | 17,401 | 21,236 | 7,404 |
| Craven | 26.1 | 2,564 | 3,480 | 3,834 | 3,696 | 3,149 | 4,681 | 3,365 | 1,331 | 19,263 | 23,862 | 8,227 |
| Cumberland | 82.9 | 6,123 | 8,204 | 11,740 | 12,310 | 10,832 | 16,040 | 12,420 | 5,231 | 21,338 | 27,237 | 8,572 |
| Currituck | 4.9 | 481 | 757 | 616 | 711 | 642 | 863 | 582 | 248 | 19,201 | 21,687 | 7,990 |
| Dare | 6.8 | 387 | 771 | 1,135 | 997 | 915 | 1,269 | 851 | 475 | 20,601 | 24,641 | 9,915 |
| Davidson | 43.6 | 2,484 | 4,665 | 5,210 | 5,763 | 5,717 | 9,726 | 7,076 | 2,959 | 23,185 | 25,626 | 9,318 |
| Davie | 9.7 | 640 | 1,027 | 1,084 | 1,168 | 1,112 | 2,096 | 1,737 | 836 | 24,134 | 26,847 | 9,790 |
| Duplin | 14.7 | 2,039 | 2,507 | 2,256 | 2,137 | 1,786 | 2,358 | 1,181 | 436 | 16,233 | 18,931 | 6,690 |
| Durham | 60.7 | 3,832 | 6,101 | 6,415 | 6,811 | 6,517 | 10,956 | 11,951 | 8,117 | 25,565 | 29,683 | 11,282 |
| Edgecombe | 19.4 | 1,969 | 2,728 | 2,535 | 2,356 | 2,348 | 3,937 | 2,640 | 887 | 20,244 | 22,523 | 7,586 |
| Forsyth | 98.1 | 6,116 | 9,674 | 10,457 | 10,851 | 10,615 | 19,263 | 19,195 | 11,929 | 25,650 | 29,221 | 11,268 |
| Franklin | 11.0 | 1,243 | 1,651 | 1,583 | 1,483 | 1,272 | 1,948 | 1,316 | 504 | 18,361 | 21,344 | 7,360 |
| Gaston | 59.4 | 3,226 | 5,635 | 6,179 | 7,010 | 7,274 | 13,367 | 11,610 | 5,079 | 25,259 | 27,624 | 9,796 |
| Gates | 3.0 | 406 | 438 | 423 | 369 | 417 | 580 | 316 | 51 | 18,178 | 20,116 | 6,489 |
| Graham | 2.5 | 300 | 467 | 424 | 406 | 358 | 376 | 126 | 43 | 15,711 | 17,692 | 5,897 |
| Granville | 11.3 | 1,028 | 1,472 | 1,419 | 1,494 | 1,439 | 2,252 | 1,630 | 566 | 20,803 | 23,913 | 7,743 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Greene | 5.4 | 561 | 804 | 903 | 736 | 642 | 911 | 565 | 278 | 17,833 | 21,527 | 7,132 |
| Guilford | 122.6 | 7,152 | 11,947 | 14,205 | 14,649 | 14,249 | 24,332 | 22,305 | 13,761 | 24,678 | 28,860 | 10,837 |
| Halifax | 19.1 | 2,582 | 3,562 | 2,797 | 2,383 | 2,003 | 3,101 | 1,777 | 895 | 16,183 | 20,086 | 6,925 |
| Harnett | 21.8 | 2,133 | 3,281 | 3,546 | 3,259 | 2,665 | 3,956 | 2,264 | 696 | 17,890 | 21,044 | 7,317 |
| Haywood | 18.2 | 1,255 | 2,327 | 2,247 | 2,310 | 2,134 | 3,351 | 3,221 | 1,355 | 22,157 | 25,230 | 9,566 |
| Henderson | 26.4 | 1,684 | 3,116 | 3,153 | 3,363 | 3,330 | 5,276 | 4,317 | 2,161 | 22,817 | 25,765 | 10,244 |
| Hertford | 7.7 | 1,003 | 1,065 | 1,051 | 985 | 893 | 1,325 | 938 | 440 | 18,653 | 22,072 | 7,389 |
| Hoke | 6.7 | 633 | 861 | 920 | 928 | 830 | 1,318 | 909 | 301 | 20,045 | 22,941 | 6,987 |
| Hyde | 2.1 | 257 | 484 | 382 | 293 | 243 | 274 | 116 | 51 | 13,973 | 17,127 | 6,096 |
| Iredell | 31.5 | 1,832 | 3,519 | 3,747 | 4,197 | 4,062 | 6,968 | 5,300 | 1,875 | 22,947 | 25,343 | 9,197 |
| Jackson | 9.2 | 973 | 1,482 | 1,491 | 1,403 | 1,108 | 1,537 | 827 | 379 | 17,244 | 21,584 | 7,300 |
| Johnston | 27.5 | 3,063 | 4,615 | 4,126 | 3,943 | 3,646 | 4,963 | 2,242 | 902 | 17,425 | 19,843 | 7,286 |
| Jones | 3.2 | 450 | 546 | 556 | 473 | 452 | 440 | 191 | 92 | 15,495 | 17,893 | 5,903 |
| Lee | 14.1 | 1,015 | 1,688 | 1,948 | 1,871 | 1,624 | 2,959 | 1,959 | 1,036 | 21,523 | 24,985 | 8,829 |
| Lenoir | 21.9 | 2,002 | 3,143 | 3,253 | 2,863 | 2,608 | 4,235 | 2,706 | 1,090 | 19,429 | 22,438 | 8,003 |
| Lincoln | 16.8 | 912 | 1,521 | 1,572 | 2,074 | 2,340 | 3,982 | 3,153 | 1,246 | 24,959 | 26,849 | 9,638 |
| McDowell | 13.0 | 877 | 1,681 | 1,679 | 1,800 | 1,774 | 2,991 | 1,700 | 498 | 21,284 | 22,955 | 8,221 |
| Macon | 9.0 | 906 | 1,526 | 1,592 | 1,472 | 1,196 | 1,272 | 696 | 340 | 16,531 | 20,087 | 7,999 |
| Madison | 6.1 | 714 | 1,138 | 982 | 864 | 706 | 925 | 535 | 236 | 16,182 | 20,857 | 7,440 |
| Martin | 9.0 | 917 | 1,460 | 1,367 | 1,248 | 1,133 | 1,514 | 996 | 365 | 17,960 | 20,895 | 7,017 |
| Mecklenburg | 163.2 | 9,007 | 14,132 | 17,034 | 18,734 | 18,679 | 32,635 | 33,053 | 19,926 | 26,128 | 29,620 | 11,252 |
| Mitchell | 5.2 | 525 | 692 | 738 | 756 | 653 | 952 | 732 | 152 | 19,245 | 21,458 | 7,590 |
| Montgomery | 8.3 | 733 | 1,131 | 1,144 | 1,153 | 1,128 | 1,750 | 945 | 316 | 19,952 | 21,908 | 7,705 |
| Moore | 21.6 | 1,624 | 2.721 | 2,862 | 2,776 | 2,799 | 4,313 | 2,711 | 1,794 | 21,501 | 25,211 | 9,724 |
| Nash | 25.6 | 2,478 | 3,684 | 3,576 | 3,199 | 2,985 | 4,779 | 3,428 | 1,471 | 19,779 | 23,303 | 8,450 |
| New Hanover | 42.1 | 3,557 | 5,683 | 5,530 | 4,909 | 5,054 | 8,363 | 6,142 | 2,862 | 21,387 | 24,398 | 9,212 |
| Northampton | 7.4 | 1,003 | 1,437 | 1,298 | 1,050 | 844 | 940 | 554 | 274 | 14,843 | 19,119 | 6,344 |
| Onslow | 34.1 | 2,885 | 4,970 | 7,468 | 5,928 | 4,345 | 5,234 | 2,563 | 707 | 16,356 | 24,524 | 6,917 |
| Orange | 31.0 | 2,276 | 3,739 | 4,230 | 4,004 | 3,591 | 5,520 | 4,403 | 3,237 | 21,678 | 27,000 | 9,988 |
| Pamlico | 3.8 | 507 | 725 | 541 | 515 | 471 | 628 | 306 | 107 | 16,204 | 18,651 | 6,502 |
| Pasquotank | 10.6 | 1,120 | 1,768 | 1,612 | 1,473 | 1,337 | 1,728 | 1,179 | 383 | 17,654 | 20,858 | 7,444 |
| Pender | 8.4 | 1,177 | 1,478 | 1,451 | 1,140 | 978 | 1,329 | 607 | 240 | 15,387 | 18,274 | 6,291 |
| Perquimans | 3.7 | 656 | 668 | 680 | 575 | 356 | 524 | 204 | 37 | 13,908 | 16,183 | 5,988 |
| Person | 10.6 | 992 | 1,483 | 1,440 | 1,535 | 1,332 | 2,221 | 1,282 | 315 | 19,498 | 21,699 | 7,667 |
| Pitt | 35.0 | 4,294 | 5,567 | 5,023 | 4,758 | 3,908 | 5,917 | 3,846 | 1,687 | 17,668 | 21,450 | 8,012 |
| Polk | 5.4 | 401 | 646 | 766 | 686 | 576 | 932 | 843 | 550 | 21,681 | 26,005 | 10,176 |
| Randolph | 36.2 | 2,234 | 3,921 | 4,609 | 5,305 | 5,293 | 8,242 | 4,839 | 1,757 | 21,883 | 23,802 | 8,810 |
| Richmond | 17.1 | 1,439 | 2,631 | 2,281 | 2,295 | 2,105 | 3,494 | 2,108 | 747 | 19,787 | 22,193 | 8,006 |
| Robeson | 33.8 | 3,626 | 5,186 | 5,137 | 4,817 | 4,218 | 6,041 | 3,430 | 1,345 | 17,981 | 21,300 | 6,722 |
| Rockingham | 31.8 | 2,152 | 3,734 | 3,656 | 3,872 | 3,717 | 6,573 | 5,600 | 2,496 | 23,265 | 25,907 | 9,491 |
| Rowan | 38.2 | 1,959 | 4,112 | 4,431 | 4,833 | 4,988 | 8,829 | 6,515 | 2,533 | 23,803 | 26,157 | 9,787 |
| Rutherford | 20.7 | 1,543 | 2,764 | 2,624 | 2,768 | 2,666 | 4,194 | 3,040 | 1,101 | 21.190 | 23,658 | 8,761 |
| Sampson | 18.0 | 2,197 | 2,989 | 3,033 | 2,678 | 2,213 | 2,900 | 1,545 | 445 | 16,384 | 19,111 | 6,693 |
| Scotland | 11.3 | 910 | 1,526 | 1,412 | 1,305 | 1,253 | 2,292 | 1,956 | 646 | 22,004 | 24,898 | 8,203 |
| Stanly | 18.7 | 1,207 | 2,117 | 2,118 | 2,386 | 2,454 | 4,229 | 3,017 | 1,172 | 23,088 | 25,404 | 9,315 |
| Stokes | 12.8 | 810 | 1,414 | 1,366 | 1,387 | 1,434 | 3,011 | 2,495 | 883 | 24,964 | 26,198 | 9,162 |
| Surry | 22.8 | 1,595 | 3,190 | 3,229 | 3,110 | 2,922 | 4,522 | 3,089 | 1,143 | 20,465 | 23,385 | 8,600 |
| Swain | 3.9 | 617 | 872 | 803 | 689 | 381 | 344 | 150 | 44 | 12,956 | 14,888 | 5,426 |
| Transylvania | 9.1 | 573 | 1,063 | 911 | 935 | 995 | 2,044 | 1,764 | 815 | 25,335 | 27,396 | 9,972 |
| Tyrrell | 1.4 | 217 | 251 | 198 | 211 | 207 | 192 | 106 | 18 | 15,791 | 17,225 | 6,029 |
| Union | 25.7 | 1,574 | 2,700 | 3,107 | 3,087 | 3,363 | 6,000 | 4,158 | 1,711 | 23,558 | 25,884 | 8,594 |
| Vance | 13.2 | 1,168 | 1,919 | 1,986 | 1,779 | 1,570 | 2,471 | 1,602 | 705 | 19,241 | 22,808 | 7,881 |
| Wake | 126.6 | 6,230 | 9,881 | 11,941 | 13,513 | 13,554 | 26,060 | 27,723 | 17,698 | 28,171 | 31,225 | 11,572 |
| Warren | 5.5 | 844 | 1,050 | 910 | 785 | 676 | 783 | 323 | 129 | 14,693 | 17,811 | 5,937 |
| Washington | 5.0 | 579 | 659 | 600 | 604 | 501 | 968 | 739 | 350 | 20,509 | 23,547 | 7,797 |
| Watauga | 12.0 | 1,530 | 1,927 | 1,868 | 1,598 | 1,293 | 1,917 | 1,148 | 719 | 16,970 | 22,058 | 7,831 |
| Wayne | 34.9 | 3,298 | 5,051 | 5,419 | 5,073 | 4,449 | 6,315 | 3,919 | 1,376 | 18,581 | 21,780 | 7,556 |
| Wilkes | 22.5 | 1,585 | 2,950 | 3,053 | 3,176 | 3,192 | 4,633 | 2,658 | 1,253 | 20,767 | 23,654 | 8,598 |
| Wilson | 23.1 | 2,074 | 3,127 | 3,197 | 3,048 | 2,705 | 4,419 | 3,280 | 1,250 | 20,182 | 23,586 | 8,395 |
| Yadkin | 11.0 | 891 | 1,445 | 1,445 | 1,285 | 1,182 | 2,237 | 1,796 | 719 | 21,841 | 24,332 | 8,982 |
| Yancey | 5.6 | 730 | 1,049 | 972 | 959 | 736 | 801 | 248 | 105 | 15,244 | 17,244 | 6,112 |
| **TOTAL METRO COUNTIES** | **1,239.1** | **75,106** | **126,484** | **146,079** | **152,912** | **148,378** | **254,406** | **219,292** | **116,443** | **23,984** | **27,672** | **10,084** |
| **TOTAL STATE** | **2,240.6** | **170,222** | **270,659** | **288,443** | **289,418** | **271,815** | **441,966** | **342,150** | **165,927** | **21,823** | **25,343** | **9,135** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **NORTH DAKOTA** | | | | | | | | | | | | |
| **BISMARCK** | **31.6** | **1,419** | **2,554** | **2,755** | **3,068** | **3,046** | **5,810** | **7,229** | **5,719** | **29,998** | **33,589** | **11,781** |
| Burleigh | 22.0 | 759 | 1,389 | 1,705 | 1,927 | 1,911 | 3,713 | 5,487 | 5,109 | 33,937 | 37,148 | 13,182 |
| Morton | 9.6 | 660 | 1,165 | 1,050 | 1,141 | 1,135 | 2,097 | 1,742 | 610 | 23,439 | 25,435 | 8,690 |
| **FARGO - MOORHEAD** | **53.1** | **2,643** | **4,836** | **5,320** | **5,602** | **5,544** | **10,486** | **11,403** | **7,266** | **27,359** | **31,416** | **11,434** |
| Cass | 36.0 | 1,478 | 2,909 | 3,291 | 3,468 | 3,380 | 6,799 | 8,548 | 6,127 | 30,083 | 33,924 | 12,642 |
| *Clay, Minn.* | *17.1* | *1,165* | *1,927* | *2,029* | *2,134* | *2,164* | *3,687* | *2,855* | *1,139* | *22,961* | *26,135* | *9,065* |
| **GRAND FORKS** | **23.4** | **917** | **1,283** | **1,746** | **2,102** | **2,203** | **4,042** | **4,958** | **6,149** | **33,492** | **40,596** | **13,571** |
| Grand Forks | 23.4 | 917 | 1,283 | 1,746 | 2,102 | 2,203 | 4,042 | 4,958 | 6,149 | 33,492 | 40,596 | 13,571 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 1.3 | 139 | 160 | 134 | 159 | 165 | 276 | 184 | 83 | 21,714 | 23,950 | 8,649 |
| Barnes | 5.1 | 314 | 635 | 603 | 599 | 575 | 1,005 | 836 | 533 | 23,446 | 27,425 | 10,135 |
| Benson | 2.5 | 189 | 299 | 295 | 319 | 321 | 493 | 381 | 203 | 22,266 | 25,578 | 7,894 |
| Billings | .4 | 18 | 26 | 40 | 52 | 41 | 54 | 72 | 97 | 31,333 | 35,993 | 13,088 |
| Bottineau | 3.2 | 154 | 322 | 373 | 389 | 365 | 568 | 563 | 466 | 24,957 | 30,138 | 10,370 |
| Bowman | 1.6 | 77 | 155 | 168 | 171 | 154 | 260 | 307 | 308 | 27,536 | 32,747 | 11.908 |
| Burke | 1.4 | 85 | 165 | 171 | 160 | 152 | 240 | 261 | 166 | 23,903 | 27,452 | 10,387 |
| Burleigh | 22.0 | 759 | 1,389 | 1,705 | 1,927 | 1,911 | 3,713 | 5,487 | 5,109 | 33,937 | 37,148 | 13,182 |
| Cass | 36.0 | 1,478 | 2,909 | 3,291 | 3,468 | 3,380 | 6,799 | 8,548 | 6,127 | 30,083 | 33,924 | 12,642 |
| Cavalier | 2.5 | 175 | 248 | 308 | 289 | 250 | 525 | 425 | 280 | 24,615 | 28,231 | 9,668 |
| Dickey | 2.5 | 188 | 352 | 351 | 324 | 273 | 440 | 349 | 223 | 20,603 | 25,569 | 8,638 |
| Divide | 1.1 | 69 | 99 | 99 | 102 | 123 | 215 | 207 | 186 | 27,409 | 31,219 | 11,078 |
| Dunn | 1.6 | 80 | 189 | 255 | 252 | 194 | 239 | 235 | 156 | 20,522 | 25,418 | 8,473 |
| Eddy | 1.3 | 96 | 189 | 164 | 198 | 181 | 245 | 164 | 63 | 20,075 | 23,017 | 9,351 |
| Emmons | 2.0 | 230 | 401 | 271 | 287 | 223 | 306 | 171 | 111 | 16,633 | 20,562 | 7,215 |
| Foster | 1.6 | 76 | 119 | 190 | 218 | 169 | 373 | 235 | 220 | 25,778 | 31,071 | 10,807 |
| Golden Valley | .9 | 49 | 91 | 104 | 110 | 94 | 152 | 176 | 124 | 25,118 | 29,656 | 10,676 |
| Grand Forks | 23.4 | 917 | 1,283 | 1,746 | 2,102 | 2,203 | 4,042 | 4,958 | 6,149 | 33,492 | 40,596 | 13,571 |
| Grant | 1.5 | 275 | 335 | 271 | 195 | 151 | 170 | 69 | 34 | 12,436 | 15,723 | 5,752 |
| Griggs | 1.4 | 75 | 160 | 154 | 168 | 179 | 254 | 270 | 140 | 24,027 | 27,261 | 10,315 |
| Hettinger | 1.5 | 133 | 208 | 235 | 237 | 192 | 252 | 146 | 97 | 18,600 | 22,313 | 7,969 |
| Kidder | 1.4 | 213 | 275 | 236 | 224 | 148 | 168 | 70 | 66 | 14,538 | 17,608 | 6,487 |
| La Moure | 2.3 | 157 | 301 | 281 | 309 | 312 | 415 | 337 | 188 | 21,590 | 25,090 | 9,017 |
| Logan | 1.2 | 122 | 237 | 205 | 179 | 111 | 182 | 104 | 60 | 15,878 | 19,738 | 7,178 |
| McHenry | 2.7 | 313 | 373 | 299 | 304 | 321 | 491 | 400 | 199 | 20,938 | 23,753 | 8,551 |
| McIntosh | 1.8 | 253 | 382 | 317 | 240 | 175 | 226 | 150 | 57 | 14,088 | 17,817 | 7,289 |
| McKenzie | 2.6 | 105 | 161 | 203 | 230 | 244 | 454 | 549 | 654 | 32,750 | 37,298 | 12,122 |
| McLean | 4.6 | 192 | 409 | 455 | 454 | 420 | 744 | 1,059 | 867 | 29,760 | 33,435 | 11,478 |
| Mercer | 5.0 | 241 | 350 | 350 | 366 | 392 | 848 | 1,348 | 1,105 | 34,484 | 36,123 | 12,810 |
| Morton | 9.6 | 660 | 1,165 | 1,050 | 1,141 | 1,135 | 2,097 | 1,742 | 610 | 23,439 | 25,435 | 8,690 |
| Mountrail | 2.8 | 162 | 261 | 299 | 315 | 291 | 515 | 538 | 419 | 26,286 | 30,197 | 10,703 |
| Nelson | 2.0 | 149 | 326 | 260 | 239 | 217 | 363 | 299 | 147 | 20,591 | 24,261 | 9,155 |
| Oliver | .8 | 87 | 62 | 77 | 108 | 81 | 179 | 161 | 45 | 24,062 | 25,385 | 7,521 |
| Pembina | 3.7 | 235 | 365 | 389 | 431 | 444 | 709 | 671 | 456 | 24,839 | 28,976 | 10,211 |
| Pierce | 2.0 | 159 | 247 | 332 | 299 | 223 | 351 | 251 | 138 | 19,302 | 23,656 | 7,631 |
| Ramsey | 4.9 | 259 | 462 | 502 | 530 | 515 | 908 | 997 | 727 | 26,875 | 30,729 | 11,237 |
| Ransom | 2.4 | 116 | 231 | 269 | 289 | 272 | 459 | 506 | 258 | 25,460 | 28,907 | 10,355 |
| Renville | 1.3 | 75 | 108 | 141 | 144 | 152 | 255 | 247 | 178 | 26,071 | 29,838 | 10,775 |
| Richland | 6.8 | 281 | 594 | 702 | 736 | 682 | 1,454 | 1,304 | 1,047 | 27,797 | 32,427 | 10,916 |
| Rolette | 3.7 | 290 | 527 | 503 | 444 | 350 | 626 | 593 | 367 | 21,174 | 26,409 | 7,403 |
| Sargent | 2.0 | 133 | 211 | 234 | 266 | 265 | 414 | 336 | 141 | 22,904 | 25,515 | 9,450 |
| Sheridan | 1.0 | 85 | 120 | 103 | 101 | 136 | 197 | 159 | 99 | 23,414 | 26,522 | 9,146 |
| Sioux | .9 | 96 | 143 | 149 | 114 | 95 | 150 | 104 | 49 | 17,526 | 21,552 | 5,242 |
| Slope | .4 | 52 | 61 | 63 | 56 | 56 | 49 | 41 | 22 | 17,100 | 19,945 | 7,253 |
| Stark | 9.1 | 469 | 689 | 724 | 787 | 844 | 1,638 | 1,985 | 1,964 | 31,191 | 34,798 | 11,728 |
| Steele | 1.1 | 82 | 123 | 115 | 123 | 144 | 226 | 161 | 126 | 23,806 | 26,624 | 10,099 |
| Stutsman | 9.0 | 380 | 1,044 | 850 | 927 | 1,036 | 1,740 | 1,817 | 1,206 | 26,316 | 30,271 | 10,897 |
| Towner | 1.6 | 122 | 196 | 169 | 181 | 183 | 318 | 287 | 144 | 23,657 | 26,551 | 10,115 |
| Traill | 3.4 | 190 | 349 | 345 | 371 | 375 | 684 | 647 | 439 | 25,921 | 29,705 | 10,306 |
| Walsh | 5.5 | 377 | 636 | 600 | 574 | 596 | 1,059 | 941 | 717 | 24,716 | 28,695 | 10,182 |
| Ward | 20.8 | 723 | 1,583 | 2,122 | 2,430 | 2,303 | 4,041 | 4,422 | 3,176 | 27,847 | 32,693 | 11,185 |
| Wells | 2.6 | 200 | 300 | 314 | 312 | 274 | 464 | 435 | 301 | 23,109 | 27,172 | 10,092 |
| Williams | 9.4 | 346 | 584 | 671 | 730 | 727 | 1,593 | 2,435 | 2,314 | 35,283 | 37,956 | 14,158 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH DAKOTA (continued)** | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **91.0** | **3,814** | **6,746** | **7,792** | **8,638** | **8,629** | **16,651** | **20,735** | **17,995** | **30,874** | **35,523** | **12,593** |
| **TOTAL STATE** | **243.2** | **12,900** | **22,609** | **24,257** | **25,680** | **24,815** | **44,638** | **49,140** | **39,161** | **27,398** | **31,957** | **11,225** |
| **OHIO** | | | | | | | | | | | | |
| **AKRON** | **241.0** | **13,642** | **24,948** | **24,440** | **25,568** | **26,399** | **52,194** | **48,402** | **25,407** | **26,831** | **28,548** | **10,591** |
| Portage | 47.6 | 2,388 | 4,120 | 4,267 | 4,721 | 5,337 | 11,147 | 10,285 | 5,335 | 27,623 | 30,021 | 10,251 |
| Summit | 193.4 | 11,254 | 20,828 | 20,173 | 20,847 | 21,062 | 41,047 | 38,117 | 20,072 | 25,602 | 28,186 | 10,684 |
| **CANTON** | **147.3** | **8,323** | **15,030** | **15,382** | **15,487** | **16,629** | **34,587** | **29,492** | **12,370** | **25,812** | **27,571** | **9,961** |
| Carroll | 9.4 | 687 | 979 | 1,055 | 1,236 | 1,204 | 2,228 | 1,471 | 540 | 23,042 | 24,709 | 8,508 |
| Stark | 137.9 | 7,636 | 14,051 | 14,327 | 14,251 | 15,425 | 32,359 | 28,021 | 11,830 | 26,013 | 27,766 | 10,066 |
| **CINCINNATI** | **519.0** | **31,046** | **52,258** | **49,974** | **52,293** | **53,870** | **104,269** | **108,784** | **66,506** | **26,864** | **29,970** | **11,082** |
| Clermont | 47.3 | 2,173 | 3,938 | 4,313 | 4,864 | 5,829 | 11,950 | 10,572 | 3,661 | 27,038 | 28,134 | 9,657 |
| Hamilton | 328.8 | 22,102 | 35,359 | 32,069 | 33,355 | 33,334 | 61,535 | 64,829 | 46,217 | 26,255 | 30,243 | 11,651 |
| Warren | 35.1 | 1,249 | 2,238 | 2,738 | 2,971 | 3,280 | 7,715 | 9,674 | 5,235 | 31,736 | 33,227 | 11,139 |
| *Dearborn, Ind.* | *12.6* | *701* | *1,379* | *1,310* | *1,314* | *1,410* | *2,990* | *2,456* | *1,040* | *25,641* | *27,046* | *9,210* |
| *Boone, Ky.* | *17.1* | *657* | *1,298* | *1,451* | *1,630* | *1,915* | *4,164* | *4,390* | *1,595* | *28,812* | *30,093* | *10,130* |
| *Campbell, Ky.* | *28.4* | *1,493* | *2,778* | *2,839* | *2,932* | *2,913* | *5,608* | *6,455* | *3,382* | *27,142* | *29,479* | *10,310* |
| *Kenton, Ky.* | *49.7* | *2,671* | *5,268* | *5,254* | *5,227* | *5,189* | *10,307* | *10,408* | *5,376* | *26,202* | *28,586* | *10,258* |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | ***614.9*** | ***36,697*** | ***61,789*** | ***59,368*** | ***61,493*** | ***63,751*** | ***125,275*** | ***129,850*** | ***76,677*** | ***26,899*** | ***29,808*** | ***10,940*** |
| **CLEVELAND** | **707.0** | **46,335** | **71,818** | **66,651** | **69,500** | **71,437** | **143,992** | **146,084** | **91,183** | **26,917** | **29,718** | **11,302** |
| Cuyahoga | 564.3 | 42,130 | 63,620 | 56,280 | 57,508 | 57,316 | 109,960 | 108,261 | 69,225 | 25,468 | 28,744 | 11,267 |
| Geauga | 25.1 | 714 | 1,348 | 1,628 | 1,892 | 2,357 | 5,470 | 6,668 | 5,023 | 33,426 | 36,649 | 11,778 |
| Lake | 77.4 | 2,324 | 4,497 | 5,849 | 6,861 | 7,898 | 18,636 | 20,297 | 11,038 | 31,144 | 32,772 | 11,636 |
| Medina | 40.2 | 1,167 | 2,353 | 2,894 | 3,239 | 3,866 | 9,926 | 10,858 | 5,897 | 31,785 | 33,194 | 10,813 |
| ***CLEVELAND – AKRON – LORAIN CONSOLIDATED AREA*** | ***1,043.2*** | ***64,783*** | ***104,965*** | ***99,104*** | ***103,208*** | ***107,559*** | ***218,690*** | ***217,343*** | ***127,548*** | ***26,908*** | ***29,481*** | ***11,051*** |
| **COLUMBUS** | **483.9** | **28,950** | **48,270** | **50,390** | **55,037** | **55,006** | **100,605** | **94,036** | **51,606** | **25,405** | **28,573** | **10,792** |
| Delaware | 20.0 | 779 | 1,442 | 1,776 | 1,907 | 2,066 | 4,406 | 4,760 | 2,864 | 29,628 | 32,241 | 10,948 |
| Fairfield | 34.9 | 1,669 | 3,462 | 3,835 | 3,903 | 4,155 | 8,294 | 6,823 | 2,759 | 25,501 | 27,513 | 9,535 |
| Franklin | 346.7 | 21,897 | 35,150 | 36,014 | 39,597 | 39,016 | 69,518 | 66,539 | 38,969 | 25,227 | 28,733 | 11,244 |
| Licking | 45.6 | 2,377 | 4,511 | 4,706 | 5,103 | 4,969 | 9,927 | 9,700 | 4,307 | 26,198 | 28,446 | 10,377 |
| Madison | 11.4 | 771 | 1,269 | 1,522 | 1,565 | 1,455 | 2,696 | 1,547 | 575 | 21,979 | 23,906 | 7,922 |
| Pickaway | 14.6 | 804 | 1,477 | 1,554 | 1,752 | 1,870 | 3,334 | 2,678 | 1,131 | 24,582 | 27,138 | 8,864 |
| Union | 10.7 | 653 | 959 | 983 | 1,210 | 1,475 | 2,430 | 1,989 | 1,001 | 25,233 | 27,463 | 9,329 |
| **DAYTON - SPRINGFIELD** | **351.6** | **19,870** | **34,959** | **35,382** | **37,376** | **38,386** | **72,641** | **72,309** | **40,677** | **26,293** | **29,138** | **11,053** |
| Clark | 54.2 | 3,226 | 6,238 | 5,759 | 5,744 | 6,009 | 11,916 | 10,542 | 4,766 | 25,101 | 27,394 | 10,190 |
| Greene | 45.2 | 2,015 | 3,193 | 3,437 | 3,949 | 4,355 | 9,079 | 11,186 | 7,986 | 31,152 | 33,600 | 11,673 |
| Miami | 33.3 | 1,560 | 3,063 | 3,335 | 3,697 | 3,923 | 7,416 | 7,074 | 3,232 | 26,367 | 28,572 | 10,455 |
| Montgomery | 218.9 | 13,069 | 22,465 | 22,851 | 23,986 | 24,099 | 44,230 | 43,507 | 24,693 | 25,637 | 28,735 | 11,230 |
| **HAMILTON - MIDDLETOWN** | **95.9** | **5,651** | **9,531** | **9,394** | **9,200** | **9,881** | **21,006** | **21,066** | **10,171** | **27,074** | **28,931** | **10,204** |
| Butler | 95.9 | 5,651 | 9,531 | 9,394 | 9,200 | 9,881 | 21,006 | 21,066 | 10,171 | 27,074 | 28,931 | 10,204 |
| **LIMA** | **56.3** | **3,380** | **5,886** | **6,289** | **6,644** | **6,794** | **12,651** | **10,365** | **4,291** | **24,373** | **26,570** | **9,474** |
| Allen | 40.8 | 2,637 | 4,395 | 4,380 | 4,667 | 4,642 | 8,847 | 7,803 | 3,429 | 24,648 | 26,994 | 9,670 |
| Auglaize | 15.5 | 743 | 1,491 | 1,909 | 1,977 | 2,152 | 3,804 | 2,562 | 862 | 23,793 | 25,452 | 8,966 |
| **LORAIN - ELYRIA** | **95.2** | **4,806** | **8,199** | **8,013** | **8,140** | **9,723** | **22,504** | **22,857** | **10,958** | **28,937** | **30,082** | **10,437** |
| Lorain | 95.2 | 4,806 | 8,199 | 8,013 | 8,140 | 9,723 | 22,504 | 22,857 | 10,958 | 28,937 | 30,082 | 10,437 |
| **MANSFIELD** | **48.1** | **2,573** | **5,183** | **5,583** | **5,685** | **5,693** | **11,055** | **8,879** | **3,449** | **24,408** | **26,645** | **9,843** |
| Richland | 48.1 | 2,573 | 5,183 | 5,583 | 5,685 | 5,693 | 11,055 | 8,879 | 3,449 | 24,408 | 26,645 | 9,843 |
| **PARKERSBURG - MARIETTA** | **58.6** | **3,946** | **6,965** | **6,773** | **7,112** | **7,239** | **12,881** | **9,795** | **3,889** | **23,095** | **25,460** | **9,383** |
| Washington | 23.5 | 1,537 | 2,749 | 2,740 | 3,009 | 3,129 | 5,180 | 3,828 | 1,328 | 22,732 | 25,100 | 8,924 |
| *Wood, W. Va.* | *35.1* | *2,409* | *4,216* | *4,033* | *4,103* | *4,110* | *7,701* | *5,967* | *2,561* | *23,376* | *25,701* | *9,711* |
| **STEUBENVILLE - WEIRTON** | **57.7** | **4,253** | **7,017** | **6,415** | **6,103** | **6,246** | **13,526** | **10,675** | **3,465** | **24,083** | **25,330** | **9,345** |
| Jefferson | 32.5 | 2,461 | 4,190 | 3,686 | 3,369 | 3,448 | 7,252 | 5,981 | 2,113 | 23,706 | 25,336 | 9,432 |
| *Brooke, W. Va.* | *10.6* | *782* | *1,133* | *1,192* | *1,212* | *1,174* | *2,824* | *1,808* | *475* | *24,234* | *24,727* | *8,796* |
| *Hancock, W. Va.* | *14.6* | *1,010* | *1,694* | *1,537* | *1,522* | *1,624* | *3,450* | *2,886* | *877* | *24,743* | *25,753* | *9,567* |
| **TOLEDO** | **229.0** | **14,313** | **25,384** | **23,758** | **23,711** | **23,755** | **46,501** | **46,393** | **25,185** | **25,763** | **28,659** | **10,613** |
| Fulton | 13.6 | 637 | 1,177 | 1,152 | 1,446 | 1,536 | 3,047 | 3,049 | 1,556 | 27,817 | 29,823 | 10,268 |
| Lucas | 176.6 | 11,799 | 20,436 | 18,733 | 18,253 | 17,896 | 35,183 | 35,036 | 19,264 | 25,336 | 28,276 | 10,751 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **OHIO (continued)** | | | | | | | | | | | | |
| **TOLEDO (continued)** | | | | | | | | | | | | |
| Wood | 38.8 | 1,877 | 3,771 | 3,873 | 4,012 | 4,323 | 8,271 | 8,308 | 4,365 | 26,763 | 29,995 | 10,173 |
| **YOUNGSTOWN - WARREN** | **190.7** | **12,070** | **20,468** | **18,795** | **18,873** | **20,065** | **41,257** | **37,945** | **21,227** | **26,195** | **28,499** | **10,482** |
| Mahoning | 103.0 | 8,380 | 12,923 | 11,309 | 11,368 | 12,249 | 23,743 | 16,502 | 6,526 | 23,093 | 24,7[illegible] | 9,176 |
| Trumbull | 87.7 | 3,690 | 7,545 | 7,486 | 7,505 | 7,816 | 17,514 | 21,443 | 14,701 | 30,682 | 32,86[illegible] | 11,993 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 9.0 | 1,327 | 1,842 | 1,499 | 1,155 | 986 | 1,300 | 702 | 189 | 14,368 | 17,543 | 6,096 |
| Allen | 40.8 | 2,637 | 4,395 | 4,380 | 4,667 | 4,642 | 8,847 | 7,803 | 3,429 | 24,648 | 26,994 | 9,670 |
| Ashland | 16.5 | 925 | 1,625 | 2,077 | 1,981 | 2,113 | 3,874 | 2,797 | 1,108 | 23,901 | 26,152 | 9,220 |
| Ashtabula | 37.2 | 1,839 | 4,033 | 3,921 | 4,142 | 4,232 | 8,386 | 7,658 | 2,989 | 25,514 | 27,333 | 9,739 |
| Athens | 18.8 | 1,633 | 2,590 | 2,659 | 2,473 | 2,088 | 3,151 | 2,702 | 1,504 | 20,102 | 25,814 | 8,682 |
| Auglaize | 15.5 | 743 | 1,491 | 1,909 | 1,977 | 2,152 | 3,804 | 2,562 | 862 | 23,793 | 25,452 | 8,966 |
| ☐ Belmont | 31.6 | 2,250 | 4,117 | 3,760 | 3,415 | 3,737 | 7,099 | 5,517 | 1,705 | 23,054 | 24,436 | 9,360 |
| Brown | 11.8 | 942 | 1,588 | 1,563 | 1,316 | 1,423 | 2,528 | 1,787 | 653 | 21,857 | 23,919 | 8,326 |
| Butler | 95.9 | 5,651 | 9,531 | 9,394 | 9,200 | 9,881 | 21,006 | 21,066 | 10,171 | 27,074 | 28,931 | 10,204 |
| Carroll | 9.4 | 687 | 979 | 1,055 | 1,236 | 1,204 | 2,228 | 1,471 | 540 | 23,042 | 24,709 | 8,508 |
| Champaign | 12.6 | 728 | 1,249 | 1,439 | 1,646 | 1,773 | 2,947 | 2,013 | 805 | 23,495 | 25,566 | 9,283 |
| Clark | 54.2 | 3,226 | 6,238 | 5,759 | 5,744 | 6,009 | 11,916 | 10,542 | 4,766 | 25,101 | 27,394 | 10,190 |
| Clermont | 47.3 | 2,173 | 3,938 | 4,313 | 4,864 | 5,829 | 11,950 | 10,572 | 3,661 | 27,038 | 28,134 | 9,657 |
| Clinton | 13.1 | 869 | 1,570 | 1,548 | 1,749 | 1,581 | 2,696 | 2,144 | 943 | 22,443 | 25,272 | 9,299 |
| Columbiana | 41.3 | 2,684 | 5,392 | 4,926 | 5,014 | 5,029 | 9,546 | 6,716 | 1,993 | 22,600 | 24,190 | 8,841 |
| Coshocton | 13.7 | 860 | 1,708 | 1,888 | 1,668 | 1,620 | 2,899 | 2,206 | 851 | 22,214 | 24,529 | 9,107 |
| Crawford | 18.3 | 1,130 | 2,161 | 2,234 | 2,402 | 2,270 | 4,108 | 2,945 | 1,050 | 22,633 | 24,725 | 9,178 |
| Cuyahoga | 564.3 | 42,130 | 63,620 | 56,280 | 57,508 | 57,316 | 109,960 | 108,261 | 69,225 | 25,468 | 28,744 | 11,267 |
| Darke | 20.1 | 1,218 | 2,215 | 2,484 | 2,828 | 2,880 | 4,558 | 2,766 | 1,151 | 22,230 | 24,448 | 8,682 |
| Defiance | 13.8 | 589 | 1,167 | 1,349 | 1,451 | 1,533 | 3,330 | 2,988 | 1,393 | 27,520 | 29,372 | 10,033 |
| Delaware | 20.0 | 779 | 1,442 | 1,776 | 1,907 | 2,066 | 4,406 | 4,760 | 2,864 | 29,628 | 32,241 | 10,948 |
| Erie | 29.4 | 1,675 | 3,096 | 3,278 | 3,025 | 3,650 | 6,814 | 5,519 | 2,343 | 24,968 | 27,024 | 9,809 |
| Fairfield | 34.9 | 1,669 | 3,462 | 3,835 | 3,903 | 4,155 | 8,294 | 6,823 | 2,759 | 25,501 | 27,513 | 9,535 |
| Fayette | 10.0 | 1,090 | 1,617 | 1,614 | 1,553 | 1,307 | 1,797 | 753 | 269 | 17,080 | 19,342 | 7,008 |
| Franklin | 346.7 | 21,897 | 35,150 | 36,014 | 39,597 | 39,016 | 69,518 | 66,539 | 38,969 | 25,227 | 28,733 | 11,244 |
| Fulton | 13.6 | 637 | 1,177 | 1,152 | 1,446 | 1,536 | 3,047 | 3,049 | 1,556 | 27,817 | 29,823 | 10,268 |
| Gallia | 10.8 | 968 | 1,476 | 1,359 | 1,378 | 1,202 | 2,089 | 1,665 | 663 | 20,842 | 24,135 | 8,436 |
| Geauga | 25.1 | 714 | 1,348 | 1,628 | 1,892 | 2,357 | 5,470 | 6,668 | 5,023 | 33,426 | 36,649 | 11,778 |
| Greene | 45.2 | 2,015 | 3,193 | 3,437 | 3,949 | 4,355 | 9,079 | 11,186 | 7,986 | 31,152 | 33,600 | 11,673 |
| Guernsey | 15.7 | 1,091 | 2,120 | 1,979 | 1,999 | 1,862 | 3,184 | 2,501 | 964 | 21,715 | 24,514 | 8,868 |
| Hamilton | 328.8 | 22,102 | 35,359 | 32,069 | 33,355 | 33,334 | 61,535 | 64,829 | 46,217 | 26,255 | 30,243 | 11,651 |
| Hancock | 24.4 | 935 | 2,167 | 2,322 | 2,415 | 2,681 | 5,542 | 5,356 | 2,982 | 27,885 | 30,325 | 11,401 |
| Hardin | 11.7 | 1,056 | 1,545 | 1,519 | 1,477 | 1,603 | 2,400 | 1,595 | 505 | 20,771 | 22,927 | 8,203 |
| Harrison | 6.3 | 466 | 851 | 851 | 780 | 813 | 1,252 | 989 | 298 | 21,256 | 23,453 | 8,395 |
| Henry | 10.2 | 379 | 986 | 1,094 | 1,221 | 1,297 | 2,412 | 2,006 | 805 | 25,473 | 27,317 | 9,777 |
| Highland | 13.1 | 1,178 | 2,095 | 2,031 | 1,852 | 1,699 | 2,362 | 1,321 | 562 | 18,321 | 21,013 | 7,776 |
| Hocking | 9.6 | 812 | 1,379 | 1,393 | 1,443 | 1,364 | 2,009 | 956 | 244 | 19,209 | 20,929 | 7,879 |
| Holmes | 8.8 | 641 | 914 | 1,101 | 1,252 | 1,085 | 1,786 | 1,399 | 622 | 22,097 | 25,424 | 7,148 |
| Huron | 20.0 | 1,143 | 2,110 | 2,332 | 2,476 | 2,556 | 4,927 | 3,315 | 1,141 | 23,796 | 25,460 | 9,060 |
| Jackson | 11.2 | 1,164 | 2,025 | 1,596 | 1,473 | 1,412 | 2,016 | 1,150 | 364 | 17,723 | 20,372 | 7,313 |
| Jefferson | 32.5 | 2,461 | 4,190 | 3,686 | 3,369 | 3,448 | 7,252 | 5,981 | 2,113 | 23,706 | 25,336 | 9,432 |
| Knox | 17.1 | 1,202 | 2,154 | 2,360 | 2,423 | 2,341 | 3,545 | 2,139 | 936 | 20,856 | 23,731 | 8,525 |
| Lake | 77.4 | 2,324 | 4,497 | 5,849 | 6,861 | 7,898 | 18,636 | 20,297 | 11,038 | 31,144 | 32,772 | 11,636 |
| ☐ Lawrence | 23.5 | 1,946 | 3,294 | 2,807 | 2,532 | 2,508 | 4,995 | 3,982 | 1,436 | 22,385 | 24,281 | 8,765 |
| Licking | 45.6 | 2,377 | 4,511 | 4,706 | 5,103 | 4,969 | 9,927 | 9,700 | 4,307 | 26,198 | 28,446 | 10,377 |
| Logan | 15.1 | 1,199 | 1,853 | 2,023 | 2,178 | 2,050 | 3,044 | 2,039 | 714 | 20,692 | 23,183 | 8,643 |
| Lorain | 95.2 | 4,806 | 8,199 | 8,013 | 8,140 | 9,723 | 22,504 | 22,857 | 10,958 | 28,937 | 30,082 | 10,437 |
| Lucas | 176.6 | 11,799 | 20,436 | 18,733 | 18,253 | 17,896 | 35,183 | 35,036 | 19,264 | 25,336 | 28,276 | 10,751 |
| Madison | 11.4 | 771 | 1,269 | 1,522 | 1,565 | 1,455 | 2,696 | 1,547 | 575 | 21,979 | 23,906 | 7,922 |
| Mahoning | 103.0 | 8,380 | 12,923 | 11,309 | 11,368 | 12,249 | 23,743 | 16,502 | 6,526 | 23,093 | 24,785 | 9,176 |
| Marion | 24.1 | 1,518 | 2,858 | 2,706 | 2,795 | 3,167 | 5,787 | 3,830 | 1,439 | 23,453 | 25,168 | 9,053 |
| Medina | 40.2 | 1,167 | 2,353 | 2,894 | 3,239 | 3,866 | 9,926 | 10,858 | 5,897 | 31,785 | 33,194 | 10,813 |
| Meigs | 8.8 | 961 | 1,635 | 1,325 | 1,120 | 1,148 | 1,616 | 770 | 225 | 17,112 | 19,331 | 7,059 |
| Mercer | 12.9 | 535 | 1,139 | 1,183 | 1,334 | 1,461 | 3,069 | 2,721 | 1,458 | 27,614 | 30,036 | 9,910 |
| Miami | 33.3 | 1,560 | 3,063 | 3,335 | 3,697 | 3,923 | 7,416 | 7,074 | 3,232 | 26,367 | 28,572 | 10,455 |
| Monroe | 6.3 | 620 | 956 | 798 | 719 | 660 | 1,528 | 815 | 204 | 20,425 | 21,849 | 8,050 |
| Montgomery | 218.9 | 13,069 | 22,465 | 22,851 | 23,986 | 24,099 | 44,230 | 43,507 | 24,693 | 25,637 | 28,735 | 11,230 |
| Morgan | 5.2 | 462 | 787 | 783 | 669 | 691 | 1,035 | 577 | 196 | 19,246 | 21,369 | 7,611 |
| Morrow | 9.7 | 710 | 1,159 | 1,373 | 1,557 | 1,542 | 2,085 | 1,038 | 236 | 20,160 | 21,591 | 7,507 |
| Muskingum | 31.2 | 2,323 | 4,503 | 4,386 | 4,158 | 3,797 | 6,250 | 4,292 | 1,491 | 20,292 | 23,078 | 8,521 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **OHIO (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Noble | 4.2 | 329 | 615 | 581 | 483 | 493 | 876 | 627 | 196 | 21,000 | 22,938 | 8,377 |
| Ottawa | 14.9 | 527 | 1,241 | 1,468 | 1,502 | 1,683 | 3,219 | 3,504 | 1,756 | 27,874 | 30,074 | 11,037 |
| Paulding | 7.3 | 413 | 654 | 795 | 778 | 938 | 1,927 | 1,385 | 410 | 25,355 | 25,881 | 8,747 |
| Perry | 11.4 | 851 | 1,548 | 1,636 | 1,748 | 1,489 | 2,349 | 1,408 | 371 | 19,757 | 21,882 | 7,628 |
| Pickaway | 14.6 | 804 | 1,477 | 1,554 | 1,752 | 1,870 | 3,334 | 2,678 | 1,131 | 24,582 | 27,138 | 8,864 |
| Pike | 8.7 | 698 | 1,332 | 1,212 | 1,229 | 1,043 | 1,413 | 1,226 | 547 | 19,492 | 23,184 | 8,233 |
| Portage | 47.6 | 2,388 | 4,120 | 4,267 | 4,721 | 5,337 | 11,147 | 10,285 | 5,335 | 27,623 | 30,021 | 10,251 |
| Preble | 14.1 | 835 | 1,248 | 1,460 | 1,573 | 1,655 | 3,178 | 2,943 | 1,208 | 25,835 | 27,633 | 9,814 |
| Putnam | 10.8 | 632 | 1,115 | 1,365 | 1,472 | 1,518 | 2,685 | 1,518 | 495 | 22,809 | 24,195 | 7,800 |
| Richland | 48.1 | 2,573 | 5,183 | 5,583 | 5,685 | 5,693 | 11,055 | 8,879 | 3,449 | 24,408 | 26,645 | 9,843 |
| Ross | 23.6 | 1,432 | 2,665 | 2,664 | 2,788 | 2,709 | 5,102 | 4,203 | 2,037 | 24,133 | 26,987 | 9,506 |
| Sandusky | 23.1 | 1,050 | 2,264 | 2,359 | 2,498 | 2,979 | 5,456 | 4,765 | 1,729 | 25,645 | 27,443 | 9,813 |
| Scioto | 31.0 | 2,713 | 5,166 | 4,447 | 4,038 | 3,386 | 5,357 | 4,251 | 1,642 | 18,878 | 22,412 | 8,051 |
| Seneca | 21.4 | 1,086 | 1,931 | 2,309 | 2,498 | 2,680 | 5,202 | 4,234 | 1,460 | 25,361 | 27,037 | 9,347 |
| Shelby | 15.2 | 721 | 1,388 | 1,417 | 1,630 | 1,850 | 3,688 | 3,211 | 1,295 | 26,519 | 28,692 | 9,800 |
| Stark | 137.9 | 7,636 | 14,051 | 14,327 | 14,251 | 15,425 | 32,359 | 28,021 | 11,830 | 26,013 | 27,766 | 10,066 |
| Summit | 193.4 | 11,254 | 20,828 | 20,173 | 20,847 | 21,062 | 41,047 | 38,117 | 20,072 | 25,602 | 28,186 | 10,684 |
| Trumbull | 87.7 | 3,690 | 7,543 | 7,486 | 7,505 | 7,816 | 17,514 | 21,443 | 14,701 | 30,682 | 32,861 | 11,993 |
| Tuscarawas | 32.6 | 1,968 | 4,005 | 4,130 | 4,200 | 4,169 | 7,597 | 4,886 | 1,645 | 22,376 | 24,193 | 9,118 |
| Union | 10.7 | 653 | 959 | 983 | 1,210 | 1,475 | 2,430 | 1,989 | 1,001 | 25,233 | 27,463 | 9,329 |
| Van Wert | 11.3 | 500 | 982 | 1,007 | 1,162 | 1,274 | 2,650 | 2,610 | 1,115 | 27,776 | 29,136 | 10,690 |
| Vinton | 4.3 | 403 | 751 | 663 | 579 | 517 | 781 | 458 | 148 | 17,789 | 20,543 | 7,182 |
| Warren | 35.1 | 1,249 | 2,238 | 2,738 | 2,971 | 3,280 | 7,715 | 9,674 | 5,235 | 31,736 | 33,227 | 11,139 |
| Washington | 23.5 | 1,537 | 2,749 | 2,740 | 3,009 | 3,129 | 5,180 | 3,828 | 1,328 | 22,732 | 25,100 | 8,924 |
| Wayne | 34.6 | 1,500 | 2,829 | 3,196 | 3,801 | 4,142 | 7,831 | 7,558 | 3,743 | 27,206 | 29,860 | 10,219 |
| Williams | 13.6 | 740 | 1,421 | 1,507 | 1,609 | 1,728 | 3,376 | 2,358 | 861 | 24,413 | 25,933 | 9,481 |
| Wood | 36.8 | 1,877 | 3,771 | 3,873 | 4,012 | 4,323 | 8,271 | 8,308 | 4,365 | 26,763 | 29,995 | 10,173 |
| Wyandot | 8.0 | 549 | 878 | 1,068 | 1,175 | 1,107 | 1,818 | 1,099 | 306 | 21,436 | 23,397 | 8,246 |
| **TOTAL METRO COUNTIES** | **3,168.3** | **193,631** | **325,561** | **316,190** | **328,736** | **339,033** | **664,719** | **642,211** | **358,219** | **26,190** | **28,922** | **10,790** |
| **TOTAL STATE** | **3,996.2** | **247,450** | **424,159** | **416,467** | **430,621** | **441,309** | **845,096** | **778,625** | **412,473** | **25,433** | **28,163** | **10,407** |
| **OKLAHOMA** | | | | | | | | | | | | |
| **ENID** | **25.5** | **1,330** | **2,783** | **2,660** | **2,930** | **2,954** | **5,089** | **4,989** | **2,765** | **25,162** | **29,191** | **11,261** |
| Garfield | 25.5 | 1,330 | 2,783 | 2,660 | 2,930 | 2,954 | 5,089 | 4,989 | 2,765 | 25,162 | 29,191 | 11,261 |
| **LAWTON** | **37.3** | **2,042** | **3,370** | **4,512** | **5,062** | **4,684** | **6,970** | **6,641** | **4,019** | **23,862** | **30,358** | **9,687** |
| Comanche | 37.3 | 2,042 | 3,370 | 4,512 | 5,062 | 4,684 | 6,970 | 6,641 | 4,019 | 23,862 | 30,358 | 9,687 |
| **OKLAHOMA CITY** | **369.7** | **20,652** | **36,068** | **37,653** | **40,524** | **39,901** | **71,310** | **73,978** | **49,614** | **26,329** | **30,423** | **11,574** |
| Canadian | 24.4 | 1,118 | 1,690 | 1,853 | 2,069 | 2,184 | 4,984 | 6,560 | 3,942 | 31,888 | 33,663 | 11,267 |
| Cleveland | 56.9 | 3,241 | 4,705 | 5,396 | 6,017 | 6,131 | 11,723 | 12,617 | 7,070 | 27,495 | 31,054 | 11,030 |
| Logan | 11.0 | 790 | 1,410 | 1,252 | 1,247 | 1,217 | 2,029 | 1,874 | 1,181 | 23,284 | 27,266 | 9,461 |
| McClain | 8.6 | 677 | 1,053 | 863 | 873 | 864 | 1,746 | 1,673 | 851 | 24,826 | 26,869 | 9,206 |
| Oklahoma | 245.4 | 13,128 | 23,887 | 25,459 | 27,652 | 27,068 | 46,712 | 47,115 | 34,379 | 26,083 | 30,614 | 12,158 |
| Pottawatomie | 23.4 | 1,698 | 3,323 | 2,830 | 2,666 | 2,437 | 4,116 | 4,139 | 2,191 | 22,352 | 26,304 | 9,618 |
| **TULSA** | **281.0** | **16,118** | **29,466** | **28,449** | **30,583** | **30,558** | **56,154** | **54,635** | **35,037** | **25,898** | **29,645** | **11,281** |
| Creek | 25.3 | 1,500 | 3,363 | 2,676 | 2,617 | 2,642 | 5,136 | 4,960 | 2,406 | 24,728 | 27,215 | 9,590 |
| Osage | 16.3 | 1,228 | 2,281 | 1,830 | 1,791 | 1,910 | 3,404 | 2,598 | 1,258 | 22,735 | 25,496 | 9,277 |
| Rogers | 19.4 | 1,049 | 2,066 | 1,669 | 1,917 | 1,937 | 3,854 | 4,484 | 2,424 | 27,876 | 29,695 | 10,071 |
| Tulsa | 201.9 | 11,291 | 19,645 | 20,549 | 22,699 | 22,475 | 40,044 | 38,656 | 26,541 | 26,002 | 30,265 | 11,988 |
| Wagoner | 18.1 | 1,050 | 2,111 | 1,725 | 1,559 | 1,594 | 3,716 | 3,937 | 2,408 | 27,803 | 29,804 | 9,826 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adair | 6.7 | 702 | 1,541 | 1,111 | 824 | 666 | 1,077 | 572 | 207 | 14,980 | 19,079 | 6,087 |
| Alfalfa | 2.8 | 243 | 438 | 356 | 349 | 320 | 492 | 394 | 208 | 20,203 | 24,049 | 9,224 |
| Atoka | 4.8 | 528 | 1,077 | 788 | 642 | 496 | 584 | 439 | 246 | 15,051 | 20,957 | 7,237 |
| Beaver | 2.9 | 235 | 294 | 321 | 331 | 322 | 691 | 433 | 273 | 24,254 | 26,954 | 10,708 |
| Beckham | 9.4 | 766 | 1,642 | 1,100 | 1,028 | 897 | 1,620 | 1,531 | 816 | 20,850 | 25,445 | 9,763 |
| Blaine | 5.5 | 521 | 775 | 670 | 572 | 508 | 969 | 970 | 515 | 22,078 | 26,294 | 10,113 |
| Bryan | 12.7 | 1,656 | 2,667 | 2,042 | 1,836 | 1,309 | 1,617 | 1,071 | 502 | 14,962 | 18,772 | 7,095 |
| Caddo | 12.3 | 1,142 | 2,032 | 1,480 | 1,460 | 1,388 | 2,048 | 1,572 | 1,178 | 20,124 | 24,532 | 9,034 |
| Canadian | 24.4 | 1,118 | 1,690 | 1,853 | 2,069 | 2,184 | 4,984 | 6,560 | 3,942 | 31,888 | 33,663 | 11,267 |
| Carter | 17.9 | 1,406 | 2,743 | 2,226 | 1,937 | 1,738 | 3,261 | 2,886 | 1,703 | 21,790 | 26,067 | 9,761 |
| Cherokee | 12.0 | 1,446 | 2,237 | 2,006 | 1,667 | 1,340 | 1,728 | 1,051 | 525 | 15,854 | 20,087 | 6,987 |
| Choctaw | 6.3 | 972 | 1,522 | 978 | 729 | 653 | 764 | 488 | 194 | 13,208 | 17,663 | 6,252 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OKLAHOMA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Cimarron | 1.4 | 144 | 183 | 204 | 227 | 163 | 259 | 146 | 74 | 18,591 | 21,987 | 8,551 |
| Cleveland | 56.9 | 3,241 | 4,705 | 5,396 | 6,017 | 6,131 | 11,723 | 12,617 | 7,070 | 27,495 | 31,054 | 11,030 |
| Coal | 2.3 | 317 | 552 | 385 | 307 | 241 | 296 | 116 | 86 | 13,521 | 17,576 | 6,417 |
| Comanche | 37.3 | 2,042 | 3,370 | 4,512 | 5,062 | 4,684 | 6,970 | 6,641 | 4,019 | 23,862 | 30,358 | 9,687 |
| Cotton | 3.1 | 416 | 569 | 472 | 424 | 360 | 509 | 289 | 61 | 16,023 | 18,759 | 7,552 |
| Craig | 5.6 | 538 | 993 | 876 | 842 | 737 | 884 | 475 | 255 | 17,280 | 20,445 | 7,292 |
| Creek | 25.3 | 1,500 | 3,363 | 2,676 | 2,617 | 2,642 | 5,136 | 4,960 | 2,406 | 24,728 | 27,215 | 9,590 |
| Custer | 12.1 | 996 | 1,429 | 1,338 | 1,260 | 1,156 | 2,093 | 2,143 | 1,685 | 24,432 | 30,301 | 11,351 |
| Delaware | 10.5 | 1,028 | 1,950 | 1,900 | 1,514 | 1,231 | 1,568 | 857 | 452 | 16,065 | 19,673 | 7,273 |
| Dewey | 2.3 | 220 | 266 | 243 | 247 | 222 | 339 | 436 | 327 | 23,860 | 29,289 | 10,693 |
| Ellis | 2.3 | 211 | 331 | 344 | 310 | 254 | 409 | 300 | 141 | 19,193 | 23,144 | 8,727 |
| Garfield | 25.5 | 1,330 | 2,783 | 2,660 | 2,930 | 2,954 | 5,089 | 4,989 | 2,765 | 25,162 | 29,191 | 11,261 |
| Garvin | 11.7 | 913 | 1,840 | 1,483 | 1,353 | 1,222 | 1,997 | 1,924 | 968 | 21,012 | 25,263 | 9,691 |
| Grady | 16.6 | 1,123 | 2,431 | 1,945 | 1,959 | 1,805 | 2,969 | 2,696 | 1,672 | 22,220 | 26,366 | 9,494 |
| Grant | 2.7 | 248 | 362 | 310 | 388 | 344 | 460 | 387 | 201 | 20,560 | 24,228 | 9,763 |
| Greer | 3.0 | 362 | 725 | 473 | 353 | 298 | 440 | 207 | 142 | 14,294 | 18,937 | 8,234 |
| Harmon | 1.8 | 406 | 471 | 322 | 244 | 102 | 144 | 49 | 62 | 10,311 | 14,507 | 5,803 |
| Harper | 1.9 | 175 | 246 | 248 | 209 | 210 | 442 | 229 | 141 | 21,732 | 23,868 | 9,448 |
| Haskell | 4.7 | 536 | 1,095 | 736 | 645 | 478 | 550 | 444 | 216 | 14,878 | 19,101 | 7,299 |
| Hughes | 5.9 | 738 | 1,334 | 1,000 | 736 | 583 | 790 | 481 | 238 | 14,315 | 18,508 | 7,137 |
| Jackson | 10.9 | 846 | 1,691 | 1,737 | 1,683 | 1,387 | 1,770 | 1,228 | 558 | 18,439 | 22,747 | 7,998 |
| Jefferson | 3.4 | 499 | 794 | 583 | 448 | 341 | 440 | 199 | 96 | 13,342 | 17,309 | 6,467 |
| Johnston | 4.0 | 707 | 985 | 716 | 489 | 322 | 374 | 325 | 82 | 11,967 | 16,110 | 5,858 |
| Kay | 20.7 | 1,152 | 2,497 | 2,427 | 2,358 | 2,190 | 4,021 | 3,801 | 2,254 | 24,360 | 28,024 | 11,070 |
| Kingfisher | 5.7 | 378 | 589 | 597 | 586 | 661 | 1,234 | 1,122 | 533 | 25,275 | 27,785 | 10,152 |
| Kiowa | 5.3 | 682 | 1,154 | 865 | 653 | 478 | 751 | 479 | 238 | 14,683 | 19,461 | 7,934 |
| Latimer | 3.7 | 446 | 928 | 560 | 460 | 381 | 495 | 284 | 146 | 14,176 | 18,835 | 6,574 |
| Le Flore | 16.5 | 1,618 | 3,338 | 2,660 | 2,360 | 1,896 | 2,576 | 1,485 | 567 | 16,271 | 19,715 | 7,102 |
| Lincoln | 11.7 | 1,050 | 1,783 | 1,395 | 1,326 | 1,312 | 2,328 | 1,709 | 797 | 21,137 | 23,782 | 8,833 |
| Logan | 11.0 | 790 | 1,410 | 1,252 | 1,247 | 1,217 | 2,029 | 1,874 | 1,181 | 23,284 | 27,266 | 9,461 |
| Love | 3.3 | 362 | 533 | 395 | 411 | 366 | 617 | 379 | 237 | 19,370 | 22,609 | 8,676 |
| McClain | 8.6 | 677 | 1,053 | 863 | 873 | 864 | 1,746 | 1,673 | 851 | 24,826 | 26,869 | 9,206 |
| McCurtain | 13.1 | 1,803 | 2,909 | 2,264 | 1,771 | 1,390 | 1,606 | 1,068 | 289 | 13,968 | 17,337 | 5,961 |
| McIntosh | 6.9 | 772 | 1,483 | 1,083 | 939 | 760 | 968 | 696 | 199 | 15,571 | 19,224 | 7,537 |
| Major | 3.4 | 235 | 423 | 435 | 429 | 378 | 650 | 521 | 329 | 22,263 | 26,412 | 9,453 |
| Marshall | 5.0 | 378 | 1,022 | 875 | 679 | 528 | 726 | 505 | 287 | 16,462 | 21,827 | 9,171 |
| Mayes | 13.4 | 1,097 | 2,180 | 1,958 | 1,737 | 1,532 | 2,376 | 1,824 | 696 | 19,166 | 22,277 | 8,112 |
| Murray | 5.1 | 411 | 883 | 664 | 674 | 653 | 961 | 614 | 240 | 19,383 | 22,465 | 8,550 |
| Muskogee | 27.1 | 2,381 | 4,839 | 3,531 | 3,124 | 2,881 | 4,763 | 3,634 | 1,947 | 19,456 | 23,597 | 8,748 |
| Noble | 4.8 | 317 | 595 | 589 | 624 | 575 | 912 | 731 | 457 | 22,308 | 26,438 | 10,072 |
| Nowata | 4.6 | 328 | 746 | 506 | 492 | 501 | 979 | 720 | 328 | 22,283 | 25,202 | 9,502 |
| Okfuskee | 4.6 | 627 | 894 | 702 | 580 | 455 | 605 | 501 | 236 | 15,606 | 19,954 | 7,713 |
| Oklahoma | 245.4 | 13,128 | 23,887 | 25,459 | 27,652 | 27,068 | 46,712 | 47,115 | 34,379 | 26,083 | 30,614 | 12,158 |
| Okmulgee | 15.2 | 1,470 | 2,798 | 2,328 | 1,816 | 1,517 | 2,568 | 1,867 | 836 | 17,582 | 22,255 | 8,211 |
| Osage | 16.3 | 1,228 | 2,281 | 1,830 | 1,771 | 1,910 | 3,404 | 2,598 | 1,258 | 22,735 | 25,496 | 9,277 |
| Ottawa | 13.1 | 1,120 | 2,259 | 2,055 | 1,820 | 1,486 | 2,406 | 1,401 | 553 | 17,978 | 21,522 | 8,055 |
| Pawnee | 6.8 | 503 | 991 | 912 | 812 | 738 | 1,330 | 940 | 574 | 21,196 | 25,067 | 9,523 |
| Payne | 24.2 | 2,277 | 3,638 | 3,618 | 3,087 | 2,494 | 3,769 | 3,364 | 1,953 | 19,073 | 25,666 | 9,425 |
| Pittsburg | 16.2 | 1,396 | 3,129 | 2,401 | 2,240 | 1,921 | 2,774 | 1,686 | 653 | 17,555 | 21,077 | 7,997 |
| Pontotoc | 13.4 | 1,229 | 2,545 | 1,896 | 1,499 | 1,372 | 2,339 | 1,684 | 836 | 18,325 | 22,759 | 8,591 |
| Pottawatomie | 23.4 | 1,698 | 3,323 | 2,830 | 2,666 | 2,437 | 4,116 | 4,139 | 2,191 | 22,352 | 26,304 | 9,618 |
| Pushmataha | 5.1 | 767 | 1,153 | 869 | 715 | 517 | 595 | 312 | 172 | 13,547 | 17,646 | 6,766 |
| Roger Mills | 2.1 | 137 | 207 | 208 | 207 | 231 | 414 | 316 | 380 | 26,311 | 34,056 | 13,003 |
| Rogers | 19.4 | 1,049 | 2,066 | 1,669 | 1,917 | 1,937 | 3,854 | 4,484 | 2,424 | 27,876 | 29,695 | 10,071 |
| Seminole | 11.0 | 947 | 1,966 | 1,443 | 1,229 | 1,093 | 1,921 | 1,554 | 847 | 19,627 | 24,148 | 9,035 |
| ☐ Sequoyah | 11.9 | 1,394 | 2,225 | 1,931 | 1,836 | 1,376 | 1,827 | 917 | 394 | 16,029 | 18,996 | 6,440 |
| Stephens | 17.8 | 1,186 | 2,430 | 1,953 | 2,058 | 1,944 | 3,462 | 3,155 | 1,612 | 23,164 | 26,592 | 10,136 |
| Texas | 6.7 | 485 | 710 | 787 | 907 | 931 | 1,427 | 980 | 473 | 22,426 | 25,243 | 9,093 |
| Tillman | 4.6 | 786 | 1,006 | 796 | 674 | 461 | 480 | 225 | 172 | 13,155 | 17,228 | 6,496 |
| Tulsa | 201.9 | 11,291 | 19,645 | 20,549 | 22,699 | 22,475 | 40,044 | 38,656 | 26,541 | 26,002 | 30,265 | 11,988 |
| Wagoner | 18.1 | 1,050 | 2,111 | 1,725 | 1,559 | 1,594 | 3,716 | 3,937 | 2,408 | 27,803 | 29,804 | 9,826 |
| Washington | 20.7 | 845 | 2,016 | 1,859 | 1,870 | 1,916 | 3,891 | 4,396 | 3,907 | 29,693 | 33,571 | 13,338 |
| Washita | 5.8 | 329 | 686 | 644 | 672 | 651 | 1,170 | 959 | 689 | 24,339 | 28,005 | 10,479 |
| Woods | 4.3 | 342 | 520 | 528 | 540 | 480 | 758 | 660 | 472 | 22,172 | 27,739 | 10,943 |
| Woodward | 8.4 | 413 | 735 | 753 | 806 | 797 | 1,512 | 1,965 | 1,419 | 29,799 | 33,113 | 11,938 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **OKLAHOMA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **725.4** | **41,536** | **73,912** | **75,205** | **80,935** | **79,473** | **141,350** | **141,160** | **91,829** | **25,767** | **29,888** | **11,243** |
| **TOTAL STATE** | **1,255.2** | **89,845** | **162,712** | **148,154** | **146,103** | **136,052** | **230,318** | **211,035** | **130,981** | **22,913** | **27,270** | **10,222** |
| **OREGON** |  |  |  |  |  |  |  |  |  |  |  |  |
| **EUGENE - SPRINGFIELD** | **104.2** | **7,586** | **13,425** | **13,974** | **12,796** | **13,104** | **21,793** | **15,181** | **6,341** | **21,625** | **24,317** | **9,416** |
| Lane | 104.2 | 7,586 | 13,425 | 13,974 | 12,796 | 13,104 | 21,793 | 15,181 | 6,341 | 21,625 | 24,317 | 9,416 |
| **MEDFORD** | **51.6** | **3,416** | **7,262** | **7,817** | **7,192** | **7,090** | **10,191** | **6,132** | **2,500** | **20,076** | **23,035** | **8,645** |
| Jackson | 51.6 | 3,416 | 7,262 | 7,817 | 7,192 | 7,090 | 10,191 | 6,132 | 2,500 | 20,076 | 23,035 | 8,645 |
| **PORTLAND** | **445.0** | **21,861** | **44,170** | **47,420** | **48,596** | **48,466** | **92,077** | **90,915** | **51,495** | **26,264** | **29,204** | **11,394** |
| Clackamas | 88.9 | 3,196 | 6,710 | 8,068 | 8,950 | 9,344 | 20,416 | 20,857 | 11,359 | 29,036 | 31,323 | 11,054 |
| Multnomah | 233.7 | 14,488 | 28,896 | 29,047 | 27,775 | 26,419 | 45,959 | 40,436 | 20,680 | 23,118 | 26,446 | 11,019 |
| Washington | 101.8 | 3,051 | 6,051 | 7,870 | 9,273 | 10,085 | 21,163 | 26,194 | 18,113 | 31,900 | 34,413 | 13,042 |
| Yamhill | 20.6 | 1,126 | 2,513 | 2,435 | 2,598 | 2,618 | 4,539 | 3,428 | 1,343 | 23,077 | 25,615 | 8,913 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | ***522.1*** | ***25,937*** | ***51,921*** | ***55,096*** | ***56,460*** | ***56,794*** | ***109,679*** | ***106,987*** | ***59,226*** | ***26,323*** | ***29,110*** | ***11,268*** |
| **SALEM** | **93.5** | **6,380** | **12,276** | **13,153** | **13,091** | **12,098** | **19,323** | **12,649** | **4,530** | **20,736** | **23,604** | **8,635** |
| Marion | 76.6 | 5,155 | 10,093 | 11,015 | 10,922 | 9,810 | 15,717 | 10,115 | 3,773 | 20,546 | 23,533 | 8,613 |
| Polk | 16.9 | 1,225 | 2,183 | 2,138 | 2,169 | 2,288 | 3,606 | 2,534 | 757 | 21,564 | 23,926 | 8,733 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Baker | 6.2 | 614 | 1,102 | 1,036 | 910 | 813 | 1,017 | 579 | 129 | 16,944 | 19,229 | 7,405 |
| Benton | 24.0 | 1,626 | 2,458 | 3,065 | 2,704 | 2,452 | 4,376 | 4,533 | 2,786 | 24,372 | 29,080 | 10,248 |
| Clackamas | 88.9 | 3,196 | 6,710 | 8,068 | 8,950 | 9,344 | 20,416 | 20,857 | 11,359 | 29,036 | 31,323 | 11,054 |
| Clatsop | 12.4 | 872 | 1,992 | 2,027 | 1,580 | 1,538 | 2,301 | 1,492 | 598 | 19,179 | 22,582 | 8,696 |
| Columbia | 13.1 | 871 | 1,563 | 1,572 | 1,502 | 1,660 | 3,148 | 2,159 | 625 | 23,211 | 24,260 | 8,731 |
| Coos | 23.3 | 1,745 | 3,233 | 3,502 | 3,291 | 3,015 | 5,113 | 2,638 | 763 | 19,807 | 21,840 | 8,261 |
| Crook | 5.0 | 392 | 705 | 789 | 836 | 739 | 932 | 457 | 150 | 18,774 | 21,397 | 7,866 |
| Curry | 7.0 | 627 | 1,094 | 1,130 | 1,088 | 912 | 1,205 | 659 | 285 | 17,855 | 20,677 | 8,564 |
| Deschutes | 25.1 | 1,431 | 3,142 | 3,624 | 3,424 | 3,337 | 5,441 | 3,418 | 1,283 | 21,364 | 23,757 | 8,795 |
| Douglas | 34.7 | 2,464 | 4,837 | 4,872 | 4,793 | 5,420 | 7,520 | 3,791 | 1,003 | 20,349 | 21,727 | 7,796 |
| Gilliam | .8 | 31 | 71 | 96 | 106 | 102 | 156 | 172 | 64 | 24,556 | 28,064 | 11,816 |
| Grant | 3.1 | 256 | 533 | 547 | 480 | 471 | 553 | 209 | 51 | 17,196 | 18,902 | 7,060 |
| Harney | 2.9 | 233 | 393 | 432 | 542 | 458 | 557 | 233 | 52 | 18,621 | 19,915 | 7,219 |
| Hood River | 6.1 | 438 | 873 | 980 | 866 | 756 | 1,231 | 740 | 216 | 19,296 | 22,062 | 8,307 |
| Jackson | 51.6 | 3,416 | 7,262 | 7,817 | 7,192 | 7,090 | 10,191 | 6,132 | 2,500 | 20,076 | 23,035 | 8,645 |
| Jefferson | 4.4 | 238 | 489 | 644 | 633 | 637 | 959 | 571 | 229 | 21,519 | 23,778 | 8,370 |
| Josephine | 24.4 | 2,245 | 4,103 | 4,094 | 3,648 | 3,074 | 4,203 | 2,288 | 745 | 17,330 | 19,983 | 7,478 |
| Klamath | 21.9 | 1,920 | 3,216 | 3,200 | 2,956 | 2,928 | 4,432 | 2,482 | 766 | 19,440 | 21,523 | 8,044 |
| Lake | 2.9 | 194 | 421 | 464 | 392 | 389 | 637 | 340 | 63 | 19,731 | 21,172 | 7,974 |
| Lane | 104.2 | 7,586 | 13,425 | 13,974 | 12,796 | 13,104 | 21,793 | 15,181 | 6,341 | 21,625 | 24,317 | 9,416 |
| Lincoln | 15.6 | 912 | 1,996 | 2,199 | 1,938 | 1,765 | 2,956 | 2,519 | 1,315 | 22,128 | 25,867 | 10,906 |
| Linn | 33.4 | 2,260 | 4,229 | 4,394 | 4,335 | 4,201 | 7,477 | 4,966 | 1,538 | 21,730 | 23,645 | 8,736 |
| Malheur | 9.6 | 776 | 1,436 | 1,545 | 1,356 | 1,294 | 1,652 | 1,089 | 452 | 18,804 | 21,673 | 7,511 |
| Marion | 76.6 | 5,155 | 10,093 | 11,015 | 10,922 | 9,810 | 15,717 | 10,115 | 3,773 | 20,546 | 23,533 | 8,613 |
| Morrow | 2.8 | 136 | 249 | 358 | 340 | 319 | 593 | 572 | 233 | 24,967 | 27,183 | 9,282 |
| Multnomah | 233.7 | 14,488 | 28,896 | 29,047 | 27,775 | 26,419 | 45,959 | 40,436 | 20,680 | 23,118 | 26,446 | 11,019 |
| Polk | 16.9 | 1,225 | 2,183 | 2,138 | 2,169 | 2,288 | 3,606 | 2,534 | 757 | 21,564 | 23,926 | 8,733 |
| Sherman | .8 | 49 | 85 | 96 | 111 | 104 | 150 | 131 | 74 | 22,667 | 25,409 | 9,680 |
| Tillamook | 8.4 | 723 | 1,329 | 1,449 | 1,328 | 1,091 | 1,393 | 808 | 279 | 17,573 | 20,475 | 8,151 |
| Umatilla | 21.8 | 1,303 | 2,594 | 3,101 | 3,251 | 2,946 | 4,501 | 3,150 | 954 | 21,051 | 23,701 | 8,401 |
| Union | 8.7 | 709 | 1,074 | 1,102 | 1,095 | 1,027 | 1,786 | 1,402 | 505 | 21,769 | 24,322 | 8,637 |
| Wallowa | 3.0 | 252 | 450 | 499 | 451 | 374 | 568 | 248 | 158 | 18,250 | 20,846 | 8,451 |
| Wasco | 8.3 | 580 | 1,179 | 1,105 | 973 | 904 | 2,108 | 990 | 461 | 21,814 | 23,507 | 9,075 |
| Washington | 101.8 | 3,051 | 6,051 | 7,870 | 9,273 | 10,085 | 21,163 | 26,194 | 18,113 | 31,900 | 34,413 | 13,042 |
| Wheeler | .6 | 50 | 123 | 156 | 80 | 62 | 73 | 38 | 18 | 13,786 | 17,757 | 8,195 |
| Yamhill | 20.6 | 1,126 | 2,513 | 2,435 | 2,598 | 2,618 | 4,539 | 3,428 | 1,343 | 23,077 | 25,615 | 8,913 |
| **TOTAL METRO COUNTIES** | **694.3** | **39,243** | **77,133** | **82,364** | **81,675** | **80,758** | **143,384** | **124,877** | **64,866** | **24,117** | **27,258** | **10,498** |
| **TOTAL STATE** | **1,024.6** | **63,190** | **122,102** | **130,442** | **126,686** | **123,546** | **210,422** | **167,551** | **80,661** | **22,796** | **25,879** | **9,845** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **PENNSYLVANIA** | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | **247.7** | **10,485** | **23,818** | **24,201** | **25,316** | **26,368** | **53,091** | **53,912** | **30,509** | **27,537** | **30,033** | **11,364** |
| Carbon | 21.1 | 1,033 | 2,658 | 3,022 | 2,573 | 2,769 | 4,684 | 3,173 | 1,188 | 22,400 | 24,351 | 9,445 |
| Lehigh | 108.2 | 4,002 | 9,754 | 9,557 | 10,427 | 10,833 | 21,977 | 25,829 | 15,821 | 29,411 | 31,777 | 12,319 |
| Northampton | 86.2 | 4,521 | 8,964 | 8,888 | 9,397 | 9,722 | 19,710 | 17,186 | 7,812 | 25,819 | 27,911 | 10,375 |
| *Warren, N. J.* | *32.2* | *929* | *2,442* | *2,734* | *2,919* | *3,044* | *6,720* | *7,724* | *5,688* | *30,932* | *33,577* | *12,121* |
| **ALTOONA** | **50.9** | **3,135** | **6,862** | **7,013** | **6,791** | **6,605** | **10,903** | **7,199** | **2,392** | **21,246** | **23,563** | **8,793** |
| Blair | 50.9 | 3,135 | 6,862 | 7,013 | 6,791 | 6,605 | 10,903 | 7,199 | 2,392 | 21,246 | 23,563 | 8,793 |
| **BEAVER COUNTY** | **73.6** | **3,461** | **7,212** | **6,560** | **6,515** | **6,765** | **16,290** | **17,961** | **8,836** | **29,238** | **30,088** | **10,990** |
| Beaver | 73.6 | 3,461 | 7,212 | 6,560 | 6,515 | 6,765 | 16,290 | 17,961 | 8,836 | 29,238 | 30,088 | 10,990 |
| **ERIE** | **102.9** | **5,127** | **10,764** | **10,802** | **11,327** | **11,767** | **22,895** | **20,396** | **9,822** | **25,691** | **28,258** | **10,181** |
| Erie | 102.9 | 5,127 | 10,764 | 10,802 | 11,327 | 11,767 | 22,895 | 20,396 | 9,822 | 25,691 | 28,258 | 10,181 |
| **HARRISBURG - LEBANON - CARLISLE** | **218.6** | **9,045** | **18,832** | **20,677** | **23,477** | **25,579** | **48,397** | **46,335** | **26,258** | **27,245** | **30,115** | **11,437** |
| Cumberland | 69.8 | 2,108 | 4,913 | 5,697 | 6,916 | 7,853 | 15,761 | 16,415 | 10,137 | 29,512 | 32,534 | 12,085 |
| Dauphin | 94.1 | 4,418 | 8,448 | 8,511 | 9,692 | 10,316 | 19,350 | 20,495 | 12,870 | 27,731 | 30,674 | 12,189 |
| Lebanon | 40.7 | 1,864 | 3,951 | 4,686 | 4,883 | 5,471 | 9,773 | 7,358 | 2,714 | 24,543 | 26,732 | 9,706 |
| Perry | 14.0 | 655 | 1,520 | 1,783 | 1,786 | 1,939 | 3,513 | 2,067 | 537 | 22,680 | 24,137 | 8,709 |
| **JOHNSTOWN** | **95.8** | **6,859** | **13,602** | **14,067** | **12,578** | **12,099** | **20,919** | **11,531** | **4,145** | **20,321** | **22,688** | **8,236** |
| Cambria | 65.3 | 4,696 | 9,276 | 9,419 | 8,291 | 8,097 | 14,433 | 8,252 | 2,836 | 20,587 | 22,952 | 8,308 |
| Somerset | 30.5 | 2,163 | 4,326 | 4,648 | 4,287 | 4,002 | 6,486 | 3,279 | 1,309 | 19,792 | 22,125 | 8,082 |
| **LANCASTER** | **136.7** | **5,509** | **11,218** | **13,500** | **15,447** | **16,529** | **31,247** | **28,560** | **14,690** | **26,858** | **29,663** | **10,593** |
| Lancaster | 136.7 | 5,509 | 11,218 | 13,500 | 15,447 | 16,529 | 31,247 | 28,560 | 14,690 | 26,858 | 29,663 | 10,593 |
| **PHILADELPHIA** | **1,733.8** | **97,107** | **168,886** | **160,856** | **166,633** | **168,356** | **326,567** | **366,862** | **278,533** | **28,146** | **31,708** | **11,525** |
| Bucks | 176.5 | 5,702 | 10,758 | 12,688 | 14,863 | 16,876 | 38,177 | 46,470 | 30,966 | 32,242 | 34,267 | 11,829 |
| Chester | 118.0 | 3,821 | 6,681 | 8,195 | 9,939 | 10,905 | 22,254 | 28,744 | 27,461 | 33,730 | 37,536 | 13,155 |
| Delaware | 199.8 | 7,864 | 16,628 | 17,362 | 19,301 | 20,041 | 39,559 | 45,317 | 33,728 | 29,684 | 32,921 | 11,961 |
| Montgomery | 241.1 | 6,727 | 13,115 | 16,785 | 19,382 | 21,689 | 47,229 | 58,474 | 57,699 | 34,067 | 39,041 | 14,266 |
| Philadelphia | 622.0 | 58,798 | 92,550 | 75,227 | 69,467 | 63,685 | 107,779 | 98,119 | 56,375 | 21,140 | 25,096 | 9,601 |
| *Burlington, N. J.* | *128.9* | *3,356* | *7,130* | *9,248* | *10,733* | *11,671* | *25,470* | *33,181* | *28,111* | *33,779* | *37,172* | *12,359* |
| *Camden, N. J.* | *174.5* | *8,174* | *16,756* | *15,508* | *16,531* | *16,810* | *31,677* | *37,208* | *31,836* | *29,156* | *32,550* | *11,726* |
| *Gloucester, N. J.* | *73.0* | *2,665* | *5,268* | *5,843* | *6,417* | *6,679* | *14,422* | *19,349* | *12,357* | *31,883* | *33,244* | *11,324* |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | ***2,081.4*** | ***112,195*** | ***198,636*** | ***190,773*** | ***198,341*** | ***200,757*** | ***390,729*** | ***444,080*** | ***345,889*** | ***28,512*** | ***32,102*** | ***11,609*** |
| **PITTSBURGH** | **839.4** | **47,127** | **94,731** | **89,086** | **86,873** | **88,147** | **173,397** | **164,053** | **95,986** | **25,779** | **28,759** | **11,099** |
| Allegheny | 550.7 | 30,048 | 60,739 | 56 465 | 55,486 | 55,772 | 110,537 | 110,425 | 71,228 | 26,515 | 29,814 | 11,749 |
| Fayette | 60.2 | 5,549 | 9,852 | 8,080 | 7,074 | 7,133 | 12,332 | 7,618 | 2,562 | 19,671 | 21,909 | 8,106 |
| Washington | 81.4 | 4,318 | 8,895 | 8,914 | 8,638 | 8,593 | 17,053 | 16,598 | 8,391 | 25,790 | 28,020 | 10,405 |
| Westmoreland | 147.1 | 7,212 | 15,245 | 15,627 | 15,675 | 16,649 | 33,475 | 29,412 | 13,805 | 25,924 | 28,026 | 10,418 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | ***913.0*** | ***50,588*** | ***101,943*** | ***95,646*** | ***93,388*** | ***94,912*** | ***189,687*** | ***182,014*** | ***104,822*** | ***26,051*** | ***28,867*** | ***11,090*** |
| **READING** | **123.2** | **5,560** | **13,229** | **12,807** | **13,330** | **13,698** | **26,982** | **25,419** | **12,175** | **26,085** | **28,543** | **10,928** |
| Berks | 123.2 | 5,560 | 13,229 | 12,807 | 13,330 | 13,698 | 26,982 | 25,419 | 12,175 | 26,085 | 28,543 | 10,928 |
| **SCRANTON - WILKES-BARRE** | **278.3** | **14,140** | **35,225** | **38,191** | **37,032** | **34,745** | **57,712** | **43,447** | **17,808** | **22,063** | **25,037** | **9,453** |
| Columbia | 23.2 | 1,101 | 2,633 | 2,827 | 3,226 | 3,170 | 4,969 | 3,717 | 1,557 | 22,782 | 25,676 | 9,322 |
| Lackawanna | 84.7 | 4,608 | 11,087 | 11,460 | 11,007 | 10,219 | 16,958 | 13,627 | 5,734 | 22,011 | 25,216 | 9,501 |
| Luzerne | 130.8 | 6,497 | 17,327 | 18,757 | 17,561 | 16,163 | 27,107 | 19,493 | 7,895 | 21,597 | 24,532 | 9,383 |
| Monroe | 29.7 | 1,407 | 2,960 | 3,839 | 3,807 | 3,744 | 6,494 | 5,265 | 2,184 | 23,784 | 26,653 | 10,162 |
| Wyoming | 9.9 | 527 | 1,218 | 1,308 | 1,431 | 1,449 | 2,184 | 1,345 | 438 | 21,597 | 23,821 | 8,275 |
| **SHARON** | **46.8** | **2,672** | **5,498** | **5,413** | **5,396** | **5,677** | **11,074** | **7,965** | **3,105** | **23,895** | **25,859** | **9,403** |
| Mercer | 46.8 | 2,672 | 5,498 | 5,413 | 5,396 | 5,677 | 11,074 | 7,965 | 3,105 | 23,895 | 25,859 | 9,403 |
| **STATE COLLEGE** | **38.9** | **2,873** | **4,599** | **4,971** | **4,814** | **4,528** | **7,620** | **6,058** | **3,437** | **22,388** | **26,873** | **9,012** |
| Centre | 38.9 | 2,873 | 4,599 | 4,971 | 4,814 | 4,528 | 7,620 | 6,058 | 3,437 | 22,388 | 26,873 | 9,012 |
| **WILLIAMSPORT** | **44.1** | **2,345** | **5,519** | **5,648** | **5,927** | **5,609** | **9,665** | **6,757** | **2,630** | **22,265** | **24,988** | **9,191** |
| Lycoming | 44.1 | 2,345 | 5,519 | 5,648 | 5,927 | 5,609 | 9,665 | 6,757 | 2,630 | 22,265 | 24,988 | 9,191 |
| **YORK** | **147.3** | **6,249** | **13,786** | **14,669** | **15,677** | **17,066** | **34,624** | **31,216** | **14,013** | **26,758** | **28,780** | **10,662** |
| Adams | 24.7 | 1,067 | 2,496 | 2,787 | 3,004 | 3,387 | 5,903 | 4,289 | 1,767 | 24,447 | 26,758 | 9,375 |
| York | 122.6 | 5,182 | 11,290 | 11,882 | 12,673 | 13,679 | 28,721 | 26,927 | 12,246 | 27,313 | 29,187 | 10,939 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 24.7 | 1,067 | 2,496 | 2,787 | 3,004 | 3,387 | 5,903 | 4,289 | 1,767 | 24,447 | 26,758 | 9,375 |
| Allegheny | 550.7 | 30,048 | 60,739 | 56,465 | 55,486 | 55,772 | 110,537 | 110,425 | 71,228 | 26,515 | 29,814 | 11,749 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Armstrong | 31.0 | 2,095 | 4,165 | 4,076 | 3,687 | 3,915 | 6,775 | 4,753 | 1,534 | 21,948 | 23,862 | 8,999 |
| Beaver | 73.6 | 3,461 | 7,212 | 6,560 | 6,515 | 6,765 | 16,290 | 17,961 | 8,836 | 29,238 | 30,088 | 10,990 |
| Bedford | 17.4 | 1,173 | 2,497 | 2,527 | 2,449 | 2,302 | 3,444 | 2,155 | 853 | 20,114 | 22,810 | 8,217 |
| Berks | 123.2 | 5,560 | 13,229 | 12,807 | 13,330 | 13,698 | 26,982 | 25,419 | 12,175 | 26,085 | 28,543 | 10,928 |
| Blair | 50.9 | 3,135 | 6,862 | 7,013 | 6,791 | 6,605 | 10,903 | 7,199 | 2,392 | 21,246 | 23,563 | 8,793 |
| Bradford | 23.3 | 1,466 | 3,083 | 2,936 | 3,100 | 3,100 | 4,968 | 3,359 | 1,289 | 21,722 | 23,906 | 8,583 |
| Bucks | 176.5 | 5,702 | 10,758 | 12,688 | 14,863 | 16,876 | 38,177 | 46,470 | 30,966 | 32,242 | 34,267 | 11,829 |
| Butler | 54.5 | 2,756 | 5,484 | 5,573 | 5,959 | 6,673 | 13,100 | 10,581 | 4,370 | 25,580 | 27,496 | 9,649 |
| Cambria | 65.3 | 4,696 | 9,276 | 9,419 | 8,291 | 8,097 | 14,433 | 8,252 | 2,836 | 20,587 | 22,952 | 8,308 |
| Cameron | 2.6 | 200 | 402 | 384 | 429 | 379 | 457 | 296 | 53 | 18,635 | 20,430 | 8,432 |
| Carbon | 21.1 | 1,033 | 2,658 | 3,022 | 2,573 | 2,769 | 4,684 | 3,173 | 1,188 | 22,400 | 24,351 | 9,445 |
| Centre | 38.9 | 2,873 | 4,599 | 4,971 | 4,814 | 4,528 | 7,620 | 6,058 | 3,437 | 22,388 | 26,873 | 9,012 |
| Chester | 118.0 | 3,821 | 6,681 | 8,195 | 9,939 | 10,905 | 22,254 | 28,744 | 27,461 | 33,730 | 37,536 | 13,155 |
| Clarion | 15.2 | 945 | 2,032 | 1,969 | 1,886 | 1,669 | 3,173 | 2,593 | 933 | 22,210 | 25,258 | 8,494 |
| Clearfield | 30.5 | 1,697 | 4,107 | 4,023 | 4,026 | 3,855 | 6,430 | 4,717 | 1,645 | 21,786 | 24,355 | 8,801 |
| Clinton | 14.2 | 983 | 2,203 | 2,114 | 2,233 | 2,163 | 2,889 | 1,229 | 386 | 19,046 | 21,044 | 7,565 |
| Columbia | 23.2 | 1,101 | 2,633 | 2,827 | 3,226 | 3,170 | 4,969 | 3,717 | 1,557 | 22,782 | 25,676 | 9,322 |
| Crawford | 32.8 | 1,779 | 4,044 | 4,246 | 4,313 | 4,112 | 6,949 | 5,276 | 2,081 | 22,409 | 25,367 | 9,163 |
| Cumberland | 69.8 | 2,108 | 4,913 | 5,697 | 6,916 | 7,853 | 15,761 | 16,415 | 10,137 | 29,512 | 32,534 | 12,085 |
| Dauphin | 94.1 | 4,418 | 8,448 | 8,511 | 9,692 | 10,316 | 19,350 | 20,495 | 12,870 | 27,731 | 30,674 | 12,189 |
| Delaware | 199.8 | 7,864 | 16,628 | 17,362 | 19,301 | 20,041 | 39,559 | 45,317 | 33,728 | 29,684 | 32,921 | 11,961 |
| Elk | 13.6 | 543 | 1,353 | 1,285 | 1,534 | 1,654 | 3,080 | 2,826 | 1,325 | 26,323 | 29,038 | 10,231 |
| Erie | 102.9 | 5,127 | 10,764 | 10,802 | 11,327 | 11,767 | 22,895 | 20,396 | 9,822 | 25,691 | 28,258 | 10,181 |
| Fayette | 60.2 | 5,549 | 9,852 | 8,080 | 7,074 | 7,133 | 12,332 | 7,618 | 2,562 | 19,671 | 21,909 | 8,106 |
| Forest | 1.9 | 135 | 292 | 308 | 302 | 257 | 368 | 192 | 46 | 18,517 | 20,766 | 7,891 |
| Franklin | 43.4 | 1,762 | 3,993 | 4,485 | 5,357 | 5,563 | 9,866 | 8,825 | 3,549 | 25,498 | 27,819 | 10,232 |
| Fulton | 5.1 | 471 | 763 | 716 | 803 | 759 | 989 | 470 | 129 | 18,722 | 20,503 | 7,633 |
| Greene | 15.4 | 1,096 | 2,161 | 1,941 | 1,813 | 1,681 | 3,249 | 2,538 | 921 | 22,003 | 24,351 | 8,886 |
| Huntingdon | 15.2 | 1,010 | 2,432 | 2,341 | 2,182 | 2,001 | 3,092 | 1,655 | 487 | 19,145 | 21,684 | 7,542 |
| Indiana | 32.4 | 2,253 | 3,850 | 3,780 | 4,111 | 3,898 | 7,076 | 5,331 | 2,101 | 22,768 | 25,761 | 8,722 |
| Jefferson | 18.8 | 1,131 | 2,402 | 2,365 | 2,369 | 2,353 | 3,998 | 2,914 | 1,268 | 22,423 | 25,211 | 9,423 |
| Juniata | 7.4 | 502 | 1,065 | 1,180 | 1,204 | 1,016 | 1,445 | 781 | 207 | 18,937 | 21,467 | 7,787 |
| Lackawanna | 84.7 | 4,608 | 11,087 | 11,460 | 11,007 | 10,219 | 16,958 | 13,627 | 5,734 | 22,011 | 25,216 | 9,501 |
| Lancaster | 136.7 | 5,509 | 11,218 | 13,500 | 15,447 | 16,529 | 31,247 | 28,560 | 14,690 | 26,858 | 29,663 | 10,593 |
| Lawrence | 38.8 | 2,154 | 5,006 | 4,372 | 4,251 | 4,471 | 8,441 | 7,166 | 2,939 | 24,070 | 26,361 | 9,640 |
| Lebanon | 40.7 | 1,864 | 3,951 | 4,686 | 4,883 | 5,471 | 9,773 | 7,358 | 2,714 | 24,543 | 26,732 | 9,706 |
| Lehigh | 108.2 | 4,002 | 9,754 | 9,557 | 10,427 | 10,833 | 21,977 | 25,829 | 15,821 | 29,411 | 31,777 | 12,319 |
| Luzerne | 130.8 | 6,497 | 17,327 | 18,757 | 17,561 | 16,163 | 27,107 | 19,493 | 7,895 | 21,597 | 24,532 | 9,383 |
| Lycoming | 44.1 | 2,345 | 5,519 | 5,648 | 5,927 | 5,609 | 9,665 | 6,757 | 2,630 | 22,265 | 24,988 | 9,191 |
| McKean | 18.6 | 990 | 2,482 | 2,305 | 2,400 | 2,370 | 3,902 | 2,927 | 1,224 | 22,367 | 25,013 | 9,323 |
| Mercer | 46.8 | 2,672 | 5,498 | 5,413 | 5,396 | 5,677 | 11,074 | 7,965 | 3,105 | 23,895 | 25,859 | 9,403 |
| Mifflin | 17.6 | 1,264 | 2,793 | 2,415 | 2,301 | 2,185 | 3,626 | 2,318 | 698 | 20,061 | 22,344 | 8,279 |
| Monroe | 29.7 | 1,407 | 2,960 | 3,839 | 3,807 | 3,744 | 6,494 | 5,265 | 2,184 | 23,784 | 26,653 | 10,162 |
| Montgomery | 241.1 | 6,727 | 13,115 | 16,785 | 19,382 | 21,689 | 47,229 | 58,474 | 57,699 | 34,067 | 39,041 | 14,266 |
| Montour | 5.9 | 262 | 504 | 593 | 766 | 797 | 1,256 | 1,139 | 583 | 25,203 | 29,232 | 10,205 |
| Northampton | 86.2 | 4,521 | 8,964 | 8,888 | 9,397 | 9,722 | 19,710 | 17,186 | 7,812 | 25,819 | 27,911 | 10,375 |
| Northumberland | 39.6 | 3,080 | 6,465 | 6,520 | 5,872 | 5,187 | 7,549 | 3,874 | 1,053 | 18,120 | 20,440 | 8,038 |
| Perry | 14.0 | 655 | 1,520 | 1,783 | 1,986 | 1,939 | 3,513 | 2,067 | 537 | 22,680 | 24,137 | 8,709 |
| Philadelphia | 622.0 | 58,798 | 92,550 | 75,227 | 69,467 | 63,685 | 107,779 | 98,119 | 56,375 | 21,140 | 25,096 | 9,601 |
| Pike | 8.4 | 446 | 1,091 | 1,219 | 1,186 | 1,123 | 1,585 | 1,157 | 593 | 21,133 | 24,391 | 9,756 |
| Potter | 6.7 | 487 | 986 | 926 | 891 | 851 | 1,408 | 861 | 290 | 20,349 | 22,590 | 8,181 |
| Schuylkill | 62.7 | 3,890 | 8,992 | 10,104 | 8,900 | 8,457 | 12,471 | 7,357 | 2,529 | 19,689 | 22,340 | 8,738 |
| Snyder | 12.2 | 629 | 1,267 | 1,537 | 1,700 | 1,776 | 2,869 | 1,788 | 634 | 22,740 | 25,509 | 8,693 |
| Somerset | 30.5 | 2,163 | 4,326 | 4,648 | 4,287 | 4,002 | 6,486 | 3,279 | 1,309 | 19,792 | 22,125 | 8,082 |
| Sullivan | 2.2 | 147 | 362 | 385 | 377 | 307 | 356 | 198 | 68 | 17,653 | 20,493 | 7,044 |
| Susquehanna | 14.2 | 812 | 1,825 | 1,916 | 1,947 | 1,844 | 2,981 | 2,126 | 749 | 21,584 | 24,085 | 8,550 |
| Tioga | 14.5 | 1,013 | 2,219 | 2,055 | 2,035 | 1,919 | 2,947 | 1,734 | 578 | 19,821 | 22,416 | 7,776 |
| Union | 10.8 | 473 | 1,034 | 1,298 | 1,371 | 1,377 | 2,448 | 1,911 | 888 | 24,446 | 28,468 | 9,069 |
| Venango | 23.9 | 1,418 | 2,911 | 2,581 | 2,893 | 2,990 | 5,759 | 3,801 | 1,547 | 23,584 | 25,623 | 9,378 |
| Warren | 17.4 | 990 | 2,142 | 2,331 | 2,437 | 2,445 | 3,925 | 2,344 | 786 | 21,606 | 23,812 | 8,723 |
| Washington | 81.4 | 4,318 | 8,895 | 8,914 | 8,638 | 8,593 | 17,053 | 16,598 | 8,391 | 25,790 | 28,020 | 10,405 |
| Wayne | 14.2 | 901 | 2,169 | 2,457 | 2,179 | 1,862 | 2,570 | 1,489 | 573 | 18,549 | 21,726 | 8,034 |
| Westmoreland | 147.1 | 7,212 | 15,245 | 15,627 | 15,675 | 16,649 | 33,475 | 29,412 | 13,805 | 25,924 | 28,026 | 10,418 |
| Wyoming | 9.9 | 527 | 1,218 | 1,308 | 1,431 | 1,449 | 2,184 | 1,345 | 438 | 21,597 | 23,821 | 8,275 |
| York | 122.6 | 5,182 | 11,290 | 11,882 | 12,673 | 13,679 | 28,721 | 26,927 | 12,246 | 27,313 | 29,187 | 10,939 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **3,769.4** | **206,570** | **402,185** | **395,128** | **400,533** | **405,334** | **773,094** | **760,209** | **446,347** | **25,927** | **29,127** | **10,880** |
| **TOTAL STATE** | **4,451.8** | **247,523** | **490,761** | **484,393** | **489,796** | **492,647** | **918,535** | **842,890** | **485,255** | **25,213** | **28,415** | **10,572** |
| **RHODE ISLAND** | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | **318.4** | **14,980** | **37,230** | **32,715** | **32,657** | **32,385** | **62,424** | **63,702** | **42,307** | **26,412** | **30,074** | **10,897** |
| Bristol | 15.4 | 579 | 1,306 | 1,567 | 1,499 | 1,528 | 3,238 | 3,021 | 2,662 | 28,661 | 33,409 | 11,041 |
| Kent | 56.7 | 1,909 | 4,882 | 4,537 | 4,976 | 5,473 | 12,086 | 13,650 | 9,187 | 30,425 | 33,069 | 11,733 |
| Providence | 212.3 | 11,405 | 28,272 | 23,535 | 22,751 | 21,762 | 39,715 | 39,652 | 25,208 | 24,631 | 28,627 | 10,610 |
| Washington | 34.0 | 1,087 | 2,770 | 3,076 | 3,431 | 3,622 | 7,385 | 7,379 | 5,250 | 28,986 | 32,602 | 11,141 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Bristol | 15.4 | 579 | 1,306 | 1,567 | 1,499 | 1,528 | 3,238 | 3,021 | 2,662 | 28,661 | 33,409 | 11,041 |
| Kent | 56.7 | 1,909 | 4,882 | 4,537 | 4,976 | 5,473 | 12,086 | 13,650 | 9,187 | 30,425 | 33,069 | 11,733 |
| Newport | 29.4 | 1,171 | 2,675 | 2,634 | 2,868 | 3,017 | 5,575 | 6,510 | 4,950 | 29,049 | 33,825 | 11,797 |
| Providence | 212.3 | 11,405 | 28,272 | 23,535 | 22,751 | 21,762 | 39,715 | 39,652 | 25,208 | 24,631 | 28,627 | 10,610 |
| Washington | 34.0 | 1,087 | 2,770 | 3,076 | 3,431 | 3,622 | 7,385 | 7,379 | 5,250 | 28,986 | 32,602 | 11,141 |
| **TOTAL METRO COUNTIES** | **318.4** | **14,980** | **37,230** | **32,715** | **32,657** | **32,385** | **62,424** | **63,702** | **42,307** | **26,412** | **30,074** | **10,897** |
| **TOTAL STATE** | **347.8** | **16,151** | **39,905** | **35,349** | **35,525** | **35,402** | **67,999** | **70,212** | **47,257** | **26,622** | **30,391** | **10,976** |
| **SOUTH CAROLINA** | | | | | | | | | | | | |
| **ANDERSON** | **53.1** | **4,341** | **6,370** | **6,365** | **6,855** | **6,848** | **11,922** | **7,703** | **2,696** | **21,896** | **23,823** | **8,772** |
| Anderson | 53.1 | 4,341 | 6,370 | 6,365 | 6,855 | 6,848 | 11,922 | 7,703 | 2,696 | 21,896 | 23,823 | 8,772 |
| **CHARLESTON** | **162.0** | **14,107** | **17,367** | **20,784** | **21,666** | **19,645** | **32,647** | **25,135** | **10,649** | **21,717** | **25,605** | **8,570** |
| Berkeley | 38.7 | 2,995 | 3,667 | 4,712 | 5,551 | 5,039 | 8,772 | 6,172 | 1,792 | 22,311 | 24,163 | 7,904 |
| Charleston | 99.0 | 9,116 | 11,252 | 13,221 | 12,978 | 11,524 | 18,233 | 15,020 | 7,656 | 21,192 | 26,455 | 8,951 |
| Dorchester | 24.3 | 1,996 | 2,448 | 2,851 | 3,137 | 3,082 | 5,642 | 3,943 | 1,201 | 22,768 | 24,442 | 8,125 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **376.6** | **20,477** | **35,305** | **40,241** | **44,048** | **45,061** | **81,123** | **73,275** | **37,070** | **25,356** | **28,241** | **10,310** |
| York | 40.1 | 2,333 | 3,878 | 4,169 | 4,562 | 4,761 | 8,891 | 7,983 | 3,523 | 25,365 | 27,762 | 9,539 |
| *Cabarrus, N. C.* | *33.2* | *1,466* | *3,327* | *3,749* | *3,748* | *3,656* | *7,399* | *6,803* | *3,052* | *25,832* | *28,077* | *10,187* |
| *Gaston, N. C.* | *59.4* | *3,226* | *5,635* | *6,179* | *7,010* | *7,274* | *13,387* | *11,610* | *5,079* | *25,259* | *27,624* | *9,796* |
| *Lincoln, N. C.* | *16.8* | *912* | *1,521* | *1,572* | *2,074* | *2,340* | *3,982* | *3,153* | *1,246* | *24,959* | *26,849* | *9,638* |
| *Mecklenburg, N. C.* | *163.2* | *9,007* | *14,132* | *17,034* | *18,734* | *18,679* | *32,635* | *33,053* | *19,926* | *26,128* | *29,620* | *11,252* |
| *Rowan, N. C.* | *38.2* | *1,959* | *4,112* | *4,431* | *4,833* | *4,988* | *8,829* | *6,515* | *2,533* | *23,803* | *26,157* | *9,787* |
| *Union, N. C.* | *25.7* | *1,574* | *2,700* | *3,107* | *3,087* | *3,363* | *6,000* | *4,158* | *1,711* | *23,558* | *25,884* | *8,594* |
| **COLUMBIA** | **154.2** | **8,932** | **14,328** | **17,232** | **18,486** | **17,589** | **31,047** | **30,041** | **16,545** | **25,161** | **29,432** | **10,308** |
| Lexington | 57.9 | 2,886 | 4,937 | 5,933 | 6,872 | 6,817 | 12,588 | 12,638 | 5,229 | 26,162 | 28,219 | 10,199 |
| Richland | 96.3 | 6,046 | 9,391 | 11,299 | 11,614 | 10,772 | 18,459 | 17,403 | 11,316 | 24,530 | 30,162 | 10,370 |
| **FLORENCE** | **40.3** | **4,520** | **5,590** | **5,511** | **5,611** | **5,162** | **7,206** | **4,676** | **2,024** | **19,015** | **22,010** | **7,568** |
| Florence | 40.3 | 4,520 | 5,590 | 5,511 | 5,611 | 5,162 | 7,206 | 4,676 | 2,024 | 19,015 | 22,010 | 7,568 |
| **GREENVILLE - SPARTANBURG** | **222.1** | **17,676** | **27,451** | **27,686** | **29,536** | **27,519** | **46,704** | **31,859** | **13,669** | **21,540** | **24,469** | **8,983** |
| Greenville | 114.0 | 9,579 | 14,412 | 14,876 | 15,729 | 14,175 | 24,122 | 14,677 | 6,430 | 20,814 | 23,609 | 8,813 |
| Pickens | 29.8 | 1,869 | 3,163 | 3,530 | 3,680 | 3,660 | 6,627 | 5,115 | 2,156 | 23,634 | 26,833 | 9,287 |
| Spartanburg | 78.3 | 6,228 | 9,876 | 9,280 | 10,127 | 9,684 | 15,955 | 12,067 | 5,083 | 21,828 | 24,820 | 9,102 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Abbeville | 8.4 | 863 | 1,249 | 1,012 | 1,200 | 1,164 | 1,680 | 993 | 239 | 19,485 | 21,290 | 7,675 |
| ☐ Aiken | 41.7 | 3,269 | 4,607 | 4,404 | 5,071 | 4,955 | 8,503 | 7,578 | 3,313 | 23,477 | 25,974 | 9,619 |
| Allendale | 3.7 | 708 | 799 | 648 | 441 | 300 | 534 | 165 | 105 | 12,481 | 16,225 | 5,408 |
| Anderson | 53.1 | 4,341 | 6,370 | 6,365 | 6,855 | 6,848 | 11,922 | 7,703 | 2,696 | 21,896 | 23,823 | 8,772 |
| Bamberg | 6.0 | 753 | 1,006 | 1,035 | 819 | 647 | 928 | 595 | 217 | 16,120 | 20,193 | 6,585 |
| Barnwell | 7.1 | 877 | 1,179 | 1,069 | 1,018 | 815 | 1,136 | 770 | 236 | 16,995 | 20,188 | 6,924 |
| Beaufort | 25.0 | 1,822 | 2,175 | 2,814 | 3,078 | 3,007 | 4,831 | 3,960 | 3,313 | 24,336 | 32,888 | 10,963 |
| Berkeley | 38.7 | 2,995 | 3,667 | 4,712 | 5,551 | 5,039 | 8,772 | 6,172 | 1,792 | 22,311 | 24,163 | 7,904 |
| Calhoun | 4.3 | 599 | 793 | 682 | 610 | 601 | 555 | 364 | 96 | 15,667 | 17,991 | 5,997 |
| Charleston | 99.0 | 9,116 | 11,252 | 13,221 | 12,978 | 11,524 | 18,233 | 15,020 | 7,656 | 21,192 | 26,455 | 8,951 |
| Cherokee | 14.6 | 1,342 | 2,149 | 2,038 | 2,070 | 2,071 | 2,952 | 1,498 | 480 | 19,283 | 21,078 | 7,310 |
| Chester | 10.5 | 1,105 | 1,406 | 1,565 | 1,375 | 1,141 | 2,212 | 1,308 | 388 | 19,221 | 21,477 | 7,322 |
| Chesterfield | 14.2 | 1,780 | 2,411 | 2,217 | 2,252 | 1,696 | 2,301 | 1,151 | 392 | 16,468 | 19,040 | 6,828 |
| Clarendon | 9.4 | 1,448 | 1,646 | 1,522 | 1,379 | 1,016 | 1,448 | 679 | 262 | 15,279 | 18,056 | 5,976 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

ESTIMATES

| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household EBI | Average Household EBI | Per Capita EBI |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Colleton | 11.6 | 1,714 | 1,956 | 1,900 | 1,658 | 1,462 | 1,720 | 880 | 310 | 15,667 | 18,258 | 6,266 |
| Darlington | 22.3 | 2,822 | 3,372 | 3,092 | 2,907 | 2,550 | 3,812 | 2,806 | 939 | 18,152 | 21,072 | 7,185 |
| Dillon | 10.1 | 1,404 | 1,888 | 1,690 | 1,402 | 1,304 | 1,405 | 668 | 339 | 15,230 | 18,394 | 5,860 |
| Dorchester | 24.3 | 1,996 | 2,448 | 2,851 | 3,137 | 3,082 | 5,642 | 3,943 | 1,201 | 22,768 | 24,442 | 8,125 |
| Edgefield | 6.0 | 965 | 1,086 | 937 | 797 | 672 | 942 | 445 | 156 | 15,070 | 17,930 | 5,977 |
| Fairfield | 6.6 | 934 | 1,020 | 913 | 859 | 850 | 1,189 | 672 | 163 | 17,500 | 19,418 | 6,191 |
| Florence | 40.3 | 4,520 | 5,590 | 5,511 | 5,611 | 5,162 | 7,206 | 4,676 | 2,024 | 19,015 | 22,010 | 7,568 |
| Georgetown | 15.8 | 2,148 | 2,574 | 2,209 | 2,039 | 2,071 | 2,780 | 1,406 | 573 | 17,401 | 19,788 | 6,666 |
| Greenville | 114.0 | 9,579 | 14,412 | 14,876 | 15,729 | 14,175 | 24,122 | 14,677 | 6,430 | 20,814 | 23,609 | 8,813 |
| Greenwood | 22.2 | 1,963 | 3,086 | 3,136 | 3,034 | 2,571 | 4,456 | 2,941 | 1,013 | 19,794 | 22,656 | 8,286 |
| Hampton | 6.7 | 1,216 | 1,274 | 1,001 | 865 | 666 | 1,006 | 386 | 286 | 14,291 | 17,911 | 6,316 |
| Horry | 44.9 | 3,440 | 4,976 | 6,148 | 6,319 | 5,714 | 8,555 | 6,153 | 3,595 | 21,309 | 25,304 | 9,359 |
| Jasper | 5.3 | 810 | 929 | 719 | 713 | 591 | 770 | 585 | 183 | 16,311 | 19,417 | 6,555 |
| Kershaw | 14.9 | 1,665 | 1,738 | 1,634 | 1,852 | 1,838 | 2,948 | 2,227 | 998 | 21,507 | 24,088 | 8,712 |
| Lancaster | 19.7 | 1,295 | 2,197 | 2,224 | 2,434 | 2,435 | 4,540 | 3,349 | 1,226 | 23,472 | 25,148 | 8,737 |
| Laurens | 18.0 | 1,246 | 2,295 | 2,217 | 2,259 | 2,242 | 4,084 | 2,735 | 922 | 22,191 | 24,375 | 8,232 |
| Lee | 5.9 | 854 | 1,105 | 902 | 877 | 748 | 856 | 431 | 127 | 15,478 | 18,045 | 5,603 |
| Lexington | 57.9 | 2,886 | 4,937 | 5,933 | 6,872 | 6,817 | 12,588 | 12,638 | 5,229 | 26,162 | 28,219 | 10,199 |
| McCormick | 2.4 | 255 | 370 | 321 | 288 | 263 | 446 | 335 | 122 | 19,370 | 22,058 | 6,875 |
| Marion | 11.8 | 1,446 | 2,155 | 2,035 | 1,719 | 1,318 | 1,866 | 922 | 339 | 15,708 | 18,737 | 6,246 |
| Marlboro | 10.5 | 1,341 | 1,886 | 1,619 | 1,425 | 1,475 | 1,682 | 769 | 303 | 16,385 | 18,909 | 6,072 |
| Newberry | 11.9 | 1,062 | 1,630 | 1,397 | 1,409 | 1,376 | 2,548 | 1,776 | 702 | 21,623 | 24,022 | 8,989 |
| Oconee | 19.7 | 1,855 | 2,826 | 2,757 | 2,806 | 2,643 | 4,062 | 2,053 | 698 | 19,288 | 21,463 | 8,194 |
| Orangeburg | 29.2 | 4,125 | 4,963 | 4,305 | 3,764 | 3,148 | 4,549 | 3,136 | 1,210 | 16,521 | 20,283 | 6,753 |
| Pickens | 29.8 | 1,869 | 3,163 | 3,530 | 3,680 | 3,660 | 6,627 | 5,115 | 2,156 | 23,634 | 26,833 | 9,287 |
| Richland | 96.3 | 6,046 | 9,391 | 11,299 | 11,614 | 10,772 | 18,459 | 17,403 | 11,316 | 24,530 | 30,162 | 10,370 |
| Saluda | 5.9 | 654 | 1,009 | 727 | 825 | 737 | 1,165 | 616 | 167 | 18,396 | 20,577 | 7,059 |
| Spartanburg | 78.3 | 6,228 | 9,876 | 9,280 | 10,127 | 9,684 | 15,955 | 12,067 | 5,083 | 21,828 | 24,820 | 9,102 |
| Sumter | 30.4 | 3,046 | 4,187 | 4,663 | 4,251 | 3,597 | 5,400 | 3,813 | 1,443 | 18,820 | 22,572 | 7,394 |
| Union | 11.0 | 1,013 | 1,695 | 1,627 | 1,601 | 1,685 | 2,226 | 972 | 181 | 18,674 | 19,868 | 7,027 |
| Williamsburg | 12.5 | 1,739 | 2,074 | 1,893 | 1,995 | 1,672 | 1,983 | 861 | 283 | 16,333 | 18,199 | 5,744 |
| York | 40.1 | 2,333 | 3,878 | 4,159 | 4,562 | 4,761 | 8,891 | 7,983 | 3,523 | 25,365 | 27,762 | 9,539 |
| **TOTAL METRO COUNTIES** | **713.5** | **55,178** | **79,591** | **86,151** | **91,787** | **86,479** | **146,920** | **114,975** | **52,419** | **22,491** | **25,886** | **9,143** |
| **TOTAL STATE** | **1,172.0** | **105,487** | **146,695** | **150,819** | **154,127** | **142,565** | **230,487** | **167,395** | **74,425** | **20,969** | **24,360** | **8,514** |
| **SOUTH DAKOTA** | | | | | | | | | | | | |
| **RAPID CITY** | **28.2** | **1,397** | **2,343** | **3,223** | **3,484** | **3,110** | **5,265** | **5,251** | **4,127** | **25,927** | **30,738** | **11,511** |
| Pennington | 28.2 | 1,397 | 2,343 | 3,223 | 3,484 | 3,110 | 5,265 | 5,251 | 4,127 | 25,927 | 30,738 | 11,511 |
| **SIOUX FALLS** | **46.1** | **1,966** | **3,648** | **4,302** | **4,665** | **4,566** | **8,626** | **11,021** | **7,306** | **29,473** | **33,060** | **12,743** |
| Minnehaha | 46.1 | 1,966 | 3,648 | 4,302 | 4,665 | 4,566 | 8,626 | 11,021 | 7,306 | 29,473 | 33,060 | 12,743 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Aurora | 1.1 | 156 | 204 | 212 | 172 | 124 | 140 | 66 | 26 | 14,450 | 17,358 | 5,616 |
| Beadle | 7.4 | 588 | 1,003 | 920 | 819 | 740 | 1,374 | 1,288 | 668 | 22,479 | 25,956 | 10,496 |
| Bennett | 1.0 | 185 | 207 | 179 | 150 | 80 | 107 | 67 | 25 | 13,000 | 16,012 | 5,004 |
| Bon Homme | 3.1 | 471 | 575 | 460 | 414 | 384 | 513 | 196 | 87 | 15,506 | 18,663 | 7,143 |
| Brookings | 8.6 | 569 | 1,062 | 1,023 | 1,015 | 958 | 1,643 | 1,433 | 897 | 23,245 | 28,079 | 9,507 |
| Brown | 14.3 | 820 | 1,517 | 1,711 | 1,723 | 1,578 | 2,777 | 2,743 | 1,431 | 24,352 | 28,248 | 10,743 |
| Brule | 2.0 | 254 | 287 | 262 | 313 | 266 | 307 | 239 | 72 | 18,197 | 20,811 | 8,004 |
| Buffalo | .4 | 55 | 78 | 86 | 62 | 46 | 40 | 31 | 2 | 13,765 | 15,988 | 3,553 |
| Butte | 3.3 | 271 | 456 | 462 | 423 | 398 | 692 | 379 | 219 | 20,463 | 23,797 | 9,239 |
| Campbell | .8 | 188 | 183 | 149 | 118 | 83 | 54 | 14 | 11 | 10,879 | 13,048 | 4,970 |
| Charles Mix | 3.3 | 516 | 616 | 516 | 500 | 353 | 463 | 253 | 83 | 15,019 | 17,993 | 6,121 |
| Clark | 1.9 | 259 | 325 | 278 | 255 | 219 | 320 | 166 | 78 | 16,660 | 19,834 | 7,691 |
| Clay | 4.9 | 395 | 549 | 636 | 640 | 512 | 664 | 844 | 660 | 21,991 | 29,926 | 10,782 |
| Codington | 8.3 | 478 | 864 | 1,006 | 1,005 | 870 | 1,608 | 1,481 | 988 | 24,565 | 28,482 | 10,745 |
| Corson | 1.5 | 324 | 326 | 223 | 176 | 144 | 148 | 125 | 34 | 12,091 | 15,911 | 4,680 |
| Custer | 2.6 | 129 | 260 | 293 | 304 | 290 | 581 | 528 | 215 | 25,364 | 27,665 | 10,424 |
| Davison | 7.3 | 433 | 1,097 | 984 | 907 | 798 | 1,356 | 1,270 | 455 | 21,370 | 25,048 | 10,047 |
| Day | 3.0 | 310 | 410 | 446 | 423 | 352 | 510 | 352 | 197 | 18,855 | 22,620 | 8,483 |
| Deuel | 1.9 | 208 | 321 | 272 | 246 | 212 | 296 | 231 | 114 | 17,959 | 21,738 | 7,943 |
| Dewey | 1.5 | 197 | 229 | 208 | 199 | 162 | 233 | 187 | 85 | 17,872 | 21,838 | 5,747 |
| Douglas | 1.4 | 235 | 269 | 219 | 233 | 159 | 166 | 95 | 24 | 14,465 | 16,857 | 5,619 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Edmunds | 1.8 | 292 | 380 | 342 | 253 | 174 | 238 | 86 | 35 | 13,185 | 16,154 | 5,702 |
| Fall River | 3.4 | 238 | 486 | 351 | 330 | 339 | 678 | 632 | 346 | 24,343 | 28,769 | 11,115 |
| Faulk | 1.2 | 230 | 207 | 194 | 175 | 127 | 148 | 87 | 32 | 14,162 | 17,122 | 6,628 |
| Grant | 3.3 | 159 | 408 | 400 | 405 | 388 | 676 | 554 | 310 | 23,558 | 26,635 | 9,554 |
| Gregory | 2.1 | 368 | 494 | 358 | 300 | 192 | 218 | 103 | 67 | 12,571 | 15,966 | 5,781 |
| Haakon | 1.0 | 114 | 135 | 177 | 162 | 136 | 170 | 68 | 38 | 17,273 | 19,980 | 6,890 |
| Hamlin | 1.9 | 167 | 277 | 299 | 278 | 219 | 289 | 245 | 126 | 18,642 | 23,013 | 8,250 |
| Hand | 1.8 | 281 | 353 | 286 | 207 | 207 | 252 | 136 | 78 | 14,615 | 18,713 | 7,322 |
| Hanson | 1.1 | 167 | 172 | 189 | 158 | 132 | 170 | 79 | 33 | 15,611 | 18,453 | 5,970 |
| Harding | .6 | 82 | 97 | 109 | 94 | 81 | 81 | 43 | 13 | 15,706 | 18,023 | 6,008 |
| Hughes | 6.0 | 193 | 412 | 429 | 520 | 663 | 1,185 | 1,376 | 1,222 | 31,375 | 34,879 | 13,678 |
| Hutchinson | 3.4 | 463 | 607 | 560 | 462 | 389 | 491 | 283 | 145 | 15,693 | 19,413 | 7,334 |
| Hyde | .8 | 100 | 108 | 79 | 90 | 112 | 140 | 104 | 67 | 20,958 | 23,876 | 9,551 |
| Jackson | 1.2 | 152 | 189 | 184 | 170 | 135 | 223 | 99 | 48 | 17,114 | 21,097 | 6,175 |
| Jerauld | 1.1 | 181 | 228 | 210 | 181 | 128 | 113 | 33 | 26 | 13,268 | 15,895 | 6,029 |
| Jones | .6 | 64 | 64 | 76 | 79 | 74 | 119 | 83 | 41 | 21,067 | 23,765 | 9,506 |
| Kingsbury | 2.6 | 244 | 406 | 404 | 386 | 321 | 413 | 329 | 97 | 18,147 | 21,347 | 8,672 |
| Lake | 4.1 | 283 | 537 | 490 | 486 | 493 | 728 | 673 | 410 | 22,520 | 26,548 | 9,986 |
| Lawrence | 7.5 | 479 | 863 | 859 | 843 | 776 | 1,480 | 1,349 | 851 | 24,545 | 28,018 | 11,060 |
| Lincoln | 5.1 | 343 | 578 | 505 | 536 | 557 | 1,051 | 985 | 545 | 25,279 | 28,238 | 9,601 |
| Lyman | 1.3 | 167 | 200 | 171 | 180 | 159 | 198 | 149 | 76 | 18,081 | 22,248 | 7,416 |
| McCook | 2.3 | 214 | 309 | 333 | 306 | 243 | 421 | 327 | 147 | 19,782 | 23,628 | 8,765 |
| McPherson | 1.5 | 294 | 284 | 281 | 203 | 138 | 190 | 83 | 27 | 12,947 | 15,874 | 6,435 |
| Marshall | 2.0 | 197 | 310 | 318 | 280 | 223 | 321 | 227 | 124 | 17,911 | 22,753 | 8,923 |
| Meade | 7.4 | 346 | 739 | 807 | 956 | 1,003 | 1,664 | 1,224 | 661 | 24,237 | 28,929 | 9,557 |
| Mellette | .7 | 133 | 158 | 127 | 96 | 74 | 66 | 41 | 5 | 12,217 | 14,837 | 4,516 |
| Miner | 1.4 | 305 | 222 | 199 | 179 | 143 | 174 | 114 | 64 | 14,333 | 18,484 | 7,393 |
| Minnehaha | 46.1 | 1,966 | 3,648 | 4,302 | 4,665 | 4,566 | 8,626 | 11,021 | 7,306 | 29,473 | 33,060 | 12,743 |
| Moody | 2.4 | 179 | 345 | 347 | 361 | 289 | 390 | 336 | 153 | 19,549 | 23,376 | 8,250 |
| Pennington | 28.2 | 1,397 | 2,343 | 3,223 | 3,484 | 3,110 | 5,265 | 5,251 | 4,127 | 25,927 | 30,738 | 11,511 |
| Perkins | 1.8 | 209 | 299 | 305 | 236 | 187 | 286 | 188 | 90 | 16,740 | 20,538 | 7,702 |
| Potter | 1.3 | 157 | 206 | 176 | 179 | 161 | 228 | 144 | 49 | 18,167 | 20,757 | 7,496 |
| Roberts | 3.8 | 434 | 656 | 607 | 539 | 414 | 544 | 413 | 193 | 16,777 | 20,824 | 7,260 |
| Sanborn | 1.2 | 268 | 213 | 182 | 144 | 111 | 154 | 97 | 31 | 13,194 | 16,732 | 6,477 |
| Shannon | 2.4 | 431 | 393 | 337 | 305 | 260 | 407 | 177 | 90 | 15,591 | 19,583 | 3,790 |
| Spink | 3.3 | 323 | 518 | 410 | 416 | 391 | 591 | 428 | 223 | 19,787 | 23,236 | 8,623 |
| Stanley | .9 | 57 | 90 | 106 | 118 | 115 | 201 | 143 | 70 | 23,417 | 26,797 | 9,647 |
| Sully | .7 | 85 | 78 | 95 | 97 | 83 | 113 | 103 | 46 | 19,706 | 23,351 | 8,603 |
| Todd | 2.0 | 388 | 349 | 306 | 260 | 200 | 327 | 128 | 42 | 14,246 | 17,278 | 4,430 |
| Tripp | 2.7 | 331 | 437 | 480 | 371 | 274 | 382 | 267 | 158 | 16,216 | 20,527 | 7,917 |
| Turner | 3.5 | 391 | 628 | 552 | 456 | 423 | 595 | 312 | 143 | 16,879 | 20,128 | 7,657 |
| Union | 4.2 | 264 | 501 | 518 | 540 | 529 | 899 | 664 | 285 | 22,590 | 25,103 | 9,249 |
| Walworth | 2.7 | 200 | 434 | 383 | 359 | 302 | 498 | 373 | 151 | 19,623 | 22,777 | 9,318 |
| Yankton | 7.0 | 308 | 692 | 759 | 852 | 873 | 1,398 | 1,306 | 812 | 25,098 | 29,664 | 10,815 |
| Ziebach | .6 | 107 | 104 | 115 | 105 | 54 | 55 | 35 | 25 | 13,905 | 16,828 | 4,207 |
| **TOTAL METRO COUNTIES** | **74.3** | **3,363** | **5,991** | **7,525** | **8,149** | **7,676** | **13,891** | **16,272** | **11,433** | **28,063** | **32,179** | **12,267** |
| **TOTAL STATE** | **261.6** | **20,792** | **31,995** | **32,485** | **31,899** | **28,696** | **46,848** | **42,886** | **25,999** | **22,304** | **26,687** | **9,782** |
| **TENNESSEE** | | | | | | | | | | | | |
| **CHATTANOOGA** | **158.8** | **12,922** | **20,245** | **19,853** | **19,032** | **18,404** | **31,339** | **24,810** | **12,195** | **21,988** | **25,363** | **9,289** |
| Hamilton | 108.7 | 8,725 | 13,295 | 13,219 | 12,546 | 12,050 | 21,029 | 17,932 | 9,904 | 22,704 | 26,503 | 9,937 |
| Marion | 9.0 | 1,018 | 1,356 | 1,228 | 1,227 | 1,100 | 1,694 | 968 | 409 | 18,634 | 21,622 | 7,692 |
| Sequatchie | 3.2 | 305 | 622 | 551 | 433 | 385 | 507 | 303 | 94 | 16,300 | 19,604 | 6,894 |
| *Catoosa, Ga.* | *13.8* | *972* | *1,627* | *1,618* | *1,603* | *1,720* | *3,083* | *2,512* | *665* | *23,180* | *24,426* | *8,469* |
| *Dade, Ga.* | *4.1* | *410* | *669* | *541* | *529* | *573* | *820* | *449* | *109* | *19,075* | *21,083* | *6,753* |
| *Walker, Ga.* | *20.0* | *1,492* | *2,676* | *2,696* | *2,694* | *2,576* | *4,206* | *2,646* | *1,014* | *20,842* | *23,299* | *8,218* |
| **CLARKSVILLE - HOPKINSVILLE** | **50.2** | **3,654** | **6,133** | **7,528** | **7,534** | **6,284** | **9,085** | **6,917** | **3,065** | **20,180** | **26,050** | **8,410** |
| Montgomery | 29.6 | 2,065 | 3,454 | 4,154 | 4,459 | 3,900 | 5,910 | 4,060 | 1,598 | 20,779 | 25,127 | 8,491 |
| *Christian, Ky.* | *20.6* | *1,589* | *2,679* | *3,374* | *3,075* | *2,384* | *3,175* | *2,857* | *1,467* | *19,250* | *27,376* | *8,306* |
| **JACKSON** | **28.2** | **2,755** | **3,910** | **3,454** | **3,398** | **2,922** | **5,109** | **4,542** | **2,110** | **20,918** | **24,497** | **9,054** |
| Madison | 28.2 | 2,755 | 3,910 | 3,454 | 3,398 | 2,922 | 5,109 | 4,542 | 2,110 | 20,918 | 24,497 | 9,054 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group<br>Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TENNESSEE (continued)** | | | | | | | | | | | | |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | **163.4** | **13,470** | **22,255** | **21,626** | **21,172** | **19,562** | **31,722** | **23,045** | **10,548** | **20,783** | **24,101** | **8,816** |
| Carter | 19.3 | 1,645 | 3,182 | 3,176 | 2,850 | 2,387 | 3,251 | 2,079 | 730 | 17,783 | 20,909 | 7,866 |
| Hawkins | 16.5 | 1,554 | 2,170 | 1,981 | 1,986 | 1,896 | 3,298 | 2,592 | 1,023 | 21,437 | 23,837 | 8,513 |
| Sullivan | 56.0 | 4,180 | 6,836 | 6,619 | 6,777 | 6,568 | 11,802 | 8,828 | 4,390 | 22,707 | 25,416 | 9,649 |
| Unicoi | 6.2 | 444 | 971 | 822 | 849 | 788 | 1,179 | 904 | 243 | 20,084 | 22,688 | 8,423 |
| Washington | 33.4 | 2,907 | 4,451 | 4,697 | 4,568 | 4,167 | 6,320 | 4,141 | 2,149 | 20,088 | 24,440 | 8,815 |
| *Bristol city, Va.* | *7.2* | *666* | *1,228* | *876* | *871* | *881* | *1,307* | *947* | *424* | *19,762* | *22,868* | *8,997* |
| *Scott, Va.* | *8.5* | *751* | *1,201* | *1,144* | *1,026* | *854* | *1,434* | *1,421* | *669* | *20,707* | *24,416* | *8,335* |
| *Washington, Va.* | *16.3* | *1,323* | *2,216* | *2,311* | *2,245* | *2,021* | *3,131* | *2,133* | *920* | *20,128* | *23,855* | *7,903* |
| **KNOXVILLE** | **224.0** | **18,577** | **29,715** | **28,289** | **27,074** | **24,891** | **40,781** | **34,474** | **20,199** | **21,625** | **25,787** | **9,769** |
| Anderson | 26.4 | 1,673 | 2,851 | 2,648 | 2,745 | 2,742 | 4,947 | 4,939 | 3,855 | 25,998 | 29,658 | 11,217 |
| Blount | 30.5 | 2,267 | 3,948 | 3,849 | 3,714 | 3,347 | 5,976 | 5,099 | 2,300 | 22,111 | 25,465 | 9,414 |
| Grainger | 6.1 | 777 | 1,179 | 1,036 | 1,026 | 755 | 853 | 348 | 126 | 15,266 | 17,523 | 6,179 |
| Jefferson | 12.0 | 1,018 | 1,466 | 1,569 | 1,595 | 1,473 | 2,335 | 1,706 | 838 | 21,157 | 24,434 | 8,599 |
| Knox | 127.0 | 10,632 | 16,776 | 15,738 | 14,820 | 13,710 | 22,782 | 20,312 | 12,230 | 21,979 | 26,477 | 10,274 |
| Sevier | 17.4 | 1,506 | 2,686 | 2,671 | 2,470 | 2,192 | 3,309 | 1,770 | 796 | 18,670 | 21,612 | 7,884 |
| Union | 4.6 | 704 | 839 | 778 | 704 | 672 | 579 | 300 | 54 | 15,060 | 16,912 | 6,174 |
| **MEMPHIS** | **325.8** | **32,431** | **38,837** | **36,539** | **35,500** | **33,363** | **58,382** | **55,992** | **34,756** | **22,897** | **27,221** | **9,565** |
| Shelby | 278.9 | 27,740 | 32,388 | 30,777 | 30,271 | 28,564 | 49,116 | 48,176 | 31,868 | 23,165 | 27,769 | 9,882 |
| Tipton | 11.5 | 1,188 | 1,889 | 1,572 | 1,316 | 1,312 | 2,122 | 1,509 | 592 | 19,154 | 22,309 | 7,415 |
| *Crittenden, Ark.* | *16.0* | *2,151* | *2,745* | *2,232* | *1,908* | *1,532* | *2,660* | *1,974* | *798* | *17,161* | *21,214* | *6,955* |
| *De Soto, Miss.* | *19.4* | *1,352* | *1,815* | *1,958* | *2,005* | *1,955* | *4,484* | *4,333* | *1,498* | *26,572* | *27,216* | *8,785* |
| **NASHVILLE** | **328.5** | **21,132** | **32,199** | **33,231** | **35,883** | **35,555** | **64,449** | **63,785** | **42,266** | **25,915** | **29,930** | **10,927** |
| Cheatham | 8.4 | 558 | 923 | 1,087 | 1,147 | 1,120 | 1,973 | 1,116 | 476 | 22,120 | 24,597 | 8,071 |
| Davidson | 186.5 | 12,288 | 18,459 | 19,588 | 20,787 | 20,250 | 35,635 | 34,898 | 24,595 | 25,485 | 30,104 | 11,684 |
| Dickson | 11.7 | 891 | 1,541 | 1,351 | 1,436 | 1,355 | 2,418 | 1,900 | 808 | 22,236 | 25,482 | 9,090 |
| Robertson | 13.5 | 1,123 | 1,561 | 1,510 | 1,549 | 1,511 | 2,850 | 2,374 | 1,022 | 23,303 | 25,726 | 8,793 |
| Rutherford | 32.3 | 1,917 | 2,844 | 2,980 | 3,442 | 3,615 | 6,061 | 7,071 | 4,370 | 27,071 | 31,021 | 10,603 |
| Sumner | 32.1 | 1,868 | 3,029 | 2,742 | 3,380 | 3,529 | 6,522 | 6,984 | 4,046 | 27,226 | 30,012 | 10,099 |
| Williamson | 22.3 | 1,021 | 1,682 | 1,899 | 2,106 | 1,984 | 4,195 | 4,873 | 4,540 | 30,979 | 34,840 | 11,392 |
| Wilson | 21.7 | 1,466 | 2,160 | 2,074 | 2,036 | 2,191 | 4,795 | 4,569 | 2,409 | 26,996 | 28,730 | 9,849 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Anderson | 26.4 | 1,673 | 2,851 | 2,648 | 2,745 | 2,742 | 4,947 | 4,939 | 3,855 | 25,998 | 29,658 | 11,217 |
| Bedford | 10.4 | 981 | 1,323 | 1,219 | 1,254 | 1,299 | 2,207 | 1,380 | 737 | 21,673 | 25,501 | 9,306 |
| Benton | 6.0 | 702 | 1,041 | 961 | 797 | 652 | 1,138 | 547 | 162 | 16,756 | 20,036 | 7,756 |
| Bledsoe | 3.3 | 406 | 656 | 480 | 448 | 368 | 481 | 339 | 122 | 16,163 | 20,823 | 6,872 |
| Blount | 30.5 | 2,267 | 3,948 | 3,849 | 3,714 | 3,347 | 5,976 | 5,099 | 2,300 | 22,111 | 25,465 | 9,414 |
| Bradley | 25.3 | 1,864 | 3,157 | 3,351 | 3,419 | 3,209 | 4,999 | 3,753 | 1,548 | 21,297 | 24,534 | 8,597 |
| Campbell | 13.2 | 1,677 | 2,761 | 2,252 | 1,799 | 1,392 | 2,131 | 846 | 342 | 14,783 | 18,103 | 6,476 |
| Cannon | 3.9 | 473 | 744 | 709 | 619 | 511 | 485 | 240 | 119 | 15,183 | 17,914 | 6,469 |
| Carroll | 10.5 | 1,146 | 2,088 | 1,688 | 1,422 | 1,339 | 1,746 | 778 | 293 | 16,101 | 19,067 | 6,976 |
| Carter | 19.3 | 1,645 | 3,182 | 3,176 | 2,850 | 2,387 | 3,251 | 2,079 | 730 | 17,783 | 20,909 | 7,866 |
| Cheatham | 8.4 | 558 | 923 | 1,087 | 1,147 | 1,120 | 1,973 | 1,116 | 476 | 22,120 | 24,597 | 8,071 |
| Chester | 4.6 | 687 | 892 | 611 | 541 | 538 | 827 | 379 | 125 | 15,991 | 19,311 | 6,629 |
| Claiborne | 9.1 | 1,459 | 1,861 | 1,780 | 1,198 | 847 | 1,084 | 649 | 222 | 13,313 | 17,112 | 5,921 |
| Clay | 3.0 | 419 | 651 | 537 | 406 | 328 | 401 | 165 | 93 | 13,915 | 17,616 | 6,606 |
| Cocke | 10.9 | 1,693 | 1,933 | 1,628 | 1,649 | 1,213 | 1,716 | 789 | 279 | 15,571 | 18,258 | 6,723 |
| Coffee | 14.6 | 1,098 | 1,912 | 1,906 | 1,865 | 1,750 | 2,735 | 2,135 | 1,199 | 21,452 | 24,949 | 9,221 |
| Crockett | 5.2 | 776 | 986 | 825 | 800 | 601 | 760 | 302 | 150 | 15,077 | 17,738 | 6,275 |
| Cumberland | 11.5 | 967 | 1,854 | 1,735 | 1,698 | 1,450 | 1,937 | 1,312 | 547 | 18,464 | 21,861 | 7,759 |
| Davidson | 186.5 | 12,288 | 18,459 | 19,588 | 20,787 | 20,250 | 35,635 | 34,898 | 24,595 | 25,485 | 30,104 | 11,684 |
| Decatur | 4.3 | 387 | 869 | 624 | 572 | 491 | 708 | 475 | 174 | 17,308 | 20,770 | 8,119 |
| De Kalb | 5.4 | 720 | 1,087 | 859 | 811 | 622 | 850 | 342 | 109 | 15,195 | 19,005 | 7,227 |
| Dickson | 11.7 | 891 | 1,541 | 1,351 | 1,436 | 1,355 | 2,418 | 1,900 | 808 | 22,236 | 25,482 | 9,090 |
| Dyer | 13.0 | 1,156 | 2,197 | 1,899 | 1,881 | 1,483 | 2,181 | 1,396 | 807 | 18,253 | 22,102 | 8,209 |
| Fayette | 7.8 | 1,088 | 1,438 | 1,115 | 1,037 | 893 | 1,151 | 770 | 308 | 16,175 | 19,601 | 5,996 |
| Fentress | 5.4 | 978 | 1,335 | 1,125 | 644 | 545 | 515 | 180 | 78 | 11,537 | 14,377 | 5,009 |
| Franklin | 11.5 | 946 | 1,743 | 1,491 | 1,593 | 1,415 | 2,204 | 1,561 | 547 | 19,927 | 23,315 | 8,076 |
| Gibson | 18.6 | 1,683 | 3,094 | 2,417 | 2,278 | 2,126 | 3,555 | 2,404 | 1,043 | 19,612 | 22,836 | 8,633 |
| Giles | 9.2 | 837 | 1,310 | 1,126 | 1,220 | 1,161 | 1,746 | 1,175 | 625 | 20,439 | 23,426 | 8,655 |
| Grainger | 6.1 | 777 | 1,179 | 1,036 | 1,026 | 755 | 853 | 348 | 126 | 15,266 | 17,523 | 6,179 |
| Greene | 20.3 | 1,738 | 2,805 | 2,605 | 2,452 | 2,263 | 4,225 | 2,924 | 1,288 | 21,195 | 24,762 | 8,881 |
| Grundy | 4.8 | 630 | 818 | 742 | 765 | 553 | 745 | 369 | 178 | 16,352 | 20,261 | 6,754 |
| Hamblen | 20.6 | 1,634 | 2,630 | 2,872 | 2,940 | 2,637 | 4,016 | 2,815 | 1,056 | 20,398 | 23,311 | 8,410 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **TENNESSEE (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Hamilton | 108.7 | 8,725 | 13,295 | 13,219 | 12,546 | 12,050 | 21,029 | 17,932 | 9,904 | 22,704 | 26,503 | 9,937 |
| Hancock | 2.3 | 456 | 567 | 407 | 310 | 211 | 200 | 98 | 51 | 11,378 | 14,668 | 4,961 |
| Hardeman | 7.9 | 967 | 1,369 | 1,099 | 1,085 | 930 | 1,314 | 820 | 316 | 17,347 | 20,832 | 6,857 |
| Hardin | 8.4 | 1,113 | 1,479 | 1,265 | 1,241 | 1,001 | 1,379 | 717 | 205 | 16,327 | 18,895 | 6,901 |
| Hawkins | 16.5 | 1,554 | 2,170 | 1,981 | 1,986 | 1,896 | 3,298 | 2,592 | 1,023 | 21,437 | 23,837 | 8,513 |
| Haywood | 6.6 | 951 | 1,325 | 1,156 | 813 | 719 | 884 | 479 | 273 | 14,359 | 18,911 | 6,210 |
| Henderson | 8.4 | 850 | 1,267 | 1,084 | 1,149 | 1,118 | 1,615 | 982 | 335 | 19,356 | 21,716 | 8,036 |
| Henry | 11.4 | 1,066 | 1,914 | 1,707 | 1,740 | 1,366 | 1,856 | 1,257 | 494 | 17,843 | 21,108 | 8,075 |
| Hickman | 5.4 | 584 | 726 | 766 | 718 | 706 | 1,129 | 597 | 174 | 19,324 | 21,626 | 7,299 |
| Houston | 2.3 | 283 | 362 | 341 | 287 | 249 | 418 | 255 | 105 | 17,724 | 21,024 | 7,008 |
| Humphreys | 6.1 | 682 | 865 | 718 | 612 | 798 | 1,328 | 392 | 205 | 21,138 | 22,010 | 8,237 |
| Jackson | 3.3 | 525 | 580 | 505 | 454 | 322 | 472 | 315 | 127 | 15,417 | 19,354 | 6,653 |
| Jefferson | 12.0 | 1,018 | 1,466 | 1,569 | 1,595 | 1,473 | 2,335 | 1,706 | 838 | 21,157 | 24,434 | 8,599 |
| Johnson | 5.2 | 648 | 1,007 | 845 | 801 | 695 | 804 | 305 | 95 | 15,602 | 17,793 | 6,425 |
| Knox | 127.0 | 10,632 | 16,776 | 15,738 | 14,820 | 13,710 | 22,782 | 20,312 | 12,230 | 21,979 | 26,477 | 10,274 |
| Lake | 2.6 | 408 | 578 | 462 | 341 | 284 | 310 | 135 | 82 | 13,195 | 17,070 | 5,690 |
| Lauderdale | 8.8 | 1,172 | 1,567 | 1,106 | 1,199 | 1,086 | 1,436 | 857 | 377 | 17,337 | 20,421 | 7,047 |
| Lawrence | 12.6 | 1,090 | 1,729 | 1,490 | 1,637 | 1,594 | 2,399 | 1,871 | 790 | 21,061 | 23,861 | 8,493 |
| Lewis | 3.4 | 320 | 442 | 530 | 490 | 381 | 647 | 402 | 188 | 18,989 | 24,172 | 7,753 |
| Lincoln | 9.9 | 966 | 1,657 | 1,538 | 1,607 | 1,169 | 1,599 | 975 | 389 | 17,378 | 20,280 | 7,492 |
| Loudon | 11.1 | 615 | 1,246 | 1,238 | 1,181 | 1,072 | 1,927 | 2,186 | 1,635 | 25,971 | 30,136 | 11,301 |
| McMinn | 15.5 | 1,225 | 2,104 | 1,941 | 1,727 | 1,592 | 3,035 | 2,666 | 1,210 | 22,366 | 25,599 | 9,101 |
| McNairy | 9.0 | 1,183 | 1,599 | 1,386 | 1,248 | 1,135 | 1,505 | 700 | 244 | 16,273 | 18,857 | 7,101 |
| Macon | 6.0 | 671 | 971 | 817 | 854 | 781 | 1,229 | 483 | 194 | 18,137 | 21,123 | 7,728 |
| Madison | 28.2 | 2,755 | 3,910 | 3,454 | 3,398 | 2,922 | 5,109 | 4,542 | 2,110 | 20,918 | 24,497 | 9,054 |
| Marion | 9.0 | 1,018 | 1,356 | 1,228 | 1,227 | 1,100 | 1,694 | 968 | 409 | 18,634 | 21,622 | 7,692 |
| Marshall | 7.6 | 664 | 1,025 | 994 | 945 | 910 | 1,558 | 1,055 | 449 | 20,940 | 24,629 | 9,131 |
| Maury | 19.3 | 1,771 | 2,514 | 2,104 | 2,289 | 2,284 | 4,044 | 3,003 | 1,291 | 22,112 | 24,936 | 9,150 |
| Meigs | 2.7 | 258 | 399 | 414 | 387 | 335 | 490 | 326 | 91 | 18,547 | 20,967 | 7,166 |
| Monroe | 10.4 | 1,105 | 1,740 | 1,670 | 1,544 | 1,317 | 1,767 | 875 | 382 | 17,143 | 20,420 | 7,079 |
| Montgomery | 29.6 | 2,065 | 3,454 | 4,154 | 4,459 | 3,900 | 5,910 | 4,060 | 1,598 | 20,779 | 25,127 | 8,491 |
| Moore | 1.6 | 79 | 180 | 185 | 176 | 157 | 345 | 318 | 160 | 25,767 | 27,876 | 9,292 |
| Morgan | 5.7 | 523 | 964 | 898 | 767 | 634 | 989 | 679 | 246 | 17,877 | 22,570 | 7,310 |
| Obion | 12.5 | 880 | 1,815 | 1,605 | 1,417 | 1,268 | 2,436 | 2,012 | 1,067 | 22,072 | 26,140 | 9,725 |
| Overton | 6.4 | 1,009 | 1,286 | 1,070 | 899 | 794 | 763 | 437 | 142 | 14,171 | 17,211 | 6,019 |
| Perry | 2.4 | 255 | 411 | 421 | 399 | 321 | 328 | 210 | 55 | 16,333 | 18,760 | 7,147 |
| Pickett | 1.6 | 234 | 329 | 341 | 262 | 179 | 129 | 106 | 20 | 13,433 | 15,618 | 5,553 |
| Polk | 4.8 | 603 | 865 | 728 | 729 | 585 | 878 | 315 | 97 | 16,353 | 18,175 | 6,322 |
| Putnam | 18.1 | 1,904 | 2,763 | 2,733 | 2,598 | 2,065 | 3,133 | 2,024 | 880 | 18,091 | 22,292 | 8,022 |
| Rhea | 9.1 | 999 | 1,379 | 1,231 | 1,198 | 1,081 | 1,570 | 1,171 | 471 | 18,889 | 21,865 | 7,682 |
| Roane | 18.2 | 1,473 | 2,623 | 2,381 | 2,108 | 2,160 | 3,524 | 2,783 | 1,148 | 21,214 | 24,139 | 8,631 |
| Robertson | 13.5 | 1,123 | 1,561 | 1,510 | 1,549 | 1,511 | 2,850 | 2,374 | 1,022 | 23,303 | 25,726 | 8,793 |
| Rutherford | 32.3 | 1,917 | 2,844 | 2,980 | 3,442 | 3,615 | 6,061 | 7,071 | 4,370 | 27,071 | 31,021 | 10,603 |
| Scott | 7.0 | 1,105 | 1,555 | 1,289 | 976 | 758 | 766 | 331 | 220 | 13,105 | 17,630 | 5,962 |
| Sequatchie | 3.2 | 305 | 622 | 551 | 433 | 385 | 507 | 303 | 94 | 16,300 | 19,604 | 6,894 |
| Sevier | 17.4 | 1,506 | 2,686 | 2,671 | 2,470 | 2,192 | 3,309 | 1,770 | 796 | 18,670 | 21,612 | 7,884 |
| Shelby | 278.9 | 27,740 | 32,388 | 30,777 | 30,271 | 28,564 | 49,116 | 48,176 | 31,868 | 23,165 | 27,769 | 9,882 |
| Smith | 5.6 | 545 | 856 | 809 | 742 | 830 | 1,021 | 563 | 234 | 19,000 | 21,139 | 7,737 |
| Stewart | 3.6 | 502 | 653 | 549 | 494 | 489 | 623 | 211 | 79 | 15,932 | 18,173 | 6,960 |
| Sullivan | 56.0 | 4,180 | 6,836 | 6,619 | 6,777 | 6,568 | 11,802 | 8,828 | 4,390 | 22,707 | 25,416 | 9,649 |
| Sumner | 32.1 | 1,868 | 3,029 | 2,742 | 3,380 | 3,529 | 6,522 | 6,984 | 4,046 | 27,226 | 30,012 | 10,099 |
| Tipton | 11.5 | 1,188 | 1,889 | 1,572 | 1,316 | 1,312 | 2,122 | 1,509 | 592 | 19,154 | 22,309 | 7,415 |
| Trousdale | 2.4 | 155 | 311 | 289 | 317 | 299 | 542 | 376 | 111 | 22,081 | 24,194 | 9,519 |
| Unicoi | 6.2 | 444 | 971 | 822 | 849 | 788 | 1,179 | 904 | 243 | 20,084 | 22,688 | 8,423 |
| Union | 4.6 | 704 | 809 | 778 | 704 | 672 | 579 | 300 | 54 | 15,060 | 16,912 | 6,174 |
| Van Buren | 1.5 | 108 | 255 | 259 | 268 | 197 | 236 | 125 | 52 | 17,309 | 20,907 | 6,400 |
| Warren | 12.6 | 1,233 | 2,010 | 1,823 | 1,934 | 1,669 | 2,219 | 1,197 | 515 | 18,157 | 21,009 | 7,832 |
| Washington | 33.4 | 2,907 | 4,451 | 4,697 | 4,568 | 4,167 | 6,320 | 4,141 | 2,149 | 20,088 | 24,440 | 8,815 |
| Wayne | 5.1 | 540 | 819 | 637 | 647 | 663 | 1,020 | 565 | 209 | 19,290 | 21,397 | 7,578 |
| Weakley | 12.0 | 1,388 | 1,922 | 2,038 | 1,784 | 1,397 | 2,008 | 1,040 | 423 | 16,721 | 20,622 | 7,343 |
| White | 7.5 | 724 | 1,398 | 1,341 | 1,077 | 920 | 1,274 | 567 | 199 | 16,235 | 19,303 | 7,097 |
| Williamson | 22.3 | 1,021 | 1,682 | 1,899 | 2,106 | 1,984 | 4,195 | 4,873 | 4,540 | 30,979 | 34,840 | 11,392 |
| Wilson | 21.7 | 1,466 | 2,160 | 2,074 | 2,036 | 2,191 | 4,795 | 4,569 | 2,409 | 26,996 | 28,730 | 9,849 |
| **TOTAL METRO COUNTIES** | **1,153.0** | **94,235** | **136,438** | **133,770** | **133,637** | **126,485** | **216,567** | **194,293** | **117,575** | **23,053** | **27,198** | **9,949** |
| **TOTAL STATE** | **1,729.3** | **154,212** | **229,049** | **216,537** | **211,196** | **194,692** | **318,259** | **259,599** | **145,756** | **21,328** | **25,416** | **9,234** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **TEXAS** | | | | | | | | | | | | |
| **ABILENE** | **42.3** | **2,674** | **4,736** | **5,297** | **5,404** | **5,033** | **8,107** | **6,811** | **4,238** | **22,954** | **28,305** | **9,920** |
| Taylor | 42.3 | 2,674 | 4,736 | 5,297 | 5,404 | 5,033 | 8,107 | 6,811 | 4,238 | 22,954 | 28,305 | 9,920 |
| **AMARILLO** | **72.4** | **4,549** | **6,962** | **7,689** | **8,172** | **8,056** | **14,359** | **13,202** | **9,411** | **25,495** | **30,037** | **11,250** |
| Potter | 40.5 | 3,304 | 5,235 | 5,417 | 5,495 | 5,079 | 8,072 | 5,428 | 2,470 | 20,751 | 24,189 | 9,259 |
| Randall | 31.9 | 1,245 | 1,727 | 2,272 | 2,677 | 2,977 | 6,287 | 7,774 | 6,941 | 32,992 | 37,462 | 13,658 |
| **AUSTIN** | **245.8** | **17,730** | **22,835** | **25,738** | **26,297** | **24,464** | **42,506** | **46,588** | **39,642** | **26,269** | **31,287** | **11,705** |
| Hays | 15.5 | 1,593 | 1,607 | 1,769 | 1,906 | 1,760 | 2,356 | 2,420 | 2,089 | 22,380 | 28,925 | 9,021 |
| Travis | 196.7 | 14,079 | 18,286 | 21,027 | 21,559 | 19,910 | 33,922 | 35,896 | 32,021 | 25,926 | 31,280 | 12,213 |
| Williamson | 33.6 | 2,058 | 2,942 | 2,942 | 2,832 | 2,794 | 6,228 | 8,272 | 5,532 | 30,473 | 32,420 | 10,525 |
| **BEAUMONT - PORT ARTHUR** | **139.8** | **10,214** | **13,279** | **12,024** | **11,950** | **11,892** | **25,698** | **32,716** | **22,027** | **29,410** | **31,482** | **11,075** |
| Hardin | 15.5 | 1,255 | 1,607 | 1,314 | 1,256 | 1,379 | 3,441 | 3,602 | 1,646 | 28,059 | 28,777 | 9,572 |
| Jefferson | 93.3 | 7,121 | 9,254 | 8,358 | 8,283 | 8,012 | 16,267 | 20,955 | 15,050 | 28,665 | 31,554 | 11,376 |
| Orange | 31.0 | 1,838 | 2,418 | 2,352 | 2,411 | 2,501 | 5,990 | 8,159 | 5,331 | 32,064 | 32,616 | 10,990 |
| **BRAZORIA** | **65.2** | **2,800** | **3,884** | **3,848** | **4,293** | **4,699** | **11,599** | **19,399** | **14,678** | **36,059** | **37,461** | **12,026** |
| Brazoria | 65.2 | 2,800 | 3,884 | 3,848 | 4,293 | 4,699 | 11,599 | 19,399 | 14,678 | 36,059 | 37,461 | 12,026 |
| **BROWNSVILLE - HARLINGEN** | **67.8** | **7,676** | **9,971** | **10,315** | **8,717** | **7,462** | **11,128** | **7,853** | **4,678** | **18,293** | **22,773** | **6,393** |
| Cameron | 67.8 | 7,676 | 9,971 | 10,315 | 8,717 | 7,462 | 11,128 | 7,853 | 4,678 | 18,293 | 22,773 | 6,393 |
| **BRYAN - COLLEGE STATION** | **39.8** | **4,017** | **4,333** | **4,649** | **4,517** | **3,752** | **6,032** | **6,377** | **6,123** | **23,105** | **30,052** | **10,746** |
| Brazos | 39.8 | 4,017 | 4,333 | 4,649 | 4,517 | 3,752 | 6,032 | 6,377 | 6,123 | 23,105 | 30,052 | 10,746 |
| **CORPUS CHRISTI** | **115.6** | **9,210** | **11,415** | **12,040** | **12,801** | **12,081** | **21,671** | **22,567** | **13,815** | **25,111** | **29,104** | **9,398** |
| Nueces | 95.8 | 7,497 | 9,227 | 9,991 | 10,621 | 10,041 | 17,786 | 18,902 | 11,735 | 25,277 | 29,466 | 9,624 |
| San Patricio | 19.8 | 1,713 | 2,188 | 2,049 | 2,180 | 2,040 | 3,885 | 3,665 | 2,080 | 24,309 | 27,353 | 8,371 |
| **DALLAS** | **825.8** | **42,631** | **60,961** | **70,350** | **80,670** | **82,648** | **152,716** | **173,765** | **162,059** | **29,821** | **34,673** | **12,792** |
| Collin | 61.1 | 2,006 | 3,438 | 3,489 | 3,812 | 4,074 | 9,033 | 15,211 | 20,037 | 39,504 | 41,318 | 13,252 |
| Dallas | 655.5 | 34,600 | 48,260 | 57,835 | 67,740 | 69,586 | 125,352 | 133,052 | 119,075 | 28,791 | 33,942 | 12,886 |
| Denton | 63.8 | 2,870 | 4,069 | 4,524 | 4,931 | 5,008 | 10,089 | 15,925 | 16,384 | 35,357 | 38,690 | 13,336 |
| Ellis | 22.9 | 1,573 | 2,694 | 2,300 | 2,144 | 2,082 | 4,409 | 4,949 | 2,749 | 26,560 | 29,129 | 9,598 |
| Kaufman | 15.5 | 1,189 | 2,008 | 1,788 | 1,553 | 1,428 | 2,623 | 2,976 | 1,935 | 24,247 | 28,468 | 9,510 |
| Rockwall | 7.0 | 393 | 492 | 414 | 490 | 470 | 1,210 | 1,652 | 1,879 | 35,240 | 40,389 | 13,927 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | ***1,239.2*** | ***62,507*** | ***93,681*** | ***106,630*** | ***120,167*** | ***123,135*** | ***232,241*** | ***265,720*** | ***235,119*** | ***29,786*** | ***34,257*** | ***12,562*** |
| **EL PASO** | **158.0** | **13,829** | **16,444** | **21,754** | **21,121** | **18,431** | **27,957** | **23,531** | **14,933** | **21,491** | **26,372** | **7,741** |
| El Paso | 158.0 | 13,829 | 16,444 | 21,754 | 21,121 | 18,431 | 27,957 | 23,531 | 14,933 | 21,491 | 26,372 | 7,741 |
| **FORT WORTH - ARLINGTON** | **413.4** | **19,876** | **32,720** | **36,280** | **39,497** | **40,487** | **79,525** | **91,955** | **73,060** | **29,720** | **33,427** | **12,111** |
| Johnson | 29.2 | 1,585 | 2,790 | 2,792 | 2,736 | 2,753 | 5,897 | 6,934 | 3,713 | 28,417 | 30,527 | 10,413 |
| Parker | 18.9 | 1,225 | 2,028 | 1,896 | 1,841 | 1,827 | 3,657 | 4,091 | 2,335 | 26,715 | 29,607 | 10,420 |
| Tarrant | 365.3 | 17,066 | 27,902 | 31,592 | 34,920 | 35,907 | 69,971 | 80,930 | 67,012 | 29,986 | 33,856 | 12,347 |
| **GALVESTON - TEXAS CITY** | **76.6** | **4,951** | **6,253** | **6,399** | **7,338** | **7,254** | **13,268** | **17,870** | **13,267** | **29,594** | **32,586** | **11,621** |
| Galveston | 76.6 | 4,951 | 6,253 | 6,399 | 7,338 | 7,254 | 13,268 | 17,870 | 13,267 | 29,594 | 32,586 | 11,621 |
| **HOUSTON** | **1,141.6** | **63,784** | **74,232** | **89,278** | **104,718** | **108,997** | **214,840** | **260,247** | **225,504** | **31,012** | **34,910** | **12,545** |
| Fort Bend | 57.7 | 2,471 | 2,750 | 3,168 | 3,597 | 3,991 | 9,957 | 16,666 | 15,100 | 37,561 | 40,611 | 12,598 |
| Harris | 1,001.3 | 55,955 | 64,315 | 79,440 | 94,143 | 97,744 | 188,336 | 224,154 | 197,213 | 30,722 | 34,807 | 12,736 |
| Liberty | 19.4 | 1,682 | 2,353 | 1,885 | 1,672 | 1,724 | 3,849 | 4,025 | 2,210 | 26,027 | 28,378 | 9,744 |
| Montgomery | 56.4 | 2,950 | 4,053 | 4,163 | 4,670 | 4,942 | 11,426 | 14,098 | 10,098 | 31,668 | 33,740 | 10,911 |
| Waller | 6.8 | 726 | 761 | 622 | 636 | 596 | 1,272 | 1,304 | 883 | 25,465 | 30,083 | 8,705 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | ***1,283.4*** | ***71,535*** | ***84,369*** | ***99,525*** | ***116,349*** | ***120,950*** | ***239,707*** | ***297,516*** | ***253,449*** | ***31,212*** | ***34,901*** | ***12,461*** |
| **KILLEEN - TEMPLE** | **74.6** | **5,015** | **7,798** | **10,843** | **10,678** | **9,003** | **13,625** | **11,092** | **6,546** | **21,563** | **28,926** | **9,101** |
| Bell | 58.1 | 4,169 | 6,535 | 8,823 | 8,221 | 6,871 | 10,235 | 8,513 | 4,733 | 20,882 | 26,515 | 8,967 |
| Coryell | 16.5 | 846 | 1,263 | 2,020 | 2,457 | 2,132 | 3,390 | 2,579 | 1,813 | 23,858 | 37,415 | 9,454 |
| **LAREDO** | **30.6** | **4,372** | **4,788** | **4,795** | **3,747** | **3,154** | **4,477** | **3,346** | **1,921** | **16,663** | **21,501** | **5,619** |
| Webb | 30.6 | 4,372 | 4,788 | 4,795 | 3,747 | 3,154 | 4,477 | 3,346 | 1,921 | 16,663 | 21,501 | 5,619 |
| **LONGVIEW - MARSHALL** | **60.4** | **4,397** | **7,005** | **6,094** | **5,865** | **5,820** | **11,641** | **11,995** | **7,583** | **25,847** | **29,165** | **10,380** |
| Gregg | 40.7 | 2,734 | 4,325 | 4,036 | 3,959 | 3,930 | 7,898 | 8,230 | 5,588 | 26,702 | 30,129 | 10,900 |
| Harrison | 19.7 | 1,663 | 2,680 | 2,058 | 1,906 | 1,890 | 3,743 | 3,765 | 1,995 | 24,122 | 27,172 | 9,358 |
| **LUBBOCK** | **78.7** | **5,778** | **8,601** | **10,101** | **9,775** | **9,201** | **14,843** | **12,730** | **7,671** | **22,723** | **27,610** | **9,658** |
| Lubbock | 78.7 | 5,778 | 8,601 | 10,101 | 9,775 | 9,201 | 14,843 | 12,730 | 7,671 | 22,723 | 27,610 | 9,658 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES |  | Households by E B I Group |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **TEXAS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |
| **McALLEN - EDINBURG - MISSION** | **91.6** | **10,886** | **14,581** | **14,548** | **12,558** | **9,940** | **13,524** | **9,770** | **5,793** | **17,167** | **21,771** | **5,852** |
| Hidalgo | 91.6 | 10,886 | 14,581 | 14,548 | 12,558 | 9,940 | 13,524 | 9,770 | 5,793 | 17,167 | 21,771 | 5,852 |
| **MIDLAND** | **37.8** | **1,602** | **2,446** | **2,718** | **3,158** | **3,448** | **7,009** | **8,176** | **9,243** | **32,817** | **39,680** | **14,312** |
| Midland | 37.8 | 1,602 | 2,446 | 2,718 | 3,158 | 3,448 | 7,009 | 8,176 | 9,243 | 32,817 | 39,680 | 14,312 |
| **ODESSA** | **49.2** | **2,894** | **3,621** | **4,092** | **4,845** | **5,053** | **9,819** | **10,930** | **7,946** | **29,282** | **32,772** | **11,726** |
| Ector | 49.2 | 2,894 | 3,621 | 4,092 | 4,845 | 5,053 | 9,819 | 10,930 | 7,946 | 29,282 | 32,772 | 11,726 |
| **SAN ANGELO** | **34.3** | **2,246** | **3,704** | **4,069** | **4,061** | **3,711** | **6,181** | **5,962** | **4,366** | **24,096** | **29,923** | **10,747** |
| Tom Green | 34.3 | 2,246 | 3,704 | 4,069 | 4,061 | 3,711 | 6,181 | 5,962 | 4,366 | 24,096 | 29,923 | 10,747 |
| **SAN ANTONIO** | **394.9** | **31,200** | **38,533** | **43,990** | **45,101** | **42,604** | **73,788** | **70,301** | **49,383** | **24,521** | **29,255** | **9,703** |
| Bexar | 360.4 | 29,166 | 35,158 | 40,284 | 41,385 | 39,109 | 67,180 | 63,294 | 44,824 | 24,355 | 29,187 | 9,635 |
| Comal | 16.0 | 727 | 1,315 | 1,706 | 1,836 | 1,687 | 2,826 | 3,367 | 2,536 | 27,367 | 32,301 | 11,562 |
| Guadalupe | 18.5 | 1,307 | 2,060 | 2,000 | 1,880 | 1,808 | 3,782 | 3,640 | 2,023 | 25,505 | 27,958 | 9,525 |
| **SHERMAN - DENISON** | **36.2** | **2,150** | **4,327** | **4,048** | **4,080** | **3,903** | **6,842** | **6,788** | **4,062** | **24,465** | **28,272** | **10,694** |
| Grayson | 36.2 | 2,150 | 4,327 | 4,048 | 4,080 | 3,903 | 6,842 | 6,788 | 4,062 | 24,465 | 28,272 | 10,694 |
| **TEXARKANA** | **43.3** | **4,228** | **6,256** | **5,197** | **5,208** | **4,796** | **8,049** | **6,531** | **3,035** | **20,759** | **24,089** | **8,728** |
| Bowie | 29.4 | 2,892 | 4,187 | 3,562 | 3,625 | 3,281 | 5,443 | 4,375 | 2,035 | 20,625 | 24,031 | 8,755 |
| *Miller, Ark.* | *13.9* | *1,336* | *2,069* | *1,635* | *1,583* | *1,515* | *2,606* | *2,156* | *1,000* | *21,058* | *24,212* | *8,674* |
| **TYLER** | **53.6** | **3,745** | **4,928** | **5,270** | **5,284** | **5,062** | **10,102** | **10,597** | **8,612** | **27,399** | **31,576** | **11,359** |
| Smith | 53.6 | 3,745 | 4,928 | 5,270 | 5,284 | 5,062 | 10,102 | 10,597 | 8,612 | 27,399 | 31,576 | 11,359 |
| **VICTORIA** | **26.1** | **1,776** | **2,234** | **2,519** | **2,556** | **2,608** | **5,032** | **5,982** | **3,393** | **27,603** | **30,762** | **10,347** |
| Victoria | 26.1 | 1,776 | 2,234 | 2,519 | 2,556 | 2,608 | 5,032 | 5,982 | 3,393 | 27,603 | 30,762 | 10,347 |
| **WACO** | **67.3** | **5,908** | **8,937** | **8,282** | **7,830** | **7,128** | **11,813** | **10,701** | **6,701** | **21,838** | **26,553** | **9,613** |
| McLennan | 67.3 | 5,908 | 8,937 | 8,282 | 7,830 | 7,128 | 11,813 | 10,701 | 6,701 | 21,838 | 26,553 | 9,613 |
| **WICHITA FALLS** | **44.3** | **2,907** | **5,068** | **5,155** | **5,325** | **5,137** | **8,349** | **7,626** | **4,733** | **23,572** | **29,014** | **10,341** |
| Wichita | 44.3 | 2,907 | 5,068 | 5,155 | 5,325 | 5,137 | 8,349 | 7,626 | 4,733 | 23,572 | 29,014 | 10,341 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |
| Anderson | 14.6 | 1,591 | 2,236 | 1,594 | 1,517 | 1,468 | 2,550 | 2,324 | 1,320 | 21,219 | 26,956 | 8,373 |
| Andrews | 5.0 | 227 | 326 | 394 | 497 | 533 | 853 | 1,274 | 896 | 31,195 | 34,078 | 11,064 |
| Angelina | 24.2 | 1,996 | 2,994 | 2,557 | 2,473 | 2,480 | 4,695 | 4,528 | 2,477 | 24,215 | 27,302 | 9,228 |
| Aransas | 6.5 | 515 | 599 | 699 | 768 | 739 | 1,170 | 1,065 | 945 | 24,510 | 30,537 | 11,151 |
| Archer | 2.9 | 188 | 409 | 322 | 365 | 357 | 622 | 373 | 264 | 22,243 | 25,799 | 9,014 |
| Armstrong | .8 | 42 | 64 | 80 | 88 | 67 | 126 | 169 | 164 | 29,455 | 34,740 | 13,234 |
| Atascosa | 9.5 | 1,131 | 1,236 | 1,158 | 1,094 | 1,012 | 1,757 | 1,376 | 736 | 20,642 | 24,064 | 7,802 |
| Austin | 7.6 | 744 | 934 | 714 | 706 | 706 | 1,072 | 1,507 | 1,217 | 24,970 | 30,956 | 11,150 |
| Bailey | 2.7 | 262 | 513 | 518 | 401 | 309 | 357 | 169 | 171 | 15,640 | 20,296 | 6,850 |
| Bandera | 3.5 | 247 | 434 | 395 | 447 | 449 | 558 | 587 | 383 | 22,440 | 26,858 | 10,330 |
| Bastrop | 11.0 | 980 | 1,628 | 1,464 | 1,274 | 1,083 | 1,847 | 1,755 | 969 | 20,670 | 25,648 | 9,014 |
| Baylor | 1.9 | 162 | 351 | 291 | 241 | 194 | 318 | 243 | 100 | 17,937 | 22,042 | 8,547 |
| Bee | 9.0 | 861 | 1,199 | 1,103 | 1,211 | 1,100 | 1,460 | 1,236 | 830 | 20,534 | 25,895 | 8,177 |
| Bell | 58.1 | 4,169 | 6,535 | 8,823 | 8,221 | 6,871 | 10,235 | 8,513 | 4,733 | 20,882 | 26,515 | 8,967 |
| Bexar | 360.4 | 29,166 | 35,158 | 40,284 | 41,385 | 39,109 | 67,180 | 63,294 | 44,824 | 24,355 | 29,187 | 9,635 |
| Blanco | 2.3 | 233 | 315 | 351 | 320 | 279 | 362 | 282 | 158 | 18,871 | 24,307 | 10,165 |
| Borden | .3 | 35 | 73 | 55 | 42 | 29 | 25 | 34 | 7 | 13,818 | 17,483 | 5,828 |
| Bosque | 6.1 | 531 | 954 | 800 | 734 | 652 | 993 | 924 | 512 | 20,223 | 24,286 | 9,811 |
| Bowie | 29.4 | 2,892 | 4,187 | 3,562 | 3,625 | 3,281 | 5,443 | 4,375 | 2,035 | 20,625 | 24,031 | 8,755 |
| Brazoria | 65.2 | 2,800 | 3,884 | 3,848 | 4,293 | 4,699 | 11,599 | 19,399 | 14,678 | 36,059 | 37,461 | 12,026 |
| Brazos | 39.8 | 4,017 | 4,333 | 4,649 | 4,517 | 3,752 | 6,032 | 6,377 | 6,123 | 23,105 | 30,052 | 10,746 |
| Brewster | 2.8 | 371 | 490 | 404 | 373 | 341 | 405 | 320 | 96 | 16,737 | 20,348 | 7,304 |
| Briscoe | 1.0 | 178 | 190 | 189 | 132 | 86 | 120 | 71 | 34 | 13,474 | 17,383 | 6,953 |
| Brooks | 2.7 | 506 | 500 | 421 | 389 | 169 | 369 | 281 | 65 | 14,206 | 18,420 | 5,526 |
| Brown | 13.9 | 981 | 2,082 | 2,007 | 1,765 | 1,472 | 2,402 | 1,969 | 1,222 | 20,366 | 25,156 | 9,425 |
| Burleson | 5.0 | 554 | 833 | 579 | 492 | 454 | 903 | 757 | 428 | 20,467 | 24,163 | 8,332 |
| Burnet | 9.0 | 636 | 1,137 | 1,311 | 1,285 | 1,077 | 1,461 | 1,353 | 740 | 20,560 | 25,184 | 10,029 |
| Caldwell | 8.2 | 875 | 1,243 | 1,137 | 1,034 | 866 | 1,294 | 1,122 | 629 | 19,016 | 24,217 | 7,638 |
| Calhoun | 7.2 | 661 | 616 | 704 | 698 | 636 | 1,479 | 1,476 | 930 | 27,397 | 29,683 | 10,034 |
| Callahan | 4.8 | 433 | 780 | 587 | 566 | 540 | 950 | 655 | 289 | 20,306 | 23,145 | 8,416 |
| Cameron | 67.8 | 7,676 | 9,971 | 10,315 | 8,717 | 7,462 | 11,128 | 7,853 | 4,678 | 18,293 | 22,773 | 6,393 |
| Camp | 3.8 | 341 | 537 | 426 | 355 | 309 | 666 | 691 | 475 | 23,883 | 27,998 | 10,639 |
| Carson | 2.4 | 123 | 238 | 231 | 243 | 257 | 530 | 482 | 296 | 27,074 | 29,880 | 10,393 |
| Cass | 11.2 | 1,155 | 1,607 | 1,255 | 1,118 | 1,027 | 1,934 | 1,994 | 1,110 | 22,223 | 25,737 | 9,064 |
| Castro | 3.3 | 442 | 413 | 592 | 503 | 374 | 528 | 274 | 174 | 16,832 | 20,075 | 6,250 |
| Chambers | 7.5 | 681 | 813 | 775 | 714 | 638 | 1,571 | 1,588 | 720 | 25,928 | 27,334 | 9,319 |
| Cherokee | 14.8 | 1,658 | 2,525 | 1,969 | 1,718 | 1,396 | 2,540 | 1,943 | 1,051 | 18,556 | 23,300 | 8,191 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **TEXAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Childress | 2.7 | 286 | 522 | 510 | 362 | 265 | 415 | 233 | 107 | 15,390 | 19,640 | 7,685 |
| Clay | 4.0 | 361 | 565 | 499 | 427 | 426 | 727 | 618 | 377 | 21,815 | 25,671 | 9,873 |
| Cochran | 1.5 | 202 | 262 | 273 | 229 | 157 | 185 | 105 | 87 | 15,228 | 19,865 | 6,081 |
| Coke | 1.3 | 78 | 200 | 189 | 158 | 122 | 186 | 236 | 131 | 20,926 | 26,954 | 10,306 |
| Coleman | 4.3 | 431 | 727 | 578 | 520 | 462 | 755 | 539 | 288 | 18,924 | 22,796 | 9,161 |
| Collin | 61.1 | 2,006 | 3,438 | 3,489 | 3,812 | 4,074 | 9,033 | 15,211 | 20,037 | 39,504 | 41,318 | 13,252 |
| Collingsworth | 1.7 | 109 | 359 | 258 | 179 | 140 | 273 | 188 | 194 | 18,182 | 24,046 | 9,084 |
| Colorado | 7.4 | 942 | 1,161 | 862 | 787 | 670 | 1,225 | 1,067 | 686 | 19,656 | 25,167 | 9,266 |
| Comal | 16.0 | 727 | 1,315 | 1,706 | 1,836 | 1,687 | 2,826 | 3,367 | 2,536 | 27,367 | 32,301 | 11,562 |
| Comanche | 5.0 | 556 | 950 | 769 | 654 | 475 | 666 | 535 | 395 | 16,616 | 22,632 | 8,573 |
| Concho | 1.1 | 117 | 162 | 185 | 137 | 131 | 177 | 110 | 81 | 17,926 | 23,302 | 8,544 |
| Cooke | 11.0 | 838 | 1,353 | 1,423 | 1,277 | 1,199 | 2,337 | 1,676 | 897 | 22,560 | 25,560 | 9,249 |
| Coryell | 16.5 | 846 | 1,263 | 2,020 | 2,457 | 2,132 | 3,390 | 2,579 | 1,813 | 23,858 | 37,415 | 9,454 |
| Cottle | 1.1 | 121 | 193 | 154 | 148 | 119 | 123 | 105 | 137 | 17,643 | 25,642 | 10,074 |
| Crane | 1.7 | 111 | 130 | 149 | 175 | 137 | 316 | 462 | 220 | 30,062 | 31,176 | 10,816 |
| Crockett | 1.6 | 104 | 210 | 212 | 146 | 168 | 336 | 232 | 192 | 23,974 | 27,714 | 9,050 |
| Crosby | 2.8 | 452 | 520 | 527 | 443 | 266 | 277 | 180 | 135 | 14,029 | 17,886 | 5,756 |
| Culberson | 1.0 | 111 | 210 | 209 | 156 | 121 | 122 | 55 | 16 | 13,971 | 16,611 | 4,746 |
| Dallam | 2.5 | 275 | 403 | 424 | 334 | 367 | 398 | 193 | 106 | 17,138 | 19,793 | 7,171 |
| Dallas | 655.5 | 34,600 | 48,260 | 57,835 | 67,740 | 69,586 | 125,352 | 133,052 | 119,075 | 28,791 | 33,942 | 12,886 |
| Dawson | 5.5 | 554 | 724 | 724 | 711 | 641 | 974 | 722 | 450 | 20,274 | 24,334 | 8,014 |
| Deaf Smith | 6.8 | 787 | 772 | 1,036 | 1,145 | 867 | 1,259 | 570 | 364 | 18,333 | 21,848 | 6,753 |
| Delta | 1.9 | 219 | 390 | 285 | 204 | 180 | 314 | 201 | 107 | 16,190 | 21,039 | 8,002 |
| Denton | 63.8 | 2,870 | 4,069 | 4,524 | 4,931 | 5,008 | 10,089 | 15,925 | 16,384 | 35,357 | 38,690 | 13,336 |
| De Witt | 7.1 | 789 | 1,257 | 901 | 796 | 698 | 1,024 | 971 | 664 | 18,761 | 24,080 | 8,723 |
| Dickens | 1.3 | 176 | 350 | 282 | 142 | 110 | 145 | 75 | 20 | 11,710 | 15,444 | 5,905 |
| Dimmit | 3.4 | 588 | 625 | 572 | 455 | 338 | 431 | 257 | 134 | 14,190 | 18,247 | 4,963 |
| Donley | 1.6 | 197 | 314 | 239 | 204 | 148 | 264 | 134 | 100 | 16,119 | 21,098 | 7,850 |
| Duval | 4.1 | 583 | 704 | 517 | 418 | 352 | 684 | 555 | 287 | 17,805 | 22,099 | 6,813 |
| Eastland | 8.1 | 753 | 1,590 | 1,253 | 1,066 | 857 | 1,277 | 862 | 442 | 17,019 | 21,612 | 8,498 |
| Ector | 49.2 | 2,894 | 3,621 | 4,092 | 4,845 | 5,053 | 9,819 | 10,930 | 7,946 | 29,282 | 32,772 | 11,726 |
| Edwards | .7 | 46 | 116 | 148 | 115 | 75 | 96 | 62 | 42 | 16,500 | 21,773 | 7,621 |
| Ellis | 22.9 | 1,573 | 2,694 | 2,300 | 2,144 | 2,082 | 4,409 | 4,949 | 2,749 | 26,560 | 29,129 | 9,598 |
| El Paso | 158.0 | 13,829 | 16,444 | 21,754 | 21,121 | 18,431 | 27,957 | 23,531 | 14,933 | 21,491 | 26,372 | 7,741 |
| Erath | 9.9 | 986 | 1,535 | 1,367 | 1,153 | 1,043 | 1,684 | 1,166 | 966 | 19,575 | 26,035 | 10,188 |
| Falls | 7.2 | 837 | 1,576 | 1,050 | 854 | 660 | 888 | 872 | 463 | 15,761 | 21,190 | 8,159 |
| Fannin | 10.0 | 1,128 | 1,852 | 1,260 | 1,269 | 1,085 | 1,791 | 1,070 | 545 | 17,937 | 21,753 | 8,497 |
| Fayette | 8.0 | 737 | 1,424 | 1,030 | 819 | 669 | 1,160 | 1,354 | 807 | 19,932 | 25,284 | 10,014 |
| Fisher | 2.1 | 281 | 315 | 262 | 277 | 257 | 397 | 180 | 131 | 18,482 | 22,096 | 8,141 |
| Floyd | 3.2 | 473 | 547 | 557 | 480 | 363 | 386 | 275 | 119 | 15,223 | 18,278 | 6,157 |
| Foard | .9 | 148 | 198 | 158 | 124 | 82 | 83 | 57 | 50 | 13,194 | 17,903 | 7,673 |
| Fort Bend | 57.7 | 2,471 | 2,750 | 3,168 | 3,597 | 3,991 | 9,957 | 16,666 | 15,100 | 37,561 | 40,611 | 12,598 |
| Franklin | 3.0 | 270 | 511 | 458 | 322 | 284 | 576 | 371 | 208 | 18,935 | 23,706 | 9,002 |
| Freestone | 6.3 | 776 | 1,147 | 747 | 662 | 565 | 895 | 937 | 571 | 18,554 | 24,287 | 8,694 |
| Frio | 4.3 | 625 | 696 | 742 | 632 | 437 | 560 | 432 | 176 | 15,613 | 19,768 | 5,667 |
| Gaines | 4.6 | 519 | 478 | 618 | 614 | 436 | 807 | 658 | 470 | 20,845 | 25,761 | 8,229 |
| Galveston | 76.6 | 4,951 | 6,253 | 6,399 | 7,338 | 7,254 | 13,268 | 17,870 | 13,267 | 29,594 | 32,586 | 11,621 |
| Garza | 1.8 | 142 | 222 | 237 | 242 | 196 | 290 | 272 | 199 | 21,325 | 27,310 | 9,275 |
| Gillespie | 6.0 | 523 | 808 | 871 | 845 | 782 | 1,124 | 668 | 379 | 19,715 | 23,291 | 9,016 |
| Glasscock | .4 | 41 | 66 | 69 | 67 | 54 | 40 | 30 | 33 | 16,667 | 21,190 | 6,520 |
| Goliad | 1.9 | 159 | 271 | 232 | 204 | 182 | 334 | 325 | 193 | 22,222 | 26,614 | 9,194 |
| Gonzales | 6.0 | 738 | 1,001 | 851 | 727 | 594 | 930 | 672 | 467 | 17,547 | 22,599 | 7,838 |
| Gray | 10.2 | 748 | 1,152 | 1,059 | 1,026 | 1,100 | 2,140 | 1,857 | 1,118 | 25,064 | 28,630 | 11,020 |
| Grayson | 36.2 | 2,150 | 4,327 | 4,048 | 4,080 | 3,903 | 6,842 | 6,788 | 4,062 | 24,465 | 28,272 | 10,694 |
| Gregg | 40.7 | 2,734 | 4,325 | 4,036 | 3,959 | 3,930 | 7,898 | 8,230 | 5,588 | 26,702 | 30,129 | 10,900 |
| Grimes | 5.3 | 714 | 983 | 637 | 594 | 500 | 868 | 638 | 366 | 17,597 | 23,196 | 6,985 |
| Guadalupe | 18.5 | 1,307 | 2,060 | 2,000 | 1,880 | 1,808 | 3,782 | 3,640 | 2,023 | 25,505 | 27,958 | 9,525 |
| Hale | 12.7 | 1,458 | 1,806 | 1,790 | 1,830 | 1,544 | 2,094 | 1,367 | 811 | 18,497 | 22,309 | 7,283 |
| Hall | 2.1 | 502 | 496 | 337 | 294 | 166 | 175 | 75 | 55 | 10,675 | 14,216 | 5,428 |
| Hamilton | 3.8 | 369 | 789 | 581 | 483 | 384 | 598 | 401 | 195 | 16,530 | 21,736 | 9,177 |
| Hansford | 2.4 | 226 | 287 | 344 | 289 | 256 | 514 | 309 | 175 | 21,075 | 24,804 | 9,302 |
| Hardeman | 2.4 | 210 | 386 | 343 | 263 | 227 | 439 | 351 | 181 | 19,959 | 24,557 | 9,355 |
| Hardin | 15.5 | 1,255 | 1,607 | 1,314 | 1,256 | 1,379 | 3,441 | 3,602 | 1,646 | 28,059 | 28,777 | 9,572 |
| Harris | 1,001.3 | 55,955 | 64,315 | 79,440 | 94,143 | 97,744 | 188,336 | 224,154 | 197,213 | 30,722 | 34,807 | 12,736 |
| Harrison | 19.7 | 1,663 | 2,680 | 2,038 | 1,906 | 1,890 | 3,743 | 3,765 | 1,995 | 24,122 | 27,172 | 9,358 |
| Hartley | 1.4 | 95 | 140 | 166 | 176 | 151 | 322 | 168 | 182 | 24,176 | 28,463 | 8,855 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **TEXAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Haskell | 2.9 | 433 | 573 | 447 | 367 | 309 | 378 | 204 | 189 | 14,965 | 19,543 | 7,361 |
| Hays | 15.5 | 1,593 | 1,607 | 1,769 | 1,906 | 1,760 | 2,356 | 2,420 | 2,009 | 22,380 | 28,925 | 9,021 |
| Hemphill | 2.2 | 139 | 237 | 310 | 276 | 254 | 535 | 294 | 155 | 22,918 | 25,712 | 8,703 |
| Henderson | 20.6 | 1,605 | 2,726 | 2,543 | 2,417 | 2,190 | 3,786 | 3,303 | 2,030 | 22,242 | 26,589 | 10,162 |
| Hidalgo | 91.6 | 10,886 | 14,581 | 14,548 | 12,558 | 9,940 | 13,524 | 9,770 | 5,793 | 17,167 | 21,771 | 5,852 |
| Hill | 10.4 | 1,064 | 1,774 | 1,512 | 1,269 | 1,072 | 1,649 | 1,280 | 780 | 18,209 | 23,261 | 8,861 |
| Hockley | 8.2 | 915 | 917 | 903 | 859 | 855 | 1,667 | 1,363 | 721 | 22,988 | 25,662 | 8,350 |
| Hood | 9.6 | 397 | 812 | 866 | 903 | 870 | 1,551 | 2,235 | 1,966 | 31,105 | 35,006 | 13,389 |
| Hopkins | 10.6 | 1,036 | 1,603 | 1,479 | 1,508 | 1,235 | 1,760 | 1,272 | 707 | 18,878 | 22,884 | 8,541 |
| Houston | 8.1 | 901 | 1,526 | 1,117 | 899 | 734 | 1,045 | 1,038 | 840 | 17,696 | 25,322 | 8,441 |
| Howard | 12.1 | 947 | 1,553 | 1,465 | 1,396 | 1,273 | 2,289 | 1,922 | 1,255 | 22,647 | 27,272 | 10,061 |
| Hudspeth | .8 | 96 | 131 | 172 | 130 | 75 | 110 | 47 | 39 | 15,032 | 19,788 | 5,863 |
| Hunt | 23.4 | 2,226 | 2,813 | 2,671 | 2,507 | 2,303 | 4,262 | 4,040 | 2,578 | 23,189 | 26,950 | 9,900 |
| Hutchinson | 10.5 | 512 | 821 | 851 | 864 | 855 | 2,046 | 2,734 | 1,817 | 31,861 | 33,632 | 12,567 |
| Irion | .5 | 57 | 50 | 41 | 54 | 59 | 92 | 82 | 65 | 24,083 | 28,436 | 8,886 |
| Jack | 3.0 | 211 | 444 | 426 | 345 | 341 | 613 | 379 | 241 | 21,141 | 24,879 | 9,330 |
| Jackson | 4.9 | 478 | 629 | 536 | 554 | 507 | 955 | 762 | 479 | 22,370 | 25,849 | 9,112 |
| Jasper | 12.1 | 1,197 | 1,672 | 1,340 | 1,303 | 1,223 | 2,236 | 2,123 | 1,006 | 22,132 | 25,324 | 8,908 |
| Jeff Davis | .6 | 65 | 99 | 115 | 100 | 69 | 74 | 48 | 30 | 15,955 | 20,908 | 6,969 |
| Jefferson | 93.3 | 7,121 | 9,254 | 8,358 | 8,283 | 8,012 | 16,267 | 20,955 | 15,050 | 28,665 | 31,554 | 11,376 |
| Jim Hogg | 1.8 | 272 | 370 | 256 | 192 | 197 | 299 | 121 | 93 | 15,053 | 19,248 | 6,416 |
| Jim Wells | 12.2 | 1,503 | 1,939 | 1,533 | 1,458 | 1,358 | 2,317 | 1,348 | 744 | 18,820 | 22,354 | 6,957 |
| Johnson | 29.2 | 1,585 | 2,790 | 2,792 | 2,736 | 2,753 | 5,897 | 6,934 | 3,713 | 28,417 | 30,527 | 10,413 |
| Jones | 6.7 | 833 | 1,123 | 870 | 819 | 719 | 1,165 | 674 | 497 | 18,106 | 22,808 | 8,305 |
| Karnes | 4.6 | 555 | 710 | 609 | 488 | 439 | 729 | 647 | 423 | 19,295 | 23,794 | 7,931 |
| Kaufman | 15.5 | 1,189 | 2,008 | 1,788 | 1,553 | 1,428 | 2,623 | 2,976 | 1,935 | 24,247 | 28,468 | 9,510 |
| Kendall | 4.7 | 445 | 512 | 496 | 560 | 445 | 787 | 840 | 615 | 23,605 | 28,094 | 9,638 |
| Kenedy | .2 | 25 | 36 | 24 | 32 | 16 | 36 | 12 | 19 | 17,200 | 35,670 | 14,268 |
| Kent | .4 | 40 | 84 | 76 | 50 | 45 | 53 | 39 | 13 | 15,000 | 18,963 | 6,321 |
| Kerr | 13.4 | 684 | 1,405 | 1,598 | 1,563 | 1,416 | 2,790 | 2,213 | 1,731 | 25,113 | 30,673 | 11,845 |
| Kimble | 1.6 | 165 | 279 | 253 | 178 | 212 | 308 | 147 | 58 | 17,778 | 20,240 | 7,710 |
| King | .2 | 20 | 26 | 43 | 36 | 17 | 50 | 3 | 5 | 16,333 | 19,160 | 9,580 |
| Kinney | .8 | 110 | 140 | 127 | 137 | 98 | 86 | 77 | 25 | 15,821 | 18,698 | 5,983 |
| Kleberg | 10.7 | 1,256 | 1,442 | 1,364 | 1,343 | 1,139 | 1,732 | 1,554 | 870 | 19,784 | 24,996 | 7,798 |
| Knox | 1.9 | 286 | 414 | 281 | 205 | 172 | 247 | 182 | 113 | 14,367 | 20,281 | 7,271 |
| Lamar | 17.1 | 1,771 | 2,666 | 2,133 | 2,017 | 1,844 | 2,893 | 2,350 | 1,426 | 19,906 | 23,988 | 8,898 |
| Lamb | 6.4 | 777 | 1,022 | 1,105 | 1,021 | 677 | 927 | 585 | 286 | 16,308 | 20,328 | 6,847 |
| Lampasas | 5.1 | 468 | 754 | 738 | 751 | 567 | 816 | 597 | 409 | 18,890 | 23,296 | 8,609 |
| La Salle | 1.9 | 381 | 350 | 247 | 244 | 188 | 200 | 207 | 83 | 14,404 | 19,891 | 6,405 |
| Lavaca | 7.5 | 854 | 1,253 | 859 | 780 | 717 | 1,212 | 1,154 | 671 | 20,027 | 24,237 | 9,044 |
| Lee | 4.6 | 616 | 731 | 605 | 522 | 417 | 747 | 672 | 290 | 18,235 | 22,712 | 7,915 |
| Leon | 4.7 | 671 | 927 | 631 | 433 | 383 | 724 | 523 | 408 | 16,149 | 22,170 | 9,140 |
| Liberty | 19.4 | 1,682 | 2,353 | 1,885 | 1,672 | 1,724 | 3,849 | 4,025 | 2,210 | 26,027 | 28,378 | 9,744 |
| Limestone | 8.1 | 1,000 | 1,626 | 1,143 | 925 | 794 | 1,182 | 825 | 605 | 16,423 | 22,208 | 7,924 |
| Lipscomb | 1.4 | 119 | 158 | 137 | 183 | 162 | 261 | 194 | 186 | 22,969 | 27,506 | 9,392 |
| Live Oak | 3.7 | 416 | 516 | 529 | 478 | 416 | 658 | 433 | 254 | 19,011 | 22,665 | 7,694 |
| Llano | 5.2 | 354 | 916 | 855 | 806 | 577 | 757 | 572 | 363 | 17,823 | 23,367 | 9,879 |
| Loving | .1 | 12 | 37 | 28 | 3 | 3 | 3 | 5 | 9 | 10,062 | 22,270 | 22,270 |
| Lubbock | 78.7 | 5,778 | 8,601 | 10,101 | 9,775 | 9,201 | 14,843 | 12,730 | 7,671 | 22,723 | 27,610 | 9,658 |
| Lynn | 2.7 | 419 | 472 | 463 | 388 | 300 | 358 | 199 | 101 | 14,952 | 18,173 | 5,772 |
| McCulloch | 3.5 | 383 | 750 | 590 | 494 | 343 | 419 | 258 | 263 | 15,255 | 20,351 | 7,827 |
| McLennan | 67.3 | 5,908 | 8,937 | 8,282 | 7,830 | 7,128 | 11,813 | 10,701 | 6,701 | 21,838 | 26,553 | 9,613 |
| McMullen | .3 | 8 | 28 | 39 | 38 | 41 | 55 | 68 | 23 | 24,600 | 29,560 | 11,085 |
| Madison | 3.5 | 350 | 580 | 427 | 360 | 314 | 488 | 547 | 434 | 20,478 | 29,586 | 8,488 |
| Marion | 4.3 | 577 | 797 | 568 | 441 | 414 | 801 | 495 | 207 | 17,225 | 20,632 | 7,851 |
| Martin | 1.6 | 127 | 195 | 232 | 188 | 124 | 333 | 201 | 200 | 22,091 | 27,281 | 9,094 |
| Mason | 1.6 | 269 | 309 | 277 | 234 | 170 | 165 | 131 | 45 | 13,962 | 17,271 | 7,085 |
| Matagorda | 15.3 | 1,149 | 1,552 | 1,267 | 1,329 | 1,306 | 3,187 | 3,539 | 1,971 | 29,020 | 29,923 | 10,500 |
| Maverick | 9.5 | 1,419 | 1,853 | 1,867 | 1,358 | 992 | 1,221 | 566 | 224 | 13,863 | 17,383 | 4,256 |
| Medina | 8.4 | 762 | 1,119 | 1,184 | 1,074 | 932 | 1,529 | 1,143 | 657 | 20,311 | 24,168 | 8,024 |
| Menard | .9 | 149 | 218 | 167 | 134 | 99 | 74 | 46 | 13 | 12,344 | 15,331 | 5,749 |
| Midland | 37.8 | 1,602 | 2,446 | 2,718 | 3,158 | 3,448 | 7,009 | 8,176 | 9,243 | 32,817 | 39,680 | 14,312 |
| Milam | 8.8 | 909 | 1,613 | 1,024 | 844 | 730 | 1,189 | 1,646 | 845 | 20,065 | 24,656 | 8,749 |
| Mills | 1.9 | 171 | 268 | 248 | 234 | 232 | 337 | 237 | 153 | 20,592 | 24,705 | 9,987 |
| Mitchell | 3.3 | 380 | 603 | 419 | 399 | 354 | 458 | 374 | 313 | 18,063 | 23,234 | 8,426 |
| Montague | 7.2 | 773 | 1,184 | 1,073 | 978 | 825 | 1,223 | 801 | 343 | 17,841 | 21,559 | 8,301 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **TEXAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Montgomery | 56.4 | 2,950 | 4,053 | 4,163 | 4,670 | 4,942 | 11,426 | 14,098 | 10,098 | 31,668 | 33,740 | 10,911 |
| Moore | 6.0 | 350 | 461 | 549 | 665 | 802 | 1,493 | 1,169 | 511 | 26,042 | 28,099 | 9,366 |
| Morris | 5.5 | 640 | 787 | 597 | 523 | 544 | 1,182 | 953 | 274 | 21,881 | 23,483 | 8,175 |
| Motley | .8 | 136 | 184 | 153 | 97 | 65 | 78 | 60 | 27 | 12,387 | 16,870 | 7,498 |
| Nacogdoches | 18.5 | 2,085 | 2,943 | 2,730 | 2,270 | 1,971 | 2,914 | 2,157 | 1,430 | 18,184 | 23,853 | 8,389 |
| Navarro | 14.7 | 1,318 | 2,431 | 2,140 | 1,748 | 1,441 | 2,360 | 2,036 | 1,226 | 19,089 | 24,459 | 9,196 |
| Newton | 5.0 | 436 | 835 | 621 | 484 | 408 | 860 | 989 | 367 | 21,506 | 24,652 | 8,560 |
| Nolan | 6.5 | 565 | 850 | 782 | 761 | 702 | 1,160 | 1,035 | 645 | 22,007 | 26,480 | 9,510 |
| Nueces | 95.8 | 7,497 | 9,227 | 9,991 | 10,621 | 10,041 | 17,786 | 18,902 | 11,735 | 25,277 | 29,466 | 9,624 |
| Ochiltree | 3.6 | 165 | 246 | 272 | 441 | 400 | 847 | 806 | 423 | 28,489 | 31,238 | 10,918 |
| Oldham | .7 | 50 | 101 | 158 | 120 | 69 | 110 | 60 | 32 | 16,393 | 20,284 | 5,916 |
| Orange | 31.0 | 1,838 | 2,418 | 2,352 | 2,411 | 2,501 | 5,990 | 8,159 | 5,331 | 32,064 | 32,616 | 10,990 |
| Palo Pinto | 9.8 | 769 | 1,429 | 1,175 | 1,267 | 1,225 | 1,803 | 1,264 | 868 | 21,024 | 25,808 | 9,728 |
| Panola | 8.3 | 823 | 1,257 | 971 | 925 | 835 | 1,766 | 1,294 | 429 | 21,023 | 23,713 | 8,269 |
| Parker | 18.9 | 1,225 | 2,028 | 1,896 | 1,841 | 1,827 | 3,657 | 4,091 | 2,335 | 26,715 | 29,607 | 10,420 |
| Parmer | 3.4 | 438 | 489 | 602 | 608 | 439 | 430 | 273 | 121 | 16,441 | 18,879 | 5,680 |
| Pecos | 4.7 | 319 | 418 | 432 | 558 | 570 | 964 | 1,025 | 414 | 25,535 | 27,926 | 8,152 |
| Polk | 11.4 | 1,210 | 1,980 | 1,803 | 1,510 | 1,148 | 1,589 | 1,379 | 781 | 17,184 | 22,129 | 8,138 |
| Potter | 40.5 | 3,304 | 5,235 | 5,417 | 5,495 | 5,079 | 8,072 | 5,428 | 2,470 | 20,751 | 24,189 | 9,259 |
| Presidio | 1.8 | 410 | 392 | 265 | 245 | 146 | 192 | 107 | 43 | 11,796 | 15,601 | 5,200 |
| Rains | 2.4 | 309 | 451 | 311 | 290 | 324 | 389 | 183 | 143 | 17,242 | 21,778 | 9,169 |
| Randall | 31.9 | 1,245 | 1,727 | 2,272 | 2,677 | 2,977 | 6,287 | 7,774 | 6,941 | 32,992 | 37,462 | 13,658 |
| Reagan | 1.4 | 78 | 119 | 97 | 201 | 153 | 335 | 278 | 139 | 26,515 | 28,816 | 8,405 |
| Real | 1.0 | 166 | 262 | 225 | 107 | 58 | 117 | 42 | 23 | 11,346 | 15,086 | 5,587 |
| Red River | 6.4 | 1,009 | 1,467 | 1,072 | 864 | 580 | 768 | 391 | 249 | 13,305 | 17,553 | 6,647 |
| Reeves | 4.7 | 515 | 659 | 551 | 555 | 507 | 858 | 628 | 427 | 20,648 | 24,763 | 7,309 |
| Refugio | 3.2 | 282 | 415 | 354 | 309 | 269 | 590 | 540 | 441 | 24,453 | 28,922 | 9,846 |
| Roberts | .4 | 29 | 42 | 38 | 51 | 55 | 77 | 50 | 58 | 23,444 | 28,090 | 9,363 |
| Robertson | 5.9 | 1,027 | 1,169 | 672 | 647 | 534 | 831 | 671 | 349 | 15,617 | 20,391 | 7,838 |
| Rockwall | 7.0 | 393 | 492 | 414 | 490 | 470 | 1,210 | 1,652 | 1,879 | 35,240 | 40,389 | 13,927 |
| Runnels | 4.6 | 464 | 741 | 592 | 562 | 531 | 819 | 568 | 323 | 19,459 | 23,305 | 8,787 |
| Rusk | 16.4 | 1,307 | 2,017 | 1,669 | 1,555 | 1,500 | 3,150 | 2,002 | 2,200 | 25,497 | 28,762 | 10,210 |
| Sabine | 3.9 | 652 | 768 | 568 | 487 | 409 | 516 | 357 | 143 | 14,651 | 18,932 | 7,383 |
| San Augustine | 3.3 | 463 | 586 | 466 | 422 | 345 | 451 | 319 | 248 | 16,551 | 21,466 | 7,871 |
| San Jacinto | 5.5 | 701 | 1,040 | 729 | 626 | 503 | 944 | 714 | 243 | 17,047 | 20,691 | 7,742 |
| San Patricio | 19.8 | 1,713 | 2,188 | 2,049 | 2,180 | 2,040 | 3,885 | 3,665 | 2,080 | 24,309 | 27,333 | 8,371 |
| San Saba | 2.5 | 260 | 500 | 384 | 343 | 272 | 325 | 254 | 162 | 16,493 | 21,574 | 8,989 |
| Schleicher | 1.0 | 94 | 121 | 124 | 119 | 106 | 187 | 163 | 86 | 21,826 | 26,399 | 8,312 |
| Scurry | 7.0 | 448 | 629 | 703 | 760 | 734 | 1,333 | 1,265 | 1,128 | 26,740 | 31,051 | 10,978 |
| Shackelford | 1.6 | 95 | 251 | 186 | 183 | 165 | 271 | 254 | 195 | 22,400 | 28,274 | 10,282 |
| Shelby | 9.3 | 1,243 | 1,957 | 1,015 | 1,028 | 924 | 1,409 | 1,138 | 586 | 17,119 | 21,737 | 8,054 |
| Sherman | 1.1 | 62 | 78 | 101 | 133 | 132 | 194 | 235 | 165 | 26,952 | 39,365 | 14,434 |
| Smith | 53.6 | 3,745 | 4,928 | 5,270 | 5,284 | 5,062 | 10,102 | 10,597 | 8,612 | 27,399 | 31,576 | 11,339 |
| Somervell | 1.9 | 181 | 213 | 224 | 203 | 189 | 394 | 316 | 180 | 23,351 | 26,045 | 10,099 |
| Starr | 8.7 | 1,718 | 1,966 | 1,461 | 1,004 | 766 | 961 | 486 | 338 | 12,098 | 16,367 | 4,139 |
| Stephens | 4.3 | 407 | 635 | 545 | 542 | 478 | 777 | 604 | 312 | 20,204 | 24,035 | 9,489 |
| Sterling | .4 | 39 | 68 | 71 | 54 | 35 | 64 | 46 | 23 | 16,833 | 23,685 | 6,767 |
| Stonewall | 1.0 | 73 | 142 | 123 | 127 | 110 | 171 | 166 | 88 | 21,330 | 23,315 | 10,548 |
| Sutton | 1.9 | 180 | 194 | 192 | 237 | 217 | 425 | 319 | 136 | 23,390 | 27,928 | 8,559 |
| Swisher | 3.3 | 440 | 567 | 575 | 493 | 416 | 432 | 217 | 160 | 15,673 | 18,724 | 6,504 |
| Tarrant | 365.3 | 17,066 | 27,902 | 31,592 | 34,920 | 35,907 | 69,971 | 80,930 | 67,012 | 29,986 | 33,856 | 12,347 |
| Taylor | 42.3 | 2,674 | 4,736 | 5,297 | 5,404 | 5,033 | 8,107 | 6,811 | 4,238 | 22,954 | 28,305 | 9,920 |
| Terrell | .6 | 76 | 92 | 66 | 41 | 51 | 107 | 89 | 78 | 22,583 | 27,078 | 10,831 |
| Terry | 5.1 | 598 | 563 | 600 | 614 | 574 | 972 | 720 | 459 | 21,475 | 25,071 | 8,468 |
| Throckmorton | .9 | 190 | 217 | 163 | 106 | 72 | 78 | 43 | 31 | 11,194 | 15,014 | 6,435 |
| Titus | 8.6 | 694 | 1,151 | 794 | 809 | 827 | 1,564 | 1,675 | 1,086 | 25,154 | 28,339 | 10,113 |
| Tom Green | 34.3 | 2,246 | 3,704 | 4,069 | 4,061 | 3,711 | 6,181 | 5,962 | 4,366 | 24,096 | 29,923 | 10,747 |
| Travis | 196.7 | 14,079 | 18,286 | 21,027 | 21,559 | 19,910 | 33,922 | 35,896 | 32,031 | 25,926 | 31,280 | 12,213 |
| Trinity | 4.3 | 589 | 835 | 576 | 451 | 413 | 706 | 484 | 246 | 16,538 | 21,098 | 8,232 |
| Tyler | 7.3 | 765 | 1,196 | 988 | 816 | 729 | 1,271 | 997 | 538 | 19,233 | 23,542 | 8,593 |
| Upshur | 11.8 | 1,008 | 1,714 | 1,406 | 1,276 | 1,268 | 2,510 | 1,786 | 832 | 21,996 | 24,398 | 8,568 |
| Upton | 1.6 | 129 | 200 | 183 | 184 | 159 | 274 | 280 | 191 | 22,971 | 26,939 | 8,621 |
| Uvalde | 7.6 | 804 | 1,118 | 1,152 | 1,049 | 867 | 1,182 | 920 | 508 | 18,355 | 22,903 | 7,047 |
| Val Verde | 12.0 | 1,190 | 1,823 | 1,955 | 1,771 | 1,449 | 1,851 | 1,215 | 746 | 17,806 | 22,797 | 6,608 |
| Van Zandt | 14.1 | 1,053 | 2,216 | 2,016 | 1,674 | 1,398 | 2,475 | 2,219 | 1,049 | 20,304 | 24,372 | 8,996 |
| Victoria | 26.1 | 1,776 | 2,234 | 2,519 | 2,556 | 2,608 | 5,032 | 5,982 | 3,393 | 27,603 | 30,762 | 10,347 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **TEXAS (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Walker | 14.4 | 1,616 | 1,976 | 1,667 | 1,463 | 1,292 | 2,322 | 2,286 | 1,778 | 21,802 | 31,309 | 9,164 |
| Waller | 6.8 | 726 | 761 | 622 | 636 | 596 | 1,272 | 1,304 | 883 | 25,465 | 30,083 | 8,705 |
| Ward | 4.9 | 352 | 547 | 422 | 511 | 503 | 946 | 1,032 | 587 | 26,225 | 28,448 | 9,355 |
| Washington | 8.6 | 781 | 1,155 | 914 | 847 | 797 | 1,415 | 1,589 | 1,102 | 23,750 | 30,164 | 10,588 |
| Webb | 30.6 | 4,372 | 4,788 | 4,795 | 3,747 | 3,154 | 4,477 | 3,346 | 1,921 | 16,663 | 21,501 | 5,619 |
| Wharton | 15.0 | 1,593 | 2,050 | 1,532 | 1,533 | 1,417 | 2,797 | 2,668 | 1,410 | 22,729 | 25,911 | 9,039 |
| Wheeler | 3.1 | 286 | 524 | 415 | 338 | 310 | 542 | 391 | 294 | 19,797 | 25,535 | 10,020 |
| Wichita | 44.3 | 2,907 | 5,068 | 5,155 | 5,325 | 5,137 | 8,349 | 7,626 | 4,733 | 23,572 | 29,014 | 10,341 |
| Wilbarger | 6.1 | 557 | 1,080 | 836 | 679 | 565 | 931 | 866 | 586 | 19,177 | 25,444 | 9,294 |
| Willacy | 4.9 | 836 | 957 | 881 | 636 | 440 | 568 | 338 | 244 | 13,592 | 18,797 | 4,952 |
| Williamson | 33.6 | 2,058 | 2,942 | 2,942 | 2,832 | 2,794 | 6,228 | 8,272 | 5,532 | 30,473 | 32,420 | 10,525 |
| Wilson | 6.4 | 711 | 978 | 832 | 829 | 744 | 1,223 | 747 | 336 | 19,068 | 22,029 | 7,193 |
| Winkler | 3.4 | 326 | 357 | 296 | 294 | 316 | 740 | 724 | 347 | 26,586 | 27,484 | 9,073 |
| Wise | 11.2 | 673 | 1,303 | 1,250 | 1,088 | 1,006 | 2,167 | 2,202 | 1,511 | 26,282 | 29,329 | 10,297 |
| Wood | 10.8 | 938 | 1,576 | 1,497 | 1,223 | 1,036 | 1,890 | 1,750 | 890 | 20,783 | 25,388 | 9,390 |
| Yoakum | 3.2 | 280 | 230 | 224 | 280 | 328 | 691 | 807 | 360 | 28,892 | 30,609 | 10,420 |
| Young | 8.3 | 616 | 1,206 | 957 | 1,041 | 909 | 1,463 | 1,154 | 954 | 21,663 | 28,663 | 11,169 |
| Zapata | 2.4 | 362 | 506 | 458 | 323 | 191 | 305 | 159 | 96 | 13,528 | 17,305 | 5,127 |
| Zavala | 3.2 | 412 | 697 | 641 | 459 | 302 | 365 | 228 | 96 | 13,752 | 17,413 | 4,605 |
| **TOTAL METRO COUNTIES** | **4,513.1** | **291,709** | **388,783** | **435,747** | **463,983** | **454,309** | **831,894** | **913,252** | **733,423** | **27,565** | **32,065** | **11,198** |
| **TOTAL STATE** | **5,647.6** | **406,708** | **557,991** | **581,971** | **597,107** | **570,374** | **1,025,647** | **1,076,075** | **831,727** | **26,004** | **30,610** | **10,693** |
| **UTAH** | | | | | | | | | | | | |
| **PROVO - OREM** | **69.0** | **4,097** | **8,463** | **10,496** | **10,250** | **8,932** | **14,238** | **9,326** | **3,198** | **20,633** | **23,699** | **6,395** |
| Utah | 69.0 | 4,097 | 8,463 | 10,496 | 10,250 | 8,932 | 14,238 | 9,326 | 3,198 | 20,633 | 23,699 | 6,395 |
| **SALT LAKE CITY - OGDEN** | **334.3** | **15,538** | **28,645** | **35,397** | **39,937** | **41,317** | **77,517** | **64,690** | **31,259** | **25,768** | **28,272** | **9,152** |
| Davis | 48.0 | 1,498 | 2,910 | 4,554 | 6,108 | 6,619 | 12,989 | 9,850 | 3,472 | 26,639 | 28,294 | 7,901 |
| Salt Lake | 233.0 | 11,043 | 20,506 | 24,304 | 26,959 | 27,577 | 52,885 | 45,562 | 24,164 | 26,124 | 28,816 | 9,549 |
| Weber | 53.3 | 2,997 | 5,229 | 6,539 | 6,870 | 7,121 | 11,643 | 9,278 | 3,623 | 23,492 | 25,874 | 8,745 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Beaver | 1.5 | 129 | 270 | 321 | 261 | 173 | 213 | 116 | 17 | 15,476 | 17,810 | 5,452 |
| Box Elder | 10.9 | 475 | 714 | 845 | 1,116 | 1,306 | 2,432 | 2,538 | 1,474 | 28,935 | 31,035 | 9,193 |
| Cache | 20.1 | 1,348 | 2,141 | 2,689 | 2,868 | 2,744 | 4,365 | 2,597 | 1,348 | 21,775 | 24,690 | 7,647 |
| Carbon | 8.7 | 486 | 828 | 936 | 977 | 990 | 2,315 | 1,648 | 520 | 25,564 | 25,942 | 8,614 |
| Daggett | .2 | 13 | 35 | 25 | 26 | 33 | 39 | 27 | 2 | 20,143 | 21,045 | 5,261 |
| Davis | 48.0 | 1,498 | 2,910 | 4,554 | 6,108 | 6,619 | 12,989 | 9,850 | 3,472 | 26,639 | 28,294 | 7,901 |
| Duchesne | 4.4 | 227 | 372 | 395 | 464 | 575 | 1,111 | 896 | 360 | 26,323 | 28,095 | 7,726 |
| Emery | 4.0 | 189 | 291 | 368 | 395 | 437 | 1,062 | 993 | 265 | 28,219 | 28,215 | 7,837 |
| Garfield | 1.2 | 134 | 220 | 262 | 202 | 138 | 184 | 51 | 9 | 14,709 | 16,898 | 5,070 |
| Grand | 3.1 | 153 | 365 | 402 | 400 | 418 | 695 | 518 | 149 | 22,759 | 24,336 | 8,772 |
| Iron | 6.2 | 544 | 964 | 1,226 | 1,107 | 890 | 952 | 411 | 106 | 16,524 | 18,759 | 5,758 |
| Juab | 1.8 | 145 | 283 | 367 | 334 | 277 | 280 | 77 | 37 | 16,429 | 18,136 | 5,265 |
| Kane | 1.5 | 144 | 202 | 229 | 255 | 198 | 304 | 112 | 56 | 18,420 | 20,585 | 6,433 |
| Millard | 3.9 | 280 | 574 | 580 | 610 | 495 | 743 | 438 | 180 | 19,197 | 22,012 | 6,707 |
| Morgan | 1.5 | 63 | 111 | 120 | 143 | 189 | 383 | 347 | 144 | 28,049 | 29,435 | 8,028 |
| Piute | .4 | 58 | 75 | 109 | 53 | 39 | 32 | 4 | 10 | 12,136 | 14,595 | 4,170 |
| Rich | .7 | 45 | 79 | 94 | 82 | 78 | 164 | 107 | 51 | 23,278 | 25,394 | 7,110 |
| Salt Lake | 233.0 | 11,043 | 20,506 | 24,304 | 26,959 | 27,577 | 52,885 | 45,562 | 24,164 | 26,124 | 28,816 | 9,549 |
| San Juan | 3.3 | 487 | 573 | 583 | 633 | 487 | 389 | 111 | 37 | 15,058 | 16,113 | 4,090 |
| Sanpete | 5.1 | 586 | 974 | 871 | 797 | 644 | 762 | 361 | 105 | 15,704 | 18,274 | 5,482 |
| Sevier | 5.2 | 337 | 692 | 716 | 737 | 718 | 1,248 | 589 | 163 | 20,803 | 22,433 | 6,782 |
| Summit | 4.4 | 219 | 349 | 505 | 522 | 584 | 1,012 | 787 | 422 | 25,172 | 29,137 | 9,786 |
| Tooele | 8.8 | 337 | 579 | 703 | 836 | 1,012 | 2,288 | 2,118 | 927 | 29,059 | 30,333 | 9,333 |
| Uintah | 8.0 | 531 | 624 | 539 | 643 | 761 | 1,726 | 2,035 | 1,141 | 30,562 | 31,450 | 9,284 |
| Utah | 69.0 | 4,097 | 8,463 | 10,496 | 10,250 | 8,932 | 14,238 | 9,326 | 3,198 | 20,633 | 23,699 | 6,395 |
| Wasatch | 3.1 | 272 | 517 | 583 | 550 | 470 | 457 | 208 | 43 | 16,565 | 18,320 | 5,737 |
| Washington | 10.0 | 803 | 1,562 | 1,618 | 1,494 | 1,312 | 1,844 | 1,015 | 352 | 18,354 | 20,971 | 6,186 |
| Wayne | .6 | 67 | 87 | 88 | 81 | 61 | 127 | 65 | 24 | 18,471 | 22,148 | 5,778 |
| Weber | 53.3 | 2,997 | 5,229 | 6,539 | 6,870 | 7,121 | 11,643 | 9,278 | 3,623 | 23,492 | 25,874 | 8,745 |
| **TOTAL METRO COUNTIES** | **403.3** | **19,635** | **37,108** | **45,893** | **50,187** | **50,249** | **91,755** | **74,016** | **34,457** | **24,857** | **27,489** | **8,605** |
| **TOTAL STATE** | **521.9** | **27,707** | **50,609** | **61,067** | **65,773** | **65,278** | **116,882** | **92,185** | **42,399** | **24,263** | **26,888** | **8,250** |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **VERMONT** | | | | | | | | | | | | |
| **BURLINGTON** | **44.4** | **1,767** | **4,035** | **4,498** | **4,914** | **4,969** | **8,824** | **9,142** | **6,251** | **27,076** | **30,885** | **10,883** |
| Chittenden | 42.7 | 1,661 | 3,853 | 4,251 | 4,675 | 4,730 | 8,476 | 8,901 | 6,153 | 27,358 | 31,158 | 10,995 |
| Grand Isle | 1.7 | 106 | 182 | 247 | 239 | 239 | 348 | 241 | 98 | 21,596 | 24,034 | 8,172 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Addison | 10.4 | 547 | 1,085 | 1,329 | 1,502 | 1,474 | 2,196 | 1,570 | 697 | 22,460 | 25,790 | 8,624 |
| Bennington | 13.1 | 529 | 1,451 | 1,718 | 1,923 | 1,826 | 2,801 | 1,885 | 967 | 22,465 | 26,198 | 9,948 |
| Caledonia | 9.9 | 647 | 1,381 | 1,542 | 1,524 | 1,349 | 1,994 | 1,086 | 377 | 19,510 | 22,275 | 8,198 |
| Chittenden | 42.7 | 1,661 | 3,853 | 4,251 | 4,675 | 4,730 | 8,476 | 8,901 | 6,153 | 27,358 | 31,158 | 10,995 |
| Essex | 2.3 | 115 | 281 | 370 | 373 | 330 | 500 | 255 | 76 | 20,164 | 22,309 | 7,658 |
| Franklin | 12.4 | 675 | 1,669 | 1,671 | 1,742 | 1,583 | 2,522 | 1,751 | 787 | 21,332 | 24,301 | 8,371 |
| Grand Isle | 1.7 | 106 | 182 | 247 | 739 | 239 | 348 | 241 | 98 | 21,596 | 24,034 | 8,172 |
| Lamoille | 6.6 | 390 | 886 | 905 | 913 | 949 | 1,364 | 849 | 344 | 21,126 | 23,899 | 8,861 |
| Orange | 8.7 | 465 | 952 | 1,335 | 1,380 | 1,229 | 1,759 | 1,182 | 398 | 20,855 | 23,982 | 8,516 |
| Orleans | 8.7 | 583 | 1,320 | 1,514 | 1,394 | 1,228 | 1,540 | 801 | 320 | 18,293 | 21,233 | 7,571 |
| Rutland | 22.2 | 1,125 | 2,858 | 3,226 | 3,043 | 3,045 | 4,771 | 2,992 | 1,140 | 21,418 | 24,046 | 8,867 |
| Washington | 19.9 | 1,021 | 2,561 | 2,905 | 2,925 | 2,714 | 4,008 | 2,745 | 1,021 | 20,957 | 24,017 | 8,917 |
| Windham | 15.2 | 788 | 1,830 | 2,182 | 2,075 | 1,887 | 3,060 | 2,247 | 1,131 | 21,890 | 25,486 | 10,036 |
| Windsor | 20.6 | 1,312 | 2,459 | 2,949 | 3,028 | 2,894 | 4,375 | 2,496 | 1,087 | 20,920 | 23,546 | 9,134 |
| **TOTAL METRO COUNTIES** | **44.4** | **1,767** | **4,035** | **4,498** | **4,914** | **4,969** | **8,824** | **9,142** | **6,251** | **27,076** | **30,885** | **10,883** |
| **TOTAL STATE** | **194.4** | **9,964** | **22,768** | **26,144** | **26,736** | **25,477** | **39,714** | **29,001** | **14,596** | **22,235** | **25,675** | **9,357** |
| **VIRGINIA** | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | **42.3** | **2,390** | **4,321** | **4,717** | **4,829** | **4,660** | **8,216** | **7,672** | **5,495** | **25,260** | **30,282** | **10,613** |
| Albemarle | 22.2 | 1,046 | 1,621 | 2,054 | 2,309 | 2,340 | 4,473 | 4,410 | 3,947 | 28,732 | 34,556 | 12,701 |
| Charlottesville city | 13.4 | 933 | 1,905 | 1,963 | 1,663 | 1,498 | 2,380 | 2,051 | 1,007 | 20,771 | 25,215 | 8,343 |
| Fluvanna | 3.8 | 199 | 506 | 468 | 554 | 496 | 637 | 631 | 309 | 21,565 | 25,381 | 8,768 |
| Greene | 2.9 | 212 | 289 | 232 | 303 | 326 | 726 | 580 | 232 | 26,257 | 27,401 | 9,030 |
| **DANVILLE** | **40.0** | **2,684** | **5,319** | **4,977** | **5,019** | **4,760** | **7,945** | **6,610** | **2,686** | **22,056** | **25,245** | **8,976** |
| Danville city | 17.1 | 1,289 | 2,503 | 2,262 | 2,142 | 1,927 | 3,087 | 2,662 | 1,228 | 20,874 | 24,697 | 9,490 |
| Pittsylvania | 22.9 | 1,395 | 2,816 | 2,715 | 2,877 | 2,833 | 4,858 | 3,948 | 1,458 | 22,877 | 25,655 | 8,640 |
| **LYNCHBURG** | **49.2** | **2,629** | **4,958** | **5,377** | **5,744** | **5,799** | **10,249** | **9,274** | **5,170** | **25,081** | **28,584** | **9,699** |
| Amherst | 9.5 | 536 | 802 | 1,043 | 1,112 | 1,165 | 2,262 | 1,974 | 606 | 25,385 | 27,452 | 8,607 |
| Campbell | 15.3 | 762 | 1,301 | 1,430 | 1,708 | 1,837 | 3,302 | 3,321 | 1,639 | 26,682 | 29,139 | 9,269 |
| Lynchburg city | 24.4 | 1,331 | 2,855 | 2,904 | 2,924 | 2,797 | 4,685 | 3,979 | 2,925 | 23,897 | 28,676 | 10,506 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | **420.8** | **27,479** | **37,341** | **44,025** | **49,265** | **47,865** | **83,407** | **82,468** | **48,950** | **25,496** | **29,995** | **10,010** |
| Chesapeake city | 41.4 | 2,133 | 3,287 | 3,439 | 4,358 | 4,681 | 9,297 | 9,647 | 4,558 | 28,022 | 29,846 | 9,653 |
| Gloucester | 8.7 | 626 | 955 | 1,063 | 1,047 | 1,025 | 1,940 | 1,416 | 628 | 23,210 | 25,204 | 8,877 |
| Hampton city | 43.3 | 2,199 | 3,525 | 4,424 | 4,902 | 4,845 | 8,814 | 9,017 | 5,574 | 26,874 | 30,409 | 10,467 |
| James City | 8.5 | 444 | 623 | 821 | 896 | 886 | 1,631 | 1,822 | 1,377 | 28,456 | 31,946 | 10,994 |
| Newport News city | 53.5 | 3,909 | 5,671 | 6,579 | 6,997 | 6,510 | 10,965 | 9,082 | 3,787 | 22,680 | 26,154 | 9,279 |
| Norfolk city | 91.5 | 8,826 | 11,620 | 13,142 | 13,043 | 10,866 | 15,529 | 11,783 | 6,691 | 19,647 | 27,369 | 8,976 |
| Poquoson city | 3.2 | 71 | 241 | 286 | 196 | 271 | 683 | 964 | 488 | 33,056 | 33,336 | 10,458 |
| Portsmouth city | 36.2 | 3,018 | 3,955 | 4,142 | 4,385 | 4,159 | 6,750 | 6,348 | 3,443 | 23,057 | 26,680 | 9,368 |
| Suffolk city | 16.0 | 1,238 | 1,699 | 1,652 | 1,805 | 1,759 | 3,021 | 3,159 | 1,667 | 24,536 | 27,819 | 9,159 |
| Virginia Beach city | 103.4 | 4,516 | 4,956 | 7,287 | 10,158 | 11,270 | 21,854 | 25,600 | 17,759 | 31,268 | 34,933 | 11,445 |
| Williamsburg city | 3.1 | 183 | 310 | 437 | 399 | 369 | 514 | 427 | 461 | 23,092 | 33,465 | 9,787 |
| York | 12.0 | 316 | 499 | 753 | 1,079 | 1,224 | 2,409 | 3,203 | 2,517 | 33,719 | 36,824 | 11,103 |
| **RICHMOND - PETERSBURG** | **283.6** | **15,563** | **24,421** | **26,804** | **29,081** | **29,488** | **57,282** | **61,495** | **39,466** | **27,808** | **30,978** | **10,983** |
| Charles City | 2.0 | 159 | 168 | 223 | 227 | 255 | 473 | 315 | 180 | 24,385 | 26,524 | 7,688 |
| Chesterfield | 53.9 | 1,358 | 2,011 | 2,853 | 3,678 | 4,496 | 11,360 | 16,609 | 11,535 | 35,951 | 37,358 | 12,065 |
| Colonial Heights city | 5.9 | 215 | 494 | 581 | 605 | 656 | 1,461 | 1,415 | 473 | 27,711 | 28,503 | 9,835 |
| Dinwiddie | 6.0 | 352 | 623 | 667 | 592 | 593 | 1,310 | 1,253 | 610 | 26,269 | 29,005 | 7,769 |
| Goochland | 4.0 | 223 | 401 | 341 | 336 | 343 | 782 | 793 | 781 | 29,855 | 35,092 | 11,140 |
| Hanover | 17.8 | 702 | 1,191 | 1,297 | 1,428 | 1,471 | 3,241 | 4,873 | 3,597 | 33,851 | 35,409 | 11,377 |
| Henrico | 72.2 | 2,427 | 4,260 | 5,742 | 6,872 | 7,667 | 16,158 | 17,783 | 11,295 | 30,612 | 33,453 | 12,560 |
| Hopewell city | 8.6 | 536 | 845 | 859 | 835 | 823 | 1,897 | 1,808 | 997 | 27,055 | 28,493 | 10,472 |
| New Kent | 3.6 | 218 | 298 | 233 | 359 | 432 | 907 | 781 | 372 | 27,922 | 28,998 | 10,038 |
| Petersburg city | 15.1 | 1,620 | 2,158 | 2,333 | 1,990 | 1,751 | 2,675 | 1,690 | 883 | 18,552 | 22,344 | 8,290 |
| Powhatan | 4.1 | 205 | 335 | 324 | 318 | 356 | 938 | 1,083 | 541 | 30,531 | 32,175 | 8,853 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **VIRGINIA (continued)** | | | | | | | | | | | | |
| **RICHMOND - PETERSBURG (continued)** | | | | | | | | | | | | |
| Prince George | 6.3 | 289 | 354 | 627 | 802 | 824 | 1,359 | 1,402 | 643 | 26,673 | 33,914 | 8,032 |
| Richmond city | 84.1 | 7,259 | 11,283 | 10,724 | 11,039 | 9,825 | 14,721 | 11,690 | 7,559 | 20,825 | 25,660 | 10,262 |
| **ROANOKE** | **83.3** | **5,063** | **9,291** | **10,004** | **10,054** | **9,519** | **16,651** | **15,153** | **7,565** | **23,771** | **27,459** | **10,198** |
| Botetourt | 8.5 | 544 | 928 | 1,047 | 1,122 | 919 | 2,023 | 1,404 | 513 | 23,247 | 25,350 | 8,653 |
| Roanoke | 25.5 | 840 | 1,594 | 1,896 | 2,453 | 2,749 | 5,731 | 6,657 | 3,580 | 30,666 | 33,229 | 10,919 |
| Roanoke city | 40.7 | 3,338 | 5,902 | 6,004 | 5,329 | 4,754 | 7,207 | 5,544 | 2,622 | 19,780 | 23,894 | 9,974 |
| Salem city | 8.6 | 341 | 867 | 1,057 | 1,150 | 1,097 | 1,690 | 1,548 | 850 | 23,972 | 29,306 | 10,372 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Accomack | 11.5 | 1,342 | 1,849 | 1,827 | 1,544 | 1,222 | 1,668 | 1,213 | 835 | 17,209 | 21,917 | 7,926 |
| Albemarle | 22.2 | 1,046 | 1,621 | 2,054 | 2,309 | 2,340 | 4,473 | 4,410 | 3,947 | 28,732 | 34,556 | 12,701 |
| ☐ Alexandria city | 52.2 | 1,629 | 2,559 | 3,066 | 4,304 | 5,266 | 10,466 | 11,342 | 12,568 | 33,763 | 38,722 | 18,890 |
| Alleghany | 4.5 | 210 | 473 | 408 | 450 | 505 | 913 | 994 | 547 | 27,130 | 29,524 | 9,423 |
| Amelia | 2.7 | 204 | 353 | 385 | 409 | 331 | 586 | 300 | 112 | 19,987 | 22,215 | 6,975 |
| Amherst | 9.5 | 536 | 802 | 1,043 | 1,112 | 1,165 | 2,262 | 1,974 | 606 | 25,385 | 27,452 | 8,607 |
| Appomattox | 4.3 | 294 | 546 | 561 | 514 | 584 | 934 | 641 | 226 | 22,041 | 24,116 | 8,165 |
| ☐ Arlington | 71.7 | 2,087 | 2,956 | 4,187 | 5,525 | 6,321 | 12,984 | 14,733 | 22,907 | 36,611 | 42,105 | 19,835 |
| Augusta | 18.8 | 887 | 1,714 | 1,831 | 2,178 | 2,303 | 3,871 | 3,865 | 2,151 | 26,094 | 29,761 | 9,868 |
| Bath | 2.0 | 151 | 273 | 287 | 319 | 218 | 243 | 331 | 178 | 19,500 | 26,819 | 9,091 |
| Bedford | 12.2 | 677 | 1,231 | 1,356 | 1,545 | 1,613 | 2,761 | 2,114 | 903 | 24,009 | 26,049 | 8,212 |
| Bedford city | 2.2 | 191 | 318 | 291 | 302 | 241 | 399 | 300 | 158 | 19,965 | 23,879 | 8,756 |
| Bland | 2.2 | 218 | 283 | 264 | 348 | 378 | 468 | 189 | 52 | 19,827 | 20,683 | 6,894 |
| Botetourt | 8.5 | 544 | 928 | 1,047 | 1,122 | 919 | 2,023 | 1,404 | 513 | 23,247 | 25,350 | 8,653 |
| ☐ Bristol city | 7.2 | 666 | 1,228 | 876 | 871 | 881 | 1,307 | 947 | 424 | 19,762 | 22,868 | 8,997 |
| Brunswick | 4.9 | 472 | 809 | 893 | 744 | 552 | 761 | 521 | 148 | 16,684 | 20,404 | 6,328 |
| Buchanan | 12.2 | 1,045 | 1,345 | 1,402 | 1,317 | 1,425 | 2,767 | 2,057 | 842 | 23,633 | 25,743 | 8,074 |
| Buckingham | 3.9 | 446 | 720 | 673 | 588 | 488 | 572 | 289 | 124 | 15,888 | 18,693 | 5,927 |
| Buena Vista city | 2.2 | 105 | 229 | 236 | 331 | 354 | 524 | 352 | 69 | 22,718 | 24,465 | 8,280 |
| Campbell | 15.3 | 762 | 1,301 | 1,430 | 1,708 | 1,837 | 3,302 | 3,321 | 1,639 | 26,682 | 29,139 | 9,269 |
| Caroline | 6.2 | 489 | 595 | 986 | 810 | 753 | 1,186 | 1,003 | 378 | 21,480 | 24,231 | 7,665 |
| Carroll | 9.6 | 803 | 1,404 | 1,310 | 1,388 | 1,313 | 1,925 | 1,073 | 384 | 19,625 | 21,956 | 7,448 |
| Charles City | 2.0 | 159 | 168 | 223 | 227 | 255 | 473 | 315 | 180 | 24,385 | 26,524 | 7,688 |
| Charlotte | 4.0 | 476 | 717 | 593 | 533 | 463 | 732 | 341 | 145 | 16,919 | 19,856 | 6,619 |
| Charlottesville city | 13.4 | 933 | 1,905 | 1,963 | 1,663 | 1,498 | 2,380 | 2,051 | 1,007 | 20,771 | 25,215 | 8,343 |
| Chesapeake city | 41.4 | 2,133 | 3,287 | 3,439 | 4,358 | 4,681 | 9,297 | 9,647 | 4,558 | 28,022 | 29,846 | 9,653 |
| Chesterfield | 53.9 | 1,358 | 2,011 | 2,853 | 3,678 | 4,496 | 11,360 | 16,609 | 11,535 | 35,951 | 37,358 | 12,065 |
| Clarke | 3.7 | 248 | 284 | 322 | 406 | 452 | 752 | 693 | 543 | 26,500 | 31,739 | 11,079 |
| Clifton Forge city | 1.8 | 137 | 295 | 231 | 230 | 188 | 309 | 282 | 128 | 20,159 | 24,064 | 9,216 |
| Colonial Heights city | 5.9 | 215 | 494 | 581 | 605 | 656 | 1,461 | 1,415 | 473 | 27,711 | 28,503 | 9,835 |
| Covington city | 3.0 | 209 | 455 | 522 | 393 | 425 | 546 | 379 | 71 | 18,987 | 21,069 | 7,901 |
| Craig | 1.5 | 98 | 158 | 201 | 203 | 171 | 382 | 246 | 41 | 22,594 | 23,695 | 8,462 |
| Culpeper | 8.1 | 595 | 1,123 | 1,003 | 1,015 | 967 | 1,665 | 1,146 | 586 | 21,586 | 24,636 | 8,178 |
| Cumberland | 2.8 | 313 | 441 | 408 | 418 | 364 | 428 | 281 | 147 | 17,798 | 20,733 | 6,750 |
| Danville city | 17.1 | 1,289 | 2,503 | 2,262 | 2,142 | 1,927 | 3,087 | 2,662 | 1,228 | 20,874 | 24,697 | 9,490 |
| Dickenson | 6.9 | 529 | 1,025 | 885 | 852 | 859 | 1,533 | 888 | 329 | 20,941 | 23,041 | 7,607 |
| Dinwiddie | 6.0 | 352 | 623 | 667 | 592 | 593 | 1,310 | 1,253 | 610 | 26,269 | 29,005 | 7,769 |
| Emporia city | 1.8 | 166 | 243 | 247 | 326 | 240 | 274 | 212 | 92 | 18,731 | 22,711 | 8,887 |
| Essex | 3.1 | 320 | 464 | 494 | 532 | 420 | 516 | 229 | 125 | 17,439 | 20,103 | 6,701 |
| ☐ Fairfax | 236.6 | 3,753 | 5,649 | 8,024 | 11,528 | 14,264 | 33,565 | 56,880 | 102,937 | 45,976 | 48,221 | 17,069 |
| ☐ Fairfax city | 7.1 | 169 | 153 | 265 | 409 | 504 | 1,126 | 1,613 | 2,861 | 43,214 | 46,342 | 16,702 |
| ☐ Falls Church city | 4.2 | 72 | 117 | 195 | 267 | 328 | 691 | 973 | 1,557 | 40,458 | 44,739 | 20,649 |
| Fauquier | 13.3 | 690 | 1,075 | 1,343 | 1,340 | 1,318 | 2,640 | 2,830 | 2,064 | 28,393 | 31,785 | 10,361 |
| Floyd | 4.3 | 444 | 642 | 604 | 545 | 537 | 908 | 439 | 181 | 19,198 | 21,487 | 7,573 |
| Fluvanna | 3.8 | 199 | 506 | 468 | 554 | 496 | 637 | 631 | 309 | 21,565 | 25,381 | 8,768 |
| Franklin | 12.5 | 783 | 1,445 | 1,703 | 1,681 | 1,745 | 2,655 | 1,878 | 610 | 21,891 | 24,301 | 8,041 |
| Franklin city | 2.6 | 248 | 366 | 328 | 326 | 288 | 446 | 343 | 255 | 20,525 | 24,970 | 8,656 |
| Frederick | 11.8 | 636 | 941 | 1,180 | 1,361 | 1,406 | 2,611 | 2,615 | 1,050 | 26,353 | 28,384 | 9,003 |
| Fredericksburg city | 6.3 | 373 | 803 | 685 | 839 | 811 | 1,141 | 919 | 729 | 22,636 | 27,666 | 10,759 |
| Galax city | 2.8 | 190 | 416 | 504 | 487 | 364 | 454 | 259 | 126 | 17,816 | 22,879 | 9,706 |
| Giles | 6.1 | 364 | 731 | 797 | 877 | 838 | 1,279 | 845 | 369 | 21,618 | 24,313 | 8,285 |
| Gloucester | 8.7 | 626 | 955 | 1,063 | 1,047 | 1,025 | 1,940 | 1,416 | 628 | 23,210 | 25,204 | 8,877 |
| Goochland | 4.0 | 223 | 401 | 341 | 336 | 343 | 782 | 793 | 781 | 29,855 | 35,092 | 11,140 |
| Grayson | 6.1 | 419 | 862 | 931 | 878 | 772 | 1,352 | 549 | 337 | 19,750 | 23,016 | 8,407 |
| Greene | 2.9 | 212 | 289 | 232 | 303 | 326 | 726 | 580 | 232 | 26,257 | 27,401 | 9,030 |
| Greensville | 3.1 | 344 | 492 | 483 | 433 | 356 | 588 | 283 | 121 | 17,545 | 20,493 | 6,030 |
| Halifax | 9.5 | 689 | 1,280 | 1,155 | 1,216 | 1,214 | 1,811 | 1,551 | 584 | 21,644 | 24,587 | 7,760 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **VIRGINIA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Hampton city | 43.3 | 2,199 | 3,525 | 4,424 | 4,902 | 4,845 | 8,814 | 9,017 | 5,574 | 26,874 | 30,409 | 10,467 |
| Hanover | 17.8 | 702 | 1,191 | 1,297 | 1,428 | 1,471 | 3,241 | 4,873 | 3,597 | 33,851 | 35,409 | 11,377 |
| Harrisonburg city | 8.6 | 630 | 1,417 | 1,446 | 1,142 | 820 | 1,597 | 1,052 | 496 | 18,384 | 25,035 | 8,094 |
| Henrico | 72.2 | 2,427 | 4,260 | 5,742 | 6,872 | 7,663 | 16,158 | 17,783 | 11,295 | 30,612 | 33,453 | 12,560 |
| Henry | 20.1 | 894 | 2,078 | 2,303 | 2,388 | 2,561 | 4,899 | 3,548 | 1,429 | 24,689 | 26,662 | 9,083 |
| Highland | 1.1 | 147 | 197 | 147 | 144 | 143 | 182 | 105 | 35 | 17,100 | 19,259 | 6,620 |
| Hopewell city | 8.6 | 536 | 845 | 859 | 835 | 823 | 1,897 | 1,808 | 997 | 27,055 | 28,493 | 10,472 |
| Isle of Wight | 7.6 | 568 | 735 | 706 | 843 | 851 | 1,701 | 1,489 | 707 | 25,599 | 27,512 | 8,935 |
| James City | 8.5 | 444 | 623 | 821 | 896 | 886 | 1,631 | 1,822 | 1,377 | 28,456 | 31,946 | 10,994 |
| King and Queen | 2.1 | 223 | 368 | 359 | 269 | 266 | 339 | 193 | 83 | 16,617 | 20,450 | 7,158 |
| King George | 3.7 | 240 | 362 | 404 | 383 | 365 | 681 | 827 | 439 | 26,343 | 28,718 | 9,160 |
| King William | 3.4 | 255 | 375 | 420 | 441 | 449 | 743 | 474 | 243 | 22,278 | 24,763 | 8,592 |
| Lancaster | 4.0 | 338 | 524 | 542 | 482 | 409 | 681 | 600 | 434 | 21,337 | 26,100 | 9,943 |
| Lee | 9.3 | 1,189 | 1,607 | 1,595 | 1,335 | 1,069 | 1,455 | 789 | 261 | 15,872 | 19,066 | 6,424 |
| Lexington city | 2.1 | 158 | 308 | 280 | 282 | 239 | 275 | 269 | 289 | 20,400 | 29,750 | 9,054 |
| ☐ Loudoun | 21.8 | 749 | 1,281 | 1,463 | 1,621 | 1,920 | 4,590 | 5,942 | 4,234 | 33,409 | 35,540 | 11,668 |
| Louisa | 6.5 | 709 | 1,142 | 1,002 | 942 | 939 | 1,114 | 488 | 164 | 17,182 | 19,227 | 6,442 |
| Lunenburg | 4.1 | 328 | 607 | 622 | 547 | 452 | 745 | 525 | 274 | 19,437 | 23,258 | 7,816 |
| Lynchburg city | 24.4 | 1,331 | 2,855 | 2,904 | 2,924 | 2,797 | 4,685 | 3,979 | 2,925 | 23,897 | 28,676 | 10,506 |
| Madison | 3.7 | 320 | 478 | 440 | 622 | 551 | 747 | 379 | 163 | 19,922 | 21,974 | 7,459 |
| ☐ Manassas city | 5.7 | 124 | 235 | 312 | 420 | 488 | 1,096 | 1,926 | 1,099 | 36,411 | 36,999 | 12,333 |
| ☐ Manassas Park city | 2.0 | 73 | 119 | 145 | 189 | 352 | 699 | 363 | 60 | 26,557 | 26,656 | 7,957 |
| Martinsville city | 6.7 | 417 | 792 | 786 | 832 | 794 | 1,250 | 967 | 862 | 23,237 | 28,057 | 10,502 |
| Mathews | 3.4 | 204 | 465 | 389 | 383 | 370 | 652 | 581 | 356 | 23,458 | 26,992 | 10,797 |
| Mecklenburg | 10.2 | 996 | 1,493 | 1,366 | 1,305 | 1,234 | 1,994 | 1,266 | 546 | 19,763 | 22,944 | 7,933 |
| Middlesex | 3.1 | 265 | 460 | 432 | 440 | 379 | 468 | 392 | 264 | 19,453 | 23,933 | 9,048 |
| Montgomery | 21.9 | 1,379 | 2,731 | 2,824 | 2,706 | 2,353 | 3,999 | 3,437 | 2,471 | 22,729 | 28,624 | 9,427 |
| Nelson | 4.2 | 335 | 601 | 564 | 508 | 418 | 726 | 669 | 379 | 21,080 | 25,653 | 8,760 |
| New Kent | 3.6 | 218 | 298 | 233 | 339 | 432 | 907 | 781 | 372 | 27,922 | 28,998 | 10,038 |
| Newport News city | 53.5 | 3,909 | 5,671 | 6,579 | 6,997 | 6,510 | 10,965 | 9,082 | 3,787 | 22,680 | 26,154 | 9,279 |
| Norfolk city | 91.5 | 8,826 | 11,620 | 13,142 | 13,043 | 10,866 | 15,529 | 11,763 | 6,691 | 19,647 | 27,369 | 8,976 |
| Northampton | 5.4 | 627 | 969 | 773 | 734 | 637 | 739 | 607 | 314 | 17,293 | 20,907 | 7,733 |
| Northumberland | 3.9 | 292 | 496 | 558 | 572 | 478 | 660 | 519 | 325 | 20,296 | 24,989 | 9,746 |
| Norton city | 1.7 | 162 | 272 | 267 | 212 | 179 | 300 | 203 | 105 | 18,452 | 23,614 | 8,541 |
| Nottoway | 5.0 | 425 | 670 | 648 | 624 | 592 | 972 | 739 | 330 | 21,127 | 24,549 | 8,534 |
| Orange | 6.9 | 413 | 871 | 861 | 917 | 824 | 1,245 | 1,106 | 663 | 22,232 | 25,914 | 8,985 |
| Page | 7.3 | 504 | 1,030 | 1,112 | 1,093 | 952 | 1,370 | 911 | 328 | 19,572 | 22,479 | 8,084 |
| Patrick | 6.3 | 451 | 769 | 855 | 814 | 716 | 1,347 | 1,028 | 320 | 21,779 | 24,609 | 8,472 |
| Petersburg city | 15.1 | 1,620 | 2,158 | 2,333 | 1,990 | 1,751 | 2,675 | 1,690 | 883 | 18,552 | 22,344 | 8,290 |
| Pittsylvania | 22.9 | 1,395 | 2,816 | 2,715 | 2,877 | 2,833 | 4,858 | 3,948 | 1,456 | 22,877 | 25,655 | 8,640 |
| Poquoson city | 3.2 | 71 | 241 | 286 | 196 | 271 | 683 | 984 | 488 | 33,056 | 33,336 | 10,458 |
| Portsmouth city | 36.2 | 3,018 | 3,955 | 4,142 | 4,385 | 4,159 | 6,750 | 6,348 | 3,443 | 23,057 | 26,680 | 9,368 |
| Powhatan | 4.1 | 205 | 333 | 324 | 318 | 356 | 938 | 1,083 | 541 | 30,531 | 32,175 | 8,853 |
| Prince Edward | 4.9 | 534 | 786 | 742 | 687 | 582 | 902 | 478 | 189 | 17,739 | 22,041 | 6,353 |
| Prince George | 6.3 | 289 | 354 | 627 | 802 | 824 | 1,359 | 1,402 | 643 | 26,673 | 33,914 | 8,032 |
| ☐ Prince William | 49.8 | 1,047 | 1,362 | 2,129 | 3,089 | 3,764 | 9,129 | 16,169 | 13,111 | 38,946 | 40,033 | 11,666 |
| Pulaski | 12.7 | 719 | 1,405 | 1,628 | 1,675 | 1,649 | 2,873 | 2,003 | 748 | 22,815 | 25,109 | 8,761 |
| Radford city | 3.9 | 192 | 440 | 526 | 464 | 367 | 770 | 663 | 478 | 24,466 | 31,950 | 8,900 |
| Rappahannock | 2.4 | 176 | 337 | 314 | 275 | 261 | 468 | 353 | 216 | 22,080 | 25,487 | 9,130 |
| Richmond | 2.5 | 213 | 347 | 311 | 302 | 292 | 519 | 340 | 176 | 21,293 | 24,257 | 8,663 |
| Richmond city | 84.1 | 7,259 | 11,283 | 10,724 | 11,039 | 9,825 | 14,721 | 11,690 | 7,559 | 20,825 | 25,660 | 10,262 |
| Roanoke | 25.5 | 840 | 1,594 | 1,896 | 2,453 | 2,749 | 5,731 | 6,657 | 3,580 | 30,666 | 33,229 | 10,919 |
| Roanoke city | 40.7 | 3,338 | 5,902 | 6,004 | 5,329 | 4,754 | 7,207 | 5,544 | 2,622 | 19,780 | 23,894 | 9,974 |
| Rockbridge | 6.3 | 499 | 972 | 978 | 892 | 915 | 1,091 | 769 | 184 | 18,905 | 21,112 | 7,268 |
| Rockingham | 18.0 | 1,179 | 2,183 | 2,350 | 2,395 | 2,508 | 3,980 | 2,383 | 1,022 | 21,798 | 24,595 | 8,213 |
| Russell | 11.6 | 1,045 | 1,714 | 1,653 | 1,589 | 1,392 | 2,344 | 1,410 | 453 | 19,337 | 21,609 | 7,308 |
| Salem city | 8.6 | 341 | 867 | 1,057 | 1,150 | 1,097 | 1,690 | 1,548 | 850 | 23,972 | 29,306 | 10,372 |
| ☐ Scott | 8.5 | 751 | 1,201 | 1,144 | 1,026 | 854 | 1,434 | 1,421 | 669 | 20,707 | 24,416 | 8,335 |
| Shenandoah | 10.8 | 724 | 1,408 | 1,562 | 1,613 | 1,445 | 2,142 | 1,274 | 632 | 20,380 | 23,213 | 8,527 |
| Smyth | 11.6 | 662 | 1,514 | 1,622 | 1,684 | 1,584 | 2,450 | 1,481 | 603 | 20,972 | 24,228 | 8,343 |
| Southampton | 5.2 | 664 | 740 | 588 | 550 | 574 | 1,037 | 755 | 292 | 20,532 | 23,316 | 6,736 |
| South Boston city | 2.5 | 193 | 333 | 306 | 331 | 350 | 468 | 331 | 188 | 21,299 | 24,478 | 8,499 |
| Spotsylvania | 12.8 | 586 | 838 | 1,010 | 1,230 | 1,393 | 3,019 | 3,173 | 1,551 | 29,515 | 31,243 | 9,730 |
| ☐ Stafford | 14.6 | 489 | 716 | 1,121 | 1,259 | 1,362 | 3,245 | 3,944 | 2,464 | 32,464 | 34,778 | 10,362 |
| Staunton city | 7.8 | 512 | 913 | 984 | 1,127 | 969 | 1,617 | 1,212 | 466 | 21,774 | 25,406 | 9,132 |
| Suffolk city | 16.0 | 1,238 | 1,699 | 1,652 | 1,805 | 1,759 | 3,021 | 3,159 | 1,667 | 24,536 | 27,819 | 9,159 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Households by E B I Group | | | | | | | | Median Household E B I | Average Household E B I | Per Capita E B I |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | | | |
| **VIRGINIA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Surry | 2.0 | 184 | 310 | 297 | 289 | 290 | 334 | 227 | 69 | 18,638 | 21,464 | 6,924 |
| Sussex | 3.4 | 330 | 462 | 405 | 356 | 335 | 728 | 507 | 277 | 22,224 | 24,964 | 8,161 |
| Tazewell | 17.7 | 1,584 | 2,638 | 2,811 | 2,552 | 2,369 | 3,636 | 1,533 | 577 | 18,528 | 20,758 | 6,945 |
| Virginia Beach city | 103.4 | 4,516 | 4,956 | 7,287 | 10,158 | 11,270 | 21,854 | 25,600 | 17,759 | 31,268 | 34,933 | 11,445 |
| Warren | 8.6 | 697 | 1,021 | 1,091 | 1,333 | 1,101 | 1,843 | 1,182 | 332 | 20,637 | 22,910 | 8,420 |
| ☐ Washington | 16.3 | 1,323 | 2,216 | 2,311 | 2,245 | 2,021 | 3,131 | 2,133 | 920 | 20,128 | 23,855 | 7,903 |
| Waynesboro city | 5.7 | 241 | 505 | 583 | 694 | 726 | 1,228 | 1,041 | 682 | 25,721 | 29,498 | 11,284 |
| Westmoreland | 5.5 | 709 | 789 | 836 | 873 | 644 | 848 | 534 | 267 | 17,279 | 20,329 | 7,555 |
| Williamsburg city | 3.1 | 183 | 310 | 437 | 399 | 369 | 514 | 427 | 461 | 23,092 | 33,465 | 9,787 |
| Winchester city | 8.1 | 502 | 961 | 1,110 | 1,073 | 914 | 1,397 | 1,264 | 879 | 22,077 | 27,606 | 11,015 |
| Wise | 15.2 | 1,004 | 1,912 | 1,968 | 1,719 | 1,634 | 3,260 | 2,552 | 1,151 | 23,129 | 25,733 | 8,358 |
| Wythe | 9.3 | 632 | 1,275 | 1,505 | 1,438 | 1,270 | 1,847 | 933 | 400 | 19,281 | 22,198 | 7,880 |
| York | 12.0 | 316 | 499 | 753 | 1,079 | 1,224 | 2,409 | 3,203 | 2,517 | 33,719 | 36,824 | 11,103 |
| **TOTAL METRO COUNTIES** | **1,416.9** | **68,740** | **105,443** | **121,142** | **136,745** | **140,416** | **267,213** | **301,058** | **276,143** | **29,990** | **34,342** | **12,098** |
| **TOTAL STATE** | **1,982.2** | **110,795** | **177,463** | **195,352** | **210,523** | **209,518** | **379,495** | **383,069** | **315,985** | **27,170** | **31,632** | **11,015** |
| **WASHINGTON** | | | | | | | | | | | | |
| **BELLINGHAM** | **43.4** | **3,304** | **5,784** | **5,563** | **5,222** | **4,825** | **8,886** | **6,396** | **3,420** | **21,848** | **25,538** | **9,731** |
| Whatcom | 43.4 | 3,304 | 5,784 | 5,563 | 5,222 | 4,825 | 8,886 | 6,396 | 3,420 | 21,848 | 25,538 | 9,731 |
| **BREMERTON** | **61.7** | **3,084** | **5,468** | **6,624** | **6,818** | **6,950** | **13,774** | **12,581** | **6,401** | **26,365** | **29,396** | **10,701** |
| Kitsap | 61.7 | 3,084 | 5,468 | 6,624 | 6,818 | 6,950 | 13,774 | 12,581 | 6,401 | 26,365 | 29,396 | 10,701 |
| **OLYMPIA** | **54.4** | **2,877** | **5,563** | **6,185** | **6,198** | **5,922** | **11,024** | **10,869** | **5,762** | **25,399** | **28,266** | **10,929** |
| Thurston | 54.4 | 2,877 | 5,563 | 6,185 | 6,198 | 5,922 | 11,024 | 10,869 | 5,762 | 25,399 | 28,266 | 10,929 |
| **RICHLAND - KENNEWICK - PASCO** | **56.3** | **2,512** | **3,854** | **4,015** | **4,660** | **4,973** | **10,750** | **14,713** | **10,823** | **32,672** | **34,251** | **12,604** |
| Benton | 43.1 | 1,536 | 2,639 | 2,776 | 3,228 | 3,566 | 8,102 | 11,911 | 9,342 | 34,660 | 35,930 | 13,373 |
| Franklin | 13.2 | 976 | 1,215 | 1,239 | 1,432 | 1,407 | 2,648 | 2,802 | 1,481 | 26,237 | 28,770 | 10,209 |
| **SEATTLE** | **676.3** | **28,778** | **56,571** | **56,766** | **60,922** | **62,529** | **130,890** | **155,027** | **124,817** | **30,639** | **34,039** | **13,542** |
| King | 537.4 | 23,193 | 45,492 | 45,102 | 48,179 | 48,950 | 100,343 | 121,616 | 104,525 | 30,833 | 34,550 | 13,966 |
| Snohomish | 138.9 | 5,585 | 11,079 | 11,664 | 12,743 | 13,579 | 30,547 | 33,411 | 20,292 | 30,017 | 32,062 | 12,023 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | ***870.8*** | ***42,871*** | ***80,933*** | ***82,203*** | ***85,314*** | ***85,494*** | ***172,136*** | ***184,261*** | ***137,588*** | ***28,418*** | ***32,083*** | ***12,590*** |
| **SPOKANE** | **137.9** | **10,887** | **19,523** | **18,242** | **17,411** | **16,371** | **27,971** | **19,470** | **8,025** | **20,855** | **24,049** | **9,357** |
| Spokane | 137.9 | 10,887 | 19,523 | 18,242 | 17,411 | 16,371 | 27,971 | 19,470 | 8,025 | 20,855 | 24,049 | 9,357 |
| **TACOMA** | **194.5** | **14,093** | **24,362** | **25,437** | **24,392** | **22,965** | **41,246** | **29,234** | **12,771** | **21,921** | **25,281** | **9,472** |
| Pierce | 194.5 | 14,093 | 24,362 | 25,437 | 24,392 | 22,965 | 41,246 | 29,234 | 12,771 | 21,921 | 25,281 | 9,472 |
| **VANCOUVER** | **77.1** | **4,076** | **7,751** | **7,676** | **7,864** | **8,328** | **17,602** | **16,072** | **7,731** | **26,643** | **28,565** | **10,578** |
| Clark | 77.1 | 4,076 | 7,751 | 7,676 | 7,864 | 8,328 | 17,602 | 16,072 | 7,731 | 26,643 | 28,565 | 10,578 |
| **YAKIMA** | **66.4** | **5,458** | **10,029** | **9,328** | **8,560** | **7,554** | **12,728** | **8,692** | **4,051** | **19,893** | **23,585** | **8,667** |
| Yakima | 66.4 | 5,458 | 10,029 | 9,328 | 8,560 | 7,554 | 12,728 | 8,692 | 4,051 | 19,893 | 23,585 | 8,667 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 4.9 | 263 | 484 | 454 | 545 | 585 | 1,121 | 900 | 548 | 26,045 | 28,548 | 10,286 |
| Asotin | 6.9 | 443 | 981 | 875 | 752 | 673 | 1,257 | 1,349 | 570 | 22,932 | 25,928 | 10,223 |
| Benton | 43.1 | 1,536 | 2,639 | 2,776 | 3,228 | 3,566 | 8,102 | 11,911 | 9,342 | 34,660 | 35,930 | 13,373 |
| Chelan | 19.3 | 1,476 | 2,673 | 2,791 | 2,533 | 2,166 | 3,658 | 2,668 | 1,335 | 20,382 | 24,139 | 9,891 |
| Clallam | 21.2 | 1,531 | 2,793 | 3,076 | 2,952 | 2,608 | 4,514 | 2,606 | 1,120 | 20,476 | 23,321 | 9,258 |
| Clark | 77.1 | 4,076 | 7,751 | 7,676 | 7,864 | 8,328 | 17,602 | 16,072 | 7,731 | 26,643 | 28,565 | 10,578 |
| Columbia | 1.6 | 162 | 198 | 205 | 210 | 193 | 343 | 197 | 92 | 20,641 | 23,448 | 9,379 |
| Cowlitz | 31.5 | 2,169 | 3,674 | 3,184 | 3,094 | 3,433 | 7,179 | 6,300 | 2,467 | 25,273 | 26,930 | 10,308 |
| Douglas | 9.2 | 613 | 1,034 | 1,146 | 1,228 | 987 | 1,968 | 1,642 | 582 | 22,797 | 25,213 | 9,829 |
| Ferry | 2.1 | 175 | 277 | 220 | 242 | 249 | 469 | 332 | 136 | 22,780 | 25,142 | 8,250 |
| Franklin | 13.2 | 976 | 1,215 | 1,239 | 1,432 | 1,407 | 2,648 | 2,802 | 1,481 | 26,237 | 28,770 | 10,209 |
| Garfield | 1.0 | 56 | 109 | 111 | 141 | 125 | 206 | 171 | 81 | 23,160 | 26,080 | 11,339 |
| Grant | 18.9 | 1,431 | 2,237 | 2,343 | 2,438 | 2,349 | 3,789 | 2,988 | 1,325 | 22,091 | 24,695 | 9,045 |
| Grays Harbor | 25.8 | 1,533 | 3,129 | 2,648 | 2,645 | 2,579 | 5,060 | 5,300 | 2,906 | 25,728 | 28,579 | 11,172 |
| Island | 18.2 | 914 | 1,788 | 2,678 | 2,423 | 2,301 | 3,610 | 2,715 | 1,771 | 22,798 | 27,686 | 10,284 |
| Jefferson | 7.3 | 576 | 936 | 989 | 1,010 | 805 | 1,450 | 997 | 537 | 20,777 | 24,845 | 10,247 |
| King | 537.4 | 23,193 | 45,492 | 45,102 | 48,179 | 48,950 | 100,343 | 121,616 | 104,525 | 30,833 | 34,550 | 13,966 |
| Kitsap | 61.7 | 3,084 | 5,468 | 6,624 | 6,818 | 6,950 | 13,774 | 12,581 | 6,401 | 26,365 | 29,396 | 10,701 |
| Kittitas | 9.6 | 1,279 | 1,758 | 1,490 | 1,288 | 1,053 | 1,512 | 853 | 367 | 15,982 | 20,161 | 7,836 |
| Klickitat | 6.2 | 381 | 807 | 875 | 794 | 729 | 1,351 | 908 | 355 | 21,609 | 24,162 | 8,970 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **WASHINGTON (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Lewis | 22.0 | 1,730 | 3,057 | 2,694 | 2,858 | 2,440 | 4,285 | 3,400 | 1,536 | 21,252 | 24,543 | 9,342 |
| Lincoln | 3.7 | 143 | 293 | 349 | 401 | 420 | 807 | 768 | 519 | 27,728 | 32,184 | 12,668 |
| Mason | 13.7 | 952 | 1,667 | 1,812 | 1,944 | 1,668 | 2,838 | 1,910 | 909 | 21,348 | 24,394 | 9,441 |
| Okanogan | 12.5 | 1,617 | 2,523 | 2,061 | 1,774 | 1,563 | 1,962 | 698 | 302 | 15,136 | 17,774 | 6,878 |
| Pacific | 7.4 | 656 | 1,260 | 1,135 | 958 | 854 | 1,268 | 855 | 414 | 18,342 | 22,189 | 9,437 |
| Pend Oreille | 3.3 | 359 | 667 | 548 | 384 | 384 | 608 | 288 | 62 | 15,864 | 18,792 | 6,741 |
| Pierce | 194.5 | 14,093 | 24,362 | 25,437 | 24,392 | 22,965 | 41,246 | 29,234 | 12,771 | 21,921 | 25,281 | 9,472 |
| San Juan | 3.9 | 281 | 490 | 494 | 524 | 526 | 743 | 449 | 393 | 21,472 | 25,954 | 11,247 |
| Skagit | 26.8 | 1,687 | 3,533 | 3,305 | 3,138 | 2,943 | 5,599 | 4,211 | 2,384 | 22,910 | 26,221 | 10,365 |
| Skamania | 3.0 | 308 | 479 | 494 | 599 | 473 | 485 | 117 | 45 | 17,000 | 18,195 | 6,739 |
| Snohomish | 138.9 | 5,585 | 11,079 | 11,664 | 12,743 | 13,579 | 30,547 | 33,411 | 20,292 | 30,017 | 32,062 | 12,023 |
| Spokane | 137.9 | 10,887 | 19,523 | 18,242 | 17,411 | 16,371 | 27,971 | 19,470 | 8,025 | 20,855 | 24,049 | 9,357 |
| Stevens | 10.9 | 841 | 1,465 | 1,350 | 1,444 | 1,348 | 2,081 | 1,689 | 682 | 21,249 | 24,098 | 8,260 |
| Thurston | 54.4 | 2,877 | 5,563 | 6,185 | 6,198 | 5,922 | 11,024 | 10,869 | 5,762 | 25,399 | 28,266 | 10,929 |
| Wahkiakum | 1.4 | 173 | 156 | 162 | 124 | 170 | 342 | 174 | 99 | 22,812 | 25,064 | 9,747 |
| Walla Walla | 17.7 | 1,244 | 2,241 | 2,045 | 2,168 | 2,019 | 3,313 | 3,072 | 1,598 | 22,775 | 27,111 | 9,894 |
| Whatcom | 43.4 | 3,304 | 5,784 | 5,563 | 5,222 | 4,825 | 8,886 | 6,396 | 3,420 | 21,848 | 25,538 | 9,731 |
| Whitman | 14.1 | 955 | 1,722 | 1,936 | 1,835 | 1,556 | 2,422 | 2,256 | 1,418 | 21,800 | 28,465 | 9,837 |
| Yakima | 66.4 | 5,458 | 10,029 | 9,328 | 8,560 | 7,554 | 12,728 | 8,692 | 4,051 | 19,893 | 23,585 | 8,667 |
| **TOTAL METRO COUNTIES** | **1,368.0** | **75,069** | **138,905** | **139,836** | **142,047** | **140,417** | **274,871** | **273,054** | **183,801** | **26,709** | **30,271** | **11,700** |
| **TOTAL STATE** | **1,692.1** | **99,017** | **181,336** | **181,306** | **182,493** | **177,616** | **339,111** | **322,867** | **208,354** | **25,694** | **29,312** | **11,307** |
| **WEST VIRGINIA** | | | | | | | | | | | | |
| **CHARLESTON** | **104.2** | **6,691** | **11,581** | **11,473** | **11,092** | **11,385** | **22,079** | **19,709** | **10,190** | **24,947** | **27,455** | **10,623** |
| Kanawha | 89.2 | 5,586 | 10,062 | 9,957 | 9,516 | 9,582 | 18,387 | 16,810 | 9,300 | 24,947 | 27,754 | 10,915 |
| Putnam | 15.0 | 1,105 | 1,519 | 1,516 | 1,576 | 1,803 | 3,692 | 2,899 | 890 | 24,949 | 25,680 | 9,064 |
| **HUNTINGTON - ASHLAND** | **124.5** | **11,411** | **18,619** | **16,491** | **14,608** | **13,787** | **24,360** | **18,188** | **7,036** | **20,399** | **23,317** | **8,513** |
| Cabell | 41.5 | 3,668 | 6,558 | 6,126 | 5,170 | 4,498 | 7,548 | 5,480 | 2,452 | 19,219 | 23,014 | 9,019 |
| Wayne | 16.8 | 1,642 | 2,552 | 2,176 | 2,040 | 1,880 | 3,192 | 2,477 | 841 | 19,975 | 22,640 | 7,940 |
| *Boyd, Ky.* | *20.5* | *1,849* | *2,893* | *2,449* | *2,165* | *2,115* | *4,059* | *3,597* | *1,373* | *22,096* | *24,926* | *9,224* |
| *Carter, Ky.* | *8.7* | *1,089* | *1,577* | *1,328* | *1,054* | *931* | *1,462* | *910* | *349* | *16,548* | *20,163* | *6,670* |
| *Greenup, Ky.* | *13.5* | *1,217* | *1,745* | *1,605* | *1,647* | *1,855* | *3,104* | *1,742* | *585* | *21,459* | *23,003* | *7,687* |
| *Lawrence, Ohio* | *23.5* | *1,946* | *3,294* | *2,807* | *2,532* | *2,508* | *4,995* | *3,982* | *1,436* | *22,385* | *24,281* | *8,765* |
| **PARKERSBURG - MARIETTA** | **58.6** | **3,946** | **6,965** | **6,773** | **7,112** | **7,239** | **12,881** | **9,795** | **3,889** | **23,095** | **25,460** | **9,383** |
| Wood | 35.1 | 2,409 | 4,216 | 4,033 | 4,103 | 4,110 | 7,701 | 5,967 | 2,561 | 23,376 | 25,701 | 9,711 |
| *Washington, Ohio* | *23.5* | *1,537* | *2,749* | *2,740* | *3,009* | *3,129* | *5,180* | *3,828* | *1,328* | *22,732* | *25,100* | *8,924* |
| **STEUBENVILLE - WEIRTON** | **57.7** | **4,253** | **7,017** | **6,415** | **6,103** | **6,246** | **13,526** | **10,675** | **3,465** | **24,083** | **25,330** | **9,345** |
| Brooke | 10.6 | 782 | 1,133 | 1,192 | 1,212 | 1,174 | 2,824 | 1,808 | 475 | 24,234 | 24,727 | 8,796 |
| Hancock | 14.6 | 1,010 | 1,694 | 1,537 | 1,522 | 1,624 | 3,450 | 2,886 | 877 | 24,743 | 25,753 | 9,567 |
| *Jefferson, Ohio* | *32.5* | *2,461* | *4,190* | *3,686* | *3,369* | *3,448* | *7,252* | *5,981* | *2,113* | *23,706* | *25,336* | *9,432* |
| **WHEELING** | **69.7** | **5,210** | **9,412** | **8,454** | **7,663** | **7,908** | **15,042** | **11,865** | **4,146** | **22,615** | **24,749** | **9,421** |
| Marshall | 15.0 | 947 | 1,888 | 1,726 | 1,508 | 1,641 | 3,525 | 2,897 | 868 | 24,382 | 25,677 | 9,303 |
| Ohio | 23.1 | 2,013 | 3,407 | 2,968 | 2,740 | 2,530 | 4,418 | 3,451 | 1,573 | 20,813 | 24,573 | 9,589 |
| *Belmont, Ohio* | *31.6* | *2,250* | *4,117* | *3,760* | *3,415* | *3,737* | *7,099* | *5,517* | *1,705* | *23,054* | *24,436* | *9,360* |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Barbour | 6.1 | 626 | 1,129 | 996 | 892 | 768 | 995 | 570 | 124 | 16,615 | 19,176 | 6,881 |
| Berkeley | 18.7 | 1,306 | 2,578 | 2,321 | 2,212 | 2,122 | 3,781 | 3,146 | 1,234 | 22,175 | 25,079 | 9,287 |
| Boone | 10.8 | 941 | 1,400 | 1,353 | 1,171 | 1,191 | 2,652 | 1,542 | 550 | 22,279 | 23,551 | 8,075 |
| Braxton | 5.4 | 670 | 1,073 | 843 | 719 | 573 | 879 | 479 | 164 | 15,760 | 18,953 | 7,058 |
| Brooke | 10.6 | 782 | 1,133 | 1,192 | 1,212 | 1,174 | 2,824 | 1,808 | 475 | 24,234 | 24,727 | 8,796 |
| Cabell | 41.5 | 3,668 | 6,558 | 6,126 | 5,170 | 4,498 | 7,548 | 5,480 | 2,452 | 19,219 | 23,014 | 9,019 |
| Calhoun | 3.3 | 385 | 714 | 605 | 441 | 384 | 455 | 245 | 71 | 14,509 | 17,838 | 6,614 |
| Clay | 4.1 | 632 | 853 | 606 | 616 | 477 | 597 | 250 | 69 | 14,650 | 17,033 | 5,918 |
| Doddridge | 2.7 | 357 | 552 | 500 | 426 | 291 | 342 | 188 | 44 | 14,416 | 16,884 | 5,771 |
| Fayette | 21.1 | 2,030 | 3,620 | 3,917 | 2,962 | 2,472 | 3,585 | 2,000 | 514 | 16,564 | 19,470 | 6,987 |
| Gilmer | 3.0 | 389 | 677 | 542 | 418 | 306 | 454 | 132 | 82 | 13,935 | 17,547 | 6,342 |
| Grant | 3.7 | 341 | 614 | 516 | 529 | 441 | 621 | 464 | 174 | 18,538 | 21,568 | 7,600 |
| Greenbrier | 14.3 | 1,480 | 2,366 | 2,473 | 1,961 | 1,644 | 2,560 | 1,219 | 597 | 17,013 | 20,281 | 7,572 |
| Hampshire | 5.7 | 631 | 1,019 | 1,015 | 860 | 700 | 866 | 447 | 162 | 16,006 | 18,641 | 6,641 |
| Hancock | 14.6 | 1,010 | 1,694 | 1,537 | 1,522 | 1,624 | 3,450 | 2,886 | 877 | 24,743 | 25,753 | 9,567 |
| Hardy | 3.7 | 451 | 618 | 592 | 577 | 469 | 645 | 273 | 75 | 16,583 | 18,747 | 6,734 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household EBI | Average Household EBI | Per Capita EBI |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Harrison | 29.5 | 2,717 | 4,592 | 4,310 | 3,880 | 3,547 | 5,608 | 3,422 | 1,424 | 18,999 | 22,124 | 8,367 |
| Jackson | 9.4 | 1,080 | 1,281 | 1,025 | 981 | 1,177 | 2,117 | 1,365 | 374 | 21,467 | 22,422 | 7,777 |
| Jefferson | 11.6 | 649 | 1,358 | 1,655 | 1,551 | 1,576 | 2,362 | 1,768 | 681 | 21,842 | 24,735 | 8,565 |
| Kanawha | 89.2 | 5,586 | 10,062 | 9,957 | 9,516 | 9,582 | 18,387 | 16,810 | 9,300 | 24,947 | 27,754 | 10,915 |
| Lewis | 7.0 | 657 | 1,281 | 1,056 | 862 | 834 | 1,260 | 825 | 225 | 17,852 | 21,094 | 7,771 |
| Lincoln | 8.0 | 1,144 | 1,353 | 1,189 | 953 | 1,001 | 1,475 | 683 | 202 | 16,601 | 18,728 | 6,140 |
| Logan | 17.2 | 1,342 | 2,190 | 2,298 | 2,228 | 2,043 | 3,361 | 2,642 | 1,096 | 21,280 | 24,250 | 8,292 |
| McDowell | 15.9 | 1,763 | 2,445 | 2,737 | 2,167 | 1,635 | 2,957 | 1,659 | 537 | 17,193 | 20,215 | 6,824 |
| Marion | 25.1 | 2,141 | 3,531 | 3,439 | 3,349 | 2,990 | 4,906 | 3,558 | 1,186 | 20,142 | 22,744 | 8,742 |
| Marshall | 15.0 | 947 | 1,888 | 1,726 | 1,508 | 1,641 | 3,525 | 2,897 | 868 | 24,382 | 25,677 | 9,303 |
| Mason | 10.0 | 1,141 | 1,657 | 1,526 | 1,481 | 1,427 | 1,704 | 836 | 228 | 17,331 | 19,081 | 7,067 |
| Mercer | 27.9 | 2,636 | 4,326 | 4,349 | 3,717 | 3,426 | 5,182 | 2,995 | 1,269 | 18,503 | 21,688 | 8,122 |
| ☐ Mineral | 10.1 | 948 | 1,488 | 1,399 | 1,338 | 1,499 | 1,924 | 1,136 | 368 | 19,556 | 21,323 | 7,719 |
| Mingo | 12.6 | 1,775 | 2,175 | 1,895 | 1,578 | 1,383 | 2,160 | 1,224 | 410 | 16,373 | 19,550 | 6,465 |
| Monongalia | 28.7 | 2,755 | 4,006 | 4,192 | 3,475 | 2,844 | 4,824 | 4,191 | 2,413 | 19,879 | 25,095 | 9,439 |
| Monroe | 4.7 | 389 | 721 | 689 | 726 | 607 | 819 | 625 | 124 | 18,776 | 21,450 | 7,524 |
| Morgan | 4.3 | 453 | 692 | 651 | 571 | 494 | 851 | 434 | 154 | 17,991 | 21,394 | 8,070 |
| Nicholas | 10.3 | 744 | 1,325 | 1,348 | 1,276 | 1,143 | 1,955 | 1,798 | 711 | 21,949 | 25,098 | 8,793 |
| Ohio | 23.1 | 2,013 | 3,407 | 2,968 | 2,740 | 2,530 | 4,418 | 3,451 | 1,573 | 20,813 | 24,573 | 9,589 |
| Pendleton | 3.0 | 344 | 603 | 644 | 474 | 358 | 391 | 159 | 27 | 14,165 | 16,492 | 6,185 |
| Pleasants | 2.9 | 290 | 447 | 371 | 362 | 424 | 605 | 321 | 80 | 19,750 | 21,194 | 7,317 |
| Pocahontas | 3.8 | 469 | 774 | 631 | 588 | 496 | 496 | 272 | 74 | 15,217 | 17,658 | 6,452 |
| Preston | 11.1 | 1,218 | 1,844 | 1,666 | 1,471 | 1,420 | 2,039 | 1,038 | 409 | 17,756 | 20,775 | 7,297 |
| Putnam | 15.0 | 1,105 | 1,519 | 1,516 | 1,576 | 1,803 | 3,692 | 2,899 | 890 | 24,949 | 25,680 | 9,064 |
| Raleigh | 32.6 | 2,422 | 4,306 | 4,774 | 4,091 | 3,912 | 6,803 | 4,496 | 1,796 | 20,896 | 23,600 | 8,615 |
| Randolph | 10.5 | 949 | 1,675 | 1,531 | 1,482 | 1,320 | 1,926 | 1,120 | 497 | 18,653 | 22,357 | 7,878 |
| Ritchie | 4.4 | 555 | 873 | 793 | 659 | 549 | 573 | 326 | 72 | 14,854 | 17,494 | 6,523 |
| Roane | 5.5 | 563 | 1,026 | 922 | 761 | 699 | 944 | 424 | 161 | 16,500 | 19,449 | 6,603 |
| Summers | 5.5 | 655 | 1,043 | 979 | 651 | 638 | 840 | 470 | 224 | 15,497 | 19,855 | 6,783 |
| Taylor | 6.2 | 572 | 870 | 859 | 838 | 751 | 1,154 | 829 | 327 | 19,756 | 22,410 | 8,078 |
| Tucker | 3.4 | 412 | 637 | 607 | 480 | 449 | 506 | 251 | 58 | 15,427 | 17,988 | 6,950 |
| Tyler | 4.1 | 281 | 448 | 471 | 437 | 373 | 725 | 1,007 | 358 | 25,548 | 27,582 | 9,920 |
| Upshur | 8.8 | 767 | 1,366 | 1,220 | 1,124 | 1,079 | 1,747 | 1,126 | 371 | 19,647 | 22,501 | 8,182 |
| Wayne | 16.8 | 1,642 | 2,552 | 2,176 | 2,040 | 1,880 | 3,192 | 2,477 | 841 | 19,975 | 22,640 | 7,940 |
| Webster | 4.5 | 539 | 884 | 793 | 606 | 511 | 732 | 328 | 107 | 15,248 | 18,278 | 6,426 |
| Wetzel | 7.9 | 955 | 1,293 | 996 | 888 | 938 | 1,796 | 859 | 175 | 18,960 | 20,302 | 7,290 |
| Wirt | 1.9 | 157 | 367 | 317 | 195 | 244 | 412 | 174 | 34 | 17,730 | 19,743 | 6,947 |
| Wood | 35.1 | 2,409 | 4,216 | 4,033 | 4,103 | 4,110 | 7,701 | 5,967 | 2,561 | 23,376 | 25,701 | 9,711 |
| Wyoming | 12.1 | 1,285 | 1,479 | 1,455 | 1,385 | 1,342 | 2,936 | 1,734 | 484 | 21,651 | 22,733 | 7,557 |
| **TOTAL METRO COUNTIES** | **271.0** | **20,110** | **34,517** | **32,630** | **30,725** | **30,341** | **56,661** | **45,811** | **20,205** | **22,881** | **25,478** | **9,676** |
| **TOTAL STATE** | **724.0** | **64,168** | **104,598** | **100,297** | **89,796** | **83,809** | **141,259** | **99,720** | **40,353** | **20,183** | **23,168** | **8,504** |
| **WISCONSIN** | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | **108.1** | **3,847** | **8,914** | **10,573** | **11,238** | **12,215** | **26,208** | **24,140** | **10,965** | **27,813** | **29,875** | **10,823** |
| Calumet | 11.0 | 283 | 809 | 979 | 1,098 | 1,220 | 2,838 | 2,595 | 1,178 | 29,107 | 30,673 | 10,287 |
| Outagamie | 46.8 | 1,695 | 3,543 | 3,994 | 4,541 | 5,182 | 11,800 | 10,911 | 5,134 | 28,889 | 30,805 | 10,897 |
| Winnebago | 50.3 | 1,869 | 4,562 | 5,600 | 5,599 | 5,813 | 11,570 | 10,634 | 4,653 | 26,441 | 28,835 | 10,881 |
| **EAU CLAIRE** | **48.7** | **2,475** | **5,617** | **6,381** | **6,388** | **5,869** | **10,109** | **8,391** | **3,470** | **22,917** | **26,206** | **9,323** |
| Chippewa | 18.3 | 851 | 2,045 | 2,281 | 2,296 | 2,229 | 3,943 | 3,239 | 1,416 | 23,783 | 26,663 | 9,172 |
| Eau Claire | 30.4 | 1,624 | 3,572 | 4,100 | 4,092 | 3,640 | 6,166 | 5,152 | 2,054 | 22,382 | 25,932 | 9,419 |
| **GREEN BAY** | **66.6** | **2,749** | **6,160** | **6,915** | **6,547** | **7,308** | **16,369** | **14,242** | **6,310** | **27,253** | **29,089** | **10,645** |
| Brown | 66.6 | 2,749 | 6,160 | 6,915 | 6,547 | 7,308 | 16,369 | 14,242 | 6,310 | 27,253 | 29,089 | 10,645 |
| **JANESVILLE - BELOIT** | **51.5** | **2,052** | **5,035** | **5,114** | **4,874** | **5,210** | **12,418** | **11,631** | **5,166** | **28,041** | **29,292** | **10,814** |
| Rock | 51.5 | 2,052 | 5,035 | 5,114 | 4,874 | 5,210 | 12,418 | 11,631 | 5,166 | 28,041 | 29,292 | 10,814 |
| **KENOSHA** | **45.0** | **1,453** | **3,613** | **3,868** | **3,980** | **4,123** | **9,275** | **11,461** | **7,227** | **31,028** | **32,713** | **12,017** |
| Kenosha | 45.0 | 1,453 | 3,613 | 3,868 | 3,980 | 4,123 | 9,275 | 11,461 | 7,227 | 31,028 | 32,713 | 12,017 |
| **LA CROSSE** | **34.3** | **1,361** | **3,503** | **3,681** | **3,955** | **3,905** | **7,125** | **7,097** | **3,673** | **25,991** | **29,687** | **10,902** |
| La Crosse | 34.3 | 1,361 | 3,503 | 3,681 | 3,955 | 3,905 | 7,125 | 7,097 | 3,673 | 25,991 | 29,687 | 10,902 |
| **MADISON** | **131.9** | **6,109** | **11,137** | **13,261** | **14,662** | **14,421** | **27,297** | **28,724** | **16,289** | **27,330** | **30,373** | **11,969** |
| Dane | 131.9 | 6,109 | 11,137 | 13,261 | 14,662 | 14,421 | 27,297 | 28,724 | 16,289 | 27,330 | 30,373 | 11,969 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **WISCONSIN (continued)** | | | | | | | | | | | | |
| **MILWAUKEE** | **523.1** | **20,389** | **45,990** | **49,019** | **50,144** | **52,227** | **110,337** | **124,317** | **70,677** | **29,020** | **31,334** | **11,784** |
| Milwaukee | 370.5 | 17,187 | 39,122 | 39,838 | 39,922 | 39,986 | 77,956 | 77,767 | 38,722 | 26,168 | 28,755 | 11,395 |
| Ozaukee | 24.1 | 418 | 1,047 | 1,460 | 1,516 | 1,752 | 4,710 | 7,106 | 6,091 | 37,203 | 39,695 | 13,589 |
| Washington | 30.1 | 950 | 1,841 | 2,233 | 2,417 | 3,041 | 7,772 | 8,234 | 3,612 | 31,016 | 32,074 | 10,586 |
| Waukesha | 98.4 | 1,834 | 3,980 | 5,488 | 6,289 | 7,448 | 19,899 | 31,210 | 22,252 | 36,780 | 38,772 | 12,959 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | ***585.5*** | ***22,892*** | ***51,297*** | ***54,599*** | ***55,662*** | ***58,396*** | ***124,569*** | ***139,920*** | ***78,165*** | ***29,066*** | ***31,280*** | ***11,709*** |
| **RACINE** | **62.4** | **2,503** | **5,307** | **5,580** | **5,518** | **6,169** | **14,232** | **15,603** | **7,488** | **29,420** | **30,823** | **11,105** |
| Racine | 62.4 | 2,503 | 5,307 | 5,580 | 5,518 | 6,169 | 14,232 | 15,603 | 7,488 | 29,420 | 30,823 | 11,105 |
| **SHEBOYGAN** | **37.0** | **1,071** | **3,292** | **3,859** | **3,576** | **3,859** | **8,950** | **8,640** | **3,753** | **28,217** | **30,088** | **10,979** |
| Sheboygan | 37.0 | 1,071 | 3,292 | 3,859 | 3,576 | 3,859 | 8,950 | 8,640 | 3,753 | 28,217 | 30,088 | 10,979 |
| **WAUSAU** | **40.9** | **1,931** | **4,457** | **4,455** | **4,447** | **4,838** | **9,924** | **7,758** | **3,090** | **25,323** | **27,135** | **9,684** |
| Marathon | 40.9 | 1,931 | 4,457 | 4,455 | 4,447 | 4,838 | 9,924 | 7,758 | 3,090 | 25,323 | 27,135 | 9,684 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Adams | 5.4 | 368 | 796 | 852 | 741 | 663 | 1,038 | 697 | 245 | 19,587 | 22,617 | 8,541 |
| Ashland | 6.3 | 388 | 1,081 | 1,055 | 981 | 812 | 1,103 | 678 | 202 | 18,111 | 21,099 | 7,960 |
| Barron | 15.3 | 1,025 | 2,402 | 2,438 | 2,208 | 2,095 | 2,857 | 1,667 | 608 | 19,019 | 21,571 | 8,129 |
| Bayfield | 5.5 | 392 | 937 | 922 | 799 | 664 | 958 | 666 | 162 | 17,987 | 20,782 | 7,883 |
| Brown | 66.6 | 2,749 | 6,160 | 6,915 | 6,547 | 7,308 | 16,369 | 14,242 | 6,310 | 27,253 | 29,089 | 10,645 |
| Buffalo | 5.4 | 358 | 707 | 788 | 760 | 671 | 1,017 | 709 | 390 | 20,617 | 24,103 | 9,102 |
| Burnett | 5.2 | 392 | 917 | 886 | 811 | 683 | 888 | 457 | 166 | 17,389 | 20,288 | 7,701 |
| Calumet | 11.0 | 283 | 809 | 979 | 1,098 | 1,220 | 2,838 | 2,595 | 1,178 | 29,107 | 30,673 | 10,287 |
| Chippewa | 18.3 | 851 | 2,045 | 2,281 | 2,296 | 2,229 | 3,943 | 3,239 | 1,416 | 23,783 | 26,663 | 9,172 |
| Clark | 11.9 | 1,003 | 1,971 | 1,856 | 1,714 | 1,509 | 2,126 | 1,174 | 547 | 18,205 | 21,201 | 7,356 |
| Columbia | 17.0 | 952 | 2,009 | 2,171 | 2,113 | 2,330 | 3,848 | 2,710 | 867 | 22,709 | 24,519 | 9,242 |
| Crawford | 6.0 | 427 | 1,007 | 1,047 | 846 | 778 | 1,038 | 575 | 282 | 17,982 | 21,726 | 7,759 |
| Dane | 131.9 | 6,109 | 11,137 | 13,261 | 14,662 | 14,421 | 27,297 | 28,724 | 16,289 | 27,330 | 30,373 | 11,969 |
| Dodge | 26.3 | 1,038 | 2,360 | 2,793 | 2,847 | 3,094 | 6,218 | 5,501 | 2,449 | 26,584 | 28,872 | 9,965 |
| Door | 10.3 | 500 | 1,097 | 1,299 | 1,352 | 1,368 | 2,382 | 1,508 | 794 | 23,308 | 26,233 | 10,120 |
| ☐ Douglas | 16.6 | 858 | 2,193 | 2,159 | 1,867 | 1,760 | 3,424 | 3,083 | 1,256 | 23,549 | 25,998 | 9,967 |
| Dunn | 11.9 | 947 | 1,841 | 1,997 | 1,799 | 1,477 | 2,215 | 1,119 | 505 | 18,135 | 22,048 | 7,391 |
| Eau Claire | 30.4 | 1,624 | 3,572 | 4,100 | 4,092 | 3,640 | 6,166 | 5,152 | 2,054 | 22,382 | 25,932 | 9,419 |
| Florence | 1.5 | 125 | 263 | 233 | 185 | 173 | 272 | 182 | 67 | 18,333 | 21,447 | 7,482 |
| Fond du Lac | 31.3 | 1,204 | 3,010 | 3,488 | 3,664 | 3,920 | 7,816 | 6,080 | 2,118 | 25,455 | 27,386 | 9,556 |
| Forest | 3.4 | 176 | 599 | 567 | 624 | 486 | 554 | 299 | 95 | 17,845 | 20,544 | 7,353 |
| Grant | 17.7 | 1,296 | 2,443 | 2,374 | 2,362 | 2,244 | 3,621 | 2,373 | 987 | 20,815 | 24,115 | 8,208 |
| Green | 11.9 | 619 | 1,267 | 1,379 | 1,466 | 1,460 | 2,596 | 2,061 | 1,052 | 24,160 | 27,243 | 10,358 |
| Green Lake | 7.2 | 377 | 916 | 1,041 | 1,013 | 1,022 | 1,459 | 999 | 373 | 21,243 | 23,924 | 9,114 |
| Iowa | 7.4 | 603 | 1,081 | 1,224 | 1,178 | 1,029 | 1,390 | 576 | 319 | 18,304 | 21,010 | 7,659 |
| Iron | 2.7 | 286 | 660 | 582 | 432 | 348 | 279 | 79 | 34 | 13,274 | 15,595 | 6,478 |
| Jackson | 6.3 | 519 | 1,018 | 917 | 903 | 766 | 1,261 | 671 | 245 | 18,815 | 21,583 | 7,998 |
| Jefferson | 23.8 | 1,021 | 2,345 | 2,503 | 2,556 | 2,897 | 5,732 | 4,805 | 1,941 | 25,962 | 28,271 | 9,983 |
| Juneau | 8.4 | 633 | 1,306 | 1,387 | 1,261 | 1,105 | 1,481 | 882 | 345 | 18,400 | 21,416 | 8,252 |
| Kenosha | 45.0 | 1,453 | 3,613 | 3,868 | 3,980 | 4,123 | 9,275 | 11,461 | 7,227 | 31,028 | 32,713 | 12,017 |
| Kewaunee | 6.8 | 425 | 756 | 911 | 826 | 834 | 1,500 | 1,042 | 506 | 22,865 | 25,417 | 8,773 |
| La Crosse | 34.3 | 1,361 | 3,503 | 3,681 | 3,955 | 3,905 | 7,125 | 7,097 | 3,673 | 25,991 | 29,687 | 10,902 |
| Lafayette | 6.2 | 467 | 792 | 812 | 886 | 855 | 1,254 | 804 | 330 | 20,808 | 23,019 | 8,297 |
| Langlade | 7.4 | 443 | 1,177 | 1,122 | 1,035 | 946 | 1,354 | 920 | 403 | 19,613 | 22,714 | 8,489 |
| Lincoln | 10.4 | 569 | 1,445 | 1,529 | 1,465 | 1,392 | 2,213 | 1,281 | 506 | 20,686 | 23,534 | 8,741 |
| Manitowoc | 29.8 | 1,140 | 3,209 | 3,321 | 3,542 | 3,673 | 7,356 | 5,415 | 2,144 | 25,020 | 26,906 | 9,683 |
| Marathon | 40.9 | 1,931 | 4,457 | 4,455 | 4,447 | 4,838 | 9,924 | 7,758 | 3,090 | 25,323 | 27,135 | 9,684 |
| Marinette | 15.3 | 864 | 2,573 | 2,339 | 1,872 | 1,964 | 3,335 | 1,796 | 557 | 20,005 | 22,048 | 8,350 |
| Marquette | 5.2 | 454 | 884 | 865 | 789 | 740 | 894 | 394 | 180 | 17,469 | 19,969 | 8,050 |
| Menominee | .8 | 13 | 93 | 144 | 134 | 142 | 138 | 124 | 12 | 20,696 | 22,261 | 5,088 |
| Milwaukee | 370.5 | 17,187 | 39,122 | 39,838 | 39,922 | 39,986 | 77,956 | 77,767 | 38,722 | 26,168 | 28,755 | 11,395 |
| Monroe | 12.8 | 694 | 1,581 | 1,672 | 1,626 | 1,613 | 2,731 | 1,957 | 926 | 22,596 | 25,954 | 9,152 |
| Oconto | 11.2 | 712 | 1,574 | 1,671 | 1,557 | 1,446 | 2,171 | 1,550 | 519 | 20,294 | 22,872 | 8,399 |
| Oneida | 12.8 | 630 | 1,739 | 2,078 | 1,807 | 1,742 | 2,736 | 1,542 | 526 | 20,417 | 22,766 | 8,857 |
| Outagamie | 46.8 | 1,695 | 3,543 | 3,994 | 4,541 | 5,182 | 11,800 | 10,911 | 5,134 | 28,889 | 30,805 | 10,897 |
| Ozaukee | 24.1 | 418 | 1,047 | 1,460 | 1,516 | 1,752 | 4,710 | 7,106 | 6,091 | 37,203 | 39,695 | 13,589 |
| Pepin | 2.8 | 151 | 415 | 365 | 367 | 361 | 584 | 407 | 150 | 21,361 | 24,078 | 8,989 |
| Pierce | 10.9 | 620 | 1,015 | 1,218 | 1,273 | 1,280 | 2,470 | 1,972 | 1,052 | 25,173 | 28,490 | 9,555 |
| Polk | 12.8 | 744 | 1,885 | 1,814 | 1,762 | 1,597 | 2,620 | 1,706 | 672 | 20,580 | 23,143 | 8,637 |
| Portage | 20.2 | 1,048 | 2,049 | 2,219 | 2,271 | 2,206 | 4,329 | 4,127 | 1,951 | 25,716 | 28,793 | 9,678 |
| Price | 6.2 | 376 | 1,026 | 877 | 782 | 681 | 1,203 | 915 | 340 | 20,275 | 23,403 | 8,902 |

# HOUSEHOLDS BY EFFECTIVE BUYING INCOME [ E B I ] GROUP

| S&MM ESTIMATES | | Households by E B I Group | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Total Households (Thousands) | Under $5,000 | $5,000 To $9,999 | $10,000 To $14,999 | $15,000 To $19,999 | $20,000 To $24,999 | $25,000 To $34,999 | $35,000 To $49,999 | $50,000 Or More | Median Household E B I | Average Household E B I | Per Capita E B I |
| **WISCONSIN (continued)** | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | |
| Racine | 62.4 | 2,503 | 5,307 | 5,580 | 5,518 | 6,169 | 14,232 | 15,603 | 7,488 | 29,420 | 30,823 | 11,105 |
| Richland | 6.5 | 388 | 983 | 938 | 903 | 880 | 1,303 | 737 | 368 | 20,215 | 23,118 | 8,587 |
| Rock | 51.5 | 2,052 | 5,035 | 5,114 | 4,874 | 5,210 | 12,418 | 11,631 | 5,166 | 28,041 | 29,292 | 10,814 |
| Rusk | 5.8 | 455 | 1,076 | 1,098 | 976 | 709 | 948 | 398 | 140 | 16,290 | 19,220 | 6,881 |
| ☐ St. Croix | 15.7 | 581 | 1,406 | 1,441 | 1,395 | 1,470 | 3,445 | 3,878 | 2,084 | 29,696 | 31,410 | 10,605 |
| Sauk | 16.9 | 913 | 1,990 | 2,092 | 2,293 | 2,277 | 3,786 | 2,506 | 1,043 | 22,526 | 25,492 | 9,659 |
| Sawyer | 5.2 | 407 | 926 | 886 | 751 | 635 | 881 | 523 | 191 | 17,392 | 20,578 | 7,536 |
| Shawano | 13.6 | 961 | 2,093 | 2,086 | 1,933 | 1,747 | 2,600 | 1,584 | 596 | 19,264 | 22,096 | 8,013 |
| Sheboygan | 37.0 | 1,071 | 3,292 | 3,859 | 3,576 | 3,859 | 8,950 | 8,640 | 3,753 | 28,217 | 30,088 | 10,979 |
| Taylor | 6.4 | 408 | 850 | 972 | 908 | 779 | 1,296 | 801 | 386 | 20,369 | 23,607 | 8,036 |
| Trempealeau | 9.7 | 762 | 1,503 | 1,504 | 1,544 | 1,397 | 1,727 | 922 | 341 | 18,474 | 21,015 | 7,635 |
| Vernon | 9.8 | 764 | 1,561 | 1,425 | 1,341 | 1,118 | 1,768 | 1,255 | 568 | 19,248 | 22,864 | 8,520 |
| Vilas | 7.3 | 436 | 1,007 | 1,213 | 1,120 | 1,017 | 1,342 | 794 | 371 | 19,403 | 22,626 | 9,026 |
| Walworth | 27.0 | 1,955 | 3,454 | 3,867 | 3,882 | 3,787 | 6,060 | 3,029 | 966 | 20,453 | 22,735 | 8,374 |
| Washburn | 5.5 | 448 | 990 | 986 | 948 | 695 | 866 | 452 | 115 | 16,635 | 19,175 | 7,427 |
| Washington | 30.1 | 950 | 1,841 | 2,233 | 2,417 | 3,041 | 7,772 | 8,234 | 3,612 | 31,016 | 32,074 | 10,586 |
| Waukesha | 98.4 | 1,834 | 3,980 | 5,488 | 6,289 | 7,448 | 19,899 | 31,210 | 22,252 | 36,780 | 38,772 | 12,959 |
| Waupaca | 16.1 | 960 | 2,263 | 2,065 | 2,086 | 2,245 | 3,419 | 2,212 | 850 | 21,545 | 24,025 | 8,771 |
| Waushara | 7.9 | 579 | 1,348 | 1,341 | 1,156 | 971 | 1,476 | 738 | 291 | 17,858 | 20,921 | 8,264 |
| Winnebago | 50.3 | 1,869 | 4,562 | 5,600 | 5,599 | 5,813 | 11,570 | 10,634 | 4,653 | 26,441 | 28,835 | 10,881 |
| Wood | 28.2 | 1,220 | 2,928 | 3,066 | 3,047 | 3,072 | 6,270 | 5,921 | 2,676 | 26,229 | 28,350 | 10,356 |
| **TOTAL METRO COUNTIES** | **1,181.8** | **47,379** | **106,624** | **116,306** | **118,591** | **123,374** | **259,113** | **268,965** | **141,448** | **28,078** | **30,386** | **11,302** |
| **TOTAL STATE** | **1,767.4** | **82,034** | **183,842** | **196,601** | **196,086** | **197,769** | **381,892** | **353,257** | **175,917** | **25,695** | **28,398** | **10,482** |
| **WYOMING** | | | | | | | | | | | | |
| **CASPER** | **28.5** | **1,106** | **1,937** | **2,296** | **2,285** | **2,620** | **6,387** | **7,194** | **4,675** | **31,355** | **33,674** | **12,595** |
| Natrona | 28.5 | 1,106 | 1,937 | 2,296 | 2,285 | 2,620 | 6,387 | 7,194 | 4,675 | 31,355 | 33,674 | 12,595 |
| **CHEYENNE** | **27.9** | **1,480** | **2,670** | **3,305** | **3,358** | **3,043** | **5,306** | **5,498** | **3,240** | **25,168** | **28,912** | **11,080** |
| Laramie | 27.9 | 1,480 | 2,670 | 3,305 | 3,358 | 3,043 | 5,306 | 5,498 | 3,240 | 25,168 | 28,912 | 11,080 |
| **ALL COUNTIES** | | | | | | | | | | | | |
| Albany | 11.4 | 969 | 1,482 | 1,520 | 1,239 | 1,160 | 2,056 | 1,866 | 1,108 | 22,157 | 26,718 | 10,431 |
| Big Horn | 4.4 | 289 | 579 | 569 | 517 | 530 | 899 | 661 | 356 | 22,447 | 25,432 | 9,172 |
| Campbell | 11.9 | 161 | 464 | 492 | 756 | 925 | 2,088 | 3,811 | 3,203 | 39,277 | 40,610 | 13,847 |
| Carbon | 7.5 | 403 | 602 | 635 | 628 | 724 | 1,742 | 1,837 | 929 | 29,348 | 30,869 | 10,476 |
| Converse | 5.3 | 223 | 334 | 431 | 372 | 597 | 1,386 | 1,325 | 632 | 30,014 | 31,105 | 10,434 |
| Crook | 2.1 | 113 | 206 | 288 | 308 | 280 | 443 | 297 | 165 | 22,276 | 25,304 | 9,322 |
| Fremont | 13.3 | 770 | 1,202 | 1,517 | 1,603 | 1,699 | 3,437 | 2,268 | 804 | 24,635 | 25,751 | 8,692 |
| Goshen | 4.7 | 351 | 794 | 724 | 623 | 548 | 864 | 512 | 284 | 18,802 | 22,171 | 8,612 |
| Hot Springs | 2.1 | 125 | 241 | 216 | 197 | 196 | 423 | 433 | 269 | 26,660 | 29,448 | 10,662 |
| Johnson | 2.5 | 208 | 359 | 333 | 348 | 279 | 464 | 291 | 218 | 20,034 | 24,762 | 9,239 |
| Laramie | 27.9 | 1,480 | 2,670 | 3,305 | 3,358 | 3,043 | 5,306 | 5,498 | 3,240 | 25,168 | 28,912 | 11,080 |
| Lincoln | 4.5 | 207 | 371 | 489 | 481 | 455 | 976 | 943 | 578 | 27,717 | 29,850 | 9,877 |
| Natrona | 28.5 | 1,106 | 1,937 | 2,296 | 2,285 | 2,620 | 6,387 | 7,194 | 4,675 | 31,355 | 33,674 | 12,595 |
| Niobrara | 1.2 | 142 | 210 | 165 | 161 | 132 | 205 | 123 | 62 | 17,500 | 21,249 | 8,793 |
| Park | 8.8 | 414 | 871 | 1,016 | 1,040 | 908 | 1,941 | 1,655 | 955 | 25,888 | 28,648 | 10,728 |
| Platte | 4.9 | 468 | 563 | 554 | 680 | 752 | 1,250 | 495 | 138 | 21,229 | 21,742 | 8,661 |
| Sheridan | 10.6 | 462 | 1,085 | 1,155 | 1,049 | 988 | 2,004 | 2,511 | 1,346 | 27,856 | 30,678 | 11,698 |
| Sublette | 1.6 | 80 | 150 | 182 | 179 | 192 | 341 | 306 | 170 | 25,447 | 28,228 | 9,409 |
| Sweetwater | 16.5 | 465 | 773 | 1,043 | 1,045 | 1,209 | 3,467 | 5,052 | 3,446 | 35,622 | 36,893 | 12,897 |
| Teton | 4.7 | 177 | 417 | 503 | 529 | 644 | 1,103 | 770 | 557 | 25,593 | 29,398 | 12,561 |
| Uinta | 7.0 | 218 | 365 | 449 | 439 | 458 | 1,372 | 2,394 | 1,305 | 36,117 | 36,987 | 11,715 |
| Washakie | 3.5 | 120 | 282 | 410 | 357 | 380 | 782 | 728 | 441 | 27,386 | 29,842 | 10,550 |
| Weston | 2.9 | 131 | 209 | 236 | 259 | 265 | 571 | 846 | 383 | 32,045 | 32,297 | 12,324 |
| **TOTAL METRO COUNTIES** | **56.4** | **2,586** | **4,607** | **5,601** | **5,643** | **5,663** | **11,693** | **12,692** | **7,915** | **28,528** | **31,319** | **11,855** |
| **TOTAL STATE** | **187.8** | **9,082** | **16,166** | **18,528** | **[illegible]8,453** | **18,984** | **39,507** | **41,816** | **25,264** | **28,191** | **30,771** | **11,208** |

# NOTES

# SECTION 8

## State And Regional Summaries
## Retail Sales By Store Group
## Retail Sales By Merchandise Line Category

### EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

## NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

## REGIONAL AND STATE SUMMARIES

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION State | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW ENGLAND** | 1984 | **80,104,112** | **15,951,167** | **14,562,652** | **8,179,492** | **8,591,496** | **7,264,313** | **4,093,561** | **3,324,798** | **1,920,134** | **15,462,665** | **6,145,694** | **3,988,673** | **2,641,211** |
| | 1982 | 62,092,787 | 13,629,197 | 12,465,233 | 6,045,700 | 6,173,989 | 5,178,532 | 3,540,456 | 2,405,554 | 1,444,374 | 10,358,680 | 5,299,222 | 2,850,138 | 1,952,571 |
| Connecticut | 1984 | 19,765,151 | 3,977,312 | 3,689,312 | 1,897,863 | 2,101,417 | 1,868,021 | 1,049,759 | 889,250 | 472,076 | 3,919,503 | 1,683,501 | 914,104 | 609,969 |
| | 1982 | 15,828,588 | 3,500,245 | 3,250,986 | 1,457,498 | 1,561,409 | 1,379,005 | 937,615 | 665,518 | 369,479 | 2,706,341 | 1,489,063 | 674,614 | 469,223 |
| Maine | 1984 | 6,508,830 | 1,472,300 | 1,399,263 | 541,444 | 613,795 | 455,535 | 234,892 | 178,475 | 100,643 | 1,304,887 | 442,230 | 412,723 | 208,689 |
| | 1982 | 5,331,613 | 1,310,624 | 1,247,032 | 424,964 | 465,146 | 340,801 | 215,531 | 143,981 | 84,640 | 933,480 | 405,728 | 311,162 | 161,569 |
| Massachusetts | 1984 | 38,556,664 | 7,263,909 | 6,488,414 | 4,357,076 | 4,307,881 | 3,673,993 | 2,140,198 | 1,687,338 | 1,024,210 | 7,236,968 | 2,871,106 | 1,715,403 | 1,324,135 |
| | 1982 | 28,815,549 | 6,005,599 | 5,371,477 | 3,108,487 | 2,999,656 | 2,537,971 | 1,792,618 | 1,169,778 | 738,555 | 4,651,286 | 2,387,418 | 1,175,535 | 947,430 |
| New Hampshire | 1984 | 6,858,011 | 1,487,959 | 1,406,692 | 567,323 | 736,939 | 585,933 | 283,594 | 275,211 | 161,720 | 1,415,735 | 468,388 | 469,706 | 178,702 |
| | 1982 | 5,353,641 | 1,277,601 | 1,208,729 | 427,678 | 527,050 | 414,734 | 248,549 | 200,263 | 122,229 | 962,277 | 411,192 | 337,379 | 133,473 |
| Rhode Island | 1984 | 5,124,419 | 1,041,805 | 902,862 | 521,174 | 598,337 | 516,989 | 262,463 | 188,548 | 103,376 | 891,756 | 424,784 | 233,613 | 227,322 |
| | 1982 | 4,162,811 | 923,469 | 801,965 | 404,367 | 448,092 | 386,503 | 236,826 | 145,334 | 83,302 | 632,626 | 380,098 | 175,561 | 172,352 |
| Vermont | 1984 | 3,291,037 | 707,882 | 676,109 | 294,612 | 233,127 | 163,842 | 122,655 | 105,976 | 58,109 | 693,816 | 255,485 | 243,124 | 92,394 |
| | 1982 | 2,600,585 | 611,659 | 585,044 | 222,706 | 172,636 | 119,518 | 109,317 | 80,680 | 46,169 | 472,670 | 225,723 | 175,887 | 68,524 |
| **MIDDLE ATLANTIC** | 1984 | **194,245,687** | **41,681,990** | **37,356,090** | **18,548,870** | **21,942,958** | **18,777,260** | **12,802,332** | **10,288,284** | **5,737,127** | **35,251,876** | **13,696,217** | **8,538,545** | **6,697,251** |
| | 1982 | 159,349,065 | 38,077,880 | 34,220,300 | 15,096,088 | 17,380,972 | 14,741,675 | 10,340,986 | 7,352,025 | 4,294,213 | 24,937,597 | 12,327,530 | 6,096,518 | 5,212,214 |
| New Jersey | 1984 | 44,263,608 | 9,397,087 | 8,543,438 | 3,921,565 | 4,555,249 | 3,994,265 | 2,796,248 | 2,436,163 | 1,372,449 | 8,869,905 | 3,650,916 | 1,915,792 | 1,283,345 |
| | 1982 | 36,306,776 | 8,610,117 | 7,838,862 | 3,227,209 | 3,637,392 | 3,162,927 | 2,287,023 | 1,742,738 | 1,027,319 | 6,208,447 | 3,250,748 | 1,360,604 | 1,005,612 |
| New York | 1984 | 89,498,386 | 19,387,255 | 17,016,885 | 9,299,985 | 9,768,806 | 8,165,606 | 6,686,166 | 5,206,815 | 2,919,549 | 14,326,537 | 5,183,731 | 3,715,318 | 3,307,321 |
| | 1982 | 72,266,689 | 17,445,598 | 15,361,136 | 7,419,787 | 7,612,395 | 6,296,034 | 5,294,596 | 3,607,539 | 2,119,555 | 9,954,891 | 4,624,554 | 2,591,110 | 2,535,077 |
| Pennsylvania | 1984 | 60,483,693 | 12,897,648 | 11,795,767 | 5,327,320 | 7,618,943 | 6,617,389 | 3,319,918 | 2,645,306 | 1,445,129 | 12,055,434 | 4,861,570 | 2,907,435 | 2,106,585 |
| | 1982 | 50,775,600 | 12,022,165 | 11,020,302 | 4,449,092 | 6,131,185 | 5,282,714 | 2,759,367 | 2,001,748 | 1,147,339 | 8,774,259 | 4,452,228 | 2,144,804 | 1,671,525 |
| **EAST NORTH CENTRAL** | 1984 | **214,264,843** | **42,459,170** | **39,592,413** | **19,589,274** | **27,323,981** | **23,714,493** | **10,634,269** | **9,589,442** | **4,989,523** | **44,910,766** | **19,743,974** | **10,550,771** | **8,534,310** |
| | 1982 | 180,555,721 | 40,116,172 | 37,456,238 | 18,183,157 | 22,119,133 | 19,080,680 | 9,426,161 | 7,472,871 | 4,092,933 | 32,365,469 | 19,154,017 | 7,982,079 | 6,781,062 |
| Illinois | 1984 | 58,872,067 | 10,838,928 | 10,088,860 | 5,384,840 | 7,123,367 | 6,133,430 | 3,642,097 | 2,768,571 | 1,496,957 | 12,147,227 | 4,711,317 | 2,748,835 | 2,596,890 |
| | 1982 | 50,747,397 | 10,560,642 | 9,844,322 | 5,137,625 | 5,[illegible]21,353 | 5,061,295 | 3,290,749 | 2,202,690 | 1,250,524 | 8,959,380 | 4,715,576 | 2,143,338 | 2,117,717 |
| Indiana | 1984 | 30,095,111 | 5,996,361 | 5,677,964 | 2,695,034 | 3,536,115 | 2,983,625 | 1,302,431 | 1,228,945 | 639,692 | 6,560,463 | 3,069,907 | 1,663,704 | 1,328,990 |
| | 1982 | 23,723,731 | 5,298,533 | 5,022,536 | 2,333,111 | 2,677,678 | 2,252,482 | 1,078,925 | 902,053 | 493,171 | 4,410,237 | 2,789,607 | 1,165,503 | 984,463 |
| Michigan | 1984 | 46,783,106 | 9,027,879 | 8,289,860 | 4,131,936 | 6,128,329 | 5,537,168 | 2,551,600 | 2,170,237 | 1,111,261 | 10,455,525 | 4,199,734 | 2,375,437 | 1,882,918 |
| | 1982 | 39,215,526 | 8,518,414 | 7,835,195 | 3,818,600 | 4,943,607 | 4,437,076 | 2,249,283 | 1,683,166 | 906,410 | 7,521,169 | 4,069,285 | 1,789,900 | 1,498,998 |
| Ohio | 1984 | 54,967,153 | 11,876,596 | 11,115,682 | 5,083,628 | 7,635,463 | 6,687,267 | 2,215,448 | 2,334,340 | 1,257,324 | 11,[illegible]87,540 | 5,623,530 | 2,434,855 | 2,064,287 |
| | 1982 | 46,315,071 | 11,144,763 | 10,447,353 | 4,682,969 | 6,156,027 | 5,359,871 | 1,955,858 | 1,807,508 | 1,023,847 | 7,980,705 | 5,408,078 | 1,837,210 | 1,630,989 |
| Wisconsin | 1984 | 23,547,406 | 4,719,406 | 4,420,047 | 2,293,836 | 2,900,607 | 2,373,003 | 922,693 | 1,087,349 | 484,289 | 4,660,011 | 2,139,486 | 1,327,940 | 661,225 |
| | 1982 | 20,553,996 | 4,593,820 | 4,306,832 | 2,210,852 | 2,420,468 | 1,969,956 | 851,346 | 877,454 | 418,981 | 3,493,978 | 2,171,471 | 1,046,128 | 548,895 |
| **WEST NORTH CENTRAL** | 1984 | **97,604,668** | **19,977,676** | **18,951,134** | **7,936,969** | **11,894,151** | **9,730,347** | **3,997,359** | **4,122,794** | **2,218,510** | **22,845,825** | **9,208,808** | **5,805,897** | **2,615,697** |
| | 1982 | 78,094,258 | 16,878,537 | 16,034,130 | 7,183,319 | 9,103,328 | 7,399,453 | 3,773,131 | 3,143,014 | 1,775,113 | 14,939,590 | 8,436,340 | 4,657,098 | 2,256,033 |
| Iowa | 1984 | 14,637,875 | 3,340,249 | 3,187,297 | 1,169,263 | 1,654,520 | 1,286,236 | 613,997 | 586,452 | 315,490 | 3,332,941 | 1,454,350 | 925,770 | 422,473 |
| | 1982 | 12,646,359 | 3,011,816 | 2,876,639 | 1,136,831 | 1,365,729 | 1,066,251 | 618,111 | 485,118 | 273,372 | 2,374,233 | 1,415,796 | 798,271 | 390,137 |
| Kansas | 1984 | 13,300,693 | 2,783,047 | 2,665,923 | 1,030,601 | 1,643,149 | 1,243,680 | 563,444 | 600,630 | 310,041 | 3,329,241 | 1,175,929 | 784,814 | 327,413 |
| | 1982 | 10,841,925 | 2,401,726 | 2,303,599 | 956,130 | 1,286,337 | 965,700 | 544,048 | 466,678 | 252,681 | 2,221,703 | 1,103,662 | 637,684 | 287,231 |
| Minnesota | 1984 | 25,127,747 | 4,750,755 | 4,446,632 | 2,032,469 | 2,992,154 | 2,522,915 | 1,000,037 | 1,050,367 | 528,499 | 5,616,585 | 2,351,340 | 1,559,715 | 659,995 |
| | 1982 | 19,599,240 | 3,921,924 | 3,675,017 | 1,800,622 | 2,259,090 | 1,893,527 | 9[illegible],013 | 775,646 | 413,048 | 3,541,904 | 2,107,972 | 1,221,415 | 557,002 |
| Missouri | 1984 | 28,597,639 | 6,122,058 | 5,824,487 | 2,389,506 | 3,857,903 | 3,347,433 | 1,139,682 | 1,137,898 | 595,172 | 6,558,673 | 2,644,629 | 1,461,844 | 754,458 |
| | 1982 | 21,655,411 | 4,887,753 | 4,658,383 | 2,036,689 | 2,789,671 | 2,402,358 | 1,015,368 | 821,621 | 451,232 | 4,062,785 | 2,298,908 | 1,100,268 | 613,992 |
| Nebraska | 1984 | 8,359,958 | 1,647,680 | 1,564,834 | 727,182 | 991,428 | 739,918 | 358,807 | 436,209 | 291,589 | 1,936,811 | 806,146 | 544,652 | 227,088 |
| | 1982 | 6,995,198 | 1,458,722 | 1,387,077 | 687,141 | 797,237 | 597,974 | 352,321 | 342,467 | 234,858 | 1,321,138 | 768,975 | 449,255 | 203,351 |
| North Dakota | 1984 | 4,008,505 | 634,395 | 598,411 | 297,050 | 431,716 | 352,099 | 171,532 | 170,139 | 99,784 | 1,208,021 | 384,951 | 284,848 | 103,128 |
| | 1982 | 3,366,973 | 579,352 | 547,335 | 290,595 | 349,012 | 284,637 | 174,302 | 137,571 | 84,293 | 828,534 | 371,322 | 246,293 | 95,962 |
| South Dakota | 1984 | 3,572,251 | 699,492 | 663,550 | 290,898 | 323,281 | 238,066 | 149,860 | 141,099 | 77,945 | 863,553 | 391,463 | 244,254 | 121,142 |
| | 1982 | 2,989,152 | 617,244 | 586,080 | 275,311 | 256,252 | 189,006 | 146,968 | 113,913 | 65,629 | 589,293 | 369,705 | 203,912 | 108,358 |
| **SOUTH ATLANTIC** | 1984 | **220,144,917** | **45,152,816** | **42,786,076** | **19,950,436** | **25,491,106** | **20,203,532** | **9,952,889** | **11,446,525** | **6,788,960** | **52,729,593** | **17,096,492** | **11,889,269** | **7,459,592** |
| | 1982 | 176,375,055 | 41,345,238 | 39,222,805 | 16,666,795 | 19,521,225 | 15,411,875 | 9,227,109 | 8,298,982 | 5,147,555 | 33,356,585 | 16,281,833 | 8,756,942 | 6,222,767 |
| Delaware | 1984 | 3,881,576 | 735,657 | 669,749 | 316,427 | 542,943 | 469,834 | 181,459 | 183,419 | 106,850 | 832,655 | 286,099 | 211,757 | 127,398 |
| | 1982 | 3,130,558 | 679,435 | 619,622 | 266,025 | 418,294 | 359,855 | 168,508 | 135,546 | 82,505 | 525,088 | 274,205 | 157,760 | 107,403 |
| District of Columbia | 1984 | 3,023,586 | 520,038 | 471,927 | 653,950 | 280,114 | 238,272 | 252,094 | 172,599 | 98,557 | 173,793 | 185,455 | 49,424 | 146,604 |
| | 1982 | 2,654,366 | 495,297 | 450,015 | 563,355 | 224,827 | 189,234 | 241,178 | 131,983 | 79,450 | 127,017 | 184,675 | 40,113 | 127,959 |
| Florida | 1984 | 69,550,635 | 13,610,546 | 12,703,968 | 6,667,155 | 7,795,663 | 6,448,243 | 2,939,319 | 3,834,976 | 2,194,516 | 18,216,690 | 5,094,589 | 3,610,772 | 2,388,041 |
| | 1982 | 55,468,945 | 12,630,984 | 11,798,678 | 5,618,527 | 6,016,502 | 4,938,043 | 2,765,740 | 2,766,828 | 1,651,451 | 11,348,457 | 4,883,390 | 2,660,597 | 2,015,960 |
| Georgia | 1984 | 30,396,730 | 6,099,092 | 5,856,251 | 2,758,998 | 3,614,841 | 2,908,142 | 1,362,518 | 1,438,686 | 868,368 | 7,247,712 | 2,592,423 | 1,799,256 | 967,251 |
| | 1982 | 24,407,851 | 5,582,453 | 5,367,706 | 2,293,495 | 2,763,823 | 2,200,448 | 1,260,789 | 1,049,934 | 663,026 | 4,628,315 | 2,457,288 | 1,318,922 | 803,205 |
| Maryland | 1984 | 27,093,063 | 5,336,433 | 4,930,561 | 2,409,392 | 3,307,882 | 2,870,650 | 1,261,490 | 1,366,104 | 719,466 | 6,160,568 | 2,222,875 | 1,113,937 | 914,345 |
| | 1982 | 20,982,781 | 4,695,601 | 4,343,782 | 1,944,165 | 2,458,345 | 2,117,295 | 1,126,233 | 951,155 | 530,689 | 3,780,999 | 2,037,411 | 791,295 | 740,167 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION<br>State | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **SOUTH ATLANTIC (continued)** | | | | | | | | | | | | | | |
| North Carolina | 1984 | 32,016,659 | 7,000,252 | 6,770,792 | 2,683,168 | 3,399,717 | 2,302,649 | 1,552,676 | 1,706,726 | 1,080,300 | 7,690,408 | 2,142,208 | 2,128,715 | 1,077,449 |
| | 1982 | 25,005,089 | 6,206,760 | 6,010,249 | 2,172,135 | 2,507,667 | 1,668,435 | 1,390,035 | 1,218,976 | 805,993 | 4,778,788 | 2,006,360 | 1,523,170 | 863,409 |
| South Carolina | 1984 | 15,484,516 | 3,502,412 | 3,398,712 | 1,343,043 | 1,641,055 | 1,204,590 | 751,319 | 805,649 | 533,879 | 3,472,046 | 1,320,340 | 985,718 | 505,006 |
| | 1982 | 12,498,005 | 3,189,816 | 3,099,163 | 1,113,644 | 1,244,360 | 904,752 | 691,922 | 585,198 | 400,261 | 2,218,407 | 1,249,880 | 727,690 | 414,950 |
| Virginia | 1984 | 30,045,655 | 6,272,590 | 5,981,108 | 2,516,820 | 3,675,387 | 2,875,601 | 1,312,978 | 1,581,115 | 966,759 | 7,000,155 | 2,528,382 | 1,420,673 | 1,025,670 |
| | 1982 | 24,706,372 | 5,842,897 | 5,579,526 | 2,151,620 | 2,881,088 | 2,236,953 | 1,245,176 | 1,168,393 | 747,658 | 4,598,657 | 2,450,903 | 1,082,622 | 878,189 |
| West Virginia | 1984 | 8,652,497 | 2,075,796 | 2,003,008 | 601,483 | 1,233,504 | 985,551 | 339,036 | 357,251 | 220,265 | 1,935,566 | 724,121 | 569,017 | 307,828 |
| | 1982 | 7,521,088 | 2,021,995 | 1,954,064 | 543,829 | 1,006,319 | 796,860 | 337,528 | 290,969 | 186,522 | 1,350,857 | 737,721 | 454,773 | 271,525 |
| **EAST SOUTH CENTRAL** | **1984** | **69,946,068** | **16,415,089** | **15,841,981** | **5,330,430** | **9,256,510** | **6,882,637** | **3,533,105** | **3,026,153** | **1,787,463** | **15,605,470** | **6,246,706** | **3,228,686** | **2,548,577** |
| | 1982 | 57,700,588 | 14,459,607 | 13,972,941 | 4,741,381 | 6,959,109 | 5,114,781 | 2,936,147 | 2,285,751 | 1,407,892 | 11,002,941 | 5,645,974 | 2,893,007 | 2,042,382 |
| Alabama | 1984 | 16,958,447 | 4,073,884 | 3,945,408 | 1,217,643 | 2,109,148 | 1,520,246 | 998,974 | 745,399 | 460,741 | 3,932,413 | 1,309,542 | 813,098 | 635,453 |
| | 1982 | 14,479,552 | 3,707,811 | 3,595,195 | 1,126,399 | 1,662,619 | 1,189,725 | 856,747 | 583,318 | 375,690 | 2,874,312 | 1,237,238 | 753,350 | 526,744 |
| Kentucky | 1984 | 17,318,340 | 4,103,365 | 3,920,498 | 1,419,549 | 2,337,544 | 1,844,750 | 758,235 | 688,925 | 400,047 | 3,489,993 | 1,784,011 | 837,006 | 663,469 |
| | 1982 | 14,572,388 | 3,664,526 | 3,506,035 | 1,276,860 | 1,757,103 | 1,362,840 | 641,922 | 537,990 | 325,596 | 2,510,519 | 1,628,076 | 758,347 | 537,852 |
| Mississippi | 1984 | 11,093,694 | 2,708,907 | 2,633,791 | 704,789 | 1,594,502 | 1,005,853 | 540,871 | 450,547 | 272,908 | 2,565,642 | 802,538 | 546,983 | 421,658 |
| | 1982 | 9,044,004 | 2,367,107 | 2,304,474 | 629,875 | 1,176,790 | 728,082 | 448,638 | 339,192 | 212,865 | 1,785,781 | 732,635 | 481,719 | 333,454 |
| Tennessee | 1984 | 24,575,587 | 5,528,933 | 5,342,284 | 1,988,449 | 3,215,316 | 2,511,788 | 1,235,025 | 1,141,282 | 653,767 | 5,617,422 | 2,350,615 | 1,031,599 | 827,997 |
| | 1982 | 19,604,644 | 4,720,163 | 4,567,237 | 1,708,247 | 2,362,597 | 1,828,134 | 988,840 | 825,251 | 493,741 | 3,832,329 | 2,048,025 | 899,591 | 644,332 |
| **WEST SOUTH CENTRAL** | **1984** | **146,827,756** | **30,968,423** | **29,745,529** | **14,675,961** | **17,365,795** | **13,842,723** | **7,834,483** | **7,454,724** | **4,164,193** | **30,861,292** | **11,193,687** | **10,783,929** | **3,916,668** |
| | 1982 | 127,444,069 | 30,029,646 | 23,877,062 | 11,410,252 | 14,439,704 | 11,418,618 | 7,446,046 | 5,717,164 | 3,354,596 | 27,341,444 | 10,409,792 | 6,962,767 | 3,352,367 |
| Arkansas | 1984 | 10,484,427 | 2,203,143 | 2,134,188 | 837,321 | 1,433,064 | 1,207,204 | 507,206 | 421,268 | 270,006 | 2,265,071 | 875,238 | 729,376 | 309,113 |
| | 1982 | 9,113,502 | 2,129,573 | 2,065,265 | 657,210 | 1,154,401 | 967,401 | 476,380 | 338,307 | 224,426 | 1,978,854 | 808,417 | 485,935 | 259,312 |
| Louisiana | 1984 | 22,920,257 | 5,180,441 | 4,983,870 | 2,357,954 | 2,773,925 | 2,092,866 | 1,202,401 | 1,211,807 | 661,924 | 4,214,349 | 1,718,995 | 1,805,397 | 865,421 |
| | 1982 | 19,986,261 | 5,039,487 | 4,853,913 | 1,842,925 | 2,325,730 | 1,733,293 | 1,147,489 | 932,368 | 533,056 | 3,769,579 | 1,600,801 | 1,171,306 | 733,603 |
| Oklahoma | 1984 | 18,626,068 | 3,940,883 | 3,819,961 | 1,866,818 | 2,213,638 | 1,605,295 | 1,014,112 | 951,443 | 544,840 | 4,244,588 | 1,252,657 | 1,474,596 | 401,175 |
| | 1982 | 16,070,649 | 3,804,620 | 3,692,709 | 1,440,150 | 1,811,563 | 1,293,760 | 957,906 | 729,947 | 437,878 | 3,713,080 | 1,173,518 | 944,837 | 340,033 |
| Texas | 1984 | 94,797,004 | 19,643,956 | 18,807,510 | 9,613,868 | 10,945,168 | 8,937,358 | 5,110,764 | 4,870,206 | 2,687,415 | 20,137,284 | 7,346,797 | 6,774,560 | 2,340,959 |
| | 1982 | 82,273,657 | 19,055,966 | 18,265,175 | 7,469,967 | 9,148,010 | 7,424,164 | 4,864,271 | 3,716,542 | 2,159,236 | 17,879,931 | 6,827,056 | 4,360,689 | 2,019,419 |
| **MOUNTAIN** | **1984** | **71,362,270** | **16,159,351** | **15,514,883** | **6,824,709** | **7,613,754** | **6,047,253** | **2,852,896** | **4,133,622** | **2,242,263** | **13,429,293** | **6,369,482** | **4,567,744** | **2,509,237** |
| | 1982 | 59,298,084 | 14,085,703 | 13,539,095 | 6,059,107 | 5,858,505 | 4,620,727 | 2,751,518 | 2,672,350 | 1,522,301 | 11,253,289 | 5,874,107 | 3,429,085 | 1,776,869 |
| Arizona | 1984 | 17,052,047 | 3,986,967 | 3,830,096 | 1,631,452 | 1,968,662 | 1,579,152 | 586,140 | 1,040,001 | 564,232 | 3,188,642 | 1,451,791 | 945,531 | 777,023 |
| | 1982 | 13,894,262 | 3,422,999 | 3,292,349 | 1,428,336 | 1,491,128 | 1,185,626 | 557,832 | 657,209 | 376,150 | 2,620,163 | 1,342,164 | 694,731 | 527,183 |
| Colorado | 1984 | 20,340,451 | 4,382,370 | 4,201,443 | 2,125,754 | 2,191,569 | 1,882,511 | 826,407 | 1,270,831 | 670,163 | 3,828,607 | 1,590,032 | 1,314,319 | 504,901 |
| | 1982 | 16,581,084 | 3,763,791 | 3,612,056 | 1,854,109 | 1,665,703 | 1,423,305 | 785,008 | 795,690 | 441,545 | 3,149,730 | 1,472,877 | 965,991 | 355,744 |
| Idaho | 1984 | 4,502,743 | 1,139,570 | 1,108,196 | 389,493 | 370,762 | 242,954 | 173,323 | 236,415 | 138,175 | 902,390 | 370,535 | 318,137 | 215,429 |
| | 1982 | 4,060,204 | 1,065,111 | 1,037,052 | 375,386 | 310,388 | 203,184 | 179,331 | 173,123 | 103,526 | 815,169 | 368,362 | 262,849 | 164,177 |
| Montana | 1984 | 4,418,629 | 1,026,922 | 985,705 | 446,646 | 371,661 | 243,040 | 196,641 | 246,673 | 121,262 | 832,269 | 401,240 | 335,560 | 178,691 |
| | 1982 | 3,955,199 | 955,474 | 917,788 | 423,892 | 305,891 | 199,131 | 201,117 | 173,011 | 88,780 | 745,513 | 402,688 | 272,308 | 135,328 |
| Nevada | 1984 | 6,655,990 | 1,434,902 | 1,377,706 | 642,469 | 806,433 | 719,348 | 282,639 | 339,014 | 169,568 | 1,178,079 | 634,979 | 362,486 | 253,317 |
| | 1982 | 5,343,074 | 1,206,508 | 1,159,663 | 553,069 | 597,058 | 530,032 | 264,074 | 209,416 | 111,219 | 957,225 | 574,803 | 265,105 | 179,421 |
| New Mexico | 1984 | 7,541,846 | 1,745,506 | 1,666,284 | 706,848 | 757,667 | 538,355 | 340,415 | 380,283 | 223,725 | 1,514,513 | 671,957 | 540,029 | 225,700 |
| | 1982 | 6,318,724 | 1,522,690 | 1,455,100 | 629,471 | 586,604 | 413,368 | 328,106 | 251,368 | 154,352 | 1,273,890 | 631,529 | 398,042 | 161,014 |
| Utah | 1984 | 7,420,731 | 1,697,712 | 1,622,733 | 555,876 | 895,812 | 728,329 | 300,788 | 470,652 | 275,931 | 1,383,716 | 703,340 | 477,303 | 218,582 |
| | 1982 | 6,327,012 | 1,513,353 | 1,447,865 | 510,915 | 710,946 | 579,179 | 297,084 | 314,980 | 192,611 | 1,195,634 | 674,535 | 368,649 | 162,170 |
| Wyoming | 1984 | 3,429,833 | 745,402 | 722,720 | 326,171 | 251,188 | 113,564 | 146,543 | 149,753 | 79,207 | 601,177 | 445,608 | 274,379 | 135,594 |
| | 1982 | 2,818,525 | 635,777 | 617,222 | 283,929 | 190,787 | 86,902 | 138,966 | 97,633 | 54,118 | 495,965 | 406,849 | 201,410 | 91,832 |
| **PACIFIC** | **1984** | **202,159,394** | **42,065,503** | **39,082,464** | **22,998,872** | **23,998,898** | **20,668,413** | **11,141,195** | **10,191,246** | **5,060,318** | **41,726,123** | **14,847,414** | **9,159,983** | **7,279,375** |
| | 1982 | 165,008,339 | 37,836,451 | 35,212,353 | 18,596,301 | 18,971,975 | 16,218,834 | 8,396,401 | 7,792,950 | 4,097,163 | 28,340,352 | 14,411,360 | 7,518,074 | 6,809,477 |
| Alaska | 1984 | 4,173,888 | 823,996 | 794,722 | 527,690 | 444,852 | 295,394 | 181,137 | 191,265 | 100,948 | 669,584 | 224,215 | 470,995 | 151,792 |
| | 1982 | 3,227,327 | 708,912 | 684,930 | 411,217 | 335,286 | 215,576 | 129,729 | 132,801 | 74,075 | 418,827 | 214,538 | 343,773 | 136,751 |
| California | 1984 | 153,627,397 | 31,860,964 | 29,448,708 | 17,093,279 | 17,933,127 | 15,873,118 | 8,438,576 | 8,108,579 | 3,990,881 | 32,605,556 | 11,412,356 | 6,559,462 | 5,569,660 |
| | 1982 | 123,945,914 | 28,392,948 | 26,285,468 | 13,684,269 | 14,012,431 | 12,326,646 | 6,297,224 | 6,131,032 | 3,199,083 | 21,861,475 | 10,901,436 | 5,354,221 | 5,161,518 |
| Hawaii | 1984 | 6,363,[illegible] | 1,239,994 | 1,098,919 | 1,110,858 | 823,358 | 561,625 | 522,625 | 223,020 | 110,461 | 810,495 | 420,767 | 197,766 | 364,060 |
| | 1982 | 5,193,[illegible] | 1,101,451 | 976,130 | 880,268 | 659,170 | 444,778 | 383,046 | 167,065 | 87,121 | 551,297 | 410,783 | 153,750 | 338,139 |
| Oregon | 1984 | 14,267,550 | 2,822,582 | 2,674,622 | 1,539,235 | 2,115,053 | 1,659,611 | 731,199 | 604,739 | 292,560 | 3,022,379 | 1,073,126 | 623,029 | 369,127 |
| | 1982 | 12,634,032 | 2,737,630 | 2,596,575 | 1,352,992 | 1,786,642 | 1,393,825 | 600,674 | 516,829 | 263,914 | 2,258,296 | 1,147,466 | 564,943 | 374,369 |
| Washington | 1984 | 23,727,079 | 5,317,967 | 5,065,493 | 2,727,810 | 2,682,508 | 2,278,665 | 1,267,656 | 1,063,637 | 565,468 | 4,618,109 | 1,716,950 | 1,308,651 | 824,736 |
| | 1982 | 20,007,660 | 4,895,510 | 4,669,250 | 2,267,555 | 2,178,446 | 1,838,009 | 985,728 | 845,223 | 472,970 | 3,250,457 | 1,737,137 | 1,101,387 | 798,700 |
| **TOTAL UNITED STATES** | **1984** | **1,296,659,715** | **270,831,185** | **253,433,222** | **124,035,013** | **153,478,589** | **127,230,971** | **66,842,089** | **63,577,582** | **34,908,491** | **272,823,883** | **104,448,474** | **68,513,417** | **44,201,918** |
| | 1982 | 1,065,917,966 | 246,458,431 | 231,000,157 | 103,982,100 | 120,527,940 | 99,185,175 | 57,837,955 | 47,140,661 | 27,136,140 | 193,895,947 | 97,840,175 | 51,145,708 | 36,405,742 |

## REGIONAL AND STATE SUMMARIES

# 1984 RETAIL SALES BY MERCHANDISE LINE

| ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| REGION<br>State | Year | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **NEW ENGLAND** | **1984** | **14,691,721** | **14,289,183** | **1,417,280** | **1,260,383** | **1,334,233** | **605,498** | **188,600** | **1,023,677** | **394,897** | **231,769** | **623,374** | **221,608** | **84,470** |
| Connecticut | 1984 | 3,741,806 | 3,637,044 | 352,273 | 297,627 | 266,012 | 121,939 | 54,128 | 212,841 | 120,582 | 56,166 | 98,815 | 68,155 | 17,792 |
| Maine | 1984 | 1,382,207 | 1,233,153 | 113,055 | 97,564 | 74,797 | 32,666 | 14,580 | 60,340 | 24,830 | 21,014 | 23,574 | 14,303 | 6,019 |
| Massachusetts | 1984 | 6,759,683 | 6,555,356 | 669,073 | 621,770 | 773,454 | 344,712 | 78,630 | 574,441 | 170,416 | 111,564 | 421,114 | 103,763 | 44,512 |
| New Hampshire | 1984 | 1,311,159 | 1,272,978 | 98,388 | 88,645 | 102,281 | 42,251 | 17,181 | 87,169 | 35,560 | 21,159 | 45,889 | 16,283 | 7,269 |
| Rhode Island | 1984 | 997,520 | 945,060 | 121,353 | 105,842 | 78,406 | 49,151 | 10,638 | 53,201 | 28,458 | 16,667 | 22,422 | 12,643 | 7,213 |
| Vermont | 1984 | 599,346 | 565,992 | 63,138 | 48,935 | 39,283 | 14,779 | 13,443 | 35,685 | 15,051 | 5,199 | 11,560 | 6,461 | 1,665 |
| **MIDDLE ATLANTIC** | **1984** | **39,129,899** | **37,498,552** | **3,762,626** | **3,309,334** | **3,180,800** | **1,441,891** | **751,402** | **2,262,468** | **1,242,081** | **576,582** | **1,048,417** | **690,945** | **264,053** |
| New Jersey | 1984 | 8,821,057 | 8,441,138 | 777,151 | 673,735 | 711,356 | 270,995 | 232,024 | 512,029 | 283,195 | 129,461 | 216,803 | 145,451 | 54,620 |
| New York | 1984 | 18,090,165 | 17,367,366 | 1,807,100 | 1,592,880 | 1,554,630 | 760,388 | 326,097 | 987,441 | 566,505 | 225,846 | 497,908 | 331,743 | 124,356 |
| Pennsylvania | 1984 | 12,218,677 | 11,690,048 | 1,178,375 | 1,042,719 | 914,814 | 410,508 | 193,281 | 762,998 | 392,381 | 221,275 | 333,706 | 213,751 | 85,077 |
| **EAST NORTH CENTRAL** | **1984** | **39,185,449** | **36,745,116** | **4,407,527** | **3,856,691** | **3,569,951** | **1,564,924** | **715,884** | **2,689,277** | **1,243,034** | **887,014** | **1,253,758** | **816,987** | **258,793** |
| Illinois | 1984 | 10,275,805 | 9,715,793 | 1,053,859 | 977,883 | 1,042,987 | 427,239 | 144,880 | 739,389 | 318,007 | 249,233 | 323,886 | 191,797 | 77,228 |
| Indiana | 1984 | 5,437,966 | 5,232,773 | 817,794 | 758,394 | 417,825 | 142,532 | 122,736 | 376,515 | 154,846 | 135,239 | 182,125 | 112,636 | 38,003 |
| Michigan | 1984 | 8,316,963 | 7,503,350 | 957,283 | 790,188 | 890,023 | 463,928 | 181,975 | 579,085 | 294,103 | 187,379 | 277,398 | 206,042 | 44,852 |
| Ohio | 1984 | 10,645,716 | 10,213,050 | 1,213,672 | 1,009,287 | 867,118 | 403,865 | 186,123 | 671,315 | 328,451 | 225,578 | 322,147 | 202,734 | 73,152 |
| Wisconsin | 1984 | 4,508,999 | 4,080,150 | 364,919 | 320,939 | 351,998 | 127,360 | 80,170 | 322,973 | 147,627 | 89,585 | 148,202 | 103,778 | 25,558 |
| **WEST NORTH CENTRAL** | **1984** | **18,329,062** | **17,323,986** | **1,498,176** | **1,267,401** | **1,406,253** | **406,384** | **401,644** | **1,320,310** | **524,788** | **400,402** | **516,933** | **302,694** | **114,345** |
| Iowa | 1984 | 2,909,471 | 2,813,854 | 237,731 | 210,547 | 201,417 | 68,499 | 73,824 | 200,602 | 79,591 | 57,646 | 78,563 | 53,219 | 14,686 |
| Kansas | 1984 | 2,483,896 | 2,376,493 | 220,852 | 183,913 | 197,206 | 46,235 | 63,409 | 206,317 | 88,600 | 58,554 | 74,398 | 43,284 | 15,662 |
| Minnesota | 1984 | 4,619,877 | 4,215,584 | 327,919 | 277,548 | 337,168 | 116,705 | 68,916 | 298,224 | 106,741 | 90,606 | 124,278 | 71,722 | 35,487 |
| Missouri | 1984 | 5,545,083 | 5,294,444 | 470,430 | 387,913 | 463,868 | 108,373 | 135,741 | 384,550 | 151,559 | 128,658 | 153,919 | 81,880 | 33,805 |
| Nebraska | 1984 | 1,594,652 | 1,498,437 | 140,061 | 118,491 | 114,808 | 32,769 | 35,213 | 121,937 | 59,016 | 28,049 | 49,499 | 32,805 | 6,368 |
| North Dakota | 1984 | 560,592 | 539,694 | 49,076 | 45,775 | 48,233 | 16,791 | 12,416 | 60,253 | 22,665 | 21,295 | 19,752 | 12,061 | 4,949 |
| South Dakota | 1984 | 615,491 | 585,480 | 52,107 | 43,214 | 43,553 | 17,012 | 12,125 | 48,427 | 16,616 | 15,594 | 16,524 | 7,723 | 3,388 |
| **SOUTH ATLANTIC** | **1984** | **39,481,783** | **37,695,702** | **4,160,583** | **3,364,293** | **3,673,082** | **1,519,662** | **863,070** | **2,904,367** | **1,281,437** | **839,352** | **1,395,573** | **817,795** | **340,770** |
| Delaware | 1984 | 693,853 | 666,818 | 61,438 | 51,946 | 53,019 | 28,152 | 11,317 | 50,967 | 23,789 | 16,452 | 24,277 | 13,957 | 6,745 |
| District of Columbia | 1984 | 517,954 | 487,789 | 50,338 | 43,134 | 78,507 | 62,599 | 2,599 | 26,849 | 12,943 | 8,396 | 18,371 | 12,597 | 4,525 |
| Florida | 1984 | 11,361,778 | 10,868,325 | 1,250,658 | 932,106 | 1,018,361 | 335,817 | 318,940 | 909,390 | 442,661 | 307,733 | 464,933 | 258,430 | 136,442 |
| Georgia | 1984 | 5,284,967 | 5,022,664 | 531,675 | 465,566 | 608,518 | 219,352 | 126,654 | 383,801 | 140,990 | 103,608 | 186,884 | 91,915 | 53,337 |
| Maryland | 1984 | 5,177,351 | 4,934,681 | 421,118 | 372,236 | 400,340 | 243,965 | 34,775 | 308,658 | 135,185 | 110,824 | 170,168 | 105,972 | 45,823 |

## REGIONAL AND STATE SUMMARIES

# 1984 RETAIL SALES BY MERCHANDISE LINE

| ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | | | | |
| REGION State | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | | | |
| **NEW ENGLAND** | **1984** | **1,133,080** | **588,878** | **1,529,640** | **1,129,315** | **2,503,468** | **1,180,223** | **1,008,418** | **4,138,727** | **2,052,524** | **1,758,408** | **1,333,147** | **691,096** | **286,028** | | | |
| Connecticut | 1984 | 219,082 | 158,046 | 357,378 | 288,668 | 599,301 | 311,069 | 256,904 | 1,033,975 | 523,618 | 454,096 | 249,741 | 166,604 | 70,425 | | | |
| Maine | 1984 | 51,629 | 34,457 | 69,898 | 55,525 | 220,962 | 80,457 | 58,771 | 234,741 | 100,347 | 91,058 | 74,857 | 41,579 | 17,283 | | | |
| Massachusetts | 1984 | 695,781 | 295,558 | 871,614 | 605,100 | 1,246,377 | 591,291 | 521,099 | 2,175,730 | 1,095,061 | 953,045 | 812,255 | 370,289 | 146,061 | | | |
| New Hampshire | 1984 | 89,842 | 50,101 | 116,659 | 86,886 | 203,010 | 90,609 | 76,301 | 307,377 | 135,552 | 116,430 | 93,193 | 49,053 | 21,574 | | | |
| Rhode Island | 1984 | 50,812 | 34,502 | 76,229 | 62,472 | 164,260 | 73,306 | 73,795 | 279,735 | 140,434 | 120,221 | 67,742 | 42,485 | 22,784 | | | |
| Vermont | 1984 | 25,934 | 16,214 | 37,862 | 30,664 | 69,558 | 33,491 | 21,548 | 107,169 | 57,512 | 23,558 | 35,359 | 21,086 | 7,901 | | | |
| **MIDDLE ATLANTIC** | **1984** | **2,653,645** | **1,873,382** | **4,337,603** | **3,470,499** | **7,026,338** | **3,718,110** | **2,716,710** | **11,860,584** | **6,163,383** | **4,729,647** | **3,531,436** | **2,544,601** | **749,194** | | | |
| New Jersey | 1984 | 597,694 | 432,255 | 1,064,081 | 851,497 | 1,517,853 | 812,959 | 590,568 | 2,557,594 | 1,357,145 | 1,011,876 | 714,441 | 535,032 | 133,795 | | | |
| New York | 1984 | 1,286,542 | 966,185 | 2,108,892 | 1,756,921 | 3,375,427 | 1,955,799 | 1,201,549 | 5,785,162 | 3,163,198 | 2,224,917 | 1,791,894 | 1,366,256 | 332,780 | | | |
| Pennsylvania | 1984 | 769,409 | 474,942 | 1,164,630 | 862,081 | 2,133,058 | 949,352 | 924,593 | 3,517,828 | 1,643,040 | 1,492,854 | 1,025,101 | 643,313 | 282,619 | | | |
| **EAST NORTH CENTRAL** | **1984** | **2,916,175** | **1,782,464** | **4,213,208** | **3,187,261** | **7,022,708** | **3,117,251** | **3,160,749** | **10,881,378** | **5,120,686** | **4,496,958** | **3,160,179** | **1,973,150** | **928,420** | | | |
| Illinois | 1984 | 851,634 | 521,558 | 1,306,015 | 981,493 | 2,113,173 | 1,051,292 | 831,812 | 3,550,111 | 1,801,965 | 1,265,281 | 1,010,711 | 661,036 | 241,974 | | | |
| Indiana | 1984 | 501,160 | 226,843 | 546,924 | 417,394 | 889,349 | 367,800 | 407,225 | 1,503,759 | 630,882 | 547,956 | 410,528 | 254,322 | 118,465 | | | |
| Michigan | 1984 | 571,386 | 404,273 | 871,653 | 668,689 | 1,617,551 | 759,115 | 724,679 | 2,229,228 | 1,223,995 | 873,894 | 673,691 | 447,984 | 191,717 | | | |
| Ohio | 1984 | 672,531 | 416,104 | 1,061,566 | 784,665 | 1,737,400 | 662,532 | 895,315 | 2,640,993 | 1,029,442 | 1,418,204 | 769,688 | 436,518 | 290,653 | | | |
| Wisconsin | 1984 | 319,464 | 213,686 | 427,050 | 335,020 | 665,235 | 276,512 | 301,718 | 957,287 | 434,402 | 391,623 | 295,561 | 173,290 | 85,611 | | | |
| **WEST NORTH CENTRAL** | **1984** | **1,307,200** | **801,565** | **1,787,691** | **1,307,337** | **2,774,360** | **1,228,602** | **1,151,145** | **4,169,170** | **1,834,988** | **1,740,152** | **1,215,913** | **718,458** | **344,984** | | | |
| Iowa | 1984 | 144,702 | 96,996 | 238,609 | 179,464 | 435,100 | 207,734 | 165,983 | 595,567 | 263,525 | 242,916 | 178,067 | 115,194 | 46,233 | | | |
| Kansas | 1984 | 183,700 | 108,161 | 259,026 | 197,566 | 366,724 | 167,979 | 140,208 | 529,139 | 258,566 | 198,867 | 161,445 | 99,694 | 39,876 | | | |
| Minnesota | 1984 | 394,389 | 243,491 | 465,819 | 313,339 | 721,626 | 315,134 | 265,074 | 1,163,870 | 472,763 | 469,465 | 290,366 | 163,941 | 87,106 | | | |
| Missouri | 1984 | 386,481 | 227,033 | 504,387 | 357,544 | 789,076 | 321,308 | 390,650 | 1,255,605 | 541,318 | 598,430 | 390,929 | 222,458 | 123,505 | | | |
| Nebraska | 1984 | 100,022 | 61,508 | 192,436 | 163,082 | 238,248 | 111,804 | 91,293 | 343,976 | 156,018 | 140,177 | 106,251 | 67,393 | 25,702 | | | |
| North Dakota | 1984 | 48,473 | 31,445 | 73,940 | 55,417 | 126,301 | 57,933 | 46,922 | 156,138 | 76,186 | 57,452 | 45,818 | 24,688 | 13,038 | | | |
| South Dakota | 1984 | 49,433 | 32,931 | 53,474 | 40,925 | 97,285 | 46,710 | 31,015 | 122,875 | 66,612 | 32,845 | 43,037 | 25,090 | 9,524 | | | |
| **SOUTH ATLANTIC** | **1984** | **2,815,895** | **1,941,176** | **5,345,286** | **4,386,231** | **6,152,063** | **2,731,767** | **2,661,760** | **10,251,674** | **4,947,515** | **4,158,232** | **3,125,286** | **1,925,694** | **807,882** | | | |
| Delaware | 1984 | 55,501 | 35,312 | 91,004 | 72,465 | 124,970 | 49,348 | 67,820 | 210,491 | 94,234 | 101,120 | 54,787 | 31,784 | 18,251 | | | |
| District of Columbia | 1984 | 50,257 | 39,350 | 78,566 | 64,690 | 107,465 | 74,675 | 29,977 | 188,363 | 122,042 | 59,370 | 61,081 | 49,663 | 8,816 | | | |
| Florida | 1984 | 854,432 | 594,459 | 1,830,573 | 1,494,507 | 1,735,616 | 740,293 | 832,868 | 3,013,115 | 1,544,042 | 1,249,941 | 862,903 | 560,465 | 225,225 | | | |
| Georgia | 1984 | 378,201 | 253,254 | 699,300 | 574,090 | 899,813 | 384,046 | 367,192 | 1,446,713 | 664,498 | 588,696 | 447,418 | 266,076 | 124,697 | | | |
| Maryland | 1984 | 389,662 | 281,596 | 639,740 | 486,011 | 812,744 | 377,336 | 373,904 | 1,361,940 | 600,538 | 650,981 | 389,120 | 259,260 | 103,122 | | | |

## REGIONAL AND STATE SUMMARIES

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| REGION<br>State | Year | Merchandise Line Sales: Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **SOUTH ATLANTIC (continued)** | | | | | | | | | | | | | | |
| North Carolina | 1984 | 5,903,616 | 5,612,776 | 783,921 | 616,075 | 509,401 | 174,577 | 160,410 | 469,289 | 210,650 | 85,920 | 209,480 | 134,521 | 25,513 |
| South Carolina | 1984 | 3,011,564 | 2,906,678 | 334,158 | 257,121 | 337,724 | 133,676 | 74,065 | 229,674 | 99,526 | 60,127 | 101,565 | 68,153 | 16,794 |
| Virginia | 1984 | 5,713,375 | 5,442,428 | 523,654 | 452,525 | 524,704 | 274,606 | 93,481 | 383,852 | 158,114 | 110,084 | 164,838 | 98,637 | 43,108 |
| West Virginia | 1984 | 1,817,325 | 1,753,543 | 203,623 | 173,584 | 142,508 | 46,918 | 40,829 | 141,687 | 57,579 | 36,208 | 55,057 | 33,613 | 8,483 |
| **EAST SOUTH CENTRAL** | **1984** | **14,316,867** | **13,809,699** | **1,676,050** | **1,439,858** | **1,190,689** | **406,323** | **322,200** | **1,067,575** | **419,164** | **311,568** | **455,477** | **253,393** | **88,773** |
| Alabama | 1984 | 3,663,706 | 3,521,565 | 432,511 | 340,789 | 293,898 | 121,271 | 67,685 | 253,079 | 85,844 | 86,791 | 104,100 | 55,027 | 23,437 |
| Kentucky | 1984 | 3,524,330 | 3,398,645 | 397,586 | 351,659 | 307,658 | 112,268 | 93,567 | 262,790 | 118,992 | 68,777 | 110,786 | 66,750 | 22,089 |
| Mississippi | 1984 | 2,373,850 | 2,296,569 | 300,553 | 265,962 | 205,327 | 61,935 | 58,539 | 180,677 | 63,017 | 49,459 | 69,159 | 38,128 | 12,604 |
| Tennessee | 1984 | 4,754,981 | 4,592,920 | 545,400 | 481,448 | 383,806 | 110,849 | 102,409 | 371,029 | 151,311 | 106,541 | 171,432 | 93,488 | 30,643 |
| **WEST SOUTH CENTRAL** | **1984** | **26,658,644** | **25,317,531** | **2,769,573** | **2,042,118** | **2,329,820** | **537,742** | **733,044** | **2,194,928** | **911,013** | **701,527** | **1,033,682** | **574,138** | **230,912** |
| Arkansas | 1984 | 1,986,023 | 1,909,102 | 247,179 | 208,629 | 185,784 | 41,132 | 39,323 | 173,450 | 55,746 | 49,818 | 72,804 | 35,785 | 15,476 |
| Louisiana | 1984 | 4,273,552 | 4,083,823 | 513,819 | 405,250 | 379,396 | 102,989 | 127,460 | 375,082 | 176,695 | 121,607 | 153,291 | 91,540 | 31,309 |
| Oklahoma | 1984 | 3,340,621 | 3,171,330 | 376,316 | 252,254 | 307,341 | 60,316 | 100,050 | 268,449 | 105,011 | 83,509 | 147,348 | 90,166 | 22,379 |
| Texas | 1984 | 17,058,448 | 16,153,276 | 1,632,259 | 1,175,985 | 1,457,299 | 333,305 | 466,211 | 1,377,947 | 573,561 | 446,593 | 660,239 | 356,647 | 161,748 |
| **MOUNTAIN** | **1984** | **13,794,047** | **13,156,411** | **1,176,102** | **947,734** | **1,050,141** | **359,487** | **369,961** | **1,007,866** | **501,567** | **283,743** | **452,379** | **303,221** | **74,001** |
| Arizona | 1984 | 3,189,199 | 2,993,546 | 343,173 | 291,729 | 328,281 | 110,058 | 123,117 | 217,085 | 96,932 | 68,443 | 107,663 | 73,270 | 19,605 |
| Colorado | 1984 | 3,850,190 | 3,723,793 | 294,251 | 206,731 | 232,410 | 75,439 | 72,717 | 301,655 | 163,442 | 85,360 | 151,874 | 109,931 | 26,530 |
| Idaho | 1984 | 961,146 | 929,105 | 93,505 | 83,838 | 73,491 | 30,951 | 30,574 | 70,023 | 41,345 | 13,053 | 24,872 | 17,722 | 2,317 |
| Montana | 1984 | 886,174 | 856,731 | 75,599 | 67,176 | 53,117 | 24,578 | 16,419 | 70,760 | 39,956 | 11,477 | 24,081 | 16,817 | 2,294 |
| Nevada | 1984 | 1,132,792 | 1,079,535 | 84,617 | 66,633 | 112,575 | 37,524 | 38,992 | 96,827 | 32,071 | 49,734 | 42,793 | 24,357 | 9,871 |
| New Mexico | 1984 | 1,576,474 | 1,485,645 | 117,336 | 95,009 | 106,090 | 34,328 | 31,397 | 99,917 | 42,699 | 21,103 | 44,654 | 22,545 | 5,743 |
| Utah | 1984 | 1,490,273 | 1,419,435 | 109,804 | 84,881 | 100,220 | 26,145 | 46,325 | 112,810 | 66,565 | 28,673 | 38,032 | 25,425 | 6,715 |
| Wyoming | 1984 | 707,799 | 668,621 | 57,817 | 51,737 | 43,957 | 20,464 | 10,420 | 38,789 | 18,557 | 5,900 | 18,410 | 13,154 | 926 |
| **PACIFIC** | **1984** | **38,721,913** | **35,117,278** | **3,320,564** | **2,863,300** | **3,066,495** | **1,019,996** | **881,915** | **2,494,315** | **1,042,430** | **1,006,686** | **1,166,926** | **697,251** | **337,556** |
| Alaska | 1984 | 716,960 | 667,023 | 37,818 | 25,662 | 89,645 | 25,710 | 40,891 | 54,551 | 23,293 | 18,808 | 26,102 | 14,299 | 7,021 |
| California | 1984 | 29,148,786 | 26,357,198 | 2,619,200 | 2,333,672 | 2,330,713 | 754,836 | 686,087 | 1,879,124 | 770,611 | 808,998 | 933,003 | 571,049 | 274,020 |
| Hawaii | 1984 | 1,183,957 | 1,011,964 | 103,394 | 71,764 | 139,571 | 55,030 | 24,000 | 66,532 | 29,500 | 19,253 | 26,489 | 18,008 | 5,730 |
| Oregon | 1984 | 2,727,684 | 2,394,850 | 224,029 | 154,534 | 187,350 | 57,610 | 50,054 | 197,776 | 94,043 | 59,543 | 65,970 | 38,423 | 13,726 |
| Washington | 1984 | 4,944,526 | 4,686,243 | 336,123 | 277,668 | 319,216 | 126,810 | 80,883 | 296,332 | 124,983 | 99,984 | 115,362 | 55,472 | 37,059 |
| **TOTAL UNITED STATES** | **1984** | **244,309,385** | **230,873,458** | **24,188,481** | **20,351,112** | **20,801,464** | **7,861,907** | **5,227,720** | **16,964,783** | **7,560,411** | **5,238,643** | **7,946,519** | **4,678,032** | **1,793,673** |

## REGIONAL AND STATE SUMMARIES
# 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| REGION State | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **SOUTH ATLANTIC (continued)** | | | | | | | | | | | | | | |
| North Carolina | 1984 | 394,110 | 274,332 | 780,738 | 680,948 | 905,454 | 424,039 | 342,436 | 1,479,139 | 767,777 | 485,957 | 475,994 | 299,431 | 106,473 |
| South Carolina | 1984 | 192,515 | 125,835 | 366,394 | 324,430 | 447,011 | 208,580 | 169,836 | 680,167 | 372,947 | 225,985 | 224,789 | 131,856 | 58,142 |
| Virginia | 1984 | 412,420 | 284,574 | 696,530 | 566,716 | 852,401 | 373,520 | 350,727 | 1,479,092 | 629,211 | 614,639 | 477,971 | 258,910 | 118,204 |
| West Virginia | 1984 | 88,797 | 52,464 | 162,441 | 122,374 | 286,589 | 99,930 | 127,000 | 392,654 | 152,226 | 181,543 | 131,223 | 68,249 | 44,952 |
| **EAST SOUTH CENTRAL** | **1984** | **750,856** | **459,634** | **1,467,979** | **1,193,006** | **2,243,979** | **995,494** | **913,045** | **3,590,461** | **1,768,108** | **1,379,282** | **1,060,873** | **629,428** | **298,868** |
| Alabama | 1984 | 184,081 | 109,998 | 376,744 | 315,054 | 543,864 | 279,759 | 194,049 | 878,928 | 504,221 | 280,571 | 263,204 | 172,928 | 61,672 |
| Kentucky | 1984 | 156,670 | 87,063 | 318,753 | 249,080 | 560,101 | 219,833 | 253,742 | 878,243 | 368,357 | 385,133 | 254,236 | 142,169 | 79,795 |
| Mississippi | 1984 | 119,812 | 65,717 | 227,103 | 185,294 | 338,358 | 146,228 | 121,659 | 578,738 | 277,082 | 187,932 | 162,736 | 91,930 | 41,888 |
| Tennessee | 1984 | 290,293 | 196,856 | 545,379 | 443,578 | 801,656 | 349,674 | 343,595 | 1,254,552 | 618,448 | 525,646 | 380,697 | 222,401 | 115,513 |
| **WEST SOUTH CENTRAL** | **1984** | **2,154,477** | **1,418,319** | **3,516,870** | **2,859,168** | **4,254,679** | **2,229,356** | **1,530,310** | **6,989,094** | **3,779,054** | **2,443,291** | **2,239,585** | **1,436,455** | **530,858** |
| Arkansas | 1984 | 122,224 | 63,520 | 237,783 | 187,367 | 286,168 | 142,259 | 110,656 | 465,951 | 241,381 | 173,417 | 159,593 | 92,278 | 44,376 |
| Louisiana | 1984 | 334,453 | 224,221 | 612,878 | 517,109 | 674,788 | 345,398 | 251,662 | 1,090,031 | 588,946 | 383,563 | 349,071 | 221,131 | 78,981 |
| Oklahoma | 1984 | 252,486 | 147,741 | 445,701 | 372,133 | 502,245 | 295,546 | 156,348 | 816,476 | 478,666 | 251,003 | 273,326 | 173,574 | 55,189 |
| Texas | 1984 | 1,445,314 | 982,837 | 2,220,508 | 1,782,559 | 2,791,478 | 1,446,153 | 1,011,644 | 4,616,636 | 2,470,061 | 1,635,308 | 1,457,595 | 949,472 | 352,312 |
| **MOUNTAIN** | **1984** | **1,109,438** | **817,453** | **1,680,498** | **1,367,672** | **1,949,914** | **829,231** | **796,913** | **2,843,832** | **1,318,053** | **1,039,449** | **914,111** | **546,264** | **241,316** |
| Arizona | 1984 | 277,205 | 218,385 | 441,181 | 359,372 | 432,465 | 147,659 | 208,677 | 775,420 | 286,034 | 295,323 | 218,095 | 127,280 | 63,476 |
| Colorado | 1984 | 335,071 | 253,554 | 534,277 | 433,585 | 566,196 | 248,537 | 244,259 | 770,401 | 382,034 | 304,759 | 260,400 | 153,950 | 69,025 |
| Idaho | 1984 | 58,872 | 35,999 | 76,853 | 64,688 | 112,298 | 54,605 | 33,903 | 144,307 | 76,234 | 38,421 | 46,430 | 27,877 | 10,011 |
| Montana | 1984 | 59,518 | 39,935 | 88,909 | 74,423 | 125,948 | 64,402 | 35,781 | 155,793 | 81,147 | 46,031 | 53,060 | 34,033 | 10,172 |
| Nevada | 1984 | 95,418 | 68,055 | 156,347 | 118,445 | 202,963 | 80,775 | 88,348 | 308,237 | 138,970 | 125,625 | 89,583 | 51,620 | 30,229 |
| New Mexico | 1984 | 117,940 | 83,676 | 142,656 | 115,108 | 200,517 | 97,257 | 72,029 | 281,525 | 152,827 | 87,672 | 104,420 | 67,145 | 22,231 |
| Utah | 1984 | 121,649 | 87,623 | 191,312 | 161,777 | 219,389 | 88,924 | 98,923 | 305,155 | 139,245 | 128,613 | 107,734 | 59,893 | 32,677 |
| Wyoming | 1984 | 43,765 | 30,226 | 48,963 | 40,274 | 90,138 | 47,072 | 14,993 | 102,994 | 61,562 | 13,005 | 34,389 | 24,466 | 3,495 |
| **PACIFIC** | **1984** | **3,028,048** | **2,251,655** | **4,461,641** | **3,345,022** | **6,242,381** | **3,222,007** | **2,416,874** | **10,184,241** | **5,204,057** | **4,002,688** | **3,167,466** | **2,137,086** | **763,312** |
| Alaska | 1984 | 63,587 | 35,514 | 83,244 | 60,124 | 121,788 | 53,004 | 37,779 | 168,805 | 84,666 | 52,034 | 59,541 | 35,068 | 12,009 |
| California | 1984 | 2,363,203 | 1,788,977 | 3,575,432 | 2,698,850 | 4,706,939 | 2,462,357 | 1,873,958 | 7,802,064 | 3,932,837 | 3,172,949 | 2,404,806 | 1,652,730 | 590,874 |
| Hawaii | 1984 | 68,092 | 53,042 | 112,215 | 79,820 | 246,865 | 151,053 | 75,600 | 418,828 | 267,860 | 119,353 | 123,837 | 73,500 | 30,354 |
| Oregon | 1984 | 186,745 | 124,894 | 249,247 | 183,146 | 433,652 | 202,604 | 157,396 | 669,663 | 336,298 | 231,132 | 224,677 | 144,664 | 49,722 |
| Washington | 1984 | 346,421 | 249,228 | 441,503 | 323,082 | 733,137 | 352,989 | 272,141 | 1,124,881 | 582,396 | 427,220 | 354,605 | 231,124 | 80,353 |
| **TOTAL UNITED STATES** | **1984** | **17,868,814** | **11,934,526** | **28,340,416** | **22,245,511** | **40,169,890** | **19,252,041** | **16,355,924** | **64,909,161** | **32,188,368** | **25,748,107** | **19,747,996** | **12,602,232** | **4,950,862** |

# NOTES

# SECTION 9

# Metropolitan Market Rankings Retail Sales By Store Group

## Total Retail Sales
## Food Stores
## Supermarkets
## Eating And Drinking Places
## General Merchandise Stores
## Department Stores
## Apparel And Accessories Stores
## Furniture/Home Furnishings/Appliance Stores
## Furniture And Home Furnishings Stores
## Automotive Dealers
## Gasoline Service Stations
## Building Materials And Hardware Dealers
## Drug Stores

### EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Department Store Sales . . . 9–7
Apparel & Accessories Store Sales . . . 9–8
Furniture / Home Furnishings / Appliance Store Sales . . . 9–9
Furniture & Home Furnishings Store Sales . . . 9–10
Automotive Dealer Sales . . . 9–11
Gasoline Service Station Sales . . . 9–12
Building Materials & Hardware Store Sales . . . 9–13
Drugstore Sales . . . 9–14

# TOTAL RETAIL SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 47,859,617 | 1 |
| New York, N.Y. | 38,784,867 | 2 |
| Chicago, Ill. | 33,154,580 | 3 |
| Philadelphia, Pa. | 26,174,542 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 25,284,770 | 5 |
| Detroit, Mich. | 23,479,797 | 6 |
| Washington, D.C. | 22,858,033 | 7 |
| Houston, Tex. | 20,891,033 | 8 |
| Nassau - Suffolk, N.Y. | 18,013,334 | 9 |
| Dallas, Tex. | 15,416,879 | 10 |
| Atlanta, Ga. | 15,274,396 | 11 |
| Minneapolis - St. Paul, Minn. | 14,867,520 | 12 |
| Anaheim - Santa Ana, Cal. | 14,426,479 | 13 |
| St. Louis, Mo. | 14,301,141 | 14 |
| Baltimore, Md. | 12,872,140 | 15 |
| San Francisco, Cal. | 12,013,600 | 16 |
| Miami - Hialeah, Fla. | 11,979,377 | 17 |
| San Diego, Cal. | 11,745,639 | 18 |
| Oakland, Cal. | 11,587,461 | 19 |
| Pittsburgh, Pa. | 11,151,843 | 20 |
| Seattle, Wash. | 11,004,876 | 21 |
| Tampa - St. Petersburg - Clearwater, Fla. | 10,949,718 | 22 |
| Denver, Colo. | 10,938,512 | 23 |
| Phoenix, Ariz. | 10,724,956 | 24 |
| Cleveland, Ohio | 10,695,324 | 25 |
| Newark, N.J. | 10,115,041 | 26 |
| Kansas City, Mo.-Kans. | 9,666,861 | 27 |
| San Jose, Cal. | 9,363,319 | 28 |
| Riverside - San Bernardino, Cal. | 9,218,191 | 29 |
| Bergen - Passaic, N.J. | 9,093,022 | 30 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 8,124,536 | 31 |
| Cincinnati, Ohio | 7,814,994 | 32 |
| Indianapolis, Ind. | 7,567,742 | 33 |
| New Orleans, La. | 7,560,519 | 34 |
| Fort Worth - Arlington, Tex. | 7,393,053 | 35 |
| Milwaukee, Wisc. | 7,369,238 | 36 |
| Columbus, Ohio | 7,263,121 | 37 |
| Sacramento, Cal. | 7,233,364 | 38 |
| Oklahoma City, Okla. | 7,095,775 | 39 |
| Portland, Ore. | 6,986,524 | 40 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 6,720,220 | 41 |
| Norfolk - Virginia Beach - Newport News, Va. | 6,475,831 | 42 |
| San Antonio, Tex. | 6,431,839 | 43 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 6,117,975 | 44 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 5,873,912 | 45 |
| Middlesex - Somerset - Hunterdon, N.J. | 5,808,892 | 46 |
| Orlando, Fla. | 5,665,310 | 47 |
| Monmouth - Ocean, N.J. | 5,515,153 | 48 |
| Memphis, Tenn. | 5,514,767 | 49 |
| Louisville, Ky. | 5,324,260 | 50 |
| **Total Top 50** | **637,763,893** | |
| Nashville, Tenn. | 5,236,228 | 51 |
| Rochester, N.Y. | 5,209,563 | 52 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 5,115,709 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | 5,098,907 | 54 |
| Salt Lake City - Ogden, Utah | 4,976,401 | 55 |
| Dayton - Springfield, Ohio | 4,912,873 | 56 |
| Buffalo, N.Y. | 4,822,866 | 57 |
| Honolulu, Haw. | 4,804,259 | 58 |
| Albany - Schenectady - Troy, N.Y. | 4,651,906 | 59 |
| Providence - Pawtucket - Woonsocket, R.I. | 4,624,561 | 60 |
| Richmond - Petersburg, Va. | 4,591,647 | 61 |
| Jacksonville, Fla. | 4,567,174 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 4,510,941 | 63 |
| Birmingham, Ala. | 4,237,532 | 64 |
| Tulsa, Okla. | 4,223,559 | 65 |
| Austin, Tex. | 4,137,874 | 66 |
| Toledo, Ohio | 3,901,290 | 67 |
| Las Vegas, Nev. | 3,839,058 | 68 |
| Knoxville, Tenn. | 3,817,089 | 69 |
| Raleigh - Durham, N.C. | 3,665,341 | 70 |
| Worcester - Fitchburg - Leominster, Mass. | 3,653,380 | 71 |
| Omaha, Neb. | 3,612,578 | 72 |
| Harrisburg - Lebanon - Carlisle, Pa. | 3,573,073 | 73 |
| Grand Rapids, Mich. | 3,563,682 | 74 |
| Scranton - Wilkes-Barre, Pa. | 3,555,379 | 75 |
| Allentown - Bethlehem, Pa. | 3,553,068 | 76 |
| Springfield, Mass. | 3,483,409 | 77 |
| Gary - Hammond, Ind. | 3,410,669 | 78 |
| Akron, Ohio | 3,373,453 | 79 |
| Syracuse, N.Y. | 3,297,616 | 80 |
| Wilmington, Del. | 3,176,504 | 81 |
| Oxnard - Ventura, Cal. | 3,137,801 | 82 |
| Greenville - Spartanburg, S.C. | 3,117,321 | 83 |
| New Bedford - Fall River - Attleboro, Mass. | 3,097,727 | 84 |
| Tucson, Ariz. | 3,079,688 | 85 |
| Baton Rouge, La. | 3,045,147 | 86 |
| Fresno, Cal. | 2,821,909 | 87 |
| Little Rock - North Little Rock, Ark. | 2,758,093 | 88 |
| Lake County, Ill. | 2,704,973 | 89 |
| Albuquerque, N.M. | 2,694,689 | 90 |
| Wichita, Kans. | 2,611,158 | 91 |
| Tacoma, Wash. | 2,586,242 | 92 |
| Youngstown - Warren, Ohio | 2,538,727 | 93 |
| Bakersfield, Cal. | 2,471,657 | 94 |
| Flint, Mich. | 2,465,779 | 95 |
| Anchorage, Alas. | 2,440,434 | 96 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 2,411,063 | 97 |
| Mobile, Ala. | 2,358,934 | 98 |
| Chattanooga, Tenn. | 2,354,728 | 99 |
| El Paso, Tex. | 2,352,424 | 100 |
| **Total Top 100** | **818,009,976** | |
| Charleston, S.C. | 2,351,498 | 101 |
| Jersey City, N.J. | 2,348,748 | 102 |
| Des Moines, Iowa | 2,342,367 | 103 |
| Beaumont - Port Arthur, Tex. | 2,336,877 | 104 |
| Lansing - East Lansing, Mich. | 2,325,433 | 105 |
| Saginaw - Bay City - Midland, Mich. | 2,279,285 | 106 |
| Columbia, S.C. | 2,241,618 | 107 |
| Manchester - Nashua, N.H. | 2,216,597 | 108 |
| Madison, Wisc. | 2,161,418 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 2,154,582 | 110 |
| Corpus Christi, Tex. | 2,139,367 | 111 |
| Atlantic City, N.J. | 2,132,276 | 112 |
| Portsmouth - Dover - Rochester, N.H. | 2,093,629 | 113 |
| Lancaster, Pa. | 2,070,104 | 114 |
| Canton, Ohio | 2,069,983 | 115 |
| Jackson, Miss. | 2,068,624 | 116 |
| Colorado Springs, Colo. | 2,060,685 | 117 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 2,055,343 | 118 |
| Lexington-Fayette, Ky. | 2,018,261 | 119 |
| Shreveport, La. | 2,015,095 | 120 |
| Fort Wayne, Ind. | 2,014,356 | 121 |
| Spokane, Wash. | 1,965,434 | 122 |
| Lakeland - Winter Haven, Fla. | 1,915,592 | 123 |
| Portland, Me. | 1,915,077 | 124 |
| Reading, Pa. | 1,895,090 | 125 |
| Melbourne - Titusville - Palm Bay, Fla. | 1,881,098 | 126 |
| Stockton, Cal. | 1,877,289 | 127 |
| Trenton, N.J. | 1,865,274 | 128 |
| Santa Rosa - Petaluma, Cal. | 1,842,610 | 129 |
| Reno, Nev. | 1,825,620 | 130 |
| Daytona Beach, Fla. | 1,825,309 | 131 |
| York, Pa. | 1,805,702 | 132 |
| Sarasota, Fla. | 1,800,962 | 133 |
| Vallejo - Fairfield - Napa, Cal. | 1,792,859 | 134 |
| Peoria, Ill. | 1,778,376 | 135 |
| Evansville, Ind. | 1,765,932 | 136 |
| Salinas - Seaside - Monterey, Cal. | 1,715,354 | 137 |
| Augusta, Ga. | 1,703,266 | 138 |
| Fort Myers - Cape Coral, Fla. | 1,700,861 | 139 |
| Pensacola, Fla. | 1,675,803 | 140 |
| Modesto, Cal. | 1,607,880 | 141 |
| Aurora - Elgin, Ill. | 1,602,306 | 142 |
| Huntington - Ashland, W.Va.-Ky. | 1,600,207 | 143 |
| Ann Arbor, Mich. | 1,583,905 | 144 |
| McAllen - Edinburg - Mission, Tex. | 1,547,735 | 145 |
| Lafayette, La. | 1,541,953 | 146 |
| Charleston, W.Va. | 1,507,716 | 147 |
| Rockford, Ill. | 1,495,748 | 148 |
| Utica - Rome, N.Y. | 1,491,388 | 149 |
| Macon - Warner Robins, Ga. | 1,477,979 | 150 |
| **Total Top 150** | **913,510,447** | |
| Orange County, N.Y. | 1,470,605 | 151 |
| Lubbock, Tex. | 1,460,984 | 152 |
| Boulder - Longmont, Colo. | 1,459,568 | 153 |
| Appleton - Oshkosh - Neenah, Wisc. | 1,458,178 | 154 |
| South Bend - Mishawaka, Ind. | 1,450,515 | 155 |
| New London - Norwich, Conn. | 1,449,892 | 156 |
| Joliet, Ill. | 1,412,273 | 157 |
| Duluth, Minn. | 1,404,730 | 158 |
| Springfield, Mo. | 1,398,058 | 159 |
| Montgomery, Ala. | 1,377,300 | 160 |
| Erie, Pa. | 1,371,644 | 161 |
| Eugene - Springfield, Ore. | 1,350,404 | 162 |
| Binghamton, N.Y. | 1,344,933 | 163 |
| Amarillo, Tex. | 1,341,362 | 164 |
| Kalamazoo, Mich. | 1,314,484 | 165 |
| Savannah, Ga. | 1,303,570 | 166 |
| Poughkeepsie, N.Y. | 1,300,899 | 167 |
| Visalia - Tulare - Porterville, Cal. | 1,300,126 | 168 |
| St. Cloud, Minn. | 1,298,656 | 169 |
| Roanoke, Va. | 1,250,309 | 170 |
| Fayetteville, N.C. | 1,246,365 | 171 |
| Odessa, Tex. | 1,243,034 | 172 |
| Galveston - Texas City, Tex. | 1,217,865 | 173 |
| Brownsville - Harlingen, Tex. | 1,205,779 | 174 |
| Longview - Marshall, Tex. | 1,203,470 | 175 |
| Fort Pierce, Fla. | 1,176,187 | 176 |
| Lorain - Elyria, Ohio | 1,171,543 | 177 |
| Santa Cruz, Cal. | 1,157,564 | 178 |
| Columbus, Ga. | 1,119,980 | 179 |
| Salem, Ore. | 1,119,169 | 180 |
| Asheville, N.C. | 1,114,944 | 181 |
| Tallahassee, Fla. | 1,114,424 | 182 |
| Bradenton, Fla. | 1,108,295 | 183 |
| Huntsville, Ala. | 1,098,675 | 184 |
| Springfield, Ill. | 1,097,997 | 185 |
| Gainesville, Fla. | 1,095,615 | 186 |
| Hickory, N.C. | 1,089,288 | 187 |
| Hamilton - Middletown, Ohio | 1,080,780 | 188 |
| Houma - Thibodaux, La. | 1,056,586 | 189 |
| Waco, Tex. | 1,044,297 | 190 |
| Lincoln, Neb. | 1,044,037 | 191 |
| Killeen - Temple, Tex. | 1,033,446 | 192 |
| Biloxi - Gulfport, Miss. | 1,011,365 | 193 |
| Abilene, Tex. | 1,010,931 | 194 |
| Green Bay, Wisc. | 1,009,362 | 195 |
| Terre Haute, Ind. | 994,095 | 196 |
| Johnstown, Pa. | 993,823 | 197 |
| Lake Charles, La. | 986,096 | 198 |
| Ocala, Fla. | 983,390 | 199 |
| Midland, Tex. | 979,898 | 200 |
| **Total Top 200** | **973,837,237** | |
| Topeka, Kans. | 973,999 | 201 |
| Fargo - Moorhead, N.D.-Minn. | 973,638 | 202 |
| Elkhart - Goshen, Ind. | 968,592 | 203 |
| Pittsfield, Mass. | 955,655 | 204 |
| Cedar Rapids, Iowa | 953,832 | 205 |
| Boise, Ida. | 952,580 | 206 |
| Champaign - Urbana - Rantoul, Ill. | 938,970 | 207 |
| Fort Collins - Loveland, Colo. | 929,206 | 208 |
| Niagara Falls, N.Y. | 928,815 | 209 |
| Wheeling, W.Va. | 915,630 | 210 |
| Tyler, Tex. | 915,408 | 211 |
| Naples, Fla. | 904,525 | 212 |
| Billings, Mont. | 899,642 | 213 |
| Burlington, Vt. | 892,803 | 214 |
| Brazoria, Tex. | 885,266 | 215 |
| Laredo, Tex. | 877,865 | 216 |
| Yakima, Wash. | 868,773 | 217 |
| Wichita Falls, Tex. | 862,828 | 218 |
| Lima, Ohio | 853,064 | 219 |
| Parkersburg - Marietta, W.Va.-Ohio | 847,306 | 220 |
| Provo - Orem, Utah | 834,423 | 221 |
| Fort Smith, Ark. | 828,853 | 222 |
| Chico, Cal. | 824,985 | 223 |
| Sioux Falls, S.D. | 824,380 | 224 |
| Bangor, Me. | 820,223 | 225 |
| Wilmington, N.C. | 811,617 | 226 |
| Beaver County, Pa. | 805,389 | 227 |
| Vancouver, Wash. | 803,207 | 228 |
| Waterloo - Cedar Falls, Iowa | 800,211 | 229 |
| Racine, Wisc. | 796,381 | 230 |
| Joplin, Mo. | 782,708 | 231 |
| Charlottesville, Va. | 779,677 | 232 |
| Fort Walton Beach, Fla. | 774,154 | 233 |
| Lynchburg, Va. | 772,208 | 234 |
| Muncie, Ind. | 766,818 | 235 |
| Monroe, La. | 759,854 | 236 |
| Eau Claire, Wisc. | 757,883 | 237 |
| Richland - Kennewick - Pasco, Wash. | 754,667 | 238 |
| Rochester, Minn. | 748,278 | 239 |
| Benton Harbor, Mich. | 744,103 | 240 |
| Anderson, Ind. | 736,043 | 241 |
| Redding, Cal. | 724,618 | 242 |
| Medford, Ore. | 723,709 | 243 |
| Olympia, Wash. | 722,506 | 244 |
| Bloomington - Normal, Ill. | 718,804 | 245 |
| Janesville - Beloit, Wisc. | 718,649 | 246 |
| Mansfield, Ohio | 718,201 | 247 |
| Bryan - College Station, Tex. | 711,808 | 248 |
| Burlington, N.C. | 708,998 | 249 |
| Lafayette - West Lafayette, Ind. | 708,855 | 250 |
| **Total Top 250** | **1,015,118,444** | |
| Athens, Ga. | 708,514 | 251 |
| Altoona, Pa. | 706,317 | 252 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 701,368 | 253 |
| Panama City, Fla. | 699,715 | 254 |
| Vineland - Millville - Bridgeton, N.J. | 699,080 | 255 |
| Dothan, Ala. | 696,138 | 256 |
| Alexandria, La. | 692,926 | 257 |
| Texarkana, Tex.-Ark. | 690,158 | 258 |
| Decatur, Ill. | 687,966 | 259 |
| San Angelo, Tex. | 681,141 | 260 |
| Jackson, Mich. | 676,513 | 261 |
| Muskegon, Mich. | 676,371 | 262 |
| Bremerton, Wash. | 673,988 | 263 |
| Tuscaloosa, Ala. | 672,674 | 264 |
| Sioux City, Iowa | 671,602 | 265 |
| Hagerstown, Md. | 669,440 | 266 |
| Battle Creek, Mich. | 662,177 | 267 |
| Kokomo, Ind. | 653,857 | 268 |
| Albany, Ga. | 640,974 | 269 |
| Anderson, S.C. | 636,316 | 270 |
| Glens Falls, N.Y. | 624,957 | 271 |
| Steubenville - Weirton, Ohio-W.Va. | 624,683 | 272 |
| Bellingham, Wash. | 623,129 | 273 |
| Pueblo, Colo. | 621,866 | 274 |
| Florence, S.C. | 619,112 | 275 |
| Santa Fe, N.M. | 618,634 | 276 |
| Florence, Ala. | 604,619 | 277 |
| Williamsport, Pa. | 585,246 | 278 |
| Lawton, Okla. | 577,571 | 279 |
| Bismarck, N.D. | 577,254 | 280 |
| Fayetteville - Springdale, Ark. | 569,127 | 281 |
| La Crosse, Wisc. | 568,997 | 282 |
| Rapid City, S.D. | 564,271 | 283 |
| Greeley, Colo. | 555,671 | 284 |
| Victoria, Tex. | 550,467 | 285 |
| St. Joseph, Mo. | 550,309 | 286 |
| Kenosha, Wisc. | 549,703 | 287 |
| State College, Pa. | 548,575 | 288 |
| Casper, Wyo. | 547,036 | 289 |
| Sherman - Denison, Tex. | 546,724 | 290 |
| Sharon, Pa. | 546,658 | 291 |
| Owensboro, Ky. | 546,217 | 292 |
| Columbia, Mo. | 541,887 | 293 |
| Lewiston - Auburn, Me. | 540,115 | 294 |
| Jackson, Tenn. | 532,386 | 295 |
| Pascagoula, Miss. | 531,094 | 296 |
| Jacksonville, N.C. | 524,926 | 297 |
| Bloomington, Ind. | 523,979 | 298 |
| Cumberland, Md. | 517,391 | 299 |
| Wausau, Wisc. | 510,161 | 300 |
| Cheyenne, Wyo. | 507,560 | 301 |
| Las Cruces, N.M. | 505,663 | 302 |
| Yuba City, Cal. | 500,882 | 303 |
| Elmira, N.Y. | 491,370 | 304 |
| Dubuque, Iowa | 481,421 | 305 |
| Great Falls, Mont. | 473,328 | 306 |
| Kankakee, Ill. | 456,562 | 307 |
| Anniston, Ala. | 451,009 | 308 |
| Grand Forks, N.D. | 448,258 | 309 |
| Danville, Va. | 447,367 | 310 |
| Sheboygan, Wisc. | 428,336 | 311 |
| Pine Bluff, Ark. | 413,765 | 312 |
| Gadsden, Ala. | 412,079 | 313 |
| Iowa City, Iowa | 409,802 | 314 |
| Enid, Okla. | 406,103 | 315 |
| Lawrence, Kans. | 344,448 | 316 |
| **Total Above Areas** | **1,052,836,397** | |
| **Percent of U.S.** | **81.1960** | |
| **U.S. Total** | **1,296,659,715** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# FOOD STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 9,670,514 | 1 |
| New York, N.Y. | 7,815,956 | 2 |
| Chicago, Ill. | 5,794,937 | 3 |
| Philadelphia, Pa. | 5,178,575 | 4 |
| Detroit, Mich. | 4,494,607 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 4,416,741 | 6 |
| Washington, D.C. | 4,301,898 | 7 |
| Houston, Tex. | 4,176,878 | 8 |
| Nassau - Suffolk, N.Y. | 3,671,437 | 9 |
| St. Louis, Mo. | 3,003,179 | 10 |
| Dallas, Tex. | 2,811,676 | 11 |
| Anaheim - Santa Ana, Cal. | 2,737,929 | 12 |
| Atlanta, Ga. | 2,673,926 | 13 |
| Minneapolis - St. Paul, Minn. | 2,626,464 | 14 |
| Baltimore, Md. | 2,515,898 | 15 |
| Pittsburgh, Pa. | 2,392,947 | 16 |
| Phoenix, Ariz. | 2,392,019 | 17 |
| Oakland, Cal. | 2,373,522 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 2,354,277 | 19 |
| Denver, Colo. | 2,258,260 | 20 |
| San Diego, Cal. | 2,246,213 | 21 |
| Newark, N.J. | 2,245,464 | 22 |
| Cleveland, Ohio | 2,236,298 | 23 |
| Seattle, Wash. | 2,234,250 | 24 |
| San Francisco, Cal. | 2,231,772 | 25 |
| Riverside - San Bernardino, Cal. | 2,146,975 | 26 |
| Miami - Hialeah, Fla. | 1,958,688 | 27 |
| Kansas City, Mo.-Kans. | 1,807,046 | 28 |
| San Jose, Cal. | 1,750,828 | 29 |
| Bergen - Passaic, N.J. | 1,745,640 | 30 |
| New Orleans, La. | 1,719,101 | 31 |
| Cincinnati, Ohio | 1,620,362 | 32 |
| Sacramento, Cal. | 1,545,604 | 33 |
| Fort Worth - Arlington, Tex. | 1,506,930 | 34 |
| Milwaukee, Wisc. | 1,504,536 | 35 |
| Columbus, Ohio | 1,451,236 | 36 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,408,478 | 37 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,394,393 | 38 |
| San Antonio, Tex. | 1,390,785 | 39 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,309,633 | 40 |
| Indianapolis, Ind. | 1,287,291 | 41 |
| Oklahoma City, Okla. | 1,269,856 | 42 |
| Middlesex - Somerset - Hunterdon, N.J. | 1,255,360 | 43 |
| Buffalo, N.Y. | 1,239,925 | 44 |
| Monmouth - Ocean, N.J. | 1,212,130 | 45 |
| Portland, Ore. | 1,207,598 | 46 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,203,317 | 47 |
| Rochester, N.Y. | 1,142,245 | 48 |
| Memphis, Tenn. | 1,137,427 | 49 |
| Louisville, Ky. | 1,118,325 | 50 |
| **Total Top 50** | **125,189,346** | |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,111,608 | 51 |
| Salt Lake City - Ogden, Utah | 1,092,515 | 52 |
| Albany - Schenectady - Troy, N.Y. | 1,079,267 | 53 |
| Nashville, Tenn. | 1,076,163 | 54 |
| Orlando, Fla. | 1,040,223 | 55 |
| Dayton - Springfield, Ohio | 1,027,433 | 56 |
| Greensboro - Winston-Salem - High Point, N.C. | 994,641 | 57 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 988,805 | 58 |
| Birmingham, Ala. | 974,658 | 59 |
| New Haven - Waterbury - Meriden, Conn. | 966,465 | 60 |
| Providence - Pawtucket - Woonsocket, R.I. | 965,004 | 61 |
| Richmond - Petersburg, Va. | 956,852 | 62 |
| Tulsa, Okla. | 882,989 | 63 |
| Knoxville, Tenn. | 842,903 | 64 |
| Honolulu, Haw. | 832,535 | 65 |
| Jacksonville, Fla. | 831,534 | 66 |
| Las Vegas, Nev. | 812,026 | 67 |
| Syracuse, N.Y. | 808,061 | 68 |
| Scranton - Wilkes-Barre, Pa. | 802,040 | 69 |
| New Bedford - Fall River - Attleboro, Mass. | 791,921 | 70 |
| Toledo, Ohio | 786,774 | 71 |
| Austin, Tex. | 780,426 | 72 |
| Harrisburg - Lebanon - Carlisle, Pa. | 771,280 | 73 |
| Akron, Ohio | 757,408 | 74 |
| Raleigh - Durham, N.C. | 735,296 | 75 |
| Gary - Hammond, Ind. | 733,622 | 76 |
| Allentown - Bethlehem, Pa. | 730,980 | 77 |
| Springfield, Mass. | 730,534 | 78 |
| Omaha, Neb. | 705,883 | 79 |
| Tucson, Ariz. | 690,950 | 80 |
| Worcester - Fitchburg - Leominster, Mass. | 686,470 | 81 |
| Greenville - Spartanburg, S.C. | 685,538 | 82 |
| Baton Rouge, La. | 681,270 | 83 |
| Oxnard - Ventura, Cal. | 678,402 | 84 |
| Jersey City, N.J. | 631,485 | 85 |
| Fresno, Cal. | 620,377 | 86 |
| Wilmington, Del. | 596,777 | 87 |
| Mobile, Ala. | 586,317 | 88 |
| Bakersfield, Cal. | 585,619 | 89 |
| Chattanooga, Tenn. | 578,076 | 90 |
| Albuquerque, N.M. | 568,614 | 91 |
| Grand Rapids, Mich. | 554,922 | 92 |
| Youngstown - Warren, Ohio | 537,095 | 93 |
| Des Moines, Iowa | 526,843 | 94 |
| Little Rock - North Little Rock, Ark. | 525,197 | 95 |
| Tacoma, Wash. | 524,190 | 96 |
| Charleston, S.C. | 515,204 | 97 |
| Johnson City - Kingsport - Bristol, Tenn. | 500,876 | 98 |
| Wichita, Kans. | 499,851 | 99 |
| Corpus Christi, Tex. | 485,566 | 100 |
| **Total Top 100** | **163,058,831** | |
| Beaumont - Port Arthur, Tex. | 481,979 | 101 |
| Canton, Ohio | 478,300 | 102 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 469,757 | 103 |
| Lancaster, Pa. | 463,964 | 104 |
| Atlantic City, N.J. | 457,033 | 105 |
| El Paso, Tex. | 456,607 | 106 |
| Lakeland - Winter Haven, Fla. | 450,176 | 107 |
| Portsmouth - Dover - Rochester, N.H. | 448,228 | 108 |
| Vallejo - Fairfield - Napa, Cal. | 444,580 | 109 |
| Spokane, Wash. | 434,133 | 110 |
| Santa Rosa - Petaluma, Cal. | 433,234 | 111 |
| Saginaw - Bay City - Midland, Mich. | 431,243 | 112 |
| Stockton, Cal. | 425,031 | 113 |
| Lansing - East Lansing, Mich. | 423,846 | 114 |
| Flint, Mich. | 420,272 | 115 |
| Jackson, Miss. | 415,789 | 116 |
| Columbia, S.C. | 412,166 | 117 |
| Manchester - Nashua, N.H. | 410,090 | 118 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 402,048 | 119 |
| York, Pa. | 401,907 | 120 |
| Daytona Beach, Fla. | 400,896 | 121 |
| Lexington-Fayette, Ky. | 396,404 | 122 |
| Shreveport, La. | 394,688 | 123 |
| Lake County, Ill. | 391,237 | 124 |
| Trenton, N.J. | 389,856 | 125 |
| Fort Wayne, Ind. | 387,003 | 126 |
| Portland, Me. | 385,302 | 127 |
| Colorado Springs, Colo. | 380,370 | 128 |
| Modesto, Cal. | 378,400 | 129 |
| Evansville, Ind. | 365,509 | 130 |
| Utica - Rome, N.Y. | 364,186 | 131 |
| Fort Myers - Cape Coral, Fla. | 361,057 | 132 |
| Reading, Pa. | 360,351 | 133 |
| Reno, Nev. | 360,058 | 134 |
| Anchorage, Alas. | 359,583 | 135 |
| Peoria, Ill. | 358,806 | 136 |
| Pensacola, Fla. | 353,344 | 137 |
| Orange County, N.Y. | 349,911 | 138 |
| Huntington - Ashland, W.Va.-Ky. | 349,882 | 139 |
| Augusta, Ga. | 348,197 | 140 |
| Madison, Wisc. | 345,772 | 141 |
| Melbourne - Titusville - Palm Bay, Fla. | 341,792 | 142 |
| Boulder - Longmont, Colo. | 337,334 | 143 |
| Sarasota, Fla. | 336,482 | 144 |
| Charleston, W.Va. | 334,219 | 145 |
| McAllen - Edinburg - Mission, Tex. | 322,160 | 146 |
| Visalia - Tulare - Porterville, Cal. | 320,988 | 147 |
| Binghamton, N.Y. | 319,953 | 148 |
| Aurora - Elgin, Ill. | 318,477 | 149 |
| Galveston - Texas City, Tex. | 314,071 | 150 |
| **Total Top 150** | **182,545,502** | |
| Poughkeepsie, N.Y. | 314,071 | 150 |
| Erie, Pa. | 307,557 | 152 |
| Salinas - Seaside - Monterey, Cal. | 307,415 | 153 |
| Macon - Warner Robins, Ga. | 299,332 | 154 |
| Duluth, Minn. | 295,697 | 155 |
| Rockford, Ill. | 294,305 | 156 |
| Springfield, Mo. | 289,570 | 157 |
| Montgomery, Ala. | 288,174 | 158 |
| Brownsville - Harlingen, Tex. | 285,656 | 159 |
| Lorain - Elyria, Ohio | 282,865 | 160 |
| New London - Norwich, Conn. | 281,396 | 161 |
| Eugene - Springfield, Ore. | 280,250 | 162 |
| Santa Cruz, Cal. | 277,182 | 163 |
| Roanoke, Va. | 276,514 | 164 |
| Lafayette, La. | 272,596 | 165 |
| Appleton - Oshkosh - Neenah, Wisc. | 270,310 | 166 |
| Hamilton - Middletown, Ohio | 267,592 | 167 |
| Joliet, Ill. | 267,411 | 168 |
| South Bend - Mishawaka, Ind. | 263,766 | 169 |
| Lubbock, Tex. | 261,316 | 170 |
| Fort Pierce, Fla. | 257,689 | 171 |
| Brazoria, Tex. | 255,422 | 172 |
| Savannah, Ga. | 255,018 | 173 |
| Amarillo, Tex. | 252,003 | 174 |
| Longview - Marshall, Tex. | 249,683 | 175 |
| Gainesville, Fla. | 249,439 | 176 |
| Hickory, N.C. | 248,534 | 177 |
| Niagara Falls, N.Y. | 247,431 | 178 |
| Ann Arbor, Mich. | 242,990 | 179 |
| Johnstown, Pa. | 241,596 | 180 |
| Lake Charles, La. | 241,319 | 181 |
| Fayetteville, N.C. | 240,351 | 182 |
| Houma - Thibodaux, La. | 234,924 | 183 |
| Boise, Ida. | 231,361 | 184 |
| Tallahassee, Fla. | 231,297 | 185 |
| Chico, Cal. | 228,145 | 186 |
| Odessa, Tex. | 225,939 | 187 |
| Bradenton, Fla. | 224,777 | 188 |
| Waco, Tex. | 222,989 | 189 |
| Killeen - Temple, Tex. | 222,138 | 190 |
| Beaver County, Pa. | 220,935 | 191 |
| Salem, Ore. | 219,527 | 192 |
| Pittsfield, Mass. | 218,168 | 193 |
| Huntsville, Ala. | 215,974 | 194 |
| Topeka, Kans. | 213,314 | 195 |
| Asheville, N.C. | 213,195 | 196 |
| Yakima, Wash. | 211,572 | 197 |
| Elkhart - Goshen, Ind. | 210,623 | 198 |
| Biloxi - Gulfport, Miss. | 209,459 | 199 |
| Wheeling, W.Va. | 208,016 | 200 |
| **Total Top 200** | **195,172,305** | |
| Cedar Rapids, Iowa | 205,498 | 201 |
| Fort Collins - Loveland, Colo. | 203,287 | 202 |
| Ocala, Fla. | 201,726 | 203 |
| Columbus, Ga. | 201,499 | 204 |
| Lincoln, Neb. | 200,786 | 205 |
| Springfield, Ill. | 198,945 | 206 |
| Vancouver, Wash. | 195,969 | 207 |
| Provo - Orem, Utah | 193,061 | 208 |
| Naples, Fla. | 190,387 | 209 |
| Laredo, Tex. | 185,373 | 210 |
| Kalamazoo, Mich. | 184,438 | 211 |
| Midland, Tex. | 183,723 | 212 |
| Racine, Wisc. | 181,295 | 213 |
| Richland - Kennewick - Pasco, Wash. | 179,481 | 214 |
| Vineland - Millville - Bridgeton, N.J. | 178,654 | 215 |
| Olympia, Wash. | 178,626 | 216 |
| Redding, Cal. | 176,372 | 217 |
| Bangor, Me. | 172,897 | 218 |
| Joplin, Mo. | 172,657 | 219 |
| Billings, Mont. | 172,560 | 220 |
| Burlington, Vt. | 172,431 | 221 |
| Steubenville - Weirton, Ohio-W.Va. | 172,327 | 222 |
| St. Cloud, Minn. | 171,609 | 223 |
| Tuscaloosa, Ala. | 171,441 | 224 |
| Anderson, Ind. | 170,627 | 225 |
| Parkersburg - Marietta, W.Va.-Ohio | 170,259 | 226 |
| Terre Haute, Ind. | 169,021 | 227 |
| Lynchburg, Va. | 168,196 | 228 |
| Abilene, Tex. | 166,839 | 229 |
| Lima, Ohio | 166,548 | 230 |
| Charlottesville, Va. | 165,117 | 231 |
| Tyler, Tex. | 163,934 | 232 |
| Waterloo - Cedar Falls, Iowa | 162,145 | 233 |
| Pueblo, Colo. | 161,180 | 234 |
| Altoona, Pa. | 160,378 | 235 |
| Bremerton, Wash. | 159,767 | 236 |
| Champaign - Urbana - Rantoul, Ill. | 158,906 | 237 |
| Bryan - College Station, Tex. | 155,546 | 238 |
| Glens Falls, N.Y. | 155,517 | 239 |
| Athens, Ga. | 154,665 | 240 |
| Pascagoula, Miss. | 151,630 | 241 |
| Anderson, S.C. | 149,513 | 242 |
| Fort Smith, Ark. | 149,247 | 243 |
| Monroe, La. | 148,083 | 244 |
| Wilmington, N.C. | 147,696 | 245 |
| Janesville - Beloit, Wisc. | 146,997 | 246 |
| Sioux City, Iowa | 146,920 | 247 |
| Green Bay, Wisc. | 146,523 | 248 |
| Kenosha, Wisc. | 144,153 | 249 |
| Fargo - Moorhead, N.D.-Minn. | 143,721 | 250 |
| **Total Top 250** | **203,700,975** | |
| Muncie, Ind. | 143,072 | 251 |
| Benton Harbor, Mich. | 142,711 | 252 |
| Bellingham, Wash. | 142,363 | 253 |
| Wichita Falls, Tex. | 142,245 | 254 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 142,198 | 255 |
| Texarkana, Tex.-Ark. | 141,937 | 256 |
| Williamsport, Pa. | 141,921 | 257 |
| Alexandria, La. | 141,632 | 258 |
| Dothan, Ala. | 140,417 | 259 |
| Muskegon, Mich. | 138,229 | 260 |
| Greeley, Colo. | 137,347 | 261 |
| Burlington, N.C. | 137,335 | 262 |
| Lewiston - Auburn, Me. | 137,226 | 263 |
| Fort Walton Beach, Fla. | 133,717 | 264 |
| Sioux Falls, S.D. | 133,599 | 265 |
| San Angelo, Tex. | 132,255 | 266 |
| Medford, Ore. | 130,986 | 267 |
| Mansfield, Ohio | 130,646 | 268 |
| Rochester, Minn. | 130,497 | 269 |
| St. Joseph, Mo. | 129,687 | 270 |
| Albany, Ga. | 129,370 | 271 |
| Lawton, Okla. | 128,943 | 272 |
| Decatur, Ill. | 128,916 | 273 |
| Santa Fe, N.M. | 128,670 | 274 |
| Florence, Ala. | 126,022 | 275 |
| Florence, S.C. | 123,877 | 276 |
| Columbia, Mo. | 122,577 | 277 |
| Bloomington - Normal, Ill. | 122,516 | 278 |
| Sharon, Pa. | 122,343 | 279 |
| Battle Creek, Mich. | 122,218 | 280 |
| Kokomo, Ind. | 122,162 | 281 |
| Eau Claire, Wisc. | 121,557 | 282 |
| Yuba City, Cal. | 121,255 | 283 |
| Jackson, Mich. | 118,321 | 284 |
| Casper, Wyo. | 117,241 | 285 |
| Owensboro, Ky. | 117,178 | 286 |
| Lafayette - West Lafayette, Ind. | 116,919 | 287 |
| Hagerstown, Md. | 115,082 | 288 |
| Gadsden, Ala. | 113,933 | 289 |
| Danville, Va. | 112,559 | 290 |
| State College, Pa. | 110,889 | 291 |
| Fayetteville - Springdale, Ark. | 110,196 | 292 |
| Cumberland, Md. | 108,474 | 293 |
| Victoria, Tex. | 108,363 | 294 |
| Panama City, Fla. | 106,560 | 295 |
| Sherman - Denison, Tex. | 104,635 | 296 |
| La Crosse, Wisc. | 102,918 | 297 |
| Bloomington, Ind. | 102,646 | 298 |
| Jacksonville, N.C. | 101,712 | 299 |
| Wausau, Wisc. | 100,818 | 300 |
| Rapid City, S.D. | 100,233 | 301 |
| Las Cruces, N.M. | 99,810 | 302 |
| Dubuque, Iowa | 98,409 | 303 |
| Anniston, Ala. | 97,755 | 304 |
| Kankakee, Ill. | 97,478 | 305 |
| Elmira, N.Y. | 96,425 | 306 |
| Jackson, Tenn. | 94,545 | 307 |
| Sheboygan, Wisc. | 94,449 | 308 |
| Pine Bluff, Ark. | 93,147 | 309 |
| Bismarck, N.D. | 89,632 | 310 |
| Iowa City, Iowa | 86,955 | 311 |
| Enid, Okla. | 86,700 | 312 |
| Great Falls, Mont. | 86,542 | 313 |
| Cheyenne, Wyo. | 79,318 | 314 |
| Lawrence, Kans. | 72,241 | 315 |
| Grand Forks, N.D. | 55,457 | 316 |
| **Total Above Areas** | **211,368,961** | |
| **Percent of U.S.** | **78.0445** | |
| **U.S. Total** | **270,831,185** | |

S&MM METRO MARKET RANKING

# SUPERMARKET SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 8,896,541 | 1 |
| New York, N.Y. | 6,501,948 | 2 |
| Chicago, Ill. | 5,313,178 | 3 |
| Philadelphia, Pa. | 4,637,170 | 4 |
| Detroit, Mich. | 4,041,438 | 5 |
| Washington, D.C. | 3,988,343 | 6 |
| Houston, Tex. | 3,984,232 | 7 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,888,019 | 8 |
| Nassau - Suffolk, N.Y. | 3,136,004 | 9 |
| St. Louis, Mo. | 2,799,002 | 10 |
| Dallas, Tex. | 2,701,476 | 11 |
| Atlanta, Ga. | 2,537,995 | 12 |
| Anaheim - Santa Ana, Cal. | 2,532,302 | 13 |
| Minneapolis - St. Paul, Minn. | 2,465,956 | 14 |
| Baltimore, Md. | 2,316,724 | 15 |
| Phoenix, Ariz. | 2,294,080 | 16 |
| Tampa - St. Petersburg - Clearwater, Fla. | 2,222,234 | 17 |
| Pittsburgh, Pa. | 2,204,688 | 18 |
| Oakland, Cal. | 2,196,431 | 19 |
| Denver, Colo. | 2,162,922 | 20 |
| Seattle, Wash. | 2,106,987 | 21 |
| San Diego, Cal. | 2,075,527 | 22 |
| Cleveland, Ohio | 2,052,360 | 23 |
| Newark, N.J. | 2,043,062 | 24 |
| Riverside - San Bernardino, Cal. | 2,024,267 | 25 |
| San Francisco, Cal. | 1,892,527 | 26 |
| Miami - Hialeah, Fla. | 1,774,852 | 27 |
| Kansas City, Mo.-Kans. | 1,734,232 | 28 |
| New Orleans, La. | 1,639,902 | 29 |
| San Jose, Cal. | 1,635,345 | 30 |
| Bergen - Passaic, N.J. | 1,558,457 | 31 |
| Sacramento, Cal. | 1,471,381 | 32 |
| Cincinnati, Ohio | 1,440,543 | 33 |
| Fort Worth - Arlington, Tex. | 1,431,474 | 34 |
| Milwaukee, Wisc. | 1,400,801 | 35 |
| Columbus, Ohio | 1,377,270 | 36 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,355,143 | 37 |
| San Antonio, Tex. | 1,342,720 | 38 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,243,826 | 39 |
| Indianapolis, Ind. | 1,229,041 | 40 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,226,211 | 41 |
| Oklahoma City, Okla. | 1,223,739 | 42 |
| Middlesex - Somerset - Hunterdon, N.J. | 1,153,059 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,146,121 | 44 |
| Portland, Ore. | 1,138,293 | 45 |
| Buffalo, N.Y. | 1,116,553 | 46 |
| Monmouth - Ocean, N.J. | 1,104,045 | 47 |
| Rochester, N.Y. | 1,081,507 | 48 |
| Memphis, Tenn. | 1,078,477 | 49 |
| Louisville, Ky. | 1,050,204 | 50 |
| **Total Top 50** | **114,968,609** | |
| Nashville, Tenn. | 1,048,519 | 51 |
| Salt Lake City - Ogden, Utah | 1,046,155 | 52 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,015,981 | 53 |
| Albany - Schenectady - Troy, N.Y. | 1,003,524 | 54 |
| Orlando, Fla. | 981,886 | 55 |
| Dayton - Springfield, Ohio | 976,558 | 56 |
| Greensboro - Winston-Salem - High Point, N.C. | 963,009 | 57 |
| Birmingham, Ala. | 947,290 | 58 |
| Richmond - Petersburg, Va. | 927,631 | 59 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 919,622 | 60 |
| New Haven - Waterbury - Meriden, Conn. | 890,111 | 61 |
| Tulsa, Okla. | 861,315 | 62 |
| Providence - Pawtucket - Woonsocket, R.I. | 833,458 | 63 |
| Knoxville, Tenn. | 813,466 | 64 |
| Las Vegas, Nev. | 775,674 | 65 |
| Jacksonville, Fla. | 770,717 | 66 |
| Austin, Tex. | 751,684 | 67 |
| Scranton - Wilkes-Barre, Pa. | 745,244 | 68 |
| Syracuse, N.Y. | 738,619 | 69 |
| Toledo, Ohio | 736,561 | 70 |
| Harrisburg - Lebanon - Carlisle, Pa. | 728,118 | 71 |
| New Bedford - Fall River - Attleboro, Mass. | 727,909 | 72 |
| Honolulu, Haw. | 715,525 | 73 |
| Akron, Ohio | 714,673 | 74 |
| Raleigh - Durham, N.C. | 710,584 | 75 |
| Allentown - Bethlehem, Pa. | 679,267 | 76 |
| Gary - Hammond, Ind. | 675,659 | 77 |
| Greenville - Spartanburg, S.C. | 674,841 | 78 |
| Omaha, Neb. | 671,812 | 79 |
| Springfield, Mass. | 659,808 | 80 |
| Baton Rouge, La. | 654,861 | 81 |
| Tucson, Ariz. | 652,654 | 82 |
| Oxnard - Ventura, Cal. | 644,109 | 83 |
| Worcester - Fitchburg - Leominster, Mass. | 632,482 | 84 |
| Fresno, Cal. | 587,611 | 85 |
| Jersey City, N.J. | 569,891 | 86 |
| Chattanooga, Tenn. | 563,787 | 87 |
| Mobile, Ala. | 563,351 | 88 |
| Bakersfield, Cal. | 555,212 | 89 |
| Wilmington, Del. | 540,902 | 90 |
| Albuquerque, N.M. | 529,239 | 91 |
| Grand Rapids, Mich. | 511,802 | 92 |
| Youngstown - Warren, Ohio | 511,414 | 93 |
| Des Moines, Iowa | 510,147 | 94 |
| Little Rock - North Little Rock, Ark. | 507,195 | 95 |
| Charleston, S.C. | 497,336 | 96 |
| Tacoma, Wash. | 497,200 | 97 |
| Johnson City - Kingsport - Bristol, Tenn. | 486,803 | 98 |
| Wichita, Kans. | 482,231 | 99 |
| Corpus Christi, Tex. | 466,588 | 100 |
| **Total Top 100** | **150,638,644** | |
| Beaumont - Port Arthur, Tex. | 465,989 | 101 |
| Canton, Ohio | 448,110 | 102 |
| El Paso, Tex. | 431,411 | 103 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 428,541 | 104 |
| Lakeland - Winter Haven, Fla. | 425,451 | 105 |
| Vallejo - Fairfield - Napa, Cal. | 419,387 | 106 |
| Portsmouth - Dover - Rochester, N.H. | 416,683 | 107 |
| Spokane, Wash. | 411,951 | 108 |
| Atlantic City, N.J. | 406,138 | 109 |
| Lansing - East Lansing, Mich. | 404,322 | 110 |
| Lancaster, Pa. | 403,183 | 111 |
| Santa Rosa - Petaluma, Cal. | 400,619 | 112 |
| Flint, Mich. | 399,861 | 113 |
| Jackson, Miss | 399,474 | 114 |
| Columbia, S.C. | 396,322 | 115 |
| Stockton, Cal. | 394,945 | 116 |
| Manchester - Nashua, N.H. | 386,443 | 117 |
| Lexington-Fayette, Ky. | 382,429 | 118 |
| Shreveport, La. | 381,564 | 119 |
| Saginaw - Bay City - Midland, Mich. | 379,064 | 120 |
| Daytona Beach, Fla. | 378,056 | 121 |
| Davenport - Rork Island - Moline, Iowa-Ill. | 372,751 | 122 |
| Lake County, Ill. | 370,937 | 123 |
| York, Pa. | 366,646 | 124 |
| Colorado Springs, Colo. | 365,650 | 125 |
| Portland, Me. | 365,343 | 126 |
| Trenton, N.J. | 364,287 | 127 |
| Fort Wayne, Ind. | 363,053 | 128 |
| Modesto, Cal. | 351,135 | 129 |
| Evansville, Ind. | 348,186 | 130 |
| Reno, Nev. | 346,424 | 131 |
| Fort Myers - Cape Coral, Fla. | 345,558 | 132 |
| Pensacola, Fla. | 343,136 | 133 |
| Anchorage, Alas. | 342,559 | 134 |
| Augusta, Ga. | 339,996 | 135 |
| Peoria, Ill. | 338,458 | 136 |
| Utica - Rome, N.Y. | 334,864 | 137 |
| Huntington - Ashland, W.Va.-Ky. | 334,120 | 138 |
| Orange County, N.Y. | 329,304 | 139 |
| Melbourne - Titusville - Palm Bay, Fla. | 325,066 | 140 |
| Charleston, W.Va. | 324,234 | 141 |
| Madison, Wisc. | 322,905 | 142 |
| Boulder - Longmont, Colo. | 321,759 | 143 |
| Reading, Pa. | 316,933 | 144 |
| Sarasota, Fla. | 309,807 | 145 |
| Binghamton, N.Y. | 307,588 | 146 |
| Visalia - Tulare - Porterville, Cal. | 304,958 | 147 |
| McAllen - Edinburg - Mission, Tex. | 304,498 | 148 |
| Aurora - Elgin, Ill. | 304,226 | 149 |
| Galveston - Texas City, Tex. | 300,192 | 150 |
| **Total Top 150** | **168,963,160** | |
| Poughkeepsie, N.Y. | 298,956 | 151 |
| Macon - Warner Robins, Ga | 291,685 | 152 |
| Erie, Pa. | 289,345 | 153 |
| Salinas - Seaside - Monterey, Cal. | 279,777 | 154 |
| Montgomery, Ala. | 279,418 | 155 |
| Springfield, Mo. | 277,984 | 156 |
| Duluth, Minn. | 277,714 | 157 |
| Rockford, Ill. | 276,610 | 158 |
| Brownsville - Harlingen, Tex. | 273,011 | 159 |
| Roanoke, Va. | 266,933 | 160 |
| Lorain - Elyria, Ohio | 266,245 | 161 |
| New London - Norwich, Conn. | 263,132 | 162 |
| Eugene - Springfield, Ore. | 260,032 | 163 |
| Lafayette, La. | 259,382 | 164 |
| Appleton - Oshkosh - Neenah, Wisc. | 253,313 | 165 |
| Hamilton - Middletown, Ohio | 252,226 | 166 |
| Joliet, Ill. | 251,914 | 167 |
| Santa Cruz, Cal. | 249,882 | 168 |
| Brazoria, Tex. | 248,972 | 169 |
| South Bend - Mishawaka, Ind. | 247,176 | 170 |
| Savannah, Ga. | 245,315 | 171 |
| Fort Pierce, Fla. | 245,177 | 172 |
| Lubbock, Tex. | 243,536 | 173 |
| Longview - Marshall, Tex. | 243,172 | 174 |
| Hickory, N.C. | 239,585 | 175 |
| Amarillo, Tex. | 238,488 | 176 |
| Lake Charles, La. | 238,041 | 177 |
| Gainesville, Fla. | 235,690 | 178 |
| Fayetteville, N.C. | 234,301 | 179 |
| Niagara Falls, N.Y. | 229,661 | 180 |
| Johnstown, Pa. | 226,536 | 181 |
| Boise, Ida. | 226,172 | 182 |
| Ann Arbor, Mich. | 224,409 | 183 |
| Tallahassee, Fla. | 224,321 | 184 |
| Houma - Thibodaux, La. | 220,170 | 185 |
| Killeen - Temple, Tex. | 216,246 | 186 |
| Chico, Cal. | 215,282 | 187 |
| Bradenton, Fla. | 214,530 | 188 |
| Odessa, Tex. | 213,780 | 189 |
| Huntsville, Ala. | 210,761 | 190 |
| Beaver County, Pa. | 210,340 | 191 |
| Waco, Tex. | 210,319 | 192 |
| Salem, Ore. | 209,410 | 193 |
| Pittsfield, Mass. | 208,636 | 194 |
| Topeka, Kans. | 207,779 | 195 |
| Asheville, N.C. | 207,512 | 196 |
| Biloxi - Gulfport, Miss. | 203,026 | 197 |
| Yakima, Wash. | 198,674 | 198 |
| Wheeling, W.Va. | 197,828 | 199 |
| Columbus, Ga. | 195,586 | 200 |
| **Total Top 200** | **180,961,150** | |
| Cedar Rapids, Iowa | 194,983 | 201 |
| Elkhart - Goshen, Ind. | 194,801 | 202 |
| Fort Collins - Loveland, Colo. | 194,743 | 203 |
| Lincoln, Neb. | 192,101 | 204 |
| Springfield, Ill. | 189,685 | 205 |
| Ocala, Fla. | 188,751 | 206 |
| Vancouver, Wash. | 187,629 | 207 |
| Provo - Orem, Utah | 181,092 | 208 |
| Naples, Fla. | 178,843 | 209 |
| Midland, Tex. | 178,387 | 210 |
| Laredo, Tex. | 175,268 | 211 |
| Kalamazoo, Mich. | 174,546 | 212 |
| Richland - Kennewick - Pasco, Wash. | 174,276 | 213 |
| Olympia, Wash. | 169,453 | 214 |
| Billings, Mont. | 166,930 | 215 |
| Racine, Wisc. | 166,464 | 216 |
| Vineland - Millville - Bridgeton, N.J. | 166,186 | 217 |
| Anderson, Ind. | 165,404 | 218 |
| Parkersburg - Marietta, W.Va.-Ohio | 165,067 | 219 |
| Joplin, Mo. | 164,783 | 220 |
| Steubenville - Weirton, Ohio-W.Va. | 164,621 | 221 |
| Burlington, Vt. | 162,941 | 222 |
| Tuscaloosa, Ala. | 162,836 | 223 |
| Lynchburg, Va. | 162,039 | 224 |
| Redding, Cal. | 161,678 | 225 |
| Bangor, Me. | 161,371 | 226 |
| Lima, Ohio | 160,461 | 227 |
| Charlottesville, Va. | 160,418 | 228 |
| Terre Haute, Ind. | 159,966 | 229 |
| Abilene, Tex. | 159,543 | 230 |
| Tyler, Tex. | 157,447 | 231 |
| Waterloo - Cedar Falls, Iowa | 156,847 | 232 |
| Bremerton, Wash. | 155,371 | 233 |
| Champaign - Urbana - Rantoul, Ill. | 154,408 | 234 |
| Pueblo, Colo. | 152,099 | 235 |
| Altoona, Pa. | 151,890 | 236 |
| St. Cloud, Minn. | 150,571 | 237 |
| Athens, Ga. | 148,558 | 238 |
| Glens Falls, N.Y. | 147,303 | 239 |
| Pascagoula, Miss. | 146,705 | 240 |
| Anderson, S.C. | 146,252 | 241 |
| Bryan - College Station, Tex. | 145,832 | 242 |
| Monroe, La. | 145,054 | 243 |
| Wilmington, N.C. | 142,157 | 244 |
| Fort Smith, Ark. | 142,105 | 245 |
| Janesville - Beloit, Wisc. | 141,358 | 246 |
| Sioux City, Iowa | 139,912 | 247 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 139,713 | 248 |
| Bellingham, Wash. | 137,356 | 249 |
| Texarkana, Tex.-Ark. | 137,204 | 250 |
| **Total Top 250** | **189,084,558** | |
| Fargo - Moorhead, N.D.-Minn. | 137,084 | 251 |
| Wichita Falls, Tex. | 136,842 | 252 |
| Alexandria, La. | 136,163 | 253 |
| Kenosha, Wisc. | 136,135 | 254 |
| Green Bay, Wisc. | 135,641 | 255 |
| Dothan, Ala. | 134,924 | 256 |
| Greeley, Colo. | 133,261 | 257 |
| Muskegon, Mich. | 132,656 | 258 |
| Benton Harbor, Mich. | 132,111 | 259 |
| Muncie, Ind. | 130,608 | 260 |
| Williamsport, Pa. | 130,322 | 261 |
| Burlington, N.C. | 129,904 | 262 |
| Lewiston - Auburn, Me. | 129,458 | 263 |
| Fort Walton Beach, Fla. | 128,523 | 264 |
| San Angelo, Tex. | 127,540 | 265 |
| Sioux Falls, S.D. | 126,898 | 266 |
| Lawton, Okla. | 124,595 | 267 |
| Albany, Ga. | 124,474 | 268 |
| Rochester, Minn. | 124,071 | 269 |
| St. Joseph, Mo. | 123,638 | 270 |
| Decatur, Ill. | 123,554 | 271 |
| Medford, Ore. | 122,732 | 272 |
| Mansfield, Ohio | 122,397 | 273 |
| Santa Fe, N.M. | 120,950 | 274 |
| Florence, S.C. | 120,836 | 275 |
| Florence, Ala. | 120,587 | 276 |
| Columbia, Mo. | 119,620 | 277 |
| Battle Creek, Mich. | 116,841 | 278 |
| Kokomo, Ind. | 116,037 | 279 |
| Sharon, Pa. | 115,924 | 280 |
| Eau Claire, Wisc. | 115,282 | 281 |
| Bloomington - Normal, Ill. | 115,061 | 282 |
| Owensboro, Ky. | 114,473 | 283 |
| Casper, Wyo. | 113,369 | 284 |
| Yuba City, Cal. | 113,290 | 285 |
| Danville, Va. | 110,641 | 286 |
| Gadsden, Ala. | 109,875 | 287 |
| Hagerstown, Md. | 107,740 | 288 |
| Lafayette - West Lafayette, Ind. | 107,508 | 289 |
| Jackson, Mich. | 107,209 | 290 |
| Fayetteville - Springdale, Ark. | 107,029 | 291 |
| Victoria, Tex. | 105,724 | 292 |
| State College, Pa. | 103,341 | 293 |
| Sherman - Denison, Tex. | 101,857 | 294 |
| Panama City, Fla. | 101,107 | 295 |
| Bloomington, Ind. | 99,200 | 296 |
| Jacksonville, N.C. | 99,126 | 297 |
| La Crosse, Wisc. | 98,325 | 298 |
| Cumberland, Md. | 97,180 | 299 |
| Las Cruces, N.M. | 97,108 | 300 |
| Rapid City, S.D. | 96,683 | 301 |
| Wausau, Wisc. | 96,680 | 302 |
| Anniston, Ala. | 95,365 | 303 |
| Dubuque, Iowa | 92,776 | 304 |
| Pine Bluff, Ark. | 90,930 | 305 |
| Kankakee, Ill. | 90,424 | 306 |
| Elmira, N.Y. | 89,137 | 307 |
| Jackson, Tenn. | 88,112 | 308 |
| Sheboygan, Wisc. | 86,160 | 309 |
| Great Falls, Mont. | 83,596 | 310 |
| Enid, Okla. | 83,370 | 311 |
| Bismarck, N.D. | 82,751 | 312 |
| Iowa City, Iowa | 78,920 | 313 |
| Cheyenne, Wyo. | 76,122 | 314 |
| Lawrence, Kans. | 66,759 | 315 |
| Grand Forks, N.D. | 53,072 | 316 |
| **Total Above Areas** | **196,374,186** | |
| **Percent of U.S.** | **77.4856** | |
| **U.S. Total** | **253,433,222** | |

# EATING & DRINKING PLACE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 5,299,974 | 1 |
| New York, N.Y. | 4,945,191 | 2 |
| Chicago, Ill. | 3,216,087 | 3 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,010,928 | 4 |
| Philadelphia, Pa. | 2,377,929 | 5 |
| Washington, D.C. | 2,302,682 | 6 |
| Houston, Tex. | 2,278,330 | 7 |
| Detroit, Mich. | 2,099,953 | 8 |
| San Francisco, Cal. | 1,829,504 | 9 |
| Anaheim - Santa Ana, Cal. | 1,736,544 | 10 |
| Dallas, Tex. | 1,732,211 | 11 |
| Atlanta, Ga. | 1,562,062 | 12 |
| Nassau - Suffolk, N.Y. | 1,411,664 | 13 |
| Seattle, Wash. | 1,347,912 | 14 |
| San Diego, Cal. | 1,326,482 | 15 |
| St. Louis, Mo. | 1,275,534 | 16 |
| Minneapolis - St. Paul, Minn. | 1,273,084 | 17 |
| Baltimore, Md. | 1,253,969 | 18 |
| Denver, Colo. | 1,169,432 | 19 |
| Oakland, Cal. | 1,131,078 | 20 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,082,623 | 21 |
| Pittsburgh, Pa. | 1,081,061 | 22 |
| Miami - Hialeah, Fla. | 1,054,545 | 23 |
| Phoenix, Ariz. | 1,019,053 | 24 |
| San Jose, Cal. | 995,733 | 25 |
| Cleveland, Ohio | 985,155 | 26 |
| Riverside - San Bernardino, Cal. | 959,137 | 27 |
| New Orleans, La. | 956,741 | 28 |
| Newark, N.J. | 901,796 | 29 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 891,002 | 30 |
| Honolulu, Haw. | 877,940 | 31 |
| Kansas City, Mo.-Kans. | 819,676 | 32 |
| Cincinnati, Ohio | 800,798 | 33 |
| Bergen - Passaic, N.J. | 796,727 | 34 |
| Oklahoma City, Okla. | 792,565 | 35 |
| Sacramento, Cal. | 782,932 | 36 |
| Portland, Ore. | 771,397 | 37 |
| Fort Worth - Arlington, Tex. | 767,347 | 38 |
| San Antonio, Tex. | 762,439 | 39 |
| Milwaukee, Wisc. | 731,403 | 40 |
| Columbus, Ohio | 716,689 | 41 |
| Indianapolis, Ind. | 713,599 | 42 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 676,444 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 604,894 | 44 |
| Orlando, Fla. | 592,987 | 45 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 528,306 | 46 |
| Louisville, Ky. | 522,453 | 47 |
| Buffalo, N.Y. | 505,335 | 48 |
| Rochester, N.Y. | 504,140 | 49 |
| Monmouth - Ocean, N.J. | 503,296 | 50 |
| **Total Top 50** | **66,278,763** | |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 501,314 | 51 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 500,340 | 52 |
| Austin, Tex. | 498,256 | 53 |
| Nashville, Tenn. | 472,872 | 54 |
| Greensboro - Winston-Salem - High Point, N.C. | 471,419 | 55 |
| Middlesex - Somerset - Hunterdon, N.J. | 467,731 | 56 |
| Dayton - Springfield, Ohio | 462,196 | 57 |
| Tulsa, Okla. | 453,135 | 58 |
| New Haven - Waterbury - Meriden, Conn. | 443,069 | 59 |
| Providence - Pawtucket - Woonsocket, R.I. | 440,653 | 60 |
| Jacksonville, Fla. | 428,227 | 61 |
| Memphis, Tenn. | 411,332 | 62 |
| Knoxville, Tenn. | 398,492 | 63 |
| Las Vegas, Nev. | 396,279 | 64 |
| Salt Lake City - Ogden, Utah | 381,863 | 65 |
| Toledo, Ohio | 379,316 | 66 |
| Albany - Schenectady - Troy, N.Y. | 373,836 | 67 |
| Richmond - Petersburg, Va. | 365,303 | 68 |
| Worcester - Fitchburg - Leominster, Mass. | 357,644 | 69 |
| Springfield, Mass. | 352,852 | 70 |
| Raleigh - Durham, N.C. | 346,086 | 71 |
| Gary - Hammond, Ind. | 335,691 | 72 |
| Omaha, Neb. | 333,973 | 73 |
| Akron, Ohio | 333,289 | 74 |
| Birmingham, Ala. | 315,186 | 75 |
| Scranton - Wilkes-Barre, Pa. | 312,761 | 76 |
| Tucson, Ariz. | 307,852 | 77 |
| Anchorage, Alas. | 304,357 | 78 |
| Syracuse, N.Y. | 304,007 | 79 |
| Grand Rapids, Mich. | 298,969 | 80 |
| Atlantic City, N.J. | 295,666 | 81 |
| Allentown - Bethlehem, Pa. | 294,729 | 82 |
| Harrisburg - Lebanon - Carlisle, Pa. | 287,526 | 83 |
| Baton Rouge, La. | 287,511 | 84 |
| Albuquerque, N.M. | 282,406 | 85 |
| Tacoma, Wash. | 275,378 | 86 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 271,654 | 87 |
| Oxnard - Ventura, Cal. | 265,414 | 88 |
| Bakersfield, Cal. | 259,163 | 89 |
| Greenville - Spartanburg, S.C. | 257,667 | 90 |
| New Bedford - Fall River - Attleboro, Mass. | 256,164 | 91 |
| El Paso, Tex. | 251,954 | 92 |
| Fresno, Cal. | 251,466 | 93 |
| Wilmington, Del. | 248,822 | 94 |
| Little Rock - North Little Rock, Ark. | 246,337 | 95 |
| Charleston, S.C. | 232,541 | 96 |
| Madison, Wisc. | 230,999 | 97 |
| Corpus Christi, Tex. | 223,382 | 98 |
| Flint, Mich. | 220,527 | 99 |
| Wichita, Kans. | 218,285 | 100 |
| **Total Top 100** | **83,184,654** | |
| Youngstown - Warren, Ohio | 218,219 | 101 |
| Columbia, S.C. | 212,670 | 102 |
| Spokane, Wash. | 211,573 | 103 |
| Vallejo - Fairfield - Napa, Cal. | 209,425 | 104 |
| Beaumont - Port Arthur, Tex. | 207,230 | 105 |
| Des Moines, Iowa | 206,689 | 106 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 205,964 | 107 |
| Lansing - East Lansing, Mich. | 203,466 | 108 |
| Lexington-Fayette, Ky. | 202,883 | 109 |
| Daytona Beach, Fla. | 202,531 | 110 |
| Saginaw - Bay City - Midland, Mich. | 202,513 | 111 |
| Colorado Springs, Colo. | 199,610 | 112 |
| Salinas - Seaside - Monterey, Cal. | 198,765 | 113 |
| Fort Wayne, Ind. | 196,542 | 114 |
| Lake County, Ill. | 193,367 | 115 |
| Stockton, Cal. | 189,824 | 116 |
| Shreveport, La. | 188,662 | 117 |
| Lancaster, Pa. | 186,829 | 118 |
| Canton, Ohio | 185,610 | 119 |
| Mobile, Ala. | 184,440 | 120 |
| Santa Rosa - Petaluma, Cal. | 184,351 | 121 |
| Jersey City, N.J. | 182,202 | 122 |
| Portsmouth - Dover - Rochester, N.H. | 181,339 | 123 |
| Manchester - Nashua, N.H. | 179,555 | 124 |
| Chattanooga, Tenn. | 179,364 | 125 |
| Lafayette, La. | 176,820 | 126 |
| Sarasota, Fla. | 173,166 | 127 |
| Melbourne - Titusville - Palm Bay, Fla. | 172,054 | 128 |
| Trenton, N.J. | 166,470 | 129 |
| Portland, Me. | 162,891 | 130 |
| Reading, Pa. | 160,859 | 131 |
| Houma - Thibodaux, La. | 159,846 | 132 |
| Reno, Nev. | 159,252 | 133 |
| Johnson City - Kingsport - Bristol, Tenn. | 158,317 | 134 |
| Pensacola, Fla. | 157,877 | 135 |
| Boulder - Longmont, Colo. | 156,390 | 136 |
| Evansville, Ind. | 155,675 | 137 |
| Peoria, Ill. | 155,010 | 138 |
| York, Pa. | 154,985 | 139 |
| Lakeland - Winter Haven, Fla. | 154,249 | 140 |
| Fort Myers - Cape Coral, Fla. | 149,871 | 141 |
| Ann Arbor, Mich. | 148,163 | 142 |
| Aurora - Elgin, Ill. | 147,377 | 143 |
| Jackson, Miss. | 147,035 | 144 |
| Lubbock, Tex. | 146,877 | 145 |
| Savannah, Ga. | 146,389 | 146 |
| New London - Norwich, Conn. | 145,476 | 147 |
| Eugene - Springfield, Ore. | 143,784 | 148 |
| Augusta, Ga. | 140,187 | 149 |
| Amarillo, Tex. | 140,180 | 150 |
| **Total Top 150** | **91,977,477** | |
| Modesto, Cal. | 138,720 | 151 |
| Santa Cruz, Cal. | 138,133 | 152 |
| Appleton - Oshkosh - Neenah, Wisc. | 135,123 | 153 |
| Galveston - Texas City, Tex. | 133,295 | 154 |
| South Bend - Mishawaka, Ind. | 132,958 | 155 |
| Odessa, Tex. | 131,928 | 156 |
| Rockford, Ill. | 130,993 | 157 |
| Duluth, Minn. | 128,442 | 158 |
| Huntington - Ashland, W.Va.-Ky. | 126,960 | 159 |
| Erie, Pa. | 126,401 | 160 |
| Utica - Rome, N.Y. | 124,169 | 161 |
| Kalamazoo, Mich. | 123,825 | 162 |
| Joliet, Ill. | 121,985 | 163 |
| McAllen - Edinburg - Mission, Tex. | 121,562 | 164 |
| Salem, Ore. | 120,681 | 165 |
| Springfield, Mo. | 117,891 | 166 |
| Macon - Warner Robins, Ga. | 115,827 | 167 |
| Binghamton, N.Y. | 115,341 | 168 |
| Boise, Ida. | 114,521 | 169 |
| Tallahassee, Fla. | 113,924 | 170 |
| Brownsville - Harlingen, Tex. | 113,663 | 171 |
| Gainesville, Fla. | 113,125 | 172 |
| Killeen - Temple, Tex. | 112,353 | 173 |
| Fayetteville, N.C. | 111,925 | 174 |
| Roanoke, Va. | 111,853 | 175 |
| Biloxi - Gulfport, Miss. | 109,813 | 176 |
| Longview - Marshall, Tex. | 109,357 | 177 |
| Charleston, W.Va. | 107,953 | 178 |
| Lincoln, Neb. | 107,150 | 179 |
| Bradenton, Fla. | 106,026 | 180 |
| Waco, Tex. | 105,819 | 181 |
| Hamilton - Middletown, Ohio | 105,791 | 182 |
| Champaign - Urbana - Rantoul, Ill. | 105,361 | 183 |
| Visalia - Tulare - Porterville, Cal. | 104,914 | 184 |
| Montgomery, Ala. | 103,398 | 185 |
| Green Bay, Wisc. | 102,572 | 186 |
| Springfield, Ill. | 99,557 | 187 |
| Huntsville, Ala. | 98,870 | 188 |
| Vancouver, Wash. | 98,020 | 189 |
| Poughkeepsie, N.Y. | 97,330 | 190 |
| Asheville, N.C. | 97,243 | 191 |
| Lorain - Elyria, Ohio | 94,131 | 192 |
| Hickory, N.C. | 93,411 | 193 |
| Columbus, Ga. | 93,203 | 194 |
| Orange County, N.Y. | 93,016 | 195 |
| Topeka, Kans. | 90,953 | 196 |
| Panama City, Fla. | 90,948 | 197 |
| Abilene, Tex. | 90,576 | 198 |
| Pittsfield, Mass. | 90,149 | 199 |
| Niagara Falls, N.Y. | 89,572 | 200 |
| **Total Top 200** | **97,538,214** | |
| Burlington, Vt. | 87,479 | 201 |
| Bryan - College Station, Tex. | 87,437 | 202 |
| Fort Collins - Loveland, Colo. | 87,203 | 203 |
| Midland, Tex. | 85,896 | 204 |
| Naples, Fla. | 85,676 | 205 |
| Fargo - Moorhead, N.D.-Minn. | 84,873 | 206 |
| Yakima, Wash. | 84,863 | 207 |
| Billings, Mont. | 84,220 | 208 |
| Fort Walton Beach, Fla. | 82,957 | 209 |
| Chico, Cal. | 82,287 | 210 |
| Cedar Rapids, Iowa | 81,522 | 211 |
| Fort Pierce, Fla. | 80,490 | 212 |
| Terre Haute, Ind. | 78,609 | 213 |
| Wichita Falls, Tex. | 77,851 | 214 |
| Olympia, Wash. | 77,565 | 215 |
| Fort Smith, Ark. | 76,882 | 216 |
| Lake Charles, La. | 76,640 | 217 |
| Bremerton, Wash. | 75,932 | 218 |
| Elkhart - Goshen, Ind. | 75,570 | 219 |
| Bellingham, Wash. | 75,478 | 220 |
| Muncie, Ind. | 75,053 | 221 |
| Lima, Ohio | 74,545 | 222 |
| Monroe, La. | 73,946 | 223 |
| Wilmington, N.C. | 73,833 | 224 |
| Tyler, Tex. | 73,487 | 225 |
| Racine, Wisc. | 72,884 | 226 |
| Wheeling, W.Va. | 70,697 | 227 |
| Lafayette - West Lafayette, Ind. | 70,266 | 228 |
| Bloomington - Normal, Ill. | 70,021 | 229 |
| Parkersburg - Marietta, W.Va.-Ohio | 69,568 | 230 |
| St. Cloud, Minn. | 69,229 | 231 |
| Richland - Kennewick - Pasco, Wash. | 69,193 | 232 |
| Waterloo - Cedar Falls, Iowa | 68,923 | 233 |
| Athens, Ga. | 68,430 | 234 |
| Benton Harbor, Mich. | 68,160 | 235 |
| Brazoria, Tex. | 68,132 | 236 |
| San Angelo, Tex. | 67,664 | 237 |
| Johnstown, Pa. | 67,054 | 238 |
| Janesville - Beloit, Wisc. | 66,529 | 239 |
| Sioux Falls, S.D. | 65,396 | 240 |
| Ocala, Fla. | 64,967 | 241 |
| Eau Claire, Wisc. | 64,477 | 242 |
| Medford, Ore. | 64,210 | 243 |
| Battle Creek, Mich. | 64,039 | 244 |
| Muskegon, Mich. | 62,653 | 245 |
| Joplin, Mo. | 62,401 | 246 |
| Lawton, Okla. | 62,134 | 247 |
| Santa Fe, N.M. | 61,633 | 248 |
| Lynchburg, Va. | 61,428 | 249 |
| Bangor, Me. | 61,363 | 250 |
| **Total Top 250** | **101,199,959** | |
| Kenosha, Wisc. | 60,463 | 251 |
| Texarkana, Tex.-Ark. | 59,686 | 252 |
| Kokomo, Ind. | 59,605 | 253 |
| Pueblo, Colo. | 59,518 | 254 |
| Anderson, Ind. | 59,404 | 255 |
| Charlottesville, Va. | 59,173 | 256 |
| Redding, Cal. | 58,929 | 257 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 58,827 | 258 |
| Jackson, Mich. | 57,844 | 259 |
| Glens Falls, N.Y. | 57,449 | 260 |
| Laredo, Tex. | 57,258 | 261 |
| Mansfield, Ohio | 57,046 | 262 |
| Beaver County, Pa. | 57,023 | 263 |
| State College, Pa. | 56,808 | 264 |
| Burlington, N.C. | 56,724 | 265 |
| Bloomington, Ind. | 55,533 | 266 |
| La Crosse, Wisc. | 55,465 | 267 |
| Alexandria, La. | 55,266 | 268 |
| Fayetteville - Springdale, Ark. | 54,528 | 269 |
| Decatur, Ill. | 54,496 | 270 |
| Rochester, Minn. | 54,169 | 271 |
| Albany, Ga. | 53,927 | 272 |
| Tuscaloosa, Ala. | 52,801 | 273 |
| Provo - Orem, Utah | 52,784 | 274 |
| Owensboro, Ky. | 52,523 | 275 |
| Columbia, Mo. | 51,631 | 276 |
| Sioux City, Iowa | 51,580 | 277 |
| Steubenville - Weirton, Ohio-W.Va. | 51,332 | 278 |
| Greeley, Colo. | 50,026 | 279 |
| Sharon, Pa. | 49,473 | 280 |
| Dothan, Ala. | 49,357 | 281 |
| Altoona, Pa. | 48,746 | 282 |
| Yuba City, Cal. | 47,437 | 283 |
| Rapid City, S.D. | 47,376 | 284 |
| Bismarck, N.D. | 47,238 | 285 |
| Las Cruces, N.M. | 46,772 | 286 |
| Jacksonville, N.C. | 46,763 | 287 |
| Anderson, S.C. | 46,522 | 288 |
| Victoria, Tex. | 46,137 | 289 |
| Cheyenne, Wyo. | 45,613 | 290 |
| Great Falls, Mont. | 45,606 | 291 |
| Kankakee, Ill. | 45,598 | 292 |
| Sherman - Denison, Tex. | 45,549 | 293 |
| Casper, Wyo. | 45,454 | 294 |
| Vineland - Millville - Bridgeton, N.J. | 45,101 | 295 |
| Iowa City, Iowa | 45,050 | 296 |
| Florence, Ala. | 43,853 | 297 |
| St. Joseph, Mo. | 43,387 | 298 |
| Cumberland, Md. | 42,942 | 299 |
| Williamsport, Pa. | 42,842 | 300 |
| Dubuque, Iowa | 42,542 | 301 |
| Enid, Okla. | 42,352 | 302 |
| Pascagoula, Miss. | 41,982 | 303 |
| Florence, S.C. | 40,961 | 304 |
| Elmira, N.Y. | 40,657 | 305 |
| Sheboygan, Wisc. | 39,339 | 306 |
| Jackson, Tenn. | 39,044 | 307 |
| Hagerstown, Md. | 38,229 | 308 |
| Lawrence, Kans. | 38,019 | 309 |
| Lewiston - Auburn, Me. | 37,832 | 310 |
| Danville, Va. | 37,721 | 311 |
| Wausau, Wisc. | 34,252 | 312 |
| Gadsden, Ala. | 33,367 | 313 |
| Anniston, Ala. | 31,992 | 314 |
| Grand Forks, N.D. | 28,913 | 315 |
| Pine Bluff, Ark. | 28,381 | 316 |
| **Total Above Areas** | **104,384,176** | |
| **Percent of U.S.** | **84.1570** | |
| **U.S. Total** | **124,035,013** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# GENERAL MERCHANDISE STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 5,473,944 | 1 |
| New York, N.Y. | 4,431,828 | 2 |
| Chicago, Ill. | 3,996,413 | 3 |
| Philadelphia, Pa. | 3,242,336 | 4 |
| Washington, D.C. | 2,859,661 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 2,819,411 | 6 |
| Detroit, Mich. | 2,774,584 | 7 |
| Houston, Tex. | 2,431,128 | 8 |
| Minneapolis - St. Paul, Minn. | 2,166,209 | 9 |
| St. Louis, Mo. | 2,070,017 | 10 |
| Atlanta, Ga. | 1,962,366 | 11 |
| Nassau - Suffolk, N.Y. | 1,912,108 | 12 |
| Anaheim - Santa Ana, Cal. | 1,775,208 | 13 |
| Dallas, Tex. | 1,738,468 | 14 |
| Pittsburgh, Pa. | 1,658,909 | 15 |
| San Diego, Cal. | 1,559,210 | 16 |
| Baltimore, Md. | 1,539,227 | 17 |
| Cleveland, Ohio | 1,520,798 | 18 |
| Oakland, Cal. | 1,490,948 | 19 |
| Miami - Hialeah, Fla. | 1,382,480 | 20 |
| San Francisco, Cal. | 1,366,221 | 21 |
| Kansas City, Mo.-Kans. | 1,361,738 | 22 |
| Denver, Colo. | 1,300,229 | 23 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,295,837 | 24 |
| Portland, Ore. | 1,288,803 | 25 |
| San Jose, Cal. | 1,274,844 | 26 |
| Cincinnati, Ohio | 1,258,367 | 27 |
| Seattle, Wash. | 1,234,238 | 28 |
| Phoenix, Ariz. | 1,210,472 | 29 |
| Riverside - San Bernardino, Cal. | 1,138,732 | 30 |
| Bergen - Passaic, N.J. | 1,053,332 | 31 |
| Milwaukee, Wisc. | 971,136 | 32 |
| Columbus, Ohio | 965,994 | 33 |
| Indianapolis, Ind. | 936,685 | 34 |
| Fort Worth - Arlington, Tex. | 914,973 | 35 |
| Newark, N.J. | 867,364 | 36 |
| New Orleans, La. | 862,513 | 37 |
| Oklahoma City, Okla. | 854,120 | 38 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 841,158 | 39 |
| Sacramento, Cal. | 825,696 | 40 |
| Louisville, Ky. | 805,981 | 41 |
| Norfolk - Virginia Beach - Newport News, Va. | 788,241 | 42 |
| San Antonio, Tex. | 778,421 | 43 |
| Memphis, Tenn. | 741,892 | 44 |
| Nashville, Tenn. | 728,859 | 45 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 713,703 | 46 |
| Honolulu, Haw. | 699,173 | 47 |
| Dayton - Springfield, Ohio | 693,545 | 48 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 665,027 | 49 |
| Salt Lake City - Ogden, Utah | 658,903 | 50 |
| **Total Top 50** | **77,901,450** | |
| Toledo, Ohio | 654,599 | 51 |
| Middlesex - Somerset - Hunterdon, N.J. | 649,683 | 52 |
| Orlando, Fla. | 632,939 | 53 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 632,286 | 54 |
| Richmond - Petersburg, Va. | 614,853 | 55 |
| Greensboro - Winston-Salem - High Point, N.C. | 576,784 | 56 |
| Grand Rapids, Mich. | 574,481 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | 565,307 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 564,033 | 59 |
| Rochester, N.Y. | 555,510 | 60 |
| New Haven - Waterbury - Meriden, Conn. | 549,861 | 61 |
| Monmouth - Ocean, N.J. | 540,144 | 62 |
| Buffalo, N.Y. | 539,211 | 63 |
| Las Vegas, Nev. | 485,257 | 64 |
| Worcester - Fitchburg - Leominster, Mass. | 484,073 | 65 |
| Tulsa, Okla. | 483,460 | 66 |
| Omaha, Neb. | 482,530 | 67 |
| Scranton - Wilkes-Barre, Pa. | 481,811 | 68 |
| Albany - Schenectady - Troy, N.Y. | 473,873 | 69 |
| Knoxville, Tenn. | 472,020 | 70 |
| Raleigh - Durham, N.C. | 471,476 | 71 |
| Birmingham, Ala. | 471,283 | 72 |
| Jacksonville, Fla. | 460,867 | 73 |
| Austin, Tex. | 459,790 | 74 |
| Flint, Mich. | 452,529 | 75 |
| Springfield, Mass. | 440,701 | 76 |
| Wilmington, Del. | 434,822 | 77 |
| Baton Rouge, La. | 432,286 | 78 |
| Oxnard - Ventura, Cal. | 424,554 | 79 |
| Tucson, Ariz. | 424,510 | 80 |
| Akron, Ohio | 424,484 | 81 |
| Allentown - Bethlehem, Pa. | 417,216 | 82 |
| Youngstown - Warren, Ohio | 413,739 | 83 |
| Harrisburg - Lebanon - Carlisle, Pa. | 408,446 | 84 |
| Gary - Hammond, Ind. | 402,527 | 85 |
| Wichita, Kans. | 401,037 | 86 |
| Lansing - East Lansing, Mich. | 390,822 | 87 |
| Little Rock - North Little Rock, Ark. | 383,616 | 88 |
| Greenville - Spartanburg, S.C. | 378,954 | 89 |
| El Paso, Tex. | 364,522 | 90 |
| Manchester - Nashua, N.H. | 364,114 | 91 |
| Saginaw - Bay City - Midland, Mich. | 354,357 | 92 |
| Des Moines, Iowa | 338,558 | 93 |
| Lexington-Fayette, Ky. | 334,004 | 94 |
| Syracuse, N.Y. | 328,597 | 95 |
| Jackson, Miss. | 324,107 | 96 |
| Fresno, Cal. | 322,177 | 97 |
| Tacoma, Wash. | 321,728 | 98 |
| Albuquerque, N.M | 321,054 | 99 |
| New Bedford - Fall River - Attleboro, Mass. | 317,941 | 100 |
| **Total Top 100** | **100,698,983** | |
| Mobile, Ala. | 314,964 | 101 |
| Anchorage, Alas. | 310,472 | 102 |
| Huntington - Ashland, W.Va.-Ky. | 303,782 | 103 |
| Columbia, S.C. | 299,350 | 104 |
| Johnson City - Kingsport - Bristol, Tenn. | 297,390 | 105 |
| Chattanooga, Tenn. | 297,304 | 106 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 291,560 | 107 |
| Beaumont - Port Arthur, Tex. | 285,497 | 108 |
| Reno, Nev. | 282,206 | 109 |
| Colorado Springs, Colo. | 272,186 | 110 |
| Shreveport, La. | 270,706 | 111 |
| Fort Wayne, Ind. | 266,771 | 112 |
| Charleston, S.C. | 265,721 | 113 |
| Melbourne - Titusville - Palm Bay, Fla. | 260,545 | 114 |
| Pensacola, Fla. | 259,428 | 115 |
| Canton, Ohio | 259,153 | 116 |
| Kalamazoo, Mich. | 256,651 | 117 |
| Madison, Wisc. | 255,666 | 118 |
| Evansville, Ind. | 253,045 | 119 |
| Spokane, Wash. | 251,774 | 120 |
| Peoria, Ill. | 249,349 | 121 |
| Ann Arbor, Mich. | 246,863 | 122 |
| Trenton, N.J. | 244,903 | 123 |
| Lake County, Ill. | 244,294 | 124 |
| Bakersfield, Cal. | 239,195 | 125 |
| Springfield, Mo. | 231,069 | 126 |
| Reading, Pa. | 230,615 | 127 |
| Lakeland - Winter Haven, Fla. | 227,681 | 128 |
| Corpus Christi, Tex. | 224,302 | 129 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 224,176 | 130 |
| McAllen - Edinburg - Mission, Tex. | 224,140 | 131 |
| Augusta, Ga. | 224,052 | 132 |
| Lancaster, Pa. | 223,596 | 133 |
| Lafayette, La. | 223,039 | 134 |
| York, Pa. | 217,872 | 135 |
| Stockton, Cal. | 217,022 | 136 |
| Appleton - Oshkosh - Neenah, Wisc. | 215,393 | 137 |
| Rockford, Ill. | 211,226 | 138 |
| South Bend - Mishawaka, Ind. | 210,847 | 139 |
| Green Bay, Wisc. | 210,211 | 140 |
| Daytona Beach, Fla. | 204,501 | 141 |
| Modesto, Cal. | 203,594 | 142 |
| Santa Rosa - Petaluma, Cal. | 201,112 | 143 |
| Montgomery, Ala. | 200,099 | 144 |
| Sarasota, Fla. | 199,949 | 145 |
| Fort Myers - Cape Coral, Fla. | 199,414 | 146 |
| Macon - Warner Robins, Ga. | 198,488 | 147 |
| Eugene - Springfield, Ore. | 198,117 | 148 |
| Portland, Me. | 198,090 | 149 |
| Duluth, Minn. | 194,513 | 150 |
| **Total Top 150** | **112,790,876** | |
| Aurora - Elgin, Ill. | 194,114 | 151 |
| Atlantic City, N.J. | 192,376 | 152 |
| Fayetteville, N.C. | 191,050 | 153 |
| Charleston, W.Va. | 190,718 | 154 |
| Salem, Ore. | 190,460 | 155 |
| Roanoke, Va. | 186,043 | 156 |
| Lubbock, Tex. | 185,001 | 157 |
| Orange County, N.Y. | 183,814 | 158 |
| Salinas - Seaside - Monterey, Cal. | 180,160 | 159 |
| Tallahassee, Fla. | 179,937 | 160 |
| Cedar Rapids, Iowa | 172,462 | 161 |
| Odessa, Tex. | 171,520 | 162 |
| Vallejo - Fairfield - Napa, Cal. | 169,224 | 163 |
| Wheeling, W.Va. | 168,270 | 164 |
| Savannah, Ga. | 167,610 | 165 |
| Portsmouth - Dover - Rochester, N.H. | 166,972 | 166 |
| Erie, Pa. | 166,859 | 167 |
| Biloxi - Gulfport, Miss. | 162,702 | 168 |
| Springfield, Ill. | 161,876 | 169 |
| Lorain - Elyria, Ohio | 161,730 | 170 |
| Huntsville, Ala. | 161,471 | 171 |
| Visalia - Tulare - Porterville, Cal. | 157,691 | 172 |
| Killeen - Temple, Tex. | 156,839 | 173 |
| Columbus, Ga. | 155,056 | 174 |
| Utica - Rome, N.Y. | 153,769 | 175 |
| Brownsville - Harlingen, Tex. | 153,001 | 176 |
| Binghamton, N.Y. | 152,768 | 177 |
| Beaver County, Pa. | 151,916 | 178 |
| Joliet, Ill. | 150,414 | 179 |
| Lincoln, Neb. | 149,564 | 180 |
| Longview - Marshall, Tex. | 149,336 | 181 |
| Lima, Ohio | 149,086 | 182 |
| Amarillo, Tex. | 146,368 | 183 |
| Vancouver, Wash. | 146,257 | 184 |
| Waco, Tex. | 144,555 | 185 |
| Jackson, Mich. | 140,575 | 186 |
| Poughkeepsie, N.Y. | 140,520 | 187 |
| Laredo, Tex. | 140,252 | 188 |
| Tyler, Tex. | 138,936 | 189 |
| Asheville, N.C. | 138,367 | 190 |
| Topeka, Kans. | 138,331 | 191 |
| Champaign - Urbana - Rantoul, Ill. | 137,421 | 192 |
| Mansfield, Ohio | 135,345 | 193 |
| Wichita Falls, Tex. | 134,942 | 194 |
| Muskegon, Mich. | 134,386 | 195 |
| Parkersburg - Marietta, W.Va.-Ohio | 134,384 | 196 |
| Midland, Tex. | 133,361 | 197 |
| Gainesville, Fla. | 133,282 | 198 |
| Abilene, Tex. | 129,383 | 199 |
| Lynchburg, Va. | 129,280 | 200 |
| **Total Top 200** | **120,650,630** | |
| Houma - Thibodaux, La. | 128,115 | 201 |
| Terre Haute, Ind. | 127,730 | 202 |
| Hamilton - Middletown, Ohio | 127,156 | 203 |
| Billings, Mont. | 127,048 | 204 |
| Boulder - Longmont, Colo. | 126,247 | 205 |
| Johnstown, Pa. | 126,023 | 206 |
| Niagara Falls, N.Y. | 125,356 | 207 |
| Janesville - Beloit, Wisc. | 122,234 | 208 |
| Fargo - Moorhead, N.D.-Minn. | 122,092 | 209 |
| Fort Smith, Ark. | 122,042 | 210 |
| Wilmington, N.C. | 118,154 | 211 |
| Rochester, Minn. | 117,668 | 212 |
| Joplin, Mo. | 117,197 | 213 |
| Lake Charles, La. | 115,206 | 214 |
| Fayetteville - Springdale, Ark. | 115,082 | 215 |
| Bradenton, Fla. | 114,793 | 216 |
| Benton Harbor, Mich. | 114,786 | 217 |
| Provo - Orem, Utah | 112,402 | 218 |
| Galveston - Texas City, Tex. | 111,971 | 219 |
| Medford, Ore. | 111,946 | 220 |
| Ocala, Fla. | 111,732 | 221 |
| Jackson, Tenn. | 111,523 | 222 |
| Decatur, Ill. | 111,156 | 223 |
| Sioux Falls, S.D. | 110,160 | 224 |
| New London - Norwich, Conn. | 109,961 | 225 |
| Battle Creek, Mich. | 109,838 | 226 |
| Lafayette - West Lafayette, Ind. | 109,323 | 227 |
| Jersey City, N.J. | 109,256 | 228 |
| Monroe, La. | 108,407 | 229 |
| Waterloo - Cedar Falls, Iowa | 108,288 | 230 |
| Fort Collins - Loveland, Colo. | 107,504 | 231 |
| Bryan - College Station, Tex. | 106,680 | 232 |
| Charlottesville, Va. | 106,597 | 233 |
| Fort Walton Beach, Fla. | 106,481 | 234 |
| Racine, Wisc. | 106,424 | 235 |
| Athens, Ga. | 106,172 | 236 |
| Olympia, Wash. | 105,397 | 237 |
| St. Cloud, Minn. | 104,783 | 238 |
| Yakima, Wash. | 104,518 | 239 |
| Bloomington - Normal, Ill. | 103,387 | 240 |
| Altoona, Pa. | 103,268 | 241 |
| Richland - Kennewick - Pasco, Wash. | 102,208 | 242 |
| Fort Pierce, Fla. | 102,024 | 243 |
| Hickory, N.C. | 101,294 | 244 |
| Bangor, Me. | 101,181 | 245 |
| Alexandria, La. | 100,979 | 246 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 100,961 | 247 |
| Lawton, Okla. | 99,599 | 248 |
| Sioux City, Iowa | 98,729 | 249 |
| Eau Claire, Wisc. | 98,185 | 250 |
| **Total Top 250** | **126,219,893** | |
| Florence, Ala. | 98,114 | 251 |
| Dothan, Ala. | 97,415 | 252 |
| Tuscaloosa, Ala. | 96,725 | 253 |
| Pascagoula, Miss. | 95,570 | 254 |
| Cumberland, Md. | 95,308 | 255 |
| Grand Forks, N.D. | 94,139 | 256 |
| St. Joseph, Mo. | 93,862 | 257 |
| Texarkana, Tex.-Ark. | 93,735 | 258 |
| Pueblo, Colo. | 93,275 | 259 |
| Pittsfield, Mass. | 92,569 | 260 |
| Albany, Ga. | 92,528 | 261 |
| La Crosse, Wisc. | 92,341 | 262 |
| Burlington, Vt. | 92,242 | 263 |
| Muncie, Ind. | 91,887 | 264 |
| San Angelo, Tex. | 91,838 | 265 |
| Santa Cruz, Cal. | 91,784 | 266 |
| Elmira, N.Y. | 91,629 | 267 |
| Brazoria, Tex. | 89,855 | 268 |
| Owensboro, Ky. | 87,867 | 269 |
| Anderson, Ind. | 87,644 | 270 |
| Bismarck, N.D. | 87,493 | 271 |
| Chico, Cal. | 85,082 | 272 |
| Yuba City, Cal. | 84,463 | 273 |
| Panama City, Fla. | 84,392 | 274 |
| Hagerstown, Md. | 83,895 | 275 |
| Dubuque, Iowa | 82,900 | 276 |
| Florence, S.C. | 80,890 | 277 |
| Steubenville - Weirton, Ohio-W.Va. | 80,273 | 278 |
| Wausau, Wisc. | 80,254 | 279 |
| Elkhart - Goshen, Ind. | 80,083 | 280 |
| Rapid City, S.D. | 79,532 | 281 |
| Williamsport, Pa. | 79,426 | 282 |
| Sharon, Pa. | 78,864 | 283 |
| Jacksonville, N.C. | 78,668 | 284 |
| Kokomo, Ind. | 78,550 | 285 |
| Boise, Ida. | 76,806 | 286 |
| Vineland - Millville - Bridgeton, N.J. | 74,476 | 287 |
| Anderson, S.C. | 74,167 | 288 |
| Columbia, Mo. | 73,422 | 289 |
| Bellingham, Wash. | 73,420 | 290 |
| Naples, Fla. | 73,392 | 291 |
| Victoria, Tex. | 72,140 | 292 |
| Redding, Cal. | 71,949 | 293 |
| Sherman - Denison, Tex. | 70,715 | 294 |
| Bloomington, Ind. | 69,949 | 295 |
| Sheboygan, Wisc. | 69,913 | 296 |
| Burlington, N.C. | 65,642 | 297 |
| Kenosha, Wisc. | 65,580 | 298 |
| Great Falls, Mont. | 64,477 | 299 |
| Lewiston - Auburn, Me. | 64,260 | 300 |
| Greeley, Colo. | 63,143 | 301 |
| Glens Falls, N.Y. | 63,137 | 302 |
| Bremerton, Wash. | 62,811 | 303 |
| Anniston, Ala. | 62,050 | 304 |
| Las Cruces, N.M. | 61,702 | 305 |
| State College, Pa. | 59,548 | 306 |
| Gadsden, Ala. | 59,056 | 307 |
| Pine Bluff, Ark. | 58,522 | 308 |
| Cheyenne, Wyo. | 57,676 | 309 |
| Kankakee, Ill. | 56,267 | 310 |
| Iowa City, Iowa | 52,375 | 311 |
| Casper, Wyo. | 51,211 | 312 |
| Santa Fe, N.M. | 49,102 | 313 |
| Danville, Va. | 39,920 | 314 |
| Enid, Okla. | 37,029 | 315 |
| Lawrence, Kans. | 25,832 | 316 |
| **Total Above Areas** | **131,224,674** | |
| **Percent of U.S.** | **85.5003** | |
| **U.S. Total** | **153,478,589** | |

# DEPARTMENT STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 5,000,146 | 1 |
| New York, N.Y. | 3,628,451 | 2 |
| Chicago, Ill. | 3,555,696 | 3 |
| Philadelphia, Pa. | 2,874,708 | 4 |
| Detroit, Mich. | 2,549,795 | 5 |
| Washington, D.C. | 2,495,568 | 6 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 2,389,522 | 7 |
| Houston, Tex. | 2,191,903 | 8 |
| Minneapolis - St. Paul, Minn. | 1,966,237 | 9 |
| St. Louis, Mo. | 1,883,312 | 10 |
| Atlanta, Ga. | 1,761,670 | 11 |
| Nassau - Suffolk, N.Y. | 1,658,080 | 12 |
| Anaheim - Santa Ana, Cal. | 1,608,013 | 13 |
| Dallas, Tex. | 1,525,855 | 14 |
| Pittsburgh, Pa. | 1,521,452 | 15 |
| San Diego, Cal. | 1,405,117 | 16 |
| Oakland, Cal. | 1,339,122 | 17 |
| Cleveland, Ohio | 1,335,812 | 18 |
| Baltimore, Md. | 1,315,800 | 19 |
| San Francisco, Cal. | 1,182,959 | 20 |
| Denver, Colo. | 1,167,263 | 21 |
| Miami - Hialeah, Fla. | 1,156,586 | 22 |
| Kansas City, Mo.-Kans. | 1,147,629 | 23 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,135,112 | 24 |
| San Jose, Cal. | 1,126,227 | 25 |
| Cincinnati, Ohio | 1,124,417 | 26 |
| Portland, Ore. | 1,098,294 | 27 |
| Seattle, Wash. | 1,078,960 | 28 |
| Phoenix, Ariz. | 1,059,491 | 29 |
| Riverside - San Bernardino, Cal. | 956,958 | 30 |
| Bergen - Passaic, N.J. | 933,403 | 31 |
| Columbus, Ohio | 892,260 | 32 |
| Milwaukee, Wisc. | 889,772 | 33 |
| Indianapolis, Ind. | 876,181 | 34 |
| Fort Worth - Arlington, Tex. | 802,018 | 35 |
| Newark, N.J. | 744,839 | 36 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 735,102 | 37 |
| Sacramento, Cal. | 712,899 | 38 |
| Louisville, Ky. | 712,513 | 39 |
| New Orleans, La. | 706,655 | 40 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 650,968 | 41 |
| Norfolk - Virginia Beach - Newport News, Va. | 641,350 | 42 |
| San Antonio, Tex. | 628,412 | 43 |
| Nashville, Tenn. | 622,480 | 44 |
| Dayton - Springfield, Ohio | 619,058 | 45 |
| Oklahoma City, Okla. | 616,031 | 46 |
| Middlesex - Somerset - Hunterdon, N.J. | 590,595 | 47 |
| Memphis, Tenn. | 578,686 | 48 |
| Salt Lake City - Ogden, Utah | 576,062 | 49 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 571,117 | 50 |
| **Total Top 50** | **68,340,556** | |
| Grand Rapids, Mich. | 541,188 | 51 |
| Toledo, Ohio | 535,846 | 52 |
| Honolulu, Haw. | 523,510 | 53 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 521,012 | 54 |
| Richmond - Petersburg, Va. | 518,131 | 55 |
| New Haven - Waterbury - Meriden, Conn. | 509,133 | 56 |
| Orlando, Fla. | 506,204 | 57 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 500,945 | 58 |
| Providence - Pawtucket - Woonsocket, R.I. | 497,869 | 59 |
| Rochester, N.Y. | 494,297 | 60 |
| Monmouth - Ocean, N.J. | 477,542 | 61 |
| Buffalo, N.Y. | 450,136 | 62 |
| Omaha, Neb. | 445,792 | 63 |
| Greensboro - Winston-Salem - High Point, N.C. | 441,600 | 64 |
| Las Vegas, Nev. | 433,930 | 65 |
| Worcester - Fitchburg - Leominster, Mass. | 416,044 | 66 |
| Knoxville, Tenn. | 408,264 | 67 |
| Flint, Mich. | 403,397 | 68 |
| Scranton - Wilkes-Barre, Pa. | 395,381 | 69 |
| Tulsa, Okla. | 394,345 | 70 |
| Albany - Schenectady - Troy, N.Y. | 393,648 | 71 |
| Austin, Tex. | 391,517 | 72 |
| Oxnard - Ventura, Cal. | 391,220 | 73 |
| Jacksonville, Fla. | 390,527 | 74 |
| Wilmington, Del. | 390,404 | 75 |
| Tucson, Ariz. | 378,700 | 76 |
| Akron, Ohio | 378,136 | 77 |
| Youngstown - Warren, Ohio | 376,275 | 78 |
| Springfield, Mass. | 368,223 | 79 |
| Birmingham, Ala. | 366,518 | 80 |
| Lansing - East Lansing, Mich. | 364,074 | 81 |
| Allentown - Bethlehem, Pa. | 361,679 | 82 |
| Little Rock - North Little Rock, Ark. | 359,452 | 83 |
| Baton Rouge, La. | 357,227 | 84 |
| Harrisburg - Lebanon - Carlisle, Pa. | 350,173 | 85 |
| Raleigh - Durham, N.C. | 338,325 | 86 |
| Gary - Hammond, Ind. | 334,278 | 87 |
| Wichita, Kans. | 326,943 | 88 |
| Saginaw - Bay City - Midland, Mich. | 317,851 | 89 |
| Greenville - Spartanburg, S.C. | 309,915 | 90 |
| El Paso, Tex. | 303,092 | 91 |
| Tacoma, Wash. | 298,076 | 92 |
| New Bedford - Fall River - Attleboro, Mass. | 296,609 | 93 |
| Lexington-Fayette, Ky. | 288,906 | 94 |
| Manchester - Nashua, N.H. | 286,613 | 95 |
| Des Moines, Iowa | 286,272 | 96 |
| Syracuse, N.Y. | 283,756 | 97 |
| Albuquerque, N.M. | 277,198 | 98 |
| Fresno, Cal. | 272,025 | 99 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 268,847 | 100 |
| **Total Top 100** | **87,861,601** | |
| Columbia, S.C. | 266,322 | 101 |
| Reno, Nev. | 262,633 | 102 |
| Huntington - Ashland, W.Va.-Ky. | 262,210 | 103 |
| Jackson, Miss. | 249,893 | 104 |
| Colorado Springs, Colo. | 246,456 | 105 |
| Kalamazoo, Mich. | 246,227 | 106 |
| Chattanooga, Tenn. | 243,968 | 107 |
| Madison, Wisc. | 242,476 | 108 |
| Fort Wayne, Ind. | 237,469 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 237,328 | 110 |
| Mobile, Ala. | 235,874 | 111 |
| Canton, Ohio | 235,559 | 112 |
| Beaumont - Port Arthur, Tex. | 233,450 | 113 |
| Anchorage, Alas. | 231,177 | 114 |
| Ann Arbor, Mich. | 230,934 | 115 |
| Melbourne - Titusville - Palm Bay, Fla. | 228,674 | 116 |
| Springfield, Mo. | 222,288 | 117 |
| Evansville, Ind. | 218,714 | 118 |
| Spokane, Wash. | 216,759 | 119 |
| Lake County, Ill. | 214,273 | 120 |
| Pensacola, Fla. | 214,160 | 121 |
| Shreveport, La. | 213,921 | 122 |
| Charleston, S.C. | 212,102 | 123 |
| Peoria, Ill. | 210,293 | 124 |
| Trenton, N.J. | 205,797 | 125 |
| Reading, Pa. | 199,365 | 126 |
| Lafayette, La. | 194,624 | 127 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 194,004 | 128 |
| York, Pa. | 190,582 | 129 |
| Rockford, Ill. | 189,192 | 130 |
| Stockton, Cal. | 188,532 | 131 |
| South Bend - Mishawaka, Ind. | 187,522 | 132 |
| Bakersfield, Cal. | 187,510 | 133 |
| Modesto, Cal. | 181,997 | 134 |
| Green Bay, Wisc. | 178,761 | 135 |
| Appleton - Oshkosh - Neenah, Wisc. | 178,425 | 136 |
| Corpus Christi, Tex. | 178,132 | 137 |
| Santa Rosa - Petaluma, Cal. | 174,131 | 138 |
| McAllen - Edinburg - Mission, Tex. | 173,444 | 139 |
| Charleston, W.Va. | 173,282 | 140 |
| Aurora - Elgin, Ill. | 172,445 | 141 |
| Duluth, Minn. | 171,828 | 142 |
| Sarasota, Fla. | 170,395 | 143 |
| Fort Myers - Cape Coral, Fla. | 167,964 | 144 |
| Cedar Rapids, Iowa | 166,959 | 145 |
| Portland, Me. | 166,097 | 146 |
| Daytona Beach, Fla. | 165,876 | 147 |
| Lakeland - Winter Haven, Fla. | 164,684 | 148 |
| Lancaster, Pa. | 164,163 | 149 |
| Augusta, Ga. | 161,323 | 150 |
| **Total Top 150** | **98,121,795** | |
| Macon - Warner Robins, Ga. | 160,225 | 151 |
| Salinas - Seaside - Monterey, Cal. | 159,287 | 152 |
| Atlantic City, N.J. | 158,101 | 153 |
| Montgomery, Ala. | 153,171 | 154 |
| Salem, Ore. | 152,871 | 155 |
| Roanoke, Va. | 152,100 | 156 |
| Lubbock, Tex. | 148,780 | 157 |
| Vallejo - Fairfield - Napa, Cal. | 147,857 | 158 |
| Lorain - Elyria, Ohio | 147,463 | 159 |
| Portsmouth - Dover - Rochester, N.H. | 146,900 | 160 |
| Springfield, Ill. | 145,184 | 161 |
| Odessa, Tex. | 144,655 | 162 |
| Eugene - Springfield, Ore. | 144,476 | 163 |
| Huntsville, Ala. | 144,334 | 164 |
| Tallahassee, Fla. | 143,076 | 165 |
| Wheeling, W.Va. | 141,538 | 166 |
| Orange County, N.Y. | 141,460 | 167 |
| Visalia - Tulare - Porterville, Cal. | 138,782 | 168 |
| Columbus, Ga. | 136,254 | 169 |
| Fayetteville, N.C. | 136,193 | 170 |
| Vancouver, Wash. | 135,527 | 171 |
| Beaver County, Pa. | 133,958 | 172 |
| Savannah, Ga. | 133,777 | 173 |
| Muskegon, Mich. | 131,098 | 174 |
| Jackson, Mich. | 130,462 | 175 |
| Brownsville - Harlingen, Tex. | 128,983 | 176 |
| Utica - Rome, N.Y. | 126,105 | 177 |
| Erie, Pa. | 125,362 | 178 |
| Parkersburg - Marietta, W.Va.-Ohio | 125,295 | 179 |
| Poughkeepsie, N.Y. | 124,373 | 180 |
| Tyler, Tex. | 123,411 | 181 |
| Lima, Ohio | 122.806 | 182 |
| Joliet, Ill. | 121,746 | 183 |
| Champaign - Urbana - Rantoul, Ill. | 119,679 | 184 |
| Amarillo, Tex. | 119,568 | 185 |
| Hamilton - Middletown, Ohio | 118,870 | 186 |
| Binghamton, N.Y. | 118,868 | 187 |
| Midland, Tex. | 118,591 | 188 |
| Wichita Falls, Tex. | 118,298 | 189 |
| Waco, Tex. | 118,110 | 190 |
| Topeka, Kans. | 117,933 | 191 |
| Lincoln, Neb. | 117,698 | 192 |
| Biloxi - Gulfport, Miss. | 115,874 | 193 |
| Laredo, Tex. | 115,854 | 194 |
| Killeen - Temple, Tex. | 115,351 | 195 |
| Johnstown, Pa. | 112,340 | 196 |
| Fort Smith, Ark. | 112,256 | 197 |
| Longview - Marshall, Tex. | 111,336 | 198 |
| Mansfield, Ohio | 110,904 | 199 |
| Fargo - Moorhead, N.D.-Minn. | 110,498 | 200 |
| **Total Top 200** | **104,699,433** | |
| Joplin, Mo. | 108,798 | 201 |
| Fayetteville - Springdale, Ark. | 108,136 | 202 |
| Gainesville, Fla. | 107,984 | 203 |
| Lafayette - West Lafayette, Ind. | 107,591 | 204 |
| Lynchburg, Va. | 107,348 | 205 |
| Benton Harbor, Mich. | 106,999 | 206 |
| Terre Haute, Ind. | 106,709 | 207 |
| Niagara Falls, N.Y. | 105,995 | 208 |
| Rochester, Minn. | 105,503 | 209 |
| Battle Creek, Mich. | 104,734 | 210 |
| Sioux Falls, S.D. | 103,295 | 211 |
| Decatur, Ill. | 102,565 | 212 |
| Boulder - Longmont, Colo. | 99,833 | 213 |
| Janesville - Beloit, Wisc. | 99,385 | 214 |
| Provo - Orem, Utah | 99,177 | 215 |
| Bradenton, Fla. | 97,800 | 216 |
| Racine, Wisc. | 96,536 | 217 |
| Waterloo - Cedar Falls, Iowa | 94,935 | 218 |
| Bloomington - Normal, Ill. | 94,770 | 219 |
| Asheville, N.C. | 94,272 | 220 |
| Galveston - Texas City, Tex. | 93,628 | 221 |
| Houma - Thibodaux, La. | 93,194 | 222 |
| Jackson, Tenn. | 91,959 | 223 |
| Ocala, Fla. | 91,469 | 224 |
| Olympia, Wash. | 91,000 | 225 |
| Fort Collins - Loveland, Colo. | 90,644 | 226 |
| Athens, Ga. | 90,626 | 227 |
| Abilene, Tex. | 90,562 | 228 |
| Billings, Mont. | 89,494 | 229 |
| La Crosse, Wisc. | 89,221 | 230 |
| Muncie, Ind. | 87,884 | 231 |
| Lake Charles, La. | 86,749 | 232 |
| Sioux City, Iowa | 86,689 | 233 |
| New London - Norwich, Conn. | 86,291 | 234 |
| Bangor, Me. | 85,535 | 235 |
| Altoona, Pa. | 85,409 | 236 |
| Elmira, N.Y. | 84,885 | 237 |
| Monroe, La. | 83,898 | 238 |
| Lawton, Okla. | 83,877 | 239 |
| Cumberland, Md. | 83,692 | 240 |
| Anderson, Ind. | 83,572 | 241 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 82,674 | 242 |
| Texarkana, Tex.-Ark. | 82,183 | 243 |
| Fort Walton Beach, Fla. | 82,120 | 244 |
| Alexandria, La. | 81,652 | 245 |
| Florence, Ala. | 80,329 | 246 |
| Wilmington, N.C. | 80,307 | 247 |
| Fort Pierce, Fla. | 80,069 | 248 |
| Yuba City, Cal. | 79,895 | 249 |
| St. Cloud, Minn. | 79,852 | 250 |
| **Total Top 250** | **109,331,157** | |
| Bismarck, N.D. | 79,851 | 251 |
| Owensboro, Ky. | 79,603 | 252 |
| Burlington, Vt. | 78,940 | 253 |
| Tuscaloosa, Ala. | 78,881 | 254 |
| Grand Forks, N.D. | 78,826 | 255 |
| Charlottesville, Va. | 77,639 | 256 |
| Santa Cruz, Cal. | 77,314 | 257 |
| Bryan - College Station, Tex. | 76,967 | 258 |
| Medford, Ore. | 76,880 | 259 |
| Yakima, Wash. | 76,649 | 260 |
| Pittsfield, Mass. | 76,408 | 261 |
| Albany, Ga. | 75,570 | 262 |
| Pueblo, Colo. | 75,434 | 263 |
| Hagerstown, Md. | 74,135 | 264 |
| Steubenville - Weirton, Ohio-W.Va. | 74,036 | 265 |
| Sharon, Pa. | 73,046 | 266 |
| Kokomo, Ind. | 72,365 | 267 |
| Dothan, Ala. | 71,837 | 268 |
| Panama City, Fla. | 71,672 | 269 |
| Dubuque, Iowa | 71,522 | 270 |
| Jersey City, N.J. | 71,082 | 271 |
| Pascagoula, Miss. | 70,669 | 272 |
| Eau Claire, Wisc. | 70,668 | 273 |
| Columbia, Mo. | 70,323 | 274 |
| St. Joseph, Mo. | 70,011 | 275 |
| Vineland - Millville - Bridgeton, N.J. | 69,976 | 276 |
| Hickory, N.C. | 69,930 | 277 |
| Rapid City, S.D. | 69,695 | 278 |
| Richland - Kennewick - Pasco, Wash. | 69,481 | 279 |
| Williamsport, Pa. | 69,178 | 280 |
| Sherman - Denison, Tex. | 66,540 | 281 |
| Bloomington, Ind. | 64,847 | 282 |
| Chico, Cal. | 64,287 | 283 |
| Victoria, Tex. | 63,403 | 284 |
| Wausau, Wisc. | 63,201 | 285 |
| Boise, Ida. | 62,794 | 286 |
| San Angelo, Tex. | 61,940 | 287 |
| Naples, Fla. | 61,020 | 288 |
| Brazoria, Tex. | 60,743 | 289 |
| Anderson, S.C. | 60,464 | 290 |
| Bellingham, Wash. | 60,352 | 291 |
| Elkhart - Goshen, Ind. | 59,869 | 292 |
| Florence, S.C. | 59,004 | 293 |
| Bremerton, Wash. | 58,192 | 294 |
| Kenosha, Wisc. | 56,856 | 295 |
| Redding, Cal. | 56,288 | 296 |
| State College, Pa. | 55,042 | 297 |
| Sheboygan, Wisc. | 54,203 | 298 |
| Lewiston - Auburn, Me. | 54,117 | 299 |
| Anniston, Ala. | 53,987 | 300 |
| Gadsden, Ala. | 53,787 | 301 |
| Glens Falls, N.Y. | 52,834 | 302 |
| Jacksonville, N.C. | 52,503 | 303 |
| Greeley, Colo. | 51,849 | 304 |
| Las Cruces, N.M. | 51,747 | 305 |
| Kankakee, Ill. | 50,323 | 306 |
| Great Falls, Mont. | 50,198 | 307 |
| Cheyenne, Wyo. | 48,867 | 308 |
| Pine Bluff, Ark. | 47,908 | 309 |
| Iowa City, Iowa | 47,383 | 310 |
| Casper, Wyo. | 46,864 | 311 |
| Burlington, N.C. | 43,903 | 312 |
| Santa Fe, N.M. | 36,591 | 313 |
| Enid, Okla. | 29,392 | 314 |
| Danville, Va. | 29,306 | 315 |
| Lawrence, Kans. | 19,773 | 316 |
| **Total Above Areas** | **113,460,122** | |
| **Percent of U.S.** | **89.1765** | |
| **U.S. Total** | **127,230,971** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# APPAREL & ACCESSORIES STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 3,732,686 | 1 |
| Los Angeles - Long Beach, Cal. | 2,863,919 | 2 |
| Chicago, Ill. | 2,478,603 | 3 |
| Philadelphia, Pa. | 1,615,058 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,485,410 | 5 |
| Detroit, Mich. | 1,450,829 | 6 |
| Washington, D.C. | 1,213,901 | 7 |
| Houston, Tex. | 1,178,595 | 8 |
| Nassau - Suffolk, N.Y. | 1,168,246 | 9 |
| San Francisco, Cal. | 878,789 | 10 |
| Anaheim - Santa Ana, Cal. | 854,293 | 11 |
| Dallas, Tex. | 842,477 | 12 |
| Miami - Hialeah, Fla. | 839,731 | 13 |
| Seattle, Wash. | 716,795 | 14 |
| Bergen - Passaic, N.J. | 685,541 | 15 |
| Atlanta, Ga. | 666,947 | 16 |
| Newark, N.J. | 655,181 | 17 |
| St. Louis, Mo. | 636,395 | 18 |
| San Diego, Cal. | 618,102 | 19 |
| Minneapolis - St. Paul, Minn. | 608,868 | 20 |
| Baltimore, Md. | 585,026 | 21 |
| Oakland, Cal. | 580,340 | 22 |
| Pittsburgh, Pa. | 577,348 | 23 |
| Cleveland, Ohio | 541,432 | 24 |
| San Jose, Cal. | 518,166 | 25 |
| New Orleans, La. | 469,000 | 26 |
| Denver, Colo. | 451,543 | 27 |
| Kansas City, Mo.-Kans. | 429,076 | 28 |
| Oklahoma City, Okla. | 410,476 | 29 |
| Riverside - San Bernardino, Cal. | 409,012 | 30 |
| Middlesex - Somerset - Hunterdon, N.J. | 382,890 | 31 |
| Portland, Ore. | 380,330 | 32 |
| Honolulu, Haw. | 378,801 | 33 |
| Phoenix, Ariz. | 378,644 | 34 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 370,333 | 35 |
| Fort Worth - Arlington, Tex. | 362,753 | 36 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 359,706 | 37 |
| Birmingham, Ala. | 344,704 | 38 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 344,341 | 39 |
| Tampa - St. Petersburg - Clearwater, Fla. | 343,047 | 40 |
| Indianapolis, Ind. | 333,185 | 41 |
| San Antonio, Tex. | 331,577 | 42 |
| Cincinnati, Ohio | 325,788 | 43 |
| Memphis, Tenn. | 324,103 | 44 |
| Norfolk - Virginia Beach - Newport News, Va. | 319,271 | 45 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 317,989 | 46 |
| Buffalo, N.Y. | 305,012 | 47 |
| Milwaukee, Wisc. | 303,038 | 48 |
| Sacramento, Cal. | 297,981 | 49 |
| Albany - Schenectady - Troy, N.Y. | 283,338 | 50 |
| **Total Top 50** | **36,948,616** | |
| Columbus, Ohio | 282,042 | 51 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 276,913 | 52 |
| Monmouth - Ocean, N.J. | 270,469 | 53 |
| Louisville, Ky. | 257,482 | 54 |
| Greensboro - Winston-Salem - High Point, N.C. | 255,302 | 55 |
| Rochester, N.Y. | 252,411 | 56 |
| New Haven - Waterbury - Meriden, Conn. | 251,931 | 57 |
| Tulsa, Okla. | 251,218 | 58 |
| Providence - Pawtucket - Woonsocket, R.I. | 245,046 | 59 |
| Nashville, Tenn. | 235,390 | 60 |
| Salt Lake City - Ogden, Utah | 228,003 | 61 |
| Reading, Pa. | 221,585 | 62 |
| Austin, Tex. | 214,570 | 63 |
| Jersey City, N.J. | 212,806 | 64 |
| Syracuse, N.Y. | 204,619 | 65 |
| Dayton - Springfield, Ohio | 202,135 | 66 |
| Orlando, Fla. | 201,651 | 67 |
| Knoxville, Tenn. | 200,896 | 68 |
| Grand Rapids, Mich. | 200,661 | 69 |
| Scranton - Wilkes-Barre, Pa. | 197,825 | 70 |
| Richmond - Petersburg, Va. | 195,649 | 71 |
| Las Vegas, Nev. | 184,359 | 72 |
| Raleigh - Durham, N.C. | 184,258 | 73 |
| Jacksonville, Fla. | 176,697 | 74 |
| Springfield, Mass. | 174,542 | 75 |
| Little Rock - North Little Rock, Ark. | 174,227 | 76 |
| Worcester - Fitchburg - Leominster, Mass. | 171,025 | 77 |
| Allentown - Bethlehem, Pa. | 166,707 | 78 |
| New Bedford - Fall River - Attleboro, Mass. | 155,416 | 79 |
| McAllen - Edinburg - Mission, Tex. | 153,650 | 80 |
| El Paso, Tex. | 153,155 | 81 |
| Greenville - Spartanburg, S.C. | 152,823 | 82 |
| Gary - Hammond, Ind. | 152,813 | 83 |
| Omaha, Neb. | 151,434 | 84 |
| Beaumont - Port Arthur, Tex. | 144,502 | 85 |
| Lake County, Ill. | 143,177 | 86 |
| Fresno, Cal. | 141,939 | 87 |
| Oxnard - Ventura, Cal. | 141,059 | 88 |
| Toledo, Ohio | 140,744 | 89 |
| Wilmington, Del. | 139,311 | 90 |
| Baton Rouge, La. | 136,629 | 91 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 133,317 | 92 |
| Harrisburg - Lebanon - Carlisle, Pa. | 133,027 | 93 |
| Saginaw - Bay City - Midland, Mich. | 123,022 | 94 |
| Anchorage, Alas. | 122,202 | 95 |
| Albuquerque, N.M. | 121,299 | 96 |
| Lansing - East Lansing, Mich. | 120,382 | 97 |
| Akron, Ohio | 120,249 | 98 |
| Chattanooga, Tenn. | 117,984 | 99 |
| Salinas - Seaside - Monterey, Cal. | 117,406 | 100 |
| **Total Top 100** | **46,054,575** | |
| Trenton, N.J. | 114,576 | 101 |
| Charleston, S.C. | 113,804 | 102 |
| Tucson, Ariz. | 112,292 | 103 |
| Tacoma, Wash. | 109,034 | 104 |
| Wichita, Kans. | 108,918 | 105 |
| Shreveport, La. | 108,405 | 106 |
| Bakersfield, Cal. | 108,014 | 107 |
| Atlantic City, N.J. | 107,742 | 108 |
| Evansville, Ind. | 105,694 | 109 |
| Des Moines, Iowa | 105,484 | 110 |
| Flint, Mich. | 105,425 | 111 |
| Laredo, Tex. | 104,925 | 112 |
| Columbia, S.C. | 104,181 | 113 |
| Manchester - Nashua, N.H. | 102,269 | 114 |
| Lexington-Fayette, Ky. | 101,715 | 115 |
| Utica - Rome, N.Y. | 101,567 | 116 |
| Youngstown - Warren, Ohio | 101,095 | 117 |
| Canton, Ohio | 101,021 | 118 |
| Spokane, Wash. | 100,271 | 119 |
| Corpus Christi, Tex. | 98,066 | 120 |
| Madison, Wisc. | 97,776 | 121 |
| Jackson, Miss. | 96,669 | 122 |
| Fort Wayne, Ind. | 95,700 | 123 |
| Johnson City - Kingsport - Bristol, Tenn. | 94,742 | 124 |
| Lancaster, Pa. | 93,016 | 125 |
| Brownsville - Harlingen, Tex. | 92,916 | 126 |
| Portsmouth - Dover - Rochester, N.H. | 91,893 | 127 |
| Mobile, Ala. | 89,715 | 128 |
| Stockton, Cal. | 88,976 | 129 |
| Modesto, Cal. | 86,995 | 130 |
| Augusta, Ga. | 86,403 | 131 |
| Lafayette, La. | 85,506 | 132 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 84,216 | 133 |
| Amarillo, Tex. | 83,403 | 134 |
| Colorado Springs, Colo. | 82,302 | 135 |
| Huntington - Ashland, W.Va.-Ky. | 81,068 | 136 |
| Orange County, N.Y. | 79,573 | 137 |
| Montgomery, Ala. | 78,605 | 138 |
| Kalamazoo, Mich. | 76,932 | 139 |
| Santa Rosa - Petaluma, Cal. | 76,903 | 140 |
| Poughkeepsie, N.Y. | 76,152 | 141 |
| Peoria, Ill. | 76,069 | 142 |
| Portland, Me. | 76,019 | 143 |
| Lubbock, Tex. | 75,235 | 144 |
| Savannah, Ga. | 74,502 | 145 |
| Ann Arbor, Mich. | 73,520 | 146 |
| York, Pa. | 73,259 | 147 |
| Reno, Nev. | 72,042 | 148 |
| Binghamton, N.Y. | 71,811 | 149 |
| Galveston - Texas City, Tex. | 71,440 | 150 |
| **Total Top 150** | **50,652,431** | |
| Sarasota, Fla. | 71,129 | 151 |
| Erie, Pa. | 70,155 | 152 |
| Aurora - Elgin, Ill. | 69,198 | 153 |
| Huntsville, Ala. | 67,413 | 154 |
| Vallejo - Fairfield - Napa, Cal. | 66,129 | 155 |
| Charleston, W.Va. | 64,807 | 156 |
| Rockford, Ill. | 63,954 | 157 |
| Longview - Marshall, Tex. | 63,128 | 158 |
| Joliet, Ill. | 62,603 | 159 |
| Eugene - Springfield, Ore. | 62,454 | 160 |
| Macon - Warner Robins, Ga. | 61,935 | 161 |
| Appleton - Oshkosh - Neenah, Wisc. | 61,571 | 162 |
| Visalia - Tulare - Porterville, Cal. | 61,340 | 163 |
| South Bend - Mishawaka, Ind. | 61,153 | 164 |
| Salem, Ore. | 60,826 | 165 |
| Lakeland - Winter Haven, Fla. | 60,788 | 166 |
| Springfield, Mo. | 60,452 | 167 |
| Springfield, Ill. | 58,568 | 168 |
| Daytona Beach, Fla. | 58,074 | 169 |
| Burlington, N.C. | 57,970 | 170 |
| Asheville, N.C. | 57,795 | 171 |
| Boulder - Longmont, Colo. | 57,075 | 172 |
| Roanoke, Va. | 56,629 | 173 |
| Hickory, N.C. | 56,454 | 174 |
| Monroe, La. | 55,923 | 175 |
| Odessa, Tex. | 55,780 | 176 |
| Tyler, Tex. | 54,174 | 177 |
| Santa Cruz, Cal. | 53,561 | 178 |
| Niagara Falls, N.Y. | 52,315 | 179 |
| New London - Norwich, Conn. | 52,198 | 180 |
| Duluth, Minn. | 52,156 | 181 |
| Yakima, Wash. | 51,788 | 182 |
| Fort Myers - Cape Coral, Fla. | 51,397 | 183 |
| Alexandria, La. | 51,340 | 184 |
| Burlington, Vt. | 50,953 | 185 |
| Lincoln, Neb. | 50,812 | 186 |
| Terre Haute, Ind. | 50,447 | 187 |
| Green Bay, Wisc. | 49,668 | 188 |
| Columbus, Ga. | 48,763 | 189 |
| Lake Charles, La. | 48,594 | 190 |
| Waco, Tex. | 47,761 | 191 |
| Pensacola, Fla. | 47,349 | 192 |
| Melbourne - Titusville - Palm Bay, Fla. | 46,764 | 193 |
| Wilmington, N.C. | 46,434 | 194 |
| Charlottesville, Va. | 46,185 | 195 |
| Abilene, Tex. | 46,171 | 196 |
| Champaign - Urbana - Rantoul, Ill. | 45,483 | 197 |
| Fayetteville, N.C. | 45,153 | 198 |
| Naples, Fla. | 43,966 | 199 |
| Pittsfield, Mass. | 43,936 | 200 |
| **Total Top 200** | **53,433,102** | |
| Houma - Thibodaux, La. | 43,867 | 201 |
| Midland, Tex. | 43,825 | 202 |
| Tuscaloosa, Ala. | 42,795 | 203 |
| Altoona, Pa. | 42,207 | 204 |
| Gainesville, Fla. | 41,497 | 205 |
| Fort Smith, Ark. | 41,372 | 206 |
| Biloxi - Gulfport, Miss. | 40,789 | 207 |
| Sioux Falls, S.D. | 40,343 | 208 |
| Williamsport, Pa. | 40,104 | 209 |
| Bryan - College Station, Tex. | 39,801 | 210 |
| Killeen - Temple, Tex. | 39,750 | 211 |
| Billings, Mont. | 39,633 | 212 |
| Cedar Rapids, Iowa | 39,551 | 213 |
| Waterloo - Cedar Falls, Iowa | 39,517 | 214 |
| Fort Pierce, Fla. | 39,510 | 215 |
| Boise, Ida. | 39,376 | 216 |
| Tallahassee, Fla. | 39,341 | 217 |
| Wheeling, W.Va. | 38,192 | 218 |
| Fort Collins - Loveland, Colo. | 37,834 | 219 |
| Texarkana, Tex.-Ark. | 37,658 | 220 |
| Johnstown, Pa. | 37,597 | 221 |
| Bangor, Me. | 37,447 | 222 |
| Fargo - Moorhead, N.D.-Minn. | 37,189 | 223 |
| Brazoria, Tex. | 36,779 | 224 |
| Rochester, Minn. | 36,689 | 225 |
| Dothan, Ala. | 36,596 | 226 |
| Santa Fe, N.M. | 36,369 | 227 |
| Provo - Orem, Utah | 36,314 | 228 |
| Lorain - Elyria, Ohio | 36,236 | 229 |
| Bloomington - Normal, Ill. | 35,937 | 230 |
| Decatur, Ill. | 35,776 | 231 |
| Florence, Ala. | 35,668 | 232 |
| Topeka, Kans. | 35,651 | 233 |
| Vineland - Millville - Bridgeton, N.J. | 35,157 | 234 |
| San Angelo, Tex. | 34,538 | 235 |
| Wichita Falls, Tex. | 34,482 | 236 |
| Racine, Wisc. | 34,448 | 237 |
| Anderson, Ind. | 34,330 | 238 |
| Joplin, Mo. | 34,319 | 239 |
| Chico, Cal. | 33,967 | 240 |
| Vancouver, Wash. | 33,510 | 241 |
| Elkhart - Goshen, Ind. | 33,464 | 242 |
| Benton Harbor, Mich. | 33,070 | 243 |
| Sioux City, Iowa | 32,983 | 244 |
| Kokomo, Ind. | 32,971 | 245 |
| Bradenton, Fla. | 32,795 | 246 |
| Beaver County, Pa. | 31,763 | 247 |
| Richland - Kennewick - Pasco, Wash. | 31,499 | 248 |
| Albany, Ga. | 31,473 | 249 |
| Parkersburg - Marietta, W.Va.-Ohio | 31,409 | 250 |
| **Total Top 250** | **55,280,490** | |
| Lima, Ohio | 31,323 | 251 |
| Jackson, Tenn. | 31,280 | 252 |
| St. Cloud, Minn. | 31,219 | 253 |
| Danville, Va. | 30,986 | 254 |
| Medford, Ore. | 30,958 | 255 |
| Columbia, Mo. | 30,894 | 256 |
| Anniston, Ala. | 30,879 | 257 |
| Eau Claire, Wisc. | 30,774 | 258 |
| Glens Falls, N.Y. | 30,753 | 259 |
| Lynchburg, Va. | 30,701 | 260 |
| Bloomington, Ind. | 30,610 | 261 |
| Ocala, Fla. | 30,559 | 262 |
| Olympia, Wash. | 30,527 | 263 |
| Victoria, Tex. | 30,289 | 264 |
| Athens, Ga. | 29,817 | 265 |
| Casper, Wyo. | 29,770 | 266 |
| Janesville - Beloit, Wisc. | 29,543 | 267 |
| Muncie, Ind. | 28,986 | 268 |
| Florence, S.C. | 28,856 | 269 |
| La Crosse, Wisc. | 28,798 | 270 |
| Hagerstown, Md. | 28,689 | 271 |
| Redding, Cal. | 28,610 | 272 |
| Lawton, Okla. | 28,597 | 273 |
| Mansfield, Ohio | 28,557 | 274 |
| Elmira, N.Y. | 28,321 | 275 |
| Lafayette - West Lafayette, Ind. | 28,321 | 275 |
| Enid, Okla. | 28,149 | 277 |
| Pueblo, Colo. | 27,730 | 278 |
| Anderson, S.C. | 27,346 | 279 |
| Jackson, Mich. | 27,270 | 280 |
| Muskegon, Mich. | 27,111 | 281 |
| Pine Bluff, Ark. | 26,625 | 282 |
| Sharon, Pa. | 26,523 | 283 |
| Bellingham, Wash. | 26,505 | 284 |
| Bismarck, N.D. | 25,361 | 285 |
| Owensboro, Ky | 25,185 | 286 |
| Panama City, Fla. | 25,101 | 287 |
| Sherman - Denison, Tex. | 25,064 | 288 |
| Cheyenne, Wyo. | 24,684 | 289 |
| State College, Pa. | 24,622 | 290 |
| Pascagoula, Miss. | 24,279 | 291 |
| Rapid City, S.D. | 23,994 | 292 |
| Gadsden, Ala. | 23,715 | 293 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 23,701 | 294 |
| Bremerton, Wash. | 23,637 | 295 |
| Dubuque, Iowa | 23,507 | 296 |
| Battle Creek, Mich. | 23,378 | 297 |
| St. Joseph, Mo. | 22,942 | 298 |
| Hamilton - Middletown, Ohio | 22,751 | 299 |
| Cumberland, Md. | 22,708 | 300 |
| Fort Walton Beach, Fla. | 22,544 | 301 |
| Kankakee, Ill. | 22,372 | 302 |
| Wausau, Wisc. | 22,267 | 303 |
| Grand Forks, N.D. | 22,175 | 304 |
| Steubenville - Weirton, Ohio-W.Va. | 21,885 | 305 |
| Las Cruces, N.M. | 21,775 | 306 |
| Lewiston - Auburn, Me. | 21,045 | 307 |
| Yuba City, Cal. | 20,861 | 308 |
| Fayetteville - Springdale, Ark. | 20,800 | 309 |
| Great Falls, Mont. | 20,785 | 310 |
| Iowa City, Iowa | 18,874 | 311 |
| Greeley, Colo. | 18,644 | 312 |
| Kenosha, Wisc. | 17,647 | 313 |
| Lawrence, Kans. | 15,117 | 314 |
| Jacksonville, N.C. | 11,947 | 315 |
| Sheboygan, Wisc. | 11,817 | 316 |
| **Total Above Areas** | **56,971,550** | |
| **Percent of U.S.** | **85.2330** | |
| **U.S. Total** | **66,842,089** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 2,795,480 | 1 |
| New York, N.Y. | 2,701,855 | 2 |
| Chicago, Ill. | 1,735,204 | 3 |
| Washington, D.C. | 1,353,419 | 4 |
| Philadelphia, Pa. | 1,207,827 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,181,674 | 6 |
| Houston, Tex. | 1,147,034 | 7 |
| Nassau - Suffolk, N.Y. | 1,125,086 | 8 |
| Detroit, Mich. | 1,120,635 | 9 |
| Dallas, Tex. | 844,069 | 10 |
| Denver, Colo. | 775,450 | 11 |
| Anaheim - Santa Ana, Cal. | 752,081 | 12 |
| Phoenix, Ariz. | 740,355 | 13 |
| Atlanta, Ga. | 698,655 | 14 |
| Minneapolis - St. Paul, Minn. | 667,057 | 15 |
| San Francisco, Cal. | 657,874 | 16 |
| Miami - Hialeah, Fla. | 650,324 | 17 |
| San Diego, Cal. | 642,663 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 624,094 | 19 |
| Newark, N.J. | 620,242 | 20 |
| St. Louis, Mo. | 619,941 | 21 |
| Baltimore, Md. | 594,318 | 22 |
| Oakland, Cal. | 593,135 | 23 |
| Bergen - Passaic, N.J. | 576,121 | 24 |
| San Jose, Cal. | 566,200 | 25 |
| Seattle, Wash. | 549,321 | 26 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 513,763 | 27 |
| Cleveland, Ohio | 511,607 | 28 |
| Pittsburgh, Pa. | 496,303 | 29 |
| New Orleans, La. | 445,522 | 30 |
| Middlesex - Somerset - Hunterdon, N.J. | 409,087 | 31 |
| Oklahoma City, Okla. | 404,556 | 32 |
| Riverside - San Bernardino, Cal. | 402,384 | 33 |
| Norfolk - Virginia Beach - Newport News, Va. | 397,645 | 34 |
| Kansas City, Mo.-Kans. | 383,293 | 35 |
| Sacramento, Cal. | 370,391 | 36 |
| Columbus, Ohio | 366,315 | 37 |
| San Antonio, Tex. | 361,010 | 38 |
| Salt Lake City - Ogden, Utah | 353,853 | 39 |
| Milwaukee, Wisc. | 345,674 | 40 |
| Cincinnati, Ohio | 345,143 | 41 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 339,832 | 42 |
| Fort Worth - Arlington, Tex. | 339,416 | 43 |
| Portland, Ore. | 323,481 | 44 |
| Indianapolis, Ind. | 320,165 | 45 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 308,698 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 302,937 | 47 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 300,214 | 48 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 285,953 | 49 |
| Memphis, Tenn. | 283,601 | 50 |
| **Total Top 50** | **34,450,957** | |
| Orlando, Fla. | 265,600 | 51 |
| Rochester, N.Y. | 251,854 | 52 |
| Austin, Tex. | 251,063 | 53 |
| Tulsa, Okla. | 243,470 | 54 |
| Louisville, Ky. | 237,087 | 55 |
| Nashville, Tenn. | 235,645 | 56 |
| Omaha, Neb. | 233,401 | 57 |
| Dayton - Springfield, Ohio | 232,891 | 58 |
| Monmouth - Ocean, N.J. | 230,491 | 59 |
| Las Vegas, Nev. | 228,646 | 60 |
| Buffalo, N.Y. | 222,412 | 61 |
| Madison, Wisc. | 220,099 | 62 |
| Albany - Schenectady - Troy, N.Y. | 217,483 | 63 |
| Birmingham, Ala. | 215,976 | 64 |
| Grand Rapids, Mich. | 211,461 | 65 |
| Raleigh - Durham, N.C. | 209,568 | 66 |
| Tucson, Ariz. | 203,136 | 67 |
| New Haven - Waterbury - Meriden, Conn. | 199,830 | 68 |
| Jacksonville, Fla. | 198,123 | 69 |
| Richmond - Petersburg, Va. | 196,146 | 70 |
| Baton Rouge, La. | 189,224 | 71 |
| Knoxville, Tenn. | 185,047 | 72 |
| Albuquerque, N.M. | 175,820 | 73 |
| Providence - Pawtucket - Woonsocket, R.I. | 175,070 | 74 |
| Toledo, Ohio | 166,660 | 75 |
| Greenville - Spartanburg, S.C. | 163,055 | 76 |
| Honolulu, Haw. | 159,895 | 77 |
| Syracuse, N.Y. | 158,000 | 78 |
| Wilmington, Del. | 152,255 | 79 |
| Sarasota, Fla. | 143,946 | 80 |
| Harrisburg - Lebanon - Carlisle, Pa. | 143,320 | 81 |
| Springfield, Mass. | 141,140 | 82 |
| Worcester - Fitchburg - Leominster, Mass. | 140,867 | 83 |
| El Paso, Tex. | 139,315 | 84 |
| Fresno, Cal. | 138,694 | 85 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 136,558 | 86 |
| Allentown - Bethlehem, Pa. | 134,640 | 87 |
| Gary - Hammond, Ind. | 132,072 | 88 |
| Scranton - Wilkes-Barre, Pa. | 129,025 | 89 |
| Anchorage, Alas. | 128,725 | 90 |
| Little Rock - North Little Rock, Ark. | 128,471 | 91 |
| Charleston, S.C. | 126,637 | 92 |
| Wichita, Kans. | 125,990 | 93 |
| Fort Myers - Cape Coral, Fla. | 125,328 | 94 |
| Oxnard - Ventura, Cal. | 124,480 | 95 |
| New Bedford - Fall River - Attleboro, Mass. | 122,050 | 96 |
| Lake County, Ill. | 118,359 | 97 |
| Corpus Christi, Tex. | 118,263 | 98 |
| Jersey City, N.J. | 118,226 | 99 |
| Colorado Springs, Colo. | 117,449 | 100 |
| **Total Top 100** | **43,213,920** | |
| Lansing - East Lansing, Mich. | 117,101 | 101 |
| Des Moines, Iowa | 116,841 | 102 |
| Chattanooga, Tenn. | 114,417 | 103 |
| Lancaster, Pa. | 113,856 | 104 |
| Bakersfield, Cal. | 113,637 | 105 |
| Shreveport, La. | 113,223 | 106 |
| Saginaw - Bay City - Midland, Mich. | 112,970 | 107 |
| Tacoma, Wash. | 111,249 | 108 |
| Akron, Ohio | 110,905 | 109 |
| Beaumont - Port Arthur, Tex. | 109,647 | 110 |
| Flint, Mich. | 108,817 | 111 |
| Boulder - Longmont, Colo. | 108,342 | 112 |
| Mobile, Ala. | 106,324 | 113 |
| Youngstown - Warren, Ohio | 105,369 | 114 |
| Manchester - Nashua, N.H. | 104,677 | 115 |
| Columbia, S.C. | 104,231 | 116 |
| Fayetteville, N.C. | 103,180 | 117 |
| Fort Wayne, Ind. | 102,834 | 118 |
| South Bend - Mishawaka, Ind. | 100,443 | 119 |
| McAllen - Edinburg - Mission, Tex. | 97,105 | 120 |
| Modesto, Cal. | 96,918 | 121 |
| Daytona Beach, Fla. | 95,090 | 122 |
| Lubbock, Tex. | 93,639 | 123 |
| Spokane, Wash. | 93,354 | 124 |
| Trenton, N.J. | 92,486 | 125 |
| Lexington-Fayette, Ky. | 91,372 | 126 |
| Kalamazoo, Mich. | 90,873 | 127 |
| Laredo, Tex. | 90,803 | 128 |
| Stockton, Cal. | 90,594 | 129 |
| Santa Rosa - Petaluma, Cal. | 90,447 | 130 |
| Jackson, Miss. | 90,133 | 131 |
| Portsmouth - Dover - Rochester, N.H. | 90,120 | 132 |
| Ann Arbor, Mich. | 89,991 | 133 |
| Johnson City - Kingsport - Bristol, Tenn. | 89,259 | 134 |
| Reading, Pa. | 87,464 | 135 |
| Evansville, Ind. | 86,414 | 136 |
| Melbourne - Titusville - Palm Bay, Fla. | 84,554 | 137 |
| Salinas - Seaside - Monterey, Cal. | 83,711 | 138 |
| Augusta, Ga. | 82,599 | 139 |
| Atlantic City, N.J. | 82,470 | 140 |
| Reno, Nev. | 81,759 | 141 |
| York, Pa. | 80,611 | 142 |
| Canton, Ohio | 80,496 | 143 |
| Peoria, Ill. | 80,477 | 144 |
| Odessa, Tex. | 80,432 | 145 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 79,473 | 146 |
| Naples, Fla. | 78,306 | 147 |
| Pensacola, Fla. | 78,273 | 148 |
| Lafayette, La. | 78,070 | 149 |
| Vallejo - Fairfield - Napa, Cal. | 77,307 | 150 |
| **Total Top 150** | **47,976,583** | |
| Rockford, Ill. | 75,535 | 151 |
| Amarillo, Tex. | 74,313 | 152 |
| Brownsville - Harlingen, Tex. | 72,718 | 153 |
| Appleton - Oshkosh - Neenah, Wisc. | 72,526 | 154 |
| Springfield, Mo. | 71,485 | 155 |
| Fort Pierce, Fla. | 70,450 | 156 |
| Orange County, N.Y. | 70,314 | 157 |
| Macon - Warner Robins, Ga. | 70,133 | 158 |
| Eugene - Springfield, Ore. | 69,109 | 159 |
| Longview - Marshall, Tex. | 68,917 | 160 |
| Tallahassee, Fla. | 68,877 | 161 |
| Roanoke, Va. | 68,681 | 162 |
| Columbus, Ga. | 67,955 | 163 |
| Huntington - Ashland, W.Va.-Ky. | 67,506 | 164 |
| Savannah, Ga. | 67,473 | 165 |
| Lakeland - Winter Haven, Fla. | 65,180 | 166 |
| Erie, Pa. | 64,271 | 167 |
| New London - Norwich, Conn. | 63,987 | 168 |
| Utica - Rome, N.Y. | 63,004 | 169 |
| Binghamton, N.Y. | 61,220 | 170 |
| Midland, Tex. | 60,805 | 171 |
| Boise, Ida. | 60,607 | 172 |
| Billings, Mont. | 60,528 | 173 |
| Aurora - Elgin, Ill. | 59,815 | 174 |
| Visalia - Tulare - Porterville, Cal. | 58,959 | 175 |
| Huntsville, Ala. | 58,292 | 176 |
| Bradenton, Fla. | 56,832 | 177 |
| Charleston, W.Va. | 54,731 | 178 |
| Green Bay, Wisc. | 54,518 | 179 |
| Killeen - Temple, Tex. | 54,293 | 180 |
| Fort Collins - Loveland, Colo. | 53,296 | 181 |
| Wichita Falls, Tex. | 52,613 | 182 |
| Ocala, Fla. | 52,513 | 183 |
| Montgomery, Ala. | 52,417 | 184 |
| Hickory, N.C. | 52,362 | 185 |
| Duluth, Minn. | 51,866 | 186 |
| Poughkeepsie, N.Y. | 51,822 | 187 |
| Lake Charles, La. | 51,528 | 188 |
| Santa Cruz, Cal. | 51,366 | 189 |
| Provo - Orem, Utah | 51,173 | 190 |
| Houma - Thibodaux, La. | 51,033 | 191 |
| Fort Walton Beach, Fla. | 50,747 | 192 |
| Springfield, Ill. | 50,282 | 193 |
| Portland, Me. | 49,698 | 194 |
| Asheville, N.C. | 49,119 | 195 |
| Salem, Ore. | 49,065 | 196 |
| Abilene, Tex. | 48,106 | 197 |
| Gainesville, Fla. | 47,435 | 198 |
| Waco, Tex. | 46,410 | 199 |
| Monroe, La. | 45,711 | 200 |
| **Total Top 200** | **50,938,179** | |
| Lincoln, Neb. | 45,660 | 201 |
| Tyler, Tex. | 44,813 | 202 |
| Wheeling, W.Va. | 44,697 | 203 |
| Johnstown, Pa. | 43,333 | 204 |
| Charlottesville, Va. | 42,819 | 205 |
| Cedar Rapids, Iowa | 42,755 | 206 |
| Fargo - Moorhead, N.D.-Minn. | 41,327 | 207 |
| Wilmington, N.C. | 41,092 | 208 |
| Champaign - Urbana - Rantoul, Ill. | 40,461 | 209 |
| Sioux Falls, S.D. | 40,368 | 210 |
| Muncie, Ind. | 40,328 | 211 |
| Joliet, Ill. | 39,861 | 212 |
| Lorain - Elyria, Ohio | 39,664 | 213 |
| Burlington, N.C. | 39,459 | 214 |
| Burlington, Vt. | 39,264 | 215 |
| San Angelo, Tex. | 38,321 | 216 |
| Pueblo, Colo. | 38,243 | 217 |
| Biloxi - Gulfport, Miss. | 37,785 | 218 |
| Fort Smith, Ark. | 37,415 | 219 |
| Great Falls, Mont. | 37,341 | 220 |
| Galveston - Texas City, Tex. | 37,100 | 221 |
| Jacksonville, N.C. | 36,752 | 222 |
| Altoona, Pa. | 35,622 | 223 |
| Racine, Wisc. | 35,447 | 224 |
| Parkersburg - Marietta, W.Va.-Ohio | 35,396 | 225 |
| Waterloo - Cedar Falls, Iowa | 35,271 | 226 |
| Hamilton - Middletown, Ohio | 34,953 | 227 |
| Anderson, S.C. | 34,882 | 228 |
| Brazoria, Tex. | 34,785 | 229 |
| Alexandria, La. | 34,621 | 230 |
| Chico, Cal. | 34,525 | 231 |
| Topeka, Kans. | 34,498 | 232 |
| Olympia, Wash. | 34,041 | 233 |
| La Crosse, Wisc. | 33,505 | 234 |
| Bloomington - Normal, Ill. | 33,341 | 235 |
| Decatur, Ill. | 33,308 | 236 |
| Panama City, Fla. | 33,285 | 237 |
| Lynchburg, Va. | 33,099 | 238 |
| Bremerton, Wash. | 33,086 | 239 |
| Albany, Ga. | 32,428 | 240 |
| Dothan, Ala. | 32,279 | 241 |
| Santa Fe, N.M. | 32,204 | 242 |
| Eau Claire, Wisc. | 32,202 | 243 |
| Beaver County, Pa. | 32,137 | 244 |
| St. Cloud, Minn. | 32,099 | 245 |
| Cheyenne, Wyo. | 32,030 | 246 |
| Lawton, Okla. | 31,947 | 247 |
| Terre Haute, Ind. | 31,545 | 248 |
| Casper, Wyo. | 31,441 | 249 |
| Texarkana, Tex.-Ark. | 31,403 | 250 |
| **Total Top 250** | **52,762,417** | |
| Rochester, Minn. | 31,137 | 251 |
| Bellingham, Wash. | 30,679 | 252 |
| Vancouver, Wash. | 30,040 | 253 |
| Niagara Falls, N.Y. | 29,944 | 254 |
| Sioux City, Iowa | 29,642 | 255 |
| Hagerstown, Md. | 29,616 | 256 |
| Medford, Ore. | 29,120 | 257 |
| Anderson, Ind. | 28,919 | 258 |
| Lima, Ohio | 28,796 | 259 |
| Rapid City, S.D. | 28,789 | 260 |
| Pittsfield, Mass. | 28,440 | 261 |
| Joplin, Mo. | 28,345 | 262 |
| Florence, S.C. | 28,073 | 263 |
| Lafayette - West Lafayette, Ind. | 27,906 | 264 |
| Muskegon, Mich. | 27,901 | 265 |
| Yakima, Wash. | 27,879 | 266 |
| Athens, Ga. | 26,915 | 267 |
| Richland - Kennewick - Pasco, Wash. | 26,843 | 268 |
| Greeley, Colo. | 26,602 | 269 |
| Las Cruces, N.M. | 26,507 | 270 |
| Bryan - College Station, Tex. | 26,451 | 271 |
| Grand Forks, N.D. | 26,062 | 272 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 25,977 | 273 |
| Enid, Okla. | 25,923 | 274 |
| Jackson, Mich. | 25,904 | 275 |
| Tuscaloosa, Ala. | 25,904 | 275 |
| Williamsport, Pa. | 25,531 | 277 |
| State College, Pa. | 25,142 | 278 |
| Victoria, Tex. | 25,132 | 279 |
| Bismarck, N.D. | 25,000 | 280 |
| Dubuque, Iowa | 24,811 | 281 |
| Sherman - Denison, Tex. | 24,746 | 282 |
| Janesville - Beloit, Wisc. | 24,708 | 283 |
| Owensboro, Ky. | 24,466 | 284 |
| Vineland - Millville - Bridgeton, N.J. | 24,309 | 285 |
| Sharon, Pa. | 23,826 | 286 |
| Cumberland, Md. | 23,331 | 287 |
| Redding, Cal. | 22,833 | 288 |
| Steubenville - Weirton, Ohio-W.Va. | 22,822 | 289 |
| Bloomington, Ind. | 22,759 | 290 |
| Bangor, Me. | 22,716 | 291 |
| Columbia, Mo. | 22,685 | 292 |
| Fayetteville - Springdale, Ark. | 22,313 | 293 |
| Florence, Ala. | 22,293 | 294 |
| Battle Creek, Mich. | 21,699 | 295 |
| Wausau, Wisc. | 21,690 | 296 |
| Jackson, Tenn. | 21,667 | 297 |
| Elkhart - Goshen, Ind. | 21,631 | 298 |
| Kokomo, Ind. | 21,560 | 299 |
| Iowa City, Iowa | 21,276 | 300 |
| Mansfield, Ohio | 21,117 | 301 |
| Yuba City, Cal. | 21,059 | 302 |
| Kenosha, Wisc. | 20,426 | 303 |
| Kankakee, Ill. | 19,816 | 304 |
| St. Joseph, Mo. | 19,536 | 305 |
| Anniston, Ala. | 19,465 | 306 |
| Elmira, N.Y. | 18,567 | 307 |
| Benton Harbor, Mich. | 18,267 | 308 |
| Gadsden, Ala. | 17,165 | 309 |
| Danville, Va. | 17,120 | 310 |
| Pine Bluff, Ark. | 16,561 | 311 |
| Pascagoula, Miss. | 16,171 | 312 |
| Glens Falls, N.Y. | 15,779 | 313 |
| Sheboygan, Wisc. | 14,571 | 314 |
| Lawrence, Kans. | 14,445 | 315 |
| Lewiston - Auburn, Me. | 12,301 | 316 |
| **Total Above Areas** | **54,332,043** | |
| **Percent of U.S.** | **85.4579** | |
| **U.S. Total** | **63,577,582** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# FURNITURE & HOME FURNISHINGS STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,507,592 | 1 |
| Los Angeles - Long Beach, Cal. | 1,304,513 | 2 |
| Chicago, Ill. | 953,677 | 3 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 731,608 | 4 |
| Washington, D.C. | 698,320 | 5 |
| Nassau - Suffolk, N.Y. | 677,689 | 6 |
| Houston, Tex. | 675,633 | 7 |
| Philadelphia, Pa. | 672,732 | 8 |
| Detroit, Mich. | 567,566 | 9 |
| Dallas, Tex. | 450,729 | 10 |
| Phoenix, Ariz. | 403,768 | 11 |
| Denver, Colo. | 400,800 | 12 |
| Atlanta, Ga. | 392,750 | 13 |
| Anaheim - Santa Ana, Cal. | 381,876 | 14 |
| Miami - Hialeah, Fla. | 370,083 | 15 |
| Newark, N.J. | 351,308 | 16 |
| Bergen - Passaic, N.J. | 339,445 | 17 |
| Minneapolis - St. Paul, Minn. | 336,388 | 18 |
| Baltimore, Md. | 333,631 | 19 |
| San Diego, Cal. | 332,197 | 20 |
| San Francisco, Cal. | 329,987 | 21 |
| Tampa - St. Petersburg - Clearwater, Fla. | 324,327 | 22 |
| St. Louis, Mo. | 313,907 | 23 |
| Oakland, Cal. | 293,790 | 24 |
| Cleveland, Ohio | 293,106 | 25 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 290,187 | 26 |
| Seattle, Wash. | 286,643 | 27 |
| Pittsburgh, Pa. | 285,348 | 28 |
| Norfolk - Virginia Beach - Newport News, Va. | 267,870 | 29 |
| New Orleans, La. | 249,947 | 30 |
| San Jose, Cal. | 240,356 | 31 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 230,750 | 32 |
| Oklahoma City, Okla. | 224,485 | 33 |
| Salt Lake City - Ogden, Utah | 215,776 | 34 |
| Riverside - San Bernardino, Cal. | 212,686 | 35 |
| Middlesex - Somerset - Hunterdon, N.J. | 206,989 | 36 |
| Cincinnati, Ohio | 196,478 | 37 |
| Greensboro - Winston-Salem - High Point, N.C. | 195,861 | 38 |
| Kansas City, Mo.-Kans. | 194,294 | 39 |
| Fort Worth - Arlington, Tex. | 179,636 | 40 |
| San Antonio, Tex. | 178,313 | 41 |
| Omaha, Neb. | 175,305 | 42 |
| Milwaukee, Wisc. | 175,262 | 43 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 174,840 | 44 |
| Sacramento, Cal. | 174,703 | 45 |
| Columbus, Ohio | 173,197 | 46 |
| Indianapolis, Ind. | 162,718 | 47 |
| Memphis, Tenn. | 162,578 | 48 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 161,640 | 49 |
| Orlando, Fla. | 155,036 | 50 |
| **Total Top 50** | **18,608,320** | |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 147,566 | 51 |
| Portland, Ore. | 144,576 | 52 |
| Monmouth - Ocean, N.J. | 141,979 | 53 |
| Tulsa, Okla. | 137,812 | 54 |
| Rochester, N.Y. | 130,371 | 55 |
| Austin, Tex. | 128,804 | 56 |
| Louisville, Ky. | 127,880 | 57 |
| Nashville, Tenn. | 123,625 | 58 |
| Jacksonville, Fla. | 122,298 | 59 |
| Dayton - Springfield, Ohio | 121,518 | 60 |
| Buffalo, N.Y. | 121,293 | 61 |
| Birmingham, Ala. | 120,323 | 62 |
| Albany - Schenectady - Troy, N.Y. | 115,858 | 63 |
| New Haven - Waterbury - Meriden, Conn. | 112,610 | 64 |
| Knoxville, Tenn. | 111,028 | 65 |
| Grand Rapids, Mich. | 108,361 | 66 |
| Richmond - Petersburg, Va. | 107,964 | 67 |
| Las Vegas, Nev. | 105,412 | 68 |
| Raleigh - Durham, N.C. | 105,358 | 69 |
| Tucson, Ariz. | 102,842 | 70 |
| Albuquerque, N.M. | 101,335 | 71 |
| Sarasota, Fla. | 99,237 | 72 |
| Greenville - Spartanburg, S.C. | 95,236 | 73 |
| Providence - Pawtucket - Woonsocket, R.I. | 94,137 | 74 |
| Syracuse, N.Y. | 89,202 | 75 |
| Baton Rouge, La. | 86,144 | 76 |
| Fort Myers - Cape Coral, Fla. | 85,697 | 77 |
| Wilmington, Del. | 85,544 | 78 |
| New Bedford - Fall River - Attleboro, Mass. | 85,127 | 79 |
| El Paso, Tex. | 85,035 | 80 |
| Worcester - Fitchburg - Leominster, Mass. | 82,804 | 81 |
| Gary - Hammond, Ind. | 77,636 | 82 |
| Little Rock - North Little Rock, Ark. | 77,233 | 83 |
| Honolulu, Haw. | 75,904 | 84 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 75,703 | 85 |
| Charleston, S.C. | 75,082 | 86 |
| Fresno, Cal. | 74,019 | 87 |
| Allentown - Bethlehem, Pa. | 72,545 | 88 |
| Scranton - Wilkes-Barre, Pa. | 72,367 | 89 |
| Jersey City, N.J. | 72,252 | 90 |
| Toledo, Ohio | 71,198 | 91 |
| Harrisburg - Lebanon - Carlisle, Pa. | 70,367 | 92 |
| Springfield, Mass. | 68,054 | 93 |
| Bakersfield, Cal. | 67,294 | 94 |
| Anchorage, Alas. | 66,916 | 95 |
| Shreveport, La. | 66,777 | 96 |
| Des Moines, Iowa | 66,742 | 97 |
| Oxnard - Ventura, Cal. | 65,099 | 98 |
| Mobile, Ala. | 64,847 | 99 |
| Colorado Springs, Colo. | 63,903 | 100 |
| **Total Top 100** | **23,379,234** | |
| Youngstown - Warren, Ohio | 63,861 | 101 |
| Chattanooga, Tenn. | 63,611 | 102 |
| Manchester - Nashua, N.H. | 63,185 | 103 |
| Wichita, Kans. | 61,472 | 104 |
| Saginaw - Bay City - Midland, Mich. | 59,936 | 105 |
| Corpus Christi, Tex. | 58,968 | 106 |
| Lancaster, Pa. | 58,853 | 107 |
| Naples, Fla. | 57,304 | 108 |
| Tacoma, Wash. | 55,702 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 55,439 | 110 |
| Flint, Mich. | 55,397 | 111 |
| McAllen - Edinburg - Mission, Tex. | 55,304 | 112 |
| Fayetteville, N.C. | 55,067 | 113 |
| Lake County, Ill. | 54,992 | 114 |
| Lubbock, Tex. | 54,865 | 115 |
| Akron, Ohio | 54,457 | 116 |
| Spokane, Wash. | 54,126 | 117 |
| Modesto, Cal. | 54,110 | 118 |
| Columbia, S.C. | 54,109 | 119 |
| Lexington-Fayette, Ky. | 52,597 | 120 |
| Boulder - Longmont, Colo. | 52,201 | 121 |
| Jackson, Miss. | 51,657 | 122 |
| Fort Wayne, Ind. | 50,820 | 123 |
| Lansing - East Lansing, Mich. | 50,339 | 124 |
| Beaumont - Port Arthur, Tex. | 49,863 | 125 |
| Augusta, Ga. | 49,834 | 126 |
| York, Pa. | 49,750 | 127 |
| Stockton, Cal. | 49,030 | 128 |
| Evansville, Ind. | 48,970 | 129 |
| Trenton, N.J. | 48,908 | 130 |
| Reading, Pa. | 48,693 | 131 |
| Longview - Marshall, Tex. | 48,692 | 132 |
| Portsmouth - Dover - Rochester, N.H. | 48,605 | 133 |
| Santa Rosa - Petaluma, Cal. | 48,093 | 134 |
| South Bend - Mishawaka, Ind. | 47,065 | 135 |
| Odessa, Tex. | 46,456 | 136 |
| Peoria, Ill. | 46,021 | 137 |
| Madison, Wisc. | 45,841 | 138 |
| Savannah, Ga. | 45,191 | 139 |
| Daytona Beach, Fla. | 44,733 | 140 |
| Macon - Warner Robins, Ga. | 44,435 | 141 |
| Pensacola, Fla. | 44,432 | 142 |
| Reno, Nev. | 44,034 | 143 |
| Rockford, Ill. | 43,996 | 144 |
| Melbourne - Titusville - Palm Bay, Fla. | 42,706 | 145 |
| Lafayette, La. | 42,426 | 146 |
| Eugene - Springfield, Ore. | 41,768 | 147 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 41,639 | 148 |
| Roanoke, Va. | 41,410 | 149 |
| Salinas - Seaside - Monterey, Cal. | 41,397 | 150 |
| **Total Top 150** | **25,921,594** | |
| Kalamazoo, Mich. | 40,939 | 151 |
| Canton, Ohio | 40,001 | 152 |
| Binghamton, N.Y. | 39,568 | 153 |
| Amarillo, Tex. | 39,427 | 154 |
| Utica - Rome, N.Y. | 38,895 | 155 |
| Midland, Tex. | 38,245 | 156 |
| Ann Arbor, Mich. | 37,493 | 157 |
| Fort Pierce, Fla. | 37,467 | 158 |
| Columbus, Ga. | 37,342 | 159 |
| Atlantic City, N.J. | 36,816 | 160 |
| Visalia - Tulare - Porterville, Cal. | 36,515 | 161 |
| Vallejo - Fairfield - Napa, Cal. | 36,075 | 162 |
| Springfield, Mo. | 35,779 | 163 |
| Brownsville - Harlingen, Tex. | 35,453 | 164 |
| Lakeland - Winter Haven, Fla. | 35,232 | 165 |
| Huntsville, Ala. | 33,841 | 166 |
| Montgomery, Ala. | 33,547 | 167 |
| Boise, Ida. | 33,431 | 168 |
| Hickory, N.C. | 33,201 | 169 |
| Wichita Falls, Tex. | 32,657 | 170 |
| Billings, Mont. | 32,356 | 171 |
| Appleton - Oshkosh - Neenah, Wisc. | 32,299 | 172 |
| Orange County, N.Y. | 32,047 | 173 |
| Aurora - Elgin, Ill. | 31,132 | 174 |
| Huntington - Ashland, W.Va.-Ky. | 30,502 | 175 |
| Charleston, W.Va. | 30,406 | 176 |
| Poughkeepsie, N.Y. | 28,807 | 177 |
| Asheville, N.C. | 28,716 | 178 |
| Tallahassee, Fla. | 28,639 | 179 |
| Burlington, N.C. | 28,488 | 180 |
| New London - Norwich, Conn. | 28,432 | 181 |
| Wilmington, N.C. | 28,210 | 182 |
| Portland, Me. | 28,202 | 183 |
| Charlottesville, Va. | 28,021 | 184 |
| Abilene, Tex. | 27,581 | 185 |
| Wheeling, W.Va. | 27,539 | 186 |
| Tyler, Tex. | 27,366 | 187 |
| Waco, Tex. | 27,341 | 188 |
| Killeen - Temple, Tex. | 27,275 | 189 |
| Fort Walton Beach, Fla. | 27,122 | 190 |
| Green Bay, Wisc. | 26,332 | 191 |
| Ocala, Fla. | 25,504 | 192 |
| Erie, Pa. | 25,454 | 193 |
| Cedar Rapids, Iowa | 25,436 | 194 |
| Santa Cruz, Cal. | 25,264 | 195 |
| Joliet, Ill. | 25,140 | 196 |
| Johnstown, Pa. | 25,102 | 197 |
| Fort Collins - Loveland, Colo. | 25,021 | 198 |
| Jacksonville, N.C. | 24,936 | 199 |
| Houma - Thibodaux, La. | 24,851 | 200 |
| **Total Top 200** | **27,487,039** | |
| Duluth, Minn. | 24,649 | 201 |
| Parkersburg - Marietta, W.Va.-Ohio | 24,584 | 202 |
| Hamilton - Middletown, Ohio | 24,531 | 203 |
| Alexandria, La. | 24,228 | 204 |
| Lincoln, Neb. | 24,215 | 205 |
| Dothan, Ala. | 23,585 | 206 |
| Bradenton, Fla. | 23,114 | 207 |
| Monroe, La. | 23,047 | 208 |
| Sioux Falls, S.D. | 22,857 | 209 |
| Muncie, Ind. | 22,435 | 210 |
| Lawton, Okla. | 22,413 | 211 |
| Lynchburg, Va. | 22,375 | 212 |
| Pueblo, Colo. | 22,368 | 213 |
| Lorain - Elyria, Ohio | 22,061 | 214 |
| Fort Smith, Ark. | 21,803 | 215 |
| Provo - Orem, Utah | 21,770 | 216 |
| Springfield, Ill. | 21,762 | 217 |
| Lake Charles, La. | 21,199 | 218 |
| Fargo - Moorhead, N.D.-Minn. | 20,995 | 219 |
| Biloxi - Gulfport, Miss. | 20,932 | 220 |
| Albany, Ga. | 20,910 | 221 |
| Brazoria, Tex. | 20,899 | 222 |
| Racine, Wisc. | 20,533 | 223 |
| Waterloo - Cedar Falls, Iowa | 20,398 | 224 |
| Topeka, Kans. | 19,752 | 225 |
| Santa Fe, N.M. | 19,665 | 226 |
| Burlington, Vt. | 19,483 | 227 |
| Anderson, S.C. | 19,360 | 228 |
| Bloomington - Normal, Ill. | 19,355 | 229 |
| Altoona, Pa. | 19,231 | 230 |
| Salem, Ore. | 19,110 | 231 |
| Champaign - Urbana - Rantoul, Ill. | 18,984 | 232 |
| Hagerstown, Md. | 18,882 | 233 |
| Gainesville, Fla. | 18,871 | 234 |
| Olympia, Wash. | 18,811 | 235 |
| Galveston - Texas City, Tex. | 18,296 | 236 |
| Panama City, Fla. | 17,990 | 237 |
| Bellingham, Wash. | 17,855 | 238 |
| Bremerton, Wash. | 17,646 | 239 |
| Joplin, Mo. | 17,365 | 240 |
| Texarkana, Tex.-Ark. | 17,094 | 241 |
| Yakima, Wash. | 16,945 | 242 |
| Florence, S.C. | 16,722 | 243 |
| St. Cloud, Minn. | 16,461 | 244 |
| Casper, Wyo. | 16,331 | 245 |
| Sherman - Denison, Tex. | 16,272 | 246 |
| Beaver County, Pa. | 16,235 | 247 |
| Decatur, Ill. | 15,973 | 248 |
| San Angelo, Tex. | 15,935 | 249 |
| Rapid City, S.D. | 15,859 | 250 |
| **Total Top 250** | **28,499,185** | |
| Victoria, Tex. | 15,819 | 251 |
| Niagara Falls, N.Y. | 15,812 | 252 |
| Chico, Cal. | 15,569 | 253 |
| Las Cruces, N.M. | 15,260 | 254 |
| Eau Claire, Wisc. | 14,951 | 255 |
| Owensboro, Ky. | 14,820 | 256 |
| Muskegon, Mich. | 14,796 | 257 |
| Vancouver, Wash. | 14,763 | 258 |
| Tuscaloosa, Ala. | 14,716 | 259 |
| Grand Forks, N.D. | 14,636 | 260 |
| Kokomo, Ind. | 14,618 | 261 |
| Terre Haute, Ind. | 14,569 | 262 |
| Cheyenne, Wyo. | 14,533 | 263 |
| Jackson, Mich. | 14,502 | 264 |
| Pittsfield, Mass. | 14,180 | 265 |
| Yuba City, Cal. | 14,033 | 266 |
| La Crosse, Wisc. | 13,821 | 267 |
| Bismarck, N.D. | 13,752 | 268 |
| Medford, Ore. | 13,738 | 269 |
| Richland - Kennewick - Pasco, Wash. | 13,694 | 270 |
| Sharon, Pa. | 13,615 | 271 |
| Anderson, Ind. | 13,543 | 272 |
| Lima, Ohio | 13,540 | 273 |
| Sioux City, Iowa | 13,333 | 274 |
| Bryan - College Station, Tex. | 12,992 | 275 |
| Steubenville - Weirton, Ohio-W.Va. | 12,887 | 276 |
| Fayetteville - Springdale, Ark. | 12,769 | 277 |
| Athens, Ga. | 12,661 | 278 |
| Anniston, Ala. | 12,629 | 279 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 12,628 | 280 |
| Enid, Okla. | 12,608 | 281 |
| State College, Pa. | 12,592 | 282 |
| Wausau, Wisc. | 12,511 | 283 |
| Mansfield, Ohio | 12,396 | 284 |
| Great Falls, Mont. | 12,347 | 285 |
| Cumberland, Md. | 12,115 | 286 |
| Florence, Ala. | 12,080 | 287 |
| Lafayette - West Lafayette, Ind. | 12,074 | 288 |
| Dubuque, Iowa | 12,028 | 289 |
| Laredo, Tex. | 11,915 | 290 |
| Williamsport, Pa. | 11,859 | 291 |
| Rochester, Minn. | 11,641 | 292 |
| Janesville - Beloit, Wisc. | 11,604 | 293 |
| Benton Harbor, Mich. | 11,531 | 294 |
| Bloomington, Ind. | 11,388 | 295 |
| Danville, Va. | 11,348 | 296 |
| Redding, Cal. | 11,330 | 297 |
| Gadsden, Ala. | 11,165 | 298 |
| Battle Creek, Mich. | 11,127 | 299 |
| Jackson, Tenn. | 11,048 | 300 |
| Vineland - Millville - Bridgeton, N.J. | 11,042 | 301 |
| Greeley, Colo. | 10,670 | 302 |
| Pine Bluff, Ark. | 10,316 | 303 |
| Columbia, Mo. | 10,105 | 304 |
| Elkhart - Goshen, Ind. | 10,059 | 305 |
| Bangor, Me. | 9,603 | 306 |
| Kenosha, Wisc. | 9,441 | 307 |
| Iowa City, Iowa | 8,926 | 308 |
| Kankakee, Ill. | 8,889 | 309 |
| Pascagoula, Miss. | 8,560 | 310 |
| Elmira, N.Y. | 8,526 | 311 |
| St. Joseph, Mo. | 8,412 | 312 |
| Glens Falls, N.Y. | 8,344 | 313 |
| Sheboygan, Wisc. | 8,072 | 314 |
| Lewiston - Auburn, Me. | 6,240 | 315 |
| Lawrence, Kans. | 5,518 | 316 |
| **Total Above Areas** | **29,291,794** | |
| **Percent of U.S.** | **83.9102** | |
| **U.S. Total** | **34,908,491** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# AUTOMOTIVE DEALER SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 10,284,489 | 1 |
| Chicago, Ill. | 6,155,029 | 2 |
| Detroit, Mich. | 5,452,772 | 3 |
| Philadelphia, Pa. | 5,291,713 | 4 |
| Washington, D.C. | 5,228,319 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 4,817,195 | 6 |
| New York, N.Y. | 4,569,065 | 7 |
| Houston, Tex. | 4,452,249 | 8 |
| Atlanta, Ga. | 3,728,300 | 9 |
| Minneapolis - St. Paul, Minn. | 3,438,529 | 10 |
| Dallas, Tex. | 3,395,796 | 11 |
| Anaheim - Santa Ana, Cal. | 3,241,442 | 12 |
| Miami - Hialeah, Fla. | 3,235,318 | 13 |
| Nassau - Suffolk, N.Y. | 3,195,924 | 14 |
| St. Louis, Mo. | 3,160,605 | 15 |
| Baltimore, Md. | 2,830,444 | 16 |
| Tampa - St. Petersburg - Clearwater, Fla. | 2,748,411 | 17 |
| San Diego, Cal. | 2,694,943 | 18 |
| Oakland, Cal. | 2,519,355 | 19 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 2,402,153 | 20 |
| Kansas City, Mo.-Kans. | 2,344,796 | 21 |
| Pittsburgh, Pa. | 2,290,427 | 22 |
| San Francisco, Cal. | 2,128,061 | 23 |
| Phoenix, Ariz. | 2,120,195 | 24 |
| Seattle, Wash. | 2,109,891 | 25 |
| Denver, Colo. | 2,084,004 | 26 |
| San Jose, Cal. | 2,059,584 | 27 |
| Cleveland, Ohio | 2,034,665 | 28 |
| Newark, N.J. | 2,031,927 | 29 |
| Riverside - San Bernardino, Cal. | 1,947,303 | 30 |
| Oklahoma City, Okla. | 1,739,931 | 31 |
| Indianapolis, Ind. | 1,733,976 | 32 |
| Bergen - Passaic, N.J. | 1,697,132 | 33 |
| Fort Worth - Arlington, Tex. | 1,631,931 | 34 |
| Orlando, Fla. | 1,619,382 | 35 |
| Sacramento, Cal. | 1,600,143 | 36 |
| Columbus, Ohio | 1,589,744 | 37 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,570,180 | 38 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,496,351 | 39 |
| Cincinnati, Ohio | 1,488,904 | 40 |
| Milwaukee, Wisc. | 1,473,944 | 41 |
| Portland, Ore. | 1,431,509 | 42 |
| Monmouth - Ocean, N.J. | 1,375,675 | 43 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 1,335,527 | 44 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,334,237 | 45 |
| Memphis, Tenn. | 1,283,518 | 46 |
| Jacksonville, Fla. | 1,253,318 | 47 |
| Nashville, Tenn. | 1,232,153 | 48 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,231,227 | 49 |
| San Antonio, Tex. | 1,214,134 | 50 |
| **Total Top 50** | **133,325,820** | |
| New Orleans, La. | 1,194,555 | 51 |
| Rochester, N.Y. | 1,177,041 | 52 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,130,176 | 53 |
| Louisville, Ky. | 1,057,670 | 54 |
| Middlesex - Somerset - Hunterdon, N.J. | 1,028,398 | 55 |
| Richmond - Petersburg, Va. | 1,017,086 | 56 |
| Birmingham, Ala. | 1,012,996 | 57 |
| Dayton - Springfield, Ohio | 999,252 | 58 |
| Salt Lake City - Ogden, Utah | 959,318 | 59 |
| Tulsa, Okla. | 952,142 | 60 |
| Lake County, Ill. | 921,683 | 61 |
| Albany - Schenectady - Troy, N.Y. | 918,727 | 62 |
| Buffalo, N.Y. | 900,578 | 63 |
| Austin, Tex. | 869,779 | 64 |
| Raleigh - Durham, N.C. | 868,724 | 65 |
| Grand Rapids, Mich. | 836,433 | 66 |
| Omaha, Neb. | 819,478 | 67 |
| New Haven - Waterbury - Meriden, Conn. | 810,535 | 68 |
| Knoxville, Tenn. | 805,651 | 69 |
| Oxnard - Ventura, Cal. | 791,835 | 70 |
| Toledo, Ohio | 773,553 | 71 |
| Providence - Pawtucket - Woonsocket, R.I. | 767,394 | 72 |
| Allentown - Bethlehem, Pa. | 743,215 | 73 |
| Harrisburg - Lebanon - Carlisle, Pa. | 715,342 | 74 |
| Wilmington, Del. | 713,941 | 75 |
| Las Vegas, Nev. | 703,592 | 76 |
| Worcester - Fitchburg - Leominster, Mass. | 697,759 | 77 |
| Syracuse, N.Y. | 694,287 | 78 |
| Greenville - Spartanburg, S.C. | 670,648 | 79 |
| Akron, Ohio | 659,044 | 80 |
| Wichita, Kans. | 650,791 | 81 |
| Gary - Hammond, Ind. | 646,677 | 82 |
| Fresno, Cal. | 640,322 | 83 |
| Scranton - Wilkes-Barre, Pa. | 639,828 | 84 |
| Honolulu, Haw. | 622,781 | 85 |
| Little Rock - North Little Rock, Ark. | 618,191 | 86 |
| Charleston, S.C. | 611,110 | 87 |
| Springfield, Mass. | 610,446 | 88 |
| New Bedford - Fall River - Attleboro, Mass. | 597,636 | 89 |
| Tucson, Ariz. | 588,467 | 90 |
| Flint, Mich. | 581,468 | 91 |
| Tacoma, Wash. | 564,960 | 92 |
| Johnson City - Kingsport - Bristol, Tenn. | 562,463 | 93 |
| Albuquerque, N.M. | 555,152 | 94 |
| Baton Rouge, La. | 544,949 | 95 |
| Bakersfield, Cal. | 536,088 | 96 |
| Mobile, Ala. | 528,162 | 97 |
| Lakeland - Winter Haven, Fla. | 524,782 | 98 |
| Columbia, S.C. | 524,478 | 99 |
| Chattanooga, Tenn. | 518,255 | 100 |
| **Total Top 100** | **171,203,658** | |
| Lansing - East Lansing, Mich. | 513,278 | 101 |
| Jackson, Miss. | 507,432 | 102 |
| Des Moines, Iowa | 507,424 | 103 |
| Melbourne - Titusville - Palm Bay, Fla. | 505,824 | 104 |
| Saginaw - Bay City - Midland, Mich. | 493,376 | 105 |
| Beaumont - Port Arthur, Tex. | 488,767 | 106 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 461,189 | 107 |
| Youngstown - Warren, Ohio | 455,485 | 108 |
| Manchester - Nashua, N.H. | 453,819 | 109 |
| Portsmouth - Dover - Rochester, N.H. | 447,584 | 110 |
| Colorado Springs, Colo. | 446,059 | 111 |
| Corpus Christi, Tex. | 441,482 | 112 |
| Sarasota, Fla. | 441,254 | 113 |
| Madison, Wisc. | 441,150 | 114 |
| El Paso, Tex. | 436,087 | 115 |
| Anchorage, Alas. | 435,959 | 116 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 428,162 | 117 |
| Pensacola, Fla. | 423,270 | 118 |
| Spokane, Wash. | 421,971 | 119 |
| Lexington-Fayette, Ky. | 420,952 | 120 |
| Canton, Ohio | 418,171 | 121 |
| Daytona Beach, Fla. | 417,939 | 122 |
| Fort Wayne, Ind. | 416,146 | 123 |
| Lancaster, Pa. | 412,901 | 124 |
| Macon - Warner Robins, Ga. | 406,292 | 125 |
| Stockton, Cal. | 405,617 | 126 |
| Peoria, Ill. | 404,810 | 127 |
| Reading, Pa. | 404,515 | 128 |
| Augusta, Ga. | 400,907 | 129 |
| Charleston, W.Va. | 400,346 | 130 |
| Fort Myers - Cape Coral, Fla. | 399,888 | 131 |
| Salinas - Seaside - Monterey, Cal. | 388,399 | 132 |
| Shreveport, La. | 387,664 | 133 |
| York, Pa. | 380,034 | 134 |
| Jersey City, N.J. | 375,015 | 135 |
| Vallejo - Fairfield - Napa, Cal. | 372,654 | 136 |
| Lubbock, Tex. | 370,271 | 137 |
| Atlantic City, N.J. | 356,044 | 138 |
| New London - Norwich, Conn. | 353,427 | 139 |
| Montgomery, Ala. | 351,408 | 140 |
| Evansville, Ind. | 347,649 | 141 |
| Elkhart - Goshen, Ind. | 345,429 | 142 |
| Ann Arbor, Mich. | 338,086 | 143 |
| Bradenton, Fla. | 336,814 | 144 |
| Santa Rosa - Petaluma, Cal. | 336,591 | 145 |
| Portland, Me. | 333,444 | 146 |
| Springfield, Mo. | 332,478 | 147 |
| Amarillo, Tex. | 330,714 | 148 |
| Rockford, Ill. | 328,672 | 149 |
| Reno, Nev. | 322,983 | 150 |
| **Total Top 150** | **191,549,490** | |
| Fort Pierce, Fla. | 322,177 | 151 |
| Joliet, Ill. | 317,390 | 152 |
| South Bend - Mishawaka, Ind. | 311,857 | 153 |
| Trenton, N.J. | 311,133 | 154 |
| Fayetteville, N.C. | 307,059 | 155 |
| Columbus, Ga. | 303,559 | 156 |
| Savannah, Ga. | 301,708 | 157 |
| Eugene - Springfield, Ore. | 297,280 | 158 |
| Longview - Marshall, Tex. | 291,074 | 159 |
| Visalia - Tulare - Porterville, Cal. | 290,508 | 160 |
| Boulder - Longmont, Colo. | 286,354 | 161 |
| Modesto, Cal. | 286,190 | 162 |
| Lafayette, La. | 286,172 | 163 |
| Odessa, Tex. | 286,016 | 164 |
| Appleton - Oshkosh - Neenah, Wisc. | 285,257 | 165 |
| Huntington - Ashland, W.Va.-Ky. | 284,845 | 166 |
| Aurora - Elgin, Ill. | 282,125 | 167 |
| Erie, Pa. | 275,509 | 168 |
| Orange County, N.Y. | 275,113 | 169 |
| Huntsville, Ala. | 274,626 | 170 |
| Utica - Rome, N.Y. | 269,821 | 171 |
| Asheville, N.C. | 268,296 | 172 |
| Binghamton, N.Y. | 268,161 | 173 |
| Fargo - Moorhead, N.D.-Minn. | 264,026 | 174 |
| Lorain - Elyria, Ohio | 261,732 | 175 |
| Gainesville, Fla. | 259,716 | 176 |
| McAllen - Edinburg - Mission, Tex. | 257,679 | 177 |
| Kalamazoo, Mich. | 256,581 | 178 |
| Poughkeepsie, N.Y. | 253,945 | 179 |
| Biloxi - Gulfport, Miss. | 251,025 | 180 |
| Hamilton - Middletown, Ohio | 247,940 | 181 |
| Hickory, N.C. | 244,838 | 182 |
| Galveston - Texas City, Tex. | 244,067 | 183 |
| Abilene, Tex. | 234,000 | 184 |
| Salem, Ore. | 232,754 | 185 |
| Santa Cruz, Cal. | 229,470 | 186 |
| Killeen - Temple, Tex. | 228,597 | 187 |
| Roanoke, Va. | 227,325 | 188 |
| Lincoln, Neb. | 220,957 | 189 |
| Topeka, Kans. | 218,748 | 190 |
| Duluth, Minn. | 216,338 | 191 |
| Sioux Falls, S.D. | 212,785 | 192 |
| Springfield, Ill. | 210,594 | 193 |
| Waco, Tex. | 210,418 | 194 |
| Ocala, Fla. | 209,492 | 195 |
| Naples, Fla. | 208,466 | 196 |
| Burlington, Vt. | 207,178 | 197 |
| Panama City, Fla. | 205,783 | 198 |
| St. Cloud, Minn. | 203,842 | 199 |
| Green Bay, Wisc. | 202,270 | 200 |
| **Total Top 200** | **204,452,286** | |
| Johnstown, Pa. | 202,139 | 201 |
| Houma - Thibodaux, La. | 201,885 | 202 |
| Wilmington, N.C. | 201,214 | 203 |
| Tyler, Tex. | 200,563 | 204 |
| Brownsville - Harlingen, Tex. | 200,544 | 205 |
| Tallahassee, Fla. | 198,768 | 206 |
| Wichita Falls, Tex. | 197,777 | 207 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 197,364 | 208 |
| Terre Haute, Ind. | 195,015 | 209 |
| Joplin, Mo. | 194,161 | 210 |
| Fort Walton Beach, Fla. | 190,406 | 211 |
| Burlington, N.C. | 189,605 | 212 |
| Eau Claire, Wisc. | 189,345 | 213 |
| Bangor, Me. | 188,876 | 214 |
| Dothan, Ala. | 187,973 | 215 |
| Parkersburg - Marietta, W.Va.-Ohio | 187,692 | 216 |
| Cedar Rapids, Iowa | 186,198 | 217 |
| Yakima, Wash. | 185,282 | 218 |
| Brazoria, Tex. | 184,920 | 219 |
| Waterloo - Cedar Falls, Iowa | 184,895 | 220 |
| Rochester, Minn. | 180,097 | 221 |
| Fort Collins - Loveland, Colo. | 178,315 | 222 |
| Billings, Mont. | 176,208 | 223 |
| Niagara Falls, N.Y. | 174,752 | 224 |
| Boise, Ida. | 172,755 | 225 |
| Champaign - Urbana - Rantoul, Ill. | 171,628 | 226 |
| Pittsfield, Mass. | 171,146 | 227 |
| Fort Smith, Ark. | 167,856 | 228 |
| Bismarck, N.D. | 164,550 | 229 |
| Midland, Tex. | 164,127 | 230 |
| Lake Charles, La. | 162,958 | 231 |
| Wheeling, W.Va. | 161,725 | 232 |
| Lima, Ohio | 161,261 | 233 |
| Anderson, Ind. | 160,968 | 234 |
| Lafayette - West Lafayette, Ind. | 160,491 | 235 |
| Kokomo, Ind. | 159,159 | 236 |
| Altoona, Pa. | 158,893 | 237 |
| Medford, Ore. | 155,032 | 238 |
| Jacksonville, N.C. | 153,854 | 239 |
| Provo - Orem, Utah | 153,300 | 240 |
| San Angelo, Tex. | 152,949 | 241 |
| Albany, Ga. | 151,924 | 242 |
| Mansfield, Ohio | 151,718 | 243 |
| Racine, Wisc. | 149,570 | 244 |
| Athens, Ga. | 148,551 | 245 |
| Lynchburg, Va. | 148,403 | 246 |
| Florence, S.C. | 147,136 | 247 |
| Monroe, La. | 146,754 | 248 |
| Florence, Ala. | 146,445 | 249 |
| Chico, Cal. | 145,939 | 250 |
| **Total Top 250** | **213,115,372** | |
| Muncie, Ind. | 145,898 | 251 |
| Vineland - Millville - Bridgeton, N.J. | 143,909 | 252 |
| Rapid City, S.D. | 142,902 | 253 |
| Decatur, Ill. | 142,152 | 254 |
| Bloomington - Normal, Ill. | 141,470 | 255 |
| Sioux City, Iowa | 140,410 | 256 |
| Anderson, S.C. | 139,638 | 257 |
| St. Joseph, Mo. | 139,553 | 258 |
| Richland - Kennewick - Pasco, Wash. | 138,429 | 259 |
| Benton Harbor, Mich. | 138,410 | 260 |
| Vancouver, Wash. | 136,448 | 261 |
| Battle Creek, Mich. | 134,534 | 262 |
| Charlottesville, Va. | 134,108 | 263 |
| Alexandria, La. | 131,458 | 264 |
| Grand Forks, N.D. | 130,803 | 265 |
| Tuscaloosa, Ala. | 130,624 | 266 |
| Sharon, Pa. | 130,541 | 267 |
| Casper, Wyo. | 130,402 | 268 |
| Bremerton, Wash. | 130,243 | 269 |
| Texarkana, Tex.-Ark. | 128,406 | 270 |
| Hagerstown, Md. | 128,402 | 271 |
| Redding, Cal. | 128,286 | 272 |
| Williamsport, Pa. | 126,820 | 273 |
| Sherman - Denison, Tex. | 125,940 | 274 |
| Muskegon, Mich. | 125,587 | 275 |
| Greeley, Colo. | 124,710 | 276 |
| Lawton, Okla. | 124,419 | 277 |
| Olympia, Wash. | 122,688 | 278 |
| Lewiston - Auburn, Me. | 122,437 | 279 |
| Columbia, Mo. | 120,811 | 280 |
| Santa Fe, N.M. | 120,521 | 281 |
| Janesville - Beloit, Wisc. | 118,488 | 282 |
| Glens Falls, N.Y. | 116,747 | 283 |
| La Crosse, Wisc. | 115,153 | 284 |
| Beaver County, Pa. | 115,095 | 285 |
| Steubenville - Weirton, Ohio-W.Va. | 114,145 | 286 |
| Bryan - College Station, Tex. | 113,855 | 287 |
| Bellingham, Wash. | 113,275 | 288 |
| Fayetteville - Springdale, Ark. | 109,506 | 289 |
| Victoria, Tex. | 108,739 | 290 |
| Jackson, Mich. | 107,322 | 291 |
| Danville, Va. | 106,610 | 292 |
| Kankakee, Ill. | 105,751 | 293 |
| Anniston, Ala. | 105,097 | 294 |
| Wausau, Wisc. | 104,371 | 295 |
| Owensboro, Ky. | 103,196 | 296 |
| Jackson, Tenn. | 102,913 | 297 |
| Las Cruces, N.M. | 100,729 | 298 |
| Pascagoula, Miss. | 100,690 | 299 |
| Great Falls, Mont. | 99,946 | 300 |
| State College, Pa. | 99,751 | 301 |
| Pueblo, Colo. | 99,520 | 302 |
| Bloomington, Ind. | 99,515 | 303 |
| Dubuque, Iowa | 98,581 | 304 |
| Elmira, N.Y. | 98,092 | 305 |
| Cheyenne, Wyo. | 93,144 | 306 |
| Yuba City, Cal. | 93,091 | 307 |
| Enid, Okla. | 92,697 | 308 |
| Cumberland, Md. | 87,768 | 309 |
| Laredo, Tex. | 87,524 | 310 |
| Pine Bluff, Ark. | 86,455 | 311 |
| Lawrence, Kans. | 86,340 | 312 |
| Sheboygan, Wisc. | 83,671 | 313 |
| Gadsden, Ala. | 80,370 | 314 |
| Kenosha, Wisc. | 77,437 | 315 |
| Iowa City, Iowa | 72,925 | 316 |
| **Total Above Areas** | **220,714,840** | |
| **Percent of U.S.** | **80.9004** | |
| **U.S. Total** | **272,823,003** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# GASOLINE SERVICE STATION SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 3,608,297 | 1 |
| Chicago, Ill. | 2,290,242 | 2 |
| Detroit, Mich. | 2,035,210 | 3 |
| Philadelphia, Pa. | 1,929,262 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,864,012 | 5 |
| Washington, D.C. | 1,825,310 | 6 |
| Houston, Tex. | 1,649,067 | 7 |
| New York, N.Y. | 1,562,225 | 8 |
| St. Louis, Mo. | 1,358,261 | 9 |
| Minneapolis - St. Paul, Minn. | 1,354,262 | 10 |
| Dallas, Tex. | 1,324,182 | 11 |
| Atlanta, Ga. | 1,319,679 | 12 |
| Nassau - Suffolk, N.Y. | 1,138,034 | 13 |
| Baltimore, Md. | 1,010,882 | 14 |
| Cleveland, Ohio | 1,002,900 | 15 |
| Anaheim - Santa Ana, Cal. | 986,021 | 16 |
| Pittsburgh, Pa. | 927,055 | 17 |
| San Diego, Cal. | 851,089 | 18 |
| Miami - Hialeah, Fla. | 828,182 | 19 |
| Denver, Colo. | 827,258 | 20 |
| Kansas City, Mo.-Kans. | 809,163 | 21 |
| Phoenix, Ariz. | 808,297 | 22 |
| Tampa - St. Petersburg - Clearwater, Fla. | 806,618 | 23 |
| Indianapolis, Ind. | 802,233 | 24 |
| Oakland, Cal. | 795,750 | 25 |
| Newark, N.J. | 794,543 | 26 |
| Riverside - San Bernardino, Cal. | 783,577 | 27 |
| Seattle, Wash. | 757,921 | 28 |
| Cincinnati, Ohio | 751,879 | 29 |
| Columbus, Ohio | 721,681 | 30 |
| Bergen - Passaic, N.J. | 710,486 | 31 |
| San Francisco, Cal. | 669,130 | 32 |
| San Jose, Cal. | 651,247 | 33 |
| Milwaukee, Wisc. | 622,414 | 34 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 616,509 | 35 |
| Memphis, Tenn. | 613,857 | 36 |
| New Orleans, La. | 601,467 | 37 |
| San Antonio, Tex. | 558,603 | 38 |
| Fort Worth - Arlington, Tex. | 553,649 | 39 |
| Sacramento, Cal. | 553,372 | 40 |
| Nashville, Tenn. | 550,074 | 41 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 539,497 | 42 |
| Middlesex - Somerset - Hunterdon, N.J. | 529,389 | 43 |
| Louisville, Ky. | 514,431 | 44 |
| Dayton - Springfield, Ohio | 490,237 | 45 |
| Portland, Ore. | 482,167 | 46 |
| Norfolk - Virginia Beach - Newport News, Va. | 475,485 | 47 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 473,361 | 48 |
| Monmouth - Ocean, N.J. | 445,233 | 49 |
| Toledo, Ohio | 424,687 | 50 |
| **Total Top 50** | **48,598,387** | |
| Richmond - Petersburg, Va. | 423,672 | 51 |
| Orlando, Fla. | 415,818 | 52 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 403,982 | 53 |
| Rochester, N.Y. | 403,715 | 54 |
| Jacksonville, Fla. | 399,449 | 55 |
| Oklahoma City, Okla. | 396,239 | 56 |
| Providence - Pawtucket - Woonsocket, R.I. | 393,901 | 57 |
| Salt Lake City - Ogden, Utah | 392,106 | 58 |
| Gary - Hammond, Ind. | 380,918 | 59 |
| Knoxville, Tenn. | 370,066 | 60 |
| Albany - Schenectady - Troy, N.Y. | 368,091 | 61 |
| Greensboro - Winston-Salem - High Point, N.C. | 364,447 | 62 |
| Harrisburg - Lebanon - Carlisle, Pa. | 359,160 | 63 |
| New Haven - Waterbury - Meriden, Conn. | 358,142 | 64 |
| Buffalo, N.Y. | 350,435 | 65 |
| Akron, Ohio | 348,222 | 66 |
| Omaha, Neb. | 341,628 | 67 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 336,358 | 68 |
| Birmingham, Ala. | 327,046 | 69 |
| Allentown - Bethlehem, Pa. | 316,065 | 70 |
| Honolulu, Haw. | 309,380 | 71 |
| Las Vegas, Nev. | 307,413 | 72 |
| Wilmington, Del. | 297,650 | 73 |
| Worcester - Fitchburg - Leominster, Mass. | 295,862 | 74 |
| Tulsa, Okla. | 294,114 | 75 |
| Springfield, Mass. | 286,410 | 76 |
| Scranton - Wilkes-Barre, Pa. | 279,162 | 77 |
| Youngstown - Warren, Ohio | 278,555 | 78 |
| Greenville - Spartanburg, S.C. | 275,539 | 79 |
| Grand Rapids, Mich. | 271,270 | 80 |
| Austin, Tex. | 269,468 | 81 |
| Bakersfield, Cal. | 253,448 | 82 |
| Chattanooga, Tenn. | 252,064 | 83 |
| Little Rock - North Little Rock, Ark. | 237,254 | 84 |
| Syracuse, N.Y. | 228,477 | 85 |
| Raleigh - Durham, N.C. | 228,401 | 86 |
| Oxnard - Ventura, Cal. | 227,963 | 87 |
| Tucson, Ariz. | 223,274 | 88 |
| Saginaw - Bay City - Midland, Mich. | 222,552 | 89 |
| Baton Rouge, La. | 222,078 | 90 |
| Columbia, S.C. | 213,824 | 91 |
| Lake County, Ill. | 212,964 | 92 |
| Tacoma, Wash. | 209,392 | 93 |
| Corpus Christi, Tex. | 208,431 | 94 |
| Beaumont - Port Arthur, Tex. | 205,494 | 95 |
| Canton, Ohio | 205,417 | 96 |
| Fresno, Cal. | 205,275 | 97 |
| Jersey City, N.J. | 198,211 | 98 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 197,990 | 99 |
| Lansing - East Lansing, Mich. | 197,688 | 100 |
| **Total Top 100** | **63,362,867** | |
| Des Moines, Iowa | 197,660 | 101 |
| Joliet, Ill. | 197,066 | 102 |
| New Bedford - Fall River - Attleboro, Mass. | 196,944 | 103 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 196,398 | 104 |
| Flint, Mich. | 195,112 | 105 |
| Lexington-Fayette, Ky. | 194,566 | 106 |
| Mobile, Ala. | 194,321 | 107 |
| Albuquerque, N.M. | 192,045 | 108 |
| Jackson, Miss. | 187,873 | 109 |
| Fort Wayne, Ind. | 186,711 | 110 |
| Wichita, Kans. | 186,539 | 111 |
| Madison, Wisc. | 179,340 | 112 |
| Shreveport, La. | 178,398 | 113 |
| Charleston, S.C. | 165,828 | 114 |
| El Paso, Tex. | 162,061 | 115 |
| Erie, Pa. | 161,131 | 116 |
| Peoria, Ill. | 159,640 | 117 |
| Aurora - Elgin, Ill. | 157,073 | 118 |
| Trenton, N.J. | 156,976 | 119 |
| Manchester - Nashua, N.H. | 155,413 | 120 |
| Vallejo - Fairfield - Napa, Cal. | 155,099 | 121 |
| Reno, Nev. | 154,868 | 122 |
| Stockton, Cal. | 154,405 | 123 |
| Santa Rosa - Petaluma, Cal. | 153,941 | 124 |
| Atlantic City, N.J. | 150,002 | 125 |
| Ann Arbor, Mich. | 149,114 | 126 |
| Huntington - Ashland, W.Va.-Ky. | 148,510 | 127 |
| Portsmouth - Dover - Rochester, N.H. | 147,065 | 128 |
| York, Pa. | 142,432 | 129 |
| Evansville, Ind. | 141,951 | 130 |
| Augusta, Ga. | 141,920 | 131 |
| New London - Norwich, Conn. | 141,682 | 132 |
| Lakeland - Winter Haven, Fla. | 141,558 | 133 |
| Salinas - Seaside - Monterey, Cal. | 141,074 | 134 |
| Colorado Springs, Colo. | 138,814 | 135 |
| Melbourne - Titusville - Palm Bay, Fla. | 138,232 | 136 |
| Johnson City - Kingsport - Bristol, Tenn. | 136,741 | 137 |
| Duluth, Minn. | 136,130 | 138 |
| Rockford, Ill. | 134,364 | 139 |
| Anchorage, Alas. | 134,005 | 140 |
| Orange County, N.Y. | 132,805 | 141 |
| Lorain - Elyria, Ohio | 132,468 | 142 |
| Reading, Pa. | 130,981 | 143 |
| Daytona Beach, Fla. | 130,400 | 144 |
| Spokane, Wash. | 129,860 | 145 |
| Charleston, W.Va. | 128,425 | 146 |
| Appleton - Oshkosh - Neenah, Wisc. | 125,836 | 147 |
| Montgomery, Ala. | 125,788 | 148 |
| Lancaster, Pa. | 123,519 | 149 |
| Utica - Rome, N.Y. | 121,344 | 150 |
| **Total Top 150** | **71,127,295** | |
| Roanoke, Va. | 120,341 | 151 |
| Pensacola, Fla. | 118,752 | 152 |
| Binghamton, N.Y. | 117,569 | 153 |
| South Bend - Mishawaka, Ind. | 116,438 | 154 |
| Modesto, Cal. | 116,018 | 155 |
| Lima, Ohio | 114,827 | 156 |
| Ocala, Fla. | 113,399 | 157 |
| Hamilton - Middletown, Ohio | 112,342 | 158 |
| Lafayette, La. | 111,438 | 159 |
| Sarasota, Fla. | 110,006 | 160 |
| Kalamazoo, Mich. | 105,869 | 161 |
| Macon - Warner Robins, Ga. | 105,606 | 162 |
| Fort Myers - Cape Coral, Fla. | 105,550 | 163 |
| Benton Harbor, Mich. | 104,965 | 164 |
| Muncie, Ind. | 103,693 | 165 |
| Fargo - Moorhead, N.D.-Minn. | 102,738 | 166 |
| Boulder - Longmont, Colo. | 101,947 | 167 |
| Portland, Me. | 99,053 | 168 |
| Savannah, Ga. | 97,758 | 169 |
| Springfield, Ill. | 96,438 | 170 |
| Visalia - Tulare - Porterville, Cal. | 95,189 | 171 |
| Galveston - Texas City, Tex. | 95,039 | 172 |
| Columbus, Ga. | 94,226 | 173 |
| Eugene - Springfield, Ore. | 93,845 | 174 |
| Poughkeepsie, N.Y. | 93,787 | 175 |
| Wheeling, W.Va. | 89,036 | 176 |
| Terre Haute, Ind. | 87,238 | 177 |
| Asheville, N.C. | 86,736 | 178 |
| Midland, Tex. | 86,512 | 179 |
| Fayetteville, N.C. | 86,444 | 180 |
| Salem, Ore. | 86,257 | 181 |
| Redding, Cal. | 85,550 | 182 |
| Champaign - Urbana - Rantoul, Ill. | 84,401 | 183 |
| Johnstown, Pa. | 83,670 | 184 |
| Tallahassee, Fla. | 83,572 | 185 |
| Fort Pierce, Fla. | 83,300 | 186 |
| Green Bay, Wisc. | 83,263 | 187 |
| Parkersburg - Marietta, W.Va.-Ohio | 82,738 | 188 |
| Janesville - Beloit, Wisc. | 81,202 | 189 |
| Mansfield, Ohio | 81,147 | 190 |
| Lincoln, Neb. | 80,986 | 191 |
| St. Cloud, Minn. | 80,766 | 192 |
| Gainesville, Fla. | 80,536 | 193 |
| Battle Creek, Mich. | 79,797 | 194 |
| Springfield, Mo. | 79,728 | 195 |
| Provo - Orem, Utah | 78,324 | 196 |
| Santa Cruz, Cal. | 78,250 | 197 |
| Anderson, Ind. | 77,943 | 198 |
| Pittsfield, Mass. | 77,214 | 199 |
| Fort Smith, Ark. | 77,197 | 200 |
| **Total Top 200** | **75,835,935** | |
| Tyler, Tex. | 77,007 | 201 |
| Bloomington - Normal, Ill. | 76,727 | 202 |
| Amarillo, Tex. | 75,915 | 203 |
| Sioux Falls, S.D. | 73,290 | 204 |
| Beaver County, Pa. | 72,596 | 205 |
| Bradenton, Fla. | 72,476 | 206 |
| Waco, Tex. | 72,018 | 207 |
| Racine, Wisc. | 71,656 | 208 |
| Abilene, Tex. | 70,848 | 209 |
| Kokomo, Ind. | 70,415 | 210 |
| Topeka, Kans. | 69,543 | 211 |
| Longview - Marshall, Tex. | 69,511 | 212 |
| Boise, Ida. | 68,474 | 213 |
| Joplin, Mo. | 68,146 | 214 |
| Huntsville, Ala. | 68,142 | 215 |
| Lake Charles, La. | 67,764 | 216 |
| Kenosha, Wisc. | 67,242 | 217 |
| Jackson, Mich. | 66,200 | 218 |
| Fort Collins - Loveland, Colo. | 65,779 | 219 |
| Biloxi - Gulfport, Miss. | 65,327 | 220 |
| Richland - Kennewick - Pasco, Wash. | 65,165 | 221 |
| Elkhart - Goshen, Ind. | 65,140 | 222 |
| Yakima, Wash. | 65,072 | 223 |
| Muskegon, Mich. | 64,686 | 224 |
| Lynchburg, Va. | 64,340 | 225 |
| Steubenville - Weirton, Ohio-W.Va. | 64,278 | 226 |
| Houma - Thibodaux, La. | 64,122 | 227 |
| Waterloo - Cedar Falls, Iowa | 64,079 | 228 |
| Cedar Rapids, Iowa | 63,812 | 229 |
| Eau Claire, Wisc. | 63,647 | 230 |
| Bangor, Me. | 63,622 | 231 |
| Texarkana, Tex.-Ark. | 63,481 | 232 |
| Burlington, N.C. | 63,311 | 233 |
| Rochester, Minn. | 63,088 | 234 |
| Killeen - Temple, Tex. | 62,462 | 235 |
| Lafayette - West Lafayette, Ind. | 60,288 | 236 |
| Decatur, Ill. | 60,004 | 237 |
| Sioux City, Iowa | 59,321 | 238 |
| Lubbock, Tex. | 59,143 | 239 |
| Las Cruces, N.M. | 59,119 | 240 |
| Naples, Fla. | 58,696 | 241 |
| McAllen - Edinburg - Mission, Tex. | 58,636 | 242 |
| Florence, S.C. | 58,300 | 243 |
| Tuscaloosa, Ala. | 58,026 | 244 |
| Vineland - Millville - Bridgeton, N.J. | 57,549 | 245 |
| Cheyenne, Wyo. | 57,428 | 246 |
| Billings, Mont. | 57,062 | 247 |
| Charlottesville, Va. | 55,737 | 248 |
| Wichita Falls, Tex. | 55,276 | 249 |
| Bismarck, N.D. | 54,334 | 250 |
| **Total Top 250** | **79,074,235** | |
| Brazoria, Tex. | 53,687 | 251 |
| Anderson, S.C. | 53,000 | 252 |
| Dothan, Ala. | 52,199 | 253 |
| Olympia, Wash. | 52,183 | 254 |
| Fort Walton Beach, Fla. | 51,888 | 255 |
| Glens Falls, N.Y. | 51,571 | 256 |
| Niagara Falls, N.Y. | 51,249 | 257 |
| Bryan - College Station, Tex. | 50,921 | 258 |
| Vancouver, Wash. | 50,415 | 259 |
| Victoria, Tex. | 50,055 | 260 |
| Hagerstown, Md. | 49,748 | 261 |
| Medford, Ore. | 49,744 | 262 |
| Brownsville - Harlingen, Tex. | 49,599 | 263 |
| Alexandria, La. | 49,221 | 264 |
| Cumberland, Md. | 48,832 | 265 |
| Florence, Ala. | 48,728 | 266 |
| Odessa, Tex. | 48,658 | 267 |
| Altoona, Pa. | 48,014 | 268 |
| Panama City, Fla. | 47,643 | 269 |
| Hickory, N.C. | 47,492 | 270 |
| Rapid City, S.D. | 47,313 | 271 |
| Sharon, Pa. | 46,939 | 272 |
| Bremerton, Wash. | 46,798 | 273 |
| Wausau, Wisc. | 46,273 | 274 |
| Pueblo, Colo. | 45,645 | 275 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 45,026 | 276 |
| Burlington, Vt. | 44,554 | 277 |
| Bloomington, Ind. | 43,797 | 278 |
| Greeley, Colo. | 43,099 | 279 |
| La Crosse, Wisc. | 42,999 | 280 |
| Bellingham, Wash. | 42,865 | 281 |
| State College, Pa. | 41,850 | 282 |
| Chico, Cal. | 41,702 | 283 |
| Jackson, Tenn. | 41,621 | 284 |
| Lewiston - Auburn, Me. | 40,393 | 285 |
| St. Joseph, Mo. | 40,316 | 286 |
| Athens, Ga. | 40,134 | 287 |
| Columbia, Mo. | 40,129 | 288 |
| Elmira, N.Y. | 39,799 | 289 |
| Iowa City, Iowa | 36,726 | 290 |
| Owensboro, Ky. | 36,587 | 291 |
| Casper, Wyo. | 36,356 | 292 |
| Santa Fe, N.M. | 35,978 | 293 |
| Wilmington, N.C. | 35,529 | 294 |
| Sheboygan, Wisc. | 35,070 | 295 |
| Fayetteville - Springdale, Ark. | 34,893 | 296 |
| Pascagoula, Miss. | 34,364 | 297 |
| Dubuque, Iowa | 33,591 | 298 |
| Grand Forks, N.D. | 33,224 | 299 |
| Sherman - Denison, Tex. | 33,109 | 300 |
| Laredo, Tex. | 32,832 | 301 |
| Great Falls, Mont. | 32,783 | 302 |
| Monroe, La. | 32,303 | 303 |
| Anniston, Ala. | 31,459 | 304 |
| Kankakee, Ill. | 30,986 | 305 |
| Albany, Ga. | 30,461 | 306 |
| Williamsport, Pa. | 30,125 | 307 |
| Yuba City, Cal. | 29,755 | 308 |
| Lawrence, Kans. | 29,671 | 309 |
| Danville, Va. | 28,360 | 310 |
| Enid, Okla. | 26,683 | 311 |
| Pine Bluff, Ark. | 26,654 | 312 |
| San Angelo, Tex. | 25,715 | 313 |
| Gadsden, Ala. | 22,646 | 314 |
| Jacksonville, N.C. | 19,494 | 315 |
| Lawton, Okla. | 18,389 | 316 |
| **Total Above Areas** | **81,734,077** | |
| **Percent of U.S.** | **78.2530** | |
| **U.S. Total** | **104,448,474** | |

# BUILDING MATERIALS & HARDWARE STORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 1,668,721 | 1 |
| Houston, Tex. | 1,315,498 | 2 |
| Chicago, Ill. | 1,253,503 | 3 |
| New York, N.Y. | 1,210,854 | 4 |
| Philadelphia, Pa. | 1,149,250 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,087,137 | 6 |
| Detroit, Mich. | 1,000,771 | 7 |
| Atlanta, Ga. | 924,846 | 8 |
| Nassau - Suffolk, N.Y. | 905,450 | 9 |
| Dallas, Tex. | 817,351 | 10 |
| Washington, D.C. | 758,961 | 11 |
| Minneapolis - St. Paul, Minn. | 734,667 | 12 |
| St. Louis, Mo. | 680,823 | 13 |
| Anaheim - Santa Ana, Cal. | 627,335 | 14 |
| Oklahoma City, Okla. | 598,206 | 15 |
| Denver, Colo. | 597,786 | 16 |
| Phoenix, Ariz. | 562,814 | 17 |
| Baltimore, Md. | 548,260 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 531,982 | 19 |
| Riverside - San Bernardino, Cal. | 517,773 | 20 |
| Seattle, Wash. | 517,068 | 21 |
| Fort Worth - Arlington, Tex. | 478,957 | 22 |
| Pittsburgh, Pa. | 473,380 | 23 |
| Oakland, Cal. | 464,863 | 24 |
| San Diego, Cal. | 451,185 | 25 |
| Miami - Hialeah, Fla. | 445,022 | 26 |
| Newark, N.J. | 439,591 | 27 |
| San Antonio, Tex. | 426,233 | 28 |
| San Francisco, Cal. | 414,501 | 29 |
| New Orleans, La. | 406,876 | 30 |
| Kansas City, Mo.-Kans. | 405,358 | 31 |
| Austin, Tex. | 402,899 | 32 |
| Bergen - Passaic, N.J. | 380,917 | 33 |
| Cleveland, Ohio | 372,721 | 34 |
| Sacramento, Cal. | 365,041 | 35 |
| San Jose, Cal. | 364,364 | 36 |
| Indianapolis, Ind. | 364,010 | 37 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 348,748 | 38 |
| Cincinnati, Ohio | 333,677 | 39 |
| Orlando, Fla. | 330,616 | 40 |
| Anchorage, Alas. | 301,999 | 41 |
| Tulsa, Okla. | 295,268 | 42 |
| Columbus, Ohio | 294,893 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 291,762 | 44 |
| Milwaukee, Wisc. | 287,527 | 45 |
| Salt Lake City - Ogden, Utah | 287,300 | 46 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 285,875 | 47 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 276,109 | 48 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 275,714 | 49 |
| Monmouth - Ocean, N.J. | 270,640 | 50 |
| **Total Top 50** | **28,545,102** | |
| Greensboro - Winston-Salem - High Point, N.C. | 260,286 | 51 |
| Baton Rouge, La. | 260,089 | 52 |
| Middlesex - Somerset - Hunterdon, N.J. | 258,392 | 53 |
| Rochester, N.Y. | 233,373 | 54 |
| Portland, Ore. | 231,597 | 55 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 227,122 | 56 |
| Jacksonville, Fla. | 220,448 | 57 |
| Louisville, Ky. | 213,535 | 58 |
| Providence - Pawtucket - Woonsocket, R.I. | 208,438 | 59 |
| Albany - Schenectady - Troy, N.Y. | 205,646 | 60 |
| Omaha, Neb. | 202,367 | 61 |
| Akron, Ohio | 199,611 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 199,239 | 63 |
| Las Vegas, Nev. | 196,049 | 64 |
| Raleigh - Durham, N.C. | 193,573 | 65 |
| Greenville - Spartanburg, S.C. | 191,368 | 66 |
| Grand Rapids, Mich. | 188,179 | 67 |
| Dayton - Springfield, Ohio | 186,044 | 68 |
| Richmond - Petersburg, Va. | 185,056 | 69 |
| Nashville, Tenn. | 183,957 | 70 |
| Tacoma, Wash. | 181,425 | 71 |
| Knoxville, Tenn. | 178,854 | 72 |
| Wichita, Kans. | 178,018 | 73 |
| Little Rock - North Little Rock, Ark. | 172,831 | 74 |
| Springfield, Mass. | 172,403 | 75 |
| Memphis, Tenn. | 171,674 | 76 |
| Scranton - Wilkes-Barre, Pa. | 171,320 | 77 |
| Buffalo, N.Y. | 168,757 | 78 |
| Harrisburg - Lebanon - Carlisle, Pa. | 168,000 | 79 |
| Lafayette, La. | 163,194 | 80 |
| Birmingham, Ala. | 157,524 | 81 |
| Albuquerque, N.M. | 157,418 | 82 |
| Syracuse, N.Y. | 156,455 | 83 |
| Allentown - Bethlehem, Pa. | 148,811 | 84 |
| Shreveport, La. | 147,153 | 85 |
| Gary - Hammond, Ind. | 146,112 | 86 |
| Tucson, Ariz. | 145,503 | 87 |
| El Paso, Tex. | 143,664 | 88 |
| Worcester - Fitchburg - Leominster, Mass. | 142,935 | 89 |
| McAllen - Edinburg - Mission, Tex. | 142,207 | 90 |
| Corpus Christi, Tex. | 141,647 | 91 |
| Portsmouth - Dover - Rochester, N.H. | 141,233 | 92 |
| Beaumont - Port Arthur, Tex. | 140,270 | 93 |
| Lakeland - Winter Haven, Fla. | 133,360 | 94 |
| Oxnard - Ventura, Cal. | 133,203 | 95 |
| Santa Rosa - Petaluma, Cal. | 132,751 | 96 |
| Lancaster, Pa. | 130,133 | 97 |
| Lake Charles, La. | 129,580 | 98 |
| Wilmington, Del. | 127,710 | 99 |
| Odessa, Tex. | 126,787 | 100 |
| **Total Top 100** | **37,340,403** | |
| Sarasota, Fla. | 126,310 | 101 |
| Charleston, S.C. | 126,295 | 102 |
| Amarillo, Tex. | 124,195 | 103 |
| Lake County, Ill. | 124,131 | 104 |
| Columbia, S.C. | 124,086 | 105 |
| Toledo, Ohio | 123,687 | 106 |
| Fresno, Cal. | 123,405 | 107 |
| Bakersfield, Cal. | 121,561 | 108 |
| Manchester - Nashua, N.H. | 120,849 | 109 |
| Lubbock, Tex. | 119,329 | 110 |
| Colorado Springs, Colo. | 119,136 | 111 |
| Flint, Mich. | 117,448 | 112 |
| York, Pa. | 115,934 | 113 |
| Fort Myers - Cape Coral, Fla. | 113,859 | 114 |
| Midland, Tex. | 113,554 | 115 |
| Abilene, Tex. | 112,807 | 116 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 112,724 | 117 |
| Portland, Me. | 111,509 | 118 |
| Johnson City - Kingsport - Bristol, Tenn. | 110,409 | 119 |
| Canton, Ohio | 110,350 | 120 |
| Evansville, Ind. | 110,026 | 121 |
| Fort Pierce, Fla. | 109,841 | 122 |
| Daytona Beach, Fla. | 109,801 | 123 |
| Mobile, Ala. | 109,313 | 124 |
| Honolulu, Haw. | 108,591 | 125 |
| Melbourne - Titusville - Palm Bay, Fla. | 107,168 | 126 |
| Youngstown - Warren, Ohio | 106,492 | 127 |
| Des Moines, Iowa | 106,398 | 128 |
| Aurora - Elgin, Ill. | 105,866 | 129 |
| Saginaw - Bay City - Midland, Mich. | 105,825 | 130 |
| Galveston - Texas City, Tex. | 104,903 | 131 |
| Augusta, Ga. | 104,220 | 132 |
| Lansing - East Lansing, Mich. | 101,954 | 133 |
| Atlantic City, N.J. | 101,095 | 134 |
| Fort Wayne, Ind. | 100,349 | 135 |
| Ocala, Fla. | 99,110 | 136 |
| Reno, Nev. | 98,242 | 137 |
| Duluth, Minn. | 98,100 | 138 |
| New Bedford - Fall River - Attleboro, Mass. | 97,297 | 139 |
| Brownsville - Harlingen, Tex. | 92,796 | 140 |
| Boulder - Longmont, Colo. | 91,151 | 141 |
| Modesto, Cal. | 89,765 | 142 |
| Santa Cruz, Cal. | 89,678 | 143 |
| Pensacola, Fla. | 89,517 | 144 |
| Charleston, W.Va. | 89,109 | 145 |
| Spokane, Wash. | 88,916 | 146 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 88,857 | 147 |
| Stockton, Cal. | 88,505 | 148 |
| Chattanooga, Tenn. | 87,078 | 149 |
| Orange County, N.Y. | 87,010 | 150 |
| **Total Top 150** | **42,678,954** | |
| Jersey City, N.J. | 86,937 | 151 |
| Madison, Wisc. | 86,904 | 152 |
| Vallejo - Fairfield - Napa, Cal. | 85,555 | 153 |
| Hickory, N.C. | 84,916 | 154 |
| Longview - Marshall, Tex. | 84,766 | 155 |
| New London - Norwich, Conn. | 82,927 | 156 |
| Houma - Thibodaux, La. | 82,629 | 157 |
| Brazoria, Tex. | 80,899 | 158 |
| Waco, Tex. | 80,733 | 159 |
| Asheville, N.C. | 80,548 | 160 |
| St. Cloud, Minn. | 80,432 | 161 |
| Huntington - Ashland, W.Va.-Ky. | 80,214 | 162 |
| Salinas - Seaside - Monterey, Cal | 80,128 | 163 |
| Jackson, Miss. | 79,843 | 164 |
| Peoria, Ill. | 79,374 | 165 |
| Ann Arbor, Mich. | 79,344 | 166 |
| Fort Collins - Loveland, Colo. | 79,121 | 167 |
| Tallahassee, Fla. | 79,099 | 168 |
| Appleton - Oshkosh - Neenah, Wisc. | 78,997 | 169 |
| Joliet, Ill. | 78,850 | 170 |
| Rockford, Ill. | 78,313 | 171 |
| Billings, Mont. | 74,627 | 172 |
| Springfield, Mo. | 72,645 | 173 |
| Wichita Falls, Tex. | 70,658 | 174 |
| Tyler, Tex. | 69,965 | 175 |
| Johnstown, Pa. | 69,787 | 176 |
| Visalia - Tulare - Porterville, Cal. | 69,766 | 177 |
| Macon - Warner Robins, Ga. | 69,657 | 178 |
| Fort Smith, Ark. | 69,631 | 179 |
| Trenton, N.J. | 68,168 | 180 |
| Lexington-Fayette, Ky. | 67,360 | 181 |
| Utica - Rome, N.Y. | 66,881 | 182 |
| Poughkeepsie, N.Y. | 66,830 | 183 |
| Bryan - College Station, Tex. | 65,751 | 184 |
| Gainesville, Fla. | 65,678 | 185 |
| Fayetteville, N.C. | 65,659 | 186 |
| Kalamazoo, Mich. | 64,594 | 187 |
| Burlington, Vt. | 63,512 | 188 |
| Springfield, Ill. | 63,258 | 189 |
| Savannah, Ga. | 61,616 | 190 |
| Eugene - Springfield, Ore. | 60,722 | 191 |
| Reading, Pa. | 60,704 | 192 |
| Monroe, La. | 60,449 | 193 |
| Naples, Fla. | 60,442 | 194 |
| Topeka, Kans. | 59,443 | 195 |
| Bradenton, Fla. | 59,380 | 196 |
| Lincoln, Neb. | 59,303 | 197 |
| Terre Haute, Ind. | 59,194 | 198 |
| Killeen - Temple, Tex. | 58,537 | 199 |
| Erie, Pa. | 58,211 | 200 |
| **Total Top 200** | **46,271,913** | |
| San Angelo, Tex. | 58,204 | 201 |
| Cedar Rapids, Iowa | 58,148 | 202 |
| Pittsfield, Mass. | 57,999 | 203 |
| Laredo, Tex. | 57,136 | 204 |
| Provo - Orem, Utah | 56,335 | 205 |
| Salem, Ore. | 56,076 | 206 |
| Chico, Cal. | 55,401 | 207 |
| Eau Claire, Wisc. | 55,367 | 208 |
| Alexandria, La. | 55,288 | 209 |
| Wilmington, N.C. | 55,033 | 210 |
| Binghamton, N.Y. | 55,012 | 211 |
| South Bend - Mishawaka, Ind. | 53,691 | 212 |
| Redding, Cal. | 53,333 | 213 |
| Sherman - Denison, Tex. | 53,024 | 214 |
| Montgomery, Ala. | 52,963 | 215 |
| Roanoke, Va. | 52,736 | 216 |
| Green Bay, Wisc. | 52,329 | 217 |
| Fort Walton Beach, Fla. | 52,265 | 218 |
| Huntsville, Ala. | 52,247 | 219 |
| State College, Pa. | 51,452 | 220 |
| Boise, Ida. | 51,297 | 221 |
| Champaign - Urbana - Rantoul, Ill. | 51,041 | 222 |
| Hagerstown, Md. | 50,699 | 223 |
| Bangor, Me. | 50,582 | 224 |
| Fargo - Moorhead, N.D.-Minn. | 50,562 | 225 |
| Santa Fe, N.M. | 49,648 | 226 |
| Bremerton, Wash. | 49,410 | 227 |
| Anderson, S.C. | 49,267 | 228 |
| Muncie, Ind. | 48,629 | 229 |
| Texarkana, Tex.-Ark. | 48,624 | 230 |
| Victoria, Tex. | 48,489 | 231 |
| Florence, S.C. | 48,398 | 232 |
| Elkhart - Goshen, Ind. | 47,937 | 233 |
| Bellingham, Wash. | 47,868 | 234 |
| Charlottesville, Va. | 47,511 | 235 |
| Parkersburg - Marietta, W.Va.-Ohio | 46,126 | 236 |
| Rochester, Minn. | 45,851 | 237 |
| Biloxi - Gulfport, Miss. | 45,023 | 238 |
| Yakima, Wash. | 44,746 | 239 |
| Sioux City, Iowa | 43,752 | 240 |
| Sioux Falls, S.D. | 43,679 | 241 |
| Olympia, Wash. | 42,442 | 242 |
| Lafayette - West Lafayette, Ind. | 41,983 | 243 |
| Lorain - Elyria, Ohio | 41,821 | 244 |
| Racine, Wisc. | 41,792 | 245 |
| Benton Harbor, Mich. | 41,608 | 246 |
| Athens, Ga. | 41,302 | 247 |
| Bloomington - Normal, Ill. | 41,182 | 248 |
| Wausau, Wisc. | 40,595 | 249 |
| Lynchburg, Va. | 40,490 | 250 |
| **Total Top 250** | **48,748,306** | |
| Wheeling, W.Va. | 40,202 | 251 |
| Fayetteville - Springdale, Ark. | 39,970 | 252 |
| Waterloo - Cedar Falls, Iowa | 39,132 | 253 |
| Lima, Ohio | 39,107 | 254 |
| Altoona, Pa. | 39,096 | 255 |
| Casper, Wyo. | 38,276 | 256 |
| Jackson, Mich. | 37,714 | 257 |
| Glens Falls, N.Y. | 37,711 | 258 |
| Richland - Kennewick - Pasco, Wash. | 37,684 | 259 |
| Tuscaloosa, Ala. | 37,572 | 260 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 37,383 | 261 |
| Hamilton - Middletown, Ohio | 37,270 | 262 |
| Decatur, Ill. | 37,006 | 263 |
| Kokomo, Ind. | 36,588 | 264 |
| Vancouver, Wash. | 36,107 | 265 |
| Joplin, Mo. | 35,906 | 266 |
| Columbus, Ga. | 35,646 | 267 |
| Mansfield, Ohio | 35,639 | 268 |
| Rapid City, S.D. | 35,129 | 269 |
| Yuba City, Cal. | 34,952 | 270 |
| Jacksonville, N.C. | 34,915 | 271 |
| Steubenville - Weirton, Ohio-W.Va. | 34,767 | 272 |
| Muskegon, Mich. | 34,711 | 273 |
| Pueblo, Colo. | 34,581 | 274 |
| Burlington, N.C. | 34,557 | 275 |
| Jackson, Tenn. | 33,678 | 276 |
| Niagara Falls, N.Y. | 33,589 | 277 |
| Pine Bluff, Ark. | 33,585 | 278 |
| Panama City, Fla. | 33,374 | 279 |
| Lawton, Okla. | 33,278 | 280 |
| Albany, Ga. | 32,922 | 281 |
| La Crosse, Wisc. | 32,838 | 282 |
| Janesville - Beloit, Wisc. | 32,719 | 283 |
| Greeley, Colo. | 32,714 | 284 |
| Dothan, Ala. | 31,999 | 285 |
| Owensboro, Ky. | 30,875 | 286 |
| Anderson, Ind. | 30,725 | 287 |
| Sheboygan, Wisc. | 30,587 | 288 |
| Medford, Ore. | 30,562 | 289 |
| Beaver County, Pa. | 30,361 | 290 |
| Bismarck, N.D. | 30,100 | 291 |
| Columbia, Mo. | 29,974 | 292 |
| Florence, Ala. | 29,741 | 293 |
| Enid, Okla. | 29,302 | 294 |
| Williamsport, Pa. | 29,115 | 295 |
| Sharon, Pa. | 28,833 | 296 |
| Battle Creek, Mich. | 27,964 | 297 |
| Cheyenne, Wyo. | 27,252 | 298 |
| Vineland - Millville - Bridgeton, N.J. | 27,096 | 299 |
| Iowa City, Iowa | 26,741 | 300 |
| Danville, Va. | 26,336 | 301 |
| Kankakee, Ill. | 26,104 | 302 |
| Bloomington, Ind. | 25,963 | 303 |
| Las Cruces, N.M. | 25,768 | 304 |
| Cumberland, Md. | 25,712 | 305 |
| Dubuque, Iowa | 23,946 | 306 |
| Great Falls, Mont. | 23,528 | 307 |
| Anniston, Ala. | 22,921 | 308 |
| Lewiston - Auburn, Me. | 22,709 | 309 |
| Grand Forks, N.D. | 20,896 | 310 |
| Elmira, N.Y. | 20,398 | 311 |
| St. Joseph, Mo. | 20,367 | 312 |
| Kenosha, Wisc. | 20,041 | 313 |
| Gadsden, Ala. | 19,047 | 314 |
| Lawrence, Kans. | 18,547 | 315 |
| Pascagoula, Miss. | 18,473 | 316 |
| **Total Above Areas** | **50,800,607** | |
| **Percent of U.S.** | **74.1469** | |
| **U.S. Total** | **68,513,417** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# DRUGSTORE SALES

| Area | ($000) | Rank |
|---|---|---|
| Chicago, Ill. | 1,624,078 | 1 |
| Los Angeles - Long Beach, Cal. | 1,611,338 | 2 |
| New York, N.Y. | 1,365,529 | 3 |
| Detroit, Mich. | 1,136,333 | 4 |
| Philadelphia, Pa. | 893,523 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 875,324 | 6 |
| Washington, D.C. | 813,380 | 7 |
| Houston, Tex. | 580,002 | 8 |
| Nassau - Suffolk, N.Y. | 522,461 | 9 |
| Cleveland, Ohio | 505,226 | 10 |
| Phoenix, Ariz. | 488,543 | 11 |
| Miami - Hialeah, Fla. | 477,929 | 12 |
| Oakland, Cal. | 458,554 | 13 |
| Baltimore, Md. | 438,348 | 14 |
| Atlanta, Ga. | 436,910 | 15 |
| Anaheim - Santa Ana, Cal. | 428,611 | 16 |
| St. Louis, Mo. | 386,504 | 17 |
| San Francisco, Cal. | 385,459 | 18 |
| Pittsburgh, Pa. | 384,170 | 19 |
| Dallas, Tex. | 376,724 | 20 |
| Seattle, Wash. | 369,934 | 21 |
| San Diego, Cal. | 364,361 | 22 |
| Minneapolis - St. Paul, Minn. | 354,489 | 23 |
| San Jose, Cal. | 345,225 | 24 |
| Tampa - St. Petersburg - Clearwater, Fla. | 337,182 | 25 |
| New Orleans, La. | 323,990 | 26 |
| Indianapolis, Ind. | 322,252 | 27 |
| Sacramento, Cal. | 311,466 | 28 |
| Newark, N.J. | 304,804 | 29 |
| Cincinnati, Ohio | 304,627 | 30 |
| Riverside - San Bernardino, Cal. | 295,199 | 31 |
| Honolulu, Haw. | 289,491 | 32 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 268,865 | 33 |
| Bergen - Passaic, N.J. | 264,948 | 34 |
| Kansas City, Mo.-Kans. | 261,494 | 35 |
| Denver, Colo. | 259,939 | 36 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 247,912 | 37 |
| Milwaukee, Wisc. | 242,489 | 38 |
| Buffalo, N.Y. | 235,732 | 39 |
| Columbus, Ohio | 222,147 | 40 |
| Rochester, N.Y. | 219,988 | 41 |
| Louisville, Ky. | 212,901 | 42 |
| Providence - Pawtucket - Woonsocket, R.I. | 209,068 | 43 |
| Memphis, Tenn. | 195,702 | 44 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 182,640 | 45 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 179,111 | 46 |
| Gary - Hammond, Ind. | 178,713 | 47 |
| Albany - Schenectady - Troy, N.Y. | 171,105 | 48 |
| Richmond - Petersburg, Va. | 169,950 | 49 |
| Fort Worth - Arlington, Tex. | 168,241 | 50 |
| **Total Top 50** | **22,002,911** | |
| Norfolk - Virginia Beach - Newport News, Va. | 165,594 | 51 |
| Jacksonville, Fla. | 163,530 | 52 |
| Toledo, Ohio | 160,924 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | 160,564 | 54 |
| Birmingham, Ala. | 157,949 | 55 |
| Las Vegas, Nev. | 156,853 | 56 |
| Syracuse, N.Y. | 153,694 | 57 |
| Nashville, Tenn. | 153,083 | 58 |
| Monmouth - Ocean, N.J. | 151,312 | 59 |
| Middlesex - Somerset - Hunterdon, N.J. | 150,694 | 60 |
| Dayton - Springfield, Ohio | 148,590 | 61 |
| Scranton - Wilkes-Barre, Pa. | 147,268 | 62 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 147,118 | 63 |
| Tucson, Ariz. | 145,327 | 64 |
| Worcester - Fitchburg - Leominster, Mass. | 141,218 | 65 |
| Fresno, Cal. | 140,201 | 66 |
| New Haven - Waterbury - Meriden, Conn. | 135,126 | 67 |
| Salt Lake City - Ogden, Utah | 133,670 | 68 |
| Orlando, Fla. | 132,209 | 69 |
| Oklahoma City, Okla. | 131,166 | 70 |
| Raleigh - Durham, N.C. | 130,688 | 71 |
| Akron, Ohio | 120,454 | 72 |
| Springfield, Mass. | 120,338 | 73 |
| San Antonio, Tex. | 115,371 | 74 |
| Lake County, Ill. | 113,874 | 75 |
| Harrisburg - Lebanon - Carlisle, Pa. | 112,260 | 76 |
| Knoxville, Tenn. | 111,787 | 77 |
| Oxnard - Ventura, Cal. | 110,513 | 78 |
| Portland, Ore. | 107,169 | 79 |
| Omaha, Neb. | 106,176 | 80 |
| Allentown - Bethlehem, Pa. | 105,817 | 81 |
| Wilmington, Del. | 102,935 | 82 |
| Flint, Mich. | 102,271 | 83 |
| Greenville - Spartanburg, S.C. | 98,842 | 84 |
| Melbourne - Titusville - Palm Bay, Fla. | 98,675 | 85 |
| Mobile, Ala. | 98,302 | 86 |
| Anchorage, Alas. | 94,935 | 87 |
| Santa Rosa - Petaluma, Cal. | 94,307 | 88 |
| Baton Rouge, La. | 91,487 | 89 |
| New Bedford - Fall River - Attleboro, Mass. | 90,419 | 90 |
| Vallejo - Fairfield - Napa, Cal. | 90,296 | 91 |
| Youngstown - Warren, Ohio | 89,657 | 92 |
| Stockton, Cal. | 89,029 | 93 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 87,560 | 94 |
| Grand Rapids, Mich. | 85,212 | 95 |
| Bakersfield, Cal. | 84,000 | 96 |
| Modesto, Cal. | 83,282 | 97 |
| Albuquerque, N.M. | 83,075 | 98 |
| Fort Wayne, Ind. | 82,246 | 99 |
| Utica - Rome, N.Y. | 80,438 | 100 |
| **Total Top 100** | **27,960,716** | |
| Aurora - Elgin, Ill. | 80,127 | 101 |
| Jersey City, N.J. | 79,810 | 102 |
| Austin, Tex. | 79,606 | 103 |
| Daytona Beach, Fla. | 79,297 | 104 |
| Tulsa, Okla. | 77,661 | 105 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 77,220 | 106 |
| Jackson, Miss. | 76,119 | 107 |
| Saginaw - Bay City - Midland, Mich. | 75,657 | 108 |
| Tacoma, Wash. | 75,120 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 72,781 | 110 |
| Sarasota, Fla. | 72,766 | 111 |
| Joliet, Ill. | 71,067 | 112 |
| Beaumont - Port Arthur, Tex. | 69,174 | 113 |
| Salinas - Seaside - Monterey, Cal. | 68,314 | 114 |
| Fort Myers - Cape Coral, Fla. | 68,098 | 115 |
| Canton, Ohio | 67,759 | 116 |
| Lancaster, Pa. | 63,498 | 117 |
| South Bend - Mishawaka, Ind. | 63,202 | 118 |
| Little Rock - North Little Rock, Ark. | 62,901 | 119 |
| Atlantic City, N.J. | 62,702 | 120 |
| Binghamton, N.Y. | 61,629 | 121 |
| Spokane, Wash. | 61,567 | 122 |
| Springfield, Ill. | 61,356 | 123 |
| Augusta, Ga. | 60,577 | 124 |
| Columbia, S.C. | 60,565 | 125 |
| Chattanooga, Tenn. | 59,624 | 126 |
| Portsmouth - Dover - Rochester, N.H. | 59,334 | 127 |
| Lexington-Fayette, Ky. | 58,862 | 128 |
| Shreveport, La. | 58,783 | 129 |
| Trenton, N.J. | 58,628 | 130 |
| Manchester - Nashua, N.H. | 58,303 | 131 |
| Reno, Nev. | 57,684 | 132 |
| Charleston, S.C. | 57,460 | 133 |
| Evansville, Ind. | 56,742 | 134 |
| Visalia - Tulare - Porterville, Cal. | 56,319 | 135 |
| Lakeland - Winter Haven, Fla. | 55,608 | 136 |
| Huntington - Ashland, W.Va.-Ky. | 55,303 | 137 |
| Peoria, Ill. | 55,251 | 138 |
| Lansing - East Lansing, Mich. | 54,996 | 139 |
| Des Moines, Iowa | 54,476 | 140 |
| Ann Arbor, Mich. | 54,177 | 141 |
| Portland, Me. | 53,523 | 142 |
| Boise, Ida. | 53,029 | 143 |
| Madison, Wisc. | 52,860 | 144 |
| Montgomery, Ala. | 52,222 | 145 |
| Wichita, Kans. | 51,700 | 146 |
| Charleston, W.Va. | 51,058 | 147 |
| Erie, Pa. | 50,205 | 148 |
| El Paso, Tex. | 49,340 | 149 |
| York, Pa. | 48,782 | 150 |
| **Total Top 150** | **31,083,558** | |
| Lorain - Elyria, Ohio | 48,306 | 151 |
| Roanoke, Va. | 47,188 | 152 |
| Redding, Cal. | 46,711 | 153 |
| Santa Cruz, Cal. | 46,405 | 154 |
| Chico, Cal. | 45,917 | 155 |
| Reading, Pa. | 45,551 | 156 |
| Macon - Warner Robins, Ga. | 45,289 | 157 |
| Niagara Falls, N.Y. | 44,280 | 158 |
| Rockford, Ill. | 44,069 | 159 |
| Hickory, N.C. | 43,583 | 160 |
| Orange County, N.Y. | 43,177 | 161 |
| Asheville, N.C. | 42,959 | 162 |
| Poughkeepsie, N.Y. | 41,286 | 163 |
| Hamilton - Middletown, Ohio | 40,594 | 164 |
| Lake Charles, La. | 40,242 | 165 |
| New London - Norwich, Conn. | 40,001 | 166 |
| Corpus Christi, Tex. | 39,753 | 167 |
| Duluth, Minn. | 39,263 | 168 |
| Pensacola, Fla. | 39,235 | 169 |
| Bremerton, Wash. | 38,376 | 170 |
| Fort Pierce, Fla. | 37,943 | 171 |
| Houma - Thibodaux, La. | 37,848 | 172 |
| Biloxi - Gulfport, Miss. | 37,840 | 173 |
| Lafayette, La. | 37,732 | 174 |
| Savannah, Ga. | 37,713 | 175 |
| Lincoln, Neb. | 37,068 | 176 |
| Muncie, Ind. | 36,686 | 177 |
| Bradenton, Fla. | 36,666 | 178 |
| Sioux Falls, S.D. | 36,477 | 179 |
| Richland - Kennewick - Pasco, Wash. | 36,374 | 180 |
| Parkersburg - Marietta, W.Va.-Ohio | 35,651 | 181 |
| McAllen - Edinburg - Mission, Tex. | 35,632 | 182 |
| Champaign - Urbana - Rantoul, Ill. | 35,294 | 183 |
| Kalamazoo, Mich. | 35,113 | 184 |
| Topeka, Kans. | 34,621 | 185 |
| Boulder - Longmont, Colo. | 34,605 | 186 |
| Galveston - Texas City, Tex. | 34,252 | 187 |
| Anderson, Ind. | 33,842 | 188 |
| Johnstown, Pa. | 33,755 | 189 |
| Colorado Springs, Colo. | 33,690 | 190 |
| Billings, Mont. | 33,678 | 191 |
| Elkhart - Goshen, Ind. | 33,474 | 192 |
| Eugene - Springfield, Ore. | 33,341 | 193 |
| Springfield, Mo. | 32,851 | 194 |
| Santa Fe, N.M. | 32,035 | 195 |
| Beaver County, Pa. | 31,741 | 196 |
| Appleton - Oshkosh - Neenah, Wisc. | 31,541 | 197 |
| Ocala, Fla. | 31,405 | 198 |
| Columbus, Ga. | 31,370 | 199 |
| Naples, Fla. | 31,018 | 200 |
| **Total Top 200** | **32,986,999** | |
| Longview - Marshall, Tex. | 30,955 | 201 |
| Pittsfield, Mass. | 30,547 | 202 |
| Salem, Ore. | 30,265 | 203 |
| Provo - Orem, Utah | 30,126 | 204 |
| Cedar Rapids, Iowa | 29,958 | 205 |
| Lafayette - West Lafayette, Ind. | 29,956 | 206 |
| Wheeling, W.Va. | 29,955 | 207 |
| Monroe, La. | 29,778 | 208 |
| Huntsville, Ala. | 29,171 | 209 |
| Kokomo, Ind. | 29,139 | 210 |
| Terre Haute, Ind. | 28,934 | 211 |
| Bloomington - Normal, Ill. | 28,604 | 212 |
| Vancouver, Wash. | 28,350 | 213 |
| Battle Creek, Mich. | 27,773 | 214 |
| Lima, Ohio | 27,338 | 215 |
| Lynchburg, Va. | 27,248 | 216 |
| Waterloo - Cedar Falls, Iowa | 27,110 | 217 |
| Decatur, Ill. | 27,035 | 218 |
| Tyler, Tex. | 27,018 | 219 |
| Athens, Ga. | 26,920 | 220 |
| Tallahassee, Fla. | 26,778 | 221 |
| Fayetteville, N.C. | 26,637 | 222 |
| Yakima, Wash. | 26,609 | 223 |
| Glens Falls, N.Y. | 26,402 | 224 |
| Benton Harbor, Mich. | 26,366 | 225 |
| Altoona, Pa. | 26,305 | 226 |
| Bangor, Me. | 26,177 | 227 |
| Jackson, Mich. | 26,081 | 228 |
| Racine, Wisc. | 25,835 | 229 |
| Alexandria, La. | 25,599 | 230 |
| Steubenville - Weirton, Ohio-W.Va. | 25,530 | 231 |
| Abilene, Tex. | 24,835 | 232 |
| Brownsville - Harlingen, Tex. | 24,689 | 233 |
| Gainesville, Fla. | 24,505 | 234 |
| Muskegon, Mich. | 24,261 | 235 |
| Hagerstown, Md. | 24,219 | 236 |
| Anderson, S.C. | 24,008 | 237 |
| Brazoria, Tex. | 23,925 | 238 |
| Charlottesville, Va. | 23,533 | 239 |
| Vineland - Millville - Bridgeton, N.J. | 23,474 | 240 |
| Burlington, Vt. | 23,456 | 241 |
| Rochester, Minn. | 23,314 | 242 |
| Casper, Wyo. | 23,070 | 243 |
| Burlington, N.C. | 23,060 | 244 |
| Wilmington, N.C. | 22,888 | 245 |
| Olympia, Wash. | 22,871 | 246 |
| Cumberland, Md. | 22,805 | 247 |
| Janesville - Beloit, Wisc. | 22,802 | 248 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 22,747 | 249 |
| Lubbock, Tex. | 22,553 | 250 |
| **Total Top 250** | **34,298,513** | |
| Great Falls, Mont. | 22,434 | 251 |
| St. Cloud, Minn. | 22,324 | 252 |
| Kankakee, Ill. | 21,519 | 253 |
| Waco, Tex. | 21,484 | 254 |
| Owensboro, Ky. | 21,453 | 255 |
| Amarillo, Tex. | 21,236 | 256 |
| Elmira, N.Y. | 21,124 | 257 |
| Killeen - Temple, Tex. | 20,955 | 258 |
| Texarkana, Tex.-Ark. | 20,882 | 259 |
| Mansfield, Ohio | 20,481 | 260 |
| Danville, Va. | 20,359 | 261 |
| Fort Smith, Ark. | 20,321 | 262 |
| Williamsport, Pa. | 20,029 | 263 |
| Bellingham, Wash. | 20,020 | 264 |
| Fargo - Moorhead, N.D.-Minn. | 19,852 | 265 |
| Tuscaloosa, Ala. | 19,767 | 266 |
| Florence, S.C. | 19,595 | 267 |
| Panama City, Fla. | 19,536 | 268 |
| Wichita Falls, Tex. | 19,525 | 269 |
| Fort Walton Beach, Fla. | 19,102 | 270 |
| Dothan, Ala. | 19,079 | 271 |
| State College, Pa. | 19,049 | 272 |
| Sherman - Denison, Tex. | 18,672 | 273 |
| Bloomington, Ind. | 18,664 | 274 |
| Cheyenne, Wyo. | 18,550 | 275 |
| Odessa, Tex. | 18,443 | 276 |
| Pueblo, Colo. | 18,350 | 277 |
| Fort Collins - Loveland, Colo. | 18,238 | 278 |
| Sioux City, Iowa | 18,111 | 279 |
| Yuba City, Cal. | 17,927 | 280 |
| Anniston, Ala. | 17,877 | 281 |
| Pascagoula, Miss. | 17,687 | 282 |
| Kenosha, Wisc. | 17,547 | 283 |
| Midland, Tex. | 17,399 | 284 |
| Columbia, Mo. | 17,022 | 285 |
| Green Bay, Wisc. | 16,827 | 286 |
| Las Cruces, N.M. | 16,799 | 287 |
| Bismarck, N.D. | 16,569 | 288 |
| Dubuque, Iowa | 16,329 | 289 |
| Joplin, Mo. | 16,307 | 290 |
| Eau Claire, Wisc. | 15,995 | 291 |
| Laredo, Tex. | 15,906 | 292 |
| La Crosse, Wisc. | 15,838 | 293 |
| Jackson, Tenn. | 15,583 | 294 |
| Sharon, Pa. | 15,488 | 295 |
| Florence, Ala. | 15,390 | 296 |
| Albany, Ga. | 15,190 | 297 |
| Medford, Ore. | 15,141 | 298 |
| Enid, Okla. | 15,094 | 299 |
| Greeley, Colo. | 14,964 | 300 |
| Lewiston - Auburn, Me. | 14,933 | 301 |
| Sheboygan, Wisc. | 14,084 | 302 |
| Rapid City, S.D. | 13,755 | 303 |
| Gadsden, Ala. | 13,731 | 304 |
| San Angelo, Tex. | 13,557 | 305 |
| St. Joseph, Mo. | 12,436 | 306 |
| Jacksonville, N.C. | 12,399 | 307 |
| Pine Bluff, Ark. | 11,892 | 308 |
| Fayetteville - Springdale, Ark. | 11,335 | 309 |
| Iowa City, Iowa | 11,327 | 310 |
| Bryan - College Station, Tex. | 10,350 | 311 |
| Lawton, Okla. | 9,645 | 312 |
| Victoria, Tex. | 9,306 | 313 |
| Wausau, Wisc. | 7,449 | 314 |
| Lawrence, Kans. | 7,217 | 315 |
| Grand Forks, N.D. | 6,135 | 316 |
| **Total Above Areas** | **35,400,097** | |
| **Percent of U.S.** | **80.0872** | |
| **U.S. Total** | **44,201,918** | |

# NOTES

# SECTION 10

## Retail Sales By Store Group For Metropolitan Markets And All Counties

### 1984 Estimates
### 1982 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

### EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

### SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALABAMA** | | | | | | | | | | | | | | |
| **ANNISTON** | **1984** | **451,009** | **97,755** | **95,365** | **31,992** | **62,050** | **53,987** | **30,879** | **19,465** | **12,629** | **105,097** | **31,459** | **22,921** | **17,877** |
| | 1982 | 430,112 | 102,894 | 100,499 | 33,515 | 54,280 | 46,825 | 28,621 | 17,476 | 11,885 | 85,704 | 33,206 | 23,486 | 16,315 |
| Calhoun | 1984 | 451,009 | 97,755 | 95,365 | 31,992 | 62,050 | 53,987 | 30,879 | 19,465 | 12,629 | 105,097 | 31,459 | 22,921 | 17,877 |
| | 1982 | 430,112 | 102,894 | 100,499 | 33,515 | 54,280 | 46,825 | 28,621 | 17,476 | 11,885 | 85,704 | 33,206 | 23,486 | 16,315 |
| **BIRMINGHAM** | **1984** | **4,237,532** | **974,658** | **947,290** | **315,186** | **471,283** | **366,518** | **344,704** | **215,976** | **120,323** | **1,012,996** | **327,046** | **157,524** | **157,949** |
| | 1982 | 3,656,346 | 890,994 | 866,990 | 295,735 | 384,150 | 295,709 | 291,729 | 168,438 | 99,362 | 757,183 | 311,040 | 150,021 | 132,132 |
| Blount | 1984 | 75,114 | 20,854 | 20,460 | 3,672 | 8,356 | 6,411 | 3,064 | 1,593 | 1,048 | 18,349 | 3,952 | 3,197 | 2,825 |
| | 1982 | 70,472 | 20,340 | 19,980 | 4,062 | 6,706 | 5,077 | 3,073 | 1,403 | 943 | 14,663 | 4,428 | 3,264 | 2,574 |
| Jefferson | 1984 | 3,633,285 | 802,186 | 778,933 | 280,479 | 420,760 | 347,224 | 316,132 | 197,498 | 107,862 | 853,390 | 293,155 | 118,888 | 133,200 |
| | 1982 | 3,091,874 | 720,317 | 700,278 | 260,302 | 343,285 | 280,303 | 264,364 | 152,031 | 87,944 | 627,863 | 273,891 | 111,762 | 109,672 |
| St. Clair | 1984 | 91,136 | 24,864 | 23,546 | 4,063 | 6,391 | | 1,984 | 1,843 | 1,251 | 29,168 | 9,961 | 3,285 | 3,721 |
| | 1982 | 87,426 | 25,982 | 24,634 | 4,483 | 5,280 | | 2,048 | 1,671 | 1,157 | 23,993 | 10,405 | 3,452 | 3,425 |
| Shelby | 1984 | 178,420 | 67,338 | 66,402 | 12,411 | 12,665 | 1,602 | 5,064 | 5,215 | 3,561 | 28,996 | 8,830 | 21,451 | 6,833 |
| | 1982 | 158,990 | 61,732 | 60,947 | 11,687 | 9,553 | 1,165 | 4,772 | 4,317 | 3,044 | 21,780 | 9,300 | 20,155 | 5,866 |
| Walker | 1984 | 259,577 | 59,416 | 57,949 | 14,561 | 23,111 | 11,281 | 18,460 | 9,827 | 6,601 | 83,093 | 11,148 | 10,703 | 11,370 |
| | 1982 | 247,584 | 62,623 | 61,151 | 15,201 | 19,326 | 9,164 | 17,472 | 9,016 | 6,274 | 68,884 | 13,016 | 11,388 | 10,595 |
| **DOTHAN** | **1984** | **696,138** | **140,417** | **134,924** | **49,357** | **97,415** | **71,837** | **36,596** | **32,279** | **23,585** | **187,973** | **52,199** | **31,999** | **19,079** |
| | 1982 | 555,598 | 121,439 | 116,849 | 43,072 | 73,591 | 53,973 | 29,031 | 24,133 | 18,196 | 128,105 | 47,143 | 28,271 | 14,778 |
| Dale | 1984 | 134,589 | 33,439 | 32,405 | 10,579 | 14,782 | 3,227 | 3,584 | 3,205 | 2,637 | 24,945 | 23,786 | 5,694 | 4,874 |
| | 1982 | 113,168 | 30,828 | 29,911 | 9,527 | 10,366 | 2,120 | 3,141 | 2,233 | 1,887 | 17,418 | 21,091 | 5,080 | 3,809 |
| Houston | 1984 | 561,549 | 106,978 | 102,519 | 38,778 | 82,633 | 68,610 | 33,012 | 29,074 | 20,948 | 163,028 | 28,413 | 26,305 | 14,205 |
| | 1982 | 442,430 | 90,611 | 86,938 | 33,545 | 63,225 | 51,853 | 25,890 | 21,900 | 16,309 | 110,687 | 26,052 | 23,191 | 10,969 |
| **FLORENCE** | **1984** | **604,619** | **126,022** | **120,587** | **43,853** | **98,114** | **80,329** | **35,668** | **22,293** | **12,080** | **146,445** | **48,728** | **29,741** | **15,390** |
| | 1982 | 531,874 | 122,946 | 117,750 | 41,504 | 77,606 | 62,782 | 31,738 | 18,727 | 10,632 | 110,393 | 46,689 | 28,252 | 13,758 |
| Colbert | 1984 | 243,661 | 50,385 | 48,936 | 20,278 | 24,616 | 22,035 | 9,386 | 5,619 | 3,175 | 65,316 | 23,098 | 18,110 | 7,020 |
| | 1982 | 211,625 | 47,669 | 46,354 | 18,715 | 20,095 | 17,843 | 8,672 | 4,559 | 2,682 | 47,838 | 21,593 | 17,035 | 5,783 |
| Lauderdale | 1984 | 360,958 | 75,637 | 71,651 | 23,575 | 73,498 | 58,294 | 26,282 | 16,674 | 8,905 | 81,129 | 25,630 | 11,631 | 8,370 |
| | 1982 | 320,249 | 75,277 | 71,396 | 22,789 | 57,511 | 44,939 | 23,066 | 14,168 | 7,950 | 62,555 | 25,096 | 11,217 | 7,975 |
| **GADSDEN** | **1984** | **412,079** | **113,933** | **109,875** | **33,367** | **59,056** | **53,787** | **23,715** | **17,165** | **11,165** | **80,370** | **22,646** | **19,047** | **13,731** |
| | 1982 | 395,725 | 113,965 | 110,038 | 34,285 | 52,332 | 47,350 | 24,394 | 15,502 | 10,552 | 65,870 | 24,412 | 19,947 | 12,861 |
| Etowah | 1984 | 412,079 | 113,933 | 109,875 | 33,367 | 59,056 | 53,787 | 23,715 | 17,165 | 11,165 | 80,370 | 22,646 | 19,047 | 13,731 |
| | 1982 | 395,725 | 113,965 | 110,038 | 34,285 | 52,332 | 47,350 | 24,394 | 15,502 | 10,552 | 65,870 | 24,412 | 19,947 | 12,861 |
| **HUNTSVILLE** | **1984** | **1,098,675** | **215,974** | **210,761** | **98,870** | **161,471** | **144,334** | **67,413** | **58,292** | **33,841** | **274,626** | **68,142** | **52,247** | **29,171** |
| | 1982 | 893,534 | 185,838 | 181,570 | 88,536 | 125,652 | 111,467 | 55,278 | 41,935 | 25,564 | 190,474 | 60,723 | 46,848 | 23,431 |
| Madison | 1984 | 1,098,675 | 215,974 | 210,761 | 98,870 | 161,471 | 144,334 | 67,413 | 58,292 | 33,841 | 274,626 | 68,142 | 52,247 | 29,171 |
| | 1982 | 893,534 | 185,838 | 181,570 | 88,536 | 125,652 | 111,467 | 55,278 | 41,935 | 25,564 | 190,474 | 60,723 | 46,848 | 23,431 |
| **MOBILE** | **1984** | **2,358,934** | **586,317** | **563,351** | **184,440** | **314,964** | **235,874** | **89,715** | **106,324** | **64,847** | **528,162** | **194,321** | **109,313** | **98,302** |
| | 1982 | 1,948,966 | 506,422 | 487,246 | 164,709 | 245,323 | 181,299 | 78,417 | 80,936 | 51,549 | 374,713 | 178,205 | 98,978 | 77,925 |
| Baldwin | 1984 | 403,329 | 115,192 | 108,854 | 33,381 | 38,351 | 19,886 | 16,198 | 15,621 | 7,938 | 76,015 | 40,988 | 18,411 | 17,457 |
| | 1982 | 323,989 | 95,694 | 90,538 | 28,486 | 26,216 | 13,160 | 12,532 | 11,626 | 6,137 | 51,741 | 39,118 | 16,012 | 13,298 |
| Mobile | 1984 | 1,955,605 | 471,125 | 454,497 | 151,059 | 276,613 | 215,988 | 73,517 | 90,703 | 56,909 | 452,147 | 153,333 | 90,902 | 80,845 |
| | 1982 | 1,624,977 | 410,728 | 396,708 | 136,223 | 219,107 | 168,139 | 65,885 | 69,310 | 45,412 | 322,972 | 139,087 | 82,966 | 64,627 |
| **MONTGOMERY** | **1984** | **1,377,300** | **288,174** | **279,418** | **103,398** | **200,099** | **153,171** | **78,605** | **52,417** | **33,547** | **351,408** | **125,788** | **52,963** | **52,222** |
| | 1982 | 1,155,057 | 256,290 | 248,804 | 95,553 | 159,786 | 121,328 | 66,104 | 41,529 | 27,684 | 251,557 | 116,796 | 48,688 | 42,500 |
| Autauga | 1984 | 116,244 | 29,027 | 27,623 | 8,376 | 10,513 | 7,880 | 4,864 | 2,820 | 2,356 | 32,398 | 13,496 | 6,424 | 3,152 |
| | 1982 | 93,500 | 25,410 | 24,210 | 7,217 | 8,013 | 5,940 | 4,140 | 1,952 | 1,651 | 21,951 | 11,779 | 5,570 | 2,678 |
| Elmore | 1984 | 111,910 | 40,115 | 38,849 | 4,968 | 8,333 | | 3,455 | 3,040 | 2,419 | 17,815 | 11,952 | 5,620 | 7,411 |
| | 1982 | 97,780 | 37,109 | 35,981 | 4,527 | 6,082 | | 3,152 | 2,435 | 1,946 | 12,948 | 11,181 | 5,220 | 6,023 |
| Montgomery | 1984 | 1,149,146 | 219,032 | 212,946 | 90,054 | 181,253 | 145,291 | 70,286 | 46,557 | 28,772 | 301,195 | 100,340 | 40,919 | 41,659 |
| | 1982 | 963,777 | 193,771 | 188,613 | 83,809 | 145,691 | 115,388 | 58,812 | 37,142 | 24,087 | 216,658 | 93,836 | 37,898 | 33,794 |
| **TUSCALOOSA** | **1984** | **672,674** | **171,441** | **162,836** | **52,801** | **96,725** | **78,881** | **42,795** | **25,904** | **14,716** | **130,624** | **58,026** | **37,572** | **19,767** |
| | 1982 | 578,491 | 153,915 | 146,366 | 49,079 | 77,184 | 62,181 | 36,098 | 20,998 | 12,552 | 96,086 | 54,203 | 35,312 | 17,010 |
| Tuscaloosa | 1984 | 672,674 | 171,441 | 162,836 | 52,801 | 96,725 | 78,881 | 42,795 | 25,904 | 14,716 | 130,624 | 58,026 | 37,572 | 19,767 |
| | 1982 | 578,491 | 153,915 | 146,366 | 49,079 | 77,184 | 62,181 | 36,098 | 20,998 | 12,552 | 96,086 | 54,203 | 35,312 | 17,010 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Autauga | 1984 | 116,244 | 29,027 | 27,623 | 8,376 | 10,513 | 7,880 | 4,864 | 2,820 | 2,356 | 32,398 | 13,496 | 6,424 | 3,152 |
| | 1982 | 93,500 | 25,410 | 24,210 | 7,217 | 8,013 | 5,940 | 4,140 | 1,952 | 1,651 | 21,951 | 11,779 | 5,570 | 2,678 |
| Baldwin | 1984 | 403,329 | 115,192 | 108,854 | 33,381 | 38,351 | 19,886 | 16,198 | 15,621 | 7,938 | 76,015 | 40,988 | 18,411 | 17,457 |
| | 1982 | 323,989 | 95,694 | 90,538 | 28,486 | 26,216 | 13,160 | 12,532 | 11,626 | 6,137 | 51,741 | 39,118 | 16,012 | 13,298 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALABAMA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Barbour | 1984 | 74,252 | 24,307 | 23,553 | 6,840 | 5,752 | 3,424 | 4,675 | 1,560 | 1,560 | 11,018 | 5,228 | 1,396 | 4,113 |
|  | 1982 | 63,620 | 21,358 | 20,720 | 6,173 | 4,592 | 2,678 | 3,826 | 1,238 | 1,238 | 7,932 | 4,796 | 1,283 | 3,314 |
| Bibb | 1984 | 34,927 | 12,132 | 11,948 | 1,413 | 3,296 | 2,184 | 1,774 | 960 | 960 | 8,063 | 1,905 | 1,933 | 1,930 |
|  | 1982 | 30,587 | 11,264 | 11,106 | 1,440 | 2,518 | 1,634 | 1,534 | 762 | 762 | 6,134 | 2,032 | 1,702 | 1,643 |
| Blount | 1984 | 75,114 | 20,854 | 20,460 | 3,672 | 8,336 | 6,411 | 3,064 | 1,593 | 1,048 | 18,349 | 3,952 | 3,197 | 2,825 |
|  | 1982 | 70,472 | 20,340 | 19,980 | 4,062 | 6,706 | 5,077 | 3,073 | 1,403 | 943 | 14,663 | 4,428 | 3,264 | 2,574 |
| Bullock | 1984 | 26,520 | 7,423 | 7,314 | 1,119 | 1,028 |  | 2,361 | 1,302 | 821 | 1,570 | 3,470 | 1,858 | 1,406 |
|  | 1982 | 22,557 | 6,822 | 6,730 | 957 | 778 |  | 1,830 | 886 | 576 | 1,070 | 3,005 | 1,558 | 1,073 |
| Butler | 1984 | 89,351 | 22,376 | 21,697 | 7,183 | 8,165 |  | 4,633 | 2,625 | 2,170 | 18,049 | 9,815 | 4,376 | 4,525 |
|  | 1982 | 73,059 | 20,776 | 20,170 | 6,204 | 5,650 |  | 3,765 | 1,993 | 1,665 | 11,887 | 8,385 | 3,852 | 3,490 |
| Calhoun | 1984 | 451,009 | 97,755 | 95,365 | 31,992 | 62,050 | 53,987 | 30,879 | 19,465 | 12,629 | 105,097 | 31,459 | 22,921 | 17,877 |
|  | 1982 | 430,112 | 102,894 | 100,499 | 33,515 | 54,280 | 46,825 | 28,621 | 17,476 | 11,885 | 85,704 | 33,206 | 23,486 | 16,315 |
| Chambers | 1984 | 135,926 | 39,310 | 38,413 | 7,793 | 6,103 |  | 3,219 | 7,889 | 7,137 | 36,278 | 15,482 | 3,781 | 5,819 |
|  | 1982 | 105,251 | 33,552 | 32,826 | 6,465 | 4,427 |  | 2,441 | 5,151 | 4,683 | 22,196 | 14,202 | 3,160 | 4,624 |
| Cherokee | 1984 | 43,026 | 9,779 | 9,523 | 2,638 | 2,150 |  | 2,649 | 872 | 730 | 9,706 | 3,431 | 3,090 | 2,051 |
|  | 1982 | 39,255 | 9,896 | 9,648 | 2,491 | 1,797 |  | 2,268 | 656 | 553 | 7,312 | 3,626 | 2,721 | 1,729 |
| Chilton | 1984 | 112,046 | 30,017 | 29,241 | 5,377 | 11,282 | 4,457 | 4,108 | 5,202 | 4,550 | 27,031 | 6,950 | 5,291 | 5,395 |
|  | 1982 | 87,458 | 26,290 | 25,641 | 4,398 | 7,394 | 2,815 | 3,364 | 3,742 | 3,324 | 17,543 | 6,360 | 4,412 | 3,941 |
| Choctaw | 1984 | 39,839 | 15,745 | 15,180 | 4,647 | 1,782 |  | 1,220 | 1,263 | 976 | 4,669 | 1,959 | 1,638 | 1,662 |
|  | 1982 | 33,263 | 13,131 | 12,675 | 4,240 | 1,351 |  | 1,046 | 875 | 691 | 3,190 | 1,878 | 1,412 | 1,271 |
| Clarke | 1984 | 121,099 | 37,589 | 36,192 | 6,824 | 12,941 |  | 4,660 | 3,712 | 3,317 | 21,114 | 11,375 | 8,901 | 7,297 |
|  | 1982 | 100,502 | 32,532 | 31,360 | 6,067 | 9,217 |  | 4,147 | 2,901 | 2,625 | 14,972 | 10,243 | 8,065 | 5,790 |
| Clay | 1984 | 35,650 | 11,625 | 11,366 | 1,548 | 2,526 |  | 892 | 729 | 729 | 6,717 | 1,061 | 6,056 | 714 |
|  | 1982 | 32,718 | 11,123 | 10,889 | 1,563 | 2,032 |  | 872 | 625 | 625 | 5,231 | 1,159 | 5,458 | 687 |
| Cleburne | 1984 | 20,744 | 4,968 | 4,674 | 1,447 | 1,893 |  | 406 | 617 |  | 5,206 | 2,528 | 589 | 758 |
|  | 1982 | 19,485 | 4,910 | 4,625 | 1,465 | 1,544 |  | 373 | 497 |  | 4,204 | 2,592 | 608 | 756 |
| Coffee | 1984 | 166,803 | 33,978 | 32,128 | 8,798 | 18,632 | 10,014 | 8,890 | 11,577 | 8,792 | 48,782 | 8,656 | 8,873 | 5,193 |
|  | 1982 | 150,323 | 33,384 | 31,605 | 8,718 | 14,790 | 7,676 | 7,987 | 9,499 | 7,374 | 38,557 | 8,687 | 8,960 | 4,788 |
| Colbert | 1984 | 243,661 | 50,385 | 48,936 | 20,278 | 24,616 | 22,035 | 9,386 | 5,619 | 3,175 | 65,316 | 23,098 | 18,110 | 7,020 |
|  | 1982 | 211,625 | 47,669 | 46,354 | 18,715 | 20,095 | 17,843 | 8,672 | 4,559 | 2,682 | 47,838 | 21,593 | 17,035 | 5,783 |
| Conecuh | 1984 | 41,500 | 10,513 | 10,113 | 2,435 | 3,656 |  | 1,356 | 621 | 258 | 3,262 | 11,665 | 1,288 | 2,759 |
|  | 1982 | 36,220 | 9,989 | 9,620 | 2,153 | 2,589 |  | 1,128 | 436 | 199 | 2,299 | 10,444 | 1,160 | 2,177 |
| Coosa | 1984 | 7,001 | 1,856 | 1,709 | 332 | 71 |  | 96 | 612 | 612 | 1,146 | 1,394 | 117 | 315 |
|  | 1982 | 6,352 | 1,847 | 1,703 | 306 | 52 |  | 89 | 451 | 451 | 765 | 1,395 | 111 | 281 |
| Covington | 1984 | 152,245 | 41,881 | 41,013 | 7,288 | 14,788 |  | 7,382 | 8,781 | 6,917 | 35,396 | 7,237 | 10,989 | 7,456 |
|  | 1982 | 132,242 | 39,223 | 38,456 | 6,799 | 11,051 |  | 6,671 | 6,740 | 5,448 | 26,339 | 7,551 | 9,462 | 6,209 |
| Crenshaw | 1984 | 31,507 | 11,084 | 10,877 | 1,071 | 1,706 |  | 610 | 1,026 | 383 | 7,450 | 2,979 | 695 | 1,402 |
|  | 1982 | 26,739 | 9,908 | 9,735 | 957 | 1,225 |  | 545 | 729 | 283 | 5,307 | 2,975 | 632 | 1,118 |
| Cullman | 1984 | 247,726 | 65,623 | 62,983 | 14,304 | 23,567 | 14,444 | 13,322 | 10,759 | 2,814 | 55,061 | 23,768 | 20,207 | 9,177 |
|  | 1982 | 215,068 | 59,712 | 57,379 | 13,369 | 17,645 | 10,526 | 12,148 | 8,476 | 2,406 | 41,050 | 22,525 | 19,249 | 7,657 |
| Dale | 1984 | 134,589 | 33,439 | 32,405 | 10,579 | 14,782 | 3,227 | 3,584 | 3,205 | 2,637 | 24,945 | 23,786 | 5,694 | 4,874 |
|  | 1982 | 113,168 | 30,828 | 29,911 | 9,527 | 10,366 | 2,120 | 3,141 | 2,233 | 1,887 | 17,418 | 21,091 | 5,080 | 3,809 |
| Dallas | 1984 | 199,191 | 47,553 | 46,115 | 13,053 | 30,148 | 20,040 | 10,040 | 6,284 | 3,333 | 39,612 | 17,709 | 8,769 | 8,940 |
|  | 1982 | 174,596 | 45,623 | 44,296 | 12,214 | 22,598 | 14,767 | 9,404 | 5,169 | 2,837 | 29,565 | 17,273 | 8,109 | 7,468 |
| De Kalb | 1984 | 143,433 | 37,376 | 35,874 | 9,405 | 12,233 | 7,930 | 7,267 | 7,583 | 4,379 | 32,769 | 6,310 | 11,296 | 7,602 |
|  | 1982 | 135,823 | 37,222 | 35,769 | 9,621 | 10,024 | 6,305 | 6,729 | 6,800 | 4,043 | 26,738 | 7,219 | 11,778 | 6,942 |
| Elmore | 1984 | 111,910 | 40,115 | 38,849 | 4,968 | 8,333 |  | 3,455 | 3,040 | 2,419 | 17,815 | 11,952 | 5,620 | 7,411 |
|  | 1982 | 97,780 | 37,109 | 35,981 | 4,527 | 6,082 |  | 3,152 | 2,435 | 1,946 | 12,948 | 11,181 | 5,220 | 6,028 |
| Escambia | 1984 | 154,347 | 31,413 | 30,349 | 8,999 | 15,450 | 8,116 | 10,773 | 6,367 | 5,690 | 29,254 | 19,433 | 12,633 | 7,398 |
|  | 1982 | 137,495 | 31,688 | 30,651 | 8,446 | 12,655 | 6,463 | 9,166 | 5,252 | 4,730 | 21,898 | 18,472 | 10,944 | 6,228 |
| Etowah | 1984 | 412,079 | 113,933 | 109,875 | 33,367 | 59,056 | 53,787 | 23,715 | 17,165 | 11,165 | 80,370 | 22,646 | 19,047 | 13,731 |
|  | 1982 | 395,725 | 113,965 | 110,038 | 34,285 | 52,332 | 47,350 | 24,394 | 15,502 | 10,552 | 65,870 | 24,412 | 19,947 | 12,861 |
| Fayette | 1984 | 56,388 | 16,752 | 16,088 | 2,675 | 5,474 |  | 2,627 | 2,366 | 1,789 | 13,867 | 2,349 | 4,657 | 2,854 |
|  | 1982 | 53,093 | 17,245 | 16,581 | 2,701 | 4,428 |  | 2,656 | 2,010 | 1,565 | 11,171 | 2,653 | 4,342 | 2,572 |
| Franklin | 1984 | 114,506 | 23,464 | 22,581 | 5,022 | 11,903 | 6,399 | 3,393 | 5,661 | 4,134 | 38,178 | 7,982 | 7,121 | 4,740 |
|  | 1982 | 96,648 | 22,888 | 22,053 | 4,662 | 8,851 | 4,572 | 3,153 | 4,307 | 3,243 | 27,115 | 7,985 | 6,737 | 3,927 |
| Geneva | 1984 | 56,677 | 21,857 | 21,594 | 1,039 | 5,660 |  | 2,237 | 1,303 | 1,175 | 9,633 | 5,392 | 3,128 | 3,140 |
|  | 1982 | 50,792 | 20,670 | 20,446 | 985 | 4,659 |  | 1,921 | 1,085 | 990 | 7,278 | 5,173 | 3,020 | 2,655 |
| Greene | 1984 | 34,357 | 12,000 | 11,613 | 1,625 | 2,409 |  | 750 | 1,470 | 638 | 5,970 | 7,920 | 95 | 1,437 |
|  | 1982 | 27,985 | 10,123 | 9,808 | 1,442 | 1,846 |  | 589 | 1,014 | 455 | 4,127 | 6,952 | 80 | 1,112 |
| Hale | 1984 | 31,777 | 11,414 | 11,218 | 890 | 1,235 |  | 926 | 875 | 875 | 10,604 | 1,190 | 536 | 1,986 |
|  | 1982 | 29,713 | 12,078 | 11,884 | 899 | 1,104 |  | 849 | 704 | 704 | 7,850 | 1,344 | 551 | 1,792 |
| Henry | 1984 | 46,577 | 15,713 | 14,841 | 1,861 | 2,390 |  | 1,851 | 2,040 | 1,026 | 3,951 | 2,045 | 12,880 | 1,112 |
|  | 1982 | 39,749 | 13,852 | 13,099 | 1,677 | 1,905 |  | 1,519 | 1,463 | 796 | 2,840 | 1,867 | 10,714 | 988 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALABAMA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Houston | 1984 | 561,549 | 106,978 | 102,519 | 38,778 | 82,633 | 68,610 | 33,012 | 29,074 | 20,948 | 163,028 | 28,413 | 26,305 | 14,205 |
| | 1982 | 442,430 | 90,611 | 86,938 | 33,545 | 63,225 | 51,853 | 25,890 | 21,900 | 16,309 | 110,687 | 26,052 | 23,191 | 10,969 |
| Jackson | 1984 | 149,455 | 35,757 | 34,407 | 7,414 | 15,679 | 7,309 | 6,152 | 5,841 | 4,168 | 48,485 | 8,381 | 5,463 | 5,670 |
| | 1982 | 145,742 | 38,974 | 37,547 | 7,874 | 13,893 | 6,232 | 5,925 | 5,452 | 3,985 | 40,271 | 9,954 | 5,913 | 5,377 |
| Jefferson | 1984 | 3,633,285 | 802,186 | 778,933 | 280,479 | 420,760 | 347,224 | 316,132 | 197,498 | 107,862 | 853,390 | 293,155 | 118,888 | 133,200 |
| | 1982 | 3,091,874 | 720,317 | 700,278 | 260,302 | 343,285 | 280,303 | 264,364 | 152,031 | 87,944 | 627,863 | 273,891 | 111,762 | 109,672 |
| Lamar | 1984 | 46,892 | 16,131 | 15,612 | 1,490 | 1,684 | | 4,350 | 1,658 | 1,658 | 6,754 | 2,313 | 3,616 | 2,126 |
| | 1982 | 38,625 | 13,788 | 13,361 | 1,284 | 1,284 | | 3,508 | 1,255 | 1,255 | 4,642 | 2,019 | 2,875 | 1,703 |
| Lauderdale | 1984 | 360,958 | 75,637 | 71,651 | 23,575 | 73,498 | 58,294 | 26,282 | 16,674 | 8,905 | 81,129 | 25,630 | 11,631 | 8,370 |
| | 1982 | 320,249 | 75,277 | 71,396 | 22,789 | 57,511 | 44,939 | 23,066 | 14,168 | 7,950 | 62,555 | 25,096 | 11,217 | 7,975 |
| Lawrence | 1984 | 66,370 | 18,387 | 17,501 | 4,236 | 7,567 | 5,764 | 2,657 | 2,076 | 2,076 | 6,755 | 13,503 | 3,763 | 2,595 |
| | 1982 | 52,586 | 16,030 | 15,276 | 3,437 | 4,917 | 3,668 | 2,158 | 1,480 | 1,480 | 4,371 | 11,093 | 2,817 | 2,073 |
| Lee | 1984 | 347,561 | 83,400 | 81,105 | 30,695 | 55,752 | 46,437 | 11,566 | 8,908 | 3,773 | 75,249 | 27,663 | 21,892 | 10,256 |
| | 1982 | 299,231 | 75,254 | 73,271 | 28,451 | 43,280 | 35,535 | 10,686 | 7,258 | 3,230 | 55,633 | 25,971 | 19,728 | 8,581 |
| Limestone | 1984 | 157,815 | 42,921 | 42,231 | 12,261 | 15,338 | 3,840 | 9,223 | 5,469 | 4,602 | 34,102 | 12,135 | 9,962 | 6,650 |
| | 1982 | 131,641 | 38,301 | 37,731 | 10,807 | 11,028 | 2,661 | 7,631 | 4,237 | 3,604 | 23,974 | 11,543 | 8,948 | 5,252 |
| Lowndes | 1984 | 22,883 | 7,040 | 6,926 | 489 | 519 | | 170 | 926 | 926 | 5,955 | 3,144 | 1,039 | 272 |
| | 1982 | 20,157 | 6,422 | 6,325 | 494 | 420 | | 143 | 676 | 676 | 4,189 | 3,092 | 878 | 246 |
| Macon | 1984 | 51,624 | 16,874 | 16,260 | 2,390 | 629 | | 3,229 | 1,031 | 878 | 6,831 | 8,234 | 2,878 | 3,312 |
| | 1982 | 44,889 | 15,444 | 14,900 | 2,323 | 490 | | 2,577 | 798 | 696 | 4,796 | 7,343 | 2,559 | 2,680 |
| Madison | 1984 | 1,098,675 | 215,974 | 210,761 | 98,870 | 161,471 | 144,334 | 67,413 | 58,292 | 33,841 | 274,626 | 68,142 | 52,247 | 29,171 |
| | 1982 | 893,534 | 185,838 | 181,570 | 88,536 | 125,652 | 111,467 | 55,278 | 41,935 | 25,564 | 190,474 | 60,723 | 46,848 | 23,431 |
| Marengo | 1984 | 87,253 | 23,101 | 22,561 | 3,961 | 9,948 | 5,889 | 3,811 | 3,548 | 2,643 | 22,314 | 4,897 | 4,922 | 2,753 |
| | 1982 | 78,015 | 23,709 | 23,183 | 3,782 | 7,609 | 4,404 | 3,461 | 2,978 | 2,261 | 15,846 | 5,230 | 4,790 | 2,347 |
| Marion | 1984 | 88,617 | 28,605 | 28,169 | 3,710 | 13,337 | 7,238 | 6,978 | 3,376 | 3,376 | 18,249 | 2,500 | 4,915 | 3,635 |
| | 1982 | 73,331 | 25,055 | 24,703 | 3,653 | 9,582 | 4,998 | 5,674 | 2,661 | 2,661 | 13,054 | 2,507 | 4,492 | 3,213 |
| Marshall | 1984 | 344,997 | 74,347 | 72,247 | 20,097 | 48,838 | 22,840 | 22,416 | 10,484 | 4,958 | 103,017 | 13,414 | 22,571 | 10,711 |
| | 1982 | 283,077 | 68,647 | 66,788 | 18,137 | 35,306 | 15,921 | 18,341 | 8,316 | 4,129 | 74,156 | 12,263 | 20,761 | 8,629 |
| Mobile | 1984 | 1,955,605 | 471,125 | 454,497 | 151,059 | 276,613 | 215,988 | 73,517 | 90,703 | 56,909 | 452,147 | 153,333 | 90,902 | 80,845 |
| | 1982 | 1,624,977 | 410,728 | 396,708 | 136,223 | 219,107 | 168,139 | 65,885 | 69,310 | 45,412 | 322,972 | 139,087 | 82,966 | 64,627 |
| Monroe | 1984 | 65,413 | 21,106 | 20,835 | 3,653 | 6,693 | | 2,233 | 1,574 | 1,574 | 13,151 | 2,976 | 6,190 | 2,871 |
| | 1982 | 62,780 | 20,938 | 20,694 | 3,721 | 5,901 | | 2,251 | 1,410 | 1,410 | 10,689 | 3,392 | 6,429 | 2,612 |
| Montgomery | 1984 | 1,149,146 | 219,032 | 212,946 | 90,054 | 181,253 | 145,291 | 70,286 | 46,557 | 28,772 | 301,[illegible]95 | 100,340 | 40,919 | 41,659 |
| | 1982 | 963,777 | 193,771 | 188,613 | 83,809 | 145,691 | 115,388 | 58,812 | 37,142 | 24,087 | 216,658 | 93,836 | 37,898 | 33,794 |
| Morgan | 1984 | 438,194 | 98,872 | 96,723 | 27,892 | 60,727 | 52,765 | 24,241 | 19,786 | 11,447 | 106,400 | 31,021 | 23,370 | 16,479 |
| | 1982 | 375,438 | 89,690 | 87,846 | 26,483 | 45,330 | 38,936 | 22,612 | 16,206 | 9,891 | 79,083 | 30,505 | 22,194 | 13,708 |
| Perry | 1984 | 23,067 | 7,095 | 5,674 | 702 | 1,646 | | 1,394 | 636 | 636 | 3,246 | 2,055 | 1,663 | 2,261 |
| | 1982 | 20,852 | 6,764 | 5,416 | 714 | 1,268 | | 1,309 | 514 | 514 | 2,429 | 1,953 | 1,440 | 1,893 |
| Pickens | 1984 | 41,746 | 12,792 | 12,536 | 1,241 | 1,889 | | 871 | 2,369 | 1,455 | 10,261 | 2,253 | 2,169 | 1,872 |
| | 1982 | 38,897 | 13,278 | 13,028 | 1,198 | 1,613 | | 842 | 1,821 | 1,188 | 7,727 | 2,434 | 2,116 | 1,613 |
| Pike | 1984 | 109,580 | 24,428 | 23,568 | 10,556 | 11,527 | 8,405 | 6,895 | 2,455 | 1,601 | 26,751 | 3,953 | 6,824 | 4,638 |
| | 1982 | 92,705 | 23,485 | 22,685 | 9,513 | 8,322 | 5,938 | 5,633 | 1,945 | 1,334 | 19,229 | 3,985 | 5,676 | 3,731 |
| Randolph | 1984 | 57,262 | 20,626 | 20,011 | 2,280 | 4,831 | | 3,520 | 1,585 | 936 | 8,760 | 2,794 | 3,020 | 3,074 |
| | 1982 | 47,600 | 17,650 | 17,144 | 2,004 | 3,571 | | 2,806 | 1,224 | 737 | 6,142 | 2,747 | 2,648 | 2,412 |
| ☐ Russell | 1984 | 136,332 | 52,065 | 51,156 | 10,927 | 17,396 | 11,376 | 4,739 | 1,689 | 903 | 15,907 | 13,073 | 5,216 | 6,106 |
| | 1982 | 111,600 | 43,288 | 42,583 | 9,333 | 12,757 | 8,158 | 3,670 | 1,268 | 730 | 10,836 | 11,950 | 4,540 | 4,719 |
| St. Clair | 1984 | 91,136 | 24,864 | 23,546 | 4,063 | 6,391 | | 1,984 | 1,843 | 1,251 | 29,168 | 9,961 | 3,285 | 3,721 |
| | 1982 | 87,426 | 25,982 | 24,634 | 4,483 | 5,280 | | 2,048 | 1,671 | 1,157 | 23,993 | 10,405 | 3,452 | 3,425 |
| Shelby | 1984 | 178,420 | 67,338 | 66,402 | 12,411 | 12,665 | 1,602 | 5,064 | 5,215 | 3,561 | 28,996 | 8,830 | 21,451 | 6,833 |
| | 1982 | 168,990 | 61,732 | 60,947 | 11,687 | 9,553 | 1,165 | 4,772 | 4,317 | 3,044 | 21,780 | 9,300 | 20,155 | 5,866 |
| Sumter | 1984 | 39,771 | 15,239 | 15,116 | 2,685 | 6,619 | 2,817 | 514 | 858 | 858 | 3,838 | 4,173 | 893 | 1,852 |
| | 1982 | 35,035 | 13,782 | 13,687 | 2,495 | 4,926 | 2,045 | 478 | 700 | 700 | 2,844 | 4,336 | 845 | 1,536 |
| Talladega | 1984 | 293,100 | 88,047 | 86,957 | 18,250 | 35,148 | 19,774 | 18,980 | 10,015 | 6,251 | 65,987 | 16,188 | 11,421 | 12,075 |
| | 1982 | 231,514 | 75,210 | 74,368 | 15,313 | 24,535 | 13,314 | 14,439 | 7,387 | 4,741 | 44,151 | 14,793 | 9,767 | 9,802 |
| Tallapoosa | 1984 | 119,335 | 30,166 | 29,751 | 7,408 | 11,352 | 4,317 | 9,215 | 8,275 | 5,852 | 23,916 | 5,472 | 7,570 | 7,098 |
| | 1982 | 106,867 | 30,493 | 30,110 | 7,038 | 8,887 | 3,250 | 7,937 | 6,442 | 4,711 | 18,123 | 5,717 | 6,639 | 6,020 |
| Tuscaloosa | 1984 | 672,674 | 171,441 | 162,836 | 52,801 | 96,725 | 78,881 | 42,795 | 25,904 | 14,716 | 130,624 | 58,026 | 37,572 | 19,767 |
| | 1982 | 578,491 | 153,915 | 146,366 | 49,079 | 77,181 | 62,181 | 36,098 | 20,998 | 12,552 | 96,086 | 54,203 | 35,312 | 17,010 |
| Walker | 1984 | 259,577 | 59,416 | 57,949 | 14,561 | 23,111 | 11,281 | 18,460 | 9,827 | 6,601 | 83,093 | 11,148 | 10,703 | 11,370 |
| | 1982 | 247,584 | 62,623 | 61,151 | 15,201 | 19,326 | 9,164 | 17,472 | 9,016 | 6,274 | 68,884 | 13,016 | 11,388 | 10,595 |
| Washington | 1984 | 37,151 | 8,028 | 7,781 | 876 | 1,968 | | 694 | 3,142 | 3,142 | 6,958 | 4,415 | 2,655 | 1,203 |
| | 1982 | 29,511 | 6,971 | 6,764 | 782 | 1,356 | | 507 | 2,020 | 2,020 | 4,483 | 3,989 | 2,186 | 958 |
| Wilcox | 1984 | 36,645 | 13,336 | 13,079 | 1,511 | 2,558 | | 836 | 1,059 | 82 | 4,760 | 3,338 | 1,951 | 1,259 |
| | 1982 | 29,494 | 11,030 | 10,831 | 1,255 | 1,879 | | 696 | 700 | 60 | 3,153 | 2,808 | 1,652 | 933 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALABAMA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Winston | 1984 | 71,009 | 23,082 | 22,598 | 4,029 | 10,086 | 5,749 | 2,083 | 4,448 | 4,448 | 12,710 | 4,059 | 3,615 | 2,016 |
| | 1982 | 63,669 | 21,799 | 21,367 | 3,908 | 7,839 | 4,315 | 2,023 | 3,435 | 3,435 | 9,836 | 4,404 | 3,574 | 1,764 |
| **TOTAL METRO COUNTIES** | 1984 | 12,045,292 | 2,766,756 | 2,675,563 | 924,191 | 1,578,573 | 1,250,094 | 754,829 | 551,804 | 327,636 | 2,833,608 | 941,428 | 518,543 | 429,594 |
| | 1982 | 10,257,303 | 2,497,991 | 2,418,695 | 855,321 | 1,262,661 | 991,072 | 645,080 | 430,942 | 268,706 | 2,070,921 | 884,367 | 484,343 | 355,429 |
| **TOTAL STATE** | 1984 | 16,958,447 | 4,073,884 | 3,945,408 | 1,217,643 | 2,109,148 | 1,520,246 | 998,974 | 745,399 | 460,741 | 3,932,413 | 1,309,542 | 813,098 | 635,453 |
| | 1982 | 14,479,552 | 3,707,811 | 3,595,195 | 1,126,399 | 1,662,619 | 1,189,725 | 856,747 | 583,318 | 375,690 | 2,874,312 | 1,237,238 | 753,350 | 526,744 |
| **ALASKA** | | | | | | | | | | | | | | |
| **ANCHORAGE** | 1984 | 2,440,434 | 359,583 | 342,559 | 304,357 | 310,472 | 231,177 | 122,202 | 128,725 | 66,916 | 435,959 | 134,005 | 301,999 | 94,935 |
| | 1982 | 1,794,843 | 301,624 | 287,690 | 219,263 | 232,412 | 171,177 | 83,539 | 86,341 | 47,648 | 270,598 | 121,378 | 207,710 | 84,189 |
| Anchorage | 1984 | 2,440,434 | 359,583 | 342,559 | 304,357 | 310,472 | 231,177 | 122,202 | 128,725 | 66,916 | 435,959 | 134,005 | 301,999 | 94,935 |
| | 1982 | 1,794,843 | 301,624 | 287,690 | 219,263 | 232,412 | 171,177 | 83,539 | 86,341 | 47,648 | 270,598 | 121,378 | 207,710 | 84,189 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Aleutian Islands | 1984 | 13,302 | 7,458 | 7,144 | 1,680 | 1,100 | | | | | 95 | 98 | 744 | |
| | 1982 | 12,084 | 6,797 | 6,519 | 1,540 | 988 | | | | | 72 | 118 | 678 | |
| Anchorage | 1984 | 2,440,434 | 359,583 | 342,559 | 304,357 | 310,472 | 231,177 | 122,202 | 128,725 | 66,916 | 435,959 | 134,005 | 301,999 | 94,935 |
| | 1982 | 1,794,843 | 301,624 | 287,690 | 219,263 | 232,412 | 171,177 | 83,539 | 86,341 | 47,648 | 270,598 | 121,378 | 207,710 | 84,189 |
| Bethel | 1984 | 30,453 | 6,130 | 5,797 | 931 | 13,111 | | 88 | 166 | | 2,908 | 2,333 | 642 | |
| | 1982 | 27,057 | 6,175 | 5,847 | 854 | 10,800 | | 78 | 148 | | 1,995 | 2,537 | 585 | |
| Bristol Bay | 1984 | 8,211 | 3,460 | 3,278 | 2,366 | | | | 68 | | 737 | 86 | 511 | |
| | 1982 | 7,298 | 3,136 | 2,975 | 2,157 | | | | 60 | | 555 | 102 | 419 | |
| Dillingham | 1984 | 10,805 | 6,015 | 5,930 | 1,714 | 534 | | | 83 | | 985 | 650 | 503 | |
| | 1982 | 10,087 | 5,778 | 5,703 | 1,500 | 506 | | | 78 | | 711 | 745 | 437 | |
| Fairbanks North Star | 1984 | 622,915 | 112,789 | 111,152 | 67,101 | 74,474 | 64,217 | 17,285 | 28,465 | 17,639 | 143,689 | 27,114 | 54,431 | 24,278 |
| | 1982 | 465,739 | 93,470 | 92,224 | 52,807 | 52,003 | 44,399 | 13,004 | 20,115 | 12,950 | 84,568 | 27,677 | 42,575 | 21,469 |
| Haines | 1984 | 11,770 | 3,072 | 2,914 | 1,093 | 1,111 | | 156 | 62 | | 820 | 917 | 1,736 | |
| | 1982 | 11,268 | 2,980 | 2,831 | 1,066 | 962 | | 133 | 59 | | 598 | 1,135 | 1,683 | |
| Juneau | 1984 | 223,272 | 72,462 | 69,062 | 25,254 | 507 | | 13,495 | 13,415 | 7,053 | 22,241 | 9,880 | 20,473 | 7,326 |
| | 1982 | 172,785 | 56,518 | 53,931 | 19,812 | 389 | | 10,069 | 9,238 | 5,151 | 14,408 | 9,188 | 15,964 | 6,303 |
| Kenai Peninsula | 1984 | 221,635 | 64,216 | 62,699 | 22,440 | 2,249 | | 9,310 | 6,715 | 2,973 | 26,901 | 15,489 | 28,721 | 14,986 |
| | 1982 | 188,669 | 57,073 | 55,791 | 18,879 | 1,891 | | 6,972 | 5,061 | 2,412 | 19,072 | 15,764 | 22,196 | 13,635 |
| Ketchikan Gateway | 1984 | 82,457 | 12,121 | 12,008 | 12,567 | 7,992 | | 3,926 | 3,229 | 1,296 | 8,260 | 3,818 | 9,499 | 2,388 |
| | 1982 | 82,099 | 13,625 | 13,514 | 12,720 | 7,260 | | 3,872 | 3,204 | 1,389 | 6,653 | 4,634 | 8,754 | 2,860 |
| Kobuk | 1984 | 24,195 | 8,593 | 8,252 | 3,760 | 6,283 | | | | | 60 | | 3,452 | |
| | 1982 | 21,966 | 7,977 | 7,670 | 3,249 | 5,748 | | | | | 45 | | 2,901 | |
| Kodiak Island | 1984 | 70,594 | 15,521 | 15,271 | 10,907 | | | 910 | 2,230 | 1,063 | 11,251 | 3,241 | 12,426 | 2,561 |
| | 1982 | 70,275 | 17,456 | 17,195 | 10,715 | | | 844 | 2,075 | 1,068 | 8,942 | 3,937 | 11,459 | 2,780 |
| Matanuska - Susitna | 1984 | 121,816 | 47,405 | 46,324 | 10,707 | 3,783 | | 3,880 | 3,878 | 1,759 | 7,108 | 7,923 | 21,668 | 1,076 |
| | 1982 | 100,315 | 39,329 | 38,479 | 8,935 | 3,093 | | 2,824 | 2,841 | 1,393 | 4,898 | 8,653 | 16,275 | 1,050 |
| Nome | 1984 | 32,530 | 15,984 | 15,904 | 3,776 | 5,096 | | 280 | 877 | 877 | 147 | 1,171 | 1,289 | 747 |
| | 1982 | 31,358 | 15,305 | 15,247 | 3,534 | 4,809 | | 259 | 742 | 742 | 116 | 1,338 | 1,233 | 762 |
| North Slope | 1984 | 34,483 | 3,786 | 3,637 | 29,641 | 1,007 | | | | | | | | |
| | 1982 | 33,817 | 3,975 | 3,823 | 28,745 | 1,042 | | | | | | | | |
| Prince of Wales - Outer Ketchikan | 1984 | 14,943 | 8,568 | 8,153 | 3,462 | 230 | | 90 | 186 | | 339 | 325 | 409 | |
| | 1982 | 11,649 | 6,641 | 6,312 | 2,693 | 175 | | 67 | 127 | | 218 | 317 | 317 | |
| Sitka | 1984 | 43,843 | 17,873 | 17,512 | 4,886 | 1,485 | | 4,356 | 2,140 | 1,239 | 541 | 2,696 | 2,660 | 1,329 |
| | 1982 | 41,952 | 16,846 | 16,526 | 4,633 | 1,379 | | 3,740 | 1,966 | 1,207 | 424 | 3,030 | 2,496 | 1,475 |
| Skagway - Yakutat - Angoon | 1984 | 10,929 | 3,866 | 3,661 | 2,126 | 1,653 | | 50 | 103 | | 207 | 131 | 415 | |
| | 1982 | 11,504 | 4,219 | 4,000 | 2,217 | 1,529 | | 50 | 94 | | 162 | 162 | 431 | |
| Southeast Fairbanks | 1984 | 15,619 | 6,408 | 6,101 | 2,296 | 1,048 | | | 106 | | 886 | 448 | 759 | |
| | 1982 | 12,973 | 5,524 | 5,265 | 1,803 | 807 | | | 81 | | 575 | 508 | 592 | |
| Valdez - Cordova | 1984 | 57,397 | 19,030 | 18,835 | 9,491 | 820 | | 2,540 | 238 | | 3,955 | 6,171 | 5,662 | 1,134 |
| | 1982 | 50,591 | 17,287 | 17,131 | 8,256 | 699 | | 2,128 | 181 | | 2,573 | 6,581 | 4,447 | 1,154 |
| Wade Hampton | 1984 | 12,836 | 3,891 | 3,704 | 317 | 6,514 | | | 64 | | 128 | 1,681 | | |
| | 1982 | 12,074 | 4,033 | 3,843 | 300 | 5,457 | | | 59 | | 100 | 1,881 | | |
| Wrangell - Petersburg | 1984 | 33,269 | 16,365 | 16,014 | 3,387 | 657 | | 2,367 | 133 | 133 | 1,596 | 451 | 2,750 | 1,032 |
| | 1982 | 32,334 | 16,501 | 16,166 | 3,325 | 632 | | 2,036 | 115 | 115 | 1,172 | 580 | 2,478 | 1,074 |
| Yukon - Koyukuk | 1984 | 36,180 | 9,380 | 8,811 | 3,431 | 4,726 | | 202 | 382 | | 771 | 5,587 | 246 | |
| | 1982 | 24,590 | 6,643 | 6,248 | 2,214 | 2,705 | | 114 | 216 | | 372 | 4,273 | 143 | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALASKA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 1984 | 2,440,434 | 359,583 | 342,559 | 304,357 | 310,472 | 231,177 | 122,202 | 128,725 | 66,916 | 435,959 | 134,005 | 301,999 | 94,935 |
| | 1982 | 1,794,843 | 301,624 | 287,690 | 219,263 | 232,412 | 171,177 | 83,539 | 86,341 | 47,648 | 270,598 | 121,378 | 207,710 | 84,189 |
| **TOTAL STATE** | 1984 | 4,173,888 | 823,996 | 794,722 | 527,690 | 444,852 | 295,394 | 181,137 | 191,265 | 100,948 | 669,584 | 224,215 | 470,995 | 151,792 |
| | 1982 | 3,227,327 | 708,912 | 684,930 | 411,217 | 335,286 | 215,576 | 129,729 | 132,801 | 74,075 | 418,827 | 214,538 | 343,773 | 136,751 |
| **ARIZONA** | | | | | | | | | | | | | | |
| **PHOENIX** | 1984 | 10,724,956 | 2,392,019 | 2,294,080 | 1,019,053 | 1,210,472 | 1,059,491 | 378,644 | 740,355 | 403,768 | 2,120,195 | 808,297 | 562,814 | 488,543 |
| | 1982 | 8,534,480 | 2,009,213 | 1,929,262 | 879,410 | 901,702 | 784,000 | 350,007 | 463,363 | 266,114 | 1,713,681 | 723,118 | 409,877 | 325,633 |
| Maricopa | 1984 | 10,724,956 | 2,392,019 | 2,294,080 | 1,019,053 | 1,210,472 | 1,059,491 | 378,644 | 740,355 | 403,768 | 2,120,195 | 808,297 | 562,814 | 488,543 |
| | 1982 | 8,534,480 | 2,009,213 | 1,929,262 | 879,410 | 901,702 | 784,000 | 350,007 | 463,363 | 266,114 | 1,713,681 | 723,118 | 409,877 | 325,633 |
| **TUCSON** | 1984 | 3,079,688 | 690,950 | 652,654 | 307,852 | 424,510 | 378,700 | 112,292 | 203,136 | 102,842 | 588,467 | 223,274 | 145,503 | 145,327 |
| | 1982 | 2,593,915 | 616,831 | 583,343 | 270,869 | 334,443 | 296,484 | 109,777 | 129,885 | 70,216 | 505,460 | 218,188 | 112,068 | 100,281 |
| Pima | 1984 | 3,079,688 | 690,950 | 652,654 | 307,852 | 424,510 | 378,700 | 112,292 | 203,136 | 102,842 | 588,467 | 223,274 | 145,503 | 145,327 |
| | 1982 | 2,593,915 | 616,831 | 583,343 | 270,869 | 334,443 | 296,484 | 109,777 | 129,885 | 70,216 | 505,460 | 218,188 | 112,068 | 100,281 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Apache | 1984 | 95,954 | 33,550 | 33,345 | 5,220 | 14,174 | | 3,110 | 518 | | 4,984 | 22,662 | 3,435 | 3,792 |
| | 1982 | 83,338 | 28,907 | 28,765 | 5,014 | 11,209 | | 3,052 | 347 | | 4,058 | 21,522 | 2,627 | 2,660 |
| Cochise | 1984 | 319,532 | 92,598 | 90,545 | 28,454 | 36,983 | 19,505 | 13,181 | 12,649 | 5,902 | 64,283 | 23,866 | 13,273 | 12,698 |
| | 1982 | 281,162 | 82,035 | 80,313 | 25,839 | 29,923 | 15,328 | 13,299 | 8,713 | 4,338 | 56,158 | 25,732 | 10,551 | 9,985 |
| Coconino | 1984 | 512,108 | 106,888 | 102,830 | 69,743 | 57,499 | 23,139 | 13,349 | 16,010 | 8,505 | 60,514 | 83,665 | 37,925 | 18,437 |
| | 1982 | 428,482 | 93,824 | 90,371 | 62,437 | 43,820 | 17,067 | 12,623 | 10,337 | 5,791 | 49,729 | 76,843 | 26,176 | 12,307 |
| Gila | 1984 | 158,783 | 61,205 | 60,506 | 13,805 | 12,598 | | 4,062 | 2,272 | 1,634 | 24,212 | 13,627 | 10,028 | 7,401 |
| | 1982 | 142,882 | 55,097 | 54,533 | 13,863 | 10,127 | | 4,599 | 1,590 | 1,173 | 21,809 | 14,006 | 7,690 | 5,356 |
| Graham | 1984 | 116,541 | 32,770 | 32,586 | 6,325 | 13,972 | | 2,998 | 3,475 | 2,557 | 19,171 | 13,698 | 8,483 | 6,818 |
| | 1982 | 91,882 | 26,917 | 26,798 | 5,547 | 9,791 | | 3,020 | 2,164 | 1,647 | 15,364 | 12,093 | 6,096 | 4,390 |
| Greenlee | 1984 | 22,415 | 11,249 | 11,204 | 1,233 | 1,388 | | 325 | 778 | 778 | 1,850 | 2,978 | 283 | 1,174 |
| | 1982 | 20,804 | 10,539 | 10,509 | 1,175 | 1,184 | | 344 | 563 | 563 | 1,650 | 3,052 | 236 | 969 |
| La Paz | 1984 | 28,869 | 8,936 | 8,722 | 2,502 | 768 | | 372 | 909 | 636 | 2,775 | 7,328 | 2,671 | 1,024 |
| | 1982 | 25,978 | 8,220 | 8,032 | 2,358 | 587 | | 389 | 589 | 428 | 2,313 | 7,429 | 1,997 | 757 |
| Maricopa | 1984 | 10,724,956 | 2,392,019 | 2,294,080 | 1,019,053 | 1,210,472 | 1,059,491 | 378,644 | 740,355 | 403,768 | 2,120,195 | 808,297 | 562,814 | 488,543 |
| | 1982 | 8,534,480 | 2,009,213 | 1,929,262 | 879,410 | 901,702 | 784,000 | 350,007 | 463,363 | 266,114 | 1,713,681 | 723,118 | 409,877 | 325,633 |
| Mohave | 1984 | 388,028 | 101,420 | 97,998 | 31,136 | 28,764 | 9,665 | 5,651 | 9,787 | 7,152 | 74,630 | 71,188 | 25,729 | 11,640 |
| | 1982 | 315,662 | 87,668 | 84,812 | 27,656 | 19,382 | 6,184 | 5,761 | 6,169 | 4,650 | 54,828 | 64,111 | 18,716 | 8,270 |
| Navajo | 1984 | 271,793 | 88,150 | 87,157 | 23,893 | 23,548 | | 4,438 | 4,465 | 2,814 | 30,843 | 47,775 | 20,052 | 8,271 |
| | 1982 | 250,971 | 81,354 | 80,534 | 22,744 | 19,946 | | 4,769 | 3,204 | 2,085 | 28,484 | 48,664 | 16,605 | 6,136 |
| Pima | 1984 | 3,079,688 | 690,950 | 652,654 | 307,852 | 424,510 | 378,700 | 112,292 | 203,136 | 102,842 | 588,467 | 223,274 | 145,503 | 145,327 |
| | 1982 | 2,593,915 | 616,831 | 583,343 | 270,869 | 334,443 | 296,484 | 109,777 | 129,885 | 70,216 | 505,460 | 218,188 | 112,068 | 100,281 |
| Pinal | 1984 | 337,368 | 106,602 | 104,088 | 27,885 | 21,927 | 11,676 | 6,812 | 7,399 | 3,630 | 43,563 | 46,345 | 32,003 | 22,269 |
| | 1982 | 278,527 | 93,735 | 91,634 | 24,556 | 15,808 | 8,162 | 7,075 | 4,721 | 2,478 | 36,000 | 42,186 | 21,477 | 14,784 |
| Santa Cruz | 1984 | 155,069 | 41,520 | 40,451 | 12,450 | 23,394 | 19,089 | 18,705 | 5,825 | 2,475 | 17,122 | 10,893 | 8,562 | 9,696 |
| | 1982 | 132,308 | 35,890 | 35,008 | 11,031 | 18,560 | 14,967 | 20,332 | 3,915 | 1,748 | 13,422 | 10,379 | 6,559 | 6,738 |
| Yavapai | 1984 | 391,463 | 112,349 | 109,730 | 35,525 | 46,530 | 22,517 | 6,097 | 13,340 | 8,165 | 48,748 | 34,683 | 46,024 | 15,300 |
| | 1982 | 312,191 | 93,798 | 91,722 | 32,419 | 31,481 | 14,677 | 6,241 | 8,442 | 5,318 | 39,705 | 31,117 | 30,788 | 11,054 |
| Yuma | 1984 | 449,480 | 106,761 | 104,200 | 46,376 | 52,135 | 35,370 | 16,104 | 19,083 | 13,374 | 87,285 | 41,512 | 28,746 | 24,633 |
| | 1982 | 401,680 | 98,971 | 96,713 | 43,418 | 43,165 | 28,757 | 16,544 | 13,207 | 9,601 | 77,502 | 43,724 | 23,268 | 17,863 |
| **TOTAL METRO COUNTIES** | 1984 | 13,804,644 | 3,082,969 | 2,946,734 | 1,326,905 | 1,634,982 | 1,438,191 | 490,936 | 943,491 | 506,610 | 2,708,662 | 1,031,571 | 708,317 | 633,870 |
| | 1982 | 11,128,395 | 2,626,044 | 2,512,605 | 1,150,279 | 1,236,145 | 1,080,484 | 459,784 | 593,248 | 336,330 | 2,219,141 | 941,306 | 521,945 | 425,914 |
| **TOTAL STATE** | 1984 | 17,052,047 | 3,986,967 | 3,830,096 | 1,631,452 | 1,968,662 | 1,579,152 | 586,140 | 1,040,001 | 564,232 | 3,188,642 | 1,451,791 | 945,531 | 777,023 |
| | 1982 | 13,894,262 | 3,422,999 | 3,292,349 | 1,428,336 | 1,491,128 | 1,185,626 | 557,832 | 657,209 | 376,150 | 2,620,163 | 1,342,164 | 694,731 | 527,183 |
| **ARKANSAS** | | | | | | | | | | | | | | |
| **FAYETTEVILLE - SPRINGDALE** | 1984 | 569,127 | 110,196 | 107,029 | 54,528 | 115,082 | 108,136 | 20,800 | 22,313 | 12,769 | 109,506 | 34,893 | 39,970 | 11,335 |
| | 1982 | 498,362 | 106,579 | 103,641 | 43,134 | 92,656 | 86,774 | 20,916 | 18,668 | 11,063 | 98,654 | 32,306 | 27,405 | 10,041 |
| Washington | 1984 | 569,127 | 110,196 | 107,029 | 54,528 | 115,082 | 108,136 | 20,800 | 22,313 | 12,769 | 109,506 | 34,893 | 39,970 | 11,335 |
| | 1982 | 498,362 | 106,579 | 103,641 | 43,134 | 92,656 | 86,774 | 20,916 | 18,668 | 11,063 | 98,654 | 32,306 | 27,405 | 10,041 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| [illegible] ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **FORT SMITH** | **1984** | **828,853** | **149,247** | **142,105** | **76,882** | **122,042** | **112,256** | **41,372** | **37,415** | **21,803** | **167,856** | **77,197** | **69,631** | **20,321** |
| | 1982 | 744,543 | 152,468 | 145,462 | 61,959 | 104,753 | 95,897 | 39,409 | 31,224 | 18,978 | 154,836 | 74,394 | 47,674 | 17,265 |
| Crawford | 1984 | 94,040 | 19,745 | 19,260 | 10,527 | 15,466 | 14,561 | 1,075 | 4,531 | 3,994 | 16,116 | 12,326 | 5,661 | 2,636 |
| | 1982 | 91,081 | 22,201 | 21,682 | 9,013 | 13,124 | 12,326 | 1,195 | 3,800 | 3,407 | 15,831 | 13,638 | 4,201 | 2,348 |
| Sebastian | 1984 | 647,537 | 102,539 | 96,460 | 61,432 | 96,717 | 88,743 | 38,579 | 29,649 | 15,832 | 135,780 | 51,739 | 56,788 | 16,442 |
| | 1982 | 568,670 | 101,552 | 95,646 | 48,348 | 83,034 | 75,820 | 36,313 | 24,678 | 13,853 | 123,027 | 47,657 | 38,662 | 13,831 |
| *Sequoyah, Okla.* | *1984* | *87,276* | *26,963* | *26,385* | *4,923* | *9,859* | *8,952* | *1,718* | *3,235* | *1,977* | *15,960* | *13,132* | *7,182* | *1,243* |
| | *1982* | *84,792* | *28,715* | *28,134* | *4,598* | *8,595* | *7,751* | *1,901* | *2,746* | *1,718* | *15,978* | *13,099* | *4,811* | *1,086* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **1984** | **2,758,093** | **525,197** | **507,195** | **246,337** | **383,616** | **359,452** | **174,227** | **128,471** | **77,233** | **618,191** | **237,254** | **172,831** | **62,901** |
| | 1982 | 2,336,498 | 485,992 | 469,961 | 186,307 | 312,833 | 292,234 | 154,641 | 100,665 | 63,245 | 530,926 | 212,457 | 113,751 | 52,824 |
| Faulkner | 1984 | 208,076 | 38,768 | 37,565 | 21,047 | 23,141 | 17,591 | 13,982 | 9,722 | 4,845 | 34,124 | 21,142 | 30,013 | 4,677 |
| | 1982 | 178,472 | 38,759 | 37,601 | 16,309 | 18,237 | 13,704 | 12,733 | 7,967 | 4,161 | 29,201 | 20,432 | 19,836 | 4,058 |
| Lonoke | 1984 | 116,578 | 34,085 | 33,668 | 3,195 | 11,587 | 9,337 | 2,803 | 1,662 | 839 | 31,482 | 9,084 | 7,037 | 5,207 |
| | 1982 | 105,629 | 32,312 | 31,955 | 2,812 | 9,153 | 7,286 | 2,837 | 1,401 | 736 | 28,890 | 9,356 | 4,862 | 4,287 |
| Pulaski | 1984 | 2,276,886 | 411,729 | 396,564 | 214,180 | 329,595 | 315,641 | 152,754 | 111,706 | 67,503 | 511,191 | 196,814 | 122,870 | 47,562 |
| | 1982 | 1,901,718 | 373,132 | 359,820 | 159,626 | 268,812 | 256,766 | 133,807 | 86,374 | 54,552 | 432,226 | 171,676 | 79,372 | 39,693 |
| Saline | 1984 | 156,553 | 40,615 | 39,398 | 7,915 | 19,293 | 16,883 | 4,688 | 5,381 | 4,046 | 41,394 | 10,214 | 12,911 | 5,455 |
| | 1982 | 150,679 | 41,789 | 40,585 | 7,560 | 16,631 | 14,478 | 5,264 | 4,923 | 3,796 | 40,609 | 10,993 | 9,681 | 4,786 |
| **PINE BLUFF** | **1984** | **413,765** | **93,147** | **90,930** | **28,381** | **58,522** | **47,908** | **26,625** | **16,561** | **10,316** | **86,455** | **26,654** | **33,585** | **11,892** |
| | 1982 | 370,467 | 89,205 | 87,186 | 23,437 | 50,568 | 41,047 | 24,962 | 13,970 | 9,105 | 78,599 | 27,476 | 21,501 | 10,622 |
| Jefferson | 1984 | 413,765 | 93,147 | 90,930 | 28,381 | 58,522 | 47,908 | 26,625 | 16,561 | 10,316 | 86,455 | 26,654 | 33,585 | 11,392 |
| | 1982 | 370,467 | 89,205 | 87,186 | 23,437 | 50,568 | 41,047 | 24,962 | 13,970 | 9,105 | 78,599 | 27,476 | 21,501 | 10,622 |
| **TEXARKANA** | **1984** | **690,158** | **141,937** | **137,204** | **59,686** | **93,735** | **82,183** | **37,658** | **31,403** | **17,094** | **128,406** | **63,481** | **48,624** | **20,882** |
| | 1982 | 585,884 | 137,914 | 133,399 | 45,426 | 74,071 | 64,382 | 34,727 | 23,726 | 13,657 | 112,084 | 57,100 | 29,366 | 16,290 |
| Miller | 1984 | 179,770 | 60,022 | 58,922 | 17,678 | 10,856 | 7,768 | 8,700 | 7,149 | 4,295 | 8,278 | 24,972 | 6,822 | 7,950 |
| | 1982 | 155,315 | 55,393 | 54,443 | 13,645 | 8,869 | 6,226 | 8,429 | 5,112 | 3,205 | 6,444 | 21,820 | 4,414 | 6,019 |
| *Bowie, Tex.* | *1984* | *510,388* | *81,915* | *78,282* | *42,008* | *82,879* | *74,415* | *28,958* | *24,254* | *12,799* | *120,128* | *38,509* | *41,802* | *12,932* |
| | *1982* | *430,569* | *82,521* | *78,956* | *31,781* | *65,202* | *58,156* | *26,298* | *18,614* | *10,452* | *105,640* | *35,280* | *24,952* | *10,271* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Arkansas | 1984 | 100,009 | 26,116 | 25,659 | 5,393 | 12,527 | 8,251 | 5,446 | 3,709 | 2,384 | 14,704 | 7,317 | 8,383 | 2,759 |
| | 1982 | 95,999 | 27,405 | 26,958 | 4,815 | 10,671 | 6,891 | 5,501 | 3,371 | 2,226 | 14,550 | 8,126 | 5,655 | 2,655 |
| Ashley | 1984 | 77,051 | 19,712 | 19,164 | 4,107 | 11,231 | 6,410 | 4,052 | 2,740 | 1,773 | 18,235 | 2,546 | 3,887 | 3,553 |
| | 1982 | 76,260 | 21,583 | 21,008 | 3,621 | 9,815 | 5,502 | 4,200 | 2,556 | 1,724 | 18,512 | 2,902 | 2,970 | 3,178 |
| Baxter | 1984 | 126,220 | 29,119 | 28,073 | 9,005 | 19,206 | 15,006 | 5,573 | 8,004 | 5,309 | 21,148 | 4,646 | 9,942 | 6,253 |
| | 1982 | 110,635 | 28,775 | 27,775 | 7,684 | 15,032 | 11,622 | 5,173 | 6,353 | 4,291 | 18,867 | 4,741 | 6,805 | 5,008 |
| Benton | 1984 | 341,817 | 81,594 | 79,150 | 22,926 | 48,192 | 42,122 | 10,961 | 18,984 | 12,813 | 72,042 | 29,885 | 31,690 | 7,088 |
| | 1982 | 300,272 | 79,990 | 77,687 | 19,765 | 38,044 | 33,034 | 11,251 | 14,822 | 10,250 | 63,848 | 27,665 | 21,725 | 6,031 |
| Boone | 1984 | 146,086 | 33,915 | 32,955 | 11,399 | 22,774 | 18,447 | 8,159 | 6,045 | 5,158 | 32,596 | 3,869 | 13,846 | 5,248 |
| | 1982 | 127,565 | 32,006 | 31,138 | 9,044 | 17,908 | 14,358 | 8,218 | 5,072 | 4,419 | 29,777 | 3,967 | 9,523 | 4,223 |
| Bradley | 1984 | 43,385 | 12,549 | 12,304 | 2,158 | 3,878 | | 2,964 | 1,016 | 1,016 | 7,153 | 2,919 | 3,523 | 2,174 |
| | 1982 | 38,405 | 12,138 | 11,916 | 1,683 | 3,016 | | 2,716 | 837 | 837 | 6,420 | 2,940 | 2,381 | 1,719 |
| Calhoun | 1984 | 11,609 | 3,988 | 3,859 | 363 | 146 | | 102 | 366 | 366 | 1,717 | 568 | 1,706 | 430 |
| | 1982 | 10,351 | 4,123 | 3,995 | 315 | 125 | | 95 | 276 | 276 | 1,409 | 578 | 1,054 | 379 |
| Carroll | 1984 | 71,600 | 21,417 | 20,664 | 7,022 | 6,493 | 5,782 | 1,053 | 2,033 | 1,577 | 9,380 | 4,043 | 7,087 | 1,601 |
| | 1982 | 59,775 | 19,275 | 18,620 | 5,350 | 5,377 | 4,759 | 1,034 | 1,627 | 1,301 | 7,401 | 3,954 | 4,648 | 1,357 |
| Chicot | 1984 | 50,244 | 15,181 | 14,791 | 2,809 | 2,677 | | 869 | 543 | 543 | 10,902 | 4,671 | 4,730 | 2,114 |
| | 1982 | 43,224 | 13,735 | 13,398 | 2,136 | 2,229 | | 858 | 436 | 436 | 9,369 | 4,578 | 2,928 | 1,801 |
| Clark | 1984 | 118,479 | 20,894 | 20,661 | 10,339 | 17,312 | 12,637 | 4,038 | 2,284 | 911 | 31,732 | 16,661 | 4,670 | 3,451 |
| | 1982 | 102,428 | 20,234 | 20,033 | 7,957 | 13,204 | 9,531 | 4,033 | 1,860 | 774 | 28,116 | 15,008 | 3,115 | 2,764 |
| Clay | 1984 | 46,786 | 14,042 | 13,757 | 2,989 | 7,035 | 5,248 | 888 | 942 | 422 | 8,471 | 2,737 | 2,275 | 2,887 |
| | 1982 | 45,904 | 15,074 | 14,786 | 2,606 | 6,077 | 4,451 | 1,005 | 868 | 409 | 8,499 | 3,081 | 1,718 | 2,551 |
| Cleburne | 1984 | 60,256 | 10,092 | 9,668 | 3,212 | 10,719 | 5,777 | 882 | 1,833 | 1,449 | 15,744 | 3,839 | 6,745 | 1,507 |
| | 1982 | 55,177 | 11,082 | 10,630 | 2,796 | 8,883 | 4,696 | 958 | 1,621 | 1,324 | 14,098 | 4,100 | 4,889 | 1,411 |
| Cleveland | 1984 | 6,150 | 1,387 | 1,302 | 387 | | | 93 | 131 | | 330 | 476 | 776 | 376 |
| | 1982 | 6,176 | 1,619 | 1,522 | 345 | | | 98 | 111 | | 308 | 546 | 598 | 360 |
| Columbia | 1984 | 106,463 | 22,636 | 21,897 | 8,223 | 19,043 | 16,324 | 9,572 | 7,783 | 5,674 | 15,861 | 5,633 | 5,475 | 3,810 |
| | 1982 | 96,063 | 23,680 | 22,934 | 6,594 | 15,136 | 12,897 | 9,718 | 5,978 | 4,545 | 14,645 | 5,557 | 3,806 | 3,099 |
| Conway | 1984 | 115,339 | 23,530 | 23,016 | 5,006 | 16,416 | 11,934 | 3,384 | 3,381 | 3,381 | 35,256 | 8,144 | 2,532 | 2,389 |
| | 1982 | 86,291 | 19,222 | 18,825 | 3,289 | 10,753 | 7,723 | 2,903 | 2,363 | 2,363 | 25,448 | 6,300 | 1,737 | 1,768 |
| Craighead | 1984 | 379,761 | 71,736 | 69,005 | 38,736 | 64,388 | 57,328 | 26,148 | 16,323 | 7,886 | 66,912 | 15,289 | 29,336 | 12,907 |
| | 1982 | 312,778 | 65,413 | 62,998 | 28,997 | 48,248 | 42,735 | 23,939 | 12,921 | 6,573 | 57,666 | 14,789 | 19,034 | 9,826 |
| Crawford | 1984 | 94,040 | 19,745 | 19,260 | 10,527 | 15,466 | 14,561 | 1,075 | 4,531 | 3,994 | 16,116 | 12,326 | 5,661 | 2,636 |
| | 1982 | 91,081 | 22,201 | 21,682 | 9,013 | 13,124 | 12,326 | 1,195 | 3,800 | 3,407 | 15,831 | 13,638 | 4,201 | 2,348 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA**<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Crittenden | 1984 | 339,327 | 53,343 | 52,075 | 18,516 | 24,130 | 16,126 | 7,723 | 8,508 | 5,875 | 65,875 | 117,630 | 18,420 | 9,348 |
| | 1982 | 267,790 | 47,015 | 45,953 | 12,912 | 17,423 | 11,432 | 6,404 | 5,929 | 4,148 | 51,871 | 94,160 | 11,484 | 7,159 |
| Cross | 1984 | 72,405 | 22,806 | 22,268 | 4,286 | 10,476 | 8,669 | 1,543 | 1,562 | 1,405 | 11,843 | 3,729 | 5,165 | 1,366 |
| | 1982 | 65,772 | 22,100 | 21,605 | 3,492 | 8,459 | 6,950 | 1,631 | 1,346 | 1,229 | 11,109 | 3,927 | 3,648 | 1,246 |
| Dallas | 1984 | 39,533 | 9,090 | 8,812 | 2,057 | 6,422 | 5,591 | 1,326 | 1,502 | 1,502 | 8,674 | 2,210 | 2,628 | 1,132 |
| | 1982 | 36,394 | 9,437 | 9,160 | 1,675 | 5,182 | 4,485 | 1,390 | 1,293 | 1,293 | 8,131 | 2,325 | 1,820 | 1,032 |
| Desha | 1984 | 124,234 | 24,132 | 23,530 | 3,915 | 18,612 | 14,929 | 2,090 | 2,714 | 1,869 | 49,084 | 5,019 | 3,163 | 2,318 |
| | 1982 | 93,262 | 21,264 | 20,758 | 2,893 | 12,376 | 9,839 | 1,820 | 1,920 | 1,359 | 34,339 | 4,093 | 1,840 | 1,742 |
| Drew | 1984 | 59,879 | 12,965 | 12,521 | 4,131 | 8,451 | 7,097 | 1,836 | 2,046 | 1,751 | 12,635 | 5,038 | 5,964 | 1,736 |
| | 1982 | 55,044 | 13,559 | 13,110 | 3,612 | 6,923 | 5,756 | 1,899 | 1,620 | 1,418 | 12,025 | 4,875 | 3,870 | 1,455 |
| Faulkner | 1984 | 208,076 | 38,768 | 37,565 | 21,047 | 23,141 | 17,591 | 13,982 | 9,722 | 4,845 | 34,124 | 21,142 | 30,013 | 4,677 |
| | 1982 | 178,472 | 38,759 | 37,601 | 16,309 | 18,237 | 13,704 | 12,733 | 7,967 | 4,161 | 29,201 | 20,432 | 19,836 | 4,058 |
| Franklin | 1984 | 40,540 | 11,182 | 10,904 | 3,588 | 4,802 | 4,305 | 433 | 878 | 738 | 8,116 | 2,306 | 2,200 | 1,619 |
| | 1982 | 38,513 | 11,268 | 11,001 | 3,281 | 4,032 | 3,600 | 476 | 787 | 677 | 7,917 | 2,473 | 1,616 | 1,508 |
| Fulton | 1984 | 21,691 | 6,582 | 6,249 | 1,748 | 1,935 | | 420 | 1,230 | | 2,046 | 3,471 | 655 | 1,520 |
| | 1982 | 20,587 | 6,630 | 6,303 | 1,480 | 1,624 | | 462 | 1,010 | | 1,995 | 3,482 | 480 | 1,441 |
| Garland | 1984 | 420,259 | 78,566 | 76,086 | 50,579 | 73,158 | 70,616 | 16,802 | 13,834 | 9,725 | 83,942 | 29,186 | 23,428 | 12,149 |
| | 1982 | 368,754 | 78,931 | 76,531 | 40,405 | 56,504 | 54,407 | 16,882 | 11,402 | 8,311 | 74,253 | 26,620 | 15,825 | 10,602 |
| Grant | 1984 | 31,129 | 7,668 | 7,500 | 2,075 | 5,461 | 4,637 | 462 | 418 | 259 | 4,109 | 3,023 | 3,335 | 1,715 |
| | 1982 | 28,512 | 7,871 | 7,708 | 1,733 | 4,523 | 3,806 | 454 | 369 | 243 | 3,953 | 3,226 | 2,187 | 1,453 |
| Greene | 1984 | 119,907 | 22,539 | 21,849 | 10,593 | 19,857 | 16,661 | 7,378 | 5,650 | 3,968 | 20,880 | 3,917 | 11,076 | 4,136 |
| | 1982 | 104,119 | 22,481 | 21,819 | 8,348 | 15,511 | 12,919 | 7,042 | 4,321 | 3,174 | 18,946 | 3,990 | 7,566 | 3,307 |
| Hempstead | 1984 | 77,211 | 22,770 | 22,182 | 5,693 | 9,507 | | 3,961 | 2,348 | 890 | 12,678 | 6,877 | 6,522 | 2,363 |
| | 1982 | 69,541 | 22,181 | 21,635 | 4,570 | 7,563 | | 4,126 | 1,993 | 810 | 11,696 | 6,707 | 4,109 | 2,123 |
| Hot Spring | 1984 | 92,112 | 18,351 | 17,178 | 6,293 | 11,388 | 10,449 | 3,762 | 2,579 | 1,242 | 22,681 | 16,564 | 3,225 | 2,128 |
| | 1982 | 84,719 | 19,008 | 17,815 | 4,991 | 9,616 | 8,793 | 3,872 | 2,162 | 1,085 | 20,534 | 15,373 | 2,217 | 1,889 |
| Howard | 1984 | 63,726 | 13,158 | 12,714 | 2,705 | 10,400 | 6,221 | 2,384 | 2,090 | 2,090 | 18,173 | 5,277 | 2,324 | 2,211 |
| | 1982 | 54,453 | 13,212 | 12,781 | 2,256 | 7,881 | 4,636 | 2,330 | 1,690 | 1,690 | 14,631 | 4,722 | 1,540 | 1,892 |
| Independence | 1984 | 113,682 | 27,336 | 26,469 | 7,161 | 16,568 | 13,514 | 5,092 | 4,717 | 2,828 | 22,781 | 3,417 | 16,111 | 3,279 |
| | 1982 | 109,149 | 28,938 | 28,054 | 6,403 | 14,615 | 11,816 | 5,327 | 4,224 | 2,608 | 23,343 | 3,931 | 11,256 | 3,140 |
| Izard | 1984 | 31,843 | 10,570 | 10,264 | 686 | 1,388 | | 510 | 373 | 373 | 9,544 | 1,988 | 3,318 | 1,446 |
| | 1982 | 28,386 | 10,039 | 9,760 | 605 | 1,213 | | 529 | 314 | 314 | 8,195 | 2,050 | 2,180 | 1,260 |
| Jackson | 1984 | 90,554 | 22,561 | 21,740 | 8,228 | 9,989 | 8,003 | 6,106 | 2,900 | 2,900 | 16,480 | 5,259 | 5,343 | 3,346 |
| | 1982 | 76,553 | 20,213 | 19,501 | 6,152 | 7,642 | 6,069 | 5,538 | 2,262 | 2,262 | 14,189 | 4,684 | 3,477 | 2,803 |
| Jefferson | 1984 | 413,765 | 93,147 | 90,930 | 28,381 | 58,522 | 47,908 | 26,625 | 16,561 | 10,316 | 86,455 | 26,654 | 33,585 | 11,892 |
| | 1982 | 370,467 | 89,205 | 87,186 | 23,437 | 50,568 | 41,047 | 24,962 | 13,970 | 9,105 | 78,599 | 27,476 | 21,501 | 10,622 |
| Johnson | 1984 | 55,289 | 14,906 | 14,286 | 2,652 | 6,498 | 6,262 | 1,357 | 2,331 | 2,331 | 16,146 | 4,575 | 1,353 | 1,652 |
| | 1982 | 52,345 | 14,745 | 14,149 | 2,435 | 5,528 | 5,320 | 1,455 | 1,857 | 1,857 | 15,462 | 4,800 | 975 | 1,519 |
| Lafayette | 1984 | 24,077 | 8,698 | 8,452 | 814 | 1,550 | | 2,296 | 850 | 591 | 2,725 | 1,907 | 1,161 | 1,136 |
| | 1982 | 19,760 | 7,443 | 7,241 | 647 | 1,105 | | 1,941 | 586 | 416 | 2,257 | 1,773 | 724 | 908 |
| Lawrence | 1984 | 68,289 | 13,906 | 13,503 | 3,629 | 5,797 | 5,464 | 1,266 | 2,199 | 1,684 | 20,879 | 6,916 | 5,033 | 2,454 |
| | 1982 | 56,773 | 13,633 | 13,254 | 2,739 | 4,735 | 4,453 | 1,226 | 1,736 | 1,346 | 16,451 | 6,042 | 2,949 | 1,858 |
| Lee | 1984 | 31,646 | 9,333 | 9,173 | 2,420 | 2,213 | | 1,122 | 753 | 391 | 5,917 | 1,702 | 1,148 | 1,950 |
| | 1982 | 24,614 | 8,202 | 8,071 | 1,630 | 1,490 | | 888 | 485 | 272 | 4,587 | 1,481 | 670 | 1,332 |
| Lincoln | 1984 | 24,473 | 7,948 | 7,840 | 295 | 623 | | 252 | 260 | 260 | 7,900 | 910 | 1,600 | 895 |
| | 1982 | 20,367 | 7,247 | 7,157 | 242 | 507 | | 220 | 192 | 192 | 6,244 | 875 | 999 | 675 |
| Little River | 1984 | 36,701 | 10,834 | 10,712 | 1,484 | 4,488 | 4,316 | 749 | 695 | 298 | 11,623 | 2,322 | 2,003 | 1,154 |
| | 1982 | 36,274 | 11,618 | 11,501 | 1,287 | 3,881 | 3,727 | 842 | 637 | 279 | 11,507 | 2,603 | 1,363 | 1,090 |
| Logan | 1984 | 65,500 | 12,793 | 12,422 | 4,407 | 9,920 | 9,446 | 2,319 | 1,801 | 1,334 | 23,869 | 812 | 4,562 | 2,262 |
| | 1982 | 59,294 | 14,031 | 13,641 | 3,762 | 8,211 | 7,803 | 2,276 | 1,591 | 1,196 | 20,786 | 877 | 2,991 | 1,916 |
| Lonoke | 1984 | 116,578 | 34,085 | 33,668 | 3,195 | 11,587 | 9,337 | 2,803 | 1,662 | 839 | 31,482 | 9,084 | 7,037 | 5,207 |
| | 1982 | 105,629 | 32,312 | 31,955 | 2,812 | 9,153 | 7,286 | 2,837 | 1,401 | 736 | 28,890 | 9,356 | 4,862 | 4,287 |
| Madison | 1984 | 27,146 | 7,588 | 7,241 | 1,655 | 3,785 | 3,075 | 751 | 1,548 | 523 | 2,523 | 1,769 | 2,673 | 882 |
| | 1982 | 23,165 | 7,075 | 6,760 | 1,297 | 2,940 | 2,370 | 692 | 1,162 | 409 | 2,277 | 1,634 | 1,816 | 774 |
| Marion | 1984 | 12,328 | 6,945 | 6,809 | 826 | 168 | | 123 | 167 | | 995 | 772 | 637 | 512 |
| | 1982 | 13,791 | 8,042 | 7,894 | 828 | 179 | | 148 | 172 | | 1,115 | 971 | 537 | 505 |
| Miller | 1984 | 179,770 | 60,022 | 58,922 | 17,678 | 10,856 | 7,768 | 8,700 | 7,149 | 4,295 | 8,278 | 24,972 | 6,822 | 7,950 |
| | 1982 | 155,315 | 55,393 | 54,443 | 13,645 | 8,869 | 6,226 | 8,429 | 5,112 | 3,205 | 6,444 | 21,820 | 4,414 | 6,019 |
| Mississippi | 1984 | 216,296 | 43,724 | 42,490 | 15,093 | 38,153 | 28,876 | 11,416 | 7,519 | 4,778 | 53,757 | 13,555 | 8,965 | 7,264 |
| | 1982 | 191,829 | 43,187 | 42,019 | 11,918 | 29,859 | 22,350 | 10,595 | 6,171 | 4,062 | 48,871 | 13,833 | 6,136 | 5,864 |
| Monroe | 1984 | 56,546 | 13,023 | 12,776 | 5,658 | 8,344 | 7,318 | 1,546 | 1,504 | 622 | 8,896 | 7,078 | 5,566 | 1,380 |
| | 1982 | 51,238 | 13,706 | 13,462 | 4,628 | 6,764 | 5,897 | 1,641 | 1,301 | 562 | 7,609 | 6,776 | 3,946 | 1,264 |
| Montgomery | 1984 | 15,263 | 4,089 | 3,853 | 1,397 | 1,071 | | 180 | 451 | 451 | 2,211 | 608 | 978 | 326 |
| | 1982 | 12,496 | 3,870 | 3,651 | 1,007 | 845 | | 162 | 311 | 311 | 1,661 | 566 | 611 | 263 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Nevada | 1984 | 28,869 | 8,228 | 8,096 | 1,212 | 2,924 | | 1,179 | 1,789 | 1,789 | 7,015 | 1,540 | 2,746 | 1,055 |
| | 1982 | 26,012 | 8,109 | 7,989 | 1,005 | 2,402 | | 1,196 | 1,530 | 1,530 | 6,085 | 1,649 | 1,972 | 945 |
| Newton | 1984 | 6,140 | 2,535 | 2,390 | 785 | | | 55 | 130 | | 205 | 444 | 944 | 207 |
| | 1982 | 6,139 | 2,914 | 2,751 | 687 | | | 63 | 120 | | 207 | 494 | 649 | 184 |
| Ouachita | 1984 | 166,973 | 40,312 | 39,470 | 11,270 | 19,506 | 13,855 | 8,973 | 7,660 | 4,627 | 37,433 | 6,218 | 13,800 | 6,041 |
| | 1982 | 127,300 | 33,905 | 33,236 | 7,597 | 13,430 | 9,396 | 7,513 | 5,358 | 3,411 | 28,903 | 5,384 | 7,965 | 4,129 |
| Perry | 1984 | 8,749 | 3,718 | 3,624 | 435 | | | | 107 | | 682 | 1,725 | 797 | 353 |
| | 1982 | 6,910 | 3,064 | 2,990 | 332 | | | | 78 | | 545 | 1,399 | 434 | 257 |
| Phillips | 1984 | 135,290 | 33,737 | 32,868 | 6,251 | 15,387 | 10,796 | 6,804 | 4,140 | 3,217 | 38,753 | 7,544 | 7,124 | 5,045 |
| | 1982 | 115,150 | 33,117 | 32,302 | 5,056 | 11,491 | 7,951 | 6,654 | 3,299 | 2,635 | 30,448 | 6,653 | 4,653 | 3,959 |
| Pike | 1984 | 28,795 | 9,458 | 9,158 | 969 | 1,984 | | 140 | 645 | 645 | 5,392 | 3,855 | 3,583 | 1,189 |
| | 1982 | 30,239 | 10,745 | 10,417 | 1,005 | 1,878 | | 173 | 590 | 590 | 5,930 | 4,310 | 2,687 | 1,226 |
| Poinsett | 1984 | 77,086 | 16,168 | 15,721 | 5,116 | 8,518 | 4,177 | 785 | 2,662 | 1,616 | 11,859 | 6,173 | 5,137 | 5,873 |
| | 1982 | 70,782 | 17,364 | 16,904 | 4,308 | 6,904 | 3,314 | 834 | 2,193 | 1,372 | 11,166 | 5,908 | 3,641 | 4,871 |
| Polk | 1984 | 61,013 | 15,418 | 15,065 | 3,449 | 9,874 | 8,069 | 1,616 | 2,096 | 1,563 | 14,665 | 3,001 | 4,061 | 2,090 |
| | 1982 | 56,411 | 15,856 | 15,511 | 2,871 | 8,146 | 6,590 | 1,746 | 1,845 | 1,431 | 13,588 | 3,228 | 2,931 | 1,764 |
| Pope | 1984 | 250,200 | 47,584 | 46,467 | 20,352 | 32,883 | 26,431 | 11,433 | 10,063 | 7,827 | 69,565 | 13,932 | 22,871 | 6,856 |
| | 1982 | 194,052 | 41,774 | 40,843 | 14,279 | 23,077 | 18,369 | 10,409 | 7,466 | 6,001 | 53,764 | 12,482 | 12,735 | 5,327 |
| Prairie | 1984 | 28,031 | 5,621 | 5,433 | 1,485 | 457 | | 809 | 538 | 538 | 8,047 | 2,193 | 1,441 | 1,509 |
| | 1982 | 25,920 | 5,516 | 5,338 | 1,210 | 407 | | 780 | 463 | 463 | 7,545 | 2,309 | 1,017 | 1,246 |
| Pulaski | 1984 | 2,276,886 | 411,729 | 396,564 | 214,180 | 329,595 | 315,641 | 152,754 | 111,706 | 67,503 | 511,191 | 196,814 | 122,870 | 47,562 |
| | 1982 | 1,901,718 | 373,132 | 359,820 | 159,626 | 268,812 | 256,766 | 133,807 | 86,374 | 54,552 | 432,226 | 171,676 | 79,372 | 39,693 |
| Randolph | 1984 | 40,209 | 12,948 | 12,580 | 2,620 | 3,370 | 3,162 | 1,344 | 1,848 | 1,461 | 8,326 | 1,708 | 1,141 | 1,237 |
| | 1982 | 38,464 | 13,048 | 12,692 | 2.220 | 3,124 | 2,919 | 1,432 | 1,540 | 1,231 | 7,845 | 1,869 | 838 | 1,155 |
| St. Francis | 1984 | 128,313 | 26,507 | 25,755 | 9,554 | 12,957 | 9,140 | 4,009 | 4,751 | 4,571 | 16,570 | 20,518 | 17,329 | 3,986 |
| | 1982 | 118,178 | 28,029 | 27,267 | 7,848 | 10,548 | 7,346 | 4,273 | 4,126 | 3,991 | 15,670 | 21,030 | 11,173 | 3,320 |
| Saline | 1984 | 156,553 | 40,615 | 39,398 | 7,915 | 19,293 | 16,883 | 4,688 | 5,381 | 4,046 | 41,394 | 10,214 | 12,911 | 5,455 |
| | 1982 | 150,679 | 41,789 | 40,585 | 7,560 | 16,631 | 14,478 | 5,264 | 4,923 | 3,796 | 40,609 | 10,993 | 9,681 | 4,786 |
| Scott | 1984 | 21,508 | 3,423 | 3,205 | 1,795 | 5,886 | 5,552 | 449 | 749 | 749 | 4,779 | 1,037 | 1,119 | 1,320 |
| | 1982 | 19,885 | 3,754 | 3,519 | 1,499 | 4.873 | 4,572 | 486 | 645 | 645 | 4,596 | 1,119 | 810 | 1,118 |
| Searcy | 1984 | 16,297 | 4,275 | 4,141 | 899 | 1,248 | | 295 | 516 | 516 | 2,205 | 1,278 | 2,057 | 1,154 |
| | 1982 | 16,938 | 5,002 | 4,851 | 836 | 1,151 | | 336 | 461 | 461 | 2,366 | 1,537 | 1,585 | 1,183 |
| Sebastian | 1984 | 647,537 | 102,539 | 96,460 | 61,432 | 96,717 | 88,743 | 38,579 | 29,649 | 15,832 | 135,780 | 51,739 | 56,788 | 16,442 |
| | 1982 | 568,670 | 101,552 | 95,646 | 48,348 | 83,034 | 75,820 | 36,313 | 24,678 | 13,853 | 123,027 | 47,657 | 38,662 | 13,831 |
| Sevier | 1984 | 40,192 | 4,065 | 3,819 | 3,170 | 8,679 | 6,232 | 920 | 551 | 551 | 7,199 | 7,082 | 3,054 | 2,996 |
| | 1982 | 39,838 | 4,841 | 4,554 | 2,875 | 7,800 | 5,532 | 1,083 | 529 | 529 | 7,516 | 7,515 | 2,401 | 2,755 |
| Sharp | 1984 | 28,287 | 6,251 | 5,924 | 2,768 | 4,172 | 4,063 | 324 | 2,567 | 1,254 | 3,664 | 1,769 | 281 | 773 |
| | 1982 | 29,317 | 7,524 | 7,139 | 2,536 | 3,830 | 3,726 | 385 | 2,253 | 1,167 | 3,866 | 2,094 | 223 | 719 |
| Stone | 1984 | 27,544 | 5,713 | 5,505 | 1,907 | 3,680 | | 352 | 603 | | 9,250 | 1,397 | 2,046 | 470 |
| | 1982 | 25,820 | 6,376 | 6,152 | 1,621 | 3,100 | | 390 | 541 | | 8,197 | 1,534 | 1,508 | 447 |
| Union | 1984 | 229,032 | 51,373 | 50,344 | 16,206 | 16,728 | 14,097 | 17,280 | 11,732 | 5,627 | 54,407 | 15,095 | 15,381 | 9,048 |
| | 1982 | 213,015 | 52,259 | 51,273 | 13,332 | 15,059 | 12,583 | 16,931 | 9,767 | 4,942 | 51,531 | 14,534 | 10,502 | 8,063 |
| Van Buren | 1984 | 38,179 | 11,784 | 11,301 | 2,335 | 980 | | 672 | 1,202 | 996 | 11,487 | 1,518 | 3,541 | 1,512 |
| | 1982 | 35,337 | 11,641 | 11,178 | 1,939 | 892 | | 723 | 1,043 | 888 | 10,606 | 1,630 | 2,549 | 1,376 |
| Washington | 1984 | 569,127 | 110,196 | 107,029 | 54,528 | 115,082 | 108,136 | 20,800 | 22,313 | 12,769 | 109,506 | 34,893 | 39,970 | 11,335 |
| | 1982 | 498,362 | 106,579 | 103,641 | 43,134 | 92,656 | 86,774 | 20,916 | 18,668 | 11,063 | 98,654 | 32,306 | 27,405 | 10,041 |
| White | 1984 | 220,877 | 44,904 | 43,298 | 15,503 | 20,397 | 13,955 | 8,600 | 6,990 | 5,493 | 75,796 | 12,820 | 10,997 | 7,095 |
| | 1982 | 205,520 | 47,595 | 45,948 | 12,967 | 18,671 | 12,580 | 8,774 | 6,184 | 4,962 | 67,348 | 13,285 | 7,973 | 6,019 |
| Woodruff | 1984 | 26,945 | 6,888 | 6,685 | 948 | 893 | | 675 | 791 | 267 | 6,822 | 1,348 | 2,497 | 1,582 |
| | 1982 | 24,416 | 7,330 | 7,122 | 806 | 717 | | 710 | 679 | 239 | 5,764 | 1,411 | 1,602 | 1,300 |
| Yell | 1984 | 40,725 | 6,073 | 5,720 | 2,751 | 5,091 | 4,266 | 1,097 | 920 | 920 | 7,459 | 4,125 | 6,613 | 2,340 |
| | 1982 | 36,669 | 6,588 | 6,213 | 2,272 | 4,168 | 3,469 | 1,065 | 789 | 789 | 7,000 | 3,988 | 4,735 | 2,114 |
| **TOTAL METRO COUNTIES** | 1984 | **5,001,659** | **964,189** | **931,871** | **437,399** | **704,389** | **642,694** | **277,729** | **217,182** | **130,314** | **1,040,201** | **505,468** | **334,077** | **122,504** |
| | 1982 | 4,288,183 | 907,937 | 878,512 | 336,796 | 578,507 | 525,859 | 252,860 | 172,822 | 108,026 | 905,352 | 449,514 | 221,418 | 102,844 |
| **TOTAL STATE** | 1984 | **10,484,427** | **2,203,143** | **2,134,188** | **837,321** | **1,433,064** | **1,207,204** | **507,206** | **421,268** | **270,006** | **2,265,071** | **875,238** | **729,376** | **309,113** |
| | 1982 | 9,113,502 | 2,129,573 | 2,065,265 | 657,210 | 1,154,401 | 967,401 | 476,380 | 338,307 | 224,426 | 1,978,854 | 808,417 | 485,935 | 259,312 |
| **CALIFORNIA** | | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** | 1984 | **14,426,479** | **2,737,929** | **2,532,302** | **1,736,544** | **1,775,208** | **1,608,013** | **854,293** | **752,081** | **381,876** | **3,241,442** | **986,021** | **627,335** | **428,611** |
| | 1982 | 11,684,897 | 2,448,197 | 2,267,050 | 1,387,757 | 1,410,110 | 1,271,265 | 630,856 | 585,706 | 314,412 | 2,182,844 | 976,471 | 521,812 | 392,893 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA (continued)** | | | | | | | | | | | | | | |
| Orange | 1984 | 14,426,479 | 2,737,929 | 2,532,302 | 1,736,544 | 1,775,208 | 1,608,013 | 854,293 | 752,081 | 381,876 | 3,241,442 | 986,021 | 627,335 | 428,611 |
| | 1982 | 11,684,897 | 2,448,197 | 2,267,050 | 1,387,757 | 1,410,110 | 1,271,265 | 630,856 | 585,706 | 314,412 | 2,182,844 | 976,471 | 521,812 | 392,893 |
| **BAKERSFIELD** | **1984** | **2,471,657** | **585,619** | **555,212** | **259,163** | **239,195** | **187,510** | **108,014** | **113,637** | **67,294** | **536,088** | **253,448** | **121,561** | **84,000** |
| | 1982 | 2,082,023 | 529,182 | 502,308 | 213,451 | 194,015 | 150,122 | 83,673 | 90,368 | 55,887 | 368,636 | 256,299 | 103,250 | 83,183 |
| Kern | 1984 | 2,471,657 | 585,619 | 555,212 | 259,163 | 239,195 | 187,510 | 108,014 | 113,637 | 67,294 | 536,088 | 253,448 | 121,561 | 84,000 |
| | 1982 | 2,082,023 | 529,182 | 502,308 | 213,451 | 194,015 | 150,122 | 83,673 | 90,368 | 55,887 | 368,636 | 256,299 | 103,250 | 83,183 |
| **CHICO** | **1984** | **824,985** | **228,145** | **215,282** | **82,287** | **85,082** | **64,287** | **33,967** | **34,525** | **15,569** | **145,939** | **41,702** | **55,401** | **45,917** |
| | 1982 | 692,494 | 205,163 | 193,829 | 68,196 | 64,467 | 47,996 | 27,647 | 27,661 | 13,161 | 101,103 | 42,486 | 47,407 | 43,301 |
| Butte | 1984 | 824,985 | 228,145 | 215,282 | 82,287 | 85,082 | 64,287 | 33,967 | 34,525 | 15,569 | 145,939 | 41,702 | 55,401 | 45,917 |
| | 1982 | 692,494 | 205,163 | 193,829 | 68,196 | 64,467 | 47,996 | 27,647 | 27,661 | 13,161 | 101,103 | 42,486 | 47,407 | 43,301 |
| **FRESNO** | **1984** | **2,821,909** | **620,377** | **587,611** | **251,466** | **322,177** | **272,025** | **141,939** | **138,694** | **74,019** | **640,322** | **205,275** | **123,405** | **140,201** |
| | 1982 | 2,563,905 | 617,085 | 585,195 | 229,916 | 285,909 | 239,281 | 118,629 | 120,670 | 68,357 | 481,735 | 227,111 | 114,676 | 143,581 |
| Fresno | 1984 | 2,821,909 | 620,377 | 587,611 | 251,466 | 322,177 | 272,025 | 141,939 | 138,694 | 74,019 | 640,322 | 205,275 | 123,405 | 140,201 |
| | 1982 | 2,563,905 | 617,085 | 585,195 | 229,916 | 285,909 | 239,281 | 118,629 | 120,670 | 68,357 | 481,735 | 227,111 | 114,676 | 143,581 |
| **LOS ANGELES - LONG BEACH** | **1984** | **47,859,617** | **9,670,514** | **8,896,541** | **5,299,974** | **5,473,944** | **5,000,146** | **2,863,919** | **2,795,480** | **1,304,513** | **10,284,489** | **3,608,297** | **1,668,721** | **1,611,338** |
| | 1982 | 38,399,189 | 8,604,529 | 7,925,381 | 4,265,497 | 4,271,257 | 3,881,231 | 2,154,770 | 2,069,371 | 1,024,270 | 6,980,205 | 3,218,351 | 1,339,133 | 1,484,705 |
| Los Angeles | 1984 | 47,859,617 | 9,670,514 | 8,896,541 | 5,299,974 | 5,473,944 | 5,000,146 | 2,863,919 | 2,795,480 | 1,304,513 | 10,284,489 | 3,608,297 | 1,668,721 | 1,611,338 |
| | 1982 | 38,399,189 | 8,604,529 | 7,925,381 | 4,265,497 | 4,271,257 | 3,881,231 | 2,154,770 | 2,069,371 | 1,024,270 | 6,980,205 | 3,218,351 | 1,339,133 | 1,484,705 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** | ***1984*** | ***74,642,088*** | ***15,233,820*** | ***14,097,219*** | ***8,261,069*** | ***8,812,430*** | ***7,956,337*** | ***4,268,283*** | ***4,074,425*** | ***1,964,174*** | ***16,265,069*** | ***5,605,858*** | ***2,947,032*** | ***2,445,661*** |
| | *1982* | *60,194,904* | *13,561,010* | *12,564,436* | *6,651,477* | *6,915,063* | *6,206,982* | *3,200,855* | *3,060,527* | *1,564,430* | *11,015,670* | *5,194,914* | *2,404,381* | *2,258,093* |
| **MODESTO** | **1984** | **1,607,880** | **378,400** | **351,135** | **138,726** | **203,594** | **181,997** | **86,995** | **96,918** | **54,110** | **286,190** | **116,018** | **89,765** | **83,282** |
| | 1982 | 1,303,641 | 329,112 | 305,765 | 110,305 | 159,340 | 141,412 | 64,297 | 75,100 | 43,976 | 191,756 | 114,318 | 74,289 | 75,960 |
| Stanislaus | 1984 | 1,607,880 | 378,400 | 351,135 | 138,726 | 203,594 | 181,997 | 86,995 | 96,918 | 54,110 | 286,190 | 116,018 | 89,765 | 83,282 |
| | 1982 | 1,303,641 | 329,112 | 305,765 | 110,305 | 159,340 | 141,412 | 64,297 | 75,100 | 43,976 | 191,756 | 114,318 | 74,289 | 75,960 |
| **OAKLAND** | **1984** | **11,587,461** | **2,373,522** | **2,196,431** | **1,131,078** | **1,490,948** | **1,339,122** | **580,340** | **593,135** | **293,790** | **2,519,355** | **795,750** | **464,863** | **458,554** |
| | 1982 | 9,127,207 | 2,092,162 | 1,938,412 | 889,237 | 1,135,916 | 1,014,564 | 418,373 | 439,094 | 230,995 | 1,625,246 | 759,924 | 369,542 | 428,743 |
| Alameda | 1984 | 7,175,867 | 1,405,896 | 1,279,160 | 765,988 | 861,348 | 769,817 | 324,521 | 357,035 | 163,307 | 1,611,886 | 473,522 | 255,762 | 270,258 |
| | 1982 | 5,615,563 | 1,238,647 | 1,128,342 | 596,250 | 649,732 | 577,098 | 234,724 | 263,954 | 128,821 | 1,040,957 | 449,706 | 203,171 | 254,980 |
| Contra Costa | 1984 | 4,411,594 | 967,626 | 917,271 | 365,090 | 629,600 | 569,305 | 255,819 | 236,100 | 130,483 | 907,469 | 322,228 | 209,101 | 188,296 |
| | 1982 | 3,511,644 | 853,515 | 810,070 | 292,987 | 486,184 | 437,466 | 183,649 | 175,140 | 102,174 | 584,289 | 310,218 | 166,371 | 173,763 |
| **OXNARD - VENTURA** | **1984** | **3,137,801** | **678,402** | **644,109** | **265,414** | **424,554** | **391,220** | **141,059** | **124,480** | **65,099** | **791,835** | **227,963** | **133,203** | **110,513** |
| | 1982 | 2,589,477 | 630,833 | 599,664 | 224,435 | 329,448 | 302,181 | 105,845 | 98,507 | 54,391 | 540,393 | 224,365 | 112,583 | 105,479 |
| Ventura | 1984 | 3,137,801 | 678,402 | 644,109 | 265,414 | 424,554 | 391,220 | 141,059 | 124,480 | 65,099 | 791,835 | 227,963 | 133,203 | 110,513 |
| | 1982 | 2,589,477 | 630,833 | 599,664 | 224,435 | 329,448 | 302,181 | 105,845 | 98,507 | 54,391 | 540,393 | 224,365 | 112,583 | 105,479 |
| **REDDING** | **1984** | **724,618** | **176,872** | **161,678** | **58,929** | **71,949** | **56,284** | **28,610** | **22,833** | **11,330** | **128,286** | **85,550** | **53,333** | **46,711** |
| | 1982 | 602,970 | 155,695 | 142,491 | 48,178 | 54,317 | 42,032 | 23,169 | 17,907 | 9,408 | 86,995 | 85,316 | 44,673 | 43,119 |
| Shasta | 1984 | 724,618 | 176,872 | 161,678 | 58,929 | 71,949 | 56,288 | 28,610 | 22,833 | 11,330 | 128,286 | 85,550 | 53,333 | 46,711 |
| | 1982 | 602,970 | 155,695 | 142,491 | 48,178 | 54,317 | 42,032 | 23,169 | 17,907 | 9,408 | 86,995 | 85,316 | 44,673 | 43,119 |
| **RIVERSIDE - SAN BERNARDINO** | **1984** | **9,218,191** | **2,146,975** | **2,024,267** | **959,137** | **1,138,732** | **956,958** | **409,012** | **402,384** | **212,686** | **1,947,303** | **783,577** | **517,773** | **295,199** |
| | 1982 | 7,521,341 | 1,877,451 | 1,772,341 | 773,788 | 904,248 | 752,305 | 309,384 | 306,943 | 171,357 | 1,312,228 | 775,727 | 430,853 | 275,016 |
| Riverside | 1984 | 4,227,408 | 1,019,335 | 967,948 | 431,048 | 470,591 | 407,026 | 197,018 | 163,994 | 98,500 | 977,254 | 322,040 | 247,392 | 132,305 |
| | 1982 | 3,461,405 | 896,611 | 852,431 | 353,852 | 376,144 | 322,282 | 151,322 | 127,543 | 80,083 | 662,212 | 320,917 | 207,065 | 126,386 |
| San Bernardino | 1984 | 4,990,783 | 1,127,637 | 1,056,319 | 528,089 | 668,141 | 549,932 | 211,994 | 238,390 | 114,186 | 970,049 | 461,537 | 270,381 | 162,894 |
| | 1982 | 4,059,936 | 980,840 | 919,910 | 419,936 | 528,104 | 430,023 | 158,062 | 179,400 | 91,274 | 650,016 | 454,810 | 223,788 | 148,630 |
| **SACRAMENTO** | **1984** | **7,233,364** | **1,545,604** | **1,471,381** | **782,932** | **825,696** | **712,899** | **297,981** | **370,391** | **174,703** | **1,600,143** | **553,372** | **365,041** | **311,466** |
| | 1982 | 5,972,565 | 1,409,948 | 1,343,941 | 641,252 | 661,553 | 567,682 | 235,500 | 288,812 | 144,696 | 1,084,934 | 556,738 | 303,281 | 290,567 |
| El Dorado | 1984 | 478,556 | 136,432 | 132,366 | 61,618 | 16,465 | 12,807 | 18,800 | 15,331 | 5,415 | 60,786 | 53,873 | 31,174 | 35,773 |
| | 1982 | 429,823 | 126,086 | 122,475 | 54,520 | 12,550 | 9,633 | 16,167 | 12,622 | 4,775 | 43,278 | 56,405 | 27,414 | 34,670 |
| Placer | 1984 | 866,269 | 211,069 | 200,097 | 101,847 | 11,044 | 6,251 | 32,565 | 18,701 | 10,363 | 252,516 | 68,723 | 68,658 | 42,238 |
| | 1982 | 676,634 | 180,841 | 171,646 | 80,907 | 8,407 | 4,642 | 23,567 | 13,957 | 8,106 | 162,964 | 67,229 | 52,055 | 38,470 |
| Sacramento | 1984 | 5,326,019 | 1,040,763 | 987,380 | 544,479 | 789,886 | 693,841 | 226,244 | 318,496 | 152,454 | 1,161,535 | 375,059 | 235,431 | 198,703 |
| | 1982 | 4,375,580 | 956,283 | 908,323 | 442,940 | 633,807 | 553,407 | 178,537 | 247,920 | 126,265 | 790,142 | 375,202 | 197,820 | 183,998 |
| Yolo | 1984 | 562,520 | 157,340 | 151,538 | 74,988 | 8,301 | | 20,372 | 17,863 | 6,471 | 125,306 | 55,717 | 29,778 | 34,752 |
| | 1982 | 490,528 | 146,738 | 141,497 | 62,885 | 6,789 | | 17,229 | 14,313 | 5,550 | 88,550 | 57,902 | 25,992 | 33,429 |
| **SALINAS - SEASIDE - MONTEREY** | **1984** | **1,715,354** | **307,415** | **279,777** | **198,765** | **180,160** | **159,287** | **117,406** | **83,711** | **41,397** | **388,399** | **141,074** | **80,128** | **68,314** |
| | 1982 | 1,425,924 | 289,700 | 263,971 | 166,514 | 136,877 | 120,181 | 91,674 | 66,080 | 34,470 | 263,979 | 139,603 | 67,546 | 64,858 |
| Monterey | 1984 | 1,715,354 | 307,415 | 279,777 | 198,765 | 180,160 | 159,287 | 117,406 | 83,711 | 41,397 | 388,399 | 141,074 | 80,128 | 68,314 |
| | 1982 | 1,425,924 | 289,700 | 263,971 | 166,514 | 136,877 | 120,181 | 91,674 | 66,080 | 34,470 | 263,979 | 139,603 | 67,546 | 64,858 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **SAN DIEGO** | **1984** | **11,745,639** | **2,246,213** | **2,075,527** | **1,326,482** | **1,559,210** | **1,405,117** | **618,102** | **642,663** | **332,197** | **2,694,943** | **851,089** | **451,185** | **364,361** |
| | 1982 | 9,478,827 | 2,004,384 | 1,854,300 | 1,062,444 | 1,240,570 | 1,111,045 | 457,183 | 501,316 | 274,114 | 1,793,100 | 844,241 | 375,911 | 334,849 |
| San Diego | 1984 | 11,745,639 | 2,246,213 | 2,075,527 | 1,326,482 | 1,559,210 | 1,405,117 | 618,102 | 642,663 | 332,197 | 2,694,943 | 851,089 | 451,185 | 364,361 |
| | 1982 | 9,478,827 | 2,004,384 | 1,854,300 | 1,062,444 | 1,240,570 | 1,111,045 | 457,183 | 501,316 | 274,114 | 1,793,100 | 844,241 | 375,911 | 334,849 |
| **SAN FRANCISCO** | **1984** | **12,013,600** | **2,231,772** | **1,892,527** | **1,829,504** | **1,366,221** | **1,182,959** | **878,789** | **657,874** | **329,987** | **2,128,061** | **669,130** | **414,501** | **385,459** |
| | 1982 | 9,113,128 | 1,920,388 | 1,634,354 | 1,358,888 | 1,002,591 | 863,320 | 618,232 | 470,954 | 251,670 | 1,325,387 | 617,925 | 300,469 | 347,756 |
| Marin | 1984 | 1,707,064 | 368,439 | 329,875 | 198,500 | 138,743 | 121,936 | 74,905 | 101,234 | 63,980 | 349,380 | 112,278 | 105,386 | 59,374 |
| | 1982 | 1,368,657 | 330,450 | 296,217 | 158,660 | 108,053 | 94,327 | 59,666 | 73,096 | 48,413 | 230,677 | 109,018 | 77,837 | 57,691 |
| San Francisco | 1984 | 5,794,966 | 991,513 | 748,823 | 1,115,102 | 600,509 | 482,911 | 559,069 | 304,641 | 134,823 | 810,205 | 269,600 | 160,098 | 158,354 |
| | 1982 | 4,250,353 | 828,322 | 626,327 | 806,854 | 424,495 | 337,271 | 380,160 | 211,132 | 99,858 | 474,186 | 238,249 | 107,326 | 135,569 |
| San Mateo | 1984 | 4,511,570 | 871,820 | 813,829 | 515,902 | 626,969 | 578,112 | 244,815 | 251,999 | 131,184 | 968,476 | 287,252 | 149,017 | 167,731 |
| | 1982 | 3,494,118 | 761,616 | 711,810 | 393,374 | 470,043 | 431,722 | 178,406 | 186,726 | 103,399 | 620,524 | 270,658 | 115,306 | 154,496 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | ***1984*** | ***37,757,413*** | ***7,511,118*** | ***6,794,191*** | ***4,488,224*** | ***4,594,133*** | ***4,047,610*** | ***2,173,888*** | ***2,036,329*** | ***973,565*** | ***7,645,715*** | ***2,503,417*** | ***1,551,712*** | ***1,420,246*** |
| | *1982* | *29,795,279* | *6,639,135* | *6,020,173* | *3,477,114* | *3,503,023* | *3,067,768* | *1,570,592* | *1,509,620* | *768,736* | *4,966,265* | *2,407,955* | *1,235,628* | *1,308,973* |
| **SAN JOSE** | **1984** | **9,363,319** | **1,750,828** | **1,635,345** | **995,733** | **1,274,844** | **1,126,227** | **518,166** | **566,200** | **240,356** | **2,059,584** | **651,247** | **364,364** | **345,225** |
| | 1982 | 7,487,855 | 1,568,002 | 1,466,338 | 784,098 | 991,399 | 870,213 | 381,806 | 427,572 | 195,093 | 1,366,676 | 635,516 | 298,646 | 311,832 |
| Santa Clara | 1984 | 9,363,319 | 1,750,828 | 1,635,345 | 995,733 | 1,274,844 | 1,126,227 | 518,166 | 566,200 | 240,356 | 2,059,584 | 651,247 | 364,364 | 345,225 |
| | 1982 | 7,487,855 | 1,568,002 | 1,466,338 | 784,098 | 991,399 | 870,213 | 381,806 | 427,572 | 195,093 | 1,366,676 | 635,516 | 298,646 | 311,832 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **1984** | **2,411,063** | **469,757** | **428,541** | **271,654** | **224,176** | **194,004** | **133,317** | **136,558** | **75,703** | **428,162** | **196,398** | **112,724** | **87,560** |
| | 1982 | 1,846,926 | 392,938 | 358,893 | 217,840 | 164,110 | 140,939 | 93,392 | 98,112 | 57,106 | 265,996 | 179,432 | 86,499 | 76,778 |
| Santa Barbara | 1984 | 2,411,063 | 469,757 | 428,541 | 271,654 | 224,176 | 194,004 | 133,317 | 136,558 | 75,703 | 428,162 | 196,398 | 112,724 | 87,560 |
| | 1982 | 1,846,926 | 392,938 | 358,893 | 217,840 | 164,110 | 140,939 | 93,392 | 98,112 | 57,106 | 265,996 | 179,432 | 86,499 | 76,778 |
| **SANTA CRUZ** | **1984** | **1,157,564** | **277,182** | **249,882** | **138,133** | **91,784** | **77,314** | **53,561** | **51,366** | **25,264** | **229,470** | **78,250** | **89,678** | **46,405** |
| | 1982 | 990,619 | 256,609 | 231,613 | 115,496 | 76,282 | 63,653 | 41,383 | 40,580 | 21,252 | 161,681 | 81,125 | 78,045 | 46,917 |
| Santa Cruz | 1984 | 1,157,564 | 277,182 | 249,882 | 138,133 | 91,784 | 77,314 | 53,561 | 51,366 | 25,264 | 229,470 | 78,250 | 89,678 | 46,405 |
| | 1982 | 990,619 | 256,609 | 231,613 | 115,496 | 76,282 | 63,653 | 41,383 | 40,580 | 21,252 | 161,681 | 81,125 | 78,045 | 46,917 |
| **SANTA ROSA - PETALUMA** | **1984** | **1,842,610** | **433,234** | **400,619** | **184,351** | **201,112** | **174,131** | **76,903** | **90,447** | **48,093** | **336,591** | **153,941** | **132,751** | **94,307** |
| | 1982 | 1,613,867 | 413,658 | 382,976 | 157,336 | 164,355 | 141,244 | 61,106 | 72,302 | 40,561 | 240,216 | 161,565 | 117,021 | 91,616 |
| Sonoma | 1984 | 1,842,610 | 433,234 | 400,619 | 184,351 | 201,112 | 174,131 | 76,903 | 90,447 | 48,093 | 336,591 | 153,941 | 132,751 | 94,307 |
| | 1982 | 1,613,867 | 413,658 | 382,976 | 157,336 | 164,355 | 141,244 | 61,106 | 72,302 | 40,561 | 240,216 | 161,565 | 117,021 | 91,616 |
| **STOCKTON** | **1984** | **1,877,289** | **425,031** | **394,945** | **189,824** | **217,022** | **188,532** | **88,976** | **90,594** | **49,030** | **405,617** | **154,405** | **88,505** | **89,029** |
| | 1982 | 1,596,769 | 389,911 | 362,747 | 159,048 | 178,596 | 153,985 | 71,441 | 73,554 | 41,844 | 284,763 | 159,412 | 76,747 | 85,117 |
| San Joaquin | 1984 | 1,877,289 | 425,031 | 394,945 | 189,824 | 217,022 | 188,532 | 88,976 | 90,594 | 49,030 | 405,617 | 154,405 | 88,505 | 89,029 |
| | 1982 | 1,596,769 | 389,911 | 362,747 | 159,048 | 178,596 | 153,985 | 71,441 | 73,554 | 41,844 | 284,763 | 159,412 | 76,747 | 85,117 |
| **VALLEJO - FAIRFIELD - NAPA** | **1984** | **1,792,859** | **444,580** | **419,387** | **209,425** | **169,224** | **147,857** | **66,129** | **77,307** | **36,075** | **372,654** | **155,099** | **85,555** | **90,296** |
| | 1982 | 1,462,603 | 388,316 | 366,480 | 172,059 | 132,480 | 114,774 | 49,692 | 59,118 | 29,165 | 247,059 | 151,900 | 71,905 | 82,109 |
| Napa | 1984 | 475,165 | 134,155 | 124,249 | 62,141 | 37,940 | 31,828 | 18,901 | 21,337 | 9,545 | 71,601 | 34,935 | 32,971 | 19,470 |
| | 1982 | 427,120 | 128,168 | 118,846 | 54,275 | 32,502 | 26,887 | 16,257 | 17,330 | 8,087 | 52,698 | 37,812 | 29,973 | 19,865 |
| Solano | 1984 | 1,317,694 | 310,425 | 295,138 | 147,284 | 131,284 | 116,029 | 47,228 | 55,970 | 26,530 | 301,053 | 120,164 | 52,584 | 70,826 |
| | 1982 | 1,035,483 | 260,148 | 247,634 | 117,784 | 99,978 | 87,887 | 33,435 | 41,788 | 21,078 | 194,361 | 114,088 | 41,932 | 62,244 |
| **VISALIA - TULARE - PORTERVILLE** | **1984** | **1,300,126** | **320,988** | **304,958** | **104,914** | **157,691** | **138,782** | **61,340** | **58,959** | **36,515** | **290,508** | **95,189** | **69,766** | **56,319** |
| | 1982 | 1,077,044 | 288,801 | 274,708 | 85,925 | 123,830 | 108,233 | 47,739 | 45,411 | 29,161 | 200,492 | 96,610 | 59,472 | 52,908 |
| Tulare | 1984 | 1,300,126 | 320,988 | 304,958 | 104,914 | 157,691 | 138,782 | 61,340 | 58,959 | 36,515 | 290,508 | 95,189 | 69,766 | 56,319 |
| | 1982 | 1,077,044 | 288,801 | 274,708 | 85,925 | 123,830 | 108,233 | 47,739 | 45,411 | 29,161 | 200,492 | 96,610 | 59,472 | 52,908 |
| **YUBA CITY** | **1984** | **500,882** | **121,255** | **113,290** | **47,437** | **84,463** | **79,895** | **20,861** | **21,059** | **14,033** | **93,091** | **29,755** | **34,952** | **17,927** |
| | 1982 | 422,899 | 114,563 | 107,315 | 40,279 | 63,115 | 59,466 | 17,426 | 16,156 | 10,515 | 63,850 | 31,310 | 30,177 | 18,859 |
| Sutter | 1984 | 282,461 | 62,937 | 61,059 | 26,687 | 45,974 | 43,511 | 10,671 | 13,366 | 13,366 | 55,527 | 17,680 | 23,835 | 7,528 |
| | 1982 | 236,494 | 61,467 | 59,704 | 22,102 | 34,276 | 32,312 | 8,773 | 9,916 | 9,916 | 37,503 | 18,146 | 20,546 | 7,896 |
| Yuba | 1984 | 218,421 | 58,318 | 52,231 | 20,750 | 38,489 | 36,384 | 10,190 | 7,693 | 667 | 37,564 | 12,075 | 11,117 | 10,399 |
| | 1982 | 186,405 | 53,096 | 47,611 | 18,177 | 28,839 | 27,154 | 8,653 | 6,240 | 599 | 26,347 | 13,164 | 9,631 | 10,963 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alameda | 1984 | 7,175,867 | 1,405,896 | 1,279,160 | 765,988 | 861,348 | 769,817 | 324,521 | 357,035 | 163,307 | 1,611,886 | 473,522 | 255,762 | 270,258 |
| | 1982 | 5,615,563 | 1,238,647 | 1,128,342 | 596,250 | 649,732 | 577,098 | 234,724 | 263,954 | 128,821 | 1,040,957 | 449,706 | 203,171 | 254,980 |
| Alpine | 1984 | 3,830 | 328 | 320 | 1,941 | 663 | | | | | | 541 | | |
| | 1982 | 3,084 | 299 | 292 | 1,463 | 450 | | | | | | 559 | | |
| Amador | 1984 | 139,074 | 39,834 | 37,980 | 9,692 | 2,667 | | 3,566 | 3,471 | 2,341 | 46,298 | 8,600 | 10,776 | 4,262 |
| | 1982 | 108,758 | 34,842 | 33,261 | 8,337 | 2,066 | | 2,567 | 2,635 | 1,807 | 29,115 | 8,302 | 8,234 | 3,808 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Butte | 1984 | 824,985 | 228,145 | 215,282 | 82,287 | 85,082 | 64,287 | 33,967 | 34,525 | 15,569 | 145,939 | 41,702 | 55,401 | 45,917 |
| | 1982 | 692,494 | 205,163 | 193,829 | 68,196 | 64,467 | 47,996 | 27,647 | 27,661 | 13,161 | 101,103 | 42,486 | 47,407 | 43,301 |
| Calaveras | 1984 | 90,792 | 30,721 | 30,047 | 7,350 | 4,838 | | 1,262 | 3,702 | 2,800 | 9,455 | 11,160 | 11,540 | 2,424 |
| | 1982 | 73,733 | 27,123 | 26,560 | 6,083 | 3,265 | | 964 | 2,705 | 2,072 | 5,865 | 10,368 | 8,155 | 2,303 |
| Colusa | 1984 | 52,079 | 15,674 | 15,573 | 5,883 | 388 | | 1,931 | 1,060 | 966 | 11,155 | 6,172 | 4,115 | 2,400 |
| | 1982 | 42,429 | 13,847 | 13,775 | 5,054 | 300 | | 1,388 | 804 | 740 | 6,623 | 6,209 | 3,068 | 2,365 |
| Contra Costa | 1984 | 4,411,594 | 967,626 | 917,271 | 365,090 | 629,600 | 569,305 | 255,819 | 236,100 | 130,483 | 907,469 | 322,228 | 209,101 | 188,296 |
| | 1982 | 3,511,644 | 853,515 | 810,070 | 292,987 | 486,184 | 437,466 | 183,649 | 175,140 | 102,174 | 584,289 | 310,218 | 166,371 | 173,763 |
| Del Norte | 1984 | 81,408 | 25,861 | 25,224 | 10,929 | 3,808 | | 2,093 | 3,830 | 2,667 | 10,113 | 6,944 | 6,438 | 4,461 |
| | 1982 | 72,878 | 24,343 | 23,772 | 9,654 | 2,903 | | 1,808 | 2,861 | 2,019 | 7,216 | 7,286 | 5,673 | 4,333 |
| El Dorado | 1984 | 478,556 | 136,432 | 132,366 | 61,618 | 16,465 | 12,807 | 18,800 | 15,331 | 5,415 | 60,786 | 53,873 | 31,174 | 35,773 |
| | 1982 | 429,823 | 126,086 | 122,475 | 54,520 | 12,550 | 9,633 | 16,167 | 12,622 | 4,775 | 43,278 | 56,405 | 27,414 | 34,670 |
| Fresno | 1984 | 2,821,909 | 620,377 | 587,611 | 251,466 | 322,177 | 272,025 | 141,939 | 138,694 | 74,019 | 640,322 | 205,275 | 123,405 | 140,201 |
| | 1982 | 2,563,905 | 617,085 | 585,195 | 229,916 | 285,909 | 239,281 | 118,629 | 120,670 | 68,357 | 481,735 | 227,111 | 114,676 | 143,581 |
| Glenn | 1984 | 95,090 | 25,890 | 24,316 | 10,433 | 2,910 | | 5,601 | 2,506 | 1,749 | 16,155 | 14,252 | 8,651 | 2,337 |
| | 1982 | 77,993 | 23,093 | 21,715 | 8,319 | 2,221 | | 3,974 | 1,801 | 1,273 | 10,453 | 13,562 | 6,844 | 2,070 |
| Humboldt | 1984 | 653,945 | 186,780 | 181,248 | 60,794 | 34,059 | 23,917 | 39,191 | 21,493 | 10,561 | 114,234 | 44,662 | 48,946 | 39,429 |
| | 1982 | 525,863 | 158,107 | 153,609 | 50,061 | 26,198 | 17,991 | 28,025 | 15,841 | 8,332 | 75,145 | 43,976 | 39,021 | 36,781 |
| Imperial | 1984 | 525,647 | 160,955 | 159,313 | 36,657 | 63,818 | 52,239 | 37,071 | 15,359 | 11,541 | 94,271 | 32,799 | 24,119 | 26,213 |
| | 1982 | 423,866 | 136,764 | 135,531 | 30,355 | 49,277 | 39,827 | 28,846 | 11,465 | 8,861 | 61,709 | 33,549 | 19,501 | 23,615 |
| Inyo | 1984 | 160,930 | 37,685 | 31,979 | 18,449 | 3,463 | | 7,582 | 3,918 | 2,478 | 25,838 | 31,538 | 10,499 | 3,599 |
| | 1982 | 129,670 | 31,367 | 26,649 | 15,134 | 2,581 | | 5,253 | 2,592 | 1,666 | 16,323 | 29,299 | 7,852 | 3,370 |
| Kern | 1984 | 2,471,657 | 585,619 | 555,212 | 259,163 | 239,195 | 187,510 | 108,014 | 113,637 | 67,294 | 536,088 | 253,448 | 121,561 | 84,000 |
| | 1982 | 2,082,023 | 529,182 | 502,308 | 213,451 | 194,015 | 150,122 | 83,673 | 90,368 | 55,887 | 368,636 | 256,299 | 103,250 | 83,183 |
| Kings | 1984 | 294,039 | 67,958 | 65,716 | 30,885 | 24,665 | 19,589 | 13,146 | 11,876 | 7,161 | 68,198 | 26,369 | 9,583 | 18,113 |
| | 1982 | 263,484 | 67,347 | 65,203 | 26,839 | 21,002 | 16,425 | 10,901 | 10,058 | 6,335 | 49,940 | 28,396 | 8,668 | 18,055 |
| Lake | 1984 | 190,814 | 75,502 | 73,711 | 14,083 | 11,425 | | 2,027 | 3,364 | 2,133 | 31,177 | 8,279 | 13,869 | 15,631 |
| | 1982 | 161,802 | 66,287 | 64,793 | 12,481 | 8,255 | | 1,613 | 2,631 | 1,695 | 21,087 | 9,093 | 11,586 | 14,391 |
| Lassen | 1984 | 99,482 | 36,980 | 36,142 | 10,801 | 3,629 | | 3,952 | 2,453 | 1,710 | 14,617 | 8,325 | 7,377 | 3,547 |
| | 1982 | 88,976 | 34,414 | 33,674 | 9,427 | 3,003 | | 3,108 | 1,877 | 1,326 | 10,479 | 8,777 | 6,377 | 3,822 |
| Los Angeles | 1984 | 47,859,617 | 9,670,514 | 8,896,541 | 5,299,974 | 5,473,944 | 5,000,146 | 2,863,919 | 2,795,480 | 1,304,513 | 10,284,489 | 3,608,297 | 1,668,721 | 1,611,338 |
| | 1982 | 38,399,189 | 8,604,529 | 7,925,381 | 4,265,497 | 4,271,257 | 3,881,231 | 2,154,770 | 2,069,371 | 1,024,270 | 6,980,205 | 3,218,351 | 1,339,133 | 1,484,705 |
| Madera | 1984 | 275,533 | 90,247 | 85,196 | 26,709 | 8,010 | 5,530 | 11,185 | 7,442 | 3,569 | 47,031 | 28,277 | 15,408 | 16,562 |
| | 1982 | 226,848 | 77,658 | 73,399 | 21,976 | 5,861 | 3,959 | 8,978 | 5,706 | 2,899 | 31,178 | 27,567 | 12,616 | 14,945 |
| Marin | 1984 | 1,707,064 | 368,439 | 329,875 | 198,500 | 138,743 | 121,936 | 74,905 | 101,234 | 63,980 | 349,380 | 112,278 | 105,386 | 59,374 |
| | 1982 | 1,368,657 | 330,450 | 296,217 | 158,660 | 108,053 | 94,327 | 59,666 | 73,096 | 48,413 | 230,677 | 109,018 | 77,837 | 57,691 |
| Mariposa | 1984 | 46,826 | 16,067 | 15,490 | 4,473 | | | 2,578 | 343 | 343 | 592 | 8,688 | 4,505 | 565 |
| | 1982 | 38,732 | 13,587 | 13,115 | 3,484 | | | 1,756 | 246 | 246 | 367 | 7,935 | 3,130 | 527 |
| Mendocino | 1984 | 397,195 | 123,561 | 114,626 | 43,918 | 19,612 | 11,641 | 14,085 | 13,005 | 6,335 | 68,121 | 24,629 | 32,840 | 23,996 |
| | 1982 | 331,178 | 107,361 | 99,717 | 36,141 | 15,485 | 8,968 | 11,415 | 9,892 | 5,053 | 45,598 | 26,770 | 27,152 | 21,866 |
| Merced | 1984 | 681,608 | 141,069 | 135,837 | 62,446 | 77,372 | 62,281 | 20,337 | 19,846 | 10,842 | 160,743 | 81,227 | 32,963 | 33,281 |
| | 1982 | 534,240 | 123,479 | 119,042 | 49,665 | 54,969 | 43,695 | 15,692 | 14,627 | 8,521 | 101,613 | 76,127 | 25,948 | 29,477 |
| Modoc | 1984 | 34,323 | 10,005 | 9,581 | 4,348 | 693 | | 357 | 217 | 217 | 5,329 | 3,013 | 5,547 | 1,070 |
| | 1982 | 28,147 | 8,618 | 8,263 | 3,423 | 542 | | 287 | 167 | 167 | 3,536 | 3,247 | 4,117 | 1,013 |
| Mono | 1984 | 77,796 | 22,327 | 21,442 | 20,602 | 1,044 | | 3,846 | 2,675 | 1,863 | 1,506 | 9,395 | 5,552 | 490 |
| | 1982 | 68,627 | 20,685 | 19,889 | 16,956 | 836 | | 2,863 | 1,902 | 1,342 | 925 | 10,355 | 4,216 | 500 |
| Monterey | 1984 | 1,715,354 | 307,415 | 279,777 | 198,765 | 180,160 | 159,287 | 117,406 | 83,711 | 41,397 | 388,399 | 141,074 | 80,128 | 68,314 |
| | 1982 | 1,425,924 | 289,700 | 263,971 | 166,514 | 136,877 | 120,181 | 91,674 | 66,080 | 34,470 | 263,979 | 139,603 | 67,546 | 64,858 |
| Napa | 1984 | 475,165 | 134,155 | 124,249 | 62,141 | 37,940 | 31,828 | 18,901 | 21,337 | 9,545 | 71,601 | 34,935 | 32,971 | 19,470 |
| | 1982 | 427,120 | 128,168 | 118,846 | 54,275 | 32,502 | 26,887 | 16,257 | 17,330 | 8,087 | 52,698 | 37,812 | 29,973 | 19,865 |
| Nevada | 1984 | 329,613 | 94,149 | 89,326 | 30,632 | 13,290 | 6,256 | 13,894 | 12,365 | 7,962 | 46,836 | 28,627 | 35,178 | 20,778 |
| | 1982 | 261,498 | 78,745 | 74,801 | 24,993 | 9,026 | 4,101 | 9,831 | 8,872 | 5,945 | 29,776 | 26,764 | 27,624 | 17,981 |
| Orange | 1984 | 14,426,479 | 2,737,929 | 2,532,302 | 1,736,544 | 1,775,208 | 1,608,013 | 854,293 | 752,081 | 381,876 | 3,241,442 | 986,021 | 627,335 | 428,611 |
| | 1982 | 11,684,897 | 2,448,197 | 2,267,050 | 1,387,757 | 1,410,110 | 1,271,265 | 630,856 | 585,706 | 314,412 | 2,182,844 | 976,471 | 521,812 | 392,893 |
| Placer | 1984 | 866,269 | 211,069 | 200,097 | 101,847 | 11,044 | 6,251 | 32,565 | 18,701 | 10,363 | 252,516 | 66,723 | 68,658 | 42,238 |
| | 1982 | 676,634 | 180,841 | 171,646 | 80,907 | 8,407 | 4,642 | 23,567 | 13,957 | 8,106 | 162,964 | 67,229 | 52,055 | 38,470 |
| Plumas | 1984 | 88,046 | 23,969 | 22,885 | 7,508 | 8,462 | 5,072 | 2,695 | 1,170 | 626 | 16,657 | 7,766 | 7,472 | 3,622 |
| | 1982 | 81,398 | 23,437 | 22,403 | 7,300 | 7,519 | 4,433 | 2,226 | 924 | 505 | 12,547 | 8,604 | 6,757 | 3,714 |
| Riverside | 1984 | 4,227,408 | 1,019,338 | 967,948 | 431,048 | 470,591 | 407,026 | 197,018 | 163,994 | 98,500 | 977,254 | 322,040 | 247,392 | 132,305 |
| | 1982 | 3,461,405 | 896,611 | 852,431 | 353,852 | 376,144 | 322,282 | 151,322 | 127,543 | 80,083 | 662,212 | 320,917 | 207,065 | 126,386 |
| Sacramento | 1984 | 5,326,019 | 1,040,763 | 987,380 | 544,479 | 789,886 | 693,841 | 226,244 | 318,496 | 152,454 | 1,161,535 | 375,059 | 235,431 | 198,703 |
| | 1982 | 4,375,580 | 956,283 | 908,323 | 442,940 | 633,807 | 553,407 | 178,537 | 247,920 | 126,265 | 790,142 | 375,202 | 197,820 | 183,998 |
| San Benito | 1984 | 99,262 | 34,676 | 34,084 | 8,773 | 1,535 | | 4,859 | 2,401 | 1,266 | 21,024 | 8,150 | 4,931 | 2,889 |
| | 1982 | 83,985 | 30,417 | 29,934 | 7,035 | 1,216 | | 3,976 | 1,876 | 1,011 | 14,157 | 8,943 | 4,115 | 2,933 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| San Bernardino | 1984 | 4,990,783 | 1,127,637 | 1,056,319 | 528,089 | 668,141 | 549,932 | 211,994 | 238,390 | 114,186 | 970,049 | 461,537 | 270,381 | 162,894 |
| | 1982 | 4,059,936 | 980,840 | 919,910 | 419,936 | 528,104 | 430,023 | 158,062 | 179,400 | 91,274 | 650,016 | 454,810 | 223,788 | 148,630 |
| San Diego | 1984 | 11,745,639 | 2,246,213 | 2,075,527 | 1,326,482 | 1,559,210 | 1,405,117 | 618,102 | 642,663 | 332,197 | 2,694,943 | 851,089 | 451,185 | 364,361 |
| | 1982 | 9,478,827 | 2,004,384 | 1,854,300 | 1,062,444 | 1,240,570 | 1,111,045 | 457,183 | 501,316 | 274,114 | 1,793,100 | 844,241 | 375,911 | 334,849 |
| San Francisco | 1984 | 5,794,966 | 991,513 | 748,823 | 1,115,102 | 600,509 | 482,911 | 559,069 | 304,641 | 134,823 | 810,205 | 269,600 | 160,098 | 158,354 |
| | 1982 | 4,250,353 | 828,322 | 626,327 | 806,854 | 424,495 | 337,271 | 380,160 | 211,132 | 99,858 | 474,186 | 238,249 | 107,326 | 135,569 |
| San Joaquin | 1984 | 1,877,289 | 425,031 | 394,945 | 189,824 | 217,022 | 188,532 | 88,976 | 90,594 | 49,030 | 405,617 | 154,405 | 88,505 | 89,029 |
| | 1982 | 1,596,769 | 389,911 | 362,747 | 159,048 | 178,596 | 153,985 | 71,441 | 73,554 | 41,844 | 284,763 | 159,412 | 76,747 | 85,117 |
| San Luis Obispo | 1984 | 957,539 | 237,542 | 224,659 | 139,736 | 48,228 | 34,307 | 45,015 | 38,707 | 16,537 | 167,991 | 94,641 | 65,685 | 43,157 |
| | 1982 | 755,115 | 200,003 | 189,383 | 106,129 | 36,306 | 25,283 | 31,513 | 28,569 | 12,898 | 107,213 | 88,825 | 51,779 | 37,493 |
| San Mateo | 1984 | 4,511,570 | 871,820 | 813,829 | 515,902 | 626,969 | 578,112 | 244,815 | 251,999 | 131,184 | 968,476 | 287,252 | 149,017 | 167,731 |
| | 1982 | 3,494,118 | 761,616 | 711,810 | 393,374 | 470,043 | 431,722 | 178,406 | 186,726 | 103,399 | 620,524 | 270,656 | 115,306 | 154,496 |
| Santa Barbara | 1984 | 2,411,063 | 469,757 | 428,541 | 271,654 | 224,176 | 194,004 | 133,317 | 136,558 | 75,703 | 428,162 | 196,398 | 112,724 | 87,560 |
| | 1982 | 1,846,926 | 392,938 | 358,893 | 217,840 | 164,110 | 140,939 | 93,392 | 98,112 | 57,106 | 265,996 | 179,432 | 86,499 | 76,778 |
| Santa Clara | 1984 | 9,363,319 | 1,750,828 | 1,635,345 | 995,733 | 1,274,844 | 1,126,227 | 518,166 | 566,200 | 240,356 | 2,059,584 | 651,247 | 364,364 | 345,225 |
| | 1982 | 7,487,855 | 1,568,002 | 1,466,338 | 784,098 | 991,399 | 870,213 | 381,806 | 427,572 | 195,093 | 1,366,676 | 635,516 | 298,646 | 311,832 |
| Santa Cruz | 1984 | 1,157,564 | 277,182 | 249,882 | 138,133 | 91,784 | 77,314 | 53,561 | 51,366 | 25,264 | 229,470 | 78,250 | 89,678 | 46,405 |
| | 1982 | 990,619 | 256,609 | 231,613 | 115,496 | 76,282 | 63,653 | 41,383 | 40,580 | 21,252 | 161,681 | 81,125 | 78,045 | 46,917 |
| Shasta | 1984 | 724,618 | 176,872 | 161,678 | 58,929 | 71,949 | 56,288 | 28,610 | 22,833 | 11,330 | 128,286 | 85,550 | 53,333 | 46,711 |
| | 1982 | 602,970 | 155,695 | 142,491 | 48,178 | 54,317 | 42,032 | 23,169 | 17,907 | 9,408 | 86,995 | 85,316 | 44,673 | 43,119 |
| Sierra | 1984 | 7,939 | 2,637 | 2,496 | 1,653 | | | | 145 | 145 | 951 | 835 | 1,050 | 442 |
| | 1982 | 6,303 | 2,154 | 2,041 | 1,234 | | | | 105 | 105 | 599 | 821 | 816 | 379 |
| Siskiyou | 1984 | 187,056 | 61,207 | 57,351 | 21,035 | 4,270 | | 7,745 | 5,767 | 4,246 | 20,876 | 21,629 | 13,485 | 16,177 |
| | 1982 | 155,232 | 52,413 | 49,170 | 17,033 | 3,089 | | 5,744 | 4,055 | 3,058 | 13,388 | 21,596 | 10,682 | 14,122 |
| Solano | 1984 | 1,317,694 | 310,425 | 295,138 | 147,284 | 131,284 | 116,029 | 47,228 | 55,970 | 26,530 | 301,053 | 120,164 | 52,584 | 70,826 |
| | 1982 | 1,035,483 | 260,148 | 247,634 | 117,784 | 99,978 | 87,887 | 33,435 | 41,786 | 21,078 | 194,361 | 114,088 | 41,932 | 62,244 |
| Sonoma | 1984 | 1,842,610 | 433,234 | 400,619 | 184,351 | 201,112 | 174,131 | 76,903 | 90,447 | 48,093 | 336,591 | 153,941 | 152,751 | 94,307 |
| | 1982 | 1,613,867 | 413,658 | 382,976 | 157,336 | 164,355 | 141,244 | 61,106 | 72,302 | 40,561 | 240,216 | 161,565 | 117,021 | 91,616 |
| Stanislaus | 1984 | 1,607,880 | 378,400 | 351,135 | 138,726 | 203,594 | 181,997 | 86,995 | 96,918 | 54,110 | 286,190 | 116,018 | 89,765 | 83,282 |
| | 1982 | 1,303,641 | 329,112 | 305,765 | 110,305 | 159,340 | 141,412 | 64,297 | 75,100 | 43,976 | 191,756 | 114,318 | 74,289 | 75,960 |
| Sutter | 1984 | 282,461 | 62,937 | 61,059 | 26,687 | 45,974 | 43,511 | 10,671 | 13,366 | 13,366 | 55,527 | 17,680 | 23,835 | 7,528 |
| | 1982 | 236,494 | 61,467 | 59,704 | 22,102 | 34,276 | 32,312 | 8,773 | 9,916 | 9,916 | 37,503 | 18,146 | 20,546 | 7,896 |
| Tehama | 1984 | 229,338 | 61,733 | 59,931 | 18,785 | 14,443 | 7,716 | 7,445 | 4,853 | 3,205 | 37,700 | 46,496 | 16,163 | 9,078 |
| | 1982 | 172,116 | 47,972 | 46,628 | 13,807 | 9,237 | 4,840 | 5,177 | 3,360 | 2,248 | 22,569 | 40,934 | 11,254 | 7,398 |
| Trinity | 1984 | 40,235 | 14,668 | 13,964 | 5,010 | 2,224 | | 289 | 1,478 | 1,347 | 1,126 | 3,834 | 5,777 | 2,390 |
| | 1982 | 30,243 | 11,650 | 11,104 | 3,700 | 1,493 | | 184 | 881 | 811 | 641 | 3,472 | 3,678 | 1,852 |
| Tulare | 1984 | 1,300,126 | 320,988 | 304,958 | 104,914 | 157,691 | 138,782 | 61,340 | 58,959 | 36,515 | 290,508 | 95,189 | 69,766 | 56,319 |
| | 1982 | 1,077,044 | 288,801 | 274,708 | 85,925 | 123,830 | 108,233 | 47,739 | 45,411 | 29,161 | 200,492 | 96,610 | 59,472 | 52,908 |
| Tuolumne | 1984 | 153,691 | 52,325 | 49,524 | 17,882 | 625 | | 7,145 | 3,837 | 2,632 | 19,090 | 12,958 | 12,483 | 11,753 |
| | 1982 | 143,546 | 50,309 | 47,673 | 16,247 | 546 | | 5,918 | 3,286 | 2,287 | 14,139 | 14,355 | 11,421 | 12,259 |
| Ventura | 1984 | 3,137,801 | 678,402 | 644,109 | 265,414 | 424,554 | 391,220 | 141,059 | 124,480 | 65,099 | 791,835 | 227,963 | 133,203 | 110,513 |
| | 1982 | 2,589,477 | 630,833 | 599,664 | 224,435 | 329,448 | 302,181 | 105,845 | 98,507 | 54,391 | 540,393 | 224,365 | 112,583 | 105,479 |
| Yolo | 1984 | 562,520 | 157,340 | 151,538 | 74,988 | 8,301 | | 20,372 | 17,863 | 6,471 | 125,306 | 55,717 | 29,778 | 34,752 |
| | 1982 | 490,528 | 146,738 | 141,497 | 62,885 | 6,789 | | 17,229 | 14,313 | 5,550 | 88,550 | 57,902 | 25,992 | 33,429 |
| Yuba | 1984 | 218,421 | 58,318 | 52,231 | 20,750 | 38,489 | 36,384 | 10,190 | 7,693 | 667 | 37,564 | 12,075 | 11,117 | 10,399 |
| | 1982 | 186,405 | 53,096 | 47,611 | 18,177 | 28,839 | 27,154 | 8,653 | 6,240 | 599 | 26,347 | 13,164 | 9,631 | 10,962 |
| **TOTAL METRO COUNTIES** | 1984 | 147,634,267 | 30,170,614 | 27,830,747 | 16,461,872 | 17,576,986 | 15,644,570 | 8,179,679 | 7,921,296 | 3,883,639 | 31,548,472 | 10,832,550 | 6,144,510 | 5,260,996 |
| | 1982 | 119,056,170 | 26,926,627 | 24,880,072 | 13,171,939 | 13,744,785 | 12,157,124 | 6,103,217 | 5,991,294 | 3,115,861 | 21,169,274 | 10,335,745 | 5,023,937 | 4,880,146 |
| **TOTAL STATE** | 1984 | 153,627,397 | 31,860,964 | 29,448,708 | 17,093,279 | 17,933,127 | 15,873,118 | 8,438,576 | 8,108,579 | 3,990,881 | 32,605,556 | 11,412,356 | 6,559,462 | 5,569,650 |
| | 1982 | 123,945,914 | 28,392,948 | 26,285,468 | 13,684,269 | 14,012,431 | 12,326,646 | 6,297,224 | 6,131,032 | 3,199,083 | 21,861,475 | 10,901,436 | 5,354,221 | 5,161,518 |
| **COLORADO** | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | 1984 | 1,459,568 | 337,334 | 321,759 | 156,390 | 126,247 | 99,833 | 57,075 | 108,342 | 52,201 | 286,354 | 101,947 | 91,151 | 34,605 |
| | 1982 | 1,132,186 | 271,524 | 259,299 | 128,475 | 87,176 | 68,086 | 53,066 | 64,430 | 32,764 | 224,931 | 89,240 | 65,666 | 23,795 |
| Boulder | 1984 | 1,459,568 | 337,334 | 321,759 | 156,390 | 126,247 | 99,833 | 57,075 | 108,342 | 52,201 | 286,354 | 101,947 | 91,151 | 34,605 |
| | 1982 | 1,132,186 | 271,524 | 259,299 | 128,475 | 87,176 | 68,086 | 53,066 | 64,430 | 32,764 | 224,931 | 89,240 | 65,666 | 23,795 |
| **COLORADO SPRINGS** | 1984 | 2,060,685 | 380,370 | 365,650 | 199,610 | 272,186 | 246,456 | 82,302 | 117,449 | 63,903 | 446,059 | 138,814 | 119,136 | 33,690 |
| | 1982 | 1,653,177 | 322,222 | 310,124 | 169,892 | 204,532 | 184,181 | 74,514 | 76,418 | 43,675 | 361,523 | 129,895 | 88,666 | 24,001 |
| El Paso | 1984 | 2,060,685 | 380,370 | 365,650 | 199,610 | 272,186 | 246,456 | 82,302 | 117,449 | 63,903 | 446,059 | 138,814 | 119,136 | 33,690 |
| | 1982 | 1,653,177 | 322,222 | 310,124 | 169,892 | 204,532 | 184,181 | 74,514 | 76,418 | 43,675 | 361,523 | 129,895 | 88,666 | 24,001 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **COLORADO (continued)** | | | | | | | | | | | | | | |
| **DENVER** | **1984** | **10,938,512** | **2,258,260** | **2,162,922** | **1,169,432** | **1,300,229** | **1,167,263** | **451,543** | **775,450** | **400,800** | **2,084,004** | **827,258** | **597,786** | **259,939** |
| | 1982 | 8,892,254 | 1,942,771 | 1,862,314 | 1,012,831 | 997,150 | 890,942 | 433,155 | 476,842 | 259,795 | 1,727,755 | 761,383 | 431,532 | 184,470 |
| Adams | 1984 | 1,685,201 | 419,379 | 409,822 | 129,611 | 230,994 | 208,767 | 49,540 | 108,737 | 69,177 | 287,106 | 177,661 | 108,146 | 46,683 |
| | 1982 | 1,363,202 | 358,780 | 351,025 | 112,899 | 174,131 | 156,478 | 48,466 | 64,280 | 42,528 | 231,870 | 161,636 | 80,973 | 30,344 |
| Arapahoe | 1984 | 2,795,714 | 458,757 | 436,645 | 242,330 | 435,374 | 411,734 | 128,809 | 165,487 | 69,456 | 714,529 | 186,611 | 148,799 | 47,790 |
| | 1982 | 2,358,839 | 407,473 | 388,299 | 218,018 | 345,825 | 325,991 | 135,308 | 103,397 | 46,246 | 615,473 | 178,896 | 111,290 | 35,987 |
| Denver | 1984 | 3,540,480 | 666,131 | 623,305 | 529,511 | 296,242 | 240,069 | 174,170 | 318,339 | 176,624 | 428,763 | 231,225 | 208,956 | 87,676 |
| | 1982 | 2,825,883 | 584,150 | 547,251 | 452,975 | 223,411 | 179,075 | 160,131 | 197,631 | 115,290 | 350,652 | 210,458 | 141,755 | 62,684 |
| Douglas | 1984 | 85,765 | 30,621 | 28,019 | 7,912 | 156 | | 912 | 2,881 | 2,363 | 10,628 | 11,114 | 15,519 | 2,071 |
| | 1982 | 69,983 | 25,888 | 23,717 | 6,829 | 118 | | 919 | 1,867 | 1,557 | 8,782 | 10,221 | 10,636 | 1,496 |
| Jefferson | 1984 | 2,831,352 | 683,372 | 665,131 | 260,068 | 337,463 | 306,693 | 98,112 | 180,006 | 83,180 | 642,978 | 220,647 | 116,366 | 75,719 |
| | 1982 | 2,274,347 | 566,480 | 552,022 | 222,110 | 253,665 | 229,398 | 88,331 | 109,667 | 54,174 | 520,978 | 200,172 | 86,878 | 53,959 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | ***1984*** | ***12,398,080*** | ***2,595,594*** | ***2,484,681*** | ***1,325,822*** | ***1,426,476*** | ***1,267,096*** | ***508,618*** | ***883,792*** | ***453,001*** | ***2,370,358*** | ***929,205*** | ***688,937*** | ***294,544*** |
| | *1982* | *10,024,440* | *2,214,295* | *2,121,613* | *1,141,306* | *1,084,326* | *959,028* | *486,221* | *541,272* | *292,559* | *1,952,686* | *850,623* | *497,198* | *208,265* |
| **FORT COLLINS - LOVELAND** | **1984** | **929,206** | **203,287** | **194,743** | **87,203** | **107,504** | **90,644** | **37,834** | **53,296** | **25,021** | **178,315** | **65,779** | **79,121** | **18,238** |
| | 1982 | 773,096 | 175,057 | 167,901 | 79,990 | 79,726 | 66,638 | 35,898 | 36,035 | 17,888 | 150,994 | 61,992 | 61,365 | 13,502 |
| Larimer | 1984 | 929,206 | 203,287 | 194,743 | 87,203 | 107,504 | 90,644 | 37,834 | 53,296 | 25,021 | 178,315 | 65,779 | 79,121 | 18,238 |
| | 1982 | 773,096 | 175,057 | 167,901 | 79,990 | 79,726 | 66,638 | 35,898 | 36,035 | 17,888 | 150,994 | 61,992 | 61,365 | 13,502 |
| **GREELEY** | **1984** | **555,671** | **137,347** | **133,261** | **50,026** | **63,143** | **51,849** | **18,644** | **26,602** | **10,670** | **124,710** | **43,099** | **32,714** | **14,964** |
| | 1982 | 457,126 | 116,904 | 113,562 | 44,583 | 48,735 | 39,663 | 18,314 | 17,778 | 7,690 | 98,219 | 40,147 | 25,079 | 10,604 |
| Weld | 1984 | 555,671 | 137,347 | 133,261 | 50,026 | 63,143 | 51,849 | 18,644 | 26,602 | 10,670 | 124,710 | 43,099 | 32,714 | 14,964 |
| | 1982 | 457,126 | 116,904 | 113,562 | 44,583 | 48,735 | 39,663 | 18,314 | 17,778 | 7,690 | 98,219 | 40,147 | 25,079 | 10,604 |
| **PUEBLO** | **1984** | **621,866** | **161,180** | **152,099** | **59,518** | **93,275** | **75,434** | **27,730** | **38,243** | **22,368** | **99,520** | **45,645** | **34,581** | **18,350** |
| | 1982 | 541,146 | 145,041 | 137,034 | 55,008 | 75,877 | 60,584 | 27,101 | 26,416 | 16,130 | 88,061 | 44,952 | 28,027 | 13,618 |
| Pueblo | 1984 | 621,866 | 161,180 | 152,099 | 59,518 | 93,275 | 75,434 | 27,730 | 38,243 | 22,368 | 99,520 | 45,645 | 34,581 | 18,350 |
| | 1982 | 541,146 | 145,041 | 137,034 | 55,008 | 75,877 | 60,584 | 27,101 | 26,416 | 16,130 | 88,061 | 44,952 | 26,327 | 13,618 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 1,685,201 | 419,379 | 409,822 | 129,611 | 230,994 | 208,767 | 49,540 | 108,737 | 69,177 | 287,106 | 177,661 | 108,146 | 46,683 |
| | 1982 | 1,363,202 | 358,780 | 351,025 | 112,899 | 174,131 | 156,478 | 48,466 | 64,280 | 42,528 | 231,870 | 161,636 | 80,973 | 30,344 |
| Alamosa | 1984 | 90,068 | 25,089 | 24,549 | 7,406 | 6,724 | 5,649 | 5,413 | 4,382 | 3,429 | 15,541 | 4,287 | 7,797 | 3,940 |
| | 1982 | 71,299 | 20,635 | 20,215 | 6,563 | 5,014 | 4,156 | 4,849 | 2,830 | 2,276 | 12,046 | 4,261 | 5,706 | 2,523 |
| Arapahoe | 1984 | 2,795,714 | 458,757 | 436,645 | 242,330 | 435,374 | 411,734 | 128,809 | 165,487 | 69,456 | 714,529 | 186,611 | 148,799 | 47,790 |
| | 1982 | 2,358,839 | 407,473 | 388,299 | 218,018 | 345,825 | 325,991 | 135,308 | 103,397 | 46,246 | 615,473 | 178,896 | 111,290 | 35,987 |
| Archuleta | 1984 | 32,229 | 8,107 | 7,974 | 2,289 | | | 1,336 | 372 | 372 | 3,279 | 1,939 | 10,860 | 910 |
| | 1982 | 23,057 | 6,237 | 6,142 | 1,902 | | | 1,208 | 220 | 220 | 2,430 | 1,767 | 6,677 | 534 |
| Baca | 1984 | 31,360 | 3,290 | 3,197 | 1,455 | 782 | | 253 | 147 | | 6,413 | 11,972 | 4,635 | 662 |
| | 1982 | 22,054 | 2,505 | 2,437 | 1,095 | 489 | | 209 | 79 | | 4,243 | 9,037 | 2,879 | 393 |
| Bent | 1984 | 17,467 | 6,236 | 6,169 | 382 | 886 | | 247 | 81 | | 4,948 | 1,056 | 740 | 1,309 |
| | 1982 | 14,859 | 5,538 | 5,485 | 385 | 713 | | 256 | 57 | | 3,914 | 1,133 | 592 | 905 |
| Boulder | 1984 | 1,459,568 | 337,334 | 321,759 | 156,390 | 126,247 | 99,833 | 57,075 | 108,342 | 52,201 | 286,354 | 101,947 | 91,151 | 34,605 |
| | 1982 | 1,132,186 | 271,524 | 259,299 | 128,475 | 87,176 | 68,086 | 53,066 | 64,430 | 32,764 | 224,931 | 89,240 | 65,666 | 23,795 |
| Chaffee | 1984 | 80,528 | 24,054 | 23,164 | 5,767 | 5,135 | | 980 | 1,594 | 1,528 | 13,047 | 5,148 | 6,775 | 1,748 |
| | 1982 | 72,589 | 22,439 | 21,635 | 5,577 | 4,039 | | 1,097 | 1,114 | 1,071 | 11,968 | 5,803 | 5,376 | 1,403 |
| Cheyenne | 1984 | 8,268 | 2,896 | 2,785 | 1,195 | | | 59 | 329 | | 1,579 | 541 | 693 | 183 |
| | 1982 | 6,656 | 2,576 | 2,480 | 989 | | | 58 | 208 | | 1,132 | 527 | 476 | 127 |
| Clear Creek | 1984 | 32,013 | 7,967 | 7,629 | 8,914 | 541 | | 290 | 217 | | 2,306 | 7,163 | 1,289 | 1,009 |
| | 1982 | 28,637 | 7,580 | 7,267 | 7,959 | 427 | | 274 | 148 | | 1,785 | 6,814 | 1,009 | 683 |
| Conejos | 1984 | 15,001 | 6,109 | 6,009 | 289 | 1,769 | | 267 | 141 | | 194 | 2,785 | 796 | 1,921 |
| | 1982 | 12,758 | 5,459 | 5,376 | 284 | 1,258 | | 251 | 96 | | 165 | 2,714 | 621 | 1,295 |
| Costilla | 1984 | 3,203 | 868 | 800 | 271 | 297 | | 37 | 121 | | 150 | 732 | 316 | |
| | 1982 | 3,186 | 952 | 878 | 306 | 243 | | 45 | 85 | | 146 | 795 | 255 | |
| Crowley | 1984 | 3,624 | 246 | 181 | 257 | | | 126 | 117 | | 1,000 | 323 | 483 | 479 |
| | 1982 | 3,355 | 265 | 195 | 282 | | | 133 | 81 | | 957 | 344 | 423 | 363 |
| Custer | 1984 | 4,616 | 1,350 | 1,303 | 374 | | | 372 | | | 90 | 646 | 1,128 | 106 |
| | 1982 | 3,721 | 1,171 | 1,132 | 333 | | | 318 | | | 70 | 614 | 724 | 71 |
| Delta | 1984 | 96,692 | 29,072 | 28,231 | 5,307 | 4,946 | 3,302 | 3,807 | 4,120 | 2,148 | 19,305 | 8,303 | 8,895 | 3,160 |
| | 1982 | 79,332 | 24,710 | 24,024 | 4,754 | 3,560 | 2,340 | 3,515 | 2,490 | 1,385 | 16,136 | 7,723 | 6,810 | 2,309 |
| Denver | 1984 | 3,540,480 | 666,131 | 623,305 | 529,511 | 296,242 | 240,069 | 174,170 | 318,339 | 176,624 | 428,763 | 231,225 | 208,956 | 87,676 |
| | 1982 | 2,825,883 | 584,150 | 547,251 | 452,975 | 223,411 | 179,075 | 160,131 | 197,631 | 115,290 | 350,652 | 210,458 | 141,755 | 62,684 |
| Dolores | 1984 | 4,904 | 2,057 | 2,021 | 479 | | | | | | 1,709 | 192 | | |
| | 1982 | 4,012 | 1,693 | 1,665 | 405 | | | | | | 1,384 | 191 | | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **COLORADO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Douglas** | 1984 | 85,765 | 30,621 | 28,019 | 7,912 | 156 | | 912 | 2,881 | 2,363 | 10,628 | 11,114 | 15,519 | 2,071 |
| | 1982 | 69,983 | 25,888 | 23,717 | 6,829 | 118 | | 919 | 1,867 | 1,557 | 8,782 | 10,221 | 10,636 | 1,496 |
| **Eagle** | 1984 | 203,699 | 45,167 | 44,365 | 37,712 | 184 | | 9,496 | 6,414 | 5,607 | 8,278 | 13,383 | 26,905 | 6,306 |
| | 1982 | 169,430 | 39,217 | 38,567 | 35,542 | 138 | | 8,570 | 3,791 | 3,370 | 6,128 | 13,440 | 18,239 | 4,080 |
| **Elbert** | 1984 | 4,877 | 2,607 | 2,543 | 409 | | | | 87 | | 109 | 616 | 193 | 142 |
| | 1982 | 5,610 | 2,949 | 2,880 | 525 | | | | 71 | | 121 | 842 | 191 | 125 |
| **El Paso** | 1984 | 2,060,685 | 380,370 | 365,650 | 199,610 | 272,186 | 246,456 | 82,302 | 117,449 | 63,903 | 446,059 | 138,814 | 119,136 | 33,690 |
| | 1982 | 1,653,177 | 322,222 | 310,124 | 169,892 | 204,532 | 184,181 | 74,514 | 76,418 | 43,675 | 361,523 | 129,895 | 88,666 | 24,001 |
| **Fremont** | 1984 | 108,465 | 32,386 | 31,447 | 10,926 | 11,918 | 5,301 | 3,497 | 3,521 | 2,211 | 17,152 | 5,081 | 8,596 | 6,409 |
| | 1982 | 93,262 | 28,930 | 28,125 | 10,153 | 8,743 | 3,715 | 3,746 | 2,469 | 1,623 | 14,966 | 5,485 | 6,514 | 4,457 |
| **Garfield** | 1984 | 240,543 | 60,625 | 58,642 | 24,787 | 13,388 | 4,682 | 6,267 | 7,372 | 3,482 | 53,909 | 20,811 | 21,484 | 9,780 |
| | 1982 | 200,840 | 51,474 | 49,850 | 21,615 | 9,335 | 3,158 | 6,381 | 4,915 | 2,490 | 45,008 | 21,352 | 15,778 | 7,139 |
| **Gilpin** | 1984 | 3,641 | 336 | 301 | 1,321 | | | 81 | 56 | | 86 | 63 | | 125 |
| | 1982 | 3,921 | 400 | 358 | 1,615 | | | 96 | 47 | | 82 | 82 | | 105 |
| **Grand** | 1984 | 59,091 | 14,587 | 14,027 | 9,450 | 733 | | 881 | 936 | 936 | 5,857 | 6,977 | 5,260 | 3,118 |
| | 1982 | 48,758 | 12,368 | 11,908 | 8,586 | 559 | | 888 | 560 | 560 | 4,840 | 6,578 | 3,620 | 2,040 |
| **Gunnison** | 1984 | 71,202 | 17,492 | 17,028 | 11,427 | 268 | | 3,331 | 1,986 | 1,371 | 11,343 | 8,030 | 5,544 | 2,461 |
| | 1982 | 62,745 | 16,922 | 16,492 | 10,540 | 212 | | 3,282 | 1,366 | 984 | 9,224 | 7,700 | 3,962 | 1,679 |
| **Hinsdale** | 1984 | 3,872 | 906 | 873 | 454 | | | | | | | 1,815 | 348 | |
| | 1982 | 2,530 | 614 | 592 | 316 | | | | | | | 1,218 | 174 | |
| **Huerfano** | 1984 | 32,033 | 12,127 | 11,969 | 2,730 | 215 | | 539 | 833 | 624 | 2,628 | 7,719 | 2,393 | 880 |
| | 1982 | 23,172 | 8,740 | 8,636 | 2,057 | 140 | | 426 | 471 | 363 | 1,862 | 6,088 | 1,463 | 545 |
| **Jackson** | 1984 | 7,655 | 2,588 | 2,521 | 728 | | | 319 | 108 | | 1,576 | 746 | 817 | 136 |
| | 1982 | 6,857 | 2,465 | 2,404 | 731 | | | 339 | 68 | | 1,290 | 722 | 590 | 104 |
| **Jefferson** | 1984 | 2,831,352 | 683,372 | 665,131 | 260,068 | 337,463 | 306,693 | 98,112 | 180,006 | 83,180 | 642,978 | 220,647 | 116,366 | 75,719 |
| | 1982 | 2,274,347 | 566,480 | 552,022 | 222,110 | 253,665 | 229,398 | 88,331 | 109,667 | 54,174 | 520,978 | 200,172 | 86,878 | 53,959 |
| **Kiowa** | 1984 | 5,559 | 2,339 | 2,275 | 742 | | | | | | | 493 | 949 | 791 |
| | 1982 | 4,495 | 1,945 | 1,894 | 699 | | | | | | | 496 | 644 | 513 |
| **Kit Carson** | 1984 | 46,871 | 12,299 | 11,821 | 2,240 | 2,250 | | 1,180 | 707 | 707 | 12,654 | 4,645 | 5,738 | 2,871 |
| | 1982 | 37,699 | 10,504 | 10,102 | 1,947 | 1,563 | | 1,198 | 470 | 470 | 9,535 | 4,749 | 3,960 | 1,891 |
| **Lake** | 1984 | 31,263 | 9,187 | 9,107 | 2,349 | 298 | | 840 | 453 | 453 | 3,129 | 6,153 | 2,128 | 3,539 |
| | 1982 | 30,013 | 9,429 | 9,358 | 2,527 | 256 | | 956 | 337 | 337 | 2,919 | 6,388 | 1,647 | 2,614 |
| **La Plata** | 1984 | 209,668 | 52,025 | 50,257 | 25,200 | 12,877 | 7,707 | 10,058 | 12,427 | 5,450 | 29,306 | 17,969 | 18,611 | 2,864 |
| | 1982 | 175,750 | 45,709 | 44,208 | 22,742 | 10,166 | 5,908 | 9,829 | 7,784 | 3,665 | 23,890 | 17,123 | 14,595 | 2,144 |
| **Larimer** | 1984 | 929,206 | 203,287 | 194,743 | 87,203 | 107,504 | 90,644 | 37,834 | 53,296 | 25,021 | 178,315 | 65,779 | 79,121 | 18,238 |
| | 1982 | 773,096 | 175,057 | 167,901 | 79,990 | 79,726 | 66,638 | 35,898 | 36,035 | 17,888 | 150,994 | 61,992 | 61,365 | 13,502 |
| **Las Animas** | 1984 | 43,946 | 15,127 | 14,287 | 3,155 | 2,928 | | 993 | 1,608 | 869 | 8,755 | 1,681 | 3,212 | 1,972 |
| | 1982 | 40,465 | 14,517 | 13,727 | 3,226 | 2,548 | | 1,141 | 1,098 | 619 | 8,019 | 1,950 | 2,514 | 1,473 |
| **Lincoln** | 1984 | 56,345 | 7,041 | 6,917 | 6,545 | 1,620 | | 364 | 450 | | 10,184 | 25,011 | 1,138 | 1,900 |
| | 1982 | 39,248 | 5,157 | 5,072 | 4,814 | 905 | | 290 | 234 | | 6,643 | 18,156 | 616 | 1,084 |
| **Logan** | 1984 | 129,933 | 23,498 | 22,001 | 9,123 | 10,664 | 6,848 | 7,728 | 5,250 | 3,978 | 38,961 | 7,516 | 11,149 | 2,812 |
| | 1982 | 102,967 | 20,278 | 19,009 | 7,876 | 7,986 | 5,027 | 7,099 | 3,404 | 2,667 | 28,655 | 7,501 | 7,734 | 1,808 |
| **Mesa** | 1984 | 723,555 | 150,380 | 143,008 | 53,024 | 78,923 | 72,059 | 26,393 | 41,214 | 23,495 | 146,800 | 61,680 | 72,382 | 19,006 |
| | 1982 | 592,620 | 128,646 | 122,487 | 46,766 | 61,223 | 55,648 | 24,522 | 27,683 | 16,558 | 122,047 | 57,746 | 55,769 | 12,658 |
| **Mineral** | 1984 | 3,283 | 936 | 905 | 236 | | | | | | 55 | 284 | 1,364 | |
| | 1982 | 3,161 | 1,044 | 1,011 | 263 | | | | | | 55 | 313 | 1,124 | |
| **Moffat** | 1984 | 104,700 | 29,107 | 28,371 | 7,876 | 6,361 | 5,431 | 4,922 | 3,127 | 2,534 | 23,636 | 5,034 | 11,489 | 1,376 |
| | 1982 | 89,512 | 26,405 | 25,768 | 7,580 | 4,601 | 3,890 | 4,708 | 1,959 | 1,618 | 20,472 | 5,359 | 8,255 | 1,042 |
| **Montezuma** | 1984 | 121,309 | 30,928 | 29,980 | 9,959 | 7,104 | 4,811 | 4,767 | 3,634 | 3,138 | 22,771 | 15,087 | 8,316 | 2,711 |
| | 1982 | 102,376 | 26,430 | 25,651 | 9,651 | 5,506 | 3,659 | 4,425 | 2,439 | 2,131 | 19,135 | 14,110 | 6,401 | 1,992 |
| **Montrose** | 1984 | 130,501 | 32,820 | 32,015 | 9,125 | 11,570 | 9,258 | 4,542 | 5,694 | 4,254 | 25,864 | 11,068 | 15,797 | 3,280 |
| | 1982 | 119,660 | 31,118 | 30,391 | 9,399 | 9,009 | 7,149 | 5,117 | 3,901 | 2,969 | 23,567 | 11,484 | 13,490 | 2,673 |
| **Morgan** | 1984 | 140,357 | 36,391 | 35,913 | 11,279 | 14,892 | 11,326 | 5,609 | 4,454 | 3,795 | 27,438 | 16,873 | 7,905 | 2,794 |
| | 1982 | 115,674 | 30,388 | 30,025 | 10,070 | 10,817 | 8,059 | 5,349 | 2,644 | 2,297 | 22,530 | 15,941 | 5,945 | 1,817 |
| **Otero** | 1984 | 87,537 | 23,234 | 22,600 | 7,468 | 14,820 | 11,583 | 3,022 | 5,790 | 4,215 | 9,416 | 9,981 | 5,593 | 2,434 |
| | 1982 | 76,806 | 22,051 | 21,475 | 6,917 | 10,975 | 8,403 | 3,267 | 3,907 | 2,921 | 8,349 | 9,850 | 4,542 | 1,886 |
| **Ouray** | 1984 | 6,868 | 885 | 802 | 2,252 | 160 | | | 69 | | 94 | 721 | 1,214 | 118 |
| | 1982 | 5,603 | 734 | 666 | 1,918 | 120 | | | 45 | | 77 | 713 | 907 | 84 |
| **Park** | 1984 | 9,987 | 1,925 | 1,852 | 2,141 | 1,139 | | 170 | 115 | | 863 | 1,446 | 923 | 218 |
| | 1982 | 9,810 | 2,063 | 1,987 | 2,134 | 908 | | 199 | 88 | | 747 | 1,695 | 807 | 181 |
| **Phillips** | 1984 | 23,659 | 6,222 | 6,172 | 1,016 | 701 | | 268 | | | 10,583 | 65 | 2,809 | 853 |
| | 1982 | 18,367 | 5,220 | 5,184 | 914 | 533 | | 261 | | | 7,906 | 65 | 1,922 | 615 |
| **Pitkin** | 1984 | 171,667 | 19,921 | 18,542 | 44,298 | 64 | | 18,383 | 10,957 | 7,869 | 1,555 | 9,735 | 15,621 | 12,451 |
| | 1982 | 135,342 | 17,239 | 16,065 | 37,162 | 47 | | 15,920 | 6,517 | 4,758 | 1,219 | 9,495 | 11,218 | 7,839 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **COLORADO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Prowers | 1984 | 93,517 | 20,527 | 19,744 | 8,883 | 4,940 | 3,075 | 4,386 | 3,926 | 1,546 | 15,861 | 14,800 | 7,340 | 2,987 |
| | 1982 | 70,926 | 17,142 | 16,508 | 7,009 | 3,441 | 2,099 | 3,660 | 2,368 | 1,003 | 11,332 | 12,443 | 4,883 | 1,973 |
| Pueblo | 1984 | 621,866 | 161,180 | 152,099 | 59,518 | 93,275 | 75,434 | 27,730 | 38,243 | 22,368 | 99,520 | 45,645 | 34,581 | 18,350 |
| | 1982 | 541,146 | 145,041 | 137,034 | 55,[illegible] | 75,877 | 60,584 | 27,101 | 26,416 | 16,130 | 88,061 | 44,952 | 28,027 | 13,618 |
| Rio Blanco | 1984 | 24,324 | 10,089 | 9,542 | 2,280 | 100 | | 851 | 685 | 447 | 2,498 | 2,927 | 3,148 | 539 |
| | 1982 | 22,922 | 9,474 | 8,971 | 2,429 | 84 | | 959 | 505 | 346 | 2,089 | 3,322 | 2,530 | 429 |
| Rio Grande | 1984 | 52,697 | 17,022 | 16,437 | 2,391 | 1,905 | | 1,772 | 3,082 | 1,136 | 7,093 | 6,726 | 3,905 | 3,537 |
| | 1982 | 43,728 | 14,792 | 14,301 | 2,182 | 1,315 | | 1,786 | 2,034 | 829 | 5,862 | 6,186 | 2,955 | 2,314 |
| Routt | 1984 | 94,473 | 21,634 | 21,138 | 13,512 | 495 | | 7,106 | 5,145 | 3,650 | 7,568 | 10,432 | 10,980 | 2,563 |
| | 1982 | 88,168 | 20,516 | 20,088 | 13,497 | 425 | | 7,307 | 3,464 | 2,532 | 7,045 | 10,959 | 9,362 | 2,086 |
| Saguache | 1984 | 7,349 | 1,661 | 1,615 | 415 | | | 91 | 73 | | 2,380 | 466 | 1,675 | |
| | 1982 | 7,267 | 1,792 | 1,745 | 484 | | | 113 | 53 | | 2,305 | 579 | 1,405 | |
| San Juan | 1984 | 5,954 | 453 | 420 | 1,328 | | | 148 | | | | 1,472 | 275 | 877 |
| | 1982 | 3,939 | 323 | 300 | 880 | | | 115 | | | | 1,095 | 160 | 487 |
| San Miguel | 1984 | 12,607 | 3,794 | 3,090 | 2,733 | 654 | | 110 | 252 | 185 | 76 | 1,072 | 2,228 | 185 |
| | 1982 | 12,367 | 3,872 | 3,158 | 2,865 | 549 | | 135 | 201 | 149 | 76 | 1,301 | 1,855 | 162 |
| Sedgwick | 1984 | 20,083 | 4,199 | 3,869 | 890 | 135 | | 136 | 788 | 559 | 7,739 | 1,711 | 1,111 | 1,658 |
| | 1982 | 17,148 | 3,961 | 3,654 | 908 | 109 | | 146 | 556 | 413 | 6,198 | 1,860 | 890 | 1,161 |
| Summit | 1984 | 145,758 | 29,220 | 27,647 | 29,720 | 248 | | 7,504 | 5,673 | 4,845 | 7,034 | 13,266 | 15,582 | 3,327 |
| | 1982 | 114,560 | 25,019 | 23,700 | 26,026 | 174 | | 6,319 | 3,128 | 2,711 | 4,858 | 12,003 | 9,856 | 2,218 |
| Teller | 1984 | 40,307 | 14,153 | 13,221 | 4,928 | 1,837 | | 277 | 1,082 | | 1,389 | 3,438 | 731 | 420 |
| | 1982 | 30,480 | 11,073 | 10,356 | 3,959 | 1,181 | | 260 | 606 | | 1,049 | 3,251 | 515 | 283 |
| Washington | 1984 | 19,709 | 5,082 | 4,373 | 1,712 | 1,714 | | 471 | 216 | | 3,080 | 2,383 | 1,065 | 1,139 |
| | 1982 | 14,666 | 4,218 | 3,634 | 1,322 | 1,119 | | 384 | 124 | | 2,061 | 2,165 | 721 | 667 |
| Weld | 1984 | 555,671 | 137,347 | 133,261 | 50,026 | 63,143 | 51,849 | 18,644 | 26,602 | 10,670 | 124,710 | 43,099 | 32,714 | 14,964 |
| | 1982 | 457,126 | 116,904 | 113,562 | 44,583 | 48,735 | 39,663 | 18,314 | 17,778 | 7,690 | 98,219 | 40,147 | 25,079 | 10,604 |
| Yuma | 1984 | 56,106 | 16,351 | 15,360 | 2,426 | 2,800 | | 1,590 | 1,644 | 367 | 12,364 | 3,027 | 9,485 | 1,109 |
| | 1982 | 43,720 | 13,374 | 12,578 | 2,250 | 2,077 | | 1,554 | 1,056 | 268 | 9,710 | 2,740 | 6,355 | 780 |
| **TOTAL METRO COUNTIES** | 1984 | 16,565,508 | 3,477,778 | 3,330,434 | 1,722,179 | 1,962,584 | 1,731,479 | 675,128 | 1,119,382 | 574,963 | 3,218,962 | 1,222,542 | 954,489 | 379,786 |
| | 1982 | 13,448,985 | 2,973,519 | 2,850,234 | 1,490,779 | 1,493,196 | 1,310,094 | 642,048 | 697,919 | 377,942 | 2,651,483 | 1,127,609 | 700,335 | 269,990 |
| **TOTAL STATE** | 1984 | 20,340,451 | 4,382,370 | 4,201,443 | 2,125,754 | 2,191,569 | 1,882,511 | 826,407 | 1,270,831 | 670,163 | 3,828,607 | 1,590,032 | 1,314,319 | 504,901 |
| | 1982 | 16,581,084 | 3,763,791 | 3,612,056 | 1,854,109 | 1,665,703 | 1,423,305 | 785,008 | 795,690 | 441,545 | 3,149,730 | 1,472,877 | 965,991 | 355,744 |
| **CONNECTICUT** | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | 1984 | 5,873,912 | 1,111,608 | 1,015,981 | 528,306 | 665,027 | 571,117 | 344,341 | 285,953 | 147,566 | 1,130,176 | 473,361 | 276,109 | 147,118 |
| | 1982 | 4,627,165 | 961,895 | 880,204 | 392,823 | 476,778 | 405,215 | 302,977 | 211,207 | 113,570 | 759,670 | 407,889 | 205,118 | 113,116 |
| Fairfield | 1984 | 5,873,912 | 1,111,608 | 1,015,981 | 528,306 | 665,027 | 571,117 | 344,341 | 285,953 | 147,566 | 1,130,176 | 473,361 | 276,109 | 147,118 |
| | 1982 | 4,627,165 | 961,895 | 880,204 | 392,823 | 476,778 | 405,215 | 302,977 | 211,207 | 113,570 | 759,670 | 407,889 | 205,118 | 113,116 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | 1984 | 6,720,220 | 1,309,633 | 1,226,211 | 676,444 | 713,703 | 650,968 | 359,706 | 300,214 | 161,640 | 1,334,237 | 616,509 | 285,875 | 247,912 |
| | 1982 | 5,356,458 | 1,157,349 | 1,085,011 | 522,597 | 532,726 | 483,494 | 318,596 | 220,420 | 124,328 | 913,786 | 541,780 | 209,634 | 187,750 |
| Hartford | 1984 | 5,473,827 | 1,025,018 | 953,700 | 557,520 | 582,552 | 541,296 | 311,795 | 258,173 | 139,567 | 1,088,958 | 486,541 | 244,844 | 201,114 |
| | 1982 | 4,341,493 | 904,772 | 842,832 | 429,482 | 432,799 | 400,595 | 275,767 | 190,127 | 107,734 | 740,489 | 425,280 | 177,923 | 152,239 |
| Middlesex | 1984 | 772,662 | 147,525 | 142,722 | 78,895 | 85,727 | 68,466 | 23,501 | 33,224 | 17,868 | 167,883 | 77,744 | 28,221 | 30,273 |
| | 1982 | 624,553 | 133,492 | 129,301 | 61,694 | 65,339 | 51,669 | 21,018 | 23,556 | 13,168 | 116,799 | 69,714 | 21,817 | 22,744 |
| Tolland | 1984 | 473,731 | 137,090 | 129,789 | 40,029 | 45,424 | 41,206 | 24,410 | 8,817 | 4,205 | 77,396 | 52,224 | 12,810 | 16,525 |
| | 1982 | 390,412 | 119,085 | 112,878 | 31,421 | 34,588 | 31,230 | 21,811 | 6,737 | 3,426 | 56,498 | 46,786 | 9,894 | 12,767 |
| **NEW HAVEN - WATERBURY - MERIDEN** | 1984 | 4,510,941 | 966,465 | 890,111 | 443,069 | 549,861 | 509,133 | 251,931 | 199,830 | 112,610 | 810,535 | 358,142 | 199,239 | 135,126 |
| | 1982 | 3,685,843 | 861,393 | 794,293 | 350,067 | 419,456 | 386,536 | 229,009 | 154,016 | 90,678 | 578,743 | 324,764 | 146,634 | 104,987 |
| New Haven | 1984 | 4,510,941 | 966,465 | 890,111 | 443,069 | 549,861 | 509,133 | 251,931 | 199,830 | 112,610 | 810,535 | 358,142 | 199,239 | 135,126 |
| | 1982 | 3,685,843 | 861,393 | 794,293 | 350,067 | 419,456 | 386,536 | 229,009 | 154,016 | 90,678 | 578,743 | 324,764 | 146,634 | 104,987 |
| **NEW LONDON - NORWICH** | 1984 | 1,449,892 | 281,396 | 263,132 | 145,476 | 109,961 | 86,291 | 52,198 | 63,987 | 28,432 | 353,427 | 141,682 | 82,927 | 40,001 |
| | 1982 | 1,156,903 | 249,193 | 233,299 | 109,742 | 83,209 | 64,547 | 46,981 | 48,707 | 22,904 | 246,220 | 126,140 | 57,646 | 31,359 |
| New London | 1984 | 1,449,892 | 281,396 | 263,132 | 145,476 | 109,961 | 86,291 | 52,198 | 63,987 | 28,432 | 353,427 | 141,682 | 82,927 | 40,001 |
| | 1982 | 1,156,903 | 249,193 | 233,299 | 109,742 | 83,209 | 64,547 | 46,981 | 48,707 | 22,904 | 246,220 | 126,140 | 57,646 | 31,359 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **CONNECTICUT (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Fairfield | 1984 | 5,873,912 | 1,111,608 | 1,015,981 | 528,306 | 665,027 | 571,117 | 344,341 | 285,953 | 147,566 | 1,130,176 | 473,361 | 276,109 | 147,118 |
| | 1982 | 4,627,165 | 961,895 | 880,204 | 392,823 | 476,778 | 405,215 | 302,977 | 211,207 | 113,570 | 759,670 | 407,889 | 205,118 | 113,116 |
| Hartford | 1984 | 5,473,827 | 1,025,018 | 953,700 | 557,520 | 582,552 | 541,296 | 311,795 | 258,173 | 139,567 | 1,088,958 | 486,541 | 244,844 | 201,114 |
| | 1982 | 4,341,493 | 904,772 | 842,832 | 429,482 | 432,799 | 400,595 | 275,767 | 190,127 | 107,734 | 740,489 | 425,280 | 177,923 | 152,239 |
| Litchfield | 1984 | 794,535 | 207,512 | 197,292 | 65,663 | 43,782 | 38,060 | 30,877 | 25,491 | 18,118 | 197,648 | 52,337 | 45,537 | 23,635 |
| | 1982 | 655,134 | 178,518 | 169,930 | 51,707 | 34,273 | 29,601 | 29,173 | 20,496 | 14,930 | 141,804 | 50,224 | 36,158 | 19,726 |
| Middlesex | 1984 | 772,662 | 147,525 | 142,722 | 78,895 | 85,727 | 68,466 | 23,501 | 33,224 | 17,868 | 167,883 | 77,744 | 28,221 | 30,273 |
| | 1982 | 624,553 | 133,492 | 129,301 | 61,694 | 65,339 | 51,669 | 21,018 | 23,556 | 13,168 | 116,799 | 69,714 | 21,817 | 22,744 |
| New Haven | 1984 | 4,510,941 | 966,465 | 890,111 | 443,069 | 549,861 | 509,133 | 251,931 | 199,830 | 112,610 | 810,535 | 358,142 | 199,239 | 135,126 |
| | 1982 | 3,685,843 | 861,393 | 794,293 | 350,067 | 419,456 | 386,536 | 229,009 | 154,016 | 90,678 | 578,743 | 324,764 | 146,634 | 104,987 |
| New London | 1984 | 1,449,892 | 281,396 | 263,132 | 145,476 | 109,961 | 86,291 | 52,198 | 63,987 | 28,432 | 353,427 | 141,682 | 82,927 | 40,001 |
| | 1982 | 1,156,903 | 249,193 | 233,299 | 109,742 | 83,209 | 64,547 | 46,981 | 48,707 | 22,904 | 246,220 | 126,140 | 57,646 | 31,359 |
| Tolland | 1984 | 473,731 | 137,090 | 129,789 | 40,029 | 45,424 | 41,206 | 24,410 | 8,817 | 4,205 | 77,396 | 52,224 | 12,810 | 16,525 |
| | 1932 | 390,412 | 119,085 | 112,878 | 31,421 | 34,588 | 31,230 | 21,811 | 6,737 | 3,426 | 56,498 | 46,786 | 9,894 | 12,767 |
| Windham | 1984 | 415,651 | 100,698 | 96,585 | 38,905 | 19,083 | 12,452 | 10,706 | 13,775 | 3,710 | 93,480 | 41,470 | 24,417 | 16,177 |
| | 1982 | 347,085 | 91,897 | 88,249 | 30,562 | 14,967 | 9,612 | 10,879 | 10,672 | 3,069 | 66,118 | 38,266 | 19,424 | 12,285 |
| **TOTAL METRO COUNTIES** | 1984 | 18,554,965 | 3,669,102 | 3,395,435 | 1,793,295 | 2,038,552 | 1,817,509 | 1,008,176 | 849,984 | 450,248 | 3,628,375 | 1,589,694 | 844,150 | 570,157 |
| | 1982 | 14,826,369 | 3,229,830 | 2,992,807 | 1,375,229 | 1,512,169 | 1,339,792 | 897,563 | 634,350 | 351,480 | 2,498,419 | 1,400,573 | 619,032 | 437,212 |
| **TOTAL STATE** | 1984 | 19,765,151 | 3,977,312 | 3,689,312 | 1,897,863 | 2,101,417 | 1,868,021 | 1,049,759 | 889,250 | 472,076 | 3,919,503 | 1,683,501 | 914,104 | 609,969 |
| | 1982 | 15,828,588 | 3,500,245 | 3,250,986 | 1,457,498 | 1,561,409 | 1,379,005 | 937,615 | 665,518 | 369,479 | 2,706,341 | 1,489,063 | 674,614 | 469,223 |
| **DELAWARE** | | | | | | | | | | | | | | |
| **WILMINGTON** | 1984 | 3,176,504 | 596,777 | 540,902 | 248,822 | 434,822 | 390,404 | 139,311 | 152,255 | 85,544 | 713,941 | 297,650 | 127,710 | 102,935 |
| | 1982 | 2,555,429 | 545,292 | 495,092 | 209,878 | 332,308 | 296,297 | 128,014 | 114,226 | 67,678 | 444,682 | 280,804 | 96,125 | 87,478 |
| New Castle | 1984 | 2,648,031 | 494,549 | 442,765 | 205,008 | 407,643 | 369,419 | 123,306 | 135,054 | 75,256 | 591,713 | 207,177 | 100,024 | 87,965 |
| | 1982 | 2,103,090 | 448,110 | 401,671 | 170,780 | 311,669 | 280,693 | 113,968 | 100,776 | 59,176 | 358,968 | 195,636 | 74,868 | 75,254 |
| *Cecil, Md.* | *1984* | *303,775* | *54,512* | *51,974* | *24,423* | *14,635* | *11,928* | *6,972* | *6,346* | *3,558* | *70,629* | *54,404* | *17,095* | *6,891* |
| | *1982* | *252,751* | *50,589* | *48,291* | *21,627* | *10,318* | *8,311* | *6,343* | *4,874* | *2,901* | *45,818* | *50,878* | *12,885* | *5,593* |
| *Salem, N. J.* | *1984* | *224,698* | *47,716* | *46,163* | *19,391* | *12,544* | *9,057* | *9,033* | *10,855* | *6,730* | *51,599* | *36,069* | *10,591* | *8,079* |
| | *1982* | *199,588* | *46,593* | *45,130* | *17,471* | *10,321* | *7,293* | *7,703* | *8,576* | *5,601* | *39,896* | *34,290* | *8,372* | *6,631* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Kent | 1984 | 625,170 | 113,587 | 105,736 | 43,685 | 92,445 | 79,192 | 20,227 | 17,631 | 9,655 | 155,236 | 28,669 | 50,476 | 16,941 |
| | 1982 | 544,873 | 113,254 | 105,553 | 41,733 | 76,000 | 64,593 | 21,458 | 14,566 | 8,384 | 111,862 | 32,410 | 40,363 | 14,807 |
| New Castle | 1984 | 2,648,031 | 494,549 | 442,765 | 205,008 | 407,643 | 369,419 | 123,306 | 135,054 | 75,256 | 591,713 | 207,177 | 100,024 | 87,965 |
| | 1982 | 2,103,090 | 448,110 | 401,671 | 170,780 | 311,669 | 280,693 | 113,968 | 100,776 | 59,176 | 358,968 | 195,636 | 74,868 | 75,254 |
| Sussex | 1984 | 608,375 | 127,521 | 121,248 | 67,734 | 42,855 | 21,223 | 37,926 | 30,734 | 21,939 | 85,706 | 50,253 | 61,257 | 22,492 |
| | 1982 | 482,595 | 118,071 | 112,398 | 53,512 | 30,675 | 14,569 | 33,082 | 20,204 | 14,945 | 54,258 | 46,159 | 42,529 | 17,342 |
| **TOTAL METRO COUNTIES** | 1984 | 2,648,031 | 494,549 | 442,765 | 205,008 | 407,643 | 369,419 | 123,306 | 135,054 | 75,256 | 591,713 | 207,177 | 100,024 | 87,965 |
| | 1982 | 2,103,090 | 448,110 | 401,671 | 170,780 | 311,669 | 280,693 | 113,968 | 100,776 | 59,176 | 358,968 | 195,636 | 74,868 | 75,254 |
| **TOTAL STATE** | 1984 | 3,881,576 | 735,657 | 669,749 | 316,427 | 542,943 | 469,834 | 181,459 | 183,419 | 106,850 | 832,655 | 286,099 | 211,757 | 127,398 |
| | 1982 | 3,130,558 | 679,435 | 619,622 | 266,025 | 418,294 | 359,855 | 168,508 | 135,546 | 82,505 | 525,088 | 274,205 | 157,760 | 107,403 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | |
| **WASHINGTON** | 1984 | 22,858,033 | 4,301,898 | 3,988,343 | 2,302,682 | 2,859,661 | 2,495,568 | 1,213,901 | 1,353,419 | 698,320 | 5,228,319 | 1,825,310 | 758,961 | 813,380 |
| | 1982 | 17,824,496 | 3,761,931 | 3,490,696 | 1,883,046 | 2,154,372 | 1,870,554 | 1,090,377 | 931,018 | 510,304 | 3,233,945 | 1,678,479 | 554,975 | 683,035 |
| District of Columbia | 1984 | 3,023,586 | 520,038 | 471,927 | 653,950 | 280,114 | 238.272 | 252,094 | 172,599 | 98,557 | 173,793 | 185,455 | 49,424 | 146,604 |
| | 1982 | 2,654,366 | 495,297 | 450,015 | 563,355 | 224,827 | 189,234 | 241,178 | 131,983 | 79,450 | 127,017 | 184,675 | 40,113 | 127,959 |
| *Calvert, Md.* | *1984* | *101,011* | *32,310* | *29,098* | *13,072* | *6,321* | *2,706* | *951* | *1,851* | *614* | *14,224* | *12,910* | *3,432* | *3,873* |
| | *1982* | *88,174* | *30,751* | *27,727* | *11,066* | *4,688* | *1,957* | *1,005* | *1,496* | *540* | *9,707* | *12,700* | *2,755* | *3,481* |
| *Charles, Md.* | *1984* | *297,984* | *81,328* | *74,329* | *23,848* | *11,328* | *7,281* | *4,920* | *9,615* | *3,270* | *59,833* | *35,515* | *23,408* | *36,727* |
| | *1982* | *247,806* | *72,499* | *66,339* | *21,638* | *9,126* | *5,779* | *5,114* | *7,406* | *2,680* | *40,168* | *34,371* | *16,747* | *29,878* |
| *Frederick, Md.* | *1984* | *697,809* | *152,172* | *134,590* | *58,866* | *93,399* | *85,978* | *20,428* | *26,728* | *16,806* | *155,725* | *71,903* | *45,452* | *15,147* |
| | *1982* | *550,978* | *129,180* | *114,392* | *47,169* | *71,026* | *64,991* | *19,130* | *20,220* | *13,308* | *96,294* | *68,439* | *34,193* | *12,957* |
| *Montgomery, Md.* | *1984* | *5,107,390* | *925,918* | *860,715* | *378,590* | *687,123* | *602,870* | *300,785* | *358,232* | *159,235* | *1,274,928* | *390,960* | *165,556* | *155,147* |
| | *1982* | *3,711,219* | *757,063* | *704,596* | *293,598* | *494,461* | *431,227* | *252,957* | *230,890* | *109,934* | *743,305* | *337,984* | *116,825* | *123,769* |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **DISTRICT OF COLUMBIA (continued)** | | | | | | | | | | | | | | |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | |
| *Prince George's, Md.* | 1984 | 4,784,137 | 977,299 | 917,346 | 386,668 | 639,376 | 579,853 | 211,067 | 241,231 | 124,100 | 1,153,178 | 429,524 | 123,909 | 151,887 |
| | 1982 | 3,743,799 | 851,160 | 799,905 | 306,883 | 488,083 | 439,745 | 193,678 | 168,254 | 91,583 | 729,438 | 393,904 | 92,756 | 129,285 |
| *Alexandria city, Va.* | 1984 | 968,529 | 124,627 | 119,406 | 102,733 | 157,317 | 145,892 | 29,537 | 51,740 | 30,836 | 329,012 | 54,896 | 23,989 | 26,702 |
| | 1982 | 790,334 | 127,470 | 122,276 | 89,658 | 130,907 | 120,850 | 31,321 | 38,185 | 24,090 | 211,607 | 54,729 | 17,963 | 23,793 |
| *Arlington, Va.* | 1984 | 1,052,830 | 183,001 | 171,294 | 136,353 | 80,287 | 68,333 | 20,311 | 59,533 | 29,664 | 362,116 | 72,611 | 18,497 | 53,411 |
| | 1982 | 832,535 | 166,505 | 156,041 | 114,169 | 64,097 | 54,109 | 19,739 | 42,154 | 22,422 | 240,458 | 69,098 | 13,758 | 45,309 |
| *Fairfax, Va.* | 1984 | 4,384,937 | 828,257 | 777,657 | 365,598 | 615,163 | 552,392 | 289,301 | 306,718 | 168,914 | 1,009,009 | 365,002 | 142,651 | 146,738 |
| | 1982 | 3,329,480 | 713,964 | 671,151 | 287,014 | 460,473 | 411,248 | 249,927 | 203,625 | 118,591 | 595,311 | 327,501 | 106,091 | 122,245 |
| *Fairfax city, Va.* | 1984 | 635,803 | 72,260 | 61,497 | 48,574 | 124,461 | 68,800 | 20,649 | 47,204 | 30,747 | 201,220 | 34,529 | 26,927 | 21,741 |
| | 1982 | 467,619 | 66,449 | 56,620 | 38,113 | 84,330 | 45,697 | 17,829 | 31,322 | 21,268 | 125,213 | 34,000 | 20,016 | 16,395 |
| *Falls Church city, Va.* | 1984 | 247,418 | 24,865 | 20,808 | 14,763 | 51,792 | 39,683 | 20,336 | 10,151 | 2,480 | 97,333 | 10,242 | 3,173 | 6,994 |
| | 1982 | 190,410 | 23,289 | 19,513 | 12,298 | 37,258 | 28,269 | 18,643 | 7,896 | 2,073 | 64,306 | 10,708 | 2,504 | 6,183 |
| *Loudoun, Va.* | 1984 | 315,584 | 108,503 | 97,877 | 18,728 | 14,002 | 11,678 | 10,622 | 15,581 | 7,464 | 55,785 | 22,968 | 30,906 | 16,073 |
| | 1982 | 260,928 | 95,349 | 86,115 | 17,120 | 10,011 | 8,281 | 10,206 | 10,909 | 5,526 | 36,628 | 23,864 | 21,953 | 13,886 |
| *Manassas city, Va.* | 1984 | 240,465 | 47,127 | 38,315 | 14,944 | 14,068 | 11,312 | 2,646 | 6,354 | 3,890 | 102,676 | 16,231 | 11,893 | 4,290 |
| | 1982 | 189,337 | 44,956 | 36,594 | 12,830 | 11,516 | 9,123 | 2,500 | 5,094 | 3,253 | 63,316 | 16,209 | 9,673 | 3,909 |
| *Manassas Park city, Va.* | 1984 | 14,117 | 7,126 | 6,915 | 1,051 | | | | 644 | | 2,479 | 1,459 | | 1,117 |
| | 1982 | 11,731 | 6,326 | 6,146 | 843 | | | | 481 | | 1,575 | 1,427 | | 860 |
| *Prince William, Va.* | 1984 | 830,502 | 163,473 | 156,306 | 69,190 | 74,553 | 70,532 | 29,971 | 44,246 | 20,986 | 212,494 | 97,490 | 70,427 | 26,018 |
| | 1982 | 656,944 | 146,202 | 139,960 | 56,445 | 57,992 | 54,675 | 26,906 | 30,525 | 15,128 | 137,480 | 90,391 | 49,294 | 22,524 |
| *Stafford, Va.* | 1984 | 155,931 | 53,594 | 50,263 | 15,754 | 10,357 | 9,986 | 283 | 992 | 757 | 24,514 | 23,615 | 19,317 | 911 |
| | 1982 | 98,836 | 35,471 | 33,306 | 10,847 | 5,577 | 5,369 | 194 | 578 | 458 | 12,122 | 18,479 | 10,334 | 602 |
| **TOTAL METRO COUNTIES** | 1984 | 3,023,586 | 520,038 | 471,927 | 653,950 | 280,114 | 238,272 | 252,094 | 172,599 | 98,557 | 173,793 | 185,455 | 49,424 | 146,604 |
| | 1982 | 2,654,366 | 495,297 | 450,015 | 563,355 | 224,827 | 189,234 | 241,178 | 131,983 | 79,450 | 127,017 | 184,675 | 40,113 | 127,959 |
| **TOTAL STATE** | 1984 | 3,023,586 | 520,038 | 471,927 | 653,950 | 280,114 | 238,272 | 252,094 | 172,599 | 98,557 | 173,793 | 185,455 | 49,424 | 146,604 |
| | 1982 | 2,654,366 | 495,297 | 450,015 | 563,355 | 224,827 | 189,234 | 241,178 | 131,983 | 79,450 | 127,017 | 184,675 | 40,113 | 127,959 |
| **FLORIDA** | | | | | | | | | | | | | | |
| **BRADENTON** | 1984 | 1,108,295 | 224,777 | 214,530 | 106,026 | 114,793 | 97,800 | 32,795 | 56,832 | 23,114 | 336,814 | 72,476 | 59,380 | 36,666 |
| | 1982 | 885,889 | 216,191 | 206,584 | 91,993 | 91,710 | 77,434 | 32,969 | 41,267 | 17,598 | 202,214 | 71,345 | 46,649 | 32,986 |
| Manatee | 1984 | 1,108,295 | 224,777 | 214,530 | 106,026 | 114,793 | 97,800 | 32,795 | 56,832 | 23,114 | 336,814 | 72,476 | 59,380 | 36,666 |
| | 1982 | 885,889 | 216,191 | 206,584 | 91,993 | 91,710 | 77,434 | 32,969 | 41,267 | 17,598 | 202,214 | 71,345 | 46,649 | 32,986 |
| **DAYTONA BEACH** | 1984 | 1,825,309 | 400,896 | 378,056 | 202,531 | 204,501 | 165,876 | 58,074 | 95,090 | 44,733 | 417,939 | 130,400 | 109,801 | 79,297 |
| | 1982 | 1,502,321 | 365,405 | 345,001 | 178,320 | 161,501 | 129,128 | 58,807 | 67,107 | 33,077 | 267,783 | 131,528 | 83,843 | 68,519 |
| Volusia | 1984 | 1,825,309 | 400,896 | 378,056 | 202,531 | 204,501 | 165,876 | 58,074 | 95,090 | 44,733 | 417,939 | 130,400 | 109,801 | 79,297 |
| | 1982 | 1,502,321 | 365,405 | 345,001 | 178,320 | 161,501 | 129,128 | 58,807 | 67,107 | 33,077 | 267,783 | 131,528 | 83,843 | 68,519 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | 1984 | 8,124,536 | 1,408,478 | 1,243,826 | 891,002 | 841,158 | 735,102 | 370,333 | 513,763 | 290,187 | 2,402,153 | 539,497 | 275,714 | 268,865 |
| | 1982 | 6,717,263 | 1,388,949 | 1,228,053 | 787,250 | 684,798 | 594,598 | 366,071 | 382,588 | 226,127 | 1,548,195 | 536,158 | 220,420 | 240,424 |
| Broward | 1984 | 8,124,536 | 1,408,478 | 1,243,826 | 891,002 | 841,158 | 735,102 | 370,333 | 513,763 | 290,187 | 2,402,153 | 539,497 | 275,714 | 268,865 |
| | 1982 | 6,717,263 | 1,388,949 | 1,228,053 | 787,250 | 684,798 | 594,598 | 366,071 | 382,588 | 226,127 | 1,548,195 | 536,158 | 220,420 | 240,424 |
| **FORT MYERS - CAPE CORAL** | 1984 | 1,700,861 | 361,057 | 345,558 | 149,871 | 199,414 | 167,964 | 51,397 | 125,328 | 85,697 | 399,888 | 105,550 | 113,859 | 68,098 |
| | 1982 | 1,400,295 | 340,947 | 326,703 | 127,763 | 160,782 | 134,042 | 50,846 | 93,897 | 66,334 | 263,985 | 100,463 | 90,271 | 56,944 |
| Lee | 1984 | 1,700,861 | 361,057 | 345,558 | 149,871 | 199,414 | 167,964 | 51,397 | 125,328 | 85,697 | 399,888 | 105,550 | 113,859 | 68,098 |
| | 1982 | 1,400,295 | 340,947 | 326,703 | 127,763 | 160,782 | 134,042 | 50,846 | 93,897 | 66,334 | 263,985 | 100,463 | 90,271 | 56,944 |
| **FORT PIERCE** | 1984 | 1,176,187 | 257,689 | 245,177 | 80,490 | 102,024 | 80,069 | 39,510 | 70,450 | 37,467 | 322,177 | 83,300 | 109,841 | 37,943 |
| | 1982 | 938,322 | 236,502 | 225,491 | 71,930 | 76,180 | 58,832 | 38,212 | 50,811 | 28,227 | 199,821 | 84,746 | 80,618 | 32,014 |
| Martin | 1984 | 504,261 | 104,487 | 100,437 | 34,167 | 41,852 | 28,336 | 20,291 | 33,346 | 18,070 | 131,464 | 38,516 | 50,460 | 15,633 |
| | 1982 | 434,026 | 108,100 | 104,035 | 33,422 | 31,767 | 21,018 | 20,275 | 26,303 | 14,905 | 83,788 | 39,774 | 41,585 | 14,935 |
| St. Lucie | 1984 | 671,926 | 153,202 | 144,740 | 46,323 | 60,172 | 51,733 | 19,219 | 37,104 | 19,397 | 190,713 | 44,784 | 59,381 | 22,310 |
| | 1982 | 504,296 | 128,402 | 121,456 | 38,508 | 44,413 | 37,814 | 17,937 | 24,508 | 13,322 | 116,033 | 44,972 | 39,033 | 17,079 |
| **FORT WALTON BEACH** | 1984 | 774,154 | 133,717 | 128,523 | 82,957 | 106,481 | 82,120 | 22,544 | 50,747 | 27,122 | 190,406 | 51,888 | 52,265 | 19,102 |
| | 1982 | 563,528 | 114,518 | 110,202 | 62,363 | 75,709 | 57,462 | 20,781 | 31,962 | 17,990 | 110,853 | 46,783 | 36,541 | 14,087 |
| Okaloosa | 1984 | 774,154 | 133,717 | 128,523 | 82,957 | 106,481 | 82,120 | 22,544 | 50,747 | 27,122 | 190,406 | 51,888 | 52,265 | 19,102 |
| | 1982 | 563,528 | 114,518 | 110,202 | 62,363 | 75,709 | 57,462 | 20,781 | 31,962 | 17,990 | 110,853 | 46,783 | 36,541 | 14,087 |
| **GAINESVILLE** | 1984 | 1,095,615 | 249,439 | 235,690 | 113,125 | 133,282 | 107,984 | 41,497 | 47,435 | 18,871 | 259,716 | 80,536 | 65,678 | 24,505 |
| | 1982 | 907,780 | 230,700 | 218,174 | 96.471 | 105,691 | 85,279 | 42,185 | 36,709 | 15,421 | 170,096 | 79,366 | 51,140 | 22,460 |
| Alachua | 1984 | 1,009,695 | 220,147 | 206,894 | 106,564 | 126,962 | 107,984 | 40,347 | 42,522 | 15,681 | 245,393 | 71,376 | 58,608 | 21,269 |
| | 1982 | 839,558 | 205,277 | 193,151 | 91,065 | 101,171 | 85,279 | 41,052 | 33,466 | 13,304 | 161,215 | 70,711 | 46,427 | 19,686 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| **GAINESVILLE (continued)** | | | | | | | | | | | | | | |
| Bradford | 1984 | 85,920 | 29,292 | 28,796 | 6,561 | 6,320 | | 1,150 | 4,913 | 3,190 | 14,323 | 9,160 | 7,070 | 3,236 |
| | 1982 | 68,222 | 25,423 | 25,023 | 5,406 | 4,520 | | 1,133 | 3,243 | 2,117 | 8,881 | 8,655 | 4,713 | 2,774 |
| **JACKSONVILLE** | 1984 | 4,567,174 | 831,534 | 770,717 | 428,227 | 460,867 | 390,527 | 176,697 | 198,123 | 122,298 | 1,253,318 | 399,449 | 220,448 | 163,530 |
| | 1982 | 3,737,181 | 785,673 | 729,082 | 360,291 | 370,588 | 313,362 | 170,685 | 149,159 | 95,704 | 824,046 | 387,666 | 165,119 | 142,557 |
| Clay | 1984 | 347,560 | 55,134 | 51,141 | 29,009 | 77,431 | 74,520 | 20,597 | 16,840 | 9,163 | 73,638 | 29,266 | 16,123 | 6,763 |
| | 1982 | 320,534 | 60,413 | 56,104 | 28,492 | 69,751 | 66,908 | 22,120 | 13,378 | 7,670 | 51,795 | 29,153 | 13,970 | 6,977 |
| Duval | 1984 | 3,740,013 | 674,642 | 625,760 | 338,983 | 349,968 | 297,962 | 146,769 | 168,058 | 105,865 | 1,072,681 | 296,366 | 180,190 | 142,237 |
| | 1982 | 3,033,832 | 632,293 | 587,184 | 284,206 | 277,514 | 234,214 | 139,441 | 126,963 | 83,138 | 704,635 | 289,564 | 133,819 | 124,023 |
| Nassau | 1984 | 161,289 | 35,591 | 33,755 | 15,910 | 11,234 | 230 | 3,501 | 4,100 | 3,998 | 24,688 | 33,169 | 9,399 | 3,764 |
| | 1982 | 127,005 | 32,010 | 30,396 | 12,066 | 8,058 | 157 | 3,306 | 2,594 | 2,533 | 14,670 | 29,316 | 6,427 | 3,092 |
| St. Johns | 1984 | 318,312 | 66,167 | 60,061 | 44,325 | 22,234 | 17,815 | 5,830 | 9,125 | 3,272 | 82,311 | 40,648 | 14,736 | 10,766 |
| | 1982 | 255,810 | 60,957 | 55,398 | 35,527 | 15,265 | 12,083 | 5,818 | 6,224 | 2,363 | 52,946 | 39,633 | 10,903 | 8,465 |
| **LAKELAND - WINTER HAVEN** | 1984 | 1,915,592 | 450,176 | 425,451 | 154,249 | 227,681 | 164,684 | 60,788 | 65,180 | 35,232 | 524,782 | 141,558 | 133,360 | 55,608 |
| | 1982 | 1,629,320 | 430,069 | 406,937 | 137,672 | 184,690 | 131,217 | 65,060 | 52,818 | 29,886 | 355,134 | 140,963 | 108,407 | 52,919 |
| Polk | 1984 | 1,915,592 | 450,176 | 425,451 | 154,249 | 227,681 | 164,684 | 60,788 | 65,180 | 35,232 | 524,782 | 141,558 | 133,360 | 55,608 |
| | 1982 | 1,629,320 | 430,069 | 406,937 | 137,672 | 184,690 | 131,217 | 65,060 | 52,818 | 29,886 | 355,134 | 140,963 | 108,407 | 52,919 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | 1984 | 1,881,098 | 341,792 | 325,066 | 172,054 | 260,545 | 228,674 | 46,764 | 84,554 | 42,706 | 505,824 | 138,232 | 107,168 | 98,675 |
| | 1982 | 1,488,706 | 320,806 | 305,474 | 145,617 | 201,136 | 175,027 | 43,040 | 59,165 | 31,506 | 314,133 | 133,697 | 79,388 | 79,005 |
| Brevard | 1984 | 1,881,098 | 341,792 | 325,066 | 172,054 | 260,545 | 228,674 | 46,764 | 84,554 | 42,706 | 505,824 | 138,232 | 107,168 | 98,675 |
| | 1982 | 1,488,706 | 320,806 | 305,474 | 145,617 | 201,136 | 175,027 | 43,040 | 59,165 | 31,506 | 314,133 | 133,697 | 79,388 | 79,005 |
| **MIAMI - HIALEAH** | 1984 | 11,979,377 | 1,958,688 | 1,774,852 | 1,054,545 | 1,382,480 | 1,156,586 | 839,731 | 650,324 | 370,083 | 3,235,318 | 828,182 | 445,022 | 477,929 |
| | 1982 | 9,408,819 | 1,834,757 | 1,664,551 | 911,432 | 1,055,350 | 874,832 | 764,231 | 483,416 | 287,501 | 1,946,007 | 778,985 | 302,785 | 389,949 |
| Dade | 1984 | 11,979,377 | 1,958,688 | 1,774,852 | 1,054,545 | 1,382,480 | 1,156,586 | 839,731 | 650,324 | 370,083 | 3,235,318 | 828,182 | 445,022 | 477,929 |
| | 1982 | 9,408,819 | 1,834,757 | 1,664,551 | 911,432 | 1,055,350 | 874,832 | 764,231 | 483,416 | 287,501 | 1,946,007 | 778,985 | 302,785 | 389,949 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | *1984* | *20,103,913* | *3,367,166* | *3,018,678* | *1,945,547* | *2,223,638* | *1,891,688* | *1,210,064* | *1,164,087* | *660,270* | *5,637,471* | *1,367,679* | *720,736* | *746,794* |
| | *1982* | *16,126,082* | *3,223,706* | *2,892,604* | *1,698,682* | *1,740,148* | *1,469,430* | *1,130,302* | *866,004* | *513,628* | *3,494,202* | *1,315,143* | *523,205* | *630,373* |
| **NAPLES** | 1984 | 904,525 | 190,387 | 178,843 | 85,676 | 73,392 | 61,020 | 43,966 | 78,306 | 57,304 | 208,466 | 58,696 | 60,442 | 31,018 |
| | 1982 | 676,257 | 158,536 | 149,102 | 65,952 | 53,304 | 43,840 | 39,252 | 53,312 | 39,825 | 125,426 | 52,528 | 43,167 | 23,366 |
| Collier | 1984 | 904,525 | 190,387 | 178,843 | 85,676 | 73,392 | 61,020 | 43,966 | 78,306 | 57,304 | 208,466 | 58,696 | 60,442 | 31,018 |
| | 1982 | 676,257 | 158,536 | 149,102 | 65,952 | 53,304 | 43,840 | 39,252 | 53,312 | 39,825 | 125,426 | 52,528 | 43,167 | 23,366 |
| **OCALA** | 1984 | 983,390 | 201,726 | 188,751 | 64,967 | 111,732 | 91,469 | 30,559 | 52,513 | 25,504 | 209,492 | 113,399 | 99,110 | 31,405 |
| | 1982 | 733,753 | 173,247 | 162,299 | 54,074 | 78,722 | 63,699 | 25,974 | 33,016 | 16,990 | 122,487 | 97,988 | 67,187 | 23,221 |
| Marion | 1984 | 983,390 | 201,726 | 188,751 | 64,967 | 111,732 | 91,469 | 30,559 | 52,513 | 25,504 | 209,492 | 113,399 | 99,110 | 31,405 |
| | 1982 | 733,753 | 173,247 | 162,299 | 54,074 | 78,722 | 63,699 | 25,974 | 33,016 | 16,990 | 122,487 | 97,988 | 67,187 | 23,221 |
| **ORLANDO** | 1984 | 5,665,310 | 1,040,223 | 981,886 | 592,987 | 632,939 | 506,204 | 201,651 | 265,600 | 155,036 | 1,619,382 | 415,818 | 330,616 | 132,209 |
| | 1982 | 4,338,595 | 943,562 | 891,889 | 469,581 | 479,934 | 379,425 | 181,940 | 186,868 | 114,286 | 964,385 | 396,176 | 227,560 | 111,121 |
| Orange | 1984 | 3,858,664 | 680,036 | 639,675 | 407,328 | 404,411 | 314,630 | 130,423 | 171,425 | 99,136 | 1,179,906 | 266,614 | 218,466 | 88,981 |
| | 1982 | 2,935,531 | 616,356 | 580,472 | 323,912 | 304,162 | 233,203 | 116,943 | 123,090 | 74,703 | 695,498 | 260,983 | 150,748 | 74,563 |
| Osceola | 1984 | 497,816 | 106,329 | 99,958 | 67,797 | 34,767 | 26,351 | 12,800 | 18,241 | 10,115 | 140,051 | 58,330 | 25,952 | 13,452 |
| | 1982 | 337,462 | 84,790 | 79,805 | 46,503 | 22,511 | 16,762 | 9,900 | 10,809 | 6,171 | 74,757 | 46,626 | 16,093 | 9,994 |
| Seminole | 1984 | 1,308,830 | 253,858 | 242,253 | 117,862 | 193,761 | 165,223 | 58,428 | 75,934 | 45,785 | 299,425 | 90,874 | 86,198 | 29,776 |
| | 1982 | 1,065,602 | 242,416 | 231,612 | 99,166 | 153,261 | 129,460 | 55,097 | 52,969 | 33,412 | 194,130 | 88,567 | 60,719 | 26,564 |
| **PANAMA CITY** | 1984 | 699,715 | 106,560 | 101,107 | 90,948 | 84,392 | 71,672 | 25,101 | 33,285 | 17,990 | 205,783 | 47,643 | 33,374 | 19,536 |
| | 1982 | 579,996 | 104,860 | 99,613 | 78,338 | 68,750 | 57,840 | 26,685 | 26,403 | 14,998 | 136,773 | 47,824 | 26,735 | 16,845 |
| Bay | 1984 | 699,715 | 106,560 | 101,107 | 90,948 | 84,392 | 71,672 | 25,101 | 33,285 | 17,990 | 205,783 | 47,643 | 33,374 | 19,536 |
| | 1982 | 579,996 | 104,860 | 99,613 | 78,338 | 68,750 | 57,840 | 26,685 | 26,403 | 14,998 | 136,773 | 47,824 | 26,735 | 16,845 |
| **PENSACOLA** | 1984 | 1,675,803 | 353,344 | 343,136 | 157,877 | 259,428 | 214,160 | 47,349 | 78,273 | 44,432 | 423,270 | 118,752 | 89,517 | 39,235 |
| | 1982 | 1,351,882 | 322,839 | 313,896 | 131,885 | 200,801 | 164,592 | 46,962 | 57,808 | 34,349 | 278,248 | 113,774 | 69,192 | 34,774 |
| Escambia | 1984 | 1,457,111 | 288,200 | 279,349 | 141,003 | 237,334 | 203,762 | 41,910 | 70,569 | 40,335 | 375,897 | 90,283 | 78,761 | 31,322 |
| | 1982 | 1,178,543 | 262,601 | 254,842 | 118,727 | 186,043 | 157,972 | 42,180 | 52,327 | 31,326 | 249,305 | 87,903 | 61,391 | 28,567 |
| Santa Rosa | 1984 | 218,692 | 65,144 | 63,787 | 16,874 | 22,094 | 10,398 | 5,439 | 7,704 | 4,097 | 47,373 | 28,469 | 10,756 | 7,913 |
| | 1982 | 173,339 | 60,238 | 59,054 | 13,158 | 14,758 | 6,620 | 4,782 | 5,481 | 3,023 | 28,943 | 25,871 | 7,801 | 6,207 |
| **SARASOTA** | 1984 | 1,800,962 | 336,482 | 309,807 | 173,166 | 199,949 | 170,395 | 71,129 | 143,946 | 99,237 | 441,254 | 110,006 | 126,310 | 72,766 |
| | 1982 | 1,432,228 | 308,862 | 284,718 | 146,784 | 154,765 | 130,875 | 66,504 | 107,193 | 75,774 | 270,346 | 107,256 | 94,832 | 59,047 |
| Sarasota | 1984 | 1,800,962 | 336,482 | 309,807 | 173,166 | 199,949 | 170,395 | 71,129 | 143,946 | 99,237 | 441,254 | 110,006 | 126,310 | 72,766 |
| | 1982 | 1,432,228 | 308,862 | 284,718 | 146,784 | 154,765 | 130,875 | 66,504 | 107,193 | 75,774 | 270,346 | 107,256 | 94,832 | 59,047 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores<br>Total ($000) | Food Stores<br>Super-markets ($000) | Eating & Drinking Places<br>Total ($000) | General Merchandise Stores<br>Total ($000) | General Merchandise Stores<br>Department Stores ($000) | Apparel & Accessories Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Furniture & Home Furn. ($000) | Automotive Dealers<br>Total ($000) | Gasoline Service Stations<br>Total ($000) | Bldg. Mtls. & Hardware Dealers<br>Total ($000) | Drug-stores<br>Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| **TALLAHASSEE** | **1984** | **1,114,424** | **231,297** | **224,321** | **113,924** | **179,937** | **143,076** | **39,341** | **68,877** | **28,639** | **198,768** | **83,572** | **79,099** | **26,778** |
| | 1982 | 921,065 | 218,960 | 212,633 | 95,617 | 131,600 | 102,335 | 41,426 | 48,583 | 21,773 | 132,034 | 82,623 | 61,546 | 24,537 |
| Gadsden | 1984 | 101,981 | 32,372 | 31,595 | 4,808 | 9,487 | | 3,552 | 3,528 | 2,027 | 20,989 | 5,232 | 5,527 | 3,319 |
| | 1982 | 96,921 | 33,650 | 32,882 | 4,653 | 7,865 | | 4,280 | 3,144 | 1,887 | 15,916 | 6,516 | 4,505 | 3,356 |
| Leon | 1984 | 1,012,443 | 198,925 | 192,726 | 109,116 | 170,450 | 143,076 | 35,789 | 65,349 | 26,612 | 177,779 | 78,340 | 73,572 | 23,459 |
| | 1982 | 824,144 | 185,310 | 179,751 | 90,964 | 123,735 | 102,335 | 37,146 | 45,439 | 19,886 | 116,118 | 76,107 | 57,041 | 21,181 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **1984** | **10,949,718** | **2,354,277** | **2,222,234** | **1,082,623** | **1,295,837** | **1,135,112** | **343,047** | **624,094** | **324,327** | **2,748,411** | **806,618** | **531,982** | **337,182** |
| | 1982 | 8,710,006 | 2,165,212 | 2,045,771 | 903,871 | 1,001,670 | 871,763 | 324,936 | 435,208 | 237,602 | 1,705,916 | 764,868 | 391,255 | 289,372 |
| Hernando | 1984 | 241,605 | 79,165 | 76,514 | 14,934 | 19,534 | 15,625 | 3,899 | 10,695 | 4,219 | 50,867 | 18,619 | 18,012 | 11,471 |
| | 1982 | 185,117 | 65,934 | 63,803 | 12,074 | 13,344 | 10,558 | 3,446 | 6,918 | 2,823 | 30,482 | 18,580 | 12,991 | 8,726 |
| Hillsborough | 1984 | 4,642,773 | 978,167 | 926,512 | 440,353 | 549,500 | 475,609 | 147,691 | 245,816 | 137,284 | 1,212,020 | 363,473 | 201,696 | 129,237 |
| | 1982 | 3,621,009 | 879,025 | 833,606 | 367,463 | 416,662 | 357,887 | 139,340 | 169,561 | 99,234 | 744,038 | 334,911 | 145,554 | 108,594 |
| Pasco | 1984 | 1,059,994 | 266,694 | 255,013 | 78,185 | 111,697 | 86,358 | 33,869 | 52,771 | 32,018 | 234,588 | 88,297 | 78,664 | 41,098 |
| | 1982 | 836,086 | 244,584 | 234,152 | 64,218 | 84,424 | 64,225 | 30,519 | 38,812 | 24,320 | 133,026 | 83,212 | 58,466 | 35,573 |
| Pinellas | 1984 | 5,005,346 | 1,030,251 | 964,195 | 549,151 | 615,106 | 557,520 | 157,588 | 314,812 | 150,806 | 1,250,936 | 336,229 | 233,610 | 155,376 |
| | 1982 | 4,067,794 | 975,669 | 914,210 | 460,116 | 487,240 | 439,093 | 151,631 | 219,917 | 111,225 | 798,370 | 328,165 | 174,244 | 136,479 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **1984** | **5,115,709** | **988,805** | **919,622** | **501,314** | **564,033** | **500,945** | **276,913** | **339,832** | **230,750** | **1,335,527** | **336,358** | **227,122** | **179,111** |
| | 1982 | 3,845,955 | 868,824 | 809,006 | 386,984 | 411,367 | 362,993 | 241,022 | 231,157 | 161,958 | 786,010 | 302,265 | 157,792 | 141,124 |
| Palm Beach | 1984 | 5,115,709 | 988,805 | 919,622 | 501,314 | 564,033 | 500,945 | 276,913 | 339,832 | 230,750 | 1,335,527 | 336,358 | 227,122 | 179,111 |
| | 1982 | 3,845,955 | 868,824 | 809,006 | 386,984 | 411,367 | 362,993 | 241,022 | 231,157 | 161,958 | 786,010 | 302,265 | 157,792 | 141,124 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alachua | 1984 | 1,009,695 | 220,147 | 206,894 | 106,564 | 126,962 | 107,984 | 40,347 | 42,522 | 15,681 | 245,393 | 71,376 | 58,608 | 21,269 |
| | 1982 | 839,558 | 205,277 | 193,151 | 91,065 | 101,171 | 85,279 | 41,052 | 33,466 | 13,304 | 161,215 | 70,711 | 46,427 | 19,686 |
| Baker | 1984 | 34,017 | 12,132 | 11,514 | 2,323 | 1,960 | | 689 | 1,243 | 86 | 4,563 | 6,001 | 791 | 1,422 |
| | 1982 | 32,797 | 12,183 | 11,576 | 2,172 | 1,575 | | 726 | 970 | 79 | 3,343 | 7,069 | 688 | 1,303 |
| Bay | 1984 | 699,715 | 106,560 | 101,107 | 90,948 | 84,392 | 71,672 | 25,101 | 33,285 | 17,990 | 205,783 | 47,643 | 33,374 | 19,536 |
| | 1982 | 579,996 | 104,860 | 99,613 | 78,338 | 68,750 | 57,840 | 26,685 | 26,403 | 14,998 | 136,773 | 47,824 | 26,735 | 16,845 |
| Bradford | 1984 | 85,920 | 29,292 | 28,796 | 6,561 | 6,320 | | 1,150 | 4,913 | 3,190 | 14,323 | 9,160 | 7,070 | 3,236 |
| | 1982 | 68,222 | 25,423 | 25,023 | 5,406 | 4,520 | | 1,133 | 3,243 | 2,117 | 8,881 | 8,655 | 4,713 | 2,774 |
| Brevard | 1984 | 1,881,098 | 341,792 | 325,066 | 172,054 | 260,545 | 228,674 | 46,764 | 84,554 | 42,706 | 505,824 | 138,232 | 107,168 | 98,675 |
| | 1982 | 1,488,706 | 320,806 | 305,474 | 145,617 | 201,136 | 175,027 | 43,040 | 59,165 | 31,506 | 314,133 | 133,697 | 79,388 | 79,005 |
| Broward | 1984 | 8,124,536 | 1,408,478 | 1,243,826 | 891,002 | 841,158 | 735,102 | 370,333 | 513,763 | 290,187 | 2,402,153 | 539,497 | 275,714 | 268,865 |
| | 1982 | 6,717,263 | 1,388,949 | 1,228,053 | 787,250 | 684,798 | 594,598 | 366,071 | 382,588 | 226,127 | 1,548,195 | 536,158 | 220,420 | 240,424 |
| Calhoun | 1984 | 32,262 | 8,937 | 8,797 | 798 | 1,968 | | 614 | 652 | 290 | 10,344 | 2,679 | 2,917 | 1,673 |
| | 1982 | 29,521 | 9,806 | 9,665 | 813 | 1,596 | | 655 | 515 | 238 | 6,950 | 3,265 | 2,570 | 1,554 |
| Charlotte | 1984 | 408,843 | 96,011 | 92,348 | 30,842 | 20,126 | 11,816 | 12,829 | 26,132 | 15,879 | 113,596 | 32,781 | 35,289 | 19,935 |
| | 1982 | 314,853 | 82,518 | 79,465 | 24,682 | 15,234 | 8,716 | 12,782 | 17,842 | 11,165 | 67,863 | 31,132 | 26,265 | 17,279 |
| Citrus | 1984 | 308,228 | 83,576 | 79,395 | 18,055 | 18,948 | 8,893 | 5,699 | 11,504 | 6,475 | 67,580 | 32,803 | 38,009 | 11,635 |
| | 1982 | 243,823 | 75,554 | 71,860 | 15,872 | 13,014 | 5,885 | 5,691 | 8,208 | 4,721 | 38,454 | 31,575 | 27,018 | 9,942 |
| Clay | 1984 | 347,560 | 55,134 | 51,141 | 29,009 | 77,431 | 74,520 | 20,597 | 16,840 | 9,163 | 73,638 | 29,266 | 16,123 | 6,763 |
| | 1982 | 320,534 | 60,413 | 56,104 | 28,492 | 69,751 | 66,908 | 22,120 | 13,378 | 7,670 | 51,795 | 29,153 | 13,970 | 6,977 |
| Collier | 1984 | 904,525 | 190,387 | 178,843 | 85,676 | 73,392 | 61,020 | 43,966 | 78,306 | 57,304 | 208,466 | 58,696 | 60,442 | 31,018 |
| | 1982 | 676,257 | 158,536 | 149,102 | 65,952 | 53,304 | 43,840 | 39,252 | 53,312 | 39,825 | 125,426 | 52,528 | 43,167 | 23,366 |
| Columbia | 1984 | 217,262 | 51,161 | 50,116 | 21,002 | 15,936 | 7,401 | 9,106 | 7,020 | 5,784 | 47,004 | 32,300 | 14,034 | 7,043 |
| | 1982 | 189,096 | 47,889 | 46,967 | 18,919 | 13,136 | 5,681 | 8,950 | 5,125 | 4,273 | 32,097 | 32,806 | 11,376 | 6,338 |
| Dade | 1984 | 11,979,377 | 1,958,688 | 1,774,852 | 1,054,545 | 1,382,480 | 1,156,586 | 839,731 | 650,324 | 370,083 | 3,235,318 | 828,182 | 445,022 | 477,929 |
| | 1982 | 9,408,819 | 1,834,757 | 1,664,551 | 911,432 | 1,055,350 | 874,832 | 764,231 | 483,416 | 287,501 | 1,946,007 | 778,985 | 302,785 | 389,949 |
| De Soto | 1984 | 102,360 | 29,283 | 28,813 | 6,690 | 17,862 | | 1,941 | 2,105 | 1,930 | 14,569 | 7,016 | 8,218 | 4,572 |
| | 1982 | 80,957 | 26,501 | 26,107 | 5,261 | 12,033 | | 1,843 | 1,503 | 1,395 | 8,977 | 7,101 | 5,715 | 3,894 |
| Dixie | 1984 | 32,143 | 9,416 | 9,330 | 1,638 | 3,924 | | 500 | 385 | 101 | 4,680 | 4,743 | 4,790 | 910 |
| | 1982 | 26,559 | 8,759 | 8,689 | 1,403 | 2,742 | | 508 | 289 | 81 | 2,992 | 4,703 | 3,293 | 804 |
| Duval | 1984 | 3,740,013 | 674,642 | 625,760 | 338,983 | 349,968 | 297,962 | 146,769 | 168,058 | 105,865 | 1,072,681 | 296,366 | 180,190 | 142,237 |
| | 1982 | 3,033,832 | 632,293 | 587,184 | 284,206 | 277,514 | 234,214 | 139,441 | 126,963 | 83,138 | 704,635 | 289,564 | 133,819 | 124,023 |
| Escambia | 1984 | 1,457,111 | 288,200 | 279,349 | 141,003 | 237,334 | 203,762 | 41,910 | 70,569 | 40,335 | 375,897 | 90,283 | 78,761 | 31,322 |
| | 1982 | 1,178,543 | 262,601 | 254,842 | 118,727 | 186,043 | 157,972 | 42,180 | 52,327 | 31,326 | 249,305 | 87,903 | 61,391 | 28,567 |
| Flagler | 1984 | 44,144 | 14,873 | 14,079 | 3,532 | 382 | | 418 | 1,756 | 391 | 12,229 | 4,256 | 3,763 | 310 |
| | 1982 | 40,017 | 14,695 | 13,927 | 3,411 | 322 | | 434 | 1,347 | 309 | 8,815 | 5,039 | 2,916 | 310 |
| Franklin | 1984 | 24,668 | 8,773 | 8,633 | 2,968 | 1,193 | | 76 | 301 | | 2,326 | 3,328 | 3,055 | 687 |
| | 1982 | 21,203 | 8,375 | 8,251 | 2,432 | 838 | | 77 | 227 | | 1,493 | 3,179 | 2,328 | 610 |
| Gadsden | 1984 | 101,981 | 32,372 | 31,595 | 4,808 | 9,487 | | 3,552 | 3,528 | 2,027 | 20,989 | 5,232 | 5,527 | 3,319 |
| | 1982 | 96,921 | 33,650 | 32,882 | 4,653 | 7,865 | | 4,280 | 3,144 | 1,887 | 15,916 | 6,516 | 4,505 | 3,356 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **FLORIDA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gilchrist | 1984 | 12,161 | 4,817 | 4,749 | 1,524 | 783 |  | 168 | 94 |  | 189 | 973 | 1,526 | 440 |
|  | 1982 | 9,565 | 4,168 | 4,114 | 1,128 | 490 |  | 138 | 63 |  | 108 | 888 | 938 | 315 |
| Glades | 1984 | 8,505 | 4,729 | 4,649 | 885 | 911 |  | 303 | 186 |  | 195 | 508 |  | 112 |
|  | 1982 | 7,120 | 4,081 | 4,017 | 761 | 607 |  | 294 | 121 |  | 114 | 509 |  | 94 |
| Gulf | 1984 | 28,361 | 11,898 | 11,600 | 1,405 | 2,117 |  | 571 | 1,387 | 1,387 | 3,589 | 1,710 | 2,543 | 1,636 |
|  | 1982 | 24,910 | 11,521 | 11,246 | 1,318 | 1,661 |  | 548 | 1,081 | 1,081 | 2,390 | 1,852 | 1,867 | 1,364 |
| Hamilton | 1984 | 34,512 | 10,034 | 9,755 | 1,918 | 837 |  | 365 | 784 | 313 | 3,200 | 9,893 | 4,219 | 982 |
|  | 1982 | 29,284 | 8,573 | 8,345 | 1,685 | 629 |  | 327 | 538 | 237 | 1,994 | 10,089 | 2,827 | 766 |
| Hardee | 1984 | 79,938 | 30,336 | 30,034 | 2,278 | 4,348 |  | 1,660 | 1,906 | 1,321 | 10,604 | 6,093 | 9,440 | 4,818 |
|  | 1982 | 59,647 | 24,450 | 24,236 | 1,835 | 2,717 |  | 1,508 | 1,280 | 922 | 6,062 | 5,590 | 6,361 | 3,533 |
| Hendry | 1984 | 117,049 | 42,545 | 41,474 | 7,724 | 5,983 |  | 956 | 1,727 | 1,444 | 30,054 | 8,203 | 10,692 | 2,733 |
|  | 1982 | 94,957 | 39,309 | 38,366 | 6,436 | 4,479 |  | 973 | 1,301 | 1,111 | 18,359 | 8,035 | 7,918 | 2,422 |
| Hernando | 1984 | 241,605 | 79,165 | 76,514 | 14,934 | 19,534 | 15,625 | 3,899 | 10,695 | 4,219 | 50,867 | 18,619 | 18,012 | 11,471 |
|  | 1982 | 185,117 | 65,934 | 63,803 | 12,074 | 13,344 | 10,558 | 3,446 | 6,918 | 2,823 | 30,482 | 18,580 | 12,991 | 8,726 |
| Highlands | 1984 | 259,075 | 72,500 | 70,072 | 20,149 | 16,445 | 10,309 | 5,947 | 14,707 | 10,375 | 65,380 | 14,366 | 18,815 | 14,400 |
|  | 1982 | 214,958 | 66,969 | 64,804 | 17,095 | 13,197 | 8,104 | 6,281 | 10,408 | 7,524 | 43,004 | 15,683 | 14,846 | 11,985 |
| Hillsborough | 1984 | 4,642,773 | 978,167 | 926,512 | 440,353 | 549,500 | 475,609 | 147,691 | 245,816 | 137,284 | 1,212,020 | 363,473 | 201,696 | 129,237 |
|  | 1982 | 3,621,009 | 879,025 | 833,606 | 367,463 | 416,662 | 357,887 | 139,340 | 169,561 | 99,234 | 744,038 | 334,911 | 145,554 | 108,594 |
| Holmes | 1984 | 34,111 | 10,627 | 10,413 | 4,574 | 1,408 |  | 464 | 1,349 | 441 | 7,637 | 1,528 | 1,080 | 1,052 |
|  | 1982 | 33,489 | 11,791 | 11,568 | 4,483 | 1,246 |  | 567 | 1,105 | 377 | 5,865 | 1,927 | 984 | 1,117 |
| Indian River | 1984 | 440,597 | 99,443 | 95,636 | 39,660 | 35,670 | 23,328 | 18,246 | 27,049 | 16,841 | 96,827 | 32,415 | 30,888 | 23,136 |
|  | 1982 | 367,620 | 95,625 | 92,075 | 34,725 | 25,729 | 16,369 | 17,716 | 20,977 | 13,611 | 63,883 | 31,809 | 24,190 | 19,111 |
| Jackson | 1984 | 146,023 | 31,825 | 30,993 | 6,677 | 13,193 |  | 3,550 | 3,946 | 2,976 | 47,765 | 18,668 | 6,003 | 5,212 |
|  | 1982 | 136,455 | 35,535 | 34,647 | 7,014 | 11,550 |  | 4,055 | 3,457 | 2,672 | 34,197 | 20,698 | 5,311 | 4,898 |
| Jefferson | 1984 | 35,746 | 13,822 | 13,327 | 646 | 4,777 |  | 301 | 1,240 | 1,240 | 2,278 | 6,370 | 2,576 | 1,240 |
|  | 1982 | 30,258 | 12,044 | 11,627 | 578 | 3,320 |  | 304 | 927 | 927 | 1,448 | 6,545 | 1,761 | 1,090 |
| Lafayette | 1984 | 7,684 | 3,297 | 3,140 | 583 |  |  |  | 422 | 422 | 774 | 438 | 1,780 | 179 |
|  | 1982 | 6,933 | 3,313 | 3,159 | 533 |  |  |  | 322 | 322 | 502 | 515 | 1,370 | 160 |
| Lake | 1984 | 679,271 | 148,818 | 140,974 | 45,287 | 64,663 | 51,427 | 17,937 | 33,433 | 17,267 | 201,367 | 43,308 | 56,498 | 24,257 |
|  | 1982 | 531,851 | 138,019 | 130,901 | 36,938 | 46,442 | 36,390 | 17,062 | 22,703 | 12,218 | 125,087 | 43,189 | 42,779 | 21,005 |
| Lee | 1984 | 1,700,861 | 361,057 | 345,558 | 149,871 | 199,414 | 167,964 | 51,397 | 125,328 | 85,697 | 399,888 | 105,550 | 113,859 | 68,098 |
|  | 1982 | 1,400,295 | 340,947 | 326,703 | 127,763 | 160,782 | 134,042 | 50,846 | 93,897 | 66,334 | 263,985 | 100,463 | 90,271 | 56,944 |
| Leon | 1984 | 1,012,443 | 198,925 | 192,726 | 109,116 | 170,450 | 143,076 | 35,789 | 65,349 | 26,612 | 177,779 | 78,340 | 73,572 | 23,459 |
|  | 1982 | 824,144 | 185,310 | 179,751 | 90,964 | 123,735 | 102,335 | 37,146 | 45,439 | 19,886 | 116,118 | 76,107 | 57,041 | 21,181 |
| Levy | 1984 | 71,856 | 25,786 | 25,238 | 6,048 | 3,693 |  | 1,097 | 2,783 | 2,579 | 11,865 | 10,806 | 1,791 | 3,397 |
|  | 1982 | 65,537 | 24,937 | 24,436 | 5,358 | 3,082 |  | 1,206 | 2,262 | 2,120 | 8,203 | 11,936 | 1,470 | 2,939 |
| Liberty | 1984 | 7,023 | 3,600 | 3,499 | 551 |  |  | 48 | 395 | 395 | 250 | 1,461 | 82 | 163 |
|  | 1982 | 5,949 | 2,983 | 2,903 | 466 |  |  | 47 | 281 | 281 | 152 | 1,451 | 59 | 136 |
| Madison | 1984 | 52,491 | 15,403 | 15,253 | 2,635 | 5,581 |  | 677 | 2,432 | 2,432 | 6,999 | 8,696 | 3,114 | 5,068 |
|  | 1982 | 40,200 | 12,959 | 12,848 | 1,949 | 3,537 |  | 623 | 1,501 | 1,501 | 4,057 | 7,894 | 2,143 | 3,961 |
| Manatee | 1984 | 1,108,295 | 224,777 | 214,530 | 106,026 | 114,793 | 97,800 | 32,795 | 56,832 | 23,114 | 336,814 | 72,476 | 59,380 | 36,666 |
|  | 1982 | 885,889 | 216,191 | 206,584 | 91,993 | 91,710 | 77,434 | 32,969 | 41,267 | 17,598 | 202,214 | 71,345 | 46,649 | 32,986 |
| Marion | 1984 | 983,390 | 201,726 | 188,751 | 64,967 | 111,732 | 91,469 | 30,559 | 52,513 | 25,504 | 209,492 | 113,399 | 99,110 | 31,405 |
|  | 1982 | 733,753 | 173,247 | 162,299 | 54,074 | 78,722 | 63,699 | 25,974 | 33,016 | 16,990 | 122,487 | 97,988 | 67,187 | 23,221 |
| Martin | 1984 | 504,261 | 104,487 | 100,437 | 34,167 | 41,852 | 28,336 | 20,291 | 33,346 | 18,070 | 131,464 | 38,516 | 50,460 | 15,633 |
|  | 1982 | 434,026 | 108,100 | 104,035 | 33,422 | 31,767 | 21,018 | 20,275 | 26,303 | 14,905 | 83,788 | 39,774 | 41,585 | 14,935 |
| Monroe | 1984 | 454,095 | 106,987 | 102,092 | 72,471 | 49,081 | 41,277 | 13,785 | 17,966 | 7,386 | 67,070 | 32,114 | 26,999 | 18,165 |
|  | 1982 | 383,746 | 99,624 | 95,180 | 62,446 | 38,755 | 32,279 | 13,503 | 12,795 | 5,475 | 43,648 | 31,243 | 20,962 | 15,791 |
| Nassau | 1984 | 161,289 | 35,591 | 33,755 | 15,910 | 11,234 | 230 | 3,501 | 4,100 | 3,998 | 24,688 | 33,169 | 9,399 | 3,764 |
|  | 1982 | 127,005 | 32,010 | 30,396 | 12,066 | 8,058 | 157 | 3,306 | 2,594 | 2,533 | 14,670 | 29,316 | 6,427 | 3,092 |
| Okaloosa | 1984 | 774,154 | 133,717 | 128,523 | 82,957 | 106,481 | 82,120 | 22,544 | 50,747 | 27,122 | 190,406 | 51,888 | 52,265 | 19,102 |
|  | 1982 | 563,528 | 114,518 | 110,202 | 62,363 | 75,709 | 57,462 | 20,781 | 31,962 | 17,990 | 110,853 | 46,783 | 36,541 | 14,087 |
| Okeechobee | 1984 | 130,766 | 44,511 | 43,414 | 14,067 | 10,531 | 5,536 | 3,373 | 4,305 | 2,094 | 16,436 | 17,784 | 5,057 | 5,967 |
|  | 1982 | 99,205 | 36,460 | 35,604 | 10,562 | 6,614 | 3,389 | 2,788 | 2,880 | 1,468 | 9,441 | 15,488 | 3,448 | 4,291 |
| Orange | 1984 | 3,858,664 | 680,036 | 639,675 | 407,328 | 404,411 | 314,630 | 130,423 | 171,425 | 99,136 | 1,179,906 | 266,614 | 218,466 | 88,981 |
|  | 1982 | 2,935,531 | 616,356 | 580,472 | 323,912 | 304,162 | 233,203 | 116,943 | 123,090 | 74,703 | 695,498 | 260,983 | 150,748 | 74,563 |
| Osceola | 1984 | 497,816 | 106,329 | 99,958 | 67,797 | 34,767 | 26,351 | 12,800 | 18,241 | 10,115 | 140,051 | 58,330 | 25,952 | 13,452 |
|  | 1982 | 337,462 | 84,790 | 79,805 | 46,503 | 22,511 | 16,762 | 9,900 | 10,809 | 6,171 | 74,757 | 46,626 | 16,093 | 9,994 |
| Palm Beach | 1984 | 5,115,709 | 988,805 | 919,622 | 501,314 | 564,033 | 500,945 | 276,913 | 339,832 | 230,750 | 1,335,527 | 336,358 | 227,122 | 179,111 |
|  | 1982 | 3,845,955 | 868,824 | 809,006 | 386,984 | 411,367 | 362,993 | 241,022 | 231,157 | 161,958 | 786,010 | 302,265 | 157,792 | 141,124 |
| Pasco | 1984 | 1,059,994 | 266,694 | 255,013 | 78,185 | 111,697 | 86,358 | 33,869 | 52,771 | 32,018 | 234,588 | 88,297 | 78,664 | 41,098 |
|  | 1982 | 836,086 | 244,584 | 234,152 | 64,218 | 84,424 | 64,225 | 30,519 | 38,812 | 24,320 | 133,026 | 83,212 | 58,466 | 35,573 |
| Pinellas | 1984 | 5,005,346 | 1,030,251 | 964,195 | 549,151 | 615,106 | 557,520 | 157,588 | 314,812 | 150,806 | 1,250,936 | 336,229 | 233,610 | 155,376 |
|  | 1982 | 4,067,794 | 975,669 | 914,210 | 460,116 | 487,240 | 439,093 | 151,631 | 219,917 | 111,225 | 798,370 | 328,165 | 174,244 | 136,479 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Polk | 1984 | 1,915,592 | 450,176 | 425,451 | 154,249 | 227,681 | 164,684 | 60,788 | 65,180 | 35,232 | 524,782 | 141,558 | 133,360 | 55,606 |
| | 1982 | 1,629,320 | 430,069 | 406,937 | 137,672 | 184,690 | 131,217 | 65,060 | 52,818 | 29,886 | 355,134 | 140,963 | 108,407 | 52,919 |
| Putnam | 1984 | 236,830 | 58,183 | 56,084 | 15,586 | 26,910 | 9,507 | 10,100 | 11,341 | 7,395 | 56,812 | 15,686 | 18,013 | 7,819 |
| | 1982 | 195,243 | 55,804 | 53,855 | 13,046 | 19,293 | 6,619 | 9,533 | 7,983 | 5,404 | 36,831 | 16,895 | 13,569 | 7,088 |
| St. Johns | 1984 | 318,312 | 66,167 | 60,061 | 44,325 | 22,234 | 17,815 | 5,830 | 9,125 | 3,272 | 82,311 | 40,648 | 14,736 | 10,766 |
| | 1982 | 255,810 | 60,957 | 55,398 | 35,527 | 15,265 | 12,083 | 5,818 | 6,224 | 2,363 | 52,946 | 39,633 | 10,903 | 8,465 |
| St. Lucie | 1984 | 671,926 | 153,202 | 144,740 | 46,323 | 60,172 | 51,733 | 19,219 | 37,104 | 19,397 | 190,713 | 44,784 | 59,381 | 22,310 |
| | 1982 | 504,296 | 128,402 | 121,456 | 38,508 | 44,413 | 37,814 | 17,937 | 24,508 | 13,322 | 116,033 | 44,972 | 39,033 | 17,079 |
| Santa Rosa | 1984 | 218,692 | 65,144 | 63,787 | 16,874 | 22,094 | 10,398 | 5,439 | 7,704 | 4,097 | 47,373 | 28,469 | 10,756 | 7,913 |
| | 1982 | 173,339 | 60,238 | 59,054 | 13,158 | 14,758 | 6,620 | 4,782 | 5,481 | 3,023 | 28,943 | 25,871 | 7,801 | 6,207 |
| Sarasota | 1984 | 1,800,962 | 336,482 | 309,807 | 173,166 | 199,949 | 170,395 | 71,129 | 143,946 | 99,237 | 441,254 | 110,006 | 126,310 | 72,766 |
| | 1982 | 1,432,228 | 308,862 | 284,718 | 146,784 | 154,765 | 130,875 | 66,504 | 107,193 | 75,774 | 270,346 | 107,256 | 94,832 | 59,047 |
| Seminole | 1984 | 1,308,830 | 253,858 | 242,253 | 117,862 | 193,761 | 165,223 | 58,428 | 75,934 | 45,785 | 299,425 | 90,874 | 86,198 | 29,776 |
| | 1982 | 1,065,602 | 242,416 | 231,612 | 99,166 | 153,261 | 129,460 | 55,097 | 52,969 | 33,412 | 194,130 | 88,567 | 60,719 | 26,564 |
| Sumter | 1984 | 123,287 | 30,412 | 29,144 | 10,782 | 5,538 | | 890 | 1,807 | 589 | 8,001 | 50,432 | 5,181 | 3,385 |
| | 1982 | 94,762 | 25,130 | 24,111 | 8,112 | 3,305 | | 773 | 1,159 | 413 | 4,336 | 40,952 | 3,041 | 2,555 |
| Suwannee | 1984 | 105,531 | 33,679 | 32,973 | 5,422 | 7,155 | 3,746 | 3,777 | 4,470 | 1,616 | 28,259 | 3,610 | 3,322 | 8,407 |
| | 1982 | 87,468 | 30,758 | 30,150 | 4,610 | 5,754 | 2,889 | 3,621 | 3,171 | 1,196 | 18,828 | 3,950 | 2,627 | 7,012 |
| Taylor | 1984 | 68,938 | 17,686 | 17,111 | 5,977 | 5,828 | 3,564 | 2,106 | 2,476 | 675 | 17,852 | 4,570 | 3,972 | 2,334 |
| | 1982 | 67,000 | 18,947 | 18,353 | 6,340 | 4,980 | 2,947 | 2,577 | 2,275 | 645 | 13,284 | 5,867 | 3,685 | 2,285 |
| Union | 1984 | 16,375 | 4,374 | 4,306 | 692 | | | | 87 | | 2,468 | 3,327 | 4,175 | 768 |
| | 1982 | 13,198 | 4,127 | 4,068 | 550 | | | | 64 | | 1,539 | 3,085 | 2,798 | 600 |
| Volusia | 1984 | 1,825,309 | 400,896 | 378,056 | 202,531 | 204,501 | 165,876 | 58,074 | 95,090 | 44,733 | 417,939 | 130,400 | 109,801 | 79,297 |
| | 1982 | 1,502,321 | 365,405 | 345,001 | 178,320 | 161,501 | 129,128 | 58,807 | 67,107 | 33,077 | 267,783 | 131,528 | 83,843 | 68,519 |
| Wakulla | 1984 | 18,828 | 8,397 | 7,354 | 3,214 | 1,384 | | 51 | 1,198 | 665 | 1,960 | 258 | 1,339 | 225 |
| | 1982 | 17,075 | 8,284 | 7,264 | 2,973 | 1,135 | | 58 | 913 | 521 | 1,403 | 304 | 1,030 | 222 |
| Walton | 1984 | 74,418 | 24,135 | 23,880 | 4,399 | 6,211 | | 1,290 | 2,798 | 2,271 | 11,822 | 10,625 | 5,226 | 1,966 |
| | 1982 | 64,460 | 22,794 | 22,581 | 3,747 | 4,530 | | 1,360 | 1,987 | 1,650 | 7,889 | 11,019 | 4,140 | 1,814 |
| Washington | 1984 | 45,483 | 17,196 | 16,626 | 5,594 | 5,452 | | 599 | 1,038 | 727 | 1,458 | 2,910 | 5,467 | 2,535 |
| | 1982 | 40,068 | 17,080 | 16,534 | 4,686 | 3,912 | | 624 | 801 | 588 | 957 | 3,106 | 3,857 | 2,101 |
| **TOTAL METRO COUNTIES** | 1984 | **65,057,754** | **12,421,344** | **11,557,153** | **6,298,559** | **7,434,865** | **6,271,439** | **2,819,186** | **3,642,552** | **2,080,729** | **17,238,688** | **4,661,930** | **3,270,108** | **2,199,458** |
| | 1982 | 51,769,161 | 11,529,419 | 10,735,179 | 5,304,188 | 5,749,048 | 4,808,575 | 2,647,588 | 2,628,447 | 1,566,926 | 10,723,892 | 4,457,002 | 2,404,447 | 1,855,271 |
| **TOTAL STATE** | 1984 | **69,550,635** | **13,610,546** | **12,703,968** | **6,667,155** | **7,795,663** | **6,448,243** | **2,939,319** | **3,834,976** | **2,194,516** | **18,216,690** | **5,094,589** | **3,610,772** | **2,388,041** |
| | 1982 | 55,468,945 | 12,630,984 | 11,798,678 | 5,618,527 | 6,016,502 | 4,938,043 | 2,765,740 | 2,766,828 | 1,651,451 | 11,348,457 | 4,883,390 | 2,660,597 | 2,015,960 |
| **GEORGIA** | | | | | | | | | | | | | | |
| **ALBANY** | 1984 | 640,974 | 129,370 | 124,474 | 53,927 | 92,528 | 75,570 | 31,473 | 32,428 | 20,910 | 151,924 | 30,461 | 32,922 | 15,190 |
| | 1982 | 524,095 | 115,683 | 111,439 | 45,912 | 73,849 | 59,559 | 29,803 | 25,497 | 17,179 | 101,581 | 30,834 | 26,033 | 13,409 |
| Dougherty | 1984 | 632,491 | 125,126 | 120,352 | 53,286 | 92,528 | 75,570 | 31,412 | 31,885 | 20,367 | 151,593 | 30,011 | 32,607 | 14,377 |
| | 1982 | 516,783 | 111,889 | 107,750 | 45,366 | 73,849 | 59,559 | 29,741 | 25,110 | 16,792 | 101,380 | 30,358 | 25,784 | 12,755 |
| Lee | 1984 | 8,483 | 4,244 | 4,122 | 641 | | | 61 | 543 | 543 | 331 | 450 | 315 | 813 |
| | 1982 | 7,312 | 3,794 | 3,689 | 546 | | | 62 | 387 | 387 | 201 | 476 | 249 | 654 |
| **ATHENS** | 1984 | 708,514 | 154,665 | 148,558 | 68,430 | 106,172 | 90,626 | 29,817 | 26,915 | 12,661 | 148,551 | 40,134 | 41,302 | 26,920 |
| | 1982 | 561,715 | 135,163 | 129,934 | 57,187 | 75,358 | 63,599 | 26,798 | 20,488 | 10,322 | 96,951 | 40,057 | 31,023 | 21,190 |
| Clarke | 1984 | 572,444 | 105,757 | 101,588 | 60,202 | 100,980 | 87,082 | 24,783 | 22,408 | 9,744 | 120,043 | 28,123 | 33,382 | 21,222 |
| | 1982 | 452,036 | 93,681 | 90,096 | 50,057 | 71,287 | 60,902 | 22,383 | 17,236 | 8,090 | 79,060 | 27,607 | 25,628 | 16,662 |
| Jackson | 1984 | 94,166 | 26,798 | 25,784 | 5,008 | 5,012 | 3,544 | 2,633 | 2,930 | 2,664 | 24,368 | 10,738 | 4,246 | 4,750 |
| | 1982 | 76,924 | 23,489 | 22,627 | 4,615 | 3,920 | 2,697 | 2,532 | 2,262 | 2,066 | 15,190 | 11,160 | 3,145 | 3,743 |
| Madison | 1984 | 16,005 | 8,232 | 7,634 | 1,122 | 180 | | 227 | 375 | | 2,778 | 735 | 471 | 453 |
| | 1982 | 14,417 | 7,734 | 7,181 | 1,039 | 151 | | 221 | 281 | | 1,953 | 818 | 354 | 422 |
| Oconee | 1984 | 25,899 | 13,878 | 13,552 | 2,098 | | | 2,174 | 1,202 | 253 | 1,362 | 538 | 3,203 | 495 |
| | 1982 | 18,338 | 10,259 | 10,030 | 1,476 | | | 1,662 | 709 | 166 | 748 | 472 | 1,896 | 363 |
| **ATLANTA** | 1984 | 15,274,396 | 2,673,926 | 2,537,995 | 1,562,062 | 1,962,366 | 1,761,670 | 666,947 | 698,655 | 392,750 | 3,728,300 | 1,319,679 | 924,846 | 436,910 |
| | 1982 | 11,707,125 | 2,360,337 | 2,243,403 | 1,247,235 | 1,468,243 | 1,310,659 | 584,157 | 482,641 | 285,613 | 2,259,725 | 1,196,005 | 638,336 | 350,786 |
| Barrow | 1984 | 107,500 | 23,284 | 22,511 | 5,704 | 3,928 | | 3,685 | 1,406 | 852 | 35,730 | 6,468 | 11,973 | 4,411 |
| | 1982 | 90,510 | 23,120 | 22,379 | 5,241 | 3,238 | | 3,885 | 1,144 | 718 | 24,402 | 7,082 | 8,855 | 3,750 |
| Butts | 1984 | 31,102 | 11,934 | 11,767 | 1,325 | 1,225 | | 1,618 | 1,269 | 1,269 | 2,755 | 2,279 | 3,167 | 1,272 |
| | 1982 | 28,832 | 11,571 | 11,423 | 1,351 | 960 | | 1,730 | 981 | 981 | 1,998 | 2,621 | 2,459 | 1,148 |
| Cherokee | 1984 | 163,382 | 52,524 | 51,731 | 12,453 | 5,532 | 2,813 | 2,404 | 4,262 | 3,923 | 31,785 | 10,536 | 17,677 | 8,205 |
| | 1982 | 131,132 | 45,473 | 44,840 | 10,264 | 4,275 | 2,098 | 2,377 | 3,250 | 3,028 | 20,580 | 9,844 | 13,533 | 6,386 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA**<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ATLANTA (continued)** | | | | | | | | | | | | | | |
| Clayton | 1984 | 1,181,288 | 208,992 | 200,668 | 81,236 | 223,290 | 205,310 | 33,773 | 37,906 | 14,830 | 312,166 | 109,460 | 33,018 | 36,380 |
| | 1982 | 880,306 | 178,308 | 171,412 | 65,279 | 164,414 | 150,552 | 31,616 | 24,942 | 10,610 | 176,110 | 94,309 | 24,088 | 28,015 |
| Cobb | 1984 | 2,455,091 | 412,705 | 397,835 | 191,716 | 396,451 | 357,871 | 111,258 | 100,916 | 57,540 | 654,267 | 194,571 | 173,209 | 61,569 |
| | 1982 | 1,949,512 | 381,551 | 368,245 | 162,939 | 313,253 | 281,448 | 101,858 | 71,574 | 43,152 | 420,143 | 184,962 | 122,804 | 54,104 |
| Coweta | 1984 | 167,759 | 39,402 | 38,614 | 9,204 | 13,356 | 9,983 | 6,843 | 6,803 | 5,173 | 51,083 | 15,797 | 7,514 | 6,742 |
| | 1982 | 148,221 | 40,567 | 39,803 | 9,314 | 11,680 | 8,565 | 6,934 | 5,871 | 4,552 | 33,902 | 16,621 | 6,511 | 5,991 |
| De Kalb | 1984 | 4,012,558 | 617,561 | 568,110 | 355,047 | 536,447 | 497,328 | 168,194 | 182,239 | 107,024 | 1,166,984 | 349,867 | 221,164 | 93,051 |
| | 1982 | 3,049,680 | 559,656 | 515,461 | 289,442 | 409,971 | 378,605 | 148,937 | 134,140 | 82,439 | 676,803 | 321,681 | 151,664 | 78,462 |
| Douglas | 1984 | 264,568 | 74,442 | 73,004 | 20,055 | 12,428 | 12,026 | 8,376 | 12,686 | 12,365 | 73,048 | 30,126 | 15,088 | 9,890 |
| | 1982 | 209,553 | 66,262 | 65,060 | 16,278 | 9,457 | 9,132 | 7,385 | 8,627 | 8,435 | 45,320 | 28,767 | 11,375 | 8,370 |
| Fayette | 1984 | 108,681 | 38,338 | 34,590 | 7,698 | 316 | | 3,576 | 3,336 | 1,065 | 13,531 | 5,257 | 8,455 | 7,416 |
| | 1982 | 82,374 | 31,294 | 28,269 | 5,745 | 221 | | 3,201 | 2,303 | 761 | 7,933 | 4,887 | 5,745 | 5,228 |
| Forsyth | 1984 | 94,186 | 20,864 | 20,573 | 10,299 | 3,819 | | 2,972 | 6,097 | 1,799 | 23,031 | 8,140 | 9,353 | 3,335 |
| | 1982 | 81,308 | 20,526 | 20,264 | 9,170 | 2,887 | | 2,875 | 4,547 | 1,382 | 16,107 | 8,684 | 7,734 | 2,804 |
| Fulton | 1984 | 4,802,333 | 711,581 | 666,763 | 726,973 | 619,736 | 572,046 | 271,721 | 228,312 | 121,780 | 914,009 | 405,648 | 294,993 | 135,046 |
| | 1982 | 3,588,522 | 591,956 | 555,339 | 557,614 | 445,626 | 409,040 | 226,389 | 149,056 | 84,037 | 550,709 | 350,925 | 190,335 | 101,009 |
| Gwinnett | 1984 | 1,010,177 | 228,152 | 221,980 | 84,906 | 85,068 | 62,391 | 18,265 | 81,780 | 43,407 | 212,315 | 116,604 | 74,925 | 35,367 |
| | 1982 | 751,203 | 198,546 | 193,407 | 64,928 | 55,795 | 40,140 | 15,171 | 52,390 | 28,851 | 127,534 | 100,565 | 52,601 | 26,844 |
| Henry | 1984 | 104,409 | 25,525 | 25,190 | 7,212 | 1,720 | | 703 | 1,299 | 1,299 | 25,814 | 23,221 | 7,223 | 3,978 |
| | 1982 | 88,523 | 23,596 | 23,314 | 6,772 | 1,372 | | 649 | 1,022 | 1,022 | 17,244 | 22,272 | 5,705 | 3,194 |
| Newton | 1984 | 127,129 | 40,433 | 39,952 | 7,630 | 7,578 | 6,712 | 8,351 | 4,029 | 3,750 | 26,527 | 8,274 | 4,995 | 6,535 |
| | 1982 | 106,291 | 36,172 | 35,785 | 7,102 | 5,992 | 5,267 | 7,650 | 3,116 | 2,931 | 17,574 | 8,565 | 3,798 | 5,321 |
| Paulding | 1984 | 64,026 | 14,065 | 12,369 | 2,968 | 1,896 | | 418 | 612 | 612 | 31,622 | 3,046 | 1,814 | 3,194 |
| | 1982 | 57,100 | 16,116 | 14,190 | 2,933 | 1,756 | | 494 | 559 | 559 | 22,227 | 3,749 | 1,665 | 3,172 |
| Rockdale | 1984 | 222,844 | 53,176 | 52,624 | 13,046 | 20,082 | 15,880 | 4,942 | 9,506 | 4,433 | 70,319 | 19,262 | 15,512 | 6,906 |
| | 1982 | 177,897 | 47,148 | 46,714 | 12,160 | 14,393 | 11,174 | 4,532 | 6,722 | 3,177 | 46,628 | 19,042 | 12,078 | 5,590 |
| Spalding | 1984 | 265,521 | 68,647 | 67,786 | 18,185 | 24,884 | 19,310 | 16,334 | 12,786 | 11,043 | 61,449 | 8,659 | 16,758 | 7,842 |
| | 1982 | 211,019 | 59,555 | 58,878 | 15,244 | 19,269 | 14,638 | 14,842 | 9,751 | 8,501 | 39,870 | 8,813 | 11,644 | 6,753 |
| Walton | 1984 | 91,842 | 32,301 | 31,928 | 6,405 | 4,610 | | 3,514 | 3,411 | 586 | 21,865 | 2,464 | 8,008 | 5,771 |
| | 1982 | 75,142 | 28,920 | 28,620 | 5,459 | 3,684 | | 3,432 | 2,646 | 477 | 14,641 | 2,616 | 5,742 | 4,645 |
| **AUGUSTA** | **1984** | **1,703,266** | **348,197** | **339,996** | **140,187** | **224,052** | **161,323** | **86,403** | **82,599** | **49,834** | **400,907** | **141,920** | **104,220** | **60,577** |
| | 1982 | 1,452,316 | 333,235 | 325,742 | 125,010 | 182,019 | 130,600 | 84,959 | 64,427 | 40,460 | 280,140 | 139,161 | 80,857 | 50,187 |
| Columbia | 1984 | 113,466 | 34,894 | 33,742 | 6,208 | 17,190 | 4,213 | 2,634 | 8,061 | 4,510 | 10,864 | 8,260 | 16,647 | 4,345 |
| | 1982 | 97,863 | 32,495 | 31,460 | 5,512 | 12,940 | 3,001 | 2,536 | 5,987 | 3,492 | 7,566 | 9,121 | 13,706 | 3,638 |
| McDuffie | 1984 | 96,393 | 23,302 | 23,120 | 6,415 | 5,933 | 2,808 | 4,010 | 3,303 | 3,008 | 16,504 | 11,281 | 16,369 | 4,029 |
| | 1982 | 81,793 | 23,105 | 22,952 | 5,485 | 4,755 | 2,168 | 3,724 | 2,612 | 2,409 | 11,083 | 10,878 | 11,772 | 3,400 |
| Richmond | 1984 | 1,041,454 | 172,776 | 168,097 | 97,797 | 148,050 | 120,917 | 55,267 | 60,526 | 35,058 | 275,680 | 81,783 | 41,569 | 31,049 |
| | 1982 | 916,450 | 172,172 | 167,711 | 90,089 | 127,840 | 102,982 | 57,295 | 47,812 | 28,995 | 200,292 | 80,805 | 35,564 | 27,004 |
| *Aiken, S. C.* | *1984* | *451,953* | *117,225* | *115,037* | *29,767* | *52,879* | *33,385* | *24,492* | *10,709* | *7,258* | *97,859* | *40,596* | *29,635* | *21,154* |
| | *1982* | *356,210* | *105,463* | *103,619* | *23,924* | *36,484* | *22,449* | *21,404* | *8,016* | *5,564* | *61,199* | *38,357* | *19,813* | *16,145* |
| **COLUMBUS** | **1984** | **1,119,980** | **201,499** | **195,586** | **93,203** | **155,056** | **136,254** | **48,763** | **67,955** | **37,342** | **303,559** | **94,226** | **35,646** | **31,370** |
| | 1982 | 945,403 | 190,585 | 185,118 | 83,216 | 128,166 | 112,220 | 48,765 | 51,406 | 29,854 | 211,507 | 90,789 | 29,817 | 27,052 |
| Chattahoochee | 1984 | 3,258 | 1,075 | 990 | 1,524 | | | 207 | | | | 344 | | |
| | 1982 | 3,153 | 1,044 | 962 | 1,409 | | | 230 | | | | 358 | | |
| Muscogee | 1984 | 980,390 | 148,359 | 143,440 | 80,752 | 137,660 | 124,878 | 43,817 | 66,266 | 36,439 | 287,652 | 80,809 | 30,430 | 25,264 |
| | 1982 | 830,650 | 146,253 | 141,573 | 72,474 | 115,409 | 104,062 | 44,865 | 50,138 | 29,124 | 200,671 | 78,481 | 25,277 | 22,333 |
| *Russell, Ala.* | *1984* | *136,332* | *52,065* | *51,156* | *10,927* | *17,396* | *11,376* | *4,739* | *1,689* | *903* | *15,907* | *13,073* | *5,216* | *6,106* |
| | *1982* | *111,600* | *43,288* | *42,583* | *9,333* | *12,757* | *8,158* | *3,670* | *1,268* | *730* | *10,836* | *11,950* | *4,540* | *4,719* |
| **MACON - WARNER ROBINS** | **1984** | **1,477,979** | **299,332** | **291,685** | **115,827** | **198,488** | **160,225** | **61,935** | **70,133** | **44,435** | **406,292** | **105,606** | **69,657** | **45,289** |
| | 1982 | 1,233,439 | 283,762 | 276,772 | 103,345 | 161,152 | 128,819 | 60,969 | 52,505 | 34,652 | 266,479 | 110,986 | 56,307 | 38,542 |
| Bibb | 1984 | 973,000 | 171,757 | 166,324 | 83,070 | 150,314 | 120,903 | 49,154 | 55,074 | 34,681 | 248,629 | 70,122 | 35,937 | 29,878 |
| | 1982 | 823,074 | 167,015 | 161,926 | 72,922 | 122,589 | 97,339 | 47,742 | 40,502 | 26,619 | 169,385 | 74,373 | 29,300 | 25,280 |
| Houston | 1984 | 417,300 | 101,355 | 99,885 | 27,861 | 44,362 | 39,322 | 9,927 | 12,929 | 8,374 | 137,943 | 23,141 | 27,328 | 10,400 |
| | 1982 | 334,102 | 91,467 | 90,249 | 26,081 | 35,732 | 31,480 | 10,230 | 10,275 | 6,903 | 84,318 | 24,299 | 21,809 | 8,813 |
| Jones | 1984 | 14,405 | 6,515 | 6,391 | 292 | | | 433 | 1,085 | 335 | 751 | 615 | 1,151 | 2,473 |
| | 1932 | 14,001 | 6,643 | 6,525 | 314 | | | 457 | 883 | 285 | 573 | 743 | 940 | 2,266 |
| Peach | 1984 | 73,274 | 19,705 | 19,085 | 4,604 | 3,812 | | 2,421 | 1,045 | 1,045 | 18,969 | 11,728 | 5,241 | 2,538 |
| | 1982 | 62,262 | 18,637 | 18,072 | 4,028 | 2,831 | | 2,540 | 845 | 845 | 12,203 | 11,571 | 4,258 | 2,183 |
| **SAVANNAH** | **1984** | **1,303,570** | **255,018** | **245,315** | **146,389** | **167,610** | **133,777** | **74,502** | **67,473** | **45,191** | **301,708** | **97,758** | **61,616** | **37,713** |
| | 1982 | 1,072,141 | 234,816 | 226,090 | 123,416 | 130,309 | 102,694 | 69,669 | 52,720 | 36,633 | 195,936 | 95,665 | 48,327 | 32,069 |
| Chatham | 1984 | 1,273,824 | 244,339 | 235,509 | 145,766 | 165,654 | 133,777 | 74,192 | 66,297 | 44,015 | 293,974 | 95,663 | 60,150 | 36,925 |
| | 1982 | 1,043,638 | 223,606 | 215,784 | 122,727 | 128,649 | 102,694 | 69,333 | 51,633 | 35,546 | 189,864 | 93,305 | 47,037 | 31,248 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **SAVANNAH (continued)** | | | | | | | | | | | | | | |
| **Effingham** | 1984 | 29,746 | 10,679 | 9,806 | 623 | 1,956 | | 310 | 1,176 | 1,176 | 7,734 | 2,095 | 1,466 | 788 |
| | 1982 | 28,503 | 11,210 | 10,306 | 689 | 1,660 | | 336 | 1,087 | 1,087 | 6,072 | 2,360 | 1,290 | 821 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| **Appling** | 1984 | 57,740 | 17,766 | 17,178 | 4,749 | 3,610 | | 3,288 | 2,064 | 1,393 | 13,123 | 3,845 | 3,479 | 1,853 |
| | 1982 | 46,440 | 15,687 | 15,186 | 3,892 | 2,773 | | 2,927 | 1,500 | 1,042 | 8,447 | 3,742 | 2,489 | 1,434 |
| **Atkinson** | 1984 | 12,449 | 4,544 | 4,449 | 564 | 555 | | 51 | 341 | 341 | 2,099 | 1,282 | 548 | 379 |
| | 1982 | 10,975 | 4,300 | 4,215 | 536 | 406 | | 52 | 246 | 246 | 1,287 | 1,376 | 438 | 308 |
| **Bacon** | 1984 | 31,814 | 8,711 | 8,290 | 1,731 | 920 | | 1,586 | 901 | 901 | 9,451 | 2,503 | 1,566 | 2,568 |
| | 1982 | 27,460 | 8,258 | 7,868 | 1,562 | 778 | | 1,555 | 753 | 753 | 6,701 | 2,565 | 1,189 | 2,189 |
| **Baker** | 1984 | 3,964 | 2,614 | 2,588 | | | | 68 | | | | 322 | | 116 |
| | 1982 | 3,915 | 2,500 | 2,478 | | | | 74 | | | | 365 | | 110 |
| **Baldwin** | 1984 | 173,306 | 40,850 | 39,576 | 14,558 | 26,669 | 20,576 | 7,393 | 6,331 | 2,385 | 34,408 | 13,925 | 8,995 | 6,636 |
| | 1982 | 140,265 | 38,927 | 37,759 | 11,993 | 19,378 | 14,694 | 6,615 | 4,522 | 1,852 | 21,832 | 12,938 | 6,883 | 5,162 |
| **Banks** | 1984 | 12,046 | 1,581 | 1,529 | 2,295 | 277 | | 319 | 378 | 378 | 146 | 4,830 | 1,392 | |
| | 1982 | 8,871 | 1,260 | 1,220 | 1,577 | 179 | | 263 | 240 | 240 | 79 | 3,743 | 888 | |
| **Barrow** | 1984 | 107,500 | 23,284 | 22,511 | 5,704 | 3,928 | | 3,685 | 1,406 | 852 | 35,730 | 6,468 | 11,973 | 4,411 |
| | 1982 | 90,510 | 23,120 | 22,379 | 5,241 | 3,238 | | 3,885 | 1,144 | 718 | 24,402 | 7,082 | 8,855 | 3,750 |
| **Bartow** | 1984 | 204,248 | 47,720 | 46,548 | 16,069 | 8,195 | 5,114 | 9,290 | 9,339 | 5,171 | 41,465 | 42,923 | 9,505 | 5,478 |
| | 1982 | 170,744 | 41,955 | 40,974 | 13,450 | 6,431 | 3,881 | 8,750 | 7,232 | 4,149 | 27,265 | 40,522 | 7,390 | 4,767 |
| **Ben Hill** | 1984 | 66,800 | 18,247 | 17,650 | 4,251 | 4,954 | | 3,597 | 4,207 | 1,758 | 12,941 | 6,659 | 3,514 | 2,825 |
| | 1982 | 56,313 | 17,702 | 17,143 | 3,580 | 3,602 | | 3,535 | 3,121 | 1,378 | 8,558 | 6,324 | 2,748 | 2,326 |
| **Berrien** | 1984 | 45,603 | 10,013 | 9,888 | 1,336 | 3,593 | | 1,420 | 1,768 | 803 | 18,165 | 2,263 | 2,627 | 1,363 |
| | 1982 | 43,316 | 11,715 | 11,583 | 1,348 | 3,077 | | 1,556 | 1,495 | 723 | 14,395 | 2,575 | 2,438 | 1,434 |
| **Bibb** | 1984 | 973,000 | 171,757 | 166,324 | 83,070 | 150,314 | 120,903 | 49,154 | 55,074 | 34,681 | 248,629 | 70,122 | 35,937 | 29,878 |
| | 1982 | 823,074 | 167,015 | 161,926 | 72,922 | 122.589 | 97,339 | 47,742 | 40,502 | 26,619 | 169,385 | 74,373 | 29,300 | 25,280 |
| **Bleckley** | 1984 | 30,407 | 10,954 | 10,608 | 1,458 | 2,793 | | 1,717 | 1,879 | 1,879 | 5,286 | 1,612 | 638 | 2,327 |
| | 1982 | 28,917 | 11,266 | 10,924 | 1,471 | 2,323 | | 1,826 | 1,541 | 1,541 | 4,067 | 1,965 | 526 | 2,152 |
| **Brantley** | 1984 | 8,075 | 3,750 | 3,661 | 599 | | | | 1,103 | 1,103 | 470 | 655 | 791 | 239 |
| | 1982 | 6,996 | 3,378 | 3,301 | 514 | | | | 792 | 792 | 317 | 699 | 630 | 213 |
| **Brooks** | 1984 | 43,929 | 11,118 | 10,211 | 1,045 | 1,266 | | 1,384 | 2,184 | 1,425 | 19,461 | 1,373 | 1,813 | 1,337 |
| | 1982 | 35,234 | 10,897 | 10,020 | 988 | 1,041 | | 1,456 | 1,773 | 1,188 | 12,148 | 1,501 | 1,478 | 1,224 |
| **Bryan** | 1984 | 23,982 | 6,395 | 5,964 | 2,364 | 108 | | 131 | 354 | | 2,839 | 5,382 | 4,278 | 494 |
| | 1982 | 21,027 | 6,090 | 5,686 | 2,063 | 80 | | 137 | 259 | | 1,945 | 5,297 | 3,140 | 407 |
| **Bulloch** | 1984 | 190,933 | 47,237 | 45,959 | 14,743 | 27,950 | 22,198 | 8,112 | 7,984 | 4,335 | 46,587 | 12,661 | 8,777 | 5,367 |
| | 1982 | 164,206 | 44,679 | 43,522 | 13,277 | 21,371 | 16,673 | 8,761 | 6,651 | 3,805 | 32,955 | 12,860 | 7,341 | 5,011 |
| **Burke** | 1984 | 66,462 | 27,844 | 27,007 | 4,850 | 3,126 | | 2,810 | 6,538 | 6,538 | 8,893 | 2,839 | 994 | 3,076 |
| | 1982 | 56,636 | 25,136 | 24,409 | 4,168 | 2,462 | | 2,766 | 5,198 | 5,198 | 6,004 | 2,753 | 794 | 2,536 |
| **Butts** | 1984 | 31,102 | 11,934 | 11,767 | 1,325 | 1,225 | | 1,618 | 1,269 | 1,269 | 2,755 | 2,279 | 3,167 | 1,272 |
| | 1982 | 28,832 | 11,571 | 11,423 | 1,351 | 960 | | 1,730 | 981 | 981 | 1,998 | 2,621 | 2,459 | 1,148 |
| **Calhoun** | 1984 | 11,285 | 3,827 | 3,781 | 93 | 351 | | 260 | 504 | 359 | 3,509 | 642 | 836 | 524 |
| | 1982 | 10,750 | 4,262 | 4,216 | 100 | 322 | | 298 | 414 | 296 | 2,652 | 786 | 690 | 486 |
| **Camden** | 1984 | 69,681 | 21,971 | 21,360 | 4,683 | 3,516 | | 594 | 2,565 | 912 | 17,008 | 9,071 | 5,958 | 1,729 |
| | 1982 | 45,867 | 16,076 | 15,648 | 3,173 | 2,233 | | 483 | 1,456 | 542 | 8,199 | 7,654 | 3,396 | 1,222 |
| **Candler** | 1984 | 32,923 | 9,202 | 8,649 | 743 | 933 | | 1,508 | 730 | 487 | 10,526 | 2,695 | 1,415 | 703 |
| | 1982 | 27,613 | 8,437 | 7,939 | 711 | 758 | | 1,420 | 585 | 411 | 7,168 | 2,855 | 1,089 | 635 |
| **Carroll** | 1984 | 253,124 | 61,776 | 59,714 | 19,937 | 31,623 | 23,782 | 8,231 | 7,276 | 5,626 | 54,875 | 12,529 | 23,783 | 10,697 |
| | 1982 | 210,918 | 60,538 | 58,588 | 17,015 | 22,913 | 16,850 | 7,975 | 5,744 | 4,554 | 36,787 | 13,297 | 17,073 | 8,953 |
| ☐ **Catoosa** | 1984 | 190,257 | 71,460 | 71,128 | 15,269 | 25,657 | 21,788 | 4,369 | 9,959 | 6,876 | 29,905 | 17,493 | 7,041 | 4,189 |
| | 1982 | 132,233 | 52,596 | 52,414 | 10,700 | 16,854 | 14,169 | 3,351 | 5,846 | 4,220 | 16,461 | 15,266 | 4,583 | 3,060 |
| **Charlton** | 1984 | 20,774 | 5,039 | 5,002 | 1,622 | 1,139 | | 374 | 860 | 638 | 8,613 | 686 | 786 | 570 |
| | 1982 | 19,797 | 5,444 | 5,410 | 1,668 | 1,098 | | 451 | 741 | 570 | 6,959 | 878 | 750 | 584 |
| **Chatham** | 1984 | 1,273,824 | 244,339 | 235,509 | 145,766 | 165,654 | 133,777 | 74,192 | 66,297 | 44,015 | 293,974 | 95,663 | 60,150 | 36,925 |
| | 1982 | 1,043,638 | 223,606 | 215,784 | 122,727 | 128,649 | 102,694 | 69,333 | 51,633 | 35,546 | 189,864 | 93,305 | 47,037 | 31,248 |
| **Chattahoochee** | 1984 | 3,258 | 1,075 | 990 | 1,524 | | | 207 | | | | 344 | | |
| | 1982 | 3,153 | 1,044 | 962 | 1,409 | | | 230 | | | | 358 | | |
| **Chattooga** | 1984 | 80,645 | 25,091 | 24,100 | 4,690 | 4,846 | | 3,101 | 1,515 | 1,515 | 14,875 | 8,564 | 3,442 | 2,849 |
| | 1982 | 62,290 | 21,332 | 20,514 | 3,602 | 3,489 | | 2,716 | 1,076 | 1,076 | 8,973 | 7,417 | 2,455 | 2,079 |
| **Cherokee** | 1984 | 163,382 | 52,524 | 51,731 | 12,453 | 5,532 | 2,813 | 2,404 | 4,262 | 3,923 | 31,785 | 10,536 | 17,677 | 8,205 |
| | 1982 | 131,132 | 45,473 | 44,840 | 10,264 | 4,275 | 2,098 | 2,377 | 3,250 | 3,028 | 20,580 | 9,844 | 13,533 | 6,386 |
| **Clarke** | 1984 | 572,444 | 105,757 | 101,588 | 60,202 | 100,980 | 87,082 | 24,783 | 22,408 | 9,744 | 120,043 | 28,123 | 33,382 | 21,222 |
| | 1982 | 452,036 | 93,681 | 90,096 | 50,057 | 71,287 | 60,902 | 22,383 | 17,236 | 8,090 | 79,060 | 27,607 | 25,628 | 16,662 |
| **Clay** | 1984 | 5,471 | 3,158 | 3,122 | 551 | 108 | | | | | | 295 | 548 | 489 |
| | 1982 | 4,177 | 2,401 | 2,377 | 438 | 74 | | | | | | 264 | 368 | 369 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Clayton | 1984 | 1,181,288 | 208,992 | 200,668 | 81,236 | 223,290 | 205,310 | 33,773 | 37,906 | 14,830 | 312,166 | 109,460 | 33,018 | 36,380 |
| | 1982 | 880,306 | 178,308 | 171,412 | 65,279 | 164,414 | 150,552 | 31,816 | 24,942 | 10,610 | 176,110 | 94,309 | 24,088 | 28,015 |
| Clinch | 1984 | 12,645 | 5,350 | 5,197 | 745 | 491 | | 75 | 530 | 530 | 2,509 | 186 | 342 | 1,151 |
| | 1982 | 11,445 | 5,191 | 5,048 | 688 | 425 | | 83 | 410 | 410 | 1,820 | 214 | 293 | 1,003 |
| Cobb | 1984 | 2,455,091 | 412,705 | 397,835 | 191,716 | 396,451 | 357,871 | 111,258 | 100,916 | 57,540 | 654,267 | 194,571 | 173,209 | 61,569 |
| | 1982 | 1,949,512 | 381,551 | 368,245 | 162,939 | 313,253 | 281,448 | 101,858 | 71,574 | 43,152 | 420,143 | 184,962 | 122,804 | 54,104 |
| Coffee | 1984 | 118,675 | 26,825 | 24,312 | 8,620 | 10,019 | 2,212 | 7,058 | 4,137 | 2,620 | 22,430 | 6,104 | 20,416 | 4,190 |
| | 1982 | 99,743 | 26,703 | 24,230 | 7,430 | 7,926 | 1,647 | 6,667 | 3,299 | 2,212 | 15,189 | 6,216 | 14,805 | 3,411 |
| Colquitt | 1984 | 142,502 | 35,058 | 33,886 | 9,695 | 13,879 | 7,363 | 7,565 | 4,311 | 2,858 | 28,810 | 10,078 | 12,585 | 6,154 |
| | 1982 | 119,827 | 33,749 | 32,660 | 8,231 | 10,004 | 5,086 | 7,456 | 3,386 | 2,323 | 19,007 | 9,651 | 9,925 | 5,160 |
| Columbia | 1984 | 113,466 | 34,894 | 33,742 | 6,208 | 17,190 | 4,213 | 2,634 | 8,061 | 4,510 | 10,864 | 8,260 | 16,647 | 4,345 |
| | 1982 | 97,863 | 32,495 | 31,460 | 5,512 | 12,940 | 3,001 | 2,536 | 5,987 | 3,492 | 7,566 | 9,121 | 13,708 | 3,638 |
| Cook | 1984 | 40,218 | 10,230 | 9,222 | 3,700 | 1,365 | | 1,965 | 1,998 | 1,601 | 6,249 | 6,943 | 1,983 | 2,000 |
| | 1982 | 35,763 | 10,008 | 9,033 | 3,176 | 1,098 | | 1,832 | 1,436 | 1,184 | 3,992 | 7,391 | 1,432 | 1,790 |
| Coweta | 1984 | 167,759 | 39,402 | 38,614 | 9,204 | 13,356 | 9,983 | 6,843 | 6,803 | 5,173 | 51,083 | 15,797 | 7,514 | 6,742 |
| | 1982 | 148,221 | 40,567 | 39,803 | 9,314 | 11,680 | 8,565 | 6,934 | 5,871 | 4,552 | 33,902 | 16,621 | 6,511 | 5,991 |
| Crawford | 1984 | 4,962 | 1,861 | 1,771 | 235 | | | 197 | 112 | | 930 | 632 | 82 | |
| | 1982 | 4,613 | 1,786 | 1,702 | 215 | | | 195 | 94 | | 603 | 719 | 62 | |
| Crisp | 1984 | 136,315 | 32,963 | 32,000 | 9,167 | 14,585 | 2,894 | 5,783 | 3,988 | 3,289 | 19,681 | 32,874 | 6,165 | 3,804 |
| | 1982 | 114,201 | 30,365 | 29,513 | 7,968 | 10,187 | 1,903 | 5,700 | 2,768 | 2,345 | 12,718 | 30,501 | 4,266 | 2,954 |
| ☐ Dade | 1984 | 36,466 | 13,903 | 13,751 | 2,181 | 1,044 | | 707 | 1,273 | 1,226 | 3,067 | 8,051 | 3,917 | 404 |
| | 1982 | 33,416 | 12,957 | 12,831 | 1,933 | 867 | | 751 | 1,044 | 1,009 | 2,135 | 8,698 | 2,921 | 373 |
| Dawson | 1984 | 8,660 | 1,304 | 1,174 | 235 | 155 | | 145 | 335 | 335 | 769 | 2,135 | 1,790 | 117 |
| | 1982 | 7,538 | 1,315 | 1,185 | 226 | 126 | | 136 | 244 | 244 | 493 | 2,094 | 1,310 | 107 |
| Decatur | 1984 | 94,621 | 25,545 | 25,377 | 5,077 | 8,321 | 5,650 | 7,173 | 2,363 | 1,083 | 20,722 | 4,827 | 6,131 | 6,479 |
| | 1982 | 77,131 | 23,016 | 22,892 | 4,573 | 6,347 | 4,184 | 6,370 | 1,787 | 875 | 13,308 | 4,835 | 4,536 | 5,002 |
| De Kalb | 1984 | 4,012,558 | 617,561 | 568,110 | 355,047 | 536,447 | 497,328 | 168,194 | 182,239 | 107,024 | 1,166,984 | 349,867 | 221,164 | 93,051 |
| | 1982 | 3,049,680 | 559,656 | 515,461 | 289,442 | 409,971 | 378,605 | 148,937 | 134,140 | 82,439 | 676,803 | 321,681 | 151,664 | 78,462 |
| Dodge | 1984 | 77,616 | 22,911 | 21,761 | 9,810 | 8,157 | | 2,408 | 1,316 | 1,037 | 13,824 | 9,308 | 4,142 | 3,070 |
| | 1982 | 68,215 | 21,762 | 20,694 | 8,675 | 6,125 | | 2,314 | 1,077 | 877 | 9,456 | 10,250 | 3,325 | 2,570 |
| Dooly | 1984 | 43,946 | 5,122 | 5,020 | 1,072 | 1,000 | | 827 | 3,267 | 3,267 | 16,121 | 11,017 | 3,001 | 1,099 |
| | 1982 | 34,359 | 4,937 | 4,844 | 948 | 706 | | 813 | 2,304 | 2,304 | 9,532 | 10,568 | 2,317 | 953 |
| Dougherty | 1984 | 632,491 | 125,126 | 120,352 | 53,286 | 92,528 | 75,570 | 31,412 | 31,885 | 20,367 | 151,593 | 30,011 | 32,607 | 14,377 |
| | 1982 | 516,783 | 111,889 | 107,750 | 45,366 | 73,849 | 59,559 | 29,741 | 25,110 | 16,792 | 101,380 | 30,358 | 25,784 | 12,755 |
| Douglas | 1984 | 264,568 | 74,442 | 73,004 | 20,055 | 12,428 | 12,026 | 8,376 | 12,686 | 12,365 | 73,048 | 30,126 | 15,088 | 9,890 |
| | 1982 | 209,553 | 66,262 | 65,060 | 16,278 | 9,457 | 9,132 | 7,385 | 8,627 | 8,435 | 45,320 | 28,767 | 11,375 | 8,370 |
| Early | 1984 | 41,558 | 12,072 | 11,696 | 1,192 | 3,459 | | 2,457 | 927 | 719 | 9,423 | 2,335 | 2,329 | 2,274 |
| | 1982 | 36,157 | 12,174 | 11,809 | 1,076 | 2,593 | | 2,357 | 757 | 608 | 6,535 | 2,325 | 1,729 | 1,896 |
| Echols | 1984 | 431 | 221 | 221 | 210 | | | | | | | | | |
| | 1982 | 390 | 205 | 205 | 185 | | | | | | | | | |
| Effingham | 1984 | 29,746 | 10,679 | 9,806 | 623 | 1,956 | | 310 | 1,176 | 1,176 | 7,734 | 2,095 | 1,466 | 788 |
| | 1982 | 28,503 | 11,210 | 10,306 | 689 | 1,660 | | 336 | 1,087 | 1,087 | 6,072 | 2,360 | 1,290 | 821 |
| Elbert | 1984 | 90,597 | 20,133 | 19,779 | 4,591 | 3,556 | 1,341 | 2,595 | 2,047 | 1,162 | 39,536 | 3,472 | 4,339 | 3,424 |
| | 1982 | 76,162 | 20,867 | 20,525 | 4,202 | 3,051 | 1,111 | 2,637 | 1,733 | 1,006 | 26,573 | 3,862 | 3,688 | 3,100 |
| Emanuel | 1984 | 85,842 | 21,524 | 21,067 | 6,036 | 4,933 | | 5,655 | 4,406 | 4,406 | 22,286 | 4,142 | 7,271 | 3,702 |
| | 1982 | 71,785 | 20,426 | 20,016 | 5,200 | 3,984 | | 5,291 | 3,355 | 3,355 | 15,080 | 4,443 | 5,817 | 3,012 |
| Evans | 1984 | 38,431 | 9,987 | 9,682 | 1,218 | 3,883 | | 1,609 | 1,382 | 1,152 | 7,343 | 2,677 | 4,414 | 1,829 |
| | 1982 | 31,778 | 9,024 | 8,759 | 1,142 | 2,799 | | 1,589 | 983 | 826 | 4,897 | 2,830 | 3,481 | 1,489 |
| Fannin | 1984 | 45,973 | 18,361 | 17,671 | 3,280 | 4,979 | | 1,671 | 986 | 986 | 5,338 | 2,563 | 3,020 | 1,429 |
| | 1982 | 42,421 | 17,812 | 17,163 | 3,030 | 4,131 | | 1,720 | 842 | 842 | 3,873 | 2,949 | 2,591 | 1,375 |
| Fayette | 1984 | 108,681 | 38,338 | 34,590 | 7,698 | 316 | | 3,576 | 3,336 | 1,065 | 13,531 | 5,257 | 8,455 | 7,416 |
| | 1982 | 82,374 | 31,294 | 28,269 | 5,745 | 221 | | 3,201 | 2,303 | 761 | 7,933 | 4,887 | 5,745 | 5,228 |
| Floyd | 1984 | 352,920 | 81,757 | 79,619 | 30,887 | 48,514 | 44,932 | 21,135 | 18,791 | 10,428 | 75,998 | 23,844 | 11,229 | 13,604 |
| | 1982 | 300,448 | 77,759 | 75,817 | 27,182 | 38,350 | 35,292 | 20,102 | 15,218 | 8,920 | 52,271 | 23,547 | 9,132 | 11,248 |
| Forsyth | 1984 | 94,186 | 20,864 | 20,573 | 10,299 | 3,819 | | 2,972 | 6,097 | 1,799 | 23,031 | 8,140 | 9,353 | 3,335 |
| | 1982 | 81,308 | 20,526 | 20,264 | 9,170 | 2,887 | | 2,875 | 4,547 | 1,382 | 16,107 | 8,684 | 7,734 | 2,804 |
| Franklin | 1984 | 83,116 | 17,379 | 16,576 | 1,973 | 2,171 | | 1,546 | 2,218 | 1,601 | 35,046 | 7,732 | 6,693 | 2,535 |
| | 1982 | 68,046 | 17,115 | 16,344 | 1,937 | 1,640 | | 1,628 | 1,824 | 1,375 | 22,174 | 8,564 | 5,529 | 2,256 |
| Fulton | 1984 | 4,802,333 | 711,581 | 666,763 | 726,973 | 619,736 | 572,046 | 271,721 | 228,312 | 121,780 | 914,009 | 405,648 | 294,993 | 135,046 |
| | 1982 | 3,588,522 | 591,956 | 555,339 | 557,614 | 445,626 | 409,040 | 226,389 | 149,056 | 84,037 | 550,709 | 350,925 | 190,335 | 101,009 |
| Gilmer | 1984 | 37,313 | 6,286 | 6,113 | 2,356 | 2,664 | | 859 | 2,035 | 1,581 | 11,568 | 2,797 | 2,946 | 2,862 |
| | 1982 | 33,610 | 6,900 | 6,718 | 2,233 | 2,367 | | 885 | 1,617 | 1,296 | 8,616 | 2,990 | 2,594 | 2,562 |
| Glascock | 1984 | 2,594 | 1,022 | 963 | 371 | 173 | | | 75 | | 151 | 519 | | |
| | 1982 | 2,055 | 851 | 803 | 270 | 118 | | | 50 | | 86 | 470 | | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Glynn | 1984 | 333,551 | 58,297 | 56,952 | 37,869 | 36,054 | 24,096 | 24,664 | 15,514 | 8,670 | 59,974 | 44,656 | 21,894 | 11,255 |
| | 1982 | 302,973 | 61,392 | 60,047 | 35,515 | 28,087 | 18,288 | 24,582 | 13,168 | 7,652 | 43,229 | 46,214 | 16,899 | 10,554 |
| Gordon | 1984 | 138,386 | 28,421 | 27,515 | 13,779 | 12,507 | 6,851 | 5,797 | 16,460 | 13,932 | 13,927 | 19,793 | 9,955 | 5,304 |
| | 1982 | 108,896 | 25,939 | 25,142 | 11,010 | 8,356 | 4,393 | 5,472 | 10,851 | 9,337 | 8,609 | 17,568 | 6,590 | 4,216 |
| Grady | 1984 | 81,134 | 28,196 | 27,598 | 2,956 | 3,051 | | 2,557 | 1,772 | 804 | 19,244 | 3,973 | 7,475 | 1,766 |
| | 1982 | 67,852 | 25,434 | 24,924 | 2,673 | 2,457 | | 2,607 | 1,408 | 694 | 12,982 | 4,248 | 5,569 | 1,581 |
| Greene | 1984 | 29,938 | 13,135 | 12,971 | 1,183 | 1,270 | | 546 | 1,381 | 652 | 7,108 | 1,230 | 471 | 718 |
| | 1982 | 25,302 | 12,070 | 11,934 | 1,035 | 943 | | 547 | 1,012 | 505 | 4,730 | 1,340 | 383 | 656 |
| Gwinnett | 1984 | 1,010,177 | 228,152 | 221,980 | 84,906 | 85,068 | 62,391 | 18,265 | 81,780 | 43,407 | 212,315 | 116,604 | 74,925 | 35,367 |
| | 1982 | 751,203 | 198,546 | 193,407 | 64,928 | 55,795 | 40,140 | 15,171 | 52,390 | 28,851 | 127,534 | 100,565 | 52,601 | 26,844 |
| Habersham | 1984 | 117,046 | 26,862 | 26,350 | 6,765 | 4,087 | | 6,868 | 6,082 | 5,568 | 30,756 | 6,199 | 16,734 | 5,449 |
| | 1982 | 98,759 | 25,645 | 25,187 | 5,959 | 3,374 | | 6,570 | 4,487 | 4,153 | 20,947 | 6,366 | 13,688 | 4,531 |
| Hall | 1984 | 424,210 | 92,111 | 89,246 | 40,411 | 60,096 | 50,152 | 16,135 | 17,263 | 9,816 | 103,403 | 12,829 | 36,056 | 17,715 |
| | 1982 | 350,944 | 87,840 | 85,210 | 35,044 | 48,584 | 40,090 | 16,781 | 13,170 | 7,907 | 66,266 | 13,855 | 26,928 | 14,918 |
| Hancock | 1984 | 13,554 | 5,917 | 5,626 | 969 | 373 | | 385 | 190 | 190 | 1,411 | 2,642 | 511 | 727 |
| | 1982 | 12,251 | 5,564 | 5,297 | 851 | 278 | | 406 | 154 | 154 | 974 | 2,618 | 378 | 603 |
| Haralson | 1984 | 51,703 | 17,847 | 17,539 | 2,219 | 2,356 | | 2,459 | 1,346 | 491 | 10,031 | 2,795 | 2,882 | 3,821 |
| | 1982 | 44,843 | 16,401 | 16,137 | 2,111 | 1,750 | | 2,580 | 1,089 | 439 | 6,894 | 3,039 | 2,343 | 3,157 |
| Harris | 1984 | 16,894 | 7,673 | 7,515 | 1,202 | 444 | | 244 | 1,204 | 649 | 2,138 | 910 | 781 | 241 |
| | 1982 | 16,046 | 7,653 | 7,504 | 1,259 | 396 | | 252 | 959 | 523 | 1,595 | 1,075 | 624 | 238 |
| Hart | 1984 | 47,742 | 13,035 | 12,782 | 4,842 | 4,234 | | 1,907 | 2,628 | 2,338 | 10,446 | 1,964 | 2,182 | 2,541 |
| | 1982 | 39,042 | 12,497 | 12,269 | 4,003 | 3,232 | | 1,713 | 2,010 | 1,819 | 6,546 | 2,022 | 1,619 | 2,055 |
| Heard | 1984 | 8,281 | 2,886 | 2,786 | 247 | | | 119 | 1,380 | 1,380 | 1,022 | 1,166 | 289 | 477 |
| | 1982 | 6,539 | 2,452 | 2,370 | 211 | | | 110 | 894 | 894 | 595 | 1,122 | 188 | 361 |
| Henry | 1984 | 104,409 | 25,525 | 25,190 | 7,212 | 1,720 | | 703 | 1,299 | 1,299 | 25,814 | 23,221 | 7,223 | 3,978 |
| | 1982 | 88,523 | 23,596 | 23,314 | 6,772 | 1,372 | | 649 | 1,022 | 1,022 | 17,244 | 22,272 | 5,705 | 3,194 |
| Houston | 1984 | 417,300 | 101,355 | 99,885 | 27,861 | 44,362 | 39,322 | 9,927 | 12,929 | 8,374 | 137,943 | 23,141 | 27,328 | 10,400 |
| | 1982 | 334,102 | 91,467 | 90,249 | 26,081 | 35,732 | 31,480 | 10,230 | 10,275 | 6,903 | 84,318 | 24,299 | 21,809 | 8,813 |
| Irwin | 1984 | 13,008 | 3,991 | 3,837 | 628 | 299 | | 1,226 | 245 | 245 | 2,520 | 869 | 1,073 | 809 |
| | 1982 | 11,737 | 3,832 | 3,689 | 574 | 257 | | 1,217 | 208 | 208 | 1,809 | 990 | 825 | 699 |
| Jackson | 1984 | 94,166 | 26,798 | 25,784 | 5,008 | 5,012 | 3,544 | 2,633 | 2,930 | 2,664 | 24,368 | 10,738 | 4,246 | 4,750 |
| | 1982 | 76,924 | 23,489 | 22,627 | 4,615 | 3,920 | 2,697 | 2,532 | 2,262 | 2,066 | 15,190 | 11,160 | 3,145 | 3,743 |
| Jasper | 1984 | 11,782 | 5,218 | 5,168 | 718 | 586 | | 80 | 196 | 196 | 1,134 | 1,666 | 335 | 536 |
| | 1982 | 10,829 | 4,980 | 4,938 | 652 | 483 | | 87 | 149 | 149 | 810 | 1,707 | 283 | 460 |
| Jeff Davis | 1984 | 47,339 | 18,893 | 18,286 | 2,572 | 2,756 | | 2,616 | 2,083 | 1,801 | 8,479 | 2,510 | 2,002 | 2,564 |
| | 1982 | 40,962 | 17,347 | 16,810 | 2,249 | 2,259 | | 2,484 | 1,525 | 1,346 | 5,822 | 2,733 | 1,605 | 2,116 |
| Jefferson | 1984 | 54,545 | 12,302 | 11,863 | 2,734 | 2,550 | | 1,891 | 1,903 | 725 | 16,855 | 6,145 | 2,146 | 2,918 |
| | 1982 | 43,936 | 11,974 | 11,560 | 2,295 | 2,006 | | 1,724 | 1,478 | 618 | 10,235 | 5,817 | 1,556 | 2,331 |
| Jenkins | 1984 | 25,332 | 10,645 | 10,147 | 824 | 152 | | 1,463 | 700 | 411 | 4,566 | 2,971 | 1,099 | 1,283 |
| | 1982 | 20,518 | 8,853 | 8,449 | 683 | 113 | | 1,390 | 513 | 322 | 2,840 | 2,930 | 808 | 959 |
| Johnson | 1984 | 11,825 | 5,161 | 5,095 | 809 | 187 | | 849 | 769 | 769 | 1,988 | 624 | 224 | 619 |
| | 1982 | 12,055 | 5,553 | 5,488 | 829 | 178 | | 944 | 660 | 660 | 1,599 | 798 | 213 | 599 |
| Jones | 1984 | 14,405 | 6,515 | 6,391 | 292 | | | 433 | 1,085 | 335 | 751 | 615 | 1,151 | 2,473 |
| | 1982 | 14,001 | 6,643 | 6,525 | 314 | | | 457 | 883 | 285 | 573 | 743 | 940 | 2,266 |
| Lamar | 1984 | 30,587 | 10,894 | 10,588 | 2,529 | 3,376 | | 402 | 605 | 467 | 7,238 | 1,237 | 1,515 | 1,697 |
| | 1982 | 30,198 | 11,804 | 11,486 | 2,609 | 2,956 | | 497 | 577 | 451 | 5,864 | 1,590 | 1,376 | 1,653 |
| Lanier | 1984 | 9,624 | 3,097 | 3,071 | 215 | 126 | | 75 | 400 | 400 | 3,568 | 822 | 188 | 467 |
| | 1982 | 8,410 | 2,993 | 2,972 | 198 | 105 | | 83 | 340 | 340 | 2,580 | 853 | 161 | 406 |
| Laurens | 1984 | 210,094 | 44,088 | 42,591 | 14,590 | 24,345 | 18,111 | 11,133 | 10,084 | 6,944 | 54,065 | 14,963 | 11,549 | 7,675 |
| | 1982 | 163,125 | 39,722 | 38,419 | 11,621 | 17,210 | 12,639 | 9,981 | 6,944 | 4,961 | 33,826 | 13,442 | 8,544 | 6,205 |
| Lee | 1984 | 8,483 | 4,244 | 4,122 | 641 | | | 61 | 543 | 543 | 331 | 450 | 315 | 813 |
| | 1982 | 7,312 | 3,794 | 3,689 | 546 | | | 62 | 387 | 387 | 201 | 476 | 249 | 654 |
| Liberty | 1984 | 104,911 | 22,190 | 21,151 | 11,281 | 10,031 | 4,822 | 3,708 | 9,711 | 1,901 | 14,456 | 14,732 | 10,216 | 1,871 |
| | 1982 | 99,679 | 23,248 | 22,186 | 11,969 | 8,625 | 3,948 | 3,870 | 7,816 | 1,730 | 10,911 | 15,964 | 8,806 | 1,875 |
| Lincoln | 1984 | 10,856 | 3,552 | 3,502 | 692 | 223 | | 605 | 203 | 203 | 2,633 | 1,224 | 346 | 822 |
| | 1982 | 8,775 | 3,081 | 3,041 | 563 | 170 | | 590 | 139 | 139 | 1,524 | 1,240 | 261 | 697 |
| Long | 1984 | 2,655 | 1,344 | 1,125 | 86 | | | 322 | 67 | | 401 | 85 | | 93 |
| | 1982 | 2,980 | 1,544 | 1,294 | 104 | | | 421 | 68 | | 343 | 117 | | 96 |
| Lowndes | 1984 | 395,260 | 70,367 | 64,723 | 35,888 | 38,519 | 29,323 | 20,087 | 19,342 | 10,858 | 93,301 | 53,203 | 19,915 | 17,839 |
| | 1982 | 357,637 | 71,438 | 65,787 | 33,123 | 33,084 | 24,830 | 21,007 | 14,957 | 8,878 | 67,645 | 55,382 | 17,073 | 17,167 |
| Lumpkin | 1984 | 32,850 | 7,757 | 7,434 | 2,948 | 1,759 | | 177 | 671 | 671 | 13,229 | 832 | 2,046 | 2,179 |
| | 1982 | 28,397 | 8,405 | 8,065 | 3,042 | 1,395 | | 198 | 580 | 580 | 8,793 | 968 | 1,776 | 1,922 |
| McDuffie | 1984 | 96,393 | 23,302 | 23,120 | 6,415 | 5,933 | 2,808 | 4,010 | 3,303 | 3,008 | 16,504 | 11,281 | 16,369 | 4,029 |
| | 1982 | 81,793 | 23,105 | 22,952 | 5,485 | 4,755 | 2,168 | 3,724 | 2,612 | 2,409 | 11,083 | 10,878 | 11,772 | 3,400 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **McIntosh** | 1984 | 23,208 | 6,982 | 6,886 | 945 | 891 | | 122 | 117 | | 5,811 | 4,531 | 832 | 725 |
| | 1982 | 20,096 | 6,402 | 6,321 | 911 | 660 | | 115 | 94 | | 3,985 | 4,662 | 663 | 597 |
| **Macon** | 1984 | 30,291 | 8,598 | 8,320 | 709 | 3,010 | | 1,670 | 951 | 779 | 5,657 | 1,003 | 2,456 | 2,326 |
| | 1982 | 28,873 | 9,291 | 9,001 | 757 | 2,471 | | 1,754 | 850 | 717 | 4,297 | 1,207 | 1,997 | 2,123 |
| **Madison** | 1984 | 16,005 | 8,232 | 7,634 | 1,122 | 180 | | 227 | 375 | | 2,778 | 735 | 471 | 453 |
| | 1982 | 14,417 | 7,734 | 7,181 | 1,039 | 151 | | 221 | 281 | | 1,953 | 818 | 354 | 422 |
| **Marion** | 1984 | 12,350 | 3,760 | 3,652 | 141 | 439 | | 82 | | | 2,092 | 758 | 400 | 970 |
| | 1982 | 9,752 | 3,157 | 3,070 | 124 | 297 | | 79 | | | 1,314 | 754 | 269 | 732 |
| **Meriwether** | 1984 | 64,314 | 14,578 | 14,321 | 2,997 | 4,159 | | 1,550 | 2,008 | 2,008 | 24,948 | 2,047 | 3,841 | 1,855 |
| | 1982 | 62,796 | 16,273 | 16,005 | 3,185 | 3,753 | | 1,862 | 1,974 | 1,974 | 20,828 | 2,695 | 3,495 | 1,862 |
| **Miller** | 1984 | 15,426 | 6,174 | 6,117 | 148 | 211 | | 379 | 635 | 104 | 4,383 | 1,052 | 1,153 | 570 |
| | 1982 | 15,379 | 6,704 | 6,650 | 160 | 205 | | 469 | 606 | 105 | 3,528 | 1,355 | 1,003 | 557 |
| **Mitchell** | 1984 | 66,264 | 22,460 | 22,071 | 2,083 | 3,115 | | 3,094 | 4,173 | 3,477 | 17,131 | 4,376 | 3,148 | 1,716 |
| | 1982 | 56,992 | 20,990 | 20,652 | 1,854 | 2,597 | | 2,991 | 3,111 | 2,640 | 11,689 | 4,849 | 2,356 | 1,592 |
| **Monroe** | 1984 | 39,546 | 12,831 | 12,716 | 5,150 | 997 | | 1,900 | 453 | 453 | 740 | 12,266 | 1,653 | 2,408 |
| | 1982 | 37,279 | 12,154 | 12,059 | 4,645 | 763 | | 1,861 | 368 | 368 | 524 | 12,476 | 1,381 | 2,050 |
| **Montgomery** | 1984 | 38,916 | 6,432 | 6,244 | 2,892 | 6,407 | | 1,748 | 1,908 | 1,908 | 16,191 | 938 | 810 | 859 |
| | 1982 | 31,852 | 6,493 | 6,311 | 2,884 | 5,171 | | 1,722 | 1,602 | 1,602 | 10,823 | 1,061 | 683 | 736 |
| **Morgan** | 1984 | 55,584 | 14,041 | 13,617 | 3,318 | 2,052 | | 769 | 859 | 859 | 12,407 | 12,361 | 4,281 | 1,787 |
| | 1982 | 45,124 | 12,550 | 12,185 | 2,668 | 1,547 | | 683 | 639 | 639 | 7,838 | 11,213 | 3,198 | 1,425 |
| **Murray** | 1984 | 66,570 | 33,215 | 32,761 | 2,751 | 2,083 | | 1,377 | 1,954 | 1,498 | 6,876 | 7,737 | 4,149 | 3,568 |
| | 1982 | 54,547 | 28,126 | 27,775 | 2,449 | 1,574 | | 1,299 | 1,457 | 1,131 | 4,355 | 7,035 | 3,107 | 2,716 |
| **Muscogee** | 1984 | 980,390 | 148,359 | 143,440 | 80,752 | 137,660 | 124,878 | 43,817 | 66,266 | 36,439 | 287,652 | 80,809 | 30,430 | 25,264 |
| | 1982 | 830,650 | 146,253 | 141,573 | 72,474 | 115,409 | 104,062 | 44,865 | 50,138 | 29,124 | 200,671 | 78,481 | 25,277 | 22,333 |
| **Newton** | 1984 | 127,129 | 40,433 | 39,952 | 7,630 | 7,578 | 6,712 | 8,351 | 4,029 | 3,750 | 26,527 | 8,274 | 4,995 | 6,535 |
| | 1982 | 106,291 | 36,172 | 35,785 | 7,102 | 5,992 | 5,267 | 7,650 | 3,116 | 2,931 | 17,574 | 8,565 | 3,798 | 5,321 |
| **Oconee** | 1984 | 25,899 | 13,878 | 13,552 | 2,098 | | | 2,174 | 1,202 | 253 | 1,362 | 538 | 3,203 | 495 |
| | 1982 | 18,338 | 10,259 | 10,030 | 1,476 | | | 1,662 | 709 | 166 | 748 | 472 | 1,896 | 363 |
| **Oglethorpe** | 1984 | 21,309 | 4,503 | 4,440 | 228 | 1,072 | | 497 | 84 | | 11,628 | 551 | 1,625 | 592 |
| | 1982 | 16,439 | 4,627 | 4,567 | 222 | 806 | | 479 | 69 | | 7,365 | 607 | 1,211 | 524 |
| **Paulding** | 1984 | 64,026 | 14,065 | 12,369 | 2,968 | 1,896 | | 418 | 612 | 612 | 31,622 | 3,046 | 1,814 | 3,194 |
| | 1982 | 57,100 | 16,116 | 14,190 | 2,933 | 1,756 | | 494 | 559 | 559 | 22,227 | 3,749 | 1,665 | 3,172 |
| **Peach** | 1984 | 73,274 | 19,705 | 19,085 | 4,604 | 3,812 | | 2,421 | 1,045 | 1,045 | 18,969 | 11,728 | 5,241 | 2,538 |
| | 1982 | 62,262 | 18,637 | 18,072 | 4,028 | 2,831 | | 2,540 | 845 | 845 | 12,203 | 11,571 | 4,258 | 2,183 |
| **Pickens** | 1984 | 48,062 | 10,401 | 9,974 | 1,538 | 2,267 | | 193 | 904 | 481 | 17,451 | 4,331 | 4,072 | 3,842 |
| | 1982 | 41,844 | 10,290 | 9,879 | 1,553 | 1,813 | | 219 | 728 | 418 | 12,912 | 4,600 | 3,226 | 3,418 |
| **Pierce** | 1984 | 30,149 | 8,645 | 8,485 | 1,485 | 359 | | 636 | 693 | 693 | 7,715 | 1,926 | 4,633 | 972 |
| | 1982 | 26,907 | 8,453 | 8,306 | 1,527 | 314 | | 709 | 540 | 540 | 5,641 | 2,219 | 3,628 | 944 |
| **Pike** | 1984 | 5,964 | 1,882 | 1,587 | 146 | 166 | | 125 | 84 | | 168 | 505 | 480 | 668 |
| | 1982 | 5,293 | 1,831 | 1,546 | 135 | 130 | | 114 | 65 | | 111 | 519 | 369 | 529 |
| **Polk** | 1984 | 112,466 | 37,971 | 37,213 | 5,286 | 9,744 | 7,424 | 4,401 | 4,352 | 3,073 | 24,439 | 6,001 | 6,904 | 7,268 |
| | 1982 | 96,943 | 35,950 | 35,275 | 4,917 | 7,311 | 5,468 | 4,569 | 3,480 | 2,505 | 16,966 | 5,159 | 5,667 | 6,420 |
| **Pulaski** | 1984 | 33,224 | 12,422 | 12,050 | 1,610 | 1,321 | | 1,689 | 1,520 | 755 | 7,509 | 1,314 | 432 | 1,280 |
| | 1982 | 27,918 | 11,252 | 10,928 | 1,389 | 967 | | 1,582 | 1,098 | 559 | 5,087 | 1,411 | 347 | 1,151 |
| **Putnam** | 1984 | 30,810 | 13,249 | 13,159 | 1,328 | 1,176 | | 553 | 411 | 411 | 5,223 | 1,467 | 3,932 | 947 |
| | 1982 | 26,545 | 12,108 | 12,040 | 1,269 | 959 | | 577 | 330 | 330 | 3,570 | 1,590 | 2,878 | 859 |
| **Quitman** | 1984 | 3,066 | 1,717 | 1,676 | | 166 | | | | | 565 | 244 | 229 | |
| | 1982 | 2,333 | 1,435 | 1,402 | | 101 | | | | | 320 | 216 | 154 | |
| **Rabun** | 1984 | 46,676 | 11,206 | 10,767 | 3,923 | 1,294 | | 784 | 1,512 | 720 | 6,519 | 4,070 | 9,370 | 1,006 |
| | 1982 | 42,551 | 11,956 | 11,502 | 3,609 | 1,117 | | 865 | 1,288 | 636 | 4,711 | 4,223 | 7,251 | 965 |
| **Randolph** | 1984 | 19,671 | 7,515 | 7,184 | 691 | 1,105 | | 633 | 1,239 | 772 | 3,102 | 569 | 1,211 | 1,132 |
| | 1982 | 18,912 | 7,698 | 7,368 | 744 | 1,006 | | 740 | 1,021 | 662 | 2,377 | 691 | 1,077 | 1,095 |
| **Richmond** | 1984 | 1,041,454 | 172,776 | 168,097 | 97,797 | 148,050 | 120,917 | 55,267 | 60,526 | 35,058 | 275,680 | 81,783 | 41,569 | 31,049 |
| | 1982 | 916,450 | 172,172 | 167,711 | 90,089 | 127,840 | 102,982 | 57,295 | 47,812 | 28,995 | 200,292 | 80,805 | 35,564 | 27,004 |
| **Rockdale** | 1984 | 222,844 | 53,176 | 52,624 | 13,046 | 20,082 | 15,880 | 4,942 | 9,506 | 4,433 | 70,319 | 19,262 | 15,512 | 6,906 |
| | 1982 | 177,897 | 47,148 | 46,714 | 12,160 | 14,393 | 11,174 | 4,532 | 6,722 | 3,177 | 46,628 | 19,042 | 12,078 | 5,590 |
| **Schley** | 1984 | 11,102 | 3,243 | 3,163 | 225 | 353 | | | 288 | 288 | 3,587 | 1,100 | 1,002 | |
| | 1982 | 9,544 | 3,054 | 2,982 | 202 | 296 | | | 239 | 239 | 2,526 | 1,153 | 756 | |
| **Screven** | 1984 | 42,970 | 15,076 | 14,874 | 1,451 | 1,925 | | 1,724 | 1,160 | 488 | 10,097 | 2,077 | 3,358 | 2,247 |
| | 1982 | 37,078 | 13,994 | 13,823 | 1,282 | 1,452 | | 1,786 | 890 | 391 | 7,010 | 2,286 | 2,756 | 1,885 |
| **Seminole** | 1984 | 28,666 | 10,636 | 10,278 | 856 | 1,663 | | 838 | 1,163 | 303 | 6,775 | 529 | 2,404 | 1,640 |
| | 1982 | 26,552 | 10,736 | 10,387 | 894 | 1,357 | | 910 | 936 | 267 | 5,114 | 633 | 2,146 | 1,488 |
| **Spalding** | 1984 | 265,521 | 68,647 | 67,786 | 18,185 | 24,884 | 19,310 | 16,334 | 12,786 | 11,043 | 61,449 | 8,659 | 16,758 | 7,842 |
| | 1982 | 211,019 | 59,555 | 58,878 | 15,244 | 19,269 | 14,638 | 14,842 | 9,751 | 8,501 | 39,870 | 8,813 | 11,644 | 6,753 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**GEORGIA (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Stephens | 1984 | 108,346 | 26,247 | 25,461 | 8,046 | 14,826 | 11,940 | 2,378 | 2,946 | 1,929 | 24,058 | 6,510 | 7,933 | 6,491 |
| | 1982 | 85,733 | 23,244 | 22,575 | 6,784 | 10,612 | 8,387 | 2,208 | 2,297 | 1,561 | 15,934 | 6,191 | 5,626 | 5,167 |
| Stewart | 1984 | 12,539 | 4,080 | 3,962 | 758 | 425 | | 128 | 154 | | 2,632 | 1,842 | 265 | 804 |
| | 1982 | 11,656 | 4,034 | 3,922 | 714 | 375 | | 133 | 130 | | 1,946 | 1,997 | 219 | 714 |
| Sumter | 1984 | 161,458 | 31,399 | 30,481 | 11,257 | 8,510 | | 11,583 | 4,445 | 3,286 | 21,972 | 8,423 | 18,873 | 6,713 |
| | 1982 | 128,342 | 28,460 | 27,661 | 8,973 | 5,759 | | 10,296 | 3,277 | 2,515 | 13,758 | 8,361 | 12,655 | 5,252 |
| Talbot | 1984 | 7,237 | 1,994 | 1,948 | 331 | 618 | | 153 | 64 | | 1,307 | 997 | 347 | 240 |
| | 1982 | 7,149 | 2,206 | 2,157 | 318 | 558 | | 160 | 57 | | 896 | 1,194 | 304 | 218 |
| Taliaferro | 1984 | 749 | 119 | 104 | 241 | 60 | | 39 | 97 | 97 | | 112 | | |
| | 1982 | 689 | 123 | 107 | 215 | 50 | | 41 | 73 | 73 | | 113 | | |
| Tattnall | 1984 | 46,818 | 12,229 | 11,659 | 1,723 | 1,387 | | 2,347 | 3,439 | 2,439 | 15,023 | 4,587 | 1,558 | 1,911 |
| | 1982 | 41,564 | 12,779 | 12,198 | 1,594 | 1,203 | | 2,358 | 2,943 | 2,184 | 10,048 | 4,786 | 1,338 | 1,806 |
| Taylor | 1984 | 17,786 | 4,611 | 4,548 | 432 | 899 | | 929 | 423 | 176 | 4,423 | 699 | 1,713 | 1,199 |
| | 1982 | 17,625 | 5,232 | 5,166 | 446 | 787 | | 1,040 | 403 | 168 | 3,581 | 898 | 1,485 | 1,166 |
| Telfair | 1984 | 40,717 | 13,724 | 13,295 | 1,519 | 3,891 | | 2,202 | 2,736 | 1,226 | 6,843 | 2,443 | 1,758 | 1,707 |
| | 1982 | 35,102 | 12,751 | 12,367 | 1,384 | 2,921 | | 2,115 | 2,052 | 951 | 4,755 | 2,499 | 1,445 | 1,575 |
| Terrell | 1984 | 35,827 | 11,773 | 11,423 | 2,055 | 930 | | 2,044 | 1,164 | 763 | 6,342 | 2,092 | 4,637 | 1,065 |
| | 1982 | 32,944 | 11,544 | 11,215 | 1,919 | 813 | | 2,287 | 1,005 | 671 | 4,650 | 2,261 | 3,642 | 1,036 |
| Thomas | 1984 | 169,930 | 33,267 | 32,327 | 14,486 | 15,575 | 8,721 | 12,045 | 7,793 | 4,785 | 44,772 | 7,900 | 10,601 | 5,670 |
| | 1982 | 145,120 | 34,031 | 33,109 | 12,778 | 12,878 | 6,935 | 11,541 | 5,758 | 3,655 | 29,448 | 8,678 | 8,685 | 4,898 |
| Tift | 1984 | 230,737 | 36,787 | 36,324 | 21,787 | 18,573 | 12,388 | 11,756 | 7,614 | 4,066 | 47,883 | 46,667 | 10,151 | 7,692 |
| | 1982 | 179,806 | 32,163 | 31,797 | 16,829 | 13,449 | 8,717 | 9,864 | 5,440 | 3,044 | 29,053 | 40,655 | 7,283 | 6,065 |
| Toombs | 1984 | 82,9[illegible] | 25,147 | 24,326 | 5,730 | 5,183 | 4,298 | 4,119 | 3,082 | 2,130 | 14,268 | 5,571 | 6,781 | 2,968 |
| | 1982 | 78,653 | 25,354 | 24,555 | 5,501 | 4,665 | 3,822 | 4,657 | 2,581 | 1,860 | 10,759 | 6,308 | 6,046 | 2,689 |
| Towns | 1984 | 17,062 | 3,391 | 3,238 | 1,894 | 1,439 | | 616 | 596 | | 2,861 | 1,114 | 3,478 | 458 |
| | 1982 | 14,967 | 3,440 | 3,289 | 1,774 | 1,093 | | 599 | 446 | | 2,010 | 1,124 | 2,850 | 427 |
| Treutlen | 1984 | 9,233 | 4,184 | 4,156 | 721 | 171 | | 506 | 623 | 436 | 716 | 785 | 285 | 569 |
| | 1982 | 9,166 | 4,270 | 4,247 | 721 | 156 | | 534 | 508 | 360 | 546 | 949 | 238 | 576 |
| Troup | 1984 | 277,733 | 56,865 | 54,328 | 18,854 | 26,672 | 13,117 | 21,707 | 16,689 | 8,298 | 64,113 | 25,440 | 14,664 | 10,058 |
| | 1982 | 224,273 | 52,714 | 50,422 | 15,478 | 19,020 | 9,035 | 20,398 | 12,673 | 6,545 | 40,545 | 23,555 | 10,995 | 8,288 |
| Turner | 1984 | 43,830 | 12,763 | 12,594 | 2,047 | 2,711 | | 1,124 | 2,079 | 1,172 | 9,579 | 3,279 | 7,164 | 725 |
| | 1982 | 32,944 | 10,769 | 10,639 | 1,605 | 1,905 | | 1,056 | 1,365 | 799 | 5,897 | 3,201 | 4,986 | 593 |
| Twiggs | 1984 | 7,298 | 2,233 | 2,088 | 140 | 692 | | | 293 | 139 | 479 | 2,195 | 717 | 121 |
| | 1982 | 6,755 | 2,314 | 2,167 | 138 | 525 | | | 219 | 108 | 305 | 2,212 | 531 | 112 |
| Union | 1984 | 20,213 | 4,024 | 3,836 | 2,242 | 521 | | 421 | 270 | 270 | 4,326 | 1,885 | 2,409 | 1,827 |
| | 1982 | 18,708 | 4,370 | 4,171 | 2,100 | 457 | | 473 | 234 | 234 | 3,014 | 1,991 | 2,096 | 1,615 |
| Upson | 1984 | 103,992 | 27,679 | 26,343 | 8,074 | 8,425 | 5,855 | 3,897 | 5,403 | 3,988 | 18,491 | 10,281 | 4,243 | 3,982 |
| | 1982 | 89,452 | 25,834 | 24,617 | 7,012 | 6,760 | 4,599 | 4,058 | 4,218 | 3,187 | 12,614 | 10,070 | 3,100 | 3,605 |
| ☐ Walker | 1984 | 188,774 | 75,711 | 73,489 | 5,194 | 7,517 | | 9,742 | 5,747 | 5,115 | 22,273 | 30,413 | 12,134 | 4,298 |
| | 1982 | 152,490 | 64,060 | 62,254 | 4,516 | 5,026 | | 9,201 | 4,015 | 3,619 | 13,778 | 27,013 | 8,038 | 3,469 |
| Walton | 1984 | 91,842 | 32,301 | 31,928 | 6,405 | 4,610 | | 3,514 | 3,411 | 586 | 21,865 | 2,464 | 8,008 | 5,771 |
| | 1982 | 75,142 | 28,920 | 28,620 | 5,459 | 3,684 | | 3,432 | 2,646 | 477 | 14,641 | 2,616 | 5,742 | 4,645 |
| Ware | 1984 | 233,296 | 44,108 | 43,711 | 13,887 | 44,936 | 32,784 | 11,059 | 11,962 | 5,840 | 48,775 | 21,494 | 13,404 | 7,987 |
| | 1982 | 185,931 | 39,472 | 39,164 | 11,477 | 33,086 | 23,836 | 10,810 | 8,705 | 4,491 | 31,665 | 20,035 | 10,289 | 6,232 |
| Warren | 1984 | 11,872 | 3,232 | 3,113 | 442 | 258 | | 146 | 443 | 443 | 4,346 | 1,722 | 200 | 451 |
| | 1982 | 9,930 | 3,105 | 2,995 | 393 | 195 | | 155 | 363 | 363 | 2,746 | 1,797 | 165 | 378 |
| Washington | 1984 | 69,995 | 20,190 | 19,561 | 4,040 | 5,980 | | 3,100 | 1,873 | 648 | 19,109 | 2,348 | 4,576 | 3,711 |
| | 1982 | 56,903 | 18,018 | 17,478 | 3,433 | 4,313 | | 2,989 | 1,469 | 565 | 12,753 | 2,484 | 3,611 | 2,977 |
| Wayne | 1984 | 104,865 | 18,395 | 17,767 | 5,428 | 5,301 | 3,368 | 5,417 | 8,974 | 7,384 | 35,188 | 5,779 | 4,924 | 6,181 |
| | 1982 | 86,165 | 17,756 | 17,170 | 5,252 | 3,945 | 2,458 | 5,257 | 6,589 | 5,472 | 22,831 | 5,904 | 4,007 | 5,648 |
| Webster | 1984 | 3,539 | 553 | 525 | | 1,682 | | | | | 836 | 78 | 281 | |
| | 1982 | 3,389 | 618 | 588 | | 1,663 | | | | | 627 | 103 | 249 | |
| Wheeler | 1984 | 2,998 | 534 | 471 | 134 | | | 37 | 193 | 193 | 763 | 741 | 166 | |
| | 1982 | 3,156 | 667 | 589 | 147 | | | 47 | 174 | 174 | 584 | 898 | 166 | |
| White | 1984 | 26,147 | 4,922 | 4,261 | 3,323 | 952 | | 431 | 718 | 718 | 7,420 | 1,656 | 1,484 | 1,306 |
| | 1982 | 27,615 | 5,698 | 4,939 | 3,663 | 891 | | 515 | 663 | 663 | 6,424 | 2,134 | 1,379 | 1,360 |
| Whitfield | 1984 | 397,554 | 77,228 | 75,273 | 30,231 | 51,331 | 42,358 | 18,714 | 48,028 | 41,327 | 80,149 | 37,088 | 11,331 | 11,085 |
| | 1982 | 330,052 | 74,341 | 72,546 | 25,810 | 36,782 | 29,970 | 18,011 | 37,496 | 32,512 | 53,137 | 35,303 | 8,882 | 9,551 |
| Wilcox | 1984 | 6,263 | 2,114 | 2,085 | 129 | 793 | | | 295 | 91 | 763 | 785 | 168 | 525 |
| | 1982 | 6,743 | 2,425 | 2,395 | 156 | 735 | | | 270 | 88 | 655 | 967 | 171 | 541 |
| Wilkes | 1984 | 50,340 | 15,408 | 15,155 | 1,427 | 3,074 | | 2,593 | 918 | 918 | 10,679 | 4,464 | 5,262 | 2,640 |
| | 1982 | 40,181 | 13,431 | 13,226 | 1,300 | 2,183 | | 2,344 | 701 | 701 | 6,925 | 4,156 | 3,654 | 2,059 |
| Wilkinson | 1984 | 21,572 | 8,232 | 8,136 | 1,615 | 947 | | 178 | 1,310 | 1,310 | 3,550 | 2,885 | 1,080 | |
| | 1982 | 19,067 | 7,683 | 7,603 | 1,435 | 715 | | 173 | 975 | 975 | 2,478 | 3,191 | 807 | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/Home Furnishings/Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **GEORGIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Worth | 1984 | 43,594 | 11,134 | 11,011 | 1,772 | 3,672 | | 386 | 614 | 364 | 14,945 | 4,955 | 1,131 | 2,459 |
| | 1982 | 38,860 | 11,774 | 11,658 | 1,658 | 2,997 | | 432 | 481 | 300 | 11,253 | 4,699 | 982 | 2,172 |
| **TOTAL METRO COUNTIES** | **1984** | **22,055,891** | **4,053,791** | **3,875,784** | **2,161,975** | **2,870,215** | **2,496,472** | **985,427** | **1,050,739** | **608,179** | **5,382,720** | **1,832,072** | **1,258,450** | **635,600** |
| | 1982 | 17,346,563 | 3,634,443 | 3,479,795 | 1,769,213 | 2,192,602 | 1,891,712 | 893,349 | 751,305 | 457,267 | 3,372,658 | 1,704,167 | 901,889 | 519,273 |
| **TOTAL STATE** | **1984** | **30,396,730** | **6,099,092** | **5,856,251** | **2,758,998** | **3,614,841** | **2,908,142** | **1,362,518** | **1,438,686** | **868,368** | **7,247,712** | **2,592,423** | **1,799,256** | **967,251** |
| | 1982 | 24,407,851 | 5,582,453 | 5,367,706 | 2,293,495 | 2,763,823 | 2,200,448 | 1,260,789 | 1,049,934 | 663,026 | 4,628,315 | 2,457,288 | 1,318,922 | 803,205 |
| **HAWAII** | | | | | | | | | | | | | | |
| **HONOLULU** | **1984** | **4,804,259** | **832,535** | **715,525** | **877,940** | **699,173** | **523,510** | **378,801** | **159,895** | **75,904** | **622,781** | **309,380** | **108,591** | **289,491** |
| | 1982 | 3,962,598 | 753,967 | 648,778 | 704,186 | 565,348 | 417,090 | 281,740 | 120,879 | 61,056 | 429,542 | 307,371 | 84,986 | 269,155 |
| Honolulu | 1984 | 4,804,259 | 832,535 | 715,525 | 877,940 | 699,173 | 523,510 | 378,801 | 159,895 | 75,904 | 622,781 | 309,380 | 108,591 | 289,491 |
| | 1982 | 3,962,598 | 753,967 | 648,776 | 704,186 | 565,348 | 417,090 | 281,740 | 120,879 | 61,056 | 429,542 | 307,371 | 84,986 | 269,155 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Hawaii | 1984 | 601,072 | 166,370 | 157,106 | 72,213 | 44,495 | 12,299 | 41,223 | 26,320 | 10,504 | 93,114 | 45,109 | 44,044 | 31,846 |
| | 1982 | 492,154 | 144,731 | 136,836 | 57,533 | 35,034 | 9,228 | 31,750 | 20,179 | 8,504 | 62,538 | 43,640 | 33,566 | 31,047 |
| Honolulu | 1984 | 4,804,259 | 832,535 | 715,525 | 877,940 | 699,173 | 523,510 | 378,801 | 159,895 | 75,904 | 622,781 | 309,380 | 108,591 | 289,491 |
| | 1982 | 3,962,598 | 753,967 | 648,778 | 704,186 | 565,348 | 417,090 | 281,740 | 120,879 | 61,056 | 429,542 | 307,371 | 84,986 | 269,155 |
| Kauai | 1984 | 290,794 | 83,197 | 78,901 | 44,113 | 17,208 | | 24,559 | 9,514 | 6,607 | 32,718 | 22,647 | 18,643 | 14,662 |
| | 1982 | 219,418 | 68,755 | 65,283 | 32,493 | 12,296 | | 16,142 | 6,591 | 4,740 | 19,941 | 19,883 | 14,135 | 12,046 |
| Maui | 1984 | 667,355 | 157,892 | 147,387 | 116,592 | 62,482 | 25,816 | 78,042 | 27,291 | 17,446 | 61,882 | 43,631 | 26,488 | 28,061 |
| | 1982 | 519,236 | 133,998 | 125,233 | 86,056 | 46,492 | 18,460 | 53,414 | 19,416 | 12,821 | 39,276 | 39,889 | 21,063 | 25,891 |
| **TOTAL METRO COUNTIES** | **1984** | **4,804,259** | **832,535** | **715,525** | **877,940** | **699,173** | **523,510** | **378,801** | **159,895** | **75,904** | **622,781** | **309,380** | **108,591** | **289,491** |
| | 1982 | 3,962,598 | 753,967 | 648,778 | 704,186 | 565,348 | 417,090 | 281,740 | 120,879 | 61,056 | 429,542 | 307,371 | 84,986 | 269,155 |
| **TOTAL STATE** | **1984** | **6,363,480** | **1,239,994** | **1,098,919** | **1,110,858** | **823,358** | **561,625** | **522,625** | **223,020** | **110,461** | **810,495** | **420,767** | **197,766** | **364,060** |
| | 1982 | 5,193,406 | 1,101,451 | 976,130 | 880,268 | 659,170 | 444,778 | 383,046 | 167,065 | 87,121 | 551,297 | 410,783 | 153,750 | 338,139 |
| **IDAHO** | | | | | | | | | | | | | | |
| **BOISE** | **1984** | **952,580** | **231,361** | **226,172** | **114,521** | **76,806** | **62,794** | **39,376** | **60,607** | **33,431** | **172,755** | **68,474** | **51,297** | **53,029** |
| | 1982 | 892,138 | 224,439 | 219,669 | 110,685 | 67,712 | 54,795 | 41,271 | 46,506 | 26,765 | 166,145 | 72,209 | 45,325 | 40,424 |
| Ada | 1984 | 952,580 | 231,361 | 226,172 | 114,521 | 76,806 | 62,794 | 39,376 | 60,607 | 33,431 | 172,755 | 68,474 | 51,297 | 53,029 |
| | 1982 | 892,138 | 224,439 | 219,669 | 110,685 | 67,712 | 54,795 | 41,271 | 46,506 | 26,765 | 166,145 | 72,209 | 45,325 | 40,424 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Ada | 1984 | 952,580 | 231,361 | 226,172 | 114,521 | 76,806 | 62,794 | 39,376 | 60,607 | 33,431 | 172,755 | 68,474 | 51,297 | 53,029 |
| | 1982 | 892,138 | 224,439 | 219,669 | 110,685 | 67,712 | 54,795 | 41,271 | 46,506 | 26,765 | 166,145 | 72,209 | 45,325 | 40,424 |
| Adams | 1984 | 8,107 | 4,067 | 4,010 | 516 | | | 130 | | | 1,060 | 1,077 | 401 | 79 |
| | 1982 | 6,341 | 3,148 | 3,108 | 402 | | | 120 | | | 813 | 967 | 283 | 53 |
| Bannock | 1984 | 321,864 | 69,978 | 68,031 | 27,547 | 41,898 | 35,795 | 14,276 | 12,541 | 4,604 | 71,776 | 20,470 | 19,828 | 18,231 |
| | 1982 | 314,246 | 71,304 | 69,404 | 29,014 | 35,460 | 30,085 | 17,348 | 10,911 | 4,306 | 69,054 | 22,582 | 18,396 | 15,394 |
| Bear Lake | 1984 | 25,318 | 9,124 | 8,856 | 1,042 | 911 | | 1,059 | 773 | 612 | 3,324 | 4,554 | 1,932 | 331 |
| | 1982 | 24,551 | 8,902 | 8,651 | 1,118 | 778 | | 1,232 | 597 | 489 | 3,215 | 4,829 | 1,558 | 280 |
| Benewah | 1984 | 25,539 | 11,193 | 11,085 | 1,682 | | | 654 | 134 | | 5,674 | 1,496 | 1,371 | 1,753 |
| | 1982 | 23,807 | 10,465 | 10,376 | 1,729 | | | 661 | 99 | | 5,260 | 1,679 | 1,168 | 1,381 |
| Bingham | 1984 | 104,746 | 34,229 | 33,180 | 6,355 | 4,873 | | 3,861 | 3,524 | 1,842 | 27,115 | 6,621 | 6,089 | 3,910 |
| | 1982 | 89,009 | 29,788 | 28,910 | 5,642 | 3,854 | | 3,630 | 2,319 | 1,254 | 23,394 | 6,263 | 4,826 | 2,734 |
| Blaine | 1984 | 92,070 | 24,312 | 23,674 | 14,964 | 242 | | 2,883 | 7,330 | 6,977 | 7,617 | 4,590 | 8,864 | 4,927 |
| | 1982 | 83,701 | 23,082 | 22,503 | 14,154 | 208 | | 3,265 | 4,985 | 4,776 | 7,169 | 5,061 | 7,665 | 3,799 |
| Boise | 1984 | 2,572 | 944 | 886 | 482 | 59 | | | 92 | | 114 | 340 | | |
| | 1982 | 2,809 | 1,096 | 1,030 | 558 | 56 | | | 69 | | 118 | 388 | | |
| Bonner | 1984 | 120,230 | 35,657 | 34,515 | 10,502 | 2,951 | | 4,599 | 5,383 | 3,228 | 26,239 | 8,314 | 11,857 | 6,359 |
| | 1982 | 96,181 | 29,074 | 28,176 | 9,313 | 2,175 | | 4,029 | 3,408 | 2,135 | 21,052 | 7,739 | 8,423 | 4,053 |
| Bonneville | 1984 | 414,612 | 87,709 | 83,898 | 30,604 | 47,575 | 36,945 | 13,850 | 28,044 | 12,444 | 82,033 | 29,629 | 26,833 | 15,272 |
| | 1982 | 392,184 | 86,155 | 82,511 | 30,003 | 42,469 | 32,571 | 15,767 | 21,789 | 10,376 | 79,635 | 29,598 | 24,007 | 12,859 |
| Boundary | 1984 | 34,956 | 12,536 | 12,210 | 2,002 | 1,955 | | 885 | 536 | 536 | 6,334 | 5,244 | 3,149 | 733 |
| | 1982 | 27,671 | 10,128 | 9,877 | 1,725 | 1,392 | | 749 | 301 | 301 | 4,920 | 4,466 | 2,229 | 498 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **IDAHO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Butte** | 1984 | 9,161 | 1,173 | 1,111 | 561 | | | 685 | 693 | 693 | 1,966 | 2,011 | 55 | 1,355 |
| | 1982 | 8,224 | 1,168 | 1,107 | 556 | | | 667 | 448 | 448 | 1,592 | 2,178 | 46 | 960 |
| **Camas** | 1984 | 1,091 | 209 | 183 | 401 | 319 | | | | | | | | |
| | 1982 | 1,063 | 234 | 205 | 408 | 268 | | | | | | | | |
| **Canyon** | 1984 | 427,969 | 102,310 | 98,984 | 28,319 | 45,406 | 35,145 | 17,264 | 15,269 | 11,821 | 105,742 | 29,900 | 39,322 | 14,898 |
| | 1982 | 366,617 | 91,994 | 89,110 | 26,008 | 36,302 | 27,732 | 16,409 | 10,625 | 8,462 | 89,954 | 28,594 | 30,577 | 11,372 |
| **Caribou** | 1984 | 30,401 | 8,021 | 7,910 | 1,801 | 1,436 | | 1,018 | 1,749 | 1,424 | 8,178 | 2,709 | 2,776 | 999 |
| | 1982 | 26,010 | 7,279 | 7,187 | 1,566 | 1,031 | | 1,034 | 1,093 | 900 | 6,976 | 2,837 | 2,051 | 756 |
| **Cassia** | 1984 | 164,735 | 38,379 | 37,292 | 10,804 | 8,011 | 2,495 | 9,230 | 7,308 | 5,315 | 44,707 | 13,805 | 11,215 | 9,703 |
| | 1982 | 121,306 | 29,272 | 28,477 | 8,401 | 5,553 | 1,671 | 7,948 | 4,409 | 3,288 | 31,679 | 11,446 | 7,791 | 5,815 |
| **Clark** | 1984 | 1,297 | 170 | 145 | 313 | 68 | | | | | 54 | 438 | | |
| | 1982 | 1,453 | 206 | 176 | 344 | 61 | | | | | 59 | 524 | | |
| **Clearwater** | 1984 | 25,558 | 9,537 | 9,216 | 3,832 | 607 | | 498 | 1,076 | 164 | 5,104 | 474 | 2,941 | 471 |
| | 1982 | 28,779 | 11,088 | 10,728 | 4,438 | 581 | | 626 | 897 | 147 | 5,884 | 661 | 2,923 | 475 |
| **Custer** | 1984 | 20,873 | 6,079 | 5,961 | 1,789 | | | 676 | 610 | | 776 | 5,722 | 3,486 | 683 |
| | 1982 | 14,213 | 4,224 | 4,147 | 1,336 | | | 496 | 328 | | 522 | 4,223 | 1,954 | 402 |
| **Elmore** | 1984 | 73,060 | 20,714 | 20,098 | 4,990 | 2,222 | | 941 | 1,156 | 973 | 16,623 | 13,117 | 3,948 | 2,354 |
| | 1982 | 66,721 | 18,999 | 18,456 | 4,977 | 1,852 | | 947 | 839 | 713 | 15,115 | 13,078 | 3,298 | 1,697 |
| **Franklin** | 1984 | 28,176 | 7,054 | 6,820 | 1,438 | 1,702 | | 705 | 2,468 | 1,752 | 5,339 | 1,526 | 4,422 | 1,276 |
| | 1982 | 23,820 | 6,312 | 6,110 | 1,323 | 1,268 | | 720 | 1,746 | 1,252 | 4,737 | 1,638 | 3,264 | 897 |
| **Fremont** | 1984 | 25,826 | 7,644 | 7,367 | 2,163 | 899 | | 538 | 833 | 570 | 4,491 | 4,341 | 2,178 | 521 |
| | 1982 | 25,460 | 7,667 | 7,398 | 2,160 | 757 | | 582 | 599 | 431 | 4,466 | 4,732 | 1,990 | 454 |
| **Gem** | 1984 | 31,470 | 12,001 | 11,919 | 1,781 | 1,554 | | 421 | 1,228 | 425 | 5,978 | 261 | 5,412 | 1,141 |
| | 1982 | 28,709 | 11,525 | 11,460 | 1,704 | 1,291 | | 460 | 933 | 336 | 5,692 | 300 | 4,287 | 861 |
| **Gooding** | 1984 | 39,690 | 8,825 | 8,740 | 3,644 | 4,299 | | 1,373 | 1,185 | 1,185 | 5,602 | 8,245 | 2,797 | 2,026 |
| | 1982 | 34,221 | 8,369 | 8,298 | 3,118 | 3,149 | | 1,275 | 805 | 805 | 4,770 | 7,697 | 2,188 | 1,367 |
| **Idaho** | 1984 | 35,283 | 12,091 | 11,552 | 3,138 | 2,131 | | 1,266 | 2,203 | 1,511 | 3,762 | 3,091 | 2,417 | 2,238 |
| | 1982 | 34,256 | 12,078 | 11,554 | 3,309 | 1,752 | | 1,367 | 1,713 | 1,212 | 3,725 | 3,563 | 2,199 | 1,757 |
| **Jefferson** | 1984 | 40,952 | 21,902 | 21,730 | 1,057 | 601 | | 756 | 999 | 999 | 5,417 | 5,536 | 851 | 2,666 |
| | 1982 | 34,542 | 18,500 | 18,377 | 983 | 461 | | 762 | 667 | 667 | 4,535 | 5,205 | 655 | 1,770 |
| **Jerome** | 1984 | 54,252 | 17,551 | 17,346 | 3,033 | 3,329 | | 1,240 | 2,110 | 971 | 7,906 | 10,209 | 3,241 | 969 |
| | 1982 | 40,910 | 13,739 | 13,595 | 2,537 | 2,284 | | 1,126 | 1,269 | 629 | 5,397 | 8,438 | 2,033 | 639 |
| **Kootenai** | 1984 | 291,692 | 77,724 | 75,364 | 24,721 | 17,149 | 13,037 | 10,695 | 9,985 | 7,467 | 67,198 | 24,885 | 22,759 | 13,230 |
| | 1982 | 261,600 | 71,999 | 69,897 | 24,617 | 14,100 | 10,586 | 10,560 | 7,218 | 5,541 | 57,378 | 24,984 | 18,943 | 10,067 |
| **Latah** | 1984 | 141,015 | 31,066 | 29,829 | 11,033 | 19,438 | 14,890 | 6,375 | 9,099 | 7,370 | 26,345 | 4,193 | 9,400 | 8,894 |
| | 1982 | 131,362 | 31,818 | 30,588 | 11,582 | 15,483 | 11,745 | 6,666 | 6,965 | 5,752 | 25,277 | 4,852 | 8,287 | 6,885 |
| **Lemhi** | 1984 | 34,482 | 6,248 | 6,137 | 2,419 | 1,779 | | 1,938 | 723 | 723 | 7,218 | 4,989 | 3,734 | 1,210 |
| | 1982 | 29,583 | 6,012 | 5,912 | 2,318 | 1,363 | | 2,014 | 499 | 499 | 5,647 | 4,726 | 2,737 | 829 |
| **Lewis** | 1984 | 12,068 | 4,009 | 3,863 | 1,074 | 619 | | 763 | 88 | | 365 | 695 | 2,496 | 983 |
| | 1982 | 10,897 | 3,978 | 3,838 | 1,075 | 464 | | 750 | 63 | | 329 | 759 | 1,872 | 703 |
| **Lincoln** | 1984 | 12,602 | 2,272 | 1,630 | 842 | 594 | | 67 | 1,078 | 1,078 | 263 | 4,270 | 112 | 1,173 |
| | 1982 | 8,131 | 1,615 | 1,160 | 596 | 348 | | 52 | 497 | 497 | 168 | 2,988 | 65 | 655 |
| **Madison** | 1984 | 100,690 | 18,882 | 18,359 | 5,494 | 7,715 | 4,882 | 7,092 | 18,782 | 13,316 | 14,318 | 10,048 | 6,381 | 6,475 |
| | 1982 | 81,845 | 17,584 | 17,117 | 4,710 | 5,464 | 3,382 | 6,694 | 11,577 | 8,571 | 12,214 | 9,399 | 5,001 | 4,378 |
| **Minidoka** | 1984 | 48,792 | 15,413 | 15,226 | 2,965 | 1,631 | | 1,114 | 1,965 | 215 | 11,700 | 7,563 | 1,848 | 1,698 |
| | 1982 | 45,216 | 14,448 | 14,290 | 2,986 | 1,258 | | 1,238 | 1,376 | 161 | 10,872 | 7,706 | 1,577 | 1,251 |
| **Nez Perce** | 1984 | 211,315 | 45,123 | 44,316 | 17,910 | 29,977 | 15,661 | 6,304 | 11,859 | 4,389 | 49,537 | 11,595 | 9,675 | 12,488 |
| | 1982 | 204,482 | 45,782 | 45,017 | 18,907 | 27,641 | 14,078 | 7,613 | 9,517 | 3,711 | 47,565 | 12,789 | 8,941 | 9,956 |
| **Oneida** | 1984 | 9,301 | 2,546 | 2,498 | 652 | 565 | | | 238 | 238 | 2,863 | 948 | 652 | |
| | 1982 | 8,375 | 2,308 | 2,267 | 650 | 465 | | | 171 | 171 | 2,489 | 1,031 | 488 | |
| **Owyhee** | 1984 | 22,537 | 9,889 | 9,699 | 1,041 | 1,723 | | 91 | 535 | | 1,135 | 4,349 | 1,958 | 584 |
| | 1982 | 17,342 | 7,608 | 7,471 | 881 | 1,205 | | 84 | 310 | | 866 | 3,637 | 1,372 | 256 |
| **Payette** | 1984 | 37,638 | 13,685 | 13,534 | 2,263 | 1,461 | | 471 | 2,472 | 2,097 | 8,117 | 2,052 | 3,923 | 870 |
| | 1982 | 32,620 | 12,098 | 11,979 | 2,106 | 1,063 | | 453 | 1,729 | 1,497 | 7,113 | 2,178 | 3,128 | 658 |
| **Power** | 1984 | 14,043 | 5,516 | 5,441 | 2,324 | 374 | | 343 | 296 | 296 | 703 | 2,745 | 714 | 314 |
| | 1982 | 13,026 | 5,420 | 5,353 | 2,061 | 302 | | 364 | 189 | 189 | 620 | 2,656 | 524 | 243 |
| **Shoshone** | 1984 | 67,511 | 24,824 | 24,598 | 4,235 | 233 | | 2,270 | 1,240 | 852 | 8,561 | 12,592 | 5,276 | 3,039 |
| | 1982 | 64,027 | 23,652 | 23,465 | 4,439 | 203 | | 2,403 | 935 | 675 | 8,086 | 13,043 | 4,146 | 2,513 |
| **Teton** | 1984 | 10,816 | 2,704 | 2,631 | 1,051 | 975 | | | 500 | | 669 | 3,038 | 1,085 | 88 |
| | 1982 | 9,668 | 2,485 | 2,421 | 945 | 795 | | | 356 | | 596 | 2,971 | 805 | 69 |
| **Twin Falls** | 1984 | 322,886 | 68,963 | 66,893 | 25,451 | 33,459 | 21,310 | 16,529 | 18,432 | 7,571 | 72,426 | 21,620 | 23,980 | 17,412 |
| | 1982 | 282,501 | 62,058 | 60,267 | 23,440 | 26,591 | 16,539 | 16,659 | 13,487 | 5,846 | 64,613 | 20,637 | 19,655 | 13,922 |
| **Valley** | 1984 | 34,120 | 9,608 | 9,082 | 4,797 | 1,046 | | 695 | 980 | 980 | 2,404 | 2,391 | 5,510 | 303 |
| | 1982 | 30,002 | 8,707 | 8,240 | 4,331 | 862 | | 751 | 636 | 636 | 2,159 | 2,601 | 4,313 | 239 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **IDAHO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Washington | 1984 | 18,847 | 6,328 | 6,205 | 1,940 | 2,170 | | 392 | 292 | 106 | 2,882 | 368 | 1,952 | 944 |
| | 1982 | 20,585 | 7,304 | 7,170 | 2,231 | 2,062 | | 539 | 243 | 88 | 3,299 | 510 | 1,859 | 856 |
| **TOTAL METRO COUNTIES** | 1984 | 952,580 | 231,361 | 226,172 | 114,521 | 76,806 | 62,794 | 39,376 | 60,607 | 33,431 | 172,755 | 68,474 | 51,297 | 53,029 |
| | 1982 | 892,138 | 224,439 | 219,669 | 110,685 | 67,712 | 54,795 | 41,271 | 46,506 | 26,765 | 166,145 | 72,209 | 45,325 | 40,424 |
| **TOTAL STATE** | 1984 | 4,502,743 | 1,139,570 | 1,108,196 | 389,493 | 370,762 | 242,954 | 173,323 | 236,415 | 138,175 | 902,390 | 370,535 | 318,137 | 215,429 |
| | 1982 | 4,060,204 | 1,065,111 | 1,037,052 | 375,386 | 310,388 | 203,184 | 179,331 | 173,123 | 103,526 | 815,169 | 368,362 | 262,849 | 164,177 |
| **ILLINOIS** | | | | | | | | | | | | | | |
| **AURORA - ELGIN** | 1984 | 1,602,306 | 318,477 | 304,226 | 147,377 | 194,114 | 172,445 | 69,198 | 59,815 | 31,132 | 282,125 | 157,073 | 105,866 | 80,127 |
| | 1982 | 1,418,124 | 311,032 | 297,492 | 141,577 | 167,899 | 148,076 | 66,896 | 50,776 | 27,651 | 217,203 | 156,375 | 86,086 | 66,770 |
| Kane | 1984 | 1,517,137 | 296,056 | 282,571 | 141,825 | 189,209 | 172,445 | 67,224 | 55,971 | 28,106 | 263,064 | 147,452 | 98,675 | 77,609 |
| | 1982 | 1,338,179 | 287,242 | 274,487 | 135,376 | 163,409 | 148,076 | 64,765 | 47,331 | 24,864 | 203,193 | 145,859 | 79,885 | 64,430 |
| Kendall | 1984 | 85,169 | 22,421 | 21,655 | 5,552 | 4,905 | | 1,974 | 3,844 | 3,026 | 19,061 | 9,621 | 7,191 | 2,518 |
| | 1982 | 79,945 | 23,790 | 23,005 | 6,201 | 4,490 | | 2,131 | 3,445 | 2,787 | 14,010 | 10,516 | 6,201 | 2,340 |
| **BLOOMINGTON - NORMAL** | 1984 | 718,804 | 122,516 | 115,061 | 70,021 | 103,387 | 94,770 | 35,937 | 33,341 | 19,355 | 141,470 | 76,727 | 41,182 | 28,604 |
| | 1982 | 598,960 | 115,027 | 108,157 | 63,807 | 78,689 | 71,743 | 32,782 | 25,397 | 15,377 | 101,291 | 75,094 | 31,659 | 22,431 |
| McLean | 1984 | 718,804 | 122,516 | 115,061 | 70,021 | 103,387 | 94,770 | 35,937 | 33,341 | 19,355 | 141,470 | 76,727 | 41,182 | 28,604 |
| | 1982 | 598,960 | 115,027 | 108,157 | 63,807 | 78,689 | 71,743 | 32,782 | 25,397 | 15,377 | 101,291 | 75,094 | 31,659 | 22,431 |
| **CHAMPAIGN - URBANA - RANTOUL** | 1984 | 938,970 | 158,906 | 154,408 | 105,361 | 137,421 | 119,679 | 45,483 | 40,461 | 18,984 | 171,628 | 84,401 | 51,041 | 35,294 |
| | 1982 | 792,592 | 150,709 | 146,619 | 96,891 | 110,777 | 95,858 | 40,333 | 32,708 | 16,491 | 124,361 | 82,611 | 39,710 | 28,009 |
| Champaign | 1984 | 938,970 | 158,906 | 154,408 | 105,361 | 137,421 | 119,679 | 45,483 | 40,461 | 18,984 | 171,628 | 84,401 | 51,041 | 35,294 |
| | 1982 | 792,592 | 150,709 | 146,619 | 96,891 | 110,777 | 95,858 | 40,333 | 32,708 | 16,491 | 124,361 | 82,611 | 39,710 | 28,009 |
| **CHICAGO** | 1984 | 33,154,580 | 5,794,937 | 5,313,178 | 3,216,087 | 3,996,413 | 3,555,696 | 2,478,603 | 1,735,204 | 953,677 | 6,155,029 | 2,290,242 | 1,253,503 | 1,624,078 |
| | 1982 | 28,298,947 | 5,588,195 | 5,130,644 | 3,029,311 | 3,321,079 | 2,935,037 | 2,207,466 | 1,351,134 | 780,957 | 4,506,733 | 2,256,828 | 944,205 | 1,300,877 |
| Cook | 1984 | 27,151,272 | 4,920,870 | 4,488,508 | 2,775,050 | 3,254,948 | 2,933,310 | 2,129,828 | 1,489,546 | 814,498 | 4,841,126 | 1,850,603 | 978,315 | 1,390,851 |
| | 1982 | 23,128,580 | 4,716,148 | 4,306,943 | 2,601,202 | 2,692,907 | 2,411,838 | 1,889,674 | 1,147,270 | 659,574 | 3,515,290 | 1,815,201 | 722,190 | 1,106,101 |
| Du Page | 1984 | 5,379,583 | 737,298 | 697,212 | 388,713 | 687,802 | 580,526 | 326,782 | 223,043 | 125,999 | 1,156,011 | 383,933 | 229,896 | 200,465 |
| | 1982 | 4,597,678 | 731,762 | 692,809 | 375,309 | 583,799 | 489,152 | 296,339 | 185,369 | 110,231 | 864,916 | 381,326 | 183,884 | 166,022 |
| McHenry | 1984 | 623,725 | 136,769 | 127,458 | 52,324 | 53,663 | 41,860 | 21,993 | 22,615 | 13,180 | 157,892 | 55,706 | 45,292 | 32,762 |
| | 1982 | 572,689 | 140,285 | 130,892 | 52,800 | 44,373 | 34,047 | 21,453 | 18,495 | 11,152 | 126,527 | 60,301 | 38,131 | 28,754 |
| ***CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA*** | *1984* | *42,834,504* | *7,649,837* | *7,052,049* | *4,074,970* | *5,053,342* | *4,455,294* | *2,924,041* | *2,105,737* | *1,152,018* | *8,400,341* | *3,305,505* | *1,728,503* | *2,085,406* |
| | *1982* | *36,486,022* | *7,361,379* | *6,796,004* | *3,832,739* | *4,192,935* | *3,671,620* | *2,608,984* | *1,650,428* | *948,026* | *6,115,555* | *3,235,451* | *1,318,684* | *1,664,944* |
| **DAVENPORT - ROCK ISLAND - MOLINE** | 1984 | 2,055,343 | 402,048 | 372,751 | 205,964 | 291,560 | 268,847 | 84,216 | 79,473 | 41,639 | 461,189 | 197,990 | 88,857 | 77,220 |
| | 1982 | 1,844,620 | 390,224 | 362,346 | 203,582 | 250,650 | 230,017 | 83,560 | 68,795 | 37,814 | 352,860 | 201,616 | 77,513 | 69,954 |
| Henry | 1984 | 187,310 | 38,055 | 36,396 | 18,107 | 8,642 | 2,675 | 10,149 | 8,952 | 6,961 | 45,612 | 20,934 | 11,057 | 8,999 |
| | 1982 | 180,634 | 41,720 | 39,950 | 18,649 | 8,053 | 2,399 | 10,460 | 7,502 | 5,939 | 37,306 | 24,731 | 9,710 | 8,061 |
| Rock Island | 1984 | 939,642 | 172,431 | 158,294 | 93,478 | 138,379 | 128,371 | 41,339 | 25,992 | 11,673 | 227,311 | 67,897 | 35,944 | 42,147 |
| | 1982 | 814,979 | 168,011 | 154,422 | 91,166 | 115,926 | 107,124 | 37,845 | 21,808 | 10,376 | 170,955 | 68,979 | 29,025 | 34,716 |
| *Scott, Iowa* | *1984* | *928,391* | *191,562* | *178,061* | *94,379* | *144,539* | *137,801* | *32,728* | *44,529* | *23,005* | *188,266* | *109,159* | *41,856* | *26,074* |
| | *1982* | *849,007* | *180,493* | *167,974* | *93,767* | *126,671* | *120,494* | *35,255* | *39,485* | *21,499* | *144,599* | *107,906* | *38,778* | *27,177* |
| **DECATUR** | 1984 | 687,966 | 128,916 | 123,554 | 54,496 | 111,156 | 102,565 | 35,776 | 33,308 | 15,973 | 142,152 | 60,004 | 37,006 | 27,035 |
| | 1982 | 612,391 | 128,196 | 123,011 | 54,211 | 95,132 | 87,260 | 33,561 | 27,562 | 14,050 | 109,547 | 60,380 | 30,619 | 22,817 |
| Macon | 1984 | 687,966 | 128,916 | 123,554 | 54,496 | 111,156 | 102,565 | 35,776 | 33,308 | 15,973 | 142,152 | 60,004 | 37,006 | 27,035 |
| | 1982 | 612,391 | 128,196 | 123,011 | 54,211 | 95,132 | 87,260 | 33,561 | 27,562 | 14,050 | 109,547 | 60,380 | 30,619 | 22,817 |
| **JOLIET** | 1984 | 1,412,273 | 267,411 | 251,914 | 121,985 | 150,414 | 121,746 | 62,603 | 39,861 | 25,140 | 317,390 | 197,066 | 78,850 | 71,067 |
| | 1982 | 1,270,371 | 267,248 | 252,074 | 120,728 | 131,684 | 105,599 | 57,864 | 33,809 | 22,234 | 241,583 | 198,467 | 67,698 | 59,186 |
| Grundy | 1984 | 129,764 | 29,390 | 28,177 | 10,199 | 9,420 | | 3,341 | 3,096 | 2,756 | 31,685 | 18,495 | 8,257 | 5,753 |
| | 1982 | 121,392 | 29,962 | 28,760 | 11,243 | 8,518 | | 3,238 | 2,751 | 2,478 | 25,236 | 19,898 | 7,051 | 5,018 |
| Will | 1984 | 1,282,509 | 238,021 | 223,737 | 111,786 | 140,994 | 121,746 | 59,262 | 36,765 | 22,384 | 285,705 | 178,571 | 70,593 | 65,314 |
| | 1982 | 1,148,979 | 237,286 | 223,314 | 109,485 | 123,166 | 105,599 | 54,626 | 31,058 | 19,756 | 216,347 | 178,569 | 60,647 | 54,168 |
| **KANKAKEE** | 1984 | 456,562 | 97,478 | 90,424 | 45,598 | 56,267 | 50,323 | 22,372 | 19,816 | 8,889 | 105,751 | 30,986 | 26,104 | 21,519 |
| | 1982 | 418,618 | 98,659 | 91,630 | 45,420 | 50,655 | 44,974 | 21,532 | 16,437 | 7,730 | 83,619 | 33,877 | 22,162 | 18,740 |
| Kankakee | 1984 | 456,562 | 97,478 | 90,424 | 45,598 | 56,267 | 50,323 | 22,372 | 19,816 | 8,889 | 105,751 | 30,986 | 26,104 | 21,519 |
| | 1982 | 418,618 | 98,659 | 91,630 | 45,420 | 50,655 | 44,974 | 21,532 | 16,437 | 7,730 | 83,619 | 33,877 | 22,162 | 18,740 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **LAKE COUNTY** | **1984** | **2,704,973** | **391,237** | **370,937** | **193,367** | **244,294** | **214,273** | **143,177** | **118,359** | **54,992** | **921,683** | **212,964** | **124,131** | **113,874** |
| | 1982 | 2,296,138 | 405,215 | 384,651 | 194,711 | 209,780 | 182,818 | 132,449 | 99,089 | 48,643 | 654,133 | 211,722 | 100,447 | 93,994 |
| Lake | 1984 | 2,704,973 | 391,237 | 370,937 | 193,367 | 244,294 | 214,273 | 143,177 | 118,359 | 54,992 | 921,683 | 212,964 | 124,131 | 113,874 |
| | 1982 | 2,296,138 | 405,215 | 384,651 | 194,711 | 209,780 | 182,818 | 132,449 | 99,089 | 48,643 | 654,133 | 211,722 | 100,447 | 93,994 |
| **PEORIA** | **1984** | **1,778,376** | **358,806** | **338,458** | **155,010** | **249,349** | **210,293** | **76,069** | **80,477** | **46,021** | **404,810** | **159,640** | **79,374** | **55,251** |
| | 1982 | 1,641,258 | 367,561 | 347,080 | 155,620 | 221,751 | 185,365 | 73,414 | 69,492 | 41,649 | 323,561 | 165,869 | 67,808 | 48,130 |
| Peoria | 1984 | 1,072,468 | 191,173 | 181,762 | 101,531 | 190,390 | 161,797 | 48,668 | 57,415 | 32,289 | 197,543 | 93,874 | 48,576 | 33,702 |
| | 1982 | 980,027 | 191,820 | 182,596 | 100,226 | 170,048 | 143,353 | 46,453 | 48,611 | 28,758 | 154,856 | 93,051 | 40,885 | 28,936 |
| Tazewell | 1984 | 600,983 | 149,030 | 139,174 | 46,536 | 58,867 | 48,496 | 25,619 | 19,585 | 11,516 | 163,161 | 54,913 | 24,034 | 19,735 |
| | 1982 | 560,931 | 154,750 | 144,689 | 48,013 | 51,614 | 42,012 | 25,130 | 17,606 | 10,771 | 131,471 | 60,441 | 20,793 | 17,517 |
| Woodford | 1984 | 104,925 | 18,603 | 17,522 | 6,943 | 92 | | 1,782 | 3,477 | 2,216 | 44,106 | 10,853 | 6,764 | 1,814 |
| | 1982 | 100,292 | 20,991 | 19,795 | 7,381 | 89 | | 1,831 | 3,275 | 2,120 | 37,234 | 12,377 | 6,130 | 1,677 |
| **ROCKFORD** | **1984** | **1,495,748** | **294,305** | **276,610** | **130,993** | **211,226** | **189,192** | **63,954** | **75,535** | **43,996** | **328,672** | **134,364** | **78,313** | **44,069** |
| | 1982 | 1,273,799 | 281,258 | 264,699 | 125,030 | 174,918 | 156,013 | 57,026 | 61,466 | 37,275 | 233,443 | 133,247 | 61,401 | 38,250 |
| Boone | 1984 | 110,965 | 25,330 | 24,864 | 8,402 | 8,552 | 4,877 | 2,386 | 1,981 | 1,385 | 40,985 | 12,221 | 5,659 | 2,339 |
| | 1982 | 94,207 | 24,964 | 24,534 | 8,385 | 6,590 | 3,668 | 2,395 | 1,650 | 1,191 | 27,902 | 12,976 | 4,538 | 2,112 |
| Winnebago | 1984 | 1,384,783 | 268,975 | 251,746 | 122,591 | 202,674 | 184,315 | 61,568 | 73,554 | 42,611 | 287,687 | 122,143 | 72,654 | 41,730 |
| | 1982 | 1,179,592 | 256,294 | 240,165 | 116,645 | 168,328 | 152,345 | 54,631 | 59,816 | 36,084 | 205,541 | 120,271 | 56,863 | 36,138 |
| **SPRINGFIELD** | **1984** | **1,097,997** | **198,945** | **189,685** | **99,557** | **161,876** | **145,184** | **58,568** | **50,282** | **21,762** | **210,594** | **96,438** | **63,258** | **61,356** |
| | 1982 | 954,395 | 195,750 | 186,868 | 94,735 | 137,871 | 123,038 | 54,108 | 39,158 | 18,096 | 156,754 | 95,892 | 50,815 | 50,306 |
| Menard | 1984 | 24,630 | 6,888 | 6,813 | 1,751 | 587 | | 1,428 | 90 | | 5,860 | 3,423 | 1,331 | 2,035 |
| | 1982 | 23,103 | 6,913 | 6,846 | 1,739 | 524 | | 1,364 | 78 | | 4,594 | 4,003 | 1,121 | 1,748 |
| Sangamon | 1984 | 1,073,367 | 192,057 | 182,872 | 97,806 | 161,289 | 145,184 | 57,140 | 50,192 | 21,762 | 204,734 | 93,015 | 61,927 | 59,321 |
| | 1982 | 931,292 | 188,837 | 180,022 | 92,996 | 137,347 | 123,038 | 52,744 | 39,080 | 18,096 | 152,160 | 91,889 | 49,694 | 48,558 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 412,368 | 78,223 | 72,430 | 30,910 | 79,028 | 68,557 | 24,790 | 17,172 | 10,562 | 107,878 | 14,944 | 14,645 | 14,359 |
| | 1982 | 341,778 | 75,438 | 69,935 | 30,398 | 59,411 | 51,038 | 21,984 | 13,957 | 8,839 | 75,284 | 16,240 | 11,456 | 12,522 |
| Alexander | 1984 | 42,441 | 8,953 | 8,547 | 3,335 | 3,272 | | 957 | 1,324 | 1,171 | 9,152 | 5,783 | 2,403 | 1,251 |
| | 1982 | 38,559 | 8,909 | 8,515 | 3,567 | 2,868 | | 986 | 1,137 | 1,013 | 6,721 | 6,635 | 1,797 | 1,081 |
| Bond | 1984 | 53,524 | 10,914 | 10,776 | 4,146 | 1,843 | | 2,390 | 945 | 586 | 14,477 | 10,468 | 3,884 | 1,271 |
| | 1982 | 47,991 | 10,567 | 10,446 | 4,361 | 1,589 | | 2,200 | 797 | 507 | 10,666 | 10,698 | 3,154 | 1,163 |
| Boone | 1984 | 110,965 | 25,330 | 24,864 | 8,402 | 8,552 | 4,877 | 2,386 | 1,981 | 1,385 | 40,985 | 12,221 | 5,659 | 2,339 |
| | 1982 | 94,207 | 24,964 | 24,534 | 8,385 | 6,590 | 3,668 | 2,395 | 1,650 | 1,191 | 27,902 | 12,976 | 4,538 | 2,112 |
| Brown | 1984 | 15,016 | 4,988 | 4,954 | 1,047 | 476 | | 225 | 277 | 127 | 4,424 | 322 | 1,691 | 515 |
| | 1982 | 11,466 | 4,335 | 4,311 | 936 | 367 | | 205 | 210 | 102 | 2,721 | 326 | 1,233 | 383 |
| Bureau | 1984 | 142,452 | 34,121 | 32,656 | 12,744 | 6,724 | | 4,671 | 8,054 | 4,062 | 34,944 | 16,606 | 6,909 | 3,842 |
| | 1982 | 132,143 | 35,031 | 33,567 | 12,872 | 6,145 | | 4,561 | 6,527 | 3,411 | 28,028 | 17,992 | 5,949 | 3,375 |
| Calhoun | 1984 | 15,507 | 2,372 | 2,306 | 1,786 | 407 | | 340 | 590 | | 5,493 | 1,933 | 1,334 | 472 |
| | 1982 | 14,550 | 2,732 | 2,660 | 2,024 | 378 | | 337 | 486 | | 4,054 | 2,350 | 1,057 | 464 |
| Carroll | 1984 | 48,661 | 14,611 | 13,984 | 5,164 | 1,603 | | 550 | 1,354 | 949 | 8,026 | 5,692 | 4,109 | 2,069 |
| | 1982 | 43,581 | 13,939 | 13,357 | 5,301 | 1,233 | | 550 | 1,126 | 811 | 5,982 | 6,023 | 2,996 | 1,689 |
| Cass | 1984 | 40,703 | 12,483 | 12,145 | 3,441 | 2,743 | | 743 | 1,713 | 1,049 | 8,320 | 4,608 | 2,763 | 967 |
| | 1982 | 40,160 | 13,354 | 13,008 | 3,794 | 2,365 | | 835 | 1,597 | 1,011 | 6,954 | 5,202 | 2,480 | 977 |
| Champaign | 1984 | 938,970 | 158,906 | 154,408 | 105,361 | 137,421 | 119,679 | 45,483 | 40,461 | 18,984 | 171,628 | 84,401 | 51,041 | 35,294 |
| | 1982 | 792,592 | 150,709 | 146,619 | 96,891 | 110,777 | 95,858 | 40,333 | 32,708 | 16,491 | 124,361 | 82,611 | 39,710 | 28,009 |
| Christian | 1984 | 157,411 | 39,306 | 37,651 | 8,929 | 18,105 | 10,708 | 6,791 | 4,772 | 3,698 | 36,655 | 13,499 | 11,850 | 5,381 |
| | 1982 | 136,699 | 38,843 | 37,252 | 8,776 | 13,851 | 7,929 | 6,768 | 3,947 | 3,144 | 26,793 | 13,803 | 9,433 | 4,578 |
| Clark | 1984 | 51,722 | 14,172 | 13,549 | 3,805 | 935 | | 1,292 | 906 | 577 | 10,586 | 7,464 | 3,555 | 2,077 |
| | 1982 | 47,687 | 13,936 | 13,339 | 3,859 | 818 | | 1,208 | 776 | 513 | 8,133 | 8,552 | 2,844 | 1,748 |
| Clay | 1984 | 50,778 | 12,072 | 11,666 | 2,647 | 2,445 | | 1,535 | 1,847 | 640 | 12,287 | 4,585 | 3,209 | 1,803 |
| | 1982 | 45,981 | 12,821 | 12,405 | 2,683 | 2,142 | | 1,588 | 1,587 | 578 | 9,462 | 4,769 | 2,653 | 1,520 |
| ☐ Clinton | 1984 | 120,107 | 24,698 | 22,182 | 10,241 | 4,434 | 3,562 | 3,130 | 7,270 | 3,340 | 31,177 | 9,377 | 18,684 | 1,891 |
| | 1982 | 102,365 | 23,923 | 21,512 | 9,949 | 3,684 | 2,923 | 3,176 | 5,545 | 2,708 | 22,152 | 9,562 | 15,143 | 1,726 |
| Coles | 1984 | 261,672 | 53,061 | 51,327 | 27,256 | 33,680 | 23,713 | 13,257 | 11,926 | 7,186 | 55,381 | 22,246 | 9,500 | 13,737 |
| | 1982 | 229,612 | 51,177 | 49,564 | 25,863 | 28,684 | 19,912 | 12,160 | 9,875 | 6,128 | 41,732 | 23,264 | 7,686 | 11,337 |
| Cook | 1984 | 27,151,272 | 4,920,870 | 4,488,508 | 2,775,050 | 3,254,948 | 2,933,310 | 2,129,828 | 1,489,546 | 814,498 | 4,841,126 | 1,850,603 | 978,315 | 1,390,851 |
| | 1982 | 23,128,580 | 4,716,148 | 4,306,943 | 2,601,202 | 2,692,907 | 2,411,838 | 1,889,674 | 1,147,270 | 659,574 | 3,515,290 | 1,815,201 | 722,190 | 1,106,101 |
| Crawford | 1984 | 97,563 | 23,158 | 22,245 | 5,548 | 9,892 | 3,912 | 3,683 | 2,231 | 1,446 | 22,079 | 8,965 | 8,972 | 3,946 |
| | 1982 | 82,315 | 22,797 | 21,925 | 5,046 | 7,373 | 2,817 | 3,238 | 1,798 | 1,200 | 15,949 | 8,934 | 6,302 | 3,397 |
| Cumberland | 1984 | 29,993 | 5,379 | 5,335 | 3,002 | 373 | | 661 | 727 | 727 | 9,384 | 5,483 | 2,743 | 745 |
| | 1982 | 23,157 | 4,784 | 4,750 | 2,514 | 261 | | 591 | 540 | 540 | 5,652 | 5,158 | 1,959 | 543 |
| De Kalb | 1984 | 309,673 | 61,580 | 57,863 | 32,395 | 19,666 | 16,247 | 15,915 | 15,024 | 6,515 | 72,683 | 29,070 | 20,993 | 10,245 |
| | 1982 | 275,797 | 61,411 | 57,774 | 31,743 | 17,183 | 14,059 | 15,736 | 12,168 | 5,675 | 57,272 | 28,041 | 17,285 | 9,088 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| De Witt | 1984 | 66,936 | 15,098 | 14,953 | 4,224 | 4,265 | | 2,646 | 1,262 | 990 | 25,275 | 6,259 | 5,221 | 1,450 |
| | 1982 | 62,662 | 16,065 | 15,930 | 4,884 | 1,943 | | 2,677 | 1,170 | 931 | 19,661 | 7,162 | 4,660 | 1,319 |
| Douglas | 1984 | 85,895 | 22,068 | 20,486 | 5,985 | 2,066 | | 7,118 | 4,697 | 3,714 | 17,914 | 10,997 | 5,319 | 2,167 |
| | 1982 | 80,610 | 22,269 | 20,698 | 5,942 | 1,680 | | 7,318 | 4,131 | 3,369 | 13,726 | 12,931 | 4,312 | 1,871 |
| Du Page | 1984 | 5,379,583 | 737,298 | 697,212 | 388,713 | 687,802 | 580,526 | 326,782 | 223,043 | 125,999 | 1,156,011 | 383,933 | 229,896 | 200,465 |
| | 1982 | 4,597,678 | 731,762 | 692,809 | 375,309 | 583,799 | 489,152 | 296,339 | 185,369 | 110,231 | 864,916 | 381,326 | 183,884 | 166,022 |
| Edgar | 1984 | 92,560 | 21,109 | 19,760 | 7,571 | 6,047 | 3,120 | 4,864 | 2,402 | 1,722 | 23,721 | 8,411 | 8,466 | 4,052 |
| | 1982 | 75,881 | 19,395 | 18,178 | 6,768 | 4,890 | 2,469 | 4,202 | 1,902 | 1,423 | 16,838 | 8,065 | 5,924 | 3,150 |
| Edwards | 1984 | 29,678 | 11,431 | 11,271 | 1,343 | 491 | | 489 | 1,544 | 791 | 2,682 | 603 | 7,978 | |
| | 1982 | 25,931 | 11,139 | 10,997 | 1,328 | 386 | | 501 | 1,266 | 675 | 2,042 | 684 | 5,905 | |
| Effingham | 1984 | 240,928 | 39,365 | 37,706 | 19,572 | 13,319 | 6,367 | 15,485 | 12,475 | 5,302 | 45,221 | 63,252 | 12,940 | 3,290 |
| | 1982 | 211,785 | 37,345 | 35,814 | 18,840 | 11,062 | 5,146 | 13,742 | 9,924 | 4,553 | 32,966 | 62,286 | 10,128 | 2,900 |
| Fayette | 1984 | 78,434 | 16,902 | 16,125 | 6,347 | 8,933 | 6,841 | 1,737 | 1,539 | 1,336 | 16,635 | 9,931 | 8,393 | 964 |
| | 1982 | 73,224 | 18,200 | 17,384 | 6,420 | 8,176 | 6,159 | 1,875 | 1,379 | 1,209 | 12,730 | 10,776 | 6,781 | 917 |
| Ford | 1984 | 54,454 | 14,239 | 13,627 | 4,091 | 1,923 | | 1,489 | 599 | 183 | 9,998 | 6,192 | 7,603 | 1,995 |
| | 1982 | 52,044 | 14,979 | 14,352 | 4,354 | 1,661 | | 1,645 | 550 | 181 | 8,216 | 7,020 | 6,076 | 1,796 |
| Franklin | 1984 | 199,689 | 46,528 | 44,442 | 16,046 | 21,336 | 17,468 | 9,705 | 7,748 | 3,337 | 43,552 | 21,313 | 10,730 | 9,082 |
| | 1982 | 160,827 | 43,365 | 41,470 | 13,755 | 14,987 | 12,139 | 8,194 | 5,884 | 2,679 | 29,648 | 19,599 | 7,843 | 6,771 |
| Fulton | 1984 | 155,911 | 43,426 | 41,738 | 12,725 | 9,643 | 6,764 | 9,182 | 6,461 | 3,828 | 32,934 | 13,743 | 10,724 | 7,281 |
| | 1982 | 136,796 | 41,499 | 39,953 | 11,964 | 8,127 | 5,594 | 8,344 | 5,381 | 3,347 | 24,589 | 13,860 | 8,597 | 5,953 |
| Gallatin | 1984 | 15,826 | 4,562 | 4,459 | 920 | 277 | | 846 | 754 | 579 | 3,386 | 860 | 2,170 | 963 |
| | 1982 | 15,483 | 4,912 | 4,807 | 975 | 265 | | 866 | 707 | 564 | 2,848 | 1,079 | 1,881 | 868 |
| Greene | 1984 | 47,578 | 14,471 | 14,275 | 3,168 | 1,313 | | 772 | 1,063 | 296 | 12,999 | 3,652 | 5,045 | 1,750 |
| | 1982 | 39,589 | 13,456 | 13,290 | 2,887 | 1,029 | | 748 | 855 | 253 | 8,935 | 3,927 | 3,536 | 1,525 |
| Grundy | 1984 | 129,764 | 29,390 | 28,177 | 10,199 | 9,420 | | 3,341 | 3,096 | 2,756 | 31,685 | 18,495 | 8,257 | 5,753 |
| | 1982 | 121,392 | 29,962 | 28,760 | 11,243 | 8,518 | | 3,238 | 2,751 | 2,478 | 25,236 | 19,898 | 7,051 | 5,018 |
| Hamilton | 1984 | 24,984 | 5,353 | 5,266 | 1,070 | 1,899 | | 124 | 1,115 | 1,115 | 6,179 | 2,488 | 1,313 | 1,447 |
| | 1982 | 24,523 | 6,103 | 6,011 | 1,153 | 1,724 | | 143 | 964 | 964 | 5,285 | 2,979 | 1,206 | 1,374 |
| Hancock | 1984 | 62,362 | 14,882 | 14,062 | 3,938 | 915 | | 959 | 2,120 | 1,283 | 20,350 | 4,350 | 6,546 | 1,430 |
| | 1982 | 51,980 | 13,875 | 13,126 | 3,989 | 759 | | 906 | 1,723 | 1,087 | 14,823 | 4,601 | 4,785 | 1,259 |
| Hardin | 1984 | 6,972 | 2,977 | 2,905 | 678 | 129 | | 86 | 358 | 176 | 1,016 | 386 | 172 | 367 |
| | 1982 | 7,036 | 3,259 | 3,183 | 716 | 122 | | 97 | 306 | 163 | 851 | 484 | 156 | 338 |
| Henderson | 1984 | 18,852 | 3,352 | 3,246 | 3,095 | 180 | | | 635 | 194 | 4,102 | 4,400 | 1,099 | 136 |
| | 1982 | 15,255 | 2,917 | 2,828 | 2,650 | 139 | | | 482 | 159 | 2,788 | 4,041 | 802 | 112 |
| Henry | 1984 | 187,310 | 38,055 | 36,396 | 18,107 | 8,642 | 2,675 | 10,149 | 8,952 | 6,961 | 45,612 | 20,934 | 11,057 | 8,999 |
| | 1982 | 180,634 | 41,720 | 39,950 | 18,649 | 8,053 | 2,399 | 10,460 | 7,502 | 5,939 | 37,306 | 24,731 | 9,710 | 8,061 |
| Iroquois | 1984 | 113,186 | 26,265 | 25,063 | 8,035 | 9,638 | 5,104 | 3,461 | 5,262 | 1,946 | 24,021 | 18,172 | 7,646 | 2,721 |
| | 1982 | 102,205 | 25,839 | 24,686 | 8,502 | 7,569 | 3,909 | 3,345 | 4,319 | 1,725 | 18,280 | 18,681 | 6,247 | 2,390 |
| Jackson | 1984 | 363,837 | 48,630 | 46,323 | 27,743 | 60,720 | 52,304 | 24,787 | 15,907 | 7,298 | 79,953 | 17,540 | 14,326 | 5,686 |
| | 1982 | 340,587 | 53,979 | 51,480 | 30,507 | 56,276 | 48,147 | 24,634 | 13,120 | 6,442 | 64,498 | 20,107 | 12,557 | 5,614 |
| Jasper | 1984 | 55,108 | 10,838 | 10,357 | 1,477 | 2,644 | | 919 | 1,358 | 681 | 16,661 | 6,426 | 8,934 | 495 |
| | 1982 | 42,031 | 9,567 | 9,153 | 1,356 | 1,802 | | 816 | 1,000 | 532 | 10,929 | 5,730 | 6,333 | 395 |
| Jefferson | 1984 | 219,738 | 39,204 | 38,653 | 19,349 | 34,474 | 28,052 | 9,881 | 10,329 | 5,494 | 41,594 | 31,429 | 12,658 | 5,359 |
| | 1982 | 186,329 | 37,353 | 36,872 | 17,408 | 28,062 | 22,522 | 8,594 | 8,232 | 4,639 | 29,717 | 30,331 | 9,622 | 4,193 |
| ☐ Jersey | 1984 | 61,874 | 12,552 | 11,810 | 5,757 | 10,323 | 8,979 | 2,034 | 2,219 | 1,389 | 17,839 | 2,734 | 1,440 | 1,711 |
| | 1982 | 56,803 | 13,734 | 12,937 | 5,789 | 8,479 | 7,307 | 2,177 | 1,970 | 1,269 | 14,200 | 3,246 | 1,231 | 1,573 |
| Jo Daviess | 1984 | 73,321 | 13,743 | 13,011 | 7,968 | 1,147 | | 379 | 1,769 | 660 | 13,662 | 9,588 | 5,510 | 2,957 |
| | 1982 | 63,412 | 13,102 | 12,419 | 8,169 | 964 | | 377 | 1,318 | 509 | 10,074 | 9,550 | 4,362 | 2,636 |
| Johnson | 1984 | 22,771 | 6,340 | 6,211 | 1,545 | 1,374 | | 256 | 1,068 | 823 | 3,600 | 1,654 | 1,705 | 759 |
| | 1982 | 21,191 | 6,905 | 6,772 | 1,534 | 1,189 | | 271 | 850 | 679 | 2,836 | 1,944 | 1,306 | 655 |
| Kane | 1984 | 1,517,137 | 296,056 | 282,571 | 141,825 | 189,209 | 172,445 | 67,224 | 55,971 | 28,106 | 263,064 | 147,452 | 98,675 | 77,609 |
| | 1982 | 1,338,179 | 287,242 | 274,487 | 135,376 | 163,409 | 148,076 | 64,765 | 47,331 | 24,864 | 203,193 | 145,859 | 79,885 | 64,430 |
| Kankakee | 1984 | 456,562 | 97,478 | 90,424 | 45,598 | 56,267 | 50,323 | 22,372 | 19,816 | 8,889 | 105,751 | 30,986 | 26,104 | 21,519 |
| | 1982 | 418,618 | 98,659 | 91,630 | 45,420 | 50,655 | 44,974 | 21,532 | 16,437 | 7,730 | 83,619 | 33,877 | 22,162 | 18,740 |
| Kendall | 1984 | 85,169 | 22,421 | 21,655 | 5,552 | 4,905 | | 1,974 | 3,844 | 3,026 | 19,061 | 9,621 | 7,191 | 2,518 |
| | 1982 | 79,945 | 23,790 | 23,005 | 6,201 | 4,490 | | 2,131 | 3,445 | 2,787 | 14,010 | 10,516 | 6,201 | 2,340 |
| Knox | 1984 | 324,652 | 65,004 | 62,129 | 28,002 | 47,864 | 37,172 | 16,945 | 14,439 | 6,881 | 69,105 | 30,841 | 12,980 | 12,333 |
| | 1982 | 286,446 | 64,393 | 61,619 | 26,911 | 38,931 | 29,762 | 15,809 | 12,294 | 6,149 | 52,739 | 31,793 | 10,636 | 10,733 |
| Lake | 1984 | 2,704,973 | 391,237 | 370,937 | 193,367 | 244,294 | 214,273 | 143,177 | 118,359 | 54,992 | 921,683 | 212,964 | 124,131 | 113,874 |
| | 1982 | 2,296,138 | 405,215 | 384,651 | 194,711 | 209,780 | 182,818 | 132,449 | 99,089 | 48,643 | 654,133 | 211,722 | 100,447 | 93,994 |
| La Salle | 1984 | 588,940 | 121,011 | 115,033 | 45,280 | 66,093 | 48,362 | 28,756 | 24,431 | 13,300 | 137,663 | 60,536 | 34,939 | 20,076 |
| | 1982 | 533,470 | 122,349 | 116,444 | 47,922 | 56,589 | 40,509 | 27,552 | 21,096 | 11,986 | 106,552 | 64,563 | 29,036 | 17,018 |
| Lawrence | 1984 | 69,753 | 23,630 | 23,245 | 3,623 | 3,254 | | 2,145 | 2,607 | 1,579 | 8,389 | 6,802 | 8,387 | 2,992 |
| | 1982 | 54,922 | 20,070 | 19,767 | 3,342 | 2,228 | | 1,913 | 1,930 | 1,232 | 5,567 | 6,732 | 5,412 | 2,203 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/Home Furnishings/Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lee | 1984 | 103,153 | 12,054 | 10,814 | 8,814 | 4,290 | 1,172 | 5,304 | 3,611 | 2,342 | 37,658 | 9,245 | 6,721 | 4,585 |
| | 1982 | 98,990 | 14,610 | 13,123 | 10,313 | 4,192 | 1,105 | 5,537 | 3,455 | 2,287 | 29,250 | 10,711 | 6,184 | 4,307 |
| Livingston | 1984 | 161,215 | 34,045 | 31,948 | 11,638 | 14,667 | 9,637 | 6,761 | 7,155 | 4,158 | 45,035 | 10,571 | 8,435 | 4,043 |
| | 1982 | 145,077 | 35,691 | 33,532 | 12,068 | 12,994 | 8,314 | 6,486 | 5,727 | 3,476 | 33,754 | 12,259 | 6,687 | 3,443 |
| Logan | 1984 | 132,474 | 26,864 | 25,475 | 13,356 | 14,792 | 11,110 | 4,167 | 5,585 | 3,550 | 33,096 | 14,896 | 9,157 | 3,542 |
| | 1982 | 119,188 | 27,411 | 26,025 | 13,084 | 11,722 | 8,664 | 4,299 | 4,683 | 3,071 | 25,404 | 15,748 | 7,546 | 3,122 |
| McDonough | 1984 | 170,377 | 36,989 | 36,725 | 18,333 | 15,805 | 10,343 | 11,883 | 6,623 | 2,603 | 27,995 | 12,006 | 11,024 | 7,597 |
| | 1982 | 152,761 | 36,298 | 36,082 | 17,895 | 13,807 | 8,853 | 11,089 | 5,665 | 2,335 | 21,463 | 13,268 | 9,074 | 6,379 |
| McHenry | 1984 | 623,725 | 136,769 | 127,458 | 52,324 | 53,663 | 41,860 | 21,993 | 22,615 | 13,180 | 157,892 | 55,706 | 45,292 | 32,762 |
| | 1982 | 572,689 | 140,285 | 130,892 | 52,800 | 44,373 | 34,047 | 21,453 | 18,495 | 11,152 | 126,527 | 60,301 | 38,131 | 28,754 |
| McLean | 1984 | 718,804 | 122,516 | 115,061 | 70,021 | 103,387 | 94,770 | 35,937 | 33,341 | 19,355 | 141,470 | 76,727 | 41,182 | 28,604 |
| | 1982 | 598,960 | 115,027 | 108,157 | 63,807 | 78,689 | 71,743 | 32,782 | 25,397 | 15,377 | 101,291 | 75,094 | 31,659 | 22,431 |
| Macon | 1984 | 687,966 | 128,916 | 123,554 | 54,496 | 111,156 | 102,565 | 35,776 | 33,308 | 15,973 | 142,152 | 60,004 | 37,006 | 27,035 |
| | 1982 | 612,391 | 128,196 | 123,011 | 54,211 | 95,132 | 87,260 | 33,561 | 27,562 | 14,050 | 109,547 | 60,380 | 30,619 | 22,817 |
| Macoupin | 1984 | 176,049 | 42,877 | 41,984 | 9,967 | 12,250 | 7,123 | 4,454 | 7,344 | 4,298 | 44,785 | 17,603 | 18,981 | 8,181 |
| | 1982 | 151,945 | 41,080 | 40,272 | 10,373 | 9,462 | 5,370 | 4,296 | 5,758 | 3,524 | 33,523 | 17,798 | 14,605 | 6,707 |
| ☐ Madison | 1984 | 1,286,913 | 282,506 | 262,764 | 108,870 | 213,786 | 191,569 | 45,855 | 44,472 | 20,328 | 290,981 | 116,901 | 75,494 | 32,246 |
| | 1982 | 1,098,254 | 273,064 | 254,287 | 101,128 | 162,220 | 144,497 | 41,046 | 36,483 | 17,658 | 213,974 | 117,963 | 59,522 | 28,676 |
| Marion | 1984 | 245,627 | 59,299 | 51,795 | 17,596 | 29,275 | 17,320 | 10,463 | 9,793 | 4,003 | 57,117 | 22,403 | 10,318 | 7,926 |
| | 1982 | 214,029 | 56,742 | 49,621 | 16,942 | 23,725 | 13,700 | 10,101 | 8,161 | 3,528 | 42,666 | 22,950 | 8,275 | 6,485 |
| Marshall | 1984 | 30,402 | 9,136 | 9,000 | 3,146 | 1,617 | | 483 | 530 | 385 | 4,606 | 3,811 | 3,530 | 1,715 |
| | 1982 | 29,703 | 9,606 | 9,475 | 3,284 | 1,477 | | 533 | 485 | 364 | 3,784 | 4,229 | 3,114 | 1,543 |
| Mason | 1984 | 61,914 | 14,623 | 13,980 | 5,222 | 5,082 | | 962 | 2,009 | 404 | 13,462 | 8,658 | 3,585 | 1,939 |
| | 1982 | 58,552 | 15,331 | 14,675 | 5,527 | 4,357 | | 1,030 | 1,784 | 374 | 10,719 | 9,312 | 3,065 | 1,691 |
| Massac | 1984 | 44,530 | 10,025 | 9,839 | 2,450 | 1,820 | | 1,447 | 973 | 973 | 11,589 | 3,725 | 4,642 | 2,462 |
| | 1982 | 41,041 | 10,270 | 10,092 | 2,727 | 1,659 | | 1,409 | 824 | 824 | 9,275 | 4,446 | 3,613 | 2,279 |
| Menard | 1984 | 24,630 | 6,888 | 6,813 | 1,751 | 587 | | 1,428 | 90 | | 5,860 | 3,423 | 1,331 | 2,035 |
| | 1982 | 23,103 | 6,913 | 6,846 | 1,739 | 524 | | 1,364 | 78 | | 4,594 | 4,003 | 1,121 | 1,748 |
| Mercer | 1984 | 39,053 | 11,986 | 11,448 | 3,503 | 1,875 | | 1,499 | 1,699 | 1,326 | 6,984 | 5,282 | 2,834 | 1,403 |
| | 1982 | 37,865 | 12,276 | 11,739 | 3,530 | 1,548 | | 1,606 | 1,517 | 1,223 | 5,589 | 6,303 | 2,414 | 1,236 |
| ☐ Monroe | 1984 | 69,040 | 19,202 | 19,030 | 6,211 | 11,944 | 8,258 | 1,100 | 1,518 | 247 | 15,583 | 3,520 | 6,474 | 1,988 |
| | 1982 | 57,721 | 17,833 | 17,695 | 5,790 | 8,943 | 6,097 | 1,072 | 1,230 | 207 | 11,308 | 3,658 | 5,044 | 1,580 |
| Montgomery | 1984 | 135,793 | 32,653 | 31,509 | 8,519 | 15,529 | | 5,583 | 3,991 | 2,712 | 29,005 | 15,338 | 9,003 | 5,005 |
| | 1982 | 124,571 | 33,156 | 32,033 | 9,367 | 12,758 | | 5,526 | 3,533 | 2,482 | 23,010 | 16,434 | 7,092 | 4,349 |
| Morgan | 1984 | 201,979 | 42,962 | 42,248 | 15,476 | 30,005 | 26,792 | 9,749 | 7,630 | 4,165 | 45,031 | 16,550 | 11,554 | 8,275 |
| | 1982 | 176,053 | 41,932 | 41,285 | 14,952 | 23,798 | 21,028 | 9,001 | 6,042 | 3,418 | 34,159 | 16,958 | 9,410 | 6,875 |
| Moultrie | 1984 | 44,942 | 8,525 | 7,915 | 3,216 | 1,311 | | 2,081 | 770 | 770 | 11,785 | 3,377 | 5,208 | 2,829 |
| | 1982 | 38,890 | 8,399 | 7,808 | 3,369 | 1,125 | | 1,909 | 646 | 646 | 8,878 | 3,793 | 3,815 | 2,334 |
| Ogle | 1984 | 140,239 | 34,863 | 34,427 | 10,932 | 3,017 | | 4,388 | 2,004 | 2,004 | 40,110 | 16,165 | 9,020 | 5,075 |
| | 1982 | 129,025 | 35,714 | 35,309 | 11,661 | 2,718 | | 4,479 | 1,767 | 1,767 | 30,695 | 17,300 | 7,656 | 4,635 |
| Peoria | 1984 | 1,072,468 | 191,173 | 181,762 | 101,531 | 190,390 | 161,797 | 48,668 | 57,415 | 32,289 | 197,543 | 93,874 | 48,576 | 33,702 |
| | 1982 | 980,027 | 191,820 | 182,596 | 100,226 | 170,048 | 143,353 | 46,453 | 48,611 | 28,758 | 154,856 | 93,051 | 40,885 | 28,936 |
| Perry | 1984 | 93,852 | 23,827 | 22,704 | 6,838 | 12,347 | 9,854 | 3,140 | 3,358 | 1,938 | 16,736 | 8,038 | 6,782 | 5,580 |
| | 1982 | 78,447 | 22,553 | 21,516 | 6,266 | 8,907 | 7,027 | 2,950 | 2,618 | 1,561 | 11,566 | 8,381 | 5,090 | 4,272 |
| Piatt | 1984 | 45,370 | 10,514 | 10,016 | 2,376 | 1,761 | | 365 | 1,555 | 836 | 16,795 | 4,815 | 2,926 | 2,161 |
| | 1982 | 43,622 | 11,468 | 10,938 | 2,640 | 1,536 | | 413 | 1,466 | 805 | 14,196 | 5,498 | 2,456 | 2,001 |
| Pike | 1984 | 57,559 | 13,092 | 12,678 | 5,011 | 3,017 | | 2,244 | 1,218 | 1,218 | 10,968 | 8,338 | 6,425 | 920 |
| | 1982 | 49,916 | 12,454 | 12,074 | 4,690 | 2,314 | | 2,031 | 1,009 | 1,009 | 8,152 | 8,371 | 5,127 | 827 |
| Pope | 1984 | 4,816 | 1,566 | 1,523 | 221 | 74 | | | 279 | | 2,109 | 324 | | 45 |
| | 1982 | 4,476 | 1,631 | 1,588 | 250 | 61 | | | 230 | | 1,716 | 356 | | 45 |
| Pulaski | 1984 | 12,006 | 4,444 | 3,888 | 752 | 409 | | 102 | 353 | 353 | 2,471 | 1,612 | 583 | 534 |
| | 1982 | 12,148 | 4,886 | 4,280 | 844 | 363 | | 118 | 314 | 314 | 1,922 | 1,917 | 538 | 502 |
| Putnam | 1984 | 14,267 | 3,581 | 3,545 | 738 | | | | | | 3,351 | 1,127 | 2,979 | 1,331 |
| | 1982 | 13,367 | 3,949 | 3,914 | 816 | | | | | | 2,671 | 1,352 | 2,329 | 1,172 |
| Randolph | 1984 | 148,169 | 39,104 | 36,924 | 9,470 | 20,194 | 15,766 | 2,199 | 6,388 | 4,250 | 37,608 | 10,765 | 9,164 | 3,492 |
| | 1982 | 123,832 | 35,980 | 34,015 | 9,265 | 14,979 | 11,544 | 2,125 | 5,123 | 3,496 | 27,035 | 11,341 | 7,073 | 2,749 |
| Richland | 1984 | 103,592 | 15,488 | 14,761 | 6,082 | 16,798 | 10,996 | 3,912 | 4,203 | 1,719 | 22,285 | 11,533 | 9,164 | 3,884 |
| | 1982 | 90,214 | 16,373 | 15,624 | 6,034 | 12,966 | 8,312 | 3,934 | 3,507 | 1,531 | 16,670 | 11,652 | 7,360 | 3,183 |
| Rock Island | 1984 | 939,642 | 172,431 | 158,294 | 93,478 | 138,379 | 128,371 | 41,339 | 25,992 | 11,673 | 227,311 | 67,897 | 35,944 | 42,147 |
| | 1982 | 814,979 | 168,011 | 154,422 | 91,166 | 115,926 | 107,124 | 37,845 | 21,808 | 10,376 | 170,955 | 68,979 | 29,025 | 34,716 |
| ☐ St. Clair | 1984 | 1,241,439 | 232,542 | 211,659 | 104,991 | 225,868 | 207,654 | 67,722 | 48,483 | 22,407 | 251,443 | 112,613 | 53,399 | 29,258 |
| | 1982 | 1,055,553 | 224,847 | 204,901 | 98,632 | 186,395 | 170,606 | 60,063 | 38,637 | 18,870 | 182,120 | 110,181 | 41,528 | 25,531 |
| Saline | 1984 | 172,211 | 41,382 | 39,648 | 13,360 | 25,221 | 16,312 | 5,483 | 7,258 | 4,067 | 31,910 | 17,761 | 8,340 | 10,405 |
| | 1982 | 137,974 | 37,862 | 36,319 | 11,423 | 17,671 | 11,240 | 5,003 | 5,498 | 3,198 | 21,667 | 16,309 | 6,081 | 7,738 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Sangamon | 1984 | 1,073,367 | 192,057 | 182,872 | 97,806 | 161,289 | 145,184 | 57,140 | 50,192 | 21,762 | 204,734 | 93,015 | 61,927 | 59,321 |
| | 1982 | 931,292 | 188,837 | 180,022 | 92,996 | 137,347 | 123,038 | 52,744 | 39,080 | 18,096 | 152,160 | 91,889 | 49,694 | 48,558 |
| Schuyler | 1984 | 25,765 | 7,399 | 7,057 | 2,720 | 404 | | 1,694 | 1,138 | 381 | 5,212 | 2,030 | 2,256 | 1,591 |
| | 1982 | 23,310 | 7,185 | 6,861 | 2,598 | 350 | | 1,650 | 964 | 355 | 3,954 | 2,298 | 1,691 | 1,460 |
| Scott | 1984 | 13,720 | 3,105 | 3,019 | 1,024 | 496 | | 213 | | | 6,598 | 321 | 588 | 619 |
| | 1982 | 11,304 | 2,951 | 2,873 | 957 | 379 | | 213 | | | 4,887 | 355 | 469 | 504 |
| Shelby | 1984 | 64,700 | 17,859 | 17,319 | 3,962 | 1,921 | | 1,307 | 4,323 | 3,376 | 16,523 | 5,608 | 3,078 | 2,368 |
| | 1982 | 57,619 | 17,312 | 16,809 | 3,886 | 1,658 | | 1,331 | 3,308 | 2,628 | 12,512 | 6,334 | 2,503 | 1,964 |
| Stark | 1984 | 13,904 | 4,051 | 3,555 | 702 | | | 182 | 287 | | 5,856 | 310 | 1,388 | 198 |
| | 1982 | 12,005 | 4,003 | 3,517 | 754 | | | 172 | 224 | | 4,329 | 356 | 1,150 | 184 |
| Stephenson | 1984 | 227,020 | 45,222 | 42,268 | 18,143 | 24,927 | 20,714 | 8,303 | 8,435 | 4,224 | 70,384 | 13,845 | 13,500 | 10,965 |
| | 1982 | 192,425 | 44,845 | 41,966 | 17,116 | 21,277 | 17,483 | 7,596 | 7,050 | 3,660 | 48,354 | 14,774 | 10,859 | 8,996 |
| Tazewell | 1984 | 600,983 | 149,030 | 139,174 | 46,536 | 58,867 | 48,496 | 25,619 | 19,585 | 11,516 | 163,161 | 54,913 | 24,034 | 19,735 |
| | 1982 | 560,939 | 154,750 | 144,689 | 48,013 | 51,614 | 42,012 | 25,130 | 17,606 | 10,771 | 131,471 | 60,441 | 20,793 | 17,517 |
| Union | 1984 | 62,716 | 17,426 | 16,699 | 5,213 | 9,175 | 8,600 | 1,352 | 2,703 | 2,142 | 12,923 | 3,037 | 4,027 | 2,223 |
| | 1982 | 53,521 | 16,591 | 15,918 | 4,883 | 7,042 | 6,561 | 1,351 | 2,083 | 1,703 | 9,612 | 3,370 | 3,033 | 1,892 |
| Vermilion | 1984 | 479,860 | 108,738 | 103,290 | 39,771 | 63,314 | 44,270 | 26,871 | 18,331 | 11,210 | 89,179 | 52,540 | 27,267 | 20,052 |
| | 1982 | 375,973 | 93,177 | 88,615 | 34,608 | 46,572 | 32,102 | 22,205 | 13,595 | 8,565 | 59,281 | 47,178 | 19,461 | 15,032 |
| Wabash | 1984 | 90,148 | 21,123 | 20,259 | 6,654 | 11,480 | 9,081 | 2,622 | 2,072 | 1,502 | 22,603 | 6,706 | 2,803 | 1,649 |
| | 1982 | 68,514 | 17,938 | 17,225 | 5,596 | 7,859 | 6,129 | 2,339 | 1,534 | 1,144 | 14,997 | 6,260 | 1,997 | 1,324 |
| Warren | 1984 | 74,878 | 16,219 | 15,529 | 7,142 | 5,531 | 2,664 | 2,638 | 1,879 | 773 | 21,848 | 9,837 | 3,852 | 2,526 |
| | 1982 | 71,728 | 16,997 | 16,294 | 7,363 | 5,160 | 2,431 | 2,799 | 1,716 | 723 | 17,888 | 10,880 | 3,309 | 2,384 |
| Washington | 1984 | 41,397 | 7,320 | 6,543 | 3,373 | 1,787 | | 776 | 1,237 | 235 | 15,209 | 2,443 | 5,885 | 1,231 |
| | 1982 | 36,416 | 8,069 | 7,221 | 3,315 | 1,531 | | 802 | 1,077 | 211 | 11,463 | 2,621 | 4,467 | 1,136 |
| Wayne | 1984 | 101,170 | 17,807 | 17,505 | 4,322 | 9,074 | 6,310 | 4,201 | 2,455 | 2,126 | 22,297 | 3,744 | 27,376 | 2,036 |
| | 1982 | 83,376 | 17,730 | 17,450 | 4,049 | 6,967 | 4,750 | 3,805 | 2,038 | 1,780 | 16,590 | 4,154 | 19,805 | 1,659 |
| White | 1984 | 76,592 | 12,670 | 12,460 | 4,291 | 4,494 | 4,031 | 1,978 | 2,197 | 874 | 27,866 | 5,140 | 5,546 | 1,536 |
| | 1982 | 73,840 | 14,780 | 14,552 | 4,677 | 4,183 | 3,732 | 2,084 | 2,113 | 898 | 23,196 | 6,637 | 4,671 | 1,608 |
| Whiteside | 1984 | 275,139 | 47,716 | 46,012 | 20,917 | 31,707 | 23,670 | 10,718 | 12,100 | 6,663 | 65,927 | 26,961 | 22,564 | 13,584 |
| | 1982 | 255,847 | 49,828 | 48,106 | 21,133 | 28,984 | 21,222 | 11,286 | 10,830 | 6,197 | 52,894 | 29,219 | 19,437 | 11,936 |
| Will | 1984 | 1,282,509 | 238,021 | 223,737 | 111,786 | 140,994 | 121,746 | 59,262 | 36,765 | 22,384 | 285,705 | 178,571 | 70,593 | 65,314 |
| | 1982 | 1,148,979 | 237,286 | 223,314 | 109,485 | 123,166 | 105,599 | 54,626 | 31,058 | 19,756 | 216,347 | 178,569 | 60,647 | 54,168 |
| Williamson | 1984 | 288,740 | 62,633 | 60,161 | 22,133 | 19,472 | 15,740 | 8,673 | 10,916 | 6,308 | 78,680 | 29,458 | 27,846 | 10,457 |
| | 1982 | 242,236 | 59,173 | 56,906 | 20,213 | 16,089 | 12,883 | 8,455 | 8,832 | 5,325 | 54,875 | 28,858 | 21,682 | 8,516 |
| Winnebago | 1984 | 1,384,783 | 268,975 | 251,746 | 122,591 | 202,674 | 184,315 | 61,568 | 73,554 | 42,611 | 287,687 | 122,143 | 72,654 | 41,730 |
| | 1982 | 1,179,592 | 256,294 | 240,165 | 116,645 | 168,328 | 152,345 | 54,631 | 59,816 | 36,084 | 205,541 | 120,271 | 56,863 | 36,138 |
| Woodford | 1984 | 104,925 | 18,603 | 17,522 | 6,943 | 92 | | 1,782 | 3,477 | 2,216 | 44,106 | 10,853 | 6,764 | 1,814 |
| | 1982 | 100,292 | 20,991 | 19,795 | 7,381 | 89 | | 1,831 | 3,275 | 2,120 | 37,234 | 12,377 | 6,130 | 1,677 |
| **TOTAL METRO COUNTIES** | 1984 | 49,954,880 | 8,913,920 | 8,250,590 | 4,687,507 | 6,229,293 | 5,527,234 | 3,263,069 | 2,425,365 | 1,306,266 | 10,061,250 | 3,833,881 | 2,141,120 | 2,280,514 |
| | 1982 | 42,941,902 | 8,671,982 | 8,038,629 | 4,453,144 | 5,193,935 | 4,576,734 | 2,933,270 | 1,920,203 | 1,087,180 | 7,404,243 | 3,808,682 | 1,663,813 | 1,851,373 |
| **TOTAL STATE** | 1984 | 58,872,067 | 10,838,928 | 10,088,860 | 5,384,840 | 7,123,367 | 6,133,430 | 3,642,097 | 2,768,571 | 1,496,957 | 12,147,227 | 4,711,317 | 2,748,835 | 2,596,890 |
| | 1982 | 50,747,397 | 10,560,642 | 9,844,322 | 5,137,625 | 5,921,353 | 5,061,295 | 3,290,749 | 2,202,690 | 1,250,524 | 8,959,380 | 4,715,576 | 2,143,338 | 2,117,717 |
| **INDIANA** | | | | | | | | | | | | | | |
| **ANDERSON** | 1984 | 736,043 | 170,627 | 165,404 | 59,404 | 87,644 | 83,572 | 34,330 | 28,919 | 13,543 | 160,968 | 77,943 | 30,725 | 33,842 |
| | 1982 | 574,610 | 145,328 | 141,049 | 51,894 | 66,253 | 62,960 | 27,279 | 21,418 | 10,631 | 107,813 | 69,376 | 21,901 | 24,522 |
| Madison | 1984 | 736,043 | 170,627 | 165,404 | 59,404 | 87,644 | 83,572 | 34,330 | 28,919 | 13,543 | 160,968 | 77,943 | 30,725 | 33,842 |
| | 1982 | 574,610 | 145,328 | 141,049 | 51,894 | 66,253 | 62,960 | 27,279 | 21,418 | 10,631 | 107,813 | 69,376 | 21,901 | 24,522 |
| **BLOOMINGTON** | 1984 | 523,979 | 102,646 | 99,200 | 55,533 | 69,949 | 64,847 | 30,610 | 22,759 | 11,388 | 99,515 | 43,797 | 25,963 | 18,664 |
| | 1982 | 435,496 | 96,082 | 92,968 | 49,681 | 54,942 | 50,722 | 27,517 | 17,858 | 9,433 | 70,204 | 41,664 | 19,607 | 15,671 |
| Monroe | 1984 | 523,979 | 102,646 | 99,200 | 55,533 | 69,949 | 64,847 | 30,610 | 22,759 | 11,388 | 99,515 | 43,797 | 25,963 | 18,664 |
| | 1982 | 435,496 | 96,082 | 92,968 | 49,681 | 54,942 | 50,722 | 27,517 | 17,858 | 9,433 | 70,204 | 41,664 | 19,607 | 15,671 |
| **ELKHART - GOSHEN** | 1984 | 968,592 | 210,623 | 194,801 | 75,570 | 80,083 | 59,869 | 33,464 | 21,631 | 10,059 | 345,429 | 65,140 | 47,937 | 33,474 |
| | 1982 | 761,445 | 185,805 | 172,054 | 67,190 | 62,701 | 46,041 | 28,696 | 16,592 | 8,181 | 230,475 | 63,080 | 35,390 | 27,297 |
| Elkhart | 1984 | 968,592 | 210,623 | 194,801 | 75,570 | 80,083 | 59,869 | 33,464 | 21,631 | 10,059 | 345,429 | 65,140 | 47,937 | 33,474 |
| | 1982 | 761,445 | 185,805 | 172,054 | 67,190 | 62,701 | 46,041 | 28,696 | 16,592 | 8,181 | 230,475 | 63,080 | 35,390 | 27,297 |
| **EVANSVILLE** | 1984 | 1,765,932 | 365,509 | 348,186 | 155,675 | 253,045 | 218,714 | 105,694 | 86,414 | 48,970 | 347,649 | 141,951 | 110,026 | 56,742 |
| | 1982 | 1,393,147 | 314,645 | 300,033 | 136,644 | 188,064 | 162,065 | 88,412 | 64,583 | 38,286 | 237,767 | 128,670 | 78,483 | 44,515 |
| Posey | 1984 | 79,019 | 16,761 | 16,361 | 6,059 | 5,380 | 2,416 | 1,560 | 3,551 | 2,740 | 23,983 | 8,516 | 3,790 | 3,755 |
| | 1982 | 66,075 | 15,648 | 15,293 | 5,733 | 4,038 | 1,757 | 1,500 | 2,718 | 2,126 | 17,607 | 8,308 | 2,961 | 2,954 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| SMM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **INDIANA (continued)** | | | | | | | | | | | | | | |
| **EVANSVILLE (continued)** | | | | | | | | | | | | | | |
| Vanderburgh | 1984 | 1,293,043 | 249,987 | 236,299 | 119,624 | 210,056 | 190,593 | 89,850 | 66,741 | 32,449 | 232,849 | 84,462 | 77,400 | 42,151 |
| | 1982 | 1,016,953 | 215,398 | 203,849 | 105,330 | 158,230 | 142,912 | 74,771 | 50,004 | 25,883 | 157,769 | 77,928 | 54,576 | 33,252 |
| Warrick | 1984 | 134,084 | 34,651 | 32,874 | 8,827 | 7,380 | 6,064 | 3,511 | 4,697 | 4,209 | 32,093 | 13,920 | 19,586 | 3,861 |
| | 1982 | 105,610 | 31,639 | 30,052 | 7,620 | 5,165 | 4,198 | 2,966 | 3,221 | 2,895 | 21,975 | 12,734 | 12,926 | 2,833 |
| *Henderson, Ky.* | *1984* | *259,786* | *64,110* | *62,652* | *21,165* | *30,229* | *19,641* | *10,773* | *11,425* | *9,572* | *58,724* | *35,053* | *9,250* | *6,975* |
| | *1982* | *204,509* | *51,960* | *50,839* | *17,961* | *20,631* | *13,198* | *9,175* | *8,640* | *7,382* | *40,416* | *29,700* | *8,020* | *5,476* |
| **FORT WAYNE** | **1984** | **2,014,356** | **387,003** | **363,053** | **196,542** | **266,771** | **237,469** | **95,700** | **102,834** | **50,820** | **416,146** | **186,711** | **100,349** | **82,246** |
| | 1982 | 1,603,351 | 340,525 | 319,804 | 174,669 | 208,179 | 184,717 | 80,226 | 75,610 | 39,242 | 287,543 | 171,291 | 69,519 | 60,789 |
| Allen | 1984 | 1,770,292 | 318,847 | 296,732 | 175,733 | 252,189 | 228,846 | 90,612 | 96,929 | 46,857 | 358,719 | 161,246 | 80,906 | 69,066 |
| | 1982 | 1,413,676 | 281,670 | 262,449 | 157,072 | 197,726 | 178,574 | 75,708 | 71,239 | 36,213 | 249,195 | 148,859 | 56,406 | 51,419 |
| De Kalb | 1984 | 127,372 | 34,023 | 33,226 | 11,614 | 10,197 | 8,623 | 3,786 | 3,199 | 2,390 | 29,799 | 11,578 | 10,971 | 6,076 |
| | 1982 | 104,219 | 31,596 | 30,893 | 10,317 | 7,345 | 6,143 | 3,447 | 2,492 | 1,910 | 20,998 | 10,842 | 7,451 | 4,589 |
| Whitley | 1984 | 116,692 | 34,133 | 33,095 | 9,195 | 4,385 | | 1,302 | 2,706 | 1,573 | 27,628 | 13,887 | 8,472 | 7,104 |
| | 1982 | 85,456 | 27,259 | 26,462 | 7,280 | 3,108 | | 1,071 | 1,879 | 1,119 | 17,350 | 11,590 | 5,662 | 4,781 |
| **GARY - HAMMOND** | **1984** | **3,410,669** | **733,622** | **675,659** | **335,691** | **402,527** | **334,278** | **152,813** | **132,072** | **77,636** | **646,677** | **380,918** | **146,112** | **178,713** |
| | 1982 | 2,747,635 | 663,216 | 611,561 | 291,442 | 310,937 | 255,764 | 129,831 | 99,977 | 60,947 | 442,770 | 349,635 | 105,640 | 131,238 |
| Lake | 1984 | 2,906,589 | 616,249 | 566,147 | 279,800 | 359,577 | 308,816 | 137,857 | 114,554 | 68,452 | 550,069 | 319,858 | 130,233 | 136,296 |
| | 1982 | 2,333,445 | 556,363 | 511,744 | 241,190 | 277,487 | 236,411 | 117,587 | 86,610 | 53,627 | 376,107 | 290,640 | 93,979 | 99,871 |
| Porter | 1984 | 504,080 | 117,373 | 109,512 | 55,891 | 42,950 | 25,462 | 14,956 | 17,518 | 9,184 | 96,608 | 61,060 | 15,879 | 42,417 |
| | 1982 | 414,190 | 106,853 | 99,817 | 50,252 | 33,450 | 19,353 | 12,244 | 13,367 | 7,320 | 66,663 | 58,995 | 11,661 | 31,367 |
| **INDIANAPOLIS** | **1984** | **7,567,742** | **1,287,291** | **1,229,041** | **713,599** | **936,685** | **876,181** | **333,185** | **320,165** | **162,718** | **1,733,976** | **802,233** | **364,010** | **322,252** |
| | 1982 | 5,834,963 | 1,130,983 | 1,080,774 | 598,813 | 696,890 | 650,857 | 265,463 | 229,353 | 123,408 | 1,132,572 | 709,710 | 248,271 | 232,475 |
| Boone | 1984 | 182,390 | 33,548 | 30,263 | 17,160 | 8,537 | 7,546 | 7,677 | 6,151 | 3,876 | 31,610 | 47,872 | 11,151 | 8,191 |
| | 1982 | 147,818 | 30,340 | 27,402 | 14,423 | 6,424 | 5,615 | 6,617 | 4,534 | 2,945 | 21,073 | 42,413 | 7,911 | 6,003 |
| Hamilton | 1984 | 380,384 | 88,040 | 85,817 | 35,962 | 21,640 | 18,379 | 9,541 | 21,161 | 15,078 | 88,134 | 44,598 | 22,105 | 18,013 |
| | 1982 | 288,640 | 74,505 | 72,711 | 29,423 | 14,339 | 12,069 | 8,077 | 14,688 | 10,764 | 57,132 | 38,420 | 15,250 | 13,190 |
| Hancock | 1984 | 207,737 | 37,082 | 36,517 | 18,028 | 13,847 | 11,382 | 4,958 | 4,717 | 2,835 | 56,686 | 40,052 | 7,997 | 9,714 |
| | 1982 | 153,022 | 32,198 | 31,746 | 14,055 | 9,013 | 7,348 | 3,637 | 3,226 | 1,992 | 35,054 | 32,914 | 5,263 | 7,097 |
| Hendricks | 1984 | 242,574 | 74,754 | 74,060 | 22,254 | 10,168 | | 5,161 | 7,678 | 3,162 | 45,713 | 32,019 | 11,114 | 11,690 |
| | 1982 | 194,139 | 63,638 | 63,123 | 18,781 | 6,957 | | 4,099 | 5,467 | 2,382 | 30,602 | 31,451 | 7,918 | 8,978 |
| Johnson | 1984 | 465,188 | 54,074 | 50,712 | 33,419 | 125,050 | 120,103 | 41,047 | 18,812 | 11,308 | 74,461 | 49,014 | 26,953 | 15,719 |
| | 1982 | 366,426 | 52,017 | 48,842 | 29,224 | 91,648 | 87,816 | 33,362 | 12,907 | 8,098 | 51,012 | 45,517 | 18,623 | 12,356 |
| Marion | 1984 | 5,707,467 | 907,402 | 860,985 | 558,167 | 728,980 | 694,169 | 249,685 | 245,193 | 118,447 | 1,370,768 | 525,292 | 261,488 | 240,456 |
| | 1982 | 4,385,269 | 797,334 | 757,456 | 468,277 | 547,510 | 519,857 | 197,118 | 177,357 | 91,540 | 892,647 | 464,541 | 177,735 | 171,481 |
| Morgan | 1984 | 228,783 | 60,244 | 59,649 | 17,561 | 16,974 | 13,573 | 8,267 | 9,945 | 5,316 | 30,594 | 43,994 | 13,100 | 10,385 |
| | 1982 | 169,095 | 50,362 | 49,925 | 14,392 | 11,559 | 9,125 | 5,958 | 6,346 | 3,519 | 18,584 | 35,513 | 7,669 | 7,003 |
| Shelby | 1984 | 153,219 | 32,147 | 31,038 | 11,048 | 11,489 | 11,029 | 6,849 | 6,508 | 2,696 | 36,010 | 19,392 | 10,102 | 8,084 |
| | 1982 | 130,554 | 30,589 | 29,569 | 10,238 | 9,440 | 9,027 | 6,595 | 4,828 | 2,168 | 26,468 | 18,941 | 7,902 | 6,367 |
| **KOKOMO** | **1984** | **653,857** | **122,162** | **116,037** | **59,605** | **78,550** | **72,365** | **32,971** | **21,560** | **14,618** | **159,159** | **70,415** | **36,588** | **29,139** |
| | 1982 | 490,866 | 102,172 | 97,186 | 48,971 | 57,557 | 52,835 | 25,841 | 15,477 | 10,833 | 103,299 | 60,728 | 24,619 | 20,268 |
| Howard | 1984 | 586,737 | 105,457 | 99,594 | 54,643 | 76,145 | 72,365 | 30,933 | 20,489 | 13,547 | 140,881 | 60,566 | 31,379 | 25,869 |
| | 1982 | 439,575 | 87,703 | 82,927 | 44,730 | 55,801 | 52,835 | 24,113 | 14,711 | 10,067 | 91,474 | 52,260 | 21,371 | 18,001 |
| Tipton | 1984 | 67,120 | 16,705 | 16,443 | 4,962 | 2,405 | | 2,038 | 1,071 | 1,071 | 18,278 | 9,849 | 5,209 | 3,270 |
| | 1982 | 51,291 | 14,469 | 14,259 | 4,241 | 1,756 | | 1,728 | 766 | 766 | 11,825 | 8,468 | 3,248 | 2,267 |
| **LAFAYETTE - WEST LAFAYETTE** | **1984** | **708,855** | **116,919** | **107,508** | **70,256** | **109,323** | **107,591** | **28,321** | **27,906** | **12,074** | **160,491** | **60,288** | **41,983** | **29,956** |
| | 1982 | 592,064 | 113,307 | 104,312 | 65,444 | 89,991 | 88,368 | 24,477 | 22,481 | 10,247 | 112,433 | 58,370 | 31,183 | 24,669 |
| Tippecanoe | 1984 | 708,855 | 116,919 | 107,508 | 70,266 | 109,323 | 107,591 | 28,321 | 27,906 | 12,074 | 160,491 | 60,288 | 41,983 | 29,956 |
| | 1982 | 592,064 | 113,307 | 104,312 | 65,444 | 89,891 | 88,368 | 24,477 | 22,481 | 10,247 | 112,433 | 58,370 | 31,183 | 24,669 |
| **MUNCIE** | **1984** | **766,818** | **143,072** | **130,608** | **75,053** | **91,887** | **87,884** | **28,986** | **40,328** | **22,435** | **145,898** | **103,693** | **48,629** | **36,686** |
| | 1982 | 571,499 | 119,157 | 108,907 | 60,211 | 65,638 | 62,560 | 22,583 | 27,650 | 16,107 | 92,842 | 87,688 | 30,608 | 25,280 |
| Delaware | 1984 | 766,818 | 143,072 | 130,608 | 75,053 | 91,887 | 87,884 | 28,986 | 40,328 | 22,435 | 145,898 | 103,693 | 48,629 | 36,686 |
| | 1982 | 571,499 | 119,157 | 108,907 | 60,211 | 65,638 | 62,560 | 22,583 | 27,650 | 16,107 | 92,842 | 87,688 | 30,608 | 25,280 |
| **SOUTH BEND - MISHAWAKA** | **1984** | **1,450,515** | **263,766** | **247,176** | **132,958** | **210,847** | **187,522** | **61,153** | **100,443** | **47,065** | **311,857** | **116,438** | **53,691** | **63,202** |
| | 1982 | 1,151,353 | 237,348 | 222,687 | 119,425 | 162,799 | 143,838 | 53,355 | 69,232 | 34,658 | 214,641 | 106,500 | 39,328 | 46,617 |
| St. Joseph | 1984 | 1,450,515 | 263,766 | 247,176 | 132,958 | 210,847 | 187,522 | 61,153 | 100,443 | 47,065 | 311,857 | 116,438 | 53,691 | 63,202 |
| | 1982 | 1,151,353 | 237,348 | 222,687 | 119,425 | 162,799 | 143,838 | 53,355 | 69,232 | 34,658 | 214,641 | 106,500 | 39,328 | 46,617 |
| **TERRE HAUTE** | **1984** | **994,095** | **169,021** | **159,966** | **78,609** | **127,730** | **106,709** | **50,447** | **31,545** | **14,569** | **195,015** | **87,238** | **59,194** | **28,934** |
| | 1982 | 775,792 | 144,977 | 137,360 | 66,605 | 96,255 | 79,721 | 41,686 | 23,335 | 11,401 | 128,432 | 77,829 | 41,166 | 22,535 |
| Clay | 1984 | 110,991 | 19,419 | 17,681 | 7,595 | 9,172 | 8,715 | 2,772 | 2,393 | 1,436 | 28,939 | 21,151 | 5,079 | 6,122 |
| | 1982 | 86,239 | 17,023 | 15,518 | 6,390 | 6,257 | 5,929 | 2,423 | 1,654 | 1,028 | 19,313 | 18,759 | 3,607 | 4,379 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **INDIANA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TERRE HAUTE (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Vigo | 1984 | 883,104 | 149,602 | 142,285 | 71,014 | 118,558 | 97,994 | 47,675 | 29,152 | 13,133 | 166,076 | 66,087 | 54,115 | 22,812 |
|  | 1982 | 689,553 | 127,954 | 121,842 | 60,215 | 89,998 | 73,792 | 39,263 | 21,681 | 10,373 | 109,119 | 59,070 | 37,559 | 18,156 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adams | 1984 | 137,632 | 29,983 | 27,590 | 13,861 | 7,716 | 5,937 | 3,819 | 5,975 | 4,912 | 35,340 | 12,215 | 10,785 | 6,138 |
|  | 1982 | 105,914 | 25,523 | 23,514 | 11,698 | 5,829 | 4,410 | 3,316 | 4,423 | 3,694 | 23,656 | 10,866 | 7,683 | 4,403 |
| Allen | 1984 | 1,770,292 | 318,847 | 296,732 | 175,733 | 252,189 | 228,846 | 90,612 | 96,929 | 46,857 | 358,719 | 161,246 | 80,906 | 69,066 |
|  | 1982 | 1,413,676 | 281,670 | 262,449 | 157,072 | 197,726 | 178,574 | 75,708 | 71,239 | 36,213 | 249,195 | 148,859 | 56,406 | 51,419 |
| Bartholomew | 1984 | 308,620 | 56,737 | 55,147 | 28,384 | 45,696 | 40,700 | 14,737 | 14,796 | 7,189 | 56,382 | 41,761 | 16,436 | 12,280 |
|  | 1982 | 293,045 | 61,012 | 59,373 | 28,912 | 40,104 | 35,461 | 14,127 | 13,219 | 6,738 | 45,556 | 44,840 | 14,133 | 10,634 |
| Benton | 1984 | 33,218 | 8,274 | 8,132 | 1,617 |  |  | 224 | 839 | 163 | 6,467 | 5,522 | 2,166 | 1,783 |
|  | 1982 | 25,253 | 6,870 | 6,760 | 1,466 |  |  | 190 | 547 | 121 | 4,212 | 4,780 | 1,501 | 1,245 |
| Blackford | 1984 | 56,536 | 15,728 | 15,354 | 3,822 | 5,844 |  | 1,391 | 1,759 | 1,405 | 13,522 | 3,883 | 4,816 | 3,183 |
|  | 1982 | 44,211 | 13,730 | 13,419 | 3,262 | 4,045 |  | 1,233 | 1,317 | 1,085 | 9,004 | 3,858 | 3,471 | 2,310 |
| Boone | 1984 | 182,390 | 33,548 | 30,263 | 17,160 | 8,537 | 7,546 | 7,677 | 6,151 | 3,876 | 31,610 | 47,872 | 11,151 | 8,191 |
|  | 1982 | 147,818 | 30,340 | 27,402 | 14,423 | 6,424 | 5,615 | 6,617 | 4,534 | 2,945 | 21,073 | 42,413 | 7,911 | 6,003 |
| Brown | 1984 | 19,829 | 2,779 | 1,113 | 4,032 | 318 |  | 416 | 706 | 706 | 1,617 | 2,028 | 1,558 | 1,837 |
|  | 1982 | 17,167 | 2,692 | 1,079 | 3,928 | 230 |  | 350 | 535 | 535 | 1,145 | 2,003 | 1,063 | 1,394 |
| Carroll | 1984 | 57,364 | 9,335 | 9,211 | 4,146 | 2,787 |  | 837 | 1,392 | 344 | 18,706 | 5,766 | 5,918 | 2,847 |
|  | 1982 | 45,937 | 9,212 | 9,100 | 3,674 | 2,002 |  | 698 | 980 | 262 | 13,148 | 5,385 | 4,427 | 2,144 |
| Cass | 1984 | 188,631 | 36,575 | 35,190 | 16,017 | 21,931 | 18,888 | 7,370 | 8,974 | 3,218 | 41,914 | 17,373 | 10,587 | 10,423 |
|  | 1982 | 157,041 | 34,257 | 32,999 | 14,717 | 17,892 | 15,285 | 6,319 | 7,173 | 2,705 | 30,296 | 16,688 | 8,010 | 8,074 |
| ☐ Clark | 1984 | 578,082 | 95,340 | 88,092 | 43,879 | 107,249 | 92,984 | 30,808 | 13,743 | 7,167 | 115,243 | 73,578 | 42,095 | 17,629 |
|  | 1982 | 457,803 | 84,771 | 78,421 | 38,108 | 83,094 | 71,389 | 25,090 | 10,432 | 5,727 | 79,111 | 67,123 | 27,852 | 13,425 |
| Clay | 1984 | 110,991 | 19,419 | 17,681 | 7,595 | 9,172 | 8,715 | 2,772 | 2,393 | 1,436 | 28,939 | 21,151 | 5,079 | 6,122 |
|  | 1982 | 86,239 | 17,023 | 15,518 | 6,390 | 6,257 | 5,929 | 2,423 | 1,654 | 1,028 | 19,313 | 18,759 | 3,607 | 4,379 |
| Clinton | 1984 | 129,657 | 32,910 | 31,622 | 11,593 | 6,657 | 4,820 | 6,190 | 5,156 | 2,439 | 29,411 | 11,097 | 4,816 | 7,526 |
|  | 1982 | 98,326 | 27,304 | 26,267 | 9,535 | 4,902 | 3,495 | 4,791 | 3,704 | 1,890 | 19,189 | 10,234 | 3,344 | 5,262 |
| Crawford | 1984 | 22,271 | 7,250 | 6,979 | 1,745 | 2,631 |  | 386 | 536 | 536 | 3,067 | 4,777 | 368 |  |
|  | 1982 | 17,171 | 6,066 | 5,846 | 1,389 | 1,698 |  | 318 | 374 | 374 | 1,936 | 4,007 | 247 |  |
| Daviess | 1984 | 130,461 | 29,278 | 28,060 | 8,961 | 16,075 | 11,929 | 5,771 | 3,280 | 1,489 | 22,216 | 15,918 | 15,038 | 5,808 |
|  | 1982 | 103,956 | 25,800 | 24,757 | 7,996 | 12,411 | 9,086 | 5,171 | 2,481 | 1,197 | 15,196 | 14,470 | 9,914 | 4,531 |
| ☐ Dearborn | 1984 | 133,314 | 33,877 | 32,458 | 9,964 | 12,886 |  | 2,511 | 4,860 | 1,548 | 26,368 | 14,428 | 6,172 | 9,340 |
|  | 1982 | 102,376 | 28,454 | 27,295 | 8,938 | 8,547 |  | 2,134 | 3,488 | 1,220 | 17,111 | 12,845 | 4,263 | 7,077 |
| Decatur | 1984 | 100,689 | 22,493 | 20,965 | 7,840 | 8,924 | 6,816 | 3,138 | 2,631 | 1,776 | 21,812 | 18,519 | 4,867 | 3,032 |
|  | 1982 | 81,169 | 19,818 | 18,494 | 6,744 | 6,761 | 5,099 | 2,540 | 1,985 | 1,369 | 14,883 | 16,792 | 3,534 | 2,380 |
| De Kalb | 1984 | 127,372 | 34,023 | 33,226 | 11,614 | 10,197 | 8,623 | 3,786 | 3,199 | 2,390 | 29,799 | 11,578 | 10,971 | 6,076 |
|  | 1982 | 104,219 | 31,596 | 30,893 | 10,317 | 7,345 | 6,143 | 3,447 | 2,492 | 1,910 | 20,998 | 10,842 | 7,451 | 4,589 |
| Delaware | 1984 | 766,818 | 143,072 | 130,608 | 75,053 | 91,887 | 87,884 | 28,986 | 40,328 | 22,435 | 145,898 | 103,693 | 48,629 | 36,686 |
|  | 1982 | 571,499 | 119,157 | 108,907 | 60,211 | 65,638 | 62,560 | 22,583 | 27,650 | 16,107 | 92,842 | 87,688 | 30,608 | 25,280 |
| Dubois | 1984 | 232,488 | 37,355 | 35,993 | 18,100 | 12,106 | 9,765 | 9,154 | 10,602 | 3,721 | 84,791 | 19,852 | 9,889 | 6,276 |
|  | 1982 | 177,612 | 32,691 | 31,537 | 15,529 | 9,299 | 7,398 | 7,390 | 7,429 | 2,757 | 57,703 | 17,954 | 7,162 | 4,577 |
| Elkhart | 1984 | 968,592 | 210,623 | 194,801 | 75,570 | 80,083 | 59,869 | 33,464 | 21,631 | 10,059 | 345,429 | 65,140 | 47,937 | 33,474 |
|  | 1982 | 761,445 | 185,805 | 172,054 | 67,190 | 62,701 | 46,041 | 28,696 | 16,592 | 8,181 | 230,475 | 63,080 | 35,390 | 27,297 |
| Fayette | 1984 | 131,661 | 28,871 | 27,726 | 10,739 | 11,972 | 9,174 | 4,011 | 3,127 | 2,282 | 29,315 | 13,012 | 3,418 | 10,888 |
|  | 1982 | 102,255 | 26,117 | 25,111 | 9,710 | 8,906 | 6,752 | 3,464 | 2,279 | 1,720 | 17,498 | 11,396 | 2,398 | 7,690 |
| ☐ Floyd | 1984 | 250,852 | 61,710 | 60,490 | 29,664 | 19,701 | 18,624 | 17,549 | 17,204 | 14,216 | 37,536 | 25,450 | 8,755 | 14,431 |
|  | 1982 | 207,065 | 57,337 | 56,271 | 25,975 | 13,987 | 13,189 | 14,742 | 13,213 | 11,091 | 26,071 | 23,553 | 6,471 | 10,742 |
| Fountain | 1984 | 71,502 | 17,898 | 17,115 | 7,524 | 2,759 |  | 1,122 | 1,494 | 626 | 23,339 | 3,612 | 4,783 | 3,776 |
|  | 1982 | 68,719 | 19,180 | 18,363 | 7,993 | 2,376 |  | 1,216 | 1,261 | 580 | 19,684 | 4,467 | 4,289 | 3,473 |
| Franklin | 1984 | 42,979 | 17,052 | 15,398 | 3,409 | 1,071 |  | 252 | 949 | 949 | 6,281 | 4,810 | 4,337 | 1,725 |
|  | 1982 | 33,946 | 14,375 | 12,996 | 3,016 | 801 |  | 219 | 696 | 696 | 4,164 | 4,237 | 2,771 | 1,226 |
| Fulton | 1984 | 81,368 | 18,877 | 18,106 | 9,506 | 6,781 |  | 1,997 | 1,355 | 1,355 | 19,561 | 9,029 | 3,247 | 5,890 |
|  | 1982 | 64,031 | 16,990 | 16,316 | 8,017 | 4,636 |  | 1,661 | 1,002 | 1,002 | 13,084 | 8,026 | 2,312 | 4,222 |
| Gibson | 1984 | 181,385 | 43,968 | 43,540 | 12,909 | 16,657 | 8,399 | 6,220 | 4,326 | 2,686 | 44,314 | 11,896 | 15,761 | 9,375 |
|  | 1982 | 131,876 | 34,973 | 34,674 | 10,935 | 11,759 | 5,784 | 5,096 | 2,992 | 1,971 | 26,623 | 10,919 | 10,492 | 6,285 |
| Grant | 1984 | 443,630 | 87,544 | 82,344 | 41,343 | 57,745 | 50,692 | 25,887 | 17,602 | 8,756 | 94,253 | 43,976 | 26,530 | 20,771 |
|  | 1982 | 316,652 | 71,159 | 67,013 | 32,277 | 36,803 | 32,087 | 19,018 | 12,053 | 6,278 | 58,367 | 36,190 | 17,484 | 14,532 |
| Greene | 1984 | 110,733 | 34,767 | 33,314 | 7,112 | 9,237 | 7,217 | 3,933 | 3,050 | 1,006 | 19,765 | 8,193 | 11,136 | 5,685 |
|  | 1982 | 89,997 | 30,398 | 29,163 | 6,307 | 7,167 | 5,523 | 3,437 | 2,135 | 748 | 13,589 | 8,265 | 8,080 | 4,139 |
| Hamilton | 1984 | 380,384 | 88,040 | 85,817 | 35,962 | 21,640 | 18,379 | 9,541 | 21,161 | 15,078 | 88,134 | 44,598 | 22,105 | 18,013 |
|  | 1982 | 288,640 | 74,505 | 72,711 | 29,423 | 14,339 | 12,069 | 8,077 | 14,688 | 10,764 | 57,132 | 38,420 | 15,250 | 13,190 |
| Hancock | 1984 | 207,737 | 37,082 | 36,517 | 18,028 | 13,847 | 11,382 | 4,958 | 4,717 | 2,835 | 56,686 | 40,052 | 7,997 | 9,714 |
|  | 1982 | 153,022 | 32,198 | 31,746 | 14,055 | 9,013 | 7,348 | 3,637 | 3,226 | 1,992 | 35,054 | 32,914 | 5,263 | 7,097 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **INDIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Harrison | 1984 | 83,808 | 24,590 | 23,502 | 6,683 | 6,034 | | 1,578 | 4,118 | 844 | 13,585 | 7,450 | 8,552 | 3,316 |
| | 1982 | 69,610 | 22,463 | 21,495 | 5,976 | 4,664 | | 1,327 | 3,231 | 738 | 9,637 | 7,644 | 5,847 | 2,521 |
| Hendricks | 1984 | 242,574 | 74,754 | 74,060 | 22,254 | 10,168 | | 5,161 | 7,678 | 3,162 | 45,713 | 32,019 | 11,114 | 11,690 |
| | 1982 | 194,139 | 63,638 | 63,123 | 18,781 | 6,957 | | 4,099 | 5,467 | 2,382 | 30,602 | 31,451 | 7,918 | 8,978 |
| Henry | 1984 | 239,738 | 74,070 | 70,527 | 19,611 | 15,470 | 9,754 | 8,560 | 9,066 | 6,381 | 40,429 | 30,187 | 11,281 | 11,544 |
| | 1982 | 178,909 | 59,221 | 56,456 | 15,544 | 10,977 | 6,808 | 6,598 | 6,303 | 4,580 | 25,419 | 25,222 | 7,548 | 7,778 |
| Howard | 1984 | 586,737 | 105,457 | 99,594 | 54,643 | 76,145 | 72,365 | 30,933 | 20,489 | 13,547 | 140,881 | 60,566 | 31,379 | 25,869 |
| | 1982 | 439,575 | 87,703 | 82,927 | 44,730 | 55,801 | 52,835 | 24,113 | 14,711 | 10,067 | 91,474 | 52,260 | 21,371 | 18,001 |
| Huntington | 1984 | 157,989 | 36,840 | 35,067 | 12,479 | 15,125 | 12,301 | 5,265 | 4,860 | 2,743 | 31,471 | 22,195 | 7,251 | 8,113 |
| | 1982 | 117,764 | 29,839 | 28,437 | 10,020 | 9,978 | 8,045 | 4,108 | 3,423 | 2,030 | 20,044 | 18,987 | 4,915 | 5,538 |
| Jackson | 1984 | 204,223 | 47,251 | 46,025 | 17,745 | 12,607 | 10,126 | 10,263 | 5,034 | 1,918 | 41,267 | 31,518 | 19,077 | 9,418 |
| | 1982 | 157,763 | 39,412 | 38,435 | 14,673 | 9,333 | 7,400 | 8,403 | 3,651 | 1,502 | 27,067 | 27,472 | 13,316 | 6,620 |
| Jasper | 1984 | 110,703 | 22,634 | 21,479 | 8,307 | 9,242 | 5,895 | 3,811 | 1,718 | 1,356 | 22,665 | 17,196 | 7,477 | 7,228 |
| | 1982 | 102,080 | 22,703 | 21,571 | 8,458 | 7,452 | 4,655 | 3,937 | 1,499 | 1,221 | 17,821 | 18,958 | 6,276 | 6,109 |
| Jay | 1984 | 85.072 | 24,657 | 23,476 | 6,900 | 5,746 | | 1,741 | 3,640 | 2,024 | 16,595 | 10,132 | 3,644 | 4,008 |
| | 1982 | 69,354 | 22,138 | 21,103 | 6,022 | 4,066 | | 1,579 | 2,786 | 1,622 | 11,489 | 9,637 | 2,685 | 2,974 |
| Jefferson | 1984 | 135,311 | 33,019 | 31,767 | 10,036 | 16,490 | 13,875 | 4,495 | 6,668 | 3,760 | 25,201 | 7,764 | 11,979 | 5,991 |
| | 1982 | 121,599 | 32,928 | 31,717 | 9,923 | 13,423 | 11,195 | 4,407 | 5,602 | 3,258 | 19,763 | 8,727 | 9,998 | 5,035 |
| Jennings | 1984 | 69,243 | 20,323 | 20,150 | 5,682 | 4,708 | | 732 | 1,187 | 338 | 10,467 | 10,081 | 4,795 | 3,616 |
| | 1982 | 53,168 | 16,925 | 16,801 | 4,692 | 3,152 | | 628 | 859 | 275 | 6,855 | 8,774 | 3,342 | 2,538 |
| Johnson | 1984 | 465,188 | 54,074 | 50,712 | 33,419 | 125,050 | 120,103 | 41,047 | 18,812 | 11,308 | 74,461 | 49,014 | 26,953 | 15,719 |
| | 1982 | 366,426 | 52,017 | 48,842 | 29,224 | 91,648 | 87,816 | 33,362 | 12,907 | 8,098 | 51,012 | 45,517 | 18,623 | 12,356 |
| Knox | 1984 | 239,028 | 45,274 | 44,699 | 19,467 | 27,276 | 20,952 | 13,976 | 11,758 | 6,188 | 48,730 | 21,168 | 19,466 | 12,632 |
| | 1982 | 187,501 | 39,708 | 39,251 | 16,786 | 21,056 | 15,997 | 11,341 | 8,317 | 4,577 | 33,331 | 19,241 | 14,170 | 9,330 |
| Kosciusko | 1984 | 287,649 | 57,755 | 55,993 | 23,817 | 22,059 | 12,843 | 12,328 | 9,922 | 6,053 | 69,825 | 23,458 | 27,399 | 13,532 |
| | 1982 | 222,673 | 51,076 | 49,577 | 20,480 | 16,673 | 9,468 | 9,795 | 7,348 | 4,688 | 46,760 | 22,214 | 17,914 | 9,882 |
| La Grange | 1984 | 97,500 | 24,947 | 23,878 | 12,647 | 3,761 | | 1,228 | 1,929 | 1,573 | 12,854 | 8,699 | 17,245 | 3,332 |
| | 1982 | 70,917 | 19,439 | 18,629 | 9,770 | 2,601 | | 893 | 1,307 | 1,093 | 7,876 | 7,822 | 11,040 | 2,248 |
| Lake | 1984 | 2,906,589 | 616,249 | 566,147 | 279,800 | 359,577 | 308,816 | 137,857 | 114,554 | 68,452 | 550,069 | 319,858 | 130,233 | 136,296 |
| | 1982 | 2,333,445 | 556,363 | 511,744 | 241,190 | 277,487 | 236,411 | 117,587 | 86,610 | 53,627 | 376,107 | 290,640 | 93,979 | 99,871 |
| La Porte | 1984 | 523,243 | 113,471 | 106,743 | 45,084 | 67,257 | 58,565 | 25,110 | 20,441 | 8,685 | 103,922 | 63,428 | 27,295 | 27,253 |
| | 1982 | 442,833 | 104,653 | 98,566 | 41,184 | 55,004 | 47,355 | 21,983 | 15,990 | 7,085 | 75,303 | 61,079 | 21,049 | 21,164 |
| Lawrence | 1984 | 198,266 | 44,784 | 43,608 | 14,949 | 28,482 | 20,281 | 5,945 | 7,980 | 3,199 | 40,399 | 19,931 | 10,452 | 9,515 |
| | 1982 | 149,673 | 38,583 | 37,615 | 12,266 | 18,948 | 13,285 | 5,069 | 5,743 | 2,471 | 26,294 | 17,239 | 7,240 | 6,956 |
| Madison | 1984 | 736,043 | 170,627 | 165,404 | 59,404 | 87,644 | 83,572 | 34,330 | 28,919 | 13,543 | 160,968 | 77,943 | 30,725 | 33,842 |
| | 1982 | 574,610 | 145,328 | 141,049 | 51,894 | 66,253 | 62,960 | 27,279 | 21,418 | 10,631 | 107,813 | 69,376 | 21,901 | 24,522 |
| Marion | 1984 | 5,707,467 | 907,402 | 860,985 | 558,167 | 728,980 | 694,169 | 249,685 | 245,193 | 118,447 | 1,370,768 | 525,292 | 261,488 | 240,456 |
| | 1982 | 4,385,269 | 797,334 | 757,456 | 468,277 | 547,510 | 519,857 | 197,118 | 177,357 | 91,540 | 892,647 | 464,541 | 177,735 | 171,481 |
| Marshall | 1984 | 178,455 | 37,895 | 37,197 | 14,433 | 6,991 | 2,499 | 7,909 | 4,842 | 2,125 | 41,114 | 22,557 | 19,954 | 9,624 |
| | 1982 | 145,137 | 34,255 | 33,665 | 12,934 | 5,564 | 1,900 | 6,847 | 3,806 | 1,808 | 29,225 | 21,309 | 13,671 | 7,332 |
| Martin | 1984 | 40,423 | 12,303 | 12,168 | 1,999 | 2,145 | | 1,224 | 1,357 | 1,357 | 9,442 | 5,042 | 2,156 | 1,267 |
| | 1982 | 32,431 | 10,622 | 10,518 | 1,889 | 1,611 | | 986 | 1,018 | 1,018 | 6,410 | 4,943 | 1,411 | 955 |
| Miami | 1984 | 147,170 | 30,520 | 29,743 | 9,848 | 8,527 | 7,300 | 6,006 | 5,166 | 2,981 | 45,402 | 14,174 | 5,690 | 8,853 |
| | 1982 | 111,995 | 25,962 | 25,332 | 8,688 | 6,438 | 5,477 | 4,766 | 3,821 | 2,256 | 29,522 | 12,828 | 4,051 | 6,347 |
| Monroe | 1984 | 523,979 | 102,646 | 99,200 | 55,533 | 69,949 | 64,847 | 30,610 | 22,759 | 11,388 | 99,515 | 43,797 | 25,963 | 18,664 |
| | 1982 | 435,496 | 96,082 | 92,968 | 49,681 | 54,942 | 50,722 | 27,517 | 17,858 | 9,433 | 70,204 | 41,664 | 19,607 | 15,671 |
| Montgomery | 1984 | 178,184 | 37,113 | 35,732 | 14,820 | 21,668 | 16,604 | 5,717 | 5,595 | 3,842 | 43,270 | 15,513 | 8,798 | 9,731 |
| | 1982 | 139,257 | 33,311 | 32,110 | 12,667 | 16,334 | 12,342 | 5,062 | 4,183 | 2,974 | 28,748 | 13,938 | 6,330 | 7,050 |
| Morgan | 1984 | 228,783 | 60,244 | 59,649 | 17,561 | 16,974 | 13,573 | 8,267 | 9,945 | 5,316 | 30,594 | 43,994 | 13,100 | 10,385 |
| | 1982 | 169,095 | 50,362 | 49,925 | 14,392 | 11,559 | 9,125 | 5,958 | 6,346 | 3,519 | 18,584 | 35,513 | 7,669 | 7,003 |
| Newton | 1984 | 43,068 | 11,099 | 10,959 | 2,923 | 981 | | 1,534 | 1,421 | 394 | 6,384 | 6,101 | 3,730 | 4,465 |
| | 1982 | 36,457 | 10,109 | 9,993 | 2,901 | 719 | | 1,405 | 1,125 | 335 | 4,572 | 5,807 | 2,686 | 3,427 |
| Noble | 1984 | 131,246 | 34,099 | 32,717 | 10,184 | 13,225 | | 3,372 | 3,721 | 1,914 | 29,420 | 10,981 | 7,073 | 6,141 |
| | 1982 | 103,053 | 29,449 | 28,289 | 8,742 | 9,180 | | 2,999 | 2,795 | 1,497 | 19,980 | 10,719 | 5,112 | 4,535 |
| Ohio | 1984 | 12,478 | 6,128 | 5,565 | 917 | | | 177 | 198 | 198 | | 3,597 | 664 | 322 |
| | 1982 | 8,767 | 4,549 | 4,136 | 611 | | | 123 | 116 | 116 | | 2,527 | 360 | 182 |
| Orange | 1984 | 56,154 | 19,715 | 19,433 | 4,000 | 3,713 | | 923 | 1,787 | 858 | 6,897 | 7,782 | 3,481 | 2,579 |
| | 1982 | 48,593 | 18,247 | 18,007 | 3,670 | 2,763 | | 881 | 1,302 | 636 | 5,020 | 7,526 | 2,696 | 2,154 |
| Owen | 1984 | 38,271 | 9,425 | 9,152 | 3,268 | 594 | | 296 | 1,486 | 927 | 9,825 | 7,548 | 1,148 | 1,649 |
| | 1982 | 33,440 | 9,361 | 9,101 | 2,988 | 441 | | 255 | 1,079 | 686 | 7,022 | 7,508 | 886 | 1,282 |
| Parke | 1984 | 41,662 | 13,532 | 13,373 | 2,945 | 1,783 | | 446 | 1,427 | 597 | 6,029 | 3,064 | 4,184 | 2,317 |
| | 1982 | 35,383 | 12,460 | 12,328 | 2,688 | 1,320 | | 383 | 1,035 | 475 | 4,366 | 3,256 | 3,225 | 1,798 |
| Perry | 1984 | 84,485 | 25,654 | 24,501 | 6,243 | 12,859 | 6,936 | 4,828 | 3,767 | 2,049 | 11,098 | 4,191 | 5,358 | 3,855 |
| | 1982 | 65,273 | 21,584 | 20,638 | 5,702 | 8,696 | 4,575 | 3,790 | 2,756 | 1,553 | 7,343 | 4,067 | 3,522 | 2,733 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **INDIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Pike | 1984 | 31,903 | 11,149 | 11,022 | 1,897 | 1,144 | | 396 | 1,371 | 1,177 | 9,935 | 1,758 | 639 | 1,466 |
| | 1982 | 27,564 | 10,694 | 10,585 | 1,804 | 882 | | 356 | 1,117 | 979 | 7,320 | 1,946 | 513 | 1,185 |
| Porter | 1984 | 504,080 | 117,373 | 109,512 | 55,891 | 42,950 | 25,462 | 14,956 | 17,518 | 9,184 | 96,608 | 61,060 | 15,879 | 42,417 |
| | 1982 | 414,190 | 106,853 | 99,817 | 50,252 | 33,450 | 19,353 | 12,244 | 13,367 | 7,320 | 66,663 | 58,995 | 11,661 | 31,367 |
| Posey | 1984 | 79,019 | 16,761 | 16,361 | 6,059 | 5,380 | 2,416 | 1,560 | 3,551 | 2,740 | 23,983 | 8,516 | 3,790 | 3,755 |
| | 1982 | 66,075 | 15,648 | 15,293 | 5,733 | 4,038 | 1,757 | 1,500 | 2,718 | 2,126 | 17,607 | 8,308 | 2,961 | 2,954 |
| Pulaski | 1984 | 57,830 | 9,804 | 9,485 | 3,455 | 1,925 | | 1,370 | 1,454 | 610 | 17,586 | 4,101 | 6,121 | 4,342 |
| | 1982 | 40,701 | 7,825 | 7,579 | 2,862 | 1,247 | | 1,127 | 1,009 | 465 | 11,038 | 3,777 | 3,703 | 2,920 |
| Putnam | 1984 | 102,797 | 31,451 | 31,148 | 7,515 | 5,830 | | 4,118 | 3,259 | 1,161 | 18,254 | 10,352 | 7,218 | 5,803 |
| | 1982 | 83,484 | 27,440 | 27,208 | 6,864 | 4,515 | | 3,352 | 2,462 | 928 | 12,524 | 9,440 | 5,270 | 4,267 |
| Randolph | 1984 | 105,419 | 29,292 | 28,006 | 7,358 | 4,669 | | 2,915 | 5,336 | 3,297 | 22,788 | 12,732 | 4,944 | 5,790 |
| | 1982 | 77,517 | 23,655 | 22,644 | 5,846 | 3,321 | | 2,407 | 3,368 | 2,178 | 14,361 | 10,663 | 3,316 | 4,059 |
| Ripley | 1984 | 87,637 | 27,247 | 26,687 | 4,720 | 4,544 | | 1,011 | 2,991 | 1,737 | 16,372 | 5,064 | 10,209 | 3,959 |
| | 1982 | 72,303 | 24,682 | 24,204 | 4,667 | 3,309 | | 944 | 2,356 | 1,402 | 11,662 | 5,292 | 7,520 | 3,022 |
| Rush | 1984 | 75,178 | 17,771 | 17,429 | 3,574 | 5,362 | | 715 | 3,214 | 3,214 | 21,868 | 7,447 | 5,497 | 5,040 |
| | 1982 | 59,732 | 15,740 | 15,456 | 3,272 | 3,858 | | 653 | 2,455 | 2,455 | 15,232 | 7,101 | 3,770 | 3,761 |
| St. Joseph | 1984 | 1,450,515 | 263,766 | 247,176 | 132,958 | 210,847 | 187,522 | 61,153 | 100,443 | 47,065 | 311,857 | 116,438 | 53,691 | 63,202 |
| | 1982 | 1,151,353 | 237,348 | 222,687 | 119,425 | 162,799 | 143,838 | 53,355 | 69,232 | 34,658 | 214,641 | 106,500 | 39,328 | 46,617 |
| Scott | 1984 | 85,936 | 17,363 | 16,540 | 7,036 | 9,627 | | 1,346 | 1,673 | 958 | 13,880 | 14,627 | 6,474 | 3,564 |
| | 1982 | 64,591 | 15,547 | 14,828 | 5,657 | 6,275 | | 1,099 | 1,181 | 698 | 8,851 | 12,396 | 4,035 | 2,435 |
| Shelby | 1984 | 153,219 | 32,147 | 31,038 | 11,048 | 11,489 | 11,029 | 6,849 | 6,508 | 2,696 | 36,010 | 19,392 | 10,102 | 8,084 |
| | 1982 | 130,554 | 30,589 | 29,569 | 10,238 | 9,440 | 9,027 | 6,595 | 4,828 | 2,168 | 26,468 | 18,941 | 7,902 | 6,367 |
| Spencer | 1984 | 63,135 | 19,397 | 17,983 | 4,700 | 1,322 | | 493 | 2,169 | 909 | 17,577 | 5,361 | 4,536 | 1,993 |
| | 1982 | 49,827 | 16,828 | 15,620 | 4,042 | 921 | | 440 | 1,636 | 728 | 11,991 | 5,367 | 2,983 | 1,509 |
| Starke | 1984 | 96,402 | 20,594 | 19,817 | 4,786 | 7,201 | | 678 | 1,819 | 1,549 | 18,566 | 20,297 | 8,131 | 7,983 |
| | 1982 | 76,018 | 18,107 | 17,445 | 4,451 | 5,431 | | 548 | 1,218 | 1,061 | 12,406 | 18,023 | 5,494 | 5,716 |
| Steuben | 1984 | 144,005 | 31,051 | 29,660 | 12,888 | 8,563 | | 4,932 | 4,064 | 1,401 | 20,670 | 32,077 | 12,450 | 4,019 |
| | 1982 | 113,602 | 26,003 | 24,868 | 11,657 | 5,780 | | 4,254 | 2,680 | 973 | 13,611 | 28,071 | 8,143 | 2,982 |
| Sullivan | 1984 | 56,964 | 16,628 | 15,852 | 2,721 | 2,890 | | 2,269 | 1,302 | 878 | 13,024 | 7,842 | 3,043 | 2,565 |
| | 1982 | 51,266 | 15,872 | 15,149 | 2,803 | 2,449 | | 2,021 | 1,081 | 754 | 9,777 | 8,564 | 2,431 | 2,085 |
| Switzerland | 1984 | 13,827 | 5,340 | 5,257 | 961 | 177 | | 459 | 298 | 298 | 970 | 266 | 1,350 | 243 |
| | 1982 | 10,512 | 4,396 | 4,333 | 784 | 129 | | 367 | 213 | 213 | 627 | 253 | 930 | 187 |
| Tippecanoe | 1984 | 708,855 | 116,919 | 107,508 | 70,266 | 109,323 | 107,591 | 28,321 | 27,906 | 12,074 | 160,491 | 60,288 | 41,983 | 29,956 |
| | 1982 | 592,064 | 113,307 | 104,312 | 65,444 | 89,891 | 88,368 | 24,477 | 22,481 | 10,247 | 112,433 | 58,370 | 31,183 | 24,669 |
| Tipton | 1984 | 67,120 | 16,705 | 16,443 | 4,962 | 2,405 | | 2,038 | 1,071 | 1,071 | 18,278 | 9,849 | 5,209 | 3,270 |
| | 1982 | 51,291 | 14,469 | 14,259 | 4,241 | 1,756 | | 1,728 | 766 | 766 | 11,825 | 8,468 | 3,248 | 2,267 |
| Union | 1984 | 21,093 | 6,675 | 6,405 | 989 | 514 | | 615 | 918 | 655 | 2,719 | 1,742 | 4,988 | 1,353 |
| | 1982 | 16,045 | 5,536 | 5,319 | 898 | 342 | | 476 | 600 | 448 | 1,720 | 1,667 | 3,410 | 946 |
| Vanderburgh | 1984 | 1,293,043 | 249,987 | 236,299 | 119,624 | 210,056 | 190,593 | 89,850 | 66,741 | 32,449 | 232,849 | 84,462 | 77,400 | 42,151 |
| | 1982 | 1,016,953 | 215,398 | 203,849 | 105,330 | 158,230 | 142,912 | 74,771 | 50,004 | 25,883 | 157,769 | 77,928 | 54,576 | 33,252 |
| Vermillion | 1984 | 62,787 | 13,164 | 12,262 | 2,575 | 1,733 | | 1,380 | 208 | | 25,390 | 6,939 | 4,341 | 2,267 |
| | 1982 | 55,241 | 14,351 | 13,384 | 2,783 | 1,518 | | 1,403 | 179 | | 17,853 | 7,522 | 3,587 | 1,886 |
| Vigo | 1984 | 883,104 | 149,602 | 142,285 | 71,014 | 118,558 | 97,994 | 47,675 | 29,152 | 13,133 | 166,076 | 66,087 | 54,115 | 22,812 |
| | 1982 | 689,553 | 127,954 | 121,842 | 60,215 | 89,998 | 73,792 | 39,263 | 21,681 | 10,373 | 109,119 | 59,070 | 37,559 | 18,156 |
| Wabash | 1984 | 144,961 | 29,840 | 28,598 | 10,696 | 17,185 | 8,316 | 4,493 | 4,749 | 1,721 | 27,940 | 13,439 | 16,182 | 9,188 |
| | 1982 | 122,109 | 28,344 | 27,197 | 9,945 | 13,250 | 6,264 | 4,196 | 3,872 | 1,456 | 20,606 | 13,319 | 12,224 | 7,262 |
| Warren | 1984 | 9,460 | 3,956 | 3,424 | 614 | 94 | | | 159 | | 414 | 1,412 | 1,318 | 1,038 |
| | 1982 | 8,337 | 3,619 | 3,136 | 615 | 76 | | | 126 | | 277 | 1,425 | 1,009 | 801 |
| Warrick | 1984 | 134,084 | 34,651 | 32,874 | 8,827 | 7,380 | 6,064 | 3,511 | 4,697 | 4,209 | 32,093 | 13,920 | 19,586 | 3,861 |
| | 1982 | 105,610 | 31,639 | 30,052 | 7,620 | 5,165 | 4,198 | 2,966 | 3,221 | 2,895 | 21,975 | 12,734 | 12,926 | 2,833 |
| Washington | 1984 | 81,691 | 18,045 | 17,232 | 3,554 | 6,571 | | 1,787 | 2,162 | 1,163 | 20,925 | 6,208 | 8,915 | 2,796 |
| | 1982 | 61,001 | 16,177 | 15,467 | 3,051 | 4,330 | | 1,509 | 1,541 | 861 | 13,490 | 5,398 | 6,116 | 1,931 |
| Wayne | 1984 | 510,271 | 96,761 | 90,419 | 37,316 | 76,582 | 64,495 | 14,876 | 15,635 | 7,976 | 122,071 | 59,033 | 35,039 | 19,555 |
| | 1982 | 392,995 | 82,279 | 76,979 | 31,981 | 57,796 | 48,265 | 11,801 | 11,413 | 6,181 | 81,625 | 52,459 | 22,582 | 14,465 |
| Wells | 1984 | 99,443 | 19,850 | 19,363 | 8,215 | 4,415 | 3,439 | 3,536 | 5,085 | 2,911 | 37,044 | 7,544 | 4,352 | 3,648 |
| | 1982 | 79,673 | 19,094 | 18,648 | 7,331 | 3,528 | 2,694 | 3,263 | 3,981 | 2,388 | 24,496 | 7,097 | 3,242 | 2,791 |
| White | 1984 | 116,434 | 27,133 | 25,995 | 10,970 | 7,469 | 6,139 | 2,954 | 2,484 | 951 | 30,883 | 9,502 | 10,373 | 4,559 |
| | 1982 | 88,349 | 23,033 | 22,093 | 9,370 | 5,604 | 4,549 | 2,433 | 1,826 | 757 | 19,302 | 8,644 | 7,339 | 3,550 |
| Whitley | 1984 | 116,692 | 34,133 | 33,095 | 9,195 | 4,385 | | 1,302 | 2,706 | 1,573 | 27,628 | 13,887 | 8,472 | 7,104 |
| | 1982 | 85,456 | 27,259 | 26,462 | 7,280 | 3,108 | | 1,071 | 1,879 | 1,119 | 17,350 | 11,590 | 5,662 | 4,781 |
| **TOTAL METRO COUNTIES** | 1984 | **22,347,723** | **4,223,668** | **3,978,529** | **2,077,530** | **2,830,682** | **2,528,968** | **1,029,347** | **965,076** | **500,098** | **4,856,788** | **2,222,618** | **1,121,531** | **951,591** |
| | 1982 | 17,564,566 | 3,734,610 | 3,521,338 | 1,792,025 | 2,149,767 | 1,911,828 | 849,484 | 705,290 | 384,768 | 3,252,305 | 2,006,006 | 782,128 | 704,165 |
| **TOTAL STATE** | 1984 | **30,095,111** | **5,996,361** | **5,677,964** | **2,695,034** | **3,536,115** | **2,983,625** | **1,302,431** | **1,228,945** | **639,692** | **6,560,463** | **3,069,907** | **1,663,704** | **1,328,990** |
| | 1982 | 23,723,731 | 5,298,533 | 5,022,536 | 2,333,111 | 2,677,678 | 2,252,482 | 1,078,925 | 902,053 | 493,171 | 4,410,237 | 2,789,607 | 1,165,503 | 984,463 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **IOWA** | | | | | | | | | | | | | | |
| **CEDAR RAPIDS** | 1984 | 953,832 | 205,498 | 194,983 | 81,522 | 172,462 | 166,959 | 39,551 | 42,755 | 25,436 | 186,198 | 63,812 | 58,148 | 29,958 |
| | 1982 | 830,476 | 185,902 | 176,601 | 80,161 | 142,597 | 137,758 | 39,391 | 36,400 | 22,753 | 137,340 | 61,608 | 51,725 | 28,116 |
| Linn | 1984 | 953,832 | 205,498 | 194,983 | 81,522 | 172,462 | 166,959 | 39,551 | 42,755 | 25,436 | 186,198 | 63,812 | 58,148 | 29,958 |
| | 1982 | 830,476 | 185,902 | 176,601 | 80,161 | 142,597 | 137,758 | 39,391 | 36,400 | 22,753 | 137,340 | 61,608 | 51,725 | 28,116 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | 1984 | 2,055,343 | 402,048 | 372,751 | 205,964 | 291,560 | 268,847 | 84,216 | 79,473 | 41,639 | 461,189 | 197,990 | 88,857 | 77,220 |
| | 1982 | 1,844,620 | 390,224 | 362,346 | 203,582 | 250,650 | 230,017 | 83,560 | 68,795 | 37,814 | 352,860 | 201,616 | 77,513 | 69,954 |
| Scott | 1984 | 928,391 | 191,562 | 178,061 | 94,379 | 144,539 | 137,801 | 32,728 | 44,529 | 23,005 | 188,266 | 109,159 | 41,856 | 26,074 |
| | 1982 | 849,007 | 180,493 | 167,974 | 93,767 | 126,671 | 120,494 | 35,255 | 39,485 | 21,499 | 144,599 | 107,906 | 38,778 | 27,177 |
| *Henry, Ill.* | *1984* | *187,310* | *38,055* | *36,396* | *18,107* | *6,642* | *2,675* | *10,149* | *8,952* | *6,961* | *45,612* | *20,934* | *11,057* | *8,999* |
| | *1982* | *180,634* | *41,720* | *39,950* | *18,649* | *8,053* | *2,399* | *10,460* | *7,502* | *5,939* | *37,306* | *24,731* | *9,710* | *8,061* |
| *Rock Island, Ill.* | *1984* | *939,642* | *172,431* | *158,294* | *93,478* | *138,379* | *128,371* | *41,339* | *25,992* | *11,673* | *227,311* | *67,897* | *35,944* | *42,147* |
| | *1982* | *814,979* | *168,011* | *154,422* | *91,166* | *115,926* | *107,124* | *37,845* | *21,808* | *10,376* | *170,955* | *68,979* | *29,025* | *34,716* |
| **DES MOINES** | 1984 | 2,342,367 | 526,843 | 510,147 | 206,689 | 338,558 | 286,272 | 105,484 | 116,841 | 66,742 | 507,424 | 197,660 | 106,398 | 54,476 |
| | 1982 | 2,015,817 | 472,951 | 458,381 | 194,310 | 279,012 | 233,885 | 103,621 | 91,227 | 55,006 | 363,242 | 194,843 | 93,378 | 48,749 |
| Dallas | 1984 | 115,444 | 33,865 | 33,089 | 4,551 | 11,340 | | 3,204 | 2,665 | 1,416 | 33,921 | 12,157 | 5,386 | 1,795 |
| | 1982 | 103,981 | 32,233 | 31,532 | 5,044 | 9,359 | | 3,357 | 2,387 | 1,357 | 25,714 | 12,602 | 5,040 | 1,787 |
| Polk | 1984 | 2,135,873 | 468,805 | 454,377 | 196,800 | 322,654 | 286,272 | 100,332 | 112,896 | 64,913 | 439,299 | 176,396 | 97,432 | 50,660 |
| | 1982 | 1,822,184 | 414,321 | 402,052 | 183,401 | 265,229 | 233,885 | 97,795 | 87,585 | 53,197 | 309,899 | 171,406 | 84,670 | 44,853 |
| Warren | 1984 | 91,050 | 24,173 | 22,681 | 5,338 | 4,564 | | 1,948 | 1,280 | 413 | 34,204 | 9,107 | 3,580 | 2,021 |
| | 1982 | 89,652 | 26,397 | 24,797 | 5,865 | 4,424 | | 2,469 | 1,255 | 452 | 27,629 | 10,835 | 3,668 | 2,109 |
| **DUBUQUE** | 1984 | 481,421 | 98,409 | 92,776 | 42,542 | 82,900 | 71,522 | 23,507 | 24,811 | 12,028 | 98,581 | 33,591 | 23,946 | 16,329 |
| | 1982 | 434,607 | 92,505 | 87,314 | 42,508 | 71,878 | 61,549 | 24,326 | 21,948 | 11,150 | 76,968 | 32,415 | 22,134 | 15,588 |
| Dubuque | 1984 | 481,421 | 98,409 | 92,776 | 42,542 | 82,900 | 71,522 | 23,507 | 24,811 | 12,028 | 98,581 | 33,591 | 23,946 | 16,329 |
| | 1982 | 434,607 | 92,505 | 87,314 | 42,508 | 71,878 | 61,549 | 24,326 | 21,948 | 11,150 | 76,968 | 32,415 | 22,134 | 15,588 |
| **IOWA CITY** | 1984 | 409,802 | 86,955 | 78,920 | 45,050 | 52,375 | 47,383 | 18,874 | 21,276 | 8,926 | 72,925 | 36,726 | 26,741 | 11,327 |
| | 1982 | 369,809 | 81,165 | 73,754 | 43,990 | 42,473 | 38,228 | 20,572 | 18,542 | 8,321 | 55,383 | 35,864 | 24,350 | 11,603 |
| Johnson | 1984 | 409,802 | 86,955 | 78,920 | 45,050 | 52,375 | 47,383 | 18,874 | 21,276 | 8,926 | 72,925 | 36,726 | 26,741 | 11,327 |
| | 1982 | 369,809 | 81,165 | 73,754 | 43,990 | 42,473 | 38,228 | 20,572 | 18,542 | 8,321 | 55,383 | 35,864 | 24,350 | 11,603 |
| **SIOUX CITY** | 1984 | 671,602 | 146,920 | 139,912 | 51,580 | 98,729 | 86,689 | 32,983 | 29,642 | 13,333 | 140,410 | 59,321 | 43,752 | 18,111 |
| | 1982 | 584,663 | 134,656 | 128,370 | 51,738 | 81,487 | 71,138 | 32,570 | 24,714 | 11,750 | 99,916 | 58,709 | 38,260 | 17,929 |
| Woodbury | 1984 | 611,567 | 135,565 | 129,390 | 44,088 | 98,056 | 86,689 | 32,386 | 25,725 | 12,300 | 128,552 | 49,601 | 40,014 | 16,707 |
| | 1982 | 531,241 | 123,650 | 118,159 | 44,533 | 80,979 | 71,138 | 31,992 | 21,724 | 10,917 | 91,608 | 48,469 | 35,304 | 16,582 |
| *Dakota, Neb.* | *1984* | *60,035* | *11,355* | *10,522* | *7,492* | *673* | | *597* | *3,917* | *1,033* | *11,858* | *9,720* | *3,738* | *1,404* |
| | *1982* | *53,422* | *11,006* | *10,211* | *7,205* | *508* | | *578* | *2,990* | *833* | *8,308* | *10,240* | *2,956* | *1,347* |
| **WATERLOO - CEDAR FALLS** | 1984 | 800,211 | 162,145 | 156,847 | 68,923 | 108,288 | 94,935 | 39,517 | 35,271 | 20,398 | 184,895 | 64,079 | 39,132 | 27,110 |
| | 1982 | 741,534 | 156,844 | 151,879 | 70,245 | 96,277 | 84,350 | 42,018 | 31,355 | 19,117 | 142,648 | 68,147 | 37,041 | 26,230 |
| Black Hawk | 1984 | 718,308 | 137,410 | 132,416 | 62,527 | 103,318 | 94,935 | 35,123 | 32,667 | 18,835 | 167,823 | 57,037 | 31,629 | 24,086 |
| | 1982 | 667,051 | 133,820 | 129,111 | 63,967 | 92,380 | 84,350 | 37,516 | 29,074 | 17,689 | 129,964 | 60,265 | 30,173 | 23,410 |
| Bremer | 1984 | 81,903 | 24,735 | 24,431 | 6,396 | 4,970 | | 4,394 | 2,604 | 1,563 | 17,072 | 7,042 | 7,503 | 3,024 |
| | 1982 | 74,483 | 23,024 | 22,768 | 6,278 | 3,897 | | 4,502 | 2,281 | 1,428 | 12,684 | 7,882 | 6,868 | 2,820 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 1984 | 42,849 | 12,308 | 12,172 | 4,382 | 1,250 | | 260 | 598 | 457 | 6,750 | 10,599 | 2,764 | 1,016 |
| | 1982 | 34,767 | 9,903 | 9,806 | 3,718 | 847 | | 254 | 453 | 358 | 4,335 | 9,657 | 2,187 | 837 |
| Adams | 1984 | 14,278 | 4,668 | 4,398 | 554 | 409 | | 951 | 384 | 165 | 2,077 | 821 | 1,497 | 470 |
| | 1982 | 12,284 | 4,172 | 3,935 | 558 | 330 | | 945 | 286 | 135 | 1,435 | 854 | 1,153 | 450 |
| Allamakee | 1984 | 71,812 | 20,545 | 19,783 | 4,121 | 4,110 | | 2,331 | 1,186 | 566 | 21,282 | 6,116 | 6,205 | 622 |
| | 1982 | 55,473 | 16,677 | 16,078 | 3,895 | 2,811 | | 2,300 | 906 | 458 | 13,255 | 5,407 | 4,953 | 559 |
| Appanoose | 1984 | 65,175 | 19,227 | 18,200 | 4,692 | 7,007 | 2,957 | 2,869 | 1,806 | 1,499 | 11,137 | 6,178 | 4,201 | 1,266 |
| | 1982 | 57,114 | 17,258 | 16,356 | 4,440 | 5,850 | 2,403 | 3,125 | 1,526 | 1,294 | 7,979 | 6,039 | 3,708 | 1,138 |
| Audubon | 1984 | 32,481 | 7,582 | 7,292 | 1,794 | 932 | | 713 | 1,769 | 1,769 | 9,568 | 4,051 | 1,462 | 798 |
| | 1982 | 27,662 | 6,764 | 6,513 | 1,815 | 700 | | 774 | 1,449 | 1,449 | 6,813 | 3,935 | 1,283 | 754 |
| Benton | 1984 | 76,281 | 17,196 | 16,355 | 5,209 | 1,209 | | 2,282 | 3,063 | 2,048 | 24,812 | 8,586 | 7,019 | 2,461 |
| | 1982 | 66,752 | 15,735 | 14,984 | 5,339 | 1,022 | | 2,539 | 2,637 | 1,808 | 17,425 | 9,448 | 6,315 | 2,256 |
| Black Hawk | 1984 | 718,308 | 137,410 | 132,416 | 62,527 | 103,318 | 94,935 | 35,123 | 32,667 | 18,835 | 167,823 | 57,037 | 31,629 | 24,086 |
| | 1982 | 667,051 | 133,820 | 129,111 | 63,967 | 92,380 | 84,350 | 37,516 | 29,074 | 17,689 | 129,964 | 60,265 | 30,173 | 23,410 |
| Boone | 1984 | 100,339 | 24,536 | 23,721 | 8,132 | 6,066 | | 4,269 | 5,829 | 3,053 | 25,517 | 9,892 | 5,360 | 3,214 |
| | 1982 | 87,217 | 22,864 | 22,131 | 7,691 | 4,980 | | 4,216 | 4,920 | 2,707 | 18,268 | 9,664 | 4,727 | 3,189 |
| Bremer | 1984 | 81,903 | 24,735 | 24,431 | 6,396 | 4,970 | | 4,394 | 2,604 | 1,563 | 17,072 | 7,042 | 7,503 | 3,024 |
| | 1982 | 74,483 | 23,024 | 22,768 | 6,278 | 3,897 | | 4,502 | 2,281 | 1,428 | 12,684 | 7,882 | 6,868 | 2,820 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **IOWA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Buchanan | 1984 | 81,187 | 21,807 | 20,724 | 5,758 | 4,106 | | 1,898 | 969 | 969 | 21,171 | 8,706 | 7,201 | 2,718 |
| | 1982 | 68,201 | 19,092 | 18,166 | 5,701 | 3,329 | | 1,820 | 795 | 795 | 14,728 | 8,263 | 6,172 | 2,373 |
| Buena Vista | 1984 | 128,022 | 27,913 | 26,667 | 9,539 | 11,860 | 5,383 | 6,009 | 4,810 | 1,074 | 33,473 | 8,871 | 9,412 | 2,957 |
| | 1982 | 99,641 | 22,736 | 21,747 | 8,818 | 8,137 | 3,563 | 5,606 | 3,687 | 900 | 20,974 | 8,688 | 7,538 | 2,441 |
| Butler | 1984 | 40,343 | 11,397 | 10,744 | 2,074 | 2,103 | | 666 | 1,659 | 1,422 | 9,502 | 2,813 | 5,820 | 770 |
| | 1982 | 34,897 | 10,131 | 9,562 | 2,147 | 1,738 | | 653 | 1,388 | 1,199 | 6,613 | 3,007 | 5,087 | 685 |
| Calhoun | 1984 | 44,295 | 12,605 | 12,364 | 2,366 | 1,610 | | 1,244 | 2,626 | 1,926 | 11,017 | 4,302 | 3,383 | 1,344 |
| | 1982 | 40,080 | 11,924 | 11,710 | 2,359 | 1,296 | | 1,431 | 2,117 | 1,604 | 8,319 | 4,647 | 3,147 | 1,274 |
| Carroll | 1984 | 154,057 | 22,387 | 21,639 | 10,183 | 11,560 | 7,218 | 7,595 | 3,376 | 2,402 | 42,168 | 23,058 | 11,226 | 1,651 |
| | 1982 | 122,844 | 20,223 | 19,571 | 9,142 | 8,796 | 5,405 | 6,840 | 2,599 | 1,912 | 27,243 | 20,544 | 9,031 | 1,494 |
| Cass | 1984 | 112,182 | 25,843 | 25,358 | 5,834 | 10,077 | 4,960 | 5,405 | 2,031 | 564 | 22,441 | 17,194 | 8,722 | 3,750 |
| | 1982 | 88,809 | 20,911 | 20,543 | 5,495 | 7,240 | 3,483 | 5,213 | 1,546 | 471 | 14,494 | 15,151 | 6,939 | 3,078 |
| Cedar | 1984 | 73,865 | 17,449 | 16,601 | 3,830 | 2,788 | | 991 | 2,284 | 1,526 | 19,340 | 17,336 | 5,442 | 1,189 |
| | 1982 | 63,913 | 16,277 | 15,505 | 3,749 | 2,108 | | 1,059 | 1,712 | 1,176 | 13,574 | 16,600 | 4,705 | 1,047 |
| Cerro Gordo | 1984 | 339,556 | 78,655 | 77,582 | 23,449 | 45,283 | 40,702 | 19,714 | 12,129 | 6,531 | 68,020 | 34,630 | 20,025 | 8,967 |
| | 1982 | 290,564 | 69,184 | 68,322 | 23,986 | 37,047 | 32,972 | 19,090 | 9,755 | 5,566 | 47,756 | 33,173 | 17,320 | 8,026 |
| Cherokee | 1984 | 84,807 | 21,522 | 20,534 | 4,111 | 5,408 | 2,093 | 4,358 | 2,435 | 1,479 | 26,858 | 8,179 | 4,780 | 2,702 |
| | 1982 | 73,571 | 20,749 | 19,821 | 4,202 | 4,561 | 1,721 | 4,838 | 2,094 | 1,337 | 17,733 | 8,136 | 4,292 | 2,547 |
| Chickasaw | 1984 | 47,768 | 11,368 | 10,708 | 3,277 | 2,519 | | 1,323 | 1,353 | 1,353 | 14,401 | 5,053 | 3,836 | 1,576 |
| | 1982 | 40,793 | 10,619 | 10,015 | 3,274 | 1,898 | | 1,438 | 1,074 | 1,074 | 9,502 | 5,438 | 3,375 | 1,413 |
| Clarke | 1984 | 47,315 | 14,412 | 13,466 | 3,461 | 4,111 | | 707 | 335 | 335 | 8,327 | 10,110 | 2,171 | 854 |
| | 1982 | 37,889 | 11,669 | 10,916 | 2,954 | 2,804 | | 629 | 256 | 256 | 5,381 | 9,229 | 1,728 | 731 |
| Clay | 1984 | 132,783 | 26,826 | 25,807 | 9,095 | 12,309 | 10,917 | 8,863 | 5,108 | 2,471 | 33,610 | 11,031 | 6,978 | 3,076 |
| | 1982 | 107,661 | 22,561 | 21,730 | 8,744 | 9,628 | 8,482 | 8,206 | 4,043 | 2,037 | 22,562 | 10,103 | 5,771 | 2,782 |
| Clayton | 1984 | 72,510 | 16,720 | 15,343 | 3,991 | 888 | | 1,241 | 2,370 | 2,091 | 22,076 | 7,179 | 11,710 | 2,031 |
| | 1982 | 61,601 | 15,087 | 13,861 | 4,192 | 745 | | 1,360 | 2,013 | 1,787 | 15,899 | 7,055 | 9,560 | 1,836 |
| Clinton | 1984 | 303,832 | 71,431 | 67,238 | 23,341 | 31,169 | 28,655 | 13,228 | 16,638 | 9,637 | 84,453 | 22,775 | 11,289 | 8,485 |
| | 1982 | 273,558 | 67,495 | 63,610 | 23,881 | 27,394 | 25,058 | 13,760 | 13,759 | 8,263 | 63,697 | 23,437 | 10,488 | 8,358 |
| Crawford | 1984 | 67,308 | 16,915 | 16,336 | 6,517 | 3,218 | | 4,651 | 1,799 | 232 | 11,934 | 9,466 | 5,025 | 1,740 |
| | 1982 | 63,316 | 16,473 | 15,929 | 6,744 | 2,837 | | 4,850 | 1,604 | 219 | 9,025 | 9,768 | 4,662 | 1,652 |
| Dallas | 1984 | 115,444 | 33,865 | 33,089 | 4,551 | 11,340 | | 3,204 | 2,665 | 1,416 | 33,921 | 12,157 | 5,386 | 1,795 |
| | 1982 | 103,981 | 32,233 | 31,532 | 5,044 | 9,359 | | 3,357 | 2,387 | 1,357 | 25,714 | 12,602 | 5,040 | 1,787 |
| Davis | 1984 | 30,694 | 7,728 | 7,547 | 1,692 | 511 | | 607 | 914 | 914 | 7,727 | 3,686 | 2,225 | 1,002 |
| | 1982 | 25,236 | 6,553 | 6,407 | 1,563 | 403 | | 626 | 661 | 661 | 5,229 | 3,621 | 1,855 | 852 |
| Decatur | 1984 | 35,483 | 12,150 | 11,988 | 2,154 | 1,313 | | 1,119 | 841 | 504 | 5,266 | 5,675 | 2,891 | 1,900 |
| | 1982 | 27,289 | 9,284 | 9,171 | 1,820 | 927 | | 1,039 | 605 | 386 | 3,157 | 5,109 | 2,073 | 1,455 |
| Delaware | 1984 | 72,900 | 19,116 | 18,478 | 4,813 | 5,581 | | 3,433 | 1,479 | 1,161 | 16,191 | 6,590 | 9,338 | 2,927 |
| | 1982 | 59,222 | 16,110 | 15,591 | 4,303 | 4,156 | | 3,207 | 1,108 | 882 | 10,891 | 6,068 | 7,738 | 2,471 |
| Des Moines | 1984 | 263,601 | 61,909 | 60,334 | 20,958 | 42,735 | 39,002 | 15,089 | 14,244 | 6,525 | 45,107 | 20,577 | 14,442 | 7,145 |
| | 1982 | 225,299 | 54,671 | 53,344 | 19,986 | 34,854 | 31,694 | 14,567 | 11,753 | 5,644 | 31,570 | 19,897 | 12,452 | 6,929 |
| Dickinson | 1984 | 80,104 | 15,034 | 13,866 | 10,243 | 4,132 | | 5,853 | 2,165 | 1,400 | 17,805 | 7,342 | 10,348 | 2,126 |
| | 1982 | 73,550 | 14,295 | 13,201 | 10,270 | 3,545 | | 6,315 | 1,938 | 1,288 | 12,480 | 7,604 | 9,675 | 2,159 |
| Dubuque | 1984 | 481,421 | 98,409 | 92,776 | 42,542 | 82,900 | 71,522 | 23,507 | 24,811 | 12,028 | 98,581 | 33,591 | 23,946 | 16,329 |
| | 1982 | 434,607 | 92,505 | 87,314 | 42,508 | 71,878 | 61,549 | 24,326 | 21,948 | 11,150 | 76,968 | 32,415 | 22,134 | 15,588 |
| Emmet | 1984 | 59,000 | 14,999 | 14,271 | 3,425 | 4,450 | | 3,420 | 1,613 | 970 | 15,404 | 4,098 | 6,928 | 1,479 |
| | 1982 | 54,437 | 14,484 | 13,797 | 3,651 | 3,996 | | 3,800 | 1,428 | 892 | 11,873 | 4,757 | 5,957 | 1,431 |
| Fayette | 1984 | 102,730 | 24,208 | 23,088 | 5,592 | 8,076 | 6,150 | 4,817 | 3,886 | 1,752 | 29,839 | 9,119 | 10,031 | 2,058 |
| | 1982 | 91,981 | 22,775 | 21,748 | 6,043 | 7,068 | 5,300 | 4,989 | 3,441 | 1,630 | 22,278 | 9,578 | 8,405 | 2,141 |
| Floyd | 1984 | 88,961 | 24,124 | 23,009 | 6,085 | 9,766 | 5,150 | 5,129 | 2,400 | 1,271 | 18,379 | 7,945 | 5,779 | 2,156 |
| | 1982 | 74,873 | 20,824 | 19,886 | 5,542 | 7,364 | 3,789 | 4,874 | 1,950 | 1,112 | 12,663 | 8,246 | 4,905 | 1,864 |
| Franklin | 1984 | 45,427 | 12,071 | 10,973 | 2,053 | 2,591 | | 1,452 | 1,468 | 332 | 10,597 | 6,856 | 2,956 | 1,279 |
| | 1982 | 40,785 | 11,177 | 10,172 | 2,214 | 2,028 | | 1,562 | 1,252 | 309 | 7,832 | 6,912 | 2,692 | 1,187 |
| Fremont | 1984 | 42,211 | 17,603 | 16,723 | 2,316 | 202 | | 696 | 1,108 | 663 | 4,918 | 5,630 | 4,577 | 1,678 |
| | 1982 | 30,489 | 12,568 | 11,954 | 1,925 | 134 | | 604 | 745 | 475 | 2,803 | 4,793 | 3,095 | 1,326 |
| Greene | 1984 | 54,859 | 11,673 | 11,024 | 3,720 | 2,663 | | 2,964 | 853 | 499 | 18,778 | 3,428 | 5,263 | 2,246 |
| | 1982 | 40,576 | 9,543 | 9,023 | 3,214 | 1,957 | | 2,578 | 634 | 392 | 10,726 | 3,257 | 4,089 | 1,777 |
| Grundy | 1984 | 46,125 | 14,137 | 12,807 | 4,220 | | | 1,730 | 1,543 | 1,393 | 11,403 | 3,938 | 2,521 | 2,139 |
| | 1982 | 39,063 | 12,320 | 11,174 | 3,878 | | | 1,662 | 1,265 | 1,160 | 7,933 | 4,127 | 2,124 | 1,867 |
| Guthrie | 1984 | 25,274 | 7,863 | 7,763 | 1,705 | 1,779 | | 453 | 1,700 | 713 | 4,991 | 2,502 | 2,137 | 1,134 |
| | 1982 | 21,528 | 6,886 | 6,806 | 1,738 | 1,313 | | 436 | 1,400 | 609 | 3,489 | 2,635 | 1,667 | 995 |
| Hamilton | 1984 | 71,512 | 21,493 | 20,458 | 6,120 | 4,103 | 2,102 | 4,102 | 2,068 | 249 | 9,642 | 11,232 | 3,971 | 2,448 |
| | 1982 | 63,049 | 18,888 | 18,000 | 5,990 | 3,139 | 1,563 | 3,968 | 1,710 | 214 | 6,763 | 11,481 | 3,431 | 2,155 |
| Hancock | 1984 | 32,452 | 9,673 | 8,553 | 2,474 | 560 | | 1,973 | 1,942 | 1,469 | 7,176 | 1,593 | 3,205 | 1,555 |
| | 1982 | 28,750 | 8,786 | 7,778 | 2,370 | 473 | | 1,973 | 1,653 | 1,294 | 5,203 | 1,740 | 2,862 | 1,414 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores<br>Total ($000) | Food Stores<br>Super-markets ($000) | Eating & Drinking Places<br>Total ($000) | General Merchandise Stores<br>Total ($000) | General Merchandise Stores<br>Department Stores ($000) | Apparel & Accessories Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Furniture & Home Furn. ($000) | Automotive Dealers<br>Total ($000) | Gasoline Service Stations<br>Total ($000) | Bldg. Mtls. & Hardware Dealers<br>Total ($000) | Drug-stores<br>Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **IOWA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hardin | 1984 | 123,384 | 29,802 | 29,226 | 5,366 | 7,074 | 5,376 | 4,080 | 3,065 | 1,837 | 38,946 | 10,117 | 13,558 | 3,375 |
| | 1982 | 99,810 | 25,544 | 25,080 | 5,356 | 5,107 | 3,802 | 4,251 | 2,472 | 1,556 | 25,978 | 9,444 | 11,427 | 2,897 |
| Harrison | 1984 | 77,653 | 12,979 | 12,232 | 5,065 | 1,324 | | 1,406 | 2,646 | 866 | 34,508 | 7,948 | 5,310 | 3,466 |
| | 1982 | 60,754 | 11,518 | 10,868 | 4,590 | 1,014 | | 1,390 | 1,928 | 685 | 23,095 | 7,397 | 4,043 | 2,968 |
| Henry | 1984 | 88,799 | 21,216 | 20,247 | 4,870 | 7,135 | | 2,541 | 2,970 | 1,266 | 26,996 | 9,813 | 6,280 | 3,012 |
| | 1982 | 72,779 | 18,231 | 17,419 | 4,751 | 5,489 | | 2,655 | 2,402 | 1,049 | 18,518 | 9,183 | 5,223 | 2,593 |
| Howard | 1984 | 40,662 | 12,216 | 11,353 | 1,894 | 1,670 | | 1,216 | 1,369 | 448 | 7,657 | 1,302 | 5,639 | 2,126 |
| | 1982 | 33,877 | 10,397 | 9,674 | 1,877 | 1,323 | | 1,218 | 1,096 | 374 | 5,202 | 1,332 | 4,719 | 1,813 |
| Humboldt | 1984 | 49,284 | 14,967 | 14,845 | 3,901 | 3,201 | | 2,322 | 1,740 | 1,231 | 12,633 | 3,469 | 2,886 | 1,752 |
| | 1982 | 43,250 | 13,701 | 13,606 | 3,766 | 2,469 | | 2,340 | 1,499 | 1,092 | 9,231 | 3,725 | 2,598 | 1,607 |
| Ida | 1984 | 39,489 | 10,731 | 10,199 | 1,792 | 2,291 | | 1,209 | 688 | 297 | 9,947 | 2,048 | 8,117 | 1,442 |
| | 1982 | 29,133 | 8,415 | 8,007 | 1,635 | 1,514 | | 1,044 | 508 | 240 | 6,226 | 1,931 | 5,669 | 1,140 |
| Iowa | 1984 | 73,982 | 18,319 | 17,394 | 15,135 | 1,051 | | 3,541 | 4,121 | 3,414 | 10,635 | 7,469 | 3,809 | 1,452 |
| | 1982 | 64,071 | 15,698 | 14,923 | 14,586 | 838 | | 3,341 | 3,009 | 2,555 | 7,275 | 7,697 | 2,907 | 1,376 |
| Jackson | 1984 | 74,771 | 23,500 | 22,155 | 4,857 | 5,585 | 2,965 | 2,843 | 2,888 | 875 | 14,475 | 5,602 | 7,866 | 2,410 |
| | 1982 | 66,175 | 21,342 | 20,145 | 5,137 | 4,273 | 2,193 | 3,019 | 2,468 | 794 | 10,493 | 6,104 | 6,394 | 2,223 |
| Jasper | 1984 | 159,676 | 38,692 | 36,911 | 10,946 | 9,528 | 3,853 | 7,238 | 5,061 | 2,623 | 38,469 | 19,698 | 14,237 | 6,125 |
| | 1982 | 131,791 | 32,763 | 31,292 | 10,082 | 7,505 | 2,945 | 6,748 | 4,033 | 2,210 | 26,002 | 19,296 | 11,737 | 5,266 |
| Jefferson | 1984 | 77,148 | 19,549 | 18,648 | 4,942 | 5,642 | 2,926 | 3,676 | 1,322 | 1,017 | 22,339 | 5,123 | 4,048 | 2,233 |
| | 1982 | 63,874 | 17,167 | 16,395 | 4,514 | 4,545 | 2,301 | 3,588 | 1,078 | 859 | 15,176 | 5,309 | 3,447 | 1,937 |
| Johnson | 1984 | 409,802 | 86,955 | 78,920 | 45,050 | 52,375 | 47,383 | 18,874 | 21,276 | 8,926 | 72,925 | 36,726 | 26,741 | 11,327 |
| | 1962 | 369,809 | 81,165 | 73,754 | 43,990 | 42,473 | 38,228 | 20,572 | 18,542 | 8,321 | 55,383 | 35,864 | 24,350 | 11,603 |
| Jones | 1984 | 68,114 | 16,957 | 16,747 | 4,009 | 4,838 | | 1,339 | 1,597 | 539 | 18,769 | 8,773 | 3,617 | 1,836 |
| | 1982 | 58,214 | 15,150 | 14,980 | 3,963 | 3,641 | | 1,441 | 1,343 | 473 | 13,386 | 8,537 | 3,177 | 1,726 |
| Keokuk | 1984 | 34,125 | 4,173 | 3,756 | 1,747 | 271 | | 670 | 853 | 632 | 11,740 | 4,442 | 3,392 | 948 |
| | 1982 | 30,701 | 4,205 | 3,790 | 1,913 | 236 | | 694 | 755 | 568 | 8,816 | 4,551 | 3,138 | 894 |
| Kossuth | 1984 | 97,434 | 19,967 | 18,998 | 6,952 | 8,248 | 2,677 | 3,493 | 4,067 | 1,085 | 29,080 | 7,214 | 5,365 | 1,874 |
| | 1982 | 85,704 | 18,780 | 17,890 | 6,895 | 6,535 | 2,028 | 3,618 | 3,495 | 1,007 | 21,833 | 7,389 | 4,962 | 1,766 |
| Lee | 1984 | 191,475 | 54,431 | 51,987 | 14,928 | 23,024 | 17,903 | 4,535 | 9,955 | 6,184 | 38,479 | 14,574 | 12,585 | 6,829 |
| | 1982 | 178,698 | 52,590 | 50,289 | 15,208 | 20,334 | 15,555 | 5,326 | 8,483 | 5,472 | 29,674 | 16,237 | 11,957 | 6,729 |
| Linn | 1984 | 953,832 | 205,498 | 194,983 | 81,522 | 172,462 | 166,959 | 39,551 | 42,755 | 25,436 | 186,198 | 63,812 | 58,148 | 29,958 |
| | 1982 | 830,476 | 185,902 | 176,601 | 80,161 | 142,597 | 137,758 | 39,391 | 36,400 | 22,753 | 137,340 | 61,608 | 51,725 | 28,116 |
| Louisa | 1984 | 37,056 | 13,167 | 13,058 | 3,261 | 647 | | 265 | 837 | 561 | 11,261 | 3,140 | 2,496 | 1,145 |
| | 1982 | 31,959 | 11,783 | 11,700 | 3,239 | 529 | | 288 | 704 | 481 | 8,043 | 3,378 | 2,190 | 1,027 |
| Lucas | 1984 | 58,020 | 16,136 | 15,144 | 2,642 | 2,164 | 1,588 | 3,085 | 1,852 | 1,120 | 8,645 | 11,221 | 3,554 | 1,732 |
| | 1982 | 42,808 | 12,237 | 11,498 | 2,166 | 1,486 | 1,079 | 2,665 | 1,286 | 792 | 5,093 | 9,020 | 2,336 | 1,399 |
| Lyon | 1984 | 34,138 | 8,919 | 7,507 | 1,975 | 832 | | 1,752 | 3,188 | 2,452 | 6,341 | 2,221 | 5,714 | 460 |
| | 1982 | 30,727 | 8,390 | 7,070 | 2,163 | 659 | | 1,815 | 2,555 | 2,023 | 4,761 | 2,512 | 4,809 | 467 |
| Madison | 1984 | 56,814 | 14,700 | 12,984 | 5,036 | 1,614 | | 1,773 | 1,233 | 595 | 14,601 | 3,382 | 9,290 | 1,928 |
| | 1982 | 44,280 | 11,984 | 10,598 | 4,477 | 1,224 | | 1,708 | 946 | 493 | 9,501 | 3,272 | 6,744 | 1,739 |
| Mahaska | 1984 | 100,434 | 26,859 | 25,665 | 8,586 | 9,099 | 4,747 | 6,147 | 5,467 | 3,536 | 17,888 | 10,715 | 5,672 | 2,645 |
| | 1982 | 87,903 | 23,953 | 22,916 | 8,074 | 7,548 | 3,831 | 6,034 | 4,244 | 2,852 | 12,612 | 10,913 | 4,973 | 2,363 |
| Marion | 1984 | 101,313 | 24,872 | 22,610 | 9,332 | 7,745 | | 4,999 | 4,673 | 3,047 | 26,207 | 8,406 | 5,134 | 3,398 |
| | 1982 | 88,019 | 22,835 | 20,783 | 8,938 | 6,462 | | 4,960 | 3,590 | 2,419 | 18,482 | 9,109 | 4,550 | 3,068 |
| Marshall | 1984 | 206,382 | 50,616 | 48,548 | 17,029 | 24,695 | 22,798 | 8,190 | 6,871 | 3,946 | 46,701 | 12,391 | 15,423 | 9,315 |
| | 1982 | 185,019 | 46,804 | 44,945 | 17,077 | 21,171 | 19,478 | 8,854 | 5,979 | 3,620 | 34,469 | 13,778 | 14,023 | 8,629 |
| Mills | 1984 | 44,499 | 11,713 | 11,153 | 2,999 | 2,162 | | 707 | 917 | 173 | 14,622 | 5,669 | 1,113 | 1,566 |
| | 1982 | 37,538 | 10,405 | 9,919 | 2,840 | 1,786 | | 764 | 766 | 152 | 10,368 | 5,484 | 973 | 1,394 |
| Mitchell | 984 | 44,962 | 6,864 | 6,159 | 2,573 | 893 | | 1,035 | 1,499 | 956 | 9,677 | 6,321 | 7,638 | 1,494 |
| | 1982 | 36,296 | 6,217 | 5,585 | 2,305 | 681 | | 1,032 | 1,111 | 738 | 6,336 | 5,647 | 6,351 | 1,243 |
| Monona | 1984 | 55,530 | 10,752 | 10,336 | 3,360 | 1,727 | | 977 | 1,591 | 317 | 21,993 | 5,613 | 2,715 | 3,029 |
| | 1982 | 44,203 | 9,966 | 9,592 | 3,281 | 1,244 | | 966 | 1,281 | 291 | 13,763 | 5,230 | 2,284 | 2,690 |
| Monroe | 1984 | 26,415 | 8,574 | 8,151 | 1,139 | 799 | | 818 | 234 | 234 | 6,477 | 2,611 | 2,379 | 452 |
| | 1982 | 25,394 | 8,584 | 8,171 | 1,298 | 745 | | 988 | 221 | 221 | 5,176 | 2,847 | 2,120 | 501 |
| Montgomery | 1984 | 74,157 | 16,230 | 15,438 | 4,355 | 10,572 | 7,573 | 3,405 | 2,172 | 958 | 16,710 | 8,754 | 4,144 | 3,392 |
| | 1982 | 56,864 | 13,957 | 13,292 | 3,782 | 7,034 | 4,954 | 2,961 | 1,614 | 752 | 10,535 | 7,530 | 3,218 | 2,684 |
| Muscatine | 1984 | 193,213 | 52,742 | 50,675 | 15,540 | 14,403 | 12,761 | 8,832 | 7,794 | 3,966 | 30,916 | 23,631 | 13,699 | 7,361 |
| | 1982 | 181,398 | 50,493 | 48,573 | 15,688 | 11,909 | 10,474 | 9,593 | 6,571 | 3,501 | 25,153 | 24,902 | 12,645 | 7,060 |
| O'Brien | 1984 | 86,101 | 16,768 | 15,448 | 5,372 | 4,980 | | 4,706 | 1,971 | 1,119 | 24,130 | 9,972 | 6,233 | 3,080 |
| | 1982 | 74,502 | 15,272 | 14,087 | 5,253 | 4,171 | | 4,762 | 1,671 | 991 | 17,346 | 9,781 | 5,521 | 2,779 |
| Osceola | 1984 | 22,862 | 5,564 | 5,281 | 1,521 | 851 | | 864 | 580 | 580 | 3,734 | 3,607 | 1,991 | 366 |
| | 1982 | 21,015 | 5,136 | 4,880 | 1,635 | 662 | | 960 | 503 | 503 | 2,752 | 3,626 | 1,807 | 373 |
| Page | 1984 | 101,477 | 11,743 | 11,079 | 4,540 | 14,131 | | 6,534 | 4,188 | 1,955 | 17,679 | 10,943 | 9,430 | 3,464 |
| | 1982 | 84,091 | 11,107 | 10,491 | 4,357 | 10,246 | | 6,540 | 3,376 | 1,652 | 12,087 | 10,209 | 7,193 | 2,972 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **IOWA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Polo Alto | 1984 | 50,350 | 9,187 | 8,087 | 2,569 | 1,290 | | 1,172 | 2,072 | 1,717 | 16,291 | 7,170 | 6,078 | 1,417 |
| | 1982 | 41,380 | 8,501 | 7,492 | 2,588 | 940 | | 1,232 | 1,528 | 1,293 | 10,484 | 6,756 | 5,172 | 1,236 |
| Plymouth | 1984 | 109,754 | 29,468 | 27,565 | 7,342 | 7,701 | | 3,969 | 1,802 | 1,470 | 27,825 | 14,974 | 7,120 | 2,053 |
| | 1982 | 95,229 | 26,468 | 24,772 | 7,234 | 5,823 | | 4,075 | 1,522 | 1,268 | 19,935 | 14,638 | 6,284 | 1,892 |
| Pocahontas | 1984 | 32,389 | 7,692 | 7,551 | 2,472 | 812 | | 643 | 895 | 557 | 7,879 | 2,446 | 4,790 | 305 |
| | 1982 | 29,451 | 7,713 | 7,581 | 2,472 | 717 | | 671 | 798 | 525 | 5,966 | 2,527 | 4,073 | 320 |
| Polk | 1984 | 2,135,873 | 468,805 | 454,377 | 196,800 | 322,654 | 286,272 | 100,332 | 112,896 | 64,913 | 439,299 | 176,396 | 97,432 | 50,660 |
| | 1982 | 1,822,184 | 414,321 | 402,052 | 183,401 | 265,229 | 233,885 | 97,795 | 87,585 | 53,197 | 309,899 | 171,406 | 84,670 | 44,853 |
| ☐ Pottawattomie | 1984 | 530,770 | 92,942 | 90,207 | 39,877 | 46,622 | 40,309 | 13,252 | 7,780 | 3,862 | 149,726 | 110,058 | 23,995 | 21,678 |
| | 1982 | 417,413 | 81,706 | 79,397 | 37,034 | 34,590 | 29,737 | 11,637 | 5,840 | 3,046 | 95,328 | 95,606 | 17,044 | 18,024 |
| Poweshiek | 1984 | 119,203 | 26,210 | 25,658 | 9,106 | 6,266 | | 2,524 | 2,539 | 1,689 | 27,765 | 26,647 | 6,599 | 2,698 |
| | 1982 | 91,416 | 20,729 | 20,317 | 7,551 | 4,540 | | 2,405 | 1,873 | 1,304 | 17,371 | 22,801 | 4,836 | 2,339 |
| Ringgold | 1984 | 21,373 | 5,476 | 5,375 | 1,796 | 1,035 | | 269 | 528 | 238 | 7,572 | 2,247 | 1,079 | 602 |
| | 1982 | 17,253 | 4,706 | 4,624 | 1,627 | 749 | | 282 | 387 | 180 | 5,058 | 2,292 | 855 | 573 |
| Sac | 1984 | 50,845 | 8,793 | 8,191 | 2,970 | 982 | | 1,097 | 610 | 253 | 11,906 | 8,710 | 9,285 | 1,468 |
| | 1982 | 42,079 | 8,040 | 7,499 | 2,915 | 770 | | 1,094 | 484 | 217 | 8,010 | 7,996 | 7,327 | 1,240 |
| Scott | 1984 | 928,391 | 191,562 | 178,061 | 94,379 | 144,539 | 137,801 | 32,728 | 44,529 | 23,005 | 188,266 | 109,159 | 41,856 | 26,074 |
| | 1982 | 849,007 | 180,493 | 167,974 | 93,767 | 126,671 | 120,494 | 35,255 | 39,485 | 21,499 | 144,599 | 107,906 | 38,778 | 27,177 |
| Shelby | 1984 | 70,972 | 18,162 | 17,161 | 5,849 | 8,020 | | 1,595 | 805 | 488 | 17,438 | 7,391 | 4,548 | 1,882 |
| | 1982 | 53,929 | 14,358 | 13,583 | 4,961 | 5,605 | | 1,516 | 598 | 379 | 11,003 | 6,620 | 3,535 | 1,589 |
| Sioux | 1984 | 111,339 | 23,765 | 21,668 | 5,790 | 3,286 | | 2,879 | 3,938 | 1,805 | 40,019 | 15,557 | 6,589 | 3,411 |
| | 1982 | 98,013 | 21,951 | 20,038 | 6,030 | 2,557 | | 3,232 | 3,423 | 1,635 | 29,456 | 16,043 | 5,984 | 3,157 |
| Story | 1984 | 386,557 | 94,277 | 91,599 | 35,707 | 48,521 | 37,189 | 15,918 | 17,760 | 7,107 | 91,519 | 30,282 | 14,976 | 9,563 |
| | 1982 | 325,330 | 81,827 | 79,598 | 34,419 | 39,170 | 29,616 | 16,036 | 14,506 | 6,241 | 62,875 | 28,932 | 12,781 | 8,315 |
| Tama | 1984 | 64,624 | 19,792 | 18,658 | 4,628 | 3,893 | | 1,468 | 2,645 | 1,627 | 11,691 | 10,512 | 6,094 | 745 |
| | 1982 | 53,137 | 16,530 | 15,601 | 4,501 | 2,739 | | 1,350 | 2,079 | 1,318 | 7,794 | 9,562 | 5,005 | 688 |
| Taylor | 1984 | 24,801 | 8,510 | 8,305 | 2,011 | 681 | | 1,131 | 673 | | 2,989 | 3,910 | 1,571 | 402 |
| | 1982 | 19,120 | 6,540 | 6,390 | 1,754 | 487 | | 1,032 | 441 | | 1,834 | 3,273 | 1,188 | 341 |
| Union | 1984 | 74,585 | 20,067 | 19,662 | 4,679 | 5,880 | 4,561 | 4,096 | 1,239 | 630 | 17,148 | 10,488 | 5,537 | 1,330 |
| | 1982 | 65,045 | 18,495 | 18,144 | 4,569 | 4,836 | 3,707 | 3,988 | 1,031 | 564 | 12,089 | 10,101 | 4,815 | 1,301 |
| Van Buren | 1984 | 18,900 | 4,987 | 4,704 | 1,578 | 408 | | 132 | 699 | 699 | 2,130 | 1,773 | 2,893 | 346 |
| | 1982 | 15,487 | 4,084 | 3,857 | 1,504 | 311 | | 118 | 488 | 488 | 1,380 | 1,746 | 2,329 | 313 |
| Wapello | 1984 | 194,382 | 53,214 | 51,754 | 11,903 | 21,588 | 20,637 | 7,932 | 6,617 | 1,800 | 39,017 | 22,232 | 12,874 | 6,003 |
| | 1982 | 179,733 | 50,336 | 49,014 | 12,972 | 18,994 | 18,124 | 8,261 | 5,890 | 1,730 | 28,696 | 22,902 | 11,974 | 6,229 |
| Warren | 1984 | 91,050 | 24,173 | 22,681 | 5,338 | 4,564 | | 1,948 | 1,280 | 413 | 34,204 | 9,107 | 3,580 | 2,021 |
| | 1982 | 89,652 | 26,397 | 24,797 | 5,865 | 4,424 | | 2,469 | 1,255 | 452 | 27,629 | 10,835 | 3,668 | 2,109 |
| Washington | 1984 | 85,739 | 20,451 | 18,218 | 6,118 | 8,157 | 5,272 | 4,653 | 2,910 | 1,325 | 21,553 | 4,529 | 5,594 | 2,101 |
| | 1982 | 76,640 | 19,081 | 17,018 | 6,549 | 6,468 | 4,073 | 4,779 | 2,555 | 1,211 | 16,051 | 5,081 | 5,131 | 1,988 |
| Wayne | 1984 | 28,226 | 7,387 | 6,947 | 1,832 | 656 | | 308 | 626 | | 4,999 | 7,344 | 2,839 | 1,052 |
| | 1982 | 21,879 | 5,918 | 5,572 | 1,515 | 478 | | 294 | 418 | | 2,606 | 6,269 | 2,189 | 832 |
| Webster | 1984 | 259,034 | 47,083 | 45,542 | 22,345 | 42,321 | 41,014 | 11,296 | 10,914 | 5,934 | 61,440 | 15,603 | 19,530 | 5,621 |
| | 1982 | 238,090 | 45,279 | 43,850 | 22,659 | 37,428 | 36,196 | 11,959 | 9,877 | 5,667 | 47,162 | 18,029 | 18,443 | 5,415 |
| Winnebago | 1984 | 59,516 | 12,972 | 12,439 | 3,794 | 3,850 | | 1,147 | 1,170 | 455 | 21,764 | 6,802 | 3,700 | 2,047 |
| | 1982 | 48,576 | 11,502 | 11,043 | 3,809 | 2,991 | | 1,187 | 977 | 408 | 14,293 | 6,568 | 3,226 | 1,818 |
| Winneshiek | 1984 | 95,753 | 21,922 | 20,867 | 8,538 | 6,552 | 5,237 | 5,656 | 5,219 | 1,818 | 17,901 | 9,870 | 7,046 | 2,534 |
| | 1982 | 71,603 | 17,349 | 16,534 | 6,887 | 4,222 | 3,323 | 4,901 | 3,758 | 1,384 | 10,931 | 8,223 | 4,800 | 1,942 |
| Woodbury | 1984 | 611,567 | 135,565 | 129,390 | 44,088 | 98,056 | 86,689 | 32,386 | 25,725 | 12,300 | 128,552 | 49,601 | 40,014 | 16,707 |
| | 1982 | 531,241 | 123,650 | 118,159 | 44,533 | 80,979 | 71,138 | 31,992 | 21,724 | 10,917 | 91,608 | 48,469 | 35,304 | 16,582 |
| Worth | 1984 | 26,242 | 7,775 | 6,938 | 1,689 | 64 | | 404 | 993 | 793 | 4,216 | 1,136 | 4,859 | 759 |
| | 1982 | 21,397 | 6,599 | 5,895 | 1,568 | 51 | | 377 | 793 | 793 | 2,857 | 1,159 | 3,673 | 658 |
| Wright | 1984 | 71,183 | 22,309 | 21,229 | 4,533 | 2,107 | | 1,806 | 2,620 | 965 | 18,300 | 6,695 | 6,485 | 1,839 |
| | 1982 | 56,087 | 18,302 | 17,437 | 4,002 | 1,541 | | 1,801 | 2,022 | 790 | 11,984 | 5,982 | 4,901 | 1,616 |
| **TOTAL METRO COUNTIES** | 1984 | **7,058,361** | **1,499,919** | **1,431,331** | **623,070** | **1,043,800** | **931,870** | **305,299** | **318,988** | **172,697** | **1,516,567** | **664,686** | **360,230** | **203,659** |
| | 1982 | 6,189,904 | 1,375,216 | 1,313,459 | 606,548 | 874,477 | 777,139 | 308,812 | 266,521 | 151,809 | 1,107,116 | 644,858 | 319,754 | 192,069 |
| **TOTAL STATE** | 1984 | **14,637,875** | **3,340,249** | **3,187,297** | **1,169,263** | **1,654,520** | **1,286,236** | **613,997** | **586,452** | **315,480** | **3,332,941** | **1,454,350** | **925,770** | **422,473** |
| | 1982 | 12,646,359 | 3,011,616 | 2,876,639 | 1,136,831 | 1,365,729 | 1,066,251 | 618,111 | 485,118 | 273,372 | 2,374,233 | 1,415,796 | 798,271 | 390,137 |
| **KANSAS** | | | | | | | | | | | | | | |
| **KANSAS CITY** | 1984 | **9,666,861** | **1,807,046** | **1,734,232** | **819,676** | **1,361,738** | **1,147,629** | **429,076** | **383,293** | **194,294** | **2,344,796** | **809,163** | **405,358** | **261,494** |
| | 1982 | 7,199,672 | 1,430,773 | 1,374,805 | 692,323 | 985,088 | 820,922 | 374,948 | 275,629 | 147,344 | 1,433,575 | 690,899 | 298,363 | 207,804 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| **KANSAS CITY (continued)** | | | | | | | | | | | | | | |
| Johnson | 1984 | 2,248,091 | 370,278 | 353,374 | 16[illegible],261 | 345,458 | 269,462 | 134,723 | 125,196 | 70,441 | 558,831 | 155,858 | 85,670 | 46,663 |
| | 1982 | 1,710,478 | 295,358 | 282,213 | 137,978 | 259,546 | 199,789 | 117,150 | 93,180 | 55,145 | 355,520 | 137,025 | 65,669 | 38,703 |
| Leavenworth | 1984 | 193,609 | 45,439 | 43,946 | 13,[illegible]13 | 22,298 | 21,143 | 6,346 | 8,106 | 4,108 | 59,984 | 13,841 | 7,575 | 4,428 |
| | 1982 | 156,262 | 39,486 | 38,235 | 11,975 | 17,991 | 17,001 | 5,926 | 6,543 | 3,453 | 38,573 | 13,544 | 6,416 | 4,028 |
| Miami | 1984 | 82,186 | 26,024 | 25,075 | 5,175 | 10,270 | 7,298 | 3,010 | 3,379 | 1,793 | 17,881 | 5,336 | 5,012 | 2,885 |
| | 1982 | 63,907 | 21,442 | 20,685 | 4,430 | 7,035 | 4,914 | 2,635 | 2,557 | 1,428 | 11,452 | 5,214 | 3,979 | 2,308 |
| Wyandotte | 1984 | 747,822 | 177,023 | 168,517 | 59,888 | 106,277 | 84,078 | 24,141 | 19,062 | 9,312 | 163,003 | 87,221 | 33,585 | 26,321 |
| | 1982 | 601,592 | 149,989 | 142,953 | 52,733 | 81,566 | 63,707 | 22,577 | 14,837 | 7,617 | 107,380 | 79,402 | 27,022 | 21,658 |
| *Cass, Mo.* | *1984* | *212,496* | *58,863* | *58,205* | *13,864* | *31,878* | *24,882* | *1,330* | *4,661* | *2,416* | *51,700* | *22,244* | *9,298* | *6,005* |
| | *1982* | *166,814* | *48,240* | *47,758* | *12,715* | *22,304* | *17,229* | *1,286* | *3,573* | *1,915* | *33,346* | *21,717* | *7,493* | *5,116* |
| *Clay, Mo.* | *1984* | *1,103,940* | *208,814* | *202,832* | *69,880* | *201,851* | *167,305* | *36,702* | *35,987* | *16,240* | *292,232* | *104,057* | *55,848* | *28,634* |
| | *1982* | *8[illegible]5,215* | *158,617* | *154,258* | *63,311* | *142,706* | *117,084* | *31,299* | *25,488* | *12,051* | *178,789* | *87,272* | *42,287* | *22,118* |
| *Jackson, Mo.* | *1984* | *4,749,892* | *835,255* | *799,299* | *460,003* | *613,676* | *549,371* | *216,548* | *178,971* | *84,633* | *1,146,795* | *376,433* | *182,928* | *135,496* |
| | *1982* | *3,424,679* | *644,018* | *617,034* | *377,400* | *431,715* | *383,584* | *188,008* | *123,535* | *61,587* | *673,528* | *306,478* | *125,415* | *104,312* |
| *Lafayette, Mo.* | *1984* | *106,796* | *29,662* | *28,813* | *8,763* | *10,119* | *6,762* | *1,900* | *3,058* | *2,783* | *28,790* | *7,938* | *5,902* | *2,869* |
| | *1982* | *86,076* | *25,093* | *24,404* | *8,067* | *7,385* | *4,853* | *1,967* | *2,468* | *2,262* | *18,448* | *5,083* | *4,[illegible]61* | *2,691* |
| *Platte, Mo.* | *1984* | *156,530* | *42,045* | *40,758* | *23,123* | *12,145* | *9,644* | *2,636* | *3,160* | *1,769* | *17,619* | *22,388* | *14,296* | *6,088* |
| | *1982* | *130,509* | *36,603* | *35,525* | *20,560* | *9,453* | *7,436* | *2,388* | *2,231* | *1,279* | *11,449* | *20,027* | *10,932* | *4,994* |
| *Ray, Mo.* | *1984* | *65,499* | *13,643* | *13,413* | *3,606* | *7,766* | *7,684* | *1,740* | *1,713* | *799* | *7,961* | *13,847* | *5,244* | *2,105* |
| | *1982* | *53,[illegible]40* | *11,927* | *11,740* | *3,154* | *5,387* | *5,325* | *1,712* | *1,217* | *607* | *5,090* | *12,137* | *4,189* | *1,876* |
| **LAWRENCE** | **1984** | **344,448** | **72,241** | **66,759** | **38,019** | **25,832** | **19,773** | **15,117** | **14,445** | **5,518** | **86,340** | **29,671** | **18,547** | **7,217** |
| | 1982 | 282,294 | 62,687 | 57,999 | 34,252 | 20,562 | 15,505 | 14,379 | 11,504 | 4,652 | 56,026 | 27,637 | 15,497 | 6,709 |
| Douglas | 1984 | 344,448 | 72,241 | 66,759 | 38,019 | 25,832 | 19,773 | 15,117 | 14,445 | 5,518 | 86,340 | 29,671 | 18,547 | 7,217 |
| | 1982 | 282,294 | 62,687 | 57,999 | 34,252 | 20,562 | 15,505 | 14,379 | 11,504 | 4,652 | 56,026 | 27,637 | 15,497 | 6,709 |
| **TOPEKA** | **1984** | **973,999** | **213,314** | **207,779** | **90,953** | **138,231** | **117,933** | **35,651** | **34,496** | **19,752** | **218,748** | **69,543** | **59,443** | **34,621** |
| | 1982 | 808,334 | 183,319 | 178,777 | 83,326 | 111,972 | 94,434 | 35,784 | 27,939 | 16,807 | 149,932 | 67,678 | 50,505 | 29,796 |
| Shawnee | 1984 | 973,999 | 213,314 | 207,779 | 90,953 | 138,331 | 117,933 | 35,651 | 34,498 | 19,752 | 218,748 | 69,543 | 59,443 | 34,621 |
| | 1982 | 808,334 | 183,319 | 178,777 | 83,326 | 111,972 | 94,434 | 35,784 | 27,939 | 16,807 | 149,932 | 67,678 | 50,505 | 29,796 |
| **WICHITA** | **1984** | **2,611,158** | **499,851** | **482,231** | **218,285** | **401,037** | **326,943** | **108,918** | **125,990** | **61,472** | **650,791** | **186,539** | **178,018** | **51,700** |
| | 1982 | 2,253,226 | 453,120 | 437,677 | 218,184 | 327,785 | 263,472 | 117,796 | 102,163 | 52,813 | 468,001 | 185,345 | 145,938 | 49,545 |
| Butler | 1984 | 184,062 | 43,540 | 42,802 | 11,769 | 19,645 | 18,088 | 3,776 | 8,477 | 7,200 | 52,808 | 21,009 | 7,755 | 4,835 |
| | 1982 | 158,113 | 39,723 | 39,096 | 12,113 | 15,024 | 13,727 | 4,076 | 7,162 | 6,184 | 37,759 | 20,759 | 6,873 | 4,395 |
| Sedgwick | 1984 | 2,427,096 | 456,311 | 439,429 | 206,516 | 381,392 | 308,855 | 105,142 | 117,513 | 54,272 | 597,983 | 165,530 | 170,263 | 46,865 |
| | 1982 | 2,095,113 | 413,397 | 398,581 | 206,071 | 312,761 | 249,745 | 113,720 | 95,001 | 46,629 | 430,242 | 164,586 | 139,065 | 45,150 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Allen | 1984 | 66,607 | 17,113 | 15,782 | 6,710 | 8,073 | | 2,647 | 1,469 | 688 | 9,323 | 7,619 | 7,022 | 1,348 |
| | 1982 | 55,147 | 14,635 | 13,513 | 6,548 | 5,996 | | 2,570 | 1,147 | 554 | 6,165 | 7,122 | 5,462 | 1,113 |
| Anderson | 1984 | 23,422 | 7,491 | 7,217 | 1,921 | 798 | | 1,049 | 231 | | 4,501 | 3,627 | 1,533 | 433 |
| | 1982 | 19,775 | 6,378 | 6,152 | 1,815 | 580 | | 1,053 | 186 | | 3,057 | 3,404 | 1,291 | 406 |
| Atchison | 1984 | 64,674 | 18,078 | 17,286 | 4,343 | 11,200 | | 3,624 | 1,905 | 1,535 | 7,946 | 6,364 | 4,029 | 2,373 |
| | 1982 | 55,242 | 15,753 | 15,081 | 4,117 | 8,326 | | 3,780 | 1,432 | 1,168 | 5,523 | 6,113 | 3,471 | 2,121 |
| Barber | 1984 | 42,331 | 7,881 | 7,734 | 1,889 | 1,590 | | 1,002 | 893 | 147 | 13,730 | 9,865 | 1,989 | 1,524 |
| | 1982 | 32,204 | 6,531 | 6,417 | 1,570 | 1,057 | | 852 | 655 | 110 | 8,535 | 8,474 | 1,533 | 1,306 |
| Barton | 1984 | 246,030 | 49,422 | 48,165 | 14,094 | 32,646 | 23,582 | 9,321 | 14,477 | 9,455 | 65,030 | 24,067 | 13,658 | 5,922 |
| | 1982 | 204,187 | 43,025 | 41,981 | 13,927 | 26,681 | 18,766 | 9,697 | 10,756 | 7,237 | 45,151 | 23,092 | 11,125 | 5,135 |
| Bourbon | 1984 | 75,986 | 15,705 | 15,508 | 7,114 | 9,345 | 8,222 | 2,237 | 2,420 | 1,734 | 20,599 | 6,426 | 5,094 | 2,593 |
| | 1982 | 62,506 | 14,177 | 14,016 | 6,478 | 7,101 | 6,175 | 2,301 | 1,948 | 1,433 | 14,034 | 6,051 | 4,000 | 2,207 |
| Brown | 1984 | 43,056 | 9,600 | 9,158 | 1,509 | 8,063 | 6,588 | 625 | 592 | 417 | 10,944 | 5,547 | 3,600 | 873 |
| | 1982 | 35,741 | 8,947 | 8,545 | 1,542 | 5,969 | 4,808 | 654 | 484 | 353 | 7,57[illegible] | 5,306 | 2,797 | 833 |
| Butler | 1984 | 184,062 | 43,540 | 42,802 | 11,769 | 19,645 | 18,088 | 3,776 | 8,477 | 7,200 | 52,808 | 21,009 | 7,755 | 4,825 |
| | 1982 | 158,113 | 39,723 | 39,096 | 12,113 | 15,024 | 13,727 | 4,076 | 7,162 | 6,184 | 37,759 | 20,759 | 6,873 | 4,395 |
| Chase | 1984 | 7,885 | 1,894 | 1,845 | 952 | 120 | | 332 | 58 | | 379 | 2,970 | 386 | 394 |
| | 1982 | 7,307 | 1,612 | 1,572 | 865 | 97 | | 341 | 46 | | 257 | 3,075 | 324 | 334 |
| Chautauqua | 1984 | 13,424 | 4,478 | 3,855 | 704 | 244 | | 191 | 139 | | 2,652 | 2,804 | 1,054 | 442 |
| | 1982 | 11,273 | 3,782 | 3,260 | 700 | 194 | | 194 | 110 | | 1,787 | 2,611 | 879 | 410 |
| Cherokee | 1984 | 71,774 | 21,866 | 20,844 | 3,388 | 7,094 | 5,699 | 949 | 2,639 | 1,983 | 19,747 | 4,940 | 5,291 | 2,090 |
| | 1982 | 58,199 | 19,934 | 19,025 | 3,531 | 5,058 | 4,003 | 955 | 2,079 | 1,606 | 12,717 | 4,815 | 3,960 | 1,922 |
| Cheyenne | 1984 | 19,222 | 4,975 | 4,743 | 1,066 | 175 | | 229 | 427 | 234 | 5,704 | 2,457 | 3,296 | 339 |
| | 1982 | 13,801 | 4,013 | 3,831 | 924 | 121 | | 203 | 297 | 175 | 3,350 | 1,994 | 2,173 | 274 |
| Clark | 1984 | 11,496 | 4,050 | 3,988 | 561 | | | 279 | 994 | 165 | 1,299 | 2,487 | 1,018 | 430 |
| | 1982 | 8,622 | 3,060 | 3,017 | 452 | | | 241 | 641 | 115 | 783 | 2,070 | 755 | 329 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**KANSAS (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Clay | 1984 | 47,535 | 13,594 | 12,518 | 2,113 | 4,197 | | 1,203 | 2,451 | 1,991 | 10,308 | 4,872 | 2,923 | 1,159 |
| | 1982 | 39,095 | 11,502 | 10,604 | 2,084 | 3,029 | | 1,224 | 1,841 | 1,539 | 6,956 | 4,951 | 2,445 | 977 |
| Cloud | 1984 | 51,999 | 12,623 | 11,580 | 3,157 | 6,758 | | 3,143 | 3,082 | 1,713 | 9,766 | 5,403 | 3,621 | 1,944 |
| | 1982 | 43,517 | 10,970 | 10,076 | 3,059 | 5,010 | | 2,977 | 2,356 | 1,369 | 6,770 | 5,175 | 3,111 | 1,683 |
| Coffey | 1984 | 32,600 | 5,982 | 5,555 | 2,313 | 2,484 | | 311 | 1,047 | 283 | 7,920 | 8,223 | 907 | 1,057 |
| | 1982 | 26,692 | 5,386 | 5,008 | 2,034 | 1,844 | | 280 | 814 | 244 | 5,211 | 7,476 | 740 | 959 |
| Comanche | 1984 | 8,640 | 1,350 | 1,318 | 1,028 | | | 108 | 603 | 191 | 2,058 | 2,396 | 525 | 318 |
| | 1982 | 7,423 | 1,288 | 1,259 | 947 | | | 113 | 444 | 147 | 1,393 | 2,282 | 448 | 288 |
| Cowley | 1984 | 168,410 | 41,939 | 41,495 | 13,487 | 20,680 | 15,666 | 7,836 | 7,060 | 4,493 | 35,999 | 13,373 | 9,135 | 7,614 |
| | 1982 | 146,821 | 37,868 | 37,512 | 12,982 | 15,929 | 11,801 | 8,398 | 6,007 | 3,966 | 25,924 | 13,309 | 8,154 | 7,012 |
| Crawford | 1984 | 160,548 | 45,322 | 44,138 | 15,021 | 24,587 | 20,754 | 5,484 | 6,223 | 2,822 | 29,175 | 7,231 | 11,606 | 4,505 |
| | 1982 | 137,042 | 39,915 | 38,919 | 14,116 | 20,082 | 16,795 | 5,265 | 5,165 | 2,485 | 20,493 | 7,751 | 9,844 | 3,953 |
| Decatur | 1984 | 25,003 | 4,869 | 4,230 | 1,039 | 909 | | 834 | 743 | 511 | 9,462 | 2,154 | 781 | 773 |
| | 1982 | 20,253 | 4,407 | 3,833 | 1,067 | 677 | | 876 | 612 | 423 | 5,968 | 2,289 | 675 | 673 |
| Dickinson | 1984 | 79,880 | 18,139 | 17,251 | 5,553 | 6,796 | 2,363 | 1,612 | 1,698 | 1,438 | 15,579 | 16,762 | 4,768 | 2,546 |
| | 1982 | 62,196 | 14,856 | 14,146 | 4,662 | 4,737 | 1,584 | 1,528 | 1,199 | 1,024 | 9,787 | 14,551 | 3,713 | 1,997 |
| Doniphan | 1984 | 24,947 | 6,838 | 5,644 | 1,456 | 518 | | 71 | 352 | 352 | 875 | 1,657 | 11,125 | 654 |
| | 1982 | 20,926 | 5,956 | 4,922 | 1,396 | 385 | | 74 | 285 | 285 | 608 | 1,756 | 5,676 | 567 |
| Douglas | 1984 | 344,448 | 72,241 | 66,759 | 38,019 | 25,832 | 19,773 | 15,117 | 14,445 | 5,518 | 86,340 | 29,671 | 18,547 | 7,217 |
| | 1982 | 282,294 | 62,687 | 57,999 | 34,252 | 20,562 | 15,505 | 14,379 | 11,504 | 4,652 | 56,026 | 27,637 | 15,497 | 6,709 |
| Edwards | 1984 | 11,773 | 4,798 | 4,581 | 533 | 112 | | 465 | 211 | 211 | 1,963 | 1,370 | 264 | 239 |
| | 1982 | 10,806 | 4,457 | 4,261 | 582 | 98 | | 471 | 185 | 185 | 1,454 | 1,402 | 243 | 221 |
| Elk | 1984 | 9,716 | 2,240 | 2,112 | 853 | | | 164 | 169 | | 1,448 | 268 | 274 | 243 |
| | 1982 | 8,549 | 2,000 | 1,888 | 812 | | | 177 | 129 | | 1,031 | 291 | 242 | 237 |
| Ellis | 1984 | 256,315 | 50,703 | 49,082 | 20,322 | 22,141 | 16,968 | 13,693 | 13,284 | 9,129 | 71,892 | 22,621 | 18,283 | 6,500 |
| | 1982 | 195,473 | 40,403 | 39,158 | 17,906 | 16,617 | 12,532 | 11,895 | 9,975 | 7,150 | 45,495 | 19,867 | 14,403 | 5,173 |
| Ellsworth | 1984 | 26,506 | 7,014 | 6,908 | 1,393 | 784 | | 266 | 402 | 180 | 5,601 | 7,255 | 996 | 1,345 |
| | 1982 | 22,703 | 6,293 | 6,205 | 1,394 | 617 | | 273 | 321 | 157 | 3,678 | 6,791 | 836 | 1,137 |
| Finney | 1984 | 221,312 | 49,173 | 47,977 | 11,413 | 24,255 | 22,128 | 14,070 | 10,220 | 6,254 | 69,845 | 10,885 | 19,226 | 833 |
| | 1982 | 172,042 | 40,622 | 39,682 | 10,581 | 18,873 | 17,072 | 12,671 | 7,956 | 5,010 | 45,489 | 9,911 | 15,275 | 758 |
| Ford | 1984 | 220,146 | 39,145 | 38,093 | 16,485 | 33,789 | 25,659 | 9,869 | 13,170 | 5,172 | 64,808 | 15,091 | 8,800 | 6,031 |
| | 1982 | 168,371 | 32,755 | 31,913 | 14,457 | 25,274 | 18,916 | 9,288 | 10,060 | 4,166 | 39,653 | 13,483 | 7,053 | 4,870 |
| Franklin | 1984 | 82,261 | 23,354 | 22,682 | 8,046 | 11,698 | 7,767 | 2,326 | 2,091 | 1,280 | 13,563 | 6,974 | 7,310 | 2,334 |
| | 1982 | 70,445 | 20,471 | 19,906 | 7,519 | 8,747 | 5,712 | 2,454 | 1,727 | 1,102 | 9,482 | 7,123 | 6,335 | 2,160 |
| Geary | 1984 | 186,152 | 38,384 | 37,395 | 25,070 | 28,908 | 26,319 | 4,368 | 13,071 | 5,940 | 43,328 | 15,159 | 5,876 | 2,231 |
| | 1982 | 140,668 | 30,008 | 29,270 | 20,894 | 21,286 | 19,281 | 4,110 | 9,059 | 4,470 | 27,016 | 13,579 | 4,538 | 1,738 |
| Gove | 1984 | 12,766 | 2,223 | 2,145 | 575 | | | 42 | 672 | 332 | 6,145 | 1,780 | 385 | 521 |
| | 1982 | 11,404 | 2,205 | 2,131 | 671 | | | 45 | 595 | 317 | 4,401 | 2,149 | 377 | 514 |
| Graham | 1984 | 23,475 | 5,251 | 5,093 | 916 | 448 | | 250 | | | 10,539 | 1,314 | 3,584 | 396 |
| | 1982 | 18,650 | 4,830 | 4,690 | 870 | 341 | | 268 | | | 6,789 | 1,427 | 2,970 | 388 |
| Grant | 1984 | 41,232 | 9,151 | 9,089 | 2,167 | 3,975 | | 1,538 | 1,178 | 791 | 15,094 | 2,855 | 2,209 | 1,129 |
| | 1982 | 34,588 | 8,332 | 8,286 | 2,108 | 3,357 | | 1,660 | 995 | 682 | 10,582 | 2,821 | 1,958 | 1,008 |
| Gray | 1984 | 12,796 | 3,509 | 3,415 | 636 | | | 224 | 229 | 229 | 3,482 | 816 | 2,575 | 836 |
| | 1982 | 11,368 | 3,413 | 3,325 | 634 | | | 252 | 202 | 202 | 2,592 | 840 | 2,153 | 778 |
| Greeley | 1984 | 6,476 | 2,256 | 1,609 | 189 | | | 185 | | | 1,756 | 612 | 717 | 363 |
| | 1982 | 4,982 | 1,795 | 1,282 | 176 | | | 177 | | | 1,009 | 593 | 564 | 318 |
| Greenwood | 1984 | 33,561 | 8,674 | 8,200 | 2,616 | 631 | | 962 | 830 | 172 | 8,642 | 3,973 | 3,727 | 1,415 |
| | 1982 | 25,395 | 6,858 | 6,491 | 2,169 | 463 | | 898 | 603 | 125 | 5,156 | 3,759 | 2,594 | 1,096 |
| Hamilton | 1984 | 8,063 | 142 | 104 | 674 | 721 | | 205 | 291 | 291 | 1,371 | 878 | 365 | 158 |
| | 1982 | 7,039 | 143 | 105 | 649 | 555 | | 202 | 224 | 224 | 988 | 875 | 296 | 157 |
| Harper | 1984 | 42,379 | 8,871 | 8,723 | 2,363 | 3,643 | | 1,527 | 1,794 | 1,413 | 16,249 | 2,894 | 3,254 | 847 |
| | 1982 | 31,899 | 7,284 | 7,171 | 2,283 | 2,563 | | 1,480 | 1,388 | 1,104 | 9,849 | 2,891 | 2,545 | 765 |
| Harvey | 1984 | 137,136 | 34,310 | 32,463 | 10,459 | 11,101 | 8,230 | 6,151 | 3,597 | 2,133 | 22,943 | 20,778 | 11,263 | 2,216 |
| | 1982 | 122,726 | 31,448 | 29,791 | 10,463 | 8,916 | 6,527 | 6,301 | 3,056 | 1,873 | 16,499 | 20,650 | 10,041 | 2,198 |
| Haskell | 1984 | 8,575 | 4,394 | 4,350 | 312 | | | 231 | | | 557 | 53 | 2,164 | 517 |
| | 1982 | 6,911 | 3,615 | 3,583 | 302 | | | 228 | | | 331 | 53 | 1,598 | 468 |
| Hodgeman | 1984 | 3,405 | 278 | 257 | 183 | | | | 163 | 163 | 1,441 | 649 | 391 | |
| | 1982 | 2,992 | 292 | 270 | 206 | | | | 132 | 132 | 991 | 752 | 333 | |
| Jackson | 1984 | 28,856 | 7,220 | 6,855 | 2,367 | 5,230 | 4,796 | 509 | 612 | 452 | 5,381 | 2,592 | 1,996 | 515 |
| | 1982 | 28,273 | 7,370 | 7,006 | 2,576 | 4,553 | 4,141 | 627 | 557 | 429 | 4,381 | 3,168 | 1,825 | 548 |
| Jefferson | 1984 | 26,870 | 8,863 | 8,309 | 1,271 | 428 | | 79 | 1,394 | 1,071 | 3,111 | 5,171 | 2,162 | 733 |
| | 1982 | 23,476 | 7,610 | 7,143 | 1,284 | 313 | | 74 | 1,022 | 790 | 2,131 | 5,403 | 1,836 | 655 |
| Jewell | 1984 | 9,825 | 3,288 | 3,175 | 1,216 | 564 | | 206 | 664 | 339 | 266 | 2,037 | 961 | 294 |
| | 1982 | 8,052 | 2,649 | 2,561 | 1,082 | 388 | | 201 | 457 | 245 | 171 | 1,809 | 765 | 236 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Johnson | 1984 | 2,248,091 | 370,278 | 353,374 | 162,261 | 345,458 | 269,462 | 134,723 | 125,196 | 70,441 | 558,831 | 155,858 | 85,670 | 46,663 |
| | 1982 | 1,710,478 | 295,358 | 282,213 | 137,978 | 259,546 | 199,789 | 117,150 | 93,180 | 55,145 | 355,520 | 137,025 | 65,669 | 38,703 |
| Kearny | 1984 | 8,132 | 4,034 | 3,474 | 58 | | | 139 | 623 | 623 | 1,427 | 75 | 1,061 | 374 |
| | 1982 | 6,697 | 3,491 | 3,010 | 58 | | | 144 | 461 | 461 | 985 | 80 | 823 | 357 |
| Kingman | 1984 | 28,297 | 7,643 | 7,078 | 1,992 | 664 | | 1,217 | 1,022 | 156 | 6,479 | 2,996 | 2,133 | 1,284 |
| | 1982 | 23,128 | 6,718 | 6,229 | 1,800 | 519 | | 1,102 | 800 | 131 | 4,294 | 2,744 | 1,701 | 1,063 |
| Kiowa | 1984 | 17,384 | 5,321 | 5,265 | 1,209 | 695 | | 327 | 506 | 506 | 3,402 | 2,823 | 1,635 | 672 |
| | 1982 | 14,709 | 4,534 | 4,491 | 1,212 | 559 | | 334 | 407 | 407 | 2,313 | 2,783 | 1,248 | 571 |
| Labette | 1984 | 126,303 | 26,431 | 25,179 | 7,685 | 14,916 | 11,565 | 3,817 | 4,384 | 3,031 | 39,122 | 11,259 | 8,620 | 3,342 |
| | 1982 | 102,632 | 24,012 | 22,902 | 6,994 | 10,863 | 8,246 | 3,922 | 3,527 | 2,481 | 25,770 | 10,775 | 7,276 | 3,139 |
| Lane | 1984 | 4,874 | 2,331 | 2,305 | 417 | | | | 216 | | 1,014 | 253 | 254 | 95 |
| | 1982 | 4,451 | 2,186 | 2,164 | 418 | | | | 173 | | 758 | 288 | 235 | 88 |
| Leavenworth | 1984 | 193,609 | 45,439 | 43,946 | 13,113 | 22,298 | 21,143 | 6,346 | 8,106 | 4,108 | 59,984 | 13,841 | 7,575 | 4,428 |
| | 1982 | 156,262 | 39,486 | 38,235 | 11,975 | 17,991 | 17,001 | 5,926 | 6,543 | 3,453 | 38,573 | 13,544 | 6,416 | 4,028 |
| Lincoln | 1984 | 10,629 | 2,110 | 2,069 | 299 | 253 | | 180 | 527 | 401 | 3,081 | 2,778 | 508 | 451 |
| | 1982 | 9,067 | 2,011 | 1,974 | 303 | 206 | | 187 | 410 | 317 | 2,122 | 2,643 | 393 | 388 |
| Linn | 1984 | 22,707 | 7,735 | 7,338 | 1,458 | 201 | | 163 | 408 | | 6,396 | 3,079 | 1,656 | 805 |
| | 1982 | 17,960 | 6,393 | 6,072 | 1,285 | 156 | | 162 | 317 | | 4,217 | 2,804 | 1,226 | 663 |
| Logan | 1984 | 38,019 | 7,127 | 6,216 | 2,310 | 988 | | 673 | 730 | 730 | 14,715 | 7,708 | 1,945 | 269 |
| | 1982 | 26,091 | 5,682 | 4,961 | 1,777 | 672 | | 585 | 497 | 497 | 7,901 | 6,133 | 1,388 | 214 |
| Lyon | 1984 | 220,587 | 52,189 | 51,120 | 18,552 | 27,648 | 27,012 | 10,903 | 7,985 | 4,234 | 46,684 | 22,710 | 10,705 | 5,844 |
| | 1982 | 166,267 | 40,453 | 39,672 | 16,284 | 20,185 | 19,686 | 9,546 | 5,833 | 3,305 | 28,860 | 19,401 | 7,692 | 4,524 |
| McPherson | 1984 | 128,005 | 29,634 | 28,497 | 13,656 | 7,851 | 6,785 | 3,831 | 4,590 | 2,126 | 48,510 | 6,474 | 7,079 | 1,417 |
| | 1982 | 108,085 | 27,468 | 26,446 | 13,401 | 6,549 | 5,591 | 4,245 | 3,982 | 1,897 | 32,255 | 7,252 | 6,443 | 1,435 |
| Marion | 1984 | 47,929 | 8,528 | 7,774 | 2,060 | 2,452 | | 1,040 | 2,715 | 2,214 | 17,520 | 7,581 | 2,710 | 1,098 |
| | 1982 | 37,866 | 7,746 | 7,069 | 2,018 | 1,741 | | 991 | 2,020 | 1,666 | 10,633 | 7,529 | 2,229 | 909 |
| Marshall | 1984 | 61,630 | 14,656 | 13,609 | 3,144 | 7,831 | 6,688 | 2,036 | 5,492 | 118 | 16,763 | 4,847 | 2,938 | 1,700 |
| | 1982 | 45,991 | 11,657 | 10,837 | 2,667 | 5,314 | 4,507 | 1,929 | 4,116 | 90 | 10,241 | 4,314 | 2,310 | 1,487 |
| Meade | 1984 | 20,227 | 4,525 | 4,426 | 2,013 | 199 | | 263 | 260 | | 8,166 | 2,877 | 1,318 | 107 |
| | 1982 | 15,150 | 3,905 | 3,824 | 1,684 | 147 | | 249 | 192 | | 4,936 | 2,488 | 1,023 | 93 |
| Miami | 1984 | 82,186 | 26,024 | 25,075 | 5,175 | 10,270 | 7,298 | 3,010 | 3,379 | 1,793 | 17,881 | 5,336 | 5,012 | 2,885 |
| | 1982 | 63,907 | 21,442 | 20,685 | 4,430 | 7,035 | 4,914 | 2,635 | 2,557 | 1,428 | 11,452 | 5,214 | 3,979 | 2,308 |
| Mitchell | 1984 | 53,060 | 10,313 | 9,358 | 2,796 | 3,852 | | 1,916 | 1,337 | 133 | 14,462 | 13,093 | 2,067 | 821 |
| | 1982 | 40,754 | 8,118 | 7,375 | 2,572 | 2,618 | | 1,644 | 991 | 100 | 9,078 | 11,358 | 1,608 | 674 |
| Montgomery | 1984 | 229,550 | 46,334 | 45,098 | 14,857 | 27,788 | 16,914 | 9,532 | 9,293 | 5,885 | 51,102 | 15,465 | 14,028 | 5,140 |
| | 1982 | 201,771 | 45,024 | 43,875 | 14,382 | 22,459 | 13,290 | 10,018 | 7,517 | 4,986 | 37,008 | 15,478 | 11,983 | 5,134 |
| Morris | 1984 | 22,911 | 4,950 | 4,743 | 1,217 | 454 | | 501 | 855 | 88 | 6,669 | 3,477 | 2,965 | 300 |
| | 1982 | 17,648 | 4,063 | 3,898 | 1,146 | 342 | | 461 | 606 | 66 | 4,254 | 3,065 | 2,124 | 239 |
| Morton | 1984 | 17,993 | 5,233 | 5,006 | 837 | 811 | | 695 | 214 | | 5,577 | 1,427 | 979 | 134 |
| | 1982 | 13,850 | 4,40[illegible] | 4,214 | 712 | 552 | | 605 | 161 | | 3,550 | 1,386 | 700 | 115 |
| Nemaha | 1984 | 53,290 | 14,0[illegible] | 13,358 | 3,526 | 1,706 | | 1,424 | 1,808 | 1,808 | 18,163 | 2,323 | 4,001 | 1,543 |
| | 1982 | 40,636 | 11,590 | 11,05[illegible] | 3,061 | 1,308 | | 1,396 | 1,388 | 1,388 | 11,117 | 2,302 | 3,221 | 1,252 |
| Neosho | 1984 | 94,875 | 15,967 | 15,187 | 5,002 | 8,346 | 6,185 | 3,094 | 7,248 | 2,426 | 30,370 | 7,640 | 8,081 | 2,006 |
| | 1982 | 85,307 | 15,877 | 15,119 | 5,667 | 7,566 | 5,547 | 3,246 | 5,954 | 2,178 | 23,720 | 7,472 | 7,014 | 1,923 |
| Ness | 1984 | 23,391 | 5,253 | 5,171 | 452 | 417 | | 554 | 244 | 244 | 9,022 | 4,312 | 477 | 275 |
| | 1982 | 18,063 | 4,582 | 4,516 | 429 | 286 | | 537 | 185 | 185 | 5,598 | 3,827 | 377 | 243 |
| Norton | 1984 | 40,244 | 8,621 | 8,512 | 1,520 | 2,769 | | 1,666 | 1,652 | 198 | 12,428 | 6,310 | 1,980 | 1,009 |
| | 1982 | 30,535 | 6,826 | 6,748 | 1,416 | 2,037 | | 1,589 | 1,232 | 161 | 7,576 | 5,507 | 1,550 | 796 |
| Osage | 1984 | 48,744 | 12,396 | 12,212 | 3,009 | 826 | | 774 | 2,205 | 781 | 14,849 | 5,893 | 4,294 | 1,210 |
| | 1982 | 40,420 | 11,561 | 11,403 | 2,718 | 597 | | 714 | 1,709 | 623 | 10,033 | 5,804 | 3,382 | 1,111 |
| Osborne | 1984 | 28,128 | 8,307 | 7,889 | 1,300 | 876 | | 711 | 2,250 | 516 | 3,045 | 6,646 | 2,895 | 861 |
| | 1982 | 20,339 | 6,025 | 5,728 | 1,087 | 542 | | 620 | 1,393 | 331 | 1,762 | 5,313 | 2,075 | 622 |
| Ottawa | 1984 | 22,953 | 4,843 | 3,746 | 784 | 337 | | 501 | 202 | 202 | 10,587 | 2,031 | 816 | 925 |
| | 1982 | 18,337 | 4,159 | 3,221 | 792 | 273 | | 518 | 164 | 164 | 7,179 | 2,122 | 681 | 791 |
| Pawnee | 1984 | 37,503 | 10,131 | 10,061 | 2,323 | 4,063 | | 1,210 | 1,230 | | 11,614 | 1,949 | 2,646 | 1,307 |
| | 1982 | 30,561 | 8,849 | 8,798 | 2,274 | 3,343 | | 1,254 | 1,013 | | 7,490 | 1,966 | 2,285 | 1,138 |
| Phillips | 1984 | 35,039 | 8,686 | 8,495 | 1,483 | 2,611 | | 1,738 | 3,557 | 1,456 | 8,433 | 2,030 | 2,037 | 753 |
| | 1982 | 27,538 | 7,491 | 7,335 | 1,409 | 1,798 | | 1,671 | 2,450 | 1,034 | 5,429 | 1,994 | 1,626 | 668 |
| Pottawatomie | 1984 | 41,964 | 10,629 | 10,006 | 3,150 | 2,718 | | 337 | 1,205 | 1,010 | 9,897 | 5,406 | 3,730 | 1,043 |
| | 1982 | 35,752 | 9,727 | 9,168 | 2,949 | 2,027 | | 355 | 992 | 852 | 6,898 | 5,208 | 3,222 | 1,002 |
| Pratt | 1984 | 90,751 | 15,806 | 14,624 | 7,858 | 9,707 | 5,493 | 2,534 | 2,307 | 1,280 | 29,470 | 9,180 | 6,692 | 2,220 |
| | 1982 | 69,824 | 14,154 | 13,112 | 6,794 | 7,415 | 4,067 | 2,473 | 1,764 | 1,050 | 17,413 | 8,206 | 5,366 | 1,846 |
| Rawlins | 1984 | 11,093 | 3,662 | 3,604 | 273 | 499 | | 175 | 383 | | 3,035 | 1,509 | 599 | 202 |
| | 1982 | 9,619 | 3,296 | 3,247 | 289 | 424 | | 180 | 325 | | 2,179 | 1,498 | 533 | 200 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Reno | 1984 | 351,169 | 72,816 | 67,497 | 31,859 | 34,987 | 27,068 | 19,546 | 23,358 | 9,851 | 101,993 | 15,065 | 17,524 | 10,609 |
| | 1982 | 309,722 | 69,735 | 64,719 | 31,827 | 30,882 | 23,569 | 19,967 | 18,681 | 8,448 | 70,270 | 17,180 | 16,235 | 10,670 |
| Republic | 1984 | 29,015 | 7,129 | 6,563 | 1,276 | 681 | | 1,464 | 1,656 | 462 | 7,613 | 2,990 | 1,876 | 1,970 |
| | 1982 | 22,608 | 6,244 | 5,755 | 1,215 | 519 | | 1,291 | 1,225 | 357 | 4,447 | 2,666 | 1,500 | 1,588 |
| Rice | 1984 | 41,136 | 11,733 | 10,528 | 2,787 | 853 | | 1,729 | 1,188 | 1,058 | 10,900 | 4,562 | 3,921 | 1,720 |
| | 1982 | 34,447 | 10,191 | 9,156 | 2,581 | 698 | | 1,764 | 972 | 880 | 7,305 | 4,657 | 3,049 | 1,555 |
| Riley | 1984 | 276,906 | 55,538 | 53,790 | 28,719 | 38,232 | 37,732 | 10,045 | 13,071 | 4,872 | 63,535 | 21,862 | 15,246 | 5,258 |
| | 1982 | 233,866 | 49,223 | 47,731 | 28,291 | 31,423 | 30,973 | 10,197 | 10,749 | 4,248 | 42,479 | 21,586 | 13,153 | 4,571 |
| Rooks | 1984 | 39,138 | 9,188 | 8,158 | 1,593 | 952 | | 1,085 | 1,358 | 1,358 | 5,010 | 13,834 | 3,377 | 878 |
| | 1982 | 28,625 | 7,007 | 6,229 | 1,321 | 573 | | 920 | 902 | 902 | 2,800 | 10,747 | 2,221 | 681 |
| Rush | 1984 | 10,987 | 3,294 | 3,040 | 964 | 528 | | 458 | 182 | | 489 | 1,569 | 2,217 | 216 |
| | 1982 | 8,873 | 2,574 | 2,379 | 803 | 351 | | 391 | 134 | | 305 | 1,491 | 1,713 | 186 |
| Russell | 1984 | 56,096 | 11,652 | 11,079 | 3,457 | 2,587 | | 2,202 | 1,956 | 1,217 | 15,345 | 11,667 | 2,112 | 1,686 |
| | 1982 | 43,820 | 9,649 | 9,185 | 3,118 | 1,919 | | 2,064 | 1,441 | 924 | 9,638 | 10,127 | 1,551 | 1,322 |
| Saline | 1984 | 370,069 | 71,598 | 69,564 | 25,295 | 39,021 | 34,104 | 21,067 | 20,160 | 6,715 | 104,636 | 41,527 | 13,955 | 7,225 |
| | 1982 | 302,298 | 61,681 | 60,001 | 24,416 | 31,213 | 26,947 | 19,504 | 15,509 | 5,652 | 70,633 | 38,869 | 11,717 | 6,112 |
| Scott | 1984 | 39,445 | 10,037 | 9,481 | 2,336 | 1,745 | | 1,048 | 1,977 | 1,096 | 9,994 | 8,255 | 1,855 | 159 |
| | 1982 | 29,664 | 7,717 | 7,298 | 1,920 | 1,264 | | 970 | 1,433 | 834 | 6,085 | 6,995 | 1,410 | 135 |
| Sedgwick | 1984 | 2,427,096 | 456,311 | 439,429 | 206,516 | 381,392 | 308,855 | 105,142 | 117,513 | 54,272 | 597,983 | 165,530 | 170,263 | 46,865 |
| | 1982 | 2,095,113 | 413,397 | 398,581 | 206,071 | 312,761 | 249,745 | 113,720 | 95,001 | 46,629 | 430,242 | 164,586 | 139,065 | 45,150 |
| Seward | 1984 | 174,655 | 29,741 | 28,328 | 11,797 | 18,730 | 16,157 | 12,777 | 10,501 | 6,854 | 49,940 | 14,122 | 13,580 | 1,936 |
| | 1982 | 132,904 | 24,853 | 23,701 | 10,245 | 13,682 | 11,716 | 11,462 | 7,590 | 5,163 | 31,464 | 12,295 | 9,984 | 1,682 |
| Shawnee | 1984 | 973,999 | 213,314 | 207,779 | 90,953 | 138,331 | 117,933 | 35,651 | 34,498 | 19,752 | 218,748 | 69,543 | 59,443 | 34,621 |
| | 1982 | 808,334 | 183,319 | 178,777 | 83,326 | 111,972 | 94,434 | 35,784 | 27,939 | 16,807 | 149,932 | 67,678 | 50,505 | 29,796 |
| Sheridan | 1984 | 12,106 | 3,346 | 3,264 | 845 | 1,012 | | 386 | 321 | 143 | 2,436 | 1,706 | 1,181 | 296 |
| | 1982 | 9,440 | 2,719 | 2,656 | 731 | 701 | | 342 | 245 | 120 | 1,441 | 1,528 | 949 | 266 |
| Sherman | 1984 | 64,495 | 6,908 | 6,559 | 4,272 | 8,430 | | 2,068 | 3,138 | 1,177 | 25,156 | 6,379 | 3,681 | 1,709 |
| | 1982 | 50,025 | 6,516 | 6,194 | 3,968 | 6,148 | | 2,121 | 2,457 | 973 | 15,521 | 6,005 | 3,109 | 1,585 |
| Smith | 1984 | 24,965 | 5,926 | 5,654 | 1,045 | 2,061 | | 394 | 936 | 193 | 5,575 | 4,172 | 987 | 618 |
| | 1982 | 20,083 | 5,332 | 5,094 | 928 | 1,444 | | 386 | 651 | 146 | 3,623 | 3,747 | 795 | 522 |
| Stafford | 1984 | 24,857 | 5,943 | 5,829 | 1,023 | 367 | | 794 | 413 | | 7,005 | 5,540 | 1,056 | 311 |
| | 1982 | 19,572 | 5,159 | 5,066 | 968 | 278 | | 695 | 313 | | 4,199 | 4,909 | 839 | 275 |
| Stanton | 1984 | 6,094 | 2,960 | 2,854 | 51 | | | 133 | | | 945 | 433 | 1,266 | 98 |
| | 1982 | 4,795 | 2,410 | 2,326 | 49 | | | 118 | | | 556 | 388 | 1,019 | 85 |
| Stevens | 1984 | 18,268 | 6,488 | 6,393 | 1,291 | 330 | | 382 | 797 | 238 | 1,702 | 3,411 | 1,845 | 921 |
| | 1982 | 14,785 | 5,215 | 5,145 | 1,106 | 250 | | 369 | 547 | 177 | 1,091 | 3,023 | 1,466 | 738 |
| Sumner | 1984 | 96,181 | 36,536 | 34,146 | 5,401 | 9,417 | 6,606 | 2,215 | 3,580 | 2,261 | 14,092 | 11,477 | 4,206 | 6,626 |
| | 1982 | 79,523 | 30,737 | 28,761 | 5,349 | 6,758 | 4,626 | 2,243 | 2,838 | 1,856 | 9,456 | 10,642 | 3,498 | 5,553 |
| Thomas | 1984 | 60,990 | 12,264 | 11,739 | 5,581 | 4,561 | | 2,641 | 2,779 | 1,474 | 20,259 | 6,197 | 2,425 | 1,009 |
| | 1982 | 44,748 | 10,064 | 9,645 | 4,652 | 3,146 | | 2,359 | 1,854 | 1,007 | 11,443 | 5,671 | 1,875 | 851 |
| Trego | 1984 | 20,881 | 5,027 | 4,224 | 1,104 | 564 | | 955 | 439 | 439 | 4,445 | 4,029 | 1,468 | 656 |
| | 1982 | 17,013 | 4,105 | 3,453 | 1,058 | 414 | | 848 | 305 | 305 | 2,666 | 3,973 | 1,182 | 587 |
| Wabaunsee | 1984 | 15,527 | 2,738 | 2,643 | 2,155 | 392 | | | 317 | 317 | 328 | 5,548 | 2,811 | 149 |
| | 1982 | 12,210 | 2,054 | 1,985 | 1,904 | 251 | | | 224 | 224 | 196 | 4,666 | 1,889 | 122 |
| Wallace | 1984 | 6,124 | 1,469 | 1,441 | 70 | 145 | | 327 | | | 2,441 | 43 | 826 | 94 |
| | 1982 | 4,852 | 1,398 | 1,373 | 64 | 118 | | 308 | | | 1,521 | 45 | 704 | 81 |
| Washington | 1984 | 24,932 | 6,424 | 5,817 | 1,848 | 303 | | 396 | 1,632 | 1,281 | 2,417 | 4,958 | 3,385 | 1,328 |
| | 1982 | 20,115 | 5,286 | 4,792 | 1,602 | 226 | | 342 | 1,218 | 987 | 1,525 | 4,509 | 2,398 | 1,047 |
| Wichita | 1984 | 13,114 | 5,906 | 5,650 | 438 | 80 | | 106 | | | 4,288 | 631 | 1,164 | 166 |
| | 1982 | 12,476 | 5,930 | 5,680 | 517 | 75 | | 128 | | | 3,433 | 699 | 1,155 | 166 |
| Wilson | 1984 | 29,500 | 6,884 | 6,718 | 1,550 | 1,299 | | 824 | 845 | 392 | 6,775 | 3,849 | 3,290 | 1,706 |
| | 1982 | 25,668 | 6,699 | 6,545 | 1,455 | 1,078 | | 874 | 678 | 334 | 4,635 | 3,739 | 2,596 | 1,498 |
| Woodson | 1984 | 11,453 | 3,461 | 3,392 | 1,233 | 178 | | 128 | 357 | 357 | 1,901 | 2,674 | 726 | |
| | 1982 | 9,872 | 2,981 | 2,925 | 1,132 | 137 | | 133 | 263 | 263 | 1,306 | 2,617 | 560 | |
| Wyandotte | 1984 | 747,822 | 177,023 | 168,517 | 59,888 | 106,277 | 84,078 | 24,141 | 19,062 | 9,312 | 163,003 | 87,221 | 33,585 | 26,321 |
| | 1982 | 601,592 | 149,989 | 142,953 | 52,733 | 81,566 | 63,707 | 22,577 | 14,837 | 7,617 | 107,380 | 79,402 | 27,022 | 21,658 |
| **TOTAL METRO COUNTIES** | **1984** | **7,201,313** | **1,404,170** | **1,347,681** | **587,694** | **1,049,503** | **846,630** | **327,906** | **330,676** | **172,396** | **1,755,578** | **548,009** | **387,850** | **173,835** |
| | 1982 | 5,876,093 | 1,205,401 | 1,158,539 | 542,878 | 826,457 | 658,822 | 316,247 | 258,723 | 141,915 | 1,186,884 | 515,845 | 315,026 | 152,747 |
| **TOTAL STATE** | **1984** | **13,300,693** | **2,783,047** | **2,665,923** | **1,030,601** | **1,643,149** | **1,243,680** | **563,444** | **600,630** | **310,041** | **3,329,241** | **1,175,929** | **784,814** | **327,413** |
| | 1982 | 10,841,925 | 2,401,726 | 2,303,599 | 956,130 | 1,286,337 | 965,700 | 544,048 | 466,678 | 252,681 | 2,221,703 | 1,103,662 | 637,684 | 287,231 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KENTUCKY** | | | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | 1984 | 701,368 | 142,198 | 139,713 | 58,827 | 100,961 | 82,674 | 23,701 | 25,977 | 12,628 | 197,364 | 45,026 | 37,383 | 22,747 |
| | 1982 | 591,134 | 126,627 | 124,564 | 53,924 | 79,659 | 64,290 | 21,170 | 21,042 | 10,967 | 144,035 | 42,749 | 35,230 | 18,260 |
| Christian | 1984 | 280,016 | 56,030 | 54,997 | 19,057 | 31,920 | 26,051 | 13,112 | 9,478 | 4,839 | 75,910 | 20,535 | 13,714 | 10,809 |
| | 1982 | 236,030 | 49,574 | 48,718 | 17,232 | 25,629 | 20,653 | 11,366 | 7,635 | 4,162 | 54,701 | 19,138 | 12,669 | 8,613 |
| *Montgomery, Tenn.* | *1984* | *421,352* | *86,168* | *84,716* | *39,770* | *69,041* | *56,623* | *10,589* | *16,499* | *7,789* | *121,454* | *24,491* | *23,669* | *11,938* |
| | *1982* | *355,104* | *77,053* | *75,846* | *36,692* | *54,030* | *43,637* | *9,804* | *13,407* | *6,805* | *89,334* | *23,611* | *22,561* | *9,647* |
| **HUNTINGTON - ASHLAND** | 1984 | 1,680,207 | 349,882 | 334,120 | 126,960 | 303,782 | 262,210 | 81,068 | 67,506 | 30,502 | 284,845 | 148,510 | 80,214 | 55,303 |
| | 1982 | 1,354,068 | 331,838 | 317,522 | 111,375 | 228,883 | 195,224 | 74,177 | 53,816 | 26,139 | 199,105 | 143,376 | 66,477 | 47,522 |
| Boyd | 1984 | 333,697 | 74,963 | 69,267 | 26,725 | 65,651 | 54,703 | 16,988 | 10,156 | 3,914 | 56,998 | 29,186 | 13,787 | 14,817 |
| | 1982 | 286,599 | 65,924 | 60,988 | 24,609 | 53,680 | 44,384 | 14,770 | 8,332 | 3,476 | 42,564 | 26,832 | 12,971 | 12,024 |
| Carter | 1984 | 84,651 | 26,302 | 25,449 | 5,088 | 9,243 | 4,879 | 2,562 | 6,736 | 3,846 | 11,711 | 8,301 | 6,571 | 3,073 |
| | 1982 | 78,702 | 25,178 | 24,391 | 5,017 | 7,329 | 3,774 | 2,535 | 5,443 | 3,210 | 9,364 | 9,022 | 6,618 | 2,670 |
| Greenup | 1984 | 79,437 | 31,049 | 30,228 | 4,111 | 4,356 | | 2,347 | 2,818 | 843 | 14,617 | 10,611 | 3,222 | 2,406 |
| | 1982 | 72,904 | 29,522 | 28,776 | 3,988 | 3,725 | | 2,268 | 2,419 | 760 | 11,414 | 10,201 | 3,169 | 2,042 |
| *Lawrence, Ohio* | *1984* | *166,421* | *47,658* | *46,974* | *12,503* | *14,120* | *12,736* | *7,930* | *9,116* | *4,906* | *24,079* | *26,862* | *5,549* | *11,369* |
| | *1982* | *161,935* | *47,533* | *46,907* | *12,999* | *13,087* | *11,702* | *7,783* | *8,247* | *4,754* | *21,204* | *29,206* | *4,779* | *10,090* |
| *Cabell, W. Va.* | *1984* | *815,469* | *140,941* | *134,351* | *70,790* | *186,066* | *173,465* | *46,481* | *35,960* | *15,964* | *156,901* | *59,729* | *44,496* | *22,131* |
| | *1982* | *646,738* | *133,587* | *127,493* | *57,908* | *132,326* | *122,897* | *42,247* | *27,153* | *13,022* | *100,345* | *54,474* | *33,562* | *19,276* |
| *Wayne, W. Va.* | *1984* | *120,532* | *28,969* | *27,851* | *7,743* | *24,346* | *16,427* | *4,760* | *2,720* | *1,029* | *20,539* | *13,821* | *6,589* | *1,507* |
| | *1982* | *107,190* | *30,094* | *28,967* | *6,854* | *18,736* | *12,467* | *4,574* | *2,222* | *917* | *14,214* | *13,641* | *5,378* | *1,420* |
| **LEXINGTON-FAYETTE** | 1984 | 2,018,261 | 396,404 | 382,429 | 202,883 | 334,004 | 288,906 | 101,715 | 91,372 | 52,597 | 420,952 | 194,566 | 67,360 | 58,862 |
| | 1982 | 1,692,910 | 351,617 | 339,587 | 182,997 | 258,231 | 222,440 | 90,244 | 68,937 | 41,535 | 302,208 | 174,121 | 60,363 | 48,888 |
| Bourbon | 1984 | 66,521 | 21,533 | 21,048 | 4,763 | 2,512 | | 2,463 | 1,478 | 909 | 14,313 | 7,937 | 2,504 | 4,239 |
| | 1982 | 52,066 | 17,896 | 17,514 | 3,945 | 1,804 | | 2,014 | 1,069 | 690 | 9,456 | 6,455 | 2,074 | 3,044 |
| Clark | 1984 | 139,140 | 36,974 | 36,346 | 10,555 | 18,005 | 13,028 | 5,680 | 3,548 | 2,101 | 35,453 | 13,388 | 5,719 | 4,210 |
| | 1982 | 121,441 | 33,427 | 32,899 | 10,678 | 13,708 | 9,715 | 4,888 | 2,993 | 1,829 | 27,219 | 12,653 | 5,531 | 3,855 |
| Fayette | 1984 | 1,578,081 | 268,986 | 257,927 | 170,570 | 297,697 | 266,022 | 85,798 | 81,496 | 46,936 | 324,403 | 139,683 | 45,698 | 41,037 |
| | 1982 | 1,331,034 | 241,774 | 232,112 | 153,106 | 232,064 | 206,279 | 77,297 | 61,221 | 36,993 | 236,150 | 125,180 | 41,908 | 34,524 |
| Jessamine | 1984 | 102,409 | 25,318 | 24,492 | 7,458 | 7,330 | 4,704 | 1,950 | 2,178 | 1,696 | 29,172 | 13,817 | 5,028 | 2,920 |
| | 1982 | 77,041 | 21,464 | 20,788 | 5,996 | 4,771 | 2,951 | 1,425 | 1,560 | 1,241 | 17,288 | 11,090 | 4,130 | 2,255 |
| Scott | 1984 | 60,516 | 21,389 | 20,977 | 5,612 | 4,211 | 2,411 | 1,912 | 1,743 | 807 | 7,390 | 8,413 | 2,146 | 3,396 |
| | 1982 | 54,473 | 18,981 | 18,638 | 5,758 | 3,146 | 1,742 | 1,737 | 1,422 | 675 | 5,570 | 8,617 | 2,020 | 2,795 |
| Woodford | 1984 | 71,594 | 22,204 | 21,639 | 3,925 | 4,199 | 2,741 | 3,912 | 929 | 148 | 10,221 | 11,328 | 6,265 | 3,060 |
| | 1982 | 56,855 | 18,075 | 17,636 | 3,514 | 2,738 | 1,753 | 2,883 | 672 | 107 | 6,525 | 10,126 | 4,700 | 2,415 |
| **LOUISVILLE** | 1984 | 5,324,260 | 1,118,325 | 1,050,204 | 522,453 | 805,981 | 712,513 | 257,482 | 237,087 | 127,880 | 1,057,670 | 514,431 | 213,535 | 212,901 |
| | 1982 | 4,271,270 | 965,373 | 907,366 | 452,929 | 594,719 | 521,074 | 201,608 | 179,919 | 101,270 | 733,260 | 448,103 | 174,986 | 161,006 |
| Bullitt | 1984 | 92,134 | 42,398 | 39,638 | 6,707 | 2,250 | | 277 | 2,893 | 580 | 12,350 | 14,709 | 5,578 | 1,000 |
| | 1982 | 75,536 | 34,128 | 31,945 | 5,653 | 1,525 | | 234 | 2,173 | 458 | 8,442 | 13,667 | 4,803 | 820 |
| Jefferson | 1984 | 4,155,389 | 846,461 | 796,754 | 424,652 | 659,905 | 600,905 | 203,975 | 194,273 | 103,640 | 834,813 | 378,610 | 138,865 | 170,474 |
| | 1982 | 3,308,430 | 720,805 | 679,292 | 366,408 | 482,200 | 436,496 | 157,207 | 146,762 | 82,001 | 574,009 | 320,656 | 120,288 | 128,080 |
| Oldham | 1984 | 77,437 | 23,318 | 18,065 | 3,481 | 4,196 | | 529 | 3,277 | 1,210 | 22,388 | 7,596 | 6,000 | 2,917 |
| | 1982 | 73,763 | 23,028 | 17,862 | 3,600 | 3,490 | | 497 | 2,735 | 1,050 | 18,774 | 8,659 | 6,047 | 2,658 |
| Shelby | 1984 | 86,558 | 24,508 | 23,663 | 7,387 | 6,646 | | 2,766 | 1,579 | 223 | 21,755 | 6,838 | 3,690 | 3,134 |
| | 1982 | 79,063 | 22,841 | 22,080 | 7,209 | 5,759 | | 2,511 | 1,373 | 205 | 17,216 | 6,801 | 3,678 | 2,760 |
| *Clark, Ind.* | *1984* | *578,082* | *95,340* | *88,092* | *43,879* | *107,249* | *92,984* | *30,808* | *13,743* | *7,167* | *115,243* | *73,578* | *42,095* | *17,629* |
| | *1982* | *457,803* | *84,771* | *78,421* | *38,108* | *83,094* | *71,389* | *25,090* | *10,432* | *5,727* | *79,111* | *67,123* | *27,852* | *13,425* |
| *Floyd, Ind.* | *1984* | *250,852* | *61,710* | *60,490* | *29,664* | *19,701* | *18,624* | *17,549* | *17,204* | *14,216* | *37,536* | *25,450* | *8,755* | *14,431* |
| | *1982* | *207,065* | *57,337* | *56,271* | *25,975* | *13,987* | *13,189* | *14,742* | *13,213* | *11,091* | *26,071* | *23,553* | *6,471* | *10,742* |
| *Harrison, Ind.* | *1984* | *83,808* | *24,590* | *23,502* | *6,683* | *6,034* | | *1,578* | *4,118* | *844* | *13,585* | *7,450* | *8,552* | *3,316* |
| | *1982* | *69,610* | *22,463* | *21,495* | *5,976* | *4,664* | | *1,327* | *3,231* | *738* | *9,637* | *7,644* | *5,847* | *2,521* |
| **OWENSBORO** | 1984 | 546,217 | 117,178 | 114,473 | 52,523 | 87,867 | 79,603 | 25,185 | 24,466 | 14,820 | 103,196 | 36,587 | 30,875 | 21,453 |
| | 1982 | 437,853 | 97,925 | 95,780 | 45,078 | 62,744 | 56,539 | 21,509 | 18,710 | 11,823 | 71,827 | 32,023 | 27,073 | 16,426 |
| Daviess | 1984 | 546,217 | 117,178 | 114,473 | 52,523 | 87,867 | 79,603 | 25,185 | 24,466 | 14,820 | 103,196 | 36,587 | 30,875 | 21,453 |
| | 1982 | 437,853 | 97,925 | 95,780 | 45,078 | 62,744 | 56,539 | 21,509 | 18,710 | 11,823 | 71,827 | 32,023 | 27,073 | 16,426 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 1984 | 33,486 | 9,415 | 8,998 | 2,449 | 1,357 | | 1,929 | 1,037 | 838 | 6,024 | 4,790 | 2,655 | 1,191 |
| | 1982 | 31,465 | 9,528 | 9,117 | 2,393 | 1,137 | | 1,788 | 862 | 703 | 4,775 | 4,674 | 2,419 | 1,034 |
| Allen | 1984 | 51,533 | 14,568 | 14,288 | 2,120 | 2,104 | | 1,314 | 830 | 387 | 16,013 | 4,989 | 4,471 | 2,837 |
| | 1982 | 40,873 | 13,005 | 12,770 | 1,812 | 1,596 | | 1,127 | 632 | 321 | 10,050 | 4,394 | 3,903 | 2,136 |
| Anderson | 1984 | 38,325 | 12,716 | 12,550 | 1,440 | 1,116 | | 1,299 | 665 | 171 | 6,227 | 6,673 | 2,553 | 1,608 |
| | 1982 | 33,171 | 11,019 | 10,888 | 1,416 | 899 | | 1,183 | 537 | 151 | 4,582 | 6,045 | 2,147 | 1,298 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Ballard** | 1984 | 27,364 | 8,304 | 8,116 | 1,271 | 208 | | 692 | 373 | | 9,953 | 1,921 | 2,617 | 663 |
| | 1982 | 26,635 | 8,634 | 8,449 | 1,346 | 177 | | 667 | 320 | | 8,327 | 2,243 | 2,576 | 619 |
| **Barren** | 1984 | 156,656 | 38,189 | 37,388 | 14,100 | 24,184 | 22,313 | 7,553 | 6,662 | 3,320 | 24,595 | 12,127 | 11,585 | 6,848 |
| | 1982 | 135,984 | 34,103 | 33,428 | 13,075 | 18,036 | 16,537 | 6,660 | 5,505 | 2,879 | 18,496 | 12,398 | 10,976 | 5,636 |
| **Bath** | 1984 | 14,699 | 5,330 | 5,134 | 641 | 592 | | 335 | 730 | 552 | 2,196 | 2,303 | 143 | 976 |
| | 1982 | 14,288 | 5,171 | 4,987 | 652 | 535 | | 341 | 660 | 518 | 1,808 | 2,474 | 141 | 873 |
| **Bell** | 1984 | 160,473 | 41,768 | 40,357 | 11,408 | 20,131 | | 9,193 | 7,216 | 5,649 | 27,440 | 15,042 | 9,475 | 5,708 |
| | 1982 | 148,825 | 40,842 | 39,509 | 11,202 | 15,898 | | 8,779 | 6,314 | 5,014 | 21,852 | 14,748 | 9,506 | 5,455 |
| ☐ **Boone** | 1984 | 447,107 | 70,039 | 65,149 | 42,660 | 106,777 | 96,216 | 20,129 | 9,573 | 1,122 | 69,865 | 73,094 | 16,623 | 13,234 |
| | 1982 | 371,544 | 62,163 | 57,892 | 37,336 | 81,639 | 73,259 | 17,682 | 7,076 | 925 | 46,826 | 69,009 | 14,374 | 10,208 |
| **Bourbon** | 1984 | 66,521 | 21,533 | 21,048 | 4,763 | 2,512 | | 2,463 | 1,478 | 909 | 14,313 | 7,937 | 2,504 | 4,239 |
| | 1982 | 52,066 | 17,896 | 17,514 | 3,945 | 1,804 | | 2,014 | 1,069 | 690 | 9,456 | 6,455 | 2,074 | 3,044 |
| **Boyd** | 1984 | 333,697 | 74,963 | 69,267 | 26,725 | 65,651 | 54,703 | 16,988 | 10,156 | 3,914 | 56,998 | 29,186 | 13,757 | 14,817 |
| | 1982 | 286,599 | 65,924 | 60,988 | 24,609 | 53,680 | 44,384 | 14,770 | 8,332 | 3,476 | 42,564 | 26,832 | 12,971 | 12,024 |
| **Boyle** | 1984 | 159,341 | 35,481 | 34,042 | 9,749 | 31,023 | 24,891 | 5,112 | 5,075 | 3,996 | 38,313 | 8,998 | 9,998 | 5,652 |
| | 1982 | 125,747 | 30,033 | 28,850 | 8,754 | 21,870 | 17,236 | 3,971 | 3,766 | 3,046 | 26,081 | 8,478 | 8,016 | 4,397 |
| **Bracken** | 1984 | 12,647 | 5,923 | 5,804 | 386 | 239 | | 65 | 232 | 232 | 2,106 | 1,732 | 1,080 | 181 |
| | 1982 | 12,248 | 5,743 | 5,634 | 433 | 216 | | 67 | 210 | 210 | 1,734 | 1,755 | 1,121 | 179 |
| **Breathitt** | 1984 | 52,349 | 11,255 | 10,934 | 2,709 | 7,739 | 4,491 | 1,067 | 2,378 | 1,681 | 12,136 | 6,553 | 3,034 | 1,562 |
| | 1982 | 47,434 | 11,232 | 10,925 | 2,631 | 6,045 | 3,421 | 1,040 | 2,004 | 1,482 | 9,560 | 6,355 | 3,011 | 1,346 |
| **Breckinridge** | 1984 | 50,747 | 25,738 | 24,950 | 2,327 | 2,440 | | 1,166 | 1,557 | 718 | 7,233 | 2,671 | 2,579 | 1,846 |
| | 1982 | 44,158 | 22,659 | 21,992 | 2,145 | 1,809 | | 1,079 | 1,179 | 576 | 5,407 | 2,715 | 2,199 | 1,656 |
| **Bullitt** | 1984 | 92,134 | 42,398 | 39,638 | 6,707 | 2,250 | | 277 | 2,893 | 580 | 12,350 | 14,709 | 5,578 | 1,000 |
| | 1982 | 75,536 | 34,128 | 31,945 | 5,653 | 1,525 | | 234 | 2,173 | 458 | 8,442 | 13,667 | 4,803 | 820 |
| **Butler** | 1984 | 18,626 | 6,831 | 6,701 | 561 | 649 | | 142 | 244 | 244 | 2,909 | 4,461 | 956 | 1,175 |
| | 1982 | 19,340 | 7,170 | 7,042 | 680 | 573 | | 157 | 239 | 239 | 2,593 | 4,895 | 976 | 1,138 |
| **Caldwell** | 1984 | 59,274 | 15,052 | 14,886 | 3,636 | 9,747 | 7,326 | 3,163 | 2,997 | 1,683 | 10,710 | 2,501 | 4,146 | 2,022 |
| | 1982 | 54,188 | 14,375 | 14,234 | 3,635 | 7,839 | 5,832 | 2,916 | 2,418 | 1,450 | 8,685 | 2,757 | 3,835 | 1,863 |
| **Calloway** | 1984 | 227,092 | 32,368 | 31,065 | 14,377 | 16,286 | 13,564 | 11,588 | 10,117 | 4,441 | 104,928 | 13,141 | 7,199 | 7,053 |
| | 1982 | 169,351 | 29,028 | 27,893 | 12,609 | 11,560 | 9,561 | 9,891 | 7,249 | 3,270 | 65,542 | 11,841 | 6,256 | 5,286 |
| ☐ **Campbell** | 1984 | 327,953 | 90,982 | 84,001 | 33,369 | 28,582 | 25,380 | 20,809 | 12,459 | 5,016 | 51,462 | 34,136 | 11,993 | 20,840 |
| | 1982 | 285,173 | 82,166 | 75,953 | 32,139 | 22,987 | 20,261 | 17,131 | 9,637 | 4,082 | 37,799 | 30,867 | 10,051 | 16,741 |
| **Carlisle** | 1984 | 14,458 | 3,582 | 3,495 | 215 | 573 | | 175 | 108 | | 3,855 | 2,704 | 2,489 | 117 |
| | 1982 | 13,552 | 3,548 | 3,466 | 234 | 503 | | 161 | 95 | | 3,048 | 2,875 | 2,276 | 112 |
| **Carroll** | 1984 | 45,857 | 18,437 | 17,916 | 2,665 | 1,216 | | 1,135 | 640 | 299 | 8,439 | 6,444 | 3,350 | 2,387 |
| | 1982 | 35,238 | 14,265 | 13,879 | 2,384 | 874 | | 923 | 462 | 235 | 5,544 | 5,439 | 2,511 | 1,704 |
| **Carter** | 1984 | 84,651 | 26,302 | 25,449 | 5,088 | 9,243 | 4,879 | 2,562 | 6,736 | 3,846 | 11,711 | 8,301 | 6,571 | 3,073 |
| | 1982 | 78,702 | 25,178 | 24,391 | 5,017 | 7,329 | 3,774 | 2,535 | 5,443 | 3,210 | 9,364 | 9,022 | 6,618 | 2,670 |
| **Casey** | 1984 | 34,132 | 7,229 | 6,712 | 2,375 | 3,866 | | 1,744 | 1,119 | 845 | 10,511 | 1,479 | 1,973 | 1,713 |
| | 1982 | 28,521 | 7,032 | 6,537 | 2,191 | 2,869 | | 1,463 | 919 | 721 | 7,122 | 1,504 | 1,860 | 1,394 |
| **Christian** | 1984 | 280,016 | 56,030 | 54,997 | 19,057 | 31,920 | 26,051 | 13,112 | 9,478 | 4,839 | 75,910 | 20,535 | 13,714 | 10,809 |
| | 1982 | 236,030 | 49,574 | 48,718 | 17,232 | 25,629 | 20,653 | 11,366 | 7,635 | 4,162 | 54,701 | 19,138 | 12,669 | 8,613 |
| **Clark** | 1984 | 139,140 | 36,974 | 36,346 | 10,555 | 18,005 | 13,028 | 5,680 | 3,548 | 2,101 | 35,453 | 13,388 | 5,719 | 4,210 |
| | 1982 | 121,441 | 33,427 | 32,899 | 10,678 | 13,708 | 9,715 | 4,888 | 2,993 | 1,829 | 27,219 | 12,653 | 5,531 | 3,855 |
| **Clay** | 1984 | 63,128 | 19,323 | 18,895 | 2,550 | 4,398 | | 2,226 | 2,876 | 2,876 | 9,842 | 8,714 | 6,358 | 2,782 |
| | 1982 | 60,172 | 19,754 | 19,340 | 2,558 | 3,548 | | 2,137 | 2,571 | 2,571 | 8,008 | 8,728 | 5,902 | 2,460 |
| **Clinton** | 1984 | 29,810 | 10,851 | 10,520 | 1,294 | 1,865 | | 902 | 1,245 | 257 | 3,247 | 4,853 | 1,474 | 944 |
| | 1982 | 24,176 | 8,773 | 8,516 | 1,189 | 1,357 | | 706 | 936 | 204 | 2,221 | 4,086 | 1,207 | 775 |
| **Crittenden** | 1984 | 26,945 | 11,044 | 10,897 | 1,346 | 2,042 | | 541 | 929 | 929 | 4,005 | 2,143 | 858 | 1,614 |
| | 1982 | 24,025 | 10,222 | 10,098 | 1,265 | 1,543 | | 510 | 740 | 740 | 3 052 | 2,011 | 824 | 1,337 |
| **Cumberland** | 1984 | 13,822 | 5,369 | 5,222 | 673 | 988 | | 598 | 722 | 722 | 2,335 | 534 | 1,044 | 915 |
| | 1982 | 13,905 | 5,578 | 5,432 | 733 | 865 | | 590 | 634 | 634 | 2,060 | 640 | 1,134 | 878 |
| **Daviess** | 1984 | 546,217 | 117,178 | 114,473 | 52,523 | 87,867 | 79,603 | 25,185 | 24,466 | 14,820 | 103,196 | 36,567 | 30,875 | 21,453 |
| | 1982 | 437,853 | 97,925 | 95,780 | 45,078 | 62,744 | 56,539 | 21,509 | 18,710 | 11,823 | 71,827 | 32,023 | 27,073 | 16,426 |
| **Edmonson** | 1984 | 12,256 | 5.717 | 5,567 | 1,132 | 242 | | 339 | 534 | 534 | 1,409 | 654 | 735 | 591 |
| | 1982 | 11,471 | 5,290 | 5,158 | 1,097 | 208 | | 329 | 455 | 455 | 1,108 | 698 | 659 | 558 |
| **Elliott** | 1984 | 7,476 | 1,162 | 1,059 | 368 | 399 | | 205 | 295 | 295 | 2,580 | 1,474 | 270 | 126 |
| | 1982 | 6,472 | 1,169 | 1,366 | 351 | 311 | | 177 | 249 | 249 | 1,813 | 1,404 | 260 | 116 |
| **Estill** | 1984 | 47,386 | 14,103 | 13,887 | 1,929 | 3,060 | 2,870 | 974 | 583 | 274 | 19,958 | 2,027 | 756 | 2,225 |
| | 1982 | 42,634 | 13,779 | 13,585 | 2,179 | 2,780 | 2,593 | 1,000 | 530 | 271 | 14,996 | 2,286 | 728 | 2,142 |
| **Fayette** | 1984 | 1,578,081 | 268,986 | 257,927 | 170,570 | 297,697 | 266,022 | 85,798 | 81,496 | 46,936 | 324,403 | 139,683 | 45,698 | 41,037 |
| | 1982 | 1,331,034 | 241,774 | 232,112 | 153,106 | 232,064 | 206,279 | 77,297 | 61,221 | 36,993 | 236,150 | 125,180 | 41,908 | 34,524 |
| **Fleming** | 1984 | 50,267 | 9,956 | 9,664 | 2,000 | 4,259 | | 1,091 | 2,130 | 1,820 | 19,012 | 4,470 | 2,979 | 1,860 |
| | 1982 | 42,353 | 9,621 | 9,350 | 1,844 | 3,149 | | 965 | 1,745 | 1,504 | 14,174 | 4,103 | 2,534 | 1,665 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Floyd | 1984 | 184,159 | 36,708 | 35,805 | 9,022 | 16,485 | 4,659 | 7,481 | 5,053 | 3,337 | 52,007 | 18,459 | 16,421 | 8,995 |
| | 1982 | 171,354 | 36,639 | 35,781 | 9,188 | 13,501 | 3,672 | 6,925 | 4,585 | 3,101 | 42,953 | 18,768 | 15,474 | 8,073 |
| Franklin | 1984 | 204,193 | 44,440 | 43,470 | 19,370 | 23,173 | 18,958 | 11,217 | 4,766 | 3,319 | 44,496 | 25,036 | 11,878 | 8,998 |
| | 1982 | 176,321 | 43,205 | 42,313 | 17,868 | 17,190 | 13,940 | 10,103 | 3,917 | 2,838 | 31,011 | 23,061 | 11,194 | 7,457 |
| Fulton | 1984 | 44,117 | 15,105 | 14,643 | 959 | 7,537 | 6,670 | 1,307 | 1,335 | 220 | 5,686 | 3,934 | 1,141 | 2,220 |
| | 1982 | 41,390 | 14,333 | 13,912 | 1,053 | 6,023 | 5,287 | 1,198 | 1,182 | 216 | 4,581 | 4,309 | 1,158 | 1,944 |
| Gallatin | 1984 | 22,763 | 6,743 | 6,652 | 1,909 | 1,445 | | 393 | 114 | | 215 | 7,769 | 1,675 | 669 |
| | 1982 | 15,486 | 4,723 | 4,665 | 1,408 | 775 | | 263 | 68 | | 116 | 5,178 | 1,035 | 426 |
| Garrard | 1984 | 17,785 | 5,556 | 5,395 | 1,305 | 1,126 | | 671 | 1,115 | 1,115 | 2,212 | 1,671 | 2,166 | 938 |
| | 1982 | 18,143 | 5,801 | 5,639 | 1,426 | 991 | | 667 | 984 | 984 | 1,962 | 1,825 | 2,190 | 927 |
| Grant | 1984 | 49,742 | 14,899 | 14,159 | 3,218 | 921 | | 725 | 1,104 | 642 | 13,349 | 8,649 | 3,733 | 1,760 |
| | 1982 | 42,742 | 12,877 | 12,252 | 3,216 | 676 | | 596 | 891 | 532 | 9,797 | 8,629 | 3,126 | 1,403 |
| Graves | 1984 | 134,592 | 31,384 | 30,250 | 4,995 | 13,992 | 10,933 | 6,876 | 3,423 | 2,407 | 26,918 | 10,281 | 23,989 | 5,536 |
| | 1982 | 124,607 | 30,465 | 29,399 | 5,193 | 11,160 | 8,640 | 6,846 | 3,024 | 2,162 | 21,652 | 10,665 | 22,016 | 5,192 |
| Grayson | 1984 | 74,457 | 18,394 | 17,595 | 4,805 | 9,446 | 3,725 | 2,693 | 2,295 | 1,207 | 10,706 | 8,359 | 6,738 | 4,746 |
| | 1982 | 59,957 | 15,938 | 15,264 | 4,023 | 6,361 | 2,426 | 2,151 | 1,713 | 915 | 7,270 | 7,419 | 5,764 | 3,503 |
| Green | 1984 | 25,687 | 10,500 | 10,227 | 983 | 1,826 | | 526 | 541 | 541 | 3,504 | 2,285 | 2,940 | 1,205 |
| | 1982 | 21,902 | 9,021 | 8,797 | 976 | 1,458 | | 474 | 434 | 434 | 2,556 | 2,208 | 2,448 | 956 |
| Greenup | 1984 | 79,437 | 31,049 | 30,228 | 4,111 | 4,356 | | 2,347 | 2,818 | 843 | 14,617 | 10,611 | 3,222 | 2,406 |
| | 1982 | 72,904 | 29,522 | 28,776 | 3,988 | 3,725 | | 2,268 | 2,419 | 760 | 11,414 | 10,201 | 3,169 | 2,042 |
| Hancock | 1984 | 12,685 | 8,542 | 8,473 | 442 | | | | 63 | | 1,747 | 702 | 243 | 610 |
| | 1982 | 10,680 | 7,264 | 7,214 | 393 | | | | 50 | | 1,261 | 689 | 214 | 478 |
| Hardin | 1984 | 381,981 | 69,348 | 65,664 | 27,901 | 45,093 | 36,977 | 16,686 | 16,193 | 10,370 | 108,051 | 51,501 | 21,716 | 7,625 |
| | 1982 | 331,210 | 61,998 | 58,775 | 27,039 | 33,852 | 27,461 | 14,159 | 13,030 | 8,743 | 81,799 | 51,621 | 20,711 | 6,618 |
| Harlan | 1984 | 147,112 | 45,877 | 44,886 | 8,516 | 23,362 | 7,843 | 2,942 | 7,056 | 3,295 | 20,934 | 11,214 | 7,800 | 5,542 |
| | 1982 | 136,071 | 46,801 | 45,845 | 8,239 | 18,175 | 5,784 | 2,857 | 6,082 | 2,963 | 15,877 | 11,484 | 6,982 | 4,725 |
| Harrison | 1984 | 61,749 | 17,343 | 16,789 | 2,796 | 6,192 | 4,693 | 2,360 | 2,402 | 1,244 | 12,538 | 6,761 | 2,634 | 4,099 |
| | 1982 | 49,327 | 14,136 | 13,701 | 2,632 | 4,581 | 3,405 | 2,010 | 1,826 | 974 | 8,272 | 5,757 | 2,295 | 3,081 |
| Hart | 1984 | 36,678 | 12,923 | 11,370 | 819 | 1,468 | | 1,062 | 1,763 | 1,763 | 7,027 | 5,187 | 2,672 | 1,890 |
| | 1982 | 33,282 | 11,904 | 10,486 | 790 | 1,257 | | 1,027 | 1,372 | 1,372 | 5,496 | 4,995 | 2,633 | 1,607 |
| ☐ Henderson | 1984 | 259,786 | 64,110 | 62,652 | 21,165 | 30,229 | 19,641 | 10,773 | 11,425 | 9,572 | 58,724 | 35,053 | 9,250 | 6,975 |
| | 1982 | 204,509 | 51,960 | 50,839 | 17,961 | 20,631 | 13,198 | 9,175 | 8,640 | 7,382 | 40,416 | 29,700 | 8,020 | 5,476 |
| Henry | 1984 | 31,395 | 9,479 | 9,233 | 2,171 | 1,622 | | 323 | 312 | | 8,191 | 2,763 | 1,981 | 2,693 |
| | 1982 | 28,024 | 9,126 | 8,900 | 2,057 | 1,366 | | 279 | 263 | | 6,297 | 2,698 | 1,737 | 2,250 |
| Hickman | 1984 | 7,313 | 2,382 | 2,344 | 674 | 500 | | 731 | 45 | | 1,280 | 252 | 597 | 137 |
| | 1982 | 7,778 | 2,639 | 2,600 | 758 | 453 | | 746 | 45 | | 1,167 | 312 | 620 | 148 |
| Hopkins | 1984 | 246,981 | 66,217 | 65,165 | 14,026 | 29,582 | 21,247 | 15,165 | 10,612 | 5,205 | 52,048 | 25,259 | 13,651 | 9,115 |
| | 1982 | 210,219 | 59,413 | 58,539 | 12,872 | 22,821 | 16,105 | 12,651 | 8,076 | 4,181 | 38,736 | 23,816 | 12,799 | 7,552 |
| Jackson | 1984 | 15,641 | 4,157 | 3,907 | 1,343 | 1,502 | | 157 | 341 | | 3,206 | 1,140 | 782 | 1,416 |
| | 1982 | 17,471 | 5,090 | 4,790 | 1,560 | 1,403 | | 184 | 348 | | 3,019 | 1,430 | 927 | 1,457 |
| Jefferson | 1984 | 4,155,389 | 846,461 | 796,754 | 424,652 | 659,905 | 600,905 | 203,975 | 194,273 | 103,640 | 834,813 | 378,810 | 138,865 | 170,474 |
| | 1982 | 3,308,430 | 720,805 | 679,292 | 366,408 | 482,200 | 436,496 | 157,207 | 146,762 | 82,001 | 574,009 | 320,656 | 120,288 | 128,080 |
| Jessamine | 1984 | 102,409 | 25,318 | 24,492 | 7,458 | 7,380 | 4,704 | 1,950 | 2,178 | 1,696 | 29,172 | 13,817 | 5,028 | 2,920 |
| | 1982 | 77,041 | 21,464 | 20,788 | 5,996 | 4,771 | 2,951 | 1,425 | 1,560 | 1,241 | 17,288 | 11,090 | 4,130 | 2,255 |
| Johnson | 1984 | 116,895 | 20,888 | 19,945 | 7,803 | 15,678 | | 5,499 | 7,660 | 3,220 | 21,938 | 11,946 | 11,766 | 6,708 |
| | 1982 | 108,316 | 21,730 | 20,774 | 7,698 | 12,438 | | 5,057 | 6,733 | 2,968 | 17,552 | 11,765 | 11,859 | 5,832 |
| ☐ Kenton | 1984 | 622,740 | 168,874 | 149,252 | 64,701 | 86,300 | 84,456 | 10,911 | 27,279 | 20,515 | 79,653 | 89,778 | 17,171 | 28,946 |
| | 1982 | 520,207 | 148,140 | 131,084 | 57,194 | 60,554 | 59,153 | 9,328 | 21,126 | 16,306 | 56,362 | 78,206 | 15,307 | 24,576 |
| Knott | 1984 | 52,107 | 15,302 | 14,558 | 2,167 | 9,261 | 8,141 | 1,012 | 2,388 | 728 | 3,601 | 9,261 | 2,873 | 410 |
| | 1982 | 44,407 | 14,148 | 13,476 | 1,900 | 6,530 | 5,705 | 890 | 1,690 | 576 | 2,560 | 8,107 | 2,573 | 350 |
| Knox | 1984 | 112,013 | 31,095 | 29,976 | 5,847 | 19,508 | 8,210 | 4,618 | 2,173 | 1,411 | 23,574 | 8,051 | 6,670 | 5,589 |
| | 1982 | 94,865 | 29,815 | 28,777 | 5,659 | 14,265 | 5,714 | 3,816 | 1,761 | 1,187 | 15,743 | 8,070 | 6,196 | 4,479 |
| Larue | 1984 | 32,049 | 11,611 | 11,461 | 1,179 | 3,809 | | 1,186 | 1,103 | 330 | 5,536 | 2,581 | 1,711 | 1,061 |
| | 1982 | 27,763 | 10,217 | 10,097 | 1,134 | 2,823 | | 1,097 | 905 | 292 | 4,137 | 2,621 | 1,459 | 908 |
| Laurel | 1984 | 197,056 | 46,498 | 45,872 | 9,819 | 12,647 | 6,146 | 6,748 | 9,165 | 4,375 | 62,908 | 23,169 | 12,418 | 5,739 |
| | 1982 | 162,741 | 39,678 | 39,191 | 9,560 | 10,034 | 4,726 | 5,480 | 6,923 | 3,525 | 44,725 | 22,821 | 10,388 | 4,519 |
| Lawrence | 1984 | 38,540 | 19,999 | 19,751 | 2,244 | 325 | | 1,375 | 779 | 499 | 1,850 | 5,118 | 1,917 | 3,258 |
| | 1982 | 36,856 | 19,178 | 18,963 | 2,253 | 290 | | 1,254 | 697 | 468 | 1,506 | 5,131 | 1,803 | 2,882 |
| Lee | 1984 | 21,044 | 6,938 | 6,763 | 801 | 1,531 | | 581 | 232 | | 4,338 | 2,844 | 790 | 426 |
| | 1982 | 20,538 | 6,903 | 6,737 | 827 | 1,292 | | 546 | 192 | | 3,632 | 2,932 | 833 | 429 |
| Leslie | 1984 | 23,995 | 8,043 | 7,783 | 922 | 4,328 | | 436 | 1,152 | 1,152 | 1,524 | 3,685 | 1,709 | 689 |
| | 1982 | 23,505 | 8,438 | 8,175 | 938 | 3,540 | | 445 | 1,044 | 1,044 | 1,257 | 3,743 | 1,777 | 618 |
| Letcher | 1984 | 81,644 | 24,523 | 23,975 | 3,516 | 10,754 | 5,044 | 2,880 | 4,418 | 4,418 | 6,023 | 12,707 | 8,780 | 3,902 |
| | 1982 | 77,107 | 25,180 | 24,647 | 3,424 | 8,823 | 4,013 | 2,815 | 3,833 | 3,833 | 4,756 | 12,353 | 7,910 | 3,348 |

# 1984 RETAiL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lewis | 1984 | 19,940 | 8,347 | 8,104 | 1,049 | 420 | | 373 | 475 | | 2,119 | 3,843 | 1,197 | 176 |
| | 1982 | 19,590 | 8,092 | 7,866 | 1,065 | 379 | | 380 | 389 | | 1,744 | 3,946 | 1,241 | 174 |
| Lincoln | 1984 | 33,229 | 9,736 | 9,324 | 1,974 | 537 | | 1,421 | 1,664 | 683 | 8,860 | 2,245 | 3,273 | 777 |
| | 1982 | 33,053 | 10,152 | 9,734 | 2,080 | 478 | | 1,362 | 1,563 | 678 | 7,289 | 2,608 | 3,525 | 797 |
| Livingston | 1984 | 18,468 | 9,659 | 8,776 | 3,587 | 63 | | 143 | 265 | 265 | 1,050 | 533 | 472 | 1,033 |
| | 1982 | 16,502 | 8,420 | 7,660 | 3,274 | 51 | | 130 | 216 | 216 | 776 | 537 | 413 | 831 |
| Logan | 1984 | 80,209 | 28,740 | 28,436 | 4,342 | 8,087 | 4,385 | 2,677 | 2,614 | 2,104 | 15,608 | 5,419 | 4,190 | 4,655 |
| | 1982 | 68,693 | 25,320 | 25,082 | 4,006 | 5,999 | 3,191 | 2,341 | 2,149 | 1,770 | 11,676 | 5,511 | 3,949 | 3,784 |
| Lyon | 1984 | 16,183 | 7,136 | 7,010 | 686 | 230 | | 73 | 921 | 921 | 3,552 | 1,882 | 548 | 292 |
| | 1982 | 12,742 | 5,926 | 5,828 | 621 | 167 | | 60 | 672 | 672 | 2,137 | 1,699 | 415 | 210 |
| McCracken | 1984 | 417,959 | 91,283 | 85,679 | 32,591 | 55,724 | 53,553 | 26,453 | 20,406 | 12,747 | 76,107 | 36,330 | 22,179 | 18,033 |
| | 1982 | 379,049 | 83,969 | 78,909 | 31,391 | 47,660 | 45,707 | 23,784 | 17,513 | 11,376 | 59,448 | 34,936 | 21,824 | 16,498 |
| McCreary | 1984 | 37,824 | 17,231 | 16,395 | 1,747 | 2,530 | | 753 | 1,359 | 893 | 5,673 | 2,970 | 1,362 | 1,871 |
| | 1982 | 32,485 | 15,228 | 14,507 | 1,568 | 1,825 | | 678 | 1,085 | 739 | 4,126 | 2,937 | 1,249 | 1,479 |
| McLean | 1984 | 22,314 | 8,786 | 8,680 | 1,097 | 754 | | 55 | 392 | 392 | 3,892 | 3,816 | 1,828 | 845 |
| | 1982 | 22,211 | 8,923 | 8,826 | 1,166 | 645 | | 59 | 371 | 371 | 3,357 | 4,050 | 1,798 | 793 |
| Madison | 1984 | 288,324 | 62,439 | 60,447 | 29,337 | 31,361 | 23,037 | 9,714 | 5,284 | 3,666 | 52,425 | 46,705 | 17,863 | 8,592 |
| | 1982 | 226,990 | 50,943 | 49,377 | 25,813 | 20,636 | 14,884 | 7,978 | 3,853 | 2,773 | 34,787 | 38,152 | 14,932 | 6,571 |
| Magoffin | 1984 | 33,983 | 14,088 | 13,605 | 1,248 | 4,562 | | 302 | 751 | 751 | 2,447 | 4,429 | 1,546 | 2,072 |
| | 1982 | 29,807 | 12,218 | 11,813 | 1,133 | 3,679 | | 249 | 608 | 608 | 1,688 | 4,434 | 1,434 | 1,813 |
| Marion | 1984 | 56,804 | 19,064 | 18,820 | 3,306 | 7,634 | 4,345 | 4,266 | 3,227 | 2,731 | 4,568 | 4,379 | 2,716 | 2,569 |
| | 1982 | 48,319 | 17,322 | 17,121 | 2,959 | 5,392 | 2,963 | 3,406 | 2,287 | 1,979 | 3,196 | 3,884 | 2,437 | 1,988 |
| Marshall | 1984 | 95,045 | 22,434 | 21,517 | 6,795 | 9,804 | 7,441 | 2,230 | 2,920 | 1,912 | 18,369 | 11,607 | 13,964 | 2,652 |
| | 1982 | 91,691 | 22,589 | 21,692 | 7,163 | 8,313 | 6,247 | 2,138 | 2,484 | 1,684 | 15,707 | 12,227 | 13,622 | 2,465 |
| Martin | 1984 | 53,311 | 14,235 | 13,992 | 1,202 | 5,207 | 4,857 | 886 | 1,473 | 1,288 | 23,160 | 2,423 | 1,897 | 1,345 |
| | 1982 | 47,191 | 15,006 | 14,768 | 1,317 | 4,186 | 3,888 | 888 | 1,312 | 1,170 | 17,005 | 2,670 | 1,937 | 1,229 |
| Mason | 1984 | 100,577 | 21,963 | 21,315 | 7,226 | 12,738 | 10,242 | 8,804 | 3,583 | 2,711 | 15,272 | 11,373 | 4,307 | 4,578 |
| | 1982 | 87,529 | 20,969 | 20,375 | 6,543 | 9,274 | 7,316 | 7,659 | 2,891 | 2,215 | 11,214 | 10,280 | 3,984 | 3,959 |
| Meade | 1984 | 35,509 | 8,197 | 7,748 | 2,487 | 810 | | 696 | 1,099 | 870 | 14,548 | 3,372 | 1,584 | 738 |
| | 1982 | 33,760 | 9,006 | 8,523 | 2,861 | 679 | | 727 | 924 | 739 | 11,133 | 3,873 | 1,527 | 749 |
| Menifee | 1984 | 7,848 | 2,160 | 2,080 | 221 | 285 | | 51 | 346 | 346 | 2,428 | 1,251 | 368 | 197 |
| | 1982 | 6,787 | 2,119 | 2,042 | 227 | 235 | | 47 | 287 | 287 | 1,658 | 1,163 | 329 | 165 |
| Mercer | 1984 | 61,668 | 22,332 | 21,529 | 4,731 | 3,067 | | 1,824 | 2,712 | 2,193 | 9,677 | 6,740 | 3,954 | 2,614 |
| | 1982 | 53,198 | 19,370 | 18,696 | 4,296 | 2,240 | | 1,662 | 2,194 | 1,789 | 7,127 | 6,293 | 3,669 | 2,310 |
| Metcalfe | 1984 | 26,028 | 8,452 | 8,276 | 965 | 570 | | 521 | 629 | 629 | 7,667 | 2,881 | 1,414 | 971 |
| | 1982 | 20,839 | 6,960 | 6,823 | 832 | 436 | | 435 | 483 | 483 | 5,220 | 2,544 | 1,246 | 815 |
| Monroe | 1984 | 37,276 | 15,514 | 14,547 | 1,670 | 1,551 | | 1,204 | 1,508 | 1,190 | 6,485 | 2,555 | 1,593 | 2,881 |
| | 1982 | 31,909 | 13,603 | 12,770 | 1,522 | 1,136 | | 1,101 | 1,110 | 885 | 4,793 | 2,511 | 1,484 | 2,314 |
| Montgomery | 1984 | 106,729 | 26,248 | 25,394 | 7,673 | 9,812 | 2,431 | 7,264 | 3,668 | 2,738 | 21,358 | 7,660 | 8,173 | 4,074 |
| | 1982 | 96,069 | 25,703 | 24 897 | 7,188 | 8,056 | 1,912 | 6,185 | 3,061 | 2,354 | 16,226 | 7,911 | 7,085 | 3,457 |
| Morgan | 1984 | 41,644 | 8,946 | 8,690 | 986 | 2,850 | | 1,014 | 2,410 | 789 | 13,108 | 3,824 | 4,506 | 637 |
| | 1982 | 40,234 | 9,089 | 8,839 | 1,049 | 2,438 | | 981 | 2,068 | 725 | 11,308 | 4,062 | 4,634 | 621 |
| Muhlenberg | 1984 | 135,091 | 44,232 | 42,972 | 5,123 | 18,157 | 13,333 | 6,663 | 4,723 | 3,313 | 23,920 | 13,499 | 5,033 | 6,909 |
| | 1982 | 113,438 | 38,564 | 37,511 | 4,677 | 13,329 | 9,659 | 5,529 | 3,842 | 2,799 | 17,709 | 12,304 | [illegible] | 5,559 |
| Nelson | 1984 | 110,932 | 32,727 | 32,305 | 8,036 | 14,384 | 8,473 | 3,170 | 3,842 | 1,896 | 16,914 | 11,646 | [illegible] | 3,815 |
| | 1982 | 90,754 | 27,093 | 26,776 | 6,941 | 9,992 | 5,711 | 2,699 | 2,957 | 1,533 | 11,848 | 10,151 | [illegible] | 3,207 |
| Nicholas | 1984 | 15,698 | 4,261 | 3,362 | 676 | 2,314 | | 638 | 637 | 637 | 1,400 | 1,539 | 2,176 | 1,107 |
| | 1982 | 14,388 | 4,215 | 3,330 | 694 | 1,779 | | 612 | 531 | 531 | 1,085 | 1,518 | 1,923 | 1,025 |
| Ohio | 1984 | 84,969 | 27,008 | 26,696 | 4,255 | 8,282 | 6,782 | 1,508 | 1,499 | 497 | 25,614 | 7,717 | 2,524 | 4,209 |
| | 1982 | 69,729 | 23,568 | 23,324 | 3,820 | 5,883 | 4,750 | 1,337 | 1,180 | 414 | 18,347 | 7,513 | 2,149 | 3,446 |
| Oldham | 1984 | 77,437 | 23,318 | 18,065 | 3,481 | 4,196 | | 529 | 3,277 | 1,210 | 22,388 | 7,596 | 6,000 | 2,917 |
| | 1982 | 73,763 | 23,028 | 17,862 | 3,600 | 3,490 | | 497 | 2,735 | 1,050 | 18,774 | 8,659 | 6,047 | 2,658 |
| Owen | 1984 | 22,832 | 5,248 | 5,103 | 1,025 | 1,725 | | 639 | 643 | 300 | 5,784 | 3,717 | 1,806 | 1,306 |
| | 1982 | 20,830 | 5,403 | 5,260 | 1,001 | 1,354 | | 567 | 506 | 257 | 4,580 | 3,623 | 1,659 | 1,123 |
| Owsley | 1984 | 8,226 | 3,040 | 2,856 | 621 | 77 | | 117 | 492 | 492 | 1,234 | 343 | 144 | 890 |
| | 1982 | 7,193 | 2,863 | 2,693 | 554 | 61 | | 105 | 355 | 355 | 832 | 338 | 131 | 700 |
| Pendleton | 1984 | 21,362 | 9,074 | 8,941 | 1,065 | 602 | | 1,017 | 325 | | 2,560 | 2,466 | 1,236 | 744 |
| | 1982 | 18,937 | 7,893 | 7,787 | 971 | 487 | | 842 | 238 | | 1,890 | 2,301 | 1,150 | 659 |
| Perry | 1984 | 141,543 | 37,230 | 35,808 | 8,983 | 12,048 | 5,923 | 8,899 | 5,015 | 2,732 | 29,406 | 12,532 | 8,487 | 4,746 |
| | 1982 | 136,516 | 37,904 | 36,500 | 9,084 | 10,819 | 5,190 | 8,181 | 4,519 | 2,588 | 23,196 | 13,620 | 8,769 | 4,230 |
| Pike | 1984 | 355,707 | 98,214 | 95,866 | 17,293 | 50,290 | 44,775 | 18,077 | 8,594 | 6,696 | 86,383 | 26,849 | 20,807 | 9,178 |
| | 1982 | 328,877 | 95,774 | 93,596 | 17,309 | 42,187 | 37,190 | 16,446 | 7,664 | 6,153 | 70,115 | 27,338 | 21,276 | 8,094 |
| Powell | 1984 | 22,400 | 6,513 | 6,329 | 2,125 | 3,391 | | 694 | 414 | | 1,192 | 3,230 | 1,393 | 1,233 |
| | 1982 | 20,480 | 6,333 | 6,162 | 2,014 | 2,515 | | 581 | 322 | | 891 | 3,250 | 1,312 | 1,002 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Pulaski | 1984 | 278,563 | 75,094 | 73,325 | 19,816 | 40,765 | 30,895 | 13,914 | 10,400 | 6,836 | 55,449 | 18,447 | 18,860 | 8,312 |
| | 1982 | 215,259 | 61,859 | 60,474 | 16,362 | 27,069 | 20,224 | 10,444 | 7,651 | 5,189 | 37,129 | 16,790 | 15,909 | 6,048 |
| Robertson | 1984 | 2,534 | 565 | 519 | 127 | 227 | | | 62 | | 114 | 747 | 507 | |
| | 1982 | 2,218 | 513 | 472 | 117 | 158 | | | 47 | | 79 | 706 | 404 | |
| Rockcastle | 1984 | 31,012 | 11,544 | 11,311 | 1,974 | 2,172 | | 324 | 664 | 300 | 2,583 | 4,793 | 1,889 | 1,440 |
| | 1982 | 28,106 | 10,313 | 10,117 | 1,835 | 1,709 | | 301 | 550 | 258 | 1,948 | 4,911 | 1,625 | 1,180 |
| Rowan | 1984 | 80,500 | 20,984 | 20,640 | 4,899 | 14,283 | 3,207 | 3,670 | 1,027 | 479 | 11,204 | 11,087 | 3,913 | 4,090 |
| | 1982 | 74,322 | 20,735 | 20,420 | 5,203 | 11,222 | 2,373 | 3,375 | 893 | 454 | 8,877 | 10,813 | 3,906 | 3,521 |
| Russell | 1984 | 41,989 | 12,374 | 11,806 | 1,881 | 4,322 | | 1,213 | 1,680 | 144 | 10,020 | 3,242 | 2,867 | 2,071 |
| | 1982 | 40,080 | 12,348 | 11,795 | 1,931 | 3,568 | | 1,250 | 1,391 | 129 | 8,340 | 3,668 | 3,007 | 1,943 |
| Scott | 1984 | 60,516 | 21,389 | 20,977 | 5,612 | 4,211 | 2,411 | 1,912 | 1,743 | 807 | 7,390 | 8,413 | 2,146 | 3,396 |
| | 1982 | 54,473 | 18,981 | 18,638 | 5,758 | 3,146 | 1,742 | 1,737 | 1,422 | 675 | 5,570 | 8,617 | 2,020 | 2,795 |
| Shelby | 1984 | 86,558 | 24,508 | 23,663 | 7,387 | 6,646 | | 2,766 | 1,579 | 223 | 21,755 | 6,838 | 3,690 | 3,134 |
| | 1982 | 79,063 | 22,841 | 22,080 | 7,209 | 5,759 | | 2,511 | 1,373 | 205 | 17,216 | 6,801 | 3,678 | 2,760 |
| Simpson | 1984 | 76,658 | 19,719 | 19,146 | 7,538 | 8,115 | 7,708 | 1,633 | 2,486 | 2,486 | 12,968 | 15,332 | 3,039 | 3,240 |
| | 1982 | 62,879 | 16,804 | 16,335 | 6,570 | 5,688 | 5,385 | 1,428 | 1,931 | 1,931 | 9,166 | 13,341 | 2,706 | 2,489 |
| Spencer | 1984 | 11,857 | 5,561 | 4,919 | 368 | 155 | | 413 | 210 | 210 | 698 | 493 | 2,659 | 288 |
| | 1982 | 10,792 | 4,975 | 4,406 | 376 | 129 | | 352 | 159 | 159 | 480 | 509 | 2,391 | 262 |
| Taylor | 1984 | 103,418 | 26,578 | 25,693 | 8,304 | 14,125 | 12,453 | 6,719 | 3,007 | 1,163 | 19,067 | 8,311 | 7,162 | 3,973 |
| | 1982 | 82,992 | 22,529 | 21,805 | 7,074 | 9,676 | 8,489 | 5,404 | 2,282 | 931 | 13,172 | 7,269 | 6,059 | 3,102 |
| Todd | 1984 | 18,007 | 8,890 | 8,713 | 751 | 973 | | 415 | 419 | 419 | 1,562 | 1,698 | 691 | 1,103 |
| | 1982 | 17,365 | 8,519 | 8,359 | 832 | 785 | | 418 | 375 | 375 | 1,271 | 1,877 | 642 | 976 |
| Trigg | 1984 | 25,210 | 7,346 | 6,865 | 1,540 | 830 | | 343 | 2,276 | 2,276 | 5,205 | 3,044 | 1,902 | 1,013 |
| | 1982 | 22,952 | 7,276 | 6,808 | 1,454 | 697 | | 325 | 1,735 | 1,735 | 3,987 | 2,871 | 1,801 | 904 |
| Trimble | 1984 | 5,476 | 962 | 897 | 676 | | | | 84 | | 168 | 1,422 | 461 | 1,239 |
| | 1982 | 4,694 | 843 | 787 | 575 | | | | 63 | | 109 | 1,332 | 363 | 928 |
| Union | 1984 | 63,104 | 23,783 | 22,699 | 2,832 | 12,211 | 8,885 | 1,776 | 1,660 | 1,384 | 6,229 | 3,493 | 3,262 | 2,164 |
| | 1982 | 55,826 | 21,137 | 20,198 | 2,843 | 9,136 | 6,545 | 1,659 | 1,377 | 1,158 | 4,700 | 3,582 | 3,100 | 1,958 |
| Warren | 1984 | 517,566 | 103,157 | 99,681 | 47,572 | 81,523 | 72,598 | 21,399 | 22,609 | 14,947 | 86,395 | 58,681 | 20,377 | 15,986 |
| | 1982 | 408,918 | 86,620 | 83,802 | 39,746 | 56,535 | 50,001 | 17,831 | 16,723 | 11,575 | 58,166 | 48,637 | 17,283 | 12,353 |
| Washington | 1984 | 15,756 | 3,740 | 3,591 | 678 | 251 | | 825 | 966 | 98 | 1,857 | 2,444 | 1,209 | 1,543 |
| | 1982 | 16,268 | 3,883 | 3,732 | 775 | 243 | | 816 | 868 | 96 | 1,637 | 2,652 | 1,216 | 1,479 |
| Wayne | 1984 | 52,218 | 17,685 | 16,992 | 2,012 | 6,471 | 4,697 | 2,943 | 1,702 | 371 | 6,799 | 4,298 | 4,633 | 3,128 |
| | 1982 | 43,386 | 15,627 | 15,032 | 1,946 | 4,559 | 3,230 | 2,344 | 1,329 | 309 | 4,831 | 3,924 | 3,756 | 2,415 |
| Webster | 1984 | 53,467 | 17,067 | 16,756 | 1,735 | 437 | | 1,008 | 832 | | 19,571 | 4,529 | 2,620 | 2,307 |
| | 1982 | 46,034 | 16,607 | 16,324 | 1,620 | 362 | | 856 | 627 | | 13,426 | 4,663 | 2,500 | 1,899 |
| Whitley | 1984 | 220,931 | 41,724 | 40,544 | 14,345 | 18,709 | 15,289 | 7,086 | 7,849 | 5,833 | 48,563 | 53,782 | 13,436 | 5,556 |
| | 1982 | 183,888 | 35,762 | 34,793 | 12,575 | 14,563 | 11,770 | 6,235 | 6,131 | 4,701 | 34,524 | 47,069 | 12,033 | 4,411 |
| Wolfe | 1984 | 16,537 | 4,834 | 4,624 | 597 | 347 | | 132 | 421 | 421 | 2,976 | 4,611 | 833 | 765 |
| | 1982 | 15,108 | 4,435 | 4,248 | 574 | 296 | | 115 | 327 | 327 | 2,319 | 4,423 | 817 | 716 |
| Woodford | 1984 | 71,594 | 22,204 | 21,639 | 3,925 | 4,199 | 2,741 | 3,912 | 929 | 148 | 10,221 | 11,328 | 6,265 | 3,060 |
| | 1982 | 56,855 | 18,075 | 17,636 | 3,514 | 2,738 | 1,753 | 2,883 | 672 | 107 | 6,525 | 10,126 | 4,700 | 2,415 |
| **TOTAL METRO COUNTIES** | 1984 | 9,411,383 | 2,032,616 | 1,916,017 | 914,509 | 1,457,926 | 1,280,740 | 432,078 | 407,784 | 222,737 | 1,834,394 | 939,800 | 344,699 | 358,940 |
| | 1982 | 7,723,223 | 1,764,971 | 1,665,187 | 806,421 | 1,090,123 | 950,157 | 356,457 | 310,998 | 177,375 | 1,291,922 | 828,902 | 305,431 | 281,982 |
| **TOTAL STATE** | 1984 | 17,318,340 | 4,103,365 | 3,920,498 | 1,419,549 | 2,337,544 | 1,844,750 | 758,235 | 688,925 | 400,047 | 3,489,993 | 1,784,011 | 837,006 | 663,469 |
| | 1982 | 14,572,388 | 3,664,526 | 3,506,035 | 1,276,860 | 1,757,103 | 1,368,840 | 641,922 | 537,990 | 325,596 | 2,510,519 | 1,628,076 | 758,347 | 537,852 |
| **LOUISIANA** | | | | | | | | | | | | | | |
| **ALEXANDRIA** | 1984 | 692,926 | 141,632 | 136,163 | 55,266 | 100,979 | 81,652 | 51,340 | 34,621 | 24,228 | 131,458 | 49,221 | 55,288 | 25,599 |
| | 1982 | 620,019 | 140,369 | 135,111 | 44,116 | 88,591 | 70,712 | 49,865 | 27,626 | 20,055 | 120,420 | 47,136 | 36,762 | 22,243 |
| Rapides | 1984 | 692,926 | 141,632 | 136,163 | 55,266 | 100,979 | 81,652 | 51,340 | 34,621 | 24,228 | 131,458 | 49,221 | 55,288 | 25,599 |
| | 1982 | 620,019 | 140,369 | 135,111 | 44,116 | 88,591 | 70,712 | 49,865 | 27,626 | 20,055 | 120,420 | 47,136 | 36,762 | 22,243 |
| **BATON ROUGE** | 1984 | 3,045,147 | 681,270 | 654,861 | 287,511 | 432,286 | 357,227 | 136,629 | 189,224 | 86,144 | 544,949 | 222,078 | 260,089 | 91,487 |
| | 1982 | 2,626,328 | 653,326 | 628,921 | 223,927 | 366,298 | 299,227 | 126,365 | 140,206 | 67,455 | 490,649 | 204,165 | 165,684 | 80,951 |
| Ascension | 1984 | 230,580 | 57,582 | 56,255 | 15,050 | 10,713 | 1,613 | 6,446 | 10,946 | 2,195 | 69,287 | 12,617 | 31,099 | 8,324 |
| | 1982 | 219,402 | 63,778 | 62,383 | 13,282 | 10,160 | 1,465 | 6,629 | 9,008 | 1,978 | 64,784 | 12,688 | 22,677 | 8,086 |
| East Baton Rouge | 1984 | 2,589,063 | 546 039 | 523,241 | 260,630 | 401,385 | 349,917 | 125,621 | 172,331 | 79,787 | 443,882 | 176,113 | 210,395 | 74,633 |
| | 1982 | 2,203,285 | 513,709 | 492,853 | 200,647 | 339,612 | 293,338 | 115,258 | 126,523 | 62,143 | 395,854 | 160,701 | 130,593 | 65,416 |
| Livingston | 1984 | 168,884 | 56,454 | 54,501 | 8,679 | 18,507 | 5,697 | 4,346 | 5,784 | 4,162 | 29,375 | 18,663 | 12,944 | 7,115 |
| | 1982 | 155,566 | 55,698 | 53,835 | 7,493 | 15,197 | 4,424 | 4,274 | 4,551 | 3,334 | 28,075 | 18,250 | 9,231 | 6,251 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **LOUISIANA (continued)** | | | | | | | | | | | | | | |
| **BATON ROUGE (continued)** | | | | | | | | | | | | | | |
| West Baton Rouge | 1984 | 56,620 | 21,195 | 20,864 | 3,152 | 1,681 | | 216 | 163 | | 2,405 | 14,685 | 5,651 | 1,415 |
| | 1982 | 48,075 | 20,141 | 19,850 | 2,505 | 1,329 | | 204 | 124 | | 1,936 | 12,526 | 3,183 | 1,198 |
| **HOUMA - THIBODAUX** | 1984 | **1,056,586** | **234,924** | **220,170** | **159,846** | **128,115** | **93,194** | **43,867** | **51,033** | **24,851** | **201,885** | **64,122** | **82,629** | **37,848** |
| | 1982 | 993,514 | 245,785 | 230,665 | 134,801 | 115,836 | 82,738 | 44,720 | 44,464 | 22,670 | 192,787 | 65,390 | 63,005 | 35,774 |
| Lafourche | 1984 | 383,423 | 103,512 | 98,543 | 22,174 | 36,491 | 22,817 | 13,310 | 20,324 | 8,378 | 85,485 | 27,053 | 39,115 | 21,277 |
| | 1982 | 371,331 | 109,826 | 104,679 | 21,300 | 32,817 | 19,939 | 13,800 | 17,806 | 7,857 | 81,624 | 29,167 | 29,410 | 19,710 |
| Terrebonne | 1984 | 673,163 | 131,412 | 121,627 | 137,672 | 91,624 | 70,377 | 30,557 | 30,709 | 16,473 | 116,400 | 37,069 | 43,514 | 16,571 |
| | 1982 | 622,183 | 135,959 | 125,986 | 113,501 | 83,019 | 62,799 | 30,920 | 26,658 | 14,813 | 111,163 | 36,223 | 33,595 | 16,064 |
| **LAFAYETTE** | 1984 | **1,541,953** | **272,596** | **259,382** | **176,820** | **223,039** | **194,624** | **85,506** | **78,070** | **42,426** | **286,172** | **111,438** | **163,194** | **37,732** |
| | 1982 | 1,361,064 | 275,884 | 262,734 | 140,511 | 190,017 | 164,221 | 88,333 | 64,745 | 37,057 | 261,990 | 106,213 | 102,990 | 34,440 |
| Lafayette | 1984 | 1,423,728 | 235,109 | 224,712 | 166,928 | 207,707 | 182,816 | 84,116 | 75,297 | 39,653 | 265,575 | 103,497 | 151,357 | 33,530 |
| | 1982 | 1,246,796 | 234,968 | 224,847 | 131,195 | 177,001 | 154,382 | 86,772 | 62,315 | 34,627 | 241,639 | 98,185 | 95,087 | 30,226 |
| St. Martin | 1984 | 118,225 | 37,487 | 34,670 | 9,892 | 15,332 | 11,808 | 1,390 | 2,773 | 2,773 | 20,597 | 7,941 | 11,837 | 4,202 |
| | 1982 | 114,268 | 40,916 | 37,887 | 9,316 | 13,016 | 9,839 | 1,561 | 2,430 | 2,430 | 20,351 | 8,028 | 7,903 | 4,214 |
| **LAKE CHARLES** | 1984 | **986,096** | **241,319** | **238,041** | **76,640** | **115,206** | **86,749** | **48,594** | **51,528** | **21,199** | **162,958** | **67,764** | **129,580** | **40,242** |
| | 1982 | 902,896 | 238,645 | 235,686 | 66,896 | 105,637 | 78,466 | 48,318 | 42,326 | 18,434 | 157,492 | 67,009 | 91,153 | 35,753 |
| Calcasieu | 1984 | 986,096 | 241,319 | 238,041 | 76,640 | 115,206 | 86,749 | 48,594 | 51,528 | 21,199 | 162,958 | 67,764 | 129,580 | 40,242 |
| | 1982 | 902,896 | 238,645 | 235,686 | 66,896 | 105,637 | 78,466 | 48,318 | 42,326 | 18,434 | 157,492 | 67,009 | 91,153 | 35,753 |
| **MONROE** | 1984 | **759,854** | **148,083** | **145,054** | **73,946** | **108,407** | **83,898** | **55,923** | **45,711** | **23,047** | **146,754** | **32,303** | **60,449** | **29,778** |
| | 1982 | 686,189 | 147,819 | 144,969 | 59,686 | 96,167 | 73,447 | 53,796 | 35,711 | 18,918 | 137,215 | 34,123 | 42,688 | 25,596 |
| Ouachita | 1984 | 759,854 | 148,083 | 145,054 | 73,946 | 108,407 | 83,898 | 55,923 | 45,711 | 23,047 | 146,754 | 32,303 | 60,449 | 29,778 |
| | 1982 | 686,189 | 147,819 | 144,969 | 59,686 | 96,167 | 73,447 | 53,796 | 35,711 | 18,918 | 137,215 | 34,123 | 42,688 | 25,596 |
| **NEW ORLEANS** | 1984 | **7,560,519** | **1,719,101** | **1,639,902** | **956,741** | **862,513** | **706,655** | **469,000** | **445,522** | **249,947** | **1,194,555** | **601,467** | **406,876** | **323,990** |
| | 1982 | 6,327,918 | 1,618,440 | 1,545,593 | 711,558 | 702,233 | 568,976 | 423,344 | 326,775 | 192,249 | 1,014,763 | 533,470 | 245,249 | 254,529 |
| Jefferson | 1984 | 3,449,537 | 730,788 | 697,494 | 357,766 | 470,734 | 405,711 | 196,486 | 231,015 | 121,453 | 676,503 | 268,208 | 175,888 | 120,192 |
| | 1982 | 2,947,034 | 715,843 | 684,050 | 271,779 | 392,250 | 335,202 | 182,277 | 171,075 | 95,052 | 576,340 | 241,023 | 109,132 | 97,040 |
| Orleans | 1984 | 3,012,967 | 633,477 | 605,379 | 495,660 | 262,257 | 206,592 | 229,796 | 167,304 | 110,445 | 395,994 | 229,001 | 140,986 | 151,302 |
| | 1982 | 2,428,006 | 565,942 | 541,489 | 357,038 | 206,140 | 159,729 | 201,236 | 120,888 | 83,044 | 328,072 | 194,119 | 78,927 | 115,233 |
| St. Bernard | 1984 | 293,351 | 117,551 | 111,497 | 26,394 | 34,585 | 31,031 | 12,487 | 14,883 | 1,858 | 12,868 | 26,365 | 11,899 | 17,862 |
| | 1982 | 243,140 | 106,971 | 101,584 | 19,616 | 26,971 | 24,049 | 10,936 | 10,071 | 1,305 | 10,577 | 23,024 | 6,669 | 13,497 |
| St. Charles | 1984 | 90,776 | 31,991 | 30,349 | 6,469 | 10,627 | 3,603 | 2,489 | 2,829 | 1,325 | 12,179 | 10,208 | 5,273 | 3,382 |
| | 1982 | 86,378 | 33,235 | 31,567 | 5,854 | 8,669 | 2,814 | 2,668 | 2,441 | 1,177 | 11,562 | 10,313 | 3,735 | 2,963 |
| St. John the Baptist | 1984 | 137,367 | 56,308 | 54,784 | 10,986 | 25,704 | 19,650 | 4,560 | 4,577 | 1,228 | 4,483 | 7,107 | 9,984 | 9,474 |
| | 1982 | 115,542 | 50,771 | 49,456 | 9,077 | 19,445 | 14,551 | 4,490 | 3,607 | 1,082 | 3,886 | 6,959 | 5,848 | 7,550 |
| St. Tammany | 1984 | 576,521 | 148,986 | 140,399 | 59,466 | 58,606 | 40,068 | 23,182 | 24,914 | 13,638 | 92,528 | 60,578 | 62,846 | 21,778 |
| | 1982 | 507,818 | 145,678 | 137,447 | 48,194 | 48,758 | 32,631 | 21,737 | 18,693 | 10,589 | 84,326 | 58,032 | 40,938 | 18,246 |
| **SHREVEPORT** | 1984 | **2,015,095** | **394,688** | **381,564** | **188,662** | **270,706** | **213,921** | **108,405** | **113,223** | **66,777** | **387,664** | **178,398** | **147,153** | **58,782** |
| | 1982 | 1,750,158 | 374,511 | 362,505 | 148,993 | 230,294 | 179,603 | 107,688 | 87,407 | 53,990 | 347,802 | 162,369 | 90,428 | 49,340 |
| Bossier | 1984 | 429,760 | 80,576 | 78,277 | 46,213 | 58,362 | 44,471 | 16,683 | 8,961 | 4,146 | 87,607 | 36,254 | 59,145 | 8,393 |
| | 1982 | 360,769 | 78,500 | 76,352 | 35,994 | 47,939 | 36,028 | 14,931 | 7,085 | 3,479 | 76,205 | 33,501 | 34,764 | 7,411 |
| Caddo | 1984 | 1,585,335 | 314,112 | 303,287 | 142,449 | 212,344 | 169,450 | 91,722 | 104,262 | 62,631 | 300,057 | 142,144 | 88,008 | 50,390 |
| | 1982 | 1,389,389 | 296,011 | 286,153 | 112,999 | 182,355 | 143,575 | 92,757 | 80,322 | 50,511 | 271,597 | 128,868 | 55,664 | 41,929 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Acadia | 1984 | 219,810 | 48,262 | 44,669 | 18,168 | 19,626 | 9,976 | 9,110 | 9,989 | 7,402 | 46,312 | 21,894 | 20,016 | 14,135 |
| | 1982 | 204,923 | 52,603 | 48,746 | 14,996 | 17,132 | 8,403 | 8,962 | 7,864 | 5,990 | 41,873 | 22,525 | 14,280 | 12,424 |
| Allen | 1984 | 75,452 | 19,481 | 19,155 | 2,853 | 14,243 | 11,491 | 3,271 | 1,518 | 833 | 15,816 | 5,190 | 4,785 | 3,596 |
| | 1982 | 69,285 | 19,651 | 19,345 | 2,559 | 11,512 | 9,166 | 3,300 | 1,298 | 728 | 14,878 | 5,305 | 3,358 | 3,110 |
| Ascension | 1984 | 230,580 | 57,582 | 56,255 | 15,050 | 10,713 | 1,613 | 6,446 | 10,946 | 2,195 | 69,287 | 12,617 | 31,099 | 8,324 |
| | 1982 | 219,402 | 63,778 | 62,383 | 13,282 | 10,160 | 1,465 | 6,629 | 9,008 | 1,978 | 64,784 | 12,688 | 22,677 | 8,086 |
| Assumption | 1984 | 55,888 | 15,788 | 14,765 | 2,387 | 9,201 | | 1,026 | 2,622 | 1,793 | 12,003 | 2,694 | 4,563 | 2,225 |
| | 1982 | 51,787 | 16,056 | 15,034 | 2,155 | 8,019 | | 999 | 2,259 | 1,591 | 11,370 | 2,883 | 2,921 | 2,001 |
| Avoyelles | 1984 | 123,438 | 35,193 | 34,066 | 5,737 | 18,560 | 9,815 | 2,574 | 4,689 | 3,576 | 31,368 | 2,876 | 8,201 | 9,279 |
| | 1982 | 117,235 | 37,354 | 36,201 | 5,042 | 15,467 | 7,877 | 2,568 | 3,840 | 2,980 | 30,421 | 3,151 | 5,934 | 8,273 |
| Beauregard | 1984 | 131,151 | 30,963 | 30,517 | 6,229 | 8,556 | 5,348 | 5,171 | 7,273 | 5,096 | 34,165 | 8,627 | 14,384 | 3,000 |
| | 1982 | 115,283 | 29,747 | 29,354 | 4,900 | 7,397 | 4,488 | 5,040 | 5,457 | 4,005 | 31,032 | 8,044 | 9,781 | 2,514 |
| Bienville | 1984 | 50,081 | 13,639 | 13,337 | 1,825 | 4,083 | | 1,888 | 1,552 | 1,552 | 7,715 | 13,490 | 1,758 | 1,509 |
| | 1982 | 40,323 | 12,322 | 12,064 | 1,249 | 2,781 | | 1,623 | 1,013 | 1,013 | 6,114 | 10,940 | 1,039 | 1,214 |
| Bossier | 1984 | 429,760 | 80,576 | 78,277 | 46,213 | 58,362 | 44,471 | 16,683 | 8,961 | 4,146 | 87,607 | 36,254 | 59,145 | 8,393 |
| | 1982 | 360,769 | 78,500 | 76,352 | 35,994 | 47,939 | 36,028 | 14,931 | 7,085 | 3,479 | 76,205 | 33,501 | 34,764 | 7,411 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **LOUISIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Caddo | 1984 | 1,585,335 | 314,112 | 303,287 | 142,449 | 212,344 | 169,450 | 91,722 | 104,262 | 62,631 | 300,057 | 142,144 | 88,008 | 50,390 |
| | 1982 | 1,389,389 | 296,011 | 286,153 | 112,999 | 182,355 | 143,575 | 92,757 | 80,322 | 50,511 | 271,597 | 128,868 | 55,664 | 41,929 |
| Calcasieu | 1984 | 986,096 | 241,319 | 238,041 | 76,640 | 115,206 | 86,749 | 48,594 | 51,528 | 21,199 | 162,958 | 67,764 | 129,580 | 40,242 |
| | 1982 | 902,896 | 238,645 | 235,686 | 66,896 | 105,637 | 78,466 | 48,318 | 42,326 | 18,434 | 157,492 | 67,009 | 91,153 | 35,753 |
| Caldwell | 1984 | 27,038 | 6,701 | 6,500 | 1,413 | 2,856 | | 537 | 442 | 442 | 4,673 | 2,549 | 4,462 | 984 |
| | 1982 | 25,924 | 7,630 | 7,410 | 1,219 | 2,451 | | 610 | 363 | 363 | 4,668 | 2,613 | 3,012 | 997 |
| Cameron | 1984 | 28,170 | 14,864 | 14,666 | 2,529 | 1,294 | | 72 | 170 | | 743 | 2,020 | 3,930 | 1,011 |
| | 1982 | 25,342 | 14,157 | 13,986 | 2,225 | 1,133 | | 75 | 142 | | 686 | 2,105 | 2,450 | 857 |
| Catahoula | 1984 | 33,264 | 5,274 | 3,497 | 1,114 | 2,964 | | 675 | 2,065 | 1,715 | 6,819 | 2,157 | 7,999 | 2,902 |
| | 1982 | 33,979 | 6,639 | 4,407 | 1,154 | 2,812 | | 847 | 1,988 | 1,668 | 7,455 | 2,629 | 5,968 | 2,946 |
| Claiborne | 1984 | 52,175 | 14,222 | 13,972 | 2,075 | 8,719 | 5,204 | 1,676 | 1,387 | 1,229 | 10,691 | 2,849 | 3,418 | 1,936 |
| | 1982 | 49,905 | 14,559 | 14,320 | 1,885 | 7,410 | 4,304 | 1,883 | 1,247 | 1,106 | 10,574 | 3,154 | 2,285 | 1,886 |
| Concordia | 1984 | 84,028 | 25,858 | 25,312 | 6,366 | 10,564 | | 2,794 | 3,400 | 2,640 | 17,039 | 5,730 | 5,656 | 2,378 |
| | 1982 | 77,127 | 25,220 | 24,717 | 5,192 | 8,576 | | 2,999 | 2,920 | 2,315 | 16,099 | 6,115 | 3,611 | 2,280 |
| De Soto | 1984 | 99,718 | 26,093 | 25,190 | 3,629 | 16,537 | 10,746 | 3,887 | 2,382 | 2,076 | 21,637 | 8,653 | 6,271 | 4,233 |
| | 1982 | 85,435 | 25,425 | 24,574 | 2,925 | 12,229 | 7,806 | 3,441 | 1,864 | 1,637 | 18,623 | 7,620 | 4,027 | 3,349 |
| East Baton Rouge | 1984 | 2,589,063 | 546,039 | 523,241 | 260,630 | 401,385 | 349,917 | 125,621 | 172,331 | 79,787 | 443,882 | 176,113 | 210,395 | 74,633 |
| | 1982 | 2,203,285 | 513,709 | 492,853 | 200,647 | 339,612 | 293,338 | 115,258 | 126,523 | 62,143 | 395,854 | 160,701 | 130,593 | 65,416 |
| East Carroll | 1984 | 24,067 | 6,328 | 6,272 | 811 | 1,337 | | 1,098 | 397 | 397 | 2,595 | 3,801 | 4,496 | 1,782 |
| | 1982 | 24,942 | 7,320 | 7,265 | 825 | 1,367 | | 1,216 | 352 | 352 | 2,796 | 4,191 | 3,614 | 1,766 |
| East Feliciana | 1984 | 29,852 | 8,922 | 8,787 | 1,973 | 1,200 | | 923 | 566 | 566 | 4,778 | 5,234 | 2,548 | 1,295 |
| | 1982 | 27,426 | 8,762 | 8,640 | 1,761 | 967 | | 890 | 437 | 437 | 4,480 | 5,022 | 1,783 | 1,116 |
| Evangeline | 1984 | 117,023 | 30,140 | 28,859 | 3,946 | 11,869 | 5,849 | 4,023 | 6,109 | 5,573 | 18,956 | 6,871 | 19,675 | 7,149 |
| | 1982 | 108,249 | 30,721 | 29,451 | 3,509 | 9,985 | 4,767 | 4,053 | 5,436 | 4,994 | 18,559 | 6,883 | 14,340 | 6,845 |
| Franklin | 1984 | 122,557 | 53,453 | 52,035 | 3,392 | 15,973 | | 3,103 | 1,773 | 1,603 | 22,606 | 1,655 | 11,857 | 2,957 |
| | 1982 | 104,182 | 48,090 | 46,871 | 2,553 | 11,971 | | 3,072 | 1,404 | 1,287 | 19,700 | 1,630 | 7,710 | 2,616 |
| Grant | 1984 | 20,616 | 7,342 | 7,103 | 492 | 863 | | 218 | 138 | | 8,040 | 1,529 | 148 | 940 |
| | 1982 | 20,275 | 7,901 | 7,654 | 450 | 780 | | 214 | 120 | | 7,534 | 1,497 | 106 | 827 |
| Iberia | 1984 | 382,459 | 85,773 | 83,674 | 45,234 | 26,529 | 21,506 | 24,943 | 24,690 | 10,509 | 85,192 | 14,404 | 42,001 | 16,262 |
| | 1982 | 354,083 | 86,583 | 84,566 | 37,587 | 24,227 | 19,375 | 25,461 | 19,565 | 8,768 | 82,003 | 15,664 | 30,571 | 14,600 |
| Iberville | 1984 | 141,083 | 38,840 | 38,398 | 8,860 | 11,877 | 8,170 | 3,121 | 4,079 | 1,193 | 42,122 | 11,738 | 9,206 | 5,094 |
| | 1982 | 117,471 | 36,188 | 35,819 | 7,228 | 8,974 | 6,070 | 3,035 | 3,174 | 980 | 32,653 | 10,280 | 5,879 | 4,425 |
| Jackson | 1984 | 49,197 | 10,364 | 10,198 | 2,721 | 10,348 | 8,106 | 2,500 | 2,358 | 2,024 | 4,729 | 4,020 | 3,901 | 2,801 |
| | 1982 | 43,385 | 10,872 | 10,710 | 2,162 | 8,182 | 6,330 | 2,367 | 1,972 | 1,708 | 4,351 | 3,785 | 2,426 | 2,369 |
| Jefferson | 1984 | 3,449,537 | 730,788 | 697,494 | 357,766 | 470,734 | 405,711 | 196,486 | 231,015 | 121,453 | 676,503 | 268,208 | 175,888 | 120,192 |
| | 1982 | 2,947,034 | 715,843 | 684,050 | 271,779 | 392,250 | 335,202 | 182,277 | 171,075 | 95,052 | 576,340 | 241,023 | 109,132 | 97,040 |
| Jefferson Davis | 1984 | 148,279 | 36,115 | 35,447 | 6,587 | 7,111 | 1,758 | 5,202 | 3,439 | 1,183 | 38,922 | 18,519 | 15,307 | 8,615 |
| | 1982 | 142,412 | 37,741 | 37,088 | 6,193 | 6,655 | 1,545 | 5,380 | 3,084 | 1,113 | 38,397 | 18,692 | 10,310 | 7,813 |
| Lafayette | 1984 | 1,423,728 | 235,109 | 224,712 | 166,928 | 207,707 | 182,816 | 84,116 | 75,297 | 39,653 | 265,575 | 103,497 | 151,357 | 33,530 |
| | 1982 | 1,246,796 | 234,968 | 224,847 | 131,195 | 177,001 | 154,382 | 86,772 | 62,315 | 34,627 | 241,639 | 98,185 | 95,087 | 30,226 |
| Lafourche | 1984 | 383,423 | 103,512 | 98,543 | 22,174 | 36,491 | 22,817 | 13,310 | 20,324 | 8,378 | 85,485 | 27,053 | 39,115 | 21,277 |
| | 1982 | 371,331 | 109,826 | 104,679 | 21,300 | 32,817 | 19,939 | 13,800 | 17,806 | 7,857 | 81,624 | 29,167 | 29,410 | 19,710 |
| La Salle | 1984 | 53,456 | 14,823 | 14,497 | 3,330 | 2,984 | | 1,049 | 1,638 | 1,638 | 18,826 | 2,660 | 3,379 | 1,974 |
| | 1982 | 51,731 | 16,357 | 16,016 | 2,845 | 2,721 | | 1,178 | 1,474 | 1,474 | 16,872 | 2,975 | 2,465 | 1,983 |
| Lincoln | 1984 | 177,559 | 37,122 | 36,454 | 20,248 | 17,802 | 15,442 | 14,219 | 5,622 | 1,624 | 38,319 | 13,565 | 11,396 | 5,130 |
| | 1982 | 162,494 | 37,042 | 36,419 | 16,291 | 15,235 | 13,086 | 13,891 | 4,764 | 1,456 | 35,631 | 12,937 | 7,831 | 4,708 |
| Livingston | 1984 | 168,884 | 56,454 | 54,501 | 8,679 | 18,507 | 5,697 | 4,346 | 5,784 | 4,162 | 29,375 | 18,663 | 12,944 | 7,115 |
| | 1982 | 155,566 | 55,698 | 53,835 | 7,493 | 15,197 | 4,424 | 4,274 | 4,551 | 3,334 | 28,075 | 18,250 | 9,231 | 6,251 |
| Madison | 1984 | 30,596 | 5,548 | 5,495 | 2,800 | 1,700 | | 1,142 | 1,210 | 1,210 | 12,503 | 1,732 | 508 | 1,751 |
| | 1982 | 34,088 | 7,264 | 7,204 | 2,777 | 1,852 | | 1,490 | 1,183 | 1,183 | 13,005 | 2,248 | 435 | 1,849 |
| Morehouse | 1984 | 128,163 | 25,888 | 25,094 | 6,519 | 20,788 | 16,376 | 3,752 | 2,319 | 1,270 | 38,862 | 8,123 | 9,352 | 4,184 |
| | 1982 | 109,592 | 25,774 | 25,013 | 4,920 | 15,619 | 12,154 | 3,727 | 1,844 | 1,080 | 33,528 | 7,267 | 6,087 | 3,677 |
| Natchitoches | 1984 | 155,174 | 36,475 | 35,495 | 10,300 | 18,384 | 16,466 | 5,964 | 6,577 | 965 | 29,483 | 14,508 | 14,729 | 6,140 |
| | 1982 | 136,802 | 35,870 | 34,949 | 8,925 | 14,361 | 12,795 | 6,003 | 5,336 | 816 | 25,345 | 13,496 | 9,991 | 5,132 |
| Orleans | 1984 | 3,012,967 | 633,477 | 605,379 | 495,660 | 262,257 | 206,592 | 229,796 | 167,304 | 110,445 | 395,994 | 229,001 | 140,986 | 151,302 |
| | 1982 | 2,428,006 | 565,942 | 541,489 | 357,038 | 206,140 | 159,729 | 201,236 | 120,888 | 83,044 | 328,072 | 194,119 | 78,927 | 115,233 |
| Ouachita | 1984 | 759,854 | 148,083 | 145,054 | 73,946 | 108,407 | 83,898 | 55,923 | 45,711 | 23,047 | 146,754 | 32,303 | 60,449 | 29,778 |
| | 1982 | 686,189 | 147,819 | 144,969 | 59,686 | 96,167 | 73,447 | 53,796 | 35,711 | 18,918 | 137,215 | 34,123 | 42,688 | 25,596 |
| Plaquemines | 1984 | 99,889 | 33,683 | 32,921 | 22,972 | 3,888 | | 599 | 2,942 | | 8,826 | 10,135 | 7,307 | 4,735 |
| | 1982 | 84,856 | 32,118 | 31,430 | 18,003 | 3,142 | | 566 | 2,278 | | 6,809 | 9,596 | 4,644 | 3,707 |
| Pointe Coupee | 1984 | 85,172 | 23,685 | 23,381 | 3,353 | 6,028 | | 2,223 | 3,146 | 3,146 | 26,597 | 5,781 | 7,550 | 2,940 |
| | 1982 | 81,985 | 25,804 | 25,503 | 3,120 | 5,462 | | 2,425 | 2,791 | 2,791 | 24,700 | 6,135 | 4,981 | 2,881 |
| Rapides | 1984 | 692,926 | 141,632 | 136,163 | 55,266 | 100,979 | 81,652 | 51,340 | 34,621 | 24,228 | 131,458 | 49,221 | 55,288 | 25,599 |
| | 1982 | 620,019 | 140,369 | 135,111 | 44,116 | 88,591 | 70,712 | 49,865 | 27,626 | 20,055 | 120,420 | 47,136 | 36,762 | 22,243 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **LOUISIANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Red River | 1984 | 34,084 | 10,854 | 10,724 | 2,126 | 2,899 | | 741 | 983 | 983 | 4,502 | 4,294 | 3,663 | 1,830 |
| | 1982 | 32,706 | 11,166 | 11,046 | 1,846 | 2,601 | | 840 | 890 | 890 | 4,486 | 4,379 | 2,467 | 1,676 |
| Richland | 1984 | 115,040 | 21,248 | 20,926 | 3,335 | 9,504 | 4,759 | 2,874 | 4,744 | 3,700 | 31,145 | 16,093 | 6,583 | 4,580 |
| | 1982 | 92,221 | 19,932 | 19,653 | 2,600 | 6,721 | 3,251 | 2,686 | 3,549 | 2,822 | 23,318 | 13,551 | 4,042 | 3,826 |
| Sabine | 1984 | 93,093 | 29,104 | 28,250 | 3,272 | 10,286 | | 2,681 | 2,126 | 581 | 34,930 | 2,587 | 1,917 | 1,738 |
| | 1982 | 90,232 | 29,759 | 28,921 | 2,936 | 9,667 | | 2,732 | 1,914 | 538 | 32,413 | 2,895 | 1,417 | 1,747 |
| St. Bernard | 1984 | 293,351 | 117,551 | 111,497 | 26,394 | 34,585 | 31,031 | 12,487 | 14,883 | 1,858 | 12,868 | 26,365 | 11,899 | 17,862 |
| | 1982 | 243,140 | 106,971 | 101,584 | 19,616 | 26,971 | 24,049 | 10,936 | 10,071 | 1,305 | 10,577 | 23,024 | 6,669 | 13,497 |
| St. Charles | 1984 | 90,776 | 31,991 | 30,349 | 6,469 | 10,627 | 3,603 | 2,489 | 2,829 | 1,325 | 12,179 | 10,208 | 5,273 | 3,382 |
| | 1982 | 86,378 | 33,235 | 31,567 | 5,854 | 8,669 | 2,814 | 2,668 | 2,441 | 1,177 | 11,562 | 10,313 | 3,735 | 2,963 |
| St. Helena | 1984 | 8,182 | 2,630 | 2,515 | 225 | | | 66 | 175 | | 2,006 | 217 | 1,660 | 584 |
| | 1982 | 7,708 | 2,972 | 2,846 | 213 | | | 75 | 143 | | 1,801 | 243 | 1,112 | 550 |
| St. James | 1984 | 58,422 | 20,147 | 19,741 | 3,347 | 2,802 | | 1,449 | 7,380 | 4,199 | 8,371 | 2,745 | 7,426 | 2,302 |
| | 1982 | 56,834 | 21,233 | 20,830 | 3,035 | 2,714 | | 1,681 | 6,202 | 3,693 | 8,546 | 3,117 | 5,657 | 2,160 |
| St. John the Baptist | 1984 | 137,367 | 56,308 | 54,784 | 10,986 | 25,704 | 19,650 | 4,560 | 4,577 | 1,228 | 4,483 | 7,107 | 9,984 | 9,474 |
| | 1982 | 115,542 | 50,771 | 49,456 | 9,077 | 19,445 | 14,551 | 4,490 | 3,607 | 1,082 | 3,886 | 6,959 | 5,848 | 7,550 |
| St. Landry | 1984 | 378,695 | 96,789 | 93,580 | 17,926 | 35,684 | 21,304 | 17,217 | 20,392 | 15,866 | 76,050 | 27,661 | 43,951 | 22,529 |
| | 1982 | 342,842 | 95,098 | 92,055 | 15,778 | 28,701 | 16,717 | 18,307 | 15,911 | 12,680 | 71,189 | 28,096 | 29,698 | 19,387 |
| St. Martin | 1984 | 118,225 | 37,487 | 34,670 | 9,892 | 15,332 | 11,808 | 1,390 | 2,773 | 2,773 | 20,597 | 7,941 | 11,837 | 4,202 |
| | 1982 | 114,268 | 40,916 | 37,887 | 9,316 | 13,016 | 9,839 | 1,561 | 2,430 | 2,430 | 20,351 | 8,028 | 7,903 | 4,214 |
| St. Mary | 1984 | 388,785 | 95,135 | 93,627 | 60,268 | 31,816 | 22,288 | 14,762 | 16,187 | 6,410 | 69,343 | 24,127 | 46,657 | 13,067 |
| | 1982 | 341,196 | 96,443 | 95,028 | 47,116 | 24,757 | 16,865 | 15,188 | 13,042 | 5,547 | 62,397 | 24,685 | 28,552 | 12,011 |
| St. Tammany | 1984 | 576,521 | 148,986 | 140,399 | 59,466 | 58,606 | 40,068 | 23,182 | 24,914 | 13,638 | 92,528 | 60,578 | 62,846 | 21,778 |
| | 1982 | 507,818 | 145,678 | 137,447 | 48,194 | 48,758 | 32,631 | 21,737 | 18,693 | 10,589 | 84,326 | 58,032 | 40,938 | 18,246 |
| Tangipahoa | 1984 | 489,606 | 105,750 | 102,193 | 37,748 | 64,401 | 39,556 | 16,029 | 16,888 | 11,060 | 114,718 | 45,063 | 49,923 | 15,034 |
| | 1982 | 424,361 | 105,224 | 101,807 | 29,715 | 49,604 | 29,691 | 16,315 | 12,458 | 8,517 | 100,867 | 42,082 | 32,405 | 13,189 |
| Tensas | 1984 | 23,361 | 6,769 | 6,650 | 608 | 1,717 | | 252 | 1,205 | 1,205 | 5,169 | 5,819 | 118 | 397 |
| | 1982 | 20,957 | 6,294 | 6,191 | 473 | 1,466 | | 234 | 893 | 893 | 4,656 | 5,362 | 79 | 351 |
| Terrebonne | 1984 | 673,163 | 131,412 | 121,627 | 137,672 | 91,624 | 70,377 | 30,557 | 30,709 | 16,473 | 116,400 | 37,069 | 43,514 | 16,571 |
| | 1982 | 622,183 | 135,959 | 125,986 | 113,501 | 83,019 | 62,799 | 30,920 | 26,658 | 14,813 | 111,163 | 36,223 | 33,595 | 16,064 |
| Union | 1984 | 50,795 | 10,473 | 10,223 | 1,329 | 5,306 | 3,345 | 2,342 | 967 | 720 | 18,689 | 1,473 | 3,879 | 3,370 |
| | 1982 | 46,349 | 11,287 | 11,030 | 1,085 | 4,310 | 2,671 | 2,279 | 753 | 564 | 16,660 | 1,573 | 2,736 | 2,929 |
| Vermilion | 1984 | 216,217 | 64,534 | 63,616 | 9,798 | 16,859 | 10,966 | 9,219 | 5,491 | 2,392 | 47,928 | 9,354 | 29,317 | 11,621 |
| | 1982 | 196,011 | 63,256 | 62,431 | 8,867 | 13,755 | 8,705 | 9,523 | 4,740 | 2,112 | 44,494 | 10,033 | 18,809 | 10,443 |
| Vernon | 1984 | 157,705 | 36,188 | 35,042 | 20,034 | 16,051 | | 3,621 | 3,926 | 1,610 | 30,446 | 6,074 | 26,391 | 3,377 |
| | 1982 | 128,394 | 35,815 | 34,722 | 15,016 | 11,975 | | 3,571 | 3,037 | 1,368 | 24,552 | 5,396 | 15,484 | 2,696 |
| Washington | 1984 | 145,460 | 38,008 | 37,149 | 8,167 | 13,015 | | 11,342 | 6,224 | 4,322 | 25,100 | 13,243 | 7,000 | 7,689 |
| | 1982 | 136,212 | 40,642 | 39,772 | 6,614 | 10,491 | | 11,021 | 5,307 | 3,789 | 23,546 | 12,711 | 4,732 | 6,798 |
| Webster | 1984 | 226,340 | 68,486 | 65,270 | 10,318 | 26,535 | 19,676 | 10,298 | 8,963 | 6,694 | 46,668 | 19,325 | 14,824 | 6,327 |
| | 1982 | 192,469 | 61,897 | 59,061 | 7,671 | 20,541 | 15,035 | 10,067 | 6,856 | 5,312 | 40,192 | 17,306 | 9,394 | 5,316 |
| West Baton Rouge | 1984 | 56,620 | 21,195 | 20,864 | 3,152 | 1,681 | | 216 | 163 | | 2,405 | 14,685 | 5,651 | 1,415 |
| | 1982 | 48,075 | 20,141 | 19,850 | 2,505 | 1,329 | | 204 | 124 | | 1,936 | 12,526 | 3,183 | 1,198 |
| West Carroll | 1984 | 42,250 | 12,822 | 12,647 | 1,263 | 6,026 | | 1,221 | 871 | 871 | 10,427 | 1,826 | 2,166 | 1,147 |
| | 1982 | 33,696 | 10,819 | 10,684 | 891 | 4,346 | | 1,046 | 586 | 586 | 8,524 | 1,636 | 1,321 | 952 |
| West Feliciana | 1984 | 21,577 | 4,926 | 4,878 | 1,755 | 2,702 | | 362 | 361 | 361 | 5,214 | 3,281 | 894 | 567 |
| | 1982 | 20,665 | 5,454 | 5,408 | 1,572 | 2,490 | | 361 | 318 | 318 | 4,598 | 3,290 | 586 | 560 |
| Winn | 1984 | 67,114 | 12,126 | 11,946 | 3,140 | 11,187 | 6,799 | 1,901 | 1,500 | 1,076 | 16,911 | 6,018 | 4,967 | 2,866 |
| | 1982 | 54,801 | 11,647 | 11,488 | 2,359 | 8,099 | 4,802 | 1,819 | 1,040 | 764 | 14,066 | 5,189 | 3,017 | 2,221 |
| **TOTAL METRO COUNTIES** | 1984 | 17,658,176 | 3,833,613 | 3,675,137 | 1,975,432 | 2,241,251 | 1,817,920 | 999,264 | 1,008,932 | 538,619 | 3,056,395 | 1,326,791 | 1,305,258 | 645,459 |
| | 1982 | 15,268,086 | 3,694,779 | 3,546,184 | 1,530,488 | 1,895,073 | 1,517,390 | 942,429 | 769,260 | 430,828 | 2,723,118 | 1,219,875 | 837,959 | 538,626 |
| **TOTAL STATE** | 1984 | 22,920,257 | 5,180,441 | 4,983,870 | 2,357,954 | 2,773,925 | 2,092,866 | 1,202,401 | 1,211,807 | 661,924 | 4,214,349 | 1,718,995 | 1,805,397 | 865,421 |
| | 1982 | 19,986,261 | 5,039,487 | 4,853,913 | 1,842,925 | 2,325,730 | 1,733,293 | 1,147,489 | 932,368 | 533,056 | 3,769,579 | 1,600,801 | 1,171,306 | 733,603 |
| **MAINE** | | | | | | | | | | | | | | |
| **BANGOR** | 1984 | 820,223 | 172,897 | 161,371 | 61,363 | 101,181 | 85,535 | 37,447 | 22,716 | 9,603 | 188,876 | 63,622 | 50,582 | 26,177 |
| | 1982 | 677,684 | 156,088 | 145,858 | 48,650 | 78,119 | 65,533 | 34,276 | 19,085 | 8,609 | 138,596 | 58,139 | 39,459 | 20,039 |
| Penobscot | 1984 | 820,223 | 172,897 | 161,371 | 61,363 | 101,181 | 85,535 | 37,447 | 22,716 | 9,603 | 188,876 | 63,622 | 50,582 | 26,177 |
| | 1982 | 677,684 | 156,088 | 145,858 | 48,650 | 78,119 | 65,533 | 34,276 | 19,085 | 8,609 | 138,596 | 58,139 | 39,459 | 20,039 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MAINE (continued)** | | | | | | | | | | | | | | |
| **LEWISTON - AUBURN** | **1984** | **540,115** | **137,226** | **129,458** | **37,832** | **64,260** | **54,117** | **21,045** | **12,301** | **6,240** | **122,437** | **40,393** | **22,709** | **14,933** |
| | 1982 | 457,631 | 120,943 | 114,234 | 32,274 | 50,874 | 42,442 | 20,088 | 10,525 | 5,680 | 91,496 | 37,590 | 18,042 | 11,587 |
| Androscoggin | 1984 | 540,115 | 137,226 | 129,458 | 37,832 | 64,260 | 54,117 | 21,045 | 12,301 | 6,240 | 122,437 | 40,393 | 22,709 | 14,933 |
| | 1982 | 457,631 | 120,943 | 114,234 | 32,274 | 50,874 | 42,442 | 20,088 | 10,525 | 5,680 | 91,496 | 37,590 | 18,042 | 11,587 |
| **PORTLAND** | **1984** | **1,915,077** | **385,302** | **365,343** | **162,891** | **198,090** | **166,097** | **76,019** | **49,698** | **28,202** | **333,444** | **99,053** | **111,509** | **53,523** |
| | 1982 | 1,502,470 | 329,817 | 313,108 | 120,367 | 143,400 | 118,802 | 65,239 | 38,881 | 23,115 | 226,858 | 87,200 | 81,004 | 38,876 |
| Cumberland | 1984 | 1,915,077 | 385,302 | 365,343 | 162,891 | 198,090 | 166,097 | 76,019 | 49,698 | 28,202 | 333,444 | 99,053 | 111,509 | 53,523 |
| | 1982 | 1,502,470 | 329,817 | 313,108 | 120,367 | 143,400 | 118,802 | 65,239 | 38,881 | 23,115 | 226,858 | 87,200 | 81,004 | 38,876 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Androscoggin | 1984 | 540,115 | 137,226 | 129,458 | 37,832 | 64,260 | 54,117 | 21,045 | 12,301 | 6,240 | 122,437 | 40,393 | 22,709 | 14,933 |
| | 1982 | 457,631 | 120,943 | 114,234 | 32,274 | 50,874 | 42,442 | 20,088 | 10,525 | 5,680 | 91,496 | 37,590 | 18,042 | 11,587 |
| Aroostook | 1984 | 383,361 | 95,172 | 93,447 | 23,504 | 45,950 | 34,080 | 13,925 | 9,378 | 6,003 | 77,970 | 30,666 | 25,926 | 15,297 |
| | 1982 | 330,540 | 87,048 | 85,573 | 19,597 | 37,131 | 27,171 | 13,712 | 8,190 | 5,459 | 59,471 | 30,764 | 19,978 | 12,309 |
| Cumberland | 1984 | 1,915,077 | 385,302 | 365,343 | 162,891 | 198,090 | 166,097 | 76,019 | 49,698 | 28,202 | 333,444 | 99,053 | 111,509 | 53,523 |
| | 1982 | 1,502,470 | 329,817 | 313,108 | 120,367 | 143,400 | 118,802 | 65,239 | 38,881 | 23,115 | 226,858 | 87,200 | 81,004 | 38,876 |
| Franklin | 1984 | 109,826 | 21,428 | 20,790 | 10,942 | 6,616 | 4,064 | 2,849 | 3,654 | 1,162 | 23,656 | 9,827 | 10,882 | 3,988 |
| | 1982 | 91,661 | 20,424 | 19,840 | 8,555 | 5,130 | 3,059 | 2,8/3 | 2,773 | 965 | 17,315 | 8,957 | 7,669 | 3,031 |
| Hancock | 1984 | 244,930 | 63,375 | 60,046 | 24,451 | 21,930 | 10,047 | 10,341 | 6,188 | 3,288 | 43,832 | 15,122 | 22,529 | 8,037 |
| | 1982 | 208,286 | 57,952 | 54,974 | 20,117 | 17,259 | 7,699 | 9,583 | 5,152 | 2,828 | 32,562 | 13,990 | 17,492 | 6,379 |
| Kennebec | 1984 | 676,202 | 137,672 | 131,914 | 52,986 | 80,817 | 57,782 | 25,599 | 21,804 | 13,407 | 162,725 | 46,896 | 37,665 | 18,178 |
| | 1982 | 550,386 | 124,789 | 119,713 | 40,752 | 61,504 | 43,379 | 24,639 | 17,933 | 11,555 | 115,062 | 41,952 | 28,764 | 14,616 |
| Knox | 1984 | 179,680 | 34,892 | 34,085 | 15,058 | 13,056 | 5,220 | 7,751 | 6,040 | 2,793 | 36,036 | 9,738 | 14,820 | 7,675 |
| | 1982 | 148,802 | 32,829 | 32,108 | 11,622 | 9,994 | 3,856 | 7,710 | 4,525 | 2,212 | 25,260 | 9,675 | 10,967 | 5,758 |
| Lincoln | 1984 | 139,555 | 27,618 | 26,935 | 12,313 | 2,582 | | 5,070 | 3,648 | 1,449 | 23,820 | 12,659 | 21,156 | 4,055 |
| | 1982 | 114,967 | 25,437 | 24,837 | 10,159 | 1,829 | | 4,473 | 2,954 | 1,271 | 16,846 | 11,441 | 15,906 | 2,978 |
| Oxford | 1984 | 212,011 | 52,464 | 46,319 | 12,556 | 14,810 | 7,274 | 3,659 | 4,745 | 4,117 | 50,292 | 17,337 | 21,466 | 9,258 |
| | 1982 | 176,929 | 48,423 | 42,803 | 10,884 | 11,530 | 5,468 | 3,537 | 3,649 | 3,220 | 36,083 | 15,866 | 16,416 | 7,784 |
| Penobscot | 1984 | 820,223 | 172,897 | 161,371 | 61,363 | 101,181 | 85,535 | 37,447 | 22,716 | 9,603 | 188,876 | 63,622 | 50,582 | 26,177 |
| | 1982 | 677,684 | 156,088 | 145,858 | 48,650 | 78,119 | 65,533 | 34,276 | 19,085 | 8,609 | 138,596 | 58,139 | 39,459 | 20,039 |
| Piscataquis | 1984 | 80,183 | 21,631 | 21,221 | 3,392 | 5,261 | | 648 | 1,466 | 509 | 15,480 | 6,086 | 4,169 | 2,912 |
| | 1982 | 66,220 | 19,762 | 19,410 | 2,787 | 3,730 | | 625 | 1,178 | 452 | 10,860 | 5,513 | 3,110 | 2,301 |
| Sagadahoc | 1984 | 122,600 | 35,319 | 34,897 | 9,991 | 3,062 | | 2,159 | 1,832 | 1,089 | 34,563 | 5,505 | 6,360 | 4,526 |
| | 1982 | 91,386 | 28,632 | 28,324 | 7,039 | 2,139 | | 1,776 | 1,383 | 857 | 22,795 | 4,993 | 4,039 | 3,100 |
| Somerset | 1984 | 196,009 | 58,526 | 57,495 | 13,786 | 10,756 | 5,329 | 3,879 | 8,268 | 5,543 | 34,379 | 14,568 | 13,949 | 8,976 |
| | 1982 | 158,676 | 50,921 | 50,084 | 10,364 | 7,264 | 3,476 | 3,759 | 6,130 | 4,251 | 24,197 | 13,594 | 10,437 | 7,215 |
| Waldo | 1984 | 78,094 | 21,714 | 21,107 | 8,542 | 5,016 | | 3,416 | 2,357 | 2,357 | 12,589 | 3,532 | 8,096 | 2,803 |
| | 1982 | 64,407 | 19,598 | 19,073 | 6,612 | 3,488 | | 3,089 | 1,771 | 1,771 | 9,124 | 3,519 | 5,649 | 2,329 |
| Washington | 1984 | 114,758 | 47,119 | 46,423 | 9,965 | 6,905 | 2,058 | 1,210 | 3,875 | 1,436 | 14,095 | 6,766 | 6,410 | 5,029 |
| | 1982 | 102,955 | 43,131 | 42,545 | 8,262 | 5,678 | 1,613 | 1,293 | 3,118 | 1,257 | 10,940 | 7,221 | 5,289 | 4,052 |
| York | 1984 | 696,206 | 159,945 | 148,412 | 81,872 | 33,503 | 23,932 | 19,875 | 20,505 | 13,445 | 130,693 | 60,460 | 34,495 | 23,322 |
| | 1982 | 588,613 | 144,830 | 134,548 | 66,923 | 26,077 | 18,303 | 18,859 | 16,734 | 11,138 | 96,015 | 55,314 | 26,941 | 19,215 |
| **TOTAL METRO COUNTIES** | **1984** | **3,275,415** | **695,425** | **656,172** | **262,086** | **363,531** | **305,749** | **134,511** | **84,715** | **44,045** | **644,757** | **203,068** | **184,800** | **94,633** |
| | 1982 | 2,637,785 | 606,848 | 573,200 | 201,291 | 272,393 | 226,777 | 119,603 | 68,491 | 37,404 | 456,950 | 182,929 | 138,505 | 70,502 |
| **TOTAL STATE** | **1984** | **6,508,830** | **1,472,300** | **1,399,263** | **541,444** | **613,795** | **455,535** | **234,892** | **178,475** | **100,643** | **1,304,887** | **442,230** | **412,723** | **208,689** |
| | 1982 | 5,331,613 | 1,310,624 | 1,247,032 | 424,964 | 465,146 | 340,801 | 215,531 | 143,981 | 84,640 | 933,480 | 405,728 | 311,162 | 161,569 |
| **MARYLAND** | | | | | | | | | | | | | | |
| **BALTIMORE** | **1984** | **12,872,140** | **2,515,898** | **2,316,724** | **1,253,969** | **1,539,227** | **1,315,800** | **585,026** | **594,318** | **333,631** | **2,830,444** | **1,010,882** | **548,260** | **438,348** |
| | 1982 | 9,995,718 | 2,251,028 | 2,075,884 | 1,017,079 | 1,140,095 | 966,356 | 524,332 | 421,905 | 248,451 | 1,726,000 | 923,881 | 376,241 | 347,317 |
| Anne Arundel | 1984 | 2,330,164 | 413,292 | 383,709 | 208,769 | 291,816 | 258,280 | 73,514 | 101,630 | 50,976 | 644,957 | 193,131 | 110,904 | 52,617 |
| | 1982 | 1,880,118 | 398,164 | 370,108 | 181,178 | 233,076 | 204,937 | 68,621 | 73,076 | 38,634 | 405,295 | 187,536 | 82,528 | 46,862 |
| Baltimore | 1984 | 5,093,227 | 978,226 | 916,535 | 391,792 | 840,785 | 719,519 | 228,635 | 255,318 | 137,887 | 1,123,632 | 372,671 | 252,690 | 152,201 |
| | 1982 | 3,897,717 | 872,730 | 818,674 | 323,962 | 605,545 | 514,159 | 209,529 | 181,038 | 103,262 | 678,292 | 333,575 | 166,698 | 119,871 |
| Baltimore city | 1984 | 3,409,960 | 683,458 | 603,920 | 484,310 | 221,139 | 173,836 | 206,760 | 160,738 | 107,835 | 540,070 | 239,597 | 95,776 | 174,737 |
| | 1982 | 2,644,296 | 589,826 | 521,811 | 372,867 | 164,677 | 127,315 | 179,939 | 114,160 | 79,354 | 335,146 | 214,346 | 63,341 | 131,403 |
| Carroll | 1984 | 466,637 | 113,162 | 101,239 | 34,493 | 25,151 | 17,640 | 12,173 | 12,338 | 6,048 | 149,761 | 43,374 | 22,156 | 17,171 |
| | 1982 | 380,448 | 106,468 | 95,365 | 29,110 | 19,773 | 13,598 | 11,613 | 9,937 | 5,087 | 92,263 | 42,535 | 17,735 | 15,629 |
| Harford | 1984 | 802,281 | 166,884 | 162,762 | 65,887 | 77,353 | 66,858 | 28,112 | 22,749 | 10,711 | 222,532 | 90,001 | 33,515 | 26,577 |
| | 1982 | 591,155 | 143,849 | 140,465 | 51,716 | 55,403 | 47,318 | 23,531 | 16,076 | 7,923 | 122,179 | 77,442 | 23,540 | 21,225 |
| Howard | 1984 | 670,550 | 129,845 | 121,127 | 57,764 | 81,322 | 79,667 | 35,642 | 38,490 | 19,788 | 131,365 | 61,373 | 27,783 | 12,738 |
| | 1982 | 521,773 | 113,648 | 106,145 | 48,934 | 60,347 | 59,029 | 30,910 | 25,524 | 13,913 | 81,236 | 57,844 | 18,310 | 10,540 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MARYLAND (continued)** | | | | | | | | | | | | | | |
| **BALTIMORE (continued)** | | | | | | | | | | | | | | |
| Queen Anne's | 1984 | 99,321 | 31,031 | 27,432 | 10,954 | 1,661 | | 190 | 3,055 | 386 | 18,127 | 10,735 | 5,436 | 2,307 |
| | 1982 | 80,211 | 26,343 | 23,316 | 9,312 | 1,274 | | 189 | 2,094 | 278 | 11,589 | 10,603 | 4,089 | 1,787 |
| **CUMBERLAND** | **1984** | **517,391** | **108,474** | **97,190** | **42,942** | **95,308** | **83,692** | **22,708** | **23,331** | **12,115** | **87,768** | **48,832** | **25,712** | **22,805** |
| | 1982 | 423,361 | 101,578 | 91,074 | 36,046 | 68,391 | 59,211 | 21,877 | 18,064 | 9,722 | 57,688 | 46,332 | 19,816 | 19,221 |
| Allegany | 1984 | 461,671 | 95,076 | 86,341 | 37,726 | 89,634 | 80,549 | 20,988 | 20,986 | 11,728 | 75,786 | 43,564 | 23,355 | 20,289 |
| | 1982 | 373,640 | 88,654 | 80,606 | 31,344 | 63,498 | 56,565 | 20,019 | 16,112 | 9,389 | 49,242 | 40,805 | 17,857 | 17,033 |
| *Mineral, W. Va.* | *1984* | *55,720* | *13,398* | *10,839* | *5,216* | *5,674* | *3,143* | *1,720* | *2,345* | *387* | *11,982* | *5,268* | *2,357* | *2,516* |
| | *1982* | *49,721* | *12,924* | *10,468* | *4,702* | *4,893* | *2,646* | *1,858* | *1,952* | *333* | *8,446* | *5,527* | *1,959* | *2,188* |
| **HAGERSTOWN** | **1984** | **669,440** | **115,082** | **107,740** | **38,229** | **83,895** | **74,135** | **28,689** | **29,616** | **18,882** | **128,402** | **49,748** | **50,699** | **24,219** |
| | 1982 | 567,974 | 111,684 | 104,684 | 34,886 | 68,623 | 60,130 | 27,440 | 22,816 | 15,176 | 86,412 | 53,978 | 36,829 | 20,005 |
| Washington | 1984 | 669,440 | 115,082 | 107,740 | 38,229 | 83,895 | 74,135 | 28,689 | 29,616 | 16,882 | 128,402 | 49,748 | 50,699 | 24,219 |
| | 1982 | 567,974 | 111,684 | 104,684 | 34,886 | 68,623 | 60,130 | 27,440 | 22,816 | 15,176 | 86,412 | 53,978 | 36,829 | 20,005 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Allegany | 1984 | 461,671 | 95,076 | 86,341 | 37,726 | 89,634 | 80,549 | 20,988 | 20,986 | 11,728 | 75,786 | 43,564 | 23,355 | 20,289 |
| | 1982 | 373,640 | 88,654 | 80,606 | 31,344 | 63,498 | 56,565 | 20,019 | 16,112 | 9,389 | 49,242 | 40,805 | 17,857 | 17,033 |
| Anne Arundel | 1984 | 2,330,164 | 413,292 | 383,709 | 208,769 | 291,816 | 258,280 | 73,514 | 101,630 | 50,976 | 644,957 | 193,131 | 110,904 | 52,617 |
| | 1982 | 1,880,118 | 398,164 | 370,108 | 181,178 | 233,076 | 204,937 | 68,621 | 73,076 | 38,634 | 405,295 | 187,536 | 82,528 | 46,862 |
| Baltimore | 1984 | 5,093,227 | 978,226 | 916,535 | 391,792 | 840,785 | 719,519 | 228,635 | 255,318 | 137,887 | 1,123,632 | 372,671 | 252,690 | 152,201 |
| | 1982 | 3,897,717 | 872,730 | 818,674 | 323,962 | 605,545 | 514,159 | 209,529 | 181,038 | 103,262 | 678,292 | 333,575 | 166,698 | 119,871 |
| Baltimore city | 1984 | 3,409,960 | 683,458 | 603,920 | 484,310 | 221,139 | 173,836 | 206,760 | 160,738 | 107,835 | 540,070 | 239,597 | 95,776 | 174,737 |
| | 1982 | 2,644,296 | 589,826 | 521,811 | 372,867 | 164,677 | 127,315 | 179,939 | 114,160 | 79,354 | 335,146 | 214,346 | 63,341 | 131,403 |
| ☐ Calvert | 1984 | 101,011 | 32,310 | 29,098 | 13,072 | 6,321 | 2,706 | 951 | 1,851 | 614 | 14,224 | 12,910 | 3,432 | 3,873 |
| | 1982 | 88,174 | 30,751 | 27,727 | 11,066 | 4,688 | 1,957 | 1,005 | 1,496 | 540 | 9,707 | 12,700 | 2,755 | 3,481 |
| Caroline | 1984 | 57,738 | 21,835 | 19,477 | 2,873 | 1,987 | | 509 | 1,936 | 879 | 11,760 | 4,648 | 4,961 | 3,001 |
| | 1982 | 53,994 | 21,794 | 19,463 | 2,682 | 1,623 | | 592 | 1,564 | 745 | 8,840 | 5,431 | 4,388 | 2,733 |
| Carroll | 1984 | 466,637 | 113,162 | 101,239 | 34,493 | 25,151 | 17,640 | 12,173 | 12,338 | 6,048 | 149,761 | 43,374 | 22,156 | 17,171 |
| | 1982 | 380,448 | 106,468 | 95,365 | 29,110 | 19,773 | 13,598 | 11,613 | 9,937 | 5,087 | 92,263 | 42,535 | 17,735 | 15,629 |
| ☐ Cecil | 1934 | 303,775 | 54,512 | 51,974 | 24,423 | 14,635 | 11,928 | 6,972 | 6,346 | 3,558 | 70,629 | 54,404 | 17,095 | 6,891 |
| | 1982 | 252,751 | 50,589 | 48,291 | 21,627 | 10,318 | 8,311 | 6,343 | 4,874 | 2,901 | 45,818 | 50,878 | 12,885 | 5,593 |
| ☐ Charles | 1984 | 297,984 | 81,328 | 74,329 | 23,848 | 11,328 | 7,281 | 4,920 | 9,615 | 3,270 | 59,833 | 35,515 | 23,408 | 36,727 |
| | 1982 | 247,806 | 72,499 | 66,339 | 21,638 | 9,126 | 5,779 | 5,114 | 7,406 | 2,680 | 40,168 | 34,371 | 16,747 | 29,878 |
| Dorchester | 1984 | 167,904 | 33,428 | 28,739 | 7,933 | 5,731 | 4,953 | 5,032 | 4,321 | 2,181 | 24,862 | 13,685 | 6,271 | 6,693 |
| | 1982 | 137,110 | 31,170 | 26,830 | 6,911 | 4,374 | 3,736 | 4,542 | 3,249 | 1,735 | 15,050 | 12,851 | 4,693 | 5,540 |
| ☐ Frederick | 1984 | 697,809 | 152,172 | 134,590 | 58,866 | 93,399 | 85,978 | 20,428 | 26,728 | 16,806 | 155,725 | 71,903 | 45,452 | 15,147 |
| | 1982 | 550,978 | 129,180 | 114,392 | 47,169 | 71,026 | 64,991 | 19,180 | 20,220 | 13,308 | 96,294 | 68,439 | 34,193 | 12,957 |
| Garrett | 1984 | 131,795 | 24,606 | 22,063 | 7,290 | 12,118 | 4,891 | 2,134 | 4,251 | 1,892 | 44,914 | 10,507 | 14,750 | 6,002 |
| | 1982 | 105,084 | 24,107 | 21,642 | 6,043 | 8,800 | 3,380 | 1,999 | 3,363 | 1,569 | 29,267 | 10,121 | 11,598 | 4,860 |
| Harford | 1984 | 802,281 | 166,884 | 162,762 | 65,887 | 77,353 | 66,858 | 28,112 | 22,749 | 10,711 | 222,532 | 90,001 | 33,515 | 26,577 |
| | 1982 | 591,155 | 143,849 | 140,465 | 51,716 | 55,403 | 47,318 | 23,531 | 16,076 | 7,923 | 122,179 | 77,442 | 23,540 | 21,225 |
| Howard | 1984 | 670,550 | 129,845 | 121,127 | 57,764 | 81,322 | 79,667 | 35,642 | 38,490 | 19,788 | 131,365 | 61,373 | 27,783 | 12,738 |
| | 1982 | 521,773 | 113,648 | 106,145 | 48,934 | 60,347 | 59,029 | 30,910 | 25,524 | 13,913 | 81,236 | 57,844 | 18,310 | 10,540 |
| Kent | 1984 | 86,946 | 28,095 | 25,096 | 9,976 | 6,612 | 5,851 | 2,225 | 1,503 | 1,014 | 16,595 | 4,418 | 5,005 | 2,478 |
| | 1982 | 70,121 | 24,482 | 21,895 | 8,226 | 4,939 | 4,330 | 2,016 | 1,150 | 807 | 10,528 | 4,543 | 3,805 | 2,142 |
| ☐ Montgomery | 1984 | 5,107,390 | 925,918 | 860,715 | 378,590 | 687,123 | 602,870 | 300,785 | 358,232 | 159,235 | 1,274,928 | 390,960 | 165,556 | 155,147 |
| | 1982 | 3,711,219 | 757,063 | 704,596 | 293,598 | 494,461 | 431,227 | 252,957 | 230,890 | 109,934 | 743,305 | 337,984 | 116,825 | 123,769 |
| ☐ Prince George's | 1984 | 4,784,137 | 977,299 | 917,346 | 386,668 | 639,376 | 579,853 | 211,067 | 241,231 | 124,100 | 1,153,178 | 429,524 | 123,909 | 151,887 |
| | 1982 | 3,743,799 | 851,160 | 799,905 | 306,883 | 488,083 | 439,745 | 193,678 | 168,254 | 91,583 | 729,438 | 393,904 | 92,756 | 129,285 |
| Queen Anne's | 1984 | 99,321 | 31,031 | 27,432 | 10,954 | 1,661 | | 190 | 3,055 | 386 | 18,127 | 10,735 | 5,436 | 2,307 |
| | 1982 | 80,211 | 26,343 | 23,316 | 9,312 | 1,274 | | 189 | 2,094 | 278 | 11,589 | 10,603 | 4,089 | 1,787 |
| St. Mary's | 1984 | 220,005 | 58,341 | 54,560 | 23,236 | 10,189 | 8,547 | 9,387 | 11,095 | 7,666 | 46,578 | 18,488 | 11,660 | 8,120 |
| | 1982 | 182,388 | 51,602 | 48,316 | 19,508 | 8,144 | 6,768 | 8,769 | 8,624 | 6,205 | 31,025 | 17,980 | 9,139 | 5,554 |
| Somerset | 1984 | 54,538 | 24,250 | 21,752 | 3,760 | 2,135 | | 486 | 1,467 | 1,467 | 6,277 | 3,664 | 2,423 | 3,218 |
| | 1982 | 42,338 | 19,363 | 17,389 | 3,096 | 1,523 | | 447 | 1,045 | 1,045 | 3,774 | 3,508 | 1,604 | 2,346 |
| Talbot | 1984 | 221,867 | 45,477 | 39,058 | 21,539 | 4,338 | | 15,470 | 10,456 | 5,096 | 52,630 | 12,907 | 21,281 | 8,539 |
| | 1982 | 176,037 | 40,546 | 34,865 | 17,097 | 3,267 | | 13,969 | 7,921 | 4,083 | 33,673 | 13,145 | 14,511 | 6,892 |
| Washington | 1984 | 669,440 | 115,082 | 107,740 | 38,229 | 83,895 | 74,135 | 28,689 | 29,616 | 18,882 | 128,402 | 49,748 | 50,699 | 24,219 |
| | 1982 | 567,974 | 111,684 | 104,684 | 34,886 | 68,623 | 60,130 | 27,440 | 22,816 | 15,176 | 86,412 | 53,978 | 36,829 | 20,005 |
| Wicomico | 1984 | 529,376 | 82,341 | 78,163 | 41,206 | 85,442 | 75,594 | 27,556 | 28,441 | 16,121 | 133,739 | 33,810 | 29,512 | 12,082 |
| | 1982 | 416,229 | 76,660 | 72,858 | 33,487 | 64,689 | 56,736 | 26,527 | 19,848 | 11,766 | 83,172 | 31,720 | 22,600 | 10,521 |
| Worcester | 1984 | 327,537 | 68,465 | 62,796 | 76,188 | 14,392 | 9,714 | 18,865 | 13,711 | 11,326 | 60,064 | 21,338 | 16,908 | 11,684 |
| | 1982 | 267,421 | 63,269 | 58,100 | 61,825 | 11,068 | 7,284 | 17,304 | 10,418 | 8,772 | 39,286 | 21,172 | 11,869 | 9,261 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MARYLAND (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 1984 | 25,295,357 | 4,949,595 | 4,578,857 | 2,215,391 | 3,164,938 | 2,761,100 | 1,179,826 | 1,288,923 | 671,824 | 5,763,149 | 2,099,410 | 1,001,166 | 852,528 |
| | 1982 | 19,532,059 | 4,342,608 | 4,022,424 | 1,785,290 | 2,349,918 | 2,035,061 | 1,050,068 | 893,973 | 493,962 | 3,526,384 | 1,916,940 | 707,088 | 689,318 |
| **TOTAL STATE** | 1984 | 27,093,063 | 5,336,433 | 4,930,561 | 2,409,392 | 3,307,882 | 2,870,650 | 1,261,490 | 1,366,104 | 719,466 | 6,160,568 | 2,222,875 | 1,113,937 | 914,345 |
| | 1982 | 20,982,781 | 4,695,601 | 4,343,782 | 1,944,165 | 2,458,345 | 2,117,295 | 1,126,233 | 951,155 | 530,689 | 3,780,999 | 2,037,411 | 791,295 | 740,167 |
| **MASSACHUSETTS** | | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | 1984 | 25,284,770 | 4,416,741 | 3,888,019 | 3,010,928 | 2,819,411 | 2,389,522 | 1,485,410 | 1,181,674 | 731,608 | 4,817,195 | 1,864,012 | 1,087,137 | 875,324 |
| | 1982 | 18,725,278 | 3,667,036 | 3,233,358 | 2,119,834 | 1,958,210 | 1,646,330 | 1,241,110 | 802,456 | 517,035 | 3,050,511 | 1,527,642 | 731,831 | 624,544 |
| Essex | 1984 | 4,715,949 | 775,637 | 676,524 | 540,749 | 562,259 | 467,190 | 252,186 | 176,268 | 108,577 | 1,116,718 | 357,322 | 182,847 | 137,579 |
| | 1982 | 3,472,701 | 645,162 | 563,398 | 390,363 | 392,756 | 323,442 | 221,923 | 127,351 | 81,934 | 685,504 | 294,009 | 125,913 | 101,375 |
| Middlesex | 1984 | 9,149,673 | 1,623,399 | 1,445,638 | 958,995 | 1,074,748 | 912,081 | 515,932 | 492,875 | 338,226 | 1,824,994 | 728,295 | 432,432 | 329,599 |
| | 1982 | 6,905,601 | 1,377,018 | 1,227,709 | 678,185 | 760,369 | 640,325 | 425,578 | 332,871 | 235,571 | 1,182,149 | 606,927 | 298,888 | 237,532 |
| Norfolk | 1984 | 4,636,640 | 821,545 | 733,734 | 426,751 | 464,838 | 374,422 | 313,525 | 222,049 | 132,025 | 944,525 | 362,613 | 204,225 | 164,471 |
| | 1982 | 3,307,388 | 657,856 | 588,175 | 295,962 | 310,421 | 247,552 | 244,109 | 149,222 | 92,347 | 584,221 | 285,235 | 133,374 | 109,733 |
| Plymouth | 1984 | 2,483,648 | 459,283 | 415,026 | 252,647 | 231,829 | 212,172 | 122,910 | 91,801 | 54,142 | 569,046 | 196,574 | 122,327 | 77,537 |
| | 1982 | 1,902,986 | 399,191 | 361,158 | 186,601 | 168,062 | 152,829 | 109,346 | 65,519 | 40,142 | 362,517 | 167,857 | 84,605 | 57,758 |
| Suffolk | 1984 | 4,298,860 | 736,777 | 617,097 | 831,786 | 485,737 | 423,657 | 280,857 | 198,681 | 98,638 | 361,912 | 219,208 | 145,306 | 166,138 |
| | 1982 | 3,136,602 | 587,809 | 492,918 | 568,723 | 326,602 | 282,182 | 240,154 | 127,493 | 67,041 | 236,120 | 173,614 | 89,051 | 118,146 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | 1984 | 3,097,727 | 791,921 | 727,909 | 256,164 | 317,941 | 296,609 | 155,416 | 122,050 | 85,127 | 597,636 | 196,944 | 97,297 | 90,419 |
| | 1982 | 2,294,407 | 606,040 | 557,723 | 191,386 | 220,630 | 204,762 | 128,599 | 89,250 | 64,074 | 386,814 | 168,848 | 67,949 | 66,799 |
| Bristol | 1984 | 3,097,727 | 791,921 | 727,909 | 256,164 | 317,941 | 296,609 | 155,416 | 122,050 | 85,127 | 597,636 | 196,944 | 97,297 | 90,419 |
| | 1982 | 2,294,407 | 606,040 | 557,723 | 191,386 | 220,630 | 204,762 | 128,599 | 89,250 | 64,074 | 386,814 | 168,848 | 67,949 | 66,799 |
| **PITTSFIELD** | 1984 | 955,655 | 218,168 | 208,636 | 90,149 | 92,569 | 76,408 | 43,936 | 28,440 | 14,180 | 171,146 | 77,214 | 57,999 | 30,547 |
| | 1982 | 711,175 | 175,829 | 168,349 | 63,622 | 64,187 | 52,343 | 37,315 | 20,780 | 10,780 | 108,748 | 63,064 | 39,408 | 21,278 |
| Berkshire | 1984 | 955,655 | 218,168 | 208,636 | 90,149 | 92,569 | 76,408 | 43,936 | 28,440 | 14,180 | 171,146 | 77,214 | 57,999 | 30,547 |
| | 1982 | 711,175 | 175,829 | 168,349 | 63,622 | 64,187 | 52,343 | 37,315 | 20,780 | 10,780 | 108,748 | 63,064 | 39,408 | 21,278 |
| **SPRINGFIELD** | 1984 | 3,483,409 | 730,534 | 659,808 | 352,852 | 440,701 | 368,223 | 174,542 | 141,140 | 68,054 | 610,446 | 286,410 | 172,403 | 120,338 |
| | 1982 | 2,630,057 | 607,358 | 549,398 | 253,198 | 295,540 | 244,560 | 144,757 | 98,449 | 50,014 | 407,223 | 240,623 | 121,829 | 84,897 |
| Hampden | 1984 | 2,902,133 | 581,106 | 521,490 | 277,182 | 405,044 | 341,102 | 152,394 | 124,061 | 60,311 | 524,445 | 228,014 | 139,178 | 99,172 |
| | 1982 | 2,141,454 | 476,692 | 428,302 | 194,277 | 267,943 | 223,830 | 122,693 | 85,071 | 43,508 | 342,639 | 187,388 | 96,436 | 68,507 |
| Hampshire | 1984 | 581,276 | 149,428 | 138,318 | 75,670 | 35,657 | 27,121 | 22,148 | 17,079 | 7,743 | 86,001 | 58,396 | 33,225 | 21,166 |
| | 1982 | 488,603 | 130,666 | 121,096 | 58,921 | 27,597 | 20,730 | 22,064 | 13,378 | 6,506 | 64,584 | 53,235 | 25,393 | 16,390 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | 1984 | 3,653,380 | 686,470 | 632,482 | 357,644 | 484,073 | 416,044 | 171,025 | 140,867 | 82,804 | 697,759 | 295,862 | 142,935 | 141,218 |
| | 1982 | 2,857,989 | 601,741 | 555,083 | 261,646 | 351,133 | 299,500 | 147,195 | 107,884 | 65,998 | 477,787 | 254,795 | 105,174 | 101,855 |
| Worcester | 1984 | 3,653,380 | 686,470 | 632,482 | 357,644 | 484,073 | 416,044 | 171,025 | 140,867 | 82,804 | 697,759 | 295,862 | 142,935 | 141,218 |
| | 1982 | 2,857,989 | 601,741 | 555,083 | 261,646 | 351,133 | 299,500 | 147,195 | 107,884 | 65,998 | 477,787 | 254,795 | 105,174 | 101,855 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Barnstable | 1984 | 1,534,176 | 289,046 | 250,612 | 215,412 | 130,350 | 113,665 | 88,220 | 60,092 | 37,286 | 246,993 | 112,093 | 116,381 | 49,576 |
| | 1982 | 1,186,854 | 247,539 | 214,882 | 166,644 | 93,652 | 80,974 | 75,205 | 41,486 | 26,706 | 155,952 | 99,963 | 81,968 | 35,821 |
| Berkshire | 1984 | 955,655 | 218,168 | 208,636 | 90,149 | 92,569 | 76,408 | 43,936 | 28,440 | 14,180 | 171,146 | 77,214 | 57,999 | 30,547 |
| | 1982 | 711,175 | 175,829 | 168,349 | 63,622 | 64,187 | 52,343 | 37,315 | 20,780 | 10,780 | 108,748 | 63,064 | 39,408 | 21,278 |
| Bristol | 1984 | 3,097,727 | 791,921 | 727,909 | 256,164 | 317,941 | 296,609 | 155,416 | 122,050 | 85,127 | 597,636 | 196,944 | 97,297 | 90,419 |
| | 1982 | 2,294,407 | 606,040 | 557,723 | 191,386 | 220,630 | 204,762 | 128,599 | 89,250 | 64,074 | 386,814 | 168,848 | 67,949 | 66,799 |
| Dukes | 1984 | 113,920 | 31,390 | 26,093 | 17,313 | 796 | | 7,208 | 2,015 | 929 | 14,715 | 6,228 | 13,523 | 2,982 |
| | 1982 | 81,641 | 22,438 | 15,674 | 11,734 | 524 | | 6,108 | 1,398 | 692 | 8,724 | 5,315 | 8,872 | 2,026 |
| Essex | 1984 | 4,715,949 | 775,637 | 676,524 | 540,749 | 562,259 | 467,190 | 252,186 | 176,268 | 108,577 | 1,116,718 | 357,322 | 182,847 | 137,579 |
| | 1982 | 3,472,701 | 645,162 | 563,398 | 390,363 | 392,756 | 323,442 | 221,923 | 127,351 | 81,934 | 685,504 | 294,009 | 125,913 | 101,375 |
| Franklin | 1984 | 335,090 | 79,289 | 76,849 | 38,482 | 20,833 | 13,522 | 7,051 | 8,601 | 3,300 | 77,331 | 28,300 | 15,110 | 9,580 |
| | 1982 | 257,028 | 62,113 | 60,274 | 27,751 | 15,029 | 9,502 | 6,549 | 6,538 | 2,642 | 53,146 | 24,049 | 10,971 | 7,528 |
| Hampden | 1984 | 2,902,133 | 581,106 | 521,490 | 277,182 | 405,044 | 341,102 | 152,394 | 124,061 | 60,311 | 524,445 | 228,014 | 139,178 | 99,172 |
| | 1982 | 2,141,454 | 476,692 | 428,302 | 194,277 | 267,943 | 223,830 | 122,693 | 85,071 | 43,508 | 342,639 | 187,388 | 96,436 | 68,507 |
| Hampshire | 1984 | 581,276 | 149,428 | 138,318 | 75,670 | 35,657 | 27,121 | 22,148 | 17,079 | 7,743 | 86,001 | 58,396 | 33,225 | 21,166 |
| | 1982 | 488,603 | 130,666 | 121,096 | 58,921 | 27,597 | 20,730 | 22,064 | 13,378 | 6,506 | 64,584 | 53,235 | 25,393 | 16,390 |
| Middlesex | 1984 | 9,149,673 | 1,623,399 | 1,445,638 | 958,995 | 1,074,748 | 912,081 | 515,932 | 492,875 | 338,226 | 1,824,994 | 728,295 | 432,432 | 329,599 |
| | 1982 | 6,905,601 | 1,377,018 | 1,227,709 | 678,185 | 760,369 | 640,325 | 425,578 | 332,871 | 235,571 | 1,182,149 | 606,927 | 298,888 | 237,532 |
| Nantucket | 1984 | 98,537 | 20,350 | 18,006 | 18,132 | 1,207 | | 7,390 | 2,459 | 922 | 3,747 | 4,043 | 12,618 | 4,151 |
| | 1982 | 71,120 | 15,505 | 13,736 | 12,672 | 751 | | 5,780 | 1,537 | 614 | 2,381 | 3,119 | 7,533 | 2,682 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores<br>Total ($000) | Food Stores<br>Super-markets ($000) | Eating & Drinking Places<br>Total ($000) | General Merchandise Stores<br>Total ($000) | General Merchandise Stores<br>Department Stores ($000) | Apparel & Accessories Stores<br>Total ($000) | Furniture/Home Furnishings/Appliance Stores<br>Total ($000) | Furniture/Home Furnishings/Appliance Stores<br>Furniture & Home Furn. ($000) | Automotive Dealers<br>Total ($000) | Gasoline Service Stations<br>Total ($000) | Bldg. Mtls. & Hardware Dealers<br>Total ($000) | Drug-stores<br>Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MASSACHUSETTS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Norfolk | 1984 | 4,636,640 | 821,645 | 733,734 | 426,751 | 464,838 | 374,422 | 313,525 | 222,049 | 132,025 | 944,525 | 362,613 | 204,225 | 164,471 |
| | 1982 | 3,307,388 | 657,856 | 588,175 | 295,962 | 310,421 | 247,552 | 244,109 | 149,222 | 92,347 | 584,221 | 285,235 | 133,374 | 109,733 |
| Plymouth | 1984 | 2,483,646 | 459,283 | 415,026 | 252,647 | 231,829 | 212,172 | 122,910 | 91,801 | 54,142 | 569,046 | 196,574 | 122,327 | 77,537 |
| | 1982 | 1,902,986 | 399,191 | 361,158 | 186,601 | 168,062 | 152,829 | 109,346 | 65,519 | 40,142 | 362,517 | 167,857 | 84,605 | 57,758 |
| Suffolk | 1984 | 4,298,860 | 736,777 | 617,097 | 831,786 | 485,737 | 423,657 | 280,857 | 198,681 | 98,638 | 361,912 | 219,208 | 145,306 | 166,138 |
| | 1982 | 3,136,602 | 587,809 | 492,918 | 568,723 | 326,602 | 282,182 | 240,154 | 127,493 | 67,041 | 236,120 | 173,614 | 89,051 | 118,146 |
| Worcester | 1984 | 3,653,380 | 686,470 | 632,482 | 357,644 | 484,073 | 416,044 | 171,025 | 140,867 | 82,804 | 697,759 | 295,862 | 142,935 | 141,218 |
| | 1982 | 2,857,989 | 601,741 | 555,083 | 261,646 | 351,133 | 299,500 | 147,195 | 107,884 | 65,998 | 477,787 | 254,795 | 105,174 | 101,855 |
| **TOTAL METRO COUNTIES** | **1984** | **36,474,941** | **6,843,834** | **6,116,854** | **4,067,737** | **4,154,695** | **3,546,806** | **2,030,329** | **1,614,171** | **981,773** | **6,894,1[illegible]2** | **2,720,442** | **1,557,771** | **1,257,846** |
| | 1982 | 27,218,906 | 5,658,004 | 5,063,911 | 2,889,686 | 2,889,700 | 2,447,495 | 1,698,976 | 1,118,819 | 707,901 | 4,431,083 | 2,254,972 | 1,066,191 | 899,373 |
| **TOTAL STATE** | **1984** | **38,556,664** | **7,263,909** | **6,488,414** | **4,357,076** | **4,307,881** | **3,673,993** | **2,140,198** | **1,687,338** | **1,024,210** | **7,236,968** | **2,871,106** | **1,715,483** | **1,324,136** |
| | 1982 | 28,815,549 | 6,005,599 | 5,371,477 | 3,108,487 | 2,999,656 | 2,537,971 | 1,792,618 | 1,169,778 | 738,555 | 4,651,286 | 2,387,418 | 1,175,535 | 947,430 |
| **MICHIGAN** | | | | | | | | | | | | | | |
| **ANN ARBOR** | **1984** | **1,583,905** | **242,990** | **224,409** | **148,163** | **246,863** | **230,934** | **73,520** | **89,991** | **37,493** | **338,086** | **149,114** | **79,344** | **54,177** |
| | 1982 | 1,320,397 | 227,257 | 210,132 | 136,398 | 200,490 | 186,633 | 69,986 | 70,518 | 31,078 | 242,071 | 142,833 | 60,167 | 44,134 |
| Washtenaw | 1984 | 1,583,905 | 242,990 | 224,409 | 148,163 | 246,863 | 230,934 | 73,520 | 89,991 | 37,493 | 338,086 | 149,114 | 79,344 | 54,177 |
| | 1982 | 1,320,397 | 227,257 | 210,132 | 136,398 | 200,490 | 186,633 | 69,986 | 70,518 | 31,078 | 242,071 | 142,833 | 60,167 | 44,134 |
| **BATTLE CREEK** | **1984** | **662,177** | **122,218** | **116,841** | **64,039** | **109,838** | **104,734** | **23,378** | **21,699** | **11,127** | **134,534** | **79,797** | **27,964** | **27,773** |
| | 1982 | 556,419 | 114,460 | 109,555 | 60,475 | 87,937 | 83,470 | 21,572 | 17,280 | 9,243 | 96,002 | 76,179 | 21,062 | 21,713 |
| Calhoun | 1984 | 662,177 | 122,218 | 116,841 | 64,039 | 109,838 | 104,734 | 23,378 | 21,699 | 11,127 | 134,534 | 79,797 | 27,964 | 27,773 |
| | 1982 | 556,419 | 114,460 | 109,555 | 60,475 | 87,937 | 83,470 | 21,572 | 17,280 | 9,243 | 96,002 | 76,179 | 21,062 | 21,713 |
| **BENTON HARBOR** | **1984** | **744,103** | **142,711** | **132,111** | **68,160** | **114,786** | **106,999** | **33,070** | **18,267** | **11,531** | **138,410** | **104,965** | **41,608** | **26,366** |
| | 1982 | 670,296 | 147,648 | 136,846 | 66,351 | 91,238 | 84,576 | 30,484 | 15,607 | 10,136 | 105,961 | 107,503 | 33,735 | 22,115 |
| Berrien | 1984 | 744,103 | 142,711 | 132,111 | 68,160 | 114,786 | 106,999 | 33,070 | 18,267 | 11,531 | 138,410 | 104,965 | 41,608 | 26,366 |
| | 1982 | 670,296 | 147,648 | 136,846 | 66,351 | 91,238 | 84,576 | 30,484 | 15,607 | 10,136 | 105,961 | 107,503 | 33,735 | 22,115 |
| **DETROIT** | **1984** | **23,479,797** | **4,494,607** | **4,041,438** | **2,099,953** | **2,774,584** | **2,549,795** | **1,450,829** | **1,120,635** | **567,566** | **5,452,772** | **2,835,210** | **1,000,771** | **1,136,333** |
| | 1982 | 19,390,074 | 4,182,929 | 3,766,671 | 1,897,992 | 2,249,163 | 2,054,857 | 1,249,420 | 863,642 | 460,321 | 3,868,766 | 1,939,498 | 732,962 | 887,142 |
| Lapeer | 1984 | 213,080 | 48,951 | 46,322 | 13,364 | 14,174 | 12,333 | 9,047 | 4,290 | 2,947 | 67,526 | 13,017 | 17,452 | 11,281 |
| | 1982 | 197,916 | 52,448 | 49,691 | 14,528 | 11,979 | 10,304 | 9,240 | 3,897 | 2,762 | 53,557 | 15,652 | 13,625 | 10,551 |
| Livingston | 1984 | 338,464 | 75,194 | 70,743 | 24,833 | 51,651 | 44,876 | 6,831 | 10,359 | 5,680 | 77,493 | 38,470 | 15,524 | 15,959 |
| | 1982 | 308,903 | 77,308 | 72,819 | 26,519 | 41,566 | 35,820 | 6,826 | 8,960 | 5,147 | 62,372 | 38,563 | 12,743 | 14,151 |
| Macomb | 1984 | 4,302,197 | 799,805 | 722,288 | 355,430 | 537,327 | 504,740 | 198,899 | 191,977 | 99,085 | 1,116,545 | 398,362 | 214,731 | 210,033 |
| | 1982 | 3,578,552 | 776,728 | 702,291 | 321,143 | 436,348 | 408,083 | 170,458 | 152,482 | 82,543 | 794,685 | 379,305 | 161,861 | 163,783 |
| Monroe | 1984 | 463,611 | 114,254 | 109,562 | 39,474 | 31,510 | 23,862 | 12,321 | 12,616 | 5,503 | 125,053 | 46,626 | 21,358 | 15,215 |
| | 1982 | 385,660 | 102,932 | 98,824 | 36,029 | 25,972 | 19,436 | 10,667 | 10,284 | 4,548 | 89,911 | 46,257 | 16,263 | 11,985 |
| Oakland | 1984 | 7,535,089 | 1,250,953 | 1,111,910 | 659,547 | 901,370 | 836,995 | 619,196 | 413,578 | 216,082 | 1,837,905 | 597,955 | 284,954 | 339,501 |
| | 1982 | 5,975,958 | 1,120,653 | 997,289 | 573,190 | 707,410 | 654,050 | 514,339 | 305,491 | 167,896 | 1,258,202 | 547,637 | 206,601 | 254,641 |
| St. Clair | 1984 | 554,416 | 142,200 | 133,640 | 47,747 | 53,077 | 48,012 | 33,702 | 20,351 | 12,303 | 101,197 | 28,987 | 33,782 | 19,846 |
| | 1982 | 479,550 | 131,545 | 123,775 | 47,324 | 44,922 | 40,319 | 29,959 | 16,768 | 10,476 | 74,711 | 31,614 | 26,119 | 17,241 |
| Wayne | 1984 | 10,072,940 | 2,063,250 | 1,846,973 | 959,558 | 1,185,475 | 1,078,977 | 570,833 | 457,264 | 225,966 | 2,127,052 | 911,793 | 412,970 | 524,498 |
| | 1982 | 8,463,535 | 1,921,315 | 1,721,982 | 879,259 | 980,964 | 886,845 | 507,931 | 345,760 | 186,949 | 1,535,328 | 880,470 | 295,750 | 414,790 |
| ***DETROIT – ANN ARBOR CONSOLIDATED AREA*** | ***1984*** | ***25,063,702*** | ***4,737,597*** | ***4,265,847*** | ***2,248,116*** | ***3,021,447*** | ***2,780,729*** | ***1,524,349*** | ***1,210,626*** | ***605,059*** | ***5,790,858*** | ***2,184,324*** | ***1,080,115*** | ***1,190,510*** |
| | *1982* | *20,710,471* | *4,410,186* | *3,976,803* | *2,034,390* | *2,449,653* | *2,241,490* | *1,319,406* | *934,160* | *491,399* | *4,110,837* | *2,082,331* | *793,129* | *931,276* |
| **FLINT** | **1984** | **2,465,779** | **420,272** | **399,861** | **220,527** | **452,529** | **403,397** | **105,425** | **108,817** | **55,397** | **581,468** | **195,112** | **117,448** | **102,271** |
| | 1982 | 2,043,964 | 399,505 | 380,559 | 202,104 | 351,530 | 311,100 | 96,285 | 87,669 | 46,897 | 419,771 | 188,439 | 87,473 | 80,891 |
| Genesee | 1984 | 2,465,779 | 420,272 | 399,861 | 220,527 | 452,529 | 403,397 | 105,425 | 108,817 | 55,397 | 581,468 | 195,112 | 117,448 | 102,271 |
| | 1982 | 2,043,964 | 399,505 | 380,559 | 202,104 | 351,530 | 311,100 | 96,285 | 87,669 | 46,897 | 419,771 | 188,439 | 87,473 | 80,891 |
| **GRAND RAPIDS** | **1984** | **3,563,682** | **554,922** | **511,802** | **298,969** | **574,481** | **541,188** | **200,661** | **211,461** | **108,361** | **836,433** | **271,270** | **188,179** | **85,212** |
| | 1982 | 2,947,982 | 521,849 | 481,877 | 275,940 | 468,519 | 439,768 | 176,137 | 160,449 | 86,144 | 594,271 | 260,435 | 142,807 | 67,897 |
| Kent | 1984 | 2,848,194 | 421,775 | 388,986 | 245,352 | 445,010 | 423,869 | 166,947 | 184,486 | 90,724 | 670,399 | 208,425 | 151,097 | 70,989 |
| | 1982 | 2,334,642 | 398,180 | 367,666 | 223,154 | 358,496 | 340,500 | 146,046 | 138,134 | 71,208 | 471,196 | 198,113 | 113,695 | 55,261 |
| Ottawa | 1984 | 715,488 | 133,147 | 122,816 | 53,617 | 129,471 | 117,319 | 33,714 | 26,975 | 17,637 | 156,034 | 62,845 | 37,082 | 14,223 |
| | 1982 | 613,340 | 123,669 | 114,211 | 52,786 | 110,023 | 99,268 | 30,091 | 22,315 | 14,936 | 123,075 | 62,322 | 29,112 | 12,636 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/Home Furnishings/Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **JACKSON** | 1984 | **676,513** | **118,321** | **107,209** | **57,844** | **140,575** | **130,462** | **27,270** | **25,904** | **14,502** | **107,322** | **66,200** | **37,714** | **26,081** |
| | 1982 | 593,765 | 114,159 | 103,562 | 55,343 | 120,463 | 111,190 | 26,850 | 21,109 | 12,271 | 80,886 | 66,748 | 29,584 | 21,536 |
| Jackson | 1984 | 676,513 | 118,321 | 107,209 | 57,844 | 140,575 | 130,462 | 27,270 | 25,904 | 14,502 | 107,322 | 66,200 | 37,714 | 26,081 |
| | 1982 | 593,765 | 114,159 | 103,562 | 55,343 | 120,463 | 111,190 | 26,850 | 21,109 | 12,271 | 80,886 | 66,748 | 29,584 | 21,536 |
| **KALAMAZOO** | 1984 | **1,314,484** | **184,438** | **174,546** | **123,825** | **256,651** | **246,227** | **76,932** | **90,873** | **40,939** | **256,581** | **105,869** | **64,594** | **35,113** |
| | 1982 | 1,109,713 | 180,868 | 171,373 | 114,333 | 213,276 | 204,190 | 67,377 | 67,131 | 32,090 | 186,622 | 103,015 | 49,757 | 27,983 |
| Kalamazoo | 1984 | 1,314,484 | 184,438 | 174,546 | 123,825 | 256,651 | 246,227 | 76,932 | 90,873 | 40,939 | 256,581 | 105,869 | 64,594 | 35,113 |
| | 1982 | 1,109,713 | 180,868 | 171,373 | 114,333 | 213,276 | 204,190 | 67,377 | 67,131 | 32,090 | 186,622 | 103,015 | 49,757 | 27,983 |
| **LANSING - EAST LANSING** | 1984 | **2,325,433** | **423,846** | **404,322** | **203,466** | **390,822** | **364,074** | **120,382** | **117,101** | **50,339** | **513,278** | **197,688** | **101,954** | **54,996** |
| | 1982 | 1,889,941 | 376,513 | 359,710 | 183,978 | 314,220 | 291,809 | 104,036 | 86,363 | 39,750 | 362,720 | 186,593 | 73,801 | 42,945 |
| Clinton | 1984 | 185,672 | 51,893 | 50,705 | 10,122 | 7,858 | 5,304 | 4,345 | 4,105 | 1,798 | 50,091 | 18,529 | 28,862 | 5,073 |
| | 1982 | 151,303 | 46,450 | 45,441 | 9,842 | 5,801 | 3,798 | 4,108 | 3,258 | 1,488 | 35,619 | 18,326 | 19,686 | 4,098 |
| Eaton | 1984 | 525,672 | 87,453 | 83,973 | 37,660 | 134,974 | 130,159 | 35,211 | 15,494 | 8,340 | 97,966 | 50,008 | 17,249 | 7,432 |
| | 1982 | 463,840 | 85,653 | 82,342 | 37,433 | 113,499 | 109,149 | 32,207 | 13,135 | 7,475 | 76,698 | 49,805 | 13,566 | 6,778 |
| Ingham | 1984 | 1,614,089 | 284,498 | 269,644 | 155,684 | 247,990 | 228,611 | 80,826 | 97,502 | 40,201 | 365,221 | 129,151 | 55,843 | 42,491 |
| | 1982 | 1,274,798 | 244,410 | 231,927 | 136,703 | 194,920 | 178,862 | 67,721 | 69,970 | 30,787 | 250,403 | 118,462 | 40,549 | 32,069 |
| **MUSKEGON** | 1984 | **676,371** | **138,229** | **132,656** | **62,653** | **134,386** | **131,098** | **27,111** | **27,901** | **14,796** | **125,587** | **64,686** | **34,711** | **24,261** |
| | 1982 | 589,446 | 132,801 | 127,600 | 59,097 | 112,265 | 109,358 | 24,255 | 23,135 | 12,785 | 93,312 | 64,300 | 27,315 | 20,207 |
| Muskegon | 1984 | 676,371 | 138,229 | 132,656 | 62,653 | 134,386 | 131,098 | 27,111 | 27,901 | 14,796 | 125,587 | 64,686 | 34,711 | 24,261 |
| | 1982 | 589,446 | 132,801 | 127,600 | 59,097 | 112,265 | 109,358 | 24,255 | 23,135 | 12,785 | 93,312 | 64,300 | 27,315 | 20,207 |
| **SAGINAW - BAY CITY - MIDLAND** | 1984 | **2,279,285** | **431,243** | **379,064** | **202,513** | **354,357** | **317,851** | **123,022** | **112,970** | **59,936** | **493,376** | **222,552** | **105,825** | **75,657** |
| | 1982 | 1,850,590 | 403,186 | 354,733 | 184,198 | 258,337 | 229,237 | 109,591 | 83,954 | 46,686 | 343,437 | 204,816 | 78,538 | 60,904 |
| Bay | 1984 | 537,438 | 126,512 | 107,035 | 47,445 | 52,916 | 45,309 | 36,850 | 20,873 | 10,753 | 125,568 | 51,405 | 23,145 | 20,976 |
| | 1982 | 480,208 | 121,534 | 102,947 | 46,176 | 46,509 | 39,434 | 34,017 | 17,859 | 9,648 | 97,802 | 50,673 | 18,793 | 17,619 |
| Midland | 1984 | 332,458 | 75,460 | 68,169 | 30,469 | 23,910 | 17,521 | 19,381 | 9,995 | 5,337 | 70,321 | 34,132 | 25,426 | 16,280 |
| | 1982 | 289,628 | 73,724 | 66,681 | 28,638 | 20,296 | 14,640 | 17,278 | 8,260 | 4,571 | 52,066 | 33,809 | 19,938 | 13,695 |
| Saginaw | 1984 | 1,409,389 | 229,271 | 203,860 | 124,599 | 277,531 | 255,021 | 66,791 | 82,102 | 43,846 | 297,487 | 137,015 | 57,254 | 38,401 |
| | 1982 | 1,080,754 | 207,928 | 185,105 | 109,384 | 191,532 | 175,163 | 58,296 | 57,835 | 32,467 | 193,569 | 120,334 | 39,807 | 29,590 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alcona | 1984 | 20,943 | 3,173 | 2,787 | 1,848 | 659 | | 177 | 115 | | 9,504 | 1,722 | 2,034 | 338 |
| | 1982 | 20,833 | 3,973 | 3,494 | 2,202 | 684 | | 212 | 116 | | 7,985 | 2,128 | 1,839 | 336 |
| Alger | 1984 | 25,615 | 10,790 | 10,228 | 2,936 | 583 | | 378 | 517 | 331 | 335 | 5,429 | 1,306 | 758 |
| | 1982 | 23,609 | 10,112 | 9,597 | 2,788 | 453 | | 376 | 429 | 288 | 251 | 5,433 | 1,034 | 621 |
| Allegan | 1984 | 243,048 | 60,895 | 56,471 | 19,830 | 5,535 | 4,344 | 4,452 | 5,353 | 4,129 | 65,143 | 30,514 | 22,925 | 8,859 |
| | 1982 | 230,000 | 62,979 | 58,474 | 20,778 | 4,743 | 3,665 | 4,884 | 4,930 | 3,855 | 53,768 | 33,694 | 18,149 | 8,441 |
| Alpena | 1984 | 150,116 | 34,998 | 32,575 | 9,341 | 18,161 | 14,358 | 9,408 | 6,874 | 3,370 | 28,695 | 14,832 | 8,590 | 4,825 |
| | 1982 | 137,039 | 35,760 | 33,324 | 10,134 | 14,594 | 11,358 | 9,456 | 5,938 | 3,043 | 22,210 | 15,358 | 7,042 | 4,299 |
| Antrim | 1984 | 37,715 | 15,173 | 14,349 | 4,662 | 334 | | 621 | 486 | 486 | 6,407 | 876 | 4,655 | 1,662 |
| | 1982 | 40,119 | 17,122 | 16,214 | 5,332 | 345 | | 721 | 489 | 489 | 5,772 | 1,167 | 4,441 | 1,640 |
| Arenac | 1984 | 65,220 | 13,046 | 12,285 | 6,708 | 502 | | 985 | 2,577 | 2,577 | 22,887 | 9,085 | 3,232 | 805 |
| | 1982 | 55,649 | 13,187 | 12,433 | 6,268 | 423 | | 873 | 1,917 | 1,917 | 15,525 | 9,879 | 2,520 | 717 |
| Baraga | 1984 | 28,442 | 9,622 | 9,177 | 1,563 | 3,031 | | 267 | 231 | 231 | 3,686 | 4,288 | 1,574 | 1,490 |
| | 1982 | 27,460 | 9,711 | 9,273 | 1,765 | 2,685 | | 259 | 207 | 207 | 2,969 | 4,621 | 1,313 | 1,314 |
| Barry | 1984 | 99,190 | 31,469 | 27,247 | 9,506 | 937 | | 4,094 | 1,324 | 1,324 | 15,744 | 12,527 | 12,101 | 3,771 |
| | 1982 | 92,102 | 31,888 | 27,643 | 9,385 | 836 | | 4,083 | 1,149 | 1,149 | 12,244 | 13,033 | 9,026 | 3,213 |
| Bay | 1984 | 537,438 | 126,512 | 107,035 | 47,445 | 52,916 | 45,309 | 36,850 | 20,873 | 10,753 | 125,568 | 51,405 | 23,145 | 20,976 |
| | 1982 | 480,208 | 121,534 | 102,947 | 46,176 | 46,509 | 39,434 | 34,017 | 17,859 | 9,648 | 97,802 | 50,673 | 18,793 | 17,619 |
| Benzie | 1984 | 41,454 | 11,770 | 11,176 | 2,669 | 1,569 | | 791 | 1,400 | 1,241 | 10,013 | 3,027 | 4,433 | 1,765 |
| | 1982 | 36,549 | 11,338 | 10,778 | 2,814 | 1,353 | | 781 | 1,065 | 958 | 7,530 | 2,229 | 3,531 | 1,605 |
| Berrien | 1984 | 744,103 | 142,711 | 132,111 | 68,160 | 114,786 | 106,999 | 33,070 | 18,267 | 11,531 | 138,410 | 104,965 | 41,608 | 26,366 |
| | 1982 | 670,296 | 147,648 | 136,846 | 66,351 | 91,238 | 84,576 | 30,484 | 15,607 | 10,136 | 105,961 | 107,503 | 33,735 | 22,115 |
| Branch | 1984 | 149,022 | 28,194 | 27,319 | 9,255 | 8,567 | 5,193 | 7,263 | 3,285 | 1,718 | 36,867 | 18,838 | 17,961 | 7,396 |
| | 1982 | 134,614 | 28,370 | 27,523 | 10,097 | 7,654 | 4,553 | 6,815 | 2,857 | 1,575 | 28,733 | 19,641 | 13,427 | 6,487 |
| Calhoun | 1984 | 662,177 | 122,218 | 116,841 | 64,039 | 109,838 | 104,734 | 23,378 | 21,699 | 11,127 | 134,534 | 79,797 | 27,964 | 27,773 |
| | 1982 | 556,419 | 114,460 | 109,555 | 60,475 | 87,937 | 83,470 | 21,572 | 17,280 | 9,243 | 96,002 | 76,179 | 21,062 | 21,713 |
| Cass | 1984 | 97,555 | 21,072 | [illegible] | 8,343 | 3,839 | | 2,395 | 2,066 | 481 | 34,382 | 9,118 | 6,716 | 3,743 |
| | 1982 | 93,131 | 24,177 | [illegible] | 9,532 | 3,305 | | 2,641 | 1,805 | 452 | 26,631 | 10,115 | 5,637 | 3,401 |
| Charlevoix | 1984 | 85,655 | 25,588 | 24,391 | 8,342 | 1,631 | | 2,583 | 3,661 | 2,185 | 17,695 | 8,591 | 9,211 | 4,293 |
| | 1982 | 75,374 | 24,792 | [illegible] | 7,965 | 1,399 | | 2,408 | 3,056 | 1,858 | 13,238 | 8,667 | 6,712 | 3,518 |
| Cheboygan | 1984 | 114,891 | 30,504 | 29,608 | 13,397 | 6,251 | 4,494 | 6,748 | 1,923 | 1,712 | 20,127 | 14,132 | 9,168 | 2,953 |
| | 1982 | 107,966 | 30,908 | 30,337 | 13,646 | 5,138 | 3,614 | 6,433 | 1,695 | 1,517 | 16,728 | 13,909 | 7,688 | 2,562 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**MICHIGAN (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Chippewa | 1984 | 124,267 | 25,811 | 24,734 | 14,011 | 15,560 | 9,481 | 6,809 | 4,573 | 1,112 | 19,755 | 10,935 | 8,872 | 2,998 |
| | 1982 | 104,760 | 25,062 | 24,065 | 12,631 | 12,252 | 7,257 | 6,079 | 3,282 | 884 | 14,030 | 10,589 | 6,672 | 2,576 |
| Clare | 1984 | 106,038 | 35,776 | 34,069 | 8,106 | 912 | | 3,243 | 2,577 | 1,278 | 20,969 | 8,256 | 9,279 | 5,088 |
| | 1982 | 93,491 | 33,745 | 32,174 | 7,827 | 787 | | 3,246 | 2,165 | 1,107 | 15,785 | 8,541 | 7,398 | 4,196 |
| Clinton | 1984 | 185,672 | 51,893 | 50,705 | 10,122 | 7,858 | 5,304 | 4,345 | 4,105 | 1,798 | 50,091 | 18,529 | 28,862 | 5,073 |
| | 1982 | 151,303 | 46,450 | 45,441 | 9,842 | 5,801 | 3,798 | 4,108 | 3,258 | 1,488 | 35,619 | 18,326 | 19,686 | 4,098 |
| Crawford | 1984 | 39,821 | 9,801 | 9,342 | 4,385 | 3,440 | | 795 | 375 | 375 | 6,525 | 4,417 | 4,449 | 1,308 |
| | 1982 | 39,621 | 10,435 | 9,958 | 4,786 | 3,197 | | 899 | 355 | 356 | 5,544 | 5,543 | 3,626 | 1,218 |
| Delta | 1984 | 185,062 | 44,980 | 42,878 | 11,197 | 23,297 | 15,714 | 8,659 | 7,471 | 4,486 | 39,697 | 23,307 | 12,464 | 3,467 |
| | 1982 | 173,480 | 46,044 | 43,946 | 12,427 | 20,025 | 13,219 | 8,407 | 6,688 | 4,158 | 33,446 | 22,865 | 10,589 | 3,047 |
| Dickinson | 1984 | 132,142 | 30,212 | 29,760 | 9,092 | 17,077 | 13,051 | 8,289 | 8,132 | 5,773 | 21,446 | 8,958 | 14,021 | 3,901 |
| | 1982 | 113,443 | 28,275 | 27,886 | 8,858 | 14,623 | 11,008 | 7,454 | 6,241 | 4,573 | 16,018 | 9,540 | 10,247 | 3,193 |
| Eaton | 1984 | 525,672 | 87,455 | 83,973 | 37,460 | 134,974 | 130,159 | 35,211 | 15,494 | 8,340 | 97,966 | 50,008 | 17,249 | 7,432 |
| | 1982 | 463,840 | 85,653 | 82,342 | 37,433 | 113,499 | 109,149 | 32,207 | 13,135 | 7,475 | 76,698 | 49,805 | 13,566 | 6,778 |
| Emmet | 1984 | 156,811 | 30,990 | 28,539 | 17,627 | 6,891 | 4,121 | 15,040 | 11,907 | 4,231 | 32,252 | 10,791 | 13,147 | 3,943 |
| | 1982 | 149,420 | 32,371 | 29,846 | 18,390 | 6,492 | 3,805 | 14,884 | 9,891 | 3,615 | 25,606 | 13,100 | 11,443 | 3,722 |
| Genesee | 1984 | 2,465,779 | 420,272 | 399,861 | 220,527 | 452,529 | 403,397 | 105,475 | 108,817 | 55,397 | 581,468 | 195,112 | 117,448 | 102,271 |
| | 1982 | 2,043,964 | 399,505 | 380,559 | 202,104 | 351,530 | 311,100 | 96,285 | 27,669 | 46,897 | 419,771 | 188,439 | 87,473 | 80,891 |
| Gladwin | 1984 | 62,857 | 22,433 | 22,022 | 5,295 | 2,451 | | 843 | 3,027 | 2,850 | 12,606 | 4,876 | 3,432 | 1,513 |
| | 1982 | 57,340 | 21,727 | 21,354 | 5,195 | 2,338 | | 867 | 2,387 | 2,268 | 9,744 | 5,555 | 2,810 | 1,414 |
| Gogebic | 1984 | 86,628 | 20,811 | 17,715 | 5,432 | 12,683 | 4,950 | 5,987 | 4,282 | 2,466 | 15,403 | 7,744 | 4,876 | 2,465 |
| | 1982 | 74,306 | 19,204 | 16,366 | 5,608 | 9,920 | 3,749 | 5,309 | 3,212 | 1,978 | 11,343 | 7,746 | 3,803 | 1,989 |
| Grand Traverse | 1984 | 456,127 | 78,230 | 71,352 | 41,606 | 81,563 | 80,084 | 27,214 | 20,626 | 10,203 | 97,572 | 37,437 | 30,552 | 5,132 |
| | 1982 | 383,502 | 72,331 | 66,051 | 39,745 | 62,315 | 61,113 | 24,693 | 16,938 | 8,727 | 71,800 | 36,855 | 23,811 | 4,568 |
| Gratiot | 1984 | 180,690 | 44,290 | 41,872 | 13,158 | 20,831 | 14,824 | 6,157 | 4,141 | 3,698 | 39,828 | 21,475 | 7,505 | 5,700 |
| | 1982 | 145,926 | 38,630 | 36,565 | 12,238 | 15,055 | 10,510 | 5,328 | 3,217 | 2,912 | 27,724 | 20,092 | 5,533 | 4,585 |
| Hillsdale | 1984 | 135,868 | 35,846 | 34,127 | 9,960 | 10,282 | 6,303 | 4,557 | 4,442 | 2,887 | 33,553 | 11,424 | 10,982 | 5,563 |
| | 1982 | 116,421 | 33,576 | 32,004 | 9,350 | 8,667 | 5,227 | 4,463 | 3,647 | 2,473 | 24,718 | 11,260 | 8,568 | 4,644 |
| Houghton | 1984 | 136,868 | 40,210 | 38,263 | 9,423 | 13,653 | 7,594 | 7,502 | 4,162 | 3,281 | 22,169 | 8,787 | 12,638 | 5,405 |
| | 1982 | 124,060 | 39,599 | 37,727 | 10,070 | 10,884 | 5,928 | 6,936 | 3,536 | 2,855 | 17,022 | 9,967 | 10,143 | 4,547 |
| Huron | 1984 | 166,909 | 39,202 | 34,750 | 13,100 | 11,980 | 8,781 | 8,635 | 4,901 | 3,325 | 35,102 | 14,024 | 13,142 | 7,643 |
| | 1982 | 134,626 | 35,683 | 31,669 | 11,931 | 8,622 | 6,221 | 7,206 | 3,790 | 2,645 | 24,325 | 13,381 | 10,584 | 6,092 |
| Ingham | 1984 | 1,614,089 | 284,498 | 269,644 | 155,684 | 247,990 | 228,611 | 80,826 | 97,502 | 40,201 | 365,221 | 129,151 | 55,843 | 42,491 |
| | 1982 | 1,274,798 | 244,410 | 231,927 | 136,700 | 194,920 | 178,862 | 67,721 | 69,970 | 30,787 | 250,403 | 118,462 | 40,549 | 32,069 |
| Ionia | 1984 | 188,054 | 40,092 | 38,970 | 13,526 | 26,301 | 25,190 | 6,016 | 4,915 | 3,914 | 36,979 | 21,382 | 18,908 | 5,793 |
| | 1982 | 161,887 | 40,411 | 39,327 | 12,562 | 22,084 | 21,051 | 5,299 | 3,677 | 2,992 | 27,052 | 20,927 | 13,849 | 4,645 |
| Iosco | 1984 | 122,133 | 28,629 | 27,133 | 12,472 | 2,037 | | 4,336 | 3,788 | 2,902 | 32,511 | 13,430 | 12,914 | 5,019 |
| | 1982 | 101,376 | 26,850 | 25,478 | 11,312 | 1,668 | | 3,730 | 3,019 | 2,373 | 21,957 | 12,837 | 9,771 | 4,198 |
| Iron | 1984 | 44,865 | 16,651 | 16,363 | 3,139 | 2,034 | | 2,643 | 1,060 | 931 | 6,158 | 5,044 | 2,332 | 3,107 |
| | 1982 | 41,928 | 16,161 | 15,901 | 3,215 | 1,806 | | 2,465 | 916 | 819 | 4,771 | 5,772 | 1,819 | 2,637 |
| Isabella | 1984 | 219,616 | 40,678 | 37,316 | 20,240 | 18,152 | 13,578 | 15,745 | 8,366 | 7,787 | 43,258 | 19,736 | 26,751 | 7,633 |
| | 1982 | 195,101 | 41,517 | 38,132 | 20,577 | 15,698 | 11,605 | 15,127 | 7,043 | 6,598 | 32,515 | 19,917 | 19,355 | 6,957 |
| Jackson | 1984 | 676,513 | 118,321 | 107,209 | 57,844 | 140,575 | 130,462 | 27,270 | 25,904 | 14,502 | 107,322 | 66,200 | 37,714 | 26,081 |
| | 1982 | 593,765 | 114,159 | 103,562 | 55,343 | 120,463 | 111,190 | 26,850 | 21,109 | 12,271 | 80,886 | 66,748 | 29,584 | 21,536 |
| Kalamazoo | 1984 | 1,314,484 | 184,438 | 174,546 | 123,825 | 256,651 | 246,227 | 76,932 | 90,873 | 40,939 | 256,581 | 105,869 | 64,594 | 35,113 |
| | 1982 | 1,109,713 | 180,868 | 171,373 | 114,333 | 213,276 | 204,190 | 67,377 | 67,131 | 32,090 | 186,622 | 103,015 | 49,757 | 27,983 |
| Kalkaska | 1984 | 47,131 | 10,720 | 10,591 | 4,088 | 49 | | 163 | 578 | 274 | 14,316 | 8,161 | 3,799 | 417 |
| | 1982 | 46,154 | 11,839 | 11,711 | 4,333 | 46 | | 181 | 488 | 252 | 11,952 | 9,116 | 3,359 | 422 |
| Kent | 1984 | 2,848,194 | 421,775 | 388,986 | 245,352 | 445,010 | 423,869 | 166,947 | 184,486 | 90,724 | 670,399 | 208,425 | 151,097 | 70,989 |
| | 1982 | 2,334,642 | 398,180 | 367,666 | 223,154 | 358,496 | 340,500 | 146,046 | 138,134 | 71,208 | 471,196 | 198,113 | 113,695 | 55,261 |
| Keweenaw | 1984 | 4,208 | 1,249 | 1,230 | 935 | 867 | | | | | | 567 | 373 | |
| | 1982 | 3,594 | 1,158 | 1,141 | 795 | 666 | | | | | | 561 | 239 | |
| Lake | 1984 | 16,818 | 6,078 | 5,736 | 3,185 | 688 | | 334 | 130 | | 883 | 1,230 | 1,533 | 519 |
| | 1982 | 16,428 | 6,060 | 5,726 | 3,399 | 628 | | 320 | 123 | | 637 | 1,446 | 1,292 | 500 |
| Lapeer | 1984 | 213,080 | 48,951 | 46,332 | 13,364 | 14,174 | 12,333 | 9,047 | 4,290 | 2,947 | 67,536 | 13,017 | 17,452 | 11,281 |
| | 1982 | 197,916 | 52,448 | 49,691 | 14,528 | 11,979 | 10,304 | 9,240 | 3,897 | 2,762 | 53,557 | 15,652 | 13,625 | 10,551 |
| Leelanau | 1984 | 40,121 | 18,437 | 17,589 | 4,620 | 343 | | 1,393 | 679 | 448 | 1,380 | 2,927 | 6,425 | 982 |
| | 1982 | 36,782 | 17,403 | 16,622 | 4,828 | 296 | | 1,263 | 571 | 398 | 1,039 | 3,257 | 4,643 | 794 |
| Lenawee | 1984 | 363,420 | 79,935 | 75,675 | 31,610 | 66,218 | 55,639 | 13,277 | 9,887 | 4,174 | 81,459 | 32,320 | 16,584 | 12,269 |
| | 1982 | 326,283 | 79,932 | 75,763 | 31,208 | 53,471 | 44,419 | 13,359 | 8,582 | 3,803 | 64,131 | 32,588 | 13,660 | 10,706 |
| Livingston | 1984 | 338,464 | 75,194 | 70,743 | 24,833 | 51,651 | 44,876 | 6,831 | 10,359 | 5,680 | 77,493 | 38,470 | 15,524 | 15,959 |
| | 1982 | 308,903 | 77,308 | 72,819 | 26,519 | 41,566 | 35,820 | 6,826 | 8,960 | 5,147 | 62,372 | 38,563 | 12,743 | 14,151 |
| Luce | 1984 | 29,094 | 8,949 | 8,872 | 2,744 | 710 | | 688 | 231 | 231 | 6,481 | 3,657 | 1,383 | 1,456 |
| | 1982 | 24,231 | 8,226 | 8,165 | 2,427 | 550 | | 637 | 179 | 179 | 4,516 | 3,409 | 1,020 | 1,111 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Mackinac | 1984 | 58,994 | 17,017 | 14,865 | 8,565 | 753 | | 1,878 | 305 | 305 | 4,152 | 13,990 | 4,349 | 1,192 |
| | 1982 | 49,225 | 14,396 | 12,591 | 7,747 | 576 | | 1,510 | 227 | 227 | 2,771 | 12,490 | 3,073 | 962 |
| Macomb | 1984 | 4,302,197 | 799,805 | 722,288 | 355,430 | 537,327 | 504,740 | 198,899 | 191,977 | 99,085 | 1,116,545 | 398,362 | 214,731 | 210,033 |
| | 1982 | 3,578,552 | 776,728 | 702,291 | 321,143 | 436,348 | 408,083 | 170,458 | 152,482 | 82,543 | 794,685 | 379,305 | 161,861 | 163,783 |
| Manistee | 1984 | 88,690 | 24,833 | 23,638 | 7,243 | 6,784 | 4,980 | 4,738 | 3,300 | 2,501 | 15,879 | 9,132 | 6,521 | 4,110 |
| | 1982 | 81,595 | 24,429 | 23,281 | 7,219 | 6,107 | 4,405 | 4,479 | 2,619 | 2,022 | 12,467 | 9,672 | 5,266 | 3,536 |
| Marquette | 1984 | 271,849 | 66,285 | 63,305 | 25,556 | 20,989 | 11,797 | 14,281 | 12,790 | 8,367 | 54,008 | 28,134 | 14,838 | 7,090 |
| | 1982 | 254,327 | 65,714 | 62,835 | 26,748 | 19,241 | 10,418 | 13,750 | 11,207 | 7,602 | 43,987 | 30,494 | 12,566 | 6,211 |
| Mason | 1984 | 100,312 | 26,792 | 25,942 | 10,662 | 6,317 | 3,949 | 5,937 | 3,550 | 2,390 | 15,630 | 7,254 | 9,653 | 4,894 |
| | 1982 | 93,533 | 27,024 | 26,198 | 10,906 | 5,805 | 3,546 | 5,730 | 2,905 | 2,033 | 12,528 | 7,779 | 8,123 | 4,298 |
| Mecosta | 1984 | 155,540 | 41,372 | 39,216 | 16,454 | 13,840 | 7,795 | 10,154 | 4,440 | 1,923 | 27,883 | 17,414 | 7,912 | 4,417 |
| | 1982 | 126,962 | 35,630 | 33,814 | 14,569 | 10,905 | 6,005 | 8,403 | 3,406 | 1,585 | 19,164 | 16,012 | 5,760 | 3,534 |
| Menominee | 1984 | 64,722 | 15,623 | 14,801 | 7,542 | 14,595 | 12,125 | 1,915 | 1,177 | 760 | 10,423 | 4,026 | 3,075 | 636 |
| | 1982 | 62,540 | 17,012 | 16,137 | 7,973 | 12,617 | 10,348 | 1,920 | 1,093 | 722 | 8,678 | 4,952 | 2,456 | 640 |
| Midland | 1984 | 332,438 | 75,460 | 68,169 | 30,469 | 23,910 | 17,521 | 19,381 | 9,995 | 5,337 | 70,321 | 34,132 | 25,426 | 16,280 |
| | 1982 | 289,628 | 73,724 | 66,681 | 28,638 | 20,296 | 14,640 | 17,278 | 8,260 | 4,571 | 52,066 | 33,809 | 19,938 | 13,695 |
| Missaukee | 1984 | 27,331 | 7,519 | 6,531 | 2,088 | 2,262 | | 277 | 224 | 224 | 9,250 | 1,937 | 914 | 2,468 |
| | 1982 | 25,698 | 8,007 | 6,963 | 2,236 | 1,982 | | 281 | 212 | 212 | 7,068 | 2,414 | 817 | 2,281 |
| Monroe | 1984 | 463,611 | 114,254 | 109,562 | 39,474 | 31,510 | 23,862 | 12,321 | 12,816 | 5,503 | 125,053 | 46,626 | 21,358 | 15,215 |
| | 1982 | 385,660 | 102,932 | 98,824 | 36,029 | 25,972 | 19,436 | 10,667 | 10,284 | 4,548 | 89,911 | 46,257 | 16,263 | 11,985 |
| Montcalm | 1984 | 216,522 | 46,869 | 45,707 | 11,670 | 26,726 | 21,520 | 4,129 | 9,034 | 6,616 | 49,770 | 22,426 | 21,873 | 6,500 |
| | 1982 | 183,829 | 43,767 | 42,733 | 11,641 | 22,552 | 17,978 | 4,001 | 6,756 | 5,108 | 36,634 | 22,083 | 17,051 | 5,242 |
| Montmorency | 1984 | 24,964 | 8,467 | 8,016 | 2,773 | 259 | | 202 | 253 | 253 | 663 | 1,721 | 4,180 | 1,613 |
| | 1982 | 24,757 | 8,798 | 8,340 | 3,079 | 246 | | 223 | 235 | 235 | 550 | 2,108 | 3,671 | 1,466 |
| Muskegon | 1984 | 676,371 | 138,229 | 132,656 | 62,653 | 134,386 | 131,098 | 27,111 | 27,901 | 14,796 | 125,587 | 64,686 | 34,711 | 24,261 |
| | 1982 | 589,446 | 132,801 | 127,600 | 59,097 | 112,265 | 109,358 | 24,255 | 23,135 | 12,785 | 93,312 | 64,300 | 27,315 | 20,207 |
| Newaygo | 1984 | 99,237 | 28,874 | 28,492 | 7,788 | 6,810 | 4,644 | 2,382 | 2,862 | 1,232 | 18,046 | 4,349 | 9,378 | 4,144 |
| | 1982 | 90,053 | 28,945 | 28,596 | 7,933 | 5,603 | 3,664 | 2,453 | 2,486 | 1,160 | 14,045 | 5,000 | 7,729 | 3,533 |
| Oakland | 1984 | 7,535,089 | 1,250,953 | 1,111,910 | 659,547 | 901,370 | 836,995 | 619,196 | 413,578 | 216,082 | 1,837,906 | 597,955 | 284,954 | 339,501 |
| | 1982 | 5,975,958 | 1,120,653 | 997,289 | 573,190 | 707,410 | 654,050 | 514,339 | 305,491 | 167,896 | 1,258,202 | 547,637 | 206,601 | 254,641 |
| Oceana | 1984 | 56,449 | 21,244 | 19,147 | 5,722 | 2,048 | | [illegible] | 816 | 816 | 11,160 | 1,577 | 7,923 | 1,512 |
| | 1982 | 53,770 | 21,945 | 19,803 | 5,988 | 1,753 | | [illegible] | 751 | 751 | 9,201 | 1,921 | 6,265 | 1,445 |
| Ogemaw | 1984 | 94,622 | 22,764 | 22,386 | 8,826 | 7,887 | 6,205 | 2,666 | 2,164 | 1,646 | 14,404 | 11,802 | 9,741 | 3,157 |
| | 1982 | 79,365 | 22,036 | 21,696 | 7,839 | 5,730 | 4,458 | 2,316 | 1,690 | 1,319 | 10,078 | 11,423 | 7,023 | 2,641 |
| Ontonagon | 1984 | 35,929 | 10,391 | 9,855 | 2,352 | 1,739 | | 701 | 243 | 243 | 9,826 | 5,545 | 3,149 | 1,077 |
| | 1982 | 33,360 | 10,347 | 9,825 | 2,599 | 1,461 | | 740 | 216 | 216 | 7,809 | 5,917 | 2,471 | 937 |
| Osceola | 1984 | 76,522 | 25,841 | 25,116 | 4,501 | 1,358 | | 1,048 | 545 | 545 | 15,554 | 6,005 | 11,335 | 3,131 |
| | 1982 | 56,654 | 20,705 | 20,148 | 3,905 | 993 | | 889 | 388 | 388 | 8,987 | 5,659 | 7,391 | 2,189 |
| Oscoda | 1984 | 31,333 | 10,463 | 9,973 | 2,545 | 249 | | 733 | 960 | 615 | 2,119 | 4,934 | 5,655 | 1,953 |
| | 1982 | 23,881 | 8,665 | 8,269 | 2,235 | 179 | | 553 | 642 | 414 | 1,202 | 4,135 | 3,751 | 1,340 |
| Otsego | 1984 | 91,261 | 19,243 | 19,003 | 9,112 | 5,858 | 4,964 | 4,663 | 3,861 | 1,627 | 17,027 | 9,583 | 8,754 | 2,337 |
| | 1982 | 83,843 | 19,673 | 19,451 | 9,887 | 4,735 | 3,976 | 4,370 | 3,037 | 1,330 | 12,606 | 11,019 | 7,217 | 2,088 |
| Ottawa | 1984 | 715,488 | 133,147 | 122,816 | 53,617 | 129,471 | 117,319 | 33,714 | 26,975 | 17,637 | 166,034 | 62,845 | 37,082 | 14,223 |
| | 1982 | 613,340 | 123,669 | 114,211 | 52,786 | 110,023 | 99,268 | 30,091 | 22,315 | 14,936 | 123,075 | 62,322 | 29,112 | 12,636 |
| Presque Isle | 1984 | 42,205 | 13,032 | 12,824 | 3,175 | 1,045 | | 484 | 1,698 | 1,333 | 8,016 | 5,201 | 4,936 | 2,165 |
| | 1982 | 39,040 | 12,901 | 12,710 | 3,180 | 945 | | 508 | 1,494 | 1,189 | 6,323 | 5,489 | 4,124 | 1,872 |
| Roscommon | 1984 | 93,268 | 26,672 | 26,313 | 7,777 | 2,578 | | 2,165 | 1,448 | 334 | 20,979 | 10,939 | 9,073 | 3,323 |
| | 1982 | 86,186 | 27,456 | 27,119 | 8,536 | 2,096 | | 2,232 | 1,265 | 327 | 14,877 | 11,698 | 7,523 | 3,054 |
| Saginaw | 1984 | 1,409,389 | 229,271 | 203,860 | 124,599 | 277,531 | 255,021 | 66,791 | 82,102 | 43,846 | 297,487 | 137,015 | 57,254 | 38,401 |
| | 1982 | 1,080,754 | 207,928 | 185,105 | 109,384 | 191,532 | 175,163 | 58,296 | 57,835 | 32,467 | 193,569 | 120,334 | 39,807 | 29,590 |
| St. Clair | 1984 | 554,416 | 142,200 | 133,640 | 47,747 | 53,077 | 48,012 | 33,702 | 20,351 | 12,303 | 101,197 | 28,987 | 33,782 | 19,846 |
| | 1982 | 479,550 | 131,545 | 123,775 | 47,324 | 44,922 | 40,319 | 29,959 | 16,768 | 10,476 | 74,711 | 31,614 | 26,119 | 17,241 |
| St. Joseph | 1984 | 241,970 | 66,974 | 65,830 | 14,396 | 14,395 | 12,224 | 10,105 | 6,869 | 3,529 | 58,346 | 33,144 | 11,931 | 8,713 |
| | 1982 | 206,003 | 60,535 | 59,572 | 14,415 | 11,905 | 10,003 | 8,777 | 5,530 | 2,998 | 42,088 | 31,985 | 9,115 | 6,886 |
| Sanilac | 1984 | 128,056 | 38,309 | 37,291 | 7,008 | 5,209 | 2,940 | 3,066 | 4,901 | 3,992 | 28,083 | 5,414 | 15,634 | 5,654 |
| | 1982 | 115,718 | 37,382 | 36,433 | 7,406 | 4,324 | 2,344 | 3,260 | 4,329 | 3,610 | 23,257 | 6,395 | 13,240 | 4,954 |
| Schoolcraft | 1984 | 32,591 | 8,185 | 7,751 | 2,857 | 1,357 | | 2,034 | 1,273 | 1,273 | 6,467 | 3,277 | 2,520 | 1,633 |
| | 1982 | 30,505 | 8,791 | 8,334 | 3,094 | 1,094 | | 1,902 | 999 | 999 | 5,009 | 3,403 | 2,072 | 1,389 |
| Shiawassee | 1984 | 237,096 | 54,151 | 52,179 | 16,213 | 18,299 | 12,781 | 9,954 | 8,024 | 4,851 | 55,799 | 26,382 | 17,481 | 10,233 |
| | 1982 | 219,929 | 55,649 | 53,687 | 16,427 | 16,743 | 11,504 | 9,566 | 7,147 | 4,480 | 44,534 | 28,169 | 14,776 | 8,978 |
| Tuscola | 1984 | 182,272 | 49,152 | 48,402 | 9,746 | 7,741 | 5,218 | 4,367 | 3,599 | 2,108 | 44,988 | 19,390 | 20,244 | 6,375 |
| | 1982 | 163,162 | 47,712 | 47,040 | 10,417 | 6,226 | 4,097 | 4,499 | 3,112 | 1,903 | 34,852 | 20,431 | 16,090 | 5,411 |
| Van Buren | 1984 | 220,720 | 68,740 | 64,618 | 17,027 | 10,425 | 3,673 | 3,767 | 4,547 | 1,723 | 55,362 | 26,066 | 14,698 | 7,126 |
| | 1982 | 207,595 | 69,814 | 65,707 | 17,521 | 8,773 | 2,996 | 3,676 | 4,113 | 1,624 | 44,873 | 28,266 | 12,618 | 6,328 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Washtenaw | 1984 | 1,583,905 | 242,990 | 224,409 | 148,163 | 246,863 | 230,934 | 73,520 | 89,991 | 37,493 | 338,086 | 149,114 | 79,344 | 54,177 |
| | 1982 | 1,320,397 | 227,257 | 210,132 | 136,398 | 200,490 | 186,633 | 69,986 | 70,518 | 31,078 | 242,071 | 142,833 | 60,167 | 44,134 |
| Wayne | 1984 | 10,072,940 | 2,063,250 | 1,846,973 | 959,558 | 1,185,475 | 1,078,977 | 570,833 | 467,264 | 225,966 | 2,127,052 | 911,793 | 412,970 | 524,498 |
| | 1982 | 8,463,535 | 1,921,315 | 1,721,982 | 879,259 | 980,966 | 886,845 | 507,931 | 365,760 | 186,949 | 1,535,328 | 880,470 | 295,750 | 414,790 |
| Wexford | 1984 | 136,700 | 28,969 | 27,679 | 12,852 | 9,102 | 7,895 | 8,899 | 5,686 | 3,657 | 32,057 | 13,745 | 7,311 | 5,071 |
| | 1982 | 122,804 | 29,350 | 28,076 | 12,471 | 7,976 | 6,844 | 8,190 | 4,850 | 3,283 | 24,503 | 14,274 | 5,918 | 4,401 |
| **TOTAL METRO COUNTIES** | 1984 | 39,771,529 | 7,273,797 | 6,624,259 | 3,550,112 | 5,549,872 | 5,126,759 | 2,261,600 | 1,945,519 | 971,987 | 8,977,847 | 3,492,463 | 1,800,112 | 1,648,240 |
| | 1982 | 32,962,587 | 6,801,175 | 6,202,618 | 3,236,209 | 4,467,438 | 4,106,188 | 1,975,993 | 1,496,857 | 787,401 | 6,393,819 | 3,340,359 | 1,337,201 | 1,297,467 |
| **TOTAL STATE** | 1984 | 46,783,106 | 9,027,879 | 8,289,860 | 4,131,936 | 6,128,329 | 5,537,168 | 2,551,600 | 2,170,237 | 1,111,261 | 10,455,525 | 4,199,734 | 2,375,437 | 1,882,918 |
| | 1982 | 39,215,526 | 8,518,414 | 7,835,195 | 3,818,600 | 4,943,607 | 4,437,076 | 2,249,283 | 1,683,166 | 906,410 | 7,521,169 | 4,069,285 | 1,789,900 | 1,498,998 |
| **MINNESOTA** | | | | | | | | | | | | | | |
| **DULUTH** | 1984 | 1,404,730 | 295,697 | 277,714 | 128,442 | 194,513 | 171,828 | 52,156 | 51,866 | 24,649 | 216,338 | 136,130 | 98,100 | 39,263 |
| | 1982 | 1,185,822 | 258,752 | 243,411 | 120,231 | 156,592 | 137,567 | 53,290 | 41,724 | 21,109 | 151,645 | 130,075 | 80,053 | 33,523 |
| St. Louis | 1984 | 1,207,725 | 257,968 | 241,573 | 99,840 | 176,233 | 154,511 | 43,909 | 47,465 | 22,113 | 188,898 | 118,662 | 78,339 | 33,826 |
| | 1982 | 997,917 | 220,905 | 207,114 | 91,333 | 141,244 | 123,087 | 45,167 | 37,903 | 18,767 | 127,092 | 109,363 | 63,301 | 28,471 |
| *Douglas, Wisc.* | *1984* | *197,005* | *37,729* | *36,141* | *28,602* | *18,280* | *17,317* | *8,247* | *4,401* | *2,536* | *27,440* | *17,468* | *19,761* | *5,437* |
| | *1982* | *187,905* | *37,847* | *36,297* | *28,898* | *15,348* | *14,480* | *8,123* | *3,821* | *2,342* | *24,553* | *20,712* | *16,752* | *5,052* |
| **FARGO - MOORHEAD** | 1984 | 973,638 | 143,721 | 137,084 | 84,873 | 122,092 | 110,498 | 37,189 | 41,327 | 20,995 | 264,026 | 102,738 | 50,562 | 19,852 |
| | 1982 | 844,103 | 130,871 | 124,831 | 83,899 | 104,195 | 94,253 | 39,396 | 34,880 | 18,992 | 190,451 | 99,258 | 44,688 | 19,276 |
| Clay | 1984 | 235,846 | 61,253 | 59,272 | 23,439 | 9,921 | 5,500 | 9,271 | 14,886 | 5,583 | 40,707 | 24,730 | 19,097 | 7,434 |
| | 1982 | 187,883 | 49,765 | 48,213 | 21,521 | 6,966 | 3,700 | 8,355 | 11,499 | 4,646 | 26,493 | 22,047 | 15,058 | 6,491 |
| *Cass, N. D.* | *1984* | *737,792* | *82,468* | *77,812* | *61,434* | *112,171* | *104,998* | *27,918* | *26,441* | *15,412* | *223,319* | *78,008* | *31,465* | *12,418* |
| | *1982* | *656,220* | *81,106* | *76,618* | *62,378* | *97,229* | *90,553* | *31,041* | *23,381* | *14,346* | *163,958* | *77,211* | *29,630* | *12,785* |
| **MINNEAPOLIS - ST. PAUL** | 1984 | 14,867,520 | 2,626,464 | 2,465,956 | 1,273,084 | 2,166,209 | 1,966,237 | 608,868 | 667,057 | 336,388 | 3,438,529 | 1,354,262 | 734,667 | 354,489 |
| | 1982 | 11,433,732 | 2,158,261 | 2,028,839 | 1,106,712 | 1,626,958 | 1,469,665 | 551,358 | 486,607 | 261,069 | 2,142,756 | 1,192,768 | 569,644 | 298,268 |
| Anoka | 1984 | 967,431 | 158,373 | 148,587 | 77,930 | 192,829 | 174,569 | 28,766 | 25,122 | 14,873 | 216,610 | 107,746 | 61,499 | 20,599 |
| | 1982 | 773,474 | 140,069 | 131,572 | 70,179 | 154,473 | 139,053 | 26,787 | 20,052 | 12,464 | 131,926 | 99,256 | 50,106 | 17,462 |
| Carver | 1984 | 122,063 | 27,608 | 25,432 | 10,205 | 2,305 | | 1,851 | 3,191 | 1,822 | 29,200 | 19,076 | 9,766 | 3,086 |
| | 1982 | 98,442 | 23,065 | 21,273 | 9,153 | 1,666 | | 1,717 | 2,537 | 1,505 | 19,560 | 17,502 | 7,925 | 2,587 |
| Chisago | 1984 | 109,218 | 26,553 | 25,223 | 5,818 | 999 | | 1,392 | 2,036 | 2,036 | 34,014 | 16,190 | 7,185 | 2,379 |
| | 1982 | 88,704 | 22,394 | 21,298 | 5,817 | 800 | | 1,439 | 1,583 | 1,583 | 22,640 | 15,825 | 5,886 | 2,013 |
| Dakota | 1984 | 1,237,704 | 220,399 | 206,158 | 90,873 | 195,939 | 180,902 | 52,270 | 50,588 | 25,635 | 270,761 | 124,102 | 91,666 | 29,601 |
| | 1982 | 994,043 | 197,747 | 185,192 | 83,090 | 146,180 | 134,368 | 49,517 | 38,974 | 21,018 | 177,050 | 112,324 | 73,379 | 27,017 |
| Hennepin | 1984 | 7,612,528 | 1,291,998 | 1,208,597 | 670,648 | 1,123,175 | 1,028,915 | 345,388 | 421,217 | 205,242 | 1,800,211 | 601,732 | 331,655 | 178,369 |
| | 1982 | 5,860,914 | 1,040,893 | 974,871 | 582,388 | 859,315 | 783,861 | 318,658 | 304,609 | 158,361 | 1,120,466 | 529,404 | 258,074 | 149,588 |
| Isanti | 1984 | 68,747 | 16,066 | 14,970 | 4,130 | 3,491 | | 1,960 | 2,354 | 1,816 | 16,501 | 8,354 | 3,907 | 3,214 |
| | 1982 | 60,325 | 15,226 | 14,204 | 3,987 | 2,998 | | 1,956 | 2,014 | 1,571 | 11,894 | 8,323 | 3,412 | 2,898 |
| Ramsey | 1984 | 3,597,580 | 577,343 | 538,500 | 307,190 | 600,739 | 555,287 | 146,461 | 142,554 | 71,909 | 817,719 | 307,151 | 132,556 | 82,291 |
| | 1982 | 2,619,655 | 459,930 | 429,502 | 257,782 | 427,575 | 393,649 | 122,984 | 101,093 | 54,034 | 488,589 | 251,396 | 95,599 | 66,584 |
| Scott | 1984 | 202,099 | 40,415 | 39,184 | 19,083 | 8,744 | 7,433 | 4,987 | 2,079 | 1,812 | 54,254 | 39,268 | 13,050 | 4,307 |
| | 1982 | 154,537 | 32,748 | 31,789 | 16,231 | 5,928 | 4,980 | 4,339 | 1,541 | 1,363 | 34,094 | 33,921 | 9,936 | 3,573 |
| Washington | 1984 | 512,927 | 173,007 | 169,996 | 50,256 | 21,202 | 19,131 | 18,829 | 9,981 | 6,958 | 81,482 | 55,144 | 54,310 | 16,291 |
| | 1982 | 411,134 | 139,775 | 137,507 | 43,592 | 15,305 | 13,754 | 16,888 | 7,673 | 5,531 | 52,779 | 51,636 | 41,479 | 14,066 |
| Wright | 1984 | 259,951 | 63,799 | 59,761 | 19,852 | 2,037 | | 3,727 | 4,602 | 2,927 | 71,124 | 46,783 | 17,932 | 8,585 |
| | 1982 | 222,361 | 56,179 | 52,687 | 18,768 | 1,713 | | 4,023 | 3,856 | 2,510 | 50,213 | 45,244 | 15,338 | 7,582 |
| *St. Croix, Wisc.* | *1984* | *177,272* | *30,903* | *29,548* | *17,099* | *14,749* | | *3,237* | *3,333* | *1,358* | *46,653* | *28,716* | *11,141* | *5,767* |
| | *1982* | *150,143* | *30,235* | *28,944* | *15,725* | *11,005* | | *3,050* | *2,675* | *1,129* | *33,545* | *27,937* | *8,510* | *4,898* |
| **ROCHESTER** | 1984 | 748,278 | 130,497 | 124,071 | 54,169 | 117,668 | 105,503 | 36,689 | 31,137 | 11,641 | 180,097 | 63,088 | 45,851 | 23,314 |
| | 1982 | 573,084 | 103,339 | 98,368 | 48,073 | 87,147 | 77,626 | 32,541 | 23,463 | 9,325 | 113,267 | 54,867 | 35,268 | 19,702 |
| Olmsted | 1984 | 748,278 | 130,497 | 124,071 | 54,169 | 117,668 | 105,503 | 36,689 | 31,137 | 11,641 | 180,097 | 63,088 | 45,851 | 23,314 |
| | 1982 | 573,084 | 103,339 | 98,368 | 48,073 | 87,147 | 77,626 | 32,541 | 23,463 | 9,325 | 113,267 | 54,867 | 35,268 | 19,702 |
| **ST. CLOUD** | 1984 | 1,298,656 | 171,609 | 150,571 | 69,229 | 104,783 | 79,852 | 31,219 | 32,099 | 16,461 | 203,842 | 80,766 | 80,432 | 22,324 |
| | 1982 | 1,036,982 | 141,770 | 124,458 | 64,716 | 81,866 | 62,173 | 30,588 | 25,177 | 13,672 | 132,979 | 75,033 | 64,436 | 19,458 |
| Benton | 1984 | 87,448 | 23,469 | 20,641 | 9,852 | 2,424 | | 1,749 | 2,238 | 1,711 | 10,454 | 12,128 | 11,736 | 1,422 |
| | 1982 | 75,533 | 20,314 | 17,888 | 9,766 | 1,806 | | 1,672 | 1,834 | 1,423 | 7,206 | 11,470 | 9,816 | 1,356 |
| Sherburne | 1984 | 100,993 | 24,970 | 23,652 | 6,651 | 3,684 | | 639 | 1,152 | 1,152 | 34,117 | 14,528 | 7,367 | 1,128 |
| | 1982 | 76,547 | 19,474 | 18,468 | 6,148 | 2,485 | | 631 | 855 | 855 | 21,259 | 13,535 | 5,581 | 975 |
| Stearns | 1984 | 1,110,215 | 123,170 | 106,278 | 52,726 | 98,675 | 79,852 | 28,811 | 28,709 | 13,598 | 159,271 | 54,110 | 61,329 | 19,774 |
| | 1982 | 884,902 | 101,982 | 88,102 | 48,802 | 77,575 | 62,173 | 28,285 | 22,488 | 11,394 | 104,514 | 50,028 | 49,039 | 17,127 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MINNESOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Aitkin | 1984 | 57,737 | 14,104 | 13,778 | 7,002 | 3,126 | | 986 | 1,043 | 662 | 12,766 | 7,316 | 4,343 | 2,353 |
| | 1982 | 46,430 | 11,440 | 11,189 | 6,098 | 2,422 | | 980 | 729 | 490 | 8,273 | 7,087 | 3,422 | 1,915 |
| Anoka | 1984 | 967,431 | 158,373 | 148,587 | 77,930 | 192,829 | 174,569 | 28,766 | 25,122 | 14,873 | 216,610 | 107,746 | 61,499 | 20,599 |
| | 1982 | 773,474 | 140,069 | 131,572 | 70,179 | 154,473 | 139,053 | 26,787 | 20,052 | 12,464 | 131,926 | 99,256 | 50,106 | 17,462 |
| Becker | 1984 | 120,045 | 26,727 | 24,886 | 8,249 | 7,743 | | 7,397 | 5,045 | 5,045 | 26,463 | 13,255 | 10,467 | 3,688 |
| | 1982 | 99,545 | 22,776 | 21,233 | 7,668 | 6,302 | | 7,202 | 3,705 | 3,705 | 17,511 | 12,557 | 8,664 | 3,152 |
| Beltrami | 1984 | 211,818 | 42,047 | 38,685 | 17,376 | 16,561 | 8,497 | 14,419 | 8,144 | 2,548 | 48,516 | 18,069 | 17,739 | 4,369 |
| | 1982 | 156,716 | 32,357 | 29,805 | 15,231 | 11,840 | 5,928 | 11,983 | 5,802 | 1,897 | 29,118 | 16,403 | 12,913 | 3,311 |
| Benton | 1984 | 87,448 | 23,469 | 20,641 | 9,852 | 2,424 | | 1,749 | 2,238 | 1,711 | 10,454 | 12,128 | 11,736 | 1,422 |
| | 1982 | 75,533 | 20,314 | 17,888 | 9,766 | 1,806 | | 1,672 | 1,834 | 1,423 | 7,206 | 11,470 | 9,816 | 1,356 |
| Big Stone | 1984 | 34,917 | 7,204 | 6,407 | 2,116 | 532 | | 1,784 | 201 | | 5,218 | 5,030 | 2,806 | 1,106 |
| | 1982 | 29,998 | 6,137 | 5,465 | 2,136 | 432 | | 1,687 | 164 | | 3,564 | 5,196 | 2,321 | 1,022 |
| Blue Earth | 1984 | 368,149 | 69,637 | 66,928 | 28,038 | 41,616 | 37,968 | 21,269 | 18,639 | 5,892 | 86,315 | 32,478 | 17,831 | 14,275 |
| | 1982 | 292,385 | 57,537 | 55,365 | 26,700 | 32,450 | 29,441 | 20,390 | 13,847 | 4,720 | 56,499 | 29,122 | 14,141 | 11,690 |
| Brown | 1984 | 157,046 | 38,026 | 36,874 | 13,128 | 12,557 | 11,052 | 9,780 | 6,835 | 4,441 | 34,170 | 12,105 | 13,431 | 4,854 |
| | 1982 | 117,593 | 30,215 | 29,335 | 11,223 | 8,363 | 7,288 | 8,360 | 4,536 | 3,061 | 20,764 | 10,237 | 10,045 | 3,895 |
| Carlton | 1984 | 143,144 | 43,194 | 40,518 | 8,362 | 7,469 | | 3,565 | 3,029 | 2,241 | 26,563 | 23,465 | 8,429 | 4,788 |
| | 1982 | 122,202 | 37,404 | 35,129 | 8,389 | 6,177 | | 3,784 | 2,496 | 1,904 | 18,442 | 22,316 | 7,090 | 4,159 |
| Carver | 1984 | 122,063 | 27,608 | 25,432 | 10,205 | 2,305 | | 1,851 | 3,191 | 1,822 | 29,200 | 19,076 | 9,766 | 3,086 |
| | 1982 | 98,442 | 23,065 | 21,273 | 9,153 | 1,666 | | 1,717 | 2,537 | 1,505 | 19,560 | 17,502 | 7,925 | 2,587 |
| Cass | 1984 | 87,654 | 25,274 | 23,580 | 6,151 | 1,279 | | 2,471 | 519 | 519 | 16,218 | 14,714 | 11,472 | 1,467 |
| | 1982 | 68,004 | 19,751 | 18,449 | 5,698 | 955 | | 2,171 | 386 | 386 | 9,791 | 12,628 | 8,708 | 1,173 |
| Chippewa | 1984 | 69,276 | 12,900 | 12,040 | 5,764 | 5,848 | | 3,059 | 3,220 | 1,130 | 14,008 | 8,504 | 7,441 | 2,551 |
| | 1982 | 53,966 | 10,625 | 9,928 | 4,872 | 4,363 | | 2,951 | 2,184 | 800 | 8,841 | 7,352 | 5,689 | 2,068 |
| Chisago | 1984 | 109,218 | 26,553 | 25,223 | 5,818 | 999 | | 1,392 | 2,036 | 2,036 | 34,014 | 16,190 | 7,185 | 2,379 |
| | 1982 | 88,704 | 22,394 | 21,298 | 5,817 | 800 | | 1,439 | 1,583 | 1,583 | 22,640 | 15,825 | 5,886 | 2,013 |
| Clay | 1984 | 235,846 | 61,253 | 59,272 | 23,439 | 9,921 | 5,500 | 9,271 | 14,886 | 5,583 | 40,707 | 24,730 | 19,097 | 7,434 |
| | 1982 | 187,883 | 49,765 | 48,213 | 21,521 | 6,966 | 3,700 | 8,355 | 11,499 | 4,646 | 26,493 | 22,047 | 15,058 | 6,491 |
| Clearwater | 1984 | 28,859 | 6,951 | 6,475 | 1,324 | 3,352 | | 92 | 942 | 313 | 4,150 | 5,858 | 2,537 | 742 |
| | 1982 | 22,752 | 5,551 | 5,177 | 1,254 | 2,315 | | 91 | 715 | 265 | 2,655 | 5,137 | 1,968 | 655 |
| Cook | 1984 | 25,812 | 6,093 | 5,668 | 2,026 | 2,675 | | 604 | 322 | 322 | 1,884 | 6,741 | 1,141 | 458 |
| | 1982 | 21,913 | 5,043 | 4,697 | 1,989 | 1,915 | | 614 | 229 | 229 | 1,250 | 6,127 | 918 | 420 |
| Cottonwood | 1984 | 76,252 | 15,168 | 14,798 | 4,123 | 4,928 | | 1,658 | 4,116 | 1,922 | 19,539 | 11,126 | 6,745 | 2,423 |
| | 1982 | 56,341 | 11,860 | 11,585 | 3,491 | 3,397 | | 1,556 | 2,720 | 1,324 | 11,992 | 9,353 | 4,865 | 1,860 |
| Crow Wing | 1984 | 281,706 | 61,233 | 56,655 | 24,704 | 31,747 | 19,540 | 8,218 | 12,416 | 6,127 | 61,446 | 21,519 | 24,616 | 5,524 |
| | 1982 | 219,243 | 49,689 | 46,029 | 22,025 | 22,259 | 13,386 | 7,511 | 8,800 | 4,639 | 39,412 | 20,876 | 18,620 | 4,893 |
| Dakota | 1984 | 1,237,704 | 220,399 | 206,158 | 90,873 | 195,939 | 180,902 | 52,270 | 50,588 | 25,635 | 270,761 | 124,102 | 91,666 | 29,601 |
| | 1982 | 994,043 | 197,747 | 185,192 | 83,090 | 146,180 | 134,368 | 49,517 | 38,974 | 21,018 | 177,050 | 112,324 | 73,379 | 27,017 |
| Dodge | 1984 | 35,474 | 10,776 | 10,190 | 2,982 | 2,287 | | 610 | 334 | | 6,035 | 3,131 | 5,037 | 1,059 |
| | 1982 | 32,109 | 10,059 | 9,523 | 2,988 | 1,846 | | 638 | 297 | | 4,516 | 3,211 | 4,566 | 991 |
| Douglas | 1984 | 162,944 | 37,694 | 34,478 | 11,318 | 7,909 | 1,841 | 10,991 | 10,505 | 6,757 | 27,391 | 18,866 | 16,179 | 4,422 |
| | 1982 | 130,624 | 30,394 | 27,834 | 10,819 | 6,090 | 1,346 | 9,838 | 7,756 | 5,231 | 17,707 | 16,707 | 12,672 | 3,949 |
| Faribault | 1984 | 90,545 | 17,333 | 16,062 | 5,033 | 1,418 | | 3,133 | 2,163 | 1,864 | 21,756 | 6,428 | 9,633 | 3,060 |
| | 1982 | 72,852 | 14,929 | 13,851 | 4,886 | 1,069 | | 3,145 | 1,685 | 1,466 | 14,282 | 6,383 | 7,662 | 2,526 |
| Fillmore | 1984 | 114,658 | 31,807 | 29,727 | 4,243 | 1,260 | | 1,522 | 2,807 | 1,776 | 34,485 | 9,572 | 12,762 | 2,262 |
| | 1982 | 82,690 | 24,107 | 22,558 | 3,812 | 912 | | 1,414 | 2,024 | 1,316 | 20,955 | 7,968 | 9,395 | 1,899 |
| Freeborn | 1984 | 217,397 | 42,937 | 38,884 | 14,434 | 17,509 | 12,181 | 6,481 | 9,801 | 3,996 | 62,507 | 28,827 | 10,598 | 7,883 |
| | 1982 | 167,873 | 34,693 | 31,456 | 13,044 | 13,512 | 9,230 | 5,870 | 7,159 | 3,065 | 40,492 | 25,581 | 8,318 | 6,388 |
| Goodhue | 1984 | 221,406 | 60,323 | 56,794 | 17,118 | 7,843 | | 10,409 | 6,990 | 5,252 | 54,785 | 17,754 | 21,534 | 7,546 |
| | 1982 | 165,494 | 47,808 | 45,065 | 14,447 | 5,742 | | 8,858 | 5,099 | 3,881 | 33,517 | 14,949 | 15,948 | 5,802 |
| Grant | 1984 | 22,126 | 3,147 | 2,502 | 1,333 | 512 | | 286 | 498 | | 9,478 | 662 | 2,805 | 990 |
| | 1982 | 18,903 | 3,211 | 2,556 | 1,451 | 410 | | 325 | 398 | | 6,749 | 728 | 2,525 | 944 |
| Hennepin | 1984 | 7,612,528 | 1,291,998 | 1,208,597 | 670,648 | 1,123,175 | 1,028,915 | 345,388 | 421,217 | 205,242 | 1,800,211 | 601,732 | 331,655 | 178,369 |
| | 1982 | 5,860,914 | 1,040,893 | 974,871 | 582,388 | 859,315 | 783,861 | 318,658 | 304,609 | 158,361 | 1,120,466 | 529,404 | 258,074 | 149,588 |
| Houston | 1984 | 54,817 | 20,745 | 18,775 | 4,074 | 852 | | 522 | 757 | 757 | 6,533 | 10,143 | 5,272 | 1,045 |
| | 1982 | 43,211 | 16,231 | 14,708 | 3,780 | 636 | | 485 | 563 | 563 | 3,906 | 8,716 | 4,007 | 820 |
| Hubbard | 1984 | 58,732 | 11,791 | 11,569 | 3,095 | 4,235 | | 1,292 | 1,320 | 190 | 12,028 | 5,255 | 9,726 | 1,959 |
| | 1982 | 52,779 | 11,983 | 11,772 | 3,190 | 3,372 | | 1,421 | 1,156 | 176 | 8,875 | 5,865 | 7,875 | 1,902 |
| Isanti | 1984 | 68,747 | 16,066 | 14,970 | 4,130 | 3,491 | | 1,960 | 2,354 | 1,816 | 16,501 | 8,354 | 3,907 | 3,214 |
| | 1982 | 60,325 | 15,226 | 14,204 | 3,987 | 2,998 | | 1,956 | 2,014 | 1,571 | 11,894 | 8,323 | 3,412 | 2,898 |
| Itasca | 1984 | 186,323 | 42,458 | 41,220 | 12,011 | 9,596 | 7,816 | 5,443 | 2,719 | 1,312 | 42,859 | 26,589 | 15,671 | 6,584 |
| | 1982 | 167,671 | 40,072 | 38,951 | 12,667 | 8,456 | 6,783 | 6,158 | 2,387 | 1,208 | 30,385 | 27,446 | 14,046 | 6,094 |
| Jackson | 1984 | 49,462 | 6,830 | 6,241 | 4,359 | 1,115 | | 1,027 | 1,698 | 485 | 15,908 | 11,051 | 4,022 | 1,531 |
| | 1982 | 38,024 | 5,913 | 5,409 | 3,669 | 756 | | 987 | 1,267 | 368 | 9,919 | 9,515 | 3,063 | 1,329 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MINNESOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Kanabec | 1984 | 47,452 | 13,712 | 12,536 | 4,339 | 806 | | 1,238 | 1,119 | 387 | 9,620 | 6,000 | 5,194 | 1,444 |
| | 1982 | 38,913 | 11,549 | 10,563 | 3,924 | 648 | | 1,220 | 815 | 286 | 6,496 | 5,550 | 4,176 | 1,219 |
| Kandiyohi | 1984 | 224,717 | 40,711 | 37,811 | 15,049 | 23,951 | 20,841 | 12,146 | 12,134 | 4,691 | 56,710 | 20,020 | 15,511 | 5,092 |
| | 1982 | 179,740 | 34,247 | 31,845 | 14,398 | 19,243 | 16,624 | 12,524 | 8,797 | 3,616 | 34,640 | 18,496 | 12,674 | 4,744 |
| Kittson | 1984 | 24,760 | 7,073 | 6,596 | 1,199 | 206 | | 142 | 542 | 346 | 4,067 | 5,947 | 3,247 | 473 |
| | 1982 | 21,278 | 6,133 | 5,726 | 1,234 | 170 | | 151 | 447 | 302 | 2,827 | 5,662 | 2,477 | 453 |
| Koochiching | 1984 | 86,997 | 19,282 | 18,641 | 7,842 | 9,280 | 6,935 | 3,254 | 1,386 | 1,117 | 14,422 | 10,204 | 4,986 | 3,613 |
| | 1982 | 70,698 | 15,826 | 15,318 | 7,000 | 6,588 | 4,870 | 3,275 | 1,082 | 883 | 9,490 | 10,156 | 3,975 | 3,215 |
| Lac qui Parle | 1984 | 37,448 | 7,491 | 7,067 | 2,609 | 1,183 | | 1,035 | 1,884 | 1,556 | 6,904 | 3,778 | 4,196 | 1,032 |
| | 1982 | 30,777 | 6,729 | 6,190 | 2,320 | 880 | | 951 | 1,485 | 1,240 | 4,585 | 3,795 | 3,376 | 946 |
| Lake | 1984 | 54,590 | 8,180 | 7,787 | 3,355 | 890 | | 607 | 244 | | 23,421 | 6,799 | 3,019 | 968 |
| | 1982 | 48,188 | 8,635 | 8,230 | 3,540 | 765 | | 711 | 222 | | 16,755 | 7,353 | 2,539 | 1,025 |
| Lake of the Woods | 1984 | 19,679 | 4,206 | 4,115 | 1,623 | 1,030 | | 434 | 105 | | 1,531 | 5,727 | 1,967 | 515 |
| | 1982 | 15,116 | 3,118 | 3,054 | 1,366 | 664 | | 386 | 74 | | 904 | 4,769 | 1,416 | 402 |
| Le Sueur | 1984 | 82,491 | 15,484 | 13,927 | 10,496 | 1,944 | | 2,426 | 3,058 | 2,170 | 17,571 | 12,968 | 6,268 | 3,625 |
| | 1982 | 67,653 | 13,705 | 12,342 | 9,189 | 1,372 | | 2,196 | 2,289 | 1,676 | 11,489 | 12,606 | 4,965 | 3,028 |
| Lincoln | 1984 | 17,198 | 3,842 | 3,580 | 865 | 249 | | 187 | 724 | 724 | 4,332 | 1,631 | 4,048 | 740 |
| | 1982 | 17,278 | 4,008 | 3,739 | 1,070 | 248 | | 239 | 695 | 695 | 3,578 | 1,919 | 4,101 | 774 |
| Lyon | 1984 | 134,242 | 30,076 | 28,098 | 9,520 | 13,177 | | 8,687 | 4,799 | 2,290 | 27,812 | 10,294 | 11,341 | 2,973 |
| | 1982 | 109,183 | 25,399 | 23,757 | 8,814 | 9,799 | | 8,992 | 3,857 | 1,960 | 17,931 | 9,612 | 9,221 | 2,780 |
| McLeod | 1984 | 177,143 | 36,460 | 34,764 | 12,830 | 16,342 | 8,160 | 8,018 | 6,225 | 3,013 | 45,124 | 20,553 | 11,702 | 4,022 |
| | 1982 | 136,461 | 29,981 | 28,621 | 11,027 | 11,315 | 5,453 | 7,272 | 4,742 | 2,370 | 28,960 | 18,069 | 9,099 | 3,561 |
| Mahnomen | 1984 | 16,398 | 5,461 | 5,099 | 1,180 | 1,214 | | 245 | 270 | 270 | 2,244 | 1,508 | 2,281 | 872 |
| | 1982 | 13,341 | 4,556 | 4,259 | 1,056 | 929 | | 250 | 214 | 214 | 1,501 | 1,526 | 1,674 | 730 |
| Marshall | 1984 | 24,687 | 4,955 | 4,588 | 2,384 | 428 | | 156 | 419 | 69 | 9,261 | 3,100 | 2,648 | 683 |
| | 1982 | 23,951 | 5,180 | 4,803 | 2,677 | 427 | | 198 | 377 | 66 | 7,030 | 3,930 | 2,709 | 716 |
| Martin | 1984 | 135,213 | 27,639 | 25,830 | 10,033 | 14,277 | 8,133 | 7,575 | 8,036 | 4,045 | 33,158 | 6,423 | 10,118 | 4,611 |
| | 1982 | 109,411 | 25,484 | 23,845 | 9,312 | 10,758 | 5,997 | 7,022 | 6,300 | 3,354 | 21,199 | 6,505 | 8,207 | 3,861 |
| Meeker | 1984 | 86,426 | 15,397 | 14,402 | 8,192 | 4,471 | | 1,896 | 2,801 | 1,693 | 21,034 | 12,221 | 13,306 | 1,996 |
| | 1982 | 64,883 | 12,641 | 11,838 | 6,815 | 3,309 | | 1,801 | 1,999 | 1,242 | 12,193 | 10,399 | 9,781 | 1,713 |
| Mille Lacs | 1984 | 83,864 | 26,009 | 24,083 | 4,218 | 3,907 | | 2,644 | 4,054 | 3,209 | 7,601 | 15,326 | 7,352 | 1,749 |
| | 1982 | 69,559 | 21,460 | 19,895 | 3,958 | 2,788 | | 2,422 | 2,883 | 2,353 | 5,028 | 13,888 | 5,892 | 1,548 |
| Morrison | 1984 | 125,886 | 30,850 | 29,318 | 8,968 | 2,473 | | 4,631 | 3,250 | 2,531 | 20,856 | 19,548 | 13,392 | 5,363 |
| | 1982 | 94,175 | 23,096 | 21,975 | 7,959 | 1,768 | | 4,251 | 2,181 | 1,750 | 12,518 | 16,073 | 9,697 | 4,091 |
| Mower | 1984 | 213,663 | 39,490 | 36,121 | 18,480 | 16,372 | 12,881 | 8,122 | 9,048 | 4,041 | 48,222 | 22,221 | 15,944 | 8,547 |
| | 1982 | 168,409 | 34,318 | 31,428 | 16,147 | 12,542 | 9,685 | 7,942 | 6,906 | 3,290 | 30,669 | 19,574 | 11,676 | 7,547 |
| Murray | 1984 | 44,828 | 6,693 | 6,281 | 2,482 | 2,536 | | 879 | 1,514 | 577 | 8,819 | 3,210 | 5,052 | 5,908 |
| | 1982 | 33,301 | 5,579 | 5,242 | 2,222 | 1,656 | | 813 | 1,087 | 439 | 5,337 | 2,919 | 3,575 | 4,473 |
| Nicollet | 1984 | 90,273 | 22,099 | 20,569 | 11,118 | 846 | | 1,965 | 2,540 | 1,704 | 26,990 | 8,853 | 7,416 | 1,785 |
| | 1982 | 71,895 | 18,300 | 17,054 | 10,338 | 669 | | 1,806 | 1,994 | 1,399 | 16,967 | 8,890 | 5,966 | 1,637 |
| Nobles | 1984 | 144,679 | 27,834 | 26,628 | 10,712 | 6,608 | 5,295 | 11,348 | 9,789 | 2,608 | 32,565 | 12,744 | 14,624 | 5,640 |
| | 1982 | 105,862 | 21,008 | 20,122 | 8,809 | 4,763 | 3,744 | 9,509 | 6,408 | 1,811 | 19,706 | 10,564 | 10,722 | 4,270 |
| Norman | 1984 | 22,900 | 5,848 | 5,400 | 1,177 | 169 | | 577 | 306 | 306 | 7,349 | 878 | 3,723 | 978 |
| | 1982 | 21,076 | 5,688 | 5,258 | 1,348 | 151 | | 688 | 283 | 283 | 5,539 | 1,035 | 3,451 | 959 |
| Olmsted | 1984 | 748,278 | 130,497 | 124,071 | 54,169 | 117,668 | 105,503 | 36,689 | 31,137 | 11,641 | 180,097 | 63,088 | 45,851 | 23,314 |
| | 1982 | 573,084 | 103,339 | 98,368 | 48,073 | 87,147 | 77,626 | 32,541 | 23,463 | 9,325 | 113,267 | 54,867 | 35,268 | 19,702 |
| Otter Tail | 1984 | 236,687 | 45,791 | 43,621 | 16,949 | 18,877 | 9,986 | 11,125 | 10,846 | 4,744 | 61,028 | 22,653 | 17,811 | 7,946 |
| | 1982 | 184,525 | 37,180 | 35,460 | 15,393 | 13,257 | 6,808 | 10,028 | 8,247 | 3,875 | 39,038 | 22,305 | 14,048 | 6,471 |
| Pennington | 1984 | 82,604 | 16,000 | 15,214 | 5,266 | 7,186 | 5,813 | 6,148 | 2,572 | 1,315 | 19,225 | 9,820 | 7,238 | 2,699 |
| | 1982 | 71,562 | 14,517 | 13,820 | 5,107 | 6,200 | 4,962 | 6,165 | 2,211 | 1,211 | 12,609 | 9,743 | 6,351 | 2,445 |
| Pine | 1984 | 88,435 | 13,508 | 12,151 | 12,734 | 2,566 | | 910 | 1,293 | 1,293 | 20,940 | 18,479 | 5,931 | 1,895 |
| | 1982 | 70,844 | 11,906 | 10,723 | 11,064 | 1,980 | | 816 | 995 | 995 | 13,565 | 16,398 | 4,655 | 1,536 |
| Pipestone | 1984 | 55,113 | 12,303 | 11,056 | 3,476 | 2,353 | | 2,061 | 2,980 | 1,836 | 10,420 | 4,635 | 9,630 | 2,040 |
| | 1982 | 44,939 | 10,286 | 9,254 | 3,181 | 1,879 | | 1,914 | 2,301 | 1,482 | 6,893 | 4,700 | 7,483 | 1,710 |
| Polk | 1984 | 154,148 | 40,780 | 39,016 | 16,253 | 3,107 | | 3,987 | 4,884 | 2,361 | 32,539 | 14,740 | 20,863 | 5,068 |
| | 1982 | 124,108 | 33,582 | 32,168 | 14,370 | 2,444 | | 3,645 | 3,827 | 1,932 | 20,233 | 14,220 | 16,689 | 4,622 |
| Pope | 1984 | 38,784 | 9,082 | 8,167 | 4,077 | 638 | | 492 | 461 | 218 | 9,842 | 3,296 | 4,307 | 1,768 |
| | 1982 | 29,430 | 7,535 | 6,784 | 3,661 | 474 | | 469 | 309 | 159 | 5,566 | 2,998 | 3,258 | 1,421 |
| Ramsey | 1984 | 3,597,580 | 577,343 | 538,500 | 307,190 | 600,739 | 555,287 | 146,461 | 142,554 | 71,909 | 817,719 | 307,151 | 132,556 | 82,291 |
| | 1982 | 2,619,655 | 459,930 | 429,502 | 257,782 | 427,575 | 393,649 | 122,984 | 101,093 | 54,034 | 488,589 | 251,396 | 95,599 | 66,584 |
| Red Lake | 1984 | 14,209 | 2,552 | 2,364 | 928 | 625 | | 57 | 752 | 752 | 3,765 | 430 | 1,337 | 212 |
| | 1982 | 13,241 | 2,657 | 2,464 | 1,145 | 563 | | 73 | 745 | 745 | 4,358 | 544 | 1,352 | 232 |
| Redwood | 1984 | 78,876 | 16,383 | 14,786 | 6,183 | 3,258 | | 3,451 | 5,213 | 3,991 | 19,433 | 8,732 | 7,668 | 2,066 |
| | 1982 | 66,790 | 14,806 | 13,379 | 5,750 | 2,441 | | 3,665 | 3,892 | 3,044 | 13,497 | 8,308 | 6,453 | 1,982 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores<br>Total ($000) | Food Stores<br>Super-markets ($000) | Eating & Drinking Places<br>Total ($000) | General Merchandise Stores<br>Total ($000) | General Merchandise Stores<br>Department Stores ($000) | Apparel & Accessories Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Furniture & Home Furn. ($000) | Automotive Dealers<br>Total ($000) | Gasoline Service Stations<br>Total ($000) | Bldg. Mtls. & Hardware Dealers<br>Total ($000) | Drug-stores<br>Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MINNESOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Renville | 1984 | 74,634 | 16,249 | 15,729 | 4,093 | 1,214 | | 1,008 | 1,685 | 662 | 20,898 | 4,453 | 13,988 | 1,923 |
| | 1982 | 56,911 | 13,304 | 12,894 | 3,902 | 932 | | 978 | 1,289 | 515 | 13,472 | 4,342 | 9,894 | 1,712 |
| Rice | 1984 | 224,410 | 51,405 | 47,641 | 21,983 | 12,314 | 8,774 | 9,940 | 8,984 | 5,643 | 46,888 | 25,838 | 15,190 | 7,796 |
| | 1982 | 179,198 | 42,501 | 39,436 | 20,274 | 9,079 | 6,340 | 9,251 | 6,701 | 4,374 | 30,400 | 23,317 | 11,932 | 6,323 |
| Rock | 1984 | 57,169 | 12,584 | 12,371 | 3,454 | 2,463 | | 2,704 | 1,411 | 1,125 | 20,571 | 6,253 | 2,859 | 1,148 |
| | 1982 | 41,217 | 9,510 | 9,360 | 3,094 | 1,722 | | 2,504 | 1,015 | 835 | 12,333 | 5,190 | 2,098 | 901 |
| Roseau | 1984 | 53,128 | 13,107 | 12,245 | 2,136 | 1,828 | | 2,245 | 2,822 | 868 | 18,133 | 3,980 | 3,348 | 1,961 |
| | 1982 | 40,067 | 10,648 | 9,960 | 2,049 | 1,418 | | 2,025 | 1,976 | 620 | 10,697 | 3,922 | 2,643 | 1,598 |
| St. Louis | 1984 | 1,207,725 | 257,968 | 241,573 | 99,840 | 176,233 | 154,511 | 43,909 | 47,465 | 22,113 | 188,898 | 118,662 | 78,339 | 33,826 |
| | 1982 | 997,917 | 220,905 | 207,114 | 91,333 | 141,244 | 123,087 | 45,167 | 37,903 | 18,767 | 127,092 | 109,363 | 63,301 | 28,471 |
| Scott | 1984 | 202,099 | 40,415 | 39,184 | 19,083 | 8,744 | 7,433 | 4,987 | 2,079 | 1,812 | 54,254 | 39,268 | 13,050 | 4,307 |
| | 1982 | 154,537 | 32,748 | 31,789 | 16,231 | 5,928 | 4,980 | 4,339 | 1,541 | 1,363 | 34,094 | 33,921 | 9,936 | 3,573 |
| Sherburne | 1984 | 100,993 | 24,970 | 23,652 | 6,651 | 3,684 | | 659 | 1,152 | 1,152 | 34,117 | 14,528 | 7,367 | 1,128 |
| | 1982 | 76,547 | 19,474 | 18,468 | 6,148 | 2,485 | | 631 | 855 | 855 | 21,259 | 13,535 | 5,581 | 975 |
| Sibley | 1984 | 46,033 | 12,471 | 11,389 | 3,102 | 2,050 | | 819 | 1,532 | 1,111 | 12,270 | 4,503 | 3,659 | 1,065 |
| | 1982 | 36,867 | 10,423 | 9,530 | 3,031 | 1,637 | | 760 | 1,104 | 835 | 7,447 | 4,563 | 2,971 | 984 |
| Stearns | 1984 | 1,110,215 | 123,170 | 106,278 | 52,726 | 98,675 | 79,852 | 28,811 | 28,709 | 13,598 | 159,271 | 54,110 | 61,329 | 19,774 |
| | 1982 | 884,902 | 101,982 | 88,102 | 48,802 | 77,575 | 62,173 | 28,285 | 22,488 | 11,394 | 104,514 | 50,028 | 49,039 | 17,127 |
| Steele | 1984 | 167,851 | 28,108 | 24,312 | 11,391 | 10,928 | 7,115 | 6,550 | 10,349 | 6,235 | 44,781 | 13,327 | 11,216 | 5,898 |
| | 1982 | 126,796 | 23,362 | 20,231 | 10,591 | 8,191 | 5,209 | 6,302 | 7,384 | 4,686 | 27,085 | 11,505 | 8,551 | 4,642 |
| Stevens | 1984 | 56,998 | 12,043 | 11,238 | 5,183 | 2,667 | | 2,194 | 2,604 | 1,619 | 17,778 | 2,200 | 5,036 | 3,973 |
| | 1982 | 42,093 | 9,862 | 9,214 | 4,358 | 1,995 | | 2,107 | 1,847 | 1,184 | 10,110 | 2,089 | 3,831 | 3,121 |
| Swift | 1984 | 55,850 | 12,037 | 11,078 | 3,386 | 2,868 | | 964 | 517 | 348 | 7,140 | 6,916 | 6,623 | 2,765 |
| | 1982 | 43,481 | 9,688 | 8,927 | 2,916 | 2,151 | | 928 | 386 | 265 | 4,495 | 6,104 | 5,052 | 2,177 |
| Todd | 1984 | 77,860 | 19,287 | 17,528 | 3,996 | 2,970 | | 1,589 | 1,147 | 227 | 20,250 | 9,057 | 7,896 | 2,793 |
| | 1982 | 62,335 | 16,020 | 14,576 | 3,802 | 2,356 | | 1,580 | 832 | 167 | 13,383 | 8,458 | 6,371 | 2,327 |
| Traverse | 1984 | 22,066 | 4,672 | 4,290 | 923 | 782 | | 868 | 590 | 301 | 7,442 | 1,893 | 2,284 | 1,087 |
| | 1982 | 16,946 | 3,875 | 3,562 | 906 | 559 | | 797 | 465 | 244 | 4,473 | 1,786 | 1,837 | 902 |
| Wabasha | 1984 | 76,412 | 13,698 | 13,322 | 4,852 | 1,416 | | 1,409 | 2,151 | 973 | 31,880 | 4,741 | 7,620 | 3,260 |
| | 1982 | 60,086 | 12,393 | 12,067 | 4,905 | 1,099 | | 1,473 | 1,622 | 764 | 19,742 | 4,902 | 6,264 | 2,788 |
| Wadena | 1984 | 71,413 | 18,722 | 18,160 | 3,737 | 4,745 | | 3,423 | 2,349 | 1,363 | 10,452 | 6,611 | 11,538 | 2,801 |
| | 1982 | 63,431 | 16,872 | 16,385 | 3,616 | 4,084 | | 3,454 | 2,014 | 1,245 | 7,552 | 7,082 | 10,100 | 2,532 |
| Waseca | 1984 | 64,689 | 19,872 | 17,776 | 3,962 | 3,526 | | 1,362 | 3,534 | 2,074 | 10,778 | 6,693 | 7,918 | 3,147 |
| | 1982 | 50,753 | 15,872 | 14,215 | 3,751 | 2,689 | | 1,333 | 2,433 | 1,516 | 6,902 | 5,871 | 6,143 | 2,521 |
| Washington | 1984 | 512,927 | 173,007 | 169,996 | 50,256 | 21,202 | 19,131 | 18,829 | 9,981 | 6,958 | 81,482 | 55,144 | 54,310 | 16,291 |
| | 1982 | 411,134 | 139,775 | 137,507 | 43,592 | 15,305 | 13,754 | 16,888 | 7,673 | 5,531 | 52,779 | 51,636 | 41,479 | 14,066 |
| Watonwan | 1984 | 49,039 | 10,694 | 9,964 | 3,102 | 3,024 | | 2,052 | 1,354 | 1,080 | 18,277 | 2,213 | 4,266 | 1,064 |
| | 1982 | 41,925 | 9,767 | 9,111 | 3,359 | 2,389 | | 2,169 | 1,351 | 954 | 12,998 | 2,452 | 3,785 | 1,076 |
| Wilkin | 1984 | 37,006 | 8,080 | 6,868 | 4,664 | 399 | | 311 | 1,148 | 916 | 8,606 | 2,280 | 1,681 | 1,697 |
| | 1982 | 28,748 | 6,633 | 5,645 | 4,055 | 308 | | 308 | 830 | 684 | 5,161 | 2,240 | 1,323 | 1,522 |
| Winona | 1984 | 247,639 | 59,993 | 56,915 | 23,740 | 23,034 | 18,484 | 10,281 | 9,013 | 3,363 | 49,022 | 20,160 | 17,346 | 6,238 |
| | 1982 | 196,482 | 49,238 | 46,768 | 20,803 | 17,888 | 14,182 | 9,281 | 6,961 | 2,750 | 31,960 | 18,005 | 13,701 | 5,320 |
| Wright | 1984 | 259,951 | 63,799 | 59,761 | 19,852 | 2,037 | | 3,727 | 4,602 | 2,927 | 71,124 | 46,783 | 17,932 | 8,585 |
| | 1982 | 222,361 | 56,179 | 52,687 | 18,768 | 1,713 | | 4,023 | 3,856 | 2,510 | 50,213 | 45,244 | 15,338 | 7,582 |
| Yellow Medicine | 1984 | 44,108 | 11,055 | 10,571 | 3,183 | 923 | | 2,149 | 2,355 | 2,355 | 6,183 | 6,234 | 5,705 | 2,505 |
| | 1982 | 36,544 | 9,257 | 8,863 | 2,859 | 736 | | 1,991 | 1,694 | 1,694 | 4,136 | 6,037 | 4,623 | 2,096 |
| **TOTAL METRO COUNTIES** | 1984 | **18,180,753** | **3,216,888** | **3,011,895** | **1,502,662** | **2,560,065** | **2,311,603** | **726,719** | **789,311** | **390,828** | **4,005,420** | **1,612,792** | **947,245** | **435,620** |
| | 1982 | 14,079,455 | 2,643,805 | 2,478,048 | 1,316,630 | 1,933,176 | 1,736,251 | 664,959 | 581,974 | 306,350 | 2,509,042 | 1,426,141 | 739,197 | 367,492 |
| **TOTAL STATE** | 1984 | **25,127,747** | **4,750,755** | **4,446,632** | **2,032,469** | **2,992,154** | **2,522,915** | **1,000,037** | **1,050,367** | **528,499** | **5,616,585** | **2,351,340** | **1,559,715** | **659,995** |
| | 1982 | 19,599,240 | 3,921,924 | 3,675,017 | 1,800,622 | 2,259,090 | 1,893,527 | 922,013 | 775,646 | 413,048 | 3,541,904 | 2,107,972 | 1,221,415 | 557,002 |
| **MISSISSIPPI** | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | 1984 | **1,011,365** | **209,459** | **203,026** | **109,813** | **162,702** | **115,874** | **40,789** | **37,785** | **20,932** | **251,025** | **65,327** | **45,023** | **37,840** |
| | 1982 | 810,869 | 182,488 | 177,089 | 95,380 | 122,329 | 85,783 | 34,710 | 28,668 | 16,682 | 169,657 | 58,418 | 40,361 | 28,924 |
| Hancock | 1984 | 104,221 | 35,262 | 34,604 | 6,981 | 12,458 | 3,443 | 3,460 | 2,362 | 1,244 | 23,098 | 7,449 | 4,751 | 3,084 |
| | 1982 | 84,366 | 30,234 | 29,706 | 6,058 | 8,689 | 2,299 | 2,686 | 1,631 | 891 | 15,969 | 6,687 | 4,256 | 2,550 |
| Harrison | 1984 | 907,144 | 174,197 | 168,422 | 102,832 | 150,244 | 112,431 | 37,329 | 35,423 | 19,688 | 227,927 | 57,878 | 40,272 | 34,756 |
| | 1982 | 726,503 | 152,254 | 147,383 | 89,322 | 113,640 | 83,484 | 32,024 | 27,037 | 15,791 | 153,688 | 51,731 | 36,105 | 26,374 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA**<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MISSISSIPPI (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **JACKSON** | 1984 | **2,068,624** | **415,789** | **399,474** | **147,035** | **324,107** | **249,893** | **96,669** | **90,133** | **51,657** | **507,432** | **187,873** | **79,843** | **76,119** |
|  | 1982 | 1,671,893 | 362,094 | 348,396 | 132,088 | 242,740 | 183,923 | 79,953 | 68,914 | 41,541 | 350,612 | 166,572 | 71,226 | 58,322 |
| Hinds | 1984 | 1,731,749 | 315,958 | 302,225 | 125,721 | 291,734 | 232,871 | 88,192 | 71,309 | 40,909 | 450,452 | 147,083 | 55,594 | 64,387 |
|  | 1982 | 1,366,267 | 270,190 | 258,757 | 109,822 | 216,407 | 170,593 | 71,807 | 53,548 | 32,235 | 306,652 | 126,596 | 49,038 | 48,069 |
| Madison | 1984 | 121,159 | 35,698 | 34,636 | 6,966 | 8,043 |  | 3,389 | 4,239 | 1,841 | 30,791 | 16,395 | 5,464 | 2,877 |
|  | 1982 | 106,723 | 32,154 | 31,235 | 6,641 | 6,805 |  | 3,190 | 3,217 | 1,486 | 23,386 | 15,745 | 4,870 | 2,624 |
| Rankin | 1984 | 215,716 | 64,133 | 62,613 | 14,348 | 24,330 | 17,022 | 5,088 | 14,585 | 8,907 | 26,189 | 24,395 | 18,785 | 8,855 |
|  | 1982 | 198,903 | 59,750 | 58,404 | 15,625 | 19,528 | 13,330 | 4,956 | 12,149 | 7,820 | 20,574 | 24,231 | 17,318 | 7,629 |
| **PASCAGOULA** | 1984 | **531,094** | **151,630** | **146,705** | **41,982** | **95,570** | **70,669** | **24,279** | **16,171** | **8,560** | **100,690** | **34,364** | **18,473** | **17,687** |
|  | 1982 | 414,105 | 127,036 | 123,057 | 35,431 | 65,081 | 47,225 | 18,328 | 11,992 | 6,705 | 67,302 | 30,534 | 16,091 | 14,218 |
| Jackson | 1984 | 531,094 | 151,630 | 146,705 | 41,982 | 95,570 | 70,669 | 24,279 | 16,171 | 8,560 | 100,690 | 34,364 | 18,473 | 17,687 |
|  | 1982 | 414,105 | 127,036 | 123,057 | 35,431 | 65,081 | 47,225 | 18,328 | 11,992 | 6,705 | 67,302 | 30,534 | 16,091 | 14,218 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adams | 1984 | 280,606 | 50,747 | 49,647 | 15,837 | 47,919 | 32,468 | 19,579 | 10,270 | 7,340 | 84,672 | 13,193 | 12,884 | 10,436 |
|  | 1982 | 218,039 | 45,331 | 44,402 | 13,561 | 33,647 | 22,396 | 15,066 | 7,728 | 5,737 | 57,355 | 11,379 | 11,044 | 7,808 |
| Alcorn | 1984 | 165,890 | 38,204 | 37,052 | 12,320 | 19,153 | 12,330 | 9,132 | 4,865 | 1,987 | 36,100 | 13,010 | 9,740 | 6,565 |
|  | 1982 | 131,034 | 30,449 | 29,567 | 10,394 | 13,611 | 8,627 | 7,609 | 3,607 | 1,540 | 24,263 | 12,181 | 8,482 | 4,839 |
| Amite | 1984 | 27,509 | 9,478 | 9,303 | 1,281 | 1,600 |  | 419 | 770 | 770 | 6,813 | 1,452 | 2,196 | 802 |
|  | 1982 | 23,290 | 8,194 | 8,052 | 1,163 | 1,289 |  | 376 | 610 | 610 | 4,928 | 1,467 | 1,864 | 703 |
| Attala | 1984 | 65,116 | 14,407 | 13,907 | 3,013 | 10,642 | 6,984 | 4,143 | 4,374 | 2,823 | 11,311 | 4,431 | 3,654 | 3,426 |
|  | 1982 | 56,145 | 13,787 | 13,325 | 2,779 | 7,889 | 5,104 | 3,775 | 3,219 | 2,183 | 8,311 | 4,117 | 3,479 | 2,761 |
| Benton | 1984 | 7,994 | 3,920 | 3,764 | 590 | 222 |  | 96 | 447 | 447 | 1,174 | 551 | 115 | 193 |
|  | 1982 | 6,902 | 3,522 | 3,386 | 519 | 174 |  | 84 | 313 | 313 | 822 | 538 | 104 | 162 |
| Bolivar | 1984 | 152,659 | 38,561 | 38,058 | 6,922 | 18,802 | 11,128 | 9,273 | 6,925 | 4,835 | 33,981 | 7,390 | 6,160 | 6,315 |
|  | 1982 | 117,150 | 32,380 | 31,996 | 6,198 | 12,363 | 7,187 | 6,787 | 4,770 | 3,489 | 22,149 | 6,606 | 4,734 | 4,658 |
| Calhoun | 1984 | 39,995 | 12,231 | 11,966 | 1,559 | 4,213 |  | 2,620 | 1,711 | 395 | 7,832 | 3,096 | 3,357 | 1,180 |
|  | 1982 | 36,155 | 11,394 | 11,160 | 1,537 | 3,339 |  | 2,310 | 1,342 | 337 | 6,152 | 3,160 | 3,416 | 1,122 |
| Carroll | 1984 | 13,006 | 3,528 | 3,404 | 205 |  |  | 70 | 434 | 434 | 598 | 5,918 | 155 | 259 |
|  | 1982 | 11,465 | 2,882 | 2,784 | 194 |  |  | 59 | 294 | 294 | 368 | 5,612 | 137 | 193 |
| Chickasaw | 1984 | 71,893 | 18,886 | 18,210 | 1,989 | 7,124 | 3,663 | 1,803 | 9,736 | 9,736 | 17,352 | 4,269 | 2,001 | 2,935 |
|  | 1982 | 54,635 | 15,681 | 15,138 | 1,655 | 4,763 | 2,366 | 1,482 | 6,446 | 6,446 | 11,500 | 3,949 | 1,718 | 2,133 |
| Choctaw | 1984 | 16,594 | 5,631 | 5,567 | 530 | 1,346 |  | 681 | 697 | 500 | 3,536 | 1,883 | 470 | 943 |
|  | 1982 | 15,412 | 5,764 | 5,706 | 520 | 1,062 |  | 598 | 601 | 439 | 2,503 | 2,056 | 431 | 831 |
| Claiborne | 1984 | 22,175 | 8,541 | 8,437 | 899 | 1,387 |  | 1,032 | 760 | 131 | 1,943 | 3,039 | 2,306 | 1,032 |
|  | 1982 | 21,632 | 8,421 | 8,328 | 1,024 | 1,149 |  | 952 | 625 | 123 | 1,597 | 3,159 | 2,224 | 930 |
| Clarke | 1984 | 51,826 | 16,635 | 16,228 | 1,038 | 4,902 |  | 1,773 | 2,719 | 2,719 | 7,961 | 3,164 | 7,816 | 1,932 |
|  | 1982 | 40,531 | 13,842 | 13,519 | 950 | 3,268 |  | 1,454 | 1,795 | 1,795 | 5,260 | 2,920 | 6,060 | 1,400 |
| Clay | 1984 | 68,328 | 23,303 | 23,112 | 3,008 | 10,463 | 7,970 | 2,489 | 2,539 | 1,689 | 13,823 | 4,67[illegible] | 1,619 | 2,758 |
|  | 1982 | 56,541 | 19,786 | 19,648 | 2,975 | 7,557 | 5,666 | 2,209 | 2,021 | 1,369 | 9,896 | 4,576 | 1,360 | 2,197 |
| Coahoma | 1984 | 168,763 | 50,912 | 49,667 | 7,964 | 16,840 | 10,064 | 12,036 | 5,796 | 4,639 | 37,791 | 13,187 | 7,436 | 4,914 |
|  | 1982 | 132,418 | 41,853 | 40,879 | 6,741 | 11,391 | 6,666 | 10,006 | 4,287 | 3,501 | 25,339 | 11,179 | 6,084 | 3,684 |
| Copiah | 1984 | 73,320 | 19,827 | 18,895 | 2,575 | 6,962 |  | 1,531 | 2,852 | 2,281 | 19,703 | 8,557 | 2,290 | 4,062 |
|  | 1982 | 67,942 | 19,384 | 18,495 | 2,643 | 5,623 |  | 1,520 | 2,518 | 2,039 | 15,774 | 8,662 | 2,207 | 3,566 |
| Covington | 1984 | 44,271 | 10,641 | 10,512 | 880 | 2,937 |  | 2,263 | 1,187 | 335 | 11,742 | 7,372 | 4,031 | 2,128 |
|  | 1982 | 40,491 | 10,804 | 10,686 | 957 | 2,565 |  | 1,992 | 929 | 294 | 9,203 | 7,306 | 3,708 | 1,837 |
| ☐ De Soto | 1984 | 168,787 | 65,194 | 62,611 | 8,705 | 15,181 | 9,947 | 5,998 | 2,838 | 2,461 | 34,908 | 7,546 | 15,836 | 4,751 |
|  | 1982 | 137,581 | 54,866 | 52,755 | 7,599 | 11,750 | 7,513 | 4,680 | 2,175 | 1,919 | 24,255 | 7,319 | 12,911 | 3,727 |
| Forrest | 1984 | 519,324 | 103,270 | 99,404 | 41,801 | 89,004 | 59,031 | 28,488 | 29,290 | 10,607 | 116,161 | 31,185 | 37,170 | 17,907 |
|  | 1982 | 393,328 | 80,069 | 77,164 | 35,816 | 64,146 | 41,540 | 23,092 | 21,124 | 8,245 | 75,[illegible]47 | 25,778 | 30,154 | 13,976 |
| Franklin | 1984 | 12,080 | 3,196 | 3,114 | 175 | 571 |  | 368 | 758 | 424 | 3,[illegible]2 | 186 | 529 | 1,338 |
|  | 1982 | 11,588 | 3,137 | 3,060 | 183 | 476 |  | 342 | 626 | 367 | 2,[illegible] | 215 | 568 | 1,341 |
| George | 1984 | 49,021 | 17,927 | 17,725 | 2,590 | 7,538 |  | 616 | 714 | 714 | 10,690 | 2,955 | 2,104 | 1,428 |
|  | 1982 | 40,930 | 15,568 | 15,411 | 2,348 | 5,493 |  | 552 | 569 | 569 | 7,722 | 2,980 | 1,783 | 1,249 |
| Greene | 1984 | 10,738 | 3,128 | 3,007 | 329 | 361 |  | 780 | 714 | 714 | 2,656 | 484 | 561 | 1,104 |
|  | 1982 | 10,142 | 3,305 | 3,181 | 334 | 326 |  | 708 | 577 | 577 | 2,025 | 547 | 575 | 979 |
| Grenada | 1984 | 141,880 | 24,583 | 23,947 | 6,672 | 17,622 |  | 6,765 | 2,978 | 2,620 | 59,262 | 9,979 | 2,544 | 3,255 |
|  | 1982 | 107,454 | 21,208 | 20,684 | 5,622 | 11,934 |  | 5,151 | 2,205 | 1,972 | 39,783 | 8,764 | 2,213 | 2,645 |
| Hancock | 1984 | 104,221 | 35,262 | 34,604 | 6,981 | 12,458 | 3,443 | 3,460 | 2,362 | 1,244 | 23,098 | 7,449 | 4,751 | 3,084 |
|  | 1982 | 84,366 | 30,234 | 29,706 | 6,058 | 8,689 | 2,299 | 2,686 | 1,631 | 891 | 15,969 | 6,687 | 4,256 | 2,550 |
| Harrison | 1984 | 907,144 | 174,197 | 168,422 | 102,832 | 150,244 | 112,431 | 37,329 | 35,423 | 19,688 | 227,927 | 57,878 | 40,272 | 34,756 |
|  | 1982 | 726,503 | 152,254 | 147,383 | 89,322 | 113,640 | 83,484 | 32,024 | 27,037 | 15,791 | 153,688 | 51,731 | 36,105 | 26,374 |
| Hinds | 1984 | 1,731,749 | 315,958 | 302,225 | 125,721 | 291,734 | 232,871 | 88,192 | 71,309 | 40,909 | 450,452 | 147,083 | 55,594 | 64,387 |
|  | 1982 | 1,366,267 | 270,190 | 258,757 | 109,822 | 216,407 | 170,593 | 71,807 | 53,548 | 32,235 | 306,652 | 126,596 | 49,038 | 48,069 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores<br>Total ($000) | Food Stores<br>Super-markets ($000) | Eating & Drinking Places<br>Total ($000) | General Merchandise Stores<br>Total ($000) | General Merchandise Stores<br>Department Stores ($000) | Apparel & Accessories Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Total ($000) | Furniture/ Home Furnishings/ Appliance Stores<br>Furniture & Home Furn. ($000) | Automotive Dealers<br>Total ($000) | Gasoline Service Stations<br>Total ($000) | Bldg. Mtls. & Hardware Dealers<br>Total ($000) | Drug-stores<br>Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Holmes | 1984 | 73,111 | 35,109 | 34,401 | 1,498 | 3,264 | | 1,796 | 1,231 | 1,231 | 11,916 | 7,534 | 3,395 | 3,051 |
| | 1982 | 55,048 | 26,105 | 25,609 | 1,302 | 2,279 | | 1,396 | 794 | 794 | 7,471 | 6,542 | 2,758 | 2,273 |
| Humphreys | 1984 | 44,521 | 15,761 | 15,561 | 1,714 | 2,697 | | 1,846 | 2,717 | 2,717 | 8,212 | 3,413 | 4,681 | 1,481 |
| | 1982 | 34,249 | 12,272 | 12,131 | 1,413 | 1,973 | | 1,503 | 1,782 | 1,782 | 5,392 | 3,128 | 3,607 | 1,177 |
| Issaquena | 1984 | 772 | 772 | 762 | | | | | | | | | | |
| | 1982 | 714 | 714 | 706 | | | | | | | | | | |
| Itawamba | 1984 | 47,226 | 12,500 | 12,027 | 1,852 | 6,972 | 5,836 | 1,478 | 1,460 | 1,046 | 13,745 | 2,861 | 1,285 | 1,481 |
| | 1982 | 40,687 | 11,819 | 11,385 | 1,734 | 5,244 | 4,360 | 1,238 | 1,201 | 900 | 10,248 | 2,978 | 1,242 | 1,283 |
| Jackson | 1984 | 531,094 | 151,630 | 146,705 | 41,982 | 95,570 | 70,669 | 24,279 | 16,171 | 8,560 | 100,690 | 34,364 | 18,473 | 17,687 |
| | 1982 | 414,105 | 127,036 | 123,057 | 35,431 | 65,081 | 47,225 | 18,328 | 11,992 | 6,705 | 67,302 | 30,534 | 16,091 | 14,218 |
| Jasper | 1984 | 39,181 | 10,252 | 10,075 | 1,575 | 2,393 | | 270 | 898 | 898 | 11,908 | 3,358 | 3,257 | 1,841 |
| | 1982 | 34,585 | 9,250 | 9,101 | 1,505 | 2,028 | | 256 | 682 | 682 | 9,060 | 3,388 | 2,973 | 1,696 |
| Jefferson | 1984 | 10,578 | 3,218 | 3,125 | 240 | 761 | | 585 | 131 | | 2,239 | 1,315 | 200 | 729 |
| | 1982 | 10,092 | 3,357 | 3,264 | 265 | 612 | | 524 | 108 | | 1,784 | 1,324 | 206 | 636 |
| Jefferson Davis | 1984 | 29,986 | 9,910 | 9,746 | 1,073 | 3,762 | | 846 | 363 | 363 | 6,157 | 1,097 | 1,980 | 460 |
| | 1982 | 27,886 | 9,805 | 9,655 | 1,042 | 2,937 | | 813 | 284 | 284 | 4,765 | 1,185 | 1,986 | 431 |
| Jones | 1984 | 329,935 | 68,443 | 65,739 | 20,389 | 49,777 | 27,712 | 23,743 | 20,688 | 10,855 | 79,088 | 17,542 | 12,936 | 14,720 |
| | 1982 | 268,880 | 62,447 | 60,052 | 17,970 | 36,706 | 19,865 | 18,717 | 14,938 | 8,202 | 53,900 | 17,193 | 11,767 | 11,333 |
| Kemper | 1984 | 17,318 | 5,778 | 5,636 | 552 | 1,241 | | 88 | 438 | 438 | 2,294 | 1,248 | 1,290 | 460 |
| | 1982 | 14,868 | 5,137 | 5,017 | 470 | 938 | | 74 | 328 | 328 | 1,557 | 1,183 | 1,119 | 378 |
| Lafayette | 1984 | 102,220 | 26,169 | 25,913 | 7,573 | 11,054 | 6,993 | 8,114 | 3,501 | 2,329 | 19,634 | 7,619 | 6,645 | 3,458 |
| | 1982 | 90,795 | 24,157 | 23,949 | 7,339 | 8,711 | 5,369 | 7,077 | 2,752 | 1,917 | 14,511 | 7,722 | 5,807 | 3,117 |
| Lamar | 1984 | 46,712 | 17,176 | 16,770 | 1,028 | 8,005 | | 388 | 288 | | 8,235 | 1,870 | 2,658 | 2,449 |
| | 1982 | 45,109 | 17,546 | 17,152 | 1,169 | 6,622 | | 394 | 236 | | 6,753 | 2,142 | 2,817 | 2,202 |
| Lauderdale | 1984 | 462,597 | 90,380 | 87,831 | 33,567 | 75,366 | 51,201 | 20,420 | 20,227 | 13,435 | 112,437 | 31,293 | 27,611 | 21,038 |
| | 1982 | 381,278 | 79,914 | 77,754 | 29,850 | 59,386 | 39,524 | 16,872 | 15,100 | 10,395 | 79,646 | 29,899 | 24,288 | 16,342 |
| Lawrence | 1984 | 33,680 | 9,902 | 9,661 | 978 | 675 | | 251 | 1,578 | 132 | 11,096 | 3,106 | 2,289 | 2,208 |
| | 1982 | 30,747 | 9,919 | 9,690 | 960 | 588 | | 243 | 1,344 | 121 | 8,680 | 3,072 | 2,320 | 1,894 |
| Leake | 1984 | 57,031 | 13,041 | 12,731 | 1,835 | 12,177 | 7,388 | 2,076 | 1,963 | 761 | 12,807 | 3,115 | 3,508 | 2,883 |
| | 1982 | 48,852 | 12,637 | 12,351 | 1,846 | 9,092 | 5,398 | 1,905 | 1,603 | 675 | 9,478 | 3,003 | 3,241 | 2,340 |
| Lee | 1984 | 461,673 | 84,321 | 81,573 | 21,266 | 73,232 | 63,172 | 25,649 | 17,282 | 9,089 | 119,930 | 47,116 | 24,317 | 13,170 |
| | 1982 | 339,290 | 66,377 | 64,291 | 18,644 | 49,764 | 42,561 | 19,055 | 12,057 | 6,726 | 75,853 | 37,677 | 19,712 | 9,230 |
| Leflore | 1984 | 190,291 | 47,120 | 46,649 | 15,475 | 26,355 | 19,761 | 9,432 | 10,930 | 7,621 | 39,630 | 13,562 | 8,809 | 6,101 |
| | 1982 | 155,793 | 40,409 | 40,053 | 13,591 | 18,601 | 13,798 | 8,181 | 7,994 | 5,770 | 27,726 | 12,846 | 7,905 | 5,019 |
| Lincoln | 1984 | 154,715 | 34,590 | 34,062 | 6,253 | 21,324 | | 9,194 | 4,999 | 3,104 | 38,009 | 7,546 | 11,508 | 9,129 |
| | 1982 | 123,592 | 30,829 | 30,395 | 5,641 | 14,762 | | 7,822 | 3,784 | 2,483 | 26,083 | 6,584 | 9,687 | 6,870 |
| Lowndes | 1984 | 331,940 | 83,729 | 82,063 | 19,338 | 42,815 | 35,414 | 23,914 | 17,884 | 13,227 | 60,982 | 25,176 | 12,358 | 10,269 |
| | 1982 | 260,967 | 66,565 | 65,319 | 17,878 | 30,951 | 25,314 | 19,876 | 12,337 | 9,429 | 40,882 | 21,339 | 10,735 | 7,550 |
| Madison | 1984 | 121,159 | 35,698 | 34,636 | 6,966 | 8,043 | | 3,389 | 4,239 | 1,841 | 30,791 | 16,395 | 5,464 | 2,877 |
| | 1982 | 106,723 | 32,154 | 31,235 | 6,641 | 6,805 | | 3,190 | 3,217 | 1,486 | 23,386 | 15,745 | 4,870 | 2,624 |
| Marion | 1984 | 104,339 | 36,833 | 35,619 | 4,653 | 12,691 | 3,747 | 6,481 | 3,866 | 1,268 | 17,019 | 3,865 | 7,664 | 4,415 |
| | 1982 | 97,456 | 35,599 | 34,467 | 4,733 | 10,376 | 2,948 | 6,512 | 3,456 | 1,184 | 13,792 | 4,091 | 7,302 | 3,924 |
| Marshall | 1984 | 60,388 | 18,269 | 17,943 | 2,518 | 9,295 | 6,241 | 1,041 | 967 | 572 | 11,103 | 5,813 | 2,684 | 1,985 |
| | 1982 | 52,751 | 17,196 | 16,910 | 2,509 | 6,741 | 4,440 | 928 | 767 | 465 | 7,981 | 5,834 | 2,500 | 1,629 |
| Monroe | 1984 | 115,031 | 31,327 | 30,550 | 4,684 | 16,479 | 11,547 | 5,883 | 4,243 | 1,948 | 30,007 | 3,498 | 8,555 | 5,647 |
| | 1982 | 102,497 | 30,250 | 29,535 | 4,606 | 13,022 | 8,966 | 5,174 | 3,652 | 1,751 | 23,504 | 3,825 | 7,988 | 4,851 |
| Montgomery | 1984 | 41,092 | 13,464 | 13,279 | 1,271 | 7,792 | 4,255 | 1,217 | 1,437 | 1,437 | 6,666 | 2,465 | 1,991 | 1,775 |
| | 1982 | 38,785 | 13,087 | 12,923 | 1,444 | 6,443 | 3,453 | 1,238 | 1,299 | 1,299 | 5,464 | 2,821 | 1,915 | 1,661 |
| Neshoba | 1984 | 90,914 | 26,755 | 26,099 | 3,249 | 15,136 | 10,251 | 5,034 | 1,475 | 1,341 | 17,223 | 7,316 | 6,005 | 2,881 |
| | 1982 | 73,288 | 23,208 | 22,666 | 2,801 | 10,487 | 6,969 | 4,287 | 1,118 | 1,029 | 11,830 | 6,353 | 5,304 | 2,360 |
| Newton | 1984 | 60,351 | 19,651 | 19,211 | 1,885 | 4,574 | | 1,818 | 1,366 | 848 | 18,515 | 3,388 | 4,781 | 1,416 |
| | 1982 | 47,017 | 16,732 | 16,377 | 1,770 | 3,133 | | 1,519 | 1,023 | 662 | 11,387 | 3,211 | 4,207 | 1,164 |
| Noxubee | 1984 | 27,823 | 11,620 | 11,383 | 194 | 2,567 | | 550 | 1,682 | 953 | 3,916 | 2,747 | 1,455 | 2,325 |
| | 1982 | 23,231 | 9,964 | 9,773 | 194 | 2,067 | | 447 | 1,215 | 707 | 2,780 | 2,511 | 1,364 | 1,844 |
| Oktibbeha | 1984 | 133,428 | 32,204 | 31,852 | 10,375 | 15,658 | 9,480 | 9,464 | 6,282 | 5,616 | 27,561 | 14,414 | 6,524 | 3,617 |
| | 1982 | 115,075 | 29,881 | 29,590 | 9,654 | 12,048 | 7,171 | 8,072 | 4,819 | 4,375 | 19,571 | 13,509 | 6,265 | 2,970 |
| Panola | 1984 | 95,908 | 27,569 | 26,921 | 3,818 | 12,472 | | 4,200 | 2,709 | 692 | 26,318 | 3,679 | 4,775 | 4,198 |
| | 1982 | 78,628 | 25,101 | 24,540 | 3,399 | 8,923 | | 3,344 | 1,920 | 514 | 18,663 | 3,642 | 3,974 | 3,265 |
| Pearl River | 1984 | 132,576 | 31,196 | 30,460 | 8,294 | 15,147 | | 4,255 | 6,488 | 1,484 | 36,217 | 4,535 | 9,737 | 8,878 |
| | 1982 | 115,848 | 30,937 | 30,244 | 7,885 | 12,344 | | 3,852 | 5,421 | 1,314 | 26,465 | 4,726 | 8,653 | 7,374 |
| Perry | 1984 | 23,917 | 13,243 | 12,898 | 374 | 3,326 | | 701 | 545 | 129 | 1,861 | 978 | 136 | 845 |
| | 1982 | 17,811 | 9,871 | 9,625 | 325 | 2,329 | | 505 | 342 | 84 | 1,170 | 850 | 110 | 643 |
| Pike | 1984 | 190,114 | 40,022 | 39,136 | 17,075 | 21,102 | 5,930 | 12,039 | 11,077 | 9,625 | 41,093 | 11,899 | 10,655 | 9,976 |
| | 1982 | 164,508 | 37,433 | 36,648 | 16,014 | 15,906 | 4,229 | 10,792 | 8,268 | 7,294 | 30,702 | 11,240 | 10,314 | 8,174 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Pontotoc | 1984 | 51,921 | 20,687 | 20,313 | 2,234 | 7,262 | 6,078 | 3,179 | 1,715 | 621 | 5,365 | 3,506 | 1,953 | 1,726 |
| | 1982 | 43,891 | 17,778 | 17,477 | 2,032 | 5,499 | 4,562 | 2,587 | 1,242 | 468 | 3,888 | 3,233 | 1,833 | 1,500 |
| Prentiss | 1984 | 66,817 | 20,509 | 19,930 | 3,432 | 7,148 | 5,892 | 1,936 | 1,809 | 1,439 | 18,951 | 2,428 | 2,707 | 2,828 |
| | 1982 | 65,717 | 21,481 | 20,900 | 3,652 | 6,574 | 5,368 | 1,843 | 1,692 | 1,381 | 16,064 | 2,873 | 2,973 | 2,629 |
| Quitman | 1984 | 38,004 | 13,956 | 13,712 | 1,114 | 6,034 | | 1,628 | 1,095 | | 5,438 | 1,406 | 1,771 | 1,403 |
| | 1982 | 27,600 | 10,628 | 10,454 | 860 | 3,710 | | 1,230 | 736 | | 3,314 | 1,196 | 1,389 | 1,035 |
| Rankin | 1984 | 215,716 | 64,133 | 62,613 | 14,348 | 24,330 | 17,022 | 5,088 | 14,585 | 8,907 | 26,189 | 24,395 | 18,785 | 8,855 |
| | 1982 | 198,903 | 59,750 | 58,404 | 15,625 | 19,528 | 13,330 | 4,956 | 12,149 | 7,820 | 20,574 | 24,231 | 17,318 | 7,629 |
| Scott | 1984 | 93,188 | 25,571 | 24,909 | 4,078 | 11,136 | | 2,132 | 3,564 | 2,853 | 22,950 | 8,427 | 5,695 | 3,730 |
| | 1982 | 78,696 | 23,627 | 23,043 | 3,726 | 8,318 | | 1,924 | 2,862 | 2,333 | 16,705 | 7,755 | 4,864 | 2,977 |
| Sharkey | 1984 | 21,386 | 8,465 | 8,385 | 785 | 2,064 | | 454 | 185 | 185 | 3,616 | 1,904 | 1,011 | 554 |
| | 1982 | 17,353 | 7,103 | 7,044 | 670 | 1,445 | | 382 | 139 | 139 | 2,434 | 1,634 | 889 | 455 |
| Simpson | 1984 | 76,822 | 21,445 | 20,717 | 3,700 | 10,332 | | 4,251 | 1,657 | 981 | 20,431 | 4,429 | 3,530 | 4,055 |
| | 1982 | 66,220 | 19,328 | 18,694 | 3,520 | 7,899 | | 3,994 | 1,385 | 841 | 15,482 | 4,685 | 3,139 | 3,369 |
| Smith | 1984 | 32,534 | 10,353 | 10,144 | 499 | 1,344 | | 912 | 503 | 212 | 10,011 | 1,975 | 2,609 | 765 |
| | 1982 | 27,719 | 9,429 | 9,250 | 455 | 1,086 | | 820 | 402 | 186 | 7,257 | 1,811 | 2,219 | 671 |
| Stone | 1984 | 35,438 | 8,326 | 8,193 | 1,928 | 1,408 | | 1,497 | 469 | 299 | 9,759 | 4,407 | 4,029 | 1,599 |
| | 1982 | 31,464 | 7,918 | 7,801 | 1,821 | 1,180 | | 1,264 | 389 | 254 | 7,343 | 4,359 | 3,557 | 1,319 |
| Sunflower | 1984 | 98,287 | 28,069 | 27,654 | 4,419 | 13,866 | 10,812 | 4,549 | 1,892 | 1,147 | 23,358 | 7,332 | 1,570 | 3,666 |
| | 1982 | 77,167 | 24,490 | 24,157 | 3,696 | 9,321 | 7,175 | 3,708 | 1,390 | 860 | 15,162 | 6,417 | 1,353 | 2,824 |
| Tallahatchie | 1984 | 31,058 | 10,523 | 10,133 | 956 | 3,697 | | 648 | 977 | | 6,551 | 1,635 | 1,715 | 2,210 |
| | 1982 | 23,630 | 8,816 | 8,499 | 775 | 2,408 | | 518 | 630 | | 4,230 | 1,474 | 1,300 | 1,565 |
| Tate | 1984 | 97,254 | 31,828 | 31,671 | 6,898 | 10,469 | 8,633 | 3,553 | 897 | 897 | 23,087 | 13,062 | 1,697 | 1,517 |
| | 1982 | 74,115 | 25,955 | 25,858 | 5,606 | 6,853 | 5,610 | 2,628 | 634 | 634 | 14,948 | 10,693 | 1,424 | 1,189 |
| Tippah | 1984 | 71,580 | 20,512 | 19,812 | 2,212 | 9,409 | 7,322 | 2,068 | 2,802 | 1,339 | 17,434 | 4,771 | 5,825 | 2,151 |
| | 1982 | 57,966 | 17,166 | 16,600 | 1,958 | 6,694 | 5,146 | 1,637 | 2,127 | 1,077 | 12,294 | 4,697 | 5,322 | 1,788 |
| Tishomingo | 1984 | 53,215 | 20,476 | 20,217 | 1,378 | 8,287 | 5,784 | 1,688 | 3,522 | 2,777 | 6,748 | 2,573 | 3,936 | 1,999 |
| | 1982 | 50,340 | 20,055 | 19,825 | 1,579 | 6,905 | 4,737 | 1,568 | 2,906 | 2,304 | 5,573 | 2,967 | 3,814 | 1,997 |
| Tunica | 1984 | 28,661 | 5,511 | 5,418 | 1,479 | 4,830 | | 578 | 774 | | 6,986 | 2,557 | 1,354 | 1,627 |
| | 1982 | 22,281 | 4,818 | 4,743 | 1,240 | 3,254 | | 434 | 569 | | 4,665 | 2,202 | 1,172 | 1,192 |
| Union | 1984 | 70,724 | 15,280 | 14,973 | 4,636 | 11,935 | 7,995 | 4,428 | 3,041 | 2,045 | 10,937 | 8,284 | 3,438 | 2,596 |
| | 1982 | 55,719 | 13,357 | 13,104 | 3,885 | 8,171 | 5,399 | 3,320 | 2,028 | 1,382 | 7,302 | 6,992 | 2,974 | 2,018 |
| Walthall | 1984 | 32,224 | 6,472 | 6,378 | 1,311 | 3,955 | | 1,235 | 855 | 855 | 10,087 | 2,761 | 1,758 | 1,238 |
| | 1982 | 31,549 | 7,181 | 7,086 | 1,403 | 3,404 | | 1,184 | 729 | 729 | 8,605 | 2,979 | 1,898 | 1,158 |
| Warren | 1984 | 251,382 | 68,539 | 68,107 | 20,562 | 38,856 | 28,116 | 11,033 | 8,261 | 4,127 | 52,546 | 14,268 | 9,033 | 10,440 |
| | 1982 | 220,650 | 63,122 | 62,800 | 19,399 | 31,373 | 22,264 | 9,973 | 6,849 | 3,589 | 39,492 | 14,970 | 8,341 | 8,605 |
| Washington | 1984 | 335,934 | 73,179 | 69,625 | 17,656 | 65,779 | 55,253 | 23,107 | 15,791 | 10,233 | 75,184 | 12,872 | 15,438 | 9,864 |
| | 1982 | 283,826 | 68,483 | 65,236 | 16,285 | 49,269 | 40,970 | 19,918 | 12,567 | 8,549 | 55,240 | 13,203 | 13,311 | 8,080 |
| Wayne | 1984 | 62,497 | 18,735 | 18,484 | 2,538 | 5,542 | | 3,510 | 4,259 | 2,210 | 10,260 | 7,334 | 3,767 | 2,751 |
| | 1982 | 57,692 | 17,606 | 17,391 | 2,704 | 4,430 | | 3,123 | 3,470 | 1,851 | 8,130 | 7,348 | 3,868 | 2,419 |
| Webster | 1984 | 26,466 | 7,141 | 6,968 | 841 | 2,294 | | 783 | 1,136 | 508 | 7,466 | 1,814 | 2,139 | 1,249 |
| | 1982 | 23,650 | 6,653 | 6,499 | 899 | 1,785 | | 679 | 875 | 410 | 5,758 | 1,952 | 2,137 | 1,056 |
| Wilkinson | 1984 | 22,290 | 8,666 | 8,493 | 701 | 3,094 | | 1,175 | 792 | 792 | 3,273 | 2,380 | 608 | 984 |
| | 1982 | 21,418 | 8,619 | 8,457 | 739 | 2,618 | | 1,107 | 664 | 664 | 2,746 | 2,525 | 661 | 949 |
| Winston | 1984 | 53,385 | 13,485 | 13,310 | 1,501 | 6,686 | 5,838 | 2,423 | 3,091 | 2,489 | 13,802 | 2,687 | 2,828 | 3,258 |
| | 1982 | 47,292 | 13,153 | 12,998 | 1,606 | 5,205 | 4,511 | 2,318 | 2,383 | 1,971 | 10,650 | 2,797 | 2,561 | 2,756 |
| Yalobusha | 1984 | 58,603 | 32,499 | 31,822 | 2,139 | 4,597 | | 734 | 2,050 | 2,050 | 5,615 | 3,341 | 3,229 | 1,257 |
| | 1982 | 44,542 | 24,447 | 23,966 | 1,703 | 3,201 | | 577 | 1,435 | 1,435 | 3,561 | 2,959 | 2,654 | 965 |
| Yazoo | 1984 | 91,798 | 28,728 | 28,005 | 3,484 | 9,201 | 5,181 | 6,903 | 3,212 | 1,940 | 17,671 | 7,930 | 3,341 | 3,996 |
| | 1982 | 75,508 | 24,131 | 23,552 | 3,098 | 7,210 | 3,979 | 5,491 | 2,510 | 1,556 | 12,516 | 7,102 | 3,066 | 3,103 |
| **TOTAL METRO COUNTIES** | 1984 | 3,779,870 | 842,072 | 811,816 | 307,535 | 597,560 | 446,383 | 167,735 | 146,927 | 83,610 | 894,055 | 295,110 | 159,175 | 136,397 |
| | 1982 | 3,034,448 | 726,484 | 701,297 | 270,498 | 441,900 | 324,444 | 137,671 | 111,749 | 66,847 | 611,826 | 262,843 | 140,589 | 105,191 |
| **TOTAL STATE** | 1984 | 11,093,694 | 2,708,907 | 2,633,791 | 704,789 | 1,594,502 | 1,005,853 | 540,871 | 450,547 | 272,908 | 2,565,642 | 802,538 | 546,983 | 421,658 |
| | 1982 | 9,044,004 | 2,367,107 | 2,304,474 | 629,875 | 1,176,790 | 728,082 | 448,638 | 339,192 | 212,865 | 1,785,781 | 732,635 | 481,719 | 333,454 |
| **MISSOURI** | | | | | | | | | | | | | | |
| **COLUMBIA** | 1984 | 541,887 | 122,577 | 119,620 | 51,631 | 73,422 | 70,323 | 30,894 | 22,685 | 10,105 | 120,811 | 40,129 | 29,974 | 17,022 |
| | 1982 | 449,299 | 103,051 | 100,686 | 49,718 | 58,231 | 55,653 | 29,747 | 17,818 | 8,412 | 80,573 | 37,528 | 25,402 | 16,094 |
| Boone | 1984 | 541,887 | 122,577 | 119,620 | 51,631 | 73,422 | 70,323 | 30,894 | 22,685 | 10,105 | 120,811 | 40,129 | 29,974 | 17,022 |
| | 1982 | 449,299 | 103,051 | 100,686 | 49,718 | 58,231 | 55,653 | 29,747 | 17,818 | 8,412 | 80,573 | 37,528 | 25,402 | 16,094 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MISSOURI (continued)** | | | | | | | | | | | | | | |
| **JOPLIN** | **1984** | **782,708** | **172,657** | **164,783** | **62,401** | **117,197** | **108,798** | **34,319** | **28,345** | **17,365** | **194,161** | **68,146** | **35,906** | **16,307** |
| | 1982 | 621,749 | 140,985 | 134,609 | 56,830 | 85,996 | 79,546 | 33,555 | 22,394 | 14,202 | 128,720 | 62,226 | 29,284 | 15,239 |
| Jasper | 1984 | 600,984 | 121,209 | 114,420 | 49,884 | 103,862 | 97,652 | 30,856 | 22,310 | 12,947 | 147,981 | 43,888 | 25,274 | 14,290 |
| | 1982 | 487,940 | 102,064 | 96,463 | 46,372 | 76,545 | 71,723 | 30,303 | 18,183 | 11,087 | 100,533 | 41,929 | 21,453 | 13,533 |
| Newton | 1984 | 181,724 | 51,448 | 50,363 | 12,517 | 13,335 | 11,146 | 3,463 | 6,035 | 4,418 | 46,180 | 24,258 | 10,632 | 2,017 |
| | 1982 | 133,809 | 38,921 | 38,146 | 10,458 | 9,451 | 7,823 | 3,252 | 4,211 | 3,115 | 28,187 | 20,297 | 7,831 | 1,706 |
| **KANSAS CITY** | **1984** | **9,666,861** | **1,807,046** | **1,734,232** | **819,676** | **1,361,738** | **1,147,629** | **429,076** | **383,293** | **194,294** | **2,344,796** | **809,163** | **405,358** | **261,494** |
| | 1982 | 7,199,672 | 1,430,773 | 1,374,805 | 692,323 | 985,088 | 820,922 | 374,948 | 275,629 | 147,344 | 1,433,575 | 690,899 | 298,363 | 207,804 |
| Cass | 1984 | 212,496 | 58,863 | 58,205 | 13,864 | 31,878 | 24,882 | 1,330 | 4,661 | 2,416 | 51,700 | 22,244 | 9,298 | 6,005 |
| | 1982 | 166,814 | 48,240 | 47,758 | 12,715 | 22,304 | 17,229 | 1,286 | 3,573 | 1,915 | 33,346 | 21,717 | 7,493 | 5,116 |
| Clay | 1984 | 1,103,940 | 208,814 | 202,832 | 69,880 | 201,851 | 167,305 | 36,702 | 35,987 | 16,240 | 292,232 | 104,057 | 55,848 | 28,634 |
| | 1982 | 806,215 | 158,617 | 154,258 | 63,311 | 142,706 | 117,084 | 31,299 | 25,488 | 12,051 | 178,789 | 87,272 | 42,287 | 22,118 |
| Jackson | 1984 | 4,749,892 | 835,255 | 799,299 | 460,003 | 613,676 | 549,371 | 216,548 | 178,971 | 84,633 | 1,146,795 | 376,433 | 182,928 | 135,496 |
| | 1982 | 3,424,679 | 644,018 | 617,034 | 377,400 | 431,715 | 383,584 | 188,008 | 123,535 | 61,587 | 673,528 | 306,478 | 125,415 | 104,312 |
| Lafayette | 1984 | 106,796 | 29,662 | 28,813 | 8,763 | 10,119 | 6,762 | 1,900 | 3,058 | 2,783 | 28,790 | 7,938 | 5,902 | 2,869 |
| | 1982 | 86,076 | 25,093 | 24,404 | 8,067 | 7,385 | 4,853 | 1,967 | 2,468 | 2,262 | 18,448 | 8,083 | 4,961 | 2,691 |
| Platte | 1984 | 156,530 | 42,045 | 40,758 | 23,123 | 12,145 | 9,644 | 2,636 | 3,160 | 1,769 | 17,619 | 22,388 | 14,296 | 6,088 |
| | 1982 | 130,509 | 36,603 | 35,525 | 20,560 | 9,453 | 7,436 | 2,388 | 2,231 | 1,279 | 11,449 | 20,027 | 10,932 | 4,994 |
| Ray | 1984 | 65,499 | 13,643 | 13,413 | 3,606 | 7,766 | 7,684 | 1,740 | 1,713 | 799 | 7,961 | 13,847 | 5,244 | 2,105 |
| | 1982 | 53,140 | 11,927 | 11,740 | 3,154 | 5,387 | 5,325 | 1,712 | 1,217 | 607 | 5,090 | 12,137 | 4,189 | 1,876 |
| *Johnson, Kans.* | *1984* | *2,248,091* | *370,278* | *353,374* | *162,261* | *345,458* | *269,462* | *134,723* | *125,196* | *70,441* | *558,831* | *155,858* | *85,670* | *46,663* |
| | *1982* | *1,710,478* | *295,358* | *282,213* | *137,978* | *259,546* | *199,789* | *117,150* | *93,180* | *55,145* | *355,520* | *137,025* | *65,669* | *38,703* |
| *Leavenworth, Kans.* | *1984* | *193,609* | *45,439* | *43,946* | *13,113* | *22,298* | *21,143* | *6,346* | *8,106* | *4,108* | *59,984* | *13,841* | *7,575* | *4,428* |
| | *1982* | *156,262* | *39,486* | *38,235* | *11,975* | *17,991* | *17,001* | *5,926* | *6,543* | *3,453* | *38,573* | *13,544* | *6,416* | *4,028* |
| *Miami, Kans.* | *1984* | *82,186* | *26,024* | *25,075* | *5,175* | *10,270* | *7,298* | *3,010* | *3,379* | *1,793* | *17,881* | *5,336* | *5,012* | *2,885* |
| | *1982* | *63,907* | *21,442* | *20,685* | *4,430* | *7,035* | *4,914* | *2,635* | *2,557* | *1,428* | *11,452* | *5,214* | *3,979* | *2,308* |
| *Wyandotte, Kans.* | *1984* | *747,822* | *177,023* | *168,517* | *59,888* | *106,277* | *84,078* | *24,141* | *19,062* | *9,312* | *163,003* | *87,221* | *33,585* | *26,321* |
| | *1982* | *601,592* | *149,989* | *142,953* | *52,733* | *81,566* | *63,707* | *22,577* | *14,837* | *7,617* | *107,380* | *79,402* | *27,022* | *21,658* |
| **ST. JOSEPH** | **1984** | **550,309** | **129,687** | **123,638** | **43,387** | **93,862** | **70,011** | **22,942** | **19,536** | **8,412** | **139,553** | **40,316** | **20,367** | **12,436** |
| | 1982 | 436,287 | 106,415 | 101,574 | 39,469 | 73,222 | 53,636 | 21,171 | 15,516 | 7,175 | 88,598 | 37,377 | 16,846 | 11,477 |
| Buchanan | 1984 | 550,309 | 129,687 | 123,638 | 43,387 | 93,862 | 70,011 | 22,942 | 19,536 | 8,412 | 139,553 | 40,316 | 20,367 | 12,436 |
| | 1982 | 436,287 | 106,415 | 101,574 | 39,469 | 73,222 | 53,636 | 21,171 | 15,516 | 7,175 | 88,598 | 37,377 | 16,846 | 11,477 |
| **ST. LOUIS** | **1984** | **14,301,141** | **3,003,179** | **2,799,002** | **1,275,534** | **2,070,017** | **1,883,312** | **636,395** | **619,941** | **313,907** | **3,160,605** | **1,358,261** | **680,823** | **386,504** |
| | 1982 | 10,911,091 | 2,465,558 | 2,301,467 | 1,076,473 | 1,523,700 | 1,379,005 | 551,193 | 445,074 | 236,685 | 1,995,337 | 1,174,769 | 497,718 | 311,464 |
| Franklin | 1984 | 389,935 | 99,664 | 97,150 | 24,829 | 29,341 | 22,981 | 11,194 | 11,491 | 6,514 | 96,998 | 50,299 | 30,496 | 10,348 |
| | 1982 | 296,741 | 78,753 | 76,859 | 21,499 | 21,747 | 16,848 | 10,345 | 8,530 | 5,004 | 58,834 | 43,446 | 23,576 | 8,084 |
| Jefferson | 1984 | 528,269 | 155,691 | 149,804 | 28,597 | 65,444 | 59,938 | 10,880 | 13,928 | 5,384 | 100,355 | 74,959 | 25,419 | 9,929 |
| | 1982 | 429,029 | 135,215 | 130,259 | 25,849 | 47,098 | 42,983 | 9,991 | 11,008 | 4,458 | 66,112 | 67,692 | 20,921 | 9,119 |
| St. Charles | 1984 | 781,958 | 165,800 | 160,272 | 58,390 | 100,660 | 85,401 | 28,900 | 26,480 | 11,128 | 181,579 | 112,511 | 51,537 | 13,598 |
| | 1982 | 664,725 | 148,883 | 144,092 | 56,095 | 75,738 | 63,779 | 27,940 | 22,034 | 9,723 | 125,941 | 108,956 | 44,660 | 13,147 |
| St. Louis | 1984 | 7,356,396 | 1,433,643 | 1,334,884 | 577,970 | 1,142,993 | 1,057,057 | 379,303 | 384,232 | 202,231 | 1,753,934 | 610,184 | 295,970 | 207,583 |
| | 1982 | 5,451,674 | 1,145,865 | 1,068,212 | 488,050 | 834,314 | 768,262 | 322,199 | 266,843 | 148,407 | 1,068,834 | 509,737 | 210,069 | 164,254 |
| St. Louis city | 1984 | 2,465,210 | 576,881 | 529,447 | 349,678 | 265,224 | 237,913 | 86,277 | 79,848 | 40,939 | 420,716 | 265,163 | 121,910 | 77,952 |
| | 1982 | 1,698,226 | 403,441 | 370,713 | 263,692 | 175,082 | 155,703 | 73,184 | 52,794 | 28,381 | 231,862 | 200,328 | 76,024 | 57,774 |
| *Clinton, Ill.* | *1984* | *120,107* | *24,698* | *22,182* | *10,241* | *4,434* | *3,562* | *3,130* | *7,270* | *3,340* | *31,177* | *9,377* | *18,684* | *1,891* |
| | *1982* | *102,365* | *23,923* | *21,512* | *9,949* | *3,684* | *2,923* | *3,176* | *5,545* | *2,708* | *22,152* | *9,562* | *15,143* | *1,726* |
| *Jersey, Ill.* | *1984* | *61,874* | *12,552* | *11,810* | *5,757* | *10,323* | *8,979* | *2,034* | *2,219* | *1,389* | *17,839* | *2,734* | *1,440* | *1,711* |
| | *1982* | *56,803* | *13,734* | *12,937* | *5,789* | *8,479* | *7,307* | *2,177* | *1,970* | *1,269* | *14,200* | *3,246* | *1,231* | *1,573* |
| *Madison, Ill.* | *1984* | *1,286,913* | *282,506* | *262,764* | *108,870* | *213,786* | *191,569* | *45,855* | *44,472* | *20,328* | *290,981* | *116,901* | *75,494* | *32,246* |
| | *1982* | *1,098,254* | *273,064* | *254,287* | *101,128* | *162,220* | *144,497* | *41,046* | *36,483* | *17,658* | *213,974* | *117,963* | *59,522* | *28,676* |
| *Monroe, Ill.* | *1984* | *69,040* | *19,202* | *19,030* | *6,211* | *11,944* | *8,258* | *1,100* | *1,518* | *247* | *15,583* | *3,520* | *6,474* | *1,988* |
| | *1982* | *57,721* | *17,833* | *17,695* | *5,790* | *8,943* | *6,097* | *1,072* | *1,230* | *207* | *11,308* | *3,658* | *5,044* | *1,580* |
| *St. Clair, Ill.* | *1984* | *1,241,439* | *232,542* | *211,659* | *104,991* | *225,868* | *207,654* | *67,722* | *48,483* | *22,407* | *251,443* | *112,613* | *53,399* | *29,258* |
| | *1982* | *1,055,553* | *224,847* | *204,901* | *98,632* | *186,395* | *170,606* | *60,063* | *38,637* | *18,870* | *182,120* | *110,181* | *41,528* | *25,531* |
| **SPRINGFIELD** | **1984** | **1,398,058** | **289,570** | **277,984** | **117,891** | **231,069** | **222,288** | **60,452** | **71,485** | **35,779** | **332,478** | **79,728** | **72,645** | **32,851** |
| | 1982 | 1,085,862 | 232,037 | 223,032 | 104,879 | 167,411 | 160,706 | 56,388 | 54,322 | 28,617 | 214,916 | 75,931 | 58,878 | 28,541 |
| Christian | 1984 | 90,626 | 29,336 | 27,850 | 3,856 | 1,054 | 245 | 5,251 | 1,734 | 1,336 | 34,489 | 5,461 | 1,874 | 1,020 |
| | 1982 | 66,782 | 22,556 | 21,439 | 3,272 | 783 | 170 | 4,540 | 1,169 | 910 | 21,385 | 5,128 | 1,452 | 800 |
| Greene | 1984 | 1,307,432 | 260,234 | 250,134 | 114,035 | 230,015 | 222,043 | 55,201 | 69,751 | 34,443 | 297,989 | 74,267 | 70,771 | 31,831 |
| | 1982 | 1,019,080 | 209,481 | 201,593 | 101,607 | 166,628 | 160,536 | 51,848 | 53,153 | 27,707 | 193,531 | 70,803 | 57,426 | 27,741 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

## MISSOURI (continued)

### ALL COUNTIES

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| Adair | 1984 | 152,458 | 36,993 | 35,849 | 15,373 | 16,766 | 9,803 | 8,122 | 6,767 | 2,715 | 33,185 | 12,770 | 9,941 | 1,847 |
| | 1982 | 119,052 | 28,973 | 28,111 | 13,292 | 12,690 | 7,293 | 7,154 | 5,130 | 2,111 | 20,970 | 11,987 | 7,848 | 1,627 |
| Andrew | 1984 | 41,178 | 9,648 | 9,338 | 1,268 | 1,757 | | 350 | 1,666 | 1,666 | 14,364 | 6,989 | 3,420 | 130 |
| | 1982 | 32,797 | 7,908 | 7,663 | 1,186 | 1,261 | | 356 | 1,197 | 1,197 | 9,500 | 6,997 | 2,826 | 120 |
| Atchison | 1984 | 40,638 | 12,195 | 11,296 | 2,804 | 551 | | 462 | 600 | 600 | 5,442 | 13,448 | 3,412 | 535 |
| | 1982 | 28,784 | 8,499 | 7,882 | 2,157 | 371 | | 399 | 405 | 405 | 3,060 | 10,366 | 2,171 | 419 |
| Audrain | 1984 | 119,290 | 33,779 | 32,857 | 6,618 | 14,650 | 12,135 | 6,716 | 6,041 | 3,059 | 21,357 | 8,895 | 9,999 | 3,713 |
| | 1982 | 95,976 | 27,696 | 26,972 | 5,990 | 10,766 | 8,806 | 6,583 | 4,794 | 2,528 | 14,128 | 8,066 | 7,876 | 3,101 |
| Barry | 1984 | 115,049 | 31,709 | 30,543 | 7,185 | 13,919 | 10,473 | 2,779 | 2,601 | 2,285 | 23,376 | 13,886 | 9,098 | 2,456 |
| | 1982 | 89,188 | 25,025 | 24,134 | 6,390 | 9,649 | 7,170 | 2,723 | 1,800 | 1,590 | 14,884 | 12,121 | 7,238 | 2,181 |
| Barton | 1984 | 38,701 | 8,188 | 7,550 | 2,184 | 7,706 | 7,235 | 552 | 496 | 496 | 6,922 | 4,752 | 2,843 | 866 |
| | 1982 | 30,741 | 6,708 | 6,193 | 2,012 | 5,525 | 5,171 | 560 | 393 | 393 | 4,575 | 4,306 | 2,347 | 797 |
| Bates | 1984 | 54,054 | 14,669 | 13,738 | 2,794 | 4,033 | | 1,993 | 1,821 | 1,563 | 15,802 | 2,106 | 6,046 | 950 |
| | 1982 | 43,875 | 12,528 | 11,747 | 2,635 | 3,015 | | 1,915 | 1,392 | 1,220 | 10,889 | 2,196 | 4,715 | 880 |
| Benton | 1984 | 44,808 | 11,175 | 10,640 | 4,253 | 5,899 | 5,608 | 385 | 1,283 | 1,038 | 11,306 | 2,605 | 2,318 | 1,008 |
| | 1982 | 34,866 | 8,956 | 8,538 | 3,762 | 4,138 | 3,921 | 349 | 902 | 736 | 7,310 | 2,550 | 1,872 | 879 |
| Bollinger | 1984 | 21,152 | 5,119 | 4,847 | 772 | 184 | | 246 | 353 | 353 | 7,511 | 3,038 | 1,394 | 448 |
| | 1982 | 17,716 | 4,761 | 4,514 | 733 | 153 | | 239 | 293 | 293 | 5,210 | 2,889 | 1,208 | 392 |
| Boone | 1984 | 541,887 | 122,577 | 119,620 | 51,631 | 73,422 | 70,323 | 30,894 | 22,685 | 10,105 | 120,811 | 40,129 | 29,974 | 17,022 |
| | 1982 | 449,299 | 103,051 | 100,686 | 49,718 | 58,231 | 55,653 | 29,747 | 17,818 | 8,412 | 80,573 | 37,528 | 25,402 | 16,094 |
| Buchanan | 1984 | 550,309 | 129,687 | 123,638 | 43,387 | 93,862 | 70,011 | 22,942 | 19,536 | 8,412 | 139,553 | 40,316 | 20,367 | 12,436 |
| | 1982 | 436,287 | 106,415 | 101,574 | 39,469 | 73,222 | 53,636 | 21,171 | 15,516 | 7,175 | 88,598 | 37,377 | 16,846 | 11,477 |
| Butler | 1984 | 271,426 | 60,268 | 58,791 | 16,011 | 32,987 | 28,549 | 12,198 | 12,267 | 6,335 | 75,651 | 17,012 | 16,621 | 7,286 |
| | 1982 | 192,174 | 44,078 | 43,050 | 12,927 | 23,315 | 20,010 | 10,914 | 8,018 | 4,393 | 44,272 | 14,505 | 12,253 | 5,993 |
| Caldwell | 1984 | 24,061 | 6,288 | 6,114 | 1,617 | 377 | | 115 | 268 | | 7,316 | 2,617 | 1,646 | 42 |
| | 1982 | 18,841 | 5,279 | 5,139 | 1,435 | 293 | | 115 | 189 | | 4,475 | 2,571 | 1,335 | 38 |
| Callaway | 1984 | 115,721 | 28,168 | 27,493 | 12,046 | 12,736 | 12,321 | 3,198 | 3,441 | 2,254 | 15,719 | 17,226 | 13,867 | 2,264 |
| | 1982 | 95,792 | 23,061 | 22,535 | 10,986 | 9,126 | 8,801 | 2,945 | 2,727 | 1,851 | 10,383 | 17,223 | 11,170 | 2,084 |
| Camden | 1984 | 144,266 | 39,396 | 37,880 | 15,493 | 11,648 | 10,911 | 3,155 | 5,545 | 4,418 | 31,654 | 9,046 | 13,870 | 1,529 |
| | 1982 | 108,031 | 30,026 | 28,906 | 13,115 | 8,085 | 7,546 | 2,811 | 4,000 | 3,239 | 19,465 | 8,420 | 9,651 | 1,311 |
| Cape Girardeau | 1984 | 397,180 | 87,666 | 81,990 | 29,555 | 64,382 | 59,934 | 18,697 | 22,067 | 10,130 | 84,157 | 33,350 | 18,078 | 7,824 |
| | 1982 | 324,974 | 73,251 | 68,591 | 27,262 | 50,620 | 46,963 | 18,851 | 17,742 | 8,698 | 56,733 | 31,054 | 15,227 | 7,353 |
| Carroll | 1984 | 37,698 | 10,565 | 9,901 | 2,234 | 3,088 | | 1,961 | 1,269 | 1,079 | 5,213 | 4,130 | 3,796 | 1,252 |
| | 1982 | 32,240 | 9,178 | 8,612 | 2,104 | 2,547 | | 1,883 | 950 | 814 | 3,589 | 3,898 | 2,958 | 1,088 |
| Carter | 1984 | 11,731 | 2,962 | 2,870 | 1,815 | 449 | | 266 | 124 | | 242 | 3,904 | 793 | 140 |
| | 1982 | 10,064 | 2,609 | 2,531 | 1,599 | 314 | | 238 | 91 | | 156 | 3,445 | 578 | 126 |
| Cass | 1984 | 212,496 | 58,863 | 58,205 | 13,864 | 31,878 | 24,882 | 1,330 | 4,661 | 2,416 | 51,700 | 22,244 | 9,298 | 6,005 |
| | 1982 | 166,814 | 48,240 | 47,758 | 12,715 | 22,304 | 17,229 | 1,286 | 3,573 | 1,915 | 33,346 | 21,717 | 7,493 | 5,116 |
| Cedar | 1984 | 54,075 | 14,731 | 14,433 | 1,925 | 4,836 | | 579 | 1,161 | 799 | 17,131 | 6,822 | 2,301 | 1,357 |
| | 1982 | 46,650 | 13,941 | 13,675 | 2,091 | 3,861 | | 642 | 1,002 | 713 | 11,809 | 6,727 | 2,068 | 1,249 |
| Chariton | 1984 | 30,350 | 8,903 | 8,287 | 2,096 | 2,572 | | 602 | 1,275 | | 5,433 | 5,847 | 1,864 | 616 |
| | 1982 | 27,850 | 8,236 | 7,675 | 2,193 | 2,082 | | 693 | 1,050 | | 4,055 | 5,982 | 1,722 | 641 |
| Christian | 1984 | 90,626 | 29,336 | 27,850 | 3,856 | 1,054 | 245 | 5,251 | 1,734 | 1,336 | 34,489 | 5,461 | 1,874 | 1,020 |
| | 1982 | 66,782 | 22,556 | 21,439 | 3,272 | 783 | 170 | 4,540 | 1,169 | 910 | 21,385 | 5,128 | 1,452 | 800 |
| Clark | 1984 | 28,309 | 4,676 | 4,569 | 1,829 | 3,568 | | 873 | 361 | | 4,564 | 4,240 | 3,718 | 771 |
| | 1982 | 22,349 | 4,048 | 3,960 | 1,604 | 2,449 | | 771 | 273 | | 2,888 | 4,059 | 2,662 | 615 |
| Clay | 1984 | 1,103,940 | 208,814 | 202,832 | 69,880 | 201,851 | 167,305 | 36,702 | 35,987 | 16,240 | 292,232 | 104,057 | 55,848 | 28,634 |
| | 1982 | 806,215 | 158,617 | 154,258 | 63,311 | 142,706 | 117,084 | 31,299 | 25,488 | 12,051 | 178,789 | 87,272 | 42,287 | 22,118 |
| Clinton | 1984 | 52,080 | 15,423 | 14,881 | 3,130 | 8,570 | 8,253 | 1,025 | 742 | 518 | 8,560 | 5,421 | 2,808 | 1,141 |
| | 1982 | 44,370 | 13,395 | 12,940 | 3,313 | 6,514 | 6,258 | 1,105 | 624 | 444 | 5,998 | 5,207 | 2,459 | 1,075 |
| Cole | 1984 | 466,400 | 73,352 | 71,540 | 29,283 | 65,962 | 58,059 | 21,115 | 21,181 | 10,513 | 123,574 | 20,867 | 17,706 | 11,194 |
| | 1982 | 341,235 | 59,665 | 58,261 | 24,224 | 45,529 | 39,775 | 19,491 | 15,241 | 8,014 | 74,115 | 16,543 | 13,268 | 8,586 |
| Cooper | 1984 | 64,425 | 15,186 | 14,962 | 3,572 | 4,472 | | 1,696 | 2,737 | 934 | 17,890 | 7,456 | 1,949 | 2,457 |
| | 1982 | 49,415 | 12,211 | 12,045 | 3,173 | 3,386 | | 1,637 | 1,880 | 665 | 10,952 | 7,031 | 1,540 | 1,961 |
| Crawford | 1984 | 80,012 | 17,105 | 16,261 | 2,556 | 10,144 | 8,570 | 969 | 1,716 | 1,057 | 12,965 | 21,538 | 6,366 | 1,281 |
| | 1982 | 65,055 | 14,009 | 13,334 | 2,524 | 7,903 | 6,612 | 883 | 1,219 | 786 | 8,475 | 19,300 | 4,709 | 1,110 |
| Dade | 1984 | 15,696 | 5,258 | 4,956 | 746 | 326 | | 515 | 464 | 335 | 1,282 | 3,528 | 1,063 | 587 |
| | 1982 | 13,499 | 4,427 | 4,178 | 694 | 240 | | 538 | 378 | 275 | 871 | 3,284 | 902 | 503 |
| Dallas | 1984 | 49,385 | 22,532 | 21,749 | 2,068 | 501 | | 432 | 3,314 | 2,859 | 8,106 | 4,891 | 3,942 | 996 |
| | 1982 | 35,840 | 16,253 | 15,707 | 1,790 | 349 | | 386 | 2,314 | 2,039 | 4,717 | 4,309 | 2,866 | 732 |
| Daviess | 1984 | 15,346 | 3,484 | 3,328 | 887 | 841 | | 375 | 316 | 316 | 3,807 | 3,169 | 926 | 333 |
| | 1982 | 14,365 | 3,328 | 3,183 | 936 | 703 | | 403 | 264 | 264 | 2,934 | 3,348 | 892 | 355 |
| De Kalb | 1984 | 17,630 | 3,826 | 3,648 | 2,649 | 302 | | 45 | 874 | | 4,436 | 2,901 | 1,212 | |
| | 1982 | 14,678 | 3,224 | 3,077 | 2,464 | 246 | | 47 | 713 | | 2,886 | 2,749 | 1,029 | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MISSOURI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Dent | 1984 | 55,316 | 16,321 | 15,792 | 2,796 | 8,952 | 7,878 | 951 | 2,656 | 1,653 | 7,866 | 3,003 | 5,878 | 1,358 |
| | 1982 | 46,669 | 14,132 | 13,690 | 2,672 | 6,846 | 5,982 | 953 | 2,226 | 1,422 | 5,495 | 3,176 | 4,647 | 1,199 |
| Douglas | 1984 | 27,768 | 5,113 | 5,000 | 1,655 | 8,341 | 6,047 | 300 | 900 | 702 | 3,254 | 2,408 | 3,773 | 1,193 |
| | 1982 | 23,815 | 4,940 | 4,837 | 1,598 | 6,388 | 4,578 | 326 | 691 | 558 | 2,298 | 2,573 | 3,015 | 1,164 |
| Dunklin | 1984 | 164,363 | 36,741 | 35,924 | 6,619 | 26,289 | 19,129 | 4,397 | 7,798 | 4,411 | 38,688 | 13,564 | 10,471 | 4,710 |
| | 1982 | 135,196 | 32,984 | 32,289 | 6,311 | 19,344 | 13,885 | 4,589 | 6,054 | 3,606 | 26,242 | 13,213 | 8,873 | 4,033 |
| Franklin | 1984 | 389,935 | 99,664 | 97,150 | 24,829 | 29,341 | 22,981 | 11,194 | 11,491 | 6,514 | 96,998 | 50,299 | 30,496 | 10,348 |
| | 1982 | 296,741 | 78,753 | 76,859 | 21,499 | 21,747 | 16,848 | 10,345 | 8,530 | 5,004 | 58,834 | 43,446 | 23,576 | 8,084 |
| Gasconade | 1984 | 54,917 | 12,804 | 11,763 | 2,665 | 7,336 | 4,592 | 631 | 2,647 | 1,363 | 12,709 | 3,345 | 3,401 | 1,671 |
| | 1982 | 45,649 | 11,447 | 10,529 | 2,688 | 5,486 | 3,366 | 669 | 2,043 | 1,127 | 8,762 | 3,490 | 2,862 | 1,455 |
| Gentry | 1984 | 30,653 | 8,511 | 8,178 | 953 | 1,089 | | 1,031 | 686 | 533 | 9,160 | 1,150 | 4,953 | 547 |
| | 1982 | 23,646 | 7,010 | 6,744 | 956 | 793 | | 955 | 547 | 431 | 5,827 | 1,156 | 3,724 | 507 |
| Greene | 1984 | 1,307,432 | 260,234 | 250,134 | 114,035 | 230,015 | 222,043 | 55,201 | 69,751 | 34,443 | 297,989 | 74,267 | 70,771 | 31,831 |
| | 1982 | 1,019,080 | 209,481 | 201,593 | 101,607 | 166,628 | 160,536 | 51,848 | 53,153 | 27,707 | 193,531 | 70,803 | 57,426 | 27,741 |
| Grundy | 1984 | 55,774 | 17,654 | 16,987 | 4,915 | 7,606 | 3,343 | 2,621 | 984 | 617 | 9,336 | 2,679 | 3,493 | 1,302 |
| | 1982 | 42,441 | 13,458 | 12,965 | 4,136 | 5,603 | 2,406 | 2,482 | 726 | 476 | 5,742 | 2,494 | 2,635 | 1,116 |
| Harrison | 1984 | 69,160 | 14,629 | 13,871 | 1,851 | 7,930 | | 1,559 | 1,053 | 646 | 14,384 | 13,841 | 2,665 | 1,644 |
| | 1982 | 48,528 | 10,774 | 10,228 | 1,599 | 4,919 | | 1,372 | 723 | 472 | 8,226 | 10,851 | 1,904 | 1,187 |
| Henry | 1984 | 91,493 | 25,906 | 25,484 | 7,362 | 12,308 | 9,449 | 4,539 | 4,345 | 2,197 | 12,005 | 6,863 | 6,601 | 5,171 |
| | 1982 | 74,474 | 21,140 | 20,821 | 6,632 | 8,791 | 6,666 | 4,388 | 3,432 | 1,862 | 7,904 | 6,839 | 5,141 | 4,306 |
| Hickory | 1984 | 9,235 | 3,097 | 2,767 | 998 | 70 | | 201 | 375 | 375 | 711 | 1,454 | 623 | 163 |
| | 1982 | 7,988 | 2,596 | 2,322 | 923 | 57 | | 208 | 276 | 276 | 435 | 1,489 | 526 | 154 |
| Holt | 1984 | 25,700 | 3,918 | 3,764 | 878 | 349 | | | 147 | | 10,290 | 7,081 | 1,931 | 74 |
| | 1982 | 22,262 | 3,558 | 3,423 | 879 | 277 | | | 130 | | 6,863 | 7,850 | 1,600 | 77 |
| Howard | 1984 | 28,321 | 9,060 | 8,879 | 1,679 | 1,059 | | 362 | 932 | 932 | 3,403 | 4,413 | 1,664 | 1,209 |
| | 1982 | 21,000 | 6,668 | 6,543 | 1,507 | 683 | | 320 | 601 | 601 | 2,021 | 3,592 | 1,118 | 1,001 |
| Howell | 1984 | 159,348 | 43,740 | 42,726 | 8,440 | 20,347 | 11,523 | 4,887 | 5,500 | 3,440 | 38,120 | 11,075 | 8,978 | 4,699 |
| | 1982 | 123,894 | 35,151 | 34,377 | 7,666 | 14,849 | 8,237 | 4,417 | 4,278 | 2,795 | 24,716 | 10,077 | 7,272 | 3,902 |
| Iron | 1984 | 37,046 | 12,145 | 11,959 | 2,001 | 1,857 | | 310 | 1,585 | 1,585 | 10,321 | 2,593 | 2,417 | 1,271 |
| | 1982 | 31,212 | 10,916 | 10,761 | 1,921 | 1,560 | | 335 | 1,208 | 1,208 | 6,770 | 2,753 | 2,119 | 1,126 |
| Jackson | 1984 | 4,749,892 | 835,255 | 799,299 | 460,003 | 613,676 | 549,371 | 216,548 | 178,971 | 84,633 | 1,146,795 | 376,433 | 182,928 | 135,496 |
| | 1982 | 3,424,679 | 644,018 | 617,034 | 377,400 | 431,715 | 383,584 | 188,008 | 123,535 | 61,587 | 673,528 | 306,478 | 125,415 | 104,312 |
| Jasper | 1984 | 600,984 | 121,209 | 114,420 | 49,584 | 103,862 | 97,652 | 30,856 | 22,310 | 12,947 | 147,981 | 43,888 | 25,274 | 14,290 |
| | 1982 | 487,940 | 102,064 | 96,463 | 46,372 | 76,545 | 71,723 | 30,303 | 18,183 | 11,087 | 100,533 | 41,929 | 21,453 | 13,533 |
| Jefferson | 1984 | 528,269 | 155,691 | 149,804 | [illegible] | 65,444 | 59,938 | 10,880 | 13,928 | 5,384 | 100,355 | 74,959 | 25,419 | 9,929 |
| | 1982 | 429,029 | 135,215 | 130,259 | 25,849 | 47,098 | 42,983 | 9,991 | 11,008 | 4,458 | 66,112 | 67,692 | 20,921 | 9,119 |
| Johnson | 1984 | 129,706 | 32,861 | 32,390 | 13,988 | 17,709 | 16,492 | [illegible] | 4,180 | 802 | 28,933 | 10,059 | 7,680 | 3,620 |
| | 1982 | 104,373 | 26,953 | 26,599 | 12,667 | 12,713 | 11,776 | 2,259 | 3,257 | 687 | 19,147 | 10,076 | 6,350 | 3,104 |
| Knox | 1984 | 16,021 | 3,385 | 3,231 | 742 | 1,336 | | 207 | 896 | 896 | 4,710 | 764 | 1,410 | 1,017 |
| | 1982 | [illegible] | 2,576 | 2,462 | 601 | 948 | | 189 | 577 | 577 | 2,746 | 684 | 1,043 | 760 |
| Laclede | 1984 | 142,247 | 31,145 | 29,768 | 9,178 | 14,467 | 12,832 | 3,945 | 3,686 | 2,220 | 25,713 | 24,058 | 11,327 | 1,870 |
| | 1982 | 112,281 | 24,680 | 23,617 | 8,028 | 10,644 | 9,393 | 3,662 | 2,826 | 1,788 | 16,440 | 21,084 | 8,817 | 1,625 |
| Lafayette | 1984 | 106,796 | 29,662 | 28,813 | 8,763 | 10,119 | 6,762 | 1,900 | 3,058 | 2,783 | 28,790 | 7,938 | 5,902 | 2,869 |
| | 1982 | 86,076 | 25,093 | 24,404 | 8,067 | 7,385 | 4,853 | 1,967 | 2,468 | 2,262 | 18,448 | 8,083 | 4,961 | 2,691 |
| Lawrence | 1984 | 99,119 | 29,812 | 28,802 | 5,916 | 9,264 | 7,803 | 1,508 | 2,858 | 2,009 | 30,008 | 4,895 | 7,333 | 1,975 |
| | 1982 | 80,331 | 25,191 | 24,367 | 5,617 | 6,851 | 5,689 | 1,582 | 2,338 | 1,700 | 20,459 | 5,052 | 6,059 | 1,877 |
| Lewis | 1984 | 45,389 | 10,111 | 9,703 | 1,881 | 562 | | 650 | 809 | | 15,552 | 3,886 | 3,648 | 133 |
| | 1982 | 33,513 | 7,935 | 7,624 | 1,619 | 423 | | 570 | 610 | | 9,310 | 3,548 | 2,867 | 116 |
| Lincoln | 1984 | 83,828 | 22,104 | 20,096 | 4,080 | 10,005 | 9,647 | 655 | 1,790 | 1,291 | 24,960 | 8,927 | 4,614 | 2,523 |
| | 1982 | 63,608 | 18,908 | 17,211 | 3,936 | 6,930 | 6,672 | 643 | 1,371 | 1,017 | 14,570 | 7,830 | 3,653 | 2,034 |
| Linn | 1984 | 71,418 | 18,662 | 17,957 | 3,660 | 11,527 | 8,289 | 1,230 | 3,211 | 536 | 12,539 | 9,240 | 4,415 | 2,105 |
| | 1982 | 58,515 | 15,579 | 15,009 | 3,420 | 8,422 | 5,982 | 1,275 | 2,590 | 471 | 8,446 | 8,531 | 3,715 | 1,977 |
| Livingston | 1984 | 98,938 | 23,519 | 22,836 | 5,499 | 13,703 | 12,480 | 3,626 | 4,930 | 2,083 | 20,047 | 12,639 | 8,174 | 1,869 |
| | 1982 | 75,419 | 18,283 | 17,773 | 4,719 | 9,923 | 9,004 | 3,500 | 3,360 | 1,515 | 12,573 | 10,866 | 6,224 | 1,635 |
| McDonald | 1984 | 58,540 | 17,676 | 16,856 | 1,580 | 3,722 | | 201 | 1,561 | 1,395 | 8,456 | 4,763 | 5,726 | 761 |
| | 1982 | 40,197 | 12,245 | 11,691 | 1,335 | 2,491 | | 173 | 948 | 853 | 4,726 | 4,030 | 3,706 | 541 |
| Macon | 1984 | 59,531 | 16,874 | 16,629 | 3,831 | 5,434 | | 1,878 | 1,794 | 756 | 12,915 | 4,303 | 5,766 | 1,597 |
| | 1982 | 45,213 | 12,966 | 12,793 | 3,319 | 3,654 | | 1,792 | 1,335 | 593 | 8,006 | 4,037 | 4,402 | 1,336 |
| Madison | 1984 | 36,725 | 9,718 | 9,587 | 2,577 | 6,765 | 6,014 | 460 | 1,345 | 511 | 3,844 | 6,775 | 2,036 | 780 |
| | 1982 | 30,499 | 8,716 | 8,609 | 2,362 | 4,810 | 4,246 | 423 | 1,058 | 418 | 2,519 | 6,087 | 1,584 | 712 |
| Maries | 1984 | 15,568 | 4,377 | 4,192 | 1,079 | 515 | | 64 | 156 | | 3,810 | 2,346 | 314 | |
| | 1982 | 11,908 | 3,432 | 3,291 | 933 | 353 | | 63 | 118 | | 2,397 | 2,032 | 248 | |
| Marion | 1984 | 175,311 | 48,470 | 45,106 | 11,858 | 18,606 | 13,143 | 5,097 | 4,544 | 3,322 | 44,020 | 17,790 | 12,695 | 4,344 |
| | 1982 | 136,916 | 38,620 | 35,983 | 11,081 | 14,327 | 9,874 | 5,042 | 3,504 | 2,635 | 26,957 | 16,424 | 10,196 | 3,656 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

**MISSOURI (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| Mercer | 1984 | 13,159 | 4,893 | 4,811 | 647 | | | 130 | 981 | 100 | 2,010 | 2,843 | 1,057 | 93 |
| | 1982 | 9,885 | 3,669 | 3,612 | 573 | | | 121 | 644 | 76 | 1,216 | 2,357 | 799 | 78 |
| Miller | 1984 | 106,156 | 22,498 | 21,836 | 10,631 | 12,556 | 10,819 | 2,113 | 3,305 | 2,175 | 23,453 | 6,596 | 7,366 | 1,293 |
| | 1982 | 77,588 | 16,702 | 16,230 | 8,835 | 8,234 | 7,014 | 1,892 | 2,375 | 1,637 | 14,047 | 5,980 | 5,512 | 991 |
| Mississippi | 1984 | 57,973 | 12,084 | 11,930 | 1,102 | 8,973 | 7,709 | 1,320 | 854 | 854 | 15,047 | 8,962 | 3,813 | 1,652 |
| | 1982 | 49,699 | 10,666 | 10,542 | 1,185 | 6,932 | 5,912 | 1,433 | 730 | 730 | 10,234 | 9,660 | 3,282 | 1,540 |
| Moniteau | 1984 | 42,701 | 10,159 | 9,511 | 1,476 | 2,406 | | 1,299 | 879 | 379 | 17,605 | 2,114 | 2,483 | 668 |
| | 1982 | 38,191 | 9,698 | 9,090 | 1,556 | 2,011 | | 1,408 | 736 | 344 | 13,559 | 2,465 | 2,390 | 663 |
| Monroe | 1984 | 28,529 | 10,115 | 9,965 | 1,321 | 2,002 | | 636 | 1,011 | 330 | 4,067 | 3,786 | 3,110 | 1,043 |
| | 1982 | 21,931 | 7,818 | 7,711 | 1,198 | 1,354 | | 610 | 700 | 243 | 2,535 | 3,236 | 2,422 | 821 |
| Montgomery | 1984 | 45,859 | 13,706 | 13,045 | 3,705 | 1,767 | | 228 | 941 | | 8,922 | 9,239 | 2,206 | 493 |
| | 1982 | 33,149 | 9,730 | 9,272 | 2,904 | 1,197 | | 201 | 646 | | 5,110 | 8,005 | 1,579 | 394 |
| Morgan | 1984 | 60,503 | 16,539 | 16,257 | 3,825 | 6,453 | 5,979 | 1,064 | 2,064 | 2,064 | 12,644 | 7,098 | 5,736 | 890 |
| | 1982 | 50,083 | 14,132 | 13,891 | 3,616 | 4,766 | 4,399 | 1,026 | 1,686 | 1,686 | 8,610 | 6,625 | 4,881 | 765 |
| New Madrid | 1984 | 94,361 | 19,693 | 19,208 | 3,697 | 9,075 | 7,222 | 6,634 | 4,306 | 3,149 | 9,116 | 28,361 | 4,065 | 3,641 |
| | 1982 | 72,796 | 15,127 | 14,772 | 3,135 | 6,602 | 5,198 | 5,616 | 2,846 | 2,167 | 5,536 | 23,608 | 3,084 | 2,791 |
| Newton | 1984 | 181,724 | 51,448 | 50,363 | 12,517 | 13,335 | 11,146 | 3,463 | 6,035 | 4,418 | 46,180 | 34,258 | 10,632 | 2,017 |
| | 1982 | 133,809 | 38,921 | 38,146 | 10,458 | 9,451 | 7,823 | 3,252 | 4,211 | 3,115 | 28,187 | 20,297 | 7,831 | 1,706 |
| Nodaway | 1984 | 89,439 | 24,569 | 24,152 | 8,427 | 7,882 | 5,908 | 4,648 | 1,954 | 817 | 16,193 | 10,994 | 5,886 | 1,588 |
| | 1982 | 71,977 | 19,748 | 19,436 | 7,478 | 6,108 | 4,537 | 4,201 | 1,520 | 688 | 10,501 | 9,775 | 4,769 | 1,359 |
| Oregon | 1984 | 40,067 | 10,815 | 10,681 | 1,110 | 748 | | 694 | 518 | 285 | 10,813 | 4,449 | 4,666 | 1,170 |
| | 1982 | 29,474 | 8,124 | 8,033 | 1,016 | 543 | | 648 | 376 | 213 | 6,553 | 3,696 | 3,391 | 895 |
| Osage | 1984 | 41,377 | 5,519 | 5,205 | 1,225 | 885 | | 187 | 341 | | 23,218 | 2,879 | 2,587 | |
| | 1982 | 28,335 | 4,659 | 4,399 | 1,141 | 539 | | 178 | 252 | | 12,968 | 2,688 | 1,993 | |
| Ozark | 1984 | 21,502 | 6,062 | 5,843 | 977 | 239 | | 608 | 445 | 445 | 6,358 | 1,273 | 2,406 | 157 |
| | 1982 | 17,624 | 5,117 | 4,938 | 910 | 212 | | 577 | 336 | 336 | 4,331 | 1,315 | 1,854 | 149 |
| Pemiscot | 1984 | 65,111 | 22,402 | 21,540 | 2,904 | 8,496 | 7,615 | 1,238 | 2,253 | 1,152 | 7,597 | 10,836 | 2,796 | 1,646 |
| | 1982 | 56,722 | 19,470 | 18,743 | 3,077 | 6,463 | 5,763 | 1,336 | 1,831 | 981 | 5,328 | 10,416 | 2,450 | 1,492 |
| Perry | 1984 | 69,429 | 10,199 | 9,882 | 6,166 | 17,328 | 11,935 | 703 | 1,957 | 789 | 9,975 | 11,830 | 4,629 | 1,867 |
| | 1982 | 55,578 | 8,192 | 7,947 | 5,468 | 13,452 | 9,146 | 635 | 1,522 | 635 | 6,465 | 10,528 | 3,748 | 1,527 |
| Pettis | 1984 | 205,885 | 43,947 | 42,043 | 15,668 | 24,698 | 21,873 | 7,427 | 7,545 | 5,145 | 58,007 | 13,967 | 16,756 | 5,354 |
| | 1982 | 165,780 | [illegible] | 35,126 | 14,656 | 18,955 | 16,629 | 7,359 | 5,986 | 4,273 | 39,053 | 12,890 | 13,844 | 4,551 |
| Phelps | 1984 | 204,066 | 43,351 | 42,023 | 16,585 | 22,161 | 18,772 | 10,210 | 5,614 | 3,845 | 47,693 | 19,120 | 15,385 | 3,740 |
| | 1982 | 170,215 | 37,301 | 36,201 | 15,496 | 16,727 | 14,032 | 9,718 | 4,599 | 3,276 | 32,566 | 18,762 | 13,125 | 3,223 |
| Pike | 1984 | 68,633 | 19,677 | 19,474 | 3,687 | 8,845 | 6,138 | 2,166 | 1,085 | 612 | 11,465 | 11,110 | 3,952 | 2,586 |
| | 1982 | 55,806 | 16,280 | 16,131 | 3,310 | 6,706 | 4,592 | 1,981 | 855 | 490 | 7,523 | 9,993 | 3,264 | 2,187 |
| Platte | 1984 | 156,530 | 42,045 | 40,758 | 23,123 | 12,145 | 9,644 | 2,636 | 3,163 | 1,769 | 17,619 | 22,388 | 14,296 | 6,088 |
| | 1982 | 130,509 | 36,603 | 35,525 | 20,560 | 9,453 | 7,436 | 2,388 | 2,231 | 1,279 | 11,449 | 20,027 | 10,932 | 4,994 |
| Polk | 1984 | 82,503 | 18,417 | 18,066 | 3,844 | 12,510 | 10,215 | 2,072 | 1,282 | 1,282 | 25,608 | 6,760 | 3,892 | 1,948 |
| | 1982 | 63,354 | 15,377 | 15,102 | 3,518 | 9,078 | 7,319 | 1,960 | 1,029 | 1,029 | 15,566 | 6,200 | 3,253 | 1,646 |
| Pulaski | 1984 | 129,217 | 25,674 | 25,172 | 13,177 | 11,682 | 11,010 | 1,830 | 2,975 | 2,799 | 31,543 | 12,163 | 7,595 | 2,440 |
| | 1982 | 92,950 | 18,810 | 18,464 | 10,657 | 8,271 | 7,762 | 1,561 | 2,110 | 2,002 | 18,644 | 10,882 | 5,080 | 1,821 |
| Putnam | 1984 | 17,169 | 5,936 | [illegible] | [illegible] | 606 | | 436 | 122 | | 3,600 | 2,281 | 834 | 517 |
| | 1982 | 15,513 | 5,386 | [illegible] | [illegible] | 521 | | 491 | 107 | | 2,636 | 2,392 | 762 | 478 |
| Ralls | 1984 | 13,478 | 5,087 | [illegible] | [illegible] | 227 | | 190 | 894 | 181 | 3,180 | 1,105 | 1,857 | |
| | 1982 | 11,625 | 4,543 | 4,368 | 306 | 196 | | 211 | 700 | 154 | 2,291 | 1,204 | 1,514 | |
| Randolph | 1984 | 147,370 | 32,219 | 31,768 | 7,569 | 16,446 | 13,095 | 5,344 | 5,135 | 2,335 | 39,223 | 10,750 | 11,730 | 2,428 |
| | 1982 | 108,278 | 25,499 | 25,172 | 6,602 | 10,950 | 8,573 | 5,048 | 3,781 | 1,859 | 24,072 | 9,224 | 8,146 | 2,078 |
| Ray | 1984 | 65,499 | 13,643 | 13,413 | 3,606 | 7,766 | 7,684 | 1,740 | 1,713 | 799 | 7,961 | 13,847 | 5,244 | 2,105 |
| | 1982 | 53,140 | 11,927 | 11,740 | 3,154 | 5,387 | 5,325 | 1,712 | 1,217 | 607 | 5,090 | 12,137 | 4,189 | 1,876 |
| Reynolds | 1984 | 20,738 | 8,210 | 7,996 | 700 | 300 | | 102 | 468 | 468 | 4,530 | 2,352 | 501 | 718 |
| | 1982 | 17,078 | 6,948 | 6,678 | 644 | 242 | | 105 | 343 | 343 | 3,049 | 2,374 | 421 | 611 |
| Ripley | 1984 | 42,868 | 14,998 | 14,585 | 1,420 | 2,647 | | 466 | 1,250 | 1,250 | 10,907 | 4,513 | 2,349 | 1,095 |
| | 1982 | 31,452 | 11,342 | 11,043 | 1,186 | 1,934 | | 419 | 850 | 850 | 6,654 | 3,775 | 1,791 | 932 |
| St. Charles | 1984 | 781,958 | 165,800 | 160,272 | 58,390 | 100,660 | 85,401 | 28,900 | 26,480 | 11,128 | 181,579 | 112,511 | 51,537 | 13,598 |
| | 1982 | 664,725 | 148,883 | 144,092 | 56,095 | 75,738 | 63,779 | 27,940 | 22,034 | 9,723 | 125,941 | 108,956 | 44,660 | 13,147 |
| St. Clair | 1984 | 31,789 | 6,078 | 5,328 | 2,005 | 362 | | 201 | 454 | 454 | 8,467 | 6,756 | 2,039 | 275 |
| | 1982 | 24,952 | 4,843 | 4,250 | 1,952 | 277 | | 199 | 351 | 351 | 5,444 | 5,954 | 1,483 | 246 |
| Ste. Genevieve | 1984 | 49,091 | 10,842 | 10,681 | 5,288 | 1,793 | | 2,075 | 1,549 | 615 | 12,222 | 9,005 | 1,212 | 1,271 |
| | 1982 | 41,869 | 9,777 | 9,626 | 4,929 | 1,462 | | 1,971 | 1,225 | 528 | 8,327 | 8,410 | 1,032 | 1,093 |
| St Francois | 1984 | 209,514 | 47,325 | 45,803 | 11,990 | 35,930 | 27,298 | 4,201 | 7,950 | 6,918 | 45,248 | 26,618 | 11,362 | 5,633 |
| | 1982 | 172,754 | 42,226 | 40,917 | 11,117 | 26,412 | 19,839 | 4,382 | 6,344 | 5,570 | 30,662 | 25,295 | 9,620 | 4,819 |
| St. Louis | 1984 | 7,356,396 | 1,433,643 | 1,334,884 | 577,970 | 1,142,993 | 1,057,057 | 379,300 | 384,232 | 202,231 | 1,753,934 | 610,184 | 295,970 | 207,583 |
| | 1982 | 5,451,674 | 1,145,865 | 1,068,212 | 488,050 | 834,314 | 768,262 | 322,195 | 266,843 | 148,407 | 1,068,834 | 509,737 | 210,069 | 164,254 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MISSOURI (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| St. Louis city | 1984 | 2,465,210 | 576,881 | 529,447 | 349,678 | 265,224 | 237,913 | 86,277 | 79,848 | 40,939 | 420,716 | 265,163 | 121,910 | 77,952 |
| | 1982 | 1,698,226 | 403,441 | 370,713 | 263,692 | 175,082 | 155,703 | 73,184 | 52,794 | 28,381 | 231,862 | 200,328 | 76,024 | 57,774 |
| Saline | 1984 | 117,435 | 26,222 | 25,212 | 7,017 | 19,711 | 14,255 | 3,469 | 3,691 | 2,182 | 24,416 | 8,728 | 6,786 | 8,527 |
| | 1982 | 91,828 | 21,194 | 20,402 | 6,205 | 13,758 | 9,779 | 3,435 | 2,848 | 1,752 | 15,568 | 8,500 | 5,455 | 6,927 |
| Schuyler | 1984 | 15,803 | 2,958 | 2,709 | 900 | 63 | | 458 | 825 | 825 | 3,860 | 3,261 | 465 | |
| | 1982 | 12,720 | 2,464 | 2,259 | 828 | 50 | | 428 | 665 | 665 | 3,937 | 3,004 | 390 | |
| Scotland | 1984 | 21,659 | 5,509 | 5,297 | 1,350 | 1,243 | | 1,514 | 667 | 542 | 3,125 | 3,585 | 2,187 | 452 |
| | 1982 | 16,734 | 4,229 | 4,071 | 1,199 | 923 | | 1,307 | 496 | 408 | 1,936 | 3,044 | 1,533 | 390 |
| Scott | 1984 | 203,468 | 44,321 | 43,324 | 15,798 | 34,005 | 28,573 | 3,644 | 7,227 | 4,357 | 46,083 | 15,144 | 18,319 | 4,176 |
| | 1982 | 163,739 | 38,519 | 37,698 | 14,384 | 24,546 | 20,378 | 3,732 | 5,769 | 3,657 | 30,664 | 14,229 | 15,229 | 3,874 |
| Shannon | 1984 | 10,467 | 5,382 | 5,190 | 654 | 777 | | 232 | 182 | | 939 | 891 | 248 | 157 |
| | 1982 | 9,807 | 4,981 | 4,809 | 668 | 629 | | 241 | 148 | | 702 | 1,007 | 231 | 148 |
| Shelby | 1984 | 19,059 | 6,274 | 5,691 | 1,150 | 1,172 | | 740 | 849 | 849 | 916 | 3,614 | 743 | 1,179 |
| | 1982 | 16,028 | 5,178 | 4,703 | 1,048 | 935 | | 686 | 614 | 614 | 610 | 3,300 | 618 | 991 |
| Stoddard | 1984 | 120,006 | 23,379 | 22,485 | 7,392 | 13,419 | 9,127 | 2,475 | 3,406 | 1,884 | 40,396 | 11,271 | 6,139 | 3,279 |
| | 1982 | 96,246 | 19,740 | 19,008 | 7,119 | 9,916 | 6,614 | 2,430 | 2,784 | 1,629 | 27,235 | 10,525 | 5,225 | 2,820 |
| Stone | 1984 | 38,154 | 13,115 | 12,366 | 3,116 | 1,144 | | 553 | 975 | 666 | 6,874 | 2,376 | 5,558 | 303 |
| | 1982 | 31,175 | 10,834 | 10,228 | 2,841 | 906 | | 567 | 706 | 492 | 4,582 | 2,398 | 4,192 | 468 |
| Sullivan | 1984 | 12,575 | 3,734 | 3,609 | 397 | 731 | | 148 | 446 | 156 | 1,184 | 1,135 | 1,021 | 33 |
| | 1982 | 11,338 | 3,327 | 3,219 | 413 | 628 | | 164 | 384 | 144 | 851 | 1,201 | 918 | 33 |
| Taney | 1984 | 131,617 | 27,792 | 26,715 | 22,287 | 17,058 | 14,452 | 3,165 | 2,842 | 2,459 | 18,227 | 8,289 | 8,539 | 3,715 |
| | 1982 | 101,256 | 22,506 | 21,660 | 18,703 | 11,349 | 9,523 | 2,706 | 2,091 | 1,845 | 11,179 | 7,680 | 6,543 | 2,954 |
| Texas | 1984 | 91,869 | 21,829 | 21,017 | 3,939 | 7,423 | 5,458 | 953 | 1,132 | 561 | 27,624 | 6,060 | 10,738 | 1,857 |
| | 1982 | 71,986 | 17,916 | 17,270 | 3,570 | 5,354 | 3,889 | 971 | 899 | 483 | 18,292 | 6,074 | 8,046 | 1,552 |
| Vernon | 1984 | 62,407 | 10,250 | 9,784 | 5,399 | 11,227 | 8,926 | 1,942 | 3,914 | 1,800 | 14,805 | 4,508 | 3,252 | 1,206 |
| | 1982 | 55,087 | 10,175 | 9,724 | 5,401 | 8,904 | 6,978 | 2,108 | 3,298 | 1,598 | 10,823 | 4,785 | 2,971 | 1,142 |
| Warren | 1984 | 42,470 | 12,501 | 12,315 | 4,660 | 3,255 | 2,715 | 682 | 1,261 | 797 | 7,652 | 4,344 | 3,863 | 434 |
| | 1982 | 36,832 | 11,242 | 11,088 | 4,439 | 2,715 | 2,246 | 662 | 953 | 617 | 5,327 | 4,577 | 3,152 | 389 |
| Washington | 1984 | 50,138 | 13,913 | 13,248 | 2,469 | 8,109 | 6,903 | 273 | 646 | 646 | 10,151 | 5,146 | 3,605 | 959 |
| | 1982 | 42,857 | 12,758 | 12,163 | 2,370 | 6,125 | 5,167 | 289 | 523 | 523 | 7,070 | 5,424 | 3,096 | 898 |
| Wayne | 1984 | 27,507 | 9,984 | 9,767 | 1,178 | 1,305 | | 440 | 1,347 | 1,141 | 6,604 | 1,105 | 2,565 | 782 |
| | 1982 | 23,759 | 8,856 | 8,674 | 1,273 | 1,118 | | 439 | 1,107 | 960 | 4,726 | 1,197 | 2,293 | 754 |
| Webster | 1984 | 54,215 | 13,392 | 12,748 | 4,088 | 5,032 | 4,438 | 927 | 1,199 | 457 | 9,266 | 10,555 | 2,468 | 1,423 |
| | 1982 | 46,459 | 11,705 | 11,155 | 3,865 | 3,900 | 3,409 | 986 | 994 | 394 | 6,403 | 9,998 | 2,130 | 1,241 |
| Worth | 1984 | 7,878 | 2,690 | 2,569 | 498 | 193 | | 160 | 624 | 458 | 1,638 | 891 | 639 | 109 |
| | 1982 | 7,021 | 2,416 | 2,310 | 494 | 151 | | 162 | 542 | 415 | 1,187 | 978 | 579 | 111 |
| Wright | 1984 | 37,988 | 11,690 | 11,463 | 1,743 | 8,078 | 6,128 | 719 | 835 | 835 | 5,801 | 1,234 | 1,684 | 1,610 |
| | 1982 | 33,570 | 10,683 | 10,488 | 1,758 | 6,616 | 4,951 | 770 | 739 | 739 | 4,277 | 1,376 | 1,551 | 1,499 |
| **TOTAL METRO COUNTIES** | 1984 | 21,189,883 | 4,334,452 | 4,100,902 | 1,894,013 | 2,996,647 | 2,700,358 | 926,017 | 885,580 | 446,497 | 4,885,682 | 1,888,342 | 957,740 | 579,223 |
| | 1982 | 15,801,025 | 3,419,143 | 3,240,755 | 1,591,288 | 2,157,789 | 1,932,627 | 811,180 | 629,771 | 334,080 | 2,985,040 | 1,598,935 | 700,937 | 464,836 |
| **TOTAL STATE** | 1984 | 28,597,639 | 6,122,058 | 5,824,487 | 2,389,506 | 3,857,903 | 3,347,433 | 1,139,682 | 1,137,898 | 595,172 | 6,558,673 | 2,644,639 | 1,461,844 | 754,458 |
| | 1982 | 21,655,411 | 4,887,753 | 4,658,383 | 2,036,689 | 2,789,671 | 2,402,358 | 1,015,368 | 821,621 | 451,232 | 4,062,785 | 2,298,908 | 1,100,268 | 613,992 |
| **MONTANA** | | | | | | | | | | | | | | |
| **BILLINGS** | 1984 | 899,642 | 172,560 | 166,930 | 84,220 | 127,048 | 89,494 | 39,633 | 60,528 | 32,356 | 176,208 | 57,062 | 74,627 | 33,678 |
| | 1982 | 782,708 | 156,968 | 152,030 | 77,221 | 103,246 | 71,677 | 40,001 | 41,338 | 23,146 | 155,810 | 57,753 | 61,688 | 26,234 |
| Yellowstone | 1984 | 899,642 | 172,560 | 166,930 | 84,220 | 127,048 | 89,494 | 39,633 | 60,528 | 32,356 | 176,208 | 57,062 | 74,627 | 33,678 |
| | 1982 | 782,708 | 156,968 | 152,030 | 77,221 | 103,246 | 71,677 | 40,001 | 41,338 | 23,146 | 155,810 | 57,753 | 61,688 | 26,234 |
| **GREAT FALLS** | 1984 | 473,328 | 86,542 | 83,596 | 45,606 | 64,477 | 50,198 | 20,785 | 37,341 | 12,347 | 99,946 | 32,783 | 23,528 | 22,434 |
| | 1982 | 452,936 | 87,799 | 84,912 | 46,510 | 56,758 | 43,562 | 24,164 | 26,805 | 9,590 | 98,128 | 35,938 | 21,458 | 18,278 |
| Cascade | 1984 | 473,328 | 86,542 | 83,596 | 45,606 | 64,477 | 50,198 | 20,785 | 37,341 | 12,347 | 99,946 | 32,783 | 23,528 | 22,434 |
| | 1982 | 452,936 | 87,799 | 84,912 | 46,510 | 56,758 | 43,562 | 24,164 | 26,805 | 9,590 | 98,128 | 35,938 | 21,458 | 18,278 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Beaverhead | 1984 | 43,934 | 11,031 | 10,403 | 4,369 | 829 | | 2,067 | 3,731 | 3,141 | 9,881 | 2,898 | 4,231 | 836 |
| | 1982 | 36,284 | 9,666 | 9,126 | 4,038 | 643 | | 2,036 | 2,281 | 1,959 | 7,948 | 2,918 | 2,961 | 609 |
| Big Horn | 1984 | 47,152 | 12,977 | 12,628 | 3,590 | 1,261 | | 1,857 | 368 | 368 | 11,652 | 11,163 | 1,334 | 588 |
| | 1982 | 39,248 | 11,159 | 10,872 | 3,240 | 844 | | 1,690 | 236 | 236 | 9,205 | 9,708 | 983 | 408 |
| Blaine | 1984 | 25,842 | 8,528 | 8,030 | 2,053 | | | 1,174 | 460 | 460 | 7,090 | 1,714 | 2,735 | 645 |
| | 1982 | 19,668 | 6,534 | 6,160 | 1,756 | | | 1,040 | 253 | 253 | 5,387 | 1,516 | 1,730 | 424 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MONTANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Broadwater | 1984 | 10,830 | 3,483 | 3,455 | 1,546 | 135 | | | | | | 2,422 | 731 | 1,086 |
| | 1982 | 10,483 | 3,481 | 3,455 | 1,533 | 121 | | | | | | 2,559 | 673 | 806 |
| Carbon | 1984 | 29,959 | 13,614 | 13,405 | 4,867 | 76 | | 725 | 294 | | 3,408 | 2,344 | 1,625 | 869 |
| | 1982 | 24,763 | 11,163 | 11,005 | 4,228 | 57 | | 691 | 184 | | 2,624 | 2,249 | 1,215 | 612 |
| Carter | 1984 | 5,392 | 1,841 | 1,801 | 465 | 233 | | 147 | | | 76 | 627 | 1,359 | 228 |
| | 1982 | 4,005 | 1,512 | 1,481 | 386 | 140 | | 123 | | | 56 | 554 | 835 | 132 |
| Cascade | 1984 | 473,328 | 86,542 | 83,596 | 45,606 | 64,477 | 50,198 | 20,785 | 37,341 | 12,347 | 99,946 | 32,783 | 23,528 | 22,434 |
| | 1982 | 452,936 | 87,799 | 84,912 | 46,510 | 56,758 | 43,562 | 24,164 | 26,805 | 9,590 | 98,128 | 35,930 | 21,458 | 18,278 |
| Chouteau | 1984 | 18,146 | 5,427 | 5,320 | 1,541 | 149 | | 331 | 289 | 289 | 3,552 | 2,335 | 2,420 | 615 |
| | 1982 | 13,739 | 4,175 | 4,097 | 1,324 | 105 | | 268 | 159 | 159 | 2,711 | 1,933 | 1,571 | 406 |
| Custer | 1984 | 83,906 | 19,530 | 19,414 | 9,368 | 6,077 | 5,061 | 4,247 | 3,256 | 1,611 | 8,639 | 11,708 | 12,483 | 3,161 |
| | 1982 | 75,326 | 18,362 | 18,275 | 8,924 | 4,645 | 3,827 | 4,557 | 2,157 | 1,108 | 7,928 | 11,630 | 9,515 | 2,474 |
| Daniels | 1984 | 11,324 | 2,277 | 2,199 | 1,405 | | | 415 | 130 | | 3,377 | 135 | 1,077 | 1,387 |
| | 1982 | 8,371 | 1,941 | 1,877 | 1,130 | | | 372 | 73 | | 2,342 | 125 | 758 | 905 |
| Dawson | 1984 | 97,882 | 19,415 | 19,164 | 7,164 | 4,230 | 2,830 | 6,850 | 4,567 | 3,020 | 20,114 | 17,863 | 9,516 | 3,275 |
| | 1982 | 77,787 | 16,454 | 16,261 | 6,222 | 3,040 | 1,997 | 5,718 | 2,883 | 1,994 | 14,638 | 15,754 | 6,882 | 2,232 |
| Deer Lodge | 1984 | 42,030 | 12,731 | 11,910 | 4,803 | 612 | | 1,489 | 909 | 209 | 10,879 | 1,498 | 2,352 | 3,961 |
| | 1982 | 37,413 | 12,180 | 11,408 | 4,721 | 506 | | 1,565 | 652 | 161 | 9,044 | 1,611 | 1,940 | 2,774 |
| Fallon | 1984 | 22,893 | 8,741 | 8,687 | 1,864 | 2,118 | | 519 | 388 | 111 | 4,254 | 654 | 1,699 | 1,327 |
| | 1982 | 19,848 | 7,798 | 7,759 | 1,644 | 1,564 | | 538 | 260 | 82 | 3,764 | 693 | 1,382 | 921 |
| Fergus | 1984 | 53,880 | 16,517 | 15,634 | 4,904 | 677 | | 4,373 | 3,236 | 2,098 | 11,144 | 3,438 | 4,331 | 2,208 |
| | 1982 | 49,874 | 15,536 | 14,723 | 4,854 | 582 | | 4,330 | 2,325 | 1,589 | 10,359 | 3,841 | 3,363 | 1,736 |
| Flathead | 1984 | 289,330 | 89,632 | 85,840 | 31,267 | 10,323 | 8,316 | 12,209 | 16,669 | 8,555 | 49,756 | 13,287 | 22,416 | 12,380 |
| | 1982 | 271,075 | 85,496 | 81,977 | 30,651 | 9,002 | 7,160 | 13,516 | 12,020 | 6,429 | 47,064 | 14,944 | 19,491 | 9,188 |
| Gallatin | 1984 | 311,280 | 54,700 | 52,100 | 30,845 | 25,683 | 19,475 | 12,746 | 25,638 | 9,633 | 51,093 | 29,665 | 29,120 | 12,210 |
| | 1982 | 272,682 | 51,244 | 48,867 | 29,091 | 19,285 | 14,476 | 13,245 | 17,086 | 6,883 | 45,069 | 29,878 | 24,077 | 8,943 |
| Garfield | 1984 | 3,523 | 1,776 | 1,746 | 500 | 178 | | | | | | | 386 | 205 |
| | 1982 | 2,747 | 1,413 | 1,391 | 444 | 129 | | | | | | | 280 | 127 |
| Glacier | 1984 | 55,498 | 12,299 | 11,012 | 4,147 | 3,337 | | 3,866 | 1,525 | 1,463 | 10,202 | 7,073 | 7,382 | 2,105 |
| | 1982 | 49,454 | 11,871 | 10,641 | 4,193 | 2,762 | | 3,684 | 1,093 | 1,055 | 8,642 | 6,892 | 5,504 | 1,483 |
| Golden Valley | 1984 | 1,032 | 383 | 350 | 297 | | | | | | 58 | 45 | | |
| | 1982 | 969 | 353 | 323 | 278 | | | | | | 50 | 49 | | |
| Granite | 1984 | 8,742 | 1,739 | 1,702 | 940 | | | 126 | | | 1,973 | 2,498 | 269 | 182 |
| | 1982 | 7,333 | 1,553 | 1,522 | 849 | | | 119 | | | 1,567 | 2,174 | 180 | 127 |
| Hill | 1984 | 112,440 | 25,434 | 23,601 | 10,220 | 9,779 | 5,147 | 7,421 | 4,159 | 1,704 | 19,084 | 7,666 | 10,395 | 8,492 |
| | 1982 | 93,629 | 21,964 | 20,405 | 8,860 | 7,540 | 3,861 | 6,938 | 2,824 | 1,191 | 16,076 | 7,725 | 8,045 | 5,664 |
| Jefferson | 1984 | 10,047 | 3,795 | 3,727 | 1,317 | 261 | | 372 | 618 | 618 | 462 | 1,185 | 380 | 604 |
| | 1982 | 8,439 | 3,220 | 3,166 | 1,248 | 203 | | 367 | 376 | 376 | 389 | 1,082 | 278 | 423 |
| Judith Basin | 1984 | 4,428 | 1,422 | 1,366 | 770 | | | | 75 | | 677 | 648 | 197 | |
| | 1982 | 4,495 | 1,452 | 1,397 | 795 | | | | 60 | | 628 | 787 | 167 | |
| Lake | 1984 | 68,324 | 22,798 | 22,104 | 7,471 | 2,076 | | 2,605 | 1,837 | 233 | 12,199 | 5,599 | 5,373 | 2,517 |
| | 1982 | 63,474 | 21,247 | 20,627 | 7,230 | 1,602 | | 2,794 | 1,357 | 180 | 11,276 | 6,199 | 4,347 | 2,015 |
| Lewis and Clark | 1984 | 282,533 | 68,248 | 65,262 | 30,020 | 15,219 | 9,047 | 17,931 | 16,161 | 11,010 | 50,099 | 16,279 | 17,854 | 10,883 |
| | 1982 | 247,977 | 66,427 | 63,597 | 29,652 | 13,542 | 7,874 | 18,368 | 11,873 | 8,365 | 47,353 | 17,266 | 15,841 | 8,241 |
| Liberty | 1984 | 7,855 | 2,717 | 2,650 | 589 | | | 94 | 101 | | 2,903 | 383 | 53 | 471 |
| | 1982 | 7,286 | 2,544 | 2,484 | 564 | | | 101 | 67 | | 2,695 | 426 | 45 | 371 |
| Lincoln | 1984 | 63,979 | 23,929 | 23,206 | 6,238 | 2,685 | | 2,482 | 983 | 983 | 9,118 | 6,092 | 2,092 | 2,077 |
| | 1982 | 54,368 | 20,817 | 20,212 | 5,569 | 2,086 | | 2,221 | 661 | 661 | 7,686 | 6,121 | 1,621 | 1,516 |
| McCone | 1984 | 14,600 | 9,706 | 9,658 | 497 | 134 | | | | | 397 | 3,141 | 338 | |
| | 1982 | 10,652 | 6,795 | 6,770 | 388 | 86 | | | | | 276 | 2,613 | 216 | |
| Madison | 1984 | 20,224 | 4,673 | 4,423 | 3,120 | 68 | | 283 | 252 | | 1,799 | 2,805 | 2,888 | 1,409 |
| | 1982 | 14,986 | 3,859 | 3,657 | 2,606 | 46 | | 222 | 149 | | 1,208 | 2,258 | 1,783 | 820 |
| Meagher | 1984 | 8,026 | 2,710 | 2,661 | 737 | | | | 70 | | 2,545 | 825 | 298 | 142 |
| | 1982 | 7,119 | 2,629 | 2,584 | 743 | | | | 48 | | 2,009 | 780 | 239 | 97 |
| Mineral | 1984 | 13,487 | 3,965 | 3,928 | 1,929 | | | | 1,030 | 1,030 | 623 | 2,152 | 423 | 235 |
| | 1982 | 10,637 | 3,129 | 3,104 | 1,700 | | | | 644 | 644 | 488 | 1,946 | 275 | 159 |
| Missoula | 1984 | 495,279 | 92,758 | 89,036 | 43,578 | 51,461 | 43,949 | 22,030 | 27,361 | 12,166 | 92,156 | 46,246 | 20,069 | 14,739 |
| | 1982 | 430,909 | 90,250 | 86,733 | 43,470 | 42,911 | 36,323 | 22,579 | 20,980 | 9,898 | 88,914 | 48,410 | 17,800 | 12,319 |
| Musselshell | 1984 | 14,202 | 5,248 | 5,161 | 1,745 | 582 | | 338 | 474 | 474 | 1,030 | 2,741 | 1,088 | 56 |
| | 1982 | 12,835 | 4,681 | 4,609 | 1,711 | 474 | | 244 | 335 | 335 | 911 | 2,634 | 885 | 43 |
| Park | 1984 | 54,857 | 14,782 | 13,716 | 8,236 | 548 | | 2,327 | 1,339 | 236 | 8,934 | 6,363 | 3,228 | 2,890 |
| | 1982 | 53,904 | 15,284 | 14,198 | 8,125 | 489 | | 2,639 | 1,035 | 184 | 7,829 | 7,219 | 2,871 | 2,193 |
| Petroleum | 1984 | 947 | 69 | 51 | 307 | | | | | | | 290 | | |
| | 1982 | 767 | 60 | 44 | 313 | | | | | | | 255 | | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MONTANA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Phillips | 1984 | 27,996 | 6,533 | 6,224 | 3,040 | 1,327 | | 1,537 | 189 | | 4,732 | 4,590 | 3,139 | 1,588 |
| | 1982 | 21,996 | 5,232 | 4,990 | 2,526 | 862 | | 1,401 | 118 | | 3,682 | 3,874 | 2,245 | 992 |
| Pondera | 1984 | 31,417 | 7,457 | 7,141 | 1,896 | 1,653 | | 1,516 | 1,603 | 1,603 | 12,623 | 1,140 | 1,339 | 1,386 |
| | 1982 | 27,831 | 6,906 | 6,622 | 1,855 | 1,265 | | 1,475 | 1,142 | 1,142 | 10,943 | 1,252 | 1,129 | 1,101 |
| Powder River | 1984 | 6,014 | | | 671 | | | 182 | | | 3,142 | 657 | 187 | 734 |
| | 1982 | 5,520 | | | 689 | | | 186 | | | 2,744 | 755 | 150 | 556 |
| Powell | 1984 | 29,718 | 7,645 | 7,554 | 3,171 | 650 | | 481 | 743 | 743 | 6,028 | 3,966 | 1,935 | 1,258 |
| | 1982 | 23,428 | 6,074 | 6,009 | 2,776 | 428 | | 444 | 468 | 468 | 4,302 | 3,743 | 1,401 | 859 |
| Prairie | 1984 | 4,088 | 722 | 699 | 523 | 136 | | | | | 1,278 | | 904 | 137 |
| | 1982 | 3,686 | 766 | 743 | 561 | 108 | | | | | 1,103 | | 717 | 103 |
| Ravalli | 1984 | 54,959 | 16,113 | 15,474 | 6,847 | 1,588 | | 3,264 | 1,629 | 719 | 8,181 | 5,101 | 4,883 | 2,022 |
| | 1982 | 53,781 | 15,888 | 15,277 | 6,827 | 1,432 | | 3,387 | 1,273 | 576 | 8,000 | 5,976 | 4,389 | 1,712 |
| Richland | 1984 | 103,170 | 20,843 | 20,486 | 11,844 | 7,393 | | 4,207 | 4,748 | 895 | 22,567 | 9,889 | 13,177 | 3,346 |
| | 1982 | 88,363 | 19,942 | 19,624 | 10,376 | 5,663 | | 4,058 | 3,260 | 682 | 19,391 | 9,219 | 9,612 | 2,257 |
| Roosevelt | 1984 | 71,486 | 12,045 | 11,944 | 6,976 | 3,173 | | 2,844 | 963 | 963 | 19,843 | 13,708 | 5,740 | 1,484 |
| | 1982 | 57,212 | 10,757 | 10,679 | 5,989 | 2,125 | | 2,674 | 617 | 617 | 14,414 | 11,928 | 3,985 | 1,031 |
| Rosebud | 1984 | 47,881 | 17,890 | 17,587 | 4,979 | 1,343 | | 233 | 270 | 270 | 12,254 | 2,993 | 3,198 | 477 |
| | 1982 | 40,656 | 15,646 | 15,399 | 4,838 | 1,059 | | 237 | 187 | 187 | 9,625 | 3,109 | 2,549 | 332 |
| Sanders | 1984 | 17,127 | 7,470 | 7,013 | 2,127 | 677 | | 194 | 234 | | 739 | 876 | 1,516 | 1,240 |
| | 1982 | 17,204 | 7,774 | 7,307 | 2,238 | 643 | | 235 | 174 | | 763 | 1,083 | 1,303 | 1,004 |
| Sheridan | 1984 | 33,069 | 9,613 | 9,515 | 5,550 | | | 2,445 | 3,786 | 115 | 1,266 | 3,706 | 5,315 | 641 |
| | 1982 | 24,683 | 7,275 | 7,209 | 4,346 | | | 2,150 | 2,056 | 67 | 950 | 3,332 | 3,577 | 416 |
| Silver Bow | 1984 | 190,973 | 49,714 | 44,845 | 21,923 | 15,952 | 9,533 | 5,580 | 14,144 | 7,396 | 28,932 | 16,367 | 11,453 | 11,099 |
| | 1982 | 182,373 | 49,101 | 44,345 | 21,894 | 14,402 | 8,374 | 6,016 | 10,664 | 5,825 | 28,337 | 19,204 | 9,455 | 8,529 |
| Stillwater | 1984 | 25,169 | 1,489 | 1,377 | 1,592 | 1,010 | | 638 | 502 | 502 | 5,094 | 9,993 | 2,654 | 842 |
| | 1982 | 19,115 | 1,248 | 1,156 | 1,350 | 635 | | 525 | 274 | 274 | 3,474 | 8,165 | 1,838 | 549 |
| Sweet Grass | 1984 | 10,904 | 2,462 | 2,399 | 845 | 255 | | 646 | 122 | | 1,201 | 2,860 | 1,767 | 437 |
| | 1982 | 11,390 | 2,822 | 2,753 | 887 | 220 | | 707 | 100 | | 1,237 | 3,195 | 1,515 | 389 |
| Teton | 1984 | 16,477 | 4,150 | 4,006 | 1,109 | 1,382 | | 328 | 246 | 246 | 4,885 | 1,560 | 1,652 | 579 |
| | 1982 | 16,547 | 4,294 | 4,150 | 1,281 | 1,184 | | 394 | 202 | 202 | 5,012 | 1,736 | 1,412 | 466 |
| Toole | 1984 | 24,180 | 6,047 | 5,928 | 4,152 | 558 | | 1,263 | 989 | 989 | 2,415 | 3,756 | 1,783 | 1,277 |
| | 1982 | 21,612 | 5,788 | 5,681 | 3,679 | 412 | | 1,286 | 644 | 644 | 2,059 | 3,910 | 1,290 | 870 |
| Treasure | 1984 | 633 | 268 | 250 | 83 | | | | | | | 144 | 138 | |
| | 1982 | 641 | 289 | 270 | 93 | | | | | | | 167 | 112 | |
| Valley | 1984 | 62,822 | 13,768 | 12,755 | 5,375 | 3,402 | | 1,424 | 2,281 | 2,281 | 10,511 | 12,026 | 5,976 | 1,594 |
| | 1982 | 48,700 | 10,826 | 10,041 | 4,334 | 2,445 | | 1,302 | 1,366 | 1,366 | 8,196 | 10,174 | 4,254 | 1,077 |
| Wheatland | 1984 | 6,666 | 2,120 | 2,093 | 465 | 97 | | 497 | 138 | 138 | 1,153 | 1,257 | 349 | 371 |
| | 1982 | 6,530 | 2,064 | 2,041 | 505 | 87 | | 508 | 106 | 106 | 1,007 | 1,452 | 302 | 280 |
| Wibaux | 1984 | 7,987 | 2,576 | 2,539 | 834 | 819 | | | 297 | 297 | | 2,424 | 278 | 212 |
| | 1982 | 5,721 | 1,766 | 1,743 | 638 | 513 | | | 146 | 146 | | 1,974 | 174 | 125 |
| Yellowstone | 1984 | 899,642 | 172,560 | 166,930 | 84,220 | 127,048 | 89,494 | 39,633 | 60,528 | 32,356 | 176,208 | 57,062 | 74,627 | 33,678 |
| | 1982 | 782,708 | 156,968 | 152,030 | 77,221 | 103,246 | 71,677 | 40,001 | 41,338 | 23,146 | 155,810 | 57,753 | 61,688 | 26,234 |
| **TOTAL METRO COUNTIES** | 1984 | 1,372,979 | 259,102 | 250,526 | 129,826 | 191,525 | 139,692 | 60,418 | 97,869 | 44,703 | 276,154 | 89,845 | 98,155 | 56,112 |
| | 1982 | 1,235,644 | 244,767 | 236,942 | 123,731 | 160,004 | 115,239 | 64,165 | 68,143 | 32,736 | 253,938 | 93,691 | 83,146 | 44,512 |
| **TOTAL STATE** | 1984 | 4,418,629 | 1,026,922 | 985,705 | 446,646 | 371,661 | 243,040 | 196,641 | 246,673 | 121,262 | 832,269 | 401,240 | 335,560 | 178,691 |
| | 1982 | 3,955,191 | 955,474 | 917,788 | 423,892 | 305,891 | 199,131 | 201,117 | 173,011 | 88,780 | 745,513 | 402,688 | 272,308 | 135,328 |
| **NEBRASKA** | | | | | | | | | | | | | | |
| **LINCOLN** | 1984 | 1,044,037 | 200,786 | 192,101 | 107,150 | 149,564 | 117,698 | 50,812 | 45,660 | 24,215 | 220,957 | 80,986 | 59,303 | 37,068 |
| | 1982 | 923,281 | 185,074 | 177,281 | 104,038 | 127,890 | 99,573 | 51,821 | 38,335 | 21,398 | 161,713 | 81,091 | 54,094 | 33,653 |
| Lancaster | 1984 | 1,044,037 | 200,786 | 192,101 | 107,150 | 149,564 | 117,698 | 50,812 | 45,660 | 24,215 | 220,957 | 80,986 | 59,303 | 37,068 |
| | 1982 | 923,281 | 185,074 | 177,281 | 104,038 | 127,890 | 99,573 | 51,821 | 38,335 | 21,398 | 161,713 | 81,091 | 54,094 | 33,653 |
| **OMAHA** | 1984 | 3,612,571 | 705,883 | 671,812 | 333,973 | 482,530 | 445,792 | 151,434 | 233,401 | 175,305 | 819,478 | 341,628 | 202,367 | 106,176 |
| | 1982 | 2,919,099 | 607,436 | 578,792 | 308,704 | 377,294 | 347,012 | 140,213 | 176,150 | 135,809 | 543,054 | 311,005 | 153,128 | 94,209 |
| Douglas | 1984 | 2,739,494 | 546,181 | 518,330 | 267,144 | 370,308 | 344,200 | 128,205 | 219,760 | 170,759 | 586,551 | 187,324 | 163,367 | 77,758 |
| | 1982 | 2,200,853 | 461,779 | 438,759 | 243,372 | 287,785 | 266,142 | 118,384 | 165,214 | 132,107 | 390,153 | 171,046 | 122,656 | 70,084 |
| Sarpy | 1984 | 293,169 | 57,986 | 55,406 | 22,356 | 62,107 | 61,283 | 8,721 | 4,235 | 419 | 68,804 | 39,496 | 11,235 | 6,219 |
| | 1982 | 254,411 | 54,708 | 52,337 | 23,318 | 51,887 | 51,133 | 8,619 | 3,643 | 403 | 45,762 | 38,596 | 9,595 | 5,516 |
| Washington | 1984 | 47,151 | 8,774 | 7,869 | 4,596 | 3,493 | | 1,256 | 1,626 | 285 | 14,397 | 4,750 | 3,770 | 521 |
| | 1982 | 46,416 | 9,243 | 8,299 | 4,980 | 3,032 | | 1,573 | 1,453 | 253 | 11,811 | 5,757 | 3,833 | 585 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **OMAHA (continued)** | | | | | | | | | | | | | | |
| *Pottawattamie, Iowa* | *1984* | *530,770* | *92,942* | *90,207* | *39,877* | *46,622* | *40,309* | *13,252* | *7,780* | *3,862* | *149,726* | *110,058* | *23,995* | *21,678* |
| | *1982* | *417,413* | *81,706* | *79,397* | *37,034* | *34,590* | *29,737* | *11,637* | *5,840* | *3,046* | *95,328* | *95,606* | *17,044* | *18,024* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 174,836 | 22,2[illegible]1 | 21,588 | 15,610 | 36,651 | 18,867 | 9,866 | 5,636 | 2,771 | 46,864 | 10,648 | 11,596 | 3,915 |
| | 1982 | 151,288 | 21,319 | 20,718 | 15,096 | 29,489 | 14,851 | 10,531 | 4,963 | 2,558 | 32,704 | 11,763 | 10,580 | 3,555 |
| Antelope | 1984 | 35,212 | 4,278 | 4,024 | 1,968 | 1,533 | | 318 | 691 | 244 | 15,230 | 5,144 | 3,146 | 804 |
| | 1982 | 28,943 | 4,136 | 3,895 | 1,887 | 1,148 | | 343 | 533 | 188 | 10,326 | 4,972 | 2,773 | 736 |
| Arthur | 1984 | 1,194 | 649 | 641 | 123 | | | | | | | 422 | | |
| | 1982 | 830 | 435 | 430 | 87 | | | | | | | 308 | | |
| Banner | 1984 | 85 | | | | | | | | | | 85 | | |
| | 1982 | 75 | | | | | | | | | | 75 | | |
| Blaine | 1984 | 2,047 | 91 | 67 | 83 | | | | | | 428 | 43 | 245 | |
| | 1982 | 1,770 | 90 | 65 | 78 | | | | | | 278 | 47 | 220 | |
| Boone | 1984 | 36,465 | 7,700 | 7,272 | 2,160 | 3,272 | | 889 | 558 | 558 | 12,956 | 2,472 | 3,687 | 713 |
| | 1982 | 28,256 | 6,472 | 6,120 | 1,954 | 2,438 | | 907 | 449 | 449 | 7,938 | 2,493 | 3,071 | 641 |
| Box Butte | 1984 | 57,244 | 18,478 | 17,633 | 4,626 | 3,755 | | 2,978 | 1,276 | 1,150 | 12,491 | 2,792 | 3,226 | 2,223 |
| | 1982 | 53,126 | 17,643 | 16,856 | 4,657 | 3,344 | | 3,136 | 1,171 | 1,068 | 9,520 | 3,211 | 3,065 | 2,136 |
| Boyd | 1984 | 6,881 | 2,379 | 2,213 | 497 | 343 | | 92 | 157 | | 1,226 | 829 | 906 | |
| | 1982 | 5,889 | 2,067 | 1,925 | 502 | 252 | | 88 | 119 | | 770 | 867 | 783 | |
| Brown | 1984 | 20,180 | 5,845 | 5,528 | 1,638 | 409 | | 389 | 573 | 198 | 6,569 | 641 | 2,032 | 483 |
| | 1982 | 16,549 | 5,061 | 4,793 | 1,604 | 330 | | 410 | 477 | 178 | 4,355 | 669 | 1,695 | 414 |
| Buffalo | 1984 | 226,919 | 47,078 | 44,588 | 25,078 | 19,614 | 15,240 | 12,962 | 10,571 | 7,647 | 58,434 | 21,560 | 13,494 | 3,334 |
| | 1982 | 190,260 | 40,597 | 38,496 | 22,803 | 15,291 | 12,117 | 12,332 | 8,752 | 6,586 | 39,777 | 21,979 | 11,575 | 2,847 |
| Burt | 1984 | 34,397 | 7,578 | 7,451 | 2,318 | 1,336 | | 1,216 | 3,144 | 1,705 | 6,327 | 5,900 | 2,762 | 1,539 |
| | 1982 | 26,497 | 6,439 | 6,339 | 2,076 | 868 | | 101 | 2,104 | 1,211 | 3,887 | 4,953 | 2,114 | 1,166 |
| Butler | 1984 | 19,571 | 4,661 | 4,474 | 1,311 | 1,258 | | 160 | 600 | 116 | 2,951 | 4,153 | 2,367 | 857 |
| | 1982 | 17,996 | 4,363 | 4,193 | 1,428 | 995 | | 165 | 489 | 101 | 2,206 | 4,241 | 1,997 | 795 |
| Cass | 1984 | 51,856 | 12,516 | 12,173 | 5,218 | 2,333 | | 397 | 508 | 236 | 15,321 | 8,343 | 3,758 | 722 |
| | 1982 | 45,647 | 11,412 | 11,113 | 5,017 | 1,977 | | 399 | 417 | 204 | 11,150 | 8,903 | 3,122 | 719 |
| Cedar | 1984 | 26,964 | 5,986 | 5,539 | 1,946 | 422 | | 472 | 795 | 120 | 5,549 | 4,353 | 5,440 | 631 |
| | 1982 | 23,981 | 5,373 | 4,978 | 2,034 | 353 | | 467 | 621 | 96 | 3,637 | 4,706 | 4,820 | 590 |
| Chase | 1984 | 25,084 | 7,435 | 7,361 | 1,132 | 394 | | 492 | 682 | | 11,265 | 1,394 | 872 | 816 |
| | 1982 | 21,408 | 7,110 | 7,048 | 1,141 | 351 | | 519 | 615 | | 7,787 | 1,605 | 830 | 804 |
| Cherry | 1984 | 40,455 | 9,805 | 9,062 | 2,018 | 4,218 | | 1,626 | 1,702 | 1,516 | 9,820 | 4,480 | 2,134 | 621 |
| | 1982 | 31,172 | 7,792 | 7,213 | 1,867 | 2,831 | | 1,537 | 1,275 | 1,155 | 6,052 | 4,149 | 1,687 | 539 |
| Cheyenne | 1984 | 108,823 | 13,462 | 12,747 | 3,928 | 10,475 | | 2,565 | 1,470 | 1,470 | 15,378 | 6,285 | 2,804 | 3,681 |
| | 1982 | 80,571 | 11,018 | 10,445 | 3,390 | 6,558 | | 2,317 | 1,046 | 1,046 | 9,099 | 5,611 | 2,068 | 2,701 |
| Clay | 1984 | 24,055 | 5,503 | 5,142 | 1,784 | 162 | | 127 | 432 | | 9,908 | 2,514 | 2,071 | 79 |
| | 1982 | 17,455 | 4,414 | 4,129 | 1,561 | 118 | | 109 | 324 | | 5,594 | 2,365 | 1,609 | 67 |
| Colfax | 1984 | 31,843 | 8,481 | 7,526 | 3,620 | 3,111 | | 563 | 551 | 551 | 7,697 | 3,052 | 3,003 | 275 |
| | 1982 | 29,028 | 8,049 | 7,151 | 3,750 | 2,494 | | 622 | 502 | 502 | 5,830 | 3,490 | 2,568 | 286 |
| Cuming | 1984 | 52,088 | 11,220 | 11,136 | 3,156 | 893 | | 1,967 | 686 | 272 | 17,737 | 8,400 | 2,929 | 1,127 |
| | 1982 | 39,685 | 9,049 | 8,992 | 2,677 | 660 | | 1,881 | 522 | 220 | 11,231 | 7,269 | 2,280 | 911 |
| Custer | 1984 | 70,024 | 13,038 | 12,172 | 3,413 | 7,661 | | 2,564 | 1,856 | 485 | 19,451 | 8,672 | 5,211 | 2,927 |
| | 1982 | 52,379 | 11,132 | 10,405 | 3,029 | 5,003 | | 2,356 | 1,378 | 380 | 11,470 | 7,314 | 3,915 | 2,240 |
| ☐ Dakota | 1984 | 60,035 | 11,355 | 10,522 | 7,492 | 673 | | 597 | 3,917 | 1,033 | 11,858 | 9,720 | 3,738 | 1,404 |
| | 1982 | 53,422 | 11,006 | 10,211 | 7,205 | 508 | | 578 | 2,990 | 833 | 8,308 | 10,240 | 2,956 | 1,347 |
| Dawes | 1984 | 49,465 | 12,064 | 11,126 | 4,526 | 1,924 | | 2,213 | 1,556 | 1,556 | 14,964 | 2,569 | 2,678 | 1,300 |
| | 1982 | 43,559 | 11,506 | 10,624 | 4,618 | 1,660 | | 2,494 | 1,383 | 1,383 | 10,011 | 2,863 | 2,466 | 1,222 |
| Dawson | 1984 | 135,400 | 25,417 | 24,642 | 9,314 | 8,586 | | 4,371 | 4,056 | 3,034 | 32,603 | 20,456 | 11,650 | 3,925 |
| | 1982 | 107,769 | 21,838 | 21,198 | 7,986 | 6,489 | | 4,316 | 3,156 | 2,433 | 20,738 | 18,084 | 9,393 | 3,390 |
| Deuel | 1984 | 26,261 | 737 | 681 | 3,153 | | | 203 | 714 | 714 | 3,558 | 15,920 | 1,218 | 223 |
| | 1982 | 20,270 | 605 | 560 | 2,471 | | | 179 | 510 | 510 | 2,111 | 12,908 | 901 | 181 |
| Dixon | 1984 | 10,163 | 2,501 | 2,318 | 1,352 | 205 | | 355 | 269 | 269 | 2,278 | 965 | 1,231 | 391 |
| | 1982 | 8,933 | 2,266 | 2,103 | 1,282 | 171 | | 352 | 211 | 211 | 1,607 | 1,045 | 1,051 | 385 |
| Dodge | 1984 | 205,383 | 40,971 | 39,498 | 17,809 | 20,171 | 15,657 | 6,127 | 5,727 | 2,586 | 67,800 | 13,808 | 11,012 | 5,984 |
| | 1982 | 179,084 | 38,890 | 37,536 | 18,018 | 17,437 | 13,384 | 6,571 | 5,097 | 2,434 | 46,518 | 14,734 | 9,865 | 5,709 |
| Douglas | 1984 | 2,739,494 | 546,181 | 518,330 | 267,144 | 370,308 | 344,200 | 128,205 | 219,760 | 170,759 | 586,551 | 187,324 | 163,367 | 77,758 |
| | 1982 | 2,200,852 | 461,779 | 438,759 | 243,372 | 287,785 | 266,142 | 118,384 | 165,214 | 132,107 | 390,153 | 171,046 | 122,656 | 70,084 |
| Dundy | 1984 | 9,656 | 1,576 | 1,425 | 630 | 508 | | 486 | 132 | | 3,240 | 473 | 1,207 | 197 |
| | 1982 | 7,547 | 1,460 | 1,322 | 589 | 397 | | 450 | 107 | | 1,965 | 468 | 912 | 169 |
| Fillmore | 1984 | 32,433 | 5,434 | 5,065 | 3,614 | 3,935 | | 1,497 | 1,222 | | 5,124 | 2,907 | 4,897 | 1,185 |
| | 1982 | 23,938 | 4,450 | 4,153 | 3,115 | 2,465 | | 1,278 | 788 | | 3,033 | 2,596 | 3,367 | 871 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Franklin | 1984 | 14,761 | 3,727 | 3,624 | 1,211 | 297 | | 266 | 370 | 370 | 3,447 | 1,238 | 1,950 | 379 |
| | 1982 | 11,712 | 3,283 | 3,196 | 1,125 | 221 | | 234 | 257 | 257 | 2,052 | 1,171 | 1,548 | 299 |
| Frontier | 1984 | 9,837 | 1,749 | 1,708 | 317 | | | | | | 2,955 | 763 | 2,052 | 164 |
| | 1982 | 7,695 | 1,451 | 1,419 | 307 | | | | | | 1,957 | 762 | 1,534 | 134 |
| Furnas | 1984 | 25,844 | 6,522 | 6,082 | 1,677 | 484 | | 143 | 1,031 | 724 | 10,507 | 1,587 | 1,472 | 949 |
| | 1982 | 20,675 | 5,804 | 5,419 | 1,574 | 402 | | 154 | 831 | 608 | 6,759 | 1,702 | 1,265 | 852 |
| Gage | 1984 | 119,774 | 23,121 | 22,338 | 8,309 | 9,783 | 7,222 | 6,889 | 3,429 | 1,056 | 34,676 | 11,734 | 7,234 | 3,063 |
| | 1982 | 101,343 | 21,738 | 21,027 | 8,023 | 8,040 | 5,868 | 6,797 | 2,902 | 993 | 22,506 | 12,231 | 6,005 | 2,763 |
| Garden | 1984 | 6,686 | 1,946 | 1,818 | 916 | 217 | | 64 | 151 | | 316 | 989 | 768 | 294 |
| | 1982 | 6,004 | 1,719 | 1,608 | 853 | 179 | | 68 | 129 | | 223 | 954 | 675 | 283 |
| Garfield | 1984 | 15,043 | 3,436 | 3,283 | 162 | | | 191 | 216 | 216 | 1,947 | 4,918 | 2,108 | 589 |
| | 1982 | 10,282 | 2,492 | 2,384 | 124 | | | 153 | 137 | 137 | 1,021 | 3,523 | 1,377 | 423 |
| Gosper | 1984 | 3,562 | 1,002 | 971 | 699 | | | | | | | 619 | 917 | |
| | 1982 | 2,818 | 769 | 746 | 625 | | | | | | | 517 | 634 | |
| Grant | 1984 | 3,318 | 618 | 549 | 337 | 477 | | | 438 | | 131 | 86 | 1,004 | |
| | 1982 | 2,606 | 552 | 491 | 292 | 330 | | | 311 | | 86 | 85 | 741 | |
| Greeley | 1984 | 11,569 | 1,496 | 1,440 | 557 | 660 | | 245 | 78 | | 1,071 | 3,806 | 1,969 | 585 |
| | 1982 | 9,676 | 1,294 | 1,247 | 522 | 449 | | 240 | 55 | | 623 | 3,693 | 1,430 | 467 |
| Hall | 1984 | 343,684 | 41,990 | 39,584 | 28,898 | 70,688 | 66,864 | 20,610 | 16,624 | 9,832 | 82,535 | 27,104 | 22,203 | 5,406 |
| | 1982 | 296,700 | 38,324 | 36,172 | 28,963 | 60,164 | 56,781 | 20,753 | 13,193 | 8,180 | 56,926 | 27,271 | 20,159 | 4,886 |
| Hamilton | 1984 | 30,155 | 5,086 | 4,807 | 1,579 | 2,865 | | 868 | 1,530 | 369 | 8,793 | 3,795 | 2,596 | 1,829 |
| | 1982 | 26,511 | 4,989 | 4,721 | 1,573 | 2,223 | | 899 | 1,222 | 316 | 6,280 | 4,198 | 2,212 | 1,664 |
| Harlan | 1984 | 19,297 | 3,493 | 3,259 | 1,404 | 1,214 | | 639 | 936 | 640 | 5,639 | 2,332 | 2,464 | 415 |
| | 1982 | 14,766 | 2,846 | 2,659 | 1,332 | 898 | | 635 | 709 | 495 | 3,619 | 1,770 | 1,891 | 369 |
| Hayes | 1984 | 3,767 | 1,407 | 1,230 | 562 | | | | | | | 1,168 | | |
| | 1982 | 2,810 | 977 | 855 | 411 | | | | | | | 977 | | |
| Hitchcock | 1984 | 7,057 | 2,058 | 1,962 | 544 | | | 49 | 128 | | 934 | 156 | 1,830 | 104 |
| | 1982 | 5,390 | 1,694 | 1,617 | 499 | | | 47 | 87 | | 532 | 148 | 1,298 | 81 |
| Holt | 1984 | 67,084 | 15,529 | 14,709 | 2,857 | 6,446 | | 2,434 | 1,786 | 809 | 18,194 | 8,064 | 5,428 | 1,245 |
| | 1982 | 50,729 | 12,314 | 11,678 | 2,636 | 4,317 | | 2,236 | 1,360 | 662 | 10,562 | 7,602 | 4,282 | 1,079 |
| Hooker | 1984 | 2,998 | 1,089 | 1,065 | 90 | 173 | | | | | 677 | 411 | 211 | 72 |
| | 1982 | 2,751 | 1,036 | 1,014 | 99 | 154 | | | | | 514 | 427 | 181 | 74 |
| Howard | 1984 | 20,967 | 4,173 | 3,431 | 1,399 | 792 | | 447 | 1,669 | 1,669 | 4,580 | 3,536 | 1,973 | 422 |
| | 1982 | 16,181 | 3,468 | 2,855 | 1,262 | 572 | | 382 | 1,241 | 1,241 | 2,832 | 2,989 | 1,521 | 357 |
| Jefferson | 1984 | 47,296 | 9,376 | 7,925 | 2,383 | 6,645 | 4,151 | 1,743 | 2,813 | 902 | 12,200 | 5,205 | 2,562 | 1,493 |
| | 1982 | 39,533 | 8,448 | 7,150 | 2,413 | 4,883 | 2,990 | 1,847 | 2,216 | 747 | 8,471 | 4,939 | 2,217 | 1,289 |
| Johnson | 1984 | 17,097 | 2,039 | 1,905 | 1,216 | 1,264 | | 302 | 980 | 232 | 2,034 | 5,877 | 1,719 | 629 |
| | 1982 | 14,473 | 1,876 | 1,755 | 1,179 | 890 | | 307 | 711 | 177 | 1,225 | 5,341 | 1,425 | 572 |
| Kearney | 1984 | 23,064 | 1,072 | 907 | 2,405 | 2,268 | | 154 | 3,002 | 664 | 3,475 | 1,912 | 5,525 | 851 |
| | 1982 | 18,969 | 1,039 | 880 | 2,226 | 1,681 | | 165 | 2,291 | 520 | 2,434 | 1,831 | 4,370 | 790 |
| Keith | 1984 | 90,324 | 11,604 | 11,260 | 5,213 | 5,621 | | 2,355 | 3,575 | 2,046 | 27,374 | 22,769 | 6,869 | 983 |
| | 1982 | 67,742 | 10,069 | 9,783 | 4,495 | 3,860 | | 2,254 | 2,443 | 1,450 | 16,263 | 19,090 | 5,370 | 844 |
| Keya Paha | 1984 | 2,597 | 570 | 529 | 150 | | | | | | | 1,058 | | |
| | 1982 | 2,136 | 446 | 415 | 137 | | | | | | | 902 | | |
| Kimball | 1984 | 27,553 | 6,950 | 6,587 | 2,238 | 1,479 | | 688 | 1,723 | | 7,496 | 2,197 | 1,633 | 694 |
| | 1982 | 24,344 | 6,505 | 6,173 | 2,209 | 1,169 | | 756 | 1,403 | | 5,308 | 2,477 | 1,520 | 643 |
| Knox | 1984 | 31,097 | 6,818 | 5,973 | 2,845 | 690 | | 547 | 878 | 182 | 7,979 | 3,771 | 3,822 | 406 |
| | 1982 | 26,930 | 6,053 | 5,309 | 2,940 | 549 | | 590 | 677 | 140 | 5,549 | 3,786 | 3,376 | 394 |
| Lancaster | 1984 | 1,044,037 | 200,786 | 192,101 | 107,150 | 149,564 | 117,698 | 50,812 | 45,660 | 24,215 | 220,957 | 80,986 | 59,303 | 37,068 |
| | 1982 | 923,287 | 185,074 | 177,281 | 104,038 | 127,890 | 99,573 | 51,821 | 38,335 | 21,398 | 161,713 | 81,091 | 54,094 | 33,653 |
| Lincoln | 1984 | 212,374 | 34,014 | 32,591 | 16,638 | 31,399 | 25,482 | 9,747 | 8,547 | 4,421 | 49,490 | 27,693 | 10,891 | 7,008 |
| | 1982 | 189,656 | 32,678 | 31,348 | 15,826 | 27,136 | 21,784 | 10,311 | 7,606 | 4,129 | 36,675 | 26,984 | 10,040 | 6,431 |
| Logan | 1984 | 963 | 245 | 241 | 150 | 312 | | | | | | 142 | 114 | |
| | 1982 | 810 | 202 | 199 | 131 | 241 | | | | | | 142 | 94 | |
| Loup | 1984 | 676 | 411 | 404 | 73 | | | | | | | | 192 | |
| | 1982 | 618 | 371 | 365 | 76 | | | | | | | | 171 | |
| McPherson | 1984 | 1,492 | 1,010 | 980 | | | | | | | | 482 | | |
| | 1982 | 1,079 | 685 | 665 | | | | | | | | 394 | | |
| Madison | 1984 | 196,691 | 43,708 | 42,344 | 13,010 | 23,443 | 20,076 | 12,524 | 15,925 | 8,210 | 37,769 | 16,817 | 11,382 | 6,093 |
| | 1982 | 173,104 | 39,786 | 38,591 | 13,382 | 19,899 | 16,918 | 12,668 | 12,606 | 6,910 | 27,441 | 16,697 | 10,307 | 5,491 |
| Merrick | 1984 | 34,241 | 8,851 | 8,360 | 2,131 | 343 | | 565 | 529 | 353 | 3,874 | 12,692 | 3,733 | 345 |
| | 1982 | 26,422 | 6,900 | 6,525 | 1,850 | 239 | | 514 | 373 | 252 | 2,306 | 10,327 | 2,688 | 255 |
| Morrill | 1984 | 15,182 | 2,736 | 2,560 | 788 | 1,642 | | 195 | 170 | 170 | 6,425 | 990 | 1,126 | 165 |
| | 1982 | 14,162 | 3,114 | 2,917 | 939 | 1,429 | | 245 | 168 | 168 | 4,787 | 1,207 | 1,098 | 163 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Nance | 1984 | 8,764 | 3,514 | 3,428 | 1,038 | 419 | | 203 | 179 | 179 | 501 | 982 | 1,340 | 91 |
| | 1982 | 7,079 | 2,828 | 2,762 | 892 | 285 | | 180 | 138 | 138 | 322 | 874 | 1,073 | 80 |
| Nemaha | 1984 | 28,309 | 5,472 | 5,130 | 2,647 | 3,190 | | 724 | 473 | 165 | 7,679 | 3,673 | 2,366 | 805 |
| | 1982 | 26,638 | 5,771 | 5,417 | 2,934 | 2,599 | | 827 | 397 | 126 | 5,717 | 4,008 | 2,230 | 769 |
| Nuckolls | 1984 | 25,532 | 6,547 | 6,220 | 1,205 | 2,116 | | 1,283 | 643 | 431 | 2,860 | 4,149 | 1,370 | 837 |
| | 1982 | 24,481 | 6,232 | 5,927 | 1,327 | 1,691 | | 1,339 | 584 | 412 | 2,159 | 4,727 | 1,289 | 783 |
| Otoe | 1984 | 82,083 | 21,022 | 19,142 | 4,606 | 7,857 | | 3,046 | 1,392 | 554 | 25,225 | 9,265 | 3,739 | 2,019 |
| | 1982 | 67,612 | 18,033 | 16,460 | 4,599 | 5,693 | | 3,156 | 1,146 | 466 | 17,216 | 9,079 | 3,190 | 1,756 |
| Pawnee | 1984 | 12,028 | 2,686 | [illegible] | 521 | | | 138 | 544 | 544 | 3,703 | 1,928 | 1,480 | 402 |
| | 1982 | 10,353 | 2,427 | 2,266 | 547 | | | 141 | 427 | 427 | 2,669 | 1,978 | 1,220 | 360 |
| Perkins | 1984 | 10,520 | 1,863 | 1,790 | 410 | 618 | | 432 | 87 | | 1,372 | 1,101 | 3,505 | 262 |
| | 1982 | 8,408 | 1,565 | 1,505 | 387 | 438 | | 400 | 70 | | 954 | 912 | 2,721 | 218 |
| Phelps | 1984 | 68,848 | 13,194 | 12,188 | 3,143 | 3,018 | | 2,866 | 3,109 | 2,462 | 18,944 | 6,331 | 8,381 | 2,272 |
| | 1982 | 51,714 | 10,766 | 9,957 | 2,646 | 2,206 | | 2,737 | 2,339 | 1,891 | 11,637 | 5,414 | 6,109 | 1,813 |
| Pierce | 1984 | 29,108 | 4,115 | 3,871 | 2,392 | 217 | | 193 | 387 | 465 | 8,908 | 8,977 | 2,000 | 263 |
| | 1982 | 24,357 | 3,798 | 3,577 | 2,239 | 170 | | 190 | 473 | 385 | 5,971 | 8,223 | 1,671 | 241 |
| Platte | 1984 | 140,939 | 30,944 | 29,174 | 14,222 | 15,351 | 13,766 | 9,560 | 3,556 | 2,901 | 31,309 | 8,835 | 8,395 | 2,589 |
| | 1982 | 128,042 | 28,928 | 27,306 | 14,017 | 13,382 | 11,924 | 9,839 | 4,987 | 2,770 | 23,120 | 9,947 | 7,807 | 2,519 |
| Polk | 1984 | 18,532 | 3,098 | 2,954 | 1,149 | 2,665 | | 1,003 | 102 | | 1,588 | 4,396 | 1,199 | 1,101 |
| | 1982 | 15,076 | 2,545 | 2,430 | 974 | 1,808 | | 889 | 79 | | 1,019 | 3,898 | 958 | 967 |
| Red Willow | 1984 | 90,811 | 16,892 | 15,906 | 7,319 | 9,440 | 5,913 | 6,172 | 3,851 | 1,792 | 30,093 | 5,388 | 4,133 | 1,930 |
| | 1982 | 78,331 | 15,989 | 15,074 | 7,016 | 8,004 | 4,917 | 6,836 | 3,361 | 1,647 | 20,699 | 5,343 | 3,738 | 1,737 |
| Richardson | 1984 | 47,795 | 11,778 | 11,577 | 3,128 | 4,235 | | 2,330 | 1,918 | 1,347 | 12,817 | 3,519 | 2,583 | 1,556 |
| | 1982 | 40,707 | 10,439 | 10,273 | 2,923 | 3,474 | | 2,268 | 1,616 | 1,144 | 9,067 | 3,757 | 2,211 | 1,365 |
| Rock | 1984 | 8,953 | 1,206 | 1,193 | 612 | 285 | | 120 | | | 2,647 | 1,676 | 1,489 | 410 |
| | 1982 | 7,462 | 1,179 | 1,167 | 604 | 235 | | 117 | | | 1,694 | 1,630 | 1,187 | 359 |
| Saline | 1984 | 53,082 | 11,186 | 10,578 | 4,654 | 6,531 | | 579 | 6,160 | 6,160 | 5,984 | 7,171 | 2,570 | 2,344 |
| | 1982 | 43,401 | 9,378 | 8,879 | 4,164 | 4,625 | | 591 | 4,959 | 4,959 | 4,005 | 6,558 | 2,143 | 1,946 |
| Sarpy | 1984 | 295,163 | 57,986 | 55,406 | 22,356 | 62,107 | 61,283 | 8,721 | 4,235 | 419 | 68,804 | 39,496 | 11,235 | 6,219 |
| | 1982 | 254,411 | 54,708 | 52,337 | 23,318 | 51,887 | 51,133 | 8,619 | 3,643 | 403 | 45,762 | 38,596 | 9,595 | 5,516 |
| Saunders | 1984 | 57,438 | 16,329 | 15,624 | 3,949 | 2,728 | | 1,180 | 6,243 | 5,633 | 9,564 | 7,297 | 3,232 | 912 |
| | 1982 | 50,019 | 14,358 | 13,755 | 3,912 | 2,081 | | 1,264 | 5,160 | 4,683 | 6,713 | 7,728 | 2,576 | 876 |
| Scotts Bluff | 1984 | 234,261 | 58,906 | 55,904 | 17,124 | 21,892 | 19,261 | 12,670 | 9,100 | 6,635 | 55,089 | 21,957 | 16,732 | 3,341 |
| | 1982 | 205,899 | 53,451 | 50,788 | 16,481 | 18,524 | 16,167 | 12,683 | 7,929 | 5,970 | 40,819 | 20,244 | 15,103 | 3,313 |
| Seward | 1984 | 56,629 | 10,427 | 9,848 | 4,785 | 6,211 | | 1,566 | 3,315 | 2,476 | 12,680 | 9,541 | 3,554 | 1,686 |
| | 1982 | 50,661 | 10,038 | 9,492 | 4,672 | 4,843 | | 1,761 | 2,740 | 2,124 | 9,345 | 9,609 | 3,264 | 1,542 |
| Sheridan | 1984 | 39,395 | 10,932 | 10,263 | 3,232 | 449 | | 2,516 | 889 | 869 | 7,686 | 3,942 | 2,314 | 1,491 |
| | 1982 | 33,577 | 9,319 | 8,759 | 2,905 | 357 | | 2,614 | 711 | 711 | 5,229 | 4,068 | 1,963 | 1,259 |
| Sherman | 1984 | 8,941 | 1,596 | 1,497 | 678 | | | 108 | 874 | 874 | 1,485 | 1,749 | 973 | 329 |
| | 1982 | 7,514 | 1,475 | 1,385 | 598 | | | 110 | 636 | 636 | 992 | 1,690 | 734 | 301 |
| Sioux | 1984 | 3,050 | 371 | 365 | 68 | 1,267 | | 93 | | | 699 | 217 | 335 | |
| | 1982 | 2,447 | 333 | 328 | 71 | 960 | | 99 | | | 453 | 233 | 298 | |
| Stanton | 1984 | 6,085 | 864 | 815 | 1,690 | 202 | | | 63 | | 415 | 1,691 | 562 | |
| | 1982 | 5,359 | 796 | 752 | 1,488 | 143 | | | 50 | | 251 | 1,656 | 467 | |
| Thayer | 1984 | 37,888 | 8,136 | 8,036 | 2,068 | 1,306 | | 222 | 85 | | 6,611 | 14,399 | 830 | 1,590 |
| | 1982 | 30,264 | 6,426 | 6,371 | 1,902 | 870 | | 214 | 64 | | 4,168 | 12,404 | 668 | 1,243 |
| Thomas | 1984 | 2,988 | 419 | 365 | 277 | | | | | | 1,190 | 236 | 279 | |
| | 1982 | 3,284 | 553 | 482 | 349 | | | | | | 1,029 | 339 | 301 | |
| Thurston | 1984 | 26,882 | 4,640 | 4,530 | 1,071 | 518 | | 385 | 535 | 533 | 4,948 | 10,993 | 1,398 | 785 |
| | 1982 | 19,629 | 3,620 | 3,530 | 884 | 305 | | 316 | 330 | 330 | 2,798 | 8,496 | 986 | 607 |
| Valley | 1984 | 23,797 | 5,428 | 5,165 | 1,132 | 2,199 | | 506 | 323 | | 4,664 | 1,610 | 3,232 | 965 |
| | 1982 | 19,170 | 4,675 | 4,454 | 1,028 | 1,600 | | 497 | 267 | | 3,036 | 1,463 | 2,508 | 822 |
| Washington | 1984 | 47,151 | 8,774 | 7,869 | 4,596 | 3,493 | | 1,256 | 1,626 | 263 | 14,397 | 4,750 | 3,770 | 521 |
| | 1982 | 46,414 | 9,243 | 8,299 | 4,980 | 3,032 | | 1,573 | 1,453 | 253 | 11,811 | 5,757 | 3,833 | 585 |
| Wayne | 1984 | 38,264 | 7,754 | 7,350 | 3,882 | 4,216 | | 985 | 889 | 385 | 11,457 | 2,075 | 3,496 | 1,307 |
| | 1982 | 34,236 | 7,308 | 6,736 | 3,779 | 3,356 | | 1,039 | 783 | 358 | 8,618 | 2,354 | 3,278 | 1,222 |
| Webster | 1984 | 12,561 | 1,236 | 1,116 | 1,041 | | | 634 | 691 | 339 | 3,781 | 2,012 | 1,717 | 874 |
| | 1982 | 10,371 | 1,155 | 1,050 | 961 | | | 596 | 566 | 290 | 2,546 | 1,871 | 1,378 | 738 |
| Wheeler | 1984 | 929 | 332 | 313 | 453 | | | | | | | | | |
| | 1982 | 859 | 312 | 277 | 424 | | | | | | | | | |
| York | 1984 | 78,632 | 16,731 | 16,233 | 7,247 | 6,590 | 4,238 | 3,262 | 1,251 | 107 | 20,638 | 5,549 | 8,642 | 1,852 |
| | 1982 | 67,330 | 15,307 | 14,870 | 6,765 | 5,442 | 3,425 | 3,520 | 1,063 | 102 | 14,600 | 5,917 | 6,894 | 1,655 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 1984 | 4,185,880 | 825,062 | 784,228 | 408,738 | 586,145 | 523,181 | 189,591 | 275,198 | 196,691 | 902,567 | 322,276 | 241,413 | 122,970 |
| | 1982 | 3,478,386 | 721,810 | 686,887 | 382,913 | 471,102 | 416,848 | 180,975 | 211,635 | 154,994 | 617,747 | 306,730 | 193,134 | 111,185 |
| **TOTAL STATE** | 1984 | 8,359,958 | 1,647,680 | 1,564,834 | 727,182 | 991,428 | 739,918 | 358,807 | 436,209 | 291,589 | 1,936,811 | 806,146 | 544,652 | 227,088 |
| | 1982 | 6,995,198 | 1,458,722 | 1,387,077 | 687,141 | 797,237 | 597,974 | 352,321 | 342,467 | 234,858 | 1,321,138 | 768,975 | 449,255 | 203,351 |
| **NEVADA** | | | | | | | | | | | | | | |
| **LAS VEGAS** | 1984 | 3,839,058 | 812,026 | 775,674 | 396,279 | 485,257 | 433,930 | 184,359 | 228,646 | 105,412 | 703,592 | 307,413 | 196,049 | 156,853 |
| | 1982 | 3,064,241 | 683,124 | 653,327 | 337,055 | 363,820 | 323,349 | 170,378 | 135,644 | 66,399 | 566,823 | 280,391 | 142,959 | 109,531 |
| Clark | 1984 | 3,839,058 | 812,026 | 775,674 | 396,279 | 485,257 | 433,930 | 184,359 | 228,646 | 105,412 | 703,592 | 307,413 | 196,049 | 156,853 |
| | 1982 | 3,064,241 | 683,124 | 653,327 | 337,055 | 363,820 | 323,349 | 170,378 | 135,644 | 66,399 | 566,823 | 280,391 | 142,959 | 109,531 |
| **RENO** | 1984 | 1,825,620 | 360,058 | 346,424 | 159,252 | 282,206 | 262,633 | 72,042 | 81,759 | 44,034 | 322,983 | 154,868 | 98,242 | 57,684 |
| | 1982 | 1,506,102 | 313,275 | 301,774 | 143,100 | 205,447 | 190,470 | 69,103 | 55,906 | 31,863 | 275,679 | 146,483 | 75,899 | 44,095 |
| Washoe | 1984 | 1,825,620 | 360,058 | 346,424 | 159,252 | 282,206 | 262,633 | 72,042 | 81,759 | 44,034 | 322,983 | 154,868 | 98,242 | 57,684 |
| | 1982 | 1,506,102 | 313,275 | 301,774 | 143,100 | 205,447 | 190,470 | 69,103 | 55,906 | 31,863 | 275,679 | 146,483 | 75,899 | 44,095 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Carson City | 1984 | 282,110 | 68,949 | 66,683 | 24,390 | 21,187 | 19,355 | 5,128 | 11,492 | 7,816 | 55,193 | 23,847 | 20,210 | 20,183 |
| | 1982 | 216,913 | 54,884 | 53,144 | 19,793 | 15,398 | 13,982 | 4,908 | 7,189 | 5,075 | 42,672 | 20,626 | 14,285 | 13,307 |
| Churchill | 1984 | 84,276 | 26,876 | 26,209 | 6,515 | 1,553 | | 3,047 | 3,452 | 3,084 | 21,043 | 10,446 | 4,197 | 173 |
| | 1982 | 67,210 | 21,853 | 21,336 | 5,401 | 1,153 | | 2,770 | 2,009 | 1,817 | 16,786 | 9,204 | 3,030 | 124 |
| Clark | 1984 | 3,839,058 | 812,026 | 775,674 | 396,279 | 485,257 | 433,930 | 184,359 | 228,646 | 105,412 | 703,592 | 307,413 | 196,049 | 156,853 |
| | 1982 | 3,064,241 | 683,124 | 653,327 | 337,055 | 363,820 | 323,349 | 170,378 | 135,644 | 66,399 | 566,823 | 280,391 | 142,959 | 109,531 |
| Douglas | 1984 | 90,914 | 25,194 | 24,476 | 6,927 | 71 | | 7,056 | 4,182 | 3,431 | 4,990 | 18,200 | 4,345 | 2,148 |
| | 1982 | 85,233 | 23,518 | 22,875 | 7,279 | 61 | | 7,173 | 3,068 | 2,556 | 4,569 | 18,411 | 3,602 | 1,762 |
| Elko | 1984 | 160,448 | 34,339 | 33,652 | 14,738 | 4,289 | 3,430 | 3,663 | 4,052 | 2,400 | 29,059 | 35,200 | 7,366 | 9,540 |
| | 1982 | 115,884 | 26,316 | 25,820 | 11,240 | 2,833 | 2,231 | 3,186 | 2,304 | 1,395 | 20,358 | 27,597 | 4,732 | 5,985 |
| Esmeralda | 1984 | 5,095 | 73 | 54 | 605 | 1,136 | | | | | | 2,708 | 465 | |
| | 1982 | 3,284 | 50 | 37 | 426 | 648 | | | | | | 1,838 | 258 | |
| Eureka | 1984 | 3,792 | 1,205 | 1,164 | 672 | | | | | | 313 | 1,413 | | |
| | 1982 | 2,839 | 851 | 823 | 483 | | | | | | 196 | 1,194 | | |
| Humboldt | 1984 | 103,219 | 28,146 | 27,494 | 10,004 | 1,151 | | 3,179 | 1,603 | 1,311 | 9,690 | 29,938 | 10,115 | |
| | 1982 | 75,438 | 20,099 | 19,657 | 7,973 | 750 | | 2,729 | 900 | 755 | 6,567 | 24,360 | 6,287 | |
| Lander | 1984 | 17,901 | 5,977 | 5,835 | 2,656 | | | 135 | 194 | | 1,474 | 3,738 | 1,739 | 1,181 |
| | 1982 | 15,403 | 5,093 | 4,978 | 2,548 | | | 138 | 130 | | 1,116 | 3,608 | 1,316 | 801 |
| Lincoln | 1984 | 8,081 | 1,764 | 1,714 | 991 | 1,839 | | | 79 | | 326 | 2,149 | | 283 |
| | 1982 | 8,516 | 2,054 | 1,998 | 1,155 | 1,603 | | | 60 | | 337 | 2,455 | | 262 |
| Lyon | 1984 | 61,212 | 21,898 | 21,195 | 4,336 | 1,454 | | 955 | 1,334 | 664 | 8,390 | 6,111 | 5,173 | 1,310 |
| | 1982 | 45,458 | 16,572 | 16,059 | 3,694 | 1,004 | | 787 | 794 | 428 | 6,229 | 5,533 | 3,298 | 871 |
| Mineral | 1984 | 29,789 | 9,223 | 9,098 | 1,722 | 2,497 | | 425 | 169 | | 3,366 | 4,348 | 1,682 | 533 |
| | 1982 | 21,832 | 7,009 | 6,922 | 1,334 | 1,569 | | 352 | 101 | | 2,509 | 3,680 | 1,113 | 356 |
| Nye | 1984 | 55,860 | 17,869 | 17,306 | 4,741 | 488 | | 431 | 281 | | 8,180 | 8,878 | 7,274 | 1,715 |
| | 1982 | 40,398 | 13,078 | 12,681 | 3,906 | 326 | | 379 | 161 | | 5,319 | 7,774 | 4,281 | 999 |
| Pershing | 1984 | 36,567 | 6,244 | 6,168 | 3,162 | 888 | | 246 | 114 | | 2,218 | 20,366 | 924 | 146 |
| | 1982 | 27,823 | 4,973 | 4,918 | 2,325 | 529 | | 214 | 64 | | 1,569 | 15,916 | 592 | 93 |
| Storey | 1984 | 4,604 | 601 | 521 | 1,456 | | | | 96 | | 133 | 230 | 57 | |
| | 1982 | 4,428 | 589 | 512 | 1,592 | | | | 74 | | 127 | 270 | 49 | |
| Washoe | 1984 | 1,825,620 | 360,058 | 346,424 | 159,252 | 282,206 | 262,633 | 72,042 | 81,759 | 44,034 | 322,983 | 154,868 | 98,242 | 57,684 |
| | 1982 | 1,506,102 | 313,275 | 301,774 | 143,100 | 205,447 | 190,470 | 69,103 | 55,906 | 31,863 | 275,679 | 146,483 | 75,899 | 44,095 |
| White Pine | 1984 | 47,444 | 14,460 | 14,039 | 4,023 | 2,417 | | 1,973 | 1,561 | 1,416 | 7,129 | 5,126 | 4,648 | 1,568 |
| | 1982 | 42,072 | 13,170 | 12,802 | 3,765 | 1,917 | | 1,957 | 1,012 | 931 | 6,369 | 5,463 | 3,404 | 1,235 |
| **TOTAL METRO COUNTIES** | 1984 | 5,664,678 | 1,172,084 | 1,122,098 | 555,531 | 767,463 | 696,563 | 256,401 | 310,405 | 149,446 | 1,026,575 | 462,281 | 294,291 | 214,537 |
| | 1982 | 4,570,343 | 996,399 | 955,101 | 480,155 | 569,267 | 513,819 | 239,481 | 191,550 | 98,262 | 842,502 | 426,874 | 218,858 | 153,626 |
| **TOTAL STATE** | 1984 | 6,655,990 | 1,434,902 | 1,377,706 | 642,469 | 806,433 | 719,348 | 282,639 | 339,014 | 169,568 | 1,178,079 | 634,979 | 362,486 | 253,317 |
| | 1982 | 5,343,074 | 1,206,508 | 1,159,663 | 553,069 | 597,058 | 530,032 | 264,074 | 209,416 | 111,219 | 957,225 | 574,803 | 265,105 | 179,421 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | **1984** | **2,216,597** | **410,090** | **386,443** | **179,555** | **364,114** | **286,613** | **102,269** | **104,677** | **63,185** | **453,819** | **155,413** | **120,849** | **58,303** |
| | 1982 | 1,683,090 | 352,099 | 332,194 | 132,455 | 244,503 | 190,571 | 88,656 | 74,395 | 46,927 | 307,521 | 130,352 | 86,364 | 42,727 |
| Hillsborough | 1984 | 2,216,597 | 410,090 | 386,443 | 179,555 | 364,114 | 286,613 | 102,269 | 104,677 | 63,185 | 453,819 | 155,413 | 120,849 | 58,303 |
| | 1982 | 1,683,090 | 352,099 | 332,194 | 132,455 | 244,503 | 190,571 | 88,656 | 74,395 | 46,927 | 307,521 | 130,352 | 86,364 | 42,727 |
| **PORTSMOUTH - DOVER - ROCHESTER** | **1984** | **2,093,629** | **448,228** | **416,683** | **181,339** | **166,972** | **146,900** | **91,893** | **90,120** | **48,605** | **447,584** | **147,065** | **141,233** | **59,334** |
| | 1982 | 1,629,826 | 388,266 | 361,362 | 135,866 | 124,817 | 109,032 | 79,040 | 63,950 | 35,765 | 299,432 | 125,672 | 100,487 | 43,676 |
| Rockingham | 1984 | 1,615,421 | 328,819 | 304,916 | 143,761 | 141,747 | 125,185 | 71,920 | 75,754 | 42,729 | 336,842 | 109,626 | 113,472 | 45,718 |
| | 1982 | 1,239,540 | 286,165 | 265,681 | 105,536 | 104,886 | 92,015 | 60,994 | 52,265 | 30,754 | 222,343 | 92,090 | 79,270 | 32,326 |
| Strafford | 1984 | 478,208 | 119,409 | 111,767 | 37,578 | 25,225 | 21,715 | 19,973 | 14,366 | 5,876 | 110,742 | 37,439 | 27,761 | 13,616 |
| | 1982 | 390,286 | 102,101 | 95,681 | 30,330 | 19,931 | 17,017 | 18,046 | 11,685 | 5,011 | 77,089 | 33,582 | 21,217 | 11,350 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Belknap | 1984 | 394,904 | 92,113 | 88,638 | 34,108 | 21,625 | 15,555 | 11,518 | 13,691 | 6,694 | 105,143 | 24,291 | 29,110 | 9,018 |
| | 1982 | 296,207 | 75,757 | 72,986 | 24,518 | 16,102 | 11,374 | 10,328 | 10,340 | 5,225 | 66,912 | 20,545 | 20,966 | 6,473 |
| Carroll | 1984 | 242,233 | 53,778 | 50,334 | 28,351 | 15,067 | 10,878 | 14,269 | 10,391 | 7,535 | 27,914 | 16,660 | 24,086 | 4,881 |
| | 1982 | 203,014 | 48,884 | 45,808 | 22,682 | 10,887 | 7,727 | 12,935 | 7,681 | 5,725 | 20,297 | 15,997 | 18,470 | 3,721 |
| Cheshire | 1984 | 356,005 | 70,721 | 67,042 | 27,356 | 31,852 | 22,448 | 12,067 | 8,564 | 3,967 | 78,642 | 14,895 | 28,474 | 6,775 |
| | 1982 | 281,553 | 63,863 | 60,614 | 21,466 | 24,235 | 16,846 | 10,594 | 6,770 | 3,342 | 52,349 | 14,336 | 19,152 | 5,061 |
| Coos | 1984 | 204,468 | 49,615 | 48,623 | 13,437 | 15,683 | 10,549 | 5,862 | 5,249 | 5,087 | 42,442 | 16,637 | 12,545 | 6,242 |
| | 1982 | 161,844 | 42,560 | 41,759 | 10,574 | 11,930 | 7,847 | 5,272 | 4,034 | 3,925 | 28,986 | 14,369 | 9,231 | 4,537 |
| Grafton | 1984 | 526,125 | 158,580 | 154,766 | 40,835 | 44,547 | 36,137 | 19,735 | 21,944 | 16,527 | 81,305 | 36,989 | 41,233 | 9,321 |
| | 1982 | 420,591 | 129,554 | 126,590 | 31,613 | 34,166 | 27,440 | 17,309 | 16,135 | 12,487 | 55,851 | 34,449 | 28,287 | 7,543 |
| Hillsborough | 1984 | 2,216,597 | 410,090 | 386,443 | 179,555 | 364,114 | 286,613 | 102,269 | 104,677 | 63,185 | 453,819 | 155,413 | 120,849 | 58,303 |
| | 1982 | 1,683,090 | 352,099 | 332,194 | 132,455 | 244,503 | 190,571 | 88,656 | 74,395 | 46,927 | 307,521 | 130,352 | 86,364 | 42,727 |
| Merrimack | 1984 | 637,861 | 161,189 | 155,339 | 53,375 | 62,738 | 45,259 | 17,691 | 14,617 | 6,816 | 139,841 | 43,530 | 50,578 | 16,215 |
| | 1982 | 519,883 | 136,254 | 131,467 | 40,893 | 49,787 | 35,415 | 16,055 | 11,942 | 5,896 | 101,640 | 43,302 | 37,336 | 13,004 |
| Rockingham | 1984 | 1,615,421 | 328,819 | 304,916 | 143,761 | 141,747 | 125,185 | 71,920 | 75,754 | 42,729 | 336,842 | 109,626 | 113,472 | 45,718 |
| | 1982 | 1,239,540 | 286,165 | 265,681 | 105,536 | 104,886 | 92,015 | 60,994 | 52,265 | 30,754 | 222,343 | 92,090 | 79,270 | 32,326 |
| Strafford | 1984 | 478,208 | 119,409 | 111,767 | 37,578 | 25,225 | 21,715 | 19,973 | 14,366 | 5,876 | 110,742 | 37,439 | 27,761 | 13,616 |
| | 1982 | 390,286 | 102,101 | 95,681 | 30,330 | 19,931 | 17,017 | 18,046 | 11,685 | 5,011 | 77,089 | 33,582 | 21,217 | 11,350 |
| Sullivan | 1984 | 186,189 | 43,645 | 38,824 | 8,967 | 14,341 | 11,594 | 8,290 | 5,958 | 3,304 | 39,045 | 13,108 | 21,598 | 8,613 |
| | 1982 | 157,633 | 40,364 | 35,949 | 7,611 | 10,623 | 8,482 | 7,860 | 5,016 | 2,937 | 29,289 | 12,170 | 17,086 | 6,731 |
| **TOTAL METRO COUNTIES** | **1984** | **4,310,226** | **858,318** | **803,126** | **360,894** | **531,086** | **433,513** | **194,162** | **194,797** | **111,790** | **901,403** | **302,478** | **262,082** | **117,637** |
| | 1982 | 3,312,916 | 740,365 | 693,556 | 268,321 | 369,320 | 299,603 | 167,696 | 138,345 | 82,692 | 606,953 | 256,024 | 186,851 | 86,403 |
| **TOTAL STATE** | **1984** | **6,858,011** | **1,487,959** | **1,406,692** | **567,323** | **736,939** | **585,933** | **283,594** | **275,211** | **161,720** | **1,415,735** | **468,588** | **469,706** | **178,702** |
| | 1982 | 5,353,641 | 1,277,601 | 1,208,729 | 427,678 | 527,050 | 414,734 | 248,549 | 200,363 | 122,229 | 962,277 | 411,192 | 337,379 | 133,473 |
| **NEW JERSEY** | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | **1984** | **2,132,276** | **457,033** | **406,138** | **295,666** | **192,376** | **158,101** | **107,742** | **82,470** | **36,816** | **356,044** | **150,002** | **101,095** | **62,702** |
| | 1982 | 1,749,648 | 411,021 | 365,700 | 245,610 | 153,014 | 124,081 | 89,366 | 58,945 | 27,810 | 242,678 | 134,437 | 73,453 | 48,457 |
| Atlantic | 1984 | 1,430,733 | 278,491 | 248,430 | 170,273 | 148,815 | 130,444 | 80,330 | 62,077 | 26,806 | 218,401 | 109,116 | 63,184 | 40,238 |
| | 1982 | 1,171,502 | 251,914 | 224,991 | 140,616 | 117,830 | 102,300 | 66,498 | 44,438 | 20,358 | 147,121 | 94,638 | 45,564 | 31,297 |
| Cape May | 1984 | 701,543 | 178,542 | 157,708 | 125,393 | 43,561 | 27,657 | 27,412 | 20,393 | 10,010 | 137,643 | 40,886 | 37,911 | 22,464 |
| | 1982 | 578,146 | 159,107 | 140,709 | 104,994 | 35,184 | 21,781 | 22,868 | 14,507 | 7,452 | 95,557 | 39,799 | 27,889 | 17,160 |
| **BERGEN - PASSAIC** | **1984** | **9,093,022** | **1,745,640** | **1,558,457** | **796,727** | **1,053,332** | **933,403** | **685,541** | **576,121** | **339,445** | **1,697,132** | **710,486** | **380,917** | **264,948** |
| | 1982 | 7,264,844 | 1,574,171 | 1,406,711 | 627,705 | 829,851 | 730,243 | 542,141 | 391,533 | 241,632 | 1,173,738 | 613,493 | 256,047 | 200,291 |
| Bergen | 1984 | 6,476,951 | 1,315,074 | 1,195,891 | 552,154 | 691,822 | 606,062 | 507,185 | 421,325 | 233,944 | 1,290,759 | 537,470 | 272,790 | 207,703 |
| | 1982 | 5,161,032 | 1,180,685 | 1,074,971 | 438,848 | 546,135 | 474,982 | 393,368 | 284,430 | 165,871 | 889,607 | 464,756 | 182,912 | 155,063 |
| Passaic | 1984 | 2,616,071 | 430,566 | 362,566 | 244,573 | 361,510 | 327,341 | 178,356 | 154,796 | 105,501 | 406,373 | 173,016 | 108,127 | 57,245 |
| | 1982 | 2,103,812 | 393,486 | 331,740 | 188,857 | 283,716 | 255,261 | 148,773 | 107,103 | 75,761 | 284,131 | 148,737 | 73,135 | 45,228 |
| **JERSEY CITY** | **1984** | **2,348,748** | **631,485** | **569,891** | **182,202** | **109,256** | **71,082** | **212,806** | **118,226** | **72,252** | **375,015** | **198,211** | **86,937** | **79,810** |
| | 1982 | 1,913,702 | 553,686 | 500,281 | 154,124 | 86,805 | 55,115 | 176,973 | 84,655 | 53,581 | 254,149 | 172,503 | 59,482 | 62,568 |
| Hudson | 1984 | 2,348,748 | 631,485 | 569,891 | 182,202 | 109,256 | 71,082 | 212,806 | 118,226 | 72,252 | 375,015 | 198,211 | 86,937 | 79,810 |
| | 1982 | 1,913,702 | 553,686 | 500,281 | 154,124 | 86,805 | 55,115 | 176,973 | 84,655 | 53,581 | 254,149 | 172,503 | 59,482 | 62,568 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | **1984** | **5,808,892** | **1,255,360** | **1,153,059** | **467,731** | **649,683** | **590,595** | **382,890** | **409,087** | **206,989** | **1,028,398** | **529,389** | **258,392** | **150,694** |
| | 1982 | 4,700,901 | 1,129,799 | 1,038,683 | 382,672 | 516,237 | 466,611 | 306,720 | 278,956 | 148,755 | 708,880 | 463,155 | 186,199 | 117,977 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW JERSEY (continued)** | | | | | | | | | | | | | | |
| **MIDDLESEX - SOMERSET - HUNTERDON (continued)** | | | | | | | | | | | | | | |
| Hunterdon | 1984 | 553,655 | 114,889 | 108,651 | 46,003 | 23,199 | 17,350 | 40,833 | 35,091 | 24,982 | 82,472 | 61,587 | 40,307 | 11,817 |
| | 1982 | 470,691 | 111,541 | 105,612 | 37,292 | 19,091 | 14,059 | 33,014 | 24,513 | 17,794 | 60,464 | 55,515 | 30,209 | 9,196 |
| Middlesex | 1984 | 3,718,941 | 789,546 | 715,206 | 298,628 | 494,597 | 465,137 | 277,548 | 291,011 | 122,833 | 551,906 | 344,169 | 153,845 | 104,245 |
| | 1982 | 3,036,217 | 721,645 | 654,484 | 245,779 | 394,717 | 369,467 | 221,286 | 197,153 | 88,968 | 386,902 | 300,868 | 111,821 | 80,697 |
| Somerset | 1984 | 1,536,296 | 350,925 | 329,202 | 123,100 | 131,887 | 108,108 | 64,509 | 82,985 | 59,174 | 394,020 | 123,633 | 64,240 | 34,632 |
| | 1982 | 1,193,993 | 296,613 | 278,587 | 99,601 | 102,429 | 83,085 | 52,420 | 57,290 | 41,993 | 261,514 | 106,772 | 44,169 | 28,084 |
| **MONMOUTH - OCEAN** | **1984** | **5,515,153** | **1,212,130** | **1,104,045** | **503,296** | **540,144** | **477,542** | **270,469** | **230,491** | **141,979** | **1,375,675** | **445,233** | **270,640** | **151,312** |
| | 1982 | 4,494,485 | 1,111,982 | 1,014,872 | 419,295 | 438,691 | 385,143 | 221,116 | 172,921 | 110,619 | 934,989 | 396,322 | 196,597 | 121,401 |
| Monmouth | 1984 | 3,231,051 | 699,878 | 640,326 | 316,814 | 328,846 | 298,295 | 166,409 | 147,853 | 94,388 | 763,352 | 276,717 | 144,102 | 86,437 |
| | 1982 | 2,681,107 | 657,759 | 602,514 | 264,170 | 269,676 | 243,108 | 139,338 | 113,386 | 75,194 | 521,679 | 248,573 | 105,652 | 72,325 |
| Ocean | 1984 | 2,284,102 | 512,252 | 463,719 | 186,482 | 211,298 | 179,247 | 104,060 | 82,638 | 47,591 | 612,323 | 168,516 | 126,538 | 64,875 |
| | 1982 | 1,813,378 | 454,223 | 412,358 | 155,125 | 169,015 | 142,035 | 81,778 | 59,535 | 35,425 | 413,310 | 147,749 | 90,945 | 49,076 |
| **NEWARK** | **1984** | **10,115,041** | **2,245,464** | **2,043,062** | **901,796** | **867,364** | **744,839** | **655,181** | **620,242** | **351,308** | **2,031,927** | **794,543** | **439,591** | **304,804** |
| | 1982 | 8,429,136 | 2,094,687 | 1,908,697 | 747,914 | 672,644 | 569,181 | 548,962 | 453,006 | 267,760 | 1,459,055 | 718,805 | 315,212 | 241,374 |
| Essex | 1984 | 4,171,793 | 918,795 | 821,934 | 385,407 | 462,123 | 405,465 | 321,503 | 265,130 | 157,985 | 664,145 | 297,120 | 162,203 | 144,582 |
| | 1982 | 3,354,818 | 813,141 | 728,293 | 308,767 | 361,716 | 314,163 | 261,703 | 184,528 | 114,842 | 463,129 | 254,745 | 104,721 | 107,881 |
| Morris | 1984 | 2,765,050 | 647,627 | 607,752 | 234,401 | 299,369 | 269,536 | 147,228 | 159,394 | 88,239 | 553,959 | 218,259 | 130,588 | 61,675 |
| | 1982 | 2,266,146 | 605,116 | 568,541 | 192,521 | 218,161 | 195,226 | 116,365 | 108,849 | 62,554 | 393,808 | 195,947 | 94,118 | 50,925 |
| Sussex | 1984 | 484,580 | 131,024 | 123,375 | 37,012 | 22,666 | 13,053 | 16,109 | 13,661 | 7,543 | 110,790 | 52,652 | 24,739 | 13,752 |
| | 1982 | 425,870 | 132,876 | 125,269 | 32,364 | 19,483 | 10,958 | 14,649 | 10,299 | 5,947 | 76,840 | 49,577 | 19,368 | 11,937 |
| Union | 1984 | 2,693,618 | 548,018 | 490,001 | 244,976 | 83,206 | 56,785 | 170,341 | 182,057 | 97,541 | 703,033 | 226,512 | 122,061 | 84,795 |
| | 1982 | 2,382,302 | 543,554 | 486,594 | 214,262 | 73,284 | 48,834 | 156,245 | 149,330 | 84,417 | 525,278 | 218,536 | 97,005 | 70,631 |
| **TRENTON** | **1984** | **1,865,274** | **389,856** | **364,287** | **166,470** | **244,903** | **205,797** | **114,576** | **92,486** | **48,908** | **311,133** | **156,976** | **68,168** | **58,628** |
| | 1982 | 1,521,404 | 353,363 | 330,585 | 134,227 | 190,496 | 158,392 | 92,999 | 68,939 | 38,033 | 218,407 | 138,221 | 49,373 | 44,797 |
| Mercer | 1984 | 1,865,274 | 389,856 | 364,287 | 166,470 | 244,903 | 205,797 | 114,576 | 92,486 | 48,908 | 311,133 | 156,976 | 68,168 | 58,628 |
| | 1982 | 1,521,404 | 353,363 | 330,585 | 134,227 | 190,496 | 158,392 | 92,999 | 68,939 | 38,033 | 218,407 | 138,221 | 49,373 | 44,797 |
| **VINELAND - MILLVILLE - BRIDGETON** | **1984** | **699,080** | **178,654** | **166,186** | **45,101** | **74,476** | **69,976** | **35,157** | **24,309** | **11,042** | **143,909** | **57,549** | **27,096** | **23,474** |
| | 1982 | 602,035 | 169,410 | 157,777 | 39,310 | 61,758 | 57,742 | 30,988 | 19,071 | 9,089 | 106,850 | 52,758 | 20,653 | 19,019 |
| Cumberland | 1984 | 699,080 | 178,654 | 166,186 | 45,101 | 74,476 | 69,976 | 35,157 | 24,309 | 11,042 | 143,909 | 57,549 | 27,096 | 23,474 |
| | 1982 | 602,035 | 169,410 | 157,777 | 39,310 | 61,758 | 57,742 | 30,988 | 19,071 | 9,089 | 106,850 | 52,758 | 20,653 | 19,019 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Atlantic | 1984 | 1,430,733 | 278,491 | 248,430 | 170,273 | 148,815 | 130,444 | 80,330 | 62,077 | 26,806 | 218,401 | 109,116 | 63,184 | 40,238 |
| | 1982 | 1,171,502 | 251,914 | 224,991 | 140,616 | 117,830 | 102,300 | 66,498 | 44,438 | 20,358 | 147,121 | 94,638 | 45,564 | 31,297 |
| Bergen | 1984 | 6,476,951 | 1,315,074 | 1,195,891 | 552,154 | 691,822 | 606,062 | 507,185 | 421,325 | 233,944 | 1,290,759 | 537,470 | 272,790 | 207,703 |
| | 1982 | 5,161,032 | 1,180,685 | 1,074,971 | 438,848 | 546,135 | 474,982 | 393,368 | 284,430 | 165,871 | 889,607 | 464,756 | 182,912 | 155,063 |
| ☐ Burlington | 1984 | 1,989,537 | 343,247 | 310,757 | 189,620 | 273,225 | 241,900 | 84,991 | 78,159 | 41,208 | 546,144 | 175,135 | 65,458 | 40,392 |
| | 1982 | 1,710,255 | 337,163 | 305,615 | 161,847 | 237,201 | 208,804 | 75,993 | 57,601 | 31,937 | 404,580 | 166,548 | 51,757 | 34,077 |
| ☐ Camden | 1984 | 2,799,539 | 533,618 | 487,804 | 247,978 | 312,605 | 289,249 | 170,839 | 149,843 | 89,715 | 576,503 | 218,988 | 126,844 | 92,085 |
| | 1982 | 2,301,518 | 497,650 | 455,470 | 204,154 | 254,433 | 233,930 | 136,616 | 114,316 | 71,331 | 402,798 | 195,238 | 85,156 | 70,880 |
| Cape May | 1984 | 701,543 | 178,542 | 157,708 | 125,393 | 43,561 | 27,657 | 27,412 | 20,393 | 10,010 | 137,643 | 40,886 | 37,911 | 22,464 |
| | 1982 | 578,146 | 159,107 | 140,709 | 104,994 | 35,184 | 21,781 | 22,868 | 14,507 | 7,452 | 95,557 | 39,799 | 27,889 | 17,160 |
| Cumberland | 1984 | 699,080 | 178,654 | 166,186 | 45,101 | 74,476 | 69,976 | 35,157 | 24,309 | 11,042 | 143,909 | 57,549 | 27,096 | 23,474 |
| | 1982 | 602,035 | 169,410 | 157,777 | 39,310 | 61,758 | 57,742 | 30,988 | 19,071 | 9,089 | 106,850 | 52,758 | 20,653 | 19,019 |
| Essex | 1984 | 4,171,793 | 918,795 | 821,934 | 385,407 | 462,123 | 405,465 | 321,503 | 265,130 | 157,985 | 664,145 | 297,120 | 162,203 | 144,582 |
| | 1982 | 3,354,818 | 813,141 | 728,293 | 308,767 | 361,716 | 314,163 | 261,703 | 184,528 | 114,842 | 463,129 | 254,745 | 104,721 | 107,881 |
| ☐ Gloucester | 1984 | 1,190,604 | 253,667 | 237,775 | 74,106 | 202,263 | 184,911 | 51,621 | 31,705 | 20,684 | 273,584 | 90,340 | 49,229 | 31,541 |
| | 1982 | 1,008,764 | 230,193 | 216,031 | 65,246 | 166,913 | 151,908 | 44,524 | 24,815 | 16,785 | 194,013 | 85,507 | 36,217 | 25,333 |
| Hudson | 1984 | 2,348,748 | 631,485 | 569,891 | 182,202 | 109,256 | 71,082 | 212,806 | 118,226 | 72,252 | 375,015 | 198,211 | 86,937 | 79,810 |
| | 1982 | 1,913,702 | 553,686 | 500,281 | 154,124 | 86,805 | 55,115 | 176,973 | 84,655 | 53,581 | 254,149 | 172,503 | 59,482 | 62,568 |
| Hunterdon | 1984 | 553,655 | 114,889 | 108,651 | 46,003 | 23,199 | 17,350 | 40,833 | 35,091 | 24,982 | 82,472 | 61,587 | 40,307 | 11,817 |
| | 1982 | 470,691 | 111,541 | 105,612 | 37,292 | 19,091 | 14,059 | 33,014 | 24,513 | 17,794 | 60,464 | 55,515 | 30,209 | 9,196 |
| Mercer | 1984 | 1,865,274 | 389,856 | 364,287 | 166,470 | 244,903 | 205,797 | 114,576 | 92,486 | 48,908 | 311,133 | 156,976 | 68,168 | 58,628 |
| | 1982 | 1,521,404 | 353,363 | 330,585 | 134,227 | 190,496 | 158,392 | 92,999 | 68,939 | 38,033 | 218,407 | 138,221 | 49,373 | 44,797 |
| Middlesex | 1984 | 3,718,941 | 789,546 | 715,206 | 298,628 | 494,597 | 465,137 | 277,548 | 291,011 | 122,833 | 551,906 | 344,169 | 153,845 | 104,245 |
| | 1982 | 3,036,217 | 721,645 | 654,484 | 245,779 | 394,717 | 369,467 | 221,286 | 197,153 | 88,968 | 386,902 | 300,868 | 111,821 | 80,697 |
| Monmouth | 1984 | 3,231,051 | 699,878 | 640,326 | 316,814 | 328,846 | 298,295 | 166,409 | 147,853 | 94,388 | 763,352 | 276,717 | 144,102 | 86,437 |
| | 1982 | 2,681,107 | 657,759 | 602,514 | 264,170 | 269,676 | 243,108 | 139,338 | 113,386 | 75,194 | 521,679 | 248,573 | 105,652 | 72,325 |
| Morris | 1984 | 2,765,050 | 647,627 | 607,752 | 234,401 | 299,369 | 269,536 | 147,228 | 159,394 | 88,239 | 553,959 | 218,259 | 130,588 | 61,675 |
| | 1982 | 2,266,146 | 605,116 | 568,541 | 192,521 | 218,161 | 195,226 | 116,365 | 108,849 | 62,554 | 393,808 | 195,947 | 94,118 | 50,925 |
| Ocean | 1984 | 2,284,102 | 512,252 | 463,719 | 186,482 | 211,298 | 179,247 | 104,060 | 82,638 | 47,591 | 612,323 | 168,516 | 126,538 | 64,875 |
| | 1982 | 1,813,378 | 454,223 | 412,358 | 155,125 | 169,015 | 142,035 | 81,778 | 59,535 | 35,425 | 413,310 | 147,749 | 90,945 | 49,076 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW JERSEY (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Passaic | 1984 | 2,616,071 | 430,566 | 362,566 | 244,573 | 361,510 | 327,341 | 178,356 | 154,796 | 105,501 | 406,373 | 173,016 | 108,127 | 57,245 |
| | 1982 | 2,103,812 | 393,486 | 331,740 | 188,857 | 283,716 | 255,261 | 148,773 | 107,103 | 75,761 | 284,131 | 148,737 | 73,135 | 45,228 |
| ☐ Salem | 1984 | 224,698 | 47,716 | 46,163 | 19,391 | 12,544 | 9,057 | 9,033 | 10,855 | 6,730 | 51,599 | 36,069 | 10,591 | 8,079 |
| | 1982 | 199,588 | 46,593 | 45,130 | 17,471 | 10,321 | 7,293 | 7,703 | 8,576 | 5,601 | 39,896 | 34,290 | 8,372 | 6,631 |
| Somerset | 1984 | 1,536,296 | 350,925 | 329,202 | 123,100 | 131,887 | 108,108 | 64,509 | 82,985 | 59,174 | 394,020 | 123,633 | 64,240 | 34,632 |
| | 1982 | 1,193,993 | 296,613 | 278,587 | 99,601 | 102,429 | 83,085 | 52,420 | 57,290 | 41,993 | 261,514 | 106,772 | 44,169 | 28,084 |
| Sussex | 1984 | 484,580 | 131,024 | 123,375 | 37,012 | 22,666 | 13,053 | 16,109 | 13,661 | 7,543 | 110,790 | 52,652 | 24,739 | 13,752 |
| | 1982 | 425,870 | 132,876 | 125,269 | 32,364 | 19,483 | 10,958 | 14,649 | 10,299 | 5,947 | 76,840 | 49,577 | 19,368 | 11,937 |
| Union | 1984 | 2,693,618 | 548,018 | 490,001 | 244,976 | 83,206 | 56,785 | 170,341 | 182,057 | 97,541 | 703,033 | 226,512 | 122,061 | 84,795 |
| | 1982 | 2,382,302 | 543,554 | 486,594 | 214,262 | 73,284 | 48,834 | 156,245 | 149,330 | 84,417 | 525,278 | 218,536 | 97,005 | 70,631 |
| ☐ Warren | 1984 | 481,744 | 103,217 | 95,814 | 31,481 | 23,078 | 17,813 | 15,402 | 12,169 | 5,373 | 102,842 | 87,995 | 30,834 | 14,876 |
| | 1982 | 410,496 | 100,399 | 93,310 | 27,634 | 19,028 | 14,484 | 12,922 | 9,404 | 4,386 | 68,414 | 79,471 | 22,086 | 12,807 |
| **TOTAL METRO COUNTIES** | 1984 | **44,263,608** | **9,397,087** | **8,543,438** | **3,921,565** | **4,555,249** | **3,994,265** | **2,796,248** | **2,436,163** | **1,372,449** | **8,869,905** | **3,650,916** | **1,915,792** | **1,283,345** |
| | 1982 | 36,306,776 | 8,610,117 | 7,838,862 | 3,227,209 | 3,637,392 | 3,162,927 | 2,287,023 | 1,742,738 | 1,027,319 | 6,208,447 | 3,250,748 | 1,360,604 | 1,005,612 |
| **TOTAL STATE** | 1984 | **44,263,608** | **9,397,087** | **8,543,438** | **3,921,565** | **4,555,249** | **3,994,265** | **2,796,248** | **2,436,163** | **1,372,449** | **8,869,905** | **3,650,916** | **1,915,792** | **1,283,345** |
| | 1982 | 36,306,776 | 8,610,117 | 7,838,862 | 3,227,209 | 3,637,392 | 3,162,927 | 2,287,023 | 1,742,738 | 1,027,319 | 6,208,447 | 3,250,748 | 1,360,604 | 1,005,612 |
| **NEW MEXICO** | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | 1984 | **2,694,689** | **568,614** | **529,239** | **282,406** | **321,054** | **277,198** | **121,299** | **175,820** | **101,335** | **555,152** | **192,045** | **157,418** | **83,075** |
| | 1982 | 2,295,888 | 497,813 | 463,898 | 253,071 | 257,537 | 220,649 | 119,529 | 121,032 | 73,334 | 485,766 | 183,260 | 120,100 | 62,310 |
| Bernalillo | 1984 | 2,694,689 | 568,614 | 529,239 | 282,406 | 321,054 | 277,198 | 121,299 | 175,820 | 101,335 | 555,152 | 192,045 | 157,418 | 83,075 |
| | 1982 | 2,295,888 | 497,813 | 463,898 | 253,071 | 257,537 | 220,649 | 119,529 | 121,032 | 73,334 | 485,766 | 183,260 | 120,100 | 62,310 |
| **LAS CRUCES** | 1984 | **505,663** | **99,810** | **97,108** | **46,772** | **61,702** | **51,747** | **21,775** | **26,507** | **15,260** | **100,729** | **59,119** | **25,768** | **16,799** |
| | 1982 | 402,747 | 85,564 | 83,348 | 39,104 | 44,692 | 37,078 | 19,433 | 15,977 | 9,728 | 81,916 | 51,808 | 19,348 | 10,614 |
| Dona Ana | 1984 | 505,663 | 99,810 | 97,108 | 46,772 | 61,702 | 51,747 | 21,775 | 26,507 | 15,260 | 100,729 | 59,119 | 25,768 | 16,799 |
| | 1982 | [illegible] | 85,564 | 83,348 | 39,104 | 44,692 | 37,078 | 19,433 | 15,977 | 9,728 | 81,916 | 51,808 | 19,348 | 10,614 |
| **SANTA FE** | 1984 | [illegible] | **128,670** | **120,950** | **61,633** | **49,102** | **36,591** | **36,369** | **32,204** | **19,665** | **120,521** | **35,978** | **49,648** | [illegible] |
| | 1982 | [illegible] | 114,525 | 107,559 | 56,661 | 38,589 | 28,225 | 35,632 | 20,417 | 12,874 | 96,913 | 36,195 | 36,972 | [illegible] |
| Los Alamos | 1984 | [illegible] | 18,159 | 15,418 | 4,944 | 6,413 | | 3,221 | 1,586 | 799 | 1,825 | 7,740 | 2,966 | [illegible] |
| | 1982 | 53,728 | 18,285 | 15,544 | 4,718 | 5,286 | | 3,285 | 1,030 | 525 | 1,506 | 7,602 | 2,496 | [illegible] |
| Santa Fe | 1984 | 560,118 | 110,511 | 105,532 | 56,689 | 42,689 | 36,591 | 33,148 | 30,618 | 18,866 | 118,696 | 28,238 | 46,682 | 30,075 |
| | 1982 | 462,993 | 96,240 | 92,015 | 51,943 | 33,303 | 28,225 | 32,347 | 19,387 | 12,349 | 95,407 | 28,593 | 34,476 | 20,169 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Bernalillo | 1984 | 2,694,689 | 568,614 | 529,239 | 282,406 | 321,054 | 277,198 | 121,299 | 175,820 | 101,335 | 555,152 | 192,045 | 157,418 | 83,075 |
| | 1982 | 2,295,888 | 497,813 | 463,898 | 253,071 | 257,537 | 220,649 | 119,529 | 121,032 | 73,334 | 485,766 | 183,260 | 120,100 | 62,310 |
| Catron | 1984 | 4,563 | 1,109 | 974 | 418 | | | 73 | 214 | | 289 | 1,476 | 120 | |
| | 1982 | 3,742 | 970 | 853 | 375 | | | 70 | 133 | | 228 | 1,260 | 88 | |
| Chaves | 1984 | 393,812 | 86,535 | 82,997 | 33,042 | 31,302 | 29,794 | 17,782 | 20,144 | 12,681 | 78,136 | 42,234 | 44,675 | 8,064 |
| | 1982 | 288,958 | 65,216 | 62,625 | 25,489 | 21,614 | 20,515 | 14,699 | 11,467 | 7,490 | 58,855 | 34,305 | 28,139 | 5,211 |
| Cibola | 1984 | 82,671 | 27,513 | 26,471 | 8,160 | 13,133 | | 1,686 | 3,532 | 1,399 | 9,209 | 7,063 | 2,555 | 3,514 |
| | 1982 | 76,663 | 27,172 | 26,175 | 8,248 | 10,763 | | 1,826 | 2,484 | 1,043 | 8,232 | 7,512 | 2,109 | 2,694 |
| Colfax | 1984 | 81,313 | 19,288 | 18,658 | 8,088 | 6,701 | 2,270 | 4,775 | 1,566 | 1,015 | 11,474 | 12,399 | 7,007 | 2,523 |
| | 1982 | 72,401 | 17,228 | 16,685 | 7,811 | 4,966 | 1,610 | 4,678 | 1,100 | 747 | 10,242 | 13,016 | 5,269 | 1,933 |
| Curry | 1984 | 241,737 | 47,364 | 45,279 | 18,576 | 24,555 | 19,498 | 13,433 | 16,315 | 8,452 | 64,171 | 9,330 | 20,372 | 7,316 |
| | 1982 | 199,193 | 40,436 | 38,702 | 16,233 | 19,208 | 14,969 | 12,578 | 10,439 | 5,718 | 54,628 | 9,472 | 15,388 | 5,161 |
| De Baca | 1984 | 8,082 | 3,318 | 3,229 | 902 | | | 480 | 242 | 242 | 887 | 463 | 325 | 551 |
| | 1982 | 6,768 | 2,825 | 2,753 | 786 | | | 449 | 162 | 162 | 755 | 468 | 256 | 364 |
| Dona Ana | 1984 | 505,663 | 99,810 | 97,108 | 46,772 | 61,702 | 51,747 | 21,775 | 26,507 | 15,260 | 100,729 | 59,119 | 25,768 | 16,799 |
| | 1982 | 402,747 | 85,564 | 83,348 | 39,104 | 44,692 | 37,078 | 19,433 | 15,977 | 9,728 | 81,916 | 51,808 | 19,348 | 10,614 |
| Eddy | 1984 | 338,330 | 80,409 | 78,827 | 19,501 | 33,918 | 24,189 | 18,117 | 16,146 | 11,592 | 77,355 | 30,033 | 24,908 | 9,356 |
| | 1982 | 254,769 | 64,394 | 63,203 | 16,670 | 22,722 | 15,761 | 16,376 | 9,603 | 7,142 | 56,735 | 24,467 | 16,180 | 6,068 |
| Grant | 1984 | 98,180 | 34,260 | 33,801 | 5,917 | 6,885 | 3,662 | 5,398 | 3,015 | 1,666 | 18,504 | 6,655 | 6,046 | 4,265 |
| | 1982 | 94,359 | 33,565 | 33,155 | 5,934 | 6,180 | 3,180 | 5,800 | 2,323 | 1,377 | 17,739 | 7,042 | 5,466 | 3,244 |
| Guadalupe | 1984 | 38,909 | 5,231 | 5,063 | 4,018 | 741 | | 249 | 360 | 360 | 1,023 | 22,253 | 136 | 335 |
| | 1982 | 31,727 | 4,064 | 3,938 | 3,513 | 526 | | 233 | 219 | 219 | 791 | 18,543 | 97 | 222 |
| Harding | 1984 | 3,407 | 451 | 379 | 162 | 179 | | | 105 | | 1,554 | 413 | 60 | |
| | 1982 | 2,772 | 382 | 321 | 155 | 139 | | | 70 | | 1,193 | 416 | 47 | |
| Hidalgo | 1984 | 31,295 | 7,177 | 7,123 | 1,666 | 498 | | 173 | 66 | | 3,283 | 16,517 | 892 | 125 |
| | 1982 | 28,560 | 6,274 | 6,235 | 1,646 | 398 | | 183 | 46 | | 2,868 | 15,550 | 720 | 93 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW MEXICO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lea | 1984 | 438,672 | 112,374 | 109,813 | 34,114 | 25,548 | 20,664 | 26,243 | 20,669 | 13,225 | 97,795 | 31,615 | 47,598 | 11,217 |
| | 1982 | 346,692 | 90,631 | 88,672 | 28,162 | 18,880 | 15,107 | 24,455 | 13,108 | 8,815 | 78,831 | 27,462 | 32,083 | 7,757 |
| Lincoln | 1984 | 109,016 | 26,670 | 25,609 | 12,159 | 9,703 | | 3,719 | 3,188 | 1,438 | 17,639 | 4,471 | 16,041 | 522 |
| | 1982 | 80,087 | 21,213 | 20,394 | 10,122 | 6,166 | | 3,038 | 1,865 | 873 | 13,129 | 3,959 | 9,984 | 334 |
| Los Alamos | 1984 | 58,516 | 18,159 | 15,418 | 4,944 | 6,413 | | 3,221 | 1,586 | 799 | 1,825 | 7,740 | 2,966 | 1,960 |
| | 1982 | 53,728 | 18,285 | 15,544 | 4,718 | 5,286 | | 3,285 | 1,030 | 525 | 1,506 | 7,602 | 2,496 | 1,532 |
| Luna | 1984 | 71,829 | 23,106 | 22,276 | 3,228 | 6,880 | 3,985 | 2,528 | 700 | 700 | 10,691 | 12,047 | 4,258 | 2,408 |
| | 1982 | 64,216 | 20,640 | 19,923 | 3,259 | 5,100 | 2,879 | 2,477 | 492 | 492 | 9,248 | 12,797 | 3,321 | 1,844 |
| McKinley | 1984 | 313,905 | 80,727 | 77,893 | 31,062 | 35,044 | 15,686 | 9,977 | 13,134 | 9,721 | 40,223 | 53,031 | 18,593 | 7,219 |
| | 1982 | 280,703 | 73,732 | 71,229 | 28,786 | 27,646 | 11,896 | 10,678 | 9,350 | 7,131 | 36,397 | 51,713 | 14,495 | 5,438 |
| Mora | 1984 | 6,289 | 1,587 | 1,492 | 194 | 1,141 | | | 711 | 711 | 181 | 1,887 | 76 | |
| | 1982 | 4,822 | 1,223 | 1,151 | 169 | 805 | | | 390 | 390 | 139 | 1,649 | 54 | |
| Otero | 1984 | 219,319 | 40,812 | 38,557 | 19,226 | 17,781 | 11,388 | 11,300 | 13,004 | 6,256 | 56,916 | 14,984 | 17,266 | 6,384 |
| | 1982 | 185,005 | 38,088 | 36,026 | 18,692 | 14,081 | 8,786 | 10,712 | 8,838 | 4,448 | 44,527 | 14,416 | 13,592 | 4,286 |
| Quay | 1984 | 75,914 | 20,585 | 19,790 | 10,906 | 8,873 | 3,243 | 1,829 | 1,423 | 1,423 | 10,910 | 13,308 | 1,742 | 1,578 |
| | 1982 | 58,202 | 15,644 | 15,058 | 8,484 | 5,595 | 1,942 | 1,683 | 770 | 770 | 8,142 | 12,027 | 1,222 | 1,028 |
| Rio Arriba | 1984 | 82,753 | 25,334 | 24,870 | 6,843 | 8,190 | | 2,710 | 1,298 | 381 | 12,370 | 8,742 | 9,334 | 707 |
| | 1982 | 78,399 | 25,538 | 25,101 | 6,685 | 6,486 | | 2,836 | 974 | 292 | 11,799 | 9,057 | 8,221 | 578 |
| Roosevelt | 1984 | 69,812 | 18,041 | 17,321 | 7,941 | 3,925 | | 3,453 | 1,543 | 709 | 21,438 | 1,559 | 2,946 | 3,741 |
| | 1982 | 56,579 | 15,802 | 15,190 | 6,858 | 3,035 | | 3,197 | 1,024 | 497 | 16,374 | 1,564 | 2,294 | 2,451 |
| Sandoval | 1984 | 55,524 | 21,822 | 20,586 | 6,057 | 6,020 | | 379 | 1,227 | 1,227 | 1,564 | 10,940 | 2,263 | 1,050 |
| | 1982 | 50,767 | 19,612 | 18,524 | 6,152 | 4,957 | | 412 | 868 | 868 | 1,272 | 11,221 | 1,699 | 810 |
| San Juan | 1984 | 496,002 | 121,528 | 119,238 | 40,561 | 44,013 | 35,596 | 22,543 | 18,005 | 9,598 | 112,767 | 45,244 | 45,274 | 9,792 |
| | 1982 | 436,909 | 110,628 | 108,674 | 37,109 | 36,045 | 28,855 | 23,170 | 12,016 | 6,670 | 100,740 | 43,555 | 33,821 | 7,505 |
| San Miguel | 1984 | 85,159 | 24,319 | 23,615 | 8,017 | 10,929 | 2,844 | 3,261 | 2,278 | 1,456 | 9,410 | 7,654 | 10,155 | 2,989 |
| | 1982 | 72,190 | 22,046 | 21,433 | 7,046 | 7,788 | 1,916 | 3,391 | 1,538 | 1,038 | 8,075 | 7,817 | 7,288 | 1,994 |
| Santa Fe | 1984 | 560,118 | 110,511 | 105,532 | 56,689 | 42,689 | 36,591 | 33,148 | 30,618 | 18,866 | 118,696 | 28,238 | 46,682 | 30,075 |
| | 1982 | 462,993 | 96,240 | 92,015 | 51,943 | 33,303 | 28,225 | 32,347 | 19,387 | 12,349 | 95,407 | 28,593 | 34,476 | 20,169 |
| Sierra | 1984 | 32,173 | 9,469 | 9,093 | 5,671 | 3,251 | | 319 | 36[illegible] | | 3,682 | 3,073 | 2,416 | 2,158 |
| | 1982 | 27,596 | 8,942 | 8,597 | 4,964 | 2,307 | | 331 | 244 | | 2,850 | 3,108 | 1,907 | 1,433 |
| Socorro | 1984 | 49,081 | 13,913 | 13,308 | 4,390 | 4,081 | | 1,034 | 859 | 83 | 15,913 | 3,627 | 2,273 | 724 |
| | 1982 | 43,693 | 12,880 | 12,335 | 4,256 | 3,134 | | 1,158 | 567 | 58 | 13,334 | 3,993 | 1,759 | 520 |
| Taos | 1984 | 110,092 | 32,044 | 30,496 | 15,219 | 8,831 | | 5,643 | 2,006 | 1,602 | 11,768 | 7,678 | 7,544 | 2,100 |
| | 1982 | 90,649 | 26,507 | 25,257 | 12,886 | 6,632 | | 5,120 | 1,267 | 1,042 | 9,730 | 7,497 | 5,759 | 1,385 |
| Torrance | 1984 | 28,830 | 4,582 | 4,376 | 1,619 | 613 | | | 247 | 247 | 9,529 | 7,732 | 184 | 802 |
| | 1982 | 27,390 | 4,327 | 4,137 | 1,655 | 480 | | | 166 | 166 | 8,992 | 8,020 | 160 | 588 |
| Union | 1984 | 18,317 | 4,050 | 3,951 | 2,318 | 1,390 | | 741 | 1,130 | 277 | 1,308 | 4,509 | 1,729 | 347 |
| | 1982 | 16,696 | 4,039 | 3,945 | 2,143 | 1,150 | | 735 | 771 | 200 | 1,181 | 4,387 | 1,305 | 269 |
| Valencia | 1984 | 137,874 | 54,794 | 53,902 | 6,062 | 11,684 | | 3,127 | 2,262 | 1,004 | 38,122 | 3,878 | 10,407 | 4,002 |
| | 1982 | 122,861 | 50,770 | 50,004 | 6,347 | 8,983 | | 3,227 | 1,648 | 768 | 32,269 | 4,273 | 8,899 | 3,179 |
| **TOTAL METRO COUNTIES** | 1984 | 3,818,986 | 797,094 | 747,297 | 390,811 | 431,858 | 365,536 | 179,443 | 234,531 | 136,260 | 776,402 | 287,142 | 232,834 | 131,909 |
| | 1982 | 3,215,356 | 697,902 | 654,805 | 348,836 | 340,818 | 285,952 | 174,594 | 157,426 | 95,936 | 664,595 | 271,263 | 176,420 | 94,625 |
| **TOTAL STATE** | 1984 | 7,541,846 | 1,745,506 | 1,666,284 | 706,848 | 757,667 | 538,355 | 340,415 | 380,283 | 223,725 | 1,514,513 | 671,957 | 540,029 | 225,700 |
| | 1982 | 6,318,724 | 1,522,690 | 1,455,100 | 629,471 | 586,604 | 413,368 | 328,106 | 251,368 | 154,352 | 1,273,890 | 631,829 | 398,042 | 161,014 |
| **NEW YORK** | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | 1984 | 4,651,906 | 1,079,267 | 1,003,524 | 373,836 | 473,873 | 393,648 | 283,338 | 217,483 | 115,858 | 918,727 | 368,091 | 205,646 | 171,105 |
| | 1982 | 3,811,347 | 961,899 | 895,835 | 322,837 | 378,259 | 311,893 | 226,659 | 155,893 | 88,209 | 634,913 | 328,595 | 151,170 | 131,890 |
| Albany | 1984 | 2,172,391 | 378,427 | 341,537 | 183,252 | 246,714 | 198,829 | 174,879 | 128,380 | 63,995 | 479,939 | 129,032 | 67,094 | 65,015 |
| | 1982 | 1,704,538 | 335,401 | 303,069 | 154,593 | 191,066 | 152,303 | 135,830 | 87,378 | 46,378 | 313,965 | [illegible] | 48,007 | 47,465 |
| Greene | 1984 | 192,440 | 55,979 | 54,758 | 13,068 | 10,981 | 9,289 | 5,769 | 4,087 | 4,087 | 37,281 | 25,249 | 11,928 | 6,391 |
| | 1982 | 175,626 | 55,526 | 54,380 | 12,517 | 9,592 | 8,031 | 5,081 | 3,482 | 3,482 | 29,051 | 23,897 | 9,677 | 5,330 |
| Montgomery | 1984 | 235,105 | 59,898 | 57,711 | 14,633 | 22,145 | 20,251 | 11,423 | 6,290 | 3,381 | 33,995 | 41,343 | 8,348 | 13,450 |
| | 1982 | 191,869 | 51,097 | 49,290 | 12,449 | 17,271 | 15,684 | 8,935 | 4,761 | 2,733 | 23,528 | 34,754 | 6,015 | 10,919 |
| Rensselaer | 1984 | 536,498 | 183,914 | 176,626 | 44,348 | 28,285 | 24,020 | 13,702 | 15,392 | 12,507 | 101,763 | 49,109 | 24,100 | 29,862 |
| | 1982 | 454,996 | 162,688 | 156,429 | 37,620 | 23,608 | 19,887 | 12,666 | 12,466 | 10,345 | 71,125 | 45,729 | 17,818 | 23,495 |
| Saratoga | 1984 | 638,339 | 166,903 | 156,659 | 61,261 | 62,755 | 57,889 | 25,052 | 20,847 | 11,249 | 114,017 | 57,150 | 41,093 | 20,237 |
| | 1982 | 579,287 | 159,129 | 149,541 | 56,375 | 55,478 | 50,913 | 22,602 | 16,808 | 9,556 | 91,024 | 55,968 | 34,154 | 17,799 |
| Schenectady | 1984 | 877,133 | 234,146 | 216,233 | 57,274 | 102,993 | 83,370 | 52,513 | 42,487 | 20,639 | 151,732 | 66,208 | 53,083 | 36,150 |
| | 1982 | 705,031 | 198,058 | 183,126 | 49,283 | 81,244 | 65,075 | 41,545 | 30,998 | 15,715 | 106,220 | 56,293 | 35,499 | 26,882 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW YORK (continued)** | | | | | | | | | | | | | | |
| **BINGHAMTON** | 1984 | 1,344,933 | 319,953 | 307,588 | 115,341 | 152,768 | 118,868 | 71,811 | 61,220 | 39,568 | 268,161 | 117,569 | 55,012 | 61,429 |
| | 1982 | 1,164,910 | 300,487 | 289,224 | 100,158 | 127,956 | 98,534 | 61,318 | 49,064 | 33,125 | 202,931 | 109,109 | 43,382 | 49,835 |
| Broome | 1984 | 1,204,892 | 272,403 | 270,110 | 108,290 | 144,334 | 112,742 | 70,700 | 59,241 | 38,000 | 240,533 | 100,354 | 47,922 | 57,736 |
| | 1982 | 1,039,034 | 255,839 | 253,991 | 93,806 | 121,213 | 93,718 | 60,235 | 47,372 | 31,771 | 181,333 | 92,764 | 37,612 | 46,266 |
| Tioga | 1984 | 140,041 | 47,550 | 37,478 | 7,051 | 8,434 | 6,126 | 1,111 | 1,979 | 1,568 | 27,628 | 17,215 | 7,090 | 3,893 |
| | 1982 | 125,876 | 44,648 | 35,233 | 6,352 | 6,743 | 4,816 | 1,083 | 1,692 | 1,354 | 21,598 | 16,345 | 5,770 | 3,569 |
| **BUFFALO** | 1984 | 4,822,866 | 1,239,925 | 1,116,553 | 505,335 | 539,211 | 450,136 | 305,012 | 222,412 | 121,293 | 900,578 | 350,435 | 168,757 | 235,732 |
| | 1982 | 4,147,981 | 1,141,404 | 1,029,069 | 433,572 | 461,487 | 381,762 | 261,808 | 175,480 | 100,022 | 684,015 | 323,273 | 132,404 | 190,189 |
| Erie | 1984 | 4,822,866 | 1,239,925 | 1,116,553 | 505,335 | 539,211 | 450,136 | 305,012 | 222,412 | 121,293 | 900,578 | 350,435 | 168,757 | 235,732 |
| | 1982 | 4,147,981 | 1,141,404 | 1,029,069 | 433,572 | 461,487 | 381,762 | 261,808 | 175,480 | 100,022 | 684,015 | 323,273 | 132,404 | 190,189 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | *1984* | *5,751,681* | *1,487,356* | *1,346,214* | *594,907* | *664,567* | *556,131* | *357,327* | *252,356* | *137,105* | *1,075,330* | *401,684* | *202,346* | *280,012* |
| | *1982* | *5,002,201* | *1,380,459* | *1,251,222* | *519,232* | *574,329* | *476,358* | *309,383* | *201,395* | *114,259* | *827,854* | *374,262* | *160,543* | *228,343* |
| **ELMIRA** | 1984 | 491,370 | 96,425 | 89,137 | 40,657 | 91,629 | 84,885 | 28,321 | 18,567 | 8,526 | 98,092 | 39,799 | 20,398 | 21,124 |
| | 1982 | 436,952 | 96,926 | 89,708 | 36,097 | 77,586 | 71,496 | 24,915 | 15,613 | 7,604 | 75,987 | 37,629 | 16,393 | 17,874 |
| Chemung | 1984 | 491,370 | 96,425 | 89,137 | 40,657 | 91,629 | 84,885 | 28,321 | 18,567 | 8,526 | 98,092 | 39,799 | 20,398 | 21,124 |
| | 1982 | 436,952 | 96,926 | 89,708 | 36,097 | 77,586 | 71,496 | 24,915 | 15,613 | 7,604 | 75,987 | 37,629 | 16,393 | 17,874 |
| **GLENS FALLS** | 1984 | 624,957 | 155,517 | 147,303 | 57,449 | 63,137 | 52,834 | 30,753 | 15,779 | 8,344 | 116,747 | 51,571 | 37,711 | 26,402 |
| | 1982 | 522,954 | 141,489 | 134,174 | 49,775 | 51,008 | 42,376 | 25,460 | 12,242 | 6,862 | 83,225 | 46,498 | 28,329 | 20,187 |
| Warren | 1984 | 448,558 | 98,365 | 93,014 | 41,646 | 56,090 | 47,638 | 27,436 | 13,082 | 7,395 | 91,657 | 38,211 | 31,684 | 16,828 |
| | 1982 | 376,120 | 90,105 | 85,306 | 37,509 | 45,994 | 38,719 | 22,719 | 10,345 | 6,138 | 65,805 | 34,006 | 23,955 | 13,097 |
| Washington | 1984 | 176,399 | 57,152 | 54,289 | 15,803 | 7,047 | 5,196 | 3,317 | 2,697 | 949 | 25,090 | 13,360 | 6,027 | 9,574 |
| | 1982 | 146,834 | 51,384 | 48,868 | 12,266 | 5,014 | 3,657 | 2,741 | 1,897 | 724 | 17,420 | 12,492 | 4,374 | 7,090 |
| **NASSAU - SUFFOLK** | 1984 | 18,013,334 | 3,671,437 | 3,136,004 | 1,411,664 | 1,912,108 | 1,658,080 | 1,168,246 | 1,125,086 | 677,689 | 3,195,924 | 1,138,034 | 905,450 | 522,461 |
| | 1982 | 14,136,906 | 3,204,654 | 2,740,205 | 1,122,429 | 1,466,337 | 1,260,372 | 898,128 | 768,574 | 480,710 | 2,125,013 | 997,680 | 586,867 | 384,540 |
| Nassau | 1984 | 10,667,457 | 2,003,967 | 1,727,875 | 873,248 | 1,169,601 | 1,038,355 | 746,828 | 769,391 | 470,457 | 1,805,585 | 666,311 | 382,343 | 289,846 |
| | 1982 | 8,230,516 | 1,727,832 | 1,491,574 | 672,894 | 880,205 | 775,858 | 563,684 | 508,876 | 322,759 | 1,185,153 | 570,317 | 241,343 | 211,146 |
| Suffolk | 1984 | 7,345,877 | 1,667,470 | 1,408,129 | 538,416 | 742,507 | 619,725 | 421,418 | 355,695 | 207,232 | 1,390,339 | 471,723 | 523,107 | 232,615 |
| | 1982 | 5,906,390 | 1,476,822 | 1,248,631 | 449,535 | 586,132 | 484,514 | 334,444 | 259,698 | 157,951 | 939,860 | 427,363 | 345,524 | 173,394 |
| **NEW YORK** | 1984 | 38,784,867 | 7,815,956 | 6,501,948 | 4,945,191 | 4,431,828 | 3,628,451 | 3,732,686 | 2,701,855 | 1,507,592 | 4,569,065 | 1,562,225 | 1,210,854 | 1,365,529 |
| | 1982 | 30,340,789 | 6,931,826 | 5,783,796 | 3,765,017 | 3,308,010 | 2,670,687 | 2,890,731 | 1,789,451 | 1,051,795 | 2,998,007 | 1,339,838 | 789,413 | 999,993 |
| Bronx | 1984 | 2,397,864 | 740,048 | 625,994 | 183,081 | 152,286 | 99,437 | 183,101 | 161,348 | 94,823 | 321,779 | 125,849 | 73,238 | 101,524 |
| | 1982 | 2,132,854 | 724,424 | 613,514 | 158,090 | 130,111 | 82,563 | 162,863 | 122,056 | 75,223 | 236,412 | 115,899 | 52,359 | 81,769 |
| Kings | 1984 | 6,380,345 | 1,662,673 | 1,290,703 | 437,724 | 617,765 | 470,267 | 507,519 | 440,141 | 293,909 | 818,171 | 302,434 | 256,432 | 261,173 |
| | 1982 | 4,988,562 | 1,444,643 | 1,122,798 | 356,812 | 463,143 | 347,083 | 415,901 | 297,718 | 205,585 | 502,952 | 251,488 | 160,866 | 186,023 |
| New York (Manhattan) | 1984 | 14,827,474 | 1,824,061 | 1,432,660 | 2,943,832 | 2,059,640 | 1,737,640 | 2,075,327 | 1,267,779 | 646,855 | 705,921 | 139,290 | 243,037 | 496,883 |
| | 1982 | 10,856,507 | 1,500,521 | 1,179,960 | 2,125,194 | 1,447,846 | 1,207,741 | 1,526,665 | 783,243 | 424,215 | 398,836 | 108,934 | 142,958 | 339,830 |
| Putnam | 1984 | 294,320 | 70,043 | 65,711 | 16,360 | 16,202 | 14,608 | 5,850 | 9,451 | 5,315 | 68,058 | 26,020 | 22,912 | 12,589 |
| | 1982 | 272,769 | 70,705 | 66,412 | 16,132 | 14,594 | 13,033 | 5,855 | 7,673 | 4,561 | 54,031 | 26,228 | 19,134 | 10,726 |
| Queens | 1984 | 6,257,815 | 1,609,572 | 1,362,797 | 693,829 | 535,081 | 373,207 | 392,516 | 333,278 | 197,303 | 1,063,241 | 388,472 | 211,877 | 245,619 |
| | 1982 | 5,111,766 | 1,465,717 | 1,242,489 | 563,091 | 424,639 | 290,567 | 320,053 | 236,818 | 145,363 | 709,176 | 338,169 | 142,460 | 189,274 |
| Richmond | 1984 | 1,268,368 | 319,223 | 276,577 | 89,326 | 155,887 | 139,974 | 91,469 | 63,174 | 35,435 | 214,570 | 64,598 | 62,427 | 42,405 |
| | 1982 | 1,084,079 | 310,583 | 269,414 | 76,107 | 129,605 | 115,539 | 76,270 | 46,160 | 27,010 | 154,963 | 58,086 | 43,429 | 34,068 |
| Rockland | 1984 | 1,310,534 | 281,589 | 251,933 | 130,246 | 154,293 | 140,587 | 70,970 | 52,038 | 25,265 | 293,667 | 95,863 | 68,105 | 48,816 |
| | 1982 | 1,114,627 | 275,378 | 246,673 | 107,908 | 129,392 | 117,230 | 62,778 | 41,411 | 21,193 | 206,302 | 88,097 | 50,018 | 38,592 |
| Westchester | 1984 | 6,048,147 | 1,308,747 | 1,195,573 | 450,793 | 740,674 | 652,731 | 405,934 | 374,646 | 208,687 | 1,083,658 | 419,699 | 272,826 | 156,520 |
| | 1982 | 4,779,625 | 1,139,855 | 1,042,536 | 361,683 | 568,680 | 496,931 | 320,326 | 254,372 | 148,645 | 735,335 | 352,937 | 178,189 | 119,711 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | *1984* | *97,023,574* | *20,038,991* | *17,411,751* | *9,829,929* | *10,412,556* | *8,816,569* | *7,531,733* | *6,137,375* | *3,476,867* | *15,678,425* | *5,984,287* | *3,915,900* | *3,029,853* |
| | *1982* | *77,146,645* | *17,898,154* | *15,589,527* | *7,694,718* | *7,939,187* | *6,651,964* | *5,953,251* | *4,201,032* | *2,493,028* | *10,613,207* | *5,226,960* | *2,660,609* | *2,275,202* |
| **NIAGARA FALLS** | 1984 | 928,815 | 247,431 | 229,661 | 89,572 | 125,356 | 105,995 | 52,315 | 29,944 | 15,812 | 174,752 | 51,249 | 33,589 | 44,280 |
| | 1982 | 854,220 | 239,055 | 222,153 | 85,660 | 112,842 | 94,596 | 47,575 | 25,915 | 14,237 | 143,839 | 50,989 | 28,139 | 38,154 |
| Niagara | 1984 | 928,815 | 247,431 | 229,661 | 89,572 | 125,356 | 105,995 | 52,315 | 29,944 | 15,812 | 174,752 | 51,249 | 33,589 | 44,280 |
| | 1982 | 854,220 | 239,055 | 222,153 | 85,660 | 112,842 | 94,596 | 47,575 | 25,915 | 14,237 | 143,839 | 50,989 | 28,139 | 38,154 |
| **ORANGE COUNTY** | 1984 | 1,470,605 | 349,911 | 329,304 | 93,016 | 183,814 | 141,460 | 79,573 | 70,314 | 32,047 | 275,113 | 132,805 | 87,010 | 43,177 |
| | 1982 | 1,238,717 | 335,454 | 316,078 | 82,739 | 143,834 | 109,397 | 65,503 | 50,729 | 24,606 | 199,706 | 117,275 | 65,674 | 33,942 |
| Orange | 1984 | 1,470,605 | 349,911 | 329,304 | 93,016 | 183,814 | 141,460 | 79,573 | 70,314 | 32,047 | 275,113 | 132,805 | 87,010 | 43,177 |
| | 1982 | 1,238,717 | 335,454 | 316,078 | 82,739 | 143,834 | 109,397 | 65,503 | 50,729 | 24,606 | 199,706 | 117,275 | 65,674 | 33,942 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW YORK (continued)** | | | | | | | | | | | | | | |
| **POUGHKEEPSIE** | **1984** | **1,300,899** | **314,071** | **298,956** | **97,330** | **140,520** | **124,373** | **76,152** | **51,822** | **28,807** | **253,945** | **93,787** | **66,830** | **41,286** |
| | 1982 | 1,114,542 | 298,363 | 284,345 | 83,087 | 117,611 | 103,447 | 63,923 | 38,119 | 22,443 | 182,924 | 84,607 | 50,667 | 32,574 |
| Dutchess | 1984 | 1,300,899 | 314,071 | 298,956 | 97,330 | 140,520 | 124,373 | 76,152 | 51,822 | 28,807 | 253,945 | 93,787 | 66,830 | 41,286 |
| | 1982 | 1,114,542 | 298,363 | 284,345 | 83,087 | 117,611 | 103,447 | 63,923 | 38,119 | 22,443 | 182,924 | 84,607 | 50,667 | 32,574 |
| **ROCHESTER** | **1984** | **5,209,563** | **1,142,245** | **1,081,507** | **504,140** | **555,510** | **494,297** | **252,411** | **251,854** | **130,371** | **1,177,041** | **403,715** | **233,373** | **219,988** |
| | 1982 | 4,326,406 | 1,046,354 | 992,388 | 411,038 | 455,480 | 402,199 | 210,319 | 184,902 | 100,635 | 859,490 | 363,939 | 178,567 | 175,199 |
| Livingston | 1984 | 214,193 | 59,855 | 59,196 | 22,048 | 11,735 | 10,589 | 4,849 | 3,982 | 1,329 | 40,246 | 28,070 | 14,793 | 5,989 |
| | 1982 | 192,013 | 56,879 | 56,320 | 19,030 | 10,252 | 9,191 | 4,249 | 3,376 | 1,247 | 31,203 | 26,774 | 11,901 | 5,446 |
| Monroe | 1984 | 4,114,710 | 889,337 | 836,097 | 407,965 | 432,004 | 380,598 | 198,633 | 221,627 | 113,888 | 963,385 | 309,328 | 162,831 | 174,620 |
| | 1982 | 3,332,460 | 799,877 | 752,896 | 325,628 | 348,208 | 304,407 | 160,571 | 159,858 | 86,179 | 689,116 | 268,740 | 121,262 | 135,691 |
| Ontario | 1984 | 511,804 | 96,166 | 92,184 | 48,335 | 85,633 | 84,089 | 38,173 | 16,524 | 8,623 | 90,467 | 34,278 | 24,018 | 20,091 |
| | 1982 | 442,424 | 90,123 | 86,495 | 41,214 | 72,571 | 71,137 | 34,424 | 12,907 | 7,187 | 68,039 | 32,823 | 18,787 | 16,051 |
| Orleans | 1984 | 112,967 | 35,915 | 34,426 | 10,282 | 2,544 | 2,105 | 3,860 | 3,935 | 3,315 | 19,245 | 5,676 | 8,691 | 7,211 |
| | 1982 | 105,754 | 35,877 | 34,431 | 9,305 | 2,331 | 1,903 | 3,915 | 3,498 | 2,972 | 15,644 | 6,189 | 6,662 | 6,227 |
| Wayne | 1984 | 255,889 | 60,972 | 59,604 | 15,510 | 23,594 | 16,916 | 6,896 | 5,786 | 3,216 | 63,698 | 26,363 | 23,040 | 12,077 |
| | 1982 | 253,755 | 63,598 | 62,246 | 15,861 | 22,118 | 15,561 | 7,160 | 5,263 | 3,050 | 55,488 | 29,413 | 19,955 | 11,784 |
| **SYRACUSE** | **1984** | **3,297,616** | **808,061** | **738,619** | **304,007** | **328,597** | **283,756** | **204,619** | **158,000** | **89,202** | **694,287** | **228,477** | **156,455** | **153,694** |
| | 1982 | 2,765,490 | 740,711 | 678,069 | 259,436 | 268,198 | 229,648 | 169,536 | 118,966 | 70,397 | 504,397 | 209,382 | 112,845 | 130,928 |
| Madison | 1984 | 223,634 | 60,254 | 56,937 | 27,695 | 11,553 | 9,535 | 5,901 | 5,628 | 3,255 | 49,736 | 12,568 | 13,454 | 13,858 |
| | 1982 | 203,404 | 59,538 | 56,328 | 24,491 | 9,964 | 8,141 | 5,617 | 4,889 | 2,964 | 39,509 | 13,388 | 10,077 | 12,752 |
| Onondaga | 1984 | 2,647,603 | 626,875 | 569,441 | 240,847 | 282,494 | 246,884 | 189,044 | 141,295 | 78,199 | 562,253 | 182,086 | 118,899 | 115,661 |
| | 1982 | 2,190,477 | 568,236 | 516,794 | 204,319 | 230,846 | 200,129 | 154,932 | 104,869 | 60,838 | 402,314 | 164,759 | 83,689 | 97,133 |
| Oswego | 1984 | 426,379 | 120,932 | 112,241 | 35,465 | 34,550 | 27,337 | 9,674 | 11,077 | 7,748 | 82,298 | 33,823 | 24,102 | 24,175 |
| | 1982 | 371,609 | 112,937 | 104,947 | 30,626 | 27,388 | 21,378 | 8,987 | 9,208 | 6,595 | 62,574 | 31,235 | 19,079 | 21,043 |
| **UTICA - ROME** | **1984** | **1,491,388** | **364,186** | **334,864** | **124,169** | **153,769** | **126,105** | **101,567** | **63,004** | **38,895** | **269,821** | **121,344** | **66,881** | **80,438** |
| | 1982 | 1,284,075 | 336,653 | 309,876 | 111,084 | 129,260 | 104,825 | 85,824 | 47,339 | 30,307 | 201,661 | 113,005 | 51,593 | 66,380 |
| Herkimer | 1984 | 243,699 | 66,298 | 62,652 | 20,003 | 33,715 | 30,437 | 10,774 | 10,080 | 6,150 | 34,325 | 23,023 | 12,413 | 14,343 |
| | 1982 | 207,607 | 59,908 | 56,681 | 17,235 | 27,893 | 24,993 | 8,939 | 8,066 | 5,137 | 25,201 | 20,530 | 9,488 | 11,492 |
| Oneida | 1984 | 1,247,689 | 297,888 | 272,212 | 104,166 | 120,054 | 95,668 | 90,793 | 52,924 | 32,745 | 235,496 | 98,321 | 54,468 | 66,095 |
| | 1982 | 1,076,468 | 276,745 | 253,195 | 93,849 | 101,367 | 79,832 | 76,885 | 39,273 | 25,170 | 176,460 | 92,475 | 42,105 | 54,888 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Albany | 1984 | 2,172,391 | 378,427 | 341,537 | 183,252 | 246,714 | 198,829 | 174,879 | 128,380 | 63,995 | 479,939 | 129,032 | 67,094 | 65,015 |
| | 1982 | 1,704,538 | 335,401 | 303,069 | 154,593 | 191,066 | 152,303 | 135,830 | 87,378 | 46,378 | 313,965 | 111,954 | 48,007 | 47,465 |
| Allegany | 1984 | 147,185 | 49,704 | 48,316 | 12,939 | 8,958 | 7,513 | 4,004 | 3,619 | 1,193 | 36,198 | 8,804 | 5,678 | 6,156 |
| | 1982 | 129,068 | 45,900 | 44,672 | 11,138 | 7,805 | 6,494 | 3,499 | 3,060 | 1,107 | 27,989 | 9,130 | 4,571 | 5,056 |
| Bronx | 1984 | 2,397,864 | 740,048 | 625,994 | 183,081 | 152,286 | 99,437 | 183,101 | 161,348 | 94,823 | 321,779 | 125,849 | 73,238 | 101,524 |
| | 1982 | 2,132,854 | 724,424 | 613,514 | 158,090 | 130,111 | 82,563 | 162,863 | 122,056 | 75,223 | 236,412 | 115,899 | 52,359 | 81,769 |
| Broome | 1984 | 1,204,892 | 272,403 | 270,110 | 108,290 | 144,334 | 112,742 | 70,700 | 59,241 | 38,000 | 240,533 | 100,354 | 47,922 | 57,736 |
| | 1982 | 1,039,034 | 255,839 | 253,991 | 93,806 | 121,213 | 93,718 | 60,235 | 47,372 | 31,771 | 181,333 | 92,764 | 37,612 | 46,266 |
| Cattaraugus | 1984 | 343,790 | 87,606 | 83,194 | 35,659 | 44,035 | 34,259 | 22,394 | 12,29 | 7,268 | 67,388 | 18,260 | 24,564 | 13,348 |
| | 1982 | 291,434 | 80,001 | 76,063 | 29,677 | 36,192 | 27,853 | 18,821 | 9,467 | 5,877 | 50,101 | 18,188 | 19,018 | 11,315 |
| Cayuga | 1984 | 318,682 | 77,529 | 69,205 | 23,432 | 33,236 | 28,605 | 18,484 | 6,481 | 4,174 | 75,534 | 33,184 | 15,670 | 12,291 |
| | 1982 | 279,967 | 74,930 | 66,965 | 20,500 | 27,830 | 23,738 | 15,993 | 5,426 | 3,650 | 57,569 | 31,583 | 12,490 | 11,036 |
| Chautauqua | 1984 | 622,696 | 164,263 | 154,874 | 61,752 | 68,639 | 53,683 | 22,115 | 23,089 | 10,266 | 127,077 | 47,684 | 39,480 | 23,866 |
| | 1982 | 557,824 | 154,521 | 145,664 | 56,757 | 60,923 | 46,951 | 21,738 | 19,887 | 9,277 | 100,097 | 46,626 | 30,703 | 19,969 |
| Chemung | 1984 | 491,370 | 96,425 | 89,137 | 40,657 | 91,629 | 84,885 | 28,321 | 18,567 | 8,526 | 98,092 | 39,799 | 20,398 | 21,124 |
| | 1982 | 436,952 | 96,926 | 89,708 | 36,097 | 77,586 | 71,496 | 24,915 | 15,613 | 7,604 | 75,987 | 37,629 | 16,393 | 17,874 |
| Chenango | 1984 | 187,670 | 54,037 | 52,613 | 12,901 | 12,603 | 11,548 | 5,892 | 4,481 | 2,443 | 45,362 | 10,038 | 7,239 | 9,465 |
| | 1982 | 159,761 | 48,117 | 46,905 | 10,906 | 9,590 | 8,738 | 5,353 | 3,653 | 2,082 | 33,568 | 10,036 | 5,619 | 7,496 |
| Clinton | 1984 | 389,451 | 76,328 | 72,693 | 34,192 | 38,676 | 33,652 | 27,090 | 13,248 | 5,062 | 80,893 | 30,277 | 19,329 | 14,904 |
| | 1982 | 338,640 | 73,716 | 70,289 | 31,034 | 32,844 | 28,344 | 23,073 | 10,917 | 4,470 | 59,892 | 27,713 | 15,130 | 12,170 |
| Columbia | 1984 | 240,886 | 67,185 | 63,705 | 16,598 | 12,391 | 10,142 | 4,981 | 7,469 | 4,540 | 40,068 | 26,341 | 26,369 | 6,729 |
| | 1982 | 207,008 | 62,056 | 58,913 | 14,306 | 10,403 | 8,432 | 4,631 | 5,847 | 3,670 | 29,854 | 24,144 | 19,461 | 5,326 |
| Cortland | 1984 | 206,595 | 49,112 | 48,486 | 24,791 | 9,750 | 9,348 | 10,891 | 8,145 | 1,590 | 48,483 | 12,235 | 15,388 | 13,887 |
| | 1982 | 184,522 | 48,582 | 48,020 | 22,001 | 8,759 | 8,375 | 10,255 | 6,842 | 1,466 | 37,599 | 13,080 | 11,566 | 11,759 |
| Delaware | 1984 | 222,586 | 66,278 | 65,016 | 16,685 | 16,084 | 13,805 | 5,964 | 4,462 | 3,013 | 37,530 | 16,147 | 16,212 | 10,352 |
| | 1982 | 179,533 | 56,751 | 55,737 | 12,926 | 11,423 | 9,699 | 4,699 | 3,396 | 2,400 | 26,117 | 15,070 | 11,577 | 7,889 |
| Dutchess | 1984 | 1,300,899 | 314,071 | 298,956 | 97,330 | 140,520 | 124,373 | 76,152 | 51,822 | 28,807 | 253,945 | 93,787 | 66,830 | 41,286 |
| | 1982 | 1,114,542 | 298,363 | 284,345 | 83,087 | 117,611 | 103,447 | 63,923 | 38,119 | 22,443 | 182,924 | 84,607 | 50,667 | 32,574 |
| Erie | 1984 | 4,822,866 | 1,239,925 | 1,116,553 | 505,335 | 539,211 | 450,136 | 305,012 | 222,412 | 121,293 | 900,578 | 350,435 | 168,757 | 235,732 |
| | 1982 | 4,147,981 | 1,141,404 | 1,029,069 | 433,572 | 461,487 | 381,762 | 261,808 | 175,480 | 100,022 | 684,015 | 323,273 | 132,404 | 190,189 |
| Essex | 1984 | 143,480 | 43,357 | 42,143 | 16,648 | 9,561 | 7,526 | 5,336 | 1,482 | 591 | 19,080 | 11,816 | 10,561 | 4,316 |
| | 1982 | 128,788 | 40,979 | 39,880 | 14,689 | 7,493 | 5,829 | 4,810 | 1,244 | 512 | 14,652 | 12,169 | 8,444 | 3,521 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

**NEW YORK (continued)**

**ALL COUNTIES (continued)**

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| Franklin | 1984 | 192,804 | 49,630 | 48,163 | 12,412 | 12,668 | 10,265 | 6,475 | 4,637 | 2,385 | 25,649 | 7,037 | 20,172 | 12,559 |
| | 1982 | 162,442 | 46,588 | 45,265 | 10,810 | 10,161 | 8,138 | 5,702 | 3,610 | 1,971 | 18,258 | 6,718 | 13,539 | 9,496 |
| Fulton | 1984 | 222,370 | 55,090 | 52,897 | 14,286 | 15,124 | 8,038 | 16,541 | 6,677 | 1,576 | 51,655 | 16,090 | 14,649 | 16,237 |
| | 1982 | 189,030 | 50,299 | 48,355 | 12,384 | 12,751 | 6,630 | 13,986 | 5,162 | 1,305 | 38,647 | 16,064 | 10,923 | 12,905 |
| Genesee | 1984 | 232,816 | 57,399 | 55,083 | 24,892 | 16,716 | 10,728 | 12,725 | 13,486 | 8,307 | 43,906 | 23,353 | 17,020 | 11,134 |
| | 1982 | 208,472 | 55,214 | 53,050 | 22,001 | 14,955 | 9,423 | 11,418 | 10,603 | 6,763 | 34,860 | 22,519 | 13,952 | 9,390 |
| Greene | 1984 | 192,440 | 55,979 | 54,758 | 13,068 | 10,981 | 9,289 | 5,769 | 4,087 | 4,087 | 37,281 | 25,249 | 11,928 | 6,391 |
| | 1982 | 175,626 | 55,526 | 54,380 | 12,517 | 9,592 | 8,031 | 5,087 | 3,482 | 3,482 | 29,051 | 23,897 | 9,677 | 5,330 |
| Hamilton | 1984 | 14,119 | 4,363 | 4,279 | 2,545 | 1,147 | | 308 | 406 | 406 | 1,590 | 557 | 2,214 | |
| | 1982 | 14,055 | 4,556 | 4,473 | 2,493 | 1,091 | | 337 | 351 | 351 | 1,390 | 653 | 2,016 | |
| Herkimer | 1984 | 243,699 | 66,298 | 62,652 | 20,003 | 33,715 | 30,437 | 10,774 | 10,080 | 6,150 | 34,325 | 23,023 | 12,413 | 14,343 |
| | 1982 | 207,607 | 59,908 | 56,681 | 17,235 | 27,893 | 24,993 | 8,939 | 8,066 | 5,137 | 25,201 | 20,530 | 9,488 | 11,492 |
| Jefferson | 1984 | 465,381 | 99,331 | 96,940 | 39,259 | 51,825 | 37,094 | 24,795 | 17,475 | 12,222 | 93,383 | 40,277 | 26,382 | 27,089 |
| | 1982 | 377,197 | 89,305 | 87,260 | 31,881 | 40,732 | 28,657 | 19,930 | 12,517 | 9,134 | 66,418 | 34,793 | 19,534 | 20,949 |
| Kings | 1984 | 6,380,345 | 1,662,673 | 1,290,703 | 437,724 | 617,765 | 470,267 | 507,519 | 440,141 | 293,909 | 818,171 | 302,434 | 256,432 | 261,173 |
| | 1982 | 4,988,562 | 1,444,643 | 1,122,798 | 356,812 | 463,143 | 347,083 | 415,901 | 297,718 | 205,585 | 502,952 | 251,488 | 160,866 | 186,023 |
| Lewis | 1984 | 61,193 | 18,964 | 18,648 | 5,933 | 4,314 | | 1,244 | 1,669 | 939 | 12,647 | 5,981 | 1,582 | 3,870 |
| | 1982 | 54,413 | 17,586 | 17,313 | 5,362 | 3,545 | | 1,170 | 1,269 | 733 | 9,709 | 6,043 | 1,264 | 3,156 |
| Livingston | 1984 | 214,193 | 59,855 | 59,196 | 22,048 | 11,735 | 10,589 | 4,849 | 3,982 | 1,329 | 40,246 | 28,070 | 14,793 | 5,989 |
| | 1982 | 192,013 | 56,879 | 56,320 | 19,030 | 10,252 | 9,191 | 4,249 | 3,376 | 1,247 | 31,203 | 26,774 | 11,901 | 5,446 |
| Madison | 1984 | 223,634 | 60,254 | 56,937 | 27,695 | 11,553 | 9,535 | 5,901 | 5,628 | 3,255 | 49,736 | 12,568 | 13,454 | 13,858 |
| | 1982 | 203,404 | 59,538 | 56,328 | 24,491 | 9,964 | 8,141 | 5,617 | 4,889 | 2,964 | 39,509 | 13,388 | 10,077 | 12,752 |
| Monroe | 1984 | 4,114,710 | 889,337 | 836,097 | 407,965 | 432,004 | 380,598 | 198,633 | 221,627 | 113,888 | 963,385 | 309,328 | 162,831 | 174,620 |
| | 1982 | 3,332,460 | 799,877 | 752,896 | 325,628 | 348,208 | 304,407 | 160,571 | 159,858 | 86,179 | 689,116 | 268,740 | 121,262 | 135,691 |
| Montgomery | 1984 | 235,105 | 59,898 | 57,711 | 14,633 | 22,145 | 20,251 | 11,423 | 6,290 | 3,381 | 33,995 | 41,343 | 8,348 | 13,450 |
| | 1982 | 191,869 | 51,097 | 49,290 | 12,449 | 17,271 | 15,684 | 8,935 | 4,761 | 2,733 | 23,528 | 34,754 | 6,015 | 10,919 |
| Nassau | 1984 | 10,667,457 | 2,003,767 | 1,727,875 | 873,248 | 1,169,601 | 1,038,355 | 746,828 | 769,391 | 470,457 | 1,805,585 | 666,311 | 382,343 | 289,846 |
| | 1982 | 8,230,516 | 1,727,832 | 1,491,574 | 672,894 | 880,205 | 775,858 | 563,684 | 508,876 | 322,759 | 1,185,153 | 570,317 | 241,343 | 211,146 |
| New York (Manhattan) | 1984 | 14,827,474 | 1,824,061 | 1,432,660 | 2,943,832 | 2,059,640 | 1,737,640 | 2,075,327 | 1,267,779 | 646,855 | 705,921 | 139,290 | 243,037 | 496,883 |
| | 1982 | 10,856,507 | 1,500,521 | 1,179,960 | 2,125,194 | 1,447,846 | 1,207,741 | 1,526,685 | 783,243 | 424,215 | 398,836 | 108,934 | 142,958 | 339,830 |
| Niagara | 1984 | 928,815 | 247,431 | 229,661 | 89,572 | 125,356 | 105,995 | 52,315 | 29,944 | 15,812 | 174,752 | 51,249 | 33,589 | 44,280 |
| | 1982 | 854,220 | 239,055 | 222,153 | 85,660 | 112,842 | 94,596 | 47,575 | 25,915 | 14,237 | 143,839 | 50,989 | 28,139 | 38,154 |
| Oneida | 1984 | 1,247,689 | 297,888 | 272,212 | 104,166 | 120,054 | 95,668 | 90,793 | 52,924 | 32,745 | 235,496 | 98,321 | 54,468 | 66,095 |
| | 1982 | 1,076,468 | 276,745 | 253,195 | 93,849 | 101,367 | 79,832 | 76,885 | 39,273 | 25,170 | 176,460 | 92,475 | 42,105 | 54,888 |
| Onondaga | 1984 | 2,647,603 | 626,875 | 569,441 | 240,847 | 282,494 | 246,884 | 189,044 | 141,295 | 78,199 | 562,253 | 182,086 | 118,899 | 115,661 |
| | 1982 | 2,190,477 | 568,236 | 516,794 | 204,319 | 230,846 | 200,129 | 154,932 | 104,869 | 60,838 | 402,314 | 164,759 | 83,689 | 97,133 |
| Ontario | 1984 | 511,804 | 96,166 | 92,184 | 48,335 | 85,633 | 84,089 | 38,173 | 16,524 | 8,623 | 90,467 | 34,278 | 24,018 | 20,091 |
| | 1982 | 442,424 | 90,123 | 86,495 | 41,214 | 72,571 | 71,137 | 34,424 | 12,907 | 7,187 | 68,039 | 32,823 | 18,787 | 16,051 |
| Orange | 1984 | 1,470,605 | 349,911 | 329,304 | 93,016 | 183,814 | 141,460 | 79,573 | 70,314 | 32,047 | 275,113 | 132,805 | 87,010 | 43,177 |
| | 1982 | 1,238,717 | 335,454 | 316,078 | 82,739 | 143,834 | 109,397 | 65,503 | 50,729 | 24,606 | 199,706 | 117,275 | 65,674 | 33,942 |
| Orleans | 1984 | 112,967 | 35,915 | 34,426 | 10,282 | 2,544 | 2,105 | 3,860 | 3,935 | 3,315 | 19,245 | 5,676 | 8,691 | 7,211 |
| | 1982 | 105,754 | 35,877 | 34,431 | 9,305 | 2,331 | 1,903 | 3,915 | 3,498 | 2,972 | 15,644 | 6,189 | 6,662 | 6,227 |
| Oswego | 1984 | 426,379 | 120,932 | 112,241 | 35,465 | 34,550 | 27,337 | 9,674 | 11,077 | 7,748 | 82,298 | 33,823 | 24,102 | 24,175 |
| | 1982 | 371,609 | 112,937 | 104,947 | 30,626 | 27,388 | 21,378 | 8,987 | 9,208 | 6,595 | 62,574 | 31,235 | 19,079 | 21,043 |
| Otsego | 1984 | 251,723 | 61,250 | 59,498 | 23,723 | 21,303 | 18,304 | 7,677 | 3,848 | 1,664 | 64,124 | 9,608 | 23,332 | 11,418 |
| | 1982 | 224,020 | 59,248 | 57,622 | 21,492 | 19,101 | 16,216 | 6,904 | 3,348 | 1,536 | 48,147 | 10,254 | 17,615 | 10,009 |
| Putnam | 1984 | 294,320 | 70,043 | 65,711 | 16,360 | 16,202 | 14,608 | 5,850 | 9,451 | 5,315 | 68,058 | 26,020 | 22,912 | 12,589 |
| | 1982 | 272,769 | 70,705 | 66,412 | 16,132 | 14,594 | 13,033 | 5,855 | 7,673 | 4,561 | 54,031 | 26,228 | 19,134 | 10,726 |
| Queens | 1984 | 6,257,815 | 1,609,572 | 1,362,797 | 693,829 | 535,081 | 373,207 | 392,516 | 333,278 | 197,303 | 1,063,241 | 388,472 | 211,877 | 245,619 |
| | 1982 | 5,111,766 | 1,465,717 | 1,242,489 | 563,091 | 424,639 | 290,567 | 320,053 | 236,818 | 145,363 | 709,176 | 338,169 | 142,460 | 189,274 |
| Rensselaer | 1984 | 536,498 | 183,914 | 176,626 | 44,348 | 28,285 | 24,020 | 13,702 | 15,392 | 12,507 | 101,763 | 49,109 | 24,100 | 29,862 |
| | 1982 | 454,996 | 162,688 | 156,429 | 37,620 | 23,608 | 19,887 | 12,666 | 12,466 | 10,345 | 71,125 | 45,729 | 17,818 | 23,495 |
| Richmond | 1984 | 1,268,368 | 319,223 | 276,577 | 89,326 | 155,887 | 139,974 | 91,469 | 63,174 | 35,435 | 214,570 | 64,598 | 62,427 | 42,405 |
| | 1982 | 1,084,079 | 310,583 | 269,414 | 76,107 | 129,605 | 115,539 | 76,270 | 46,160 | 27,010 | 154,963 | 58,086 | 43,429 | 34,068 |
| Rockland | 1984 | 1,310,534 | 281,589 | 251,933 | 130,246 | 154,293 | 140,587 | 70,970 | 52,038 | 25,265 | 293,667 | 95,863 | 68,105 | 48,816 |
| | 1982 | 1,114,627 | 275,378 | 246,673 | 107,908 | 129,392 | 117,230 | 62,778 | 41,411 | 21,193 | 206,302 | 88,097 | 50,018 | 38,592 |
| St. Lawrence | 1984 | 422,832 | 104,535 | 100,054 | 39,219 | 28,831 | 26,103 | 17,099 | 15,738 | 6,364 | 92,830 | 14,302 | 29,149 | 32,693 |
| | 1982 | 355,522 | 97,876 | 93,793 | 32,244 | 23,993 | 21,587 | 14,734 | 12,393 | 5,444 | 66,647 | 14,165 | 22,412 | 25,649 |
| Saratoga | 1984 | 638,339 | 166,903 | 156,659 | 61,261 | 62,755 | 57,889 | 25,052 | 20,847 | 11,249 | 114,017 | 57,150 | 41,093 | 20,237 |
| | 1982 | 579,287 | 159,129 | 149,541 | 56,375 | 55,478 | 50,913 | 22,602 | 16,808 | 9,556 | 91,024 | 55,968 | 34,154 | 17,799 |
| Schenectady | 1984 | 877,133 | 234,146 | 216,233 | 57,274 | 102,993 | 83,370 | 52,513 | 42,487 | 20,639 | 151,732 | 66,208 | 53,083 | 36,150 |
| | 1982 | 705,031 | 198,058 | 183,126 | 49,283 | 81,244 | 65,075 | 41,545 | 30,998 | 15,715 | 106,220 | 56,293 | 35,499 | 26,882 |
| Schoharie | 1984 | 108,556 | 33,044 | 31,085 | 6,838 | 6,908 | 6,480 | 3,153 | 3,002 | 1,047 | 18,556 | 7,283 | 7,079 | 4,052 |
| | 1982 | 90,312 | 28,778 | 27,104 | 5,840 | 5,581 | 5,214 | 2,554 | 2,248 | 846 | 13,303 | 6,894 | 5,021 | 3,086 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEW YORK (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Schuyler | 1984 | 44,481 | 12,223 | 11,888 | 3,639 | 210 |  | 690 | 457 | 126 | 13,188 | 2,552 | 3,892 | 2,262 |
|  | 1982 | 42,267 | 12,981 | 12,640 | 3,426 | 200 |  | 729 | 423 | 126 | 10,387 | 2,895 | 3,428 | 2,033 |
| Seneca | 1984 | 114,407 | 33,419 | 32,956 | 9,084 | 5,088 | 4,836 | 1,923 | 3,730 | 759 | 28,865 | 10,687 | 7,935 | 6,657 |
|  | 1982 | 102,041 | 32,390 | 31,980 | 8,626 | 4,530 | 4,297 | 1,896 | 3,223 | 733 | 21,373 | 10,265 | 6,528 | 6,170 |
| Steuben | 1984 | 385,019 | 97,279 | 93,806 | 35,514 | 35,529 | 30,090 | 18,348 | 12,002 | 9,198 | 70,436 | 30,476 | 26,781 | 21,373 |
|  | 1982 | 346,403 | 92,648 | 89,448 | 31,124 | 31,518 | 26,402 | 16,618 | 10,333 | 8,129 | 55,451 | 31,846 | 21,736 | 17,873 |
| Suffolk | 1984 | 7,345,877 | 1,667,470 | 1,408,129 | 538,416 | 742,507 | 619,725 | 421,418 | 355,695 | 207,232 | 1,390,339 | 471,723 | 523,107 | 232,615 |
|  | 1982 | 5,906,390 | 1,476,822 | 1,248,631 | 449,535 | 586,132 | 484,514 | 334,444 | 259,698 | 157,951 | 939,860 | 427,363 | 345,524 | 173,394 |
| Sullivan | 1984 | 327,066 | 87,265 | 82,821 | 26,806 | 33,156 | 28,764 | 5,035 | 4,765 | 3,009 | 58,809 | 21,828 | 29,119 | 8,850 |
|  | 1982 | 285,933 | 80,543 | 76,534 | 24,789 | 25,457 | 21,864 | 4,726 | 3,920 | 2,592 | 43,776 | 22,024 | 20,832 | 7,809 |
| Tioga | 1984 | 140,041 | 47,550 | 37,478 | 7,051 | 8,434 | 6,126 | 1,111 | 1,979 | 1,568 | 27,628 | 17,215 | 7,090 | 3,893 |
|  | 1982 | 125,876 | 44,648 | 35,233 | 6,352 | 6,743 | 4,816 | 1,083 | 1,692 | 1,354 | 21,598 | 16,345 | 5,770 | 3,569 |
| Tompkins | 1984 | 415,234 | 96,622 | 90,721 | 45,812 | 39,941 | 33,428 | 18,930 | 22,074 | 5,787 | 78,605 | 33,146 | 28,079 | 15,787 |
|  | 1982 | 357,234 | 89,866 | 84,479 | 39,362 | 33,734 | 27,880 | 17,706 | 16,386 | 4,674 | 58,478 | 30,175 | 20,216 | 13,879 |
| Ulster | 1984 | 784,948 | 183,976 | 171,118 | 70,797 | 81,101 | 73,761 | 32,139 | 18,658 | 9,617 | 134,344 | 70,247 | 33,349 | 22,650 |
|  | 1982 | 681,558 | 174,634 | 162,624 | 62,288 | 66,546 | 60,175 | 26,878 | 15,027 | 8,154 | 99,417 | 63,383 | 25,693 | 18,351 |
| Warren | 1984 | 448,558 | 98,365 | 93,014 | 41,646 | 56,090 | 47,638 | 27,436 | 13,082 | 7,395 | 91,657 | 38,211 | 31,684 | 16,828 |
|  | 1982 | 376,120 | 90,105 | 85,306 | 37,509 | 45,994 | 38,719 | 22,719 | 10,345 | 6,138 | 65,805 | 34,006 | 23,955 | 13,097 |
| Washington | 1984 | 176,399 | 57,152 | 54,289 | 15,803 | 7,047 | 5,196 | 3,317 | 2,697 | 949 | 25,090 | 13,360 | 6,027 | 9,574 |
|  | 1982 | 146,834 | 51,384 | 48,868 | 12,266 | 5,014 | 3,657 | 2,741 | 1,897 | 724 | 17,420 | 12,492 | 4,374 | 7,090 |
| Wayne | 1984 | 255,889 | 60,972 | 59,604 | 15,510 | 23,594 | 16,916 | 6,896 | 5,786 | 3,216 | 63,698 | 26,363 | 23,040 | 12,077 |
|  | 1982 | 253,755 | 63,598 | 62,246 | 15,861 | 22,118 | 15,561 | 7,160 | 5,263 | 3,050 | 55,488 | 29,413 | 19,955 | 11,784 |
| Westchester | 1984 | 6,048,147 | 1,308,747 | 1,195,573 | 450,793 | 740,674 | 652,731 | 405,934 | 374,646 | 208,687 | 1,083,658 | 419,699 | 272,826 | 156,520 |
|  | 1982 | 4,779,625 | 1,139,855 | 1,042,536 | 361,683 | 568,680 | 496,931 | 320,326 | 254,372 | 148,645 | 735,335 | 352,937 | 178,189 | 119,711 |
| Wyoming | 1984 | 135,325 | 37,049 | 36,156 | 13,348 | 5,602 | 4,746 | 3,361 | 5,036 | 1,839 | 35,641 | 8,745 | 9,717 | 5,495 |
|  | 1982 | 114,306 | 35,390 | 34,578 | 10,989 | 4,621 | 3,866 | 3,102 | 3,763 | 1,443 | 24,897 | 8,672 | 7,431 | 4,460 |
| Yates | 1984 | 63,972 | 16,032 | 15,559 | 8,574 | 3,290 |  | 1,768 | 1,047 | 160 | 12,443 | 7,675 | 6,411 | 3,036 |
|  | 1982 | 59,650 | 16,868 | 16,390 | 7,813 | 2,749 |  | 1,635 | 937 | 158 | 10,187 | 7,631 | 4,948 | 2,640 |
| **TOTAL METRO COUNTIES** | **1984** | **82,433,119** | **17,604,385** | **15,314,968** | **8,661,707** | **9,152,120** | **7,662,888** | **6,386,804** | **4,987,340** | **2,814,004** | **12,912,253** | **4,659,101** | **3,247,966** | **2,986,845** |
|  | 1982 | 66,145,289 | 15,775,275 | 13,764,920 | 6,862,929 | 7,097,868 | 5,881,232 | 5,031,699 | 3,432,287 | 2,030,952 | 8,896,108 | 4,121,819 | 2,235,443 | 2,271,685 |
| **TOTAL STATE** | **1984** | **89,498,386** | **19,387,255** | **17,016,885** | **9,299,985** | **9,768,806** | **8,165,606** | **6,686,166** | **5,206,815** | **2,919,549** | **14,326,537** | **5,183,731** | **3,715,318** | **3,307,321** |
|  | 1982 | 72,266,689 | 17,445,598 | 15,361,136 | 7,419,787 | 7,612,395 | 6,296,034 | 5,294,596 | 3,607,539 | 2,119,555 | 9,954,891 | 4,624,554 | 2,591,110 | 2,535,077 |
| **NORTH CAROLINA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ASHEVILLE** | **1984** | **1,114,944** | **213,195** | **207,512** | **97,243** | **138,367** | **94,272** | **57,795** | **49,119** | **28,716** | **268,296** | **86,736** | **80,548** | **42,959** |
|  | 1982 | 848,523 | 187,053 | 182,285 | 76,462 | 101,326 | 67,471 | 49,505 | 33,782 | 20,722 | 162,252 | 79,021 | 56,513 | 32,508 |
| Buncombe | 1984 | 1,114,944 | 213,195 | 207,512 | 97,243 | 138,367 | 94,272 | 57,795 | 49,119 | 28,716 | 268,296 | 86,736 | 80,548 | 42,959 |
|  | 1982 | 848,523 | 187,053 | 182,285 | 76,462 | 101,326 | 67,471 | 49,505 | 33,782 | 20,722 | 162,252 | 79,021 | 56,513 | 32,508 |
| **BURLINGTON** | **1984** | **708,998** | **137,335** | **129,904** | **56,724** | **65,642** | **43,903** | **57,970** | **39,459** | **28,488** | **189,605** | **63,311** | **34,557** | **23,060** |
|  | 1982 | 517,969 | 116,989 | 110,792 | 42,554 | 45,863 | 29,930 | 47,376 | 25,878 | 19,236 | 109,147 | 53,206 | 23,850 | 18,056 |
| Alamance | 1984 | 708,998 | 137,335 | 129,904 | 56,724 | 65,642 | 43,903 | 57,970 | 39 459 | 28,488 | 189,605 | 63,311 | 34,557 | 23,060 |
|  | 1982 | 517,969 | 116,989 | 110,792 | 42,554 | 45,863 | 29,930 | 47,376 | 25,878 | 19,236 | 109,147 | 53,206 | 23,850 | 18,056 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1984** | **6,117,975** | **1,394,393** | **1,355,143** | **500,340** | **632,286** | **521,012** | **317,989** | **308,698** | **174,840** | **1,570,180** | **403,982** | **348,748** | **182,643** |
|  | 1982 | 4,720,304 | 1,206,226 | 1,173,444 | 405,789 | 465,417 | 381,038 | 284,084 | 218,315 | 130,549 | 976,496 | 370,083 | 243,400 | 149,097 |
| Cabarrus | 1984 | 501,810 | 116,098 | 112,632 | 32,821 | 57,393 | 45,510 | 24.189 | 25,895 | 20,934 | 137,668 | 24,959 | 32,003 | 16,125 |
|  | 1982 | 394,622 | 101,833 | 98,911 | 26,923 | 43,846 | 34,154 | 23,134 | 19,907 | 16,377 | 87,498 | 24,090 | 21,873 | 13,599 |
| Gaston | 1984 | 829,828 | 216,408 | 211,504 | 63,471 | 125,481 | 102,264 | 27,827 | 29,758 | 15,640 | 184,912 | 40,348 | 51,880 | 33,652 |
|  | 1982 | 633,365 | 184,238 | 180,279 | 50,535 | 88,296 | 70,999 | 25,845 | 21,978 | 12,090 | 114,070 | 38,547 | 34,415 | 26,116 |
| Lincoln | 1984 | 152,292 | 41,848 | 40,216 | 11,304 | 13,004 |  | 3,361 | 5,982 | 4,951 | 35,066 | 7,110 | 14,930 | 7,273 |
|  | 1982 | 126,061 | 39,419 | 37,927 | 9,608 | 9,519 |  | 3,437 | 4,765 | 4,013 | 23,094 | 7,476 | 11,617 | 5,858 |
| Mecklenburg | 1984 | 3,218,314 | 574,414 | 556,565 | 293,948 | 323,978 | 294,253 | 192,603 | 194,856 | 100,919 | 889,131 | 236,874 | 171,919 | 79,164 |
|  | 1982 | 2,501,701 | 519,851 | 504,303 | 239,568 | 245,913 | 222,096 | 171,003 | 134,789 | 74,019 | 558,762 | 216,265 | 120,504 | 67,516 |
| Rowan | 1984 | 557,896 | 206,288 | 201,726 | 32,575 | 33,555 | 18,293 | 31,957 | 19,674 | 9,118 | 115,956 | 33,352 | 26,083 | 17,037 |
|  | 1982 | 408,330 | 159,599 | 156,257 | 26,025 | 22,611 | 11,880 | 26,448 | 13,340 | 6,583 | 64,861 | 29,848 | 17,362 | 12,899 |
| Union | 1984 | 308,597 | 82,150 | 79,420 | 17,100 | 35,546 | 24,189 | 17,535 | 9,311 | 7,473 | 79,440 | 11,921 | 27,136 | 8,565 |
|  | 1982 | 233,660 | 69,627 | 67,394 | 13,782 | 23,765 | 15,773 | 15,141 | 6,916 | 5,674 | 48,787 | 11,604 | 19,787 | 7,104 |
| *York, S. C.* | *1984* | *549,238* | *157,187* | *153,080* | *49,121* | *43,329* | *36,503* | *20,517* | *23,222* | *15,805* | *128,007* | *49,418* | *24,797* | *20,824* |
|  | *1982* | *422,565* | *131,659* | *128,373* | *39,348* | *31,467* | *26,136* | *19,076* | *16,620* | *11,793* | *79,424* | *42,253* | *17,842* | *16,005* |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **FAYETTEVILLE** | **1984** | **1,246,365** | **240,351** | **234,301** | **111,925** | **191,050** | **136,193** | **45,153** | **103,180** | **55,067** | **307,059** | **86,444** | **65,659** | **26,637** |
| | 1982 | 974,013 | 210,620 | 205,565 | 91,724 | 145,818 | 101,728 | 41,228 | 71,768 | 40,878 | 194,465 | 82,811 | 49,502 | 20,689 |
| Cumberland | 1984 | 1,246,365 | 240,351 | 234,301 | 111,925 | 191,050 | 136,193 | 45,153 | 103,180 | 55,067 | 307,059 | 86,444 | 65,659 | 26,637 |
| | 1982 | 974,013 | 210,620 | 205,565 | 91,724 | 145,818 | 101,728 | 41,228 | 71,768 | 40,878 | 194,465 | 82,811 | 49,502 | 20,689 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | **1984** | **5,098,907** | **994,641** | **963,009** | **471,419** | **576,784** | **441,600** | **255,302** | **302,937** | **195,861** | **1,231,227** | **364,447** | **260,286** | **160,564** |
| | 1982 | 3,934,099 | 869,667 | 843,009 | 375,259 | 423,292 | 319,611 | 226,773 | 214,788 | 144,750 | 758,007 | 334,837 | 187,345 | 131,438 |
| Davidson | 1984 | 445,966 | 104,623 | 100,422 | 36,639 | 26,444 | 18,829 | 20,971 | 24,641 | 17,210 | 105,866 | 36,647 | 27.829 | 17,762 |
| | 1982 | 350,674 | 90,228 | 86,709 | 29,550 | 19,439 | 13,479 | 18.425 | 18,625 | 13,415 | 66,156 | 35,334 | 20,648 | 13,848 |
| Davie | 1984 | 70,862 | 18,382 | 17,375 | 4,543 | 2,254 | | 1,636 | 9,673 | 9,673 | 11,718 | 9,483 | 5,974 | 3,040 |
| | 1982 | 59,720 | 16,898 | 15,992 | 3,906 | 1,805 | | 1,532 | 7,167 | 7,167 | 7,806 | 9,584 | 4,726 | 2,477 |
| Forsyth | 1984 | 1,783,427 | 331,214 | 317,638 | 170,010 | 215,834 | 163,188 | 99,169 | 88,389 | 51,655 | 476,130 | 116,797 | 85,546 | 55,579 |
| | 1982 | 1,350,769 | 286,699 | 275,278 | 133,528 | 157,879 | 117,453 | 86,598 | 64,103 | 39,332 | 288,446 | 103,369 | 61,813 | 45,680 |
| Guilford | 1984 | 2,280,910 | 413,492 | 404,992 | 218,025 | 290,611 | 236,216 | 107,335 | 159,895 | 105,155 | 521,594 | 165,352 | 95,739 | 62,948 |
| | 1982 | 1,763,785 | 363,500 | 356,456 | 174,059 | 216,076 | 173,650 | 97,437 | 109,796 | 75,451 | 322,639 | 150,923 | 67,107 | 52,589 |
| Randolph | 1984 | 347,856 | 81,738 | 79,138 | 27,577 | 37,107 | 23,367 | 22,784 | 12,43[illegible] | 7,782 | 71,270 | 23,923 | 29,018 | 13,569 |
| | 1982 | 267,388 | 68,989 | 66,875 | 21,618 | 24,535 | 15,029 | 19,456 | 9,138 | 5,963 | 43,288 | 23,197 | 20,927 | 10,504 |
| Stokes | 1984 | 68,543 | 15,293 | 14,341 | 6,511 | 860 | | 2,099 | 3,900 | 1,824 | 19,417 | 4,848 | 6,838 | 3,409 |
| | 1982 | 57,851 | 15,427 | 14,484 | 5,620 | 690 | | 1,973 | 2,857 | 1,408 | 12,859 | 5,177 | 5,430 | 2,870 |
| Yadkin | 1984 | 101,343 | 29,899 | 29,103 | 8,114 | 3,674 | | 1,308 | 4,001 | 2,562 | 25,232 | 7,397 | 9,342 | 4,257 |
| | 1982 | 83.912 | 27.926 | 27,215 | 6,978 | 2,868 | | 1,352 | 3,102 | 2,014 | 16,813 | 7,253 | 6,694 | 3,470 |
| **HICKORY** | **1984** | **1,089,288** | **248,534** | **239,585** | **93,411** | **101,294** | **69,930** | **56,454** | **52,362** | **33,201** | **244,838** | **47,492** | **84,916** | **43,583** |
| | 1982 | 840,858 | 213,589 | 206,141 | 74,674 | 74,396 | 50,279 | 50,039 | 37,385 | 24,720 | 150,238 | 45,773 | 60,482 | 33,329 |
| Alexander | 1984 | 65,308 | 19,027 | 18,042 | 5,825 | 2,896 | | 1,651 | 3,073 | 2,334 | 13,264 | 2,403 | 8,758 | 2,856 |
| | 1982 | 53,772 | 17,185 | 16,315 | 4,912 | 2,079 | | 1,624 | 2,199 | 1,720 | 8,663 | 2,506 | 6,793 | 2,412 |
| Burke | 1984 | 243,547 | 75,578 | 74,571 | 22,207 | 15,755 | 11,538 | 12,048 | 8,963 | 3,824 | 36,173 | 10,080 | 25,510 | 11,186 |
| | 1982 | 195,246 | 64,958 | 64,170 | 17,850 | 11,795 | 8,489 | 11,649 | 6,752 | 3,080 | 22,528 | 10,022 | 17,879 | 8,903 |
| Catawba | 1984 | 780,433 | 153,929 | 146,972 | 65,379 | 82,643 | 58,392 | 42,755 | 40,326 | 27,043 | 195,401 | 35,009 | 50,648 | 29,541 |
| | 1982 | 591,840 | 131,446 | 125,656 | 51,912 | 60,522 | 41,790 | 36,766 | 28,434 | 19,920 | 119,047 | 33,245 | 35,810 | 2[illegible],014 |
| **JACKSONVILLE** | **1984** | **524,926** | **101,712** | **99,126** | **46,763** | **78,668** | **52,503** | **11,947** | **36,752** | **24,936** | **153,854** | **19,494** | **34,915** | **12,399** |
| | 1982 | 415,439 | 92,216 | 89,979 | 40,534 | 56,888 | 36,995 | 12,185 | 28,842 | 20,403 | 101,075 | 20,445 | 25,515 | 9,963 |
| Onslow | 1984 | 524,926 | 101,712 | 99,126 | 46,763 | 78,668 | 52,503 | 11,947 | 36,752 | 24,936 | 153,854 | 19,494 | 34,915 | 12,399 |
| | 1982 | 415,439 | 92,216 | 89,979 | 40,534 | 56,888 | 36,995 | 12,185 | 28,842 | 20,403 | 101,075 | 20,445 | 25,515 | 9,963 |
| **RALEIGH - DURHAM** | **1984** | **3,665,341** | **735,296** | **710,584** | **346,086** | **471,476** | **338,325** | **184,258** | **209,568** | **105,358** | **868,724** | **228,401** | **193,573** | **130,688** |
| | 1982 | 2,792,602 | 641,165 | 620,437 | 273,018 | 344,676 | 242,773 | 160,271 | 141,248 | 75,268 | 524,465 | 217,634 | 131,334 | 97,695 |
| Durham | 1984 | 989,697 | 188,401 | 181,503 | 87,701 | 140.522 | 102,541 | 46,958 | 54,910 | 27,157 | 241,612 | 70,451 | 44,441 | 38,858 |
| | 1982 | 747,552 | 166,119 | 160,229 | 68,325 | 101,958 | 73,098 | 41,016 | 36,834 | 19,492 | 145,277 | 65,303 | 30,093 | 28,689 |
| Franklin | 1984 | 74,360 | 23,115 | 22,401 | 5,265 | 5,668 | | 2,078 | 1,681 | 748 | 12,382 | 4,654 | 10,747 | 3,945 |
| | 1982 | 62,736 | 21,761 | 21,114 | 4,553 | 4,231 | | 2,161 | 1,330 | 611 | 8,294 | 4,977 | 7,742 | 3,232 |
| Orange | 1984 | 390,001 | 112,966 | 108,263 | 52,053 | 25,020 | 14,913 | 16,036 | 17,839 | 9,131 | 50,548 | 22,856 | 30,114 | 13,548 |
| | 1982 | 295,381 | 90,764 | 87,090 | 39,473 | 17,509 | 10,066 | 14,494 | 12,450 | 6,817 | 29,427 | 21,242 | 19,512 | 10,103 |
| Wake | 1984 | 2,211,283 | 410,814 | 398,417 | 201,067 | 300,266 | 220,871 | 119,186 | 135,138 | 68,322 | 564,182 | 130,440 | 108,271 | 74,337 |
| | 1982 | 1,686,933 | 362,521 | 352,004 | 160,667 | 220,978 | 159,609 | 102,600 | 90,634 | 48,348 | 341,467 | 126,112 | 73,987 | 55,671 |
| **WILMINGTON** | **1984** | **811,617** | **147,696** | **142,157** | **73,833** | **118,154** | **80,307** | **46,434** | **41,092** | **28,210** | **201,214** | **35,529** | **55,033** | **22,888** |
| | 1982 | 615,501 | 132,333 | 127,523 | 58,505 | 86,478 | 57,558 | 39,753 | 29,001 | 20,689 | 119,648 | 33,775 | 38,590 | 18,262 |
| New Hanover | 1984 | 811,617 | 147,696 | 142,157 | 73,833 | 118,154 | 80,307 | 46,434 | 41,092 | 28,210 | 201,214 | 35,529 | 55,033 | 22,888 |
| | 1982 | 615,501 | 132,333 | 127,523 | 58,505 | 86,478 | 57,558 | 39,753 | 29,001 | 20,689 | 119,648 | 33,775 | 38,590 | 18,262 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Alamance | 1984 | 708,998 | 137,335 | 129,904 | 56,724 | 65,642 | 43,903 | 57,970 | 39,459 | 28,488 | 189,605 | 63,311 | 34,557 | 23,060 |
| | 1982 | 517,969 | 116,989 | 110,792 | 42,554 | 45,863 | 29,930 | 47,376 | 25,878 | 19,236 | 109,147 | 53,206 | 23,850 | 18,056 |
| Alexander | 1984 | 65,308 | 19,027 | 18,042 | 5,825 | 2,896 | | 1,651 | 3,073 | 2,334 | 13,264 | 2,403 | 8,758 | 2,856 |
| | 1982 | 53,772 | 17,185 | 16,315 | 4,912 | 2,079 | | 1,624 | 2,199 | 1,720 | 8,663 | 2,506 | 6,793 | 2,412 |
| Alleghany | 1984 | 30,980 | 6,288 | 6,048 | 1,936 | 1,484 | | 641 | 771 | 771 | 6,188 | 1,888 | 6,998 | 1,657 |
| | 1982 | 25,973 | 6,439 | 6,200 | 1,704 | 1,086 | | 668 | 568 | 568 | 4,123 | 2,027 | 5,097 | 1,362 |
| Anson | 1984 | 71,509 | 20,555 | 19,643 | 4,492 | 3,094 | | 2,295 | 4,131 | 3,711 | 17,159 | 7,109 | 5,634 | 3,363 |
| | 1982 | 63,554 | 20,833 | 19,933 | 4,184 | 2,589 | | 2,481 | 3,412 | 3,112 | 11,945 | 7,163 | 4,218 | 2,863 |
| Ashe | 1984 | 84,465 | 18,666 | 18,294 | 4,480 | 6,428 | 4,180 | 3,187 | 3,207 | 2,849 | 22,418 | 3,719 | 8,286 | 2,616 |
| | 1982 | 73,097 | 18,047 | 17,709 | 4,048 | 5,155 | 3,288 | 3,368 | 2,715 | 2,445 | 15,695 | 4,158 | 6,602 | 2,252 |
| Avery | 1984 | 60,479 | 17,615 | 17,252 | 3,661 | 4,696 | | 1,159 | 1,156 | 1,156 | 8,731 | 1,835 | 13,556 | 2,412 |
| | 1982 | 49,490 | 16,039 | 15,728 | 3,314 | 3,373 | | 1,187 | 922 | 922 | 5,761 | 1,933 | 9,831 | 1,947 |
| Beaufort | 1984 | 189,019 | 50,527 | 48,372 | 11,014 | 20,277 | 8,527 | 6,583 | 6,611 | 6,611 | 45,130 | 10,154 | 19,528 | 7,356 |
| | 1982 | 169,038 | 50,474 | 48,379 | 10,289 | 15,979 | 6,411 | 6,700 | 5,788 | 5,788 | 33,392 | 10,579 | 16,282 | 6,513 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Bertie** | 1984 | 48,255 | 15,852 | 15,591 | 1,871 | 1,334 | | 644 | 1,655 | 838 | 14,767 | 2,216 | 3,426 | 1,428 |
| | 1982 | 39,359 | 14,506 | 14,285 | 1,601 | 1,064 | | 623 | 1,202 | 638 | 9,791 | 2,346 | 2,442 | 1,158 |
| **Bladen** | 1984 | 84,223 | 26,579 | 25,447 | 3,086 | 6,384 | | 2,638 | 2,445 | 2,343 | 20,077 | 5,429 | 4,564 | 3,986 |
| | 1982 | 72,451 | 25,028 | 23,991 | 2,796 | 4,927 | | 2,652 | 2,018 | 1,936 | 13,698 | 5,812 | 3,697 | 3,327 |
| **Brunswick** | 1984 | 158,635 | 58,771 | 56,403 | 21,040 | 11,688 | | 2,613 | 3,135 | 3,135 | 16,962 | 9,400 | 15,927 | 5,422 |
| | 1982 | 117,246 | 47,652 | 45,787 | 15,119 | 7,690 | | 2,045 | 2,112 | 2,112 | 9,444 | 8,281 | 10,529 | 3,878 |
| **Buncombe** | 1984 | 1,114,944 | 213,195 | 207,512 | 97,243 | 138,367 | 94,272 | 57,795 | 49,119 | 28,716 | 268,296 | 86,736 | 80,548 | 42,959 |
| | 1982 | 848,523 | 187,053 | 182,285 | 76,462 | 101,326 | 67,471 | 49,505 | 33,782 | 20,722 | 162,252 | 79,021 | 56,513 | 32,508 |
| **Burke** | 1984 | 243,547 | 75,578 | 74,571 | 22,207 | 15,755 | 11,538 | 12,048 | 8,963 | 3,824 | 36,173 | 10,080 | 25,510 | 11,186 |
| | 1982 | 195,246 | 64,958 | 64,170 | 17,850 | 11,795 | 8,489 | 11,649 | 6,752 | 3,080 | 22,528 | 10,022 | 17,879 | 8,903 |
| **Cabarrus** | 1984 | 501,810 | 116,098 | 112,632 | 32,821 | 57,393 | 45,510 | 24,189 | 25,895 | 20,934 | 137,668 | 24,959 | 32,003 | 16,125 |
| | 1982 | 394,622 | 101,833 | 98,911 | 26,923 | 43,846 | 34,154 | 23,134 | 19,907 | 16,377 | 87,498 | 24,090 | 21,873 | 13,599 |
| **Caldwell** | 1984 | 301,807 | 78,049 | 76,509 | 17,383 | 21,579 | 10,065 | 8,520 | 26,263 | 22,507 | 84,415 | 11,231 | 16,458 | 12,061 |
| | 1982 | 235,554 | 68,891 | 67,613 | 14,339 | 16,568 | 7,365 | 7,656 | 18,386 | 15,961 | 54,589 | 10,439 | 12,489 | 9,428 |
| **Camden** | 1984 | 14,674 | 3,891 | 3,831 | 870 | 491 | | | 489 | 489 | 904 | 1,908 | 300 | 108 |
| | 1982 | 10,701 | 2,921 | 2,880 | 606 | 288 | | | 288 | 288 | 441 | 1,642 | 192 | 78 |
| **Carteret** | 1984 | 261,251 | 46,247 | 43,695 | 27,707 | 25,846 | 13,146 | 6,221 | 14,864 | 8,706 | 52,583 | 21,502 | 37,254 | 7,661 |
| | 1982 | 197,370 | 42,843 | 40,527 | 22,810 | 17,984 | 8,751 | 5,317 | 10,269 | 6,342 | 29,664 | 18,899 | 24,354 | 6,250 |
| **Caswell** | 1984 | 23,882 | 8,956 | 8,822 | 389 | 2,217 | | 67 | 928 | 928 | 5,723 | 678 | 1,418 | 1,485 |
| | 1982 | 19,886 | 8,223 | 8,110 | 348 | 1,773 | | 69 | 676 | 676 | 3,808 | 720 | 1,014 | 1,208 |
| **Catawba** | 1984 | 780,433 | 153,929 | 146,972 | 65,379 | 82,643 | 58,392 | 42,755 | 40,326 | 27,043 | 195,401 | 35,009 | 50,648 | 29,541 |
| | 1982 | 591,840 | 131,446 | 125,656 | 51,912 | 60,522 | 41,790 | 36,766 | 28,434 | 19,920 | 119,047 | 33,245 | 35,810 | 22,014 |
| **Chatham** | 1984 | 110,727 | 31,590 | 30,155 | 7,789 | 7,514 | | 3,680 | 3,320 | 2,488 | 31,190 | 10,226 | 4,319 | 2,656 |
| | 1982 | 88,367 | 27,724 | 26,496 | 6,392 | 5,202 | | 3,633 | 2,554 | 1,946 | 19,834 | 9,485 | 3,261 | 2,282 |
| **Cherokee** | 1984 | 90,287 | 27,760 | 27,253 | 7,150 | 7,295 | | 4,121 | 7,608 | 5,954 | 9,053 | 4,779 | 9,318 | 3,235 |
| | 1982 | 68,383 | 23,369 | 22,970 | 5,382 | 5,113 | | 3,529 | 4,860 | 3,872 | 5,280 | 4,448 | 5,843 | 2,548 |
| **Chowan** | 1984 | 57,608 | 16,917 | 16,832 | 3,118 | 8,752 | | 1,731 | 1,680 | 1,379 | 11,489 | 4,487 | 3,038 | 2,176 |
| | 1982 | 46,863 | 15,500 | 15,440 | 2,558 | 6,055 | | 1,593 | 1,291 | 1,079 | 7,302 | 4,398 | 2,216 | 1,868 |
| **Clay** | 1984 | 22,005 | 3,079 | 2,947 | 234 | 665 | | 231 | 1,001 | 181 | 8,598 | 2,058 | 4,114 | 1,011 |
| | 1982 | 21,421 | 3,894 | 3,732 | 277 | 601 | | 298 | 910 | 169 | 6,786 | 2,677 | 3,685 | 1,133 |
| **Cleveland** | 1984 | 342,151 | 97,494 | 96,329 | 30,695 | 33,549 | 20,581 | 12,451 | 15,589 | 10,753 | 75,900 | 25,958 | 15,405 | 15,627 |
| | 1982 | 284,386 | 88,038 | 87,091 | 25,922 | 26,386 | 15,781 | 12,436 | 11,952 | 8,517 | 50,972 | 24,581 | 11,969 | 12,787 |
| **Columbus** | 1984 | 229,594 | 53,313 | 50,812 | 12,583 | 18,070 | 4,024 | 13,382 | 7,915 | 6,217 | 55,066 | 11,527 | 28,597 | 10,288 |
| | 1982 | 186,004 | 48,132 | 45,929 | 10,624 | 14,210 | 2,973 | 12,309 | 6,057 | 4,841 | 36,023 | 11,821 | 20,117 | 8,231 |
| **Craven** | 1984 | 408,833 | 98,064 | 96,597 | 29,308 | 48,372 | 32,404 | 10,924 | 19,776 | 12,667 | 119,737 | 19,620 | 28,524 | 9,952 |
| | 1982 | 319,197 | 86,423 | 85,232 | 24,155 | 36,907 | 23,983 | 10,735 | 15,275 | 10,278 | 74,003 | 18,982 | 21,628 | 8,010 |
| **Cumberland** | 1984 | 1,246,365 | 240,351 | 234,301 | 111,925 | 191,050 | 136,193 | 45,153 | 103,180 | 55,067 | 307,059 | 86,444 | 65,659 | 26,637 |
| | 1982 | 974,013 | 210,620 | 205,565 | 91,724 | 145,818 | 101,728 | 41,228 | 71,768 | 40,878 | 194,465 | 82,811 | 49,502 | 20,689 |
| **Currituck** | 1984 | 27,473 | 13,025 | 12,691 | 2,058 | 452 | | 168 | 1,092 | 1,092 | 594 | 7,452 | 472 | 429 |
| | 1982 | 22,700 | 10,826 | 10,561 | 1,600 | 327 | | 142 | 720 | 720 | 358 | 6,488 | 337 | 316 |
| **Dare** | 1984 | 140,399 | 39,129 | 36,552 | 27,649 | 8,754 | | 5,527 | 4,825 | 4,683 | 11,003 | 5,139 | 19,866 | 1,320 |
| | 1982 | 114,929 | 35,845 | 33,525 | 22,476 | 6,091 | | 5,370 | 3,653 | 3,559 | 6,886 | 5,135 | 13,531 | 1,115 |
| **Davidson** | 1984 | 445,966 | 104,623 | 100,422 | 36,639 | 26,444 | 18,829 | 20,971 | 24,641 | 17,210 | 105,866 | 36,647 | 27,829 | 17,762 |
| | 1982 | 350,674 | 90,228 | 86,709 | 29,550 | 19,439 | 13,479 | 18,425 | 18,625 | 13,415 | 66,156 | 35,334 | 20,648 | 13,848 |
| **Davie** | 1984 | 70,862 | 18,382 | 17,375 | 4,543 | 2,254 | | 1,636 | 9,673 | 9,673 | 11,718 | 9,483 | 5,974 | 3,040 |
| | 1982 | 59,720 | 16,898 | 15,992 | 3,906 | 1,805 | | 1,532 | 7,167 | 7,167 | 7,806 | 9,584 | 4,726 | 2,477 |
| **Duplin** | 1984 | 135,967 | 43,199 | 42,124 | 8,887 | 7,828 | | 5,435 | 8,156 | 6,369 | 30,492 | 8,953 | 6,040 | 5,279 |
| | 1982 | 116,750 | 40,211 | 39,258 | 7,737 | 6,243 | | 5,221 | 6,026 | 4,787 | 20,566 | 9,640 | 4,744 | 4,355 |
| **Durham** | 1984 | 989,697 | 188,401 | 181,503 | 87,701 | 140,522 | 102,541 | 46,958 | 54,910 | 27,157 | 241,612 | 70,451 | 44,441 | 38,858 |
| | 1982 | 747,552 | 166,119 | 160,229 | 68,325 | 101,958 | 73,098 | 41,016 | 36,834 | 19,492 | 145,277 | 65,303 | 30,093 | 28,689 |
| **Edgecombe** | 1984 | 198,779 | 59,197 | 53,472 | 11,221 | 19,170 | 11,397 | 6,414 | 10,569 | 7,809 | 39,893 | 14,473 | 8,808 | 8,308 |
| | 1982 | 162,170 | 52,777 | 47,730 | 9,357 | 14,886 | 8,551 | 5,826 | 8,258 | 6,276 | 25,773 | 13,518 | 6,756 | 6,564 |
| **Forsyth** | 1984 | 1,783,427 | 331,214 | 317,638 | 170,010 | 215,834 | 163,188 | 99,169 | 88,389 | 51,655 | 476,130 | 116,797 | 85,546 | 55,579 |
| | 1982 | 1,350,769 | 286,699 | 275,278 | 133,528 | 157,879 | 117,453 | 86,598 | 64,103 | 39,332 | 288,446 | 103,369 | 61,813 | 45,680 |
| **Franklin** | 1984 | 74,360 | 23,115 | 22,401 | 5,265 | 5,668 | | 2,078 | 1,681 | 748 | 12,382 | 4,654 | 10,747 | 3,945 |
| | 1982 | 62,736 | 21,761 | 21,114 | 4,553 | 4,231 | | 2,161 | 1,330 | 611 | 8,294 | 4,977 | 7,742 | 3,232 |
| **Gaston** | 1984 | 829,828 | 216,408 | 211,504 | 63,471 | 125,481 | 102,264 | 27,827 | 29,758 | 15,640 | 184,912 | 40,348 | 51,880 | 33,652 |
| | 1982 | 633,365 | 184,238 | 180,279 | 50,535 | 88,296 | 70,999 | 25,845 | 21,978 | 12,090 | 114,070 | 38,547 | 34,415 | 26,116 |
| **Gates** | 1984 | 18,126 | 5,727 | 5,390 | 1,090 | 607 | | 55 | 132 | | 6,493 | 1,586 | 330 | 1,042 |
| | 1982 | 13,975 | 4,930 | 4,645 | 877 | 455 | | 53 | 100 | | 4,050 | 1,481 | 221 | 878 |
| **Graham** | 1984 | 13,665 | 4,880 | 4,756 | 1,044 | 989 | | 445 | 492 | 492 | 745 | 807 | 2,845 | 685 |
| | 1982 | 13,300 | 5,263 | 5,136 | 1,009 | 819 | | 517 | 404 | 404 | 505 | 965 | 2,291 | 693 |
| **Granville** | 1984 | 105,796 | 32,939 | 32,524 | 6,276 | 8,270 | 2,658 | 6,073 | 3,071 | 2,366 | 22,215 | 5,248 | 6,283 | 8,049 |
| | 1982 | 84,831 | 28,922 | 28,592 | 5,130 | 6,243 | 1,916 | 5,408 | 2,352 | 1,844 | 14,386 | 4,801 | 4,279 | 6,710 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH CAROLINA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Greene | 1984 | 20,725 | 4,698 | 4,452 | 1,414 | 1,484 |  | 695 | 1,259 | 627 | 4,360 | 2,490 | 1,175 | 430 |
|  | 1982 | 18,486 | 4,927 | 4,674 | 1,256 | 1,227 |  | 672 | 1,034 | 524 | 2,986 | 2,545 | 897 | 362 |
| Guilford | 1984 | 2,280,910 | 413,492 | 404,992 | 218,025 | 290,611 | 236,216 | 107,335 | 159,895 | 105,155 | 521,594 | 165,352 | 95,739 | 62,948 |
|  | 1982 | 1,763,785 | 363,500 | 356,456 | 174,059 | 216,076 | 173,650 | 97,437 | 109,796 | 75,451 | 322,639 | 150,923 | 67,107 | 52,589 |
| Halifax | 1984 | 287,039 | 61,405 | 60,358 | 19,547 | 40,876 | 31,752 | 11,233 | 24,322 | 18,981 | 47,572 | 38,391 | 14,796 | 10,426 |
|  | 1982 | 218,653 | 55,043 | 54,170 | 15,817 | 26,452 | 20,176 | 10,304 | 15,839 | 12,635 | 28,279 | 32,997 | 10,316 | 7,819 |
| Harnett | 1984 | 221,007 | 56,768 | 54,048 | 18,485 | 21,615 | 8,092 | 5,469 | 9,557 | 8,362 | 31,464 | 23,794 | 28,486 | 12,101 |
|  | 1982 | 174,155 | 50,227 | 47,878 | 14,810 | 15,099 | 5,359 | 5,252 | 7,084 | 6,278 | 19,531 | 21,354 | 19,076 | 9,188 |
| Haywood | 1984 | 271,145 | 56,199 | 52,945 | 19,688 | 11,271 | 3,694 | 7,201 | 9,941 | 6,772 | 80,929 | 30,069 | 22,244 | 10,589 |
|  | 1982 | 203,813 | 50,184 | 47,335 | 15,403 | 8,212 | 2,537 | 6,778 | 6,662 | 4,681 | 45,612 | 26,353 | 16,011 | 8,400 |
| Henderson | 1984 | 416,565 | 77,880 | 76,421 | 29,719 | 21,559 | 18,051 | 34,251 | 13,287 | 9,472 | 135,135 | 21,832 | 43,453 | 13,039 |
|  | 1982 | 304,431 | 68,818 | 67,610 | 22,828 | 15,424 | 12,758 | 28,662 | 9,359 | 6,884 | 76,726 | 19,794 | 30,708 | 10,459 |
| Hertford | 1984 | 97,963 | 26,391 | 25,124 | 8,618 | 13,322 | 9,316 | 2,133 | 5,760 | 3,705 | 17,425 | 6,257 | 8,413 | 3,854 |
|  | 1982 | 88,195 | 26,026 | 24,806 | 7,923 | 10,607 | 7,241 | 2,359 | 4,859 | 3,225 | 12,414 | 6,971 | 7,116 | 3,708 |
| Hoke | 1984 | 30,389 | 11,818 | 11,714 | 1,975 | 3,396 |  | 580 | 1,649 | 1,649 | 5,267 | 628 | 2,122 | 1,636 |
|  | 1982 | 29,746 | 12,841 | 12,743 | 1,995 | 2,894 |  | 706 | 1,478 | 1,478 | 4,123 | 785 | 1,787 | 1,567 |
| Hyde | 1984 | 12,884 | 5,346 | 4,999 | 1,958 | 1,340 |  | 113 | 430 | 430 | 596 | 1,721 | 226 | 292 |
|  | 1982 | 9,982 | 4,236 | 3,966 | 1,602 | 925 |  | 96 | 299 | 299 | 310 | 1,473 | 154 | 205 |
| Iredell | 1984 | 413,310 | 105,319 | 100,471 | 36,353 | 40,789 | 21,312 | 19,917 | 18,173 | 13,183 | 91,102 | 22,798 | 36,539 | 17,716 |
|  | 1982 | 314,923 | 89,212 | 85,208 | 28,798 | 27,255 | 13,625 | 17,981 | 13,492 | 10,050 | 55,917 | 20,862 | 25,179 | 13,903 |
| Jackson | 1984 | 112,558 | 31,925 | 31,060 | 11,259 | 10,789 |  | 4,005 | 4,388 | 3,612 | 23,857 | 4,736 | 8,274 | 6,281 |
|  | 1982 | 83,465 | 26,438 | 25,752 | 8,719 | 7,048 |  | 3,611 | 2,965 | 2,475 | 14,315 | 4,537 | 5,396 | 4,610 |
| Johnston | 1984 | 376,301 | 80,997 | 75,487 | 27,201 | 17,762 | 12,968 | 16,625 | 28,355 | 19,490 | 77,264 | 64,357 | 24,945 | 13,138 |
|  | 1982 | 278,545 | 68,446 | 63,867 | 20,011 | 11,858 | 8,450 | 13,501 | 18,760 | 13,232 | 44,041 | 53,039 | 16,883 | 9,750 |
| Jones | 1984 | 21,182 | 2,918 | 2,744 | 777 | 3,133 |  | 103 | 476 | 262 | 5,794 | 1,384 | 677 | 216 |
|  | 1982 | 16,874 | 2,828 | 2,662 | 703 | 2,169 |  | 102 | 332 | 191 | 3,685 | 1,406 | 463 | 185 |
| Lee | 1984 | 240,775 | 67,764 | 66,452 | 17,195 | 16,793 | 11,677 | 13,699 | 7,812 | 5,268 | 63,869 | 8,844 | 22,101 | 7,377 |
|  | 1982 | 188,006 | 58,678 | 57,611 | 13,925 | 12,665 | 8,610 | 12,085 | 5,929 | 4,128 | 40,074 | 8,858 | 14,912 | 6,251 |
| Lenoir | 1984 | 321,007 | 72,209 | 70,774 | 22,602 | 39,372 | 30,428 | 19,765 | 16,174 | 10,714 | 75,012 | 15,273 | 22,562 | 11,402 |
|  | 1982 | 255,014 | 63,551 | 62,363 | 18,593 | 29,385 | 22,400 | 17,712 | 12,470 | 8,593 | 48,449 | 14,524 | 17,075 | 9,317 |
| Lincoln | 1984 | 152,292 | 41,848 | 40,216 | 11,304 | 13,004 |  | 3,361 | 5,982 | 4,951 | 35,066 | 7,110 | 14,930 | 7,273 |
|  | 1982 | 126,061 | 39,419 | 37,927 | 9,608 | 9,519 |  | 3,437 | 4,765 | 4,013 | 23,094 | 7,476 | 11,617 | 5,858 |
| McDowell | 1984 | 144,983 | 38,309 | 36,572 | 11,369 | 11,698 | 2,691 | 6,143 | 4,494 | 2,187 | 37,111 | 11,768 | 9,444 | 6,002 |
|  | 1982 | 113,277 | 33,579 | 32,095 | 9,150 | 8,069 | 1,740 | 5,947 | 3,279 | 1,655 | 22,422 | 11,715 | 6,992 | 4,694 |
| Macon | 1984 | 117,644 | 25,469 | 24,008 | 9,576 | 12,244 |  | 4,639 | 5,195 | 3,733 | 9,653 | 6,157 | 28,499 | 4,689 |
|  | 1982 | 95,202 | 23,583 | 22,257 | 7,878 | 8,551 |  | 4,563 | 3,628 | 2,661 | 6,153 | 6,265 | 20,234 | 3,941 |
| Madison | 1984 | 32,355 | 6,053 | 5,554 | 1,962 | 1,288 |  | 1,591 | 1,412 | 656 | 7,824 | 3,291 | 2,353 | 1,757 |
|  | 1982 | 27,169 | 6,024 | 5,534 | 1,760 | 1,011 |  | 1,461 | 1,010 | 511 | 5,109 | 3,397 | 1,652 | 1,404 |
| Martin | 1984 | 90,675 | 25,244 | 24,077 | 9,611 | 12,345 | 7,124 | 3,901 | 4,326 | 3,620 | 16,378 | 5,015 | 1,870 | 3,099 |
|  | 1982 | 80,292 | 24,217 | 23,125 | 8,623 | 9,869 | 5,490 | 3,813 | 3,294 | 2,795 | 1[illegible],384 | 5,513 | 1,543 | 2,636 |
| Mecklenburg | 1984 | 3,218,314 | 574,414 | 556,565 | 293,948 | 323,978 | 294,253 | 192,603 | 194,856 | 100,919 | 88[illegible],131 | 236,874 | 171,919 | 79,164 |
|  | 1982 | 2,501,701 | 519,851 | 504,303 | 239,568 | 245,913 | 222,096 | 171,003 | 134,789 | 74,019 | 558,762 | 216,265 | 120,504 | 67,516 |
| Mitchell | 1984 | 48,061 | 8.524 | 8,305 | 3,641 | 1,190 |  | 2,339 | 3,389 | 2,909 | [illegible],979 | 2,204 | 3,764 | 2,262 |
|  | 1982 | 46,435 | 10,535 | 10,277 | 3,814 | 1,160 |  | 2,669 | 3,012 | 2,613 | 13,569 | 2,849 | 3,458 | 2,245 |
| Montgomery | 1984 | 69,663 | 18,577 | 18,212 | 5,847 | 2,999 |  | 1,969 | 3,452 | 2,99[illegible] | 14,734 | 4,153 | 4,839 | 3,752 |
|  | 1982 | 56,408 | 17,631 | 17,305 | 4,700 | 2,245 |  | 1,724 | 2,355 | 2,064 | 9,176 | 4,123 | 3,578 | 2,858 |
| Moore | 1984 | 224,638 | 60,650 | 59,654 | 17,455 | 12,233 | 8,704 | 10,466 | 8,329 | 6,826 | 65,136 | 11,142 | 11,691 | 8,082 |
|  | 1982 | 197,191 | 60,649 | 59,725 | 16,083 | 9,635 | 6,695 | 11,599 | 7,192 | 5,985 | 42,761 | 11,560 | 9,910 | 7,169 |
| Nash | 1984 | 450,469 | 94,684 | 91,048 | 48,079 | 54,386 | 41,063 | 29,715 | 18,831 | 14,243 | 92,490 | 28,959 | 29,871 | 14,915 |
|  | 1982 | 359,205 | 84.109 | 80,976 | 39,481 | 41,326 | 30,698 | 26,411 | 14,016 | 10,917 | 59,121 | 27,207 | 22,422 | 11,533 |
| New Hanover | 1984 | 811,617 | 147,696 | 142,157 | 73,833 | 118,154 | 80,307 | 46,434 | 41,092 | 28,210 | 201,214 | 35,529 | 55,033 | 22,888 |
|  | 1982 | 615,501 | 132,333 | 127,523 | 58,505 | 86,478 | 57,558 | 39,753 | 29,001 | 20,689 | 119,648 | 33,775 | 38,590 | 18,262 |
| Northampton | 1984 | 41,442 | 14,131 | 13,455 | 2,804 | 940 |  | 380 | 279 |  | 5,822 | 2,476 | 6,773 | 1,172 |
|  | 1982 | 34,906 | 12,846 | 12,246 | 2,384 | 734 |  | 389 | 222 |  | 3,835 | 2,604 | 4,798 | 1,043 |
| Onslow | 1984 | 524,926 | 101,712 | 99,126 | 46,763 | 78,668 | 52,503 | 11,947 | 36,752 | 24,936 | 153,854 | 19,494 | 34,915 | 12,399 |
|  | 1982 | 415,439 | 92,216 | 89,979 | 40,534 | 56,888 | 36,995 | 12,185 | 28,842 | 20,403 | 101,075 | 20,445 | 25,515 | 9,963 |
| Orange | 1984 | 390,001 | 112,966 | 108,263 | 52,053 | 25,020 | 14,913 | 16,036 | 17,839 | 9,131 | 50,548 | 22,856 | 30,114 | 13,548 |
|  | 1982 | 295,381 | 90,764 | 87,090 | 39,473 | 17,509 | 10,066 | 14,494 | 12,450 | 6,817 | 29,427 | 21,242 | 19,512 | 10,103 |
| Pamlico | 1984 | 37,938 | 9,270 | 9,154 | 2,467 | 1,145 |  | 61 | 382 |  | 15,713 | 1,844 | 1,548 | 762 |
|  | 1982 | 26,773 | 8,008 | 7,917 | 1,888 | 816 |  | 56 | 274 |  | 8,438 | 1,746 | 1,090 | 578 |
| Pasquotank | 1984 | 204,418 | 29,588 | 28,437 | 13,435 | 22,530 | 20,862 | 7,907 | 11,441 | 7,761 | 50,352 | 14,575 | 31,956 | 8,358 |
|  | 1982 | 154,257 | 27,802 | 26,752 | 10,692 | 16,579 | 15,241 | 7,313 | 7,885 | 5,535 | 30,806 | 12,994 | 21,190 | 6,304 |
| Pender | 1984 | 56,157 | 24,729 | 24,275 | 2,653 | 2,111 |  | 702 | 797 | 397 | 7,158 | 4,455 | 6,573 | 2,003 |
|  | 1982 | 49,239 | 23,009 | 22,614 | 2,549 | 1,694 |  | 666 | 588 | 317 | 4,826 | 4,794 | 4,765 | 1,724 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH CAROLINA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Perquimans | 1984 | 21,336 | 3,677 | 3,621 | 1,865 | 841 |  | 721 | 388 | 84 | 8,202 | 1,081 | 947 | 343 |
|  | 1982 | 20,038 | 4,153 | 4,094 | 1,862 | 782 |  | 783 | 363 | 90 | 6,048 | 1,335 | 870 | 355 |
| Person | 1984 | 118,288 | 30,506 | 29,961 | 6,296 | 7,015 |  | 6,345 | 5,727 | 2,534 | 33,215 | 5,440 | 4,796 | 5,816 |
|  | 1982 | 97,577 | 28,256 | 27,785 | 5,713 | 5,588 |  | 5,911 | 4,157 | 1,972 | 21,715 | 5,755 | 3,774 | 4,714 |
| Pitt | 1984 | 516,722 | 96,327 | 93,355 | 48,142 | 51,691 | 31,230 | 36,279 | 29,690 | 14,839 | 139,416 | 32,517 | 31,281 | 11,917 |
|  | 1982 | 429,177 | 93,057 | 90,294 | 41,289 | 41,288 | 24,339 | 33,895 | 21,912 | 11,542 | 92,677 | 31,172 | 24,681 | 10,695 |
| Polk | 1984 | 37,938 | 9,019 | 8,634 | 2,938 | 1,137 |  | 950 | 1,199 | 635 | 9,834 | 4,714 | 796 | 2,253 |
|  | 1982 | 34,096 | 9,621 | 9,221 | 2,763 | 968 |  | 946 | 998 | 540 | 6,378 | 4,826 | 669 | 1,951 |
| Randolph | 1984 | 347,856 | 81,738 | 79,138 | 27,577 | 37,107 | 23,367 | 22,784 | 12,438 | 7,782 | 71,270 | 23,923 | 29,018 | 13,569 |
|  | 1982 | 267,388 | 68,989 | 66,875 | 21,618 | 24,535 | 15,029 | 19,456 | 9,138 | 5,963 | 43,288 | 23,197 | 20,927 | 10,504 |
| Richmond | 1984 | 197,303 | 49,703 | 47,685 | 14,227 | 19,248 | 14,040 | 7,936 | 10,568 | 9,173 | 47,348 | 9,191 | 15,631 | 9,115 |
|  | 1982 | 161,088 | 45,383 | 43,592 | 12,225 | 15,308 | 10,881 | 7,467 | 8,456 | 7,451 | 29,484 | 9,708 | 12,279 | 7,377 |
| Robeson | 1984 | 415,812 | 88,029 | 86,867 | 27,700 | 23,180 | 11,127 | 27,894 | 24,742 | 17,428 | 78,256 | 44,223 | 40,814 | 13,589 |
|  | 1982 | 344,182 | 83,370 | 82,368 | 23,142 | 18,037 | 8,297 | 25,388 | 18,643 | 13,405 | 50,657 | 41,391 | 29,769 | 11,507 |
| Rockingham | 1984 | 371,496 | 111,770 | 109,589 | 30,033 | 36,130 | 11,352 | 22,569 | 28,441 | 22,037 | 52,326 | 19,747 | 25,366 | 16,675 |
|  | 1982 | 292,761 | 95,738 | 93,983 | 24,058 | 24,411 | 7,216 | 19,771 | 21,192 | 16,805 | 32,477 | 19,566 | 17,488 | 13,732 |
| Rowan | 1984 | 557,896 | 206,288 | 201,726 | 32,575 | 33,555 | 18,293 | 31,957 | 19,674 | 9,118 | 115,956 | 33,352 | 26,083 | 17,037 |
|  | 1982 | 408,330 | 159,599 | 156,257 | 26,025 | 22,611 | 11,880 | 26,448 | 13,340 | 6,583 | 64,861 | 29,848 | 17,362 | 12,899 |
| Rutherford | 1984 | 272,794 | 65,506 | 64,330 | 18,534 | 20,895 | 11,736 | 8,847 | 13,506 | 10,932 | 75,451 | 12,738 | 23,228 | 11,411 |
|  | 1982 | 205,959 | 55,452 | 54,522 | 14,672 | 15,406 | 8,340 | 8,072 | 10,021 | 8,288 | 46,281 | 12,473 | 15,321 | 9,088 |
| Sampson | 1984 | 164,670 | 39,772 | 37,986 | 8,709 | 17,965 | 6,407 | 6,389 | 10,501 | 6,667 | 35,970 | 12,607 | 11,868 | 7,179 |
|  | 1982 | 141,373 | 38,675 | 36,983 | 7,711 | 13,418 | 4,524 | 6,806 | 7,892 | 5,152 | 24,678 | 12,505 | 9,667 | 6,242 |
| Scotland | 1984 | 161,357 | 51,641 | 49,635 | 12,399 | 20,150 | 12,235 | 3,827 | 6,558 | 5,491 | 32,680 | 9,740 | 12,407 | 3,931 |
|  | 1982 | 125,554 | 44,791 | 43,103 | 10,049 | 13,775 | 8,057 | 3,732 | 4,774 | 4,091 | 20,522 | 8,843 | 8,681 | 3,334 |
| Stanly | 1984 | 203,815 | 50,358 | 48,912 | 14,465 | 13,892 | 7,082 | 11,215 | 8,365 | 5,662 | 49,956 | 17,806 | 14,660 | 9,557 |
|  | 1982 | 161,804 | 43,771 | 42,565 | 11,758 | 10,302 | 5,060 | 10,121 | 6,261 | 4,389 | 31,463 | 17,512 | 10,639 | 7,475 |
| Stokes | 1984 | 68,543 | 15,293 | 14,341 | 6,511 | 860 |  | 2,099 | 3,900 | 1,824 | 19,417 | 4,848 | 6,838 | 3,409 |
|  | 1982 | 57,851 | 15,427 | 14,484 | 5,620 | 690 |  | 1,973 | 2,857 | 1,408 | 12,859 | 5,177 | 5,430 | 2,870 |
| Surry | 1984 | 364,266 | 73,994 | 72,460 | 20,637 | 25,970 | 16,125 | 22,712 | 17,353 | 8,722 | 85,026 | 25,173 | 25,839 | 16,133 |
|  | 1982 | 288,216 | 65,814 | 64,527 | 16,798 | 19,687 | 11,856 | 20,140 | 12,696 | 6,660 | 53,623 | 22,954 | 19,349 | 12,451 |
| Swain | 1984 | 49,178 | 14,552 | 13,920 | 7,962 | 2,416 |  | 1,403 | 1,300 | 1,064 | 6,003 | 3,494 | 2,917 | 1,369 |
|  | 1982 | 44,286 | 14,102 | 13,506 | 7,007 | 1,980 |  | 1,346 | 1,072 | 886 | 3,994 | 3,803 | 2,139 | 1,254 |
| Transylvania | 1984 | 91,587 | 26,600 | 24,960 | 6,977 | 7,255 |  | 2,738 | 2,687 | 1,030 | 18,264 | 9,226 | 6,149 | 4,193 |
|  | 1982 | 80,186 | 26,193 | 24,608 | 6,075 | 5,883 |  | 2,867 | 2,192 | 886 | 11,823 | 8,999 | 4,926 | 3,695 |
| Tyrrell | 1984 | 6,474 | 1,370 | 1,328 | 138 | 156 |  | 118 | 58 |  | 780 | 1,611 | 1,564 |  |
|  | 1982 | 6,876 | 1,687 | 1,638 | 160 | 152 |  | 148 | 56 |  | 631 | 1,883 | 1,403 |  |
| Union | 1984 | 308,597 | 82,150 | 79,420 | 17,100 | 35,546 | 24,189 | 17,535 | 9,311 | 7,473 | 79,440 | 11,921 | 27,136 | 8,565 |
|  | 1982 | 233,660 | 69,627 | 67,394 | 13,782 | 23,765 | 15,773 | 15,141 | 6,916 | 5,674 | 48,787 | 11,604 | 19,787 | 7,104 |
| Vance | 1984 | 188,946 | 40,745 | 39,753 | 13,402 | 21,945 | 7,862 | 8,991 | 9,717 | 6,690 | 43,779 | 13,818 | 15,274 | 6,146 |
|  | 1982 | 147,545 | 38,423 | 37,533 | 10,705 | 15,274 | 5,183 | 7,978 | 6,991 | 4,946 | 26,628 | 13,010 | 10,533 | 5,099 |
| Wake | 1984 | 2,211,283 | 410,814 | 398,417 | 201,067 | 300,266 | 220,871 | 119,186 | 135,138 | 68,322 | 564,182 | 130,440 | 108,271 | 74,337 |
|  | 1982 | 1,686,933 | 362,521 | 352,004 | 160,667 | 220,978 | 159,609 | 102,600 | 90,634 | 48,348 | 341,467 | 126,112 | 73,987 | 55,671 |
| Warren | 1984 | 40,207 | 14,398 | 14,168 | 1,685 | 2,136 |  | 1,119 | 3,421 | 3,210 | 6,298 | 3,437 | 2,038 | 1,782 |
|  | 1982 | 30,429 | 11,880 | 11,704 | 1,278 | 1,509 |  | 1,021 | 2,417 | 2,272 | 3,352 | 3,224 | 1,314 | 1,281 |
| Washington | 1984 | 37,602 | 12,376 | 12,183 | 2,769 | 3,230 |  | 1,246 | 2,253 | 2,045 | 7,372 | 2,323 | 1,268 | 1,748 |
|  | 1982 | 35,960 | 12,998 | 12,811 | 2,720 | 2.905 |  | 1,334 | 1,878 | 1,715 | 5,610 | 2,556 | 1,146 | 1,627 |
| Watauga | 1984 | 220,815 | 46,064 | 43,023 | 24,271 | 13,307 | 4,308 | 14,202 | 13,018 | 10,218 | 47,689 | 12,400 | 20,203 | 7,225 |
|  | 1982 | 171,522 | 39,217 | 36,672 | 19,230 | 9,587 | 2,953 | 12,258 | 8,755 | 7,005 | 29,276 | 12,098 | 14,726 | 5,990 |
| Wayne | 1984 | 465,814 | 87,405 | 82,282 | 32,290 | 57,679 | 46,761 | 16,468 | 22,288 | 14,614 | 127,460 | 33,237 | 27,415 | 13,535 |
|  | 1982 | 382,467 | 82,000 | 77,287 | 27,708 | 46,096 | 36,779 | 16,936 | 17,924 | 12,287 | 83,957 | 31,176 | 21,642 | 11,008 |
| Wilkes | 1984 | 252,228 | 52,613 | 51,059 | 16,413 | 19,242 | 12,139 | 11,268 | 5,352 | 3,532 | 62,312 | 17,376 | 33,833 | 8,710 |
|  | 1982 | 197,689 | 47,363 | 46,019 | 13,601 | 14,151 | 8,678 | 9,868 | 4,032 | 2,776 | 37,920 | 17,279 | 24,601 | 7,318 |
| Wilson | 1984 | 359,450 | 69,871 | 66,453 | 27,502 | 47,072 | 33,987 | 15,389 | 14,382 | 10,002 | 91,740 | 22,649 | 25,921 | 12,959 |
|  | 1982 | 290,641 | 66,235 | 63,071 | 23,928 | 35,352 | 24,986 | 14,289 | 11,375 | 8,160 | 58,255 | 22,600 | 19,434 | 10,365 |
| Yadkin | 1984 | 101,343 | 29,899 | 29,103 | 8,114 | 3,674 |  | 1,308 | 4,001 | 2,562 | 25,232 | 7,397 | 9,342 | 4,257 |
|  | 1982 | 83,912 | 27,926 | 27,215 | 6,978 | 2,868 |  | 1,352 | 3,102 | 2,014 | 16,813 | 7,253 | 6,694 | 3,470 |
| Yancey | 1984 | 37,556 | 12,816 | 12,246 | 2,470 | 2,358 |  | 458 | 476 | 476 | 6,520 | 3,247 | 4,560 | 2,307 |
|  | 1982 | 37,283 | 13,185 | 12,614 | 2,473 | 2,198 |  | 552 | 447 | 447 | 5,833 | 3,676 | 4,200 | 2,212 |
| **TOTAL METRO COUNTIES** | 1984 | **19,829,123** | **4,055,966** | **3,928,241** | **1,748,623** | **2,330,392** | **1,741,542** | **1,012,785** | **1,119,945** | **658,872** | **4,906,990** | **1,286,418** | **1,133,438** | **624,594** |
|  | 1982 | 15,236,743 | 3,538,199 | 3,430,802 | 1,399,171 | 1,712,687 | 1,261,247 | 892,138 | 784,387 | 485,422 | 3,016,369 | 1,195,332 | 798,689 | 495,032 |
| **TOTAL STATE** | 1984 | **32,016,659** | **7,000,252** | **6,770,792** | **2,683,168** | **3,399,717** | **2,302,649** | **1,552,676** | **1,706,726** | **1,080,300** | **7,690,408** | **2,142,208** | **2,128,715** | **1,077,449** |
|  | 1982 | 25,005,089 | 6,206,760 | 6,010,249 | 2,172,135 | 2,507,667 | 1,668,435 | 1,390,035 | 1,218,976 | 805,993 | 4,778,788 | 2,006,360 | 1,523,170 | 863,409 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH DAKOTA** | | | | | | | | | | | | | | |
| **BISMARCK** | **1984** | **577,254** | **89,632** | **82,751** | **47,238** | **87,493** | **79,851** | **25,361** | **25,000** | **13,752** | **164,550** | **54,334** | **30,100** | **16,569** |
| | 1982 | 485,128 | 83,925 | 77,577 | 44,557 | 69,342 | 62,919 | 25,442 | 20,436 | 11,814 | 113,140 | 51,963 | 27,048 | 15,523 |
| Burleigh | 1984 | 456,340 | 67,259 | 62,735 | 37,227 | 86,584 | 79,851 | 23,121 | 21,924 | 11,819 | 119,926 | 36,310 | 16,763 | 15,243 |
| | 1982 | 379,360 | 63,017 | 58,849 | 34,373 | 68,545 | 62,919 | 22,978 | 17,745 | 10,043 | 80,169 | 34,628 | 14,625 | 14,173 |
| Morton | 1984 | 120,914 | 22,373 | 20,016 | 10,011 | 909 | | 2,240 | 3,076 | 1,933 | 44,624 | 18,024 | 13,337 | 1,326 |
| | 1982 | 105,768 | 20,908 | 18,728 | 10,184 | 797 | | 2,464 | 2,691 | 1,771 | 32,971 | 17,335 | 12,423 | 1,350 |
| **FARGO - MOORHEAD** | **1984** | **973,638** | **143,721** | **137,084** | **84,873** | **122,092** | **110,498** | **37,189** | **41,327** | **20,995** | **264,026** | **102,738** | **50,562** | **19,852** |
| | 1982 | 844,103 | 130,871 | 124,831 | 83,899 | 104,195 | 94,253 | 39,396 | 34,880 | 18,992 | 190,451 | 99,258 | 44,688 | 19,276 |
| Cass | 1984 | 737,792 | 82,468 | 77,812 | 61,434 | 112,171 | 104,998 | 27,918 | 26,441 | 15,412 | 223,319 | 78,008 | 31,465 | 12,418 |
| | 1982 | 656,220 | 81,106 | 76,618 | 62,378 | 97,229 | 90,553 | 31,041 | 23,381 | 14,346 | 163,958 | 77,211 | 29,630 | 12,785 |
| *Clay, Minn.* | *1984* | *235,846* | *61,253* | *59,272* | *23,439* | *9,921* | *5,500* | *9,271* | *14,886* | *5,583* | *40,707* | *24,730* | *19,097* | *7,434* |
| | *1982* | *187,883* | *49,765* | *48,213* | *21,521* | *6,966* | *3,700* | *8,355* | *11,499* | *4,646* | *26,493* | *22,047* | *15,058* | *6,491* |
| **GRAND FORKS** | **1984** | **448,258** | **55,457** | **53,072** | **28,913** | **94,139** | **78,826** | **22,175** | **26,062** | **14,636** | **130,803** | **33,224** | **20,896** | **6,135** |
| | 1982 | 386,000 | 52,985 | 50,767 | 30,884 | 73,824 | 61,213 | 24,089 | 22,019 | 13,172 | 93,549 | 32,432 | 19,224 | 6,170 |
| Grand Forks | 1984 | 448,258 | 55,457 | 53,072 | 28,913 | 94,139 | 78,826 | 22,175 | 26,062 | 14,636 | 130,803 | 33,224 | 20,896 | 6,135 |
| | 1982 | 386,000 | 52,985 | 50,767 | 30,884 | 73,824 | 61,213 | 24,089 | 22,019 | 13,172 | 93,549 | 32,432 | 19,224 | 6,170 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 19,623 | 7,256 | 6,658 | 1,627 | 1,848 | | 814 | | | 2,680 | 526 | 1,317 | 1,194 |
| | 1982 | 14,992 | 5,697 | 5,234 | 1,348 | 1,233 | | 752 | | | 1,664 | 496 | 1,031 | 925 |
| Barnes | 1984 | 80,368 | 13,617 | 12,166 | 4,721 | 5,762 | | 3,989 | 2,217 | 1,929 | 26,527 | 10,955 | 5,537 | 2,766 |
| | 1982 | 62,803 | 11,884 | 10,631 | 4,537 | 4,039 | | 3,875 | 1,712 | 1,520 | 16,177 | 9,850 | 4,554 | 2,296 |
| Benson | 1984 | 8,081 | 2,462 | 2,415 | 1,230 | 125 | | 353 | 224 | | 705 | 2,037 | 593 | 152 |
| | 1982 | 6,805 | 2,085 | 2,048 | 1,082 | 98 | | 313 | 158 | | 421 | 1,849 | 492 | 124 |
| Billings | 1984 | 1,697 | 517 | 503 | 713 | | | | | | | 343 | | |
| | 1982 | 1,419 | 432 | 421 | 570 | | | | | | | 313 | | |
| Bottineau | 1984 | 39,338 | 5,951 | 5,838 | 3,258 | 1,005 | | 1,906 | 1,855 | 1,855 | 11,489 | 5,202 | 4,922 | 1,134 |
| | 1982 | 34,211 | 5,758 | 5,655 | 3,144 | 855 | | 1,841 | 1,424 | 1,424 | 7,836 | 5,339 | 4,395 | 1,014 |
| Bowman | 1984 | 21,209 | 5,042 | 4,942 | 2,051 | 804 | | 413 | 579 | 579 | 6,768 | 1,380 | 1,672 | 1,211 |
| | 1982 | 19,755 | 4,955 | 4,863 | 2,347 | 671 | | 433 | 485 | 485 | 5,089 | 1,632 | 1,638 | 1,175 |
| Burke | 1984 | 12,777 | 1,931 | 1,854 | 1,293 | 344 | | 126 | 321 | 321 | 3,605 | 2,212 | 680 | 320 |
| | 1982 | 11,987 | 2,051 | 1,971 | 1,448 | 281 | | 143 | 262 | 262 | 2,484 | 2,560 | 591 | 304 |
| Burleigh | 1984 | 456,340 | 67,259 | 62,735 | 37,227 | 86,584 | 79,851 | 23,121 | 21,924 | 11,819 | 119,926 | 36,310 | 16,763 | 15,243 |
| | 1982 | 379,360 | 63,017 | 58,849 | 34,373 | 68,545 | 62,919 | 22,978 | 17,745 | 10,043 | 80,169 | 34,628 | 14,625 | 14,173 |
| Cass | 1984 | 737,792 | 82,468 | 77,812 | 61,434 | 112,171 | 104,998 | 27,918 | 26,441 | 15,412 | 223,319 | 78,008 | 31,465 | 12,418 |
| | 1982 | 656,220 | 81,106 | 76,618 | 62,378 | 97,229 | 90,553 | 31,041 | 23,381 | 14,346 | 163,958 | 77,211 | 29,630 | 12,785 |
| Cavalier | 1984 | 28,585 | 6,404 | 5,615 | 1,895 | 476 | | 1,438 | 1,587 | 986 | 6,536 | 1,681 | 2,897 | 1,078 |
| | 1982 | 23,678 | 5,739 | 5,038 | 1,857 | 383 | | 1,385 | 1,253 | 794 | 4,022 | 1,735 | 2,373 | 1,008 |
| Dickey | 1984 | 30,902 | 6,538 | 6,305 | 3,159 | 927 | | 1,316 | 1,033 | 390 | 8,322 | 1,307 | 3,408 | 1,831 |
| | 1982 | 23,057 | 5,502 | 5,313 | 2,606 | 666 | | 1,186 | 740 | 291 | 5,001 | 1,203 | 2,437 | 1,383 |
| Divide | 1984 | 10,893 | 2,386 | 2,369 | 886 | 541 | | 573 | | | 2,566 | 1,348 | 1,977 | 276 |
| | 1982 | 10,789 | 2,675 | 2,659 | 954 | 467 | | 685 | | | 2,059 | 1,491 | 1,811 | 303 |
| Dunn | 1984 | 11,922 | 3,151 | 3,099 | 888 | | | | 56 | | 5,835 | 856 | 206 | 176 |
| | 1982 | 10,423 | 3,000 | 2,954 | 970 | | | | 50 | | 4,332 | 979 | 195 | 183 |
| Eddy | 1984 | 13,798 | 2,690 | 2,134 | 620 | 144 | | 455 | 225 | 225 | 4,240 | 1,512 | 1,004 | 402 |
| | 1982 | 12,036 | 2,492 | 1,980 | 670 | 121 | | 456 | 194 | 194 | 2,813 | 1,685 | 927 | 367 |
| Emmons | 1984 | 23,389 | 5,908 | 5,496 | 1,212 | 514 | | 1,148 | 388 | 388 | 7,349 | 2,618 | 2,825 | 477 |
| | 1982 | 16,618 | 4,459 | 4,153 | 1,066 | 364 | | 923 | 249 | 249 | 4,174 | 2,153 | 2,125 | 392 |
| Foster | 1984 | 31,520 | 4,755 | 4,424 | 1,804 | 603 | | 1,145 | 404 | 251 | 11,231 | 4,008 | 5,200 | 905 |
| | 1982 | 24,468 | 4,321 | 4,025 | 1,566 | 465 | | 1,004 | 311 | 205 | 7,310 | 3,594 | 3,863 | 735 |
| Golden Valley | 1984 | 19,252 | 2,501 | 1,512 | 1,401 | 139 | | 333 | 390 | 185 | 7,600 | 4,374 | 1,574 | 117 |
| | 1982 | 17,391 | 2,626 | 1,590 | 1,405 | 124 | | 374 | 347 | 174 | 5,404 | 4,720 | 1,491 | 121 |
| Grand Forks | 1984 | 448,258 | 55,457 | 53,072 | 28,913 | 94,139 | 78,826 | 22,175 | 26,062 | 14,636 | 130,803 | 33,224 | 20,896 | 6,135 |
| | 1982 | 386,000 | 52,985 | 50,767 | 30,884 | 73,824 | 61,213 | 24,089 | 22,019 | 13,172 | 93,549 | 32,432 | 19,224 | 6,170 |
| Grant | 1984 | 12,802 | 2,313 | 2,186 | 749 | | | 109 | 68 | | 5,409 | 506 | 1,705 | 455 |
| | 1982 | 9,781 | 2,144 | 2,029 | 731 | | | 98 | 54 | | 3,252 | 511 | 1,367 | 381 |
| Griggs | 1984 | 9,458 | 3,519 | 3,479 | 602 | 386 | | 306 | | | 1,979 | 449 | 1,133 | 274 |
| | 1982 | 7,600 | 2,906 | 2,876 | 578 | 299 | | 297 | | | 1,230 | 446 | 932 | 246 |
| Hettinger | 1984 | 17,845 | 4,351 | 4,297 | 1,270 | 455 | | 160 | 62 | | 8,550 | 1,599 | 292 | 885 |
| | 1982 | 12,790 | 3,522 | 3,482 | 1,122 | 313 | | 153 | 47 | | 4,990 | 1,504 | 236 | 707 |
| Kidder | 1984 | 5,689 | 888 | 832 | 338 | | | | 81 | | 766 | 2,209 | 742 | 144 |
| | 1982 | 4,600 | 777 | 729 | 312 | | | | 54 | | 467 | 1,934 | 531 | 113 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| SMM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH DAKOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| La Moure | 1984 | 16,074 | 3,941 | 3,880 | 1,528 | 254 | | 256 | 69 | | 4,067 | 886 | 3,457 | 505 |
| | 1982 | 12,216 | 3,181 | 3,136 | 1,301 | 174 | | 233 | 52 | | 2,457 | 860 | 2,664 | 402 |
| Logan | 1984 | 14,716 | 2,320 | 2,271 | 553 | | | 106 | 306 | 306 | 7,941 | 2,042 | 842 | 239 |
| | 1982 | 10,682 | 2,111 | 2,069 | 531 | | | 102 | 214 | 214 | 4,685 | 1,833 | 691 | 214 |
| McHenry | 1984 | 16,662 | 3,519 | 2,853 | 1,528 | 52 | | 240 | 192 | | 3,951 | 2,826 | 2,556 | 658 |
| | 1982 | 15,275 | 3,299 | 2,677 | 1,592 | 47 | | 265 | 152 | | 2,835 | 2,960 | 2,388 | 673 |
| McIntosh | 1984 | 20,867 | 5,758 | 4,840 | 1,566 | 133 | | 324 | 418 | 418 | 7,342 | 991 | 1,946 | 681 |
| | 1982 | 14,401 | 4,446 | 3,742 | 1,256 | 92 | | 281 | 262 | 262 | 3,891 | 881 | 1,435 | 549 |
| McKenzie | 1984 | 33,665 | 10,075 | 9,263 | 3,646 | | | 1,133 | 460 | 226 | 5,668 | 4,888 | 4,101 | 1,282 |
| | 1982 | 25,528 | 7,674 | 7,064 | 3,138 | | | 1,016 | 328 | 162 | 3,414 | 4,056 | 2,819 | 1,064 |
| McLean | 1984 | 46,665 | 12,864 | 12,130 | 3,480 | 430 | | 972 | 1,091 | 249 | 6,763 | 7,727 | 5,396 | 1,181 |
| | 1982 | 35,510 | 9,826 | 9,277 | 3,096 | 308 | | 791 | 742 | 182 | 4,085 | 6,430 | 4,108 | 983 |
| Mercer | 1984 | 50,429 | 12,132 | 11,452 | 5,704 | 1,263 | | 732 | 1,398 | 945 | 12,159 | 3,391 | 9,881 | 1,986 |
| | 1982 | 36,042 | 9,139 | 8,637 | 4,518 | 806 | | 647 | 890 | 633 | 7,221 | 2,801 | 7,056 | 1,625 |
| Morton | 1984 | 120,914 | 22,373 | 20,016 | 10,011 | 909 | | 2,240 | 3,076 | 1,933 | 44,624 | 18,024 | 13,337 | 1,326 |
| | 1982 | 105,768 | 20,908 | 18,728 | 10,184 | 797 | | 2,464 | 2,691 | 1,771 | 32,971 | 17,335 | 12,423 | 1,350 |
| Mountrail | 1984 | 32,154 | 8,112 | 7,643 | 2,687 | 683 | | 804 | 545 | 414 | 10,075 | 1,798 | 3,779 | 1,752 |
| | 1982 | 26,968 | 7,304 | 6,890 | 2,659 | 569 | | 819 | 441 | 341 | 6,706 | 1,948 | 3,245 | 1,556 |
| Nelson | 1984 | 32,432 | 5,115 | 4,293 | 2,155 | 946 | | 454 | 148 | | 5,476 | 2,508 | 8,536 | 688 |
| | 1982 | 23,575 | 3,795 | 3,189 | 1,861 | 658 | | 371 | 102 | | 3,213 | 2,238 | 6,102 | 504 |
| Oliver | 1984 | 1,731 | 535 | 507 | 474 | | | | | | | 141 | 490 | |
| | 1982 | 1,463 | 442 | 420 | 412 | | | | | | | 140 | 386 | |
| Pembina | 1984 | 43,136 | 9,315 | 8,654 | 3,242 | 517 | | 898 | 371 | 241 | 16,716 | 3,125 | 3,334 | 1,426 |
| | 1982 | 35,115 | 8,588 | 7,988 | 3,286 | 422 | | 919 | 292 | 192 | 10,587 | 3,272 | 2,892 | 1,225 |
| Pierce | 1984 | 41,236 | 6,730 | 6,319 | 2,802 | 2,159 | | 2,212 | 792 | 589 | 16,044 | 3,479 | 3,572 | 969 |
| | 1982 | 31,002 | 5,726 | 5,383 | 2,366 | 1,523 | | 1,887 | 594 | 460 | 10,112 | 3,035 | 2,850 | 844 |
| Ramsey | 1984 | 99,012 | 16,813 | 15,822 | 7,726 | 4,857 | 3,684 | 6,024 | 3,577 | 2,968 | 29,747 | 6,652 | 6,894 | 4,189 |
| | 1982 | 82,159 | 14,869 | 14,009 | 7,177 | 3,633 | 2,692 | 6,223 | 2,923 | 2,466 | 19,761 | 6,517 | 6,051 | 4,019 |
| Ransom | 1984 | 26,958 | 5,942 | 5,862 | 3,144 | 257 | | 1,961 | 1,114 | 696 | 5,472 | 1,511 | 3,832 | 1,306 |
| | 1982 | 19,664 | 4,651 | 4,594 | 2,531 | 176 | | 1,533 | 692 | 459 | 3,173 | 1,333 | 2,801 | 1,008 |
| Renville | 1984 | 11,458 | 2,898 | 2,798 | 517 | | | 232 | 130 | | 1,147 | 3,908 | 1,144 | 411 |
| | 1982 | 9,313 | 2,290 | 2,213 | 476 | | | 195 | 87 | | 716 | 3,364 | 901 | 354 |
| Richland | 1984 | 85,258 | 15,775 | 14,837 | 4,200 | 8,231 | 5,239 | 3,649 | 6,863 | 4,297 | 20,645 | 7,186 | 6,363 | 1,511 |
| | 1982 | 67,387 | 13,164 | 12,396 | 4,081 | 5,835 | 3,636 | 3,583 | 4,901 | 3,176 | 13,624 | 6,533 | 5,292 | 1,374 |
| Rolette | 1984 | 39,356 | 12,199 | 11,555 | 1,542 | 759 | | 1,259 | 492 | 224 | 12,604 | 5,782 | 2,840 | 1,038 |
| | 1982 | 32,473 | 10,589 | 10,042 | 1,560 | 617 | | 1,286 | 400 | 199 | 7,835 | 5,978 | 2,457 | 949 |
| Sargent | 1984 | 11,770 | 2,751 | 2,503 | 1,453 | 865 | | 302 | 185 | | 1,668 | 1,314 | 1,194 | 289 |
| | 1982 | 9,798 | 2,491 | 2,269 | 1,388 | 603 | | 263 | 142 | | 1,004 | 1,297 | 898 | 233 |
| Sheridan | 1984 | 3,988 | 537 | 509 | 226 | | | | 178 | 178 | 1,213 | 359 | 1,213 | 121 |
| | 1982 | 3,745 | 604 | 574 | 267 | | | | 169 | 169 | 885 | 440 | 1,115 | 122 |
| Sioux | 1984 | 5,446 | 1,612 | 1,574 | 348 | 743 | | 189 | | | 92 | 998 | 312 | |
| | 1982 | 4,027 | 1,245 | 1,217 | 284 | 442 | | 141 | | | 51 | 842 | 218 | |
| Slope | 1984 | 1,367 | 92 | 67 | 782 | | | | | | | | | |
| | 1982 | 962 | 67 | 49 | 540 | | | | | | | | | |
| Stark | 1984 | 234,643 | 33,798 | 33,182 | 13,087 | 12,648 | 7,112 | 10,511 | 10,478 | 5,691 | 90,212 | 22,379 | 20,662 | 5,896 |
| | 1982 | 205,761 | 34,644 | 34,054 | 14,337 | 11,271 | 6,133 | 11,751 | 9,315 | 5,321 | 62,739 | 21,093 | 19,563 | 6,104 |
| Steele | 1984 | 8,242 | 403 | 385 | 431 | 700 | | | | | 5,797 | 191 | 423 | |
| | 1982 | 6,471 | 394 | 376 | 444 | 641 | | | | | 4,057 | 204 | 411 | |
| Stutsman | 1984 | 152,560 | 26,209 | 25,382 | 13,248 | 7,586 | 4,911 | 10,464 | 6,402 | 3,879 | 45,002 | 16,073 | 8,632 | 4,058 |
| | 1982 | 126,793 | 23,190 | 22,485 | 12,286 | 6,257 | 3,958 | 9,878 | 4,997 | 3,078 | 30,211 | 15,396 | 7,564 | 3,887 |
| Towner | 1984 | 18,066 | 3,383 | 3,182 | 1,377 | 195 | | 236 | | | 7,764 | 724 | 3,136 | 909 |
| | 1982 | 13,327 | 2,805 | 2,642 | 1,329 | 151 | | 230 | | | 4,610 | 722 | 2,347 | 822 |
| Traill | 1984 | 34,423 | 4,160 | 4,027 | 3,354 | 323 | | 552 | 702 | 523 | 15,691 | 3,316 | 3,479 | 1,719 |
| | 1982 | 29,633 | 4,346 | 4,212 | 3,348 | 260 | | 613 | 599 | 464 | 10,635 | 3,774 | 3,281 | 1,605 |
| Walsh | 1984 | 87,449 | 15,190 | 14,658 | 4,114 | 7,632 | 3,677 | 3,645 | 2,657 | 1,551 | 31,862 | 9,119 | 7,474 | 1,900 |
| | 1982 | 66,351 | 13,096 | 12,653 | 3,918 | 5,577 | 2,604 | 3,379 | 1,841 | 1,098 | 19,228 | 8,124 | 6,091 | 1,631 |
| Ward | 1984 | 418,949 | 54,037 | 51,129 | 28,502 | 60,655 | 60,001 | 21,225 | 27,672 | 16,625 | 124,883 | 35,542 | 27,897 | 9,832 |
| | 1982 | 353,573 | 51,394 | 48,686 | 28,494 | 48,375 | 47,833 | 20,352 | 21,101 | 13,267 | 88,846 | 34,836 | 25,013 | 9,458 |
| Wells | 1984 | 36,873 | 7,691 | 7,471 | 2,877 | 1,405 | | 1,909 | 1,067 | 644 | 13,928 | 802 | 2,438 | 1,232 |
| | 1982 | 26,527 | 6,343 | 6,169 | 2,528 | 915 | | 1,723 | 767 | 484 | 7,649 | 739 | 1,863 | 1,030 |
| Williams | 1984 | 220,468 | 40,752 | 39,604 | 13,455 | 10,547 | 3,800 | 11,205 | 15,839 | 8,211 | 63,263 | 24,605 | 18,880 | 8,431 |
| | 1982 | 188,681 | 36,598 | 35,610 | 13,459 | 8,886 | 3,096 | 11,331 | 12,392 | 6,736 | 44,932 | 24,076 | 16,900 | 7,472 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA**<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NORTH DAKOTA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **1984** | **1,763,304** | **227,557** | **213,635** | **137,585** | **293,803** | **263,675** | **75,454** | **77,503** | **43,800** | **518,672** | **165,566** | **82,461** | **35,122** |
|  | 1982 | 1,527,348 | 218,016 | 204,962 | 137,819 | 240,395 | 214,685 | 80,572 | 65,836 | 39,332 | 370,647 | 161,606 | 75,902 | 34,478 |
| **TOTAL STATE** | **1984** | **4,008,505** | **634,395** | **598,411** | **297,050** | **431,716** | **352,099** | **171,532** | **170,139** | **99,784** | **1,208,021** | **384,951** | **284,848** | **103,128** |
|  | 1982 | 3,366,973 | 579,352 | 547,335 | 290,595 | 349,012 | 284,637 | 174,302 | 137,571 | 84,293 | 828,534 | 371,322 | 246,293 | 95,962 |
| **OHIO** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **AKRON** | **1984** | **3,373,453** | **757,408** | **714,673** | **333,289** | **424,484** | **378,136** | **120,249** | **110,905** | **54,457** | **659,044** | **348,222** | **199,611** | **120,454** |
|  | 1982 | 2,874,499 | 718,594 | 678,868 | 308,917 | 347,303 | 307,364 | 110,191 | 89,385 | 45,987 | 478,004 | 338,895 | 153,335 | 95,396 |
| Portage | 1984 | 518,603 | 121,050 | 114,695 | 50,727 | 41,852 | 36,067 | 6,367 | 10,591 | 7,284 | 130,574 | 64,801 | 36,319 | 14,702 |
|  | 1982 | 443,106 | 115,747 | 109,802 | 47,498 | 31,708 | 27,043 | 6,215 | 8,629 | 6,160 | 95,619 | 64,680 | 28,174 | 11,861 |
| Summit | 1984 | 2,854,850 | 636,358 | 599,978 | 282,562 | 382,632 | 342,069 | 113,882 | 100,314 | 47,173 | 528,470 | 283,421 | 163,292 | 105,752 |
|  | 1982 | 2,431,393 | 602,847 | 569,066 | 261,419 | 315,595 | 280,321 | 103,976 | 80,756 | 39,827 | 382,385 | 274,215 | 125,161 | 83,535 |
| **CANTON** | **1984** | **2,069,983** | **478,300** | **448,110** | **185,610** | **259,153** | **235,559** | **101,021** | **80,496** | **40,001** | **418,171** | **205,417** | **110,350** | **67,759** |
|  | 1982 | 1,794,045 | 452,653 | 424,596 | 175,771 | 218,204 | 197,251 | 90,963 | 66,212 | 34,555 | 309,722 | 203,240 | 85,045 | 54,897 |
| Carroll | 1984 | 78,786 | 16,236 | 15,402 | 4,285 | 6,952 | 3,827 | 1,987 | 1,912 | 964 | 26,278 | 6,723 | 3,650 | 750 |
|  | 1982 | 68,175 | 15,769 | 14,977 | 4,402 | 5,713 | 3,075 | 1,960 | 1,589 | 847 | 20,059 | 6,862 | 2,951 | 625 |
| Stark | 1984 | 1,991,197 | 462,064 | 432,708 | 181,325 | 252,201 | 231,732 | 99,034 | 78,584 | 39,037 | 391,893 | 198,694 | 106,700 | 67,009 |
|  | 1982 | 1,725,870 | 436,884 | 409,619 | 171,369 | 212,491 | 194,176 | 89,003 | 64,623 | 33,708 | 289,663 | 196,378 | 82,094 | 54,272 |
| **CINCINNATI** | **1984** | **7,814,994** | **1,620,362** | **1,440,543** | **800,798** | **1,258,367** | **1,124,417** | **325,788** | **345,143** | **196,478** | **1,488,904** | **751,879** | **333,677** | **304,627** |
|  | 1982 | 6,506,565 | 1,501,213 | 1,335,890 | 728,404 | 992,366 | 882,848 | 279,165 | 269,027 | 160,986 | 1,056,477 | 704,887 | 241,302 | 238,731 |
| Clermont | 1984 | 592,060 | 133,936 | 124,733 | 37,760 | 106,976 | 100,143 | 13,307 | 24,477 | 15,688 | 141,700 | 48,946 | 26,550 | 15,694 |
|  | 1982 | 496,926 | 129,686 | 120,920 | 35,692 | 80,054 | 74,535 | 11,645 | 17,878 | 11,883 | 105,615 | 48,103 | 20,387 | 12,649 |
| Hamilton | 1984 | 5,323,919 | 1,024,125 | 893,423 | 574,760 | 865,078 | 773,093 | 250,479 | 254,446 | 143,544 | 1,072,142 | 438,691 | 235,642 | 200,414 |
|  | 1982 | 4,411,909 | 960,150 | 838,619 | 519,811 | 697,484 | 620,092 | 213,894 | 200,150 | 119,099 | 758,337 | 414,909 | 161,996 | 154,752 |
| Warren | 1984 | 367,901 | 98,529 | 91,527 | 37,584 | 51,768 | 45,129 | 7,642 | 12,049 | 9,045 | 47,714 | 52,806 | 19,526 | 16,159 |
|  | 1982 | 318,430 | 90,454 | 84,127 | 37,294 | 41,101 | 35,548 | 7,351 | 9,672 | 7,471 | 34,427 | 50,948 | 14,924 | 12,728 |
| *Dearborn, Ind.* | *1984* | *133,314* | *33,877* | *32,458* | *9,964* | *12,886* |  | *2,511* | *4,860* | *1,548* | *26,368* | *14,428* | *6,172* | *9,340* |
|  | *1982* | *102,376* | *28,454* | *27,295* | *8,938* | *8,547* |  | *2,134* | *3,488* | *1,220* | *17,111* | *12,845* | *4,263* | *7,077* |
| *Boone, Ky.* | *1984* | *447,107* | *70,039* | *65,149* | *42,660* | *106,777* | *96,216* | *20,129* | *9,573* | *1,122* | *69,865* | *73,094* | *16,623* | *13,234* |
|  | *1982* | *371,544* | *62,163* | *57,892* | *37,336* | *81,639* | *73,259* | *17,682* | *7,076* | *925* | *46,826* | *69,009* | *14,374* | *10,208* |
| *Campbell, Ky.* | *1984* | *327,953* | *90,982* | *84,001* | *33,369* | *28,582* | *25,380* | *20,809* | *12,459* | *5,016* | *51,462* | *34,136* | *11,993* | *20,840* |
|  | *1982* | *285,173* | *82,166* | *75,953* | *32,139* | *22,987* | *20,261* | *17,131* | *9,637* | *4,082* | *37,799* | *30,867* | *10,051* | *16,741* |
| *Kenton, Ky.* | *1984* | *622,740* | *168,874* | *149,252* | *64,701* | *86,300* | *84,456* | *10,911* | *27,279* | *20,515* | *79,653* | *89,778* | *17,171* | *28,946* |
|  | *1982* | *520,207* | *148,140* | *131,084* | *57,194* | *60,554* | *59,153* | *9,328* | *21,126* | *16,306* | *56,362* | *78,206* | *15,307* | *24,576* |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | ***1984*** | ***8,895,774*** | ***1,887,954*** | ***1,692,769*** | ***906,589*** | ***1,385,523*** | ***1,243,287*** | ***348,539*** | ***380,096*** | ***221,009*** | ***1,736,844*** | ***864,221*** | ***370,947*** | ***345,221*** |
|  | *1982* | *7,431,277* | *1,757,236* | *1,577,501* | *826,331* | *1,097,298* | *980,620* | *301,121* | *297,180* | *181,333* | *1,232,977* | *813,638* | *269,884* | *270,814* |
| **CLEVELAND** | **1984** | **10,695,324** | **2,236,298** | **2,052,360** | **985,155** | **1,520,798** | **1,335,812** | **541,432** | **511,607** | **293,106** | **2,034,665** | **1,002,900** | **372,721** | **505,226** |
|  | 1982 | 8,688,076 | 2,038,628 | 1,874,085 | 872,757 | 1,195,977 | 1,043,623 | 451,496 | 369,794 | 220,912 | 1,411,301 | 931,478 | 271,470 | 383,861 |
| Cuyahoga | 1984 | 8,626,049 | 1,769,332 | 1,609,805 | 828,040 | 1,255,651 | 1,100,765 | 478,401 | 452,497 | 260,100 | 1,545,477 | 780,502 | 268,736 | 434,951 |
|  | 1982 | 6,905,708 | 1,589,812 | 1,448,209 | 723,925 | 975,493 | 849,296 | 394,709 | 321,758 | 193,055 | 1,053,300 | 711,288 | 189,555 | 323,608 |
| Geauga | 1984 | 255,594 | 71,635 | 67,022 | 18,123 | 17,418 | 12,189 | 3,298 | 5,678 | 4,243 | 47,261 | 24,854 | 18,808 | 13,198 |
|  | 1982 | 225,003 | 69,175 | 64,799 | 17,587 | 13,656 | 9,414 | 3,337 | 4,586 | 3,515 | 37,084 | 24,604 | 15,121 | 10,936 |
| Lake | 1984 | 1,333,720 | 274,154 | 260,132 | 104,576 | 212,910 | 193,991 | 47,020 | 39,330 | 22,061 | 337,223 | 114,307 | 59,473 | 31,338 |
|  | 1982 | 1,115,462 | 259,197 | 246,236 | 96,869 | 175,822 | 159,408 | 41,460 | 31,700 | 18,570 | 237,561 | 110,728 | 45,524 | 27,366 |
| Medina | 1984 | 479,961 | 121,177 | 115,401 | 34,416 | 34,819 | 28,867 | 12,713 | 14,102 | 6,702 | 104,704 | 83,237 | 25,704 | 25,739 |
|  | 1982 | 441,903 | 120,444 | 114,841 | 34,376 | 31,006 | 25,505 | 11,990 | 11,750 | 5,772 | 83,356 | 84,858 | 21,270 | 21,951 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | ***1984*** | ***15,240,320*** | ***3,276,571*** | ***3,033,278*** | ***1,412,575*** | ***2,107,012*** | ***1,861,411*** | ***697,917*** | ***662,176*** | ***369,624*** | ***2,955,441*** | ***1,483,590*** | ***614,153*** | ***673,986*** |
|  | *1982* | *12,601,107* | *3,029,193* | *2,809,252* | *1,272,518* | *1,682,428* | *1,477,259* | *596,900* | *492,486* | *286,348* | *2,088,364* | *1,402,047* | *458,242* | *519,060* |
| **COLUMBUS** | **1984** | **7,263,121** | **1,451,236** | **1,377,270** | **716,689** | **965,994** | **892,260** | **282,042** | **366,315** | **173,197** | **1,589,744** | **721,681** | **294,893** | **222,147** |
|  | 1982 | 5,960,488 | 1,318,968 | 1,253,573 | 646,031 | 770,514 | 707,986 | 249,102 | 272,506 | 137,195 | 1,116,896 | 682,825 | 220,221 | 173,698 |
| Delaware | 1984 | 198,679 | 44,776 | 43,706 | 15,971 | 9,623 | 7,935 | 4,699 | 3,203 | 1,567 | 54,148 | 31,506 | 9,907 | 6,814 |
|  | 1982 | 171,780 | 43,241 | 42,259 | 16,187 | 7,714 | 6,298 | 4,555 | 2,591 | 1,318 | 38,714 | 31,090 | 7,453 | 5,856 |
| Fairfield | 1984 | 363,430 | 94,442 | 91,138 | 34,824 | 33,703 | 24,798 | 15,864 | 14,094 | 8,314 | 75,632 | 42,080 | 16,558 | 10,862 |
|  | 1982 | 319,084 | 90,413 | 87,354 | 33,093 | 28,553 | 20,687 | 14,235 | 11,654 | 7,101 | 56,211 | 41,818 | 13,036 | 9,731 |
| Franklin | 1984 | 5,811,882 | 1,106,484 | 1,045,766 | 589,029 | 836,370 | 781,039 | 230,319 | 313,882 | 147,830 | 1,281,183 | 518,007 | 210,623 | 172,752 |
|  | 1982 | 4,693,056 | 986,349 | 933,343 | 523,388 | 662,510 | 616,059 | 201,787 | 231,368 | 116,319 | 890,301 | 481,329 | 155,044 | 132,302 |
| Licking | 1984 | 499,630 | 112,687 | 107,326 | 47,136 | 53,900 | 49,361 | 22,176 | 26,136 | 9,859 | 94,870 | 65,667 | 29,584 | 16,449 |
|  | 1982 | 448,538 | 111,675 | 106,490 | 45,904 | 46,584 | 42,472 | 20,392 | 20,057 | 8,093 | 72,257 | 66,877 | 23,869 | 13,875 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **COLUMBUS (continued)** | | | | | | | | | | | | | | |
| Madison | 1984 | 129,165 | 30,180 | 29,556 | 9,923 | 9,318 | 8,164 | 1,285 | 2,580 | 1,840 | 32,611 | 24,449 | 4,697 | 5,517 |
| | 1982 | 106,682 | 28,415 | 27,861 | 8,962 | 6,552 | 5,711 | 1,134 | 1,853 | 1,353 | 22,209 | 23,626 | 3,388 | 4,159 |
| Pickaway | 1984 | 174,276 | 41,222 | 39,121 | 13,835 | 10,572 | 9,817 | 4,630 | 4,823 | 2,950 | 33,276 | 29,685 | 19,737 | 6,985 |
| | 1982 | 139,699 | 36,152 | 34,351 | 11,989 | 8,105 | 7,505 | 3,988 | 3,538 | 2,242 | 22,554 | 26,904 | 14,171 | 5,189 |
| Union | 1984 | 86,059 | 21,445 | 20,657 | 5,971 | 12,508 | 11,146 | 3,069 | 1,597 | 837 | 18,024 | 10,287 | 3,787 | 2,768 |
| | 1982 | 81,649 | 22,723 | 21,915 | 6,508 | 10,496 | 9,254 | 3,011 | 1,445 | 769 | 14,650 | 11,181 | 3,260 | 2,586 |
| **DAYTON - SPRINGFIELD** | **1984** | **4,912,873** | **1,027,433** | **976,558** | **462,196** | **693,545** | **619,058** | **202,135** | **232,891** | **121,518** | **999,252** | **490,237** | **186,044** | **148,890** |
| | 1982 | 4,178,696 | 969,712 | 922,987 | 431,595 | 575,041 | 509,932 | 178,248 | 181,250 | 99,402 | 726,832 | 474,190 | 143,503 | 119,343 |
| Clark | 1984 | 642,244 | 142,856 | 135,093 | 55,066 | 111,612 | 97,154 | 23,601 | 19,579 | 9,076 | 120,941 | 73,566 | 25,415 | 21,443 |
| | 1982 | 573,587 | 141,421 | 133,896 | 53,346 | 95,787 | 82,749 | 21,741 | 16,504 | 8,055 | 93,905 | 71,490 | 20,398 | 17,736 |
| Greene | 1984 | 544,710 | 121,378 | 118,223 | 40,859 | 39,856 | 36,203 | 14,443 | 10,325 | 7,408 | 185,177 | 67,635 | 15,455 | 12,323 |
| | 1982 | 462,941 | 119,768 | 116,795 | 38,257 | 33,269 | 30,012 | 12,769 | 8,411 | 6,185 | 130,810 | 66,225 | 11,988 | 10,208 |
| Miami | 1984 | 412,823 | 89,411 | 85,548 | 25,715 | 42,661 | 36,958 | 18,289 | 12,096 | 6,513 | 87,649 | 41,673 | 14,867 | 11,924 |
| | 1982 | 364,952 | 88,907 | 85,168 | 26,828 | 36,570 | 31,279 | 17,144 | 10,120 | 5,677 | 66,666 | 40,899 | 11,843 | 10,376 |
| Montgomery | 1984 | 3,313,096 | 673,788 | 637,694 | 340,556 | 499,416 | 448,743 | 145,802 | 190,891 | 98,521 | 605,485 | 307,363 | 130,307 | 103,200 |
| | 1982 | 2,777,216 | 619,616 | 587,128 | 313,164 | 409,415 | 365,892 | 126,594 | 146,215 | 79,485 | 435,451 | 295,576 | 99,274 | 81,023 |
| **HAMILTON - MIDDLETOWN** | **1984** | **1,080,780** | **267,592** | **252,226** | **105,791** | **127,156** | **118,870** | **22,751** | **34,953** | **24,531** | **247,940** | **112,342** | **37,270** | **40,594** |
| | 1982 | 924,712 | 256,023 | 241,611 | 97,927 | 104,932 | 97,772 | 21,956 | 28,153 | 20,347 | 176,500 | 108,751 | 28,582 | 32,083 |
| Butler | 1984 | 1,080,780 | 267,592 | 252,226 | 105,791 | 127,156 | 118,870 | 22,751 | 34,953 | 24,531 | 247,940 | 112,342 | 37,270 | 40,594 |
| | 1982 | 924,712 | 256,023 | 241,611 | 97,927 | 104,532 | 97,772 | 21,956 | 28,153 | 20,347 | 176,500 | 108,751 | 28,582 | 32,083 |
| **LIMA** | **1984** | **853,064** | **166,548** | **160,461** | **74,545** | **149,086** | **122,806** | **31,323** | **28,796** | **13,540** | **161,261** | **114,827** | **39,107** | **27,338** |
| | 1982 | 718,055 | 154,427 | 148,982 | 68,342 | 119,121 | 97,200 | 27,156 | 22,934 | 11,401 | 115,606 | 108,979 | 29,509 | 21,963 |
| Allen | 1984 | 675,820 | 125,054 | 120,252 | 58,704 | 135,433 | 111,124 | 26,436 | 21,289 | 10,080 | 128,549 | 83,781 | 31,664 | 21,135 |
| | 1982 | 559,553 | 113,132 | 108,918 | 52,759 | 108,513 | 88,226 | 22,435 | 16,648 | 8,372 | 90,234 | 78,742 | 23,575 | 16,867 |
| Auglaize | 1984 | 177,244 | 41,494 | 40,209 | 15,841 | 13,653 | 11,682 | 4,887 | 7,507 | 3,460 | 32,712 | 31,046 | 7,443 | 6,203 |
| | 1982 | 158,502 | 41,295 | 40,064 | 15,583 | 10,608 | 8,974 | 4,721 | 6,286 | 3,029 | 25,372 | 30,237 | 5,934 | 5,096 |
| **LORAIN - ELYRIA** | **1984** | **1,171,543** | **282,865** | **266,245** | **94,131** | **161,730** | **147,463** | **36,236** | **39,664** | **22,061** | **261,732** | **132,468** | **41,821** | **48,306** |
| | 1982 | 1,038,532 | 271,971 | 256,299 | 90,844 | 139,148 | 126,272 | 35,213 | 33,307 | 19,449 | 199,059 | 131,674 | 33,437 | 39,803 |
| Lorain | 1984 | 1,171,543 | 282,865 | 266,245 | 94,131 | 161,730 | 147,463 | 36,236 | 39,664 | 22,061 | 261,732 | 132,468 | 41,821 | 48,306 |
| | 1982 | 1,038,532 | 271,971 | 256,299 | 90,844 | 139,148 | 126,272 | 35,213 | 33,307 | 19,449 | 199,059 | 131,674 | 33,437 | 39,803 |
| **MANSFIELD** | **1984** | **718,201** | **130,646** | **122,397** | **57,046** | **135,345** | **110,904** | **28,557** | **21,117** | **12,396** | **151,718** | **81,147** | **35,639** | **20,481** |
| | 1982 | 601,620 | 123,920 | 116,235 | 52,722 | 105,977 | 86,068 | 25,033 | 16,981 | 10,349 | 109,662 | 78,429 | 27,288 | 16,162 |
| Richland | 1984 | 718,201 | 130,646 | 122,397 | 57,046 | 135,345 | 110,904 | 28,557 | 21,117 | 12,396 | 151,718 | 81,147 | 35,639 | 20,481 |
| | 1982 | 601,620 | 123,920 | 116,235 | 52,722 | 105,977 | 86,068 | 25,033 | 16,981 | 10,349 | 109,662 | 78,429 | 27,288 | 16,162 |
| **PARKERSBURG - MARIETTA** | **1984** | **847,806** | **170,259** | **165,067** | **69,568** | **134,384** | **125,295** | **31,409** | **35,396** | **24,584** | **187,692** | **82,738** | **46,126** | **35,651** |
| | 1982 | 749,921 | 171,257 | 166,237 | 64,191 | 116,645 | 108,175 | 31,631 | 28,964 | 20,820 | 135,174 | 83,921 | 36,503 | 29,746 |
| Washington | 1984 | 304,559 | 67,626 | 65,023 | 26,830 | 31,158 | 28,709 | 8,371 | 11,343 | 8,555 | 56,909 | 48,819 | 16,065 | 20,331 |
| | 1982 | 269,143 | 67,791 | 65,260 | 25,084 | 25,970 | 23,787 | 8,160 | 9,227 | 7,219 | 41,611 | 47,730 | 12,443 | 16,229 |
| *Wood, W. Va.* | *1984* | *543,247* | *102,633* | *100,044* | *42,738* | *103,226* | *96,586* | *23,038* | *24,053* | *16,029* | *130,783* | *33,919* | *30,061* | *15,320* |
| | *1982* | *480,778* | *103,466* | *100,977* | *39,107* | *90,675* | *84,388* | *23,471* | *19,737* | *13,601* | *93,563* | *36,191* | *24,060* | *13,517* |
| **STEUBENVILLE - WEIRTON** | **1984** | **624,683** | **172,327** | **164,621** | **51,332** | **80,273** | **74,036** | **21,885** | **22,822** | **12,887** | **114,145** | **64,278** | **34,767** | **25,530** |
| | 1982 | 558,505 | 164,065 | 156,946 | 48,089 | 71,050 | 64,962 | 22,443 | 19,389 | 11,302 | 88,092 | 61,612 | 28,105 | 21,889 |
| Jefferson | 1984 | 369,612 | 88,965 | 84,759 | 23,963 | 56,332 | 50,762 | 14,059 | 13,712 | 6,779 | 76,702 | 33,379 | 18,136 | 13,348 |
| | 1982 | 347,769 | 90,390 | 86,220 | 25,221 | 52,401 | 46,861 | 15,295 | 12,448 | 6,535 | 63,777 | 33,148 | 15,678 | 11,891 |
| *Brooke, W. Va.* | *1984* | *93,499* | *27,709* | *24,726* | *11,143* | *6,763* | *6,422* | *2,678* | *4,891* | *3,547* | *13,552* | *15,657* | *4,567* | *4,579* |
| | *1982* | *75,491* | *23,890* | *21,344* | *9,211* | *4,770* | *4,510* | *2,443* | *3,663* | *2,696* | *8,595* | *14,161* | *3,093* | *3,772* |
| *Hancock, W. Va.* | *1984* | *161,572* | *55,653* | *55,136* | *16,226* | *17,178* | *16,852* | *5,148* | *4,219* | *2,561* | *23,891* | *15,242* | *12,064* | *7,603* |
| | *1982* | *135,245* | *49,785* | *49,382* | *13,657* | *13,879* | *13,591* | *4,705* | *3,278* | *2,071* | *15,720* | *14,303* | *9,334* | *6,226* |
| **TOLEDO** | **1984** | **3,901,290** | **786,774** | **736,561** | **379,316** | **654,599** | **535,846** | **140,744** | **166,660** | **71,198** | **773,553** | **424,687** | **123,687** | **160,924** |
| | 1982 | 3,054,037 | 687,224 | 644,127 | 325,727 | 481,811 | 391,147 | 119,725 | 122,160 | 55,800 | 514,707 | 377,337 | 87,369 | 117,132 |
| Fulton | 1984 | 177,387 | 38,921 | 37,297 | 9,479 | 11,117 | 5,842 | 2,419 | 10,469 | 5,060 | 52,813 | 18,439 | 12,154 | 7,305 |
| | 1982 | 149,486 | 36,844 | 35,349 | 9,460 | 8,431 | 4,324 | 2,368 | 8,431 | 4,200 | 38,797 | 18,113 | 9,458 | 5,858 |
| Lucas | 1984 | 3,106,469 | 614,168 | 571,270 | 313,101 | 561,609 | 455,295 | 120,440 | 126,095 | 52,548 | 618,740 | 297,541 | 95,170 | 126,452 |
| | 1982 | 2,411,988 | 536,923 | 500,020 | 267,798 | 411,128 | 330,437 | 101,636 | 91,393 | 40,835 | 407,874 | 262,268 | 66,458 | 91,491 |
| Wood | 1984 | 617,434 | 133,685 | 127,994 | 56,736 | 81,873 | 74,709 | 17,885 | 30,096 | 13,590 | 102,000 | 108,707 | 16,363 | 27,167 |
| | 1982 | 492,563 | 113,457 | 108,758 | 48,469 | 62,252 | 56,386 | 15,721 | 22,336 | 10,765 | 68,036 | 96,956 | 11,453 | 19,783 |
| **YOUNGSTOWN - WARREN** | **1984** | **2,538,727** | **537,095** | **511,414** | **218,219** | **413,739** | **376,275** | **101,095** | **105,369** | **63,861** | **455,485** | **278,555** | **106,492** | **89,657** |
| | 1982 | 2,240,739 | 524,918 | 500,404 | 209,755 | 350,246 | 316,962 | 95,866 | 88,207 | 55,899 | 344,732 | 275,176 | 81,935 | 75,124 |
| Mahoning | 1984 | 1,408,264 | 310,974 | 296,475 | 113,871 | 217,742 | 203,039 | 52,013 | 66,232 | 42,265 | 249,376 | 168,165 | 48,220 | 51,351 |
| | 1982 | 1,246,041 | 298,784 | 285,195 | 109,887 | 187,326 | 173,957 | 51,511 | 55,614 | 36,963 | 188,210 | 167,690 | 36,812 | 42,482 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **YOUNGSTOWN - WARREN (continued)** | | | | | | | | | | | | | | |
| Trumbull | 1984 | 1,130,463 | 226,121 | 214,939 | 104,348 | 195,997 | 173,236 | 49,082 | 39,137 | 21,596 | 206,109 | 110,390 | 58,272 | 38,306 |
| | 1982 | 994,698 | 226,134 | 215,209 | 99,868 | 162,920 | 143,005 | 44,355 | 32,593 | 18,936 | 156,522 | 107,486 | 45,123 | 32,642 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 67,093 | 16,102 | 14,879 | 2,671 | 4,766 | | 502 | 1,228 | 728 | 22,248 | 6,506 | 5,497 | 3,419 |
| | 1982 | 64,506 | 18,661 | 17,264 | 2,847 | 4,102 | | 558 | 1,139 | 707 | 18,547 | 7,328 | 4,477 | 3,112 |
| Allen | 1984 | 675,820 | 125,054 | 120,252 | 58,704 | 135,433 | 111,124 | 26,436 | 21,289 | 10,080 | 128,549 | 83,781 | 31,664 | 21,135 |
| | 1982 | 559,553 | 113,132 | 108,918 | 52,759 | 108,513 | 88,226 | 22,435 | 16,648 | 8,372 | 90,234 | 78,742 | 23,575 | 16,867 |
| Ashland | 1984 | 190,827 | 50,308 | 48,285 | 17,579 | 12,379 | 10,933 | 6,726 | 6,511 | 3,610 | 45,231 | 26,182 | 7,880 | 6,834 |
| | 1982 | 159,255 | 46,287 | 44,479 | 16,140 | 9,931 | 8,690 | 5,714 | 5,099 | 2,985 | 30,596 | 24,640 | 5,875 | 5,635 |
| Ashtabula | 1984 | 462,003 | 123,961 | 117,238 | 34,609 | 55,624 | 38,297 | 14,640 | 12,204 | 5,520 | 98,751 | 65,646 | 18,114 | 13,195 |
| | 1982 | 389,949 | 112,440 | 106,470 | 31,989 | 45,202 | 30,699 | 12,600 | 9,680 | 4,547 | 70,399 | 62,577 | 13,680 | 10,365 |
| Athens | 1984 | 220,448 | 55,376 | 52,725 | 21,076 | 21,037 | 16,782 | 5,852 | 9,135 | 2,861 | 39,320 | 21,289 | 11,236 | 5,537 |
| | 1982 | 190,830 | 54,012 | 51,488 | 19,842 | 17,213 | 13,499 | 5,202 | 7,366 | 2,543 | 29,687 | 20,415 | 7,937 | 4,860 |
| Auglaize | 1984 | 177,244 | 41,494 | 40,209 | 15,841 | 13,653 | 11,682 | 4,887 | 7,507 | 3,460 | 32,712 | 31,046 | 7,443 | 6,203 |
| | 1982 | 158,502 | 41,295 | 40,064 | 15,583 | 10,608 | 8,974 | 4,721 | 6,286 | 3,029 | 25,372 | 30,237 | 5,934 | 5,096 |
| ☐ Belmont | 1984 | 450,351 | 102,068 | 98,423 | 29,554 | 119,702 | 99,915 | 23,740 | 13,304 | 7,614 | 59,809 | 43,507 | 14,593 | 14,349 |
| | 1982 | 375,616 | 100,267 | 96,802 | 29,117 | 86,410 | 71,436 | 20,041 | 9,374 | 5,633 | 41,822 | 42,064 | 10,810 | 10,954 |
| Brown | 1984 | 67,698 | 24,648 | 23.503 | 6,420 | 1,385 | | 763 | 1,028 | 782 | 9,323 | 9,252 | 4,334 | 2,084 |
| | 1982 | 64,298 | 24,616 | 23,500 | 7,069 | 1,232 | | 793 | 827 | 644 | 7,271 | 10,162 | 3,430 | 1,780 |
| Butler | 1984 | 1,080,780 | 267,592 | 252,226 | 105,791 | 127,156 | 118,870 | 22,751 | 34,953 | 24,531 | 247,940 | 112,342 | 37,270 | 40,594 |
| | 1982 | 924,712 | 256,023 | 241,611 | 97,927 | 104,932 | 97,772 | 21,956 | 28,153 | 20,347 | 176,500 | 108,751 | 28,582 | 32,083 |
| Carroll | 1984 | 78,786 | 16,236 | 15,402 | 4,285 | 6,952 | 3,827 | 1,987 | 1,912 | 964 | 26,278 | 6,723 | 3,650 | 750 |
| | 1982 | 68,175 | 15,769 | 14,977 | 4,402 | 5,713 | 3,075 | 1,960 | 1,589 | 847 | 20,059 | 6,862 | 2,951 | 625 |
| Champaign | 1984 | 109,188 | 38,774 | 37,671 | 6,305 | 6,541 | 4,711 | 3,252 | 2,786 | 2,615 | 16,193 | 15,365 | 8,633 | 4,466 |
| | 1982 | 95,822 | 36,171 | 35,184 | 6,527 | 5,467 | 3,844 | 2,878 | 2,273 | 2,145 | 11,872 | 15,064 | 6,265 | 3,575 |
| Clark | 1984 | 642,244 | 142,856 | 135,093 | 55,066 | 111,612 | 97,154 | 23,601 | 19,579 | 9,076 | 120,941 | 73,566 | 25,415 | 21,443 |
| | 1982 | 573,587 | 141,421 | 133,896 | 53,346 | 95,787 | 82,749 | 21,741 | 16,504 | 8,055 | 93,905 | 71,490 | 20,398 | 17,736 |
| Clermont | 1984 | 592,060 | 133,936 | 124,733 | 37,760 | 106,976 | 100,143 | 13,307 | 24,477 | 15,688 | 141,700 | 48,946 | 26,550 | 15,694 |
| | 1982 | 496,926 | 129,686 | 120,920 | 35,692 | 80,054 | 74,535 | 11,645 | 17,878 | 11,883 | 105,615 | 48,103 | 20,387 | 12,649 |
| Clinton | 1984 | 159,812 | 41,886 | 40,887 | 10,696 | 7,700 | 5,366 | 4,396 | 5,744 | 4,168 | 44,067 | 19,217 | 7,065 | 5,013 |
| | 1982 | 138,985 | 39,992 | 39,085 | 10,291 | 6,586 | 4,487 | 4,000 | 4,687 | 3,475 | 33,069 | 19,282 | 5,617 | 4,106 |
| Columbiana | 1984 | 456,175 | 125,049 | 119,708 | 29,789 | 43,560 | 33,429 | 13,591 | 15,411 | 9,271 | 109,331 | 46,473 | 33,817 | 15,259 |
| | 1982 | 407,265 | 121,400 | 116,355 | 29,062 | 37,743 | 28,597 | 13,438 | 12,974 | 8,079 | 83,420 | 48,195 | 25,357 | 13,960 |
| Coshocton | 1984 | 120,909 | 35,473 | 35,168 | 10,586 | 11,777 | 9,076 | 5,609 | 3,771 | 1,194 | 16,503 | 11,462 | 9,374 | 5,185 |
| | 1982 | 105,309 | 33,322 | 33,075 | 9,993 | 9,771 | 7,409 | 4,999 | 3,036 | 1,040 | 12,185 | 11,315 | 7,331 | 4,179 |
| Crawford | 1984 | 167,699 | 46,208 | 45,811 | 14,791 | 12,452 | 9,901 | 6,010 | 4,668 | 2,316 | 30,584 | 18,238 | 8,941 | 8,320 |
| | 1982 | 158,414 | 47,297 | 46,947 | 15,244 | 10,804 | 8,421 | 6,046 | 4,178 | 2,153 | 24,604 | 19,619 | 7,619 | 7,307 |
| Cuyahoga | 1984 | 8,626,049 | 1,769,332 | 1,609,805 | 828,040 | 1,255,651 | 1,100,765 | 478,401 | 452,497 | 260,100 | 1,545,477 | 780,502 | 268,736 | 434,951 |
| | 1982 | 6,905,708 | 1,589,812 | 1,448,209 | 723,925 | 975,493 | 849,296 | 394,709 | 321,758 | 193,055 | 1,053,300 | 711,288 | 189,555 | 323,608 |
| Darke | 1984 | 197,021 | 42,761 | 41,367 | 14,968 | 14,747 | 11,593 | 8,301 | 5,334 | 2,713 | 57,269 | 18,570 | 18.793 | 5,885 |
| | 1982 | 169,982 | 41,011 | 39,722 | 14,359 | 12,612 | 9,765 | 7,519 | 4,452 | 2,338 | 42,505 | 18,629 | 14,936 | 4,820 |
| Defiance | 1984 | 173,137 | 39,999 | 38,638 | 11,712 | 19,254 | 13,929 | 5,349 | 6,170 | 2,425 | 36,977 | 22,008 | 8,452 | 5,609 |
| | 1982 | 155,517 | 38,643 | 37,373 | 11,812 | 16,664 | 11,771 | 5,414 | 5,213 | 2,216 | 28,075 | 22,344 | 6,779 | 4,650 |
| Delaware | 1984 | 198,679 | 44,776 | 43,706 | 15,971 | 9,623 | 7,935 | 4,699 | 3,203 | 1,567 | 54,148 | 31,506 | 9,907 | 6,814 |
| | 1982 | 171,780 | 43,241 | 42,259 | 16,187 | 7,714 | 6,298 | 4,555 | 2,591 | 1,318 | 38,714 | 31,090 | 7,453 | 5,856 |
| Erie | 1984 | 421,587 | 78,930 | 75,985 | 43,464 | 74,170 | 68,684 | 20,417 | 15,017 | 10,259 | 83,254 | 42,278 | 19,661 | 13,034 |
| | 1982 | 386,651 | 78,986 | 76,130 | 44,108 | 65,081 | 60,042 | 19,326 | 12,954 | 9,186 | 67,315 | 42,793 | 16,147 | 11,890 |
| Fairfield | 1984 | 363,430 | 94,442 | 91,138 | 34,824 | 33,703 | 24,798 | 15,864 | 14,094 | 8,314 | 75,632 | 42,080 | 16,558 | 10,862 |
| | 1982 | 319,084 | 90,413 | 87,354 | 33,093 | 28,553 | 20,687 | 14,235 | 11,654 | 7,101 | 56,211 | 41,818 | 13,036 | 9,731 |
| Fayette | 1984 | 124,000 | 31,575 | 29,936 | 10,657 | 8,344 | 8,273 | 6,653 | 2,563 | 828 | 14,844 | 32,369 | 5,411 | 5,140 |
| | 1982 | 112,471 | 29,856 | 28,340 | 10,127 | 7,068 | 7,007 | 5,969 | 2,119 | 744 | 11,032 | 32,166 | 4,260 | 4,170 |
| Franklin | 1984 | 5,811,882 | 1,106,484 | 1,045,766 | 589,029 | 836,370 | 781,039 | 230,319 | 313,882 | 147,830 | 1,281,183 | 518,007 | 210,623 | 172,752 |
| | 1982 | 4,693,056 | 986,349 | 933,343 | 523,388 | 662,510 | 616,059 | 201,787 | 231,368 | 116,319 | 890,301 | 481,329 | 155,044 | 132,302 |
| Fulton | 1984 | 177,387 | 38,921 | 37,297 | 9,479 | 11,117 | 5,842 | 2,419 | 10,469 | 5,060 | 52,813 | 18,439 | 12,154 | 7,305 |
| | 1982 | 149,486 | 36,844 | 35,349 | 9,460 | 8,431 | 4,324 | 2,368 | 8,431 | 4,200 | 38,797 | 18,113 | 9,458 | 5,858 |
| Gallia | 1984 | 143,213 | 32,804 | 32,285 | 11,715 | 15,460 | 14,007 | 7,169 | 6,584 | 4,444 | 27,163 | 18,022 | 7,296 | 5,858 |
| | 1982 | 128,868 | 33,016 | 32,533 | 11,625 | 12,113 | 10,889 | 6,962 | 5,559 | 3,857 | 20,615 | 18,289 | 5,866 | 5,121 |
| Geauga | 1984 | 255,594 | 71,635 | 67,022 | 18,123 | 17,418 | 12,189 | 3,298 | 5,678 | 4,243 | 47,261 | 24,854 | 18,808 | 13,198 |
| | 1982 | 225,003 | 69,175 | 64,799 | 17,587 | 13,656 | 9,414 | 3,337 | 4,586 | 3,515 | 37,084 | 24,604 | 15,121 | 10,936 |
| Greene | 1984 | 544,710 | 121,378 | 118,223 | 40,859 | 39,856 | 36,203 | 14,443 | 10,325 | 7,408 | 185,177 | 67,635 | 15,455 | 12,323 |
| | 1982 | 462,941 | 119,768 | 116,795 | 38,257 | 33,269 | 30,012 | 12,769 | 8,411 | 6,185 | 130,810 | 66,225 | 11,988 | 10,208 |
| Guernsey | 1984 | 166,855 | 39,853 | 35,318 | 18,950 | 22,442 | 20,430 | 7,036 | 5,495 | 3,289 | 24,705 | 26,637 | 6,866 | 3,970 |
| | 1982 | 153,835 | 40,196 | 35,664 | 18,425 | 19,453 | 17,571 | 6,794 | 4,374 | 2,721 | 18,785 | 27,083 | 5,300 | 3,552 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hamilton | 1984 | 5,323,919 | 1,024,125 | 893,423 | 574,760 | 865,078 | 773,093 | 250,479 | 254,446 | 143,544 | 1,072,142 | 438,691 | 235,642 | 200,414 |
| | 1982 | 4,411,909 | 960,150 | 838,619 | 519,811 | 697,484 | 620,092 | 213,894 | 200,150 | 119,099 | 758,337 | 414,909 | 161,996 | 154,752 |
| Hancock | 1984 | 313,655 | 63,585 | 60,350 | 30,792 | 42,876 | 42,230 | 8,013 | 11,600 | 5,732 | 79,058 | 29,285 | 16,394 | 10,428 |
| | 1982 | 308,205 | 68,762 | 65,343 | 33,464 | 41,540 | 40,870 | 8,486 | 10,970 | 5,749 | 65,375 | 33,282 | 14,760 | 9,676 |
| Hardin | 1984 | 97,666 | 33,477 | 33,267 | 8,772 | 7,807 | 3,629 | 3,387 | 3,604 | 2,890 | 13,724 | 10,702 | 5,298 | 4,814 |
| | 1982 | 83,498 | 30,388 | 30,234 | 8,385 | 5,750 | 2,555 | 2,962 | 2,861 | 2,359 | 9,792 | 10,210 | 4,004 | 3,978 |
| Harrison | 1984 | 38,816 | 12,630 | 12,349 | 1,843 | 681 | | 346 | 1,141 | 350 | 12,661 | 3,189 | 3,216 | 1,415 |
| | 1982 | 37,175 | 13,427 | 13,144 | 2,174 | 648 | | 385 | 999 | 325 | 9,943 | 3,935 | 2,846 | 1,291 |
| Henry | 1984 | 122,120 | 27,985 | 27,549 | 7,597 | 9,175 | | 1,645 | 3,667 | 881 | 28,444 | 12,870 | 10,241 | 5,018 |
| | 1982 | 101,815 | 26,573 | 26,190 | 7,331 | 6,732 | | 1,559 | 2,900 | 749 | 20,217 | 13,088 | 7,655 | 3,893 |
| Highland | 1984 | 115,203 | 37,279 | 35,062 | 8,752 | 8,744 | 6,505 | 3,452 | 3,033 | 2,007 | 21,137 | 7,772 | 5,531 | 7,992 |
| | 1982 | 99,239 | 34,869 | 32,835 | 8,227 | 6,636 | 4,857 | 3,283 | 2,468 | 1,688 | 15,539 | 8,339 | 4,307 | 6,443 |
| Hocking | 1984 | 84,053 | 19,276 | 18,753 | 5,021 | 8,698 | 4,149 | 2,921 | 1,346 | 396 | 16,876 | 9,952 | 3,688 | 3,114 |
| | 1982 | 75,324 | 18,888 | 18,398 | 5,458 | 7,022 | 3,212 | 2,998 | 1,154 | 370 | 12,996 | 10,248 | 3,009 | 2,618 |
| Holmes | 1984 | 83,991 | 18,267 | 15,708 | 6,065 | 2,397 | | 709 | 3,817 | 1,891 | 15,529 | 7,114 | 23,119 | 1,313 |
| | 1982 | 75,342 | 18,558 | 15,978 | 6,193 | 1,976 | | 754 | 3,071 | 1,584 | 12,399 | 7,596 | 18,656 | 1,263 |
| Huron | 1984 | 220,073 | 51,772 | 49,549 | 18,482 | 20,879 | 19,325 | 4,723 | 9,527 | 5,132 | 58,147 | 20,176 | 11,277 | 9,815 |
| | 1982 | 201,220 | 54,058 | 51,800 | 18,513 | 16,885 | 15,520 | 4,933 | 8,303 | 4,642 | 45,551 | 21,134 | 9,359 | 8,393 |
| Jackson | 1984 | 104,740 | 23,948 | 22,895 | 7,215 | 10,685 | 6,926 | 1,574 | 2,980 | 1,720 | 18,547 | 14,952 | 5,071 | 9,100 |
| | 1982 | 98,552 | 26,488 | 25,354 | 7,263 | 9,590 | 6,044 | 1,548 | 2,610 | 1,550 | 14,601 | 15,741 | 3,830 | 7,821 |
| Jefferson | 1984 | 369,612 | 88,965 | 84,759 | 23,963 | 56,332 | 50,762 | 14,059 | 13,712 | 6,779 | 76,702 | 33,379 | 18,136 | 13,348 |
| | 1982 | 347,769 | 90,390 | 86,220 | 25,221 | 52,401 | 46,861 | 15,295 | 12,448 | 6,535 | 63,777 | 33,148 | 15,678 | 11,891 |
| Knox | 1984 | 172,785 | 46,731 | 44,781 | 14,730 | 19,166 | 13,158 | 8,134 | 4,819 | 3,197 | 35,986 | 16,646 | 7,125 | 7,556 |
| | 1982 | 153,685 | 44,995 | 43,169 | 14,761 | 16,433 | 11,051 | 7,386 | 4,033 | 2,740 | 27,066 | 16,742 | 5,141 | 6,475 |
| Lake | 1984 | 1,333,720 | 274,154 | 260,132 | 104,576 | 212,910 | 193,991 | 47,020 | 39,330 | 22,061 | 337,223 | 114,307 | 59,473 | 31,338 |
| | 1982 | 1,115,462 | 259,197 | 246,236 | 96,869 | 175,822 | 159,408 | 41,460 | 31,700 | 18,570 | 237,561 | 110,728 | 45,524 | 27,366 |
| ☐ Lawrence | 1984 | 166,421 | 47,658 | 46,974 | 12,503 | 14,120 | 12,736 | 7,930 | 9,116 | 4,906 | 24,079 | 26,862 | 5,549 | 11,369 |
| | 1982 | 161,935 | 47,533 | 46,907 | 12,999 | 13,087 | 11,702 | 7,783 | 8,247 | 4,754 | 21,204 | 29,206 | 4,779 | 10,090 |
| Licking | 1984 | 499,630 | 112,687 | 107,326 | 47,136 | 53,900 | 49,361 | 22,176 | 26,136 | 9,859 | 94,870 | 65,667 | 29,584 | 16,449 |
| | 1982 | 448,538 | 111,675 | 106,490 | 45,904 | 46,584 | 42,472 | 20,392 | 20,057 | 8,093 | 72,257 | 66,877 | 23,869 | 13,875 |
| Logan | 1984 | 134,929 | 31,741 | 28,589 | 9,667 | 9,880 | 5,400 | 6,801 | 3,621 | 2,370 | 31,021 | 12,380 | 8,002 | 6,576 |
| | 1982 | 121,328 | 30,901 | 27,866 | 10,321 | 8,660 | 4,573 | 6,315 | 3,098 | 2,082 | 24,623 | 12,730 | 6,518 | 5,521 |
| Lorain | 1984 | 1,171,543 | 282,865 | 266,245 | 94,131 | 161,730 | 147,463 | 36,236 | 39,664 | 22,061 | 261,732 | 132,468 | 41,821 | 48,306 |
| | 1982 | 1,038,532 | 271,971 | 256,299 | 90,844 | 139,148 | 126,272 | 35,213 | 33,307 | 19,449 | 199,059 | 131,674 | 33,437 | 39,803 |
| Lucas | 1984 | 3,106,469 | 614,168 | 571,270 | 313,101 | 561,609 | 455,295 | 120,440 | 126,095 | 52,548 | 618,740 | 297,541 | 95,170 | 126,452 |
| | 1982 | 2,411,988 | 536,923 | 500,020 | 267,798 | 411,128 | 330,437 | 101,636 | 91,393 | 40,835 | 407,874 | 262,268 | 66,458 | 91,491 |
| Madison | 1984 | 129,165 | 30,180 | 29,556 | 9,923 | 9,318 | 8,164 | 1,285 | 2,580 | 1,840 | 32,611 | 24,449 | 4,697 | 5,517 |
| | 1982 | 106,682 | 28,415 | 27,861 | 8,962 | 6,552 | 5,711 | 1,134 | 1,853 | 1,353 | 22,209 | 23,626 | 3,388 | 4,159 |
| Mahoning | 1984 | 1,408,264 | 310,974 | 296,475 | 113,871 | 217,742 | 203,039 | 52,013 | 66,232 | 42,265 | 249,376 | 168,165 | 48,220 | 51,351 |
| | 1982 | 1,246,041 | 298,784 | 285,195 | 109,887 | 187,326 | 173,957 | 51,511 | 55,614 | 36,963 | 188,210 | 167,690 | 36,812 | 42,482 |
| Marion | 1984 | 299,410 | 64,754 | 62,268 | 24,229 | 51,801 | 46,094 | 12,338 | 9,655 | 6,735 | 61,729 | 26,503 | 16,506 | 9,014 |
| | 1982 | 274,642 | 64,226 | 61,835 | 24,445 | 46,541 | 41,161 | 11,753 | 8,476 | 6,103 | 49,497 | 26,907 | 13,796 | 8,249 |
| Medina | 1984 | 479,961 | 121,177 | 115,401 | 34,416 | 34,819 | 28,867 | 12,713 | 14,102 | 6,702 | 104,704 | 83,237 | 25,704 | 23,739 |
| | 1982 | 441,903 | 120,444 | 114,841 | 34,376 | 31,006 | 25,505 | 11,990 | 11,750 | 5,772 | 83,356 | 84,858 | 21,270 | 21,951 |
| Meigs | 1984 | 65,562 | 20,301 | 19,746 | 3,767 | 3,057 | 2,025 | 1,294 | 5,355 | 4,976 | 11,452 | 4,964 | 6,147 | 3,949 |
| | 1982 | 63,073 | 21,801 | 21,231 | 4,096 | 2,827 | 1,835 | 1,267 | 4,833 | 4,541 | 9,290 | 5,732 | 4,784 | 3,498 |
| Mercer | 1984 | 130,182 | 31,169 | 30,203 | 11,896 | 17,058 | 12,010 | 4,566 | 4,777 | 2,327 | 24,489 | 12,833 | 11,221 | 4,313 |
| | 1982 | 119,374 | 31,330 | 30,395 | 12,017 | 13,911 | 9,526 | 4,518 | 4,190 | 2,136 | 19,346 | 13,556 | 9,390 | 3,720 |
| Miami | 1984 | 412,823 | 89,411 | 85,548 | 25,715 | 42,661 | 36,958 | 18,289 | 12,096 | 6,513 | 87,649 | 41,673 | 14,867 | 11,924 |
| | 1982 | 364,952 | 88,907 | 85,168 | 26,828 | 36,570 | 31,279 | 17,144 | 10,120 | 5,677 | 66,666 | 40,899 | 11,843 | 10,376 |
| Monroe | 1984 | 42,264 | 15,321 | 14,657 | 1,295 | 2,724 | | 2,152 | 701 | 230 | 10,638 | 3,646 | 1,707 | 1,795 |
| | 1982 | 38,898 | 15,349 | 14,702 | 1,439 | 2,266 | | 2,046 | 579 | 205 | 8,376 | 3,839 | 1,424 | 1,543 |
| Montgomery | 1984 | 3,313,096 | 673,788 | 637,694 | 340,556 | 499,416 | 448,743 | 145,802 | 190,891 | 98,521 | 605,485 | 307,363 | 130,307 | 103,200 |
| | 1982 | 2,777,216 | 619,616 | 587,128 | 313,164 | 409,415 | 365,892 | 126,594 | 146,215 | 79,485 | 435,451 | 295,576 | 99,274 | 81,023 |
| Morgan | 1984 | 31,810 | 10,080 | 9,597 | 2,114 | 1,226 | | 710 | 1,258 | | 6,948 | 3,914 | 1,982 | 1,481 |
| | 1982 | 28,686 | 9,817 | 9,358 | 2,068 | 1,069 | | 697 | 1,071 | | 5,306 | 4,006 | 1,607 | 1,238 |
| Morrow | 1984 | 54,805 | 14,420 | 13,696 | 4,599 | 2,541 | | 867 | 936 | 936 | 10,266 | 15,034 | 872 | 1,608 |
| | 1982 | 51,486 | 14,475 | 13,764 | 4,555 | 2,032 | | 812 | 806 | 806 | 7,954 | 15,575 | 715 | 1,502 |
| Muskingum | 1984 | 391,658 | 87,319 | 85,036 | 35,556 | 57,151 | 51,753 | 13,844 | 12,885 | 7,542 | 74,636 | 36,508 | 26,641 | 13,556 |
| | 1982 | 343,258 | 85,230 | 83,101 | 34,092 | 46,821 | 42,144 | 13,481 | 10,749 | 6,603 | 55,967 | 36,608 | 21,162 | 11,396 |
| Noble | 1984 | 38,133 | 9,858 | 9,713 | 1,631 | 517 | | 491 | 1,403 | | 13,049 | 4,126 | 4,288 | 1,231 |
| | 1982 | 33,269 | 9,610 | 9,480 | 1,661 | 409 | | 500 | 1,083 | | 9,997 | 4,227 | 3,480 | 1,030 |
| Ottawa | 1984 | 208,263 | 46,128 | 45,003 | 29,516 | 7,802 | 6,345 | 2,260 | 4,872 | 3,023 | 46,733 | 34,911 | 9,657 | 5,296 |
| | 1982 | 172,970 | 43,217 | 42,214 | 26,270 | 5,607 | 4,502 | 2,098 | 3,773 | 2,411 | 32,530 | 32,494 | 7,121 | 4,025 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Paulding | 1984 | 42,604 | 11,916 | 11,710 | 3,039 | 441 | | 557 | 3,178 | 2,389 | 10,968 | 5,699 | 3,213 | 2,066 |
| | 1982 | 41,327 | 12,528 | 12,326 | 3,398 | 414 | | 554 | 2,912 | 2,222 | 8,683 | 6,694 | 2,804 | 1,858 |
| Perry | 1984 | 64,547 | 21,896 | 20,955 | 4,261 | 4,058 | | 781 | 1,161 | 567 | 15,140 | 6,475 | 3,327 | 2,337 |
| | 1982 | 60,965 | 22,243 | 21,312 | 4,602 | 3,339 | | 829 | 1,029 | 531 | 12,068 | 7,619 | 2,809 | 2,033 |
| Pickaway | 1984 | 174,276 | 41,222 | 39,121 | 13,835 | 10,572 | 9,817 | 4,630 | 4,823 | 2,950 | 33,276 | 29,685 | 19,737 | 6,985 |
| | 1982 | 139,699 | 36,152 | 34,351 | 11,989 | 8,105 | 7,505 | 3,988 | 3,538 | 2,242 | 22,554 | 26,904 | 14,171 | 5,169 |
| Pike | 1984 | 85,899 | 22,794 | 21,743 | 6,176 | 4,322 | 3,613 | 2,820 | 1,943 | 1,546 | 15,348 | 12,398 | 9,371 | 5,119 |
| | 1982 | 71,305 | 21,126 | 20,176 | 5,503 | 3,109 | 2,582 | 2,373 | 1,506 | 1,225 | 10,697 | 11,962 | 6,918 | 3,895 |
| Portage | 1984 | 518,603 | 121,050 | 114,695 | 50,727 | 41,852 | 36,067 | 6,367 | 10,591 | 7,284 | 130,574 | 64,801 | 36,319 | 14,702 |
| | 1982 | 443,106 | 115,747 | 109,802 | 47,498 | 31,708 | 27,043 | 6,215 | 8,629 | 6,160 | 95,619 | 64,680 | 28,174 | 11,861 |
| Preble | 1984 | 90,677 | 27,527 | 26,956 | 9,760 | 1,463 | | 988 | 1,529 | 1,370 | 13,195 | 15,462 | 12,787 | 3,414 |
| | 1982 | 84,984 | 27,192 | 26,660 | 9,689 | 1,172 | | 1,016 | 1,321 | 1,201 | 10,244 | 17,723 | 9,524 | 2,894 |
| Putnam | 1984 | 99,230 | 27,608 | 26,982 | 9,264 | 1,412 | | 1,516 | 3,266 | 1,400 | 24,145 | 8,499 | 10,669 | 5,976 |
| | 1982 | 85,203 | 25,736 | 25,182 | 8,678 | 1,109 | | 1,480 | 2,663 | 1,223 | 17,689 | 9,193 | 8,280 | 4,779 |
| Richland | 1984 | 718,201 | 130,646 | 122,397 | 57,046 | 135,345 | 110,904 | 28,557 | 21,117 | 12,396 | 151,718 | 81,147 | 35,639 | 20,481 |
| | 1982 | 601,620 | 123,920 | 116,235 | 52,722 | 105,977 | 86,068 | 25,033 | 16,981 | 10,349 | 109,662 | 78,429 | 27,288 | 16,162 |
| Ross | 1984 | 251,256 | 59,260 | 56,605 | 22,588 | 43,524 | 40,492 | 8,389 | 9,079 | 7,025 | 37,149 | 26,223 | 14,611 | 9,760 |
| | 1982 | 236,590 | 61,337 | 58,659 | 23,433 | 39,622 | 36,630 | 8,089 | 7,945 | 6,286 | 29,668 | 28,002 | 11,194 | 8,509 |
| Sandusky | 1984 | 285,969 | 76,654 | 71,034 | 22,393 | 20,097 | 16,254 | 7,326 | 9,844 | 3,884 | 63,376 | 38,762 | 12,928 | 12,241 |
| | 1982 | 233,859 | 67,234 | 62,379 | 20,583 | 15,793 | 12,614 | 6,732 | 7,551 | 3,132 | 43,689 | 35,730 | 9,440 | 9,212 |
| Scioto | 1984 | 378,836 | 83,533 | 81,838 | 30,425 | 59,894 | 56,907 | 15,084 | 18,139 | 11,268 | 79,785 | 36,251 | 17,057 | 10,476 |
| | 1982 | 332,006 | 83,514 | 81,917 | 29,205 | 48,586 | 46,022 | 13,594 | 15,065 | 9,657 | 59,556 | 36,183 | 13,121 | 9,426 |
| Seneca | 1984 | 240,782 | 60,741 | 59,427 | 18,543 | 20,656 | 15,155 | 11,121 | 10,098 | 5,783 | 31,386 | 31,612 | 18,566 | 9,928 |
| | 1982 | 204,613 | 56,139 | 54,990 | 17,592 | 16,659 | 12,060 | 10,009 | 8,018 | 4,731 | 22,400 | 30,167 | 14,036 | 7,936 |
| Shelby | 1984 | 137,015 | 39,636 | 38,776 | 14,658 | 9,128 | 7,378 | 3,916 | 3,536 | 2,407 | 26,692 | 17,662 | 8,069 | 5,122 |
| | 1982 | 123,878 | 38,568 | 37,777 | 14,333 | 7,957 | 6,350 | 3,616 | 3,009 | 2,135 | 21,177 | 17,038 | 6,537 | 4,276 |
| Stark | 1984 | 1,991,197 | 462,064 | 432,708 | 181,325 | 252,201 | 231,732 | 99,034 | 78,584 | 39,037 | 391,893 | 198,694 | 106,700 | 67,009 |
| | 1982 | 1,725,870 | 436,884 | 409,619 | 171,369 | 212,491 | 194,176 | 89,003 | 64,623 | 33,708 | 289,663 | 196,378 | 82,094 | 54,272 |
| Summit | 1984 | 2,854,850 | 636,358 | 599,978 | 282,562 | 382,632 | 342,069 | 113,882 | 100,314 | 47,173 | 528,470 | 283,421 | 163,292 | 105,752 |
| | 1982 | 2,431,393 | 602,847 | 569,066 | 261,419 | 315,595 | 280,321 | 103,976 | 80,756 | 39,827 | 382,385 | 274,215 | 125,161 | 83,535 |
| Trumbull | 1984 | 1,130,463 | 226,121 | 214,939 | 104,348 | 195,997 | 173,236 | 49,082 | 39,137 | 21,596 | 206,109 | 110,390 | 58,272 | 38,306 |
| | 1982 | 994,698 | 226,134 | 215,209 | 99,868 | 162,920 | 143,005 | 44,355 | 32,593 | 18,936 | 156,522 | 107,486 | 45,123 | 32,642 |
| Tuscarawas | 1984 | 382,622 | 83,556 | 77,668 | 29,279 | 42,718 | 34,309 | 14,050 | 17,030 | 11,140 | 88,311 | 40,640 | 20,349 | 12,484 |
| | 1982 | 350,914 | 85,387 | 79,465 | 30,761 | 38,028 | 30,117 | 14,297 | 14,796 | 10,109 | 68,912 | 42,439 | 16,835 | 10,644 |
| Union | 1984 | 86,059 | 21,445 | 20,657 | 5,971 | 12,508 | 11,146 | 3,069 | 1,597 | 837 | 18,024 | 10,287 | 3,787 | 2,768 |
| | 1982 | 81,649 | 22,723 | 21,915 | 6,508 | 10,496 | 9,254 | 3,011 | 1,445 | 769 | 14,650 | 11,181 | 3,260 | 2,586 |
| Van Wert | 1984 | 105,804 | 25,302 | 18,830 | 8,344 | 6,821 | 5,025 | 2,507 | 1,950 | 926 | 31,634 | 13,155 | 5,112 | 4,699 |
| | 1982 | 100,355 | 26,422 | 19,688 | 8,787 | 5,748 | 4,132 | 2,729 | 1,771 | 889 | 25,824 | 14,360 | 4,420 | 4,188 |
| Vinton | 1984 | 16,838 | 4,400 | 4,236 | 1,028 | 368 | | 103 | 573 | 284 | 3,454 | 1,337 | 3,917 | 575 |
| | 1982 | 15,983 | 4,667 | 4,498 | 1,210 | 350 | | 104 | 481 | 238 | 2,880 | 1,645 | 3,133 | 539 |
| Warren | 1984 | 367,901 | 98,529 | 91,527 | 37,584 | 51,768 | 45,129 | 7,642 | 12,049 | 9,045 | 47,714 | 52,806 | 19,526 | 16,159 |
| | 1982 | 318,430 | 90,454 | 84,127 | 37,294 | 41,101 | 35,548 | 7,351 | 9,672 | 7,471 | 34,427 | 50,948 | 14,924 | 12,728 |
| Washington | 1984 | 304,559 | 67,626 | 65,023 | 26,830 | 31,158 | 28,709 | 8,371 | 11,343 | 8,555 | 56,909 | 48,819 | 16,065 | 20,331 |
| | 1982 | 269,143 | 67,791 | 65,260 | 25,084 | 25,970 | 23,787 | 8,160 | 9,227 | 7,219 | 41,611 | 47,730 | 12,443 | 16,229 |
| Wayne | 1984 | 401,484 | 103,978 | 96,544 | 29,361 | 37,442 | 28,513 | 8,320 | 15,150 | 9,704 | 102,082 | 40,408 | 34,382 | 10,360 |
| | 1982 | 354,929 | 100,372 | 93,308 | 28,482 | 32,381 | 24,301 | 7,777 | 12,788 | 8,419 | 77,448 | 40,993 | 27,632 | 8,982 |
| Williams | 1984 | 148,116 | 35,172 | 34,160 | 12,336 | 12,154 | 11,165 | 6,428 | 1,717 | 1,351 | 26,605 | 24,674 | 9,355 | 5,261 |
| | 1982 | 128,629 | 32,973 | 32,063 | 11,839 | 9,840 | 8,984 | 5,695 | 1,391 | 1,114 | 19,383 | 24,037 | 7,220 | 4,184 |
| Wood | 1984 | 617,434 | 133,685 | 127,994 | 56,736 | 81,873 | 74,709 | 17,885 | 30,096 | 13,590 | 102,000 | 108,707 | 16,363 | 27,167 |
| | 1982 | 492,563 | 113,457 | 108,758 | 48,469 | 62,252 | 56,386 | 15,721 | 22,336 | 10,765 | 68,036 | 96,956 | 11,453 | 19,783 |
| Wyandot | 1984 | 84,509 | 17,773 | 16,906 | 7,705 | 3,699 | | 1,936 | 4,281 | 925 | 19,817 | 11,789 | 8,093 | 2,837 |
| | 1982 | 71,308 | 17,148 | 16,331 | 7,075 | 2,742 | | 1,853 | 3,420 | 822 | 14,231 | 11,321 | 6,156 | 2,224 |
| **TOTAL METRO COUNTIES** | 1984 | 46,153,182 | 9,685,102 | 9,023,137 | 4,354,941 | 6,750,763 | 5,983,476 | 1,933,113 | 2,037,220 | 1,085,997 | 9,231,620 | 4,605,493 | 1,883,696 | 1,743,440 |
| | 1982 | 38,455,227 | 9,003,309 | 8,400,622 | 3,965,606 | 5,404,781 | 4,765,538 | 1,689,118 | 1,557,885 | 873,890 | 6,569,814 | 4,377,082 | 1,402,711 | 1,358,755 |
| **TOTAL STATE** | 1984 | 54,967,153 | 11,876,596 | 11,115,682 | 5,083,628 | 7,635,463 | 6,687,267 | 2,215,448 | 2,334,340 | 1,257,324 | 11,087,540 | 5,623,530 | 2,434,855 | 2,064,287 |
| | 1982 | 46,315,071 | 11,144,763 | 10,447,353 | 4,682,969 | 6,156,027 | 5,359,871 | 1,955,858 | 1,807,508 | 1,023,847 | 7,980,705 | 5,408,078 | 1,837,210 | 1,630,989 |
| **OKLAHOMA** | | | | | | | | | | | | | | |
| **ENID** | 1984 | 406,103 | 86,700 | 83,370 | 42,352 | 37,029 | 29,392 | 28,149 | 25,923 | 12,608 | 92,697 | 26,683 | 29,302 | 15,094 |
| | 1982 | 382,498 | 85,579 | 82,391 | 36,409 | 34,036 | 26,568 | 29,839 | 21,622 | 11,122 | 88,612 | 26,144 | 22,743 | 14,298 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | |
| **ENID (continued)** | | | | | | | | | | | | | | |
| Garfield | 1984 | 406,103 | 86,700 | 83,370 | 42,352 | 37,029 | 29,392 | 28,149 | 25,923 | 12,608 | 92,697 | 26,683 | 29,302 | 15,094 |
| | 1982 | 382,498 | 85,579 | 82,391 | 36,409 | 34,036 | 26,568 | 29,839 | 21,622 | 11,122 | 88,612 | 26,144 | 22,743 | 14,298 |
| **LAWTON** | 1984 | 577,571 | 128,943 | 124,595 | 62,134 | 99,599 | 83,877 | 28,597 | 31,947 | 22,413 | 124,419 | 18,389 | 33,278 | 9,645 |
| | 1982 | 498,181 | 120,508 | 116,585 | 47,752 | 79,587 | 66,169 | 26,026 | 26,009 | 19,005 | 113,172 | 18,402 | 22,366 | 7,676 |
| Comanche | 1984 | 577,571 | 128,943 | 124,595 | 62,134 | 99,599 | 83,877 | 28,597 | 31,947 | 22,413 | 124,419 | 18,389 | 33,278 | 9,645 |
| | 1982 | 498,181 | 120,508 | 116,585 | 47,752 | 79,587 | 66,169 | 26,026 | 26,009 | 19,005 | 113,172 | 18,402 | 22,366 | 7,676 |
| **OKLAHOMA CITY** | 1984 | 7,095,775 | 1,269,856 | 1,223,739 | 792,565 | 854,120 | 616,031 | 410,476 | 404,556 | 224,485 | 1,739,931 | 396,239 | 598,206 | 131,166 |
| | 1982 | 5,795,863 | 1,184,861 | 1,143,264 | 583,285 | 680,173 | 480,772 | 371,747 | 290,648 | 169,499 | 1,441,729 | 356,621 | 349,490 | 106,925 |
| Canadian | 1984 | 359,044 | 72,203 | 71,552 | 27,838 | 37,173 | 22,621 | 10,389 | 11,345 | 7,068 | 133,389 | 22,656 | 24,841 | 3,985 |
| | 1982 | 313,828 | 69,184 | 68,643 | 21,543 | 28,821 | 16,912 | 9,557 | 8,423 | 5,523 | 122,175 | 20,677 | 16,486 | 3,515 |
| Cleveland | 1984 | 1,041,727 | 156,800 | 151,678 | 95,649 | 118,170 | 68,135 | 69,464 | 34,517 | 18,249 | 375,818 | 52,285 | 61,706 | 17,340 |
| | 1982 | 803,272 | 144,076 | 139,537 | 71,741 | 87,476 | 49,030 | 56,760 | 25,021 | 13,902 | 275,675 | 46,095 | 34,827 | 13,528 |
| Logan | 1984 | 94,940 | 29,162 | 28,877 | 7,593 | 8,693 | 7,020 | 2,869 | 1,061 | 1,061 | 26,541 | 6,418 | 4,901 | 3,130 |
| | 1982 | 82,178 | 26,632 | 26,404 | 6,206 | 7,221 | 5,760 | 2,818 | 844 | 844 | 22,170 | 6,261 | 3,155 | 2,541 |
| McClain | 1984 | 100,349 | 28,913 | 28,174 | 7,993 | 13,943 | 10,165 | 2,984 | 2,096 | 2,096 | 25,992 | 6,686 | 7,513 | 2,199 |
| | 1982 | 84,805 | 26,972 | 26,314 | 6,150 | 10,329 | 7,344 | 2,681 | 1,487 | 1,487 | 22,748 | 6,438 | 4,400 | 1,708 |
| Oklahoma | 1984 | 5,179,008 | 900,666 | 863,116 | 608,736 | 637,624 | 477,237 | 312,501 | 342,902 | 187,619 | 1,126,538 | 292,251 | 460,652 | 96,500 |
| | 1982 | 4,235,447 | 839,448 | 805,417 | 443,058 | 513,400 | 375,713 | 287,637 | 244,737 | 140,811 | 954,179 | 261,107 | 265,537 | 78,889 |
| Pottawatomie | 1984 | 320,707 | 82,112 | 80,342 | 44,759 | 38,517 | 30,853 | 12,269 | 12,635 | 8,392 | 51,653 | 15,943 | 38,593 | 8,012 |
| | 1982 | 276,333 | 78,549 | 76,949 | 34,587 | 32,926 | 26,013 | 12,294 | 10,136 | 6,932 | 44,782 | 16,043 | 25,085 | 6,744 |
| **TULSA** | 1984 | 4,223,559 | 882,989 | 861,315 | 453,135 | 483,460 | 394,345 | 251,218 | 243,470 | 137,812 | 952,142 | 294,114 | 295,268 | 77,661 |
| | 1982 | 3,801,929 | 874,324 | 853,774 | 359,907 | 418,320 | 337,451 | 244,536 | 195,942 | 116,253 | 881,574 | 278,136 | 201,271 | 69,662 |
| Creek | 1984 | 263,980 | 87,984 | 87,050 | 20,249 | 32,877 | 20,123 | 6,907 | 9,481 | 7,053 | 61,580 | 18,573 | 12,415 | 5,313 |
| | 1982 | 223,091 | 80,384 | 79,627 | 15,354 | 24,191 | 14,364 | 6,633 | 6,709 | 5,115 | 52,551 | 16,885 | 7,974 | 4,449 |
| Osage | 1984 | 73,147 | 23,362 | 22,776 | 5,795 | 2,111 | | 4,618 | 1,177 | 400 | 14,271 | 7,428 | 8,302 | 3,328 |
| | 1982 | 71,690 | 25,026 | 24,427 | 4,973 | 2,004 | | 4,757 | 1,070 | 379 | 14,497 | 7,789 | 5,643 | 2,952 |
| Rogers | 1984 | 159,624 | 47,668 | 45,982 | 14,099 | 13,791 | 11,219 | 4,908 | 3,058 | 2,415 | 32,793 | 15,083 | 16,057 | 1,807 |
| | 1982 | 156,349 | 47,835 | 46,198 | 12,478 | 12,640 | 10,098 | 5,528 | 2,789 | 2,269 | 33,430 | 16,917 | 12,940 | 1,608 |
| Tulsa | 1984 | 3,655,158 | 697,543 | 679,404 | 407,228 | 419,905 | 348,947 | 232,826 | 224,873 | 125,181 | 838,584 | 249,315 | 252,787 | 66,034 |
| | 1982 | 3,286,504 | 695,187 | 677,922 | 322,226 | 367,560 | 301,699 | 225,750 | 181,602 | 106,284 | 776,411 | 232,648 | 170,694 | 59,571 |
| Wagoner | 1984 | 71,650 | 26,432 | 26,103 | 5,764 | 14,776 | 14,056 | 1,959 | 4,881 | 2,763 | 4,914 | 3,715 | 5,707 | 1,179 |
| | 1982 | 64,295 | 25,892 | 25,600 | 4,876 | 11,925 | 11,290 | 1,868 | 3,772 | 2,206 | 4,685 | 3,897 | 4,020 | 1,082 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adair | 1984 | 35,366 | 10,774 | 10,528 | 2,747 | 5,873 | 5,767 | 921 | 1,163 | 845 | 6,856 | 1,740 | 1,968 | 914 |
| | 1982 | 34,530 | 11,941 | 11,683 | 2,328 | 4,987 | 4,894 | 967 | 977 | 722 | 6,738 | 1,920 | 1,458 | 883 |
| Alfalfa | 1984 | 32,580 | 17,004 | 16,719 | 1,591 | 1,284 | | 573 | 548 | | 2,320 | 3,051 | 1,423 | 1,598 |
| | 1982 | 26,669 | 14,225 | 14,003 | 1,208 | 886 | | 515 | 400 | | 1,889 | 4,525 | 856 | 1,135 |
| Atoka | 1984 | 52,998 | 13,786 | 13,320 | 2,547 | 8,618 | | 1,177 | 674 | 674 | 9,779 | 5,595 | 7,220 | 1,730 |
| | 1982 | 44,435 | 13,118 | 12,690 | 2,098 | 6,491 | | 1,147 | 533 | 533 | 8,504 | 5,242 | 4,264 | 1,444 |
| Beaver | 1984 | 12,970 | 4,639 | 4,544 | 1,547 | | | 562 | 128 | | 1,411 | 1,111 | 1,900 | 554 |
| | 1982 | 12,482 | 4,838 | 4,744 | 1,327 | | | 631 | 105 | | 1,433 | 1,240 | 1,292 | 522 |
| Beckham | 1984 | 229,980 | 50,653 | 50,085 | 17,427 | 35,301 | 29,061 | 11,626 | 9,826 | 5,805 | 39,556 | 23,284 | 25,110 | 4,966 |
| | 1982 | 188,014 | 47,878 | 47,398 | 13,777 | 25,476 | 20,641 | 10,950 | 6,790 | 4,242 | 32,846 | 21,839 | 14,325 | 4,078 |
| Blaine | 1984 | 65,693 | 15,318 | 14,760 | 4,573 | 6,967 | | 2,198 | 1,443 | 915 | 13,746 | 7,416 | 7,066 | 1,978 |
| | 1982 | 61,606 | 16,652 | 16,065 | 3,918 | 5,693 | | 2,344 | 1,246 | 811 | 12,207 | 7,738 | 4,842 | 1,839 |
| Bryan | 1984 | 122,346 | 26,720 | 25,871 | 12,133 | 10,717 | 5,548 | 6,694 | 6,496 | 3,124 | 29,982 | 5,607 | 7,009 | 4,816 |
| | 1982 | 113,528 | 28,081 | 27,221 | 9,876 | 9,650 | 4,783 | 6,842 | 5,252 | 2,714 | 27,155 | 5,483 | 4,990 | 4,047 |
| Caddo | 1984 | 161,702 | 42,755 | 42,025 | 8,565 | 18,123 | 11,234 | 4,692 | 6,612 | 5,431 | 48,533 | 9,307 | 9,438 | 3,377 |
| | 1982 | 134,372 | 39,156 | 38,533 | 6,731 | 13,250 | 7,961 | 4,477 | 5,049 | 4,239 | 38,908 | 8,844 | 5,772 | 2,810 |
| Canadian | 1984 | 359,044 | 72,203 | 71,552 | 27,838 | 37,173 | 22,621 | 10,389 | 11,345 | 7,068 | 133,389 | 22,656 | 24,841 | 3,985 |
| | 1982 | 313,828 | 69,184 | 68,643 | 21,543 | 28,821 | 16,912 | 9,557 | 8,423 | 5,523 | 122,175 | 20,677 | 16,486 | 3,515 |
| Carter | 1984 | 267,672 | 57,579 | 55,207 | 25,399 | 30,309 | 21,269 | 21,652 | 11,343 | 5,964 | 53,628 | 17,798 | 17,782 | 5,822 |
| | 1982 | 234,936 | 56,717 | 54,446 | 19,416 | 25,517 | 17,425 | 19,514 | 9,145 | 5,067 | 47,184 | 17,405 | 12,092 | 5,051 |
| Cherokee | 1984 | 105,734 | 32,344 | 31,780 | 7,061 | 16,620 | 13,420 | 4,371 | 2,973 | 2,048 | 16,127 | 9,714 | 8,138 | 2,867 |
| | 1982 | 98,058 | 33,011 | 32,474 | 6,376 | 13,615 | 10,831 | 4,356 | 2,431 | 1,726 | 14,961 | 9,367 | 5,819 | 2,435 |
| Choctaw | 1984 | 49,478 | 12,820 | 12,497 | 3,077 | 9,837 | 7,933 | 1,597 | 1,780 | 1,167 | 10,297 | 3,927 | 1,324 | 1,527 |
| | 1982 | 47,539 | 13,699 | 13,370 | 2,595 | 8,271 | 6,594 | 1,752 | 1,433 | 987 | 10,229 | 3,887 | 972 | 1,368 |
| Cimarron | 1984 | 15,454 | 3,883 | 3,851 | 1,479 | 710 | | 192 | 240 | 240 | 3,386 | 3,732 | 784 | 530 |
| | 1982 | 13,690 | 3,720 | 3,694 | 1,196 | 543 | | 186 | 195 | 195 | 3,045 | 3,364 | 524 | 419 |
| Cleveland | 1984 | 1,041,727 | 156,800 | 151,678 | 95,649 | 118,170 | 68,135 | 69,464 | 34,517 | 18,249 | 375,818 | 52,285 | 61,706 | 17,340 |
| | 1982 | 803,272 | 144,076 | 139,537 | 71,741 | 87,476 | 49,030 | 56,760 | 25,021 | 13,902 | 275,675 | 46,095 | 34,827 | 13,528 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Coal | 1984 | 9,754 | 2,888 | 2,828 | 509 | 1,542 | | | 86 | | 803 | 461 | 3,065 | 66 |
| | 1982 | 9,405 | 3,418 | 3,351 | 454 | 1,521 | | | 73 | | 848 | 485 | 2,163 | 67 |
| Comanche | 1984 | 577,571 | 128,943 | 124,595 | 62,134 | 99,599 | 83,877 | 28,597 | 31,947 | 22,413 | 124,419 | 18,389 | 33,278 | 9,645 |
| | 1982 | 498,181 | 120,508 | 116,585 | 47,752 | 79,587 | 66,169 | 26,026 | 26,009 | 19,005 | 113,172 | 18,402 | 22,366 | 7,676 |
| Cotton | 1984 | 25,622 | 5,136 | 4,982 | 1,007 | 1,381 | | 466 | 656 | 284 | 12,611 | 1,504 | 491 | 483 |
| | 1982 | 23,118 | 5,450 | 5,293 | 879 | 1,094 | | 481 | 510 | 229 | 10,685 | 1,548 | 339 | 430 |
| Craig | 1984 | 86,244 | 13,705 | 13,259 | 7,078 | 10,340 | 8,530 | 2,408 | 2,072 | 813 | 24,252 | 13,390 | 7,308 | 1,554 |
| | 1982 | 69,637 | 13,207 | 12,793 | 5,440 | 7,500 | 6,142 | 2,260 | 1,535 | 664 | 18,811 | 11,717 | 4,154 | 1,272 |
| Creek | 1984 | 263,980 | 87,984 | 87,050 | 20,249 | 32,877 | 20,123 | 6,907 | 9,481 | 7,053 | 61,580 | 18,573 | 12,415 | 5,313 |
| | 1982 | 223,091 | 80,384 | 79,627 | 15,354 | 24,191 | 14,364 | 6,633 | 6,709 | 5,115 | 52,551 | 16,885 | 7,974 | 4,449 |
| Custer | 1984 | 287,170 | 60,289 | 58,691 | 31,951 | 31,683 | 17,604 | 14,723 | 14,743 | 9,313 | 62,877 | 19,479 | 27,980 | 5,138 |
| | 1982 | 218,516 | 51,534 | 50,229 | 21,395 | 21,255 | 11,338 | 12,749 | 10,457 | 6,952 | 48,872 | 16,985 | 15,899 | 3,922 |
| Delaware | 1984 | 74,678 | 20,257 | 19,564 | 4,256 | 12,315 | 11,913 | 2,949 | 3,808 | 1,128 | 8,300 | 4,885 | 10,930 | 1,309 |
| | 1982 | 64,050 | 19,666 | 19,017 | 3,658 | 9,602 | 9,276 | 2,718 | 2,843 | 921 | 7,646 | 4,950 | 6,738 | 1,161 |
| Dewey | 1984 | 19,455 | 9,288 | 9,161 | 1,630 | 202 | | 154 | 154 | | 2,904 | 1,907 | 1,117 | |
| | 1982 | 16,431 | 8,088 | 7,987 | 1,282 | 160 | | 131 | 117 | | 2,461 | 1,778 | 699 | |
| Ellis | 1984 | 24,545 | 4,663 | 4,592 | 1,470 | 1,336 | | 824 | 356 | 356 | 7,208 | 1,859 | 3,450 | 1,831 |
| | 1982 | 22,364 | 4,778 | 4,711 | 1,196 | 1,088 | | 876 | 307 | 307 | 6,939 | 1,968 | 2,223 | 1,538 |
| Garfield | 1984 | 406,103 | 86,700 | 83,370 | 42,352 | 37,029 | 29,392 | 28,149 | 25,923 | 12,608 | 92,697 | 26,683 | 29,302 | 15,094 |
| | 1982 | 382,498 | 85,579 | 82,391 | 36,409 | 34,036 | 26,568 | 29,839 | 21,622 | 11,122 | 88,612 | 26,144 | 22,743 | 14,298 |
| Garvin | 1984 | 145,038 | 44,334 | 43,499 | 9,258 | 8,425 | | 7,044 | 6,275 | 5,896 | 33,081 | 15,381 | 10,648 | 4,101 |
| | 1982 | 123,904 | 39,714 | 39,013 | 7,496 | 6,865 | | 6,715 | 4,583 | 4,341 | 28,660 | 13,708 | 6,709 | 3,428 |
| Grady | 1984 | 190,692 | 45,525 | 44,530 | 15,263 | 20,840 | 12,775 | 9,031 | 6,865 | 2,326 | 45,229 | 16,794 | 12,648 | 7,120 |
| | 1982 | 168,423 | 43,685 | 42,781 | 12,413 | 17,072 | 10,118 | 9,110 | 5,551 | 2,000 | 40,181 | 15,281 | 8,534 | 5,673 |
| Grant | 1984 | 24,123 | 5,963 | 5,853 | 1,579 | 261 | | 78 | 639 | 639 | 10,153 | 2,323 | 1,252 | 843 |
| | 1982 | 20,484 | 5,685 | 5,587 | 1,294 | 214 | | 75 | 502 | 502 | 8,080 | 2,246 | 813 | 700 |
| Greer | 1984 | 17,616 | 6,255 | 6,136 | 1,307 | 441 | | 1,097 | 880 | 880 | 2,059 | 980 | 841 | 1,671 |
| | 1982 | 16,107 | 6,210 | 6,099 | 1,028 | 383 | | 1,022 | 733 | 733 | 1,918 | 1,004 | 579 | 1,357 |
| Harmon | 1984 | 11,896 | 3,877 | 3,778 | 244 | 267 | | 164 | 426 | 426 | 2,217 | 686 | 1,705 | 1,330 |
| | 1982 | 10,146 | 3,753 | 3,662 | 203 | 223 | | 162 | 308 | 308 | 1,904 | 609 | 1,018 | 1,035 |
| Harper | 1984 | 13,713 | 4,348 | 4,279 | 1,173 | 218 | | 305 | 185 | 185 | 3,512 | 1,794 | 773 | 602 |
| | 1982 | 13,255 | 4,483 | 4,417 | 989 | 184 | | 336 | 163 | 163 | 3,174 | 1,969 | 570 | 567 |
| Haskell | 1984 | 41,238 | 10,351 | 9,993 | 1,064 | 6,659 | 5,390 | 1,210 | 1,135 | 285 | 10,070 | 3,822 | 4,647 | 833 |
| | 1982 | 39,353 | 11,373 | 10,993 | 980 | 5,561 | 4,451 | 1,319 | 1,002 | 263 | 9,935 | 3,757 | 3,115 | 791 |
| Hughes | 1984 | 54,289 | 14,288 | 14,000 | 2,784 | 9,623 | 8,087 | 1,613 | 1,388 | 1,042 | 13,470 | 1,638 | 2,953 | 1,981 |
| | 1982 | 43,643 | 13,172 | 12,922 | 2,129 | 6,676 | 5,568 | 1,460 | 922 | 703 | 10,758 | 1,477 | 1,788 | 1,504 |
| Jackson | 1984 | 190,799 | 32,922 | 29,553 | 16,231 | 16,653 | 11,167 | 12,088 | 8,620 | 4,873 | 53,340 | 6,637 | 24,372 | 4,665 |
| | 1982 | 146,176 | 27,986 | 25,153 | 11,429 | 12,551 | 8,189 | 10,673 | 6,221 | 3,714 | 40,944 | 5,888 | 14,229 | 3,623 |
| Jefferson | 1984 | 21,687 | 6,151 | 5,933 | 2,401 | 383 | | 823 | 1,047 | 793 | 5,267 | 1,799 | 1,555 | 1,048 |
| | 1982 | 20,822 | 6,505 | 6,282 | 2,165 | 328 | | 898 | 859 | 666 | 4,826 | 1,848 | 1,162 | 925 |
| Johnston | 1984 | 12,478 | 6,611 | 6,305 | 742 | 70 | | 202 | 417 | 417 | 749 | 732 | 1,041 | 928 |
| | 1982 | 13,546 | 7,503 | 7,165 | 731 | 73 | | 245 | 374 | 374 | 827 | 890 | 849 | 894 |
| Kay | 1984 | 299,551 | 64,660 | 62,764 | 26,633 | 29,011 | 14,422 | 17,676 | 13,189 | 6,980 | 65,854 | 34,821 | 16,594 | 10,260 |
| | 1982 | 268,981 | 63,690 | 61,896 | 21,724 | 24,339 | 11,650 | 16,976 | 10,840 | 6,005 | 59,039 | 31,858 | 12,787 | 8,537 |
| Kingfisher | 1984 | 96,241 | 18,178 | 17,577 | 4,969 | 10,477 | 9,098 | 2,693 | 849 | 849 | 27,848 | 14,039 | 9,085 | 2,249 |
| | 1982 | 78,268 | 17,244 | 16,694 | 3,653 | 7,416 | 6,358 | 2,487 | 635 | 635 | 23,287 | 11,698 | 5,316 | 1,812 |
| Kiowa | 1984 | 51,394 | 15,938 | 15,526 | 2,051 | 3,593 | | 2,330 | 1,958 | 475 | 13,622 | 2,755 | 3,783 | 1,927 |
| | 1982 | 47,637 | 15,612 | 15,227 | 1,710 | 3,050 | | 2,353 | 1,513 | 388 | 12,986 | 2,889 | 2,595 | 1,769 |
| Latimer | 1984 | 22,522 | 9,316 | 8,391 | 1,055 | 1,566 | | 826 | 104 | | 1,583 | 1,177 | 3,276 | 677 |
| | 1982 | 21,441 | 10,003 | 9,020 | 867 | 1,369 | | 807 | 89 | | 1,540 | 1,260 | 2,132 | 614 |
| Le Flore | 1984 | 116,827 | 37,169 | 36,537 | 6,228 | 17,431 | 12,101 | 3,379 | 4,411 | 2,856 | 24,079 | 3,767 | 13,604 | 2,637 |
| | 1982 | 109,136 | 37,700 | 37,104 | 5,399 | 14,402 | 9,779 | 3,643 | 3,490 | 2,307 | 23,503 | 4,045 | 10,191 | 2,479 |
| Lincoln | 1984 | 95,936 | 26,240 | 25,335 | 9,324 | 7,398 | | 2,197 | 3,990 | 3,717 | 13,906 | 10,083 | 15,347 | 1,990 |
| | 1982 | 85,097 | 25,408 | 24,561 | 7,423 | 5,901 | | 2,288 | 3,360 | 3,163 | 13,106 | 10,459 | 9,939 | 1,738 |
| Logan | 1984 | 94,940 | 29,162 | 28,877 | 7,590 | 8,693 | 7,020 | 2,869 | 1,061 | 1,061 | 26,541 | 6,418 | 4,901 | 3,130 |
| | 1982 | 82,178 | 26,632 | 26,404 | 6,206 | 7,221 | 5,760 | 2,818 | 844 | 844 | 22,170 | 6,261 | 3,155 | 2,541 |
| Love | 1984 | 16,074 | 6,038 | 5,185 | 2,427 | 192 | | 146 | 306 | 306 | 1,975 | 3,342 | 581 | 89 |
| | 1982 | 14,845 | 6,017 | 5,173 | 1,897 | 166 | | 149 | 253 | 253 | 1,654 | 3,361 | 397 | 79 |
| McClain | 1984 | 100,349 | 28,913 | 28,174 | 7,993 | 13,943 | 10,165 | 2,984 | 2,096 | 2,096 | 25,992 | 6,686 | 7,513 | 2,199 |
| | 1982 | 84,805 | 26,972 | 26,314 | 6,150 | 10,329 | 7,344 | 2,681 | 1,487 | 1,487 | 22,748 | 6,438 | 4,400 | 1,708 |
| McCurtain | 1984 | 121,093 | 33,959 | 32,817 | 7,716 | 19,862 | 17,892 | 4,568 | 5,357 | 4,359 | 21,300 | 8,088 | 8,040 | 4,197 |
| | 1982 | 114,048 | 34,216 | 33,105 | 6,697 | 16,597 | 14,889 | 4,522 | 4,287 | 3,583 | 21,028 | 7,955 | 7,323 | 3,656 |
| McIntosh | 1984 | 76,503 | 16,864 | 16,541 | 6,345 | 8,584 | 7,176 | 1,956 | 2,300 | 1,922 | 20,088 | 6,265 | 8,576 | 1,736 |
| | 1982 | 65,561 | 17,068 | 16,761 | 4,783 | 6,482 | 5,338 | 1,927 | 1,836 | 1,573 | 16,608 | 6,149 | 5,653 | 1,456 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OKLAHOMA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Major | 1984 | 52,809 | 8,580 | 8,449 | 3,528 | 3,608 |  | 1,525 | 374 | 374 | 18,320 | 9,264 | 4,104 | 1,254 |
|  | 1982 | 48,014 | 8,668 | 8,546 | 2,811 | 2,849 |  | 1,423 | 283 | 283 | 17,089 | 8,901 | 2,651 | 1,127 |
| Marshall | 1984 | 45,339 | 13,135 | 12,658 | 3,521 | 2,723 |  | 851 | 738 | 353 | 13,607 | 2,279 | 3,700 | 1,269 |
|  | 1982 | 40,653 | 13,201 | 12,737 | 2,866 | 2,357 |  | 871 | 606 | 290 | 11,735 | 2,236 | 2,533 | 1,107 |
| Mayes | 1984 | 126,760 | 38,819 | 38,030 | 8,939 | 17,288 | 14,776 | 4,357 | 6,106 | 3,275 | 18,864 | 11,211 | 10,438 | 2,115 |
|  | 1982 | 113,265 | 37,322 | 36,608 | 7,545 | 13,695 | 11,603 | 4,504 | 4,631 | 2,638 | 17,652 | 10,489 | 7,216 | 1,906 |
| Murray | 1984 | 63,292 | 14,542 | 14,279 | 3,033 | 6,336 | 5,253 | 872 | 1,065 | 583 | 22,392 | 2,190 | 4,604 | 1,452 |
|  | 1982 | 57,287 | 15,603 | 15,339 | 2,650 | 5,072 | 4,160 | 911 | 901 | 508 | 19,251 | 2,278 | 3,217 | 1,198 |
| Muskogee | 1984 | 350,358 | 78,416 | 76,713 | 34,221 | 41,158 | 32,386 | 25,050 | 14,835 | 7,664 | 82,784 | 24,536 | 20,441 | 7,226 |
|  | 1982 | 315,636 | 78,627 | 77,012 | 26,897 | 35,785 | 27,618 | 23,883 | 12,207 | 6,653 | 72,444 | 23,446 | 15,386 | 6,146 |
| Noble | 1984 | 51,382 | 13,367 | 12,958 | 4,187 | 3,012 |  | 1,090 | 1,817 |  | 7,430 | 8,537 | 4,597 | 1,684 |
|  | 1982 | 47,077 | 13,033 | 12,650 | 3,546 | 2,499 |  | 1,143 | 1,397 |  | 7,051 | 8,071 | 3,223 | 1,394 |
| Nowata | 1984 | 29,660 | 5,779 | 5,098 | 2,547 | 4,895 | 4,048 | 587 | 614 | 614 | 5,851 | 1,312 | 4,259 | 756 |
|  | 1982 | 28,995 | 6,818 | 6,022 | 2,237 | 4,310 | 3,515 | 675 | 571 | 571 | 6,086 | 1,501 | 2,971 | 758 |
| Okfuskee | 1984 | 25,980 | 9,359 | 9,121 | 1,437 | 1,587 |  | 705 | 1,091 | 1,091 | 2,810 | 2,610 | 3,786 | 883 |
|  | 1982 | 23,871 | 9,349 | 9,122 | 1,169 | 1,294 |  | 751 | 852 | 852 | 2,708 | 2,766 | 2,580 | 811 |
| Oklahoma | 1984 | 5,179,008 | 900,666 | 863,116 | 608,736 | 637,624 | 477,237 | 312,501 | 342,902 | 187,619 | 1,126,538 | 292,251 | 460,652 | 96,500 |
|  | 1982 | 4,235,447 | 839,448 | 805,417 | 443,058 | 513,400 | 375,713 | 287,637 | 244,737 | 140,811 | 954,179 | 261,107 | 265,537 | 78,889 |
| Okmulgee | 1984 | 147,805 | 44,266 | 42,284 | 10,058 | 23,726 | 22,293 | 7,820 | 5,662 | 5,351 | 26,206 | 9,922 | 7,709 | 3,062 |
|  | 1982 | 144,071 | 44,352 | 42,417 | 9,331 | 21,198 | 19,831 | 8,441 | 4,648 | 4,428 | 26,247 | 11,055 | 6,517 | 2,988 |
| Osage | 1984 | 73,147 | 23,362 | 22,776 | 5,795 | 2,111 |  | 4,618 | 1,177 | 400 | 14,271 | 7,428 | 8,302 | 3,328 |
|  | 1982 | 71,690 | 25,026 | 24,427 | 4,973 | 2,004 |  | 4,757 | 1,070 | 379 | 14,497 | 7,789 | 5,643 | 2,952 |
| Ottawa | 1984 | 151,716 | 42,405 | 39,686 | 10,620 | 18,045 | 13,178 | 9,803 | 4,763 | 4,154 | 22,368 | 21,131 | 10,587 | 5,242 |
|  | 1982 | 132,414 | 39,215 | 36,745 | 8,759 | 15,180 | 10,870 | 8,827 | 3,725 | 3,290 | 20,132 | 18,951 | 7,040 | 4,116 |
| Pawnee | 1984 | 53,292 | 13,959 | 13,799 | 4,136 | 7,232 | 6,195 | 1,432 | 1,554 | 1,334 | 10,274 | 6,301 | 2,744 | 2,362 |
|  | 1982 | 50,256 | 14,996 | 14,842 | 3,376 | 5,914 | 5,001 | 1,384 | 1,344 | 1,164 | 9,926 | 6,066 | 1,959 | 2,019 |
| Payne | 1984 | 312,737 | 76,082 | 74,575 | 36,024 | 42,446 | 26,227 | 17,817 | 11,693 | 5,223 | 50,540 | 19,629 | 29,669 | 8,178 |
|  | 1982 | 280,804 | 74,638 | 73,248 | 29,537 | 35,064 | 20,930 | 17,363 | 9,833 | 4,673 | 46,357 | 20,046 | 20,596 | 6,704 |
| Pittsburg | 1984 | 169,246 | 38,988 | 37,704 | 14,645 | 32,407 | 26,398 | 4,179 | 6,087 | 4,302 | 34,856 | 8,856 | 13,280 | 3,756 |
|  | 1982 | 153,809 | 40,776 | 39,480 | 11,900 | 26,384 | 21,215 | 4,441 | 5,240 | 3,867 | 32,211 | 9,370 | 8,546 | 3,151 |
| Pontotoc | 1984 | 196,610 | 43,852 | 42,467 | 16,997 | 27,106 | 16,362 | 13,058 | 9,211 | 4,479 | 40,094 | 9,944 | 13,941 | 4,356 |
|  | 1982 | 165,640 | 42,466 | 41,174 | 12,486 | 19,949 | 11,640 | 12,257 | 6,905 | 3,515 | 34,859 | 9,034 | 8,956 | 3,541 |
| Pottawatomie | 1984 | 320,707 | 82,112 | 80,342 | 44,759 | 38,517 | 30,853 | 12,269 | 12,635 | 8,392 | 51,653 | 15,943 | 38,593 | 8,012 |
|  | 1982 | 276,333 | 78,549 | 76,949 | 34,587 | 32,926 | 26,013 | 12,294 | 10,136 | 6,932 | 44,782 | 16,043 | 25,085 | 6,744 |
| Pushmataha | 1984 | 27,948 | 9,939 | 9,736 | 1,938 | 1,921 |  | 192 | 955 | 729 | 6,275 | 2,378 | 1,097 | 1,492 |
|  | 1982 | 27,441 | 10,340 | 10,141 | 1,666 | 1,647 |  | 216 | 784 | 621 | 6,352 | 2,554 | 820 | 1,318 |
| Roger Mills | 1984 | 26,252 | 9,071 | 8,890 | 1,907 | 926 |  | 390 | 225 |  | 5,590 | 5,145 | 181 | 1,060 |
|  | 1982 | 17,929 | 6,411 | 6,291 | 1,108 | 549 |  | 268 | 139 |  | 3,845 | 3,527 | 92 | 703 |
| Rogers | 1984 | 159,624 | 47,668 | 45,982 | 14,099 | 13,791 | 11,219 | 4,908 | 3,058 | 2,415 | 32,793 | 15,083 | 16,057 | 1,807 |
|  | 1982 | 156,349 | 47,835 | 46,198 | 12,478 | 12,640 | 10,098 | 5,528 | 2,789 | 2,269 | 33,430 | 16,917 | 12,940 | 1,608 |
| Seminole | 1984 | 110,327 | 38,097 | 37,052 | 7,363 | 10,516 | 6,944 | 5,039 | 4,297 | 3,197 | 23,508 | 9,616 | 5,065 | 2,599 |
|  | 1982 | 103,085 | 36,873 | 35,905 | 6,436 | 9,199 | 5,954 | 5,244 | 3,347 | 2,509 | 22,052 | 9,888 | 3,479 | 2,358 |
| ☐ Sequoyah | 1984 | 87,276 | 26,963 | 26,385 | 4,923 | 9,859 | 8,952 | 1,718 | 3,235 | 1,977 | 15,960 | 13,132 | 7,182 | 1,243 |
|  | 1982 | 84,792 | 28,715 | 28,134 | 4,598 | 8,595 | 7,751 | 1,901 | 2,746 | 1,718 | 15,978 | 13,099 | 4,811 | 1,086 |
| Stephens | 1984 | 230,145 | 55,855 | 54,122 | 19,098 | 22,160 | 3,869 | 12,155 | 9,700 | 5,928 | 57,983 | 11,827 | 20,864 | 7,574 |
|  | 1982 | 227,575 | 58,445 | 56,700 | 16,669 | 21,397 | 3,530 | 12,871 | 8,780 | 5,630 | 59,900 | 13,238 | 15,805 | 6,854 |
| Texas | 1984 | 99,232 | 22,910 | 22,561 | 10,152 | 9,913 |  | 6,220 | 4,421 | 2,386 | 10,805 | 12,334 | 9,676 | 3,298 |
|  | 1982 | 79,421 | 21,493 | 21,191 | 7,093 | 7,324 |  | 5,146 | 3,161 | 1,784 | 8,935 | 10,162 | 5,902 | 2,627 |
| Tillman | 1984 | 33,869 | 8,281 | 8,216 | 2,544 | 3,865 |  | 1,544 | 1,354 | 813 | 6,621 | 4,393 | 1,063 | 1,345 |
|  | 1982 | 32,296 | 8,973 | 8,913 | 2,085 | 3,175 |  | 1,640 | 1,176 | 749 | 6,425 | 4,247 | 762 | 1,138 |
| Tulsa | 1984 | 3,655,158 | 697,543 | 679,404 | 407,228 | 419,905 | 348,947 | 232,826 | 224,873 | 125,181 | 838,584 | 249,315 | 252,787 | 66,034 |
|  | 1982 | 3,286,504 | 695,187 | 677,922 | 322,226 | 367,560 | 301,699 | 225,750 | 181,602 | 106,284 | 776,411 | 232,648 | 170,694 | 59,571 |
| Wagoner | 1984 | 71,650 | 26,432 | 26,103 | 5,764 | 14,776 | 14,056 | 1,959 | 4,881 | 2,763 | 4,914 | 3,715 | 5,707 | 1,179 |
|  | 1982 | 64,295 | 25,892 | 25,600 | 4,876 | 11,925 | 11,290 | 1,868 | 3,772 | 2,206 | 4,685 | 3,897 | 4,020 | 1,082 |
| Washington | 1984 | 290,020 | 67,645 | 66,889 | 30,530 | 39,267 | 32,086 | 16,340 | 14,770 | 7,113 | 51,504 | 20,790 | 23,371 | 6,750 |
|  | 1982 | 267,825 | 65,778 | 65,121 | 25,223 | 35,180 | 28,402 | 16,258 | 12,859 | 6,455 | 49,673 | 20,198 | 18,235 | 5,729 |
| Washita | 1984 | 66,492 | 20,203 | 19,997 | 5,051 | 2,759 |  | 1,830 | 1,786 | 1,581 | 14,123 | 7,939 | 8,331 | 849 |
|  | 1982 | 56,561 | 18,609 | 18,441 | 3,814 | 2,200 |  | 1,807 | 1,428 | 1,272 | 12,621 | 7,070 | 4,982 | 730 |
| Woods | 1984 | 69,441 | 16,268 | 15,551 | 6,514 | 8,952 | 6,475 | 2,695 | 4,096 | 2,122 | 17,903 | 2,662 | 4,497 | 2,160 |
|  | 1982 | 59,117 | 15,847 | 15,167 | 4,972 | 6,846 | 4,827 | 2,502 | 3,312 | 1,797 | 14,648 | 2,646 | 3,002 | 1,789 |
| Woodward | 1984 | 205,921 | 42,126 | 40,926 | 17,878 | 32,611 | 25,821 | 11,198 | 9,656 | 5,554 | 44,753 | 14,599 | 18,532 | 3,700 |
|  | 1982 | 180,091 | 42,596 | 41,432 | 13,863 | 25,334 | 19,728 | 10,968 | 7,932 | 4,749 | 38,497 | 14,740 | 12,566 | 3,116 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 1984 | 12,390,284 | 2,395,451 | 2,319,404 | 1,355,109 | 1,484,067 | 1,132,597 | 720,158 | 709,131 | 399,295 | 2,925,149 | 748,557 | 963,236 | 234,809 |
| | 1982 | 10,563,263 | 2,293,987 | 2,224,148 | 1,031,951 | 1,220,711 | 918,711 | 674,049 | 536,967 | 317,597 | 2,541,065 | 692,402 | 600,681 | 199,647 |
| **TOTAL STATE** | 1984 | 18,626,068 | 3,940,883 | 3,819,961 | 1,866,818 | 2,213,638 | 1,605,295 | 1,014,112 | 951,443 | 544,848 | 4,244,588 | 1,252,657 | 1,474,596 | 401,175 |
| | 1982 | 16,070,649 | 3,804,620 | 3,692,709 | 1,440,150 | 1,811,563 | 1,293,760 | 957,906 | 729,947 | 437,878 | 3,713,080 | 1,173,518 | 944,837 | 340,033 |
| **OREGON** | | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** | 1984 | 1,350,404 | 280,250 | 260,032 | 143,784 | 198,117 | 144,476 | 62,454 | 69,109 | 41,768 | 297,280 | 93,845 | 60,722 | 33,341 |
| | 1982 | 1,237,952 | 280,175 | 260,274 | 129,137 | 173,827 | 125,209 | 55,241 | 60,079 | 38,036 | 232,513 | 104,189 | 57,715 | 36,319 |
| Lane | 1984 | 1,350,404 | 280,250 | 260,032 | 143,784 | 198,117 | 144,476 | 62,454 | 69,109 | 41,768 | 297,280 | 93,845 | 60,722 | 33,341 |
| | 1982 | 1,237,952 | 280,175 | 260,274 | 129,137 | 173,827 | 125,209 | 55,241 | 60,079 | 38,036 | 232,513 | 104,189 | 57,715 | 36,319 |
| **MEDFORD** | 1984 | 723,709 | 130,986 | 122,732 | 64,210 | 111,946 | 76,880 | 30,958 | 29,120 | 13,738 | 155,032 | 49,744 | 30,562 | 15,141 |
| | 1982 | 661,061 | 129,361 | 121,355 | 57,905 | 93,071 | 62,973 | 27,631 | 26,054 | 12,812 | 125,011 | 54,816 | 28,833 | 15,610 |
| Jackson | 1984 | 723,709 | 130,986 | 122,732 | 64,210 | 111,946 | 76,880 | 30,958 | 29,120 | 13,738 | 155,032 | 49,744 | 30,562 | 15,141 |
| | 1982 | 661,061 | 129,361 | 121,355 | 57,905 | 93,071 | 62,973 | 27,631 | 26,054 | 12,812 | 125,011 | 54,816 | 28,833 | 15,610 |
| **PORTLAND** | 1984 | 6,986,524 | 1,207,598 | 1,138,293 | 771,397 | 1,288,803 | 1,098,294 | 380,330 | 323,481 | 144,576 | 1,431,509 | 482,167 | 231,597 | 107,169 |
| | 1982 | 6,060,275 | 1,160,549 | 1,094,921 | 671,737 | 1,073,677 | 912,119 | 306,590 | 271,704 | 129,066 | 1,044,927 | 505,687 | 207,454 | 110,165 |
| Clackamas | 1984 | 1,136,775 | 313,209 | 303,443 | 105,024 | 207,085 | 127.379 | 38,665 | 37,875 | 22,322 | 201,781 | 82,930 | 51,163 | 19,293 |
| | 1982 | 970,994 | 290,087 | 281,380 | 87,385 | 160,699 | 97,178 | 29,705 | 31,629 | 19,644 | 146,209 | 85,296 | 45,051 | 19,468 |
| Multnomah | 1984 | 3,815,310 | 564,376 | 523,296 | 460,969 | 749,693 | 685,703 | 230,944 | 194,236 | 78,603 | 687,565 | 272,066 | 96,077 | 46,868 |
| | 1982 | 3,334,473 | 544,472 | 505,448 | 410,253 | 624,000 | 567,905 | 181,886 | 166,287 | 71,903 | 510,732 | 286,864 | 86,730 | 48,483 |
| Washington | 1984 | 1,794,963 | 267,564 | 251,794 | 184,998 | 322,332 | 285,212 | 101,932 | 83,516 | 39,364 | 466,980 | 111,065 | 71,481 | 29,131 |
| | 1982 | 1,545,155 | 266,385 | 250,986 | 156,581 | 280,949 | 247,036 | 87,959 | 67,460 | 33,906 | 332,320 | 116,205 | 64,028 | 29,905 |
| Yamhill | 1984 | 239,476 | 62,449 | 59,760 | 20,406 | 9,693 | | 8,789 | 7,852 | 4,287 | 75,183 | 16,106 | 12,876 | 11,877 |
| | 1982 | 209,653 | 59,605 | 57,107 | 17,518 | 8,029 | | 7,040 | 6,328 | 3,613 | 55,666 | 17,322 | 11,645 | 12,309 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | *1984* | *7,789,731* | *1,403,567* | *1,325,922* | *869,417* | *1,435,060* | *1,233,821* | *413,840* | *353,521* | *159,339* | *1,567,957* | *532,582* | *267,704* | *135,519* |
| | *1982* | *6,746,202* | *1,343,663* | *1,270,452* | *754,334* | *1,185,406* | *1,015,206* | *334,453* | *296,182* | *141,948* | *1,142,736* | *560,888* | *238,886* | *138,500* |
| **SALEM** | 1984 | 1,119,169 | 219,527 | 209,410 | 120,681 | 190,460 | 152,871 | 60,826 | 49,065 | 19,110 | 232,754 | 86,257 | 56,076 | 30,265 |
| | 1982 | 1,034,814 | 218,258 | 208,455 | 108,684 | 172,859 | 137,770 | 50,729 | 44,360 | 18,392 | 185,745 | 96,022 | 53,433 | 33,061 |
| Marion | 1984 | 1,026,816 | 180.767 | 171,218 | 108,150 | 187,012 | 152,871 | 59,331 | 46,630 | 18,714 | 224,417 | 76,626 | 47,742 | 27,821 |
| | 1982 | 945,907 | 179,577 | 170,295 | 97,450 | 169,976 | 137,770 | 49,362 | 42.170 | 18,025 | 179,237 | 85,349 | 45,526 | 30,404 |
| Polk | 1984 | 92,353 | 38,760 | 38,192 | 12,531 | 3,448 | | 1,495 | 2,435 | 396 | 8,337 | 9,631 | 8,334 | 2,444 |
| | 1982 | 88,907 | 38,681 | 38,160 | 11,234 | 2,883 | | 1,367 | 2,190 | 367 | 6,508 | 10,673 | 7,907 | 2,657 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Baker | 1984 | 68,191 | 19,719 | 18,186 | 7,821 | 3,977 | | 3,209 | 1,492 | 871 | 15,730 | 5,670 | 1,793 | 1,627 |
| | 1982 | 59,963 | 18,527 | 17,107 | 6,978 | 3,131 | | 2,762 | 1,264 | 773 | 11,562 | 5,916 | 1,602 | 1,664 |
| Benton | 1984 | 282,125 | 68,615 | 65,000 | 37,416 | 35,754 | 25,765 | 15,211 | 11,498 | 4,656 | 49,494 | 15,490 | 8,949 | 9,804 |
| | 1982 | 250,508 | 65,124 | 61,767 | 31,903 | 30,605 | 21,737 | 12,361 | 9,840 | 4,213 | 36,750 | 18,027 | 8,076 | 10,139 |
| Clackamas | 1984 | 1,136,775 | 313,209 | 303,443 | 105,024 | 207,085 | 127,379 | 38,665 | 37,875 | 22,322 | 201,781 | 82,930 | 51,163 | 19,293 |
| | 1982 | 970,994 | 290,087 | 281,380 | 87,385 | 160,699 | 97,178 | 29,705 | 31,629 | 19,644 | 146,209 | 85,296 | 45,051 | 19,468 |
| Clatsop | 1984 | 172,875 | 46,335 | 44,440 | 27,120 | 4,549 | | 11,508 | 6,021 | 3,510 | 29,629 | 9,576 | 9,211 | 11,199 |
| | 1982 | 151,192 | 43,611 | 41,877 | 23,382 | 3,778 | | 9,201 | 5,035 | 3,072 | 20,378 | 10,270 | 8,122 | 10,250 |
| Columbia | 1984 | 97,226 | 34,869 | 33,899 | 11,631 | 1,589 | | 3,891 | 6,064 | 3,631 | 13,687 | 7,899 | 4,031 | 7,749 |
| | 1982 | 89,641 | 33,699 | 32,801 | 10,098 | 1,421 | | 3,166 | 5,284 | 3,300 | 10,348 | 8,477 | 3,703 | 7,390 |
| Coos | 1984 | 296,246 | 72,434 | 68,849 | 27,242 | 22,390 | 16,070 | 16,902 | 12,024 | 6,018 | 60,196 | 22,883 | 21,141 | 12,270 |
| | 1982 | 267,951 | 70,516 | 67,107 | 24,302 | 18,635 | 13,112 | 13,648 | 10,555 | 5,546 | 45,847 | 24,740 | 19,568 | 12,819 |
| Crook | 1984 | 38,887 | 16,175 | 15,843 | 3,193 | 1,718 | | 3,432 | 540 | 363 | 5,784 | 1,819 | 1,929 | 987 |
| | 1982 | 34,084 | 14,864 | 14,576 | 2,637 | 1,323 | | 2,654 | 447 | 315 | 4,158 | 2,051 | 1,685 | 987 |
| Curry | 1984 | 82,148 | 22,876 | 22,043 | 10,056 | 3,139 | | 1,818 | 2,958 | 1,555 | 15,508 | 7,677 | 9,676 | 3,797 |
| | 1982 | 67,253 | 20,419 | 19,699 | 8,205 | 2,249 | | 1,424 | 2,280 | 1,261 | 10,050 | 7,702 | 7,125 | 3,521 |
| Deschutes | 1984 | 340,299 | 79,192 | 76,241 | 34,402 | 32,961 | 16,932 | 22,349 | 8,856 | 5,320 | 65,367 | 27,836 | 25,798 | 16,929 |
| | 1982 | 315,139 | 79,364 | 76,499 | 30,850 | 27,567 | 13,877 | 18,607 | 7,970 | 5,003 | 51,047 | 30,857 | 24,483 | 17,143 |
| Douglas | 1984 | 403,946 | 99,665 | 96,058 | 38,351 | 37,916 | 17,889 | 16,803 | 12,589 | 7,792 | 99,040 | 43,523 | 14,390 | 14,912 |
| | 1982 | 351,045 | 93,377 | 90,105 | 34,344 | 30,874 | 14,184 | 12,855 | 10,470 | 6,711 | 71,464 | 44,578 | 12,618 | 14,986 |
| Gilliam | 1984 | 4,706 | 534 | 494 | 884 | | | | | | 1,283 | 1,175 | 565 | 71 |
| | 1982 | 4,784 | 647 | 600 | 870 | | | | | | 995 | 1,431 | 533 | 85 |
| Grant | 1984 | 22,660 | 7,305 | 7,004 | 1,345 | 952 | | 1,319 | 1,051 | 709 | 5,541 | 1,272 | 830 | 1,270 |
| | 1982 | 21,022 | 7,954 | 7,635 | 1,274 | 787 | | 1,079 | 846 | 597 | 3,903 | 1,393 | 778 | 1,274 |
| Harney | 1984 | 28,442 | 7,665 | 7,570 | 2,653 | 1,177 | | 505 | 731 | 731 | 5,988 | 4,060 | 3,271 | 197 |
| | 1982 | 26,163 | 7,632 | 7,546 | 2,520 | 945 | | 444 | 632 | 632 | 4,492 | 4,324 | 2,701 | 205 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OREGON (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Hood River | 1984 | 82,735 | 23,456 | 22,691 | 9,546 | 5,532 | | 1,969 | 2,162 | 1,258 | 18,317 | 4,799 | 7,283 | 1,755 |
| | 1982 | 70,969 | 22,686 | 21,972 | 7,843 | 4,239 | | 1,650 | 1,783 | 1,087 | 13,105 | 4,874 | 5,890 | 1,584 |
| Jackson | 1984 | 723,709 | 130,986 | 122,732 | 64,210 | 111,946 | 76,880 | 30,958 | 29,120 | 13,738 | 155,032 | 49,744 | 30,562 | 15,141 |
| | 1982 | 661,061 | 129,361 | 121,355 | 57,905 | 93,071 | 62,973 | 27,631 | 26,054 | 12,812 | 125,011 | 54,816 | 28,833 | 15,610 |
| Jefferson | 1984 | 55,301 | 16,539 | 16,020 | 5,537 | 1,037 | | 1,592 | 755 | 508 | 17,549 | 4,900 | 2,899 | 1,718 |
| | 1982 | 47,818 | 15,952 | 15,470 | 4,947 | 906 | | 1,287 | 633 | 446 | 11,751 | 5,142 | 2,605 | 1,770 |
| Josephine | 1984 | 324,072 | 67,313 | 62,000 | 28,291 | 27,150 | 21,674 | 17,055 | 11,476 | 4,161 | 84,822 | 36,569 | 21,054 | 10,748 |
| | 1982 | 285,788 | 64,785 | 59,743 | 24,334 | 21,747 | 17,147 | 13,524 | 9,892 | 3,736 | 63,440 | 38,823 | 19,136 | 11,044 |
| Klamath | 1984 | 299,896 | 70,409 | 67,836 | 29,894 | 33,500 | 22,240 | 17,801 | 11,554 | 7,266 | 65,023 | 20,628 | 16,489 | 13,582 |
| | 1982 | 262,355 | 66,589 | 64,233 | 25,398 | 29,310 | 19,122 | 13,965 | 9,852 | 6,488 | 48,110 | 22,238 | 14,826 | 12,676 |
| Lake | 1984 | 32,510 | 9,410 | 9,059 | 2,918 | 193 | | 522 | 1,264 | 852 | 8,247 | 2,605 | 3,759 | 1,309 |
| | 1982 | 29,636 | 9,231 | 8,897 | 2,662 | 175 | | 465 | 1,013 | 715 | 6,330 | 2,919 | 3,248 | 1,400 |
| Lane | 1984 | 1,350,404 | 280,250 | 260,032 | 143,784 | 198,117 | 144,476 | 62,454 | 69,109 | 41,768 | 297,280 | 93,845 | 60,722 | 33,341 |
| | 1982 | 1,237,952 | 280,175 | 260,274 | 129,137 | 173,827 | 125,209 | 55,241 | 60,079 | 38,036 | 232,513 | 104,189 | 57,715 | 36,319 |
| Lincoln | 1984 | 172,561 | 36,213 | 33,206 | 34,176 | 6,178 | 4,428 | 4,513 | 3,694 | 2,527 | 25,485 | 19,196 | 18,042 | 10,694 |
| | 1982 | 164,264 | 38,726 | 35,553 | 30,408 | 5,660 | 3,994 | 4,094 | 3,299 | 2,335 | 19,747 | 21,113 | 15,876 | 10,452 |
| Linn | 1984 | 411,812 | 81,324 | 79,285 | 38,109 | 50,967 | 38,651 | 13,710 | 14,070 | 6,061 | 100,307 | 50,385 | 20,976 | 17,280 |
| | 1982 | 361,782 | 76,221 | 74,399 | 33,900 | 44,194 | 33,114 | 11,769 | 11,891 | 5,398 | 73,552 | 52,443 | 18,691 | 15,982 |
| Malheur | 1984 | 159,345 | 33,497 | 32,253 | 16,422 | 18,470 | 6,451 | 8,808 | 4,297 | 2,309 | 37,380 | 11,197 | 9,978 | 5,533 |
| | 1982 | 137,741 | 32,985 | 31,798 | 13,768 | 14,366 | 4,884 | 6,836 | 3,596 | 2,029 | 27,147 | 11,794 | 8,806 | 5,596 |
| Marion | 1984 | 1,026,816 | 180,767 | 171,218 | 108,150 | 187,012 | 152,871 | 59,331 | 46,630 | 18,714 | 224,417 | 76,626 | 47,742 | 27,821 |
| | 1982 | 945,907 | 179,577 | 170,295 | 97,450 | 169,976 | 137,770 | 49,362 | 42,170 | 18,025 | 179,237 | 85,349 | 45,526 | 30,404 |
| Morrow | 1984 | 20,136 | 4,230 | 4,045 | 2,697 | 734 | | 654 | 306 | 204 | 3,685 | 3,936 | 1,512 | 569 |
| | 1982 | 17,921 | 4,073 | 3,900 | 2,222 | 564 | | 549 | 254 | 178 | 2,613 | 4,136 | 1,318 | 569 |
| Multnomah | 1984 | 3,815,310 | 564,376 | 523,296 | 460,969 | 749,693 | 685,703 | 230,944 | 194,238 | 78,603 | 687,565 | 272,066 | 96,077 | 46,868 |
| | 1982 | 3,334,473 | 544,472 | 505,448 | 410,253 | 624,000 | 567,905 | 181,886 | 166,287 | 71,903 | 510,732 | 286,864 | 86,730 | 48,483 |
| Polk | 1984 | 92,353 | 38,760 | 38,192 | 12,531 | 3,448 | | 1,495 | 2,435 | 396 | 8,337 | 9,631 | 8,334 | 2,444 |
| | 1982 | 88,907 | 38,681 | 38,160 | 11,234 | 2,883 | | 1,367 | 2,190 | 367 | 6,508 | 10,673 | 7,907 | 2,657 |
| Sherman | 1984 | 9,917 | 516 | 476 | 3,359 | 274 | | | | | | 4,780 | 489 | 261 |
| | 1982 | 8,307 | 449 | 415 | 2,469 | 182 | | | | | | 4,487 | 333 | 204 |
| Tillamook | 1984 | 88,570 | 28,599 | 27,509 | 9,770 | 2,338 | | 3,638 | 2,623 | 1,461 | 17,017 | 6,021 | 8,417 | 2,146 |
| | 1982 | 80,427 | 27,277 | 26,269 | 9,240 | 2,063 | | 3,177 | 2,256 | 1,317 | 12,697 | 7,042 | 6,912 | 2,230 |
| Umatilla | 1984 | 314,696 | 80,390 | 78,705 | 28,373 | 12,766 | 8,779 | 15,329 | 8,424 | 5,780 | 86,307 | 28,432 | 15,704 | 15,786 |
| | 1982 | 290,892 | 80,185 | 78,599 | 26,679 | 11,591 | 7,854 | 13,085 | 7,577 | 5,381 | 66,169 | 31,494 | 14,892 | 15,576 |
| Union | 1984 | 109,506 | 26,433 | 26,096 | 10,964 | 2,547 | | 5,503 | 4,688 | 2,922 | 26,209 | 10,275 | 6,150 | 9,417 |
| | 1982 | 91,688 | 23,834 | 23,558 | 9,100 | 1,895 | | 4,131 | 3,752 | 2,440 | 18,099 | 10,437 | 5,190 | 8,250 |
| Wallowa | 1984 | 33,071 | 9,902 | 9,468 | 2,073 | 891 | | 1,120 | 781 | 525 | 11,600 | 1,449 | 2,478 | 1,147 |
| | 1982 | 26,806 | 8,803 | 8,427 | 1,828 | 733 | | 912 | 567 | 399 | 7,813 | 1,580 | 1,897 | 1,111 |
| Wasco | 1984 | 131,640 | 19,712 | 19,045 | 14,404 | 16,673 | 8,211 | 7,470 | 4,046 | 2,378 | 34,527 | 7,015 | 7,258 | 10,454 |
| | 1982 | 121,283 | 20,909 | 20,226 | 12,928 | 13,956 | 6,729 | 6,835 | 3,644 | 2,236 | 26,986 | 8,411 | 6,894 | 10,307 |
| Washington | 1984 | 1,794,963 | 267,564 | 251,794 | 184,998 | 322,332 | 285,212 | 101,932 | 83,516 | 39,364 | 466,980 | 111,065 | 71,481 | 29,131 |
| | 1982 | 1,545,155 | 266,385 | 250,986 | 156,581 | 280,949 | 247,036 | 87,959 | 67,460 | 33,906 | 332,320 | 116,205 | 64,028 | 29,905 |
| Wheeler | 1984 | 4,225 | 894 | 834 | 516 | 355 | | | | | 2,082 | 46 | | |
| | 1982 | 3,508 | 848 | 792 | 440 | 312 | | | | | 1,547 | 53 | | |
| Yamhill | 1984 | 239,476 | 62,449 | 59,760 | 20,406 | 9,693 | | 8,789 | 7,852 | 4,287 | 75,183 | 16,106 | 12,876 | 11,877 |
| | 1982 | 209,653 | 59,605 | 57,107 | 17,518 | 8,029 | | 7,040 | 6,328 | 3,613 | 55,666 | 17,322 | 11,645 | 12,309 |
| **TOTAL METRO COUNTIES** | 1984 | **10,179,806** | **1,838,361** | **1,730,467** | **1,100,072** | **1,789,326** | **1,472,521** | **534,568** | **470,775** | **219,192** | **2,116,575** | **712,013** | **378,957** | **185,916** |
| | 1982 | 8,994,102 | 1,788,343 | 1,685,005 | 967,463 | 1,513,434 | 1,238,071 | 440,191 | 402,197 | 198,306 | 1,588,196 | 760,714 | 347,435 | 195,155 |
| **TOTAL STATE** | 1984 | **14,267,550** | **2,822,582** | **2,674,622** | **1,539,235** | **2,115,053** | **1,659,611** | **731,199** | **604,739** | **292,560** | **3,022,379** | **1,073,126** | **623,029** | **369,127** |
| | 1982 | 12,634,032 | 2,737,630 | 2,596,575 | 1,352,992 | 1,786,642 | 1,393,825 | 600,674 | 516,829 | 263,914 | 2,258,296 | 1,147,466 | 564,943 | 374,369 |
| **PENNSYLVANIA** | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | 1984 | **3,553,068** | **730,980** | **679,267** | **294,729** | **417,216** | **361,679** | **166,707** | **134,640** | **72,545** | **743,215** | **316,065** | **148,811** | **105,817** |
| | 1982 | 3,008,001 | 703,590 | 654,592 | 249,644 | 338,120 | 290,267 | 137,702 | 104,390 | 59,466 | 527,629 | 286,243 | 110,491 | 86,578 |
| Carbon | 1984 | 167,430 | 56,796 | 52,313 | 10,443 | 5,658 | 2,642 | 4,299 | 6,644 | 3,303 | 33,742 | 13,814 | 10,755 | 6,871 |
| | 1982 | 153,894 | 55,283 | 50,981 | 9,367 | 4,981 | 2,227 | 3,798 | 5,570 | 2,874 | 26,568 | 14,488 | 8,529 | 5,800 |
| Lehigh | 1984 | 1,992,616 | 350,939 | 326,480 | 176,449 | 315,465 | 281,543 | 93,916 | 90,357 | 48,256 | 406,436 | 137,598 | 67,526 | 51,999 |
| | 1982 | 1,635,127 | 329,393 | 306,804 | 145,234 | 251,622 | 223,142 | 75,374 | 68,652 | 38,921 | 280,246 | 120,344 | 49,796 | 40,404 |
| Northampton | 1984 | 911,278 | 220,028 | 204,660 | 76,356 | 73,015 | 59,681 | 53,090 | 25,470 | 15,613 | 200,195 | 76,658 | 39,696 | 32,071 |
| | 1982 | 808,484 | 218,515 | 203,497 | 67,409 | 62,489 | 50,414 | 45,608 | 20,764 | 13,285 | 152,401 | 71,940 | 30,080 | 27,567 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM (continued)** | | | | | | | | | | | | | | |
| *Warren, N. J.* | *1984* | *481,744* | *103,217* | *95,814* | *31,481* | *23,078* | *17,813* | *15,402* | *12,169* | *5,373* | *102,842* | *87,995* | *30,834* | *14,876* |
| | *1982* | *410,496* | *100,399* | *93,310* | *27,634* | *19,028* | *14,484* | *12,922* | *9,404* | *4,386* | *68,414* | *79,471* | *22,086* | *12,807* |
| **ALTOONA** | **1984** | **706,317** | **160,378** | **151,890** | **48,746** | **103,268** | **85,409** | **42,207** | **35,622** | **19,231** | **158,893** | **48,014** | **39,096** | **26,305** |
| | 1982 | 610,467 | 153,751 | 145,788 | 43,382 | 87,831 | 71,824 | 36,033 | 28,219 | 15,992 | 117,647 | 44,778 | 30,742 | 21,457 |
| Blair | 1984 | 706,317 | 160,378 | 151,890 | 48,746 | 103,268 | 85,409 | 42,207 | 35,622 | 19,231 | 158,893 | 48,014 | 39,096 | 26,305 |
| | 1982 | 610,467 | 153,751 | 145,788 | 43,382 | 87,831 | 71,824 | 36,033 | 28,219 | 15,992 | 117,647 | 44,778 | 30,742 | 21,457 |
| **BEAVER COUNTY** | **1984** | **805,389** | **220,935** | **210,340** | **57,023** | **151,916** | **133,958** | **31,763** | **32,137** | **16,235** | **115,095** | **72,596** | **30,361** | **31,741** |
| | 1982 | 751,924 | 220,869 | 210,530 | 53,799 | 137,338 | 120,198 | 31,542 | 26,743 | 14,304 | 93,081 | 71,972 | 25,376 | 27,520 |
| Beaver | 1984 | 805,389 | 220,935 | 210,340 | 57,023 | 151,916 | 133,958 | 31,763 | 32,137 | 16,235 | 115,095 | 72,596 | 30,361 | 31,741 |
| | 1982 | 751,924 | 220,869 | 210,530 | 53,799 | 137,338 | 120,198 | 31,542 | 26,743 | 14,304 | 93,081 | 71,972 | 25,376 | 27,520 |
| **ERIE** | **1984** | **1,371,644** | **307,557** | **289,345** | **126,401** | **166,859** | **125,362** | **70,155** | **64,271** | **25,454** | **275,509** | **161,131** | **58,211** | **50,205** |
| | 1982 | 1,184,298 | 286,748 | 270,093 | 107,119 | 140,685 | 104,183 | 59,373 | 51,495 | 21,651 | 207,800 | 148,966 | 45,375 | 41,847 |
| Erie | 1984 | 1,371,644 | 307,557 | 289,345 | 126,401 | 166,859 | 125,362 | 70,155 | 64,271 | 25,454 | 275,509 | 161,131 | 58,211 | 50,205 |
| | 1982 | 1,184,298 | 286,748 | 270,093 | 107,119 | 140,685 | 104,183 | 59,373 | 51,495 | 21,651 | 207,800 | 148,966 | 45,375 | 41,847 |
| **HARRISBURG - LEBANON - CARLISLE** | **1984** | **3,573,073** | **771,280** | **728,118** | **287,526** | **408,446** | **350,173** | **133,027** | **143,320** | **70,367** | **715,342** | **359,160** | **168,000** | **112,260** |
| | 1982 | 2,892,765 | 682,295 | 644,678 | 234,588 | 319,122 | 271,257 | 112,052 | 105,674 | 54,647 | 496,493 | 307,273 | 118,258 | 88,039 |
| Cumberland | 1984 | 1,429,916 | 312,203 | 296,491 | 113,222 | 147,955 | 133,958 | 46,962 | 63,600 | 31,631 | 238,163 | 149,098 | 64,947 | 47,409 |
| | 1982 | 1,105,560 | 256,150 | 243,551 | 87,935 | 109,776 | 98,808 | 38,618 | 44,949 | 23,547 | 158,076 | 121,301 | 44,550 | 34,924 |
| Dauphin | 1984 | 1,425,168 | 303,848 | 287,013 | 131,586 | 180,731 | 144,488 | 66,323 | 51,893 | 23,247 | 293,358 | 147,849 | 70,971 | 47,682 |
| | 1982 | 1,175,790 | 279,232 | 264,078 | 109,155 | 143,577 | 113,453 | 56,694 | 38,813 | 18,459 | 203,545 | 128,790 | 49,193 | 38,872 |
| Lebanon | 1984 | 605,316 | 128,912 | 119,190 | 36,235 | 76,165 | 71,727 | 19,123 | 24,743 | 14,510 | 149,461 | 51,416 | 29,075 | 14,023 |
| | 1982 | 512,984 | 121,577 | 112,543 | 31,655 | 62,883 | 58,996 | 16,222 | 19,458 | 11,830 | 109,197 | 46,547 | 22,193 | 11,695 |
| Perry | 1984 | 112,673 | 26,317 | 25,424 | 6,483 | 3,594 | | 619 | 3,084 | 979 | 34,360 | 10,797 | 3,007 | 3,146 |
| | 1982 | 98,431 | 25,336 | 24,506 | 5,843 | 2,886 | | 518 | 2,454 | 811 | 25,675 | 10,635 | 2,322 | 2,548 |
| **JOHNSTOWN** | **1984** | **993,823** | **241,596** | **226,536** | **67,054** | **126,023** | **112,340** | **37,597** | **43,333** | **25,102** | **202,139** | **83,670** | **69,787** | **33,755** |
| | 1982 | 937,393 | 242,412 | 227,577 | 64,585 | 116,195 | 102,837 | 35,545 | 37,195 | 22,160 | 171,282 | 87,287 | 57,976 | 30,169 |
| Cambria | 1984 | 715,105 | 175,824 | 164,540 | 45,693 | 105,730 | 96,115 | 32,689 | 27,904 | 13,842 | 121,236 | 62,133 | 48,885 | 25,539 |
| | 1982 | 681,438 | 176,054 | 164,954 | 44,224 | 98,541 | 88,983 | 30,581 | 24,773 | 12,955 | 105,249 | 63,497 | 42,008 | 22,828 |
| Somerset | 1984 | 278,718 | 65,772 | 61,996 | 21,361 | 20,293 | 16,225 | 4,908 | 15,429 | 11,260 | 80,903 | 21,537 | 20,902 | 8,216 |
| | 1982 | 255,955 | 66,358 | 62,623 | 20,361 | 17,654 | 13,854 | 4,964 | 12,422 | 9,205 | 66,033 | 23,790 | 15,968 | 7,341 |
| **LANCASTER** | **1984** | **2,070,104** | **463,964** | **403,183** | **186,829** | **223,596** | **164,163** | **93,016** | **113,856** | **58,853** | **412,901** | **123,519** | **130,133** | **63,498** |
| | 1982 | 1,677,169 | 405,521 | 352,819 | 148,425 | 176,729 | 127,844 | 77,183 | 84,085 | 45,301 | 291,951 | 117,268 | 95,095 | 48,136 |
| Lancaster | 1984 | 2,070,104 | 463,964 | 403,183 | 186,829 | 223,596 | 164,163 | 93,016 | 113,856 | 58,853 | 412,901 | 123,519 | 130,133 | 63,498 |
| | 1982 | 1,677,169 | 405,521 | 352,819 | 148,425 | 176,729 | 127,844 | 77,183 | 84,085 | 45,301 | 291,951 | 117,268 | 95,095 | 48,136 |
| **PHILADELPHIA** | **1984** | **26,174,542** | **5,178,575** | **4,637,170** | **2,377,929** | **3,242,336** | **2,874,708** | **1,615,058** | **1,207,827** | **672,732** | **5,291,713** | **1,929,262** | **1,149,250** | **893,523** |
| | 1982 | 20,903,587 | 4,649,012 | 4,170,815 | 1,903,982 | 2,487,318 | 2,189,892 | 1,284,949 | 864,520 | 505,273 | 3,634,629 | 1,669,040 | 772,142 | 663,145 |
| Bucks | 1984 | 3,222,956 | 615,405 | 554,143 | 233,161 | 380,237 | 335,212 | 132,109 | 114,612 | 69,554 | 877,623 | 236,681 | 208,371 | 74,647 |
| | 1982 | 2,660,873 | 580,472 | 523,316 | 200,507 | 309,497 | 270,669 | 111,789 | 88,865 | 56,100 | 620,098 | 211,244 | 142,013 | 59,189 |
| Chester | 1984 | 1,554,630 | 313,785 | 287,060 | 130,301 | 108,642 | 86,689 | 49,237 | 79,886 | 34,101 | 385,409 | 130,287 | 96,701 | 50,815 |
| | 1982 | 1,287,982 | 299,631 | 274,441 | 107,127 | 87,450 | 68,970 | 43,839 | 56,568 | 25,737 | 274,094 | 114,993 | 71,962 | 40,355 |
| Delaware | 1984 | 3,302,701 | 690,875 | 604,025 | 256,174 | 491,736 | 458,872 | 206,048 | 136,825 | 64,207 | 673,953 | 241,936 | 144,652 | 104,012 |
| | 1982 | 2,582,339 | 605,478 | 530,000 | 204,111 | 371,397 | 345,020 | 156,208 | 94,180 | 46,619 | 447,210 | 205,038 | 91,477 | 79,167 |
| Montgomery | 1984 | 5,095,527 | 893,776 | 811,599 | 389,044 | 830,739 | 762,738 | 361,665 | 224,748 | 127,430 | 1,061,413 | 344,927 | 204,453 | 163,531 |
| | 1982 | 3,960,817 | 793,680 | 721,572 | 313,004 | 593,299 | 541,729 | 280,093 | 161,625 | 95,931 | 708,725 | 299,299 | 139,306 | 118,404 |
| Philadelphia | 1984 | 7,019,048 | 1,534,202 | 1,344,007 | 857,545 | 642,889 | 515,137 | 558,548 | 392,047 | 225,833 | 897,084 | 490,968 | 253,542 | 336,500 |
| | 1982 | 5,391,039 | 1,304,745 | 1,144,370 | 647,986 | 467,128 | 368,862 | 435,887 | 266,550 | 160,833 | 583,111 | 391,173 | 154,254 | 235,740 |
| *Burlington, N. J.* | *1984* | *1,989,537* | *343,247* | *310,757* | *189,620* | *273,225* | *241,900* | *84,991* | *78,159* | *41,208* | *546,144* | *175,135* | *65,458* | *40,392* |
| | *1982* | *1,710,255* | *337,163* | *305,615* | *161,847* | *237,201* | *208,804* | *75,993* | *57,601* | *31,937* | *404,580* | *166,548* | *51,757* | *34,077* |
| *Camden, N. J.* | *1984* | *2,799,539* | *533,618* | *487,804* | *247,978* | *312,605* | *289,249* | *170,839* | *149,843* | *89,715* | *576,503* | *218,988* | *126,844* | *92,085* |
| | *1982* | *2,301,518* | *497,650* | *455,470* | *204,154* | *254,433* | *233,930* | *136,616* | *114,316* | *71,331* | *402,798* | *195,238* | *85,156* | *70,880* |
| *Gloucester, N. J.* | *1984* | *1,190,604* | *253,667* | *237,775* | *74,106* | *202,263* | *184,911* | *51,621* | *31,705* | *20,684* | *273,584* | *90,340* | *49,229* | *31,541* |
| | *1982* | *1,008,764* | *230,193* | *216,031* | *65,246* | *166,913* | *151,908* | *44,524* | *24,815* | *16,785* | *194,013* | *85,507* | *36,217* | *25,333* |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | ***1984*** | ***31,915,400*** | ***6,343,862*** | ***5,708,545*** | ***2,838,322*** | ***3,996,537*** | ***3,540,885*** | ***1,904,102*** | ***1,476,877*** | ***818,226*** | ***6,460,696*** | ***2,441,437*** | ***1,372,224*** | ***1,078,560*** |
| | *1982* | *25,582,455* | *5,717,077* | *5,154,269* | *2,287,397* | *3,071,880* | *2,702,323* | *1,536,950* | *1,066,756* | *620,073* | *4,404,568* | *2,140,823* | *938,293* | *814,439* |
| **PITTSBURGH** | **1984** | **11,151,843** | **2,392,947** | **2,204,688** | **1,081,061** | **1,658,909** | **1,521,452** | **577,348** | **496,303** | **285,348** | **2,290,427** | **927,055** | **473,380** | **384,170** |
| | 1982 | 9,901,282 | 2,334,552 | 2,154,100 | 942,363 | 1,434,468 | 1,307,334 | 513,462 | 401,050 | 241,343 | 1,787,705 | 890,754 | 379,451 | 329,543 |
| Allegheny | 1984 | 7,838,162 | 1,640,598 | 1,495,117 | 830,156 | 1,196,903 | 1,101,305 | 442,644 | 352,106 | 192,411 | 1,583,708 | 610,209 | 262,704 | 276,452 |
| | 1982 | 6,841,666 | 1,580,925 | 1,442,466 | 710,993 | 1,019,873 | 932,764 | 383,626 | 281,124 | 161,646 | 1,207,212 | 570,136 | 204,990 | 234,847 |
| Fayette | 1984 | 648,218 | 162,758 | 153,601 | 44,743 | 101,144 | 91,348 | 31,194 | 22,239 | 11,148 | 118,548 | 51,717 | 39,559 | 26,740 |
| | 1982 | 612,476 | 166,347 | 157,177 | 41,574 | 93,309 | 83,689 | 28,885 | 19,460 | 10,249 | 97,836 | 53,165 | 32,760 | 23,659 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | |
| **PITTSBURGH (continued)** | | | | | | | | | | | | | | |
| Washington | 1984 | 875,120 | 202,863 | 190,835 | 70,221 | 102,483 | 92,146 | 33,044 | 29,528 | 18,563 | 216,313 | 85,552 | 48,221 | 27,012 |
| | 1982 | 812,766 | 201,775 | 190,039 | 64,153 | 92,418 | 82,434 | 32,936 | 25,565 | 16,569 | 179,137 | 91,111 | 39,947 | 23,547 |
| Westmoreland | 1984 | 1,790,343 | 386,728 | 365,135 | 135,941 | 258,379 | 236,653 | 70,466 | 92,430 | 63,226 | 371,858 | 179,577 | 122,896 | 53,966 |
| | 1982 | 1,634,374 | 385,505 | 364,418 | 125,643 | 228,868 | 208,447 | 68,015 | 74,901 | 52,879 | 303,520 | 176,342 | 101,754 | 47,490 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | ***1984*** | ***11,957,232*** | ***2,613,882*** | ***2,415,028*** | ***1,138,084*** | ***1,810,825*** | ***1,655,410*** | ***609,111*** | ***528,440*** | ***301,583*** | ***2,405,522*** | ***999,651*** | ***503,741*** | ***415,911*** |
| | *1982* | *10,653,206* | *2,555,421* | *2,364,630* | *996,162* | *1,571,806* | *1,427,532* | *545,004* | *427,793* | *255,647* | *1,880,786* | *962,726* | *404,827* | *357,063* |
| **READING** | **1984** | **1,895,090** | **360,351** | **316,933** | **160,859** | **230,615** | **199,365** | **221,585** | **87,464** | **48,693** | **404,515** | **130,981** | **60,704** | **45,551** |
| | 1982 | 1,509,148 | 319,627 | 281,454 | 129,589 | 176,901 | 151,722 | 170,614 | 61,975 | 35,780 | 277,149 | 113,525 | 43,050 | 33,547 |
| Berks | 1984 | 1,895,090 | 360,351 | 316,933 | 160,859 | 230,615 | 199,365 | 221,585 | 87,464 | 48,693 | 404,515 | 130,981 | 60,704 | 45,551 |
| | 1982 | 1,509,148 | 319,627 | 281,454 | 129,589 | 176,901 | 151,722 | 170,614 | 61,975 | 35,780 | 277,149 | 113,525 | 43,050 | 33,547 |
| **SCRANTON - WILKES-BARRE** | **1984** | **3,555,379** | **802,040** | **745,244** | **312,761** | **481,811** | **395,381** | **197,825** | **129,025** | **72,367** | **639,828** | **279,162** | **171,320** | **147,268** |
| | 1982 | 2,985,140 | 747,605 | 695,518 | 260,432 | 388,041 | 314,803 | 161,287 | 98,582 | 57,544 | 463,105 | 252,513 | 128,004 | 114,354 |
| Columbia | 1984 | 248,914 | 65,645 | 60,257 | 22,983 | 28,775 | 23,598 | 10,703 | 9,558 | 2,557 | 45,495 | 18,573 | 17,904 | 9,401 |
| | 1982 | 220,961 | 62,269 | 57,226 | 19,817 | 24,613 | 19,933 | 9,835 | 7,284 | 2,099 | 34,912 | 19,289 | 13,538 | 7,980 |
| Lackawanna | 1984 | 1,145,195 | 255,549 | 240,058 | 95,682 | 171,091 | 143,571 | 77,539 | 37,081 | 22,887 | 205,832 | 89,259 | 52,266 | 55,737 |
| | 1982 | 945,589 | 233,523 | 219,630 | 78,128 | 136,402 | 113,359 | 62,051 | 28,161 | 17,994 | 146,800 | 78,030 | 38,524 | 42,618 |
| Luzerne | 1984 | 1,620,391 | 358,658 | 327,257 | 147,121 | 222,966 | 184,063 | 92,196 | 69,182 | 40,283 | 288,569 | 113,851 | 68,824 | 63,585 |
| | 1982 | 1,349,645 | 336,323 | 307,246 | 119,824 | 178,079 | 145,291 | 74,916 | 52,925 | 32,047 | 207,319 | 101,565 | 51,102 | 48,975 |
| Monroe | 1984 | 439,811 | 96,232 | 92,025 | 39,829 | 53,092 | 39,324 | 15,541 | 10,849 | 5,632 | 80,353 | 46,497 | 24,123 | 14,047 |
| | 1982 | 379,523 | 89,069 | 85,278 | 36,649 | 44,018 | 32,215 | 12,933 | 8,335 | 4,539 | 59,411 | 43,548 | 18,491 | 11,169 |
| Wyoming | 1984 | 101,068 | 25,956 | 25,647 | 7,146 | 5,887 | 4,825 | 1,846 | 2,355 | 1,008 | 19,579 | 10,982 | 8,203 | 4,498 |
| | 1982 | 89,422 | 26,421 | 26,138 | 6,014 | 4,929 | 4,005 | 1,552 | 1,877 | 865 | 14,663 | 10,081 | 6,349 | 3,612 |
| **SHARON** | **1984** | **546,658** | **122,343** | **115,924** | **49,473** | **78,864** | **73,046** | **26,523** | **23,826** | **13,615** | **130,541** | **46,939** | **28,833** | **15,488** |
| | 1982 | 506,626 | 126,106 | 119,633 | 45,850 | 68,045 | 62,766 | 24,714 | 20,689 | 12,372 | 107,675 | 47,458 | 24,579 | 13,958 |
| Mercer | 1984 | 546,658 | 122,343 | 115,924 | 49,473 | 78,864 | 73,046 | 26,523 | 23,826 | 13,615 | 130,541 | 46,939 | 28,833 | 15,488 |
| | 1982 | 506,626 | 126,106 | 119,633 | 45,850 | 68,045 | 62,766 | 24,714 | 20,689 | 12,372 | 107,675 | 47,458 | 24,579 | 13,958 |
| **STATE COLLEGE** | **1984** | **548,575** | **110,889** | **103,341** | **56,808** | **59,548** | **55,042** | **24,622** | **25,142** | **12,592** | **99,751** | **41,850** | **51,452** | **19,049** |
| | 1982 | 492,096 | 112,664 | 105,121 | 49,756 | 51,827 | 47,608 | 23,180 | 20,465 | 10,987 | 80,099 | 39,987 | 39,000 | 15,920 |
| Centre | 1984 | 548,575 | 110,889 | 103,341 | 56,808 | 59,548 | 55,042 | 24,622 | 25,142 | 12,592 | 99,751 | 41,850 | 51,452 | 19,049 |
| | 1982 | 492,096 | 112,664 | 105,121 | 49,756 | 51,827 | 47,608 | 23,180 | 20,465 | 10,987 | 80,099 | 39,987 | 39,000 | 15,920 |
| **WILLIAMSPORT** | **1984** | **585,246** | **141,921** | **130,322** | **42,842** | **79,426** | **69,178** | **40,104** | **25,531** | **11,859** | **126,820** | **30,125** | **29,115** | **20,029** |
| | 1982 | 516,292 | 137,552 | 126,462 | 37,288 | 64,836 | 55,981 | 34,841 | 21,049 | 10,379 | 98,193 | 31,568 | 23,161 | 16,880 |
| Lycoming | 1984 | 585,246 | 141,921 | 130,322 | 42,842 | 79,426 | 69,178 | 40,104 | 25,531 | 11,859 | 126,820 | 30,125 | 29,115 | 20,029 |
| | 1982 | 516,292 | 137,552 | 126,462 | 37,288 | 64,836 | 55,981 | 34,841 | 21,049 | 10,379 | 98,193 | 31,568 | 23,161 | 16,880 |
| **YORK** | **1984** | **1,805,702** | **401,907** | **366,646** | **154,985** | **217,872** | **190,582** | **73,259** | **80,611** | **49,750** | **380,034** | **142,432** | **115,934** | **48,782** |
| | 1982 | 1,579,679 | 387,589 | 354,144 | 135,609 | 185,434 | 160,889 | 64,144 | 65,359 | 41,822 | 283,234 | 134,053 | 88,074 | 39,823 |
| Adams | 1984 | 214,391 | 56,427 | 45,658 | 32,347 | 6,578 | 4,767 | 3,669 | 7,979 | 4,311 | 37,668 | 24,634 | 16,676 | 5,607 |
| | 1982 | 188,911 | 53,293 | 43,174 | 27,710 | 5,606 | 3,977 | 3,465 | 6,477 | 3,660 | 28,718 | 23,021 | 11,967 | 4,582 |
| York | 1984 | 1,591,311 | 345,480 | 320,988 | 122,638 | 211,294 | 185,815 | 69,590 | 72,632 | 45,439 | 342,366 | 117,798 | 99,258 | 43,175 |
| | 1982 | 1,390,768 | 334,296 | 310,970 | 107,899 | 179,828 | 156,912 | 60,679 | 58,882 | 38,162 | 254,516 | 111,032 | 76,107 | 35,241 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 214,391 | 56,427 | 45,658 | 32,347 | 6,578 | 4,767 | 3,669 | 7,979 | 4,311 | 37,668 | 24,634 | 16,676 | 5,607 |
| | 1982 | 188,911 | 53,293 | 43,174 | 27,710 | 5,606 | 3,977 | 3,465 | 6,477 | 3,660 | 28,718 | 23,021 | 11,967 | 4,582 |
| Allegheny | 1984 | 7,838,162 | 1,640,598 | 1,495,117 | 830,156 | 1,196,903 | 1,101,305 | 442,644 | 352,106 | 192,411 | 1,583,708 | 610,209 | 262,704 | 276,452 |
| | 1982 | 6,841,666 | 1,580,925 | 1,442,466 | 710,993 | 1,019,873 | 932,764 | 383,626 | 281,124 | 161,646 | 1,207,212 | 570,136 | 204,990 | 234,847 |
| Armstrong | 1984 | 279,006 | 83,761 | 77,873 | 20,171 | 17,519 | 15,859 | 8,174 | 10,267 | 5,913 | 59,614 | 32,378 | 18,007 | 12,663 |
| | 1982 | 247,594 | 80,361 | 74,802 | 18,374 | 15,174 | 13,654 | 7,118 | 8,470 | 5,085 | 46,192 | 30,750 | 14,420 | 10,519 |
| Beaver | 1984 | 805,389 | 220,935 | 210,340 | 57,023 | 151,916 | 133,958 | 31,763 | 32,137 | 16,235 | 115,095 | 72,596 | 30,361 | 31,741 |
| | 1982 | 751,924 | 220,869 | 210,530 | 53,799 | 137,338 | 120,198 | 31,542 | 26,743 | 14,304 | 93,081 | 71,972 | 25,376 | 27,520 |
| Bedford | 1984 | 192,714 | 37,341 | 36,542 | 27,633 | 3,780 | 1,962 | 3,059 | 6,092 | 3,882 | 39,373 | 41,248 | 9,376 | 6,892 |
| | 1982 | 170,079 | 34,803 | 34,099 | 23,410 | 3,186 | 1,605 | 2,858 | 4,650 | 3,054 | 29,013 | 42,093 | 7,306 | 5,571 |
| Berks | 1984 | 1,895,090 | 360,351 | 316,933 | 160,859 | 230,615 | 199,365 | 221,585 | 87,464 | 48,693 | 404,515 | 130,981 | 60,704 | 45,551 |
| | 1982 | 1,509,148 | 319,627 | 281,454 | 129,589 | 176,901 | 151,722 | 170,614 | 61,975 | 35,780 | 277,149 | 113,525 | 43,050 | 33,547 |
| Blair | 1984 | 706,317 | 160,378 | 151,890 | 48,746 | 103,268 | 85,409 | 42,207 | 35,622 | 19,231 | 158,893 | 48,014 | 39,096 | 26,305 |
| | 1982 | 610,467 | 153,751 | 145,788 | 43,382 | 87,831 | 71,824 | 36,033 | 28,219 | 15,992 | 117,647 | 44,778 | 30,742 | 21,457 |
| Bradford | 1984 | 228,996 | 55,493 | 50,157 | 13,262 | 14,633 | 12,658 | 8,921 | 6,841 | 3,038 | 61,224 | 17,719 | 16,932 | 13,530 |
| | 1982 | 207,220 | 54,955 | 49,730 | 11,938 | 13,104 | 11,230 | 8,054 | 5,837 | 2,741 | 49,050 | 17,400 | 14,019 | 11,621 |
| Bucks | 1984 | 3,222,956 | 615,405 | 554,143 | 233,161 | 380,237 | 335,212 | 132,109 | 114,612 | 69,554 | 877,623 | 236,681 | 208,371 | 74,647 |
| | 1982 | 2,660,873 | 580,472 | 523,316 | 200,507 | 309,497 | 270,669 | 111,789 | 88,865 | 56,100 | 620,098 | 211,244 | 142,013 | 59,189 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

**PENNSYLVANIA (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Butler | 1984 | 625,974 | 131,391 | 122,399 | 57,961 | 81,550 | 76,190 | 22,984 | 30,278 | 15,847 | 137,022 | 68,441 | 33,758 | 20,803 |
| | 1982 | 576,311 | 134,318 | 125,276 | 52,940 | 69,202 | 64,322 | 22,657 | 25,202 | 13,840 | 111,389 | 70,899 | 28,361 | 18,131 |
| Cambria | 1984 | 715,105 | 175,824 | 164,540 | 45,693 | 105,730 | 96,115 | 32,689 | 27,904 | 13,842 | 121,236 | 62,133 | 48,885 | 25,539 |
| | 1982 | 681,438 | 176,054 | 164,954 | 44,224 | 98,541 | 88,983 | 30,581 | 24,773 | 12,955 | 105,249 | 63,497 | 42,008 | 22,828 |
| Cameron | 1984 | 20,706 | 6,422 | 6,332 | 1,147 | 1,904 | | 475 | 325 | 136 | 2,052 | 2,827 | 682 | 1,342 |
| | 1982 | 19,871 | 6,776 | 6,690 | 1,129 | 1,589 | | 467 | 274 | 126 | 1,627 | 2,747 | 559 | 1,142 |
| Carbon | 1984 | 167,430 | 56,796 | 52,313 | 10,443 | 5,658 | 2,642 | 4,299 | 6,644 | 3,303 | 33,742 | 13,814 | 10,755 | 6,871 |
| | 1982 | 153,894 | 55,283 | 50,981 | 9,367 | 4,981 | 2,227 | 3,798 | 5,570 | 2,874 | 26,568 | 14,488 | 8,529 | 5,800 |
| Centre | 1984 | 548,575 | 110,889 | 103,341 | 56,808 | 59,548 | 55,042 | 24,622 | 25,142 | 12,592 | 99,751 | 41,850 | 51,452 | 19,049 |
| | 1982 | 492,096 | 112,664 | 105,121 | 49,756 | 51,827 | 47,608 | 23,180 | 20,465 | 10,987 | 80,099 | 39,987 | 39,000 | 15,920 |
| Chester | 1984 | 1,554,630 | 313,785 | 287,060 | 130,301 | 108,642 | 86,689 | 49,237 | 79,886 | 34,101 | 385,409 | 130,287 | 96,701 | 50,815 |
| | 1982 | 1,287,982 | 299,631 | 274,441 | 107,127 | 87,450 | 68,970 | 43,839 | 56,568 | 25,737 | 274,094 | 114,993 | 71,962 | 40,355 |
| Clarion | 1984 | 174,018 | 36,300 | 35,814 | 17,112 | 13,393 | 11,337 | 11,110 | 5,501 | 3,423 | 33,799 | 25,528 | 12,470 | 7,207 |
| | 1982 | 163,762 | 38,701 | 38,229 | 15,758 | 11,147 | 9,331 | 10,218 | 4,799 | 3,130 | 27,701 | 25,644 | 10,562 | 6,333 |
| Clearfield | 1984 | 438,643 | 96,199 | 91,759 | 23,656 | 51,543 | 38,009 | 15,392 | 18,739 | 12,454 | 109,172 | 48,820 | 32,350 | 12,550 |
| | 1982 | 400,302 | 95,405 | 91,111 | 21,324 | 41,865 | 30,382 | 15,300 | 14,499 | 9,984 | 87,588 | 52,597 | 26,824 | 10,842 |
| Clinton | 1984 | 190,918 | 37,845 | 37,423 | 10,119 | 11,958 | 6,707 | 13,924 | 5,956 | 2,010 | 37,050 | 36,543 | 8,015 | 5,951 |
| | 1982 | 168,229 | 36,478 | 36,115 | 9,145 | 9,347 | 5,104 | 11,921 | 4,839 | 1,784 | 28,269 | 34,177 | 6,320 | 4,868 |
| Columbia | 1984 | 248,914 | 65,645 | 60,257 | 22,983 | 28,775 | 23,598 | 10,703 | 9,558 | 2,557 | 45,495 | 18,573 | 17,904 | 9,401 |
| | 1982 | 220,961 | 62,269 | 57,226 | 19,817 | 24,613 | 19,933 | 9,835 | 7,284 | 2,099 | 34,912 | 19,289 | 13,538 | 7,980 |
| Crawford | 1984 | 368,197 | 86,202 | 83,223 | 36,225 | 38,667 | 27,321 | 15,850 | 11,626 | 6,399 | 75,308 | 34,302 | 28,330 | 10,417 |
| | 1982 | 336,682 | 85,470 | 82,615 | 32,647 | 34,395 | 23,888 | 14,826 | 9,930 | 5,664 | 60,405 | 33,724 | 23,425 | 9,891 |
| Cumberland | 1984 | 1,429,916 | 312,203 | 296,491 | 113,222 | 147,955 | 133,958 | 46,962 | 63,600 | 31,631 | 238,163 | 149,098 | 64,947 | 47,409 |
| | 1982 | 1,105,560 | 256,150 | 243,551 | 87,935 | 109,776 | 98,808 | 38,618 | 44,949 | 23,547 | 158,076 | 121,301 | 44,550 | 34,924 |
| Dauphin | 1984 | 1,425,168 | 303,848 | 287,013 | 131,586 | 180,731 | 144,488 | 66,323 | 51,893 | 23,247 | 293,358 | 147,849 | 70,971 | 47,682 |
| | 1982 | 1,175,790 | 279,232 | 264,078 | 109,155 | 143,577 | 113,453 | 56,694 | 38,813 | 18,459 | 203,545 | 128,790 | 49,193 | 38,872 |
| Delaware | 1984 | 3,302,701 | 690,875 | 604,025 | 256,174 | 491,736 | 458,872 | 206,048 | 136,825 | 64,207 | 673,953 | 241,936 | 144,652 | 104,012 |
| | 1982 | 2,582,339 | 605,478 | 530,000 | 204,111 | 371,397 | 345,020 | 156,208 | 94,180 | 46,619 | 447,210 | 205,038 | 91,477 | 79,167 |
| Elk | 1984 | 124,951 | 37,595 | 37,093 | 6,224 | 9,932 | 7,258 | 3,827 | 5,219 | 3,419 | 28,881 | 8,526 | 7,564 | 7,048 |
| | 1982 | 114,635 | 36,805 | 36,358 | 5,853 | 8,788 | 6,273 | 3,755 | 4,402 | 3,010 | 22,520 | 9,062 | 6,191 | 5,984 |
| Erie | 1984 | 1,371,644 | 307,557 | 289,345 | 126,401 | 166,859 | 125,362 | 70,155 | 64,271 | 25,454 | 275,509 | 161,131 | 58,211 | 50,205 |
| | 1982 | 1,184,298 | 286,748 | 270,093 | 107,119 | 140,685 | 104,183 | 59,373 | 51,495 | 21,651 | 207,800 | 148,966 | 45,375 | 41,847 |
| Fayette | 1984 | 648,218 | 162,758 | 153,601 | 44,743 | 101,144 | 91,348 | 31,194 | 22,239 | 11,148 | 118,548 | 51,717 | 39,559 | 26,740 |
| | 1982 | 612,476 | 166,347 | 157,177 | 41,574 | 93,309 | 83,689 | 28,885 | 19,460 | 10,249 | 97,836 | 53,165 | 32,760 | 23,659 |
| Forest | 1984 | 15,349 | 4,124 | 4,027 | 1,691 | 506 | | 191 | 127 | | 2,276 | 827 | 4,262 | |
| | 1982 | 13,552 | 4,090 | 3,999 | 1,591 | 419 | | 184 | 105 | | 1,772 | 872 | 3,105 | |
| Franklin | 1984 | 472,977 | 107,490 | 88,201 | 38,404 | 54,311 | 51,336 | 28,553 | 13,755 | 6,246 | 99,796 | 31,815 | 29,773 | 19,669 |
| | 1982 | 444,892 | 111,329 | 91,461 | 36,264 | 48,480 | 45,659 | 26,194 | 11,974 | 5,791 | 81,590 | 34,377 | 25,157 | 17,771 |
| Fulton | 1984 | 28,795 | 9,261 | 9,097 | 2,791 | 1,334 | | 166 | 544 | 544 | 8,178 | 3,054 | 1,103 | 1,347 |
| | 1982 | 27,998 | 9,696 | 9,536 | 2,735 | 1,143 | | 174 | 490 | 490 | 6,926 | 3,500 | 902 | 1,223 |
| Greene | 1984 | 142,948 | 38,467 | 37,924 | 8,444 | 16,097 | 13,371 | 3,025 | 4,061 | 3,592 | 37,878 | 14,383 | 6,577 | 4,747 |
| | 1982 | 122,181 | 37,505 | 37,020 | 7,107 | 12,093 | 9,912 | 2,693 | 3,080 | 2,771 | 28,109 | 13,704 | 5,044 | 3,776 |
| Huntingdon | 1984 | 133,759 | 36,630 | 36,121 | 10,828 | 7,935 | 5,156 | 4,954 | 3,397 | 2,740 | 20,441 | 8,028 | 10,769 | 3,853 |
| | 1982 | 120,480 | 35,405 | 34,955 | 9,425 | 6,672 | 4,228 | 4,567 | 2,663 | 2,213 | 15,768 | 8,381 | 7,776 | 3,401 |
| Indiana | 1984 | 385,441 | 55,185 | 52,816 | 31,126 | 72,291 | 60,351 | 16,752 | 15,979 | 12,198 | 96,446 | 37,395 | 21,120 | 11,301 |
| | 1982 | 334,527 | 58,509 | 56,064 | 27,187 | 56,851 | 46,971 | 14,999 | 12,691 | 9,954 | 74,919 | 35,606 | 16,837 | 9,411 |
| Jefferson | 1984 | 185,821 | 43,545 | 42,936 | 9,864 | 11,870 | 7,937 | 6,122 | 6,489 | 4,800 | 37,747 | 39,189 | 9,867 | 6,160 |
| | 1982 | 172,179 | 42,787 | 42,240 | 9,727 | 10,548 | 6,892 | 6,030 | 5,493 | 4,156 | 30,006 | 38,182 | 8,106 | 5,795 |
| Juniata | 1984 | 55,916 | 13,555 | 13,286 | 3,453 | 3,189 | | 431 | 1,315 | 669 | 18,680 | 7,199 | 3,264 | 1,772 |
| | 1982 | 50,601 | 13,795 | 13,538 | 3,142 | 2,614 | | 433 | 1,134 | 610 | 14,918 | 7,145 | 2,732 | 1,538 |
| Lackawanna | 1984 | 1,145,195 | 255,549 | 240,058 | 95,682 | 171,091 | 143,571 | 77,539 | 37,081 | 22,887 | 205,832 | 89,259 | 52,266 | 55,737 |
| | 1982 | 945,589 | 233,523 | 219,630 | 78,128 | 136,402 | 113,359 | 62,051 | 28,161 | 17,994 | 146,800 | 78,030 | 38,524 | 42,618 |
| Lancaster | 1984 | 2,070,104 | 463,964 | 403,183 | 186,829 | 223,596 | 164,163 | 93,016 | 113,856 | 58,853 | 412,901 | 123,519 | 130,133 | 63,498 |
| | 1982 | 1,677,169 | 405,521 | 352,819 | 148,425 | 176,729 | 127,844 | 77,183 | 84,085 | 45,301 | 291,951 | 117,268 | 95,095 | 48,136 |
| Lawrence | 1984 | 419,930 | 114,570 | 103,520 | 29,855 | 44,878 | 39,155 | 16,464 | 14,553 | 9,274 | 78,106 | 51,765 | 18,799 | 15,516 |
| | 1982 | 395,477 | 113,135 | 102,346 | 27,594 | 40,584 | 35,095 | 15,507 | 12,599 | 8,334 | 67,576 | 51,592 | 15,797 | 14,452 |
| Lebanon | 1984 | 605,316 | 128,912 | 119,190 | 36,235 | 76,166 | 71,727 | 19,123 | 24,743 | 14,510 | 149,461 | 51,416 | 29,075 | 14,023 |
| | 1982 | 512,984 | 121,577 | 112,543 | 31,655 | 62,883 | 58,996 | 16,222 | 19,458 | 11,830 | 109,197 | 46,547 | 22,193 | 11,695 |
| Lehigh | 1984 | 1,992,616 | 350,939 | 326,480 | 176,449 | 315,465 | 281,543 | 93,916 | 90,357 | 48,256 | 406,436 | 137,598 | 67,526 | 51,999 |
| | 1982 | 1,635,427 | 329,393 | 306,804 | 145,234 | 251,622 | 223,142 | 75,374 | 68,652 | 38,921 | 280,246 | 120,344 | 49,796 | 40,404 |
| Luzerne | 1984 | 1,620,391 | 358,658 | 327,257 | 147,121 | 222,966 | 184,063 | 92,196 | 69,182 | 40,283 | 288,569 | 113,851 | 68,824 | 63,585 |
| | 1982 | 1,349,645 | 336,323 | 307,246 | 119,824 | 178,079 | 145,291 | 74,916 | 52,925 | 32,047 | 207,319 | 101,565 | 51,102 | 48,975 |
| Lycoming | 1984 | 585,246 | 141,921 | 130,322 | 42,842 | 79,426 | 69,178 | 40,104 | 25,531 | 11,859 | 126,820 | 30,125 | 29,115 | 20,029 |
| | 1982 | 516,292 | 137,552 | 126,462 | 37,288 | 64,836 | 55,981 | 34,841 | 21,049 | 10,379 | 98,193 | 31,568 | 23,161 | 16,880 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **McKean** | 1984 | **196,827** | **51,423** | **50,180** | **15,590** | **21,850** | **17,064** | **6,333** | **6,323** | **3,543** | **44,446** | **14,910** | **11,380** | **9,346** |
| | 1982 | 175,073 | 49,825 | 48,679 | 13,694 | 17,660 | 13,557 | 6,134 | 5,175 | 3,060 | 34,747 | 15,074 | 8,578 | 7,938 |
| **Mercer** | 1984 | **546,658** | **122,343** | **115,924** | **49,473** | **78,864** | **73,046** | **26,523** | **23,826** | **13,615** | **130,541** | **46,939** | **28,833** | **15,488** |
| | 1982 | 506,626 | 126,106 | 119,633 | 45,850 | 68,045 | 62,766 | 24,714 | 20,689 | 12,372 | 107,675 | 47,458 | 24,579 | 13,958 |
| **Mifflin** | 1984 | **172,508** | **40,262** | **39,821** | **13,476** | **17,582** | **14,345** | **5,614** | **5,479** | **4,818** | **25,741** | **14,486** | **16,402** | **12,655** |
| | 1982 | 163,584 | 41,662 | 41.255 | 12,446 | 16,155 | 13,024 | 5,718 | 4,796 | 4,283 | 21,159 | 16,115 | 12,619 | 11,153 |
| **Monroe** | 1984 | **439,811** | **96,232** | **92,025** | **39,829** | **53,092** | **39,324** | **15,541** | **10,849** | **5,632** | **80,353** | **46,497** | **24,123** | **14,047** |
| | 1982 | 379,523 | 89,069 | 85,278 | 36,649 | 44,018 | 32,215 | 12,933 | 8,335 | 4,539 | 59,411 | 43,548 | 18,491 | 11,169 |
| **Montgomery** | 1984 | **5,095,527** | **893,776** | **811,599** | **389,044** | **830,739** | **762,738** | **361,665** | **224,748** | **127,430** | **1,061,413** | **344,927** | **204,453** | **163,531** |
| | 1982 | 3,960,817 | 793,680 | 721,572 | 313,004 | 593,299 | 541,729 | 280,093 | 161,625 | 95,931 | 708,725 | 299,299 | 139,306 | 118,404 |
| **Montour** | 1984 | **76,721** | **13,320** | **13,163** | **6,474** | **2,102** | | **1,268** | **2,498** | **1,640** | **34,891** | **3,870** | **3,417** | **3,688** |
| | 1982 | 62,847 | 13,150 | 13,011 | 6,041 | 1,768 | | 1,182 | 2,000 | 1,378 | 23,765 | 3,940 | 2,488 | 3,031 |
| **Northampton** | 1984 | **911,278** | **220,028** | **204,660** | **76,356** | **73,015** | **59,681** | **53,090** | **25,470** | **15,613** | **200,195** | **76,658** | **39,696** | **32,071** |
| | 1982 | 808,484 | 218,515 | 203,497 | 67,409 | 62,489 | 50,414 | 45,608 | 20,764 | 13,285 | 152,401 | 71,940 | 30,080 | 27,567 |
| **Northumberland** | 1984 | **379,636** | **95,448** | **88,059** | **19,841** | **29,196** | **21,216** | **11,829** | **16,592** | **5,779** | **86,279** | **27,187** | **28,522** | **20,257** |
| | 1982 | 331,220 | 90,010 | 83,142 | 18,660 | 24,898 | 17,702 | 11,181 | 12,439 | 4,642 | 63,248 | 27,936 | 22,488 | 16,569 |
| **Perry** | 1984 | **112,673** | **26,317** | **25,424** | **6,483** | **3,594** | | **619** | **3,084** | **979** | **34,360** | **10,797** | **3,007** | **3,146** |
| | 1982 | 98,431 | 25,336 | 24,506 | 5,843 | 2,886 | | 518 | 2,454 | 811 | 25,675 | 10,635 | 2,322 | 2,548 |
| **Philadelphia** | 1984 | **7,019,048** | **1,534,202** | **1,344,007** | **857,545** | **642,889** | **515,137** | **558,548** | **392,049** | **225,833** | **897,084** | **490,968** | **253,542** | **336,500** |
| | 1982 | 5,391,039 | 1,304,745 | 1,144,370 | 647,986 | 467,128 | 368,862 | 435,887 | 266,550 | 160,833 | 583,111 | 391,173 | 154,254 | 235,740 |
| **Pike** | 1984 | **54,258** | **11,522** | **11,267** | **7,671** | **981** | | **434** | **1,204** | **1,204** | **8,047** | **8,797** | **7,695** | **1,314** |
| | 1982 | 47,513 | 10,760 | 10,535 | 7,190 | 828 | | 407 | 968 | 968 | 5,597 | 8,346 | 6,008 | 1,064 |
| **Potter** | 1984 | **50,664** | **14,616** | **14,363** | **2,695** | **529** | | **1,419** | **2,121** | **1,170** | **13,509** | **4,271** | **5,780** | **2,419** |
| | 1982 | 44,679 | 15,345 | 15,097 | 2,351 | 455 | | 1,352 | 1,737 | 1,013 | 9,412 | 4,447 | 4,162 | 2,085 |
| **Schuylkill** | 1984 | **661,607** | **186,429** | **164,953** | **44,020** | **101,563** | **91,283** | **27,866** | **31,938** | **11,984** | **96,258** | **39,374** | **26,259** | **30,738** |
| | 1982 | 547,326 | 166,844 | 147,801 | 36,381 | 76,547 | 68,248 | 22,369 | 22,733 | 9,038 | 68,864 | 38,124 | 19,354 | 23,575 |
| **Snyder** | 1984 | **248,570** | **41,657** | **41,188** | **21,412** | **55,386** | **51,120** | **12,851** | **9,969** | **4,023** | **57,521** | **9,640** | **9,689** | **4,145** |
| | 1982 | 175,048 | 32,709 | 32,379 | 15,696 | 35,061 | 32,252 | 9,017 | 6,011 | 2,610 | 35,967 | 8,158 | 6,262 | 3,068 |
| **Somerset** | 1984 | **278,718** | **65,772** | **61,996** | **21,361** | **20,293** | **16,225** | **4,908** | **15,429** | **11,260** | **80,903** | **21,537** | **20,902** | **8,216** |
| | 1982 | 255,955 | 66,358 | 62,623 | 20,361 | 17,654 | 13,854 | 4,964 | 12,422 | 9,205 | 66,033 | 23,790 | 15,968 | 7,341 |
| **Sullivan** | 1984 | **20,252** | **3,891** | **3,754** | **1,272** | **3,450** | | **252** | **196** | | **3,597** | **2,916** | **2,658** | **974** |
| | 1982 | 16,644 | 3,846 | 3,716 | 1,144 | 2,531 | | 222 | 151 | | 2,606 | 2,589 | 1,802 | 757 |
| **Susquehanna** | 1984 | **110,722** | **26,338** | **22,252** | **7,621** | **1,491** | | **1,085** | **3,013** | **1,470** | **28,324** | **17,716** | **4,893** | **3,928** |
| | 1982 | 94,791 | 25,280 | 21,384 | 6,767 | 1,213 | | 978 | 2,333 | 1,234 | 20,598 | 15,791 | 3,677 | 3,063 |
| **Tioga** | 1984 | **124,181** | **28,448** | **27,919** | **10,308** | **9,870** | **2,122** | **1,620** | **3,183** | **1,509** | **27,355** | **13,768** | **17,536** | **5,108** |
| | 1982 | 114,500 | 29,674 | 29,158 | 9,571 | 8,346 | 1,727 | 1,659 | 2,801 | 1,439 | 22,604 | 14,415 | 13,563 | 4,525 |
| **Union** | 1984 | **122,703** | **32,692** | **32,297** | **17,819** | **7,263** | **4,010** | **4,256** | **3,510** | **825** | **19,517** | **6,336** | **7,915** | **6,397** |
| | 1982 | 105,782 | 30,936 | 30,599 | 14,763 | 5,980 | 3,170 | 3,651 | 2,756 | 700 | 14,392 | 6,322 | 5,720 | 5,317 |
| **Venango** | 1984 | **246,525** | **55,182** | **53,391** | **20,300** | **37,939** | **32,781** | **12,300** | **10,055** | **5,247** | **46,679** | **23,182** | **12,068** | **8,487** |
| | 1982 | 225,605 | 57,207 | 55,417 | 18,197 | 30,689 | 26,267 | 12,045 | 8,257 | 4,526 | 37,241 | 24,124 | 9,950 | 7,259 |
| **Warren** | 1984 | **448,390** | **46,016** | **45,549** | **15,103** | **24,814** | **22,386** | **17,016** | **6,346** | **1,997** | **58,395** | **17,916** | **10,193** | **8,274** |
| | 1982 | 398,616 | 40,271 | 39,910 | 12,013 | 17,785 | 15,905 | 13,517 | 4,379 | 1,464 | 38,740 | 16,500 | 7,105 | 6,280 |
| **Washington** | 1984 | **875,120** | **202,863** | **190,835** | **70,221** | **102,483** | **92,146** | **33,044** | **29,528** | **18,563** | **216,313** | **85,552** | **48,221** | **27,012** |
| | 1982 | 812,766 | 201,775 | 190,039 | 64,153 | 92,418 | 82,434 | 32,936 | 25,565 | 16,569 | 179,137 | 91,111 | 39,947 | 23,547 |
| **Wayne** | 1984 | **210,041** | **45,114** | **44,271** | **11,911** | **12,103** | **8,490** | **7,458** | **10,783** | **5,573** | **34,182** | **27,711** | **17,988** | **7,540** |
| | 1982 | 160,966 | 39,835 | 39,137 | 9,358 | 8,753 | 6,037 | 5,414 | 6,727 | 3,665 | 22,114 | 21,974 | 12,027 | 5,753 |
| **Westmoreland** | 1984 | **1,790,343** | **386,728** | **365,135** | **135,941** | **258,379** | **236,653** | **70,466** | **92,430** | **63,226** | **371,858** | **179,577** | **122,896** | **53,966** |
| | 1982 | 1,634,374 | 385,505 | 364,418 | 125,643 | 228,868 | 208,447 | 68,015 | 74,901 | 52,879 | 303,520 | 176,342 | 101,754 | 47,490 |
| **Wyoming** | 1984 | **101,068** | **25,956** | **25,647** | **7,146** | **5,887** | **4,825** | **1,846** | **2,355** | **1,008** | **19,579** | **10,982** | **8,203** | **4,498** |
| | 1982 | 89,422 | 26,421 | 26,138 | 6,014 | 4,929 | 4,005 | 1,552 | 1,877 | 865 | 14,663 | 10,081 | 6,349 | 3,612 |
| **York** | 1984 | **1,591,311** | **345,480** | **320,988** | **122,638** | **211,294** | **185,815** | **69,590** | **72,632** | **45,439** | **342,366** | **117,798** | **99,258** | **43,175** |
| | 1982 | 1,390,768 | 334,296 | 310,970 | 107,899 | 179,828 | 156,912 | 60,679 | 58,882 | 38,162 | 254,516 | 111,032 | 76,107 | 35,241 |
| **TOTAL METRO COUNTIES** | 1984 | **52,875,029** | **11,173,914** | **10,176,797** | **4,761,841** | **6,835,534** | **5,977,965** | **3,027,943** | **2,371,032** | **1,297,763** | **10,487,650** | **4,119,503** | **2,452,022** | **1,818,547** |
| | 1982 | 44,024,834 | 10,344,488 | 9,442,898 | 3,947,530 | 5,495,315 | 4,770,279 | 2,496,566 | 1,785,354 | 1,024,582 | 7,567,867 | 3,715,921 | 1,785,558 | 1,427,819 |
| **TOTAL STATE** | 1984 | **60,483,693** | **12,897,648** | **11,795,767** | **5,327,320** | **7,618,943** | **6,617,389** | **3,319,918** | **2,645,306** | **1,445,129** | **12,055,434** | **4,861,570** | **2,907,435** | **2,106,585** |
| | 1982 | 50,775,600 | 12,022,165 | 11,020,302 | 4,449,092 | 6,131,185 | 5,282,714 | 2,759,367 | 2,001,748 | 1,147,339 | 8,774,259 | 4,452,228 | 2,144,804 | 1,671,525 |
| **RHODE ISLAND** | | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | 1984 | **4,624,561** | **965,004** | **833,458** | **440,653** | **565,307** | **497,869** | **245,046** | **175,070** | **94,137** | **767,394** | **393,901** | **208,438** | **209,068** |
| | 1982 | 3,791,923 | 857,524 | 742,300 | 347,080 | 425,369 | 373,753 | 221,021 | 135,970 | 76,645 | 556,225 | 353,562 | 157,375 | 158,629 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **RHODE ISLAND (continued)** | | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)** | | | | | | | | | | | | | | |
| Bristol | 1984 | 164,464 | 39,480 | 37,223 | 17,863 | 5,668 | | 6,374 | 2,738 | 1,983 | 36,853 | 19,684 | 9,446 | 7,500 |
| | 1982 | 141,752 | 37,513 | 35,411 | 14,040 | 3,937 | | 6,450 | 2,253 | 1,668 | 27,876 | 18,205 | 7,610 | 6,289 |
| Kent | 1984 | 1,078,026 | 175,638 | 158,323 | 86,402 | 268,428 | 256,585 | 52,713 | 35,090 | 12,825 | 186,921 | 74,465 | 27,574 | 40,285 |
| | 1982 | 916,117 | 170,429 | 153,812 | 73,688 | 209,258 | 199,413 | 52,908 | 26,698 | 10,282 | 139,391 | 70,304 | 22,676 | 32,017 |
| Providence | 1984 | 2,782,376 | 619,524 | 522,541 | 273,312 | 257,531 | 220,871 | 160,757 | 116,090 | 71,931 | 444,490 | 247,654 | 112,647 | 143,730 |
| | 1982 | 2,271,040 | 540,812 | 456,699 | 211,370 | 188,892 | 160,503 | 140,852 | 91,335 | 58,855 | 321,463 | 218,976 | 86,758 | 106,984 |
| Washington | 1984 | 599,695 | 130,362 | 115,371 | 63,076 | 33,680 | 20,413 | 25,202 | 21,152 | 7,398 | 99,130 | 52,098 | 58,771 | 17,553 |
| | 1982 | 463,014 | 108,770 | 96,378 | 47,982 | 23,282 | 13,837 | 20,811 | 15,684 | 5,840 | 67,495 | 46,077 | 40,331 | 13,339 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Bristol | 1984 | 164,464 | 39,480 | 37,223 | 17,863 | 5,668 | | 6,374 | 2,738 | 1,983 | 36,853 | 19,684 | 9,446 | 7,500 |
| | 1982 | 141,752 | 37,513 | 35,411 | 14,040 | 3,937 | | 6,450 | 2,253 | 1,668 | 27,876 | 18,205 | 7,610 | 6,289 |
| Kent | 1984 | 1,078,026 | 175,638 | 158,323 | 86,402 | 268,428 | 256,585 | 52,713 | 35,090 | 12,825 | 186,921 | 74,465 | 27,574 | 40,285 |
| | 1982 | 916,117 | 170,429 | 153,812 | 73,688 | 209,258 | 199,413 | 52,906 | 26,698 | 10,282 | 139,391 | 70,304 | 22,676 | 32,017 |
| Newport | 1984 | 499,858 | 76,801 | 69,404 | 80,521 | 33,030 | 19,120 | 17,417 | 13,478 | 9,239 | 124,362 | 30,883 | 25,175 | 18,254 |
| | 1982 | 370,888 | 65,945 | 59,665 | 57,287 | 22,723 | 12,750 | 15,805 | 9,364 | 6,657 | 76,401 | 26,536 | 18,186 | 13,723 |
| Providence | 1984 | 2,782,376 | 619,524 | 522,541 | 273,312 | 257,531 | 220,871 | 160,757 | 116,090 | 71,931 | 444,490 | 247,654 | 112,647 | 143,730 |
| | 1982 | 2,271,040 | 540,812 | 456,699 | 211,370 | 188,892 | 160,503 | 140,852 | 91,335 | 58,855 | 321,463 | 218,976 | 86,758 | 106,984 |
| Washington | 1984 | 599,695 | 130,362 | 115,371 | 63,076 | 33,680 | 20,413 | 25,202 | 21,152 | 7,398 | 99,130 | 52,098 | 58,771 | 17,553 |
| | 1982 | 463,014 | 108,770 | 96,378 | 47,982 | 23,282 | 13,837 | 20,811 | 15,684 | 5,840 | 67,495 | 46,077 | 40,331 | 13,339 |
| **TOTAL METRO COUNTIES** | 1984 | **4,624,561** | **965,004** | **833,456** | **440,653** | **565,307** | **497,869** | **245,046** | **175,070** | **94,137** | **767,394** | **393,901** | **208,438** | **209,068** |
| | 1982 | 3,791,923 | 857,524 | 742,300 | 347,080 | 425,369 | 373,753 | 221,021 | 135,970 | 76,645 | 556,225 | 353,562 | 157,375 | 158,629 |
| **TOTAL STATE** | 1984 | **5,124,419** | **1,041,805** | **902,862** | **521,174** | **598,337** | **516,989** | **262,463** | **188,548** | **103,376** | **891,756** | **424,784** | **233,613** | **227,322** |
| | 1982 | 4,162,811 | 923,469 | 801,965 | 404,367 | 448,092 | 386,503 | 236,826 | 145,334 | 83,302 | 632,626 | 380,098 | 175,561 | 172,352 |
| **SOUTH CAROLINA** | | | | | | | | | | | | | | |
| **ANDERSON** | 1984 | **636,316** | **149,513** | **146,252** | **46,522** | **74,167** | **60,464** | **27,346** | **34,882** | **19,360** | **139,638** | **53,000** | **49,267** | **24,008** |
| | 1982 | 539,700 | 140,893 | 137,986 | 40,911 | 60,174 | 48,428 | 26,148 | 26,982 | 15,571 | 95,549 | 52,758 | 37,275 | 20,049 |
| Anderson | 1984 | 636,316 | 149,513 | 146,252 | 46,522 | 74,167 | 60,464 | 27,346 | 34,882 | 19,360 | 139,638 | 53,000 | 49,267 | 24,008 |
| | 1982 | 539,700 | 140,893 | 137,966 | 40,911 | 60,174 | 48,428 | 26,148 | 26,982 | 15,571 | 95,549 | 52,758 | 37,275 | 20,049 |
| **CHARLESTON** | 1984 | **2,351,498** | **515,204** | **497,336** | **232,541** | **265,721** | **212,102** | **113,804** | **126,637** | **75,082** | **611,110** | **165,828** | **126,295** | **57,460** |
| | 1982 | 1,917,608 | 477,677 | 461,588 | 198,742 | 208,337 | 165,278 | 106,723 | 93,562 | 58,077 | 387,904 | 163,683 | 98,615 | 49,498 |
| Berkeley | 1984 | 226,573 | 67,777 | 67,198 | 17,224 | 18,894 | 9,950 | 3,908 | 8,593 | 6,535 | 53,336 | 24,400 | 9,430 | 8,798 |
| | 1982 | 175,115 | 62,251 | 61,794 | 13,465 | 12,341 | 6,339 | 3,668 | 6,058 | 4,708 | 29,383 | 21,591 | 6,739 | 6,617 |
| Charleston | 1984 | 1,882,208 | 371,466 | 355,491 | 198,851 | 230,735 | 197,841 | 103,339 | 108,999 | 61,207 | 496,318 | 117,766 | 105,153 | 37,925 |
| | 1982 | 1,543,221 | 347,209 | 332,676 | 171,380 | 183,466 | 155,706 | 97,038 | 80,395 | 47,547 | 318,161 | 119,486 | 82,840 | 34,275 |
| Dorchester | 1984 | 242,717 | 75,961 | 74,647 | 16,466 | 16,092 | 4,311 | 6,557 | 9,045 | 7,340 | 61,456 | 23,662 | 11,712 | 10,737 |
| | 1982 | 199,272 | 68,217 | 67,118 | 13,897 | 12,530 | 3,233 | 6,017 | 7,109 | 5,822 | 40,360 | 22,606 | 9,036 | 8,606 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | 1984 | **6,117,975** | **1,394,393** | **1,355,143** | **500,340** | **632,286** | **521,012** | **317,989** | **308,698** | **174,840** | **1,570,180** | **403,982** | **348,748** | **182,640** |
| | 1982 | 4,720,304 | 1,206,226 | 1,173,444 | 405,789 | 465,417 | 381,038 | 284,084 | 218,315 | 130,549 | 976,496 | 370,083 | 243,400 | 149,097 |
| York | 1984 | 549,238 | 157,187 | 153,080 | 49,121 | 43,329 | 36,503 | 20,517 | 23,222 | 15,805 | 128,007 | 49,418 | 24,797 | 20,824 |
| | 1982 | 422,565 | 131,659 | 128,373 | 39,348 | 31,467 | 26,136 | 19,076 | 16,620 | 11,793 | 79,424 | 42,253 | 17,842 | 16,005 |
| *Cabarrus, N. C.* | *1984* | *501,810* | *116,098* | *112,632* | *32,821* | *57,393* | *45,510* | *24,189* | *25,895* | *20,934* | *137,668* | *24,959* | *32,003* | *16,125* |
| | *1982* | *394,622* | *101,833* | *98,911* | *26,923* | *43,846* | *34,154* | *23,134* | *19,907* | *16,377* | *87,498* | *24,090* | *21,873* | *13,599* |
| *Gaston, N. C.* | *1984* | *829,828* | *216,408* | *211,504* | *63,471* | *125,481* | *102,264* | *27,827* | *29,758* | *15,640* | *184,912* | *40,348* | *51,880* | *33,652* |
| | *1982* | *633,365* | *184,238* | *180,279* | *50,535* | *88,296* | *70,999* | *25,845* | *21,978* | *12,090* | *114,070* | *38,547* | *34,415* | *26,116* |
| *Lincoln, N. C.* | *1984* | *152,292* | *41,848* | *40,216* | *11,304* | *13,004* | | *3,361* | *5,982* | *4,951* | *35,066* | *7,110* | *14,930* | *7,273* |
| | *1982* | *126,061* | *39,419* | *37,927* | *9,608* | *9,519* | | *3,437* | *4,765* | *4,013* | *23,094* | *7,476* | *11,617* | *5,858* |
| *Mecklenburg, N. C.* | *1984* | *3,218,314* | *574,414* | *556,565* | *293,948* | *323,978* | *294,253* | *192,603* | *194,856* | *100,919* | *889,131* | *236,874* | *171,919* | *79,164* |
| | *1982* | *2,501,701* | *519,851* | *504,303* | *239,568* | *245,913* | *222,096* | *171,003* | *134,789* | *74,019* | *558,762* | *216,265* | *120,504* | *67,516* |
| *Rowan, N. C.* | *1984* | *557,896* | *206,288* | *201,726* | *32,575* | *33,555* | *18,293* | *31,957* | *19,674* | *9,118* | *115,956* | *33,352* | *26,083* | *17,037* |
| | *1982* | *408,330* | *159,599* | *156,257* | *26,025* | *22,611* | *11,880* | *26,448* | *13,340* | *6,583* | *64,861* | *29,848* | *17,362* | *12,899* |
| *Union, N. C.* | *1984* | *308,597* | *82,150* | *79,420* | *17,100* | *35,546* | *24,189* | *17,535* | *9,311* | *7,473* | *79,440* | *11,921* | *27,136* | *8,565* |
| | *1982* | *233,660* | *69,627* | *67,394* | *13,782* | *23,765* | *15,773* | *15,141* | *6,916* | *5,674* | *48,787* | *11,604* | *19,787* | *7,104* |
| **COLUMBIA** | 1984 | **2,241,618** | **412,166** | **396,322** | **212,670** | **299,350** | **266,322** | **104,181** | **104,231** | **54,109** | **524,478** | **213,824** | **124,086** | **60,565** |
| | 1982 | 1,780,735 | 377,385 | 363,212 | 173,080 | 225,282 | 199,165 | 95,326 | 76,069 | 41,659 | 332,344 | 196,903 | 91,932 | 49,714 |
| Lexington | 1984 | 615,979 | 174,696 | 169,840 | 59,490 | 36,123 | 24,621 | 21,485 | 19,897 | 8,975 | 123,820 | 65,993 | 41,655 | 22,445 |
| | 1982 | 491,103 | 154,481 | 150,367 | 47,911 | 26,840 | 17,914 | 18,814 | 14,774 | 6,951 | 77,594 | 60,163 | 30,361 | 17,166 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **COLUMBIA (continued)** | | | | | | | | | | | | | | |
| Richland | 1984 | 1,625,639 | 237,470 | 226,482 | 153,180 | 263,227 | 241,701 | 82,696 | 84,334 | 45,134 | 400,658 | 147,831 | 82,431 | 38,120 |
| | 1982 | 1,289,632 | 222,904 | 212,845 | 125,169 | 198,442 | 181,251 | 76,512 | 61,295 | 34,708 | 254,750 | 136,740 | 61,571 | 32,548 |
| **FLORENCE** | 1984 | 619,112 | 123,877 | 120,836 | 40,961 | 80,890 | 59,004 | 28,856 | 28,073 | 16,722 | 147,136 | 58,300 | 48,398 | 19,595 |
| | 1982 | 511,175 | 115,210 | 112,517 | 34,854 | 63,463 | 45,385 | 29,330 | 22,247 | 13,826 | 97,421 | 56,156 | 37,163 | 15,835 |
| Florence | 1984 | 619,112 | 123,877 | 120,836 | 40,961 | 80,890 | 59,004 | 28,856 | 28,073 | 16,722 | 147,136 | 58,300 | 48,398 | 19,595 |
| | 1982 | 511,175 | 115,210 | 112,517 | 34,854 | 63,463 | 45,385 | 29,330 | 22,247 | 13,826 | 97,421 | 56,156 | 37,163 | 15,835 |
| **GREENVILLE - SPARTANBURG** | 1984 | 3,117,321 | 685,538 | 674,841 | 257,667 | 378,954 | 309,915 | 152,823 | 163,055 | 95,236 | 670,648 | 275,539 | 191,368 | 98,842 |
| | 1982 | 2,558,383 | 632,124 | 623,022 | 220,488 | 291,124 | 235,578 | 140,360 | 119,391 | 73,100 | 437,717 | 263,991 | 144,640 | 84,484 |
| Greenville | 1984 | 1,780,245 | 347,749 | 341,931 | 143,299 | 254,499 | 221,527 | 87,727 | 105,022 | 62,934 | 388,302 | 150,315 | 107,683 | 47,073 |
| | 1982 | 1,462,243 | 326,700 | 321,620 | 122,128 | 196,793 | 169,874 | 80,095 | 75,260 | 47,167 | 253,698 | 142,871 | 82,649 | 41,444 |
| Pickens | 1984 | 321,625 | 76,431 | 75,613 | 34,680 | 26,327 | 16,691 | 11,735 | 10,990 | 8,100 | 70,144 | 26,454 | 33,385 | 15,124 |
| | 1982 | 270,229 | 74,929 | 74,216 | 29,968 | 19,297 | 11,860 | 12,175 | 8,846 | 6,718 | 47,166 | 26,574 | 23,883 | 12,412 |
| Spartanburg | 1984 | 1,015,451 | 261,358 | 257,297 | 79,688 | 98,128 | 71,697 | 53,361 | 47,043 | 24,202 | 212,202 | 98,770 | 50,300 | 36,645 |
| | 1982 | 825,911 | 230,495 | 227,186 | 68,392 | 75,034 | 53,844 | 48,090 | 35,285 | 19,215 | 136,853 | 94,546 | 38,108 | 30,628 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Abbeville | 1984 | 46,244 | 20,867 | 20,567 | 3,267 | 4,274 | 1,645 | 1,290 | 901 | 662 | 5,785 | 1,384 | 2,516 | 3,298 |
| | 1982 | 38,117 | 18,454 | 18,211 | 2,715 | 2,968 | 1,109 | 1,226 | 697 | 534 | 3,741 | 1,437 | 1,731 | 2,603 |
| ☐ Aiken | 1984 | 451,953 | 117,225 | 115,037 | 29,767 | 52,879 | 33,385 | 24,492 | 10,709 | 7,258 | 97,859 | 40,596 | 29,635 | 21,154 |
| | 1982 | 356,210 | 105,463 | 103,619 | 23,924 | 36,484 | 22,449 | 21,404 | 8,016 | 5,564 | 61,199 | 38,357 | 19,813 | 16,145 |
| Allendale | 1984 | 27,518 | 11,289 | 11,181 | 1,037 | 161 | | 834 | 1,051 | 1,051 | 6,565 | 1,940 | 1,972 | 668 |
| | 1982 | 26,407 | 11,798 | 11,699 | 1,125 | 146 | | 983 | 945 | 945 | 4,544 | 2,382 | 1,603 | 689 |
| Anderson | 1984 | 636,316 | 149,513 | 146,252 | 46,522 | 74,167 | 60,464 | 27,346 | 34,882 | 19,360 | 139,638 | 53,000 | 49,267 | 24,008 |
| | 1982 | 539,700 | 140,893 | 137,986 | 40,911 | 60,174 | 48,428 | 26,148 | 26,982 | 15,571 | 95,549 | 52,758 | 37,275 | 20,049 |
| Bamberg | 1984 | 47,729 | 17,335 | 16,868 | 3,372 | 3,218 | | 3,128 | 2,733 | 1,683 | 6,992 | 1,276 | 3,688 | 3,138 |
| | 1982 | 42,110 | 16,509 | 16,083 | 3,018 | 2,658 | | 3,045 | 2,063 | 1,297 | 4,870 | 1,427 | 3,017 | 2,667 |
| Barnwell | 1984 | 52,407 | 22,662 | 22,454 | 3,036 | 2,016 | | 3,035 | 2,476 | 2,395 | 8,161 | 1,539 | 3,607 | 2,979 |
| | 1982 | 44,695 | 20,732 | 20,566 | 2,610 | 1,599 | | 2,838 | 1,982 | 1,920 | 5,460 | 1,654 | 2,567 | 2,432 |
| Beaufort | 1984 | 479,217 | 108,002 | 105,358 | 58,170 | 23,728 | 20,231 | 27,082 | 41,863 | 33,311 | 103,035 | 26,306 | 35,379 | 9,348 |
| | 1982 | 348,986 | 87,398 | 85,361 | 43,386 | 16,328 | 13,745 | 22,461 | 27,440 | 22,321 | 59,033 | 22,660 | 22,763 | 7,311 |
| Berkeley | 1984 | 226,573 | 67,777 | 67,198 | 17,224 | 18,894 | 9,950 | 3,908 | 8,593 | 6,535 | 53,336 | 24,400 | 9,430 | 8,798 |
| | 1982 | 175,115 | 62,251 | 61,794 | 13,465 | 12,341 | 6,339 | 3,668 | 6,058 | 4,708 | 29,383 | 21,591 | 6,739 | 6,617 |
| Calhoun | 1984 | 17,821 | 6,227 | 6,147 | 381 | 187 | | 1,222 | 707 | 542 | 4,584 | 1,515 | 1,236 | 635 |
| | 1982 | 17,036 | 6,430 | 6,355 | 409 | 159 | | 1,358 | 639 | 498 | 3,461 | 1,665 | 993 | 645 |
| Charleston | 1984 | 1,882,208 | 371,466 | 355,491 | 198,851 | 230,735 | 197,841 | 103,339 | 108,999 | 61,207 | 496,318 | 117,766 | 105,153 | 37,925 |
| | 1982 | 1,543,221 | 347,209 | 332,676 | 171,380 | 183,466 | 155,706 | 97,038 | 80,395 | 47,547 | 318,161 | 119,486 | 82,840 | 34,275 |
| Cherokee | 1984 | 159,510 | 48,687 | 46,573 | 13,221 | 19,206 | 13,925 | 10,240 | 6,001 | 4,855 | 22,428 | 14,655 | 10,469 | 6,872 |
| | 1982 | 136,073 | 44,853 | 42,957 | 11,447 | 13,894 | 9,916 | 10,646 | 4,523 | 3,753 | 15,110 | 14,362 | 7,976 | 5,692 |
| Chester | 1984 | 99,153 | 32,033 | 30,933 | 7,158 | 7,540 | | 4,311 | 3,092 | 2,908 | 20,051 | 9,713 | 4,945 | 6,280 |
| | 1982 | 80,031 | 27,957 | 27,029 | 5,865 | 5,367 | | 4,240 | 2,359 | 2,237 | 12,783 | 9,356 | 3,354 | 4,886 |
| Chesterfield | 1984 | 121,145 | 34,218 | 33,096 | 5,829 | 9,940 | | 6,067 | 4,995 | 4,587 | 20,279 | 9,514 | 10,970 | 6,667 |
| | 1982 | 99,651 | 32,129 | 31,113 | 4,857 | 7,044 | | 5,488 | 3,623 | 3,360 | 13,129 | 8,961 | 7,556 | 5,380 |
| Clarendon | 1984 | 83,387 | 15,178 | 14,883 | 5,098 | 4,245 | | 4,038 | 3,315 | 3,059 | 21,022 | 18,003 | 4,537 | 3,477 |
| | 1982 | 73,906 | 16,001 | 15,709 | 4,575 | 3,514 | | 3,940 | 2,509 | 2,323 | 13,720 | 18,287 | 3,722 | 2,974 |
| Colleton | 1984 | 131,698 | 32,707 | 32,006 | 10,132 | 7,744 | 7,098 | 7,856 | 9,844 | 3,265 | 14,767 | 26.318 | 6,802 | 6,293 |
| | 1982 | 100,850 | 28,249 | 27,676 | 7,449 | 5,252 | 4,775 | 6,279 | 6,104 | 2,109 | 8,447 | 21,901 | 4,571 | 4,653 |
| Darlington | 1984 | 216,184 | 46,317 | 44,628 | 13,789 | 17,564 | 6,489 | 7,787 | 7,570 | 5,963 | 57,643 | 20,741 | 15,213 | 11,235 |
| | 1982 | 177,541 | 46,031 | 44,406 | 12,093 | 13,707 | 4,790 | 7,566 | 5,922 | 4,764 | 34,958 | 19,446 | 10,653 | 9,025 |
| Dillon | 1984 | 131,214 | 28,249 | 27,649 | 11,405 | 9,288 | | 7,232 | 6,611 | 5,230 | 21,704 | 19,368 | 6,166 | 5,301 |
| | 1982 | 100,562 | 24,844 | 24,345 | 8,538 | 6,232 | | 5,886 | 4,219 | 3,447 | 12,642 | 16,412 | 4,219 | 3,960 |
| Dorchester | 1984 | 242,717 | 75,961 | 74,647 | 16,466 | 16,092 | 4,311 | 6,557 | 9,045 | 7,340 | 61,456 | 23,662 | 11,712 | 10,737 |
| | 1982 | 199,272 | 68,217 | 67,118 | 13,897 | 12,530 | 3,233 | 6,017 | 7,109 | 5,822 | 40,360 | 22,606 | 9,036 | 8,606 |
| Edgefield | 1984 | 49,884 | 11,582 | 11,420 | 1,312 | 646 | | 1,748 | 1,803 | 578 | 24,233 | 2,617 | 2,591 | 1,298 |
| | 1982 | 42,970 | 11,577 | 11,429 | 1,232 | 560 | | 1,859 | 1,577 | 558 | 17,713 | 2,974 | 2,070 | 1,257 |
| Fairfield | 1984 | 45,841 | 13,409 | 13,164 | 2,535 | 4,156 | | 1,706 | 1,243 | 1,243 | 7,866 | 5,271 | 2,994 | 2,813 |
| | 1982 | 42,068 | 14,252 | 14,009 | 2,293 | 3,166 | | 1,770 | 971 | 971 | 5,537 | 5,497 | 2,476 | 2,417 |
| Florence | 1984 | 619,112 | 123,877 | 120,836 | 40,961 | 80,890 | 59,004 | 28,856 | 28,073 | 16,722 | 147,136 | 58,300 | 48,398 | 19,595 |
| | 1982 | 511,175 | 115,210 | 112,517 | 34,854 | 63,463 | 45,385 | 29,330 | 22,247 | 13,826 | 97,421 | 56,156 | 37,163 | 15,835 |
| Georgetown | 1984 | 241,233 | 64,344 | 63,140 | 28,394 | 14,709 | 6,710 | 11,655 | 13,842 | 9,094 | 60,740 | 12,131 | 16,364 | 6,479 |
| | 1982 | 180,751 | 53,174 | 52,242 | 21,817 | 10,338 | 4,528 | 10,465 | 8,971 | 6,184 | 36,315 | 11,650 | 11,493 | 5,221 |
| Greenville | 1984 | 1,780,245 | 347,749 | 341,931 | 143,299 | 254,499 | 221,527 | 87,727 | 105,022 | 62,934 | 388,302 | 150,315 | 107,683 | 47,073 |
| | 1982 | 1,462,243 | 326,700 | 321,620 | 122,128 | 196,793 | 169,874 | 80,095 | 75,260 | 47,167 | 253,698 | 142,871 | 82,649 | 41,444 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Greenwood | 1984 | 311,356 | 67,190 | 65,992 | 24,612 | 35,756 | 26,974 | 16,012 | 15,571 | 10,270 | 53,714 | 14,385 | 21,872 | 11,647 |
| | 1982 | 249,218 | 60,791 | 59,779 | 17,498 | 25,583 | 19,044 | 14,096 | 11,741 | 8,099 | 33,839 | 14,558 | 15,987 | 9,133 |
| Hampton | 1984 | 72,038 | 20,081 | 19,826 | 2,284 | 3,694 | | 4,877 | 2,966 | 2,966 | 15,664 | 9,262 | 6,286 | 2,462 |
| | 1982 | 60,484 | 19,068 | 18,849 | 1,921 | 2,867 | | 4,460 | 2,323 | 2,323 | 10,250 | 8,818 | 4,832 | 1,967 |
| Horry | 1984 | 1,000,812 | 210,035 | 196,256 | 149,851 | 98,893 | 53,658 | 62,524 | 75,200 | 64,826 | 196,861 | 31,360 | 79,170 | 26,945 |
| | 1982 | 769,330 | 177,184 | 165,759 | 118,803 | 72,334 | 38,240 | 53,898 | 50,286 | 43,802 | 121,443 | 31,076 | 57,260 | 22,125 |
| Jasper | 1984 | 69,378 | 12,140 | 11,929 | 5,423 | 979 | | 1,876 | 3,880 | 3,880 | 7,354 | 25,327 | 5,898 | 1,216 |
| | 1982 | 54,514 | 10,416 | 10,247 | 4,446 | 607 | | 1,624 | 2,430 | 2,430 | 4,249 | 21,289 | 4,003 | 857 |
| Kershaw | 1984 | 189,533 | 44,327 | 43,731 | 12,477 | 18,658 | 8,230 | 4,699 | 7,023 | 5,858 | 52,462 | 23,395 | 11,037 | 6,735 |
| | 1982 | 142,276 | 39,431 | 38,948 | 9,587 | 13,003 | 5,491 | 3,926 | 5,026 | 4,289 | 30,444 | 20,350 | 7,752 | 4,915 |
| Lancaster | 1984 | 208,679 | 55,210 | 51,843 | 13,170 | 19,682 | 12,050 | 8,167 | 20,216 | 16,907 | 29,294 | 18,414 | 10,765 | 7,736 |
| | 1982 | 178,096 | 52,732 | 49,575 | 11,267 | 15,536 | 9,327 | 7,891 | 14,588 | 12,369 | 19,502 | 17,834 | 8,419 | 6,728 |
| Laurens | 1984 | 172,098 | 51,258 | 49,598 | 7,515 | 19,753 | 16,852 | 4,373 | 5,312 | 4,326 | 39,294 | 15,542 | 6,999 | 8,472 |
| | 1982 | 136,189 | 44,178 | 42,799 | 6,721 | 14,708 | 12,414 | 4,253 | 3,943 | 3,290 | 24,765 | 14,264 | 5,182 | 6,517 |
| Lee | 1984 | 45,810 | 9,749 | 9,551 | 2,694 | 2,198 | | 1,745 | 2,752 | 1,610 | 12,164 | 8,641 | 3,010 | 174 |
| | 1982 | 36,911 | 9,257 | 9,079 | 2,404 | 1,639 | | 1,659 | 1,876 | 1,157 | 7,471 | 7,906 | 2,014 | 147 |
| Lexington | 1984 | 615,979 | 174,696 | 169,840 | 59,490 | 36,123 | 24,621 | 21,485 | 19,897 | 8,975 | 123,820 | 65,993 | 41,655 | 22,445 |
| | 1982 | 491,103 | 154,481 | 150,367 | 47,911 | 26,840 | 17,914 | 13,814 | 14,774 | 6,951 | 77,594 | 60,163 | 30,361 | 17,166 |
| McCormick | 1984 | 11,418 | 4,331 | 4,225 | 536 | 678 | | 150 | 701 | 701 | 1,200 | 1,789 | 100 | 918 |
| | 1982 | 10,830 | 4,614 | 4,506 | 487 | 514 | | 148 | 536 | 536 | 846 | 1,836 | 83 | 791 |
| Marion | 1984 | 116,339 | 34,172 | 31,134 | 5,943 | 7,770 | 3,677 | 7,424 | 6,024 | 5,786 | 22,070 | 8,668 | 3,491 | 7,841 |
| | 1982 | 98,951 | 32,893 | 30,004 | 5,016 | 6,050 | 2,779 | 6,813 | 4,735 | 4,574 | 14,494 | 8,540 | 2,554 | 6,285 |
| Marlboro | 1984 | 79,635 | 26,948 | 26,447 | 5,039 | 4,700 | | 4,308 | 2,736 | 2,447 | 18,367 | 3,314 | 3,169 | 3,394 |
| | 1982 | 67,304 | 25,182 | 24,744 | 4,305 | 3,705 | | 4,002 | 2,177 | 1,977 | 12,209 | 3,538 | 2,475 | 2,775 |
| Newberry | 1984 | 130,179 | 35,283 | 33,847 | 8,390 | 12,930 | 6,125 | 6,867 | 7,735 | 6,866 | 26,044 | 12,400 | 7,594 | 5,168 |
| | 1982 | 106,022 | 31,621 | 30,371 | 7,066 | 9,099 | 4,176 | 6,288 | 5,690 | 5,086 | 17,068 | 12,302 | 5,505 | 4,228 |
| Oconee | 1984 | 173,887 | 43,399 | 41,768 | 10,519 | 12,340 | | 5,728 | 7,873 | 7,090 | 44,557 | 18,957 | 8,812 | 8,247 |
| | 1982 | 148,571 | 42,579 | 41,028 | 9,053 | 9,799 | | 5,919 | 6,310 | 5,746 | 29,322 | 18,469 | 6,932 | 6,958 |
| Orangeburg | 1984 | 329,678 | 62,099 | 59,950 | 24,049 | 28,496 | 16,500 | 16,334 | 17,049 | 13,498 | 78,571 | 35,315 | 28,574 | 12,564 |
| | 1982 | 275,566 | 60,300 | 58,283 | 20,612 | 22,533 | 12,608 | 15,222 | 12,325 | 9,981 | 53,066 | 34,706 | 21,544 | 10,226 |
| Pickens | 1984 | 321,625 | 76,431 | 75,613 | 34,680 | 26,327 | 16,691 | 11,735 | 10,990 | 8,100 | 70,144 | 26,454 | 33,385 | 15,124 |
| | 1982 | 270,229 | 74,929 | 74,216 | 29,968 | 19,297 | 11,860 | 12,175 | 8,846 | 6,718 | 47,166 | 26,574 | 23,883 | 12,412 |
| Richland | 1984 | 1,625,639 | 237,470 | 226,482 | 153,180 | 263,227 | 241,701 | 82,696 | 84,334 | 45,134 | 400,658 | 147,831 | 82,431 | 38,120 |
| | 1982 | 1,289,632 | 222,904 | 212,845 | 125,169 | 198,442 | 181,251 | 76,512 | 61,295 | 34,708 | 254,750 | 136,740 | 61,571 | 32,548 |
| Saluda | 1984 | 43,013 | 14,511 | 14,154 | 1,282 | 1,527 | | 1,609 | 2,391 | 622 | 8,724 | 3,970 | 5,247 | 2,120 |
| | 1982 | 32,713 | 12,419 | 12,128 | 1,000 | 1,080 | | 1,342 | 1,546 | 439 | 5,206 | 3,666 | 3,331 | 1,658 |
| Spartanburg | 1984 | 1,015,451 | 261,358 | 257,297 | 79,688 | 98,128 | 71,697 | 53,361 | 47,043 | 24,202 | 212,202 | 98,770 | 50,300 | 36,645 |
| | 1982 | 825,911 | 230,495 | 227,186 | 68,392 | 75,034 | 53,844 | 48,090 | 35,285 | 19,215 | 136,853 | 94,546 | 38,108 | 30,628 |
| Sumter | 1984 | 399,880 | 73,118 | 70,818 | 24,670 | 35,269 | 26,731 | 22,653 | 17,932 | 12,277 | 102,926 | 33,587 | 48,006 | 9,014 |
| | 1982 | 316,877 | 68,224 | 66,157 | 20,355 | 25,973 | 19,391 | 21,721 | 13,780 | 9,743 | 66,080 | 31,370 | 32,790 | 7,510 |
| Union | 1984 | 112,007 | 34,749 | 34,397 | 6,465 | 8,523 | | 4,846 | 4,539 | 3,212 | 14.661 | 16,964 | 7,585 | 7,309 |
| | 1982 | 87,325 | 29,411 | 29,148 | 4,964 | 5,670 | | 4,467 | 2,939 | 2,172 | 8,759 | 14,743 | 5,323 | 5,329 |
| Williamsburg | 1984 | 101,535 | 29,996 | 29,475 | 3,739 | 5,297 | | 5,877 | 6,843 | 6,739 | 23,388 | 10,254 | 4,808 | 3,815 |
| | 1982 | 88,698 | 28,717 | 28,252 | 3,363 | 4,397 | | 5,776 | 5,516 | 5,437 | 16,373 | 10,443 | 3,660 | 3,259 |
| York | 1984 | 549,238 | 157,187 | 153,080 | 49,121 | 43,329 | 36,503 | 20,517 | 23,222 | 15,805 | 128,007 | 49,418 | 24,797 | 20,824 |
| | 1982 | 422,565 | 131,659 | 128,373 | 39,348 | 31,467 | 26,136 | 19,076 | 16,620 | 11,793 | 79,424 | 42,253 | 17,842 | 16,005 |
| **TOTAL METRO COUNTIES** | 1984 | 9,967,056 | 2,160,710 | 2,103,704 | 869,249 | 1,195,290 | 977,695 | 472,019 | 490,809 | 283,572 | 2,318,876 | 856,505 | 593,846 | 302,448 |
| | 1982 | 8,086,376 | 1,980,411 | 1,930,317 | 731,347 | 916,331 | 742,419 | 438,367 | 362,887 | 219,590 | 1,491,558 | 814,101 | 447,280 | 251,730 |
| **TOTAL STATE** | 1984 | 15,484,516 | 3,502,412 | 3,398,712 | 1,343,043 | 1,641,055 | 1,204,590 | 751,319 | 805,649 | 533,879 | 3,472,046 | 1,320,340 | 985,718 | 505,006 |
| | 1982 | 12,498,005 | 3,189,816 | 3,099,163 | 1,113,644 | 1,244,360 | 904,752 | 691,922 | 585,198 | 400,261 | 2,218,407 | 1,249,880 | 727,690 | 414,950 |
| **SOUTH DAKOTA** | | | | | | | | | | | | | | |
| **RAPID CITY** | 1984 | 564,271 | 100,233 | 96,683 | 47,376 | 79,532 | 69,695 | 23,994 | 28,789 | 15,859 | 142,902 | 47,313 | 35,129 | 13,755 |
| | 1982 | 472,704 | 87,808 | 84,800 | 45,855 | 62,569 | 54,484 | 22,892 | 24,174 | 14,128 | 100,459 | 44,499 | 30,081 | 12,257 |
| Pennington | 1984 | 564,271 | 100,233 | 96,683 | 47,376 | 79,532 | 69,695 | 23,994 | 28,789 | 15,859 | 142,902 | 47,313 | 35,129 | 13,755 |
| | 1982 | 472,704 | 87,808 | 84,800 | 45,855 | 62,569 | 54,484 | 22,892 | 24,174 | 14,128 | 100,459 | 44,499 | 30,081 | 12,257 |
| **SIOUX FALLS** | 1984 | 824,380 | 133,599 | 126,898 | 65,396 | 110,160 | 103,295 | 40,343 | 40,368 | 22,857 | 212,785 | 73,290 | 43,679 | 36,477 |
| | 1982 | 697,262 | 117,873 | 112,095 | 62,490 | 88,924 | 83,090 | 39,357 | 32,134 | 19,130 | 147,887 | 72,470 | 37,669 | 34,594 |
| Minnehaha | 1984 | 824,380 | 133,599 | 126,898 | 65,396 | 110,160 | 103,295 | 40,343 | 40,368 | 22,857 | 212,785 | 73,290 | 43,679 | 36,477 |
| | 1982 | 697,262 | 117,873 | 112,095 | 62,490 | 88,924 | 83,090 | 39,357 | 32,134 | 19,130 | 147,887 | 72,470 | 37,669 | 34,594 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

## SOUTH DAKOTA (continued)

### ALL COUNTIES

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| Aurora | 1984 | 6,351 | 1,263 | 1,041 | 858 | 218 | | 47 | 198 | 198 | 1,912 | 567 | 747 | |
| | 1982 | 4,963 | 1,070 | 883 | 743 | 155 | | 46 | 157 | 157 | 1,158 | 557 | 584 | |
| Beadle | 1984 | 104,711 | 19,410 | 18,282 | 8,999 | 9,034 | 5,661 | 7,680 | 5,671 | 2,984 | 24,236 | 12,697 | 5,464 | 2,095 |
| | 1982 | 89,818 | 17,502 | 16,505 | 8,407 | 7,224 | 4,452 | 7,468 | 4,396 | 2,434 | 17,479 | 12,172 | 4,770 | 2,011 |
| Bennett | 1984 | 17,731 | 4,230 | 3,691 | 662 | 199 | | 418 | 197 | | 6,967 | 3,224 | 1,057 | 137 |
| | 1982 | 12,676 | 3,212 | 2,806 | 581 | 128 | | 356 | 143 | | 4,272 | 2,627 | 711 | 111 |
| Bon Homme | 1984 | 28,922 | 8,092 | 7,711 | 1,859 | 201 | | 601 | 448 | 228 | 5,370 | 5,378 | 2,056 | 600 |
| | 1982 | 22,343 | 6,338 | 6,047 | 1,683 | 148 | | 513 | 336 | 185 | 3,398 | 4,523 | 1,575 | 458 |
| Brookings | 1984 | 121,297 | 33,909 | 33,107 | 11,556 | 6,930 | 4,821 | 7,336 | 3,866 | 1,224 | 21,422 | 14,328 | 8,614 | 3,658 |
| | 1982 | 105,921 | 29,937 | 29,264 | 11,382 | 5,198 | 3,567 | 7,339 | 3,271 | 1,121 | 15,275 | 13,580 | 7,433 | 3,470 |
| Brown | 1984 | 237,471 | 42,087 | 40,502 | 21,516 | 27,593 | 26,804 | 12,216 | 12,026 | 5,354 | 61,145 | 21,504 | 14,652 | 8,279 |
| | 1982 | 203,409 | 38,958 | 37,536 | 20,236 | 22,996 | 22,285 | 12,170 | 10,240 | 4,812 | 43,295 | 20,509 | 12,723 | 7,505 |
| Brule | 1984 | 36,731 | 2,960 | 2,572 | 2,031 | 139 | | 750 | 327 | | 14,184 | 9,634 | 1,811 | 2,085 |
| | 1982 | 28,769 | 2,703 | 2,351 | 1,940 | 108 | | 746 | 259 | | 8,579 | 8,735 | 1,463 | 1,678 |
| Buffalo | 1984 | 2,164 | 1,065 | 1,030 | | | | | | | | 422 | | |
| | 1982 | 1,331 | 633 | 613 | | | | | | | | 297 | | |
| Butte | 1984 | 44,717 | 9,851 | 9,362 | 3,264 | 2,520 | | 1,442 | 331 | 145 | 15,222 | 4,593 | 3,374 | 1,211 |
| | 1982 | 39,170 | 9,791 | 9,316 | 3,159 | 2,152 | | 1,603 | 294 | 133 | 10,298 | 4,809 | 2,996 | 1,107 |
| Campbell | 1984 | 8,267 | 1,349 | 1,276 | 415 | | | 128 | 98 | | 4,360 | 442 | 418 | |
| | 1982 | 5,471 | 1,109 | 1,051 | 357 | | | 111 | 66 | | 2,376 | 391 | 276 | |
| Charles Mix | 1984 | 32,280 | 10,037 | 9,863 | 2,502 | 243 | | 324 | 937 | 358 | 6,587 | 3,435 | 3,231 | 675 |
| | 1982 | 23,631 | 7,545 | 7,423 | 2,173 | 172 | | 292 | 638 | 269 | 3,890 | 2,773 | 2,374 | 545 |
| Clark | 1984 | 12,948 | 1,590 | 1,242 | 1,045 | | | 447 | 399 | 399 | 4,505 | 1,279 | 1,550 | 1,142 |
| | 1982 | 10,152 | 1,390 | 1,087 | 979 | | | 396 | 291 | 291 | 2,953 | 1,114 | 1,230 | 997 |
| Clay | 1984 | 42,761 | 9,716 | 9,149 | 6,202 | 1,729 | | 1,414 | 1,337 | 949 | 9,256 | 4,306 | 2,119 | 1,995 |
| | 1982 | 35,571 | 8,555 | 8,065 | 5,429 | 1,357 | | 1,422 | 1,073 | 780 | 6,123 | 3,867 | 1,733 | 1,708 |
| Codington | 1984 | 153,116 | 32,544 | 31,862 | 8,568 | 11,373 | 5,340 | 10,923 | 6,732 | 3,448 | 32,119 | 18,403 | 10,372 | 5,029 |
| | 1982 | 129,132 | 28,154 | 27,597 | 8,527 | 9,230 | 4,213 | 10,291 | 5,582 | 2,997 | 22,443 | 17,092 | 8,771 | 4,336 |
| Corson | 1984 | 6,086 | 1,812 | 1,753 | 635 | 809 | | 147 | 132 | | 147 | 315 | 321 | 188 |
| | 1982 | 5,268 | 1,558 | 1,509 | 576 | 590 | | 137 | 99 | | 98 | 321 | 270 | 174 |
| Custer | 1984 | 22,860 | 6,434 | 6,365 | 2,944 | 569 | | 109 | 205 | 205 | 2,912 | 4,339 | 874 | 866 |
| | 1982 | 17,787 | 4,985 | 4,938 | 2,635 | 375 | | 91 | 139 | 139 | 1,822 | 3,610 | 662 | 653 |
| Davison | 1984 | 134,886 | 22,857 | 21,565 | 15,909 | 11,366 | 7,195 | 9,196 | 6,229 | 4,332 | 27,308 | 15,590 | 13,269 | 1,500 |
| | 1982 | 114,351 | 21,582 | 20,387 | 14,269 | 9,141 | 5,664 | 8,769 | 4,657 | 3,358 | 18,906 | 14,346 | 11,117 | 1,382 |
| Day | 1984 | 25,210 | 5,004 | 4,659 | 1,673 | 1,114 | | 665 | 560 | 377 | 6,694 | 6,015 | 897 | 915 |
| | 1982 | 22,252 | 4,710 | 4,391 | 1,715 | 839 | | 710 | 474 | 336 | 4,796 | 5,728 | 778 | 872 |
| Deuel | 1984 | 11,667 | 1,946 | 1,769 | 1,142 | 759 | | 145 | 453 | 453 | 4,183 | 654 | 784 | 225 |
| | 1982 | 8,579 | 1,557 | 1,417 | 1,055 | 516 | | 139 | 315 | 315 | 2,531 | 620 | 555 | 194 |
| Dewey | 1984 | 17,176 | 5,913 | 5,542 | 1,655 | 1,717 | | 217 | 437 | 437 | 1,268 | 2,441 | 1,425 | 1,145 |
| | 1982 | 13,126 | 4,797 | 4,502 | 1,288 | 1,085 | | 194 | 282 | 282 | 762 | 2,153 | 939 | 916 |
| Douglas | 1984 | 9,238 | 2,486 | 2,261 | 993 | 223 | | 257 | 341 | | 2,109 | 546 | 1,002 | 160 |
| | 1982 | 7,390 | 2,057 | 1,873 | 859 | 173 | | 232 | 250 | | 1,409 | 536 | 811 | 138 |
| Edmunds | 1984 | 20,718 | 3,749 | 3,529 | 925 | | | 541 | 975 | 975 | 7,146 | 3,928 | 1,226 | 467 |
| | 1982 | 15,041 | 3,096 | 2,918 | 799 | | | 459 | 633 | 633 | 4,316 | 3,154 | 896 | 375 |
| Fall River | 1984 | 32,151 | 8,672 | 8,206 | 2,906 | 997 | | 722 | 1,089 | | 1,626 | 3,260 | 3,087 | 1,286 |
| | 1982 | 29,816 | 8,018 | 7,579 | 2,950 | 863 | | 801 | 963 | | 1,211 | 3,459 | 2,592 | 1,155 |
| Faulk | 1984 | 6,907 | 1,100 | 912 | 462 | 1,461 | | 253 | 121 | | 563 | 149 | 1,685 | 209 |
| | 1982 | 5,551 | 918 | 762 | 446 | 1,036 | | 230 | 87 | | 379 | 148 | 1,375 | 180 |
| Grant | 1984 | 40,380 | 5,789 | 5,679 | 2,157 | 572 | | 1,237 | 2,427 | 1,770 | 15,340 | 6,230 | 2,584 | 1,455 |
| | 1982 | 31,925 | 5,054 | 4,964 | 2,112 | 455 | | 1,262 | 1,841 | 1,374 | 9,508 | 5,972 | 2,106 | 1,200 |
| Gregory | 1984 | 23,525 | 6,018 | 5,561 | 1,702 | 559 | | 233 | 1,015 | 229 | 6,613 | 1,826 | 2,645 | 756 |
| | 1982 | 18,542 | 5,188 | 4,800 | 1,497 | 442 | | 236 | 741 | 190 | 4,166 | 1,820 | 1,988 | 655 |
| Haakon | 1984 | 16,442 | 2,224 | 2,145 | 1,124 | 989 | | 402 | 371 | 164 | 7,528 | 432 | 1,526 | 1,172 |
| | 1982 | 12,342 | 1,955 | 1,888 | 1,064 | 688 | | 359 | 291 | 133 | 4,974 | 419 | 1,107 | 935 |
| Hamlin | 1984 | 14,705 | 2,367 | 2,248 | 1,181 | | | 71 | 171 | | 347 | 4,570 | 1,630 | 389 |
| | 1982 | 11,265 | 1,872 | 1,780 | 917 | | | 56 | 106 | | 182 | 3,850 | 1,141 | 299 |
| Hand | 1984 | 18,522 | 6,110 | 5,530 | 1,278 | 1,535 | | 528 | 390 | 390 | 2,650 | 1,884 | 1,503 | 2,040 |
| | 1982 | 14,696 | 4,955 | 4,490 | 1,085 | 1,058 | | 514 | 275 | 275 | 1,736 | 1,733 | 1,191 | 1,609 |
| Hanson | 1984 | 3,882 | 713 | 598 | 395 | | | | 364 | 364 | 404 | 992 | 804 | |
| | 1982 | 3,490 | 636 | 534 | 407 | | | | 312 | 312 | 264 | 1,049 | 635 | |
| Harding | 1984 | 3,660 | 493 | 444 | 588 | | | | | | 115 | 1,110 | 629 | 145 |
| | 1982 | 3,136 | 400 | 361 | 499 | | | | | | 75 | 1,067 | 499 | 126 |
| Hughes | 1984 | 92,322 | 17,876 | 16,929 | 5,845 | 7,402 | 5,981 | 5,008 | 3,673 | 1,965 | 29,320 | 7,333 | 3,996 | 2,445 |
| | 1982 | 79,767 | 17,846 | 16,921 | 5,996 | 5,687 | 4,541 | 5,444 | 3,183 | 1,763 | 19,391 | 7,385 | 3,532 | 2,153 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**SOUTH DAKOTA (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Hutchinson | 1984 | 33,071 | 8,043 | 6,956 | 2,137 | 990 | | 816 | 431 | 431 | 4,408 | 3,045 | 4,967 | 6,347 |
| | 1982 | 26,361 | 6,500 | 5,628 | 1,832 | 680 | | 727 | 334 | 334 | 2,877 | 2,918 | 3,820 | 4,994 |
| Hyde | 1984 | 6,519 | 1,897 | 1,346 | 71 | | | 520 | 173 | 173 | 1,460 | 494 | 617 | 142 |
| | 1982 | 5,005 | 1,580 | 1,123 | 64 | | | 445 | 130 | 130 | 838 | 460 | 473 | 119 |
| Jackson | 1984 | 14,624 | 1,528 | 1,435 | 747 | | | 98 | 123 | | 229 | 9,367 | 1,206 | |
| | 1982 | 12,133 | 1,230 | 1,157 | 672 | | | 92 | 84 | | 144 | 7,962 | 919 | |
| Jerauld | 1984 | 13,653 | 3,387 | 3,302 | 627 | 626 | | | | | 5,237 | 1,060 | 758 | 528 |
| | 1982 | 10,070 | 2,853 | 2,785 | 569 | 418 | | | | | 3,015 | 989 | 583 | 404 |
| Jones | 1984 | 18,283 | 3,296 | 3,174 | 595 | | | | 599 | 599 | 5,775 | 6,943 | 403 | |
| | 1982 | 13,658 | 2,602 | 2,509 | 479 | | | | 400 | 400 | 3,592 | 5,767 | 303 | |
| Kingsbury | 1984 | 18,629 | 5,668 | 4,552 | 1,636 | 734 | | 229 | 1,320 | 1,018 | 1,660 | 2,555 | 1,381 | 850 |
| | 1982 | 15,665 | 4,857 | 3,905 | 1,462 | 587 | | 213 | 1,003 | 783 | 1,143 | 2,338 | 1,151 | 705 |
| Lake | 1984 | 45,916 | 5,331 | 5,087 | 3,948 | 1,851 | | 1,718 | 1,964 | 1,357 | 21,175 | 2,980 | 3,807 | 1,379 |
| | 1982 | 38,984 | 5,543 | 5,296 | 3,890 | 1,635 | | 1,946 | 1,604 | 1,159 | 14,584 | 3,314 | 3,377 | 1,264 |
| Lawrence | 1984 | 81,980 | 22,542 | 21,447 | 10,152 | 3,241 | | 3,427 | 2,227 | 1,516 | 20,912 | 9,212 | 3,616 | 1,938 |
| | 1982 | 72,818 | 20,660 | 19,680 | 9,874 | 2,764 | | 3,777 | 1,914 | 1,345 | 14,957 | 9,065 | 3,239 | 1,813 |
| Lincoln | 1984 | 31,002 | 9,316 | 8,896 | 2,748 | 744 | | 560 | 2,018 | 2,018 | 2,632 | 4,068 | 3,346 | 1,239 |
| | 1982 | 28,295 | 8,391 | 8,023 | 2,859 | 569 | | 607 | 1,578 | 1,578 | 1,915 | 4,343 | 2,945 | 1,200 |
| Lyman | 1984 | 15,046 | 7,654 | 7,585 | 1,312 | | | | | | 116 | 1,317 | 1,611 | 759 |
| | 1982 | 12,123 | 6,091 | 6,043 | 1,092 | | | | | | 75 | 1,242 | 1,229 | 588 |
| McCook | 1984 | 21,259 | 2,606 | 2,062 | 1,343 | 488 | | | 174 | 174 | 6,478 | 5,353 | 2,591 | 228 |
| | 1982 | 17,386 | 2,351 | 1,862 | 1,313 | 353 | | | 129 | 129 | 4,028 | 5,175 | 2,153 | 191 |
| McPherson | 1984 | 8,514 | 1,969 | 1,924 | 909 | 169 | | 345 | 274 | 274 | 509 | 1,079 | 883 | 489 |
| | 1982 | 7,132 | 1,775 | 1,736 | 776 | 118 | | 308 | 211 | 211 | 335 | 946 | 704 | 423 |
| Marshall | 1984 | 15,898 | 3,146 | 3,043 | 1,420 | 599 | | 164 | 459 | 459 | 3,259 | 2,297 | 1,324 | 557 |
| | 1982 | 13,995 | 2,834 | 2,745 | 1,441 | 485 | | 178 | 396 | 396 | 2,372 | 2,223 | 1,166 | 498 |
| Meade | 1984 | 52,312 | 11,114 | 10,505 | 4,862 | 1,628 | | 1,299 | 329 | 167 | 15,841 | 7,546 | 5,121 | 2,001 |
| | 1982 | 45,560 | 11,178 | 10,580 | 4,634 | 1,391 | | 1,423 | 287 | 158 | 10,555 | 7,379 | 4 435 | 1,775 |
| Mellette | 1984 | 761 | 147 | 135 | 35 | 340 | | 31 | | | | 80 | | 50 |
| | 1982 | 797 | 158 | 145 | 40 | 311 | | 40 | | | | 101 | | 55 |
| Miner | 1984 | 11,058 | 1,580 | 1,316 | 1,388 | 312 | | | 81 | | 1,470 | 447 | 2,375 | 326 |
| | 1982 | 8,617 | 1,382 | 1,153 | 1,151 | 210 | | | 62 | | 942 | 420 | 1,744 | 273 |
| Minnehaha | 1984 | 824,380 | 133,599 | 126,898 | 65,396 | 110,160 | 103,295 | 40,343 | 40,368 | 22,857 | 212,785 | 73,290 | 43,679 | 36,477 |
| | 1982 | 697,262 | 117,873 | 112,095 | 62,490 | 88,924 | 83,090 | 39,357 | 32,134 | 19,130 | 147,887 | 72,470 | 37,669 | 34,594 |
| Moody | 1984 | 10,632 | 2,466 | 1,733 | 1,018 | 496 | | 313 | 114 | 114 | 2,390 | 734 | 1,134 | 195 |
| | 1982 | 10,898 | 2,655 | 1,868 | 1,147 | 454 | | 367 | 106 | 106 | 2,078 | 879 | 1,085 | 227 |
| Pennington | 1984 | 564,271 | 100,233 | 96,683 | 47,376 | 79,532 | 69,695 | 23,994 | 28,789 | 15,859 | 142,902 | 47,313 | 35,129 | 13,755 |
| | 1982 | 472,704 | 87,808 | 84,800 | 45,855 | 62,569 | 54,484 | 22.892 | 24,174 | 14,128 | 100,459 | 44,499 | 30,081 | 12,257 |
| Perkins | 1984 | 19,224 | 5,051 | 5,007 | 785 | 702 | | 872 | 126 | 126 | 3,391 | 2,630 | 2,224 | 744 |
| | 1982 | 16,636 | 4,536 | 4,502 | 794 | 577 | | 919 | 106 | 106 | 2,174 | 2,475 | 1,906 | 634 |
| Potter | 1984 | 14,051 | 3,321 | 3,177 | 716 | 136 | | 244 | 138 | | 3,132 | 3,395 | 1,172 | 591 |
| | 1982 | 11,172 | 2,886 | 2,764 | 655 | 100 | | 211 | 104 | | 1,976 | 2,882 | 906 | 502 |
| Roberts | 1984 | 32,202 | 5,120 | 4,609 | 3,406 | 4,770 | | 173 | 853 | 263 | 6,305 | 4,356 | 4,583 | 968 |
| | 1982 | 26,558 | 4,562 | 4,112 | 3,103 | 3,464 | | 178 | 690 | 229 | 4,078 | 4,413 | 3,828 | 821 |
| Sanborn | 1984 | 6,605 | 779 | 702 | 613 | | | 100 | 101 | | 2,272 | 638 | 506 | |
| | 1982 | 4,910 | 663 | 598 | 544 | | | 93 | 74 | | 1,279 | 527 | 380 | |
| Shannon | 1984 | 7,273 | 3,420 | 3,355 | 561 | | | | 67 | | 135 | 1,252 | | |
| | 1982 | 6,887 | 3,290 | 3,231 | 535 | | | | 56 | | 96 | 1,302 | | |
| Spink | 1984 | 31,718 | 7,076 | 6,287 | 3,140 | 632 | | 1,043 | 346 | 252 | 9,412 | 5,768 | 1,613 | 858 |
| | 1982 | 25,233 | 5,860 | 5,213 | 2,779 | 491 | | 958 | 274 | 207 | 6,004 | 5,129 | 1,306 | 754 |
| Stanley | 1984 | 10,424 | 5,562 | 5,532 | 1,498 | | | | | | | 438 | 1,542 | |
| | 1982 | 8,480 | 4,537 | 4,518 | 1,301 | | | | | | | 403 | 1,114 | |
| Sully | 1984 | 14,074 | 926 | 906 | 788 | | | | | | 9,855 | 470 | 386 | 195 |
| | 1982 | 10,243 | 889 | 871 | 717 | | | | | | 6,268 | 484 | 328 | 165 |
| Todd | 1984 | 14,250 | 5,775 | 5,740 | 348 | 1,187 | | | | | 847 | 4,982 | 811 | |
| | 1982 | 11,260 | 4,663 | 4,640 | 309 | 777 | | | | | 527 | 4,119 | 611 | |
| Tripp | 1984 | 38,706 | 7,468 | 7,320 | 1,551 | 4,064 | | 1,322 | 1,807 | 527 | 11,474 | 6,023 | 3,066 | 550 |
| | 1982 | 29,474 | 6,248 | 6,132 | 1,418 | 2,825 | | 1,300 | 1,417 | 446 | 7,068 | 5,288 | 2,220 | 447 |
| Turner | 1984 | 19,587 | 3,884 | 3,321 | 1,553 | 356 | | 244 | 251 | | 5,721 | 1,518 | 2,071 | 913 |
| | 1982 | 17,198 | 3,707 | 3,173 | 1,502 | 308 | | 245 | 223 | | 4,271 | 1,506 | 1,759 | 843 |
| Union | 1984 | 21,994 | 5,460 | 5,130 | 2,305 | 93 | | 143 | 634 | 395 | 1,946 | 6,038 | 1,355 | 284 |
| | 1982 | 19,642 | 4,707 | 4,428 | 2,296 | 75 | | 148 | 525 | 348 | 1,355 | 5,920 | 1,141 | 263 |
| Walworth | 1984 | 45,934 | 7,595 | 6,317 | 3,606 | 2,983 | | 2,537 | 1,172 | 682 | 12,308 | 5,844 | 3,702 | 1,775 |
| | 1982 | 39,504 | 6,853 | 5,707 | 3,404 | 2,287 | | 2,555 | 972 | 595 | 8,971 | 5,662 | 3,265 | 1,566 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Yankton | 1984 | 156,399 | 32,043 | 30,926 | 9,129 | 16,197 | 9,274 | 5,868 | 4,641 | 1,736 | 23,858 | 7,037 | 11,554 | 4,571 |
| | 1982 | 123,996 | 26,788 | 25,885 | 8,373 | 12,064 | 6,710 | 5,603 | 3,532 | 1,422 | 15,299 | 6,623 | 8,967 | 3,901 |
| Ziebach | 1984 | 2,198 | 804 | 756 | 188 | | | | | | 101 | 68 | 369 | 163 |
| | 1982 | 1,815 | 653 | 615 | 176 | | | | | | 66 | 66 | 272 | 130 |
| **TOTAL METRO COUNTIES** | 1984 | 1,388,651 | 233,832 | 223,581 | 112,772 | 189,692 | 172,990 | 64,337 | 69,157 | 38,716 | 355,687 | 120,603 | 78,808 | 50,232 |
| | 1982 | 1,169,966 | 205,681 | 196,895 | 108,345 | 151,493 | 137,574 | 62,249 | 56,308 | 33,258 | 248,346 | 116,969 | 67,750 | 46,851 |
| **TOTAL STATE** | 1984 | 3,572,251 | 699,492 | 663,550 | 290,896 | 323,281 | 238,066 | 149,860 | 141,099 | 77,945 | 863,553 | 391,463 | 244,254 | 121,142 |
| | 1982 | 2,989,152 | 617,244 | 586,080 | 275,311 | 256,252 | 189,006 | 146,968 | 113,913 | 65,629 | 589,293 | 369,705 | 203,912 | 108,358 |
| **TENNESSEE** | | | | | | | | | | | | | | |
| **CHATTANOOGA** | 1984 | 2,354,728 | 578,076 | 563,787 | 179,364 | 297,304 | 243,968 | 117,984 | 114,417 | 63,611 | 518,255 | 252,064 | 87,078 | 59,424 |
| | 1982 | 1,869,737 | 479,922 | 468,493 | 152,348 | 221,970 | 181,158 | 95,500 | 79,671 | 46,586 | 350,833 | 221,797 | 72,602 | 48,844 |
| Hamilton | 1984 | 1,823,911 | 380,852 | 369,838 | 151,100 | 253,462 | 217,748 | 98,606 | 93,662 | 46,658 | 440,006 | 180,288 | 61,214 | 46,037 |
| | 1982 | 1,456,406 | 318,384 | 309,548 | 130,325 | 192,424 | 163,933 | 78,463 | 65,855 | 34,856 | 302,561 | 156,601 | 54,548 | 38,300 |
| Marion | 1984 | 85,985 | 22,172 | 21,741 | 4,395 | 8,233 | 4,432 | 4,281 | 3,265 | 3,225 | 17,931 | 12,313 | 2,444 | 3,823 |
| | 1982 | 73,074 | 21,088 | 20,703 | 3,906 | 5,832 | 3,056 | 3,510 | 2,555 | 2,526 | 12,704 | 11,431 | 2,244 | 2,975 |
| Sequatchie | 1984 | 29,335 | 13,978 | 13,840 | 1,225 | 1,391 | | 279 | 511 | 511 | 5,073 | 3,506 | 328 | 873 |
| | 1982 | 22,118 | 10,837 | 10,743 | 968 | 967 | | 224 | 356 | 356 | 3,194 | 2,788 | 268 | 667 |
| *Catoosa, Ga.* | *1984* | *190,257* | *71,460* | *71,128* | *15,269* | *25,657* | *21,788* | *4,369* | *9,959* | *6,876* | *29,905* | *17,493* | *7,041* | *4,189* |
| | *1982* | *132,233* | *52,596* | *52,414* | *10,700* | *16,854* | *14,169* | *3,351* | *5,846* | *4,220* | *16,461* | *15,266* | *4,583* | *3,060* |
| *Dade, Ga.* | *1984* | *36,466* | *13,903* | *13,751* | *2,181* | *1,044* | | *707* | *1,273* | *1,226* | *3,067* | *8,051* | *3,917* | *404* |
| | *1982* | *33,416* | *12,957* | *12,831* | *1,933* | *867* | | *751* | *1,044* | *1,009* | *2,135* | *8,698* | *2,921* | *373* |
| *Walker, Ga.* | *1984* | *188,774* | *75,711* | *73,489* | *5,194* | *7,517* | | *9,742* | *5,747* | *5,115* | *22,273* | *30,413* | *12,134* | *4,298* |
| | *1982* | *152,490* | *64,060* | *62,254* | *4,516* | *5,026* | | *9,201* | *4,015* | *3,619* | *13,778* | *27,013* | *8,038* | *3,469* |
| **CLARKSVILLE - HOPKINSVILLE** | 1984 | 701,368 | 142,198 | 139,713 | 58,827 | 100,961 | 82,674 | 23,701 | 25,977 | 12,628 | 197,364 | 45,026 | 37,383 | 22,747 |
| | 1982 | 591,134 | 126,627 | 124,564 | 53,924 | 79,659 | 64,290 | 21,170 | 21,042 | 10,967 | 144,035 | 42,749 | 35,230 | 18,260 |
| Montgomery | 1984 | 421,352 | 86,168 | 84,716 | 39,770 | 69,041 | 56,623 | 10,589 | 16,499 | 7,789 | 121,454 | 24,491 | 23,669 | 11,938 |
| | 1982 | 355,104 | 77,053 | 75,846 | 36,692 | 54,030 | 43,637 | 9,804 | 13,407 | 6,805 | 89,334 | 23,611 | 22,561 | 9,647 |
| *Christian, Ky.* | *1984* | *280,016* | *56,030* | *54,997* | *19,057* | *31,920* | *26,051* | *13,112* | *9,478* | *4,839* | *75,910* | *20,535* | *13,714* | *10,809* |
| | *1982* | *236,030* | *49,574* | *48,718* | *17,232* | *25,629* | *20,653* | *11,366* | *7,635* | *4,162* | *54,701* | *19,138* | *12,669* | *8,613* |
| **JACKSON** | 1984 | 532,386 | 94,545 | 88,112 | 39,044 | 111,523 | 91,959 | 31,280 | 21,667 | 11,048 | 102,913 | 41,621 | 33,678 | 15,583 |
| | 1982 | 400,985 | 78,800 | 73,527 | 31,896 | 75,318 | 61,516 | 23,575 | 15,447 | 8,305 | 67,024 | 36,286 | 25,791 | 11,151 |
| Madison | 1984 | 532,386 | 94,545 | 88,112 | 39,044 | 111,523 | 91,959 | 31,280 | 21,667 | 11,048 | 102,913 | 41,621 | 33,678 | 15,583 |
| | 1982 | 400,985 | 78,800 | 73,527 | 31,896 | 75,318 | 61,516 | 23,575 | 15,447 | 8,305 | 67,024 | 36,286 | 25,791 | 11,151 |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | 1984 | 2,154,582 | 500,876 | 486,803 | 158,317 | 297,390 | 237,328 | 94,742 | 89,259 | 55,439 | 562,463 | 136,741 | 110,409 | 72,781 |
| | 1982 | 1,787,685 | 449,743 | 437,347 | 141,888 | 231,021 | 182,021 | 85,203 | 69,918 | 45,183 | 391,958 | 133,484 | 98,449 | 57,867 |
| Carter | 1984 | 132,247 | 40,419 | 39,618 | 10,321 | 18,414 | 12,752 | 4,244 | 5,858 | 4,673 | 23,112 | 6,752 | 9,370 | 7,141 |
| | 1982 | 114,585 | 36,637 | 35,954 | 9,551 | 14,596 | 9,935 | 4,001 | 4,554 | 3,709 | 17,050 | 6,948 | 8,738 | 5,788 |
| Hawkins | 1984 | 119,351 | 42,689 | 42,136 | 6,166 | 9,290 | 6,738 | 2,887 | 1,980 | 1,492 | 25,053 | 7,159 | 6,867 | 6,562 |
| | 1982 | 95,685 | 36,496 | 36,067 | 5,425 | 6,203 | 4,402 | 2,463 | 1,461 | 1,126 | 16,731 | 6,668 | 5,762 | 4,815 |
| Sullivan | 1984 | 925,329 | 176,953 | 173,444 | 67,327 | 135,372 | 110,479 | 49,534 | 36,788 | 21,731 | 284,929 | 57,058 | 33,587 | 32,155 |
| | 1982 | 751,148 | 158,776 | 155,814 | 60,210 | 106,558 | 85,826 | 40,867 | 28,439 | 17,683 | 197,241 | 53,064 | 31,031 | 25,188 |
| Unicoi | 1984 | 37,010 | 10,409 | 10,251 | 4,440 | 5,699 | | 744 | 1,630 | 1,453 | 7,322 | 2,046 | 1,860 | 1,385 |
| | 1982 | 32,237 | 10,220 | 10,077 | 4,073 | 4,168 | | 695 | 1,317 | 1,182 | 5,356 | 2,087 | 1,597 | 1,113 |
| Washington | 1984 | 531,096 | 135,494 | 131,019 | 42,161 | 78,645 | 76,156 | 19,416 | 23,780 | 13,062 | 122,428 | 33,219 | 26,480 | 16,675 |
| | 1982 | 419,713 | 112,112 | 108,539 | 35,993 | 56,652 | 54,720 | 16,885 | 17,880 | 10,436 | 83,324 | 29,722 | 23,355 | 12,469 |
| *Bristol city, Va.* | *1984* | *195,452* | *30,195* | *28,506* | *13,606* | *39,266* | *31,203* | *13,010* | *8,307* | *4,569* | *48,394* | *11,807* | *12,975* | *3,861* |
| | *1982* | *186,745* | *32,640* | *30,851* | *13,837* | *34,481* | *27,138* | *15,478* | *7,815* | *4,450* | *36,308* | *15,067* | *12,500* | *3,995* |
| *Scott, Va.* | *1984* | *95,153* | *27,068* | *24,500* | *3,092* | *1,579* | | *1,168* | *2,858* | *1,319* | *32,528* | *9,459* | *10,203* | *2,371* |
| | *1982* | *82,229* | *27,264* | *24,707* | *2,819* | *1,344* | | *1,148* | *2,382* | *1,136* | *22,740* | *9,597* | *7,814* | *2,246* |
| *Washington, Va.* | *1984* | *118,944* | *37,649* | *37,329* | *11,204* | *9,125* | | *3,739* | *8,058* | *7,140* | *18,697* | *9,241* | *9,067* | *2,631* |
| | *1982* | *105,343* | *35,598* | *35,338* | *9,980* | *7,019* | | *3,666* | *6,070* | *5,461* | *13.208* | *10,331* | *7,652* | *2,253* |
| **KNOXVILLE** | 1984 | 3,817,089 | 842,903 | 813,466 | 398,492 | 472,020 | 408,264 | 200,896 | 185,047 | 111,028 | 805,651 | 370,066 | 178,854 | 111,787 |
| | 1982 | 2,880,814 | 666,496 | 644,528 | 321,003 | 336,043 | 289,137 | 149,043 | 126,004 | 78,925 | 517,562 | 299,885 | 146,429 | 85,427 |
| Anderson | 1984 | 386,961 | 99,854 | 97,890 | 21,455 | 55,770 | 48,214 | 10,479 | 14,265 | 4,855 | 109,901 | 27,562 | 18,307 | 10,813 |
| | 1982 | 300,662 | 81,988 | 80,472 | 18,175 | 41,586 | 35,598 | 8,190 | 10,055 | 3,674 | 73,492 | 24,339 | 15,393 | 8,831 |
| Blount | 1984 | 483,856 | 105,063 | 103,272 | 28,011 | 59,106 | 54,348 | 7,934 | 20,243 | 12,414 | 188,313 | 27,588 | 21,221 | 13,973 |
| | 1982 | 378,532 | 91,145 | 89,699 | 25,072 | 46,474 | 42,540 | 7,233 | 14,958 | 9,556 | 124,047 | 25,200 | 19,623 | 12,096 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **KNOXVILLE (continued)** | | | | | | | | | | | | | | |
| Grainger | 1984 | 20,821 | 4,547 | 4,015 | 1,691 | 748 | | 332 | 941 | 941 | 5,277 | 3,864 | 296 | 977 |
| | 1982 | 18,379 | 4,512 | 3,989 | 1,568 | 553 | | 314 | 697 | 697 | 3,901 | 3,608 | 284 | 794 |
| Jefferson | 1984 | 85,431 | 30,473 | 30,027 | 5,941 | 7,287 | | 2,291 | 3,009 | 2,385 | 7,155 | 13,395 | 4,416 | 5,580 |
| | 1982 | 72,882 | 27,631 | 27,259 | 5,229 | 5,113 | | 1,861 | 2,316 | 1,891 | 5,020 | 11,873 | 3,954 | 4,301 |
| Knox | 1984 | 2,509,100 | 517,319 | 500,026 | 285,435 | 334,044 | 297,735 | 166,749 | 135,688 | 81,776 | 464,713 | 253,793 | 112,257 | 72,272 |
| | 1982 | 1,866,396 | 399,539 | 386,647 | 225,783 | 232,579 | 206,033 | 121,687 | 90,940 | 57,440 | 293,062 | 202,174 | 91,739 | 53,609 |
| Sevier | 1984 | 313,169 | 80,512 | 73,302 | 55,519 | 13,658 | 7,967 | 12,985 | 10,648 | 8,657 | 26,226 | 40,411 | 20,976 | 7,976 |
| | 1982 | 229,382 | 56,978 | 51,938 | 44,760 | 8,778 | 4,966 | 9,658 | 6,848 | 5,667 | 15,266 | 29,715 | 14,330 | 5,633 |
| Union | 1984 | 17,751 | 5,135 | 4,934 | 440 | 1,407 | | 126 | 253 | | 4,066 | 3,453 | 1,381 | 196 |
| | 1982 | 14,581 | 4,703 | 4,524 | 416 | 960 | | 100 | 190 | | 2,774 | 2,976 | 1,106 | 163 |
| **MEMPHIS** | **1984** | **5,514,767** | **1,137,427** | **1,078,477** | **411,332** | **741,892** | **578,686** | **324,102** | **283,601** | **162,578** | **1,283,518** | **613,857** | **171,674** | **195,702** |
| | 1982 | 4,308,708 | 964,239 | 915,473 | 346,953 | 545,412 | 420,582 | 252,648 | 199,681 | 120,012 | 864,494 | 512,894 | 143,605 | 144,147 |
| Shelby | 1984 | 4,908,118 | 993,221 | 938,918 | 379,329 | 689,664 | 546,160 | 307,278 | 269,932 | 153,352 | 1,159,749 | 479,680 | 130,095 | 179,023 |
| | 1982 | 3,816,663 | 838,055 | 793,187 | 321,947 | 506,288 | 396,809 | 238,721 | 189,654 | 113,178 | 771,142 | 402,894 | 112,099 | 130,915 |
| Tipton | 1984 | 98,535 | 25,669 | 24,873 | 4,782 | 12,917 | 6,453 | 3,104 | 2,323 | 890 | 22,986 | 9,001 | 7,323 | 2,580 |
| | 1982 | 86,674 | 24,303 | 23,578 | 4,495 | 9,951 | 4,828 | 2,843 | 1,923 | 767 | 17,226 | 8,521 | 7,111 | 2,346 |
| *Crittenden, Ark.* | *1984* | *339,327* | *53,343* | *52,075* | *18,516* | *24,130* | *16,126* | *7,723* | *8,508* | *5,875* | *65,875* | *117,630* | *18,420* | *9,348* |
| | *1982* | *267,790* | *47,015* | *45,953* | *12,912* | *17,423* | *11,432* | *6,404* | *5,929* | *4,148* | *51,871* | *94,160* | *11,484* | *7,159* |
| *De Soto, Miss.* | *1984* | *168,787* | *65,194* | *62,611* | *8,705* | *15,181* | *9,947* | *5,998* | *2,838* | *2,461* | *34,908* | *7,546* | *15,836* | *4,751* |
| | *1982* | *137,581* | *54,866* | *52,755* | *7,599* | *11,750* | *7,513* | *4,680* | *2,175* | *1,919* | *24,255* | *7,319* | *12,911* | *3,727* |
| **NASHVILLE** | **1984** | **5,236,228** | **1,076,163** | **1,048,519** | **472,872** | **728,859** | **622,480** | **235,390** | **235,645** | **123,625** | **1,232,153** | **550,074** | **183,957** | **153,083** |
| | 1982 | 4,212,811 | 929,382 | 906,521 | 410,085 | 540,735 | 458,701 | 194,656 | 173,489 | 95,429 | 850,444 | 482,195 | 159,771 | 122,136 |
| Cheatham | 1984 | 57,648 | 16,366 | 15,989 | 2,186 | 1,556 | | 612 | 890 | 890 | 11,749 | 18,166 | 2,299 | 1,910 |
| | 1982 | 44,836 | 13,879 | 13,575 | 1,913 | 1,057 | | 494 | 563 | 563 | 7,422 | 14,496 | 1,882 | 1,325 |
| Davidson | 1984 | 3,680,719 | 669,928 | 652,437 | 371,491 | 586,195 | 506,886 | 170,134 | 179,185 | 93,330 | 863,202 | 341,946 | 110,959 | 101,256 |
| | 1982 | 2,912,982 | 569,802 | 555,592 | 316,650 | 438,754 | 376,919 | 137,906 | 131,253 | 72,078 | 586,593 | 293,527 | 92,883 | 79,545 |
| Dickson | 1984 | 138,446 | 33,450 | 31,352 | 8,177 | 18,334 | 16,689 | 6,681 | 7,191 | 5,098 | 32,650 | 15,249 | 5,887 | 3,908 |
| | 1982 | 113,733 | 31,123 | 29,206 | 7,117 | 12,722 | 11,528 | 5,643 | 5,503 | 3,960 | 22,658 | 13,368 | 5,140 | 3,290 |
| Robertson | 1984 | 127,528 | 32,866 | 32,441 | 6,249 | 10,413 | 8,480 | 3,908 | 5,181 | 3,063 | 28,850 | 27,290 | 2,331 | 4,818 |
| | 1982 | 107,633 | 28,875 | 28,536 | 5,741 | 7,542 | 6,088 | 3,554 | 3,940 | 2,429 | 20,849 | 24,913 | 2,183 | 3,969 |
| Rutherford | 1984 | 422,680 | 106,094 | 103,574 | 32,406 | 45,860 | 39,797 | 26,226 | 18,489 | 13,580 | 83,959 | 51,621 | 21,506 | 13,731 |
| | 1982 | 351,096 | 91,617 | 89,548 | 30,527 | 32,904 | 28,367 | 21,798 | 13,618 | 10,298 | 59,637 | 46,316 | 19,795 | 10,716 |
| Sumner | 1984 | 332,510 | 89,749 | 88,249 | 20,560 | 30,791 | 22,421 | 10,832 | 11,066 | 3,845 | 83,997 | 27,492 | 23,311 | 13,754 |
| | 1982 | 275,722 | 80,931 | 79,674 | 18,280 | 21,823 | 15,624 | 9,649 | 7,848 | 2,890 | 59,539 | 25,003 | 21,412 | 11,148 |
| Williamson | 1984 | 268,966 | 72,899 | 70,439 | 18,535 | 18,387 | 13,768 | 9,682 | 7,920 | 1,773 | 87,280 | 25,112 | 6,522 | 8,287 |
| | 1982 | 234,074 | 66,300 | 64,140 | 17,392 | 13,754 | 10,153 | 9,040 | 6,319 | 1,489 | 65,292 | 26,203 | 6,323 | 7,521 |
| Wilson | 1984 | 207,731 | 54,811 | 54,038 | 13,268 | 17,323 | 14,439 | 7,315 | 5,723 | 2,046 | 40,466 | 43,198 | 11,142 | 5,419 |
| | 1982 | 172,735 | 46,855 | 46,250 | 12,465 | 12,179 | 10,022 | 6,572 | 4,445 | 1,722 | 28,454 | 38,369 | 10,153 | 4,622 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Anderson | 1984 | 386,961 | 99,854 | 97,890 | 21,455 | 55,770 | 48,214 | 10,479 | 14,265 | 4,855 | 109,901 | 27,562 | 18,307 | 10,813 |
| | 1982 | 300,662 | 81,988 | 80,472 | 18,175 | 41,586 | 35,598 | 8,190 | 10,055 | 3,674 | 73,492 | 24,339 | 15,393 | 8,831 |
| Bedford | 1984 | 106,733 | 26,373 | 25,555 | 6,109 | 7,665 | 6,869 | 3,605 | 5,298 | 2,910 | 25,045 | 12,873 | 3,993 | 4,898 |
| | 1982 | 88,257 | 23,404 | 22,706 | 5,507 | 5,876 | 5,221 | 3,189 | 4,063 | 2,317 | 17,389 | 11,290 | 3,593 | 3,736 |
| Benton | 1984 | 55,259 | 21,301 | 20,703 | 2,984 | 7,044 | 4,195 | 1,440 | 1,458 | 1,089 | 9,131 | 7,130 | 2,273 | 895 |
| | 1982 | 48,718 | 19,393 | 18,871 | 2,803 | 5,275 | 3,089 | 1,378 | 1,207 | 934 | 6,838 | 7,058 | 2,206 | 813 |
| Bledsoe | 1984 | 17,710 | 4,620 | 4,409 | 439 | 545 | | 253 | 747 | 747 | 5,004 | 1,056 | 2,866 | 1,361 |
| | 1982 | 15,088 | 4,155 | 3,970 | 447 | 442 | | 215 | 605 | 605 | 3,675 | 1,082 | 2,471 | 1,098 |
| Blount | 1984 | 483,856 | 105,063 | 103,272 | 28,011 | 59,106 | 54,348 | 7,934 | 20,243 | 12,414 | 188,313 | 27,588 | 21,221 | 13,973 |
| | 1982 | 378,532 | 91,145 | 89,699 | 25,072 | 46,474 | 42,540 | 7,233 | 14,958 | 9,556 | 124,047 | 25,200 | 19,623 | 12,096 |
| Bradley | 1984 | 350,598 | 86,641 | 83,335 | 26,061 | 41,041 | 31,656 | 19,242 | 11,991 | 7,257 | 88,100 | 26,653 | 22,003 | 12,523 |
| | 1982 | 292,841 | 76,218 | 73,398 | 23,654 | 32,486 | 24,588 | 16,111 | 9,585 | 6,050 | 63,748 | 24,362 | 20,632 | 9,956 |
| Campbell | 1984 | 140,920 | 37,754 | 37,271 | 11,819 | 11,103 | 1,651 | 5,447 | 4,885 | 4,395 | 33,514 | 18,890 | 4,335 | 5,537 |
| | 1982 | 121,573 | 34,398 | 33,999 | 11,344 | 8,087 | 1,135 | 4,591 | 3,714 | 3,355 | 24,411 | 18,200 | 4,092 | 4,431 |
| Cannon | 1984 | 26,060 | 9,537 | 9,238 | 997 | 1,379 | | 599 | 1,355 | 1,355 | 4,941 | 2,045 | 1,717 | 1,592 |
| | 1982 | 21,516 | 8,283 | 8,033 | 881 | 1,072 | | 504 | 1,026 | 1,026 | 3,478 | 1,817 | 1,418 | 1,231 |
| Carroll | 1984 | 103,246 | 29,169 | 28,270 | 4,695 | 11,578 | 4,499 | 3,225 | 5,988 | 5,988 | 25,254 | 5,053 | 6,881 | 4,957 |
| | 1982 | 79,785 | 23,949 | 23,239 | 3,977 | 7,819 | 2,961 | 2,783 | 4,180 | 4,180 | 17,056 | 4,759 | 5,697 | 3,679 |
| Carter | 1984 | 132,247 | 40,419 | 39,618 | 10,321 | 18,414 | 12,752 | 4,244 | 5,858 | 4,673 | 23,112 | 6,752 | 9,370 | 7,141 |
| | 1982 | 114,585 | 36,637 | 35,954 | 9,551 | 14,596 | 9,935 | 4,001 | 4,554 | 3,709 | 17,050 | 6,948 | 8,738 | 5,788 |
| Cheatham | 1984 | 57,648 | 16,366 | 15,989 | 2,186 | 1,556 | | 612 | 890 | 890 | 11,749 | 18,166 | 2,299 | 1,910 |
| | 1982 | 44,836 | 13,879 | 13,575 | 1,913 | 1,057 | | 494 | 563 | 563 | 7,422 | 14,496 | 1,882 | 1,325 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Chester | 1984 | 34,822 | 8,498 | 8,293 | 2,011 | 1,829 | | 1,611 | 2,467 | 1,372 | 11,713 | 2,296 | 1,348 | 1,233 |
| | 1982 | 30,026 | 8,161 | 7,974 | 1,983 | 1,371 | | 1,543 | 1,850 | 1,051 | 8,779 | 2,173 | 1,310 | 1,015 |
| Claiborne | 1984 | 65,025 | 20,082 | 19,626 | 5,372 | 6,444 | | 1,333 | 5,892 | 3,289 | 6,167 | 4,006 | 5,583 | 2,423 |
| | 1982 | 51,287 | 16,009 | 15,665 | 4,418 | 4,225 | | 1,011 | 3,884 | 2,274 | 4,044 | 3,664 | 4,744 | 1,927 |
| Clay | 1984 | 12,084 | 4,529 | 4,335 | 1,051 | 290 | | 290 | 251 | | 1,088 | 1,095 | 1,924 | 276 |
| | 1982 | 10,015 | 3,815 | 3,656 | 880 | 214 | | 225 | 185 | | 658 | 1,020 | 1,508 | 224 |
| Cocke | 1984 | 104,597 | 26,093 | 24,854 | 7,940 | 12,435 | 4,325 | 6,783 | 5,912 | 5,141 | 18,012 | 11,631 | 6,139 | 3,493 |
| | 1982 | 91,080 | 25,071 | 23,909 | 7,199 | 9,295 | 3,082 | 5,673 | 4,277 | 3,792 | 13,020 | 11,727 | 5,734 | 3,063 |
| Coffee | 1984 | 227,409 | 46,562 | 45,766 | 16,390 | 40,110 | 30,174 | 6,639 | 9,522 | 5,279 | 50,231 | 20,363 | 10,908 | 8,518 |
| | 1982 | 180,493 | 41,359 | 40,701 | 15,234 | 26,916 | 19,921 | 5,693 | 7,060 | 4,125 | 33,711 | 17,726 | 9,317 | 6,839 |
| Crockett | 1984 | 36,776 | 10,470 | 10,144 | 1,320 | 1,512 | | 1,338 | 1,583 | 1,583 | 11,899 | 2,814 | 1,332 | 1,373 |
| | 1982 | 31,342 | 9,810 | 9,516 | 1,199 | 1,094 | | 1,121 | 1,160 | 1,160 | 8,615 | 2,843 | 1,250 | 1,180 |
| Cumberland | 1984 | 156,585 | 34,085 | 32,586 | 12,110 | 16,915 | 14,475 | 5,855 | 3,279 | 2,538 | 37,238 | 23,622 | 8,327 | 6,354 |
| | 1982 | 123,066 | 29,113 | 27,866 | 10,076 | 11,220 | 9,495 | 4,868 | 2,398 | 1,920 | 24,701 | 20,186 | 7,158 | 4,630 |
| Davidson | 1984 | 3,680,719 | 669,928 | 652,437 | 371,491 | 586,195 | 506,886 | 170,134 | 179,185 | 93,330 | 863,202 | 341,946 | 110,959 | 101,256 |
| | 1982 | 2,912,982 | 569,802 | 555,592 | 316,650 | 438,754 | 376,919 | 137,906 | 131,253 | 72,078 | 586,593 | 293,527 | 92,883 | 79,545 |
| Decatur | 1984 | 36,575 | 8,357 | 7,842 | 1,333 | 3,747 | | 551 | 974 | 321 | 10,784 | 6,438 | 1,230 | 972 |
| | 1982 | 32,245 | 8,135 | 7,642 | 1,348 | 2,826 | | 531 | 812 | 279 | 8,135 | 6,134 | 1,202 | 889 |
| De Kalb | 1984 | 46,235 | 14,664 | 14,070 | 2,428 | 4,492 | | 1,204 | 2,020 | 2,020 | 10,304 | 5,326 | 1,231 | 1,998 |
| | 1982 | 35,749 | 11,929 | 11,460 | 2,037 | 3,005 | | 1,029 | 1,494 | 1,494 | 6,894 | 4,501 | 1,067 | 1,469 |
| Dickson | 1984 | 138,446 | 33,450 | 31,352 | 8,177 | 18,334 | 16,689 | 6,681 | 7,191 | 5,098 | 32,650 | 15,249 | 5,887 | 3,908 |
| | 1982 | 113,733 | 31,123 | 29,206 | 7,117 | 12,722 | 11,528 | 5,643 | 5,503 | 3,960 | 22,658 | 13,368 | 5,140 | 3,290 |
| Dyer | 1984 | 161,533 | 31,574 | 30,179 | 9,888 | 17,192 | 8,179 | 11,543 | 9,313 | 6,413 | 41,911 | 13,576 | 9,835 | 5,589 |
| | 1982 | 136,686 | 29,666 | 28,389 | 9,129 | 12,654 | 5,877 | 9,832 | 6,860 | 4,860 | 30,851 | 12,623 | 8,794 | 4,520 |
| Fayette | 1984 | 39,977 | 15,089 | 14,567 | 2,018 | 5,136 | | 816 | 937 | 363 | 7,736 | 3,488 | 860 | 1,344 |
| | 1982 | 35,369 | 14,549 | 14,063 | 1,946 | 3,802 | | 765 | 766 | 313 | 5,691 | 3,263 | 825 | 1,206 |
| Fentress | 1984 | 51,449 | 12,940 | 12,557 | 2,282 | 3,145 | | 8,669 | 1,611 | 834 | 4,418 | 6,775 | 6,350 | 2,493 |
| | 1982 | 41,635 | 11,539 | 11,211 | 1,901 | 2,306 | | 6,664 | 1,183 | 626 | 2,935 | 5,749 | 4,951 | 1,819 |
| Franklin | 1984 | 112,144 | 28,110 | 27,405 | 7,078 | 13,416 | 3,204 | 2,194 | 3,568 | 2,239 | 26,248 | 8,371 | 10,407 | 4,286 |
| | 1982 | 98,920 | 26,522 | 25,888 | 6,730 | 10,167 | 2,301 | 2,124 | 2,988 | 1,936 | 19,124 | 8,141 | 10,221 | 3,568 |
| Gibson | 1984 | 199,562 | 54,062 | 51,912 | 9,234 | 25,409 | 17,522 | 7,807 | 6,242 | 4,280 | 52,805 | 17,216 | 8,820 | 10,476 |
| | 1982 | 161,344 | 46,190 | 44,406 | 8,140 | 17,856 | 12,121 | 7,010 | 4,847 | 3,393 | 37,111 | 16,208 | 8,032 | 8,089 |
| Giles | 1984 | 109,069 | 23,294 | 22,391 | 5,755 | 11,495 | 7,226 | 4,505 | 5,858 | 5,030 | 17,312 | 20,663 | 3,802 | 5,594 |
| | 1982 | 89,734 | 20,955 | 20,167 | 5,142 | 7,798 | 4,809 | 3,906 | 4,391 | 3,853 | 11,746 | 17,709 | 3,343 | 4,282 |
| Grainger | 1984 | 20,821 | 4,547 | 4,015 | 1,691 | 748 | | 332 | 941 | 941 | 5,277 | 3,864 | 296 | 977 |
| | 1982 | 18,379 | 4,512 | 3,989 | 1,568 | 553 | | 314 | 697 | 697 | 3,901 | 3,608 | 284 | 794 |
| Greene | 1984 | 263,398 | 64,312 | 62,693 | 15,986 | 27,999 | 21,704 | 11,249 | 10,009 | 7,609 | 56,707 | 35,190 | 13,387 | 9,480 |
| | 1982 | 205,265 | 52,847 | 51,578 | 13,909 | 20,189 | 15,447 | 8,707 | 7,086 | 5,584 | 36,235 | 29,032 | 11,331 | 7,324 |
| Grundy | 1984 | 39,453 | 8,928 | 8,633 | 2,670 | 1,128 | | 203 | 966 | 966 | 3,729 | 12,601 | 4,510 | 1,974 |
| | 1982 | 34,606 | 8,326 | 8,060 | 2,495 | 848 | | 163 | 712 | 712 | 2,590 | 11,059 | 4,060 | 1,507 |
| Hamblen | 1984 | 309,025 | 78,359 | 76,667 | 19,772 | 37,822 | 29,058 | 16,478 | 8,875 | 3,865 | 76,075 | 18,598 | 24,423 | 8,652 |
| | 1982 | 246,837 | 65,185 | 63,854 | 16,969 | 28,572 | 21,524 | 13,374 | 6,710 | 3,061 | 51,752 | 17,574 | 21,116 | 7,106 |
| Hamilton | 1984 | 1,823,911 | 380,852 | 369,838 | 151,100 | 253,462 | 217,748 | 98,606 | 93,662 | 46,658 | 440,006 | 180,288 | 61,214 | 46,037 |
| | 1982 | 1,456,406 | 318,384 | 309,548 | 130,325 | 192,424 | 163,933 | 78,463 | 65,855 | 34,856 | 302,561 | 156,601 | 54,548 | 38,300 |
| Hancock | 1984 | 12,289 | 3,244 | 3,073 | 1,460 | 72 | | 275 | 938 | 105 | 1,444 | 1,657 | 1,213 | 498 |
| | 1982 | 10,702 | 3,076 | 2,918 | 1,293 | 57 | | 249 | 709 | 85 | 924 | 1,479 | 1,066 | 427 |
| Hardeman | 1984 | 76,784 | 23,368 | 22,899 | 2,509 | 5,806 | 4,301 | 1,242 | 1,948 | 931 | 17,676 | 6,891 | 8,199 | 2,224 |
| | 1982 | 63,866 | 20,118 | 19,738 | 2,258 | 4,493 | 3,286 | 1,113 | 1,491 | 742 | 12,391 | 6,458 | 7,093 | 1,891 |
| Hardin | 1984 | 86,115 | 15,285 | 14,825 | 5,052 | 16,409 | 8,778 | 3,045 | 3,452 | 2,041 | 22,372 | 4,953 | 5,497 | 2,792 |
| | 1982 | 72,934 | 15,147 | 14,709 | 4,892 | 12,112 | 6,339 | 2,601 | 2,815 | 1,689 | 15,501 | 5,099 | 5,258 | 2,264 |
| Hawkins | 1984 | 119,351 | 42,689 | 42,136 | 6,166 | 9,290 | 6,738 | 2,887 | 1,980 | 1,492 | 25,053 | 7,159 | 6,867 | 6,562 |
| | 1982 | 95,685 | 36,496 | 36,067 | 5,425 | 6,203 | 4,402 | 2,463 | 1,461 | 1,126 | 16,731 | 6,668 | 5,762 | 4,815 |
| Haywood | 1984 | 65,856 | 18,571 | 18,010 | 3,176 | 6,229 | 5,044 | 2,732 | 2,696 | 2,696 | 8,162 | 15,139 | 3,122 | 3,055 |
| | 1982 | 53,005 | 15,653 | 15,199 | 2,933 | 4,585 | 3,670 | 2,108 | 1,985 | 1,985 | 5,441 | 12,750 | 2,631 | 2,238 |
| Henderson | 1984 | 71,628 | 13,689 | 13,248 | 4,410 | 8,044 | 5,481 | 2,865 | 3,851 | 2,374 | 17,426 | 7,271 | 5,764 | 2,457 |
| | 1982 | 64,868 | 14,184 | 13,744 | 4,269 | 6,209 | 4,161 | 2,572 | 3,056 | 1,963 | 13,450 | 7,564 | 5,333 | 2,124 |
| Henry | 1984 | 134,417 | 34,268 | 32,256 | 9,055 | 17,387 | 7,864 | 8,841 | 5,357 | 1,515 | 25,732 | 12,305 | 6,014 | 5,904 |
| | 1982 | 105,346 | 27,807 | 26,206 | 7,971 | 12,223 | 5,373 | 6,829 | 3,808 | 1,161 | 17,175 | 10,375 | 5,202 | 4,434 |
| Hickman | 1984 | 30,645 | 11,677 | 11,364 | 1,027 | 924 | | 437 | 861 | 861 | 2,978 | 5,434 | 3,430 | 1,815 |
| | 1982 | 26,893 | 10,631 | 10,359 | 1,027 | 688 | | 403 | 686 | 686 | 2,149 | 4,953 | 2,904 | 1,439 |
| Houston | 1984 | 13,378 | 5,555 | 5,481 | 554 | 115 | | 258 | 343 | | 845 | 1,173 | 381 | 3,761 |
| | 1982 | 12,665 | 5,667 | 5,599 | 583 | 97 | | 250 | 261 | | 642 | 1,244 | 376 | 3,141 |
| Humphreys | 1984 | 57,074 | 17,784 | 17,609 | 3,370 | 7,708 | 3,906 | 749 | 973 | 973 | 13,902 | 6,744 | 1,881 | 1,493 |
| | 1982 | 53,668 | 17,552 | 17,400 | 3,645 | 6,258 | 3,107 | 777 | 873 | 873 | 11,287 | 7,194 | 1,979 | 1,391 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Jackson | 1984 | 13,870 | 4,483 | 4,156 | 1,029 | 375 | | 229 | 1,093 | 643 | 1,313 | 1,767 | 882 | 784 |
| | 1982 | 14,105 | 4,935 | 4,581 | 1,058 | 340 | | 218 | 897 | 563 | 1,076 | 1,831 | 921 | 706 |
| Jefferson | 1984 | 85,431 | 30,473 | 30,027 | 5,941 | 7,287 | | 2,291 | 3,009 | 2,385 | 7,155 | 13,395 | 4,416 | 5,580 |
| | 1982 | 72,882 | 27,631 | 27,259 | 5,229 | 5,113 | | 1,861 | 2,316 | 1,891 | 5,020 | 11,873 | 3,954 | 4,301 |
| Johnson | 1984 | 30,908 | 12,745 | 12,545 | 2,275 | 2,287 | | 922 | 755 | 755 | 2,699 | 3,877 | 1,729 | 2,035 |
| | 1982 | 26,212 | 10,980 | 10,821 | 2,021 | 1,789 | | 755 | 592 | 592 | 1,913 | 3,471 | 1,588 | 1,585 |
| Knox | 1984 | 2,509,100 | 517,319 | 500,026 | 285,435 | 334,044 | 297,735 | 166,749 | 135,688 | 81,776 | 464,713 | 253,793 | 112,257 | 72,272 |
| | 1982 | 1,866,396 | 399,539 | 386,647 | 225,783 | 232,579 | 206,033 | 121,687 | 90,940 | 57,440 | 293,062 | 202,174 | 91,739 | 53,609 |
| Lake | 1984 | 15,694 | 5,733 | 5,625 | 1,785 | 771 | | 407 | 317 | 317 | 2,139 | 1,741 | 798 | 1,336 |
| | 1982 | 13,939 | 5,346 | 5,252 | 1,646 | 567 | | 346 | 258 | 258 | 1,474 | 1,745 | 745 | 1,079 |
| Lauderdale | 1984 | 53,987 | 11,061 | 10,752 | 2,146 | 8,778 | 3,531 | 2,858 | 2,306 | 829 | 11,406 | 6,835 | 2,665 | 2,254 |
| | 1982 | 49,225 | 11,519 | 11,211 | 2,101 | 6,809 | 2,662 | 2,731 | 1,917 | 717 | 8,848 | 6,698 | 2,679 | 2,064 |
| Lawrence | 1984 | 139,078 | 26,902 | 25,210 | 6,416 | 14,961 | 7,988 | 6,714 | 10,658 | 8,104 | 35,813 | 13,926 | 7,371 | 6,307 |
| | 1982 | 115,744 | 25,499 | 23,924 | 5,801 | 10,794 | 5,642 | 5,601 | 7,688 | 5,953 | 25,820 | 12,682 | 6,887 | 4,996 |
| Lewis | 1984 | 29,696 | 8,369 | 8,203 | 763 | 2,421 | | 474 | 618 | 254 | 7,302 | 3,080 | 1,679 | 1,555 |
| | 1982 | 23,682 | 7,091 | 6,959 | 686 | 1,641 | | 410 | 463 | 195 | 4,948 | 2,636 | 1,335 | 1,158 |
| Lincoln | 1984 | 97,266 | 31,983 | 31,367 | 5,562 | 11,874 | 9,658 | 4,484 | 3,499 | 2,684 | 12,139 | 11,832 | 3,403 | 4,597 |
| | 1982 | 78,924 | 26,854 | 26,369 | 4,819 | 8,200 | 6,612 | 3,728 | 2,540 | 1,967 | 8,384 | 10,322 | 3,046 | 3,659 |
| Loudon | 1984 | 109,725 | 28,603 | 27,809 | 6,596 | 8,305 | 6,966 | 3,249 | 5,633 | 5,257 | 31,213 | 12,705 | 6,372 | 4,490 |
| | 1982 | 96,018 | 27,175 | 26,452 | 6,212 | 6,235 | 5,154 | 3,117 | 4,232 | 3,989 | 23,435 | 12,840 | 6,199 | 3,704 |
| McMinn | 1984 | 218,089 | 88,841 | 88,158 | 15,321 | 17,305 | 9,045 | 13,499 | 7,398 | 2,557 | 29,724 | 13,970 | 8,885 | 8,649 |
| | 1982 | 164,195 | 67,295 | 66,858 | 11,974 | 11,904 | 5,995 | 10,143 | 5,092 | 1,905 | 18,520 | 12,140 | 7,174 | 6,466 |
| McNairy | 1984 | 65,663 | 17,730 | 16,835 | 3,150 | 7,508 | 6,279 | 1,749 | 2,619 | 1,662 | 15,626 | 4,942 | 2,291 | 2,559 |
| | 1982 | 57,609 | 16,196 | 15,397 | 3,070 | 5,641 | 4,686 | 1,680 | 2,150 | 1,395 | 11,741 | 5,179 | 2,230 | 2,112 |
| Macon | 1984 | 41,783 | 15,019 | 14,045 | 1,208 | 3,551 | | 1,683 | 1,397 | 298 | 5,058 | 4,158 | 3,671 | 1,827 |
| | 1982 | 38,242 | 14,825 | 13,880 | 1,202 | 2,643 | | 1,450 | 1,114 | 257 | 3,766 | 3,910 | 3,541 | 1,552 |
| Madison | 1984 | 532,386 | 94,545 | 88,112 | 39,044 | 111,523 | 91,959 | 31,280 | 21,667 | 11,048 | 102,913 | 41,621 | 33,678 | 15,583 |
| | 1982 | 400,985 | 78,800 | 73,527 | 31,896 | 75,318 | 61,516 | 23,575 | 15,447 | 8,305 | 67,024 | 36,286 | 25,791 | 11,151 |
| Marion | 1984 | 85,985 | 22,172 | 21,741 | 4,395 | 8,233 | 4,432 | 4,281 | 3,265 | 3,225 | 17,931 | 12,313 | 2,444 | 3,823 |
| | 1982 | 73,074 | 21,088 | 20,703 | 3,906 | 5,832 | 3,056 | 3,510 | 2,555 | 2,526 | 12,704 | 11,431 | 2,244 | 2,975 |
| Marshall | 1984 | 82,305 | 22,757 | 22,276 | 3,609 | 8,282 | 4,585 | 2,157 | 4,211 | 1,580 | 25,273 | 5,454 | 2,414 | 3,633 |
| | 1982 | 69,607 | 20,552 | 20,142 | 3,362 | 6,152 | 3,299 | 1,992 | 3,130 | 1,220 | 18,775 | 5,651 | 2,104 | 3,103 |
| Maury | 1984 | 223,946 | 54,601 | 53,396 | 17,175 | 30,327 | 23,981 | 13,915 | 12,239 | 4,331 | 39,791 | 19,339 | 10,361 | 9,970 |
| | 1982 | 194,004 | 52,847 | 51,743 | 15,739 | 22,097 | 17,270 | 11,995 | 9,207 | 3,514 | 28,896 | 17,802 | 9,784 | 7,981 |
| Meigs | 1984 | 19,325 | 7,496 | 7,290 | 962 | 899 | | 253 | 1,305 | 1,305 | 2,926 | 2,189 | 172 | 1,144 |
| | 1982 | 13,726 | 5,819 | 5,666 | 772 | 574 | | 187 | 827 | 827 | 1,553 | 1,600 | 117 | 728 |
| Monroe | 1984 | 108,247 | 22,560 | 21,967 | 8,911 | 10,270 | 4,809 | 6,358 | 3,552 | 2,738 | 24,083 | 14,074 | 8,763 | 3,230 |
| | 1982 | 92,258 | 21,471 | 20,931 | 8,292 | 7,384 | 3,328 | 5,291 | 2,822 | 2,212 | 17,319 | 12,786 | 7,981 | 2,644 |
| Montgomery | 1984 | 421,352 | 86,168 | 84,716 | 39,770 | 69,041 | 56,623 | 10,589 | 16,499 | 7,789 | 121,454 | 24,491 | 23,669 | 11,938 |
| | 1982 | 355,104 | 77,053 | 75,846 | 36,692 | 54,030 | 43,637 | 9,804 | 13,407 | 6,805 | 89,334 | 23,611 | 22.561 | 9,647 |
| Moore | 1984 | 6,224 | 3,634 | 3,576 | 350 | 264 | | | | | 618 | 721 | 291 | 178 |
| | 1982 | 4,981 | 2,982 | 2,938 | 297 | 178 | | | | | 378 | 615 | 230 | 131 |
| Morgan | 1984 | 16,388 | 6,503 | 6,210 | 726 | 622 | | 199 | 248 | | 4,111 | 1,245 | 623 | 944 |
| | 1982 | 15,193 | 6,660 | 6,367 | 711 | 486 | | 199 | 214 | | 2,952 | 1,356 | 571 | 811 |
| Obion | 1984 | 159,275 | 35,640 | 35,099 | 12,930 | 18,291 | 10,001 | 9,358 | 4,157 | 2,643 | 38,189 | 13,356 | 10,560 | 5,447 |
| | 1982 | 128,875 | 30,153 | 29,731 | 11,286 | 12,907 | 6,925 | 7,536 | 3,196 | 2,107 | 26,576 | 11,742 | 9,523 | 4,165 |
| Overton | 1984 | 49,045 | 15,619 | 15,188 | 2,388 | 4,988 | | 1,551 | 3,398 | 3,040 | 5,125 | 3,806 | 6,454 | 2,874 |
| | 1982 | 40,155 | 13,742 | 13,379 | 2,048 | 3,411 | | 1,236 | 2,340 | 2,128 | 3,505 | 3,631 | 5,180 | 2,160 |
| Perry | 1984 | 10,547 | 5,339 | 5,181 | 694 | 60 | | 285 | 884 | 884 | 781 | 770 | 665 | 402 |
| | 1982 | 9,415 | 4,809 | 4,672 | 645 | 49 | | 245 | 655 | 655 | 578 | 796 | 607 | 362 |
| Pickett | 1984 | 14,470 | 3,563 | 3,370 | 369 | 625 | | 262 | 1,272 | 1,272 | 3,788 | 2,791 | 366 | 185 |
| | 1982 | 10,373 | 2,910 | 2,756 | 315 | 386 | | 207 | 785 | 785 | 2,118 | 2,177 | 293 | 139 |
| Polk | 1984 | 26,291 | 11,868 | 11,525 | 1,360 | 2,616 | | 439 | 959 | 468 | 2,985 | 1,452 | 1,044 | 991 |
| | 1982 | 21,863 | 10,003 | 9,726 | 1,305 | 1,814 | | 389 | 694 | 344 | 2,069 | 1,403 | 937 | 833 |
| Putnam | 1984 | 252,149 | 67,280 | 66,031 | 20,277 | 27,224 | 21,141 | 21,575 | 9,020 | 3,284 | 32,723 | 30,699 | 12,343 | 10,603 |
| | 1982 | 207,514 | 56,390 | 55,409 | 18,468 | 20,592 | 15,684 | 17,211 | 6,870 | 2,651 | 22,559 | 26,843 | 11,027 | 8,031 |
| Rhea | 1984 | 74,175 | 28,007 | 27,219 | 5,111 | 4,354 | | 4,100 | 1,882 | 1,570 | 13,669 | 6,796 | 4,038 | 3,163 |
| | 1982 | 62,640 | 24,385 | 23,728 | 4,591 | 3,244 | | 3,399 | 1,488 | 1,272 | 9,789 | 6,377 | 3,747 | 2,662 |
| Roane | 1984 | 188,978 | 56,077 | 55,397 | 11,411 | 16,426 | 10,782 | 7,540 | 7,269 | 2,783 | 58,177 | 9,930 | 7,445 | 7,685 |
| | 1982 | 162,610 | 51,194 | 50,634 | 10,957 | 12,333 | 7,890 | 6,552 | 5,932 | 2,359 | 43,687 | 10,400 | 7,245 | 6,942 |
| Robertson | 1984 | 127,528 | 32,866 | 32,441 | 6,249 | 10,413 | 8,480 | 3,908 | 5,181 | 3,063 | 28,850 | 27,290 | 2,331 | 4,818 |
| | 1982 | 107,633 | 28,875 | 28,536 | 5,741 | 7,542 | 6,088 | 3,554 | 3,940 | 2,429 | 20,849 | 24,913 | 2,183 | 3,969 |
| Rutherford | 1984 | 422,680 | 106,094 | 103,574 | 32,406 | 45,860 | 39,797 | 26,226 | 18,489 | 13,580 | 83,959 | 51,621 | 21,506 | 13,731 |
| | 1982 | 351,096 | 91,617 | 89,548 | 30,527 | 32,904 | 28,367 | 21,798 | 13,618 | 10,298 | 59,637 | 46,316 | 19,795 | 10,716 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Scott | 1984 | 58,793 | 21,077 | 20,767 | 2,328 | 8,639 | | 1,335 | 716 | 716 | 8,256 | 3,668 | 1,656 | 3,238 |
| | 1982 | 51,624 | 19,230 | 18,970 | 2,311 | 6,358 | | 1,174 | 582 | 582 | 6,076 | 3,766 | 1,579 | 2,706 |
| Sequatchie | 1984 | 29,335 | 13,978 | 13,840 | 1,225 | 1,391 | | 279 | 511 | 511 | 5,073 | 3,506 | 328 | 873 |
| | 1982 | 22,118 | 10,837 | 10,743 | 968 | 967 | | 224 | 356 | 356 | 3,194 | 2,788 | 268 | 667 |
| Sevier | 1984 | 313,169 | 80,512 | 73,302 | 55,519 | 13,658 | 7,967 | 12,985 | 10,648 | 8,657 | 26,226 | 40,411 | 20,976 | 7,976 |
| | 1982 | 229,382 | 56,978 | 51,938 | 44,760 | 8,778 | 4,966 | 9,658 | 6,848 | 5,667 | 15,266 | 29,715 | 14,330 | 5,633 |
| Shelby | 1984 | 4,908,118 | 993,221 | 938,918 | 379,329 | 689,664 | 546,160 | 307,278 | 269,932 | 153,352 | 1,159,749 | 479,680 | 130,095 | 179,023 |
| | 1982 | 3,816,663 | 838,055 | 793,187 | 321,947 | 506,288 | 396,809 | 238,721 | 189,654 | 113,178 | 771,142 | 402,894 | 112,099 | 130,915 |
| Smith | 1984 | 42,974 | 11,830 | 11,578 | 1,515 | 2,200 | | 1,631 | 7,407 | 5,992 | 6,556 | 5,076 | 2,165 | 1,835 |
| | 1982 | 37,446 | 10,815 | 10,597 | 1,543 | 1,826 | | 1,419 | 5,660 | 4,656 | 4,930 | 4,822 | 2,109 | 1,516 |
| Stewart | 1984 | 17,260 | 5,751 | 5,596 | 1,343 | 1,400 | | 197 | 1,207 | 503 | 4,259 | 616 | 930 | 685 |
| | 1982 | 16,497 | 5,777 | 5,628 | 1,393 | 1,198 | | 208 | 997 | 456 | 3,520 | 711 | 997 | 621 |
| Sullivan | 1984 | 925,329 | 176,953 | 173,444 | 67,327 | 135,372 | 110,479 | 49,534 | 36,788 | 21,731 | 284,929 | 57,058 | 33,587 | 32,155 |
| | 1982 | 751,148 | 158,776 | 155,814 | 60,210 | 106,558 | 85,826 | 40,867 | 28,439 | 17,683 | 197,241 | 53,064 | 31,031 | 25,188 |
| Sumner | 1984 | 332,510 | 89,749 | 88,249 | 20,560 | 30,791 | 22,421 | 10,832 | 11,066 | 3,845 | 83,997 | 27,492 | 23,311 | 13,754 |
| | 1982 | 275,722 | 80,931 | 79,674 | 18,280 | 21,823 | 15,624 | 9,649 | 7,848 | 2,890 | 59,539 | 25,003 | 21,412 | 11,148 |
| Tipton | 1984 | 98,535 | 25,669 | 24,873 | 4,782 | 12,917 | 6,453 | 3,104 | 2,323 | 890 | 22,986 | 9,001 | 7,323 | 2,580 |
| | 1982 | 86,674 | 24,303 | 23,578 | 4,495 | 9,951 | 4,828 | 2,843 | 1,923 | 767 | 17,226 | 8,521 | 7,111 | 2,346 |
| Trousdale | 1984 | 16,801 | 7,543 | 7,450 | 117 | 477 | | 274 | 689 | 86 | 480 | 1,034 | 519 | 918 |
| | 1982 | 16,671 | 7,340 | 7,258 | 129 | 416 | | 280 | 552 | 70 | 383 | 1,085 | 537 | 808 |
| Unicoi | 1984 | 37,010 | 10,409 | 10,251 | 4,440 | 5,699 | | 744 | 1,630 | 1,453 | 7,322 | 2,046 | 1,860 | 1,385 |
| | 1982 | 32,237 | 10,220 | 10,077 | 4,073 | 4,168 | | 695 | 1,317 | 1,182 | 5,356 | 2,087 | 1,597 | 1,113 |
| Union | 1984 | 17,751 | 5,135 | 4,934 | 440 | 1,407 | | 126 | 253 | | 4,066 | 3,453 | 1,381 | 196 |
| | 1982 | 14,581 | 4,703 | 4,524 | 416 | 960 | | 100 | 190 | | 2,774 | 2,976 | 1,106 | 163 |
| Van Buren | 1984 | 2,758 | 893 | 773 | 285 | 53 | | 84 | 185 | | 339 | 249 | 94 | |
| | 1982 | 2,770 | 968 | 839 | 289 | 47 | | 79 | 150 | | 257 | 254 | 98 | |
| Warren | 1984 | 129,304 | 36,510 | 35,049 | 8,260 | 13,399 | 6,375 | 9,172 | 5,853 | 4,656 | 24,146 | 7,881 | 7,884 | 4,790 |
| | 1982 | 112,529 | 32,965 | 31,684 | 7,689 | 10,321 | 4,783 | 7,946 | 4,705 | 3,860 | 17,919 | 7,768 | 7,582 | 4,184 |
| Washington | 1984 | 531,096 | 135,494 | 131,019 | 42,161 | 78,645 | 76,156 | 19,416 | 23,780 | 13,062 | 122,428 | 33,219 | 26,480 | 16,675 |
| | 1982 | 419,713 | 112,112 | 108,539 | 35,993 | 56,652 | 54,720 | 16,885 | 17,880 | 10,436 | 83,324 | 29,722 | 23,355 | 12,469 |
| Wayne | 1984 | 33,495 | 15,151 | 14,715 | 1,274 | 707 | | 927 | 1,444 | 1,032 | 4,484 | 1,536 | 4,023 | 1,607 |
| | 1982 | 28,477 | 13,125 | 12,763 | 1,139 | 556 | | 764 | 1,030 | 770 | 3,194 | 1,527 | 3,364 | 1,327 |
| Weakley | 1984 | 111,029 | 33,228 | 31,877 | 8,346 | 12,042 | 6,292 | 4,007 | 5,680 | 1,511 | 20,804 | 7,524 | 6,638 | 5,092 |
| | 1982 | 88,554 | 27,482 | 26,396 | 7,122 | 8,192 | 4,197 | 3,483 | 4,269 | 1,198 | 14,154 | 7,139 | 5,852 | 3,806 |
| White | 1984 | 63,547 | 14,058 | 13,492 | 2,678 | 4,920 | | 1,287 | 1,405 | 1,097 | 24,764 | 4,965 | 2,694 | 2,055 |
| | 1982 | 53,526 | 13,374 | 12,851 | 2,466 | 3,611 | | 1,207 | 1,135 | 917 | 18,177 | 4,603 | 2,563 | 1,704 |
| Williamson | 1984 | 268,966 | 72,899 | 70,439 | 18,535 | 18,387 | 13.768 | 9,682 | 7,920 | 1,773 | 87,280 | 25,112 | 6,522 | 8,287 |
| | 1982 | 234,074 | 66,300 | 64,140 | 17,392 | 13,754 | 10,153 | 9,040 | 6,319 | 1,489 | 65,292 | 26,203 | 6,323 | 7,521 |
| Wilson | 1984 | 207,731 | 54,811 | 54,038 | 13,268 | 17,323 | 14,439 | 7,315 | 5,723 | 2,046 | 40,466 | 43,198 | 11,142 | 5,419 |
| | 1982 | 172,735 | 46,855 | 46,250 | 12,465 | 12,179 | 10,022 | 6,572 | 4,445 | 1,722 | 28,454 | 38,369 | 10,153 | 4,622 |
| **TOTAL METRO COUNTIES** | 1984 | **18,697,972** | **3,941,635** | **3,800,491** | **1,621,424** | **2,594,530** | **2,160,244** | **968,528** | **898,587** | **500,537** | **4,370,760** | **1,777,274** | **699,726** | **588,645** |
| | 1982 | 14,718,017 | 3,318,639 | 3,204,632 | 1,376,569 | 1,909,765 | 1,576,500 | 765,750 | 642.341 | 375,283 | 2,950,893 | 1,522,701 | 601,305 | 452,937 |
| **TOTAL STATE** | 1984 | **24,575,587** | **5,528,933** | **5,342,284** | **1,988,449** | **3,215,316** | **2,511,788** | **1,235,025** | **1,141,282** | **653,767** | **5,617,422** | **2,350,615** | **1,031,599** | **827,997** |
| | 1982 | 19,604,644 | 4,720,163 | 4,567,237 | 1,708,247 | 2,362,597 | 1,828,134 | 988,840 | 825,251 | 493,741 | 3,832,329 | 2,048,025 | 899,591 | 644,332 |
| **TEXAS** | | | | | | | | | | | | | | |
| **ABILENE** | 1984 | **1,010,931** | **166,839** | **159,543** | **90,576** | **129,383** | **90,562** | **46,171** | **48,106** | **27,581** | **234,000** | **70,848** | **112,807** | **24,835** |
| | 1982 | 804,342 | 152,110 | 145,633 | 64,617 | 99,059 | 68,110 | 43,735 | 35,663 | 21,405 | 192,915 | 65,800 | 63,606 | 18,515 |
| Taylor | 1984 | 1,010,931 | 166,839 | 159,543 | 90,576 | 129,383 | 90,562 | 46,171 | 48,106 | 27,581 | 234,000 | 70,848 | 112,807 | 24,835 |
| | 1982 | 804,342 | 152,110 | 145,633 | 64,617 | 99,059 | 68,110 | 43,735 | 35,663 | 21,405 | 192,915 | 65,800 | 63,606 | 18,515 |
| **AMARILLO** | 1984 | **1,341,362** | **252,003** | **238,488** | **140,180** | **146,368** | **119,568** | **83,403** | **74,313** | **39,427** | **330,714** | **75,915** | **124,195** | **21,236** |
| | 1982 | 1,220,497 | 259,358 | 245,790 | 115,375 | 128,246 | 104,024 | 86,001 | 61,179 | 33,662 | 304,890 | 74,822 | 83,200 | 19,884 |
| Potter | 1984 | 958,667 | 165,166 | 155,902 | 106,916 | 110,907 | 97,670 | 60,643 | 45,473 | 19,271 | 227,561 | 64,889 | 88,239 | 16,325 |
| | 1982 | 859,003 | 163,516 | 154,530 | 87,537 | 98,308 | 85,882 | 62,919 | 38,140 | 17,074 | 205,038 | 62,716 | 56,736 | 15,106 |
| Randall | 1984 | 382,695 | 86,837 | 82,586 | 33,264 | 35,461 | 21,898 | 22,760 | 28,840 | 20,156 | 103,153 | 11,026 | 35,956 | 4,911 |
| | 1982 | 361,494 | 95,842 | 91,260 | 27,838 | 29,938 | 18,142 | 23,082 | 23,039 | 16,588 | 99,852 | 12,106 | 26,464 | 4,778 |
| **AUSTIN** | 1984 | **4,137,874** | **780,426** | **751,684** | **498,256** | **459,790** | **391,517** | **214,570** | **251,063** | **128,804** | **869,779** | **269,468** | **402,899** | **79,606** |
| | 1982 | 3,399,672 | 738,804 | 712,174 | 376,484 | 371,255 | 315,019 | 201,017 | 178,160 | 95,876 | 712,373 | 250,981 | 237,583 | 67,230 |
| Hays | 1984 | 202,718 | 43,873 | 42,139 | 33,035 | 13,510 | 1,593 | 8,302 | 5,637 | 3,468 | 32,923 | 24,152 | 26,372 | 2,588 |
| | 1982 | 167,730 | 41,437 | 39,847 | 25,388 | 9,976 | 1,119 | 7,948 | 4,345 | 2,738 | 28,252 | 22,053 | 15,360 | 2,200 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **AUSTIN (continued)** | | | | | | | | | | | | | | |
| Travis | 1984 | 3,556,583 | 623,320 | 598,021 | 436,311 | 413,887 | 367,848 | 189,750 | 232,267 | 115,638 | 754,283 | 206,457 | 353,250 | 67,386 |
| | 1982 | 2,933,316 | 600,960 | 577,261 | 329,250 | 338,915 | 299,046 | 179,370 | 165,219 | 86,692 | 617,809 | 197,330 | 208,213 | 57,607 |
| Williamson | 1984 | 378,573 | 113,233 | 111,524 | 28,910 | 32,393 | 22,076 | 16,518 | 13,159 | 9,698 | 82,573 | 38,859 | 23,277 | 9,632 |
| | 1982 | 298,626 | 96,407 | 95,066 | 21,846 | 22,364 | 14,854 | 13,699 | 8,596 | 6,446 | 66,312 | 31,598 | 14,010 | 7,423 |
| **BEAUMONT - PORT ARTHUR** | **1984** | **2,336,877** | **481,979** | **465,989** | **207,230** | **285,497** | **233,450** | **144,502** | **109,647** | **49,863** | **488,767** | **205,494** | **140,270** | **69,174** |
| | 1982 | 2,093,311 | 473,733 | 458,585 | 171,367 | 243,562 | 197,860 | 137,804 | 89,800 | 43,186 | 446,530 | 191,861 | 103,552 | 59,957 |
| Hardin | 1984 | 173,036 | 44,855 | 44,240 | 6,900 | 18,164 | 14,838 | 4,045 | 2,922 | 1,756 | 57,408 | 8,683 | 15,386 | 7,110 |
| | 1982 | 166,045 | 47,683 | 47,086 | 6,042 | 15,657 | 12,581 | 4,189 | 2,454 | 1,511 | 54,603 | 9,734 | 11,562 | 6,398 |
| Jefferson | 1984 | 1,706,864 | 319,911 | 307,219 | 171,257 | 218,749 | 183,401 | 117,951 | 90,628 | 42,142 | 331,490 | 143,336 | 93,613 | 46,498 |
| | 1982 | 1,538,129 | 315,361 | 303,213 | 142,791 | 191,791 | 159,513 | 112,509 | 74,845 | 36,850 | 306,184 | 134,052 | 71,726 | 41,133 |
| Orange | 1984 | 456,977 | 117,213 | 114,530 | 29,073 | 48,584 | 35,211 | 22,506 | 16,097 | 5,965 | 99,869 | 53,475 | 31,271 | 15,566 |
| | 1982 | 389,137 | 110,689 | 108,286 | 22,534 | 36,114 | 25,766 | 21,106 | 12,501 | 4,825 | 85,743 | 48,075 | 20,264 | 12,426 |
| **BRAZORIA** | **1984** | **885,266** | **255,422** | **248,972** | **68,132** | **89,855** | **60,743** | **36,779** | **34,785** | **20,899** | **184,920** | **53,687** | **80,899** | **23,925** |
| | 1982 | 795,628 | 251,004 | 244,959 | 55,592 | 78,355 | 51,885 | 38,141 | 27,878 | 17,335 | 160,379 | 53,379 | 59,208 | 21,336 |
| Brazoria | 1984 | 885,266 | 255,422 | 248,972 | 68,132 | 89,855 | 60,743 | 36,779 | 34,785 | 20,899 | 184,920 | 53,687 | 80,899 | 23,925 |
| | 1982 | 795,628 | 251,004 | 244,959 | 55,592 | 78,355 | 51,885 | 38,141 | 27,878 | 17,335 | 160,379 | 53,379 | 59,208 | 21,336 |
| **BROWNSVILLE - HARLINGEN** | **1984** | **1,205,779** | **285,656** | **273,011** | **113,663** | **153,001** | **128,983** | **92,916** | **72,718** | **35,453** | **200,544** | **49,599** | **92,796** | **24,689** |
| | 1982 | 1,025,512 | 272,018 | 260,289 | 86,026 | 128,265 | 106,884 | 85,250 | 57,683 | 29,889 | 170,537 | 48,973 | 58,624 | 20,234 |
| Cameron | 1984 | 1,205,779 | 285,656 | 273,011 | 113,663 | 153,001 | 128,983 | 92,916 | 72,718 | 35,453 | 200,544 | 49,599 | 92,796 | 24,689 |
| | 1982 | 1,025,512 | 272,018 | 260,289 | 86,026 | 128,265 | 106,884 | 85,250 | 57,683 | 29,889 | 170,537 | 48,973 | 58,624 | 20,234 |
| **BRYAN - COLLEGE STATION** | **1984** | **711,808** | **155,546** | **145,832** | **87,437** | **106,680** | **76,967** | **39,801** | **26,451** | **12,992** | **113,855** | **50,921** | **65,751** | **10,350** |
| | 1982 | 591,693 | 144,015 | 135,183 | 65,070 | 82,402 | 58,497 | 37,077 | 20,548 | 10,798 | 99,428 | 45,026 | 43,034 | 8,957 |
| Brazos | 1984 | 711,808 | 155,546 | 145,832 | 87,437 | 106,680 | 76,967 | 39,801 | 26,451 | 12,992 | 113,855 | 50,921 | 65,751 | 10,350 |
| | 1982 | 591,693 | 144,015 | 135,183 | 65,070 | 82,402 | 58,497 | 37,077 | 20,548 | 10,798 | 99,428 | 45,026 | 43,034 | 8,957 |
| **CORPUS CHRISTI** | **1984** | **2,139,367** | **485,566** | **466,588** | **223,382** | **224,302** | **178,132** | **98,066** | **118,263** | **58,968** | **441,482** | **208,431** | **141,647** | **39,753** |
| | 1982 | 1,844,288 | 473,523 | 455,495 | 170,637 | 188,320 | 148,883 | 92,229 | 87,301 | 46,098 | 392,321 | 187,981 | 86,235 | 34,882 |
| Nueces | 1984 | 1,870,333 | 395,312 | 377,693 | 206,597 | 207,764 | 173,984 | 86,259 | 112,574 | 55,675 | 378,385 | 172,853 | 131,703 | 32,261 |
| | 1982 | 1,608,875 | 387,803 | 370,964 | 157,401 | 176,014 | 145,933 | 81,676 | 83,065 | 43,507 | 337,708 | 156,204 | 79,784 | 28,532 |
| San Patricio | 1984 | 269,034 | 90,254 | 88,895 | 16,785 | 16,538 | 4,148 | 11,807 | 5,689 | 3,293 | 63,097 | 35,578 | 9,944 | 7,492 |
| | 1982 | 235,413 | 85,720 | 84,531 | 13,236 | 12,306 | 2,950 | 10,553 | 4,236 | 2,591 | 54,613 | 31,777 | 6,451 | 6,350 |
| **DALLAS** | **1984** | **15,416,879** | **2,811,676** | **2,701,476** | **1,732,211** | **1,738,468** | **1,525,855** | **842,477** | **844,069** | **450,729** | **3,395,796** | **1,324,182** | **817,351** | **376,724** |
| | 1982 | 13,066,550 | 2,641,058 | 2,540,492 | 1,316,299 | 1,416,037 | 1,234,563 | 776,661 | 640,148 | 360,701 | 2,932,253 | 1,174,496 | 508,179 | 323,404 |
| Collin | 1984 | 1,037,604 | 231,921 | 224,996 | 86,597 | 158,102 | 148,285 | 58,096 | 71,825 | 36,315 | 180,366 | 87,553 | 70,507 | 30,584 |
| | 1982 | 767,651 | 200,029 | 194,289 | 57,365 | 103,658 | 96,922 | 46,023 | 44,559 | 23,796 | 137,558 | 67,610 | 39,543 | 23,114 |
| Dallas | 1984 | 12,965,471 | 2,207,110 | 2,115,871 | 1,536,188 | 1,413,443 | 1,254,981 | 741,794 | 731,174 | 399,049 | 2,940,880 | 1,100,652 | 645,657 | 299,256 |
| | 1982 | 11,097,280 | 2,089,874 | 2,005,888 | 1,171,739 | 1,186,443 | 1,046,525 | 688,687 | 563,986 | 324,509 | 2,554,260 | 985,494 | 405,539 | 262,229 |
| Denton | 1984 | 842,094 | 229,795 | 222,590 | 64,187 | 111,655 | 87,331 | 26,045 | 22,065 | 6,780 | 161,461 | 65,056 | 46,367 | 30,007 |
| | 1982 | 720,614 | 214,710 | 208,228 | 53,227 | 84,595 | 65,397 | 26,172 | 17,467 | 5,739 | 142,296 | 58,053 | 30,625 | 24,012 |
| Ellis | 1984 | 270,940 | 69,623 | 67,984 | 22,321 | 28,044 | 16,617 | 9,441 | 7,298 | 4,000 | 50,176 | 32,458 | 25,456 | 8,535 |
| | 1982 | 230,468 | 68,313 | 66,785 | 16,685 | 21,148 | 12,273 | 8,956 | 5,722 | 3,209 | 44,013 | 28,828 | 15,156 | 7,419 |
| Kaufman | 1984 | 219,002 | 56,605 | 55,264 | 16,569 | 21,376 | 13,152 | 6,308 | 8,778 | 3,950 | 44,511 | 27,038 | 17,323 | 6,199 |
| | 1982 | 184,628 | 53,365 | 52,163 | 12,278 | 15,980 | 9,515 | 6,137 | 6,209 | 2,946 | 38,707 | 23,807 | 10,468 | 5,018 |
| Rockwall | 1984 | 81,768 | 16,622 | 14,771 | 6,349 | 5,848 | 5,489 | 793 | 2,929 | 635 | 18,402 | 11,425 | 12,041 | 2,143 |
| | 1982 | 65,909 | 14,767 | 13,139 | 5,005 | 4,213 | 3,931 | 686 | 2,205 | 502 | 15,419 | 10,704 | 6,848 | 1,612 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | ***1984*** | ***22,809,932*** | ***4,318,606*** | ***4,132,950*** | ***2,499,558*** | ***2,653,441*** | ***2,327,873*** | ***1,205,230*** | ***1,183,485*** | ***630,365*** | ***5,027,727*** | ***1,877,831*** | ***1,296,308*** | ***544,965*** |
| | *1982* | *19,189,241* | *4,013,181* | *3,845,400* | *1,895,657* | *2,156,442* | *1,878,875* | *1,097,975* | *887,713* | *498,639* | *4,331,167* | *1,658,253* | *792,402* | *465,581* |
| **EL PASO** | **1984** | **2,352,424** | **456,607** | **431,411** | **251,954** | **364,522** | **303,092** | **153,155** | **139,315** | **85,035** | **436,087** | **162,061** | **143,664** | **49,340** |
| | 1982 | 2,120,722 | 456,540 | 431,866 | 201,821 | 322,386 | 265,154 | 147,363 | 116,584 | 74,802 | 406,307 | 158,590 | 94,016 | 45,553 |
| El Paso | 1984 | 2,352,424 | 456,607 | 431,411 | 251,954 | 364,522 | 303,092 | 153,155 | 139,315 | 85,035 | 436,087 | 162,061 | 143,664 | 49,340 |
| | 1982 | 2,120,722 | 456,540 | 431,866 | 201,821 | 322,386 | 265,154 | 147,363 | 116,584 | 74,802 | 406,307 | 158,590 | 94,016 | 45,553 |
| **FORT WORTH - ARLINGTON** | **1984** | **7,393,053** | **1,506,930** | **1,431,474** | **767,347** | **914,973** | **802,018** | **362,753** | **339,416** | **179,636** | **1,631,931** | **553,649** | **478,957** | **168,241** |
| | 1982 | 6,122,691 | 1,372,123 | 1,304,908 | 579,358 | 740,405 | 644,312 | 321,314 | 247,565 | 137,938 | 1,398,914 | 483,757 | 284,223 | 142,177 |
| Johnson | 1984 | 368,366 | 94,948 | 93,229 | 27,402 | 39,369 | 35,959 | 17,491 | 7,757 | 4,979 | 86,791 | 18,764 | 40,287 | 13,921 |
| | 1982 | 293,534 | 85,609 | 84,160 | 19,565 | 27,930 | 25,322 | 15,428 | 5,750 | 3,842 | 71,623 | 17,311 | 22,566 | 11,286 |
| Parker | 1984 | 217,094 | 55,133 | 51,738 | 16,530 | 11,183 | 7,759 | 7,285 | 3,819 | 1,494 | 52,957 | 32,743 | 18,553 | 6,180 |
| | 1982 | 198,011 | 54,915 | 51,595 | 13,234 | 9,973 | 6,759 | 7,069 | 2,919 | 1,237 | 49,753 | 31,147 | 11,831 | 5,210 |
| Tarrant | 1984 | 6,807,593 | 1,356,849 | 1,286,507 | 723,415 | 864,421 | 758,300 | 337,977 | 327,840 | 173,163 | 1,492,183 | 502,142 | 420,117 | 148,140 |
| | 1982 | 5,631,146 | 1,231,599 | 1,169,153 | 546,559 | 702,502 | 612,231 | 298,817 | 238,896 | 132,859 | 1,277,538 | 435,299 | 249,826 | 125,681 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **GALVESTON - TEXAS CITY** | 1984 | 1,217,865 | 314,071 | 300,192 | 133,295 | 111,971 | 93,628 | 71,440 | 37,100 | 18,296 | 244,067 | 95,039 | 104,903 | 34,252 |
| | 1982 | 1,042,954 | 299,626 | 286,730 | 100,657 | 92,995 | 76,902 | 64,673 | 29,211 | 15,138 | 213,952 | 85,640 | 62,418 | 29,753 |
| Galveston | 1984 | 1,217,865 | 314,071 | 300,192 | 133,295 | 111,971 | 93,628 | 71,440 | 37,100 | 18,296 | 244,067 | 95,039 | 104,903 | 34,252 |
| | 1982 | 1,042,954 | 299,626 | 286,730 | 100,657 | 92,995 | 76,902 | 64,673 | 29,211 | 15,138 | 213,952 | 85,640 | 62,418 | 29,753 |
| **HOUSTON** | 1984 | 20,891,033 | 4,176,878 | 3,984,232 | 2,278,330 | 2,431,128 | 2,191,903 | 1,178,595 | 1,147,034 | 675,633 | 4,452,249 | 1,649,067 | 1,315,498 | 580,002 |
| | 1982 | 18,823,669 | 4,171,202 | 3,983,677 | 1,825,611 | 2,160,240 | 1,937,570 | 1,145,266 | 887,632 | 548,026 | 4,151,345 | 1,566,856 | 911,521 | 503,835 |
| Fort Bend | 1984 | 563,580 | 152,397 | 149,429 | 32,988 | 16,887 | 9,852 | 22,804 | 15,899 | 9,394 | 140,145 | 47,788 | 90,665 | 15,608 |
| | 1982 | 495,179 | 149,353 | 146,621 | 27,227 | 14,796 | 8,449 | 21,738 | 13,181 | 8,060 | 128,214 | 45,569 | 57,153 | 13,208 |
| Harris | 1984 | 19,191,431 | 3,773,774 | 3,591,002 | 2,172,221 | 2,340,452 | 2,126,815 | 1,130,202 | 1,101,972 | 648,997 | 3,967,118 | 1,505,971 | 1,078,972 | 531,334 |
| | 1982 | 17,342,296 | 3,765,741 | 3,587,664 | 1,739,745 | 2,087,995 | 1,886,990 | 1,096,952 | 852,183 | 526,238 | 3,728,507 | 1,433,115 | 755,396 | 463,247 |
| Liberty | 1984 | 291,120 | 80,492 | 79,585 | 17,355 | 24,071 | 21,590 | 7,050 | 5,009 | 4,040 | 79,826 | 20,952 | 31,970 | 10,480 |
| | 1982 | 254,463 | 79,086 | 78,289 | 14,391 | 18,510 | 16,448 | 7,065 | 3,944 | 3,271 | 70,311 | 19,513 | 20,253 | 8,716 |
| Montgomery | 1984 | 608,156 | 149,681 | 145,208 | 47,108 | 39,495 | 24,850 | 17,059 | 21,035 | 12,546 | 117,201 | 57,031 | 102,155 | 19,531 |
| | 1982 | 549,300 | 158,251 | 153,706 | 37,748 | 31,927 | 19,725 | 18,291 | 16,089 | 9,963 | 110,206 | 54,300 | 71,992 | 16,482 |
| Waller | 1984 | 236,746 | 20,534 | 19,008 | 8,658 | 10,223 | 8,796 | 1,480 | 3,119 | 656 | 147,959 | 17,325 | 11,736 | 3,049 |
| | 1982 | 182,431 | 18,771 | 17,397 | 6,500 | 7,012 | 5,958 | 1,220 | 2,235 | 494 | 114,107 | 14,359 | 6,727 | 2,182 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | *1984* | *22,994,164* | *4,746,371* | *4,533,396* | *2,479,757* | *2,632,954* | *2,346,274* | *1,286,814* | *1,218,919* | *714,828* | *4,881,236* | *1,797,793* | *1,501,300* | *638,179* |
| | *1982* | *20,662,251* | *4,721,832* | *4,515,366* | *1,981,860* | *2,331,590* | *2,066,357* | *1,248,080* | *944,721* | *580,499* | *4,525,676* | *1,705,875* | *1,033,147* | *554,924* |
| **KILLEEN - TEMPLE** | 1984 | 1,033,446 | 222,138 | 216,246 | 112,353 | 156,839 | 115,351 | 39,750 | 54,293 | 27,275 | 228,597 | 62,462 | 58,537 | 20,955 |
| | 1982 | 892,169 | 213,108 | 207,723 | 85,599 | 120,901 | 87,083 | 39,742 | 40,744 | 21,865 | 203,673 | 62,502 | 39,091 | 17,091 |
| Bell | 1984 | 920,166 | 187,930 | 182,727 | 101.785 | 139,381 | 106,421 | 38,354 | 45,089 | 22,919 | 207,145 | 55,810 | 55,273 | 18,272 |
| | 1982 | 786,685 | 177,989 | 173,270 | 76,908 | 106,417 | 79,949 | 38,207 | 33,427 | 18,159 | 183,668 | 55,324 | 36,730 | 14,582 |
| Coryell | 1984 | 113,280 | 34,208 | 33,519 | 10,568 | 17,458 | 8,930 | 1,396 | 9,204 | 4,356 | 21,452 | 6,652 | 3,264 | 2,683 |
| | 1982 | 105,484 | 35,119 | 34,453 | 8,691 | 14,484 | 7,134 | 1,535 | 7,317 | 3,706 | 20,005 | 7,178 | 2,361 | 2,509 |
| **LAREDO** | 1984 | 877,865 | 185,373 | 175,268 | 57,258 | 140,252 | 115,854 | 104,925 | 90,803 | 11,915 | 87,524 | 32,832 | 57,136 | 15,906 |
| | 1982 | 701,337 | 167,013 | 158,099 | 41,110 | 109,415 | 89,267 | 95,354 | 60,827 | 8,983 | 72,077 | 30,228 | 31,937 | 12,980 |
| Webb | 1984 | 877,865 | 185,373 | 175,268 | 57,258 | 140,252 | 115,854 | 104,925 | 90,803 | 11,915 | 87,524 | 32,832 | 57,136 | 15,906 |
| | 1982 | 701,337 | 167,013 | 158,099 | 41,110 | 109,415 | 89,267 | 95,354 | 60,827 | 8,983 | 72,077 | 30,228 | 31,937 | 12,980 |
| **LONGVIEW - MARSHALL** | 1984 | 1,203,470 | 249,683 | 243,172 | 109,357 | 149,336 | 111,336 | 63,128 | 68,917 | 48,692 | 291,074 | 69,511 | 84,768 | 30,955 |
| | 1982 | 1,064,402 | 250,127 | 243,929 | 85,652 | 120,404 | 88,333 | 64,456 | 54,735 | 39,966 | 256,492 | 69,462 | 57,333 | 27,532 |
| Gregg | 1984 | 947,859 | 204,106 | 198,411 | 88,504 | 129,670 | 97,366 | 51,520 | 41,822 | 30,525 | 232,267 | 40,036 | 68,435 | 23,335 |
| | 1982 | 838,132 | 201,275 | 195,894 | 69,382 | 103,312 | 76,412 | 52,451 | 34,555 | 25,905 | 205,512 | 41,178 | 47,183 | 21,271 |
| Harrison | 1984 | 255,611 | 45,577 | 44,761 | 20,853 | 19,666 | 13,970 | 11,608 | 27,095 | 18,167 | 58,807 | 29,475 | 16,333 | 7,620 |
| | 1982 | 226,270 | 48,852 | 48,035 | 16,270 | 17,092 | 11,921 | 12,005 | 20,180 | 14,061 | 50,980 | 28,284 | 10,150 | 6,261 |
| **LUBBOCK** | 1984 | 1,460,984 | 261,316 | 243,536 | 146,877 | 185,001 | 148,780 | 75,235 | 93,639 | 54,865 | 370,271 | 59,143 | 119,329 | 22,553 |
| | 1982 | 1,344,799 | 270,118 | 252,042 | 120,158 | 166,248 | 132,218 | 76,594 | 76,659 | 47,263 | 346,396 | 63,332 | 79,534 | 21,404 |
| Lubbock | 1984 | 1,460,984 | 261,316 | 243,536 | 146,877 | 185,001 | 148,780 | 75,235 | 93,639 | 54,865 | 370,271 | 59,143 | 119,329 | 22,553 |
| | 1982 | 1,344,799 | 270,118 | 252,042 | 120,158 | 166,248 | 132,218 | 76,594 | 76,659 | 47,263 | 346,396 | 63,332 | 79,534 | 21,404 |
| **McALLEN - EDINBURG - MISSION** | 1984 | 1,547,735 | 322,160 | 304,498 | 121,562 | 224,140 | 173,444 | 153,650 | 97,105 | 55,304 | 257,679 | 58,636 | 142,207 | 35,632 |
| | 1982 | 1,352,119 | 321,792 | 304,516 | 94,363 | 192,007 | 146,406 | 143,195 | 72,660 | 43,693 | 231,695 | 59,162 | 93,051 | 31,864 |
| Hidalgo | 1984 | 1,547,735 | 322,160 | 304,498 | 121,562 | 224,140 | 173,444 | 153,650 | 97,105 | 55,304 | 257,679 | 58,636 | 142,207 | 35,632 |
| | 1982 | 1,352,119 | 321,792 | 304,516 | 94,363 | 192,007 | 146,406 | 143,195 | 72,660 | 43,693 | 231,695 | 59,162 | 93,051 | 31,864 |
| **MIDLAND** | 1984 | 979,898 | 183,723 | 178,387 | 85,896 | 133,361 | 118,591 | 43,825 | 60,805 | 38,245 | 164,127 | 86,512 | 113,554 | 17,399 |
| | 1982 | 713,358 | 153,979 | 149,686 | 56,973 | 89,236 | 78,859 | 38,895 | 39,832 | 26,044 | 127,748 | 68,180 | 59,991 | 13,419 |
| Midland | 1984 | 979,898 | 183,723 | 178,387 | 85,896 | 133,361 | 118,591 | 43,825 | 60,805 | 38,245 | 164,127 | 86,512 | 113,554 | 17,399 |
| | 1982 | 713,358 | 153,979 | 149,686 | 56,973 | 89,236 | 78,859 | 38,895 | 39,832 | 26,044 | 127,748 | 68,180 | 59,991 | 13,419 |
| **ODESSA** | 1984 | 1,243,034 | 225,939 | 213,780 | 131,928 | 171,520 | 144,655 | 55,780 | 80,432 | 46,456 | 286,016 | 48,658 | 126,787 | 18,443 |
| | 1982 | 993,340 | 208,026 | 197,068 | 94,736 | 135,225 | 112,910 | 53,165 | 54,687 | 33,125 | 236,124 | 45,471 | 71,932 | 14,922 |
| Ector | 1984 | 1,243,034 | 225,939 | 213,780 | 131,928 | 171,520 | 144,655 | 55,780 | 80,432 | 46,456 | 286,016 | 48,658 | 126,787 | 18,443 |
| | 1982 | 993,340 | 208,026 | 197,068 | 94,736 | 135,225 | 112,910 | 53,165 | 54,687 | 33,125 | 236,124 | 45,471 | 71,932 | 14,922 |
| **SAN ANGELO** | 1984 | 681,141 | 132,255 | 127,540 | 67,661 | 91,838 | 61,940 | 34,538 | 38,321 | 15,935 | 152,949 | 25,715 | 58,204 | 13,557 |
| | 1982 | 571,448 | 126,556 | 122,191 | 50,490 | 72,972 | 48,393 | 33,068 | 27,545 | 12,372 | 133,928 | 25,174 | 37,681 | 10,654 |
| Tom Green | 1984 | 681,141 | 132,255 | 127,540 | 67,664 | 91,838 | 61,940 | 34,538 | 38,321 | 15,935 | 152,949 | 25,715 | 58,204 | 13,557 |
| | 1982 | 571,448 | 126,556 | 122,191 | 50,490 | 72,972 | 48,393 | 33,068 | 27,545 | 12,372 | 133,928 | 25,174 | 37,681 | 10,654 |
| **SAN ANTONIO** | 1984 | 6,431,839 | 1,390,785 | 1,342,720 | 762,439 | 778,421 | 628,412 | 331,577 | 361,010 | 178,313 | 1,214,134 | 558,603 | 426,233 | 115,371 |
| | 1982 | 5,533,729 | 1,324,826 | 1,280,151 | 581,778 | 658,089 | 525,135 | 308,298 | 270,534 | 142,156 | 1,083,053 | 522,811 | 265,947 | 101,979 |
| Bexar | 1984 | 6,073,349 | 1,299,153 | 1,257,264 | 729,561 | 757,954 | 627,392 | 315,754 | 345,142 | 168,349 | 1,142,798 | 531,217 | 381,118 | 106,472 |
| | 1982 | 5,197,814 | 1,225,415 | 1,187,329 | 553,510 | 640,553 | 524,319 | 291,925 | 257,266 | 133,577 | 1,014,224 | 494,738 | 236,355 | 93,935 |
| Comal | 1984 | 183,432 | 51,532 | 48,143 | 18,321 | 11,682 | 483 | 8,221 | 6,163 | 3,943 | 35,655 | 10,947 | 24,872 | 3,689 |
| | 1982 | 170,568 | 55,788 | 52,182 | 14,972 | 9,631 | 368 | 8,142 | 4,807 | 3,174 | 34,193 | 11,736 | 16,255 | 3,505 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **SAN ANTONIO (continued)** | | | | | | | | | | | | | | |
| Guadalupe | 1984 | 175,058 | 40,100 | 37,313 | 14,557 | 8,785 | 537 | 7,602 | 9,705 | 6,021 | 35,681 | 16,439 | 20,243 | 5,210 |
| | 1982 | 165,347 | 43,623 | 40,640 | 13,296 | 7,905 | 448 | 8,231 | 8,461 | 5,405 | 34,636 | 16,337 | 13,337 | 4,539 |
| **SHERMAN - DENISON** | **1984** | **546,724** | **104,635** | **101,857** | **45,549** | **70,715** | **66,540** | **25,064** | **24,746** | **16,272** | **125,940** | **33,109** | **53,024** | **18,672** |
| | 1982 | 488,622 | 107,914 | 105,175 | 35,951 | 61,933 | 58,005 | 26,001 | 19,519 | 13,436 | 114,718 | 32,055 | 34,225 | 16,947 |
| Grayson | 1984 | 546,724 | 104,635 | 101,857 | 45,549 | 70,715 | 66,540 | 25,064 | 24,746 | 16,272 | 125,940 | 33,109 | 53,024 | 18,672 |
| | 1982 | 488,622 | 107,914 | 105,175 | 35,951 | 61,933 | 58,005 | 26,001 | 19,519 | 13,436 | 114,718 | 32,055 | 34,225 | 16,947 |
| **TEXARKANA** | **1984** | **690,158** | **141,937** | **137,204** | **59,686** | **93,735** | **82,183** | **37,658** | **31,403** | **17,094** | **128,406** | **63,481** | **48,624** | **20,882** |
| | 1982 | 585,884 | 137,914 | 133,399 | 45,426 | 74,071 | 64,382 | 34,727 | 23,726 | 13,657 | 112,084 | 57,100 | 29,366 | 16,290 |
| Bowie | 1984 | 510,388 | 81,915 | 78,282 | 42,008 | 82,879 | 74,415 | 28,958 | 24,254 | 12,799 | 120,128 | 38,509 | 41,802 | 12,932 |
| | 1982 | 430,569 | 82,521 | 78,956 | 31,781 | 65,202 | 58,156 | 26,298 | 18,614 | 10,452 | 105,640 | 35,280 | 24,952 | 10,271 |
| *Miller, Ark.* | *1984* | *179,770* | *60,022* | *58,922* | *17,678* | *10,856* | *7,768* | *8,700* | *7,149* | *4,295* | *8,278* | *24,972* | *6,822* | *7,950* |
| | *1982* | *155,315* | *55,393* | *54,443* | *13,645* | *8,869* | *6,226* | *8,429* | *5,112* | *3,205* | *6,444* | *21,820* | *4,414* | *6,019* |
| **TYLER** | **1984** | **915,408** | **163,934** | **157,447** | **73,487** | **138,936** | **123,411** | **54,174** | **44,813** | **27,366** | **200,563** | **77,007** | **69,965** | **27,018** |
| | 1982 | 801,304 | 162,890 | 156,632 | 56,877 | 114,939 | 101,325 | 53,899 | 36,556 | 23,475 | 171,930 | 71,723 | 52,388 | 22,830 |
| Smith | 1984 | 915,408 | 163,934 | 157,447 | 73,487 | 138,936 | 123,411 | 54,174 | 44,813 | 27,366 | 200,563 | 77,007 | 69,965 | 27,018 |
| | 1982 | 801,304 | 162,890 | 156,632 | 56,877 | 114,939 | 101,325 | 53,899 | 36,556 | 23,475 | 171,930 | 71,723 | 52,388 | 22,830 |
| **VICTORIA** | **1984** | **550,467** | **108,363** | **105,724** | **46,137** | **72,140** | **63,403** | **30,289** | **25,132** | **15,819** | **108,739** | **50,055** | **48,489** | **9,306** |
| | 1982 | 492,936 | 108,911 | 106,386 | 37,107 | 62,782 | 54,657 | 28,997 | 20,814 | 13,724 | 100,804 | 46,984 | 33,688 | 8,548 |
| Victoria | 1984 | 550,467 | 108,363 | 105,724 | 46,137 | 72,140 | 63,403 | 30,289 | 25,132 | 15,819 | 108,739 | 50,055 | 48,489 | 9,306 |
| | 1982 | 492,936 | 108,911 | 106,386 | 37,107 | 62,782 | 54,657 | 28,997 | 20,814 | 13,724 | 100,804 | 46,984 | 33,688 | 8,548 |
| **WACO** | **1984** | **1,044,297** | **222,989** | **210,319** | **105,819** | **144,555** | **118,110** | **47,761** | **46,410** | **27,341** | **210,418** | **72,018** | **80,733** | **21,484** |
| | 1982 | 943,336 | 220,406 | 208,133 | 86,456 | 122,659 | 99,157 | 46,222 | 39,064 | 24,148 | 197,191 | 69,935 | 54,533 | 19,950 |
| McLennan | 1984 | 1,044,297 | 222,989 | 210,319 | 105,819 | 144,555 | 118,110 | 47,761 | 46,410 | 27,341 | 210,418 | 72,018 | 80,733 | 21,484 |
| | 1982 | 943,336 | 220,406 | 208,133 | 86,456 | 122,659 | 99,157 | 46,222 | 39,064 | 24,148 | 197,191 | 69,935 | 54,533 | 19,950 |
| **WICHITA FALLS** | **1984** | **862,828** | **142,245** | **136,842** | **77,851** | **134,942** | **118,298** | **34,482** | **52,613** | **32,657** | **197,777** | **55,276** | **70,658** | **19,525** |
| | 1982 | 750,305 | 141,971 | 136,742 | 60,513 | 109,936 | 95,421 | 35,686 | 41,015 | 26,540 | 179,505 | 50,798 | 46,247 | 17,277 |
| Wichita | 1984 | 862,828 | 142,245 | 136,842 | 77,851 | 134,942 | 118,298 | 34,482 | 52,613 | 32,657 | 197,777 | 55,276 | 70,658 | 19,525 |
| | 1982 | 750,305 | 141,971 | 136,742 | 60,513 | 109,936 | 95,421 | 35,686 | 41,015 | 26,540 | 179,505 | 50,798 | 46,247 | 17,277 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Anderson | 1984 | 222,958 | 53,980 | 51,589 | 14,888 | 13,578 | 10,087 | 11,108 | 9,100 | 6,348 | 47,107 | 10,710 | 24,589 | 6,860 |
| | 1982 | 178,100 | 49,300 | 47,173 | 10,460 | 10,608 | 7,722 | 9,891 | 6,320 | 4,611 | 38,773 | 9,855 | 13,737 | 5,595 |
| Andrews | 1984 | 70,626 | 18,629 | 18,103 | 6,351 | 3,087 | | 3,281 | 891 | 527 | 22,298 | 5,090 | 3,712 | 2,312 |
| | 1982 | 61,362 | 17,516 | 17,042 | 4,799 | 2,550 | | 3,005 | 710 | 426 | 18,960 | 5,047 | 2,467 | 1,841 |
| Angelina | 1984 | 375,829 | 87,201 | 85,125 | 29,987 | 50,260 | 46,690 | 17,652 | 19,319 | 11,672 | 75,513 | 28,277 | 32,460 | 12,890 |
| | 1982 | 342,133 | 91,000 | 88,940 | 23,821 | 40,277 | 37,232 | 18,762 | 15,209 | 9,659 | 70,020 | 27,700 | 22,678 | 11,525 |
| Aransas | 1984 | 79,393 | 26,5[illegible]6 | 25,379 | 9,122 | 2,287 | | 1,108 | 3,940 | 1,593 | 5,029 | 9,462 | 15,176 | 1,314 |
| | 1982 | 68,176 | 25,158 | 24,673 | 7,028 | 1,859 | | 1,137 | 2,898 | 1,229 | 4,547 | 9,223 | 9,667 | 1,177 |
| Archer | 1984 | 24,344 | 6,394 | 6,055 | 1,103 | 1,152 | | 1,689 | 169 | | 9,440 | 1,496 | 122 | 817 |
| | 1982 | 21,545 | 6,272 | 5,946 | 924 | 882 | | 1,552 | 122 | | 7,849 | 1,489 | 81 | 653 |
| Armstrong | 1984 | 10,297 | 1,933 | 1,831 | 749 | | | 328 | 150 | | 2,734 | 3,517 | 118 | 155 |
| | 1982 | 6,515 | 1,443 | 1,368 | 407 | | | 216 | 86 | | 1,578 | 2,270 | 57 | 98 |
| Atascosa | 1984 | 93,724 | 32,354 | 30,911 | 5,425 | 4,824 | | 3,972 | 1,548 | 1,548 | 14,267 | 8,649 | 14,938 | 1,859 |
| | 1982 | 85,879 | 32,287 | 30,884 | 4,762 | 4,310 | | 4,263 | 1,294 | 1,294 | 13,429 | 9,103 | 9,543 | 1,733 |
| Austin | 1984 | 105,510 | 23,265 | 21,625 | 7,451 | 9,726 | 3,331 | 3,234 | 2,351 | 1,414 | 26,326 | 13,165 | 11,628 | 4,156 |
| | 1982 | 82,913 | 22,058 | 20,528 | 5,343 | 6,772 | 2,227 | 2,705 | 1,710 | 1,056 | 19,979 | 10,796 | 7,058 | 3,021 |
| Bailey | 1984 | 28,740 | 4,541 | 4,060 | 2,259 | 1,210 | | 1,993 | 1,067 | 106 | 10,356 | 754 | 1,684 | 456 |
| | 1982 | 28,305 | 5,470 | 4,897 | 1,981 | 1,070 | | 2,118 | 947 | 100 | 9,978 | 868 | 1,213 | 465 |
| Bandera | 1984 | 22,128 | 9,039 | 8,590 | 1,201 | 506 | | 836 | 772 | 368 | 4,513 | 616 | 3,133 | 746 |
| | 1982 | 18,169 | 8,042 | 7,651 | 900 | 365 | | 724 | 527 | 273 | 3,788 | 578 | 1,971 | 620 |
| Bastrop | 1984 | 101,412 | 36,412 | 35,913 | 10,392 | 5,102 | | 2,298 | 2,267 | 2,267 | 17,792 | 13,849 | 6,596 | 2,811 |
| | 1982 | 80,548 | 32.150 | 31,747 | 6,994 | 3,464 | | 1,874 | 1,608 | 1,608 | 13,606 | 11,734 | 3,787 | 2,200 |
| Baylor | 1984 | 36,390 | 6,672 | 6,625 | 1,846 | 1,201 | | 1,184 | 273 | 273 | 9,682 | 11,821 | 1,404 | 1,100 |
| | 1982 | 29,092 | 5,802 | 5,768 | 1,372 | 815 | | 1,067 | 194 | 194 | 7,584 | 9,458 | 968 | 861 |
| Bee | 1984 | 123,277 | 32,596 | 32,388 | 10,201 | 9,014 | 8,111 | 9,016 | 5,714 | 3,579 | 22,415 | 11,060 | 10,509 | 3,899 |
| | 1982 | 105,311 | 30,333 | 30,176 | 7,726 | 6,802 | 6,062 | 8,642 | 4,268 | 2,782 | 19,674 | 10,479 | 6,912 | 3,071 |
| Bell | 1984 | 920,166 | 187,930 | 182,727 | 101,785 | 139,381 | 106,421 | 38,354 | 45,089 | 22,919 | 207,145 | 55,810 | 55,273 | 18,272 |
| | 1982 | 786,685 | 177,989 | 173,270 | 76,908 | 106,417 | 79,949 | 38,207 | 33,427 | 18,159 | 183,668 | 55,324 | 36,730 | 14,582 |
| Bexar | 1984 | 6,073,349 | 1,299,153 | 1,257,264 | 729,561 | 757,954 | 627,392 | 315,754 | 345,142 | 168,349 | 1,142,798 | 531,217 | 381,118 | 106,472 |
| | 1982 | 5,197,814 | 1,225,415 | 1,187,329 | 553,510 | 640,553 | 524,319 | 291,925 | 257,266 | 133,577 | 1,014,224 | 494,738 | 236,355 | 93,935 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Blanco** | 1984 | 16,034 | 4,807 | 4,730 | 2,947 | | | 182 | 264 | 162 | 771 | 2,012 | 2,698 | 115 |
| | 1982 | 14,940 | 5,208 | 5,131 | 2,408 | | | 199 | 227 | 143 | 717 | 2,156 | 1,938 | 109 |
| **Borden** | 1984 | 147 | 40 | 40 | | | | | | | | 107 | | |
| | 1982 | 136 | 41 | 41 | | | | | | | | 95 | | |
| **Bosque** | 1984 | 50,156 | 10,424 | 9,622 | 2,768 | 2,148 | | 841 | 1,552 | 1,552 | 11,910 | 6,666 | 6,143 | 2,118 |
| | 1982 | 41,322 | 10,188 | 9,416 | 1,981 | 1,713 | | 805 | 1,060 | 1,060 | 10,002 | 5,668 | 3,815 | 1,763 |
| **Bowie** | 1984 | 510,388 | 81,915 | 78,282 | 42,008 | 82,879 | 74,415 | 28,958 | 24,254 | 12,799 | 120,128 | 38,509 | 41,802 | 12,932 |
| | 1982 | 430,569 | 82,521 | 78,956 | 31,781 | 65,202 | 58,156 | 26,298 | 18,614 | 10,452 | 105,640 | 35,280 | 24,952 | 10,271 |
| **Brazoria** | 1984 | 885,266 | 255,422 | 248,972 | 68,132 | 89,855 | 60,743 | 36,779 | 34,785 | 20,899 | 184,920 | 53,687 | 80,899 | 23,925 |
| | 1982 | 795,628 | 251,004 | 244,959 | 55,592 | 78,355 | 51,885 | 38,141 | 27,878 | 17,335 | 160,379 | 53,379 | 59,208 | 21,336 |
| **Brazos** | 1984 | 711,808 | 155,546 | 145,832 | 87,437 | 106,680 | 76,967 | 39,801 | 26,451 | 12,992 | 113,855 | 50,921 | 65,751 | 10,350 |
| | 1982 | 591,693 | 144,015 | 135,183 | 65,070 | 82,402 | 58,497 | 37,077 | 20,548 | 10,798 | 99,428 | 45,026 | 43,034 | 8,957 |
| **Brewster** | 1984 | 39,336 | 11,668 | 11,175 | 3,047 | 3,211 | | 3,329 | 585 | 120 | 8,779 | 1,769 | 2,913 | 2,019 |
| | 1982 | 35,228 | 11,567 | 11,091 | 2,546 | 2,581 | | 3,214 | 492 | 115 | 7,435 | 1,850 | 1,849 | 1,774 |
| **Briscoe** | 1984 | 4,657 | 1,863 | 1,809 | 184 | | | 125 | 73 | | 1,039 | 185 | 696 | 179 |
| | 1982 | 5,277 | 2,365 | 2,299 | 199 | | | 164 | 74 | | 1,142 | 237 | 544 | 185 |
| **Brooks** | 1964 | 36,840 | 11,769 | 11,641 | 3,335 | 900 | | 1,880 | 1,526 | 830 | 8,272 | 1,432 | 3,212 | 922 |
| | 1982 | 34,622 | 12,013 | 11,897 | 2,736 | 822 | | 1,921 | 1,320 | 735 | 7,964 | 1,542 | 2,318 | 796 |
| **Brown** | 1984 | 192,061 | 43,587 | 40,057 | 17,520 | 22,550 | 16,065 | 10,403 | 7,691 | 3,397 | 32,100 | 9,480 | 16,614 | 7,322 |
| | 1982 | 164,096 | 42,245 | 38,870 | 13,216 | 18,330 | 12,781 | 9,509 | 5,601 | 2,620 | 28,413 | 9,381 | 11,022 | 6,139 |
| **Burleson** | 1984 | 66,193 | 17,791 | 17,586 | 4,585 | 2,671 | | 1,697 | 1,836 | 1,836 | 17,924 | 9,199 | 6,369 | 1,242 |
| | 1982 | 48,358 | 14,481 | 14,331 | 3,255 | 1,892 | | 1,460 | 1,244 | 1,244 | 12,554 | 7,027 | 3,601 | 841 |
| **Burnet** | 1984 | 135,611 | 23,908 | 22,731 | 11,061 | 23,866 | | 2,073 | 7,673 | 7,201 | 18,532 | 8,385 | 21,365 | 3,384 |
| | 1982 | 99,661 | 21,795 | 20,747 | 7,340 | 15,978 | | 1,841 | 4,861 | 4,601 | 14,432 | 7,300 | 12,469 | 2,611 |
| **Caldwell** | 1984 | 91,855 | 25,851 | 24,860 | 7,568 | 8,666 | 5,771 | 2,656 | 2,891 | 2,891 | 21,702 | 10,799 | 4,843 | 2,052 |
| | 1982 | 81,602 | 24,924 | 23,997 | 5,865 | 6,775 | 4,412 | 2,753 | 2,139 | 2,139 | 19,736 | 9,944 | 3,147 | 1,848 |
| **Calhoun** | 1984 | 102,165 | 30,681 | 30,006 | 7,413 | 7,965 | | 4,762 | 3,149 | 1,920 | 15,803 | 9,213 | 11,036 | 3,030 |
| | 1982 | 93,846 | 30,655 | 30,017 | 6,195 | 6,479 | | 4,653 | 2,676 | 1,682 | 14,955 | 9,430 | 7,979 | 2,678 |
| **Callahan** | 1984 | 31,552 | 11,236 | 10,888 | 2,758 | 962 | | 999 | 361 | | 8,743 | 2,788 | 258 | 972 |
| | 1982 | 27,339 | 10,391 | 10,081 | 2,027 | 788 | | 890 | 253 | | 7,131 | 2,688 | 167 | 831 |
| **Cameron** | 1984 | 1,205,779 | 285,656 | 273,011 | 113,663 | 153,001 | 128,983 | 92,916 | 72,718 | 35,453 | 200,544 | 49,599 | 92,796 | 24,689 |
| | 1982 | 1,025,512 | 272,018 | 260,289 | 86,026 | 128,265 | 106,884 | 85,250 | 57,683 | 29,889 | 170,537 | 48,973 | 58,624 | 20,234 |
| **Camp** | 1984 | 40,379 | 5,655 | 4,668 | 3,228 | 1,078 | | 2,453 | 3,132 | 3,132 | 10,699 | 3,019 | 4,816 | 1,634 |
| | 1982 | 37,601 | 6,399 | 5,289 | 2,659 | 988 | | 2,448 | 2,569 | 2,569 | 10,342 | 3,232 | 3,326 | 1,479 |
| **Carson** | 1984 | 16,077 | 5,538 | 5,085 | 1,110 | | | 233 | 144 | | 2,742 | 4,375 | 306 | 299 |
| | 1982 | 15,244 | 5,372 | 4,938 | 955 | | | 223 | 107 | | 2,509 | 4,475 | 209 | 272 |
| **Cass** | 1984 | 90,573 | 30,833 | 29,388 | 4,901 | 11,626 | 5,612 | 4,393 | 3,905 | 1,146 | 14,892 | 3,495 | 6,344 | 3,261 |
| | 1982 | 89,597 | 33,270 | 31,749 | 4,663 | 10,173 | 4,767 | 4,808 | 3,233 | 1,043 | 15,156 | 3,977 | 4,839 | 2,979 |
| **Castro** | 1984 | 30,956 | 9,851 | 9,336 | 1,428 | 588 | | 1,552 | 408 | 196 | 7,408 | 1,970 | 1,686 | 593 |
| | 1982 | 29,195 | 9,934 | 9,426 | 1,157 | 531 | | 1,524 | 349 | 182 | 7,045 | 2,095 | 1,201 | 559 |
| **Chambers** | 1984 | 66,959 | 21,070 | 20,383 | 2,562 | 1,689 | | 1,055 | 846 | 726 | 15,877 | 13,802 | 4,809 | 2,561 |
| | 1982 | 64,803 | 21,814 | 21,128 | 2,354 | 1,488 | | 1,110 | 743 | 644 | 15,504 | 13,647 | 3,247 | 2,245 |
| **Cherokee** | 1984 | 170,308 | 34,915 | 34,103 | 9,606 | 19,041 | 10,382 | 15,837 | 3,163 | 2,932 | 45,734 | 12,283 | 11,985 | 4,099 |
| | 1982 | 152,878 | 34,873 | 34,103 | 7,411 | 14,820 | 7,867 | 14,806 | 2,572 | 2,395 | 41,404 | 12,433 | 9,489 | 3,677 |
| **Childress** | 1984 | 28,153 | 10,787 | 10,200 | 2,958 | 1,227 | 861 | 1,534 | 500 | 500 | 5,819 | 1,213 | 857 | 1,036 |
| | 1982 | 27,220 | 11,101 | 10,509 | 2,446 | 1,130 | 771 | 1,698 | 436 | 436 | 5,485 | 1,316 | 623 | 997 |
| **Clay** | 1984 | 43,737 | 7,915 | 7,820 | 2,629 | 1,940 | | 622 | 1,183 | 1,183 | 5,943 | 16,424 | 1,953 | 1,863 |
| | 1982 | 32,398 | 6,844 | 6,770 | 1,827 | 1,279 | | 524 | 711 | 711 | 4,390 | 12,283 | 1,081 | 1,235 |
| **Cochran** | 1984 | 13,179 | 2,486 | 2,450 | 316 | 201 | | 1,235 | 596 | 242 | 5,281 | 69 | 472 | 195 |
| | 1982 | 12,192 | 2,689 | 2,653 | 252 | 179 | | 1,198 | 456 | 185 | 4,840 | 71 | 309 | 182 |
| **Coke** | 1984 | 14,632 | 3,861 | 3,728 | 342 | 153 | | 422 | 193 | | 7,895 | 428 | 347 | |
| | 1982 | 13,867 | 3,838 | 3,710 | 302 | 133 | | 429 | 147 | | 7,402 | 449 | 244 | |
| **Coleman** | 1984 | 36,193 | 12,096 | 11,471 | 1,771 | 1,609 | | 1,831 | 455 | 455 | 6,752 | 3,381 | 3,723 | 1,323 |
| | 1982 | 33,724 | 12,131 | 11,518 | 1,576 | 1,308 | | 1,913 | 351 | 351 | 6,388 | 3,575 | 2,390 | 1,240 |
| **Collin** | 1984 | 1,037,604 | 231,921 | 224,996 | 86,597 | 158,102 | 148,285 | 58,096 | 71,825 | 36,315 | 180,366 | 87,553 | 70,507 | 30,584 |
| | 1982 | 767,651 | 200,029 | 194,289 | 57,365 | 103,658 | 96,922 | 46,023 | 44,559 | 23,796 | 137,558 | 67,610 | 39,543 | 23,114 |
| **Collingsworth** | 1984 | 18,397 | 4,133 | 4,050 | 684 | 777 | | 973 | 534 | 534 | 5,602 | 1,252 | 695 | 588 |
| | 1982 | 16,813 | 4,299 | 4,218 | 551 | 696 | | 949 | 410 | 410 | 4,792 | 1,322 | 492 | 550 |
| **Colorado** | 1984 | 108,284 | 28,489 | 23,785 | 9,001 | 2,871 | | 2,744 | 3,331 | 2,017 | 26,862 | 11,127 | 12,221 | 3,822 |
| | 1982 | 100,979 | 29,013 | 24,252 | 7,697 | 2,618 | | 3,006 | 2,602 | 1,656 | 25,805 | 11,889 | 7,969 | 3,295 |
| **Comal** | 1984 | 183,432 | 51,532 | 48,143 | 18,321 | 11,682 | 483 | 8,221 | 6,163 | 3,943 | 35,655 | 10,947 | 24,872 | 3,689 |
| | 1982 | 170,568 | 55,788 | 52,182 | 14,972 | 9,631 | 368 | 8,142 | 4,807 | 3,174 | 34,193 | 11,736 | 16,255 | 3,505 |
| **Comanche** | 1984 | 46,556 | 13,878 | 13,708 | 2,568 | 4,529 | | 1,556 | 1,078 | 790 | 10,169 | 2,586 | 1,846 | 1,407 |
| | 1982 | 43,429 | 14,915 | 14,750 | 2,009 | 3,838 | | 1,475 | 888 | 673 | 9,335 | 2,655 | 1,180 | 1,259 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Concho | 1984 | 12,331 | 1,899 | 1,853 | 238 | 361 | | | 57 | | 6,170 | 979 | 2,058 | 179 |
| | 1982 | 12,190 | 2,078 | 2,030 | 231 | 320 | | | 54 | | 6,366 | 1,130 | 1,442 | 166 |
| Cooke | 1984 | 157,697 | 35,834 | 34,513 | 12,426 | 16,586 | 12,717 | 5,941 | 4,953 | 3,821 | 29,264 | 13,750 | 19,024 | 3,794 |
| | 1982 | 148,774 | 37,199 | 35,870 | 10,577 | 13,962 | 10,565 | 6,633 | 4,355 | 3,441 | 28,653 | 15,051 | 12,644 | 3,622 |
| Coryell | 1984 | 113,280 | 34,208 | 33,519 | 10,568 | 17,458 | 8,930 | 1,396 | 9,204 | 4,356 | 21,452 | 6,652 | 3,264 | 2,683 |
| | 1982 | 105,484 | 35,119 | 34,453 | 8,691 | 14,484 | 7,134 | 1,535 | 7,317 | 3,706 | 20,005 | 7,178 | 2,361 | 2,509 |
| Cottle | 1984 | 11,394 | 3,108 | 3,088 | 685 | 469 | | 210 | 181 | 181 | 2,896 | 1,488 | 950 | 305 |
| | 1982 | 10,603 | 3,289 | 3,272 | 552 | 381 | | 227 | 153 | 153 | 2,659 | 1,423 | 673 | 286 |
| Crane | 1984 | 32,818 | 13,405 | 13,338 | 1,544 | 936 | | 1,618 | 560 | 266 | 10,297 | 976 | 458 | 1,891 |
| | 1982 | 23,252 | 10,197 | 10,158 | 1,042 | 637 | | 1,323 | 327 | 169 | 6,690 | 783 | 223 | 1,217 |
| Crockett | 1984 | 39,824 | 7,887 | 7,813 | 1,048 | 566 | | 695 | 802 | 802 | 6,510 | 16,710 | 3,527 | 1,105 |
| | 1982 | 32,746 | 7,502 | 7,440 | 801 | 437 | | 643 | 586 | 586 | 5,185 | 13,749 | 2,148 | 889 |
| Crosby | 1984 | 17,564 | 6,616 | 6,311 | 282 | 1,048 | | 253 | 464 | 464 | 4,833 | 1,724 | 822 | 331 |
| | 1982 | 16,938 | 6,710 | 6,409 | 254 | 951 | | 275 | 399 | 399 | 4,624 | 1,772 | 589 | 313 |
| Culberson | 1984 | 36,712 | 4,982 | 4,417 | 2,359 | 212 | | 410 | 723 | 723 | 4,830 | 19,120 | 1,877 | 501 |
| | 1982 | 26,405 | 3,781 | 3,356 | 1,583 | 144 | | 334 | 419 | 419 | 3,274 | 14,406 | 1,003 | 344 |
| Dallam | 1984 | 28,835 | 5,346 | 5,279 | 3,363 | 1,577 | | 2,267 | 84 | | 8,701 | 4,123 | 1,862 | 344 |
| | 1982 | 32,599 | 6,660 | 6,584 | 3,334 | 1,577 | | 2,723 | 88 | | 9,605 | 5,362 | 1,470 | 396 |
| Dallas | 1984 | 12,965,471 | 2,207,110 | 2,115,871 | 1,536,188 | 1,413,443 | 1,254,981 | 741,794 | 731,174 | 399,049 | 2,940,880 | 1,100,652 | 645,657 | 299,256 |
| | 1982 | 11,097,280 | 2,089,874 | 2,005,888 | 1,171,739 | 1,186,443 | 1,046,525 | 688,687 | 563,986 | 324,509 | 2,554,260 | 985,494 | 405,539 | 262,229 |
| Dawson | 1984 | 80,166 | 23,602 | 22,997 | 5,898 | 4,832 | | 4,897 | 3,248 | 1,528 | 18,730 | 3,416 | 5,310 | 4,006 |
| | 1982 | 72,727 | 23,096 | 22,531 | 5,122 | 3,892 | | 5,153 | 2,693 | 1,373 | 17,157 | 3,525 | 3,327 | 3,318 |
| Deaf Smith | 1984 | 67,491 | 20,612 | 19,536 | 6,077 | 3,601 | | 4,666 | 2,884 | 1,595 | 14,070 | 3,264 | 3,824 | 1,634 |
| | 1982 | 68,736 | 22,598 | 21,443 | 5,776 | 3,534 | | 4,983 | 2,679 | 1,531 | 14,549 | 3,672 | 2,887 | 1,517 |
| Delta | 1984 | 9,493 | 3,538 | 3,455 | 255 | 135 | | 50 | 246 | 246 | 2,774 | 1,168 | 309 | 116 |
| | 1982 | 9,648 | 3,808 | 3,723 | 221 | 130 | | 52 | 224 | 224 | 2,816 | 1,201 | 235 | 116 |
| Denton | 1984 | 842,094 | 229,795 | 222,590 | 64,187 | 111,655 | 87,331 | 26,045 | 22,065 | 6,780 | 161,461 | 65,056 | 46,367 | 30,007 |
| | 1982 | 720,614 | 214,710 | 208,228 | 53,227 | 84,595 | 65,397 | 26,172 | 17,467 | 5,739 | 142,296 | 58,053 | 30,625 | 24,012 |
| De Witt | 1984 | 92,674 | 20,420 | 20,102 | 6,503 | 8,048 | 5,142 | 3,830 | 2,404 | 1,451 | 21,869 | 12,906 | 9,327 | 4,346 |
| | 1982 | 79,459 | 20,531 | 20,235 | 4,864 | 6,071 | 3,793 | 3,833 | 1,716 | 1,088 | 18,428 | 11,469 | 6,135 | 3,712 |
| Dickens | 1984 | 14,793 | 4,679 | 4,634 | 830 | 560 | | 402 | | | 3,603 | 2,216 | 815 | 650 |
| | 1982 | 14,915 | 5,067 | 5,025 | 723 | 503 | | 431 | | | 3,659 | 2,291 | 565 | 595 |
| Dimmit | 1984 | 29,213 | 10,669 | 10,194 | 1,728 | 4,110 | | 726 | 245 | 245 | 2,099 | 1,913 | 6,170 | 350 |
| | 1982 | 28,473 | 11,857 | 11,343 | 1,690 | 3,673 | | 835 | 229 | 229 | 1,976 | 2,224 | 4,355 | 361 |
| Donley | 1984 | 32,547 | 6,249 | 4,821 | 1,195 | 3,780 | | 354 | 1,272 | 1,272 | 13,520 | 2,232 | 849 | 1,686 |
| | 1982 | 28,087 | 5,853 | 4,521 | 993 | 2,871 | | 357 | 914 | 914 | 11,944 | 2,083 | 562 | 1,337 |
| Duval | 1984 | 32,027 | 12,290 | 12,054 | 2,226 | 1,463 | | 1,099 | 854 | 595 | 5,083 | 4,559 | 2,310 | 583 |
| | 1982 | 26,677 | 11,226 | 11,023 | 1,708 | 1,039 | | 937 | 574 | 408 | 4,027 | 4,208 | 1,294 | 477 |
| Eastland | 1984 | 92,628 | 25,068 | 23,793 | 8,940 | 2,503 | | 4,488 | 2,138 | 1,561 | 21,148 | 11,416 | 5,364 | 3,934 |
| | 1982 | 76,136 | 22,390 | 21,277 | 6,418 | 2,002 | | 3,904 | 1,617 | 1,215 | 16,448 | 10,753 | 3,290 | 3,284 |
| Ector | 1984 | 1,243,034 | 225,939 | 213,780 | 131,928 | 171,520 | 144,655 | 55,780 | 80,432 | 46,456 | 286,016 | 48,658 | 126,787 | 18,443 |
| | 1982 | 993,340 | 208,026 | 197,068 | 94,736 | 135,225 | 112,910 | 53,165 | 54,687 | 33,125 | 236,124 | 45,471 | 71,932 | 14,922 |
| Edwards | 1984 | 5,942 | 1,956 | 1,915 | 398 | 126 | | 227 | | | 83 | 899 | 1,089 | 117 |
| | 1982 | 4,378 | 1,706 | 1,672 | 253 | 89 | | 174 | | | 62 | 679 | 609 | 86 |
| Ellis | 1984 | 270,940 | 69,623 | 67,984 | 22,321 | 28,044 | 16,617 | 9,441 | 7,298 | 4,000 | 50,176 | 32,458 | 25,456 | 8,535 |
| | 1982 | 230,468 | 68,313 | 66,785 | 16,685 | 21,148 | 12,273 | 8,956 | 5,722 | 3,209 | 44,013 | 28,828 | 15,156 | 7,419 |
| El Paso | 1984 | 2,352,424 | 456,607 | 431,411 | 251,954 | 364,522 | 303,092 | 153,155 | 139,315 | 85,035 | 436,087 | 162,061 | 143,664 | 49,340 |
| | 1982 | 2,120,722 | 456,540 | 431,866 | 201,821 | 322,386 | 265,154 | 147,363 | 116,584 | 74,802 | 406,307 | 158,590 | 94,016 | 45,553 |
| Erath | 1984 | 115,332 | 27,227 | 25,953 | 11,376 | 10,059 | 5,635 | 5,654 | 2,443 | 2,259 | 28,710 | 5,224 | 12,327 | 4,497 |
| | 1982 | 107,394 | 27,891 | 26,618 | 9,367 | 9,225 | 5,044 | 5,642 | 2,120 | 1,982 | 26,584 | 5,643 | 8,927 | 4,306 |
| Falls | 1984 | 57,492 | 15,881 | 15,103 | 2,512 | 7,911 | 5,400 | 6,182 | 1,323 | 575 | 6,368 | 6,604 | 4,057 | 3,931 |
| | 1982 | 56,771 | 17,353 | 16,523 | 2,341 | 6,736 | 4,510 | 6,983 | 1,177 | 550 | 6,306 | 6,623 | 3,012 | 3,494 |
| Fannin | 1984 | 89,530 | 21,082 | 20,070 | 4,090 | 5,920 | 5,301 | 1,375 | 2,154 | 2,027 | 34,731 | 3,079 | 5,659 | 4,075 |
| | 1982 | 87,661 | 22,535 | 21,479 | 3,507 | 5,122 | 4,540 | 1,578 | 1,862 | 1,758 | 34,951 | 3,464 | 4,126 | 3,681 |
| Fayette | 1984 | 127,981 | 27,842 | 22,661 | 18,373 | 7,599 | | 3,516 | 3,325 | 1,364 | 21,448 | 18,215 | 9,860 | 3,565 |
| | 1982 | 106,000 | 27,403 | 22,330 | 13,786 | 5,493 | | 3,341 | 2,372 | 1,043 | 18,034 | 15,507 | 6,213 | 2,810 |
| Fisher | 1984 | 13,870 | 3,736 | 3,418 | 1,234 | 805 | | 763 | 647 | 647 | 3,693 | 533 | 537 | 1,093 |
| | 1982 | 13,385 | 4,084 | 3,741 | 1,029 | 747 | | 771 | 514 | 514 | 3,556 | 583 | 394 | 960 |
| Floyd | 1984 | 25,334 | 4,531 | 4,484 | 1,317 | 879 | | 804 | 141 | 141 | 8,710 | 4,117 | 1,454 | 752 |
| | 1982 | 25,336 | 5,228 | 5,180 | 1,139 | 771 | | 929 | 128 | 128 | 8,151 | 4,669 | 1,105 | 756 |
| Foard | 1984 | 6,406 | 2,517 | 2,484 | 300 | | | 333 | | | 1,904 | 436 | 312 | 139 |
| | 1982 | 5,845 | 2,511 | 2,481 | 236 | | | 317 | | | 1,592 | 450 | 216 | 127 |
| Fort Bend | 1984 | 563,580 | 152,397 | 149,429 | 32,988 | 16,887 | 9,852 | 22,804 | 15,899 | 9,394 | 140,145 | 47,788 | 90,665 | 15,608 |
| | 1982 | 495,179 | 149,353 | 146,621 | 27,227 | 14,796 | 8,449 | 21,738 | 13,181 | 8,060 | 128,214 | 45,569 | 57,153 | 13,208 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Franklin** | 1984 | 24,121 | 6,909 | 6,597 | 821 | 539 | | 587 | 1,626 | 1,626 | 4,288 | 2,803 | 2,550 | 1,[illegible]49 |
| | 1982 | 21,584 | 6,619 | 6,328 | 698 | 461 | | 549 | 1,319 | 1,319 | 3,875 | 2,827 | 1,727 | 1,256 |
| **Freestone** | 1984 | 55,847 | 17,454 | 17,281 | 6,069 | 2,992 | | 669 | 1,451 | 775 | 9,152 | 11,010 | 2,178 | 1,[illegible]45 |
| | 1982 | 53,732 | 18,001 | 17,844 | 5,031 | 2,548 | | 742 | 1,148 | 654 | 8,904 | 11,431 | 1,460 | 1,[illegible]93 |
| **Frio** | 1984 | 33,546 | 10,716 | 10,391 | 2,651 | 1,226 | | 1,060 | 904 | 163 | 6,528 | 1,922 | 3,023 | 1,188 |
| | 1982 | 33,911 | 12,329 | 11,969 | 2,426 | 1,057 | | 1,161 | 813 | 155 | 6,522 | 2,153 | 2,270 | 1,180 |
| **Gaines** | 1984 | 52,813 | 15,640 | 15,376 | 4,964 | 903 | | 1,590 | 2,940 | 511 | 19,341 | 2,057 | 337 | 2,056 |
| | 1982 | 45,838 | 15,519 | 15,275 | 3,744 | 714 | | 1,605 | 2,117 | 392 | 15,505 | 2,036 | 223 | 1,684 |
| **Galveston** | 1984 | 1,217,865 | 314,071 | 300,192 | 133,295 | 111,971 | 93,628 | 71,440 | 37,100 | 18,296 | 244,067 | 95,039 | 104,903 | 34,252 |
| | 1982 | 1,042,954 | 299,626 | 286,730 | 100,657 | 92,995 | 76,902 | 64,673 | 29,211 | 15,138 | 213,952 | 85,640 | 62,418 | 29,753 |
| **Garza** | 1984 | 21,362 | 7,957 | 5,385 | 1,286 | 369 | | 875 | 711 | 711 | 882 | 5,283 | 1,483 | 369 |
| | 1982 | 19,688 | 7,802 | 5,286 | 1,117 | 324 | | 834 | 534 | 534 | 814 | 4,938 | 1,025 | 338 |
| **Gillespie** | 1984 | 96,296 | 24,268 | 22,209 | 7,770 | 4,736 | | 2,456 | 4,458 | 1,566 | 17,210 | 7,896 | 17,943 | 1,940 |
| | 1982 | 78,647 | 22,043 | 20,197 | 6,263 | 3,851 | | 2,324 | 3,282 | 1,206 | 14,330 | 6,871 | 11,521 | 1,648 |
| **Glasscock** | 1984 | 668 | 466 | 465 | 123 | | | | | | | | | |
| | 1982 | 815 | 594 | 594 | 125 | | | | | | | | | |
| **Goliad** | 1984 | 19,821 | 8,269 | 8,218 | 1,327 | 511 | | 228 | 199 | 199 | 4,441 | 927 | 2,705 | 870 |
| | 1982 | 15,749 | 7,207 | 7,171 | 1,026 | 397 | | 194 | 147 | 147 | 3,452 | 852 | 1,544 | 642 |
| **Gonzales** | 1984 | 88,950 | 23,377 | 23,132 | 5,728 | 12,799 | 9,512 | 3,508 | 4,164 | 2,965 | 15,187 | 7,925 | 7,347 | 3,111 |
| | 1982 | 70,748 | 21,088 | 20,892 | 4,324 | 8,900 | 6,495 | 3,093 | 2,740 | 1,985 | 12,284 | 6,960 | 4,453 | 2,493 |
| **Gray** | 1984 | 183,597 | 50,123 | 47,088 | 14,224 | 20,913 | 9,679 | 15,341 | 9,782 | 3,989 | 33,378 | 8,637 | 11,272 | 3,683 |
| | 1982 | 160,057 | 47,781 | 44,942 | 11,899 | 16,166 | 7,223 | 14,366 | 7,520 | 3,338 | 30,012 | 8,682 | 6,879 | 3,281 |
| **Grayson** | 1984 | 546,724 | 104,635 | 101,857 | 45,549 | 70,715 | 66,540 | 25,064 | 24,746 | 16,272 | 125,940 | 33,109 | 53,024 | 18,672 |
| | 1982 | 488,622 | 107,914 | 105,175 | 35,951 | 61,933 | 58,005 | 26,001 | 19,519 | 13,436 | 114,718 | 32,055 | 34,225 | 16,947 |
| **Gregg** | 1984 | 947,859 | 204,106 | 198,411 | 88,504 | 129,670 | 97,366 | 51,520 | 41,822 | 30,525 | 232,267 | 40,036 | 68,435 | 23,335 |
| | 1982 | 838,132 | 201,275 | 195,894 | 69,382 | 103,312 | 76,412 | 52,451 | 34,555 | 25,905 | 205,512 | 41,178 | 47,183 | 21,271 |
| **Grimes** | 1984 | 76,624 | 12,706 | 12,457 | 4,111 | 11,609 | 7,000 | 1,455 | 1,109 | 484 | 21,498 | 4,436 | 13,509 | 1,436 |
| | 1982 | 59,449 | 12,271 | 12,045 | 3,191 | 8,233 | 4,825 | 1,368 | 822 | 371 | 16,061 | 4,091 | 8,244 | 1,174 |
| **Guadalupe** | 1984 | 175,058 | 40,100 | 37,313 | 14,557 | 8,785 | 537 | 7,602 | 9,705 | 6,021 | 35,681 | 16,439 | 20,243 | 5,210 |
| | 1982 | 165,347 | 43,623 | 40,640 | 13,296 | 7,905 | 448 | 8,231 | 8,461 | 5,405 | 34,636 | 16,337 | 13,337 | 4,539 |
| **Hale** | 1984 | 144,155 | 32,579 | 32,074 | 12,261 | 20,567 | 12,301 | 7,756 | 6,200 | 4,291 | 36,234 | 3,675 | 7,895 | 5,046 |
| | 1982 | 150,732 | 37,972 | 37,429 | 11,123 | 19,738 | 11,525 | 9,414 | 5,928 | 4,283 | 38,225 | 4,375 | 6,299 | 5,133 |
| **Hall** | 1984 | 16,219 | 7,962 | 7,789 | 1,201 | 1,479 | | 502 | 269 | | 1,651 | 521 | 1,282 | 696 |
| | 1982 | 16,651 | 8,729 | 8,549 | 1,059 | 1,315 | | 592 | 249 | | 1,708 | 601 | 994 | 713 |
| **Hamilton** | 1984 | 28,399 | 8,461 | 8,198 | 2,011 | 1,923 | | 832 | 1,389 | 316 | 3,696 | 2,601 | 2,055 | 1,621 |
| | 1982 | 26,306 | 8,536 | 8,281 | 1,631 | 1,572 | | 902 | 1,187 | 277 | 3,517 | 2,768 | 1,466 | 1,384 |
| **Hansford** | 1984 | 31,106 | 7,313 | 7,274 | 2,051 | 1,385 | | 2,143 | 1,320 | 461 | 11,013 | 945 | 2,650 | 1,211 |
| | 1982 | 30,133 | 7,736 | 7,704 | 1,744 | 1,312 | | 2,209 | 1,071 | 398 | 10,987 | 1,054 | 1,795 | 1,131 |
| **Hardeman** | 1984 | 18,673 | 7,755 | 7,647 | 2,516 | 476 | | 1,322 | 317 | 317 | 955 | 1,556 | 1,113 | 485 |
| | 1982 | 17,333 | 7,776 | 7,677 | 2,028 | 412 | | 1,292 | 247 | 247 | 903 | 1,645 | 715 | 412 |
| **Hardin** | 1984 | 173,036 | 44,855 | 44,240 | 6,900 | 18,164 | 14,838 | 4,045 | 2,922 | 1,756 | 57,408 | 8,683 | 15,386 | 7,110 |
| | 1982 | 166,045 | 47,683 | 47,086 | 6,042 | 15,657 | 12,581 | 4,189 | 2,454 | 1,511 | 54,603 | 9,734 | 11,562 | 6,398 |
| **Harris** | 1984 | 19,191,431 | 3,773,774 | 3,591,002 | 2,172,221 | 2,340,452 | 2,126,815 | 1,130,202 | 1,101,972 | 648,997 | 3,967,118 | 1,505,971 | 1,078,972 | 531,334 |
| | 1982 | 17,342,296 | 3,765,741 | 3,587,664 | 1,739,745 | 2,087,995 | 1,886,990 | 1,096,952 | 852,183 | 526,238 | 3,728,507 | 1,433,115 | 755,396 | 463,247 |
| **Harrison** | 1984 | 255,611 | 45,577 | 44,761 | 20,853 | 19,666 | 13,970 | 11,608 | 27,095 | 18,167 | 58,807 | 29,475 | 16,333 | 7,620 |
| | 1982 | 226,270 | 48,852 | 48,035 | 16,270 | 17,092 | 11,921 | 12,005 | 20,180 | 14,061 | 50,980 | 28,284 | 10,150 | 6,261 |
| **Hartley** | 1984 | 16,406 | 6,554 | 6,525 | 316 | | | 346 | 1,852 | 1,852 | 5,173 | 1,256 | 405 | |
| | 1982 | 12,370 | 5,217 | 5,200 | 201 | | | 268 | 1,131 | 1,131 | 3,884 | 1,055 | 228 | |
| **Haskell** | 1984 | 32,995 | 7,440 | 7,038 | 1,970 | 2,128 | | 3,041 | 797 | 211 | 11,018 | 1,285 | 2,260 | 1,431 |
| | 1982 | 31,059 | 7,774 | 7,362 | 1,682 | 1,776 | | 3,243 | 695 | 191 | 10,149 | 1,395 | 1,490 | 1,248 |
| **Hays** | 1984 | 202,718 | 43,873 | 42,139 | 33,035 | 13,510 | 1,593 | 8,302 | 5,637 | 3,468 | 32,923 | 24,152 | 26,372 | 2,588 |
| | 1982 | 167,730 | 41,437 | 39,847 | 25,388 | 9,976 | 1,119 | 7,948 | 4,345 | 2,738 | 28,252 | 22,053 | 15,360 | 2,200 |
| **Hemphill** | 1984 | 28,702 | 4,880 | 4,828 | 1,812 | | | 1,096 | 834 | | 5,033 | 5,563 | 6,758 | 1,317 |
| | 1982 | 26,469 | 5,560 | 5,508 | 1,650 | | | 1,217 | 660 | | 4,899 | 5,482 | 4,465 | 1,271 |
| **Henderson** | 1984 | 173,591 | 44,861 | 42,719 | 10,039 | 15,808 | 6,937 | 7,450 | 3,379 | 1,930 | 36,745 | 22,857 | 13,193 | 8,120 |
| | 1982 | 165,223 | 46,321 | 44,162 | 8,514 | 13,838 | 5,899 | 7,493 | 2,956 | 1,790 | 35,787 | 22,540 | 9,630 | 7,097 |
| **Hidalgo** | 1984 | 1,547,735 | 322,160 | 304,498 | 121,562 | 224,140 | 173,444 | 153,650 | 97,105 | 55,304 | 257,679 | 58,636 | 142,207 | 35,632 |
| | 1982 | 1,352,119 | 321,792 | 304,516 | 94,363 | 192,007 | 146,406 | 143,195 | 72,660 | 43,693 | 231,695 | 59,162 | 93,051 | 31,864 |
| **Hill** | 1984 | 131,278 | 29,842 | 28,546 | 10,393 | 11,621 | 7,133 | 2,284 | 2,617 | 1,534 | 27,601 | 21,909 | 10,040 | 4,029 |
| | 1982 | 109,706 | 29,393 | 28,150 | 7,555 | 8,406 | 5,049 | 2,191 | 1,977 | 1,221 | 22,556 | 18,665 | 6,230 | 3,358 |
| **Hockley** | 1984 | 94,627 | 27,331 | 26,124 | 7,931 | 6,451 | | 3,274 | 1,341 | 1,341 | 30,416 | 2,696 | 6,443 | 2,961 |
| | 1982 | 90,500 | 29,292 | 28,032 | 6,833 | 5,606 | | 3,774 | 1,216 | 1,216 | 27,845 | 3,046 | 4,703 | 2,793 |
| **Hood** | 1984 | 109,805 | 23,390 | 22,780 | 10,123 | 13,255 | 11,845 | 3,567 | 1,531 | 732 | 31,085 | 5,521 | 12,051 | 2,378 |
| | 1982 | 97,599 | 23,270 | 22,690 | 8,095 | 10,693 | 9,491 | 3,456 | 1,291 | 650 | 29,169 | 5,246 | 7,675 | 2,131 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Hopkins** | 1984 | 134,389 | 27,871 | 26,597 | 15,547 | 12,059 | 6,972 | 6,565 | 2,923 | 1,333 | 36,553 | 11,200 | 9,894 | 4,013 |
| | 1982 | 120,208 | 28,349 | 27,086 | 12,152 | 9,509 | 5,361 | 6,802 | 2,408 | 1,184 | 33,528 | 10,402 | 6,160 | 3,645 |
| **Houston** | 1984 | 77,356 | 18,409 | 18,164 | 4,952 | 6,496 | 4,558 | 3,574 | 2,764 | 2,639 | 25,013 | 3,231 | 2,500 | 2,813 |
| | 1982 | 74,092 | 20,022 | 19,780 | 4,044 | 5,350 | 3,684 | 3,697 | 2,379 | 2,287 | 23,965 | 3,461 | 1,795 | 2,418 |
| **Howard** | 1984 | 259,070 | 59,009 | 53,148 | 24,199 | 34,633 | 23,511 | 13,286 | 8,147 | 7,108 | 60,605 | 20,294 | 11,701 | 6,297 |
| | 1982 | 227,242 | 56,335 | 50,801 | 18,569 | 26,810 | 17,764 | 13,037 | 6,080 | 5,382 | 54,574 | 19,766 | 7,818 | 5,089 |
| **Hudspeth** | 1984 | 5,414 | 2,032 | 1,977 | 187 | 79 | | 128 | 72 | | 767 | 1,534 | 179 | |
| | 1982 | 4,819 | 1,843 | 1,795 | 150 | 64 | | 125 | 56 | | 656 | 1,466 | 115 | |
| **Hunt** | 1984 | 295,200 | 75,784 | 74,546 | 27,259 | 28,849 | 24,586 | 13,234 | 12,679 | 5,777 | 50,725 | 18,739 | 27,208 | 8,991 |
| | 1982 | 252,562 | 71,247 | 70,168 | 20,598 | 23,086 | 19,500 | 12,799 | 10,097 | 4,856 | 44,980 | 18,002 | 16,376 | 7,529 |
| **Hutchinson** | 1984 | 155,671 | 44,963 | 42,594 | 14,230 | 15,212 | 8,865 | 12,168 | 5,168 | 2,845 | 30,575 | 5,053 | 13,803 | 5,813 |
| | 1982 | 129,576 | 41,560 | 39,417 | 10,406 | 11,223 | 6,287 | 11,012 | 3,983 | 2,305 | 26,239 | 4,848 | 8,040 | 4,675 |
| **Irion** | 1984 | 2,335 | 877 | 258 | | | | | | | 45 | 40 | 262 | |
| | 1982 | 2,273 | 950 | 279 | | | | | | | 47 | 46 | 182 | |
| **Jack** | 1984 | 25,973 | 7,057 | 5,857 | 3,763 | 1,391 | | 704 | 573 | 419 | 5,237 | 1,992 | 2,469 | 650 |
| | 1982 | 24,843 | 7,344 | 6,102 | 3,147 | 1,173 | | 786 | 502 | 374 | 5,139 | 2,185 | 1,816 | 632 |
| **Jackson** | 1984 | 61,589 | 19,309 | 18,740 | 2,965 | 2,803 | | 1,725 | 1,553 | 352 | 21,006 | 3,840 | 4,630 | 1,501 |
| | 1982 | 52,454 | 18,711 | 18,182 | 2,411 | 2,113 | | 1,616 | 1,183 | 275 | 16,440 | 3,710 | 2,999 | 1,285 |
| **Jasper** | 1984 | 160,763 | 35,878 | 34,258 | 8,099 | 17,214 | 13,289 | 4,001 | 5,481 | 1,790 | 35,323 | 13,530 | 29,028 | 4,272 |
| | 1982 | 147,485 | 39,931 | 38,174 | 6,634 | 14,226 | 10,811 | 4,143 | 4,650 | 1,654 | 33,955 | 13,169 | 18,939 | 4,069 |
| **Jeff Davis** | 1984 | 4,370 | 2,694 | 2,649 | 779 | | | | | | | 308 | 317 | |
| | 1982 | 3,161 | 2,030 | 1,998 | 521 | | | | | | | 244 | 169 | |
| **Jefferson** | 1984 | 1,706,864 | 319,911 | 307,219 | 171,257 | 218,749 | 183,401 | 117,951 | 90,628 | 42,142 | 331,490 | 143,336 | 93,613 | 46,498 |
| | 1982 | 1,538,129 | 315,361 | 303,213 | 142,791 | 191,791 | 159,513 | 112,509 | 74,845 | 36,850 | 306,184 | 134,052 | 71,726 | 41,133 |
| **Jim Hogg** | 1984 | 35,156 | 6,694 | 6,603 | 1,676 | 1,709 | | 462 | 1,294 | 1,294 | 7,358 | 5,822 | 6,327 | 1,086 |
| | 1982 | 27,089 | 6,287 | 6,209 | 1,265 | 1,183 | | 422 | 845 | 845 | 5,902 | 4,729 | 3,445 | 782 |
| **Jim Wells** | 1984 | 212,977 | 56,072 | 53,607 | 16,257 | 14,823 | 5,109 | 10,171 | 7,557 | 6,132 | 52,429 | 14,450 | 21,018 | 4,250 |
| | 1982 | 190,663 | 56,506 | 54,086 | 12,943 | 12,306 | 4,048 | 9,604 | 6,208 | 5,107 | 47,947 | 14,775 | 13,047 | 3,851 |
| **Johnson** | 1984 | 368,366 | 94,948 | 93,229 | 27,402 | 39,369 | 35,959 | 17,491 | 7,757 | 4,979 | 86,791 | 18,764 | 40,287 | 13,921 |
| | 1982 | 293,534 | 85,609 | 84,160 | 19,565 | 27,930 | 25,322 | 15,428 | 5,750 | 3,842 | 71,623 | 17,311 | 22,566 | 11,286 |
| **Jones** | 1984 | 72,800 | 15,032 | 14,212 | 3,623 | 2,087 | | 4,250 | 1,177 | 848 | 26,557 | 9,363 | 2,195 | 2,578 |
| | 1982 | 63,275 | 14,927 | 14,130 | 2,743 | 1,760 | | 3,899 | 939 | 707 | 22,091 | 8,420 | 1,461 | 2,171 |
| **Karnes** | 1984 | 71,928 | 18,789 | 18,493 | 5,018 | 2,863 | | 1,427 | 1,978 | 1,096 | 22,427 | 6,171 | 6,992 | 1,357 |
| | 1982 | 62,232 | 18,804 | 18,530 | 4,200 | 2,417 | | 1,311 | 1,580 | 923 | 18,066 | 6,136 | 4,510 | 1,183 |
| **Kaufman** | 1984 | 219,002 | 56,605 | 55,264 | 16,569 | 21,376 | 13,152 | 6,308 | 8,778 | 3,950 | 44,511 | 27,038 | 17,323 | 6,199 |
| | 1982 | 184,628 | 53,365 | 52,163 | 12,278 | 15,980 | 9,515 | 6,137 | 6,209 | 2,946 | 38,707 | 23,807 | 10,468 | 5,018 |
| **Kendall** | 1984 | 65,511 | 15,474 | 14,153 | 4,826 | 1,658 | | 1,484 | 872 | | 25,733 | 7,639 | 4,187 | 1,250 |
| | 1982 | 47,981 | 13,257 | 12,140 | 3,354 | 1,162 | | 1,132 | 524 | | 17,213 | 6,309 | 2,318 | 915 |
| **Kenedy** | 1984 | 2,092 | 857 | 856 | | 1,235 | | | | | | | | |
| | 1982 | 1,607 | 755 | 755 | | 852 | | | | | | | | |
| **Kent** | 1984 | 5,096 | 1,040 | 970 | 116 | 976 | | | [illegible] | | 1,585 | 921 | | |
| | 1982 | 3,537 | 768 | 717 | 69 | 585 | | | 56 | | 1,105 | 717 | | |
| **Kerr** | 1984 | 183,941 | 45,113 | 43,912 | 17,302 | 19,236 | 12,936 | 7,812 | 7,121 | 3,993 | 25,852 | 12,994 | 25,024 | 4,691 |
| | 1982 | 158,510 | 44,257 | 43,131 | 13,258 | 14,871 | 9,823 | 8,010 | 5,752 | 3,421 | 23,247 | 13,064 | 16,677 | 3,786 |
| **Kimble** | 1984 | 32,530 | 6,689 | 6,335 | 2,645 | 1,865 | | 411 | 429 | 429 | 6,069 | 10,480 | 1,663 | 222 |
| | 1982 | 26,513 | 6,128 | 5,811 | 2,022 | 1,303 | | 381 | 313 | 313 | 4,932 | 8,624 | 1,013 | 179 |
| **King** | 1984 | 1,139 | 95 | 69 | | | | | | | 60 | 827 | | |
| | 1982 | 1,200 | 108 | 79 | | | | | | | 58 | 894 | | |
| **Kinney** | 1984 | 3,342 | 537 | 500 | 387 | 63 | | | 58 | | 1,249 | 198 | 406 | |
| | 1982 | 3,350 | 669 | 624 | 351 | 62 | | | 51 | | 1,205 | 236 | 294 | |
| **Kleberg** | 1984 | 173,989 | 54,766 | 53,264 | 20,893 | 13,037 | | 7,908 | 6,599 | 3,529 | 31,859 | 10,329 | 14,077 | 3,024 |
| | 1982 | 154,450 | 53,336 | 51,936 | 16,289 | 10,215 | | 8,219 | 5,402 | 3,058 | 29,037 | 9,823 | 8,978 | 2,616 |
| **Knox** | 1984 | 15,441 | 7,008 | 6,904 | 795 | 429 | | 897 | 134 | | 967 | 2,274 | 760 | 1,590 |
| | 1982 | 14,240 | 6,805 | 6,712 | 677 | 357 | | 848 | 108 | | 887 | 2,181 | 522 | 1,307 |
| **Lamar** | 1984 | 228,812 | 42,688 | 41,495 | 20,212 | 34,112 | 26,826 | 11,026 | 11,070 | 6,092 | 45,193 | 10,057 | 27,286 | 7,042 |
| | 1982 | 204,226 | 46,642 | 45,393 | 16,172 | 27,564 | 21,455 | 11,805 | 8,898 | 5,123 | 39,516 | 10,557 | 19,200 | 6,445 |
| **Lamb** | 1984 | 56,081 | 17,327 | 16,518 | 3,503 | 1,942 | | 3,535 | 1,640 | 719 | 11,683 | 5,333 | 4,343 | 2,503 |
| | 1982 | 55,671 | 18,587 | 17,741 | 3,020 | 1,864 | | 3,972 | 1,490 | 683 | 11,821 | 5,554 | 2,983 | 2,283 |
| **Lampasas** | 1984 | 46,857 | 10,337 | 10,246 | 3,155 | 5,312 | | 1,681 | 1,143 | 1,003 | 13,302 | 5,469 | 2,809 | 1,560 |
| | 1982 | 42,613 | 10,535 | 10,454 | 2,575 | 4,274 | | 1,794 | 961 | 860 | 11,927 | 5,275 | 1,970 | 1,311 |
| **La Salle** | 1984 | 13,983 | 3,442 | 3,395 | 613 | 2,540 | | 472 | 59 | | 2,428 | 1,316 | 491 | 702 |
| | 1982 | 13,439 | 3,602 | 3,557 | 570 | 2,208 | | 532 | 53 | | 2,171 | 1,452 | 363 | 622 |
| **Lavaca** | 1984 | 95,341 | 30,906 | 30,320 | 3,323 | 2,921 | | 2,406 | 4,572 | 2,562 | 20,084 | 7,034 | 13,884 | 3,836 |
| | 1982 | 80,827 | 28,529 | 28,021 | 2,723 | 2,414 | | 2,339 | 3,576 | 2,074 | 17,487 | 6,847 | 8,796 | 2,997 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA**<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lee | 1984 | 104,044 | 25,594 | 24,443 | 9,275 | 2,250 | | 2,629 | 7,931 | 7,461 | 18,106 | 17,152 | 9,242 | 1,943 |
| | 1982 | 67,117 | 19,375 | 18,526 | 5,492 | 1,410 | | 1,978 | 4,701 | 4,437 | 10,821 | 11,460 | 4,571 | 1,270 |
| Leon | 1984 | 47,656 | 10,660 | 10,011 | 5,175 | 1,325 | | 1,720 | 3,352 | | 5,883 | 8,043 | 5,970 | 1,157 |
| | 1982 | 33,857 | 9,101 | 8,557 | 3,360 | 865 | | 1,301 | 1,997 | | 3,902 | 6,587 | 2,968 | 823 |
| Liberty | 1984 | 291,120 | 80,492 | 79,585 | 17,355 | 24,071 | 21,590 | 7,050 | 5,009 | 4,040 | 79,826 | 20,952 | 31,970 | 10,480 |
| | 1982 | 254,463 | 79,086 | 78,289 | 14,391 | 18,510 | 16,448 | 7,065 | 3,944 | 3,271 | 70,311 | 19,513 | 20,253 | 8,716 |
| Limestone | 1984 | 79,235 | 23,926 | 22,815 | 3,775 | 7,539 | 5,822 | 3,379 | 3,554 | 2,362 | 12,576 | 6,838 | 7,762 | 2,150 |
| | 1982 | 72,009 | 25,587 | 24,428 | 3,132 | 5,921 | 4,483 | 3,520 | 2,641 | 1,823 | 11,490 | 6,325 | 4,929 | 1,946 |
| Lipscomb | 1984 | 12,399 | 3,434 | 3,392 | 1,470 | 537 | | 240 | 248 | 248 | 1,711 | 3,528 | 600 | 183 |
| | 1982 | 11,104 | 3,325 | 3,288 | 1,144 | 422 | | 250 | 185 | 185 | 1,563 | 3,263 | 410 | 165 |
| Live Oak | 1984 | 44,090 | 11,470 | 11,327 | 3,154 | 130 | | 950 | 357 | 157 | 11,117 | 9,831 | 3,730 | 845 |
| | 1982 | 41,434 | 11,629 | 11,498 | 2,665 | 118 | | 938 | 298 | 136 | 10,632 | 9,546 | 2,673 | 725 |
| Llano | 1984 | 44,385 | 12,466 | 11,990 | 3,173 | 1,556 | | 964 | 1,683 | 1,683 | 8,701 | 3,145 | 4,752 | 1,227 |
| | 1982 | 40,591 | 12,551 | 12,086 | 2,785 | 1,378 | | 1,007 | 1,322 | 1,322 | 7,667 | 3,245 | 3,322 | 1,106 |
| Loving | 1984 | 245 | 99 | 72 | | | | | | | | | | |
| | 1982 | 204 | 89 | 65 | | | | | | | | | | |
| Lubbock | 1984 | 1,460,984 | 261,316 | 243,536 | 146,877 | 185,001 | 148,780 | 75,235 | 93,639 | 54,865 | 370,271 | 59,143 | 119,329 | 22,553 |
| | 1982 | 1,344,799 | 270,118 | 252,042 | 120,158 | 166,248 | 132,218 | 76,594 | 76,659 | 47,263 | 346,396 | 63,332 | 79,534 | 21,404 |
| Lynn | 1984 | 13,867 | 5,061 | 5,004 | 761 | 503 | | 393 | 198 | 198 | 5,200 | 567 | 263 | 439 |
| | 1982 | 14,141 | 5,429 | 5,374 | 723 | 438 | | 411 | 180 | 180 | 5,226 | 642 | 200 | 403 |
| McCulloch | 1984 | 38,749 | 12,718 | 12,093 | 2,999 | 2,631 | | 1,744 | 3,118 | 1,209 | 8,962 | 1,878 | 1,786 | 609 |
| | 1982 | 37,979 | 13,409 | 12,766 | 2,542 | 2,484 | | 1,978 | 2,522 | 1,070 | 8,912 | 2,088 | 1,331 | 599 |
| McLennan | 1984 | 1,044,297 | 222,989 | 210,319 | 105,819 | 144,555 | 118,110 | 47,761 | 46,410 | 27,341 | 210,418 | 72,018 | 80,733 | 21,484 |
| | 1982 | 943,336 | 220,406 | 208,133 | 86,456 | 122,659 | 99,157 | 46,222 | 39,064 | 24,148 | 197,191 | 69,935 | 54,533 | 19,950 |
| McMullen | 1984 | 1,978 | 765 | 713 | 95 | | | 477 | | | 91 | 227 | | |
| | 1982 | 1,392 | 540 | 504 | 59 | | | 359 | | | 61 | 168 | | |
| Madison | 1984 | 51,210 | 10,709 | 9,659 | 5,569 | 1,578 | | 1,677 | 1,732 | 1,520 | 11,286 | 9,625 | 2,827 | 1,728 |
| | 1982 | 46,563 | 10,886 | 9,831 | 4,425 | 1,308 | | 1,650 | 1,314 | 1,175 | 10,526 | 9,089 | 1,976 | 1,536 |
| Marion | 1984 | 26,131 | 4,460 | 4,356 | 2,309 | 1,001 | | 266 | 510 | 510 | 6,932 | 5,047 | 1,301 | 1,636 |
| | 1982 | 24,648 | 5,020 | 4,909 | 1,892 | 827 | | 292 | 440 | 440 | 6,036 | 5,424 | 922 | 1,429 |
| Martin | 1984 | 18,762 | 2,092 | 2,045 | 722 | | | 133 | 64 | | 9,349 | 4,496 | 1,125 | 236 |
| | 1982 | 19,132 | 2,515 | 2,461 | 659 | | | 148 | 62 | | 9,211 | 4,874 | 818 | 250 |
| Mason | 1984 | 12,567 | 3,183 | 3,152 | 1,157 | 486 | | 1,117 | 224 | 224 | 1,839 | 1,469 | 1,786 | 350 |
| | 1982 | 11,405 | 3,371 | 3,342 | 964 | 378 | | 1,043 | 165 | 165 | 1,640 | 1,466 | 1,211 | 314 |
| Matagorda | 1984 | 177,315 | 51,794 | 50,648 | 17,338 | 7,566 | 3,291 | 11,509 | 5,778 | 3,320 | 37,029 | 12,088 | 13,571 | 4,621 |
| | 1982 | 170,412 | 53,942 | 52,812 | 14,514 | 6,961 | 2,934 | 12,120 | 5,066 | 3,064 | 36,376 | 12,022 | 9,991 | 4,075 |
| Maverick | 1984 | 155,972 | 39,630 | 37,854 | 6,270 | 15,573 | 5,833 | 26,319 | 7,124 | 4,984 | 17,402 | 10,588 | 12,261 | 4,231 |
| | 1982 | 142,835 | 39,833 | 38,093 | 5,333 | 13,734 | 4,923 | 26,753 | 5,945 | 4,349 | 14,642 | 9,961 | 8,538 | 3,895 |
| Medina | 1984 | 111,165 | 26,041 | 25,760 | 5,686 | 5,769 | 3,617 | 2,038 | 1,947 | 1,644 | 53,501 | 2,828 | 5,651 | 1,799 |
| | 1982 | 90,923 | 25,249 | 25,007 | 4,547 | 4,215 | 2,568 | 1,813 | 1,487 | 1,268 | 41,181 | 2,687 | 3,600 | 1,515 |
| Menard | 1984 | 9,933 | 3,754 | 3,566 | 276 | | | 470 | | | 2,224 | 316 | 2,542 | 126 |
| | 1982 | 7,133 | 3,140 | 2,986 | 199 | | | 371 | | | 1,539 | 270 | 1,343 | 96 |
| Midland | 1984 | 979,898 | 183,723 | 178,387 | 85,896 | 133,361 | 118,591 | 43,825 | 60,805 | 38,245 | 164,127 | 86,512 | 113,554 | 17,399 |
| | 1982 | 713,358 | 153,979 | 149,686 | 56,973 | 89,236 | 78,859 | 38,895 | 39,832 | 26,044 | 127,748 | 68,180 | 59,991 | 13,419 |
| Milam | 1984 | 67,325 | 14,200 | 13,951 | 3,346 | 8,634 | 5,630 | 2,221 | 2,098 | 1,028 | 14,849 | 7,717 | 6,302 | 2,168 |
| | 1982 | 63,616 | 16,063 | 15,800 | 3,042 | 7,172 | 4,570 | 2,344 | 1,649 | 854 | 14,223 | 7,703 | 4,380 | 1,880 |
| Mills | 1984 | 15,649 | 3,727 | 3,605 | 848 | 277 | | 263 | 472 | 224 | 1,492 | 2,342 | 4,596 | 595 |
| | 1982 | 14,084 | 4,054 | 3,926 | 745 | 259 | | 294 | 416 | 215 | 1,464 | 2,327 | 3,062 | 525 |
| Mitchell | 1984 | 43,944 | 12,324 | 12,117 | 2,885 | 958 | | 3,465 | 1,581 | 682 | 7,376 | 6,535 | 1,808 | 2,813 |
| | 1982 | 40,257 | 11,978 | 11,791 | 2,479 | 830 | | 3,381 | 1,245 | 553 | 6,736 | 6,527 | 1,238 | 2,306 |
| Montague | 1984 | 77,096 | 16,448 | 15,827 | 4,735 | 12,363 | 8,195 | 1,316 | 2,676 | 2,335 | 20,601 | 2,982 | 6,891 | 3,442 |
| | 1982 | 71,318 | 18,216 | 17,549 | 4,007 | 10,088 | 6,478 | 1,424 | 2,249 | 1,973 | 19,151 | 3,164 | 4,902 | 2,931 |
| Montgomery | 1984 | 608,156 | 149,681 | 145,208 | 47,108 | 39,495 | 24,850 | 17,059 | 21,035 | 12,546 | 117,201 | 57,031 | 102,155 | 19,531 |
| | 1982 | 549,300 | 158,251 | 153,706 | 37,748 | 31,927 | 19,725 | 18,291 | 16,089 | 9,963 | 110,206 | 54,300 | 71,992 | 16,482 |
| Moore | 1984 | 88,285 | 22,744 | 21,730 | 6,607 | 6,958 | | 4,306 | 4,225 | 3,538 | 18,952 | 12,386 | 4,168 | 2,762 |
| | 1982 | 84,379 | 24,214 | 23,162 | 5,739 | 5,766 | | 4,601 | 3,658 | 3,116 | 18,140 | 12,089 | 3,012 | 2,558 |
| Morris | 1984 | 55,432 | 16,866 | 16,079 | 3,196 | 1,704 | | 2,118 | 2,380 | 2,140 | 12,216 | 9,569 | 1,903 | 2,215 |
| | 1982 | 52,391 | 16,869 | 16,101 | 2,569 | 1,526 | | 2,278 | 2,017 | 1,822 | 11,525 | 9,141 | 1,333 | 2,037 |
| Motley | 1984 | 3,964 | 1,059 | 1,024 | 104 | 84 | | | | | 1,061 | 264 | 875 | 285 |
| | 1982 | 4,196 | 1,275 | 1,234 | 100 | 90 | | | | | 1,090 | 336 | 745 | 292 |
| Nacogdoches | 1984 | 239,163 | 53,062 | 50,553 | 17,932 | 17,006 | 15,629 | 16,826 | 11,396 | 3,394 | 50,299 | 12,884 | 26,748 | 9,711 |
| | 1982 | 219,676 | 56,367 | 53,766 | 15,292 | 15,200 | 13,885 | 17,285 | 9,591 | 3,039 | 44,502 | 12,873 | 18,856 | 8,279 |
| Navarro | 1984 | 222,698 | 41,169 | 40,601 | 17,215 | 15,379 | 8,269 | 9,083 | 7,956 | 5,031 | 46,903 | 23,702 | 14,017 | 5,647 |
| | 1982 | 193,956 | 40,774 | 40,260 | 13,120 | 13,055 | 6,773 | 9,090 | 6,391 | 4,241 | 41,946 | 21,463 | 8,509 | 5,003 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/Home Furnishings/Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| **Newton** | 1984 | 27,905 | 10,044 | 9,545 | 1,061 | 1,140 | | 545 | 270 | 270 | 5,627 | 3,053 | 1,343 | 1,183 |
| | 1982 | 25,932 | 9,896 | 9,415 | 887 | 911 | | 523 | 225 | 225 | 5,156 | 3,171 | 847 | 987 |
| **Nolan** | 1984 | 103,801 | 22,069 | 21,888 | 8,033 | 8,121 | 5,184 | 4,020 | 2,476 | 1,914 | 19,497 | 17,445 | 4,301 | 5,978 |
| | 1982 | 97,899 | 24,144 | 23,974 | 6,501 | 7,208 | 4,486 | 4,077 | 2,111 | 1,681 | 18,515 | 16,789 | 3,061 | 5,094 |
| **Nueces** | 1984 | 1,870,333 | 395,312 | 377,693 | 206,597 | 207,764 | 173,984 | 86,259 | 112,574 | 55,675 | 378,385 | 172,853 | 131,703 | 32,261 |
| | 1982 | 1,608,875 | 387,803 | 370,964 | 157,401 | 176,014 | 145,933 | 81,676 | 83,065 | 43,507 | 337,708 | 156,204 | 79,784 | 28,532 |
| **Ochiltree** | 1984 | 69,436 | 16,465 | 15,829 | 5,417 | 4,018 | | 4,804 | 1,581 | 702 | 17,219 | 3,243 | 6,173 | 2,712 |
| | 1982 | 59,830 | 16,209 | 15,602 | 4,035 | 3,019 | | 4,788 | 1,241 | 578 | 15,051 | 3,170 | 3,898 | 2,127 |
| **Oldham** | 1984 | 7,606 | 1,727 | 1,648 | 865 | | | 483 | 104 | | 160 | 1,942 | 83 | 273 |
| | 1982 | 6,959 | 1,656 | 1,582 | 737 | | | 451 | 84 | | 145 | 1,965 | 56 | 222 |
| **Orange** | 1984 | 456,977 | 117,213 | 114,530 | 29,073 | 48,584 | 35,211 | 22,506 | 16,097 | 5,965 | 99,869 | 53,475 | 31,271 | 15,566 |
| | 1982 | 389,137 | 110,689 | 108,286 | 22,534 | 36,114 | 25,766 | 21,106 | 12,501 | 4,825 | 85,743 | 48,075 | 20,264 | 12,476 |
| **Palo Pinto** | 1984 | 171,424 | 40,913 | 39,889 | 12,539 | 7,755 | | 5,555 | 5,745 | 1,568 | 39,855 | 20,512 | 19,520 | 5,884 |
| | 1982 | 131,377 | 36,148 | 35,286 | 8,753 | 5,184 | | 4,461 | 4,013 | 1,213 | 30,689 | 16,932 | 10,303 | 4,486 |
| **Panola** | 1984 | 80,435 | 19,849 | 18,879 | 5,291 | 4,810 | | 2,889 | 1,806 | 1,412 | 23,665 | 8,099 | 6,527 | 3,059 |
| | 1982 | 74,234 | 21,042 | 20,038 | 4,277 | 4,331 | | 2,830 | 1,539 | 1,245 | 20,329 | 8,552 | 4,202 | 2,875 |
| **Parker** | 1984 | 217,094 | 55,133 | 51,738 | 16,530 | 11,183 | 7,759 | 7,285 | 3,819 | 1,494 | 52,957 | 32,743 | 18,553 | 6,180 |
| | 1982 | 198,011 | 54,915 | 51,595 | 13,234 | 9,973 | 6,759 | 7,069 | 2,919 | 1,237 | 49,753 | 31,147 | 11,831 | 5,210 |
| **Parmer** | 1984 | 19,350 | 7,131 | 7,058 | 1,215 | 328 | | 601 | 195 | 195 | 6,706 | 393 | 1,987 | 349 |
| | 1982 | 19,690 | 8,113 | 8,039 | 1,111 | 334 | | 666 | 171 | 171 | 6,517 | 471 | 1,448 | 372 |
| **Pecos** | 1984 | 106,853 | 29,900 | 29,162 | 7,928 | 6,459 | 3,792 | 5,068 | 3,851 | 2,409 | 17,799 | 16,364 | 10,467 | 2,051 |
| | 1982 | 86,106 | 25,904 | 25,295 | 5,978 | 4,524 | 2,585 | 4,359 | 2,553 | 1,663 | 14,326 | 14,907 | 6,198 | 1,656 |
| **Polk** | 1984 | 115,817 | 27,342 | 26,493 | 6,867 | 15,609 | 10,097 | 1,501 | 3,671 | 2,240 | 22,873 | 6,290 | 22,512 | 2,409 |
| | 1982 | 107,793 | 29,486 | 28,605 | 5,826 | 13,358 | 8,473 | 1,704 | 3,082 | 1,949 | 22,769 | 7,000 | 15,458 | 2,317 |
| **Potter** | 1984 | 958,667 | 165,166 | 155,902 | 106,916 | 110,907 | 97,670 | 60,643 | 45,473 | 19,271 | 227,561 | 64,889 | 88,239 | 16,325 |
| | 1982 | 859,003 | 163,516 | 154,530 | 87,537 | 98,308 | 85,882 | 62,919 | 38,140 | 17,074 | 205,038 | 62,716 | 56,736 | 15,106 |
| **Presidio** | 1984 | 20,903 | 2,990 | 2,883 | 941 | 7,001 | | 1,024 | 886 | | 1,883 | 1,869 | 2,805 | 308 |
| | 1982 | 20,868 | 3,755 | 3,624 | 933 | 6,457 | | 1,253 | 773 | | 2,020 | 2,031 | 2,043 | 297 |
| **Rains** | 1984 | 15,120 | 5,784 | 5,755 | 315 | | | 260 | 3,281 | 3,281 | 887 | 474 | 589 | 596 |
| | 1982 | 12,284 | 5,556 | 5,535 | 243 | | | 220 | 2,190 | 2,190 | 659 | 395 | 362 | 439 |
| **Randall** | 1984 | 382,695 | 86,837 | 82,586 | 33,264 | 35,461 | 21,898 | 22,760 | 28,840 | 20,156 | 103,153 | 11,026 | 35,956 | 4,911 |
| | 1982 | 361,494 | 95,842 | 91,260 | 27,838 | 29,938 | 18,142 | 23,082 | 23,039 | 16,588 | 99,852 | 12,106 | 26,464 | 4,778 |
| **Reagan** | 1984 | 23,939 | 5,638 | 5,591 | 1,361 | 1,387 | | | | | 9,539 | 2,947 | 1,685 | 430 |
| | 1982 | 18,917 | 5,078 | 5,042 | 980 | 1,059 | | | | | 7,007 | 2,672 | 1,021 | 313 |
| **Real** | 1984 | 5,665 | 1,883 | 1,806 | 587 | | | 719 | | | 505 | 693 | 498 | 246 |
| | 1982 | 4,975 | 1,740 | 1,671 | 481 | | | 647 | | | 440 | 676 | 325 | 192 |
| **Red River** | 1984 | 74,755 | 12,163 | 11,890 | 3,055 | 15,416 | 13,881 | 10,612 | 1,335 | 811 | 5,064 | 1,851 | 3,883 | 1,655 |
| | 1982 | 66,108 | 13,051 | 12,773 | 2,386 | 12,147 | 10,847 | 10,045 | 1,099 | 684 | 4,642 | 1,897 | 2,668 | 1,502 |
| **Reeves** | 1984 | 81,770 | 23,072 | 22,552 | 5,136 | 6,108 | | 5,569 | 2,242 | 2,242 | 24,358 | 5,040 | 3,477 | 3,014 |
| | 1982 | 72,160 | 22,444 | 21,964 | 4,372 | 4,750 | | 5,395 | 1,736 | 1,736 | 20,101 | 5,098 | 2,358 | 2,447 |
| **Refugio** | 1984 | 55,119 | 12,971 | 12,204 | 4,893 | 1,401 | | 2,594 | 430 | 430 | 12,896 | 15,503 | 574 | 1,415 |
| | 1982 | 44,747 | 11,078 | 10,436 | 3,562 | 1,009 | | 2,273 | 311 | 311 | 10,389 | 12,645 | 347 | 1,130 |
| **Roberts** | 1984 | 3,615 | 1,439 | 1,437 | 164 | | | | 567 | 229 | | 291 | 1,154 | |
| | 1982 | 2,592 | 1,269 | 1,269 | 105 | | | | 383 | 155 | | 245 | 590 | |
| **Robertson** | 1984 | 61,339 | 16,231 | 15,867 | 3,265 | 8,334 | 5,997 | 1,554 | 721 | | 18,029 | 3,550 | 4,599 | 1,981 |
| | 1982 | 49,404 | 15,620 | 15,288 | 2,525 | 5,890 | 4,163 | 1,456 | 533 | | 13,423 | 3,263 | 2,749 | 1,614 |
| **Rockwall** | 1984 | 81,768 | 16,622 | 14,771 | 6,349 | 5,848 | 5,489 | 793 | 2,929 | 635 | 18,402 | 11,425 | 12,041 | 2,143 |
| | 1982 | 65,909 | 14,767 | 13,139 | 5,005 | 4,213 | 3,931 | 686 | 2,205 | 502 | 15,419 | 10,704 | 6,848 | 1,612 |
| **Runnels** | 1984 | 60,141 | 19,049 | 18,727 | 3,641 | 3,540 | | 2,691 | 1,226 | 914 | 14,477 | 3,369 | 3,799 | 1,462 |
| | 1982 | 50,712 | 17,187 | 16,916 | 2,647 | 2,859 | | 2,611 | 936 | 726 | 12,204 | 3,206 | 2,423 | 1,233 |
| **Rusk** | 1984 | 153,360 | 31,240 | 30,019 | 10,393 | 19,621 | 16,867 | 6,282 | 8,893 | 7,433 | 37,314 | 13,766 | 10,540 | 5,671 |
| | 1982 | 139,047 | 32,441 | 31,210 | 8,251 | 15,714 | 13,356 | 6,603 | 6,794 | 5,819 | 34,761 | 13,020 | 7,359 | 4,959 |
| **Sabine** | 1984 | 31,365 | 7,545 | 7,367 | 1,298 | 1,015 | | 356 | 1,865 | 1,609 | 7,208 | 2,628 | 2,674 | 1,208 |
| | 1982 | 30,385 | 8,741 | 8,545 | 1,209 | 864 | | 402 | 1,502 | 1,324 | 6,897 | 2,633 | 1,983 | 1,072 |
| **San Augustine** | 1984 | 25,674 | 5,294 | 5,194 | 1,455 | 986 | | 2,691 | 1,415 | 1,415 | 8,008 | 1,276 | 2,126 | 1,262 |
| | 1982 | 25,491 | 6,222 | 6,111 | 1,250 | 923 | | 2,801 | 1,281 | 1,281 | 7,780 | 1,355 | 1,545 | 1,142 |
| **San Jacinto** | 1984 | 16,706 | 6,174 | 5,837 | 1,340 | 163 | | 70 | 187 | | 3,424 | 2,438 | 1,426 | 514 |
| | 1982 | 16,696 | 6,995 | 6,621 | 1,128 | 138 | | 79 | 150 | | 3,382 | 2,438 | 956 | 455 |
| **San Patricio** | 1984 | 269,034 | 90,254 | 88,895 | 16,785 | 16,538 | 4,148 | 11,807 | 5,689 | 3,293 | 63,097 | 35,578 | 9,944 | 7,492 |
| | 1982 | 235,413 | 85,720 | 84,531 | 13,236 | 12,306 | 2,950 | 10,553 | 4,236 | 2,591 | 54,613 | 31,777 | 6,451 | 6,350 |
| **San Saba** | 1984 | 18,910 | 6,308 | 5,732 | 500 | 551 | | 1,591 | 556 | 329 | 5,731 | 781 | 971 | 327 |
| | 1982 | 17,837 | 6,435 | 5,855 | 434 | 487 | | 1,695 | 435 | 261 | 5,073 | 840 | 701 | 311 |
| **Schleicher** | 1984 | 6,841 | 3,620 | 3,156 | 452 | 783 | | 170 | | | 1,362 | | 248 | |
| | 1982 | 5,963 | 3,396 | 2,964 | 374 | 596 | | 172 | | | 1,091 | | 149 | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**TEXAS (continued)**

**ALL COUNTIES (continued)**

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Scurry | 1984 | 95,826 | 23,783 | 23,328 | 10,201 | 7,968 | 5,904 | 5,611 | 4,848 | 3,214 | 22,311 | 6,671 | 3,691 | 4,006 |
| | 1982 | 89,080 | 24,262 | 23,826 | 8,294 | 6,536 | 4,750 | 5,751 | 3,859 | 2,620 | 20,648 | 7,116 | 2,639 | 3,431 |
| Shackelford | 1984 | 14,147 | 4,519 | 4,475 | 1,094 | 254 | | 466 | 233 | 233 | 3,250 | 2,209 | 1,191 | 476 |
| | 1982 | 14,065 | 4,789 | 4,748 | 931 | 241 | | 482 | 189 | 189 | 3,248 | 2,403 | 892 | 427 |
| Shelby | 1984 | 96,936 | 26,000 | 24,684 | 3,563 | 12,311 | 7,034 | 3,100 | 4,454 | 4,134 | 15,586 | 8,980 | 9,290 | 4,622 |
| | 1982 | 92,089 | 27,983 | 26,599 | 2,984 | 10,402 | 5,804 | 3,475 | 3,561 | 3,316 | 15,319 | 8,984 | 6,266 | 4,077 |
| Sherman | 1984 | 7,118 | 553 | 538 | 245 | 105 | | 342 | 147 | | 3,398 | 1,073 | 972 | 105 |
| | 1982 | 7,836 | 761 | 742 | 273 | 107 | | 416 | 147 | | 3,625 | 1,413 | 777 | 110 |
| Smith | 1984 | 915,408 | 163,934 | 157,447 | 73,487 | 138,936 | 123,411 | 54,174 | 44,813 | 27,366 | 200,563 | 77,007 | 69,965 | 27,018 |
| | 1982 | 801,304 | 162,890 | 156,632 | 56,877 | 114,939 | 101,325 | 53,899 | 36,556 | 23,475 | 171,930 | 71,723 | 52,388 | 22,830 |
| Somervell | 1984 | 10,934 | 5,723 | 5,652 | 1,336 | 477 | | | 247 | | 834 | 455 | 318 | 269 |
| | 1982 | 10,372 | 5,970 | 5,903 | 1,070 | 385 | | | 201 | | 711 | 478 | 224 | 227 |
| Starr | 1984 | 81,382 | 33,915 | 33,503 | 3,858 | 4,584 | | 3,821 | 4,747 | 3,083 | 11,156 | 6,526 | 6,787 | 763 |
| | 1982 | 73,602 | 32,566 | 32,209 | 3,159 | 3,941 | | 3,792 | 3,775 | 2,504 | 10,105 | 6,608 | 4,607 | 685 |
| Stephens | 1984 | 60,295 | 16,221 | 16,018 | 4,765 | 1,611 | | 3,064 | 1,491 | 896 | 17,179 | 1,574 | 1,930 | 5,761 |
| | 1982 | 51,591 | 15,336 | 15,162 | 3,768 | 1,317 | | 3,008 | 1,153 | 738 | 14,596 | 1,515 | 1,128 | 4,451 |
| Sterling | 1984 | 3,897 | 1,841 | 1,801 | | | | | | | | 1,830 | | |
| | 1982 | 3,647 | 1,764 | 1,728 | | | | | | | | 1,674 | | |
| Stonewall | 1984 | 7,627 | 2,581 | 2,537 | 1,640 | | | 293 | 55 | | 854 | 769 | 350 | 570 |
| | 1982 | 6,839 | 2,496 | 2,456 | 1,275 | | | 275 | 45 | | 779 | 785 | 239 | 467 |
| Sutton | 1984 | 27,726 | 7,074 | 6,993 | 3,782 | 966 | | 975 | 387 | 183 | 7,947 | 3,712 | 1,063 | 349 |
| | 1982 | 26,728 | 7,381 | 7,305 | 3,175 | 817 | | 991 | 309 | 159 | 7,822 | 3,774 | 784 | 340 |
| Swisher | 1984 | 34,683 | 10,360 | 9,871 | 2,282 | 1,484 | | 1,020 | 297 | 297 | 6,807 | 2,608 | 2,376 | 4,198 |
| | 1982 | 32,452 | 10,450 | 9,969 | 2,043 | 1,341 | | 1,057 | 254 | 254 | 6,477 | 2,715 | 1,534 | 3,584 |
| Tarrant | 1984 | 6,807,593 | 1,356,849 | 1,286,507 | 723,415 | 864,421 | 758,300 | 337,977 | 327,840 | 173,163 | 1,492,183 | 502,142 | 420,117 | 148,140 |
| | 1982 | 5,631,146 | 1,231,599 | 1,169,153 | 546,559 | 702,502 | 612,231 | 298,817 | 238,896 | 132,859 | 1,277,538 | 435,299 | 249,826 | 125,681 |
| Taylor | 1984 | 1,010,931 | 166,839 | 159,543 | 90,576 | 129,383 | 90,562 | 46,171 | 48,106 | 27,581 | 234,000 | 70,848 | 112,807 | 24,835 |
| | 1982 | 804,342 | 152,110 | 145,633 | 64,617 | 99,059 | 68,110 | 43,735 | 35,663 | 21,405 | 192,915 | 65,800 | 63,606 | 18,515 |
| Terrell | 1984 | 7,029 | 353 | 304 | 450 | 680 | | | 75 | | 2,483 | 2,423 | | |
| | 1982 | 6,670 | 364 | 313 | 411 | 627 | | | 59 | | 2,184 | 2,518 | | |
| Terry | 1984 | 67,332 | 17,841 | 17,225 | 4,521 | 4,971 | | 3,748 | 1,491 | 893 | 19,307 | 3,791 | 4,706 | 3,520 |
| | 1982 | 67,250 | 19,386 | 18,739 | 3,949 | 4,380 | | 4,225 | 1,328 | 835 | 19,789 | 4,345 | 3,274 | 3,238 |
| Throckmorton | 1984 | 7,680 | 2,066 | 2,018 | 298 | | | 379 | | | 2,614 | 1,317 | | 222 |
| | 1982 | 5,542 | 1,588 | 1,553 | 199 | | | 307 | | | 1,680 | 1,045 | | 156 |
| Titus | 1984 | 162,063 | 26,078 | 24,446 | 11,633 | 18,558 | 8,853 | 7,459 | 6,534 | 3,854 | 32,528 | 20,402 | 14,599 | 7,700 |
| | 1982 | 143,396 | 26,942 | 25,286 | 9,203 | 15,531 | 7,190 | 7,609 | 5,333 | 3,335 | 29,643 | 18,826 | 9,971 | 6,298 |
| Tom Green | 1984 | 681,141 | 132,255 | 127,540 | 67,664 | 91,838 | 61,940 | 34,538 | 38,321 | 15,935 | 152,949 | 25,715 | 58,204 | 13,557 |
| | 1982 | 571,448 | 126,556 | 122,191 | 50,490 | 72,972 | 48,393 | 33,068 | 27,545 | 12,372 | 133,928 | 25,174 | 37,681 | 10,654 |
| Travis | 1984 | 3,556,583 | 623,320 | 598,021 | 436,311 | 413,887 | 367,848 | 189,750 | 232,267 | 115,638 | 754,283 | 206,457 | 353,250 | 67,386 |
| | 1982 | 2,933,316 | 600,960 | 577,261 | 329,250 | 338,915 | 299,046 | 179,370 | 165,219 | 86,692 | 617,809 | 197,330 | 208,213 | 57,607 |
| Trinity | 1984 | 37,382 | 10,944 | 10,723 | 1,750 | 1,503 | | 1,476 | 432 | | 10,868 | 4,382 | 2,154 | 1,160 |
| | 1982 | 36,139 | 11,293 | 11,078 | 1,534 | 1,376 | | 1,484 | 342 | | 10,577 | 4,434 | 1,545 | 1,119 |
| Tyler | 1984 | 57,960 | 17,579 | 16,943 | 2,112 | 9,491 | 6,650 | 483 | 1,277 | 1,277 | 15,541 | 2,921 | 2,439 | 2,442 |
| | 1982 | 48,722 | 16,819 | 16,230 | 1,678 | 6,889 | 4,763 | 466 | 877 | 877 | 12,979 | 2,757 | 1,544 | 1,851 |
| Upshur | 1984 | 91,692 | 15,824 | 14,944 | 5,463 | 7,418 | 5,292 | 2,233 | 1,148 | 1,148 | 24,590 | 6,646 | 7,576 | 3,676 |
| | 1982 | 85,713 | 17,774 | 16,806 | 4,498 | 6,161 | 4,316 | 2,460 | 996 | 996 | 22,723 | 7,178 | 5,485 | 3,187 |
| Upton | 1984 | 17,459 | 7,440 | 7,384 | 1,142 | 1,329 | | | 196 | 196 | 463 | 2,989 | 3,304 | 376 |
| | 1982 | 13,524 | 6,351 | 6,311 | 866 | 920 | | | 141 | 141 | 372 | 2,588 | 1,806 | 299 |
| Uvalde | 1984 | 100,428 | 29,416 | 28,135 | 8,635 | 8,741 | 5,483 | 7,120 | 3,318 | 1,782 | 14,760 | 6,348 | 11,890 | 3,015 |
| | 1982 | 95,428 | 31,840 | 30,490 | 7,106 | 7,257 | 4,457 | 7,264 | 2,801 | 1,562 | 14,254 | 6,727 | 8,369 | 2,744 |
| Val Verde | 1984 | 206,179 | 53,260 | 51,441 | 19,184 | 15,042 | 5,064 | 15,410 | 6,717 | 4,890 | 48,794 | 10,906 | 18,378 | 2,588 |
| | 1982 | 170,732 | 47,888 | 46,308 | 13,865 | 12,109 | 3,943 | 13,940 | 5,117 | 3,788 | 40,156 | 10,341 | 11,681 | 2,101 |
| Van Zandt | 1984 | 105,929 | 23,439 | 22,669 | 4,903 | 2,531 | | 3,289 | 1,655 | 1,655 | 28,282 | 11,016 | 14,868 | 8,033 |
| | 1982 | 99,490 | 25,378 | 24,573 | 4,294 | 2,140 | | 3,366 | 1,324 | 1,324 | 27,810 | 10,991 | 9,923 | 7,089 |
| Victoria | 1984 | 550,467 | 108,363 | 105,724 | 46,137 | 72,140 | 63,403 | 30,289 | 25,132 | 15,819 | 108,739 | 50,055 | 48,489 | 9,306 |
| | 1982 | 492,936 | 108,911 | 106,386 | 37,107 | 62,782 | 54,657 | 28,997 | 20,814 | 13,724 | 100,804 | 46,984 | 33,688 | 8,548 |
| Walker | 1984 | 230,332 | 47,282 | 45,183 | 32,586 | 20,831 | 18,349 | 7,818 | 6,321 | 3,622 | 46,850 | 21,403 | 27,728 | 5,905 |
| | 1982 | 201,309 | 47,855 | 45,785 | 26,393 | 16,204 | 14,177 | 8,066 | 5,137 | 3,143 | 41,350 | 21,651 | 17,029 | 5,295 |
| Waller | 1984 | 236,746 | 20,534 | 19,008 | 8,658 | 10,223 | 8,796 | 1,480 | 3,119 | 656 | 147,959 | 17,325 | 11,736 | 3,049 |
| | 1982 | 182,431 | 18,771 | 17,397 | 6,500 | 7,012 | 5,958 | 1,220 | 2,235 | 494 | 114,107 | 14,359 | 6,727 | 2,182 |
| Ward | 1984 | 68,811 | 19,678 | 18,823 | 5,552 | 6,895 | | 2,672 | 3,391 | 2,685 | 14,564 | 7,036 | 4,522 | 1,832 |
| | 1982 | 63,774 | 19,931 | 19,088 | 4,520 | 5,663 | | 2,892 | 2,668 | 2,152 | 13,486 | 7,515 | 2,932 | 1,570 |
| Washington | 1984 | 194,909 | 49,579 | 46,343 | 10,037 | 14,882 | 8,304 | 11,323 | 7,428 | 4,646 | 43,063 | 12,003 | 24,068 | 7,525 |
| | 1982 | 144,213 | 43,845 | 41,033 | 6,827 | 9,712 | 5,258 | 9,261 | 4,953 | 3,206 | 31,946 | 9,181 | 12,341 | 5,101 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Webb | 1984 | 877,865 | 185,373 | 175,268 | 57,258 | 140,252 | 115,854 | 104,925 | 90,803 | 11,915 | 87,524 | 32,832 | 57,136 | 15,906 |
| | 1982 | 701,337 | 167,013 | 158,099 | 41,110 | 109,415 | 89,267 | 95,354 | 60,827 | 8,983 | 72,077 | 30,228 | 31,937 | 12,980 |
| Wharton | 1984 | 226,722 | 54,891 | 51,951 | 17,203 | 18,426 | 13,467 | 11,248 | 10,517 | 4,513 | 66,665 | 13,297 | 14,047 | 6,478 |
| | 1982 | 207,045 | 56,451 | 53,491 | 14,576 | 14,666 | 10,476 | 11,693 | 8,351 | 3,862 | 58,852 | 13,764 | 9,747 | 5,822 |
| Wheeler | 1984 | 39,852 | 11,949 | 11,826 | 3,850 | 1,699 | 1,128 | 1,315 | 1,211 | 841 | 7,589 | 4,060 | 4,095 | 1,214 |
| | 1982 | 35,365 | 11,494 | 11,389 | 2,976 | 1,324 | 852 | 1,360 | 963 | 701 | 6,885 | 4,119 | 2,751 | 1,091 |
| Wichita | 1984 | 862,828 | 142,245 | 136,842 | 77,851 | 134,942 | 118,298 | 34,482 | 52,613 | 32,657 | 197,777 | 55,276 | 70,658 | 19,525 |
| | 1982 | 750,305 | 141,971 | 136,742 | 60,513 | 109,936 | 95,421 | 35,686 | 41,015 | 26,540 | 179,505 | 50,798 | 46,247 | 17,277 |
| Wilbarger | 1984 | 82,861 | 21,374 | 20,357 | 8,536 | 9,322 | 6,354 | 4,780 | 3,088 | 2,375 | 15,578 | 8,596 | 4,203 | 3,835 |
| | 1982 | 72,988 | 20,293 | 19,350 | 6,513 | 7,736 | 5,146 | 4,558 | 2,484 | 1,978 | 13,950 | 8,432 | 2,703 | 3,083 |
| Willacy | 1984 | 48,906 | 15,468 | 14,644 | 1,939 | 2,257 | | 1,296 | 3,348 | 2,935 | 13,298 | 3,880 | 3,128 | 1,320 |
| | 1982 | 44,972 | 15,288 | 14,491 | 1,700 | 1,809 | | 1,377 | 2,539 | 2,267 | 12,397 | 3,902 | 2,185 | 1,219 |
| Williamson | 1984 | 378,573 | 113,233 | 111,524 | 28,910 | 32,393 | 22,076 | 16,518 | 13,159 | 9,698 | 82,573 | 38,859 | 23,277 | 9,632 |
| | 1982 | 298,626 | 96,407 | 95,066 | 21,846 | 22,364 | 14,854 | 13,699 | 8,596 | 6,446 | 66,312 | 31,598 | 14,010 | 7,423 |
| Wilson | 1984 | 61,964 | 21,418 | 20,440 | 2,225 | 3,610 | | 3,000 | 1,401 | | 17,255 | 4,141 | 4,831 | 1,016 |
| | 1982 | 53,957 | 19,909 | 19,023 | 1,836 | 2,722 | | 2,717 | 1,103 | | 15,129 | 4,058 | 2,874 | 883 |
| Winkler | 1984 | 57,977 | 8,279 | 7,797 | 3,441 | 3,501 | | 2,347 | 3,289 | 1,816 | 17,042 | 7,439 | 6,535 | 2,329 |
| | 1982 | 49,414 | 8,695 | 8,198 | 2,841 | 2,908 | | 2,377 | 2,651 | 1,560 | 13,880 | 6,758 | 3,980 | 1,875 |
| Wise | 1984 | 148,208 | 29,362 | 28,202 | 3,648 | 12,353 | 7,924 | 2,864 | 1,337 | 1,337 | 59,891 | 20,438 | 5,860 | 2,530 |
| | 1982 | 112,448 | 26,876 | 25,845 | 2,684 | 8,304 | 5,171 | 2,553 | 939 | 939 | 42,411 | 16,181 | 3,384 | 1,959 |
| Wood | 1984 | 109,486 | 30,194 | 28,669 | 6,323 | 11,303 | 7,170 | 3,876 | 2,976 | 2,260 | 24,140 | 5,971 | 9,801 | 4,198 |
| | 1982 | 94,076 | 28,537 | 27,128 | 4,889 | 8,508 | 5,258 | 3,866 | 2,341 | 1,824 | 21,137 | 5,845 | 6,432 | 3,436 |
| Yoakum | 1984 | 35,402 | 12,234 | 12,148 | 1,193 | 2,052 | | 2,381 | 683 | 298 | 8,401 | 1,263 | 5,054 | 499 |
| | 1982 | 30,478 | 11,512 | 11,445 | 995 | 1,566 | | 2,183 | 544 | 246 | 7,457 | 1,253 | 3,045 | 439 |
| Young | 1984 | 100,691 | 26,547 | 25,264 | 7,654 | 16,107 | 7,156 | 3,572 | 4,450 | 4,068 | 19,472 | 5,301 | 4,658 | 2,174 |
| | 1982 | 91,641 | 26,577 | 25,323 | 6,062 | 12,868 | 5,558 | 3,785 | 3,364 | 3,110 | 18,095 | 5,466 | 3,244 | 2,002 |
| Zapata | 1984 | 19,114 | 7,252 | 6,856 | 1,696 | 558 | | 924 | 314 | 314 | 1,964 | 3,346 | 643 | 272 |
| | 1982 | 14,808 | 6,079 | 5,754 | 1,208 | 400 | | 797 | 193 | 193 | 1,346 | 2,563 | 365 | 204 |
| Zavala | 1984 | 23,954 | 9,639 | 9,489 | 2,382 | 647 | | 1,468 | 1,103 | 951 | 2,114 | 2,093 | 1,632 | 923 |
| | 1982 | 22,215 | 9,561 | 9,423 | 1,888 | 571 | | 1,451 | 903 | 796 | 1,965 | 2,121 | 1,117 | 850 |
| **TOTAL METRO COUNTIES** | 1984 | 80,930,042 | 16,127,052 | 15,434,510 | 8,578,178 | 9,830,813 | 8,378,958 | 4,487,764 | 4,405,573 | 2,392,570 | 17,040,127 | 6,096,407 | 5,573,063 | 1,901,835 |
| | 1982 | 70,025,302 | 15,565,272 | 14,913,210 | 6,648,458 | 8,253,475 | 6,984,988 | 4,246,401 | 3,353,157 | 1,922,096 | 15,143,118 | 5,641,259 | 3,577,929 | 1,643,385 |
| **TOTAL STATE** | 1984 | 94,797,004 | 19,643,956 | 18,807,510 | 9,613,868 | 10,945,168 | 8,937,358 | 5,110,764 | 4,870,206 | 2,687,415 | 20,137,284 | 7,346,797 | 6,774,560 | 2,340,959 |
| | 1982 | 82,273,657 | 19,055,966 | 18,265,175 | 7,469,967 | 9,148,010 | 7,424,164 | 4,864,271 | 3,716,542 | 2,159,236 | 17,879,931 | 6,827,056 | 4,360,689 | 2,019,419 |
| **UTAH** | | | | | | | | | | | | | | |
| **PROVO - OREM** | 1984 | 834,423 | 193,061 | 181,092 | 52,784 | 112,402 | 99,177 | 36,314 | 51,173 | 21,770 | 153,300 | 78,324 | 56,335 | 30,126 |
| | 1982 | 771,604 | 186,252 | 174,915 | 52,580 | 97,168 | 85,205 | 38,725 | 37,339 | 16,974 | 143,958 | 80,876 | 48,056 | 24,510 |
| Utah | 1984 | 834,423 | 193,061 | 181,092 | 52,784 | 112,402 | 99,177 | 36,314 | 51,173 | 21,770 | 153,300 | 78,324 | 56,335 | 30,126 |
| | 1982 | 771,604 | 186,252 | 174,915 | 52,580 | 97,168 | 85,205 | 38,725 | 37,339 | 16,974 | 143,958 | 80,876 | 48,056 | 24,510 |
| **SALT LAKE CITY - OGDEN** | 1984 | 4,976,401 | 1,092,515 | 1,046,155 | 381,863 | 658,903 | 576,062 | 228,003 | 353,853 | 215,776 | 959,318 | 392,106 | 287,300 | 133,670 |
| | 1982 | 4,220,819 | 970,431 | 930,270 | 348,178 | 524,187 | 455,218 | 222,011 | 235,817 | 150,327 | 827,760 | 374,515 | 225,908 | 99,187 |
| Davis | 1984 | 623,094 | 155,866 | 150,712 | 29,371 | 67,889 | 62,319 | 18,516 | 48,807 | 35,567 | 164,393 | 54,172 | 34,065 | 7,923 |
| | 1982 | 506,448 | 132,165 | 127,948 | 27,246 | 49,236 | 44,911 | 17,150 | 31,301 | 23,551 | 135,378 | 50,726 | 25,541 | 5,667 |
| Salt Lake | 1984 | 3,553,087 | 761,892 | 724,708 | 294,647 | 462,715 | 409,911 | 177,960 | 261,354 | 163,320 | 631,479 | 283,661 | 201,645 | 102,393 |
| | 1982 | 3,037,190 | 683,036 | 650,482 | 269,159 | 372,591 | 328,231 | 174,271 | 176,968 | 115,418 | 551,062 | 272,190 | 159,847 | 76,020 |
| Weber | 1984 | 800,220 | 174,757 | 170,735 | 57,845 | 128,299 | 103,832 | 31,527 | 43,692 | 16,889 | 163,446 | 54,273 | 51,590 | 23,354 |
| | 1982 | 677,181 | 155,230 | 151,840 | 51,773 | 102,360 | 82,076 | 30,590 | 27,548 | 11,358 | 141,320 | 51,599 | 40,520 | 17,500 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Beaver | 1984 | 19,184 | 4,181 | 3,482 | 2,850 | 820 | | 554 | 790 | 790 | 560 | 6,542 | 1,315 | 295 |
| | 1982 | 14,543 | 3,319 | 2,767 | 2,126 | 487 | | 488 | 436 | 436 | 360 | 5,541 | 768 | 182 |
| Box Elder | 1984 | 134,895 | 35,722 | 34,447 | 12,350 | 8,521 | | 3,444 | 6,357 | 2,671 | 33,490 | 15,343 | 6,495 | 6,516 |
| | 1982 | 108,517 | 29,255 | 28,244 | 10,951 | 5,676 | | 3,152 | 3,938 | 1,707 | 26,697 | 14,850 | 4,542 | 4,502 |
| Cache | 1984 | 254,551 | 58,756 | 55,266 | 14,973 | 39,367 | 38,501 | 7,405 | 15,852 | 7,976 | 38,001 | 20,817 | 19,574 | 7,903 |
| | 1982 | 213,991 | 52,411 | 49,357 | 14,412 | 28,706 | 28,021 | 7,966 | 10,695 | 5,738 | 32,995 | 19,875 | 15,439 | 5,948 |
| Carbon | 1984 | 133,245 | 44,495 | 43,020 | 8,787 | 12,150 | 1,605 | 2,998 | 7,064 | 3,388 | 22,223 | 14,640 | 6,983 | 5,153 |
| | 1982 | 115,958 | 40,367 | 39,076 | 8,251 | 8,967 | 1,127 | 3,281 | 4,390 | 2,263 | 19,625 | 14,216 | 5,601 | 3,944 |
| Daggett | 1984 | 3,730 | 1,538 | 1,511 | 230 | 645 | | | | | | 1,007 | | |
| | 1982 | 3,170 | 1,270 | 1,249 | 210 | 478 | | | | | | 983 | | |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **UTAH (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Davis | 1984 | 623,094 | 155,866 | 150,712 | 29,371 | 67,889 | 62,319 | 18,516 | 48,807 | 35,567 | 164,393 | 54,172 | 34,065 | 7,923 |
|  | 1982 | 506,448 | 132,165 | 127,948 | 27,246 | 49,236 | 44,911 | 17,150 | 31,301 | 23,551 | 135,378 | 50,726 | 25,541 | 5,667 |
| Duchesne | 1984 | 79,013 | 21,017 | 20,733 | 2,699 | 6,227 |  | 642 | 2,343 | 2,343 | 18,115 | 12,398 | 3,102 | 4,631 |
|  | 1982 | 61,339 | 17,792 | 17,573 | 2,352 | 4,407 |  | 553 | 1,396 | 1,396 | 13,892 | 10,455 | 2,161 | 2,788 |
| Emery | 1984 | 31,416 | 6,954 | 6,619 | 2,884 | 369 |  | 652 | 463 | 463 | 1,099 | 11,437 | 4,192 | 292 |
|  | 1982 | 27,415 | 6,612 | 6,301 | 2,748 | 285 |  | 614 | 301 | 301 | 834 | 10,542 | 2,891 | 212 |
| Garfield | 1984 | 8,035 | 2,238 | 2,160 | 1,039 | 294 |  |  | 115 |  | 759 | 1,022 | 777 | 347 |
|  | 1982 | 7,549 | 2,148 | 2,076 | 1,103 | 253 |  |  | 81 |  | 709 | 1,160 | 597 | 254 |
| Grand | 1984 | 58,306 | 14,360 | 13,904 | 4,034 | 2,459 |  | 756 | 1,068 |  | 4,273 | 10,768 | 1,922 | 2,175 |
|  | 1982 | 52,533 | 14,260 | 13,824 | 3,962 | 1,829 |  | 829 | 734 |  | 3,780 | 10,474 | 1,545 | 1,668 |
| Iron | 1984 | 127,410 | 26,500 | 26,157 | 9,585 | 9,409 | 8,442 | 3,112 | 5,846 | 4,900 | 26,952 | 20,655 | 11,674 | 1,946 |
|  | 1982 | 112,630 | 24,288 | 24,002 | 8,957 | 7,015 | 6,252 | 3,440 | 4,053 | 3,480 | 24,046 | 21,107 | 8,568 | 1,505 |
| Juab | 1984 | 21,477 | 5,098 | 4,996 | 2,300 |  |  | 254 | 436 |  | 4,625 | 6,093 | 1,226 | 418 |
|  | 1982 | 20,211 | 4,794 | 4,704 | 2,393 |  |  | 261 | 284 |  | 4,233 | 6,133 | 923 | 323 |
| Kane | 1984 | 17,053 | 2,554 | 2,488 | 2,706 | 740 |  | 99 | 235 |  | 614 | 6,901 | 1,088 | 269 |
|  | 1982 | 16,451 | 2,642 | 2,577 | 2,582 | 628 |  | 113 | 169 |  | 569 | 7,032 | 915 | 216 |
| Millard | 1984 | 39,962 | 13,849 | 13,244 | 2,329 | 914 |  | 665 | 1,468 | 1,111 | 4,554 | 7,540 | 4,063 | 1,220 |
|  | 1982 | 29,028 | 10,227 | 9,792 | 1,903 | 606 |  | 537 | 758 | 596 | 3,274 | 5,960 | 2,543 | 760 |
| Morgan | 1984 | 8,254 | 705 | 639 | 826 |  |  |  | 151 | 151 | 5,143 | 926 |  | 161 |
|  | 1982 | 7,295 | 728 | 661 | 775 |  |  |  | 108 | 108 | 4,245 | 1,024 |  | 127 |
| Piute | 1984 | 1,308 | 482 | 426 | 127 | 91 |  |  | 77 |  | 104 | 123 |  |  |
|  | 1982 | 1,118 | 420 | 372 | 123 | 71 |  |  | 51 |  | 88 | 127 |  |  |
| Rich | 1984 | 4,020 | 234 | 227 | 655 | 200 |  |  |  |  |  | 2,795 |  |  |
|  | 1982 | 4,005 | 216 | 210 | 604 | 165 |  |  |  |  |  | 2,907 |  |  |
| Salt Lake | 1984 | 3,553,087 | 761,892 | 724,708 | 294,647 | 462,715 | 409,911 | 177,960 | 261,354 | 163,320 | 631,479 | 283,661 | 201,645 | 102,393 |
|  | 1982 | 3,037,190 | 683,036 | 650,482 | 269,159 | 372,591 | 328,231 | 174,271 | 176,968 | 115,418 | 551,062 | 272,190 | 159,847 | 76,020 |
| San Juan | 1984 | 28,061 | 5,581 | 5,333 | 1,691 | 4,772 |  | 61 | 519 | 519 | 3,712 | 7,885 | 1,052 | 285 |
|  | 1982 | 26,099 | 5,837 | 5,584 | 1,611 | 3,678 |  | 62 | 337 | 337 | 3,423 | 7,996 | 796 | 228 |
| Sanpete | 1984 | 26,388 | 8,651 | 8,460 | 1,405 | 1,462 |  | 871 | 1,861 | 841 | 3,485 | 2,695 | 1,349 | 1,461 |
|  | 1982 | 25,681 | 8,812 | 8,628 | 1,547 | 1,236 |  | 961 | 1,288 | 602 | 3,429 | 3,219 | 1,205 | 1,128 |
| Sevier | 1984 | 81,820 | 18,843 | 18,558 | 4,766 | 5,115 | 4,542 | 3,648 | 2,291 | 1,110 | 15,854 | 16,094 | 5,806 | 2,047 |
|  | 1982 | 67,563 | 15,649 | 15,431 | 4,379 | 3,816 | 3,356 | 3,654 | 1,439 | 749 | 12,802 | 14,306 | 4,264 | 1,434 |
| Summit | 1984 | 65,993 | 21,226 | 20,556 | 12,908 | 70 |  | 599 | 635 | 297 | 5,574 | 4,713 | 6,119 | 6,164 |
|  | 1982 | 54,204 | 18,004 | 17,457 | 11,225 | 53 |  | 555 | 377 | 192 | 4,602 | 4,724 | 4,589 | 3,995 |
| Tooele | 1984 | 88,014 | 32,103 | 29,096 | 6,873 | 1,987 |  | 1,166 | 2,928 | 1,637 | 10,722 | 15,965 | 6,341 | 2,420 |
|  | 1982 | 73,697 | 27,461 | 24,919 | 6,268 | 1,526 |  | 1,204 | 1,821 | 1,034 | 8,927 | 14,617 | 4,361 | 1,746 |
| Uintah | 1984 | 187,956 | 42,516 | 41,068 | 10,077 | 15,862 |  | 3,785 | 7,147 | 3,938 | 36,557 | 18,913 | 33,954 | 5,359 |
|  | 1982 | 135,511 | 32,303 | 31,240 | 7,670 | 10,824 |  | 3,468 | 4,107 | 2,428 | 27,037 | 15,627 | 20,659 | 3,435 |
| Utah | 1984 | 834,423 | 193,061 | 181,092 | 52,784 | 112,402 | 99,177 | 36,314 | 51,173 | 21,770 | 153,300 | 78,324 | 56,335 | 30,126 |
|  | 1982 | 771,604 | 186,252 | 174,915 | 52,580 | 97,168 | 85,205 | 38,725 | 37,339 | 16,974 | 143,958 | 80,876 | 48,056 | 24,510 |
| Wasatch | 1984 | 31,662 | 8,939 | 8,431 | 4,311 | 1,362 |  | 125 | 131 |  | 4,449 | 7,634 | 1,675 | 992 |
|  | 1982 | 29,853 | 8,531 | 8,056 | 4,123 | 1,057 |  | 143 | 86 |  | 4,133 | 7,799 | 1,413 | 798 |
| Washington | 1984 | 155,337 | 35,167 | 34,322 | 10,326 | 11,476 |  | 5,588 | 7,718 | 6,250 | 30,061 | 19,662 | 14,485 | 4,732 |
|  | 1982 | 123,591 | 28,902 | 28,241 | 9,388 | 7,671 |  | 5,016 | 4,797 | 3,943 | 24,048 | 18,070 | 10,526 | 3,280 |
| Wayne | 1984 | 2,817 | 427 | 343 | 498 | 195 |  | 47 | 131 |  | 172 | 342 | 476 |  |
|  | 1982 | 2,637 | 422 | 339 | 494 | 157 |  | 51 | 98 |  | 167 | 400 | 377 |  |
| Weber | 1984 | 800,220 | 174,757 | 170,735 | 57,845 | 128,299 | 103,832 | 31,527 | 43,692 | 16,889 | 163,446 | 54,273 | 51,590 | 23,354 |
|  | 1982 | 677,181 | 155,230 | 151,840 | 51,773 | 102,360 | 82,076 | 30,590 | 27,548 | 11,358 | 141,320 | 51,599 | 40,520 | 17,500 |
| **TOTAL METRO COUNTIES** | 1984 | **5,810,824** | **1,285,576** | **1,227,247** | **434,647** | **771,305** | **675,239** | **264,317** | **405,026** | **237,546** | **1,112,618** | **470,430** | **343,635** | **163,796** |
|  | 1982 | 4,992,423 | 1,156,683 | 1,105,185 | 400,758 | 621,355 | 540,423 | 260,736 | 273,156 | 167,301 | 971,718 | 455,391 | 273,964 | 123,697 |
| **TOTAL STATE** | 1984 | **7,420,731** | **1,697,712** | **1,622,733** | **555,876** | **895,812** | **728,229** | **300,788** | **470,652** | **275,931** | **1,383,716** | **733,340** | **477,303** | **218,592** |
|  | 1982 | 6,327,012 | 1,513,353 | 1,447,865 | 510,915 | 710,946 | 579,179 | 297,084 | 314,900 | 192,611 | 1,195,634 | 674,535 | 368,649 | 162,170 |
| **VERMONT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **BURLINGTON** | 1984 | **892,803** | **172,431** | **162,941** | **87,479** | **92,242** | **78,940** | **50,953** | **39,264** | **19,483** | **207,178** | **44,554** | **63,512** | **23,456** |
|  | 1982 | 682,379 | 146,999 | 139,078 | 65,291 | 68,279 | 57,751 | 43,569 | 29,409 | 15,403 | 131,051 | 40,576 | 46,099 | 16,673 |
| Chittenden | 1984 | 882,581 | 170,245 | 160,862 | 86,864 | 91,177 | 78,940 | 50,895 | 39,117 | 19,483 | 204,709 | 43,849 | 63,343 | 23,456 |
|  | 1982 | 672,730 | 144,700 | 136,889 | 64,753 | 67,415 | 57,751 | 43,502 | 29,282 | 15,403 | 128,970 | 39,800 | 45,951 | 16,673 |
| Grand Isle | 1984 | 10,222 | 2,186 | 2,079 | 615 | 1,065 |  | 58 | 147 |  | 2,469 | 705 | 169 |  |
|  | 1982 | 9,649 | 2,299 | 2,189 | 538 | 864 |  | 67 | 127 |  | 2,081 | 776 | 148 |  |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **VERMONT (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Addison | 1984 | 149,568 | 39,804 | 37,848 | 12,222 | 8,345 | 2,976 | 6,273 | 2,033 | 985 | 28,757 | 14,901 | 11,507 | 5,464 |
| | 1982 | 113,957 | 32,999 | 31,415 | 8,554 | 5,960 | 2,060 | 5,211 | 1,555 | 804 | 18,741 | 11,869 | 7,789 | 3,763 |
| Bennington | 1984 | 343,088 | 56,981 | 53,406 | 23,652 | 20,795 | 10,260 | 11,650 | 10,055 | 7,784 | 45,411 | 17,170 | 19,788 | 8,039 |
| | 1982 | 256,230 | 47,151 | 44,246 | 17,561 | 13,625 | 6,449 | 10,213 | 7,386 | 5,838 | 29,405 | 14,506 | 13,362 | 5,586 |
| Caledonia | 1984 | 153,634 | 38,002 | 36,871 | 9,846 | 13,350 | 4,467 | 5,154 | 4,132 | 1,595 | 32,894 | 12,230 | 13,360 | 4,105 |
| | 1982 | 123,848 | 32,525 | 31,595 | 7,737 | 10,295 | 3,337 | 5,082 | 3,407 | 1,387 | 23,909 | 10,505 | 9,171 | 3,211 |
| Chittenden | 1984 | 882,581 | 170,245 | 160,862 | 86,864 | 91,177 | 78,940 | 50,895 | 39,117 | 19,483 | 204,709 | 43,849 | 63,343 | 23,456 |
| | 1982 | 672,730 | 144,700 | 136,889 | 64,753 | 67,415 | 57,751 | 43,502 | 29,282 | 15,403 | 128,970 | 39,800 | 45,951 | 16,673 |
| Essex | 1984 | 8,272 | 1,760 | 1,682 | 1,953 | 583 | | | 96 | | 475 | 1,671 | 69 | |
| | 1982 | 6,324 | 1,477 | 1,413 | 1,332 | 408 | | | 72 | | 286 | 1,432 | 47 | |
| Franklin | 1984 | 193,887 | 51,159 | 49,257 | 9,704 | 11,731 | 4,283 | 5,821 | 4,822 | 2,156 | 50,101 | 20,805 | 11,419 | 5,800 |
| | 1982 | 152,858 | 43,007 | 41,458 | 7,598 | 8,861 | 3,062 | 5,612 | 3,888 | 1,812 | 33,721 | 17,472 | 8,462 | 4,651 |
| Grand Isle | 1984 | 10,222 | 2,186 | 2,079 | 615 | 1,065 | | 58 | 147 | | 2,469 | 705 | 169 | |
| | 1982 | 9,649 | 2,299 | 2,189 | 538 | 864 | | 67 | 127 | | 2,081 | 776 | 148 | |
| Lamoille | 1984 | 108,326 | 25,281 | 24,294 | 12,728 | 5,523 | 3,002 | 2,893 | 2,264 | 1,512 | 10,718 | 8,744 | 14,411 | 4,049 |
| | 1982 | 89,739 | 23,323 | 22,439 | 10,268 | 4,320 | 2,293 | 2,616 | 1,890 | 1,310 | 7,887 | 7,814 | 10,015 | 3,045 |
| Orange | 1984 | 86,451 | 22,245 | 21,314 | 5,973 | 3,642 | | 564 | 776 | 268 | 8,534 | 7,828 | 16,842 | 2,607 |
| | 1982 | 72,824 | 19,753 | 18,949 | 4,723 | 2,947 | | 583 | 670 | 241 | 6,498 | 7,778 | 12,304 | 2,144 |
| Orleans | 1984 | 102,523 | 29,501 | 28,282 | 6,973 | 6,595 | 2,369 | 1,132 | 2,127 | 1,049 | 27,607 | 8,054 | 5,173 | 3,591 |
| | 1982 | 82,821 | 25,322 | 24,305 | 5,337 | 5,167 | 1,799 | 1,133 | 1,768 | 928 | 19,591 | 7,745 | 3,976 | 2,705 |
| Rutland | 1984 | 399,537 | 81,984 | 77,417 | 37,561 | 27,878 | 23,521 | 16,905 | 13,144 | 7,690 | 95,000 | 23,506 | 27,496 | 11,276 |
| | 1982 | 315,013 | 70,245 | 66,412 | 27,682 | 21,030 | 17,579 | 14,742 | 9,799 | 6,025 | 66,450 | 21,454 | 19,498 | 8,624 |
| Washington | 1984 | 318,609 | 70,392 | 68,587 | 31,291 | 23,113 | 19,806 | 6,763 | 16,059 | 8,407 | 76,465 | 22,132 | 20,547 | 10,182 |
| | 1982 | 261,564 | 62,694 | 61,159 | 24,067 | 18,196 | 15,434 | 6,660 | 12,256 | 6,754 | 54,068 | 21,050 | 15,305 | 7,706 |
| Windham | 1984 | 269,490 | 62,356 | 60,329 | 31,297 | 10,941 | 8,833 | 9,813 | 7,548 | 5,137 | 36,293 | 42,256 | 19,144 | 8,601 |
| | 1982 | 214,718 | 55,018 | 53,293 | 23,305 | 7,290 | 5,832 | 9,216 | 5,368 | 3,776 | 23,443 | 34,564 | 13,819 | 6,084 |
| Windsor | 1984 | 264,849 | 55,986 | 53,881 | 23,933 | 8,389 | 5,385 | 4,734 | 3,656 | 2,043 | 74,383 | 31,634 | 19,856 | 5,224 |
| | 1982 | 228,310 | 51,146 | 49,282 | 19,251 | 6,258 | 3,922 | 4,680 | 3,212 | 1,891 | 57,620 | 28,958 | 16,040 | 4,332 |
| **TOTAL METRO COUNTIES** | 1984 | **892,803** | **172,431** | **162,941** | **87,479** | **92,242** | **78,940** | **50,953** | **39,264** | **19,483** | **207,178** | **44,554** | **63,512** | **23,456** |
| | 1982 | 682,379 | 146,999 | 139,078 | 65,291 | 68,279 | 57,751 | 43,569 | 29,409 | 15,403 | 131,051 | 40,576 | 46,099 | 16,673 |
| **TOTAL STATE** | 1984 | **3,291,037** | **707,882** | **676,109** | **294,612** | **233,127** | **163,842** | **122,655** | **105,976** | **58,109** | **693,816** | **255,485** | **243,124** | **92,394** |
| | 1982 | 2,600,585 | 611,659 | 585,044 | 222,706 | 172,636 | 119,518 | 109,317 | 80,680 | 46,169 | 472,670 | 225,723 | 175,887 | 68,524 |
| **VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | 1984 | **779,677** | **165,117** | **160,418** | **59,173** | **106,597** | **77,639** | **46,185** | **42,819** | **28,021** | **134,108** | **55,737** | **47,511** | **23,533** |
| | 1982 | 597,451 | 144,967 | 141,166 | 48,529 | 70,958 | 53,107 | 39,042 | 29,178 | 19,944 | 79,560 | 51,253 | 32,904 | 18,989 |
| Albemarle | 1984 | 240,907 | 39,957 | 37,688 | 19,414 | 59,614 | 35,545 | 26,005 | 8,339 | 3,378 | 25,454 | 17,649 | 19,058 | 4,471 |
| | 1982 | 154,192 | 30,200 | 28,519 | 12,520 | 33,199 | 19,403 | 18,455 | 4,548 | 1,953 | 13,019 | 14,283 | 10,545 | 2,870 |
| Charlottesville city | 1984 | 499,516 | 113,461 | 111,545 | 38,936 | 45,174 | 42,094 | 19,235 | 34,181 | 24,643 | 98,006 | 31,899 | 24,530 | 17,934 |
| | 1982 | 409,702 | 103,066 | 101,447 | 35,264 | 36,343 | 33,704 | 19,721 | 24,390 | 17,991 | 59,633 | 30,590 | 19,608 | 15,226 |
| Fluvanna | 1984 | 21,563 | 6,751 | 6,465 | 202 | | | 757 | 152 | | 4,711 | 3,116 | 3,819 | 1,016 |
| | 1982 | 17,770 | 6,444 | 6,179 | 182 | | | 678 | 116 | | 3,043 | 2,885 | 2,669 | 795 |
| Greene | 1984 | 17,691 | 4,948 | 4,720 | 621 | 1,809 | | 188 | 147 | | 5,937 | 3,073 | 104 | 112 |
| | 1982 | 15,787 | 5,257 | 5,021 | 563 | 1,416 | | 188 | 124 | | 3,865 | 3,495 | 82 | 98 |
| **DANVILLE** | 1984 | **447,367** | **112,559** | **110,641** | **37,721** | **39,920** | **29,306** | **30,986** | **17,120** | **11,348** | **106,610** | **28,360** | **26,336** | **20,359** |
| | 1982 | 394,769 | 110,532 | 108,789 | 33,970 | 34,758 | 25,502 | 31,312 | 13,717 | 9,539 | 75,729 | 29,769 | 20,691 | 17,688 |
| Danville city | 1984 | 338,366 | 81,499 | 80,399 | 27,916 | 34,731 | 29,306 | 28,574 | 14,359 | 10,650 | 86,241 | 20,555 | 11,866 | 15,794 |
| | 1982 | 304,608 | 80,816 | 79,821 | 25,848 | 30,660 | 25,502 | 29,113 | 11,769 | 9,012 | 62,348 | 21,958 | 10,408 | 14,054 |
| Pittsylvania | 1984 | 109,001 | 31,060 | 30,242 | 9,805 | 5,189 | | 2,412 | 2,761 | 698 | 20,369 | 7,805 | 14,470 | 4,565 |
| | 1982 | 90,161 | 29,716 | 28,968 | 8,122 | 4,098 | | 2,199 | 1,948 | 527 | 13,381 | 7,811 | 10,283 | 3,634 |
| **LYNCHBURG** | 1984 | **772,208** | **168,196** | **162,039** | **61,428** | **129,280** | **107,348** | **30,701** | **33,099** | **22,375** | **148,403** | **64,340** | **40,490** | **27,248** |
| | 1982 | 666,943 | 160,547 | 154,772 | 54,359 | 103,051 | 84,855 | 29,583 | 26,681 | 18,591 | 104,290 | 64,565 | 31,172 | 24,580 |
| Amherst | 1984 | 107,227 | 35,438 | 34,920 | 7,761 | 6,502 | 7,348 | 2,273 | 1,575 | 569 | 23,665 | 14,496 | 4,643 | 4,518 |
| | 1982 | 90,081 | 32,106 | 31,675 | 6,624 | 6,267 | 5,357 | 2,136 | 1,255 | 502 | 16,019 | 14,062 | 3,400 | 4,093 |
| Campbell | 1984 | 112,652 | 37,403 | 36,409 | 7,574 | 5,140 | 1,142 | 1,719 | 4,636 | 2,378 | 26,183 | 8,157 | 9,947 | 7,228 |
| | 1982 | 95,679 | 34,554 | 33,676 | 6,592 | 4,067 | 849 | 1,646 | 3,768 | 2,026 | 18,073 | 8,910 | 7,428 | 6,046 |
| Lynchburg city | 1984 | 552,329 | 95,355 | 90,710 | 46,093 | 115,638 | 98,858 | 26,709 | 26,888 | 19,428 | 98,555 | 41,687 | 25,900 | 15,502 |
| | 1982 | 481,183 | 93,887 | 89,421 | 41,143 | 92,717 | 78,649 | 25,801 | 21,658 | 16,063 | 70,198 | 41,593 | 20,344 | 14,441 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | 1984 | **6,475,831** | **1,203,317** | **1,146,121** | **604,894** | **788,241** | **641,350** | **319,271** | **397,645** | **267,870** | **1,496,351** | **475,485** | **291,762** | **165,594** |
| | 1982 | 5,370,031 | 1,132,798 | 1,079,419 | 522,582 | 637,762 | 513,375 | 307,317 | 300,874 | 210,318 | 1,013,346 | 464,912 | 223,122 | 140,147 |
| Chesapeake city | 1984 | 507,456 | 107,909 | 102,677 | 32,161 | 65,585 | 59,163 | 12,337 | 13,821 | 6,986 | 131,278 | 63,975 | 41,715 | 12,500 |
| | 1982 | 424,507 | 107,751 | 102,649 | 28,816 | 48,253 | 43,156 | 11,566 | 9,958 | 5,306 | 88,704 | 63,132 | 32,169 | 11,302 |
| Gloucester | 1984 | 96,511 | 35,944 | 35,614 | 4,954 | 8,957 | 3,961 | 1,160 | 2,694 | 2,694 | 19,449 | 3,289 | 5,703 | 4,075 |
| | 1982 | 82,227 | 33,199 | 32,934 | 4,311 | 6,737 | 2,911 | 1,227 | 2,189 | 2,189 | 13,422 | 3,591 | 4,701 | 3,676 |
| Hampton city | 1984 | 899,515 | 147,797 | 142,817 | 63,941 | 135,105 | 107,223 | 46,227 | 42,836 | 24,778 | 171,987 | 41,922 | 13,153 | 15,494 |
| | 1982 | 723,726 | 136,695 | 132,248 | 54,123 | 102,961 | 80,553 | 44,038 | 31,344 | 19,146 | 109,015 | 42,047 | 9,958 | 12,469 |
| James City | 1984 | 103,989 | 11,635 | 9,447 | 7,516 | | | 4,179 | 66,727 | 65,315 | 2,324 | 4,112 | 586 | 424 |
| | 1982 | 85,944 | 10,508 | 8,542 | 6,395 | | | 3,913 | 53,016 | 51,899 | 1,569 | 4,030 | 473 | 383 |
| Newport News city | 1984 | 784,463 | 136,837 | 130,338 | 60,703 | 102,097 | 92,413 | 35,379 | 21,567 | 14,248 | 235,142 | 60,675 | 56,834 | 16,433 |
| | 1982 | 692,040 | 135,362 | 129,088 | 58,629 | 89,788 | 80,683 | 36,641 | 18,574 | 12,695 | 172,805 | 63,603 | 44,974 | 16,085 |
| Norfolk city | 1984 | 1,488,920 | 233,641 | 219,540 | 164,141 | 197,064 | 161,831 | 91,290 | 96,677 | 49,173 | 361,006 | 99,331 | 49,183 | 37,338 |
| | 1982 | 1,210,315 | 222,245 | 209,083 | 137,488 | 157,386 | 127,891 | 88,091 | 68,480 | 36,957 | 236,372 | 94,561 | 36,652 | 30,599 |
| Poquoson city | 1984 | 24,647 | 15,679 | 15,544 | 1,303 | 143 | | 682 | 1,386 | 1,386 | 1,279 | 729 | 929 | 595 |
| | 1982 | 17,882 | 11,674 | 11,588 | 1,010 | 87 | | 527 | 908 | 908 | 711 | 581 | 559 | 443 |
| Portsmouth city | 1984 | 480,553 | 103,099 | 94,981 | 34,609 | 56,087 | 46,096 | 30,888 | 18,570 | 9,973 | 129,916 | 31,737 | 22,961 | 16,888 |
| | 1982 | 416,078 | 101,722 | 93,825 | 31,264 | 47,644 | 38,622 | 30,935 | 15,449 | 8,735 | 91,354 | 32,136 | 17,551 | 14,460 |
| Suffolk city | 1984 | 284,171 | 66,339 | 64,386 | 12,357 | 8,785 | 3,174 | 13,039 | 10,330 | 9,284 | 50,667 | 21,180 | 18,983 | 9,655 |
| | 1982 | 202,959 | 52,117 | 50,643 | 9,248 | 5,939 | 2,078 | 10,304 | 6,839 | 6,241 | 28,492 | 17,069 | 12,752 | 7,266 |
| Virginia Beach city | 1984 | 1,456,513 | 260,430 | 249,002 | 157,679 | 191,983 | 150,073 | 65,949 | 102,609 | 66,724 | 340,787 | 113,618 | 73,969 | 39,594 |
| | 1982 | 1,263,086 | 258,037 | 247,010 | 141,314 | 164,053 | 126,069 | 65,041 | 81,699 | 55,525 | 242,212 | 115,728 | 58,499 | 34,427 |
| Williamsburg city | 1984 | 247,104 | 63,869 | 62,726 | 45,754 | 16,664 | 13,810 | 15,767 | 14,838 | 12,660 | 42,867 | 18,948 | 5,088 | 7,297 |
| | 1982 | 172,730 | 46,425 | 45,649 | 34,597 | 10,881 | 8,931 | 13,120 | 8,593 | 7,458 | 23,281 | 15,133 | 2,989 | 5,303 |
| York | 1984 | 101,989 | 20,138 | 19,049 | 19,776 | 5,771 | 3,606 | 2,374 | 5,590 | 4,649 | 9,649 | 15,969 | 2,658 | 5,301 |
| | 1982 | 78,537 | 17,063 | 16,160 | 15,387 | 4,033 | 2,481 | 1,914 | 3,825 | 3,259 | 5,409 | 13,301 | 1,845 | 3,734 |
| **RICHMOND - PETERSBURG** | 1984 | **4,591,647** | **956,852** | **927,631** | **365,303** | **614,853** | **518,131** | **195,649** | **196,146** | **107,964** | **1,017,086** | **423,672** | **185,056** | **169,950** |
| | 1982 | 3,824,238 | 888,678 | 862,696 | 321,588 | 493,040 | 413,168 | 190,699 | 153,092 | 88,975 | 670,291 | 405,381 | 142,023 | 146,034 |
| Charles City | 1984 | 1,845 | 504 | 467 | 105 | | | | | | 89 | 956 | | |
| | 1982 | 2,163 | 623 | 578 | 111 | | | | | | 75 | 1,147 | | |
| Chesterfield | 1984 | 813,602 | 191,908 | 186,513 | 47,310 | 153,061 | 135,838 | 41,749 | 34,665 | 13,541 | 129,859 | 60,766 | 59,427 | 34,600 |
| | 1982 | 689,965 | 180,596 | 175,730 | 44,371 | 120,111 | 105,966 | 39,308 | 26,394 | 11,077 | 88,116 | 61,186 | 43,624 | 28,452 |
| Colonial Heights city | 1984 | 83,228 | 13,483 | 12,924 | 8,181 | 12,311 | 5,959 | 4,984 | 1,434 | 1,026 | 18,665 | 11,551 | 462 | 3,742 |
| | 1982 | 70,372 | 13,503 | 12,959 | 7,103 | 9,085 | 4,186 | 4,687 | 1,140 | 852 | 12,498 | 11,218 | 374 | 3,394 |
| Dinwiddie | 1984 | 28,183 | 13,237 | 13,088 | 2,640 | | | 601 | 171 | | 348 | 5,937 | 4,227 | 224 |
| | 1982 | 23,651 | 11,229 | 11,116 | 2,081 | | | 575 | 126 | | 218 | 5,731 | 2,859 | 187 |
| Goochland | 1984 | 27,432 | 5,714 | 5,658 | 670 | 1,213 | | 191 | 1,865 | 1,865 | 6,419 | 6,043 | 547 | 130 |
| | 1982 | 23,024 | 5,270 | 5,225 | 608 | 861 | | 172 | 1,295 | 1,295 | 4,183 | 6,230 | 396 | 103 |
| Hanover | 1984 | 262,608 | 62,088 | 60,747 | 19,878 | 7,219 | 3,486 | 3,130 | 5,398 | 673 | 30,577 | 85,698 | 11,578 | 9,879 |
| | 1982 | 207,866 | 50,715 | 49,679 | 16,641 | 4,726 | 2,190 | 2,855 | 3,821 | 514 | 18,385 | 73,843 | 8,315 | 7,459 |
| Henrico | 1984 | 1,289,819 | 246,647 | 241,355 | 104,077 | 237,306 | 201,544 | 68,581 | 61,990 | 28,287 | 308,491 | 93,687 | 36,867 | 50,899 |
| | 1982 | 1,063,072 | 238,859 | 234,015 | 87,867 | 191,028 | 160,119 | 63,715 | 48,223 | 23,590 | 196,893 | 90,949 | 28,310 | 43,923 |
| Hopewell city | 1984 | 112,763 | 28,031 | 27,651 | 9,533 | 15,994 | 3,004 | 7,298 | 5,534 | 3,641 | 12,698 | 9,733 | 8,592 | 7,877 |
| | 1982 | 100,120 | 28,873 | 28,516 | 8,424 | 12,203 | 2,170 | 7,097 | 4,202 | 2,875 | 8,898 | 9,774 | 7,193 | 6,689 |
| New Kent | 1984 | 18,282 | 5,564 | 5,498 | 1,323 | 474 | | | 70 | | 3,987 | 3,859 | 2,075 | 652 |
| | 1982 | 17,892 | 5,844 | 5,782 | 1,309 | 447 | | | 64 | | 3,130 | 4,340 | 1,762 | 685 |
| Petersburg city | 1984 | 287,357 | 34,954 | 33,907 | 18,513 | 62,507 | 58,859 | 12,267 | 14,244 | 10,579 | 79,101 | 25,606 | 10,945 | 11,220 |
| | 1982 | 265,741 | 39,587 | 38,448 | 18,274 | 54,753 | 51,272 | 14,286 | 12,480 | 9,597 | 58,758 | 28,124 | 10,020 | 10,421 |
| Powhatan | 1984 | 22,534 | 6,297 | 6,240 | 207 | 753 | | | 285 | | 10,847 | 2,358 | 785 | 525 |
| | 1982 | 18,249 | 6,004 | 5,956 | 179 | 564 | | | 231 | | 7,458 | 2,324 | 584 | 437 |
| Prince George | 1984 | 68,556 | 14,110 | 13,949 | 7,042 | 1,676 | | 707 | 1,458 | 1,458 | 28,699 | 7,980 | 3,176 | |
| | 1982 | 36,557 | 8,318 | 8,233 | 3,912 | 888 | | 477 | 756 | 756 | 12,642 | 5,563 | 1,671 | |
| Richmond city | 1984 | 1,575,438 | 334,315 | 319,634 | 145,824 | 122,339 | 109,441 | 56,141 | 69,032 | 46,894 | 387,306 | 109,498 | 46,375 | 50,202 |
| | 1982 | 1,305,566 | 299,257 | 286,459 | 130,708 | 98,374 | 87,265 | 57,527 | 54,360 | 38,419 | 259,037 | 104,952 | 36,915 | 44,284 |
| **ROANOKE** | 1984 | **1,250,309** | **276,514** | **266,933** | **111,853** | **186,043** | **152,100** | **56,629** | **68,681** | **41,410** | **227,325** | **120,341** | **52,736** | **47,188** |
| | 1982 | 1,104,421 | 269,647 | 260,778 | 100,946 | 151,086 | 121,088 | 57,674 | 54,217 | 33,571 | 163,516 | 120,353 | 42,545 | 41,643 |
| Botetourt | 1984 | 53,875 | 7,672 | 7,437 | 2,943 | 732 | | 638 | 1,216 | 947 | 5,307 | 24,443 | 2,765 | 842 |
| | 1982 | 50,158 | 7,883 | 7,651 | 2,580 | 612 | | 680 | 996 | 803 | 3,689 | 24,354 | 2,080 | 710 |
| Roanoke | 1984 | 274,549 | 80,056 | 78,461 | 22,528 | 47,526 | 43,557 | 20,288 | 21,059 | 13,068 | 14,981 | 35,754 | 11,630 | 10,564 |
| | 1982 | 238,306 | 78,293 | 76,825 | 20,758 | 34,246 | 31,131 | 18,629 | 14,861 | 9,706 | 9,914 | 33,908 | 8,745 | 9,354 |
| Roanoke city | 1984 | 744,777 | 145,081 | 138,228 | 75,595 | 123,773 | 99,472 | 32,273 | 39,890 | 25,731 | 153,628 | 50,629 | 29,478 | 26,913 |
| | 1982 | 641,354 | 135,247 | 129,013 | 66,394 | 103,650 | 81,984 | 34,441 | 32,101 | 21,309 | 107,007 | 50,538 | 23,815 | 22,717 |
| Salem city | 1984 | 177,108 | 43,705 | 42,807 | 10,787 | 14,012 | 9,071 | 3,430 | 6,516 | 1,664 | 53,409 | 9,515 | 8,863 | 8,869 |
| | 1982 | 174,603 | 48,224 | 47,239 | 11,214 | 12,578 | 7,973 | 3,924 | 6,259 | 1,753 | 42,906 | 11,553 | 7,905 | 8,862 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| **Accomack** | 1984 | 121,663 | 39,684 | 36,577 | 11,245 | 9,599 | | 3,552 | 4,283 | 3,954 | 15,150 | 7,153 | 3,789 | 4,435 |
| | 1982 | 102,321 | 35,970 | 33,194 | 9,184 | 7,475 | | 3,481 | 3,232 | 3,016 | 9,813 | 7,331 | 2,931 | 3,843 |
| **Albemarle** | 1984 | 240,907 | 39,957 | 37,688 | 19,414 | 59,614 | 35,545 | 26,005 | 8,339 | 3,378 | 25,454 | 17,649 | 19,058 | 4,471 |
| | 1982 | 154,192 | 30,200 | 28,519 | 12,520 | 33,199 | 19,403 | 18,455 | 4,548 | 1,953 | 13,019 | 14,283 | 10,545 | 2,870 |
| ☐ **Alexandria city** | 1984 | 968,529 | 124,627 | 119,406 | 102,733 | 157,317 | 145,892 | 29,537 | 51,740 | 30,836 | 329,012 | 54,896 | 23,989 | 26,702 |
| | 1982 | 790,334 | 127,470 | 122,276 | 89,658 | 130,907 | 120,850 | 31,321 | 38,185 | 24,090 | 211,607 | 54,729 | 17,963 | 23,793 |
| **Alleghany** | 1984 | 786 | 546 | 545 | 104 | 101 | | | | | | | | |
| | 1982 | 743 | 549 | 549 | 89 | 75 | | | | | | | | |
| **Amelia** | 1984 | 17,510 | 4,049 | 3,988 | 415 | 679 | | 106 | 311 | 147 | 4,343 | 5,415 | 53 | 901 |
| | 1982 | 16,454 | 4,347 | 4,287 | 419 | 543 | | 118 | 266 | 130 | 3,002 | 5,637 | 46 | 793 |
| **Amherst** | 1984 | 107,227 | 35,438 | 34,920 | 7,761 | 8,502 | 7,348 | 2,273 | 1,575 | 569 | 23,665 | 14,496 | 4,643 | 4,518 |
| | 1982 | 90,081 | 32,106 | 31,675 | 6,624 | 6,267 | 5,357 | 2,136 | 1,255 | 502 | 16,019 | 14,062 | 3,400 | 4,093 |
| **Appomattox** | 1984 | 39,465 | 9,225 | 8,988 | 2,535 | 629 | | 195 | 399 | 399 | 13,236 | 4,587 | 2,555 | 2,454 |
| | 1982 | 37,339 | 9,840 | 9,599 | 2,494 | 590 | | 211 | 367 | 367 | 10,327 | 5,129 | 2,381 | 2,320 |
| ☐ **Arlington** | 1984 | 1,052,830 | 183,001 | 171,294 | 136,353 | 80,287 | 68,333 | 20,311 | 59,533 | 29,664 | 362,116 | 72,611 | 18,497 | 53,411 |
| | 1982 | 832,535 | 166,505 | 156,041 | 114,169 | 64,097 | 54,109 | 19,739 | 42,154 | 22,422 | 240,458 | 69,098 | 13,758 | 45,309 |
| **Augusta** | 1984 | 199,043 | 33,441 | 31,296 | 10,671 | 4,982 | 3,814 | 2,968 | 1,707 | 1,707 | 81,560 | 20,913 | 24,825 | 1,692 |
| | 1982 | 143,151 | 29,993 | 28,103 | 9,119 | 3,330 | 2,502 | 2,528 | 1,233 | 1,233 | 46,447 | 18,367 | 16,483 | 1,389 |
| **Bath** | 1984 | 9,354 | 2,953 | 2,869 | 288 | 518 | | 995 | 912 | 322 | 325 | 997 | 78 | 332 |
| | 1982 | 9,245 | 2,973 | 2,891 | 302 | 469 | | 1,040 | 732 | 279 | 245 | 1,184 | 63 | 335 |
| **Bedford** | 1984 | 18,938 | 6,089 | 5,587 | 1,344 | 57 | | 82 | 1,133 | 235 | 1,887 | 1,415 | 4,836 | 939 |
| | 1982 | 18,293 | 6,822 | 6,267 | 1,325 | 52 | | 88 | 916 | 216 | 1,431 | 1,697 | 3,967 | 862 |
| **Bedford city** | 1984 | 77,301 | 26,869 | 26,320 | 4,061 | 10,234 | 3,108 | 1,336 | 1,792 | 1,050 | 14,388 | 6,083 | 4,418 | 2,366 |
| | 1982 | 61,051 | 23,327 | 22,878 | 3,220 | 7,008 | 2,035 | 1,166 | 1,326 | 822 | 9,048 | 5,482 | 3,319 | 1,991 |
| **Bland** | 1984 | 6,722 | 1,659 | 1,594 | 258 | | | 303 | 88 | | 2,936 | 784 | 228 | 154 |
| | 1982 | 6,259 | 1,698 | 1,634 | 263 | | | 355 | 73 | | 2,245 | 950 | 209 | 158 |
| **Botetourt** | 1984 | 53,875 | 7,672 | 7,437 | 2,943 | 732 | | 638 | 1,216 | 947 | 5,307 | 24,443 | 2,765 | 842 |
| | 1982 | 50,158 | 7,883 | 7,651 | 2,580 | 612 | | 680 | 996 | 803 | 3,689 | 24,354 | 2,080 | 710 |
| ☐ **Bristol city** | 1984 | 195,452 | 30,195 | 28,506 | 13,606 | 39,266 | 31,203 | 13,010 | 8,307 | 4,569 | 48,394 | 11,807 | 12,975 | 3,861 |
| | 1982 | 186,745 | 32,640 | 30,851 | 13,837 | 34,481 | 27,138 | 15,478 | 7,815 | 4,450 | 36,308 | 15,067 | 12,500 | 3,995 |
| **Brunswick** | 1984 | 30,627 | 11,351 | 10,731 | 917 | 1,331 | | 1,267 | 416 | 200 | 8,601 | 1,495 | 1,605 | 1,251 |
| | 1982 | 28,679 | 11,476 | 10,862 | 874 | 1,209 | | 1,466 | 370 | 193 | 6,475 | 1,788 | 1,370 | 1,145 |
| **Buchanan** | 1984 | 109,573 | 16,597 | 16,073 | 6,814 | 13,491 | 4,475 | 3,733 | 8,167 | 4,476 | 20,615 | 8,676 | 5,215 | 6,107 |
| | 1982 | 103,931 | 18,717 | 18,148 | 6,556 | 12,378 | 3,952 | 4,132 | 6,646 | 3,877 | 15,731 | 9,490 | 4,754 | 5,647 |
| **Buckingham** | 1984 | 19,219 | 6,103 | 5,978 | 1,039 | 2,060 | | 466 | 163 | | 3,716 | 3,384 | 108 | 305 |
| | 1982 | 17,364 | 5,995 | 5,879 | 970 | 1,722 | | 449 | 134 | | 2,340 | 3,724 | 89 | 257 |
| **Buena Vista city** | 1984 | 25,300 | 8,205 | 7,556 | 2,388 | 1,522 | | 1,015 | 782 | 381 | 1,525 | 3,895 | 754 | 1,778 |
| | 1982 | 21,480 | 7,136 | 6,579 | 1,944 | 1,181 | | 1,004 | 594 | 292 | 984 | 3,796 | 582 | 1,392 |
| **Campbell** | 1984 | 112,652 | 37,403 | 36,409 | 7,574 | 5,140 | 1,142 | 1,719 | 4,636 | 2,378 | 26,183 | 8,157 | 9,947 | 7,228 |
| | 1982 | 95,679 | 34,554 | 33,676 | 6,592 | 4,067 | 849 | 1,646 | 3,768 | 2,026 | 18,073 | 8,913 | 7,428 | 6,046 |
| **Caroline** | 1984 | 39,361 | 11,283 | 10,691 | 3,643 | 459 | | 137 | 777 | 617 | 9,408 | 8,835 | 680 | 1,066 |
| | 1982 | 35,983 | 11,743 | 11,140 | 3,431 | 389 | | 148 | 584 | 469 | 6,287 | 9,176 | 518 | 910 |
| **Carroll** | 1984 | 55,146 | 14,047 | 13,085 | 3,757 | 6,072 | | 3,969 | 1,962 | 1,670 | 8,644 | 6,278 | 3,645 | 3,058 |
| | 1982 | 44,966 | 13,039 | 12,161 | 2,976 | 4,475 | | 3,459 | 1,376 | 1,192 | 5,429 | 6,079 | 2,477 | 2,327 |
| **Charles City** | 1984 | 1,845 | 504 | 467 | 105 | | | | | | 89 | 956 | | |
| | 1982 | 2,163 | 623 | 578 | 111 | | | | | | 75 | 1,147 | | |
| **Charlotte** | 1984 | 17,026 | 6,623 | 6,122 | 847 | 978 | | 519 | 495 | 495 | 2,927 | 1,885 | 300 | 808 |
| | 1982 | 17,311 | 7,013 | 6,490 | 933 | 931 | | 570 | 449 | 449 | 2,315 | 2,361 | 283 | 775 |
| **Charlottesville city** | 1984 | 499,516 | 113,461 | 111,545 | 38,936 | 45,174 | 42,094 | 19,235 | 34,181 | 24,643 | 98,006 | 31,899 | 24,530 | 17,934 |
| | 1982 | 409,702 | 103,066 | 101,447 | 35,264 | 36,343 | 33,704 | 19,721 | 24,390 | 17,991 | 59,633 | 30,590 | 19,608 | 15,226 |
| **Chesapeake city** | 1984 | 507,456 | 107,909 | 102,677 | 32,161 | 65,585 | 59,163 | 12,337 | 13,821 | 6,986 | 131,278 | 63,975 | 41,715 | 12,500 |
| | 1982 | 424,507 | 107,751 | 102,649 | 28,816 | 48,253 | 43,156 | 11,566 | 9,958 | 5,306 | 88,704 | 63,132 | 32,169 | 11,302 |
| **Chesterfield** | 1984 | 813,602 | 191,908 | 186,513 | 47,310 | 153,061 | 135,838 | 41,749 | 34,665 | 13,541 | 129,859 | 60,766 | 59,427 | 34,600 |
| | 1982 | 689,965 | 180,596 | 175,730 | 44,371 | 120,111 | 105,966 | 39,308 | 26,394 | 11,077 | 88,116 | 61,186 | 43,624 | 28,452 |
| **Clarke** | 1984 | 26,800 | 7,323 | 6,423 | 2,846 | 550 | | 395 | 833 | 702 | 4,221 | 4,439 | 1,090 | 294 |
| | 1982 | 22,987 | 7,094 | 6,230 | 2,352 | 434 | | 359 | 631 | 535 | 2,506 | 4,170 | 853 | 258 |
| **Clifton Forge city** | 1984 | 22,641 | 8,630 | 8,587 | 876 | 1,920 | | 205 | 413 | 96 | 3,554 | 2,944 | 650 | 2,060 |
| | 1982 | 22,124 | 8,895 | 8,861 | 935 | 1,601 | | 241 | 372 | 93 | 2,724 | 3,384 | 539 | 1,914 |
| **Colonial Heights city** | 1984 | 83,228 | 13,483 | 12,924 | 8,181 | 12,311 | 5,959 | 4,984 | 1,434 | 1,026 | 18,665 | 11,551 | 462 | 3,742 |
| | 1982 | 70,372 | 13,503 | 12,959 | 7,103 | 9,085 | 4,186 | 4,687 | 1,140 | 852 | 12,498 | 11,218 | 374 | 3,394 |
| **Covington city** | 1984 | 95,977 | 20,551 | 19,567 | 6,589 | 9,596 | 6,100 | 6,035 | 3,713 | 2,189 | 24,894 | 7,575 | 7,255 | 3,431 |
| | 1982 | 85,084 | 19,953 | 19,021 | 6,027 | 8,369 | 5,223 | 6,075 | 3,171 | 1,956 | 18,059 | 7,876 | 6,287 | 3,326 |
| **Craig** | 1984 | 4,508 | 2,032 | 1,944 | 457 | | | | 77 | | 154 | 839 | | 49 |
| | 1982 | 4,513 | 2,013 | 1,928 | 427 | | | | 67 | | 115 | 982 | | 49 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **METRO AREA** County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Culpeper | 1984 | 87,106 | 25,437 | 24,684 | 5,089 | 12,924 | 10,616 | 2,458 | 5,050 | 2,442 | 14,615 | 7,107 | 4,067 | 4,345 |
| | 1982 | 78,514 | 25,563 | 24,836 | 4,585 | 10,060 | 8,149 | 2,589 | 3,847 | 1,921 | 10,443 | 7,997 | 3,144 | 4,155 |
| Cumberland | 1984 | 16,893 | 6,766 | 6,726 | 351 | 971 | | 1,882 | 1,381 | 221 | 367 | 2,164 | 1,165 | 136 |
| | 1982 | 14,436 | 5,861 | 5,833 | 316 | 756 | | 1,866 | 954 | 170 | 238 | 2,007 | 901 | 107 |
| Danville city | 1984 | 338,366 | 81,499 | 80,399 | 27,916 | 34,731 | 29,306 | 28,574 | 14,359 | 10,650 | 86,241 | 20,555 | 11,866 | 15,794 |
| | 1982 | 304,608 | 80,816 | 79,821 | 25,848 | 30,660 | 25,502 | 29,113 | 11,769 | 9,012 | 62,348 | 21,958 | 10,408 | 14,054 |
| Dickenson | 1984 | 58,684 | 17,867 | 17,515 | 2,825 | 3,212 | | 532 | 1,747 | 1,504 | 16,891 | 3,465 | 4,955 | 1,679 |
| | 1982 | 55,766 | 18,897 | 18,547 | 2,799 | 3,034 | | 639 | 1,616 | 1,421 | 13,271 | 4,060 | 4,256 | 1,598 |
| Dinwiddie | 1984 | 28,183 | 13,237 | 13,088 | 2,640 | | | 601 | 171 | | 348 | 5,937 | 4,227 | 224 |
| | 1982 | 23,651 | 11,229 | 11,116 | 2,081 | | | 575 | 126 | | 218 | 5,731 | 2,859 | 187 |
| Emporia city | 1984 | 76,381 | 18,264 | 18,195 | 6,465 | 3,797 | | 3,630 | 4,497 | 3,201 | 13,696 | 15,037 | 1,685 | 2,453 |
| | 1982 | 62,594 | 15,871 | 15,830 | 5,462 | 2,935 | | 3,256 | 3,172 | 2,347 | 8,855 | 13,934 | 1,302 | 2,076 |
| Essex | 1984 | 62,245 | 16,618 | 15,809 | 6,598 | 5,946 | | 2,532 | 3,073 | 3,073 | 9,411 | 2,552 | 5,179 | 3,611 |
| | 1982 | 55,319 | 16,050 | 15,287 | 5,918 | 5,085 | | 2,573 | 2,574 | 2,574 | 6,694 | 2,871 | 4,259 | 3,113 |
| ☐ Fairfax | 1984 | 4,384,937 | 828,257 | 777,657 | 365,598 | 615,163 | 552,392 | 289,301 | 306,718 | 168,914 | 1,009,009 | 365,002 | 142,651 | 146,738 |
| | 1982 | 3,329,480 | 713,964 | 671,151 | 287,014 | 460,473 | 411,248 | 249,927 | 203,625 | 118,591 | 595,311 | 327,501 | 106,091 | 122,245 |
| ☐ Fairfax city | 1984 | 635,803 | 72,260 | 61,497 | 48,574 | 124,461 | 68,800 | 20,649 | 47,204 | 30,747 | 201,220 | 34,529 | 26,927 | 21,741 |
| | 1982 | 467,619 | 66,449 | 56,620 | 38,113 | 84,330 | 45,697 | 17,829 | 31,322 | 21,268 | 125,213 | 34,000 | 20,016 | 16,395 |
| ☐ Falls Church city | 1984 | 247,418 | 24,865 | 20,808 | 14,763 | 51,792 | 39,683 | 20,336 | 10,151 | 2,480 | 97,333 | 10,242 | 3,173 | 6,994 |
| | 1982 | 190,410 | 23,289 | 19,513 | 12,298 | 37,258 | 28,269 | 18,643 | 7,896 | 2,073 | 64,306 | 10,708 | 2,504 | 6,183 |
| Fauquier | 1984 | 142,936 | 42,471 | 39,288 | 14,554 | 1,791 | | 4,244 | 2,347 | 1,528 | 23,739 | 15,948 | 8,928 | 6,698 |
| | 1982 | 124,736 | 39,012 | 36,131 | 12,497 | 1,466 | | 4,010 | 1,882 | 1,248 | 16,166 | 17,185 | 7,262 | 5,704 |
| Floyd | 1984 | 24,860 | 5,818 | 5,482 | 650 | 937 | | 85 | 2,334 | 1,512 | 10,335 | 753 | 1,453 | 178 |
| | 1982 | 23,922 | 6,445 | 6,080 | 725 | 933 | | 108 | 2,060 | 1,410 | 8,554 | 986 | 1,436 | 197 |
| Fluvanna | 1984 | 21,563 | 6,751 | 6,465 | 202 | | | 757 | 152 | | 4,711 | 3,116 | 3,819 | 1,016 |
| | 1982 | 17,770 | 6,444 | 6,179 | 182 | | | 678 | 116 | | 3,043 | 2,885 | 2,669 | 795 |
| Franklin | 1984 | 76,544 | 25,871 | 24,469 | 5,435 | 2,825 | | 4,074 | 3,114 | 2,195 | 13,748 | 4,162 | 4,968 | 4,568 |
| | 1982 | 71,930 | 26,392 | 24,991 | 5,051 | 2,503 | | 4,166 | 2,702 | 1,974 | 10,131 | 4,854 | 4,374 | 4,080 |
| Franklin city | 1984 | 52,629 | 10,885 | 10,549 | 4,126 | 7,169 | | 4,210 | 3,822 | 2,613 | 7,258 | 2,013 | 2,515 | 4,957 |
| | 1982 | 44,567 | 10,943 | 10,618 | 3,539 | 5,310 | | 3,974 | 2,773 | 1,974 | 4,937 | 2,166 | 1,851 | 4,086 |
| Frederick | 1984 | 114,017 | 27,671 | 26,525 | 4,565 | 5,285 | 4,359 | 296 | 3,865 | 1,228 | 36,170 | 13,407 | 18,862 | 1,226 |
| | 1982 | 71,319 | 19,547 | 18,760 | 3,355 | 3,354 | 2,746 | 239 | 2,176 | 758 | 17,806 | 11,198 | 10,771 | 862 |
| Fredericksburg city | 1984 | 293,870 | 45,083 | 43,778 | 30,614 | 30,446 | 17,517 | 10,788 | 19,382 | 16,094 | 53,631 | 33,190 | 15,677 | 14,674 |
| | 1982 | 227,952 | 41,506 | 40,353 | 24,211 | 22,803 | 12,843 | 10,297 | 12,876 | 10,911 | 30,259 | 29,631 | 11,667 | 12,188 |
| Galax city | 1984 | 78,610 | 20,453 | 20,290 | 6,977 | 9,721 | 4,773 | 3,415 | 5,050 | 4,886 | 14,532 | 6,633 | 3,409 | 2,729 |
| | 1982 | 66,161 | 18,869 | 18,741 | 5,947 | 7,612 | 3,565 | 3,204 | 3,819 | 3,713 | 9,824 | 6,426 | 2,753 | 2,448 |
| Giles | 1984 | 76,694 | 28,260 | 26,894 | 1,951 | 5,434 | | 1,041 | 3,051 | 2,663 | 21,519 | 2,889 | 5,581 | 3,174 |
| | 1982 | 69,622 | 28,096 | 26,770 | 2,018 | 4,395 | | 1,186 | 2,417 | 2,151 | 15,985 | 3,396 | 4,952 | 3,155 |
| Gloucester | 1984 | 96,511 | 35,944 | 35,614 | 4,954 | 8,957 | 3,961 | 1,160 | 2,694 | 2,694 | 19,449 | 3,289 | 5,703 | 4,075 |
| | 1982 | 82,227 | 33,199 | 32,934 | 4,311 | 6,737 | 2,911 | 1,227 | 2,189 | 2,189 | 13,422 | 3,591 | 4,701 | 3,676 |
| Goochland | 1984 | 27,432 | 5,714 | 5,658 | 670 | 1,213 | | 191 | 1,865 | 1,865 | 6,419 | 6,043 | 547 | 130 |
| | 1982 | 23,024 | 5,270 | 5,225 | 608 | 861 | | 172 | 1,295 | 1,295 | 4,183 | 6,230 | 396 | 103 |
| Grayson | 1984 | 27,732 | 9,581 | 9,240 | 1,413 | 3,112 | | 302 | 2,169 | 704 | 6,669 | 1,057 | 451 | 1,017 |
| | 1982 | 21,577 | 8,505 | 8,212 | 1,131 | 2,151 | | 266 | 1,621 | 544 | 4,109 | 1,061 | 342 | 783 |
| Greene | 1984 | 17,691 | 4,948 | 4,720 | 621 | 1,809 | | 188 | 147 | | 5,937 | 3,073 | 104 | 112 |
| | 1982 | 15,787 | 5,257 | 5,021 | 563 | 1,416 | | 188 | 124 | | 3,565 | 3,495 | 82 | 98 |
| Greensville | 1984 | 1,998 | 1,669 | 1,620 | | | | | | | | 116 | | 118 |
| | 1982 | 2,128 | 1,753 | 1,704 | | | | | | | | 144 | | 124 |
| Halifax | 1984 | 22,039 | 6,192 | 5,919 | 1,128 | 1,159 | | 185 | 521 | 521 | 2,636 | 4,120 | 2,707 | 799 |
| | 1982 | 20,589 | 6,443 | 6,166 | 1,017 | 996 | | 170 | 397 | 397 | 1,859 | 4,220 | 2,301 | 764 |
| Hampton city | 1984 | 899,515 | 147,797 | 142,817 | 63,941 | 135,105 | 107,223 | 46,227 | 42,836 | 24,778 | 171,987 | 41,922 | 13,153 | 15,494 |
| | 1982 | 723,726 | 136,695 | 132,248 | 54,123 | 102,961 | 80,553 | 44,038 | 31,344 | 19,146 | 109,015 | 42,047 | 9,958 | 12,469 |
| Hanover | 1984 | 262,608 | 62,088 | 60,747 | 19,878 | 7,219 | 3,486 | 3,130 | 5,398 | 673 | 30,577 | 85,698 | 11,578 | 9,879 |
| | 1982 | 207,866 | 50,715 | 49,679 | 16,641 | 4,726 | 2,190 | 2,855 | 3,821 | 514 | 18,385 | 73,843 | 8,315 | 7,459 |
| Harrisonburg city | 1984 | 296,064 | 64,081 | 62,869 | 27,916 | 61,646 | 46,147 | 10,041 | 19,814 | 11,190 | 50,202 | 19,022 | 8,826 | 10,277 |
| | 1982 | 210,220 | 51,599 | 50,684 | 20,240 | 38,595 | 28,356 | 8,846 | 12,693 | 7,559 | 28,502 | 17,158 | 6,062 | 7,161 |
| Henrico | 1984 | 1,289,819 | 246,647 | 241,355 | 104,077 | 237,306 | 201,544 | 68,581 | 61,990 | 28,287 | 308,491 | 93,687 | 36,867 | 50,899 |
| | 1982 | 1,063,072 | 238,859 | 234,015 | 87,867 | 191,028 | 160,119 | 63,715 | 48,223 | 23,590 | 196,893 | 90,949 | 28,310 | 43,923 |
| Henry | 1984 | 167,349 | 51,959 | 49,106 | 11,876 | 4,588 | | 5,310 | 4,802 | 2,984 | 32,121 | 18,881 | 15,690 | 7,824 |
| | 1982 | 125,501 | 41,317 | 39,095 | 9,637 | 3,277 | | 4,378 | 3,359 | 2,191 | 19,085 | 17,751 | 10,085 | 5,633 |
| Highland | 1984 | 5,221 | 459 | 398 | 492 | 171 | | | 432 | 205 | 515 | 1,844 | | |
| | 1982 | 4,414 | 436 | 378 | 440 | 132 | | | 295 | 145 | 330 | 1,696 | | |
| Hopewell city | 1984 | 112,763 | 28,031 | 27,651 | 9,533 | 15,994 | 3,004 | 7,298 | 5,534 | 3,641 | 12,698 | 9,733 | 8,592 | 7,877 |
| | 1982 | 100,120 | 28,873 | 28,516 | 8,424 | 12,203 | 2,170 | 7,097 | 4,202 | 2,875 | 8,898 | 9,774 | 7,193 | 6,689 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

**VIRGINIA (continued)**

**ALL COUNTIES (continued)**

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Isle of Wight | 1984 | 56,613 | 22,430 | 21,410 | 4,448 | 2,807 |  | 781 | 779 | 145 | 11,708 | 3,123 | 3,635 | 2,836 |
|  | 1982 | 50,710 | 21,572 | 20,616 | 4,030 | 2,195 |  | 826 | 659 | 137 | 8,413 | 3,550 | 2,826 | 2,470 |
| James City | 1984 | 103,989 | 11,635 | 9,447 | 7,516 |  |  | 4,179 | 66,727 | 65,315 | 2,324 | 4,112 | 586 | 424 |
|  | 1982 | 85,944 | 10,508 | 8,542 | 6,395 |  |  | 3,913 | 53,016 | 51,899 | 1,569 | 4,030 | 473 | 383 |
| King and Queen | 1984 | 5,677 | 2,234 | 2,141 | 263 | 277 |  | 49 | 130 |  | 1,571 | 521 | 220 |  |
|  | 1982 | 4,913 | 2,078 | 1,994 | 254 | 232 |  | 51 | 96 |  | 1,042 | 572 | 182 |  |
| King George | 1984 | 15,872 | 3,815 | 3,759 | 1,208 | 586 |  |  | 331 | 331 | 4,700 | 2,007 | 823 | 704 |
|  | 1982 | 15,705 | 4,505 | 4,445 | 1,217 | 511 |  |  | 311 | 311 | 3,402 | 2,539 | 785 | 681 |
| King William | 1984 | 40,507 | 11,434 | 10,883 | 717 | 721 |  | 1,211 | 2,190 | 1,049 | 13,046 | 6,549 | 1,255 | 1,431 |
|  | 1982 | 38,767 | 12,493 | 11,905 | 792 | 688 |  | 1,333 | 1,852 | 963 | 9,370 | 7,443 | 1,188 | 1,398 |
| Lancaster | 1984 | 52,584 | 16,334 | 15,508 | 1,813 | 2,283 |  | 1,724 | 2,949 | 834 | 14,941 | 2,616 | 4,978 | 1,519 |
|  | 1982 | 48,035 | 16,530 | 15,713 | 1,909 | 1,880 |  | 1,994 | 2,625 | 754 | 10,660 | 3,130 | 4,072 | 1,537 |
| Lee | 1984 | 46,495 | 17,107 | 16,831 | 2,466 | 4,288 | 2,660 | 1,066 | 1,174 | 824 | 7,932 | 3,162 | 3,956 | 1,974 |
|  | 1982 | 46,963 | 18,466 | 18,190 | 2,508 | 3,766 | 2,276 | 1,193 | 1,050 | 749 | 6,398 | 4,035 | 3,812 | 1,929 |
| Lexington city | 1984 | 63,388 | 17,709 | 16,576 | 8,727 | 5,089 | 2,838 | 1,323 | 2,863 | 2,301 | 10,090 | 6,752 | 3,304 | 2,679 |
|  | 1982 | 56,342 | 16,895 | 15,833 | 7,844 | 4,188 | 2,256 | 1,445 | 2,177 | 1,793 | 6,846 | 7,615 | 2,548 | 2,314 |
| ☐ Loudoun | 1984 | 315,584 | 108,503 | 97,877 | 18,728 | 14,002 | 11,678 | 10,622 | 15,581 | 7,464 | 55,785 | 22,968 | 30,906 | 16,073 |
|  | 1982 | 260,928 | 95,349 | 86,115 | 17,120 | 10,011 | 8,281 | 10,206 | 10,909 | 5,526 | 36,628 | 23,864 | 21,953 | 13,886 |
| Louisa | 1984 | 39,987 | 16,819 | 16,679 | 1,740 | 2,260 |  | 223 | 969 | 707 | 5,144 | 6,633 | 3,314 | 1,521 |
|  | 1982 | 35,531 | 15,842 | 15,729 | 1,507 | 1,867 |  | 219 | 710 | 527 | 3,490 | 6,829 | 2,463 | 1,267 |
| Lunenburg | 1984 | 29,363 | 10,321 | 10,249 | 781 | 2,324 |  | 595 | 876 | 415 | 4,223 | 3,448 | 1,779 | 1,257 |
|  | 1982 | 26,465 | 9,858 | 9,801 | 761 | 1,912 |  | 589 | 736 | 370 | 3,014 | 3,525 | 1,516 | 1,087 |
| Lynchburg city | 1984 | 552,329 | 95,355 | 90,710 | 46,093 | 115,638 | 98,858 | 26,709 | 26,888 | 19,428 | 98,555 | 41,687 | 25,900 | 15,502 |
|  | 1982 | 481,183 | 93,887 | 89,421 | 41,143 | 92,717 | 78,649 | 25,801 | 21,658 | 16,063 | 70,198 | 41,593 | 20,344 | 14,441 |
| Madison | 1984 | 33,233 | 12,860 | 12,785 | 1,100 | 1,290 |  | 449 | 80 |  | 4,302 | 4,329 | 6,621 | 1,019 |
|  | 1982 | 23,210 | 9,707 | 9,662 | 840 | 851 |  | 377 | 52 |  | 2,361 | 3,487 | 3,931 | 678 |
| ☐ Manassas city | 1984 | 240,465 | 47,127 | 38,315 | 14,944 | 14,068 | 11,312 | 2,646 | 6,354 | 3,890 | 102,676 | 16,231 | 11,893 | 4,290 |
|  | 1982 | 189,337 | 44,956 | 36,594 | 12,830 | 11,516 | 9,123 | 2,500 | 5,094 | 3,253 | 63,316 | 16,209 | 9,673 | 3,909 |
| ☐ Manassas Park city | 1984 | 14,117 | 7,126 | 6,915 | 1,051 |  |  |  | 644 |  | 2,479 | 1,459 |  | 1,117 |
|  | 1982 | 11,731 | 6,326 | 6,146 | 843 |  |  |  | 481 |  | 1,575 | 1,427 |  | 860 |
| Martinsville city | 1984 | 157,557 | 33,954 | 32,382 | 10,724 | 28,101 | 24,418 | 6,727 | 8,547 | 6,166 | 29,953 | 6,812 | 2,617 | 6,513 |
|  | 1982 | 146,273 | 35,219 | 33,629 | 10,323 | 23,848 | 20,505 | 7,126 | 6,958 | 5,161 | 22,866 | 8,229 | 2,387 | 6,025 |
| Mathews | 1984 | 19,750 | 8,461 | 8,373 | 702 | 219 |  | 561 | 756 | 554 | 2,619 | 2,002 | 1,961 | 1,124 |
|  | 1982 | 18,677 | 8,370 | 8,293 | 655 | 194 |  | 584 | 632 | 473 | 1,936 | 2,342 | 1,568 | 1,111 |
| Mecklenburg | 1984 | 124,143 | 33,549 | 33,147 | 6,746 | 8,186 | 2,073 | 5,909 | 4,643 | 3,717 | 27,084 | 13,996 | 5,810 | 5,350 |
|  | 1982 | 113,490 | 33,773 | 33,409 | 6,470 | 7,111 | 1,713 | 5,923 | 3,690 | 3,011 | 19,568 | 15,217 | 5,014 | 4,685 |
| Middlesex | 1984 | 23,133 | 8,516 | 7,523 | 1,500 | 814 |  | 282 | 1,220 | 1,016 | 2,066 | 1,651 | 2,491 | 789 |
|  | 1982 | 21,762 | 8,566 | 7,576 | 1,372 | 710 |  | 302 | 944 | 792 | 1,500 | 1,896 | 2,136 | 767 |
| Montgomery | 1984 | 307,837 | 64,331 | 61,356 | 28,524 | 39,861 | 33,659 | 8,532 | 11,067 | 5,108 | 75,714 | 29,411 | 15,117 | 8,240 |
|  | 1982 | 260,493 | 62,941 | 60,103 | 24,571 | 30,841 | 25,688 | 8,930 | 8,853 | 4,388 | 50,516 | 29,729 | 12,336 | 6,950 |
| Nelson | 1984 | 37,802 | 5,237 | 4,838 | 1,442 | 454 |  | 1,360 | 471 |  | 16,873 | 3,308 | 575 | 641 |
|  | 1982 | 30,216 | 5,252 | 4,858 | 1,362 | 370 |  | 1,415 | 376 |  | 10,370 | 3,552 | 466 | 527 |
| New Kent | 1984 | 18,282 | 5,564 | 5,498 | 1,323 | 474 |  |  | 70 |  | 3,987 | 3,859 | 2,075 | 652 |
|  | 1982 | 17,892 | 5,844 | 5,782 | 1,309 | 447 |  |  | 64 |  | 3,130 | 4,340 | 1,762 | 685 |
| Newport News city | 1984 | 784,463 | 136,837 | 130,338 | 60,703 | 102,097 | 92,413 | 35,379 | 21,567 | 14,248 | 235,142 | 60,675 | 56,834 | 16,433 |
|  | 1982 | 692,040 | 135,362 | 129,088 | 58,629 | 89,788 | 80,683 | 36,641 | 18,574 | 12,695 | 172,805 | 63,603 | 44,974 | 16,085 |
| Norfolk city | 1984 | 1,488,920 | 233,641 | 219,540 | 164,141 | 197,064 | 161,831 | 91,290 | 96,677 | 49,173 | 361,006 | 99,331 | 49,183 | 37,338 |
|  | 1982 | 1,210,315 | 222,245 | 209,083 | 137,488 | 157,386 | 127,891 | 88,091 | 68,480 | 36,957 | 236,372 | 94,561 | 36,652 | 30,599 |
| Northampton | 1984 | 47,030 | 17,659 | 17,370 | 3,098 | 3,395 |  | 855 | 1,004 | 185 | 3,820 | 4,502 | 3,771 | 3,200 |
|  | 1982 | 44,471 | 18,813 | 18,527 | 2,843 | 2,710 |  | 856 | 772 | 163 | 2,754 | 4,651 | 2,941 | 2,796 |
| Northumberland | 1984 | 34,248 | 12,716 | 11,342 | 1,187 | 1,698 |  | 335 | 102 |  | 2,870 | 1,931 | 2,861 | 5,172 |
|  | 1982 | 28,325 | 11,367 | 10,151 | 1,030 | 1,177 |  | 312 | 77 |  | 1,827 | 1,945 | 2,176 | 3,991 |
| Norton city | 1984 | 95,268 | 15,642 | 15,531 | 4,816 | 12,445 | 4,851 | 4,078 | 2,120 | 1,447 | 30,394 | 4,215 | 10,662 | 4,686 |
|  | 1982 | 72,796 | 13,650 | 13,570 | 4,286 | 8,660 | 3,257 | 3,993 | 1,595 | 1,118 | 19,424 | 4,032 | 7,846 | 3,629 |
| Nottoway | 1984 | 51,374 | 13,022 | 12,967 | 3,438 | 1,961 |  | 1,933 | 4,236 | 1,760 | 12,133 | 3,835 | 1,771 | 2,863 |
|  | 1982 | 47,855 | 14,112 | 14,070 | 3,279 | 1,771 |  | 2,014 | 3,393 | 1,493 | 9,113 | 4,128 | 1,439 | 2,606 |
| Orange | 1984 | 65,295 | 14,658 | 13,880 | 3,193 | 3,958 |  | 1,458 | 1,738 | 1,738 | 19,126 | 9,606 | 3,327 | 4,042 |
|  | 1982 | 60,355 | 15,224 | 14,434 | 2,992 | 3,203 |  | 1,660 | 1,462 | 1,462 | 13,737 | 11,042 | 2,953 | 3,640 |
| Page | 1984 | 70,944 | 20,580 | 19,223 | 11,370 | 4,808 |  | 289 | 2,367 | 1,585 | 11,228 | 4,587 | 1,502 | 4,224 |
|  | 1982 | 57,636 | 17,745 | 16,595 | 9,341 | 3,547 |  | 285 | 1,795 | 1,246 | 7,233 | 4,645 | 1,156 | 3,573 |
| Patrick | 1984 | 31,450 | 9,926 | 9,635 | 1,339 | 5,831 |  | 206 | 950 | 385 | 4,395 | 2,424 | 2,037 | 1,619 |
|  | 1982 | 28,352 | 9,753 | 9,479 | 1,240 | 4,661 |  | 232 | 779 | 328 | 3,227 | 2,549 | 1,618 | 1,440 |
| Petersburg city | 1984 | 287,357 | 34,954 | 33,907 | 18,513 | 62,507 | 58,859 | 12,267 | 14,244 | 10,579 | 79,101 | 25,606 | 10,945 | 11,220 |
|  | 1982 | 265,741 | 39,587 | 38,448 | 18,274 | 54,753 | 51,272 | 14,286 | 12,480 | 9,597 | 58,758 | 28,124 | 10,020 | 10,421 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Supermarkets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Total ($000) | Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drugstores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Pittsylvania | 1984 | 109,001 | 31,060 | 30,242 | 9,805 | 5,189 | | 2,412 | 2,761 | 698 | 20,369 | 7,805 | 14,470 | 4,565 |
| | 1982 | 90,161 | 29,716 | 28,968 | 8,122 | 4,098 | | 2,199 | 1,948 | 527 | 13,381 | 7,811 | 10,283 | 3,634 |
| Poquoson city | 1984 | 24,647 | 15,679 | 15,544 | 1,303 | 143 | | 682 | 1,386 | 1,386 | 1,279 | 729 | 929 | 595 |
| | 1982 | 17,882 | 11,674 | 11,588 | 1,010 | 87 | | 527 | 908 | 908 | 711 | 581 | 559 | 443 |
| Portsmouth city | 1984 | 480,553 | 103,099 | 94,981 | 34,609 | 56,087 | 46,096 | 30,888 | 18,570 | 9,973 | 129,916 | 31,737 | 22,961 | 16,888 |
| | 1982 | 416,078 | 101,722 | 93,825 | 31,264 | 47,644 | 38,622 | 30,935 | 15,449 | 8,735 | 91,354 | 32,136 | 17,551 | 14,460 |
| Powhatan | 1984 | 22,534 | 6,297 | 6,240 | 207 | 753 | | | 285 | | 10,847 | 2,338 | 785 | 525 |
| | 1982 | 18,249 | 6,004 | 5,956 | 179 | 564 | | | 231 | | 7,458 | 2,324 | 584 | 437 |
| Prince Edward | 1984 | 89,019 | 20,408 | 19,415 | 8,242 | 11,784 | 4,654 | 1,318 | 6,119 | 5,365 | 19,257 | 4,592 | 6,518 | 4,585 |
| | 1982 | 75,420 | 19,684 | 18,748 | 7,253 | 9,049 | 3,414 | 1,276 | 5,029 | 4,454 | 13,439 | 5,071 | 4,921 | 3,877 |
| Prince George | 1984 | 68,556 | 14,110 | 13,949 | 7,042 | 1,676 | | 707 | 1,458 | 1,458 | 28,699 | 7,980 | 3,176 | |
| | 1982 | 36,557 | 8,318 | 8,233 | 3,912 | 888 | | 477 | 756 | 756 | 12,642 | 5,563 | 1,671 | |
| ☐ Prince William | 1984 | 830,502 | 163,473 | 156,306 | 69,190 | 74,553 | 70,532 | 29,971 | 44,246 | 20,986 | 212,494 | 97,490 | 70,427 | 26,018 |
| | 1982 | 656,944 | 146,202 | 139,960 | 56,445 | 57,992 | 54,675 | 26,906 | 30,525 | 15,128 | 137,480 | 90,391 | 49,294 | 22,524 |
| Pulaski | 1984 | 113,813 | 34,511 | 34,271 | 5,974 | 10,558 | 3,690 | 2,475 | 3,060 | 2,693 | 22,604 | 12,307 | 7,760 | 5,199 |
| | 1982 | 96,925 | 31,565 | 31,383 | 5,149 | 7,857 | 2,584 | 2,592 | 2,462 | 2,207 | 15,448 | 12,818 | 6,335 | 4,428 |
| Radford city | 1984 | 70,589 | 14,437 | 14,331 | 4,131 | 5,811 | 4,043 | 3,821 | 4,291 | 3,002 | 21,383 | 4,021 | 1,532 | 3,530 |
| | 1982 | 63,163 | 14,608 | 14,518 | 3,859 | 5,156 | 3,539 | 3,913 | 3,728 | 2,664 | 15,780 | 4,253 | 1,351 | 3,156 |
| Rappahannock | 1984 | 6,384 | 1,637 | 1,512 | 775 | 201 | | | 919 | 919 | 125 | 830 | 165 | |
| | 1982 | 6,566 | 1,732 | 1,602 | 767 | 190 | | | 768 | 768 | 97 | 933 | 140 | |
| Richmond | 1984 | 27,560 | 12,253 | 11,450 | 1,984 | 1,642 | | 748 | 2,048 | 1,456 | 4,072 | 2,020 | | 1,145 |
| | 1982 | 25,814 | 12,002 | 11,229 | 1,900 | 1,309 | | 839 | 1,764 | 1,301 | 2,924 | 2,340 | | 1,015 |
| Richmond city | 1984 | 1,575,438 | 334,315 | 319,634 | 145,824 | 122,339 | 109,441 | 56,141 | 69,032 | 46,894 | 387,306 | 109,498 | 46,375 | 50,202 |
| | 1982 | 1,305,566 | 299,257 | 286,459 | 130,708 | 98,374 | 87,265 | 57,527 | 54,360 | 38,419 | 259,037 | 104,952 | 36,915 | 44,284 |
| Roanoke | 1984 | 274,549 | 80,056 | 78,461 | 22,528 | 47,526 | 43,557 | 20,288 | 21,059 | 13,068 | 14,981 | 35,754 | 11,630 | 10,564 |
| | 1982 | 238,306 | 78,293 | 76,825 | 20,758 | 34,246 | 31,131 | 18,629 | 14,861 | 9,706 | 9,914 | 33,908 | 8,745 | 9,354 |
| Roanoke city | 1984 | 744,777 | 145,081 | 138,228 | 75,595 | 123,773 | 99,472 | 32,273 | 39,890 | 25,731 | 153,628 | 50,629 | 29,478 | 26,913 |
| | 1982 | 641,354 | 135,247 | 129,013 | 66,394 | 103,650 | 81,984 | 34,441 | 32,101 | 21,309 | 107,007 | 50,538 | 23,815 | 22,717 |
| Rockbridge | 1984 | 95,135 | 13,976 | 13,042 | 5,492 | 448 | | 236 | 3,166 | 2,904 | 16,846 | 42,127 | 8,525 | 1,168 |
| | 1982 | 65,331 | 10,446 | 9,760 | 3,502 | 273 | | 183 | 1,708 | 1,569 | 7,717 | 33,717 | 4,788 | 768 |
| Rockingham | 1984 | 106,822 | 26,089 | 23,432 | 8,023 | 5,921 | 4,311 | 2,749 | 3,205 | 2,757 | 22,697 | 6,191 | 19,537 | 2,540 |
| | 1982 | 99,364 | 27,763 | 24,965 | 7,684 | 4,897 | 3,486 | 2,897 | 2,866 | 2,512 | 17,238 | 7,440 | 16,053 | 2,581 |
| Russell | 1984 | 67,723 | 22,944 | 22,582 | 4,363 | 3,971 | | 1,120 | 4,790 | 4,115 | 13,985 | 4,670 | 5,724 | 2,683 |
| | 1982 | 63,097 | 23,157 | 22,819 | 4,149 | 3,364 | | 1,294 | 4,253 | 3,697 | 10,547 | 5,573 | 4,922 | 2,453 |
| Salem city | 1984 | 177,108 | 43,705 | 42,807 | 10,787 | 14,012 | 9,071 | 3,430 | 6,516 | 1,664 | 53,409 | 9,515 | 8,863 | 8,869 |
| | 1982 | 174,603 | 48,224 | 47,289 | 11,214 | 12,578 | 7,973 | 3,924 | 6,259 | 1,753 | 42,906 | 11,553 | 7,905 | 8,862 |
| ☐ Scott | 1984 | 95,153 | 27,068 | 24,500 | 3,092 | 1,579 | | 1,168 | 2,858 | 1,319 | 32,528 | 9,459 | 10,203 | 2,371 |
| | 1982 | 82,229 | 27,264 | 24,707 | 2,819 | 1,344 | | 1,148 | 2,382 | 1,136 | 22,740 | 9,597 | 7,814 | 2,246 |
| Shenandoah | 1984 | 108,186 | 32,068 | 29,361 | 7,723 | 2,059 | | 3,304 | 2,794 | 1,090 | 17,923 | 23,219 | 6,474 | 2,666 |
| | 1982 | 96,948 | 30,048 | 27,544 | 6,819 | 1,733 | | 3,209 | 2,296 | 932 | 12,548 | 23,297 | 5,414 | 2,399 |
| Smyth | 1984 | 117,196 | 26,332 | 24,906 | 7,811 | 9,708 | 5,087 | 4,524 | 3,706 | 3,044 | 23,202 | 8,343 | 12,989 | 4,975 |
| | 1982 | 104,479 | 27,601 | 26,138 | 6,986 | 8,278 | 4,157 | 4,452 | 3,094 | 2,602 | 16,456 | 8,900 | 9,967 | 4,440 |
| Southampton | 1984 | 41,015 | 9,126 | 8,614 | 2,180 | 1,012 | | 165 | 1,546 | 1,319 | 14,459 | 5,883 | 1,231 | 506 |
| | 1982 | 32,456 | 8,439 | 7,975 | 1,787 | 791 | | 165 | 1,184 | 1,019 | 8,516 | 6,054 | 956 | 440 |
| South Boston city | 1984 | 98,136 | 24,577 | 23,377 | 6,254 | 16,649 | 10,909 | 2,882 | 6,461 | 3,679 | 15,639 | 6,856 | 7,495 | 4,497 |
| | 1982 | 85,925 | 24,461 | 23,295 | 5,627 | 12,956 | 8,247 | 2,853 | 5,286 | 3,147 | 11,159 | 7,194 | 5,816 | 3,981 |
| Spotsylvania | 1984 | 191,650 | 35,808 | 34,350 | 11,997 | 54,704 | 44,238 | 6,631 | 4,609 | 3,156 | 49,009 | 15,614 | 844 | 2,261 |
| | 1982 | 164,558 | 37,776 | 36,281 | 10,799 | 42,521 | 33,788 | 6,569 | 3,874 | 2,751 | 34,985 | 15,973 | 720 | 1,956 |
| ☐ Stafford | 1984 | 155,931 | 53,594 | 50,263 | 15,754 | 10,357 | 9,986 | 283 | 992 | 757 | 24,514 | 23,615 | 19,317 | 911 |
| | 1982 | 98,836 | 35,471 | 33,306 | 10,847 | 5,577 | 5,369 | 194 | 578 | 458 | 12,122 | 18,479 | 10,334 | 602 |
| Staunton city | 1984 | 141,590 | 38,638 | 38,512 | 10,867 | 26,811 | 23,129 | 4,811 | 7,814 | 5,452 | 17,817 | 9,882 | 6,554 | 7,316 |
| | 1982 | 137,831 | 40,982 | 40,897 | 10,860 | 24,174 | 20,600 | 5,290 | 6,604 | 4,773 | 14,120 | 11,223 | 6,205 | 7,025 |
| Suffolk city | 1984 | 284,171 | 66,339 | 64,386 | 12,357 | 8,785 | 3,174 | 13,039 | 10,330 | 9,284 | 50,667 | 21,180 | 18,983 | 9,655 |
| | 1982 | 202,959 | 52,117 | 50,643 | 9,248 | 5,939 | 2,078 | 10,304 | 6,839 | 6,241 | 28,492 | 17,069 | 12,752 | 7,264 |
| Surry | 1984 | 9,557 | 4,799 | 4,747 | 695 | 556 | | | 116 | 116 | 1,847 | 933 | | 66 |
| | 1982 | 6,810 | 3,764 | 3,728 | 526 | 354 | | | 74 | 74 | 911 | 749 | | 48 |
| Sussex | 1984 | 50,319 | 16,754 | 16,553 | 4,975 | 1,562 | | 492 | 1,584 | 1,178 | 8,732 | 2,892 | 425 | 1,791 |
| | 1982 | 38,562 | 13,619 | 13,472 | 3,811 | 1,141 | | 415 | 1,026 | 784 | 5,304 | 2,779 | 309 | 1,436 |
| Tazewell | 1984 | 264,642 | 79,162 | 76,367 | 11,939 | 25,531 | 13,607 | 6,075 | 9,652 | 5,710 | 71,176 | 13,451 | 20,073 | 11,380 |
| | 1982 | 246,762 | 85,152 | 82,244 | 11,469 | 21,178 | 10,897 | 6,558 | 7,840 | 4,897 | 54,221 | 14,684 | 18,132 | 10,506 |
| Virginia Beach city | 1984 | 1,456,513 | 260,430 | 249,002 | 157,679 | 191,983 | 150,073 | 65,949 | 102,609 | 66,724 | 340,787 | 113,618 | 73,969 | 39,594 |
| | 1982 | 1,263,086 | 258,037 | 247,010 | 141,314 | 164,053 | 126,069 | 65,041 | 81,699 | 55,525 | 242,212 | 115,728 | 58,499 | 34,427 |
| Warren | 1984 | 91,087 | 31,565 | 30,696 | 6,995 | 6,680 | 5,464 | 3,840 | 3,020 | 2,798 | 14,316 | 10,547 | 5,233 | 2,834 |
| | 1982 | 81,095 | 29,546 | 28,767 | 6,290 | 5,617 | 4,526 | 3,753 | 2,486 | 2,328 | 10,013 | 10,571 | 4,372 | 2,402 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA<br>County | Year | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| ☐ Washington | 1984 | 118,944 | 37,649 | 37,329 | 11,204 | 9,125 | | 3,739 | 8,058 | 7,140 | 18,697 | 9,24[illegible] | 9,067 | 2,631 |
| | 1982 | 105,343 | 35,598 | 35,338 | 9,980 | 7,019 | | 3,666 | 6,070 | 5,461 | 13,208 | 10,3[illegible] | 7,652 | 2,253 |
| Waynesboro city | 1984 | 133,863 | 30,197 | 28,832 | 10,700 | 15,569 | 14,468 | 4,443 | 7,351 | 5,126 | 31,381 | 12,478 | 6,418 | 5,761 |
| | 1982 | 106,843 | 26,901 | 25,716 | 8,909 | 11,667 | 10,777 | 4,263 | 5,091 | 3,628 | 20,383 | 11,615 | 4,979 | 5,007 |
| Westmoreland | 1984 | 36,918 | 13,580 | 13,313 | 3,328 | 1,731 | | 510 | 441 | 441 | 10,715 | 2,479 | 1,338 | 1,306 |
| | 1982 | 34,846 | 13,966 | 13,708 | 3,224 | 1,599 | | 544 | 399 | 399 | 8,233 | 2,730 | 1,228 | 1,289 |
| Williamsburg city | 1984 | 247,104 | 63,869 | 62,726 | 45,754 | 16,664 | 13,810 | 15,767 | 14,838 | 12,660 | 42,867 | 18,948 | 5,088 | 7,297 |
| | 1982 | 172,730 | 46,425 | 45,649 | 34,597 | 10,881 | 8,931 | 13,120 | 8,593 | 7,458 | 23,281 | 15,133 | 2,989 | 5,303 |
| Winchester city | 1984 | 224,079 | 46,807 | 45,943 | 21,096 | 33,584 | 29,655 | 10,817 | 12,753 | 8,785 | 50,918 | 9,404 | 8,179 | 14,060 |
| | 1982 | 211,040 | 48,940 | 48,094 | 20,781 | 29,908 | 26,120 | 11,726 | 10,624 | 7,603 | 39,779 | 11,625 | 7,633 | 13,311 |
| Wise | 1984 | 178,247 | 66,356 | 65,919 | 9,324 | 13,205 | 5,253 | 3,836 | 3,614 | 3,005 | 31,844 | 15,146 | 13,185 | 5,959 |
| | 1982 | 159,118 | 62,916 | 62,577 | 8,330 | 10,187 | 3,898 | 4,165 | 3,014 | 2,564 | 22,560 | 15,722 | 11,158 | 5,116 |
| Wythe | 1984 | 141,019 | 28,287 | 26,862 | 10,529 | 9,218 | | 4,968 | 3,724 | 3,224 | 27,997 | 37,640 | 3,969 | 5,366 |
| | 1982 | 115,208 | 24,748 | 23,529 | 9,039 | 6,708 | | 4,720 | 2,762 | 2,425 | 17,637 | 33,982 | 2,986 | 4,248 |
| York | 1984 | 101,989 | 20,138 | 19,049 | 19,776 | 5,771 | 3,606 | 2,374 | 5,590 | 4,649 | 9,649 | 15,969 | 2,658 | 5,301 |
| | 1982 | 78,537 | 17,063 | 16,160 | 15,387 | 4,033 | 2,481 | 1,914 | 3,825 | 3,259 | 5,409 | 13,301 | 1,845 | 3,734 |
| **TOTAL METRO COUNTIES** | 1984 | 23,572,704 | 4,590,300 | 4,364,456 | 2,055,962 | 3,056,904 | 2,535,685 | 1,120,994 | 1,317,896 | 787,754 | 5,626,140 | 1,897,485 | 1,023,916 | 766,730 |
| | 1982 | 19,160,324 | 4,228,652 | 4,026,238 | 1,747,947 | 2,395,660 | 1,975,854 | 1,053,184 | 964,795 | 604,794 | 3,667,004 | 1,817,634 | 772,009 | 653,281 |
| **TOTAL STATE** | 1984 | 30,045,655 | 6,272,590 | 5,981,108 | 2,516,820 | 3,675,387 | 2,875,601 | 1,312,978 | 1,581,115 | 966,759 | 7,000,155 | 2,528,282 | 1,420,673 | 1,025,670 |
| | 1982 | 24,706,372 | 5,842,897 | 5,579,526 | 2,151,620 | 2,881,088 | 2,236,953 | 1,245,176 | 1,168,393 | 747,658 | 4,598,657 | 2,450,903 | 1,082,622 | 878,189 |
| **WASHINGTON** | | | | | | | | | | | | | | |
| **BELLINGHAM** | 1984 | 623,129 | 142,363 | 137,356 | 75,478 | 73,420 | 60,352 | 26,505 | 30,679 | 17,855 | 113,275 | 42,865 | 47,868 | 20,020 |
| | 1982 | 539,403 | 131,697 | 127,218 | 64,943 | 62,088 | 50,573 | 21,798 | 25,194 | 15,307 | 81,405 | 44,147 | 41,777 | 19,264 |
| Whatcom | 1984 | 623,129 | 142,363 | 137,356 | 75,478 | 73,420 | 60,352 | 26,505 | 30,679 | 17,855 | 113,275 | 42,865 | 47,868 | 20,020 |
| | 1982 | 539,403 | 131,697 | 127,218 | 64,943 | 62,088 | 50,573 | 21,798 | 25,194 | 15,307 | 81,405 | 44,147 | 41,777 | 19,264 |
| **BREMERTON** | 1984 | 673,988 | 159,767 | 155,371 | 75,932 | 62,811 | 58,192 | 23,637 | 33,086 | 17,646 | 130,243 | 46,798 | 49,410 | 38,376 |
| | 1982 | 566,598 | 148,650 | 144,734 | 61,319 | 50,707 | 46,777 | 17,476 | 25,428 | 14,155 | 90,131 | 46,410 | 41,524 | 37,641 |
| Kitsap | 1984 | 673,988 | 159,767 | 155,371 | 75,932 | 62,811 | 58,192 | 23,637 | 33,086 | 17,646 | 130,243 | 46,798 | 49,410 | 38,376 |
| | 1982 | 566,598 | 148,650 | 144,734 | 61,319 | 50,707 | 46,777 | 17,476 | 25,428 | 14,155 | 90,131 | 46,410 | 41,524 | 37,641 |
| **OLYMPIA** | 1984 | 722,606 | 178,626 | 169,453 | 77,565 | 105,397 | 91,000 | 30,527 | 34,041 | 18,811 | 122,688 | 52,183 | 42,442 | 22,871 |
| | 1982 | 588,942 | 158,438 | 150,483 | 62,623 | 76,612 | 65,695 | 22,246 | 26,567 | 15,387 | 83,681 | 51,008 | 35,155 | 22,332 |
| Thurston | 1984 | 722,606 | 178,626 | 169,453 | 77,565 | 105,397 | 91,000 | 30,527 | 34,041 | 18,811 | 122,688 | 52,183 | 42,442 | 22,871 |
| | 1982 | 588,942 | 158,438 | 150,483 | 62,623 | 76,612 | 65,695 | 22,246 | 26,567 | 15,387 | 83,681 | 51,008 | 35,155 | 22,332 |
| **RICHLAND - KENNEWICK - PASCO** | 1984 | 754,667 | 179,481 | 174,276 | 69,193 | 102,208 | 69,481 | 31,499 | 26,843 | 13,694 | 138,429 | 65,165 | 37,684 | 36,374 |
| | 1982 | 718,353 | 186,880 | 181,618 | 65,733 | 90,588 | 60,449 | 28,709 | 24,827 | 13,425 | 113,978 | 65,409 | 35,729 | 40,890 |
| Benton | 1984 | 519,654 | 135,559 | 130,989 | 49,134 | 75,729 | 44,873 | 26,815 | 21,985 | 11,991 | 68,517 | 45,775 | 27,187 | 26,653 |
| | 1982 | 514,913 | 144,238 | 139,542 | 47,394 | 67,979 | 39,499 | 24,700 | 20,794 | 11,947 | 63,249 | 45,246 | 27,291 | 30,951 |
| Franklin | 1984 | 235,013 | 43,922 | 43,287 | 20,059 | 26,479 | 24,608 | 4,684 | 4,858 | 1,703 | 69,912 | 19,390 | 10,497 | 9,721 |
| | 1982 | 203,440 | 42,642 | 42,076 | 18,339 | 22,609 | 20,950 | 4,009 | 4,033 | 1,478 | 50,729 | 20,163 | 8,438 | 9,939 |
| **SEATTLE** | 1984 | 11,004,876 | 2,234,250 | 2,106,987 | 1,347,912 | 1,234,238 | 1,078,960 | 716,795 | 549,321 | 286,643 | 2,109,891 | 757,921 | 517,068 | 369,934 |
| | 1982 | 9,140,333 | 2,042,263 | 1,928,250 | 1,107,057 | 997,218 | 866,279 | 545,116 | 429,096 | 236,041 | 1,465,234 | 754,203 | 436,032 | 347,084 |
| King | 1984 | 9,071,628 | 1,813,418 | 1,710,196 | 1,145,329 | 983,954 | 856,669 | 617,242 | 453,981 | 231,552 | 1,721,396 | 605,931 | 415,907 | 314,958 |
| | 1982 | 7,553,166 | 1,655,224 | 1,562,883 | 943,617 | 805,371 | 696,798 | 471,778 | 353,881 | 190,980 | 1,197,373 | 604,019 | 351,328 | 294,725 |
| Snohomish | 1984 | 1,933,248 | 420,832 | 396,791 | 202,583 | 250,284 | 222,291 | 99,553 | 95,340 | 55,091 | 388,495 | 151,990 | 101,161 | 54,976 |
| | 1982 | 1,587,167 | 387,039 | 365,367 | 163,440 | 191,847 | 169,481 | 73,338 | 75,215 | 45,061 | 267,861 | 150,184 | 84,704 | 52,359 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | *1984* | *13,591,118* | *2,758,440* | *2,604,187* | *1,623,290* | *1,555,966* | *1,377,036* | *825,829* | *660,570* | *342,345* | *2,674,851* | *967,313* | *698,493* | *445,054* |
| | *1982* | *11,261,418* | *2,509,065* | *2,371,548* | *1,329,207* | *1,258,931* | *1,107,839* | *630,533* | *517,093* | *282,396* | *1,855,789* | *961,649* | *574,129* | *418,212* |
| **SPOKANE** | 1984 | 1,965,434 | 434,133 | 411,951 | 211,573 | 251,774 | 216,759 | 100,271 | 93,354 | 54,126 | 421,971 | 129,860 | 88,916 | 61,567 |
| | 1982 | 1,653,724 | 395,863 | 376,088 | 174,894 | 209,868 | 179,204 | 78,666 | 75,666 | 46,026 | 298,913 | 131,830 | 76,491 | 60,298 |
| Spokane | 1984 | 1,965,434 | 434,133 | 411,951 | 211,573 | 251,774 | 216,759 | 100,271 | 93,354 | 54,126 | 421,971 | 129,860 | 88,916 | 61,567 |
| | 1982 | 1,653,724 | 395,863 | 376,088 | 174,894 | 209,868 | 179,204 | 78,666 | 75,666 | 46,026 | 298,913 | 131,830 | 76,491 | 60,298 |
| **TACOMA** | 1984 | 2,586,242 | 524,190 | 497,200 | 275,378 | 321,728 | 298,076 | 109,034 | 111,249 | 55,702 | 564,960 | 209,392 | 181,425 | 75,120 |
| | 1982 | 2,121,085 | 466,802 | 443,298 | 222,150 | 261,713 | 241,560 | 85,417 | 87,997 | 46,355 | 390,555 | 207,446 | 138,097 | 71,128 |
| Pierce | 1984 | 2,586,242 | 524,190 | 497,200 | 275,378 | 321,728 | 298,076 | 109,034 | 111,249 | 55,702 | 564,960 | 209,392 | 181,425 | 75,120 |
| | 1982 | 2,121,085 | 466,802 | 443,298 | 222,150 | 261,713 | 241,560 | 85,417 | 87,997 | 46,355 | 390,555 | 207,446 | 138,097 | 71,128 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | |
| **VANCOUVER** | 1984 | **803,207** | **195,969** | **187,629** | **98,020** | **146,257** | **135,527** | **33,510** | **30,040** | **14,763** | **136,448** | **50,415** | **36,107** | **28,350** |
| | 1982 | 685,927 | 183,114 | 175,531 | 82,597 | 111,729 | 103,087 | 27,863 | 24,478 | 12,882 | 97,809 | 55,201 | 31,432 | 28,335 |
| Clark | 1984 | 803,207 | 195,969 | 187,629 | 98,020 | 146,257 | 135,527 | 33,510 | 30,040 | 14,763 | 136,448 | 50,415 | 36,107 | 28,350 |
| | 1982 | 685,927 | 183,114 | 175,531 | 82,597 | 111,729 | 103,087 | 27,863 | 24,478 | 12,882 | 97,809 | 55,201 | 31,432 | 28,335 |
| **YAKIMA** | 1984 | **868,773** | **211,572** | **198,674** | **84,863** | **104,518** | **76,649** | **51,788** | **27,879** | **16,945** | **185,282** | **65,072** | **44,746** | **26,609** |
| | 1982 | 758,566 | 200,209 | 188,230 | 73,748 | 88,506 | 64,018 | 40,678 | 23,451 | 14,838 | 136,207 | 68,555 | 39,947 | 27,176 |
| Yakima | 1984 | 868,773 | 211,572 | 198,674 | 84,863 | 104,518 | 76,649 | 51,788 | 27,879 | 16,945 | 185,282 | 65,072 | 44,746 | 26,609 |
| | 1982 | 758,566 | 200,209 | 188,230 | 73,748 | 88,506 | 64,018 | 40,678 | 23,451 | 14,838 | 136,207 | 68,555 | 39,947 | 27,176 |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 55,419 | 15,528 | 15,089 | 6,362 | 2,363 | | 1,784 | 1,699 | 703 | 7,642 | 5,822 | 3,955 | 2,558 |
| | 1982 | 46,489 | 13,882 | 13,506 | 5,493 | 1,688 | | 1,331 | 1,180 | 517 | 5,121 | 5,961 | 3,075 | 2,466 |
| Asotin | 1984 | 52,590 | 20,523 | 19,959 | 7,788 | 56 | | 747 | 3,417 | 1,419 | 3,665 | 4,619 | 5,528 | 3,324 |
| | 1982 | 47,610 | 19,024 | 18,523 | 6,545 | 47 | | 636 | 2,815 | 1,236 | 2,640 | 4,960 | 4,666 | 3,445 |
| Benton | 1984 | 519,654 | 135,559 | 130,989 | 49,134 | 75,729 | 44,873 | 26,815 | 21,985 | 11,991 | 68,517 | 45,775 | 27,187 | 26,653 |
| | 1982 | 514,913 | 144,238 | 139,542 | 47,394 | 67,979 | 39,499 | 24,700 | 20,794 | 11,947 | 63,249 | 45,246 | 27,291 | 30,951 |
| Chelan | 1984 | 292,567 | 61,976 | 59,048 | 29,148 | 27,940 | 18,149 | 11,619 | 12,877 | 7,595 | 65,224 | 20,380 | 22,036 | 12,985 |
| | 1982 | 257,776 | 59,929 | 57,166 | 25,697 | 24,312 | 15,528 | 10,137 | 9,868 | 6,091 | 48,234 | 21,598 | 19,790 | 12,635 |
| Clallam | 1984 | 246,067 | 59,271 | 57,945 | 25,249 | 25,020 | 18,146 | 8,214 | 7,489 | 5,268 | 53,676 | 17,329 | 14,516 | 11,827 |
| | 1982 | 228,661 | 61,451 | 60,149 | 24,214 | 20,489 | 14,609 | 7,374 | 6,584 | 4,752 | 39,079 | 19,084 | 13,546 | 13,039 |
| Clark | 1984 | 803,207 | 195,969 | 187,629 | 98,020 | 146,257 | 135,527 | 33,510 | 30,040 | 14,763 | 136,448 | 50,415 | 36,107 | 28,350 |
| | 1982 | 685,927 | 183,114 | 175,531 | 82,597 | 111,729 | 103,087 | 27,863 | 24,478 | 12,882 | 97,809 | 55,201 | 31,432 | 28,335 |
| Columbia | 1984 | 12,858 | 4,278 | 4,088 | 1,804 | 735 | | | 293 | 170 | 815 | 2,899 | 871 | 505 |
| | 1982 | 11,755 | 4,080 | 3,904 | 1,489 | 579 | | | 237 | 147 | 576 | 2,934 | 748 | 513 |
| Cowlitz | 1984 | 428,297 | 114,121 | 110,173 | 47,943 | 62,244 | 58,704 | 8,917 | 12,182 | 5,281 | 91,325 | 33,493 | 19,279 | 13,183 |
| | 1982 | 382,755 | 109,644 | 105,978 | 41,758 | 53,384 | 50,198 | 7,852 | 10,404 | 4,824 | 68,163 | 35,728 | 17,475 | 14,024 |
| Douglas | 1984 | 93,759 | 35,441 | 34,662 | 10,756 | 5,151 | 5,091 | 7,059 | 2,058 | 985 | 8,861 | 2,658 | 5,913 | 4,520 |
| | 1982 | 76,796 | 30,543 | 29,908 | 8,403 | 4,059 | 4,010 | 5,049 | 1,577 | 796 | 5,932 | 2,816 | 4,808 | 4,355 |
| Ferry | 1984 | 10,154 | 5,543 | 5,156 | 920 | | | 335 | 265 | 265 | 1,822 | 517 | 278 | 299 |
| | 1982 | 9,073 | 5,182 | 4,826 | 838 | | | 287 | 200 | 200 | 1,523 | 545 | 245 | 283 |
| Franklin | 1984 | 235,013 | 43,922 | 43,287 | 20,059 | 26,479 | 24,608 | 4,684 | 4,858 | 1,703 | 59,912 | 19,390 | 10,497 | 9,721 |
| | 1982 | 203,440 | 42,642 | 42,076 | 18,339 | 22,609 | 20,950 | 4,009 | 4,033 | 1,478 | 50,729 | 20,163 | 8,438 | 9,939 |
| Garfield | 1984 | 2,811 | 1,281 | 1,228 | 221 | | | | 95 | 54 | 71 | 42 | 413 | 301 |
| | 1982 | 3,107 | 1,481 | 1,421 | 231 | | | | 89 | 55 | 63 | 60 | 408 | 351 |
| Grant | 1984 | 229,466 | 64,601 | 62,618 | 26,334 | 6,465 | 4,445 | 12,602 | 6,042 | 4,280 | 44,327 | 17,265 | 24,568 | 10,999 |
| | 1982 | 192,561 | 58,951 | 57,210 | 21,087 | 4,827 | 3,265 | 9,239 | 4,744 | 3,489 | 30,417 | 16,980 | 20,465 | 10,836 |
| Grays Harbor | 1984 | 311,577 | 102,924 | 100,268 | 35,818 | 16,355 | 13,834 | 11,787 | 14,674 | 9,292 | 47,140 | 21,068 | 21,987 | 14,284 |
| | 1982 | 289,227 | 100,660 | 98,180 | 32,495 | 14,621 | 12,245 | 10,566 | 12,757 | 8,380 | 35,816 | 23,959 | 20,287 | 14,144 |
| Island | 1984 | 149,408 | 43,678 | 43,279 | 19,222 | 5,666 | | 3,829 | 9,377 | 3,420 | 30,159 | 9,606 | 12,552 | 5,050 |
| | 1982 | 122,705 | 38,480 | 38,174 | 15,352 | 4,133 | | 2,800 | 6,851 | 2,659 | 20,641 | 10,055 | 10,432 | 4,504 |
| Jefferson | 1984 | 67,953 | 20,916 | 20,209 | 8,057 | 2,170 | | 2,335 | 1,811 | 869 | 4,775 | 8,102 | 6,602 | 916 |
| | 1982 | 61,855 | 19,594 | 18,954 | 7,555 | 1,683 | | 1,921 | 1,501 | 759 | 3,475 | 8,450 | 5,835 | 960 |
| King | 1984 | 9,071,628 | 1,813,418 | 1,710,196 | 1,145,329 | 983,954 | 856,669 | 617,242 | 453,981 | 231,552 | 1,721,396 | 605,931 | 415,907 | 314,958 |
| | 1982 | 7,553,166 | 1,655,224 | 1,562,883 | 943,617 | 805,371 | 696,796 | 471,778 | 353,881 | 190,980 | 1,197,373 | 604,019 | 351,328 | 294,725 |
| Kitsap | 1984 | 673,988 | 159,767 | 155,371 | 75,932 | 62,811 | 58,192 | 23,637 | 33,086 | 17,646 | 130,243 | 46,798 | 49,410 | 38,376 |
| | 1982 | 566,598 | 148,650 | 144,734 | 61,319 | 50,707 | 46,777 | 17,476 | 25,428 | 14,155 | 90,131 | 46,410 | 41,524 | 37,641 |
| Kittitas | 1984 | 136,284 | 33,836 | 32,661 | 20,734 | 11,288 | | 5,586 | 2,818 | 1,348 | 20,669 | 26,463 | 5,634 | 1,404 |
| | 1982 | 118,754 | 30,733 | 29,701 | 17,072 | 8,488 | | 4,650 | 2,276 | 1,148 | 14,584 | 27,288 | 4,828 | 1,380 |
| Klickitat | 1984 | 44,431 | 12,794 | 12,337 | 4,383 | 568 | | 1,072 | 790 | 790 | 9,760 | 6,376 | 3,805 | 1,677 |
| | 1982 | 36,871 | 11,154 | 10,769 | 3,645 | 453 | | 857 | 554 | 554 | 6,610 | 6,189 | 3,130 | 1,563 |
| Lewis | 1984 | 297,830 | 78,922 | 77,228 | 30,868 | 35,063 | 33,715 | 8,956 | 9,290 | 3,702 | 48,505 | 32,154 | 18,843 | 11,261 |
| | 1982 | 259,079 | 72,669 | 71,195 | 25,767 | 29,513 | 28,333 | 7,558 | 7,603 | 3,251 | 34,697 | 32,961 | 16,369 | 11,051 |
| Lincoln | 1984 | 26,734 | 10,110 | 9,316 | 2,305 | 676 | | 184 | 156 | 156 | 5,503 | 1,888 | 2,988 | 1,309 |
| | 1982 | 23,448 | 9,439 | 8,708 | 2,153 | 522 | | 157 | 130 | 130 | 3,615 | 2,167 | 2,384 | 1,305 |
| Mason | 1984 | 118,103 | 45,259 | 44,730 | 12,040 | 6,175 | | 2,644 | 4,161 | 1,402 | 14,435 | 13,596 | 9,132 | 2,372 |
| | 1982 | 102,054 | 40,418 | 39,994 | 10,379 | 4,566 | | 2,101 | 3,275 | 1,176 | 10,015 | 13,518 | 7,693 | 2,352 |
| Okanogan | 1984 | 144,192 | 39,254 | 38,086 | 15,643 | 23,336 | 7,628 | 6,354 | 4,367 | 1,787 | 17,699 | 11,138 | 10,120 | 5,643 |
| | 1982 | 117,811 | 36,032 | 35,002 | 12,086 | 16,466 | 5,234 | 4,963 | 3,210 | 1,393 | 11,718 | 11,669 | 7,369 | 4,869 |
| Pacific | 1984 | 59,159 | 18,875 | 18,073 | 9,298 | 4,583 | | 2,076 | 951 | 394 | 3,752 | 4,756 | 7,150 | 2,428 |
| | 1982 | 54,997 | 18,274 | 17,519 | 8,583 | 4,029 | | 1,669 | 819 | 359 | 2,822 | 5,660 | 5,915 | 2,379 |
| Pend Oreille | 1984 | 30,769 | 17,142 | 17,002 | 2,029 | 334 | | 148 | 157 | | 3,891 | 2,652 | 863 | 1,627 |
| | 1982 | 23,426 | 13,260 | 13,167 | 1,571 | 236 | | 105 | 108 | | 2,338 | 2,493 | 630 | 1,274 |
| Pierce | 1984 | 2,586,242 | 524,190 | 497,200 | 275,378 | 321,728 | 298,076 | 109,034 | 111,249 | 55,702 | 564,960 | 209,392 | 181,425 | 75,120 |
| | 1982 | 2,121,085 | 466,802 | 443,298 | 222,150 | 261,713 | 241,560 | 85,417 | 87,997 | 46,355 | 390,555 | 207,446 | 138,097 | 71,128 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA County | Year | Total Retail Sales ($000) | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| San Juan | 1984 | 33,214 | 12,535 | 12,216 | 4,239 | 656 | | 1,166 | 213 | 213 | 1,389 | 2,418 | 6,264 | 1,036 |
| | 1982 | 31,193 | 12,094 | 11,801 | 3,957 | 518 | | 924 | 181 | 181 | 932 | 2,570 | 5,641 | 1,086 |
| Skagit | 1984 | 440,537 | 117,434 | 113,635 | 49,007 | 14,391 | 11,620 | 25,869 | 14,510 | 6,998 | 114,863 | 28,026 | 29,297 | 17,980 |
| | 1982 | 357,017 | 102,587 | 99,388 | 38,811 | 10,936 | 8,713 | 20,711 | 11,267 | 5,779 | 75,979 | 28,396 | 24,145 | 17,559 |
| Skamania | 1984 | 8,411 | 3,995 | 3,823 | 1,011 | 381 | | | | | 476 | 731 | 911 | 292 |
| | 1982 | 8,334 | 3,994 | 3,827 | 976 | 348 | | | | | 370 | 899 | 779 | 326 |
| Snohomish | 1984 | 1,933,248 | 420,832 | 396,791 | 202,583 | 250,284 | 222,291 | 99,553 | 95,340 | 55,091 | 388,495 | 151,990 | 101,161 | 54,976 |
| | 1982 | 1,587,167 | 387,039 | 365,367 | 163,440 | 191,847 | 169,481 | 73,338 | 75,215 | 45,061 | 267,861 | 150,184 | 84,704 | 52,359 |
| Spokane | 1984 | 1,965,434 | 434,133 | 411,951 | 211,573 | 251,774 | 216,759 | 100,271 | 93,354 | 54,126 | 421,971 | 129,860 | 88,916 | 61,567 |
| | 1982 | 1,653,724 | 395,863 | 376,088 | 174,894 | 209,868 | 179,204 | 78,666 | 75,666 | 46,026 | 298,913 | 131,830 | 76,491 | 60,298 |
| Stevens | 1984 | 88,883 | 26,871 | 26,158 | 9,296 | 2,752 | | 4,774 | 3,155 | 1,258 | 16,255 | 8,775 | 10,588 | 2,269 |
| | 1982 | 84,921 | 27,396 | 26,701 | 8,755 | 2,565 | | 4,040 | 2,859 | 1,213 | 12,874 | 9,960 | 9,589 | 2,462 |
| Thurston | 1984 | 722,606 | 178,626 | 169,453 | 77,565 | 105,397 | 91,000 | 30,527 | 34,041 | 18,811 | 122,688 | 52,183 | 42,442 | 22,871 |
| | 1982 | 588,942 | 158,438 | 150,483 | 62,623 | 76,612 | 65,695 | 22,246 | 26,567 | 15,387 | 83,681 | 51,008 | 35,155 | 22,332 |
| Wahkiakum | 1984 | 6,103 | 3,376 | 3,196 | 786 | 240 | | | 79 | | 155 | 512 | 451 | |
| | 1982 | 5,347 | 2,957 | 2,803 | 689 | 193 | | | 61 | | 106 | 551 | 372 | |
| Walla Walla | 1984 | 226,541 | 49,627 | 47,591 | 20,947 | 24,087 | 22,337 | 13,380 | 10,176 | 10,176 | 52,372 | 9,412 | 12,638 | 11,667 |
| | 1982 | 191,487 | 45,397 | 43,587 | 18,541 | 19,720 | 18,232 | 10,739 | 8,275 | 8,275 | 37,218 | 10,533 | 9,878 | 11,931 |
| Whatcom | 1984 | 623,129 | 142,363 | 137,356 | 75,478 | 73,420 | 60,352 | 26,505 | 30,679 | 17,855 | 113,275 | 42,865 | 47,868 | 20,020 |
| | 1982 | 539,403 | 131,697 | 127,218 | 64,943 | 62,088 | 50,573 | 21,798 | 25,194 | 15,307 | 81,405 | 44,147 | 41,777 | 19,264 |
| Whitman | 1984 | 110,040 | 37,505 | 36,822 | 9,688 | 1,462 | | 2,653 | 4,043 | 1,458 | 25.696 | 4,672 | 5,803 | 3,799 |
| | 1982 | 89,620 | 32,289 | 31,739 | 8,349 | 1,042 | | 2,093 | 3,094 | 1,190 | 17,186 | 4,944 | 4,701 | 3,460 |
| Yakima | 1984 | 868,773 | 211,572 | 198,674 | 84,863 | 104,518 | 76,649 | 51,788 | 27,879 | 16,945 | 185,282 | 65,072 | 44,746 | 26,609 |
| | 1982 | 758,566 | 200,209 | 188,230 | 73,748 | 88,506 | 64,018 | 40,678 | 23,451 | 14,838 | 136,207 | 68,555 | 39,947 | 27,176 |
| **TOTAL METRO COUNTIES** | 1984 | **20,002,922** | **4,260,351** | **4,038,897** | **2,315,914** | **2,402,351** | **2,084,996** | **1,123,566** | **936,492** | **496,185** | **3,923,187** | **1,419,671** | **1,045,666** | **679,221** |
| | 1982 | 16,772,931 | 3,913,916 | 3,715,450 | 1,915,064 | 1,949,029 | 1,677,642 | 867,969 | 742,704 | 414,416 | 2,757,913 | 1,424,209 | 876,184 | 654,148 |
| **TOTAL STATE** | 1984 | **23,727,079** | **5,317,967** | **5,065,493** | **2,727,810** | **2,682,508** | **2,278,665** | **1,267,658** | **1,063,637** | **565,468** | **4,618,109** | **1,716,950** | **1,308,651** | **824,736** |
| | 1982 | 20,007,660 | 4,895,510 | 4,669,250 | 2,267,555 | 2,178,446 | 1,838,009 | 985,728 | 845,223 | 472,970 | 3,250,457 | 1,737,137 | 1,101,387 | 798,700 |
| **WEST VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLESTON** | 1984 | **1,507,716** | **334,219** | **324,234** | **107,953** | **190,718** | **173,282** | **64,807** | **54,731** | **30,406** | **400,346** | **128,425** | **89,109** | **51,058** |
| | 1982 | 1,326,599 | 325,714 | 316,361 | 100,585 | 167,401 | 151,251 | 64,742 | 46,168 | 26,921 | 284,887 | 132,610 | 73,422 | 45,254 |
| Kanawha | 1984 | 1,359,169 | 300,045 | 291,234 | 98,276 | 183,534 | 167,096 | 63,354 | 52,401 | 29,113 | 353,463 | 104,309 | 76,668 | 47,858 |
| | 1982 | 1,198,033 | 292,026 | 283,791 | 92,071 | 161,334 | 146,056 | 63,209 | 44,294 | 25,834 | 253,052 | 106,494 | 64,283 | 42,259 |
| Putnam | 1984 | 148,547 | 34,174 | 33,000 | 9,677 | 7,184 | 6,186 | 1,453 | 2,330 | 1,293 | 46,883 | 24,116 | 12,441 | 3,200 |
| | 1982 | 128,566 | 33,688 | 32,570 | 8,514 | 6,067 | 5,195 | 1,533 | 1,874 | 1,087 | 31,835 | 26,116 | 9,139 | 2,995 |
| **HUNTINGTON - ASHLAND** | 1984 | **1,600,207** | **349,882** | **334,120** | **126,960** | **303,782** | **262,210** | **81,068** | **67,506** | **30,502** | **284,845** | **148,510** | **80,214** | **55,303** |
| | 1982 | 1,354,068 | 331,838 | 317,522 | 111,375 | 228,883 | 195,224 | 74,177 | 53,816 | 26,139 | 199,105 | 143,376 | 66,477 | 47,522 |
| Cabell | 1984 | 815,469 | 140,941 | 134,351 | 70,790 | 186,066 | 173,465 | 46,481 | 35,960 | 15,964 | 156,901 | 59,729 | 44,496 | 22,131 |
| | 1982 | 646,738 | 133,587 | 127,493 | 57,908 | 132,326 | 122,897 | 42,247 | 27,153 | 13,022 | 100,345 | 54,474 | 33,562 | 19,276 |
| Wayne | 1984 | 120,532 | 28,969 | 27,851 | 7,743 | 24,346 | 16,427 | 4,760 | 2,720 | 1,029 | 20,539 | 13,821 | 6,589 | 1,507 |
| | 1982 | 107,190 | 30,094 | 28,967 | 6,854 | 18,736 | 12,467 | 4,574 | 2,222 | 917 | 14,214 | 13,641 | 5,378 | 1,420 |
| *Boyd, Ky.* | *1984* | *333,697* | *74,963* | *69,267* | *26,725* | *65,651* | *54,703* | *16,988* | *10,156* | *3,914* | *56,998* | *29,186* | *13,787* | *14,817* |
| | *1982* | *286,599* | *65,924* | *60,988* | *24,609* | *53,680* | *44,384* | *14,770* | *8,332* | *3,476* | *42,564* | *26,832* | *12,971* | *12,024* |
| *Carter, Ky.* | *1984* | *84,651* | *26,302* | *25,449* | *5,088* | *9,243* | *4,879* | *2,562* | *6,736* | *3,846* | *11,711* | *8,301* | *6,571* | *3,073* |
| | *1982* | *78,702* | *25,178* | *24,391* | *5,017* | *7,329* | *3,774* | *2,535* | *5,443* | *3,210* | *9,364* | *9,022* | *6,618* | *2,670* |
| *Greenup, Ky.* | *1984* | *79,437* | *31,049* | *30,228* | *4,111* | *4,356* | | *2,347* | *2,818* | *843* | *14,617* | *10,611* | *3,222* | *2,406* |
| | *1982* | *72,904* | *29,522* | *28,776* | *3.988* | *3,725* | | *2,268* | *2,419* | *760* | *11,414* | *10,201* | *3,169* | *2,042* |
| *Lawrence, Ohio* | *1984* | *166,421* | *47,658* | *46,974* | *12,503* | *14,120* | *12,736* | *7,930* | *9,116* | *4,906* | *24,079* | *26,862* | *5,549* | *11,369* |
| | *1982* | *161,935* | *47,533* | *46,907* | *12,999* | *13,087* | *11,702* | *7,783* | *8,247* | *4,754* | *21,204* | *29,206* | *4,779* | *10,090* |
| **PARKERSBURG - MARIETTA** | 1984 | **847,806** | **170,259** | **165,067** | **69,568** | **134,384** | **125,295** | **31,409** | **35,396** | **24,584** | **187,692** | **82,738** | **46,126** | **35,451** |
| | 1982 | 749,921 | 171,257 | 166,237 | 64,191 | 116,645 | 108,175 | 31,631 | 28,964 | 20,820 | 135,174 | 83,921 | 36,503 | 29,746 |
| Wood | 1984 | 543,247 | 102,633 | 100,044 | 42,738 | 103,226 | 96,586 | 23,038 | 24,053 | 16,029 | 130,783 | 33,919 | 30,061 | 15,320 |
| | 1982 | 480,778 | 103,466 | 100,977 | 39,107 | 90,675 | 84,388 | 23,471 | 19,737 | 13,601 | 93,563 | 36,191 | 24,060 | 13,517 |
| *Washington, Ohio* | *1984* | *304,559* | *67,626* | *65,023* | *26,830* | *31,158* | *28,709* | *8,371* | *11,343* | *8,555* | *56,909* | *48,819* | *16,065* | *20,331* |
| | *1982* | *269,143* | *67,791* | *65,260* | *25,084* | *25,970* | *23,787* | *8,160* | *9,227* | *7,219* | *41,611* | *47,730* | *12,443* | *16,229* |
| **STEUBENVILLE - WEIRTON** | 1984 | **624,683** | **172,327** | **164,621** | **51,332** | **80,273** | **74,036** | **21,885** | **22,822** | **12,887** | **114,145** | **64,278** | **34,767** | **25,530** |
| | 1982 | 558,505 | 164,065 | 156,946 | 48,089 | 71,050 | 64,962 | 22,443 | 19,389 | 11,302 | 88,092 | 61,612 | 28,105 | 21,889 |
| Brooke | 1984 | 93,499 | 27,709 | 24,726 | 11,143 | 6,763 | 6,422 | 2,678 | 4,891 | 3,547 | 13,552 | 15,657 | 4,567 | 4,579 |
| | 1982 | 75,491 | 23,890 | 21,344 | 9,211 | 4,770 | 4,510 | 2,443 | 3,663 | 2,696 | 8,595 | 14,161 | 3,093 | 3,772 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **STEUBENVILLE - WEIRTON (continued)** | | | | | | | | | | | | | | |
| Hancock | 1984 | 161,572 | 55,653 | 55,136 | 16,226 | 17,178 | 16,852 | 5,148 | 4,219 | 2,561 | 23,891 | 15,242 | 12,064 | 7,603 |
| | 1982 | 135,245 | 49,785 | 49,382 | 13,657 | 13,879 | 13,591 | 4,705 | 3,278 | 2,071 | 15,720 | 14,303 | 9,334 | 6,226 |
| *Jefferson, Ohio* | *1984* | *369,612* | *88,965* | *84,759* | *23,963* | *56,332* | *50,762* | *14,059* | *13,712* | *6,779* | *76,702* | *33,379* | *18,136* | *13,348* |
| | *1982* | *347,769* | *90,390* | *86,220* | *25,221* | *52,401* | *46,861* | *15,295* | *12,448* | *6,535* | *63,777* | *33,148* | *15,678* | *11,891* |
| **WHEELING** | **1984** | **915,630** | **208,016** | **197,828** | **70,697** | **168,270** | **141,538** | **38,192** | **44,697** | **27,539** | **161,725** | **89,036** | **40,202** | **29,955** |
| | 1982 | 800,346 | 206,195 | 196,351 | 68,910 | 130,354 | 108,824 | 35,728 | 36,372 | 23,347 | 116,292 | 90,000 | 30,846 | 25,067 |
| Marshall | 1984 | 142,033 | 46,477 | 44,902 | 8,741 | 24,155 | 23,580 | 5,222 | 4,965 | 3,636 | 25,435 | 7,551 | 8,068 | 5,482 |
| | 1982 | 134,102 | 47,357 | 45,807 | 8,736 | 22,229 | 21,660 | 5,435 | 4,393 | 3,257 | 19,063 | 8,702 | 6,459 | 5,067 |
| Ohio | 1984 | 323,246 | 59,471 | 54,503 | 32,402 | 24,413 | 18,043 | 9,230 | 26,428 | 16,289 | 76,481 | 37,978 | 17,541 | 10,124 |
| | 1982 | 290,628 | 58,571 | 53,742 | 31,057 | 21,715 | 15,728 | 10,252 | 22,605 | 14,457 | 55,407 | 39,234 | 13,577 | 9,046 |
| *Belmont, Ohio* | *1984* | *450,351* | *102,068* | *98,423* | *29,554* | *119,702* | *99,915* | *23,740* | *13,304* | *7,614* | *59,809* | *43,507* | *14,593* | *14,349* |
| | *1982* | *375,616* | *100,267* | *96,802* | *29,117* | *86,410* | *71,436* | *20,041* | *9,374* | *5,633* | *41,822* | *42,064* | *10,810* | *10,954* |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Barbour | 1984 | 40,918 | 12,503 | 12,190 | 2,944 | 1,624 | | 946 | 1,579 | 186 | 9,709 | 2,928 | 5,664 | 1,488 |
| | 1982 | 35,555 | 11,976 | 11,691 | 2,754 | 1,319 | | 1,020 | 1,223 | 155 | 6,829 | 3,243 | 4,412 | 1,291 |
| Berkeley | 1984 | 225,851 | 66,796 | 66,030 | 13,749 | 20,850 | 19,128 | 14,575 | 4,028 | 2,644 | 41,149 | 28,883 | 12,412 | 8,214 |
| | 1982 | 181,272 | 57,187 | 56,599 | 11,490 | 15,988 | 14,562 | 12,639 | 2,970 | 2,029 | 25,699 | 25,723 | 8,280 | 6,986 |
| Boone | 1984 | 112,817 | 34,613 | 34,275 | 6,220 | 15,813 | 8,504 | 2,415 | 4,358 | 1,860 | 17,544 | 9,685 | 11,689 | 5,847 |
| | 1982 | 99,133 | 34,265 | 33,971 | 5,491 | 12,136 | 6,383 | 2,556 | 3,551 | 1,575 | 12,110 | 10,118 | 9,516 | 4,978 |
| Braxton | 1984 | 74,615 | 18,200 | 17,903 | 3,536 | 8,287 | | 666 | 1,045 | 779 | 15,745 | 10,833 | 11,077 | 2,203 |
| | 1982 | 57,276 | 16,473 | 16,153 | 2,897 | 5,701 | | 632 | 764 | 593 | 9,740 | 9,557 | 7,319 | 1,681 |
| Brooke | 1984 | 93,499 | 27,709 | 24,726 | 11,143 | 6,763 | 6,422 | 2,678 | 4,891 | 3,547 | 13,552 | 15,657 | 4,567 | 4,579 |
| | 1982 | 75,491 | 23,890 | 21,344 | 9,211 | 4,770 | 4,510 | 2,443 | 3,663 | 2,696 | 8,595 | 14,161 | 3,093 | 3,772 |
| Cabell | 1984 | 815,469 | 140,941 | 134,351 | 70,790 | 186,066 | 173,465 | 46,481 | 35,960 | 15,964 | 156,901 | 59,729 | 44,496 | 22,131 |
| | 1982 | 646,738 | 133,587 | 127,493 | 57,908 | 132,326 | 122,897 | 42,247 | 27,153 | 13,022 | 100,345 | 54,474 | 33,562 | 19,276 |
| Calhoun | 1984 | 19,938 | 7,647 | 7,442 | 408 | 1,634 | | 186 | 630 | | 3,702 | 877 | 1,754 | 1,434 |
| | 1982 | 16,638 | 6,856 | 6,680 | 380 | 1,323 | | 189 | 489 | | 2,441 | 912 | 1,365 | 1,167 |
| Clay | 1984 | 21,769 | 9,346 | 9,006 | 557 | 1,784 | | 272 | 1,073 | 1,073 | 2,343 | 2,863 | 1,036 | 718 |
| | 1982 | 19,061 | 8,689 | 8,383 | 518 | 1,443 | | 275 | 757 | 757 | 1,544 | 2,848 | 788 | 583 |
| Doddridge | 1984 | 8,905 | 3,240 | 3,138 | 477 | 141 | | 397 | 411 | 411 | 967 | 1,761 | 445 | 369 |
| | 1982 | 7,860 | 3,115 | 3,021 | 401 | 114 | | 373 | 320 | 320 | 604 | 1,653 | 346 | 300 |
| Fayette | 1984 | 210,826 | 42,655 | 42,170 | 11,154 | 22,285 | 17,106 | 6,589 | 12,362 | [illegible],039 | 65,095 | 15,016 | 12,083 | 11,404 |
| | 1982 | 189,828 | 46,260 | 45,789 | 10,512 | 18,260 | 13,785 | 6,741 | 9,882 | 7,440 | 46,936 | 17,423 | 10,500 | 10,364 |
| Gilmer | 1984 | 17,573 | 6,019 | 5,911 | 1,348 | 851 | | 181 | 304 | 304 | 4,632 | 710 | 1,114 | 1,050 |
| | 1982 | 15,515 | 6,120 | 6,017 | 1,205 | 730 | | 193 | 250 | 250 | 3,185 | 781 | 831 | 905 |
| Grant | 1984 | 29,888 | 10,132 | 9,992 | 1,222 | 1,150 | | 54 | 471 | 471 | 9,140 | 1,872 | 3,926 | 709 |
| | 1982 | 26,628 | 10,250 | 10,121 | 1,284 | 1,051 | | 61 | 414 | 414 | 6,160 | 2,193 | 3,191 | 650 |
| Greenbrier | 1984 | 191,134 | 62,808 | 62,172 | 10,695 | 19,018 | 14,700 | 5,631 | 2,065 | 1,815 | 47,948 | 15,956 | 7,861 | 8,534 |
| | 1982 | 160,044 | 56,636 | 56,130 | 9,073 | 15,412 | 11,734 | 5,186 | 1,618 | 1,440 | 31,803 | 16,475 | 6,149 | 7,064 |
| Hampshire | 1984 | 43,688 | 13,192 | 12,455 | 2,002 | 1,492 | | 1,565 | 1,104 | 967 | 9,474 | 4,684 | 4,816 | 1,243 |
| | 1982 | 36,163 | 11,706 | 11,065 | 1,671 | 1,196 | | 1,418 | 851 | 760 | 6,184 | 4,658 | 3,708 | 1,064 |
| Hancock | 1984 | 161,572 | 55,653 | 55,136 | 16,226 | 17,178 | 16,852 | 5,148 | 4,219 | 2,561 | 23,891 | 15,242 | 12,064 | 7,603 |
| | 1982 | 135,245 | 49,785 | 49,382 | 13,657 | 13,879 | 13,591 | 4,705 | 3,278 | 2,071 | 15,720 | 14,303 | 9,334 | 6,226 |
| Hardy | 1984 | 39,469 | 12,713 | 12,296 | 2,111 | 4,218 | 3,101 | 178 | 460 | 460 | 3,468 | 5,140 | 8,754 | 1,592 |
| | 1982 | 29,913 | 10,889 | 10,545 | 1,680 | 2,796 | 2,033 | 163 | 324 | 324 | 2,068 | 4,369 | 5,574 | 1,292 |
| Harrison | 1984 | 355,894 | 87,103 | 74,753 | 26,108 | 56,120 | 40,820 | 9,859 | 10,888 | 6,337 | 79,563 | 28,377 | 23,318 | 15,096 |
| | 1982 | 310,493 | 84,835 | 72,894 | 24,241 | 44,555 | 31,722 | 10,014 | 9,179 | 5,599 | 56,304 | 28,892 | 19,509 | 13,293 |
| Jackson | 1984 | 82,199 | 31,535 | 31,158 | 6,866 | 6,739 | 5,288 | 2,280 | 2,340 | 1,030 | 6,406 | 12,842 | 5,044 | 2,803 |
| | 1982 | 78,772 | 30,867 | 30,534 | 6,323 | 5,680 | 4,384 | 2,518 | 1,898 | 862 | 4,612 | 14,535 | 4,283 | 2,748 |
| Jefferson | 1984 | 84,187 | 27,166 | 26,797 | 15,005 | 3,087 | 2,717 | 2,340 | 3,421 | 3,262 | 8,553 | 6,256 | 6,337 | 2,527 |
| | 1982 | 73,570 | 24,963 | 24,653 | 12,972 | 2,321 | 2,033 | 2,390 | 2,730 | 2,620 | 5,780 | 6,658 | 4,575 | 2,327 |
| Kanawha | 1984 | 1,359,169 | 300,045 | 291,234 | 98,276 | 183,534 | 167,096 | 63,354 | 52,401 | 29,113 | 353,463 | 104,309 | 76,668 | 47,858 |
| | 1982 | 1,198,033 | 292,026 | 283,791 | 92,071 | 161,334 | 146,056 | 63,209 | 44,294 | 25,834 | 253,052 | 106,494 | 64,283 | 42,259 |
| Lewis | 1984 | 74,476 | 18,363 | 18,149 | 5,938 | 7,444 | 4,478 | 3,637 | 5,010 | 2,409 | 19,891 | 5,716 | 3,412 | 2,364 |
| | 1982 | 66,109 | 19,425 | 19,222 | 5,426 | 6,499 | 3,763 | 3,911 | 4,044 | 1,982 | 12,868 | 5,822 | 2,875 | 2,300 |
| Lincoln | 1984 | 31,533 | 10,607 | 10,303 | 1,784 | 2,759 | | 429 | 1,593 | 308 | 4,913 | 4,661 | 2,037 | 1,107 |
| | 1982 | 31,436 | 11,553 | 11,235 | 1,784 | 2,491 | | 513 | 1,334 | 271 | 3,843 | 5,374 | 1,702 | 1,068 |
| Logan | 1984 | 211,828 | 46,985 | 46,456 | 11,938 | 34,738 | 16,379 | 8,724 | 10,422 | 9,451 | 46,890 | 18,049 | 12,177 | 10,382 |
| | 1982 | 199,461 | 52,600 | 52,070 | 11,495 | 29,077 | 13,333 | 9,148 | 8,489 | 7,757 | 35,234 | 19,982 | 10,810 | 9,639 |
| McDowell | 1984 | 115,664 | 40,451 | 39,935 | 5,673 | 8,344 | | 4,275 | 6,678 | 4,813 | 25,322 | 9,152 | 4,549 | 4,418 |
| | 1982 | 115,635 | 43,605 | 43,100 | 5,760 | 8,016 | | 5,086 | 5,987 | 4,405 | 20,079 | 11,064 | 4,254 | 4,322 |
| Marion | 1984 | 361,427 | 88,035 | 79,548 | 17,919 | 75,087 | 68,108 | 15,817 | 19,969 | 11,463 | 70,469 | 29,897 | 20,621 | 12,073 |
| | 1982 | 310,234 | 82,649 | 74,771 | 16,355 | 63,668 | 57,415 | 16,081 | 14,746 | 8,752 | 50,045 | 27,473 | 16,794 | 10,283 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982<br>METRO AREA County | Year |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WEST VIRGINIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Marshall | 1984 | 142,033 | 46,477 | 44,902 | 8,741 | 24,155 | 23,580 | 5,222 | 4,965 | 3,636 | 25,435 | 7,551 | 8,068 | 5,482 |
|  | 1982 | 134,102 | 47,357 | 45,807 | 8,736 | 22,229 | 21,660 | 5,435 | 4,393 | 3,257 | 19,063 | 8,702 | 6,459 | 5,067 |
| Mason | 1984 | 77,416 | 26,298 | 25,223 | 4,680 | 6,256 | 4,006 | 1,071 | 1,333 | 867 | 6,790 | 4,091 | 7,827 | 4,976 |
|  | 1982 | 66,900 | 23,805 | 22,859 | 3,986 | 5,115 | 3,164 | 1,071 | 1,048 | 701 | 4,521 | 4,289 | 6,030 | 4,087 |
| Mercer | 1984 | 441,338 | 85,506 | 83,306 | 27,751 | 90,389 | 70,339 | 18,100 | 23,843 | 14,445 | 110,131 | 26,413 | 25,912 | 14,981 |
|  | 1982 | 363,737 | 81,398 | 79,399 | 25,058 | 67,651 | 51,888 | 17,598 | 18,719 | 11,901 | 73,538 | 27,993 | 20,569 | 12,437 |
| ☐ Mineral | 1984 | 55,720 | 13,398 | 10,839 | 5,216 | 5,674 | 3,143 | 1,720 | 2,345 | 387 | 11,982 | 5,268 | 2,357 | 2,516 |
|  | 1982 | 49,721 | 12,924 | 10,468 | 4,702 | 4,893 | 2,646 | 1,858 | 1,952 | 333 | 8,446 | 5,527 | 1,959 | 2,188 |
| Mingo | 1984 | 165,621 | 27,909 | 27,388 | 5,772 | 16,569 | 3,920 | 11,429 | 13,414 | 7,431 | 43,590 | 14,165 | 17,201 | 7,227 |
|  | 1982 | 150,699 | 31,189 | 30,644 | 5,496 | 13,977 | 3,183 | 11,847 | 11,626 | 6,781 | 32,450 | 15,039 | 13,678 | 6,635 |
| Monongalia | 1984 | 337,151 | 78,939 | 77,301 | 23,005 | 49,366 | 45,099 | 14,459 | 20,731 | 11,357 | 60,781 | 30,438 | 25,353 | 11,664 |
|  | 1982 | 299,723 | 77,520 | 76,003 | 21,733 | 41,215 | 37,451 | 15,603 | 16,746 | 9,643 | 41,676 | 30,552 | 21,045 | 10,833 |
| Monroe | 1984 | 12,786 | 3,015 | 2,906 | 319 | 922 |  | 228 | 333 | 179 | 2,339 | 981 | 1,815 | 1,498 |
|  | 1982 | 12,440 | 3,214 | 3,101 | 320 | 888 |  | 249 | 308 | 171 | 1,834 | 1,211 | 1,521 | 1,449 |
| Morgan | 1984 | 23,233 | 6,661 | 6,283 | 1,263 | 2,620 |  | 128 | 445 |  | 4,185 | 2,890 | 2,385 | 793 |
|  | 1982 | 19,668 | 6,083 | 5,745 | 1,198 | 1,957 |  | 132 | 353 |  | 2,546 | 3,056 | 1,890 | 726 |
| Nicholas | 1984 | 109,644 | 30,807 | 30,373 | 4,923 | 18,724 | 7,824 | 2,173 | 2,737 | 2,031 | 20,992 | 6,688 | 10,160 | 3,846 |
|  | 1982 | 103,319 | 32,149 | 31,734 | 4,792 | 15,843 | 6,409 | 2,492 | 2,227 | 1,715 | 15,973 | 8,014 | 8,258 | 3,609 |
| Ohio | 1984 | 323,246 | 59,471 | 54,503 | 32,402 | 24,413 | 18,043 | 9,230 | 26,428 | 16,289 | 76,481 | 37,978 | 17,541 | 10,124 |
|  | 1982 | 290,628 | 58,571 | 53,742 | 31,057 | 21,715 | 15,728 | 10,252 | 22,605 | 14,457 | 55,407 | 39,234 | 13,577 | 9,046 |
| Pendleton | 1984 | 16,807 | 6,622 | 6,463 | 709 | 766 |  | 813 | 318 | 318 | 4,633 | 965 | 662 | 387 |
|  | 1982 | 15,183 | 6,454 | 6,307 | 718 | 674 |  | 810 | 244 | 244 | 3,322 | 1,090 | 507 | 377 |
| Pleasants | 1984 | 18,497 | 5,473 | 5,435 | 1,145 | 1,029 |  | 379 | 147 |  | 5,710 | 1,050 | 2,021 | 981 |
|  | 1982 | 17,444 | 5,822 | 5,789 | 1,140 | 890 |  | 453 | 135 |  | 4,445 | 1,287 | 1,681 | 942 |
| Pocahontas | 1984 | 42,083 | 9,818 | 9,483 | 5,812 | 2,043 |  | 278 | 783 | 783 | 13,602 | 4,046 | 2,042 | 1,756 |
|  | 1982 | 31,691 | 8,801 | 8,511 | 4,463 | 1,438 |  | 256 | 502 | 502 | 8,166 | 3,742 | 1,446 | 1,301 |
| Preston | 1984 | 100,899 | 26,787 | 26,360 | 3,941 | 6,561 | 4,766 | 1,887 | 1,771 | 1,405 | 40,589 | 5,843 | 6,116 | 1,782 |
|  | 1982 | 78,290 | 24,092 | 23,737 | 3,345 | 5,232 | 3,754 | 1,734 | 1,383 | 1,111 | 24,910 | 6,086 | 4,772 | 1,605 |
| Putnam | 1984 | 148,547 | 34,174 | 33,000 | 9,677 | 7,184 | 6,186 | 1,453 | 2,330 | 1,293 | 46,883 | 24,116 | 12,441 | 3,200 |
|  | 1982 | 128,566 | 33,688 | 32,570 | 8,514 | 6,067 | 5,195 | 1,533 | 1,874 | 1,087 | 31,835 | 26,116 | 9,139 | 2,995 |
| Raleigh | 1984 | 460,935 | 99,584 | 97,743 | 29,329 | 91,728 | 84,173 | 21,447 | 21,895 | 16,484 | 99,278 | 31,611 | 31,221 | 14,835 |
|  | 1982 | 418,734 | 102,962 | 101,179 | 27,810 | 76,083 | 69,421 | 22,076 | 19,164 | 14,854 | 73,596 | 33,589 | 27,296 | 13,564 |
| Randolph | 1984 | 136,240 | 32,520 | 32,016 | 10,130 | 14,580 | 11,673 | 5,776 | 4,528 | 3,777 | 34,000 | 9,316 | 12,353 | 4,787 |
|  | 1982 | 121,183 | 32,039 | 31,580 | 9,244 | 12,772 | 10,090 | 5,722 | 3,548 | 3,029 | 24,257 | 10,301 | 9,955 | 4,464 |
| Ritchie | 1984 | 30,688 | 11,332 | 11,133 | 1,740 | 1,254 |  | 185 | 834 | 622 | 10,025 | 2,646 | 736 | 894 |
|  | 1982 | 26,128 | 10,667 | 10,492 | 1,541 | 1,066 |  | 196 | 682 | 529 | 6,942 | 2,612 | 593 | 824 |
| Roane | 1984 | 68,635 | 21,102 | 20,972 | 1,913 | 6,427 | 3,096 | 1,874 | 353 | 203 | 19,959 | 3,976 | 8,767 | 2,515 |
|  | 1982 | 54,052 | 18,619 | 18,526 | 1,754 | 4,781 | 2,239 | 1,689 | 271 | 163 | 12,955 | 3,953 | 6,078 | 2,223 |
| Summers | 1984 | 39,608 | 13,862 | 13,678 | 1,449 | 5,713 |  | 1,700 | 1,267 | 1,118 | 5,153 | 4,105 | 2,886 | 997 |
|  | 1982 | 34,510 | 13,240 | 13,080 | 1,393 | 4,324 |  | 1,638 | 1,018 | 915 | 3,507 | 3,983 | 2,097 | 843 |
| Taylor | 1984 | 40,343 | 10,407 | 10,259 | 3,177 | 3,843 | 3,017 | 497 | 1,538 | 1,090 | 7,919 | 4,184 | 3,850 | 2,732 |
|  | 1982 | 37,256 | 10,912 | 10,769 | 3,082 | 3,253 | 2,501 | 556 | 1,326 | 953 | 5,782 | 4,357 | 3,315 | 2,461 |
| Tucker | 1984 | 36,016 | 9,443 | 9,326 | 3,048 | 2,331 |  | 212 | 301 | 301 | 5,018 | 3,675 | 1,726 | 1,827 |
|  | 1982 | 27,496 | 8,100 | 8,009 | 2,403 | 1,481 |  | 185 | 203 | 203 | 2,867 | 3,234 | 1,087 | 1,287 |
| Tyler | 1984 | 20,645 | 5,376 | 5,269 | 1,161 | 876 |  | 1,636 | 579 | 579 | 5,143 | 2,275 | 2,043 | 1,083 |
|  | 1982 | 19,516 | 5,750 | 5,642 | 1,101 | 798 |  | 1,684 | 459 | 459 | 3,813 | 2,600 | 1,786 | 991 |
| Upshur | 1984 | 99,050 | 25,218 | 24,978 | 8,096 | 10,708 | 9,786 | 3,295 | 1,436 | 956 | 25,432 | 6,619 | 9,911 | 3,579 |
|  | 1982 | 88,492 | 25,543 | 25,330 | 7,484 | 9,202 | 8,347 | 3,451 | 1,225 | 842 | 18,382 | 6,823 | 8,448 | 3,191 |
| Wayne | 1984 | 120,532 | 28,969 | 27,851 | 7,743 | 24,346 | 16,427 | 4,760 | 2,720 | 1,029 | 20,539 | 13,821 | 6,589 | 1,507 |
|  | 1982 | 107,190 | 30,094 | 28,967 | 6,854 | 18,736 | 12,467 | 4,574 | 2,222 | 917 | 14,214 | 13,641 | 5,378 | 1,420 |
| Webster | 1984 | 33,714 | 10,321 | 10,088 | 750 | 1,936 |  | 976 | 294 |  | 5,723 | 7,636 | 2,179 | 943 |
|  | 1982 | 29,790 | 9,508 | 9,304 | 717 | 1,612 |  | 918 | 236 |  | 3,879 | 7,381 | 1,741 | 846 |
| Wetzel | 1984 | 106,238 | 32,083 | 31,745 | 7,733 | 10,908 | 9,723 | 4,589 | 3,991 | 3,532 | 21,368 | 7,069 | 7,841 | 4,477 |
|  | 1982 | 92,274 | 30,775 | 30,487 | 6,780 | 9,181 | 8,128 | 4,368 | 3,230 | 2,901 | 14,647 | 7,092 | 6,339 | 3,812 |
| Wirt | 1984 | 6,601 | 1,444 | 1,417 | 558 | 192 |  | 188 |  |  | 1,078 | 1,300 | 269 |  |
|  | 1982 | 5,306 | 1,190 | 1,169 | 432 | 143 |  | 158 |  |  | 653 | 1,241 | 174 |  |
| Wood | 1984 | 543,247 | 102,633 | 100,044 | 42,738 | 103,226 | 96,586 | 23,038 | 24,053 | 16,029 | 130,783 | 33,919 | 30,061 | 15,320 |
|  | 1982 | 480,778 | 103,466 | 100,977 | 39,107 | 90,575 | 84,388 | 23,471 | 19,737 | 13,601 | 93,563 | 36,191 | 24,060 | 13,517 |
| Wyoming | 1984 | 110,676 | 35,610 | 35,198 | 2,473 | 11,759 |  | 1,616 | 3,857 | 3,857 | 29,295 | 8,391 | 8,773 | 3,273 |
|  | 1982 | 100,069 | 35,856 | 35,483 | 2,310 | 10,343 |  | 1,808 | 3,325 | 3,325 | 21,388 | 9,580 | 6,842 | 2,947 |
| **TOTAL METRO COUNTIES** | 1984 | 3,763,034 | 809,470 | 776,586 | 302,952 | 582,539 | 527,800 | 163,084 | 160,312 | 89,848 | 859,910 | 317,590 | 214,852 | 120,220 |
|  | 1982 | 3,246,492 | 785,388 | 754,541 | 271,817 | 476,624 | 429,138 | 159,727 | 131,171 | 77,275 | 600,240 | 318,843 | 170,844 | 105,766 |
| **TOTAL STATE** | 1984 | 8,652,497 | 2,075,796 | 2,003,008 | 601,483 | 1,233,504 | 985,551 | 339,036 | 357,251 | 220,265 | 1,935,566 | 724,121 | 569,017 | 307,838 |
|  | 1982 | 7,521,088 | 2,021,995 | 1,954,064 | 543,829 | 1,006,319 | 796,800 | 337,528 | 290,969 | 186,522 | 1,350,857 | 737,721 | 454,773 | 271,525 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1984
U.S. CENSUS: 1982

| METRO AREA<br>County | Year | Total Retail Sales ($000) | Food Stores Total ($000) | Food Stores Super-markets ($000) | Eating & Drinking Places Total ($000) | General Merchandise Stores Total ($000) | General Merchandise Stores Department Stores ($000) | Apparel & Accessories Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Total ($000) | Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000) | Automotive Dealers Total ($000) | Gasoline Service Stations Total ($000) | Bldg. Mtls. & Hardware Dealers Total ($000) | Drug-stores Total ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WISCONSIN** | | | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | 1984 | **1,458,178** | **270,310** | **253,313** | **135,123** | **215,393** | **178,425** | **61,571** | **72,526** | **32,299** | **285,257** | **125,836** | **78,997** | **31,541** |
| | 1982 | 1,287,214 | 264,894 | 248,499 | 131,890 | 180,773 | 148,708 | 55,489 | 58,947 | 27,837 | 222,237 | 127,773 | 63,858 | 27,655 |
| Calumet | 1984 | 101,976 | 22,211 | 19,608 | 10,049 | 18,127 | 12,540 | 1,836 | 2,837 | 950 | 23,411 | 7,332 | 6,956 | 2,991 |
| | 1982 | 87,175 | 22,552 | 19,933 | 10,091 | 13,656 | 9,286 | 1,760 | 2,298 | 856 | 16,997 | 7,202 | 5,365 | 2,323 |
| Outagamie | 1984 | 703,587 | 124,904 | 117,934 | 58,512 | 129,549 | 108,542 | 24,705 | 42,488 | 16,836 | 155,726 | 48,442 | 44,697 | 11,302 |
| | 1982 | 634,770 | 124,094 | 117,310 | 57,746 | 110,947 | 92,243 | 23,229 | 34,539 | 14,790 | 127,964 | 51,541 | 37,340 | 10,497 |
| Winnebago | 1984 | 652,615 | 123,195 | 115,771 | 66,562 | 67,717 | 57,343 | 35,030 | 27,201 | 14,513 | 106,120 | 70,062 | 27,344 | 17,248 |
| | 1982 | 565,269 | 118,248 | 111,256 | 64,053 | 56,170 | 47,179 | 30,500 | 22,110 | 12,191 | 77,276 | 69,030 | 21,153 | 14,835 |
| **EAU CLAIRE** | 1984 | **757,883** | **121,557** | **115,282** | **64,477** | **98,185** | **70,668** | **30,774** | **32,202** | **14,951** | **189,345** | **63,647** | **55,367** | **15,995** |
| | 1982 | 646,064 | 118,308 | 112,303 | 64,442 | 82,518 | 58,462 | 27,494 | 25,740 | 12,715 | 132,676 | 65,401 | 43,713 | 13,741 |
| Chippewa | 1984 | 233,154 | 35,427 | 33,143 | 16,003 | 11,647 | 8,321 | 4,951 | 5,134 | 3,320 | 72,054 | 18,529 | 18,871 | 5,267 |
| | 1982 | 202,325 | 36,260 | 33,963 | 16,217 | 9,380 | 6,581 | 4,719 | 4,320 | 2,914 | 54,320 | 20,372 | 15,114 | 4,394 |
| Eau Claire | 1984 | 524,729 | 86,130 | 82,139 | 48,474 | 86,538 | 62,347 | 25,823 | 27,068 | 11,631 | 117,291 | 45,118 | 36,496 | 10,728 |
| | 1982 | 443,739 | 82,048 | 78,340 | 48,225 | 73,138 | 51,881 | 22,775 | 21,420 | 9,801 | 78,356 | 45,029 | 28,599 | 9,347 |
| **GREEN BAY** | 1984 | **1,009,362** | **146,523** | **135,641** | **102,572** | **210,211** | **178,761** | **49,668** | **54,518** | **26,332** | **202,270** | **83,263** | **52,329** | **16,827** |
| | 1982 | 875,583 | 143,951 | 133,420 | 95,950 | 170,629 | 143,993 | 44,351 | 45,018 | 22,975 | 158,524 | 84,132 | 41,516 | 14,843 |
| Brown | 1984 | 1,009,362 | 146,523 | 135,641 | 102,572 | 210,211 | 178,761 | 49,668 | 54,518 | 26,332 | 202,270 | 83,263 | 52,329 | 16,827 |
| | 1982 | 875,583 | 143,951 | 133,420 | 95,950 | 170,629 | 143,993 | 44,351 | 45,018 | 22,975 | 158,524 | 84,132 | 41,516 | 14,843 |
| **JANESVILLE - BELOIT** | 1984 | **718,649** | **146,997** | **141,358** | **66,529** | **122,234** | **99,385** | **29,543** | **24,708** | **11,604** | **118,488** | **81,202** | **32,719** | **22,802** |
| | 1982 | 623,390 | 141,971 | 136,689 | 62,296 | 101,573 | 81,835 | 26,059 | 20,330 | 10,111 | 87,341 | 80,987 | 25,621 | 18,169 |
| Rock | 1984 | 718,649 | 146,997 | 141,358 | 66,529 | 122,234 | 99,385 | 29,543 | 24,708 | 11,604 | 118,488 | 81,202 | 32,719 | 22,802 |
| | 1982 | 623,390 | 141,971 | 136,689 | 62,296 | 101,573 | 81,835 | 26,059 | 20,330 | 10,111 | 87,341 | 80,987 | 25,621 | 18,169 |
| **KENOSHA** | 1984 | **549,703** | **144,153** | **136,135** | **60,463** | **65,580** | **56,856** | **17,647** | **20,426** | **9,441** | **77,437** | **67,242** | **20,041** | **17,547** |
| | 1982 | 454,807 | 126,473 | 119,582 | 54,970 | 51,556 | 44,326 | 14,478 | 15,643 | 7,594 | 53,133 | 62,424 | 14,608 | 12,879 |
| Kenosha | 1984 | 549,703 | 144,153 | 136,135 | 60,463 | 65,580 | 56,856 | 17,647 | 20,426 | 9,441 | 77,437 | 67,242 | 20,041 | 17,547 |
| | 1982 | 454,807 | 126,473 | 119,582 | 54,970 | 51,556 | 44,326 | 14,478 | 15,643 | 7,594 | 53,133 | 62,424 | 14,608 | 12,879 |
| **LA CROSSE** | 1984 | **568,997** | **102,918** | **98,325** | **55,465** | **92,341** | **89,221** | **28,798** | **33,505** | **13,821** | **115,153** | **42,999** | **32,838** | **15,838** |
| | 1982 | 511,606 | 101,326 | 96,920 | 57,722 | 78,853 | 75,978 | 26,513 | 27,778 | 12,113 | 88,663 | 44,794 | 26,860 | 13,818 |
| La Crosse | 1984 | 568,997 | 102,918 | 98,325 | 55,465 | 92,341 | 89,221 | 28,798 | 33,505 | 13,821 | 115,153 | 42,999 | 32,838 | 15,838 |
| | 1982 | 511,606 | 101,326 | 96,920 | 57,722 | 78,853 | 75,978 | 26,513 | 27,778 | 12,113 | 88,663 | 44,794 | 26,860 | 13,818 |
| **MADISON** | 1984 | **2,161,418** | **345,772** | **322,905** | **230,999** | **255,666** | **242,476** | **97,776** | **220,099** | **45,841** | **441,150** | **179,340** | **86,904** | **52,860** |
| | 1982 | 1,783,865 | 322,746 | 301,764 | 208,029 | 208,569 | 196,990 | 85,508 | 158,422 | 36,191 | 314,101 | 172,767 | 65,734 | 42,928 |
| Dane | 1984 | 2,161,418 | 345,772 | 322,905 | 230,999 | 255,666 | 242,476 | 97,776 | 220,099 | 45,841 | 441,150 | 179,340 | 86,904 | 52,860 |
| | 1982 | 1,783,865 | 322,746 | 301,764 | 208,029 | 208,569 | 196,990 | 85,508 | 158,422 | 36,191 | 314,101 | 172,767 | 65,734 | 42,928 |
| **MILWAUKEE** | 1984 | **7,369,238** | **1,504,536** | **1,400,801** | **731,403** | **971,136** | **889,772** | **303,038** | **345,674** | **175,262** | **1,473,944** | **622,414** | **287,527** | **242,489** |
| | 1982 | 6,483,257 | 1,471,030 | 1,371,326 | 697,546 | 832,568 | 759,495 | 286,302 | 289,565 | 154,659 | 1,110,555 | 633,442 | 227,536 | 199,221 |
| Milwaukee | 1984 | 5,182,640 | 1,015,803 | 935,334 | 557,771 | 725,870 | 688,477 | 232,265 | 271,332 | 128,564 | 905,143 | 421,162 | 168,156 | 181,470 |
| | 1982 | 4,540,875 | 990,801 | 913,409 | 529,416 | 621,187 | 586,938 | 221,031 | 226,213 | 113,368 | 676,059 | 425,617 | 130,786 | 146,302 |
| Ozaukee | 1984 | 315,893 | 68,117 | 64,958 | 25,233 | 8,327 | 2,483 | 6,358 | 10,253 | 5,968 | 110,623 | 31,401 | 19,829 | 11,630 |
| | 1982 | 269,938 | 67,041 | 64,009 | 25,355 | 6,447 | 1,843 | 6,263 | 8,539 | 5,169 | 77,908 | 31,703 | 15,719 | 9,283 |
| Washington | 1984 | 324,200 | 82,537 | 76,225 | 32,558 | 36,272 | 27,343 | 13,128 | 14,437 | 8,837 | 45,082 | 31,331 | 23,623 | 10,375 |
| | 1982 | 291,099 | 81,132 | 75,018 | 31,350 | 28,934 | 21,528 | 12,067 | 12,388 | 7,784 | 34,656 | 32,654 | 19,292 | 8,739 |
| Waukesha | 1984 | 1,546,505 | 338,079 | 324,284 | 115,841 | 200,667 | 171,469 | 51,287 | 49,652 | 31,893 | 413,096 | 138,520 | 75,919 | 39,014 |
| | 1982 | 1,381,345 | 332,056 | 318,890 | 111,425 | 176,000 | 149,186 | 46,941 | 42,425 | 28,338 | 321,932 | 143,468 | 61,739 | 34,897 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | *1984* | ***8,165,619*** | ***1,685,831*** | ***1,567,265*** | ***804,287*** | ***1,077,560*** | ***986,308*** | ***337,486*** | ***381,121*** | ***195,795*** | ***1,623,514*** | ***694,070*** | ***329,319*** | ***268,324*** |
| | *1982* | *7,219,613* | *1,650,572* | *1,536,379* | *770,835* | *924,304* | *842,258* | *318,539* | *320,533* | *173,441* | *1,237,013* | *709,325* | *262,285* | *221,215* |
| **RACINE** | 1984 | **796,381** | **181,295** | **166,464** | **72,884** | **106,424** | **96,536** | **34,448** | **35,447** | **20,533** | **149,570** | **71,656** | **41,792** | **25,835** |
| | 1982 | 736,356 | 179,542 | 165,053 | 73,289 | 91,736 | 82,763 | 32,237 | 30,968 | 18,782 | 126,458 | 75,883 | 34,749 | 21,994 |
| Racine | 1984 | 796,381 | 181,295 | 166,464 | 72,884 | 106,424 | 96,536 | 34,448 | 35,447 | 20,533 | 149,570 | 71,656 | 41,792 | 25,835 |
| | 1982 | 736,356 | 179,542 | 165,053 | 73,289 | 91,736 | 82,763 | 32,237 | 30,968 | 18,782 | 126,458 | 75,883 | 34,749 | 21,994 |
| **SHEBOYGAN** | 1984 | **428,336** | **94,449** | **86,160** | **39,339** | **69,913** | **54,203** | **11,817** | **14,571** | **8,072** | **83,671** | **35,070** | **30,587** | **14,084** |
| | 1982 | 385,038 | 94,292 | 86,121 | 38,102 | 61,525 | 47,079 | 10,881 | 12,274 | 7,221 | 64,265 | 36,445 | 24,957 | 11,936 |
| Sheboygan | 1984 | 428,336 | 94,449 | 86,160 | 39,339 | 69,913 | 54,203 | 11,817 | 14,571 | 8,072 | 83,671 | 35,070 | 30,587 | 14,084 |
| | 1982 | 385,038 | 94,292 | 86,121 | 38,102 | 61,525 | 47,079 | 10,881 | 12,274 | 7,221 | 64,265 | 36,445 | 24,957 | 11,936 |
| **WAUSAU** | 1984 | **510,161** | **100,818** | **96,680** | **34,252** | **80,254** | **63,201** | **22,267** | **21,690** | **12,511** | **104,371** | **46,273** | **40,595** | **7,449** |
| | 1982 | 453,278 | 99,295 | 95,334 | 36,166 | 65,129 | 50,744 | 21,329 | 18,484 | 11,331 | 81,971 | 47,798 | 32,924 | 6,717 |
| Marathon | 1984 | 510,161 | 100,818 | 96,680 | 34,252 | 80,254 | 63,201 | 22,267 | 21,690 | 12,511 | 104,371 | 46,273 | 40,595 | 7,449 |
| | 1982 | 453,278 | 99,295 | 95,334 | 36,166 | 65,129 | 50,744 | 21,329 | 18,484 | 11,331 | 81,971 | 47,798 | 32,924 | 6,717 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WISCONSIN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | |
| Adams | 1984 | 23,371 | 7,398 | 6,904 | 2,202 | 1,855 | | 240 | 684 | 684 | 4,972 | 2,877 | 904 | 582 |
| | 1982 | 23,618 | 7,993 | 7,468 | 2,573 | 1,626 | | 267 | 645 | 645 | 4,201 | 3,289 | 812 | 526 |
| Ashland | 1984 | 83,599 | 13,746 | 13,010 | 6,985 | 6,824 | | 4,404 | 2,296 | 1,823 | 15,882 | 8,360 | 7,546 | 2,257 |
| | 1982 | 74,941 | 14,816 | 14,040 | 6,946 | 5,947 | | 4,275 | 1,915 | 1,562 | 12,125 | 8,588 | 5,543 | 1,945 |
| Barron | 1984 | 213,949 | 35,740 | 33,143 | 18,239 | 22,435 | 11,731 | 7,305 | 6,092 | 3,349 | 55,655 | 20,856 | 18,144 | 7,349 |
| | 1982 | 174,189 | 33,811 | 31,392 | 16,963 | 17,118 | 8,670 | 6,743 | 4,762 | 2,760 | 38,434 | 20,447 | 13,498 | 5,505 |
| Bayfield | 1984 | 31,233 | 9,151 | 8,457 | 5,656 | 1,249 | | 370 | 349 | 349 | 4,417 | 3,150 | 3,628 | 1,130 |
| | 1982 | 29,369 | 9,126 | 8,444 | 6,102 | 1,084 | | 346 | 274 | 274 | 3,120 | 3,364 | 3,006 | 943 |
| Brown | 1984 | 1,009,362 | 146,523 | 135,641 | 102,572 | 210,211 | 178,761 | 49,668 | 54,518 | 26,332 | 202,270 | 83,263 | 52,329 | 16,827 |
| | 1982 | 875,583 | 143,951 | 133,420 | 95,950 | 170,629 | 143,993 | 44,351 | 45,018 | 22,975 | 158,524 | 84,132 | 41,516 | 14,843 |
| Buffalo | 1984 | 36,165 | 9,289 | 8,094 | 4,594 | 386 | | 284 | 834 | | 6,476 | 3,824 | 2,703 | 1,349 |
| | 1982 | 31,656 | 8,810 | 7,686 | 4,534 | 325 | | 252 | 691 | | 4,804 | 3,837 | 2,130 | 1,070 |
| Burnett | 1984 | 42,636 | 8,986 | 8,812 | 4,420 | 2,007 | | 457 | 906 | 405 | 10,270 | 4,120 | 6,702 | 644 |
| | 1982 | 38,141 | 9,683 | 9,507 | 4,667 | 1,589 | | 460 | 699 | 330 | 7,099 | 4,499 | 5,430 | 581 |
| Calumet | 1984 | 101,976 | 22,211 | 19,608 | 10,049 | 18,127 | 12,540 | 1,836 | 2,837 | 950 | 23,411 | 7,332 | 6,956 | 2,991 |
| | 1982 | 87,175 | 22,552 | 19,933 | 10,091 | 13,656 | 9,286 | 1,760 | 2,298 | 856 | 16,997 | 7,202 | 5,365 | 2,323 |
| Chippewa | 1984 | 233,154 | 35,427 | 33,143 | 16,003 | 11,647 | 8,321 | 4,951 | 5,134 | 3,320 | 72,054 | 18,529 | 18,871 | 5,267 |
| | 1982 | 202,325 | 36,260 | 33,963 | 16,217 | 9,380 | 6,581 | 4,719 | 4,320 | 2,914 | 54,320 | 20,372 | 15,114 | 4,394 |
| Clark | 1984 | 81,602 | 22,390 | 20,998 | 6,570 | 4,397 | | 727 | 2,526 | 1,605 | 20,135 | 4,809 | 9,223 | 3,098 |
| | 1982 | 74,721 | 22,665 | 21,281 | 6,970 | 3,612 | | 760 | 2,162 | 1,449 | 15,811 | 5,688 | 7,757 | 2,624 |
| Columbia | 1984 | 226,261 | 42,916 | 40,704 | 27,971 | 7,103 | 4,519 | 8,186 | 5,538 | 2,446 | 46,605 | 32,017 | 20,776 | 6,358 |
| | 1982 | 187,806 | 40,965 | 38,900 | 24,504 | 5,155 | 3,190 | 7,253 | 4,324 | 2,025 | 32,595 | 30,297 | 15,436 | 5,154 |
| Crawford | 1984 | 63,827 | 15,962 | 15,466 | 6,465 | 4,837 | | 2,835 | 2,026 | 1,498 | 18,973 | 3,667 | 4,716 | 1,526 |
| | 1982 | 58,127 | 16,025 | 15,546 | 6,358 | 4,351 | | 2,684 | 1,776 | 1,357 | 14,894 | 4,210 | 3,933 | 1,282 |
| Dane | 1984 | 2,161,418 | 345,772 | 322,905 | 230,999 | 255,666 | 242,476 | 97,776 | 220,099 | 45,841 | 441,150 | 179,340 | 86,904 | 52,860 |
| | 1982 | 1,783,865 | 322,746 | 301,764 | 208,029 | 208,569 | 196,990 | 85,508 | 158,422 | 36,191 | 314,101 | 172,767 | 65,734 | 42,928 |
| Dodge | 1984 | 261,877 | 51,428 | 43,607 | 20,351 | 41,571 | 34,643 | 13,086 | 7,053 | 4,208 | 46,406 | 22,131 | 24,341 | 5,909 |
| | 1982 | 230,844 | 53,776 | 45,652 | 20,522 | 32,541 | 26,797 | 11,804 | 5,938 | 3,678 | 35,006 | 22,587 | 21,109 | 4,849 |
| Door | 1984 | 127,659 | 29,779 | 29,408 | 19,814 | 9,346 | 4,316 | 3,678 | 3,984 | 1,635 | 20,161 | 12,950 | 12,468 | 2,328 |
| | 1982 | 119,594 | 30,642 | 30,296 | 19,847 | 8,464 | 3,789 | 3,476 | 3,183 | 1,391 | 15,936 | 13,850 | 10,470 | 2,002 |
| ☐ Douglas | 1984 | 197,005 | 37,729 | 36,141 | 28,602 | 18,280 | 17,317 | 8,247 | 4,401 | 2,536 | 27,440 | 17,468 | 19,761 | 5,437 |
| | 1982 | 187,905 | 37,847 | 36,297 | 28,898 | 15,348 | 14,480 | 8,123 | 3,821 | 2,342 | 24,553 | 20,712 | 16,752 | 5,052 |
| Dunn | 1984 | 121,651 | 27,712 | 27,411 | 12,788 | 12,274 | 4,710 | 4,659 | 2,786 | 1,518 | 24,419 | 17,436 | 6,972 | 4,176 |
| | 1982 | 106,969 | 26,075 | 25,823 | 12,449 | 10,349 | 3,860 | 4,099 | 2,288 | 1,307 | 17,969 | 17,361 | 5,450 | 3,458 |
| Eau Claire | 1984 | 524,729 | 86,130 | 82,139 | 48,474 | 86,538 | 62,347 | 25,823 | 27,068 | 11,631 | 117,291 | 45,118 | 36,496 | 10,728 |
| | 1982 | 443,739 | 82,048 | 78,340 | 48,225 | 73,138 | 51,881 | 22,775 | 21,420 | 9,801 | 78,356 | 45,029 | 28,599 | 9,347 |
| Florence | 1984 | 6,601 | 1,449 | 1,402 | 1,712 | | | | 57 | | 1,905 | 261 | 156 | 234 |
| | 1982 | 6,688 | 1,567 | 1,518 | 1,973 | | | | 54 | | 1,582 | 319 | 139 | 212 |
| Fond du Lac | 1984 | 418,625 | 97,200 | 93,817 | 35,997 | 56,758 | 41,526 | 17,101 | 19,145 | 7,426 | 89,758 | 29,570 | 18,121 | 13,917 |
| | 1982 | 379,939 | 95,812 | 92,589 | 38,081 | 50,132 | 36,218 | 16,358 | 16,368 | 6,690 | 68,490 | 30,843 | 14,841 | 12,672 |
| Forest | 1984 | 15,300 | 5,467 | 5,329 | 1,378 | 776 | | 227 | 414 | 414 | 920 | 2,392 | 2,118 | 419 |
| | 1982 | 15,316 | 5,697 | 5,559 | 1,553 | 655 | | 222 | 341 | 341 | 745 | 2,879 | 1,661 | 400 |
| Grant | 1984 | 194,519 | 46,803 | 44,321 | 17,495 | 10,658 | 7,200 | 6,100 | 7,431 | 3,995 | 46,611 | 21,272 | 20,559 | 4,995 |
| | 1982 | 176,843 | 46,752 | 44,326 | 18,270 | 9,435 | 6,240 | 5,636 | 6,219 | 3,472 | 35,906 | 22,543 | 16,098 | 4,263 |
| Green | 1984 | 228,555 | 39,084 | 32,838 | 13,408 | 7,548 | 3,459 | 5,453 | 5,199 | 3,092 | 44,314 | 7,643 | 8,789 | 5,201 |
| | 1982 | 200,956 | 38,136 | 32,080 | 13,417 | 6,600 | 2,923 | 5,365 | 4,428 | 2,735 | 33,817 | 8,713 | 7,126 | 4,246 |
| Green Lake | 1984 | 109,423 | 22,067 | 21,625 | 9,188 | 21,414 | 17,061 | 3,457 | 2,636 | 2,439 | 19,697 | 10,581 | 6,995 | 1,826 |
| | 1982 | 91,927 | 20,998 | 20,602 | 8,519 | 16,164 | 12,705 | 3,320 | 2,134 | 1,993 | 14,328 | 10,413 | 5,406 | 1,470 |
| Iowa | 1984 | 216,576 | 20,450 | 19,881 | 8,002 | 2,254 | | 2,258 | 4,152 | 2,902 | 26,568 | 5,779 | 9,347 | 4,692 |
| | 1982 | 137,098 | 16,127 | 15,697 | 6,182 | 1,442 | | 1,665 | 2,589 | 1,879 | 14,840 | 4,822 | 5,546 | 2,803 |
| Iron | 1984 | 43,580 | 12,190 | 11,444 | 3,872 | 2,165 | | 74 | 723 | 723 | 5,158 | 8,183 | 5,909 | 291 |
| | 1982 | 31,304 | 9,276 | 8,719 | 3,187 | 1,476 | | 58 | 435 | 435 | 2,780 | 6,600 | 3,693 | 205 |
| Jackson | 1984 | 88,610 | 22,173 | 20,838 | 7,765 | 1,136 | | 904 | 1,091 | 1,005 | 18,876 | 17,791 | 9,291 | 1,684 |
| | 1982 | 72,256 | 19,454 | 18,305 | 6,913 | 893 | | 820 | 836 | 774 | 12,756 | 16,533 | 6,773 | 1,365 |
| Jefferson | 1984 | 246,793 | 58,456 | 55,030 | 27,831 | 35,431 | 26,120 | 8,997 | 9,431 | 4,290 | 31,307 | 31,751 | 15,707 | 6,807 |
| | 1982 | 221,624 | 58,155 | 54,812 | 28,141 | 27,774 | 20,137 | 8,974 | 7,953 | 3,813 | 23,651 | 32,452 | 11,420 | 5,737 |
| Juneau | 1984 | 89,132 | 14,865 | 13,906 | 8,553 | 3,184 | | 1,047 | 1,591 | 527 | 19,678 | 22,568 | 9,470 | 2,392 |
| | 1982 | 82,872 | 15,276 | 14,308 | 9,030 | 2,833 | | 1,074 | 1,378 | 495 | 14,308 | 23,712 | 7,812 | 2,039 |
| Kenosha | 1984 | 549,703 | 144,153 | 136,135 | 60,463 | 65,580 | 56,856 | 17,647 | 20,426 | 9,441 | 77,437 | 67,242 | 20,041 | 17,547 |
| | 1982 | 454,807 | 126,473 | 119,582 | 54,970 | 51,556 | 44,326 | 14,478 | 15,643 | 7,594 | 53,133 | 62,424 | 14,608 | 12,879 |
| Kewaunee | 1984 | 57,841 | 14,698 | 13,244 | 5,720 | 1,017 | | 994 | 3,448 | 2,047 | 14,440 | 5,926 | 4,952 | 1,145 |
| | 1982 | 53,085 | 15,113 | 13,634 | 5,763 | 937 | | 991 | 3,013 | 1,893 | 10,517 | 6,448 | 4,231 | 993 |
| La Crosse | 1984 | 568,997 | 102,918 | 98,325 | 55,465 | 92,341 | 89,221 | 28,798 | 33,505 | 13,821 | 115,153 | 42,999 | 32,838 | 15,838 |
| | 1982 | 511,606 | 101,326 | 96,920 | 57,722 | 78,853 | 75,978 | 26,513 | 27,778 | 12,113 | 88,663 | 44,794 | 26,860 | 13,818 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WISCONSIN (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Lafayette | 1984 | 34,800 | 7,189 | 6,705 | 3,269 | 488 | | 863 | 1,188 | 894 | 7,499 | 3,078 | 4,726 | 863 |
| | 1982 | 34,307 | 8,526 | 7,961 | 3,665 | 455 | | 949 | 1,009 | 784 | 6,299 | 3,643 | 3,820 | 776 |
| Langlade | 1984 | 130,428 | 27,130 | 26,464 | 8,836 | 10,384 | | 4,450 | 1,472 | 601 | 31,004 | 25,469 | 8,832 | 3,343 |
| | 1982 | 105,989 | 25,490 | 24,894 | 8,171 | 7,205 | | 3,928 | 1,099 | 479 | 20,731 | 23,042 | 6,274 | 2,391 |
| Lincoln | 1984 | 96,266 | 33,112 | 30,210 | 10,166 | 4,993 | | 2,755 | 2,945 | 533 | 8,945 | 12,709 | 6,060 | 3,872 |
| | 1982 | 87,341 | 31,698 | 28,954 | 9,964 | 4,176 | | 2,629 | 2,461 | 495 | 6,697 | 12,875 | 4,820 | 3,101 |
| Manitowoc | 1984 | 321,311 | 63,001 | 54,850 | 27,767 | 61,424 | 42,958 | 7,434 | 12,241 | 5,947 | 59,904 | 33,673 | 20,325 | 8,474 |
| | 1982 | 287,121 | 63,364 | 55,232 | 28,398 | 50,297 | 34,655 | 7,273 | 10,340 | 5,322 | 47,330 | 34,836 | 15,054 | 7,653 |
| Marathon | 1984 | 510,161 | 100,818 | 96,680 | 34,252 | 80,254 | 63,201 | 22,267 | 21,690 | 12,511 | 104,371 | 46,273 | 40,595 | 7,449 |
| | 1982 | 453,278 | 99,295 | 95,334 | 36,166 | 65,129 | 50,744 | 21,329 | 18,484 | 11,331 | 81,971 | 47,798 | 32,924 | 6,717 |
| Marinette | 1984 | 189,423 | 41,722 | 39,863 | 16,199 | 21,535 | 15,051 | 9,529 | 5,765 | 2,919 | 34,296 | 17,189 | 14,117 | 6,324 |
| | 1982 | 156,768 | 39,321 | 37,614 | 15,784 | 15,743 | 10,856 | 8,027 | 4,534 | 2,423 | 24,162 | 16,384 | 10,566 | 4,766 |
| Marquette | 1984 | 24,688 | 6,783 | 6,586 | 4,728 | 433 | | 321 | 589 | | 4,960 | 2,781 | 2,621 | 634 |
| | 1982 | 22,732 | 7,011 | 6,816 | 4,813 | 374 | | 320 | 496 | | 3,389 | 3,097 | 1,958 | 512 |
| Menominee | 1984 | 3,327 | 1,849 | 1,826 | 255 | 739 | | | | | | | 427 | |
| | 1982 | 3,267 | 1,891 | 1,870 | 282 | 677 | | | | | | | 363 | |
| Milwaukee | 1984 | 5,182,640 | 1,015,803 | 935,334 | 557,771 | 725,870 | 688,477 | 232,265 | 271,332 | 128,564 | 905,143 | 421,162 | 168,156 | 181,470 |
| | 1982 | 4,540,875 | 990,801 | 913,409 | 529,416 | 621,187 | 586,938 | 221,031 | 226,213 | 113,368 | 676,059 | 425,617 | 130,786 | 146,302 |
| Monroe | 1984 | 153,781 | 33,739 | 32,728 | 19,495 | 12,294 | 2,355 | 4,094 | 3,644 | 2,274 | 25,338 | 27,855 | 15,276 | 4,804 |
| | 1982 | 133,553 | 31,115 | 30,219 | 17,611 | 9,201 | 1,694 | 3,898 | 2,934 | 1,932 | 18,275 | 28,802 | 11,704 | 3,722 |
| Oconto | 1984 | 74,262 | 17,345 | 15,663 | 7,283 | 2,055 | | 393 | 1,533 | 1,297 | 15,973 | 12,556 | 9,662 | 1,729 |
| | 1982 | 68,370 | 17,709 | 16,011 | 7,763 | 1,748 | | 400 | 1,194 | 1,015 | 12,241 | 13,092 | 7,910 | 1,493 |
| Oneida | 1984 | 197,541 | 43,950 | 41,337 | 20,676 | 19,424 | 8,232 | 9,392 | 5,655 | 3,474 | 42,701 | 14,092 | 17,757 | 3,645 |
| | 1982 | 180,038 | 43,795 | 41,241 | 20,183 | 15,708 | 6,442 | 9,000 | 4,919 | 3,182 | 33,277 | 16,094 | 14,701 | 3,354 |
| Outagamie | 1984 | 703,587 | 124,904 | 117,934 | 58,512 | 129,549 | 108,542 | 24,705 | 42,488 | 16,836 | 155,726 | 48,442 | 44,697 | 11,302 |
| | 1982 | 634,770 | 124,094 | 117,310 | 57,746 | 110,947 | 92,243 | 23,229 | 34,539 | 14,790 | 127,964 | 51,541 | 37,340 | 10,497 |
| Ozaukee | 1984 | 315,893 | 68,117 | 64,958 | 25,233 | 8,327 | 2,483 | 6,358 | 10,253 | 5,968 | 110,623 | 31,401 | 19,829 | 11,630 |
| | 1982 | 269,938 | 67,041 | 64,009 | 25,355 | 6,447 | 1,843 | 6,263 | 8,539 | 5,169 | 77,908 | 31,703 | 15,719 | 9,283 |
| Pepin | 1984 | 24,072 | 4,173 | 4,120 | 3,049 | 400 | | 649 | 1,025 | 719 | 5,547 | 820 | 3,854 | 1,159 |
| | 1982 | 23,186 | 4,607 | 4,554 | 3,297 | 393 | | 670 | 903 | 654 | 4,788 | 1,059 | 3,201 | 1,070 |
| Pierce | 1984 | 108,288 | 23,140 | 21,148 | 15,922 | 193 | | 1,850 | 4,125 | 2,027 | 22,814 | 15,336 | 7,485 | 5,755 |
| | 1982 | 93,158 | 22,062 | 20,187 | 14,532 | 160 | | 1,781 | 3,327 | 1,762 | 16,623 | 15,119 | 5,794 | 4,486 |
| Polk | 1984 | 120,501 | 27,707 | 24,788 | 14,197 | 2,916 | | 2,716 | 3,424 | 2,744 | 21,794 | 12,840 | 11,239 | 5,008 |
| | 1982 | 111,928 | 28,104 | 25,174 | 13,963 | 2,624 | | 2,550 | 2,948 | 2,428 | 17,113 | 15,062 | 9,375 | 4,206 |
| Portage | 1984 | 282,237 | 50,129 | 48,808 | 29,408 | 27,896 | 22,094 | 14,096 | 10,791 | 4,632 | 46,800 | 16,680 | 18,203 | 6,199 |
| | 1982 | 243,124 | 48,589 | 47,366 | 28,658 | 23,440 | 18,370 | 13,639 | 8,833 | 4,006 | 34,321 | 16,550 | 14,181 | 5,287 |
| Price | 1984 | 62,421 | 19,403 | 18,136 | 4,340 | 1,959 | | 1,867 | 1,852 | 1,021 | 11,517 | 6,836 | 5,832 | 2,212 |
| | 1982 | 52,952 | 17,890 | 16,742 | 4,288 | 1,604 | | 1,613 | 1,461 | 856 | 8,228 | 6,607 | 4,425 | 1,691 |
| Racine | 1984 | 796,381 | 181,295 | 166,464 | 72,884 | 106,424 | 96,536 | 34,448 | 35,447 | 20,533 | 149,570 | 71,656 | 41,792 | 25,835 |
| | 1982 | 736,356 | 179,542 | 165,053 | 73,289 | 91,736 | 82,763 | 32,237 | 30,968 | 18,782 | 126,458 | 75,883 | 34,749 | 21,994 |
| Richland | 1984 | 72,316 | 17,813 | 17,138 | 4,471 | 2,978 | | 3,653 | 2,072 | 1,190 | 18,870 | 5,559 | 6,385 | 2,288 |
| | 1982 | 61,965 | 16,803 | 16,186 | 4,482 | 2,517 | | 3,558 | 1,706 | 1,025 | 13,920 | 5,549 | 5,004 | 1,806 |
| Rock | 1984 | 718,649 | 146,997 | 141,358 | 66,529 | 122,234 | 99,385 | 29,543 | 24,708 | 11,604 | 118,488 | 81,202 | 32,719 | 22,802 |
| | 1982 | 623,390 | 141,971 | 136,689 | 62,296 | 101,573 | 81,835 | 26,059 | 20,330 | 10,111 | 87,341 | 80,987 | 25,621 | 18,169 |
| Rusk | 1984 | 50,236 | 11,414 | 10,304 | 2,395 | 2,554 | | 1,828 | 1,044 | 448 | 5,515 | 6,675 | 10,719 | 1,783 |
| | 1982 | 44,247 | 11,263 | 10,180 | 2,486 | 2,127 | | 1,792 | 875 | 404 | 4,140 | 7,039 | 7,741 | 1,432 |
| ☐ St. Croix | 1984 | 177,272 | 30,903 | 29,548 | 17,099 | 14,749 | | 3,237 | 3,333 | 1,358 | 46,653 | 28,716 | 11,141 | 5,767 |
| | 1982 | 150,143 | 30,235 | 28,944 | 15,725 | 11,005 | | 3,050 | 2,675 | 1,129 | 33,545 | 27,937 | 8,510 | 4,898 |
| Sauk | 1984 | 207,190 | 69,552 | 65,231 | 24,290 | 10,886 | 7,280 | 8,422 | 6,216 | 3,113 | 26,452 | 14,859 | 20,859 | 7,643 |
| | 1982 | 196,977 | 68,184 | 64,024 | 25,602 | 9,845 | 6,446 | 7,949 | 5,477 | 2,903 | 22,459 | 17,523 | 17,492 | 6,454 |
| Sawyer | 1984 | 63,172 | 16,210 | 15,736 | 5,548 | 1,205 | | 1,146 | 1,322 | 793 | 8,300 | 9,070 | 8,952 | 2,210 |
| | 1982 | 55,389 | 15,720 | 15,279 | 5,653 | 961 | | 1,115 | 985 | 622 | 6,118 | 9,047 | 6,363 | 1,773 |
| Shawano | 1984 | 122,645 | 29,807 | 28,050 | 11,000 | 10,951 | | 3,490 | 3,516 | 2,232 | 25,565 | 10,939 | 14,921 | 4,530 |
| | 1982 | 112,313 | 29,749 | 28,029 | 11,875 | 9,794 | | 3,257 | 3,063 | 2,024 | 19,750 | 11,552 | 12,372 | 3,782 |
| Sheboygan | 1984 | 428,336 | 94,449 | 86,160 | 39,339 | 69,913 | 54,203 | 11,817 | 14,571 | 8,072 | 83,671 | 35,070 | 30,587 | 14,084 |
| | 1982 | 385,038 | 94,292 | 86,121 | 38,102 | 61,525 | 47,079 | 10,881 | 12,274 | 7,221 | 64,265 | 36,445 | 24,957 | 11,936 |
| Taylor | 1984 | 49,096 | 8,301 | 7,729 | 3,198 | 2,318 | | 1,420 | 2,433 | 1,600 | 15,034 | 6,172 | 3,685 | 1,533 |
| | 1982 | 45,890 | 9,288 | 8,658 | 3,640 | 2,187 | | 1,398 | 2,151 | 1,445 | 11,289 | 6,873 | 3,223 | 1,350 |
| Trempealeau | 1984 | 100,492 | 20,569 | 18,813 | 8,840 | 2,435 | | 902 | 2,829 | 1,825 | 29,614 | 9,486 | 10,078 | 1,418 |
| | 1982 | 87,500 | 20,898 | 19,137 | 9,053 | 2,086 | | 891 | 2,137 | 1,425 | 21,590 | 9,911 | 8,003 | 1,252 |
| Vernon | 1984 | 73,551 | 23,607 | 21,668 | 6,868 | 1,135 | | 4,443 | 4,145 | 2,334 | 9,559 | 9,626 | 5,862 | 2,841 |
| | 1982 | 63,337 | 21,408 | 19,673 | 6,654 | 922 | | 4,132 | 3,119 | 1,848 | 6,779 | 9,237 | 4,417 | 2,255 |
| Vilas | 1984 | 88,690 | 29,084 | 27,181 | 10,048 | 2,709 | | 2,204 | 1,615 | 1,068 | 13,220 | 9,585 | 7,163 | 2,403 |
| | 1982 | 81,167 | 29,111 | 27,239 | 10,279 | 2,101 | | 2,132 | 1,212 | 837 | 9,607 | 9,632 | 5,651 | 1,909 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| S&MM ESTIMATES: 1984<br>U.S. CENSUS: 1982 |  |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WISCONSIN (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Walworth | 1984 | 335,310 | 79,354 | 77,172 | 51,466 | 14,589 | 6,759 | 10,775 | 6,566 | 2,605 | 76,877 | 34,809 | 22,727 | 9,445 |
|  | 1982 | 313,589 | 78,230 | 76,171 | 50,283 | 12,031 | 5,362 | 10,561 | 5,442 | 2,281 | 56,508 | 35,189 | 17,926 | 7,976 |
| Washburn | 1984 | 59,576 | 18,551 | 18,155 | 6,840 | 1,502 |  | 1,554 | 1,528 | 982 | 10,636 | 5,336 | 5,238 | 3,147 |
|  | 1982 | 54,792 | 18,494 | 18,121 | 6,680 | 1,342 |  | 1,449 | 1,204 | 815 | 8,293 | 5,861 | 4,338 | 2,671 |
| Washington | 1984 | 324,200 | 82,537 | 76,225 | 32,558 | 36,272 | 27,343 | 13,128 | 14,437 | 8,837 | 45,082 | 31,331 | 23,623 | 10,375 |
|  | 1982 | 291,099 | 81,132 | 75,018 | 31,350 | 28,934 | 21,528 | 12,067 | 12,388 | 7,784 | 34,656 | 32,654 | 19,292 | 8,739 |
| Waukesha | 1984 | 1,546,505 | 338,079 | 324,284 | 115,841 | 200,667 | 171,469 | 51,287 | 49,652 | 31,893 | 413,096 | 138,520 | 75,919 | 39,014 |
|  | 1982 | 1,381,345 | 332,056 | 318,890 | 111,425 | 176,000 | 149,186 | 46,941 | 42,425 | 28,338 | 321,932 | 143,468 | 61,739 | 34,897 |
| Waupaca | 1984 | 183,561 | 40,632 | 38,414 | 18,589 | 19,733 | 10,388 | 5,308 | 6,582 | 3,764 | 45,438 | 15,897 | 9,805 | 4,220 |
|  | 1982 | 166,229 | 41,337 | 39,127 | 19,005 | 15,866 | 8,135 | 5,186 | 5,693 | 3,362 | 34,541 | 17,154 | 8,071 | 3,862 |
| Waushara | 1984 | 66,539 | 12,572 | 11,752 | 3,566 | 3,077 |  | 779 | 851 | 851 | 16,173 | 8,592 | 5,419 | 863 |
|  | 1982 | 58,949 | 12,514 | 11,712 | 3,834 | 2,615 |  | 724 | 669 | 669 | 11,750 | 9,155 | 4,475 | 792 |
| Winnebago | 1984 | 652,615 | 123,195 | 115,771 | 66,562 | 67,717 | 57,343 | 35,030 | 27,201 | 14,513 | 106,120 | 70,062 | 27,344 | 17,248 |
|  | 1982 | 565,269 | 118,248 | 111,256 | 64,053 | 56,170 | 47,179 | 30,500 | 22,110 | 12,191 | 77,276 | 69,030 | 21,153 | 14,835 |
| Wood | 1984 | 499,716 | 84,209 | 81,030 | 34,944 | 80,411 | 65,780 | 24,686 | 16,889 | 9,461 | 111,314 | 25,927 | 27,576 | 8,100 |
|  | 1982 | 409,429 | 80,989 | 78,025 | 31,465 | 59,982 | 48,614 | 21,809 | 13,193 | 7,685 | 80,020 | 26,598 | 20,248 | 6,878 |
| **TOTAL METRO COUNTIES** | 1984 | **16,702,583** | **3,227,960** | **3,018,753** | **1,639,207** | **2,320,366** | **2,036,821** | **698,831** | **883,100** | **374,561** | **3,314,749** | **1,465,126** | **790,598** | **474,471** |
|  | 1982 | 14,578,506 | 3,131,910 | 2,932,252 | 1,565,025 | 1,951,782 | 1,704,853 | 641,814 | 709,665 | 325,000 | 2,498,022 | 1,480,495 | 627,338 | 393,851 |
| **TOTAL STATE** | 1984 | **23,547,406** | **4,719,406** | **4,420,047** | **2,293,836** | **2,900,607** | **2,373,003** | **922,693** | **1,087,349** | **484,289** | **4,660,011** | **2,139,486** | **1,327,940** | **661,225** |
|  | 1982 | 20,553,996 | 4,593,820 | 4,306,832 | 2,210,852 | 2,420,468 | 1,969,956 | 851,346 | 877,454 | 418,981 | 3,493,978 | 2,171,471 | 1,046,128 | 548,895 |
| **WYOMING** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **CASPER** | 1984 | 547,036 | 117,241 | 113,369 | 45,454 | 51,211 | 46,864 | 29,770 | 31,441 | 16,331 | 130,402 | 36,356 | 38,276 | 23,070 |
|  | 1982 | 502,022 | 110,780 | 107,250 | 44,395 | 43,172 | 39,291 | 30,435 | 23,608 | 12,960 | 120,315 | 39,480 | 32,800 | 17,065 |
| Natrona | 1984 | 547,036 | 117,241 | 113,369 | 45,454 | 51,211 | 46,864 | 29,770 | 31,441 | 16,331 | 130,402 | 36,356 | 38,276 | 23,070 |
|  | 1982 | 502,022 | 110,780 | 107,250 | 44,395 | 43,172 | 39,291 | 30,435 | 23,608 | 12,960 | 120,315 | 39,480 | 32,800 | 17,065 |
| **CHEYENNE** | 1984 | 507,560 | 79,318 | 76,122 | 45,613 | 57,676 | 48,867 | 24,684 | 32,030 | 14,533 | 93,144 | 57,428 | 27,252 | 18,550 |
|  | 1982 | 392,658 | 64,164 | 61,652 | 37,699 | 41,166 | 34,656 | 22,397 | 19,414 | 9,318 | 72,119 | 52,731 | 19,636 | 11,538 |
| Laramie | 1984 | 507,560 | 79,318 | 76,122 | 45,613 | 57,676 | 48,867 | 24,684 | 32,030 | 14,533 | 93,144 | 57,428 | 27,252 | 18,550 |
|  | 1982 | 392,658 | 64,164 | 61,652 | 37,699 | 41,166 | 34,656 | 22,397 | 19,414 | 9,318 | 72,119 | 52,731 | 19,636 | 11,538 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Albany | 1984 | 211,951 | 43,973 | 42,498 | 27,642 | 5,663 |  | 8,829 | 11,081 | 7,720 | 34,231 | 35,814 | 11,385 | 10,940 |
|  | 1982 | 153,847 | 33,248 | 32,171 | 20,884 | 3,741 |  | 7,710 | 6,436 | 4,646 | 24,565 | 28,261 | 7,547 | 6,260 |
| Big Horn | 1984 | 38,501 | 12,743 | 12,426 | 3,943 | 1,767 |  | 1,019 | 2,288 | 1,717 | 4,965 | 4,207 | 2,412 | 1,444 |
|  | 1982 | 29,753 | 10,127 | 9,887 | 3,499 | 1,133 |  | 954 | 1,376 | 1,048 | 3,459 | 3,929 | 1,714 | 978 |
| Campbell | 1984 | 258,615 | 63,251 | 61,444 | 22,949 | 16,082 | 4,549 | 10,782 | 14,128 | 7,980 | 41,461 | 19,498 | 31,026 | 14,680 |
|  | 1982 | 187,943 | 47,188 | 45,895 | 18,036 | 10,843 | 2,937 | 8,905 | 7,586 | 4,485 | 30,370 | 17,338 | 20,992 | 8,574 |
| Carbon | 1984 | 122,706 | 29,389 | 29,028 | 8,376 | 6,268 |  | 4,269 | 2,530 | 1,400 | 15,775 | 34,907 | 6,717 | 6,221 |
|  | 1982 | 120,705 | 28,600 | 28,283 | 9,304 | 5,312 |  | 4,964 | 1,956 | 1,134 | 15,072 | 36,675 | 5,928 | 5,177 |
| Converse | 1984 | 73,671 | 19,134 | 18,321 | 7,858 | 1,953 |  | 1,619 | 2,403 | 2,064 | 14,074 | 12,056 | 6,165 | 2,250 |
|  | 1982 | 69,702 | 18,383 | 17,623 | 7,902 | 1,695 |  | 1,859 | 1,712 | 1,477 | 13,275 | 12,556 | 5,372 | 1,693 |
| Crook | 1984 | 17,078 | 3,818 | 3,747 | 2,523 | 307 |  | 186 | 97 |  | 513 | 5,221 | 1,323 | 486 |
|  | 1982 | 14,571 | 3,169 | 3,114 | 2,294 | 231 |  | 184 | 64 |  | 393 | 4,960 | 995 | 337 |
| Fremont | 1984 | 215,606 | 48,924 | 47,446 | 17,916 | 15,925 | 3,303 | 9,431 | 8,056 | 4,455 | 41,729 | 22,636 | 19,790 | 10,586 |
|  | 1982 | 196,973 | 45,879 | 44,546 | 17,571 | 13,140 | 2,604 | 10,245 | 6,004 | 3,515 | 37,662 | 22,916 | 16,830 | 7,772 |
| Goshen | 1984 | 61,963 | 16,967 | 16,399 | 5,480 | 5,051 |  | 2,817 | 711 | 335 | 6,572 | 10,171 | 6,750 | 3,263 |
|  | 1982 | 47,049 | 13,159 | 12,734 | 4,327 | 3,487 |  | 2,535 | 431 | 221 | 4,929 | 8,388 | 4,676 | 1,985 |
| Hot Springs | 1984 | 41,084 | 15,666 | 15,196 | 3,355 | 954 |  | 1,684 | 767 |  | 5,114 | 4,693 | 4,322 | 1,817 |
|  | 1982 | 33,091 | 12,586 | 12,223 | 3,076 | 693 |  | 1,546 | 489 |  | 4,034 | 4,118 | 3,150 | 1,263 |
| Johnson | 1984 | 53,548 | 9,125 | 8,982 | 5,877 | 1,515 |  | 1,796 | 1,167 | 272 | 7,199 | 14,540 | 5,436 | 1,275 |
|  | 1982 | 38,987 | 7,254 | 7,149 | 4,464 | 986 |  | 1,400 | 668 | 168 | 5,089 | 11,301 | 3,382 | 794 |
| Laramie | 1984 | 507,560 | 79,318 | 76,122 | 45,613 | 57,676 | 48,867 | 24,684 | 32,030 | 14,533 | 93,144 | 57,428 | 27,252 | 18,550 |
|  | 1982 | 392,658 | 64,164 | 61,652 | 37,699 | 41,166 | 34,656 | 22,397 | 19,414 | 9,318 | 72,119 | 52,731 | 19,636 | 11,538 |
| Lincoln | 1984 | 81,955 | 18,957 | 18,741 | 10,042 | 1,381 |  | 2,454 | 940 | 439 | 18,970 | 15,699 | 4,180 | 2,973 |
|  | 1982 | 66,496 | 15,533 | 15,375 | 8,327 | 1,001 |  | 2,351 | 543 | 276 | 14,941 | 14,331 | 2,877 | 2,061 |
| Natrona | 1984 | 547,036 | 117,241 | 113,369 | 45,454 | 51,211 | 46,864 | 29,770 | 31,441 | 16,331 | 130,402 | 36,356 | 38,276 | 23,070 |
|  | 1982 | 502,022 | 110,780 | 107,250 | 44,395 | 43,172 | 39,291 | 30,435 | 23,608 | 12,960 | 120,315 | 39,480 | 32,800 | 17,065 |
| Niobrara | 1984 | 23,207 | 3,946 | 3,839 | 2,901 | 394 |  | 703 | 455 | 455 | 4,493 | 6,835 | 730 | 250 |
|  | 1982 | 17,228 | 3,143 | 3,062 | 2,163 | 257 |  | 549 | 237 | 237 | 2,882 | 5,761 | 478 | 156 |

# 1984 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

| ESTIMATES: 1984<br>U.S. CENSUS: 1982 | | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | Year | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **WYOMING (continued)** | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | |
| Park | 1984 | 171,361 | 41,898 | 40,477 | 12,722 | 22,745 | 2,878 | 8,812 | 5,470 | 2,386 | 30,975 | 16,737 | 12,160 | 4,716 |
| | 1982 | 136,292 | 33,956 | 32,844 | 11,318 | 16,658 | 2,027 | 7,727 | 3,523 | 1,615 | 24,646 | 15,142 | 8,938 | 3,304 |
| Platte | 1984 | 41,700 | 12,679 | 12,249 | 3,706 | 2,699 | | 1,286 | 892 | 892 | 7,330 | 6,374 | 2,931 | 559 |
| | 1982 | 40,453 | 12,296 | 11,894 | 3,715 | 2,279 | | 1,350 | 622 | 622 | 6,981 | 7,369 | 2,578 | 469 |
| Sheridan | 1984 | 171,830 | 31,099 | 30,117 | 15,131 | 12,479 | 1,998 | 8,338 | 9,749 | 6,263 | 33,347 | 13,257 | 13,084 | 10,565 |
| | 1982 | 140,755 | 27,986 | 27,135 | 13,838 | 9,518 | 1,459 | 7,614 | 6,525 | 4,337 | 27,320 | 12,662 | 9,737 | 6,981 |
| Sublette | 1984 | 28,808 | 12,274 | 11,693 | 2,522 | 734 | | 877 | 1,073 | 1,073 | 805 | 5,665 | 1,896 | 739 |
| | 1982 | 24,063 | 10,117 | 9,650 | 2,372 | 497 | | 786 | 637 | 637 | 651 | 5,566 | 1,284 | 526 |
| Sweetwater | 1984 | 278,180 | 67,440 | 65,929 | 23,039 | 27,512 | 5,105 | 9,915 | 10,879 | 4,157 | 42,585 | 36,940 | 27,954 | 8,927 |
| | 1982 | 249,082 | 62,948 | 61,611 | 22,929 | 22,169 | 3,928 | 10,550 | 7,905 | 3,296 | 38,232 | 36,466 | 20,995 | 6,864 |
| Teton | 1984 | 140,909 | 23,423 | 22,575 | 20,664 | 5,731 | | 7,397 | 6,626 | 3,222 | 8,745 | 16,696 | 11,539 | 5,295 |
| | 1982 | 114,374 | 20,932 | 20,198 | 17,774 | 3,854 | | 6,617 | 3,918 | 1,967 | 7,055 | 14,811 | 8,599 | 3,648 |
| Uinta | 1984 | 225,083 | 48,419 | 46,956 | 31,907 | 5,904 | | 5,321 | 3,189 | | 24,787 | 62,276 | 30,493 | 3,532 |
| | 1982 | 149,226 | 32,290 | 31,352 | 21,994 | 3,558 | | 3,839 | 1,690 | | 16,229 | 44,836 | 16,702 | 2,036 |
| Washakie | 1984 | 66,027 | 12,238 | 11,833 | 3,296 | 5,716 | | 2,931 | 3,166 | 2,918 | 22,235 | 2,663 | 5,903 | 1,476 |
| | 1982 | 53,918 | 11,299 | 10,938 | 3,133 | 4,319 | | 2,928 | 1,906 | 1,776 | 17,567 | 2,633 | 4,311 | 1,067 |
| Weston | 1984 | 51,454 | 13,480 | 13,333 | 3,255 | 1,521 | | 1,623 | 615 | 615 | 11,726 | 4,939 | 2,655 | 1,980 |
| | 1982 | 39,337 | 10,740 | 10,636 | 2,915 | 1,078 | | 1,521 | 383 | 383 | 8,179 | 4,619 | 1,889 | 1,284 |
| **TOTAL METRO COUNTIES** | 1984 | **1,054,596** | **196,559** | **189,491** | **91,067** | **108,887** | **95,731** | **54,454** | **63,471** | **30,864** | **223,546** | **93,784** | **65,528** | **41,620** |
| | 1982 | 894,680 | 174,944 | 168,902 | 82,094 | 84,338 | 73,947 | 52,832 | 43,022 | 22,278 | 192,434 | 92,211 | 52,436 | 28,603 |
| **TOTAL STATE** | 1984 | **3,429,833** | **745,402** | **722,720** | **326,171** | **251,188** | **113,564** | **146,543** | **149,753** | **79,207** | **601,177** | **445,608** | **274,379** | **135,594** |
| | 1982 | 2,818,525 | 635,777 | 617,222 | 283,929 | 190,787 | 86,902 | 138,966 | 97,633 | 54,118 | 495,965 | 406,849 | 201,410 | 91,832 |

# NOTES

# SECTION 11

## Metropolitan Market Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

### EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Furniture & Sleep Equipment Sales ........ 11–8
Men's & Boys' Clothing Sales ........ 11–9
Women's & Girls' Clothing Sales ........ 11–10
Footwear Sales ........ 11–11

# GROCERY & OTHER FOOD SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 8,743,983 | 1 |
| New York, N.Y. | 7,444,513 | 2 |
| Chicago, Ill. | 5,704,172 | 3 |
| Philadelphia, Pa. | 5,044,198 | 4 |
| Washington, D.C. | 4,281,208 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 4,110,353 | 6 |
| Detroit, Mich. | 4,074,925 | 7 |
| Nassau - Suffolk, N.Y. | 3,666,389 | 8 |
| Houston, Tex. | 3,629,550 | 9 |
| St. Louis, Mo. | 2,670,544 | 10 |
| Minneapolis - St. Paul, Minn. | 2,652,509 | 11 |
| Dallas, Tex. | 2,632,020 | 12 |
| Baltimore, Md. | 2,424,565 | 13 |
| Anaheim - Santa Ana, Cal. | 2,412,270 | 14 |
| Atlanta, Ga. | 2,358,413 | 15 |
| Pittsburgh, Pa. | 2,272,979 | 16 |
| San Diego, Cal. | 2,264,480 | 17 |
| Oakland, Cal. | 2,198,874 | 18 |
| Cleveland, Ohio | 2,133,471 | 19 |
| Newark, N.J. | 2,103,062 | 20 |
| Seattle, Wash. | 2,079,364 | 21 |
| San Francisco, Cal. | 2,071,952 | 22 |
| Tampa - St. Petersburg - Clearwater, Fla. | 1,993,677 | 23 |
| Denver, Colo. | 1,976,768 | 24 |
| Riverside - San Bernardino, Cal. | 1,939,945 | 25 |
| Phoenix, Ariz. | 1,873,566 | 26 |
| Kansas City, Mo.-Kans. | 1,701,617 | 27 |
| Miami - Hialeah, Fla. | 1,672,285 | 28 |
| Bergen - Passaic, N.J. | 1,658,090 | 29 |
| San Jose, Cal. | 1,642,673 | 30 |
| Cincinnati, Ohio | 1,413,602 | 31 |
| Sacramento, Cal. | 1,390,528 | 32 |
| New Orleans, La. | 1,388,521 | 33 |
| Fort Worth - Arlington, Tex. | 1,381,933 | 34 |
| Milwaukee, Wisc. | 1,356,380 | 35 |
| Columbus, Ohio | 1,265,512 | 36 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,246,240 | 37 |
| Middlesex - Somerset - Hunterdon, N.J. | 1,210,054 | 38 |
| Portland, Ore. | 1,205,298 | 39 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,184,395 | 40 |
| Indianapolis, Ind. | 1,178,556 | 41 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,156,561 | 42 |
| Rochester, N.Y. | 1,102,224 | 43 |
| San Antonio, Tex. | 1,093,390 | 44 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,075,050 | 45 |
| Buffalo, N.Y. | 1,059,199 | 46 |
| Monmouth - Ocean, N.J. | 1,054,214 | 47 |
| Oklahoma City, Okla. | 1,052,939 | 48 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1,023,231 | 49 |
| Memphis, Tenn. | 1,016,048 | 50 |
| **Total Top 50** | **115,286,290** | |
| Salt Lake City - Ogden, Utah | 954,105 | 51 |
| Louisville, Ky. | 952,859 | 52 |
| Albany - Schenectady - Troy, N.Y. | 949,836 | 53 |
| Providence - Pawtucket - Woonsocket, R.I. | 923,109 | 54 |
| New Haven - Waterbury - Meriden, Conn. | 921,950 | 55 |
| Dayton - Springfield, Ohio | 907,709 | 56 |
| Nashville, Tenn. | 906,070 | 57 |
| Richmond - Petersburg, Va. | 901,326 | 58 |
| Birmingham, Ala. | 867,176 | 59 |
| Orlando, Fla. | 851,077 | 60 |
| Greensboro - Winston-Salem - High Point, N.C. | 832,342 | 61 |
| Honolulu, Haw. | 828,726 | 62 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 794,989 | 63 |
| Scranton - Wilkes-Barre, Pa. | 766,080 | 64 |
| New Bedford - Fall River - Attleboro, Mass. | 733,627 | 65 |
| Tulsa, Okla. | 728,825 | 66 |
| Syracuse, N.Y. | 723,658 | 67 |
| Jacksonville, Fla. | 719,694 | 68 |
| Harrisburg - Lebanon - Carlisle, Pa. | 716,234 | 69 |
| Toledo, Ohio | 702,184 | 70 |
| Knoxville, Tenn. | 701,480 | 71 |
| Omaha, Neb. | 691,205 | 72 |
| Springfield, Mass. | 684,488 | 73 |
| Akron, Ohio | 665,014 | 74 |
| Gary - Hammond, Ind. | 664,408 | 75 |
| Allentown - Bethlehem, Pa. | 663,736 | 76 |
| Austin, Tex. | 648,324 | 77 |
| Worcester - Fitchburg - Leominster, Mass. | 638,432 | 78 |
| Oxnard - Ventura, Cal. | 627,310 | 79 |
| Las Vegas, Nev. | 608,700 | 80 |
| Jersey City, N.J. | 607,784 | 81 |
| Raleigh - Durham, N.C. | 598,050 | 82 |
| Fresno, Cal. | 583,626 | 83 |
| Grand Rapids, Mich. | 574,998 | 84 |
| Wilmington, Del. | 565,039 | 85 |
| Greenville - Spartanburg, S.C. | 552,128 | 86 |
| Chattanooga, Tenn. | 547,303 | 87 |
| Bakersfield, Cal. | 538,376 | 88 |
| Baton Rouge, La. | 533,056 | 89 |
| Tucson, Ariz. | 525,668 | 90 |
| Albuquerque, N.M. | 521,250 | 91 |
| Mobile, Ala. | 518,828 | 92 |
| Tacoma, Wash. | 510,313 | 93 |
| Little Rock - North Little Rock, Ark. | 477,674 | 94 |
| Youngstown - Warren, Ohio | 476,985 | 95 |
| Charleston, S.C. | 464,859 | 96 |
| Lansing - East Lansing, Mich. | 456,797 | 97 |
| Wichita, Kans. | 454,224 | 98 |
| Des Moines, Iowa | 446,375 | 99 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 444,824 | 100 |
| **Total Top 100** | **148,959,120** | |
| Beaumont - Port Arthur, Tex. | 439,378 | 101 |
| Johnson City - Kingsport - Bristol, Tenn. | 436,114 | 102 |
| Canton, Ohio | 430,753 | 103 |
| Lancaster, Pa. | 429,303 | 104 |
| Atlantic City, N.J. | 421,060 | 105 |
| Portsmouth - Dover - Rochester, N.H. | 410,712 | 106 |
| El Paso, Tex. | 407,657 | 107 |
| Spokane, Wash. | 399,229 | 108 |
| Stockton, Cal. | 395,825 | 109 |
| Vallejo - Fairfield - Napa, Cal. | 391,987 | 110 |
| Lake County, Ill. | 391,816 | 111 |
| Santa Rosa - Petaluma, Cal. | 388,480 | 112 |
| Flint, Mich. | 388,366 | 113 |
| Lakeland - Winter Haven, Fla. | 384,139 | 114 |
| Saginaw - Bay City - Midland, Mich. | 380,931 | 115 |
| Madison, Wisc. | 380,005 | 116 |
| Columbia, S.C. | 376,066 | 117 |
| Corpus Christi, Tex. | 366,768 | 118 |
| York, Pa. | 358,068 | 119 |
| Portland, Me. | 354,861 | 120 |
| Trenton, N.J. | 354,673 | 121 |
| Shreveport, La. | 353,849 | 122 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 351,538 | 123 |
| Reading, Pa. | 350,783 | 124 |
| Jackson, Miss. | 349,951 | 125 |
| Manchester - Nashua, N.H. | 347,492 | 126 |
| Fort Wayne, Ind. | 336,772 | 127 |
| Lexington-Fayette, Ky. | 335,117 | 128 |
| Utica - Rome, N.Y. | 331,815 | 129 |
| Colorado Springs, Colo. | 331,264 | 130 |
| Evansville, Ind. | 328,725 | 131 |
| Daytona Beach, Fla. | 328,337 | 132 |
| Peoria, Ill. | 319,936 | 133 |
| Modesto, Cal. | 317,858 | 134 |
| Huntington - Ashland, W.Va.-Ky. | 316,881 | 135 |
| Anchorage, Alas. | 313,825 | 136 |
| Aurora - Elgin, Ill. | 308,[illegible]62 | 137 |
| Orange County, N.Y. | 304,227 | 138 |
| Reno, Nev. | 301,053 | 139 |
| Fort Myers - Cape Coral, Fla. | 297,223 | 140 |
| Boulder - Longmont, Colo. | 294,018 | 141 |
| Pensacola, Fla. | 292,956 | 142 |
| Augusta, Ga. | 289,488 | 143 |
| Visalia - Tulare - Porterville, Cal. | 288,212 | 144 |
| Duluth, Minn. | 288,178 | 145 |
| Melbourne - Titusville - Palm Bay, Fla. | 285,292 | 146 |
| Charleston, W.Va. | 279,944 | 147 |
| Sarasota, Fla. | 279,029 | 148 |
| Salinas - Seaside - Monterey, Cal. | 276,739 | 149 |
| Poughkeepsie, N.Y. | 276,472 | 150 |
| **Total Top 150** | **166,320,647** | |
| Erie, Pa. | 275,839 | 151 |
| McAllen - Edinburg - Mission, Tex. | 275,052 | 152 |
| Binghamton, N.Y. | 274,743 | 153 |
| New London - Norwich, Conn. | 266,670 | 154 |
| Galveston - Texas City, Tex. | 264,753 | 155 |
| Montgomery, Ala. | 263,049 | 156 |
| Rockford, Ill. | 262,182 | 157 |
| Joliet, Ill. | 262,033 | 158 |
| Appleton - Oshkosh - Neenah, Wisc. | 261,083 | 159 |
| Springfield, Mo. | 257,500 | 160 |
| Macon - Warner Robins, Ga. | 252,607 | 161 |
| Lorain - Elyria, Ohio | 247,347 | 162 |
| South Bend - Mishawaka, Ind. | 246,049 | 163 |
| Eugene - Springfield, Ore. | 244,701 | 164 |
| Hamilton - Middletown, Ohio | 244,155 | 165 |
| Santa Cruz, Cal. | 243,572 | 166 |
| Johnstown, Pa. | 242,429 | 167 |
| Ann Arbor, Mich. | 240,077 | 168 |
| Lubbock, Tex. | 239,787 | 169 |
| Brownsville - Harlingen, Tex. | 238,120 | 170 |
| Longview - Marshall, Tex. | 229,385 | 171 |
| Savannah, Ga. | 224,432 | 172 |
| Brazoria, Tex. | 222,789 | 173 |
| Roanoke, Va. | 221,497 | 174 |
| Lafayette, La. | 220,795 | 175 |
| Salem, Ore. | 218,680 | 176 |
| Amarillo, Tex. | 214,724 | 177 |
| Fort Pierce, Fla. | 211,452 | 178 |
| Niagara Falls, N.Y. | 210,437 | 179 |
| Hickory, N.C. | 209,621 | 180 |
| Beaver County, Pa. | 208,298 | 181 |
| Odessa, Tex. | 207,272 | 182 |
| Lake Charles, La. | 206,264 | 183 |
| Pittsfield, Mass. | 204,721 | 184 |
| Chico, Cal. | 204,191 | 185 |
| Gainesville, Fla. | 201,439 | 186 |
| Fayetteville, N.C. | 196,702 | 187 |
| Vancouver, Wash. | 196,247 | 188 |
| Houma - Thibodaux, La. | 195,408 | 189 |
| Waco, Tex. | 194,486 | 190 |
| Elkhart - Goshen, Ind. | 192,107 | 191 |
| Killeen - Temple, Tex. | 191,436 | 192 |
| Topeka, Kans. | 190,177 | 193 |
| Lincoln, Neb. | 189,686 | 194 |
| Wheeling, W.Va. | 189,380 | 195 |
| Huntsville, Ala. | 188,830 | 196 |
| Yakima, Wash. | 188,800 | 197 |
| Boise, Ida. | 184,369 | 198 |
| Kalamazoo, Mich. | 183,133 | 199 |
| Bradenton, Fla. | 180,284 | 200 |
| **Total Top 200** | **177,199,437** | |
| Tallahassee, Fla. | 179,609 | 201 |
| Asheville, N.C. | 179,366 | 202 |
| Biloxi - Gulfport, Miss. | 179,117 | 203 |
| Fort Collins - Loveland, Colo. | 177,200 | 204 |
| Cedar Rapids, Iowa | 176,557 | 205 |
| Columbus, Ga. | 174,543 | 206 |
| Springfield, Ill. | 174,469 | 207 |
| Provo - Orem, Utah | 172,211 | 208 |
| Vineland - Millville - Bridgeton, N.J. | 172,206 | 209 |
| Ocala, Fla. | 171,899 | 210 |
| Midland, Tex. | 171,704 | 211 |
| St. Cloud, Minn. | 168,628 | 212 |
| Olympia, Wash. | 166,108 | 213 |
| Racine, Wisc. | 163,318 | 214 |
| Naples, Fla. | 159,574 | 215 |
| Redding, Cal. | 158,036 | 216 |
| Anderson, Ind. | 156,663 | 217 |
| Joplin, Mo. | 155,599 | 218 |
| Billings, Mont. | 153,403 | 219 |
| Bryan - College Station, Tex. | 152,901 | 220 |
| Richland - Kennewick - Pasco, Wash. | 150,987 | 221 |
| Tuscaloosa, Ala. | 150,656 | 222 |
| Steubenville - Weirton, Ohio-W.Va. | 149,450 | 223 |
| Bremerton, Wash. | 149,370 | 224 |
| Parkersburg - Marietta, W.Va.-Ohio | 148,821 | 225 |
| Tyler, Tex. | 147,691 | 226 |
| Bangor, Me. | 145,963 | 227 |
| Burlington, Vt. | 145,905 | 228 |
| Altoona, Pa. | 145,785 | 229 |
| Lima, Ohio | 145,573 | 230 |
| Terre Haute, Ind. | 145,222 | 231 |
| Green Bay, Wisc. | 144,591 | 232 |
| Janesville - Beloit, Wisc. | 143,329 | 233 |
| Charlottesville, Va. | 142,848 | 234 |
| Waterloo - Cedar Falls, Iowa | 141,892 | 235 |
| Pueblo, Colo. | 140,932 | 236 |
| Muskegon, Mich. | 139,738 | 237 |
| Lynchburg, Va. | 138,563 | 238 |
| Champaign - Urbana - Rantoul, Ill. | 138,528 | 239 |
| Laredo, Tex. | 138,244 | 240 |
| Pascagoula, Miss. | 137,470 | 241 |
| Muncie, Ind. | 135,652 | 242 |
| Abilene, Tex. | 135,610 | 243 |
| Wilmington, N.C. | 134,641 | 244 |
| Glens Falls, N.Y. | 134,362 | 245 |
| Monroe, La. | 134,024 | 246 |
| Fargo - Moorhead, N.D.-Minn. | 133,410 | 247 |
| Fort Smith, Ark. | 132,415 | 248 |
| Bellingham, Wash. | 130,139 | 249 |
| Athens, Ga. | 129,625 | 250 |
| **Total Top 250** | **185,093,984** | |
| Kenosha, Wisc. | 129,483 | 251 |
| Sioux City, Iowa | 128,640 | 252 |
| Williamsport, Pa. | 128,581 | 253 |
| Anderson, S.C. | 128,410 | 254 |
| Dothan, Ala. | 128,330 | 255 |
| Eau Claire, Wisc. | 126,555 | 256 |
| Medford, Ore. | 125,829 | 257 |
| Jackson, Mich. | 125,537 | 258 |
| Rochester, Minn. | 125,521 | 259 |
| Wichita Falls, Tex. | 124,488 | 260 |
| Lewiston - Auburn, Me. | 123,536 | 261 |
| Benton Harbor, Mich. | 121,686 | 262 |
| Greeley, Colo. | 120,949 | 263 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 119,383 | 264 |
| St. Joseph, Mo. | 118,778 | 265 |
| Lawton, Okla. | 118,356 | 266 |
| Battle Creek, Mich. | 117,627 | 267 |
| Texarkana, Tex.-Ark. | 117,290 | 268 |
| Santa Fe, N.M. | 115,884 | 269 |
| Burlington, N.C. | 115,750 | 270 |
| Sioux Falls, S.D. | 115,470 | 271 |
| Alexandria, La. | 114,758 | 272 |
| Florence, Ala. | 114,265 | 273 |
| Mansfield, Ohio | 114,031 | 274 |
| Sharon, Pa. | 113,181 | 275 |
| Fort Walton Beach, Fla. | 113,090 | 276 |
| Albany, Ga. | 112,113 | 277 |
| Casper, Wyo. | 111,085 | 278 |
| Yuba City, Cal. | 109,710 | 279 |
| Columbia, Mo. | 109,576 | 280 |
| Kokomo, Ind. | 108,987 | 281 |
| Decatur, Ill. | 107,921 | 282 |
| San Angelo, Tex. | 107,813 | 283 |
| Gadsden, Ala. | 106,512 | 284 |
| Lafayette - West Lafayette, Ind. | 106,490 | 285 |
| Florence, S.C. | 106,303 | 286 |
| Hagerstown, Md. | 105,122 | 287 |
| State College, Pa. | 104,338 | 288 |
| Bloomington - Normal, Ill. | 101,429 | 289 |
| Wausau, Wisc. | 99,426 | 290 |
| Cumberland, Md. | 98,842 | 291 |
| Owensboro, Ky. | 98,549 | 292 |
| Danville, Va. | 97,548 | 293 |
| Bloomington, Ind. | 95,135 | 294 |
| Sherman - Denison, Tex. | 94,638 | 295 |
| Fayetteville - Springdale, Ark. | 94,493 | 296 |
| Sheboygan, Wisc. | 92,920 | 297 |
| La Crosse, Wisc. | 92,789 | 298 |
| Panama City, Fla. | 91,732 | 299 |
| Las Cruces, N.M. | 90,501 | 300 |
| Victoria, Tex. | 90,197 | 301 |
| Kankakee, Ill. | 90,092 | 302 |
| Anniston, Ala. | 89,900 | 303 |
| Rapid City, S.D. | 88,572 | 304 |
| Pine Bluff, Ark. | 88,375 | 305 |
| Jacksonville, N.C. | 85,333 | 306 |
| Elmira, N.Y. | 83,603 | 307 |
| Dubuque, Iowa | 82,346 | 308 |
| Jackson, Tenn. | 80,021 | 309 |
| Bismarck, N.D. | 79,617 | 310 |
| Iowa City, Iowa | 76,160 | 311 |
| Cheyenne, Wyo. | 75,356 | 312 |
| Enid, Okla. | 74,700 | 313 |
| Great Falls, Mont. | 73,938 | 314 |
| Lawrence, Kans. | 65,203 | 315 |
| Grand Forks, N.D. | 44,081 | 316 |
| **Total Above Areas** | **191,950,858** | |
| **Percent of U.S.** | **78.5688** | |
| **U.S. Total** | **244,309,385** | |

# DRUG SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 851,053 | 1 |
| New York, N.Y. | 819,521 | 2 |
| Chicago, Ill. | 575,904 | 3 |
| Philadelphia, Pa. | 557,470 | 4 |
| Detroit, Mich. | 518,463 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 415,016 | 6 |
| Houston, Tex. | 346,500 | 7 |
| Nassau - Suffolk, N.Y. | 318,472 | 8 |
| Washington, D.C. | 292,500 | 9 |
| Miami - Hialeah, Fla. | 276,131 | 10 |
| Cleveland, Ohio | 237,402 | 11 |
| St. Louis, Mo. | 231,464 | 12 |
| Baltimore, Md. | 229,776 | 13 |
| Anaheim - Santa Ana, Cal. | 228,235 | 14 |
| Dallas, Tex. | 220,869 | 15 |
| Phoenix, Ariz. | 211,866 | 16 |
| Indianapolis, Ind. | 211,767 | 17 |
| Atlanta, Ga. | 205,635 | 18 |
| Pittsburgh, Pa. | 203,347 | 19 |
| Tampa - St. Petersburg - Clearwater, Fla. | 190,837 | 20 |
| Oakland, Cal. | 187,735 | 21 |
| Newark, N.J. | 179,820 | 22 |
| San Diego, Cal. | 179,223 | 23 |
| Minneapolis - St. Paul, Minn. | 178,651 | 24 |
| Kansas City, Mo.-Kans. | 174,483 | 25 |
| San Jose, Cal. | 163,899 | 26 |
| Bergen - Passaic, N.J. | 161,604 | 27 |
| Cincinnati, Ohio | 160,583 | 28 |
| San Francisco, Cal. | 158,234 | 29 |
| New Orleans, La. | 154,715 | 30 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 147,576 | 31 |
| Denver, Colo. | 146,622 | 32 |
| Columbus, Ohio | 145,119 | 33 |
| Seattle, Wash. | 143,906 | 34 |
| Oklahoma City, Okla. | 139,635 | 35 |
| Riverside - San Bernardino, Cal. | 134,579 | 36 |
| Buffalo, N.Y. | 134,455 | 37 |
| Sacramento, Cal. | 133,860 | 38 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 132,969 | 39 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 130,255 | 40 |
| Milwaukee, Wisc. | 123,038 | 41 |
| Greensboro - Winston-Salem - High Point, N.C. | 120,693 | 42 |
| Dayton - Springfield, Ohio | 113,492 | 43 |
| Birmingham, Ala. | 113,453 | 44 |
| Rochester, N.Y. | 111,665 | 45 |
| Memphis, Tenn. | 111,584 | 46 |
| Providence - Pawtucket - Woonsocket, R.I. | 111,220 | 47 |
| Fort Worth - Arlington, Tex. | 107,878 | 48 |
| Louisville, Ky. | 105,071 | 49 |
| Richmond - Petersburg, Va. | 95,137 | 50 |
| **Total Top 50** | **11,343,432** | |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 94,483 | 51 |
| San Antonio, Tex. | 93,993 | 52 |
| Nashville, Tenn. | 93,227 | 53 |
| Monmouth - Ocean, N.J. | 92,336 | 54 |
| Norfolk - Virginia Beach - Newport News, Va. | 90,007 | 55 |
| Toledo, Ohio | 86,393 | 56 |
| Middlesex - Somerset - Hunterdon, N.J. | 86,308 | 57 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 85,301 | 58 |
| Raleigh - Durham, N.C. | 83,362 | 59 |
| Albany - Schenectady - Troy, N.Y. | 82,680 | 60 |
| Honolulu, Haw. | 81,322 | 61 |
| Greenville - Spartanburg, S.C. | 79,769 | 62 |
| Portland, Ore. | 79,115 | 63 |
| Worcester - Fitchburg - Leominster, Mass. | 78,831 | 64 |
| Gary - Hammond, Ind. | 77,919 | 65 |
| Tulsa, Okla. | 72,885 | 66 |
| New Haven - Waterbury - Meriden, Conn. | 72,538 | 67 |
| Knoxville, Tenn. | 71,538 | 68 |
| Springfield, Mass. | 71,187 | 69 |
| Scranton - Wilkes-Barre, Pa. | 73,541 | 70 |
| Orlando, Fla. | 69,714 | 71 |
| Salt Lake City - Ogden, Utah | 69,519 | 72 |
| Akron, Ohio | 67,933 | 73 |
| Tucson, Ariz. | 63,270 | 74 |
| Grand Rapids, Mich. | 61,094 | 75 |
| Allentown - Bethlehem, Pa. | 60,092 | 76 |
| Youngstown - Warren, Ohio | 59,437 | 77 |
| Mobile, Ala. | 58,769 | 78 |
| Little Rock - North Little Rock, Ark. | 57,127 | 79 |
| Jersey City, N.J. | 56,326 | 80 |
| Jackson, Miss. | 56,212 | 81 |
| Stockton, Cal. | 54,409 | 82 |
| Jacksonville, Fla. | 54,120 | 83 |
| Johnson City - Kingsport - Bristol, Tenn. | 53,164 | 84 |
| Baton Rouge, La. | 53,151 | 85 |
| Las Vegas, Nev. | 53,138 | 86 |
| Harrisburg - Lebanon - Carlisle, Pa. | 53,065 | 87 |
| Fresno, Cal. | 52,229 | 88 |
| Omaha, Neb. | 51,413 | 89 |
| Oxnard - Ventura, Cal. | 51,100 | 90 |
| New Bedford - Fall River - Attleboro, Mass. | 50,102 | 91 |
| Flint, Mich. | 49,512 | 92 |
| Fort Wayne, Ind. | 49,083 | 93 |
| Wilmington, Del. | 48,466 | 94 |
| Vallejo - Fairfield - Napa, Cal. | 48,225 | 95 |
| Austin, Tex. | 47,775 | 96 |
| Syracuse, N.Y. | 47,009 | 97 |
| South Bend - Mishawaka, Ind. | 44,259 | 98 |
| Beaumont - Port Arthur, Tex. | 43,750 | 99 |
| Corpus Christi, Tex. | 43,481 | 100 |
| **Total Top 100** | **14,614,111** | |
| Bakersfield, Cal. | 43,139 | 101 |
| Saginaw - Bay City - Midland, Mich. | 42,994 | 102 |
| McAllen - Edinburg - Mission, Tex. | 42,220 | 103 |
| Chattanooga, Tenn. | 41,965 | 104 |
| Atlantic City, N.J. | 40,578 | 105 |
| Lake County, Ill. | 40,520 | 106 |
| Melbourne - Titusville - Palm Bay, Fla. | 39,807 | 107 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 39,681 | 108 |
| Shreveport, La. | 38,830 | 109 |
| Santa Rosa - Petaluma, Cal. | 38,827 | 110 |
| Huntington - Ashland, W.Va.-Ky. | 38,512 | 111 |
| Augusta, Ga. | 38,176 | 112 |
| Canton, Ohio | 37,327 | 113 |
| Daytona Beach, Fla. | 36,328 | 114 |
| Columbia, S.C. | 36,327 | 115 |
| Lexington-Fayette, Ky. | 36,152 | 116 |
| Wichita, Kans. | 35,273 | 117 |
| Asheville, N.C. | 35,240 | 118 |
| Modesto, Cal. | 34,810 | 119 |
| Montgomery, Ala. | 34,133 | 120 |
| Albuquerque, N.M. | 33,185 | 121 |
| Des Moines, Iowa | 33,141 | 122 |
| Peoria, Ill. | 32,978 | 123 |
| Manchester - Nashua, N.H. | 32,846 | 124 |
| Sarasota, Fla. | 32,829 | 125 |
| Lansing - East Lansing, Mich. | 32,537 | 126 |
| Lakeland - Winter Haven, Fla. | 32,007 | 127 |
| Evansville, Ind. | 31,905 | 128 |
| Trenton, N.J. | 31,706 | 129 |
| York, Pa. | 31,293 | 130 |
| Charleston, W.Va. | 31,282 | 131 |
| Pensacola, Fla. | 31,253 | 132 |
| Hickory, N.C. | 31,236 | 133 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 30,928 | 134 |
| Lancaster, Pa. | 30,701 | 135 |
| Charleston, S.C. | 30,667 | 136 |
| Fort Myers - Cape Coral, Fla. | 30,111 | 137 |
| Portsmouth - Dover - Rochester, N.H. | 29,854 | 138 |
| Portland, Me. | 29,265 | 139 |
| Salinas - Seaside - Monterey, Cal. | 28,659 | 140 |
| Aurora - Elgin, Ill. | 28,394 | 141 |
| El Paso, Tex. | 27,779 | 142 |
| Houma - Thibodaux, La. | 27,588 | 143 |
| Utica - Rome, N.Y. | 27,476 | 144 |
| Anderson, Ind. | 27,356 | 145 |
| Hamilton - Middletown, Ohio | 27,290 | 146 |
| Joliet, Ill. | 26,669 | 147 |
| Macon - Warner Robins, Ga. | 26,650 | 148 |
| Springfield, Ill. | 25,653 | 149 |
| Lubbock, Tex. | 25,382 | 150 |
| **Total Top 150** | **16,283,570** | |
| Spokane, Wash. | 25,290 | 151 |
| Roanoke, Va. | 25,278 | 152 |
| Reading, Pa. | 25,264 | 153 |
| Niagara Falls, N.Y. | 25,195 | 154 |
| Ann Arbor, Mich. | 25,152 | 155 |
| Bradenton, Fla. | 24,499 | 156 |
| Lorain - Elyria, Ohio | 24,326 | 157 |
| Tacoma, Wash. | 24,009 | 158 |
| Colorado Springs, Colo. | 23,904 | 159 |
| Abilene, Tex. | 23,869 | 160 |
| Elkhart - Goshen, Ind. | 23,821 | 161 |
| Wheeling, W.Va. | 23,698 | 162 |
| New London - Norwich, Conn. | 23,604 | 163 |
| Binghamton, N.Y. | 23,527 | 164 |
| Lafayette, La. | 23,332 | 165 |
| Parkersburg - Marietta, W.Va.-Ohio | 23,118 | 166 |
| Boulder - Longmont, Colo. | 22,843 | 167 |
| Erie, Pa. | 22,712 | 168 |
| Savannah, Ga. | 22,607 | 169 |
| Brownsville - Harlingen, Tex. | 22,087 | 170 |
| Longview - Marshall, Tex. | 22,086 | 171 |
| Anchorage, Alas. | 21,943 | 172 |
| Kalamazoo, Mich. | 21,836 | 173 |
| Johnstown, Pa. | 21,729 | 174 |
| Poughkeepsie, N.Y. | 21,502 | 175 |
| Texarkana, Tex.-Ark. | 21,353 | 176 |
| Fort Pierce, Fla. | 21,030 | 177 |
| Boise, Ida. | 20,910 | 178 |
| Duluth, Minn. | 20,853 | 179 |
| Reno, Nev. | 20,769 | 180 |
| Orange County, N.Y. | 20,697 | 181 |
| Tyler, Tex. | 20,541 | 182 |
| Visalia - Tulare - Porterville, Cal. | 20,527 | 183 |
| Huntsville, Ala. | 20,508 | 184 |
| Biloxi - Gulfport, Miss. | 20,313 | 185 |
| Lake Charles, La. | 20,279 | 186 |
| Eugene - Springfield, Ore. | 20,186 | 187 |
| Kokomo, Ind. | 20,171 | 188 |
| Rockford, Ill. | 20,151 | 189 |
| Fayetteville, N.C. | 20,033 | 190 |
| Lynchburg, Va. | 19,721 | 191 |
| Lima, Ohio | 19,624 | 192 |
| Madison, Wisc. | 19,535 | 193 |
| Lincoln, Neb. | 19,387 | 194 |
| Galveston - Texas City, Tex. | 19,329 | 195 |
| Vancouver, Wash. | 18,791 | 196 |
| Terre Haute, Ind. | 18,759 | 197 |
| Topeka, Kans. | 18,427 | 198 |
| Santa Fe, N.M. | 18,329 | 199 |
| Jackson, Mich. | 18,088 | 200 |
| **Total Top 200** | **17,369,112** | |
| Steubenville - Weirton, Ohio-W.Va. | 17,937 | 201 |
| Burlington, N.C. | 17,611 | 202 |
| Alexandria, La. | 17,562 | 203 |
| Appleton - Oshkosh - Neenah, Wisc. | 17,557 | 204 |
| Redding, Cal. | 17,151 | 205 |
| Muncie, Ind. | 17,061 | 206 |
| Ocala, Fla. | 17,002 | 207 |
| Pittsfield, Mass. | 16,919 | 208 |
| Battle Creek, Mich. | 16,904 | 209 |
| Beaver County, Pa. | 16,655 | 210 |
| Chico, Cal. | 16,564 | 211 |
| Columbus, Ga. | 16,563 | 212 |
| Athens, Ga. | 16,548 | 213 |
| Gainesville, Fla. | 16,416 | 214 |
| Springfield, Mo. | 16,185 | 215 |
| Bremerton, Wash. | 16,154 | 216 |
| Monroe, La. | 16,126 | 217 |
| Odessa, Tex. | 16,115 | 218 |
| Altoona, Pa. | 16,047 | 219 |
| Santa Cruz, Cal. | 15,874 | 220 |
| Pueblo, Colo. | 15,763 | 221 |
| Naples, Fla. | 15,701 | 222 |
| Wilmington, N.C. | 15,683 | 223 |
| Benton Harbor, Mich. | 15,538 | 224 |
| Provo - Orem, Utah | 15,490 | 225 |
| Muskegon, Mich. | 15,403 | 226 |
| Burlington, Vt. | 15,187 | 227 |
| Anderson, S.C. | 15,185 | 228 |
| Wichita Falls, Tex. | 15,055 | 229 |
| Killeen - Temple, Tex. | 15,045 | 230 |
| Amarillo, Tex. | 14,996 | 231 |
| Brazoria, Tex. | 14,936 | 232 |
| Richland - Kennewick - Pasco, Wash. | 14,770 | 233 |
| Yakima, Wash. | 14,694 | 234 |
| Laredo, Tex. | 14,535 | 235 |
| Janesville - Beloit, Wisc. | 14,355 | 236 |
| Charlottesville, Va. | 14,125 | 237 |
| Fort Smith, Ark. | 14,042 | 238 |
| Salem, Ore. | 14,037 | 239 |
| Tallahassee, Fla. | 14,011 | 240 |
| Champaign - Urbana - Rantoul, Ill. | 13,888 | 241 |
| Vineland - Millville - Bridgeton, N.J. | 13,739 | 242 |
| Enid, Okla. | 13,736 | 243 |
| Tuscaloosa, Ala. | 13,624 | 244 |
| Racine, Wisc. | 13,579 | 245 |
| Lafayette - West Lafayette, Ind. | 13,525 | 246 |
| Bangor, Me. | 13,477 | 247 |
| Cedar Rapids, Iowa | 13,457 | 248 |
| San Angelo, Tex. | 13,233 | 249 |
| Decatur, Ill. | 12,911 | 250 |
| **Total Top 250** | **18,137,783** | |
| Anniston, Ala. | 12,799 | 251 |
| Dothan, Ala. | 12,775 | 252 |
| Waterloo - Cedar Falls, Iowa | 12,660 | 253 |
| Mansfield, Ohio | 12,654 | 254 |
| Florence, Ala. | 12,499 | 255 |
| Glens Falls, N.Y. | 12,462 | 256 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 12,364 | 257 |
| Florence, S.C. | 12,329 | 258 |
| Waco, Tex. | 12,268 | 259 |
| Hagerstown, Md. | 12,230 | 260 |
| Cumberland, Md. | 12,168 | 261 |
| Danville, Va. | 11,782 | 262 |
| Joplin, Mo. | 11,774 | 263 |
| Billings, Mont. | 11,474 | 264 |
| Jackson, Tenn. | 11,394 | 265 |
| Owensboro, Ky. | 11,331 | 266 |
| Gadsden, Ala. | 11,257 | 267 |
| Bloomington - Normal, Ill. | 11,205 | 268 |
| Lewiston - Auburn, Me. | 10,833 | 269 |
| Green Bay, Wisc. | 10,663 | 270 |
| Pascagoula, Miss. | 10,502 | 271 |
| Panama City, Fla. | 10,318 | 272 |
| Fort Walton Beach, Fla. | 10,216 | 273 |
| Fort Collins - Loveland, Colo. | 10,110 | 274 |
| State College, Pa. | 10,074 | 275 |
| Sherman - Denison, Tex. | 10,037 | 276 |
| Kenosha, Wisc. | 10,016 | 277 |
| Williamsport, Pa. | 9,869 | 278 |
| Casper, Wyo. | 9,845 | 279 |
| Pine Bluff, Ark. | 9,796 | 280 |
| St. Cloud, Minn. | 9,770 | 281 |
| Albany, Ga. | 9,674 | 282 |
| Olympia, Wash. | 9,670 | 283 |
| Greeley, Colo. | 9,633 | 284 |
| Las Cruces, N.M. | 9,508 | 285 |
| Midland, Tex. | 9,460 | 286 |
| Great Falls, Mont. | 9,429 | 287 |
| Dubuque, Iowa | 9,422 | 288 |
| Eau Claire, Wisc. | 9,301 | 289 |
| Sheboygan, Wisc. | 9,072 | 290 |
| Jacksonville, N.C. | 9,026 | 291 |
| Elmira, N.Y. | 8,794 | 292 |
| St. Joseph, Mo. | 8,605 | 293 |
| Sioux City, Iowa | 8,589 | 294 |
| Victoria, Tex. | 8,460 | 295 |
| Kankakee, Ill. | 8,444 | 296 |
| Medford, Ore. | 8,308 | 297 |
| Sharon, Pa. | 8,271 | 298 |
| Bellingham, Wash. | 8,227 | 299 |
| Bismarck, N.D. | 8,199 | 300 |
| Rochester, Minn. | 7,975 | 301 |
| Bloomington, Ind. | 7,928 | 302 |
| Fargo - Moorhead, N.D.-Minn. | 7,903 | 303 |
| Fayetteville - Springdale, Ark. | 7,834 | 304 |
| Sioux Falls, S.D. | 7,753 | 305 |
| Cheyenne, Wyo. | 7,533 | 306 |
| Lawton, Okla. | 7,482 | 307 |
| Yuba City, Cal. | 7,446 | 308 |
| Rapid City, S.D. | 7,293 | 309 |
| La Crosse, Wisc. | 7,226 | 310 |
| Iowa City, Iowa | 7,152 | 311 |
| Columbia, Mo. | 6,529 | 312 |
| Wausau, Wisc. | 4,978 | 313 |
| Lawrence, Kans. | 4,751 | 314 |
| Bryan - College Station, Tex. | 3,543 | 315 |
| Grand Forks, N.D. | 2,667 | 316 |
| **Total Above Areas** | **18,763,342** | |
| **Percent of U.S.** | **77.5714** | |
| **U.S. Total** | **24,188,481** | |

# HEALTH & BEAUTY AID SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 788,933 | 1 |
| New York, N.Y. | 745,544 | 2 |
| Chicago, Ill. | 636,076 | 3 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 584,576 | 4 |
| Detroit, Mich. | 492,616 | 5 |
| Washington, D.C. | 484,337 | 6 |
| Philadelphia, Pa. | 406,602 | 7 |
| Atlanta, Ga. | 321,520 | 8 |
| Houston, Tex. | 302,992 | 9 |
| Nassau - Suffolk, N.Y. | 285,781 | 10 |
| Anaheim - Santa Ana, Cal. | 278,434 | 11 |
| St. Louis, Mo. | 225,055 | 12 |
| Miami - Hialeah, Fla. | 214,260 | 13 |
| Phoenix, Ariz. | 203,715 | 14 |
| Dallas, Tex. | 198,906 | 15 |
| Minneapolis - St. Paul, Minn. | 198,045 | 16 |
| Cleveland, Ohio | 194,094 | 17 |
| San Diego, Cal. | 182,856 | 18 |
| Pittsburgh, Pa. | 182,145 | 19 |
| Oakland, Cal. | 165,265 | 20 |
| Newark, N.J. | 164,559 | 21 |
| Bergen - Passaic, N.J. | 156,670 | 22 |
| Riverside - San Bernardino, Cal. | 153,993 | 23 |
| San Francisco, Cal. | 150,376 | 24 |
| Kansas City, Mo.-Kans. | 149,689 | 25 |
| Tampa - St. Petersburg - Clearwater, Fla. | 146,415 | 26 |
| Seattle, Wash. | 144,032 | 27 |
| Baltimore, Md. | 133,545 | 28 |
| San Jose, Cal. | 131,310 | 29 |
| New Orleans, La. | 127,794 | 30 |
| Denver, Colo. | 122,352 | 31 |
| Cincinnati, Ohio | 122,135 | 32 |
| San Antonio, Tex. | 120,751 | 33 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 120,467 | 34 |
| Milwaukee, Wisc. | 118,540 | 35 |
| Honolulu, Haw. | 114,523 | 36 |
| Oklahoma City, Okla. | 109,806 | 37 |
| Sacramento, Cal. | 105,434 | 38 |
| Fort Worth - Arlington, Tex. | 98,295 | 39 |
| Louisville, Ky. | 97,130 | 40 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 96,837 | 41 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 96,035 | 42 |
| Columbus, Ohio | 95,754 | 43 |
| Middlesex - Somerset - Hunterdon, N.J. | 92,892 | 44 |
| Richmond - Petersburg, Va. | 92,430 | 45 |
| Indianapolis, Ind. | 92,112 | 46 |
| Portland, Ore. | 89,059 | 47 |
| Buffalo, N.Y. | 83,939 | 48 |
| Norfolk - Virginia Beach - Newport News, Va. | 82,317 | 49 |
| Nashville, Tenn. | 80,830 | 50 |
| **Total Top 50** | **10,531,773** | |
| Memphis, Tenn. | 80,293 | 51 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 78,887 | 52 |
| Greensboro - Winston-Salem - High Point, N.C. | 78,662 | 53 |
| Monmouth - Ocean, N.J. | 76,458 | 54 |
| Albany - Schenectady - Troy, N.Y. | 75,117 | 55 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 74,446 | 56 |
| Dayton - Springfield, Ohio | 73,876 | 57 |
| Orlando, Fla. | 72,967 | 58 |
| Rochester, N.Y. | 72,475 | 59 |
| Providence - Pawtucket - Woonsocket, R.I. | 72,311 | 60 |
| Tucson, Ariz. | 71,832 | 61 |
| Greenville - Spartanburg, S.C. | 70,507 | 62 |
| Tulsa, Okla. | 69,631 | 63 |
| Birmingham, Ala. | 69,544 | 64 |
| Salt Lake City - Ogden, Utah | 69,490 | 65 |
| Raleigh - Durham, N.C. | 68,904 | 66 |
| Toledo, Ohio | 68,594 | 67 |
| Jacksonville, Fla. | 65,706 | 68 |
| Las Vegas, Nev. | 65,214 | 69 |
| Austin, Tex. | 63,904 | 70 |
| Worcester - Fitchburg - Leominster, Mass. | 61,542 | 71 |
| Flint, Mich. | 61,455 | 72 |
| New Haven - Waterbury - Meriden, Conn. | 60,827 | 73 |
| Gary - Hammond, Ind. | 59,326 | 74 |
| Akron, Ohio | 56,178 | 75 |
| Knoxville, Tenn. | 55,977 | 76 |
| Grand Rapids, Mich. | 55,801 | 77 |
| Scranton - Wilkes-Barre, Pa. | 55,609 | 78 |
| Anchorage, Alas. | 51,979 | 79 |
| Jersey City, N.J. | 51,574 | 80 |
| Omaha, Neb. | 51,383 | 81 |
| Baton Rouge, La. | 50,896 | 82 |
| Columbia, S.C. | 48,542 | 83 |
| Harrisburg - Lebanon - Carlisle, Pa. | 48,228 | 84 |
| Springfield, Mass. | 46,970 | 85 |
| Oxnard - Ventura, Cal. | 46,680 | 86 |
| Lake County, Ill. | 46,464 | 87 |
| Charleston, S.C. | 45,679 | 88 |
| Allentown - Bethlehem, Pa. | 45,543 | 89 |
| Wilmington, Del. | 45,505 | 90 |
| Mobile, Ala. | 43,044 | 91 |
| Fresno, Cal. | 40,951 | 92 |
| Little Rock - North Little Rock, Ark. | 40,126 | 93 |
| Chattanooga, Tenn. | 39,911 | 94 |
| Portsmouth - Dover - Rochester, N.H. | 39,572 | 95 |
| Youngstown - Warren, Ohio | 39,034 | 96 |
| El Paso, Tex. | 38,792 | 97 |
| Canton, Ohio | 38,719 | 98 |
| Syracuse, N.Y. | 37,893 | 99 |
| Corpus Christi, Tex. | 37,819 | 100 |
| **Total Top 100** | **13,412,610** | |
| Jackson, Miss. | 37,585 | 101 |
| New Bedford - Fall River - Attleboro, Mass. | 36,991 | 102 |
| Saginaw - Bay City - Midland, Mich. | 36,373 | 103 |
| Augusta, Ga. | 35,771 | 104 |
| Atlantic City, N.J. | 35,717 | 105 |
| Albuquerque, N.M. | 35,535 | 106 |
| Beaumont - Port Arthur, Tex. | 34,740 | 107 |
| Lansing - East Lansing, Mich. | 34,637 | 108 |
| Spokane, Wash. | 34,499 | 109 |
| Wichita, Kans. | 34,480 | 110 |
| Evansville, Ind. | 34,378 | 111 |
| Tacoma, Wash. | 34,166 | 112 |
| Des Moines, Iowa | 34,058 | 113 |
| Shreveport, La. | 33,552 | 114 |
| Manchester - Nashua, N.H. | 32,058 | 115 |
| Madison, Wisc. | 31,686 | 116 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 31,606 | 117 |
| Ann Arbor, Mich. | 31,221 | 118 |
| Springfield, Mo. | 31,107 | 119 |
| Johnson City - Kingsport - Bristol, Tenn. | 31,073 | 120 |
| Aurora - Elgin, Ill. | 31,005 | 121 |
| Macon - Warner Robins, Ga. | 30,977 | 122 |
| Daytona Beach, Fla. | 30,641 | 123 |
| Brownsville - Harlingen, Tex. | 30,437 | 124 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 29,947 | 125 |
| Lexington-Fayette, Ky. | 29,572 | 126 |
| Binghamton, N.Y. | 28,965 | 127 |
| Trenton, N.J. | 28,857 | 128 |
| Reno, Nev. | 28,853 | 129 |
| Laredo, Tex. | 28,218 | 130 |
| Modesto, Cal. | 28,184 | 131 |
| Melbourne - Titusville - Palm Bay, Fla. | 28,156 | 132 |
| Bakersfield, Cal. | 28,117 | 133 |
| Salinas - Seaside - Monterey, Cal. | 27,996 | 134 |
| Montgomery, Ala. | 27,897 | 135 |
| Charleston, W.Va. | 27,625 | 136 |
| Poughkeepsie, N.Y. | 26,905 | 137 |
| Huntington - Ashland, W.Va.-Ky. | 26,822 | 138 |
| Fort Wayne, Ind. | 26,767 | 139 |
| Joliet, Ill. | 26,304 | 140 |
| Stockton, Cal. | 26,144 | 141 |
| McAllen - Edinburg - Mission, Tex. | 25,931 | 142 |
| Odessa, Tex. | 25,712 | 143 |
| Lubbock, Tex. | 25,676 | 144 |
| Santa Rosa - Petaluma, Cal. | 25,666 | 145 |
| Reading, Pa. | 25,589 | 146 |
| Lancaster, Pa. | 24,648 | 147 |
| Sarasota, Fla. | 24,365 | 148 |
| Peoria, Ill. | 23,915 | 149 |
| Savannah, Ga. | 23,605 | 150 |
| **Total Top 150** | **14,917,339** | |
| Pensacola, Fla. | 23,282 | 151 |
| York, Pa. | 23,136 | 152 |
| Fort Myers - Cape Coral, Fla. | 22,905 | 153 |
| Lakeland - Winter Haven, Fla. | 22,562 | 154 |
| Rockford, Ill. | 22,346 | 155 |
| Orange County, N.Y. | 22,245 | 156 |
| Colorado Springs, Colo. | 22,203 | 157 |
| Green Bay, Wisc. | 21,939 | 158 |
| Portland, Me. | 21,357 | 159 |
| Roanoke, Va. | 21,313 | 160 |
| Kalamazoo, Mich. | 20,957 | 161 |
| Appleton - Oshkosh - Neenah, Wisc. | 20,540 | 162 |
| Waco, Tex. | 20,351 | 163 |
| Erie, Pa. | 20,322 | 164 |
| Boise, Ida. | 20,112 | 165 |
| Amarillo, Tex. | 20,088 | 166 |
| Vallejo - Fairfield - Napa, Cal. | 19,801 | 167 |
| Hamilton - Middletown, Ohio | 19,426 | 168 |
| Lafayette, La. | 19,345 | 169 |
| Abilene, Tex. | 19,175 | 170 |
| Springfield, Ill. | 19,015 | 171 |
| Topeka, Kans. | 18,701 | 172 |
| Midland, Tex. | 18,527 | 173 |
| Duluth, Minn. | 18,518 | 174 |
| Hickory, N.C. | 18,303 | 175 |
| Visalia - Tulare - Porterville, Cal. | 18,234 | 176 |
| Lorain - Elyria, Ohio | 18,129 | 177 |
| Lincoln, Neb. | 18,091 | 178 |
| Biloxi - Gulfport, Miss. | 17,979 | 179 |
| Fayetteville, N.C. | 17,968 | 180 |
| South Bend - Mishawaka, Ind. | 17,858 | 181 |
| Houma - Thibodaux, La. | 17,834 | 182 |
| Champaign - Urbana - Rantoul, Ill. | 17,596 | 183 |
| Cedar Rapids, Iowa | 17,278 | 184 |
| Huntsville, Ala. | 17,152 | 185 |
| Gainesville, Fla. | 17,104 | 186 |
| Longview - Marshall, Tex. | 16,907 | 187 |
| Asheville, N.C. | 16,720 | 188 |
| Tallahassee, Fla. | 16,640 | 189 |
| Niagara Falls, N.Y. | 16,502 | 190 |
| Eugene - Springfield, Ore. | 16,468 | 191 |
| Lake Charles, La. | 16,252 | 192 |
| Santa Cruz, Cal. | 16,005 | 193 |
| Columbus, Ga. | 15,915 | 194 |
| Utica - Rome, N.Y. | 15,597 | 195 |
| Fort Pierce, Fla. | 15,475 | 196 |
| Boulder - Longmont, Colo. | 15,410 | 197 |
| Beaver County, Pa. | 15,330 | 198 |
| Alexandria, La. | 15,312 | 199 |
| Joplin, Mo. | 15,277 | 200 |
| **Total Top 200** | **15,852,841** | |
| Anderson, S.C. | 15,181 | 201 |
| Bradenton, Fla. | 15,111 | 202 |
| Athens, Ga. | 14,892 | 203 |
| Galveston - Texas City, Tex. | 14,817 | 204 |
| Killeen - Temple, Tex. | 14,754 | 205 |
| Wheeling, W.Va. | 14,665 | 206 |
| Rochester, Minn. | 14,554 | 207 |
| Terre Haute, Ind. | 14,341 | 208 |
| Decatur, Ill. | 13,985 | 209 |
| Fort Smith, Ark. | 13,954 | 210 |
| Janesville - Beloit, Wisc. | 13,895 | 211 |
| Benton Harbor, Mich. | 13,867 | 212 |
| Vancouver, Wash. | 13,811 | 213 |
| Parkersburg - Marietta, W.Va.-Ohio | 13,639 | 214 |
| Ocala, Fla. | 13,489 | 215 |
| Wilmington, N.C. | 13,360 | 216 |
| Bloomington - Normal, Ill. | 13,351 | 217 |
| Brazoria, Tex. | 13,207 | 218 |
| Florence, S.C. | 13,182 | 219 |
| Fayetteville - Springdale, Ark. | 13,176 | 220 |
| Billings, Mont. | 12,909 | 221 |
| Chico, Cal. | 12,886 | 222 |
| Salem, Ore. | 12,871 | 223 |
| New London - Norwich, Conn. | 12,687 | 224 |
| Lima, Ohio | 12,516 | 225 |
| Muncie, Ind. | 12,490 | 226 |
| Waterloo - Cedar Falls, Iowa | 12,439 | 227 |
| San Angelo, Tex. | 12,367 | 228 |
| Yakima, Wash. | 12,209 | 229 |
| Naples, Fla. | 12,064 | 230 |
| Redding, Cal. | 12,055 | 231 |
| Wichita Falls, Tex. | 12,024 | 232 |
| Texarkana, Tex.-Ark. | 11,914 | 233 |
| Provo - Orem, Utah | 11,839 | 234 |
| Lynchburg, Va. | 11,779 | 235 |
| Tuscaloosa, Ala. | 11,779 | 235 |
| La Crosse, Wisc. | 11,729 | 237 |
| Fargo - Moorhead, N.D.-Minn. | 11,540 | 238 |
| Burlington, Vt. | 11,508 | 239 |
| Racine, Wisc. | 11,470 | 240 |
| St. Cloud, Minn. | 11,398 | 241 |
| Jackson, Mich. | 11,277 | 242 |
| Pittsfield, Mass. | 11,248 | 243 |
| Santa Fe, N.M. | 11,146 | 244 |
| Monroe, La. | 11,111 | 245 |
| Charlottesville, Va. | 11,088 | 246 |
| Battle Creek, Mich. | 10,991 | 247 |
| Lafayette - West Lafayette, Ind. | 10,962 | 248 |
| Elkhart - Goshen, Ind. | 10,944 | 249 |
| Glens Falls, N.Y. | 10,913 | 250 |
| **Total Top 250** | **16,488,225** | |
| Johnstown, Pa. | 10,863 | 251 |
| Mansfield, Ohio | 10,859 | 252 |
| Dothan, Ala. | 10,797 | 253 |
| Burlington, N.C. | 10,796 | 254 |
| Richland - Kennewick - Pasco, Wash. | 10,765 | 255 |
| Pascagoula, Miss. | 10,700 | 256 |
| Florence, Ala. | 10,424 | 257 |
| Bangor, Me. | 10,378 | 258 |
| Owensboro, Ky. | 10,360 | 259 |
| Tyler, Tex. | 10,275 | 260 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 10,219 | 261 |
| Steubenville - Weirton, Ohio-W.Va. | 10,126 | 262 |
| Bremerton, Wash. | 10,096 | 263 |
| Altoona, Pa. | 10,094 | 264 |
| Vineland - Millville - Bridgeton, N.J. | 9,864 | 265 |
| Fort Walton Beach, Fla. | 9,805 | 266 |
| Hagerstown, Md. | 9,752 | 267 |
| Jackson, Tenn. | 9,472 | 268 |
| Panama City, Fla. | 9,439 | 269 |
| Kokomo, Ind. | 9,373 | 270 |
| Sioux Falls, S.D. | 9,357 | 271 |
| Muskegon, Mich. | 9,346 | 272 |
| Cumberland, Md. | 9,315 | 273 |
| Sioux City, Iowa | 9,287 | 274 |
| Victoria, Tex. | 9,046 | 275 |
| Albany, Ga. | 9,041 | 276 |
| Kenosha, Wisc. | 8,969 | 277 |
| Anderson, Ind. | 8,878 | 278 |
| Williamsport, Pa. | 8,851 | 279 |
| Olympia, Wash. | 8,358 | 280 |
| Medford, Ore. | 8,344 | 281 |
| Lawton, Okla. | 8,330 | 282 |
| Las Cruces, N.M. | 8,315 | 283 |
| Sherman - Denison, Tex. | 8,150 | 284 |
| Danville, Va. | 8,132 | 285 |
| Sheboygan, Wisc. | 8,127 | 286 |
| Rapid City, S.D. | 8,037 | 287 |
| State College, Pa. | 7,964 | 288 |
| Wausau, Wisc. | 7,958 | 289 |
| Bismarck, N.D. | 7,956 | 290 |
| Sharon, Pa. | 7,949 | 291 |
| Casper, Wyo. | 7,911 | 292 |
| Jacksonville, N.C. | 7,843 | 293 |
| Enid, Okla. | 7,823 | 294 |
| Bryan - College Station, Tex. | 7,783 | 295 |
| Anniston, Ala. | 7,713 | 296 |
| Fort Collins - Loveland, Colo. | 7,608 | 297 |
| Bloomington, Ind. | 7,426 | 298 |
| Elmira, N.Y. | 7,413 | 299 |
| Pueblo, Colo. | 7,318 | 300 |
| Dubuque, Iowa | 7,030 | 301 |
| Yuba City, Cal. | 7,012 | 302 |
| Columbia, Mo. | 6,878 | 303 |
| Bellingham, Wash. | 6,847 | 304 |
| Cheyenne, Wyo. | 6,758 | 305 |
| Eau Claire, Wisc. | 6,683 | 306 |
| Grand Forks, N.D. | 6,008 | 307 |
| Kankakee, Ill. | 5,981 | 308 |
| Iowa City, Iowa | 5,894 | 309 |
| Gadsden, Ala. | 5,799 | 310 |
| Lewiston - Auburn, Me. | 5,669 | 311 |
| Pine Bluff, Ark. | 5,544 | 312 |
| Great Falls, Mont. | 5,539 | 313 |
| Greeley, Colo. | 5,506 | 314 |
| St. Joseph, Mo. | 5,021 | 315 |
| Lawrence, Kans. | 4,726 | 316 |
| **Total Above Areas** | **17,038,125** | |
| **Percent of U.S.** | **81.9083** | |
| **U.S. Total** | **20,801,464** | |

# MAJOR HOUSEHOLD APPLIANCE SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 604,173 | 1 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 451,673 | 2 |
| New York, N.Y. | 398,796 | 3 |
| Chicago, Ill. | 396,434 | 4 |
| Philadelphia, Pa. | 321,287 | 5 |
| Detroit, Mich. | 272,696 | 6 |
| Houston, Tex. | 267,291 | 7 |
| Washington, D.C. | 233,549 | 8 |
| Dallas, Tex. | 208,421 | 9 |
| Nassau - Suffolk, N.Y. | 199,946 | 10 |
| St. Louis, Mo. | 178,982 | 11 |
| Atlanta, Ga. | 174,391 | 12 |
| Anaheim - Santa Ana, Cal. | 168,377 | 13 |
| Denver, Colo. | 162,311 | 14 |
| Minneapolis - St. Paul, Minn. | 157,326 | 15 |
| Tampa - St. Petersburg - Clearwater, Fla. | 152,919 | 16 |
| Baltimore, Md. | 150,115 | 17 |
| San Diego, Cal. | 150,108 | 18 |
| Phoenix, Ariz. | 135,426 | 19 |
| Seattle, Wash. | 134,699 | 20 |
| Pittsburgh, Pa. | 133,475 | 21 |
| Miami - Hialeah, Fla. | 125,694 | 22 |
| San Jose, Cal. | 116,749 | 23 |
| Oakland, Cal. | 116,497 | 24 |
| Cleveland, Ohio | 115,546 | 25 |
| San Francisco, Cal. | 115,322 | 26 |
| Riverside - San Bernardino, Cal. | 114,345 | 27 |
| Newark, N.J. | 113,327 | 28 |
| Kansas City, Mo.-Kans. | 110,849 | 29 |
| New Orleans, La. | 106,901 | 30 |
| Cincinnati, Ohio | 102,429 | 31 |
| Bergen - Passaic, N.J. | 100,405 | 32 |
| Portland, Ore. | 97,843 | 33 |
| Fort Worth - Arlington, Tex. | 96,030 | 34 |
| Oklahoma City, Okla. | 92,109 | 35 |
| Columbus, Ohio | 89,495 | 36 |
| Norfolk - Virginia Beach - Newport News, Va. | 88,969 | 37 |
| Sacramento, Cal. | 87,875 | 38 |
| San Antonio, Tex. | 86,217 | 39 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 85,646 | 40 |
| Milwaukee, Wisc. | 84,711 | 41 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 80,547 | 42 |
| Middlesex - Somerset - Hunterdon, N.J. | 79,466 | 43 |
| Indianapolis, Ind. | 76,731 | 44 |
| Salt Lake City - Ogden, Utah | 75,878 | 45 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 74,674 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 73,753 | 47 |
| Dayton - Springfield, Ohio | 72,306 | 48 |
| Louisville, Ky. | 69,429 | 49 |
| Memphis, Tenn. | 68,514 | 50 |
| **Total Top 50** | **7,770,652** |  |
| Nashville, Tenn. | 66,203 | 51 |
| Austin, Tex. | 64,121 | 52 |
| Orlando, Fla. | 63,006 | 53 |
| Las Vegas, Nev. | 61,388 | 54 |
| New Haven - Waterbury - Meriden, Conn. | 60,034 | 55 |
| Rochester, N.Y. | 59,862 | 56 |
| Buffalo, N.Y. | 58,656 | 57 |
| Tulsa, Okla. | 58,362 | 58 |
| Knoxville, Tenn. | 56,730 | 59 |
| Omaha, Neb. | 55,999 | 60 |
| Richmond - Petersburg, Va. | 55,907 | 61 |
| Albany - Schenectady - Troy, N.Y. | 55,371 | 62 |
| Birmingham, Ala. | 55,253 | 63 |
| Monmouth - Ocean, N.J. | 55,162 | 64 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 53,883 | 65 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 52,647 | 66 |
| Baton Rouge, La. | 52,636 | 67 |
| Jacksonville, Fla. | 52,286 | 68 |
| Toledo, Ohio | 50,131 | 69 |
| Raleigh - Durham, N.C. | 49,683 | 70 |
| Providence - Pawtucket - Woonsocket, R.I. | 48,824 | 71 |
| Greenville - Spartanburg, S.C. | 48,129 | 72 |
| Grand Rapids, Mich. | 45,063 | 73 |
| Honolulu, Haw. | 44,446 | 74 |
| Allentown - Bethlehem, Pa. | 44,212 | 75 |
| Oxnard - Ventura, Cal. | 42,970 | 76 |
| Tucson, Ariz. | 42,904 | 77 |
| Harrisburg - Lebanon - Carlisle, Pa. | 42,731 | 78 |
| Wichita, Kans. | 42,730 | 79 |
| Gary - Hammond, Ind. | 42,714 | 80 |
| Little Rock - North Little Rock, Ark. | 41,489 | 81 |
| Beaumont - Port Arthur, Tex. | 41,288 | 82 |
| Wilmington, Del. | 41,041 | 83 |
| Madison, Wisc. | 39,930 | 84 |
| Johnson City - Kingsport - Bristol, Tenn. | 39,594 | 85 |
| Flint, Mich. | 38,931 | 86 |
| Saginaw - Bay City - Midland, Mich. | 38,895 | 87 |
| Springfield, Mass. | 37,733 | 88 |
| Charleston, S.C. | 36,718 | 89 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 36,626 | 90 |
| Akron, Ohio | 36,557 | 91 |
| Syracuse, N.Y. | 35,516 | 92 |
| Colorado Springs, Colo. | 34,397 | 93 |
| El Paso, Tex. | 34,352 | 94 |
| Fort Myers - Cape Coral, Fla. | 34,007 | 95 |
| Scranton - Wilkes-Barre, Pa. | 33,937 | 96 |
| Anchorage, Alas. | 33,800 | 97 |
| Lancaster, Pa. | 33,512 | 98 |
| Portsmouth - Dover - Rochester, N.H. | 33,146 | 99 |
| Fresno, Cal. | 32,780 | 100 |
| **Total Top 100** | **10,086,944** |  |
| Des Moines, Iowa | 32,684 | 101 |
| Mobile, Ala. | 32,552 | 102 |
| Chattanooga, Tenn. | 32,362 | 103 |
| Corpus Christi, Tex. | 32,130 | 104 |
| Youngstown - Warren, Ohio | 31,950 | 105 |
| Bakersfield, Cal. | 31,760 | 106 |
| Columbia, S.C. | 31,752 | 107 |
| Sarasota, Fla. | 31,707 | 108 |
| New Bedford - Fall River - Attleboro, Mass. | 31,649 | 109 |
| Laredo, Tex. | 31,511 | 110 |
| Evansville, Ind. | 31,334 | 111 |
| Atlantic City, N.J. | 31,184 | 112 |
| Melbourne - Titusville - Palm Bay, Fla. | 31,022 | 113 |
| Shreveport, La. | 30,556 | 114 |
| Albuquerque, N.M. | 30,300 | 115 |
| Worcester - Fitchburg - Leominster, Mass. | 30,041 | 116 |
| Tacoma, Wash. | 29,603 | 117 |
| Lafayette, La. | 29,551 | 118 |
| Lexington-Fayette, Ky. | 28,984 | 119 |
| McAllen - Edinburg - Mission, Tex. | 28,980 | 120 |
| Canton, Ohio | 28,913 | 121 |
| Fort Wayne, Ind. | 28,476 | 122 |
| Daytona Beach, Fla. | 27,390 | 123 |
| Lake County, Ill. | 27,169 | 124 |
| Manchester - Nashua, N.H. | 26,892 | 125 |
| Lansing - East Lansing, Mich. | 26,780 | 126 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 26,752 | 127 |
| Reno, Nev. | 26,527 | 128 |
| Vallejo - Fairfield - Napa, Cal. | 25,742 | 129 |
| Modesto, Cal. | 25,683 | 130 |
| Jersey City, N.J. | 25,671 | 131 |
| Huntington - Ashland, W.Va.-Ky. | 25,668 | 132 |
| Amarillo, Tex. | 25,558 | 133 |
| Spokane, Wash. | 25,469 | 134 |
| Pensacola, Fla. | 25,358 | 135 |
| Lakeland - Winter Haven, Fla. | 25,238 | 136 |
| Jackson, Miss. | 24,944 | 137 |
| Peoria, Ill. | 24,648 | 138 |
| Fayetteville, N.C. | 24,020 | 139 |
| Salinas - Seaside - Monterey, Cal. | 23,879 | 140 |
| York, Pa. | 23,493 | 141 |
| Erie, Pa. | 23,431 | 142 |
| Visalia - Tulare - Porterville, Cal. | 23,347 | 143 |
| Stockton, Cal. | 23,287 | 144 |
| St. Cloud, Minn. | 23,058 | 145 |
| Santa Rosa - Petaluma, Cal. | 22,982 | 146 |
| Charleston, W.Va. | 22,855 | 147 |
| Longview - Marshall, Tex. | 22,486 | 148 |
| Springfield, Mo. | 22,473 | 149 |
| Rockford, Ill. | 22,395 | 150 |
| **Total Top 150** | **11,459,140** |  |
| Houma - Thibodaux, La. | 22,331 | 151 |
| Appleton - Oshkosh - Neenah, Wisc. | 22,257 | 152 |
| Augusta, Ga. | 22,251 | 153 |
| Orange County, N.Y. | 21,826 | 154 |
| Utica - Rome, N.Y. | 21,417 | 155 |
| Odessa, Tex. | 20,742 | 156 |
| Macon - Warner Robins, Ga. | 20,544 | 157 |
| Bradenton, Fla. | 20,482 | 158 |
| Tallahassee, Fla. | 20,353 | 159 |
| Duluth, Minn. | 20,296 | 160 |
| Kalamazoo, Mich. | 20,239 | 161 |
| Fort Pierce, Fla. | 20,228 | 162 |
| Killeen - Temple, Tex. | 20,175 | 163 |
| South Bend - Mishawaka, Ind. | 20,083 | 164 |
| Boulder - Longmont, Colo. | 19,865 | 165 |
| Springfield, Ill. | 19,665 | 166 |
| Trenton, N.J. | 19,607 | 167 |
| Eugene - Springfield, Ore. | 19,584 | 168 |
| Reading, Pa. | 19,393 | 169 |
| Gainesville, Fla. | 19,307 | 170 |
| Galveston - Texas City, Tex. | 19,218 | 171 |
| Huntsville, Ala. | 19,208 | 172 |
| Naples, Fla. | 18,926 | 173 |
| Wichita Falls, Tex. | 18,867 | 174 |
| Asheville, N.C. | 18,706 | 175 |
| Savannah, Ga. | 18,604 | 176 |
| Brownsville - Harlingen, Tex. | 18,592 | 177 |
| Abilene, Tex. | 18,506 | 178 |
| Lubbock, Tex. | 18,205 | 179 |
| Fort Collins - Loveland, Colo. | 18,203 | 180 |
| Green Bay, Wisc. | 18,112 | 181 |
| Salem, Ore. | 17,873 | 182 |
| Billings, Mont. | 17,772 | 183 |
| Lake Charles, La. | 17,435 | 184 |
| Ocala, Fla. | 17,320 | 185 |
| Aurora - Elgin, Ill. | 17,171 | 186 |
| Binghamton, N.Y. | 17,115 | 187 |
| Ann Arbor, Mich. | 17,092 | 188 |
| Hickory, N.C. | 17,004 | 189 |
| Waco, Tex. | 16,806 | 190 |
| Biloxi - Gulfport, Miss. | 16,433 | 191 |
| Roanoke, Va. | 16,415 | 192 |
| Santa Cruz, Cal. | 16,260 | 193 |
| New London - Norwich, Conn. | 15,883 | 194 |
| Midland, Tex. | 15,882 | 195 |
| Montgomery, Ala. | 15,868 | 196 |
| Columbus, Ga. | 15,628 | 197 |
| Tyler, Tex. | 15,579 | 198 |
| Fort Walton Beach, Fla. | 15,498 | 199 |
| Topeka, Kans. | 15,352 | 200 |
| **Total Top 200** | **12,389,318** |  |
| Monroe, La. | 15,246 | 201 |
| Lima, Ohio | 14,916 | 202 |
| Terre Haute, Ind. | 14,900 | 203 |
| Johnstown, Pa. | 14,548 | 204 |
| Cedar Rapids, Iowa | 14,303 | 205 |
| Dothan, Ala. | 14,214 | 206 |
| Joplin, Mo. | 14,184 | 207 |
| Fort Smith, Ark. | 14,071 | 208 |
| Champaign - Urbana - Rantoul, Ill. | 14,038 | 209 |
| Provo - Orem, Utah | 14,034 | 210 |
| San Angelo, Tex. | 13,834 | 211 |
| Panama City, Fla. | 13,631 | 212 |
| Lynchburg, Va. | 13,518 | 213 |
| Boise, Ida. | 13,505 | 214 |
| Owensboro, Ky. | 13,402 | 215 |
| Eau Claire, Wisc. | 13,276 | 216 |
| Decatur, Ill. | 13,203 | 217 |
| Rochester, Minn. | 13,160 | 218 |
| Waterloo - Cedar Falls, Iowa | 13,088 | 219 |
| Joliet, Ill. | 12,906 | 220 |
| La Crosse, Wisc. | 12,837 | 221 |
| Portland, Me. | 12,765 | 222 |
| Alexandria, La. | 12,735 | 223 |
| Chico, Cal. | 12,732 | 224 |
| Lorain - Elyria, Ohio | 12,692 | 225 |
| Olympia, Wash. | 12,530 | 226 |
| Lawton, Okla. | 12,505 | 227 |
| Charlottesville, Va. | 12,501 | 228 |
| Sioux Falls, S.D. | 12,458 | 229 |
| Medford, Ore. | 12,417 | 230 |
| Poughkeepsie, N.Y. | 12,407 | 231 |
| Altoona, Pa. | 12,385 | 232 |
| Wheeling, W.Va. | 12,301 | 233 |
| Fargo - Moorhead, N.D.-Minn. | 12,237 | 234 |
| Burlington, Vt. | 12,232 | 235 |
| Greeley, Colo. | 11,974 | 236 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 11,868 | 237 |
| Bryan - College Station, Tex. | 11,655 | 238 |
| Bismarck, N.D. | 11,435 | 239 |
| Janesville - Beloit, Wisc. | 11,388 | 240 |
| Fayetteville - Springdale, Ark. | 11,368 | 241 |
| Rapid City, S.D. | 11,361 | 242 |
| Racine, Wisc. | 11,204 | 243 |
| Jackson, Tenn. | 11,153 | 244 |
| Parkersburg - Marietta, W.Va.-Ohio | 11,152 | 245 |
| Anderson, Ind. | 11,109 | 246 |
| Wilmington, N.C. | 11,080 | 247 |
| Victoria, Tex. | 11,026 | 248 |
| Florence, Ala. | 10,837 | 249 |
| Muskegon, Mich. | 10,832 | 250 |
| **Total Top 250** | **13,024,471** |  |
| Bloomington - Normal, Ill. | 10,811 | 251 |
| Yakima, Wash. | 10,799 | 252 |
| Yuba City, Cal. | 10,685 | 253 |
| Anderson, S.C. | 10,634 | 254 |
| Lafayette - West Lafayette, Ind. | 10,625 | 255 |
| Great Falls, Mont. | 10,605 | 256 |
| Elkhart - Goshen, Ind. | 10,575 | 257 |
| Athens, Ga. | 10,480 | 258 |
| Bremerton, Wash. | 10,445 | 259 |
| Niagara Falls, N.Y. | 10,303 | 260 |
| Jacksonville, N.C. | 10,247 | 261 |
| Vancouver, Wash. | 10,247 | 261 |
| Texarkana, Tex.-Ark. | 10,244 | 263 |
| Redding, Cal. | 10,216 | 264 |
| Santa Fe, N.M. | 10,147 | 265 |
| Bangor, Me. | 10,079 | 266 |
| Lincoln, Neb. | 10,041 | 267 |
| Bellingham, Wash. | 10,015 | 268 |
| Hagerstown, Md. | 9,930 | 269 |
| Beaver County, Pa. | 9,929 | 270 |
| Sherman - Denison, Tex. | 9,909 | 271 |
| Sioux City, Iowa | 9,863 | 272 |
| Dubuque, Iowa | 9,828 | 273 |
| Benton Harbor, Mich. | 9,793 | 274 |
| Hamilton - Middletown, Ohio | 9,784 | 275 |
| Kokomo, Ind. | 9,620 | 276 |
| Florence, S.C. | 9,606 | 277 |
| Richland - Kennewick - Pasco, Wash. | 9,582 | 278 |
| Las Cruces, N.M. | 9,484 | 279 |
| Burlington, N.C. | 9,475 | 280 |
| Albany, Ga. | 9,468 | 281 |
| Battle Creek, Mich. | 9,399 | 282 |
| Columbia, Mo. | 9,381 | 283 |
| Grand Forks, N.D. | 9,205 | 284 |
| Kenosha, Wisc. | 9,202 | 285 |
| Williamsport, Pa. | 9,099 | 286 |
| Tuscaloosa, Ala. | 9,098 | 287 |
| Cumberland, Md. | 9,055 | 288 |
| Bloomington, Ind. | 8,934 | 289 |
| Muncie, Ind. | 8,911 | 290 |
| Anniston, Ala. | 8,774 | 291 |
| Sharon, Pa. | 8,724 | 292 |
| Cheyenne, Wyo. | 8,710 | 293 |
| Casper, Wyo. | 8,708 | 294 |
| Brazoria, Tex. | 8,625 | 295 |
| Vineland - Millville - Bridgeton, N.J. | 8,625 | 295 |
| Pascagoula, Miss. | 8,530 | 297 |
| Wausau, Wisc. | 8,519 | 298 |
| Pueblo, Colo. | 8,482 | 299 |
| State College, Pa. | 8,443 | 300 |
| Pittsfield, Mass. | 8,424 | 301 |
| Jackson, Mich. | 8,301 | 302 |
| St. Joseph, Mo. | 8,296 | 303 |
| Steubenville - Weirton, Ohio-W.Va. | 8,164 | 304 |
| Enid, Okla. | 7,827 | 305 |
| Gadsden, Ala. | 7,648 | 306 |
| Elmira, N.Y. | 7,566 | 307 |
| Iowa City, Iowa | 7,256 | 308 |
| Glens Falls, N.Y. | 6,950 | 309 |
| Pine Bluff, Ark. | 6,805 | 310 |
| Kankakee, Ill. | 6,747 | 311 |
| Sheboygan, Wisc. | 6,593 | 312 |
| Danville, Va. | 6,485 | 313 |
| Lewiston - Auburn, Me. | 6,443 | 314 |
| Mansfield, Ohio | 6,228 | 315 |
| Lawrence, Kans. | 5,362 | 316 |
| **Total Above Areas** | **13,621,459** |  |
| **Percent of U.S.** | **80.2926** |  |
| **U.S. Total** | **16,964,783** |  |

# TELEVISION SALES

| Area | ($000) | Rank |
|---|---|---|
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 355,426 | 1 |
| Los Angeles - Long Beach, Cal. | 349,483 | 2 |
| New York, N.Y. | 236,048 | 3 |
| Chicago, Ill. | 187,616 | 4 |
| Washington, D.C. | 155,651 | 5 |
| Houston, Tex. | 138,312 | 6 |
| Detroit, Mich. | 137,602 | 7 |
| Philadelphia, Pa. | 134,677 | 8 |
| Atlanta, Ga. | 104,369 | 9 |
| Dallas, Tex. | 102,522 | 10 |
| Denver, Colo. | 94,736 | 11 |
| Nassau - Suffolk, N.Y. | 92,039 | 12 |
| Miami - Hialeah, Fla. | 89,722 | 13 |
| Tampa - St. Petersburg - Clearwater, Fla. | 86,585 | 14 |
| St. Louis, Mo. | 77,196 | 15 |
| Minneapolis - St. Paul, Minn. | 75,967 | 16 |
| Baltimore, Md. | 75,065 | 17 |
| San Francisco, Cal. | 74,826 | 18 |
| Pittsburgh, Pa. | 74,522 | 19 |
| Oakland, Cal. | 73,130 | 20 |
| Phoenix, Ariz. | 68,953 | 21 |
| Anaheim - Santa Ana, Cal. | 67,952 | 22 |
| Oklahoma City, Okla. | 66,956 | 23 |
| San Diego, Cal. | 61,900 | 24 |
| Cleveland, Ohio | 61,192 | 25 |
| Columbus, Ohio | 56,384 | 26 |
| San Jose, Cal. | 53,511 | 27 |
| Seattle, Wash. | 51,787 | 28 |
| Newark, N.J. | 50,862 | 29 |
| Riverside - San Bernardino, Cal. | 50,565 | 30 |
| Cincinnati, Ohio | 50,644 | 31 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 48,992 | 32 |
| San Antonio, Tex. | 48,922 | 33 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 47,214 | 34 |
| Fort Worth - Arlington, Tex. | 46,693 | 35 |
| Bergen - Passaic, N.J. | 46,577 | 36 |
| New Orleans, La. | 45,956 | 37 |
| Kansas City, Mo.-Kans. | 45,688 | 38 |
| Milwaukee, Wisc. | 43,541 | 39 |
| Indianapolis, Ind. | 43,347 | 40 |
| Sacramento, Cal. | 38,561 | 41 |
| Memphis, Tenn. | 37,795 | 42 |
| Portland, Ore. | 36,072 | 43 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 34,774 | 44 |
| Greensboro - Winston-Salem - High Point, N.C. | 34,035 | 45 |
| Nashville, Tenn. | 33,854 | 46 |
| Louisville, Ky. | 33,074 | 47 |
| Orlando, Fla. | 32,362 | 48 |
| Norfolk - Virginia Beach - Newport News, Va. | 31,673 | 49 |
| Middlesex - Somerset - Hunterdon, N.J. | 31,175 | 50 |
| **Total Top 50** | **4,116,605** | |
| New Haven - Waterbury - Meriden, Conn. | 30,927 | 51 |
| Buffalo, N.Y. | 30,557 | 52 |
| Tulsa, Okla. | 30,547 | 53 |
| Dayton - Springfield, Ohio | 29,715 | 54 |
| Madison, Wisc. | 29,229 | 55 |
| Knoxville, Tenn. | 28,871 | 56 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 28,194 | 57 |
| Albany - Schenectady - Troy, N.Y. | 28,064 | 58 |
| Toledo, Ohio | 27,453 | 59 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 26,559 | 60 |
| Las Vegas, Nev. | 26,545 | 61 |
| Rochester, N.Y. | 26,074 | 62 |
| Birmingham, Ala. | 26,046 | 63 |
| Baton Rouge, La. | 25,946 | 64 |
| Salt Lake City - Ogden, Utah | 25,381 | 65 |
| Portsmouth - Dover - Rochester, N.H. | 24,751 | 66 |
| Grand Rapids, Mich. | 24,223 | 67 |
| Springfield, Mass. | 22,677 | 68 |
| Greenville - Spartanburg, S.C. | 22,595 | 69 |
| Omaha, Neb. | 22,287 | 70 |
| Tucson, Ariz. | 21,784 | 71 |
| Little Rock - North Little Rock, Ark. | 21,278 | 72 |
| Raleigh - Durham, N.C. | 21,176 | 73 |
| Jacksonville, Fla. | 20,939 | 74 |
| El Paso, Tex. | 20,867 | 75 |
| Providence - Pawtucket - Woonsocket, R.I. | 20,701 | 76 |
| Austin, Tex. | 20,673 | 77 |
| Richmond - Petersburg, Va. | 20,250 | 78 |
| Wilmington, Del. | 20,245 | 79 |
| Beaumont - Port Arthur, Tex. | 20,221 | 80 |
| Monmouth - Ocean, N.J. | 19,878 | 81 |
| Gary - Hammond, Ind. | 18,722 | 82 |
| Allentown - Bethlehem, Pa. | 18,264 | 83 |
| Albuquerque, N.M. | 18,201 | 84 |
| Oxnard - Ventura, Cal. | 17,693 | 85 |
| Anchorage, Alas. | 17,671 | 86 |
| Harrisburg - Lebanon - Carlisle, Pa. | 17,634 | 87 |
| Honolulu, Haw. | 17,622 | 88 |
| Flint, Mich. | 17,531 | 89 |
| Corpus Christi, Tex. | 17,127 | 90 |
| Lexington-Fayette, Ky. | 16,791 | 91 |
| Sarasota, Fla. | 16,516 | 92 |
| Worcester - Fitchburg - Leominster, Mass. | 16,449 | 93 |
| Chattanooga, Tenn. | 16,240 | 94 |
| Wichita, Kans. | 15,442 | 95 |
| Fresno, Cal. | 15,362 | 96 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 15,326 | 97 |
| Des Moines, Iowa | 14,528 | 98 |
| Fort Wayne, Ind. | 14,433 | 99 |
| McAllen - Edinburg - Mission, Tex. | 14,184 | 100 |
| **Total Top 100** | **5,196,994** | |
| Charleston, S.C. | 14,047 | 101 |
| Akron, Ohio | 13,908 | 102 |
| Tacoma, Wash. | 13,877 | 103 |
| Lubbock, Tex. | 13,780 | 104 |
| Scranton - Wilkes-Barre, Pa. | 13,773 | 105 |
| Saginaw - Bay City - Midland, Mich. | 13,685 | 106 |
| Colorado Springs, Colo. | 13,559 | 107 |
| Brownsville - Harlingen, Tex. | 13,475 | 108 |
| Evansville, Ind. | 13,380 | 109 |
| Lansing - East Lansing, Mich. | 13,176 | 110 |
| Shreveport, La. | 13,163 | 111 |
| Johnson City - Kingsport - Bristol, Tenn. | 13,144 | 112 |
| Mobile, Ala. | 13,079 | 113 |
| Lake County, Ill. | 12,943 | 114 |
| Melbourne - Titusville - Palm Bay, Fla. | 12,887 | 115 |
| Syracuse, N.Y. | 12,817 | 116 |
| Columbia, S.C. | 12,698 | 117 |
| Killeen - Temple, Tex. | 12,498 | 118 |
| Fayetteville, N.C. | 12,320 | 119 |
| Boulder - Longmont, Colo. | 12,269 | 120 |
| Jersey City, N.J. | 12,217 | 121 |
| Appleton - Oshkosh - Neenah, Wisc. | 12,142 | 122 |
| Lancaster, Pa. | 12,048 | 123 |
| Fort Myers - Cape Coral, Fla. | 12,041 | 124 |
| Daytona Beach, Fla. | 12,011 | 125 |
| Reading, Pa. | 11,928 | 126 |
| New Bedford - Fall River - Attleboro, Mass. | 11,828 | 127 |
| Peoria, Ill. | 11,464 | 128 |
| Reno, Nev. | 11,343 | 129 |
| Trenton, N.J. | 11,072 | 130 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 11,066 | 131 |
| Lafayette, La. | 10,943 | 132 |
| Lakeland - Winter Haven, Fla. | 10,657 | 133 |
| Jackson, Miss. | 10,477 | 134 |
| Pensacola, Fla. | 10,305 | 135 |
| Lake Charles, La. | 10,184 | 136 |
| Visalia - Tulare - Porterville, Cal. | 10,118 | 137 |
| Youngstown - Warren, Ohio | 10,076 | 138 |
| South Bend - Mishawakn, Ind. | 9,743 | 139 |
| Columbus, Ga. | 9,742 | 140 |
| Modesto, Cal. | 9,685 | 141 |
| Biloxi - Gulfport, Miss. | 9,591 | 142 |
| Bakersfield, Cal. | 9,531 | 143 |
| Erie, Pa. | 9,528 | 144 |
| Odessa, Tex. | 9,502 | 145 |
| Canton, Ohio | 9,487 | 146 |
| Huntsville, Ala. | 9,363 | 147 |
| Longview - Marshall, Tex. | 9,300 | 148 |
| Manchester - Nashua, N.H. | 9,286 | 149 |
| Bradenton, Fla. | 9,282 | 150 |
| **Total Top 150** | **5,777,432** | |
| Salinas - Seaside - Monterey, Cal. | 9,252 | 151 |
| Stockton, Cal. | 9,153 | 152 |
| Kalamazoo, Mich. | 9,065 | 153 |
| Orange County, N.Y. | 8,954 | 154 |
| Wichita Falls, Tex. | 8,917 | 155 |
| Augusta, Ga. | 8,807 | 156 |
| Atlantic City, N.J. | 8,718 | 157 |
| San Angelo, Tex. | 8,561 | 158 |
| Springfield, Mo. | 8,529 | 159 |
| Fort Pierce, Fla. | 8,519 | 160 |
| Vallejo - Fairfield - Napa, Cal. | 8,481 | 161 |
| Midland, Tex. | 8,443 | 162 |
| Amarillo, Tex. | 8,335 | 163 |
| Huntington - Ashland, W.Va.-Ky. | 8,335 | 163 |
| Naples, Fla. | 8,316 | 165 |
| Utica - Rome, N.Y. | 8,279 | 166 |
| Rockford, Ill. | 8,175 | 167 |
| Montgomery, Ala. | 8,125 | 168 |
| Terre Haute, Ind. | 8,115 | 169 |
| New London - Norwich, Conn. | 8,019 | 170 |
| Muncie, Ind. | 7,844 | 171 |
| Aurora - Elgin, Ill. | 7,793 | 172 |
| Charleston, W.Va. | 7,756 | 173 |
| Laredo, Tex. | 7,645 | 174 |
| Abilene, Tex. | 7,513 | 175 |
| Houma - Thibodaux, La. | 7,484 | 176 |
| Ann Arbor, Mich. | 7,433 | 177 |
| York, Pa. | 7,354 | 178 |
| Duluth, Minn. | 7,338 | 179 |
| Savannah, Ga. | 7,232 | 180 |
| Green Bay, Wisc. | 7,191 | 181 |
| Santa Rosa - Petaluma, Cal. | 7,191 | 181 |
| Fort Smith, Ark. | 7,183 | 183 |
| Ocala, Fla. | 7,128 | 184 |
| Spokane, Wash. | 7,082 | 185 |
| Binghamton, N.Y. | 7,047 | 186 |
| Macon - Warner Robins, Ga. | 6,944 | 187 |
| Wheeling, W.Va. | 6,807 | 188 |
| Hickory, N.C. | 6,784 | 189 |
| Poughkeepsie, N.Y. | 6,705 | 190 |
| Sioux Falls, S.D. | 6,666 | 191 |
| Waco, Tex. | 6,665 | 192 |
| Lorain - Elyria, Ohio | 6,647 | 193 |
| Johnstown, Pa. | 6,627 | 194 |
| Galveston - Texas City, Tex. | 6,611 | 195 |
| Tyler, Tex. | 6,600 | 196 |
| Fort Walton Beach, Fla. | 6,506 | 197 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 6,462 | 198 |
| Tallahassee, Fla. | 6,412 | 199 |
| Santa Cruz, Cal. | 6,307 | 200 |
| **Total Top 200** | **6,159,487** | |
| Salem, Ore. | 5,864 | 201 |
| Chico, Cal. | 5,740 | 202 |
| Joliet, Ill. | 5,691 | 203 |
| Lawton, Okla. | 5,606 | 204 |
| Monroe, La. | 5,461 | 205 |
| Beaver County, Pa. | 5,447 | 206 |
| Tuscaloosa, Ala. | 5,410 | 207 |
| Lima, Ohio | 5,388 | 208 |
| Champaign - Urbana - Rantoul, Ill. | 5,348 | 209 |
| Topeka, Kans. | 5,300 | 210 |
| Asheville, N.C. | 5,297 | 211 |
| Pueblo, Colo. | 5,258 | 212 |
| Decatur, Ill. | 5,251 | 213 |
| Springfield, Ill. | 5,229 | 214 |
| Lafayette - West Lafayette, Ind. | 5,165 | 215 |
| Olympia, Wash. | 5,147 | 216 |
| Billings, Mont. | 5,116 | 217 |
| Joplin, Mo. | 5,076 | 218 |
| Eugene - Springfield, Ore. | 5,029 | 219 |
| Fort Collins - Loveland, Colo. | 5,029 | 219 |
| Lincoln, Neb. | 5,027 | 221 |
| Lynchburg, Va. | 5,000 | 222 |
| Parkersburg - Marietta, W.Va.-Ohio | 4,963 | 223 |
| Cedar Rapids, Iowa | 4,911 | 224 |
| Dothan, Ala. | 4,876 | 225 |
| Pittsfield, Mass. | 4,865 | 226 |
| Niagara Falls, N.Y. | 4,855 | 227 |
| Portland, Me. | 4,850 | 228 |
| Charlottesville, Va. | 4,812 | 229 |
| Muskegon, Mich. | 4,735 | 230 |
| Gainesville, Fla. | 4,700 | 231 |
| Fargo - Moorhead, N.D.-Minn. | 4,687 | 232 |
| Anderson, S.C. | 4,609 | 233 |
| Altoona, Pa. | 4,561 | 234 |
| Victoria, Tex | 4,530 | 235 |
| Bremerton, Wash. | 4,498 | 236 |
| Alexandria, La. | 4,472 | 237 |
| Hagerstown, Md. | 4,449 | 238 |
| Bloomington, Ind. | 4,444 | 239 |
| Brazoria, Tex. | 4,443 | 240 |
| Rochester, Minn. | 4,439 | 241 |
| Burlington, N.C. | 4,414 | 242 |
| Bloomington - Normal, Ill. | 4,393 | 243 |
| Albany, Ga. | 4,314 | 244 |
| Jacksonville, N.C. | 4,314 | 244 |
| Sioux City, Iowa | 4,307 | 246 |
| Texarkana, Tex.-Ark. | 4,306 | 247 |
| Waterloo - Cedar Falls, Iowa | 4,295 | 248 |
| Roanoke, Va. | 4,280 | 249 |
| Bellingham, Wash. | 4,263 | 250 |
| **Total Top 250** | **6,403,952** | |
| Bryan - College Station, Tex. | 4,193 | 251 |
| Redding, Cal. | 4,192 | 252 |
| Burlington, Vt. | 4,147 | 253 |
| Yuba City, Cal. | 4,101 | 254 |
| Elkhart - Goshen, Ind. | 4,042 | 255 |
| Jackson, Tenn. | 4,021 | 256 |
| Janesville - Beloit, Wisc. | 4,012 | 257 |
| Athens, Ga. | 4,001 | 258 |
| Williamsport, Pa. | 3,978 | 259 |
| Cumberland, Md. | 3,964 | 260 |
| Kokomo, Ind. | 3,947 | 261 |
| Florence, S.C. | 3,940 | 262 |
| Benton Harbor, Mich. | 3,887 | 263 |
| Jackson, Mich. | 3,876 | 264 |
| Racine, Wisc. | 3,845 | 265 |
| Cheyenne, Wyo. | 3,843 | 266 |
| Casper, Wyo. | 3,830 | 267 |
| Bangor, Me. | 3,791 | 268 |
| La Crosse, Wisc. | 3,790 | 269 |
| Santa Fe, N.M. | 3,781 | 270 |
| Vancouver, Wash. | 3,715 | 271 |
| Enid, Okla. | 3,607 | 272 |
| Yakima, Wash. | 3,607 | 272 |
| Sherman - Denison, Tex. | 3,579 | 274 |
| Owensboro, Ky. | 3,555 | 275 |
| Medford, Ore. | 3,509 | 276 |
| Bismarck, N.D. | 3,490 | 277 |
| Great Falls, Mont. | 3,478 | 278 |
| St. Joseph, Mo. | 3,444 | 279 |
| Wilmington, N.C. | 3,412 | 280 |
| Fayetteville - Springdale, Ark. | 3,407 | 281 |
| Kenosha, Wisc. | 3,401 | 282 |
| Sharon, Pa. | 3,388 | 283 |
| State College, Pa. | 3,370 | 284 |
| Hamilton - Middletown, Ohio | 3,348 | 285 |
| Las Cruces, N.M. | 3,290 | 286 |
| Grand Forks, N.D. | 3,263 | 287 |
| St. Cloud, Minn. | 3,232 | 288 |
| Wausau, Wisc. | 3,230 | 289 |
| Richland - Kennewick - Pasco, Wash. | 3,223 | 290 |
| Provo - Orem, Utah | 3,206 | 291 |
| Gadsden, Ala. | 3,203 | 292 |
| Mansfield, Ohio | 3,201 | 293 |
| Eau Claire, Wisc. | 3,122 | 294 |
| Rapid City, S.D. | 3,113 | 295 |
| Boise, Ida. | 3,090 | 296 |
| Iowa City, Iowa | 3,050 | 297 |
| Columbia, Mo. | 2,984 | 298 |
| Florence, Ala. | 2,981 | 299 |
| Vineland - Millville - Bridgeton, N.J. | 2,970 | 300 |
| Battle Creek, Mich. | 2,942 | 301 |
| Panama City, Fla. | 2,936 | 302 |
| Pascagoula, Miss. | 2,878 | 303 |
| Pine Bluff, Ark. | 2,860 | 304 |
| Steubenville - Weirton, Ohio-W.Va. | 2,860 | 304 |
| Greeley, Colo. | 2,847 | 306 |
| Anderson, Ind. | 2,834 | 307 |
| Elmira, N.Y. | 2,629 | 308 |
| Glens Falls, N.Y. | 2,607 | 309 |
| Sheboygan, Wisc. | 2,347 | 310 |
| Danville, Va. | 2,231 | 311 |
| Dubuque, Iowa | 2,147 | 312 |
| Anniston, Ala. | 2,120 | 313 |
| Lewiston - Auburn, Me. | 2,116 | 314 |
| Kankakee, Ill. | 1,727 | 315 |
| Lawrence, Kans. | 1,652 | 316 |
| **Total Above Areas** | **6,622,334** | |
| **Percent of U.S.** | **83.3363** | |
| **U.S. Total** | **7,946,519** | |

S&MM METRO MARKET RANKING

# AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 781,782 | 1 |
| New York, N.Y. | 628,359 | 2 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 577,297 | 3 |
| Chicago, Ill. | 558,428 | 4 |
| Philadelphia, Pa. | 427,815 | 5 |
| Washington, D.C. | 402,436 | 6 |
| Houston, Tex. | 348,018 | 7 |
| Detroit, Mich. | 293,811 | 8 |
| Nassau - Suffolk, N.Y. | 287,119 | 9 |
| Indianapolis, Ind. | 255,881 | 10 |
| Dallas, Tex. | 254,194 | 11 |
| Minneapolis - St. Paul, Minn. | 245,211 | 12 |
| St. Louis, Mo. | 216,816 | 13 |
| Atlanta, Ga. | [illegible]3,912 | 14 |
| Denver, Colo. | 207,904 | 15 |
| San Francisco, Cal. | 204,490 | 16 |
| Seattle, Wash. | 192,511 | 17 |
| Phoenix, Ariz. | 191,122 | 18 |
| Oakland, Cal. | 189,470 | 19 |
| Anaheim - Santa Ana, Cal. | 188,331 | 20 |
| San Jose, Cal. | 169,855 | 21 |
| Baltimore, Md. | 165,840 | 22 |
| San Diego, Cal. | 162,682 | 23 |
| Miami - Hialeah, Fla. | 160,252 | 24 |
| Tampa - St. Petersburg - Clearwater, Fla. | 146,961 | 25 |
| Kansas City, Mo.-Kans. | 140,409 | 26 |
| Bergen - Passaic, N.J. | 140,256 | 27 |
| Cleveland, Ohio | 132,121 | 28 |
| Sacramento, Cal. | 131,025 | 29 |
| Milwaukee, Wisc. | 127,198 | 30 |
| Pittsburgh, Pa. | 124,295 | 31 |
| Newark, N.J. | 122,068 | 32 |
| New Orleans, La. | 121,657 | 33 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 115,820 | 34 |
| Riverside - San Bernardino, Cal. | 110,880 | 35 |
| Fort Worth - Arlington, Tex. | 108,946 | 36 |
| Oklahoma City, Okla. | 108,175 | 37 |
| Middlesex - Somerset - Hunterdon, N.J. | 106,291 | 38 |
| Portland, Ore. | 104,831 | 39 |
| San Antonio, Tex. | 102,182 | 40 |
| Columbus, Ohio | 98,850 | 41 |
| Cincinnati, Ohio | 97,978 | 42 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 96,666 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 91,920 | 44 |
| Salt Lake City - Ogden, Utah | 89,736 | 45 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 82,768 | 46 |
| Nashville, Tenn. | 82,140 | 47 |
| Raleigh - Durham, N.C. | 79,252 | 48 |
| Austin, Tex. | 78,997 | 49 |
| Orlando, Fla. | 78,624 | 50 |
| **Total Top 50** | **10,138,584** | |
| Memphis, Tenn. | 74,905 | 51 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 74,541 | 52 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 72,954 | 53 |
| Toledo, Ohio | 68,794 | 54 |
| Rochester, N.Y. | 68,245 | 55 |
| Las Vegas, Nev. | 65,378 | 56 |
| Tucson, Ariz. | 65,279 | 57 |
| Tulsa, Okla. | 64,360 | 58 |
| Dayton - Springfield, Ohio | 63,266 | 59 |
| Greensboro - Winston-Salem - High Point, N.C. | 63,211 | 60 |
| Madison, Wisc. | 60,829 | 61 |
| Richmond - Petersburg, Va. | 58,906 | 62 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 57,397 | 63 |
| Albany - Schenectady - Troy, N.Y. | 57,226 | 64 |
| Honolulu, Haw. | 56,882 | 65 |
| Buffalo, N.Y. | 56,826 | 66 |
| Louisville, Ky. | 56,810 | 67 |
| St. Cloud, Minn. | 55,915 | 68 |
| Birmingham, Ala. | 55,479 | 69 |
| Monmouth - Ocean, N.J. | 54,909 | 70 |
| Albuquerque, N.M. | 53,652 | 71 |
| Omaha, Neb. | 52,677 | 72 |
| Baton Rouge, La. | 52,461 | 73 |
| Jacksonville, Fla. | 52,313 | 74 |
| Wilmington, Del. | 48,447 | 75 |
| Harrisburg - Lebanon - Carlisle, Pa. | 48,334 | 76 |
| Providence - Pawtucket - Woonsocket, R.I. | 46,609 | 77 |
| Syracuse, N.Y. | 46,206 | 78 |
| Grand Rapids, Mich. | 45,868 | 79 |
| Knoxville, Tenn. | 44,513 | 80 |
| Wichita, Kans. | 44,200 | 81 |
| New Haven - Waterbury - Meriden, Conn. | 43,918 | 82 |
| Greenville - Spartanburg, S.C. | 43,415 | 83 |
| Akron, Ohio | 42,359 | 84 |
| Charleston, S.C. | 40,797 | 85 |
| Portsmouth - Dover - Rochester, N.H. | 40,761 | 86 |
| Lake County, Ill. | 39,811 | 87 |
| Lansing - East Lansing, Mich. | 39,725 | 88 |
| Tacoma, Wash. | 38,353 | 89 |
| Anchorage, Alas. | 37,995 | 90 |
| Little Rock - North Little Rock, Ark. | 37,968 | 91 |
| Worcester - Fitchburg - Leominster, Mass. | 37,593 | 92 |
| Fresno, Cal. | 37,273 | 93 |
| Oxnard - Ventura, Cal. | 36,504 | 94 |
| Springfield, Mass. | 36,281 | 95 |
| Youngstown - Warren, Ohio | 35,927 | 96 |
| El Paso, Tex. | 35,023 | 97 |
| Des Moines, Iowa | 34,886 | 98 |
| Brownsville - Harlingen, Tex. | 34,857 | 99 |
| Laredo, Tex. | 34,417 | 100 |
| **Total Top 100** | **12,653,839** | |
| Corpus Christi, Tex. | 33,831 | 101 |
| Scranton - Wilkes-Barre, Pa. | 33,665 | 102 |
| Columbia, S.C. | 32,689 | 103 |
| Colorado Springs, Colo. | 32,499 | 104 |
| Beaumont - Port Arthur, Tex. | 32,220 | 105 |
| South Bend - Mishawaka, Ind. | 31,943 | 106 |
| Gary - Hammond, Ind. | 31,569 | 107 |
| Ann Arbor, Mich. | 31,447 | 108 |
| Mobile, Ala. | 31,300 | 109 |
| Allentown - Bethlehem, Pa. | 31,068 | 110 |
| Shreveport, La. | 30,086 | 111 |
| Flint, Mich. | 29,632 | 112 |
| Melbourne - Titusville - Palm Bay, Fla. | 29,238 | 113 |
| Augusta, Ga. | 29,225 | 114 |
| Springfield, Mo. | 29,147 | 115 |
| Spokane, Wash. | 28,722 | 116 |
| McAllen - Edinburg - Mission, Tex. | 28,215 | 117 |
| Fayetteville, N.C. | 28,006 | 118 |
| Boulder - Longmont, Colo. | 27,769 | 119 |
| Reading, Pa. | 27,675 | 120 |
| Lubbock, Tex. | 27,483 | 121 |
| Chattanooga, Tenn. | 27,405 | 122 |
| Lexington-Fayette, Ky. | 27,281 | 123 |
| Trenton, N.J. | 26,927 | 124 |
| Lafayette, La. | 26,240 | 125 |
| Manchester - Nashua, N.H. | 26,016 | 126 |
| Johnson City - Kingsport - Bristol, Tenn. | 25,839 | 127 |
| Reno, Nev. | 25,616 | 128 |
| Waco, Tex. | 25,366 | 129 |
| Jackson, Miss. | 25,270 | 130 |
| Pensacola, Fla. | 25,253 | 131 |
| Fort Wayne, Ind. | 25,012 | 132 |
| Lancaster, Pa. | 24,789 | 133 |
| Kalamazoo, Mich. | 24,677 | 134 |
| New Bedford - Fall River - Attleboro, Mass. | 24,350 | 135 |
| Santa Rosa - Petaluma, Cal. | 23,802 | 136 |
| Bakersfield, Cal. | 23,684 | 137 |
| Eugene - Springfield, Ore. | 23,407 | 138 |
| Saginaw - Bay City - Midland, Mich. | 22,804 | 139 |
| Canton, Ohio | 22,526 | 140 |
| Vallejo - Fairfield - Napa, Cal. | 22,329 | 141 |
| Modesto, Cal. | 22,242 | 142 |
| Huntington - Ashland, W.Va.-Ky. | 22,154 | 143 |
| Billings, Mont. | 22,085 | 144 |
| York, Pa. | 22,054 | 145 |
| Aurora - Elgin, Ill. | 21,804 | 146 |
| Stockton, Cal. | 21,625 | 147 |
| Daytona Beach, Fla. | 21,610 | 148 |
| Tyler, Tex. | 21,602 | 149 |
| Macon - Warner Robins, Ga. | 21,187 | 150 |
| **Total Top 150** | **13,986,224** | |
| Davenport - Rock Island - Moline, Iowa-Ill. | 21,143 | 151 |
| Odessa, Tex. | 20,457 | 152 |
| Peoria, Ill. | 20,073 | 153 |
| Sioux Falls, S.D. | 20,055 | 154 |
| Tallahassee, Fla. | 20,046 | 155 |
| Lakeland - Winter Haven, Fla. | 20,007 | 156 |
| Terre Haute, Ind. | 19,958 | 157 |
| Atlantic City, N.J. | 19,807 | 158 |
| Wichita Falls, Tex. | 19,753 | 159 |
| Duluth, Minn. | 19,654 | 160 |
| Roanoke, Va. | 19,536 | 161 |
| Evansville, Ind. | 19,336 | 162 |
| Salinas - Seaside - Monterey, Cal. | 18,867 | 163 |
| Appleton - Oshkosh - Neenah, Wisc. | 18,556 | 164 |
| Portland, Me. | 18,188 | 165 |
| Amarillo, Tex. | 18,185 | 166 |
| Orange County, N.Y. | 18,038 | 167 |
| Rockford, Ill. | 17,742 | 168 |
| Jersey City, N.J. | 17,633 | 169 |
| Provo - Orem, Utah | 17,523 | 170 |
| Fort Myers - Cape Coral, Fla. | 17,260 | 171 |
| Springfield, Ill. | 17,084 | 172 |
| Killeen - Temple, Tex. | 17,032 | 173 |
| Midland, Tex. | 16,902 | 174 |
| Erie, Pa. | 16,844 | 175 |
| Lincoln, Neb. | 16,659 | 176 |
| Joliet, Ill. | 16,099 | 177 |
| Champaign - Urbana - Rantoul, Ill. | 15,772 | 178 |
| Fargo - Moorhead, N.D.-Minn. | 15,692 | 179 |
| Charleston, W.Va. | 15,652 | 180 |
| Columbus, Ga. | 15,632 | 181 |
| Visalia - Tulare - Porterville, Cal. | 15,609 | 182 |
| Fort Collins - Loveland, Colo. | 15,375 | 183 |
| Huntsville, Ala. | 15,251 | 184 |
| Monroe, La. | 14,980 | 185 |
| Poughkeepsie, N.Y. | 14,884 | 186 |
| Boise, Ida. | 14,863 | 187 |
| Rochester, Minn. | 14,860 | 188 |
| Utica - Rome, N.Y. | 14,846 | 189 |
| Bradenton, Fla. | 14,506 | 190 |
| Sarasota, Fla. | 14,170 | 191 |
| Longview - Marshall, Tex. | 14,120 | 192 |
| Santa Cruz, Cal. | 13,958 | 193 |
| Savannah, Ga. | 13,569 | 194 |
| Salem, Ore. | 13,478 | 195 |
| Gainesville, Fla. | 13,411 | 196 |
| Green Bay, Wisc. | 13,383 | 197 |
| Anderson, Ind. | 13,328 | 198 |
| Houma - Thibodaux, La. | 13,247 | 199 |
| Alexandria, La. | 13,168 | 200 |
| **Total Top 200** | **14,822,415** | |
| Galveston - Texas City, Tex. | 13,098 | 201 |
| Binghamton, N.Y. | 13,000 | 202 |
| Biloxi - Gulfport, Miss. | 12,852 | 203 |
| Asheville, N.C. | 12,645 | 204 |
| Pueblo, Colo. | 12,611 | 205 |
| Fort Pierce, Fla. | 12,318 | 206 |
| Naples, Fla. | 12,259 | 207 |
| Topeka, Kans. | 12,126 | 208 |
| New London - Norwich, Conn. | 12,087 | 209 |
| Wilmington, N.C. | 11,974 | 210 |
| Montgomery, Ala. | 11,862 | 211 |
| Waterloo - Cedar Falls, Iowa | 11,580 | 212 |
| Wheeling, W.Va. | 11,511 | 213 |
| Abilene, Tex. | 11,413 | 214 |
| Brazoria, Tex. | 11,154 | 215 |
| Fort Smith, Ark. | 11,144 | 216 |
| Cedar Rapids, Iowa | 11,039 | 217 |
| La Crosse, Wisc. | 10,945 | 218 |
| Texarkana, Tex.-Ark. | 10,792 | 219 |
| Vancouver, Wash. | 10,787 | 220 |
| Lorain - Elyria, Ohio | 10,605 | 221 |
| San Angelo, Tex. | 10,353 | 222 |
| Lake Charles, La. | 10,308 | 223 |
| Eau Claire, Wisc. | 10,136 | 224 |
| Bloomington - Normal, Ill. | 10,130 | 225 |
| Lynchburg, Va. | 10,112 | 226 |
| Ocala, Fla. | 10,044 | 227 |
| Burlington, N.C. | 9,967 | 228 |
| Parkersburg - Marietta, W.Va.-Ohio | 9,902 | 229 |
| Fayetteville - Springdale, Ark. | 9,873 | 230 |
| Yakima, Wash. | 9,842 | 231 |
| Hickory, N.C. | 9,735 | 232 |
| Santa Fe, N.M. | 9,657 | 233 |
| Johnstown, Pa. | 9,611 | 234 |
| Hamilton - Middletown, Ohio | 9,603 | 235 |
| Burlington, Vt. | 9,577 | 236 |
| Mansfield, Ohio | 9,404 | 237 |
| Lima, Ohio | 9,388 | 238 |
| Cheyenne, Wyo. | 9,380 | 239 |
| Albany, Ga. | 9,341 | 240 |
| Casper, Wyo. | 9,334 | 241 |
| Fort Walton Beach, Fla. | 9,198 | 242 |
| Greeley, Colo. | 9,101 | 243 |
| Chico, Cal. | 9,026 | 244 |
| Bloomington, Ind. | 9,000 | 245 |
| Beaver County, Pa. | 8,856 | 246 |
| Olympia, Wash. | 8,833 | 247 |
| Altoona, Pa. | 8,601 | 248 |
| Joplin, Mo. | 8,784 | 249 |
| Racine, Wisc. | 8,773 | 250 |
| **Total Top 250** | **15,346,286** | |
| Niagara Falls, N.Y. | 8,718 | 251 |
| St. Joseph, Mo. | 8,579 | 252 |
| Vineland - Millville - Bridgeton, N.J. | 8,533 | 253 |
| Lawton, Okla. | 8,521 | 254 |
| Decatur, Ill. | 8,497 | 255 |
| Richland - Kennewick - Pasco, Wash. | 8,420 | 256 |
| Medford, Ore. | 8,397 | 257 |
| Las Cruces, N.M. | 8,391 | 258 |
| Rapid City, S.D. | 8,334 | 259 |
| Great Falls, Mont. | 8,175 | 260 |
| Pascagoula, Miss. | 8,149 | 261 |
| Bremerton, Wash. | 8,116 | 262 |
| Lafayette - West Lafayette, Ind. | 8,115 | 263 |
| Pittsfield, Mass. | 8,112 | 264 |
| Grand Forks, N.D. | 8,089 | 265 |
| Columbia, Mo. | 8,087 | 266 |
| Panama City, Fla. | 8,073 | 267 |
| Jackson, Mich. | 7,989 | 268 |
| Sioux City, Iowa | 7,941 | 269 |
| Williamsport, Pa. | 7,934 | 270 |
| Muncie, Ind. | 7,881 | 271 |
| Charlottesville, Va. | 7,813 | 272 |
| Florence, Ala. | 7,628 | 273 |
| Bellingham, Wash. | 7,609 | 274 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 7,515 | 275 |
| Lawrence, Kans. | 7,462 | 276 |
| Hagerstown, Md. | 7,345 | 277 |
| Bismarck, N.D. | 7,134 | 278 |
| Steubenville - Weirton, Ohio-W.Va. | 7,089 | 279 |
| Tuscaloosa, Ala. | 6,929 | 280 |
| Athens, Ga. | 6,888 | 281 |
| Anderson, S.C. | 6,825 | 282 |
| Redding, Cal. | 6,711 | 283 |
| Muskegon, Mich. | 6,681 | 284 |
| Sherman - Denison, Tex. | 6,498 | 285 |
| Bangor, Me. | 6,486 | 286 |
| Janesville - Beloit, Wisc. | 6,471 | 287 |
| Benton Harbor, Mich. | 6,443 | 288 |
| Cumberland, Md. | 6,372 | 289 |
| Dothan, Ala. | 6,332 | 290 |
| Jacksonville, N.C. | 6,304 | 291 |
| Kokomo, Ind. | 6,301 | 292 |
| Kenosha, Wisc. | 6,277 | 293 |
| Dubuque, Iowa | 6,250 | 294 |
| Victoria, Tex. | 6,210 | 295 |
| Yuba City, Cal. | 6,204 | 296 |
| Florence, S.C. | 6,014 | 297 |
| Owensboro, Ky. | 5,903 | 298 |
| Sharon, Pa. | 5,892 | 299 |
| Bryan - College Station, Tex. | 5,863 | 300 |
| Battle Creek, Mich. | 5,860 | 301 |
| Elmira, N.Y. | 5,856 | 302 |
| Elkhart - Goshen, Ind. | 5,772 | 303 |
| State College, Pa. | 5,633 | 304 |
| Pine Bluff, Ark. | 5,532 | 305 |
| Enid, Okla. | 5,428 | 306 |
| Anniston, Ala. | 5,302 | 307 |
| Glens Falls, N.Y. | 5,064 | 308 |
| Gadsden, Ala. | 4,973 | 309 |
| Wausau, Wisc. | 4,969 | 310 |
| Lewiston - Auburn, Me. | 4,806 | 311 |
| Jackson, Tenn. | 4,792 | 312 |
| Iowa City, Iowa | 4,566 | 313 |
| Kankakee, Ill. | 4,295 | 314 |
| Danville, Va. | 3,800 | 315 |
| Sheboygan, Wisc. | 3,736 | 316 |
| **Total Above Areas** | **15,793,170** | |
| **Percent of U.S.** | **88.3840** | |
| **U.S. Total** | **17,868,814** | |

# FURNITURE & SLEEP EQUIPMENT SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 1,157,973 | 1 |
| New York, N.Y. | 1,140,922 | 2 |
| Chicago, Ill. | 867,246 | 3 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass | 657,983 | 4 |
| Washington, D.C. | 610,984 | 5 |
| Philadelphia, Pa. | 550,233 | 6 |
| Houston, Tex. | 535,316 | 7 |
| Detroit, Mich. | 481,518 | 8 |
| Nassau - Suffolk, N.Y. | 410,718 | 9 |
| Dallas, Tex. | 382,272 | 10 |
| Anaheim - Santa Ana, Cal. | 371,666 | 11 |
| Atlanta, Ga. | 363,139 | 12 |
| Denver, Colo. | 332,958 | 13 |
| Phoenix, Ariz. | 315,471 | 14 |
| Minneapolis - St. Paul, Minn. | 313,311 | 15 |
| San Diego, Cal. | 309,699 | 16 |
| Miami - Hialeah, Fla. | 305,537 | 17 |
| St. Louis, Mo. | 286,723 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 284,355 | 19 |
| Baltimore, Md. | 284,249 | 20 |
| San Francisco, Cal. | 272,809 | 21 |
| Oakland, Cal. | 271,868 | 22 |
| Bergen - Passaic, N.J. | 265,668 | 23 |
| Newark, N.J. | 262,636 | 24 |
| Cleveland, Ohio | 254,824 | 25 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 246,928 | 26 |
| Pittsburgh, Pa. | 245,721 | 27 |
| Seattle, Wash. | 240,230 | 28 |
| San Jose, Cal. | 237,858 | 29 |
| New Orleans, La. | 209,409 | 30 |
| Riverside - San Bernardino, Cal. | 198,549 | 31 |
| Oklahoma City, Okla. | 183,725 | 32 |
| Kansas City, Mo.-Kans. | 179,418 | 33 |
| San Antonio, Tex. | 178,219 | 34 |
| Norfolk - Virginia Beach - Newport News, Va. | 165,836 | 35 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 163,426 | 36 |
| Cincinnati, Ohio | 161,205 | 37 |
| Middlesex - Somerset - Hunterdon, N.J. | 158,555 | 38 |
| Sacramento, Cal. | 156,848 | 39 |
| Indianapolis, Ind. | 154,656 | 40 |
| Salt Lake City - Ogden, Utah | 149,835 | 41 |
| Fort Worth - Arlington, Tex. | 149,569 | 42 |
| Greensboro - Winston-Salem - High Point, N.C. | 148,316 | 43 |
| Milwaukee, Wisc. | 139,689 | 44 |
| Portland, Ore. | 135,860 | 45 |
| Memphis, Tenn. | 135,405 | 46 |
| Columbus, Ohio | 134,839 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 131,772 | 48 |
| Orlando, Fla. | 127,147 | 49 |
| Tulsa, Okla. | 122,706 | 50 |
| **Total Top 50** | **15,545,859** | |
| Nashville, Tenn. | 122,555 | 51 |
| Omaha, Neb. | 121,759 | 52 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 120,977 | 53 |
| Louisville, Ky. | 111,330 | 54 |
| Monmouth - Ocean, N.J. | 107,764 | 55 |
| Rochester, N.Y. | 107,618 | 56 |
| Birmingham, Ala. | 107,108 | 57 |
| Dayton - Springfield, Ohio | 106,240 | 58 |
| Jacksonville, Fla. | 105,105 | 59 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 104,153 | 60 |
| Richmond - Petersburg, Va. | 95,970 | 61 |
| Las Vegas, Nev. | 95,717 | 62 |
| Austin, Tex. | 93,728 | 63 |
| New Haven - Waterbury - Meriden, Conn. | 92,335 | 64 |
| Baton Rouge, La. | 91,217 | 65 |
| Buffalo, N.Y. | 90,169 | 66 |
| Grand Rapids, Mich. | 89,507 | 67 |
| Tucson, Ariz. | 87,421 | 68 |
| Knoxville, Tenn. | 83,517 | 69 |
| Raleigh - Durham, N.C. | 83,033 | 70 |
| Albany - Schenectady - Troy, N.Y. | 80,932 | 71 |
| Sarasota, Fla. | 77,602 | 72 |
| Colorado Springs, Colo. | 76,745 | 73 |
| Wilmington, Del. | 73,935 | 74 |
| Providence - Pawtucket - Woonsocket, R.I. | 70,442 | 75 |
| Toledo, Ohio | 69,216 | 76 |
| Madison, Wisc. | 69,180 | 77 |
| El Paso, Tex. | 67,790 | 78 |
| Honolulu, Haw. | 67,677 | 79 |
| Fresno, Cal. | 66,479 | 80 |
| Greenville - Spartanburg, S.C. | 66,199 | 81 |
| Oxnard - Ventura, Cal. | 66,169 | 82 |
| Worcester - Fitchburg - Leominster, Mass. | 65,836 | 83 |
| Albuquerque, N.M. | 65,019 | 84 |
| Melbourne - Titusville - Palm Bay, Fla. | 64,452 | 85 |
| Little Rock - North Little Rock, Ark. | 63,544 | 86 |
| Syracuse, N.Y. | 63,385 | 87 |
| Scranton - Wilkes-Barre, Pa. | 63,255 | 88 |
| Fort Myers - Cape Coral, Fla. | 62,409 | 89 |
| Allentown - Bethlehem, Pa. | 60,258 | 90 |
| Youngstown - Warren, Ohio | 59,451 | 91 |
| Anchorage, Alas. | 59,251 | 92 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 58,583 | 93 |
| Gary - Hammond, Ind. | 58,079 | 94 |
| Charleston, S.C. | 56,082 | 95 |
| Springfield, Mass. | 55,884 | 96 |
| New Bedford - Fall River - Attleboro, Mass. | 55,190 | 97 |
| Harrisburg - Lebanon - Carlisle, Pa. | 54,907 | 98 |
| Shreveport, La. | 54,759 | 99 |
| Corpus Christi, Tex. | 54,573 | 100 |
| **Total Top 100** | **19,490,405** | |
| Akron, Ohio | 54,227 | 101 |
| Columbia, S.C. | 54,226 | 102 |
| Chattanooga, Tenn. | 54,038 | 103 |
| Mobile, Ala. | 53,607 | 104 |
| Wichita, Kans. | 53,272 | 105 |
| Salinas - Seaside - Monterey, Cal. | 51,728 | 106 |
| Jackson, Miss. | 51,129 | 107 |
| Bakersfield, Cal. | 50,860 | 108 |
| Des Moines, Iowa | 49,874 | 109 |
| Manchester - Nashua, N.H. | 48,264 | 110 |
| Beaumont - Port Arthur, Tex. | 48,130 | 111 |
| Saginaw - Bay City - Midland, Mich. | 47,560 | 112 |
| Lake County, Ill. | 46,750 | 113 |
| Tacoma, Wash. | 46,537 | 114 |
| Lansing - East Lansing, Mich. | 46,445 | 115 |
| Reno, Nev. | 46,284 | 116 |
| Lancaster, Pa. | 45,638 | 117 |
| Fayetteville, N.C. | 45,446 | 118 |
| Fort Wayne, Ind. | 44,545 | 119 |
| Jersey City, N.J. | 44,016 | 120 |
| McAllen - Edinburg - Mission, Tex. | 43,896 | 121 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 43,695 | 122 |
| Daytona Beach, Fla. | 43,208 | 123 |
| Johnson City - Kingsport - Bristol, Tenn. | 43,035 | 124 |
| Odessa, Tex. | 42,920 | 125 |
| South Bend - Mishawaka, Ind. | 41,896 | 126 |
| Lexington-Fayette, Ky. | 41,033 | 127 |
| Flint, Mich. | 40,806 | 128 |
| Evansville, Ind. | 40,802 | 129 |
| Lafayette, La. | 40,233 | 130 |
| Augusta, Ga. | 40,223 | 131 |
| Portsmouth - Dover - Rochester, N.H. | 40,074 | 132 |
| Lubbock, Tex. | 40,015 | 133 |
| Pensacola, Fla. | 39,923 | 134 |
| Modesto, Cal. | 39,752 | 135 |
| Columbus, Ga. | 39,266 | 136 |
| Santa Rosa - Petaluma, Cal. | 39,186 | 137 |
| Atlantic City, N.J. | 38,471 | 138 |
| Peoria, Ill. | 37,378 | 139 |
| Amarillo, Tex. | 36,223 | 140 |
| Savannah, Ga. | 35,835 | 141 |
| Trenton, N.J. | 35,783 | 142 |
| Kalamazoo, Mich. | 35,284 | 143 |
| Spokane, Wash. | 35,252 | 144 |
| Rockford, Ill. | 34,532 | 145 |
| Canton, Ohio | 34,471 | 146 |
| Vallejo - Fairfield - Napa, Cal. | 34,357 | 147 |
| Naples, Fla. | 34,242 | 148 |
| Stockton, Cal. | 33,643 | 149 |
| Houma - Thibodaux, La. | 33,321 | 150 |
| **Total Top 150** | **21,631,736** | |
| Montgomery, Ala. | 32,947 | 151 |
| Macon - Warner Robins, Ga. | 32,877 | 152 |
| Tallahassee, Fla. | 32,836 | 153 |
| Midland, Tex. | 30,540 | 154 |
| Fort Pierce, Fla. | 30,343 | 155 |
| Huntington - Ashland, W.Va.-Ky. | 30,218 | 156 |
| Lakeland - Winter Haven, Fla. | 29,116 | 157 |
| Boulder - Longmont, Colo. | 28,942 | 158 |
| Ann Arbor, Mich. | 28,740 | 159 |
| Orange County, N.Y. | 28,705 | 160 |
| Appleton - Oshkosh - Neenah, Wisc. | 28,212 | 161 |
| Lake Charles, La. | 27,874 | 162 |
| York, Pa. | 27,533 | 163 |
| Roanoke, Va. | 27,511 | 164 |
| Longview - Marshall, Tex. | 26,979 | 165 |
| Eugene - Springfield, Ore. | 26,963 | 166 |
| Killeen - Temple, Tex. | 26,787 | 167 |
| Huntsville, Ala. | 26,730 | 168 |
| Charleston, W.Va. | 26,645 | 169 |
| Binghamton, N.Y. | 26,363 | 170 |
| Utica - Rome, N.Y. | 26,241 | 171 |
| Aurora - Elgin, Ill. | 26,174 | 172 |
| Visalia - Tulare - Porterville, Cal. | 25,982 | 173 |
| Brownsville - Harlingen, Tex. | 25,429 | 174 |
| Springfield, Mo. | 25,270 | 175 |
| Billings, Mont. | 25,055 | 176 |
| Green Bay, Wisc. | 24,927 | 177 |
| Gainesville, Fla. | 24,865 | 178 |
| Poughkeepsie, N.Y. | 24,810 | 179 |
| Reading, Pa. | 24,757 | 180 |
| Tyler, Tex. | 24,683 | 181 |
| New London - Norwich, Conn. | 24,648 | 182 |
| Springfield, Ill. | 24,577 | 183 |
| Ocala, Fla. | 24,541 | 184 |
| Lorain - Elyria, Ohio | 24,256 | 185 |
| Waco, Tex. | 24,146 | 186 |
| Hickory, N.C. | 23,171 | 187 |
| San Angelo, Tex. | 22,971 | 188 |
| Duluth, Minn. | 22,859 | 189 |
| Portland, Me. | 22,670 | 190 |
| Wichita Falls, Tex. | 22,653 | 191 |
| Fort Walton Beach, Fla. | 22,572 | 192 |
| Abilene, Tex. | 21,635 | 193 |
| Jacksonville, N.C. | 21,314 | 194 |
| Wilmington, N.C. | 21,162 | 195 |
| Erie, Pa. | 21,086 | 196 |
| Monroe, La. | 20,917 | 197 |
| Johnstown, Pa. | 20,328 | 198 |
| Santa Cruz, Cal. | 19,348 | 199 |
| Bradenton, Fla. | 19,321 | 200 |
| **Total Top 200** | **22,910,965** | |
| Cedar Rapids, Iowa | 18,953 | 201 |
| Altoona, Pa. | 18,789 | 202 |
| Fargo - Moorhead, N.D.-Minn. | 18,758 | 203 |
| Asheville, N.C. | 18,532 | 204 |
| Racine, Wisc. | 18,110 | 205 |
| Boise, Ida. | 18,101 | 206 |
| Galveston - Texas City, Tex. | 18,096 | 207 |
| Provo - Orem, Utah | 18,096 | 207 |
| Beaver County, Pa. | 17,848 | 209 |
| Brazoria, Tex. | 17,742 | 210 |
| Topeka, Kans. | 17,285 | 211 |
| Albany, Ga. | 17,277 | 212 |
| Fort Collins - Loveland, Colo. | 17,153 | 213 |
| Joliet, Ill. | 16,897 | 214 |
| Salem, Ore. | 16,577 | 215 |
| Biloxi - Gulfport, Miss. | 16,258 | 216 |
| Laredo, Tex. | 16,192 | 217 |
| Waterloo - Cedar Falls, Iowa | 15,771 | 218 |
| Burlington, N.C. | 15,686 | 219 |
| Wheeling, W.Va. | 15,642 | 220 |
| Tuscaloosa, Ala. | 15,610 | 221 |
| Lynchburg, Va. | 15,592 | 222 |
| Sioux Falls, S.D. | 15,539 | 223 |
| Texarkana, Tex.-Ark. | 15,474 | 224 |
| Lawton, Okla. | 15,339 | 225 |
| Muncie, Ind. | 15,296 | 226 |
| Champaign - Urbana - Rantoul, Ill. | 15,231 | 227 |
| Parkersburg - Marietta, W.Va.-Ohio | 15,137 | 228 |
| Decatur, Ill. | 15,042 | 229 |
| Hamilton - Middletown, Ohio | 14,606 | 230 |
| Charlottesville, Va. | 14,237 | 231 |
| Richland - Kennewick - Pasco, Wash. | 14,230 | 232 |
| Fort Smith, Ark. | 13,923 | 233 |
| Panama City, Fla. | 13,923 | 233 |
| Vancouver, Wash. | 13,906 | 235 |
| Great Falls, Mont. | 13,903 | 236 |
| Anderson, S.C. | 13,882 | 237 |
| Lima, Ohio | 13,834 | 238 |
| Lincoln, Neb. | 13,714 | 239 |
| Benton Harbor, Mich. | 13,688 | 240 |
| Pueblo, Colo. | 13,680 | 241 |
| Terre Haute, Ind. | 13,622 | 242 |
| Eau Claire, Wisc. | 13,287 | 243 |
| Rochester, Minn. | 13,264 | 244 |
| St. Cloud, Minn. | 13,245 | 245 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 12,909 | 246 |
| Dothan, Ala. | 12,897 | 247 |
| Burlington, Vt. | 12,867 | 248 |
| Joplin, Mo. | 12,709 | 249 |
| Lafayette - West Lafayette, Ind. | 12,496 | 250 |
| **Total Top 250** | **23,681,810** | |
| Niagara Falls, N.Y. | 12,481 | 251 |
| Sioux City, Iowa | 12,382 | 252 |
| Wausau, Wisc. | 12,347 | 253 |
| Muskegon, Mich. | 12,257 | 254 |
| Hagerstown, Md. | 12,160 | 255 |
| Greeley, Colo. | 12,150 | 256 |
| Rapid City, S.D. | 11,974 | 257 |
| La Crosse, Wisc. | 11,965 | 258 |
| Alexandria, La. | 11,857 | 259 |
| Cumberland, Md. | 11,535 | 260 |
| Florence, Ala. | 11,458 | 261 |
| Bismarck, N.D. | 11,285 | 262 |
| Sherman - Denison, Tex. | 11,240 | 263 |
| Chico, Cal. | 11,218 | 264 |
| Victoria, Tex. | 11,186 | 265 |
| Florence, S.C. | 11,104 | 266 |
| Bryan - College Station, Tex. | 11,103 | 267 |
| State College, Pa. | 11,029 | 268 |
| Anderson, Ind. | 11,009 | 269 |
| Grand Forks, N.D. | 10,963 | 270 |
| Yuba City, Cal. | 10,962 | 271 |
| Mansfield, Ohio | 10,912 | 272 |
| Fayetteville - Springdale, Ark. | 10,749 | 273 |
| Medford, Ore. | 10,745 | 274 |
| Bangor, Me. | 10,708 | 275 |
| Cheyenne, Wyo. | 10,579 | 276 |
| Sharon, Pa. | 10,571 | 277 |
| Las Cruces, N.M. | 10,451 | 278 |
| Elkhart - Goshen, Ind. | 10,439 | 279 |
| Bloomington - Normal, Ill. | 10,227 | 280 |
| Bremerton, Wash. | 10,023 | 281 |
| Kokomo, Ind. | 10,003 | 282 |
| Yakima, Wash. | 9,989 | 283 |
| Janesville - Beloit, Wisc. | 9,948 | 284 |
| Steubenville - Weirton, Ohio-W.Va. | 9,791 | 285 |
| Jackson, Mich. | 9,770 | 286 |
| Redding, Cal. | 9,769 | 287 |
| Vineland - Millville - Bridgeton, N.J. | 9,727 | 288 |
| Kenosha, Wisc. | 9,414 | 289 |
| Bellingham, Wash. | 9,361 | 290 |
| Olympia, Wash. | 9,292 | 291 |
| St. Joseph, Mo. | 9,175 | 292 |
| Kankakee, Ill. | 9,120 | 293 |
| Enid, Okla. | 9,081 | 294 |
| Athens, Ga. | 9,002 | 295 |
| Anniston, Ala. | 8,879 | 296 |
| Owensboro, Ky. | 8,831 | 297 |
| Casper, Wyo. | 8,748 | 298 |
| Gadsden, Ala. | 8,598 | 299 |
| Columbia, Mo. | 8,597 | 300 |
| Danville, Va. | 8,530 | 301 |
| Williamsport, Pa. | 8,447 | 302 |
| Dubuque, Iowa | 8,433 | 303 |
| Pascagoula, Miss. | 8,424 | 304 |
| Elmira, N.Y. | 8,342 | 305 |
| Jackson, Tenn. | 8,072 | 306 |
| Bloomington, Ind. | 7,895 | 307 |
| Santa Fe, N.M. | 7,760 | 308 |
| Glens Falls, N.Y. | 7,700 | 309 |
| Sheboygan, Wisc. | 7,624 | 310 |
| Pittsfield, Mass. | 7,366 | 311 |
| Battle Creek, Mich. | 6,667 | 312 |
| Pine Bluff, Ark. | 6,455 | 313 |
| Lewiston - Auburn, Me. | 6,179 | 314 |
| Iowa City, Iowa | 5,371 | 315 |
| Lawrence, Kans. | 4,111 | 316 |
| **Total Above Areas** | **24,325,350** | |
| **Percent of U.S.** | **85.8327** | |
| **U.S. Total** | **28,340,416** | |

# MEN'S & BOYS' CLOTHING SALES

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,761,245 | 1 |
| Los Angeles - Long Beach, Cal. | 1,512,595 | 2 |
| Chicago, Ill. | 1,308,398 | 3 |
| Philadelphia, Pa. | 938,579 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 867,213 | 5 |
| Detroit, Mich. | 857,749 | 6 |
| Washington, D.C. | 701,069 | 7 |
| Houston, Tex. | 653,390 | 8 |
| Nassau - Suffolk, N.Y. | 601,114 | 9 |
| Dallas, Tex. | 457,459 | 10 |
| Minneapolis - St. Paul, Minn. | 453,859 | 11 |
| St. Louis, Mo. | 450,479 | 12 |
| San Francisco, Cal. | 448,177 | 13 |
| Atlanta, Ga. | 444,655 | 14 |
| Anaheim - Santa Ana, Cal. | 443,166 | 15 |
| Miami - Hialeah, Fla. | 403,794 | 16 |
| Baltimore, Md. | 398,619 | 17 |
| Pittsburgh, Pa. | 389,451 | 18 |
| Cleveland, Ohio | 377,492 | 19 |
| Bergen - Passaic, N.J. | 376,437 | 20 |
| Oakland, Cal. | 370,303 | 21 |
| Seattle, Wash. | 365,148 | 22 |
| San Diego, Cal. | 333,843 | 23 |
| Denver, Colo. | 313,311 | 24 |
| San Jose, Cal. | 308,015 | 25 |
| Newark, N.J. | 300,620 | 26 |
| Kansas City, Mo.-Kans. | 287,095 | 27 |
| Cincinnati, Ohio | 280,604 | 28 |
| Phoenix, Ariz. | 278,029 | 29 |
| Riverside - San Bernardino, Cal. | 263,199 | 30 |
| Tampa - St. Petersburg - Clearwater, Fla. | 248,777 | 31 |
| New Orleans, La. | 238,272 | 32 |
| Portland, Ore. | 236,365 | 33 |
| Indianapolis, Ind. | 226,779 | 34 |
| Milwaukee, Wisc. | 226,425 | 35 |
| Columbus, Ohio | 219,164 | 36 |
| Fort Worth - Arlington, Tex. | 217,875 | 37 |
| Middlesex - Somerset - Hunterdon, N.J. | 217,215 | 38 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 202,416 | 39 |
| Oklahoma City, Okla. | 196,991 | 40 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 195,692 | 41 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 192,239 | 42 |
| Louisville, Ky. | 189,970 | 43 |
| Honolulu, Haw. | 187,526 | 44 |
| Norfolk - Virginia Beach - Newport News, Va. | 187,124 | 45 |
| Sacramento, Cal. | 186,087 | 46 |
| San Antonio, Tex. | 182,721 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 177,753 | 48 |
| Memphis, Tenn. | 176,810 | 49 |
| Nashville, Tenn. | 172,769 | 50 |
| **Total Top 50** | **21,824,877** | |
| Buffalo, N.Y. | 169,418 | 51 |
| Monmouth - Ocean, N.J. | 165,209 | 52 |
| Salt Lake City - Ogden, Utah | 163,372 | 53 |
| Dayton - Springfield, Ohio | 159,199 | 54 |
| Rochester, N.Y. | 156,960 | 55 |
| Greensboro - Winston-Salem - High Point, N.C. | 155,039 | 56 |
| New Haven - Waterbury - Meriden, Conn. | 153,599 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | 151,429 | 58 |
| Albany - Schenectady - Troy, N.Y. | 145,933 | 59 |
| Birmingham, Ala. | 143,317 | 60 |
| Toledo, Ohio | 131,407 | 61 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 130,947 | 62 |
| Las Vegas, Nev. | 128,415 | 63 |
| Orlando, Fla. | 127,802 | 64 |
| Scranton - Wilkes-Barre, Pa. | 126,769 | 65 |
| Richmond - Petersburg, Va. | 124,937 | 66 |
| Tulsa, Okla. | 123,446 | 67 |
| Grand Rapids, Mich. | 121,609 | 68 |
| Knoxville, Tenn. | 120,323 | 69 |
| Allentown - Bethlehem, Pa. | 116,933 | 70 |
| Omaha, Neb. | 115,180 | 71 |
| Jacksonville, Fla. | 114,137 | 72 |
| Raleigh - Durham, N.C. | 112,457 | 73 |
| Austin, Tex. | 112,078 | 74 |
| Portland, Me. | 110,648 | 75 |
| Syracuse, N.Y. | 110,221 | 76 |
| Springfield, Mass. | 107,688 | 77 |
| Worcester - Fitchburg - Leominster, Mass. | 105,549 | 78 |
| Gary - Hammond, Ind. | 103,994 | 79 |
| Harrisburg - Lebanon - Carlisle, Pa. | 102,030 | 80 |
| Oxnard - Ventura, Cal. | 100,784 | 81 |
| Reading, Pa. | 99,257 | 82 |
| Greenville - Spartanburg, S.C. | 98,868 | 83 |
| Baton Rouge, La. | 94,521 | 84 |
| Wilmington, Del. | 93,898 | 85 |
| Akron, Ohio | 93,647 | 86 |
| Saginaw - Bay City - Midland, Mich. | 93,643 | 87 |
| Flint, Mich. | 92,614 | 88 |
| El Paso, Tex. | 91,432 | 89 |
| Little Rock - North Little Rock, Ark. | 90,718 | 90 |
| Manchester - Nashua, N.H. | 90,019 | 91 |
| Youngstown - Warren, Ohio | 86,949 | 92 |
| Fresno, Cal. | 86,137 | 93 |
| New Bedford - Fall River - Attleboro, Mass. | 84,048 | 94 |
| Tucson, Ariz. | 83,362 | 95 |
| Lexington-Fayette, Ky. | 82,615 | 96 |
| Lake County, Ill. | 80,635 | 97 |
| Wichita, Kans. | 79,627 | 98 |
| Jersey City, N.J. | 79,437 | 99 |
| Trenton, N.J. | 77,002 | 100 |
| **Total Top 100** | **26,713,335** | |
| Des Moines, Iowa | 76,104 | 101 |
| McAllen - Edinburg - Mission, Tex. | 75,600 | 102 |
| Columbia, S.C. | 75,512 | 103 |
| Tacoma, Wash. | 74,548 | 104 |
| Albuquerque, N.M. | 73,759 | 105 |
| Beaumont - Port Arthur, Tex. | 73,280 | 106 |
| Anchorage, Alas. | 72,364 | 107 |
| Lansing - East Lansing, Mich. | 70,444 | 108 |
| Chattanooga, Tenn. | 70,213 | 109 |
| Johnson City - Kingsport - Bristol, Tenn. | 70,022 | 110 |
| Canton, Ohio | 68,317 | 111 |
| Evansville, Ind. | 67,976 | 112 |
| Bakersfield, Cal. | 67,064 | 113 |
| Huntington - Ashland, W.Va.-Ky. | 66,589 | 114 |
| Fort Wayne, Ind. | 64,694 | 115 |
| Jackson, Miss. | 64,598 | 116 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 64,166 | 117 |
| Madison, Wisc. | 64,071 | 118 |
| Mobile, Ala. | 63,226 | 119 |
| Spokane, Wash. | 62,724 | 120 |
| Charleston, S.C. | 62,521 | 121 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 62,417 | 122 |
| Salinas - Seaside - Monterey, Cal. | 60,510 | 123 |
| Atlantic City, N.J. | 60,388 | 124 |
| Shreveport, La. | 59,881 | 125 |
| Colorado Springs, Colo. | 59,828 | 126 |
| Reno, Nev. | 57,349 | 127 |
| Lancaster, Pa. | 56,639 | 128 |
| Rockford, Ill. | 55,237 | 129 |
| Peoria, Ill. | 55,172 | 130 |
| Modesto, Cal. | 55,040 | 131 |
| Portsmouth - Dover - Rochester, N.H. | 54,753 | 132 |
| Stockton, Cal. | 54,041 | 133 |
| Santa Rosa - Petaluma, Cal. | 53,387 | 134 |
| Corpus Christi, Tex. | 53,378 | 135 |
| Laredo, Tex. | 53,287 | 136 |
| Kalamazoo, Mich. | 52,360 | 137 |
| Lafayette, La. | 52,155 | 138 |
| Macon - Warner Robins, Ga. | 50,194 | 139 |
| South Bend - Mishawaka, Ind. | 50,105 | 140 |
| Augusta, Ga. | 50,024 | 141 |
| Aurora - Elgin, Ill. | 49,258 | 142 |
| Appleton - Oshkosh - Neenah, Wisc. | 49,249 | 143 |
| Montgomery, Ala. | 48,643 | 144 |
| Savannah, Ga. | 48,239 | 145 |
| Utica - Rome, N.Y. | 48,044 | 146 |
| Orange County, N.Y. | 47,884 | 147 |
| Roanoke, Va. | 47,411 | 148 |
| York, Pa. | 47,214 | 149 |
| Erie, Pa. | 47,129 | 150 |
| **Total Top 150** | **29,790,333** | |
| Charleston, W.Va. | 46,751 | 151 |
| St. Cloud, Minn. | 46,716 | 152 |
| Pensacola, Fla. | 46,677 | 153 |
| Brownsville - Harlingen, Tex. | 46,470 | 154 |
| Lubbock, Tex. | 45,341 | 155 |
| Vallejo - Fairfield - Napa, Cal. | 44,753 | 156 |
| Springfield, Mo. | 44,400 | 157 |
| Ann Arbor, Mich. | 44,006 | 158 |
| Binghamton, N.Y. | 43,666 | 159 |
| Lakeland - Winter Haven, Fla. | 43,644 | 160 |
| Daytona Beach, Fla. | 43,580 | 161 |
| Amarillo, Tex. | 43,437 | 162 |
| Green Bay, Wisc. | 41,848 | 163 |
| Springfield, Ill. | 41,461 | 164 |
| Joliet, Ill. | 40,961 | 165 |
| Huntsville, Ala. | 40,701 | 166 |
| Salem, Ore. | 40,696 | 167 |
| Cedar Rapids, Iowa | 40,627 | 168 |
| Duluth, Minn. | 40,242 | 169 |
| Visalia - Tulare - Porterville, Cal. | 40,004 | 170 |
| Sarasota, Fla. | 39,734 | 171 |
| Melbourne - Titusville - Palm Bay, Fla. | 39,723 | 172 |
| Fayetteville, N.C. | 39,613 | 173 |
| Eugene - Springfield, Ore. | 38,729 | 174 |
| Poughkeepsie, N.Y. | 38,436 | 175 |
| Fort Myers - Cape Coral, Fla. | 35,395 | 176 |
| Boulder - Longmont, Colo. | 34,910 | 177 |
| Wheeling, W.Va. | 34,626 | 178 |
| Lincoln, Neb. | 34,108 | 179 |
| Tyler, Tex. | 33,935 | 180 |
| Champaign - Urbana - Rantoul, Ill. | 33,633 | 181 |
| Niagara Falls, N.Y. | 33,392 | 182 |
| Lorain - Elyria, Ohio | 33,390 | 183 |
| Tallahassee, Fla. | 33,333 | 184 |
| Terre Haute, Ind. | 32,743 | 185 |
| Columbus, Ga. | 32,611 | 186 |
| Galveston - Texas City, Tex. | 32,490 | 187 |
| Asheville, N.C. | 32,188 | 188 |
| Yakima, Wash. | 32,110 | 189 |
| Waco, Tex. | 32,026 | 190 |
| Jackson, Tenn. | 31,694 | 191 |
| Santa Cruz, Cal. | 31,180 | 192 |
| Fargo - Moorhead, N.D.-Minn. | 30,988 | 193 |
| Longview - Marshall, Tex. | 30,806 | 194 |
| Benton Harbor, Mich. | 30,626 | 195 |
| Hickory, N.C. | 30,560 | 196 |
| New London - Norwich, Conn. | 30,071 | 197 |
| Lynchburg, Va. | 29,961 | 198 |
| Lima, Ohio | 29,891 | 199 |
| Dothan, Ala. | 29,885 | 200 |
| **Total Top 200** | **31,569,891** | |
| Odessa, Tex. | 29,523 | 201 |
| Pittsfield, Mass. | 29,395 | 202 |
| Abilene, Tex. | 29,389 | 203 |
| Killeen - Temple, Tex. | 29,355 | 204 |
| Lake Charles, La. | 29,085 | 205 |
| Beaver County, Pa. | 29,054 | 206 |
| Altoona, Pa. | 28,808 | 207 |
| Topeka, Kans. | 28,425 | 208 |
| Rochester, Minn. | 28,241 | 209 |
| Sioux Falls, S.D. | 28,011 | 210 |
| Biloxi - Gulfport, Miss. | 28,010 | 211 |
| Houma - Thibodaux, La. | 27,935 | 212 |
| Burlington, Vt. | 27,858 | 213 |
| Waterloo - Cedar Falls, Iowa | 27,795 | 214 |
| Burlington, N.C. | 27,734 | 215 |
| Decatur, Ill. | 27,635 | 216 |
| Ocala, Fla. | 27,425 | 217 |
| Billings, Mont. | 27,176 | 218 |
| Johnstown, Pa. | 27,082 | 219 |
| Parkersburg - Marietta, W.Va.-Ohio | 26,934 | 220 |
| Provo - Orem, Utah | 26,900 | 221 |
| Monroe, La. | 26,898 | 222 |
| Bloomington - Normal, Ill. | 26,786 | 223 |
| Fort Collins - Loveland, Colo. | 26,771 | 224 |
| Mansfield, Ohio | 26,759 | 225 |
| Charlottesville, Va. | 26,717 | 226 |
| Muskegon, Mich. | 26,576 | 227 |
| Gainesville, Fla. | 26,248 | 228 |
| Richland - Kennewick - Pasco, Wash. | 26,035 | 229 |
| Wilmington, N.C. | 25,890 | 230 |
| Alexandria, La. | 25,795 | 231 |
| Florence, Ala. | 25,626 | 232 |
| Bangor, Me. | 25,557 | 233 |
| Vancouver, Wash. | 25,272 | 234 |
| Wichita Falls, Tex. | 25,182 | 235 |
| Sioux City, Iowa | 25,055 | 236 |
| Racine, Wisc. | 24,836 | 237 |
| Fort Smith, Ark. | 24,798 | 238 |
| La Crosse, Wisc. | 24,731 | 239 |
| Sharon, Pa. | 24,693 | 240 |
| Athens, Ga. | 24,524 | 241 |
| Lafayette - West Lafayette, Ind. | 24,504 | 242 |
| Anderson, S.C. | 24,249 | 243 |
| Elkhart - Goshen, Ind. | 24,207 | 244 |
| Tuscaloosa, Ala. | 24,073 | 245 |
| Fort Pierce, Fla. | 23,713 | 246 |
| Williamsport, Pa. | 23,662 | 247 |
| Olympia, Wash. | 23,583 | 248 |
| Muncie, Ind. | 23,579 | 249 |
| Janesville - Beloit, Wisc. | 23,188 | 250 |
| **Total Top 250** | **32,890,368** | |
| Texarkana, Tex.-Ark. | 22,984 | 251 |
| Jackson, Mich. | 22,872 | 252 |
| Lawton, Okla. | 22,809 | 253 |
| Vineland - Millville - Bridgeton, N.J. | 22,662 | 254 |
| Pueblo, Colo. | 22,544 | 255 |
| Bryan - College Station, Tex. | 22,433 | 256 |
| Eau Claire, Wisc. | 22,341 | 257 |
| Midland, Tex. | 22,255 | 258 |
| Anderson, Ind. | 22,211 | 259 |
| Hamilton - Middletown, Ohio | 22,120 | 260 |
| Chico, Cal. | 21,878 | 261 |
| Boise, Ida. | 21,808 | 262 |
| Bradenton, Fla. | 21,799 | 263 |
| Brazoria, Tex. | 21,659 | 264 |
| Joplin, Mo. | 21,630 | 265 |
| Naples, Fla. | 21,437 | 266 |
| Grand Forks, N.D. | 21,338 | 267 |
| State College, Pa. | 21,118 | 268 |
| Rapid City, S.D. | 21,056 | 269 |
| Albany, Ga. | 20,987 | 270 |
| Bismarck, N.D. | 20,726 | 271 |
| Medford, Ore. | 20,391 | 272 |
| Santa Fe, N.M. | 20,297 | 273 |
| Columbia, Mo. | 20,034 | 274 |
| Elmira, N.Y. | 19,901 | 275 |
| Hagerstown, Md. | 19,716 | 276 |
| Cheyenne, Wyo. | 19,578 | 277 |
| Owensboro, Ky. | 19,446 | 278 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 19,438 | 279 |
| Florence, S.C. | 19,371 | 280 |
| St. Joseph, Mo. | 19,337 | 281 |
| Fort Walton Beach, Fla. | 19,320 | 282 |
| Kokomo, Ind. | 19,271 | 283 |
| Cumberland, Md. | 19,205 | 284 |
| Dubuque, Iowa | 19,164 | 285 |
| Pascagoula, Miss. | 19,134 | 286 |
| Battle Creek, Mich. | 19,066 | 287 |
| Casper, Wyo. | 19,038 | 288 |
| Wausau, Wisc. | 19,018 | 289 |
| San Angelo, Tex. | 18,762 | 290 |
| Glens Falls, N.Y. | 18,699 | 291 |
| Bellingham, Wash. | 18,652 | 292 |
| Redding, Cal. | 18,614 | 293 |
| Bremerton, Wash. | 17,946 | 294 |
| Steubenville - Weirton, Ohio-W.Va. | 17,882 | 295 |
| Yuba City, Cal. | 17,413 | 296 |
| Pine Bluff, Ark. | 17,149 | 297 |
| Danville, Va. | 16,946 | 298 |
| Anniston, Ala. | 16,724 | 299 |
| Panama City, Fla. | 16,665 | 300 |
| Fayetteville - Springdale, Ark. | 16,446 | 301 |
| Kankakee, Ill. | 16,336 | 302 |
| Bloomington, Ind. | 16,191 | 303 |
| Kenosha, Wisc. | 16,157 | 304 |
| Great Falls, Mont. | 15,943 | 305 |
| Victoria, Tex. | 15,937 | 306 |
| Greeley, Colo. | 15,866 | 307 |
| Iowa City, Iowa | 15,148 | 308 |
| Sherman - Denison, Tex. | 14,788 | 309 |
| Jacksonville, N.C. | 14,453 | 310 |
| Las Cruces, N.M. | 14,441 | 311 |
| Lewiston - Auburn, Me. | 13,971 | 312 |
| Gadsden, Ala. | 13,576 | 313 |
| Sheboygan, Wisc. | 11,761 | 314 |
| Enid, Okla. | 11,469 | 315 |
| Lawrence, Kans. | 8,758 | 316 |
| **Total Above Areas** | **34,128,483** | |
| **Percent of U.S.** | **84.9602** | |
| **U.S. Total** | **40,169,890** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# WOMEN'S & GIRLS' CLOTHING SALES

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 3,138,454 | 1 |
| Los Angeles - Long Beach, Cal. | 2,623,622 | 2 |
| Chicago, Ill. | 2,328,807 | 3 |
| Philadelphia, Pa. | 1,653,439 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,542,363 | 5 |
| Washington, D.C. | 1,264,102 | 6 |
| Detroit, Mich. | 1,240,706 | 7 |
| Nassau - Suffolk, N.Y. | 1,080,172 | 8 |
| Houston, Tex. | 1,068,789 | 9 |
| Dallas, Tex. | 807,270 | 10 |
| Anaheim - Santa Ana, Cal. | 789,929 | 11 |
| Atlanta, Ga. | 776,160 | 12 |
| San Francisco, Cal. | 744,320 | 13 |
| St. Louis, Mo. | 734,618 | 14 |
| Miami - Hialeah, Fla. | 728,469 | 15 |
| Minneapolis - St. Paul, Minn. | 722,736 | 16 |
| Pittsburgh, Pa. | 676,119 | 17 |
| Bergen - Passaic, N.J. | 661,228 | 18 |
| Baltimore, Md. | 634,051 | 19 |
| Oakland, Cal. | 631,190 | 20 |
| Cleveland, Ohio | 600,579 | 21 |
| Seattle, Wash. | 590,746 | 22 |
| San Diego, Cal. | 568,865 | 23 |
| Indianapolis, Ind. | 556,327 | 24 |
| Newark, N.J. | 542,519 | 25 |
| Phoenix, Ariz. | 535,228 | 26 |
| San Jose, Cal. | 531,548 | 27 |
| Kansas City, Mo.-Kans. | 472,805 | 28 |
| Denver, Colo. | 446,380 | 29 |
| Cincinnati, Ohio | 427,965 | 30 |
| New Orleans, La. | 410,538 | 31 |
| Tampa - St. Petersburg - Clearwater, Fla. | 402,716 | 32 |
| Portland, Ore. | 393,360 | 33 |
| Fort Worth - Arlington, Tex. | 383,850 | 34 |
| Riverside - San Bernardino, Cal. | 373,149 | 35 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 364,458 | 36 |
| Milwaukee, Wisc. | 363,559 | 37 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 359,202 | 38 |
| Middlesex - Somerset - Hunterdon, N.J. | 350,428 | 39 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 341,879 | 40 |
| Norfolk - Virginia Beach - Newport News, Va. | 340,799 | 41 |
| Oklahoma City, Okla. | 339,204 | 42 |
| Columbus, Ohio | 338,135 | 43 |
| Louisville, Ky. | 323,217 | 44 |
| Memphis, Tenn. | 321,433 | 45 |
| Honolulu, Haw. | 320,098 | 46 |
| San Antonio, Tex. | 316,217 | 47 |
| Sacramento, Cal. | 298,474 | 48 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 291,417 | 49 |
| Nashville, Tenn. | 279,423 | 50 |
| **Total Top 50** | **36,033,042** | |
| Greensboro - Winston-Salem - High Point, N.C. | 270,799 | 51 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 265,028 | 52 |
| Birmingham, Ala. | 264,905 | 53 |
| Buffalo, N.Y. | 263,877 | 54 |
| Providence - Pawtucket - Woonsocket, R.I. | 261,368 | 55 |
| Rochester, N.Y. | 251,918 | 56 |
| New Haven - Waterbury - Meriden, Conn. | 246,812 | 57 |
| Dayton - Springfield, Ohio | 242,306 | 58 |
| Monmouth - Ocean, N.J. | 233,650 | 59 |
| Albany - Schenectady - Troy, N.Y. | 231,005 | 60 |
| Richmond - Petersburg, Va. | 230,771 | 61 |
| Salt Lake City - Ogden, Utah | 229,257 | 62 |
| Orlando, Fla. | 223,170 | 63 |
| Scranton - Wilkes-Barre, Pa. | 212,085 | 64 |
| Las Vegas, Nev. | 199,763 | 65 |
| Austin, Tex. | 199,427 | 66 |
| Tulsa, Okla. | 197,219 | 67 |
| Knoxville, Tenn. | 196,138 | 68 |
| Raleigh - Durham, N.C. | 195,632 | 69 |
| Toledo, Ohio | 195,328 | 70 |
| Jacksonville, Fla. | 186,700 | 71 |
| Springfield, Mass. | 177,467 | 72 |
| Omaha, Neb. | 175,493 | 73 |
| Worcester - Fitchburg - Leominster, Mass. | 174,914 | 74 |
| Allentown - Bethlehem, Pa. | 173,787 | 75 |
| Syracuse, N.Y. | 173,543 | 76 |
| Wilmington, Del. | 169,042 | 77 |
| Grand Rapids, Mich. | 164,245 | 78 |
| Harrisburg - Lebanon - Carlisle, Pa. | 158,843 | 79 |
| Baton Rouge, La. | 158,673 | 80 |
| New Bedford - Fall River - Attleboro, Mass. | 155,853 | 81 |
| El Paso, Tex. | 152,650 | 82 |
| Reading, Pa. | 151,838 | 83 |
| Little Rock - North Little Rock, Ark. | 149,516 | 84 |
| Gary - Hammond, Ind. | 149,299 | 85 |
| Tucson, Ariz. | 148,522 | 86 |
| Greenville - Spartanburg, S.C. | 148,318 | 87 |
| Akron, Ohio | 148,306 | 88 |
| Lake County, Ill. | 145,591 | 89 |
| Oxnard - Ventura, Cal. | 141,227 | 90 |
| Jersey City, N.J. | 139,239 | 91 |
| Youngstown - Warren, Ohio | 138,638 | 92 |
| St. Cloud, Minn. | 131,557 | 93 |
| Lexington-Fayette, Ky. | 129,355 | 94 |
| Jackson, Miss. | 126,511 | 95 |
| Manchester - Nashua, N.H. | 126,298 | 96 |
| Albuquerque, N.M. | 124,806 | 97 |
| Saginaw - Bay City - Midland, Mich. | 123,501 | 98 |
| Fresno, Cal. | 120,118 | 99 |
| Beaumont - Port Arthur, Tex. | 117,344 | 100 |
| **Total Top 100** | **45,124,697** | |
| Flint, Mich. | 116,822 | 101 |
| Trenton, N.J. | 116,763 | 102 |
| Des Moines, Iowa | 114,824 | 103 |
| Chattanooga, Tenn. | 113,473 | 104 |
| Tacoma, Wash. | 111,889 | 105 |
| Wichita, Kans. | 111,592 | 106 |
| McAllen - Edinburg - Mission, Tex. | 111,092 | 107 |
| Anchorage, Alas. | 107,133 | 108 |
| Columbia, S.C. | 106,148 | 109 |
| Mobile, Ala. | 105,297 | 110 |
| Salinas - Seaside - Monterey, Cal. | 104,590 | 111 |
| Canton, Ohio | 103,381 | 112 |
| Lansing - East Lansing, Mich. | 103,224 | 113 |
| Atlantic City, N.J. | 101,740 | 114 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 100,949 | 115 |
| Charleston, S.C. | 100,415 | 116 |
| Spokane, Wash. | 100,230 | 117 |
| Johnson City - Kingsport - Bristol, Tenn. | 99,576 | 118 |
| Bakersfield, Cal. | 98,372 | 119 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 98,206 | 120 |
| Fort Wayne, Ind. | 97,501 | 121 |
| Shreveport, La. | 97,111 | 122 |
| Evansville, Ind. | 96,777 | 123 |
| Portland, Me. | 96,501 | 124 |
| Laredo, Tex. | 95,868 | 125 |
| Huntington - Ashland, W.Va.-Ky. | 94,442 | 126 |
| Portsmouth - Dover - Rochester, N.H. | 92,918 | 127 |
| Corpus Christi, Tex. | 92,151 | 128 |
| Lancaster, Pa. | 90,321 | 129 |
| Madison, Wisc. | 88,892 | 130 |
| Santa Rosa - Petaluma, Cal. | 87,869 | 131 |
| York, Pa. | 87,667 | 132 |
| Aurora - Elgin, Ill. | 87,402 | 133 |
| Reno, Nev. | 86,397 | 134 |
| Sarasota, Fla. | 86,306 | 135 |
| Augusta, Ga. | 85,113 | 136 |
| Colorado Springs, Colo. | 84,381 | 137 |
| Peoria, Ill. | 84,115 | 138 |
| Modesto, Cal. | 78,627 | 139 |
| Utica - Rome, N.Y. | 77,922 | 140 |
| Brownsville - Harlingen, Tex. | 77,832 | 141 |
| Montgomery, Ala. | 76,264 | 142 |
| Stockton, Cal. | 76,205 | 143 |
| Roanoke, Va. | 74,556 | 144 |
| Ann Arbor, Mich. | 74,192 | 145 |
| Lubbock, Tex. | 74,065 | 146 |
| Rockford, Ill. | 73,439 | 147 |
| Kalamazoo, Mich. | 73,258 | 148 |
| Lakeland - Winter Haven, Fla. | 72,575 | 149 |
| Pensacola, Fla. | 72,538 | 150 |
| **Total Top 150** | **49,783,618** | |
| Joliet, Ill. | 72,508 | 151 |
| Lafayette, La. | 72,165 | 152 |
| Melbourne - Titusville - Palm Bay, Fla. | 71,158 | 153 |
| Orange County, N.Y. | 70,956 | 154 |
| Springfield, Ill. | 69,664 | 155 |
| Macon - Warner Robins, Ga. | 68,794 | 156 |
| Savannah, Ga. | 67,930 | 157 |
| South Bend - Mishawaka, Ind. | 67,636 | 158 |
| Daytona Beach, Fla. | 66,193 | 159 |
| Fort Myers - Cape Coral, Fla. | 65,925 | 160 |
| Binghamton, N.Y. | 65,773 | 161 |
| Erie, Pa. | 65,399 | 162 |
| Charleston, W.Va. | 65,337 | 163 |
| Springfield, Mo. | 64,620 | 164 |
| Vallejo - Fairfield - Napa, Cal. | 64,315 | 165 |
| Appleton - Oshkosh - Neenah, Wisc. | 63,393 | 166 |
| Huntsville, Ala. | 61,577 | 167 |
| Eugene - Springfield, Ore. | 60,956 | 168 |
| Poughkeepsie, N.Y. | 60,764 | 169 |
| Duluth, Minn. | 60,174 | 170 |
| Amarillo, Tex. | 58,134 | 171 |
| Wheeling, W.Va. | 56,965 | 172 |
| Fayetteville, N.C. | 56,467 | 173 |
| Visalia - Tulare - Porterville, Cal. | 56,128 | 174 |
| Tyler, Tex. | 55,421 | 175 |
| Salem, Ore. | 54,716 | 176 |
| Tallahassee, Fla. | 54,693 | 177 |
| Galveston - Texas City, Tex. | 54,556 | 178 |
| Green Bay, Wisc. | 54,009 | 179 |
| Cedar Rapids, Iowa | 53,738 | 180 |
| New London - Norwich, Conn. | 53,546 | 181 |
| Asheville, N.C. | 52,920 | 182 |
| Columbus, Ga. | 52,746 | 183 |
| Niagara Falls, N.Y. | 52,440 | 184 |
| Waco, Tex. | 51,209 | 185 |
| Beaver County, Pa. | 51,179 | 186 |
| Lincoln, Neb. | 50,578 | 187 |
| Boulder - Longmont, Colo. | 50,148 | 188 |
| Fargo - Moorhead, N.D.-Minn. | 49,343 | 189 |
| Champaign - Urbana - Rantoul, Ill. | 49,089 | 190 |
| Longview - Marshall, Tex. | 48,925 | 191 |
| Killeen - Temple, Tex. | 48,428 | 192 |
| Mansfield, Ohio | 48,342 | 193 |
| Hickory, N.C. | 47,788 | 194 |
| Biloxi - Gulfport, Miss. | 47,777 | 195 |
| Lorain - Elyria, Ohio | 47,251 | 196 |
| Gainesville, Fla. | 46,996 | 197 |
| Terre Haute, Ind. | 45,798 | 198 |
| Wilmington, N.C. | 45,175 | 199 |
| Rochester, Minn. | 44,848 | 200 |
| **Total Top 200** | **52,648,188** | |
| Monroe, La. | 44,768 | 201 |
| Wichita Falls, Tex. | 44,215 | 202 |
| Odessa, Tex. | 44,105 | 203 |
| Lynchburg, Va. | 43,150 | 204 |
| Lake Charles, La. | 43,022 | 205 |
| Charlottesville, Va. | 42,931 | 206 |
| Lima, Ohio | 42,430 | 207 |
| Yakima, Wash. | 42,355 | 208 |
| Houma - Thibodaux, La. | 41,832 | 209 |
| Bloomington - Normal, Ill. | 41,828 | 210 |
| Santa Cruz, Cal. | 41,794 | 211 |
| Burlington, Vt. | 41,369 | 212 |
| Vancouver, Wash. | 41,348 | 213 |
| Johnstown, Pa. | 41,205 | 214 |
| Provo - Orem, Utah | 40,767 | 215 |
| Burlington, N.C. | 40,576 | 216 |
| Altoona, Pa. | 40,291 | 217 |
| Topeka, Kans. | 39,344 | 218 |
| Pittsfield, Mass. | 39,226 | 219 |
| Tuscaloosa, Ala. | 39,156 | 220 |
| Abilene, Tex. | 38,918 | 221 |
| Billings, Mont. | 38,428 | 222 |
| Fort Smith, Ark. | 38,324 | 223 |
| Sioux Falls, S.D. | 38,322 | 224 |
| Parkersburg - Marietta, W.Va.-Ohio | 38,243 | 225 |
| Alexandria, La. | 38,095 | 226 |
| Midland, Tex. | 37,590 | 227 |
| Sharon, Pa. | 36,538 | 228 |
| Richland - Kennewick - Pasco, Wash. | 36,407 | 229 |
| Racine, Wisc. | 36,045 | 230 |
| Brazoria, Tex. | 36,042 | 231 |
| Fort Pierce, Fla. | 36,034 | 232 |
| Waterloo - Cedar Falls, Iowa | 35,260 | 233 |
| Athens, Ga. | 35,197 | 234 |
| Dothan, Ala. | 34,688 | 235 |
| Sioux City, Iowa | 34,671 | 236 |
| Lafayette - West Lafayette, Ind. | 34,631 | 237 |
| Bradenton, Fla. | 34,574 | 238 |
| Albany, Ga. | 34,462 | 239 |
| Jackson, Tenn. | 34,128 | 240 |
| Naples, Fla. | 34,121 | 241 |
| Florence, Ala. | 33,899 | 242 |
| Williamsport, Pa. | 33,863 | 243 |
| Decatur, Ill. | 33,852 | 244 |
| Hamilton - Middletown, Ohio | 33,743 | 245 |
| Fort Collins - Loveland, Colo. | 33,463 | 246 |
| Elmira, N.Y. | 32,842 | 247 |
| Bangor, Me. | 32,802 | 248 |
| Boise, Ida. | 32,533 | 249 |
| Ocala, Fla. | 32,415 | 250 |
| **Total Top 250** | **54,544,032** | |
| Joplin, Mo. | 32,191 | 251 |
| Bryan - College Station, Tex. | 32,116 | 252 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 32,099 | 253 |
| Steubenville - Weirton, Ohio-W.Va. | 32,029 | 254 |
| Olympia, Wash. | 31,980 | 255 |
| Muncie, Ind. | 31,904 | 256 |
| Benton Harbor, Mich. | 31,616 | 257 |
| Janesville - Beloit, Wisc. | 31,296 | 258 |
| Elkhart - Goshen, Ind. | 31,112 | 259 |
| Chico, Cal. | 30,996 | 260 |
| Muskegon, Mich. | 30,833 | 261 |
| State College, Pa. | 30,552 | 262 |
| Hagerstown, Md. | 30,313 | 263 |
| Texarkana, Tex.-Ark. | 29,995 | 264 |
| Anderson, Ind. | 29,735 | 265 |
| La Crosse, Wisc. | 29,594 | 266 |
| Florence, S.C. | 29,477 | 267 |
| Kokomo, Ind. | 29,267 | 268 |
| Cumberland, Md. | 29,235 | 269 |
| St. Joseph, Mo. | 28,946 | 270 |
| Jackson, Mich. | 28,883 | 271 |
| San Angelo, Tex. | 28,391 | 272 |
| Columbia, Mo. | 27,909 | 273 |
| Vineland - Millville - Bridgeton, N.J. | 27,875 | 274 |
| Medford, Ore. | 27,859 | 275 |
| Anderson, S.C. | 27,807 | 276 |
| Eau Claire, Wisc. | 27,640 | 277 |
| Fort Walton Beach, Fla. | 27,243 | 278 |
| Lawton, Okla. | 26,920 | 279 |
| Anniston, Ala. | 26,730 | 280 |
| Pascagoula, Miss. | 26,479 | 281 |
| Fayetteville - Springdale, Ark. | 26,414 | 282 |
| Redding, Cal. | 26,310 | 283 |
| Glens Falls, N.Y. | 26,166 | 284 |
| Dubuque, Iowa | 25,869 | 285 |
| Pueblo, Colo. | 25,795 | 286 |
| Grand Forks, N.D. | 25,550 | 287 |
| Bellingham, Wash. | 25,327 | 288 |
| Panama City, Fla. | 25,225 | 289 |
| Bloomington, Ind. | 25,121 | 290 |
| Victoria, Tex. | 24,939 | 291 |
| Bismarck, N.D. | 24,877 | 292 |
| Owensboro, Ky. | 24,484 | 293 |
| Bremerton, Wash. | 24,454 | 294 |
| Great Falls, Mont. | 24,400 | 295 |
| Yuba City, Cal. | 23,811 | 296 |
| Battle Creek, Mich. | 23,621 | 297 |
| Danville, Va. | 23,393 | 298 |
| Santa Fe, N.M. | 23,079 | 299 |
| Rapid City, S.D. | 22,698 | 300 |
| Kenosha, Wisc. | 22,360 | 301 |
| Pine Bluff, Ark. | 22,018 | 302 |
| Wausau, Wisc. | 21,890 | 303 |
| Sherman - Denison, Tex. | 21,509 | 304 |
| Jacksonville, N.C. | 21,089 | 305 |
| Gadsden, Ala. | 20,286 | 306 |
| Greeley, Colo. | 20,008 | 307 |
| Casper, Wyo. | 19,991 | 308 |
| Kankakee, Ill. | 18,748 | 309 |
| Lewiston - Auburn, Me. | 18,497 | 310 |
| Cheyenne, Wyo. | 18,485 | 311 |
| Enid, Okla. | 18,239 | 312 |
| Iowa City, Iowa | 18,209 | 313 |
| Las Cruces, N.M. | 17,514 | 314 |
| Sheboygan, Wisc. | 15,636 | 315 |
| Lawrence, Kans. | 9,587 | 316 |
| **Total Above Areas** | **56,238,543** | |
| **Percent of U.S.** | **86.6419** | |
| **U.S. Total** | **64,909,161** | |

# FOOTWEAR SALES

| Area | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 983,345 | 1 |
| Los Angeles - Long Beach, Cal. | 788,261 | 2 |
| Chicago, Ill. | 663,563 | 3 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 643,972 | 4 |
| Philadelphia, Pa. | 439,620 | 5 |
| Detroit, Mich. | 383,586 | 6 |
| Washington, D.C. | 350,966 | 7 |
| Houston, Tex. | 341,201 | 8 |
| Nassau - Suffolk, N.Y. | 323,925 | 9 |
| Dallas, Tex. | 282,466 | 10 |
| Atlanta, Ga. | 237,886 | 11 |
| San Francisco, Cal. | 234,524 | 12 |
| Anaheim - Santa Ana, Cal. | 231,147 | 13 |
| Miami - Hialeah, Fla. | 219,230 | 14 |
| St. Louis, Mo. | 216,963 | 15 |
| Pittsburgh, Pa. | 204,650 | 16 |
| Bergen - Passaic, N.J. | 191,870 | 17 |
| Seattle, Wash. | 189,137 | 18 |
| Minneapolis - St. Paul, Minn. | 188,659 | 19 |
| Baltimore, Md. | 183,506 | 20 |
| Oakland, Cal. | 182,234 | 21 |
| Cleveland, Ohio | 179,198 | 22 |
| San Diego, Cal. | 172,359 | 23 |
| San Jose, Cal. | 158,680 | 24 |
| Newark, N.J. | 155,612 | 25 |
| Denver, Colo. | 151,698 | 26 |
| Phoenix, Ariz. | 141,984 | 27 |
| Kansas City, Mo.-Kans. | 138,328 | 28 |
| New Orleans, La. | 128,775 | 29 |
| Tampa - St. Petersburg - Clearwater, Fla. | 125,608 | 30 |
| Riverside - San Bernardino, Cal. | 124,890 | 31 |
| Fort Worth - Arlington, Tex. | 120,424 | 32 |
| Portland, Ore. | 120,172 | 33 |
| Cincinnati, Ohio | 119,851 | 34 |
| Indianapolis, Ind. | 115,788 | 35 |
| San Antonio, Tex. | 106,709 | 36 |
| Oklahoma City, Okla. | 103,821 | 37 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 102,967 | 38 |
| Norfolk - Virginia Beach - Newport News, Va. | 102,593 | 39 |
| Honolulu, Haw. | 102,069 | 40 |
| Memphis, Tenn. | 99,186 | 41 |
| Middlesex - Somerset - Hunterdon, N.J. | 98,962 | 42 |
| Milwaukee, Wisc. | 98,951 | 43 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 97,387 | 44 |
| Sacramento, Cal. | 93,923 | 45 |
| Louisville, Ky. | 92,082 | 46 |
| Columbus, Ohio | 90,744 | 47 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 87,498 | 48 |
| Buffalo, N.Y. | 84,342 | 49 |
| Nashville, Tenn. | 84,172 | 50 |
| **Total Top 50** | **10,861,584** | |
| Salt Lake City - Ogden, Utah | 82,631 | 51 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 79,865 | 52 |
| Greensboro - Winston-Salem - High Point, N.C. | 76,373 | 53 |
| Birmingham, Ala. | 73,867 | 54 |
| Roanoke, Va. | 71,916 | 55 |
| Rochester, N.Y. | 71,565 | 56 |
| Albany - Schenectady - Troy, N.Y. | 71,111 | 57 |
| Tulsa, Okla. | 68,216 | 58 |
| Monmouth - Ocean, N.J. | 67,420 | 59 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 66,866 | 60 |
| Richmond - Petersburg, Va. | 65,263 | 61 |
| Providence - Pawtucket - Woonsocket, R.I. | 64,833 | 62 |
| Dayton - Springfield, Ohio | 64,479 | 63 |
| Orlando, Fla. | 63,022 | 64 |
| Austin, Tex. | 61,355 | 65 |
| New Haven - Waterbury - Meriden, Conn. | 61,152 | 66 |
| Jacksonville, Fla. | 58,399 | 67 |
| Scranton - Wilkes-Barre, Pa. | 57,932 | 68 |
| Raleigh - Durham, N.C. | 56,468 | 69 |
| Las Vegas, Nev. | 55,187 | 70 |
| Knoxville, Tenn. | 54,429 | 71 |
| Allentown - Bethlehem, Pa. | 52,673 | 72 |
| Syracuse, N.Y. | 51,784 | 73 |
| Little Rock - North Little Rock, Ark. | 50,772 | 74 |
| Reading, Pa. | 50,502 | 75 |
| Toledo, Ohio | 49,425 | 76 |
| Grand Rapids, Mich. | 49,385 | 77 |
| Greenville - Spartanburg, S.C. | 49,259 | 78 |
| Omaha, Neb. | 49,240 | 79 |
| Springfield, Mass. | 49,230 | 80 |
| Oxnard - Ventura, Cal. | 48,673 | 81 |
| Tucson, Ariz. | 47,806 | 82 |
| Akron, Ohio | 47,682 | 83 |
| El Paso, Tex. | 45,492 | 84 |
| Harrisburg - Lebanon - Carlisle, Pa. | 45,200 | 85 |
| Worcester - Fitchburg - Leominster, Mass. | 44,866 | 86 |
| Gary - Hammond, Ind. | 44,700 | 87 |
| Baton Rouge, La. | 44,616 | 88 |
| Albuquerque, N.M. | 44,153 | 89 |
| Wilmington, Del. | 42,940 | 90 |
| Youngstown - Warren, Ohio | 41,553 | 91 |
| Portsmouth - Dover - Rochester, N.H. | 41,152 | 92 |
| Fresno, Cal. | 41,128 | 93 |
| Lake County, Ill. | 40,478 | 94 |
| Chattanooga, Tenn. | 39,281 | 95 |
| New Bedford - Fall River - Attleboro, Mass. | 39,124 | 96 |
| Jersey City, N.J. | 38,528 | 97 |
| Columbia, S.C. | 38,104 | 98 |
| Tacoma, Wash. | 38,037 | 99 |
| Anchorage, Alas. | 37,787 | 100 |
| **Total Top 100** | **13,557,475** | |
| Beaumont - Port Arthur, Tex. | 37,137 | 101 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 35,116 | 102 |
| Saginaw - Bay City - Midland, Mich. | 32,996 | 103 |
| Bakersfield, Cal. | 32,985 | 104 |
| Mobile, Ala. | 32,810 | 105 |
| Jackson, Miss. | 32,767 | 106 |
| Flint, Mich. | 32,576 | 107 |
| Wichita, Kans. | 32,576 | 107 |
| Corpus Christi, Tex. | 32,179 | 109 |
| Trenton, N.J. | 31,819 | 110 |
| Spokane, Wash. | 31,756 | 111 |
| Charleston, S.C. | 31,650 | 112 |
| Johnson City - Kingsport - Bristol, Tenn. | 31,185 | 113 |
| McAllen - Edinburg - Mission, Tex. | 30,910 | 114 |
| Des Moines, Iowa | 30,692 | 115 |
| Lexington-Fayette, Ky. | 30,683 | 116 |
| Portland, Me. | 30,349 | 117 |
| Madison, Wisc. | 30,327 | 118 |
| Canton, Ohio | 29,876 | 119 |
| Huntington - Ashland, W.Va.-Ky. | 29,814 | 120 |
| Manchester - Nashua, N.H. | 29,782 | 121 |
| Salinas - Seaside - Monterey, Cal. | 29,724 | 122 |
| Evansville, Ind. | 29,473 | 123 |
| Shreveport, La. | 29,398 | 124 |
| Fort Wayne, Ind. | 28,803 | 125 |
| York, Pa. | 28,350 | 126 |
| Modesto, Cal. | 27,887 | 127 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 27,673 | 128 |
| Lansing - East Lansing, Mich. | 27,323 | 129 |
| Reno, Nev. | 27,308 | 130 |
| Stockton, Cal. | 27,071 | 131 |
| Colorado Springs, Colo. | 26,418 | 132 |
| Lancaster, Pa. | 26,059 | 133 |
| Santa Rosa - Petaluma, Cal. | 26,013 | 134 |
| Montgomery, Ala. | 25,018 | 135 |
| Rockford, Ill. | 23,707 | 136 |
| Atlantic City, N.J. | 23,566 | 137 |
| Augusta, Ga. | 23,429 | 138 |
| Lafayette, La. | 23,065 | 139 |
| Aurora - Elgin, Ill. | 22,909 | 140 |
| Peoria, Ill. | 22,864 | 141 |
| Utica - Rome, N.Y. | 22,677 | 142 |
| Kalamazoo, Mich. | 22,590 | 143 |
| Orange County, N.Y. | 22,579 | 144 |
| Lubbock, Tex. | 22,559 | 145 |
| Vallejo - Fairfield - Napa, Cal. | 22,538 | 146 |
| Erie, Pa. | 22,256 | 147 |
| Asheville, N.C. | 21,752 | 148 |
| Appleton - Oshkosh - Neenah, Wisc. | 21,656 | 149 |
| Charleston, W.Va. | 21,566 | 150 |
| **Total Top 150** | **14,953,691** | |
| Springfield, Mo. | 21,539 | 151 |
| Eugene - Springfield, Ore. | 21,463 | 152 |
| Amarillo, Tex. | 21,263 | 153 |
| Melbourne - Titusville - Palm Bay, Fla. | 20,758 | 154 |
| Savannah, Ga. | 20,334 | 155 |
| Binghamton, N.Y. | 19,818 | 156 |
| Lakeland - Winter Haven, Fla. | 19,681 | 157 |
| Brownsville - Harlingen, Tex. | 19,641 | 158 |
| Ann Arbor, Mich. | 19,606 | 159 |
| Joliet, Ill. | 19,312 | 160 |
| Sarasota, Fla. | 19,278 | 161 |
| South Bend - Mishawaka, Ind. | 19,221 | 162 |
| Pensacola, Fla. | 19,110 | 163 |
| Visalia - Tulare - Porterville, Cal. | 18,707 | 164 |
| Poughkeepsie, N.Y. | 18,554 | 165 |
| Macon - Warner Robins, Ga. | 18,485 | 166 |
| Green Bay, Wisc. | 18,232 | 167 |
| Longview - Marshall, Tex. | 17,979 | 168 |
| Salem, Ore. | 17,932 | 169 |
| Lynchburg, Va. | 17,897 | 170 |
| Daytona Beach, Fla. | 17,830 | 171 |
| Boulder - Longmont, Colo. | 17,637 | 172 |
| Huntsville, Ala. | 17,631 | 173 |
| Cedar Rapids, Iowa | 17,558 | 174 |
| Waco, Tex. | 17,468 | 175 |
| Hickory, N.C. | 17,189 | 176 |
| Wheeling, W.Va. | 17,169 | 177 |
| Fayetteville, N.C. | 16,808 | 178 |
| Tyler, Tex. | 16,431 | 179 |
| Lincoln, Neb. | 16,141 | 180 |
| Yakima, Wash. | 16,108 | 181 |
| Fort Smith, Ark. | 16,085 | 182 |
| Niagara Falls, N.Y. | 15,881 | 183 |
| Duluth, Minn. | 15,708 | 184 |
| Columbus, Ga. | 15,698 | 185 |
| Houma - Thibodaux, La. | 15,637 | 186 |
| Burlington, N.C. | 15,635 | 187 |
| Santa Cruz, Cal. | 15,627 | 188 |
| Alexandria, La. | 15,568 | 189 |
| Laredo, Tex. | 15,487 | 190 |
| Springfield, Ill. | 15,467 | 191 |
| Galveston - Texas City, Tex. | 15,291 | 192 |
| Johnstown, Pa. | 14,504 | 193 |
| Fort Myers - Cape Coral, Fla. | 14,486 | 194 |
| Champaign - Urbana - Rantoul, Ill. | 14,473 | 195 |
| Burlington, Vt. | 14,472 | 196 |
| Biloxi - Gulfport, Miss. | 14,371 | 197 |
| Monroe, La. | 14,285 | 198 |
| Tallahassee, Fla. | 13,981 | 199 |
| Wilmington, N.C. | 13,874 | 200 |
| **Total Top 200** | **15,817,031** | |
| Odessa, Tex. | 13,657 | 201 |
| Beaver County, Pa. | 13,626 | 202 |
| Williamsport, Pa. | 13,519 | 203 |
| Lorain - Elyria, Ohio | 13,512 | 204 |
| Killeen - Temple, Tex. | 13,443 | 205 |
| Lake Charles, La. | 13,436 | 206 |
| Lima, Ohio | 13,258 | 207 |
| Bryan - College Station, Tex. | 13,126 | 208 |
| Sioux Falls, S.D. | 13,076 | 209 |
| Parkersburg - Marietta, W.Va.-Ohio | 13,045 | 210 |
| Midland, Tex. | 13,039 | 211 |
| Provo - Orem, Utah | 12,812 | 212 |
| Gainesville, Fla. | 12,705 | 213 |
| Rochester, Minn. | 12,697 | 214 |
| Texarkana, Tex.-Ark. | 12,371 | 215 |
| Altoona, Pa. | 12,362 | 216 |
| Charlottesville, Va. | 12,356 | 217 |
| Billings, Mont. | 12,221 | 218 |
| Bradenton, Fla. | 12,196 | 219 |
| Tuscaloosa, Ala. | 12,063 | 220 |
| Vancouver, Wash. | 12,009 | 221 |
| Joplin, Mo. | 11,989 | 222 |
| Topeka, Kans. | 11,898 | 223 |
| Wichita Falls, Tex. | 11,898 | 223 |
| Athens, Ga. | 11,796 | 225 |
| Mansfield, Ohio | 11,680 | 226 |
| Abilene, Tex. | 11,484 | 227 |
| Fargo - Moorhead, N.D.-Minn. | 11,480 | 228 |
| Lafayette - West Lafayette, Ind. | 11,368 | 229 |
| Pittsfield, Mass. | 11,366 | 230 |
| Terre Haute, Ind. | 11,288 | 231 |
| Waterloo - Cedar Falls, Iowa | 11,174 | 232 |
| Muncie, Ind. | 11,115 | 233 |
| Elkhart - Goshen, Ind. | 11,034 | 234 |
| Fayetteville - Springdale, Ark. | 10,978 | 235 |
| Sharon, Pa. | 10,957 | 236 |
| Kokomo, Ind. | 10,906 | 237 |
| Albany, Ga. | 10,867 | 238 |
| Sioux City, Iowa | 10,862 | 239 |
| Brazoria, Tex. | 10,859 | 240 |
| Dothan, Ala. | 10,853 | 241 |
| Fort Pierce, Fla. | 10,811 | 242 |
| Racine, Wisc. | 10,758 | 243 |
| Bangor, Me. | 10,736 | 244 |
| Medford, Ore. | 10,730 | 245 |
| Eau Claire, Wisc. | 10,717 | 246 |
| New London - Norwich, Conn. | 10,702 | 247 |
| Benton Harbor, Mich. | 10,623 | 248 |
| Anderson, Ind. | 10,591 | 249 |
| Fort Collins - Loveland, Colo. | 10,492 | 250 |
| **Total Top 250** | **16,409,572** | |
| Lawton, Okla. | 10,459 | 251 |
| Jackson, Tenn. | 10,371 | 252 |
| Bloomington - Normal, Ill. | 10,350 | 253 |
| Naples, Fla. | 10,283 | 254 |
| Muskegon, Mich. | 10,178 | 255 |
| Chico, Cal. | 10,094 | 256 |
| Janesville - Beloit, Wisc. | 10,082 | 257 |
| Florence, Ala. | 10,014 | 258 |
| San Angelo, Tex. | 9,914 | 259 |
| Florence, S.C. | 9,849 | 260 |
| State College, Pa. | 9,780 | 261 |
| Decatur, Ill. | 9,760 | 262 |
| Anderson, S.C. | 9,751 | 263 |
| Elmira, N.Y. | 9,677 | 264 |
| Dubuque, Iowa | 9,563 | 265 |
| Pueblo, Colo. | 9,541 | 266 |
| Ocala, Fla. | 9,467 | 267 |
| Hagerstown, Md. | 9,456 | 268 |
| Santa Fe, N.M. | 9,447 | 269 |
| St. Cloud, Minn. | 9,424 | 270 |
| Richland - Kennewick - Pasco, Wash. | 9,323 | 271 |
| Boise, Ida. | 9,322 | 272 |
| Olympia, Wash. | 8,921 | 273 |
| Columbia, Mo. | 8,912 | 274 |
| Victoria, Tex. | 8,802 | 275 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 8,799 | 276 |
| Hamilton - Middletown, Ohio | 8,788 | 277 |
| Glens Falls, N.Y. | 8,732 | 278 |
| Sherman - Denison, Tex. | 8,714 | 279 |
| Redding, Cal. | 8,629 | 280 |
| St. Joseph, Mo. | 8,517 | 281 |
| Cumberland, Md. | 8,452 | 282 |
| Owensboro, Ky. | 8,411 | 283 |
| Anniston, Ala. | 8,400 | 284 |
| La Crosse, Wisc. | 8,314 | 285 |
| Rapid City, S.D. | 8,297 | 286 |
| Vineland - Millville - Bridgeton, N.J. | 8,199 | 287 |
| Danville, Va. | 8,178 | 288 |
| Steubenville - Weirton, Ohio-W.Va. | 8,008 | 289 |
| Pascagoula, Miss. | 7,741 | 290 |
| Bismarck, N.D. | 7,714 | 291 |
| Yuba City, Cal. | 7,616 | 292 |
| Fort Walton Beach, Fla. | 7,554 | 293 |
| Casper, Wyo. | 7,517 | 294 |
| Panama City, Fla. | 7,468 | 295 |
| Battle Creek, Mich. | 7,363 | 296 |
| Pine Bluff, Ark. | 7,235 | 297 |
| Las Cruces, N.M. | 7,199 | 298 |
| Bellingham, Wash. | 7,164 | 299 |
| Wausau, Wisc. | 7,137 | 300 |
| Jackson, Mich. | 7,026 | 301 |
| Gadsden, Ala. | 6,975 | 302 |
| Enid, Okla. | 6,939 | 303 |
| Bremerton, Wash. | 6,797 | 304 |
| Cheyenne, Wyo. | 6,662 | 305 |
| Jacksonville, N.C. | 6,591 | 306 |
| Grand Forks, N.D. | 6,567 | 307 |
| Lewiston - Auburn, Me. | 6,549 | 308 |
| Bloomington, Ind. | 6,494 | 309 |
| Kankakee, Ill. | 6,445 | 310 |
| Great Falls, Mont. | 6,425 | 311 |
| Kenosha, Wisc. | 6,360 | 312 |
| Greeley, Colo. | 6,058 | 313 |
| Iowa City, Iowa | 5,509 | 314 |
| Sheboygan, Wisc. | 4,839 | 315 |
| Lawrence, Kans. | 4,455 | 316 |
| **Total Above Areas** | **16,953,150** | |
| **Percent of U.S.** | **85.8474** | |
| **U.S. Total** | **19,747,996** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# NOTES

# SECTION 12

## Retail Sales By Merchandise Line Category For Metropolitan Markets

### 1984 Estimates

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

**EXPLANATION OF TERMS**

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

**SYMBOLS USED IN TABLES**

**FHA:** Furniture, Home Furnishings, and Appliance Stores

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# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **ALABAMA** | | | | | | | | | | | | | | |
| ANNISTON | 1984 | 89,900 | 87,197 | 12,799 | 11,264 | 7,713 | 3,038 | 1,759 | 8,774 | 3,153 | 3,206 | 2,120 | 914 | 810 |
| BIRMINGHAM | 1984 | 867,176 | 840,248 | 113,453 | 73,997 | 69,544 | 28,173 | 17,491 | 55,253 | 21,245 | 20,207 | 26,046 | 14,508 | 5,732 |
| DOTHAN | 1984 | 128,330 | 121,738 | 12,775 | 11,864 | 10,797 | 3,779 | 2,245 | 14,214 | 4,844 | 4,419 | 4,876 | 2,939 | 1,030 |
| FLORENCE | 1984 | 114,265 | 105,101 | 12,499 | 9,775 | 10,424 | 2,248 | 2,521 | 10,837 | 2,452 | 5,178 | 2,981 | 1,179 | 1,205 |
| GADSDEN | 1984 | 106,512 | 105,272 | 11,257 | 6,395 | 5,799 | 2,445 | 1,138 | 7,648 | 841 | 4,170 | 3,306 | 1,957 | 807 |
| HUNTSVILLE | 1984 | 188,830 | 182,495 | 20,508 | 13,584 | 17,152 | 5,192 | 4,318 | 19,208 | 6,119 | 8,136 | 9,363 | 5,070 | 2,020 |
| MOBILE | 1984 | 518,828 | 507,158 | 58,769 | 45,777 | 43,044 | 17,496 | 8,205 | 32,552 | 11,375 | 13,297 | 13,079 | 5,633 | 4,486 |
| MONTGOMERY | 1984 | 263,049 | 250,421 | 34,133 | 30,838 | 27,897 | 13,735 | 5,188 | 15,868 | 4,348 | 8,477 | 8,125 | 3,195 | 2,296 |
| TUSCALOOSA | 1984 | 150,656 | 147,608 | 13,624 | 9,206 | 11,779 | 3,520 | 2,400 | 9,098 | 3,004 | 4,765 | 5,410 | 1,969 | 1,499 |
| NONMETRO PORTION OF STATE | 1984 | 1,191,619 | 1,130,698 | 139,574 | 125,321 | 86,997 | 40,405 | 21,378 | 78,545 | 28,314 | 14,341 | 28,203 | 17,550 | 3,359 |
| TOTAL STATE | 1984 | 3,663,706 | 3,521,565 | 432,511 | 340,789 | 293,898 | 121,271 | 67,685 | 253,079 | 85,844 | 86,791 | 104,100 | 55,027 | 23,437 |
| **ALASKA** | | | | | | | | | | | | | | |
| ANCHORAGE | 1984 | 313,825 | 297,374 | 21,943 | 14,353 | 51,979 | 16,898 | 19,053 | 33,800 | 15,704 | 15,125 | 17,671 | 9,651 | 5,546 |
| NONMETRO PORTION OF STATE | 1984 | 403,135 | 369,649 | 15,875 | 11,309 | 37,666 | 8,812 | 21,838 | 20,751 | 7,589 | 3,683 | 8,431 | 4,648 | 1,475 |
| TOTAL STATE | 1984 | 716,960 | 667,023 | 37,818 | 25,662 | 89,645 | 25,710 | 40,891 | 54,551 | 23,293 | 18,808 | 26,102 | 14,299 | 7,021 |
| **ARIZONA** | | | | | | | | | | | | | | |
| PHOENIX | 1984 | 1,873,566 | 1,772,462 | 211,866 | 175,465 | 203,715 | 62,044 | 81,300 | 135,426 | 57,745 | 44,783 | 68,953 | 48,121 | 12,710 |
| TUCSON | 1984 | 525,668 | 487,111 | 63,270 | 53,669 | 71,832 | 23,543 | 25,556 | 42,904 | 20,718 | 18,294 | 21,784 | 14,420 | 5,298 |
| NONMETRO PORTION OF STATE | 1984 | 789,965 | 733,973 | 68,037 | 62,595 | 52,734 | 24,471 | 16,261 | 38,755 | 18,469 | 5,366 | 16,926 | 10,729 | 1,597 |
| TOTAL STATE | 1984 | 3,189,199 | 2,993,546 | 343,173 | 291,729 | 328,281 | 110,058 | 123,117 | 217,085 | 96,932 | 68,443 | 107,663 | 73,270 | 19,605 |
| **ARKANSAS** | | | | | | | | | | | | | | |
| FAYETTEVILLE - SPRINGDALE | 1984 | 94,493 | 92,675 | 7,834 | 7,280 | 13,176 | 1,791 | 4,628 | 11,368 | 1,672 | 6,529 | 3,407 | 357 | 1,946 |
| FORT SMITH | 1984 | 132,415 | 128,352 | 14,042 | 12,366 | 13,954 | 3,538 | 2,385 | 14,071 | 4,304 | 6,555 | 7,183 | 3,777 | 1,797 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  |  | Women's & Girls' Clothing |  |  | Footwear |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **ALABAMA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANNISTON** | 1984 | 5,302 | 3,503 | 8,879 | 7,796 | 16,724 | 8,281 | 7,976 | 26,730 | 16,585 | 8,984 | 8,400 | 5,372 | 2,538 |
| **BIRMINGHAM** | 1984 | 55,479 | 37,231 | 107,108 | 91,308 | 143,317 | 93,815 | 44,385 | 264,905 | 182,611 | 70,035 | 73,867 | 54,527 | 15,412 |
| **DOTHAN** | 1984 | 6,332 | 2,969 | 12,897 | 10,682 | 29,885 | 9,814 | 10,002 | 34,688 | 17,901 | 11,488 | 10,853 | 6,551 | 2,538 |
| **FLORENCE** | 1984 | 7,628 | 4,237 | 11,458 | 10,135 | 25,626 | 11,993 | 11,754 | 33,899 | 16,730 | 14,651 | 10,014 | 5,385 | 3,854 |
| **GADSDEN** | 1984 | 4,973 | 2,369 | 8,598 | 6,936 | 13,576 | 6,707 | 6,014 | 20,286 | 11,481 | 7,846 | 6,975 | 4,482 | 2,151 |
| **HUNTSVILLE** | 1984 | 15,251 | 9,852 | 26,730 | 20,717 | 40,701 | 20,441 | 17,422 | 61,577 | 33,914 | 24,521 | 17,631 | 10,852 | 5,194 |
| **MOBILE** | 1984 | 31,300 | 20,096 | 53,607 | 41,104 | 63,226 | 26,037 | 32,512 | 105,297 | 43,343 | 50,772 | 32,810 | 18,122 | 10,854 |
| **MONTGOMERY** | 1984 | 11,862 | 6,764 | 32,947 | 26,808 | 48,643 | 22,423 | 22,024 | 76,264 | 38,446 | 33,737 | 25,018 | 15,641 | 6,891 |
| **TUSCALOOSA** | 1984 | 6,929 | 3,705 | 15,610 | 12,527 | 24,073 | 12,290 | 9,191 | 39,156 | 20,846 | 17,688 | 12,063 | 8,001 | 3,391 |
| **NONMETRO PORTION OF STATE** | 1984 | 38,134 | 19,029 | 97,669 | 86,376 | 134,621 | 66,590 | 31,478 | 210,587 | 119,848 | 38,650 | 64,114 | 43,124 | 8,337 |
| **TOTAL STATE** | 1984 | 184,081 | 109,998 | 376,744 | 315,054 | 543,864 | 279,759 | 194,049 | 878,928 | 504,221 | 280,571 | 263,204 | 172,928 | 61,672 |
| **ALASKA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANCHORAGE** | 1984 | 37,995 | 23,946 | 59,251 | 40,462 | 72,364 | 35,584 | 29,317 | 107,133 | 58,792 | 40,321 | 37,787 | 23,951 | 9,247 |
| **NONMETRO PORTION OF STATE** | 1984 | 25,592 | 11,568 | 23,993 | 19,662 | 49,424 | 17,420 | 8,462 | 61,672 | 25,874 | 11,713 | 21,754 | 11,117 | 2,762 |
| **TOTAL STATE** | 1984 | 63,587 | 35,514 | 83,244 | 60,124 | 121,788 | 53,004 | 37,779 | 168,805 | 84,666 | 52,034 | 59,541 | 35,068 | 12,009 |
| **ARIZONA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **PHOENIX** | 1984 | 191,122 | 150,290 | 315,471 | 264,883 | 278,029 | 95,868 | 145,996 | 535,228 | 184,441 | 215,414 | 141,994 | 80,651 | 46,605 |
| **TUCSON** | 1984 | 65,279 | 55,050 | 87,421 | 66,336 | 83,362 | 27,530 | 49,158 | 148,522 | 55,487 | 69,068 | 47,806 | 26,949 | 13,251 |
| **NONMETRO PORTION OF STATE** | 1984 | 20,804 | 13,045 | 38,289 | 28,153 | 71,074 | 24,261 | 13,523 | 91,670 | 46,106 | 10,841 | 28,295 | 19,680 | 3,620 |
| **TOTAL STATE** | 1984 | 277,205 | 218,385 | 441,181 | 359,372 | 432,465 | 147,659 | 208,677 | 775,420 | 286,034 | 295,323 | 218,095 | 127,280 | 63,476 |
| **ARKANSAS** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **FAYETTEVILLE - SPRINGDALE** | 1984 | 9,873 | 5,198 | 10,749 | 6,441 | 16,446 | 5,808 | 9,264 | 26,414 | 9,758 | 15,735 | 10,978 | 3,952 | 4,108 |
| **FORT SMITH** | 1984 | 11,144 | 6,361 | 13,923 | 10,052 | 24,798 | 11,179 | 12,202 | 38,324 | 18,413 | 18,089 | 16,085 | 10,094 | 4,933 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **LITTLE ROCK - NORTH LITTLE ROCK** | 1984 | 477,674 | 459,863 | 57,127 | 42,445 | 40,126 | 8,285 | 7,492 | 41,489 | 13,324 | 16,613 | 21,278 | 10,180 | 4,844 |
| **PINE BLUFF** | 1984 | 88,375 | 86,440 | 9,796 | 7,806 | 5,544 | 2,022 | 838 | 6,805 | 2,103 | 2,121 | 2,860 | 1,771 | 622 |
| **TEXARKANA** | 1984 | 117,290 | 113,123 | 21,353 | 13,834 | 11,914 | 2,634 | 3,831 | 10,244 | 2,356 | 4,242 | 4,306 | 1,412 | 1,564 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,119,631 | 1,071,281 | 145,331 | 129,640 | 106,677 | 23,561 | 22,043 | 96,286 | 33,312 | 17,543 | 36,366 | 19,126 | 6,036 |
| **TOTAL STATE** | 1984 | 1,986,023 | 1,909,102 | 247,179 | 208,629 | 185,784 | 41,132 | 39,323 | 173,450 | 55,746 | 49,818 | 72,804 | 35,785 | 15,476 |
| **CALIFORNIA** | | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** | 1984 | 2,412,270 | 2,132,844 | 228,235 | 197,860 | 228,434 | 56,144 | 82,108 | 168,377 | 58,660 | 84,160 | 67,952 | 35,348 | 27,319 |
| **BAKERSFIELD** | 1984 | 538,376 | 488,404 | 43,139 | 38,777 | 28,117 | 9,491 | 11,126 | 31,760 | 13,409 | 13,211 | 9,531 | 5,567 | 2,063 |
| **CHICO** | 1984 | 204,191 | 193,923 | 16,564 | 15,748 | 12,886 | 7,301 | 2,964 | 12,732 | 4,557 | 4,917 | 5,740 | 3,935 | 1,029 |
| **FRESNO** | 1984 | 583,626 | 509,943 | 52,229 | 48,791 | 40,951 | 20,188 | 11,785 | 32,780 | 10,260 | 16,427 | 15,362 | 9,707 | 3,806 |
| **LOS ANGELES - LONG BEACH** | 1984 | 8,743,983 | 7,726,625 | 851,053 | 740,566 | 788,933 | 207,859 | 260,983 | 604,173 | 282,341 | 246,592 | 349,483 | 232,016 | 89,943 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** | *1984* | *13,723,508* | *12,198,414* | *1,264,967* | *1,099,816* | *1,218,040* | *319,621* | *407,272* | *929,865* | *395,686* | *408,926* | *485,793* | *305,823* | *141,125* |
| **MODESTO** | 1984 | 317,858 | 294,773 | 34,810 | 32,869 | 28,184 | 11,576 | 9,079 | 25,683 | 8,916 | 10,442 | 9,685 | 6,396 | 2,547 |
| **OAKLAND** | 1984 | 2,198,874 | 2,041,202 | 187,735 | 173,530 | 165,265 | 65,570 | 33,213 | 116,497 | 43,888 | 57,955 | 73,130 | 37,957 | 25,441 |
| **OXNARD - VENTURA** | 1984 | 627,310 | 569,856 | 51,100 | 46,084 | 46,680 | 13,703 | 16,959 | 42,970 | 10,827 | 25,200 | 17,693 | 9,086 | 6,646 |
| **REDDING** | 1984 | 158,036 | 150,340 | 17,151 | 16,020 | 12,055 | 7,427 | 2,299 | 10,216 | 3,014 | 4,304 | 4,192 | 2,603 | 900 |
| **RIVERSIDE - SAN BERNARDINO** | 1984 | 1,939,945 | 1,769,089 | 134,579 | 115,306 | 153,993 | 41,915 | 47,217 | 114,345 | 43,858 | 52,974 | 50,665 | 29,373 | 17,217 |
| **SACRAMENTO** | 1984 | 1,390,528 | 1,292,612 | 133,860 | 119,957 | 105,434 | 40,145 | 28,532 | 87,875 | 30,424 | 38,686 | 38,561 | 21,982 | 12,690 |
| **SALINAS - SEASIDE - MONTEREY** | 1984 | 276,739 | 258,840 | 28,659 | 25,436 | 27,996 | 11,954 | 7,600 | 23,879 | 9,376 | 8,337 | 9,252 | 4,772 | 3,025 |
| **SAN DIEGO** | 1984 | 2,264,480 | 1,918,264 | 179,223 | 155,630 | 182,856 | 50,277 | 47,144 | 150,108 | 62,975 | 69,299 | 61,900 | 37,274 | 21,057 |
| **SAN FRANCISCO** | 1984 | 2,071,952 | 1,919,305 | 158,234 | 145,869 | 150,376 | 55,120 | 31,227 | 115,322 | 48,677 | 51,194 | 74,826 | 42,103 | 22,462 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** | *1984* | *6,937,538* | *6,465,598* | *612,794* | *563,208* | *508,423* | *194,027* | *114,906* | *413,552* | *174,847* | *177,565* | *223,446* | *128,440* | *72,036* |
| **SAN JOSE** | 1984 | 1,642,673 | 1,523,203 | 163,899 | 147,107 | 131,310 | 42,804 | 31,494 | 116,749 | 56,053 | 43,076 | 53,511 | 33,965 | 18,019 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | 1984 | 444,824 | 409,151 | 39,681 | 35,891 | 29,947 | 12,695 | 7,513 | 36,626 | 13,106 | 13,473 | 15,326 | 9,557 | 3,297 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | |
| **LITTLE ROCK - NORTH LITTLE ROCK** . | 1984 | 37,968 | 24,241 | 63,544 | 47,470 | 90,718 | 47,419 | 38,762 | 149,516 | 83,257 | 59,671 | 50,772 | 33,877 | 13,597 |
| **PINE BLUFF** .................. | 1984 | 5,532 | 3,395 | 6,455 | 5,534 | 17,149 | 9,297 | 6,555 | 22,018 | 11,850 | 8,309 | 7,235 | 4,315 | 2,012 |
| **TEXARKANA** .................. | 1984 | 10,792 | 6,404 | 15,474 | 12,784 | 22,984 | 10,022 | 10,168 | 29,995 | 16,309 | 11,715 | 12,371 | 8,095 | 3,041 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 53,940 | 21,694 | 134,300 | 110,121 | 129,754 | 64,493 | 41,878 | 217,456 | 111,115 | 68,420 | 69,916 | 37,290 | 18,910 |
| **TOTAL STATE** .................. | 1984 | 122,224 | 63,520 | 237,783 | 187,367 | 286,168 | 142,259 | 110,656 | 465,951 | 241,381 | 173,417 | 159,593 | 92,278 | 44,376 |
| **CALIFORNIA** | | | | | | | | | | | | | | |
| **ANAHEIM - SANTA ANA** ......... | 1984 | 188,331 | 148,152 | 371,666 | 287,331 | 443,166 | 238,526 | 179,819 | 789,929 | 414,424 | 312,513 | 231,147 | 163,169 | 56,277 |
| **BAKERSFIELD** .................. | 1984 | 23,684 | 17,386 | 50,860 | 42,361 | 67,064 | 34,159 | 24,903 | 98,372 | 44,943 | 40,553 | 32,985 | 23,653 | 7,313 |
| **CHICO** ........................ | 1984 | 9,026 | 5,695 | 11,218 | 6,869 | 21,878 | 9,992 | 8,667 | 30,996 | 15,152 | 10,572 | 10,094 | 6,488 | 2,379 |
| **FRESNO** ...................... | 1984 | 37,273 | 29,957 | 66,479 | 51,635 | 86,137 | 46,874 | 33,950 | 120,118 | 63,317 | 47,988 | 41,128 | 27,535 | 11,696 |
| **LOS ANGELES - LONG BEACH** ..... | 1984 | 781,782 | 617,801 | 1,157,973 | 886,693 | 1,512,595 | 854,072 | 544,206 | 2,623,622 | 1,349,209 | 1,031,575 | 788,261 | 546,997 | 184,950 |
| ***LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA*** ............ | *1984* | *1,117,497* | *869,866* | *1,794,357* | *1,367,265* | *2,319,744* | *1,256,836* | *887,603* | *3,927,927* | *2,011,237* | *1,563,493* | *1,192,971* | *824,508* | *287,053* |
| **MODESTO** .................... | 1984 | 22,242 | 16,572 | 39,752 | 31,178 | 55,040 | 23,595 | 28,532 | 78,627 | 40,722 | 33,919 | 27,887 | 18,877 | 7,098 |
| **OAKLAND** .................... | 1984 | 189,470 | 153,025 | 271,868 | 190,407 | 370,303 | 175,974 | 158,272 | 631,190 | 261,216 | 302,809 | 182,234 | 113,742 | 56,242 |
| **OXNARD - VENTURA** ........... | 1984 | 36,504 | 24,645 | 66,169 | 45,124 | 100,784 | 39,808 | 52,736 | 141,227 | 63,917 | 63,944 | 48,673 | 31,313 | 13,301 |
| **REDDING** ..................... | 1984 | 6,711 | 3,767 | 9,769 | 5,931 | 18,614 | 8,417 | 7,587 | 26,310 | 12,763 | 9,257 | 8,629 | 5,465 | 2,084 |
| **RIVERSIDE - SAN BERNARDINO** .... | 1984 | 110,680 | 79,268 | 198,549 | 148,117 | 263,199 | 124,430 | 110,842 | 373,149 | 183,687 | 155,461 | 124,890 | 83,029 | 32,525 |
| **SACRAMENTO** ................ | 1984 | 131,025 | 106,918 | 156,848 | 117,015 | 186,087 | 87,392 | 72,295 | 298,474 | 136,558 | 115,879 | 93,923 | 59,709 | 27,525 |
| **SALINAS - SEASIDE - MONTEREY** ... | 1984 | 18,867 | 12,137 | 51,728 | 42,066 | 60,510 | 31,957 | 25,288 | 104,590 | 58,363 | 40,324 | 29,724 | 20,429 | 7,328 |
| **SAN DIEGO** ................... | 1984 | 162,682 | 126,603 | 309,699 | 242,213 | 333,843 | 170,099 | 143,110 | 568,865 | 300,465 | 221,261 | 172,359 | 119,288 | 40,733 |
| **SAN FRANCISCO** .............. | 1984 | 204,490 | 169,724 | 272,809 | 197,457 | 448,177 | 266,471 | 154,734 | 744,320 | 395,547 | 293,571 | 234,524 | 172,237 | 49,675 |
| ***SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA*** ........ | *1984* | *623,904* | *509,379* | *875,426* | *638,054* | *1,255,815* | *632,665* | *533,127* | *2,101,036* | *994,011* | *955,871* | *639,616* | *435,740* | *167,781* |
| **SAN JOSE** .................... | 1984 | 169,855 | 138,146 | 237,858 | 181,139 | 308,015 | 136,374 | 155,193 | 531,548 | 246,186 | 267,149 | 158,680 | 108,295 | 43,909 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** .................... | 1984 | 115,820 | 30,040 | 58,583 | 47,475 | 62,417 | 32,155 | 26,927 | 100,949 | 66,139 | 28,812 | 35,116 | 26,930 | 6,400 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **SANTA CRUZ** | 1984 | 243,572 | 232,276 | 15,874 | 14,596 | 16,005 | 8,027 | 5,821 | 16,260 | 7,292 | 7,549 | 6,307 | 4,880 | 1,315 |
| **SANTA ROSA - PETALUMA** | 1984 | 388,480 | 371,281 | 38,827 | 37,126 | 25,666 | 13,295 | 6,931 | 22,982 | 7,960 | 8,415 | 7,191 | 4,432 | 2,434 |
| **STOCKTON** | 1984 | 395,825 | 364,251 | 54,409 | 50,221 | 26,144 | 9,258 | 8,071 | 23,287 | 8,787 | 9,678 | 9,153 | 4,529 | 3,393 |
| **VALLEJO - FAIRFIELD - NAPA** | 1984 | 391,987 | 378,331 | 48,225 | 44,980 | 19,801 | 9,211 | 6,220 | 25,742 | 10,977 | 9,376 | 8,481 | 5,103 | 2,365 |
| **VISALIA - TULARE - PORTERVILLE** | 1984 | 288,212 | 272,839 | 20,527 | 19,313 | 18,234 | 8,956 | 4,172 | 23,347 | 7,783 | 10,616 | 10,118 | 6,718 | 2,220 |
| **YUBA CITY** | 1984 | 109,710 | 103,066 | 7,446 | 6,147 | 7,012 | 2,850 | 1,576 | 10,685 | 2,781 | 6,110 | 4,101 | 2,400 | 1,277 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,515,335 | 1,436,780 | 113,741 | 105,848 | 84,434 | 49,070 | 21,968 | 66,729 | 24,690 | 17,007 | 30,843 | 21,346 | 3,555 |
| **TOTAL STATE** | 1984 | 29,148,786 | 26,357,198 | 2,619,200 | 2,333,672 | 2,330,713 | 754,836 | 686,087 | 1,879,124 | 770,611 | 808,998 | 933,003 | 571,049 | 274,020 |
| **COLORADO** | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | 1984 | 294,018 | 284,706 | 22,843 | 12,605 | 15,410 | 4,602 | 5,733 | 19,865 | 13,434 | 4,419 | 12,269 | 9,965 | 1,496 |
| **COLORADO SPRINGS** | 1984 | 331,264 | 318,364 | 23,904 | 13,126 | 22,203 | 5,357 | 7,602 | 34,397 | 13,739 | 11,906 | 13,559 | 7,515 | 3,942 |
| **DENVER** | 1984 | 1,976,768 | 1,905,949 | 146,622 | 94,678 | 122,352 | 34,569 | 38,374 | 162,311 | 96,152 | 51,697 | 94,736 | 71,341 | 17,498 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | *1984* | *2,270,786* | *2,190,655* | *169,465* | *107,283* | *137,762* | *39,171* | *44,107* | *182,176* | *109,586* | *56,116* | *107,005* | *81,306* | *18,994* |
| **FORT COLLINS - LOVELAND** | 1984 | 177,200 | 173,198 | 10,110 | 7,567 | 7,608 | 2,845 | 2,640 | 18,203 | 11,298 | 6,020 | 5,029 | 3,624 | 1,085 |
| **GREELEY** | 1984 | 120,949 | 117,981 | 9,633 | 6,529 | 5,506 | 1,302 | 2,334 | 11,974 | 4,523 | 1,963 | 2,847 | 1,331 | 466 |
| **PUEBLO** | 1984 | 140,932 | 138,774 | 15,763 | 13,459 | 7,318 | 1,854 | 2,414 | 8,482 | 3,594 | 3,796 | 5,258 | 3,481 | 1,357 |
| **NONMETRO PORTION OF STATE** | 1984 | 809,059 | 784,821 | 65,376 | 58,767 | 52,013 | 24,910 | 13,620 | 46,423 | 20,702 | 5,539 | 18,176 | 12,674 | 686 |
| **TOTAL STATE** | 1984 | 3,850,190 | 3,723,793 | 294,251 | 206,731 | 232,410 | 75,439 | 72,717 | 301,655 | 163,442 | 85,360 | 151,874 | 109,931 | 26,530 |
| **CONNECTICUT** | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | 1984 | 1,023,231 | 1,002,658 | 85,301 | 77,020 | 78,887 | 30,009 | 20,007 | 74,674 | 44,606 | 10,919 | 28,194 | 18,015 | 5,132 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | 1984 | 1,246,240 | 1,207,476 | 147,576 | 114,695 | 96,837 | 50,324 | 13,091 | 53,883 | 24,316 | 19,650 | 26,559 | 18,311 | 5,202 |
| **NEW HAVEN - WATERBURY - MERIDEN** | 1984 | 921,950 | 892,045 | 72,538 | 65,668 | 60,827 | 26,484 | 14,495 | 60,034 | 33,769 | 20,497 | 30,927 | 20,779 | 5,593 |
| **NEW LONDON - NORWICH** | 1984 | 266,670 | 257,477 | 23,604 | 20,494 | 12,687 | 7,239 | 2,530 | 15,883 | 11,452 | 3,473 | 8,019 | 6,655 | 1,208 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | |
| **SANTA CRUZ** | 1984 | 13,958 | 11,813 | 19,348 | 12,421 | 31,130 | 15,706 | 12,816 | 41,794 | 24,914 | 15,102 | 15,627 | 10,496 | 3,788 |
| **SANTA ROSA - PETALUMA** | 1984 | 23,802 | 18,813 | 39,186 | 30,648 | 53,387 | 20,009 | 29,907 | 87,869 | 35,460 | 47,032 | 26,013 | 16,687 | 7,661 |
| **STOCKTON** | 1984 | 21,625 | 16,579 | 33,643 | 24,748 | 54,041 | 27,868 | 23,155 | 76,205 | 37,024 | 32,506 | 27,071 | 18,950 | 7,164 |
| **VALLEJO - FAIRFIELD - NAPA** | 1984 | 22,329 | 17,858 | 34,357 | 25,982 | 44,753 | 18,131 | 22,205 | 64,315 | 30,688 | 30,208 | 22,538 | 14,283 | 6,506 |
| **VISALIA - TULARE - PORTERVILLE** | 1984 | 15,609 | 9,729 | 25,982 | 17,722 | 40,004 | 18,048 | 18,707 | 56,128 | 27,364 | 22,821 | 18,707 | 11,714 | 5,136 |
| **YUBA CITY** | 1984 | 6,204 | 3,478 | 10,962 | 6,781 | 17,413 | 6,139 | 10,141 | 23,811 | 9,306 | 13,141 | 7,616 | 3,984 | 2,956 |
| **NONMETRO PORTION OF STATE** | 1984 | 51,034 | 30,871 | 80,126 | 57,537 | 128,332 | 76,161 | 29,966 | 189,656 | 115,473 | 36,552 | 66,980 | 49,460 | 8,228 |
| **TOTAL STATE** | 1984 | 2,363,203 | 1,788,977 | 3,575,432 | 2,698,850 | 4,706,939 | 2,462,357 | 1,873,958 | 7,802,064 | 3,932,837 | 3,172,949 | 2,404,806 | 1,652,730 | 590,874 |
| **COLORADO** | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | 1984 | 27,769 | 22,861 | 28,942 | 23,148 | 34,910 | 16,678 | 13,057 | 50,148 | 26,489 | 17,611 | 17,637 | 11,526 | 3,691 |
| **COLORADO SPRINGS** | 1984 | 32,499 | 20,435 | 76,745 | 63,166 | 59,828 | 23,887 | 30,268 | 84,381 | 40,338 | 33,651 | 26,418 | 14,733 | 8,379 |
| **DENVER** | 1984 | 207,904 | 163,615 | 332,958 | 273,337 | 313,311 | 131,945 | 152,683 | 446,360 | 209,565 | 205,913 | 151,698 | 91,209 | 43,178 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | *1984* | *235,673* | *186,476* | *361,900* | *296,485* | *348,221* | *148,623* | *165,740* | *496,508* | *236,054* | *223,524* | *169,335* | *102,735* | *46,869* |
| **FORT COLLINS - LOVELAND** | 1984 | 15,375 | 12,845 | 17,153 | 12,101 | 26,771 | 12,305 | 11,224 | 33,463 | 17,105 | 13,641 | 10,492 | 6,280 | 2,718 |
| **GREELEY** | 1984 | 9,101 | 6,624 | 12,150 | 8,062 | 15,866 | 6,417 | 7,093 | 20,008 | 8,037 | 8,991 | 6,058 | 3,505 | 2,073 |
| **PUEBLO** | 1984 | 12,611 | 10,476 | 13,680 | 11,286 | 22,544 | 9,294 | 10,319 | 25,795 | 12,121 | 10,826 | 9,541 | 6,016 | 2,941 |
| **NONMETRO PORTION OF STATE** | 1984 | 29,812 | 16,698 | 52,649 | 42,485 | 92,966 | 48,011 | 19,615 | 110,246 | 68,379 | 14,126 | 38,556 | 20,681 | 6,045 |
| **TOTAL STATE** | 1984 | 335,071 | 253,554 | 534,277 | 433,585 | 566,196 | 248,537 | 244,259 | 770,401 | 382,034 | 304,759 | 260,400 | 153,950 | 69,025 |
| **CONNECTICUT** | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | 1984 | 72,954 | 51,755 | 104,153 | 78,721 | 192,239 | 100,966 | 79,835 | 341,879 | 167,387 | 158,239 | 79,865 | 54,402 | 20,559 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | 1984 | 82,768 | 61,244 | 120,977 | 97,290 | 202,416 | 105,109 | 90,998 | 359,202 | 183,492 | 160,253 | 87,498 | 56,471 | 25,386 |
| **NEW HAVEN - WATERBURY - MERIDEN** | 1984 | 43,918 | 29,972 | 92,335 | 75,431 | 153,599 | 76,641 | 68,630 | 246,812 | 126,750 | 108,083 | 61,152 | 40,057 | 19,340 |
| **NEW LONDON - NORWICH** | 1984 | 12,087 | 9,342 | 24,648 | 22,864 | 30,071 | 15,828 | 11,287 | 53,546 | 27,356 | 17,200 | 10,702 | 7,359 | 3,019 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **CONNECTICUT (continued)** | | | | | | | | | | | | | | |
| NONMETRO PORTION OF STATE | 1984 | 283,715 | 277,388 | 23,254 | 19,750 | 16,774 | 7,883 | 4,005 | 8,367 | 6,439 | 1,627 | 5,116 | 4,395 | 657 |
| TOTAL STATE | 1984 | 3,741,806 | 3,637,044 | 352,273 | 297,627 | 266,012 | 121,939 | 54,128 | 212,841 | 120,582 | 56,166 | 98,815 | 68,155 | 17,793 |
| **DELAWARE** | | | | | | | | | | | | | | |
| WILMINGTON | 1984 | 565,039 | 544,259 | 48,466 | 42,297 | 45,505 | 22,749 | 11,333 | 41,041 | 21,316 | 13,755 | 20,245 | 12,028 | 5,851 |
| NONMETRO PORTION OF STATE | 1984 | 225,569 | 215,790 | 19,647 | 15,803 | 13,763 | 8,712 | 1,927 | 14,187 | 4,882 | 3,438 | 6,143 | 3,288 | 1,205 |
| TOTAL STATE | 1984 | 693,853 | 666,818 | 61,438 | 51,946 | 53,019 | 28,152 | 11,317 | 50,967 | 23,789 | 16,452 | 24,277 | 13,957 | 6,745 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | |
| WASHINGTON | 1984 | 4,281,208 | 4,017,663 | 292,500 | 242,305 | 484,337 | 343,305 | 23,296 | 233,549 | 103,594 | 87,843 | 155,651 | 99,126 | 46,755 |
| TOTAL STATE | 1984 | 517,954 | 487,789 | 50,338 | 42,134 | 78,507 | 62,599 | 2,599 | 26,849 | 12,943 | 8,396 | 18,371 | 12,597 | 4,525 |
| **FLORIDA** | | | | | | | | | | | | | | |
| BRADENTON | 1984 | 180,284 | 174,650 | 24,499 | 15,773 | 15,111 | 4,325 | 6,516 | 20,482 | 13,750 | 5,610 | 9,282 | 6,764 | 1,662 |
| DAYTONA BEACH | 1984 | 328,337 | 311,896 | 36,328 | 28,157 | 30,641 | 9,437 | 10,018 | 27,390 | 13,790 | 9,517 | 12,011 | 7,796 | 2,984 |
| FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH | 1984 | 1,156,561 | 1,119,723 | 130,255 | 98,746 | 120,467 | 47,048 | 35,195 | 85,646 | 46,236 | 32,555 | 48,992 | 24,655 | 18,369 |
| FORT MYERS - CAPE CORAL | 1984 | 297,223 | 288,119 | 30,111 | 21,968 | 22,905 | 7,356 | 8,660 | 34,007 | 22,682 | 9,129 | 12,041 | 7,644 | 3,357 |
| FORT PIERCE | 1984 | 211,452 | 202,713 | 21,030 | 16,131 | 15,475 | 4,665 | 5,266 | 20,228 | 10,286 | 4,674 | 8,519 | 5,281 | 1,680 |
| FORT WALTON BEACH | 1984 | 113,090 | 108,042 | 10,216 | 8,118 | 9,805 | 2,350 | 2,807 | 15,498 | 7,409 | 4,793 | 6,506 | 3,808 | 1,725 |
| GAINESVILLE | 1984 | 201,439 | 188,777 | 16,416 | 10,116 | 17,104 | 3,268 | 8,100 | 19,207 | 8,200 | 6,520 | 4,700 | 1,687 | 2,050 |
| JACKSONVILLE | 1984 | 719,694 | 674,371 | 54,120 | 42,307 | 65,706 | 25,021 | 19,955 | 52,286 | 22,189 | 20,034 | 20,939 | 10,292 | 6,241 |
| LAKELAND - WINTER HAVEN | 1984 | 384,139 | 365,087 | 32,007 | 21,721 | 22,562 | 6,729 | 8,997 | 25,238 | 10,233 | 10,609 | 10,657 | 5,083 | 3,622 |
| MELBOURNE - TITUSVILLE - PALM BAY | 1984 | 285,292 | 267,282 | 39,807 | 29,234 | 28,156 | 11,051 | 8,540 | 31,022 | 12,850 | 15,883 | 12,887 | 5,748 | 5,714 |
| MIAMI - HIALEAH | 1984 | 1,672,285 | 1,613,935 | 276,131 | 226,928 | 214,260 | 83,160 | 41,130 | 125,694 | 57,878 | 44,236 | 89,722 | 52,018 | 27,755 |
| *MIAMI - FORT LAUDERDALE CONSOLIDATED AREA* | *1984* | *2,828,846* | *2,733,658* | *406,386* | *325,674* | *334,727* | *130,208* | *76,325* | *211,340* | *104,114* | *76,791* | *138,714* | *76,673* | *46,124* |
| NAPLES | 1984 | 159,574 | 153,834 | 15,701 | 13,185 | 12,064 | 3,814 | 3,998 | 18,926 | 11,430 | 3,563 | 8,316 | 5,872 | 1,282 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **CONNECTICUT (continued)** | | | | | | | | | | | | | | |
| NONMETRO PORTION OF STATE ... | 1984 | 7,355 | 5,733 | 15,265 | 14,342 | 20,976 | 12,525 | 6,154 | 32,536 | 18,633 | 10,321 | 10,534 | 8,315 | 2,121 |
| TOTAL STATE .................. | 1984 | 219,082 | 158,046 | 357,378 | 288,468 | 599,301 | 311,069 | 256,904 | 1,033,975 | 523,618 | 454,096 | 249,741 | 166,604 | 70,425 |
| **DELAWARE** | | | | | | | | | | | | | | |
| WILMINGTON .................. | 1984 | 48,447 | 32,123 | 73,935 | 59,038 | 93,898 | 35,830 | 55,256 | 169,042 | 75,246 | 85,606 | 42,940 | 24,936 | 14,834 |
| NONMETRO PORTION OF STATE ... | 1984 | 12,276 | 6,818 | 26,923 | 22,313 | 38,834 | 17,634 | 15,440 | 56,413 | 27,633 | 20,118 | 16,099 | 9,713 | 4,216 |
| TOTAL STATE .................. | 1984 | 55,501 | 35,312 | 91,004 | 72,465 | 124,970 | 49,348 | 67,820 | 210,491 | 94,234 | 101,120 | 54,787 | 31,784 | 18,251 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | |
| WASHINGTON .................. | 1984 | 402,436 | 306,373 | 610,984 | 478,031 | 701,069 | 359,043 | 299,118 | 1,266,102 | 587,589 | 587,349 | 350,966 | 239,361 | 91,327 |
| TOTAL STATE .................. | 1984 | 50,257 | 39,350 | 78,566 | 64,690 | 107,465 | 74,675 | 29,977 | 188,363 | 122,042 | 59,370 | 61,081 | 49,663 | 8,816 |
| **FLORIDA** | | | | | | | | | | | | | | |
| BRADENTON .................. | 1984 | 14,506 | [illegible] | 19,321 | 13,614 | 21,799 | 8,665 | 11,913 | 34,574 | 15,189 | 15,225 | 12,196 | 6,830 | 3,226 |
| DAYTONA BEACH .............. | 1984 | 21,610 | 14,929 | 43,208 | 34,798 | 43,580 | 15,982 | 20,537 | 66,193 | 30,205 | 28,930 | 17,830 | 9,233 | 5,638 |
| FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH ............ | 1984 | 96,666 | 68,329 | 246,928 | 207,030 | 195,692 | 94,875 | 96,156 | 364,458 | 199,286 | 150,195 | 102,967 | 69,248 | 24,250 |
| FORT MYERS - CAPE CORAL ...... | 1984 | 17,260 | 12,532 | 62,409 | 50,338 | 35,395 | 11,213 | 20,964 | 65,925 | 29,456 | 29,798 | 14,486 | 8,171 | 4,702 |
| FORT PIERCE .................. | 1984 | 12,318 | 8,312 | 30,343 | [illegible] | 23,713 | 10,795 | 9,432 | 36,034 | 20,470 | 11,891 | 10,811 | 5,845 | 2,721 |
| FORT WALTON BEACH .......... | 1984 | 9,198 | 5,989 | 22,572 | [illegible] | 19,320 | 6,160 | 8,728 | 27,243 | 11,681 | 12,194 | 7,554 | 3,336 | 2,792 |
| GAINESVILLE .................. | 1984 | 13,411 | 9,423 | 24,865 | 20,609 | 26,248 | 10,569 | 13,047 | 46,996 | 21,704 | 22,279 | 12,705 | 7,875 | 3,454 |
| JACKSONVILLE .................. | 1984 | 52,313 | 35,267 | 105,105 | 84,813 | 114,137 | 45,445 | 58,456 | 186,703 | 90,133 | 75,459 | 58,399 | 35,693 | 16,000 |
| LAKELAND - WINTER HAVEN ...... | 1984 | 20,007 | 12,255 | 29,116 | 21,457 | 43,644 | 15,452 | 18,911 | 72,575 | 31,798 | 31,512 | 19,681 | 11,611 | 5,269 |
| MELBOURNE - TITUSVILLE - PALM BAY .......................... | 1984 | 29,228 | 21,304 | 64,452 | 53,209 | [illegible] | 10,995 | 26,030 | 71,158 | 23,390 | 42,392 | 20,788 | 11,035 | 8,229 |
| MIAMI - HIALEAH .............. | 1984 | 160,252 | 117,056 | 305,537 | 240,723 | 403,794 | 213,450 | 158,217 | 728,469 | 431,721 | 262,820 | 219,250 | 169,615 | 40,481 |
| *MIAMI - FORT LAUDERDALE CONSOLIDATED AREA ............* | *1984* | *256,918* | *185,385* | *552,465* | *447,753* | *599,486* | *308,325* | *254,373* | *1,092,927* | *631,007* | *413,015* | *322,217* | *238,863* | *64,731* |
| NAPLES ...................... | 1984 | 12,259 | 9,242 | 34,242 | 31,685 | 21,437 | 12,011 | 6,474 | 34,121 | 22,778 | 9,062 | 10,283 | 6,586 | 2,674 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| OCALA | 1984 | 171,099 | 162,994 | 17,002 | 13,351 | 13,409 | 3,863 | 4,236 | 17,320 | 7,667 | 5,339 | 7,128 | 3,935 | 1,920 |
| ORLANDO | 1984 | 851,077 | 807,207 | 69,714 | 46,277 | 72,967 | 14,939 | 27,040 | 63,006 | 30,008 | 23,950 | 32,362 | 15,140 | 9,110 |
| PANAMA CITY | 1984 | 91,732 | 87,378 | 10,218 | 8,800 | 9,439 | 4,377 | 1,705 | 13,631 | 5,657 | 3,463 | 2,936 | 1,565 | 1,146 |
| PENSACOLA | 1984 | 292,956 | 283,732 | 31,253 | 15,443 | 23,282 | 5,495 | 9,536 | 25,258 | 8,846 | 12,071 | 10,305 | 3,913 | 3,850 |
| SARASOTA | 1984 | 279,029 | 269,857 | 32,829 | 26,207 | 24,265 | 9,603 | 7,735 | 31,707 | 16,552 | 8,748 | 16,516 | 12,955 | 2,896 |
| TALLAHASSEE | 1984 | 179,609 | 175,548 | 14,011 | 10,671 | 16,640 | 3,318 | 6,846 | 20,253 | 9,074 | 8,642 | 6,412 | 980 | 3,434 |
| TAMPA - ST. PETERSBURG - CLEARWATER | 1984 | 1,993,677 | 1,893,141 | 190,837 | 128,468 | 14[illegible],415 | 39,515 | 53,978 | 152,919 | 75,777 | 49,579 | 86,585 | 49,259 | 22,382 |
| WEST PALM BEACH - BOCA RATON - DELRAY BEACH | 1984 | 794,909 | 764,334 | 94,483 | 70,689 | 74,446 | 23,284 | 23,728 | 52,647 | 24,125 | 21,173 | 34,774 | 19,708 | 12,518 |
| NONMETRO PORTION OF STATE | 1984 | 997,440 | 955,705 | 103,59[illegible] | 79,816 | 63,062 | 23,199 | 24,954 | 56,725 | 28,022 | 7,645 | 23,343 | 14,327 | 2,745 |
| TOTAL STATE | 1984 | 11,361,778 | 10,868,325 | 1,250,[illegible]58 | 932,106 | 1,018,361 | 335,817 | 318,940 | 909,390 | 442,661 | 307,733 | 464,933 | 258,430 | 136,442 |
| **GEORGIA** | | | | | | | | | | | | | | |
| ALBANY | 1984 | 112,113 | 107,892 | 9,674 | 7,492 | 9,041 | 3,581 | 2,975 | 9,468 | 3,273 | 3,422 | 4,314 | 2,075 | 1,133 |
| ATHENS | 1984 | 129,625 | 124,509 | 16,548 | 15,072 | 14,892 | 6,081 | 3,559 | 10,480 | 3,447 | 3,063 | 4,001 | 1,839 | 1,482 |
| ATLANTA | 1984 | 2,358,413 | 2,233,845 | 205,635 | 180,673 | 321,520 | 90,733 | 48,765 | 174,391 | 58,921 | 54,206 | 104,369 | 46,826 | 34,577 |
| AUGUSTA | 1984 | 289,488 | 280,292 | 38,176 | 29,596 | 35,771 | 13,027 | 7,680 | 22,251 | 4,704 | 8,456 | 8,807 | 2,604 | 3,326 |
| COLUMBUS | 1984 | 174,543 | 168,850 | 16,563 | 14,226 | 15,915 | 6,369 | 4,029 | 15,628 | 5,981 | 7,130 | 9,742 | 4,553 | 2,314 |
| MACON - WARNER ROBINS | 1984 | 252,607 | 240,678 | 26,650 | 22,547 | 30,977 | 10,665 | 8,001 | 20,544 | 7,177 | 7,580 | 6,944 | 3,044 | 2,243 |
| SAVANNAH | 1984 | 224,432 | 212,482 | 22,607 | 18,635 | 23,605 | 8,900 | 6,116 | 18,604 | 6,881 | 7,405 | 7,232 | 3,780 | 2,274 |
| NONMETRO PORTION OF STATE | 1984 | 1,733,378 | 1,646,621 | 205,167 | 185,554 | 163,698 | 74,902 | 47,051 | 113,830 | 49,431 | 13,782 | 41,568 | 26,299 | 6,642 |
| TOTAL STATE | 1984 | 5,284,967 | 5,022,464 | 531,675 | 465,566 | 608,518 | 219,352 | 126,654 | 383,801 | 140,990 | 103,608 | 186,884 | 91,915 | 53,337 |
| **HAWAII** | | | | | | | | | | | | | | |
| HONOLULU | 1984 | 828,726 | 685,998 | 81,322 | 56,098 | 114,523 | 44,000 | 17,482 | 44,446 | 18,386 | 17,913 | 17,622 | 10,872 | 5,234 |
| NONMETRO PORTION OF STATE | 1984 | 355,231 | 325,966 | 22,072 | 15,666 | 25,048 | 11,830 | 6,518 | 22,086 | 11,114 | 1,340 | 8,867 | 7,136 | 496 |
| TOTAL STATE | 1984 | 1,183,957 | 1,011,964 | 103,394 | 71,764 | 139,571 | 55,830 | 24,000 | 66,532 | 29,500 | 19,253 | 26,489 | 18,008 | 5,730 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES: 1984 | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **FLORIDA (continued)** | | | | | | | | | | | | | | |
| OCALA | 1984 | 10,044 | 6,196 | 24,541 | 21,146 | 27,425 | 8,348 | 12,695 | 22,415 | 15,832 | 13,583 | 9,467 | 4,523 | 3,111 |
| ORLANDO | 1984 | 78,634 | 51,263 | 127,147 | 101,231 | 137,802 | 48,225 | 69,246 | 223,170 | 106,092 | 104,429 | 63,022 | 39,725 | 19,230 |
| PANAMA CITY | 1984 | 8,073 | 6,125 | 13,922 | 11,961 | 14,665 | 6,505 | 8,374 | 25,325 | 12,502 | 10,715 | 7,468 | 4,141 | 2,581 |
| PENSACOLA | 1984 | 25,253 | 17,613 | 39,920 | 32,178 | 46,677 | 12,743 | 29,508 | 72,538 | 25,809 | 41,466 | 19,110 | 8,382 | 8,776 |
| SARASOTA | 1984 | 14,170 | 10,364 | 77,602 | 68,834 | 39,734 | 16,370 | 20,756 | 86,306 | 41,905 | 38,210 | 19,378 | 11,867 | 5,962 |
| TALLAHASSEE | 1984 | 20,046 | 15,117 | 32,826 | 26,692 | 33,320 | 10,869 | 15,904 | 54,695 | 20,543 | 27,950 | 13,981 | 7,348 | 5,380 |
| TAMPA - ST. PETERSBURG - CLEARWATER | 1984 | 146,961 | 95,718 | 284,265 | 222,428 | 268,777 | 90,326 | 145,319 | 482,716 | 164,853 | 215,327 | 135,608 | 78,562 | 39,170 |
| WEST PALM BEACH - BOCA RATON - DELRAY BEACH | 1984 | 57,397 | 43,838 | 163,426 | 135,263 | 130,947 | 59,298 | 66,535 | 265,028 | 164,465 | 87,374 | 66,868 | 43,199 | 17,527 |
| NONMETRO PORTION OF STATE | 1984 | 34,836 | 22,901 | 78,722 | 69,716 | 75,774 | 32,797 | 15,646 | 114,573 | 62,210 | 19,180 | 31,151 | 17,888 | 4,451 |
| TOTAL STATE | 1984 | 854,432 | 394,459 | 1,830,573 | 1,494,587 | 1,736,616 | 740,293 | 832,868 | 3,013,115 | 1,544,042 | 1,249,941 | 862,983 | 560,465 | 225,225 |
| **GEORGIA** | | | | | | | | | | | | | | |
| ALBANY | 1984 | 9,341 | 5,515 | 17,277 | 14,377 | 20,987 | 7,368 | 11,770 | 34,462 | 15,959 | 15,969 | 10,867 | 6,861 | 2,349 |
| ATHENS | 1984 | 6,888 | 3,182 | 9,082 | 7,097 | 24,524 | 8,773 | 11,082 | 35,197 | 14,554 | 17,445 | 11,796 | 4,889 | 4,614 |
| ATLANTA | 1984 | 208,912 | 145,455 | 263,139 | 280,883 | 444,655 | 183,410 | 198,769 | 776,160 | 321,066 | 366,904 | 237,886 | 147,782 | 71,436 |
| AUGUSTA | 1984 | 29,225 | 18,789 | 40,223 | 32,016 | 30,024 | 22,368 | 23,584 | 85,113 | 44,482 | 31,398 | 23,429 | 13,015 | 7,131 |
| COLUMBUS | 1984 | 15,622 | 9,786 | 39,266 | 33,540 | 32,611 | 13,270 | 16,771 | 52,746 | 25,890 | 23,539 | 15,698 | 8,971 | 6,131 |
| MACON - WARNER ROBINS | 1984 | 21,187 | 14,700 | 32,877 | 26,372 | 50,194 | 20,485 | 25,600 | 68,794 | 29,625 | 33,605 | 18,465 | 10,378 | 6,369 |
| SAVANNAH | 1984 | 13,569 | 9,985 | 35,838 | 32,260 | 48,239 | 21,472 | 22,576 | 67,930 | 37,026 | 26,522 | 20,324 | 14,080 | 5,752 |
| NONMETRO PORTION OF STATE | 1984 | 75,615 | 45,614 | 160,276 | 144,635 | 234,248 | 110,749 | 60,692 | 340,243 | 183,717 | 77,407 | 111,725 | 61,679 | 20,728 |
| TOTAL STATE | 1984 | 378,201 | 253,254 | 699,280 | 574,890 | 899,813 | 384,046 | 367,192 | 1,446,713 | 664,498 | 588,696 | 447,418 | 266,876 | 134,697 |
| **HAWAII** | | | | | | | | | | | | | | |
| HONOLULU | 1984 | 56,882 | 45,726 | 67,677 | 38,534 | 187,526 | 106,143 | 70,045 | 320,098 | 192,476 | 110,611 | 102,069 | 56,815 | 28,790 |
| NONMETRO PORTION OF STATE | 1984 | 11,210 | 7,316 | 44,538 | 41,286 | 59,339 | 44,910 | 5,555 | 98,730 | 75,384 | 8,742 | 21,768 | 16,685 | 1,062 |
| TOTAL STATE | 1984 | 68,092 | 53,042 | 112,215 | 79,820 | 246,865 | 151,053 | 75,600 | 418,828 | 267,860 | 119,353 | 123,837 | 73,500 | 30,354 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **IDAHO** | | | | | | | | | | | | | | | | |
| BOISE | 1984 | 184,369 | 179,070 | 20,910 | 18,936 | 20,112 | 8,220 | 8,789 | 13,505 | 7,878 | 3,350 | 3,090 | 2,303 | 544 |
| NONMETRO PORTION OF STATE | 1984 | 776,777 | 750,035 | 72,595 | 64,902 | 53,379 | 22,731 | 21,785 | 56,518 | 33,467 | 9,703 | 21,782 | 15,419 | 1,752 |
| TOTAL STATE | 1984 | 961,146 | 929,105 | 93,505 | 83,838 | 73,491 | 30,951 | 30,574 | 70,023 | 41,345 | 13,053 | 24,872 | 17,722 | 2,317 |
| **ILLINOIS** | | | | | | | | | | | | | | | | |
| AURORA - ELGIN | 1984 | 308,362 | 292,377 | 28,394 | 27,330 | 31,005 | 13,421 | 2,862 | 17,171 | 6,494 | 6,768 | 7,793 | 3,809 | 2,415 |
| BLOOMINGTON - NORMAL | 1984 | 101,429 | 97,154 | 11,205 | 10,357 | 13,351 | 4,147 | 3,674 | 10,811 | 3,901 | 5,056 | 4,393 | 3,134 | 1,201 |
| CHAMPAIGN - URBANA - RANTOUL | 1984 | 138,528 | 130,143 | 13,888 | 13,143 | 17,596 | 6,495 | 5,084 | 14,038 | 4,653 | 6,505 | 5,348 | 2,913 | 1,674 |
| CHICAGO | 1984 | 5,704,172 | 5,392,866 | 575,904 | 542,099 | 636,076 | 272,825 | 46,286 | 396,434 | 183,911 | 139,553 | 187,616 | 105,828 | 49,770 |
| *CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA* | *1984* | *7,460,374* | *7,086,180* | *759,422* | *716,772* | *808,144* | *347,753* | *72,521* | *505,596* | *232,682* | *177,296* | *236,166* | *133,518* | *62,188* |
| DAVENPORT - ROCK ISLAND - MOLINE | 1984 | 351,538 | 335,305 | 30,928 | 26,557 | 31,606 | 11,971 | 9,243 | 26,752 | 7,153 | 11,906 | 11,066 | 7,629 | 2,687 |
| DECATUR | 1984 | 107,921 | 102,357 | 12,911 | 11,245 | 13,985 | 4,921 | 3,867 | 13,203 | 4,995 | 5,780 | 5,251 | 3,629 | 1,231 |
| JOLIET | 1984 | 262,033 | 244,907 | 26,669 | 25,065 | 26,304 | 11,851 | 2,550 | 12,906 | 4,351 | 4,779 | 5,691 | 2,560 | 1,702 |
| KANKAKEE | 1984 | 90,092 | 87,633 | 8,444 | 7,969 | 5,981 | 2,970 | 1,267 | 6,747 | 2,497 | 3,242 | 1,727 | 714 | 654 |
| LAKE COUNTY | 1984 | 391,816 | 360,719 | 40,520 | 38,009 | 46,464 | 19,132 | 3,125 | 27,169 | 12,546 | 8,412 | 12,943 | 7,220 | 2,997 |
| PEORIA | 1984 | 319,906 | 311,440 | 32,978 | 30,044 | 23,915 | 7,571 | 5,737 | 24,648 | 9,899 | 8,042 | 11,464 | 7,726 | 2,312 |
| ROCKFORD | 1984 | 262,182 | 251,041 | 20,151 | 17,572 | 22,346 | 7,625 | 7,062 | 22,395 | 12,009 | 8,346 | 8,175 | 5,892 | 2,027 |
| SPRINGFIELD | 1984 | 174,469 | 164,922 | 25,653 | 25,085 | 19,015 | 10,307 | 4,175 | 19,665 | 5,531 | 8,767 | 5,229 | 2,615 | 1,741 |
| NONMETRO PORTION OF STATE | 1984 | 1,720,082 | 1,667,041 | 194,616 | 179,370 | 125,050 | 48,369 | 42,341 | 127,002 | 50,115 | 24,522 | 49,003 | 3[illegible],356 | 4,973 |
| TOTAL STATE | 1984 | 10,275,805 | 9,715,793 | 1,053,859 | 977,883 | 1,042,987 | 427,239 | 144,880 | 739,389 | 318,007 | 249,233 | 323,886 | 191,797 | 77,228 |
| **INDIANA** | | | | | | | | | | | | | | | | |
| ANDERSON | 1984 | 156,663 | 151,687 | 27,356 | 26,234 | 8,878 | 1,693 | 2,900 | 11,109 | 5,206 | 4,626 | 2,834 | 1,300 | 1,336 |
| BLOOMINGTON | 1984 | 95,135 | 91,256 | 7,928 | 7,286 | 7,426 | 2,762 | 1,949 | 8,934 | 2,413 | 3,068 | 4,444 | 1,708 | 1,104 |
| ELKHART - GOSHEN | 1984 | 192,187 | 185,768 | 23,821 | 21,022 | 10,944 | 3,347 | 4,001 | 10,575 | 3,353 | 2,531 | 4,042 | 2,487 | 398 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **IDAHO** | | | | | | | | | | | | | | |
| BOISE | 1984 | 14,863 | 10,060 | 18,101 | 16,483 | 21,808 | 11,350 | 8,277 | 32,533 | 19,299 | 10,703 | 9,222 | 6,064 | 2,826 |
| NONMETRO PORTION OF STATE | 1984 | 44,009 | 25,939 | 58,752 | 48,205 | 90,490 | 43,255 | 25,626 | 111,774 | 56,935 | 27,718 | 37,108 | 21,813 | 7,185 |
| TOTAL STATE | 1984 | 58,872 | 35,999 | 76,853 | 64,688 | 112,298 | 54,605 | 33,903 | 144,307 | 76,234 | 38,421 | 46,430 | 27,877 | 10,011 |
| **ILLINOIS** | | | | | | | | | | | | | | |
| AURORA - ELGIN | 1984 | 21,804 | 11,676 | 26,174 | 16,183 | 49,258 | 19,586 | 23,935 | 87,402 | 34,683 | 38,155 | 22,909 | 12,675 | 7,070 |
| BLOOMINGTON - NORMAL | 1984 | 10,130 | 7,801 | 10,227 | 7,842 | 26,786 | 10,392 | 14,134 | 41,828 | 17,793 | 20,306 | 10,350 | 6,468 | 3,413 |
| CHAMPAIGN - URBANA - RANTOUL | 1984 | 15,772 | 7,565 | 15,231 | 11,120 | 33,633 | 15,112 | 17,208 | 49,069 | 20,382 | 26,123 | 14,473 | 9,188 | 4,427 |
| CHICAGO | 1984 | 558,428 | 347,038 | 867,246 | 661,718 | 1,308,398 | 699,483 | 493,525 | 2,328,817 | 1,244,550 | 786,725 | 663,563 | 456,037 | 145,768 |
| *CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA* | *1984* | *673,988* | *411,559* | *1,024,560* | *772,337* | *1,599,403* | *828,653* | *616,856* | *2,805,[illegible]67* | *1,465,669* | *971,324* | *797,322* | *538,417* | *182,317* |
| DAVENPORT - ROCK ISLAND - MOLINE | 1984 | 21,143 | 13,829 | 43,695 | 26,897 | 64,166 | 27,561 | 31,775 | 98,206 | 36,815 | 55,057 | 27,673 | 16,673 | 9,678 |
| DECATUR | 1984 | 8,497 | 6,027 | 15,042 | 11,747 | 27,635 | 12,460 | 14,032 | 33,852 | 15,459 | 15,741 | 9,760 | 5,867 | 3,488 |
| JOLIET | 1984 | 16,099 | 7,741 | 16,897 | 9,286 | 40,961 | 17,765 | 16,898 | 72,508 | 31,331 | 26,936 | 19,312 | 11,424 | 4,991 |
| KANKAKEE | 1984 | 4,295 | 2,417 | 9,120 | 6,919 | 16,336 | 7,860 | 7,637 | 18,748 | 8,951 | 8,275 | 6,445 | 3,534 | 2,113 |
| LAKE COUNTY | 1984 | 39,811 | 23,670 | 46,750 | 32,968 | 80,635 | 40,405 | 25,030 | 145,591 | 71,892 | 47,410 | 40,478 | 26,345 | 8,785 |
| PEORIA | 1984 | 20,073 | 11,750 | 37,378 | 26,910 | 55,172 | 23,219 | 26,144 | 84,115 | 36,448 | 38,596 | 22,864 | 14,530 | 7,570 |
| ROCKFORD | 1984 | 17,742 | 12,916 | 34,532 | 26,824 | 55,237 | 18,754 | 30,000 | 73,439 | 29,615 | 35,821 | 23,707 | 13,492 | 8,663 |
| SPRINGFIELD | 1984 | 17,084 | 12,319 | 24,577 | 13,987 | 41,461 | 17,817 | 21,021 | 69,664 | 31,344 | 27,636 | 15,467 | 8,315 | 5,516 |
| NONMETRO PORTION OF STATE | 1984 | 72,495 | 42,916 | 134,814 | 110,715 | 248,071 | 117,944 | 74,512 | 338,109 | 178,548 | 83,242 | 102,976 | 58,741 | 19,889 |
| TOTAL STATE | 1984 | 851,634 | 521,558 | 1,306,015 | 981,493 | 2,113,173 | 1,051,292 | 831,812 | 3,550,111 | 1,801,965 | 1,265,281 | 1,010,711 | 661,036 | 241,974 |
| **INDIANA** | | | | | | | | | | | | | | |
| ANDERSON | 1984 | 13,328 | 7,317 | 11,009 | 8,038 | 22,211 | 8,385 | 12,435 | 29,735 | 17,479 | 11,661 | 10,591 | 7,380 | 2,841 |
| BLOOMINGTON | 1984 | 9,000 | 7,146 | 7,895 | 5,056 | 16,191 | 7,751 | 7,478 | 25,121 | 16,350 | 7,734 | 6,494 | 4,255 | 1,880 |
| ELKHART - GOSHEN | 1984 | 5,772 | 2,877 | 10,439 | 7,616 | 24,207 | 9,545 | 10,042 | 31,112 | 15,830 | 10,382 | 11,034 | 6,024 | 2,814 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | |
| **INDIANA (continued)** | | | | | | | | | | | | | | | |
| EVANSVILLE | 1984 | 328,725 | 308,852 | 31,905 | 29,128 | 34,378 | 8,055 | 12,794 | 31,334 | 10,278 | 12,486 | 13,380 | 9,762 | 2,729 | |
| FORT WAYNE | 1984 | 336,772 | 325,105 | 49,083 | 46,087 | 26,767 | 8,452 | 7,706 | 28,476 | 11,635 | 12,469 | 14,433 | 7,920 | 3,085 | |
| GARY - HAMMOND | 1984 | 664,408 | 641,918 | 77,919 | 75,243 | 59,226 | 27,524 | 14,671 | 42,714 | 21,131 | 14,466 | 18,722 | 11,752 | 4,679 | |
| INDIANAPOLIS | 1984 | 1,178,556 | 1,135,389 | 211,767 | 192,905 | 92,112 | 27,062 | 21,872 | 76,731 | 32,658 | 33,134 | 43,347 | 34,812 | 12,662 | |
| KOKOMO | 1984 | 108,987 | 104,816 | 20,171 | 18,183 | 9,373 | 2,623 | 2,933 | 9,620 | 3,043 | 4,904 | 3,947 | 2,389 | 1,229 | |
| LAFAYETTE - WEST LAFAYETTE | 1984 | 106,490 | 102,654 | 13,525 | 12,854 | 10,962 | 4,103 | 3,009 | 10,625 | 3,237 | 5,956 | 5,165 | 2,847 | 1,076 | |
| MUNCIE | 1984 | 135,652 | 130,910 | 17,061 | 16,861 | 12,490 | 4,623 | 2,716 | 8,911 | 3,993 | 4,159 | 7,844 | 6,694 | 877 | |
| SOUTH BEND - MISHAWAKA | 1984 | 246,049 | 233,693 | 44,259 | 42,258 | 17,858 | 5,814 | 3,161 | 20,083 | 8,134 | 9,069 | 9,743 | 6,930 | 1,872 | |
| TERRE HAUTE | 1984 | 145,222 | 139,103 | 18,759 | 17,848 | 14,341 | 2,489 | 7,436 | 14,980 | 4,921 | 7,397 | 8,115 | 3,438 | 1,274 | |
| NONMETRO PORTION OF STATE | 1984 | 1,616,161 | 1,557,973 | 254,756 | 235,535 | 100,376 | 38,011 | 34,891 | 94,924 | 39,901 | 19,186 | 42,219 | 29,467 | 4,527 | |
| TOTAL STATE | 1984 | 5,437,966 | 5,222,773 | 817,794 | 758,394 | 417,825 | 142,532 | 122,736 | 376,515 | 154,846 | 135,239 | 182,125 | 112,636 | 38,003 | |
| **IOWA** | | | | | | | | | | | | | | | |
| CEDAR RAPIDS | 1984 | 176,557 | 169,944 | 13,457 | 11,945 | 17,278 | 6,231 | 5,546 | 14,303 | 5,044 | 6,217 | 4,911 | 2,565 | 2,168 | |
| DAVENPORT - ROCK ISLAND - MOLINE | 1984 | 351,538 | 335,305 | 30,928 | 26,557 | 31,606 | 11,971 | 9,243 | 26,752 | 7,153 | 11,986 | 11,066 | 7,629 | 2,487 | |
| DES MOINES | 1984 | 446,375 | 432,008 | 33,141 | 26,373 | 34,058 | 8,238 | 13,982 | 32,604 | 14,102 | 14,118 | 14,528 | 9,751 | 3,721 | |
| DUBUQUE | 1984 | 82,346 | 78,727 | 9,422 | 9,080 | 7,030 | 2,400 | 2,460 | 9,828 | 4,615 | 4,174 | 2,147 | 1,215 | 786 | |
| IOWA CITY | 1984 | 76,160 | 73,823 | 7,152 | 6,241 | 5,894 | 1,801 | 1,738 | 7,256 | 3,213 | 1,956 | 3,050 | 2,192 | 521 | |
| SIOUX CITY | 1984 | 128,640 | 124,000 | 8,589 | 6,396 | 9,287 | 2,843 | 3,671 | 9,863 | 4,178 | 4,102 | 4,307 | 2,636 | 779 | |
| WATERLOO - CEDAR FALLS | 1984 | 141,892 | 136,972 | 12,460 | 12,151 | 12,439 | 5,177 | 3,655 | 13,088 | 3,539 | 5,926 | 4,296 | 2,554 | 1,228 | |
| NONMETRO PORTION OF STATE | 1984 | 1,608,727 | 1,562,418 | 132,605 | 120,543 | 95,087 | 34,781 | 36,792 | 96,587 | 40,387 | 13,671 | 38,110 | 27,551 | 3,643 | |
| TOTAL STATE | 1984 | 2,909,471 | 2,813,854 | 237,731 | 210,547 | 201,417 | 68,499 | 73,824 | 200,602 | 79,591 | 57,646 | 78,563 | 53,219 | 14,686 | |
| **KANSAS** | | | | | | | | | | | | | | | |
| KANSAS CITY | 1984 | 1,701,617 | 1,596,566 | 174,483 | 126,445 | 149,689 | 43,558 | 26,287 | 110,849 | 36,968 | 42,446 | 45,688 | 20,433 | 14,601 | |
| LAWRENCE | 1984 | 65,203 | 63,426 | 4,731 | 4,085 | 4,726 | 1,082 | 1,661 | 5,362 | 2,095 | 776 | 1,652 | 1,034 | 257 | |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  |  | Women's & Girls' Clothing |  |  | Footwear |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **INDIANA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| EVANSVILLE | 1984 | 19,236 | 12,706 | 40,802 | 34,354 | 67,976 | 29,407 | 30,225 | 96,777 | 51,693 | 34,778 | 29,473 | 19,446 | 7,780 |
| FORT WAYNE | 1984 | 25,012 | 17,279 | 44,545 | 28,963 | 64,694 | 26,067 | 36,279 | 97,501 | 49,997 | 43,782 | 28,803 | 17,790 | 9,022 |
| GARY - HAMMOND | 1984 | 31,569 | 18,225 | 58,879 | 45,003 | 103,994 | 45,570 | 49,066 | 149,299 | 74,742 | 62,635 | 44,700 | 28,881 | 13,371 |
| INDIANAPOLIS | 1984 | 255,881 | 73,629 | 154,656 | 114,208 | 226,779 | 91,700 | 108,398 | 556,327 | 159,304 | 176,644 | 115,788 | 76,633 | 33,768 |
| KOKOMO | 1984 | 6,301 | 3,451 | 10,083 | 7,684 | 19,271 | 8,414 | 9,782 | 29,267 | 16,322 | 11,971 | 10,906 | 7,388 | 2,098 |
| LAFAYETTE - WEST LAFAYETTE | 1984 | 8,115 | 4,687 | 12,496 | 9,553 | 24,504 | 11,025 | 12,412 | 34,631 | 11,132 | 22,702 | 11,368 | 5,975 | 4,735 |
| MUNCIE | 1984 | 7,881 | 5,363 | 15,296 | 12,887 | 23,579 | 7,369 | 13,236 | 31,904 | 12,845 | 15,618 | 11,115 | 6,985 | 3,609 |
| SOUTH BEND - MISHAWAKA | 1984 | 31,943 | 26,014 | 41,896 | 34,210 | 50,105 | 19,338 | 24,316 | 67,636 | 29,728 | 35,804 | 19,221 | 10,212 | 8,061 |
| TERRE HAUTE | 1984 | 19,958 | 7,127 | 13,622 | 8,920 | 32,743 | 14,388 | 13,699 | 45,798 | 24,070 | 16,703 | 11,288 | 6,103 | 3,722 |
| NONMETRO PORTION OF STATE | 1984 | 59,922 | 36,291 | 114,070 | 92,028 | 184,865 | 77,997 | 67,638 | 258,121 | 129,758 | 77,725 | 86,493 | 48,909 | 20,858 |
| TOTAL STATE | 1984 | 501,160 | 226,843 | 546,924 | 417,394 | 889,349 | 367,800 | 407,225 | 1,503,759 | 630,882 | 547,956 | 410,528 | 254,322 | 118,465 |
| **IOWA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CEDAR RAPIDS | 1984 | 11,039 | 7,568 | 18,953 | 13,354 | 40,627 | 13,817 | 22,983 | 53,738 | 14,560 | 38,605 | 17,558 | 10,481 | 6,865 |
| DAVENPORT - ROCK ISLAND - MOLINE | 1984 | 21,143 | 13,829 | 43,695 | 26,897 | 64,166 | 27,561 | 31,775 | 98,206 | 36,815 | 55,057 | 27,673 | 16,673 | 9,678 |
| DES MOINES | 1984 | 34,886 | 26,372 | 49,874 | 34,200 | 76,104 | 34,588 | 35,731 | 114,824 | 48,508 | 56,493 | 30,692 | 19,363 | 10,816 |
| DUBUQUE | 1984 | 6,250 | 4,665 | 8,433 | 6,022 | 19,164 | 6,164 | 11,856 | 25,869 | 10,437 | 13,401 | 9,563 | 6,558 | 2,716 |
| IOWA CITY | 1984 | 4,566 | 2,702 | 5,37[illegible] | 3,815 | 15,148 | 6,573 | 6,483 | 18,209 | 7,967 | 8,120 | 5,509 | 3,209 | 1,706 |
| SIOUX CITY | 1984 | 7,941 | 4,741 | 12,382 | 9,380 | 25,055 | 11,486 | 12,118 | 34,671 | 14,682 | 18,489 | 10,862 | 6,365 | 3,642 |
| WATERLOO - CEDAR FALLS | 1984 | 11,580 | 8,594 | 15,771 | 11,629 | 27,795 | 12,744 | 12,797 | 35,260 | 17,485 | 15,232 | 11,174 | 7,841 | 2,847 |
| NONMETRO PORTION OF STATE | 1984 | 54,863 | 33,957 | 103,082 | 87,878 | 192,152 | 107,509 | 41,962 | 252,948 | 129,981 | 56,791 | 76,331 | 52,481 | 11,928 |
| TOTAL STATE | 1984 | 144,702 | 96,996 | 238,609 | 179,464 | 435,100 | 207,734 | 165,983 | 595,567 | 263,525 | 242,916 | 178,067 | 115,194 | 46,228 |
| **KANSAS** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| KANSAS CITY | 1984 | 140,409 | 89,158 | 179,418 | 119,007 | 287,095 | 117,601 | 140,084 | 472,805 | 206,084 | 223,636 | 138,328 | 83,730 | 40,755 |
| LAWRENCE | 1984 | 7,462 | 2,513 | 4,111 | 2,868 | 8,758 | 4,992 | 2,428 | 9,587 | 5,986 | 2,522 | 4,455 | 3,294 | 731 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods |  | Drugs |  | Health & Beauty Aids |  |  | Major Household Appliances |  |  | Televisions |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **KANSAS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOPEKA | 1984 | 190,177 | 183,234 | 18,427 | 12,996 | 18,701 | 5,470 | 8,531 | 15,352 | 4,348 | 7,834 | 5,300 | 3,104 | 1,533 |
| WICHITA | 1984 | 454,224 | 425,367 | 35,273 | 31,157 | 34,480 | 6,513 | 8,991 | 42,730 | 16,630 | 18,030 | 15,442 | 8,567 | 4,633 |
| NONMETRO PORTION OF STATE | 1984 | 1,200,192 | 1,160,010 | 109,208 | 96,195 | 89,995 | 15,958 | 34,785 | 102,264 | 49,978 | 17,728 | 35,117 | 22,144 | 4,392 |
| TOTAL STATE | 1984 | 2,483,896 | 2,376,493 | 220,852 | 183,913 | 197,206 | 46,235 | 63,409 | 206,317 | 88,600 | 58,554 | 74,398 | 43,284 | 15,662 |
| **KENTUCKY** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CLARKSVILLE - HOPKINSVILLE | 1984 | 119,383 | 117,169 | 12,364 | 11,077 | 10,219 | 4,254 | 3,127 | 11,868 | 3,584 | 5,826 | 6,462 | 3,845 | 2,149 |
| HUNTINGTON - ASHLAND | 1984 | 316,881 | 307,652 | 38,512 | 31,717 | 26,822 | 9,009 | 5,754 | 25,668 | 10,240 | 11,603 | 8,335 | 4,955 | 2,347 |
| LEXINGTON-FAYETTE | 1984 | 335,117 | 323,067 | 36,152 | 31,895 | 29,572 | 9,123 | 9,509 | 28,984 | 11,146 | 12,080 | 16,791 | 9,957 | 4,741 |
| LOUISVILLE | 1984 | 952,859 | 914,613 | 105,071 | 96,106 | 97,130 | 33,713 | 26,662 | 69,479 | 37,747 | 20,253 | 33,074 | 17,772 | 9,019 |
| OWENSBORO | 1984 | 98,549 | 96,438 | 11,331 | 10,732 | 10,360 | 3,968 | 3,749 | 13,402 | 5,163 | 6,810 | 3,555 | 2,226 | 1,115 |
| NONMETRO PORTION OF STATE | 1984 | 1,781,956 | 1,726,986 | 205,624 | 181,046 | 143,748 | 54,214 | 45,534 | 129,371 | 57,022 | 20,494 | 47,604 | 31,755 | 3,876 |
| TOTAL STATE | 1984 | 3,524,330 | 3,398,645 | 397,586 | 351,659 | 307,658 | 112,268 | 93,567 | 262,790 | 118,992 | 68,777 | 110,786 | 66,750 | 22,089 |
| **LOUISIANA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ALEXANDRIA | 1984 | 114,758 | 111,038 | 17,562 | 11,688 | 15,312 | 2,688 | 4,815 | 12,735 | 5,677 | 4,930 | 4,472 | 2,976 | 1,225 |
| BATON ROUGE | 1984 | 533,056 | 513,676 | 53,151 | 36,479 | 50,896 | 9,607 | 21,795 | 52,636 | 26,864 | 20,877 | 25,946 | 14,758 | 4,569 |
| HOUMA - THIBODAUX | 1984 | 195,408 | 187,704 | 27,588 | 22,848 | 17,834 | 3,973 | 5,637 | 22,331 | 11,330 | 4,691 | 7,484 | 4,592 | 1,206 |
| LAFAYETTE | 1984 | 220,795 | 211,222 | 23,332 | 16,380 | 19,345 | 5,200 | 8,655 | 29,551 | 9,800 | 16,377 | 10,943 | 5,596 | 3,655 |
| LAKE CHARLES | 1984 | 206,264 | 200,534 | 20,279 | 17,882 | 16,252 | 5,110 | 5,789 | 17,435 | 7,110 | 5,239 | 10,184 | 8,243 | 1,214 |
| MONROE | 1984 | 134,024 | 129,868 | 16,126 | 13,986 | 11,111 | 4,377 | 2,073 | 15,246 | 5,347 | 5,489 | 5,461 | 2,467 | 1,678 |
| NEW ORLEANS | 1984 | 1,388,521 | 1,311,567 | 154,715 | 120,772 | 127,794 | 42,112 | 39,614 | 106,901 | 52,455 | 40,888 | 45,956 | 27,394 | 11,871 |
| SHREVEPORT | 1984 | 353,849 | 338,241 | 38,830 | 32,863 | 33,552 | 6,758 | 7,098 | 30,556 | 13,925 | 11,842 | 13,163 | 7,471 | 2,993 |
| NONMETRO PORTION OF STATE | 1984 | 1,126,877 | 1,079,973 | 162,236 | 132,352 | 87,300 | 23,164 | 31,984 | 87,691 | 44,187 | 11,274 | 29,682 | 18,043 | 2,898 |
| TOTAL STATE | 1984 | 4,273,552 | 4,083,823 | 513,819 | 405,250 | 379,396 | 102,989 | 127,460 | 375,082 | 176,695 | 121,607 | 153,291 | 91,540 | 31,309 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **KANSAS (continued)** | | | | | | | | | | | | | | |
| TOPEKA | 1984 | 12,126 | 7,452 | 17,285 | 10,990 | 28,425 | 11,916 | 15,309 | 39,344 | 15,227 | 20,686 | 11,898 | 7,022 | 3,892 |
| WICHITA | 1984 | 44,200 | 29,354 | 53,272 | 39,103 | 79,627 | 31,282 | 36,389 | 111,592 | 51,311 | 48,326 | 32,576 | 19,061 | 8,953 |
| NONMETRO PORTION OF STATE | 1984 | 66,943 | 33,251 | 100,791 | 80,910 | 143,671 | 73,467 | 37,231 | 194,189 | 105,419 | 49,925 | 61,738 | 37,684 | 12,838 |
| TOTAL STATE | 1984 | 183,700 | 108,161 | 259,026 | 197,566 | 366,724 | 167,979 | 140,208 | 529,139 | 258,566 | 198,867 | 161,445 | 99,694 | 39,876 |
| **KENTUCKY** | | | | | | | | | | | | | | |
| CLARKSVILLE - HOPKINSVILLE | 1984 | 7,515 | 2,908 | 12,909 | 9,431 | 19,438 | 6,738 | 10,729 | 32,099 | 11,709 | 17,879 | 8,799 | 4,954 | 2,812 |
| HUNTINGTON - ASHLAND | 1984 | 22,154 | 15,792 | 30,218 | 24,653 | 66,569 | 24,870 | 36,693 | 94,442 | 34,117 | 52,019 | 29,814 | 16,251 | 12,304 |
| LEXINGTON-FAYETTE | 1984 | 27,281 | 18,547 | 41,033 | 31,929 | 82,615 | 31,250 | 44,024 | 129,355 | 51,796 | 59,273 | 30,683 | 17,191 | 11,998 |
| LOUISVILLE | 1984 | 56,810 | 38,590 | 111,330 | 85,730 | 189,970 | 67,130 | 103,537 | 323,217 | 132,945 | 171,508 | 92,062 | 50,910 | 33,999 |
| OWENSBORO | 1984 | 5,903 | 3,647 | 8,831 | 7,560 | 19,446 | 8,744 | 9,541 | 24,484 | 10,657 | 11,898 | 8,411 | 4,836 | 2,866 |
| NONMETRO PORTION OF STATE | 1984 | 48,912 | 17,417 | 132,953 | 107,894 | 219,164 | 95,568 | 67,075 | 333,846 | 153,895 | 96,256 | 103,507 | 60,308 | 21,815 |
| TOTAL STATE | 1984 | 156,670 | 87,063 | 318,753 | 249,080 | 560,101 | 219,833 | 253,742 | 878,243 | 368,357 | 385,133 | 254,236 | 142,169 | 79,795 |
| **LOUISIANA** | | | | | | | | | | | | | | |
| ALEXANDRIA | 1984 | 13,168 | 7,480 | 11,857 | 9,795 | 25,795 | 12,845 | 11,007 | 38,095 | 23,725 | 10,323 | 15,568 | 10,217 | 3,265 |
| BATON ROUGE | 1984 | 52,461 | 34,817 | 91,217 | 75,087 | 94,521 | 38,831 | 44,349 | 158,673 | 71,469 | 68,879 | 44,616 | 25,128 | 15,115 |
| HOUMA - THIBODAUX | 1984 | 13,247 | 6,432 | 33,321 | 29,109 | 27,935 | 13,654 | 11,255 | 41,832 | 20,533 | 15,231 | 15,637 | 7,500 | 4,287 |
| LAFAYETTE | 1984 | 26,240 | 17,218 | 40,233 | 31,093 | 52,155 | 24,760 | 18,039 | 72,165 | 41,626 | 25,143 | 23,065 | 15,632 | 5,849 |
| LAKE CHARLES | 1984 | 10,308 | 6,234 | 27,874 | 23,749 | 29,085 | 14,298 | 11,609 | 43,022 | 23,816 | 14,610 | 13,436 | 8,940 | 2,949 |
| MONROE | 1984 | 14,980 | 10,375 | 20,917 | 17,185 | 26,898 | 14,887 | 10,639 | 44,768 | 28,864 | 13,714 | 14,285 | 9,841 | 3,187 |
| NEW ORLEANS | 1984 | 121,657 | 96,437 | 209,409 | 177,585 | 238,272 | 133,484 | 96,017 | 410,538 | 231,096 | 161,237 | 128,775 | 89,896 | 26,864 |
| SHREVEPORT | 1984 | 30,086 | 19,245 | 54,759 | 46,108 | 59,881 | 29,832 | 24,352 | 97,111 | 52,588 | 38,166 | 29,398 | 19,188 | 7,487 |
| NONMETRO PORTION OF STATE | 1984 | 52,306 | 25,983 | 123,291 | 107,398 | 120,246 | 62,807 | 24,395 | 183,827 | 95,229 | 36,260 | 64,291 | 34,779 | 9,978 |
| TOTAL STATE | 1984 | 334,453 | 224,221 | 612,878 | 517,109 | 674,788 | 345,398 | 251,662 | 1,090,031 | 588,946 | 383,563 | 349,071 | 221,131 | 78,981 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **MAINE** | | | | | | | | | | | | | | |
| **BANGOR** | 1984 | 145,963 | 140,046 | 13,477 | 11,525 | 10,378 | 3,561 | 2,074 | 10,079 | 3,521 | 4,218 | 3,791 | 2,226 | 1,111 |
| **LEWISTON - AUBURN** | 1984 | 123,536 | 120,209 | 10,833 | 9,605 | 5,669 | 1,211 | 1,095 | 6,443 | 1,697 | 2,993 | 2,116 | 1,008 | 540 |
| **PORTLAND** | 1984 | 354,861 | 340,987 | 29,265 | 26,011 | 21,357 | 11,988 | 2,306 | 12,765 | 5,167 | 6,684 | 4,850 | 1,988 | 2,490 |
| **NONMETRO PORTION OF STATE** | 1984 | 657,847 | 631,911 | 59,480 | 50,423 | 37,393 | 15,906 | 9,105 | 31,053 | 14,445 | 7,119 | 12,817 | 9,081 | 1,878 |
| **TOTAL STATE** | 1984 | 1,282,207 | 1,233,153 | 113,055 | 97,564 | 74,797 | 32,666 | 14,580 | 60,340 | 24,830 | 21,014 | 23,574 | 14,303 | 6,019 |
| **MARYLAND** | | | | | | | | | | | | | | |
| **BALTIMORE** | 1984 | 2,424,565 | 2,338,128 | 229,776 | 209,885 | 133,545 | 65,948 | 15,233 | 150,115 | 65,484 | 52,972 | 75,065 | 47,567 | 17,091 |
| **CUMBERLAND** | 1984 | 98,842 | 94,727 | 12,168 | 10,940 | 9,315 | 5,182 | 1,313 | 9,055 | 3,530 | 3,654 | 3,964 | 2,046 | 1,393 |
| **HAGERSTOWN** | 1984 | 105,122 | 100,927 | 12,230 | 11,280 | 9,752 | 5,740 | 1,265 | 9,930 | 4,384 | 3,283 | 4,449 | 2,547 | 1,259 |
| **NONMETRO PORTION OF STATE** | 1984 | 354,335 | 339,254 | 31,452 | 28,789 | 23,979 | 14,653 | 4,253 | 22,707 | 11,422 | 4,850 | 10,326 | 6,634 | 1,861 |
| **TOTAL STATE** | 1984 | 5,177,351 | 4,934,681 | 421,118 | 372,236 | 400,340 | 243,965 | 34,775 | 308,858 | 135,185 | 110,824 | 170,168 | 105,972 | 45,823 |
| **MASSACHUSETTS** | | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | 1984 | 4,110,353 | 4,005,957 | 415,016 | 386,311 | 584,576 | 246,830 | 48,566 | 451,673 | 101,620 | 74,548 | 355,426 | 59,076 | 31,039 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | 1984 | 733,627 | 711,143 | 50,102 | 49,263 | 36,991 | 17,903 | 7,126 | 31,649 | 16,354 | 12,838 | 11,828 | 6,957 | 4,745 |
| **PITTSFIELD** | 1984 | 204,721 | 198,748 | 16,919 | 16,395 | 11,248 | 5,591 | 2,180 | 8,424 | 4,266 | 2,153 | 4,866 | 3,356 | 686 |
| **SPRINGFIELD** | 1984 | 684,488 | 659,002 | 71,187 | 65,717 | 46,970 | 22,113 | 8,177 | 37,733 | 20,942 | 12,682 | 22,677 | 17,148 | 3,282 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | 1984 | 638,432 | 609,585 | 78,831 | 72,211 | 61,542 | 36,433 | 7,543 | 30,041 | 18,313 | 4,606 | 16,449 | 8,593 | 3,741 |
| **NONMETRO PORTION OF STATE** | 1984 | 388,062 | 370,921 | 37,018 | 31,873 | 32,127 | 15,842 | 5,038 | 14,921 | 8,921 | 4,737 | 9,868 | 8,633 | 1,019 |
| **TOTAL STATE** | 1984 | 6,759,683 | 6,555,356 | 669,073 | 621,770 | 773,454 | 344,712 | 78,630 | 574,441 | 170,416 | 111,564 | 421,114 | 103,763 | 44,512 |
| **MICHIGAN** | | | | | | | | | | | | | | |
| **ANN ARBOR** | 1984 | 240,077 | 195,120 | 25,152 | 19,954 | 31,221 | 13,978 | 5,586 | 17,092 | 11,788 | 3,487 | 7,433 | 6,299 | 924 |
| **BATTLE CREEK** | 1984 | 117,627 | 99,852 | 16,904 | 15,245 | 10,991 | 4,276 | 2,687 | 9,399 | 4,080 | 3,584 | 2,942 | 1,997 | 836 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  |  | Women's & Girls' Clothing |  |  | Footwear |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **MAINE** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BANGOR | 1984 | 6,486 | 3,544 | 10,708 | 8,401 | 25,557 | 13,229 | 9,442 | 32,802 | 15,244 | 16,282 | 10,736 | 6,703 | 3,336 |
| LEWISTON - AUBURN | 1984 | 4,806 | 2,349 | 6,179 | 4,343 | 13,971 | 6,403 | 6,120 | 18,497 | 9,073 | 7,713 | 6,549 | 4,081 | 2,003 |
| PORTLAND | 1984 | 18,188 | 13,718 | 22,670 | 17,548 | 110,648 | 25,410 | 23,884 | 96,501 | 35,051 | 39,564 | 30,349 | 12,847 | 6,312 |
| NONMETRO PORTION OF STATE | 1984 | 22,149 | 14,846 | 30,341 | 25,233 | 70,786 | 35,415 | 19,325 | 86,941 | 40,979 | 27,499 | 27,223 | 17,948 | 5,632 |
| TOTAL STATE | 1984 | 51,629 | 34,457 | 69,898 | 55,525 | 220,962 | 80,457 | 58,771 | 234,741 | 100,347 | 91,058 | 74,857 | 41,579 | 17,283 |
| **MARYLAND** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BALTIMORE | 1984 | 165,840 | 116,372 | 284,249 | 208,850 | 398,619 | 180,893 | 185,508 | 634,051 | 273,274 | 305,307 | 183,506 | 124,608 | 46,045 |
| CUMBERLAND | 1984 | 6,372 | 3,603 | 11,535 | 8,497 | 19,205 | 6,223 | 11,743 | 29,235 | 10,841 | 16,519 | 8,452 | 4,686 | 3,062 |
| HAGERSTOWN | 1984 | 7,345 | 4,739 | 12,160 | 9,303 | 19,716 | 7,812 | 10,438 | 30,313 | 13,773 | 14,629 | 9,456 | 5,938 | 2,669 |
| NONMETRO PORTION OF STATE | 1984 | 17,024 | 12,349 | 32,928 | 27,847 | 42,660 | 22,231 | 15,420 | 67,822 | 39,206 | 21,614 | 23,255 | 16,897 | 3,945 |
| TOTAL STATE | 1984 | 389,662 | 281,596 | 639,740 | 486,011 | 812,744 | 377,336 | 373,904 | 1,361,940 | 600,538 | 650,981 | 389,120 | 259,260 | 103,122 |
| **MASSACHUSETTS** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON | 1984 | 577,297 | 224,506 | 657,983 | 424,183 | 867,213 | 398,384 | 365,873 | 1,542,363 | 762,192 | 686,403 | 643,972 | 261,416 | 90,779 |
| NEW BEDFORD - FALL RIVER - ATTLEBORO | 1984 | 24,350 | 11,229 | 55,190 | 47,759 | 84,048 | 34,994 | 43,242 | 155,853 | 87,055 | 58,532 | 39,124 | 23,158 | 15,127 |
| PITTSFIELD | 1984 | 8,112 | 5,148 | 7,366 | 4,735 | 29,395 | 17,589 | 10,224 | 39,226 | 20,128 | 15,915 | 11,366 | 7,382 | 3,668 |
| SPRINGFIELD | 1984 | 36,281 | 24,608 | 55,884 | 45,730 | 107,688 | 52,680 | 45,022 | 177,467 | 89,250 | 85,055 | 49,230 | 30,301 | 18,058 |
| WORCESTER - FITCHBURG - LEOMINSTER | 1984 | 37,593 | 20,847 | 65,836 | 56,294 | 105,549 | 56,308 | 40,710 | 174,914 | 81,598 | 82,929 | 44,866 | 29,244 | 13,724 |
| NONMETRO PORTION OF STATE | 1984 | 12,148 | 9,220 | 29,355 | 26,399 | 52,484 | 31,336 | 16,028 | 85,907 | 54,838 | 24,211 | 23,697 | 18,788 | 4,705 |
| TOTAL STATE | 1984 | 695,781 | 295,558 | 871,614 | 605,100 | 1,246,377 | 591,291 | 521,099 | 2,175,730 | 1,095,061 | 953,045 | 812,255 | 370,289 | 146,061 |
| **MICHIGAN** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ANN ARBOR | 1984 | 31,447 | 23,847 | 28,740 | 19,668 | 44,006 | 17,657 | 21,569 | 74,192 | 36,400 | 35,446 | 19,606 | 11,983 | 6,232 |
| BATTLE CREEK | 1984 | 5,860 | 3,385 | 6,647 | 4,062 | 19,066 | 7,604 | 9,866 | 23,621 | 9,635 | 11,796 | 7,363 | 4,045 | 2,513 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **BENTON HARBOR** .............. | 1984 | 121,686 | 114,311 | 15,538 | 13,429 | 13,867 | 4,772 | 3,282 | 9,793 | 2,831 | 3,337 | 3,887 | 2,649 | 750 |
| **DETROIT** .................... | 1984 | 4,074,925 | 3,824,397 | 518,463 | 434,974 | 492,616 | 311,645 | 68,061 | 272,696 | 145,945 | 99,977 | 137,602 | 97,752 | 28,065 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** ......................... | *1984* | *4,315,002* | *4,019,517* | *543,615* | *454,928* | *523,837* | *325,623* | *73,647* | *289,788* | *157,733* | *103,464* | *145,035* | *104,051* | *28,989* |
| **FLINT** ........................ | 1984 | 388,366 | 335,377 | 49,512 | 42,542 | 61,455 | 34,670 | 10,926 | 38,931 | 18,606 | 13,804 | 17,531 | 12,729 | 2,012 |
| **GRAND RAPIDS** ............... | 1984 | 574,998 | 451,146 | 61,094 | 41,413 | 55,801 | 12,355 | 20,526 | 45,063 | 26,222 | 10,893 | 24,223 | 20,301 | 2,160 |
| **JACKSON** ..................... | 1984 | 125,537 | 95,956 | 18,088 | 15,637 | 11,277 | 4,382 | 2,485 | 8,301 | 3,160 | 4,727 | 3,876 | 2,280 | 1,042 |
| **KALAMAZOO** ................. | 1984 | 183,133 | 146,258 | 21,836 | 15,105 | 20,957 | 7,057 | 4,979 | 20,239 | 11,176 | 6,689 | 9,065 | 6,817 | 1,478 |
| **LANSING - EAST LANSING** ........ | 1984 | 456,797 | 355,179 | 32,537 | 27,175 | 34,637 | 10,887 | 9,320 | 26,780 | 11,358 | 11,555 | 13,176 | 10,190 | 1,792 |
| **MUSKEGON** .................. | 1984 | 139,738 | 117,771 | 15,403 | 11,495 | 9,346 | 3,081 | 2,347 | 10,832 | 4,687 | 4,486 | 4,735 | 3,180 | 1,048 |
| **SAGINAW - BAY CITY - MIDLAND** .. | 1984 | 380,931 | 360,617 | 42,994 | 35,196 | 36,373 | 12,673 | 11,213 | 38,895 | 19,698 | 13,393 | 13,685 | 10,206 | 2,269 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 1,513,148 | 1,407,366 | 139,762 | 118,023 | 111,482 | 44,152 | 40,563 | 81,[illegible] | 34,552 | 11,447 | 39,243 | 31,642 | 2,476 |
| **TOTAL STATE** ................. | 1984 | 8,316,963 | 7,503,350 | 957,283 | 790,188 | 890,023 | 463,928 | 181,975 | 579,085 | 294,103 | 187,379 | 277,398 | 206,042 | 44,852 |
| **MINNESOTA** | | | | | | | | | | | | | | |
| **DULUTH** ..................... | 1984 | 288,178 | 258,438 | 20,853 | 16,892 | 18,518 | 6,715 | 1,774 | 20,296 | 6,900 | 5,189 | 7,338 | 4,253 | 2,059 |
| **FARGO - MOORHEAD** ........... | 1984 | 133,410 | 127,765 | 7,903 | 7,070 | 11,540 | 3,711 | 1,439 | 12,237 | 4,750 | 6,116 | 4,687 | 2,935 | 1,107 |
| **MINNEAPOLIS - ST. PAUL** ........ | 1984 | 2,652,509 | 2,371,110 | 178,651 | 141,213 | 198,045 | 62,386 | 31,600 | 157,326 | 53,511 | 69,004 | 75,967 | 38,766 | 29,363 |
| **ROCHESTER** .................. | 1984 | 125,521 | 119,927 | 7,975 | 7,711 | 14,554 | 5,712 | 2,869 | 13,160 | 3,175 | 5,626 | 4,439 | 1,618 | 1,581 |
| **ST. CLOUD** ................... | 1984 | 168,628 | 145,699 | 9,770 | 8,745 | 11,398 | 3,548 | 3,084 | 23,058 | 5,619 | 2,893 | 3,232 | 2,149 | 799 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 1,399,028 | 1,326,838 | 113,895 | 104,972 | 95,871 | 38,899 | 29,572 | 84,828 | 36,680 | 8,219 | 33,043 | 24,433 | 1,834 |
| **TOTAL STATE** ................. | 1984 | 4,619,877 | 4,215,584 | 327,919 | 277,548 | 337,168 | 116,705 | 68,916 | 298,224 | 106,741 | 90,606 | 124,278 | 71,722 | 35,487 |
| **MISSISSIPPI** | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** ............ | 1984 | 179,117 | 173,639 | 20,313 | 17,890 | 17,979 | 5,487 | 5,027 | 16,433 | 6,540 | 6,111 | 9,591 | 5,743 | 1,574 |
| **JACKSON** ..................... | 1984 | 349,951 | 340,634 | 56,212 | 48,801 | 37,585 | 11,911 | 11,731 | 24,944 | 6,676 | 10,818 | 10,477 | 5,335 | 3,243 |
| **PASCAGOULA** ................. | 1984 | 137,470 | 131,918 | 10,502 | 7,967 | 10,700 | 3,219 | 3,486 | 8,530 | 2,215 | 3,842 | 2,878 | 1,358 | 987 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **MICHIGAN (continued)** | | | | | | | | | | | | | | |
| **BENTON HARBOR** | 1984 | 6,443 | 3,032 | 13,688 | 10,256 | 30,626 | 10,986 | 17,201 | 31,616 | 14,357 | 14,395 | 10,623 | 4,896 | 4,491 |
| **DETROIT** | 1984 | 293,811 | 216,801 | 481,518 | 367,676 | 857,749 | 425,161 | 380,074 | 1,240,706 | 702,457 | 490,740 | 383,586 | 268,385 | 104,521 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** | *1984* | *325,258* | *240,648* | *510,258* | *387,344* | *901,755* | *442,818* | *401,643* | *1,314,898* | *738,857* | *526,186* | *403,192* | *280,368* | *110,753* |
| **FLINT** | 1984 | 29,632 | 16,757 | 40,806 | 30,818 | 92,614 | 31,440 | 57,600 | 116,822 | 51,986 | 59,101 | 32,576 | 18,237 | 12,505 |
| **GRAND RAPIDS** | 1984 | 45,868 | 30,870 | 89,507 | 76,307 | 121,609 | 64,662 | 48,603 | 164,245 | 94,733 | 64,725 | 49,385 | 33,909 | 14,069 |
| **JACKSON** | 1984 | 7,989 | 5,286 | 9,770 | 6,351 | 22,822 | 7,613 | 12,645 | 28,883 | 14,510 | 13,393 | 7,026 | 3,627 | 3,260 |
| **KALAMAZOO** | 1984 | 24,677 | 18,720 | 35,284 | 30,069 | 52,360 | 21,632 | 26,798 | 73,258 | 38,013 | 28,424 | 22,590 | 15,387 | 5,906 |
| **LANSING - EAST LANSING** | 1984 | 39,725 | 29,158 | 46,445 | 37,153 | 70,444 | 33,851 | 31,524 | 103,224 | 61,049 | 35,756 | 27,323 | 18,296 | 7,891 |
| **MUSKEGON** | 1984 | 6,681 | 3,180 | 12,257 | 9,428 | 26,576 | 9,470 | 16,231 | 30,833 | 11,743 | 17,248 | 10,178 | 5,420 | 4,324 |
| **SAGINAW - BAY CITY - MIDLAND** | 1984 | 22,804 | 15,514 | 47,560 | 34,879 | 93,643 | 33,539 | 48,498 | 123,501 | 62,067 | 54,472 | 32,996 | 20,254 | 11,309 |
| **NONMETRO PORTION OF STATE** | 1984 | 56,449 | 37,723 | 59,411 | 42,022 | 186,036 | 95,500 | 54,070 | 218,327 | 127,045 | 48,398 | 70,439 | 43,545 | 14,696 |
| **TOTAL STATE** | 1984 | 571,386 | 404,273 | 871,653 | 668,689 | 1,617,551 | 759,115 | 724,679 | 2,229,228 | 1,223,995 | 873,894 | 673,691 | 447,984 | 191,717 |
| **MINNESOTA** | | | | | | | | | | | | | | |
| **DULUTH** | 1984 | 19,654 | 12,449 | 22,859 | 15,293 | 40,242 | 16,910 | 18,067 | 60,174 | 24,261 | 29,331 | 15,708 | 7,927 | 5,149 |
| **FARGO - MOORHEAD** | 1984 | 15,692 | 10,044 | 18,758 | 15,008 | 30,988 | 11,200 | 14,264 | 49,343 | 20,014 | 23,347 | 11,480 | 5,689 | 4,422 |
| **MINNEAPOLIS - ST. PAUL** | 1984 | 245,211 | 175,107 | 313,311 | 199,314 | 453,859 | 188,307 | 218,680 | 722,736 | 296,496 | 366,660 | 188,659 | 102,848 | 68,549 |
| **ROCHESTER** | 1984 | 14,860 | 11,211 | 13,264 | 5,735 | 28,241 | 9,875 | 14,065 | 44,848 | 18,567 | 23,131 | 12,697 | 7,154 | 3,587 |
| **ST. CLOUD** | 1984 | 55,915 | 10,367 | 13,245 | 9,177 | 46,716 | 11,590 | 8,611 | 131,557 | 12,709 | 14,962 | 9,424 | 5,681 | 2,555 |
| **NONMETRO PORTION OF STATE** | 1984 | 57,236 | 32,674 | 100,257 | 80,399 | 155,407 | 89,336 | 26,274 | 208,816 | 121,153 | 36,557 | 64,811 | 40,712 | 7,559 |
| **TOTAL STATE** | 1984 | 394,389 | 243,491 | 465,819 | 313,339 | 721,626 | 315,134 | 285,074 | 1,163,870 | 472,763 | 469,465 | 290,366 | 163,941 | 87,106 |
| **MISSISSIPPI** | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | 1984 | 12,852 | 6,725 | 16,258 | 10,293 | 28,010 | 10,492 | 15,604 | 47,777 | 20,968 | 21,404 | 14,371 | 7,544 | 4,382 |
| **JACKSON** | 1984 | 25,270 | 16,525 | 51,129 | 39,374 | 64,598 | 21,775 | 37,168 | 126,511 | 56,347 | 59,734 | 32,767 | 16,613 | 13,489 |
| **PASCAGOULA** | 1984 | 8,149 | 2,459 | 8,424 | 6,369 | 19,134 | 6,655 | 8,752 | 26,479 | 12,360 | 9,157 | 7,741 | 4,103 | 2,968 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| **NONMETRO PORTION OF STATE** | 1984 | 1,649,188 | 1,594,052 | 210,801 | 188,977 | 136,701 | 40,733 | 37,381 | 129,527 | 47,298 | 28,297 | 45,528 | 25,498 | 6,661 |
| **TOTAL STATE** | 1984 | 2,373,850 | 2,296,569 | 300,553 | 265,962 | 205,327 | 61,935 | 58,539 | 180,677 | 63,017 | 49,459 | 69,159 | 38,128 | 12,604 |
| **MISSOURI** | | | | | | | | | | | | | | |
| **COLUMBIA** | 1984 | 109,576 | 102,473 | 6,529 | 6,425 | 6,878 | 1,565 | 2,083 | 9,381 | 3,311 | 5,025 | 2,984 | 1,429 | 1,124 |
| **JOPLIN** | 1984 | 155,599 | 149,867 | 11,774 | 9,876 | 15,277 | 2,202 | 4,314 | 14,184 | 5,044 | 4,595 | 5,076 | 2,863 | 1,195 |
| **KANSAS CITY** | 1984 | 1,701,617 | 1,595,566 | 174,483 | 126,445 | 149,689 | 43,558 | 25,387 | 110,849 | 36,748 | 42,446 | 45,688 | 20,423 | 14,681 |
| **ST. JOSEPH** | 1984 | 118,778 | 116,977 | 8,605 | 7,684 | 5,021 | 1,194 | 648 | 8,296 | 2,266 | 4,299 | 3,444 | 2,519 | 699 |
| **ST. LOUIS** | 1984 | 2,670,544 | 2,561,843 | 231,464 | 189,531 | 225,055 | 55,671 | 63,064 | 178,982 | 83,100 | 63,729 | 77,196 | 41,613 | 14,880 |
| **SPRINGFIELD** | 1984 | 257,500 | 247,870 | 16,185 | 14,[illegible] | 31,107 | 3,384 | 16,214 | 22,473 | 5,716 | 11,845 | 8,529 | 3,074 | 2,883 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,614,963 | 1,551,952 | 117,312 | 106,154 | 124,055 | 23,686 | 44,464 | 114,915 | 44,662 | 24,563 | 42,055 | 25,450 | 6,381 |
| **TOTAL STATE** | 1984 | 5,545,083 | 5,294,444 | 470,430 | 387,913 | 463,868 | 108,373 | 135,741 | 384,550 | 151,559 | 128,658 | 153,919 | 81,880 | 33,805 |
| **MONTANA** | | | | | | | | | | | | | | |
| **BILLINGS** | 1984 | 153,403 | 148,747 | 11,474 | 9,739 | 12,909 | 4,950 | 2,930 | 17,772 | 9,744 | 5,766 | 5,116 | 2,906 | 1,074 |
| **GREAT FALLS** | 1984 | 73,938 | 69,926 | 9,429 | 9,058 | 5,539 | 3,209 | 1,211 | 10,605 | 6,311 | 2,829 | 3,478 | 2,463 | 552 |
| **NONMETRO PORTION OF STATE** | 1984 | 658,833 | 638,058 | 54,696 | 48,379 | 34,669 | 16,419 | 12,278 | 42,383 | 23,901 | 2,882 | 15,487 | 11,448 | 668 |
| **TOTAL STATE** | 1984 | 886,174 | 856,731 | 75,599 | 67,176 | 53,117 | 24,578 | 16,419 | 70,760 | 39,956 | 11,477 | 24,081 | 16,817 | 2,294 |
| **NEBRASKA** | | | | | | | | | | | | | | |
| **LINCOLN** | 1984 | 189,686 | 181,909 | 19,387 | 17,450 | 18,091 | 6,303 | 5,421 | 10,041 | 4,520 | 4,739 | 5,027 | 2,922 | 1,056 |
| **OMAHA** | 1984 | 691,205 | 651,340 | 51,413 | 45,879 | 51,383 | 15,701 | 14,120 | 55,999 | 29,767 | 15,255 | 22,287 | 14,770 | 4,010 |
| **NONMETRO PORTION OF STATE** | 1984 | 796,386 | 741,390 | 78,835 | 64,012 | 52,141 | 13,752 | 17,247 | 59,417 | 25,245 | 9,434 | 23,421 | 15,594 | 1,663 |
| **TOTAL STATE** | 1984 | 1,594,652 | 1,498,437 | 140,061 | 118,491 | 114,808 | 32,769 | 35,213 | 121,937 | 59,016 | 28,049 | 49,499 | 32,805 | 6,368 |
| **NEVADA** | | | | | | | | | | | | | | |
| **LAS VEGAS** | 1984 | 608,700 | 588,709 | 53,138 | 43,284 | 65,214 | 18,351 | 25,173 | 61,388 | 21,948 | 33,633 | 26,545 | 15,318 | 5,640 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | |
| NONMETRO PORTION OF STATE | 1984 | 72,555 | 39,433 | 149,131 | 127,654 | 223,087 | 105,590 | 58,992 | 371,610 | 184,306 | 95,455 | 105,897 | 62,666 | 20,483 |
| TOTAL STATE | 1984 | 119,612 | 65,717 | 227,103 | 185,294 | 338,358 | 146,228 | 121,659 | 578,738 | 277,082 | 187,932 | 162,736 | 91,930 | 41,888 |
| **MISSOURI** | | | | | | | | | | | | | | |
| COLUMBIA | 1984 | 8,087 | 5,761 | 8,597 | 5,597 | 20,034 | 8,965 | 9,619 | 27,909 | 14,214 | 10,864 | 8,912 | 5,469 | 2,390 |
| JOPLIN | 1984 | 8,784 | 3,428 | 12,709 | 7,835 | 21,630 | 9,688 | 10,317 | 32,191 | 15,685 | 13,989 | 11,989 | 6,907 | 4,134 |
| KANSAS CITY | 1984 | 140,409 | 89,158 | 179,418 | 119,007 | 287,095 | 117,601 | 140,084 | 472,805 | 206,084 | 223,636 | 138,328 | 83,720 | 40,755 |
| ST. JOSEPH | 1984 | 8,579 | 4,238 | 9,175 | 6,224 | 19,337 | 6,634 | 9,927 | 28,946 | 11,060 | 13,606 | 8,517 | 5,138 | 2,800 |
| ST. LOUIS | 1984 | 216,816 | 129,993 | 286,723 | 220,107 | 450,479 | 178,393 | 244,815 | 734,618 | 310,587 | 384,248 | 216,963 | 129,083 | 72,627 |
| SPRINGFIELD | 1984 | 29,147 | 21,087 | 25,270 | 16,453 | 44,400 | 19,776 | 22,728 | 64,620 | 25,271 | 37,314 | 21,539 | 12,579 | 7,770 |
| NONMETRO PORTION OF STATE | 1984 | 67,197 | 30,600 | 112,197 | 78,082 | 146,236 | 60,217 | 54,632 | 221,709 | 97,500 | 74,546 | 78,223 | 37,322 | 22,055 |
| TOTAL STATE | 1984 | 386,481 | 227,663 | 504,387 | 357,544 | 789,076 | 321,308 | 390,650 | 1,255,605 | 541,318 | 598,430 | 390,929 | 222,458 | 123,505 |
| **MONTANA** | | | | | | | | | | | | | | |
| BILLINGS | 1984 | 22,085 | 14,284 | 25,055 | 20,885 | 27,176 | 13,484 | 11,528 | 38,428 | 15,579 | 19,176 | 12,221 | 8,324 | 3,489 |
| GREAT FALLS | 1984 | 8,175 | 6,122 | 13,903 | 10,727 | 15,943 | 5,533 | 7,470 | 24,400 | 10,582 | 9,956 | 6,425 | 3,907 | 2,008 |
| NONMETRO PORTION OF STATE | 1984 | 29,258 | 19,529 | 49,951 | 42,811 | 82,829 | 45,385 | 16,783 | 92,965 | 54,986 | 16,899 | 34,414 | 21,802 | 4,675 |
| TOTAL STATE | 1984 | 59,518 | 39,935 | 88,909 | 74,423 | 125,948 | 64,402 | 35,781 | 155,793 | 81,147 | 46,031 | 53,060 | 34,033 | 10,172 |
| **NEBRASKA** | | | | | | | | | | | | | | |
| LINCOLN | 1984 | 16,659 | 12,968 | 13,714 | 9,857 | 34,108 | 15,714 | 14,103 | 50,578 | 20,786 | 25,807 | 16,141 | 10,771 | 3,647 |
| OMAHA | 1984 | 52,677 | 33,909 | 121,759 | 102,595 | 115,180 | 49,671 | 59,369 | 175,493 | 67,244 | 95,971 | 49,240 | 28,908 | 17,384 |
| NONMETRO PORTION OF STATE | 1984 | 32,955 | 15,280 | 59,903 | 50,127 | 99,547 | 50,562 | 23,214 | 133,960 | 73,607 | 27,077 | 45,218 | 30,130 | 6,243 |
| TOTAL STATE | 1984 | 100,022 | 61,508 | 192,436 | 163,087 | 238,248 | 111,804 | 91,293 | 343,976 | 156,018 | 140,177 | 106,251 | 67,393 | 25,702 |
| **NEVADA** | | | | | | | | | | | | | | |
| LAS VEGAS | 1984 | 65,378 | 50,987 | 95,757 | 72,703 | 128,415 | 54,612 | 54,158 | 199,763 | 91,833 | 80,008 | 55,187 | 32,077 | 18,221 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **NEVADA (continued)** | | | | | | | | | | | | | | |
| **RENO** | 1984 | 301,053 | 273,284 | 20,769 | 14,514 | 28,853 | 10,556 | 9,357 | 26,527 | 7,439 | 14,542 | 11,343 | 6,049 | 3,936 |
| **NONMETRO PORTION OF STATE** | 1984 | 223,039 | 217,542 | 10,710 | 8,835 | 18,508 | 8,617 | 4,462 | 8,912 | 2,684 | 1,559 | 4,905 | 2,990 | 295 |
| **TOTAL STATE** | 1984 | 1,132,792 | 1,079,535 | 84,617 | 66,633 | 112,575 | 37,524 | 38,992 | 95,827 | 32,071 | 49,734 | 42,793 | 24,357 | 9,871 |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | 1984 | 347,492 | 339,554 | 32,846 | 29,222 | 32,058 | 13,527 | 5,330 | 26,892 | 12,457 | 11,827 | 9,286 | 3,870 | 2,864 |
| **PORTSMOUTH - DOVER - ROCHESTER** | 1984 | 410,712 | 399,495 | 29,854 | 27,331 | 39,572 | 15,777 | 4,927 | 33,146 | 9,029 | 4,584 | 24,751 | 5,093 | 1,974 |
| **NONMETRO PORTION OF STATE** | 1984 | 552,955 | 533,929 | 35,688 | 32,092 | 30,651 | 12,947 | 6,924 | 27,131 | 14,074 | 4,748 | 11,852 | 7,320 | 2,431 |
| **TOTAL STATE** | 1984 | 1,311,159 | 1,272,978 | 98,388 | 88,645 | 102,201 | 42,251 | 17,181 | 87,169 | 35,560 | 21,159 | 45,689 | 16,283 | 7,269 |
| **NEW JERSEY** | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | 1984 | 421,060 | 409,515 | 40,578 | 33,089 | 35,717 | 12,433 | 14,009 | 31,184 | 13,845 | 9,215 | 8,718 | 5,171 | 2,027 |
| **BERGEN - PASSAIC** | 1984 | 1,658,090 | 1,599,159 | 161,604 | 150,009 | 156,670 | 66,689 | 31,310 | 100,405 | 60,494 | 25,230 | 46,577 | 28,945 | 13,944 |
| **JERSEY CITY** | 1984 | 607,784 | 550,017 | 56,326 | 48,421 | 51,574 | 14,842 | 25,258 | 25,671 | 14,893 | 3,721 | 12,217 | 10,758 | 923 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | 1984 | 1,210,054 | 1,138,241 | 86,308 | 72,143 | 92,892 | 30,538 | 36,609 | 79,466 | 47,684 | 16,102 | 31,175 | 21,120 | 8,833 |
| **MONMOUTH - OCEAN** | 1984 | 1,054,214 | 1,020,956 | 92,336 | 76,054 | 76,458 | 28,524 | 31,204 | 55,162 | 23,539 | 18,971 | 19,878 | 13,279 | 5,492 |
| **NEWARK** | 1984 | 2,103,062 | 2,023,062 | 179,820 | 156,312 | 164,559 | 63,437 | 62,721 | 113,327 | 62,968 | 26,225 | 50,862 | 37,928 | 8,202 |
| **TRENTON** | 1984 | 354,673 | 345,021 | 31,706 | 28,671 | 28,857 | 12,720 | 7,012 | 19,607 | 11,377 | 5,383 | 11,072 | 6,936 | 3,293 |
| **VINELAND - MILLVILLE - BRIDGETON** | 1984 | 172,206 | 166,864 | 13,739 | 11,169 | 9,864 | 3,803 | 3,571 | 8,625 | 3,743 | 3,239 | 2,970 | 1,970 | 911 |
| **TOTAL STATE** | 1984 | 8,821,057 | 8,441,138 | 777,151 | 673,735 | 711,356 | 270,995 | 232,024 | 512,029 | 283,195 | 129,461 | 216,803 | 145,451 | 54,620 |
| **NEW MEXICO** | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | 1984 | 521,250 | 494,126 | 33,185 | 26,888 | 35,535 | 11,713 | 9,097 | 30,300 | 15,822 | 7,531 | 18,201 | 11,953 | 3,045 |
| **LAS CRUCES** | 1984 | 90,501 | 84,039 | 9,508 | 8,064 | 8,315 | 2,672 | 1,897 | 9,484 | 3,496 | 3,126 | 3,290 | 1,378 | 622 |
| **SANTA FE** | 1984 | 115,884 | 108,340 | 18,329 | 15,374 | 11,146 | 5,093 | 2,444 | 10,147 | 4,253 | 2,210 | 3,781 | 1,675 | 440 |
| **NONMETRO PORTION OF STATE** | 1984 | 848,839 | 799,140 | 56,314 | 44,683 | 51,094 | 14,850 | 17,959 | 49,986 | 19,128 | 8,236 | 19,382 | 7,539 | 1,636 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| | | Merchandise Line Sales | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | | | |
| METRO AREA | Year | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **NEVADA (continued)** | | | | | | | | | | | | | | | | |
| **RENO** | 1984 | 25,616 | 16,025 | 46,284 | 33,472 | 57,349 | 17,952 | 31,411 | 86,397 | 34,344 | 41,863 | 27,308 | 15,417 | 11,029 |
| **NONMETRO PORTION OF STATE** | 1984 | 4,424 | 1,043 | 14,306 | 12,270 | 17,199 | 8,211 | 2,779 | 22,077 | 12,693 | 3,754 | 7,088 | 4,126 | 979 |
| **TOTAL STATE** | 1984 | 95,418 | 68,055 | 156,347 | 118,445 | 202,963 | 80,775 | 88,348 | 308,237 | 138,970 | 125,625 | 89,583 | 51,620 | 30,229 |
| **NEW HAMPSHIRE** | | | | | | | | | | | | | | | | |
| **MANCHESTER - NASHUA** | 1984 | 26,016 | 17,795 | 48,264 | 39,338 | 90,019 | 35,412 | 34,666 | 126,298 | 46,235 | 54,967 | 29,782 | 19,226 | 10,030 |
| **PORTSMOUTH - DOVER - ROCHESTER** | 1984 | 40,761 | 17,107 | 40,074 | 24,662 | 54,753 | 25,844 | 21,257 | 92,918 | 46,473 | 32,142 | 41,152 | 15,791 | 5,601 |
| **NONMETRO PORTION OF STATE** | 1984 | 23,065 | 15,199 | 28,321 | 22,886 | 58,238 | 29,353 | 20,378 | 88,161 | 42,844 | 29,321 | 22,259 | 14,036 | 5,943 |
| **TOTAL STATE** | 1984 | 89,842 | 50,101 | 116,659 | 86,886 | 203,010 | 90,609 | 76,301 | 307,377 | 135,552 | 116,430 | 93,193 | 49,053 | 21,574 |
| **NEW JERSEY** | | | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | 1984 | 19,807 | 12,635 | 38,471 | 30,712 | 60,388 | 27,227 | 25,168 | 101,740 | 58,228 | 34,105 | 23,566 | 16,977 | 4,144 |
| **BERGEN - PASSAIC** | 1984 | 140,256 | 106,045 | 265,668 | 202,280 | 376,437 | 204,316 | 148,157 | 661,228 | 318,412 | 286,668 | 191,870 | 145,063 | 35,869 |
| **JERSEY CITY** | 1984 | 17,633 | 13,478 | 44,016 | 41,806 | 79,437 | 64,954 | 9,014 | 139,239 | 107,490 | 5,241 | 38,528 | 34,261 | 2,204 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | 1984 | 106,291 | 87,658 | 158,555 | 129,576 | 217,215 | 112,840 | 85,303 | 350,428 | 185,838 | 154,453 | 98,962 | 74,871 | 18,573 |
| **MONMOUTH - OCEAN** | 1984 | 54,909 | 40,011 | 107,764 | 84,942 | 165,209 | 80,371 | 70,597 | 233,650 | 122,969 | 99,107 | 67,420 | 49,793 | 12,564 |
| **NEWARK** | 1984 | 122,068 | 92,042 | 262,636 | 225,563 | 300,620 | 178,165 | 109,664 | 542,519 | 327,122 | 193,623 | 155,612 | 125,457 | 21,631 |
| **TRENTON** | 1984 | 26,927 | 18,773 | 35,783 | 26,787 | 77,002 | 37,494 | 32,880 | 116,763 | 53,060 | 56,610 | 31,819 | 21,997 | 7,614 |
| **VINELAND - MILLVILLE - BRIDGETON** | 1984 | 8,533 | 6,124 | 9,727 | 7,832 | 22,662 | 11,821 | 10,270 | 27,875 | 16,036 | 10,879 | 8,199 | 5,484 | 2,378 |
| **TOTAL STATE** | 1984 | 597,694 | 432,255 | 1,064,081 | 851,497 | 1,517,853 | 812,959 | 590,568 | 2,557,594 | 1,357,145 | 1,011,876 | 714,441 | 535,032 | 133,795 |
| **NEW MEXICO** | | | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | 1984 | 53,652 | 41,669 | 65,019 | 54,114 | 73,759 | 31,074 | 41,518 | 124,806 | 57,510 | 62,161 | 44,153 | 29,230 | 13,024 |
| **LAS CRUCES** | 1984 | 8,391 | 5,459 | 10,451 | 8,309 | 14,441 | 6,583 | 5,441 | 17,514 | 9,474 | 5,931 | 7,199 | 3,766 | 2,121 |
| **SANTA FE** | 1984 | 9,657 | 6,636 | 7,760 | 5,520 | 20,297 | 10,990 | 5,920 | 23,079 | 15,825 | 4,194 | 9,447 | 6,292 | 1,499 |
| **NONMETRO PORTION OF STATE** | 1984 | 46,240 | 29,912 | 59,426 | 47,165 | 92,020 | 48,610 | 19,150 | 116,126 | 70,018 | 15,386 | 43,621 | 27,857 | 5,587 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales: Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **NEW MEXICO (continued)** | | | | | | | | | | | | | | |
| **TOTAL STATE** | 1984 | 1,576,474 | 1,485,645 | 117,336 | 95,009 | 106,090 | 34,328 | 31,397 | 99,917 | 42,699 | 21,103 | 44,654 | 22,545 | 5,743 |
| **NEW YORK** | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | 1984 | 949,836 | 916,085 | 82,680 | 72,270 | 75,117 | 35,473 | 12,699 | 55,371 | 30,926 | 15,034 | 28,064 | 19,096 | 5,912 |
| **BINGHAMTON** | 1984 | 274,743 | 271,957 | 23,527 | 21,506 | 28,965 | 19,166 | 5,755 | 17,115 | 6,856 | 5,500 | 7,047 | 5,324 | 946 |
| **BUFFALO** | 1984 | 1,059,199 | 1,031,603 | 134,455 | 119,345 | 83,939 | 48,796 | 17,344 | 58,656 | 29,577 | 17,217 | 30,557 | 22,017 | 5,851 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | *1984* | *1,269,636* | *1,237,464* | *159,650* | *141,763* | *100,441* | *57,962* | *20,806* | *68,959* | *33,559* | *21,271* | *35,412* | *24,982* | *7,227* |
| **ELMIRA** | 1984 | 83,603 | 79,647 | 8,794 | 6,451 | 7,413 | 3,147 | 1,543 | 7,566 | 1,913 | 3,418 | 2,629 | 1,263 | 1,017 |
| **GLENS FALLS** | 1984 | 134,362 | 128,611 | 12,462 | 10,686 | 10,913 | 5,015 | 3,577 | 6,950 | 2,414 | 1,911 | 2,607 | 1,231 | 844 |
| **NASSAU - SUFFOLK** | 1984 | 3,666,389 | 3,418,080 | 318,472 | 253,905 | 285,781 | 119,642 | 84,395 | 199,946 | 128,255 | 38,383 | 92,039 | 59,620 | 26,516 |
| **NEW YORK** | 1984 | 7,444,513 | 7,214,054 | 819,571 | 753,672 | 745,544 | 367,309 | 109,333 | 398,796 | 253,953 | 80,331 | 236,048 | 164,799 | 58,020 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | *1984* | *19,071,564* | *18,255,599* | *1,820,435* | *1,605,013* | *1,674,610* | *729,192* | *408,880* | *1,069,273* | *647,152* | *225,058* | *525,944* | *359,949* | *129,324* |
| **NIAGARA FALLS** | 1984 | 210,437 | 205,861 | 25,195 | 22,418 | 16,502 | 9,166 | 3,462 | 10,303 | 3,982 | 4,054 | 4,855 | 2,965 | 1,376 |
| **ORANGE COUNTY** | 1984 | 304,227 | 289,372 | 20,697 | 17,477 | 22,245 | 8,202 | 8,043 | 21,826 | 10,760 | 5,126 | 8,954 | 5,485 | 2,262 |
| **POUGHKEEPSIE** | 1984 | 276,472 | 256,594 | 21,502 | 18,052 | 26,905 | 10,404 | 12,245 | 12,407 | 2,748 | 6,760 | 6,705 | 3,006 | 2,487 |
| **ROCHESTER** | 1984 | 1,102,224 | 1,062,286 | 111,665 | 101,325 | 72,475 | 47,075 | 7,992 | 59,862 | 35,257 | 11,938 | 26,074 | 16,369 | 5,436 |
| **SYRACUSE** | 1984 | 723,658 | 699,780 | 47,009 | 41,317 | 37,893 | 17,983 | 8,079 | 35,516 | 15,325 | 10,856 | 12,817 | 8,531 | 3,125 |
| **UTICA - ROME** | 1984 | 331,815 | 319,022 | 27,476 | 24,729 | 15,597 | 8,124 | 3,638 | 21,417 | 10,963 | 7,108 | 5,279 | 4,915 | 2,521 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,528,687 | 1,474,414 | 153,595 | 129,727 | 125,341 | 60,886 | 40,992 | 81,710 | 33,576 | 18,210 | 31,233 | 17,122 | 8,043 |
| **TOTAL STATE** | 1984 | 18,090,165 | 17,367,366 | 1,807,100 | 1,592,880 | 1,554,630 | 760,388 | 326,097 | 987,441 | 566,505 | 225,846 | 497,908 | 331,743 | 124,356 |
| **NORTH CAROLINA** | | | | | | | | | | | | | | |
| **ASHEVILLE** | 1984 | 179,366 | 173,542 | 35,240 | 20,004 | 16,720 | 7,646 | 3,408 | 18,706 | 5,009 | 3,701 | 5,297 | 3,536 | 1,132 |
| **BURLINGTON** | 1984 | 115,750 | 101,213 | 17,611 | 10,739 | 10,796 | 4,105 | 3,571 | 9,475 | 5,013 | 1,724 | 4,414 | 3,157 | 527 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | 1984 | 1,184,395 | 1,129,659 | 132,969 | 94,602 | 96,035 | 34,752 | 32,601 | 80,547 | 35,224 | 18,071 | 47,214 | 28,472 | 6,312 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales<br>Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **NEW MEXICO (continued)** | | | | | | | | | | | | | | |
| **TOTAL STATE** | 1984 | 117,940 | 83,676 | 142,656 | 115,108 | 200,517 | 97,257 | 72,029 | 281,525 | 152,827 | 87,672 | 104,420 | 67,145 | 22,231 |
| **NEW YORK** | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | 1984 | 57,226 | 42,109 | 80,932 | 67,916 | 145,933 | 75,194 | 58,395 | 231,005 | 141,118 | 70,790 | 71,111 | 52,977 | 13,072 |
| **BINGHAMTON** | 1984 | 13,000 | 9,918 | 26,363 | 22,287 | 43,666 | 23,430 | 16,264 | 65,773 | 32,609 | 24,636 | 19,818 | 13,571 | 4,634 |
| **BUFFALO** | 1984 | 56,826 | 44,259 | 90,169 | 71,509 | 169,418 | 90,349 | 64,274 | 263,877 | 145,219 | 106,772 | 84,342 | 59,778 | 21,155 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | *1984* | *65,544* | *50,218* | *102,650* | *79,765* | *202,810* | *105,843* | *79,409* | *316.317* | *170,127* | *131,915* | *100,223* | *70,031* | *26,137* |
| **ELMIRA** | 1984 | 5,856 | 3,787 | 8,342 | 5.133 | 19,901 | 8,103 | 10,720 | 32,842 | 13,057 | 18,528 | 9,677 | 6,032 | 3,310 |
| **GLENS FALLS** | 1984 | 5,064 | 2,745 | 7,700 | 6,182 | 18,699 | 9,906 | 6,436 | 26,166 | 13,751 | 10,479 | 8,733 | 5,753 | 2,219 |
| **NASSAU - SUFFOLK** | 1984 | 287,119 | 203,633 | 410,718 | 331,381 | 601,114 | 319,165 | 263,250 | 1,080,172 | 569,061 | 449,490 | 323,925 | 249,992 | 59,684 |
| **NEW YORK** | 1984 | 628,359 | 494,412 | 1,140,922 | 966,448 | 1,761,245 | 1,105,684 | 554,014 | 3,138,454 | 1,747,294 | 1,161,829 | 985,345 | 780,084 | 155,987 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | *1984* | *1,447,627* | *1,101,270* | *2,523,137* | *2,085,540* | *3,741,400* | *2,192,102* | *1,337,066* | *6,558,525* | *3,581,151* | *2,536,706* | *1,964,106* | *1,528,803* | *333,012* |
| **NIAGARA FALLS** | 1984 | 8,718 | 5,959 | 12,481 | 8,256 | 33,392 | 15,494 | 15,135 | 52,440 | 24,908 | 25,143 | 15,881 | 10,253 | 4,982 |
| **ORANGE COUNTY** | 1984 | 18,038 | 12,236 | 28,705 | 24,821 | 47,884 | 25,641 | 17,232 | 70,956 | 35,578 | 28,056 | 22,579 | 14,880 | 5,941 |
| **POUGHKEEPSIE** | 1984 | 14,884 | 9,430 | 24,810 | 20,462 | 38,436 | 22,710 | 15,026 | 60,764 | 35,802 | 22,686 | 18,554 | 13,480 | 3,855 |
| **ROCHESTER** | 1984 | 68,245 | 50,875 | 107,618 | 91,206 | 156,960 | 77,541 | 63,450 | 251,918 | 119,676 | 120,769 | 71,565 | 47,956 | 20,759 |
| **SYRACUSE** | 1984 | 46,206 | 39,184 | 63,385 | 54,753 | 110,221 | 58,361 | 41,184 | 173,543 | 99,059 | 65,046 | 51,784 | 37,850 | 11,914 |
| **UTICA - ROME** | 1984 | 14,846 | 9,450 | 26,241 | 21,416 | 48,044 | 27,753 | 17,251 | 77,922 | 52,221 | 21,242 | 22,677 | 17,672 | 4,160 |
| **NONMETRO PORTION OF STATE** | 1984 | 62,155 | 38,188 | 80,506 | 65,151 | 180,514 | 96,468 | 58,918 | 259,330 | 133,845 | 99,451 | 85,903 | 55,978 | 21,108 |
| **TOTAL STATE** | 1984 | 1,286,542 | 966,185 | 2,108,892 | 1,756,921 | 3,375,427 | 1,955,799 | 1,201,549 | 5,785,162 | 3,163,198 | 2,224,917 | 1,791,894 | 1,366,256 | 332,780 |
| **NORTH CAROLINA** | | | | | | | | | | | | | | |
| **ASHEVILLE** | 1984 | 12,645 | 9,480 | 18,532 | 16,035 | 32,188 | 10,527 | 15,814 | 52,920 | 28,269 | 16,067 | 21,752 | 15,028 | 4,147 |
| **BURLINGTON** | 1984 | 9,967 | 6,038 | 15,686 | 14,253 | 27,734 | 16,997 | 7,803 | 40,576 | 26,151 | 9,715 | 15,635 | 12,927 | 1,932 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | 1984 | 74,541 | 55,272 | 131,772 | 111,649 | 177,753 | 88,251 | 72,599 | 291,417 | 156,269 | 107,180 | 97,387 | 62,956 | 24,617 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **FAYETTEVILLE** | 1984 | 196,702 | 191,798 | 20,033 | 17,080 | 17,968 | 3,755 | 6,487 | 24,020 | 12,999 | 7,539 | 12,320 | 7,839 | 1,635 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | 1984 | 832,342 | 779,295 | 120,693 | 75,360 | 78,662 | 28,493 | 27,715 | 73,753 | 34,850 | 17,336 | 34,035 | 23,378 | 5,737 |
| **HICKORY** | 1984 | 209,621 | 201,310 | 31,236 | 28,740 | 18,303 | 6,494 | 5,215 | 17,004 | 7,700 | 2,178 | 6,784 | 4,346 | 563 |
| **JACKSONVILLE** | 1984 | 85,333 | 82,387 | 9,026 | 8,177 | 7,843 | 1,847 | 2,136 | 10,247 | 5,401 | 1,638 | 4,314 | 3,050 | 420 |
| **RALEIGH - DURHAM** | 1984 | 598,050 | 566,385 | 83,362 | 61,618 | 68,904 | 23,145 | 17,580 | 49,683 | 18,957 | 14,642 | 21,176 | 13,030 | 4,394 |
| **WILMINGTON** | 1984 | 134,641 | 128,348 | 15,683 | 13,980 | 13,360 | 3,983 | 3,100 | 11,080 | 2,671 | 5,173 | 3,412 | 1,439 | 1,125 |
| **NONMETRO PORTION OF STATE** | 1984 | 2,501,529 | 2,388,989 | 331,646 | 297,184 | 193,933 | 67,481 | 61,741 | 182,441 | 85,915 | 15,605 | 73,737 | 48,482 | 3,998 |
| **TOTAL STATE** | 1984 | 5,903,616 | 5,612,776 | 783,921 | 616,075 | 509,401 | 174,577 | 160,410 | 469,289 | 210,650 | 85,920 | 209,480 | 134,521 | 25,513 |
| **NORTH DAKOTA** | | | | | | | | | | | | | | |
| **BISMARCK** | 1984 | 79,617 | 76,635 | 8,199 | 7,666 | 7,956 | 2,670 | 1,793 | 11,435 | 3,527 | 5,307 | 3,490 | 1,750 | 1,357 |
| **FARGO - MOORHEAD** | 1984 | 133,410 | 127,765 | 7,903 | 7,070 | 11,540 | 3,711 | 1,439 | 12,237 | 4,750 | 6,116 | 4,687 | 2,935 | 1,107 |
| **GRAND FORKS** | 1984 | 44,081 | 41,924 | 2,667 | 2,353 | 6,008 | 920 | 1,665 | 9,205 | 3,074 | 4,442 | 3,263 | 1,955 | 1,103 |
| **NONMETRO PORTION OF STATE** | 1984 | 359,829 | 347,822 | 33,248 | 31,334 | 25,490 | 10,880 | 8,133 | 30,021 | 13,024 | 5,629 | 9,594 | 6,479 | 1,439 |
| **TOTAL STATE** | 1984 | 560,592 | 539,694 | 49,076 | 45,775 | 48,233 | 16,791 | 12,416 | 60,253 | 22,665 | 21,295 | 19,752 | 12,061 | 4,949 |
| **OHIO** | | | | | | | | | | | | | | |
| **AKRON** | 1984 | 665,014 | 643,037 | 67,933 | 63,794 | 56,178 | 25,173 | 13,625 | 36,557 | 16,523 | 13,321 | 13,908 | 8,539 | 2,644 |
| **CANTON** | 1984 | 430,753 | 416,114 | 37,327 | 32,997 | 38,719 | 20,397 | 6,696 | 28,913 | 15,456 | 7,584 | 9,487 | 6,118 | 1,882 |
| **CINCINNATI** | 1984 | 1,413,602 | 1,333,551 | 160,583 | 134,137 | 122,135 | 49,954 | 32,388 | 102,429 | 52,807 | 33,950 | 50,644 | 24,153 | 16,854 |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | *1984* | *1,657,757* | *1,554,313* | *187,873* | *155,514* | *141,561* | *58,520* | *38,272* | *112,213* | *56,791* | *38,018* | *53,992* | *26,144* | *17,805* |
| **CLEVELAND** | 1984 | 2,133,471 | 2,066,336 | 237,402 | 217,334 | 194,094 | 119,733 | 20,099 | 115,546 | 52,178 | 44,360 | 61,192 | 33,248 | 17,352 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | *1984* | *3,045,832* | *2,952,070* | *329,661* | *301,956* | *268,401* | *154,227* | *36,548* | *164,795* | *73,381* | *63,914* | *81,747* | *45,673* | *21,913* |
| **COLUMBUS** | 1984 | 1,265,512 | 1,192,058 | 145,119 | 110,525 | 95,754 | 37,208 | 21,902 | 89,495 | 52,965 | 25,628 | 56,384 | 43,215 | 6,983 |
| **DAYTON - SPRINGFIELD** | 1984 | 907,709 | 874,795 | 113,492 | 89,705 | 73,876 | 20,946 | 19,544 | 72,306 | 35,052 | 27,085 | 29,715 | 19,731 | 7,617 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | |
| **FAYETTEVILLE** | 1984 | 28,006 | 18,779 | 45,446 | 39,983 | 39,613 | 14,233 | 21,216 | 56,467 | 21,544 | 27,012 | 16,808 | 8,218 | 5,856 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | 1984 | 63,211 | 45,015 | 148,316 | 134,046 | 155,039 | 66,975 | 67,4[illegible] | 270,799 | 132,473 | 100,344 | 76,373 | 49,763 | 18,985 |
| **HICKORY** | 1984 | 9,735 | 5,551 | 23,171 | 19,632 | 30,560 | 15,932 | 11,522 | 47,788 | 27,330 | 15,052 | 17,189 | 10,106 | 3,916 |
| **JACKSONVILLE** | 1984 | 6,304 | 3,897 | 21,314 | 19,508 | 14,453 | 3,372 | 9,069 | 21,089 | 5,783 | 11,306 | 6,591 | 2,138 | 2,939 |
| **RALEIGH - DURHAM** | 1984 | 79,252 | 62,752 | 83,033 | 69,980 | 112,457 | 50,356 | 51,689 | 195,632 | 94,306 | 83,428 | 56,468 | 35,167 | 15,222 |
| **WILMINGTON** | 1984 | 11,974 | 7,480 | 21,162 | 19,179 | 25,890 | 10,641 | 12,109 | 45,175 | 24,846 | 15,127 | 13,874 | 9,610 | 2,970 |
| **NONMETRO PORTION OF STATE** | 1984 | 103,257 | 62,621 | 282,744 | 245,720 | 301,938 | 152,010 | 78,452 | 476,139 | 261,397 | 107,039 | 160,999 | 96,801 | 28,006 |
| **TOTAL STATE** | 1984 | 394,110 | 274,332 | 780,738 | 680,948 | 905,454 | 424,039 | 342,436 | 1,479,139 | 767,777 | 485,957 | 475,994 | 299,431 | 106,473 |
| **NORTH DAKOTA** | | | | | | | | | | | | | | |
| **BISMARCK** | 1984 | 7,134 | 4,001 | 11,285 | 7,354 | 20,726 | 8,935 | 9,905 | 24,877 | 10,679 | 11,143 | 7,714 | 3,602 | 2,874 |
| **FARGO - MOORHEAD** | 1984 | 15,692 | 10,044 | 18,758 | 15,008 | 30,988 | 11,200 | 14,264 | 49,343 | 20,014 | 23,347 | 11,480 | 5,689 | 4,422 |
| **GRAND FORKS** | 1984 | 8,089 | 6,256 | 10,963 | 8,063 | 21,338 | 6,746 | 10,740 | 25,550 | 10,026 | 12,648 | 6,567 | 3,194 | 2,919 |
| **NONMETRO PORTION OF STATE** | 1984 | 22,376 | 14,762 | 39,517 | 31,063 | 58,133 | 33,843 | 12,949 | 66,049 | 40,458 | 11,828 | 22,064 | 13,621 | 3,046 |
| **TOTAL STATE** | 1984 | 48,473 | 31,445 | 73,940 | 55,417 | 126,301 | 57,933 | 46,922 | 158,138 | 76,186 | 57,452 | 45,818 | 24,688 | 13,038 |
| **OHIO** | | | | | | | | | | | | | | |
| **AKRON** | 1984 | 42,359 | 23,732 | 54,227 | 34,420 | 93,647 | 36,462 | 54,251 | 148,306 | 49,313 | 85,547 | 47,682 | 29,580 | 14,366 |
| **CANTON** | 1984 | 22,526 | 12,959 | 34,471 | 23,417 | 68,317 | 25,880 | 41,396 | 103,381 | 48,297 | 48,598 | 29,876 | 20,307 | 8,947 |
| **CINCINNATI** | 1984 | 97,978 | 56,257 | 161,205 | 111,820 | 280,604 | 105,300 | 163,921 | 427,965 | 149,243 | 264,479 | 119,851 | 60,917 | 50,595 |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | *1984* | *107,581* | *62,233* | *175,811* | *123,547* | *302,724* | *111,061* | *177,386* | *461,710* | *160,507* | *285,448* | *128,639* | *65,286* | *54,397* |
| **CLEVELAND** | 1984 | 132,121 | 83,392 | 254,884 | 192,724 | 377,492 | 163,630 | 167,905 | 600,579 | 259,943 | 318,186 | 179,198 | 108,820 | 65,451 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | *1984* | *185,085* | *112,598* | *333,367* | *244,481* | *504,529* | *211,806* | *243,359* | *796,136* | *326,037* | *431,952* | *240,392* | *145,285* | *85,567* |
| **COLUMBUS** | 1984 | 98,850 | 74,023 | 134,839 | 105,644 | 219,164 | 75,675 | 114,719 | 338,135 | 140,347 | 160,801 | 90,744 | 48,731 | 38,548 |
| **DAYTON - SPRINGFIELD** | 1984 | 63,266 | 43,862 | 106,240 | 77,291 | 159,199 | 62,814 | 77,227 | 242,306 | 94,197 | 133,200 | 64,479 | 39,803 | 21,789 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **HAMILTON - MIDDLETOWN** | 1984 | 244,155 | 220,762 | 27,290 | 21,377 | 19,426 | 8,566 | 5,884 | 9,784 | 3,984 | 4,068 | 3,348 | 1,991 | 951 |
| **LIMA** | 1984 | 145,573 | 142,064 | 19,624 | 14,033 | 12,516 | 4,921 | 2,663 | 14,916 | 6,653 | 5,690 | 5,388 | 2,765 | 1,353 |
| **LORAIN - ELYRIA** | 1984 | 247,347 | 242,697 | 24,326 | 20,828 | 18,129 | 9,321 | 2,824 | 12,692 | 4,680 | 6,233 | 6,647 | 3,886 | 1,917 |
| **MANSFIELD** | 1984 | 114,031 | 110,526 | 12,654 | 11,388 | 10,859 | 4,015 | 1,567 | 6,228 | 2,724 | 2,677 | 3,201 | 1,246 | 1,664 |
| **PARKERSBURG - MARIETTA** | 1984 | 148,821 | 144,889 | 23,118 | 20,075 | 13,639 | 5,313 | 2,552 | 11,152 | 2,690 | 6,809 | 4,963 | 3,009 | 1,626 |
| **STEUBENVILLE - WEIRTON** | 1984 | 149,450 | 145,615 | 17,937 | 13,702 | 10,126 | 4,109 | 2,411 | 8,164 | 4,131 | 682 | 2,860 | 1,893 | 406 |
| **TOLEDO** | 1984 | 702,184 | 666,388 | 86,393 | 65,138 | 68,594 | 35,400 | 16,513 | 50,131 | 25,165 | 18,670 | 27,453 | 17,999 | 6,360 |
| **YOUNGSTOWN - WARREN** | 1984 | 476,985 | 467,267 | 59,437 | 48,939 | 39,034 | 15,781 | 9,666 | 31,950 | 13,066 | 14,772 | 10,076 | 4,846 | 3,384 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,942,556 | 1,873,947 | 221,445 | 177,100 | 121,220 | 55,516 | 35,268 | 101,850 | 48,960 | 21,707 | 46,599 | 34,724 | 5,392 |
| **TOTAL STATE** | 1984 | 10,645,716 | 10,213,050 | 1,213,672 | 1,009,287 | 867,118 | 403,865 | 186,123 | 671,315 | 328,451 | 225,578 | 322,147 | 202,734 | 73,152 |
| **OKLAHOMA** | | | | | | | | | | | | | | |
| **ENID** | 1984 | 74,700 | 71,789 | 13,736 | 9,709 | 7,823 | 2,399 | 1,820 | 7,827 | 3,733 | 1,362 | 3,607 | 2,565 | 293 |
| **LAWTON** | 1984 | 118,356 | 111,404 | 7,482 | 6,214 | 8,330 | 1,388 | 1,805 | 12,505 | 4,377 | 4,730 | 5,606 | 3,769 | 1,257 |
| **OKLAHOMA CITY** | 1984 | 1,052,939 | 991,873 | 139,635 | 82,161 | 109,806 | 18,681 | 37,818 | 92,109 | 39,694 | 34,561 | 66,956 | 44,895 | 10,041 |
| **TULSA** | 1984 | 728,825 | 694,030 | 72,885 | 46,566 | 69,631 | 11,181 | 25,603 | 58,362 | 22,396 | 22,630 | 30,547 | 14,850 | 6,306 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,341,923 | 1,279,100 | 141,769 | 106,819 | 110,441 | 26,450 | 32,573 | 96,395 | 34,438 | 19,703 | 39,985 | 23,762 | 4,338 |
| **TOTAL STATE** | 1984 | 3,340,621 | 3,171,330 | 376,316 | 252,254 | 307,341 | 60,316 | 100,050 | 268,449 | 105,011 | 83,509 | 147,348 | 90,166 | 22,379 |
| **OREGON** | | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** | 1984 | 244,701 | 224,757 | 20,186 | 13,192 | 16,468 | 4,933 | 4,480 | 19,584 | 7,186 | 7,125 | 5,029 | 2,349 | 1,443 |
| **MEDFORD** | 1984 | 125,329 | 113,040 | 8,308 | 6,574 | 8,344 | 2,346 | 2,358 | 12,417 | 4,542 | 4,565 | 3,509 | 1,834 | 768 |
| **PORTLAND** | 1984 | 1,205,298 | 1,015,810 | 79,115 | 44,796 | 89,059 | 16,516 | 22,877 | 97,843 | 53,615 | 32,058 | 36,072 | 22,268 | 8,779 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | *1984* | *1,401,545* | *1,180,423* | *97,906* | *56,589* | *102,870* | *20,881* | *26,597* | *108,090* | *58,603* | *36,012* | *39,787* | *24,341* | *9,861* |
| **SALEM** | 1984 | 218,680 | 191,866 | 14,037 | 10,410 | 12,871 | 5,417 | 2,631 | 17,873 | 7,802 | 6,925 | 5,864 | 3,534 | 1,222 |
| **NONMETRO PORTION OF STATE** | 1984 | 933,176 | 849,377 | 102,383 | 79,562 | 60,608 | 28,398 | 17,708 | 50,059 | 20,897 | 8,970 | 15,496 | 8,438 | 1,514 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **OHIO (continued)** | | | | | | | | | | | | | | |
| **HAMILTON - MIDDLETOWN** ....... | 1984 | 9,603 | 5,976 | 14,606 | 11,727 | 22,120 | 5,761 | 13,465 | 33,745 | 11,264 | 20,969 | 8,788 | 4,369 | 3,802 |
| **LIMA** ........................ | 1984 | 9,388 | 4,865 | 13,834 | 7,951 | 29,891 | 9,936 | 18,181 | 42,430 | 13,067 | 25,583 | 13,258 | 7,236 | 4,912 |
| **LORAIN - ELYRIA** .............. | 1984 | 10,605 | 5,474 | 24,256 | 17,337 | 33,390 | 11,714 | 21,203 | 47,251 | 16,781 | 28,219 | 13,512 | 6,885 | 5,750 |
| **MANSFIELD** .................. | 1984 | 9,404 | 5,553 | 10,912 | 6,289 | 26,759 | 6,971 | 16,943 | 48,342 | 13,425 | 30,177 | 11,680 | 6,739 | 4,658 |
| **PARKERSBURG - MARIETTA** ....... | 1984 | 9,902 | 5,946 | 15,137 | 11,865 | 26,934 | 8,107 | 17,140 | 38,243 | 14,168 | 20,853 | 13,045 | 7,411 | 4,385 |
| **STEUBENVILLE - WEIRTON** ........ | 1984 | 7,089 | 4,566 | 9,791 | 8,172 | 17,882 | 6,855 | 9,358 | 32,029 | 9,740 | 18,278 | 8,008 | 4,530 | 3,042 |
| **TOLEDO** ..................... | 1984 | 68,794 | 38,997 | 69,216 | 46,962 | 131,407 | 38,453 | 68,725 | 195,328 | 69,263 | 108,289 | 49,425 | 25,897 | 21,728 |
| **YOUNGSTOWN - WARREN** ....... | 1984 | 35,927 | 21,282 | 59,451 | 43,829 | 86,949 | 28,832 | 50,130 | 138,638 | 47,322 | 85,127 | 41,553 | 22,240 | 18,059 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 73,274 | 39,627 | 124,739 | 101,756 | 214,460 | 92,785 | 90,022 | 279,070 | 116,722 | 113,085 | 98,372 | 54,125 | 31,434 |
| **TOTAL STATE** ................ | 1984 | 672,531 | 416,104 | 1,061,566 | 784,665 | 1,737,400 | 662,532 | 895,315 | 2,640,993 | 1,029,442 | 1,418,204 | 769,688 | 436,518 | 290,653 |
| **OKLAHOMA** | | | | | | | | | | | | | | |
| **ENID** ....................... | 1984 | 5,428 | 2,980 | 9,081 | 7,775 | 11,469 | 8,226 | 2,671 | 18,239 | 13,233 | 3,338 | 6,939 | 4,645 | 1,088 |
| **LAWTON** .................... | 1984 | 8,521 | 5,207 | 15,339 | 10,454 | 22,809 | 8,958 | 10,888 | 26,920 | 14,448 | 9,745 | 10,459 | 3,972 | 3,190 |
| **OKLAHOMA CITY** .............. | 1984 | 108,175 | 69,925 | 183,725 | 153,582 | 196,991 | 119,944 | 59,528 | 339,204 | 199,898 | 113,127 | 103,821 | 68,947 | 20,772 |
| **TULSA** ...................... | 1984 | 64,360 | 40,660 | 122,706 | 105,373 | 123,446 | 72,150 | 45,419 | 197,219 | 112,319 | 74,480 | 68,216 | 46,730 | 14,198 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 65,028 | 28,418 | 114,286 | 94,734 | 145,942 | 85,804 | 36,861 | 232,485 | 138,004 | 48,858 | 82,961 | 48,861 | 15,549 |
| **TOTAL STATE** ................ | 1984 | 252,486 | 147,741 | 445,701 | 372,133 | 502,245 | 295,546 | 156,348 | 816,476 | 478,666 | 251,003 | 273,326 | 173,574 | 55,189 |
| **OREGON** | | | | | | | | | | | | | | |
| **EUGENE - SPRINGFIELD** .......... | 1984 | 23,407 | 18,105 | 26,963 | 19,773 | 38,729 | 16,188 | 17,889 | 60,956 | 27,174 | 25,487 | 21,463 | 14,115 | 5,201 |
| **MEDFORD** ................... | 1984 | 8,397 | 5,502 | 10,745 | 6,514 | 20,391 | 9,294 | 6,682 | 27,859 | 13,161 | 10,572 | 10,730 | 5,852 | 2,995 |
| **PORTLAND** .................. | 1984 | 104,831 | 67,131 | 135,860 | 103,741 | 236,365 | 96,709 | 101,684 | 393,360 | 186,941 | 151,299 | 120,172 | 76,706 | 30,745 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** ............ | *1984* | *115,618* | *73,378* | *149,766* | *113,820* | *261,637* | *105,194* | *115,487* | *434,708* | *203,465* | *171,696* | *132,181* | *83,476* | *34,539* |
| **SALEM** ..................... | 1984 | 13,478 | 8,832 | 16,577 | 11,876 | 40,696 | 21,367 | 15,570 | 54,716 | 25,432 | 23,007 | 17,932 | 10,827 | 4,890 |
| **NONMETRO PORTION OF STATE** ... | 1984 | 36,632 | 25,324 | 59,102 | 41,242 | 97,471 | 59,046 | 15,571 | 132,772 | 83,590 | 20,767 | 54,380 | 37,164 | 5,891 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **OREGON (continued)** | | | | | | | | | | | | | | |
| **TOTAL STATE** | 1984 | 2,727,684 | 2,394,850 | 224,029 | 154,534 | 187,350 | 57,610 | 50,054 | 197,776 | 94,043 | 59,643 | 65,970 | 38,423 | 13,726 |
| **PENNSYLVANIA** | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | 1984 | 663,736 | 637,407 | 60,092 | 53,465 | 45,543 | 20,848 | 9,495 | 44,212 | 17,504 | 16,628 | 18,264 | 14,943 | 2,507 |
| **ALTOONA** | 1984 | 145,785 | 141,932 | 16,047 | 14,519 | 10,094 | 4,788 | 2,085 | 12,385 | 5,378 | 3,954 | 4,561 | 2,920 | 1,110 |
| **BEAVER COUNTY** | 1984 | 208,298 | 198,179 | 16,655 | 15,490 | 15,330 | 6,856 | 3,532 | 9,929 | 3,566 | 5,123 | 5,447 | 2,827 | 2,142 |
| **ERIE** | 1984 | 275,839 | 268,494 | 22,712 | 20,577 | 20,322 | 9,389 | 5,534 | 23,431 | 15,360 | 5,426 | 9,528 | 7,456 | 1,129 |
| **HARRISBURG - LEBANON - CARLISLE** | 1984 | 716,234 | 697,742 | 53,065 | 49,143 | 48,228 | 19,196 | 10,792 | 42,731 | 20,571 | 11,910 | 17,634 | 12,146 | 3,984 |
| **JOHNSTOWN** | 1984 | 242,429 | 223,959 | 21,729 | 19,831 | 10,863 | 5,468 | 1,688 | 14,548 | 7,280 | 4,293 | 6,627 | 4,463 | 1,236 |
| **LANCASTER** | 1984 | 429,303 | 407,355 | 30,701 | 28,540 | 24,648 | 10,922 | 6,953 | 33,512 | 20,608 | 5,453 | 12,048 | 8,766 | 1,476 |
| **PHILADELPHIA** | 1984 | 5,044,198 | 4,831,572 | 557,470 | 463,754 | 406,602 | 175,539 | 82,819 | 321,287 | 193,244 | 81,006 | 134,677 | 79,709 | 43,093 |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | *1984* | *6,136,116* | *5,887,716* | *651,381* | *545,891* | *490,828* | *214,811* | *104,735* | *390,560* | *229,680* | *103,383* | *168,964* | *100,643* | *53,148* |
| **PITTSBURGH** | 1984 | 2,272,979 | 2,145,801 | 203,347 | 187,746 | 182,145 | 82,523 | 37,940 | 133,475 | 56,399 | 57,732 | 74,522 | 43,782 | 23,699 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | *1984* | *2,481,277* | *2,343,980* | *220,002* | *203,236* | *197,475* | *89,379* | *41,472* | *143,404* | *59,965* | *62,855* | *79,969* | *46,609* | *25,841* |
| **READING** | 1984 | 350,783 | 330,801 | 25,264 | 23,109 | 25,589 | 8,199 | 5,402 | 19,393 | 9,359 | 6,419 | 11,928 | 8,659 | 2,788 |
| **SCRANTON - WILKES-BARRE** | 1984 | 766,080 | 733,981 | 70,541 | 68,082 | 55,609 | 26,107 | 8,382 | 33,937 | 14,672 | 10,016 | 13,773 | 8,837 | 3,878 |
| **SHARON** | 1984 | 113,181 | 109,253 | 8,271 | 7,717 | 7,949 | 3,083 | 1,713 | 8,724 | 4,051 | 2,425 | 3,388 | 2,215 | 657 |
| **STATE COLLEGE** | 1984 | 104,338 | 99,022 | 10,074 | 9,491 | 7,964 | 3,790 | 1,553 | 8,443 | 4,276 | 1,827 | 3,370 | 2,338 | 494 |
| **WILLIAMSPORT** | 1984 | 128,581 | 124,748 | 9,669 | 9,084 | 8,851 | 3,986 | 2,554 | 9,099 | 4,954 | 2,297 | 3,978 | 3,089 | 761 |
| **YORK** | 1984 | 358,068 | 346,439 | 31,293 | 23,805 | 23,136 | 8,291 | 8,034 | 23,493 | 11,850 | 6,905 | 7,354 | 4,595 | 1,334 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,593,644 | 1,538,149 | 152,486 | 142,912 | 113,597 | 57,747 | 24,225 | 100,677 | 46,440 | 20,867 | 38,763 | 25,492 | 5,649 |
| **TOTAL STATE** | 1984 | 12,218,677 | 11,690,048 | 1,178,375 | 1,042,719 | 914,814 | 410,508 | 193,281 | 762,998 | 392,381 | 221,275 | 333,706 | 213,751 | 85,077 |
| **RHODE ISLAND** | | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | 1984 | 923,109 | 875,249 | 111,220 | 97,361 | 72,311 | 45,993 | 9,641 | 48,824 | 26,437 | 16,033 | 20,701 | 11,725 | 6,966 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  |  | Women's & Girls' Clothing |  |  | Footwear |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **OREGON (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL STATE** | 1984 | 186,745 | 124,894 | 249,247 | 183,146 | 433,652 | 202,604 | 157,396 | 669,663 | 336,298 | 231,132 | 224,677 | 144,664 | 49,722 |
| **PENNSYLVANIA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALLENTOWN - BETHLEHEM** | 1984 | 31,068 | 22,619 | 60,258 | 46,355 | 116,933 | 35,699 | 58,796 | 173,787 | 94,543 | 68,347 | 52,673 | 35,174 | 11,126 |
| **ALTOONA** | 1984 | 8,801 | 6,339 | 18,789 | 14,044 | 28,808 | 13,641 | 13,134 | 40,291 | 20,643 | 17,194 | 12,362 | 7,260 | 3,929 |
| **BEAVER COUNTY** | 1984 | 8,856 | 5,175 | 17,848 | 11,972 | 29,054 | 8,835 | 18,862 | 51,179 | 15,598 | 33,377 | 13,626 | 6,702 | 6,029 |
| **ERIE** | 1984 | 16,844 | 12,533 | 21,086 | 16,234 | 47,129 | 22,256 | 20,154 | 65,399 | 30,385 | 29,486 | 22,256 | 14,452 | 6,266 |
| **HARRISBURG - LEBANON - CARLISLE** | 1984 | 48,334 | 34,671 | 54,907 | 38,043 | 102,030 | 38,165 | 50,879 | 158,843 | 64,763 | 73,053 | 45,200 | 25,658 | 15,765 |
| **JOHNSTOWN** | 1984 | 9,611 | 5,676 | 20,328 | 15,543 | 27,082 | 10,649 | 14,582 | 41,205 | 16,360 | 22,949 | 14,504 | 7,934 | 4,941 |
| **LANCASTER** | 1984 | 24,789 | 18,560 | 45,638 | 36,750 | 56,639 | 25,135 | 26,064 | 90,321 | 48,752 | 36,323 | 26,059 | 17,671 | 5,582 |
| **PHILADELPHIA** | 1984 | 427,815 | 237,929 | 550,233 | 394,432 | 938,579 | 473,570 | 389,855 | 1,653,439 | 810,951 | 692,776 | 439,620 | 295,542 | 112,099 |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | *1984* | *511,722* | *294,949* | *669,678* | *488,089* | *1,132,141* | *558,715* | *488,361* | *1,967,119* | *955,293* | *845,871* | *522,578* | *347,959* | *136,925* |
| **PITTSBURGH** | 1984 | 124,295 | 79,459 | 245,721 | 178,314 | 389,451 | 160,841 | 212,194 | 676,119 | 282,424 | 374,089 | 204,650 | 121,594 | 68,813 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | *1984* | *133,151* | *84,634* | *263,569* | *190,286* | *418,505* | *169,676* | *231,056* | *727,298* | *298,022* | *407,466* | *218,276* | *128,296* | *74,842* |
| **READING** | 1984 | 27,675 | 18,978 | 24,757 | 18,558 | 99,257 | 68,081 | 26,078 | 151,838 | 108,600 | 37,554 | 50,502 | 40,549 | 8,172 |
| **SCRANTON - WILKES-BARRE** | 1984 | 33,665 | 21,238 | 63,255 | 46,815 | 126,769 | 56,420 | 59,541 | 212,085 | 103,002 | 85,073 | 57,932 | 36,277 | 18,764 |
| **SHARON** | 1984 | 5,892 | 3,359 | 10,571 | 8,240 | 24,693 | 7,565 | 9,628 | 36,538 | 12,070 | 14,197 | 10,957 | 5,411 | 3,579 |
| **STATE COLLEGE** | 1984 | 5,633 | 3,545 | 11,029 | 9,104 | 21,118 | 7,023 | 5,988 | 30,552 | 11,206 | 8,975 | 9,780 | 5,022 | 2,497 |
| **WILLIAMSPORT** | 1984 | 7,934 | 5,693 | 8,447 | 6,887 | 23,662 | 10,997 | 11,397 | 33,863 | 19,256 | 12,686 | 13,519 | 8,623 | 2,836 |
| **YORK** | 1984 | 22,054 | 13,624 | 27,533 | 21,181 | 47,214 | 20,674 | 24,929 | 87,667 | 34,805 | 36,468 | 28,350 | 15,458 | 9,719 |
| **NONMETRO PORTION OF STATE** | 1984 | 64,449 | 38,743 | 118,842 | 95,171 | 269,549 | 83,249 | 80,742 | 391,103 | 132,792 | 119,510 | 119,366 | 59,498 | 30,774 |
| **TOTAL STATE** | 1984 | 769,409 | 474,942 | 1,164,630 | 862,081 | 2,133,058 | 949,252 | 924,593 | 3,517,828 | 1,643,040 | 1,492,854 | 1,025,101 | 643,313 | 282,619 |
| **RHODE ISLAND** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | 1984 | 46,609 | 32,035 | 70,442 | 57,794 | 151,429 | 66,701 | 70,837 | 261,368 | 132,350 | 115,457 | 64,833 | 40,919 | 21,904 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| | | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| METRO AREA | Year | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **RHODE ISLAND (continued)** | | | | | | | | | | | | | | |
| **NONMETRO PORTION OF STATE** | 1984 | 74,411 | 69,811 | 10,133 | 8,481 | 6,095 | 3,158 | 997 | 4,377 | 2,021 | 634 | 1,721 | 918 | 347 |
| **TOTAL STATE** | 1984 | 997,520 | 945,060 | 121,353 | 105,842 | 78,406 | 49,151 | 10,638 | 53,201 | 28,458 | 16,667 | 22,422 | 12,643 | 7,213 |
| **SOUTH CAROLINA** | | | | | | | | | | | | | | |
| **ANDERSON** | 1984 | 128,410 | 123,796 | 15,185 | 13,153 | 15,181 | 8,211 | 2,988 | 10,634 | 4,639 | 2,799 | 4,609 | 3,314 | 544 |
| **CHARLESTON** | 1984 | 464,859 | 459,558 | 30,667 | 26,755 | 45,679 | 10,228 | 8,755 | 36,718 | 14,563 | 13,428 | 14,047 | 7,089 | 4,647 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | 1984 | 1,184,395 | 1,129,659 | 132,969 | 94,602 | 96,035 | 34,752 | 32,601 | 80,547 | 35,224 | 18,071 | 47,214 | 28,472 | 6,312 |
| **COLUMBIA** | 1984 | 376,066 | 347,866 | 36,327 | 28,206 | 48,542 | 10,780 | 9,479 | 31,752 | 10,837 | 11,526 | 12,698 | 5,522 | 4,260 |
| **FLORENCE** | 1984 | 106,303 | 102,567 | 12,329 | 10,735 | 13,182 | 6,701 | 2,476 | 9,606 | 3,732 | 2,730 | 3,940 | 2,666 | 530 |
| **GREENVILLE - SPARTANBURG** | 1984 | 552,128 | 537,455 | 79,769 | 46,026 | 70,507 | 17,594 | 17,822 | 48,129 | 20,218 | 17,155 | 22,595 | 17,117 | 4,028 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,152,356 | 1,110,923 | 133,031 | 110,984 | 121,034 | 69,274 | 26,824 | 80,280 | 41,869 | 9,020 | 38,605 | 29,917 | 1,754 |
| **TOTAL STATE** | 1984 | 3,011,564 | 2,906,678 | 334,158 | 257,121 | 337,724 | 133,676 | 74,065 | 229,674 | 99,526 | 60,127 | 101,565 | 68,153 | 16,794 |
| **SOUTH DAKOTA** | | | | | | | | | | | | | | |
| **RAPID CITY** | 1984 | 88,572 | 84,294 | 7,293 | 6,029 | 8,037 | 2,296 | 1,602 | 11,361 | 3,973 | 4,911 | 3,113 | 1,784 | 976 |
| **SIOUX FALLS** | 1984 | 115,470 | 109,551 | 7,753 | 6,662 | 9,357 | 3,100 | 3,072 | 12,458 | 2,745 | 6,862 | 6,666 | 1,495 | 1,652 |
| **NONMETRO PORTION OF STATE** | 1984 | 411,449 | 391,635 | 37,061 | 30,523 | 26,159 | 11,616 | 7,451 | 24,608 | 9,898 | 3,821 | 6,745 | 4,444 | 760 |
| **TOTAL STATE** | 1984 | 615,491 | 585,480 | 52,107 | 43,214 | 43,553 | 17,012 | 12,125 | 48,427 | 16,616 | 15,594 | 16,524 | 7,723 | 3,388 |
| **TENNESSEE** | | | | | | | | | | | | | | |
| **CHATTANOOGA** | 1984 | 547,303 | 521,422 | 41,965 | 33,879 | 39,911 | 9,095 | 7,518 | 32,362 | 12,816 | 10,365 | 16,240 | 8,927 | 2,632 |
| **CLARKSVILLE - HOPKINSVILLE** | 1984 | 119,383 | 117,169 | 12,364 | 11,077 | 10,219 | 4,254 | 3,127 | 11,868 | 3,584 | 5,826 | 6,462 | 3,845 | 2,149 |
| **JACKSON** | 1984 | 80,021 | 77,336 | 11,394 | 10,514 | 9,472 | 2,011 | 1,890 | 11,153 | 4,269 | 3,238 | 4,021 | 2,426 | 734 |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | 1984 | 436,114 | 420,234 | 53,164 | 48,146 | 31,073 | 8,802 | 10,014 | 39,594 | 12,939 | 11,837 | 13,144 | 4,727 | 2,536 |
| **KNOXVILLE** | 1984 | 701,480 | 674,216 | 71,538 | 61,805 | 55,977 | 15,587 | 17,580 | 56,730 | 28,782 | 15,311 | 28,871 | 17,488 | 5,601 |
| **MEMPHIS** | 1984 | 1,016,048 | 982,722 | 111,584 | 95,903 | 80,293 | 24,068 | 15,917 | 68,514 | 28,924 | 22,712 | 37,795 | 19,286 | 8,096 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies |  | Furniture & Sleep Equipment |  | Men's & Boys' Clothing |  |  | Women's & Girls' Clothing |  |  | Footwear |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **RHODE ISLAND (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NONMETRO PORTION OF STATE | 1984 | 4,203 | 2,467 | 5,787 | 4,678 | 12,831 | 6,605 | 2,958 | 18,367 | 8,084 | 4,764 | 2,909 | 1,564 | 880 |
| TOTAL STATE | 1984 | 50,812 | 34,502 | 76,229 | 62,472 | 164,260 | 73,306 | 73,795 | 279,735 | 140,434 | 120,221 | 67,742 | 42,485 | 22,784 |
| **SOUTH CAROLINA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ANDERSON | 1984 | 6,825 | 3,837 | 13,882 | 12,052 | 24,249 | 7,006 | 10,867 | 27,807 | 14,116 | 10,788 | 9,751 | 4,375 | 3,507 |
| CHARLESTON | 1984 | 40,797 | 28,366 | 50,082 | 48,358 | 62,521 | 31,891 | 23,408 | 100,415 | 58,619 | 35,257 | 31,650 | 20,029 | 8,287 |
| CHARLOTTE - GASTONIA - ROCK HILL | 1984 | 74,541 | 55,272 | 131,772 | 111,649 | 177,753 | 88,251 | 72,599 | 291,417 | 156,269 | 107,180 | 97,387 | 62,956 | 24,617 |
| COLUMBIA | 1984 | 32,689 | 22,827 | 54,226 | 43,531 | 75,512 | 32,840 | 35,530 | 106,148 | 45,641 | 56,003 | 38,104 | 22,920 | 12,515 |
| FLORENCE | 1984 | 6,014 | 3,088 | 11,104 | 9,313 | 19,371 | 7,392 | 10,606 | 29,477 | 14,892 | 10,527 | 9,849 | 4,617 | 3,421 |
| GREENVILLE - SPARTANBURG | 1984 | 43,415 | 28,047 | 66,199 | 61,494 | 98,868 | 46,343 | 45,354 | 148,318 | 72,302 | 65,487 | 49,259 | 28,272 | 15,498 |
| NONMETRO PORTION OF STATE | 1984 | 52,723 | 34,632 | 148,155 | 136,384 | 141,799 | 71,554 | 33,802 | 227,038 | 144,144 | 34,753 | 73,073 | 44,687 | 11,295 |
| TOTAL STATE | 1984 | 192,515 | 125,835 | 366,394 | 324,430 | 447,011 | 208,580 | 169,836 | 680,167 | 372,947 | 225,985 | 224,789 | 131,856 | 58,142 |
| **SOUTH DAKOTA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| RAPID CITY | 1984 | 8,334 | 5,440 | 11,974 | 9,781 | 21,056 | 7,466 | 10,927 | 22,658 | 10,655 | 9,200 | 8,297 | 3,742 | 3,206 |
| SIOUX FALLS | 1984 | 20,055 | 13,886 | 15,539 | 9,277 | 28,011 | 12,679 | 11,580 | 38,322 | 18,037 | 15,718 | 13,076 | 8,026 | 3,821 |
| NONMETRO PORTION OF STATE | 1984 | 21,044 | 13,605 | 25,961 | 21,867 | 48,218 | 26,565 | 8,508 | 61,895 | 37,920 | 7,927 | 21,664 | 13,322 | 2,497 |
| TOTAL STATE | 1984 | 49,433 | 32,931 | 53,474 | 40,925 | 97,285 | 46,710 | 31,015 | 122,875 | 66,612 | 32,845 | 43,037 | 25,090 | 9,524 |
| **TENNESSEE** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CHATTANOOGA | 1984 | 27,405 | 19,910 | 54,038 | 44,898 | 70,213 | 29,756 | 28,115 | 113,473 | 58,184 | 49,178 | 39,281 | 24,418 | 12,215 |
| CLARKSVILLE - HOPKINSVILLE | 1984 | 7,515 | 2,908 | 12,909 | 9,431 | 19,438 | 6,738 | 10,729 | 32,099 | 11,709 | 17,879 | 8,799 | 4,954 | 2,812 |
| JACKSON | 1984 | 4,792 | 1,648 | 8,072 | 5,750 | 31,694 | 9,233 | 16,710 | 34,128 | 15,393 | 16,862 | 10,371 | 5,378 | 3,955 |
| JOHNSON CITY - KINGSPORT - BRISTOL | 1984 | 25,839 | 17,673 | 43,035 | 36,609 | 70,022 | 23,988 | 37,996 | 99,576 | 47,764 | 41,596 | 31,185 | 16,958 | 11,529 |
| KNOXVILLE | 1984 | 44,513 | 30,424 | 83,517 | 64,546 | 120,323 | 54,022 | 60,971 | 196,130 | 107,409 | 81,048 | 54,429 | 33,930 | 17,212 |
| MEMPHIS | 1984 | 74,905 | 57,565 | 135,405 | 108,926 | 176,810 | 92,761 | 66,450 | 321,433 | 167,282 | 126,887 | 99,186 | 54,447 | 32,978 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

| METRO AREA | Year | Merchandise Line Sales | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | | | |
| **NASHVILLE** | 1984 | 906,070 | 874,918 | 93,227 | 81,080 | 80,830 | 23,107 | 21,516 | 66,203 | 19,325 | 31,953 | 33,854 | 14,138 | 8,084 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,336,238 | 1,298,402 | 178,040 | 161,471 | 98,135 | 30,852 | 31,737 | 104,525 | 47,822 | 10,704 | 40,475 | 27,172 | 2,437 |
| **TOTAL STATE** | 1984 | 4,754,981 | 4,592,920 | 545,400 | 481,448 | 383,806 | 110,849 | 102,409 | 371,029 | 151,311 | 106,541 | 171,432 | 93,488 | 30,643 |
| **TEXAS** | | | | | | | | | | | | | | | | |
| **ABILENE** | 1984 | 135,610 | 132,970 | 23,869 | 18,320 | 19,175 | 3,503 | 6,170 | 18,506 | 6,685 | 8,386 | 7,513 | 4,953 | 1,359 |
| **AMARILLO** | 1984 | 214,724 | 207,397 | 14,996 | 12,126 | 20,088 | 2,867 | 6,046 | 25,558 | 9,437 | 8,675 | 8,335 | 5,128 | 2,026 |
| **AUSTIN** | 1984 | 648,324 | 627,459 | 47,775 | 37,881 | 63,904 | 17,832 | 24,192 | 64,121 | 31,130 | 22,586 | 20,673 | 10,044 | 6,618 |
| **BEAUMONT - PORT ARTHUR** | 1984 | 439,378 | 421,251 | 43,750 | 37,335 | 34,740 | 10,442 | 8,671 | 41,288 | 18,199 | 16,687 | 20,221 | 14,689 | 3,268 |
| **BRAZORIA** | 1984 | 222,789 | 211,488 | 14,936 | 11,119 | 13,207 | 3,015 | 5,872 | 8,625 | 3,270 | 2,994 | 4,443 | 2,157 | 1,214 |
| **BROWNSVILLE - HARLINGEN** | 1984 | 238,120 | 210,524 | 22,087 | 15,382 | 30,437 | 5,235 | 12,280 | 18,592 | 5,090 | 7,790 | 13,475 | 8,435 | 2,321 |
| **BRYAN - COLLEGE STATION** | 1984 | 152,901 | 139,991 | 3,543 | 3,087 | 7,783 | 1,024 | 2,489 | 11,655 | 2,883 | 4,027 | 4,193 | 1,744 | 1,464 |
| **CORPUS CHRISTI** | 1984 | 366,768 | 344,747 | 43,481 | 19,965 | 37,819 | 5,644 | 23,788 | 32,130 | 12,062 | 9,808 | 17,127 | 9,579 | 3,478 |
| **DALLAS** | 1984 | 2,632,020 | 2,457,374 | 220,869 | 139,135 | 198,906 | 55,002 | 36,546 | 208,421 | 95,372 | 66,768 | 102,522 | 52,339 | 30,120 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | *1984* | *4,013,953* | *3,774,412* | *328,747* | *201,269* | *297,201* | *79,566* | *56,131* | *304,451* | *133,723* | *102,278* | *149,215* | *73,382* | *46,154* |
| **EL PASO** | 1984 | 407,657 | 365,280 | 27,779 | 16,570 | 38,792 | 8,880 | 5,935 | 34,352 | 14,768 | 14,032 | 20,867 | 13,651 | 4,848 |
| **FORT WORTH - ARLINGTON** | 1984 | 1,381,933 | 1,317,038 | 107,878 | 62,134 | 98,295 | 24,564 | 19,585 | 96,030 | 38,351 | 35,510 | 46,693 | 21,043 | 16,034 |
| **GALVESTON - TEXAS CITY** | 1984 | 264,753 | 260,674 | 19,329 | 16,717 | 14,817 | 4,144 | 5,965 | 19,218 | 5,154 | 8,293 | 6,611 | 3,376 | 1,781 |
| **HOUSTON** | 1984 | 3,629,550 | 3,458,404 | 346,500 | 269,509 | 302,992 | 73,081 | 96,016 | 267,291 | 107,821 | 107,028 | 138,312 | 71,101 | 43,392 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | *1984* | *4,117,092* | *3,930,566* | *380,765* | *297,345* | *331,016* | *80,240* | *107,853* | *295,134* | *116,245* | *118,315* | *149,366* | *76,634* | *46,387* |
| **KILLEEN - TEMPLE** | 1984 | 191,436 | 184,597 | 15,045 | 11,228 | 14,754 | 2,578 | 6,438 | 20,175 | 6,298 | 8,013 | 12,498 | 7,926 | 2,768 |
| **LAREDO** | 1984 | 138,244 | 129,575 | 14,535 | 7,987 | 28,218 | 2,258 | 7,783 | 31,511 | 20,157 | 7,695 | 7,645 | 3,177 | 1,852 |
| **LONGVIEW - MARSHALL** | 1984 | 229,385 | 215,225 | 22,086 | 17,117 | 16,907 | 4,826 | 2,745 | 22,486 | 8,956 | 5,826 | 9,300 | 5,582 | 2,113 |
| **LUBBOCK** | 1984 | 239,787 | 215,062 | 25,382 | 11,327 | 25,676 | 3,203 | 6,271 | 18,205 | 9,738 | 3,594 | 13,780 | 10,957 | 1,485 |
| **McALLEN - EDINBURG - MISSION** | 1984 | 275,052 | 241,294 | 42,220 | 17,895 | 25,931 | 5,058 | 11,276 | 28,980 | 15,729 | 9,078 | 14,184 | 9,517 | 2,601 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | |
| **NASHVILLE** | 1984 | 82,140 | 58,440 | 122,555 | 98,278 | 172,769 | 70,433 | 87,822 | 279,423 | 109,476 | 158,040 | 84,172 | 47,781 | 26,765 |
| **NONMETRO PORTION OF STATE** | 1984 | 38,399 | 18,411 | 115,717 | 100,120 | 177,342 | 78,673 | 48,954 | 237,812 | 131,136 | 55,614 | 72,277 | 45,339 | 13,090 |
| **TOTAL STATE** | 1984 | 290,293 | 196,856 | 545,379 | 443,578 | 801,656 | 349,674 | 343,595 | 1,254,552 | 618,448 | 525,646 | 380,697 | 222,401 | 115,513 |
| **TEXAS** | | | | | | | | | | | | | | |
| **ABILENE** | 1984 | 11,413 | 6,496 | 21,635 | 18,400 | 29,389 | 11,597 | 11,068 | 38,918 | 22,443 | 11,373 | 11,484 | 8,124 | 2,444 |
| **AMARILLO** | 1984 | 18,185 | 9,289 | 36,223 | 29,714 | 43,437 | 27,959 | 13,973 | 58,134 | 34,534 | 20,374 | 21,263 | 15,765 | 4,785 |
| **AUSTIN** | 1984 | 78,997 | 58,741 | 93,728 | 76,369 | 112,078 | 58,619 | 35,981 | 199,427 | 103,880 | 71,286 | 61,355 | 42,699 | 13,609 |
| **BEAUMONT - PORT ARTHUR** | 1984 | 32,220 | 21,052 | 48,130 | 39,205 | 73,280 | 41,649 | 25,644 | 117,344 | 70,097 | 37,693 | 37,137 | 23,555 | 8,865 |
| **BRAZORIA** | 1984 | 11,154 | 7,860 | 17,742 | 14,471 | 21,659 | 10,453 | 7,644 | 36,042 | 18,063 | 11,926 | 10,859 | 6,656 | 2,550 |
| **BROWNSVILLE - HARLINGEN** | 1984 | 34,857 | 29,087 | 25,429 | 20,749 | 46,470 | 26,595 | 16,743 | 77,832 | 48,979 | 25,580 | 19,641 | 13,100 | 4,386 |
| **BRYAN - COLLEGE STATION** | 1984 | 5,863 | 3,225 | 11,103 | 8,941 | 22,433 | 10,636 | 8,070 | 32,116 | 17,835 | 9,587 | 13,126 | 8,915 | 3,464 |
| **CORPUS CHRISTI** | 1984 | 33,831 | 22,233 | 54,573 | 48,429 | 53,378 | 24,142 | 19,706 | 92,151 | 47,281 | 37,283 | 32,179 | 22,458 | 6,612 |
| **DALLAS** | 1984 | 254,194 | 184,843 | 382,272 | 305,092 | 457,459 | 231,009 | 165,049 | 807,270 | 406,168 | 284,888 | 262,466 | 178,600 | 63,262 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | *1984* | *363,140* | *259,171* | *531,841* | *414,577* | *675,334* | *330,481* | *269,059* | *1,191,120* | *581,057* | *464,420* | *382,890* | *255,502* | *96,948* |
| **EL PASO** | 1984 | 35,023 | 24,379 | 67,790 | 55,371 | 91,432 | 42,761 | 41,762 | 152,650 | 80,732 | 59,811 | 45,492 | 26,343 | 14,242 |
| **FORT WORTH - ARLINGTON** | 1984 | 108,946 | 74,328 | 149,569 | 109,485 | 217,875 | 99,472 | 104,010 | 383,850 | 174,889 | 179,532 | 120,424 | 76,902 | 33,686 |
| **GALVESTON - TEXAS CITY** | 1984 | 13,098 | 8,089 | 18,096 | 14,326 | 32,490 | 20,090 | 9,256 | 54,556 | 38,586 | 10,450 | 15,291 | 10,215 | 3,183 |
| **HOUSTON** | 1984 | 348,018 | 259,227 | 535,316 | 431,442 | 653,390 | 334,973 | 273,038 | 1,068,789 | 578,807 | 426,098 | 341,201 | 213,322 | 91,133 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | *1984* | *372,270* | *275,176* | *571,154* | *460,239* | *707,539* | *365,516* | *289,938* | *1,159,387* | *635,456* | *448,474* | *367,351* | *230,193* | *96,866* |
| **KILLEEN - TEMPLE** | 1984 | 17,032 | 10,479 | 26,787 | 21,162 | 29,355 | 12,769 | 13,711 | 48,428 | 17,934 | 23,801 | 13,443 | 7,113 | 4,267 |
| **LAREDO** | 1984 | 34,417 | 28,964 | 16,192 | 13,265 | 53,287 | 32,132 | 16,541 | 95,868 | 60,347 | 29,215 | 15,487 | 8,603 | 4,631 |
| **LONGVIEW - MARSHALL** | 1984 | 14,120 | 7,580 | 26,979 | 21,460 | 30,806 | 17,056 | 11,453 | 48,925 | 30,119 | 14,647 | 17,979 | 11,613 | 4,231 |
| **LUBBOCK** | 1984 | 27,483 | 17,510 | 40,015 | 31,395 | 45,341 | 22,663 | 16,040 | 74,065 | 36,874 | 34,995 | 22,559 | 14,444 | 7,289 |
| **McALLEN - EDINBURG - MISSION** | 1984 | 28,215 | 16,991 | 43,896 | 35,098 | 75,600 | 47,513 | 23,035 | 111,092 | 73,306 | 29,215 | 30,910 | 22,434 | 5,550 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **MIDLAND** | 1984 | 171,704 | 144,958 | 9,460 | 5,949 | 18,527 | 4,003 | 7,534 | 15,882 | 7,115 | 6,207 | 8,443 | 4,559 | 2,252 |
| **ODESSA** | 1984 | 207,272 | 185,947 | 16,115 | 11,395 | 25,712 | 2,487 | 5,422 | 20,742 | 6,352 | 9,170 | 9,502 | 5,147 | 2,748 |
| **SAN ANGELO** | 1984 | 107,813 | 105,936 | 13,233 | 10,564 | 12,367 | 1,841 | 5,288 | 13,834 | 4,482 | 3,242 | 8,561 | 2,874 | 1,176 |
| **SAN ANTONIO** | 1984 | 1,093,390 | 1,029,177 | 93,993 | 68,123 | 120,751 | 19,495 | 54,223 | 86,217 | 38,984 | 30,966 | 48,922 | 28,159 | 12,556 |
| **SHERMAN - DENISON** | 1984 | 94,638 | 88,102 | 10,037 | 9,490 | 8,150 | 2,650 | 1,150 | 9,909 | 2,895 | 5,357 | 3,579 | 1,782 | 1,196 |
| **TEXARKANA** | 1984 | 117,290 | 113,123 | 21,353 | 13,834 | 11,914 | 2,634 | 3,831 | 10,244 | 2,356 | 4,242 | 4,306 | 1,412 | 1,564 |
| **TYLER** | 1984 | 147,691 | 144,259 | 20,541 | 14,829 | 10,275 | 3,376 | 654 | 15,579 | 5,243 | 7,579 | 6,600 | 3,361 | 2,344 |
| **VICTORIA** | 1984 | 90,197 | 87,665 | 8,460 | 6,267 | 9,046 | 1,228 | 2,815 | 11,026 | 4,347 | 3,063 | 4,530 | 2,387 | 887 |
| **WACO** | 1984 | 194,486 | 191,321 | 12,268 | 10,223 | 20,351 | 3,115 | 4,457 | 16,806 | 3,619 | 8,439 | 6,665 | 1,995 | 2,242 |
| **WICHITA FALLS** | 1984 | 124,488 | 122,472 | 15,055 | 11,888 | 12,024 | 2,364 | 3,412 | 18,867 | 7,786 | 7,028 | 8,917 | 5,893 | 1,892 |
| **NONMETRO PORTION OF STATE** | 1984 | 2,950,621 | 2,847,802 | 364,006 | 293,855 | 219,316 | 57,959 | 90,977 | 193,735 | 79,819 | 14,855 | 82,671 | 44,000 | 4,298 |
| **TOTAL STATE** | 1984 | 17,058,448 | 16,153,276 | 1,632,259 | 1,175,985 | 1,457,299 | 333,305 | 466,211 | 1,377,947 | 573,561 | 446,593 | 660,239 | 356,647 | 161,748 |
| **UTAH** | | | | | | | | | | | | | | |
| **PROVO - OREM** | 1984 | 172,211 | 166,031 | 15,49[illegible] | 13,084 | 11,839 | 3,555 | 5,019 | 14,034 | 6,549 | 5,093 | 3,206 | 1,382 | 1,188 |
| **SALT LAKE CITY - OGDEN** | 1984 | 954,105 | 905,681 | 69,519 | 50,178 | 69,490 | 15,504 | 32,766 | 75,878 | 47,056 | 22,033 | 25,381 | 17,332 | 5,181 |
| **NONMETRO PORTION OF STATE** | 1984 | 363,957 | 347,723 | 24,795 | 21,619 | 18,891 | 7,086 | 8,540 | 22,898 | 12,960 | 1,547 | 9,445 | 6,711 | 346 |
| **TOTAL STATE** | 1984 | 1,490,273 | 1,419,435 | 109,804 | 84,881 | 100,220 | 26,145 | 46,325 | 112,810 | 66,565 | 28,673 | 38,032 | 25,425 | 6,715 |
| **VERMONT** | | | | | | | | | | | | | | |
| **BURLINGTON** | 1984 | 145,905 | 137,772 | 15,187 | 12,421 | 11,508 | 3,754 | 3,276 | 12,232 | 5,573 | 2,701 | 4,147 | 2,396 | 868 |
| **NONMETRO PORTION OF STATE** | 1984 | 453,441 | 427,820 | 47,951 | 36,514 | 27,775 | 11,025 | 10,167 | 23,453 | 9,478 | 2,498 | 7,413 | 4,065 | 797 |
| **TOTAL STATE** | 1984 | 599,346 | 565,592 | 63,138 | 48,935 | 39,283 | 14,779 | 13,443 | 35,685 | 15,051 | 5,199 | 11,560 | 6,461 | 1,665 |
| **VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | 1984 | 142,848 | 135,724 | 14,125 | 12,753 | 11,088 | 4,540 | 2,971 | 12,501 | 6,044 | 1,653 | 4,812 | 3,450 | 378 |
| **DANVILLE** | 1984 | 97,548 | 92,523 | 11,782 | 11,026 | 8,132 | 3,929 | 2,026 | 6,485 | 2,416 | 1,150 | 2,231 | 1,371 | 263 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **TEXAS (continued)** | | | | | | | | | | | | | | |
| **MIDLAND** | 1984 | 16,902 | 12,101 | 30,540 | 22,669 | 22,255 | 9,824 | 8,626 | 37,590 | 22,356 | 11,525 | 13,039 | 7,363 | 4,862 |
| **ODESSA** | 1984 | 20,457 | 11,743 | 42,920 | 37,128 | 29,523 | 15,183 | 11,410 | 44,105 | 26,947 | 14,706 | 13,657 | 8,256 | 4,050 |
| **SAN ANGELO** | 1984 | 10,353 | 7,624 | 22,971 | 17,247 | 18,762 | 8,433 | 9,896 | 28,391 | 17,067 | 10,186 | 9,914 | 6,183 | 3,222 |
| **SAN ANTONIO** | 1984 | 102,182 | 71,836 | 178,219 | 145,509 | 182,721 | 101,537 | 68,965 | 316,217 | 144,268 | 140,798 | 106,769 | 69,630 | 26,369 |
| **SHERMAN - DENISON** | 1984 | 6,498 | 3,909 | 11,240 | 8,404 | 14,788 | 6,445 | 7,507 | 21,509 | 11,683 | 9,087 | 8,714 | 5,814 | 2,195 |
| **TEXARKANA** | 1984 | 10,792 | 6,404 | 15,474 | 12,784 | 22,984 | 10,022 | 10,168 | 29,995 | 16,309 | 11,715 | 12,371 | 8,095 | 3,041 |
| **TYLER** | 1984 | 21,602 | 8,917 | 24,683 | 18,639 | 33,935 | 15,288 | 17,006 | 55,421 | 26,227 | 23,616 | 16,431 | 10,022 | 5,305 |
| **VICTORIA** | 1984 | 6,210 | 2,514 | 11,186 | 8,520 | 15,937 | 8,790 | 5,416 | 24,939 | 14,302 | 8,909 | 8,802 | 4,967 | 2,599 |
| **WACO** | 1984 | 25,366 | 10,951 | 24,146 | 20,381 | 32,026 | 11,615 | 17,336 | 51,209 | 22,502 | 24,487 | 17,468 | 11,223 | 5,315 |
| **WICHITA FALLS** | 1984 | 19,753 | 10,995 | 22,653 | 18,459 | 25,182 | 9,179 | 11,732 | 44,215 | 17,658 | 20,644 | 11,898 | 6,586 | 4,851 |
| **NONMETRO PORTION OF STATE** | 1984 | 100,389 | 46,926 | 224,208 | 181,227 | 308,029 | 180,064 | 31,982 | 471,031 | 293,636 | 42,990 | 148,750 | 102,343 | 12,603 |
| **TOTAL STATE** | 1984 | 1,445,314 | 982,837 | 2,220,508 | 1,782,559 | 2,791,478 | 1,446,153 | 1,011,644 | 4,616,636 | 2,470,061 | 1,635,308 | 1,457,595 | 949,472 | 352,312 |
| **UTAH** | | | | | | | | | | | | | | |
| **PROVO - OREM** | 1984 | 17,523 | 14,379 | 18,096 | 14,629 | 26,900 | 10,139 | 13,271 | 40,767 | 17,473 | 16,507 | 12,812 | 6,391 | 4,760 |
| **SALT LAKE CITY - OGDEN** | 1984 | 89,738 | 64,046 | 149,835 | 128,088 | 163,372 | 66,855 | 81,677 | 229,257 | 107,185 | 106,789 | 82,631 | 47,882 | 26,491 |
| **NONMETRO PORTION OF STATE** | 1984 | 14,389 | 9,198 | 23,381 | 19,060 | 29,117 | 11,930 | 3,975 | 35,131 | 14,587 | 5,317 | 12,291 | 5,620 | 1,426 |
| **TOTAL STATE** | 1984 | 121,649 | 87,623 | 191,312 | 161,777 | 219,389 | 88,924 | 98,923 | 305,155 | 139,245 | 128,613 | 107,734 | 59,893 | 32,677 |
| **VERMONT** | | | | | | | | | | | | | | |
| **BURLINGTON** | 1984 | 9,577 | 6,007 | 12,867 | 10,221 | 27,858 | 13,907 | 11,194 | 41,369 | 23,877 | 11,547 | 14,472 | 8,752 | 4,104 |
| **NONMETRO PORTION OF STATE** | 1984 | 16,357 | 10,207 | 24,995 | 20,443 | 41,700 | 19,584 | 10,354 | 65,800 | 33,635 | 12,011 | 20,887 | 12,334 | 3,797 |
| **TOTAL STATE** | 1984 | 25,934 | 16,214 | 37,862 | 30,664 | 69,558 | 33,491 | 21,548 | 107,169 | 57,512 | 23,558 | 35,359 | 21,086 | 7,901 |
| **VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | 1984 | 7,813 | 5,004 | 14,237 | 12,123 | 26,717 | 12,869 | 5,583 | 42,931 | 22,634 | 7,580 | 12,356 | 8,281 | 2,146 |
| **DANVILLE** | 1984 | 3,800 | 2,004 | 8,530 | 7,190 | 16,946 | 8,619 | 4,828 | 23,393 | 15,188 | 4,888 | 8,178 | 5,545 | 1,495 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **LYNCHBURG** | 1984 | 138,563 | 134,221 | 19,721 | 17,168 | 11,779 | 2,970 | 4,373 | 13,518 | 3,443 | 4,216 | 5,000 | 2,086 | 1,608 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | 1984 | 1,075,050 | 1,045,298 | 90,007 | 80,527 | 82,317 | 27,486 | 19,495 | 88,969 | 39,308 | 30,189 | 31,673 | 17,642 | 10,387 |
| **RICHMOND - PETERSBURG** | 1984 | 901,326 | 850,814 | 95,137 | 73,627 | 92,430 | 48,770 | 16,699 | 55,907 | 18,095 | 19,250 | 20,250 | 9,920 | 7,500 |
| **ROANOKE** | 1984 | 221,497 | 215,126 | 25,278 | 22,072 | 21,313 | 6,701 | 6,911 | 16,415 | 8,172 | 6,123 | 4,280 | 2,472 | 1,674 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,445,479 | 1,382,497 | 152,571 | 140,319 | 108,271 | 49,722 | 30,355 | 92,094 | 37,102 | 12,185 | 32,610 | 21,069 | 2,792 |
| **TOTAL STATE** | 1984 | 5,713,375 | 5,442,428 | 523,654 | 452,525 | 524,704 | 274,606 | 93,481 | 383,852 | 158,114 | 110,084 | 164,838 | 98,637 | 43,108 |
| **WASHINGTON** | | | | | | | | | | | | | | |
| **BELLINGHAM** | 1984 | 130,139 | 125,422 | 8,227 | 7,313 | 6,847 | 3,322 | 1,708 | 10,015 | 4,293 | 3,461 | 4,263 | 2,546 | 1,026 |
| **BREMERTON** | 1984 | 149,370 | 140,754 | 16,154 | 14,017 | 10,096 | 6,370 | 1,915 | 10,445 | 4,633 | 3,338 | 4,498 | 2,745 | 990 |
| **OLYMPIA** | 1984 | 166,108 | 157,370 | 9,670 | 8,353 | 8,358 | 3,797 | 2,141 | 12,530 | 4,765 | 5,221 | 5,147 | 2,825 | 1,545 |
| **RICHLAND - KENNEWICK - PASCO** | 1984 | 150,987 | 147,354 | 14,770 | 12,547 | 10,765 | 5,711 | 3,410 | 9,582 | 3,222 | 3,847 | 3,223 | 1,126 | 1,390 |
| **SEATTLE** | 1984 | 2,079,364 | 1,983,991 | 143,906 | 120,480 | 144,032 | 52,900 | 26,788 | 134,699 | 59,325 | 43,439 | 51,787 | 23,066 | 18,340 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | *1984* | *2,589,677* | *2,450,520* | *167,915* | *138,543* | *178,198* | *66,647* | *34,120* | *164,302* | *70,114* | *53,639* | *65,664* | *29,739* | *22,808* |
| **SPOKANE** | 1984 | 399,229 | 383,340 | 25,290 | 21,427 | 34,499 | 7,448 | 17,799 | 25,469 | 11,389 | 10,907 | 7,082 | 2,241 | 3,682 |
| **TACOMA** | 1984 | 510,313 | 466,529 | 24,009 | 18,063 | 34,166 | 13,747 | 7,332 | 29,603 | 10,789 | 10,200 | 13,877 | 6,673 | 4,468 |
| **VANCOUVER** | 1984 | 196,247 | 164,613 | 18,791 | 11,793 | 13,811 | 4,365 | 3,720 | 10,247 | 4,987 | 3,954 | 3,715 | 2,073 | 1,082 |
| **YAKIMA** | 1984 | 188,800 | 185,124 | 14,694 | 10,528 | 12,209 | 5,003 | 3,385 | 10,799 | 3,792 | 4,937 | 3,607 | 1,617 | 1,379 |
| **NONMETRO PORTION OF STATE** | 1984 | 973,969 | 931,746 | 60,612 | 53,147 | 44,433 | 24,147 | 12,685 | 42,943 | 17,788 | 10,680 | 18,163 | 10,560 | 3,157 |
| **TOTAL STATE** | 1984 | 4,944,526 | 4,686,243 | 336,123 | 277,668 | 319,216 | 126,810 | 80,883 | 296,332 | 124,983 | 99,984 | 115,362 | 55,472 | 37,059 |
| **WEST VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLESTON** | 1984 | 279,944 | 270,382 | 31,282 | 23,776 | 27,625 | 9,069 | 8,019 | 22,855 | 8,047 | 8,374 | 7,756 | 4,487 | 1,557 |
| **HUNTINGTON - ASHLAND** | 1984 | 316,881 | 307,652 | 38,512 | 31,717 | 26,822 | 9,009 | 5,754 | 25,668 | 10,240 | 11,603 | 8,335 | 4,955 | 2,347 |
| **PARKERSBURG - MARIETTA** | 1984 | 148,821 | 144,889 | 23,118 | 20,075 | 13,639 | 5,313 | 2,552 | 11,152 | 2,690 | 6,309 | 4,963 | 3,009 | 1,626 |
| **STEUBENVILLE - WEIRTON** | 1984 | 149,450 | 145,615 | 17,937 | 13,702 | 10,126 | 4,109 | 2,411 | 8,164 | 4,131 | 682 | 2,860 | 1,893 | 406 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **LYNCHBURG** | 1984 | 10,112 | 5,724 | 15,592 | 14,089 | 29,961 | 9,589 | 16,753 | 43,150 | 14,739 | 23,088 | 17,897 | 5,310 | 6,868 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | 1984 | 91,920 | 59,819 | 165,836 | 138,721 | 187,124 | 91,327 | 72,898 | 340,799 | 143,351 | 124,318 | 102,593 | 70,108 | 24,432 |
| **RICHMOND - PETERSBURG** | 1984 | 58,906 | 40,183 | 95,970 | 72,787 | 124,937 | 54,837 | 55,860 | 230,771 | 96,227 | 119,795 | 65,263 | 39,323 | 23,330 |
| **ROANOKE** | 1984 | 19,536 | 13,666 | 27,511 | 23,802 | 47,411 | 13,561 | 24,299 | 74,556 | 30,071 | 29,522 | 71,916 | 9,744 | 7,148 |
| **NONMETRO PORTION OF STATE** | 1984 | 54,338 | 30,785 | 124,922 | 107,162 | 143,438 | 52,709 | 45,730 | 223,577 | 92,864 | 62,760 | 67,660 | 33,919 | 15,824 |
| **TOTAL STATE** | 1984 | 412,420 | 284,574 | 696,530 | 566,716 | 852,401 | 373,520 | 350,727 | 1,479,092 | 629,211 | 614,639 | 477,971 | 258,910 | 118,204 |
| **WASHINGTON** | | | | | | | | | | | | | | |
| **BELLINGHAM** | 1984 | 7,609 | 5,431 | 9,361 | 6,233 | 18,652 | 8,620 | 7,654 | 25,327 | 11,930 | 9,866 | 7,164 | 3,924 | 1,992 |
| **BREMERTON** | 1984 | 8,116 | 5,856 | 10,023 | 6,907 | 17,946 | 7,685 | 7,381 | 24,454 | 10,638 | 9,512 | 6,797 | 3,498 | 1,920 |
| **OLYMPIA** | 1984 | 8,833 | 6,025 | 9,292 | 4,904 | 23,583 | 9,927 | 11,540 | 31,980 | 13,743 | 14,875 | 8,921 | 4,517 | 3,005 |
| **RICHLAND - KENNEWICK - PASCO** | 1984 | 8,420 | 5,771 | 14,230 | 7,846 | 26,035 | 10,811 | 10,267 | 36,407 | 14,524 | 13,295 | 9,323 | 5,640 | 2,501 |
| **SEATTLE** | 1984 | 192,511 | 142,270 | 240,230 | 181,141 | 365,148 | 187,941 | 121,240 | 590,746 | 331,234 | 218,295 | 189,137 | 130,449 | 36,683 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | *1984* | *230,864* | *167,858* | *286,767* | *213,866* | *439,696* | *216,857* | *156,336* | *702,635* | *383,147* | *270,193* | *227,174* | *152,908* | *48,607* |
| **SPOKANE** | 1984 | 28,722 | 22,590 | 35,252 | 26,467 | 62,724 | 26,690 | 31,817 | 100,230 | 46,938 | 44,935 | 31,756 | 21,356 | 9,101 |
| **TACOMA** | 1984 | 38,353 | 25,588 | 46,537 | 32,725 | 74,548 | 28,916 | 35,096 | 111,889 | 51,913 | 51,898 | 38,037 | 22,459 | 11,924 |
| **VANCOUVER** | 1984 | 10,787 | 6,247 | 13,906 | 10,079 | 25,272 | 8,485 | 13,803 | 41,348 | 16,524 | 20,397 | 12,009 | 6,770 | 3,794 |
| **YAKIMA** | 1984 | 9,842 | 6,942 | 9,989 | 6,482 | 32,110 | 17,050 | 11,787 | 42,355 | 20,097 | 15,202 | 16,108 | 11,185 | 3,295 |
| **NONMETRO PORTION OF STATE** | 1984 | 33,228 | 22,508 | 52,683 | 40,298 | 87,119 | 46,864 | 21,556 | 120,145 | 64,855 | 28,945 | 35,353 | 21,326 | 6,138 |
| **TOTAL STATE** | 1984 | 346,421 | 249,228 | 441,503 | 323,082 | 733,137 | 352,989 | 272,141 | 1,124,881 | 582,396 | 427,220 | 354,605 | 231,124 | 80,353 |
| **WEST VIRGINIA** | | | | | | | | | | | | | | |
| **CHARLESTON** | 1984 | 15,652 | 11,219 | 26,645 | 17,299 | 46,751 | 18,936 | 25,780 | 65,337 | 30,983 | 30,396 | 21,566 | 13,026 | 6,587 |
| **HUNTINGTON - ASHLAND** | 1984 | 22,154 | 15,792 | 30,218 | 24,653 | 66,569 | 24,870 | 36,693 | 94,442 | 34,117 | 52,019 | 29,814 | 16,251 | 12,304 |
| **PARKERSBURG - MARIETTA** | 1984 | 9,902 | 5,946 | 15,137 | 11,865 | 26,934 | 8,107 | 17,140 | 38,243 | 14,168 | 20,853 | 13,045 | 7,411 | 4,385 |
| **STEUBENVILLE - WEIRTON** | 1984 | 7,089 | 4,566 | 9,791 | 8,172 | 17,882 | 6,855 | 9,358 | 32,029 | 9,740 | 18,278 | 8,008 | 4,530 | 3,042 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Groceries & Other Foods |  | Drugs |  | Health & Beauty Aids |  |  | Major Household Appliances |  |  | Televisions |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **WEST VIRGINIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **WHEELING** | 1984 | 189,380 | 179,517 | 23,698 | 18,239 | 14,665 | 3,716 | 3,537 | 12,301 | 6,212 | 5,055 | 6,807 | 4,471 | 1,468 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,113,644 | 1,072,570 | 121,228 | 110,121 | 80,437 | 27,445 | 25,318 | 84,147 | 35,622 | 12,282 | 33,438 | 20,276 | 3,469 |
| **TOTAL STATE** | 1984 | 1,817,325 | 1,753,543 | 203,623 | 173,584 | 142,508 | 46,918 | 40,829 | 141,687 | 57,579 | 36,208 | 55,057 | 33,613 | 8,483 |
| **WISCONSIN** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **APPLETON - OSHKOSH - NEENAH** | 1984 | 261,083 | 235,709 | 17,557 | 16,222 | 20,540 | 5,397 | 4,324 | 22,257 | 12,688 | 6,175 | 12,142 | 10,440 | 1,160 |
| **EAU CLAIRE** | 1984 | 126,555 | 105,998 | 9,301 | 7,191 | 6,683 | 2,767 | 1,458 | 13,276 | 4,155 | 2,448 | 3,122 | 1,867 | 686 |
| **GREEN BAY** | 1984 | 144,591 | 130,698 | 10,663 | 8,877 | 21,939 | 2,927 | 1,464 | 18,112 | 6,596 | 8,816 | 7,191 | 5,343 | 1,609 |
| **JANESVILLE - BELOIT** | 1984 | 143,329 | 128,766 | 14,355 | 12,841 | 13,895 | 3,602 | 2,498 | 11,388 | 4,200 | 3,902 | 4,012 | 2,568 | 696 |
| **KENOSHA** | 1984 | 129,483 | 123,393 | 10,016 | 9,026 | 8,969 | 3,000 | 3,027 | 9,202 | 4,249 | 3,318 | 3,401 | 2,349 | 625 |
| **LA CROSSE** | 1984 | 92,789 | 89,126 | 7,226 | 6,813 | 11,729 | 2,627 | 1,236 | 12,837 | 3,782 | 4,578 | 3,790 | 2,278 | 979 |
| **MADISON** | 1984 | 380,005 | 292,177 | 19,535 | 18,342 | 31,686 | 17,707 | 6,569 | 39,930 | 27,953 | 9,028 | 29,229 | 26,632 | 1,940 |
| **MILWAUKEE** | 1984 | 1,356,380 | 1,278,855 | 123,038 | 107,513 | 118,540 | 50,193 | 27,077 | 84,711 | 38,019 | 29,466 | 43,541 | 24,544 | 13,303 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | *1984* | *1,519,698* | *1,435,854* | *136,617* | *119,726* | *130,010* | *54,481* | *30,338* | *95,915* | *42,237* | *33,935* | *47,386* | *26,777* | *14,652* |
| **RACINE** | 1984 | 163,318 | 156,999 | 13,579 | 12,213 | 11,470 | 4,288 | 3,261 | 11,204 | 4,218 | 4,469 | 3,845 | 2,233 | 1,349 |
| **SHEBOYGAN** | 1984 | 92,920 | 82,737 | 9,072 | 7,929 | 8,127 | 2,226 | 1,606 | 6,593 | 2,478 | 2,128 | 2,347 | 1,516 | 379 |
| **WAUSAU** | 1984 | 99,426 | 88,315 | 4,978 | 4,195 | 7,958 | 1,176 | 1,713 | 8,519 | 3,687 | 2,481 | 3,230 | 2,255 | 442 |
| **NONMETRO PORTION OF STATE** | 1984 | 1,448,788 | 1,306,497 | 119,433 | 105,144 | 86,483 | 29,505 | 25,340 | 81,855 | 34,742 | 12,252 | 31,329 | 21,198 | 2,184 |
| **TOTAL STATE** | 1984 | 4,508,999 | 4,090,150 | 364,919 | 320,939 | 351,998 | 127,360 | 80,170 | 322,973 | 147,627 | 89,585 | 148,202 | 103,778 | 25,558 |
| **WYOMING** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **CASPER** | 1984 | 111,085 | 105,164 | 9,845 | 8,801 | 7,911 | 3,484 | 1,640 | 8,708 | 3,897 | 2,689 | 3,830 | 2,767 | 421 |
| **CHEYENNE** | 1984 | 75,356 | 71,149 | 7,533 | 7,079 | 6,758 | 2,801 | 1,110 | 8,710 | 3,974 | 2,804 | 3,843 | 2,818 | 441 |
| **NONMETRO PORTION OF STATE** | 1984 | 521,358 | 492,308 | 40,439 | 35,857 | 29,288 | 14,179 | 7,670 | 21,371 | 10,686 | 407 | 10,737 | 7,569 | 64 |
| **TOTAL STATE** | 1984 | 707,799 | 668,621 | 57,817 | 51,737 | 43,957 | 20,464 | 10,420 | 38,789 | 18,557 | 5,900 | 18,410 | 13,154 | 926 |

# 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES: 1984

Merchandise Line Sales

| METRO AREA | Year | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | | |
| **WHEELING** | 1984 | 11,511 | 6,658 | 15,642 | 12,336 | 34,626 | 11,081 | 20,489 | 56,965 | 18,987 | 33,004 | 17,169 | 7,326 | 8,491 |
| **NONMETRO PORTION OF STATE** | 1984 | 42,719 | 20,675 | 95,208 | 72,594 | 135,898 | 52,146 | 52,769 | 204,136 | 77,943 | 82,612 | 71,008 | 34,757 | 22,651 |
| **TOTAL STATE** | 1984 | 88,797 | 52,464 | 162,441 | 122,374 | 266,589 | 99,930 | 127,000 | 392,654 | 152,226 | 181,543 | 131,223 | 68,249 | 44,952 |
| **WISCONSIN** | | | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | 1984 | 18,556 | 12,254 | 28,212 | 22,197 | 49,249 | 17,746 | 24,350 | 63,393 | 28,202 | 23,974 | 21,656 | 13,237 | 5,972 |
| **EAU CLAIRE** | 1984 | 10,136 | 8,147 | 13,287 | 9,646 | 22,341 | 10,316 | 7,563 | 27,640 | 13,296 | 11,246 | 10,717 | 5,632 | 2,868 |
| **GREEN BAY** | 1984 | 13,383 | 8,941 | 24,927 | 20,113 | 41,848 | 12,523 | 26,060 | 54,009 | 24,592 | 23,694 | 18,232 | 11,075 | 6,613 |
| **JANESVILLE - BELOIT** | 1984 | 6,471 | 3,163 | 9,948 | 6,584 | 23,188 | 8,809 | 10,274 | 31,296 | 13,298 | 14,065 | 10,082 | 5,200 | 3,479 |
| **KENOSHA** | 1984 | 6,277 | 3,209 | 9,414 | 7,179 | 16,157 | 5,844 | 8,402 | 22,360 | 8,471 | 9,463 | 6,360 | 3,055 | 2,332 |
| **LA CROSSE** | 1984 | 10,945 | 9,046 | 11,965 | 8,547 | 24,731 | 8,557 | 15,464 | 29,594 | 15,354 | 12,627 | 8,314 | 4,464 | 3,567 |
| **MADISON** | 1984 | 60,829 | 55,463 | 69,180 | 60,585 | 64,071 | 29,746 | 31,715 | 88,892 | 46,257 | 39,632 | 30,327 | 19,457 | 7,270 |
| **MILWAUKEE** | 1984 | 127,198 | 75,355 | 139,689 | 105,429 | 226,425 | 91,887 | 111,067 | 363,559 | 146,399 | 177,078 | 98,951 | 57,272 | 34,594 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | *1984* | *135,971* | *80,777* | *157,799* | *120,904* | *251,261* | *102,365* | *123,408* | *399,604* | *163,421* | *193,435* | *109,709* | *63,989* | *37,971* |
| **RACINE** | 1984 | 8,773 | 5,422 | 18,110 | 15,475 | 24,836 | 10,478 | 12,341 | 36,045 | 17,022 | 16,357 | 10,758 | 6,717 | 3,377 |
| **SHEBOYGAN** | 1984 | 3,736 | 1,864 | 7,624 | 5,727 | 11,761 | 3,527 | 5,595 | 15,656 | 5,320 | 7,672 | 4,839 | 2,080 | 1,897 |
| **WAUSAU** | 1984 | 4,969 | 2,777 | 12,347 | 10,125 | 19,018 | 6,640 | 8,772 | 21,890 | 10,023 | 8,945 | 7,137 | 3,918 | 2,211 |
| **NONMETRO PORTION OF STATE** | 1984 | 44,886 | 26,110 | 78,647 | 60,763 | 133,887 | 66,764 | 38,556 | 191,011 | 100,754 | 44,180 | 65,248 | 39,384 | 10,915 |
| **TOTAL STATE** | 1984 | 319,464 | 213,686 | 427,050 | 335,020 | 665,235 | 276,512 | 301,718 | 957,287 | 434,402 | 391,623 | 295,561 | 173,290 | 85,611 |
| **WYOMING** | | | | | | | | | | | | | | |
| **CASPER** | 1984 | 9,334 | 6,352 | 8,748 | 6,766 | 19,038 | 9,563 | 6,833 | 19,901 | 12,503 | 5,472 | 7,517 | 4,970 | 1,593 |
| **CHEYENNE** | 1984 | 9,380 | 6,472 | 10,579 | 8,637 | 19,578 | 7,929 | 7,125 | 18,485 | 10,370 | 6,577 | 6,662 | 4,120 | 1,661 |
| **NONMETRO PORTION OF STATE** | 1984 | 25,051 | 17,402 | 29,636 | 24,871 | 51,522 | 29,580 | 1,035 | 64,608 | 38,689 | 956 | 20,210 | 15,376 | 241 |
| **TOTAL STATE** | 1984 | 43,765 | 30,226 | 48,963 | 40,274 | 90,138 | 47,072 | 14,993 | 102,994 | 61,562 | 13,005 | 34,389 | 24,466 | 3,495 |

# NOTES

# SECTION 13

## 1989 Projections
## State and Regional Summaries

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

# REGIONAL AND STATE SUMMARIES
# 1989 PROJECTIONS

| S&MM ESTIMATES<br>REGION<br>State | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **NEW ENGLAND** | **12,605.3** | **12,866.8** | **2.1** | **4,810.0** | **4.4** | **248,573,054** | **62.1** | **33,282** | **51,678** | **119,972,286** | **49.8** | **17,389** | **24,942** | **5.8870** | **5.7659** |
| Connecticut | 3,152.8 | 3,196.3 | 1.4 | 1,185.3 | 3.8 | 71,656,502 | 61.2 | 38,905 | 60,454 | 29,358,684 | 48.5 | 17,303 | 24,769 | 1.5843 | 1.5414 |
| Maine | 1,165.8 | 1,207.0 | 3.5 | 447.7 | 6.0 | 18,214,788 | 67.9 | 25,683 | 40,685 | 9,966,377 | 53.1 | 15,413 | 22,261 | .4590 | .4616 |
| Massachusetts | 5,807.9 | 5,883.3 | 1.3 | 2,221.5 | 3.7 | 113,899,427 | 59.7 | 33,275 | 51,271 | 57,121,891 | 48.2 | 17,993 | 25,713 | 2.7633 | 2.6738 |
| New Hampshire | 982.4 | 1,045.5 | 6.4 | 389.4 | 9.1 | 19,111,076 | 71.2 | 31,283 | 49,078 | 10,780,437 | 57.2 | 19,215 | 27,685 | .4579 | .4716 |
| Rhode Island | 963.0 | 978.3 | 1.6 | 358.3 | 3.0 | 17,337,709 | 64.0 | 30,391 | 48,389 | 7,684,119 | 50.0 | 14,734 | 21,446 | .4046 | .3982 |
| Vermont | 533.4 | 556.4 | 4.3 | 207.8 | 6.9 | 8,353,552 | 67.4 | 25,675 | 40,200 | 5,060,778 | 53.8 | 16,929 | 24,354 | .2179 | .2193 |
| **MIDDLE ATLANTIC** | **37,426.7** | **38,097.3** | **1.8** | **14,338.1** | **4.0** | **691,636,740** | **58.6** | **31,619** | **48,238** | **284,791,951** | **46.6** | **14,083** | **19,863** | **16.0988** | **15.4792** |
| New Jersey | 7,545.8 | 7,735.4 | 2.5 | 2,859.9 | 5.0 | 161,707,882 | 62.4 | 36,556 | 56,543 | 66,048,262 | 49.2 | 16,247 | 23,095 | 3.5902 | 3.5171 |
| New York | 17,915.5 | 18,302.5 | 2.2 | 6,890.0 | 4.1 | 328,108,352 | 56.2 | 31,743 | 47,621 | 131,131,706 | 46.5 | 13,527 | 19,032 | 7.6501 | 7.3005 |
| Pennsylvania | 11,965.4 | 12,059.4 | .8 | 4,588.2 | 3.1 | 201,820,506 | 59.5 | 28,415 | 43,987 | 87,611,983 | 44.9 | 13,586 | 19,095 | 4.8585 | 4.6606 |
| **EAST NORTH CENTRAL** | **41,892.1** | **42,113.0** | **.5** | **15,658.2** | **2.7** | **727,069,751** | **61.5** | **29,523** | **46,434** | **313,376,953** | **46.3** | **14,050** | **20,014** | **17.2112** | **16.6493** |
| Illinois | 11,552.9 | 11,645.6 | .8 | 4,335.4 | 3.0 | 216,860,901 | 60.9 | 32,018 | 50,021 | 85,895,595 | 45.9 | 13,988 | 19,813 | 4.9469 | 4.7773 |
| Indiana | 5,556.9 | 5,613.0 | 1.0 | 2,041.1 | 2.7 | 89,028,002 | 63.1 | 27,478 | 43,611 | 44,684,639 | 48.5 | 15,148 | 21,892 | 2.2222 | 2.1714 |
| Michigan | 9,180.2 | 9,192.7 | .1 | 3,367.8 | 2.3 | 157,655,250 | 60.6 | 29,825 | 46,813 | 68,424,187 | 46.3 | 14,214 | 20,317 | 3.7579 | 3.6222 |
| Ohio | 10,813.8 | 10,796.4 | –.2 | 4,077.3 | 2.0 | 181,226,477 | 61.0 | 28,163 | 44,448 | 79,971,138 | 45.5 | 13,755 | 19,614 | 4.3635 | 4.2022 |
| Wisconsin | 4,788.3 | 4,865.3 | 1.6 | 1,836.6 | 3.9 | 82,299,121 | 64.0 | 28,398 | 44,811 | 34,401,394 | 46.1 | 13,323 | 18,731 | 1.9207 | 1.8762 |
| **WEST NORTH CENTRAL** | **17,645.0** | **18,098.1** | **2.6** | **6,785.8** | **4.0** | **310,839,583** | **63.7** | **29,099** | **45,807** | **145,302,955** | **48.9** | **14,955** | **21,413** | **7.4249** | **7.2985** |
| Iowa | 2,941.3 | 2,956.7 | .5 | 1,148.7 | 2.7 | 49,013,143 | 61.6 | 27,108 | 42,668 | 20,978,822 | 43.3 | 13,085 | 18,263 | 1.1740 | 1.1296 |
| Kansas | 2,448.0 | 2,535.0 | 3.6 | 969.7 | 5.2 | 47,234,288 | 64.0 | 31,257 | 48,710 | 20,133,995 | 51.4 | 14,432 | 20,763 | 1.0722 | 1.0622 |
| Minnesota | 4,183.6 | 4,297.0 | 2.7 | 1,603.4 | 4.7 | 77,823,254 | 66.7 | 30,492 | 48,536 | 37,962,538 | 51.1 | 16,416 | 23,676 | 1.8383 | 1.8328 |
| Missouri | 5,046.6 | 5,173.6 | 2.5 | 1,891.9 | 2.7 | 83,775,230 | 61.7 | 28,118 | 44,281 | 42,343,303 | 48.1 | 15,519 | 22,381 | 2.0908 | 2.0393 |
| Nebraska | 1,619.4 | 1,667.7 | 3.0 | 638.0 | 5.0 | 28,736,010 | 63.8 | 28,852 | 45,041 | 12,412,342 | 48.5 | 13,752 | 19,455 | .6698 | .6585 |
| North Dakota | 692.4 | 730.5 | 5.5 | 258.3 | 6.2 | 12,801,859 | 64.7 | 31,957 | 49,562 | 6,098,881 | 52.1 | 16,482 | 23,612 | .3017 | .3012 |
| South Dakota | 713.7 | 737.6 | 3.3 | 275.8 | 5.4 | 11,455,799 | 64.1 | 26,687 | 41,537 | 5,373,074 | 50.4 | 13,655 | 19,482 | .2781 | .2749 |
| **SOUTH ATLANTIC** | **39,904.5** | **42,945.0** | **7.6** | **16,031.2** | **9.7** | **695,754,592** | **70.4** | **27,937** | **43,400** | **343,917,257** | **56.2** | **15,066** | **21,453** | **16.3645** | **16.8157** |
| Delaware | 615.0 | 636.5 | 3.5 | 229.9 | 5.5 | 11,466,584 | 66.3 | 31,652 | 49,876 | 5,906,857 | 52.2 | 17,814 | 25,693 | .2753 | .2752 |
| District of Columbia | 618.1 | 598.0 | –3.3 | 245.6 | –1.8 | 13,591,921 | 55.1 | 35,034 | 55,342 | 4,266,146 | 41.1 | 12,090 | 17,370 | .2919 | .2718 |
| Florida | 11,166.0 | 12,670.6 | 13.5 | 5,074.9 | 15.5 | 212,644,758 | 77.0 | 27,344 | 41,901 | 113,185,259 | 62.7 | 15,832 | 22,303 | 4.8774 | 5.2262 |
| Georgia | 5,889.6 | 6,332.2 | 7.5 | 2,259.6 | 9.4 | 96,816,523 | 69.9 | 27,606 | 42,847 | 46,915,063 | 54.3 | 14,721 | 20,763 | 2.3039 | 2.3540 |
| Maryland | 4,381.6 | 4,550.2 | 3.8 | 1,662.6 | 6.1 | 82,373,597 | 62.7 | 32,295 | 49,545 | 40,848,656 | 50.8 | 17,283 | 24,569 | 1.9771 | 1.9502 |
| North Carolina | 6,215.9 | 6,557.0 | 5.5 | 2,421.4 | 8.1 | 96,579,431 | 70.1 | 25,343 | 39,886 | 49,809,459 | 55.6 | 14,289 | 20,571 | 2.3644 | 2.4134 |
| South Carolina | 3,353.4 | 3,582.9 | 6.8 | 1,284.1 | 9.6 | 48,983,045 | 71.6 | 24,360 | 38,146 | 24,259,383 | 56.7 | 13,212 | 18,892 | 1.1936 | 1.2292 |
| Virginia | 5,692.4 | 6,024.5 | 5.8 | 2,105.9 | 6.2 | 105,344,744 | 68.0 | 31,632 | 50,024 | 46,070,655 | 53.3 | 15,158 | 21,877 | 2.3897 | 2.4164 |
| West Virginia | 1,972.5 | 1,993.1 | 1.0 | 747.2 | 3.2 | 27,953,989 | 66.7 | 23.168 | 37,412 | 12,655,779 | 46.3 | 11,951 | 16,938 | .6912 | .6793 |
| **EAST SOUTH CENTRAL** | **15,199.2** | **15,721.0** | **3.4** | **5,737.3** | **5.7** | **224,430,495** | **69.6** | **24,374** | **39,118** | **106,401,563** | **52.1** | **12,882** | **18,546** | **5.4624** | **5.5040** |
| Alabama | 4,042.4 | 4,183.6 | 3.5 | 1,552.2 | 6.0 | 57,710,409 | 67.2 | 23,561 | 37,180 | 25,388,896 | 49.7 | 11,577 | 16,357 | 1.4014 | 1.3965 |
| Kentucky | 3,769.7 | 3,881.6 | 3.0 | 1,401.9 | 4.9 | 57,342,929 | 69.6 | 25,294 | 40,904 | 26,241,046 | 51.5 | 12,957 | 18,718 | 1.3732 | 1.3811 |
| Mississippi | 2,627.2 | 2,729.9 | 3.9 | 956.5 | 6.4 | 34,402,562 | 71.4 | 22,326 | 35,967 | 16,999,478 | 53.2 | 12,337 | 17,773 | .8667 | .8797 |
| Tennessee | 4,759.9 | 4,925.9 | 3.5 | 1,826.7 | 5.6 | 74,974,595 | 70.6 | 25,416 | 41,044 | 37,772,143 | 53.7 | 14,211 | 20,678 | 1.8211 | 1.8467 |
| **WEST SOUTH CENTRAL** | **26,394.7** | **29,111.6** | **10.3** | **10,406.5** | **11.6** | **464,509,114** | **72.5** | **28,858** | **44,636** | **225,496,149** | **53.6** | **15,739** | **21,669** | **10.8366** | **11.1991** |
| Arkansas | 2,377.8 | 2,467.5 | 3.8 | 898.7 | 4.7 | 33,025,115 | 66.6 | 23,103 | 36,748 | 15,502,738 | 47.9 | 12,215 | 17,250 | .8270 | .8199 |
| Louisiana | 4,500.7 | 4,807.7 | 6.8 | 1,714.4 | 9.3 | 72,787,328 | 72.1 | 26,968 | 42,456 | 34,584,264 | 50.9 | 14,618 | 20,173 | 1.7285 | 1.7631 |
| Oklahoma | 3,348.6 | 3,692.6 | 10.3 | 1,403.8 | 11.8 | 58,098,636 | 69.7 | 27,270 | 41,387 | 28,302,771 | 52.0 | 14,839 | 20,162 | 1.3761 | 1.4063 |
| Texas | 16,167.6 | 18,143.8 | 12.2 | 6,389.6 | 13.1 | 300,598,035 | 73.9 | 30,610 | 47,045 | 147,106,376 | 55.2 | 16,785 | 23,023 | 6.9050 | 7.2098 |
| **MOUNTAIN** | **12,743.3** | **14,211.3** | **11.5** | **5,300.4** | **13.6** | **225,956,798** | **76.2** | **27,495** | **42,630** | **113,595,623** | **59.2** | **15,299** | **21,432** | **5.2093** | **5.5116** |
| Arizona | 3,106.3 | 3,523.0 | 13.4 | 1,357.7 | 16.3 | 54,331,875 | 77.3 | 26,251 | 40,018 | 27,736,344 | 62.7 | 14,607 | 20,429 | 1.2499 | 1.3402 |
| Colorado | 3,224.7 | 3,592.8 | 11.4 | 1,411.4 | 13.7 | 66,300,592 | 76.6 | 30,249 | 46,975 | 32,607,042 | 60.3 | 16,393 | 23,103 | 1.4696 | 1.5601 |
| Idaho | 1,017.1 | 1,092.4 | 7.4 | 371.7 | 6.7 | 15,402,100 | 70.5 | 25,945 | 41,437 | 6,637,880 | 47.4 | 12,931 | 17,858 | .3648 | .3687 |
| Montana | 827.6 | 884.0 | 6.8 | 343.2 | 9.1 | 13,032,497 | 68.6 | 24,562 | 37,973 | 6,419,816 | 45.3 | 14,041 | 18,706 | .3216 | .3211 |
| Nevada | 920.4 | 1,048.9 | 14.0 | 431.2 | 16.7 | 19,255,507 | 84.7 | 28,225 | 44,656 | 11,198,696 | 68.2 | 18,018 | 25,971 | .4335 | .4799 |
| New Mexico | 1,451.1 | 1,607.4 | 10.8 | 582.1 | 13.2 | 22,545,680 | 72.4 | 25,418 | 38,732 | 11,868,080 | 57.4 | 14,661 | 20,383 | .5500 | .5732 |
| Utah | 1,680.5 | 1,915.3 | 14.0 | 600.1 | 15.0 | 25,034,037 | 78.4 | 26,888 | 41,716 | 11,724,174 | 58.0 | 14,219 | 19,537 | .5851 | .6247 |
| Wyoming | 515.6 | 547.5 | 6.2 | 203.0 | 8.1 | 10,054,510 | 74.0 | 30,771 | 49,530 | 5,403,591 | 57.5 | 18,263 | 26,619 | .2348 | .2437 |
| **PACIFIC** | **34,463.9** | **37,343.2** | **8.4** | **13,928.1** | **9.5** | **685,215,295** | **67.6** | **32,160** | **49,197** | **313,288,028** | **55.0** | **15,900** | **22,493** | **15.5053** | **15.7777** |
| Alaska | 523.7 | 643.0 | 22.8 | 226.0 | 26.5 | 13,179,254 | 80.8 | 40,787 | 58,315 | 7,180,033 | 72.0 | 23,357 | 31,770 | .2820 | .3150 |
| California | 25,806.6 | 28,143.4 | 9.1 | 10,442.3 | 10.0 | 523,726,700 | 66.9 | 33,065 | 50,154 | 238,069,765 | 55.0 | 16,187 | 22,799 | 11.8102 | 12.0063 |
| Hawaii | 1,053.9 | 1,154.6 | 9.6 | 366.5 | 11.5 | 19,935,025 | 70.4 | 35,578 | 54,393 | 10,078,599 | 58.4 | 19,354 | 27,500 | .4627 | .4792 |
| Oregon | 2,693.3 | 2,750.9 | 2.1 | 1,054.9 | 3.0 | 44,642,434 | 68.4 | 25,879 | 42,319 | 21,431,232 | 50.2 | 13,925 | 20,316 | 1.0708 | 1.0690 |
| Washington | 4,386.4 | 4,651.3 | 6.0 | 1,838.4 | 8.6 | 83,731,882 | 68.8 | 29,312 | 45,546 | 36,528,399 | 54.0 | 14,022 | 19,870 | 1.8796 | 1.9082 |
| **TOTAL UNITED STATES** | **238,274.7** | **250,507.3** | **5.1** | **92,995.6** | **7.0** | **4,273,985,422** | **65.9** | **29,640** | **45,959** | **1,966,142,765** | **51.6** | **14,917** | **21,142** | **100.0000** | **100.0000** |

# NOTES

# SECTION 14
# 1989 Metropolitan Market Rankings

1989 Population
Percent Change In Population 1980-1989
1989 Households
1989 Effective Buying Income (EBI)
1989 Average Household EBI
1989 Total Retail Sales
1989 Per Household Retail Sales
1989 Buying Power Index (BPI)

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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1989 Per Household Retail Sales . . . . . . . . . . 14–8

1989 Buying Power Index (BPI) . . . . . . . . . . 14–9

# 1989 POPULATION

| Area | (Thous.) | Rank |
|---|---|---|
| New York, N.Y. | 8,526.2 | 1 |
| Los Angeles - Long Beach, Cal. | 8,379.6 | 2 |
| Chicago, Ill. | 6,033.6 | 3 |
| Philadelphia, Pa. | 4,824.0 | 4 |
| Detroit, Mich. | 4,312.9 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 3,697.1 | 6 |
| Washington, D.C. | 3,615.1 | 7 |
| Houston, Tex. | 3,529.0 | 8 |
| Nassau - Suffolk, N.Y. | 2,774.3 | 9 |
| Atlanta, Ga. | 2,663.6 | 10 |
| Dallas, Tex. | 2,547.0 | 11 |
| St. Louis, Mo. | 2,416.9 | 12 |
| San Diego, Cal. | 2,336.7 | 13 |
| Baltimore, Md. | 2,330.9 | 14 |
| Minneapolis - St. Paul, Minn. | 2,303.3 | 15 |
| Anaheim - Santa Ana, Cal. | 2,292.8 | 16 |
| Pittsburgh, Pa. | 2,127.1 | 17 |
| Riverside - San Bernardino, Cal. | 2,111.9 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 2,074.3 | 19 |
| Oakland, Cal. | 1,995.5 | 20 |
| Phoenix, Ariz. | 1,981.3 | 21 |
| Miami - Hialeah, Fla. | 1,904.6 | 22 |
| Newark, N.J. | 1,858.7 | 23 |
| Cleveland, Ohio | 1,814.2 | 24 |
| Denver, Colo. | 1,807.5 | 25 |
| Seattle, Wash. | 1,799.8 | 26 |
| San Francisco, Cal. | 1,571.8 | 27 |
| Kansas City, Mo.-Kans. | 1,512.1 | 28 |
| San Jose, Cal. | 1,470.7 | 29 |
| New Orleans, La. | 1,425.2 | 30 |
| Cincinnati, Ohio | 1,404.4 | 31 |
| Sacramento, Cal. | 1,398.3 | 32 |
| Milwaukee, Wisc. | 1,381.3 | 33 |
| Norfolk - Virginia Beach - Newport News, Va. | 1,340.8 | 34 |
| Fort Worth - Arlington, Tex. | 1,324.8 | 35 |
| San Antonio, Tex. | 1,320.3 | 36 |
| Columbus, Ohio | 1,316.6 | 37 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 1,275.1 | 38 |
| Bergen - Passaic, N.J. | 1,269.5 | 39 |
| Indianapolis, Ind. | 1,232.7 | 40 |
| Portland, Ore. | 1,174.8 | 41 |
| Salt Lake City - Ogden, Utah | 1,163.4 | 42 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 1,094.5 | 43 |
| Oklahoma City, Okla. | 1,093.6 | 44 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 1,070.3 | 45 |
| Rochester, N.Y. | 1,027.5 | 46 |
| Monmouth - Ocean, N.J. | 1,018.5 | 47 |
| Orlando, Fla. | 982.0 | 48 |
| Louisville, Ky. | 977.2 | 49 |
| Buffalo, N.Y. | 962.5 | 50 |
| **Total Top 50** | **111,865.8** | |
| Middlesex - Somerset - Hunterdon, N.J. | 954.8 | 51 |
| Nashville, Tenn. | 951.4 | 52 |
| Birmingham, Ala. | 945.1 | 53 |
| Memphis, Tenn. | 937.7 | 54 |
| Greensboro - Winston-Salem - High Point, N.C. | 931.8 | 55 |
| Dayton - Springfield, Ohio | 906.9 | 56 |
| Albany - Schenectady - Troy, N.Y. | 894.1 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | 892.7 | 58 |
| Honolulu, Haw. | 882.4 | 59 |
| Jacksonville, Fla. | 854.8 | 60 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 849.0 | 61 |
| Richmond - Petersburg, Va. | 841.0 | 62 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 823.8 | 63 |
| Tulsa, Okla. | 822.7 | 64 |
| Austin, Tex. | 790.7 | 65 |
| New Haven - Waterbury - Meriden, Conn. | 778.2 | 66 |
| Scranton - Wilkes-Barre, Pa. | 746.0 | 67 |
| Tucson, Ariz. | 678.1 | 68 |
| Syracuse, N.Y. | 676.7 | 69 |
| Raleigh - Durham, N.C. | 675.7 | 70 |
| Allentown - Bethlehem, Pa. | 674.4 | 71 |
| Oxnard - Ventura, Cal. | 671.4 | 72 |
| Worcester - Fitchburg - Leominster, Mass. | 669.6 | 73 |
| Grand Rapids, Mich. | 643.7 | 74 |
| Greenville - Spartanburg, S.C. | 640.9 | 75 |
| Akron, Ohio | 635.8 | 76 |
| Omaha, Neb. | 632.7 | 77 |
| Gary - Hammond, Ind. | 631.0 | 78 |
| Fresno, Cal. | 630.9 | 79 |
| Las Vegas, Nev. | 622.5 | 80 |
| Toledo, Ohio | 618.3 | 81 |
| Knoxville, Tenn. | 618.1 | 82 |
| Baton Rouge, La. | 608.8 | 83 |
| El Paso, Tex. | 601.6 | 84 |
| Harrisburg - Lebanon - Carlisle, Pa. | 597.0 | 85 |
| Springfield, Mass. | 583.5 | 86 |
| Tacoma, Wash. | 553.3 | 87 |
| Wilmington, Del. | 548.8 | 88 |
| Jersey City, N.J. | 539.2 | 89 |
| Charleston, S.C. | 535.6 | 90 |
| Little Rock - North Little Rock, Ark. | 526.6 | 91 |
| Bakersfield, Cal. | 525.5 | 92 |
| Albuquerque, N.M. | 513.7 | 93 |
| New Bedford - Fall River - Attleboro, Mass. | 504.2 | 94 |
| Youngstown - Warren, Ohio | 502.4 | 95 |
| Lake County, Ill. | 500.7 | 96 |
| Mobile, Ala. | 493.2 | 97 |
| Columbia, S.C. | 471.7 | 98 |
| Johnson City - Kingsport - Bristol, Tenn. | 459.1 | 99 |
| Wichita, Kans. | 444.4 | 100 |
| **Total Top 100** | **145,898.0** | |
| Stockton, Cal. | 443.0 | 101 |
| Flint, Mich. | 441.0 | 102 |
| Chattanooga, Tenn. | 440.1 | 103 |
| Lansing - East Lansing, Mich. | 428.9 | 104 |
| Vallejo - Fairfield - Napa, Cal. | 426.1 | 105 |
| Jackson, Miss. | 420.2 | 106 |
| Beaumont - Port Arthur, Tex. | 419.8 | 107 |
| Saginaw - Bay City - Midland, Mich. | 416.5 | 108 |
| York, Pa. | 413.9 | 109 |
| Joliet, Ill. | 411.4 | 110 |
| Canton, Ohio | 409.2 | 111 |
| Lancaster, Pa. | 404.4 | 112 |
| McAllen - Edinburg - Mission, Tex. | 404.1 | 113 |
| Augusta, Ga. | 402.1 | 114 |
| Lakeland - Winter Haven, Fla. | 395.2 | 115 |
| Des Moines, Iowa | 393.8 | 116 |
| Corpus Christi, Tex. | 392.4 | 117 |
| Melbourne - Titusville - Palm Bay, Fla. | 391.1 | 118 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 390.4 | 119 |
| Shreveport, La. | 382.2 | 120 |
| Colorado Springs, Colo. | 381.9 | 121 |
| Santa Rosa - Petaluma, Cal. | 373.8 | 122 |
| Peoria, Ill. | 373.2 | 123 |
| Spokane, Wash. | 366.9 | 124 |
| Aurora - Elgin, Ill. | 364.1 | 125 |
| Salinas - Seaside - Monterey, Cal. | 359.8 | 126 |
| Fort Wayne, Ind. | 356.5 | 127 |
| Daytona Beach, Fla. | 354.3 | 128 |
| Pensacola, Fla. | 353.1 | 129 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 347.6 | 130 |
| Madison, Wisc. | 345.4 | 131 |
| Huntington - Ashland, W.Va.-Ky. | 344.6 | 132 |
| Lexington-Fayette, Ky. | 340.4 | 133 |
| Modesto, Cal. | 337.0 | 134 |
| Reading, Pa. | 331.5 | 135 |
| Portsmouth - Dover - Rochester, N.H. | 330.7 | 136 |
| Atlantic City, N.J. | 329.8 | 137 |
| Utica - Rome, N.Y. | 325.3 | 138 |
| Visalia - Tulare - Porterville, Cal. | 316.7 | 139 |
| Trenton, N.J. | 316.6 | 140 |
| Manchester - Nashua, N.H. | 314.3 | 141 |
| Fort Myers - Cape Coral, Fla. | 310.6 | 142 |
| Montgomery, Ala. | 308.4 | 143 |
| Appleton - Oshkosh - Neenah, Wisc. | 305.3 | 144 |
| Orange County, N.Y. | 299.0 | 145 |
| Provo - Orem, Utah | 295.4 | 146 |
| Evansville, Ind. | 292.2 | 147 |
| Anchorage, Alas. | 291.0 | 148 |
| Erie, Pa. | 290.7 | 149 |
| Macon - Warner Robins, Ga. | 288.6 | 150 |
| **Total Top 150** | **164,068.5** | |
| Hamilton - Middletown, Ohio | 284.5 | 151 |
| Rockford, Ill. | 282.2 | 152 |
| Sarasota, Fla. | 281.8 | 153 |
| Fayetteville, N.C. | 280.3 | 154 |
| Poughkeepsie, N.Y. | 279.1 | 155 |
| Brownsville - Harlingen, Tex. | 275.8 | 156 |
| Ann Arbor, Mich. | 274.9 | 157 |
| Binghamton, N.Y. | 273.2 | 158 |
| Lorain - Elyria, Ohio | 272.2 | 159 |
| Charleston, W.Va. | 267.9 | 160 |
| Johnstown, Pa. | 262.6 | 161 |
| Eugene - Springfield, Ore. | 261.7 | 162 |
| Killeen - Temple, Tex. | 261.6 | 163 |
| Salem, Ore. | 261.0 | 164 |
| Duluth, Minn. | 257.2 | 165 |
| New London - Norwich, Conn. | 255.3 | 166 |
| Santa Cruz, Cal. | 248.2 | 167 |
| Boulder - Longmont, Colo. | 243.5 | 168 |
| Lafayette, La. | 243.1 | 169 |
| Columbus, Ga. | 242.4 | 170 |
| Lubbock, Tex. | 240.7 | 171 |
| Brazoria, Tex. | 240.2 | 172 |
| Savannah, Ga. | 238.6 | 173 |
| Reno, Nev. | 238.5 | 174 |
| Springfield, Mo. | 238.2 | 175 |
| Fort Pierce, Fla. | 237.6 | 176 |
| Galveston - Texas City, Tex. | 235.7 | 177 |
| South Bend - Mishawaka, Ind. | 233.4 | 178 |
| Portland, Me. | 232.2 | 179 |
| Roanoke, Va. | 228.0 | 180 |
| Tallahassee, Fla. | 227.0 | 181 |
| Hickory, N.C. | 226.6 | 182 |
| Vancouver, Wash. | 224.5 | 183 |
| Huntsville, Ala. | 219.5 | 184 |
| Boise, Ida. | 218.3 | 185 |
| Lincoln, Neb. | 216.1 | 186 |
| Kalamazoo, Mich. | 215.6 | 187 |
| Amarillo, Tex. | 214.5 | 188 |
| Gainesville, Fla. | 210.4 | 189 |
| Biloxi - Gulfport, Miss. | 210.3 | 190 |
| Niagara Falls, N.Y. | 210.1 | 191 |
| Houma - Thibodaux, La. | 207.2 | 192 |
| Fort Collins - Loveland, Colo. | 203.4 | 193 |
| Waco, Tex. | 202.4 | 194 |
| Springfield, Ill. | 201.4 | 195 |
| Bradenton, Fla. | 200.1 | 196 |
| Ocala, Fla. | 199.1 | 197 |
| Beaver County, Pa. | 197.4 | 198 |
| Bremerton, Wash. | 191.1 | 199 |
| Yakima, Wash. | 189.7 | 200 |
| **Total Top 200** | **175,924.8** | |
| Longview - Marshall, Tex. | 189.1 | 201 |
| Green Bay, Wisc. | 189.0 | 202 |
| Fort Smith, Ark. | 188.8 | 203 |
| St. Cloud, Minn. | 187.1 | 204 |
| Lake Charles, La. | 186.2 | 205 |
| Chico, Cal. | 184.7 | 206 |
| Wheeling, W.Va. | 180.3 | 207 |
| Asheville, N.C. | 172.9 | 208 |
| Racine, Wisc. | 172.7 | 209 |
| Cedar Rapids, Iowa | 172.1 | 210 |
| Tyler, Tex. | 171.3 | 211 |
| Champaign - Urbana - Rantoul, Ill. | 169.2 | 212 |
| Waterloo - Cedar Falls, Iowa | 163.2 | 213 |
| Topeka, Kans. | 162.9 | 214 |
| Richland - Kennewick - Pasco, Wash. | 162.4 | 215 |
| Odessa, Tex. | 161.9 | 216 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 161.6 | 217 |
| Benton Harbor, Mich. | 159.7 | 218 |
| Parkersburg - Marietta, W.Va.-Ohio | 159.7 | 218 |
| Lima, Ohio | 158.7 | 220 |
| Olympia, Wash. | 158.2 | 221 |
| Redding, Cal. | 154.8 | 222 |
| Anderson, S.C. | 154.5 | 223 |
| Fargo - Moorhead, N.D.-Minn. | 154.5 | 223 |
| Greeley, Colo. | 154.1 | 225 |
| Steubenville - Weirton, Ohio-W.Va. | 153.2 | 226 |
| Alexandria, La. | 151.5 | 227 |
| Muskegon, Mich. | 151.2 | 228 |
| Monroe, La. | 150.6 | 229 |
| Tuscaloosa, Ala. | 149.8 | 230 |
| Athens, Ga. | 149.3 | 231 |
| Elkhart - Goshen, Ind. | 149.3 | 231 |
| Fort Walton Beach, Fla. | 148.4 | 233 |
| Lynchburg, Va. | 148.4 | 233 |
| Jackson, Mich. | 146.2 | 235 |
| Florence, Ala. | 144.1 | 236 |
| Medford, Ore. | 143.9 | 237 |
| Eau Claire, Wisc. | 143.1 | 238 |
| Vineland - Millville - Bridgeton, N.J. | 142.3 | 239 |
| Naples, Fla. | 140.8 | 240 |
| Pittsfield, Mass. | 140.5 | 241 |
| Bangor, Me. | 140.1 | 242 |
| Janesville - Beloit, Wisc. | 139.1 | 243 |
| Joplin, Mo. | 137.9 | 244 |
| Laredo, Tex. | 136.2 | 245 |
| Altoona, Pa. | 135.5 | 246 |
| Pascagoula, Miss. | 134.8 | 247 |
| Billings, Mont. | 133.1 | 248 |
| Battle Creek, Mich. | 132.7 | 249 |
| Burlington, Vt. | 132.7 | 249 |
| **Total Top 250** | **183,729.1** | |
| Abilene, Tex. | 131.7 | 251 |
| Dothan, Ala. | 131.4 | 252 |
| Terre Haute, Ind. | 131.3 | 253 |
| Decatur, Ill. | 131.2 | 254 |
| Bryan - College Station, Tex. | 131.1 | 255 |
| Midland, Tex. | 130.5 | 256 |
| Jacksonville, N.C. | 130.3 | 257 |
| Sioux Falls, S.D. | 129.3 | 258 |
| Bloomington - Normal, Ill. | 129.2 | 259 |
| Charlottesville, Va. | 128.9 | 260 |
| Mansfield, Ohio | 128.4 | 261 |
| Sharon, Pa. | 128.4 | 261 |
| Las Cruces, N.M. | 127.2 | 263 |
| Anniston, Ala. | 127.1 | 264 |
| Anderson, Ind. | 126.7 | 265 |
| Wichita Falls, Tex. | 126.7 | 265 |
| Texarkana, Tex.-Ark. | 126.0 | 267 |
| Pueblo, Colo. | 124.0 | 268 |
| Florence, S.C. | 123.9 | 269 |
| Lafayette - West Lafayette, Ind. | 123.8 | 270 |
| Albany, Ga. | 122.9 | 271 |
| Panama City, Fla. | 122.5 | 272 |
| Glens Falls, N.Y. | 121.7 | 273 |
| Kenosha, Wisc. | 121.7 | 273 |
| Lawton, Okla. | 121.6 | 275 |
| Bellingham, Wash. | 121.5 | 276 |
| Williamsport, Pa. | 120.2 | 277 |
| Wilmington, N.C. | 120.2 | 277 |
| Muncie, Ind. | 120.1 | 279 |
| Yuba City, Cal. | 119.6 | 280 |
| State College, Pa. | 119.2 | 281 |
| Hagerstown, Md. | 118.8 | 282 |
| Sioux City, Iowa | 118.1 | 283 |
| Wausau, Wisc. | 117.8 | 284 |
| Columbia, Mo. | 115.1 | 285 |
| [illegible]ta Fe, N.M. | 113.1 | 286 |
| Danville, Va. | 113.0 | 287 |
| F[illegible]eville - Springdale, Ark. | 111.7 | 288 |
| San Angelo, Tex. | 107.6 | 289 |
| Gadsden, Ala. | 106.3 | 290 |
| Kankakee, Ill. | 104.4 | 291 |
| Cumberland, Md. | 104.0 | 292 |
| Bloomington, Ind. | 103.0 | 293 |
| Kokomo, Ind. | 102.7 | 294 |
| Sherman - Denison, Tex. | 101.6 | 295 |
| Sheboygan, Wisc. | 101.4 | 296 |
| Lewiston - Auburn, Me. | 101.1 | 297 |
| Bismarck, N.D. | 100.6 | 298 |
| Burlington, N.C. | 99.8 | 299 |
| Rochester, Minn. | 98.9 | 300 |
| La Crosse, Wisc. | 95.8 | 301 |
| Elmira, N.Y. | 94.8 | 302 |
| Dubuque, Iowa | 93.0 | 303 |
| Owensboro, Ky. | 89.3 | 304 |
| Iowa City, Iowa | 88.8 | 305 |
| Pine Bluff, Ark. | 88.4 | 306 |
| Victoria, Tex. | 87.3 | 307 |
| St. Joseph, Mo. | 85.7 | 308 |
| Casper, Wyo. | 80.7 | 309 |
| Rapid City, S.D. | 80.7 | 309 |
| Great Falls, Mont. | 79.2 | 311 |
| Jackson, Tenn. | 78.0 | 312 |
| Cheyenne, Wyo. | 76.9 | 313 |
| Lawrence, Kans. | 74.7 | 314 |
| Grand Forks, N.D. | 73.7 | 315 |
| Enid, Okla. | 69.7 | 316 |
| **Total Above Areas** | **191,003.1** | |
| **Percent of U.S.** | **76.2465** | |
| **U.S. Total** | **250,507.3** | |

# PERCENT CHANGE IN POPULATION 1984-1989

| Area | % | Rank |
|---|---|---|
| Anchorage, Alas. | 26.6 | 1 |
| Naples, Fla. | 25.2 | 2 |
| Ocala, Fla. | 24.7 | 3 |
| Midland, Tex. | 24.5 | 4 |
| Fort Pierce, Fla. | 23.0 | 5 |
| Fort Myers - Cape Coral, Fla. | 21.2 | 6 |
| Austin, Tex. | 20.4 | 7 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 19.7 | 8 |
| McAllen - Edinburg - Mission, Tex. | 18.6 | 9 |
| Melbourne - Titusville - Palm Bay, Fla. | 18.5 | 10 |
| Brazoria, Tex. | 18.3 | 11 |
| Bryan - College Station, Tex. | 17.8 | 12 |
| Odessa, Tex. | 17.7 | 13 |
| Orlando, Fla. | 17.4 | 14 |
| Sarasota, Fla. | 16.6 | 15 |
| Fort Collins - Loveland, Colo. | 16.4 | 16 |
| Laredo, Tex. | 16.3 | 17 |
| Fort Worth - Arlington, Tex. | 16.1 | 18 |
| Daytona Beach, Fla. | 15.9 | 19 |
| Riverside - San Bernardino, Cal. | 15.7 | 20 |
| Provo - Orem, Utah | 15.5 | 21 |
| Bradenton, Fla. | 15.3 | 22 |
| Fort Walton Beach, Fla. | 15.2 | 23 |
| Las Vegas, Nev. | 15.2 | 23 |
| Redding, Cal. | 15.0 | 25 |
| Tyler, Tex. | 15.0 | 25 |
| Las Cruces, N.M. | 14.7 | 27 |
| Santa Cruz, Cal. | 14.5 | 28 |
| Brownsville - Harlingen, Tex. | 14.2 | 29 |
| Bakersfield, Cal. | 14.1 | 30 |
| Phoenix, Ariz. | 14.1 | 30 |
| Dallas, Tex. | 13.8 | 32 |
| Visalia - Tulare - Porterville, Cal. | 13.4 | 33 |
| Boulder - Longmont, Colo. | 13.2 | 34 |
| Chico, Cal. | 12.9 | 35 |
| Lafayette, La. | 12.9 | 35 |
| Tampa - St. Petersburg - Clearwater, Fla. | 12.9 | 35 |
| Bremerton, Wash. | 12.7 | 38 |
| Salt Lake City - Ogden, Utah | 12.7 | 38 |
| San Angelo, Tex. | 12.7 | 38 |
| Stockton, Cal. | 12.7 | 38 |
| Tucson, Ariz. | 12.6 | 42 |
| Oklahoma City, Okla. | 12.5 | 43 |
| Oxnard - Ventura, Cal. | 12.5 | 43 |
| Sacramento, Cal. | 12.5 | 43 |
| Victoria, Tex. | 12.5 | 43 |
| Denver, Colo. | 12.4 | 47 |
| Modesto, Cal. | 12.4 | 47 |
| Olympia, Wash. | 12.4 | 47 |
| Vallejo - Fairfield - Napa, Cal. | 12.3 | 50 |
| San Diego, Cal. | 12.1 | 51 |
| Boise, Ida. | 11.8 | 52 |
| El Paso, Tex. | 11.8 | 52 |
| Bismarck, N.D. | 11.7 | 54 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 11.7 | 54 |
| Greeley, Colo. | 11.7 | 54 |
| Panama City, Fla. | 11.6 | 57 |
| Santa Rosa - Petaluma, Cal. | 11.5 | 58 |
| Longview - Marshall, Tex. | 11.4 | 59 |
| Tulsa, Okla. | 11.4 | 59 |
| Atlanta, Ga. | 11.3 | 61 |
| Houston, Tex. | 11.1 | 62 |
| Amarillo, Tex. | 11.0 | 63 |
| Reno, Nev. | 10.9 | 64 |
| San Antonio, Tex. | 10.9 | 64 |
| Baton Rouge, La. | 10.8 | 66 |
| Billings, Mont. | 10.8 | 66 |
| Salinas - Seaside - Monterey, Cal. | 10.8 | 66 |
| Charleston, S.C. | 10.7 | 69 |
| Colorado Springs, Colo. | 10.7 | 69 |
| Fresno, Cal. | 10.7 | 69 |
| Lakeland - Winter Haven, Fla. | 10.6 | 72 |
| Albuquerque, N.M. | 10.4 | 73 |
| Killeen - Temple, Tex. | 10.3 | 74 |
| Santa Fe, N.M. | 10.3 | 74 |
| Pensacola, Fla. | 10.2 | 76 |
| Gainesville, Fla. | 10.1 | 77 |
| Galveston - Texas City, Tex. | 9.7 | 78 |
| Corpus Christi, Tex. | 9.6 | 79 |
| Raleigh - Durham, N.C. | 9.5 | 80 |
| Monmouth - Ocean, N.J. | 9.3 | 81 |
| Portsmouth - Dover - Rochester, N.H. | 9.3 | 81 |
| Tallahassee, Fla. | 9.2 | 83 |
| Abilene, Tex. | 9.1 | 84 |
| Anaheim - Santa Ana, Cal. | 9.0 | 85 |
| Atlantic City, N.J. | 8.9 | 86 |
| Waco, Tex. | 8.9 | 86 |
| Miami - Hialeah, Fla. | 8.5 | 88 |
| Jacksonville, Fla. | 8.3 | 89 |
| Yuba City, Cal. | 8.3 | 89 |
| Houma - Thibodaux, La. | 8.1 | 91 |
| Sioux Falls, S.D. | 8.1 | 91 |
| Augusta, Ga. | 8.0 | 93 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 8.0 | 93 |
| Athens, Ga. | 7.8 | 95 |
| Honolulu, Haw. | 7.8 | 95 |
| Jacksonville, N.C. | 7.8 | 95 |
| Vancouver, Wash. | 7.8 | 95 |
| Wilmington, N.C. | 7.8 | 95 |
| Biloxi - Gulfport, Miss. | 7.6 | 100 |
| Fort Smith, Ark. | 7.6 | 100 |
| Joliet, Ill. | 7.5 | 102 |
| Jackson, Miss. | 7.4 | 103 |
| Aurora - Elgin, Ill. | 7.2 | 104 |
| Columbia, Mo. | 7.2 | 104 |
| Orange County, N.Y. | 7.2 | 104 |
| Rapid City, S.D. | 7.2 | 104 |
| Anderson, S.C. | 7.1 | 108 |
| Columbia, S.C. | 7.1 | 108 |
| Lubbock, Tex. | 7.0 | 110 |
| Shreveport, La. | 7.0 | 110 |
| Springfield, Mo. | 7.0 | 110 |
| Charlottesville, Va. | 6.8 | 113 |
| Pascagoula, Miss. | 6.8 | 113 |
| St. Cloud, Minn. | 6.8 | 113 |
| San Jose, Cal. | 6.8 | 113 |
| Bellingham, Wash. | 6.7 | 117 |
| Tacoma, Wash. | 6.6 | 118 |
| New Orleans, La. | 6.5 | 119 |
| Poughkeepsie, N.Y. | 6.5 | 119 |
| Fayetteville, N.C. | 6.4 | 121 |
| Lake County, Ill. | 6.4 | 121 |
| Manchester - Nashua, N.H. | 6.4 | 121 |
| Oakland, Cal. | 6.4 | 121 |
| Norfolk - Virginia Beach - Newport News, Va. | 6.3 | 125 |
| Sherman - Denison, Tex. | 6.2 | 126 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 6.1 | 127 |
| Richland - Kennewick - Pasco, Wash. | 6.1 | 127 |
| Los Angeles - Long Beach, Cal. | 6.0 | 129 |
| Alexandria, La. | 5.9 | 130 |
| Casper, Wyo. | 5.9 | 130 |
| Fargo - Moorhead, N.D.-Minn. | 5.9 | 130 |
| Greenville - Spartanburg, S.C. | 5.9 | 130 |
| Seattle, Wash. | 5.9 | 130 |
| Montgomery, Ala. | 5.8 | 135 |
| Florence, S.C. | 5.7 | 136 |
| Nashville, Tenn. | 5.7 | 136 |
| Beaumont - Port Arthur, Tex. | 5.6 | 138 |
| Cheyenne, Wyo. | 5.6 | 138 |
| Lancaster, Pa. | 5.6 | 138 |
| Hickory, N.C. | 5.5 | 141 |
| Huntsville, Ala. | 5.5 | 141 |
| Washington, D.C. | 5.5 | 141 |
| Enid, Okla. | 5.4 | 144 |
| Fayetteville - Springdale, Ark. | 5.4 | 144 |
| Lake Charles, La. | 5.4 | 144 |
| Texarkana, Tex.-Ark. | 5.4 | 144 |
| Burlington, Vt. | 5.3 | 148 |
| Glens Falls, N.Y. | 5.3 | 148 |
| Grand Forks, N.D. | 5.3 | 148 |
| Lincoln, Neb. | 5.3 | 148 |
| Mobile, Ala. | 5.2 | 152 |
| Richmond - Petersburg, Va. | 5.1 | 153 |
| Little Rock - North Little Rock, Ark. | 5.0 | 154 |
| Yakima, Wash. | 5.0 | 154 |
| Medford, Ore. | 4.7 | 156 |
| Hamilton - Middletown, Ohio | 4.6 | 157 |
| Lawrence, Kans. | 4.6 | 157 |
| Tuscaloosa, Ala. | 4.6 | 157 |
| Eau Claire, Wisc. | 4.5 | 160 |
| Greensboro - Winston-Salem - High Point, N.C. | 4.5 | 160 |
| Knoxville, Tenn. | 4.5 | 160 |
| Macon - Warner Robins, Ga. | 4.4 | 163 |
| Albany, Ga. | 4.3 | 164 |
| Dothan, Ala. | 4.2 | 165 |
| Elkhart - Goshen, Ind. | 4.2 | 165 |
| York, Pa. | 4.1 | 167 |
| Bloomington - Normal, Ill. | 4.0 | 168 |
| Lawton, Okla. | 4.0 | 168 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 3.9 | 170 |
| Omaha, Neb. | 3.9 | 170 |
| Green Bay, Wisc. | 3.8 | 172 |
| Joplin, Mo. | 3.8 | 172 |
| Middlesex - Somerset - Hunterdon, N.J. | 3.8 | 172 |
| Minneapolis - St. Paul, Minn. | 3.8 | 172 |
| Wichita, Kans. | 3.8 | 172 |
| Asheville, N.C. | 3.7 | 177 |
| Harrisburg - Lebanon - Carlisle, Pa. | 3.7 | 177 |
| Monroe, La. | 3.7 | 177 |
| Portland, Me. | 3.7 | 177 |
| Rochester, Minn. | 3.7 | 177 |
| Savannah, Ga. | 3.7 | 177 |
| Iowa City, Iowa | 3.6 | 183 |
| Lexington-Fayette, Ky. | 3.6 | 183 |
| Springfield, Ill. | 3.6 | 183 |
| Albany - Schenectady - Troy, N.Y. | 3.5 | 186 |
| Des Moines, Iowa | 3.5 | 186 |
| Spokane, Wash. | 3.5 | 186 |
| Vineland - Millville - Bridgeton, N.J. | 3.4 | 189 |
| Grand Rapids, Mich. | 3.3 | 190 |
| Nassau - Suffolk, N.Y. | 3.3 | 190 |
| Birmingham, Ala. | 3.2 | 192 |
| Florence, Ala. | 3.2 | 192 |
| Madison, Wisc. | 3.2 | 192 |
| Allentown - Bethlehem, Pa. | 3.0 | 195 |
| New Bedford - Fall River - Attleboro, Mass. | 3.0 | 195 |
| Portland, Ore. | 3.0 | 195 |
| Reading, Pa. | 3.0 | 195 |
| San Francisco, Cal. | 3.0 | 195 |
| Baltimore, Md. | 2.9 | 200 |
| Evansville, Ind. | 2.9 | 200 |
| Rochester, N.Y. | 2.9 | 200 |
| Columbus, Ohio | 2.8 | 203 |
| Indianapolis, Ind. | 2.8 | 203 |
| Johnson City - Kingsport - Bristol, Tenn. | 2.8 | 203 |
| State College, Pa. | 2.8 | 203 |
| Wausau, Wisc. | 2.8 | 203 |
| Kansas City, Mo.-Kans. | 2.6 | 208 |
| La Crosse, Wisc. | 2.6 | 208 |
| New London - Norwich, Conn. | 2.6 | 208 |
| Syracuse, N.Y. | 2.6 | 208 |
| Wilmington, Del. | 2.5 | 212 |
| Topeka, Kans. | 2.4 | 213 |
| Appleton - Oshkosh - Neenah, Wisc. | 2.3 | 214 |
| Lynchburg, Va. | 2.3 | 214 |
| Jackson, Tenn. | 2.2 | 216 |
| Salem, Ore. | 2.1 | 217 |
| Bloomington, Ind. | 2.0 | 218 |
| Hagerstown, Md. | 1.9 | 219 |
| Wichita Falls, Tex. | 1.9 | 219 |
| Anniston, Ala. | 1.8 | 221 |
| Binghamton, N.Y. | 1.8 | 221 |
| Erie, Pa. | 1.8 | 221 |
| Owensboro, Ky. | 1.8 | 221 |
| Worcester - Fitchburg - Leominster, Mass. | 1.8 | 221 |
| Ann Arbor, Mich. | 1.7 | 226 |
| New York, N.Y. | 1.6 | 227 |
| Providence - Pawtucket - Woonsocket, R.I. | 1.6 | 227 |
| Roanoke, Va. | 1.6 | 227 |
| Chattanooga, Tenn. | 1.5 | 230 |
| Gadsden, Ala. | 1.4 | 231 |
| Trenton, N.J. | 1.3 | 232 |
| Bangor, Me. | 1.2 | 233 |
| Scranton - Wilkes-Barre, Pa. | 1.2 | 233 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 1.1 | 235 |
| Huntington - Ashland, W.Va.-Ky. | 1.1 | 235 |
| Lafayette - West Lafayette, Ind. | 1.1 | 235 |
| Memphis, Tenn. | 1.1 | 235 |
| New Haven - Waterbury - Meriden, Conn. | 1.1 | 235 |
| Philadelphia, Pa. | 1.1 | 235 |
| Lansing - East Lansing, Mich. | 1.0 | 241 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .9 | 24[illegible] |
| Louisville, Ky. | .9 | 242 |
| St. Louis, Mo. | .8 | 244 |
| Utica - Rome, N.Y. | .8 | 244 |
| Peoria, Ill. | .7 | 246 |
| Columbus, Ga. | .6 | 247 |
| Lewiston - Auburn, Me. | .6 | 247 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | .5 | 249 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .5 | 249 |
| Kalamazoo, Mich. | .5 | 249 |
| Kankakee, Ill. | .5 | 249 |
| Lima, Ohio | .5 | 249 |
| Canton, Ohio | .4 | 254 |
| Cedar Rapids, Iowa | .4 | 254 |
| Danville, Va. | .4 | 254 |
| Flint, Mich. | .4 | 254 |
| Parkersburg - Marietta, W.Va.-Ohio | .4 | 254 |
| Burlington, N.C. | .3 | 259 |
| Williamsport, Pa. | .3 | 259 |
| Champaign - Urbana - Rantoul, Ill. | .2 | 261 |
| Rockford, Ill. | .2 | 261 |
| Cincinnati, Ohio | .1 | 263 |
| Fort Wayne, Ind. | .1 | 263 |
| Saginaw - Bay City - Midland, Mich. | .1 | 263 |
| Sioux City, Iowa | .1 | 263 |
| Springfield, Mass. | .1 | 263 |
| Sheboygan, Wisc. | .0 | 268 |
| Toledo, Ohio | .0 | 268 |
| Decatur, Ill. | −.2 | 270 |
| Sharon, Pa. | −.2 | 270 |
| Waterloo - Cedar Falls, Iowa | −.2 | 270 |
| Janesville - Beloit, Wisc. | −.3 | 273 |
| Racine, Wisc. | −.3 | 273 |
| Chicago, Ill. | −.4 | 275 |
| Charleston, W.Va. | −.5 | 276 |
| Johnstown, Pa. | −.5 | 276 |
| Newark, N.J. | −.5 | 276 |
| Kokomo, Ind. | −.6 | 279 |
| Altoona, Pa. | −.7 | 280 |
| Dubuque, Iowa | −.7 | 280 |
| Kenosha, Wisc. | −.7 | 280 |
| Milwaukee, Wisc. | −.7 | 280 |
| Lorain - Elyria, Ohio | −.8 | 284 |
| Bergen - Passaic, N.J. | −.9 | 285 |
| Pueblo, Colo. | −.9 | 285 |
| Duluth, Minn. | −1.0 | 287 |
| Gary - Hammond, Ind. | −1.0 | 287 |
| Detroit, Mich. | −1.1 | 289 |
| Great Falls, Mont. | −1.2 | 290 |
| St. Joseph, Mo. | −1.3 | 291 |
| Mansfield, Ohio | −1.4 | 292 |
| Wheeling, W.Va. | −1.5 | 293 |
| Jersey City, N.J. | −1.6 | 294 |
| Pittsfield, Mass. | −1.7 | 295 |
| Cumberland, Md. | −1.8 | 296 |
| Elmira, N.Y. | −1.8 | 296 |
| South Bend - Mishawaka, Ind. | −1.8 | 296 |
| Beaver County, Pa. | −2.0 | 299 |
| Pine Bluff, Ark. | −2.0 | 299 |
| Steubenville - Weirton, Ohio-W.Va. | −2.0 | 299 |
| Akron, Ohio | −2.1 | 302 |
| Jackson, Mich. | −2.1 | 302 |
| Dayton - Springfield, Ohio | −2.2 | 304 |
| Muskegon, Mich. | −2.2 | 304 |
| Pittsburgh, Pa. | −2.2 | 304 |
| Terre Haute, Ind. | −2.2 | 304 |
| Cleveland, Ohio | −2.4 | 308 |
| Eugene - Springfield, Ore. | −2.7 | 309 |
| Buffalo, N.Y. | −2.8 | 310 |
| Youngstown - Warren, Ohio | −3.1 | 311 |
| Battle Creek, Mich. | −3.6 | 312 |
| Muncie, Ind. | −3.6 | 312 |
| Benton Harbor, Mich. | −3.7 | 314 |
| Niagara Falls, N.Y. | −4.2 | 315 |
| Anderson, Ind. | −5.3 | 316 |
| **Average Above Areas** | **5.2** | |
| **U.S. Average** | **5.1** | |

# 1989 HOUSEHOLDS

| Area | (Thous.) | Rank |
|---|---|---|
| New York, N.Y. | 3,426.1 | 1 |
| Los Angeles - Long Beach, Cal. | 3,046.7 | 2 |
| Chicago, Ill. | 2,244.8 | 3 |
| Philadelphia, Pa. | 1,791.5 | 4 |
| Detroit, Mich. | 1,594.1 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1,394.6 | 6 |
| Washington, D.C. | 1,349.9 | 7 |
| Houston, Tex. | 1,277.2 | 8 |
| Atlanta, Ga. | 987.3 | 9 |
| Dallas, Tex. | 954.3 | 10 |
| Nassau - Suffolk, N.Y. | 911.4 | 11 |
| St. Louis, Mo. | 884.0 | 12 |
| Tampa - St. Petersburg Clearwater, Fla. | 877.3 | 13 |
| Minneapolis - St. Paul, Minn. | 875.6 | 14 |
| San Diego, Cal. | 874.8 | 15 |
| Baltimore, Md. | 857.0 | 16 |
| Pittsburgh, Pa. | 838.7 | 17 |
| Anaheim - Santa Ana, Cal. | 818.8 | 18 |
| Oakland, Cal. | 789.5 | 19 |
| Phoenix, Ariz. | 782.7 | 20 |
| Riverside - San Bernardino, Cal. | 762.9 | 21 |
| Seattle, Wash. | 733.2 | 22 |
| Denver, Colo. | 729.8 | 23 |
| Cleveland, Ohio | 703.9 | 24 |
| Miami - Hialeah, Fla. | 695.9 | 25 |
| Newark, N.J. | 680.0 | 26 |
| San Francisco, Cal. | 664.2 | 27 |
| Kansas City, Mo.-Kans. | 573.5 | 28 |
| Sacramento, Cal. | 559.6 | 29 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 544.8 | 30 |
| San Jose, Cal. | 533.3 | 31 |
| New Orleans, La. | 530.0 | 32 |
| Cincinnati, Ohio | 529.8 | 33 |
| Milwaukee, Wisc. | 529.7 | 34 |
| Columbus, Ohio | 508.5 | 35 |
| Fort Worth - Arlington, Tex. | 485.3 | 36 |
| Bergen - Passaic, N.J. | 476.7 | 37 |
| Portland, Ore. | 462.5 | 38 |
| Indianapolis, Ind. | 459.5 | 39 |
| Norfolk - Virginia Beach - Newport News, Va. | 451.5 | 40 |
| San Antonio, Tex. | 446.6 | 41 |
| Oklahoma City, Okla. | 423.6 | 42 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 408.7 | 43 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 400.6 | 44 |
| Monmouth - Ocean, N.J. | 389.3 | 45 |
| Salt Lake City - Ogden, Utah | 382.8 | 46 |
| Rochester, N.Y. | 381.9 | 47 |
| Orlando, Fla. | 371.9 | 48 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 366.9 | 49 |
| Louisville, Ky. | 362.8 | 50 |
| **Total Top 50** | **42,126.0** | |
| Buffalo, N.Y. | 362.4 | 51 |
| Birmingham, Ala. | 361.5 | 52 |
| Greensboro - Winston-Salem - High Point, N.C. | 357.3 | 53 |
| Nashville, Tenn. | 352.9 | 54 |
| Dayton - Springfield, Ohio | 351.9 | 55 |
| Middlesex - Somerset - Hunterdon, N.J. | 340.5 | 56 |
| Albany - Schenectady - Troy, N.Y. | 338.1 | 57 |
| Memphis, Tenn. | 337.1 | 58 |
| Providence - Pawtucket - Woonsocket, R.I. | 327.9 | 59 |
| Jacksonville, Fla. | 322.2 | 60 |
| Tulsa, Okla. | 318.0 | 61 |
| Austin, Tex. | 302.4 | 62 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 300.1 | 63 |
| Richmond - Petersburg, Va. | 298.7 | 64 |
| New Haven - Waterbury - Meriden, Conn. | 292.3 | 65 |
| Scranton - Wilkes-Barre, Pa. | 288.4 | 66 |
| Honolulu, Haw. | 279.3 | 67 |
| Tucson, Ariz. | 272.9 | 68 |
| Allentown - Bethlehem, Pa. | 261.3 | 69 |
| Raleigh - Durham, N.C. | 258.3 | 70 |
| Las Vegas, Nev. | 253.5 | 71 |
| Worcester - Fitchburg - Leominster, Mass. | 248.8 | 72 |
| Syracuse, N.Y. | 245.7 | 73 |
| Omaha, Neb. | 241.5 | 74 |
| Akron, Ohio | 241.2 | 75 |
| Greenville - Spartanburg, S.C. | 241.1 | 76 |
| Knoxville, Tenn. | 239.6 | 77 |
| Grand Rapids, Mich. | 234.7 | 78 |
| Toledo, Ohio | 233.9 | 79 |
| Harrisburg - Lebanon - Carlisle, Pa. | 232.3 | 80 |
| Oxnard - Ventura, Cal. | 229.3 | 81 |
| Fresno, Cal. | 227.9 | 82 |
| Gary - Hammond, Ind. | 217.7 | 83 |
| Springfield, Mass. | 216.4 | 84 |
| Baton Rouge, La. | 214.6 | 85 |
| Tacoma, Wash. | 212.8 | 86 |
| Jersey City, N.J. | 211.2 | 87 |
| Albuquerque, N.M. | 199.2 | 88 |
| Wilmington, Del. | 198.0 | 89 |
| Little Rock - North Little Rock, Ark. | 192.2 | 90 |
| Youngstown - Warren, Ohio | 189.1 | 91 |
| Bakersfield, Cal. | 187.2 | 92 |
| New Bedford - Fall River - Attleboro, Mass. | 186.9 | 93 |
| Charleston, S.C. | 183.7 | 94 |
| Mobile, Ala. | 180.5 | 95 |
| El Paso, Tex. | 177.0 | 96 |
| Wichita, Kans. | 173.5 | 97 |
| Johnson City - Kingsport - Bristol, Tenn. | 170.6 | 98 |
| Columbia, S.C. | 169.9 | 99 |
| Lake County, Ill. | 169.0 | 100 |
| **Total Top 100** | **54,768.5** | |
| Chattanooga, Tenn. | 164.8 | 101 |
| Stockton, Cal. | 163.8 | 102 |
| Flint, Mich. | 162.1 | 103 |
| Des Moines, Iowa | 159.3 | 104 |
| Melbourne - Titusville - Palm Bay, Fla. | 159.3 | 104 |
| York, Pa | 157.0 | 105 |
| Vallejo - Fairfield - Napa, Cal. | 154.9 | 107 |
| Lansing - East Lansing, Mich. | 154.1 | 108 |
| Daytona Beach, Fla. | 152.1 | 109 |
| Canton, Ohio | 151.3 | 110 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 150.2 | 111 |
| Jackson, Miss. | 150.0 | 112 |
| Saginaw - Bay City - Midland, Mich. | 148.9 | 113 |
| Lakeland - Winter Haven, Fla. | 148.7 | 114 |
| Santa Rosa - Petaluma, Cal. | 148.6 | 115 |
| Beaumont - Port Arthur, Tex. | 148.0 | 116 |
| Lancaster, Pa. | 148.0 | 116 |
| Spokane, Wash. | 146.3 | 118 |
| Colorado Springs, Colo. | 144.1 | 119 |
| Shreveport, La. | 143.3 | 120 |
| Augusta, Ga. | 142.7 | 121 |
| Peoria, Ill. | 141.0 | 122 |
| Madison, Wisc. | 139.4 | 123 |
| Joliet, Ill. | 136.2 | 124 |
| Fort Myers - Cape Coral, Fla. | 132.3 | 125 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 132.1 | 126 |
| Atlantic City, N.J. | 131.2 | 127 |
| Pensacola, Fla. | 130.3 | 128 |
| Fort Wayne, Ind. | 130.2 | 129 |
| Sarasota, Fla. | 130.1 | 130 |
| Reading, Pa. | 130.0 | 131 |
| Lexington-Fayette, Ky. | 129.5 | 132 |
| Aurora - Elgin, Ill. | 129.3 | 133 |
| Huntington - Ashland, W.Va.-Ky. | 128.5 | 134 |
| Corpus Christi, Tex. | 127.5 | 135 |
| Portsmouth - Dover - Rochester, N.H. | 121.1 | 136 |
| Modesto, Cal. | 120.8 | 137 |
| Salinas - Seaside - Monterey, Cal. | 120.5 | 138 |
| Utica - Rome, N.Y. | 117.7 | 139 |
| Manchester - Nashua, N.H. | 116.1 | 140 |
| Trenton, N.J. | 115.2 | 141 |
| Appleton - Oshkosh - Neenah, Wisc. | 113.4 | 142 |
| Montgomery, Ala. | 112.8 | 143 |
| Evansville, Ind. | 111.7 | 144 |
| Anchorage, Alas. | 109.2 | 145 |
| McAllen - Edinburg - Mission, Tex. | 108.6 | 146 |
| Erie, Pa. | 107.4 | 147 |
| Rockford, Ill. | 106.3 | 148 |
| Charleston, W.Va. | 105.9 | 149 |
| Visalia - Tulare - Porterville, Cal. | 104.0 | 150 |
| **Total Top 150** | **61,504.3** | |
| Eugene - Springfield, Ore. | 103.7 | 151 |
| Macon - Warner Robins, Ga. | 103.2 | 152 |
| Hamilton - Middletown, Ohio | 102.9 | 153 |
| Reno, Nev. | 102.7 | 154 |
| Binghamton, N.Y. | 101.7 | 155 |
| Ann Arbor, Mich. | 101.6 | 156 |
| Duluth, Minn. | 99.6 | 157 |
| Orange County, N.Y. | 99.2 | 158 |
| Johnstown, Pa. | 97.3 | 159 |
| Fort Pierce, Fla. | 97.1 | 160 |
| Poughkeepsie, N.Y. | 97.0 | 161 |
| Lorain - Elyria, Ohio | 96.7 | 162 |
| Boulder - Longmont, Colo. | 96.2 | 163 |
| Salem, Ore. | 95.9 | 164 |
| Santa Cruz, Cal. | 94.0 | 165 |
| New London - Norwich, Conn. | 92.5 | 166 |
| Fayetteville, N.C. | 90.9 | 167 |
| Springfield, Mo. | 90.1 | 168 |
| Portland, Me. | 89.7 | 169 |
| South Bend - Mishawaka, Ind. | 87.7 | 170 |
| Savannah, Ga. | 86.8 | 171 |
| Lafayette, La. | 86.5 | 172 |
| Lincoln, Neb. | 85.5 | 173 |
| Lubbock, Tex. | 85.5 | 173 |
| Tallahassee, Fla. | 85.3 | 175 |
| Vancouver, Wash. | 85.0 | 176 |
| Bradenton, Fla. | 84.9 | 177 |
| Galveston - Texas City, Tex. | 84.6 | 178 |
| Roanoke, Va. | 84.6 | 178 |
| Hickory, N.C. | 84.1 | 180 |
| Columbus, Ga. | 83.1 | 181 |
| Huntsville, Ala. | 82.9 | 182 |
| Springfield, Ill. | 82.7 | 183 |
| Killeen - Temple, Tex. | 82.6 | 184 |
| Amarillo, Tex. | 81.3 | 185 |
| Boise, Ida. | 81.2 | 186 |
| Kalamazoo, Mich. | 80.8 | 187 |
| Provo - Orem, Utah | 80.2 | 188 |
| Gainesville, Fla. | 79.9 | 189 |
| Ocala, Fla. | 78.7 | 190 |
| Fort Collins - Loveland, Colo. | 78.6 | 191 |
| Niagara Falls, N.Y. | 78.2 | 192 |
| Brazoria, Tex. | 77.5 | 193 |
| Brownsville - Harlingen, Tex. | 77.4 | 194 |
| Biloxi - Gulfport, Miss. | 76.2 | 195 |
| Chico, Cal. | 74.4 | 196 |
| Beaver County, Pa. | 73.7 | 197 |
| Waco, Tex. | 73.3 | 198 |
| Bremerton, Wash. | 71.6 | 199 |
| Yakima, Wash. | 71.4 | 200 |
| **Total Top 200** | **65,862.5** | |
| Green Bay, Wisc. | 70.8 | 201 |
| Wheeling, W.Va. | 70.0 | 202 |
| Fort Smith, Ark. | 69.4 | 203 |
| Houma - Thibodaux, La. | 69.2 | 204 |
| Asheville, N.C. | 68.8 | 205 |
| Cedar Rapids, Iowa | 68.2 | 206 |
| Longview - Marshall, Tex. | 66.9 | 207 |
| Lake Charles, La. | 66.5 | 208 |
| Topeka, Kans. | 65.2 | 209 |
| Racine, Wisc. | 63.9 | 210 |
| Olympia, Wash. | 62.7 | 211 |
| Champaign - Urbana - Rantoul, Ill. | 62.6 | 212 |
| Tyler, Tex. | 61.9 | 213 |
| Waterloo - Cedar Falls, Iowa | 61.3 | 214 |
| Richland - Kennewick - Pasco, Wash. | 61.0 | 215 |
| Parkersburg - Marietta, W.Va.-Ohio | 60.2 | 216 |
| Redding, Cal. | 59.9 | 217 |
| Benton Harbor, Mich. | 59.7 | 218 |
| St. Cloud, Minn. | 59.7 | 218 |
| Naples, Fla. | 59.6 | 220 |
| Odessa, Tex. | 58.8 | 221 |
| Anderson, S.C. | 58.3 | 222 |
| Lima, Ohio | 58.0 | 223 |
| Steubenville - Weirton, Ohio-W.Va. | 57.7 | 224 |
| Fargo - Moorhead, N.D.-Minn. | 57.2 | 225 |
| Greeley, Colo. | 56.9 | 226 |
| Muskegon, Mich. | 55.3 | 227 |
| Tuscaloosa, Ala. | 55.2 | 228 |
| Florence, Ala. | 55.0 | 229 |
| Fort Walton Beach, Fla. | 54.7 | 230 |
| Pittsfield, Mass. | 54.7 | 230 |
| Athens, Ga. | 54.4 | 232 |
| Elkhart - Goshen, Ind. | 54.2 | 233 |
| Medford, Ore. | 54.1 | 234 |
| Monroe, La. | 53.9 | 235 |
| Alexandria, La. | 53.7 | 236 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 53.6 | 237 |
| Billings, Mont. | 53.4 | 238 |
| Janesville - Beloit, Wisc. | 52.5 | 239 |
| Eau Claire, Wisc. | 52.2 | 240 |
| Altoona, Pa. | 51.9 | 241 |
| Jackson, Mich. | 51.7 | 242 |
| Sioux Falls, S.D. | 51.2 | 243 |
| Decatur, Ill. | 51.1 | 244 |
| Joplin, Mo. | 50.9 | 245 |
| Lynchburg, Va. | 50.6 | 246 |
| Battle Creek, Mich. | 50.3 | 247 |
| Vineland - Millville - Bridgeton, N.J. | 50.2 | 248 |
| Bangor, Me. | 49.1 | 249 |
| Mansfield, Ohio | 48.6 | 250 |
| **Total Top 250** | **68,759.4** | |
| Terre Haute, Ind. | 48.5 | 251 |
| Dothan, Ala. | 48.3 | 252 |
| Bryan - College Station, Tex. | 48.2 | 253 |
| Bloomington - Normal, Ill. | 48.0 | 254 |
| Burlington, Vt. | 48.0 | 254 |
| Sharon, Pa. | 47.8 | 256 |
| Pueblo, Colo. | 47.7 | 257 |
| Midland, Tex. | 47.6 | 258 |
| Bellingham, Wash. | 47.5 | 259 |
| Anderson, Ind. | 47.3 | 260 |
| Panama City, Fla. | 46.9 | 261 |
| Abilene, Tex. | 46.7 | 262 |
| Wilmington, N.C. | 46.5 | 263 |
| Pascagoula, Miss. | 46.4 | 264 |
| Charlottesville, Va. | 45.8 | 265 |
| Kenosha, Wisc. | 45.8 | 265 |
| Texarkana, Tex.-Ark. | 45.8 | 265 |
| Sioux City, Iowa | 45.6 | 268 |
| Wichita Falls, Tex. | 45.4 | 269 |
| Anniston, Ala. | 45.2 | 270 |
| Williamsport, Pa. | 45.1 | 271 |
| Yuba City, Cal. | 44.6 | 272 |
| Las Cruces, N.M. | 44.4 | 273 |
| Lafayette - West Lafayette, Ind. | 43.7 | 274 |
| Florence, S.C. | 43.6 | 275 |
| Hagerstown, Md. | 43.6 | 275 |
| Santa Fe, N.M. | 43.5 | 277 |
| Muncie, Ind | 43.1 | 278 |
| Wausau, Wisc. | 43.0 | 279 |
| Glens Falls, N.Y. | 42.8 | 280 |
| Fayetteville - Springdale, Ark. | 41.9 | 281 |
| Albany, Ga. | 41.5 | 282 |
| Columbia, Mo. | 41.2 | 283 |
| State College, Pa. | 41.1 | 284 |
| Gadsden, Ala. | 40.6 | 285 |
| Danville, Va. | 40.2 | 286 |
| Lawton, Okla. | 39.8 | 287 |
| Cumberland, Md. | 39.4 | 288 |
| San Angelo, Tex. | 39.0 | 289 |
| Sherman - Denison, Tex. | 38.6 | 290 |
| Kokomo, Ind. | 38.5 | 291 |
| Burlington, N.C. | 38.4 | 292 |
| Jacksonville, N.C. | 38.2 | 293 |
| Sheboygan, Wisc. | 37.9 | 294 |
| Kankakee, Ill. | 37.8 | 295 |
| Lewiston - Auburn, Me. | 37.6 | 296 |
| Bloomington, Ind. | 37.3 | 297 |
| Rochester, Minn. | 37.1 | 298 |
| La Crosse, Wisc. | 36.1 | 299 |
| Laredo, Tex. | 35.5 | 300 |
| Iowa City, Iowa | 35.4 | 301 |
| Bismarck, N.D. | 35.1 | 302 |
| Elmira, N.Y. | 34.6 | 303 |
| Owensboro, Ky. | 33.5 | 304 |
| Dubuque, Iowa | 32.4 | 305 |
| Great Falls, Mont. | 31.5 | 306 |
| St. Joseph, Mo. | 31.5 | 306 |
| Rapid City, S.D. | 31.1 | 308 |
| Casper, Wyo. | 31.0 | 309 |
| Cheyenne, Wyo. | 30.1 | 310 |
| Pine Bluff, Ark. | 30.0 | 311 |
| Victoria, Tex. | 29.8 | 312 |
| Jackson, Tenn. | 29.6 | 313 |
| Enid, Okla. | 27.5 | 314 |
| Lawrence, Kans. | 26.8 | 315 |
| Grand Forks, N.D. | 24.9 | 316 |
| **Total Above Areas** | **71,408.3** | |
| **Percent of U.S.** | **76.7868** | |
| **U.S. Total** | **92,995.6** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1989 EFFECTIVE BUYING INCOME (EBI)

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 155,146,763 | 1 |
| New York, N.Y. | 152,914,786 | 2 |
| Chicago, Ill. | 122,517,863 | 3 |
| Philadelphia, Pa. | 90,161,962 | 4 |
| Washington, D.C. | 85,609,156 | 5 |
| Detroit, Mich. | 77,305,031 | 6 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 77,211,369 | 7 |
| Houston, Tex. | 66,083,162 | 8 |
| Nassau - Suffolk, N.Y. | 63,785,282 | 9 |
| Dallas, Tex. | 51,944,837 | 10 |
| Minneapolis - St. Paul, Minn. | 51,198,422 | 11 |
| Anaheim - Santa Ana, Cal. | 50,406,438 | 12 |
| Atlanta, Ga. | 49,766,045 | 13 |
| St. Louis, Mo. | 44,368,682 | 14 |
| San Diego, Cal. | 44,277,001 | 15 |
| Oakland, Cal. | 43,231,253 | 16 |
| Seattle, Wash. | 40,889,752 | 17 |
| Newark, N.J. | 40,660,804 | 18 |
| Baltimore, Md. | 38,568,852 | 19 |
| Denver, Colo. | 38,434,525 | 20 |
| San Francisco, Cal. | 37,781,527 | 21 |
| Pittsburgh, Pa. | 36,342,479 | 22 |
| Tampa - St. Petersburg - Clearwater, Fla. | 36,139,036 | 23 |
| Phoenix, Ariz. | 35,153,563 | 24 |
| San Jose, Cal. | 34,196,551 | 25 |
| Riverside - San Bernardino, Cal. | 32,766,960 | 26 |
| Cleveland, Ohio | 32,436,747 | 27 |
| Miami - Hialeah, Fla. | 30,366,674 | 28 |
| Kansas City, Mo.-Kans. | 30,068,477 | 29 |
| Bergen - Passaic, N.J. | 30,049,890 | 30 |
| Milwaukee, Wisc. | 26,265,084 | 31 |
| Cincinnati, Ohio | 26,139,201 | 32 |
| Fort Worth - Arlington, Tex. | 25,581,791 | 33 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 25,522,917 | 34 |
| Sacramento, Cal. | 23,558,404 | 35 |
| Columbus, Ohio | 23,496,573 | 36 |
| New Orleans, La. | 23,415,024 | 37 |
| Portland, Ore. | 23,116,708 | 38 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 22,718,378 | 39 |
| Monmouth - Ocean, N.J. | 22,523,753 | 40 |
| Indianapolis, Ind. | 22,500,788 | 41 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 21,824,745 | 42 |
| Middlesex - Somerset - Hunterdon, N.J. | 21,423,802 | 43 |
| Norfolk - Virginia Beach - Newport News, Va. | 21,246,737 | 44 |
| San Antonio, Tex. | 20,627,937 | 45 |
| Oklahoma City, Okla. | 19,832,201 | 46 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 18,825,352 | 47 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 18,378,707 | 48 |
| Rochester, N.Y. | 18,128,936 | 49 |
| Nashville, Tenn. | 17,424,288 | 50 |
| **Total Top 50** | **2,162,335,215** | |
| Louisville, Ky. | 17,328,932 | 51 |
| Salt Lake City - Ogden, Utah | 17,091,469 | 52 |
| Dayton - Springfield, Ohio | 16,725,188 | 53 |
| Orlando, Fla. | 16,504,372 | 54 |
| New Haven - Waterbury - Meriden, Conn. | 16,293,695 | 55 |
| Honolulu, Haw. | 16,176,667 | 56 |
| Greensboro - Winston-Salem - High Point, N.C. | 15,808,223 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | 15,669,711 | 58 |
| Albany - Schenectady - Troy, N.Y. | 15,449,656 | 59 |
| Austin, Tex. | 15,044,930 | 60 |
| Memphis, Tenn. | 14,983,921 | 61 |
| Buffalo, N.Y. | 14,557,548 | 62 |
| Richmond - Petersburg, Va. | 14,537,985 | 63 |
| Birmingham, Ala. | 14,281,624 | 64 |
| Tulsa, Okla. | 14,053,623 | 65 |
| Jacksonville, Fla. | 13,978,831 | 66 |
| Omaha, Neb. | 13,840,035 | 67 |
| Oxnard - Ventura, Cal. | 13,724,074 | 68 |
| Raleigh - Durham, N.C. | 12,434,280 | 69 |
| Grand Rapids, Mich. | 12,408,320 | 70 |
| Allentown - Bethlehem, Pa. | 12,180,927 | 71 |
| Worcester - Fitchburg - Leominster, Mass. | 12,063,628 | 72 |
| Syracuse, N.Y. | 12,048,882 | 73 |
| Lake County, Ill. | 11,748,802 | 74 |
| Las Vegas, Nev. | 11,465,368 | 75 |
| Scranton - Wilkes-Barre, Pa. | 11,428,113 | 76 |
| Harrisburg - Lebanon - Carlisle, Pa. | 11,219,177 | 77 |
| Wilmington, Del. | 10,818,001 | 78 |
| Akron, Ohio | 10,670,413 | 79 |
| Toledo, Ohio | 10,575,392 | 80 |
| Wichita, Kans. | 10,337,761 | 81 |
| Baton Rouge, La. | 10,265,191 | 82 |
| Knoxville, Tenn. | 9,965,680 | 83 |
| Fresno, Cal. | 9,930,683 | 84 |
| Tucson, Ariz. | 9,653,117 | 85 |
| Springfield, Mass. | 9,254,735 | 86 |
| Little Rock - North Little Rock, Ark. | 8,909,943 | 87 |
| Greenville - Spartanburg, S.C. | 8,896,355 | 88 |
| Gary - Hammond, Ind. | 8,672,953 | 89 |
| Jersey City, N.J. | 8,572,076 | 90 |
| Bakersfield, Cal. | 8,548,745 | 91 |
| Youngstown - Warren, Ohio | 8,520,457 | 92 |
| Columbia, S.C. | 8,289,227 | 93 |
| Albuquerque, N.M. | 8,226,406 | 94 |
| Des Moines, Iowa | 8,190,586 | 95 |
| Lansing - East Lansing, Mich. | 8,127,715 | 96 |
| Mobile, Ala. | 7,954,383 | 97 |
| New Bedford - Fall River - Attleboro, Mass. | 7,810,138 | 98 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 7,618,940 | 99 |
| Peoria, Ill. | 7,543,673 | 100 |
| **Total Top 100** | **2,752,735,766** | |
| Santa Rosa - Petaluma, Cal. | 7,316,050 | 101 |
| Tacoma, Wash. | 7,291,845 | 102 |
| Beaumont - Port Arthur, Tex. | 7,218,560 | 103 |
| Charleston, S.C. | 7,191,609 | 104 |
| Vallejo - Fairfield - Napa, Cal. | 7,098,208 | 105 |
| El Paso, Tex. | 7,057,743 | 106 |
| Aurora - Elgin, Ill. | 7,036,394 | 107 |
| Jackson, Miss. | 7,033,282 | 108 |
| York, Pa. | 6,943,262 | 109 |
| Madison, Wisc. | 6,875,059 | 110 |
| Joliet, Ill. | 6,848,496 | 111 |
| Lancaster, Pa. | 6,786,236 | 112 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 6,713,318 | 113 |
| Saginaw - Bay City - Midland, Mich. | 6,628,214 | 114 |
| Trenton, N.J. | 6,587,411 | 115 |
| Portsmouth - Dover - Rochester, N.H. | 6,570,867 | 116 |
| Johnson City - Kingsport - Bristol, Tenn. | 6,545,593 | 117 |
| Flint, Mich. | 6,516,202 | 118 |
| Shreveport, La. | 6,499,248 | 119 |
| Chattanooga, Tenn. | 6,467,168 | 120 |
| Canton, Ohio | 6,401,522 | 121 |
| Anchorage, Alas. | 6,376,751 | 122 |
| Manchester - Nashua, N.H. | 6,327,600 | 123 |
| Lexington-Fayette, Ky. | 6,257,169 | 124 |
| Colorado Springs, Colo. | 6,244,647 | 125 |
| Stockton, Cal. | 6,188,087 | 126 |
| Daytona Beach, Fla. | 6,164,898 | 127 |
| Salinas - Seaside - Monterey, Cal. | 5,962,390 | 128 |
| Augusta, Ga. | 5,940,894 | 129 |
| Fort Wayne, Ind. | 5,934,793 | 130 |
| Melbourne - Titusville - Palm Bay, Fla. | 5,813,615 | 131 |
| Pensacola, Fla. | 5,759,604 | 132 |
| Reading, Pa. | 5,677,365 | 133 |
| Corpus Christi, Tex. | 5,589,920 | 134 |
| Lakeland - Winter Haven, Fla. | 5,537,606 | 135 |
| Fort Myers - Cape Coral, Fla. | 5,533,991 | 136 |
| Ann Arbor, Mich. | 5,486,028 | 137 |
| Appleton - Oshkosh - Neenah, Wisc. | 5,466,341 | 138 |
| Atlantic City, N.J. | 5,352,595 | 139 |
| New London - Norwich, Conn. | 5,333,850 | 140 |
| Poughkeepsie, N.Y. | 5,317,545 | 141 |
| Sarasota, Fla. | 5,299,661 | 142 |
| Evansville, Ind. | 5,155,885 | 143 |
| Rockford, Ill. | 4,983,623 | 144 |
| Lincoln, Neb. | 4,957,278 | 145 |
| Santa Cruz, Cal. | 4,951,203 | 146 |
| Spokane, Wash. | 4,914,639 | 147 |
| Charleston, W.Va. | 4,890,190 | 148 |
| Erie, Pa. | 4,818,363 | 149 |
| Modesto, Cal. | 4,802,483 | 150 |
| **Total Top 150** | **3,057,401,064** | |
| Orange County, N.Y. | 4,797,176 | 151 |
| Boulder - Longmont, Colo. | 4,768,657 | 152 |
| Utica - Rome, N.Y. | 4,738,446 | 153 |
| Macon - Warner Robins, Ga. | 4,699,461 | 154 |
| Binghamton, N.Y. | 4,699,074 | 155 |
| Reno, Nev. | 4,674,575 | 156 |
| Montgomery, Ala. | 4,674,235 | 157 |
| Huntington - Ashland, W.Va.-Ky. | 4,613,349 | 158 |
| Lorain - Elyria, Ohio | 4,588,659 | 159 |
| Hamilton - Middletown, Ohio | 4,542,329 | 160 |
| Brazoria, Tex. | 4,525,803 | 161 |
| Kalamazoo, Mich. | 4,470,031 | 162 |
| Huntsville, Ala. | 4,318,637 | 163 |
| Galveston - Texas City, Tex. | 4,256,768 | 164 |
| Duluth, Minn. | 4,220,388 | 165 |
| Lafayette, La. | 4,190,837 | 166 |
| Portland, Me. | 4,152,062 | 167 |
| Fayetteville, N.C. | 4,090,541 | 168 |
| Eugene - Springfield, Ore. | 4,024,081 | 169 |
| South Bend - Mishawaka, Ind. | 3,965,608 | 170 |
| Springfield, Mo. | 3,905,090 | 171 |
| Boise, Ida. | 3,814,574 | 172 |
| Killeen - Temple, Tex. | 3,807,636 | 173 |
| Vancouver, Wash. | 3,764,754 | 174 |
| Savannah, Ga. | 3,751,474 | 175 |
| Amarillo, Tex. | 3,702,164 | 176 |
| Topeka, Kans. | 3,659,578 | 177 |
| Roanoke, Va. | 3,545,706 | 178 |
| Hickory, N.C. | 3,520,065 | 179 |
| McAllen - Edinburg - Mission, Tex. | 3,495,654 | 180 |
| Springfield, Ill. | 3,483,698 | 181 |
| Cedar Rapids, Iowa | 3,452,348 | 182 |
| Salem, Ore. | 3,451,218 | 183 |
| Richland - Kennewick - Pasco, Wash. | 3,451,080 | 184 |
| Fort Pierce, Fla. | 3,407,577 | 185 |
| Tallahassee, Fla. | 3,383,762 | 186 |
| Beaver County, Pa. | 3,376,265 | 187 |
| Lubbock, Tex. | 3,350,165 | 188 |
| Green Bay, Wisc. | 3,273,901 | 189 |
| Fort Collins - Loveland, Colo. | 3,272,249 | 190 |
| Bradenton, Fla. | 3,257,666 | 191 |
| Gainesville, Fla. | 3,249,586 | 192 |
| Bremerton, Wash. | 3,226,142 | 193 |
| Columbus, Ga. | 3,219,088 | 194 |
| Biloxi - Gulfport, Miss. | 3,192,742 | 195 |
| Niagara Falls, N.Y. | 3,176,353 | 196 |
| Houma - Thibodaux, La. | 3,150,916 | 197 |
| Tyler, Tex. | 3,139,145 | 198 |
| Longview - Marshall, Tex. | 3,063,394 | 199 |
| Waterloo - Cedar Falls, Iowa | 3,055,604 | 200 |
| **Total Top 200** | **3,249,011,375** | |
| Waco, Tex. | 3,050,168 | 201 |
| Racine, Wisc. | 3,018,212 | 202 |
| Odessa, Tex. | 3,005,379 | 203 |
| Midland, Tex. | 2,960,289 | 204 |
| Johnstown, Pa. | 2,893,480 | 205 |
| Lake Charles, La. | 2,886,314 | 206 |
| Benton Harbor, Mich. | 2,832,979 | 207 |
| Fort Smith, Ark. | 2,783,164 | 208 |
| Champaign - Urbana - Rantoul, Ill. | 2,766,173 | 209 |
| Olympia, Wash. | 2,747,972 | 210 |
| Sioux Falls, S.D. | 2,738,891 | 211 |
| St. Cloud, Minn. | 2,731,241 | 212 |
| Wheeling, W.Va. | 2,728,482 | 213 |
| Jackson, Mich. | 2,692,897 | 214 |
| Fargo - Moorhead, N.D.-Minn. | 2,677,206 | 215 |
| Provo - Orem, Utah | 2,661,352 | 216 |
| Brownsville - Harlingen, Tex. | 2,658,789 | 217 |
| Visalia - Tulare - Porterville, Cal. | 2,646,656 | 218 |
| Asheville, N.C. | 2,632,463 | 219 |
| Bloomington - Normal, Ill. | 2,576,105 | 220 |
| Muskegon, Mich. | 2,571,377 | 221 |
| Kenosha, Wisc. | 2,539,781 | 222 |
| Ocala, Fla. | 2,521,501 | 223 |
| Pittsfield, Mass. | 2,514,006 | 224 |
| Elkhart - Goshen, Ind. | 2,497,417 | 225 |
| Parkersburg - Marietta, W.Va.-Ohio | 2,493,646 | 226 |
| Janesville - Beloit, Wisc. | 2,473,936 | 227 |
| Bryan - College Station, Tex. | 2,423,421 | 228 |
| Yakima, Wash. | 2,422,579 | 229 |
| Burlington, Vt. | 2,422,244 | 230 |
| Battle Creek, Mich. | 2,414,942 | 231 |
| Decatur, Ill. | 2,404,481 | 232 |
| Billings, Mont. | 2,360,973 | 233 |
| Lima, Ohio | 2,356,102 | 234 |
| Fort Walton Beach, Fla. | 2,355,216 | 235 |
| Chico, Cal. | 2,307,768 | 236 |
| Lynchburg, Va. | 2,282,784 | 237 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 2,277,090 | 238 |
| Santa Fe, N.M. | 2,250,966 | 239 |
| Pascagoula, Miss. | 2,220,158 | 240 |
| Anderson, Ind. | 2,218.378 | 241 |
| Charlottesville, Va. | 2,211,983 | 242 |
| Eau Claire, Wisc. | 2,210,828 | 243 |
| Columbia, Mo. | 2,197,848 | 244 |
| Naples, Fla. | 2,194,246 | 245 |
| Alexandria, La. | 2,173,380 | 246 |
| Anderson, S.C. | 2,163,922 | 247 |
| Greeley, Colo. | 2,153,854 | 248 |
| Vineland - Millville - Bridgeton, N.J. | 2,125,352 | 249 |
| Lafayette - West Lafayette, Ind. | 2,105,738 | 250 |
| **Total Top 250** | **3,374,565,504** | |
| Terre Haute, Ind. | 2,082,812 | 251 |
| Steubenville - Weirton, Ohio-W.Va. | 2,065,912 | 252 |
| Rochester, Minn. | 2,063,106 | 253 |
| Bangor, Me. | 2,051,641 | 254 |
| Mansfield, Ohio | 2,039,243 | 255 |
| Monroe, La. | 2,025,173 | 256 |
| Wichita Falls, Tex. | 2,023,626 | 257 |
| Muncie, Ind. | 2,006,043 | 258 |
| Abilene, Tex. | 2,005,890 | 259 |
| Athens, Ga. | 2,005,673 | 260 |
| Tuscaloosa, Ala. | 1,975,612 | 261 |
| Kokomo, Ind. | 1,945,019 | 262 |
| Lawton, Okla. | 1,933,048 | 263 |
| Medford, Ore. | 1,930,285 | 264 |
| Joplin, Mo. | 1,915,276 | 265 |
| Sheboygan, Wisc. | 1,897,998 | 266 |
| Sioux City, Iowa | 1,882.836 | 267 |
| San Angelo, Tex. | 1,866,714 | 268 |
| Iowa City, Iowa | 1,851,468 | 269 |
| Florence, Ala. | 1,826,883 | 270 |
| La Crosse, Wisc. | 1,824,447 | 271 |
| Wausau, Wisc. | 1,819,915 | 272 |
| Altoona, Pa. | 1,788,444 | 273 |
| Bellingham, Wash. | 1,785,186 | 274 |
| Glens Falls, N.Y. | 1,770,765 | 275 |
| Bismarck, N.D. | 1,740,521 | 276 |
| Dothan, Ala. | 1,733,218 | 277 |
| Sharon, Pa. | 1,726,481 | 278 |
| Sherman - Denison, Tex. | 1,715,513 | 279 |
| Williamsport, Pa. | 1,713,160 | 280 |
| Grand Forks, N.D. | 1,707,122 | 281 |
| State College, Pa. | 1,707,105 | 282 |
| Redding, Cal. | 1,698,229 | 283 |
| Pueblo, Colo. | 1,688,266 | 284 |
| Texarkana, Tex.-Ark. | 1,665,911 | 285 |
| Albany, Ga. | 1,665,729 | 286 |
| Bloomington, Ind. | 1,664,011 | 287 |
| Anniston, Ala. | 1,658,564 | 288 |
| Wilmington, N.C. | 1,620,312 | 289 |
| Casper, Wyo. | 1,619,311 | 290 |
| Danville, Va. | 1,597,854 | 291 |
| Hagerstown, Md. | 1,554,079 | 292 |
| Kankakee, Ill. | 1,551,782 | 293 |
| Las Cruces, N.M. | 1,537,001 | 294 |
| Rapid City, S.D. | 1,526,539 | 295 |
| Burlington, N.C. | 1,520,208 | 296 |
| Fayetteville - Springdale, Ark. | 1,479,210 | 297 |
| Lewiston - Auburn, Me. | 1,476,887 | 298 |
| Cumberland, Md. | 1,425,342 | 299 |
| Cheyenne, Wyo. | 1,420,206 | 300 |
| Florence, S.C. | 1,413,254 | 301 |
| St. Joseph, Mo. | 1,408,254 | 302 |
| Victoria, Tex. | 1,401,087 | 303 |
| Dubuque, Iowa | 1,364,949 | 304 |
| Owensboro, Ky. | 1,345,085 | 305 |
| Lawrence, Kans. | 1,334,087 | 306 |
| Yuba City, Cal. | 1,326,430 | 307 |
| Panama City, Fla. | 1,313,698 | 308 |
| Great Falls, Mont. | 1,294,194 | 309 |
| Elmira, N.Y. | 1,282,222 | 310 |
| Godsden, Ala. | 1,220,318 | 311 |
| Jacksonville, N.C. | 1,217,674 | 312 |
| Enid, Okla. | 1,215,904 | 313 |
| Jackson, Tenn. | 1,189,280 | 314 |
| Laredo, Tex. | 1,095,078 | 315 |
| Pine Bluff, Ark. | 1,052,309 | 316 |
| **Total Above Areas** | **3,483,834,903** | |
| **Percent of U.S.** | **81.5126** | |
| **U.S. Total** | **4,273,985,422** | |

# 1989 AVERAGE HOUSEHOLD EBI

| Area | ($) | Rank |
|---|---|---|
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 72,725 | 1 |
| Nassau - Suffolk, N.Y. | 69,986 | 2 |
| Lake County, Ill. | 69,520 | 3 |
| Grand Forks, N.D. | 68,559 | 4 |
| San Jose, Cal. | 64,123 | 5 |
| Washington, D.C. | 63,419 | 6 |
| Bergen - Passaic, N.J. | 63,037 | 7 |
| Middlesex - Somerset - Hunterdon, N.J. | 62,919 | 8 |
| Midland, Tex. | 62,191 | 9 |
| Anaheim - Santa Ana, Cal. | 61,561 | 10 |
| Oxnard - Ventura, Cal. | 59,852 | 11 |
| Newark, N.J. | 59,795 | 12 |
| Wichita, Kans. | 59,584 | 13 |
| Minneapolis - St. Paul, Minn. | 58,472 | 14 |
| Brazoria, Tex. | 58,397 | 15 |
| Anchorage, Alas. | 58,395 | 16 |
| Lincoln, Neb. | 57,980 | 17 |
| Honolulu, Haw. | 57,919 | 18 |
| Monmouth - Ocean, N.J. | 57,857 | 19 |
| New London - Norwich, Conn. | 57,663 | 20 |
| Omaha, Neb. | 57,309 | 21 |
| Trenton, N.J. | 57,182 | 22 |
| San Francisco, Cal. | 56,883 | 23 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 56,711 | 24 |
| Richland - Kennewick - Pasco, Wash. | 56,575 | 25 |
| Topeka, Kans. | 56,128 | 26 |
| Seattle, Wash. | 55,769 | 27 |
| New Haven - Waterbury - Meriden, Conn. | 55,743 | 28 |
| Rochester, Minn. | 55,609 | 29 |
| Kenosha, Wisc. | 55,454 | 30 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 55,365 | 31 |
| Kalamazoo, Mich. | 55,322 | 32 |
| Poughkeepsie, N.Y. | 54,820 | 33 |
| Oakland, Cal. | 54,758 | 34 |
| Wilmington, Del. | 54,636 | 35 |
| Chicago, Ill. | 54,579 | 36 |
| Manchester - Nashua, N.H. | 54,501 | 37 |
| Dallas, Tex. | 54,432 | 38 |
| Aurora - Elgin, Ill. | 54,419 | 39 |
| Portsmouth - Dover - Rochester, N.H. | 54,260 | 40 |
| Ann Arbor, Mich. | 53,996 | 41 |
| Bloomington - Normal, Ill. | 53,669 | 42 |
| Peoria, Ill. | 53,501 | 43 |
| Sioux Falls, S.D. | 53,494 | 44 |
| Columbia, Mo. | 53,346 | 45 |
| Grand Rapids, Mich. | 52,869 | 46 |
| Lansing - East Lansing, Mich. | 52,743 | 47 |
| Fort Worth - Arlington, Tex. | 52,713 | 48 |
| Santa Cruz, Cal. | 52,672 | 49 |
| Denver, Colo. | 52,664 | 50 |
| Kansas City, Mo.-Kans. | 52,430 | 51 |
| Iowa City, Iowa | 52,301 | 52 |
| Casper, Wyo. | 52,236 | 53 |
| Huntsville, Ala. | 52,095 | 54 |
| Jackson, Mich. | 52,087 | 55 |
| Santa Fe, N.M. | 51,746 | 56 |
| Houston, Tex. | 51,741 | 57 |
| Des Moines, Iowa | 51,416 | 58 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 51,309 | 59 |
| Odessa, Tex. | 51,112 | 60 |
| Los Angeles - Long Beach, Cal. | 50,923 | 61 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 50,820 | 62 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 50,725 | 63 |
| Tyler, Tex. | 50,713 | 64 |
| Cedar Rapids, Iowa | 50,621 | 65 |
| San Diego, Cal. | 50,614 | 66 |
| La Crosse, Wisc. | 50,539 | 67 |
| Kokomo, Ind. | 50,520 | 68 |
| Burlington, Vt. | 50,463 | 69 |
| Atlanta, Ga. | 50,406 | 70 |
| Philadelphia, Pa. | 50,328 | 71 |
| Galveston - Texas City, Tex. | 50,316 | 72 |
| Joliet, Ill. | 50,283 | 73 |
| Bryan - College Station, Tex. | 50,278 | 74 |
| St. Louis, Mo. | 50,191 | 75 |
| Sheboygan, Wisc. | 50,079 | 76 |
| Portland, Ore. | 49,982 | 77 |
| Waterloo - Cedar Falls, Iowa | 49,847 | 78 |
| Lawrence, Kans. | 49,779 | 79 |
| Austin, Tex. | 49,752 | 80 |
| Bismarck, N.D. | 49,587 | 81 |
| Milwaukee, Wisc. | 49,585 | 82 |
| Boulder - Longmont, Colo. | 49,570 | 83 |
| Salinas - Seaside - Monterey, Cal. | 49,480 | 84 |
| Nashville, Tenn. | 49,375 | 85 |
| Cincinnati, Ohio | 49,338 | 86 |
| Madison, Wisc. | 49,319 | 87 |
| Santa Rosa - Petaluma, Cal. | 49,233 | 88 |
| Rapid City, S.D. | 49,085 | 89 |
| Syracuse, N.Y. | 49,039 | 90 |
| Indianapolis, Ind. | 48,968 | 91 |
| Columbia, S.C. | 48,789 | 92 |
| Beaumont - Port Arthur, Tex. | 48,774 | 93 |
| Richmond - Petersburg, Va. | 48,671 | 94 |
| Lawton, Okla. | 48,569 | 95 |
| Detroit, Mich. | 48,494 | 96 |
| Worcester - Fitchburg - Leominster, Mass. | 48,487 | 97 |
| Lafayette, La. | 48,449 | 98 |
| Orange County, N.Y. | 48,359 | 99 |
| Lexington-Fayette, Ky. | 48,318 | 100 |
| Charlottesville, Va. | 48,297 | 101 |
| Harrisburg - Lebanon - Carlisle, Pa. | 48,296 | 102 |
| Appleton - Oshkosh - Neenah, Wisc. | 48,204 | 103 |
| Lafayette - West Lafayette, Ind. | 48,186 | 104 |
| Raleigh - Durham, N.C. | 48,139 | 105 |
| Battle Creek, Mich. | 48,011 | 106 |
| San Angelo, Tex. | 47,864 | 107 |
| Pascagoula, Miss. | 47,848 | 108 |
| Baton Rouge, La. | 47,834 | 109 |
| Providence - Pawtucket - Woonsocket, R.I. | 47,788 | 110 |
| Louisville, Ky. | 47,764 | 111 |
| Dayton - Springfield, Ohio | 47,528 | 112 |
| Rochester, N.Y. | 47,470 | 113 |
| Benton Harbor, Mich. | 47,454 | 114 |
| Lorain - Elyria, Ohio | 47,453 | 115 |
| Racine, Wisc. | 47,233 | 116 |
| Cheyenne, Wyo. | 47,183 | 117 |
| Janesville - Beloit, Wisc. | 47,123 | 118 |
| Norfolk - Virginia Beach - Newport News, Va. | 47,058 | 119 |
| Decatur, Ill. | 47,054 | 120 |
| Victoria, Tex. | 47,016 | 121 |
| Boise, Ida. | 46,978 | 122 |
| Anderson, Ind. | 46,900 | 123 |
| Jackson, Miss. | 46,889 | 124 |
| Rockford, Ill. | 46,883 | 125 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 46,848 | 126 |
| Oklahoma City, Okla. | 46,818 | 127 |
| Fargo - Moorhead, N.D.-Minn. | 46,804 | 128 |
| Allentown - Bethlehem, Pa. | 46,617 | 129 |
| Muncie, Ind. | 46,544 | 130 |
| Muskegon, Mich. | 46,499 | 131 |
| Little Rock - North Little Rock, Ark. | 46,358 | 132 |
| Portland, Me. | 46,288 | 133 |
| Green Bay, Wisc. | 46,242 | 134 |
| Columbus, Ohio | 46,208 | 135 |
| Binghamton, N.Y. | 46,205 | 136 |
| San Antonio, Tex. | 46,189 | 137 |
| Charleston, W.Va. | 46,177 | 138 |
| Evansville, Ind. | 46,158 | 139 |
| Killeen - Temple, Tex. | 46,097 | 140 |
| Cleveland, Ohio | 46,081 | 141 |
| Elkhart - Goshen, Ind. | 46,078 | 142 |
| Pittsfield, Mass. | 45,960 | 143 |
| Lancaster, Pa. | 45,853 | 144 |
| Vallejo - Fairfield - Napa, Cal. | 45,824 | 145 |
| Beaver County, Pa. | 45,811 | 146 |
| Longview - Marshall, Tex. | 45,791 | 147 |
| St. Cloud, Minn. | 45,749 | 148 |
| Albany - Schenectady - Troy, N.Y. | 45,696 | 149 |
| Bakersfield, Cal. | 45,666 | 150 |
| Fort Wayne, Ind. | 45,582 | 151 |
| Amarillo, Tex. | 45,537 | 152 |
| Macon - Warner Robins, Ga. | 45,537 | 152 |
| Houma - Thibodaux, La. | 45,533 | 154 |
| Reno, Nev. | 45,517 | 155 |
| Shreveport, La. | 45,354 | 156 |
| Las Vegas, Nev. | 45,228 | 157 |
| South Bend - Mishawaka, Ind. | 45,218 | 158 |
| Toledo, Ohio | 45,213 | 159 |
| Lynchburg, Va. | 45,114 | 160 |
| Bremerton, Wash. | 45,058 | 161 |
| Youngstown - Warren, Ohio | 45,058 | 161 |
| Baltimore, Md. | 45,004 | 163 |
| Fayetteville, N.C. | 45,000 | 164 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 44,969 | 165 |
| Phoenix, Ariz. | 44,913 | 166 |
| Erie, Pa. | 44,864 | 167 |
| St. Joseph, Mo. | 44,706 | 168 |
| Salt Lake City - Ogden, Utah | 44,649 | 169 |
| New York, N.Y. | 44,632 | 170 |
| Bloomington, Ind. | 44,612 | 171 |
| Wichita Falls, Tex. | 44,573 | 172 |
| Saginaw - Bay City - Midland, Mich. | 44,515 | 173 |
| Memphis, Tenn. | 44,449 | 174 |
| Sherman - Denison, Tex. | 44,443 | 175 |
| Orlando, Fla. | 44,379 | 176 |
| Vancouver, Wash. | 44,291 | 177 |
| Greensboro - Winston-Salem - High Point, N.C. | 44,244 | 178 |
| Akron, Ohio | 44,239 | 179 |
| York, Pa. | 44,225 | 180 |
| Enid, Okla. | 44,215 | 181 |
| Billings, Mont. | 44,213 | 182 |
| Pensacola, Fla. | 44,203 | 183 |
| Tulsa, Okla. | 44,194 | 184 |
| Champaign - Urbana - Rantoul, Ill. | 44,188 | 185 |
| New Orleans, La. | 44,179 | 186 |
| Hamilton - Middletown, Ohio | 44,143 | 187 |
| Mobile, Ala. | 44,069 | 188 |
| Corpus Christi, Tex. | 43,843 | 189 |
| Olympia, Wash. | 43,827 | 190 |
| Reading, Pa. | 43,672 | 191 |
| Miami - Hialeah, Fla. | 43,637 | 192 |
| Fresno, Cal. | 43,575 | 193 |
| Lake Charles, La. | 43,403 | 194 |
| Jacksonville, Fla. | 43,386 | 195 |
| Springfield, Mo. | 43,342 | 196 |
| Colorado Springs, Colo. | 43,336 | 197 |
| Pittsburgh, Pa. | 43,332 | 198 |
| Savannah, Ga. | 43,220 | 199 |
| Fort Walton Beach, Fla. | 43,057 | 200 |
| Abilene, Tex. | 42,953 | 201 |
| Riverside - San Bernardino, Cal. | 42,951 | 202 |
| Terre Haute, Ind. | 42,945 | 203 |
| Springfield, Mass. | 42,767 | 204 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 42,483 | 205 |
| Duluth, Minn. | 42,373 | 206 |
| Eau Claire, Wisc. | 42,353 | 207 |
| Vineland - Millville - Bridgeton, N.J. | 42,338 | 208 |
| Wausau, Wisc. | 42,324 | 209 |
| Canton, Ohio | 42,310 | 210 |
| Dubuque, Iowa | 42,128 | 211 |
| Springfield, Ill. | 42,125 | 212 |
| Sacramento, Cal. | 42,099 | 213 |
| Mansfield, Ohio | 41,960 | 214 |
| Roanoke, Va. | 41,911 | 215 |
| Biloxi - Gulfport, Miss. | 41,900 | 216 |
| Hickory, N.C. | 41,856 | 217 |
| Fort Myers - Cape Coral, Fla. | 41,829 | 218 |
| New Bedford - Fall River - Attleboro, Mass. | 41,788 | 219 |
| Bangor, Me. | 41,785 | 220 |
| Augusta, Ga. | 41,632 | 221 |
| Fort Collins - Loveland, Colo. | 41,632 | 221 |
| Waco, Tex. | 41,612 | 223 |
| Knoxville, Tenn. | 41,593 | 224 |
| State College, Pa. | 41,535 | 225 |
| Montgomery, Ala. | 41,438 | 226 |
| Parkersburg - Marietta, W.Va.-Ohio | 41,423 | 227 |
| Glens Falls, N.Y. | 41,373 | 228 |
| Albuquerque, N.M. | 41,297 | 229 |
| Sioux City, Iowa | 41,290 | 230 |
| Tampa - St. Petersburg - Clearwater, Fla. | 41,193 | 231 |
| Great Falls, Mont. | 41,086 | 232 |
| Kankakee, Ill. | 41,052 | 233 |
| Atlantic City, N.J. | 40,797 | 234 |
| Sarasota, Fla. | 40,735 | 235 |
| Gainesville, Fla. | 40,671 | 236 |
| Lima, Ohio | 40,622 | 237 |
| Niagara Falls, N.Y. | 40,618 | 238 |
| Jersey City, N.J. | 40,587 | 239 |
| Daytona Beach, Fla. | 40,532 | 240 |
| Alexandria, La. | 40,473 | 241 |
| Utica - Rome, N.Y. | 40,259 | 242 |
| Flint, Mich. | 40,199 | 243 |
| Jackson, Tenn. | 40,178 | 244 |
| Buffalo, N.Y. | 40,170 | 245 |
| Owensboro, Ky. | 40,152 | 246 |
| Albany, Ga. | 40,138 | 247 |
| Fort Smith, Ark. | 40,103 | 248 |
| El Paso, Tex. | 39,874 | 249 |
| Gary - Hammond, Ind. | 39,839 | 250 |
| Modesto, Cal. | 39,756 | 251 |
| Danville, Va. | 39,748 | 252 |
| Tallahassee, Fla. | 39,669 | 253 |
| Scranton - Wilkes-Barre, Pa. | 39,626 | 254 |
| Burlington, N.C. | 39,589 | 255 |
| Birmingham, Ala. | 39,507 | 256 |
| Lewiston - Auburn, Me. | 39,279 | 257 |
| Chattanooga, Tenn. | 39,243 | 258 |
| Lubbock, Tex. | 39,183 | 259 |
| Charleston, S.C. | 39,149 | 260 |
| Wheeling, W.Va. | 38,978 | 261 |
| Eugene - Springfield, Ore. | 38,805 | 262 |
| Columbus, Ga. | 38,738 | 263 |
| Bradenton, Fla. | 38,371 | 264 |
| Johnson City - Kingsport - Bristol, Tenn. | 38,368 | 265 |
| Asheville, N.C. | 38,263 | 266 |
| Williamsport, Pa. | 37,986 | 267 |
| Greeley, Colo. | 37,853 | 268 |
| Stockton, Cal. | 37,778 | 269 |
| Joplin, Mo. | 37,628 | 270 |
| Bellingham, Wash. | 37,583 | 271 |
| Monroe, La. | 37,573 | 272 |
| Lakeland - Winter Haven, Fla. | 37,240 | 273 |
| Anderson, S.C. | 37,117 | 274 |
| Elmira, N.Y. | 37,058 | 275 |
| Greenville - Spartanburg, S.C. | 36,899 | 276 |
| Athens, Ga. | 36,869 | 277 |
| Naples, Fla. | 36,816 | 278 |
| Anniston, Ala. | 36,694 | 279 |
| Melbourne - Titusville - Palm Bay, Fla. | 36,495 | 280 |
| Texarkana, Tex.-Ark. | 36,374 | 281 |
| Cumberland, Md. | 36,176 | 282 |
| Sharon, Pa. | 36,119 | 283 |
| Salem, Ore. | 35,988 | 284 |
| Huntington - Ashland, W.Va.-Ky. | 35,902 | 285 |
| Dothan, Ala. | 35,884 | 286 |
| Steubenville - Weirton, Ohio-W.Va. | 35,804 | 287 |
| Tuscaloosa, Ala. | 35,790 | 288 |
| Medford, Ore. | 35,680 | 289 |
| Hagerstown, Md. | 35,644 | 290 |
| Pueblo, Colo. | 35,393 | 291 |
| Tucson, Ariz. | 35,372 | 292 |
| Fayetteville - Springdale, Ark. | 35,303 | 293 |
| Fort Pierce, Fla. | 35,093 | 294 |
| Pine Bluff, Ark. | 35,077 | 295 |
| Wilmington, N.C. | 34,845 | 296 |
| Las Cruces, N.M. | 34,617 | 297 |
| Altoona, Pa. | 34,459 | 298 |
| Brownsville - Harlingen, Tex. | 34,351 | 299 |
| Tacoma, Wash. | 34,266 | 300 |
| Yakima, Wash. | 33,930 | 301 |
| Spokane, Wash. | 33,593 | 302 |
| Florence, Ala. | 33,216 | 303 |
| Provo - Orem, Utah | 33,184 | 304 |
| Florence, S.C. | 32,414 | 305 |
| McAllen - Edinburg - Mission, Tex. | 32,188 | 306 |
| Ocala, Fla. | 32,039 | 307 |
| Jacksonville, N.C. | 31,876 | 308 |
| Chico, Cal. | 31,018 | 309 |
| Laredo, Tex. | 30,847 | 310 |
| Gadsden, Ala. | 30,057 | 311 |
| Yuba City, Cal. | 29,741 | 312 |
| Johnstown, Pa. | 29,738 | 313 |
| Redding, Cal. | 28,351 | 314 |
| Panama City, Fla. | 28,011 | 315 |
| Visalia - Tulare - Porterville, Cal. | 25,449 | 316 |
| **Average Above Areas** | **48,788** | |
| **U.S. Average** | **45,959** | |

# 1989 TOTAL RETAIL SALES

| Area | ($000) | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 72,127,110 | 1 |
| New York, N.Y. | 56,653,993 | 2 |
| Chicago, Ill. | 48,978,410 | 3 |
| Philadelphia, Pa. | 39,194,119 | 4 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 37,294,027 | 5 |
| Washington, D.C. | 35,572,223 | 6 |
| Detroit, Mich. | 33,748,437 | 7 |
| Houston, Tex. | 30,564,765 | 8 |
| Nassau - Suffolk, N.Y. | 27,359,874 | 9 |
| Dallas, Tex. | 24,835,179 | 10 |
| Atlanta, Ga. | 24,424,741 | 11 |
| Minneapolis - St. Paul, Minn. | 23,070,347 | 12 |
| Anaheim - Santa Ana, Cal. | 22,587,930 | 13 |
| St. Louis, Mo. | 21,073,704 | 14 |
| San Diego, Cal. | 19,128,584 | 15 |
| Baltimore, Md. | 19,127,858 | 16 |
| Miami - Hialeah, Fla. | 18,172,433 | 17 |
| Phoenix, Ariz. | 18,078,192 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | 18,014,690 | 19 |
| Oakland, Cal. | 18,013,990 | 20 |
| San Francisco, Cal. | 17,908,422 | 21 |
| Denver, Colo. | 17,549,024 | 22 |
| Seattle, Wash. | 17,546,578 | 23 |
| Pittsburgh, Pa. | 15,197,371 | 24 |
| Cleveland, Ohio | 15,135,663 | 25 |
| Riverside - San Bernardino, Cal. | 15,059,261 | 26 |
| San Jose, Cal. | 14,807,257 | 27 |
| Newark, N.J. | 14,597,037 | 28 |
| Kansas City, Mo.-Kans. | 14,544,822 | 29 |
| Bergen - Passaic, N.J. | 13,238,028 | 30 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 13,220,211 | 31 |
| Fort Worth - Arlington, Tex. | 12,238,466 | 32 |
| Cincinnati, Ohio | 11,813,277 | 33 |
| Indianapolis, Ind. | 11,660,106 | 34 |
| New Orleans, La. | 11,632,883 | 35 |
| Oklahoma City, Okla. | 11,426,089 | 36 |
| Sacramento, Cal. | 11,412,295 | 37 |
| Columbus, Ohio | 11,064,176 | 38 |
| Portland, Ore. | 10,912,488 | 39 |
| Milwaukee, Wisc. | 10,584,467 | 40 |
| San Antonio, Tex. | 10,294,950 | 41 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 9,868,309 | 42 |
| Norfolk - Virginia Beach - Newport News, Va. | 9,845,768 | 43 |
| Orlando, Fla. | 9,655,736 | 44 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 9,605,803 | 45 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 9,064,750 | 46 |
| Monmouth - Ocean, N.J. | 8,935,282 | 47 |
| Middlesex - Somerset - Hunterdon, N.J. | 8,767,547 | 48 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 8,723,013 | 49 |
| Memphis, Tenn. | 8,345,370 | 50 |
| **Total Top 50** | **972,675,055** | |
| Nashville, Tenn. | 8,193,549 | 51 |
| Louisville, Ky. | 8,021,020 | 52 |
| Salt Lake City - Ogden, Utah | 7,975,470 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | 7,902,804 | 54 |
| Honolulu, Haw. | 7,587,393 | 55 |
| Rochester, N.Y. | 7,470,813 | 56 |
| Dayton - Springfield, Ohio | 7,178,560 | 57 |
| Austin, Tex. | 7,091,169 | 58 |
| Jacksonville, Fla. | 7,087,545 | 59 |
| Providence - Pawtucket - Woonsocket, R.I. | 6,927,118 | 60 |
| Richmond - Petersburg, Va. | 6,894,704 | 61 |
| Albany - Schenectady - Troy, N.Y. | 6,820,555 | 62 |
| New Haven - Waterbury - Meriden, Conn. | 6,717,524 | 63 |
| Las Vegas, Nev. | 6,602,431 | 64 |
| Buffalo, N.Y. | 6,517,511 | 65 |
| Birmingham, Ala. | 6,246,804 | 66 |
| Tulsa, Okla. | 6,147,892 | 67 |
| Raleigh - Durham, N.C. | 6,052,068 | 68 |
| Knoxville. Tenn. | 5,948,072 | 69 |
| Toledo, Ohio | 5,739,193 | 70 |
| Omaha, Neb. | 5,701,479 | 71 |
| Grand Rapids, Mich. | 5,615,327 | 72 |
| Harrisburg - Lebanon - Carlisle, Pa. | 5,524,741 | 73 |
| Worcester - Fitchburg - Leominster, Mass. | 5,433,053 | 74 |
| Allentown - Bethlehem, Pa. | 5,293,352 | 75 |
| Scranton - Wilkes-Barre, Pa. | 5,264,109 | 76 |
| Oxnard - Ventura, Cal. | 5,212,297 | 77 |
| Springfield, Mass. | 4,971,698 | 78 |
| Baton Rouge, La. | 4,887,250 | 79 |
| Syracuse, N.Y. | 4,837,350 | 80 |
| Akron, Ohio | 4,810,164 | 81 |
| Wilmington, Del. | 4,802,855 | 82 |
| Greenville - Spartanburg, S.C. | 4,743,203 | 83 |
| Tucson, Ariz. | 4,734,411 | 84 |
| Gary - Hammond, Ind. | 4,631,738 | 85 |
| New Bedford - Fall River - Attleboro, Mass. | 4,618,558 | 86 |
| Anchorage, Alas. | 4,332,111 | 87 |
| Lake County, Ill. | 4,299,286 | 88 |
| Little Rock - North Little Rock, Ark. | 4,264,455 | 89 |
| Albuquerque, N.M. | 4,245,855 | 90 |
| Fresno, Cal. | 4,126,999 | 91 |
| Wichita, Kans. | 4,078,973 | 92 |
| Bakersfield, Cal. | 3,988,921 | 93 |
| Tacoma, Wash. | 3,799,872 | 94 |
| Mobile, Ala. | 3,792,586 | 95 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 3,772,461 | 96 |
| Charleston, S.C. | 3,666,203 | 97 |
| Columbia, S.C. | 3,635,869 | 98 |
| Youngstown - Warren, Ohio | 3,602,134 | 99 |
| Des Moines, Iowa | 3,594,816 | 100 |
| **Total Top 100** | **1,248,079,376** | |
| El Paso, Tex. | 3,558,665 | 101 |
| Lansing - East Lansing, Mich. | 3,526,582 | 102 |
| Manchester - Nashua, N.H. | 3,505,228 | 103 |
| Chattanooga, Tenn. | 3,495,194 | 104 |
| Flint, Mich. | 3,467,881 | 105 |
| Beaumont - Port Arthur, Tex. | 3,441,570 | 106 |
| Portsmouth - Dover - Rochester, N.H. | 3,427,054 | 107 |
| Colorado Springs, Colo. | 3,354,522 | 108 |
| Madison, Wisc. | 3,347,375 | 109 |
| Jersey City, N.J. | 3,330,924 | 110 |
| Saginaw - Bay City - Midland, Mich. | 3,315,671 | 111 |
| Jackson, Miss. | 3,307,708 | 112 |
| Atlantic City, N.J. | 3,285,472 | 113 |
| Corpus Christi, Tex. | 3,280,094 | 114 |
| Johnson City - Kingsport - Bristol, Tenn. | 3,261,096 | 115 |
| Lancaster, Pa. | 3,204,478 | 116 |
| Lexington-Fayette, Ky. | 3,164,120 | 117 |
| Daytona Beach, Fla. | 3,093,878 | 118 |
| Lakeland - Winter Haven, Fla. | 3,048,190 | 119 |
| Sarasota, Fla. | 3,044,611 | 120 |
| Shreveport, La. | 3,036,306 | 121 |
| Canton, Ohio | 3,018,637 | 122 |
| Fort Wayne, Ind. | 2,976,031 | 123 |
| Santa Rosa - Petaluma, Cal. | 2,974,020 | 124 |
| Reno, Nev. | 2,967,726 | 125 |
| Portland, Me. | 2,965,398 | 126 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 2,926,217 | 127 |
| Fort Myers - Cape Coral, Fla. | 2,888,558 | 128 |
| Melbourne - Titusville - Palm Bay, Fla. | 2,861,316 | 129 |
| Stockton, Cal. | 2,849,014 | 130 |
| Reading, Pa. | 2,844,720 | 131 |
| Spokane, Wash. | 2,839,634 | 132 |
| Vallejo - Fairfield - Napa, Cal. | 2,833,629 | 133 |
| Trenton, N.J. | 2,775,769 | 134 |
| Pensacola, Fla. | 2,730,742 | 135 |
| Salinas - Seaside - Monterey, Cal. | 2,714,604 | 136 |
| Evansville, Ind. | 2,707,739 | 137 |
| York, Pa. | 2,663,631 | 138 |
| Augusta, Ga. | 2,606,902 | 139 |
| Modesto, Cal. | 2,497,903 | 140 |
| Peoria, Ill. | 2,494,434 | 141 |
| McAllen - Edinburg - Mission, Tex. | 2,442,991 | 142 |
| Boulder - Longmont, Colo. | 2,424,643 | 143 |
| Lafayette, La. | 2,411,044 | 144 |
| Ann Arbor, Mich. | 2,405,728 | 145 |
| Aurora - Elgin, Ill. | 2,327,918 | 146 |
| Huntington - Ashland, W.Va.-Ky. | 2,288,297 | 147 |
| Macon - Warner Robins, Ga. | 2,260,908 | 148 |
| Orange County, N.Y. | 2,255,092 | 149 |
| Charleston, W.Va. | 2,219,372 | 150 |
| **Total Top 150** | **1,394,748,612** | |
| New London - Norwich, Conn. | 2,202,946 | 151 |
| Springfield, Mo. | 2,200,605 | 152 |
| Rockford, Ill. | 2,169,810 | 153 |
| Montgomery, Ala. | 2,169,232 | 154 |
| Utica - Rome, N.Y. | 2,144,889 | 155 |
| Appleton - Oshkosh - Neenah, Wisc. | 2,142,817 | 156 |
| Odessa, Tex. | 2,133,440 | 157 |
| South Bend - Mishawaka, Ind. | 2,132,512 | 158 |
| Erie, Pa. | 2,066,525 | 159 |
| Lubbock, Tex. | 2,060,747 | 160 |
| Joliet, Ill. | 2,053,913 | 161 |
| Amarillo, Tex. | 2,052,430 | 162 |
| Kalamazoo, Mich. | 2,031,334 | 163 |
| St. Cloud, Minn. | 2,025,723 | 164 |
| Duluth, Minn. | 2,022,326 | 165 |
| Fayetteville, N.C. | 2,020,332 | 166 |
| Poughkeepsie, N.Y. | 2,015,234 | 167 |
| Fort Pierce, Fla. | 1,979,545 | 168 |
| Savannah, Ga. | 1,974,980 | 169 |
| Binghamton, N.Y. | 1,960,032 | 170 |
| Brownsville - Harlingen, Tex. | 1,944,658 | 171 |
| Eugene - Springfield, Ore. | 1,928,735 | 172 |
| Galveston - Texas City, Tex. | 1,915,740 | 173 |
| Santa Cruz, Cal. | 1,898,807 | 174 |
| Longview - Marshall, Tex. | 1,865,896 | 175 |
| Visalia - Tulare - Porterville, Cal. | 1,852,943 | 176 |
| Bradenton, Fla. | 1,837,384 | 177 |
| Gainesville, Fla. | 1,798,718 | 178 |
| Tallahassee, Fla. | 1,779,485 | 179 |
| Midland, Tex. | 1,776,389 | 180 |
| Roanoke, Va. | 1,769,316 | 181 |
| Ocala, Fla. | 1,767,696 | 182 |
| Huntsville, Ala. | 1,764,231 | 183 |
| Hickory, N.C. | 1,712,161 | 184 |
| Asheville, N.C. | 1,705,130 | 185 |
| Lorain - Elyria, Ohio | 1,701,834 | 186 |
| Hamilton - Middletown, Ohio | 1,647,495 | 187 |
| Biloxi - Gulfport, Miss. | 1,645,475 | 188 |
| Columbus, Ga. | 1,633,801 | 189 |
| Killeen - Temple, Tex. | 1,619,292 | 190 |
| Lincoln, Neb. | 1,604,109 | 191 |
| Springfield, Ill. | 1,599,973 | 192 |
| Salem, Ore. | 1,586,653 | 193 |
| Abilene, Tex. | 1,581,363 | 194 |
| Laredo, Tex. | 1,552,143 | 195 |
| Fort Collins - Loveland, Colo. | 1,551,442 | 196 |
| Naples, Fla. | 1,543,371 | 197 |
| Waco, Tex. | 1,540,558 | 198 |
| Green Bay, Wisc. | 1,507,832 | 199 |
| Elkhart - Goshen, Ind. | 1,506,882 | 200 |
| **Total Top 200** | **1,487,447,496** | |
| Houma - Thibodaux, La. | 1,502,043 | 201 |
| Topeka, Kans. | 1,499,252 | 202 |
| Fargo - Moorhead, N.D.-Minn. | 1,458,942 | 203 |
| Tyler, Tex. | 1,453,892 | 204 |
| Terre Haute, Ind. | 1,452,626 | 205 |
| Burlington, Vt. | 1,419,068 | 206 |
| Cedar Rapids, Iowa | 1,403,392 | 207 |
| Lake Charles, La. | 1,403,288 | 208 |
| Boise, Ida. | 1,399,651 | 209 |
| Brazoria, Tex. | 1,388,741 | 210 |
| Pittsfield, Mass. | 1,371,267 | 211 |
| Billings, Mont. | 1,364,299 | 212 |
| Champaign - Urbana - Rantoul, Ill. | 1,358,945 | 213 |
| Fort Walton Beach, Fla. | 1,312,775 | 214 |
| Sioux Falls, S.D. | 1,298,473 | 215 |
| Wheeling, W.Va. | 1,284,213 | 216 |
| Bryan - College Station, Tex. | 1,282,574 | 217 |
| Vancouver, Wash. | 1,268,004 | 218 |
| Yakima, Wash. | 1,265,993 | 219 |
| Fort Smith, Ark. | 1,265,204 | 220 |
| Wichita Falls, Tex. | 1,260,444 | 221 |
| Parkersburg - Marietta, W.Va.-Ohio | 1,259,597 | 222 |
| Chico, Cal. | 1,258,229 | 223 |
| Charlottesville, Va. | 1,244,483 | 224 |
| Lima, Ohio | 1,238,503 | 225 |
| Wilmington, N.C. | 1,233,614 | 226 |
| Bangor, Me. | 1,230,277 | 227 |
| Niagara Falls, N.Y. | 1,218,363 | 228 |
| Olympia, Wash. | 1,192,610 | 229 |
| Eau Claire, Wisc. | 1,186,221 | 230 |
| Johnstown, Pa. | 1,185,402 | 231 |
| Provo - Orem, Utah | 1,172,759 | 232 |
| Rochester, Minn. | 1,167,089 | 233 |
| Joplin, Mo. | 1,156,925 | 234 |
| Lynchburg, Va. | 1,141,517 | 235 |
| Bloomington - Normal, Ill. | 1,126,511 | 236 |
| San Angelo, Tex. | 1,126,344 | 237 |
| Richland - Kennewick - Pasco, Wash. | 1,123,481 | 238 |
| Muncie, Ind. | 1,121,828 | 239 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 1,099,752 | 240 |
| Waterloo - Cedar Falls, Iowa | 1,098,008 | 241 |
| Bremerton, Wash. | 1,097,664 | 242 |
| Benton Harbor, Mich. | 1,096,362 | 243 |
| Monroe, La. | 1,091,610 | 244 |
| Redding, Cal. | 1,090,534 | 245 |
| Lafayette - West Lafayette, Ind. | 1,083,624 | 246 |
| Athens, Ga. | 1,077,429 | 247 |
| Racine, Wisc. | 1,071,976 | 248 |
| Dothan, Ala. | 1,070,565 | 249 |
| Medford, Ore. | 1,068,967 | 250 |
| **Total Top 250** | **1,549,490,826** | |
| Janesville - Beloit, Wisc. | 1,068,503 | 251 |
| Anderson, Ind. | 1,057,256 | 252 |
| Panama City, Fla. | 1,053,530 | 253 |
| Beaver County, Pa. | 1,052,893 | 254 |
| Mansfield, Ohio | 1,047,149 | 255 |
| Burlington, N.C. | 1,040,471 | 256 |
| Vineland - Millville - Bridgeton, N.J. | 1,038,677 | 257 |
| Texarkana, Tex.-Ark. | 1,028,511 | 258 |
| Tuscaloosa, Ala. | 1,022,369 | 259 |
| Alexandria, La. | 1,019,500 | 260 |
| Santa Fe, N.M. | 1,017,343 | 261 |
| Jackson, Mich. | 1,014,089 | 262 |
| Muskegon, Mich. | 1,013,561 | 263 |
| Altoona, Pa. | 1,002,329 | 264 |
| Kokomo, Ind. | 987,436 | 265 |
| Anderson, S.C. | 980,949 | 266 |
| Decatur, Ill. | 979,647 | 267 |
| Sioux City, Iowa | 968,784 | 268 |
| Battle Creek, Mich. | 966,487 | 269 |
| Hagerstown, Md. | 962,078 | 270 |
| Albany, Ga. | 948,375 | 271 |
| Bellingham, Wash. | 945,148 | 272 |
| Glens Falls, N.Y. | 941,443 | 273 |
| Florence, S.C. | 935,338 | 274 |
| Rapid City, S.D. | 904,259 | 275 |
| Bismarck, N.D. | 896,779 | 276 |
| Lawton, Okla. | 896,352 | 277 |
| Greeley, Colo. | 896,005 | 278 |
| Pueblo, Colo. | 870,621 | 279 |
| Columbia, Mo. | 866,195 | 280 |
| Pascagoula, Miss. | 865,537 | 281 |
| La Crosse, Wisc. | 865,258 | 282 |
| Fayetteville - Springdale, Ark. | 860,435 | 283 |
| Victoria, Tex. | 848,118 | 284 |
| Florence, Ala. | 842,493 | 285 |
| Kenosha, Wisc. | 838,054 | 286 |
| Las Cruces, N.M. | 836,015 | 287 |
| Williamsport, Pa. | 829,643 | 288 |
| Casper, Wyo. | 825,323 | 289 |
| Jackson, Tenn. | 823,045 | 290 |
| Steubenville - Weirton, Ohio-W.Va. | 820,117 | 291 |
| Bloomington, Ind. | 818,275 | 292 |
| Owensboro, Ky. | 816,631 | 293 |
| Sherman - Denison, Tex. | 808,539 | 294 |
| Cheyenne, Wyo. | 804,447 | 295 |
| Lewiston - Auburn, Me. | 803,127 | 296 |
| St. Joseph, Mo. | 795,992 | 297 |
| State College, Pa. | 788,668 | 298 |
| Jacksonville, N.C. | 774,759 | 299 |
| Wausau, Wisc. | 750,028 | 300 |
| Cumberland, Md. | 733,158 | 301 |
| Yuba City, Cal. | 727,744 | 302 |
| Grand Forks, N.D. | 713,126 | 303 |
| Sharon, Pa. | 692,446 | 304 |
| Elmira, N.Y. | 672,472 | 305 |
| Dubuque, Iowa | 645,029 | 306 |
| Danville, Va. | 633,529 | 307 |
| Sheboygan, Wisc. | 624,804 | 308 |
| Kankakee, Ill. | 619,257 | 309 |
| Great Falls, Mont. | 618,177 | 310 |
| Iowa City, Iowa | 604,040 | 311 |
| Anniston, Ala. | 603,618 | 312 |
| Pine Bluff, Ark. | 576,468 | 313 |
| Enid, Okla. | 566,071 | 314 |
| Lawrence, Kans. | 534,191 | 315 |
| Gadsden, Ala. | 518,476 | 316 |
| **Total Above Areas** | **1,605,410,013** | |
| **Percent of U.S.** | **81.6528** | |
| **U.S. Total** | **1,966,142,765** | |

1985 SURVEY OF BUYING POWER DATA SERVICE

# 1989 PER HOUSEHOLD RETAIL SALES

| Area | ($) | Rank |
|---|---|---|
| Loredo, Tex. | 43,722 | 1 |
| Anchorage, Alas. | 39,671 | 2 |
| Midland, Tex. | 37,319 | 3 |
| Odessa, Tex. | 36,283 | 4 |
| St. Cloud, Minn. | 33,932 | 5 |
| Abilene, Tex. | 33,862 | 6 |
| Portland, Me. | 33,059 | 7 |
| Rochester, Minn. | 31,458 | 8 |
| Manchester - Nashua, N.H. | 30,191 | 9 |
| Nassau - Suffolk, N.Y. | 30,020 | 10 |
| Terre Haute, Ind. | 29,951 | 11 |
| Burlington, Vt. | 29,564 | 12 |
| Rapid City, S.D. | 29,076 | 13 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | 29,067 | 14 |
| Reno, Nev. | 28,897 | 15 |
| San Angelo, Tex. | 28,881 | 16 |
| Grand Forks, N.D. | 28,640 | 17 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | 28,558 | 18 |
| Victoria, Tex. | 28,460 | 19 |
| Portsmouth - Dover - Rochester, N.H. | 28,299 | 20 |
| Longview - Marshall, Tex. | 27,891 | 21 |
| Lafayette, La. | 27,873 | 22 |
| Jackson, Tenn. | 27,806 | 23 |
| Elkhart - Goshen, Ind. | 27,802 | 24 |
| Bergen - Passaic, N.J. | 27,770 | 25 |
| San Jose, Cal. | 27,765 | 26 |
| Wichita Falls, Tex. | 27,763 | 27 |
| Anaheim - Santa Ana, Cal. | 27,587 | 28 |
| Charlottesville, Va. | 27,172 | 29 |
| Honolulu, Haw. | 27,166 | 30 |
| Burlington, N.C. | 27,096 | 31 |
| Oklahoma City, Okla. | 26,974 | 32 |
| San Francisco, Cal. | 26,962 | 33 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 26,742 | 34 |
| Cheyenne, Wyo. | 26,726 | 35 |
| Casper, Wyo. | 26,623 | 36 |
| Bryan - College Station, Tex. | 26,609 | 37 |
| Wilmington, N.C. | 26,529 | 38 |
| Washington, D.C. | 26,352 | 39 |
| Minneapolis - St. Paul, Minn. | 26,348 | 40 |
| Miami - Hialeah, Fla. | 26,114 | 41 |
| Las Vegas, Nev. | 26,045 | 42 |
| Muncie, Ind. | 26,028 | 43 |
| Dallas, Tex. | 26,024 | 44 |
| Orlando, Fla. | 25,963 | 45 |
| Naples, Fla. | 25,895 | 46 |
| Middlesex - Somerset - Hunterdon, N.J. | 25,749 | 47 |
| Corpus Christi, Tex. | 25,726 | 48 |
| Kokomo, Ind. | 25,648 | 49 |
| Billings, Mont. | 25,549 | 50 |
| Bismarck, N.D. | 25,549 | 50 |
| Fargo - Moorhead, N.D.-Minn. | 25,506 | 52 |
| Lake County, Ill. | 25,440 | 53 |
| Indianapolis, Ind. | 25,376 | 54 |
| Kansas City, Mo.-Kans. | 25,362 | 55 |
| Sioux Falls, S.D. | 25,361 | 56 |
| St. Joseph, Mo. | 25,270 | 57 |
| Amarillo, Tex. | 25,245 | 58 |
| Fort Worth - Arlington, Tex. | 25,218 | 59 |
| Boulder - Longmont, Colo. | 25,204 | 60 |
| Kalamazoo, Mich. | 25,140 | 61 |
| Brownsville - Harlingen, Tex. | 25,125 | 62 |
| Pittsfield, Mass. | 25,069 | 63 |
| Bangor, Me. | 25,057 | 64 |
| Atlantic City, N.J. | 25,042 | 65 |
| Knoxville, Tenn. | 24,825 | 66 |
| Lafayette - West Lafayette, Ind. | 24,797 | 67 |
| Asheville, N.C. | 24,784 | 68 |
| Memphis, Tenn. | 24,756 | 69 |
| Atlanta, Ga. | 24,739 | 70 |
| New Bedford - Fall River - Attleboro, Mass. | 24,711 | 71 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | 24,706 | 72 |
| Hartford - New Britain - Middletown - Bristol, Conn. | 24,634 | 73 |
| Toledo, Ohio | 24,537 | 74 |
| Lexington-Fayette, Ky. | 24,433 | 75 |
| Springfield, Mo. | 24,424 | 76 |
| Owensboro, Ky. | 24,377 | 77 |
| South Bend - Mishawaka, Ind. | 24,316 | 78 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | 24,266 | 79 |
| Wilmington, Del. | 24,257 | 80 |
| Evansville, Ind. | 24,241 | 81 |
| Lubbock, Tex. | 24,102 | 82 |
| Trenton, N.J. | 24,095 | 83 |
| Denver, Colo. | 24,046 | 84 |
| Madison, Wisc. | 24,013 | 85 |
| Fort Walton Beach, Fla. | 24,000 | 86 |
| La Crosse, Wisc. | 23,968 | 87 |
| Seattle, Wash. | 23,932 | 88 |
| Houston, Tex. | 23,931 | 89 |
| Grand Rapids, Mich. | 23,926 | 90 |
| St. Louis, Mo. | 23,839 | 91 |
| New London - Norwich, Conn. | 23,816 | 92 |
| Harrisburg - Lebanon - Carlisle, Pa. | 23,783 | 93 |
| Ann Arbor, Mich. | 23,678 | 94 |
| Los Angeles - Long Beach, Cal. | 23,674 | 95 |
| Omaha, Neb. | 23,609 | 96 |
| Portland, Ore. | 23,595 | 97 |
| Wichita, Kans. | 23,510 | 98 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | 23,503 | 99 |
| Tyler, Tex. | 23,488 | 100 |
| Bloomington - Normal, Ill. | 23,469 | 101 |
| Austin, Tex. | 23,450 | 102 |
| Raleigh - Durham, N.C. | 23,430 | 103 |
| Sarasota, Fla. | 23,402 | 104 |
| Santa Fe, N.M. | 23,387 | 105 |
| Colorado Springs, Colo. | 23,279 | 106 |
| Beaumont - Port Arthur, Tex. | 23,254 | 107 |
| Nashville, Tenn. | 23,218 | 108 |
| Phoenix, Ariz. | 23,097 | 109 |
| Richmond - Petersburg, Va. | 23,082 | 110 |
| San Antonio, Tex. | 23,052 | 111 |
| Topeka, Kans. | 22,995 | 112 |
| New Haven - Waterbury - Meriden, Conn. | 22,982 | 113 |
| Springfield, Mass. | 22,975 | 114 |
| Monmouth - Ocean, N.J. | 22,952 | 115 |
| Lansing - East Lansing, Mich. | 22,885 | 116 |
| Fort Wayne, Ind. | 22,857 | 117 |
| Albany, Ga. | 22,852 | 118 |
| Oakland, Cal. | 22,817 | 119 |
| Baton Rouge, La. | 22,774 | 120 |
| Savannah, Ga. | 22,753 | 121 |
| Orange County, N.Y. | 22,733 | 122 |
| Oxnard - Ventura, Cal. | 22,731 | 123 |
| Joplin, Mo. | 22,729 | 124 |
| Eau Claire, Wisc. | 22,725 | 125 |
| Galveston - Texas City, Tex. | 22,645 | 126 |
| Des Moines, Iowa | 22,566 | 127 |
| Lynchburg, Va. | 22,560 | 128 |
| Salinas - Seaside - Monterey, Cal. | 22,528 | 129 |
| Lawton, Okla. | 22,521 | 130 |
| Gainesville, Fla. | 22,512 | 131 |
| McAllen - Edinburg - Mission, Tex. | 22,495 | 132 |
| Panama City, Fla. | 22,463 | 133 |
| Ocala, Fla. | 22,461 | 134 |
| Texarkana, Tex.-Ark. | 22,457 | 135 |
| Anderson, Ind. | 22,352 | 136 |
| Baltimore, Md. | 22,320 | 137 |
| Cincinnati, Ohio | 22,298 | 138 |
| Saginaw - Bay City - Midland, Mich. | 22,268 | 139 |
| Fayetteville, N.C. | 22,226 | 140 |
| Little Rock - North Little Rock, Ark. | 22,188 | 141 |
| Dothan, Ala. | 22,165 | 142 |
| Greensboro - Winston-Salem - High Point, N.C. | 22,118 | 143 |
| Louisville, Ky. | 22,109 | 144 |
| Hagerstown, Md. | 22,066 | 145 |
| Jackson, Miss. | 22,051 | 146 |
| Jacksonville, Fla. | 21,997 | 147 |
| Glens Falls, N.Y. | 21,996 | 148 |
| New Orleans, La. | 21,949 | 149 |
| Bloomington, Ind. | 21,938 | 150 |
| Macon - Warner Robins, Ga. | 21,908 | 151 |
| Reading, Pa. | 21,882 | 152 |
| Philadelphia, Pa. | 21,878 | 153 |
| San Diego, Cal. | 21,866 | 154 |
| Worcester - Fitchburg - Leominster, Mass. | 21,837 | 155 |
| Fort Myers - Cape Coral, Fla. | 21,833 | 156 |
| Chicago, Ill. | 21,819 | 157 |
| Norfolk - Virginia Beach - Newport News, Va. | 21,807 | 158 |
| Columbus, Ohio | 21,758 | 159 |
| Champaign - Urbana - Rantoul, Ill. | 21,708 | 160 |
| Houma - Thibodaux, La. | 21,706 | 161 |
| Lancaster, Pa. | 21,652 | 162 |
| Bradenton, Fla. | 21,642 | 163 |
| Biloxi - Gulfport, Miss. | 21,594 | 164 |
| Mansfield, Ohio | 21,546 | 165 |
| Cleveland, Ohio | 21,503 | 166 |
| Newark, N.J. | 21,466 | 167 |
| Florence, S.C. | 21,453 | 168 |
| Columbia, S.C. | 21,400 | 169 |
| Flint, Mich. | 21,393 | 170 |
| Lewiston - Auburn, Me. | 21,360 | 171 |
| Lima, Ohio | 21,354 | 172 |
| Albuquerque, N.M. | 21,315 | 173 |
| Bakersfield, Cal. | 21,308 | 174 |
| Green Bay, Wisc. | 21,297 | 175 |
| Huntsville, Ala. | 21,281 | 176 |
| Gary - Hammond, Ind. | 21,276 | 177 |
| Sioux City, Iowa | 21,245 | 178 |
| Chattanooga, Tenn. | 21,209 | 179 |
| Shreveport, La. | 21,188 | 180 |
| Detroit, Mich. | 21,171 | 181 |
| Providence - Pawtucket - Woonsocket, R.I. | 21,126 | 182 |
| Lake Charles, La. | 21,102 | 183 |
| Columbia, Mo. | 21,024 | 184 |
| Waco, Tex. | 21,017 | 185 |
| Mobile, Ala. | 21,012 | 186 |
| Charleston, W.Va. | 20,957 | 187 |
| Pensacola, Fla. | 20,957 | 187 |
| Sherman - Denison, Tex. | 20,947 | 189 |
| Parkersburg - Marietta, W.Va.-Ohio | 20,924 | 190 |
| Roanoke, Va. | 20,914 | 191 |
| Tallahassee, Fla. | 20,861 | 192 |
| Salt Lake City - Ogden, Utah | 20,835 | 193 |
| Poughkeepsie, N.Y. | 20,776 | 194 |
| Vineland - Millville - Bridgeton, N.J. | 20,691 | 195 |
| Modesto, Cal. | 20,678 | 196 |
| Enid, Okla. | 20,584 | 197 |
| Cedar Rapids, Iowa | 20,578 | 198 |
| Fayetteville - Springdale, Ark. | 20,535 | 199 |
| Tampa - St. Petersburg - Clearwater, Fla. | 20,534 | 200 |
| Clarksville - Hopkinsville, Tenn.-Ky. | 20,518 | 201 |
| Lakeland - Winter Haven, Fla. | 20,499 | 202 |
| Rockford, Ill. | 20,412 | 203 |
| Dayton - Springfield, Ohio | 20,399 | 204 |
| Sacramento, Cal. | 20,394 | 205 |
| Fort Pierce, Fla. | 20,387 | 206 |
| Hickory, N.C. | 20,359 | 207 |
| Janesville - Beloit, Wisc. | 20,352 | 208 |
| Daytona Beach, Fla. | 20,341 | 209 |
| Duluth, Minn. | 20,304 | 210 |
| Jacksonville, N.C. | 20,282 | 211 |
| Allentown - Bethlehem, Pa. | 20,258 | 212 |
| Monroe, La. | 20,253 | 213 |
| Santa Cruz, Cal. | 20,200 | 214 |
| Albany - Schenectady - Troy, N.Y. | 20,173 | 215 |
| El Paso, Tex. | 20,105 | 216 |
| Santa Rosa - Petaluma, Cal. | 20,014 | 217 |
| Milwaukee, Wisc. | 19,982 | 218 |
| Charleston, S.C. | 19,958 | 219 |
| Canton, Ohio | 19,951 | 220 |
| Akron, Ohio | 19,943 | 221 |
| Lawrence, Kans. | 19,933 | 222 |
| Dubuque, Iowa | 19,908 | 223 |
| Bellingham, Wash. | 19,898 | 224 |
| Athens, Ga. | 19,806 | 225 |
| Medford, Ore. | 19,759 | 226 |
| Riverside - San Bernardino, Cal. | 19,739 | 227 |
| Fort Collins - Loveland, Colo. | 19,738 | 228 |
| Syracuse, N.Y. | 19,688 | 229 |
| Greenville - Spartanburg, S.C. | 19,673 | 230 |
| Columbus, Ga. | 19,661 | 231 |
| Great Falls, Mont. | 19,625 | 232 |
| Jackson, Mich. | 19,615 | 233 |
| Killeen - Temple, Tex. | 19,604 | 234 |
| Rochester, N.Y. | 19,562 | 235 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 19,482 | 236 |
| Elmira, N.Y. | 19,436 | 237 |
| Spokane, Wash. | 19,410 | 238 |
| Springfield, Ill. | 19,347 | 239 |
| Tulsa, Okla. | 19,333 | 240 |
| Altoona, Pa. | 19,313 | 241 |
| Binghamton, N.Y. | 19,273 | 242 |
| Erie, Pa. | 19,241 | 243 |
| Montgomery, Ala. | 19,231 | 244 |
| Pine Bluff, Ark. | 19,216 | 245 |
| Battle Creek, Mich. | 19,214 | 246 |
| State College, Pa. | 19,189 | 247 |
| Decatur, Ill. | 19,171 | 248 |
| Johnson City - Kingsport - Bristol, Tenn. | 19,115 | 249 |
| Youngstown - Warren, Ohio | 19,049 | 250 |
| Olympia, Wash. | 19,021 | 251 |
| Alexandria, La. | 18,985 | 252 |
| Appleton - Oshkosh - Neenah, Wisc. | 18,896 | 253 |
| Las Cruces, N.M. | 18,829 | 254 |
| Lincoln, Neb. | 18,762 | 255 |
| Pascagoula, Miss. | 18,654 | 256 |
| Cumberland, Md. | 18,608 | 257 |
| Eugene - Springfield, Ore. | 18,599 | 258 |
| Tuscaloosa, Ala. | 18,521 | 259 |
| Richland - Kennewick - Pasco, Wash. | 18,418 | 260 |
| Williamsport, Pa. | 18,396 | 261 |
| Benton Harbor, Mich. | 18,365 | 262 |
| Wheeling, W.Va. | 18,346 | 263 |
| Muskegon, Mich. | 18,328 | 264 |
| Kenosha, Wisc. | 18,298 | 265 |
| Vallejo - Fairfield - Napa, Cal. | 18,293 | 266 |
| Augusta, Ga. | 18,268 | 267 |
| Scranton - Wilkes-Barre, Pa. | 18,253 | 268 |
| Pueblo, Colo. | 18,252 | 269 |
| Fort Smith, Ark. | 18,231 | 270 |
| Utica - Rome, N.Y. | 18,223 | 271 |
| Redding, Cal. | 18,206 | 272 |
| Pittsburgh, Pa. | 18,120 | 273 |
| Fresno, Cal. | 18,109 | 274 |
| Aurora - Elgin, Ill. | 18,004 | 275 |
| Buffalo, N.Y. | 17,984 | 276 |
| Melbourne - Titusville - Palm Bay, Fla. | 17,962 | 277 |
| Brazoria, Tex. | 17,919 | 278 |
| Waterloo - Cedar Falls, Iowa | 17,912 | 279 |
| Tacoma, Wash. | 17,857 | 280 |
| Visalia - Tulare - Porterville, Cal. | 17,817 | 281 |
| Huntington - Ashland, W.Va.-Ky. | 17,808 | 282 |
| Yakima, Wash. | 17,731 | 283 |
| Peoria, Ill. | 17,691 | 284 |
| Lorain - Elyria, Ohio | 17,599 | 285 |
| Wausau, Wisc. | 17,443 | 286 |
| Stockton, Cal. | 17,393 | 287 |
| Tucson, Ariz. | 17,349 | 288 |
| Birmingham, Ala. | 17,280 | 289 |
| Boise, Ida. | 17,237 | 290 |
| Iowa City, Iowa | 17,063 | 291 |
| York, Pa. | 16,966 | 292 |
| Chico, Cal. | 16,912 | 293 |
| Anderson, S.C. | 16,826 | 294 |
| Racine, Wisc. | 16,776 | 295 |
| Salem, Ore. | 16,545 | 296 |
| New York, N.Y. | 16,536 | 297 |
| Sheboygan, Wisc. | 16,486 | 298 |
| Kankakee, Ill. | 16,382 | 299 |
| Yuba City, Cal. | 16,317 | 300 |
| Hamilton - Middletown, Ohio | 16,011 | 301 |
| Jersey City, N.J. | 15,771 | 302 |
| Danville, Va. | 15,759 | 303 |
| Greeley, Colo. | 15,747 | 304 |
| Niagara Falls, N.Y. | 15,580 | 305 |
| Bremerton, Wash. | 15,331 | 306 |
| Florence, Ala. | 15,318 | 307 |
| Joliet, Ill. | 15,080 | 308 |
| Vancouver, Wash. | 14,918 | 309 |
| Provo - Orem, Utah | 14,623 | 310 |
| Sharon, Pa. | 14,486 | 311 |
| Beaver County, Pa. | 14,286 | 312 |
| Steubenville - Weirton, Ohio-W.Va. | 14,213 | 313 |
| Anniston, Ala. | 13,354 | 314 |
| Gadsden, Ala. | 12,770 | 315 |
| Johnstown, Pa. | 12,183 | 316 |
| **Average Above Areas** | **22,482** | |
| **U.S. Average** | **21,142** | |

# 1989 BUYING POWER INDEX (BPI)

| Area | BPI | Rank |
|---|---|---|
| Los Angeles - Long Beach, Cal. | 3.5846 | 1 |
| New York, N.Y. | 3.3342 | 2 |
| Chicago, Ill. | 2.6625 | 3 |
| Philadelphia, Pa. | 2.0376 | 4 |
| Washington, D.C. | 1.8326 | 5 |
| Boston - Lawrence - Salem - Lowell - Brockton, Mass. | 1.7676 | 6 |
| Detroit, Mich. | 1.7637 | 7 |
| Houston, Tex. | 1.5212 | 8 |
| Nassau - Suffolk, N.Y. | 1.3852 | 9 |
| Dallas, Tex. | 1.1899 | 10 |
| Atlanta, Ga. | 1.1672 | 11 |
| Minneapolis - St. Paul, Minn. | 1.1345 | 12 |
| Anaheim - Santa Ana, Cal. | 1.1174 | 13 |
| St. Louis, Mo. | 1.0339 | 14 |
| San Diego, Cal. | .9964 | 15 |
| Oakland, Cal. | .9399 | 16 |
| Baltimore, Md. | .9293 | 17 |
| Seattle, Wash. | .8898 | 18 |
| Tampa - St. Petersburg - Clearwater, Fla. | .8632 | 19 |
| Denver, Colo. | .8618 | 20 |
| Newark, N.J. | .8469 | 21 |
| Phoenix, Ariz. | .8452 | 22 |
| San Francisco, Cal. | .8408 | 23 |
| Pittsburgh, Pa. | .8270 | 24 |
| Miami - Hialeah, Fla. | .7846 | 25 |
| Riverside - San Bernardino, Cal. | .7817 | 26 |
| Cleveland, Ohio | .7553 | 27 |
| San Jose, Cal. | .7435 | 28 |
| Kansas City, Mo.-Kans. | .6946 | 29 |
| Bergen - Passaic, N.J. | .6549 | 30 |
| Fort Lauderdale - Hollywood - Pompano Beach, Fla. | .6021 | 31 |
| Cincinnati, Ohio | .5983 | 32 |
| Fort Worth - Arlington, Tex. | .5918 | 33 |
| Milwaukee, Wisc. | .5790 | 34 |
| New Orleans, La. | .5652 | 35 |
| Sacramento, Cal. | .5615 | 36 |
| Columbus, Ohio | .5490 | 37 |
| Indianapolis, Ind. | .5396 | 38 |
| Portland, Ore. | .5307 | 39 |
| Norfolk - Virginia Beach - Newport News, Va. | .5058 | 40 |
| San Antonio, Tex. | .5038 | 41 |
| Hartford - New Britain - Middletown - Bristol, Conn. | .5019 | 42 |
| Oklahoma City, Okla. | .4936 | 43 |
| Monmouth - Ocean, N.J. | .4811 | 44 |
| Middlesex - Somerset - Hunterdon, N.J. | .4606 | 45 |
| Bridgeport - Stamford - Norwalk - Danbury, Conn. | .4541 | 46 |
| Charlotte - Gastonia - Rock Hill, N.C.-S.C. | .4489 | 47 |
| West Palm Beach - Boca Raton - Delray Beach, Fla. | .4264 | 48 |
| Orlando, Fla. | .4188 | 49 |
| Salt Lake City - Ogden, Utah | .4148 | 50 |
| **Total Top 50** | **49.0140** | |
| Rochester, N.Y. | .4079 | 51 |
| Nashville, Tenn. | .4047 | 52 |
| Louisville, Ky. | .4032 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | .3800 | 54 |
| Dayton - Springfield, Ohio | .3778 | 55 |
| Memphis, Tenn. | .3775 | 56 |
| Honolulu, Haw. | .3756 | 57 |
| Providence - Pawtucket - Woonsocket, R.I. | .3601 | 58 |
| Albany - Schenectady - Troy, N.Y. | .3563 | 59 |
| New Haven - Waterbury - Meriden, Conn. | .3553 | 60 |
| Austin, Tex. | .3474 | 61 |
| Buffalo, N.Y. | .3466 | 62 |
| Richmond - Petersburg, Va. | .3422 | 63 |
| Jacksonville, Fla. | .3399 | 64 |
| Birmingham, Ala. | .3378 | 65 |
| Tulsa, Okla. | .3238 | 66 |
| Omaha, Neb. | .2997 | 67 |
| Oxnard - Ventura, Cal. | .2937 | 68 |
| Raleigh - Durham, N.C. | .2918 | 69 |
| Las Vegas, Nev. | .2846 | 70 |
| Grand Rapids, Mich. | .2823 | 71 |
| Worcester - Fitchburg - Leominster, Mass. | .2775 | 72 |
| Allentown - Bethlehem, Pa. | .2774 | 73 |
| Scranton - Wilkes-Barre, Pa. | .2734 | 74 |
| Syracuse, N.Y. | .2689 | 75 |
| Harrisburg - Lebanon - Carlisle, Pa. | .2632 | 76 |
| Toledo, Ohio | .2607 | 77 |
| Knoxville, Tenn. | .2567 | 78 |
| Akron, Ohio | .2489 | 79 |
| Wilmington, Del. | .2439 | 80 |
| Baton Rouge, La. | .2432 | 81 |
| Lake County, Ill. | .2430 | 82 |
| Tucson, Ariz. | .2393 | 83 |
| Springfield, Mass. | .2307 | 84 |
| Fresno, Cal. | .2294 | 85 |
| Greenville - Spartanburg, S.C. | .2275 | 86 |
| Gary - Hammond, Ind. | .2225 | 87 |
| Wichita, Kans. | .2188 | 88 |
| Little Rock - North Little Rock, Ark. | .2114 | 89 |
| Bakersfield, Cal. | .2029 | 90 |
| Albuquerque, N.M. | .2021 | 91 |
| New Bedford - Fall River - Attleboro, Mass. | .2021 | 91 |
| Youngstown - Warren, Ohio | .1949 | 93 |
| Jersey City, N.J. | .1941 | 94 |
| Mobile, Ala. | .1904 | 95 |
| Columbia, S.C. | .1901 | 96 |
| Tacoma, Wash. | .1876 | 97 |
| El Paso, Tex. | .1848 | 98 |
| Lansing - East Lansing, Mich. | .1831 | 99 |
| Charleston, S.C. | .1829 | 100 |
| **Total Top 100** | **62.8536** | |
| Des Moines, Iowa | .1821 | 101 |
| Beaumont - Port Arthur, Tex. | .1703 | 102 |
| Jackson, Miss. | .1664 | 103 |
| Davenport - Rock Island - Moline, Iowa-Ill. | .1650 | 104 |
| Flint, Mich. | .1644 | 105 |
| Chattanooga, Tenn. | .1641 | 106 |
| Anchorage, Alas. | .1639 | 107 |
| Santa Barbara - Santa Maria - Lompoc, Cal. | .1637 | 108 |
| Johnson City - Kingsport - Bristol, Tenn. | .1630 | 109 |
| Saginaw - Bay City - Midland, Mich. | .1613 | 110 |
| Santa Rosa - Petaluma, Cal. | .1608 | 111 |
| Lancaster, Pa. | .1605 | 112 |
| Vallejo - Fairfield - Napa, Cal. | .1603 | 113 |
| Madison, Wisc. | .1591 | 114 |
| Peoria, Ill. | .1561 | 115 |
| Portsmouth - Dover - Rochester, N.H. | .1556 | 116 |
| York, Pa. | .1550 | 117 |
| Colorado Springs, Colo. | .1547 | 118 |
| Canton, Ohio | .1539 | 119 |
| Shreveport, La. | .1529 | 120 |
| Manchester - Nashua, N.H. | .1525 | 121 |
| Stockton, Cal. | .1512 | 122 |
| Lexington-Fayette, Ky. | .1484 | 123 |
| Daytona Beach, Fla. | .1475 | 124 |
| Aurora - Elgin, Ill. | .1469 | 125 |
| Corpus Christi, Tex. | .1466 | 126 |
| Trenton, N.J. | .1447 | 127 |
| Joliet, Ill. | .1443 | 128 |
| Fort Wayne, Ind. | .1432 | 129 |
| Melbourne - Titusville - Palm Bay, Fla. | .1429 | 130 |
| Lakeland - Winter Haven, Fla. | .1428 | 131 |
| Augusta, Ga. | .1414 | 132 |
| Salinas - Seaside - Monterey, Cal. | .1399 | 133 |
| Atlantic City, N.J. | .1391 | 134 |
| Pensacola, Fla. | .1372 | 135 |
| Reading, Pa. | .1362 | 136 |
| Fort Myers - Cape Coral, Fla. | .1336 | 137 |
| Sarasota, Fla. | .1309 | 138 |
| Spokane, Wash. | .1301 | 139 |
| Evansville, Ind. | .1249 | 140 |
| Ann Arbor, Mich. | .1228 | 141 |
| Modesto, Cal. | .1212 | 142 |
| Appleton - Oshkosh - Neenah, Wisc. | .1211 | 143 |
| Reno, Nev. | .1190 | 144 |
| Huntington - Ashland, W.Va.-Ky. | .1164 | 145 |
| New London - Norwich, Conn. | .1163 | 146 |
| Poughkeepsie, N.Y. | .1153 | 147 |
| Orange County, N.Y. | .1144 | 148 |
| Utica - Rome, N.Y. | .1141 | 149 |
| Rockford, Ill. | .1139 | 150 |
| **Total Top 150** | **70.0855** | |
| Macon - Warner Robins, Ga. | .1126 | 151 |
| Montgomery, Ala. | .1124 | 152 |
| Charleston, W.Va. | .1123 | 153 |
| Portland, Me. | .1123 | 153 |
| Boulder - Longmont, Colo. | .1122 | 155 |
| Erie, Pa. | .1111 | 156 |
| McAllen - Edinburg - Mission, Tex. | .1105 | 157 |
| Santa Cruz, Cal. | .1067 | 158 |
| Binghamton, N.Y. | .1066 | 159 |
| Lafayette, La. | .1052 | 160 |
| Lorain - Elyria, Ohio | .1014 | 161 |
| Fayetteville, N.C. | .1011 | 162 |
| Duluth, Minn. | .1009 | 163 |
| Hamilton - Middletown, Ohio | .1009 | 163 |
| Kalamazoo, Mich. | .1006 | 165 |
| Lincoln, Neb. | .0996 | 166 |
| Springfield, Mo. | .0984 | 167 |
| Galveston - Texas City, Tex. | .0979 | 168 |
| South Bend - Mishawaka, Ind. | .0976 | 169 |
| Eugene - Springfield, Ore. | .0973 | 170 |
| Huntsville, Ala. | .0949 | 171 |
| Brazoria, Tex. | .0932 | 172 |
| Savannah, Ga. | .0929 | 173 |
| Amarillo, Tex. | .0917 | 174 |
| Killeen - Temple, Tex. | .0901 | 175 |
| Lubbock, Tex. | .0899 | 176 |
| Fort Pierce, Fla. | .0889 | 177 |
| Roanoke, Va. | .0868 | 178 |
| Salem, Ore. | .0855 | 179 |
| Hickory, N.C. | .0853 | 180 |
| Tallahassee, Fla. | .0850 | 181 |
| Visalia - Tulare - Porterville, Cal. | .0845 | 182 |
| Boise, Ida. | .0835 | 183 |
| Brownsville - Harlingen, Tex. | .0828 | 184 |
| Gainesville, Fla. | .0822 | 185 |
| Bradenton, Fla. | .0821 | 186 |
| Columbus, Ga. | .0820 | 187 |
| Springfield, Ill. | .0814 | 188 |
| Vancouver, Wash. | .0812 | 189 |
| Odessa, Tex. | .0807 | 190 |
| Longview - Marshall, Tex. | .0795 | 191 |
| Biloxi - Gulfport, Miss. | .0792 | 192 |
| Topeka, Kans. | .0787 | 193 |
| Fort Collins - Loveland, Colo. | .0782 | 194 |
| St. Cloud, Minn. | .0779 | 195 |
| Houma - Thibodaux, La. | .0765 | 196 |
| Green Bay, Wisc. | .0764 | 197 |
| Cedar Rapids, Iowa | .0756 | 198 |
| Waco, Tex. | .0753 | 199 |
| Johnstown, Pa. | .0730 | 200 |
| **Total Top 200** | **74.6780** | |
| Niagara Falls, N.Y. | .0726 | 201 |
| Provo - Orem, Utah | .0726 | 201 |
| Tyler, Tex. | .0726 | 201 |
| Ocala, Fla. | .0724 | 204 |
| Midland, Tex. | .0723 | 205 |
| Beaver County, Pa. | .0714 | 206 |
| Asheville, N.C. | .0706 | 207 |
| Richland - Kennewick - Pasco, Wash. | .0705 | 208 |
| Lake Charles, La. | .0701 | 209 |
| Bremerton, Wash. | .0697 | 210 |
| Fort Smith, Ark. | .0669 | 211 |
| Champaign - Urbana - Rantoul, Ill. | .0666 | 212 |
| Wheeling, W.Va. | .0661 | 213 |
| Fargo - Moorhead, N.D.-Minn. | .0660 | 214 |
| Racine, Wisc. | .0654 | 215 |
| Waterloo - Cedar Falls, Iowa | .0654 | 215 |
| Elkhart - Goshen, Ind. | .0642 | 217 |
| Olympia, Wash. | .0629 | 218 |
| Yakima, Wash. | .0628 | 219 |
| Benton Harbor, Mich. | .0627 | 220 |
| Sioux Falls, S.D. | .0621 | 221 |
| Pittsfield, Mass. | .0616 | 222 |
| Parkersburg - Marietta, W.Va.-Ohio | .0611 | 223 |
| Chico, Cal. | .0609 | 224 |
| Burlington, Vt. | .0606 | 225 |
| Naples, Fla. | .0605 | 226 |
| Fort Walton Beach, Fla. | .0594 | 227 |
| Billings, Mont. | .0593 | 228 |
| Lima, Ohio | .0592 | 229 |
| Jackson, Mich | .0586 | 230 |
| Bryan - College Station, Tex. | .0584 | 231 |
| Abilene, Tex. | .0581 | 232 |
| Bloomington - Normal, Ill. | .0577 | 233 |
| Muskegon, Mich. | .0576 | 234 |
| Terre Haute, Ind. | .0570 | 235 |
| Clarksville - Hopkinsville, Tenn.-Ky. | .0565 | 236 |
| Janesville - Beloit, Wisc. | .0564 | 237 |
| Lynchburg, Va. | .0559 | 238 |
| Eau Claire, Wisc. | .0556 | 239 |
| Charlottesville, Va. | .0552 | 240 |
| Bangor, Me. | .0540 | 241 |
| Battle Creek, Mich. | .0536 | 242 |
| Decatur, Ill. | .0534 | 243 |
| Alexandria, La. | .0531 | 244 |
| Wichita Falls, Tex. | .0529 | 245 |
| Anderson, S.C. | .0525 | 246 |
| Monroe, La. | .0523 | 247 |
| Anderson, Ind. | .0522 | 248 |
| Kenosha, Wisc. | .0522 | 248 |
| Vineland - Millville - Bridgeton, N.J. | .0521 | 250 |
| **Total Top 250** | **77.7418** | |
| Athens, Ga. | .0517 | 251 |
| Greeley, Colo. | .0512 | 252 |
| Lafayette - West Lafayette, Ind. | .0512 | 252 |
| Joplin, Mo. | .0510 | 254 |
| Santa Fe, N.M. | .0509 | 255 |
| Tuscaloosa, Ala. | .0507 | 256 |
| Medford, Ore. | .0505 | 257 |
| Muncie, Ind. | .0502 | 258 |
| Mansfield, Ohio | .0500 | 259 |
| Pascagoula, Miss. | .0500 | 259 |
| Rochester, Minn. | .0499 | 261 |
| Steubenville - Weirton, Ohio-W Va. | .0490 | 262 |
| Redding, Cal. | .0489 | 263 |
| Columbia, Mo. | .0481 | 264 |
| San Angelo, Tex. | .0476 | 265 |
| Wilmington, N.C. | .0475 | 266 |
| Laredo, Tex. | .0474 | 267 |
| Altoona, Pa. | .0472 | 268 |
| Dothan, Ala. | .0470 | 269 |
| Sioux City, Iowa | .0461 | 270 |
| Lawton, Okla. | .0460 | 271 |
| Kokomo, Ind. | .0459 | 272 |
| Florence, Ala. | .0457 | 273 |
| Texarkana, Tex.-Ark. | .0455 | 274 |
| Bellingham, Wash. | .0450 | 275 |
| Glens Falls, N.Y. | .0449 | 276 |
| Albany, Ga. | .0438 | 277 |
| Pueblo, Colo. | .0429 | 278 |
| Hagerstown, Md. | .0424 | 279 |
| Williamsport, Pa. | .0423 | 280 |
| La Crosse, Wisc. | .0422 | 281 |
| Bismarck, N.D. | .0421 | 282 |
| Wausau, Wisc. | .0421 | 282 |
| Burlington, N.C. | .0416 | 284 |
| State College, Pa. | .0414 | 285 |
| Panama City, Fla. | .0411 | 286 |
| Sharon, Pa. | .0409 | 287 |
| Florence, S.C. | .0407 | 288 |
| Las Cruces, N.M. | .0407 | 288 |
| Sherman - Denison, Tex. | .0404 | 290 |
| Bloomington, Ind. | .0402 | 291 |
| Sheboygan, Wisc. | .0399 | 292 |
| Fayetteville - Springdale, Ark. | .0394 | 293 |
| Anniston, Ala. | .0387 | 294 |
| Iowa City, Iowa | .0381 | 295 |
| Rapid City, S.D. | .0381 | 295 |
| Casper, Wyo. | .0380 | 297 |
| Lewiston - Auburn, Me. | .0376 | 298 |
| Danville, Va. | .0375 | 299 |
| Grand Forks, N.D. | .0368 | 300 |
| Jacksonville, N.C. | .0365 | 301 |
| Victoria, Tex. | .0363 | 302 |
| Yuba City, Cal. | .0362 | 303 |
| Cumberland, Md. | .0361 | 304 |
| Kankakee, Ill. | .0359 | 305 |
| St. Joseph, Mo. | .0355 | 306 |
| Owensboro, Ky. | .0352 | 307 |
| Cheyenne, Wyo. | .0350 | 308 |
| Dubuque, Iowa | .0333 | 309 |
| Elmira, N.Y. | .0328 | 310 |
| Jackson, Tenn. | .0326 | 311 |
| Great Falls, Mont. | .0309 | 312 |
| Gadsden, Ala. | .0306 | 313 |
| Lawrence, Kans. | .0296 | 314 |
| Enid, Okla. | .0284 | 315 |
| Pine Bluff, Ark. | .0281 | 316 |
| **Total Above Areas** | **80.5028** | |
| **Percent of U.S.** | **80.5028** | |
| **U.S. Total** | **100.0000** | |

# NOTES

# SECTION 15

## 1989 Projections For Metropolitan Markets And All Counties

### Population
### Households
### Effective Buying Income (EBI)
### Total Retail Sales
### Buying Power Index (BPI)

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

**SYMBOLS USED IN TABLES**

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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# METRO/COUNTY 1989 PROJECTIONS

## ALABAMA

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ANNISTON** | **124.9** | **127.1** | **1.8** | **45.2** | **4.4** | **1,658,564** | **62.8** | **23,521** | **36,694** | **603,618** | **33.8** | **10,416** | **13,354** | **.0407** | **.0387** |
| Calhoun | 124.9 | 127.1 | 1.8 | 45.2 | 4.4 | 1,658,564 | 62.8 | 23,521 | 36,694 | 603,618 | 33.8 | 10,416 | 13,354 | .0407 | .0387 |
| **BIRMINGHAM** | **915.7** | **945.1** | **3.2** | **361.5** | **5.5** | **14,281,624** | **64.1** | **25,397** | **39,507** | **6,246,804** | **47.4** | **12,365** | **17,280** | **.3440** | **.3378** |
| Blount | 39.2 | 42.1 | 7.4 | 15.6 | 10.6 | 389,964 | 48.8 | 18,587 | 24,998 | 98,390 | 31.0 | 5,327 | 6,307 | .0102 | .0094 |
| Jefferson | 680.4 | 686.7 | .9 | 268.7 | 3.3 | 10,887,690 | 61.2 | 25,974 | 40,520 | 5,390,895 | 48.4 | 13,969 | 20,063 | .2723 | .2643 |
| St. Clair | 46.8 | 51.6 | 10.3 | 18.1 | 13.1 | 516,320 | 55.2 | 20,798 | 28,526 | 123,317 | 35.3 | 5,696 | 6,813 | .0125 | .0120 |
| Shelby | 77.4 | 89.7 | 15.9 | 31.5 | 18.9 | 1,592,321 | 100.4 | 29,979 | 50,550 | 287,178 | 61.0 | 6,733 | 9,117 | .0261 | .0303 |
| Walker | 71.9 | 75.0 | 4.3 | 27.6 | 6.2 | 895,329 | 60.3 | 21,480 | 32,439 | 347,024 | 33.7 | 9,984 | 12,573 | .0229 | .0218 |
| **DOTHAN** | **126.1** | **131.4** | **4.2** | **48.3** | **6.6** | **1,733,218** | **64.3** | **23,289** | **35,884** | **1,070,565** | **53.8** | **15,367** | **22,165** | **.0471** | **.0470** |
| Dale | 45.2 | 44.1 | –2.4 | 15.5 | .0 | 592,249 | 59.8 | 23,908 | 38,210 | 195,650 | 45.4 | 8,683 | 12,623 | .0141 | .0134 |
| Houston | 80.9 | 87.3 | 7.9 | 32.8 | 10.1 | 1,140,969 | 66.7 | 22,967 | 34,786 | 874,915 | 55.8 | 18,844 | 26,674 | .0330 | .0336 |
| **FLORENCE** | **139.6** | **144.1** | **3.2** | **55.0** | **5.8** | **1,826,883** | **52.9** | **22,976** | **33,216** | **842,493** | **39.3** | **11,627** | **15,318** | **.0488** | **.0457** |
| Colbert | 56.1 | 57.6 | 2.7 | 22.0 | 4.8 | 665,048 | 43.9 | 22,010 | 30,229 | 331,315 | 36.0 | 11,603 | 15,060 | .0193 | .0175 |
| Lauderdale | 83.5 | 86.5 | 3.6 | 33.0 | 6.5 | 1,161,835 | 58.6 | 23,629 | 35,207 | 511,178 | 41.6 | 11,644 | 15,490 | .0295 | .0282 |
| **GADSDEN** | **104.8** | **106.3** | **1.4** | **40.6** | **3.8** | **1,220,318** | **46.0** | **21,382** | **30,057** | **518,476** | **25.8** | **10,539** | **12,770** | **.0345** | **.0306** |
| Etowah | 104.8 | 106.3 | 1.4 | 40.6 | 3.8 | 1,220,318 | 46.0 | 21,382 | 30,057 | 518,476 | 25.8 | 10,539 | 12,770 | .0345 | .0306 |
| **HUNTSVILLE** | **208.0** | **219.5** | **5.5** | **82.9** | **8.1** | **4,318,637** | **82.9** | **30,777** | **52,095** | **1,764,231** | **60.6** | **14,324** | **21,281** | **.0886** | **.0949** |
| Madison | 208.0 | 219.5 | 5.5 | 82.9 | 8.1 | 4,318,637 | 82.9 | 30,777 | 52,095 | 1,764,231 | 60.6 | 14,324 | 21,281 | .0886 | .0949 |
| **MOBILE** | **468.8** | **493.2** | **5.2** | **180.5** | **7.7** | **7,954,383** | **81.7** | **26,120** | **44,069** | **3,792,586** | **60.8** | **14,075** | **21,012** | **.1790** | **.1904** |
| Baldwin | 87.0 | 95.8 | 10.1 | 35.6 | 12.7 | 1,558,913 | 90.3 | 25,928 | 43,790 | 679,342 | 68.4 | 12,764 | 19,083 | .0325 | .0362 |
| Mobile | 381.8 | 397.4 | 4.1 | 144.9 | 6.5 | 6,395,470 | 79.7 | 26,164 | 44,137 | 3,113,244 | 59.2 | 14,379 | 21,485 | .1465 | .1542 |
| **MONTGOMERY** | **291.4** | **308.4** | **5.8** | **112.8** | **8.6** | **4,674,225** | **74.6** | **25,773** | **41,438** | **2,169,232** | **57.5** | **13,256** | **19,231** | **.1084** | **.1124** |
| Autauga | 35.2 | 38.2 | 8.5 | 13.2 | 11.9 | 585,989 | 87.8 | 26,441 | 44,393 | 193,821 | 66.7 | 9,851 | 14,683 | .0118 | .0129 |
| Elmore | 47.8 | 51.5 | 7.7 | 17.7 | 10.6 | 582,396 | 59.4 | 22,830 | 32,904 | 160,568 | 43.5 | 6,994 | 9,072 | .0137 | .0134 |
| Montgomery | 208.4 | 218.7 | 4.9 | 81.9 | 7.6 | 3,505,350 | 75.2 | 26,288 | 42,806 | 1,814,843 | 57.9 | 15,100 | 22,159 | .0829 | .0861 |
| **TUSCALOOSA** | **143.2** | **149.8** | **4.6** | **55.2** | **7.2** | **1,975,612** | **67.2** | **22,938** | **35,790** | **1,022,369** | **52.0** | **13,062** | **18,521** | **.0506** | **.0507** |
| Tuscaloosa | 143.2 | 149.8 | 4.6 | 55.2 | 7.2 | 1,975,612 | 67.2 | 22,938 | 35,790 | 1,022,369 | 52.0 | 13,062 | 18,521 | .0506 | .0507 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Autauga | 35.2 | 38.2 | 8.5 | 13.2 | 11.9 | 585,989 | 87.8 | 26,441 | 44,393 | 193,821 | 66.7 | 9,851 | 14,683 | .0118 | .0129 |
| Baldwin | 87.0 | 95.8 | 10.1 | 35.6 | 12.7 | 1,558,913 | 90.3 | 25,928 | 43,790 | 679,342 | 68.4 | 12,764 | 19,083 | .0325 | .0362 |
| Barbour | 25.4 | 26.1 | 2.8 | 9.2 | 4.5 | 277,171 | 66.5 | 18,915 | 30,127 | 112,654 | 51.7 | 8,438 | 12,245 | .0070 | .0070 |
| Bibb | 16.5 | 17.2 | 4.2 | 6.3 | 8.6 | 154,003 | 46.4 | 18,138 | 24,445 | 48,495 | 38.8 | 6,022 | 7,698 | .0042 | .0040 |
| Blount | 39.2 | 42.1 | 7.4 | 15.6 | 10.6 | 389,964 | 48.8 | 18,587 | 24,998 | 98,390 | 31.0 | 5,327 | 6,307 | .0102 | .0094 |
| Bullock | 10.2 | 9.8 | –3.9 | 3.6 | .0 | 97,375 | 58.2 | 17,096 | 27,049 | 38,358 | 44.6 | 7,367 | 10,655 | .0026 | .0025 |
| Butler | 21.5 | 21.2 | –1.4 | 7.6 | .0 | 233,005 | 61.1 | 19,035 | 30,659 | 130,397 | 45.9 | 11,757 | 17,158 | .0067 | .0065 |
| Calhoun | 124.9 | 127.1 | 1.8 | 45.2 | 4.4 | 1,658,564 | 62.8 | 23,521 | 36,694 | 603,618 | 33.8 | 10,416 | 13,354 | .0407 | .0387 |
| Chambers | 39.5 | 39.7 | .5 | 14.8 | 3.5 | 560,227 | 74.6 | 22,440 | 37,853 | 210,196 | 54.6 | 9,505 | 14,202 | .0126 | .0129 |
| Cherokee | 19.8 | 20.8 | 5.1 | 7.5 | 7.1 | 224,832 | 57.7 | 20,362 | 29,978 | 58,896 | 36.9 | 6,147 | 7,853 | .0055 | .0053 |
| Chilton | 32.0 | 33.5 | 4.7 | 12.9 | 7.5 | 486,462 | 81.7 | 22,308 | 37,710 | 180,167 | 60.8 | 9,337 | 13,966 | .0105 | .0109 |
| Choctaw | 16.5 | 16.2 | –1.8 | 5.[illegible] | .0 | 196,721 | 68.1 | 20,901 | 35,129 | 59,413 | 49.1 | 7,114 | 10,609 | .0046 | .0045 |
| Clarke | 27.8 | 27.7 | –.4 | 9.5 | 1.1 | 307,543 | 55.7 | 21,010 | 32,373 | 174,711 | 44.3 | 12,883 | 18,391 | .0090 | .0085 |
| Clay | 13.7 | 13.7 | .0 | 4.8 | .0 | 117,951 | 39.0 | 17,676 | 24,573 | 45,539 | 27.7 | 7,427 | 9,487 | .0035 | .0032 |
| Cleburne | 13.0 | 13.4 | 3.1 | 5.3 | 8.2 | 185,244 | 79.3 | 21,088 | 34,952 | 29,851 | 43.9 | 4,233 | 5,632 | .0036 | .0037 |
| Coffee | 39.4 | 40.2 | 2.0 | 14.9 | 3.5 | 456.735 | 49.2 | 21,252 | 30,653 | 219,780 | 31.8 | 11,584 | 14,750 | .0131 | .0119 |
| Colbert | 56.1 | 57.6 | 2.7 | 22.0 | 4.8 | 665,048 | 43.9 | 22,010 | 30,229 | 331,315 | 36.0 | 11,603 | 15,060 | .0193 | .0175 |
| Conecuh | 15.6 | 15.2 | –2.6 | 5.4 | .0 | 152,960 | 57.6 | 17,969 | 28,326 | 59,915 | 44.4 | 7,685 | 11,095 | .0042 | .0039 |
| Coosa | 11.5 | 11.5 | .0 | 4.3 | .0 | 154,529 | 68.7 | 21,297 | 35,937 | 9,753 | 39.3 | 1,628 | 2,268 | .0029 | .0029 |
| Covington | 37.3 | 37.5 | .5 | 15.2 | 3.4 | 419,003 | 53.5 | 18,573 | 27,566 | 217,443 | 42.8 | 10,357 | 14,305 | .0120 | .0111 |
| Crenshaw | 14.1 | 14.1 | .0 | 5.3 | .0 | 98,476 | 27.9 | 14,530 | 18,580 | 41,209 | 30.8 | 5,945 | 7,775 | .0033 | .0031 |
| Cullman | 65.3 | 69.0 | 5.7 | 26.1 | 8.3 | 785,840 | 60.8 | 20,284 | 30,109 | 362,310 | 46.3 | 10,279 | 13,882 | .0208 | .0202 |
| Dale | 45.2 | 44.1 | –2.4 | 15.5 | .0 | 592,249 | 59.8 | 23,908 | 38,210 | 195,650 | 45.4 | 8,683 | 12,623 | .0141 | .0134 |
| Dallas | 54.0 | 53.9 | –.2 | 18.9 | 2.7 | 440,796 | 37.6 | 17,406 | 23,323 | 259,142 | 30.1 | 10,826 | 13,711 | .0153 | .0133 |
| De Kalb | 57.2 | 60.8 | 6.3 | 23.6 | 9.3 | 671,888 | 61.3 | 19,286 | 28,470 | 194,930 | 35.9 | 6,640 | 8,260 | .0162 | .0158 |
| Elmore | 47.8 | 51.5 | 7.7 | 17.7 | 10.6 | 582,396 | 59.4 | 22,830 | 32,904 | 160,568 | 43.5 | 6,994 | 9,072 | .0137 | .0134 |
| Escambia | 39.1 | 38.9 | –.5 | 13.4 | 2.3 | 431,406 | 59.1 | 20,703 | 32,194 | 219,620 | 42.3 | 11,782 | 16,390 | .0121 | .0115 |
| Etowah | 104.8 | 106.3 | 1.4 | 40.6 | 3.8 | 1,220,318 | 46.0 | 21,382 | 30,057 | 518,476 | 25.8 | 10,539 | 12,770 | .0345 | .0306 |
| Fayette | 19.3 | 19.8 | 2.6 | 7.6 | 7.0 | 285,344 | 80.8 | 22,228 | 37,545 | 81,552 | 44.6 | 7,942 | 10,731 | .0061 | .0062 |
| Franklin | 29.4 | 30.5 | 3.7 | 11.7 | 5.4 | 376,633 | 63.0 | 20,818 | 32,191 | 172,597 | 50.7 | 10,316 | 14,752 | .0096 | .0095 |
| Geneva | 24.5 | 24.9 | 1.6 | 9.4 | 4.4 | 327,366 | 67.8 | 21,677 | 34,826 | 81,588 | 44.0 | 6,297 | 8,680 | .0072 | .0070 |
| Greene | 11.2 | 11.3 | .9 | 3.9 | 5.4 | 105,953 | 74.5 | 16,411 | 27,167 | 53,590 | 56.0 | 9,286 | 13,741 | .0028 | .0031 |
| Hale | 15.2 | 14.6 | –3.9 | 5.0 | .0 | 112,271 | 43.3 | 15,669 | 22,454 | 40,245 | 26.6 | 6,355 | 8,049 | .0036 | .0030 |
| Henry | 15.7 | 16.0 | 1.9 | 5.9 | 5.4 | 189,360 | 68.0 | 20,127 | 32,0[illegible]5 | 71,256 | 53.0 | 8,317 | 12,077 | .0046 | .0046 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **ALABAMA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Houston | 80.9 | 87.3 | 7.9 | 32.8 | 10.1 | 1,140,969 | 66.7 | 22,967 | 34,786 | 874,915 | 55.8 | 18,844 | 26,674 | .0330 | .0336 |
| Jackson | 54.2 | 56.9 | 5.0 | 21.0 | 7.7 | 576,310 | 48.4 | 19,915 | 27,443 | 192,991 | 29.1 | 7,664 | 9,190 | .0156 | .0143 |
| Jefferson | 680.4 | 686.7 | .9 | 268.7 | 3.3 | 10,887,690 | 61.2 | 25,974 | 40,520 | 5,390,895 | 48.4 | 13,969 | 20,063 | .2723 | .2643 |
| Lamar | 16.7 | 16.9 | 1.2 | 6.4 | 4.9 | 223,499 | 73.1 | 21,166 | 34,922 | 72,679 | 55.0 | 7,687 | 11,356 | .0050 | .0052 |
| Lauderdale | 83.5 | 86.5 | 3.6 | 33.0 | 6.5 | 1,161,835 | 58.6 | 23,629 | 35,207 | 511,178 | 41.6 | 11,644 | 15,490 | .0295 | .0282 |
| Lawrence | 31.3 | 32.6 | 4.2 | 11.5 | 7.5 | 425,467 | 81.0 | 21,965 | 36,997 | 106,500 | 60.5 | 6,203 | 9,261 | .0088 | .0092 |
| Lee | 80.4 | 85.1 | 5.8 | 32.9 | 8.6 | 1,162,936 | 73.0 | 22,183 | 35,348 | 537,224 | 54.6 | 11,471 | 16,329 | .0278 | .0286 |
| Limestone | 47.3 | 48.8 | 3.2 | 17.5 | 6.1 | 744,503 | 79.3 | 25,166 | 42,543 | 250,367 | 58.6 | 9,565 | 14,307 | .0156 | .0165 |
| Lowndes | 13.4 | 13.4 | .0 | 3.8 | .0 | 92,216 | 50.1 | 16,168 | 24,267 | 32,064 | 40.1 | 6,022 | 8,438 | .0029 | .0027 |
| Macon | 26.6 | 26.3 | −1.1 | 8.5 | 1.2 | 233,642 | 54.4 | 18,020 | 27,487 | 74,203 | 43.7 | 6,146 | 8,730 | .0064 | .0060 |
| Madison | 208.0 | 219.5 | 5.5 | 82.9 | 8.1 | 4,318,637 | 82.9 | 30,777 | 52,095 | 1,764,231 | 60.6 | 14,324 | 21,281 | .0886 | .0949 |
| Marengo | 25.0 | 24.8 | −.8 | 8.4 | .0 | 220,717 | 40.8 | 18,657 | 26,276 | 116,155 | 33.1 | 10,387 | 13,828 | .0071 | .0064 |
| Marion | 31.9 | 33.8 | 6.0 | 12.8 | 8.5 | 474,193 | 83.4 | 21,915 | 37,046 | 143,785 | 62.3 | 7,510 | 11,233 | .0099 | .0104 |
| Marshall | 69.4 | 73.4 | 5.8 | 28.5 | 8.0 | 712,577 | 44.5 | 18,679 | 25,003 | 497,292 | 44.1 | 13,068 | 17,449 | .0232 | .0217 |
| Mobile | 381.8 | 397.4 | 4.1 | 144.9 | 6.5 | 6,395,470 | 79.7 | 26,164 | 44,137 | 3,113,244 | 59.2 | 14,379 | 21,485 | .1465 | .1542 |
| Monroe | 22.8 | 22.8 | .0 | 7.7 | 1.3 | 254,218 | 59.4 | 20,984 | 33,015 | 85,559 | 30.8 | 8,607 | 11,112 | .0065 | .0060 |
| Montgomery | 208.4 | 218.7 | 4.9 | 81.9 | 7.6 | 3,505,850 | 75.2 | 26,288 | 42,806 | 1,814,843 | 57.9 | 15,100 | 22,159 | .0829 | .0861 |
| Morgan | 95.2 | 100.1 | 5.1 | 37.4 | 7.2 | 1,383,537 | 62.7 | 24,361 | 36,993 | 642,673 | 46.7 | 12,556 | 17,184 | .0346 | .0340 |
| Perry | 14.7 | 14.2 | −3.4 | 4.7 | .0 | 121,139 | 55.9 | 16,529 | 25,774 | 30,999 | 34.4 | 4,908 | 6,596 | .0023 | .0030 |
| Pickens | 21.6 | 21.7 | .5 | 7.4 | 1.4 | 205,531 | 53.2 | 18,382 | 27,774 | 54,430 | 30.4 | 5,719 | 7,355 | .0053 | .0051 |
| Pike | 28.1 | 28.3 | .7 | 10.3 | 3.0 | 295,777 | 60.1 | 18,476 | 28,716 | 161,810 | 47.7 | 10,958 | 15,710 | .0086 | .0081 |
| Randolph | 20.2 | 20.3 | .5 | 7.5 | 2.7 | 240,220 | 73.4 | 18,978 | 32,029 | 87,926 | 53.6 | 7,844 | 11,723 | .0057 | .0058 |
| ☐ Russell | 48.3 | 49.1 | 1.7 | 18.2 | 4.0 | 561,414 | 62.9 | 19,692 | 30,847 | 204,061 | 49.7 | 7,790 | 11,212 | .0138 | .0136 |
| St. Clair | 46.8 | 51.6 | 10.3 | 18.1 | 13.1 | 516,320 | 55.2 | 20,798 | 28,526 | 123,317 | 35.3 | 5,696 | 6,813 | .0125 | .0120 |
| Shelby | 77.4 | 89.7 | 15.9 | 31.5 | 18.9 | 1,592,321 | 100.4 | 29,979 | 50,550 | 287,178 | 61.0 | 6,733 | 9,117 | .0261 | .0303 |
| Sumter | 16.7 | 16.3 | −2.4 | 5.4 | .0 | 154,641 | 51.9 | 18,850 | 28,637 | 56,059 | 41.0 | 7,365 | 10,381 | .0043 | .0039 |
| Talladega | 76.5 | 79.2 | 3.5 | 27.7 | 5.7 | 1,076,488 | 78.6 | 23,011 | 38,862 | 463,292 | 58.1 | 11,187 | 16,725 | .0249 | .0260 |
| Tallapoosa | 39.5 | 40.2 | 1.8 | 14.9 | 3.5 | 436,623 | 50.7 | 20,123 | 29,304 | 160,695 | 34.7 | 8,287 | 10,785 | .0116 | .0107 |
| Tuscaloosa | 143.2 | 149.8 | 4.6 | 55.2 | 7.2 | 1,975,612 | 67.2 | 22,938 | 35,790 | 1,022,369 | 52.0 | 13,062 | 18,521 | .0506 | .0507 |
| Walker | 71.9 | 75.0 | 4.3 | 27.6 | 6.2 | 895,329 | 60.3 | 21,480 | 32,439 | 347,024 | 33.7 | 9,984 | 12,573 | .0229 | .0218 |
| Washington | 17.3 | 17.6 | 1.7 | 6.1 | 5.2 | 222,028 | 76.9 | 21,637 | 36,398 | 58,298 | 56.9 | 6,405 | 9,557 | .0047 | .0049 |
| Wilcox | 14.8 | 14.8 | .0 | 4.6 | .0 | 134,412 | 65.1 | 17,703 | 29,220 | 54,146 | 47.8 | 7,966 | 11,771 | .0037 | .0034 |
| Winston | 23.3 | 24.6 | 5.6 | 9.3 | 9.4 | 265,753 | 59.9 | 19,550 | 28,576 | 101,707 | 43.2 | 8,354 | 10,936 | .0068 | .0067 |
| **TOTAL METRO COUNTIES** | **2,570.8** | **2,674.0** | **4.0** | **1,000.2** | **6.4** | **40,204,888** | **69.3** | **25,277** | **40,197** | **18,234,435** | **51.4** | **12,820** | **18,231** | **.9555** | **.9618** |
| **TOTAL STATE** | **4,042.4** | **4,183.6** | **3.5** | **1,552.2** | **6.0** | **57,710,409** | **67.2** | **23,561** | **37,180** | **25,388,896** | **49.7** | **11,577** | **16,357** | **1.4014** | **1.3965** |
| **ALASKA .** | | | | | | | | | | | | | | | |
| **ANCHORAGE** | **229.8** | **291.0** | **26.6** | **109.2** | **30.3** | **6,376,751** | **82.1** | **41,777** | **58,395** | **4,332,111** | **77.5** | **29,122** | **39,671** | **.1435** | **.1639** |
| Anchorage | 229.8 | 291.0 | 26.6 | 109.2 | 30.3 | 6,376,751 | 82.1 | 41,777 | 58,395 | 4,332,111 | 77.5 | 29,122 | 39,671 | .1435 | .1639 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Aleutian Islands | 7.7 | 8.3 | 7.8 | 1.9 | 5.6 | 177,382 | 47.4 | 66,844 | 93,359 | 16,955 | 27.5 | 7,390 | 8,924 | .0034 | .0031 |
| Anchorage | 229.8 | 291.0 | 26.6 | 109.2 | 30.3 | 6,376,751 | 82.1 | 41,777 | 58,395 | 4,332,111 | 77.5 | 29,122 | 39,671 | .1435 | .1639 |
| Bethel | 12.8 | 14.9 | 16.4 | 4.0 | 21.2 | 169,215 | 80.5 | 28,416 | 42,304 | 47,027 | 54.4 | 9,228 | 11,757 | .0036 | .0039 |
| Bristol Bay | 1.4 | 1.5 | 7.1 | .3 | .0 | 24,465 | 17.4 | 69,470 | 81,550 | 10,144 | 23.5 | 27,370 | 33,813 | .0007 | .0005 |
| Dillingham | 5.8 | 7.1 | 22.4 | 2.3 | 27.8 | 89,395 | 56.0 | 31,832 | 38,867 | 15,566 | 44.1 | 6,003 | 6,768 | .0020 | .0019 |
| Fairbanks North Star | 66.7 | 80.3 | 20.4 | 28.7 | 23.7 | 2,012,695 | 99.4 | 43,510 | 70,129 | 1,124,979 | 80.6 | 26,850 | 39,198 | .0395 | .0471 |
| Haines | 1.9 | 2.1 | 10.5 | .6 | .0 | 23,669 | 28.6 | 30,665 | 39,448 | 13,696 | 16.4 | 19,617 | 22,827 | .0009 | .0006 |
| Juneau | 25.6 | 32.2 | 25.8 | 11.7 | 27.2 | 815,399 | 90.8 | 46,446 | 69,692 | 400,112 | 79.2 | 24,269 | 34,198 | .0155 | .0182 |
| Kenai Peninsula | 38.2 | 44.2 | 15.7 | 15.4 | 16.7 | 887,830 | 73.5 | 38,760 | 57,651 | 322,952 | 45.7 | 16,791 | 20,971 | .0182 | .0190 |
| Ketchikan Gateway | 13.2 | 15.3 | 15.9 | 5.9 | 20.4 | 355,053 | 75.6 | 41,267 | 60,178 | 122,683 | 48.8 | 16,828 | 20,794 | .0070 | .0071 |
| Kobuk | 5.7 | 6.7 | 17.5 | 2.0 | 33.3 | 117,807 | 121.0 | 35,537 | 58,904 | 42,796 | 76.9 | 16,130 | 21,398 | .0021 | .0026 |
| Kodiak Island | 13.8 | 17.8 | 29.0 | 5.9 | 34.1 | 333,899 | 80.4 | 42,069 | 56,593 | 112,088 | 58.8 | 16,044 | 18,998 | .0065 | .0070 |
| Matanuska - Susitna | 32.0 | 41.0 | 28.1 | 14.0 | 32.1 | 506,663 | 55.7 | 30,703 | 36,190 | 178,284 | 46.4 | 11,492 | 12,735 | .0118 | .0119 |
| Nome | 7.6 | 8.7 | 14.5 | 2.6 | 23.8 | 145,111 | 105.6 | 33,611 | 55,812 | 53,485 | 64.4 | 15,490 | 20,571 | .0027 | .0032 |
| North Slope | 5.2 | 6.4 | 23.1 | 1.5 | 25.0 | 108,218 | 62.2 | 55,589 | 72,145 | 50,107 | 45.3 | 28,736 | 33,405 | .0025 | .0026 |
| Prince of Wales - Outer Ketchikan | 4.4 | 5.0 | 13.6 | 1.5 | 15.4 | 121,084 | 94.7 | 47,839 | 80,723 | 25,766 | 72.4 | 11,495 | 17,177 | .0020 | .0022 |
| Sitka | 8.8 | 9.9 | 12.5 | 3.2 | 18.5 | 227,236 | 78.8 | 47,072 | 71,011 | 68,722 | 56.7 | 16,238 | 21,476 | .0041 | .0045 |
| Skagway - Yakutat - Angoon | 4.2 | 5.0 | 19.0 | 1.6 | 23.1 | 75,355 | 69.1 | 34,275 | 47,097 | 16,104 | 47.4 | 8,407 | 10,065 | .0015 | .0016 |
| Southeast Fairbanks | 7.2 | 8.9 | 23.6 | 2.5 | 25.0 | 128,252 | 91.8 | 33,430 | 51,301 | 27,815 | 78.1 | 7,810 | 11,126 | .0023 | .0026 |
| Valdez - Cordova | 10.2 | 12.3 | 20.6 | 4.5 | 25.0 | 234,915 | 56.2 | 41,766 | 52,203 | 85,103 | 48.3 | 15,944 | 18,912 | .0051 | .0050 |
| Wade Hampton | 5.5 | 6.5 | 18.2 | 1.1 | .0 | 34,233 | 40.7 | 22,123 | 31,121 | 15,985 | 24.5 | 11,669 | 14,532 | .0012 | .0012 |
| Wrangell - Petersburg | 7.1 | 8.1 | 14.1 | 2.7 | 22.7 | 121,297 | 54.7 | 35,634 | 44,925 | 46,773 | 40.6 | 15,122 | 17,323 | .0029 | .0028 |
| Yukon - Koyukuk | 8.9 | 9.8 | 10.1 | 2.9 | 11.5 | 93,330 | 30.5 | 27,506 | 32,183 | 50,780 | 40.4 | 13,915 | 17,510 | .0030 | .0025 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **ALASKA (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **229.8** | **291.0** | **26.6** | **109.2** | **30.3** | **6,376,751** | **82.1** | **41,777** | **58,395** | **4,332,111** | **77.5** | **29,122** | **39,671** | **.1435** | **.1639** |
| **TOTAL STATE** | **523.7** | **643.0** | **22.8** | **226.0** | **26.5** | **13,179,254** | **80.8** | **40,787** | **58,315** | **7,180,033** | **72.0** | **23,357** | **31,770** | **.2820** | **.3150** |

## ARIZONA

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **PHOENIX** | **1,736.0** | **1,981.3** | **14.1** | **782.7** | **17.0** | **35,153,563** | **83.7** | **28,601** | **44,913** | **18,078,192** | **68.6** | **16,029** | **23,097** | **.7653** | **.8452** |
| Maricopa | 1,736.0 | 1,981.3 | 14.1 | 782.7 | 17.0 | 35,153,563 | 83.7 | 28,601 | 44,913 | 18,078,192 | 68.6 | 16,029 | 23,097 | .7653 | .8452 |
| **TUCSON** | **602.1** | **678.1** | **12.6** | **272.9** | **15.5** | **9,653,117** | **66.1** | **24,590** | **35,372** | **4,734,411** | **53.7** | **13,033** | **17,349** | **.2346** | **.2393** |
| Pima | 602.1 | 678.1 | 12.6 | 272.9 | 15.5 | 9,653,117 | 66.1 | 24,590 | 35,372 | 4,734,411 | 53.7 | 13,033 | 17,349 | .2346 | .2393 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Apache | 59.3 | 67.9 | 14.5 | 17.6 | 15.6 | 574,021 | 89.7 | 20,037 | 32,615 | 157,782 | 64.4 | 6,355 | 8,965 | .0130 | .0147 |
| Cochise | 95.5 | 104.4 | 9.3 | 37.6 | 11.9 | 1,114,899 | 55.1 | 21,387 | 29,652 | 443,138 | 38.7 | 9,510 | 11,786 | .0294 | .0281 |
| Coconino | 87.4 | 101.1 | 15.7 | 32.9 | 19.6 | 1,189,987 | 73.4 | 24,958 | 36,170 | 812,893 | 58.7 | 18,622 | 24,708 | .0325 | .0344 |
| Gila | 38.7 | 40.1 | 3.6 | 15.1 | 6.3 | 565,328 | 72.9 | 23,022 | 37,439 | 233,402 | 47.0 | 11,182 | 15,457 | .0133 | .0134 |
| Graham | 25.0 | 26.8 | 7.2 | 8.2 | 10.8 | 198,422 | 41.5 | 18,954 | 24,198 | 168,783 | 44.8 | 15,749 | 20,583 | .0075 | .0070 |
| Greenlee | 11.2 | 11.5 | 2.7 | 4.0 | 8.1 | 117,738 | 34.7 | 23,621 | 29,435 | 30,005 | 33.9 | 6,058 | 7,501 | .0032 | .0027 |
| La Paz | 13.5 | 14.7 | 8.9 | 5.8 | 9.4 | 115,757 | 29.4 | 16,882 | 19,958 | 36,395 | 26.1 | 5,447 | 6,275 | .0034 | .0032 |
| Maricopa | 1,736.0 | 1,981.3 | 14.1 | 782.7 | 17.0 | 35,153,563 | 83.7 | 28,601 | 44,913 | 18,078,192 | 68.6 | 16,029 | 23,097 | .7653 | .8452 |
| Mohave | 69.1 | 83.4 | 20.7 | 34.8 | 23.8 | 910,773 | 58.0 | 20,514 | 26,172 | 598,349 | 54.2 | 13,809 | 17,194 | .0260 | .0264 |
| Navajo | 74.3 | 81.9 | 10.2 | 24.2 | 12.6 | 801,076 | 68.8 | 22,074 | 33,102 | 383,800 | 41.2 | 12,642 | 15,860 | .0217 | .0218 |
| Pima | 602.1 | 678.1 | 12.6 | 272.9 | 15.5 | 9,653,117 | 66.1 | 24,590 | 35,372 | 4,734,411 | 53.7 | 13,033 | 17,349 | .2346 | .2393 |
| Pinal | 99.6 | 108.3 | 8.7 | 37.1 | 11.7 | 1,107,239 | 55.7 | 21,414 | 29,845 | 509,430 | 51.0 | 10,162 | 13,731 | .0299 | .0294 |
| Santa Cruz | 22.8 | 25.2 | 10.5 | 8.1 | 12.5 | 294,862 | 68.9 | 24,253 | 36,403 | 236,412 | 52.5 | 21,537 | 29,187 | .0089 | .0091 |
| Yavapai | 82.9 | 98.3 | 18.6 | 42.1 | 21.7 | 1,319,298 | 77.4 | 21,492 | 31,337 | 648,787 | 65.7 | 11,314 | 15,411 | .0304 | .0331 |
| Yuma | 88.9 | 100.0 | 12.5 | 34.6 | 13.1 | 1,215,795 | 82.7 | 21,746 | 35,139 | 664,565 | 47.9 | 14,689 | 19,207 | .0308 | .0324 |
| **TOTAL METRO COUNTIES** | **2,338.1** | **2,659.4** | **13.7** | **1,055.6** | **16.6** | **44,806,680** | **79.6** | **27,554** | **42,447** | **22,812,603** | **65.3** | **15,247** | **21,611** | **.9999** | **1.0845** |
| **TOTAL STATE** | **3,106.3** | **3,523.0** | **13.4** | **1,357.7** | **16.3** | **54,331,875** | **77.3** | **26,251** | **40,018** | **27,736,344** | **62.7** | **14,607** | **20,429** | **1.2499** | **1.3402** |

## ARKANSAS

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **FAYETTEVILLE - SPRINGDALE** | **106.0** | **111.7** | **5.4** | **41.9** | **7.7** | **1,479,210** | **64.2** | **23,158** | **35,303** | **860,435** | **51.2** | **14,631** | **20,535** | **.0394** | **.0394** |
| Washington | 106.0 | 111.7 | 5.4 | 41.9 | 7.7 | 1,479,210 | 64.2 | 23,158 | 35,303 | 860,435 | 51.2 | 14,631 | 20,535 | .0394 | .0394 |
| **FORT SMITH** | **175.5** | **188.8** | **7.6** | **69.4** | **8.4** | **2,783,164** | **75.3** | **24,811** | **40,103** | **1,265,204** | **52.6** | **12,951** | **18,231** | **.0649** | **.0669** |
| Crawford | 41.0 | 45.2 | 10.2 | 15.5 | 10.7 | 574,492 | 79.4 | 22,874 | 37,064 | 136,354 | 45.0 | 6,717 | 8,797 | .0118 | .0124 |
| Sebastian | 99.4 | 103.6 | 4.2 | 40.5 | 6.3 | 1,862,765 | 78.8 | 27,339 | 45,994 | 1,011,867 | 56.3 | 16,996 | 24,984 | .0437 | .0455 |
| *Sequoyah, Okla.* | *35.1* | *40.0* | *14.0* | *13.4* | *12.6* | *345,907* | *53.0* | *18,996* | *25,814* | *116,983* | *34.0* | *7,334* | *8,730* | *.0094* | *.0090* |
| **LITTLE ROCK - NORTH LITTLE ROCK** | **501.5** | **526.6** | **5.0** | **192.2** | **6.4** | **8,909,943** | **74.1** | **28,339** | **46,358** | **4,264,455** | **54.6** | **15,272** | **22,188** | **.2049** | **.2114** |
| Faulkner | 51.6 | 57.3 | 11.0 | 20.2 | 14.1 | 884,152 | 92.0 | 26,019 | 43,770 | 346,340 | 66.4 | 11,756 | 17,146 | .0180 | .0202 |
| Lonoke | 37.5 | 40.6 | 8.3 | 14.1 | 11.9 | 424,554 | 55.8 | 21,632 | 30,110 | 164,326 | 41.0 | 9,252 | 11,654 | .0111 | .0107 |
| Pulaski | 354.3 | 365.5 | 3.2 | 136.6 | 4.4 | 6,789,192 | 75.3 | 29,589 | 49,701 | 3,542,437 | 55.6 | 17,394 | 25,933 | .1575 | .1627 |
| Saline | 58.1 | 63.2 | 8.8 | 21.3 | 9.8 | 812,045 | 58.6 | 26,384 | 38,124 | 211,352 | 35.0 | 8,070 | 9,923 | .0183 | .0178 |
| **PINE BLUFF** | **90.2** | **88.4** | **-2.0** | **30.0** | **-1.6** | **1,052,309** | **49.6** | **23,062** | **35,077** | **576,468** | **39.3** | **13,566** | **19,216** | **.0309** | **.0281** |
| Jefferson | 90.2 | 88.4 | -2.0 | 30.0 | -1.6 | 1,052,309 | 49.6 | 23,062 | 35,077 | 576,468 | 39.3 | 13,566 | 19,216 | .0309 | .0281 |
| **TEXARKANA** | **119.5** | **126.0** | **5.4** | **45.8** | **5.8** | **1,665,911** | **59.7** | **24,089** | **36,374** | **1,028,511** | **49.0** | **15,939** | **22,457** | **.0461** | **.0455** |
| Miller | 38.8 | 39.8 | 2.6 | 14.4 | 3.6 | 587,365 | 74.5 | 24,212 | 40,789 | 278,082 | 54.7 | 12,933 | 19,311 | .0138 | .0144 |
| *Bowie, Tex.* | *80.7* | *86.2* | *6.8* | *31.4* | *6.8* | *1,078,546* | *52.7* | *24,031* | *34,349* | *750,429* | *47.0* | *17,360* | *23,899* | *.0323* | *.0311* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Arkansas | 23.2 | 22.0 | -5.2 | 8.2 | -5.7 | 247,307 | 32.0 | 21,528 | 30,159 | 119,150 | 19.1 | 11,495 | 14,530 | .0079 | .0065 |
| Ashley | 26.2 | 25.7 | -1.9 | 9.1 | .0 | 350,957 | 65.7 | 23,269 | 38,567 | 102,212 | 32.7 | 8,467 | 11,232 | .0080 | .0076 |
| Baxter | 31.5 | 35.7 | 13.3 | 14.6 | 13.2 | 566,738 | 91.2 | 22,983 | 38,818 | 203,507 | 61.2 | 9,784 | 13,939 | .0115 | .0127 |
| Benton | 89.0 | 100.6 | 13.0 | 37.6 | 13.9 | 1,638,273 | 91.4 | 25,939 | 43,571 | 555,493 | 62.5 | 10,338 | 14,774 | .0320 | .0356 |
| Boone | 28.8 | 31.4 | 9.0 | 11.9 | 9.2 | 350,726 | 60.1 | 20,095 | 29,473 | 215,323 | 47.4 | 13,402 | 18,094 | .0100 | .0099 |
| Bradley | 13.7 | 13.6 | -.7 | 5.1 | .0 | 164,518 | 66.2 | 19,412 | 32,258 | 63,570 | 46.5 | 8,507 | 12,465 | .0041 | .0040 |
| Calhoun | 6.1 | 6.1 | .0 | 2.2 | .0 | 74,680 | 68.7 | 20,125 | 33,945 | 16,998 | 46.4 | 5,277 | 7,723 | .0015 | .0016 |
| Carroll | 17.7 | 19.2 | 8.5 | 7.7 | 6.9 | 203,730 | 54.0 | 18,372 | 26,458 | 105,790 | 47.8 | 9,944 | 13,739 | .0058 | .0055 |
| Chicot | 17.4 | 16.9 | -2.9 | 5.3 | -8.6 | 126,761 | 31.9 | 16,571 | 23,917 | 63,497 | 26.4 | 8,663 | 11,981 | .0045 | .0039 |
| Clark | 23.2 | 23.1 | -.4 | 8.0 | .0 | 250,447 | 45.5 | 21,509 | 31,306 | 164,517 | 38.9 | 14,810 | 20,565 | .0080 | .0072 |
| Clay | 20.6 | 20.6 | .0 | 7.9 | .0 | 203,796 | 47.2 | 17,520 | 25,797 | 58,443 | 24.9 | 5,922 | 7,398 | .0056 | .0050 |
| Cleburne | 19.5 | 22.1 | 13.3 | 8.4 | 13.5 | 274,781 | 83.6 | 20,225 | 32,712 | 90,238 | 49.8 | 8,143 | 10,743 | .0059 | .0063 |
| Cleveland | 8.1 | 8.4 | 3.7 | 3.0 | 3.4 | 96,873 | 62.9 | 20,511 | 32,291 | 8,198 | 33.3 | 2,121 | 2,733 | .0019 | .0020 |
| Columbia | 26.5 | 26.3 | -.8 | 9.6 | .0 | 430,050 | 70.3 | 26,308 | 44,797 | 154,281 | 44.9 | 11,090 | 16,071 | .0096 | .0095 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **ARKANSAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Conway | 20.0 | 20.4 | 2.0 | 7.4 | 5.7 | 277,261 | 76.1 | 22,497 | 37,468 | 180,989 | 56.9 | 16,477 | 24,438 | .0074 | .0075 |
| Craighead | 65.5 | 67.5 | 3.1 | 24.3 | 4.3 | 894,469 | 62.3 | 23,650 | 36,809 | 568,202 | 49.6 | 16,299 | 23,383 | .0250 | .0246 |
| Crawford | 41.0 | 45.2 | 10.2 | 15.5 | 10.7 | 574,492 | 79.4 | 22,874 | 37,064 | 136,354 | 45.0 | 6,717 | 8,797 | .0118 | .0124 |
| ☐ Crittenden | 48.8 | 47.9 | −1.8 | 16.0 | .0 | 497,060 | 46.4 | 21,214 | 31,066 | 472,571 | 39.3 | 21,208 | 29,536 | .0185 | .0168 |
| Cross | 20.2 | 19.8 | −2.0 | 6.7 | .0 | 189,447 | 37.1 | 20,622 | 28,276 | 93,120 | 28.6 | 10,807 | 13,899 | .0061 | .0052 |
| Dallas | 10.7 | 10.8 | .9 | 3.9 | .0 | 143,491 | 62.5 | 22,641 | 36,793 | 54,530 | 37.9 | 10,137 | 13,982 | .0035 | .0034 |
| Desha | 19.4 | 18.9 | −2.6 | 6.5 | .0 | 198,473 | 48.4 | 20,571 | 30,534 | 174,144 | 40.2 | 19,113 | 26,791 | .0071 | .0065 |
| Drew | 18.3 | 18.6 | 1.6 | 6.4 | 1.6 | 241,554 | 66.8 | 22,982 | 37,743 | 86,183 | 43.9 | 9,505 | 13,466 | .0058 | .0057 |
| Faulkner | 51.6 | 57.3 | 11.0 | 20.2 | 14.1 | 884,152 | 92.0 | 26,019 | 43,770 | 346,340 | 66.4 | 11,756 | 17,146 | .0180 | .0202 |
| Franklin | 16.0 | 17.4 | 8.8 | 6.2 | 8.8 | 228,928 | 83.4 | 21,905 | 36,924 | 59,064 | 45.7 | 7,112 | 9,526 | .0047 | .0049 |
| Fulton | 10.7 | 11.4 | 6.5 | 4.7 | 9.3 | 100,410 | 50.8 | 15,483 | 21,364 | 28,447 | 31.1 | 5,044 | 6,053 | .0027 | .0026 |
| Garland | 75.5 | 80.6 | 6.8 | 33.2 | 8.1 | 1,389,708 | 82.1 | 24,858 | 41,859 | 661,432 | 57.4 | 13,689 | 19,923 | .0309 | .0327 |
| Grant | 13.8 | 14.6 | 5.8 | 5.0 | 4.2 | 183,562 | 62.1 | 23,585 | 36,712 | 42,876 | 37.7 | 6,485 | 8,575 | .0040 | .0041 |
| Greene | 32.0 | 33.2 | 3.8 | 12.3 | 4.2 | 470,877 | 75.8 | 22,700 | 38,283 | 186,726 | 55.7 | 10,162 | 15,181 | .0137 | .0109 |
| Hempstead | 24.4 | 25.2 | 3.3 | 8.6 | .0 | 272,037 | 54.8 | 20,434 | 31,632 | 108,313 | 40.3 | 8,978 | 12,595 | .0074 | .0069 |
| Hot Spring | 27.9 | 28.9 | 3.6 | 10.7 | 4.9 | 396,219 | 70.6 | 22,766 | 37,030 | 133,496 | 44.9 | 9,031 | 12,476 | .0089 | .0089 |
| Howard | 13.9 | 14.3 | 2.9 | 5.0 | .0 | 157,212 | 52.0 | 20,681 | 31,442 | 90,375 | 41.8 | 12,745 | 18,075 | .0047 | .0044 |
| Independence | 32.6 | 35.1 | 7.7 | 12.6 | 7.7 | 449,847 | 77.4 | 21,672 | 35,702 | 161,846 | 42.4 | 9,716 | 12,845 | .0101 | .0106 |
| Izard | 11.9 | 13.0 | 9.2 | 5.2 | 10.6 | 126,794 | 59.8 | 16,883 | 24,383 | 46,332 | 45.5 | 6,775 | 8,910 | .0031 | .0032 |
| Jackson | 21.2 | 20.7 | −2.4 | 7.8 | .0 | 223,336 | 45.4 | 19,691 | 28,633 | 125,683 | 38.8 | 11,609 | 16,113 | .0069 | .0062 |
| Jefferson | 90.2 | 88.4 | −2.0 | 30.0 | −1.6 | 1,052,309 | 49.6 | 23,062 | 35,077 | 576,468 | 39.3 | 13,566 | 19,216 | .0309 | .0281 |
| Johnson | 18.6 | 19.9 | 7.0 | 7.4 | 8.8 | 210,310 | 61.0 | 19,205 | 28,420 | 76,324 | 38.0 | 8,131 | 10,314 | .0053 | .0053 |
| Lafayette | 10.0 | 9.7 | −3.0 | 3.5 | −2.8 | 112,776 | 61.6 | 19,383 | 32,222 | 34,714 | 44.2 | 6,688 | 9,918 | .0027 | .0026 |
| Lawrence | 18.8 | 19.0 | 1.1 | 7.3 | 2.8 | 210,409 | 60.3 | 18,485 | 28,823 | 100,822 | 47.6 | 9,618 | 13,811 | .0057 | .0054 |
| Lee | 14.5 | 14.6 | .7 | 4.9 | 2.1 | 115,983 | 54.0 | 15,695 | 23,670 | 45,634 | 44.2 | 6,593 | 9,313 | .0035 | .0033 |
| Lincoln | 13.1 | 12.4 | −5.3 | 3.4 | −8.1 | 100,675 | 35.5 | 20,078 | 29,610 | 31,423 | 28.4 | 6,614 | 9,242 | .0031 | .0027 |
| Little River | 14.7 | 15.4 | 4.8 | 4.9 | .0 | 181,050 | 54.5 | 23,921 | 36,949 | 46,798 | 27.5 | 7,490 | 9,551 | .0044 | .0040 |
| Logan | 20.9 | 21.7 | 3.8 | 7.3 | .0 | 260,964 | 68.5 | 21,211 | 35,748 | 92,491 | 41.2 | 8,973 | 12,670 | .0063 | .0062 |
| Lonoke | 37.5 | 40.6 | 8.3 | 14.1 | 11.9 | 424,554 | 55.8 | 21,632 | 30,110 | 164,326 | 41.0 | 9,252 | 11,654 | .0111 | .0107 |
| Madison | 11.9 | 12.5 | 5.0 | 4.8 | 9.1 | 114,826 | 55.5 | 16,780 | 23,922 | 40,718 | 50.0 | 6,170 | 8,483 | .0030 | .0031 |
| Marion | 13.0 | 14.7 | 13.1 | 5.4 | 10.2 | 156,253 | 69.0 | 18,866 | 28,936 | 17,256 | 40.0 | 2,516 | 3,196 | .0032 | .0031 |
| Miller | 38.8 | 39.8 | 2.6 | 14.4 | 3.6 | 587,365 | 74.5 | 24,212 | 40,789 | 278,082 | 54.7 | 12,933 | 19,311 | .0138 | .0144 |
| Mississippi | 57.8 | 58.6 | 1.4 | 19.9 | 3.1 | 651,196 | 60.7 | 20,997 | 32,723 | 320,161 | 48.0 | 11,207 | 16,088 | .0179 | .0171 |
| Monroe | 12.9 | 11.6 | −10.1 | 4.2 | −8.7 | 93,930 | 25.1 | 16,316 | 22,364 | 69,692 | 23.3 | 12,293 | 16,594 | .0038 | .0031 |
| Montgomery | 8.3 | 8.8 | 6.0 | 3.2 | .0 | 89,070 | 55.0 | 17,957 | 27,834 | 21,852 | 43.2 | 4,770 | 6,829 | .0022 | .0020 |
| Nevada | 11.0 | 10.9 | −.9 | 3.7 | −2.6 | 81,631 | 25.4 | 17,136 | 22,062 | 36,830 | 27.6 | 7,597 | 9,954 | .0028 | .0025 |
| Newton | 8.3 | 8.8 | 6.0 | 3.0 | 3.4 | 57,363 | 42.0 | 13,929 | 19,121 | 7,602 | 23.8 | 2,117 | 2,534 | .0016 | .0014 |
| Ouachita | 31.6 | 32.5 | 2.8 | 12.2 | 4.3 | 443,003 | 71.5 | 22,074 | 36,312 | 256,820 | 53.8 | 14,271 | 21,051 | .0115 | .0117 |
| Perry | 8.0 | 8.7 | 8.8 | 2.9 | 7.4 | 84,574 | 60.7 | 19,495 | 29,163 | 13,221 | 51.1 | 3,240 | 4,559 | .0019 | .0019 |
| Phillips | 33.1 | 31.0 | −6.3 | 10.5 | −4.5 | 267,408 | 39.1 | 17,480 | 25,467 | 179,410 | 32.6 | 12,299 | 17,087 | .0097 | .0083 |
| Pike | 10.8 | 11.2 | 3.7 | 4.0 | .0 | 72,020 | 16.9 | 15,397 | 18,005 | 31,786 | 10.4 | 7,199 | 7,947 | .0028 | .0023 |
| Poinsett | 26.1 | 25.0 | −4.2 | 8.6 | −5.5 | 243,339 | 35.3 | 19,767 | 28,295 | 98,537 | 27.8 | 8,471 | 11,458 | .0075 | .0063 |
| Polk | 18.1 | 19.2 | 6.1 | 6.6 | 1.5 | 159,030 | 36.5 | 17,918 | 24,095 | 77,096 | 26.4 | 9,387 | 11,681 | .0051 | .0046 |
| Pope | 42.4 | 46.0 | 8.5 | 16.9 | 10.5 | 533,627 | 59.8 | 21,820 | 31,376 | 382,697 | 53.0 | 16,353 | 22,645 | .0159 | .0157 |
| Prairie | 9.7 | 9.2 | −5.2 | 3.7 | .0 | 75,415 | 24.5 | 16,367 | 20,382 | 34,878 | 24.4 | 7,576 | 9,426 | .0026 | .0022 |
| Pulaski | 354.3 | 365.5 | 3.2 | 136.6 | 4.4 | 6,789,192 | 75.3 | 29,589 | 49,701 | 3,542,437 | 55.6 | 17,394 | 25,933 | .1575 | .1627 |
| Randolph | 17.1 | 17.3 | 1.2 | 6.5 | 3.2 | 188,852 | 56.1 | 19,200 | 29,054 | 54,629 | 35.9 | 6,382 | 8,404 | .0048 | .0044 |
| St. Francis | 29.9 | 28.7 | −4.0 | 9.4 | −3.1 | 281,096 | 48.5 | 19,516 | 29,904 | 170,524 | 32.9 | 13,228 | 18,141 | .0092 | .0081 |
| Saline | 58.1 | 63.2 | 8.8 | 21.3 | 9.8 | 812,045 | 58.6 | 26,384 | 38,124 | 211,352 | 35.0 | 8,070 | 9,923 | .0183 | .0178 |
| Scott | 10.0 | 10.3 | 3.0 | 4.0 | 5.3 | 111,453 | 64.7 | 17,813 | 27,863 | 30,442 | 41.5 | 5,660 | 7,611 | .0027 | .0026 |
| Searcy | 9.0 | 9.2 | 2.2 | 3.7 | 5.7 | 34,718 | 26.1 | 12,398 | 14,789 | 19,203 | 17.8 | 4,636 | 5,190 | .0019 | .0017 |
| Sebastian | 99.4 | 103.6 | 4.2 | 40.5 | 6.3 | 1,862,765 | 78.8 | 27,339 | 45,994 | 1,011,867 | 56.3 | 16,996 | 24,984 | .0437 | .0455 |
| Sevier | 14.7 | 15.2 | 3.4 | 5.8 | 7.4 | 187,431 | 65.1 | 21,023 | 32,316 | 54,897 | 36.6 | 7,443 | 9,465 | .0043 | .0043 |
| Sharp | 16.3 | 18.0 | 10.4 | 7.1 | 12.7 | 200,259 | 71.6 | 18,519 | 28,205 | 40,335 | 42.6 | 4,490 | 5,681 | .0043 | .0044 |
| Stone | 9.6 | 10.2 | 6.3 | 3.7 | 5.7 | 83,582 | 52.9 | 15,623 | 22,590 | 36,936 | 34.1 | 7,870 | 9,983 | .0025 | .0023 |
| Union | 49.1 | 49.6 | 1.0 | 17.9 | −.6 | 615,522 | 53.2 | 22,326 | 34,387 | 303,609 | 32.6 | 12,724 | 16,961 | .0172 | .0158 |
| Van Buren | 15.1 | 16.9 | 11.9 | 6.6 | 13.8 | 132,249 | 44.0 | 15,836 | 20,038 | 49,860 | 30.6 | 6,583 | 7,555 | .0040 | .0036 |
| Washington | 106.0 | 111.7 | 5.4 | 41.9 | 7.7 | 1,479,210 | 64.2 | 23,158 | 35,303 | 860,435 | 51.2 | 14,631 | 20,535 | .0394 | .0394 |
| White | 53.6 | 56.6 | 5.6 | 19.6 | 5.4 | 655,495 | 67.0 | 21,106 | 33,444 | 308,737 | 39.8 | 11,875 | 15,752 | .0174 | .0169 |
| Woodruff | 10.6 | 9.8 | −7.5 | 3.4 | −10.5 | 78,490 | 23.4 | 16,741 | 23,085 | 32,335 | 20.0 | 7,091 | 9,510 | .0027 | .0022 |
| Yell | 18.0 | 19.0 | 5.6 | 7.1 | 7.6 | 234,710 | 76.6 | 20,141 | 33,058 | 61,268 | 50.4 | 6,170 | 8,629 | .0050 | .0052 |
| **TOTAL METRO COUNTIES** | **925.7** | **963.2** | **4.1** | **350.5** | **5.6** | **14,963,144** | **70.8** | **26,386** | **42,691** | **7,600,222** | **52.0** | **15,065** | **21,684** | **.3630** | **.3680** |
| **TOTAL STATE** | **2,377.8** | **2,467.5** | **3.8** | **898.7** | **4.7** | **33,025,115** | **66.6** | **23,103** | **36,748** | **15,502,738** | **47.9** | **12,215** | **17,250** | **.8270** | **.8199** |

1985 SURVEY OF BUYING POWER DATA SERVICE

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **CALIFORNIA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ANAHEIM - SANTA ANA** | **2,103.6** | **2,292.8** | **9.0** | **818.8** | **9.3** | **50,406,438** | **69.6** | **39,654** | **61,561** | **22,587,930** | **56.6** | **19,253** | **27,587** | **1.0870** | **1.1174** |
| Orange | 2,103.6 | 2,292.8 | 9.0 | 818.8 | 9.3 | 50,406,438 | 69.6 | 39,654 | 61,561 | 22,587,930 | 56.6 | 19,253 | 27,587 | 1.0870 | 1.1174 |
| **BAKERSFIELD** | **460.5** | **525.5** | **14.1** | **187.2** | **15.3** | **8,548,745** | **76.6** | **29,833** | **45,666** | **3,988,921** | **61.4** | **15,229** | **21,308** | **.1899** | **.2029** |
| Kern | 460.5 | 525.5 | 14.1 | 187.2 | 15.3 | 8,548,745 | 76.6 | 29,833 | 45,666 | 3,988,921 | 61.4 | 15,229 | 21,308 | .1899 | .2029 |
| **CHICO** | **163.6** | **184.7** | **12.9** | **74.4** | **13.8** | **2,307,768** | **53.6** | **22,968** | **31,018** | **1,258,229** | **52.5** | **12,614** | **16,912** | **.0619** | **.0609** |
| Butte | 163.6 | 184.7 | 12.9 | 74.4 | 13.8 | 2,307,768 | 53.6 | 22,968 | 31,018 | 1,258,229 | 52.5 | 12,614 | 16,912 | .0619 | .0609 |
| **FRESNO** | **569.9** | **630.9** | **10.7** | **227.9** | **13.0** | **9,930,683** | **70.0** | **28,963** | **43,575** | **4,126,999** | **46.2** | **13,991** | **18,109** | **.2265** | **.2294** |
| Fresno | 569.9 | 630.9 | 10.7 | 227.9 | 13.0 | 9,930,683 | 70.0 | 28,963 | 43,575 | 4,126,999 | 46.2 | 13,991 | 18,109 | .2265 | .2294 |
| **LOS ANGELES - LONG BEACH** | **7,908.9** | **8,379.6** | **6.0** | **3,046.7** | **5.6** | **155,146,763** | **62.6** | **33,089** | **50,923** | **72,127,110** | **50.7** | **16,594** | **23,674** | **3.6231** | **3.5846** |
| Los Angeles | 7,908.9 | 8,379.6 | 6.0 | 3,046.7 | 5.6 | 155,146,763 | 62.6 | 33,089 | 50,923 | 72,127,110 | 50.7 | 16,594 | 23,674 | 3.6231 | 3.5846 |
| *LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA* | *12,434.8* | *13,455.7* | *8.2* | *4,857.7* | *8.3* | *252,044,235* | *66.1* | *33,839* | *51,886* | *114,986,598* | *54.1* | *16,645* | *23,671* | *5.7154* | *5.7774* |
| **MODESTO** | **299.8** | **337.0** | **12.4** | **120.8** | **12.7** | **4,802,483** | **61.6** | **27,729** | **39,756** | **2,497,903** | **55.4** | **14,999** | **20,678** | **.1201** | **.1212** |
| Stanislaus | 299.8 | 337.0 | 12.4 | 120.8 | 12.7 | 4,802,483 | 61.6 | 27,729 | 39,756 | 2,497,903 | 55.4 | 14,999 | 20,678 | .1201 | .1212 |
| **OAKLAND** | **1,875.8** | **1,995.5** | **6.4** | **789.5** | **8.7** | **43,231,253** | **68.3** | **35,361** | **54,758** | **18,013,990** | **55.5** | **15,954** | **22,817** | **.9239** | **.9399** |
| Alameda | 1,165.6 | 1,226.1 | 5.2 | 491.2 | 7.4 | 24,809,951 | 65.1 | 32,849 | 50,509 | 10,989,287 | 53.1 | 15,688 | 22,372 | .5554 | .5558 |
| Contra Costa | 710.2 | 769.4 | 8.3 | 298.3 | 10.9 | 18,421,302 | 72.8 | 39,635 | 61,754 | 7,024,703 | 59.2 | 16,406 | 23,549 | .3685 | .3841 |
| **OXNARD - VENTURA** | **596.9** | **671.4** | **12.5** | **239.3** | **15.1** | **13,724,074** | **81.3** | **38,003** | **59,852** | **5,212,297** | **66.1** | **15,752** | **22,731** | **.2696** | **.2937** |
| Ventura | 596.9 | 671.4 | 12.5 | 239.3 | 15.1 | 13,724,074 | 81.3 | 38,003 | 59,852 | 5,212,297 | 66.1 | 15,752 | 22,731 | .2696 | .2937 |
| **REDDING** | **134.6** | **154.8** | **15.0** | **59.9** | **17.0** | **1,698,229** | **44.1** | **23,021** | **28,351** | **1,090,534** | **50.5** | **14,153** | **18,206** | **.0509** | **.0489** |
| Shasta | 134.6 | 154.8 | 15.0 | 59.9 | 17.0 | 1,698,229 | 44.1 | 23,021 | 28,351 | 1,090,534 | 50.5 | 14,153 | 18,206 | .0509 | .0489 |
| **RIVERSIDE - SAN BERNARDINO** | **1,825.4** | **2,111.9** | **15.7** | **762.9** | **17.1** | **32,766,960** | **72.2** | **29,202** | **42,951** | **15,059,261** | **63.4** | **14,145** | **19,739** | **.7357** | **.7817** |
| Riverside | 784.7 | 915.4 | 16.7 | 338.1 | 17.2 | 14,227,835 | 71.7 | 28,735 | 42,082 | 6,901,932 | 63.3 | 14,658 | 20,414 | .3245 | .3448 |
| San Bernardino | 1,040.7 | 1,196.5 | 15.0 | 424.8 | 16.9 | 18,539,125 | 72.6 | 29,572 | 43,642 | 8,157,329 | 63.4 | 13,737 | 19,203 | .4112 | .4369 |
| **SACRAMENTO** | **1,242.4** | **1,398.3** | **12.5** | **559.6** | **15.1** | **23,558,404** | **65.5** | **29,275** | **42,099** | **11,412,295** | **57.8** | **14,880** | **20,394** | **.5477** | **.5615** |
| El Dorado | 105.9 | 127.8 | 20.7 | 49.1 | 21.2 | 1,999,857 | 70.2 | 29,007 | 40,730 | 722,334 | 50.9 | 11,816 | 14,711 | .0427 | .0447 |
| Placer | 139.9 | 164.6 | 17.7 | 62.3 | 19.8 | 2,763,352 | 71.8 | 30,938 | 44,356 | 1,430,830 | 65.2 | 16,659 | 22,967 | .0629 | .0672 |
| Sacramento | 873.7 | 972.6 | 11.3 | 396.4 | 14.1 | 16,836,708 | 65.3 | 29,326 | 42,474 | 8,421,381 | 58.1 | 15,335 | 21,245 | .3943 | .4032 |
| Yolo | 122.9 | 133.3 | 8.5 | 51.8 | 11.9 | 1,958,487 | 55.1 | 27,266 | 37,809 | 837,750 | 48.9 | 12,149 | 16,173 | .0478 | .0464 |
| **SALINAS - SEASIDE - MONTEREY** | **324.8** | **359.8** | **10.8** | **120.5** | **12.0** | **5,962,390** | **69.0** | **32,784** | **49,480** | **2,714,604** | **58.3** | **15,942** | **22,528** | **.1355** | **.1399** |
| Monterey | 324.8 | 359.8 | 10.8 | 120.5 | 12.0 | 5,962,390 | 69.0 | 32,784 | 49,480 | 2,714,604 | 58.3 | 15,942 | 22,528 | .1355 | .1399 |
| **SAN DIEGO** | **2,085.3** | **2,336.7** | **12.1** | **874.8** | **14.1** | **44,277,001** | **75.7** | **32,875** | **50,614** | **19,128,584** | **62.9** | **15,324** | **21,866** | **.9359** | **.9964** |
| San Diego | 2,085.3 | 2,336.7 | 12.1 | 874.8 | 14.1 | 44,277,001 | 75.7 | 32,875 | 50,614 | 19,128,584 | 62.9 | 15,324 | 21,866 | .9359 | .9964 |
| **SAN FRANCISCO** | **1,526.3** | **1,571.8** | **3.0** | **664.2** | **4.1** | **37,781,527** | **61.6** | **36,651** | **56,883** | **17,908,422** | **49.1** | **18,827** | **26,962** | **.8598** | **.8408** |
| Marin | 226.2 | 229.7 | 1.5 | 96.6 | 3.8 | 6,742,643 | 62.2 | 44,659 | 69,800 | 2,546,360 | 49.2 | 18,336 | 26,360 | .1392 | .1361 |
| San Francisco | 688.6 | 704.1 | 2.3 | 312.8 | 2.3 | 15,819,761 | 60.4 | 32,259 | 50,575 | 8,537,503 | 47.3 | 18,956 | 27,294 | .3832 | .3715 |
| San Mateo | 611.5 | 638.0 | 4.3 | 254.8 | 6.5 | 15,219,123 | 62.5 | 39,146 | 59,730 | 6,824,559 | 51.3 | 18,853 | 26,784 | .3374 | .3332 |
| *SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA* | *5,711.2* | *6,086.1* | *6.6* | *2,384.5* | *8.5* | *134,574,792* | *68.0* | *36,435* | *56,437* | *58,436,125* | *54.8* | *17,173* | *24,507* | *2.9073* | *2.9520* |
| **SAN JOSE** | **1,377.5** | **1,470.7** | **6.8** | **533.3** | **9.8** | **34,196,551** | **72.3** | **40,841** | **64,123** | **14,807,257** | **58.1** | **19,270** | **27,765** | **.7174** | **.7435** |
| Santa Clara | 1,377.5 | 1,470.7 | 6.8 | 533.3 | 9.8 | 34,196,551 | 72.3 | 40,841 | 64,123 | 14,807,257 | 58.1 | 19,270 | 27,765 | .7174 | .7435 |
| **SANTA BARBARA - SANTA MARIA - LOMPOC** | **322.0** | **347.6** | **8.0** | **132.1** | **10.0** | **6,713,318** | **68.3** | **33,219** | **50,820** | **3,772,461** | **56.5** | **20,075** | **28,558** | **.1602** | **.1637** |
| Santa Barbara | 322.0 | 347.6 | 8.0 | 132.1 | 10.0 | 6,713,318 | 68.3 | 33,219 | 50,820 | 3,772,461 | 56.5 | 20,075 | 28,558 | .1602 | .1637 |
| **SANTA CRUZ** | **216.8** | **248.2** | **14.5** | **94.0** | **13.9** | **4,951,203** | **79.7** | **33,398** | **52,672** | **1,898,807** | **64.0** | **14,031** | **20,200** | **.0985** | **.1067** |
| Santa Cruz | 216.8 | 248.2 | 14.5 | 94.0 | 13.9 | 4,951,203 | 79.7 | 33,398 | 52,672 | 1,898,807 | 64.0 | 14,031 | 20,200 | .0985 | .1067 |
| **SANTA ROSA - PETALUMA** | **335.3** | **373.8** | **11.5** | **148.6** | **13.5** | **7,316,050** | **75.3** | **31,876** | **49,233** | **2,974,020** | **61.4** | **14,076** | **20,014** | **.1516** | **.1608** |
| Sonoma | 335.3 | 373.8 | 11.5 | 148.6 | 13.5 | 7,316,050 | 75.3 | 31,876 | 49,233 | 2,974,020 | 61.4 | 14,076 | 20,014 | .1516 | .1608 |
| **STOCKTON** | **393.0** | **443.0** | **12.7** | **163.8** | **14.4** | **6,188,087** | **60.1** | **26,999** | **37,778** | **2,849,014** | **51.8** | **13,110** | **17,393** | **.1515** | **.1512** |
| San Joaquin | 393.0 | 443.0 | 12.7 | 163.8 | 14.4 | 6,188,087 | 60.1 | 26,999 | 37,778 | 2,849,014 | 51.8 | 13,110 | 17,393 | .1515 | .1512 |
| **VALLEJO - FAIRFIELD - NAPA** | **379.5** | **426.1** | **12.3** | **154.9** | **14.8** | **7,098,208** | **66.5** | **31,606** | **45,824** | **2,833,629** | **58.1** | **13,290** | **18,293** | **.1561** | **.1603** |
| Napa | 106.5 | 114.7 | 7.7 | 43.7 | 9.3 | 2,417,737 | 71.4 | 35,258 | 55,326 | 728,822 | 53.4 | 11,879 | 16,678 | .0473 | .0486 |
| Solano | 273.0 | 311.4 | 14.1 | 111.2 | 17.2 | 4,680,471 | 64.0 | 30,067 | 42,091 | 2,104,807 | 59.7 | 13,885 | 18,928 | .1088 | .1117 |
| **VISALIA - TULARE - PORTERVILLE** | **279.2** | **316.7** | **13.4** | **104.0** | **13.0** | **2,646,656** | **32.9** | **21,652** | **25,449** | **1,852,943** | **42.5** | **14,132** | **17,817** | **.0922** | **.0845** |
| Tulare | 279.2 | 316.7 | 13.4 | 104.0 | 13.0 | 2,646,656 | 32.9 | 21,652 | 25,449 | 1,852,943 | 42.5 | 14,132 | 17,817 | .0922 | .0845 |
| **YUBA CITY** | **110.4** | **119.6** | **8.3** | **44.6** | **10.9** | **1,326,430** | **42.4** | **23,176** | **29,741** | **727,744** | **45.3** | **12,460** | **16,317** | **.0391** | **.0362** |
| Sutter | 57.2 | 62.7 | 9.6 | 23.4 | 11.4 | 701,704 | 36.6 | 24,458 | 29,987 | 404,096 | 43.1 | 13,451 | 17,269 | .0214 | .0195 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **CALIFORNIA (continued)** | | | | | | | | | | | | | | | |
| **YUBA CITY (continued)** | | | | | | | | | | | | | | | |
| Yuba | 53.2 | 56.9 | 7.0 | 21.2 | 10.4 | 624,726 | 49.4 | 21,774 | 29,468 | 323,648 | 48.2 | 11,376 | 15,266 | .0177 | .0167 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alameda | 1,165.6 | 1,226.1 | 5.2 | 491.2 | 7.4 | 24,809,951 | 65.1 | 32,849 | 50,509 | 10,989,287 | 53.1 | 15,688 | 22,372 | .5554 | .5558 |
| Alpine | 1.4 | 1.7 | 21.4 | .4 | .0 | 15,710 | 36.2 | 28,845 | 39,275 | 5,155 | 34.6 | 9,575 | 12,888 | .0004 | .0004 |
| Amador | 23.5 | 27.7 | 17.9 | 11.4 | 21.3 | 394,316 | 66.9 | 25,134 | 34,589 | 228,100 | 64.0 | 14,795 | 20,009 | .0098 | .0103 |
| Butte | 163.6 | 184.7 | 12.9 | 74.4 | 13.8 | 2,307,768 | 53.6 | 22,968 | 31,018 | 1,258,229 | 52.5 | 12,614 | 16,912 | .0619 | .0609 |
| Calaveras | 25.5 | 30.6 | 20.0 | 12.0 | 20.0 | 374,940 | 54.4 | 24,276 | 31,245 | 141,594 | 56.0 | 9,079 | 11,800 | .0090 | .0090 |
| Colusa | 13.6 | 14.4 | 5.9 | 4.9 | .0 | 179,092 | 36.8 | 26,712 | 36,549 | 70,244 | 34.9 | 10,628 | 14,336 | .0049 | .0044 |
| Contra Costa | 710.2 | 769.4 | 8.3 | 298.3 | 10.9 | 18,421,302 | 72.8 | 39,635 | 61,754 | 7,024,703 | 59.2 | 16,406 | 23,549 | .3685 | .3841 |
| Del Norte | 19.3 | 20.5 | 6.2 | 8.2 | 9.3 | 189,068 | 27.6 | 19,763 | 23,057 | 110,668 | 35.9 | 10,854 | 13,496 | .0065 | .0055 |
| El Dorado | 105.9 | 127.8 | 20.7 | 49.1 | 21.2 | 1,999,857 | 70.2 | 29,007 | 40,730 | 722,334 | 50.9 | 11,816 | 14,711 | .0427 | .0447 |
| Fresno | 569.9 | 630.9 | 10.7 | 227.9 | 13.0 | 9,930,683 | 70.0 | 28,963 | 43,575 | 4,126,999 | 46.2 | 13,991 | 18,109 | .2265 | .2294 |
| Glenn | 23.2 | 25.3 | 9.1 | 9.0 | 7.1 | 328,858 | 53.0 | 25,595 | 36,540 | 140,176 | 47.4 | 11,320 | 15,575 | .0083 | .0080 |
| Humboldt | 113.2 | 117.7 | 4.0 | 46.8 | 5.6 | 1,695,610 | 50.1 | 25,505 | 36,231 | 948,289 | 45.0 | 14,762 | 20,263 | .0465 | .0437 |
| Imperial | 102.7 | 113.7 | 10.7 | 34.5 | 9.9 | 1,105,969 | 42.9 | 24,650 | 32,057 | 761,112 | 44.8 | 16,740 | 22,061 | .0357 | .0337 |
| Inyo | 18.9 | 20.0 | 5.8 | 8.3 | 7.8 | 322,051 | 62.3 | 25,771 | 38,801 | 244,844 | 52.1 | 20,900 | 29,499 | .0093 | .0091 |
| Kern | 460.5 | 525.5 | 14.1 | 187.2 | 15.3 | 8,548,745 | 76.6 | 29,833 | 45,666 | 3,988,921 | 61.4 | 15,229 | 21,308 | .1899 | .2029 |
| Kings | 80.9 | 88.3 | 9.1 | 28.7 | 11.2 | 1,084,499 | 60.3 | 26,222 | 37,787 | 423,410 | 44.0 | 11,397 | 14,753 | .0267 | .0261 |
| Lake | 46.6 | 57.4 | 23.2 | 23.7 | 22.2 | 740,979 | 75.6 | 21,753 | 31,265 | 297,961 | 56.2 | 9,836 | 12,572 | .0165 | .0178 |
| Lassen | 25.8 | 28.4 | 10.1 | 9.3 | 12.0 | 254,499 | 32.7 | 23,105 | 27,365 | 134,531 | 35.2 | 11,986 | 14,466 | .0082 | .0073 |
| Los Angeles | 7,908.9 | 8,379.6 | 6.0 | 3,046.7 | 5.6 | 155,146,763 | 62.6 | 33,089 | 50,923 | 72,127,110 | 50.7 | 16,594 | 23,674 | 3.6231 | 3.5846 |
| Madera | 75.2 | 88.6 | 17.8 | 29.6 | 17.5 | 1,172,474 | 70.9 | 27,231 | 39,611 | 449,274 | 63.1 | 10,934 | 15,178 | .0259 | .0276 |
| Marin | 226.2 | 229.7 | 1.5 | 96.6 | 3.8 | 6,742,643 | 62.2 | 44,659 | 69,800 | 2,546,360 | 49.2 | 18,336 | 26,360 | .1392 | .1361 |
| Mariposa | 13.6 | 16.2 | 19.1 | 6.1 | 19.6 | 194,801 | 57.2 | 24,296 | 31,935 | 73,957 | 57.9 | 9,182 | 12,124 | .0046 | .0047 |
| Mendocino | 73.5 | 80.8 | 9.9 | 31.0 | 10.7 | 1,048,367 | 51.0 | 24,790 | 33,818 | 592,309 | 49.1 | 14,186 | 19,107 | .0289 | .0277 |
| Merced | 156.1 | 180.9 | 15.9 | 60.9 | 16.2 | 2,154,860 | 59.8 | 25,728 | 35,384 | 1,071,003 | 57.1 | 13,008 | 17,586 | .0550 | .0561 |
| Modoc | 9.4 | 10.3 | 9.6 | 3.9 | 11.4 | 108,921 | 38.9 | 22,405 | 27,928 | 49,461 | 44.1 | 9,807 | 12,682 | .0032 | .0028 |
| Mono | 10.1 | 11.7 | 15.8 | 5.2 | 23.8 | 248,738 | 89.2 | 31,297 | 47,834 | 136,951 | 76.0 | 18,523 | 26,337 | .0051 | .0059 |
| Monterey | 324.8 | 359.8 | 10.8 | 120.5 | 12.0 | 5,962,390 | 69.0 | 32,784 | 49,480 | 2,714,604 | 58.3 | 15,942 | 22,528 | .1355 | .1399 |
| Napa | 106.5 | 114.7 | 7.7 | 43.7 | 9.3 | 2,417,737 | 71.4 | 35,258 | 55,326 | 728,822 | 53.4 | 11,879 | 16,678 | .0473 | .0486 |
| Nevada | 66.1 | 81.4 | 23.1 | 31.0 | 21.6 | 1,203,894 | 73.3 | 27,242 | 38,835 | 550,937 | 67.1 | 12,926 | 17,772 | .0266 | .0290 |
| Orange | 2,103.6 | 2,292.8 | 9.0 | 818.8 | 9.3 | 50,406,438 | 69.6 | 39,654 | 61,561 | 22,587,930 | 56.6 | 19,253 | 27,587 | 1.0870 | 1.1174 |
| Placer | 139.9 | 164.6 | 17.7 | 62.3 | 19.8 | 2,763,352 | 71.8 | 30,938 | 44,356 | 1,430,830 | 65.2 | 16,659 | 22,967 | .0629 | .0672 |
| Plumas | 19.3 | 21.4 | 10.9 | 8.6 | 13.2 | 260,783 | 45.5 | 23,579 | 30,324 | 123,522 | 40.3 | 11,585 | 14,363 | .0071 | .0067 |
| Riverside | 784.7 | 915.4 | 16.7 | 338.1 | 17.2 | 14,227,835 | 71.7 | 28,735 | 42,082 | 6,901,932 | 63.3 | 14,658 | 20,414 | .3245 | .3448 |
| Sacramento | 873.7 | 972.6 | 11.3 | 396.4 | 14.1 | 16,836,708 | 65.3 | 29,326 | 42,474 | 8,421,381 | 58.1 | 15,335 | 21,245 | .3943 | .4032 |
| San Benito | 29.3 | 33.9 | 15.7 | 11.1 | 16.8 | 439,874 | 66.6 | 27,790 | 39,628 | 150,978 | 52.1 | 10,449 | 13,602 | .0099 | .0101 |
| San Bernardino | 1,040.7 | 1,196.5 | 15.0 | 424.8 | 16.9 | 18,539,125 | 72.6 | 29,572 | 43,642 | 8,157,329 | 63.4 | 13,737 | 19,203 | .4112 | .4369 |
| San Diego | 2,085.3 | 2,336.7 | 12.1 | 874.8 | 14.1 | 44,277,001 | 75.7 | 32,875 | 50,614 | 19,128,584 | 62.9 | 15,324 | 21,866 | .9359 | .9964 |
| San Francisco | 688.6 | 704.1 | 2.3 | 312.8 | 2.3 | 15,819,761 | 60.4 | 32,259 | 50,575 | 8,537,503 | 47.3 | 18,956 | 27,294 | .3832 | .3715 |
| San Joaquin | 393.0 | 443.0 | 12.7 | 163.8 | 14.4 | 6,188,087 | 60.1 | 26,999 | 37,778 | 2,849,014 | 51.8 | 13,110 | 17,393 | .1515 | .1512 |
| San Luis Obispo | 183.6 | 214.3 | 16.7 | 82.8 | 18.5 | 3,839,473 | 85.6 | 29,602 | 46,370 | 1,632,423 | 70.5 | 13,699 | 19,715 | .0777 | .0870 |
| San Mateo | 611.5 | 638.0 | 4.3 | 254.8 | 6.5 | 15,219,123 | 62.5 | 39,146 | 59,730 | 6,824,559 | 51.3 | 18,853 | 26,784 | .3374 | .3332 |
| Santa Barbara | 322.0 | 347.6 | 8.0 | 132.1 | 10.0 | 6,713,318 | 68.3 | 33,219 | 50,820 | 3,772,461 | 56.5 | 20,075 | 28,558 | .1602 | .1637 |
| Santa Clara | 1,377.5 | 1,470.7 | 6.8 | 533.3 | 9.8 | 34,196,551 | 72.3 | 40,841 | 64,123 | 14,807,257 | 58.1 | 19,270 | 27,765 | .7174 | .7435 |
| Santa Cruz | 216.8 | 248.2 | 14.5 | 94.0 | 13.9 | 4,951,203 | 79.7 | 33,398 | 52,672 | 1,898,807 | 64.0 | 14,031 | 20,200 | .0985 | .1067 |
| Shasta | 134.6 | 154.8 | 15.0 | 59.9 | 17.0 | 1,698,229 | 44.1 | 23,021 | 28,351 | 1,090,534 | 50.5 | 14,153 | 18,206 | .0509 | .0489 |
| Sierra | 3.4 | 3.7 | 8.8 | 1.7 | 13.3 | 50,271 | 46.6 | 22,868 | 29,571 | 11,828 | 49.0 | 5,293 | 6,958 | .0012 | .0010 |
| Siskiyou | 43.1 | 46.6 | 8.1 | 18.2 | 9.0 | 563,982 | 45.2 | 23,261 | 30,988 | 271,601 | 45.2 | 11,201 | 14,923 | .0155 | .0145 |
| Solano | 273.0 | 311.4 | 14.1 | 111.2 | 17.2 | 4,680,471 | 64.0 | 30,067 | 42,091 | 2,104,807 | 59.7 | 13,885 | 18,928 | .1088 | .1117 |
| Sonoma | 335.3 | 373.8 | 11.5 | 148.6 | 13.5 | 7,316,050 | 75.3 | 31,876 | 49,233 | 2,974,020 | 61.4 | 14,076 | 20,014 | .1516 | .1608 |
| Stanislaus | 299.8 | 337.0 | 12.4 | 120.8 | 12.7 | 4,802,480 | 61.6 | 27,729 | 39,756 | 2,497,903 | 55.4 | 14,999 | 20,678 | .1201 | .1212 |
| Sutter | 57.2 | 62.7 | 9.6 | 23.4 | 11.4 | 701,704 | 36.6 | 24,458 | 29,987 | 404,096 | 43.1 | 13,451 | 17,269 | .0214 | .0195 |
| Tehama | 43.7 | 49.1 | 12.4 | 19.3 | 14.9 | 544,606 | 48.6 | 21,808 | 28,218 | 346,422 | 51.1 | 13,651 | 17,949 | .0160 | .0155 |
| Trinity | 13.7 | 15.5 | 13.1 | 6.1 | 15.1 | 196,896 | 59.1 | 23,345 | 32,278 | 62,763 | 56.0 | 7,592 | 10,289 | .0045 | .0045 |
| Tulare | 279.2 | 316.7 | 13.4 | 104.0 | 13.0 | 2,646,656 | 32.9 | 21,652 | 25,449 | 1,852,943 | 42.5 | 14,132 | 17,817 | .0922 | .0845 |
| Tuolumne | 40.4 | 46.9 | 16.1 | 17.8 | 16.3 | 433,948 | 35.9 | 20,864 | 24,379 | 197,298 | 28.4 | 10,045 | 11,084 | .0131 | .0118 |
| Ventura | 596.9 | 671.4 | 12.5 | 229.3 | 15.1 | 13,724,074 | 81.3 | 38,003 | 59,852 | 5,212,297 | 66.1 | 15,752 | 22,731 | .2696 | .2937 |
| Yolo | 122.9 | 133.3 | 8.5 | 51.8 | 11.9 | 1,958,487 | 55.1 | 27,266 | 37,809 | 837,750 | 48.9 | 12,149 | 16,173 | .0478 | .0464 |
| Yuba | 53.2 | 56.9 | 7.0 | 21.2 | 10.4 | 624,726 | 49.4 | 21,774 | 29,468 | 323,648 | 48.2 | 11,376 | 15,266 | .0177 | .0167 |
| **TOTAL METRO COUNTIES** | **24,531.5** | **26,696.4** | **8.8** | **9,911.8** | **9.2** | **504,579,221** | **67.1** | **33,449** | **50,907** | **228,842,954** | **55.0** | **16,356** | **23,088** | **11.3341** | **11.5261** |
| **TOTAL STATE** | **25,806.6** | **28,143.4** | **9.1** | **10,442.3** | **10.0** | **523,726,700** | **66.9** | **33,065** | **50,154** | **238,069,765** | **55.0** | **16,187** | **22,799** | **11.8102** | **12.0063** |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **COLORADO** | | | | | | | | | | | | | | | |
| **BOULDER - LONGMONT** | **215.2** | **243.5** | **13.2** | **96.2** | **16.3** | **4,768,657** | **79.4** | **32,145** | **49,570** | **2,424,643** | **66.1** | **17,649** | **25,204** | **.1033** | **.1122** |
| Boulder | 215.2 | 243.5 | 13.2 | 96.2 | 16.3 | 4,768,657 | 79.4 | 32,145 | 49,570 | 2,424,643 | 66.1 | 17,649 | 25,204 | .1033 | .1122 |
| **COLORADO SPRINGS** | **345.0** | **381.9** | **10.7** | **144.1** | **13.9** | **6,244,647** | **75.9** | **28,064** | **43,336** | **3,354,522** | **62.8** | **16,290** | **23,279** | **.1455** | **.1547** |
| El Paso | 345.0 | 381.9 | 10.7 | 144.1 | 13.9 | 6,244,647 | 75.9 | 28,064 | 43,336 | 3,354,522 | 62.8 | 16,290 | 23,279 | .1455 | .1547 |
| **DENVER** | **1,608.6** | **1,807.5** | **12.4** | **729.8** | **14.3** | **38,434,525** | **90.7** | **33,325** | **52,664** | **17,549,024** | **60.4** | **17,137** | **24,046** | **.8008** | **.8618** |
| Adams | 275.0 | 307.8 | 11.9 | 114.4 | 14.7 | 5,453,616 | 79.5 | 30,470 | 47,671 | 2,781,271 | 65.0 | 16,903 | 24,312 | .1210 | .1309 |
| Arapahoe | 373.5 | 461.9 | 23.7 | 182.8 | 26.8 | 10,676,062 | 96.5 | 37,671 | 58,403 | 4,584,348 | 64.0 | 19,388 | 25,078 | .2015 | .2317 |
| Denver | 492.6 | 491.3 | -.3 | 227.1 | 2.0 | 9,801,367 | 58.7 | 27,749 | 43,159 | 5,180,169 | 46.3 | 15,905 | 22,810 | .2431 | .2329 |
| Douglas | 34.5 | 45.2 | 31.0 | 14.7 | 33.6 | 1,059,525 | 111.3 | 45,576 | 72,077 | 154,834 | 80.5 | 7,797 | 10,533 | .0146 | .0184 |
| Jefferson | 433.0 | 501.3 | 15.8 | 190.8 | 18.7 | 11,443,955 | 86.9 | 38,080 | 59,979 | 4,848,402 | 71.2 | 17,608 | 25,411 | .2206 | .2479 |
| ***DENVER - BOULDER CONSOLIDATED AREA*** | ***1,823.8*** | ***2,051.0*** | ***12.5*** | ***826.0*** | ***14.6*** | ***43,203,182*** | ***80.5*** | ***33,190*** | ***52,304*** | ***19,973,667*** | ***61.1*** | ***17,196*** | ***24,181*** | ***.9041*** | ***.9740*** |
| **FORT COLLINS - LOVELAND** | **174.8** | **203.4** | **16.4** | **78.6** | **19.6** | **3,272,249** | **80.1** | **27,653** | **41,632** | **1,551,442** | **67.0** | **14,143** | **19,738** | **.0715** | **.0782** |
| Larimer | 174.8 | 203.4 | 16.4 | 78.6 | 19.6 | 3,272,249 | 80.1 | 27,653 | 41,632 | 1,551,442 | 67.0 | 14,143 | 19,738 | .0715 | .0782 |
| **GREELEY** | **138.0** | **154.1** | **11.7** | **56.9** | **14.5** | **2,153,854** | **71.6** | **25,252** | **37,853** | **896,005** | **61.2** | **11,181** | **15,747** | **.0488** | **.0512** |
| Weld | 138.0 | 154.1 | 11.7 | 56.9 | 14.5 | 2,153,854 | 71.6 | 25,252 | 37,853 | 896,005 | 61.2 | 11,181 | 15,747 | .0488 | .0512 |
| **PUEBLO** | **125.1** | **124.0** | **-.9** | **47.7** | **1.1** | **1,688,266** | **46.4** | **24,436** | **35,393** | **870,621** | **40.0** | **13,175** | **18,252** | **.0473** | **.0429** |
| Pueblo | 125.1 | 124.0 | -.9 | 47.7 | 1.1 | 1,688,266 | 46.4 | 24,436 | 35,393 | 870,621 | 40.0 | 13,175 | 18,252 | .0473 | .0429 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 275.0 | 307.8 | 11.9 | 114.4 | 14.7 | 5,453,616 | 79.5 | 30,470 | 47,671 | 2,781,271 | 65.0 | 16,903 | 24,312 | .1210 | .1309 |
| Alamosa | 12.3 | 12.8 | 4.1 | 4.8 | 9.1 | 165,339 | 63.6 | 22,969 | 34,446 | 138,416 | 53.7 | 20,470 | 28,837 | .0051 | .0050 |
| Arapahoe | 373.5 | 461.9 | 23.7 | 182.8 | 26.8 | 10,676,062 | 96.5 | 37,671 | 58,403 | 4,584,348 | 64.0 | 19,388 | 25,078 | .2015 | .2317 |
| Archuleta | 4.5 | 5.4 | 20.0 | 2.3 | 27.8 | 65,367 | 75.0 | 20,755 | 28,420 | 55,565 | 72.4 | 17,905 | 24,159 | .0017 | .0021 |
| Baca | 5.3 | 5.2 | -1.9 | 1.9 | .0 | 31,461 | 14.1 | 14,506 | 16,558 | 39,052 | 24.5 | 16,505 | 20,554 | .0018 | .0014 |
| Bent | 5.8 | 5.6 | -3.4 | 2.0 | .0 | 52,240 | 26.5 | 20,656 | 26,120 | 22,733 | 30.1 | 8,734 | 11,367 | .0017 | .0014 |
| Boulder | 215.2 | 243.5 | 13.2 | 96.2 | 16.3 | 4,768,657 | 79.4 | 32,145 | 49,570 | 2,424,643 | 66.1 | 17,649 | 25,204 | .1033 | .1122 |
| Chaffee | 13.6 | 13.8 | 1.5 | 5.3 | 3.9 | 196,233 | 59.0 | 24,200 | 37,025 | 117,812 | 46.3 | 15,790 | 22,229 | .0055 | .0051 |
| Cheyenne | 2.3 | 2.5 | 8.7 | .9 | .0 | 25,656 | 43.3 | 19,899 | 28,507 | 10,910 | 32.0 | 9,187 | 12,122 | .0008 | .0007 |
| Clear Creek | 7.4 | 7.6 | 2.7 | 3.2 | 6.7 | 94,603 | 24.7 | 25,288 | 29,563 | 42,954 | 34.2 | 10,671 | 13,423 | .0028 | .0024 |
| Conejos | 8.1 | 8.3 | 2.5 | 2.6 | .0 | 42,230 | 22.6 | 13,248 | 16,242 | 17,942 | 19.6 | 5,770 | 6,901 | .0016 | .0014 |
| Costilla | 3.4 | 3.7 | 8.8 | 1.1 | .0 | 26,783 | 54.3 | 15,781 | 24,348 | 4,082 | 27.4 | 2,912 | 3,711 | .0008 | .0008 |
| Crowley | 3.1 | 3.2 | 3.2 | 1.1 | -8.3 | 25,258 | 27.7 | 16,479 | 22,962 | 4,006 | 10.5 | 3,020 | 3,642 | .0007 | .0006 |
| Custer | 1.9 | 2.3 | 21.1 | .7 | 16.7 | 13,575 | 37.7 | 16,427 | 19,393 | 6,802 | 47.4 | 7,693 | 9,717 | .0004 | .0003 |
| Delta | 23.7 | 26.2 | 10.5 | 10.2 | 10.9 | 339,297 | 71.9 | 21,458 | 33,264 | 153,492 | 58.7 | 10,510 | 15,048 | .0081 | .0085 |
| Denver | 492.6 | 491.3 | -.3 | 227.1 | 2.0 | 9,801,367 | 58.7 | 27,749 | 43,159 | 5,180,169 | 46.3 | 15,905 | 22,810 | .2431 | .2329 |
| Dolores | 1.8 | 2.0 | 11.1 | .6 | .0 | 19,424 | 51.9 | 21,315 | 32,373 | 6,951 | 41.7 | 8,173 | 11,585 | .0006 | .0005 |
| Douglas | 34.5 | 45.2 | 31.0 | 14.7 | 33.6 | 1,059,525 | 111.3 | 45,576 | 72,077 | 154,834 | 80.5 | 7,797 | 10,533 | .0146 | .0184 |
| Eagle | 16.7 | 20.6 | 23.4 | 8.7 | 27.9 | 480,108 | 100.8 | 35,167 | 55,185 | 364,131 | 78.8 | 29,956 | 41,854 | .0108 | .0129 |
| Elbert | 8.5 | 10.4 | 22.4 | 3.4 | 17.2 | 121,850 | 61.0 | 26,105 | 35,838 | 6,843 | 40.3 | 1,682 | 2,013 | .0022 | .0023 |
| El Paso | 345.0 | 381.9 | 10.7 | 144.1 | 13.9 | 6,244,647 | 75.9 | 28,064 | 43,336 | 3,354,522 | 62.8 | 16,290 | 23,279 | .1455 | .1547 |
| Fremont | 31.1 | 33.9 | 9.0 | 13.0 | 12.1 | 374,500 | 50.6 | 21,438 | 28,808 | 157,138 | 44.9 | 9,350 | 12,088 | .0099 | .0094 |
| Garfield | 26.2 | 30.5 | 16.4 | 11.8 | 19.2 | 527,641 | 82.9 | 29,144 | 44,715 | 408,426 | 69.8 | 24,297 | 34,612 | .0133 | .0149 |
| Gilpin | 2.8 | 3.2 | 14.3 | 1.2 | .0 | 42,031 | 37.4 | 25,489 | 35,026 | 4,360 | 19.7 | 3,034 | 3,633 | .0010 | .0008 |
| Grand | 9.1 | 10.9 | 19.8 | 4.4 | 22.2 | 166,334 | 73.1 | 26,692 | 37,803 | 95,544 | 61.7 | 16,414 | 21,715 | .0040 | .0044 |
| Gunnison | 11.2 | 12.1 | 8.0 | 4.6 | 12.2 | 205,846 | 78.3 | 28,160 | 44,749 | 115,797 | 62.6 | 17,366 | 25,173 | .0048 | .0051 |
| Hinsdale | .5 | .6 | 20.0 | .2 | .0 | 9,215 | 60.5 | 28,705 | 46,075 | 5,640 | 45.7 | 19,360 | 28,200 | .0003 | .0003 |
| Huerfano | 6.7 | 7.0 | 4.5 | 2.9 | 11.5 | 69,676 | 51.0 | 17,753 | 24,026 | 47,948 | 49.7 | 12,320 | 16,534 | .0023 | .0020 |
| Jackson | 1.9 | 1.9 | .0 | .7 | .0 | 18,563 | 20.7 | 21,969 | 26,519 | 9,464 | 23.6 | 10,936 | 13,520 | .0006 | .0005 |
| Jefferson | 433.0 | 501.3 | 15.8 | 190.8 | 18.7 | 11,443,955 | 86.9 | 38,080 | 59,979 | 4,848,402 | 71.2 | 17,608 | 25,411 | .2206 | .2479 |
| Kiowa | 1.9 | 1.9 | .0 | .7 | .0 | 25,722 | 52.8 | 24,050 | 36,746 | 7,903 | 42.2 | 7,941 | 11,290 | .0007 | .0006 |
| Kit Carson | 7.6 | 7.5 | -1.3 | 3.0 | 3.4 | 85,786 | 41.8 | 20,868 | 28,595 | 65,444 | 39.6 | 16,162 | 21,815 | .0029 | .0026 |
| Lake | 8.0 | 6.9 | -13.8 | 2.7 | 3.8 | 108,591 | 44.8 | 28,835 | 40,219 | 44,182 | 41.3 | 12,024 | 16,364 | .0028 | .0025 |
| La Plata | 31.4 | 35.8 | 14.0 | 13.5 | 17.4 | 578,025 | 84.1 | 27,308 | 42,817 | 350,599 | 67.2 | 18,232 | 25,970 | .0135 | .0149 |
| Larimer | 174.8 | 203.4 | 16.4 | 78.6 | 19.6 | 3,272,249 | 80.1 | 27,653 | 41,632 | 1,551,442 | 67.0 | 14,143 | 19,738 | .0715 | .0782 |
| Las Animas | 14.5 | 13.9 | -4.1 | 5.4 | -1.8 | 133,452 | 33.1 | 18,229 | 24,713 | 54,199 | 23.3 | 7,990 | 10,037 | .0041 | .0035 |
| Lincoln | 4.6 | 4.6 | .0 | 1.8 | .0 | 53,168 | 39.9 | 21,113 | 29,538 | 84,753 | 50.4 | 31,303 | 47,085 | .0026 | .0023 |
| Logan | 19.8 | 19.5 | -1.5 | 7.6 | .0 | 243,170 | 38.1 | 23,173 | 31,996 | 175,990 | 35.4 | 17,096 | 23,157 | .0080 | .0070 |
| Mesa | 93.4 | 106.7 | 14.2 | 40.7 | 17.3 | 1,814,889 | 84.3 | 28,375 | 44,592 | 1,223,373 | 69.1 | 20,852 | 30,058 | .0437 | .0486 |
| Mineral | .8 | .8 | .0 | .3 | .0 | 12,662 | 56.9 | 26,893 | 42,207 | 4,224 | 28.7 | 10,943 | 14,080 | .0002 | .0002 |
| Moffat | 16.2 | 19.5 | 20.4 | 6.7 | 17.5 | 255,898 | 58.7 | 28,284 | 38,194 | 158,557 | 51.4 | 18,368 | 23,665 | .0070 | .0070 |
| Montezuma | 18.8 | 21.2 | 12.8 | 7.3 | 12.3 | 287,587 | 75.7 | 25,184 | 39,395 | 189,653 | 56.3 | 18,663 | 25,980 | .0076 | .0080 |
| Montrose | 26.6 | 29.0 | 9.0 | 10.7 | 10.3 | 457,037 | 74.2 | 27,046 | 42,714 | 191,662 | 46.9 | 13,454 | 17,912 | .0102 | .0105 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **COLORADO (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Morgan | 23.4 | 24.4 | 4.3 | 9.1 | 5.8 | 320,801 | 54.7 | 24,117 | 35,253 | 206,651 | 47.2 | 16,321 | 22,709 | .0094 | .0088 |
| Otero | 21.6 | 20.7 | –4.2 | 8.1 | .0 | 221,491 | 41.4 | 19,334 | 27,345 | 119,880 | 36.9 | 10,807 | 14,800 | .0068 | .0062 |
| Ouray | 2.2 | 2.5 | 13.6 | .8 | 14.3 | 25,457 | 59.9 | 22,750 | 31,821 | 10,696 | 55.7 | 9,811 | 13,370 | .0007 | .0006 |
| Park | 7.0 | 8.9 | 27.1 | 3.5 | 34.6 | 147,506 | 104.6 | 27,731 | 42,145 | 16,990 | 70.1 | 3,841 | 4,854 | .0022 | .0027 |
| Phillips | 4.5 | 4.5 | .0 | 1.8 | .0 | 62,848 | 53.4 | 22,763 | 34,916 | 33,699 | 42.4 | 13,144 | 18,722 | .0016 | .0016 |
| Pitkin | 11.7 | 13.3 | 13.7 | 6.2 | 19.2 | 256,429 | 58.0 | 31,215 | 41,360 | 299,429 | 74.4 | 33,013 | 48,295 | .0082 | .0086 |
| Prowers | 13.8 | 14.7 | 6.5 | 5.7 | 9.6 | 174,422 | 58.9 | 21,105 | 30,600 | 142,082 | 51.9 | 17,984 | 24,927 | .0055 | .0054 |
| Pueblo | 125.1 | 124.0 | –.9 | 47.7 | 1.1 | 1,688,266 | 46.4 | 24,436 | 35,393 | 870,621 | 40.0 | 13,175 | 18,252 | .0473 | .0429 |
| Rio Blanco | 6.7 | 7.2 | 7.5 | 2.4 | .0 | 126,225 | 58.3 | 33,235 | 52,594 | 32,172 | 32.3 | 10,135 | 13,405 | .0025 | .0026 |
| Rio Grande | 10.9 | 11.2 | 2.8 | 3.6 | .0 | 168,714 | 68.3 | 27,846 | 46,865 | 78,645 | 49.2 | 14,638 | 21,846 | .0042 | .0041 |
| Routt | 15.7 | 18.3 | 16.6 | 7.0 | 18.6 | 281,952 | 60.8 | 29,713 | 40,279 | 135,377 | 43.3 | 16,012 | 19,340 | .0069 | .0068 |
| Saguache | 3.9 | 3.9 | .0 | 1.4 | .0 | 44,418 | 59.0 | 19,957 | 31,727 | 9,522 | 29.6 | 5,249 | 6,801 | .0010 | .0009 |
| San Juan | 1.0 | 1.2 | 20.0 | .4 | .0 | 14,253 | 54.6 | 23,045 | 35,633 | 8,450 | 41.9 | 14,885 | 21,125 | .0004 | .0004 |
| San Miguel | 3.6 | 4.0 | 11.1 | 1.5 | 7.1 | 41,235 | 43.9 | 20,466 | 27,490 | 15,982 | 26.8 | 9,005 | 10,655 | .0011 | .0010 |
| Sedgwick | 3.2 | 3.2 | .0 | 1.4 | .0 | 40,241 | 41.7 | 20,279 | 28,744 | 27,539 | 37.1 | 14,345 | 19,671 | .0014 | .0012 |
| Summit | 11.1 | 13.7 | 23.4 | 5.7 | 23.9 | 280,626 | 86.4 | 32,730 | 49,233 | 254,813 | 74.8 | 31,687 | 44,704 | .0072 | .0083 |
| Teller | 11.0 | 14.2 | 29.1 | 5.4 | 35.0 | 137,488 | 59.0 | 21,617 | 25,461 | 68,664 | 70.4 | 10,077 | 12,716 | .0035 | .0038 |
| Washington | 5.3 | 5.3 | .0 | 2.0 | .0 | 77,101 | 61.7 | 23,839 | 38,551 | 28,822 | 46.2 | 9,855 | 14,411 | .0018 | .0018 |
| Weld | 138.0 | 154.1 | 11.7 | 56.9 | 14.5 | 2,153,854 | 71.6 | 25,252 | 37,853 | 896,005 | 61.2 | 11,181 | 15,747 | .0488 | .0512 |
| Yuma | 9.9 | 10.2 | 3.0 | 4.1 | 5.1 | 147,970 | 64.4 | 23,074 | 36,090 | 84,826 | 51.2 | 14,386 | 20,689 | .0039 | .0038 |
| **TOTAL METRO COUNTIES** | **2,606.7** | **2,914.4** | **11.8** | **1,153.3** | **14.2** | **56,562,198** | **78.4** | **31,388** | **49,044** | **26,646,257** | **60.9** | **16,400** | **23,104** | **1.2172** | **1.3010** |
| **TOTAL STATE** | **3,224.7** | **3,592.8** | **11.4** | **1,411.4** | **13.7** | **66,300,592** | **76.6** | **30,249** | **46,975** | **32,607,042** | **60.3** | **16,393** | **23,103** | **1.4696** | **1.5601** |
| **CONNECTICUT** | | | | | | | | | | | | | | | |
| **BRIDGEPORT - STAMFORD - NORWALK - DANBURY** | **815.1** | **823.8** | **1.1** | **300.1** | **3.4** | **21,824,745** | **61.3** | **46,632** | **72,725** | **8,723,013** | **48.5** | **20,241** | **29,067** | **.4669** | **.4541** |
| Fairfield | 815.1 | 823.8 | 1.1 | 300.1 | 3.4 | 21,824,745 | 61.3 | 46,632 | 72,725 | 8,723,013 | 48.5 | 20,241 | 29,067 | .4669 | .4541 |
| **HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL** | **1,060.7** | **1,070.3** | **.9** | **400.6** | **3.3** | **22,718,378** | **58.5** | **36,952** | **56,711** | **9,868,309** | **46.8** | **17,329** | **24,634** | **.5225** | **.5019** |
| Hartford | 804.4 | 801.0 | –.4 | 304.4 | 1.9 | 17,398,716 | 56.8 | 37,128 | 57,157 | 7,957,004 | 45.4 | 18,319 | 26,140 | .4094 | .3890 |
| Middlesex | 135.1 | 141.8 | 5.0 | 53.8 | 7.8 | 2,985,870 | 65.4 | 36,183 | 55,499 | 1,186,533 | 53.6 | 15,484 | 22,055 | .0642 | .0644 |
| Tolland | 121.2 | 127.5 | 5.2 | 42.4 | 8.4 | 2,333,792 | 63.1 | 36,590 | 55,042 | 724,772 | 53.0 | 12,116 | 17,094 | .0489 | .0485 |
| **NEW HAVEN - WATERBURY - MERIDEN** | **769.5** | **778.2** | **1.1** | **292.3** | **3.5** | **16,293,695** | **62.0** | **35,609** | **55,743** | **6,717,524** | **48.9** | **15,974** | **22,982** | **.3642** | **.3553** |
| New Haven | 769.5 | 778.2 | 1.1 | 292.3 | 3.5 | 16,293,695 | 62.0 | 35,609 | 55,743 | 6,717,524 | 48.9 | 15,974 | 22,982 | .3642 | .3553 |
| **NEW LONDON - NORWICH** | **248.8** | **255.3** | **2.6** | **92.5** | **5.1** | **5,333,850** | **66.1** | **36,492** | **57,663** | **2,202,946** | **51.9** | **16,476** | **23,816** | **.1167** | **.1163** |
| New London | 248.8 | 255.3 | 2.6 | 92.5 | 5.1 | 5,333,850 | 66.1 | 36,492 | 57,663 | 2,202,946 | 51.9 | 16,476 | 23,816 | .1167 | .1163 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Fairfield | 815.1 | 823.8 | 1.1 | 300.1 | 3.4 | 21,824,745 | 61.3 | 46,632 | 72,725 | 8,723,013 | 48.5 | 20,241 | 29,067 | .4669 | .4541 |
| Hartford | 804.4 | 801.0 | –.4 | 304.4 | 1.9 | 17,398,716 | 56.8 | 37,128 | 57,157 | 7,957,004 | 45.4 | 18,319 | 26,140 | .4094 | .3890 |
| Litchfield | 162.8 | 169.2 | 3.9 | 63.5 | 6.4 | 3,688,465 | 65.1 | 37,413 | 58,086 | 1,210,922 | 52.4 | 13,309 | 19,070 | .0755 | .0751 |
| Middlesex | 135.1 | 141.8 | 5.0 | 53.8 | 7.8 | 2,985,870 | 65.4 | 36,183 | 55,499 | 1,186,533 | 53.6 | 15,484 | 22,055 | .0642 | .0644 |
| New Haven | 769.5 | 778.2 | 1.1 | 292.3 | 3.5 | 16,293,695 | 62.0 | 35,609 | 55,743 | 6,717,524 | 48.9 | 15,974 | 22,982 | .3642 | .3553 |
| New London | 248.8 | 255.3 | 2.6 | 92.5 | 5.1 | 5,333,850 | 66.1 | 36,492 | 57,663 | 2,202,946 | 51.9 | 16,476 | 23,816 | .1167 | .1163 |
| Tolland | 121.2 | 127.5 | 5.2 | 42.4 | 8.4 | 2,333,792 | 63.1 | 36,590 | 55,042 | 724,772 | 53.0 | 12,116 | 17,094 | .0489 | .0485 |
| Windham | 95.9 | 99.5 | 3.8 | 36.3 | 6.1 | 1,797,369 | 66.8 | 31,506 | 49,514 | 635,970 | 53.0 | 12,154 | 17,520 | .0385 | .0387 |
| **TOTAL METRO COUNTIES** | **2,894.1** | **2,927.6** | **1.2** | **1,085.5** | **3.5** | **66,170,668** | **60.9** | **39,231** | **60,959** | **27,511,792** | **48.3** | **17,698** | **25,345** | **1.4703** | **1.4276** |
| **TOTAL STATE** | **3,152.8** | **3,196.3** | **1.4** | **1,185.3** | **3.8** | **71,656,502** | **61.2** | **38,905** | **60,454** | **29,358,684** | **48.5** | **17,303** | **24,769** | **1.5843** | **1.5414** |
| **DELAWARE** | | | | | | | | | | | | | | | |
| **WILMINGTON** | **535.6** | **548.8** | **2.5** | **198.0** | **4.6** | **10,818,001** | **68.4** | **33,938** | **54,636** | **4,802,855** | **51.2** | **16,780** | **24,257** | **.2430** | **.2439** |
| New Castle | 403.1 | 408.2 | 1.3 | 147.8 | 3.2 | 8,169,181 | 66.1 | 34,351 | 55,272 | 3,986,598 | 50.5 | 18,492 | 26,973 | .1906 | .1891 |
| *Cecil, Md.* | *65.0* | *70.0* | *7.7* | *24.4* | *11.4* | *1,096,406* | *73.6* | *28,846* | *44,935* | *480,422* | *58.2* | *13,871* | *19,689* | *.0247* | *.0258* |
| *Salem, N. J.* | *67.5* | *70.6* | *4.6* | *25.8* | *6.6* | *1,552,414* | *77.7* | *36,106* | *60,171* | *335,835* | *49.5* | *9,285* | *13,017* | *.0277* | *.0290* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Kent | 105.0 | 111.8 | 6.5 | 39.0 | 9.2 | 1,710,254 | 71.2 | 27,985 | 43,853 | 983,094 | 57.3 | 17,512 | 25,208 | .0427 | .0439 |
| New Castle | 403.1 | 408.2 | 1.3 | 147.8 | 3.2 | 8,169,181 | 66.1 | 34,351 | 55,272 | 3,986,598 | 50.5 | 18,492 | 26,973 | .1906 | .1891 |
| Sussex | 106.9 | 116.5 | 9.0 | 43.1 | 10.5 | 1,587,149 | 62.1 | 25,099 | 36,825 | 937,165 | 54.0 | 15,599 | 21,744 | .0420 | .0422 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **DELAWARE (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 403.1 | 408.2 | 1.3 | 147.8 | 3.2 | 8,169,181 | 66.1 | 34,351 | 55,272 | 3,986,598 | 50.5 | 18,492 | 26,973 | .1906 | .1891 |
| **TOTAL STATE** | 615.0 | 636.5 | 3.5 | 229.9 | 5.5 | 11,466,584 | 66.3 | 31,652 | 49,876 | 5,906,857 | 52.2 | 17,814 | 25,693 | .2753 | .2752 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | | |
| **WASHINGTON** | 3,425.9 | 3,615.1 | 5.5 | 1,349.9 | 7.0 | 85,609,156 | 69.5 | 40,037 | 63,419 | 35,572,223 | 55.6 | 18,118 | 26,252 | 1.7965 | 1.8326 |
| District of Columbia | 618.1 | 598.0 | –3.3 | 245.6 | –1.8 | 13,591,921 | 55.1 | 35,034 | 55,342 | 4,266,146 | 41.1 | 12,090 | 17,370 | .2919 | .2718 |
| *Calvert, Md.* | 41.0 | 47.9 | 16.8 | 15.7 | 18.9 | 639,227 | 63.6 | 29,604 | 40,715 | 148,636 | 47.1 | 7,652 | 9,467 | .0133 | .0135 |
| *Charles, Md.* | 84.3 | 96.7 | 14.7 | 30.0 | 17.2 | 1,380,763 | 66.8 | 32,337 | 46,025 | 479,761 | 61.0 | 11,640 | 15,992 | .0300 | .0311 |
| *Frederick, Md.* | 129.1 | 144.7 | 12.1 | 49.1 | 14.2 | 2,202,037 | 68.9 | 30,313 | 44,848 | 1,115,155 | 59.8 | 16,228 | 22,712 | .0523 | .0543 |
| *Montgomery, Md.* | 615.0 | 654.7 | 6.5 | 249.4 | 9.0 | 17,624,372 | 71.2 | 44,997 | 70,667 | 8,022,625 | 57.1 | 22,323 | 32,168 | .3696 | .3810 |
| *Prince George's, Md.* | 671.9 | 677.7 | .9 | 242.6 | 3.1 | 13,691,068 | 62.5 | 35,820 | 56,435 | 7,122,358 | 48.9 | 20,341 | 29,358 | .3306 | .3229 |
| *Alexandria city, Va.* | 107.0 | 111.6 | 4.3 | 55.8 | 6.9 | 3,480,490 | 72.2 | 38,722 | 62,374 | 1,511,013 | 56.0 | 18,554 | 27,079 | .0705 | .0727 |
| *Arlington, Va.* | 152.2 | 149.4 | –1.8 | 71.8 | .1 | 4,992,477 | 65.4 | 42,105 | 69,533 | 1,558,223 | 48.0 | 14,684 | 21,702 | .0957 | .0941 |
| *Fairfax, Va.* | 668.4 | 746.5 | 11.7 | 270.6 | 14.4 | 20,866,924 | 82.9 | 48,221 | 77,114 | 7,292,584 | 66.3 | 18,533 | 26,950 | .3790 | .4150 |
| *Fairfax city, Va.* | 19.7 | 20.0 | 1.5 | 7.4 | 4.2 | 566,192 | 72.1 | 46,342 | 76,512 | 1,089,846 | 71.4 | 89,550 | 147,276 | .0226 | .0248 |
| *Falls Church city, Va.* | 9.1 | 9.3 | 2.2 | 4.5 | 7.1 | 330,296 | 75.8 | 44,739 | 73,399 | 434,436 | 75.6 | 58,909 | 96,541 | .0102 | .0112 |
| *Loudoun, Va.* | 66.4 | 76.1 | 14.6 | 25.3 | 16.1 | 1,292,054 | 66.9 | 35,540 | 51,109 | 505,655 | 60.2 | 14,476 | 19,986 | .0279 | .0288 |
| *Manassas city, Va.* | 17.1 | 19.0 | 11.1 | 6.2 | 8.8 | 355,582 | 68.6 | 36,999 | 57,352 | 374,485 | 55.7 | 42,187 | 60,401 | .0110 | .0114 |
| *Manassas Park city, Va.* | 6.7 | 7.0 | 4.5 | 2.0 | .0 | 68,799 | 29.0 | 26,656 | 34,400 | 18,540 | 31.3 | 7,059 | 9,270 | .0020 | .0016 |
| *Prince William, Va.* | 170.9 | 198.3 | 16.0 | 56.8 | 14.1 | 3,603,969 | 80.8 | 40,033 | 63,450 | 1,371,260 | 65.1 | 16,677 | 24,142 | .0723 | .0789 |
| *Stafford, Va.* | 49.0 | 58.2 | 18.8 | 17.1 | 17.1 | 921,985 | 81.6 | 34,778 | 53,917 | 261,500 | 67.7 | 10,680 | 15,292 | .0176 | .0195 |
| **TOTAL METRO COUNTIES** | 618.1 | 598.0 | –3.3 | 245.6 | –1.8 | 13,591,921 | 55.1 | 35,034 | 55,342 | 4,266,146 | 41.1 | 12,090 | 17,370 | .2919 | .2718 |
| **TOTAL STATE** | 618.1 | 598.0 | –3.3 | 245.6 | –1.8 | 13,591,921 | 55.1 | 35,034 | 55,342 | 4,266,146 | 41.1 | 12,090 | 17,370 | .2919 | .2718 |
| **FLORIDA** | | | | | | | | | | | | | | | |
| **BRADENTON** | 173.6 | 200.1 | 15.3 | 84.9 | 16.5 | 3,257,666 | 78.4 | 25,045 | 38,371 | 1,837,384 | 65.8 | 15,203 | 21,642 | .0755 | .0821 |
| Manatee | 173.6 | 200.1 | 15.3 | 84.9 | 16.5 | 3,257,666 | 78.4 | 25,045 | 38,371 | 1,837,384 | 65.8 | 15,203 | 21,642 | .0755 | .0821 |
| **DAYTONA BEACH** | 305.7 | 354.3 | 15.9 | 152.1 | 19.0 | 6,164,898 | 89.6 | 25,448 | 40,532 | 3,093,878 | 69.5 | 14,283 | 20,341 | .1309 | .1475 |
| Volusia | 305.7 | 354.3 | 15.9 | 152.1 | 19.0 | 6,164,898 | 89.6 | 25,448 | 40,532 | 3,093,878 | 69.5 | 14,283 | 20,341 | .1309 | .1475 |
| **FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH** | 1,142.0 | 1,275.1 | 11.7 | 544.8 | 13.9 | 25,522,917 | 75.8 | 30,359 | 46,848 | 13,220,211 | 62.7 | 16,986 | 24,266 | .5656 | .6021 |
| Broward | 1,142.0 | 1,275.1 | 11.7 | 544.8 | 13.9 | 25,522,917 | 75.8 | 30,359 | 46,848 | 13,220,211 | 62.7 | 16,986 | 24,266 | .5656 | .6021 |
| **FORT MYERS - CAPE CORAL** | 256.3 | 310.6 | 21.2 | 132.3 | 24.2 | 5,533,991 | 91.0 | 27,205 | 41,829 | 2,888,558 | 69.8 | 15,971 | 21,833 | .1171 | .1336 |
| Lee | 256.3 | 310.6 | 21.2 | 132.3 | 24.2 | 5,533,991 | 91.0 | 27,205 | 41,829 | 2,888,558 | 69.8 | 15,971 | 21,833 | .1171 | .1336 |
| **FORT PIERCE** | 193.2 | 237.6 | 23.0 | 97.1 | 26.3 | 3,407,577 | 80.9 | 24,497 | 35,093 | 1,979,545 | 68.3 | 15,295 | 20,387 | .0800 | .0889 |
| Martin | 80.6 | 98.0 | 21.6 | 42.2 | 25.2 | 1,587,580 | 79.3 | 26,280 | 37,620 | 801,891 | 59.0 | 14,963 | 19,002 | .0355 | .0385 |
| St. Lucie | 112.6 | 139.6 | 24.0 | 54.9 | 27.1 | 1,819,997 | 82.3 | 23,105 | 33,151 | 1,177,654 | 75.3 | 15,554 | 21,451 | .0445 | .0504 |
| **FORT WALTON BEACH** | 128.8 | 148.4 | 15.2 | 54.7 | 18.7 | 2,355,216 | 83.3 | 27,879 | 43,057 | 1,312,775 | 69.6 | 16,793 | 24,000 | .0536 | .0594 |
| Okaloosa | 128.8 | 148.4 | 15.2 | 54.7 | 18.7 | 2,355,216 | 83.3 | 27,879 | 43,057 | 1,312,775 | 69.6 | 16,793 | 24,000 | .0536 | .0594 |
| **GAINESVILLE** | 191.1 | 210.4 | 10.1 | 79.9 | 13.7 | 3,249,586 | 79.3 | 25,783 | 40,671 | 1,798,718 | 64.2 | 15,585 | 22,512 | .0765 | .0822 |
| Alachua | 168.5 | 185.7 | 10.2 | 71.7 | 13.6 | 2,979,531 | 80.1 | 26,225 | 41,556 | 1,660,714 | 64.5 | 16,002 | 23,162 | .0696 | .0749 |
| Bradford | 22.6 | 24.7 | 9.3 | 8.2 | 13.9 | 270,055 | 71.2 | 21,910 | 32,934 | 138,004 | 60.6 | 11,933 | 16,830 | .0069 | .0073 |
| **JACKSONVILLE** | 789.1 | 854.8 | 8.3 | 322.2 | 10.2 | 13,978,831 | 70.8 | 27,997 | 43,386 | 7,087,545 | 55.2 | 15,620 | 21,997 | .3308 | .3399 |
| Clay | 84.2 | 103.1 | 22.4 | 31.4 | 19.8 | 1,436,392 | 83.1 | 29,941 | 45,745 | 549,646 | 58.1 | 13,266 | 17,505 | .0303 | .0335 |
| Duval | 600.9 | 626.5 | 4.3 | 243.7 | 6.8 | 10,644,614 | 66.6 | 27,992 | 43,679 | 5,737,280 | 53.4 | 16,389 | 23,542 | .2609 | .2620 |
| Nassau | 39.0 | 45.6 | 16.9 | 16.0 | 20.3 | 583,063 | 72.1 | 25,468 | 36,441 | 267,250 | 65.7 | 12,127 | 16,703 | .0137 | .0146 |
| St. Johns | 65.0 | 79.6 | 22.5 | 31.1 | 25.9 | 1,314,762 | 94.6 | 27,347 | 42,275 | 533,369 | 67.6 | 12,887 | 17,150 | .0259 | .0298 |
| **LAKELAND - WINTER HAVEN** | 357.2 | 395.2 | 10.6 | 148.7 | 13.6 | 5,537,606 | 70.0 | 24,889 | 37,240 | 3,048,190 | 59.1 | 14,634 | 20,499 | .1376 | .1428 |
| Polk | 357.2 | 395.2 | 10.6 | 148.7 | 13.6 | 5,537,606 | 70.0 | 24,889 | 37,240 | 3,048,190 | 59.1 | 14,634 | 20,499 | .1376 | .1428 |
| **MELBOURNE - TITUSVILLE - PALM BAY** | 330.0 | 391.1 | 18.5 | 159.3 | 21.5 | 5,813,615 | 70.5 | 26,014 | 36,495 | 2,861,316 | 52.1 | 14,349 | 17,962 | .1374 | .1429 |
| Brevard | 330.0 | 391.1 | 18.5 | 159.3 | 21.5 | 5,813,615 | 70.5 | 26,014 | 36,495 | 2,861,316 | 52.1 | 14,349 | 17,962 | .1374 | .1429 |
| **MIAMI - HIALEAH** | 1,755.9 | 1,904.6 | 8.5 | 695.9 | 6.9 | 30,366,674 | 62.7 | 28,663 | 43,637 | 18,172,433 | 51.7 | 18,402 | 26,114 | .7867 | .7846 |
| Dade | 1,755.9 | 1,904.6 | 8.5 | 695.9 | 6.9 | 30,366,674 | 62.7 | 28,663 | 43,637 | 18,172,433 | 51.7 | 18,402 | 26,114 | .7867 | .7846 |
| ***MIAMI - FORT LAUDERDALE CONSOLIDATED AREA*** | *2,897.9* | *3,179.7* | *9.7* | *1,240.7* | *9.9* | *55,889,591* | *68.4* | *29,381* | *45,047* | *31,392,644* | *56.2* | *17,802* | *25,302* | *1.3523* | *1.3867* |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **FLORIDA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **NAPLES** | **112.5** | **140.8** | **25.2** | **59.6** | **28.7** | **2,194,246** | **69.6** | **27,949** | **36,816** | **1,543,371** | **70.6** | **19,536** | **25,895** | **.0555** | **.0605** |
| Collier | 112.5 | 140.8 | 25.2 | 59.6 | 28.7 | 2,194,246 | 69.6 | 27,949 | 36,816 | 1,543,371 | 70.6 | 19,536 | 25,895 | .0555 | .0605 |
| **OCALA** | **159.7** | **199.1** | **24.7** | **78.7** | **28.0** | **2,521,501** | **90.8** | **21,491** | **32,039** | **1,767,696** | **79.8** | **15,990** | **22,461** | **.0619** | **.0724** |
| Marion | 159.7 | 199.1 | 24.7 | 78.7 | 28.0 | 2,521,501 | 90.8 | 21,491 | 32,039 | 1,767,696 | 79.8 | 15,990 | 22,461 | .0619 | .0724 |
| **ORLANDO** | **836.5** | **982.0** | **17.4** | **371.9** | **19.8** | **16,504,372** | **84.7** | **28,785** | **44,379** | **9,655,736** | **70.4** | **18,252** | **25,963** | **.3747** | **.4188** |
| Orange | 536.3 | 605.3 | 12.9 | 233.1 | 15.9 | 10,445,156 | 80.5 | 28,775 | 44,810 | 6,418,292 | 66.3 | 19,188 | 27,535 | .2466 | .2684 |
| Osceola | 71.9 | 96.2 | 33.8 | 37.0 | 34.5 | 1,232,682 | 100.8 | 22,318 | 33,316 | 941,447 | 89.1 | 18,102 | 25,445 | .0294 | .0365 |
| Seminole | 228.3 | 280.5 | 22.9 | 101.8 | 24.4 | 4,826,534 | 90.4 | 30,983 | 47,412 | 2,295,997 | 75.4 | 16,000 | 22,554 | .0987 | .1139 |
| **PANAMA CITY** | **109.8** | **122.5** | **11.6** | **46.9** | **14.4** | **1,313,698** | **51.4** | **21,164** | **28,011** | **1,053,530** | **50.6** | **17,066** | **22,463** | **.0423** | **.0411** |
| Bay | 109.8 | 122.5 | 11.6 | 46.9 | 14.4 | 1,313,698 | 51.4 | 21,164 | 28,011 | 1,053,530 | 50.6 | 17,066 | 22,463 | .0423 | .0411 |
| **PENSACOLA** | **320.3** | **353.1** | **10.2** | **130.3** | **13.0** | **5,759,604** | **78.8** | **27,933** | **44,203** | **2,730,742** | **63.0** | **14,534** | **20,957** | **.1280** | **.1372** |
| Escambia | 255.8 | 278.8 | 9.0 | 103.7 | 11.9 | 4,581,996 | 77.3 | 27,883 | 44,185 | 2,359,485 | 61.9 | 15,719 | 22,753 | .1053 | .1118 |
| Santa Rosa | 64.5 | 74.3 | 15.2 | 26.6 | 17.7 | 1,177,608 | 85.2 | 28,138 | 44,271 | 371,257 | 69.8 | 9,677 | 13,957 | .0227 | .0254 |
| **SARASOTA** | **241.6** | **281.8** | **16.6** | **130.1** | **19.5** | **5,299,661** | **80.8** | **26,914** | **40,735** | **3,044,611** | **69.1** | **16,538** | **23,402** | **.1188** | **.1309** |
| Sarasota | 241.6 | 281.8 | 16.6 | 130.1 | 19.5 | 5,299,661 | 80.8 | 26,914 | 40,735 | 3,044,611 | 69.1 | 16,538 | 23,402 | .1188 | .1309 |
| **TALLAHASSEE** | **207.9** | **227.0** | **9.2** | **85.3** | **12.5** | **3,383,762** | **71.7** | **25,995** | **39,669** | **1,779,485** | **59.7** | **14,702** | **20,861** | **.0815** | **.0850** |
| Gadsden | 42.3 | 43.0 | 1.7 | 13.4 | 3.9 | 313,859 | 35.0 | 18,022 | 23,422 | 125,061 | 22.6 | 7,906 | 9,333 | .0105 | .0091 |
| Leon | 165.6 | 184.0 | 11.1 | 71.9 | 14.3 | 3,069,903 | 76.6 | 27,631 | 42,697 | 1,654,424 | 63.4 | 16,096 | 23,010 | .0710 | .0759 |
| **TAMPA - ST. PETERSBURG - CLEARWATER** | **1,837.4** | **2,074.3** | **12.9** | **877.3** | **15.0** | **36,139,036** | **79.8** | **26,334** | **41,193** | **18,014,690** | **64.5** | **14,347** | **20,534** | **.7978** | **.8622** |
| Hernando | 64.8 | 85.8 | 32.4 | 36.3 | 35.4 | 1,120,407 | 102.0 | 20,695 | 30,865 | 419,420 | 73.6 | 9,015 | 11,554 | .0219 | .0263 |
| Hillsborough | 723.2 | 806.6 | 11.5 | 314.0 | 14.4 | 13,695,379 | 79.3 | 27,832 | 43,616 | 7,645,019 | 64.7 | 16,914 | 24,347 | .3165 | .3413 |
| Pasco | 240.3 | 288.2 | 19.9 | 122.5 | 20.7 | 4,209,236 | 87.7 | 22,098 | 34,361 | 1,834,482 | 73.1 | 10,443 | 14,975 | .0883 | .1002 |
| Pinellas | 809.1 | 893.7 | 10.5 | 404.5 | 12.2 | 17,114,014 | 77.2 | 26,806 | 42,309 | 8,115,769 | 62.1 | 13,888 | 20,064 | .3711 | .3954 |
| **WEST PALM BEACH - BOCA RATON - DELRAY BEACH** | **709.1** | **849.0** | **19.7** | **366.9** | **22.8** | **18,825,352** | **93.4** | **32,580** | **51,309** | **9,064,750** | **77.2** | **17,121** | **24,706** | **.3668** | **.4264** |
| Palm Beach | 709.1 | 849.0 | 19.7 | 366.9 | 22.8 | 18,825,352 | 93.4 | 32,580 | 51,309 | 9,064,750 | 77.2 | 17,121 | 24,706 | .3668 | .4264 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Alachua | 168.5 | 185.7 | 10.2 | 71.7 | 13.6 | 2,979,531 | 80.1 | 26,225 | 41,556 | 1,660,714 | 64.5 | 16,002 | 23,162 | .0696 | .0749 |
| Baker | 18.0 | 20.3 | 12.8 | 5.8 | 16.0 | 184,785 | 62.1 | 22,797 | 31,859 | 47,665 | 40.1 | 6,803 | 8,218 | .0045 | .0046 |
| Bay | 109.8 | 122.5 | 11.6 | 46.9 | 14.4 | 1,313,698 | 51.4 | 21,164 | 28,011 | 1,053,530 | 50.6 | 17,066 | 22,463 | .0423 | .0411 |
| Bradford | 22.6 | 24.7 | 9.3 | 8.2 | 13.9 | 270,055 | 71.2 | 21,910 | 32,934 | 138,004 | 60.6 | 11,933 | 16,830 | .0069 | .0073 |
| Brevard | 330.0 | 391.1 | 18.5 | 159.3 | 21.5 | 5,813,615 | 70.5 | 26,014 | 36,495 | 2,861,316 | 52.1 | 14,349 | 17,962 | .1374 | .1429 |
| Broward | 1,142.0 | 1,275.1 | 11.7 | 544.8 | 13.9 | 25,522,917 | 75.8 | 30,359 | 46,848 | 13,220,211 | 62.7 | 16,986 | 24,266 | .5656 | .6021 |
| Calhoun | 9.8 | 10.3 | 5.1 | 3.9 | 14.7 | 88,034 | 49.7 | 17,294 | 22,573 | 46,019 | 42.6 | 9,489 | 11,800 | .0028 | .0026 |
| Charlotte | 76.1 | 94.5 | 24.2 | 41.9 | 24.0 | 1,520,598 | 87.6 | 23,981 | 36,291 | 717,135 | 75.4 | 12,096 | 17,115 | .0315 | .0362 |
| Citrus | 74.2 | 94.2 | 27.0 | 40.9 | 29.0 | 1,299,877 | 96.0 | 20,917 | 31,782 | 543,290 | 76.3 | 9,723 | 13,283 | .0263 | .0310 |
| Clay | 84.2 | 103.1 | 22.4 | 31.4 | 19.8 | 1,436,392 | 83.1 | 29,941 | 45,745 | 549,646 | 58.1 | 13,266 | 17,505 | .0303 | .0335 |
| Collier | 112.5 | 140.8 | 25.2 | 59.6 | 28.7 | 2,194,246 | 69.6 | 27,949 | 36,816 | 1,543,371 | 70.6 | 19,536 | 25,895 | .0555 | .0605 |
| Columbia | 39.6 | 44.2 | 11.6 | 16.0 | 14.3 | 528,414 | 68.2 | 22,440 | 33,026 | 333,573 | 53.5 | 15,519 | 20,848 | .0144 | .0147 |
| Dade | 1,755.9 | 1,904.6 | 8.5 | 695.9 | 6.9 | 30,366,674 | 62.7 | 28,663 | 43,637 | 18,172,433 | 51.7 | 18,402 | 26,114 | .7867 | .7846 |
| De Soto | 21.3 | 23.7 | 11.3 | 8.4 | 15.1 | 266,865 | 72.8 | 21,161 | 31,770 | 166,014 | 62.2 | 14,022 | 19,764 | .0071 | .0077 |
| Dixie | 8.8 | 9.9 | 12.5 | 3.6 | 16.1 | 108,022 | 75.9 | 19,811 | 30,006 | 52,351 | 62.9 | 10,369 | 14,542 | .0027 | .0028 |
| Duval | 600.9 | 626.5 | 4.3 | 243.7 | 6.8 | 10,644,614 | 66.6 | 27,992 | 43,679 | 5,737,280 | 53.4 | 16,389 | 23,542 | .2609 | .2620 |
| Escambia | 255.8 | 278.8 | 9.0 | 103.7 | 11.9 | 4,581,996 | 77.3 | 27,883 | 44,185 | 2,359,485 | 61.9 | 15,719 | 22,753 | .1053 | .1118 |
| Flagler | 16.1 | 20.4 | 26.7 | 8.4 | 31.3 | 274,520 | 86.4 | 23,010 | 32,681 | 70,589 | 59.9 | 6,898 | 8,403 | .0053 | .0061 |
| Franklin | 7.9 | 8.1 | 2.5 | 2.9 | .0 | 81,442 | 50.9 | 18,612 | 28,083 | 34,173 | 38.5 | 8,506 | 11,784 | .0022 | .0020 |
| Gadsden | 42.3 | 43.0 | 1.7 | 13.4 | 3.9 | 313,859 | 35.0 | 18,022 | 23,422 | 125,061 | 22.6 | 7,906 | 9,333 | .0105 | .0091 |
| Gilchrist | 7.2 | 8.5 | 18.1 | 3.0 | 20.0 | 82,505 | 73.6 | 19,010 | 27,502 | 20,206 | 66.2 | 4,864 | 6,735 | .0018 | .0018 |
| Glades | 7.0 | 8.1 | 15.7 | 3.1 | 19.2 | 95,051 | 86.4 | 19,616 | 30,662 | 14,579 | 71.4 | 3,271 | 4,703 | .0018 | .0021 |
| Gulf | 10.8 | 11.0 | 1.9 | 3.7 | .0 | 118,867 | 52.6 | 21,054 | 32,126 | 40,226 | 41.8 | 7,665 | 10,872 | .0030 | .0029 |
| Hamilton | 9.0 | 9.3 | 3.3 | 3.4 | 6.3 | 94,625 | 58.9 | 18,614 | 27,831 | 51,581 | 49.5 | 10,785 | 15,171 | .0027 | .0026 |
| Hardee | 20.8 | 22.3 | 7.2 | 7.4 | 7.2 | 143,104 | 24.1 | 16,714 | 19,338 | 107,366 | 34.3 | 11,585 | 14,509 | .0059 | .0051 |
| Hendry | 21.7 | 25.2 | 16.1 | 8.7 | 20.8 | 305,140 | 76.0 | 24,078 | 35,074 | 196,469 | 67.9 | 16,257 | 22,583 | .0079 | .0086 |
| Hernando | 64.8 | 85.8 | 32.4 | 36.3 | 35.4 | 1,120,407 | 102.0 | 20,695 | 30,865 | 419,420 | 73.6 | 9,015 | 11,554 | .0219 | .0263 |
| Highlands | 56.5 | 66.2 | 17.2 | 27.8 | 20.3 | 910,743 | 82.7 | 21,576 | 32,761 | 424,605 | 63.9 | 11,215 | 15,274 | .0202 | .0224 |
| Hillsborough | 723.2 | 806.6 | 11.5 | 314.0 | 14.4 | 13,695,379 | 79.3 | 27,832 | 43,616 | 7,645,019 | 64.7 | 16,914 | 24,347 | .3165 | .3413 |
| Holmes | 16.1 | 17.5 | 8.7 | 6.5 | 10.2 | 184,147 | 65.9 | 18,813 | 28,330 | 47,254 | 38.5 | 5,782 | 7,270 | .0042 | .0042 |
| Indian River | 75.6 | 92.1 | 21.8 | 38.2 | 24.8 | 1,598,638 | 87.0 | 27,945 | 41,849 | 696,970 | 58.2 | 14,399 | 18,245 | .0331 | .0368 |
| Jackson | 40.9 | 42.4 | 3.7 | 15.1 | 6.3 | 448,035 | 59.1 | 19,831 | 29,671 | 197,866 | 35.5 | 10,283 | 13,104 | .0123 | .0117 |
| Jefferson | 11.4 | 12.1 | 6.1 | 4.2 | 10.5 | 128,223 | 67.2 | 20,177 | 30,529 | 55,900 | 56.4 | 9,407 | 13,310 | .0034 | .0032 |
| Lafayette | 4.5 | 4.9 | 8.9 | 1.6 | 6.7 | 44,655 | 55.1 | 19,191 | 27,909 | 11,377 | 48.1 | 5,123 | 7,111 | .0011 | .0011 |
| Lake | 123.4 | 142.9 | 15.8 | 59.8 | 18.7 | 2,171,706 | 81.6 | 23,727 | 36,316 | 1,146,766 | 68.8 | 13,478 | 19,177 | .0492 | .0543 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1981-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **FLORIDA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lee | 256.3 | 310.6 | 21.2 | 132.3 | 24.2 | 5,533,991 | 91.0 | 27,205 | 41,829 | 2,888,558 | 69.8 | 15,971 | 21,833 | .1171 | .1336 |
| Leon | 165.6 | 184.0 | 11.1 | 71.9 | 14.3 | 3,069,903 | 76.6 | 27,631 | 42,697 | 1,654,424 | 63.4 | 16,096 | 23,010 | .0710 | .0759 |
| Levy | 23.7 | 27.7 | 16.9 | 10.3 | 17.0 | 314,922 | 78.0 | 20,110 | 30,575 | 106,309 | 47.9 | 8,165 | 10,321 | .0071 | .0074 |
| Liberty | 4.6 | 4.9 | 6.5 | 1.5 | .0 | 50,821 | 57.6 | 21,496 | 33,881 | 10,139 | 44.4 | 4,682 | 6,759 | .0012 | .0012 |
| Madison | 15.0 | 15.1 | .7 | 4.8 | -2.0 | 129,073 | 46.8 | 17,938 | 26,890 | 72,422 | 38.0 | 10,712 | 15,088 | .0043 | .0039 |
| Manatee | 173.6 | 200.1 | 15.3 | 84.9 | 16.5 | 3,257,666 | 78.4 | 25,045 | 38,371 | 1,837,384 | 65.8 | 15,203 | 21,642 | .0755 | .0821 |
| Marion | 159.7 | 199.1 | 24.7 | 78.7 | 28.0 | 2,521,501 | 90.8 | 21,491 | 32,039 | 1,767,696 | 79.8 | 15,990 | 22,461 | .0619 | .0724 |
| Martin | 80.6 | 98.0 | 21.6 | 42.2 | 25.2 | 1,587,580 | 79.3 | 26,280 | 37,620 | 801,891 | 59.0 | 14,963 | 19,002 | .0355 | .0385 |
| Monroe | 69.1 | 75.4 | 9.1 | 33.8 | 11.6 | 1,372,175 | 70.3 | 26,596 | 40,597 | 710,112 | 56.4 | 14,987 | 21,009 | .0320 | .0330 |
| Nassau | 39.0 | 45.6 | 16.9 | 16.0 | 20.3 | 583,063 | 72.1 | 25,468 | 36,441 | 267,250 | 65.7 | 12,127 | 16,703 | .0137 | .0146 |
| Okaloosa | 128.8 | 148.4 | 15.2 | 54.7 | 18.7 | 2,355,216 | 83.3 | 27,879 | 43,057 | 1,312,775 | 69.6 | 16,793 | 24,000 | .0536 | .0594 |
| Okeechobee | 24.8 | 29.7 | 19.8 | 11.0 | 23.6 | 270,480 | 57.7 | 19,277 | 24,589 | 211,153 | 61.5 | 14,693 | 19,196 | .0084 | .0087 |
| Orange | 536.3 | 605.3 | 12.9 | 233.1 | 15.9 | 10,445,156 | 80.5 | 28,775 | 44,810 | 6,418,292 | 66.3 | 19,188 | 27,535 | .2466 | .2684 |
| Osceola | 71.9 | 96.2 | 33.8 | 37.0 | 34.5 | 1,232,682 | 100.8 | 22,318 | 33,316 | 941,447 | 89.1 | 18,102 | 25,445 | .0294 | .0365 |
| Palm Beach | 709.1 | 849.0 | 19.7 | 366.9 | 22.8 | 18,825,352 | 93.4 | 32,580 | 51,309 | 9,064,750 | 77.2 | 17,121 | 24,706 | .3668 | .4264 |
| Pasco | 240.3 | 288.2 | 19.9 | 122.5 | 20.7 | 4,209,236 | 87.7 | 22,098 | 34,361 | 1,834,482 | 73.1 | 10,443 | 14,975 | .0883 | .1002 |
| Pinellas | 809.1 | 893.7 | 10.5 | 404.5 | 12.2 | 17,114,014 | 77.2 | 26,806 | 42,309 | 8,115,769 | 62.1 | 13,888 | 20,064 | .3711 | .3954 |
| Polk | 357.2 | 395.2 | 10.6 | 148.7 | 13.6 | 5,537,606 | 70.0 | 24,889 | 37,240 | 3,048,190 | 59.1 | 14,634 | 20,499 | .1376 | .1428 |
| Putnam | 57.6 | 65.0 | 12.8 | 24.9 | 15.8 | 911,381 | 82.3 | 23,253 | 36,602 | 395,699 | 67.1 | 11,015 | 15,892 | .0200 | .0220 |
| St. Johns | 65.0 | 79.6 | 22.5 | 31.1 | 25.9 | 1,314,762 | 94.6 | 27,347 | 42,275 | 533,369 | 67.6 | 12,887 | 17,150 | .0259 | .0298 |
| St. Lucie | 112.6 | 139.6 | 24.0 | 54.9 | 27.1 | 1,819,997 | 82.3 | 23,105 | 33,151 | 1,177,654 | 75.3 | 15,554 | 21,451 | .0445 | .0504 |
| Santa Rosa | 64.5 | 74.3 | 15.2 | 26.6 | 17.7 | 1,177,608 | 85.2 | 28,138 | 44,271 | 371,257 | 69.8 | 9,677 | 13,957 | .0227 | .0254 |
| Sarasota | 241.6 | 281.8 | 16.6 | 130.1 | 19.5 | 5,299,661 | 80.8 | 26,914 | 40,735 | 3,044,611 | 69.1 | 16,538 | 23,402 | .1188 | .1309 |
| Seminole | 228.3 | 280.5 | 22.9 | 101.8 | 24.4 | 4,826,534 | 90.4 | 30,983 | 47,412 | 2,295,997 | 75.4 | 16,000 | 22,554 | .0987 | .1139 |
| Sumter | 28.8 | 33.5 | 16.3 | 12.5 | 19.0 | 360,427 | 71.7 | 19,992 | 28,834 | 202,919 | 64.6 | 11,742 | 16,234 | .0093 | .0100 |
| Suwannee | 25.0 | 27.8 | 11.2 | 10.3 | 14.4 | 342,991 | 77.5 | 21,476 | 33,300 | 172,944 | 63.9 | 11,726 | 16,791 | .0083 | .0089 |
| Taylor | 17.5 | 18.6 | 6.3 | 6.9 | 7.8 | 247,089 | 64.4 | 23,481 | 35,810 | 94,105 | 36.5 | 10,772 | 13,638 | .0060 | .0058 |
| Union | 11.8 | 12.0 | 1.7 | 2.3 | .0 | 101,430 | 55.8 | 28,314 | 44,100 | 23,499 | 43.5 | 7,120 | 10,217 | .0027 | .0026 |
| Volusia | 305.7 | 354.3 | 15.9 | 152.1 | 19.0 | 6,164,898 | 89.6 | 25,448 | 40,532 | 3,093,878 | 69.5 | 14,283 | 20,341 | .1309 | .1475 |
| Wakulla | 13.2 | 15.7 | 18.9 | 5.6 | 21.7 | 183,084 | 84.4 | 21,580 | 32,694 | 28,916 | 53.6 | 4,093 | 5,164 | .0034 | .0039 |
| Walton | 24.5 | 27.8 | 13.5 | 11.1 | 15.6 | 349,157 | 77.2 | 20,528 | 31,456 | 112,999 | 51.8 | 7,752 | 10,180 | .0077 | .0080 |
| Washington | 16.0 | 17.5 | 9.4 | 6.7 | 9.8 | 203,923 | 71.3 | 19,513 | 30,436 | 66,905 | 47.1 | 7,456 | 9,986 | .0046 | .0048 |
| **TOTAL METRO COUNTIES** | **10,157.7** | **11,511.8** | **13.3** | **4,618.9** | **15.3** | **197,129,809** | **77.0** | **27,804** | **42,679** | **105,955,164** | **62.9** | **16,243** | **22,939** | **4.5190** | **4.8415** |
| **TOTAL STATE** | **11,166.0** | **12,670.6** | **13.5** | **5,074.9** | **15.5** | **212,644,758** | **77.0** | **27,344** | **41,901** | **113,185,259** | **62.7** | **15,832** | **22,303** | **4.8774** | **5.2262** |
| **GEORGIA** | | | | | | | | | | | | | | | |
| **ALBANY** | **117.8** | **122.9** | **4.3** | **41.5** | **6.4** | **1,665,729** | **62.7** | **26,247** | **40,138** | **948,375** | **48.0** | **16,435** | **22,852** | **.0446** | **.0438** |
| Dougherty | 103.3 | 105.8 | 2.4 | 36.0 | 4.3 | 1,400,727 | 58.1 | 25,683 | 38,909 | 934,359 | 47.7 | 18,333 | 25,954 | .0405 | .0391 |
| Lee | 14.5 | 17.1 | 17.9 | 5.5 | 22.2 | 265,002 | 92.6 | 30,573 | 48,182 | 14,016 | 65.2 | 1,885 | 2,548 | .0041 | .0047 |
| **ATHENS** | **138.5** | **149.3** | **7.8** | **54.4** | **8.6** | **2,005,673** | **63.7** | **24,452** | **36,869** | **1,077,429** | **52.1** | **14,142** | **19,806** | **.0520** | **.0517** |
| Clarke | 76.5 | 80.6 | 5.4 | 30.7 | 7.0 | 1,196,820 | 64.0 | 25,434 | 38,984 | 871,859 | 52.3 | 19,946 | 28,399 | .0339 | .0337 |
| Jackson | 27.3 | 29.2 | 7.0 | 9.9 | 5.3 | 335,102 | 57.9 | 22,572 | 33,849 | 139,707 | 48.4 | 10,018 | 14,112 | .0086 | .0083 |
| Madison | 19.9 | 22.2 | 11.6 | 7.7 | 11.6 | 204,198 | 49.6 | 19,776 | 26,519 | 21,670 | 35.4 | 2,320 | 2,814 | .0047 | .0045 |
| Oconee | 14.8 | 17.3 | 16.9 | 6.1 | 19.6 | 269,553 | 84.1 | 28,716 | 44,189 | 44,193 | 70.6 | 5,078 | 7,245 | .0048 | .0052 |
| **ATLANTA** | **2,392.8** | **2,663.6** | **11.3** | **987.3** | **13.5** | **49,766,045** | **77.5** | **32,228** | **50,406** | **24,424,741** | **59.9** | **17,557** | **24,739** | **1.0983** | **1.1672** |
| Barrow | 24.1 | 27.0 | 12.0 | 9.8 | 16.7 | 316,899 | 69.8 | 22,223 | 32,337 | 172,274 | 60.3 | 12,798 | 17,579 | .0081 | .0084 |
| Butts | 15.4 | 16.7 | 8.4 | 5.0 | 11.1 | 214,849 | 71.6 | 27,823 | 42,970 | 44,061 | 41.7 | 6,912 | 5,812 | .0044 | .0044 |
| Cherokee | 63.9 | 77.5 | 21.3 | 26.1 | 23.1 | 1,049,843 | 84.0 | 26,916 | 40,224 | 278,969 | 70.7 | 7,707 | 10,688 | .0202 | .0227 |
| Clayton | 168.6 | 188.2 | 11.6 | 66.7 | 14.4 | 3,203,751 | 75.2 | 31,374 | 48,032 | 1,923,187 | 62.8 | 20,262 | 28,833 | .0770 | .0818 |
| Cobb | 357.0 | 421.4 | 18.0 | 161.4 | 21.0 | 9,981,791 | 95.4 | 38,292 | 61,845 | 4,340,933 | 76.8 | 18,404 | 26,895 | .1858 | .2166 |
| Coweta | 42.8 | 46.6 | 8.9 | 16.2 | 9.5 | 651,323 | 66.7 | 26,406 | 40,205 | 246,793 | 47.1 | 11,335 | 15,234 | .0151 | .0150 |
| De Kalb | 509.3 | 535.1 | 5.1 | 203.6 | 7.6 | 10,422,913 | 64.9 | 33,409 | 51,193 | 6,147,167 | 53.2 | 21,208 | 30,192 | .2582 | .2584 |
| Douglas | 67.3 | 80.6 | 19.8 | 26.4 | 23.4 | 1,262,852 | 90.0 | 31,053 | 47,835 | 465,853 | 76.1 | 12,363 | 17,646 | .0247 | .0283 |
| Fayette | 41.2 | 54.2 | 31.6 | 18.4 | 34.3 | 1,087,991 | 106.2 | 38,522 | 59,130 | 202,465 | 86.3 | 7,933 | 11,004 | .0162 | .0202 |
| Forsyth | 33.8 | 39.9 | 18.0 | 14.3 | 21.2 | 551,403 | 76.2 | 26,518 | 38,560 | 144,110 | 53.0 | 7,982 | 10,078 | .0111 | .0119 |
| Fulton | 592.6 | 593.9 | .2 | 238.5 | 2.6 | 11,543,049 | 63.5 | 30,360 | 48,399 | 7,152,245 | 48.9 | 20,655 | 29,988 | .2978 | .2916 |
| Gwinnett | 233.9 | 308.2 | 31.8 | 108.3 | 34.9 | 5,626,243 | 104.2 | 34,307 | 51,951 | 1,898,755 | 88.0 | 12,580 | 17,532 | .0964 | .1193 |
| Henry | 43.6 | 51.4 | 17.9 | 17.4 | 20.8 | 746,596 | 79.3 | 28,921 | 42,908 | 166,496 | 59.5 | 7,251 | 9,569 | .0143 | .0153 |
| Newton | 38.4 | 42.5 | 10.7 | 14.2 | 12.7 | 596,425 | 74.9 | 27,069 | 42,002 | 205,233 | 61.4 | 10,090 | 14,453 | .0127 | .0135 |
| Paulding | 30.1 | 34.4 | 14.3 | 12.2 | 17.3 | 427,180 | 74.2 | 23,573 | 35,015 | 96,692 | 51.0 | 6,156 | 7,926 | .0088 | .0092 |
| Rockdale | 45.2 | 54.1 | 19.7 | 17.9 | 22.6 | 987,376 | 87.7 | 32,386 | 49,574 | 388,757 | 74.5 | 15,263 | 21,718 | .0182 | .0206 |
| Spalding | 51.1 | 54.1 | 5.9 | 18.4 | 6.4 | 715,032 | 65.0 | 25,056 | 38,860 | 404,440 | 52.3 | 15,348 | 21,980 | .0180 | .0189 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **GEORGIA (continued)** | | | | | | | | | | | | | | | |
| **ATLANTA (continued)** | | | | | | | | | | | | | | | |
| Walton | 34.5 | 37.8 | 9.6 | 12.5 | 11.6 | 480,529 | 71.9 | 24,953 | 38,442 | 146,311 | 59.3 | 8,200 | 11,705 | .0105 | .0111 |
| **AUGUSTA** | **372.4** | **402.1** | **8.0** | **142.7** | **10.0** | **5,940,894** | **72.5** | **26,560** | **41,632** | **2,606,902** | **53.1** | **13,132** | **18,268** | **.1376** | **.1414** |
| Columbia | 51.2 | 63.3 | 23.6 | 21.9 | 26.6 | 1,019,441 | 94.0 | 30,370 | 46,550 | 182,370 | 60.7 | 6,559 | 8,327 | .0171 | .0198 |
| McDuffie | 19.7 | 20.9 | 6.1 | 7.4 | 7.2 | 201,390 | 45.8 | 20,012 | 27,215 | 139,041 | 44.2 | 13,970 | 18,789 | .0066 | .0061 |
| Richmond | 188.9 | 198.1 | 4.9 | 68.0 | 6.6 | 2,791,094 | 64.3 | 26,619 | 41,046 | 1,561,752 | 50.0 | 16,324 | 22,967 | .0729 | .0723 |
| *Aiken, S. C.* | *112.6* | *119.8* | *6.4* | *45.4* | *8.9* | *1,928,969* | *78.1* | *25,974* | *42,468* | *723,739* | *60.1* | *12,838* | *15,941* | *.0410* | *.0432* |
| **COLUMBUS** | **241.0** | **242.4** | **.6** | **83.1** | **2.7** | **3,219,088** | **58.0** | **25,182** | **38,738** | **1,633,801** | **45.9** | **13,844** | **19,661** | **.0855** | **.0820** |
| Chattahoochee | 21.6 | 21.6 | .0 | 3.0 | .0 | 320,482 | 66.3 | 64,229 | 106,827 | 4,814 | 47.8 | 1,086 | 1,605 | .0056 | .0056 |
| Muscogee | 171.1 | 171.7 | .4 | 61.9 | 2.5 | 2,337,192 | 55.8 | 24,834 | 37,758 | 1,424,926 | 45.3 | 16,232 | 23,020 | .0661 | .0628 |
| *Russell, Ala.* | *48.3* | *49.1* | *1.7* | *18.2* | *4.0* | *561,414* | *62.9* | *19,692* | *30,847* | *204,061* | *49.7* | *7,790* | *11,212* | *.0138* | *.0136* |
| **MACON - WARNER ROBINS** | **276.4** | **288.6** | **4.4** | **103.2** | **6.7** | **4,699,461** | **69.3** | **28,704** | **45,537** | **2,260,908** | **53.0** | **15,284** | **21,908** | **.1112** | **.1126** |
| Bibb | 154.1 | 157.0 | 1.9 | 57.5 | 4.2 | 2,391,122 | 62.8 | 26,606 | 41,585 | 1,457,104 | 49.8 | 17,627 | 25,341 | .0639 | .0627 |
| Houston | 82.9 | 88.4 | 6.6 | 30.8 | 9.2 | 1,661,760 | 76.8 | 33,335 | 53,953 | 666,776 | 59.8 | 14,798 | 21,649 | .0348 | .0366 |
| Jones | 19.0 | 21.5 | 13.2 | 7.3 | 15.9 | 324,839 | 78.5 | 28,886 | 44,498 | 21,251 | 47.5 | 2,287 | 2,911 | .0055 | .0060 |
| Peach | 20.4 | 21.7 | 6.4 | 7.6 | 8.6 | 321,740 | 73.9 | 26,430 | 42,334 | 115,777 | 58.0 | 10,468 | 15,234 | .0070 | .0073 |
| **SAVANNAH** | **230.0** | **238.6** | **3.7** | **86.8** | **5.9** | **3,751,474** | **66.3** | **27,513** | **43,220** | **1,974,980** | **51.5** | **15,897** | **22,752** | **.0933** | **.0929** |
| Chatham | 208.9 | 214.7 | 2.8 | 78.7 | 5.1 | 3,438,351 | 65.6 | 27,728 | 43,689 | 1,931,914 | 51.7 | 17,007 | 24,548 | .0873 | .0868 |
| Effingham | 21.1 | 23.9 | 13.3 | 8.1 | 14.1 | 313,123 | 74.7 | 25,243 | 38,657 | 43,066 | 44.8 | 4,190 | 5,317 | .0060 | .0061 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Appling | 16.8 | 18.2 | 8.3 | 6.0 | 9.1 | 168,858 | 60.6 | 19,119 | 28,143 | 87,939 | 52.3 | 10,498 | 14,657 | .0049 | .0048 |
| Atkinson | 6.3 | 6.4 | 1.6 | 2.0 | .0 | 40,278 | 29.3 | 15,577 | 20,139 | 16,246 | 30.5 | 6,225 | 8,123 | .0014 | .0013 |
| Bacon | 9.8 | 10.2 | 4.1 | 3.7 | 8.8 | 136,810 | 75.8 | 22,886 | 36,976 | 49,703 | 56.2 | 9,357 | 13,433 | .0031 | .0031 |
| Baker | 3.7 | 3.5 | −5.4 | 1.2 | .0 | 28,466 | 32.0 | 17,978 | 23,722 | 4,647 | 17.2 | 3,303 | 3,873 | .0008 | .0007 |
| Baldwin | 36.5 | 38.3 | 4.9 | 12.2 | 8.9 | 594,101 | 73.0 | 30,662 | 48,697 | 273,567 | 57.9 | 15,474 | 22,424 | .0138 | .0142 |
| Banks | 9.7 | 10.8 | 11.3 | 3.9 | 14.7 | 128,580 | 72.0 | 21,986 | 32,969 | 19,464 | 61.6 | 3,543 | 4,991 | .0024 | .0027 |
| Barrow | 24.1 | 27.0 | 12.0 | 9.8 | 16.7 | 316,899 | 69.8 | 22,223 | 32,337 | 172,274 | 60.3 | 12,798 | 17,579 | .0081 | .0084 |
| Bartow | 44.5 | 48.4 | 8.8 | 16.8 | 9.8 | 544,431 | 57.2 | 22,630 | 32,407 | 309,019 | 51.3 | 13,350 | 18,394 | .0154 | .0149 |
| Ben Hill | 17.2 | 18.4 | 7.0 | 6.6 | 8.2 | 195,097 | 60.1 | 19,973 | 29,560 | 101,169 | 51.5 | 10,951 | 15,329 | .0052 | .0053 |
| Berrien | 14.2 | 14.8 | 4.2 | 5.1 | 2.0 | 157,820 | 51.9 | 20,774 | 30,945 | 58,143 | 27.5 | 9,121 | 11,401 | .0043 | .0040 |
| Bibb | 154.1 | 157.0 | 1.9 | 57.5 | 4.2 | 2,391,122 | 62.8 | 26,606 | 41,585 | 1,457,104 | 49.8 | 17,627 | 25,341 | .0639 | .0627 |
| Bleckley | 10.6 | 10.4 | −1.9 | 3.6 | .0 | 121,415 | 46.2 | 23,075 | 33,726 | 39,424 | 29.7 | 8,446 | 10,951 | .0033 | .0029 |
| Brantley | 9.9 | 11.1 | 12.1 | 3.9 | 14.7 | 144,846 | 83.2 | 23,251 | 37,140 | 13,156 | 62.9 | 2,375 | 3,373 | .0025 | .0027 |
| Brooks | 15.6 | 15.9 | 1.9 | 5.5 | 5.8 | 155,981 | 60.8 | 18,659 | 28,360 | 65,884 | 50.0 | 8,448 | 11,979 | .0043 | .0042 |
| Bryan | 12.4 | 14.8 | 19.4 | 4.8 | 23.1 | 110,668 | 51.2 | 18,764 | 23,056 | 33,916 | 41.4 | 6,149 | 7,066 | .0029 | .0030 |
| Bulloch | 36.4 | 37.3 | 2.5 | 12.3 | 4.2 | 401,522 | 52.0 | 22,392 | 32,644 | 276,575 | 44.9 | 16,181 | 22,486 | .0127 | .0118 |
| Burke | 20.1 | 20.8 | 3.5 | 6.7 | 4.7 | 259,774 | 71.4 | 23,679 | 38,772 | 102,390 | 54.1 | 10,385 | 15,282 | .0061 | .0063 |
| Butts | 15.4 | 16.7 | 8.4 | 5.0 | 11.1 | 214,849 | 71.6 | 27,823 | 42,970 | 44,061 | 41.7 | 6,912 | 8,812 | .0044 | .0044 |
| Calhoun | 5.3 | 4.7 | −11.3 | 1.3 | −13.3 | 34,856 | 28.6 | 18,071 | 26,812 | 13,380 | 18.6 | 7,523 | 10,292 | .0013 | .0011 |
| Camden | 16.8 | 19.2 | 14.3 | 6.0 | 17.6 | 232,567 | 82.9 | 24,938 | 38,761 | 117,528 | 68.7 | 13,663 | 19,588 | .0055 | .0059 |
| Candler | 7.7 | 7.9 | 2.6 | 2.7 | .0 | 71,552 | 41.7 | 18,707 | 26,501 | 45,132 | 37.1 | 12,194 | 16,716 | .0023 | .0023 |
| Carroll | 61.1 | 65.9 | 7.9 | 22.9 | 9.6 | 867,721 | 68.9 | 24,589 | 37,892 | 395,941 | 56.4 | 12,111 | 17,290 | .0210 | .0214 |
| ☐ Catoosa | 39.8 | 42.9 | 7.8 | 15.2 | 10.1 | 555,856 | 64.9 | 24,426 | 36,569 | 294,970 | 55.0 | 13,787 | 19,406 | .0143 | .0145 |
| Charlton | 8.1 | 8.9 | 9.9 | 2.9 | 11.5 | 99,630 | 70.4 | 22,488 | 34,355 | 29,367 | 41.4 | 7,990 | 10,127 | .0023 | .0023 |
| Chatham | 208.9 | 214.7 | 2.8 | 78.7 | 5.1 | 3,438,351 | 65.6 | 27,728 | 43,689 | 1,931,914 | 51.7 | 17,007 | 24,548 | .0873 | .0868 |
| Chattahoochee | 21.6 | 21.6 | .0 | 3.0 | .0 | 320,482 | 66.3 | 64,229 | 106,827 | 4,814 | 47.8 | 1,086 | 1,605 | .0056 | .0056 |
| Chattooga | 21.9 | 21.8 | −.5 | 7.7 | .0 | 221,820 | 43.8 | 20,030 | 28,808 | 111,348 | 38.1 | 10,473 | 14,461 | .0067 | .0061 |
| Cherokee | 63.9 | 77.5 | 21.3 | 26.1 | 23.1 | 1,049,843 | 84.0 | 26,916 | 40,224 | 278,969 | 70.7 | 7,707 | 10,688 | .0202 | .0227 |
| Clarke | 76.5 | 80.6 | 5.4 | 30.7 | 7.0 | 1,196,820 | 64.0 | 25,434 | 38,984 | 871,859 | 52.3 | 19,946 | 28,399 | .0339 | .0337 |
| Clay | 3.6 | 3.6 | .0 | 1.2 | .0 | 33,791 | 54.1 | 18,268 | 28,159 | 7,812 | 42.8 | 4,559 | 6,510 | .0008 | .0008 |
| Clayton | 168.6 | 188.2 | 11.6 | 66.7 | 14.4 | 3,203,751 | 75.2 | 31,374 | 48,032 | 1,923,187 | 62.8 | 20,262 | 28,833 | .0770 | .0818 |
| Clinch | 6.8 | 6.9 | 1.5 | 2.3 | 4.5 | 86,753 | 69.0 | 23,330 | 37,719 | 18,566 | 46.8 | 5,748 | 8,072 | .0019 | .0019 |
| Cobb | 357.0 | 421.4 | 18.0 | 161.4 | 21.0 | 9,981,791 | 95.4 | 38,292 | 61,845 | 4,340,933 | 76.8 | 18,404 | 26,895 | .1858 | .2166 |
| Coffee | 28.9 | 30.6 | 5.9 | 10.1 | 5.2 | 329,486 | 62.7 | 21,091 | 32,622 | 178,570 | 50.5 | 12,362 | 17,680 | .0092 | .0090 |
| Colquitt | 36.2 | 36.9 | 1.9 | 13.2 | 3.9 | 483,433 | 63.2 | 23,319 | 36,624 | 213,439 | 49.8 | 11,221 | 16,170 | .0120 | .0119 |
| Columbia | 51.2 | 63.3 | 23.6 | 21.9 | 26.6 | 1,019,441 | 94.0 | 30,370 | 46,550 | 182,370 | 60.7 | 6,559 | 8,327 | .0171 | .0198 |
| Cook | 13.8 | 14.2 | 2.9 | 5.0 | 6.4 | 146,589 | 56.0 | 19,989 | 29,318 | 58,531 | 43.5 | 8,557 | 11,706 | .0040 | .0038 |
| Coweta | 42.8 | 46.6 | 8.9 | 16.2 | 9.5 | 651,323 | 66.7 | 26,406 | 40,205 | 246,793 | 47.1 | 11,335 | 15,234 | .0151 | .0150 |
| Crawford | 8.4 | 9.1 | 8.3 | 2.4 | .0 | 82,396 | 41.5 | 24,260 | 34,332 | 6,290 | 26.8 | 2,068 | 2,621 | .0019 | .0018 |
| Crisp | 19.8 | 20.2 | 2.0 | 7.3 | 5.8 | 199,260 | 45.0 | 19,914 | 27,296 | 214,651 | 57.5 | 19,756 | 29,404 | .0074 | .0072 |
| ☐ Dade | 12.8 | 13.3 | 3.9 | 4.2 | 2.4 | 126,547 | 46.4 | 21,083 | 30,130 | 50,047 | 37.2 | 8,894 | 11,916 | .0037 | .0034 |
| Dawson | 5.9 | 7.1 | 20.3 | 2.5 | 25.0 | 70,293 | 76.8 | 19,876 | 28,117 | 13,160 | 52.0 | 4,330 | 5,264 | .0015 | .0016 |
| Decatur | 26.4 | 27.3 | 3.4 | 9.3 | 5.7 | 318,061 | 62.3 | 22,275 | 34,200 | 142,500 | 50.6 | 10,752 | 15,323 | .0082 | .0080 |
| De Kalb | 509.3 | 535.1 | 5.1 | 203.6 | 7.6 | 10,422,913 | 64.9 | 33,409 | 51,193 | 6,147,167 | 53.2 | 21,208 | 30,192 | .2582 | .2584 |
| Dodge | 17.1 | 17.1 | .0 | 6.0 | .0 | 186,092 | 54.1 | 20,121 | 31,015 | 110,819 | 42.8 | 12,936 | 18,470 | .0056 | .0052 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **GEORGIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Dooly | 10.8 | 10.7 | –.9 | 3.7 | .0 | 73,875 | 25.6 | 15,895 | 19,966 | 57,026 | 29.8 | 11,877 | 15,412 | .0030 | .0027 |
| Dougherty | 103.3. | 105.8 | 2.4 | 36.0 | 4.3 | 1,400.727 | 58.1 | 25,683 | 38,909 | 934,359 | 47.7 | 18,333 | 25,954 | .0405 | .0391 |
| Douglas | 67.3 | 80.6 | 19.8 | 26.4 | 23.4 | 1,262,852 | 90.0 | 31,053 | 47,835 | 465,853 | 76.1 | 12,363 | 17,646 | .0247 | .0283 |
| Early | 13.2 | 13.1 | –.8 | 4.6 | .0 | 132,356 | 45.9 | 19,716 | 28,773 | 57,781 | 39.0 | 9,034 | 12,561 | .0038 | .0035 |
| Echols | 2.3 | 2.3 | .0 | .8 | .0 | 31,951 | 66.8 | 23,943 | 39,939 | 615 | 42.7 | 539 | 769 | .0005 | .0006 |
| Effingham | 21.1 | 23.9 | 13.3 | 8.1 | 14.1 | 313,123 | 74.7 | 25,243 | 38,657 | 43,066 | 44.8 | 4,190 | 5,317 | .0060 | .0061 |
| Elbert | 19.1 | 19.5 | 2.1 | 7.3 | 5.8 | 208,942 | 52.3 | 19,885 | 28,622 | 132,389 | 46.1 | 13,130 | 18,135 | .0064 | .0061 |
| Emanuel | 21.7 | 22.7 | 4.6 | 7.7 | 6.9 | 216,785 | 54.8 | 19,455 | 28,154 | 127,127 | 48.1 | 11,923 | 16,510 | .0065 | .0063 |
| Evans | 8.7 | 9.0 | 3.4 | 3.3 | 6.5 | 96,919 | 59.5 | 19,607 | 29,369 | 57,600 | 49.9 | 12,397 | 17,455 | .0028 | .0027 |
| Fannin | 15.4 | 15.9 | 3.2 | 6.3 | 8.6 | 153,173 | 53.4 | 17,217 | 24,313 | 62,442 | 35.8 | 7,926 | 9,911 | .0043 | .0040 |
| Fayette | 41.2 | 54.2 | 31.6 | 18.4 | 34.3 | 1,087,991 | 106.2 | 38,522 | 59,130 | 202,465 | 86.3 | 7,933 | 11,004 | .0162 | .0202 |
| Floyd | 81.0 | 82.0 | 1.2 | 30.4 | 3.4 | 1,167,289 | 57.4 | 25,218 | 38,398 | 517,902 | 46.7 | 12,004 | 17,036 | .0293 | .0280 |
| Forsyth | 33.8 | 39.9 | 18.0 | 14.3 | 21.2 | 551,403 | 76.2 | 26,518 | 38,560 | 144,110 | 53.0 | 7,982 | 10,078 | .0111 | .0119 |
| Franklin | 16.1 | 17.0 | 5.6 | 6.3 | 8.6 | 210,879 | 68.4 | 21,587 | 33,473 | 129,282 | 55.5 | 14,330 | 20,521 | .0057 | .0058 |
| Fulton | 592.6 | 593.9 | .2 | 238.5 | 2.6 | 11,543,049 | 63.5 | 30,360 | 48,399 | 7,152,245 | 48.9 | 20,655 | 29,988 | .2978 | .2916 |
| Gilmer | 12.1 | 13.1 | 8.3 | 4.7 | 11.9 | 127,515 | 59.7 | 19,014 | 27,131 | 55,387 | 48.4 | 8,884 | 11,784 | .0035 | .0033 |
| Glascock | 2.4 | 2.4 | .0 | .8 | .0 | 25,852 | 50.2 | 21,510 | 32,315 | 3,657 | 41.0 | 3,243 | 4,571 | .0006 | .0006 |
| Glynn | 57.8 | 60.6 | 4.8 | 23.1 | 6.9 | 925,233 | 62.1 | 26,423 | 40,053 | 463,040 | 38.8 | 15,442 | 20,045 | .0237 | .0228 |
| Gordon | 33.0 | 36.1 | 9.4 | 12.3 | 8.8 | 400,650 | 58.1 | 22,433 | 32,573 | 208,930 | 51.0 | 12,247 | 16,986 | .0109 | .0108 |
| Grady | 21.2 | 22.5 | 6.1 | 7.5 | 7.1 | 210,782 | 59.8 | 18,844 | 28,104 | 122,135 | 50.5 | 11,591 | 16,285 | .0062 | .0060 |
| Greene | 12.0 | 12.5 | 4.2 | 3.9 | .0 | 115,993 | 52.4 | 19,514 | 29,742 | 42,509 | 42.0 | 7,676 | 10,900 | .0032 | .0031 |
| Gwinnett | 233.9 | 308.2 | 31.8 | 108.3 | 34.9 | 5,626,243 | 104.2 | 34,307 | 51,951 | 1,898,755 | 88.0 | 12,580 | 17,532 | .0964 | .1193 |
| Habersham | 26.9 | 28.4 | 5.6 | 10.2 | 9.7 | 386,902 | 70.9 | 24,346 | 37,932 | 184,262 | 57.4 | 12,586 | 18,065 | .0093 | .0096 |
| Hall | 83.2 | 91.0 | 9.4 | 32.8 | 11.9 | 1,410,700 | 73.2 | 27,794 | 43,009 | 679,335 | 60.1 | 14,478 | 20,711 | .0326 | .0342 |
| Hancock | 9.6 | 9.7 | 1.0 | 2.9 | 3.6 | 62,257 | 36.2 | 16,327 | 21,468 | 17,819 | 31.5 | 4,841 | 6,144 | .0021 | .0018 |
| Haralson | 19.6 | 20.8 | 6.1 | 7.5 | 7.1 | 226,177 | 53.8 | 21,012 | 30,157 | 74,569 | 44.2 | 7,386 | 9,943 | .0057 | .0053 |
| Harris | 17.2 | 19.0 | 10.5 | 6.8 | 13.3 | 279,429 | 74.6 | 26,670 | 41,093 | 24,380 | 44.3 | 2,816 | 3,585 | .0048 | .0052 |
| Hart | 19.4 | 20.2 | 4.1 | 6.9 | 4.5 | 224,918 | 57.8 | 21,590 | 32,597 | 70,543 | 47.8 | 7,234 | 10,224 | .0056 | .0054 |
| Heard | 7.0 | 7.6 | 8.6 | 2.4 | 9.1 | 88,302 | 69.9 | 23,625 | 36,793 | 12,964 | 56.6 | 3,764 | 5,402 | .0017 | .0019 |
| Henry | 43.6 | 51.4 | 17.9 | 17.4 | 20.8 | 746,596 | 79.3 | 28,921 | 42,908 | 166,496 | 59.5 | 7,251 | 9,569 | .0143 | .0153 |
| Houston | 82.9 | 88.4 | 6.6 | 30.8 | 9.2 | 1,661,760 | 76.8 | 33,335 | 53,953 | 666,776 | 59.8 | 14,798 | 21,649 | .0348 | .0366 |
| Irwin | 9.4 | 9.8 | 4.3 | 3.7 | 12.1 | 92,175 | 50.2 | 18,602 | 24,912 | 18,715 | 43.9 | 3,942 | 5,058 | .0022 | .0022 |
| Jackson | 27.3 | 29.2 | 7.0 | 9.9 | 5.3 | 335,102 | 57.9 | 22,572 | 33,849 | 139,707 | 48.4 | 10,018 | 14,112 | .0086 | .0083 |
| Jasper | 8.3 | 9.0 | 8.4 | 3.1 | 6.9 | 124,126 | 70.0 | 25,183 | 40,041 | 16,505 | 40.1 | 4,063 | 5,324 | .0025 | .0026 |
| Jeff Davis | 12.1 | 12.7 | 5.0 | 4.6 | 9.5 | 129,354 | 50.4 | 20,481 | 28,120 | 70,044 | 48.0 | 11,271 | 15,227 | .0037 | .0035 |
| Jefferson | 18.9 | 19.3 | 2.1 | 6.7 | 4.7 | 204,682 | 62.1 | 19,730 | 30,550 | 81,709 | 49.8 | 8,523 | 12,195 | .0053 | .0052 |
| Jenkins | 8.9 | 9.0 | 1.1 | 2.9 | .0 | 70,777 | 42.0 | 17,191 | 24,406 | 34,761 | 37.2 | 8,735 | 11,987 | .0023 | .0020 |
| Johnson | 8.8 | 8.9 | 1.1 | 3.2 | 3.2 | 91,981 | 52.0 | 19,519 | 28,744 | 15,162 | 28.2 | 3,815 | 4,738 | .0022 | .0020 |
| Jones | 19.0 | 21.5 | 13.2 | 7.3 | 15.9 | 324,839 | 78.5 | 28,886 | 44,498 | 21,251 | 47.5 | 2,287 | 2,911 | .0055 | .0060 |
| Lamar | 12.8 | 13.4 | 4.7 | 4.9 | 11.4 | 169,342 | 67.7 | 22,946 | 34,560 | 42,834 | 40.0 | 6,952 | 8,742 | .0037 | .0036 |
| Lanier | 5.8 | 6.0 | 3.4 | 2.0 | .0 | 64,484 | 58.5 | 20,347 | 32,242 | 13,931 | 44.8 | 4,812 | 6,966 | .0015 | .0014 |
| Laurens | 38.7 | 40.5 | 4.7 | 14.3 | 7.5 | 493,600 | 62.4 | 22,848 | 34,517 | 319,363 | 52.0 | 15,797 | 22,333 | .0140 | .0139 |
| Lee | 14.5 | 17.1 | 17.9 | 5.5 | 22.2 | 265,002 | 92.6 | 30,573 | 48,182 | 14,016 | 65.2 | 1,885 | 2,548 | .0041 | .0047 |
| Liberty | 47.4 | 56.8 | 19.8 | 14.5 | 21.8 | 618,888 | 84.5 | 28,189 | 42,682 | 165,124 | 57.4 | 8,816 | 11,388 | .0129 | .0142 |
| Lincoln | 7.0 | 7.2 | 2.9 | 2.1 | .0 | 61,288 | 37.6 | 21,203 | 29,185 | 14,683 | 35.3 | 5,170 | 6,992 | .0017 | .0017 |
| Long | 5.1 | 5.9 | 15.7 | 2.0 | 17.6 | 58,384 | 77.4 | 19,364 | 29,192 | 3,929 | 48.0 | 1,562 | 1,965 | .0011 | .0011 |
| Lowndes | 73.1 | 78.1 | 6.8 | 27.0 | 8.9 | 944,985 | 63.3 | 23,339 | 34,999 | 569,732 | 44.1 | 15,938 | 21,101 | .0266 | .0260 |
| Lumpkin | 11.6 | 12.5 | 7.8 | 4.3 | 13.2 | 176,410 | 77.0 | 26,235 | 41,026 | 52,609 | 60.1 | 8,645 | 12,235 | .0036 | .0039 |
| McDuffie | 19.7 | 20.9 | 6.1 | 7.4 | 7.2 | 201,390 | 45.8 | 20,012 | 27,215 | 139,041 | 44.2 | 13,970 | 18,789 | .0066 | .0061 |
| McIntosh | 9.4 | 10.1 | 7.4 | 3.3 | 10.0 | 88,786 | 60.9 | 18,394 | 26,905 | 34,535 | 48.8 | 7,736 | 10,465 | .0024 | .0025 |
| Macon | 14.3 | 14.3 | .0 | 4.8 | .0 | 181,638 | 63.5 | 23,145 | 37,841 | 40,265 | 32.9 | 6,311 | 8,389 | .0041 | .0038 |
| Madison | 19.9 | 22.2 | 11.6 | 7.7 | 11.6 | 204,198 | 47.6 | 19,776 | 26,519 | 21,670 | 35.4 | 2,320 | 2,814 | .0047 | .0045 |
| Marion | 5.4 | 5.6 | 3.7 | 1.7 | .0 | 48,798 | 53.6 | 18,682 | 28,705 | 17,605 | 42.6 | 7,265 | 10,356 | .0013 | .0013 |
| Meriwether | 21.8 | 22.1 | 1.4 | 7.1 | 1.4 | 262,485 | 58.9 | 23,601 | 36,970 | 83,827 | 30.3 | 9,188 | 11,807 | .0065 | .0061 |
| Miller | 7.1 | 7.2 | 1.4 | 2.6 | .0 | 48,291 | 18.2 | 15,718 | 18,573 | 17,116 | 11.0 | 5,933 | 6,583 | .0017 | .0014 |
| Mitchell | 21.8 | 22.5 | 3.2 | 7.0 | 2.9 | 224,240 | 54.1 | 21,405 | 32,034 | 95,998 | 44.9 | 9,745 | 13,714 | .0063 | .0059 |
| Monroe | 16.0 | 17.4 | 8.8 | 5.7 | 9.6 | 186,286 | 56.7 | 22,860 | 32,682 | 53,022 | 34.1 | 7,605 | 9,302 | .0045 | .0044 |
| Montgomery | 7.3 | 7.5 | 2.7 | 2.3 | .0 | 68,841 | 50.4 | 19,907 | 29,931 | 54,893 | 41.1 | 16,920 | 23.867 | .0024 | .0022 |
| Morgan | 12.3 | 12.9 | 4.9 | 4.0 | 2.6 | 108,054 | 36.1 | 20,352 | 27,014 | 75,829 | 36.4 | 14,252 | 18,957 | .0040 | .0035 |
| Murray | 22.7 | 25.9 | 14.1 | 8.9 | 15.6 | 280,010 | 63.0 | 22,307 | 31,462 | 105,261 | 58.1 | 8,645 | 11,827 | .0067 | .0069 |
| Muscogee | 171.1 | 171.7 | .4 | 61.9 | 2.5 | 2,337,192 | 55.8 | 24,834 | 37,758 | 1,424,926 | 45.3 | 16,232 | 23,020 | .0661 | .0628 |
| Newton | 38.4 | 42.5 | 10.7 | 14.2 | 12.7 | 596,425 | 74.9 | 27,069 | 42,002 | 205,233 | 61.4 | 10,090 | 14,453 | .0127 | .0135 |
| Oconee | 14.8 | 17.3 | 16.9 | 6.1 | 19.6 | 269,553 | 84.1 | 28,716 | 44,189 | 44,193 | 70.6 | 5,078 | 7,245 | .0048 | .0052 |
| Oglethorpe | 9.5 | 10.1 | 6.3 | 3.4 | 3.0 | 118,607 | 58.1 | 22,740 | 34,884 | 31,273 | 46.8 | 6,457 | 9,198 | .0027 | .0027 |
| Paulding | 30.1 | 34.4 | 14.3 | 12.2 | 17.3 | 427,180 | 74.2 | 23,573 | 35,015 | 96,692 | 51.0 | 6,156 | 7,926 | .0088 | .0092 |
| Peach | 20.4 | 21.7 | 6.4 | 7.6 | 8.6 | 321,740 | 73.9 | 26,430 | 42,334 | 115,777 | 58.0 | 10,468 | 15,234 | .0070 | .0073 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **GEORGIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pickens | 12.8 | 13.9 | 8.6 | 5.2 | 10.6 | 160,725 | 62.4 | 21,059 | 30,909 | 70,651 | 47.0 | 10,226 | 13,587 | .0041 | .0040 |
| Pierce | 12.8 | 13.6 | 6.3 | 4.6 | 7.0 | 139,134 | 60.8 | 20,127 | 30,247 | 43,096 | 42.9 | 7,011 | 9,369 | .0035 | .0034 |
| Pike | 9.7 | 10.5 | 8.2 | 3.3 | 6.5 | 126,256 | 60.9 | 25.315 | 38,259 | 8,469 | 42.0 | 1,924 | 2,566 | .0024 | .0024 |
| Polk | 33.2 | 34.0 | 2.4 | 12.0 | 2.6 | 430,472 | 58.7 | 23,189 | 35,873 | 164,986 | 46.7 | 9,612 | 13,749 | .0107 | .0103 |
| Pulaski | 9.1 | 9.2 | 1.1 | 3.3 | 3.1 | 118,704 | 61.3 | 22,992 | 35,971 | 49,280 | 48.3 | 10,383 | 14,933 | .0029 | .0029 |
| Putnam | 11.5 | 12.8 | 11.3 | 4.4 | 12.8 | 155,690 | 70.5 | 23,419 | 35,384 | 46,944 | 52.4 | 7,900 | 10,669 | .0035 | .0035 |
| Quitman | 2.3 | 2.2 | –4.3 | .8 | .0 | 18,977 | 48.3 | 16,000 | 23,721 | 4,296 | 40.1 | 3,833 | 5,370 | .0005 | .0005 |
| Rabun | 10.9 | 11.4 | 4.6 | 4.6 | 12.2 | 154,238 | 72.1 | 21,862 | 33,530 | 70,925 | 52.0 | 11,384 | 15,418 | .0038 | .0038 |
| Randolph | 9.7 | 9.7 | .0 | 3.3 | .0 | 91,207 | 47.8 | 18,705 | 27,638 | 24,486 | 24.5 | 5,961 | 7,420 | .0024 | .0022 |
| Richmond | 188.9 | 198.1 | 4.9 | 68.0 | 6.6 | 2,791,094 | 64.3 | 26,619 | 41,046 | 1,561,752 | 50.0 | 16,324 | 22,967 | .0729 | .0723 |
| Rockdale | 45.2 | 54.1 | 19.7 | 17.9 | 22.6 | 887,376 | 87.7 | 32,386 | 49,574 | 388,757 | 74.5 | 15,263 | 21,718 | .0182 | .0206 |
| Schley | 3.6 | 3.8 | 5.6 | 1.1 | .0 | 29,531 | 42.1 | 18,898 | 26,846 | 15,240 | 37.3 | 10,093 | 13,855 | .0009 | .0009 |
| Screven | 14.9 | 15.6 | 4.7 | 5.7 | 9.6 | 173,312 | 69.3 | 19,689 | 30,406 | 67,043 | 56.0 | 8,263 | 11,762 | .0042 | .0043 |
| Seminole | 9.5 | 9.9 | 4.2 | 3.3 | 3.1 | 103,019 | 55.6 | 20,686 | 31,218 | 38,916 | 35.8 | 8,958 | 11,793 | .0028 | .0026 |
| Spalding | 51.1 | 54.1 | 5.9 | 18.4 | 6.4 | 715,032 | 65.0 | 25,056 | 38,860 | 404,440 | 52.3 | 15,348 | 21,980 | .0188 | .0189 |
| Stephens | 22.1 | 22.4 | 1.4 | 8.0 | .0 | 250,673 | 46.4 | 21,397 | 31,334 | 150,887 | 39.3 | 13,543 | 18,861 | .0077 | .0070 |
| Stewart | 6.0 | 6.0 | .0 | 1.9 | .0 | 46,862 | 51.2 | 16,308 | 24,664 | 16,453 | 31.2 | 6,599 | 8,659 | .0014 | .0013 |
| Sumter | 30.0 | 30.4 | 1.3 | 10.2 | 4.1 | 398,617 | 65.0 | 24,646 | 39,080 | 243,329 | 50.7 | 16,475 | 23,856 | .0110 | .0108 |
| Talbot | 6.2 | 5.8 | –6.5 | 1.9 | –5.0 | 54,317 | 34.9 | 20,128 | 28,588 | 8,603 | 18.9 | 3,619 | 4,528 | .0014 | .0012 |
| Taliaferro | 2.0 | 2.0 | .0 | .8 | .0 | 12,198 | 17.8 | 12,948 | 15,248 | 882 | 17.8 | 936 | 1,103 | .0004 | .0003 |
| Tattnall | 17.5 | 18.3 | 4.6 | 6.1 | 3.4 | 188,997 | 59.4 | 20,099 | 30,983 | 66,522 | 42.1 | 7,935 | 10,905 | .0048 | .0047 |
| Taylor | 7.7 | 7.3 | –5.2 | 2.6 | .0 | 110,377 | 63.5 | 25,969 | 42,453 | 23,611 | 32.8 | 6,341 | 9,081 | .0024 | .0023 |
| Telfair | 11.2 | 11.0 | –1.8 | 4.0 | .0 | 109,312 | 46.4 | 18,667 | 27,328 | 56,697 | 39.2 | 10,179 | 14,174 | .0033 | .0030 |
| Terrell | 12.1 | 12.1 | .0 | 4.0 | .0 | 132,162 | 55.0 | 21,314 | 33,041 | 48,271 | 34.7 | 8,957 | 12,068 | .0035 | .0032 |
| Thomas | 38.4 | 38.6 | .5 | 13.3 | 1.5 | 491,954 | 58.0 | 23,761 | 36,989 | 247,534 | 45.7 | 12,972 | 18,612 | .0132 | .0127 |
| Tift | 34.3 | 35.6 | 3.8 | 12.0 | 4.3 | 458,453 | 62.3 | 24,558 | 38,204 | 345,334 | 49.7 | 20,064 | 28,778 | .0138 | .0133 |
| Toombs | 24.0 | 25.6 | 6.7 | 9.1 | 7.1 | 289,692 | 64.1 | 20,768 | 31,834 | 112,816 | 35.9 | 9,764 | 12,397 | .0073 | .0073 |
| Towns | 6.1 | 6.6 | 8.2 | 2.8 | 16.7 | 87,721 | 77.5 | 20,594 | 31,329 | 26,704 | 56.5 | 7,109 | 9,537 | .0019 | .0019 |
| Treutlen | 6.1 | 6.0 | –1.6 | 2.1 | .0 | 56,738 | 42.4 | 18,975 | 27,018 | 11,264 | 22.0 | 4,397 | 5,364 | .0015 | .0013 |
| Troup | 52.5 | 55.1 | 5.0 | 20.1 | 7.5 | 778,063 | 67.7 | 24,811 | 38,710 | 428,787 | 54.4 | 14,852 | 21,333 | .0198 | .0201 |
| Turner | 9.9 | 10.2 | 3.0 | 3.2 | 3.2 | 62,674 | 21.6 | 16,623 | 19,586 | 57,101 | 30.3 | 14,139 | 17,844 | .0029 | .0024 |
| Twiggs | 9.8 | 10.2 | 4.1 | 3.2 | .0 | 121,899 | 58.7 | 24,001 | 38,093 | 9,514 | 30.4 | 2,281 | 2,973 | .0024 | .0024 |
| Union | 10.6 | 11.8 | 11.3 | 4.4 | 12.8 | 124,610 | 73.1 | 18,455 | 28,320 | 28,974 | 43.3 | 5,183 | 6,585 | .0028 | .0028 |
| Upson | 26.5 | 26.9 | 1.5 | 9.8 | 3.2 | 353,982 | 58.3 | 23,531 | 36,121 | 152,854 | 47.0 | 10,947 | 15,597 | .0090 | .0087 |
| ☐ Walker | 56.7 | 56.8 | .2 | 20.4 | 2.0 | 717,162 | 53.9 | 23,299 | 35,155 | 272,056 | 44.1 | 9,439 | 13,336 | .0181 | .0169 |
| Walton | 34.5 | 37.8 | 9.6 | 12.5 | 11.6 | 480,529 | 71.9 | 24,953 | 38,442 | 146,311 | 59.3 | 8,200 | 11,705 | .0105 | .0111 |
| Ware | 37.6 | 37.7 | .3 | 13.1 | .8 | 463,391 | 54.8 | 23,032 | 35,373 | 335,058 | 43.6 | 17,946 | 25,577 | .0144 | .0135 |
| Warren | 6.5 | 6.4 | –1.5 | 2.0 | .0 | 66,517 | 58.1 | 21,036 | 33,259 | 17,165 | 44.6 | 5,936 | 8,583 | .0016 | .0015 |
| Washington | 19.3 | 19.5 | 1.0 | 6.3 | .0 | 221,820 | 54.8 | 22,740 | 35,210 | 100,160 | 43.1 | 11,110 | 15,898 | .0060 | .0057 |
| Wayne | 21.7 | 22.6 | 4.1 | 7.1 | .0 | 251,931 | 52.7 | 23,233 | 35,483 | 149,048 | 42.1 | 14,770 | 20,993 | .0075 | .0069 |
| Webster | 2.2 | 2.0 | –9.1 | .8 | .0 | 28,272 | 59.9 | 22,100 | 35,340 | 4,622 | 30.6 | 4,424 | 5,778 | .0005 | .0006 |
| Wheeler | 5.4 | 5.6 | 3.7 | 1.8 | .0 | 51,219 | 56.3 | 18,201 | 28,455 | 3,848 | 28.4 | 1,666 | 2,138 | .0012 | .0011 |
| White | 11.3 | 12.5 | 10.6 | 4.5 | 12.5 | 126,837 | 53.1 | 20,717 | 28,186 | 35,036 | 34.0 | 6,537 | 7,786 | .0032 | .0030 |
| Whitfield | 69.4 | 73.0 | 5.2 | 25.7 | 6.6 | 937,046 | 52.7 | 25,469 | 36,461 | 584,061 | 46.9 | 16,496 | 22,726 | .0270 | .0258 |
| Wilcox | 7.8 | 7.9 | 1.3 | 2.6 | .0 | 53,543 | 22.7 | 16,780 | 20,593 | 7,080 | 13.0 | 2,409 | 2,723 | .0015 | .0013 |
| Wilkes | 11.2 | 11.5 | 2.7 | 3.9 | .0 | 121,899 | 50.3 | 20,793 | 31,256 | 70,997 | 41.0 | 12,908 | 18,204 | .0038 | .0034 |
| Wilkinson | 11.0 | 11.5 | 4.5 | 3.5 | .0 | 132,066 | 55.0 | 24,349 | 37,733 | 29,440 | 36.5 | 6,163 | 8,411 | .0030 | .0030 |
| Worth | 19.2 | 20.4 | 6.3 | 6.6 | 6.5 | 227,532 | 61.4 | 22,738 | 34,475 | 62,975 | 44.5 | 7,031 | 9,542 | .0054 | .0052 |
| **TOTAL METRO COUNTIES** | **3,717.3** | **4,051.6** | **9.0** | **1,475.2** | **11.2** | **69,957,546** | **73.8** | **30,339** | **47,422** | **34,616,409** | **56.9** | **16,620** | **23,466** | **1.6038** | **1.6696** |
| **TOTAL STATE** | **5,889.6** | **6,332.2** | **7.5** | **2,259.6** | **9.4** | **96,816,523** | **69.9** | **27,606** | **42,847** | **46,915,063** | **54.3** | **14,721** | **20,763** | **2.3039** | **2.3540** |
| **HAWAII** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **HONOLULU** | **818.5** | **882.4** | **7.8** | **279.3** | **10.0** | **16,176,667** | **71.4** | **37,187** | **57,919** | **7,587,393** | **57.9** | **18,929** | **27,166** | **.3630** | **.3756** |
| Honolulu | 818.5 | 882.4 | 7.8 | 279.3 | 10.0 | 16,176,667 | 71.4 | 37,187 | 57,919 | 7,587,393 | 57.9 | 18,929 | 27,166 | .3630 | .3756 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hawaii | 107.1 | 123.4 | 15.2 | 39.7 | 15.7 | 1,743,441 | 73.9 | 29,236 | 43,915 | 980,825 | 63.2 | 17,524 | 24,706 | .0423 | .0452 |
| Honolulu | 818.5 | 882.4 | 7.8 | 279.3 | 10.0 | 16,176,667 | 71.4 | 37,187 | 57,919 | 7,587,393 | 57.9 | 18,929 | 27,166 | .3630 | .3756 |
| Kauai | 43.9 | 49.2 | 12.1 | 15.5 | 13.1 | 722,347 | 66.7 | 31,637 | 46,603 | 459,479 | 58.0 | 21,226 | 29,644 | .0189 | .0193 |
| Maui | 84.4 | 99.6 | 18.0 | 32.0 | 18.5 | 1,292,570 | 56.9 | 30,503 | 40,393 | 1,050,902 | 57.5 | 24,717 | 32,841 | .0385 | .0391 |
| **TOTAL METRO COUNTIES** | **818.5** | **882.4** | **7.8** | **279.3** | **10.0** | **16,176,667** | **71.4** | **37,187** | **57,919** | **7,587,393** | **57.9** | **18,929** | **27,166** | **.3630** | **.3756** |
| **TOTAL STATE** | **1,053.9** | **1,154.6** | **9.6** | **366.5** | **11.5** | **19,935,025** | **70.4** | **35,578** | **54,393** | **10,078,599** | **58.4** | **19,354** | **27,500** | **.4627** | **.4792** |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **IDAHO** | | | | | | | | | | | | | | | |
| **BOISE** | **195.3** | **218.3** | **11.8** | **81.2** | **12.8** | **3,814,574** | **80.2** | **29,407** | **46,978** | **1,399,651** | **46.9** | **13,230** | **17,237** | **.0795** | **.0835** |
| Ada | 195.3 | 218.3 | 11.8 | 81.2 | 12.8 | 3,814,574 | 80.2 | 29,407 | 46,978 | 1,399,651 | 46.9 | 13,230 | 17,237 | .0795 | .0835 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Ada | 195.3 | 218.3 | 11.8 | 81.2 | 12.8 | 3,814,574 | 80.2 | 29,407 | 46,978 | 1,399,651 | 46.9 | 13,230 | 17,237 | .0795 | .0835 |
| Adams | 3.6 | 3.9 | 8.3 | 1.2 | .0 | 34,632 | 38.2 | 20,886 | 28,860 | 10,985 | 35.5 | 6,756 | 9,154 | .0010 | .0008 |
| Bannock | 69.8 | 74.2 | 6.3 | 25.2 | 5.9 | 959,872 | 55.8 | 25,894 | 38,090 | 423,092 | 31.5 | 13,524 | 16,789 | .0252 | .0236 |
| Bear Lake | 7.3 | 7.6 | 4.1 | 2.5 | .0 | 87,168 | 49.3 | 23,359 | 34,867 | 31,682 | 25.1 | 10,127 | 12,673 | .0024 | .0021 |
| Benewah | 9.0 | 9.7 | 7.8 | 3.3 | 6.5 | 120,934 | 58.1 | 24,670 | 36,647 | 35,220 | 37.9 | 8,238 | 10,673 | .0028 | .0028 |
| Bingham | 38.9 | 41.1 | 5.7 | 12.0 | 4.3 | 556,415 | 76.7 | 27,381 | 46,368 | 163,639 | 56.2 | 9,108 | 13,637 | .0118 | .0123 |
| Blaine | 11.9 | 14.2 | 19.3 | 5.8 | 18.4 | 240,954 | 84.3 | 26,683 | 41,544 | 141,890 | 54.1 | 18,790 | 24,464 | .0056 | .0061 |
| Boise | 3.4 | 3.8 | 11.8 | 1.5 | 7.1 | 59,345 | 72.6 | 24,559 | 39,563 | 3,597 | 39.9 | 1,837 | 2,398 | .0011 | .0010 |
| Bonner | 28.0 | 32.0 | 14.3 | 10.9 | 10.1 | 307,696 | 59.0 | 19,543 | 28,229 | 183,144 | 52.3 | 12,144 | 16,802 | .0089 | .0090 |
| Bonneville | 69.8 | 74.5 | 6.7 | 23.9 | 6.7 | 1,117,976 | 72.4 | 28,944 | 46,777 | 598,526 | 44.4 | 18,509 | 25,043 | .0279 | .0281 |
| Boundary | 7.9 | 8.6 | 8.9 | 2.8 | 7.7 | 78,688 | 54.5 | 19,584 | 28,103 | 51,920 | 48.5 | 13,445 | 18,543 | .0026 | .0024 |
| Butte | 3.5 | 3.7 | 5.7 | 1.1 | .0 | 49,656 | 69.2 | 26,672 | 45,142 | 13,318 | 45.4 | 8,328 | 12,107 | .0010 | .0011 |
| Camas | .8 | .8 | .0 | .3 | .0 | 14,327 | 71.7 | 28,207 | 48,423 | 1,476 | 35.3 | 3,637 | 4,920 | .0003 | .0003 |
| Canyon | 88.1 | 92.7 | 5.2 | 30.5 | 3.4 | 1,155,765 | 63.3 | 23,992 | 37,894 | 639,432 | 49.4 | 14,507 | 20,965 | .0310 | .0306 |
| Caribou | 9.3 | 9.8 | 5.4 | 3.1 | .0 | 147,616 | 68.5 | 28,257 | 47,618 | 45,400 | 49.3 | 9,807 | 14,645 | .0031 | .0032 |
| Cassia | 20.6 | 21.7 | 5.3 | 6.5 | 3.2 | 217,108 | 53.0 | 22,522 | 33,401 | 263,613 | 60.0 | 26,148 | 40,556 | .0084 | .0083 |
| Clark | .8 | .8 | .0 | .3 | .0 | 11,466 | 69.4 | 22,567 | 38,220 | 1,742 | 34.3 | 4,323 | 5,807 | .0001 | .0002 |
| Clearwater | 9.8 | 9.1 | –7.1 | 3.2 | –8.6 | 136,718 | 45.3 | 26,891 | 42,724 | 30,266 | 18.4 | 7,302 | 9,458 | .0034 | .0028 |
| Custer | 4.4 | 5.5 | 25.0 | 2.3 | 27.8 | 90,129 | 116.8 | 23,092 | 39,187 | 39,974 | 91.5 | 11,596 | 17,380 | .0016 | .0021 |
| Elmore | 21.8 | 22.3 | 2.3 | 6.8 | .0 | 210,408 | 40.3 | 22,051 | 30,942 | 99,706 | 36.5 | 10,744 | 14,663 | .0065 | .0059 |
| Franklin | 9.5 | 10.2 | 7.4 | 2.8 | .0 | 84,445 | 42.2 | 21,211 | 30,159 | 38,691 | 37.3 | 10,063 | 13,818 | .0026 | .0023 |
| Fremont | 11.4 | 11.9 | 4.4 | 4.1 | 10.8 | 182,904 | 89.0 | 26,154 | 44,611 | 38,594 | 49.4 | 6,980 | 9,413 | .0033 | .0036 |
| Gem | 12.5 | 13.0 | 4.0 | 4.4 | 2.3 | 110,287 | 30.3 | 19,689 | 25,065 | 41,049 | 30.4 | 7,319 | 9,329 | .0035 | .0031 |
| Gooding | 12.8 | 13.7 | 7.0 | 4.9 | 8.9 | 159,094 | 65.3 | 21,382 | 32,468 | 61,255 | 54.3 | 8,820 | 12,501 | .0038 | .0038 |
| Idaho | 15.0 | 14.9 | –.7 | 5.3 | .0 | 125,886 | 22.1 | 19,448 | 23,752 | 41,244 | 16.9 | 6,657 | 7,782 | .0041 | .0033 |
| Jefferson | 16.7 | 18.1 | 8.4 | 5.4 | 10.2 | 180,820 | 67.4 | 22,040 | 33,485 | 63,982 | 56.2 | 8,358 | 11,849 | .0045 | .0045 |
| Jerome | 16.2 | 17.7 | 9.3 | 5.9 | 7.3 | 220,838 | 70.8 | 23,504 | 37,430 | 84,451 | 55.7 | 9,864 | 14,314 | .0051 | .0053 |
| Kootenai | 70.0 | 80.8 | 15.4 | 28.2 | 14.2 | 1,243,861 | 91.9 | 26,243 | 44,109 | 466,400 | 59.9 | 11,809 | 16,539 | .0252 | .0282 |
| Latah | 28.9 | 29.1 | .7 | 10.3 | .0 | 469,071 | 68.5 | 27,027 | 45,541 | 204,795 | 45.2 | 13,691 | 19,883 | .0111 | .0109 |
| Lemhi | 7.9 | 8.4 | 6.3 | 3.0 | 3.4 | 78,518 | 38.3 | 19,580 | 26,173 | 47,599 | 38.0 | 11,890 | 15,866 | .0025 | .0024 |
| Lewis | 4.0 | 3.8 | –5.0 | 1.4 | .0 | 63,336 | 70.7 | 26,501 | 45,240 | 17,498 | 45.0 | 8,620 | 12,499 | .0014 | .0012 |
| Lincoln | 3.5 | 3.5 | .0 | 1.2 | .0 | 33,626 | 46.3 | 19,159 | 28,022 | 17,540 | 39.2 | 10,502 | 14,617 | .0011 | .0010 |
| Madison | 21.5 | 23.6 | 9.8 | 5.9 | 9.3 | 259,888 | 85.6 | 25,934 | 44,049 | 164,959 | 63.8 | 18,646 | 27,959 | .0068 | .0073 |
| Minidoka | 20.9 | 22.0 | 5.3 | 7.1 | 7.6 | 337,014 | 83.0 | 27,910 | 47,467 | 74,956 | 53.6 | 7,393 | 10,557 | .0065 | .0069 |
| Nez Perce | 33.5 | 33.7 | .6 | 12.5 | .0 | 575,165 | 68.5 | 27,307 | 46,013 | 288,456 | 36.5 | 16,905 | 23,076 | .0142 | .0138 |
| Oneida | 3.4 | 3.5 | 2.9 | 1.1 | .0 | 38,053 | 68.9 | 20,485 | 34,594 | 13,455 | 44.7 | 8,455 | 12,232 | .0010 | .0011 |
| Owyhee | 8.8 | 9.4 | 6.8 | 3.0 | 7.1 | 81,334 | 56.4 | 18,575 | 27,111 | 33,575 | 49.0 | 8,049 | 11,192 | .0022 | .0021 |
| Payette | 16.6 | 17.6 | 6.0 | 5.9 | .0 | 195,599 | 59.4 | 20,805 | 33,152 | 54,635 | 45.2 | 6,379 | 9,260 | .0046 | .0045 |
| Power | 7.5 | 8.2 | 9.3 | 2.7 | 8.0 | 123,442 | 82.0 | 27,133 | 45,719 | 21,146 | 50.6 | 5,617 | 7,832 | .0024 | .0024 |
| Shoshone | 17.8 | 16.0 | –10.1 | 5.4 | –12.9 | 295,577 | 49.8 | 31,832 | 54,736 | 88,673 | 31.3 | 10,889 | 16,421 | .0069 | .0062 |
| Teton | 3.2 | 3.5 | 9.4 | .9 | .0 | 32,063 | 67.2 | 21,306 | 35,626 | 15,707 | 45.2 | 12,018 | 17,452 | .0008 | .0008 |
| Twin Falls | 56.2 | 59.4 | 5.7 | 20.2 | 3.6 | 887,126 | 73.8 | 26,174 | 43,917 | 498,389 | 54.4 | 16,558 | 24,673 | .0222 | .0228 |
| Valley | 6.5 | 7.4 | 13.8 | 2.6 | 18.2 | 100,012 | 81.7 | 25,016 | 38,466 | 57,314 | 68.0 | 15,509 | 22,044 | .0023 | .0026 |
| Washington | 8.8 | 8.7 | –1.1 | 3.1 | .0 | 112,494 | 68.6 | 21,528 | 36,288 | 25,244 | 33.9 | 6,080 | 8,143 | .0025 | .0024 |
| **TOTAL METRO COUNTIES** | **195.3** | **218.3** | **11.8** | **81.2** | **12.8** | **3,814,574** | **80.2** | **29,407** | **46,978** | **1,399,651** | **46.9** | **13,230** | **17,237** | **.0795** | **.0835** |
| **TOTAL STATE** | **1,017.1** | **1,092.4** | **7.4** | **371.7** | **6.7** | **15,402,100** | **70.5** | **25,945** | **41,437** | **6,637,880** | **47.4** | **12,931** | **17,858** | **.3648** | **.3687** |
| **ILLINOIS** | | | | | | | | | | | | | | | |
| **AURORA - ELGIN** | **339.8** | **364.1** | **7.2** | **129.3** | **9.6** | **7,036,394** | **69.4** | **35,205** | **54,419** | **2,327,918** | **45.3** | **13,579** | **18,004** | **.1462** | **.1469** |
| Kane | 299.0 | 319.6 | 6.9 | 113.8 | 9.4 | 6,313,010 | 71.4 | 35,408 | 55,475 | 2,214,553 | 46.0 | 14,588 | 19,460 | .1316 | .1332 |
| Kendall | 40.8 | 44.5 | 9.1 | 15.5 | 10.7 | 723,384 | 53.3 | 33,696 | 46,670 | 113,365 | 33.1 | 6,084 | 7,314 | .0146 | .0137 |
| **BLOOMINGTON - NORMAL** | **124.2** | **129.2** | **4.0** | **48.0** | **6.7** | **2,576,105** | **74.1** | **32,879** | **53,669** | **1,126,511** | **56.7** | **15,973** | **23,469** | **.0558** | **.0577** |
| McLean | 124.2 | 129.2 | 4.0 | 48.0 | 6.7 | 2,576,105 | 74.1 | 32,879 | 53,669 | 1,126,511 | 56.7 | 15,973 | 23,469 | .0558 | .0577 |
| **CHAMPAIGN - URBANA - RANTOUL** | **168.9** | **169.2** | **.2** | **62.6** | **2.6** | **2,766,173** | **54.2** | **29,399** | **44,188** | **1,358,945** | **44.7** | **15,393** | **21,708** | **.0707** | **.0666** |
| Champaign | 168.9 | 169.2 | .2 | 62.6 | 2.6 | 2,766,173 | 54.2 | 29,399 | 44,188 | 1,358,945 | 44.7 | 15,393 | 21,708 | .0707 | .0666 |
| **CHICAGO** | **6,056.9** | **6,032.6** | **–.4** | **2,244.8** | **1.9** | **122,517,863** | **63.3** | **34,051** | **54,579** | **48,978,410** | **47.7** | **15,046** | **21,819** | **2.7313** | **2.6625** |
| Cook | 5,164.0 | 5,048.4 | –2.2 | 1,887.7 | .0 | 96,906,519 | 58.0 | 32,495 | 51,336 | 39,241,574 | 44.5 | 14,383 | 20,788 | 2.2519 | 2.1356 |
| Du Page | 728.4 | 803.1 | 10.3 | 292.9 | 13.0 | 21,924,560 | 88.6 | 44,821 | 74,853 | 8,826,983 | 64.1 | 20,747 | 30,137 | .4110 | .4553 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | | |
| **CHICAGO (continued)** | | | | | | | | | | | | | | | |
| McHenry | 164.5 | 182.1 | 10.7 | 64.2 | 13.4 | 3,686,784 | 77.9 | 36,608 | 57,427 | 909,853 | 45.9 | 11,020 | 14,172 | .0684 | .0716 |
| ***CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA*** | ***8,010.1*** | ***8,062.5*** | ***.7*** | ***2,942.8*** | ***2.8*** | ***159,364,289*** | ***63.0*** | ***34,148*** | ***54,154*** | ***63,129,319*** | ***47.4*** | ***14,963*** | ***21,452*** | ***3.5599*** | ***3.4714*** |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **390.4** | **.5** | **150.2** | **2.9** | **7,618,940** | **63.8** | **31,856** | **50,725** | **2,926,217** | **42.4** | **14,078** | **19,482** | **.1705** | **.1650** |
| Henry | 57.1 | 55.8 | –2.3 | 20.9 | .0 | 979,410 | 55.3 | 30,171 | 46,862 | 245,398 | 31.0 | 8,962 | 11,7[illegible] | .0215 | .0197 |
| Rock Island | 164.9 | 162.6 | –1.4 | 63.4 | .8 | 3,321,186 | 62.1 | 32,579 | 52,385 | 1,381,005 | 47.0 | 14,939 | 21,7[illegible] | .0753 | .0730 |
| *Scott, Iowa* | *166.3* | *172.0* | *3.4* | *65.9* | *5.9* | *3,318,344* | *68.3* | *31,691* | *50,354* | *1,299,814* | *40.0* | *14,926* | *19,724* | *.0737* | *.0723* |
| **DECATUR** | **131.5** | **131.2** | **–.2** | **51.1** | **2.0** | **2,404,481** | **57.9** | **30,389** | **47,054** | **979,647** | **42.4** | **13,732** | **19,171** | **.0566** | **.0534** |
| Macon | 131.5 | 131.2 | –.2 | 51.1 | 2.0 | 2,404,481 | 57.9 | 30,389 | 47,054 | 979,647 | 42.4 | 13,732 | 19,171 | .0566 | .0534 |
| **JOLIET** | **382.8** | **411.4** | **7.5** | **136.2** | **9.0** | **6,848,496** | **61.6** | **33,928** | **50,283** | **2,053,913** | **45.4** | **11,307** | **15,080** | **.1470** | **.1443** |
| Grundy | 32.6 | 34.8 | 6.7 | 12.8 | 8.5 | 614,898 | 63.1 | 31,955 | 48,039 | 176,828 | 36.3 | 10,997 | 13,815 | .0130 | .0126 |
| Will | 350.2 | 376.6 | 7.5 | 123.4 | 9.1 | 6,233,598 | 61.5 | 34,134 | 50,515 | 1,877,085 | 46.4 | 11,340 | 15,211 | .1340 | .1317 |
| **KANKAKEE** | **103.9** | **104.4** | **.5** | **37.8** | **2.7** | **1,551,782** | **52.1** | **27,716** | **41,052** | **619,257** | **35.6** | **12,407** | **16,382** | **.0391** | **.0359** |
| Kankakee | 103.9 | 104.4 | .5 | 37.8 | 2.7 | 1,551,782 | 52.1 | 27,716 | 41,052 | 619,257 | 35.6 | 12,407 | 16,382 | .0391 | .0359 |
| **LAKE COUNTY** | **470.5** | **500.7** | **6.4** | **169.0** | **9.3** | **11,748,802** | **74.8** | **43,482** | **69,520** | **4,299,286** | **58.9** | **17,497** | **25,440** | **.2326** | **.2430** |
| Lake | 470.5 | 500.7 | 6.4 | 169.0 | 9.3 | 11,748,802 | 74.8 | 43,482 | 69,520 | 4,299,286 | 58.9 | 17,497 | 25,440 | .2326 | .2430 |
| **PEORIA** | **370.5** | **373.2** | **.7** | **141.0** | **3.1** | **7,543,673** | **65.5** | **33,346** | **53,501** | **2,494,434** | **40.3** | **13,009** | **17,691** | **.1607** | **.1561** |
| Peoria | 200.7 | 199.9 | –.4 | 77.0 | 2.0 | 4,375,886 | 70.8 | 33,935 | 56,830 | 1,542,182 | 43.8 | 14,205 | 20,028 | .0914 | .0907 |
| Tazewell | 134.6 | 136.4 | 1.3 | 51.0 | 3.7 | 2,522,513 | 57.3 | 32,591 | 49,461 | 808,782 | 34.6 | 12,215 | 15,858 | .0563 | .0528 |
| Woodford | 35.2 | 36.9 | 4.8 | 13.0 | 8.3 | 645,274 | 64.3 | 32,734 | 49,636 | 143,470 | 36.7 | 8,744 | 11,036 | .0130 | .0126 |
| **ROCKFORD** | **281.5** | **282.2** | **.2** | **106.3** | **2.4** | **4,983,623** | **55.1** | **30,947** | **46,883** | **2,169,810** | **45.1** | **14,410** | **20,412** | **.1205** | **.1139** |
| Boone | 29.7 | 30.7 | 3.4 | 11.0 | 4.8 | 412,029 | 39.7 | 28,096 | 37,457 | 154,934 | 39.6 | 10,568 | 14,085 | .0108 | .0096 |
| Winnebago | 251.8 | 251.5 | –.1 | 95.3 | 2.1 | 4,571,594 | 56.7 | 31,268 | 47,971 | 2,014,876 | 45.5 | 14,842 | 21,142 | .1097 | .1043 |
| **SPRINGFIELD** | **194.4** | **201.4** | **3.6** | **82.7** | **6.2** | **3,483,698** | **55.9** | **28,683** | **42,125** | **1,599,973** | **45.7** | **14,095** | **19,347** | **.0852** | **.0814** |
| Menard | 12.4 | 13.1 | 5.6 | 5.0 | 8.7 | 153,616 | 34.9 | 24,755 | 30,723 | 30,541 | 24.0 | 5,354 | 6,108 | .0038 | .0034 |
| Sangamon | 182.0 | 188.3 | 3.5 | 77.7 | 6.0 | 3,330,082 | 57.0 | 28,929 | 42,858 | 1,569,432 | 46.2 | 14,643 | 20,199 | .0814 | .0780 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 71.1 | 70.5 | –.8 | 27.5 | 1.5 | 897,178 | 39.8 | 23,675 | 32,625 | 566,261 | 37.3 | 15,217 | 20,591 | .0279 | .0247 |
| Alexander | 12.3 | 12.3 | .0 | 4.9 | .0 | 154,484 | 61.0 | 19,577 | 31,527 | 57,742 | 36.1 | 8,661 | 11,784 | .0039 | .0037 |
| Bond | 16.6 | 17.0 | 2.4 | 6.5 | 6.6 | 232,160 | 55.9 | 24,409 | 35,717 | 77,060 | 44.0 | 8,774 | 11,855 | .0055 | .0053 |
| Boone | 29.7 | 30.7 | 3.4 | 11.0 | 4.8 | 412,029 | 39.7 | 28,096 | 37,457 | 154,934 | 39.6 | 10,568 | 14,085 | .0108 | .0096 |
| Brown | 5.5 | 5.5 | .0 | 2.2 | .0 | 90,075 | 69.9 | 24,096 | 40,943 | 22,520 | 50.0 | 6,825 | 10,236 | .0020 | .0018 |
| Bureau | 39.1 | 39.0 | –.3 | 15.2 | 2.7 | 640,718 | 54.1 | 28,089 | 42,153 | 190,103 | 33.5 | 9,625 | 12,507 | .0146 | .0135 |
| Calhoun | 6.0 | 6.2 | 3.3 | 2.1 | .0 | 69,214 | 48.4 | 22,210 | 32,959 | 19,917 | 28.4 | 7,384 | 9,484 | .0017 | .0016 |
| Carroll | 18.5 | 18.1 | –2.2 | 6.9 | –1.4 | 291,610 | 55.1 | 26,853 | 42,262 | 67,336 | 38.4 | 6,952 | 9,759 | .0063 | .0060 |
| Cass | 15.1 | 15.1 | .0 | 5.6 | .0 | 232,594 | 57.0 | 26,451 | 41,535 | 52,375 | [illegible] | 7,268 | 9,353 | .0051 | .0047 |
| Champaign | 168.9 | 169.2 | .2 | 62.6 | 2.6 | 2,766,173 | 54.2 | 29,399 | 44,188 | 1,358,945 | 44.7 | 15,393 | 21,708 | .0707 | .0666 |
| Christian | 36.6 | 36.7 | .3 | 14.7 | 3.5 | 744,733 | 75.9 | 29,821 | 50,662 | 243,052 | 54.4 | 11,085 | 16,534 | .0149 | .0153 |
| Clark | 17.0 | 17.1 | .6 | 6.8 | 1.5 | 211,981 | 40.0 | 22,604 | 31,174 | 66,388 | 28.4 | 7,720 | 9,763 | .0056 | .0049 |
| Clay | 15.7 | 16.2 | 3.2 | 6.6 | 6.5 | 262,504 | 80.3 | 23,480 | 39,773 | 76,290 | 50.2 | 8,190 | 11,559 | .0053 | .0055 |
| ☐ Clinton | 34.3 | 36.1 | 5.2 | 12.8 | 8.5 | 535,920 | 66.7 | 27,241 | 41,869 | 185,757 | 54.7 | 10,179 | 14,512 | .0120 | .0121 |
| Coles | 53.6 | 54.7 | 2.1 | 20.5 | 5.1 | 895,442 | 66.2 | 27,629 | 43,680 | 389,490 | 48.8 | 13,419 | 19,000 | .0210 | .0206 |
| Cook | 5,164.0 | 5,048.4 | –2.2 | 1,887.7 | .0 | 96,906,519 | 58.0 | 32,495 | 51,336 | 39,241,574 | 44.5 | 14,383 | 20,788 | 2.2519 | 2.1356 |
| Crawford | 21.2 | 21.6 | 1.9 | 8.7 | 4.8 | 438,336 | 78.4 | 29,599 | 50,383 | 153,514 | 57.3 | 11,755 | 17,645 | .0089 | .0092 |
| Cumberland | 11.5 | 12.0 | 4.3 | 4.8 | 9.1 | 154,701 | 53.2 | 22,947 | 32,229 | 44,673 | 48.9 | 6,817 | 9,307 | .0036 | .0035 |
| De Kalb | 73.7 | 72.6 | –1.5 | 25.2 | .0 | 1,162,101 | 49.4 | 30,864 | 46,115 | 431,203 | 39.2 | 12,289 | 17,111 | .0283 | .0260 |
| De Witt | 18.7 | 19.2 | 2.7 | 7.6 | 5.6 | 428,094 | 80.3 | 32,979 | 56,328 | 95,357 | 42.5 | 9,297 | 12,547 | .0078 | .0079 |
| Douglas | 20.1 | 20.4 | 1.5 | 7.8 | 4.0 | 356,702 | 62.6 | 29,246 | 45,731 | 116,121 | 35.2 | 11,453 | 14,887 | .0080 | .007[illegible] |
| Du Page | 728.4 | 803.1 | 10.3 | 292.9 | 13.0 | 21,924,560 | 88.6 | 44,821 | 74,853 | 8,826,983 | 64.1 | 20,747 | 30,137 | .4110 | .4553 |
| Edgar | 21.3 | 20.8 | –2.3 | 8.5 | .0 | 315,911 | 52.4 | 24,381 | 37,166 | 131,436 | 42.0 | 10,889 | 15,463 | .0081 | .0074 |
| Edwards | 8.4 | 8.8 | 4.8 | 3.9 | 11.4 | 186,279 | 90.8 | 27,891 | 47,764 | 48,261 | 62.6 | 8,479 | 12,375 | .0032 | .0036 |
| Effingham | 33.5 | 36.1 | 7.8 | 13.2 | 10.0 | 429,821 | 43.7 | 24,924 | 32,562 | 332,530 | 38.0 | 20,077 | 25,192 | .0142 | .0130 |
| Fayette | 22.8 | 23.3 | 2.2 | 8.9 | 6.0 | 341,730 | 65.2 | 24,623 | 38,397 | 108,699 | 38.6 | 9,337 | 12,213 | .0079 | .0075 |
| Ford | 14.8 | 14.2 | –4.1 | 5.7 | –1.7 | 195,709 | 32.6 | 25,449 | 34,335 | 63,945 | 17.4 | 9,389 | 11,218 | .0052 | .0044 |
| Franklin | 44.6 | 45.9 | 2.9 | 18.9 | 5.6 | 473,432 | 33.0 | 19,893 | 25,049 | 273,889 | 37.2 | 11,156 | 14,491 | .0152 | .0134 |
| Fulton | 43.1 | 42.4 | –1.6 | 16.4 | .0 | 515,091 | 33.6 | 23,509 | 31,408 | 207,993 | 33.4 | 9,507 | 12,683 | .0149 | .0126 |
| Gallatin | 7.7 | 7.7 | .0 | 3.0 | .0 | 100,675 | 53.8 | 21,820 | 33,558 | 20,132 | 27.2 | 5,275 | 6,711 | .0022 | .0021 |
| Greene | 16.4 | 16.0 | –2.4 | 6.2 | .0 | 153,399 | 28.0 | 19,327 | 24,742 | 62,260 | 30.9 | 7,674 | 10,042 | .0048 | .0040 |
| Grundy | 32.6 | 34.8 | 6.7 | 12.8 | 8.5 | 614,898 | 63.1 | 31,955 | 48,039 | 176,828 | 36.3 | 10,997 | 13,815 | .0130 | .0126 |
| Hamilton | 9.3 | 9.4 | 1.1 | 4.0 | 2.6 | 198,379 | 79.1 | 28,396 | 49,595 | 35,034 | 40.2 | 6,406 | 8,759 | .0036 | .0037 |
| Hancock | 24.0 | 24.2 | .8 | 9.6 | 3.2 | 354,532 | 54.2 | 24,722 | 36,930 | 90,514 | 45.1 | 6,706 | 9,429 | .0078 | .0075 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **ILLINOIS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hardin | 5.6 | 5.8 | 3.6 | 2.1 | .0 | 39,272 | 20.2 | 15,562 | 18,701 | 7,799 | 11.9 | 3,320 | 3,714 | .0014 | .0010 |
| Henderson | 9.5 | 9.9 | 4.2 | 3.5 | .0 | 104,363 | 31.4 | 22,691 | 29,818 | 24,962 | 32.4 | 5,386 | 7,132 | .0027 | .0024 |
| Henry | 57.1 | 55.8 | −2.3 | 20.9 | .0 | 97[illegible],410 | 55.3 | 30,171 | 46,862 | 245,398 | 31.0 | 8,962 | 11,742 | .0215 | .0197 |
| Iroquois | 32.8 | 32.3 | −1.5 | 12.4 | .0 | 434,377 | 39.0 | 25,194 | 35,030 | 146,176 | 29.1 | 9,128 | 11,788 | .0113 | .0098 |
| Jackson | 62.1 | 63.1 | 1.6 | 24.6 | 4.2 | 982,665 | 68.0 | 24,784 | 39,946 | 518,281 | 42.4 | 15,417 | 21,068 | .0250 | .0244 |
| Jasper | 11.7 | 12.1 | 3.4 | 4.6 | 7.0 | 139,513 | 41.9 | 22,864 | 30,329 | 78,391 | 42.2 | 12,816 | 17,042 | .0042 | .0039 |
| Jefferson | 38.7 | 41.1 | 6.2 | 16.8 | 8.4 | 643,104 | 63.8 | 25,327 | 38,280 | 336,790 | 53.3 | 14,177 | 20,047 | .0160 | .0159 |
| ☐ Jersey | 21.3 | 22.0 | 3.3 | 7.5 | 4.2 | 239,754 | 34.8 | 24,699 | 31,967 | 78,006 | 26.1 | 8,594 | 10,401 | .0066 | .0058 |
| Jo Daviess | 24.1 | 24.5 | 1.7 | 9.4 | 4.4 | 289,006 | 24.4 | 23,898 | 30,745 | 100,433 | 37.0 | 8,147 | 10,684 | .0079 | .0069 |
| Johnson | 10.5 | 11.2 | 6.7 | 4.3 | 13.2 | 109,137 | 47.0 | 19,534 | 25,381 | 29,971 | 31.6 | 5,992 | 6,970 | .0029 | .0026 |
| Kane | 299.0 | 319.6 | 6.9 | 113.8 | 9.4 | 6,313,010 | 71.4 | 35,408 | 55,475 | 2,214,553 | 46.0 | 14,588 | 19,460 | .1316 | .1332 |
| Kankakee | 103.9 | 104.4 | .5 | 37.8 | 2.7 | 1,551,782 | 52.1 | 27,716 | 41,052 | 619,257 | 35.6 | 12,407 | 16,382 | .0391 | .0359 |
| Kendall | 40.8 | 44.5 | 9.1 | 15.5 | 10.7 | 723,384 | 53.3 | 33,696 | 46,670 | 113,365 | 33.1 | 6,084 | 7,314 | .0146 | .0137 |
| Knox | 60.8 | 60.0 | −1.3 | 23.7 | 1.3 | 816,465 | 36.8 | 25,501 | 34,450 | 439,897 | 35.5 | 13,874 | 18,561 | .0241 | .0210 |
| Lake | 470.5 | 500.7 | 6.4 | 169.0 | 9.3 | 11,748,802 | 74.8 | 43,482 | 69,520 | 4,299,286 | 58.9 | 17,497 | 25,440 | .2326 | .2430 |
| La Salle | 111.2 | 109.6 | −1.4 | 43.5 | .9 | 1,832,760 | 48.9 | 28,561 | 42,132 | 788,411 | 33.9 | 13,665 | 18,124 | .0468 | .0424 |
| Lawrence | 17.9 | 18.0 | .6 | 7.0 | 2.9 | 247,782 | 53.9 | 23,676 | 35,397 | 101,003 | 44.8 | 10,258 | 14,429 | .0062 | .0058 |
| Lee | 35.6 | 34.7 | −2.5 | 12.9 | .0 | 597,323 | 55.2 | 29,828 | 46,304 | 132,182 | 28.1 | 7,996 | 10,247 | .0129 | .0117 |
| Livingston | 42.1 | 42.5 | 1.0 | 15.2 | 3.4 | 620,105 | 45.2 | 29,057 | 40,796 | 213,736 | 32.6 | 10,967 | 14,062 | .0156 | .0140 |
| Logan | 32.0 | 30.8 | −3.8 | 11.1 | −2.6 | 471,697 | 46.0 | 28,343 | 42,495 | 177,655 | 34.1 | 11,621 | 16,005 | .0117 | .0106 |
| McDonough | 37.4 | 37.3 | −.3 | 13.4 | 3.1 | 443,707 | 40.1 | 24,356 | 33,112 | 229,023 | 34.4 | 13,106 | 17,091 | .0133 | .0117 |
| McHenry | 164.5 | 182.1 | 10.7 | 64.2 | 13.4 | 3,686,784 | 77.9 | 36,608 | 57,427 | 909,853 | 45.9 | 11,020 | 14,172 | .0684 | .0716 |
| McLean | 124.2 | 129.2 | 4.0 | 48.0 | 6.7 | 2,576,105 | 74.1 | 32,879 | 53,669 | 1,126,511 | 56.7 | 15,973 | 23,469 | .0558 | .0577 |
| Macon | 131.5 | 131.2 | −.2 | 51.1 | 2.0 | 2,404,481 | 57.9 | 30,389 | 47,054 | 979,647 | 42.4 | 13,732 | 19,171 | .0566 | .0534 |
| Macoupin | 51.1 | 52.9 | 3.5 | 20.8 | 6.7 | 762,222 | 57.8 | 24,776 | 36,645 | 261,131 | 48.3 | 9,028 | 12,554 | .0176 | .0172 |
| ☐ Madison | 246.9 | 245.6 | −.5 | 93.8 | 1.8 | 3,226,370 | 35.9 | 25,769 | 34,396 | 1,747,781 | 35.8 | 13,973 | 18,633 | .0966 | .0841 |
| Marion | 46.6 | 48.7 | 4.5 | 18.7 | 6.3 | 705,809 | 61.5 | 24,826 | 37,744 | 359,320 | 46.3 | 13,956 | 19,215 | .0181 | .0175 |
| Marshall | 14.6 | 14.6 | .0 | 5.4 | .0 | 192,671 | 35.4 | 26,345 | 35,680 | 36,125 | 18.8 | 5,630 | 6,690 | .0046 | .0040 |
| Mason | 20.0 | 20.5 | 2.5 | 7.4 | .0 | 247,565 | 36.3 | 24,547 | 33,455 | 75,342 | 21.7 | 8,367 | 10,181 | .0068 | .0058 |
| Massac | 15.4 | 15.6 | 1.3 | 6.4 | 3.2 | 191,152 | 42.6 | 21,616 | 29,868 | 55,842 | 25.4 | 7,182 | 8,725 | .0049 | .0042 |
| Menard | 12.4 | 13.1 | 5.6 | 5.0 | 8.7 | 153,616 | 34.9 | 24,755 | 30,723 | 30,541 | 24.0 | 5,354 | 6,108 | .0038 | .0034 |
| Mercer | 20.0 | 20.6 | 3.0 | 7.7 | 5.5 | 300,940 | 52.2 | 27,086 | 39,083 | 50,612 | 29.6 | 5,350 | 6,573 | .0064 | .0058 |
| ☐ Monroe | 21.1 | 22.0 | 4.3 | 8.0 | 6.7 | 247,782 | 30.0 | 25,406 | 30,973 | 94,317 | 36.6 | 9,205 | 11,790 | .0071 | .0062 |
| Montgomery | 32.8 | 32.9 | .3 | 12.4 | 1.6 | 419,406 | 44.1 | 23,850 | 33,823 | 178,153 | 31.2 | 11,131 | 14,367 | .0114 | .0102 |
| Morgan | 38.2 | 38.7 | 1.3 | 14.9 | 3.5 | 577,145 | 49.1 | 26,884 | 38,735 | 283,021 | 40.1 | 14,026 | 18,995 | .0155 | .0142 |
| Moultrie | 15.0 | 15.5 | 3.3 | 5.4 | .0 | 192,454 | 38.5 | 25,724 | 35,640 | 60,530 | 34.7 | 8,323 | 11,209 | .0050 | .0043 |
| Ogle | 47.5 | 48.7 | 2.5 | 18.5 | 5.7 | 900,433 | 68.1 | 30,615 | 48,672 | 198,098 | 41.3 | 8,014 | 10,708 | .0176 | .0176 |
| Peoria | 200.7 | 199.9 | −.4 | 77.0 | 2.0 | 4,375,886 | 70.8 | 33,935 | 56,830 | 1,542,182 | 43.8 | 14,205 | 20,028 | .0914 | .0907 |
| Perry | 22.7 | 23.7 | 4.4 | 9.3 | 6.9 | 368,635 | 59.0 | 26,652 | 39,638 | 140,762 | 50.0 | 10,788 | 15,136 | .0085 | .0082 |
| Piatt | 17.0 | 17.4 | 2.4 | 6.7 | 6.3 | 193,681 | 25.6 | 24,479 | 28,908 | 53,516 | 18.0 | 7,202 | 7,987 | .0056 | .0045 |
| Pike | 18.8 | 18.7 | −.5 | 7.5 | .0 | 190,935 | 29.0 | 19,740 | 25,458 | 75,356 | 30.9 | 7,675 | 10,047 | .0056 | .0049 |
| Pope | 4.6 | 4.8 | 4.3 | 2.0 | 11.1 | 52,290 | 51.0 | 19,234 | 26,145 | 6,371 | 32.3 | 2,676 | 3,186 | .0012 | .0011 |
| Pulaski | 8.9 | 8.9 | .0 | 3.4 | .0 | 83,968 | 41.9 | 17,400 | 24,696 | 14,623 | 21.8 | 3,531 | 4,301 | .0023 | .0019 |
| Putnam | 6.6 | 7.1 | 7.6 | 2.3 | .0 | 101,326 | 47.2 | 29,920 | 44,055 | 17,722 | 24.2 | 6,203 | 7,705 | .0021 | .0021 |
| Randolph | 37.0 | 38.3 | 3.5 | 13.0 | 4.0 | 450,867 | 40.2 | 25,727 | 34,682 | 206,423 | 39.3 | 11,854 | 15,879 | .0128 | .0113 |
| Richland | 17.9 | 18.2 | 1.7 | 7.4 | 4.2 | 339,652 | 76.3 | 27,140 | 45,899 | 160,120 | 54.6 | 14,590 | 21,638 | .0077 | .0080 |
| Rock Island | 164.9 | 162.6 | −1.4 | 63.4 | .8 | 3,321,186 | 62.1 | 32,579 | 52,385 | 1,381,005 | 47.0 | 14,939 | 21,782 | .0753 | .0730 |
| ☐ St. Clair | 264.4 | 260.2 | −1.6 | 94.2 | .6 | 3,925,670 | 55.0 | 27,051 | 41,674 | 1,783,370 | 43.7 | 13,262 | 18,932 | .1001 | .0939 |
| Saline | 29.3 | 30.0 | 2.4 | 12.7 | 4.1 | 355,183 | 39.6 | 20,851 | 27,967 | 239,590 | 39.1 | 14,116 | 18,865 | .0113 | .0101 |
| Sangamon | 182.0 | 188.3 | 3.5 | 77.7 | 6.0 | 3,330,082 | 57.0 | 28,929 | 42,858 | 1,569,432 | 46.2 | 14,643 | 20,199 | .0814 | .0780 |
| Schuyler | 8.3 | 8.2 | −1.2 | 3.2 | .0 | 108,703 | 46.3 | 23,223 | 33,970 | 34,402 | 33.5 | 8,052 | 10,751 | .0026 | .0024 |
| Scott | 6.2 | 6.2 | .0 | 2.3 | .0 | 74,204 | 40.6 | 22,953 | 32,263 | 18,739 | 36.6 | 5,965 | 8,147 | .0019 | .0016 |
| Shelby | 24.4 | 25.0 | 2.5 | 9.5 | 4.4 | 304,628 | 41.7 | 23,625 | 32,066 | 86,168 | 33.2 | 7,110 | 9,370 | .0078 | .0069 |
| Stark | 7.4 | 7.4 | .0 | 2.8 | .0 | 153,757 | 70.5 | 32,213 | 54,913 | 20,354 | 46.4 | 4,966 | 7,269 | .0026 | .0027 |
| Stephenson | 49.8 | 49.9 | .2 | 19.5 | 2.6 | 735,930 | 47.7 | 26,938 | 38,766 | 321,782 | 41.7 | 11,948 | 16,502 | .0194 | .0177 |
| Tazewell | 134.6 | 136.4 | 1.3 | 51.0 | 3.7 | 2,522,513 | 57.3 | 32,591 | 49,461 | 808,782 | 34.6 | 12,215 | 15,858 | .0563 | .0528 |
| Union | 18.4 | 19.0 | 3.3 | 8.0 | 6.7 | 234,112 | 41.8 | 22,007 | 29,264 | 89,053 | 42.0 | 8,362 | 11,132 | .0062 | .0056 |
| Vermilion | 94.1 | 92.7 | −1.5 | 36.4 | .6 | 1,398,817 | 48.8 | 25,962 | 38,429 | 675,443 | 40.8 | 13,256 | 18,556 | .0372 | .0341 |
| Wabash | 14.2 | 14.7 | 3.5 | 5.4 | .0 | 213,934 | 48.3 | 26,717 | 39,617 | 126,303 | 40.1 | 16,694 | 23,389 | .0061 | .0057 |
| Warren | 21.9 | 21.7 | −.9 | 8.1 | 1.3 | 302,676 | 45.8 | 25,950 | 37,367 | 94,882 | 26.7 | 9,360 | 11,714 | .0076 | .0066 |
| Washington | 15.9 | 16.4 | 3.1 | 6.3 | 6.8 | 280,544 | 73.8 | 27,358 | 44,531 | 63,212 | 52.7 | 7,016 | 10,034 | .0055 | .0056 |
| Wayne | 18.5 | 18.9 | 2.2 | 7.9 | 5.3 | 242,357 | 48.5 | 21,755 | 30,678 | 145,770 | 44.1 | 13,489 | 18,452 | .0070 | .0065 |
| White | 18.2 | 18.5 | 1.6 | 7.6 | 4.1 | 349,525 | 76.1 | 27,197 | 45,990 | 107,002 | 39.7 | 10,492 | 14,079 | .0071 | .0072 |
| Whiteside | 66.2 | 66.1 | −.2 | 24.7 | 2.1 | 906,942 | 36.0 | 27,549 | 36,718 | 341,654 | 24.2 | 11,369 | 13,832 | .0249 | .0211 |
| Will | 350.2 | 376.6 | 7.5 | 123.4 | 9.1 | 6,233,598 | 61.5 | 34,[illegible]34 | 50,515 | 1,877,085 | 46.4 | 11,340 | 15,211 | .1340 | .1317 |
| Williamson | 60.3 | 64.3 | 6.6 | 26.0 | 8.3 | 672,395 | 35.9 | 20,619 | 25,861 | 405,631 | 40.5 | 12,031 | 15,601 | .0214 | .0192 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **ILLINOIS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Winnebago | 251.8 | 251.5 | –.1 | 95.3 | 2.1 | 4,571,594 | 56.7 | 31,268 | 47,971 | 2,014,876 | 45.5 | 14,842 | 21,142 | .1097 | .1043 |
| Woodford | 35.2 | 36.9 | 4.8 | 13.0 | 8.3 | 645,274 | 64.3 | 32,734 | 49,636 | 143,470 | 36.7 | 8,744 | 11,036 | .0130 | .0126 |
| **TOTAL METRO COUNTIES** | **9,434.9** | **9,504.9** | **.7** | **3,509.4** | **3.0** | **185,937,182** | **62.8** | **33,519** | **52,983** | **73,523,738** | **47.2** | **14,656** | **20,951** | **4.1649** | **4.0565** |
| **TOTAL STATE** | **11,552.9** | **11,645.6** | **.8** | **4,335.4** | **3.0** | **216,860,901** | **60.9** | **32,018** | **50,021** | **85,895,595** | **45.9** | **13,988** | **19,813** | **4.9469** | **4.7773** |
| **INDIANA** | | | | | | | | | | | | | | | |
| **ANDERSON** | **133.8** | **126.7** | **–5.3** | **47.3** | **–3.3** | **2,218,378** | **61.2** | **28,138** | **46,900** | **1,057,256** | **43.6** | **15,052** | **22,352** | **.0550** | **.0522** |
| Madison | 133.8 | 126.7 | –5.3 | 47.3 | –3.3 | 2,218,378 | 61.2 | 28,138 | 46,900 | 1,057,256 | 43.6 | 15,052 | 22,352 | .0550 | .0522 |
| **BLOOMINGTON** | **101.0** | **103.0** | **2.0** | **37.3** | **4.5** | **1,664,011** | **76.4** | **26,429** | **44,612** | **818,275** | **56.2** | **14,677** | **21,938** | **.0389** | **.0402** |
| Monroe | 101.0 | 103.0 | 2.0 | 37.3 | 4.5 | 1,664,011 | 76.4 | 26,429 | 44,612 | 818,275 | 56.2 | 14,677 | 21,938 | .0389 | .0402 |
| **ELKHART - GOSHEN** | **143.3** | **149.3** | **4.2** | **54.2** | **5.9** | **2,497,417** | **72.9** | **28,215** | **46,078** | **1,506,882** | **55.6** | **18,918** | **27,802** | **.0625** | **.0642** |
| Elkhart | 143.3 | 149.3 | 4.2 | 54.2 | 5.9 | 2,497,417 | 72.9 | 28,215 | 46,078 | 1,506,882 | 55.6 | 18,918 | 27,802 | .0625 | .0642 |
| **EVANSVILLE** | **284.1** | **292.2** | **2.9** | **111.7** | **4.7** | **5,155,885** | **70.8** | **28,283** | **46,158** | **2,707,739** | **53.3** | **16,550** | **24,241** | **.1233** | **.1249** |
| Posey | 27.6 | 28.8 | 4.3 | 10.0 | 5.3 | 422,514 | 64.8 | 26,981 | 42,251 | 119,691 | 51.5 | 8,318 | 11,969 | .0092 | .0091 |
| Vanderburgh | 166.6 | 165.6 | –.6 | 66.3 | 1.5 | 3,260,706 | 73.7 | 28,754 | 49,181 | 1,975,702 | 52.8 | 19,802 | 29,799 | .0803 | .0814 |
| Warrick | 47.1 | 53.0 | 12.5 | 18.5 | 15.6 | 740,625 | 65.7 | 28,046 | 40,196 | 213,701 | 59.4 | 8,380 | 11,551 | .0157 | .0162 |
| *Henderson, Ky.* | *42.8* | *44.8* | *4.7* | *16.9* | *6.3* | *729,040* | *67.5* | *27,366* | *43,138* | *398,645* | *53.5* | *16,339* | *23,588* | *.0181* | *.0182* |
| **FORT WAYNE** | **356.1** | **356.5** | **.1** | **130.2** | **2.0** | **5,934,793** | **61.6** | **28,775** | **45,582** | **2,976,031** | **47.7** | **15,786** | **22,857** | **.1476** | **.1432** |
| Allen | 295.3 | 294.9 | –.1 | 108.5 | 1.8 | 5,107,115 | 62.9 | 29,402 | 47,070 | 2,621,557 | 48.1 | 16,607 | 24,162 | .1265 | .1233 |
| De Kalb | 33.9 | 34.1 | .6 | 11.9 | 1.7 | 467,822 | 53.8 | 25,999 | 39,313 | 183,237 | 43.9 | 10,886 | 15,398 | .0116 | .0110 |
| Whitley | 26.9 | 27.5 | 2.2 | 9.8 | 5.4 | 359,856 | 54.3 | 25,078 | 36,720 | 171,237 | 46.7 | 12,548 | 17,473 | .0095 | .0089 |
| **GARY - HAMMOND** | **637.6** | **631.0** | **–1.0** | **217.7** | **.5** | **8,672,953** | **41.4** | **28,322** | **39,839** | **4,631,738** | **35.8** | **15,746** | **21,276** | **.2514** | **.2225** |
| Lake | 506.6 | 488.5 | –3.6 | 169.4 | –2.0 | 6,381,579 | 35.0 | 27,333 | 37,672 | 3,853,966 | 32.6 | 16,811 | 22,751 | .2015 | .1724 |
| Porter | 131.0 | 142.5 | 8.8 | 48.3 | 10.5 | 2,291,374 | 62.7 | 32,233 | 47,440 | 777,772 | 54.3 | 11,535 | 16,103 | .0499 | .0501 |
| **INDIANAPOLIS** | **1,198.7** | **1,232.7** | **2.8** | **459.5** | **4.8** | **22,500,788** | **71.3** | **29,963** | **48,968** | **11,660,106** | **54.1** | **17,262** | **25,376** | **.5303** | **.5396** |
| Boone | 38.6 | 40.9 | 6.0 | 14.6 | 7.4 | 611,387 | 56.9 | 28,644 | 41,876 | 272,463 | 49.4 | 13,411 | 18,662 | .0149 | .0147 |
| Hamilton | 94.3 | 107.3 | 13.8 | 36.8 | 15.7 | 1,964,330 | 75.5 | 35,202 | 53,379 | 623,462 | 63.9 | 11,962 | 16,942 | .0384 | .0411 |
| Hancock | 46.8 | 49.8 | 6.4 | 17.1 | 8.9 | 758,458 | 63.3 | 29,585 | 44,354 | 318,696 | 53.4 | 13,232 | 18,637 | .0177 | .0177 |
| Hendricks | 76.0 | 81.5 | 7.2 | 26.8 | 8.1 | 1,178,275 | 56.7 | 30,328 | 43,965 | 363,298 | 49.8 | 9,781 | 13,556 | .0266 | .0258 |
| Johnson | 83.2 | 89.3 | 7.3 | 31.0 | 10.3 | 1,510,263 | 75.0 | 30,704 | 48,718 | 743,336 | 59.8 | 16,555 | 23,979 | .0344 | .0361 |
| Marion | 765.1 | 766.4 | .2 | 299.3 | 2.5 | 15,136,908 | 74.3 | 29,753 | 50,574 | 8,778,564 | 53.8 | 19,553 | 29,330 | .3647 | .3722 |
| Morgan | 54.5 | 57.1 | 4.8 | 19.5 | 6.0 | 804,574 | 59.5 | 27,419 | 41,260 | 342,132 | 49.5 | 12,434 | 17,545 | .0196 | .0192 |
| Shelby | 40.2 | 40.4 | .5 | 14.4 | 2.1 | 536,593 | 49.9 | 25,389 | 37,263 | 216,155 | 42.4 | 10,867 | 15,150 | .0140 | .0128 |
| **KOKOMO** | **103.3** | **102.7** | **–.6** | **38.5** | **1.3** | **1,945,019** | **68.9** | **30,303** | **50,520** | **987,436** | **51.0** | **17,207** | **25,648** | **.0460** | **.0459** |
| Howard | 86.6 | 86.1 | –.6 | 32.3 | 1.6 | 1,699,781 | 72.5 | 30,982 | 52,625 | 893,640 | 52.3 | 18,451 | 27,667 | .0399 | .0404 |
| Tipton | 16.7 | 16.6 | –.6 | 6.2 | .0 | 245,238 | 47.5 | 26,819 | 39,555 | 93,796 | 39.7 | 10,826 | 15,128 | .0061 | .0055 |
| **LAFAYETTE - WEST LAFAYETTE** | **122.5** | **123.8** | **1.1** | **43.7** | **3.3** | **2,105,738** | **71.0** | **29,111** | **48,186** | **1,083,624** | **52.9** | **16,758** | **24,797** | **.0506** | **.0512** |
| Tippecanoe | 122.5 | 123.8 | 1.1 | 43.7 | 3.3 | 2,105,738 | 71.0 | 29,111 | 48,186 | 1,083,624 | 52.9 | 16,758 | 24,797 | .0506 | .0512 |
| **MUNCIE** | **124.6** | **120.1** | **–3.6** | **43.1** | **–2.0** | **2,006,043** | **65.1** | **27,615** | **46,544** | **1,121,828** | **46.3** | **17,428** | **26,028** | **.0519** | **.0502** |
| Delaware | 124.6 | 120.1 | –3.6 | 43.1 | –2.0 | 2,006,043 | 65.1 | 27,615 | 46,544 | 1,121,828 | 46.3 | 17,428 | 26,028 | .0519 | .0502 |
| **SOUTH BEND - MISHAWAKA** | **237.7** | **233.4** | **–1.8** | **87.7** | **.6** | **3,965,608** | **62.5** | **27,982** | **45,218** | **2,132,512** | **47.0** | **16,634** | **24,316** | **.1008** | **.0976** |
| St. Joseph | 237.7 | 233.4 | –1.8 | 87.7 | .6 | 3,965,608 | 62.5 | 27,982 | 45,218 | 2,132,512 | 47.0 | 16,634 | 24,316 | .1008 | .0976 |
| **TERRE HAUTE** | **134.3** | **131.2** | **–2.2** | **48.5** | **–1.2** | **2,082,812** | **64.0** | **25,866** | **42,945** | **1,452,626** | **46.1** | **20,246** | **29,951** | **.0588** | **.0570** |
| Clay | 25.0 | 25.1 | .4 | 9.3 | .0 | 382,867 | 68.8 | 24,382 | 41,168 | 165,919 | 49.5 | 11,935 | 17,841 | .0090 | .0090 |
| Vigo | 109.3 | 106.2 | –2.8 | 39.2 | –1.5 | 1,699,945 | 62.9 | 26,213 | 43,366 | 1,286,707 | 45.7 | 22,189 | 32,824 | .0498 | .0480 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 30.6 | 31.5 | 2.9 | 10.7 | 4.9 | 489,487 | 72.7 | 27,788 | 45,746 | 213,048 | 54.8 | 13,493 | 19,911 | .0113 | .0116 |
| Allen | 295.3 | 294.9 | –.1 | 108.5 | 1.8 | 5,107,115 | 62.9 | 29,402 | 47,070 | 2,621,557 | 48.1 | 16,607 | 24,162 | .1265 | .1233 |
| Bartholomew | 66.3 | 67.3 | 1.5 | 25.0 | 4.2 | 1,465,707 | 79.2 | 34,075 | 58,628 | 445,825 | 44.5 | 12,859 | 17,833 | .0287 | .0294 |
| Benton | 9.8 | 9.3 | –5.1 | 3.6 | .0 | 121,271 | 41.3 | 23,839 | 33,686 | 45,483 | 36.9 | 9,227 | 12,634 | .0032 | .0027 |
| Blackford | 15.5 | 15.3 | –1.3 | 5.6 | .0 | 233,790 | 68.3 | 24,809 | 41,748 | 84,368 | 49.2 | 10,096 | 15,066 | .0053 | .0052 |
| Boone | 38.6 | 40.9 | 6.0 | 14.6 | 7.4 | 611,387 | 56.9 | 28,644 | 41,876 | 272,463 | 49.4 | 13,411 | 18,662 | .0149 | .0147 |
| Brown | 13.5 | 14.7 | 8.9 | 5.5 | 10.0 | 152,914 | 42.2 | 21,509 | 27,803 | 28,373 | 43.1 | 3,966 | 5,159 | .0038 | .0033 |
| Carroll | 19.9 | 19.9 | .0 | 7.2 | .0 | 267,892 | 47.8 | 25,181 | 37,207 | 80,233 | 39.9 | 7,967 | 11,143 | .0064 | .0060 |
| Cass | 40.5 | 39.9 | –1.5 | 14.4 | –1.4 | 516,726 | 43.1 | 24,729 | 35,884 | 257,969 | 36.8 | 12,920 | 17,915 | .0148 | .0131 |
| ☐ Clark | 92.0 | 95.2 | 3.5 | 34.8 | 6.1 | 1,317,165 | 61.7 | 24,833 | 37,850 | 870,878 | 50.6 | 17,624 | 25,025 | .0370 | .0363 |
| Clay | 25.0 | 25.1 | .4 | 9.3 | .0 | 382,867 | 68.8 | 24,382 | 41,168 | 165,919 | 49.5 | 11,935 | 17,841 | .0090 | .0090 |
| Clinton | 31.3 | 30.8 | –1.6 | 11.4 | .0 | 460,001 | 56.9 | 25,723 | 40,351 | 186,734 | 44.0 | 11,373 | 16,380 | .0113 | .0108 |
| Crawford | 10.6 | 11.4 | 7.5 | 3.6 | .0 | 95,830 | 43.2 | 18,589 | 26,619 | 30,687 | 37.8 | 6,186 | 8,524 | .0028 | .0024 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES |  |  |  |  |  |  |  | Average Household EBI |  |  |  | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | 1984 | 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | 1984 | 1989 | 1984 | 1989 |
| **INDIANA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Daviess | 28.4 | 29.1 | 2.5 | 10.7 | 4.9 | 437,304 | 79.8 | 23,849 | 40,870 | 206,157 | 58.0 | 12,790 | 19,267 | .0102 | .0106 |
| ☐ Dearborn | 37.0 | 39.8 | 7.6 | 13.6 | 7.9 | 595,925 | 74.9 | 27,046 | 43,818 | 210,618 | 58.0 | 10,580 | 15,487 | .0128 | .0134 |
| Decatur | 23.8 | 23.6 | -.8 | 8.2 | .0 | 326,774 | 61.4 | 24,692 | 39,850 | 147,094 | 46.1 | 12,279 | 17,938 | .0082 | .0079 |
| De Kalb | 33.9 | 34.1 | .6 | 11.9 | 1.7 | 467,822 | 53.8 | 25,999 | 39,313 | 183,237 | 43.9 | 10,886 | 15,398 | .0116 | .0110 |
| Delaware | 124.6 | 120.1 | -3.6 | 43.1 | -2.0 | 2,006,043 | 65.1 | 27,615 | 46,544 | 1,121,828 | 46.3 | 17,428 | 26,028 | .0519 | .0502 |
| Dubois | 35.7 | 37.2 | 4.2 | 13.3 | 7.3 | 518,524 | 58.4 | 26,402 | 38,987 | 348,666 | 50.0 | 18,749 | 26,215 | .0147 | .0144 |
| Elkhart | 143.3 | 149.3 | 4.2 | 54.2 | 5.9 | 2,497,417 | 72.9 | 28,215 | 46,078 | 1,506,882 | 55.6 | 18,918 | 27,802 | .0625 | .0642 |
| Fayette | 28.3 | 28.0 | -1.1 | 10.0 | .0 | 429,743 | 69.5 | 25,352 | 42,974 | 197,219 | 49.8 | 13,166 | 19,722 | .0103 | .0102 |
| ☐ Floyd | 63.1 | 65.0 | 3.0 | 23.4 | 4.5 | 997,852 | 67.2 | 26,638 | 42,643 | 381,257 | 52.0 | 11,199 | 16,293 | .0227 | .0227 |
| Fountain | 19.0 | 18.8 | -1.1 | 6.5 | -4.4 | 187,165 | 29.4 | 21,269 | 28,795 | 82,731 | 15.7 | 10,515 | 12,728 | .0061 | .0048 |
| Franklin | 20.6 | 21.8 | 5.8 | 6.9 | 7.8 | 248,025 | 61.7 | 23,968 | 35,946 | 65,277 | 51.9 | 6,715 | 9,460 | .0056 | .0057 |
| Fulton | 19.9 | 20.4 | 2.5 | 7.4 | .0 | 240,204 | 43.2 | 22,670 | 32,460 | 112,108 | 37.8 | 10,996 | 15,150 | .0068 | .0062 |
| Gibson | 34.4 | 35.8 | 4.1 | 13.7 | 6.2 | 559,247 | 68.9 | 25,665 | 40,821 | 279,354 | 54.0 | 14,061 | 20,391 | .0134 | .0136 |
| Grant | 78.7 | 76.0 | -3.4 | 26.8 | -2.5 | 1,277,353 | 65.0 | 28,159 | 47,662 | 647,112 | 45.9 | 16,132 | 24,146 | .0320 | .0309 |
| Greene | 31.4 | 32.5 | 3.5 | 12.6 | 4.1 | 486,430 | 74.4 | 23,046 | 38,606 | 171,672 | 55.0 | 9,151 | 13,625 | .0107 | .0109 |
| Hamilton | 94.3 | 107.3 | 13.8 | 36.8 | 15.7 | 1,964,330 | 75.5 | 35,202 | 53,379 | 623,462 | 63.9 | 11,962 | 16,942 | .0384 | .0411 |
| Hancock | 46.8 | 49.8 | 6.4 | 17.1 | 8.9 | 758,458 | 63.3 | 29,585 | 44,354 | 318,696 | 53.4 | 13,232 | 18,637 | .0177 | .0177 |
| ☐ Harrison | 29.7 | 32.0 | 7.7 | 10.7 | 8.1 | 434,650 | 75.0 | 25,092 | 40,621 | 132,530 | 58.1 | 8,465 | 12,386 | .0092 | .0097 |
| Hendricks | 76.0 | 81.5 | 7.2 | 26.8 | 8.1 | 1,178,275 | 56.7 | 30,328 | 43,965 | 363,298 | 49.8 | 9,781 | 13,556 | .0266 | .0258 |
| Henry | 51.8 | 50.2 | -3.1 | 18.5 | -.5 | 704,789 | 54.7 | 24,495 | 38,097 | 341,963 | 42.6 | 12,889 | 18,484 | .0188 | .0175 |
| Howard | 86.6 | 86.1 | -.6 | 32.3 | 1.6 | 1,699,781 | 72.5 | 30,982 | 52,625 | 893,640 | 52.3 | 18,451 | 27,667 | .0399 | .0404 |
| Huntington | 36.3 | 36.8 | 1.4 | 13.5 | 3.8 | 506,927 | 54.7 | 25,203 | 37,550 | 230,393 | 45.8 | 12,153 | 17,066 | .0131 | .0123 |
| Jackson | 37.3 | 38.2 | 2.4 | 14.1 | 4.4 | 477,171 | 54.7 | 22,851 | 33,842 | 298,663 | 46.2 | 15,128 | 21,182 | .0138 | .0133 |
| Jasper | 27.9 | 29.5 | 5.7 | 9.6 | 6.7 | 401,298 | 60.3 | 27,817 | 41,802 | 155,962 | 40.9 | 12,300 | 16,246 | .0098 | .0094 |
| Jay | 22.7 | 22.0 | -3.1 | 8.0 | -3.6 | 246,946 | 40.1 | 21,231 | 30,868 | 113,801 | 33.8 | 10,250 | 14,225 | .0073 | .0064 |
| Jefferson | 31.1 | 31.8 | 2.3 | 11.3 | 4.6 | 535,038 | 79.7 | 27,565 | 47,348 | 211,955 | 56.6 | 12,529 | 18,757 | .0116 | .0119 |
| Jennings | 23.9 | 25.1 | 5.0 | 8.3 | 6.4 | 294,142 | 59.0 | 23,711 | 35,439 | 103,629 | 49.7 | 8,877 | 12,485 | .0072 | .0071 |
| Johnson | 83.2 | 89.3 | 7.3 | 31.0 | 10.3 | 1,510,263 | 75.0 | 30,704 | 48,718 | 743,336 | 59.8 | 16,555 | 23,979 | .0344 | .0361 |
| Knox | 42.0 | 41.9 | -.2 | 16.3 | 2.5 | 545,403 | 55.7 | 22,028 | 33,460 | 347,360 | 45.3 | 15,033 | 21,310 | .0159 | .0150 |
| Kosciusko | 64.8 | 70.2 | 8.3 | 25.4 | 10.4 | 1,186,660 | 85.9 | 27,758 | 46,719 | 474,093 | 64.8 | 12,506 | 18,665 | .0244 | .0268 |
| La Grange | 27.8 | 30.0 | 7.9 | 9.2 | 8.2 | 322,459 | 60.3 | 23,665 | 35,050 | 147,767 | 51.6 | 11,471 | 16,062 | .0085 | .0084 |
| Lake | 506.6 | 488.5 | -3.6 | 169.4 | -2.0 | 6,381,579 | 35.0 | 27,333 | 37,672 | 3,853,960 | 32.6 | 16,811 | 22,751 | .2015 | .1724 |
| La Porte | 109.0 | 107.1 | -1.7 | 37.4 | -.3 | 1,593,597 | 53.4 | 27,704 | 42,610 | 744,277 | 42.2 | 13,953 | 19,900 | .0414 | .0387 |
| Lawrence | 43.5 | 44.5 | 2.3 | 16.6 | 3.1 | 669,550 | 70.3 | 24,414 | 40,334 | 302,197 | 52.4 | 12,315 | 18,205 | .0159 | .0159 |
| Madison | 133.8 | 126.7 | -5.3 | 47.3 | -3.3 | 2,218,378 | 61.2 | 28,138 | 46,900 | 1,057,256 | 43.6 | 15,052 | 22,352 | .0550 | .0522 |
| Marion | 765.1 | 766.4 | .2 | 299.3 | 2.5 | 15,136,908 | 74.3 | 29,753 | 50,574 | 8,778,564 | 53.8 | 19,553 | 29,330 | .3647 | .3722 |
| Marshall | 40.8 | 42.5 | 4.2 | 15.5 | 6.2 | 619,657 | 65.3 | 25,671 | 39,978 | 271,879 | 52.4 | 12,223 | 17,541 | .0148 | .0148 |
| Martin | 10.9 | 10.9 | .0 | 3.8 | .0 | 161,830 | 72.1 | 24,747 | 42,587 | 61,027 | 51.0 | 10,638 | 16,060 | .0038 | .0038 |
| Miami | 39.2 | 38.3 | -2.3 | 13.6 | .0 | 493,352 | 51.2 | 23,988 | 36,276 | 208,170 | 41.4 | 10,821 | 15,307 | .0130 | .0119 |
| Monroe | 101.0 | 103.0 | 2.0 | 37.3 | 4.5 | 1,664,011 | 76.4 | 26,429 | 44,612 | 818,275 | 56.2 | 14,677 | 21,938 | .0389 | .0402 |
| Montgomery | 35.7 | 35.7 | .0 | 13.2 | .8 | 535,334 | 58.0 | 25,858 | 40,556 | 258,561 | 45.1 | 13,602 | 19,588 | .0137 | .0131 |
| Morgan | 54.5 | 57.1 | 4.8 | 19.5 | 6.0 | 804,574 | 59.5 | 27,419 | 41,260 | 342,132 | 49.5 | 12,434 | 17,545 | .0196 | .0192 |
| Newton | 15.4 | 15.8 | 2.6 | 5.7 | 5.6 | 171,163 | 39.0 | 22,807 | 30,0[illegible]9 | 60,247 | 39.9 | 7,976 | 10,570 | .0047 | .0041 |
| Noble | 37.1 | 38.7 | 4.3 | 13.9 | 6.9 | 514,478 | 62.6 | 24,332 | 37,013 | 199,067 | 51.7 | 10,096 | 14,321 | .0124 | .0121 |
| Ohio | 5.3 | 5.4 | 1.9 | 1.9 | .0 | 83,126 | 69.8 | 25,766 | 43,751 | 18,707 | 49.9 | 6,567 | 9,846 | .0015 | .0017 |
| Orange | 19.0 | 19.2 | 1.1 | 6.9 | .0 | 192,379 | 45.3 | 19,184 | 27,881 | 77,918 | 38.8 | 8,138 | 11,292 | .0055 | .0050 |
| Owen | 17.1 | 18.4 | 7.6 | 6.8 | 7.9 | 204,964 | 56.2 | 20,824 | 30,142 | 56,270 | 47.0 | 6,075 | 8,275 | .0049 | .0048 |
| Parke | 16.8 | 17.2 | 2.4 | 6.1 | 1.7 | 194,626 | 48.5 | 21,842 | 31,906 | 58,917 | 41.4 | 6,944 | 9,659 | .0050 | .0045 |
| Perry | 19.4 | 19.1 | -1.5 | 6.7 | .0 | 218,269 | 46.8 | 22,199 | 32,577 | 117,780 | 39.4 | 12,610 | 17,579 | .0064 | .0059 |
| Pike | 13.9 | 14.3 | 2.9 | 5.7 | 7.5 | 185,007 | 56.6 | 22,286 | 32,457 | 47,657 | 49.4 | 6,019 | 8,361 | .0043 | .0040 |
| Porter | 131.0 | 142.5 | 8.8 | 48.3 | 10.5 | 2,291,374 | 62.7 | 32,233 | 47,440 | 777,772 | 54.3 | 11,535 | 16,103 | .0499 | .0501 |
| Posey | 27.6 | 28.8 | 4.3 | 10.0 | 5.3 | 422,514 | 64.8 | 26,981 | 42,251 | 119,691 | 51.5 | 8,318 | 11,969 | .0092 | .0091 |
| Pulaski | 13.6 | 13.9 | 2.2 | 5.2 | 4.0 | 203,885 | 66.1 | 24,553 | 39,209 | 87,395 | 51.1 | 11,566 | 16,807 | .0048 | .0048 |
| Putnam | 30.0 | 30.7 | 2.3 | 9.9 | 2.1 | 361,564 | 46.7 | 25,408 | 36,522 | 144,819 | 40.9 | 10,598 | 14,628 | .0096 | .0088 |
| Randolph | 29.8 | 29.3 | -1.7 | 10.7 | -.9 | 396,444 | 55.6 | 23,592 | 37,051 | 150,507 | 42.8 | 9,761 | 14,066 | .0100 | .0093 |
| Ripley | 25.4 | 26.5 | 4.3 | 8.9 | 6.0 | 368,155 | 78.6 | 24,546 | 41,366 | 138,668 | 58.2 | 10,433 | 15,581 | .0082 | .0086 |
| Rush | 18.9 | 18.1 | -4.2 | 6.5 | .0 | 240,204 | 54.5 | 23,916 | 36,954 | 107,468 | 43.0 | 11,566 | 16,534 | .0063 | .0059 |
| St. Joseph | 237.7 | 233.4 | -1.8 | 87.7 | .6 | 3,965,608 | 62.5 | 27,982 | 45,218 | 2,132,512 | 47.0 | 16,634 | 24,316 | .1008 | .0976 |
| Scott | 21.1 | 21.7 | 2.8 | 7.7 | 5.5 | 290,456 | 71.6 | 23,190 | 37,722 | 132,944 | 54.7 | 11,772 | 17,265 | .0070 | .0071 |
| Shelby | 40.2 | 40.4 | .5 | 14.4 | 2.1 | 536,593 | 49.9 | 25,389 | 37,263 | 218,155 | 42.4 | 10,867 | 15,150 | .0140 | .0128 |
| Spencer | 20.6 | 21.9 | 6.3 | 7.2 | 5.9 | 292,524 | 67.4 | 25,691 | 40,628 | 96,665 | 53.1 | 9,285 | 13,426 | .0066 | .0067 |
| Starke | 22.7 | 23.3 | 2.6 | 8.4 | 6.3 | 246,496 | 49.7 | 20,849 | 29,345 | 140,091 | 45.3 | 12,203 | 16,678 | .0073 | .0068 |
| Steuben | 26.3 | 27.9 | 6.1 | 10.6 | 10.4 | 424,582 | 72.0 | 25,708 | 40,055 | 228,233 | 58.5 | 15,001 | 21,531 | .0103 | .0108 |
| Sullivan | 21.2 | 21.3 | .5 | 8.2 | 1.2 | 219,168 | 35.2 | 20,016 | 26,728 | 75,450 | 32.5 | 7,033 | 9,201 | .0062 | .0054 |
| Switzerland | 7.6 | 8.0 | 5.3 | 2.8 | .0 | 75,423 | 43.8 | 18,738 | 26,937 | 19,087 | 38.0 | 4,938 | 6,817 | .0020 | .0017 |
| Tippecanoe | 122.5 | 123.8 | 1.1 | 43.7 | 3.3 | 2,105,738 | 71.0 | 29,111 | 48,186 | 1,083,624 | 52.9 | 16,758 | 24,797 | .0506 | .0512 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **INDIANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Tipton | 16.7 | 16.6 | −.6 | 6.2 | .0 | 245,238 | 47.5 | 26,819 | 39,555 | 93,796 | 39.7 | 10,826 | 15,128 | .0061 | .0055 |
| Union | 6.9 | 6.9 | .0 | 2.4 | .0 | 98,499 | 68.5 | 24,352 | 41,041 | 31,503 | 49.4 | 8,789 | 13,126 | .0023 | .0023 |
| Vanderburgh | 166.6 | 165.6 | −.6 | 66.3 | 1.5 | 3,260,706 | 73.7 | 28,754 | 49,181 | 1,975,702 | 52.8 | 19,802 | 29,799 | .0803 | .0814 |
| Vermillion | 18.3 | 18.3 | .0 | 7.2 | .0 | 265,015 | 61.8 | 22,754 | 36,808 | 91,468 | 45.7 | 8,720 | 12,704 | .0062 | .0059 |
| Vigo | 109.3 | 106.2 | −2.8 | 39.2 | −1.5 | 1,699,945 | 62.9 | 26,213 | 43,366 | 1,286,707 | 45.7 | 22,189 | 32,824 | .0498 | .0480 |
| Wabash | 36.5 | 36.2 | −.8 | 12.4 | −.8 | 500,724 | 54.0 | 26,013 | 40,381 | 206,033 | 42.1 | 11,997 | 16,616 | .0127 | .0120 |
| Warren | 8.9 | 8.7 | −2.2 | 3.0 | .0 | 159,604 | 73.1 | 30,743 | 53,201 | 14,323 | 51.4 | 3,153 | 4,774 | .0028 | .0028 |
| Warrick | 47.1 | 53.0 | 12.5 | 18.5 | 15.6 | 743,625 | 65.7 | 28,046 | 40,196 | 213,701 | 59.4 | 8,380 | 11,551 | .0157 | .0162 |
| Washington | 22.8 | 23.5 | 3.1 | 8.5 | 6.3 | 279,219 | 63.6 | 21,337 | 32,849 | 123,853 | 51.6 | 10,211 | 14,571 | .0073 | .0070 |
| Wayne | 73.4 | 70.4 | −4.1 | 26.6 | −1.8 | 1,021,944 | 54.2 | 24,463 | 38,419 | 721,764 | 41.4 | 18,829 | 27,134 | .0307 | .0286 |
| Wells | 25.5 | 25.4 | −.4 | 9.1 | .0 | 310,413 | 37.6 | 24,798 | 34,111 | 134,458 | 35.2 | 10,928 | 14,776 | .0089 | .0077 |
| White | 24.5 | 25.0 | 2.0 | 9.7 | 4.3 | 335,134 | 52.2 | 23,674 | 34,550 | 168,849 | 45.0 | 12,520 | 17,407 | .0090 | .0085 |
| Whitley | 26.9 | 27.5 | 2.2 | 9.8 | 5.4 | 359,856 | 54.3 | 25,078 | 36,720 | 171,237 | 46.7 | 12,548 | 17,473 | .0095 | .0089 |
| **TOTAL METRO COUNTIES** | **3,756.0** | **3,789.9** | **.9** | **1,385.0** | **2.8** | **63,265,997** | **64.2** | **28,643** | **45,752** | **33,332,691** | **49.2** | **16,585** | **24,067** | **1.5807** | **1.5526** |
| **TOTAL STATE** | **5,556.9** | **5,613.8** | **1.0** | **2,041.1** | **2.7** | **89,028,002** | **63.1** | **27,478** | **43,618** | **44,684,639** | **48.5** | **15,148** | **21,892** | **2.2222** | **2.1714** |
| **IOWA** | | | | | | | | | | | | | | | |
| **CEDAR RAPIDS** | **171.4** | **172.1** | **.4** | **68.2** | **3.0** | **3,452,348** | **67.3** | **31,164** | **50,621** | **1,403,392** | **47.1** | **14,408** | **20,578** | **.0765** | **.0756** |
| Linn | 171.4 | 172.1 | .4 | 68.2 | 3.0 | 3,452,348 | 67.3 | 31,164 | 50,621 | 1,403,392 | 47.1 | 14,408 | 20,578 | .0765 | .0756 |
| **DAVENPORT - ROCK ISLAND - MOLINE** | **388.3** | **390.4** | **.5** | **150.2** | **2.9** | **7,618,940** | **63.8** | **31,856** | **50,725** | **2,926,217** | **42.4** | **14,078** | **19,482** | **.1705** | **.1650** |
| Scott | 166.3 | 172.0 | 3.4 | 65.9 | 5.9 | 3,318,344 | 68.3 | 31,691 | 50,354 | 1,299,814 | 40.0 | 14,926 | 19,724 | .0737 | .0723 |
| *Henry, Ill.* | *57.1* | *55.8* | *−2.3* | *20.9* | *.0* | *979,410* | *55.3* | *30,171* | *46,862* | *245,398* | *31.0* | *8,962* | *11,742* | *.0215* | *.0197* |
| *Rock Island, Ill.* | *164.9* | *162.6* | *−1.4* | *63.4* | *.8* | *3,321,186* | *62.1* | *32,579* | *52,385* | *1,381,005* | *47.0* | *14,939* | *21,782* | *.0753* | *.0730* |
| **DES MOINES** | **380.5** | **393.8** | **3.5** | **159.3** | **5.9** | **8,190,586** | **75.5** | **31,027** | **51,416** | **3,594,816** | **53.5** | **15,574** | **22,566** | **.1768** | **.1821** |
| Dallas | 30.8 | 32.2 | 4.5 | 12.7 | 7.6 | 466,207 | 51.7 | 26,050 | 36,709 | 156,595 | 35.6 | 9,783 | 12,330 | .0113 | .0105 |
| Polk | 312.1 | 321.2 | 2.9 | 132.2 | 5.3 | 7,048,107 | 77.5 | 31,636 | 53,314 | 3,308,857 | 54.9 | 17,019 | 25,029 | .1527 | .1585 |
| Warren | 37.6 | 40.4 | 7.4 | 14.4 | 9.9 | 676,272 | 74.0 | 29,669 | 46,963 | 129,364 | 42.1 | 6,950 | 8,984 | .0128 | .0131 |
| **DUBUQUE** | **93.7** | **93.0** | **−.7** | **32.4** | **1.6** | **1,364,949** | **50.2** | **28,483** | **42,128** | **645,029** | **34.0** | **15,092** | **19,908** | **.0366** | **.0333** |
| Dubuque | 93.7 | 93.0 | −.7 | 32.4 | 1.6 | 1,364,949 | 50.2 | 28,483 | 42,128 | 645,029 | 34.0 | 15,092 | 19,908 | .0366 | .0333 |
| **IOWA CITY** | **85.7** | **88.8** | **3.6** | **35.4** | **6.3** | **1,851,468** | **80.7** | **30,764** | **52,301** | **604,040** | **47.4** | **12,306** | **17,063** | **.0366** | **.0381** |
| Johnson | 85.7 | 88.8 | 3.6 | 35.4 | 6.3 | 1,851,468 | 80.7 | 30,764 | 52,301 | 604,040 | 47.4 | 12,306 | 17,063 | .0366 | .0381 |
| **SIOUX CITY** | **118.0** | **118.1** | **.1** | **45.6** | **2.2** | **1,882,836** | **59.5** | **26,462** | **41,290** | **968,784** | **44.2** | **15,058** | **21,245** | **.0484** | **.0461** |
| Woodbury | 100.1 | 98.8 | −1.3 | 38.7 | 1.3 | 1,621,240 | 60.6 | 26,431 | 41,893 | 883,454 | 44.5 | 16,010 | 22,828 | .0422 | .0403 |
| *Dakota, Neb.* | *17.9* | *19.3* | *7.8* | *6.9* | *7.8* | *261,596* | *53.4* | *26,642* | *37,912* | *85,330* | *42.1* | *9,380* | *12,367* | *.0062* | *.0058* |
| **WATERLOO - CEDAR FALLS** | **163.5** | **163.2** | **−.2** | **61.3** | **2.3** | **3,055,604** | **66.2** | **30,698** | **49,847** | **1,098,008** | **37.2** | **13,359** | **17,912** | **.0679** | **.0654** |
| Black Hawk | 138.1 | 137.4 | −.5 | 51.8 | 2.0 | 2,617,654 | 65.9 | 31,055 | 50,534 | 982,209 | 36.7 | 14,140 | 18,962 | .0588 | .0566 |
| Bremer | 25.4 | 25.8 | 1.6 | 9.5 | 4.4 | 437,950 | 67.7 | 28,705 | 46,100 | 115,799 | 41.4 | 9,000 | 12,189 | .0091 | .0088 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 9.5 | 9.4 | −1.1 | 3.8 | .0 | 116,921 | 47.1 | 20,911 | 30,769 | 59,810 | 39.6 | 11,276 | 15,739 | .0033 | .0031 |
| Adams | 5.6 | 5.4 | −3.6 | 2.2 | .0 | 63,851 | 45.2 | 19,990 | 29,023 | 19,802 | 38.7 | 6,490 | 9,001 | .0016 | .0015 |
| Allamakee | 15.2 | 15.2 | .0 | 5.5 | .0 | 146,853 | 36.9 | 19,503 | 26,701 | 96,884 | 34.9 | 13,057 | 17,615 | .0050 | .0044 |
| Appanoose | 15.5 | 15.5 | .0 | 6.3 | .0 | 176,539 | 46.8 | 19,094 | 28,022 | 90,859 | 39.4 | 10,345 | 14,422 | .0052 | .0047 |
| Audubon | 8.2 | 7.8 | −4.9 | 3.2 | .0 | 72,270 | 21.7 | 18,562 | 22,584 | 41,563 | 28.0 | 10,150 | 12,988 | .0026 | .0021 |
| Benton | 23.9 | 23.9 | .0 | 9.2 | 1.1 | 336,240 | 48.7 | 24,846 | 36,548 | 106,362 | 39.4 | 8,383 | 11,561 | .0082 | .0074 |
| Black Hawk | 138.1 | 137.4 | −.5 | 51.8 | 2.0 | 2,617,654 | 65.9 | 31,055 | 50,534 | 982,209 | 36.7 | 14,140 | 18,962 | .0588 | .0566 |
| Boone | 26.1 | 25.9 | −.8 | 10.2 | .0 | 466,404 | 65.5 | 27,625 | 45,726 | 146,424 | 45.9 | 9,837 | 14,355 | .0099 | .0099 |
| Bremer | 25.4 | 25.8 | 1.6 | 9.5 | 4.4 | 437,950 | 67.7 | 28,705 | 46,100 | 115,799 | 41.4 | 9,000 | 12,189 | .0091 | .0088 |
| Buchanan | 23.4 | 23.7 | 1.3 | 8.5 | 3.7 | 313,053 | 53.7 | 24,840 | 36,830 | 117,903 | 45.2 | 9,901 | 13,871 | .0079 | .0074 |
| Buena Vista | 20.9 | 20.8 | −.5 | 8.1 | .0 | 241,177 | 29.2 | 23,046 | 29,775 | 168,216 | 31.4 | 15,805 | 20,767 | .0082 | .0071 |
| Butler | 17.6 | 17.5 | −.6 | 6.6 | .0 | 206,027 | 39.7 | 22,341 | 31,216 | 54,852 | 36.0 | 6,113 | 8,311 | .0053 | .0046 |
| Calhoun | 13.0 | 12.4 | −4.6 | 4.9 | −2.0 | 145,327 | 31.0 | 22,196 | 29,659 | 55,440 | 25.2 | 8,859 | 11,314 | .0043 | .0036 |
| Carroll | 23.2 | 23.4 | .9 | 8.5 | 2.4 | 313,299 | 49.6 | 25,229 | 36,859 | 219,468 | 42.5 | 18,561 | 25,820 | .0097 | .0088 |
| Cass | 17.1 | 17.2 | .6 | 7.2 | 2.9 | 237,584 | 49.8 | 22,662 | 32,998 | 160,256 | 42.9 | 16,026 | 22,258 | .0070 | .0067 |
| Cedar | 19.1 | 19.5 | 2.1 | 7.7 | 5.5 | 262,396 | 47.8 | 24,322 | 34,077 | 104,176 | 41.0 | 10,118 | 13,529 | .0068 | .0061 |
| Cerro Gordo | 48.1 | 47.7 | −.8 | 19.6 | 1.0 | 908,440 | 68.9 | 27,729 | 46,349 | 510,172 | 50.2 | 17,503 | 26,029 | .0222 | .0224 |
| Cherokee | 15.7 | 15.1 | −3.8 | 6.1 | −1.6 | 179,246 | 27.5 | 22,669 | 29,385 | 109,799 | 29.5 | 13,679 | 18,000 | .0062 | .0049 |
| Chickasaw | 15.5 | 15.5 | .0 | 5.6 | .0 | 163,197 | 35.0 | 21,587 | 29,142 | 64,031 | 34.0 | 8,530 | 11,434 | .0047 | .0041 |
| Clarke | 9.0 | 9.4 | 4.4 | 3.6 | 2.9 | 93,931 | 42.4 | 18,842 | 26,092 | 66,007 | 39.5 | 13,519 | 18,335 | .0031 | .0029 |
| Clay | 20.0 | 20.4 | 2.0 | 8.4 | 3.7 | 304,881 | 49.1 | 25,253 | 36,295 | 190,066 | 43.1 | 16,393 | 22,627 | .0087 | .0080 |
| Clayton | 21.5 | 21.8 | 1.4 | 8.5 | 3.7 | 228,772 | 38.7 | 20,112 | 26,914 | 99,589 | 37.3 | 8,843 | 11,716 | .0066 | .0059 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **IOWA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Clinton | 56.3 | 54.9 | –2.5 | 20.9 | .0 | 855,616 | 51.3 | 27,058 | 40,939 | 410,047 | 35.0 | 14,537 | 19,619 | .0228 | .0207 |
| Crawford | 18.9 | 18.9 | .0 | 7.0 | .0 | 207,996 | 33.7 | 22,225 | 29,714 | 79,445 | 18.0 | 9,615 | 11,349 | .0061 | .0051 |
| Dallas | 30.8 | 32.2 | 4.5 | 12.7 | 7.6 | 466,207 | 51.7 | 26,050 | 36,709 | 156,595 | 35.6 | 9,783 | 12,330 | .0113 | .0105 |
| Davis | 9.4 | 9.7 | 3.2 | 3.5 | 2.9 | 97,328 | 41.8 | 20,194 | 27,808 | 42,744 | 39.3 | 9,028 | 12,213 | .0028 | .0025 |
| Decatur | 9.7 | 9.5 | –2.1 | 3.6 | 2.9 | 102,595 | 50.9 | 19,420 | 28,499 | 50,879 | 43.4 | 10,138 | 14,133 | .0030 | .0027 |
| Delaware | 19.4 | 19.8 | 2.1 | 7.1 | 6.0 | 245,559 | 54.4 | 23,731 | 34,586 | 107,338 | 47.2 | 10,881 | 15,118 | .0063 | .0062 |
| Des Moines | 46.0 | 45.6 | –.9 | 18.3 | .5 | 815,445 | 61.0 | 27,832 | 44,560 | 385,643 | 46.3 | 14,484 | 21,073 | .0199 | .0190 |
| Dickinson | 16.6 | 17.5 | 5.4 | 7.3 | 9.0 | 334,320 | 81.8 | 27,442 | 45,797 | 118,293 | 47.7 | 11,956 | 16,205 | .0068 | .0071 |
| Dubuque | 93.7 | 93.0 | –.7 | 32.4 | 1.6 | 1,364,949 | 50.2 | 28,483 | 42,128 | 645,029 | 34.0 | 15,092 | 19,908 | .0366 | .0333 |
| Emmet | 12.9 | 12.4 | –3.9 | 5.1 | .0 | 159,357 | 35.9 | 22,989 | 31,246 | 72,144 | 22.3 | 11,569 | 14,146 | .0047 | .0039 |
| Fayette | 24.7 | 23.8 | –3.6 | 9.4 | .0 | 297,152 | 41.0 | 22,419 | 31,612 | 134,629 | 31.1 | 10,929 | 14,322 | .0085 | .0074 |
| Floyd | 19.2 | 18.9 | –1.6 | 7.2 | –1.4 | 227,836 | 36.3 | 22,902 | 31,644 | 118,883 | 33.6 | 12,186 | 16,512 | .0070 | .0061 |
| Franklin | 12.9 | 12.7 | –1.6 | 5.3 | .0 | 201,301 | 55.7 | 24,390 | 37,981 | 61,716 | 35.9 | 8,571 | 11,645 | .0047 | .0043 |
| Fremont | 9.5 | 9.6 | 1.1 | 3.9 | 2.6 | 148,724 | 67.2 | 23,412 | 38,134 | 63,582 | 50.6 | 11,108 | 16,303 | .0034 | .0034 |
| Greene | 11.8 | 11.4 | –3.4 | 4.8 | .0 | 185,301 | 57.0 | 24,584 | 38,604 | 79,050 | 44.1 | 11,429 | 16,469 | .0046 | .0043 |
| Grundy | 14.3 | 14.2 | –.7 | 5.5 | .0 | 247,380 | 57.3 | 28,586 | 44,978 | 66,531 | 44.2 | 8,386 | 12,097 | .0054 | .0051 |
| Guthrie | 11.9 | 11.8 | –.8 | 4.8 | 2.1 | 132,576 | 39.6 | 20,204 | 27,620 | 34,801 | 37.7 | 5,377 | 7,250 | .0034 | .0029 |
| Hamilton | 17.5 | 17.0 | –2.9 | 7.0 | .0 | 246,691 | 43.4 | 24,573 | 35,242 | 95,996 | 34.2 | 10,216 | 13,714 | .0064 | .0058 |
| Hancock | 14.1 | 14.2 | .7 | 5.6 | 1.8 | 194,852 | 46.3 | 24,221 | 34,795 | 42,816 | 31.9 | 5,900 | 7,646 | .0045 | .0040 |
| Hardin | 21.6 | 21.4 | –.9 | 8.3 | .0 | 265,792 | 39.5 | 22,963 | 32,023 | 167,896 | 36.1 | 14,866 | 20,228 | .0083 | .0074 |
| Harrison | 16.2 | 16.0 | –1.2 | 6.1 | .0 | 175,997 | 39.1 | 20,738 | 28,852 | 105,552 | 35.9 | 12,730 | 17,304 | .0057 | .0050 |
| Henry | 19.2 | 19.3 | .5 | 7.3 | 2.8 | 300,893 | 61.2 | 26,298 | 41,218 | 131,439 | 48.0 | 12,507 | 18,005 | .0073 | .0070 |
| Howard | 10.9 | 10.6 | –2.8 | 4.2 | .0 | 123,173 | 35.9 | 21,581 | 29,327 | 54,672 | 34.5 | 9,681 | 13,017 | .0036 | .0032 |
| Humboldt | 12.3 | 12.3 | .0 | 5.1 | .0 | 152,416 | 31.9 | 22,660 | 29,885 | 61,747 | 25.3 | 9,664 | 12,107 | .0044 | .0037 |
| Ida | 8.9 | 8.9 | .0 | 3.5 | .0 | 99,051 | 33.7 | 21,161 | 28,300 | 52,705 | 33.5 | 11,283 | 15,059 | .0031 | .0027 |
| Iowa | 15.5 | 15.5 | .0 | 6.0 | .0 | 227,196 | 48.7 | 25,473 | 37,866 | 100,863 | 36.3 | 12,330 | 16,811 | .0060 | .0053 |
| Jackson | 23.2 | 24.0 | 3.4 | 8.9 | 6.0 | 287,601 | 47.6 | 23,198 | 32,315 | 101,300 | 35.5 | 8,901 | 11,382 | .0075 | .0069 |
| Jasper | 36.5 | 36.2 | –.8 | 14.5 | 2.1 | 592,827 | 58.9 | 26,281 | 40,885 | 233,860 | 46.5 | 11,245 | 16,128 | .0139 | .0134 |
| Jefferson | 17.1 | 17.2 | .6 | 6.2 | 1.6 | 272,094 | 70.7 | 26,126 | 43,886 | 116,908 | 51.5 | 12,647 | 18,856 | .0064 | .0063 |
| Johnson | 85.7 | 88.8 | 3.6 | 35.4 | 6.3 | 1,851,468 | 80.7 | 30,764 | 52,301 | 604,040 | 47.4 | 12,306 | 17,063 | .0366 | .0381 |
| Jones | 20.9 | 21.1 | 1.0 | 7.5 | 2.7 | 293,312 | 58.4 | 25,369 | 39,108 | 99,685 | 46.4 | 9,331 | 13,291 | .0068 | .0066 |
| Keokuk | 12.6 | 12.2 | –3.2 | 5.0 | .0 | 159,505 | 46.7 | 21,750 | 31,901 | 44,762 | 31.2 | 6,825 | 8,952 | .0040 | .0035 |
| Kossuth | 21.5 | 21.0 | –2.3 | 8.1 | .0 | 251,565 | 37.1 | 22,648 | 31,057 | 128,759 | 32.1 | 12,029 | 15,896 | .0077 | .0065 |
| Lee | 43.1 | 42.9 | –.5 | 16.7 | 1.8 | 773,698 | 68.8 | 27,942 | 46,329 | 260,182 | 35.9 | 11,675 | 15,580 | .0169 | .0165 |
| Linn | 171.4 | 172.1 | .4 | 68.2 | 3.0 | 3,452,348 | 67.3 | 31,164 | 50,621 | 1,403,392 | 47.1 | 14,408 | 20,578 | .0765 | .0756 |
| Louisa | 12.6 | 13.2 | 4.8 | 5.0 | 8.7 | 229,412 | 81.1 | 27,533 | 45,882 | 57,754 | 55.9 | 8,056 | 11,551 | .0043 | .0045 |
| Lucas | 10.3 | 10.2 | –1.0 | 4.3 | .0 | 140,699 | 54.3 | 21,211 | 32,721 | 82,873 | 42.8 | 13,493 | 19,273 | .0040 | .0038 |
| Lyon | 12.8 | 12.6 | –1.6 | 4.7 | 2.2 | 112,983 | 24.4 | 19,745 | 24,039 | 41,657 | 22.0 | 7,421 | 8,863 | .0037 | .0030 |
| Madison | 12.7 | 12.7 | .0 | 4.7 | .0 | 151,677 | 42.9 | 22,581 | 32,272 | 78,207 | 37.7 | 12,088 | 16,640 | .0043 | .0040 |
| Mahaska | 23.4 | 23.9 | 2.1 | 9.6 | 5.5 | 346,677 | 63.3 | 23,330 | 36,112 | 147,623 | 47.0 | 11,037 | 15,377 | .0085 | .0081 |
| Marion | 30.9 | 32.1 | 3.9 | 11.8 | 6.3 | 522,330 | 73.2 | 27,166 | 44,265 | 154,522 | 52.5 | 9,127 | 13,095 | .0108 | .0111 |
| Marshall | 41.3 | 40.8 | –1.2 | 16.2 | .6 | 816,810 | 69.9 | 29,865 | 50,420 | 297,393 | 44.1 | 12,819 | 18,358 | .0175 | .0173 |
| Mills | 14.1 | 14.8 | 5.0 | 5.4 | 8.0 | 231,775 | 72.8 | 26,832 | 42,921 | 69,732 | 56.7 | 8,900 | 12,913 | .0049 | .0050 |
| Mitchell | 11.9 | 11.4 | –4.2 | 4.6 | .0 | 136,367 | 32.1 | 22,439 | 29,645 | 59,677 | 32.7 | 9,774 | 12,973 | .0040 | .0034 |
| Monona | 11.5 | 11.3 | –1.7 | 4.6 | .0 | 114,115 | 29.4 | 19,171 | 24,808 | 73,017 | 31.5 | 12,072 | 15,873 | .0040 | .0034 |
| Monroe | 9.0 | 8.8 | –2.2 | 3.5 | .0 | 133,512 | 65.1 | 23,101 | 38,146 | 34,975 | 32.4 | 7,547 | 9,993 | .0029 | .0027 |
| Montgomery | 13.7 | 14.0 | 2.2 | 5.8 | 3.6 | 213,461 | 59.4 | 23,917 | 36,804 | 109,571 | 47.8 | 13,242 | 18,892 | .0054 | .0053 |
| Muscatine | 41.7 | 42.9 | 2.9 | 16.0 | 4.6 | 852,910 | 78.1 | 31,304 | 53,307 | 272,223 | 40.9 | 12,628 | 17,014 | .0173 | .0176 |
| O'Brien | 16.7 | 16.3 | –2.4 | 6.4 | .0 | 191,160 | 34.8 | 22,156 | 29,869 | 114,991 | 33.6 | 13,453 | 17,967 | .0062 | .0052 |
| Osceola | 8.3 | 8.2 | –1.2 | 3.2 | .0 | 81,722 | 23.9 | 20,608 | 25,538 | 26,412 | 15.5 | 7,144 | 8,254 | .0025 | .0021 |
| Page | 19.2 | 19.2 | .0 | 7.7 | .0 | 284,894 | 57.9 | 23,428 | 36,999 | 146,640 | 44.5 | 13,179 | 19,044 | .0074 | .0071 |
| Palo Alto | 12.3 | 11.9 | –3.3 | 4.8 | –2.0 | 142,816 | 33.6 | 21,817 | 29,753 | 66,425 | 31.9 | 10,276 | 13,839 | .0043 | .0037 |
| Plymouth | 25.0 | 25.2 | .8 | 9.3 | 2.2 | 287,847 | 35.8 | 23,300 | 30,951 | 146,845 | 33.8 | 12,061 | 15,790 | .0089 | .0076 |
| Pocahontas | 10.7 | 10.1 | –5.6 | 4.1 | –2.4 | 148,231 | 45.5 | 24,251 | 36,154 | 42,341 | 30.7 | 7,712 | 10,327 | .0035 | .0032 |
| Polk | 312.1 | 321.2 | 2.9 | 132.2 | 5.3 | 7,048,107 | 77.5 | 31,636 | 53,314 | 3,308,857 | 54.9 | 17,019 | 25,029 | .1527 | .1585 |
| ☐ Pottawattamie | 86.9 | 87.1 | .2 | 33.7 | 2.7 | 1,593,252 | 73.0 | 28,077 | 47,278 | 814,059 | 53.4 | 16,182 | 24,156 | .0373 | .0381 |
| Poweshiek | 19.2 | 19.2 | .0 | 7.3 | 1.4 | 321,028 | 67.5 | 26,623 | 43,976 | 178,651 | 49.9 | 16,556 | 24,473 | .0083 | .0079 |
| Ringgold | 6.0 | 5.9 | –1.7 | 2.4 | .0 | 58,091 | 39.6 | 17,343 | 24,205 | 29,094 | 36.1 | 8,905 | 12,123 | .0017 | .0016 |
| Sac | 13.3 | 12.3 | –7.5 | 4.9 | –9.3 | 127,309 | 15.0 | 20,496 | 25,981 | 60,111 | 18.2 | 9,416 | 12,268 | .0044 | .0035 |
| Scott | 166.3 | 172.0 | 3.4 | 65.9 | 5.9 | 3,318,344 | 68.3 | 31,691 | 50,354 | 1,299,814 | 40.0 | 14,926 | 19,724 | .0737 | .0723 |
| Shelby | 14.8 | 14.5 | –2.0 | 5.5 | .0 | 189,929 | 45.3 | 23,763 | 34,533 | 98,478 | 38.8 | 12,904 | 17,905 | .0054 | .0049 |
| Sioux | 31.9 | 33.1 | 3.8 | 11.4 | 6.5 | 338,751 | 39.5 | 22,702 | 29,715 | 149,833 | 34.6 | 10,406 | 13,143 | .0100 | .0089 |
| Story | 74.8 | 77.0 | 2.9 | 27.0 | 5.9 | 1,458,470 | 79.4 | 31,890 | 54,017 | 612,858 | 58.5 | 15,159 | 22,698 | .0310 | .0326 |
| Tama | 19.3 | 19.1 | –1.0 | 7.2 | 1.4 | 252,008 | 50.6 | 23,562 | 35,001 | 91,897 | 42.2 | 9,102 | 12,763 | .0065 | .0058 |
| Taylor | 8.1 | 7.8 | –3.7 | 3.3 | .0 | 79,654 | 35.8 | 17,776 | 24,138 | 33,335 | 34.4 | 7,515 | 10,102 | .0022 | .0021 |
| Union | 13.9 | 13.8 | –.7 | 5.7 | 1.8 | 218,876 | 66.2 | 23,520 | 38,399 | 109,803 | 47.2 | 13,319 | 19,264 | .0055 | .0053 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **IOWA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Van Buren | 8.6 | 8.5 | –1.2 | 3.3 | .0 | 78,473 | 35.6 | 17,536 | 23,780 | 25,388 | 34.3 | 5,727 | 7,693 | .0023 | .0020 |
| Wapello | 39.5 | 38.4 | –2.8 | 15.7 | –.6 | 613,356 | 56.6 | 24,794 | 39,067 | 254,806 | 31.1 | 12,303 | 16,230 | .0154 | .0142 |
| Warren | 37.6 | 40.4 | 7.4 | 14.4 | 9.9 | 676,272 | 74.0 | 29,669 | 46,963 | 129,364 | 42.1 | 6,950 | 8,984 | .0128 | .0131 |
| Washington | 20.7 | 21.1 | 1.9 | 8.2 | 5.1 | 319,995 | 62.1 | 25,302 | 39,024 | 119,481 | 39.4 | 10,992 | 14,571 | .0075 | .0073 |
| Wayne | 8.1 | 7.9 | –2.5 | 3.4 | .0 | 69,316 | 27.2 | 16,031 | 20,387 | 36,828 | 30.5 | 8,302 | 10,832 | .0024 | .0020 |
| Webster | 44.0 | 41.8 | –5.0 | 16.5 | –2.9 | 610,057 | 41.6 | 25,344 | 36,973 | 328,416 | 26.8 | 15,237 | 19,904 | .0181 | .0154 |
| Winnebago | 13.1 | 13.2 | .8 | 5.3 | 1.9 | 251,036 | 74.4 | 27,677 | 47,365 | 91,314 | 53.4 | 11,445 | 17,229 | .0053 | .0054 |
| Winneshiek | 22.0 | 22.0 | .0 | 7.7 | .0 | 333,976 | 67.3 | 25,928 | 43,374 | 142,459 | 48.8 | 12,435 | 18,501 | .0079 | .0078 |
| Woodbury | 100.1 | 98.8 | –1.3 | 38.7 | 1.3 | 1,621,240 | 60.6 | 26,431 | 41,893 | 883,454 | 44.5 | 16,010 | 22,828 | .0422 | .0403 |
| Worth | 9.1 | 9.0 | –1.1 | 3.6 | .0 | 120,220 | 41.5 | 23,607 | 33,394 | 35,950 | 37.0 | 7,289 | 9,986 | .0030 | .0028 |
| Wright | 16.0 | 15.7 | –1.9 | 6.3 | .0 | 333,852 | 74.0 | 30,455 | 52,992 | 108,084 | 51.8 | 11,299 | 17,156 | .0067 | .0067 |
| **TOTAL METRO COUNTIES** | **1,248.1** | **1,268.8** | **1.7** | **494.9** | **4.2** | **24,447,791** | **69.7** | **30,329** | **49,399** | **10,342,612** | **46.5** | **14,863** | **20,898** | **.5476** | **.5452** |
| **TOTAL STATE** | **2,941.3** | **2,956.7** | **.5** | **1,148.7** | **2.7** | **49,013,143** | **61.6** | **27,108** | **42,668** | **20,978,822** | **42.3** | **13,085** | **18,263** | **1.1740** | **1.1296** |

## KANSAS

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KANSAS CITY** | **1,473.1** | **1,512.1** | **2.6** | **573.5** | **3.9** | **30,068,477** | **64.7** | **33,068** | **52,430** | **14,544,822** | **50.5** | **17,512** | **25,362** | **.7014** | **.6946** |
| Johnson | 298.5 | 329.3 | 10.3 | 126.3 | 13.0 | 8,860,337 | 78.6 | 44,368 | 70,153 | 3,672,134 | 63.3 | 20,108 | 29,075 | .1733 | .1859 |
| Leavenworth | 58.1 | 60.9 | 4.8 | 19.8 | 8.2 | 988,806 | 63.4 | 33,063 | 49,940 | 296,126 | 53.0 | 10,580 | 14,956 | .0211 | .0211 |
| Miami | 22.7 | 23.8 | 4.8 | 8.7 | 6.1 | 370,359 | 54.0 | 29,327 | 42,570 | 120,924 | 47.1 | 10,023 | 13,899 | .0085 | .0081 |
| Wyandotte | 169.1 | 164.8 | –2.5 | 62.3 | –1.3 | 2,873,710 | 58.5 | 28,728 | 46,127 | 1,075,832 | 43.9 | 11,851 | 17,269 | .0667 | .0632 |
| *Cass, Mo.* | *55.1* | *59.6* | *8.2* | *20.3* | *8.0* | *826,444* | *53.7* | *28,606* | *40,712* | *315,228* | *48.3* | *11,303* | *15,528* | *.0200* | *.0193* |
| *Clay, Mo.* | *140.8* | *144.3* | *2.5* | *54.8* | *4.8* | *2,661,990* | *57.6* | *32,286* | *48,576* | *1,632,077* | *47.8* | *21,108* | *29,782* | *.0702* | *.0677* |
| *Jackson, Mo.* | *623.5* | *616.2* | *–1.2* | *241.2* | *–.3* | *12,079,498* | *63.3* | *30,572* | *50,081* | *6,968,281* | *46.7* | *19,628* | *28,890* | *.3058* | *.2969* |
| *Lafayette, Mo.* | *30.9* | *31.8* | *2.9* | *11.6* | *3.6* | *417,409* | *48.9* | *25,037* | *35,984* | *152,669* | *43.0* | *9,535* | *13,161* | *.0104* | *.0096* |
| *Platte, Mo.* | *51.8* | *57.5* | *11.0* | *20.3* | *10.3* | *747,217* | *37.6* | *29,522* | *36,809* | *223,355* | *42.7* | *8,507* | *11,003* | *.0184* | *.0167* |
| *Ray, Mo.* | *22.6* | *23.9* | *5.8* | *8.2* | *3.8* | *242,707* | *30.3* | *23,578* | *29,598* | *88,196* | *34.7* | *8,291* | *10,756* | *.0070* | *.0061* |
| **LAWRENCE** | **71.4** | **74.7** | **4.6** | **26.8** | **5.9** | **1,334,087** | **71.7** | **30,711** | **49,779** | **534,191** | **55.1** | **13,615** | **19,933** | **.0291** | **.0296** |
| Douglas | 71.4 | 74.7 | 4.6 | 26.8 | 5.9 | 1,334,087 | 71.7 | 30,711 | 49,779 | 534,191 | 55.1 | 13,615 | 19,933 | .0291 | .0296 |
| **TOPEKA** | **159.1** | **162.9** | **2.4** | **65.2** | **4.8** | **3,659,578** | **70.9** | **34,423** | **56,128** | **1,499,252** | **53.9** | **15,659** | **22,995** | **.0774** | **.0787** |
| Shawnee | 159.1 | 162.9 | 2.4 | 65.2 | 4.8 | 3,659,578 | 70.9 | 34,423 | 56,128 | 1,499,252 | 53.9 | 15,659 | 22,995 | .0774 | .0787 |
| **WICHITA** | **428.2** | **444.4** | **3.8** | **173.5** | **5.9** | **10,337,761** | **73.8** | **36,319** | **59,584** | **4,078,973** | **56.2** | **15,941** | **23,510** | **.2117** | **.2188** |
| Butler | 47.7 | 50.8 | 6.5 | 18.4 | 6.4 | 737,980 | 46.0 | 29,218 | 40,108 | 264,440 | 43.7 | 10,639 | 14,372 | .0181 | .0168 |
| Sedgwick | 380.5 | 393.6 | 3.4 | 155.1 | 5.9 | 9,599,781 | 76.3 | 37,158 | 61,894 | 3,814,533 | 57.2 | 16,567 | 24,594 | .1936 | .2020 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Allen | 16.2 | 16.9 | 4.3 | 6.8 | 6.3 | 245,915 | 56.9 | 24,491 | 36,164 | 98,950 | 48.6 | 10,407 | 14,551 | .0059 | .0058 |
| Anderson | 9.1 | 9.4 | 3.3 | 3.4 | .0 | 126,098 | 53.2 | 24,211 | 37,088 | 33,340 | 42.3 | 6,889 | 9,806 | .0029 | .0027 |
| Atchison | 18.0 | 17.4 | –3.3 | 6.4 | .0 | 214,933 | 35.4 | 24,807 | 33,583 | 86,802 | 34.2 | 10,105 | 13,563 | .0061 | .0053 |
| Barber | 6.8 | 7.1 | 4.4 | 2.8 | .0 | 116,700 | 50.0 | 27,793 | 41,679 | 59,632 | 40.9 | 15,118 | 21,297 | .0031 | .0029 |
| Barton | 32.1 | 32.9 | 2.5 | 12.9 | 4.0 | 605,648 | 62.8 | 29,995 | 46,949 | 368,227 | 49.7 | 19,841 | 28,545 | .0156 | .0152 |
| Bourbon | 16.3 | 16.7 | 2.5 | 7.1 | 6.0 | 211,580 | 42.1 | 22,222 | 29,800 | 107,607 | 41.6 | 11,341 | 15,156 | .0059 | .0054 |
| Brown | 12.1 | 12.3 | 1.7 | 5.0 | 4.2 | 164,447 | 48.8 | 23,030 | 32,889 | 61,718 | 43.3 | 8,970 | 12,344 | .0042 | .0039 |
| Butler | 47.7 | 50.8 | 6.5 | 18.4 | 6.4 | 737,980 | 46.0 | 29,218 | 40,108 | 264,440 | 43.7 | 10,639 | 14,372 | .0181 | .0168 |
| Chase | 3.3 | 3.3 | .0 | 1.3 | .0 | 40,238 | 35.5 | 22,848 | 30,952 | 9,820 | 24.5 | 6,065 | 7,554 | .0011 | .0009 |
| Chautauqua | 5.2 | 5.4 | 3.8 | 2.5 | 8.7 | 103,004 | 78.3 | 25,121 | 41,202 | 21,491 | 60.1 | 5,837 | 8,596 | .0019 | .0020 |
| Cherokee | 22.8 | 23.4 | 2.6 | 9.3 | 4.5 | 270,520 | 42.8 | 21,281 | 29,088 | 101,110 | 40.9 | 8,064 | 10,872 | .0072 | .0064 |
| Cheyenne | 3.5 | 3.3 | –5.7 | 1.5 | .0 | 60,404 | 56.0 | 25,821 | 40,269 | 27,604 | 43.6 | 12,815 | 18,403 | .0015 | .0014 |
| Clark | 2.6 | 2.6 | .0 | 1.0 | .0 | 29,139 | 24.1 | 23,484 | 29,139 | 14,837 | 29.1 | 11,496 | 14,837 | .0010 | .0009 |
| Clay | 9.8 | 9.8 | .0 | 3.9 | .0 | 120,100 | 36.6 | 22,545 | 30,795 | 64,063 | 34.8 | 12,188 | 16,426 | .0036 | .0031 |
| Cloud | 12.0 | 11.5 | –4.2 | 4.7 | .0 | 143,525 | 38.1 | 22,109 | 30,537 | 70,443 | 35.5 | 11,064 | 14,988 | .0042 | .0037 |
| Coffey | 10.6 | 12.0 | 13.2 | 4.4 | 12.8 | 246,103 | 91.3 | 32,995 | 55,933 | 55,093 | 69.0 | 8,359 | 12,521 | .0041 | .0047 |
| Comanche | 2.6 | 2.6 | .0 | 1.0 | .0 | 28,006 | 22.5 | 22,858 | 28,006 | 11,090 | 28.4 | 8,640 | 11,090 | .0008 | .0007 |
| Cowley | 38.2 | 39.5 | 3.4 | 15.0 | 3.4 | 530,556 | 41.3 | 25,897 | 35,370 | 234,784 | 39.4 | 11,614 | 15,652 | .0144 | .0129 |
| Crawford | 38.1 | 38.3 | .5 | 16.0 | 2.6 | 524,369 | 49.8 | 22,442 | 32,773 | 229,015 | 42.6 | 10,292 | 14,313 | .0137 | .0127 |
| Decatur | 4.4 | 4.3 | –2.3 | 1.8 | .0 | 49,353 | 23.9 | 22,124 | 27,418 | 32,253 | 29.0 | 13,891 | 17,918 | .0018 | .0014 |
| Dickinson | 20.2 | 20.2 | .0 | 8.1 | 1.3 | 317,134 | 54.0 | 25,742 | 39,152 | 114,722 | 43.6 | 9,985 | 14,163 | .0076 | .0071 |
| Doniphan | 9.4 | 9.4 | .0 | 3.4 | .0 | 94,125 | 29.6 | 21,354 | 27,684 | 32,829 | 31.6 | 7,337 | 9,656 | .0027 | .0024 |
| Douglas | 71.4 | 74.7 | 4.6 | 26.8 | 5.9 | 1,334,087 | 71.7 | 30,711 | 49,779 | 534,191 | 55.1 | 13,615 | 19,933 | .0291 | .0296 |
| Edwards | 4.3 | 4.3 | .0 | 1.7 | .0 | 42,410 | 21.0 | 20,625 | 24,947 | 14,065 | 19.5 | 6,925 | 8,274 | .0012 | .0011 |
| Elk | 3.8 | 3.6 | –5.3 | 1.6 | .0 | 55,304 | 59.9 | 21,619 | 34,565 | 14,128 | 45.4 | 6,073 | 8,830 | .0013 | .0011 |
| Ellis | 27.3 | 28.7 | 5.1 | 11.1 | 8.8 | 563,473 | 76.7 | 31,271 | 50,763 | 408,679 | 59.4 | 25,129 | 36,818 | .0143 | .0152 |
| Ellsworth | 6.9 | 7.2 | 4.3 | 3.1 | 6.9 | 98,800 | 52.7 | 22,308 | 31,871 | 38,997 | 47.1 | 9,140 | 12,580 | .0025 | .0023 |
| Finney | 27.3 | 31.8 | 16.5 | 11.1 | 16.8 | 473,032 | 65.1 | 30,158 | 42,615 | 354,064 | 60.0 | 23,296 | 31,898 | .0130 | .0135 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1986 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KANSAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Ford | 26.1 | 28.1 | 7.7 | 10.6 | 10.4 | 468,546 | 65.4 | 29,510 | 44,202 | 342,237 | 55.5 | 22,932 | 32,287 | .0128 | .0129 |
| Franklin | 23.0 | 24.0 | 4.3 | 9.3 | 6.9 | 426,088 | 71.1 | 28,622 | 45,816 | 127,930 | 55.5 | 9,455 | 13,756 | .0087 | .0088 |
| Geary | 30.7 | 31.5 | 2.6 | 10.6 | 2.9 | 415,084 | 52.2 | 26,476 | 39,159 | 268,072 | 44.0 | 18,073 | 25,290 | .0121 | .0115 |
| Gove | 3.7 | 3.7 | .0 | 1.4 | .0 | 39,105 | 29.0 | 21,646 | 27,932 | 16,329 | 27.9 | 9,119 | 11,664 | .0012 | .0010 |
| Graham | 3.8 | 3.6 | –5.3 | 1.5 | .0 | 67,252 | 62.2 | 27,650 | 44,835 | 34,375 | 46.4 | 15,650 | 22,917 | .0016 | .0016 |
| Grant | 7.3 | 7.7 | 5.5 | 2.6 | .0 | 108,199 | 38.2 | 30,106 | 41,615 | 55,877 | 35.5 | 15,858 | 21,491 | .0033 | .0028 |
| Gray | 5.4 | 5.7 | 5.6 | 1.9 | .0 | 91,527 | 57.5 | 30,589 | 48,172 | 16,977 | 32.7 | 6,735 | 8,935 | .0017 | .0017 |
| Greeley | 1.9 | 2.0 | 5.3 | .7 | .0 | 17,261 | 15.5 | 21,357 | 24,659 | 8,103 | 25.1 | 9,251 | 11,576 | .0007 | .0005 |
| Greenwood | 8.6 | 8.4 | –2.3 | 3.6 | .0 | 108,246 | 37.3 | 21,896 | 30,068 | 45,343 | 35.1 | 9,323 | 12,595 | .0030 | .0026 |
| Hamilton | 2.4 | 2.3 | –4.2 | 1.0 | .0 | 41,844 | 59.3 | 26,269 | 41,844 | 11,701 | 45.1 | 8,063 | 11,701 | .0009 | .0009 |
| Harper | 7.7 | 7.6 | –1.3 | 3.2 | .0 | 84,679 | 23.7 | 21,400 | 26,462 | 54,613 | 28.9 | 13,243 | 17,067 | .0028 | .0024 |
| Harvey | 31.8 | 33.2 | 4.4 | 12.0 | 4.3 | 510,626 | 51.7 | 29,275 | 42,552 | 193,218 | 40.9 | 11,925 | 16,102 | .0125 | .0116 |
| Haskell | 3.9 | 4.0 | 2.6 | 1.4 | .0 | 51,667 | 36.8 | 26,984 | 36,905 | 11,563 | 34.8 | 6,125 | 8,259 | .0012 | .0012 |
| Hodgeman | 2.2 | 2.2 | .0 | .9 | .0 | 21,424 | 15.4 | 20,623 | 23,804 | 4,248 | 24.8 | 3,783 | 4,720 | .0007 | .0004 |
| Jackson | 12.1 | 12.5 | 3.3 | 4.7 | 6.8 | 160,999 | 46.7 | 24,943 | 34,255 | 36,893 | 27.9 | 6,558 | 7,850 | .0038 | .0035 |
| Jefferson | 16.7 | 18.3 | 9.6 | 6.2 | 8.8 | 230,140 | 48.7 | 27,159 | 37,119 | 38,638 | 43.8 | 4,714 | 6,232 | .0050 | .0047 |
| Jewell | 4.8 | 4.3 | –10.4 | 2.0 | .0 | 50,675 | 30.2 | 19,464 | 25,338 | 12,955 | 31.9 | 4,913 | 6,478 | .0014 | .0012 |
| Johnson | 298.5 | 329.3 | 10.3 | 126.3 | 13.0 | 8,860,337 | 78.6 | 44,368 | 70,153 | 3,672,134 | 63.3 | 20,108 | 29,075 | .1733 | .1859 |
| Kearny | 3.7 | 4.0 | 8.1 | 1.2 | .0 | 46,992 | 38.1 | 28,356 | 39,160 | 11,015 | 35.5 | 6,777 | 9,179 | .0012 | .0011 |
| Kingman | 9.1 | 9.2 | 1.1 | 3.4 | .0 | 107,112 | 30.3 | 24,181 | 31,504 | 37,322 | 31.9 | 8,323 | 10,977 | .0031 | .0025 |
| Kiowa | 3.9 | 3.7 | –5.1 | 1.6 | 6.7 | 61,679 | [illegible]7.0 | 26,199 | 38,549 | 25,883 | 48.9 | 11,589 | 16,177 | .0014 | .0013 |
| Labette | 25.9 | 26.1 | .8 | 10.2 | 3.0 | 433,692 | 66.1 | 26,381 | 42,519 | 189,973 | 50.4 | 12,758 | 18,625 | .0102 | .0101 |
| Lane | 2.5 | 2.5 | .0 | 1.0 | .0 | 34,523 | 38.1 | 25,003 | 34,523 | 6,246 | 28.1 | 4,874 | 6,246 | .0008 | .0007 |
| Leavenworth | 58.1 | 60.9 | 4.8 | 19.8 | 8.2 | 988,806 | 63.4 | 33,063 | 49,940 | 296,126 | 53.0 | 10,580 | 14,956 | .0211 | .0211 |
| Lincoln | 4.0 | 3.8 | –5.0 | 1.6 | .0 | 43,402 | 32.2 | 20,518 | 27,126 | 14,112 | 32.8 | 6,643 | 8,820 | .0012 | .0010 |
| Linn | 8.7 | 9.2 | 5.7 | 3.9 | 14.7 | 110,891 | 51.7 | 21,495 | 28,434 | 34,590 | 52.3 | 6,679 | 8,869 | .0027 | .0025 |
| Logan | 3.5 | 3.5 | .0 | 1.4 | .0 | 42,222 | 32.[illegible] | 22,824 | 30,159 | 50,465 | 32.7 | 27,156 | 36,046 | .0017 | .0016 |
| Lyon | 37.6 | 40.3 | 7.2 | 15.3 | 8.5 | 661,707 | 63.0 | 28,794 | 43,249 | 337,450 | 53.0 | 15,644 | 22,056 | .0162 | .0160 |
| McPherson | 28.0 | 29.3 | 4.6 | 11.3 | 8.7 | 570,510 | 75.0 | 31,355 | 50,488 | 202,945 | 58.5 | 12,308 | 17,960 | .0116 | .0121 |
| Marion | 13.5 | 13.6 | .7 | 5.2 | .0 | 182,346 | 43.9 | 24,377 | 35,067 | 66,182 | 38.1 | 9,217 | 12,727 | .0048 | .0042 |
| Marshall | 12.7 | 12.7 | .0 | 5.1 | .0 | 158,921 | 35.3 | 23,031 | 31,161 | 82,696 | 34.2 | 12,084 | 16,215 | .0047 | .0042 |
| Meade | 4.8 | 4.8 | .0 | 1.8 | .0 | 60,215 | 40.5 | 23,808 | 33,453 | 27,623 | 36.6 | 11,237 | 15,346 | .0017 | .0015 |
| Miami | 22.7 | 23.8 | 4.8 | 8.7 | 6.1 | 370,359 | 54.0 | 29,327 | 42,570 | 120,924 | 47.1 | 10,023 | 13,899 | .0085 | .0081 |
| Mitchell | 8.3 | 8.5 | 2.4 | 3.6 | 5.9 | 93,464 | 30.6 | 21,052 | 25,962 | 72,314 | 36.3 | 15,606 | 20,087 | .0032 | .0029 |
| Montgomery | 42.9 | 43.5 | 1.4 | 16.8 | 1.2 | 725,464 | 61.3 | 27,098 | 43,182 | 337,222 | 46.9 | 13,828 | 20,073 | .0177 | .0171 |
| Morris | 6.3 | 6.2 | –1.6 | 2.6 | .0 | 98,375 | 54.7 | 24,457 | 37,837 | 32,771 | 43.0 | 8,812 | 12,604 | .0024 | .0022 |
| Morton | 3.4 | 3.3 | –2.9 | 1.2 | .0 | 55,209 | 53.9 | 29,885 | 46,008 | 25,676 | 42.7 | 14,994 | 21,397 | .0013 | .0012 |
| Nemaha | 11.2 | 11.1 | –.9 | 4.2 | .0 | 125,295 | 33.7 | 22,312 | 29,832 | 71,118 | 33.5 | 12,688 | 16,933 | .0040 | .0035 |
| Neosho | 19.2 | 19.4 | 1.0 | 7.1 | –1.4 | 294,323 | 53.4 | 26,651 | 41,454 | 132,237 | 39.4 | 13,177 | 18,625 | .0075 | .0070 |
| Ness | 4.5 | 4.5 | .0 | 1.8 | .0 | 64,088 | 41.9 | 25,086 | 35,604 | 32,094 | 37.2 | 12,995 | 17,830 | .0019 | .0016 |
| Norton | 6.5 | 6.3 | –3.1 | 2.7 | .0 | 89,024 | 40.2 | 23,520 | 32,972 | 54,898 | 36.4 | 14,905 | 20,333 | .0027 | .0023 |
| Osage | 16.4 | 17.6 | 7.3 | 6.5 | 8.3 | 273,495 | 66.5 | 27,374 | 42,076 | 75,291 | 54.5 | 8,124 | 11,583 | .0056 | .0058 |
| Osborne | 5.8 | 5.6 | –3.4 | 2.3 | .0 | 54,201 | 25.4 | 19,481 | 24,435 | 36,476 | 29.7 | 12,230 | 15,859 | .0021 | .0017 |
| Ottawa | 6.0 | 6.0 | .0 | 2.3 | .0 | [illegible],759 | 48.0 | 23,718 | 35,113 | 32,134 | 40.0 | 9,980 | 13,971 | .0021 | .0019 |
| Pawnee | 8.0 | 7.9 | –1.3 | 3.2 | .0 | 143,997 | 57.5 | 28,563 | 44,999 | 54,129 | 44.3 | 11,720 | 16,915 | .0033 | .0032 |
| Phillips | 7.3 | 7.1 | –2.7 | 2.9 | .0 | 98,564 | 43.8 | 23,629 | 33,988 | 48,382 | 38.1 | 12,082 | 16,683 | .0028 | .0025 |
| Pottawatomie | 16.0 | 17.3 | 8.1 | 6.4 | 8.5 | 244,025 | 60.4 | 25,786 | 38,129 | 63,690 | 51.8 | 7,113 | 9,952 | .0051 | .0051 |
| Pratt | 10.7 | 11.2 | 4.7 | 4.3 | .0 | 188,061 | 54.5 | 28,313 | 43,735 | 129,708 | 42.9 | 21,105 | 30,165 | .0054 | .0050 |
| Rawlins | 4.0 | 3.9 | –2.5 | 1.5 | .0 | 46,378 | 35.7 | 22,791 | 30,919 | 14,903 | 34.3 | 7,395 | 9,935 | .0013 | .0012 |
| Reno | 66.9 | 68.5 | 2.4 | 26.9 | 4.7 | 1,137,101 | 55.2 | 28,507 | 42,271 | 514,982 | 46.6 | 13,664 | 19,144 | .0280 | .0266 |
| Republic | 7.0 | 6.4 | –8.6 | 2.8 | –3.4 | 87,607 | 38.8 | 21,771 | 31,288 | 38,666 | 33.3 | 10,005 | 13,809 | .0025 | .0021 |
| Rice | 11.9 | 12.0 | .8 | 4.9 | 2.1 | 201,851 | 52.4 | 27,602 | 41,194 | 59,018 | 43.5 | 8,570 | 12,044 | .0045 | .0042 |
| Riley | 65.3 | 67.1 | 2.8 | 21.2 | 5.0 | 905,260 | 54.2 | 29,059 | 42,701 | 405,390 | 46.4 | 13,708 | 19,122 | .0233 | .0221 |
| Rooks | 6.8 | 6.6 | –2.9 | 2.6 | .0 | 88,882 | 41.6 | 24,150 | 34,185 | 53,633 | 37.0 | 15,053 | 20,628 | .0027 | .0025 |
| Rush | 4.5 | 4.5 | .0 | 1.7 | .0 | 51,478 | 37.2 | 22,074 | 30,281 | 14,837 | 35.0 | 6,463 | 8,728 | .0013 | .0011 |
| Russell | 9.0 | 9.2 | 2.2 | 3.6 | .0 | 170,397 | 60.7 | 29,447 | 47,333 | 81,781 | 45.8 | 15,582 | 22,717 | .0041 | .0041 |
| Saline | 50.7 | 52.5 | 3.6 | 20.8 | 5.6 | 855,766 | 52.6 | 28,463 | 41,143 | 540,776 | 46.1 | 18,785 | 25,999 | .0237 | .0223 |
| Scott | 5.9 | 6.0 | 1.7 | 2.2 | .0 | 78,351 | 34.1 | 26,557 | 35,614 | 52,712 | 33.6 | 17,930 | 23,960 | .0026 | .0022 |
| Sedgwick | 380.5 | 393.6 | 3.4 | 155.1 | 5.9 | 9,599,781 | 76.3 | 37,158 | 61,894 | 3,814,533 | 57.2 | 16,567 | 24,594 | .1936 | .2020 |
| Seward | 17.8 | 18.5 | 3.9 | 7.0 | 7.7 | 306,980 | 53.6 | 30,748 | 43,854 | 258,668 | 48.1 | 26,870 | 36,953 | .0095 | .0090 |
| Shawnee | 159.1 | 162.9 | 2.4 | 65.2 | 4.8 | 3,659,578 | 70.9 | 34,423 | 56,128 | 1,499,252 | 53.9 | 15,659 | 22,995 | .0774 | .0787 |
| Sheridan | 3.4 | 3.2 | –5.9 | 1.3 | .0 | 34,098 | 25.3 | 20,932 | 26,229 | 15,691 | 29.6 | 9,312 | 12,070 | .0012 | .0009 |
| Sherman | 7.6 | 7.4 | –2.6 | 3.0 | 3.4 | 98,281 | 37.6 | 24,626 | 32,760 | 88,833 | 37.7 | 22,240 | 29,611 | .0035 | .0032 |
| Smith | 5.6 | 5.3 | –5.4 | 2.3 | .0 | 42,500 | 16.0 | 15,931 | 18,478 | 31,299 | 25.4 | 10,854 | 13,608 | .0018 | .0012 |
| Stafford | 5.7 | 5.7 | .0 | 2.4 | .0 | 99,887 | 59.8 | 26,046 | 41,620 | 36,132 | 45.4 | 10,357 | 15,055 | .0021 | .0023 |
| Stanton | 2.3 | 2.2 | –4.3 | .8 | .0 | 31,454 | 46.1 | 26,915 | 39,318 | 8,477 | 39.1 | 7,618 | 10,596 | .0008 | .0006 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KANSAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| **Stevens** | 5.1 | 5.5 | 7.8 | 1.7 | .0 | 73,864 | 46.3 | 29,708 | 43,449 | 25,426 | 39.2 | 10,746 | 14,956 | .0019 | .0017 |
| **Sumner** | 25.8 | 26.6 | 3.1 | 9.9 | 2.1 | 393,359 | 45.2 | 27,935 | 39,733 | 134,825 | 40.2 | 9,916 | 13,619 | .0095 | .0089 |
| **Thomas** | 9.0 | 9.6 | 6.7 | 3.3 | 3.1 | 127,326 | 47.0 | 27,068 | 38,584 | 86,473 | 41.8 | 19,059 | 26,204 | .0039 | .0035 |
| **Trego** | 4.2 | 4.2 | .0 | 1.6 | .0 | 51,478 | 34.8 | 23,876 | 32,174 | 27,967 | 33.9 | 13,051 | 17,479 | .0016 | .0013 |
| **Wabaunsee** | 7.1 | 7.4 | 4.2 | 2.5 | .0 | 78,917 | 31.4 | 24,021 | 31,567 | 20,559 | 32.4 | 6,211 | 8,224 | .0021 | .0019 |
| **Wallace** | 2.0 | 2.0 | .0 | .7 | .0 | 13,425 | 14.8 | 16,709 | 19,179 | 7,645 | 24.8 | 8,749 | 10,921 | .0006 | .0003 |
| **Washington** | 8.1 | 8.4 | 3.7 | 3.4 | 6.3 | 62,991 | 21.3 | 16,223 | 18,527 | 32,995 | 32.3 | 7,791 | 9,704 | .0023 | .0021 |
| **Wichita** | 2.8 | 3.0 | 7.1 | 1.0 | .0 | 37,829 | 45.4 | 26,017 | 37,829 | 18,202 | 38.8 | 13,114 | 18,202 | .0010 | .0009 |
| **Wilson** | 12.4 | 12.6 | 1.6 | 4.8 | .0 | 170,445 | 54.0 | 23,056 | 35,509 | 42,103 | 42.7 | 6,146 | 8,771 | .0039 | .0037 |
| **Woodson** | 4.6 | 4.7 | 2.2 | 1.8 | .0 | 50,911 | 37.7 | 20,543 | 28,284 | 15,493 | 35.3 | 6,363 | 8,607 | .0013 | .0011 |
| **Wyandotte** | 169.1 | 164.8 | −2.5 | 62.3 | −1.3 | 2,873,710 | 58.5 | 28,728 | 46,127 | 1,075,832 | 43.9 | 11,851 | 17,269 | .0667 | .0632 |
| **TOTAL METRO COUNTIES** | **1,207.1** | **1,260.8** | **4.4** | **482.6** | **6.6** | **28,424,638** | **72.4** | **36,417** | **58,899** | **11,277,432** | **56.6** | **15,907** | **23,368** | **.5878** | **.6054** |
| **TOTAL STATE** | **2,448.0** | **2,535.0** | **3.6** | **969.7** | **5.2** | **47,234,288** | **64.0** | **31,257** | **48,710** | **20,133,995** | **51.4** | **14,432** | **20,763** | **1.0722** | **1.0622** |
| **KENTUCKY** | | | | | | | | | | | | | | | |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **161.6** | **3.9** | **53.6** | **6.8** | **2,277,090** | **74.1** | **26,050** | **42,483** | **1,099,752** | **56.8** | **13,971** | **20,518** | **.0546** | **.0565** |
| Christian | 67.9 | 69.2 | 1.9 | 21.5 | 4.4 | 989,925 | 75.5 | 27,376 | 46,043 | 436,000 | 35.7 | 13,593 | 20,279 | .0232 | .0239 |
| *Montgomery, Tenn.* | *87.6* | *92.4* | *5.5* | *32.1* | *8.4* | *1,287,165* | *73.1* | *25,127* | *40,099* | *663,752* | *57.5* | *14,235* | *20,678* | *.0314* | *.0326* |
| **HUNTINGTON - ASHLAND** | **341.0** | **344.6** | **1.1** | **128.5** | **3.2** | **4,613,349** | **58.9** | **23,317** | **35,902** | **2,288,297** | **43.0** | **12,853** | **17,808** | **.1218** | **.1164** |
| Boyd | 55.4 | 55.0 | −.7 | 21.0 | 2.4 | 742,602 | 45.3 | 24,926 | 35,362 | 468,921 | 40.5 | 16,278 | 22,330 | .0222 | .0203 |
| Carter | 26.3 | 27.4 | 4.2 | 9.2 | 5.7 | 297,145 | 69.4 | 20,163 | 32,298 | 121,090 | 43.0 | 9,730 | 13,162 | .0075 | .0074 |
| Greenup | 40.4 | 41.5 | 2.7 | 14.1 | 4.4 | 413,140 | 33.0 | 23,003 | 29,301 | 101,575 | 27.9 | 5,884 | 7,204 | .0112 | .0097 |
| *Lawrence, Ohio* | *65.1* | *66.6* | *2.3* | *24.5* | *4.3* | *975,653* | *71.0* | *24,281* | *39,823* | *228,787* | *37.5* | *7,082* | *9,338* | *.0203* | *.0202* |
| *Cabell, W. Va.* | *105.9* | *104.3* | *−1.5* | *41.9* | *1.0* | *1,506,719* | *57.8* | *23,014* | *35,960* | *1,183,458* | *45.1* | *19,650* | *28,245* | *.0464* | *.0440* |
| *Wayne, W. Va.* | *47.9* | *49.8* | *4.0* | *17.8* | *6.0* | *678,090* | *78.3* | *22,640* | *38,095* | *184,466* | *53.0* | *7,175* | *10,363* | *.0142* | *.0148* |
| **LEXINGTON-FAYETTE** | **328.5** | **340.4** | **3.6** | **129.5** | **5.9** | **6,257,169** | **77.1** | **28,883** | **48,318** | **3,164,120** | **56.8** | **16,503** | **24,433** | **.1426** | **.1484** |
| Bourbon | 19.1 | 18.7 | −2.1 | 7.0 | .0 | 213,639 | 42.2 | 21,459 | 30,520 | 91,360 | 37.3 | 9,503 | 13,051 | .0060 | .0054 |
| Clark | 29.6 | 30.9 | 4.4 | 11.4 | 6.5 | 548,851 | 80.7 | 28,383 | 48,145 | 218,276 | 56.9 | 13,004 | 19,147 | .0116 | .0121 |
| Fayette | 208.9 | 214.1 | 2.5 | 84.7 | 5.0 | 4,228,424 | 76.7 | 29,658 | 49,922 | 2,472,031 | 56.6 | 19,555 | 29,186 | .1004 | .1043 |
| Jessamine | 29.4 | 33.1 | 12.6 | 11.2 | 15.5 | 545,531 | 96.4 | 28,634 | 48,708 | 177,441 | 73.3 | 10,558 | 15,843 | .0101 | .0117 |
| Scott | 22.9 | 24.2 | 5.7 | 8.3 | 6.4 | 345,332 | 70.5 | 25,970 | 41,606 | 89,183 | 47.4 | 7,738 | 10,745 | .0073 | .0073 |
| Woodford | 18.6 | 19.4 | 4.3 | 6.9 | 7.8 | 375,392 | 83.4 | 31,983 | 54,405 | 115,829 | 61.8 | 11,187 | 16,787 | .0072 | .0076 |
| **LOUISVILLE** | **968.5** | **977.2** | **.9** | **362.8** | **2.7** | **17,328,932** | **70.1** | **28,837** | **47,764** | **8,021,020** | **50.7** | **15,074** | **22,109** | **.4022** | **.4032** |
| Bullitt | 48.7 | 54.3 | 11.5 | 16.8 | 13.5 | 731,348 | 79.7 | 27,503 | 43,533 | 151,299 | 64.2 | 6,225 | 9,006 | .0141 | .0152 |
| Jefferson | 677.5 | 666.5 | −1.6 | 256.8 | .6 | 12,777,160 | 69.4 | 29,553 | 49,755 | 6,241,466 | 50.2 | 16,283 | 24,305 | .2994 | .2978 |
| Oldham | 32.7 | 37.9 | 15.9 | 11.3 | 17.7 | 698,784 | 98.6 | 36,645 | 61,839 | 122,165 | 57.8 | 8,066 | 10,811 | .0114 | .0131 |
| Shelby | 24.8 | 26.3 | 6.0 | 9.0 | 5.9 | 371,993 | 65.4 | 26,455 | 41,333 | 121,425 | 40.3 | 10,183 | 13,492 | .0084 | .0084 |
| *Clark, Ind.* | *92.0* | *95.2* | *3.5* | *34.8* | *6.1* | *1,317,165* | *61.7* | *24,833* | *37,850* | *870,878* | *50.6* | *17,624* | *25,025* | *.0370* | *.0363* |
| *Floyd, Ind.* | *63.1* | *65.0* | *3.0* | *23.4* | *4.5* | *997,852* | *67.2* | *26,638* | *42,643* | *381,257* | *52.0* | *11,199* | *16,293* | *.0227* | *.0227* |
| *Harrison, Ind.* | *29.7* | *32.0* | *7.7* | *10.7* | *8.1* | *434,650* | *75.0* | *25,092* | *40,621* | *132,530* | *58.1* | *8,465* | *12,386* | *.0092* | *.0097* |
| **OWENSBORO** | **87.7** | **89.3** | **1.8** | **33.5** | **4.7** | **1,345,085** | **61.4** | **26,036** | **40,152** | **816,631** | **49.5** | **17,069** | **24,377** | **.0361** | **.0352** |
| Daviess | 87.7 | 89.3 | 1.8 | 33.5 | 4.7 | 1,345,085 | 61.4 | 26,036 | 40,152 | 816,631 | 49.5 | 17,069 | 24,377 | .0361 | .0352 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| **Adair** | 16.1 | 16.9 | 5.0 | 6.0 | 5.3 | 145,485 | 50.2 | 16,997 | 24,248 | 43,322 | 29.4 | 5,875 | 7,220 | .0040 | .0037 |
| **Allen** | 14.8 | 15.4 | 4.1 | 6.1 | 8.9 | 209,196 | 79.0 | 20,872 | 34,294 | 82,752 | 60.6 | 9,202 | 13,566 | .0047 | .0050 |
| **Anderson** | 13.9 | 15.2 | 9.4 | 5.3 | 10.4 | 243,813 | 87.2 | 27,139 | 46,002 | 61,108 | 59.4 | 7,984 | 11,530 | .0046 | .0050 |
| **Ballard** | 8.5 | 8.8 | 3.5 | 3.6 | 9.1 | 138,964 | 79.5 | 23,463 | 38,601 | 40,223 | 47.0 | 8,292 | 11,173 | .0028 | .0029 |
| **Barren** | 35.2 | 36.3 | 3.1 | 13.6 | 4.6 | 540,679 | 77.3 | 23,462 | 39,756 | 245,439 | 56.7 | 12,050 | 18,047 | .0126 | .0130 |
| **Bath** | 10.2 | 10.4 | 2.0 | 3.8 | 5.6 | 123,440 | 76.2 | 19,458 | 32,484 | 21,051 | 43.2 | 4,083 | 5,540 | .0025 | .0026 |
| **Bell** | 34.5 | 34.4 | −.3 | 12.2 | 2.5 | 370,897 | 58.7 | 19,640 | 30,401 | 219,145 | 36.6 | 13,485 | 17,963 | .0111 | .0104 |
| ☐ **Boone** | 50.8 | 56.0 | 10.2 | 19.3 | 12.9 | 870,197 | 69.1 | 30,093 | 45,088 | 786,972 | 76.0 | 26,147 | 40,776 | .0247 | .0266 |
| **Bourbon** | 19.1 | 18.7 | −2.1 | 7.0 | .0 | 213,639 | 42.2 | 21,459 | 30,520 | 91,360 | 37.3 | 9,503 | 13,051 | .0060 | .0054 |
| **Boyd** | 55.4 | 55.0 | −.7 | 21.0 | 2.4 | 742,602 | 45.3 | 24,926 | 35,362 | 468,921 | 40.5 | 16,278 | 22,330 | .0222 | .0203 |
| **Boyle** | 25.5 | 25.8 | 1.2 | 9.6 | 3.2 | 444,586 | 75.4 | 27,251 | 46,511 | 246,703 | 54.8 | 17,133 | 25,698 | .0108 | .0110 |
| **Bracken** | 7.8 | 7.9 | 1.3 | 2.6 | −3.7 | 96,259 | 61.4 | 22,093 | 37,023 | 16,257 | 28.5 | 4,684 | 6,253 | .0021 | .0020 |
| **Breathitt** | 17.2 | 17.4 | 1.2 | 5.6 | 3.7 | 129,961 | 38.1 | 17,433 | 23,207 | 69,072 | 31.9 | 9,394 | 12,334 | .0045 | .0040 |
| **Breckinridge** | 17.0 | 17.0 | .0 | 6.1 | .0 | 174,974 | 48.1 | 19,367 | 28,684 | 71,039 | 40.0 | 8,319 | 11,649 | .0049 | .0045 |
| **Bullitt** | 48.7 | 54.3 | 11.5 | 16.8 | 13.5 | 731,348 | 79.7 | 27,503 | 43,533 | 151,299 | 64.2 | 6,225 | 9,006 | .0141 | .0152 |
| **Butler** | 12.0 | 12.9 | 7.5 | 4.5 | 9.8 | 111,148 | 53.6 | 17,646 | 24,700 | 24,716 | 32.7 | 4,543 | 5,492 | .0029 | .0027 |
| **Caldwell** | 13.1 | 12.6 | −3.8 | 5.0 | .0 | 173,128 | 54.6 | 22,398 | 34,626 | 82,379 | 39.0 | 11,855 | 16,476 | .0046 | .0043 |
| **Calloway** | 31.6 | 33.3 | 5.4 | 12.3 | 6.0 | 414,583 | 58.0 | 22,625 | 33,706 | 338,131 | 48.9 | 19,577 | 27,490 | .0130 | .0126 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Campbell | 81.2 | 81.2 | .0 | 29.0 | 2.1 | 1,449,796 | 73.2 | 29,479 | 47,993 | 501,743 | 53.0 | 11,548 | 17,301 | .0307 | .0312 |
| Carlisle | 5.5 | 5.4 | –1.8 | 2.1 | .0 | 70,521 | 55.7 | 21,562 | 33,581 | 19,076 | 31.9 | 6,885 | 9,084 | .0016 | .0015 |
| Carroll | 9.6 | 9.9 | 3.1 | 3.4 | .0 | 123,209 | 59.0 | 22,794 | 36,238 | 66,486 | 45.0 | 13,487 | 19,555 | .0034 | .0033 |
| Carter | 26.3 | 27.4 | 4.2 | 9.2 | 5.7 | 297,145 | 69.4 | 20,163 | 32,298 | 121,090 | 43.0 | 9,730 | 13,162 | .0075 | .0074 |
| Casey | 15.3 | 15.7 | 2.6 | 6.1 | 7.0 | 140,233 | 59.2 | 15,458 | 22,989 | 51,250 | 50.2 | 5,988 | 8,402 | .0038 | .0037 |
| Christian | 67.9 | 69.2 | 1.9 | 21.5 | 4.4 | 989,925 | 75.5 | 27,376 | 46,043 | 436,000 | 55.7 | 13,593 | 20,279 | .0232 | .0239 |
| Clark | 29.6 | 30.9 | 4.4 | 11.4 | 6.5 | 548,851 | 80.7 | 28,383 | 48,145 | 218,276 | 56.9 | 13,004 | 19,147 | .0116 | .0121 |
| Clay | 24.1 | 25.5 | 5.8 | 8.0 | 6.7 | 279,438 | 83.2 | 20,337 | 34,930 | 91,173 | 44.4 | 8,417 | 11,397 | .0064 | .0068 |
| Clinton | 9.6 | 9.8 | 2.1 | 3.4 | .0 | 88,470 | 69.2 | 15,377 | 26,021 | 44,613 | 49.7 | 8,768 | 13,121 | .0025 | .0024 |
| Crittenden | 9.4 | 9.6 | 2.1 | 3.4 | .0 | 131,283 | 69.2 | 22,819 | 38,613 | 40,324 | 49.7 | 7,925 | 11,860 | .0029 | .0029 |
| Cumberland | 7.3 | 7.3 | .0 | 2.8 | .0 | 88,413 | 70.1 | 18,562 | 31,576 | 18,611 | 34.6 | 4,936 | 6,647 | .0020 | .0020 |
| Daviess | 87.7 | 89.3 | 1.8 | 33.5 | 4.7 | 1,345,085 | 61.4 | 26,036 | 40,152 | 816,631 | 49.5 | 17,069 | 24,377 | .0361 | .0352 |
| Edmonson | 11.3 | 12.6 | 11.5 | 4.0 | 8.1 | 115,649 | 71.0 | 18,278 | 28,912 | 17,120 | 39.7 | 3,312 | 4,280 | .0025 | .0026 |
| Elliott | 7.2 | 7.5 | 4.2 | 2.5 | .0 | 36,004 | 15.1 | 12,516 | 14,402 | 8,960 | 19.9 | 2,990 | 3,584 | .0015 | .0012 |
| Estill | 14.8 | 15.1 | 2.0 | 5.4 | 3.8 | 194,871 | 76.5 | 21,238 | 36,087 | 69,827 | 47.4 | 9,113 | 12,931 | .0045 | .0045 |
| Fayette | 208.9 | 214.1 | 2.5 | 84.7 | 5.0 | 4,228,424 | 76.7 | 29,658 | 49,922 | 2,472,031 | 56.6 | 19,555 | 29,186 | .1004 | .1043 |
| Fleming | 12.5 | 12.6 | .8 | 4.7 | 2.2 | 134,866 | 53.5 | 19,105 | 28,695 | 72,407 | 44.0 | 10,928 | 15,406 | .0040 | .0037 |
| Floyd | 52.5 | 56.4 | 7.4 | 19.6 | 10.7 | 592,904 | 61.7 | 20,718 | 30,250 | 258,742 | 40.5 | 10,404 | 13,201 | .0158 | .0154 |
| Franklin | 43.7 | 45.5 | 4.1 | 17.8 | 6.0 | 883,512 | 79.0 | 29,379 | 49,636 | 323,514 | 58.4 | 12,154 | 18,175 | .0180 | .0190 |
| Fulton | 8.3 | 8.5 | 2.4 | 3.4 | 6.3 | 98,914 | 56.7 | 19,732 | 29,092 | 63,652 | 44.3 | 13,787 | 18,721 | .029 | .0027 |
| Gallatin | 5.1 | 5.4 | 5.9 | 1.9 | .0 | 47,841 | 27.6 | 19,739 | 25,179 | 29,740 | 30.7 | 11,981 | 15,653 | .0017 | .0015 |
| Garrard | 11.1 | 11.3 | 1.8 | 4.3 | 4.9 | 131,058 | 61.6 | 19,785 | 30,479 | 23,748 | 33.5 | 4,338 | 5,523 | .0029 | .0028 |
| Grant | 14.6 | 16.1 | 10.3 | 5.2 | 10.6 | 182,592 | 65.3 | 23,502 | 35,114 | 77,296 | 55.4 | 10,583 | 14,865 | .0045 | .0047 |
| Graves | 33.9 | 33.5 | –1.2 | 13.2 | .8 | 521,345 | 65.4 | 24,054 | 39,496 | 190,289 | 41.4 | 10,274 | 14,416 | .0121 | .0116 |
| Grayson | 22.7 | 24.5 | 7.9 | 8.8 | 10.0 | 290,393 | 79.9 | 20,180 | 32,999 | 120,446 | 61.8 | 9,307 | 13,687 | .0067 | .0071 |
| Green | 11.1 | 11.2 | .9 | 4.0 | .0 | 127,191 | 63.6 | 19,432 | 31,798 | 37,789 | 47.1 | 6,422 | 9,447 | .0031 | .0030 |
| Greenup | 40.4 | 41.5 | 2.7 | 14.1 | 4.4 | 413,140 | 33.0 | 23,003 | 29,301 | 101,575 | 27.9 | 5,884 | 7,204 | .0112 | .0097 |
| Hancock | 8.0 | 8.1 | 1.3 | 2.8 | .0 | 144,642 | 72.3 | 29,989 | 51,658 | 19,160 | 51.0 | 4,530 | 6,843 | .0026 | .0026 |
| Hardin | 90.2 | 94.1 | 4.3 | 28.5 | 7.1 | 1,490,087 | 81.4 | 30,877 | 52,284 | 612,701 | 60.4 | 14,360 | 21,498 | .0324 | .0344 |
| Harlan | 42.0 | 41.9 | –.2 | 14.7 | 2.8 | 434,608 | 49.6 | 20,315 | 29,565 | 199,219 | 35.4 | 10,288 | 13,552 | .0126 | .0114 |
| Harrison | 15.4 | 15.6 | 1.3 | 5.3 | –1.9 | 175,840 | 52.2 | 21,399 | 33,177 | 86,779 | 40.5 | 11,435 | 16,373 | .0049 | .0046 |
| Hart | 16.6 | 17.8 | 7.2 | 6.5 | 8.3 | 204,868 | 70.8 | 19,989 | 31,518 | 51,638 | 40.8 | 6,113 | 7,944 | .0046 | .0046 |
| ☐ Henderson | 42.8 | 44.8 | 4.7 | 16.9 | 6.3 | 729,040 | 67.5 | 27,366 | 43,138 | 398,645 | 53.5 | 16,339 | 23,588 | .0181 | .0182 |
| Henry | 13.3 | 13.9 | 4.5 | 4.8 | 2.1 | 188,877 | 72.6 | 23,284 | 39,349 | 46,897 | 49.4 | 6,610 | 9,770 | .0039 | .0041 |
| Hickman | 5.8 | 5.9 | 1.7 | 2.1 | .0 | 63,596 | 41.2 | 21,450 | 30,284 | 8,881 | 21.4 | 3,482 | 4,229 | .0015 | .0013 |
| Hopkins | 47.7 | 49.2 | 3.1 | 18.5 | 5.7 | 754,374 | 66.0 | 25,965 | 40,777 | 376,244 | 52.3 | 14,113 | 20,338 | .0186 | .0185 |
| Jackson | 12.4 | 12.8 | 3.2 | 4.2 | .0 | 103,992 | 58.3 | 15,640 | 24,760 | 20,219 | 29.3 | 3,724 | 4,814 | .0026 | .0026 |
| Jefferson | 677.5 | 666.5 | –1.6 | 256.8 | .6 | 12,777,140 | 69.4 | 29,553 | 49,755 | 6,241,466 | 50.2 | 16,283 | 24,305 | .2994 | .2978 |
| Jessamine | 29.4 | 33.1 | 12.6 | 11.2 | 15.5 | 545,531 | 96.4 | 28,634 | 48,708 | 177,441 | 73.3 | 10,558 | 15,843 | .0101 | .0117 |
| Johnson | 26.6 | 29.0 | 9.0 | 9.3 | 5.7 | 334,540 | 68.8 | 22,520 | 35,972 | 167,523 | 43.3 | 13,284 | 18,013 | .0089 | .0089 |
| ☐ Kenton | 138.5 | 139.7 | .9 | 51.2 | 3.0 | 2,393,892 | 68.5 | 28,586 | 46,756 | 943,553 | 51.5 | 12,530 | 18,429 | .0536 | .0535 |
| Knott | 18.8 | 19.7 | 4.8 | 6.4 | 8.5 | 249,571 | 84.7 | 22,905 | 38,995 | 84,855 | 62.8 | 8,832 | 13,259 | .0055 | .0059 |
| Knox | 31.9 | 33.5 | 5.0 | 11.7 | 9.3 | 300,722 | 63.8 | 17,155 | 25,703 | 172,467 | 54.0 | 10,469 | 14,741 | .0086 | .0088 |
| Larue | 12.2 | 12.5 | 2.5 | 4.8 | 6.7 | 140,118 | 57.9 | 19,726 | 29,191 | 47,849 | 49.3 | 7,122 | 9,969 | .0037 | .0033 |
| Laurel | 43.0 | 47.3 | 10.0 | 16.4 | 13.1 | 554,989 | 78.9 | 21,401 | 33,841 | 322,277 | 63.5 | 13,590 | 19,651 | .0141 | .0152 |
| Lawrence | 15.6 | 17.0 | 9.0 | 5.7 | 9.6 | 213,656 | 86.3 | 22,057 | 37,484 | 56,849 | 47.5 | 7,412 | 9,974 | .0044 | .0047 |
| Lee | 7.9 | 8.0 | 1.3 | 3.0 | 3.4 | 86,506 | 67.3 | 17,831 | 28,835 | 28,478 | 35.3 | 7,257 | 9,493 | .0022 | .0021 |
| Leslie | 15.4 | 15.9 | 3.2 | 5.4 | 8.0 | 189,993 | 83.2 | 20,742 | 35,184 | 34,837 | 45.2 | 4,799 | 6,451 | .0038 | .0040 |
| Letcher | 32.3 | 33.7 | 4.3 | 11.7 | 7.3 | 430,270 | 81.4 | 21,765 | 36,775 | 121,147 | 48.4 | 7,490 | 10,354 | .0093 | .0097 |
| Lewis | 14.8 | 14.9 | .7 | 5.1 | 2.0 | 141,791 | 57.1 | 18,055 | 27,802 | 25,890 | 29.8 | 3,988 | 5,076 | .0034 | .0031 |
| Lincoln | 19.4 | 19.8 | 2.1 | 7.1 | 4.4 | 157,431 | 38.9 | 16,666 | 22,173 | 40,850 | 22.9 | 4,887 | 5,754 | .0046 | .0042 |
| Livingston | 9.5 | 9.7 | 2.1 | 3.9 | 5.4 | 134,520 | 63.1 | 22,293 | 34,492 | 27,173 | 47.1 | 4,991 | 6,967 | .0028 | .0026 |
| Logan | 25.6 | 27.1 | 5.9 | 10.3 | 10.8 | 372,224 | 79.9 | 22,249 | 36,138 | 128,702 | 60.5 | 8,625 | 12,495 | .0081 | .0085 |
| Lyon | 6.6 | 6.8 | 3.0 | 2.7 | 8.0 | 110,109 | 74.2 | 25,279 | 40,781 | 25,527 | 57.7 | 6,473 | 9,454 | .0021 | .0022 |
| McCracken | 61.0 | 60.3 | –1.1 | 24.3 | 1.3 | 1,062,657 | 67.0 | 26,513 | 43,731 | 605,399 | 44.8 | 17,415 | 24,914 | .0271 | .0265 |
| McCreary | 16.5 | 17.4 | 5.5 | 5.9 | 9.3 | 116,630 | 52.7 | 14,148 | 19,768 | 56,285 | 48.8 | 7,004 | 9,540 | .0038 | .0036 |
| McLean | 10.3 | 10.6 | 2.9 | 3.6 | 2.9 | 139,887 | 70.6 | 23,424 | 38,858 | 30,462 | 36.5 | 6,375 | 8,462 | .0029 | .0030 |
| Madison | 55.5 | 57.7 | 4.0 | 19.2 | 6.7 | 837,664 | 81.0 | 25,717 | 43,628 | 460,869 | 59.8 | 16,018 | 24,004 | .0204 | .0214 |
| Magoffin | 14.4 | 15.3 | 6.3 | 5.1 | 8.5 | 143,523 | 65.2 | 18,490 | 28,142 | 50,847 | 49.6 | 7,230 | 9,970 | .0037 | .0037 |
| Marion | 17.8 | 17.5 | –1.7 | 5.8 | .0 | 207,176 | 64.7 | 21,688 | 35,720 | 83,839 | 47.6 | 9,794 | 14,455 | .0053 | .0051 |
| Marshall | 26.9 | 28.2 | 4.8 | 10.9 | 6.9 | 471,368 | 78.4 | 25,899 | 43,245 | 135,306 | 42.4 | 9,318 | 12,413 | .0095 | .0099 |
| Martin | 15.3 | 16.7 | 9.2 | 5.1 | 10.9 | 214,909 | 81.7 | 25,710 | 42,139 | 85,991 | 61.3 | 11,589 | 16,861 | .0048 | .0051 |
| Mason | 17.3 | 16.8 | –2.9 | 6.4 | .0 | 257,564 | 69.2 | 23,780 | 40,244 | 150,530 | 49.7 | 15,715 | 23,520 | .0067 | .0067 |
| Meade | 23.9 | 25.0 | 4.6 | 8.2 | 6.5 | 290,162 | 64.8 | 22,862 | 35,386 | 48,272 | 35.9 | 4,612 | 5,887 | .0063 | .0061 |
| Menifee | 5.2 | 5.3 | 1.9 | 1.6 | .0 | 40,396 | 51.9 | 16,618 | 25,248 | 11,126 | 41.8 | 4,905 | 6,954 | .0011 | .0011 |
| Mercer | 19.9 | 20.7 | 4.0 | 7.5 | 4.2 | 297,375 | 71.4 | 24,097 | 39,650 | 94,766 | 53.7 | 8,565 | 12,635 | .0065 | .0065 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **KENTUCKY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Metcalfe | 10.2 | 10.9 | 6.9 | 3.9 | 5.4 | 72,887 | 24.9 | 15,778 | 18,689 | 34,703 | 33.3 | 7,035 | 8,898 | .0026 | .0023 |
| Monroe | 12.5 | 12.6 | .8 | 4.8 | 2.1 | 119,631 | 53.3 | 16,600 | 24,923 | 53,659 | 44.0 | 7,931 | 11,179 | .0034 | .0033 |
| Montgomery | 21.3 | 22.5 | 5.6 | 8.1 | 6.6 | 223,854 | 49.3 | 19,725 | 27,636 | 149,695 | 40.3 | 14,043 | 18,481 | .0072 | .0066 |
| Morgan | 12.4 | 12.6 | 1.6 | 4.5 | 4.7 | 123,382 | 63.1 | 17,588 | 27,418 | 55,854 | 34.1 | 9,685 | 12,412 | .0035 | .0033 |
| Muhlenberg | 33.2 | 34.1 | 2.7 | 11.8 | 2.6 | 480,487 | 63.8 | 25,509 | 40,719 | 201,382 | 49.1 | 11,747 | 17,066 | .0115 | .0114 |
| Nelson | 29.0 | 30.2 | 4.1 | 10.0 | 5.3 | 388,383 | 66.8 | 24,504 | 38,838 | 169,044 | 52.4 | 11,677 | 16,904 | .0096 | .0095 |
| Nicholas | 7.3 | 7.5 | 2.7 | 2.6 | .0 | 91,180 | 66.6 | 21,056 | 35,069 | 22,058 | 40.5 | 6,038 | 8,484 | .0019 | .0021 |
| Ohio | 22.9 | 24.2 | 5.7 | 8.7 | 6.1 | 333,444 | 70.2 | 23,892 | 38,327 | 131,296 | 54.5 | 10,362 | 15,091 | .0078 | .0078 |
| Oldham | 32.7 | 37.9 | 15.9 | 11.3 | 17.7 | 698,784 | 98.6 | 36,645 | 61,839 | 122,165 | 57.8 | 8,066 | 10,811 | .0114 | .0131 |
| Owen | 9.3 | 9.7 | 4.3 | 3.8 | 11.8 | 138,875 | 90.1 | 21,490 | 36,546 | 36,472 | 59.7 | 6,715 | 9,598 | .0027 | .0029 |
| Owsley | 5.9 | 6.1 | 3.4 | 1.8 | .0 | 32,029 | 42.6 | 12,477 | 17,794 | 11,312 | 37.5 | 4,570 | 6,284 | .0011 | .0010 |
| Pendleton | 11.1 | 11.3 | 1.8 | 4.1 | 5.1 | 152,410 | 71.5 | 22,790 | 37,173 | 32,532 | 52.3 | 5,477 | 7,935 | .0031 | .0032 |
| Perry | 35.6 | 37.4 | 5.1 | 12.5 | 7.8 | 574,307 | 84.9 | 26,771 | 45,945 | 206,422 | 45.8 | 12,202 | 16,514 | .0124 | .0128 |
| Pike | 86.5 | 92.2 | 6.6 | 32.0 | 9.2 | 988,904 | 54.4 | 21,864 | 30,903 | 487,031 | 36.9 | 12,140 | 15,220 | .0279 | .0265 |
| Powell | 12.1 | 13.2 | 9.1 | 4.2 | 10.5 | 111,032 | 59.7 | 18,301 | 26,436 | 31,324 | 39.8 | 5,895 | 7,458 | .0028 | .0027 |
| Pulaski | 49.0 | 52.4 | 6.9 | 19.8 | 10.6 | 647,555 | 75.2 | 20,651 | 32,705 | 445,886 | 60.1 | 15,562 | 22,519 | .0178 | .0186 |
| Robertson | 2.3 | 2.3 | .0 | .8 | .0 | 20,487 | 47.1 | 17,409 | 25,609 | 3,537 | 39.6 | 3,168 | 4,421 | .0005 | .0005 |
| Rockcastle | 14.6 | 15.2 | 4.1 | 5.5 | 7.8 | 118,015 | 50.6 | 15,369 | 21,457 | 41,343 | 33.3 | 6,081 | 7,517 | .0034 | .0032 |
| Rowan | 19.3 | 19.4 | .5 | 6.2 | 1.6 | 208,272 | 59.9 | 21,359 | 33,592 | 112,757 | 40.1 | 13,197 | 18,187 | .0060 | .0057 |
| Russell | 14.8 | 15.9 | 7.4 | 6.1 | 8.9 | 199,078 | 84.8 | 19,235 | 32,636 | 61,494 | 46.5 | 7,498 | 10,081 | .0044 | .0046 |
| Scott | 22.9 | 24.2 | 5.7 | 8.3 | 6.4 | 345,332 | 70.5 | 25,970 | 41,606 | 89,183 | 47.4 | 7,758 | 10,745 | .0073 | .0073 |
| Shelby | 24.8 | 26.3 | 6.0 | 9.0 | 5.9 | 371,993 | 65.4 | 26,455 | 41,333 | 121,425 | 40.3 | 10,183 | 13,492 | .0084 | .0084 |
| Simpson | 14.9 | 15.1 | 1.3 | 5.6 | 3.7 | 249,311 | 76.6 | 26,149 | 44,520 | 119,349 | 55.7 | 14,196 | 21,312 | .0058 | .0059 |
| Spencer | 6.1 | 6.3 | 3.3 | 2.1 | .0 | 85,357 | 68.8 | 24,080 | 40,646 | 16,923 | 42.7 | 5,646 | 8,059 | .0016 | .0018 |
| Taylor | 22.4 | 23.6 | 5.4 | 9.1 | 8.3 | 381,716 | 84.3 | 24,657 | 41,947 | 168,132 | 62.6 | 12,312 | 18,476 | .0084 | .0088 |
| Todd | 11.6 | 11.1 | –4.3 | 4.1 | –2.4 | 131,000 | 51.4 | 20,595 | 31,951 | 23,010 | 27.8 | 4,287 | 5,612 | .0030 | .0028 |
| Trigg | 9.5 | 9.6 | 1.1 | 3.6 | 2.9 | 110,455 | 49.8 | 21,071 | 30,682 | 34,257 | 35.9 | 7,203 | 9,516 | .0029 | .0026 |
| Trimble | 6.5 | 6.8 | 4.6 | 2.2 | .0 | 95,984 | 70.5 | 25,587 | 43,629 | 8,227 | 50.2 | 2,489 | 3,740 | .0017 | .0018 |
| Union | 18.1 | 18.2 | .6 | 5.8 | 1.8 | 193,961 | 38.0 | 24,663 | 33,442 | 85,211 | 35.0 | 11,071 | 14,692 | .0058 | .0049 |
| Warren | 78.5 | 85.7 | 9.2 | 30.9 | 11.2 | 1,249,230 | 77.1 | 25,376 | 40,428 | 834,956 | 61.3 | 18,617 | 27,021 | .0322 | .0344 |
| Washington | 10.4 | 9.9 | –4.8 | 3.4 | .0 | 119,458 | 57.4 | 22,328 | 35,135 | 20,298 | 28.8 | 4,634 | 5,970 | .0027 | .0024 |
| Wayne | 17.9 | 18.7 | 4.5 | 6.9 | 7.8 | 184,208 | 76.3 | 16,325 | 26,697 | 82,792 | 58.6 | 8,159 | 11,999 | .0048 | .0049 |
| Webster | 15.1 | 15.4 | 2.0 | 5.9 | 5.4 | 197,827 | 56.4 | 22,587 | 33,530 | 78,965 | 47.7 | 9,548 | 13,384 | .0049 | .0048 |
| Whitley | 37.0 | 40.8 | 10.3 | 14.7 | 13.1 | 525,598 | 91.1 | 21,156 | 35,755 | 375,907 | 70.1 | 16,995 | 25,572 | .0136 | .0151 |
| Wolfe | 7.2 | 7.8 | 8.3 | 2.5 | 4.2 | 74,901 | 76.2 | 17,710 | 29,960 | 23,339 | 41.1 | 6,890 | 9,336 | .0018 | .0019 |
| Woodford | 18.6 | 19.4 | 4.3 | 6.9 | 7.8 | 375,392 | 83.4 | 31,983 | 54,405 | 115,829 | 61.8 | 11,187 | 16,787 | .0072 | .0076 |
| **TOTAL METRO COUNTIES** | **1,703.2** | **1,729.5** | **1.5** | **639.1** | **3.6** | **30,067,256** | **70.3** | **28,631** | **47,046** | **14,375,605** | **52.7** | **15,258** | **22,494** | **.7032** | **.7089** |
| **TOTAL STATE** | **3,769.7** | **3,881.6** | **3.0** | **1,401.9** | **4.9** | **57,342,929** | **69.6** | **25,294** | **40,904** | **26,241,046** | **51.5** | **12,957** | **18,718** | **1.3732** | **1.3811** |
| **LOUISIANA** | | | | | | | | | | | | | | | |
| **ALEXANDRIA** | **143.0** | **151.5** | **5.9** | **53.7** | **8.7** | **2,173,380** | **73.0** | **25,428** | **40,473** | **1,019,500** | **47.1** | **14,027** | **18,985** | **.0524** | **.0531** |
| Rapides | 143.0 | 151.5 | 5.9 | 53.7 | 8.7 | 2,173,380 | 73.0 | 25,428 | 40,473 | 1,019,500 | 47.1 | 14,027 | 18,985 | .0524 | .0531 |
| **BATON ROUGE** | **549.7** | **608.8** | **10.8** | **214.6** | **13.7** | **10,265,191** | **80.5** | **30,117** | **47,834** | **4,887,250** | **60.5** | **16,129** | **22,774** | **.2268** | **.2432** |
| Ascension | 58.6 | 67.9 | 15.9 | 22.2 | 18.7 | 971,713 | 82.9 | 28,408 | 43,771 | 348,556 | 51.2 | 12,330 | 15,701 | .0206 | .0221 |
| East Baton Rouge | 400.5 | 436.5 | 9.0 | 157.9 | 11.9 | 7,650,323 | 77.5 | 30,550 | 48,450 | 4,179,948 | 61.4 | 18,349 | 26,472 | .1771 | .1881 |
| Livingston | 69.8 | 81.9 | 17.3 | 27.3 | 20.8 | 1,287,780 | 97.4 | 28,870 | 47,171 | 268,440 | 58.9 | 7,473 | 9,833 | .0224 | .0257 |
| West Baton Rouge | 20.8 | 22.5 | 8.2 | 7.2 | 12.5 | 355,375 | 85.4 | 29,953 | 49,358 | 90,306 | 59.5 | 8,847 | 12,543 | .0067 | .0073 |
| **HOUMA - THIBODAUX** | **191.7** | **207.2** | **8.1** | **69.2** | **10.9** | **3,150,916** | **71.6** | **29,433** | **45,533** | **1,502,043** | **42.2** | **16,932** | **21,706** | **.0762** | **.0765** |
| Lafourche | 88.4 | 94.9 | 7.4 | 31.5 | 10.1 | 1,381,392 | 68.6 | 28,641 | 43,854 | 535,869 | 39.8 | 13,406 | 17,012 | .0322 | .0320 |
| Terrebonne | 103.3 | 112.3 | 8.7 | 37.7 | 11.5 | 1,769,524 | 73.9 | 30,103 | 46,937 | 966,174 | 43.5 | 19,916 | 25,628 | .0440 | .0445 |
| **LAFAYETTE** | **215.3** | **243.1** | **12.9** | **86.5** | **16.0** | **4,190,837** | **83.6** | **30,600** | **48,449** | **2,411,044** | **56.4** | **20,670** | **27,873** | **.0980** | **.1052** |
| Lafayette | 169.8 | 191.8 | 13.0 | 70.1 | 16.1 | 3,538,539 | 83.5 | 31,931 | 50,478 | 2,233,794 | 56.9 | 23,572 | 31,866 | .0846 | .0908 |
| St. Martin | 45.5 | 51.3 | 12.7 | 16.4 | 15.5 | 652,298 | 84.2 | 24,934 | 39,774 | 177,250 | 49.9 | 8,326 | 10,808 | .0134 | .0144 |
| **LAKE CHARLES** | **176.7** | **186.2** | **5.4** | **66.5** | **8.1** | **2,886,314** | **63.7** | **28,675** | **43,403** | **1,403,288** | **42.3** | **16,034** | **21,102** | **.0719** | **.0701** |
| Calcasieu | 176.7 | 186.2 | 5.4 | 66.5 | 8.1 | 2,886,314 | 63.7 | 28,675 | 43,403 | 1,403,288 | 42.3 | 16,034 | 21,102 | .0719 | .0701 |
| **MONROE** | **145.2** | **150.6** | **3.7** | **53.9** | **6.1** | **2,025,173** | **61.3** | **24,721** | **37,573** | **1,091,610** | **43.7** | **14,958** | **20,253** | **.0540** | **.0523** |
| Ouachita | 145.2 | 150.6 | 3.7 | 53.9 | 6.1 | 2,025,173 | 61.3 | 24,721 | 37,573 | 1,091,610 | 43.7 | 14,958 | 20,253 | .0540 | .0523 |
| **NEW ORLEANS** | **1,337.9** | **1,425.2** | **6.5** | **530.0** | **8.7** | **23,415,024** | **71.4** | **28,017** | **44,179** | **11,632,883** | **53.9** | **15,509** | **21,949** | **.5526** | **.5652** |
| Jefferson | 486.2 | 520.0 | 7.0 | 192.8 | 9.5 | 9,198,702 | 69.4 | 30,835 | 47,711 | 5,380,746 | 56.0 | 19,589 | 27,908 | .2261 | .2312 |
| Orleans | 563.3 | 568.0 | .8 | 222.3 | 3.3 | 8,578,506 | 63.7 | 24,344 | 38,590 | 4,503,877 | 49.5 | 13,994 | 20,260 | .2188 | .2144 |
| St. Bernard | 69.1 | 74.5 | 7.8 | 25.8 | 10.7 | 1,089,565 | 67.4 | 27,939 | 42,231 | 459,350 | 56.6 | 12,590 | 17,804 | .0253 | .0257 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **LOUISIANA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **NEW ORLEANS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| St. Charles | 41.9 | 47.2 | 12.6 | 15.7 | 14.6 | 719,122 | 71.8 | 30,557 | 45,804 | 130,476 | 43.7 | 6,626 | 8,311 | .0137 | .0141 |
| St. John the Baptist | 39.3 | 47.8 | 21.6 | 14.9 | 24.2 | 801,014 | 103.4 | 32,811 | 53,759 | 227,239 | 65.4 | 11,447 | 15,251 | .0142 | .0168 |
| St. Tammany | 138.1 | 167.7 | 21.4 | 58.5 | 24.2 | 3,028,115 | 98.8 | 32,347 | 51,763 | 931,195 | 61.5 | 12,240 | 15,918 | .0545 | .0630 |
| **SHREVEPORT** | **357.2** | **382.2** | **7.0** | **143.3** | **9.6** | **6,499,248** | **74.5** | **28,470** | **45,354** | **3,036,306** | **50.7** | **15,406** | **21,188** | **.1489** | **.1529** |
| Bossier | 88.8 | 97.0 | 9.2 | 34.5 | 12.0 | 1,321,629 | 64.2 | 26,125 | 38,308 | 653,108 | 52.0 | 13,953 | 18,931 | .0330 | .0333 |
| Caddo | 268.4 | 285.2 | 6.3 | 108.8 | 8.8 | 5,177,619 | 77.4 | 29,192 | 47,588 | 2,383,198 | 50.3 | 15,853 | 21,904 | .1159 | .1196 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Acadia | 59.1 | 61.8 | 4.6 | 21.1 | 7.1 | 887,201 | 73.7 | 25,930 | 42,047 | 308,460 | 40.3 | 11,158 | 14,619 | .0199 | .0200 |
| Allen | 21.7 | 22.1 | 1.8 | 7.9 | 5.3 | 198,798 | 39.2 | 19,046 | 25,164 | 98,948 | 31.1 | 10,060 | 12,525 | .0064 | .0057 |
| Ascension | 58.6 | 67.9 | 15.9 | 22.2 | 18.7 | 971,713 | 82.9 | 28,408 | 43,771 | 348,556 | 51.2 | 12,330 | 15,701 | .0206 | .0221 |
| Assumption | 23.0 | 23.8 | 3.5 | 7.3 | 5.8 | 302,892 | 69.9 | 25,832 | 41,492 | 79,050 | 41.4 | 8,100 | 10,829 | .0066 | .0067 |
| Avoyelles | 43.4 | 45.6 | 5.1 | 15.8 | 6.8 | 434,210 | 57.0 | 18,692 | 27,482 | 163,557 | 32.5 | 8,340 | 10,352 | .0119 | .0112 |
| Beauregard | 33.4 | 37.2 | 11.4 | 12.6 | 13.5 | 404,875 | 55.8 | 23,413 | 32,133 | 185,936 | 41.8 | 11,815 | 14,757 | .0108 | .0105 |
| Bienville | 17.0 | 17.6 | 3.5 | 6.3 | 3.3 | 214,521 | 66.9 | 21,066 | 34,051 | 75,619 | 51.0 | 8,210 | 12,003 | .0051 | .0050 |
| Bossier | 88.8 | 97.0 | 9.2 | 34.5 | 12.0 | 1,321,629 | 64.2 | 26,125 | 38,308 | 653,108 | 52.0 | 13,953 | 18,931 | .0330 | .0333 |
| Caddo | 268.4 | 285.2 | 6.3 | 108.8 | 8.8 | 5,177,619 | 77.4 | 29,192 | 47,588 | 2,383,198 | 50.3 | 15,853 | 21,904 | .1159 | .1196 |
| Calcasieu | 176.7 | 186.2 | 5.4 | 66.5 | 8.1 | 2,886,314 | 63.7 | 28,675 | 43,403 | 1,403,288 | 42.3 | 16,034 | 21,102 | .0719 | .0701 |
| Caldwell | 11.6 | 12.6 | 8.6 | 4.9 | 11.4 | 161,309 | 75.4 | 20,896 | 32,920 | 38,816 | 43.6 | 6,145 | 7,922 | .0033 | .0035 |
| Cameron | 9.9 | 10.5 | 6.1 | 3.7 | 8.8 | 170,190 | 67.0 | 29,972 | 45,997 | 40,676 | 44.4 | 8,285 | 10,994 | .0036 | .0035 |
| Catahoula | 12.8 | 13.2 | 3.1 | 4.8 | 9.1 | 133,575 | 58.0 | 19,209 | 27,828 | 44,682 | 34.3 | 7,560 | 9,309 | .0034 | .0032 |
| Claiborne | 17.9 | 17.9 | .0 | 6.4 | .0 | 258,472 | 68.4 | 23,987 | 40,386 | 69,838 | 33.9 | 8,152 | 10,912 | .0057 | .0055 |
| Concordia | 23.4 | 23.7 | 1.3 | 8.3 | 2.5 | 270,935 | 53.1 | 21,852 | 32,643 | 110,572 | 31.6 | 10,374 | 13,322 | .0073 | .0067 |
| De Soto | 27.3 | 29.1 | 6.6 | 10.5 | 9.4 | 319,707 | 58.2 | 21,049 | 30,448 | 151,005 | 51.4 | 10,387 | 14,381 | .0086 | .0085 |
| East Baton Rouge | 400.5 | 436.5 | 9.0 | 157.9 | 11.9 | 7,650,323 | 77.5 | 30,550 | 48,450 | 4,179,948 | 61.4 | 18,349 | 26,472 | .1771 | .1881 |
| East Carroll | 11.4 | 11.0 | –3.5 | 3.6 | –2.7 | 66,242 | 18.8 | 15,065 | 18,401 | 26,405 | 9.7 | 6,505 | 7,335 | .0026 | .0020 |
| East Feliciana | 20.6 | 22.3 | 8.3 | 6.1 | 8.9 | 261,181 | 77.6 | 26,266 | 42,817 | 42,731 | 43.1 | 5,331 | 7,005 | .0052 | .0056 |
| Evangeline | 34.6 | 35.9 | 3.8 | 12.7 | 6.7 | 386,895 | 64.7 | 19,744 | 30,464 | 161,593 | 38.1 | 9,834 | 12,724 | .0102 | .0097 |
| Franklin | 24.0 | 23.7 | –1.3 | 8.4 | .0 | 185,476 | 31.0 | 16,851 | 22,080 | 162,062 | 32.2 | 14,590 | 19,293 | .0076 | .0066 |
| Grant | 18.1 | 19.6 | 8.3 | 7.1 | 9.2 | 241,163 | 73.8 | 21,345 | 33,967 | 29,193 | 41.6 | 3,172 | 4,112 | .0047 | .0049 |
| Iberia | 67.9 | 72.3 | 6.5 | 23.9 | 9.1 | 1,203,268 | 78.8 | 30,726 | 50,346 | 550,441 | 43.9 | 17,464 | 23,031 | .0276 | .0283 |
| Iberville | 33.4 | 34.1 | 2.1 | 10.8 | 4.9 | 492,080 | 72.4 | 27,711 | 45,563 | 218,151 | 54.6 | 13,697 | 20,199 | .0117 | .0117 |
| Jackson | 17.8 | 18.2 | 2.2 | 7.0 | 4.5 | 229,516 | 65.6 | 20,684 | 32,788 | 71,079 | 44.5 | 7,343 | 10,154 | .0052 | .0052 |
| Jefferson | 486.2 | 520.0 | 7.0 | 192.8 | 9.5 | 9,198,702 | 69.4 | 30,835 | 47,711 | 5,380,746 | 56.0 | 19,589 | 27,908 | .2261 | .2312 |
| Jefferson Davis | 33.3 | 34.3 | 3.0 | 11.5 | 4.5 | 375,466 | 47.5 | 23,144 | 32,649 | 188,187 | 26.9 | 13,480 | 16,364 | .0112 | .0100 |
| Lafayette | 169.8 | 191.8 | 13.0 | 70.1 | 16.1 | 3,538,539 | 83.5 | 31,931 | 50,478 | 2,233,794 | 56.9 | 23,572 | 31,866 | .0846 | .0908 |
| Lafourche | 88.4 | 94.9 | 7.4 | 31.5 | 10.1 | 1,381,392 | 68.6 | 28,641 | 43,854 | 535,869 | 39.8 | 13,406 | 17,012 | .0322 | .0320 |
| La Salle | 18.3 | 19.7 | 7.7 | 7.2 | 9.1 | 296,995 | 81.4 | 24,809 | 41,249 | 77,497 | 45.0 | 8,099 | 10,763 | .0059 | .0062 |
| Lincoln | 42.4 | 45.0 | 6.1 | 15.1 | 11.0 | 659,723 | 81.7 | 26,691 | 43,690 | 267,776 | 50.8 | 13,056 | 17,734 | .0147 | .0154 |
| Livingston | 69.8 | 81.9 | 17.3 | 27.3 | 20.8 | 1,287,780 | 97.4 | 28,870 | 47,171 | 268,440 | 58.9 | 7,473 | 9,833 | .0224 | .0257 |
| Madison | 15.6 | 15.1 | –3.2 | 5.7 | .0 | 95,992 | 16.5 | 14,453 | 16,841 | 33,716 | 10.2 | 5,368 | 5,915 | .0036 | .0029 |
| Morehouse | 36.0 | 37.1 | 3.1 | 12.9 | 4.9 | 303,547 | 37.4 | 17,964 | 23,531 | 177,716 | 38.7 | 10,420 | 13,776 | .0103 | .0091 |
| Natchitoches | 41.3 | 42.8 | 3.6 | 15.1 | 7.1 | 419,943 | 50.6 | 19,782 | 27,811 | 226,990 | 46.3 | 11,005 | 15,032 | .0125 | .0119 |
| Orleans | 563.3 | 568.0 | .8 | 222.3 | 3.3 | 8,578,506 | 63.7 | 24,344 | 38,590 | 4,503,877 | 49.5 | 13,994 | 20,260 | .2188 | .2144 |
| Ouachita | 145.2 | 150.6 | 3.7 | 53.9 | 6.1 | 2,025,173 | 61.3 | 24,721 | 37,573 | 1,091,610 | 43.7 | 14,958 | 20,253 | .0540 | .0523 |
| Plaquemines | 26.6 | 27.2 | 2.3 | 8.7 | 6.1 | 387,113 | 68.0 | 28,099 | 44,496 | 153,354 | 53.5 | 12,182 | 17,627 | .0091 | .0091 |
| Pointe Coupee | 25.0 | 25.9 | 3.6 | 9.0 | 5.9 | 375,029 | 75.3 | 25,175 | 41,670 | 119,539 | 40.4 | 10,020 | 13,282 | .0082 | .0083 |
| Rapides | 143.0 | 151.5 | 5.9 | 53.7 | 8.7 | 2,173,380 | 73.0 | 25,428 | 40,473 | 1,019,500 | 47.1 | 14,027 | 18,985 | .0524 | .0531 |
| Red River | 10.7 | 11.0 | 2.8 | 4.0 | 8.1 | 144,203 | 81.9 | 21,427 | 36,051 | 49,415 | 45.0 | 9,212 | 12,354 | .0033 | .0032 |
| Richland | 22.3 | 22.3 | .0 | 7.6 | 1.3 | 147,850 | 19.6 | 16,481 | 19,454 | 147,238 | 28.0 | 15,339 | 19,373 | .0068 | .0058 |
| Sabine | 28.1 | 31.2 | 11.0 | 11.8 | 14.6 | 419,870 | 86.1 | 21,908 | 35,582 | 139,859 | 50.2 | 9,038 | 11,852 | .0089 | .0096 |
| St. Bernard | 69.1 | 74.5 | 7.8 | 25.8 | 10.7 | 1,089,565 | 67.4 | 27,939 | 42,231 | 459,350 | 56.6 | 12,590 | 17,804 | .0253 | .0257 |
| St. Charles | 41.9 | 47.2 | 12.6 | 15.7 | 14.6 | 719,122 | 71.8 | 30,557 | 45,804 | 130,476 | 43.7 | 6,626 | 8,311 | .0137 | .0141 |
| St. Helena | 10.0 | 10.2 | 2.0 | 3.2 | .0 | 133,213 | 70.1 | 24,474 | 41,629 | 11,017 | 34.6 | 2,557 | 3,443 | .0026 | .0027 |
| St. James | 22.6 | 23.7 | 4.9 | 7.1 | 7.6 | 382,163 | 80.0 | 32,168 | 53,826 | 83,826 | 43.5 | 8,852 | 11,806 | .0073 | .0074 |
| St. John the Baptist | 39.3 | 47.8 | 21.6 | 14.9 | 24.2 | 801,014 | 103.4 | 32,811 | 53,759 | 227,239 | 65.4 | 11,447 | 15,251 | .0142 | .0168 |
| St. Landry | 87.7 | 91.3 | 4.1 | 31.5 | 6.8 | 1,059,866 | 68.5 | 21,323 | 33,647 | 535,286 | 41.4 | 12,837 | 16,993 | .0283 | .0278 |
| St. Martin | 45.5 | 51.3 | 12.7 | 16.4 | 15.5 | 652,298 | 84.2 | 24,934 | 39,774 | 177,250 | 49.9 | 8,326 | 10,808 | .0134 | .0144 |
| St. Mary | 64.7 | 65.2 | .8 | 21.2 | 2.9 | 994,279 | 61.2 | 29,943 | 46,900 | 575,818 | 48.1 | 18,873 | 27,161 | .0264 | .0257 |
| St. Tammany | 138.1 | 167.7 | 21.4 | 58.5 | 24.2 | 3,028,115 | 98.8 | 32,347 | 51,763 | 931,195 | 61.5 | 12,240 | 15,918 | .0545 | .0630 |
| Tangipahoa | 90.6 | 100.8 | 11.3 | 34.5 | 14.2 | 1,418,808 | 87.1 | 25,110 | 41.125 | 760,936 | 55.4 | 16,212 | 22,056 | .0336 | .0363 |
| Tensas | 8.3 | 8.0 | –3.6 | 2.9 | .0 | 48,829 | 16.9 | 14,407 | 16,838 | 28,408 | 21.6 | 8,056 | 9,796 | .0021 | .0016 |
| Terrebonne | 103.3 | 112.3 | 8.7 | 37.7 | 11.5 | 1,769,524 | 73.9 | 30,103 | 46,937 | 966,174 | 43.5 | 19,916 | 25,628 | .0440 | .0445 |
| Union | 22.7 | 24.4 | 7.5 | 8.7 | 10.1 | 315,339 | 79.6 | 22,226 | 36,246 | 74,668 | 47.0 | 6,430 | 8,583 | .0064 | .0067 |
| Vermilion | 52.1 | 56.0 | 7.5 | 19.9 | 9.9 | 841,341 | 76.2 | 26,374 | 42,278 | 314,300 | 45.4 | 11,946 | 15,794 | .0186 | .0191 |
| Vernon | 60.9 | 68.4 | 12.3 | 20.9 | 16.8 | 768,767 | 78.5 | 24,058 | 36,783 | 261,855 | 66.0 | 8,810 | 12,529 | .0172 | .0185 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **LOUISIANA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Washington | 46.9 | 48.5 | 3.4 | 17.2 | 6.2 | 577,685 | 68.7 | 21,132 | 33,586 | 200,419 | 37.8 | 8,979 | 11,652 | .0140 | .0136 |
| Webster | 45.3 | 47.0 | 3.8 | 17.6 | 6.0 | 733,389 | 76.0 | 25,102 | 41,670 | 355,623 | 57.1 | 13,635 | 20,206 | .0171 | .0178 |
| West Baton Rouge | 20.8 | 22.5 | 8.2 | 7.2 | 12.5 | 355,375 | 85.4 | 29,953 | 49,358 | 90,306 | 59.5 | 8,847 | 12,543 | .0067 | .0073 |
| West Carroll | 13.1 | 13.1 | .0 | 4.6 | .0 | 96,523 | 33.7 | 15,696 | 20,983 | 56,380 | 33.4 | 9,185 | 12,257 | .0035 | .0030 |
| West Feliciana | 13.7 | 14.6 | 6.6 | 3.0 | 15.4 | 181,697 | 95.6 | 35,735 | 60,566 | 33,452 | 55.0 | 8,299 | 11,151 | .0036 | .0038 |
| Winn | 17.5 | 17.9 | 2.3 | 6.6 | 4.8 | 181,109 | 54.5 | 18,606 | 27,441 | 98,251 | 46.4 | 10,653 | 14,887 | .0051 | .0051 |
| **TOTAL METRO COUNTIES** | **3,116.7** | **3,354.8** | **7.6** | **1,217.7** | **10.1** | **54,606,083** | **73.6** | **28,453** | **44,844** | **26,983,924** | **52.8** | **15,969** | **22,160** | **1.2808** | **1.3185** |
| **TOTAL STATE** | **4,500.7** | **4,807.7** | **6.8** | **1,714.4** | **9.3** | **72,787,328** | **72.1** | **26,968** | **42,456** | **34,584,264** | **50.9** | **14,618** | **20,173** | **1.7285** | **1.7631** |
| **MAINE** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **BANGOR** | **138.5** | **140.1** | **1.2** | **49.1** | **3.4** | **2,051,641** | **64.6** | **26,240** | **41,785** | **1,230,277** | **50.0** | **17,268** | **25,057** | **.0547** | **.0540** |
| Penobscot | 138.5 | 140.1 | 1.2 | 49.1 | 3.4 | 2,051,641 | 64.6 | 26,240 | 41,785 | 1,230,277 | 50.0 | 17,268 | 25,057 | .0547 | .0540 |
| **LEWISTON - AUBURN** | **100.5** | **101.1** | **.6** | **37.6** | **2.7** | **1,476,887** | **62.8** | **24,791** | **39,279** | **803,127** | **48.7** | **14,757** | **21,360** | **.0386** | **.0376** |
| Androscoggin | 100.5 | 101.1 | .6 | 37.6 | 2.7 | 1,476,887 | 62.8 | 24,791 | 39,279 | 803,127 | 48.7 | 14,757 | 21,360 | .0386 | .0376 |
| **PORTLAND** | **223.9** | **232.2** | **3.7** | **89.7** | **6.3** | **4,152,062** | **70.6** | **28,834** | **46,288** | **2,965,398** | **54.8** | **22,690** | **33,059** | **.1103** | **.1123** |
| Cumberland | 223.9 | 232.2 | 3.7 | 89.7 | 6.3 | 4,152,062 | 70.6 | 28,834 | 46,288 | 2,965,398 | 54.8 | 22,690 | 33,059 | .1103 | .1123 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Androscoggin | 100.5 | 101.1 | .6 | 37.6 | 2.7 | 1,476,887 | 62.8 | 24,791 | 39,279 | 803,127 | 48.7 | 14,757 | 21,360 | .0386 | .0376 |
| Aroostook | 87.9 | 83.8 | -4.7 | 28.7 | -2.4 | 1,093,790 | 55.5 | 23,923 | 38,111 | 543,148 | 41.7 | 13,039 | 18,925 | .0299 | .0278 |
| Cumberland | 223.9 | 232.2 | 3.7 | 89.7 | 6.3 | 4,152,062 | 70.6 | 28,834 | 46,288 | 2,965,398 | 54.8 | 22,690 | 33,059 | .1103 | .1123 |
| Franklin | 29.0 | 31.0 | 6.9 | 11.5 | 9.5 | 487,359 | 77.0 | 26,230 | 42,379 | 175,817 | 60.1 | 10,460 | 15,288 | .0104 | .0109 |
| Hancock | 44.4 | 47.2 | 6.3 | 18.4 | 8.9 | 701,840 | 75.1 | 23,716 | 38,143 | 388,888 | 58.8 | 14,493 | 21,135 | .0171 | .0179 |
| Kennebec | 114.3 | 118.7 | 3.8 | 44.1 | 6.3 | 1,860,621 | 69.0 | 26,531 | 42,191 | 1,041,962 | 54.1 | 16,294 | 23,627 | .0467 | .0472 |
| Knox | 34.2 | 35.4 | 3.5 | 13.9 | 5.3 | 410,765 | 45.3 | 21,416 | 29,551 | 256,203 | 42.6 | 13,612 | 18,432 | .0125 | .0115 |
| Lincoln | 28.0 | 30.5 | 8.9 | 11.4 | 9.6 | 488,070 | 81.2 | 25,895 | 42,813 | 226,223 | 62.1 | 13,419 | 19,844 | .0107 | .0116 |
| Oxford | 50.2 | 51.5 | 2.6 | 19.5 | 5.4 | 757,578 | 67.5 | 24,441 | 38,850 | 323,977 | 52.8 | 11,460 | 16,614 | .0180 | .0179 |
| Penobscot | 138.5 | 140.1 | 1.2 | 49.1 | 3.4 | 2,051,641 | 64.6 | 26,240 | 41,785 | 1,230,277 | 50.0 | 17,268 | 25,057 | .0547 | .0540 |
| Piscataquis | 18.0 | 18.3 | 1.7 | 6.8 | 4.6 | 238,725 | 65.7 | 22,166 | 35,107 | 121,390 | 51.4 | 12,336 | 17,851 | .0063 | .0061 |
| Sagadahoc | 31.9 | 34.7 | 8.8 | 12.5 | 11.6 | 465,993 | 65.7 | 25,110 | 37,279 | 191,822 | 56.5 | 10,946 | 15,346 | .0108 | .0111 |
| Somerset | 46.3 | 47.5 | 2.6 | 16.8 | 4.3 | 520,784 | 53.8 | 21,033 | 30,999 | 285,718 | 45.8 | 12,174 | 17,007 | .0151 | .0142 |
| Waldo | 30.0 | 31.7 | 5.7 | 11.7 | 9.3 | 408,270 | 74.7 | 21,843 | 34,895 | 124,109 | 58.9 | 7,299 | 10,608 | .0088 | .0093 |
| Washington | 35.6 | 36.3 | 2.0 | 13.4 | 3.9 | 410,328 | 58.2 | 20,110 | 30,621 | 165,843 | 44.5 | 8,896 | 12,376 | .0107 | .0103 |
| York | 153.1 | 167.0 | 9.1 | 62.6 | 11.8 | 2,690,075 | 77.4 | 27,086 | 42,972 | 1,122,475 | 61.2 | 12,432 | 17,931 | .0584 | .0619 |
| **TOTAL METRO COUNTIES** | **462.9** | **473.4** | **2.3** | **176.4** | **4.7** | **7,680,590** | **67.4** | **27,224** | **43,541** | **4,998,802** | **52.6** | **19,439** | **28,338** | **.2036** | **.2039** |
| **TOTAL STATE** | **1,165.8** | **1,207.0** | **3.5** | **447.7** | **6.0** | **18,214,788** | **67.9** | **25,683** | **40,685** | **9,966,377** | **53.1** | **15,413** | **22,261** | **.4590** | **.4616** |
| **MARYLAND** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **BALTIMORE** | **2,265.4** | **2,330.9** | **2.9** | **857.0** | **5.1** | **38,568,852** | **59.6** | **29,642** | **45,004** | **19,127,858** | **48.6** | **15,786** | **22,320** | **.9571** | **.9293** |
| Anne Arundel | 406.2 | 438.6 | 8.0 | 150.8 | 11.0 | 7,566,600 | 65.1 | 33,727 | 50,176 | 3,628,395 | 55.7 | 17,146 | 24,061 | .1770 | .1788 |
| Baltimore | 667.6 | 679.1 | 1.7 | 264.0 | 4.1 | 12,810,978 | 55.1 | 32,575 | 48,526 | 7,448,003 | 46.2 | 20,092 | 28,212 | .3342 | .3179 |
| Baltimore city | 753.4 | 718.2 | -4.7 | 270.9 | -2.6 | 9,390,291 | 48.7 | 22,713 | 34,663 | 4,721,210 | 38.5 | 12,266 | 17,428 | .2647 | .2393 |
| Carroll | 110.0 | 124.8 | 13.5 | 41.9 | 16.4 | 1,863,560 | 69.0 | 30,634 | 44,476 | 753,259 | 61.4 | 12,962 | 17,978 | .0414 | .0432 |
| Harford | 157.7 | 170.7 | 8.2 | 57.6 | 10.6 | 2,916,719 | 71.3 | 32,683 | 50,637 | 1,269,629 | 58.3 | 15,399 | 22,042 | .0650 | .0671 |
| Howard | 141.5 | 166.9 | 18.0 | 60.3 | 20.8 | 3,640,957 | 85.7 | 39,294 | 60,381 | 1,155,161 | 72.3 | 13,438 | 19,157 | .0653 | .0736 |
| Queen Anne's | 29.0 | 32.6 | 12.4 | 11.5 | 15.0 | 379,747 | 53.3 | 24,778 | 33,021 | 152,201 | 53.2 | 9,932 | 13,235 | .0095 | .0094 |
| **CUMBERLAND** | **105.9** | **104.0** | **-1.8** | **39.4** | **.0** | **1,425,342** | **56.2** | **23,166** | **36,176** | **733,158** | **41.7** | **13,132** | **18,608** | **.0385** | **.0361** |
| Allegany | 78.0 | 75.5 | -3.2 | 28.8 | -1.7 | 1,074,576 | 54.1 | 23,801 | 37,312 | 653,345 | 41.5 | 15,757 | 22,686 | .0307 | .0285 |
| *Mineral, W. Va.* | *27.9* | *28.5* | *2.2* | *10.6* | *5.0* | *350,766* | *62.9* | *21,323* | *33,091* | *79,813* | *43.2* | *5,517* | *7,530* | *.0078* | *.0076* |
| **HAGERSTOWN** | **116.6** | **118.8** | **1.9** | **43.6** | **4.6** | **1,554,079** | **49.0** | **25,019** | **35,644** | **962,078** | **43.7** | **16,054** | **22,066** | **.0454** | **.0424** |
| Washington | 116.6 | 118.8 | 1.9 | 43.6 | 4.6 | 1,554,079 | 49.0 | 25,019 | 35,644 | 962,078 | 43.7 | 16,054 | 22,066 | .0454 | .0424 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Allegany | 78.0 | 75.5 | -3.2 | 28.8 | -1.7 | 1,074,576 | 54.1 | 23,801 | 37,312 | 653,345 | 41.5 | 15,757 | 22,686 | .0307 | .0285 |
| Anne Arundel | 406.2 | 438.6 | 8.0 | 150.8 | 11.0 | 7,566,600 | 65.1 | 33,727 | 50,176 | 3,628,395 | 55.7 | 17,146 | 24,061 | .1770 | .1788 |
| Baltimore | 667.6 | 679.1 | 1.7 | 264.0 | 4.1 | 12,810,978 | 55.1 | 32,575 | 48,526 | 7,448,003 | 46.2 | 20,092 | 28,212 | .3342 | .3179 |
| Baltimore city | 753.4 | 718.2 | -4.7 | 270.9 | -2.6 | 9,390,291 | 48.7 | 22,713 | 34,663 | 4,721,210 | 38.5 | 12,266 | 17,428 | .2647 | .2393 |
| ☐ Calvert | 41.0 | 47.9 | 16.8 | 15.7 | 18.9 | 639,227 | 63.6 | 29,604 | 40,715 | 148,636 | 47.1 | 7,652 | 9,467 | .0133 | .0135 |
| Caroline | 24.5 | 25.9 | 5.7 | 9.3 | 5.7 | 226,612 | 30.7 | 19,701 | 24,367 | 69,662 | 20.7 | 6,561 | 7,491 | .0068 | .0058 |
| Carroll | 110.0 | 124.8 | 13.5 | 41.9 | 16.4 | 1,863,560 | 69.0 | 30,634 | 44,476 | 753,259 | 61.4 | 12,962 | 17,978 | .0414 | .0432 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MARYLAND (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Cecil | 65.0 | 70.0 | 7.7 | 24.4 | 11.4 | 1,096,406 | 73.6 | 28,846 | 44,935 | 480,422 | 58.2 | 13,871 | 19,689 | .0247 | .0258 |
| ☐ Charles | 84.3 | 96.7 | 14.7 | 30.0 | 17.2 | 1,380,763 | 66.8 | 32,337 | 46,025 | 479,761 | 61.0 | 11,640 | 15,992 | .0300 | .0311 |
| Dorchester | 30.7 | 30.7 | .0 | 11.4 | .9 | 351,739 | 42.3 | 21,876 | 30,854 | 231,729 | 38.0 | 14,859 | 20,327 | .0113 | .0102 |
| ☐ Frederick | 129.1 | 164.7 | 12.1 | 49.1 | 14.2 | 2,202,037 | 68.9 | 30,313 | 44,848 | 1,115,155 | 59.8 | 16,228 | 22,712 | .0523 | .0543 |
| Garrett | 28.5 | 30.5 | 7.0 | 10.7 | 10.3 | 439,633 | 81.0 | 25,041 | 41,087 | 214,167 | 62.5 | 13,587 | 20,016 | .0101 | .0109 |
| Harford | 157.7 | 170.7 | 8.2 | 57.6 | 10.6 | 2,916,719 | 71.3 | 32,683 | 50,637 | 1,269,629 | 58.3 | 15,399 | 22,042 | .0650 | .0671 |
| Howard | 141.5 | 166.9 | 18.0 | 60.3 | 20.8 | 3,640,957 | 85.7 | 39,294 | 60,381 | 1,155,161 | 72.3 | 13,438 | 19,157 | .0653 | .0736 |
| Kent | 16.9 | 17.1 | 1.2 | 6.6 | 3.1 | 221,341 | 48.8 | 23,238 | 33,537 | 123,999 | 42.6 | 13,585 | 18,788 | .0064 | .0057 |
| ☐ Montgomery | 615.0 | 654.7 | 6.5 | 249.4 | 9.0 | 17,624,372 | 71.2 | 44,997 | 70,667 | 8,022,625 | 57.1 | 22,323 | 32,168 | .3696 | .3810 |
| ☐ Prince George's | 671.9 | 677.7 | .9 | 242.6 | 3.1 | 13,691,068 | 62.5 | 35,820 | 56,435 | 7,122,358 | 48.9 | 20,341 | 29,358 | .3306 | .3229 |
| Queen Anne's | 29.0 | 32.6 | 12.4 | 11.5 | 15.0 | 379,747 | 53.3 | 24,778 | 33,021 | 152,201 | 53.2 | 9,932 | 13,235 | .0095 | .0094 |
| St. Mary's | 66.0 | 71.5 | 8.3 | 23.9 | 11.2 | 1,172,685 | 76.7 | 30,859 | 49,066 | 354,606 | 61.2 | 10,233 | 14,837 | .0236 | .0249 |
| Somerset | 19.2 | 19.3 | .5 | 6.7 | .0 | 216,563 | 52.4 | 21,213 | 32,323 | 77,428 | 42.0 | 8,140 | 11,556 | .0055 | .0051 |
| Talbot | 26.7 | 27.9 | 4.5 | 11.5 | 6.5 | 555,617 | 69.6 | 30,326 | 48,315 | 342,888 | 54.5 | 20,543 | 29,816 | .0138 | .0140 |
| Washington | 116.6 | 118.8 | 1.9 | 43.6 | 4.6 | 1,554,079 | 49.0 | 25,019 | 35,644 | 962,078 | 43.7 | 16,054 | 22,066 | .0454 | .0424 |
| Wicomico | 68.6 | 72.6 | 5.8 | 27.0 | 8.0 | 922,101 | 52.0 | 24,264 | 34,152 | 781,375 | 47.6 | 21,175 | 28,940 | .0298 | .0285 |
| Worcester | 34.2 | 37.8 | 10.5 | 14.9 | 12.0 | 435,926 | 50.5 | 21,778 | 29,257 | 540,564 | 65.0 | 24,627 | 36,279 | .0161 | .0163 |
| **TOTAL METRO COUNTIES** | **4,066.3** | **4,216.9** | **3.7** | **1,540.6** | **5.9** | **77,831,380** | **62.9** | **32,862** | **50,520** | **38,112,238** | **50.7** | **17,396** | **24,739** | **1.8537** | **1.8288** |
| **TOTAL STATE** | **4,381.6** | **4,550.2** | **3.8** | **1,662.6** | **6.1** | **82,373,597** | **62.7** | **32,295** | **49,545** | **40,848,656** | **50.8** | **17,283** | **24,569** | **1.9771** | **1.9502** |
| **MASSACHUSETTS** | | | | | | | | | | | | | | | |
| **BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON** | **3,678.4** | **3,697.1** | **.5** | **1,394.6** | **2.7** | **77,211,369** | **60.2** | **35,512** | **55,365** | **37,294,027** | **47.5** | **18,626** | **26,742** | **1.8292** | **1.7676** |
| Essex | 643.3 | 654.6 | 1.8 | 251.5 | 4.1 | 13,335,894 | 62.2 | 34,054 | 53,025 | 7,047,277 | 49.4 | 19,528 | 28,021 | .3227 | .3159 |
| Middlesex | 1,361.7 | 1,357.1 | –.3 | 504.2 | 2.0 | 30,287,209 | 59.3 | 38,459 | 60,070 | 13,407,196 | 46.5 | 18,503 | 26,591 | .6951 | .6672 |
| Norfolk | 609.4 | 612.7 | .5 | 226.0 | 2.9 | 14,018,726 | 59.8 | 39,949 | 62,030 | 6,837,715 | 47.5 | 21,114 | 30,255 | .3286 | .3172 |
| Plymouth | 432.3 | 460.4 | 6.5 | 160.8 | 9.2 | 8,227,697 | 67.4 | 33,374 | 51,167 | 3,860,914 | 55.5 | 16,861 | 24,011 | .1891 | .1920 |
| Suffolk | 631.7 | 612.3 | –3.1 | 252.1 | –1.0 | 11,341,843 | 55.9 | 28,582 | 44,989 | 6,140,925 | 42.9 | 16,885 | 24,359 | .2937 | .2753 |
| **NEW BEDFORD - FALL RIVER - ATTLEBORO** | **489.5** | **504.2** | **3.0** | **186.9** | **5.4** | **7,810,138** | **59.5** | **27,605** | **41,788** | **4,618,558** | **49.1** | **17,462** | **24,711** | **.2076** | **.2021** |
| Bristol | 489.5 | 504.2 | 3.0 | 186.9 | 5.4 | 7,810,138 | 59.5 | 27,605 | 41,788 | 4,618,558 | 49.1 | 17,462 | 24,711 | .2076 | .2021 |
| **PITTSFIELD** | **142.9** | **140.5** | **–1.7** | **54.7** | **.7** | **2,514,006** | **54.5** | **29,961** | **45,960** | **1,371,267** | **43.5** | **17,600** | **25,069** | **.0657** | **.0616** |
| Berkshire | 142.9 | 140.5 | –1.7 | 54.7 | .7 | 2,514,006 | 54.5 | 29,961 | 45,960 | 1,371,267 | 43.5 | 17,600 | 25,069 | .0657 | .0616 |
| **SPRINGFIELD** | **583.1** | **583.5** | **.1** | **216.4** | **2.4** | **9,254,735** | **51.2** | **28,967** | **42,767** | **4,971,698** | **42.7** | **16,486** | **22,975** | **.2483** | **.2307** |
| Hampden | 439.4 | 435.1 | –1.0 | 165.4 | 1.3 | 6,947,116 | 49.5 | 28,465 | 42,002 | 4,108,621 | 41.6 | 17,772 | 24,841 | .1942 | .1786 |
| Hampshire | 143.7 | 148.4 | 3.3 | 51.0 | 6.3 | 2,307,619 | 56.7 | 30,677 | 45,247 | 863,077 | 48.5 | 12,110 | 16,923 | .0541 | .0521 |
| **WORCESTER - FITCHBURG - LEOMINSTER** | **657.7** | **669.6** | **1.8** | **248.8** | **4.3** | **12,063,628** | **60.4** | **31,529** | **48,487** | **5,433,053** | **48.7** | **15,312** | **21,837** | **.2858** | **.2775** |
| Worcester | 657.7 | 669.6 | 1.8 | 248.8 | 4.3 | 12,063,628 | 60.4 | 31,529 | 48,487 | 5,433,053 | 48.7 | 15,312 | 21,837 | .2858 | .2775 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Barnstable | 172.8 | 199.4 | 15.4 | 83.4 | 18.5 | 3,530,337 | 75.9 | 28,516 | 42,330 | 2,547,715 | 66.1 | 21,792 | 30,548 | .0890 | .0960 |
| Berkshire | 142.9 | 140.5 | –1.7 | 54.7 | .7 | 2,514,006 | 54.5 | 29,961 | 45,960 | 1,371,267 | 43.5 | 17,600 | 25,069 | .0657 | .0616 |
| Bristol | 489.5 | 504.2 | 3.0 | 186.9 | 5.4 | 7,810,138 | 59.5 | 27,605 | 41,788 | 4,618,558 | 49.1 | 17,462 | 24,711 | .2076 | .2021 |
| Dukes | 10.3 | 11.7 | 13.6 | 5.4 | 17.4 | 229,053 | 81.2 | 27,474 | 42,417 | 196,100 | 72.1 | 24,765 | 36,315 | .0061 | .0066 |
| Essex | 643.3 | 654.6 | 1.8 | 251.5 | 4.1 | 13,335,894 | 62.2 | 34,054 | 53,025 | 7,047,277 | 49.4 | 19,528 | 28,021 | .3227 | .3159 |
| Franklin | 67.4 | 70.7 | 4.9 | 28.3 | 7.6 | 1,129,662 | 59.1 | 26,991 | 39,917 | 504,539 | 50.6 | 12,741 | 17,828 | .0271 | .0265 |
| Hampden | 439.4 | 435.1 | –1.0 | 165.4 | 1.3 | 6,947,116 | 49.5 | 28,465 | 42,002 | 4,108,621 | 41.6 | 17,772 | 24,841 | .1942 | .1786 |
| Hampshire | 143.7 | 148.4 | 3.3 | 51.0 | 6.3 | 2,307,619 | 56.7 | 30,677 | 45,247 | 863,077 | 48.5 | 12,110 | 16,923 | .0541 | .0521 |
| Middlesex | 1,361.7 | 1,357.1 | –.3 | 504.2 | 2.0 | 30,287,209 | 59.3 | 38,459 | 60,070 | 13,407,196 | 46.5 | 18,503 | 26,591 | .6951 | .6672 |
| Nantucket | 5.8 | 6.6 | 13.8 | 3.0 | 20.0 | 156,499 | 80.8 | 34,630 | 52,166 | 184,934 | 87.7 | 39,415 | 61,645 | .0045 | .0052 |
| Norfolk | 609.4 | 612.7 | .5 | 226.0 | 2.9 | 14,018,726 | 59.8 | 39,949 | 62,030 | 6,837,715 | 47.5 | 21,114 | 30,255 | .3286 | .3172 |
| Plymouth | 432.3 | 460.4 | 6.5 | 160.8 | 9.2 | 8,227,697 | 67.4 | 33,374 | 51,167 | 3,860,914 | 55.5 | 16,861 | 24,011 | .1891 | .1920 |
| Suffolk | 631.7 | 612.3 | –3.1 | 252.1 | –1.0 | 11,341,843 | 55.9 | 28,582 | 44,989 | 6,140,925 | 42.9 | 16,885 | 24,359 | .2937 | .2753 |
| Worcester | 657.7 | 669.6 | 1.8 | 248.8 | 4.3 | 12,063,628 | 60.4 | 31,529 | 48,487 | 5,433,053 | 48.7 | 15,312 | 21,837 | .2858 | .2775 |
| **TOTAL METRO COUNTIES** | **5,551.6** | **5,594.9** | **.8** | **2,101.4** | **3.1** | **108,853,876** | **59.2** | **33,532** | **51,801** | **53,688,603** | **47.2** | **17,888** | **25,549** | **2.6366** | **2.5395** |
| **TOTAL STATE** | **5,807.9** | **5,883.3** | **1.3** | **2,221.5** | **3.7** | **113,899,427** | **59.7** | **33,275** | **51,271** | **57,121,891** | **48.2** | **17,993** | **25,713** | **2.7633** | **2.6738** |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **MICHIGAN** | | | | | | | | | | | | | | | |
| **ANN ARBOR** | 270.4 | 274.9 | 1.7 | 101.6 | 4.1 | 5,486,028 | 67.6 | 33,539 | 53,996 | 2,405,728 | 51.9 | 16,229 | 23,678 | .1228 | .1228 |
| Washtenaw | 270.4 | 274.9 | 1.7 | 101.6 | 4.1 | 5,486,028 | 67.6 | 33,539 | 53,996 | 2,405,728 | 51.9 | 16,229 | 23,678 | .1228 | .1228 |
| **BATTLE CREEK** | 137.7 | 132.7 | –3.6 | 50.3 | –1.9 | 2,414,942 | 64.2 | 28,669 | 48,011 | 966,487 | 46.0 | 12,908 | 19,214 | .0553 | .0536 |
| Calhoun | 137.7 | 132.7 | –3.6 | 50.3 | –1.9 | 2,414,942 | 64.2 | 28,669 | 48,011 | 966,487 | 46.0 | 12,908 | 19,214 | .0553 | .0536 |
| **BENTON HARBOR** | 165.9 | 159.7 | –3.7 | 59.7 | –1.5 | 2,832,979 | 66.7 | 28,041 | 47,454 | 1,096,362 | 47.3 | 12,279 | 18,365 | .0640 | .0627 |
| Berrien | 165.9 | 159.7 | –3.7 | 59.7 | –1.5 | 2,632,979 | 66.7 | 28,041 | 47,454 | 1,096,362 | 47.3 | 12,279 | 18,365 | .0640 | .0627 |
| **DETROIT** | 4,359.4 | 4,312.9 | –1.1 | 1,594.1 | 1.1 | 77,305,031 | 55.3 | 31,572 | 48,494 | 33,748,437 | 43.7 | 14,892 | 21,171 | 1.8751 | 1.7637 |
| Lapeer | 75.0 | 80.0 | 6.7 | 25.4 | 8.5 | 1,159,841 | 63.5 | 30,316 | 45,663 | 299,962 | 40.8 | 9,106 | 11,810 | .0250 | .0245 |
| Livingston | 109.7 | 119.6 | 9.0 | 38.8 | 11.2 | 2,129,163 | 74.0 | 35,057 | 54,875 | 508,771 | 50.3 | 9,698 | 13,113 | .0409 | .0423 |
| Macomb | 699.2 | 701.4 | .3 | 250.1 | 2.6 | 10,708,261 | 41.5 | 31,059 | 42,816 | 5,975,830 | 38.9 | 17,654 | 23,894 | .3051 | .2725 |
| Monroe | 135.0 | 134.6 | –.3 | 45.8 | 2.0 | 2,879,272 | 76.2 | 36,385 | 62,866 | 715,421 | 54.3 | 10,325 | 15,621 | .0537 | .0553 |
| Oakland | 1,021.7 | 1,029.1 | .7 | 387.8 | 3.1 | 24,577,292 | 66.3 | 39,275 | 63,376 | 11,343,269 | 50.5 | 20,024 | 29,250 | .5468 | .5428 |
| St. Clair | 140.4 | 141.8 | 1.0 | 50.4 | 3.1 | 2,539,020 | 73.8 | 29,871 | 50,377 | 853,695 | 54.0 | 11,338 | 16,938 | .0530 | .0540 |
| Wayne | 2,178.4 | 2,106.4 | –3.3 | 795.8 | –1.1 | 33,312,182 | 48.7 | 27,845 | 41,860 | 14,051,489 | 39.5 | 12,519 | 17,657 | .8506 | .7723 |
| ***DETROIT - ANN ARBOR CONSOLIDATED AREA*** | *4,629.8* | *4,587.8* | *–.9* | *1,695.7* | *1.3* | *82,791,059* | *56.1* | *31,686* | *48,824* | *36,154,165* | *44.2* | *14,970* | *21,321* | *1.9979* | *1.8865* |
| **FLINT** | 439.4 | 441.0 | .4 | 162.1 | 2.7 | 6,516,202 | 45.2 | 28,415 | 40,199 | 3,467,881 | 40.6 | 15,616 | 21,393 | .1809 | .1644 |
| Genesee | 439.4 | 441.0 | .4 | 162.1 | 2.7 | 6,516,202 | 45.2 | 28,415 | 40,199 | 3,467,881 | 40.6 | 15,616 | 21,393 | .1809 | .1644 |
| **GRAND RAPIDS** | 623.2 | 643.7 | 3.3 | 234.7 | 5.7 | 12,408,320 | 78.3 | 31,340 | 52,869 | 5,615,327 | 57.6 | 16,053 | 23,926 | .2698 | .2823 |
| Kent | 457.5 | 469.3 | 2.6 | 175.6 | 5.0 | 8,930,666 | 75.8 | 30,388 | 50,858 | 4,451,357 | 56.3 | 17,035 | 25,349 | .2029 | .2099 |
| Ottawa | 165.7 | 174.4 | 5.3 | 59.1 | 7.8 | 3,477,654 | 85.3 | 34,247 | 58,844 | 1,163,970 | 62.7 | 13,056 | 19,695 | .0669 | .0724 |
| **JACKSON** | 149.3 | 146.2 | –2.1 | 51.7 | .0 | 2,692,897 | 69.7 | 30,685 | 52,087 | 1,014,089 | 49.9 | 13,085 | 19,615 | .0590 | .0586 |
| Jackson | 149.3 | 146.2 | –2.1 | 51.7 | .0 | 2,692,897 | 69.7 | 30,685 | 52,087 | 1,014,089 | 49.9 | 13,085 | 19,615 | .0590 | .0586 |
| **KALAMAZOO** | 214.6 | 215.6 | .5 | 80.8 | 2.8 | 4,470,031 | 75.5 | 32,412 | 55,322 | 2,031,334 | 54.5 | 16,724 | 25,140 | .0980 | .1006 |
| Kalamazoo | 214.6 | 215.6 | .5 | 80.8 | 2.8 | 4,470,031 | 75.5 | 32,412 | 55,322 | 2,031,334 | 54.5 | 16,724 | 25,140 | .0980 | .1006 |
| **LANSING - EAST LANSING** | 424.6 | 428.9 | 1.0 | 154.1 | 3.5 | 8,127,715 | 70.2 | 32,067 | 52,743 | 3,526,582 | 51.7 | 15,617 | 22,885 | .1820 | .1831 |
| Clinton | 56.8 | 57.6 | 1.4 | 19.2 | 4.3 | 965,977 | 66.1 | 31,603 | 50,311 | 281,092 | 51.4 | 10,091 | 14,640 | .0204 | .0202 |
| Eaton | 94.1 | 100.0 | 6.3 | 36.2 | 8.7 | 1,603,165 | 59.7 | 30,137 | 44,286 | 774,638 | 47.4 | 15,786 | 21,399 | .0394 | .0386 |
| Ingham | 273.7 | 271.3 | –.9 | 98.7 | 1.5 | 5,558,573 | 74.3 | 32,815 | 56,318 | 2,470,852 | 53.1 | 16,606 | 25,034 | .1222 | .1243 |
| **MUSKEGON** | 154.6 | 151.2 | –2.2 | 55.3 | .0 | 2,571,377 | 69.6 | 27,409 | 46,499 | 1,013,561 | 49.9 | 12,231 | 18,328 | .0581 | .0576 |
| Muskegon | 154.6 | 151.2 | –2.2 | 55.3 | .0 | 2,571,377 | 69.6 | 27,409 | 46,499 | 1,013,561 | 49.9 | 12,231 | 18,328 | .0581 | .0576 |
| **SAGINAW - BAY CITY - MIDLAND** | 416.1 | 416.5 | .1 | 148.9 | 2.6 | 6,628,214 | 57.6 | 28,989 | 44,515 | 3,315,671 | 45.5 | 15,798 | 22,268 | .1695 | .1613 |
| Bay | 116.1 | 111.6 | –3.9 | 40.8 | –1.2 | 1,612,563 | 46.0 | 26,752 | 39,524 | 742,545 | 38.2 | 13,013 | 18,200 | .0438 | .0390 |
| Midland | 75.5 | 77.5 | 2.6 | 27.8 | 5.7 | 1,693,831 | 80.9 | 35,607 | 60,929 | 528,492 | 59.0 | 12,641 | 19,011 | .0323 | .0341 |
| Saginaw | 224.5 | 227.4 | 1.3 | 80.3 | 3.6 | 3,321,820 | 53.4 | 27,935 | 41,368 | 2,044,634 | 45.1 | 18,186 | 25,462 | .0934 | .0882 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alcona | 10.4 | 11.1 | 6.7 | 4.5 | 9.8 | 157,946 | 86.5 | 20,659 | 35,099 | 30,928 | 47.7 | 5,108 | 6,873 | .0029 | .0031 |
| Alger | 9.1 | 8.9 | –2.2 | 3.2 | .0 | 112,145 | 59.6 | 21,965 | 35,045 | 36,305 | 41.7 | 8,005 | 11,345 | .0028 | .0026 |
| Allegan | 85.4 | 89.2 | 4.4 | 31.3 | 6.8 | 1,549,060 | 80.5 | 29,294 | 49,491 | 351,733 | 44.7 | 8,295 | 11,237 | .0295 | .0306 |
| Alpena | 31.5 | 30.4 | –3.5 | 11.3 | –.9 | 427,872 | 57.3 | 23,859 | 37,865 | 213,996 | 42.6 | 13,168 | 18,938 | .0113 | .0107 |
| Antrim | 17.3 | 18.4 | 6.4 | 6.7 | 6.3 | 190,201 | 46.3 | 20,637 | 28,388 | 48,049 | 27.4 | 5,987 | 7,171 | .0050 | .0044 |
| Arenac | 15.6 | 16.5 | 5.8 | 6.2 | 8.8 | 175,705 | 53.1 | 20,135 | 28,340 | 96,953 | 48.7 | 11,442 | 15,638 | .0050 | .0049 |
| Baraga | 8.2 | 7.8 | –4.9 | 3.0 | .0 | 88,091 | 46.4 | 20,051 | 29,364 | 36,462 | 28.2 | 9,481 | 12,154 | .0025 | .0022 |
| Barry | 47.6 | 49.5 | 4.0 | 17.5 | 6.1 | 750,607 | 64.2 | 27,699 | 42,892 | 139,966 | 41.1 | 6,012 | 7,998 | .0150 | .0149 |
| Bay | 116.1 | 111.6 | –3.9 | 40.8 | –1.2 | 1,612,563 | 46.0 | 26,752 | 39,524 | 742,545 | 38.2 | 13,013 | 18,200 | .0438 | .0390 |
| Benzie | 11.9 | 12.7 | 6.7 | 4.8 | 9.1 | 210,991 | 88.0 | 25,506 | 43,956 | 65,975 | 59.2 | 9,421 | 13,745 | .0041 | .0045 |
| Berrien | 165.9 | 159.7 | –3.7 | 59.7 | –1.5 | 2,832,979 | 66.7 | 28,041 | 47,454 | 1,096,362 | 47.3 | 12,279 | 18,365 | .0640 | .0627 |
| Branch | 39.9 | 39.4 | –1.3 | 14.5 | .7 | 590,195 | 59.9 | 25,635 | 40,703 | 216,869 | 45.5 | 10,349 | 14,956 | .0141 | .0133 |
| Calhoun | 137.7 | 132.7 | –3.6 | 50.3 | –1.9 | 2,414,942 | 64.2 | 28,669 | 48,011 | 966,487 | 46.0 | 12,908 | 19,214 | .0553 | .0536 |
| Cass | 49.6 | 49.4 | –.4 | 18.1 | 1.7 | 778,006 | 66.1 | 26,319 | 42,984 | 134,075 | 37.4 | 5,481 | 7,407 | .0156 | .0152 |
| Charlevoix | 20.5 | 21.0 | 2.4 | 8.3 | 6.4 | 228,750 | 42.7 | 20,556 | 27,560 | 121,238 | 41.5 | 10,981 | 14,607 | .0067 | .0061 |
| Cheboygan | 21.4 | 22.3 | 4.2 | 8.5 | 6.3 | 253,123 | 55.3 | 20,372 | 29,779 | 155,266 | 35.1 | 14,361 | 18,267 | .0077 | .0071 |
| Chippewa | 28.1 | 26.8 | –4.6 | 9.6 | –2.0 | 269,849 | 37.4 | 20,044 | 28,109 | 166,084 | 33.7 | 12,680 | 17,300 | .0091 | .0078 |
| Clare | 25.8 | 27.8 | 7.8 | 10.8 | 10.2 | 377,534 | 81.7 | 21,196 | 34,957 | 167,013 | 57.5 | 10,820 | 15,464 | .0085 | .0093 |
| Clinton | 56.8 | 57.6 | 1.4 | 19.2 | 4.3 | 965,977 | 66.1 | 31,603 | 50,311 | 281,092 | 51.4 | 10,091 | 14,640 | .0204 | .0202 |
| Crawford | 10.5 | 11.6 | 10.5 | 4.1 | 13.9 | 188,467 | 97.5 | 26,501 | 45,968 | 61,758 | 55.1 | 11,061 | 15,063 | .0037 | .0040 |
| Delta | 38.6 | 38.3 | –.8 | 14.0 | 1.4 | 618,238 | 73.3 | 25,858 | 44,160 | 267,146 | 44.4 | 13,410 | 19,082 | .0144 | .0143 |
| Dickinson | 25.9 | 26.3 | 1.5 | 10.4 | 4.0 | 322,576 | 50.4 | 21,441 | 31,017 | 190,271 | 44.0 | 13,214 | 18,295 | .0095 | .0088 |
| Eaton | 94.1 | 100.0 | 6.3 | 36.2 | 8.7 | 1,603,165 | 59.7 | 30,137 | 44,286 | 774,638 | 47.4 | 15,786 | 21,399 | .0394 | .0386 |
| Emmet | 24.1 | 25.2 | 4.6 | 9.4 | 6.8 | 342,488 | 61.5 | 24,106 | 36,435 | 213,265 | 36.0 | 17,819 | 22,688 | .0099 | .0093 |
| Genesee | 439.4 | 441.0 | .4 | 162.1 | 2.7 | 6,516,202 | 45.2 | 28,415 | 40,199 | 3,467,881 | 40.6 | 15,616 | 21,393 | .1809 | .1644 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **MICHIGAN (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gladwin | 21.9 | 24.1 | 10.0 | 9.0 | 11.1 | 348,296 | 87.6 | 22,915 | 38,700 | 95,195 | 51.4 | 7,760 | 10,577 | .0069 | .0074 |
| Gogebic | 18.6 | 19.1 | 2.7 | 7.6 | 4.1 | 229,388 | 64.2 | 19,132 | 30,183 | 130,259 | 50.4 | 11,867 | 17,129 | .0063 | .0062 |
| Grand Traverse | 58.8 | 62.9 | 7.0 | 23.3 | 9.4 | 990,509 | 72.0 | 27,033 | 42,511 | 719,493 | 57.7 | 21,414 | 30,880 | .0266 | .0276 |
| Gratiot | 39.2 | 37.9 | −3.3 | 13.6 | .0 | 697,155 | 72.7 | 29,684 | 51,261 | 273,279 | 51.2 | 13,286 | 20,094 | .0153 | .0154 |
| Hillsdale | 42.4 | 42.7 | .7 | 14.5 | .0 | 487,449 | 45.3 | 23,137 | 33,617 | 188,506 | 38.7 | 9,370 | 13,000 | .0134 | .0119 |
| Houghton | 38.0 | 38.2 | .5 | 13.1 | .0 | 452,403 | 62.6 | 21,234 | 34,535 | 192,488 | 40.6 | 10,448 | 14,694 | .0117 | .0113 |
| Huron | 36.1 | 35.6 | −1.4 | 13.2 | .0 | 492,706 | 60.7 | 23,230 | 37,326 | 243,293 | 45.8 | 12,645 | 18,431 | .0128 | .0124 |
| Ingham | 273.7 | 271.3 | −.9 | 98.7 | 1.5 | 5,558,573 | 74.3 | 32,815 | 56,318 | 2,470,852 | 53.1 | 16,606 | 25,034 | .1222 | .1243 |
| Ionia | 52.2 | 53.1 | 1.7 | 17.1 | 3.0 | 845,958 | 75.2 | 29,096 | 49,471 | 290,631 | 54.5 | 11,329 | 16,996 | .0182 | .0186 |
| Iosco | 29.7 | 30.8 | 3.7 | 11.8 | 6.3 | 413,535 | 71.8 | 21,686 | 35,045 | 189,799 | 55.4 | 11,003 | 16,085 | .0098 | .0101 |
| Iron | 13.6 | 13.5 | −.7 | 5.5 | .0 | 154,837 | 48.4 | 18,966 | 28,152 | 57,910 | 29.1 | 8,157 | 10,529 | .0043 | .0039 |
| Isabella | 56.3 | 58.6 | 4.1 | 18.7 | 7.5 | 1,002,316 | 85.9 | 30,993 | 53,600 | 349,086 | 59.0 | 12,622 | 18,668 | .0202 | .0217 |
| Jackson | 149.3 | 146.2 | −2.1 | 51.7 | .0 | 2,692,897 | 69.7 | 30,685 | 52,087 | 1,014,089 | 49.9 | 13,085 | 19,615 | .0590 | .0586 |
| Kalamazoo | 214.6 | 215.6 | .5 | 80.8 | 2.8 | 4,470,031 | 75.5 | 32,412 | 55,322 | 2,031,334 | 54.5 | 16,724 | 25,140 | .0980 | .1006 |
| Kalkaska | 12.9 | 15.0 | 16.3 | 5.6 | 21.7 | 158,182 | 69.4 | 20,305 | 28,247 | 69,142 | 46.7 | 10,246 | 12,347 | .0039 | .0040 |
| Kent | 457.5 | 469.3 | 2.6 | 175.6 | 5.0 | 8,930,666 | 75.8 | 30,388 | 50,858 | 4,451,357 | 56.3 | 17,035 | 25,349 | .2029 | .2099 |
| Keweenaw | 1.8 | 2.0 | 11.1 | .7 | .0 | 14,815 | 41.4 | 14,966 | 21,164 | 5,765 | 37.0 | 6,011 | 8,236 | .0005 | .0005 |
| Lake | 8.5 | 9.3 | 9.4 | 3.7 | 8.8 | 68,338 | 41.0 | 14,252 | 18,470 | 21,260 | 26.4 | 4,946 | 5,746 | .0020 | .0018 |
| Lapeer | 75.0 | 80.0 | 6.7 | 25.4 | 8.5 | 1,159,841 | 63.5 | 30,316 | 45,663 | 299,962 | 40.8 | 9,106 | 11,810 | .0250 | .0245 |
| Leelanau | 14.9 | 15.8 | 6.0 | 6.0 | 9.1 | 199,440 | 53.7 | 23,597 | 33,240 | 56,358 | 40.5 | 7,295 | 9,393 | .0047 | .0045 |
| Lenawee | 89.3 | 88.5 | −.9 | 31.1 | 1.6 | 1,395,919 | 60.3 | 28,462 | 44,885 | 530,621 | 46.0 | 11,876 | 17,062 | .0327 | .0314 |
| Livingston | 109.7 | 119.6 | 9.0 | 38.8 | 11.2 | 2,129,163 | 74.0 | 35,057 | 54,875 | 508,771 | 50.3 | 9,698 | 13,113 | .0409 | .0423 |
| Luce | 6.5 | 6.3 | −3.1 | 2.1 | .0 | 79,808 | 63.8 | 23,196 | 38,004 | 42,828 | 47.2 | 13,854 | 20,394 | .0021 | .0020 |
| Mackinac | 10.1 | 10.0 | −1.0 | 3.7 | .0 | 107,048 | 47.5 | 19,614 | 28,932 | 82,446 | 39.8 | 15,944 | 22,283 | .0036 | .0034 |
| Macomb | 699.2 | 701.4 | .3 | 250.1 | 2.6 | 10,708,261 | 41.5 | 31,059 | 42,816 | 5,975,830 | 38.9 | 17,654 | 23,894 | .3051 | .2725 |
| Manistee | 23.2 | 23.2 | .0 | 9.2 | .0 | 266,982 | 38.7 | 20,916 | 29,020 | 112,837 | 27.2 | 9,641 | 12,265 | .0078 | .0066 |
| Marquette | 74.7 | 74.7 | .0 | 25.7 | 2.0 | 1,102,654 | 64.6 | 26,578 | 42,905 | 384,557 | 41.5 | 10,788 | 14,963 | .0256 | .0248 |
| Mason | 27.1 | 27.6 | 1.8 | 10.7 | 4.9 | 363,038 | 58.1 | 22,512 | 33,929 | 137,295 | 36.9 | 9,835 | 12,831 | .0090 | .0085 |
| Mecosta | 38.6 | 40.2 | 4.1 | 12.4 | 4.2 | 410,030 | 50.7 | 22,870 | 33,067 | 224,343 | 44.2 | 13,071 | 18,092 | .0121 | .0114 |
| Menominee | 25.9 | 25.8 | −.4 | 9.4 | .0 | 235,122 | 31.5 | 19,026 | 25,013 | 76,264 | 17.8 | 6,885 | 8,113 | .0071 | .0060 |
| Midland | 75.5 | 77.5 | 2.6 | 27.8 | 5.7 | 1,693,831 | 80.9 | 35,607 | 60,929 | 528,492 | 59.0 | 12,641 | 19,011 | .0323 | .0341 |
| Missaukee | 10.9 | 11.8 | 8.3 | 3.7 | .0 | 97,808 | 39.3 | 18,978 | 26,435 | 33,880 | 24.0 | 7,387 | 9,157 | .0029 | .0025 |
| Monroe | 135.0 | 134.6 | −.3 | 45.8 | 2.0 | 2,879,272 | 76.2 | 36,385 | 62,866 | 715,421 | 54.3 | 10,325 | 15,621 | .0537 | .0553 |
| Montcalm | 49.8 | 52.0 | 4.4 | 18.5 | 5.7 | 809,057 | 79.9 | 25,702 | 43,733 | 343,535 | 58.7 | 12,373 | 18,569 | .0183 | .0190 |
| Montmorency | 8.1 | 8.7 | 7.4 | 3.6 | 16.1 | 109,437 | 88.7 | 18,705 | 30,399 | 38,031 | 52.3 | 8,053 | 10,564 | .0023 | .0026 |
| Muskegon | 154.6 | 151.2 | −2.2 | 55.3 | .0 | 2,571,377 | 69.6 | 27,409 | 46,499 | 1,013,561 | 49.9 | 12,231 | 18,328 | .0581 | .0576 |
| Newaygo | 36.8 | 38.9 | 5.7 | 14.5 | 8.2 | 527,273 | 71.5 | 22,942 | 36,364 | 147,415 | 48.5 | 7,406 | 10,167 | .0114 | .0115 |
| Oakland | 1,021.7 | 1,029.1 | .7 | 387.8 | 3.1 | 24,577,292 | 66.3 | 39,275 | 63,376 | 11,343,269 | 50.5 | 20,024 | 29,250 | .5468 | .5428 |
| Oceana | 22.8 | 23.6 | 3.5 | 8.4 | 6.3 | 344,912 | 78.9 | 24,404 | 41,061 | 81,140 | 43.7 | 7,145 | 9,660 | .0069 | .0071 |
| Ogemaw | 18.1 | 19.7 | 8.8 | 7.3 | 9.0 | 177,616 | 51.1 | 17,545 | 24,331 | 139,925 | 47.9 | 14,123 | 19,168 | .0060 | .0058 |
| Ontonagon | 9.0 | 9.4 | 4.4 | 3.3 | .0 | 90,799 | 38.9 | 19,813 | 27,515 | 48,796 | 35.8 | 10,888 | 14,787 | .0029 | .0025 |
| Osceola | 20.0 | 21.0 | 5.0 | 7.7 | 6.9 | 331,992 | 84.7 | 24,959 | 43,116 | 123,793 | 61.8 | 10,628 | 16,077 | .0070 | .0075 |
| Oscoda | 7.3 | 7.7 | 5.5 | 3.1 | 10.7 | 65,790 | 41.8 | 16,567 | 21,223 | 45,409 | 44.9 | 11,190 | 14,648 | .0022 | .0021 |
| Otsego | 16.0 | 17.0 | 6.3 | 6.0 | 9.1 | 251,689 | 77.8 | 25,740 | 41,948 | 140,956 | 54.5 | 16,593 | 23,493 | .0061 | .0064 |
| Ottawa | 165.7 | 174.4 | 5.3 | 59.1 | 7.8 | 3,477,654 | 85.3 | 34,247 | 58,844 | 1,163,970 | 62.7 | 13,056 | 19,695 | .0669 | .0724 |
| Presque Isle | 14.2 | 14.0 | −1.4 | 5.2 | .0 | 133,172 | 33.9 | 19,120 | 25,610 | 52,383 | 24.1 | 8,116 | 10,074 | .0042 | .0035 |
| Roscommon | 18.4 | 20.5 | 11.4 | 8.6 | 13.2 | 217,281 | 61.1 | 17,743 | 25,265 | 133,005 | 42.6 | 12,272 | 15,466 | .0063 | .0062 |
| Saginaw | 224.5 | 227.4 | 1.3 | 80.3 | 3.6 | 3,321,820 | 53.4 | 27,935 | 41,368 | 2,044,634 | 45.1 | 18,186 | 25,462 | .0934 | .0882 |
| St. Clair | 140.4 | 141.8 | 1.0 | 50.4 | 3.1 | 2,539,020 | 73.8 | 29,871 | 50,377 | 853,695 | 54.0 | 11,338 | 16,938 | .0530 | .0540 |
| St. Joseph | 57.8 | 59.5 | 2.9 | 21.9 | 4.8 | 1,034,329 | 78.6 | 27,709 | 47,230 | 380,875 | 57.4 | 11,578 | 17,392 | .0218 | .0227 |
| Sanilac | 41.3 | 41.9 | 1.5 | 15.2 | 3.4 | 497,166 | 50.6 | 22,452 | 32,708 | 173,433 | 37.6 | 8,575 | 11,410 | .0127 | .0118 |
| Schoolcraft | 8.5 | 8.4 | −1.2 | 3.0 | .0 | 117,674 | 70.5 | 23,008 | 39,225 | 47,043 | 44.3 | 10,864 | 15,681 | .0027 | .0028 |
| Shiawassee | 70.7 | 69.9 | −1.1 | 24.0 | 1.3 | 1,104,884 | 60.8 | 28,984 | 46,037 | 334,331 | 41.0 | 10,004 | 13,930 | .0249 | .0236 |
| Tuscola | 57.6 | 57.9 | .5 | 19.5 | 3.2 | 856,062 | 63.0 | 27,795 | 43,901 | 271,770 | 49.1 | 9,644 | 13,937 | .0191 | .0187 |
| Van Buren | 69.4 | 71.9 | 3.6 | 26.4 | 6.0 | 939,056 | 59.8 | 23,595 | 35,570 | 299,272 | 35.6 | 8,864 | 11,336 | .0225 | .0214 |
| Washtenaw | 270.4 | 274.9 | 1.7 | 101.6 | 4.1 | 5,486,028 | 67.6 | 33,539 | 53,996 | 2,405,728 | 51.9 | 16,229 | 23,678 | .1228 | .1228 |
| Wayne | 2,178.4 | 2,106.4 | −3.3 | 795.8 | −1.1 | 33,312,182 | 48.7 | 27,845 | 41,860 | 14,051,489 | 39.5 | 12,519 | 17,657 | .8506 | .7723 |
| Wexford | 26.6 | 28.1 | 5.6 | 10.7 | 9.2 | 347,745 | 63.4 | 21,718 | 32,500 | 200,729 | 46.8 | 13,949 | 18,760 | .0096 | .0093 |
| **TOTAL METRO COUNTIES** | **7,355.2** | **7,323.3** | **−.4** | **2,693.3** | **1.8** | **131,453,736** | **59.7** | **31,106** | **48,808** | **58,201,459** | **46.3** | **15,033** | **21,610** | **3.1345** | **3.0107** |
| **TOTAL STATE** | **9,180.2** | **9,192.7** | **.1** | **3,367.8** | **2.3** | **157,655,250** | **60.6** | **29,825** | **46,813** | **68,424,187** | **46.3** | **14,214** | **20,317** | **3.7579** | **3.6222** |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MINNESOTA** | | | | | | | | | | | | | | | |
| **DULUTH** | **259.8** | **257.2** | **−1.0** | **99.6** | **1.4** | **4,220,388** | **58.1** | **27,178** | **42,373** | **2,022,326** | **44.0** | **14,205** | **20,304** | **.1061** | **.1089** |
| St. Louis | 216.5 | 215.3 | −.6 | 83.1 | 1.8 | 3,494,124 | 56.2 | 27,417 | 42,047 | 1,751,679 | 45.0 | 14,801 | 21,079 | .0896 | .0848 |
| *Douglas, Wisc.* | *43.3* | *41.9* | *−3.2* | *16.5* | *−.6* | *726,264* | *68.3* | *25,998* | *44,016* | *270,647* | *37.4* | *11,868* | *16,403* | *.0165* | *.0161* |
| **FARGO - MOORHEAD** | **145.9** | **154.5** | **5.9** | **57.2** | **7.7** | **2,677,206** | **60.5** | **31,416** | **46,804** | **1,458,942** | **49.8** | **18,336** | **25,506** | **.0670** | **.0660** |
| Clay | 49.3 | 49.2 | −.2 | 17.5 | 2.3 | 635,592 | 42.2 | 26,135 | 36,320 | 327,903 | 39.0 | 13,792 | 18,737 | .0181 | .0165 |
| *Cass, N. D.* | *96.6* | *105.3* | *9.0* | *39.7* | *10.3* | *2,041,614* | *67.2* | *33,924* | *51,426* | *1,131,039* | *53.3* | *20,494* | *28,490* | *.0489* | *.0495* |
| **MINNEAPOLIS - ST. PAUL** | **2,218.0** | **2,303.3** | **3.8** | **875.6** | **5.8** | **51,198,422** | **74.7** | **35,403** | **58,472** | **23,070,347** | **55.2** | **17,962** | **26,348** | **1.0986** | **1.1345** |
| Anoka | 215.1 | 235.1 | 9.3 | 77.8 | 11.9 | 4,641,678 | 83.5 | 36,393 | 59,662 | 1,594,647 | 64.8 | 13,920 | 20,497 | .0895 | .0974 |
| Carver | 40.6 | 44.4 | 9.4 | 15.1 | 11.0 | 839,568 | 80.1 | 34,284 | 55,601 | 198,469 | 62.6 | 8,975 | 13,144 | .0152 | .0163 |
| Chisago | 29.3 | 33.1 | 13.0 | 10.9 | 13.5 | 438,624 | 66.0 | 27,520 | 40,241 | 172,575 | 58.0 | 11,377 | 15,833 | .0102 | .0104 |
| Dakota | 217.9 | 243.0 | 11.5 | 85.8 | 14.4 | 5,421,844 | 89.0 | 38,247 | 63,192 | 2,093,211 | 69.1 | 16,503 | 24,396 | .1026 | .1147 |
| Hennepin | 944.1 | 947.3 | .3 | 391.3 | 2.7 | 23,232,680 | 70.6 | 35,741 | 59,373 | 11,587,136 | 52.2 | 19,975 | 29,612 | .5198 | .5243 |
| Isanti | 26.0 | 28.7 | 10.4 | 9.7 | 12.8 | 400,865 | 71.2 | 27,227 | 41,326 | 108,115 | 57.3 | 7,994 | 11,146 | .0083 | .0085 |
| Ramsey | 456.5 | 452.5 | −.9 | 179.6 | 1.4 | 10,106,574 | 68.7 | 33,831 | 56,273 | 5,412,059 | 50.4 | 20,314 | 30,134 | .2377 | .2370 |
| Scott | 49.4 | 55.2 | 11.7 | 18.0 | 14.6 | 904,341 | 71.4 | 33,607 | 50,241 | 325,914 | 61.3 | 12,873 | 18,106 | .0189 | .0199 |
| Washington | 126.7 | 140.5 | 10.9 | 46.5 | 13.7 | 3,265,540 | 91.8 | 41,631 | 70,227 | 871,323 | 69.9 | 12,541 | 18,738 | .0555 | .0626 |
| Wright | 65.9 | 73.6 | 11.7 | 23.7 | 13.4 | 1,034,667 | 71.2 | 28,919 | 43,657 | 416,604 | 60.3 | 12,438 | 17,578 | .0234 | .0243 |
| *St. Croix, Wisc.* | *46.5* | *49.9* | *7.3* | *17.2* | *9.6* | *912,041* | *84.9* | *31,410* | *53,026* | *290,294* | *63.8* | *11,291* | *16,878* | *.0175* | *.0191* |
| **ROCHESTER** | **95.4** | **98.9** | **3.7** | **37.1** | **5.7** | **2,063,106** | **74.0** | **33,780** | **55,609** | **1,167,089** | **56.0** | **21,318** | **31,458** | **.0484** | **.0499** |
| Olmsted | 95.4 | 98.9 | 3.7 | 37.1 | 5.7 | 2,063,106 | 74.0 | 33,780 | 55,609 | 1,167,089 | 56.0 | 21,318 | 31,458 | .0484 | .0499 |
| **ST. CLOUD** | **175.2** | **187.1** | **6.8** | **59.7** | **8.9** | **2,731,241** | **73.6** | **28,707** | **45,749** | **2,025,723** | **56.0** | **23,698** | **33,932** | **.0754** | **.0779** |
| Benton | 27.1 | 29.0 | 7.0 | 10.1 | 9.8 | 473,502 | 83.8 | 27,997 | 46,881 | 142,901 | 63.4 | 9,505 | 14,149 | .0093 | .0100 |
| Sherburne | 34.5 | 39.1 | 13.3 | 12.0 | 14.3 | 584,443 | 80.7 | 30,795 | 48,704 | 166,908 | 65.3 | 9,618 | 13,909 | .0116 | .0126 |
| Stearns | 113.6 | 119.0 | 4.8 | 37.6 | 7.1 | 1,673,296 | 68.6 | 28,268 | 44,503 | 1,715,914 | 54.6 | 31,630 | 45,636 | .0545 | .0553 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Aitkin | 14.0 | 14.6 | 4.3 | 5.4 | 1.9 | 107,671 | 26.3 | 16,080 | 19,939 | 75,902 | 31.5 | 10,894 | 14,056 | .0041 | .0036 |
| Anoka | 215.1 | 235.1 | 9.3 | 77.8 | 11.9 | 4,641,678 | 83.5 | 36,393 | 59,662 | 1,594,647 | 64.8 | 13,920 | 20,497 | .0895 | .0974 |
| Becker | 30.8 | 32.2 | 4.5 | 11.8 | 8.3 | 316,784 | 42.5 | 20,402 | 26,846 | 172,176 | 43.4 | 11,013 | 14,591 | .0097 | .0089 |
| Beltrami | 33.1 | 35.2 | 6.3 | 12.1 | 9.0 | 445,320 | 70.0 | 23,596 | 36,803 | 331,609 | 56.6 | 19,083 | 27,406 | .0128 | .0131 |
| Benton | 27.1 | 29.0 | 7.0 | 10.1 | 9.8 | 473,502 | 83.8 | 27,997 | 46,881 | 142,901 | 63.4 | 9,505 | 14,149 | .0093 | .0100 |
| Big Stone | 7.7 | 7.6 | −1.3 | 2.9 | .0 | 113,198 | 66.2 | 23,487 | 39,034 | 51,774 | 48.3 | 12,040 | 17,853 | .0027 | .0028 |
| Blue Earth | 52.0 | 51.1 | −1.7 | 18.3 | .0 | 716,949 | 47.3 | 26,602 | 39,178 | 514,098 | 39.6 | 20,117 | 28,093 | .0225 | .0203 |
| Brown | 28.1 | 27.5 | −2.1 | 10.1 | .0 | 378,210 | 48.6 | 25,205 | 37,447 | 220,233 | 40.2 | 15,549 | 21,805 | .0108 | .0099 |
| Carlton | 30.3 | 30.7 | 1.3 | 10.8 | 3.8 | 511,962 | 73.3 | 28,406 | 47,404 | 220,881 | 54.3 | 13,764 | 20,452 | .0117 | .0119 |
| Carver | 40.6 | 44.4 | 9.4 | 15.1 | 11.0 | 839,568 | 80.1 | 34,284 | 55,601 | 198,469 | 62.6 | 8,975 | 13,144 | .0152 | .0163 |
| Cass | 22.7 | 24.5 | 7.9 | 8.9 | 8.5 | 251,310 | 58.3 | 19,359 | 28,237 | 132,241 | 50.9 | 10,690 | 14,859 | .0071 | .0071 |
| Chippewa | 14.6 | 14.0 | −4.1 | 5.5 | −1.8 | 202,418 | 53.2 | 23,592 | 36,803 | 97,721 | 41.1 | 12,371 | 17,767 | .0053 | .0048 |
| Chisago | 29.3 | 33.1 | 13.0 | 10.9 | 13.5 | 438,624 | 66.0 | 27,520 | 40,241 | 172,575 | 58.0 | 11,377 | 15,833 | .0102 | .0104 |
| Clay | 49.3 | 49.2 | −.2 | 17.5 | 2.3 | 635,592 | 42.2 | 26,135 | 36,320 | 327,903 | 39.0 | 13,792 | 18,737 | .0181 | .0165 |
| Clearwater | 9.0 | 9.2 | 2.2 | 3.1 | .0 | 69,912 | 31.4 | 17,159 | 22,552 | 38,215 | 32.4 | 9,309 | 12,327 | .0026 | .0021 |
| Cook | 4.2 | 4.3 | 2.4 | 1.9 | 5.6 | 50,682 | 32.5 | 21,256 | 26,675 | 35,340 | 36.9 | 14,340 | 18,600 | .0016 | .0014 |
| Cottonwood | 14.3 | 13.6 | −4.9 | 5.0 | −5.7 | 158,042 | 30.5 | 22,845 | 31,608 | 97,528 | 27.9 | 14,387 | 19,506 | .0054 | .0044 |
| Crow Wing | 44.5 | 47.4 | 6.5 | 18.2 | 9.0 | 638,395 | 68.8 | 22,652 | 35,077 | 439,332 | 56.0 | 16,869 | 24,139 | .0176 | .0180 |
| Dakota | 217.9 | 243.0 | 11.5 | 85.8 | 14.4 | 5,421,844 | 89.0 | 38,247 | 63,192 | 2,093,211 | 69.1 | 16,503 | 24,396 | .1026 | .1147 |
| Dodge | 15.7 | 16.5 | 5.1 | 5.8 | 7.4 | 191,461 | 46.1 | 24,267 | 33,007 | 47,845 | 34.9 | 6,569 | 8,249 | .0046 | .0044 |
| Douglas | 29.8 | 31.7 | 6.4 | 12.1 | 9.0 | 387,786 | 59.1 | 21,962 | 32,048 | 246,953 | 51.6 | 14,680 | 20,409 | .0110 | .0108 |
| Faribault | 18.9 | 19.1 | 1.1 | 7.6 | 4.1 | 201,562 | 31.0 | 21,085 | 26,521 | 122,393 | 35.2 | 12,403 | 16,104 | .0067 | .0058 |
| Fillmore | 21.4 | 20.7 | −3.3 | 7.9 | .0 | 190,273 | 24.2 | 19,397 | 24,085 | 148,026 | 29.1 | 14,514 | 18,737 | .0075 | .0061 |
| Freeborn | 35.0 | 33.3 | −4.9 | 12.9 | −3.7 | 375,719 | 22.4 | 22,902 | 29,126 | 273,062 | 25.6 | 16,224 | 21,168 | .0139 | .0112 |
| Goodhue | 40.2 | 41.7 | 3.7 | 15.4 | 6.9 | 618,932 | 59.4 | 26,973 | 40,190 | 332,522 | 50.2 | 15,375 | 21,592 | .0160 | .0156 |
| Grant | 7.3 | 7.4 | 1.4 | 2.7 | .0 | 103,077 | 64.0 | 23,285 | 38,177 | 32,582 | 47.3 | 8,195 | 12,067 | .0023 | .0023 |
| Hennepin | 944.1 | 947.3 | .3 | 391.3 | 2.7 | 23,232,680 | 70.6 | 35,741 | 59,373 | 11,587,136 | 52.2 | 19,975 | 29,612 | .5198 | .5243 |
| Houston | 19.0 | 19.6 | 3.2 | 6.3 | .0 | 232,547 | 50.5 | 24,529 | 36,912 | 77,353 | 41.1 | 8,701 | 12,278 | .0057 | .0055 |
| Hubbard | 15.5 | 17.0 | 9.7 | 6.2 | 10.7 | 204,987 | 71.7 | 21,316 | 33,062 | 90,209 | 53.6 | 10,488 | 14,550 | .0051 | .0052 |
| Isanti | 26.0 | 28.7 | 10.4 | 9.7 | 12.8 | 400,865 | 71.2 | 27,227 | 41,326 | 108,115 | 57.3 | 7,994 | 11,146 | .0083 | .0085 |
| Itasca | 45.2 | 47.1 | 4.2 | 17.3 | 6.1 | 395,109 | 51.1 | 24,160 | 34,399 | 264,525 | 42.0 | 11,431 | 15,290 | .0158 | .0147 |
| Jackson | 13.2 | 12.6 | −4.5 | 4.8 | −2.0 | 162,402 | 42.7 | 23,224 | 33,834 | 67,311 | 36.1 | 10,094 | 14,023 | .0044 | .0040 |
| Kanabec | 13.1 | 14.1 | 7.6 | 5.3 | 10.4 | 158,509 | 52.6 | 21,641 | 29,907 | 70,996 | 49.6 | 9,886 | 13,395 | .0042 | .0041 |
| Kandiyohi | 38.7 | 40.6 | 4.9 | 14.9 | 7.2 | 538,899 | 55.6 | 24,919 | 36,168 | 334,038 | 48.6 | 16,167 | 22,419 | .0152 | .0146 |
| Kittson | 6.5 | 6.2 | −4.6 | 2.4 | .0 | 73,805 | 42.4 | 21,601 | 30,752 | 34,022 | 37.4 | 10,317 | 14,176 | .0021 | .0019 |
| Koochiching | 17.3 | 16.8 | −2.9 | 6.2 | .0 | 180,152 | 31.0 | 22,182 | 29,057 | 115,024 | 32.2 | 14,032 | 18,532 | .0062 | .0051 |
| Lac qui Parle | 10.2 | 9.8 | −3.9 | 3.7 | −2.6 | 103,000 | 31.4 | 20,631 | 27,838 | 48,864 | 30.5 | 9,855 | 13,206 | .0032 | .0028 |
| Lake | 12.6 | 12.1 | −4.0 | 4.5 | .0 | 138,578 | 19.3 | 25,810 | 30,795 | 68,607 | 25.7 | 12,131 | 15,246 | .0045 | .0037 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MINNESOTA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lake of the Woods | 3.9 | 4.0 | 2.6 | 1.5 | .0 | 31,920 | 22.5 | 17,377 | 21,280 | 25,253 | 28.3 | 13,119 | 16,835 | .0014 | .0010 |
| Le Sueur | 23.9 | 24.5 | 2.5 | 9.0 | 5.9 | 275,833 | 38.4 | 23,445 | 30,648 | 115,374 | 39.9 | 9,705 | 12,819 | .0077 | .0071 |
| Lincoln | 8.0 | 7.8 | -2.5 | 3.0 | 3.4 | 62,127 | 28.7 | 16,647 | 20,709 | 20,245 | 17.7 | 5,930 | 6,748 | .0021 | .0016 |
| Lyon | 25.4 | 25.5 | .4 | 9.1 | 2.2 | 324,180 | 49.0 | 24,444 | 35,624 | 190,710 | 42.1 | 15,083 | 20,957 | .0094 | .0087 |
| McLeod | 30.6 | 31.4 | 2.6 | 11.5 | 4.5 | 407,249 | 47.7 | 25,071 | 35,413 | 253,527 | 43.1 | 16,104 | 22,046 | .0120 | .0110 |
| Mahnomen | 5.3 | 5.0 | -5.7 | 1.7 | .0 | 46,945 | 47.4 | 18,732 | 27,615 | 22,909 | 39.7 | 9,646 | 13,476 | .0014 | .0014 |
| Marshall | 12.7 | 12.3 | -3.1 | 4.4 | -2.2 | 107,515 | 24.5 | 19,193 | 24,435 | 27,788 | 12.6 | 5,486 | 6,315 | .0034 | .0027 |
| Martin | 24.7 | 24.7 | .0 | 9.7 | 1.0 | 457,075 | 67.9 | 28,351 | 47,121 | 202,588 | 49.8 | 14,085 | 20,885 | .0105 | .0104 |
| Meeker | 21.3 | 22.0 | 3.3 | 8.1 | 6.6 | 298,255 | 61.6 | 24,284 | 36,822 | 130,460 | 50.9 | 11,372 | 16,106 | .0073 | .0072 |
| Mille Lacs | 19.3 | 20.3 | 5.2 | 7.5 | 7.1 | 246,249 | 58.0 | 22,266 | 32,833 | 125,553 | 49.7 | 11,981 | 16,740 | .0066 | .0065 |
| Morrison | 30.4 | 31.6 | 3.9 | 10.6 | 5.0 | 324,336 | 54.1 | 20,832 | 30,598 | 184,257 | 46.4 | 12,464 | 17,383 | .0095 | .0091 |
| Mower | 39.0 | 37.4 | -4.1 | 14.6 | -2.7 | 511,573 | 36.3 | 25,016 | 35,039 | 283,574 | 32.7 | 14,244 | 19,423 | .0156 | .0133 |
| Murray | 11.2 | 10.7 | -4.5 | 4.0 | .0 | 109,929 | 32.7 | 20,703 | 27,482 | 59,628 | 33.0 | 11,207 | 14,907 | .0035 | .0030 |
| Nicollet | 27.8 | 28.5 | 2.5 | 9.7 | 4.3 | 507,524 | 73.0 | 31,543 | 52,322 | 139,477 | 54.5 | 9,707 | 14,379 | .0102 | .0104 |
| Nobles | 21.4 | 20.8 | -2.8 | 7.9 | .0 | 203,975 | 22.6 | 21,067 | 25,820 | 185,723 | 28.4 | 18,314 | 23,509 | .0084 | .0069 |
| Norman | 8.9 | 8.3 | -6.7 | 3.2 | -3.0 | 108,371 | 46.1 | 22,474 | 33,866 | 30,597 | 33.6 | 6,939 | 9,562 | .0026 | .0023 |
| Olmsted | 95.4 | 98.9 | 3.7 | 37.1 | 5.7 | 2,063,106 | 74.0 | 33,780 | 55,609 | 1,167,089 | 56.0 | 21,318 | 31,458 | .0484 | .0499 |
| Otter Tail | 54.0 | 56.2 | 4.1 | 20.6 | 5.1 | 643,222 | 51.1 | 21,723 | 31,224 | 343,369 | 45.1 | 12,076 | 16,668 | .0183 | .0172 |
| Pennington | 15.4 | 15.4 | .0 | 5.8 | 1.8 | 126,880 | 18.2 | 18,826 | 21,876 | 113,667 | 37.6 | 14,492 | 19,598 | .0052 | .0045 |
| Pine | 21.3 | 22.8 | 7.0 | 8.0 | 8.1 | 210,593 | 45.1 | 19,611 | 26,324 | 127,819 | 44.5 | 11,951 | 15,977 | .0066 | .0061 |
| Pipestone | 10.9 | 11.3 | 3.7 | 4.6 | 9.5 | 92,731 | 29.1 | 17,107 | 20,159 | 76,186 | 38.2 | 13,122 | 16,562 | .0036 | .0033 |
| Polk | 34.4 | 33.6 | -2.3 | 12.5 | .0 | 375,485 | 35.0 | 22,256 | 30,039 | 206,604 | 34.0 | 12,332 | 16,528 | .0119 | .0101 |
| Pope | 11.9 | 12.2 | 2.5 | 4.8 | 6.7 | 120,127 | 41.2 | 18,904 | 25,026 | 54,961 | 41.7 | 8,619 | 11,450 | .0036 | .0033 |
| Ramsey | 456.5 | 452.5 | -.9 | 179.6 | 1.4 | 10,106,574 | 68.7 | 33,831 | 56,273 | 5,412,059 | 50.4 | 20,314 | 30,134 | .2377 | .2370 |
| Red Lake | 5.3 | 5.1 | -3.8 | 1.8 | .0 | 40,250 | 26.3 | 17,703 | 22,361 | 18,310 | 28.9 | 7,894 | 10,172 | .0014 | .0010 |
| Redwood | 18.5 | 17.7 | -4.3 | 6.7 | .0 | 210,203 | 39.4 | 22,504 | 31,374 | 107,317 | 36.1 | 11,773 | 16,017 | .0064 | .0057 |
| Renville | 19.9 | 19.5 | -2.0 | 7.4 | .0 | 248,507 | 44.5 | 23,242 | 33,582 | 103,273 | 38.4 | 10,086 | 13,956 | .0067 | .0060 |
| Rice | 47.6 | 49.0 | 2.9 | 16.3 | 5.8 | 653,187 | 53.5 | 27,625 | 40,073 | 329,290 | 46.7 | 14,572 | 20,202 | .0175 | .0165 |
| Rock | 10.5 | 10.1 | -3.8 | 3.8 | .0 | 92,334 | 20.8 | 20,121 | 24,298 | 72,918 | 27.5 | 15,044 | 19,189 | .0037 | .0030 |
| Roseau | 13.0 | 13.4 | 3.1 | 5.0 | 8.7 | 123,786 | 38.6 | 19,412 | 24,757 | 75,441 | 42.0 | 11,550 | 15,088 | .0040 | .0037 |
| St. Louis | 216.5 | 215.3 | -.6 | 83.1 | 1.8 | 3,494,124 | 56.2 | 27,417 | 42,047 | 1,751,679 | 45.0 | 14,801 | 21,079 | .0896 | .0848 |
| Scott | 49.4 | 55.2 | 11.7 | 18.0 | 14.6 | 904,341 | 71.4 | 33,607 | 50,241 | 325,914 | 61.3 | 12,873 | 18,106 | .0189 | .0199 |
| Sherburne | 34.5 | 39.1 | 13.3 | 12.0 | 14.3 | 584,443 | 80.7 | 30,795 | 48,704 | 166,908 | 65.3 | 9,618 | 13,909 | .0116 | .0126 |
| Sibley | 15.2 | 14.7 | -3.3 | 5.5 | .0 | 181,865 | 41.9 | 23,296 | 33,066 | 63,162 | 37.2 | 8,370 | 11,484 | .0048 | .0042 |
| Stearns | 113.6 | 119.0 | 4.8 | 37.6 | 7.1 | 1,673,296 | 68.6 | 28,268 | 44,503 | 1,715,914 | 54.6 | 31,630 | 45,636 | .0545 | .0553 |
| Steele | 30.9 | 31.5 | 1.9 | 11.3 | 3.7 | 461,513 | 56.6 | 27,042 | 40,842 | 245,978 | 46.5 | 15,399 | 21,768 | .0122 | .0117 |
| Stevens | 11.1 | 10.7 | -3.6 | 3.8 | .0 | 113,743 | 37.7 | 21,738 | 29,932 | 77,105 | 35.3 | 14,999 | 20,291 | .0038 | .0034 |
| Swift | 12.7 | 12.3 | -3.1 | 4.6 | -2.1 | 160,377 | 56.9 | 21,751 | 34,865 | 79,578 | 42.5 | 11,883 | 17,300 | .0044 | .0040 |
| Todd | 26.2 | 27.3 | 4.2 | 9.7 | 5.4 | 282,140 | 55.6 | 19,709 | 29,087 | 114,751 | 47.4 | 8,463 | 11,830 | .0075 | .0072 |
| Traverse | 5.3 | 5.0 | -5.7 | 1.8 | .0 | 66,253 | 58.3 | 23,249 | 36,807 | 31,926 | 44.7 | 12,259 | 17,737 | .0017 | .0016 |
| Wabasha | 20.0 | 20.8 | 4.0 | 7.8 | 6.8 | 295,063 | 61.3 | 25,058 | 37,829 | 115,390 | 51.0 | 10,467 | 14,794 | .0070 | .0070 |
| Wadena | 14.5 | 14.6 | .7 | 5.0 | .0 | 170,420 | 58.8 | 21,470 | 34,084 | 103,465 | 44.9 | 14,283 | 20,693 | .0050 | .0047 |
| Waseca | 19.0 | 19.4 | 2.1 | 7.2 | 5.9 | 300,046 | 64.5 | 26,831 | 41,673 | 98,161 | 51.7 | 9,513 | 13,633 | .0067 | .0066 |
| Washington | 126.7 | 140.5 | 10.9 | 46.5 | 13.7 | 3,265,540 | 91.8 | 41,631 | 70,227 | 871,323 | 69.9 | 12,541 | 18,738 | .0555 | .0626 |
| Watonwan | 12.0 | 11.5 | -4.2 | 4.7 | .0 | 127,990 | 29.1 | 21,097 | 27,232 | 64,410 | 31.3 | 10,434 | 13,704 | .0041 | .0034 |
| Wilkin | 8.2 | 7.8 | -4.9 | 2.8 | .0 | 121,139 | 62.2 | 26,674 | 43,264 | 54,197 | 46.5 | 13,216 | 19,356 | .0030 | .0030 |
| Winona | 46.1 | 45.7 | -.9 | 16.0 | .6 | 756,732 | 67.0 | 28,493 | 47,296 | 369,270 | 49.1 | 15,575 | 23,079 | .0183 | .0181 |
| Wright | 65.9 | 73.6 | 11.7 | 23.7 | 13.4 | 1,034,667 | 71.2 | 28,919 | 43,657 | 416,604 | 60.3 | 12,438 | 17,578 | .0234 | .0243 |
| Yellow Medicine | 13.1 | 12.5 | -4.6 | 4.6 | -2.1 | 197,537 | 65.1 | 25,460 | 42,943 | 64,498 | 46.2 | 9,385 | 14,021 | .0044 | .0043 |
| **TOTAL METRO COUNTIES** | **2,707.9** | **2,803.9** | **3.5** | **1,055.8** | **5.5** | **59,210,444** | **72.9** | **34,232** | **56,081** | **28,052,447** | **54.3** | **18,170** | **26,570** | **1.3126** | **1.3445** |
| **TOTAL STATE** | **4,183.6** | **4,297.0** | **2.7** | **1,603.4** | **4.7** | **77,832,254** | **66.7** | **30,492** | **48,536** | **37,962,538** | **51.1** | **16,416** | **23,676** | **1.8383** | **1.8328** |
| **MISSISSIPPI** | | | | | | | | | | | | | | | |
| **BILOXI - GULFPORT** | **195.4** | **210.3** | **7.6** | **76.2** | **10.6** | **3,192,742** | **82.7** | **25,363** | **41,900** | **1,645,475** | **62.7** | **14,679** | **21,594** | **.0737** | **.0792** |
| Hancock | 28.7 | 33.1 | 15.3 | 11.9 | 19.0 | 390,475 | 76.0 | 22,182 | 32,813 | 167,797 | 61.0 | 10,422 | 14,101 | .0091 | .0097 |
| Harrison | 166.7 | 177.2 | 6.3 | 64.3 | 9.2 | 2,802,267 | 83.7 | 25,903 | 43,581 | 1,477,678 | 62.9 | 15,401 | 22,981 | .0646 | .0695 |
| **JACKSON** | **391.1** | **420.2** | **7.4** | **150.8** | **9.8** | **7,033,282** | **84.9** | **27,847** | **46,889** | **3,307,708** | **59.9** | **15,144** | **22,051** | **.1545** | **.1664** |
| Hinds | 265.8 | 279.7 | 5.2 | 102.8 | 7.8 | 4,795,972 | 81.2 | 27,739 | 46,653 | 2,783,925 | 60.8 | 18,153 | 27,081 | .1137 | .1209 |
| Madison | 46.6 | 52.0 | 11.6 | 17.8 | 13.3 | 674,890 | 90.6 | 23,604 | 39,699 | 190,598 | 57.3 | 8,077 | 11,212 | .0136 | .0150 |
| Rankin | 78.7 | 88.5 | 12.5 | 30.2 | 15.3 | 1,562,420 | 94.4 | 30,670 | 51,736 | 333,185 | 54.5 | 8,233 | 11,033 | .0272 | .0305 |
| **PASCAGOULA** | **126.2** | **134.8** | **6.8** | **46.4** | **9.2** | **2,220,158** | **83.8** | **28,417** | **47,848** | **865,537** | **63.0** | **12,496** | **18,654** | **.0463** | **.0500** |
| Jackson | 126.2 | 134.8 | 6.8 | 46.4 | 9.2 | 2,220,158 | 83.8 | 28,417 | 47,848 | 865,537 | 63.0 | 12,496 | 18,654 | .0463 | .0500 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 38.5 | 38.6 | .3 | 13.9 | 3.7 | 514,143 | 71.8 | 22,335 | 36,989 | 451,661 | 61.0 | 20,941 | 32,494 | .0155 | .0160 |
| Alcorn | 34.5 | 36.0 | 4.3 | 14.0 | 7.7 | 486,005 | 71.0 | 21,864 | 34,715 | 238,848 | 56.0 | 12,761 | 18,409 | .0123 | .0125 |
| Amite | 13.3 | 13.2 | −.8 | 4.5 | .0 | 171,629 | 70.8 | 22,326 | 38,140 | 41,371 | 30.4 | 6,113 | 9,194 | .0036 | .0037 |
| Attala | 19.6 | 19.3 | −1.5 | 6.9 | .0 | 190,853 | 58.8 | 17,417 | 27,660 | 94,359 | 44.9 | 9,437 | 13,675 | .0055 | .0051 |
| Benton | 8.5 | 8.9 | 4.7 | 2.6 | .0 | 87,725 | 68.5 | 20,029 | 33,740 | 11,588 | 45.0 | 3,075 | 4,457 | .0019 | .0019 |
| Bolivar | 44.6 | 42.8 | −4.0 | 13.5 | −2.9 | 400,729 | 52.8 | 18,866 | 29,684 | 213,852 | 40.1 | 10,983 | 15,841 | .0124 | .0115 |
| Calhoun | 15.6 | 15.4 | −1.3 | 5.7 | 1.8 | 141,344 | 48.8 | 16,965 | 24,797 | 54,387 | 36.0 | 7,142 | 9,542 | .0041 | .0037 |
| Carroll | 9.9 | 10.0 | 1.0 | 3.5 | 6.1 | 96,255 | 66.9 | 17,475 | 27,501 | 19,770 | 52.0 | 3,941 | 5,649 | .0023 | .0022 |
| Chickasaw | 18.2 | 18.4 | 1.1 | 6.3 | 3.3 | 163,129 | 48.0 | 18,063 | 25,893 | 102,357 | 42.4 | 11,786 | 16,247 | .0053 | .0050 |
| Choctaw | 9.2 | 9.3 | 1.1 | 3.1 | .0 | 71,535 | 42.8 | 16,157 | 23,076 | 20,324 | 22.5 | 5,353 | 6,556 | .0021 | .0019 |
| Claiborne | 12.9 | 13.5 | 4.7 | 4.3 | 13.2 | 119,939 | 65.1 | 19,122 | 27,893 | 31,012 | 39.9 | 5,836 | 7,212 | .0030 | .0030 |
| Clarke | 17.6 | 18.1 | 2.8 | 6.7 | 8.1 | 204,973 | 66.3 | 19,874 | 30,593 | 79,910 | 54.2 | 8,359 | 11,927 | .0051 | .0050 |
| Clay | 21.9 | 22.7 | 3.7 | 7.7 | 6.9 | 276,302 | 76.2 | 21,775 | 35,883 | 107,884 | 57.9 | 9,490 | 14,011 | .0064 | .0066 |
| Coahoma | 35.5 | 33.7 | −5.1 | 11.4 | −2.6 | 305,337 | 47.7 | 17,672 | 26,784 | 232,842 | 38.0 | 14,424 | 20,425 | .0109 | .0099 |
| Copiah | 27.1 | 27.7 | 2.2 | 9.4 | 5.6 | 288,385 | 66.2 | 19,492 | 30,679 | 101,426 | 38.3 | 8,238 | 10,790 | .0073 | .0070 |
| Covington | 16.6 | 17.2 | 3.6 | 6.1 | 8.9 | 192,924 | 76.7 | 19,492 | 31,627 | 65,559 | 48.1 | 7,906 | 10,747 | .0046 | .0047 |
| ☐ De Soto | 60.1 | 66.4 | 10.5 | 21.9 | 12.9 | 955,473 | 81.0 | 27,216 | 43,629 | 277,406 | 64.4 | 8,700 | 12,667 | .0192 | .0208 |
| Forrest | 69.7 | 73.2 | 5.0 | 27.2 | 7.9 | 1,055,926 | 81.7 | 23,056 | 38,821 | 836,738 | 61.1 | 20,608 | 30,762 | .0292 | .0309 |
| Franklin | 8.4 | 8.6 | 2.4 | 3.0 | .0 | 102,016 | 69.6 | 20,045 | 34,005 | 16,239 | 34.4 | 4,027 | 5,413 | .0021 | .0021 |
| George | 16.3 | 17.4 | 6.7 | 5.8 | 9.4 | 239,548 | 85.3 | 24,390 | 41,301 | 80,314 | 63.8 | 9,249 | 13,847 | .0050 | .0054 |
| Greene | 10.3 | 10.7 | 3.9 | 3.2 | .0 | 97,636 | 65.5 | 18,430 | 30,511 | 14,235 | 32.6 | 3,356 | 4,448 | .0022 | .0023 |
| Grenada | 21.4 | 21.6 | .9 | 7.7 | 2.7 | 281,826 | 72.5 | 21,790 | 36,601 | 234,569 | 65.3 | 18,917 | 30,464 | .0083 | .0086 |
| Hancock | 28.7 | 33.1 | 15.3 | 11.9 | 19.0 | 390,475 | 76.0 | 22,182 | 32,813 | 167,797 | 61.0 | 10,422 | 14,101 | .0091 | .0097 |
| Harrison | 166.7 | 177.2 | 6.3 | 64.3 | 9.2 | 2,802,267 | 83.7 | 25,903 | 43,581 | 1,477,678 | 62.9 | 15,401 | 22,981 | .0646 | .0695 |
| Hinds | 265.8 | 279.7 | 5.2 | 102.8 | 7.8 | 4,795,972 | 81.2 | 27,739 | 46,653 | 2,783,925 | 60.8 | 18,153 | 27,081 | .1137 | .1209 |
| Holmes | 23.1 | 23.2 | .4 | 7.4 | 1.4 | 134,370 | 34.1 | 13,520 | 18,158 | 99,099 | 35.5 | 10,015 | 13,392 | .0056 | .0050 |
| Humphreys | 13.8 | 13.8 | .0 | 4.5 | .0 | 67,825 | 15.9 | 13,002 | 15,072 | 55,803 | 25.3 | 9,894 | 12,401 | .0033 | .0027 |
| Issaquena | 2.4 | 2.2 | −8.3 | .8 | .0 | 14,723 | 17.6 | 15,646 | 18,404 | 902 | 16.8 | 965 | 1,128 | .0004 | .0005 |
| Itawamba | 21.5 | 22.4 | 4.2 | 8.2 | 6.5 | 237,599 | 60.1 | 19,273 | 28,975 | 70,142 | 48.5 | 6,133 | 8,554 | .0058 | .0054 |
| Jackson | 126.2 | 134.8 | 6.8 | 46.4 | 9.2 | 2,220,158 | 83.8 | 28,417 | 47,848 | 865,537 | 63.0 | 12,496 | 18,654 | .0463 | .0500 |
| Jasper | 17.7 | 17.9 | 1.1 | 6.2 | 3.3 | 160,506 | 54.9 | 17,265 | 25,888 | 55,292 | 41.1 | 6,530 | 8,918 | .0044 | .0042 |
| Jefferson | 9.4 | 9.5 | 1.1 | 2.9 | .0 | 81,639 | 68.5 | 16,706 | 28,151 | 14,167 | 33.9 | 3,648 | 4,885 | .0021 | .0019 |
| Jefferson Davis | 14.2 | 14.5 | 2.1 | 4.5 | .0 | 157,993 | 68.2 | 20,872 | 35,110 | 40,598 | 35.4 | 6,664 | 9,022 | .0037 | .0037 |
| Jones | 63.3 | 64.5 | 1.9 | 23.7 | 4.4 | 837,743 | 67.1 | 22,087 | 35,348 | 501,094 | 51.9 | 14,535 | 21,143 | .0226 | .0226 |
| Kemper | 10.2 | 10.2 | .0 | 3.4 | .0 | 85,173 | 53.1 | 16,367 | 25,051 | 24,308 | 40.7 | 5,094 | 7,167 | .0024 | .0021 |
| Lafayette | 30.8 | 30.8 | .0 | 11.8 | 3.5 | 413,848 | 58.3 | 22,939 | 35,072 | 141,334 | 38.3 | 8,967 | 11,977 | .0101 | .0095 |
| Lamar | 26.9 | 30.2 | 12.3 | 10.3 | 14.4 | 404,665 | 88.1 | 23,898 | 39,289 | 70,588 | 51.1 | 5,190 | 6,853 | .0074 | .0083 |
| Lauderdale | 80.6 | 83.5 | 3.6 | 31.1 | 6.5 | 1,304,395 | 79.6 | 24,873 | 41,942 | 736,031 | 59.1 | 15,842 | 23,667 | .0316 | .0331 |
| Lawrence | 12.9 | 13.2 | 2.3 | 4.4 | .0 | 159,988 | 62.2 | 22,418 | 36,361 | 45,607 | 35.4 | 7,655 | 10,365 | .0038 | .0036 |
| Leake | 19.3 | 19.7 | 2.1 | 7.2 | 5.9 | 152,910 | 46.9 | 15,303 | 21,238 | 81,987 | 43.8 | 8,387 | 11,387 | .0049 | .0046 |
| Lee | 61.6 | 66.1 | 7.3 | 24.4 | 8.9 | 892,741 | 73.4 | 22,980 | 36,588 | 729,661 | 58.0 | 20,610 | 29,904 | .0259 | .0269 |
| Leflore | 41.4 | 40.5 | −2.2 | 13.3 | .0 | 398,371 | 54.1 | 19,044 | 29,351 | 271,681 | 42.8 | 14,308 | 20,427 | .0127 | .0119 |
| Lincoln | 31.3 | 32.3 | 3.2 | 11.4 | 4.6 | 330,471 | 52.4 | 19,899 | 28,989 | 224,784 | 45.3 | 14,194 | 19,718 | .0105 | .0100 |
| Lowndes | 59.8 | 62.0 | 3.7 | 21.6 | 5.9 | 686,525 | 56.6 | 21,485 | 31,784 | 491,868 | 48.2 | 16,272 | 22,772 | .0212 | .0204 |
| Madison | 46.6 | 52.0 | 11.6 | 17.0 | 13.3 | 674,890 | 90.6 | 23,604 | 39,699 | 190,598 | 57.3 | 8,077 | 11,212 | .0136 | .0150 |
| Marion | 26.6 | 27.4 | 3.0 | 9.6 | 5.5 | 366,715 | 78.8 | 22,537 | 38,199 | 148,984 | 42.8 | 11,466 | 15,519 | .0086 | .0087 |
| Marshall | 31.7 | 34.0 | 7.3 | 10.6 | 10.4 | 279,029 | 59.6 | 18,215 | 26,323 | 87,611 | 45.1 | 6,290 | 8,265 | .0075 | .0073 |
| Monroe | 36.7 | 36.8 | .3 | 13.1 | 3.1 | 405,355 | 61.4 | 19,776 | 30,943 | 163,791 | 42.4 | 9,058 | 12,503 | .0106 | .0102 |
| Montgomery | 13.3 | 13.1 | −1.5 | 4.5 | .0 | 105,024 | 44.9 | 16,101 | 23,327 | 53,189 | 29.4 | 9,132 | 11,820 | .0034 | .0031 |
| Neshoba | 24.9 | 26.0 | 4.4 | 9.5 | 6.7 | 303,645 | 72.3 | 19,801 | 31,963 | 141,778 | 58.9 | 10,215 | 14,924 | .0077 | .0077 |
| Newton | 20.3 | 20.6 | 1.5 | 7.5 | 2.7 | 219,232 | 38.6 | 18,939 | 29,231 | 88,585 | 46.8 | 8,267 | 11,811 | .0057 | .0056 |
| Noxubee | 12.8 | 12.3 | −3.9 | 4.0 | −2.4 | 80,995 | 30.6 | 15,122 | 20,249 | 36,249 | 30.3 | 6,786 | 9,062 | .0028 | .0026 |
| Oktibbeha | 38.0 | 40.0 | 5.3 | 13.0 | 8.3 | 500,609 | 81.0 | 23,051 | 38,508 | 214,899 | 61.1 | 11,119 | 16,531 | .0117 | .0122 |
| Panola | 28.9 | 29.6 | 2.4 | 10.0 | 5.3 | 253,032 | 52.9 | 17,420 | 25,303 | 140,049 | 46.0 | 10,096 | 14,005 | .0080 | .0075 |
| Pearl River | 37.0 | 40.4 | 9.2 | 14.0 | 12.0 | 495,741 | 79.4 | 22,109 | 35,410 | 199,868 | 50.8 | 10,606 | 14,276 | .0115 | .0120 |
| Perry | 10.4 | 10.9 | 4.8 | 4.0 | 14.3 | 178,391 | 98.4 | 25,685 | 44,598 | 41,457 | 73.3 | 6,833 | 10,364 | .0031 | .0037 |
| Pike | 37.7 | 39.0 | 3.4 | 13.9 | 6.1 | 490,780 | 78.8 | 20,950 | 35,308 | 297,615 | 56.5 | 14,513 | 21,411 | .0130 | .0133 |
| Pontotoc | 22.4 | 24.0 | 7.1 | 8.6 | 7.5 | 198,517 | 43.7 | 17,268 | 23,083 | 74,347 | 43.2 | 6,490 | 8,645 | .0057 | .0053 |
| Prentiss | 25.4 | 26.8 | 5.5 | 9.8 | 8.9 | 251,271 | 54.3 | 18,088 | 25,640 | 88,549 | 32.5 | 7,424 | 9,036 | .0068 | .0066 |
| Quitman | 11.4 | 11.5 | .9 | 3.9 | 2.6 | 56,000 | 18.8 | 12,409 | 14,359 | 48,851 | 28.5 | 10,001 | 12,526 | .0028 | .0022 |
| Rankin | 78.7 | 88.5 | 12.5 | 30.2 | 15.3 | 1,562,420 | 94.4 | 30,670 | 51,736 | 333,185 | 54.5 | 8,233 | 11,033 | .0272 | .0305 |
| Scott | 25.5 | 26.4 | 3.5 | 9.4 | 5.6 | 246,023 | 51.4 | 18,259 | 26,173 | 135,678 | 45.6 | 10,471 | 14,434 | .0074 | .0071 |
| Sharkey | 7.8 | 7.5 | −3.8 | 2.3 | .0 | 55,585 | 40.5 | 17,204 | 24,167 | 29,201 | 36.5 | 9,298 | 12,696 | .0019 | .0016 |
| Simpson | 24.7 | 25.9 | 4.9 | 8.7 | 6.1 | 328,505 | 79.3 | 22,338 | 37,759 | 120,791 | 57.2 | 9,369 | 13,884 | .0074 | .0078 |
| Smith | 15.6 | 16.0 | 2.6 | 5.7 | 7.5 | 173,763 | 69.9 | 19,297 | 30,485 | 50,570 | 55.4 | 6,138 | 8,872 | .0042 | .0040 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSISSIPPI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Stone | 10.2 | 10.6 | 3.9 | 3.7 | 12.1 | 148,198 | 88.9 | 23,774 | 40,054 | 56,256 | 58.7 | 10,739 | 15,204 | .0031 | .0036 |
| Sunflower | 35.7 | 35.5 | –.6 | 10.3 | .0 | 231,903 | 31.6 | 17,115 | 22,515 | 130,201 | 32.5 | 9,542 | 12,641 | .0087 | .0075 |
| Tallahatchie | 16.2 | 16.2 | .0 | 5.4 | 1.9 | 92,388 | 24.7 | 13,982 | 17,109 | 40,592 | 30.7 | 5,860 | 7,517 | .0035 | .0029 |
| Tate | 20.9 | 21.5 | 2.9 | 6.9 | 6.2 | 168,792 | 39.4 | 18,624 | 24,463 | 136,668 | 40.5 | 14,962 | 19,807 | .0063 | .0058 |
| Tippah | 19.6 | 20.4 | 4.1 | 7.4 | 7.2 | 189,265 | 59.9 | 17,153 | 25,576 | 107,844 | 50.7 | 10,374 | 14,574 | .0057 | .0054 |
| Tishomingo | 19.1 | 19.7 | 3.1 | 7.7 | 6.9 | 155,361 | 29.2 | 16,696 | 20,177 | 65,229 | 22.6 | 7,391 | 8,471 | .0051 | .0045 |
| Tunica | 9.1 | 8.6 | –5.5 | 2.8 | –3.4 | 43,605 | 18.3 | 12,705 | 15,573 | 35,525 | 23.9 | 9,883 | 12,688 | .0021 | .0018 |
| Union | 22.6 | 23.4 | 3.5 | 9.0 | 5.9 | 250,339 | 57.8 | 18,664 | 27,815 | 105,174 | 48.7 | 8,320 | 11,686 | .0066 | .0064 |
| Walthall | 14.1 | 14.4 | 2.1 | 4.9 | 4.3 | 174,048 | 75.7 | 21,078 | 35,520 | 44,991 | 39.6 | 6,856 | 9,182 | .0039 | .0038 |
| Warren | 53.4 | 54.9 | 2.8 | 19.7 | 5.3 | 846,409 | 73.1 | 26,299 | 42,965 | 375,680 | 49.4 | 13,443 | 19,070 | .0199 | .0200 |
| Washington | 72.0 | 70.8 | –1.7 | 23.4 | .0 | 671,127 | 48.4 | 19,330 | 28,681 | 470,804 | 40.1 | 14,356 | 20,120 | .0226 | .0207 |
| Wayne | 20.4 | 21.7 | 6.4 | 7.1 | 7.6 | 257,119 | 82.4 | 21,359 | 36,214 | 91,343 | 46.2 | 9,469 | 12,865 | .0059 | .0062 |
| Webster | 10.1 | 9.8 | –3.0 | 3.6 | .0 | 90,144 | 40.5 | 17,828 | 25,040 | 35,212 | 33.0 | 7,352 | 9,781 | .0026 | .0023 |
| Wilkinson | 9.9 | 9.6 | –3.0 | 3.2 | .0 | 99,738 | 69.6 | 18,382 | 31,168 | 29,958 | 34.4 | 6,966 | 9,362 | .0025 | .0024 |
| Winston | 19.5 | 19.4 | –.5 | 6.7 | .0 | 223,893 | 67.2 | 19,991 | 33,417 | 76,928 | 44.1 | 7,968 | 11,482 | .0056 | .0053 |
| Yalobusha | 13.5 | 13.8 | 2.2 | 5.2 | 6.1 | 153,048 | 70.1 | 18,368 | 29,432 | 90,527 | 54.5 | 11,960 | 17,409 | .0041 | .0043 |
| Yazoo | 27.2 | 26.9 | –1.1 | 9.3 | 1.1 | 215,676 | 35.8 | 17,264 | 23,191 | 124,107 | 35.2 | 9,978 | 13,345 | .0075 | .0065 |
| **TOTAL METRO COUNTIES** | **772.8** | **801.7** | **7.6** | **294.5** | **10.1** | **13,401,655** | **83.9** | **27,252** | **45,506** | **6,096,126** | **61.3** | **14,136** | **20,700** | **.2937** | **.3164** |
| **TOTAL STATE** | **2,627.2** | **2,729.9** | **3.9** | **956.5** | **6.4** | **34,402,562** | **71.4** | **22,326** | **35,967** | **16,999,478** | **53.2** | **12,337** | **17,773** | **.8667** | **.8797** |
| **MISSOURI** | | | | | | | | | | | | | | | |
| **COLUMBIA** | **107.4** | **115.1** | **7.2** | **41.2** | **7.6** | **2,197,848** | **79.5** | **31,964** | **53,346** | **866,195** | **59.8** | **14,148** | **21,024** | **.0452** | **.0481** |
| Boone | 107.4 | 115.1 | 7.2 | 41.2 | 7.6 | 2,197,848 | 79.5 | 31,964 | 53,346 | 866,195 | 59.8 | 14,148 | 21,024 | .0452 | .0481 |
| **JOPLIN** | **132.9** | **137.9** | **3.8** | **50.9** | **2.2** | **1,915,276** | **63.2** | **23,562** | **37,628** | **1,156,925** | **47.8** | **15,717** | **22,729** | **.0521** | **.0510** |
| Jasper | 89.4 | 91.4 | 2.2 | 34.1 | .3 | 1,290,753 | 60.4 | 23,675 | 37,852 | 876,388 | 45.8 | 17,676 | 25,701 | .0370 | .0357 |
| Newton | 43.5 | 46.5 | 6.9 | 16.8 | 6.3 | 624,523 | 69.5 | 23,319 | 37,174 | 280,537 | 54.4 | 11,502 | 16,699 | .0151 | .0153 |
| **KANSAS CITY** | **1,473.1** | **1,512.1** | **2.6** | **573.5** | **3.9** | **30,068,477** | **64.7** | **33,068** | **52,430** | **14,544,822** | **50.5** | **17,512** | **25,362** | **.7014** | **.6946** |
| Cass | 55.1 | 59.6 | 8.2 | 20.3 | 8.0 | 826,444 | 53.7 | 28,606 | 40,712 | 315,228 | 48.3 | 11,303 | 15,528 | .0200 | .0193 |
| Clay | 140.8 | 144.3 | 2.5 | 54.8 | 4.8 | 2,661,990 | 57.6 | 32,286 | 48,576 | 1,632,077 | 47.8 | 21,108 | 29,782 | .0702 | .0677 |
| Jackson | 623.5 | 616.2 | –1.2 | 241.2 | –.3 | 12,079,498 | 63.3 | 30,572 | 50,081 | 6,968,281 | 46.7 | 19,628 | 28,890 | .3058 | .2969 |
| Lafayette | 30.9 | 31.8 | 2.9 | 11.6 | 3.6 | 417,409 | 48.9 | 25,037 | 35,984 | 152,669 | 43.0 | 9,535 | 13,161 | .0104 | .0096 |
| Platte | 51.8 | 57.5 | 11.0 | 20.3 | 10.3 | 747,217 | 37.6 | 29,522 | 36,809 | 223,355 | 42.7 | 8,507 | 11,003 | .0184 | .0167 |
| Ray | 22.6 | 23.9 | 5.8 | 8.2 | 3.8 | 242,707 | 30.3 | 23,578 | 29,598 | 88,196 | 34.7 | 8,291 | 10,756 | .0070 | .0061 |
| *Johnson, Kans.* | *298.5* | *329.3* | *10.3* | *126.3* | *13.0* | *8,860,337* | *78.6* | *44,368* | *70,153* | *3,672,134* | *63.3* | *20,108* | *29,075* | *.1733* | *.1859* |
| *Leavenworth, Kans.* | *58.1* | *60.9* | *4.8* | *19.8* | *8.2* | *988,806* | *63.4* | *33,063* | *49,940* | *296,126* | *53.0* | *10,580* | *14,956* | *.0211* | *.0211* |
| *Miami, Kans.* | *22.7* | *23.8* | *4.8* | *8.7* | *6.1* | *370,359* | *54.0* | *29,327* | *42,570* | *120,924* | *47.1* | *10,023* | *13,899* | *.0085* | *.0081* |
| *Wyandotte, Kans.* | *169.1* | *164.8* | *–2.5* | *62.3* | *–1.3* | *2,873,710* | *58.5* | *28,728* | *46,127* | *1,075,832* | *43.9* | *11,851* | *17,269* | *.0667* | *.0632* |
| **ST. JOSEPH** | **86.8** | **85.7** | **–1.3** | **31.5** | **–1.9** | **1,408,254** | **61.2** | **27,215** | **44,706** | **795,992** | **44.6** | **17,144** | **25,270** | **.0370** | **.0355** |
| Buchanan | 86.8 | 85.7 | –1.3 | 31.5 | –1.9 | 1,408,254 | 61.2 | 27,215 | 44,706 | 795,992 | 44.6 | 17,144 | 25,270 | .0370 | .0355 |
| **ST. LOUIS** | **2,398.9** | **2,416.9** | **.8** | **884.0** | **2.0** | **44,368,682** | **61.9** | **31,639** | **50,191** | **21,073,704** | **47.4** | **16,506** | **23,839** | **1.0643** | **1.0339** |
| Franklin | 77.6 | 83.3 | 7.3 | 27.2 | 5.8 | 971,164 | 49.0 | 25,358 | 35,705 | 564,115 | 44.7 | 15,173 | 20,740 | .0281 | .0266 |
| Jefferson | 161.4 | 177.1 | 9.7 | 56.9 | 9.6 | 2,652,192 | 69.5 | 30,144 | 46,611 | 828,201 | 56.8 | 10,179 | 14,555 | .0562 | .0578 |
| St. Charles | 164.6 | 187.0 | 13.6 | 62.1 | 15.4 | 3,436,007 | 82.8 | 34,931 | 55,330 | 1,306,229 | 67.0 | 14,535 | 21,034 | .0684 | .0750 |
| St. Louis | 975.9 | 974.9 | –.1 | 358.0 | 1.8 | 22,932,646 | 67.0 | 39,048 | 64,058 | 11,033,141 | 50.0 | 20,923 | 30,819 | .5185 | .5145 |
| St. Louis city | 431.4 | 408.7 | –5.3 | 163.5 | –4.5 | 6,201,177 | 55.3 | 23,320 | 37,928 | 3,452,787 | 40.1 | 14,400 | 21,118 | .1707 | .1579 |
| *Clinton, Ill.* | *34.3* | *36.1* | *5.2* | *12.8* | *8.5* | *535,920* | *66.7* | *27,241* | *41,869* | *185,757* | *54.7* | *10,179* | *14,512* | *.0120* | *.0121* |
| *Jersey, Ill.* | *21.3* | *22.0* | *3.3* | *7.5* | *4.2* | *239,754* | *34.8* | *24,699* | *31,967* | *78,006* | *26.1* | *8,594* | *10,401* | *.0066* | *.0058* |
| *Madison, Ill.* | *246.9* | *245.6* | *–.5* | *93.8* | *1.8* | *3,226,370* | *35.9* | *25,769* | *34,396* | *1,747,781* | *35.8* | *13,973* | *18,633* | *.0966* | *.0841* |
| *Monroe, Ill.* | *21.1* | *22.0* | *4.3* | *8.0* | *6.7* | *247,782* | *30.0* | *25,406* | *30,973* | *94,317* | *36.6* | *9,205* | *11,790* | *.0071* | *.0062* |
| *St. Clair, Ill.* | *264.4* | *260.2* | *–1.6* | *94.2* | *.6* | *3,925,670* | *55.0* | *27,051* | *41,674* | *1,783,370* | *43.7* | *13,263* | *18,932* | *.1001* | *.0939* |
| **SPRINGFIELD** | **222.6** | **238.2** | **7.0** | **90.1** | **7.9** | **3,905,090** | **74.0** | **26,878** | **43,342** | **2,200,605** | **57.4** | **16,743** | **24,424** | **.0947** | **.0984** |
| Christian | 25.8 | 29.4 | 14.0 | 10.2 | 13.3 | 372,185 | 72.3 | 23,999 | 36,489 | 145,663 | 60.7 | 10,070 | 14,281 | .0085 | .0091 |
| Greene | 196.8 | 208.8 | 6.1 | 79.9 | 7.2 | 3,532,905 | 74.2 | 27,225 | 44,217 | 2,054,942 | 57.2 | 17,549 | 25,719 | .0862 | .0893 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 25.5 | 26.1 | 2.4 | 9.4 | 1.1 | 316,240 | 47.0 | 23,126 | 33,643 | 213,923 | 40.3 | 16,393 | 22,758 | .0099 | .0091 |
| Andrew | 15.1 | 16.3 | 7.9 | 5.4 | 3.8 | 198,236 | 52.2 | 25,046 | 36,710 | 59,578 | 44.7 | 7,919 | 11,033 | .0047 | .0046 |
| Atchison | 8.4 | 8.1 | –3.6 | 3.2 | .0 | 99,746 | 40.1 | 22,254 | 31,171 | 55,413 | 36.4 | 12,699 | 17,317 | .0031 | .0026 |
| Audrain | 26.1 | 25.6 | –1.9 | 9.1 | –5.2 | 310,712 | 33.6 | 24,217 | 34,144 | 154,665 | 29.7 | 12,426 | 16,996 | .0094 | .0081 |
| Barry | 26.6 | 28.8 | 8.3 | 10.3 | 5.1 | 337,010 | 63.8 | 20,990 | 32,719 | 173,605 | 50.9 | 11,740 | 16,855 | .0089 | .0088 |
| Barton | 11.8 | 12.3 | 4.2 | 4.7 | 2.2 | 105,022 | 28.5 | 17,772 | 22,345 | 51,332 | 32.6 | 8,413 | 10,922 | .0035 | .0030 |
| Bates | 16.1 | 16.3 | 1.2 | 6.0 | .0 | 184,585 | 42.7 | 21,559 | 30,764 | 74,355 | 37.6 | 9,009 | 12,393 | .0051 | .0047 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSOURI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Benton | 13.1 | 14.0 | 6.9 | 5.5 | 7.8 | 110,717 | 28.6 | 16,876 | 20,130 | 61,308 | 36.8 | 8,786 | 11,147 | .0039 | .0033 |
| Bollinger | 10.8 | 11.2 | 3.7 | 4.0 | .0 | 78,557 | 25.8 | 15,613 | 19,639 | 27,464 | 29.8 | 5,288 | 6,866 | .0026 | .0022 |
| Boone | 107.4 | 115.1 | 7.2 | 41.2 | 7.6 | 2,197,848 | 79.5 | 31,964 | 53,346 | 866,195 | 59.8 | 14,148 | 21,024 | .0452 | .0481 |
| Buchanan | 86.8 | 85.7 | –1.3 | 31.5 | –1.9 | 1,408,254 | 61.2 | 27,215 | 44,706 | 795,992 | 44.6 | 17,144 | 25,270 | .0370 | .0355 |
| Butler | 39.2 | 40.8 | 4.1 | 15.1 | 3.4 | 507,859 | 67.5 | 20,766 | 33,633 | 426,072 | 57.0 | 18,591 | 28,217 | .0155 | .0157 |
| Caldwell | 8.5 | 8.4 | –1.2 | 3.0 | –6.3 | 72,695 | 20.1 | 18,911 | 24,232 | 29,530 | 22.7 | 7,519 | 9,843 | .0024 | .0020 |
| Callaway | 34.4 | 36.8 | 7.0 | 12.2 | 7.0 | 596,802 | 75.2 | 29,877 | 48,918 | 182,238 | 57.5 | 10,151 | 14,938 | .0122 | .0127 |
| Camden | 22.9 | 26.0 | 13.5 | 10.0 | 11.1 | 412,636 | 86.2 | 24,626 | 41,264 | 238,681 | 65.4 | 16,030 | 23,868 | .0096 | .0106 |
| Cape Girardeau | 61.6 | 64.4 | 4.5 | 23.0 | 4.5 | 988,500 | 65.2 | 27,196 | 42,978 | 600,239 | 51.1 | 18,054 | 26,097 | .0260 | .0258 |
| Carroll | 11.8 | 11.4 | –3.4 | 4.6 | .0 | 103,012 | 19.8 | 18,686 | 22,394 | 47,925 | 27.1 | 8,195 | 10,418 | .0033 | .0028 |
| Carter | 6.0 | 6.6 | 10.0 | 2.1 | 5.0 | 64,655 | 70.9 | 18,922 | 30,788 | 18,069 | 54.0 | 5,866 | 8,604 | .0016 | .0015 |
| Cass | 55.1 | 59.6 | 8.2 | 20.3 | 8.0 | 826,444 | 53.7 | 28,606 | 40,712 | 315,228 | 48.3 | 11,303 | 15,528 | .0200 | .0193 |
| Cedar | 12.8 | 13.7 | 7.0 | 5.3 | 6.0 | 125,206 | 42.9 | 17,522 | 23,624 | 76,786 | 42.0 | 10,815 | 14,488 | .0040 | .0038 |
| Chariton | 10.4 | 10.3 | –1.0 | 3.9 | –2.5 | 83,209 | 13.9 | 18,259 | 21,336 | 36,087 | 18.9 | 7,588 | 9,253 | .0030 | .0022 |
| Christian | 25.8 | 29.4 | 14.0 | 10.2 | 13.3 | 372,185 | 72.3 | 23,999 | 36,489 | 145,663 | 60.7 | 10,070 | 14,281 | .0085 | .0091 |
| Clark | 8.5 | 8.5 | .0 | 3.0 | .0 | 84,085 | 35.0 | 20,761 | 28,028 | 37,947 | 34.0 | 9,436 | 12,649 | .0025 | .0021 |
| Clay | 140.8 | 144.3 | 2.5 | 54.6 | 4.8 | 2,661,990 | 57.6 | 32,286 | 48,576 | 1,632,077 | 47.8 | 21,108 | 29,782 | .0702 | .0677 |
| Clinton | 16.9 | 17.9 | 5.9 | 6.4 | 8.5 | 180,732 | 34.7 | 22,748 | 28,239 | 72,927 | 40.0 | 8,827 | 11,395 | .0052 | .0046 |
| Cole | 61.6 | 66.1 | 7.3 | 22.8 | 7.0 | 1,179,115 | 75.1 | 31,606 | 51,716 | 734,420 | 57.5 | 21,897 | 32,211 | .0291 | .0303 |
| Cooper | 14.7 | 14.7 | .0 | 5.4 | .0 | 147,316 | 30.3 | 20,936 | 27,281 | 84,979 | 31.9 | 11,931 | 15,737 | .0049 | .0041 |
| Crawford | 19.8 | 21.4 | 8.1 | 7.5 | 7.1 | 281,065 | 74.8 | 22,973 | 37,475 | 125,915 | 57.4 | 11,430 | 16,789 | .0066 | .0070 |
| Dade | 7.5 | 7.5 | .0 | 3.1 | .0 | 60,038 | 17.4 | 16,495 | 19,367 | 19,781 | 26.0 | 5,063 | 6,381 | .0020 | .0016 |
| Dallas | 13.2 | 14.3 | 8.3 | 4.8 | 2.1 | 104,520 | 31.3 | 16,938 | 21,775 | 66,123 | 33.9 | 10,507 | 13,776 | .0037 | .0034 |
| Daviess | 8.9 | 8.9 | .0 | 3.4 | .0 | 86,597 | 28.8 | 19,769 | 25,470 | 19,132 | 24.7 | 4,514 | 5,627 | .0025 | .0020 |
| De Kalb | 8.5 | 8.7 | 2.4 | 3.0 | –3.2 | 88,524 | 37.7 | 20,743 | 29,508 | 23,434 | 32.9 | 5,687 | 7,811 | .0024 | .0020 |
| Dent | 15.6 | 16.7 | 7.1 | 5.8 | 3.6 | 175,289 | 56.1 | 20,056 | 30,222 | 80,899 | 46.2 | 9,878 | 13,948 | .0047 | .0046 |
| Douglas | 12.5 | 13.4 | 7.2 | 5.0 | 8.7 | 135,340 | 63.3 | 18,014 | 27,068 | 42,560 | 53.3 | 6,037 | 8,512 | .0034 | .0033 |
| Dunklin | 36.9 | 36.7 | –.5 | 13.2 | –1.5 | 406,019 | 54.5 | 19,606 | 30,759 | 233,199 | 41.9 | 12,266 | 17,667 | .0120 | .0113 |
| Franklin | 77.6 | 83.3 | 7.3 | 27.2 | 5.8 | 971,164 | 49.0 | 25,358 | 35,705 | 564,115 | 44.7 | 15,173 | 20,740 | .0281 | .0266 |
| Gasconade | 13.7 | 14.3 | 4.4 | 5.3 | 1.9 | 162,307 | 44.5 | 21,603 | 30,624 | 76,756 | 39.8 | 10,561 | 14,482 | .0046 | .0042 |
| Gentry | 8.0 | 8.1 | 1.3 | 3.0 | .0 | 83,164 | 43.4 | 19,327 | 27,721 | 42,270 | 37.9 | 10,218 | 14,090 | .0025 | .0023 |
| Greene | 196.8 | 208.8 | 6.1 | 79.9 | 7.2 | 3,532,905 | 74.2 | 27,225 | 44,217 | 2,054,942 | 57.2 | 17,549 | 25,719 | .0862 | .0893 |
| Grundy | 12.0 | 11.9 | –.8 | 4.6 | –2.1 | 124,201 | 35.8 | 19,452 | 27,000 | 74,118 | 32.9 | 11,867 | 16,113 | .0039 | .0036 |
| Harrison | 9.6 | 9.3 | –3.1 | 4.1 | –2.4 | 122,275 | 47.0 | 19,800 | 29,823 | 95,311 | 37.8 | 16,467 | 23,247 | .0041 | .0036 |
| Henry | 20.1 | 20.5 | 2.0 | 7.8 | .0 | 216,745 | 33.7 | 20,778 | 27,788 | 122,113 | 33.5 | 11,730 | 15,656 | .0070 | .0061 |
| Hickory | 7.0 | 7.7 | 10.0 | 3.1 | 6.9 | 51,590 | 28.6 | 13,837 | 16,642 | 12,570 | 36.1 | 3,184 | 4,055 | .0016 | .0014 |
| Holt | 6.8 | 6.7 | –1.5 | 2.6 | –3.7 | 86,849 | 52.2 | 21,138 | 33,403 | 35,773 | 39.2 | 9,519 | 13,759 | .0023 | .0021 |
| Howard | 9.9 | 9.7 | –2.0 | 3.6 | .0 | 112,895 | 43.7 | 21,818 | 31,360 | 39,092 | 38.0 | 7,867 | 10,859 | .0029 | .0027 |
| Howell | 31.3 | 33.9 | 8.3 | 12.6 | 8.6 | 379,136 | 71.3 | 19,078 | 30,090 | 249,959 | 56.9 | 13,737 | 19,838 | .0106 | .0109 |
| Iron | 11.7 | 12.4 | 6.0 | 4.1 | 5.1 | 166,914 | 75.7 | 24,363 | 40,711 | 57,908 | 56.3 | 9,499 | 14,124 | .0037 | .0038 |
| Jackson | 623.5 | 616.2 | –1.2 | 241.2 | –.3 | 12,079,498 | 63.3 | 30,572 | 50,081 | 6,968,281 | 46.7 | 19,628 | 28,890 | .3058 | .2969 |
| Jasper | 89.4 | 91.4 | 2.2 | 34.1 | .3 | 1,290,753 | 60.4 | 23,675 | 37,852 | 876,368 | 45.8 | 17,676 | 25,701 | .0370 | .0357 |
| Jefferson | 161.4 | 177.1 | 9.7 | 56.9 | 9.6 | 2,652,192 | 69.5 | 30,144 | 46,611 | 828,201 | 56.8 | 10,179 | 14,555 | .0562 | .0578 |
| Johnson | 40.0 | 40.8 | 2.0 | 12.8 | .8 | 382,821 | 31.9 | 22,853 | 29,908 | 172,769 | 33.2 | 10,213 | 13,498 | .0120 | .0104 |
| Knox | 5.6 | 5.7 | 1.8 | 2.1 | .0 | 35,229 | 13.9 | 14,723 | 16,776 | 19,936 | 24.4 | 7,629 | 9,493 | .0014 | .0011 |
| Laclede | 26.2 | 28.0 | 6.9 | 10.1 | 5.2 | 352,838 | 69.2 | 21,724 | 34,934 | 218,232 | 53.4 | 14,817 | 21,607 | .0096 | .0099 |
| Lafayette | 30.9 | 31.8 | 2.9 | 11.6 | 3.6 | 417,409 | 48.9 | 25,037 | 35,984 | 152,669 | 43.0 | 9,535 | 13,161 | .0104 | .0096 |
| Lawrence | 30.9 | 33.0 | 6.8 | 12.0 | 5.3 | 338,601 | 50.4 | 19,750 | 28,217 | 143,602 | 44.9 | 8,695 | 11,967 | .0093 | .0089 |
| Lewis | 10.8 | 10.7 | –.9 | 3.9 | .0 | 134,335 | 50.5 | 22,890 | 34,445 | 64,048 | 41.1 | 11,638 | 16,423 | .0037 | .0034 |
| Lincoln | 24.0 | 26.0 | 8.3 | 8.6 | 6.2 | 304,263 | 52.1 | 24,701 | 35,379 | 122,646 | 46.3 | 10,349 | 14,261 | .0078 | .0074 |
| Linn | 15.6 | 15.8 | 1.3 | 6.2 | –1.6 | 190,531 | 42.7 | 21,190 | 30,731 | 97,428 | 36.4 | 11,336 | 15,714 | .0056 | .0050 |
| Livingston | 15.9 | 15.9 | .0 | 6.1 | 1.7 | 181,235 | 36.2 | 22,185 | 29,711 | 134,338 | 35.8 | 16,490 | 22,023 | .0063 | .0055 |
| McDonald | 16.1 | 17.5 | 8.7 | 6.2 | 6.9 | 151,169 | 47.1 | 17,724 | 24,382 | 84,615 | 44.5 | 10,093 | 13,648 | .0046 | .0043 |
| Macon | 16.7 | 17.2 | 3.0 | 6.3 | .0 | 130,059 | 16.9 | 17,655 | 20,644 | 74,890 | 25.8 | 9,449 | 11,887 | .0049 | .0042 |
| Madison | 11.6 | 12.4 | 6.9 | 4.7 | 6.8 | 157,785 | 75.3 | 20,460 | 33,571 | 57,790 | 57.4 | 8,347 | 12,296 | .0036 | .0037 |
| Maries | 7.8 | 8.2 | 5.1 | 2.9 | .0 | 73,365 | 35.6 | 18,657 | 25,298 | 20,911 | 34.3 | 5,368 | 7,211 | .0021 | .0018 |
| Marion | 28.8 | 28.8 | .0 | 10.6 | –.9 | 450,407 | 61.8 | 26,016 | 42,491 | 255,247 | 45.6 | 16,384 | 24,080 | .0118 | .0114 |
| Mercer | 4.5 | 4.3 | –4.4 | 1.7 | .0 | 43,550 | 42.9 | 17,933 | 25,618 | 18,111 | 37.6 | 7,741 | 10,654 | .0014 | .0013 |
| Miller | 20.5 | 22.6 | 10.2 | 8.0 | 6.7 | 292,790 | 73.4 | 22,515 | 36,599 | 166,019 | 56.4 | 14,154 | 20,752 | .0074 | .0077 |
| Mississippi | 15.3 | 14.8 | –3.3 | 5.3 | .0 | 145,390 | 41.2 | 19,425 | 27,432 | 79,354 | 36.9 | 10,938 | 14,972 | .0047 | .0041 |
| Moniteau | 12.8 | 13.6 | 6.3 | 4.4 | 2.3 | 94,190 | 20.2 | 18,225 | 21,407 | 55,072 | 29.0 | 9,930 | 12,516 | .0034 | .0029 |
| Monroe | 9.7 | 9.7 | .0 | 3.5 | .0 | 101,170 | 39.7 | 20,689 | 28,906 | 38,856 | 36.2 | 8,151 | 11,102 | .0029 | .0026 |
| Montgomery | 11.7 | 12.0 | 2.6 | 4.2 | .0 | 110,717 | 31.4 | 20,062 | 26,361 | 60,719 | 32.4 | 10,919 | 14,457 | .0038 | .0033 |
| Morgan | 15.5 | 17.5 | 12.9 | 6.3 | 10.5 | 164,485 | 55.4 | 18,571 | 26,109 | 91,343 | 51.0 | 10,615 | 14,499 | .0047 | .0047 |
| New Madrid | 22.5 | 22.0 | –2.2 | 7.7 | .0 | 235,588 | 52.4 | 20,081 | 30,596 | 133,960 | 42.0 | 12,255 | 17,397 | .0070 | .0064 |
| Newton | 43.5 | 46.5 | 6.9 | 16.8 | 6.3 | 624,523 | 69.5 | 23,319 | 37,174 | 280,537 | 54.4 | 11,502 | 16,699 | .0151 | .0153 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **MISSOURI (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Nodaway | 21.9 | 21.6 | −1.4 | 7.7 | .0 | 329,305 | 64.1 | 26,056 | 42,767 | 131,777 | 47.3 | 11,615 | 17,114 | .0078 | .0077 |
| Oregon | 10.7 | 11.1 | 3.7 | 3.9 | .0 | 69,177 | 25.9 | 14,094 | 17,738 | 52,036 | 29.9 | 10,274 | 13,343 | .0028 | .0024 |
| Osage | 12.4 | 12.8 | 3.2 | 4.0 | .0 | 135,089 | 45.6 | 23,196 | 33,772 | 57,464 | 38.9 | 10,344 | 14,366 | .0038 | .0036 |
| Ozark | 9.0 | 10.1 | 12.2 | 3.8 | 11.8 | 103,682 | 71.6 | 17,772 | 27,285 | 34,246 | 59.3 | 6,324 | 9,012 | .0025 | .0025 |
| Pemiscot | 24.0 | 22.9 | −4.6 | 7.9 | −6.0 | 245,303 | 52.0 | 19,218 | 31,051 | 89,508 | 37.5 | 7,751 | 11,330 | .0066 | .0061 |
| Perry | 17.5 | 18.2 | 4.0 | 6.1 | 3.4 | 134,502 | 24.0 | 18,380 | 22,050 | 91,296 | 31.5 | 11,768 | 14,967 | .0052 | .0043 |
| Pettis | 36.7 | 36.9 | .5 | 13.5 | −2.2 | 563,469 | 58.8 | 25,718 | 41,738 | 295,063 | 43.3 | 14,919 | 21,857 | .0148 | .0141 |
| Phelps | 35.0 | 36.1 | 3.1 | 12.3 | 4.2 | 492,282 | 65.6 | 25,190 | 40,023 | 308,313 | 51.1 | 17,294 | 25,066 | .0134 | .0134 |
| Pike | 17.4 | 17.2 | −1.1 | 5.8 | −3.3 | 178,806 | 33.0 | 22,402 | 30,829 | 89,725 | 30.7 | 11,439 | 15,470 | .0057 | .0048 |
| Platte | 51.8 | 57.5 | 11.0 | 20.3 | 10.3 | 747,217 | 37.6 | 29,522 | 36,809 | 223,355 | 42.7 | 8,507 | 11,003 | .0184 | .0167 |
| Polk | 20.2 | 21.5 | 6.4 | 7.4 | 4.2 | 207,197 | 47.6 | 19,773 | 28,000 | 117,854 | 42.8 | 11,620 | 15,926 | .0064 | .0060 |
| Pulaski | 41.5 | 41.7 | .5 | 10.5 | .0 | 433,489 | 44.3 | 28,614 | 41,285 | 178,681 | 38.3 | 12,306 | 17,017 | .0123 | .0111 |
| Putnam | 5.9 | 5.7 | −3.4 | 2.2 | .0 | 77,552 | 64.9 | 21,380 | 35,251 | 25,354 | 47.7 | 7,804 | 11,525 | .0018 | .0017 |
| Ralls | 9.3 | 9.7 | 4.3 | 3.4 | .0 | 93,297 | 25.9 | 21,798 | 27,440 | 17,506 | 29.9 | 3,964 | 5,149 | .0026 | .0021 |
| Randolph | 27.0 | 27.9 | 3.3 | 9.5 | .0 | 311,550 | 43.3 | 22,878 | 32,795 | 203,155 | 37.9 | 15,513 | 21,385 | .0098 | .0091 |
| Ray | 22.6 | 23.9 | 5.8 | 8.2 | 3.8 | 242,707 | 30.3 | 23,578 | 29,598 | 88,196 | 34.7 | 8,291 | 10,756 | .0070 | .0061 |
| Reynolds | 7.5 | 7.8 | 4.0 | 3.1 | 6.9 | 95,307 | 68.3 | 19,529 | 30,744 | 31,984 | 54.2 | 7,151 | 10,317 | .0023 | .0021 |
| Ripley | 13.5 | 14.6 | 8.1 | 5.4 | 10.2 | 136,261 | 70.2 | 16,343 | 25,234 | 67,308 | 57.5 | 8,749 | 12,501 | .0036 | .0039 |
| St. Charles | 164.6 | 187.0 | 13.6 | 62.1 | 15.4 | 3,436,007 | 82.8 | 34,931 | 55,330 | 1,306,229 | 67.0 | 14,535 | 21,034 | .0684 | .0750 |
| St. Clair | 8.9 | 9.2 | 3.4 | 3.4 | .0 | 84,085 | 40.2 | 17,644 | 24,731 | 43,361 | 36.4 | 9,350 | 12,753 | .0027 | .0024 |
| Ste. Genevieve | 15.9 | 16.6 | 4.4 | 5.8 | 9.4 | 231,987 | 66.5 | 26,288 | 39,998 | 76,215 | 55.3 | 9,262 | 13,141 | .0052 | .0051 |
| St. Francois | 44.9 | 47.3 | 5.3 | 16.8 | 5.0 | 660,535 | 70.6 | 24,201 | 39,318 | 322,451 | 53.9 | 13,095 | 19,194 | .0161 | .0165 |
| St. Louis | 975.9 | 974.9 | −.1 | 358.0 | 1.8 | 22,932,646 | 67.0 | 39,048 | 64,058 | 11,033,147 | 50.0 | 20,923 | 30,819 | .5185 | .5145 |
| St. Louis city | 431.4 | 408.7 | −5.3 | 163.5 | −4.5 | 6,201,177 | 55.3 | 23,320 | 37,928 | 3,452,787 | 40.1 | 14,400 | 21,118 | .1707 | .1579 |
| Saline | 24.9 | 24.7 | −.8 | 9.4 | .0 | 242,288 | 27.1 | 20,286 | 25,775 | 153,161 | 30.4 | 12,493 | 16,294 | .0085 | .0071 |
| Schuyler | 4.9 | 4.8 | −2.0 | 2.0 | .0 | 33,818 | 15.4 | 14,655 | 16,909 | 19,769 | 25.1 | 7,902 | 9,885 | .0014 | .0010 |
| Scotland | 5.3 | 5.2 | −1.9 | 2.1 | .0 | 37,183 | 15.5 | 15,327 | 17,706 | 27,107 | 25.2 | 10,314 | 12,908 | .0015 | .0013 |
| Scott | 41.3 | 43.0 | 4.1 | 14.9 | 2.8 | 509,953 | 53.9 | 22,851 | 34,225 | 294,355 | 44.7 | 14,032 | 19,755 | .0146 | .0139 |
| Shannon | 8.0 | 8.1 | 1.3 | 2.9 | .0 | 79,562 | 55.6 | 17,626 | 27,435 | 13,811 | 31.9 | 3,609 | 4,762 | .0020 | .0019 |
| Shelby | 7.7 | 7.6 | −1.3 | 2.9 | −3.3 | 60,300 | 17.2 | 17,144 | 20,793 | 23,543 | 23.5 | 6,353 | 8,118 | .0020 | .0016 |
| Stoddard | 29.8 | 30.7 | 3.0 | 11.3 | 3.7 | 298,401 | 43.9 | 19,020 | 26,407 | 168,943 | 40.8 | 11,010 | 14,951 | .0094 | .0086 |
| Stone | 17.7 | 19.9 | 12.4 | 8.0 | 14.3 | 256,358 | 75.3 | 20,892 | 32,045 | 62,106 | 62.8 | 5,451 | 7,763 | .0052 | .0054 |
| Sullivan | 7.2 | 7.0 | −2.8 | 2.9 | .0 | 44,650 | 14.2 | 13,482 | 15,397 | 15,663 | 24.6 | 4,336 | 5,401 | .0015 | .0014 |
| Taney | 24.0 | 27.9 | 16.3 | 10.9 | 16.0 | 383,323 | 81.9 | 22,414 | 35,167 | 219,828 | 67.0 | 14,002 | 20,168 | .0092 | .0100 |
| Texas | 22.1 | 23.2 | 5.0 | 8.6 | 4.9 | 216,828 | 48.8 | 17,771 | 25,213 | 132,175 | 43.9 | 11,204 | 15,369 | .0069 | .0064 |
| Vernon | 20.6 | 21.3 | 3.4 | 7.6 | .0 | 274,616 | 56.2 | 23,137 | 36,134 | 89,680 | 43.7 | 8,211 | 11,800 | .0066 | .0063 |
| Warren | 16.8 | 18.8 | 11.9 | 6.2 | 8.8 | 236,342 | 55.5 | 26,664 | 38,120 | 63,600 | 49.8 | 7,451 | 10,258 | .0052 | .0053 |
| Washington | 19.0 | 20.2 | 6.3 | 6.8 | 7.9 | 177,131 | 49.5 | 18,811 | 26,049 | 73,401 | 46.4 | 7,958 | 10,794 | .0051 | .0048 |
| Wayne | 12.4 | 13.6 | 9.7 | 5.2 | 10.6 | 107,954 | 46.0 | 15,727 | 20,760 | 40,379 | 46.8 | 5,853 | 7,765 | .0031 | .0029 |
| Webster | 22.1 | 23.7 | 7.2 | 7.9 | 6.8 | 255,521 | 57.3 | 21,946 | 32,344 | 80,853 | 49.1 | 7,326 | 10,235 | .0063 | .0062 |
| Worth | 2.9 | 2.8 | −3.4 | 1.1 | .0 | 20,016 | 18.4 | 15,365 | 18,196 | 9,964 | 26.5 | 7,162 | 9,058 | .0007 | .0006 |
| Wright | 17.1 | 18.1 | 5.8 | 6.3 | 1.6 | 162,559 | 45.2 | 18,059 | 25,803 | 53,130 | 39.9 | 6,127 | 8,433 | .0046 | .0041 |
| **TOTAL METRO COUNTIES** | **3,285.3** | **3,341.2** | **1.7** | **1,237.8** | **2.4** | **62,594,919** | **64.9** | **31,417** | **50,569** | **31,583,996** | **49.1** | **17,534** | **25,516** | **1.5027** | **1.4811** |
| **TOTAL STATE** | **5,046.6** | **5,173.6** | **2.5** | **1,891.9** | **2.7** | **83,775,220** | **61.7** | **28,118** | **44,281** | **42,343,303** | **48.1** | **15,519** | **22,381** | **2.0908** | **2.0393** |
| **MONTANA** | | | | | | | | | | | | | | | |
| **BILLINGS** | **120.1** | **133.1** | **10.8** | **53.4** | **13.6** | **2,360,973** | **81.0** | **27,754** | **44,213** | **1,364,299** | **51.6** | **19,141** | **25,549** | **.0561** | **.0593** |
| Yellowstone | 120.1 | 133.1 | 10.8 | 53.4 | 13.6 | 2,360,973 | 81.0 | 27,754 | 44,213 | 1,364,299 | 51.6 | 19,141 | 25,549 | .0561 | .0593 |
| **GREAT FALLS** | **80.2** | **79.2** | **−1.2** | **31.5** | **1.3** | **1,294,194** | **59.6** | **26,068** | **41,086** | **618,177** | **30.6** | **15,220** | **19,625** | **.0334** | **.0309** |
| Cascade | 80.2 | 79.2 | −1.2 | 31.5 | 1.3 | 1,294,194 | 59.6 | 26,068 | 41,086 | 618,177 | 30.6 | 15,220 | 19,625 | .0334 | .0309 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Beaverhead | 8.4 | 8.6 | 2.4 | 3.1 | .0 | 93,335 | 43.9 | 20,923 | 30,108 | 60,673 | 38.1 | 14,172 | 19,573 | .0029 | .0027 |
| Big Horn | 11.5 | 12.2 | 6.1 | 3.6 | 5.9 | 128,587 | 67.1 | 22,638 | 35,719 | 72,112 | 32.9 | 13,868 | 20,031 | .0036 | .0035 |
| Blaine | 7.3 | 7.5 | 2.7 | 2.6 | .0 | 55,239 | 21.5 | 17,482 | 21,246 | 33,052 | 27.9 | 9,939 | 12,712 | .0021 | .0017 |
| Broadwater | 3.6 | 3.9 | 8.3 | 1.8 | 20.0 | 34,930 | 40.1 | 16,625 | 19,406 | 14,333 | 32.3 | 7,220 | 7,963 | .0010 | .0011 |
| Carbon | 8.7 | 9.4 | 8.0 | 4.2 | 13.5 | 112,227 | 58.8 | 19,105 | 26,721 | 46,341 | 54.7 | 8,097 | 11,034 | .0028 | .0028 |
| Carter | 1.8 | 1.9 | 5.6 | .6 | .0 | 10,407 | 17.0 | 14,822 | 17,345 | 6,735 | 25.8 | 8,920 | 11,225 | .0005 | .0003 |
| Cascade | 80.2 | 79.2 | −1.2 | 31.5 | 1.3 | 1,294,194 | 59.6 | 26,068 | 41,086 | 618,177 | 30.6 | 15,220 | 19,625 | .0334 | .0309 |
| Chouteau | 6.0 | 5.9 | −1.7 | 2.2 | .0 | 69,290 | 36.6 | 23,051 | 31,495 | 24,459 | 34.8 | 8,248 | 11,118 | .0019 | .0016 |
| Custer | 13.4 | 13.6 | 1.5 | 5.6 | 3.7 | 171,145 | 45.6 | 21,775 | 30,562 | 109,442 | 30.4 | 15,538 | 19,543 | .0053 | .0047 |
| Daniels | 2.8 | 2.8 | .0 | 1.0 | .0 | 35,187 | 57.1 | 22,395 | 35,187 | 16,322 | 44.1 | 11,324 | 16,322 | .0009 | .0011 |
| Dawson | 12.4 | 13.0 | 4.8 | 5.2 | 10.6 | 216,508 | 76.4 | 26,116 | 41,636 | 157,237 | 60.6 | 20,826 | 30,238 | .0058 | .0059 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **MONTANA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Deer Lodge | 11.0 | 11.2 | 1.8 | 4.4 | 7.3 | 161,973 | 64.4 | 24,034 | 36,812 | 64,201 | 52.8 | 10,251 | 14,591 | .0038 | .0038 |
| Fallon | 3.7 | 3.7 | .0 | 1.4 | .0 | 67,309 | 69.2 | 28,409 | 48,078 | 34,264 | 49.7 | 16,352 | 24,474 | .0016 | .0016 |
| Fergus | 13.1 | 13.2 | .8 | 5.2 | 2.0 | 140,211 | 40.5 | 19,566 | 26,964 | 67,376 | 25.0 | 10,565 | 12,957 | .0042 | .0036 |
| Flathead | 56.5 | 61.2 | 8.3 | 24.2 | 11.5 | 996,797 | 78.8 | 25,694 | 41,190 | 420,031 | 45.2 | 13,333 | 17,357 | .0223 | .0230 |
| Gallatin | 48.0 | 54.0 | 12.5 | 20.4 | 16.6 | 851,445 | 87.2 | 25,994 | 41,738 | 484,828 | 55.8 | 17,787 | 23,766 | .0200 | .0216 |
| Garfield | 1.7 | 1.7 | .0 | .6 | .0 | 21,501 | 62.8 | 22,008 | 35,835 | 5,169 | 46.7 | 5,872 | 8,615 | .0005 | .0006 |
| Glacier | 11.0 | 11.4 | 3.6 | 3.7 | 2.8 | 157,289 | 74.0 | 25,117 | 42,511 | 80,853 | 45.7 | 15,416 | 21,852 | .0040 | .0039 |
| Golden Valley | 1.0 | 1.0 | .0 | .4 | .0 | 9,120 | 40.3 | 16,255 | 22,800 | 1,287 | 24.7 | 2,580 | 3,218 | .0002 | .0003 |
| Granite | 2.9 | 3.1 | 6.9 | 1.0 | –9.1 | 32,512 | 38.4 | 21,348 | 32,512 | 10,562 | 20.8 | 7,947 | 10,562 | .0009 | .0007 |
| Hill | 18.3 | 18.5 | 1.1 | 7.0 | 2.9 | 315,218 | 67.7 | 27,650 | 45,031 | 169,868 | 51.1 | 16,535 | 24,267 | .0078 | .0078 |
| Jefferson | 8.4 | 9.8 | 16.7 | 3.5 | 20.7 | 83,811 | 42.6 | 20,261 | 23,946 | 13,931 | 38.7 | 3,464 | 3,980 | .0021 | .0020 |
| Judith Basin | 2.6 | 2.6 | .0 | 1.0 | .0 | 33,438 | 52.7 | 21,900 | 33,438 | 5,611 | 26.7 | 4,428 | 5,611 | .0007 | .0007 |
| Lake | 21.1 | 23.4 | 10.9 | 8.6 | 13.2 | 244,414 | 61.5 | 19,913 | 28,420 | 94,441 | 38.2 | 8,990 | 10,982 | .0064 | .0060 |
| Lewis and Clark | 46.9 | 50.9 | 8.5 | 20.5 | 10.8 | 852,828 | 73.7 | 26,540 | 41,601 | 373,978 | 42.4 | 14,191 | 18,243 | .0194 | .0199 |
| Liberty | 2.4 | 2.4 | .0 | 1.0 | .0 | 40,875 | 57.6 | 25,933 | 40,875 | 10,129 | 28.9 | 7,855 | 10,129 | .0010 | .0008 |
| Lincoln | 18.1 | 18.6 | 2.8 | 6.9 | 7.8 | 234,029 | 61.9 | 22,582 | 33,917 | 95,132 | 48.7 | 9,997 | 13,787 | .0058 | .0057 |
| McCone | 2.7 | 2.7 | .0 | .9 | .0 | 21,318 | 34.0 | 17,677 | 23,687 | 19,505 | 33.6 | 16,222 | 21,672 | .0008 | .0008 |
| Madison | 5.7 | 5.9 | 3.5 | 2.2 | .0 | 61,162 | 45.3 | 19,132 | 27,801 | 28,062 | 38.8 | 9,193 | 12,755 | .0018 | .0016 |
| Meagher | 2.2 | 2.2 | .0 | .8 | .0 | 17,508 | 20.2 | 18,200 | 21,885 | 10,049 | 25.2 | 10,033 | 12,561 | .0007 | .0004 |
| Mineral | 4.0 | 4.3 | 7.5 | 1.5 | .0 | 39,544 | 32.1 | 19,957 | 26,363 | 17,900 | 32.7 | 8,991 | 11,933 | .0012 | .0012 |
| Missoula | 77.0 | 85.9 | 11.6 | 34.5 | 13.5 | 1,388,586 | 74.6 | 26,155 | 40,249 | 685,469 | 50.6 | 14,976 | 19,869 | .0324 | .0335 |
| Musselshell | 4.8 | 5.2 | 8.3 | 2.3 | 21.1 | 64,594 | 80.6 | 18,828 | 28,084 | 21,705 | 52.8 | 7,475 | 9,437 | .0015 | .0016 |
| Park | 13.7 | 14.3 | 4.4 | 6.0 | 7.1 | 206,397 | 62.0 | 22,753 | 34,400 | 74,065 | 35.0 | 9,796 | 12,344 | .0048 | .0046 |
| Petroleum | .7 | .7 | .0 | .2 | .0 | 5,166 | 38.7 | 18,625 | 25,830 | 1,285 | 35.7 | 4,735 | 6,425 | .0002 | .0001 |
| Phillips | 5.6 | 5.8 | 3.6 | 2.1 | .0 | 55,043 | 41.0 | 18,595 | 26,211 | 38,289 | 36.8 | 13,331 | 18,233 | .0018 | .0017 |
| Pondera | 6.9 | 7.1 | 2.9 | 2.5 | .0 | 81,619 | 39.4 | 23,415 | 32,648 | 39,902 | 27.0 | 12,567 | 15,961 | .0025 | .0021 |
| Powder River | 2.4 | 2.3 | –4.2 | .9 | .0 | 20,864 | 17.8 | 19,678 | 23,182 | 7,098 | 18.0 | 6,682 | 7,887 | .0007 | .0007 |
| Powell | 7.1 | 6.9 | –2.8 | 2.4 | .0 | 64,907 | 32.0 | 20,494 | 27,045 | 39,424 | 32.7 | 12,383 | 16,427 | .0022 | .0018 |
| Prairie | 1.8 | 1.7 | –5.6 | .7 | .0 | 12,316 | 25.9 | 13,977 | 17,594 | 5,041 | 23.9 | 5,811 | 7,201 | .0005 | .0004 |
| Ravalli | 26.0 | 29.7 | 14.2 | 11.6 | 18.4 | 316,027 | 62.6 | 19,831 | 27,244 | 77,877 | 41.7 | 5,608 | 6,714 | .0072 | .0072 |
| Richland | 13.4 | 14.9 | 11.2 | 5.4 | 10.2 | 276,685 | 87.0 | 30,188 | 51,238 | 170,422 | 65.2 | 21,055 | 31,560 | .0064 | .0070 |
| Roosevelt | 11.1 | 11.9 | 7.2 | 3.9 | 8.3 | 169,793 | 82.6 | 25,823 | 43,537 | 115,681 | 61.8 | 19,857 | 29,662 | .0044 | .0048 |
| Rosebud | 12.8 | 16.3 | 27.3 | 5.3 | 26.2 | 215,608 | 97.5 | 25,990 | 40,681 | 76,282 | 62.1 | 11,205 | 14,393 | .0042 | .0049 |
| Sanders | 9.2 | 9.8 | 6.5 | 4.1 | 10.8 | 101,476 | 48.7 | 18,448 | 24,750 | 22,442 | 31.0 | 4,629 | 5,474 | .0025 | .0024 |
| Sheridan | 5.6 | 5.8 | 3.6 | 2.1 | .0 | 102,993 | 70.4 | 28,776 | 49,044 | 49,674 | 50.2 | 15,747 | 23,654 | .0024 | .0023 |
| Silver Bow | 36.0 | 36.6 | 1.7 | 15.2 | 5.6 | 534,283 | 61.4 | 22,994 | 35,150 | 257,607 | 34.9 | 13,282 | 16,948 | .0138 | .0132 |
| Stillwater | 6.1 | 6.6 | 8.2 | 2.3 | .0 | 66,811 | 46.1 | 19,877 | 29,048 | 35,018 | 39.1 | 10,943 | 15,225 | .0021 | .0018 |
| Sweet Grass | 3.3 | 3.4 | 3.0 | 1.3 | .0 | 28,702 | 26.8 | 17,414 | 22,078 | 12,527 | 14.9 | 8,388 | 9,636 | .0010 | .0008 |
| Teton | 6.6 | 6.8 | 3.0 | 2.7 | 8.0 | 96,610 | 67.7 | 23,048 | 35,781 | 22,754 | 38.1 | 6,991 | 8,427 | .0020 | .0021 |
| Toole | 5.6 | 5.7 | 1.8 | 2.4 | 4.3 | 93,153 | 64.2 | 24,667 | 38,814 | 33,602 | 39.0 | 10,513 | 14,001 | .0022 | .0020 |
| Treasure | 1.0 | 1.0 | .0 | .4 | .0 | 8,480 | 26.2 | 16,798 | 21,200 | 726 | 14.7 | 1,583 | 1,815 | .0001 | .0002 |
| Valley | 9.6 | 8.9 | –7.3 | 3.5 | –5.4 | 115,436 | 38.4 | 22,535 | 32,982 | 82,738 | 31.7 | 16,979 | 23,639 | .0039 | .0032 |
| Wheatland | 2.4 | 2.4 | .0 | .9 | .0 | 27,346 | 50.2 | 20,223 | 30,384 | 8,371 | 25.6 | 7,407 | 9,301 | .0007 | .0008 |
| Wibaux | 1.4 | 1.4 | .0 | .5 | .0 | 15,278 | 55.5 | 19,644 | 30,556 | 11,456 | 43.4 | 15,974 | 22,912 | .0006 | .0003 |
| Yellowstone | 120.1 | 133.1 | 10.8 | 53.4 | 13.6 | 2,360,973 | 81.0 | 27,754 | 44,213 | 1,364,299 | 51.6 | 19,141 | 25,549 | .0561 | .0593 |
| **TOTAL METRO COUNTIES** | **200.3** | **212.3** | **6.0** | **84.9** | **8.7** | **3,655,167** | **72.8** | **27,083** | **43,053** | **1,982,476** | **44.4** | **17,580** | **23,351** | **.0895** | **.0902** |
| **TOTAL STATE** | **827.6** | **884.0** | **6.8** | **343.2** | **9.1** | **13,032,497** | **68.6** | **24,542** | **37,973** | **6,419,816** | **45.3** | **14,041** | **18,796** | **.3216** | **.3211** |
| **NEBRASKA** | | | | | | | | | | | | | | | |
| **LINCOLN** | **205.3** | **216.1** | **5.3** | **85.5** | **8.1** | **4,957,278** | **81.9** | **34,454** | **57,980** | **1,604,109** | **53.6** | **13,199** | **18,762** | **.0943** | **.0996** |
| Lancaster | 205.3 | 216.1 | 5.3 | 85.5 | 8.1 | 4,957,278 | 81.9 | 34,454 | 57,980 | 1,604,109 | 53.6 | 13,199 | 18,762 | .0943 | .0996 |
| **OMAHA** | **608.7** | **622.7** | **3.9** | **241.5** | **6.4** | **13,840,035** | **79.4** | **33,990** | **57,309** | **5,701,479** | **57.8** | **15,914** | **23,609** | **.2842** | **.2997** |
| Douglas | 410.2 | 423.2 | 3.2 | 166.8 | 5.7 | 9,854,012 | 79.2 | 34,855 | 59,077 | 4,337,349 | 58.3 | 17,361 | 26,000 | .2046 | .2153 |
| Sarpy | 95.6 | 105.9 | 10.8 | 34.8 | 13.7 | 2,140,404 | 89.7 | 36,873 | 61,506 | 488,721 | 65.6 | 9,646 | 14,044 | .0367 | .0411 |
| Washington | 16.0 | 16.5 | 3.1 | 6.2 | 6.9 | 252,367 | 51.6 | 28,711 | 40,704 | 61,350 | 30.1 | 8,129 | 9,895 | .0056 | .0052 |
| *Pottawattamie, Iowa* | *86.9* | *87.1* | *.2* | *33.7* | *2.7* | *1,593,252* | *73.0* | *28,077* | *47,278* | *814,059* | *53.4* | *16,182* | *24,156* | *.0373* | *.0381* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 30.4 | 30.1 | –1.0 | 12.3 | 1.7 | 494,298 | 53.1 | 26,690 | 40,187 | 250,859 | 43.5 | 14,449 | 20,395 | .0130 | .0119 |
| Antelope | 8.6 | 8.5 | –1.2 | 3.2 | .0 | 80,270 | 36.0 | 18,450 | 25,084 | 47,354 | 34.5 | 11,004 | 14,798 | .0026 | .0023 |
| Arthur | .5 | .5 | .0 | .2 | .0 | 4,582 | 16.4 | 19,680 | 22,910 | 1,499 | 25.5 | 5,970 | 7,495 | .0002 | .0001 |
| Banner | .9 | .9 | .0 | .3 | .0 | 8,797 | 34.6 | 21,783 | 29,323 | 113 | 32.9 | 283 | 377 | .0001 | .0001 |
| Blaine | .9 | 1.0 | 11.1 | .3 | .0 | 5,234 | 15.6 | 15,097 | 17,447 | 2,561 | 25.1 | 6,823 | 8,537 | .0003 | .0003 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **NEBRASKA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Boone | 7.2 | 6.9 | –4.2 | 2.6 | .0 | 55,978 | 17.5 | 18,326 | 21,530 | 45,965 | 26.1 | 14,025 | 17,679 | .0023 | .0020 |
| Box Butte | 15.4 | 17.1 | 11.0 | 6.2 | 8.8 | 197,253 | 34.3 | 25,777 | 31,815 | 72,225 | 26.2 | 10,043 | 11,649 | .0055 | .0047 |
| Boyd | 3.3 | 3.3 | .0 | 1.3 | .0 | 19,517 | 14.5 | 13,112 | 15,013 | 8,580 | 24.7 | 5,293 | 6,600 | .0008 | .0006 |
| Brown | 4.3 | 4.2 | –2.3 | 1.7 | .0 | 33,753 | 17.5 | 16,901 | 19,855 | 25,438 | 26.1 | 11,871 | 14,964 | .0014 | .0011 |
| Buffalo | 37.4 | 40.2 | 7.5 | 15.0 | 10.3 | 667,890 | 74.4 | 28,167 | 44,526 | 361,840 | 59.5 | 16,685 | 24,123 | .0158 | .0166 |
| Burt | 8.7 | 8.6 | –1.1 | 3.5 | .0 | 97,146 | 31.0 | 21,188 | 27,756 | 45,479 | 32.2 | 9,828 | 12,994 | .0029 | .0024 |
| Butler | 9.2 | 9.1 | –1.1 | 3.4 | .0 | 79,265 | 17.9 | 19,767 | 23,313 | 23,058 | 17.8 | 5,756 | 6,782 | .0025 | .0022 |
| Cass | 21.7 | 23.2 | 6.9 | 8.4 | 7.7 | 333,183 | 57.3 | 27,154 | 39,665 | 74,635 | 43.9 | 6,648 | 8,885 | .0071 | .0068 |
| Cedar | 11.1 | 10.8 | –2.7 | 3.9 | –2.5 | 100,165 | 24.2 | 20,162 | 25,683 | 33,643 | 24.8 | 6,741 | 8,626 | .0032 | .0025 |
| Chase | 5.0 | 5.3 | 6.0 | 2.0 | 5.3 | 55,114 | 40.6 | 20,627 | 27,557 | 35,225 | 40.4 | 13,202 | 17,613 | .0019 | .0016 |
| Cherry | 6.9 | 7.0 | 1.4 | 2.6 | .0 | 57,326 | 14.6 | 19,242 | 22,048 | 50,459 | 24.7 | 15,560 | 19,407 | .0023 | .0021 |
| Cheyenne | 9.9 | 9.8 | –1.0 | 4.0 | .0 | 168,963 | 57.9 | 26,753 | 42,241 | 157,238 | 44.5 | 27,206 | 39,310 | .0055 | .0050 |
| Clay | 8.1 | 8.1 | .0 | 3.0 | .0 | 91,971 | 36.6 | 22,448 | 30,657 | 32,417 | 34.8 | 8,018 | 10,806 | .0026 | .0023 |
| Colfax | 9.8 | 9.7 | –1.0 | 3.7 | .0 | 94,789 | 24.4 | 20,586 | 25,619 | 40,438 | 27.0 | 8,606 | 10,929 | .0030 | .0025 |
| Cuming | 11.5 | 11.2 | –2.6 | 4.0 | –2.4 | 97,939 | 14.6 | 20,853 | 24,485 | 64,042 | 22.9 | 12,704 | 16,011 | .0038 | .0031 |
| Custer | 13.5 | 13.0 | –3.7 | 5.1 | –1.9 | 129,576 | 22.6 | 20,327 | 25,407 | 88,922 | 27.0 | 13,466 | 17,436 | .0048 | .0039 |
| ☐ Dakota | 17.9 | 19.3 | 7.8 | 6.9 | 7.8 | 261,596 | 53.4 | 26,642 | 37,912 | 85,330 | 42.1 | 9,380 | 12,367 | .0062 | .0058 |
| Dawes | 9.5 | 9.3 | –2.1 | 3.6 | 2.9 | 125,838 | 49.1 | 24,107 | 34,955 | 70,522 | 42.6 | 14,133 | 19,589 | .0037 | .0033 |
| Dawson | 23.2 | 24.0 | 3.4 | 9.3 | 5.7 | 349,657 | 51.8 | 26,176 | 37,598 | 197,447 | 45.8 | 15,386 | 21,231 | .0094 | .0091 |
| Deuel | 2.4 | 2.3 | –4.2 | 1.0 | .0 | 35,679 | 46.0 | 24,437 | 35,679 | 36,520 | 39.1 | 26,261 | 36,520 | .0013 | .0011 |
| Dixon | 6.9 | 6.6 | –4.3 | 2.5 | –3.8 | 55,344 | 15.0 | 18,515 | 22,138 | 12,371 | 21.7 | 3,909 | 4,948 | .0017 | .0014 |
| Dodge | 35.9 | 35.9 | .0 | 14.2 | 2.9 | 545,559 | 46.9 | 26,909 | 38,420 | 290,784 | 41.6 | 14,883 | 20,478 | .0150 | .0136 |
| Douglas | 410.2 | 423.2 | 3.2 | 166.8 | 5.7 | 9,854,012 | 79.2 | 34,855 | 59,077 | 4,337,349 | 58.3 | 17,361 | 26,003 | .2046 | .2153 |
| Dundy | 2.9 | 3.0 | 3.4 | 1.2 | .0 | 35,391 | 38.9 | 21,232 | 29,493 | 13,115 | 35.8 | 8,047 | 10,929 | .0010 | .0008 |
| Fillmore | 7.8 | 7.7 | –1.3 | 3.0 | .0 | 76,274 | 21.6 | 20,912 | 25,425 | 41,488 | 27.9 | 10,811 | 13,829 | .0025 | .0022 |
| Franklin | 4.4 | 4.4 | .0 | 1.7 | .0 | 55,804 | 49.7 | 21,923 | 32,826 | 20,779 | 40.8 | 8,683 | 12,223 | .0015 | .0014 |
| Frontier | 3.6 | 3.5 | –2.8 | 1.4 | .0 | 42,234 | 34.2 | 22,481 | 30,167 | 13,150 | 33.7 | 7,026 | 9,393 | .0011 | .0009 |
| Furnas | 6.5 | 6.5 | .0 | 2.6 | .0 | 64,112 | 32.4 | 18,628 | 24,658 | 34,332 | 32.8 | 9,940 | 13,205 | .0022 | .0018 |
| Gage | 24.1 | 23.8 | –1.2 | 9.1 | .0 | 327,922 | 46.4 | 24,617 | 36,035 | 166,773 | 39.2 | 13,162 | 18,327 | .0091 | .0083 |
| Garden | 2.7 | 2.6 | –3.7 | 1.0 | .0 | 23,193 | 17.8 | 19,682 | 23,193 | 8,438 | 26.2 | 6,686 | 8,438 | .0007 | .0006 |
| Garfield | 2.5 | 2.6 | 4.0 | .9 | –10.0 | 14,590 | 2.8 | 14,199 | 16,211 | 16,862 | 12.1 | 15,043 | 18,736 | .0009 | .0006 |
| Gosper | 2.1 | 2.1 | .0 | .8 | .0 | 24,265 | 36.9 | 22,160 | 30,331 | 4,805 | 34.9 | 4,453 | 6,006 | .0006 | .0005 |
| Grant | .9 | .9 | .0 | .3 | .0 | 5,890 | 15.4 | 17,013 | 19,633 | 4,151 | 25.1 | 11,060 | 13,837 | .0002 | .0003 |
| Greeley | 3.4 | 3.3 | –2.9 | 1.2 | .0 | 25,041 | 24.5 | 16,761 | 20,868 | 14,954 | 29.3 | 9,641 | 12,462 | .0010 | .0008 |
| Hall | 49.7 | 51.6 | 3.8 | 19.8 | 5.9 | 767,106 | 50.2 | 27,312 | 38,743 | 499,167 | 45.2 | 18,379 | 25,210 | .0220 | .0206 |
| Hamilton | 9.4 | 9.5 | 1.1 | 3.6 | 5.9 | 94,421 | 24.9 | 22,234 | 26,228 | 40,317 | 33.7 | 8,869 | 11,199 | .0030 | .0025 |
| Harlan | 4.3 | 4.3 | .0 | 1.7 | .0 | 60,605 | 57.4 | 22,655 | 35,650 | 27,837 | 44.3 | 11,351 | 16,375 | .0015 | .0014 |
| Hayes | 1.3 | 1.2 | –7.7 | .5 | .0 | 15,496 | 43.9 | 21,532 | 30,992 | 5,203 | 38.1 | 7,534 | 10,406 | .0004 | .0004 |
| Hitchcock | 4.1 | 4.1 | .0 | 1.5 | .0 | 38,697 | 29.4 | 19,939 | 25,798 | 9,279 | 31.5 | 4,705 | 6,186 | .0011 | .0010 |
| Holt | 13.9 | 14.2 | 2.2 | 5.4 | 5.9 | 113,064 | 24.9 | 17,755 | 20,938 | 89,678 | 33.7 | 13,154 | 16,607 | .0045 | .0038 |
| Hooker | .9 | .9 | .0 | .4 | .0 | 6,266 | 13.6 | 13,790 | 15,665 | 3,483 | 16.2 | 7,495 | 8,708 | .0003 | .0002 |
| Howard | 6.8 | 6.8 | .0 | 2.4 | .0 | 50,323 | 15.4 | 18,166 | 20,968 | 26,233 | 25.1 | 8,736 | 10,930 | .0018 | .0016 |
| Jefferson | 9.7 | 9.6 | –1.0 | 3.6 | –2.7 | 126,730 | 46.6 | 23,370 | 35,203 | 64,967 | 37.4 | 12,783 | 18,046 | .0037 | .0031 |
| Johnson | 5.0 | 5.2 | 4.0 | 2.2 | 10.0 | 57,356 | 46.0 | 19,648 | 26,071 | 25,012 | 46.3 | 8,549 | 11,369 | .0016 | .0016 |
| Kearney | 7.0 | 6.9 | –1.4 | 2.6 | .0 | 96,226 | 41.5 | 26,154 | 37,010 | 31,600 | 37.0 | 8,871 | 12,154 | .0024 | .0020 |
| Keith | 9.7 | 10.0 | 3.1 | 4.0 | 5.3 | 178,221 | 68.0 | 27,923 | 44,555 | 153,431 | 69.9 | 23,769 | 38,358 | .0049 | .0053 |
| Keya Paha | 1.3 | 1.3 | .0 | .5 | .0 | 10,556 | 16.1 | 18,190 | 21,112 | 3,257 | 25.4 | 5,194 | 6,514 | .0003 | .0002 |
| Kimball | 4.7 | 4.5 | –4.3 | 1.9 | .0 | 91,856 | 66.5 | 29,032 | 48,345 | 37,929 | 37.7 | 14,502 | 19,963 | .0022 | .0021 |
| Knox | 11.3 | 11.1 | –1.8 | 4.1 | .0 | 108,272 | 36.9 | 19,286 | 26,408 | 41,958 | 34.9 | 7,585 | 10,234 | .0031 | .0029 |
| Lancaster | 205.3 | 216.1 | 5.3 | 85.5 | 8.1 | 4,957,278 | 81.9 | 34,454 | 57,980 | 1,604,109 | 53.6 | 13,199 | 18,762 | .0943 | .0996 |
| Lincoln | 38.6 | 40.8 | 5.7 | 15.3 | 7.0 | 535,065 | 38.1 | 27,101 | 34,972 | 290,778 | 36.9 | 14,851 | 19,005 | .0157 | .0140 |
| Logan | 1.0 | 1.0 | .0 | .4 | .0 | 7,173 | 17.6 | 15,253 | 17,933 | 1,214 | 26.1 | 2,408 | 3,035 | .0003 | .0001 |
| Loup | .9 | .9 | .0 | .3 | .0 | 9,861 | 50.0 | 21,920 | 32,870 | 902 | 33.4 | 2,253 | 3,007 | .0002 | .0002 |
| McPherson | .6 | .6 | .0 | .2 | .0 | 3,987 | 13.7 | 17,540 | 19,935 | 1,855 | 24.3 | 7,460 | 9,275 | .0001 | .0002 |
| Madison | 33.2 | 34.9 | 5.1 | 13.4 | 8.1 | 528,338 | 57.4 | 27,065 | 39,426 | 287,520 | 46.2 | 15,862 | 21,457 | .0139 | .0134 |
| Merrick | 8.8 | 8.6 | –2.3 | 3.2 | .0 | 76,310 | 17.1 | 20,370 | 23,847 | 43,097 | 25.9 | 10,700 | 13,468 | .0027 | .0022 |
| Morrill | 6.1 | 6.1 | .0 | 2.4 | .0 | 41,227 | 14.6 | 14,996 | 17,178 | 17,295 | 13.9 | 6,326 | 7,206 | .0016 | .0011 |
| Nance | 4.5 | 4.3 | –4.4 | 1.7 | .0 | 46,086 | 39.6 | 19,417 | 27,109 | 11,932 | 36.1 | 5,155 | 7,019 | .0012 | .0012 |
| Nemaha | 8.5 | 8.6 | 1.2 | 3.3 | .0 | 134,895 | 58.0 | 25,877 | 40,877 | 36,549 | 29.1 | 8,578 | 11,075 | .0030 | .0029 |
| Nuckolls | 6.6 | 6.5 | –1.5 | 2.6 | .0 | 57,223 | 17.5 | 18,738 | 22,009 | 28,352 | 11.0 | 9,820 | 10,905 | .0022 | .0015 |
| Otoe | 15.2 | 15.1 | –.7 | 5.9 | .0 | 231,293 | 51.5 | 25,878 | 39,202 | 116,202 | 41.6 | 13,912 | 19,695 | .0061 | .0057 |
| Pawnee | 3.7 | 3.4 | –8.1 | 1.5 | .0 | 30,590 | 24.7 | 16,350 | 20,393 | 15,559 | 29.4 | 8,019 | 10,373 | .0011 | .0009 |
| Perkins | 3.8 | 4.0 | 5.3 | 1.5 | .0 | 70,810 | 68.8 | 27,974 | 47,207 | 15,722 | 49.4 | 7,013 | 10,481 | .0013 | .0014 |
| Phelps | 9.9 | 10.0 | 1.0 | 3.6 | .0 | 163,271 | 58.6 | 28,604 | 45,353 | 99,686 | 44.8 | 19,124 | 27,691 | .0044 | .0042 |
| Pierce | 8.5 | 8.4 | –1.2 | 3.2 | 3.2 | 70,116 | 21.1 | 18,675 | 21,911 | 37,853 | 30.0 | 9,390 | 11,829 | .0025 | .0021 |
| Platte | 29.9 | 30.9 | 3.3 | 11.3 | 4.6 | 395,772 | 40.2 | 26,130 | 35,024 | 185,247 | 31.4 | 13,050 | 16,394 | .0113 | .0099 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **NEBRASKA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ALL COUNTIES (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Polk | 6.2 | 6.1 | –1.6 | 2.3 | .0 | 52,457 | 17.1 | 19,475 | 22,807 | 23,328 | 25.9 | 8,057 | 10,143 | .0019 | .0014 |
| Red Willow | 12.8 | 13.1 | 2.3 | 5.3 | 6.0 | 213,382 | 58.1 | 26,991 | 40,261 | 135,252 | 48.9 | 18,162 | 25,519 | .0058 | .0056 |
| Richardson | 10.8 | 10.3 | –4.6 | 4.4 | .0 | 92,110 | 17.6 | 17,808 | 20,934 | 60,262 | 26.1 | 10,863 | 13,696 | .0035 | .0029 |
| Rock | 2.4 | 2.4 | .0 | .9 | .0 | 26,852 | 35.9 | 21,960 | 29,836 | 12,037 | 34.4 | 9,948 | 13,374 | .0008 | .0007 |
| Saline | 13.3 | 13.4 | .8 | 5.2 | 2.0 | 174,915 | 38.8 | 24,716 | 33,638 | 72,820 | 37.2 | 10,408 | 14,004 | .0048 | .0041 |
| Sarpy | 95.6 | 105.9 | 10.8 | 34.8 | 13.7 | 2,140,404 | 89.7 | 36,873 | 61,506 | 488,721 | 65.6 | 9,646 | 14,044 | .0367 | .0411 |
| Saunders | 19.3 | 19.9 | 3.1 | 7.0 | 1.4 | 217,206 | 31.9 | 23,870 | 31,029 | 76,777 | 33.7 | 8,324 | 10,968 | .0062 | .0052 |
| Scotts Bluff | 39.0 | 39.7 | 1.8 | 15.0 | 3.4 | 542,885 | 49.3 | 25,081 | 36,192 | 334,228 | 42.7 | 16,156 | 22,282 | .0157 | .0146 |
| Seward | 16.2 | 16.7 | 3.1 | 6.2 | 8.8 | 284,481 | 71.8 | 29,053 | 45,884 | 86,745 | 53.2 | 9,935 | 13,991 | .0059 | .0061 |
| Sheridan | 7.7 | 7.8 | 1.3 | 3.1 | 6.9 | 71,140 | 24.0 | 19,783 | 22,948 | 57,733 | 46.5 | 13,584 | 18,624 | .0026 | .0022 |
| Sherman | 4.1 | 3.9 | –4.9 | 1.5 | .0 | 27,159 | 17.7 | 15,379 | 18,106 | 11,281 | 26.2 | 5,961 | 7,521 | .0010 | .0008 |
| Sioux | 1.7 | 1.9 | 11.8 | .7 | .0 | 24,207 | 39.5 | 24,787 | 34,581 | 4,150 | 36.1 | 4,357 | 5,929 | .0006 | .0006 |
| Stanton | 6.8 | 7.1 | 4.4 | 2.5 | 4.2 | 57,803 | 20.4 | 20,003 | 23,121 | 7,886 | 29.6 | 2,535 | 3,154 | .0017 | .0013 |
| Thayer | 7.5 | 7.4 | –1.3 | 2.7 | –3.6 | 75,871 | 26.5 | 21,427 | 28,100 | 48,331 | 27.6 | 13,531 | 17,900 | .0026 | .0022 |
| Thomas | 1.0 | 1.0 | .0 | .4 | .0 | 9,459 | 18.3 | 19,990 | 23,648 | 3,317 | 11.0 | 7,470 | 8,293 | .0004 | .0003 |
| Thurston | 7.4 | 7.6 | 2.7 | 2.4 | .0 | 64,429 | 30.5 | 20,577 | 26,845 | 35,477 | 32.0 | 11,201 | 14,782 | .0021 | .0018 |
| Valley | 5.7 | 5.7 | .0 | 2.2 | .0 | 49,191 | 22.0 | 18,322 | 22,360 | 30,492 | 28.1 | 10,817 | 13,860 | .0018 | .0016 |
| Washington | 16.0 | 16.5 | 3.1 | 6.2 | 6.9 | 252,367 | 51.6 | 28,711 | 40,704 | 61,350 | 30.1 | 8,129 | 9,895 | .0056 | .0052 |
| Wayne | 9.8 | 9.7 | –1.0 | 3.4 | .0 | 132,825 | 49.2 | 26,176 | 39,066 | 52,358 | 36.8 | 11,254 | 15,399 | .0035 | .0030 |
| Webster | 4.6 | 4.3 | –6.5 | 1.8 | –5.3 | 41,055 | 16.2 | 18,588 | 22,808 | 15,283 | 21.7 | 6,611 | 8,491 | .0014 | .0012 |
| Wheeler | 1.0 | 1.0 | .0 | .4 | .0 | 13,110 | 53.2 | 21,390 | 32,775 | 1,235 | 32.9 | 2,323 | 3,088 | .0002 | .0003 |
| York | 15.1 | 15.4 | 2.0 | 5.9 | 3.5 | 202,802 | 39.2 | 25,566 | 34,373 | 108,896 | 38.5 | 13,795 | 18,457 | .0060 | .0051 |
| **TOTAL METRO COUNTIES** | **745.0** | **781.0** | **4.8** | **300.2** | **7.3** | **17,465,657** | **80.2** | **34,647** | **58,180** | **6,576,859** | **57.1** | **14,966** | **21,908** | **.3474** | **.3670** |
| **TOTAL STATE** | **1,619.4** | **1,667.7** | **3.0** | **638.0** | **5.0** | **28,736,010** | **63.8** | **28,852** | **45,041** | **12,412,342** | **48.5** | **13,752** | **19,455** | **.6698** | **.6585** |
| **NEVADA** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **LAS VEGAS** | **540.4** | **622.5** | **15.2** | **253.5** | **18.1** | **11,465,368** | **89.4** | **28,188** | **45,228** | **6,602,431** | **72.0** | **17,881** | **26,045** | **.2515** | **.2846** |
| Clark | 540.4 | 622.5 | 15.2 | 253.5 | 18.1 | 11,465,368 | 89.4 | 28,188 | 45,228 | 6,602,431 | 72.0 | 17,881 | 26,045 | .2515 | .2846 |
| **RENO** | **215.0** | **238.5** | **10.9** | **102.7** | **13.7** | **4,674,575** | **75.7** | **29,465** | **45,517** | **2,967,726** | **62.6** | **20,217** | **28,897** | **.1119** | **.1190** |
| Washoe | 215.0 | 238.5 | 10.9 | 102.7 | 13.7 | 4,674,575 | 75.7 | 29,465 | 45,517 | 2,967,726 | 62.6 | 20,217 | 28,897 | .1119 | .1190 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Carson City | 35.8 | 39.3 | 9.8 | 16.4 | 13.9 | 725,509 | 81.0 | 27,837 | 44,238 | 465,744 | 65.1 | 19,591 | 28,399 | .0173 | .0187 |
| Churchill | 15.2 | 16.4 | 7.9 | 6.3 | 10.5 | 186,917 | 55.6 | 21,069 | 29,669 | 127,331 | 51.1 | 14,785 | 20,211 | .0056 | .0055 |
| Clark | 540.4 | 622.5 | 15.2 | 253.5 | 18.1 | 11,465,368 | 89.4 | 28,188 | 45,228 | 6,602,431 | 72.0 | 17,881 | 26,045 | .2515 | .2846 |
| Douglas | 22.9 | 26.7 | 16.6 | 10.9 | 19.8 | 558,245 | 86.6 | 32,882 | 51,215 | 145,563 | 60.1 | 9,991 | 13,354 | .0098 | .0109 |
| Elko | 19.6 | 22.4 | 14.3 | 9.0 | 16.9 | 406,492 | 93.2 | 27,318 | 45,166 | 277,339 | 72.9 | 20,837 | 30,815 | .0095 | .0107 |
| Esmeralda | 1.1 | 1.5 | 36.4 | .4 | 33.3 | 22,808 | 131.3 | 32,870 | 57,020 | 10,299 | 102.1 | 16,983 | 25,748 | .0004 | .0005 |
| Eureka | 1.3 | 1.4 | 7.7 | .6 | 20.0 | 27,074 | 105.9 | 26,300 | 45,123 | 6,860 | 80.9 | 7,584 | 11,433 | .0005 | .0006 |
| Humboldt | 11.5 | 13.7 | 19.1 | 5.2 | 20.9 | 140,404 | 52.3 | 21,445 | 27,001 | 162,142 | 57.1 | 24,004 | 31,181 | .0051 | .0053 |
| Lander | 4.9 | 5.8 | 18.4 | 2.3 | 21.1 | 96,705 | 90.1 | 26,772 | 42,046 | 31,227 | 74.4 | 9,422 | 13,577 | .0018 | .0020 |
| Lincoln | 3.9 | 4.0 | 2.6 | 1.4 | .0 | 41,811 | 46.3 | 20,409 | 29,865 | 10,004 | 23.8 | 5,772 | 7,146 | .0011 | .0010 |
| Lyon | 16.2 | 19.0 | 17.3 | 7.7 | 22.2 | 254,874 | 76.6 | 22,912 | 33,101 | 168,517 | 69.1 | 9,716 | 13,444 | .0055 | .0061 |
| Mineral | 5.8 | 5.9 | 1.7 | 2.4 | 4.3 | 108,986 | 77.1 | 26,757 | 45,411 | 46,591 | 56.4 | 12,952 | 19,413 | .0024 | .0023 |
| Nye | 13.5 | 18.3 | 35.6 | 7.2 | 35.8 | 299,826 | 121.2 | 25,570 | 41,643 | 111,366 | 99.4 | 10,540 | 15,468 | .0051 | .0068 |
| Pershing | 3.6 | 3.8 | 5.6 | 1.4 | .0 | 67,335 | 70.1 | 28,278 | 48,096 | 54,871 | 50.1 | 26,119 | 39,194 | .0020 | .0019 |
| Storey | 1.7 | 1.9 | 11.8 | .6 | .0 | 22,408 | 47.1 | 25,397 | 37,347 | 5,716 | 24.2 | 7,673 | 9,527 | .0005 | .0005 |
| Washoe | 215.0 | 238.5 | 10.9 | 102.7 | 13.7 | 4,674,575 | 75.7 | 29,465 | 45,517 | 2,967,726 | 62.6 | 20,217 | 28,897 | .1119 | .1190 |
| White Pine | 8.0 | 7.8 | –2.5 | 3.2 | .0 | 156,170 | 69.0 | 28,880 | 48,803 | 69,969 | 47.5 | 14,826 | 21,865 | .0035 | .0035 |
| **TOTAL METRO COUNTIES** | **755.4** | **861.0** | **14.0** | **356.2** | **16.8** | **16,139,943** | **85.2** | **28,566** | **45,311** | **9,570,157** | **68.9** | **18,573** | **26,867** | **.3634** | **.4036** |
| **TOTAL STATE** | **920.4** | **1,048.9** | **14.0** | **431.2** | **16.7** | **19,255,507** | **84.7** | **28,225** | **44,656** | **11,198,696** | **68.2** | **18,018** | **25,971** | **.4335** | **.4799** |
| **NEW HAMPSHIRE** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **MANCHESTER - NASHUA** | **295.3** | **314.3** | **6.4** | **116.1** | **9.1** | **6,327,600** | **73.3** | **34,311** | **54,501** | **3,505,228** | **58.1** | **20,833** | **30,191** | **.1469** | **.1525** |
| Hillsborough | 295.3 | 314.3 | 6.4 | 116.1 | 9.1 | 6,327,600 | 73.3 | 34,311 | 54,501 | 3,505,228 | 58.1 | 20,833 | 30,191 | .1469 | .1525 |
| **PORTSMOUTH - DOVER - ROCHESTER** | **302.5** | **330.7** | **9.3** | **121.1** | **12.1** | **6,570,867** | **79.8** | **33,845** | **54,260** | **3,427,054** | **63.7** | **19,385** | **28,299** | **.1447** | **.1556** |
| Rockingham | 212.6 | 235.8 | 10.9 | 86.8 | 13.8 | 4,936,497 | 82.8 | 35,400 | 56,872 | 2,678,506 | 65.8 | 21,172 | 30,858 | .1075 | .1175 |
| Strafford | 89.9 | 94.9 | 5.6 | 34.3 | 8.2 | 1,634,370 | 71.3 | 30,104 | 47,649 | 748,548 | 56.5 | 15,085 | 21,824 | .0372 | .0381 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES | | | | | | | | Average Household EBI | | | | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | 1984 | 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | 1984 | 1989 | 1984 | 1989 |
| **NEW HAMPSHIRE (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Belknap | 46.3 | 49.8 | 7.6 | 19.2 | 11.0 | 693,698 | 58.4 | 25,322 | 36,130 | 602,854 | 52.7 | 22,827 | 31,399 | .0216 | .0213 |
| Carroll | 31.1 | 34.5 | 10.9 | 14.6 | 14.1 | 482,577 | 61.3 | 23,370 | 33,053 | 378,474 | 56.2 | 18,924 | 25,923 | .0140 | .0143 |
| Cheshire | 64.2 | 66.0 | 2.8 | 24.3 | 5.7 | 1,061,607 | 62.4 | 28,424 | 43,688 | 536,275 | 50.6 | 15,478 | 22,069 | .0263 | .0258 |
| Coos | 34.1 | 32.7 | –4.1 | 12.6 | –2.3 | 465,797 | 50.0 | 24,072 | 36,968 | 284,630 | 39.2 | 15,850 | 22,590 | .0136 | .0124 |
| Grafton | 68.4 | 70.9 | 3.7 | 26.2 | 6.1 | 1,115,100 | 63.0 | 27,692 | 42,561 | 795,681 | 51.2 | 21,301 | 30,370 | .0312 | .0309 |
| Hillsborough | 295.3 | 314.3 | 6.4 | 116.1 | 9.1 | 6,327,600 | 73.3 | 34,311 | 54,501 | 3,505,228 | 58.1 | 20,833 | 30,191 | .1469 | .1525 |
| Merrimack | 103.4 | 108.5 | 4.9 | 40.3 | 7.8 | 1,840,924 | 65.6 | 29,721 | 45,680 | 979,956 | 53.6 | 17,055 | 24,317 | .0451 | .0452 |
| Rockingham | 212.6 | 235.8 | 10.9 | 86.8 | 13.8 | 4,936,497 | 82.8 | 35,400 | 56,872 | 2,678,506 | 65.8 | 21,172 | 30,858 | .1075 | .1175 |
| Strafford | 89.9 | 94.9 | 5.6 | 34.3 | 8.2 | 1,634,370 | 71.3 | 30,104 | 47,649 | 748,548 | 56.5 | 15,085 | 21,824 | .0372 | .0381 |
| Sullivan | 37.1 | 38.1 | 2.7 | 15.0 | 4.2 | 552,906 | 52.8 | 25,135 | 36,860 | 270,285 | 45.2 | 12,930 | 18,019 | .0145 | .0136 |
| **TOTAL METRO COUNTIES** | **597.8** | **645.0** | **7.9** | **237.2** | **10.6** | **12,898,467** | **76.5** | **34,077** | **54,378** | **6,932,282** | **60.8** | **20,104** | **29,225** | **.2916** | **.3081** |
| **TOTAL STATE** | **982.4** | **1,045.5** | **6.4** | **389.4** | **9.1** | **19,111,076** | **71.2** | **31,283** | **49,078** | **10,780,437** | **57.2** | **19,215** | **27,685** | **.4579** | **.4716** |
| **NEW JERSEY** | | | | | | | | | | | | | | | |
| **ATLANTIC CITY** | **302.8** | **329.8** | **8.9** | **131.2** | **11.8** | **5,352,595** | **61.1** | **28,325** | **40,797** | **3,285,472** | **54.1** | **18,178** | **25,042** | **.1391** | **.1391** |
| Atlantic | 207.9 | 221.8 | 6.7 | 86.0 | 9.4 | 3,572,332 | 57.4 | 28,881 | 41,539 | 2,161,433 | 51.1 | 18,203 | 25,133 | .0945 | .0925 |
| Cape May | 94.9 | 108.0 | 13.8 | 45.2 | 16.8 | 1,780,263 | 69.1 | 27,196 | 39,386 | 1,124,039 | 60.2 | 18,128 | 24,868 | .0446 | .0466 |
| **BERGEN - PASSAIC** | **1,281.1** | **1,269.5** | **–.9** | **476.7** | **1.4** | **30,049,890** | **58.2** | **40,418** | **63,037** | **13,238,028** | **45.6** | **19,343** | **27,770** | **.6868** | **.6549** |
| Bergen | 836.1 | 827.3 | –1.1 | 315.8 | 1.3 | 22,023,746 | 59.1 | 44,385 | 69,740 | 9,452,618 | 45.9 | 20,766 | 29,932 | .4888 | .4679 |
| Passaic | 445.0 | 442.2 | –.6 | 160.9 | 1.7 | 8,026,144 | 55.6 | 32,597 | 49,883 | 3,785,410 | 44.7 | 16,536 | 23,526 | .1980 | .1870 |
| **JERSEY CITY** | **548.2** | **539.2** | **–1.6** | **211.2** | **.7** | **8,572,076** | **51.0** | **27,063** | **40,587** | **3,330,924** | **41.8** | **11,195** | **15,771** | **.2106** | **.1941** |
| Hudson | 548.2 | 539.2 | –1.6 | 211.2 | .7 | 8,572,076 | 51.0 | 27,063 | 40,587 | 3,330,924 | 41.8 | 11,195 | 15,771 | .2106 | .1941 |
| **MIDDLESEX - SOMERSET - HUNTERDON** | **920.0** | **954.8** | **3.8** | **340.5** | **6.4** | **21,423,802** | **63.7** | **40,875** | **62,919** | **8,767,547** | **50.9** | **18,147** | **25,749** | **.4656** | **.4606** |
| Hunterdon | 97.7 | 108.2 | 10.7 | 37.6 | 13.6 | 2,523,320 | 77.2 | 43,027 | 67,110 | 860,231 | 55.4 | 16,727 | 22,878 | .0486 | .0513 |
| Middlesex | 611.2 | 627.0 | 2.6 | 224.1 | 5.1 | 13,506,813 | 62.0 | 39,099 | 60,271 | 5,581,489 | 50.1 | 17,443 | 24,906 | .2992 | .2932 |
| Somerset | 211.1 | 219.6 | 4.0 | 78.8 | 6.8 | 5,393,669 | 62.3 | 45,041 | 68,448 | 2,325,827 | 51.4 | 20,817 | 29,516 | .1178 | .1161 |
| **MONMOUTH - OCEAN** | **932.2** | **1,018.5** | **9.3** | **389.3** | **12.1** | **22,523,753** | **77.6** | **36,533** | **57,857** | **8,935,282** | **62.0** | **15,885** | **22,952** | **.4520** | **.4811** |
| Monmouth | 532.8 | 563.1 | 5.7 | 205.4 | 8.3 | 12,557,900 | 68.9 | 39,193 | 61,139 | 5,024,581 | 55.5 | 17,032 | 24,462 | .2637 | .2686 |
| Ocean | 399.4 | 455.4 | 14.0 | 183.9 | 16.8 | 9,965,853 | 89.8 | 33,329 | 54,192 | 3,910,701 | 71.2 | 14,502 | 21,265 | .1883 | .2125 |
| **NEWARK** | **1,868.4** | **1,858.7** | **–.5** | **680.0** | **1.7** | **40,660,804** | **59.1** | **38,208** | **59,795** | **14,597,037** | **44.3** | **15,122** | **21,466** | **.8868** | **.8469** |
| Essex | 820.8 | 789.5 | –3.8 | 293.9 | –1.6 | 14,749,715 | 51.4 | 32,609 | 50,186 | 5,856,248 | 40.4 | 13,966 | 19,926 | .3544 | .3250 |
| Morris | 421.9 | 437.1 | 3.6 | 152.6 | 6.1 | 11,693,076 | 68.0 | 48,397 | 76,626 | 4,245,500 | 53.5 | 19,228 | 27,821 | .2344 | .2365 |
| Sussex | 131.8 | 148.6 | 12.7 | 50.9 | 15.4 | 3,175,496 | 82.6 | 39,441 | 62,387 | 756,000 | 56.0 | 10,988 | 14,853 | .0560 | .0606 |
| Union | 493.9 | 483.5 | –2.1 | 182.6 | .2 | 11,042,517 | 55.1 | 39,047 | 60,474 | 3,739,289 | 38.8 | 14,776 | 20,478 | .2420 | .2248 |
| **TRENTON** | **312.4** | **316.6** | **1.3** | **115.2** | **3.8** | **6,587,411** | **61.4** | **36,779** | **57,182** | **2,775,769** | **48.8** | **16,804** | **24,095** | **.1486** | **.1447** |
| Mercer | 312.4 | 316.6 | 1.3 | 115.2 | 3.8 | 6,587,411 | 61.4 | 36,779 | 57,182 | 2,775,769 | 48.8 | 16,804 | 24,095 | .1486 | .1447 |
| **VINELAND - MILLVILLE - BRIDGETON** | **137.6** | **142.3** | **3.4** | **50.2** | **6.1** | **2,125,352** | **59.4** | **28,191** | **42,338** | **1,038,677** | **48.6** | **14,780** | **20,691** | **.0536** | **.0521** |
| Cumberland | 137.6 | 142.3 | 3.4 | 50.2 | 6.1 | 2,125,352 | 59.4 | 28,191 | 42,338 | 1,038,677 | 48.6 | 14,780 | 20,691 | .0536 | .0521 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Atlantic | 207.9 | 221.8 | 6.7 | 86.0 | 9.4 | 3,572,332 | 57.4 | 28,881 | 41,539 | 2,161,433 | 51.1 | 18,203 | 25,133 | .0945 | .0925 |
| Bergen | 836.1 | 827.3 | –1.1 | 315.8 | 1.3 | 22,023,746 | 59.1 | 44,385 | 69,740 | 9,452,618 | 45.9 | 20,766 | 29,932 | .4888 | .4679 |
| ☐ Burlington | 387.7 | 413.1 | 6.6 | 141.0 | 9.4 | 7,922,164 | 65.3 | 37,172 | 56,186 | 2,979,904 | 49.8 | 15,435 | 21,134 | .1715 | .1712 |
| ☐ Camden | 484.4 | 498.2 | 2.8 | 183.8 | 5.3 | 9,079,683 | 59.9 | 32,550 | 49,400 | 4,178,186 | 49.2 | 16,043 | 22,732 | .2157 | .2096 |
| Cape May | 94.9 | 108.0 | 13.8 | 45.2 | 16.8 | 1,780,263 | 69.1 | 27,196 | 39,386 | 1,124,039 | 60.2 | 18,128 | 24,868 | .0446 | .0466 |
| Cumberland | 137.6 | 142.3 | 3.4 | 50.2 | 6.1 | 2,125,352 | 59.4 | 28,191 | 42,338 | 1,038,677 | 48.6 | 14,780 | 20,691 | .0536 | .0521 |
| Essex | 820.8 | 789.5 | –3.8 | 293.9 | –1.6 | 14,749,715 | 51.4 | 32,609 | 50,186 | 5,856,248 | 40.4 | 13,966 | 19,926 | .3544 | .3250 |
| ☐ Gloucester | 214.3 | 229.7 | 7.2 | 80.1 | 9.7 | 4,050,831 | 66.9 | 33,244 | 50,572 | 1,845,737 | 55.0 | 16,310 | 23,043 | .0926 | .0939 |
| Hudson | 548.2 | 539.2 | –1.6 | 211.2 | .7 | 8,572,076 | 51.0 | 27,063 | 40,587 | 3,330,924 | 41.8 | 11,195 | 15,771 | .2106 | .1941 |
| Hunterdon | 97.7 | 108.2 | 10.7 | 37.6 | 13.6 | 2,523,320 | 77.2 | 43,027 | 67,110 | 860,231 | 55.4 | 16,727 | 22,878 | .0486 | .0513 |
| Mercer | 312.4 | 316.6 | 1.3 | 115.2 | 3.8 | 6,587,411 | 61.4 | 36,779 | 57,182 | 2,775,769 | 48.8 | 16,804 | 24,095 | .1486 | .1447 |
| Middlesex | 611.2 | 627.0 | 2.6 | 224.1 | 5.1 | 13,506,813 | 62.0 | 39,099 | 60,271 | 5,581,489 | 50.1 | 17,443 | 24,906 | .2992 | .2932 |
| Monmouth | 532.8 | 563.1 | 5.7 | 205.4 | 8.3 | 12,557,900 | 68.9 | 39,193 | 61,139 | 5,024,381 | 55.5 | 17,032 | 24,462 | .2637 | .2686 |
| Morris | 421.9 | 437.1 | 3.6 | 152.6 | 6.1 | 11,693,076 | 68.0 | 48,397 | 76,626 | 4,245,500 | 53.5 | 19,228 | 27,821 | .2344 | .2365 |
| Ocean | 399.4 | 455.4 | 14.0 | 183.9 | 16.8 | 9,965,853 | 89.8 | 33,329 | 54,192 | 3,910,701 | 71.2 | 14,502 | 21,265 | .1883 | .2125 |
| Passaic | 445.0 | 442.2 | –.6 | 160.9 | 1.7 | 8,026,144 | 55.6 | 32,597 | 49,883 | 3,785,410 | 44.7 | 16,536 | 23,526 | .1989 | .1870 |
| ☐ Salem | 67.5 | 70.6 | 4.6 | 25.8 | 6.6 | 1,552,414 | 77.7 | 36,106 | 60,171 | 335,835 | 49.5 | 9,285 | 13,017 | .0277 | .0290 |
| Somerset | 211.1 | 219.6 | 4.0 | 78.8 | 6.8 | 5,393,669 | 62.3 | 45,041 | 68,448 | 2,325,827 | 51.4 | 20,817 | 29,516 | .1178 | .1161 |
| Sussex | 131.8 | 148.6 | 12.7 | 50.9 | 15.4 | 3,175,496 | 82.6 | 39,441 | 62,387 | 756,000 | 56.0 | 10,988 | 14,853 | .0560 | .0606 |
| Union | 493.9 | 483.5 | –2.1 | 182.6 | .2 | 11,042,517 | 55.1 | 39,047 | 60,474 | 3,739,289 | 38.8 | 14,776 | 20,478 | .2420 | .2248 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW JERSEY (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| ☐ Warren | 89.2 | 94.4 | 5.8 | 34.9 | 8.4 | 1,807,107 | 67.1 | 33,577 | 51,780 | 739,864 | 53.6 | 14,961 | 21,200 | .0396 | .0399 |
| **TOTAL METRO COUNTIES** | **7,545.8** | **7,735.4** | **2.5** | **2,859.9** | **5.0** | **161,707,882** | **62.4** | **36,556** | **56,543** | **66,048,262** | **49.2** | **16,247** | **23,095** | **3.5902** | **3.5171** |
| **TOTAL STATE** | **7,545.8** | **7,735.4** | **2.5** | **2,859.9** | **5.0** | **161,707,882** | **62.4** | **36,556** | **56,543** | **66,048,262** | **49.2** | **16,247** | **23,095** | **3.5902** | **3.5171** |
| **NEW MEXICO** | | | | | | | | | | | | | | | |
| **ALBUQUERQUE** | **465.1** | **513.7** | **10.4** | **199.2** | **13.1** | **8,226,406** | **70.8** | **27,354** | **41,297** | **4,245,855** | **57.6** | **15,302** | **21,315** | **.1948** | **.2021** |
| Bernalillo | 465.1 | 513.7 | 10.4 | 199.2 | 13.1 | 8,226,406 | 70.8 | 27,354 | 41,297 | 4,245,855 | 57.6 | 15,302 | 21,315 | .1948 | .2021 |
| **LAS CRUCES** | **110.9** | **127.2** | **14.7** | **44.4** | **17.8** | **1,537,001** | **75.4** | **23,250** | **34,617** | **836,015** | **65.3** | **13,413** | **18,829** | **.0380** | **.0407** |
| Dona Ana | 110.9 | 127.2 | 14.7 | 44.4 | 17.8 | 1,537,001 | 75.4 | 23,250 | 34,617 | 836,015 | 65.3 | 13,413 | 18,829 | .0380 | .0407 |
| **SANTA FE** | **102.5** | **113.1** | **10.3** | **43.5** | **13.0** | **2,250,966** | **83.1** | **31,936** | **51,746** | **1,017,343** | **64.4** | **16,068** | **23,387** | **.0468** | **.0509** |
| Los Alamos | 18.6 | 19.7 | 5.9 | 7.4 | 7.2 | 590,034 | 80.9 | 47,269 | 79,734 | 87,117 | 48.9 | 8,481 | 11,773 | .0092 | .0098 |
| Santa Fe | 83.9 | 93.4 | 11.3 | 36.1 | 14.2 | 1,660,932 | 83.9 | 28,588 | 46,009 | 930,226 | 66.1 | 17,725 | 25,768 | .0376 | .0411 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Bernalillo | 465.1 | 513.7 | 10.4 | 199.2 | 13.1 | 8,226,406 | 70.8 | 27,354 | 41,297 | 4,245,855 | 57.6 | 15,302 | 21,315 | .1948 | .2021 |
| Catron | 3.0 | 3.3 | 10.0 | 1.0 | .0 | 20,133 | 24.7 | 16,141 | 20,133 | 5,904 | 29.4 | 4,563 | 5,904 | .0008 | .0006 |
| Chaves | 57.7 | 65.0 | 12.7 | 24.8 | 15.9 | 985,025 | 87.7 | 24,523 | 39,719 | 667,903 | 69.6 | 18,402 | 26,932 | .0241 | .0269 |
| Cibola | 31.6 | 32.5 | 2.8 | 10.5 | 5.0 | 337,412 | 34.1 | 25,162 | 32,134 | 106,351 | 28.6 | 8,267 | 10,129 | .0094 | .0082 |
| Colfax | 14.1 | 14.6 | 3.5 | 5.7 | 9.6 | 167,895 | 55.2 | 20,808 | 29,455 | 119,619 | 47.1 | 15,637 | 20,986 | .0052 | .0049 |
| Curry | 44.0 | 45.9 | 4.3 | 16.8 | 6.3 | 567,081 | 53.1 | 23,450 | 33,755 | 355,034 | 46.9 | 15,300 | 21,133 | .0164 | .0157 |
| De Baca | 2.4 | 2.3 | –4.2 | 1.0 | .0 | 22,951 | 35.4 | 16,956 | 22,951 | 10,847 | 34.2 | 8,082 | 10,847 | .0007 | .0007 |
| Dona Ana | 110.9 | 127.2 | 14.7 | 44.4 | 17.8 | 1,537,001 | 75.4 | 23,250 | 34,617 | 836,015 | 65.3 | 13,413 | 18,829 | .0380 | .0407 |
| Eddy | 52.3 | 56.9 | 8.8 | 20.3 | 10.3 | 806,737 | 74.5 | 25,125 | 39,741 | 539,807 | 59.6 | 18,388 | 26,591 | .0213 | .0224 |
| Grant | 27.1 | 27.8 | 2.6 | 9.7 | 5.4 | 457,195 | 76.5 | 28,154 | 47,134 | 141,542 | 44.2 | 10,672 | 14,592 | .0095 | .0096 |
| Guadalupe | 4.5 | 4.5 | .0 | 1.5 | .0 | 32,465 | 38.7 | 15,605 | 21,643 | 58,265 | 49.7 | 25,939 | 38,843 | .0017 | .0016 |
| Harding | 1.1 | 1.1 | .0 | .4 | .0 | 8,432 | 23.9 | 17,015 | 21,080 | 4,395 | 29.0 | 8,518 | 10,988 | .0004 | .0003 |
| Hidalgo | 6.2 | 6.4 | 3.2 | 2.1 | .0 | 49,216 | 19.9 | 19,540 | 23,436 | 37,553 | 20.0 | 14,902 | 17,882 | .0020 | .0017 |
| Lea | 63.4 | 71.6 | 12.9 | 25.7 | 15.8 | 1,225,786 | 86.1 | 29,662 | 47,696 | 740,499 | 68.8 | 19,760 | 28,813 | .0282 | .0314 |
| Lincoln | 14.0 | 17.3 | 23.6 | 6.9 | 27.8 | 294,148 | 109.3 | 26,022 | 42,630 | 205,044 | 88.1 | 20,188 | 29,717 | .0065 | .0079 |
| Los Alamos | 18.6 | 19.7 | 5.9 | 7.4 | 7.2 | 590,034 | 80.9 | 47,269 | 79,734 | 87,117 | 48.9 | 8,481 | 11,773 | .0092 | .0098 |
| Luna | 17.1 | 18.7 | 9.4 | 6.8 | 9.7 | 142,441 | 38.4 | 16,595 | 20,947 | 97,384 | 35.6 | 11,585 | 14,321 | .0051 | .0046 |
| McKinley | 62.3 | 68.8 | 10.4 | 19.6 | 13.3 | 392,376 | 32.1 | 17,165 | 20,019 | 461,402 | 47.0 | 18,145 | 23,541 | .0183 | .0172 |
| Mora | 4.4 | 4.6 | 4.5 | 1.4 | .0 | 21,937 | 23.4 | 12,698 | 15,669 | 8,097 | 28.7 | 4,492 | 5,784 | .0008 | .0008 |
| Otero | 48.1 | 51.5 | 7.1 | 17.6 | 9.3 | 784,395 | 82.4 | 26,718 | 44,568 | 356,172 | 62.4 | 13,622 | 20,237 | .0175 | .0187 |
| Quay | 10.3 | 10.0 | –2.9 | 4.0 | .0 | 147,108 | 62.2 | 22,672 | 36,777 | 111,185 | 46.5 | 18,979 | 27,796 | .0044 | .0042 |
| Rio Arriba | 31.3 | 33.5 | 7.0 | 11.1 | 9.9 | 275,300 | 55.9 | 17,481 | 24,802 | 110,743 | 33.8 | 8,193 | 9,977 | .0079 | .0075 |
| Roosevelt | 16.2 | 16.5 | 1.9 | 6.3 | 5.0 | 144,064 | 33.9 | 17,926 | 22,867 | 95,773 | 37.2 | 11,635 | 15,202 | .0051 | .0046 |
| Sandoval | 41.4 | 48.9 | 18.1 | 15.5 | 20.2 | 741,999 | 102.3 | 28,428 | 47,871 | 92,009 | 65.7 | 4,304 | 5,936 | .0118 | .0140 |
| San Juan | 100.6 | 121.7 | 21.0 | 40.2 | 23.7 | 1,531,049 | 82.0 | 25,878 | 38,086 | 771,768 | 55.6 | 15,262 | 19,198 | .0364 | .0393 |
| San Miguel | 24.1 | 25.5 | 5.8 | 8.6 | 6.2 | 221,440 | 57.9 | 17,318 | 25,749 | 124,045 | 45.7 | 10,513 | 14,424 | .0066 | .0065 |
| Santa Fe | 83.9 | 93.4 | 11.3 | 36.1 | 14.2 | 1,660,932 | 83.9 | 28,588 | 46,009 | 930,226 | 66.1 | 17,725 | 25,768 | .0376 | .0411 |
| Sierra | 9.1 | 9.9 | 8.8 | 4.3 | 7.5 | 115,319 | 74.7 | 16,306 | 26,818 | 50,510 | 57.0 | 8,043 | 11,747 | .0027 | .0029 |
| Socorro | 13.9 | 15.5 | 11.5 | 4.9 | 11.4 | 111,734 | 44.3 | 17,600 | 22,803 | 68,159 | 38.9 | 11,155 | 13,910 | .0039 | .0035 |
| Taos | 20.5 | 21.6 | 5.4 | 7.7 | 6.9 | 261,953 | 73.0 | 21,026 | 34,020 | 172,218 | 56.4 | 15,291 | 22,366 | .0071 | .0075 |
| Torrance | 8.8 | 10.3 | 17.0 | 3.6 | 16.1 | 92,548 | 64.4 | 18,155 | 25,708 | 40,725 | 41.3 | 9,300 | 11,313 | .0025 | .0026 |
| Union | 4.8 | 4.9 | 2.1 | 1.8 | .0 | 49,194 | 33.9 | 20,412 | 27,330 | 21,637 | 18.1 | 10,176 | 12,021 | .0015 | .0012 |
| Valencia | 38.3 | 42.3 | 10.4 | 15.2 | 13.4 | 523,974 | 67.0 | 23,409 | 34,472 | 194,277 | 40.9 | 10,289 | 12,781 | .0126 | .0125 |
| **TOTAL METRO COUNTIES** | **678.5** | **754.0** | **11.1** | **287.1** | **13.8** | **12,014,373** | **72.5** | **27,440** | **41,847** | **6,099,213** | **59.7** | **15,137** | **21,244** | **.2796** | **.2937** |
| **TOTAL STATE** | **1,451.1** | **1,607.4** | **10.8** | **582.1** | **13.2** | **22,545,680** | **72.4** | **25,418** | **38,732** | **11,868,080** | **57.4** | **14,661** | **20,388** | **.5500** | **.5732** |
| **NEW YORK** | | | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | **863.5** | **894.1** | **3.5** | **338.1** | **5.8** | **15,449,656** | **59.1** | **30,378** | **45,696** | **6,820,555** | **46.6** | **14,555** | **20,173** | **.3685** | **.3563** |
| Albany | 292.0 | 299.1 | 2.4 | 116.8 | 4.7 | 5,711,924 | 60.1 | 31,974 | 48,903 | 3,233,831 | 48.9 | 19,466 | 27,687 | .1441 | .1400 |
| Greene | 44.2 | 47.7 | 7.9 | 18.6 | 11.4 | 584,349 | 47.6 | 23,707 | 31,417 | 265,145 | 37.8 | 11,523 | 14,255 | .0158 | .0147 |
| Montgomery | 53.8 | 54.0 | .4 | 20.4 | 1.0 | 808,115 | 53.8 | 26,011 | 39,613 | 336,998 | 43.3 | 11,639 | 16,520 | .0202 | .0189 |
| Rensselaer | 155.6 | 159.8 | 2.7 | 57.8 | 4.9 | 2,609,393 | 60.9 | 29,436 | 45,145 | 801,550 | 49.4 | 9,737 | 13,868 | .0568 | .0556 |
| Saratoga | 168.4 | 184.1 | 9.3 | 65.7 | 12.1 | 3,192,102 | 70.2 | 32,011 | 48,586 | 940,668 | 47.4 | 10,893 | 14,318 | .0653 | .0665 |
| Schenectady | 149.5 | 149.4 | –.1 | 58.8 | 2.4 | 2,543,773 | 47.8 | 29,990 | 43,261 | 1,242,363 | 41.6 | 15,281 | 21,129 | .0663 | .0606 |
| **BINGHAMTON** | **268.3** | **273.2** | **1.8** | **101.7** | **4.2** | **4,699,074** | **58.2** | **30,427** | **46,205** | **1,960,032** | **45.7** | **13,780** | **19,273** | **.1114** | **.1066** |
| Broome | 215.4 | 217.0 | .7 | 81.9 | 3.1 | 3,700,988 | 55.6 | 29,948 | 45,189 | 1,756,055 | 45.7 | 15,175 | 21,441 | .0921 | .0874 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **NEW YORK (continued)** | | | | | | | | | | | | | | | |
| **BINGHAMTON (continued)** | | | | | | | | | | | | | | | |
| Tioga | 52.9 | 56.2 | 6.2 | 19.8 | 8.8 | 998,086 | 68.7 | 32,515 | 50,408 | 203,977 | 45.7 | 7,695 | 10,302 | .0193 | .0192 |
| **BUFFALO** | **990.2** | **962.5** | **–2.8** | **362.4** | **–.6** | **14,557,548** | **38.4** | **28,859** | **40,170** | **6,517,511** | **35.1** | **13,228** | **17,984** | **.3989** | **.3466** |
| Erie | 990.2 | 962.5 | –2.8 | 362.4 | –.6 | 14,557,548 | 38.4 | 28,859 | 40,170 | 6,517,511 | 35.1 | 13,228 | 17,984 | .3989 | .3466 |
| ***BUFFALO - NIAGARA FALLS CONSOLIDATED AREA*** | ***1,209.5*** | ***1,172.6*** | ***–3.1*** | ***440.6*** | ***–.9*** | ***17,733,901*** | ***38.0*** | ***28,908*** | ***40,249*** | ***7,735,874*** | ***34.5*** | ***12,943*** | ***17,558*** | ***.4839*** | ***.4192*** |
| **ELMIRA** | **96.5** | **94.8** | **–1.8** | **34.6** | **.3** | **1,282,222** | **40.7** | **26,414** | **37,058** | **672,472** | **36.9** | **14,243** | **19,436** | **.0372** | **.0328** |
| Chemung | 96.5 | 94.8 | –1.8 | 34.6 | .3 | 1,282,222 | 40.7 | 26,414 | 37,058 | 672,472 | 36.9 | 14,243 | 19,436 | .0372 | .0328 |
| **GLENS FALLS** | **115.6** | **121.7** | **5.3** | **42.8** | **7.0** | **1,770,765** | **61.6** | **27,398** | **41,373** | **941,443** | **50.6** | **15,624** | **21,996** | **.0454** | **.0449** |
| Warren | 58.2 | 61.9 | 6.4 | 22.3 | 7.2 | 891,124 | 58.1 | 27,099 | 39,961 | 671,979 | 49.8 | 21,565 | 30,134 | .0262 | .0257 |
| Washington | 57.4 | 59.8 | 4.2 | 20.5 | 6.8 | 879,641 | 65.3 | 27,722 | 42,909 | 269,464 | 52.8 | 9,187 | 13,145 | .0192 | .0192 |
| **NASSAU - SUFFOLK** | **2,686.3** | **2,774.3** | **3.3** | **911.4** | **5.7** | **63,785,282** | **65.8** | **44,611** | **69,986** | **27,359,874** | **51.9** | **20,890** | **30,020** | **1.3887** | **1.3852** |
| Nassau | 1,334.3 | 1,350.3 | 1.2 | 457.0 | 3.6 | 34,938,902 | 63.4 | 48,462 | 76,453 | 15,958,551 | 49.6 | 24,178 | 34,920 | .7737 | .7600 |
| Suffolk | 1,352.0 | 1,424.0 | 5.3 | 454.4 | 7.9 | 28,846,380 | 68.8 | 40,576 | 63,482 | 11,401,323 | 55.2 | 17,444 | 25,091 | .6150 | .6252 |
| **NEW YORK** | **8,391.1** | **8,526.2** | **1.6** | **3,426.1** | **3.4** | **152,914,786** | **54.6** | **29,870** | **44,632** | **56,653,993** | **46.1** | **11,710** | **16,536** | **3.5216** | **3.3342** |
| Bronx | 1,122.3 | 1,075.9 | –4.1 | 408.5 | –2.6 | 11,038,328 | 26.7 | 20,763 | 27,022 | 2,878,838 | 20.1 | 5,716 | 7,047 | .3186 | .2590 |
| Kings | 2,207.9 | 2,185.0 | –1.0 | 855.3 | 1.3 | 30,222,439 | 48.7 | 24,069 | 35,335 | 9,008,970 | 41.2 | 7,554 | 10,533 | .7274 | .6656 |
| New York (Manhattan) | 1,480.7 | 1,540.4 | 4.0 | 787.1 | 5.8 | 38,435,154 | 61.9 | 31,908 | 48,831 | 22,317,803 | 50.5 | 19,929 | 28,354 | .9280 | .9132 |
| Putnam | 85.6 | 94.9 | 10.9 | 31.8 | 13.6 | 1,908,240 | 72.2 | 39,577 | 60,008 | 429,379 | 45.9 | 10,511 | 13,502 | .0355 | .0365 |
| Queens | 1,960.7 | 2,035.5 | 3.8 | 778.7 | 4.7 | 34,719,402 | 53.3 | 30,444 | 44,586 | 9,122,967 | 45.8 | 8,412 | 11,716 | .7489 | .7078 |
| Richmond | 389.8 | 430.5 | 10.4 | 145.8 | 12.8 | 8,508,007 | 75.6 | 37,480 | 58,354 | 2,007,437 | 58.3 | 9,809 | 13,768 | .1561 | .1645 |
| Rockland | 275.7 | 293.0 | 6.3 | 93.4 | 9.0 | 6,498,056 | 69.4 | 44,750 | 69,572 | 2,047,932 | 56.3 | 15,292 | 21,926 | .1280 | .1307 |
| Westchester | 868.4 | 871.0 | .3 | 325.5 | 2.6 | 21,585,160 | 57.4 | 43,254 | 66,314 | 8,840,667 | 46.2 | 19,073 | 27,160 | .4791 | .4569 |
| ***NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA*** | ***17,721.3*** | ***18,064.0*** | ***1.9*** | ***6,834.5*** | ***4.0*** | ***366,552,314*** | ***59.5*** | ***34,977*** | ***53,633*** | ***143,860,790*** | ***48.3*** | ***14,763*** | ***21,049*** | ***8.1933*** | ***7.9255*** |
| **NIAGARA FALLS** | **219.3** | **210.1** | **–4.2** | **78.2** | **–2.0** | **3,176,353** | **36.6** | **29,132** | **40,618** | **1,218,363** | **31.2** | **11,639** | **15,580** | **.0850** | **.0726** |
| Niagara | 219.3 | 210.1 | –4.2 | 78.2 | –2.0 | 3,176,353 | 36.6 | 29,132 | 40,618 | 1,218,363 | 31.2 | 11,639 | 15,580 | .0850 | .0726 |
| **ORANGE COUNTY** | **278.9** | **299.0** | **7.2** | **99.2** | **8.7** | **4,797,176** | **63.6** | **32,124** | **48,359** | **2,255,092** | **53.3** | **16,107** | **22,733** | **.1143** | **.1144** |
| Orange | 278.9 | 299.0 | 7.2 | 99.2 | 8.7 | 4,797,176 | 63.6 | 32,124 | 48,359 | 2,255,092 | 53.3 | 16,107 | 22,733 | .1143 | .1144 |
| **POUGHKEEPSIE** | **262.0** | **279.1** | **6.5** | **97.0** | **9.5** | **5,317,545** | **67.5** | **35,840** | **54,820** | **2,015,234** | **54.9** | **14,683** | **20,776** | **.1137** | **.1153** |
| Dutchess | 262.0 | 279.1 | 6.5 | 97.0 | 9.5 | 5,317,545 | 67.5 | 35,840 | 54,820 | 2,015,234 | 54.9 | 14,683 | 20,776 | .1137 | .1153 |
| **ROCHESTER** | **993.2** | **1,027.5** | **2.9** | **381.9** | **5.3** | **18,128,936** | **51.6** | **32,969** | **47,470** | **7,470,813** | **43.4** | **14,359** | **19,562** | **.4364** | **.4079** |
| Livingston | 59.8 | 62.5 | 4.5 | 20.9 | 7.2 | 983,649 | 63.3 | 30,883 | 47,065 | 310,398 | 44.9 | 10,984 | 14,852 | .0215 | .0213 |
| Monroe | 713.3 | 726.1 | 1.8 | 276.9 | 4.3 | 13,416,410 | 49.2 | 33,866 | 48,452 | 5,908,166 | 43.6 | 15,492 | 21,337 | .3297 | .3050 |
| Ontario | 95.1 | 102.0 | 7.3 | 36.0 | 9.1 | 1,518,453 | 53.4 | 29,990 | 42,179 | 755,478 | 47.6 | 15,509 | 20,986 | .0391 | .0373 |
| Orleans | 40.5 | 42.3 | 4.4 | 15.0 | 7.1 | 612,894 | 51.1 | 28,981 | 40,860 | 146,887 | 30.0 | 8,069 | 9,792 | .0139 | .0128 |
| Wayne | 89.5 | 94.6 | 5.7 | 33.1 | 7.8 | 1,597,528 | 64.9 | 31,555 | 48,264 | 349,884 | 36.7 | 8,335 | 10,571 | .0322 | .0315 |
| **SYRACUSE** | **659.3** | **676.7** | **2.6** | **245.7** | **5.0** | **12,048,882** | **61.3** | **31,913** | **49,039** | **4,837,350** | **46.7** | **14,086** | **19,688** | **.2765** | **.2689** |
| Madison | 68.7 | 72.2 | 5.1 | 24.3 | 9.0 | 959,698 | 54.0 | 27,937 | 39,494 | 306,614 | 37.1 | 10,028 | 12,618 | .0230 | .0217 |
| Onondaga | 466.8 | 470.0 | .7 | 175.7 | 3.0 | 8,403,999 | 55.6 | 31,671 | 47,832 | 3,856,679 | 45.7 | 15,528 | 21,950 | .2051 | .1948 |
| Oswego | 123.8 | 134.5 | 8.6 | 45.7 | 10.7 | 2,685,185 | 85.5 | 35,058 | 58,757 | 674,057 | 58.1 | 10,324 | 14,750 | .0484 | .0524 |
| **UTICA - ROME** | **322.6** | **325.3** | **.8** | **117.7** | **2.9** | **4,738,446** | **52.2** | **27,206** | **40,259** | **2,144,889** | **43.8** | **13,037** | **18,223** | **.1222** | **.1141** |
| Herkimer | 68.3 | 70.1 | 2.6 | 25.1 | 3.3 | 1,017,444 | 59.1 | 26,311 | 40,536 | 359,312 | 47.4 | 10,029 | 14,315 | .0239 | .0230 |
| Oneida | 254.3 | 255.2 | .4 | 92.6 | 2.8 | 3,721,002 | 50.5 | 27,447 | 40,184 | 1,785,577 | 43.1 | 13,848 | 19,283 | .0983 | .0911 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Albany | 292.0 | 299.1 | 2.4 | 116.8 | 4.7 | 5,711,924 | 60.1 | 31,974 | 48,903 | 3,233,831 | 48.9 | 19,466 | 27,687 | .1441 | .1400 |
| Allegany | 54.3 | 56.8 | 4.6 | 19.2 | 7.9 | 467,885 | 26.4 | 20,789 | 24,369 | 196,636 | 33.6 | 8,269 | 10,241 | .0151 | .0130 |
| Bronx | 1,122.3 | 1,075.9 | –4.1 | 408.5 | –2.6 | 11,038,328 | 26.7 | 20,763 | 27,022 | 2,878,838 | 20.1 | 5,716 | 7,047 | .3186 | .2590 |
| Broome | 215.4 | 217.0 | .7 | 81.9 | 3.1 | 3,700,988 | 55.6 | 29,948 | 45,189 | 1,756,055 | 45.7 | 15,175 | 21,441 | .0921 | .0874 |
| Cattaraugus | 89.0 | 92.2 | 3.6 | 32.4 | 4.9 | 1,191,994 | 51.5 | 25,456 | 36,790 | 498,864 | 45.1 | 11,126 | 15,397 | .0308 | .0290 |
| Cayuga | 83.1 | 86.3 | 3.9 | 29.9 | 5.3 | 1,016,787 | 40.5 | 25,480 | 34,006 | 439,645 | 38.0 | 11,221 | 14,704 | .0283 | .0255 |
| Chautauqua | 149.1 | 151.3 | 1.5 | 56.3 | 3.1 | 2,254,387 | 53.0 | 26,992 | 40,042 | 872,407 | 40.1 | 11,405 | 15,496 | .0555 | .0517 |
| Chemung | 96.5 | 94.8 | –1.8 | 34.6 | .3 | 1,282,222 | 40.7 | 26,414 | 37,058 | 672,472 | 36.9 | 14,243 | 19,436 | .0372 | .0328 |
| Chenango | 52.0 | 54.7 | 5.2 | 19.5 | 7.7 | 737,573 | 57.3 | 25,904 | 37,824 | 281.181 | 49.8 | 10,369 | 14,420 | .0178 | .0173 |
| Clinton | 85.7 | 89.8 | 4.8 | 28.9 | 7.4 | 1,062,722 | 50.5 | 26,242 | 36,772 | 570,644 | 46.5 | 14,478 | 19,745 | .0299 | .0283 |
| Columbia | 64.3 | 69.5 | 8.1 | 26.0 | 10.6 | 1,072,893 | 64.4 | 27,778 | 41,265 | 371,035 | 54.0 | 10,250 | 14,271 | .0236 | .0238 |
| Cortland | 49.4 | 49.9 | 1.0 | 17.3 | 3.0 | 621,425 | 45.2 | 25,478 | 35,921 | 290,838 | 40.8 | 12,297 | 16,811 | .0173 | .0156 |
| Delaware | 48.4 | 50.2 | 3.7 | 17.6 | 3.5 | 636,189 | 49.9 | 24,965 | 36,147 | 319,191 | 43.4 | 13,093 | 18,136 | .0174 | .0164 |
| Dutchess | 262.0 | 279.1 | 6.5 | 97.0 | 9.5 | 5,317,545 | 67.5 | 35,840 | 54,820 | 2,015,234 | 54.9 | 14,683 | 20,776 | .1137 | .1153 |
| Erie | 990.2 | 962.5 | –2.8 | 362.4 | –.6 | 14,557,548 | 38.4 | 28,859 | 40,170 | 6,517,511 | 35.1 | 13,228 | 17,984 | .3989 | .3466 |
| Essex | 37.8 | 39.0 | 3.2 | 14.6 | 5.8 | 459,999 | 41.1 | 23,631 | 31,507 | 193,856 | 35.1 | 10,397 | 13,278 | .0129 | .0115 |
| Franklin | 46.4 | 47.9 | 3.2 | 16.3 | 3.2 | 507,902 | 39.9 | 22,975 | 31,160 | 267,188 | 38.6 | 12,203 | 16,392 | .0153 | .0137 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEW YORK (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Fulton | 57.6 | 60.1 | 4.3 | 22.7 | 6.6 | 792,694 | 51.6 | 24,552 | 34,920 | 325,485 | 46.4 | 10,440 | 14,339 | .0202 | .0191 |
| Genesee | 61.2 | 63.0 | 2.9 | 21.8 | 4.3 | 658,828 | 23.6 | 25,506 | 30,221 | 295,774 | 27.0 | 11,140 | 13,568 | .0209 | .0172 |
| Greene | 44.2 | 47.7 | 7.9 | 18.6 | 11.4 | 584,349 | 47.6 | 23,707 | 31,417 | 265,145 | 37.8 | 11,523 | 14,255 | .0158 | .0147 |
| Hamilton | 5.3 | 5.6 | 5.7 | 1.9 | .0 | 44,294 | 20.1 | 19,407 | 23,313 | 15,791 | 11.8 | 7,431 | 8,311 | .0014 | .0012 |
| Herkimer | 68.3 | 70.1 | 2.6 | 25.1 | 3.3 | 1,017,444 | 59.1 | 26,311 | 40,536 | 359,312 | 47.4 | 10,029 | 14,315 | .0239 | .0230 |
| Jefferson | 92.4 | 95.9 | 3.8 | 34.4 | 6.2 | 1,177,557 | 49.6 | 24,292 | 34,231 | 675,666 | 45.2 | 14,364 | 19,641 | .0338 | .0317 |
| Kings | 2,207.9 | 2,185.0 | −1.0 | 855.3 | 1.3 | 30,222,439 | 48.7 | 24,069 | 35,335 | 9,008,970 | 41.2 | 7,554 | 10,533 | .7274 | .6656 |
| Lewis | 26.3 | 27.5 | 4.6 | 9.3 | 5.7 | 311,697 | 44.7 | 24,474 | 33,516 | 84,254 | 37.7 | 6,954 | 9,060 | .0079 | .0070 |
| Livingston | 59.8 | 62.5 | 4.5 | 20.9 | 7.2 | 983,649 | 63.3 | 30,883 | 47,065 | 310,398 | 44.9 | 10,984 | 14,852 | .0215 | .0213 |
| Madison | 68.7 | 72.2 | 5.1 | 24.3 | 9.0 | 959,698 | 54.0 | 27,937 | 39,494 | 306,614 | 37.1 | 10,028 | 12,618 | .0230 | .0217 |
| Monroe | 713.3 | 726.1 | 1.8 | 276.9 | 4.3 | 13,416,410 | 49.2 | 33,866 | 48,452 | 5,908,166 | 43.6 | 15,492 | 21,337 | .3297 | .3050 |
| Montgomery | 53.8 | 54.0 | .4 | 20.4 | 1.0 | 808,115 | 53.8 | 26,011 | 39,613 | 336,998 | 43.3 | 11,639 | 16,520 | .0202 | .0189 |
| Nassau | 1,334.3 | 1,350.3 | 1.2 | 457.0 | 3.6 | 34,938,902 | 63.4 | 48,462 | 76,453 | 15,958,551 | 49.6 | 24,178 | 34,920 | .7737 | .7600 |
| New York (Manhattan) | 1,480.7 | 1,540.4 | 4.0 | 787.1 | 5.8 | 38,435,154 | 61.9 | 31,908 | 48,831 | 22,317,803 | 50.5 | 19,929 | 28,354 | .9280 | .9132 |
| Niagara | 219.3 | 210.1 | −4.2 | 78.2 | −2.0 | 3,176,353 | 36.6 | 29,132 | 40,618 | 1,218,363 | 31.2 | 11,639 | 15,580 | .0850 | .0726 |
| Oneida | 254.3 | 255.2 | .4 | 92.6 | 2.8 | 3,721,002 | 50.5 | 27,447 | 40,184 | 1,785,577 | 43.1 | 13,848 | 19,283 | .0983 | .0911 |
| Onondaga | 466.8 | 470.0 | .7 | 175.7 | 3.0 | 8,403,999 | 55.6 | 31,671 | 47,832 | 3,856,679 | 45.7 | 15,528 | 21,950 | .2051 | .1948 |
| Ontario | 95.1 | 102.0 | 7.3 | 36.0 | 9.1 | 1,518,455 | 53.4 | 29,990 | 42,179 | 755,478 | 47.6 | 15,509 | 20,986 | .0391 | .0373 |
| Orange | 278.9 | 299.0 | 7.2 | 99.2 | 8.7 | 4,797,176 | 63.6 | 32,124 | 48,359 | 2,255,092 | 53.3 | 16,107 | 22,733 | .1143 | .1144 |
| Orleans | 40.5 | 42.3 | 4.4 | 15.0 | 7.1 | 612,894 | 51.1 | 28,981 | 40,860 | 146,887 | 30.0 | 8,069 | 9,792 | .0139 | .0128 |
| Oswego | 123.8 | 134.5 | 8.6 | 45.7 | 10.7 | 2,685,185 | 85.5 | 35,058 | 58,757 | 674,057 | 58.1 | 10,324 | 14,750 | .0484 | .0524 |
| Otsego | 61.6 | 64.2 | 4.2 | 22.9 | 6.5 | 958,057 | 65.0 | 27,006 | 41,837 | 371,890 | 47.7 | 11,708 | 16,240 | .0223 | .0220 |
| Putnam | 85.6 | 94.9 | 10.9 | 31.8 | 13.6 | 1,908,240 | 72.2 | 39,577 | 60,008 | 429,379 | 45.9 | 10,511 | 13,502 | .0355 | .0365 |
| Queens | 1,960.7 | 2,035.5 | 3.8 | 778.7 | 4.7 | 34,719,402 | 53.3 | 30,444 | 44,586 | 9,122,967 | 45.5 | 8,412 | 11,716 | .7489 | .7078 |
| Rensselaer | 155.6 | 159.8 | 2.7 | 57.8 | 4.9 | 2,609,393 | 60.9 | 29,436 | 45,145 | 801,550 | 49.4 | 9,737 | 13,868 | .0568 | .0556 |
| Richmond | 389.8 | 430.5 | 10.4 | 145.8 | 12.8 | 8,508,007 | 75.6 | 37,480 | 58,354 | 2,007,437 | 58.3 | 9,809 | 13,768 | .1561 | .1645 |
| Rockland | 275.7 | 293.0 | 6.3 | 93.4 | 9.0 | 6,498,056 | 69.4 | 44,750 | 69,572 | 2,047,932 | 56.3 | 15,292 | 21,926 | .1280 | .1307 |
| St. Lawrence | 117.1 | 120.3 | 2.7 | 39.3 | 4.5 | 1,610,980 | 58.9 | 26,971 | 40,992 | 626,653 | 48.2 | 11,246 | 15,945 | .0392 | .0379 |
| Saratoga | 168.4 | 184.1 | 9.3 | 65.7 | 12.1 | 3,192,102 | 70.2 | 32,011 | 48,586 | 940,668 | 47.4 | 10,893 | 14,318 | .0653 | .0665 |
| Schenectady | 149.5 | 149.4 | −.1 | 58.8 | 2.4 | 2,543,773 | 47.8 | 29,990 | 43,261 | 1,242,363 | 41.6 | 15,281 | 21,129 | .0663 | .0606 |
| Schoharie | 32.0 | 34.5 | 7.8 | 11.7 | 9.3 | 404,549 | 52.7 | 24,762 | 34,577 | 161,623 | 48.9 | 10,145 | 13,814 | .0103 | .0100 |
| Schuyler | 18.7 | 19.6 | 4.8 | 6.8 | 6.3 | 266,091 | 58.8 | 26,190 | 39,131 | 59,173 | 33.0 | 6,950 | 8,702 | .0059 | .0056 |
| Seneca | 34.7 | 35.7 | 2.9 | 12.4 | 4.2 | 638,814 | 64.6 | 32,611 | 51,517 | 166,754 | 45.8 | 9,614 | 13,448 | .0131 | .0128 |
| Steuben | 101.9 | 104.5 | 2.6 | 38.4 | 4.3 | 1,388,527 | 44.4 | 26,122 | 36,160 | 522,037 | 35.6 | 10,462 | 13,595 | .0361 | .0326 |
| Suffolk | 1,352.0 | 1,424.0 | 5.3 | 454.4 | 7.9 | 28,846,380 | 68.8 | 40,576 | 63,482 | 11,401,323 | 55.2 | 17,444 | 25,091 | .6150 | .6252 |
| Sullivan | 72.1 | 79.6 | 10.4 | 29.8 | 13.3 | 1,169,683 | 68.9 | 26,329 | 39,251 | 499,198 | 52.6 | 12,436 | 16,752 | .0270 | .0276 |
| Tioga | 52.9 | 56.2 | 6.2 | 19.8 | 8.8 | 998,086 | 68.7 | 32,515 | 50,408 | 203,977 | 45.7 | 7,695 | 10,302 | .0193 | .0192 |
| Tompkins | 91.1 | 94.6 | 3.8 | 33.4 | 6.4 | 1,806,200 | 72.4 | 33,369 | 54,078 | 646,590 | 55.7 | 13,224 | 19,359 | .0375 | .0387 |
| Ulster | 167.5 | 177.5 | 6.0 | 66.3 | 9.0 | 3,222,288 | 70.1 | 31,161 | 48,602 | 1,221,476 | 55.6 | 12,910 | 18,423 | .0690 | .0704 |
| Warren | 58.2 | 61.9 | 6.4 | 22.3 | 7.2 | 891,124 | 58.1 | 27,099 | 39,961 | 671,979 | 49.8 | 21,565 | 30,134 | .0262 | .0257 |
| Washington | 57.4 | 59.8 | 4.2 | 20.5 | 6.8 | 879,641 | 65.3 | 27,722 | 42,909 | 269,464 | 52.8 | 9,187 | 13,145 | .0192 | .0192 |
| Wayne | 89.5 | 94.6 | 5.7 | 33.1 | 7.8 | 1,597,528 | 64.9 | 31,555 | 48,264 | 349,884 | 36.7 | 8,335 | 10,571 | .0322 | .0315 |
| Westchester | 868.4 | 871.0 | .3 | 325.5 | 2.6 | 21,585,160 | 57.4 | 43,254 | 66,314 | 8,840,667 | 46.2 | 19,073 | 27,160 | .4791 | .4569 |
| Wyoming | 42.0 | 43.7 | 4.0 | 14.7 | 7.3 | 664,406 | 65.5 | 29,306 | 45,198 | 207,373 | 53.2 | 9,878 | 14,107 | .0144 | .0145 |
| Yates | 22.7 | 24.1 | 6.2 | 9.4 | 9.3 | 297,260 | 44.7 | 23,887 | 31,623 | 82,863 | 29.5 | 7,439 | 8,815 | .0074 | .0066 |
| **TOTAL METRO COUNTIES** | **16,151.8** | **16,464.5** | **1.9** | **6,236.8** | **3.9** | **302,666,671** | **56.3** | **32,255** | **48,529** | **120,867,621** | **46.6** | **13,735** | **19,380** | **7.0198** | **6.6998** |
| **TOTAL STATE** | **17,915.5** | **18,302.5** | **2.2** | **6,890.0** | **4.1** | **328,108,352** | **56.2** | **31,743** | **47,621** | **131,131,706** | **46.5** | **13,527** | **19,032** | **7.6501** | **7.3005** |
| **NORTH CAROLINA** | | | | | | | | | | | | | | | |
| **ASHEVILLE** | **166.7** | **172.9** | **3.7** | **68.8** | **6.2** | **2,632,463** | **66.6** | **24,385** | **38,263** | **1,705,130** | **52.9** | **17,206** | **24,784** | **.0705** | **.0706** |
| Buncombe | 166.7 | 172.9 | 3.7 | 68.8 | 6.2 | 2,632,463 | 66.6 | 24,385 | 38,263 | 1,705,130 | 52.9 | 17,206 | 24,784 | .0705 | .0706 |
| **BURLINGTON** | **99.5** | **99.8** | **.3** | **38.4** | **2.7** | **1,520,208** | **58.6** | **25,628** | **39,589** | **1,040,471** | **46.8** | **18,957** | **27,096** | **.0434** | **.0416** |
| Alamance | 99.5 | 99.8 | .3 | 38.4 | 2.7 | 1,520,208 | 58.6 | 25,628 | 39,589 | 1,040,471 | 46.8 | 18,957 | 27,096 | .0434 | .0416 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **1,094.5** | **6.1** | **408.7** | **8.5** | **18,378,707** | **72.8** | **28,241** | **44,969** | **9,605,803** | **57.0** | **16,245** | **23,503** | **.4348** | **.4489** |
| Cabarrus | 91.5 | 97.3 | 6.3 | 36.0 | 8.4 | 1,701,477 | 82.5 | 28,077 | 47,263 | 812,147 | 61.8 | 15,115 | 22,560 | .0375 | .0401 |
| Gaston | 167.5 | 172.2 | 2.8 | 62.4 | 5.1 | 2,875,380 | 75.2 | 27,624 | 46,080 | 1,295,059 | 56.1 | 13,970 | 20,754 | .0652 | .0670 |
| Lincoln | 46.8 | 51.6 | 10.3 | 19.0 | 13.1 | 850,207 | 88.5 | 26,849 | 44,748 | 255,752 | 67.9 | 9,065 | 13,461 | .0163 | .0180 |
| Mecklenburg | 429.6 | 456.3 | 6.2 | 177.5 | 8.8 | 8,057,885 | 66.7 | 29,620 | 45,397 | 4,983,649 | 54.9 | 19,720 | 28,077 | .2043 | .2067 |
| Rowan | 102.1 | 105.0 | 2.8 | 40.2 | 5.2 | 1,735,683 | 73.7 | 26,157 | 43,176 | 867,519 | 55.5 | 14,605 | 21,580 | .0409 | .0421 |
| Union | 77.4 | 84.9 | 9.7 | 28.7 | 11.7 | 1,074,765 | 61.6 | 25,884 | 37,448 | 477,166 | 54.6 | 12,008 | 16,626 | .0265 | .0265 |
| *York, S. C.* | *116.7* | *127.2* | *9.0* | *44.9* | *12.0* | *2,083,310* | *87.1* | *27,762* | *46,399* | *914,511* | *66.5* | *13,697* | *20,368* | *.0441* | *.0485* |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **FAYETTEVILLE** | 263.4 | 280.3 | 6.4 | 90.9 | 9.7 | 4,090,541 | 81.2 | 27,237 | 45,000 | 2,020,332 | 62.1 | 15,035 | 22,226 | .0947 | .1011 |
| Cumberland | 263.4 | 280.3 | 6.4 | 90.9 | 9.7 | 4,090,541 | 81.2 | 27,237 | 45,000 | 2,020,332 | 62.1 | 15,035 | 22,226 | .0947 | .1011 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | 891.6 | 931.8 | 4.5 | 357.3 | 7.0 | 15,808,223 | 71.0 | 27,686 | 44,244 | 7,902,804 | 55.0 | 15,266 | 22,118 | .3722 | .3800 |
| Davidson | 119.9 | 127.1 | 6.0 | 47.3 | 8.5 | 1,941,398 | 73.8 | 25,626 | 41,044 | 704,087 | 57.9 | 10,229 | 14,886 | .0419 | .0436 |
| Davie | 26.6 | 28.6 | 7.5 | 10.7 | 10.3 | 468,343 | 79.8 | 26,847 | 43,770 | 114,780 | 62.0 | 7,305 | 10,727 | .0091 | .0095 |
| Forsyth | 254.4 | 265.7 | 4.4 | 105.0 | 7.0 | 5,055,249 | 76.3 | 29,221 | 48,145 | 2,817,936 | 58.0 | 18,180 | 26,837 | .1184 | .1234 |
| Guilford | 326.5 | 335.2 | 2.7 | 129.0 | 5.2 | 5,876,469 | 66.1 | 28,860 | 45,554 | 3,467,234 | 52.0 | 18,604 | 26,878 | .1487 | .1485 |
| Randolph | 97.8 | 103.9 | 6.2 | 39.3 | 8.6 | 1,361,066 | 58.0 | 23,802 | 34,633 | 524,306 | 50.7 | 9,609 | 13,341 | .0330 | .0322 |
| Stokes | 36.6 | 40.3 | 10.1 | 14.3 | 11.7 | 630,591 | 88.0 | 26,198 | 44,097 | 114,289 | 66.7 | 5,355 | 7,992 | .0112 | .0124 |
| Yadkin | 29.8 | 31.0 | 4.0 | 11.7 | 6.4 | 475,107 | 77.5 | 24,332 | 40,607 | 160,172 | 58.0 | 9,213 | 13,690 | .0099 | .0104 |
| **HICKORY** | 214.7 | 226.6 | 5.5 | 84.1 | 7.8 | 3,520,065 | 73.2 | 26,059 | 41,856 | 1,712,161 | 57.2 | 13,965 | 20,359 | .0825 | .0853 |
| Alexander | 27.2 | 29.5 | 8.5 | 10.5 | 10.5 | 418,775 | 77.8 | 24,797 | 39,883 | 105,267 | 61.2 | 6,875 | 10,025 | .0084 | .0089 |
| Burke | 76.4 | 80.2 | 5.0 | 29.7 | 7.2 | 1,151,582 | 69.7 | 24,498 | 38,774 | 377,766 | 55.1 | 8,792 | 12,719 | .0251 | .0256 |
| Catawba | 111.1 | 116.9 | 5.2 | 43.9 | 7.6 | 1,949,708 | 74.3 | 27,412 | 44,412 | 1,229,128 | 57.5 | 19,128 | 27,998 | .0490 | .0508 |
| **JACKSONVILLE** | 120.9 | 130.3 | 7.8 | 38.2 | 12.0 | 1,217,674 | 45.6 | 24,524 | 31,876 | 774,759 | 47.6 | 15,394 | 20,282 | .0385 | .0365 |
| Onslow | 120.9 | 130.3 | 7.8 | 38.2 | 12.0 | 1,217,674 | 45.6 | 24,524 | 31,876 | 774,759 | 47.6 | 15,394 | 20,282 | .0385 | .0365 |
| **RALEIGH - DURHAM** | 617.0 | 675.7 | 9.5 | 258.3 | 12.6 | 12,434,280 | 82.1 | 29,772 | 48,139 | 6,052,068 | 65.1 | 15,985 | 23,430 | .2690 | .2918 |
| Durham | 159.7 | 167.1 | 4.6 | 65.2 | 7.4 | 3,264,333 | 81.2 | 29,683 | 50,066 | 1,588,309 | 60.5 | 16,305 | 24,361 | .0713 | .0758 |
| Franklin | 31.9 | 33.9 | 6.3 | 12.0 | 9.1 | 400,319 | 70.5 | 21,344 | 33,360 | 116,620 | 56.8 | 6,760 | 9,718 | .0088 | .0092 |
| Orange | 83.8 | 90.9 | 8.5 | 34.7 | 11.9 | 1,406,963 | 68.1 | 27,000 | 40,546 | 615,394 | 57.8 | 12,581 | 17,735 | .0323 | .0330 |
| Wake | 341.6 | 383.8 | 12.4 | 146.4 | 15.6 | 7,362,665 | 86.2 | 31,225 | 50,291 | 3,731,745 | 68.8 | 17,467 | 25,490 | .1566 | .1738 |
| **WILMINGTON** | 111.5 | 120.2 | 7.8 | 46.5 | 10.5 | 1,620,312 | 57.7 | 24,398 | 34,845 | 1,233,614 | 52.0 | 19,278 | 26,529 | .0482 | .0475 |
| New Hanover | 111.5 | 120.2 | 7.8 | 46.5 | 10.5 | 1,620,312 | 57.7 | 24,398 | 34,845 | 1,233,614 | 52.0 | 19,278 | 26,529 | .0482 | .0475 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Alamance | 99.5 | 99.8 | .3 | 38.4 | 2.7 | 1,520,208 | 58.6 | 25,628 | 39,589 | 1,040,471 | 46.8 | 18,957 | 27,096 | .0434 | .0416 |
| Alexander | 27.2 | 29.5 | 8.5 | 10.5 | 10.5 | 418,775 | 77.8 | 24,797 | 39,883 | 105,267 | 61.2 | 6,875 | 10,025 | .0084 | .0089 |
| Alleghany | 10.1 | 10.7 | 5.9 | 4.3 | 13.2 | 126,869 | 74.9 | 19,090 | 29,504 | 50,118 | 61.8 | 8,153 | 11,655 | .0029 | .0031 |
| Anson | 26.3 | 26.8 | 1.9 | 9.2 | 5.7 | 246,685 | 45.9 | 19,437 | 26,814 | 102,152 | 42.9 | 8,219 | 11,103 | .0070 | .0066 |
| Ashe | 23.2 | 23.9 | 3.0 | 9.3 | 4.5 | 301,761 | 72.8 | 19,627 | 32,447 | 127,099 | 50.5 | 9,490 | 13,667 | .0074 | .0074 |
| Avery | 15.0 | 15.6 | 4.0 | 5.6 | 7.7 | 159,045 | 58.5 | 19,301 | 28,401 | 90,915 | 50.3 | 11,631 | 16,235 | .0046 | .0045 |
| Beaufort | 42.2 | 43.9 | 4.0 | 16.3 | 6.5 | 528,541 | 64.2 | 21,044 | 32,426 | 275,476 | 45.7 | 12,354 | 16,900 | .0142 | .0139 |
| Bertie | 21.2 | 21.4 | .9 | 7.5 | 2.7 | 257,410 | 71.8 | 20,521 | 34,321 | 73,751 | 52.8 | 6,610 | 9,833 | .0057 | .0058 |
| Bladen | 31.5 | 32.5 | 3.2 | 11.4 | 4.6 | 310,941 | 51.9 | 18,784 | 27,276 | 122,178 | 45.1 | 7,727 | 10,717 | .0086 | .0081 |
| Brunswick | 43.8 | 47.3 | 8.0 | 17.1 | 9.6 | 611,542 | 74.3 | 22,492 | 35,763 | 252,132 | 58.9 | 10,169 | 14,745 | .0142 | .0148 |
| Buncombe | 166.7 | 172.9 | 3.7 | 68.8 | 6.2 | 2,632,463 | 66.6 | 24,385 | 38,263 | 1,705,130 | 52.9 | 17,206 | 24,784 | .0705 | .0706 |
| Burke | 76.4 | 80.2 | 5.0 | 29.7 | 7.2 | 1,151,582 | 69.7 | 24,498 | 38,774 | 377,766 | 55.1 | 8,792 | 12,719 | .0251 | .0256 |
| Cabarrus | 91.5 | 97.3 | 6.3 | 36.0 | 8.4 | 1,701,477 | 82.5 | 28,077 | 47,263 | 812,147 | 61.8 | 15,115 | 22,560 | .0375 | .0401 |
| Caldwell | 71.3 | 74.9 | 5.0 | 27.3 | 7.9 | 1,032,443 | 70.6 | 23,925 | 37,818 | 470,823 | 56.0 | 11,929 | 17,246 | .0246 | .0253 |
| Camden | 6.0 | 6.2 | 3.3 | 2.0 | .0 | 65,899 | 44.8 | 22,750 | 32,950 | 20,328 | 38.5 | 7,337 | 10,164 | .0018 | .0016 |
| Carteret | 46.7 | 52.7 | 12.8 | 21.0 | 16.7 | 759,669 | 78.2 | 23,678 | 36,175 | 433,281 | 65.8 | 14,514 | 20,632 | .0182 | .0197 |
| Caswell | 21.8 | 22.9 | 5.0 | 7.4 | 7.2 | 167,742 | 30.7 | 18,598 | 22,668 | 32,799 | 37.3 | 3,461 | 4,432 | .0049 | .0042 |
| Catawba | 111.1 | 116.9 | 5.2 | 43.9 | 7.6 | 1,949,708 | 74.3 | 27,412 | 44,412 | 1,229,128 | 57.5 | 19,128 | 27,998 | .0490 | .0508 |
| Chatham | 35.5 | 37.6 | 5.9 | 14.3 | 8.3 | 497,718 | 59.4 | 23,655 | 34,805 | 167,434 | 51.2 | 8,388 | 11,709 | .0117 | .0115 |
| Cherokee | 20.0 | 21.1 | 5.5 | 8.1 | 8.0 | 248,231 | 76.0 | 18,801 | 30,646 | 143,165 | 58.6 | 12,038 | 17,675 | .0065 | .0068 |
| Chowan | 13.2 | 13.8 | 4.5 | 5.3 | 8.2 | 188,806 | 75.4 | 21,968 | 35,624 | 91,246 | 58.4 | 11,757 | 17,216 | .0045 | .0047 |
| Clay | 7.3 | 8.0 | 9.6 | 3.0 | 11.1 | 83,581 | 69.8 | 18,228 | 27,860 | 30,995 | 40.9 | 8,150 | 10,332 | .0021 | .0021 |
| Cleveland | 87.1 | 90.7 | 4.1 | 32.5 | 6.6 | 1,326,667 | 72.1 | 25,278 | 40,821 | 532,769 | 55.7 | 11,218 | 16,393 | .0301 | .0309 |
| Columbus | 52.2 | 53.4 | 2.3 | 19.2 | 5.5 | 673,962 | 74.4 | 21,236 | 35,102 | 358,147 | 56.0 | 12,615 | 18,653 | .0172 | .0176 |
| Craven | 75.7 | 80.6 | 6.5 | 28.5 | 9.2 | 1,015,147 | 63.0 | 23,862 | 35,619 | 627,478 | 53.5 | 15,664 | 22,017 | .0279 | .0278 |
| Cumberland | 263.4 | 280.3 | 6.4 | 90.9 | 9.7 | 4,090,541 | 81.2 | 27,237 | 45,000 | 2,020,332 | 62.1 | 15,035 | 22,226 | .0947 | .1011 |
| Currituck | 13.3 | 15.7 | 18.0 | 5.9 | 20.4 | 197,792 | 86.1 | 21,687 | 33,524 | 47,298 | 72.2 | 5,607 | 8,017 | .0040 | .0043 |
| Dare | 16.9 | 20.8 | 23.1 | 8.4 | 23.5 | 322,826 | 92.7 | 24,641 | 38,432 | 241,563 | 72.1 | 20,647 | 28,758 | .0079 | .0091 |
| Davidson | 119.9 | 127.1 | 6.0 | 47.3 | 8.5 | 1,941,398 | 73.8 | 25,626 | 41,044 | 704,087 | 57.9 | 10,229 | 14,886 | .0419 | .0436 |
| Davie | 26.6 | 28.6 | 7.5 | 10.7 | 10.3 | 468,343 | 79.8 | 26,847 | 43,770 | 114,780 | 62.0 | 7,305 | 10,727 | .0091 | .0095 |
| Duplin | 41.6 | 42.1 | 1.2 | 15.2 | 3.4 | 421,673 | 51.5 | 18,931 | 27,742 | 195,858 | 44.0 | 9,249 | 12,885 | .0120 | .0113 |
| Durham | 159.7 | 167.1 | 4.6 | 65.2 | 7.4 | 3,264,333 | 81.2 | 29,683 | 50,066 | 1,588,309 | 60.5 | 16,305 | 24,361 | .0713 | .0758 |
| Edgecombe | 57.6 | 59.4 | 3.1 | 20.4 | 5.2 | 729,329 | 66.9 | 22,523 | 35,751 | 302,819 | 52.3 | 10,246 | 14,844 | .0178 | .0179 |
| Forsyth | 254.4 | 265.7 | 4.4 | 105.0 | 7.0 | 5,055,249 | 76.3 | 29,221 | 48,145 | 2,817,936 | 58.0 | 18,180 | 26,837 | .1184 | .1234 |
| Franklin | 31.9 | 33.9 | 6.3 | 12.0 | 9.1 | 400,319 | 70.5 | 21,344 | 33,360 | 116,620 | 56.8 | 6,760 | 9,718 | .0088 | .0092 |
| Gaston | 167.5 | 172.2 | 2.8 | 62.4 | 5.1 | 2,875,380 | 75.2 | 27,624 | 46,080 | 1,295,059 | 56.1 | 13,970 | 20,754 | .0652 | .0670 |
| Gates | 9.3 | 9.7 | 4.3 | 3.0 | .0 | 79,233 | 31.3 | 20,116 | 26,411 | 23,990 | 32.4 | 6,042 | 7,997 | .0023 | .0021 |
| Graham | 7.5 | 7.8 | 4.0 | 2.5 | .0 | 60,777 | 37.4 | 17,692 | 24,311 | 16,362 | 19.7 | 5,466 | 6,545 | .0018 | .0015 |
| Granville | 34.9 | 35.8 | 2.6 | 11.8 | 4.4 | 448,439 | 66.0 | 23,913 | 38,003 | 160,147 | 51.4 | 9,362 | 13,572 | .0106 | .0107 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Greene | 16.3 | 16.5 | 1.2 | 5.6 | 3.7 | 175,568 | 51.0 | 21,527 | 31,351 | 29,181 | 40.3 | 3,838 | 5,211 | .0042 | .0037 |
| Guilford | 326.5 | 335.2 | 2.7 | 129.0 | 5.2 | 5,876,469 | 66.1 | 28,860 | 45,554 | 3,467,234 | 52.0 | 18,604 | 26,878 | .1487 | .1485 |
| Halifax | 55.4 | 55.2 | −.4 | 19.6 | 2.6 | 625,650 | 63.1 | 20,086 | 31,921 | 426,978 | 48.8 | 15,028 | 21,785 | .0189 | .0182 |
| Harnett | 62.7 | 66.0 | 5.3 | 23.6 | 8.3 | 745,465 | 62.5 | 21,044 | 31,588 | 337,199 | 52.6 | 10,138 | 14,288 | .0192 | .0191 |
| Haywood | 48.0 | 49.7 | 3.5 | 19.2 | 5.5 | 816,493 | 77.8 | 25,230 | 42,526 | 427,221 | 57.6 | 14,898 | 22,251 | .0193 | .0201 |
| Henderson | 66.4 | 74.6 | 12.3 | 30.4 | 15.2 | 1,307,729 | 92.3 | 25,765 | 43,017 | 712,940 | 71.1 | 15,779 | 23,452 | .0283 | .0322 |
| Hertford | 23.0 | 22.6 | −1.7 | 7.7 | .0 | 273,450 | 60.9 | 22,072 | 35,513 | 138,176 | 41.0 | 12,722 | 17,945 | .0076 | .0071 |
| Hoke | 22.0 | 23.5 | 6.8 | 7.2 | 7.5 | 270,165 | 75.8 | 22,941 | 37,523 | 42,996 | 41.5 | 4,536 | 5,972 | .0055 | .0055 |
| Hyde | 5.9 | 5.9 | .0 | 2.1 | .0 | 51,018 | 41.9 | 17,127 | 24,294 | 17,673 | 37.2 | 6,135 | 8,416 | .0015 | .0014 |
| Iredell | 86.8 | 91.1 | 5.0 | 33.8 | 7.3 | 1,368,892 | 71.5 | 25,343 | 40,500 | 644,667 | 56.0 | 13,121 | 19,073 | .0323 | .0332 |
| Jackson | 27.2 | 28.5 | 4.8 | 9.9 | 7.6 | 327,464 | 64.9 | 21,584 | 33,077 | 172,444 | 53.2 | 12,235 | 17,419 | .0087 | .0088 |
| Johnston | 74.9 | 79.6 | 6.3 | 29.9 | 8.7 | 827,983 | 51.7 | 19,843 | 27,692 | 556,933 | 48.0 | 13,684 | 18,627 | .0256 | .0245 |
| Jones | 9.7 | 9.7 | .0 | 3.2 | .0 | 79,329 | 38.5 | 17,893 | 24,790 | 28,737 | 35.7 | 6,619 | 8,980 | .0024 | .0021 |
| Lee | 39.9 | 43.1 | 8.0 | 15.5 | 9.9 | 593,473 | 68.5 | 24,985 | 38,289 | 376,824 | 56.5 | 17,076 | 24,311 | .0158 | .0161 |
| Lenoir | 61.4 | 62.9 | 2.4 | 22.9 | 4.6 | 794,454 | 61.7 | 22,438 | 34,692 | 479,977 | 49.5 | 14,658 | 20,960 | .0221 | .0217 |
| Lincoln | 46.8 | 51.6 | 10.3 | 19.0 | 13.1 | 850,207 | 88.5 | 26,849 | 44,748 | 255,752 | 67.9 | 9,665 | 13,461 | .0163 | .0180 |
| McDowell | 36.3 | 37.4 | 3.0 | 13.6 | 4.6 | 509,699 | 70.8 | 22,955 | 37,478 | 222,872 | 53.7 | 11,153 | 16,388 | .0121 | .0123 |
| Macon | 22.6 | 25.1 | 11.1 | 10.1 | 12.2 | 300,022 | 66.0 | 20,087 | 29,705 | 184,729 | 57.0 | 13,072 | 18,290 | .0081 | .0083 |
| Madison | 17.1 | 17.5 | 2.3 | 6.5 | 6.6 | 228,172 | 79.3 | 20,857 | 35,103 | 51,454 | 59.0 | 5,304 | 7,916 | .0047 | .0049 |
| Martin | 26.8 | 27.7 | 3.4 | 9.5 | 5.6 | 307,752 | 63.6 | 20,895 | 32,395 | 131,437 | 45.0 | 10,075 | 13,835 | .0080 | .0078 |
| Mecklenburg | 429.6 | 456.3 | 6.2 | 177.5 | 8.8 | 8,057,885 | 66.7 | 29,620 | 45,397 | 4,983,649 | 54.9 | 19,720 | 28,077 | .2043 | .2067 |
| Mitchell | 14.7 | 15.0 | 2.0 | 5.2 | .0 | 185,907 | 66.6 | 21,458 | 35,751 | 64,970 | 35.2 | 9,243 | 12,494 | .0045 | .0043 |
| Montgomery | 23.6 | 24.8 | 5.1 | 8.8 | 6.0 | 303,984 | 67.2 | 21,908 | 34,544 | 106,646 | 53.1 | 8,395 | 12,119 | .0072 | .0073 |
| Moore | 56.0 | 61.7 | 10.2 | 24.4 | 13.0 | 947,606 | 74.0 | 25,211 | 38,836 | 340,301 | 51.5 | 10,400 | 13,947 | .0204 | .0212 |
| Nash | 70.6 | 74.1 | 5.0 | 27.6 | 7.8 | 952,534 | 59.7 | 23,303 | 34,512 | 680,036 | 51.0 | 17,596 | 24,639 | .0279 | .0273 |
| New Hanover | 111.5 | 120.2 | 7.8 | 46.5 | 10.5 | 1,620,312 | 57.7 | 24,398 | 34,845 | 1,233,614 | 52.0 | 19,278 | 26,529 | .0482 | .0475 |
| Northampton | 22.3 | 22.1 | −.9 | 7.4 | .0 | 198,275 | 40.1 | 19,119 | 26,794 | 56,523 | 36.4 | 5,600 | 7,638 | .0055 | .0049 |
| Onslow | 120.9 | 130.3 | 7.8 | 38.2 | 12.0 | 1,217,674 | 45.6 | 24,524 | 31,876 | 774,759 | 47.6 | 15,394 | 20,282 | .0385 | .0364 |
| Orange | 83.8 | 90.9 | 8.5 | 34.7 | 11.9 | 1,406,963 | 68.1 | 27,000 | 40,546 | 615,394 | 57.8 | 12,581 | 17,735 | .0323 | .0330 |
| Pamlico | 10.9 | 11.5 | 5.5 | 3.9 | 2.6 | 98,461 | 38.9 | 18,651 | 25,246 | 52,258 | 37.7 | 9,984 | 13,399 | .0032 | .0030 |
| Pasquotank | 29.7 | 31.0 | 4.4 | 11.3 | 6.6 | 333,261 | 50.7 | 20,858 | 29,492 | 327,003 | 60.0 | 19,285 | 28,938 | .0115 | .0113 |
| Pender | 24.4 | 26.7 | 9.4 | 9.4 | 11.9 | 219,340 | 42.9 | 18,274 | 23,334 | 78,023 | 38.9 | 6,685 | 8,300 | .0063 | .0059 |
| Perquimans | 10.0 | 10.5 | 5.0 | 4.2 | 13.5 | 85,610 | 43.0 | 16,183 | 20,383 | 27,731 | 30.0 | 5,766 | 6,603 | .0025 | .0022 |
| Person | 30.0 | 30.8 | 2.7 | 11.1 | 4.7 | 346,499 | 50.6 | 21,699 | 31,216 | 171,044 | 44.6 | 11,159 | 15,409 | .0097 | .0092 |
| Pitt | 93.7 | 97.2 | 3.7 | 37.4 | 6.9 | 1,093,607 | 43.7 | 21,450 | 29,241 | 743,459 | 43.9 | 14,763 | 19,879 | .0344 | .0319 |
| Polk | 13.8 | 14.7 | 6.5 | 5.9 | 9.3 | 258,077 | 83.8 | 26,005 | 43,742 | 58,623 | 54.5 | 7,026 | 9,936 | .0048 | .0051 |
| Randolph | 97.8 | [illegible] | 6.2 | 39.3 | 8.6 | 1,361,066 | 58.0 | 23,802 | 34,633 | 524,306 | 50.7 | 9,609 | 13,341 | .0330 | .0322 |
| Richmond | 47.4 | 49.2 | 3.8 | 18.2 | 6.4 | 606,035 | 59.7 | 22,193 | 33,296 | 295,902 | 50.0 | 11,538 | 16,258 | .0159 | .0155 |
| Robeson | 107.1 | 112.5 | 5.0 | 36.3 | 7.4 | 1,242,893 | 72.6 | 21,300 | 34,239 | 651,066 | 56.6 | 12,302 | 17,936 | .0326 | .0335 |
| Rockingham | 86.8 | 90.1 | 3.8 | 33.7 | 6.0 | 1,452,957 | 76.4 | 25,907 | 43,114 | 584,161 | 57.2 | 11,682 | 17,334 | .0318 | .0330 |
| Rowan | 102.1 | 105.0 | 2.8 | [illegible] | [illegible] | 1,735,683 | 73.7 | 26,157 | 43,176 | 867,519 | 55.5 | 14,605 | 21,580 | .0409 | .0421 |
| Rutherford | 55.9 | 58.0 | 3.8 | [illegible] | [illegible] | 864,218 | 76.5 | 23,650 | 39,283 | 429,694 | 57.5 | 13,178 | 19,532 | .0205 | .0212 |
| Sampson | 51.4 | 53.1 | 3.3 | [illegible] | [illegible] | 512,984 | 49.1 | 19,111 | 26,999 | 237,972 | 44.5 | 9,148 | 12,525 | .0148 | .0140 |
| Scotland | 34.3 | 36.4 | 6.1 | 12.3 | 6.8 | 503,612 | 79.0 | 24,898 | 40,944 | 259,029 | 60.5 | 14,279 | 21,059 | .0121 | .0127 |
| Stanly | 51.0 | 53.5 | 4.9 | 20.1 | 7.5 | 850,884 | 79.1 | 25,404 | 42,333 | 325,282 | 59.6 | 10,899 | 16,183 | .0182 | .0191 |
| Stokes | 36.6 | 40.3 | 10.1 | 14.3 | 11.7 | 630,591 | 88.0 | 26,198 | 44,097 | 114,289 | 66.7 | 5,355 | 7,992 | .0118 | .0124 |
| Surry | 62.0 | 64.7 | 4.4 | 24.2 | 6.1 | 907,216 | 70.2 | 23,385 | 37,488 | 562,912 | 54.5 | 15,977 | 23,261 | .0240 | .0243 |
| Swain | 10.7 | 11.1 | 3.7 | 4.3 | 10.3 | 80,409 | 38.6 | 14,888 | 18,718 | 74,634 | 51.8 | 12,610 | 17,357 | .0031 | .0030 |
| Transylvania | 25.0 | 26.9 | 7.6 | 10.1 | 11.0 | 461,290 | 85.0 | 27,396 | 45,672 | 145,073 | 58.4 | 10,065 | 14,364 | .0090 | .0098 |
| Tyrrell | 4.0 | 4.0 | .0 | 1.4 | .0 | 36,041 | 49.5 | 17,225 | 25,744 | 8,106 | 25.2 | 4,624 | 5,790 | .0010 | .0009 |
| Union | 77.4 | 84.9 | 9.7 | 28.7 | 11.7 | 1,074,765 | 61.6 | 25,884 | 37,448 | 477,166 | 54.6 | 12,008 | 16,626 | .0265 | .0265 |
| Vance | 38.2 | 39.8 | 4.2 | 14.2 | 7.6 | 539,267 | 79.1 | 22,808 | 37,977 | 301,679 | 59.7 | 14,314 | 21,245 | .0135 | .0141 |
| Wake | 341.6 | 383.8 | 12.4 | 146.4 | 15.6 | 7,362,665 | 86.2 | 31,225 | 50,291 | 3,731,745 | 68.8 | 17,467 | 25,490 | .1566 | .1738 |
| Warren | 16.5 | 16.8 | 1.8 | 5.7 | 3.6 | 142,136 | 45.1 | 17,811 | 24,936 | 56,806 | 41.3 | 7,310 | 9,966 | .0042 | .0038 |
| Washington | 15.1 | 15.5 | 2.6 | 5.4 | 8.0 | 199,628 | 69.6 | 23,547 | 36,968 | 52,570 | 39.8 | 7,330 | 9,735 | .0044 | .0044 |
| Watauga | 33.8 | 36.0 | 6.5 | 13.2 | 10.0 | 460,420 | 73.9 | 22,058 | 34,880 | 351,224 | 59.1 | 18,401 | 26,608 | .0131 | .0136 |
| Wayne | 100.6 | 104.0 | 3.4 | 37.0 | 6.0 | 1,159,988 | 52.6 | 21,780 | 31,351 | 682,125 | 46.4 | 13,347 | 18,436 | .0339 | .0323 |
| Wilkes | 61.9 | 65.4 | 5.7 | 24.5 | 8.9 | 921,517 | 73.1 | 23,654 | 37,613 | 398,242 | 57.9 | 11,210 | 16,255 | .0214 | .0220 |
| Wilson | 64.9 | 66.4 | 2.3 | 24.1 | 4.3 | 866,730 | 59.1 | 23,586 | 35,964 | 532,596 | 48.2 | 15,561 | 22,099 | .0243 | .0237 |
| Yadkin | 29.8 | 31.0 | 4.0 | 11.7 | 6.4 | 475,107 | 77.5 | 24,332 | 40,607 | 160,172 | 58.8 | 9,213 | 13,690 | .0099 | .0104 |
| Yancey | 15.8 | 16.7 | 5.7 | 6.0 | 7.1 | 143,296 | 48.4 | 17,244 | 23,883 | 48,377 | 28.8 | 6,706 | 8,063 | .0043 | .0038 |
| **TOTAL METRO COUNTIES** | **3,400.2** | **3,604.9** | **6.0** | **1,346.3** | **8.7** | **59,139,163** | **72.5** | **27,672** | **43,927** | **31,132,631** | **57.0** | **16,003** | **23,125** | **1.4097** | **1.4548** |
| **TOTAL STATE** | **6,215.9** | **6,557.0** | **5.5** | **2,421.4** | **8.1** | **96,579,431** | **70.1** | **25,343** | **39,886** | **49,809,459** | **55.6** | **14,289** | **20,571** | **2.3644** | **2.4134** |

# METRO/COUNTY 1989 PROJECTIONS

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH DAKOTA** | | | | | | | | | | | | | | | |
| **BISMARCK** | **90.1** | **100.6** | **11.7** | **25.1** | **11.1** | **1,740,521** | **64.0** | **33,589** | **49,587** | **896,779** | **55.4** | **18,268** | **25,549** | **.0415** | **.0421** |
| Burleigh | 62.0 | 69.5 | 12.1 | 24.5 | 11.4 | 1,407,857 | 72.3 | 37,148 | 57,464 | 726,865 | 59.3 | 20,743 | 29,668 | .0317 | .0331 |
| Morton | 28.1 | 31.1 | 10.7 | 10.6 | 10.4 | 332,664 | 36.2 | 25,435 | 31,383 | 169,914 | 40.5 | 12,595 | 16,030 | .0098 | .0090 |
| **FARGO - MOORHEAD** | **145.9** | **154.5** | **5.9** | **57.2** | **7.7** | **2,677,206** | **60.5** | **31,416** | **46,804** | **1,458,942** | **49.8** | **18,336** | **25,506** | **.0670** | **.0660** |
| Cass | 96.6 | 105.3 | 9.0 | 39.7 | 10.3 | 2,041,614 | 67.2 | 33,924 | 51,426 | 1,131,039 | 53.3 | 20,494 | 28,490 | .0489 | .0495 |
| *Clay, Minn.* | *49.3* | *49.2* | *-.2* | *17.5* | *2.3* | *635,592* | *42.2* | *26,135* | *36,320* | *327,903* | *39.0* | *13,792* | *18,737* | *.0181* | *.0165* |
| **GRAND FORKS** | **70.0** | **73.7** | **5.3** | **24.9** | **6.4** | **1,707,122** | **79.7** | **40,596** | **68,559** | **713,126** | **59.7** | **19,156** | **28,640** | **.0347** | **.0368** |
| Grand Forks | 70.0 | 73.7 | 5.3 | 24.9 | 6.4 | 1,707,122 | 79.7 | 40,596 | 68,559 | 713,126 | 59.1 | 19,156 | 28,640 | .0347 | .0368 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 3.6 | 3.6 | .0 | 1.3 | .0 | 42,998 | 38.1 | 23,950 | 33,075 | 26,583 | 35.5 | 15,095 | 20,448 | .0014 | .0011 |
| Barnes | 13.8 | 13.6 | -1.4 | 5.1 | .0 | 208,619 | 49.2 | 27,425 | 40,906 | 112,920 | 40.5 | 15,758 | 22,141 | .0056 | .0053 |
| Benson | 8.1 | 8.3 | 2.5 | 2.5 | .0 | 96,064 | 50.2 | 25,578 | 38,426 | 11,394 | 41.0 | 3,232 | 4,558 | .0022 | .0020 |
| Billings | 1.1 | 1.1 | .0 | .4 | .0 | 20,082 | 39.5 | 35,993 | 50,205 | 2,310 | 36.1 | 4,243 | 5,775 | .0005 | .0004 |
| Bottineau | 9.3 | 9.3 | .0 | 3.2 | .0 | 153,438 | 59.1 | 30,138 | 47,949 | 57,056 | 45.0 | 12,293 | 17,830 | .0035 | .0033 |
| Bowman | 4.4 | 4.6 | 4.5 | 1.6 | .0 | 84,599 | 61.5 | 32,747 | 52,874 | 28,751 | 35.6 | 13,256 | 17,969 | .0020 | .0019 |
| Burke | 3.7 | 3.6 | -2.7 | 1.4 | .0 | 62,221 | 61.9 | 27,452 | 44,444 | 18,695 | 46.3 | 9,126 | 13,354 | .0012 | .0013 |
| Burleigh | 62.0 | 69.5 | 12.1 | 24.5 | 11.4 | 1,407,857 | 72.3 | 37,148 | 57,464 | 726,865 | 59.3 | 20,743 | 29,668 | .0317 | .0331 |
| Cass | 96.6 | 105.3 | 9.0 | 39.7 | 10.3 | 2,041,614 | 67.2 | 33,924 | 51,426 | 1,131,039 | 53.3 | 20,494 | 28,490 | .0489 | .0495 |
| Cavalier | 7.3 | 7.0 | -4.1 | 2.5 | 0 | 105,989 | 50.2 | 28,231 | 42,396 | 40,296 | 41.0 | 11,434 | 16,118 | .0025 | .0024 |
| Dickey | 7.4 | 7.7 | 4.1 | 2.5 | .0 | 96,346 | 50.7 | 25,569 | 38,538 | 43,640 | 41.2 | 12,361 | 17,456 | .0027 | .0024 |
| Divide | 3.1 | 3.3 | 6.5 | 1.1 | .0 | 55,194 | 60.7 | 31,219 | 50,176 | 15,861 | 45.8 | 9,903 | 14,437 | .0011 | .0012 |
| Dunn | 4.8 | 5.0 | 4.2 | 1.6 | .0 | 55,566 | 36.6 | 25,418 | 34,729 | 16,070 | 34.8 | 7,451 | 10,044 | .0015 | .0013 |
| Eddy | 3.2 | 3.4 | 6.3 | 1.3 | .0 | 40,267 | 34.6 | 23,017 | 30,973 | 18,469 | 33.9 | 10,614 | 14,207 | .0011 | .0010 |
| Emmons | 5.7 | 5.5 | -3.5 | 2.0 | .0 | 52,950 | 28.8 | 20,562 | 26,475 | 30,685 | 31.2 | 11,695 | 15,343 | .0018 | .0015 |
| Foster | 4.6 | 4.5 | -2.2 | 1.6 | .0 | 77,200 | 55.3 | 31,071 | 48,250 | 45,168 | 43.3 | 19,700 | 28,230 | .0022 | .0019 |
| Golden Valley | 2.5 | 2.6 | 4.0 | .9 | .0 | 40,767 | 52.7 | 29,656 | 45,297 | 26,322 | 36.7 | 21,391 | 29,247 | .0011 | .0011 |
| Grand Forks | 70.0 | 73.7 | 5.3 | 24.9 | 6.4 | 1,707,122 | 79.7 | 40,596 | 68,559 | 713,126 | 59.1 | 19,156 | 28,640 | .0347 | .0368 |
| Grant | 4.1 | 3.9 | -4.9 | 1.5 | .0 | 27,509 | 16.6 | 15,723 | 18,339 | 16,088 | 25.7 | 8,535 | 10,725 | .0011 | .0009 |
| Griggs | 3.7 | 3.7 | .0 | 1.4 | .0 | 59,157 | 55.0 | 27,261 | 42,255 | 13,541 | 43.2 | 6,756 | 9,672 | .0012 | .0012 |
| Hettinger | 4.2 | 4.1 | -2.4 | 1.5 | .0 | 46,474 | 38.9 | 22,313 | 30,983 | 24,234 | 35.8 | 11,897 | 16,156 | .0015 | .0012 |
| Kidder | 3.8 | 3.8 | .0 | 1.4 | .0 | 29,482 | 19.6 | 17,608 | 21,059 | 7,227 | 27.0 | 4,064 | 5,162 | .0008 | .0008 |
| La Moure | 6.4 | 6.3 | -1.6 | 2.3 | .0 | 87,369 | 51.4 | 25,090 | 37,987 | 22,749 | 41.5 | 6,989 | 9,891 | .0022 | .0019 |
| Logan | 3.3 | 3.1 | -6.1 | 1.2 | .0 | 30,752 | 29.8 | 19,738 | 25,627 | 19,379 | 31.7 | 12,263 | 16,149 | .0010 | .0009 |
| McHenry | 7.5 | 7.1 | -5.3 | 2.7 | .0 | 98,295 | 53.3 | 23,753 | 36,406 | 23,478 | 40.9 | 6,171 | 8,696 | .0023 | .0021 |
| McIntosh | 4.4 | 4.0 | -9.1 | 1.8 | .0 | 37,780 | 17.8 | 17,817 | 20,989 | 26,334 | 26.2 | 11,593 | 14,630 | .0014 | .0011 |
| McKenzie | 8.0 | 9.1 | 13.8 | 3.0 | 15.4 | 188,357 | 94.2 | 37,298 | 62,786 | 57,976 | 72.2 | 12,948 | 19,325 | .0034 | .0038 |
| McLean | 13.4 | 14.6 | 9.0 | 5.1 | 10.9 | 275,662 | 79.2 | 33,435 | 54,051 | 75,644 | 62.1 | 10,145 | 14,832 | .0052 | .0057 |
| Mercer | 14.1 | 15.1 | 7.1 | 5.5 | 10.0 | 311,492 | 72.5 | 36,123 | 56,635 | 75,510 | 49.7 | 10,086 | 13,729 | .0059 | .0059 |
| Morton | 28.1 | 31.1 | 10.7 | 10.6 | 10.4 | 332,664 | 36.2 | 25,435 | 31,383 | 169,914 | 40.5 | 12,595 | 16,030 | .0098 | .0090 |
| Mountrail | 7.9 | 8.0 | 1.3 | 2.8 | .0 | 137,074 | 62.1 | 30,197 | 48,955 | 47,080 | 46.4 | 11,484 | 16,814 | .0030 | .0029 |
| Nelson | 5.3 | 5.4 | 1.9 | 2.0 | .0 | 72,994 | 50.4 | 24,261 | 36,497 | 45,757 | 41.1 | 16,216 | 22,879 | .0022 | .0021 |
| Oliver | 2.7 | 2.9 | 7.4 | .8 | .0 | 24,737 | 21.8 | 25,385 | 30,921 | 2,216 | 28.0 | 2,164 | 2,770 | .0007 | .0005 |
| Pembina | 10.5 | 10.6 | 1.0 | 3.7 | .0 | 164,838 | 53.7 | 28,976 | 44,551 | 61,512 | 42.6 | 11,658 | 16,625 | .0040 | .0037 |
| Pierce | 6.2 | 6.1 | -1.6 | 2.0 | .0 | 66,133 | 39.8 | 23,656 | 33,067 | 56,176 | 36.2 | 20,618 | 28,088 | .0023 | .0022 |
| Ramsey | 13.4 | 13.8 | 3.0 | 5.2 | 6.1 | 245,539 | 63.1 | 30,729 | 47,219 | 149,793 | 51.3 | 20,207 | 28,806 | .0063 | .0062 |
| Ransom | 6.7 | 6.8 | 1.5 | 2.4 | .0 | 109,593 | 58.0 | 28,907 | 45,664 | 38,961 | 44.5 | 11,233 | 16,234 | .0025 | .0025 |
| Renville | 3.6 | 3.6 | .0 | 1.3 | .0 | 61,785 | 59.3 | 29,838 | 47,527 | 16,620 | 45.1 | 8,814 | 12,791 | .0014 | .0012 |
| Richland | 20.2 | 21.4 | 5.9 | 7.1 | 4.4 | 355,375 | 61.2 | 32,427 | 50,053 | 127,189 | 49.2 | 12,538 | 17,914 | .0080 | .0078 |
| Rolette | 13.2 | 14.3 | 8.3 | 4.2 | 13.5 | 173,212 | 77.3 | 26,409 | 41,241 | 64,197 | 63.1 | 10,637 | 15,285 | .0039 | .0041 |
| Sargent | 5.4 | 5.3 | -1.9 | 2.0 | .0 | 73,648 | 44.3 | 25,515 | 36,824 | 16,278 | 38.3 | 5,885 | 8,139 | .0018 | .0016 |
| Sheridan | 2.9 | 3.0 | 3.4 | 1.0 | .0 | 42,742 | 61.2 | 26,522 | 42,742 | 5,350 | 34.2 | 3,988 | 5,350 | .0008 | .0009 |
| Sioux | 3.7 | 3.8 | 2.7 | .9 | .0 | 26,225 | 35.2 | 21,552 | 29,139 | 7,305 | 34.1 | 6,051 | 8,117 | .0008 | .0007 |
| Slope | 1.1 | 1.0 | -9.1 | .4 | .0 | 9,477 | 18.8 | 19,945 | 23,693 | 1,731 | 26.6 | 3,418 | 4,328 | .0002 | .0001 |
| Stark | 27.0 | 30.6 | 13.3 | 10.2 | 12.1 | 558,832 | 76.5 | 34,798 | 54,789 | 374,116 | 59.4 | 25,785 | 36,678 | .0139 | .0147 |
| Steele | 2.9 | 2.7 | -6.9 | 1.1 | .0 | 37,729 | 28.8 | 26,624 | 34,298 | 10,816 | 31.2 | 7,493 | 9,833 | .0009 | .0009 |
| Stutsman | 25.0 | 25.7 | 2.8 | 9.2 | 2.2 | 423,919 | 55.6 | 30,271 | 46,078 | 221,296 | 45.1 | 16,951 | 24,054 | .0110 | .0103 |
| Towner | 4.2 | 4.3 | 2.4 | 1.6 | .0 | 62,080 | 46.1 | 26,551 | 38,800 | 25,135 | 39.1 | 11,291 | 15,709 | .0016 | .0015 |
| Traill | 9.8 | 9.9 | 1.0 | 3.4 | .0 | 151,668 | 50.2 | 29,705 | 44,608 | 48,526 | 41.8 | 10,124 | 14,272 | .0036 | .0033 |
| Walsh | 15.5 | 15.7 | 1.3 | 5.7 | 3.6 | 261,607 | 65.8 | 28,695 | 45,896 | 131,797 | 50.7 | 15,900 | 23,122 | .0064 | .0063 |
| Ward | 60.8 | 62.6 | 3.0 | 21.7 | 4.3 | 1,101,597 | 62.0 | 32,693 | 50,765 | 626,315 | 49.5 | 20,142 | 28,862 | .0280 | .0274 |
| Wells | 7.0 | 7.0 | .0 | 2.6 | .0 | 110,798 | 56.0 | 27,172 | 42,615 | 53,099 | 44.0 | 14,182 | 20,423 | .0028 | .0027 |
| Williams | 25.2 | 28.5 | 13.1 | 10.9 | 16.0 | 656,352 | 84.0 | 37,956 | 60,216 | 370,264 | 67.9 | 23,454 | 33,969 | .0141 | .0157 |

# METRO/COUNTY 1989 PROJECTIONS

S&MM ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NORTH DAKOTA (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | 256.7 | 279.6 | 8.9 | 99.7 | 9.6 | 5,489,257 | 69.8 | 35,523 | 55,057 | 2,740,944 | 55.4 | 19,377 | 27,492 | .1351 | .1384 |
| **TOTAL STATE** | 692.4 | 730.5 | 5.5 | 258.3 | 6.2 | 12,801,809 | 64.7 | 31,957 | 49,562 | 6,098,881 | 52.1 | 16,480 | 23,612 | .3017 | .3013 |
| **OHIO** | | | | | | | | | | | | | | | |
| **AKRON** | 649.6 | 635.8 | –2.1 | 241.2 | .1 | 10,670,413 | 55.1 | 28,548 | 44,239 | 4,810,164 | 42.6 | 13,998 | 19,942 | .2659 | .2489 |
| Portage | 139.4 | 142.7 | 2.4 | 49.9 | 4.8 | 2,443,857 | 71.0 | 30,021 | 48,975 | 798,539 | 54.0 | 10,895 | 16,003 | .0514 | .0522 |
| Summit | 510.2 | 493.1 | –3.4 | 191.3 | –1.1 | 8,226,556 | 50.9 | 28,186 | 43,003 | 4,011,625 | 40.5 | 14,761 | 20,970 | .2145 | .1967 |
| **CANTON** | 407.7 | 409.2 | .4 | 151.3 | 2.7 | 6,401,522 | 57.6 | 27,571 | 42,310 | 3,018,637 | 45.8 | 14,063 | 19,951 | .1610 | .1539 |
| Carroll | 27.3 | 29.1 | 6.6 | 10.4 | 10.6 | 395,349 | 70.2 | 24,709 | 38,014 | 119,535 | 51.7 | 8,381 | 11,494 | .0087 | .0089 |
| Stark | 380.4 | 380.1 | –.1 | 140.9 | 2.2 | 6,006,173 | 56.9 | 27,766 | 42,627 | 2,899,102 | 45.6 | 14,439 | 20,576 | .1523 | .1450 |
| **CINCINNATI** | 1,403.5 | 1,404.4 | .1 | 529.8 | 2.1 | 26,139,201 | 68.1 | 29,970 | 49,338 | 11,813,277 | 51.2 | 15,050 | 22,298 | .6007 | .5983 |
| Clermont | 137.8 | 147.4 | 7.0 | 51.8 | 9.5 | 2,144,439 | 61.1 | 28,134 | 41,398 | 905,065 | 52.9 | 12,517 | 17,472 | .0512 | .0507 |
| Hamilton | 853.5 | 830.3 | –2.7 | 327.1 | –.5 | 16,553,766 | 66.5 | 30,243 | 50,608 | 7,880,943 | 48.0 | 16,192 | 24,093 | .3878 | .3802 |
| Warren | 104.7 | 110.0 | 5.1 | 37.8 | 7.7 | 2,131,186 | 82.7 | 33,227 | 56,381 | 584,383 | 58.8 | 10,482 | 15,460 | .0399 | .0427 |
| *Dearborn, Ind.* | *37.0* | *39.8* | *7.6* | *13.6* | *7.8* | *595,925* | *74.9* | *27,046* | *43,818* | *210,618* | *58.0* | *10,580* | *15,487* | *.0128* | *.0134* |
| *Boone, Ky.* | *50.8* | *56.0* | *10.2* | *19.3* | *12.9* | *870,197* | *69.1* | *30,093* | *45,088* | *786,972* | *76.0* | *26,347* | *40,776* | *.0247* | *.0266* |
| *Campbell, Ky.* | *81.2* | *81.2* | *.0* | *29.0* | *2.1* | *1,449,796* | *73.2* | *29,479* | *49,993* | *501,743* | *53.0* | *11,548* | *17,301* | *.0307* | *.0312* |
| *Kenton, Ky.* | *138.5* | *139.7* | *.9* | *51.2* | *3.0* | *2,393,892* | *68.5* | *28,586* | *46,756* | *943,553* | *51.5* | *12,530* | *18,429* | *.0536* | *.0535* |
| ***CINCINNATI - HAMILTON CONSOLIDATED AREA*** | *1,675.4* | *1,688.9* | *.8* | *632.7* | *2.9* | *30,681,530* | *67.4* | *29,808* | *48,493* | *13,460,772* | *51.3* | *14,467* | *21,275* | *.7024* | *.6992* |
| **CLEVELAND** | 1,859.1 | 1,814.2 | –2.4 | 703.9 | –.4 | 32,436,747 | 54.4 | 29,718 | 46,081 | 15,135,663 | 41.5 | 15,138 | 21,503 | .8111 | .7553 |
| Cuyahoga | 1,439.6 | 1,375.6 | –4.4 | 551.3 | –2.3 | 24,499,254 | 51.0 | 28,744 | 44,439 | 12,050,223 | 39.7 | 15,286 | 21,858 | .6350 | .5803 |
| Geauga | 78.1 | 81.9 | 4.9 | 27.0 | 7.6 | 1,514,170 | 64.6 | 36,649 | 56,080 | 377,046 | 47.5 | 10,183 | 13,965 | .0303 | .0300 |
| Lake | 218.0 | 222.8 | 2.2 | 80.9 | 4.5 | 4,124,088 | 62.6 | 32,772 | 50,978 | 1,999,345 | 49.9 | 17,232 | 24,714 | .0984 | .0966 |
| Medina | 123.4 | 133.9 | 8.5 | 44.7 | 11.2 | 2,299,235 | 72.3 | 33,194 | 51,437 | 709,049 | 47.7 | 11,939 | 15,862 | .0474 | .0484 |
| ***CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA*** | *2,783.1* | *2,722.2* | *–2.2* | *1,041.8* | *–.1* | *47,695,819* | *55.1* | *29,481* | *45,783* | *21,647,661* | *42.0* | *14,609* | *20,779* | *1.1828* | *1.1056* |
| **COLUMBUS** | 1,281.2 | 1,316.6 | 2.8 | 508.5 | 5.1 | 23,496,573 | 69.9 | 28,573 | 46,208 | 11,064,176 | 53.3 | 15,010 | 21,758 | .5438 | .5490 |
| Delaware | 58.9 | 64.6 | 9.7 | 22.5 | 12.5 | 1,220,364 | 89.2 | 32,241 | 54,225 | 322,559 | 62.4 | 9,934 | 14,336 | .0221 | .0244 |
| Fairfield | 100.7 | 107.6 | 6.9 | 38.1 | 9.2 | 1,582,121 | 64.8 | 27,513 | 41,525 | 545,035 | 50.0 | 10,413 | 14,305 | .0355 | .0355 |
| Franklin | 886.0 | 902.4 | 1.9 | 361.6 | 4.3 | 16,940,030 | 70.1 | 28,733 | 46,847 | 8,900,946 | 53.2 | 16,763 | 24,615 | .4022 | .4061 |
| Licking | 125.0 | 128.9 | 3.1 | 48.1 | 5.5 | 2,235,100 | 72.3 | 29,446 | 46,468 | 737,608 | 47.6 | 10,957 | 15,335 | .0472 | .0476 |
| Madison | 34.4 | 35.5 | 3.2 | 12.0 | 5.3 | 388,444 | 42.5 | 23,906 | 32,370 | 182,504 | 41.3 | 11,330 | 15,209 | .0111 | .0101 |
| Pickaway | 44.7 | 44.5 | –.4 | 14.9 | 2.1 | 644,077 | 62.6 | 27,138 | 43,227 | 258,115 | 48.1 | 11,937 | 17,323 | .0154 | .0152 |
| Union | 31.5 | 33.1 | 5.1 | 11.3 | 5.6 | 486,737 | 65.6 | 27,463 | 43,074 | 117,409 | 36.4 | 8,043 | 10,390 | .0103 | .0101 |
| **DAYTON - SPRINGFIELD** | 926.9 | 906.9 | –2.2 | 351.9 | .1 | 16,725,188 | 63.3 | 29,130 | 47,528 | 7,178,560 | 46.1 | 13,973 | 20,399 | .3901 | .3758 |
| Clark | 145.7 | 140.7 | –3.4 | 53.7 | –.9 | 2,421,691 | 63.1 | 27,394 | 45,097 | 917,405 | 42.8 | 11,850 | 17,084 | .0558 | .0536 |
| Greene | 130.1 | 128.9 | –.9 | 45.7 | 1.1 | 2,611,827 | 72.0 | 33,600 | 57,152 | 826,417 | 51.7 | 12,051 | 18,084 | .0529 | .0535 |
| Miami | 91.0 | 90.9 | –.1 | 34.1 | 2.4 | 1,594,294 | 67.6 | 28,572 | 46,753 | 613,264 | 48.6 | 12,397 | 17,984 | .0357 | .0333 |
| Montgomery | 560.1 | 546.4 | –2.4 | 218.4 | –.2 | 10,097,376 | 60.5 | 28,735 | 46,233 | 4,821,474 | 45.5 | 15,135 | 22,076 | .2457 | .2354 |
| **HAMILTON - MIDDLETOWN** | 271.9 | 284.5 | 4.6 | 102.9 | 7.3 | 4,542,329 | 63.7 | 28,931 | 44,143 | 1,647,495 | 52.4 | 11,270 | 16,011 | .1017 | .1009 |
| Butler | 271.9 | 284.5 | 4.6 | 102.9 | 7.3 | 4,542,329 | 63.7 | 28,931 | 44,143 | 1,647,495 | 52.4 | 11,270 | 16,011 | .1017 | .1009 |
| **LIMA** | 157.9 | 158.7 | .5 | 58.0 | 3.8 | 2,356,102 | 57.5 | 26,570 | 40,622 | 1,238,503 | 46.3 | 15,152 | 21,354 | .0620 | .0592 |
| Allen | 113.9 | 113.4 | –.4 | 41.7 | 2.2 | 1,748,363 | 58.7 | 26,994 | 41,927 | 989,925 | 46.5 | 16,564 | 23,739 | .0465 | .0446 |
| Auglaize | 44.0 | 45.3 | 3.0 | 16.3 | 5.2 | 607,739 | 54.0 | 25,452 | 37,285 | 248,578 | 40.2 | 11,435 | 15,250 | .0155 | .0146 |
| **LORAIN - ELYRIA** | 274.4 | 272.2 | –.8 | 96.7 | 1.6 | 4,588,659 | 60.2 | 30,082 | 47,453 | 1,701,834 | 45.3 | 12,306 | 17,599 | .1058 | .1014 |
| Lorain | 274.4 | 272.2 | –.8 | 96.7 | 1.6 | 4,588,659 | 60.2 | 30,082 | 47,453 | 1,701,834 | 45.3 | 12,306 | 17,599 | .1058 | .1014 |
| **MANSFIELD** | 130.2 | 128.4 | –1.4 | 48.6 | 1.0 | 2,039,243 | 59.1 | 26,645 | 41,960 | 1,047,149 | 45.8 | 14,931 | 21,546 | .0524 | .0500 |
| Richland | 130.2 | 128.4 | –1.4 | 48.6 | 1.0 | 2,039,243 | 59.1 | 26,645 | 41,960 | 1,047,149 | 45.8 | 14,931 | 21,546 | .0524 | .0500 |
| **PARKERSBURG - MARIETTA** | 159.0 | 159.7 | .4 | 60.2 | 2.7 | 2,493,646 | 67.1 | 25,460 | 41,423 | 1,259,597 | 48.6 | 14,468 | 20,924 | .0619 | .0611 |
| Washington | 66.1 | 67.9 | 2.7 | 24.7 | 5.1 | 956,213 | 62.1 | 25,100 | 38,713 | 457,183 | 50.1 | 12,960 | 18,509 | .0240 | .0236 |
| *Wood, W. Va.* | *92.9* | *91.8* | *–1.2* | *35.5* | *1.1* | *1,537,433* | *70.4* | *25,701* | *43,308* | *802,414* | *47.7* | *15,477* | *22,603* | *.0379* | *.0375* |
| **STEUBENVILLE - WEIRTON** | 156.4 | 153.2 | –2.0 | 57.7 | .8 | 2,065,912 | 41.4 | 25,330 | 35,804 | 820,117 | 31.3 | 10,836 | 14,213 | .0557 | .0490 |
| Jefferson | 87.3 | 86.9 | –.5 | 33.0 | 1.5 | 1,179,505 | 43.2 | 25,336 | 35,743 | 476,976 | 29.0 | 11,373 | 14,454 | .0318 | .0280 |
| *Brooke, W. Va.* | *29.8* | *28.4* | *–4.7* | *10.2* | *–3.8* | *362,044* | *38.5* | *24,727* | *35,593* | *124,271* | *32.9* | *8,821* | *12,183* | *.0096* | *.0085* |
| *Hancock, W. Va.* | *39.3* | *37.9* | *–3.6* | *14.5* | *–.7* | *523,363* | *39.2* | *25,753* | *36,094* | *218,870* | *35.5* | *11,067* | *15,094* | *.0143* | *.0125* |
| **TOLEDO** | 618.4 | 618.3 | .0 | 233.9 | 2.1 | 10,575,392 | 61.1 | 28,609 | 45,213 | 5,739,193 | 47.1 | 17,036 | 24,537 | .3094 | .2987 |
| Fulton | 39.5 | 41.3 | 4.6 | 14.5 | 6.6 | 720,385 | 77.6 | 29,823 | 49,682 | 280,775 | 58.3 | 13,042 | 19,364 | .0152 | .0160 |
| Lucas | 464.5 | 455.8 | –1.9 | 177.1 | .3 | 7,857,189 | 57.3 | 28,276 | 44,366 | 4,487,145 | 44.4 | 17,590 | 25,337 | .2070 | .1966 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OHIO (continued)** | | | | | | | | | | | | | | | |
| **TOLEDO (continued)** | | | | | | | | | | | | | | | |
| Wood | 114.4 | 121.2 | 5.9 | 42.3 | 9.0 | 1,997,818 | 71.7 | 29,995 | 47,230 | 971,273 | 57.3 | 15,913 | 22,962 | .0464 | .0479 |
| **YOUNGSTOWN - WARREN** | **518.5** | **502.4** | **–3.1** | **189.1** | **–.8** | **8,520,457** | **56.8** | **28,499** | **45,058** | **3,602,134** | **41.9** | **13,313** | **19,049** | **.2079** | **.1949** |
| Mahoning | 278.2 | 265.1 | –4.7 | 100.4 | –2.5 | 3,523,798 | 38.0 | 24,785 | 35,098 | 1,881,437 | 33.6 | 13,672 | 18,739 | .1055 | .0912 |
| Trumbull | 240.3 | 237.3 | –1.2 | 88.7 | 1.1 | 4,996,659 | 73.4 | 32,861 | 56,332 | 1,720,697 | 52.2 | 12,890 | 19,399 | .1024 | .1037 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 25.9 | 27.6 | 6.6 | 9.7 | 7.8 | 239,099 | 51.4 | 17,543 | 24,649 | 87,599 | 30.6 | 7,455 | 9,031 | .0068 | .0062 |
| Allen | 113.9 | 113.4 | –.4 | 41.7 | 2.2 | 1,748,363 | 58.7 | 26,994 | 41,927 | 989,925 | 46.5 | 16,564 | 23,739 | .0465 | .0446 |
| Ashland | 46.8 | 47.3 | 1.1 | 17.1 | 3.6 | 696,220 | 61.3 | 26,152 | 40,715 | 283,760 | 48.7 | 11,565 | 16,594 | .0169 | .0163 |
| Ashtabula | 104.4 | 104.1 | –.3 | 38.0 | 2.2 | 1,708,393 | 68.0 | 27,333 | 44,958 | 696,093 | 50.7 | 12,419 | 18,318 | .0390 | .0389 |
| Athens | 55.9 | 55.4 | –.9 | 18.9 | .5 | 840,896 | 73.3 | 25,814 | 44,492 | 334,845 | 51.9 | 11,726 | 17,717 | .0192 | .0194 |
| Auglaize | 44.0 | 45.3 | 3.0 | 16.3 | 5.2 | 607,739 | 54.0 | 25,452 | 37,285 | 248,578 | 40.2 | 11,435 | 15,250 | .0155 | .0146 |
| ☐ Belmont | 82.5 | 82.6 | .1 | 32.3 | 2.2 | 1,185,864 | 53.6 | 24,436 | 36,714 | 649,062 | 44.1 | 14,252 | 20,095 | .0323 | .0304 |
| Brown | 33.9 | 35.9 | 5.9 | 12.8 | 8.5 | 491,097 | 74.0 | 23,919 | 38,367 | 95,627 | 41.3 | 5,737 | 7,471 | .0099 | .0100 |
| Butler | 271.9 | 284.5 | 4.6 | 102.9 | 7.3 | 4,542,329 | 63.7 | 28,931 | 44,143 | 1,647,495 | 52.4 | 11,270 | 16,011 | .1017 | .1009 |
| Carroll | 27.3 | 29.1 | 6.6 | 10.4 | 10.6 | 395,349 | 70.2 | 24,709 | 38,014 | 119,535 | 51.7 | 8,381 | 11,494 | .0087 | .0089 |
| Champaign | 34.7 | 35.6 | 2.6 | 13.1 | 4.0 | 519,440 | 61.2 | 25,566 | 39,652 | 160,749 | 47.2 | 8,666 | 12,271 | .0116 | .0113 |
| Clark | 145.7 | 140.7 | –3.4 | 53.7 | –.9 | 2,421,691 | 63.1 | 27,394 | 45,097 | 917,405 | 42.8 | 11,850 | 17,084 | .0558 | .0536 |
| Clermont | 137.8 | 147.4 | 7.0 | 51.8 | 9.5 | 2,144,439 | 61.1 | 28,134 | 41,398 | 905,065 | 52.9 | 12,517 | 17,472 | .0512 | .0507 |
| Clinton | 35.6 | 36.5 | 2.5 | 13.6 | 3.8 | 549,418 | 66.0 | 25,272 | 40,398 | 239,038 | 49.6 | 12,199 | 17,576 | .0131 | .0129 |
| Columbiana | 113.0 | 112.2 | –.7 | 42.0 | 1.7 | 1,471,838 | 47.3 | 24,190 | 35,044 | 627,311 | 37.5 | 11,045 | 14,936 | .0395 | .0358 |
| Coshocton | 36.9 | 37.8 | 2.4 | 14.2 | 3.6 | 532,158 | 58.4 | 24,529 | 37,476 | 174,606 | 44.4 | 8,825 | 12,296 | .0124 | .0119 |
| Crawford | 49.3 | 48.3 | –2.0 | 18.3 | .0 | 690,588 | 52.6 | 24,725 | 37,737 | 216,866 | 29.3 | 9,164 | 11,851 | .0168 | .0152 |
| Cuyahoga | 1,439.6 | 1,375.6 | –4.4 | 551.3 | –2.3 | 24,499,254 | 51.0 | 28,744 | 44,439 | 12,050,223 | 39.7 | 15,286 | 21,858 | .6350 | .5803 |
| Darke | 56.6 | 57.8 | 2.1 | 21.1 | 5.0 | 764,171 | 55.5 | 24,448 | 36,217 | 289,631 | 47.0 | 9,802 | 13,727 | .0190 | .0181 |
| Defiance | 40.4 | 40.4 | .0 | 14.3 | 3.6 | 656,068 | 61.9 | 29,372 | 45,879 | 249,907 | 44.3 | 12,546 | 17,476 | .0152 | .0146 |
| Delaware | 58.9 | 64.6 | 9.7 | 22.5 | 12.5 | 1,220,064 | 89.2 | 32,241 | 54,225 | 322,559 | 62.4 | 9,934 | 14,336 | .0221 | .0244 |
| Erie | 81.0 | 82.0 | 1.2 | 30.4 | 3.4 | 1,157,703 | 45.7 | 27,024 | 38,082 | 548,891 | 30.2 | 14,340 | 18,056 | .0320 | .0284 |
| Fairfield | 100.7 | 107.6 | 6.9 | 38.1 | 9.2 | 1,582,121 | 64.8 | 27,513 | 41,525 | 545,035 | 50.0 | 10,413 | 14,305 | .0355 | .0355 |
| Fayette | 27.6 | 27.8 | .7 | 10.2 | 2.0 | 253,088 | 30.8 | 19,342 | 24,813 | 157,931 | 27.4 | 12,400 | 15,483 | .0089 | .0075 |
| Franklin | 886.0 | 902.4 | 1.9 | 361.6 | 4.3 | 16,940,030 | 70.1 | 28,733 | 46,847 | 8,900,946 | 53.2 | 16,763 | 24,615 | .4022 | .4061 |
| Fulton | 39.5 | 41.3 | 4.6 | 14.5 | 6.6 | 720,385 | 77.6 | 29,823 | 49,682 | 280,775 | 58.3 | 13,043 | 19,364 | .0152 | .0160 |
| Gallia | 30.9 | 31.7 | 2.6 | 11.3 | 4.6 | 425,327 | 63.2 | 24,135 | 37,640 | 213,116 | 48.8 | 13,260 | 18,860 | .0110 | .0107 |
| Geauga | 78.1 | 81.9 | 4.9 | 27.0 | 7.6 | 1,514,170 | 64.6 | 36,649 | 56,080 | 377,046 | 47.5 | 10,183 | 13,965 | .0303 | .0300 |
| Greene | 130.1 | 128.9 | –.9 | 45.7 | 1.1 | 2,611,827 | 72.0 | 33,600 | 57,152 | 826,417 | 51.7 | 12,051 | 18,084 | .0529 | .0535 |
| Guernsey | 43.4 | 44.6 | 2.8 | 16.2 | 3.2 | 668,129 | 73.6 | 24,514 | 41,243 | 243,416 | 45.9 | 10,628 | 15,026 | .0151 | .0151 |
| Hamilton | 853.5 | 830.3 | –2.7 | 327.1 | –.5 | 16,553,766 | 66.5 | 30,243 | 50,608 | 7,880,943 | 48.0 | 16,192 | 24,093 | .3878 | .3802 |
| Hancock | 64.9 | 64.9 | .0 | 24.9 | 2.0 | 1,274,970 | 72.3 | 30,325 | 51,204 | 429,144 | 36.8 | 12,855 | 17,235 | .0270 | .0267 |
| Hardin | 32.7 | 32.5 | –.6 | 11.9 | 1.7 | 379,905 | 41.6 | 22,927 | 31,925 | 135,079 | 38.3 | 8,348 | 11,351 | .0102 | .0091 |
| Harrison | 17.6 | 17.0 | –3.4 | 6.3 | .0 | 222,384 | 50.5 | 23,453 | 35,299 | 51,871 | 33.6 | 6,161 | 8,233 | .0053 | .0047 |
| Henry | 28.5 | 28.6 | .4 | 10.3 | 1.0 | 426,599 | 53.1 | 27,317 | 41,417 | 174,649 | 43.0 | 11,973 | 16,956 | .0106 | .0099 |
| Highland | 35.4 | 37.0 | 4.5 | 14.1 | 7.6 | 442,405 | 60.7 | 21,013 | 31,376 | 171,290 | 48.7 | 8,794 | 12,148 | .0111 | .0108 |
| Hocking | 25.5 | 26.7 | 4.7 | 10.4 | 8.3 | 312,500 | 55.5 | 20,929 | 30,048 | 118,631 | 41.1 | 8,756 | 11,407 | .0078 | .0076 |
| Holmes | 31.3 | 33.2 | 6.1 | 9.3 | 5.7 | 382,085 | 70.8 | 25,424 | 41,084 | 124,273 | 48.0 | 9,544 | 13,363 | .0090 | .0090 |
| Huron | 56.2 | 57.8 | 2.8 | 21.0 | 5.0 | 769,440 | 51.1 | 25,460 | 36,640 | 295,901 | 34.5 | 11,004 | 14,094 | .0197 | .0181 |
| Jackson | 31.2 | 31.8 | 1.9 | 11.7 | 4.5 | 355,923 | 56.0 | 20,372 | 30,421 | 140,515 | 34.2 | 9,352 | 12,010 | .0095 | .0089 |
| Jefferson | 87.3 | 86.9 | –.5 | 33.0 | 1.5 | 1,179,505 | 43.2 | 25,336 | 35,743 | 476,976 | 29.0 | 11,373 | 14,454 | .0318 | .0280 |
| Knox | 47.6 | 48.7 | 2.3 | 18.1 | 5.0 | 654,433 | 61.3 | 23,731 | 36,157 | 249,037 | 44.1 | 10,104 | 13,759 | .0159 | .0153 |
| Lake | 218.0 | 222.8 | 2.2 | 80.9 | 4.5 | 4,124,088 | 62.6 | 32,772 | 50,978 | 1,999,345 | 49.9 | 17,232 | 24,714 | .0984 | .0966 |
| ☐ Lawrence | 65.1 | 66.6 | 2.3 | 24.5 | 4.3 | 975,653 | 71.0 | 24,281 | 39,823 | 228,787 | 37.5 | 7,082 | 9,338 | .0203 | .0202 |
| Licking | 125.0 | 128.9 | 3.1 | 48.1 | 5.5 | 2,235,100 | 72.3 | 28,446 | 46,468 | 737,608 | 47.6 | 10,957 | 15,335 | .0472 | .0476 |
| Logan | 40.5 | 41.8 | 3.2 | 15.9 | 5.3 | 561,773 | 60.5 | 23,183 | 35,332 | 191,885 | 42.2 | 8,936 | 12,068 | .0133 | .0129 |
| Lorain | 274.4 | 272.2 | –.8 | 96.7 | 1.6 | 4,588,659 | 60.2 | 30,082 | 47,453 | 1,701,834 | 45.3 | 12,306 | 17,599 | .1058 | .1014 |
| Lucas | 464.5 | 455.8 | –1.9 | 177.1 | .3 | 7,857,189 | 57.3 | 28,276 | 44,366 | 4,487,145 | 44.4 | 17,590 | 25,337 | .2078 | .1968 |
| Madison | 34.4 | 35.5 | 3.2 | 12.0 | 5.3 | 388,444 | 42.5 | 23,906 | 32,370 | 182,504 | 41.3 | 11,330 | 15,209 | .0111 | .0101 |
| Mahoning | 278.2 | 265.1 | –4.7 | 100.4 | –2.5 | 3,523,798 | 38.0 | 24,785 | 35,098 | 1,881,437 | 33.6 | 13,672 | 18,739 | .1055 | .0912 |
| Marion | 67.0 | 65.1 | –2.8 | 24.0 | –.4 | 894,076 | 47.4 | 25,168 | 37,253 | 404,003 | 34.9 | 12,424 | 16,833 | .0243 | .0218 |
| Medina | 123.4 | 133.9 | 8.5 | 44.7 | 11.2 | 2,299,235 | 72.3 | 33,194 | 51,437 | 709,049 | 47.7 | 11,939 | 15,862 | .0474 | .0484 |
| Meigs | 24.1 | 24.6 | 2.1 | 9.3 | 5.7 | 250,908 | 47.5 | 19,331 | 26,979 | 85,915 | 31.0 | 7,450 | 9,238 | .0068 | .0062 |
| Mercer | 39.1 | 39.8 | 1.8 | 13.4 | 3.9 | 677,387 | 74.8 | 30,036 | 50,551 | 191,015 | 46.7 | 10,092 | 14,255 | .0138 | .0140 |
| Miami | 91.0 | 90.9 | –.1 | 34.1 | 2.4 | 1,594,294 | 67.6 | 28,572 | 46,753 | 613,264 | 48.6 | 12,397 | 17,984 | .0357 | .0353 |
| Monroe | 17.1 | 16.7 | –2.3 | 6.3 | .0 | 189,498 | 37.7 | 21,849 | 30,079 | 54,663 | 29.3 | 6,709 | 8,677 | .0051 | .0043 |
| Montgomery | 560.1 | 546.4 | –2.4 | 218.4 | –.2 | 10,097,376 | 60.5 | 28,735 | 46,233 | 4,821,474 | 45.5 | 15,135 | 22,076 | .2457 | .2354 |
| Morgan | 14.6 | 15.0 | 2.7 | 5.6 | 7.7 | 179,869 | 61.9 | 21,369 | 32,119 | 46,565 | 46.4 | 6,117 | 8,315 | .0042 | .0040 |
| Morrow | 27.9 | 29.3 | 5.0 | 10.5 | 8.2 | 296,148 | 41.4 | 21,591 | 28,205 | 70,318 | 28.3 | 5,650 | 6,697 | .0075 | .0067 |
| Muskingum | 84.5 | 85.4 | 1.1 | 32.2 | 3.2 | 1,104,469 | 53.4 | 23,078 | 34,300 | 560,175 | 43.0 | 12,553 | 17,397 | .0302 | .0285 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OHIO (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Noble | 11.5 | 11.6 | .9 | 4.3 | 2.4 | 153,888 | 59.7 | 22,938 | 35,788 | 56,077 | 47.1 | 9,079 | 13,041 | .0038 | .0035 |
| Ottawa | 40.6 | 41.1 | 1.2 | 15.4 | 3.4 | 779,439 | 73.9 | 30,074 | 50,614 | 321,236 | 54.2 | 13,977 | 20,859 | .0169 | .0173 |
| Paulding | 21.6 | 21.8 | .9 | 7.5 | 2.7 | 281,250 | 46.9 | 25,881 | 37,500 | 53,901 | 26.5 | 5,836 | 7,187 | .0064 | .0059 |
| Perry | 32.7 | 34.2 | 4.6 | 12.4 | 8.8 | 408,248 | 63.7 | 21,882 | 32,923 | 88,240 | 36.7 | 5,662 | 7,116 | .0092 | .0087 |
| Pickaway | 44.7 | 44.5 | –.4 | 14.9 | 2.1 | 644,077 | 62.6 | 27,138 | 43,227 | 258,115 | 48.1 | 11,937 | 17,323 | .0154 | .0152 |
| Pike | 24.5 | 26.1 | 6.5 | 9.4 | 8.0 | 373,061 | 85.0 | 23,184 | 39,687 | 139,729 | 62.7 | 9,873 | 14,865 | .0080 | .0085 |
| Portage | 139.4 | 142.7 | 2.4 | 49.9 | 4.8 | 2,443,857 | 71.0 | 30,021 | 48,975 | 798,539 | 54.0 | 10,895 | 16,003 | .0514 | .0522 |
| Preble | 39.7 | 41.1 | 3.5 | 15.0 | 6.4 | 685,501 | 75.9 | 27,633 | 45,700 | 127,806 | 40.9 | 6,431 | 8,520 | .0130 | .0133 |
| Putnam | 33.5 | 33.9 | 1.2 | 11.3 | 4.6 | 351,017 | 34.3 | 24,195 | 31,063 | 136,038 | 37.1 | 9,188 | 12,039 | .0101 | .0089 |
| Richland | 130.2 | 128.4 | –1.4 | 48.6 | 1.0 | 2,039,243 | 59.1 | 26,645 | 41,960 | 1,047,149 | 45.8 | 14,931 | 21,546 | .0524 | .0500 |
| Ross | 67.0 | 68.9 | 2.8 | 25.0 | 5.9 | 1,134,975 | 78.2 | 26,987 | 45,399 | 356,089 | 41.7 | 10,646 | 14,244 | .0239 | .0242 |
| Sandusky | 64.6 | 65.9 | 2.0 | 24.1 | 4.3 | 1,003,815 | 58.3 | 27,443 | 41,652 | 422,761 | 47.8 | 12,380 | 17,542 | .0243 | .0235 |
| Scioto | 86.3 | 87.3 | 1.2 | 32.0 | 3.2 | 1,162,790 | 67.4 | 22,412 | 36,337 | 568,388 | 50.0 | 12,221 | 17,762 | .0295 | .0291 |
| Seneca | 61.9 | 61.4 | –.8 | 21.8 | 1.9 | 949,854 | 64.2 | 27,037 | 43,571 | 358,059 | 48.7 | 11,251 | 16,425 | .0220 | .0216 |
| Shelby | 44.5 | 45.8 | 2.9 | 16.0 | 5.3 | 766,351 | 75.7 | 28,692 | 47,897 | 206,303 | 50.6 | 9,014 | 12,894 | .0154 | .0157 |
| Stark | 380.4 | 380.1 | –.1 | 140.9 | 2.2 | 6,006,173 | 56.9 | 27,766 | 42,627 | 2,899,102 | 45.6 | 14,439 | 20,576 | .1523 | .1450 |
| Summit | 510.2 | 493.1 | –3.4 | 191.3 | –1.1 | 8,226,556 | 50.9 | 28,186 | 43,003 | 4,011,625 | 40.5 | 14,761 | 20,970 | .2145 | .1967 |
| Trumbull | 240.3 | 237.3 | –1.2 | 88.7 | 1.1 | 4,996,659 | 73.4 | 32,861 | 56,332 | 1,720,697 | 52.2 | 12,890 | 19,399 | .1024 | .1037 |
| Tuscarawas | 86.5 | 88.1 | 1.8 | 34.0 | 4.3 | 1,241,096 | 57.4 | 24,193 | 36,503 | 523,711 | 36.9 | 11,737 | 15,403 | .0314 | .0295 |
| Union | 31.5 | 33.1 | 5.1 | 11.3 | 5.6 | 486,737 | 65.6 | 27,463 | 43,074 | 117,409 | 36.4 | 8,043 | 10,390 | .0103 | .0101 |
| Van Wert | 30.8 | 31.0 | .6 | 11.8 | 4.4 | 584,089 | 77.4 | 29,136 | 49,499 | 152,384 | 44.0 | 9,363 | 12,914 | .0115 | .0117 |
| Vinton | 12.3 | 12.9 | 4.9 | 4.7 | 9.3 | 154,796 | 75.2 | 20,543 | 32,935 | 23,960 | 42.3 | 3,916 | 5,098 | .0031 | .0031 |
| Warren | 104.7 | 110.0 | 5.1 | 37.8 | 7.7 | 2,131,186 | 82.7 | 33,227 | 56,381 | 584,383 | 58.8 | 10,482 | 15,460 | .0399 | .0427 |
| Washington | 66.1 | 67.9 | 2.7 | 24.7 | 5.1 | 956,213 | 62.1 | 25,100 | 38,713 | 457,183 | 50.1 | 12,960 | 18,509 | .0240 | .0236 |
| Wayne | 101.1 | 105.0 | 3.9 | 36.9 | 6.6 | 1,859,409 | 80.0 | 29,860 | 50,390 | 624,270 | 55.5 | 11,604 | 16,918 | .0378 | .0396 |
| Williams | 37.2 | 38.0 | 2.2 | 14.1 | 3.7 | 553,234 | 56.9 | 25,933 | 39,236 | 215,864 | 45.7 | 10,891 | 15,310 | .0135 | .0129 |
| Wood | 114.4 | 121.2 | 5.9 | 42.3 | 9.0 | 1,997,818 | 71.7 | 29,995 | 47,230 | 971,273 | 57.3 | 15,913 | 22,962 | .0464 | .0479 |
| Wyandot | 22.7 | 22.5 | –.9 | 8.0 | .0 | 265,988 | 42.1 | 23,397 | 33,249 | 116,020 | 37.3 | 10,564 | 14,503 | .0076 | .0066 |
| **TOTAL METRO COUNTIES** | **8,492.8** | **8,438.9** | **–.6** | **3,217.2** | **1.5** | **147,479,251** | **60.9** | **28,922** | **45,841** | **67,2[illegible],907** | **46.0** | **14,567** | **20,939** | **3.5584** | **3.4278** |
| **TOTAL STATE** | **10,813.8** | **10,796.4** | **–.2** | **4,077.3** | **2.0** | **181,226,477** | **61.0** | **28,163** | **44,448** | **79,971,138** | **45.5** | **13,755** | **19,614** | **4.3635** | **4.2022** |
| **OKLAHOMA** | | | | | | | | | | | | | | | |
| **ENID** | **66.1** | **69.7** | **5.4** | **27.5** | **7.8** | **1,215,904** | **63.3** | **29,191** | **44,215** | **566,071** | **39.4** | **15,926** | **20,584** | **.0295** | **.0284** |
| Garfield | 66.1 | 69.7 | 5.4 | 27.5 | 7.8 | 1,215,904 | 63.3 | 29,191 | 44,215 | 566,071 | 39.4 | 15,926 | 20,584 | .0295 | .0284 |
| **LAWTON** | **116.9** | **121.6** | **4.0** | **39.8** | **6.7** | **1,933,048** | **70.7** | **30,358** | **48,569** | **896,352** | **55.2** | **15,484** | **22,521** | **.0450** | **.0460** |
| Comanche | 116.9 | 121.6 | 4.0 | 39.8 | 6.7 | 1,933,048 | 70.7 | 30,358 | 48,569 | 896,352 | 55.2 | 15,484 | 22,521 | .0450 | .0460 |
| **OKLAHOMA CITY** | **971.8** | **1,093.6** | **12.5** | **423.6** | **14.6** | **19,832,201** | **76.3** | **30,423** | **46,818** | **11,426,089** | **61.0** | **19,193** | **26,974** | **.4642** | **.4936** |
| Canadian | 72.9 | 90.8 | 24.6 | 31.0 | 27.0 | 1,598,005 | 94.6 | 33,663 | 51,549 | 582,461 | 62.2 | 14,715 | 18,789 | .0303 | .0348 |
| Cleveland | 160.2 | 190.4 | 18.9 | 69.7 | 22.5 | 3,275,486 | 85.4 | 31,054 | 46,994 | 1,805,581 | 73.3 | 18,308 | 25,905 | .0719 | .0810 |
| Logan | 31.7 | 36.9 | 16.4 | 12.5 | 13.6 | 530,654 | 76.9 | 27,266 | 42,452 | 144,739 | 52.5 | 8,631 | 11,579 | .0107 | .0113 |
| McClain | 25.1 | 30.3 | 20.7 | 10.4 | 20.9 | 428,869 | 85.6 | 26,869 | 41,237 | 162,536 | 62.0 | 11,668 | 15,628 | .0089 | .0099 |
| Oklahoma | 617.9 | 671.7 | 8.7 | 273.0 | 11.2 | 12,885,301 | 71.5 | 30,614 | 47,199 | 8,227,076 | 58.9 | 21,104 | 30,136 | .3175 | .3300 |
| Pottawatomie | 64.0 | 73.5 | 14.8 | 27.0 | 15.4 | 1,113,886 | 81.0 | 26,304 | 41,255 | 503,696 | 57.1 | 13,705 | 18,655 | .0249 | .0266 |
| **TULSA** | **738.4** | **822.7** | **11.4** | **318.0** | **13.2** | **14,053,623** | **68.7** | **29,645** | **44,194** | **6,147,892** | **45.6** | **15,030** | **19,333** | **.3213** | **.3238** |
| Creek | 71.8 | 81.5 | 13.5 | 28.7 | 13.4 | 1,210,987 | 75.9 | 27,215 | 42,192 | 393,944 | 49.2 | 10,434 | 13,726 | .0254 | .0267 |
| Osage | 44.8 | 50.7 | 13.2 | 18.3 | 12.3 | 661,081 | 59.1 | 25,496 | 36,125 | 99,924 | 36.6 | 4,488 | 5,460 | .0135 | .0133 |
| Rogers | 57.2 | 69.1 | 20.8 | 23.8 | 22.7 | 1,065,259 | 84.9 | 29,695 | 44,759 | 246,359 | 54.3 | 8,228 | 10,351 | .0197 | .0216 |
| Tulsa | 509.7 | 552.5 | 8.4 | 224.4 | 11.1 | 10,069,243 | 64.8 | 30,265 | 44,872 | 5,292,736 | 44.8 | 18,104 | 23,586 | .2460 | .2427 |
| Wagoner | 54.9 | 68.9 | 25.5 | 22.8 | 26.0 | 1,047,133 | 94.1 | 29,804 | 45,927 | 114,929 | 60.4 | 3,959 | 5,041 | .0167 | .0195 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adair | 21.0 | 23.6 | 12.4 | 7.3 | 9.0 | 215,887 | 68.9 | 19,079 | 29,574 | 49,228 | 39.2 | 5,279 | 6,744 | .0049 | .0052 |
| Alfalfa | 7.3 | 7.5 | 2.7 | 2.8 | .0 | 93,013 | 38.1 | 24,049 | 33,219 | 44,137 | 35.5 | 11,636 | 15,763 | .0028 | .0023 |
| Atoka | 13.9 | 15.1 | 8.6 | 5.3 | 10.4 | 174,115 | 73.1 | 20,957 | 32,852 | 84,251 | 59.0 | 11,041 | 15,896 | .0043 | .0045 |
| Beaver | 7.3 | 7.8 | 6.8 | 3.3 | 13.8 | 128,510 | 64.4 | 26,954 | 38,942 | 18,147 | 39.9 | 4,172 | 5,499 | .0024 | .0025 |
| Beckham | 24.5 | 27.0 | 10.2 | 10.4 | 10.6 | 405,166 | 69.4 | 25,445 | 38,958 | 337,661 | 46.8 | 24,466 | 32,467 | .0121 | .0121 |
| Blaine | 14.3 | 15.4 | 7.7 | 6.0 | 9.1 | 242,553 | 67.7 | 26,294 | 40,426 | 93,838 | 42.9 | 11,944 | 15,643 | .0055 | .0054 |
| Bryan | 33.6 | 36.9 | 9.8 | 13.8 | 8.7 | 362,000 | 51.8 | 18,772 | 26,232 | 161,290 | 31.8 | 9,634 | 11,688 | .0103 | .0097 |
| Caddo | 33.4 | 36.3 | 8.7 | 13.8 | 12.2 | 528,563 | 75.2 | 24,532 | 38,302 | 260,678 | 61.2 | 13,147 | 18,890 | .0124 | .0130 |
| Canadian | 72.9 | 90.8 | 24.6 | 31.0 | 27.0 | 1,598,005 | 94.6 | 33,663 | 51,549 | 582,461 | 62.2 | 14,715 | 18,789 | .0303 | .0348 |
| Carter | 47.8 | 52.3 | 9.4 | 19.9 | 11.2 | 796,504 | 70.7 | 26,067 | 40,025 | 405,227 | 51.4 | 14,954 | 20,363 | .0192 | .0197 |
| Cherokee | 34.5 | 38.4 | 11.3 | 13.5 | 12.5 | 394,999 | 63.9 | 20,087 | 29,259 | 147,294 | 39.3 | 8,811 | 10,911 | .0101 | .0099 |
| Choctaw | 17.8 | 18.4 | 3.4 | 6.3 | .0 | 155,583 | 39.8 | 17,663 | 24,696 | 61,005 | 23.3 | 7,854 | 9,683 | .0048 | .0043 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OKLAHOMA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Cimarron | 3.6 | 3.5 | −2.8 | 1.4 | .0 | 41,946 | 36.3 | 21,987 | 29,961 | 20,514 | 32.7 | 11,039 | 14,653 | .0013 | .0011 |
| Cleveland | 160.2 | 190.4 | 18.9 | 69.7 | 22.5 | 3,275,486 | 85.4 | 31,054 | 46,994 | 1,805,581 | 73.3 | 18,308 | 25,905 | .0719 | .0810 |
| Coal | 6.3 | 6.5 | 3.2 | 2.3 | .0 | 59,375 | 46.9 | 17,576 | 25,815 | 12,100 | 24.1 | 4,241 | 5,261 | .0015 | .0014 |
| Comanche | 116.9 | 121.6 | 4.0 | 39.8 | 6.7 | 1,933,048 | 70.7 | 30,358 | 48,569 | 896,352 | 55.2 | 15,484 | 22,521 | .0450 | .0460 |
| Cotton | 7.7 | 8.1 | 5.2 | 3.5 | 12.9 | 89,643 | 54.1 | 18,759 | 25,612 | 37,476 | 46.3 | 8,265 | 10,707 | .0025 | .0023 |
| Craig | 15.7 | 16.5 | 5.1 | 5.6 | .0 | 152,271 | 33.0 | 20,445 | 27,191 | 114,818 | 33.1 | 15,401 | 20,503 | .0055 | .0048 |
| Creek | 71.8 | 81.5 | 13.5 | 28.7 | 13.4 | 1,210,907 | 75.9 | 27,215 | 42,192 | 393,944 | 49.2 | 10,434 | 13,726 | .0254 | .0267 |
| Custer | 32.3 | 39.3 | 21.7 | 15.2 | 25.6 | 734,806 | 100.4 | 30,301 | 48,343 | 523,947 | 82.5 | 23,733 | 34,470 | .0166 | .0198 |
| Delaware | 28.4 | 33.2 | 16.9 | 12.3 | 17.1 | 366,822 | 77.6 | 19,673 | 29,823 | 115,090 | 54.1 | 7,112 | 9,357 | .0081 | .0087 |
| Dewey | 6.3 | 6.7 | 6.3 | 2.4 | 4.3 | 114,683 | 70.2 | 29,289 | 47,785 | 29,821 | 53.3 | 8,459 | 12,425 | .0023 | .0022 |
| Ellis | 6.1 | 6.6 | 8.2 | 2.3 | .0 | 73,318 | 37.7 | 23,144 | 31,877 | 31,515 | 28.4 | 10,672 | 13,702 | .0020 | .0020 |
| Garfield | 66.1 | 69.7 | 5.4 | 27.5 | 7.8 | 1,215,904 | 63.3 | 29,191 | 44,215 | 566,071 | 39.4 | 15,926 | 20,584 | .0295 | .0284 |
| Garvin | 30.5 | 33.0 | 8.2 | 13.2 | 12.8 | 527,459 | 78.5 | 25,263 | 39,959 | 234,062 | 61.4 | 12,396 | 17,732 | .0116 | .0124 |
| Grady | 46.1 | 53.2 | 15.4 | 19.0 | 14.5 | 771,581 | 76.3 | 26,366 | 40,610 | 287,549 | 50.8 | 11,487 | 15,134 | .0168 | .0176 |
| Grant | 6.7 | 6.9 | 3.0 | 2.7 | .0 | 93,071 | 42.3 | 24,228 | 34,471 | 33,137 | 37.4 | 8,934 | 12,273 | .0024 | .0022 |
| Greer | 6.9 | 6.7 | −2.9 | 3.0 | .0 | 78,488 | 38.2 | 18,937 | 26,163 | 22,542 | 28.0 | 5,872 | 7,514 | .0022 | .0018 |
| Harmon | 4.5 | 4.6 | 2.2 | 1.8 | .0 | 29,837 | 14.3 | 14,507 | 16,576 | 14,820 | 24.6 | 6,609 | 8,233 | .0010 | .0009 |
| Harper | 4.8 | 4.8 | .0 | 1.9 | .0 | 57,399 | 26.6 | 23,868 | 30,210 | 15,740 | 14.8 | 7,217 | 8,284 | .0016 | .0013 |
| Haskell | 12.3 | 13.8 | 12.2 | 5.2 | 10.6 | 147,565 | 64.4 | 19,101 | 28,378 | 56,948 | 38.1 | 8,774 | 10,952 | .0038 | .0037 |
| Hughes | 15.3 | 16.3 | 6.5 | 6.3 | 6.8 | 177,950 | 63.0 | 18,508 | 28,246 | 82,364 | 51.7 | 9,202 | 13,074 | .0047 | .0047 |
| Jackson | 31.0 | 31.6 | 1.9 | 11.4 | 4.5 | 383,205 | 54.6 | 22,747 | 33,614 | 279,119 | 46.3 | 17,504 | 24,484 | .0118 | .0112 |
| Jefferson | 9.1 | 10.1 | 11.0 | 3.9 | 14.7 | 81,974 | 39.3 | 17,309 | 21,019 | 27,971 | 29.0 | 6,379 | 7,172 | .0024 | .0022 |
| Johnston | 11.0 | 11.6 | 5.5 | 4.1 | 2.5 | 90,573 | 40.6 | 16,110 | 22,091 | 15,298 | 22.6 | 3,120 | 3,731 | .0024 | .0022 |
| Kay | 52.4 | 55.0 | 5.0 | 22.2 | 7.2 | 953,481 | 64.4 | 28,024 | 42,950 | 429,870 | 43.5 | 14,471 | 19,364 | .0226 | .0221 |
| Kingfisher | 15.6 | 17.3 | 10.9 | 6.2 | 8.8 | 255,741 | 61.5 | 27,785 | 41,249 | 146,750 | 52.5 | 16,884 | 23,669 | .0065 | .0067 |
| Kiowa | 13.0 | 13.3 | 2.3 | 5.6 | 5.7 | 155,989 | 51.2 | 19,461 | 27,855 | 69,493 | 35.2 | 9,697 | 12,409 | .0043 | .0038 |
| Latimer | 10.6 | 11.3 | 6.6 | 4.2 | 13.5 | 113,753 | 63.2 | 18,835 | 27,084 | 31,730 | 40.9 | 6,087 | 7,555 | .0028 | .0027 |
| Le Flore | 45.8 | 51.3 | 12.0 | 18.5 | 12.1 | 532,630 | 63.7 | 19,715 | 28,791 | 161,984 | 38.7 | 7,080 | 8,756 | .0129 | .0129 |
| Lincoln | 31.5 | 36.8 | 16.8 | 13.9 | 18.8 | 507,532 | 82.4 | 23,782 | 36,513 | 146,484 | 52.7 | 8,200 | 10,538 | .0103 | .0111 |
| Logan | 31.7 | 36.9 | 16.4 | 12.5 | 13.6 | 530,654 | 76.9 | 27,266 | 42,452 | 144,739 | 52.5 | 8,631 | 11,579 | .0107 | .0113 |
| Love | 8.6 | 9.9 | 15.1 | 3.8 | 15.2 | 125,605 | 68.3 | 22,609 | 33,054 | 23,164 | 44.1 | 4,871 | 6,096 | .0025 | .0027 |
| McClain | 25.1 | 30.3 | 20.7 | 10.4 | 20.9 | 428,869 | 85.6 | 26,869 | 41,237 | 162,536 | 62.0 | 11,666 | 15,628 | .0089 | .0099 |
| McCurtain | 38.1 | 40.0 | 5.0 | 13.6 | 3.8 | 298,907 | 31.6 | 17,337 | 21,978 | 151,346 | 25.0 | 9,244 | 11,128 | .0104 | .0090 |
| McIntosh | 17.6 | 19.8 | 12.5 | 7.9 | 14.5 | 230,237 | 73.6 | 19,224 | 29,144 | 120,595 | 57.6 | 11,087 | 15,265 | .0058 | .0061 |
| Major | 9.5 | 10.3 | 8.4 | 3.7 | 8.8 | 140,478 | 56.4 | 26,412 | 37,967 | 75,562 | 43.1 | 15,532 | 20,422 | .0038 | .0036 |
| Marshall | 11.9 | 13.2 | 10.9 | 5.7 | 14.0 | 190,557 | 74.6 | 21,827 | 33,431 | 67,877 | 49.7 | 9,068 | 11,908 | .0042 | .0044 |
| Mayes | 36.8 | 41.6 | 13.0 | 15.4 | 14.9 | 497,597 | 66.7 | 22,277 | 32,311 | 187,392 | 47.8 | 9,460 | 12,168 | .0118 | .0120 |
| Murray | 13.4 | 14.8 | 10.4 | 5.6 | 9.8 | 187,768 | 63.9 | 22,465 | 33,530 | 89,086 | 40.8 | 12,410 | 15,908 | .0048 | .0047 |
| Muskogee | 73.1 | 79.4 | 8.6 | 29.6 | 9.2 | 1,060,437 | 65.8 | 23,597 | 35,826 | 501,684 | 43.2 | 12,928 | 16,949 | .0266 | .0264 |
| Noble | 12.6 | 13.6 | 7.9 | 5.2 | 8.3 | 211,297 | 66.5 | 26,438 | 40,634 | 71,251 | 38.7 | 10,705 | 13,702 | .0048 | .0047 |
| Nowata | 12.2 | 12.9 | 5.7 | 4.8 | 4.3 | 188,523 | 62.6 | 25,202 | 39,276 | 39,658 | 33.7 | 6,448 | 8,262 | .0039 | .0038 |
| Okfuskee | 11.9 | 12.6 | 5.9 | 5.0 | 8.7 | 157,093 | 71.1 | 19,954 | 31,419 | 36,432 | 40.2 | 5,648 | 7,286 | .0034 | .0033 |
| Oklahoma | 617.9 | 671.7 | 8.7 | 273.0 | 11.2 | 12,885,301 | 71.5 | 30,614 | 47,199 | 8,227,076 | 58.9 | 21,104 | 30,136 | .3175 | .3300 |
| Okmulgee | 41.2 | 43.5 | 5.6 | 16.2 | 6.6 | 552,324 | 63.3 | 22,255 | 34,094 | 199,952 | 35.3 | 9,724 | 12,343 | .0134 | .0129 |
| Osage | 44.8 | 50.7 | 13.2 | 18.3 | 12.3 | 661,081 | 59.1 | 25,496 | 36,125 | 99,924 | 36.6 | 4,488 | 5,460 | .0135 | .0133 |
| Ottawa | 35.0 | 37.1 | 6.0 | 14.1 | 7.6 | 440,779 | 56.3 | 21,522 | 31,261 | 220,998 | 45.7 | 11,581 | 15,674 | .0119 | .0116 |
| Pawnee | 17.9 | 20.8 | 16.2 | 7.8 | 14.7 | 294,666 | 72.9 | 25,067 | 37,778 | 76,898 | 44.3 | 7,837 | 9,859 | .0060 | .0062 |
| Payne | 65.9 | 70.2 | 6.5 | 26.3 | 8.7 | 1,029,530 | 65.8 | 25,666 | 39,146 | 463,053 | 48.1 | 12,923 | 17,607 | .0250 | .0247 |
| Pittsburg | 42.7 | 45.3 | 6.1 | 17.7 | 9.3 | 552,324 | 61.8 | 21,077 | 31,205 | 239,238 | 41.4 | 10,447 | 13,516 | .0140 | .0137 |
| Pontotoc | 35.5 | 38.5 | 8.5 | 14.8 | 10.4 | 509,681 | 67.1 | 22,759 | 34,438 | 307,244 | 56.3 | 14,672 | 20,760 | .0134 | .0138 |
| Pottawatomie | 64.0 | 73.5 | 14.8 | 27.0 | 15.4 | 1,113,886 | 81.0 | 26,304 | 41,255 | 503,696 | 57.1 | 13,705 | 18,655 | .0249 | .0266 |
| Pushmataha | 13.3 | 15.1 | 13.5 | 6.0 | 17.6 | 155,466 | 72.8 | 17,646 | 25,911 | 40,781 | 45.9 | 5,480 | 6,797 | .0034 | .0037 |
| Roger Mills | 5.5 | 6.3 | 14.5 | 2.4 | 14.3 | 138,673 | 93.9 | 34,056 | 57,780 | 44,963 | 71.3 | 12,501 | 19,735 | .0025 | .0028 |
| Rogers | 57.2 | 69.1 | 20.8 | 23.8 | 22.7 | 1,065,259 | 84.9 | 29,695 | 44,759 | 246,359 | 54.3 | 8,228 | 10,351 | .0197 | .0216 |
| Seminole | 29.4 | 31.4 | 6.8 | 12.0 | 9.1 | 458,150 | 72.5 | 24,148 | 38,179 | 157,299 | 42.6 | 10,030 | 13,108 | .0101 | .0103 |
| ☐ Sequoyah | 35.1 | 40.0 | 14.0 | 13.4 | 12.6 | 345,907 | 53.0 | 18,996 | 25,814 | 116,983 | 34.0 | 7,334 | 8,730 | .0094 | .0090 |
| Stephens | 46.7 | 50.2 | 7.5 | 19.3 | 8.4 | 780,876 | 65.0 | 26,592 | 40,460 | 315,554 | 37.1 | 12,929 | 16,350 | .0184 | .0180 |
| Texas | 18.6 | 19.5 | 4.8 | 7.1 | 6.0 | 232,270 | 37.3 | 25,243 | 32,716 | 138,363 | 39.4 | 14,811 | 19,488 | .0072 | .0065 |
| Tillman | 12.2 | 12.0 | −1.6 | 4.6 | .0 | 92,298 | 16.5 | 17,228 | 20,065 | 38,858 | 14.7 | 7,363 | 8,447 | .0033 | .0025 |
| Tulsa | 509.7 | 552.5 | 8.4 | 224.4 | 11.1 | 10,069,243 | 64.8 | 30,265 | 44,872 | 5,292,736 | 44.8 | 18,104 | 23,586 | .2460 | .2427 |
| Wagoner | 54.9 | 68.9 | 25.5 | 22.8 | 26.0 | 1,047,133 | 94.1 | 29,804 | 45,927 | 114,929 | 60.4 | 3,959 | 5,041 | .0167 | .0195 |
| Washington | 52.1 | 56.4 | 8.3 | 22.7 | 9.7 | 1,170,704 | 68.5 | 33,571 | 51,573 | 411,901 | 42.0 | 14,011 | 18,145 | .0245 | .0244 |
| Washita | 15.5 | 17.4 | 12.3 | 6.3 | 8.6 | 273,228 | 68.2 | 28,005 | 43,370 | 102,750 | 54.5 | 11,464 | 16,310 | .0061 | .0062 |
| Woods | 10.9 | 10.7 | −1.8 | 4.1 | −4.7 | 175,742 | 47.3 | 27,739 | 42,864 | 94,651 | 36.3 | 16,149 | 23,086 | .0048 | .0045 |
| Woodward | 23.3 | 25.8 | 10.7 | 9.3 | 10.7 | 484,758 | 74.3 | 33,113 | 52,125 | 328,916 | 59.7 | 24,514 | 35,367 | .0120 | .0126 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **OKLAHOMA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **TOTAL METRO COUNTIES** | **1,928.3** | **2,147.6** | **11.4** | **822.3** | **13.4** | **37,380,683** | **72.4** | **29,888** | **45,459** | **19,153,387** | **54.6** | **17,081** | **23,292** | **.8694** | **.9008** |
| **TOTAL STATE** | **3,348.6** | **3,692.6** | **10.3** | **1,403.8** | **11.8** | **58,098,636** | **69.7** | **27,270** | **41,387** | **28,302,771** | **52.0** | **14,839** | **20,162** | **1.3761** | **1.4063** |
| **OREGON** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **EUGENE - SPRINGFIELD** | **269.1** | **261.7** | **-2.7** | **103.7** | **-.5** | **4,024,081** | **58.8** | **24,317** | **38,805** | **1,928,735** | **42.8** | **12,960** | **18,599** | **.1028** | **.0973** |
| Lane | 269.1 | 261.7 | -2.7 | 103.7 | -.5 | 4,024,081 | 58.8 | 24,317 | 38,805 | 1,928,735 | 42.8 | 12,960 | 18,599 | .1028 | .0973 |
| **MEDFORD** | **137.5** | **143.9** | **4.7** | **54.1** | **4.8** | **1,930,285** | **62.4** | **23,035** | **35,680** | **1,068,967** | **47.7** | **14,025** | **19,759** | **.0513** | **.0505** |
| Jackson | 137.5 | 143.9 | 4.7 | 54.1 | 4.8 | 1,930,285 | 62.4 | 23,035 | 35,680 | 1,068,967 | 47.7 | 14,025 | 19,759 | .0513 | .0505 |
| **PORTLAND** | **1,140.6** | **1,174.8** | **3.0** | **462.5** | **3.9** | **23,116,708** | **77.9** | **29,204** | **49,982** | **10,912,488** | **56.2** | **15,700** | **23,595** | **.5094** | **.5307** |
| Clackamas | 251.9 | 261.8 | 3.9 | 93.3 | 4.9 | 4,933,646 | 77.2 | 31,323 | 52,879 | 1,783,317 | 56.9 | 12,787 | 19,114 | .1014 | .1058 |
| Multnomah | 560.9 | 557.4 | -.6 | 233.6 | .0 | 10,528,563 | 70.4 | 26,446 | 45,071 | 5,728,501 | 50.1 | 16,326 | 24,523 | .2552 | .2551 |
| Washington | 268.6 | 292.6 | 8.9 | 113.5 | 11.5 | 6,724,761 | 92.0 | 34,413 | 59,249 | 3,022,017 | 68.4 | 17,632 | 26,626 | .1320 | .1480 |
| Yamhill | 59.2 | 63.0 | 6.4 | 22.1 | 7.3 | 929,738 | 76.2 | 25,615 | 42,070 | 378,653 | 58.1 | 11,625 | 17,134 | .0208 | .0218 |
| ***PORTLAND - VANCOUVER CONSOLIDATED AREA*** | ***1,348.6*** | ***1,390.3*** | ***3.7*** | ***547.5*** | ***4.9*** | ***26,881,462*** | ***76.9*** | ***29,110*** | ***49,099*** | ***12,180,492*** | ***56.4*** | ***14,920*** | ***22,247*** | ***.5882*** | ***.6119*** |
| **SALEM** | **255.6** | **261.0** | **2.1** | **95.9** | **2.6** | **3,451,218** | **56.4** | **23,604** | **35,988** | **1,586,653** | **41.8** | **11,970** | **16,545** | **.0903** | **.0855** |
| Marion | 209.3 | 213.9 | 2.2 | 78.5 | 2.5 | 2,802,746 | 55.5 | 23,533 | 35,704 | 1,459,949 | 42.2 | 13,405 | 18,598 | .0763 | .0722 |
| Polk | 46.3 | 47.1 | 1.7 | 17.4 | 3.0 | 648,472 | 60.4 | 23,926 | 37,289 | 126,704 | 37.2 | 5,465 | 7,282 | .0140 | .0133 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Baker | 16.1 | 16.0 | -.6 | 6.2 | .0 | 171,420 | 43.8 | 19,229 | 27,648 | 94,140 | 38.1 | 10,999 | 15,184 | .0053 | .0047 |
| Benton | 68.1 | 67.8 | -.4 | 24.0 | .0 | 1,200,906 | 72.1 | 29,080 | 50,038 | 425,892 | 51.0 | 11,755 | 17,746 | .0258 | .0260 |
| Clackamas | 251.9 | 261.8 | 3.9 | 93.3 | 4.9 | 4,933,646 | 77.2 | 31,323 | 52,879 | 1,783,317 | 56.9 | 12,787 | 19,114 | .1014 | .1058 |
| Clatsop | 32.2 | 31.5 | -2.2 | 11.9 | -4.0 | 400,438 | 43.0 | 22,582 | 33,650 | 232,995 | 34.8 | 13,942 | 19,579 | .0121 | .0109 |
| Columbia | 36.4 | 37.1 | 1.9 | 13.6 | 3.8 | 492,411 | 54.9 | 24,260 | 36,207 | 139,499 | 43.5 | 7,422 | 10,257 | .0116 | .0108 |
| Coos | 61.6 | 58.5 | -5.0 | 22.3 | -4.3 | 709,132 | 39.4 | 21,840 | 31,800 | 393,196 | 32.7 | 12,714 | 17,632 | .0219 | .0190 |
| Crook | 13.6 | 14.0 | 2.9 | 5.0 | .0 | 152,130 | 42.2 | 21,397 | 30,426 | 53,403 | 37.3 | 7,777 | 10,681 | .0041 | .0036 |
| Curry | 16.9 | 16.8 | -.6 | 7.0 | .0 | 206,619 | 42.8 | 20,677 | 29,517 | 113,022 | 37.6 | 11,735 | 16,146 | .0061 | .0055 |
| Deschutes | 67.8 | 73.5 | 8.4 | 27.1 | 8.0 | 983,221 | 64.9 | 23,757 | 36,281 | 506,538 | 48.9 | 13,558 | 18,691 | .0251 | .0252 |
| Douglas | 96.7 | 99.1 | 2.5 | 35.8 | 3.2 | 1,110,072 | 47.2 | 21,727 | 31,008 | 573,307 | 41.9 | 11,641 | 16,014 | .0322 | .0295 |
| Gilliam | 1.9 | 2.0 | 5.3 | .8 | .0 | 38,946 | 73.5 | 28,064 | 48,683 | 6,409 | 36.2 | 5,883 | 8,011 | .0007 | .0008 |
| Grant | 8.3 | 8.4 | 1.2 | 3.2 | 3.2 | 78,899 | 34.7 | 18,902 | 24,656 | 29,811 | 31.6 | 7,310 | 9,316 | .0023 | .0021 |
| Harney | 8.0 | 8.2 | 2.5 | 2.9 | .0 | 71,494 | 23.8 | 19,915 | 24,653 | 36,670 | 28.9 | 9,808 | 12,645 | .0026 | .0020 |
| Hood River | 16.2 | 16.5 | 1.9 | 6.1 | .0 | 186,780 | 38.8 | 22,062 | 30,620 | 112,333 | 35.8 | 13,563 | 18,415 | .0058 | .0051 |
| Jackson | 137.5 | 143.9 | 4.7 | 54.1 | 4.8 | 1,930,285 | 62.4 | 23,035 | 35,680 | 1,068,967 | 47.7 | 14,025 | 19,759 | .0513 | .0505 |
| Jefferson | 12.5 | 13.5 | 8.0 | 4.9 | 11.4 | 194,231 | 85.7 | 23,778 | 39,639 | 91,461 | 65.4 | 12,568 | 18,666 | .0044 | .0047 |
| Josephine | 65.2 | 71.8 | 10.1 | 27.0 | 10.7 | 841,148 | 72.5 | 19,983 | 31,154 | 502,979 | 55.2 | 13,282 | 18,629 | .0224 | .0232 |
| Klamath | 58.6 | 57.9 | -1.2 | 21.9 | .0 | 700,264 | 48.6 | 21,523 | 31,976 | 420,557 | 40.2 | 13,694 | 19,204 | .0210 | .0193 |
| Lake | 7.7 | 7.8 | 1.3 | 3.0 | 3.4 | 97,138 | 58.2 | 21,172 | 32,379 | 47,539 | 46.2 | 11,210 | 15,846 | .0027 | .0026 |
| Lane | 269.1 | 261.7 | -2.7 | 103.7 | -.5 | 4,024,081 | 58.8 | 24,317 | 38,805 | 1,928,735 | 42.8 | 12,960 | 18,599 | .1028 | .0973 |
| Lincoln | 37.0 | 38.6 | 4.3 | 16.5 | 3.8 | 733,768 | 81.8 | 25,867 | 44,471 | 257,162 | 49.0 | 11,082 | 15,586 | .0151 | .0155 |
| Linn | 90.4 | 90.9 | .6 | 33.9 | 1.5 | 1,320,942 | 67.3 | 23,645 | 38,966 | 617,099 | 49.8 | 12,330 | 18,204 | .0323 | .0322 |
| Malheur | 27.7 | 28.4 | 2.5 | 9.9 | 3.1 | 362,882 | 74.4 | 21,673 | 36,655 | 245,855 | 54.3 | 16,598 | 24,834 | .0101 | .0103 |
| Marion | 209.3 | 213.9 | 2.2 | 78.5 | 2.5 | 2,802,746 | 55.5 | 23,533 | 35,704 | 1,459,949 | 42.2 | 13,405 | 18,598 | .0763 | .0722 |
| Morrow | 8.2 | 8.9 | 8.5 | 3.5 | 25.0 | 161,184 | 111.8 | 27,183 | 46,053 | 37,692 | 87.2 | 7,191 | 10,769 | .0027 | .0031 |
| Multnomah | 560.9 | 557.4 | -.6 | 233.6 | .0 | 10,528,563 | 70.4 | 26,446 | 45,071 | 5,728,501 | 50.1 | 16,326 | 24,523 | .2552 | .2551 |
| Polk | 46.3 | 47.1 | 1.7 | 17.4 | 3.0 | 648,472 | 60.4 | 23,926 | 37,289 | 126,704 | 37.2 | 5,465 | 7,282 | .0140 | .0133 |
| Sherman | 2.1 | 2.0 | -4.8 | .8 | .0 | 35,204 | 73.2 | 25,409 | 44,005 | 15,022 | 51.5 | 12,396 | 18,778 | .0008 | .0008 |
| Tillamook | 21.1 | 21.0 | -.5 | 8.4 | .0 | 246,800 | 43.5 | 20,473 | 29,381 | 122,158 | 37.9 | 10,544 | 14,543 | .0070 | .0065 |
| Umatilla | 61.5 | 64.1 | 4.2 | 22.3 | 2.3 | 849,011 | 64.3 | 23,701 | 38,072 | 456,685 | 45.1 | 14,436 | 20,479 | .0225 | .0219 |
| Union | 24.5 | 25.0 | 2.0 | 8.7 | .0 | 360,721 | 70.5 | 24,322 | 41,462 | 164,511 | 50.2 | 12,587 | 18,909 | .0088 | .008 |
| Wallowa | 7.4 | 7.5 | 1.4 | 3.1 | 3.3 | 103,081 | 64.8 | 20,846 | 33,252 | 49,629 | 50.1 | 11,024 | 16,009 | .0026 | .0026 |
| Wasco | 21.5 | 21.2 | -1.4 | 8.3 | .0 | 295,072 | 51.2 | 23,507 | 35,551 | 182,828 | 38.9 | 15,860 | 22,027 | .0086 | .0080 |
| Washington | 268.6 | 292.6 | 8.9 | 113.5 | 11.5 | 6,724,761 | 92.0 | 34,413 | 59,249 | 3,022,017 | 68.4 | 17,632 | 26,626 | .1320 | .1480 |
| Wheeler | 1.3 | 1.5 | 15.4 | .6 | .0 | 16,228 | 52.3 | 17,737 | 27,047 | 5,997 | 41.9 | 7,042 | 9,995 | .0004 | .0004 |
| Yamhill | 59.2 | 63.0 | 6.4 | 22.1 | 7.3 | 929,738 | 76.2 | 25,615 | 42,070 | 378,653 | 58.1 | 11,625 | 17,134 | .0208 | .0218 |
| **TOTAL METRO COUNTIES** | **1,802.8** | **1,841.4** | **2.1** | **716.2** | **3.2** | **32,522,292** | **71.8** | **27,258** | **45,410** | **15,496,843** | **52.2** | **14,662** | **21,638** | **.7538** | **.7640** |
| **TOTAL STATE** | **2,693.3** | **2,750.9** | **2.1** | **1,054.9** | **3.0** | **44,642,434** | **68.4** | **25,879** | **42,319** | **21,431,222** | **50.2** | **13,925** | **20,316** | **1.0700** | **1.0690** |

1985 SURVEY OF BUYING POWER DATA SERVICE

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **PENNSYLVANIA** | | | | | | | | | | | | | | | |
| **ALLENTOWN - BETHLEHEM** | 654.6 | 674.4 | 3.0 | 261.3 | 5.5 | 12,180,927 | 63.7 | 30,033 | 46,617 | 5,293,352 | 49.0 | 14,344 | 20,258 | .2816 | .2774 |
| Carbon | 54.4 | 55.6 | 2.2 | 22.1 | 4.7 | 797,241 | 55.2 | 24,351 | 36,074 | 222,783 | 33.1 | 7,935 | 10,081 | .0185 | .0172 |
| Lehigh | 279.1 | 285.9 | 2.4 | 113.5 | 4.9 | 5,964,573 | 73.5 | 31,777 | 52,551 | 3,091,524 | 55.1 | 18,416 | 27,238 | .1362 | .1399 |
| Northampton | 231.9 | 238.5 | 2.8 | 90.8 | 5.3 | 3,612,006 | 50.1 | 27,911 | 39,780 | 1,239,181 | 36.0 | 10,572 | 13,647 | .0873 | .0804 |
| *Warren, N. J.* | *89.2* | *94.4* | *5.8* | *34.9* | *8.4* | *1,807,107* | *67.1* | *33,577* | *51,780* | *739,864* | *53.6* | *14,961* | *21,200* | *.0396* | *.0399* |
| **ALTOONA** | 136.4 | 135.5 | –.7 | 51.9 | 2.0 | 1,788,444 | 49.1 | 23,563 | 34,459 | 1,002,329 | 41.9 | 13,877 | 19,313 | .0511 | .0472 |
| Blair | 136.4 | 135.5 | –.7 | 51.9 | 2.0 | 1,788,444 | 49.1 | 23,563 | 34,459 | 1,002,329 | 41.9 | 13,877 | 19,313 | .0511 | .0472 |
| **BEAVER COUNTY** | 201.5 | 197.4 | –2.0 | 73.7 | .1 | 3,376,265 | 52.5 | 30,088 | 45,811 | 1,052,893 | 30.7 | 10,943 | 14,286 | .0784 | .0714 |
| Beaver | 201.5 | 197.4 | –2.0 | 73.7 | .1 | 3,376,265 | 52.5 | 30,088 | 45,811 | 1,052,893 | 30.7 | 10,943 | 14,286 | .0784 | .0714 |
| **ERIE** | 285.6 | 290.7 | 1.8 | 107.4 | 4.4 | 4,818,363 | 65.7 | 28,258 | 44,864 | 2,066,525 | 50.7 | 13,330 | 19,241 | .1121 | .1111 |
| Erie | 285.6 | 290.7 | 1.8 | 107.4 | 4.4 | 4,818,363 | 65.7 | 28,258 | 44,864 | 2,066,525 | 50.7 | 13,330 | 19,241 | .1121 | .1111 |
| **HARRISBURG - LEBANON - CARLISLE** | 575.6 | 597.0 | 3.7 | 232.3 | 6.3 | 11,219,177 | 70.4 | 30,115 | 48,296 | 5,524,741 | 54.6 | 16,345 | 23,783 | .2587 | .2632 |
| Cumberland | 187.9 | 197.6 | 5.2 | 75.3 | 7.9 | 3,965,012 | 74.6 | 32,534 | 52,656 | 2,256,761 | 57.8 | 20,486 | 29,970 | .0928 | .0967 |
| Dauphin | 236.8 | 241.7 | 2.1 | 98.3 | 4.5 | 5,081,633 | 76.1 | 30,674 | 51,695 | 2,223,415 | 56.0 | 15,145 | 22,619 | .1089 | .1127 |
| Lebanon | 112.1 | 115.7 | 3.2 | 43.2 | 6.1 | 1,643,729 | 51.1 | 26,732 | 38,049 | 882,735 | 45.8 | 14,873 | 20,434 | .0445 | .0418 |
| Perry | 38.8 | 42.0 | 8.2 | 15.5 | 10.7 | 528,803 | 56.5 | 24,137 | 34,116 | 161,830 | 43.6 | 8,048 | 10,441 | .0125 | .0120 |
| **JOHNSTOWN** | 263.9 | 262.6 | –.5 | 97.3 | 1.6 | 2,893,480 | 33.1 | 22,688 | 29,738 | 1,185,402 | 19.3 | 10,374 | 12,183 | .0874 | .0730 |
| Cambria | 180.4 | 176.8 | –2.0 | 65.3 | .0 | 1,948,901 | 30.0 | 22,952 | 29,845 | 832,114 | 16.4 | 10,951 | 12,743 | .0609 | .0496 |
| Somerset | 83.5 | 85.8 | 2.8 | 32.0 | 4.9 | 944,579 | 40.0 | 22,125 | 29,518 | 353,288 | 26.8 | 9,138 | 11,040 | .0265 | .0234 |
| **LANCASTER** | 382.8 | 404.4 | 5.6 | 148.0 | 8.3 | 6,786,236 | 67.4 | 29,663 | 45,853 | 3,204,478 | 54.8 | 15,143 | 21,652 | .1587 | .1605 |
| Lancaster | 382.8 | 404.4 | 5.6 | 148.0 | 8.3 | 6,786,236 | 67.4 | 29,663 | 45,853 | 3,204,478 | 54.8 | 15,143 | 21,652 | .1587 | .1605 |
| **PHILADELPHIA** | 4,770.0 | 4,824.0 | 1.1 | 1,791.5 | 3.3 | 90,161,962 | 64.0 | 31,708 | 50,328 | 39,194,119 | 49.7 | 15,097 | 21,878 | 2.0728 | 2.0376 |
| Bucks | 511.3 | 545.4 | 6.7 | 192.8 | 9.2 | 10,076,116 | 66.6 | 34,267 | 52,262 | 5,000,506 | 55.2 | 18,260 | 25,936 | .2347 | .2376 |
| Chester | 336.7 | 358.4 | 6.4 | 128.8 | 9.2 | 7,707,402 | 74.0 | 37,536 | 59,840 | 2,463,692 | 58.5 | 13,175 | 19,128 | .1503 | .1564 |
| Delaware | 549.9 | 545.1 | –.9 | 202.8 | 1.5 | 10,426,095 | 58.5 | 32,921 | 51,411 | 4,817,296 | 45.9 | 16,530 | 23,754 | .2502 | .2389 |
| Montgomery | 659.8 | 677.0 | 2.6 | 253.4 | 5.1 | 15,786,178 | 67.7 | 39,041 | 62,297 | 7,779,099 | 52.7 | 21,134 | 30,699 | .3560 | .3574 |
| Philadelphia | 1,625.9 | 1,557.1 | –4.2 | 608.8 | –2.1 | 25,113,493 | 60.9 | 25,096 | 41,251 | 10,129,699 | 44.3 | 11,285 | 16,639 | .6018 | .5726 |
| *Burlington, N. J.* | *387.7* | *413.1* | *6.6* | *141.0* | *9.4* | *7,922,164* | *65.3* | *37,172* | *56,186* | *2,979,904* | *49.8* | *15,435* | *21,134* | *.1715* | *.1712* |
| *Camden, N. J.* | *484.4* | *496.2* | *2.8* | *183.8* | *5.3* | *9,079,683* | *59.9* | *32,550* | *49,400* | *4,178,186* | *49.2* | *16,043* | *22,732* | *.2157* | *.2096* |
| *Gloucester, N. J.* | *214.3* | *229.7* | *7.2* | *80.1* | *9.7* | *4,050,831* | *66.9* | *33,244* | *50,572* | *1,845,737* | *55.0* | *16,310* | *23,043* | *.0926* | *.0939* |
| ***PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA*** | *5,755.6* | *5,831.7* | *1.3* | *2,154.9* | *3.5* | *109,692,726* | *64.2* | *32,102* | *50,904* | *47,811,420* | *49.8* | *15,334* | *22,187* | *2.5180* | *2.4783* |
| **PITTSBURGH** | 2,175.0 | 2,127.1 | –2.2 | 838.7 | –.1 | 36,342,479 | 50.5 | 28,759 | 43,332 | 15,197,371 | 36.3 | 13,285 | 18,120 | .9091 | .8270 |
| Allegheny | 1,397.4 | 1,342.2 | –4.0 | 540.8 | –1.8 | 24,567,332 | 49.6 | 29,814 | 45,428 | 10,839,828 | 38.3 | 14,233 | 20,044 | .6172 | .5599 |
| Fayette | 162.7 | 165.9 | 2.0 | 62.8 | 4.3 | 1,879,470 | 42.5 | 21,909 | 29,928 | 807,117 | 24.5 | 10,768 | 12,852 | .0542 | .0477 |
| Washington | 219.2 | 221.2 | .9 | 83.9 | 3.1 | 3,534,098 | 54.9 | 28,020 | 42,123 | 1,146,105 | 31.0 | 10,751 | 13,660 | .0830 | .0765 |
| Westmoreland | 395.7 | 397.8 | .5 | 151.2 | 2.8 | 6,361,579 | 54.3 | 28,026 | 42,074 | 2,404,321 | 34.3 | 12,171 | 15,902 | .1547 | .1429 |
| ***PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA*** | *2,376.5* | *2,324.5* | *–2.2* | *912.4* | *–.1* | *39,718,744* | *50.7* | *28,867* | *43,532* | *16,250,264* | *35.9* | *13,097* | *17,810* | *.9875* | *.8984* |
| **READING** | 321.8 | 331.5 | 3.0 | 130.0 | 5.5 | 5,677,365 | 61.4 | 28,543 | 43,672 | 2,844,720 | 50.1 | 15,382 | 21,882 | .1391 | .1362 |
| Berks | 321.8 | 331.5 | 3.0 | 130.0 | 5.5 | 5,677,365 | 61.4 | 28,543 | 43,672 | 2,844,720 | 50.1 | 15,382 | 21,882 | .1391 | .1362 |
| **SCRANTON - WILKES-BARRE** | 737.1 | 746.0 | 1.2 | 288.4 | 3.6 | 11,428,113 | 64.0 | 25,037 | 39,626 | 5,264,109 | 48.1 | 12,775 | 18,253 | .2791 | .2734 |
| Columbia | 63.9 | 65.9 | 3.1 | 24.6 | 6.0 | 1,063,174 | 78.5 | 25,676 | 43,218 | 375,629 | 50.9 | 10,729 | 15,269 | .0226 | .0235 |
| Lackawanna | 224.8 | 221.6 | –1.4 | 85.5 | .9 | 3,424,099 | 60.3 | 25,216 | 40,048 | 1,675,193 | 46.3 | 13,521 | 19,593 | .0868 | .0833 |
| Luzerne | 342.0 | 340.5 | –.4 | 133.3 | 1.9 | 5,187,112 | 61.7 | 24,532 | 38,913 | 2,391,531 | 47.6 | 12,388 | 17,941 | .1285 | .1243 |
| Monroe | 77.9 | 87.2 | 11.9 | 34.1 | 14.8 | 1,383,566 | 74.8 | 26,653 | 40,574 | 674,713 | 53.4 | 14,808 | 19,786 | .0320 | .0334 |
| Wyoming | 28.5 | 30.8 | 8.1 | 10.9 | 10.1 | 370,162 | 57.0 | 23,821 | 33,960 | 147,043 | 45.5 | 10,209 | 13,490 | .0092 | .0089 |
| **SHARON** | 128.7 | 128.4 | –.2 | 47.8 | 2.1 | 1,726,481 | 42.7 | 25,859 | 36,119 | 692,446 | 26.7 | 11,681 | 14,486 | .0470 | .0409 |
| Mercer | 128.7 | 128.4 | –.2 | 47.8 | 2.1 | 1,726,481 | 42.7 | 25,859 | 36,119 | 692,446 | 26.7 | 11,681 | 14,486 | .0470 | .0409 |
| **STATE COLLEGE** | 116.0 | 119.2 | 2.8 | 41.1 | 5.7 | 1,707,105 | 63.3 | 26,873 | 41,535 | 788,668 | 43.8 | 14,102 | 19,189 | .0427 | .0414 |
| Centre | 116.0 | 119.2 | 2.8 | 41.1 | 5.7 | 1,707,105 | 63.3 | 26,873 | 41,535 | 788,668 | 43.8 | 14,102 | 19,189 | .0427 | .0414 |
| **WILLIAMSPORT** | 119.9 | 120.2 | .3 | 45.1 | 2.3 | 1,713,160 | 55.5 | 24,988 | 37,986 | 829,643 | 41.8 | 13,271 | 18,396 | .0451 | .0423 |
| Lycoming | 119.9 | 120.2 | .3 | 45.1 | 2.3 | 1,713,160 | 55.5 | 24,988 | 37,986 | 829,643 | 41.8 | 13,271 | 18,396 | .0451 | .0423 |
| **YORK** | 397.6 | 413.9 | 4.1 | 157.0 | 6.6 | 6,943,262 | 63.8 | 28,780 | 44,225 | 2,663,631 | 47.5 | 12,259 | 16,966 | .1574 | .1550 |
| Adams | 70.5 | 72.4 | 2.7 | 26.0 | 5.3 | 1,043,074 | 57.8 | 26,758 | 40,118 | 314,167 | 46.5 | 8,680 | 12,083 | .0237 | .0228 |
| York | 327.1 | 341.5 | 4.4 | 131.0 | 6.9 | 5,900,188 | 64.9 | 29,187 | 45,040 | 2,349,464 | 47.6 | 12,980 | 17,935 | .1337 | .1322 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 70.5 | 72.4 | 2.7 | 26.0 | 5.3 | 1,043,074 | 57.8 | 26,758 | 40,118 | 314,167 | 46.5 | 8,680 | 12,083 | .0237 | .0228 |
| Allegheny | 1,397.4 | 1,342.2 | –4.0 | 540.8 | –1.8 | 24,567,332 | 49.6 | 29,814 | 45,428 | 10,839,828 | 38.3 | 14,233 | 20,044 | .6172 | .5599 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Armstrong | 82.2 | 86.7 | 5.5 | 33.5 | 8.1 | 1,145,807 | 54.9 | 23,862 | 34,203 | 376,772 | 35.0 | 9,000 | 11,247 | .0278 | .0260 |
| Beaver | 201.5 | 197.4 | −2.0 | 73.7 | .1 | 3,376,265 | 52.5 | 30,088 | 45,811 | 1,052,893 | 30.7 | 10,943 | 14,286 | .0784 | .0714 |
| Bedford | 48.3 | 49.8 | 3.1 | 18.4 | 5.7 | 650,508 | 63.9 | 22,810 | 35,354 | 278,656 | 44.6 | 11,076 | 15,144 | .0163 | .0158 |
| Berks | 321.8 | 331.5 | 3.0 | 130.0 | 5.5 | 5,677,365 | 61.4 | 28,543 | 43,672 | 2,844,720 | 50.1 | 15,382 | 21,882 | .1391 | .1362 |
| Blair | 136.4 | 135.5 | −.7 | 51.9 | 2.0 | 1,788,444 | 49.1 | 23,563 | 34,459 | 1,002,329 | 41.9 | 13,877 | 19,313 | .0511 | .0472 |
| Bradford | 64.9 | 66.8 | 2.9 | 24.7 | 6.0 | 906,029 | 62.7 | 23,906 | 36,681 | 319,530 | 39.5 | 9,828 | 12,936 | .0216 | .0208 |
| Bucks | 511.3 | 545.4 | 6.7 | 192.8 | 9.2 | 10,076,116 | 66.6 | 34,267 | 52,262 | 5,000,506 | 55.2 | 18,260 | 25,936 | .2347 | .2376 |
| Butler | 155.3 | 162.4 | 4.6 | 58.5 | 7.3 | 2,273,247 | 51.7 | 27,496 | 38,859 | 831,928 | 32.9 | 11,486 | 14,221 | .0566 | .0523 |
| Cambria | 180.4 | 176.8 | −2.0 | 65.3 | .0 | 1,948,901 | 30.0 | 22,952 | 29,845 | 832,114 | 16.4 | 10,951 | 12,743 | .0609 | .0496 |
| Cameron | 6.3 | 5.8 | −7.9 | 2.6 | .0 | 69,229 | 30.3 | 20,430 | 26,627 | 24,180 | 16.8 | 7,964 | 9,300 | .0019 | .0017 |
| Carbon | 54.4 | 55.6 | 2.2 | 22.1 | 4.7 | 797,241 | 55.2 | 24,351 | 36,074 | 222,783 | 33.1 | 7,935 | 10,081 | .0185 | .0172 |
| Centre | 116.0 | 119.2 | 2.8 | 41.1 | 5.7 | 1,707,105 | 63.3 | 26,873 | 41,535 | 788,668 | 43.8 | 14,102 | 19,189 | .0427 | .0414 |
| Chester | 336.7 | 358.4 | 6.4 | 128.8 | 9.2 | 7,707,402 | 74.0 | 37,536 | 59,840 | 2,463,692 | 58.5 | 13,175 | 19,128 | .1503 | .1564 |
| Clarion | 45.2 | 46.4 | 2.7 | 15.9 | 4.6 | 576,032 | 50.0 | 25,258 | 36,228 | 223,351 | 28.3 | 11,449 | 14,047 | .0152 | .0139 |
| Clearfield | 84.4 | 85.1 | .8 | 31.4 | 3.0 | 1,135,917 | 52.9 | 24,355 | 36,176 | 598,269 | 36.4 | 14,382 | 19,053 | .0317 | .0291 |
| Clinton | 39.5 | 39.9 | 1.0 | 14.7 | 3.5 | 394,180 | 31.9 | 21,044 | 26,815 | 251,141 | 31.5 | 13,445 | 17,084 | .0135 | .0117 |
| Columbia | 63.9 | 65.9 | 3.1 | 24.6 | 6.0 | 1,063,174 | 78.5 | 25,676 | 43,218 | 375,629 | 50.9 | 10,729 | 15,269 | .0226 | .0235 |
| Crawford | 90.8 | 92.8 | 2.2 | 34.3 | 4.6 | 1,313,328 | 57.8 | 25,367 | 38,289 | 507,274 | 37.8 | 11,226 | 14,789 | .0324 | .0304 |
| Cumberland | 187.9 | 197.6 | 5.2 | 75.3 | 7.9 | 3,965,012 | 74.6 | 32,534 | 52,656 | 2,256,761 | 57.8 | 20,486 | 29,970 | .0928 | .0967 |
| Dauphin | 236.8 | 241.7 | 2.1 | 98.3 | 4.5 | 5,081,633 | 76.1 | 30,674 | 51,695 | 2,223,415 | 56.0 | 15,145 | 22,619 | .1089 | .1127 |
| Delaware | 549.9 | 545.1 | −.9 | 202.8 | 1.5 | 10,426,095 | 58.5 | 32,921 | 51,411 | 4,817,296 | 45.9 | 16,530 | 23,754 | .2502 | .2389 |
| Elk | 38.6 | 39.0 | 1.0 | 14.1 | 3.7 | 688,931 | 74.4 | 29,038 | 48,860 | 178,167 | 42.6 | 9,188 | 12,636 | .0138 | .0139 |
| Erie | 285.6 | 290.7 | 1.8 | 107.4 | 4.4 | 4,818,363 | 65.7 | 28,258 | 44,864 | 2,066,525 | 50.7 | 13,330 | 19,241 | .1121 | .1111 |
| Fayette | 162.7 | 165.9 | 2.0 | 62.8 | 4.3 | 1,879,470 | 42.5 | 21,909 | 29,928 | 807,117 | 24.5 | 10,768 | 12,852 | .0542 | .0477 |
| Forest | 5.0 | 4.9 | −2.0 | 1.9 | .0 | 55,302 | 40.2 | 20,766 | 29,106 | 20,745 | 35.2 | 8,078 | 10,918 | .0016 | .0013 |
| Franklin | 118.0 | 122.3 | 3.6 | 46.0 | 6.0 | 2,006,625 | 66.2 | 27,819 | 43,622 | 644,574 | 36.3 | 10,898 | 14,012 | .0442 | .0430 |
| Fulton | 13.7 | 14.6 | 6.6 | 5.6 | 9.8 | 155,412 | 48.6 | 20,503 | 27,752 | 37,559 | 30.4 | 5,646 | 6,707 | .0040 | .0036 |
| Greene | 42.2 | 44.2 | 4.7 | 16.4 | 6.5 | 595,610 | 58.8 | 24,351 | 36,318 | 209,917 | 46.8 | 9,282 | 12,800 | .0140 | .0137 |
| Huntingdon | 43.7 | 44.7 | 2.3 | 15.7 | 3.3 | 497,519 | 50.9 | 21,684 | 31,689 | 180,719 | 35.1 | 8,800 | 11,511 | .0132 | .0121 |
| Indiana | 95.7 | 98.9 | 3.3 | 34.4 | 6.2 | 1,283,861 | 53.8 | 25,761 | 37,322 | 560,677 | 45.5 | 11,896 | 16,299 | .0331 | .0315 |
| Jefferson | 50.3 | 52.7 | 4.8 | 20.2 | 7.4 | 783,516 | 65.3 | 25,211 | 38,788 | 255,372 | 37.4 | 9,884 | 12,642 | .0178 | .0173 |
| Juniata | 20.4 | 21.7 | 6.4 | 7.9 | 6.8 | 230,897 | 45.3 | 21,467 | 29,227 | 71,580 | 28.0 | 7,556 | 9,061 | .0061 | .0055 |
| Lackawanna | 224.8 | 221.6 | −1.4 | 85.5 | .9 | 3,424,099 | 60.3 | 25,216 | 40,048 | 1,675,193 | 46.3 | 13,521 | 19,593 | .0868 | .0833 |
| Lancaster | 382.8 | 404.4 | 5.6 | 148.0 | 8.3 | 6,786,236 | 67.4 | 29,663 | 45,853 | 3,204,478 | 54.8 | 15,143 | 21,652 | .1587 | .1605 |
| Lawrence | 106.1 | 105.3 | −.8 | 39.3 | 1.3 | 1,545,840 | 51.1 | 26,361 | 39,334 | 538,645 | 28.3 | 10,823 | 13,706 | .0385 | .0348 |
| Lebanon | 112.1 | 115.7 | 3.2 | 43.2 | 6.1 | 1,643,729 | 51.1 | 26,732 | 38,049 | 882,735 | 45.8 | 14,873 | 20,434 | .0445 | .0418 |
| Lehigh | 279.1 | 285.9 | 2.4 | 113.5 | 4.9 | 5,964,573 | 73.5 | 31,777 | 52,551 | 3,091,524 | 55.1 | 18,416 | 27,238 | .1362 | .1399 |
| Luzerne | 342.0 | 340.5 | −.4 | 133.3 | 1.9 | 5,187,112 | 61.7 | 24,532 | 38,913 | 2,391,531 | 47.6 | 12,388 | 17,941 | .1285 | .1243 |
| Lycoming | 119.9 | 120.2 | .3 | 45.1 | 2.3 | 1,713,160 | 55.5 | 24,988 | 37,986 | 829,643 | 41.8 | 13,271 | 18,396 | .0451 | .0423 |
| McKean | 49.9 | 49.2 | −1.4 | 18.7 | .5 | 731,040 | 57.1 | 25,013 | 39,093 | 275,407 | 39.9 | 10,582 | 14,728 | .0177 | .0168 |
| Mercer | 128.7 | 128.4 | −.2 | 47.8 | 2.1 | 1,726,481 | 42.7 | 25,859 | 36,119 | 692,446 | 26.7 | 11,681 | 14,486 | .0470 | .0409 |
| Mifflin | 47.5 | 48.2 | 1.5 | 18.4 | 4.5 | 588,747 | 49.7 | 22,344 | 31,997 | 220,691 | 27.9 | 9,802 | 11,994 | .0156 | .0142 |
| Monroe | 77.9 | 87.2 | 11.9 | 34.1 | 14.8 | 1,383,566 | 74.8 | 26,653 | 40,574 | 674,713 | 53.4 | 14,808 | 19,786 | .0320 | .0334 |
| Montgomery | 659.8 | 677.0 | 2.6 | 253.4 | 5.1 | 15,786,178 | 67.7 | 39,041 | 62,297 | 7,779,099 | 52.7 | 21,134 | 30,699 | .3560 | .3574 |
| Montour | 16.9 | 17.0 | .6 | 6.0 | 1.7 | 290,438 | 68.4 | 29,232 | 48,406 | 115,476 | 50.5 | 13,004 | 19,246 | .0065 | .0064 |
| Northampton | 231.9 | 238.5 | 2.8 | 90.8 | 5.3 | 3,612,006 | 50.1 | 27,911 | 39,780 | 1,239,181 | 36.0 | 10,572 | 13,647 | .0873 | .0804 |
| Northumberland | 100.7 | 100.9 | .2 | 40.6 | 2.5 | 1,150,449 | 42.1 | 20,440 | 28,336 | 515,369 | 35.8 | 9,587 | 12,694 | .0329 | .0293 |
| Perry | 38.8 | 42.0 | 8.2 | 15.5 | 10.7 | 528,803 | 56.5 | 24,137 | 34,116 | 161,830 | 43.6 | 8,048 | 10,441 | .0125 | .0120 |
| Philadelphia | 1,625.9 | 1,557.1 | −4.2 | 608.8 | −2.1 | 25,113,493 | 60.9 | 25,096 | 41,251 | 10,129,699 | 44.3 | 11,285 | 16,639 | .6018 | .5726 |
| Pike | 21.0 | 24.0 | 14.3 | 9.9 | 17.9 | 353,410 | 72.5 | 24,391 | 35,698 | 82,314 | 51.7 | 6,459 | 8,315 | .0069 | .0074 |
| Potter | 18.5 | 19.3 | 4.3 | 7.2 | 7.5 | 262,383 | 73.4 | 22,590 | 36,442 | 73,171 | 44.4 | 7,562 | 10,163 | .0057 | .0057 |
| Schuylkill | 160.3 | 160.2 | −.1 | 64.2 | 2.4 | 2,129,138 | 52.0 | 22,340 | 33,164 | 949,650 | 43.5 | 10,552 | 14,792 | .0559 | .0522 |
| Snyder | 35.8 | 38.2 | 6.7 | 13.2 | 8.2 | 502,565 | 61.5 | 25,509 | 38,073 | 377,996 | 52.1 | 20,375 | 28,636 | .0148 | .0147 |
| Somerset | 83.5 | 85.8 | 2.8 | 32.0 | 4.9 | 944,579 | 40.0 | 22,125 | 29,518 | 353,288 | 26.8 | 9,138 | 11,040 | .0265 | .0234 |
| Sullivan | 6.4 | 6.4 | .0 | 2.2 | .0 | 63,174 | 40.1 | 20,493 | 28,715 | 27,621 | 36.4 | 9,205 | 12,555 | .0020 | .0016 |
| Susquehanna | 40.0 | 42.3 | 5.8 | 15.4 | 8.5 | 578,050 | 69.0 | 24,085 | 37,536 | 166,527 | 50.4 | 7,797 | 10,813 | .0124 | .0126 |
| Tioga | 41.8 | 42.3 | 1.2 | 15.1 | 4.1 | 487,629 | 50.0 | 22,416 | 32,293 | 161,433 | 30.0 | 8,564 | 10,691 | .0127 | .0116 |
| Union | 33.9 | 35.3 | 4.1 | 11.7 | 8.3 | 532,436 | 73.2 | 28,468 | 45,507 | 192,900 | 57.2 | 11,361 | 16,487 | .0117 | .0119 |
| Venango | 65.3 | 66.3 | 1.5 | 24.9 | 4.2 | 908,855 | 48.4 | 25,623 | 36,500 | 326,185 | 32.3 | 10,315 | 13,100 | .0231 | .0209 |
| Warren | 47.5 | 47.2 | −.6 | 17.7 | 1.7 | 557,867 | 34.6 | 23,812 | 31,518 | 641,044 | 43.0 | 25,770 | 36,217 | .0224 | .0202 |
| Washington | 219.2 | 221.2 | .9 | 83.9 | 3.1 | 3,534,098 | 54.9 | 28,020 | 42,123 | 1,146,105 | 31.0 | 10,751 | 13,660 | .0830 | .0765 |
| Wayne | 38.4 | 41.7 | 8.6 | 15.8 | 11.3 | 473,501 | 53.5 | 21,726 | 29,968 | 316,407 | 50.6 | 14,792 | 20,026 | .0140 | .0137 |
| Westmoreland | 395.7 | 397.6 | .5 | 151.2 | 2.8 | 6,361,579 | 54.3 | 28,026 | 42,074 | 2,404,321 | 34.3 | 12,171 | 15,902 | .1547 | .1429 |
| Wyoming | 28.5 | 30.8 | 8.1 | 10.9 | 10.1 | 370,162 | 57.0 | 23,821 | 33,960 | 147,043 | 45.5 | 10,209 | 13,490 | .0092 | .0089 |
| York | 327.1 | 341.5 | 4.4 | 131.0 | 6.9 | 5,900,188 | 64.9 | 29,187 | 45,040 | 2,349,464 | 47.6 | 12,980 | 17,935 | .1337 | .1322 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **PENNSYLVANIA (continued)** | | | | | | | | | | | | | | | |
| **TOTAL METRO COUNTIES** | **10,090.9** | **10,136.9** | **.5** | **3,871.7** | **2.7** | **175,903,034** | **60.2** | **29,127** | **45,433** | **77,060,736** | **45.7** | **14,027** | **19,904** | **4.2009** | **4.0430** |
| **TOTAL STATE** | **11,965.4** | **12,059.4** | **.8** | **4,588.2** | **3.1** | **201,820,506** | **59.5** | **28,415** | **43,987** | **87,611,983** | **44.9** | **13,586** | **19,095** | **4.8585** | **4.6606** |
| **RHODE ISLAND** | | | | | | | | | | | | | | | |
| **PROVIDENCE - PAWTUCKET - WOONSOCKET** | **878.7** | **892.7** | **1.6** | **327.9** | **3.0** | **15,669,711** | **63.6** | **30,074** | **47,788** | **6,927,118** | **49.8** | **14,524** | **21,126** | **.3668** | **.3601** |
| Bristol | 46.6 | 46.2 | −.9 | 15.4 | .0 | 783,702 | 52.3 | 33,409 | 50,890 | 233,455 | 41.9 | 10,679 | 15,159 | .0177 | .0164 |
| Kent | 159.8 | 166.1 | 3.9 | 59.5 | 4.9 | 3,140,184 | 67.5 | 33,069 | 52,776 | 1,643,348 | 52.4 | 19,013 | 27,619 | .0749 | .0750 |
| Providence | 572.8 | 574.2 | .2 | 215.8 | 1.6 | 9,838,045 | 61.9 | 28,627 | 45,589 | 4,104,031 | 47.5 | 13,106 | 19,018 | .2304 | .2234 |
| Washington | 99.5 | 106.2 | 6.7 | 37.2 | 9.4 | 1,907,780 | 72.1 | 32,602 | 51,284 | 946,284 | 57.8 | 17,638 | 25,438 | .0438 | .0453 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Bristol | 46.6 | 46.2 | −.9 | 15.4 | .0 | 783,702 | 52.3 | 33,409 | 50,890 | 233,455 | 41.9 | 10,679 | 15,159 | .0177 | .0164 |
| Kent | 159.8 | 166.1 | 3.9 | 59.5 | 4.9 | 3,140,184 | 67.5 | 33,069 | 52,776 | 1,643,348 | 52.4 | 19,013 | 27,619 | .0749 | .0750 |
| Newport | 84.3 | 85.6 | 1.5 | 30.4 | 3.4 | 1,667,998 | 67.7 | 33,825 | 54,868 | 757,001 | 51.4 | 17,002 | 24,901 | .0378 | .0381 |
| Providence | 572.8 | 574.2 | .2 | 215.8 | 1.6 | 9,838,045 | 61.9 | 28,627 | 45,589 | 4,104,031 | 47.5 | 13,106 | 19,018 | .2304 | .2234 |
| Washington | 99.5 | 106.2 | 6.7 | 37.2 | 9.4 | 1,907,780 | 72.1 | 32,602 | 51,284 | 946,284 | 57.8 | 17,638 | 25,438 | .0438 | .0453 |
| **TOTAL METRO COUNTIES** | **878.7** | **892.7** | **1.6** | **327.9** | **3.0** | **15,669,711** | **63.6** | **30,074** | **47,788** | **6,927,118** | **49.8** | **14,524** | **21,126** | **.3668** | **.3601** |
| **TOTAL STATE** | **963.0** | **978.3** | **1.6** | **358.3** | **3.0** | **17,337,709** | **64.0** | **30,391** | **48,389** | **7,684,119** | **50.0** | **14,734** | **21,446** | **.4046** | **.3982** |
| **SOUTH CAROLINA** | | | | | | | | | | | | | | | |
| **ANDERSON** | **144.2** | **154.5** | **7.1** | **58.3** | **9.8** | **2,163,922** | **71.1** | **23,823** | **37,117** | **980,949** | **54.2** | **11,983** | **16,826** | **.0514** | **.0525** |
| Anderson | 144.2 | 154.5 | 7.1 | 58.3 | 9.8 | 2,163,922 | 71.1 | 23,823 | 37,117 | 980,949 | 54.2 | 11,983 | 16,826 | .0514 | .0525 |
| **CHARLESTON** | **484.0** | **535.6** | **10.7** | **183.7** | **13.4** | **7,191,609** | **73.4** | **25,605** | **39,149** | **3,666,203** | **55.9** | **14,515** | **19,958** | **.1755** | **.1829** |
| Berkeley | 118.3 | 144.1 | 21.8 | 48.2 | 24.5 | 1,755,016 | 87.7 | 24,163 | 3[illegible]411 | 393,732 | 73.8 | 5,855 | 8,169 | .0332 | .0381 |
| Charleston | 292.6 | 302.7 | 3.5 | 105.2 | 6.3 | 4,371,590 | 66.9 | 26,455 | 41,555 | 2,882,502 | 53.1 | 19,012 | 27,400 | .1191 | .1193 |
| Dorchester | 73.1 | 88.8 | 21.5 | 30.3 | 24.7 | 1,065,003 | 79.3 | 24,442 | 35,149 | 389,969 | 60.7 | 9,988 | 12,870 | .0232 | .0255 |
| **CHARLOTTE - GASTONIA - ROCK HILL** | **1,031.6** | **1,094.5** | **6.1** | **408.7** | **8.5** | **18,378,707** | **72.8** | **28,241** | **44,969** | **9,605,803** | **57.0** | **16,245** | **23,503** | **.4348** | **.4489** |
| York | 116.7 | 127.2 | 9.0 | 44.9 | 12.0 | 2,083,310 | 87.1 | 27,762 | 46,399 | 914,511 | 66.5 | 13,697 | 20,368 | .0441 | .0485 |
| *Cabarrus, N. C.* | *91.5* | *97.3* | *6.3* | *36.0* | *8.4* | *1,701,477* | *82.5* | *28,077* | *47,263* | *812,147* | *61.8* | *15,115* | *22,560* | *.0375* | *.0401* |
| *Gaston, N. C.* | *167.5* | *172.2* | *2.8* | *62.4* | *5.1* | *2,875,380* | *75.2* | *27,624* | *46,080* | *1,295,059* | *56.1* | *13,970* | *20,754* | *.0652* | *.0670* |
| *Lincoln, N. C.* | *46.8* | *51.6* | *10.3* | *19.0* | *13.1* | *850,207* | *88.5* | *26,849* | *44,748* | *255,752* | *67.9* | *9,065* | *13,461* | *.0163* | *.0180* |
| *Mecklenburg, N. C.* | *429.6* | *456.3* | *6.2* | *177.5* | *8.8* | *8,057,885* | *66.7* | *29,620* | *45,397* | *4,983,649* | *54.9* | *19,720* | *28,077* | *.2043* | *.2067* |
| *Rowan, N. C.* | *102.1* | *105.0* | *2.8* | *40.2* | *5.2* | *1,735,683* | *73.7* | *26,157* | *43,176* | *867,519* | *55.5* | *14,605* | *21,580* | *.0409* | *.0421* |
| *Union, N. C.* | *77.4* | *84.9* | *9.7* | *28.7* | *11.7* | *1,074,765* | *61.6* | *25,884* | *37,448* | *477,166* | *54.6* | *12,008* | *16,626* | *.0265* | *.0265* |
| **COLUMBIA** | **440.3** | **471.7** | **7.1** | **169.9** | **10.2** | **8,289,227** | **82.6** | **29,432** | **48,789** | **3,635,869** | **62.2** | **14,537** | **21,400** | **.1769** | **.1901** |
| Lexington | 160.2 | 181.6 | 13.4 | 67.2 | 16.1 | 3,058,068 | 87.2 | 28,219 | 45,507 | 1,043,981 | 69.5 | 10,639 | 15,535 | .0593 | .0662 |
| Richland | 280.1 | 290.1 | 3.6 | 102.7 | 6.6 | 5,231,159 | 80.1 | 30,162 | 50,936 | 2,591,888 | 59.4 | 16,881 | 25,237 | .1176 | .1239 |
| **FLORENCE** | **117.2** | **123.9** | **5.7** | **43.6** | **8.2** | **1,413,254** | **59.3** | **22,010** | **32,414** | **935,338** | **51.1** | **15,363** | **21,453** | **.0413** | **.0407** |
| Florence | 117.2 | 123.9 | 5.7 | 43.6 | 8.2 | 1,413,254 | 59.3 | 22,010 | 32,414 | 935,338 | 51.1 | 15,363 | 21,453 | .0413 | .0407 |
| **GREENVILLE - SPARTANBURG** | **605.0** | **640.9** | **5.9** | **241.1** | **8.6** | **8,896,355** | **63.7** | **24,469** | **36,899** | **4,743,203** | **52.2** | **14,036** | **19,673** | **.2283** | **.2275** |
| Greenville | 305.4 | 323.5 | 5.9 | 123.8 | 8.6 | 4,089,352 | 51.9 | 23,609 | 33,032 | 2,634,781 | 48.0 | 15,616 | 21,283 | .1191 | .1139 |
| Pickens | 86.1 | 92.8 | 7.8 | 33.0 | 10.7 | 1,490,979 | 86.5 | 26,833 | 45,181 | 525,800 | 63.5 | 10,793 | 15,933 | .0301 | .0328 |
| Spartanburg | 213.5 | 224.6 | 5.2 | 84.3 | 7.7 | 3,316,024 | 70.6 | 24,820 | 39,336 | 1,582,622 | 55.9 | 12,969 | 18,774 | .0791 | .0808 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Abbeville | 23.3 | 24.1 | 3.4 | 8.9 | 6.0 | 285,187 | 59.5 | 21,290 | 32,043 | 69,144 | 49.5 | 5,505 | 7,769 | .0064 | .0063 |
| ☐ Aiken | 112.6 | 119.8 | 6.4 | 45.4 | 8.9 | 1,928,969 | 78.1 | 25,974 | 42,488 | 723,739 | 60.1 | 10,838 | 15,941 | .0410 | .0432 |
| Allendale | 11.1 | 11.5 | 3.6 | 4.0 | 8.1 | 86,313 | 43.8 | 16,225 | 21,578 | 35,019 | 27.3 | 7,437 | 8,755 | .0027 | .0025 |
| Anderson | 144.2 | 154.5 | 7.1 | 58.3 | 9.8 | 2,163,922 | 71.1 | 23,823 | 37,117 | 980,949 | 54.2 | 11,983 | 16,826 | .0514 | .0525 |
| Bamberg | 18.4 | 18.7 | 1.6 | 6.2 | 3.3 | 207,132 | 71.0 | 20,193 | 33,408 | 69,405 | 45.4 | 7,955 | 11,194 | .0051 | .0050 |
| Barnwell | 20.7 | 21.5 | 3.9 | 7.6 | 7.0 | 217,995 | 52.1 | 20,188 | 28,684 | 75,420 | 43.9 | 7,381 | 9,924 | .0056 | .0054 |
| Beaufort | 75.0 | 83.7 | 11.6 | 29.0 | 16.0 | 1,612,187 | 96.1 | 32,888 | 55,593 | 831,477 | 73.5 | 19,169 | 28,672 | .0334 | .0382 |
| Berkeley | 118.3 | 144.1 | 21.8 | 48.2 | 24.5 | 1,755,016 | 87.7 | 24,163 | 36,411 | 393,732 | 73.8 | 5,855 | 8,169 | .0332 | .0381 |
| Calhoun | 12.9 | 13.5 | 4.7 | 4.7 | 9.3 | 113,052 | 46.1 | 17,991 | 24,054 | 22,991 | 29.0 | 4,144 | 4,892 | .0030 | .0028 |
| Charleston | 292.6 | 302.7 | 3.5 | 105.2 | 6.3 | 4,371,590 | 66.9 | 26,455 | 41,555 | 2,882,502 | 53.1 | 19,012 | 27,400 | .1191 | .1193 |
| Cherokee | 42.1 | 43.3 | 2.9 | 15.3 | 4.8 | 454,422 | 47.7 | 21,078 | 29,701 | 226,325 | 41.9 | 10,925 | 14,792 | .0130 | .0121 |
| Chester | 30.8 | 31.3 | 1.6 | 11.0 | 4.8 | 354,493 | 57.2 | 21,477 | 32,227 | 146,373 | 47.6 | 9,443 | 13,307 | .0093 | .0090 |
| Chesterfield | 39.6 | 40.8 | 3.0 | 14.9 | 4.9 | 402,024 | 48.7 | 19,040 | 26,981 | 174,282 | 43.9 | 8,531 | 11,697 | .0114 | .0106 |
| Clarendon | 28.4 | 29.2 | 2.8 | 9.9 | 5.3 | 260,168 | 53.3 | 18,056 | 26,280 | 113,541 | 36.2 | 8,871 | 11,469 | .0077 | .0070 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **SOUTH CAROLINA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Colleton | 33.8 | 35.9 | 6.2 | 12.6 | 8.6 | 325,689 | 53.8 | 18,258 | 25,848 | 196,044 | 48.9 | 11,353 | 15,559 | .0099 | .0097 |
| Darlington | 65.4 | 68.0 | 4.0 | 23.7 | 6.3 | 735,087 | 56.4 | 21,072 | 31,016 | 320,756 | 48.4 | 9,694 | 13,534 | .0196 | .0189 |
| Dillon | 31.7 | 32.3 | 1.9 | 10.6 | 5.0 | 289,316 | 55.7 | 18,394 | 27,294 | 193,005 | 47.1 | 12,991 | 18,208 | .0094 | .0090 |
| Dorchester | 73.1 | 88.8 | 21.5 | 30.3 | 24.7 | 1,065,003 | 79.3 | 24,442 | 35,149 | 389,969 | 60.7 | 9,988 | 12,870 | .0232 | .0255 |
| Edgefield | 18.0 | 18.5 | 2.8 | 6.5 | 8.3 | 153,063 | 42.3 | 17,930 | 23,548 | 71,535 | 43.4 | 8,314 | 11,005 | .0047 | .0043 |
| Fairfield | 20.7 | 20.6 | –.5 | 6.6 | .0 | 187,716 | 46.5 | 19,418 | 28,442 | 57,862 | 26.2 | 6,946 | 8,767 | .0054 | .0048 |
| Florence | 117.2 | 123.9 | 5.7 | 43.6 | 8.2 | 1,413,254 | 59.3 | 22,010 | 32,414 | 935,338 | 51.1 | 15,363 | 21,453 | .0413 | .0407 |
| Georgetown | 46.9 | 51.6 | 10.0 | 17.8 | 12.7 | 446,508 | 42.8 | 19,788 | 25,085 | 354,086 | 46.8 | 15,268 | 19,892 | .0156 | .0147 |
| Greenville | 305.4 | 323.5 | 5.9 | 123.8 | 8.6 | 4,089,352 | 51.9 | 23,609 | 33,032 | 2,634,781 | 48.0 | 15,616 | 21,283 | .1191 | .1139 |
| Greenwood | 60.7 | 63.7 | 4.9 | 23.7 | 6.8 | 788,909 | 56.9 | 22,656 | 33,287 | 463,643 | 48.9 | 14,025 | 19,563 | .0221 | .0214 |
| Hampton | 19.0 | 20.0 | 5.3 | 7.2 | 7.5 | 175,231 | 46.0 | 17,911 | 24,338 | 103,765 | 44.0 | 10,752 | 14,412 | .0056 | .0051 |
| Horry | 121.4 | 142.4 | 17.3 | 54.1 | 20.5 | 2,311,861 | 103.5 | 25,304 | 42,733 | 1,802,826 | 80.1 | 22,290 | 33,324 | .0552 | .0660 |
| Jasper | 15.7 | 17.1 | 8.9 | 5.9 | 11.3 | 183,882 | 78.7 | 19,417 | 31,166 | 112,514 | 62.2 | 13,090 | 19,070 | .0050 | .0052 |
| Kershaw | 41.2 | 43.6 | 5.8 | 16.2 | 8.7 | 610,778 | 70.2 | 24,088 | 37,702 | 296,457 | 56.4 | 12,720 | 18,300 | .0148 | .0152 |
| Lancaster | 56.7 | 60.0 | 5.8 | 21.2 | 7.6 | 892,573 | 80.2 | 25,148 | 42,103 | 328,323 | 57.3 | 10,593 | 15,487 | .0192 | .0202 |
| Laurens | 53.3 | 54.4 | 2.1 | 19.0 | 5.6 | 768,707 | 75.2 | 24,375 | 40,458 | 269,182 | 56.4 | 9,561 | 14,167 | .0170 | .0175 |
| Lee | 19.0 | 19.0 | .0 | 6.0 | 1.7 | 150,950 | 41.8 | 18,045 | 25,158 | 63,388 | 38.4 | 7,764 | 10,565 | .0048 | .0043 |
| Lexington | 160.2 | 181.6 | 13.4 | 67.2 | 16.1 | 3,058,068 | 87.2 | 28,219 | 45,507 | 1,043,981 | 69.5 | 10,639 | 15,535 | .0593 | .0662 |
| McCormick | 7.7 | 7.5 | –2.6 | 2.4 | .0 | 89,701 | 69.4 | 22,058 | 37,375 | 15,568 | 36.3 | 4,758 | 6,487 | .0019 | .0018 |
| Marion | 35.4 | 36.4 | 2.8 | 12.3 | 4.2 | 342,745 | 55.0 | 18,737 | 27,865 | 169,287 | 45.5 | 9,859 | 13,763 | .0100 | .0095 |
| Marlboro | 32.7 | 33.7 | 3.1 | 11.0 | 4.8 | 305,881 | 54.1 | 18,909 | 27,807 | 116,421 | 46.2 | 7,584 | 10,584 | .0085 | .0081 |
| Newberry | 31.8 | 32.4 | 1.9 | 12.3 | 3.4 | 491,581 | 72.0 | 24,022 | 39,966 | 199,623 | 53.3 | 10,939 | 16,230 | .0111 | .0114 |
| Oconee | 51.6 | 54.5 | 5.6 | 21.2 | 7.6 | 680,871 | 61.0 | 21,463 | 32,117 | 254,390 | 46.3 | 8,827 | 12,000 | .0167 | .0161 |
| Orangeburg | 87.7 | 92.9 | 5.9 | 31.7 | 8.6 | 978,346 | 65.2 | 20,283 | 30,863 | 499,879 | 51.6 | 11,290 | 15,769 | .0264 | .0266 |
| Pickens | 86.1 | 92.8 | 7.8 | 33.0 | 10.7 | 1,490,979 | 86.5 | 26,833 | 45,181 | 525,800 | 63.5 | 10,793 | 15,933 | .0301 | .0328 |
| Richland | 280.1 | 290.1 | 3.6 | 102.7 | 6.6 | 5,231,159 | 80.1 | 30,162 | 50,936 | 2,591,888 | 59.4 | 16,881 | 25,237 | .1176 | .1239 |
| Saluda | 17.2 | 18.2 | 5.8 | 6.4 | 8.5 | 212,145 | 74.7 | 20,577 | 33,148 | 68,096 | 58.3 | 7,290 | 10,640 | .0048 | .0051 |
| Spartanburg | 213.5 | 224.6 | 5.2 | 84.3 | 7.7 | 3,316,024 | 70.6 | 24,820 | 39,336 | 1,582,622 | 55.9 | 12,969 | 18,774 | .0791 | .0808 |
| Sumter | 92.8 | 97.1 | 4.6 | 32.7 | 7.6 | 1,237,531 | 80.3 | 22,572 | 37,845 | 640,672 | 60.2 | 13,154 | 19,592 | .0304 | .0320 |
| Union | 31.1 | 31.2 | .3 | 11.5 | 4.5 | 320,430 | 46.6 | 19,868 | 27,863 | 159,766 | 42.6 | 10,182 | 13,893 | .0094 | .0086 |
| Williamsburg | 39.6 | 40.7 | 2.8 | 13.1 | 4.8 | 343,925 | 51.2 | 18,199 | 26,254 | 138,506 | 36.4 | 8,123 | 10,573 | .0100 | .0094 |
| York | 116.7 | 127.2 | 9.0 | 44.9 | 12.0 | 2,083,310 | 87.1 | 27,762 | 46,399 | 914,511 | 66.5 | 13,697 | 20,368 | .0441 | .0485 |
| **TOTAL METRO COUNTIES** | **2,020.0** | **2,173.6** | **7.6** | **786.9** | **10.3** | **31,966,646** | **73.1** | **25,886** | **40,624** | **15,599,812** | **56.5** | **13,969** | **19,824** | **.7585** | **.7854** |
| **TOTAL STATE** | **3,353.4** | **3,582.9** | **6.8** | **1,284.1** | **9.6** | **48,983,645** | **71.6** | **24,360** | **38,146** | **24,259,383** | **56.7** | **13,212** | **18,892** | **1.1936** | **1.2292** |

## SOUTH DAKOTA

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **RAPID CITY** | **75.3** | **80.7** | **7.2** | **31.1** | **10.3** | **1,526,539** | **76.1** | **30,738** | **49,085** | **904,259** | **60.3** | **20,010** | **29,076** | **.0361** | **.0381** |
| Pennington | 75.3 | 80.7 | 7.2 | 31.1 | 10.3 | 1,526,539 | 76.1 | 30,738 | 49,085 | 904,259 | 60.3 | 20,010 | 29,076 | .0361 | .0381 |
| **SIOUX FALLS** | **119.6** | **129.3** | **8.1** | **51.2** | **11.1** | **2,738,891** | **79.7** | **33,060** | **53,494** | **1,298,473** | **57.5** | **17,882** | **25,361** | **.0588** | **.0621** |
| Minnehaha | 119.6 | 129.3 | 8.1 | 51.2 | 11.1 | 2,738,891 | 79.7 | 33,060 | 53,494 | 1,298,473 | 57.5 | 17,882 | 25,361 | .0588 | .0621 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Aurora | 3.4 | 3.6 | 5.9 | 1.1 | .0 | [illegible] | 19.6 | 17,358 | 20,765 | 8,068 | 27.0 | 5,774 | [illegible] | .0009 | .0007 |
| Beadle | 18.3 | 18.4 | .5 | 7.6 | 2.7 | [illegible] | 51.3 | 25,956 | 38,240 | 150,200 | 43.4 | 14,150 | 19,763 | .0077 | .0072 |
| Bennett | 3.2 | 3.3 | 3.1 | 1.0 | .0 | [illegible] | 16.7 | 16,012 | 18,690 | 23,251 | 31.1 | 17,731 | 23,251 | .0010 | .0009 |
| Bon Homme | 8.1 | 8.2 | 1.2 | 3.2 | 3.2 | 75,693 | 30.8 | 18,663 | 23,654 | 38,894 | 34.5 | 9,330 | 12,154 | .0025 | .0021 |
| Brookings | 25.4 | 26.3 | 3.5 | 9.2 | 7.0 | 408,140 | 69.0 | 28,079 | 44,363 | 185,763 | 53.1 | 14,104 | 20,192 | .0096 | .0096 |
| Brown | 37.6 | 38.0 | 1.1 | 14.8 | 3.5 | 649,083 | 60.7 | 28,248 | 43,857 | 346,659 | 46.0 | 16,606 | 23,423 | .0165 | .0159 |
| Brule | 5.2 | 5.2 | .0 | 2.0 | .0 | 60,282 | 44.8 | 20,811 | 30,141 | 56,259 | 53.2 | 18,366 | 28,130 | .0020 | .0020 |
| Buffalo | 1.8 | 1.8 | .0 | .4 | .0 | 8,370 | 30.9 | 15,988 | 20,925 | 2,860 | 32.2 | 5,410 | 7,150 | .0004 | .0003 |
| Butte | 8.5 | 8.6 | 1.2 | 3.4 | 3.0 | 114,621 | 46.0 | 23,797 | 33,712 | 63,159 | 41.2 | 13,551 | 18,576 | .0033 | .0030 |
| Campbell | 2.1 | 1.9 | –9.5 | .8 | .0 | 11,918 | 14.2 | 13,048 | 14,898 | 10,297 | 24.6 | 10,334 | 12,871 | .0006 | .0004 |
| Charles Mix | 9.7 | 9.8 | 1.0 | 3.4 | 3.0 | 78,898 | 32.9 | 17,993 | 23,205 | 43,666 | 35.3 | 9,782 | 12,843 | .0026 | .0024 |
| Clark | 4.9 | 4.9 | .0 | 1.9 | .0 | 55,736 | 47.9 | 19,834 | 29,335 | 18,119 | 39.9 | 6,815 | 9,536 | .0014 | .0013 |
| Clay | 13.6 | 13.6 | .0 | 4.9 | .0 | 245,821 | 67.6 | 29,926 | 50,168 | 63,687 | 48.9 | 8,727 | 12,997 | .0050 | .0050 |
| Codington | 22.0 | 23.1 | 5.0 | 8.9 | 7.2 | 421,948 | 78.5 | 28,482 | 47,410 | 243,647 | 59.1 | 18,448 | 27,376 | .0101 | .0104 |
| Corson | 5.1 | 5.0 | –2.0 | 1.5 | .0 | 27,802 | 16.5 | 15,911 | 18,535 | 7,644 | 25.6 | 4,057 | 5,096 | .0009 | .0008 |
| Custer | 6.9 | 7.8 | 13.0 | 3.1 | 19.2 | 129,139 | 79.5 | 27,665 | 41,658 | 38,473 | 68.3 | 8,792 | 12,411 | .0025 | .0028 |
| Davison | 18.2 | 18.5 | 1.6 | 7.6 | 4.1 | 293,027 | 60.3 | 25,048 | 38,556 | 200,367 | 48.5 | 18,478 | 26,364 | .0083 | .0080 |
| Day | 8.0 | 7.9 | –1.3 | 3.0 | .0 | 108,278 | 59.6 | 22,620 | 36,093 | 36,321 | 44.1 | 8,403 | 12,107 | .0025 | .0024 |
| Deuel | 5.2 | 5.1 | –1.9 | 1.9 | .0 | 66,258 | 60.4 | 21,738 | 34,873 | 16,993 | 45.7 | 6,141 | 8,944 | .0015 | .0015 |
| Dewey | 5.7 | 6.0 | 5.3 | 1.5 | .0 | 47,710 | 45.6 | 21,838 | 31,807 | 23,858 | 38.9 | 11,451 | 15,905 | .0015 | .0015 |
| Douglas | 4.2 | 4.3 | 2.4 | 1.4 | .0 | 31,784 | 34.7 | 16,857 | 22,703 | 12,369 | 33.9 | 6,599 | 8,835 | .0011 | .0008 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **SOUTH DAKOTA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Edmunds | 5.1 | 5.0 | –2.0 | 1.8 | .0 | 33,775 | 16.2 | 16,154 | 18,764 | 25,990 | 25.4 | 11,510 | 14,439 | .0015 | .0012 |
| Fall River | 8.8 | 9.2 | 4.5 | 3.8 | 11.8 | 170,678 | 74.5 | 28,769 | 44,915 | 46,424 | 44.4 | 9,456 | 12,217 | .0034 | .0034 |
| Faulk | 3.1 | 2.8 | –9.7 | 1.2 | .0 | 26,139 | 27.2 | 17,122 | 21,783 | 9,013 | 30.5 | 5,756 | 7,511 | .0008 | .0007 |
| Grant | 9.2 | 9.4 | 2.2 | 3.5 | 6.1 | 157,316 | 79.0 | 26,635 | 44,947 | 64,003 | 58.5 | 12,236 | 18,287 | .0034 | .0036 |
| Gregory | 5.8 | 5.5 | –5.2 | 2.1 | .0 | 39,641 | 18.2 | 15,966 | 18,877 | 29,735 | 26.4 | 11,202 | 14,160 | .0017 | .0012 |
| Haakon | 2.9 | 3.0 | 3.4 | 1.0 | .0 | 25,017 | 25.2 | 19,980 | 25,017 | 21,306 | 29.6 | 16,442 | 21,306 | .0010 | .0010 |
| Hamlin | 5.3 | 5.3 | .0 | 1.9 | .0 | 73,673 | 68.5 | 23,013 | 38,775 | 21,958 | 49.3 | 7,739 | 11,557 | .0016 | .0016 |
| Hand | 4.6 | 4.6 | .0 | 1.8 | .0 | 41,149 | 22.2 | 18,713 | 22,861 | 23,743 | 28.2 | 10,290 | 13,191 | .0014 | .0013 |
| Hanson | 3.4 | 3.3 | –2.9 | 1.1 | .0 | 27,925 | 37.6 | 18,453 | 25,386 | 5,073 | 30.7 | 3,529 | 4,612 | .0008 | .0005 |
| Harding | 1.8 | 1.9 | 5.6 | .6 | .0 | 12,473 | 15.3 | 18,023 | 20,788 | 4,578 | 25.1 | 6,100 | 7,630 | .0005 | .0005 |
| Hughes | 15.3 | 16.4 | 7.2 | 6.5 | 8.3 | 382,390 | 82.7 | 34,879 | 58,829 | 142,843 | 54.7 | 15,387 | 21,976 | .0075 | .0079 |
| Hutchinson | 9.0 | 8.8 | –2.2 | 3.4 | .0 | 87,176 | 32.1 | 19,413 | 25,640 | 43,889 | 32.7 | 9,727 | 12,909 | .0028 | .0024 |
| Hyde | 2.0 | 1.9 | –5.0 | .8 | .0 | 32,137 | 68.2 | 23,876 | 40,171 | 9,726 | 49.2 | 8,149 | 12,158 | .0007 | .0007 |
| Jackson | 4.1 | 4.8 | 17.1 | 1.4 | 16.7 | 35,906 | 41.8 | 21,097 | 25,647 | 21,826 | 49.2 | 12,187 | 15,590 | .0011 | .0010 |
| Jerauld | 2.9 | 2.8 | –3.4 | 1.1 | .0 | 20,245 | 15.8 | 15,895 | 18,405 | 17,105 | 25.3 | 12,412 | 15,550 | .0010 | .0009 |
| Jones | 1.5 | 1.5 | .0 | .6 | .0 | 23,231 | 62.9 | 23,765 | 38,718 | 29,847 | 63.3 | 30,472 | 49,745 | .0007 | .0008 |
| Kingsbury | 6.4 | 6.1 | –4.7 | 2.6 | .0 | 83,673 | 50.8 | 21,347 | 32,182 | 26,310 | 41.2 | 7,165 | 10,119 | .0021 | .0019 |
| Lake | 10.9 | 11.1 | 1.8 | 4.4 | 7.3 | 196,576 | 80.6 | 26,548 | 44,676 | 73,534 | 60.1 | 11,199 | 16,712 | .0040 | .0043 |
| Lawrence | 19.0 | 19.6 | 3.2 | 8.0 | 6.7 | 375,131 | 78.5 | 28,018 | 46,891 | 121,837 | 48.6 | 10,931 | 15,230 | .0076 | .0077 |
| Lincoln | 15.0 | 16.2 | 8.0 | 5.3 | 3.9 | 223,712 | 55.3 | 28,238 | 42,210 | 41,940 | 35.3 | 6,079 | 7,913 | .0049 | .0046 |
| Lyman | 3.9 | 3.9 | .0 | 1.3 | .0 | 40,817 | 41.1 | 22,248 | 31,398 | 20,589 | 36.8 | 11,574 | 15,838 | .0012 | .0011 |
| McCook | 6.2 | 5.9 | –4.8 | 2.3 | .0 | 86,833 | 59.8 | 23,628 | 37,753 | 30,901 | 45.4 | 9,243 | 13,435 | .0020 | .0020 |
| McPherson | 3.7 | 3.3 | –10.8 | 1.5 | .0 | 29,334 | 23.2 | 15,574 | 19,556 | 10,954 | 28.7 | 5,676 | 7,303 | .0010 | .0008 |
| Marshall | 5.1 | 4.8 | –5.9 | 2.0 | .0 | 71,846 | 57.9 | 22,753 | 35,923 | 22,864 | 43.8 | 7,949 | 11,432 | .0018 | .0015 |
| Meade | 22.4 | 24.0 | 7.1 | 8.0 | 8.1 | 339,500 | 58.6 | 28,929 | 42,438 | 76,689 | 46.6 | 7,069 | 9,586 | .0072 | .0071 |
| Mellette | 2.3 | 2.4 | 4.3 | .7 | .0 | 12,071 | 16.2 | 14,837 | 17,244 | 839 | 10.2 | 1,087 | 1,199 | .0003 | .0003 |
| Miner | 3.5 | 3.2 | –8.6 | 1.4 | .0 | 38,573 | 49.1 | 18,484 | 27,552 | 15,532 | 40.5 | 7,899 | 11,094 | .0010 | .0010 |
| Minnehaha | 119.6 | 129.3 | 8.1 | 51.2 | 11.1 | 2,738,891 | 79.7 | 33,060 | 53,494 | 1,298,473 | 57.5 | 17,882 | 25,361 | .0588 | .0621 |
| Moody | 6.8 | 6.9 | 1.5 | 2.4 | .0 | 76,929 | 37.1 | 23,376 | 32,054 | [illegible]15 | 19.6 | 4,430 | [illegible],298 | .0020 | .0017 |
| Pennington | 75.3 | 80.7 | 7.2 | 31.1 | 10.3 | 1,526,539 | 76.1 | 30,738 | 49,085 | 904,259 | 60.3 | 20,010 | 29,076 | .0361 | .0381 |
| Perkins | 4.8 | 4.8 | .0 | 1.8 | .0 | 43,687 | 18.2 | 20,538 | 24,271 | 24,294 | 26.4 | 10,680 | 13,497 | .0016 | .0013 |
| Potter | 3.6 | 3.5 | –2.8 | 1.3 | .0 | 38,150 | 41.4 | 20,757 | 29,346 | 19,243 | 37.0 | 10,808 | 14,802 | .0011 | .0010 |
| Roberts | 10.9 | 10.8 | –.9 | 3.8 | .0 | 113,430 | 43.3 | 20,824 | 29,850 | 44,391 | 37.9 | 8,474 | 11,682 | .0032 | .0028 |
| Sanborn | 3.1 | 3.0 | –3.2 | 1.2 | .0 | 27,502 | 37.0 | 16,732 | 22,918 | 8,913 | 34.9 | 5,504 | 7,428 | .0009 | .0008 |
| Shannon | 12.4 | 13.7 | 10.5 | 2.5 | 4.2 | 67,861 | 44.4 | 19,583 | 27,144 | 9,788 | 34.6 | 3,030 | 3,915 | .0021 | .0020 |
| Spink | 8.9 | 8.6 | –3.4 | 3.3 | .0 | 111,827 | 45.7 | 23,256 | 33,887 | 44,066 | 38.9 | 9,612 | 13,353 | .0029 | .0027 |
| Stanley | 2.5 | 2.4 | –4.0 | .9 | .0 | 33,352 | 38.3 | 26,797 | 37,058 | 14,130 | 35.6 | 11,582 | 15,700 | .0008 | .0008 |
| Sully | 1.9 | 1.8 | –5.3 | .7 | .0 | 25,899 | 58.4 | 23,351 | 36,999 | 20,438 | 45.2 | 20,106 | 29,197 | .0010 | .0007 |
| Todd | 7.8 | 8.4 | 7.7 | 2.0 | .0 | 42,695 | 23.6 | 17,278 | 21,348 | 18,358 | 28.8 | 7,125 | 9,179 | .0016 | .0015 |
| Tripp | 7.0 | 6.8 | –2.9 | 2.7 | .0 | 70,827 | 27.8 | 20,527 | 26,232 | 50,611 | 30.8 | 14,336 | 18,745 | .0026 | .0021 |
| Turner | 9.2 | 9.1 | –1.1 | 3.5 | .0 | 88,653 | 25.8 | 20,128 | 25,329 | 25,404 | 29.7 | 5,596 | 7,258 | .0025 | .0021 |
| Union | 11.4 | 11.8 | 3.5 | 4.2 | .0 | 155,152 | 47.2 | 25,103 | 36,941 | 29,963 | 36.2 | 5,237 | 7,134 | .0035 | .0033 |
| Walworth | 6.6 | 6.1 | –7.6 | 2.6 | –3.7 | 82,757 | 34.6 | 22,777 | 31,830 | 58,764 | 27.9 | 17,013 | 22,602 | .0028 | .0023 |
| Yankton | 19.2 | 19.4 | 1.0 | 7.3 | 4.3 | 345,179 | 66.2 | 29,664 | 47,285 | 236,791 | 51.4 | 22,343 | 32,437 | .0092 | .0092 |
| Ziebach | 2.4 | 2.5 | 4.2 | .6 | .0 | 12,869 | 27.5 | 16,828 | 21,448 | 2,871 | 30.6 | 3,663 | 4,785 | .0005 | .0004 |
| **TOTAL METRO COUNTIES** | **194.9** | **210.0** | **7.7** | **82.3** | **10.8** | **4,265,430** | **78.4** | **32,179** | **51,828** | **2,202,732** | **58.6** | **18,690** | **26,765** | **.0949** | **.1002** |
| **TOTAL STATE** | **713.7** | **737.6** | **3.3** | **275.8** | **5.4** | **11,455,799** | **64.1** | **26,687** | **41,537** | **5,373,074** | **50.4** | **13,655** | **19,482** | **.2781** | **.2749** |
| **TENNESSEE** | | | | | | | | | | | | | | | |
| **CHATTANOOGA** | **433.6** | **440.1** | **1.5** | **164.8** | **3.8** | **6,467,168** | **60.6** | **25,363** | **39,243** | **3,495,194** | **48.4** | **14,828** | **21,209** | **.1691** | **.1641** |
| Hamilton | 289.9 | 291.5 | .6 | 111.9 | 2.9 | 4,643,381 | 61.2 | 26,503 | 41,496 | 2,701,627 | 48.1 | 16,779 | 24,143 | .1225 | .1188 |
| Marion | 25.3 | 26.1 | 3.2 | 9.5 | 5.6 | 313,415 | 61.1 | 21,622 | 32,991 | 128,943 | 50.0 | 9,554 | 13,573 | .0080 | .0078 |
| Sequatchie | 9.1 | 9.5 | 4.4 | 3.6 | 12.5 | 110,807 | 76.6 | 19,604 | 30,780 | 47,551 | 62.1 | 9,167 | 13,209 | .0025 | .0027 |
| *Catoosa, Ga.* | *39.8* | *42.9* | *7.8* | *15.2* | *10.1* | *555,856* | *64.9* | *24,426* | *36,569* | *294,970* | *55.0* | *13,787* | *19,406* | *.0143* | *.0145* |
| *Dade, Ga.* | *12.8* | *13.3* | *3.9* | *4.2* | *2.4* | *126,547* | *46.4* | *21,083* | *30,130* | *50,047* | *37.2* | *8,894* | *11,916* | *.0037* | *.0034* |
| *Walker, Ga.* | *56.7* | *56.8* | *.2* | *20.4* | *2.0* | *717,162* | *53.9* | *23,299* | *35,155* | *272,056* | *44.1* | *9,439* | *13,336* | *.0181* | *.0169* |
| **CLARKSVILLE - HOPKINSVILLE** | **155.5** | **161.6** | **3.9** | **53.6** | **6.8** | **2,277,090** | **74.1** | **26,050** | **42,483** | **1,099,752** | **56.8** | **13,971** | **20,518** | **.0546** | **.0565** |
| Montgomery | 87.6 | 92.4 | 5.5 | 32.1 | 8.4 | 1,287,165 | 73.1 | 25,127 | 40,099 | 663,752 | 57.5 | 14,235 | 20,678 | .0314 | .0326 |
| *Christian, Ky.* | *67.9* | *69.2* | *1.9* | *21.5* | *4.4* | *989,925* | *75.5* | *27,376* | *46,043* | *436,000* | *55.7* | *13,593* | *20,279* | *.0232* | *.0239* |
| **JACKSON** | **76.3** | **78.0** | **2.2** | **29.6** | **5.0** | **1,189,280** | **72.2** | **24,497** | **40,178** | **823,045** | **54.6** | **18,879** | **27,806** | **.0321** | **.0326** |
| Madison | 76.3 | 78.0 | 2.2 | 29.6 | 5.0 | 1,189,280 | 72.2 | 24,497 | 40,178 | 823,045 | 54.6 | 18,879 | 27,806 | .0321 | .0326 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **TENNESSEE (continued)** | | | | | | | | | | | | | | | |
| **JOHNSON CITY - KINGSPORT - BRISTOL** | **446.7** | **459.1** | **2.8** | **170.6** | **4.4** | **6,545,593** | **66.2** | **24,101** | **38,368** | **3,261,096** | **51.4** | **13,186** | **19,115** | **.1639** | **.1630** |
| Carter | 51.3 | 51.6 | .6 | 19.8 | 2.6 | 683,398 | 69.3 | 20,909 | 34,515 | 199,608 | 50.9 | 6,852 | 10,081 | .0153 | .0152 |
| Hawkins | 46.2 | 48.9 | 5.8 | 17.9 | 8.5 | 720,294 | 83.1 | 23,837 | 40,240 | 193,531 | 62.2 | 7,233 | 10,812 | .0143 | .0153 |
| Sullivan | 147.5 | 150.9 | 2.3 | 58.5 | 4.5 | 2,362,182 | 66.0 | 25,416 | 40,379 | 1,401,021 | 51.4 | 16,524 | 23,949 | .0614 | .0611 |
| Unicoi | 16.7 | 17.1 | 2.4 | 6.5 | 4.8 | 248,220 | 76.5 | 22,688 | 38,188 | 57,231 | 54.6 | 5,969 | 8,805 | .0050 | .0052 |
| Washington | 92.6 | 96.5 | 4.2 | 35.8 | 7.2 | 1,331,939 | 63.2 | 24,440 | 37,205 | 807,814 | 52.1 | 15,901 | 22,565 | .0359 | .0355 |
| *Bristol city, Va.* | *18.3* | *17.5* | *–4.4* | *7.1* | *–1.4* | *243,376* | *47.8* | *22,868* | *34,278* | *289,536* | *48.1* | *27,146* | *40,780* | *.0094* | *.0086* |
| *Scott, Va.* | *24.9* | *24.6* | *–1.2* | *8.2* | *–3.5* | *338,683* | *63.2* | *24,416* | *41,303* | *137,355* | *44.4* | *11,194* | *16,751* | *.0082* | *.0080* |
| *Washington, Va.* | *49.2* | *52.0* | *5.7* | *16.8* | *3.1* | *617,501* | *58.8* | *23,855* | *36,756* | *175,000* | *47.1* | *7,297* | *10,417* | *.0144* | *.0141* |
| **KNOXVILLE** | **591.3** | **618.1** | **4.5** | **239.6** | **7.0** | **9,965,680** | **72.5** | **25,787** | **41,593** | **5,948,072** | **55.8** | **17,041** | **24,825** | **.2505** | **.2567** |
| Anderson | 69.8 | 72.3 | 3.6 | 27.9 | 5.7 | 1,394,742 | 78.1 | 29,658 | 49,991 | 610,790 | 57.8 | 14,658 | 21,892 | .0300 | .0314 |
| Blount | 82.5 | 87.3 | 5.8 | 33.0 | 8.2 | 1,344,259 | 73.1 | 25,465 | 40,735 | 761,375 | 57.4 | 15,864 | 23,072 | .0333 | .0343 |
| Grainger | 17.3 | 17.8 | 2.9 | 6.5 | 6.6 | 165,422 | 54.8 | 17,523 | 25,450 | 30,508 | 46.5 | 3,413 | 4,694 | .0041 | .0038 |
| Jefferson | 34.1 | 36.9 | 8.2 | 13.2 | 10.0 | 545,800 | 86.1 | 24,434 | 41,348 | 138,043 | 61.6 | 7,119 | 10,458 | .0105 | .0115 |
| Knox | 327.3 | 335.9 | 2.6 | 133.5 | 5.1 | 5,740,409 | 70.7 | 26,477 | 42,999 | 3,865,233 | 54.0 | 19,757 | 28,953 | .1508 | .1528 |
| Sevier | 47.7 | 54.4 | 14.0 | 20.4 | 17.2 | 656,729 | 74.6 | 21,612 | 32,193 | 515,548 | 64.6 | 17,998 | 25,272 | .0187 | .0200 |
| Union | 12.6 | 13.5 | 7.1 | 5.1 | 10.9 | 118,319 | 52.1 | 16,912 | 23,200 | 26,575 | 49.7 | 3,859 | 5,211 | .0031 | .0029 |
| **MEMPHIS** | **927.2** | **937.7** | **1.1** | **337.1** | **3.5** | **14,983,921** | **69.0** | **27,221** | **44,449** | **8,345,370** | **51.3** | **16,927** | **24,756** | **.3774** | **.3775** |
| Shelby | 783.7 | 787.1 | .4 | 286.8 | 2.8 | 13,104,987 | 69.2 | 27,769 | 45,694 | 7,446,005 | 51.7 | 17,598 | 25,962 | .3295 | .3297 |
| Tipton | 34.6 | 36.3 | 4.9 | 12.4 | 7.8 | 426,401 | 66.2 | 22,309 | 34,387 | 149,388 | 51.6 | 8,568 | 12,047 | .0102 | .0102 |
| *Crittenden, Ark.* | *48.8* | *47.9* | *–1.8* | *16.0* | *.0* | *497,060* | *46.4* | *21,214* | *31,066* | *472,571* | *39.3* | *21,208* | *29,536* | *.0185* | *.0168* |
| *De Soto, Miss.* | *60.1* | *66.4* | *10.5* | *21.9* | *12.9* | *955,473* | *81.0* | *27,216* | *43,629* | *277,406* | *64.4* | *8,700* | *12,667* | *.0192* | *.0208* |
| **NASHVILLE** | **899.8** | **951.4** | **5.7** | **352.9** | **7.4** | **17,424,288** | **77.2** | **29,930** | **49,375** | **8,193,549** | **56.5** | **15,940** | **23,218** | **.3875** | **.4047** |
| Cheatham | 25.6 | 29.8 | 16.4 | 9.9 | 17.9 | 347,671 | 68.3 | 24,597 | 35,118 | 93,482 | 62.2 | 6,863 | 9,443 | .0075 | .0078 |
| Davidson | 480.5 | 482.5 | .4 | 191.6 | 2.7 | 9,620,987 | 71.4 | 30,104 | 50,214 | 5,617,433 | 52.6 | 19,736 | 29,319 | .2345 | .2367 |
| Dickson | 32.8 | 35.8 | 9.1 | 13.2 | 12.8 | 557,717 | 87.1 | 25,482 | 42,251 | 231,329 | 67.1 | 11,833 | 17,525 | .0117 | .0130 |
| Robertson | 39.5 | 42.1 | 6.6 | 14.5 | 7.4 | 617,440 | 77.8 | 25,726 | 42,582 | 202,682 | 58.9 | 9,447 | 13,978 | .0130 | .0137 |
| Rutherford | 94.5 | 105.5 | 11.6 | 36.8 | 13.9 | 1,934,731 | 93.1 | 31,021 | 52,574 | 721,282 | 70.6 | 13,086 | 19,600 | .0371 | .0420 |
| Sumner | 95.4 | 105.7 | 10.8 | 36.1 | 12.5 | 1,791,619 | 86.0 | 30,012 | 49,629 | 553,059 | 66.3 | 10,359 | 15,320 | .0344 | .0378 |
| Williamson | 68.2 | 79.0 | 15.8 | 26.1 | 17.0 | 1,404,809 | 80.8 | 34,840 | 53,824 | 428,251 | 59.2 | 12,061 | 16,408 | .0271 | .0293 |
| Wilson | 63.3 | 71.0 | 12.2 | 24.7 | 13.8 | 1,149,314 | 84.3 | 28,730 | 46,531 | 346,031 | 66.6 | 9,573 | 14,009 | .0222 | .0244 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Anderson | 69.8 | 72.3 | 3.6 | 27.9 | 5.7 | 1,394,742 | 78.1 | 29,658 | 49,991 | 610,790 | 57.8 | 14,658 | 21,892 | .0300 | .0314 |
| Bedford | 28.5 | 28.9 | 1.4 | 10.8 | 3.8 | 454,797 | 71.5 | 25,501 | 42,111 | 163,812 | 53.5 | 10,263 | 15,168 | .0101 | .0102 |
| Benton | 15.5 | 16.0 | 3.2 | 6.4 | 6.7 | 192,241 | 59.9 | 20,036 | 30,038 | 82,448 | 49.2 | 9,210 | 12,883 | .0049 | .0048 |
| Bledsoe | 10.0 | 10.2 | 2.0 | 3.5 | 6.1 | 116,592 | 69.7 | 20,823 | 33,312 | 27,319 | 54.3 | 5,367 | 7,805 | .0025 | .0026 |
| Blount | 82.5 | 87.3 | 5.8 | 33.0 | 8.2 | 1,344,259 | 73.1 | 25,465 | 40,735 | 761,375 | 57.4 | 15,864 | 23,072 | .0333 | .0343 |
| Bradley | 72.2 | 76.9 | 6.5 | 27.7 | 9.5 | 1,068,406 | 72.1 | 24,534 | 38,571 | 553,606 | 57.9 | 13,862 | 19,986 | .0262 | .0270 |
| Campbell | 36.9 | 38.9 | 5.4 | 14.2 | 7.6 | 385,158 | 61.2 | 18,103 | 27,124 | 213,466 | 51.5 | 10,676 | 15,033 | .0110 | .0109 |
| Cannon | 10.8 | 11.3 | 4.6 | 3.9 | .0 | 93,003 | 33.1 | 17,914 | 23,847 | 34,709 | 33.2 | 6,682 | 8,900 | .0028 | .0025 |
| Carroll | 28.7 | 29.2 | 1.7 | 10.5 | .0 | 283,215 | 41.5 | 19,067 | 26,973 | 141,441 | 37.0 | 9,833 | 13,471 | .0086 | .0078 |
| Carter | 51.3 | 51.6 | .6 | 19.8 | 2.6 | 683,398 | 69.3 | 20,909 | 34,515 | 199,608 | 50.9 | 6,852 | 10,081 | .0153 | .0152 |
| Cheatham | 25.6 | 29.8 | 16.4 | 9.9 | 17.9 | 347,671 | 68.3 | 24,597 | 35,118 | 93,482 | 62.2 | 6,863 | 9,443 | .0075 | .0078 |
| Chester | 13.4 | 14.2 | 6.0 | 4.8 | 4.3 | 128,686 | 44.9 | 19,311 | 26,810 | 49,012 | 40.8 | 7,570 | 10,211 | .0036 | .0035 |
| Claiborne | 26.3 | 28.1 | 6.8 | 10.0 | 9.9 | 250,762 | 61.0 | 17,112 | 25,076 | 99,547 | 53.1 | 7,146 | 9,955 | .0067 | .0066 |
| Clay | 8.0 | 8.3 | 3.8 | 3.2 | 6.7 | 92,702 | 75.4 | 17,616 | 28,969 | 19,010 | 57.3 | 4,028 | 5,941 | .0020 | .0021 |
| Cocke | 29.6 | 30.5 | 3.0 | 11.4 | 4.6 | 334,074 | 67.9 | 18,258 | 29,305 | 157,065 | 50.2 | 9,596 | 13,778 | .0088 | .0087 |
| Coffee | 39.5 | 40.8 | 3.3 | 15.4 | 5.5 | 626,154 | 71.9 | 24,949 | 40,659 | 352,149 | 54.9 | 15,576 | 22,867 | .0157 | .0160 |
| Crockett | 14.7 | 14.4 | –2.0 | 5.2 | .0 | 126,583 | 37.2 | 17,738 | 24,343 | 49,671 | 35.1 | 7,072 | 9,552 | .0039 | .0033 |
| Cumberland | 32.4 | 36.4 | 12.3 | 13.1 | 13.9 | 475,682 | 89.2 | 21,861 | 36,312 | 264,413 | 68.9 | 13,616 | 20,184 | .0111 | .0126 |
| Davidson | 480.5 | 482.5 | .4 | 191.6 | 2.7 | 9,620,987 | 71.4 | 30,104 | 50,214 | 5,617,433 | 52.6 | 19,736 | 29,319 | .2345 | .2367 |
| Decatur | 11.0 | 11.1 | .9 | 4.4 | 2.3 | 152,876 | 71.2 | 20,770 | 34,745 | 55,314 | 51.2 | 8,506 | 12,571 | .0035 | .0035 |
| De Kalb | 14.2 | 14.8 | 4.2 | 5.9 | 9.3 | 156,708 | 52.7 | 19,005 | 26,561 | 68,810 | 48.8 | 8,562 | 11,663 | .0043 | .0041 |
| Dickson | 32.8 | 35.8 | 9.1 | 13.2 | 12.8 | 557,717 | 87.1 | 25,482 | 42,251 | 231,329 | 67.1 | 11,833 | 17,525 | .0117 | .0130 |
| Dyer | 35.0 | 35.3 | .9 | 13.3 | 2.3 | 479,964 | 67.0 | 22,102 | 36,088 | 242,848 | 50.3 | 12,426 | 18,259 | .0123 | .0121 |
| Fayette | 25.5 | 25.5 | .0 | 7.8 | .0 | 223,342 | 46.1 | 19,601 | 28,634 | 55,607 | 39.1 | 5,125 | 7,129 | .0059 | .0055 |
| Fentress | 15.5 | 16.2 | 4.5 | 5.9 | 9.3 | 122,677 | 58.0 | 14,377 | 20,793 | 77,819 | 51.3 | 9,528 | 13,190 | .0041 | .0038 |
| Franklin | 33.2 | 34.3 | 3.3 | 12.1 | 5.2 | 450,891 | 68.2 | 23,315 | 37,264 | 168,345 | 50.1 | 9,752 | 13,913 | .0106 | .0107 |
| Gibson | 49.2 | 48.9 | –.6 | 18.8 | 1.1 | 718,856 | 69.2 | 22,836 | 38,237 | 300,235 | 50.4 | 10,729 | 15,970 | .0169 | .0169 |
| Giles | 24.9 | 25.0 | .4 | 9.3 | 1.1 | 365,100 | 69.4 | 23,426 | 39,258 | 164,182 | 50.5 | 11,855 | 17,654 | .0088 | .0088 |
| Grainger | 17.3 | 17.8 | 2.9 | 6.5 | 6.6 | 165,422 | 54.8 | 17,523 | 25,450 | 30,508 | 46.5 | 3,413 | 4,694 | .0041 | .0038 |
| Greene | 56.6 | 58.6 | 3.5 | 21.3 | 4.9 | 895,073 | 78.1 | 24,762 | 42,022 | 414,225 | 57.3 | 12,975 | 19,447 | .0205 | .0215 |
| Grundy | 14.4 | 15.2 | 5.6 | 5.1 | 6.3 | 162,041 | 66.6 | 20,261 | 31,773 | 60,363 | 53.0 | 8,219 | 11,836 | .0040 | .0040 |
| Hamblen | 57.1 | 65.2 | 14.2 | 24.1 | 17.0 | 915,980 | 90.7 | 23,311 | 38,007 | 530,871 | 71.8 | 15,001 | 22,028 | .0213 | .0240 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TENNESSEE (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Hamilton | 289.9 | 291.5 | .6 | 111.9 | 2.9 | 4,643,381 | 61.2 | 26,503 | 41,496 | [illegible],627 | 48.1 | 16,779 | 24,143 | .1225 | .1188 |
| Hancock | 6.8 | 6.7 | −1.5 | 2.3 | .0 | 56,898 | 68.7 | 14,668 | 24,738 | 18,360 | 49.4 | 5,343 | 7,983 | .0015 | .0015 |
| Hardeman | 24.0 | 24.0 | .0 | 8.0 | 1.3 | 276,004 | 67.7 | 20,832 | 34,501 | 115,091 | 49.9 | 9,719 | 14,386 | .0070 | .0069 |
| Hardin | 23.0 | 23.7 | 3.0 | 8.9 | 6.0 | 245,428 | 54.6 | 18,895 | 27,576 | 126,862 | 47.3 | 10,252 | 14,254 | .0070 | .0067 |
| Hawkins | 46.2 | 48.9 | 5.8 | 17.9 | 8.5 | 720,294 | 83.1 | 23,837 | 40,240 | 193,531 | 62.2 | 7,233 | 10,812 | .0143 | .0153 |
| Haywood | 20.1 | 19.7 | −2.0 | 6.6 | .0 | 190,213 | 52.4 | 18,911 | 28,820 | 93,506 | 42.0 | 9,978 | 14,168 | .0056 | .0052 |
| Henderson | 22.7 | 24.0 | 5.7 | 9.1 | 8.3 | 330,017 | 80.9 | 21,716 | 36,266 | 110,796 | 54.7 | 8,527 | 12,175 | .0071 | .0075 |
| Henry | 29.8 | 30.9 | 3.7 | 11.9 | 4.4 | 396,877 | 64.9 | 21,108 | 33,351 | 202,808 | 50.9 | 11,791 | 17,043 | .0103 | .0102 |
| Hickman | 16.0 | 16.5 | 3.1 | 5.8 | 7.4 | 203,134 | 73.9 | 21,626 | 35,023 | 48,145 | 57.1 | 5,675 | 8,301 | .0043 | .0044 |
| Houston | 6.9 | 6.9 | .0 | 2.3 | .0 | 77,377 | 60.0 | 21,024 | 33,642 | 18,634 | 39.3 | 5,817 | 8,102 | .0018 | .0017 |
| Humphreys | 16.3 | 16.5 | 1.2 | 6.3 | 3.3 | 193,218 | 43.9 | 22,010 | 30,670 | 73,066 | 28.0 | 9,356 | 11,598 | .0052 | .0047 |
| Jackson | 9.6 | 9.8 | 2.1 | 3.3 | .0 | 104,572 | 63.7 | 19,354 | 31,688 | 18,272 | 31.7 | 4,203 | 5,537 | .0025 | .0023 |
| Jefferson | 34.1 | 36.9 | 8.2 | 13.2 | 10.0 | 545,800 | 86.1 | 24,434 | 41,348 | 138,043 | 61.6 | 7,119 | 10,458 | .0105 | .0115 |
| Johnson | 14.4 | 15.2 | 5.6 | 5.7 | 9.6 | 167,676 | 81.2 | 17,793 | 29,417 | 50,103 | 62.1 | 5,944 | 8,790 | .0037 | .0040 |
| Knox | 327.3 | 335.9 | 2.6 | 133.5 | 5.1 | 5,740,409 | 70.7 | 26,477 | 42,999 | 3,865,233 | 54.0 | 19,757 | 28,953 | .1508 | .1528 |
| Lake | 7.8 | 7.4 | −5.1 | 2.6 | .0 | 59,873 | 34.9 | 17,070 | 23,028 | 20,663 | 31.7 | 6,036 | 7,947 | .0020 | .0016 |
| Lauderdale | 25.5 | 26.3 | 3.1 | 9.3 | 5.7 | 315,594 | 75.6 | 20,421 | 33,935 | 81,700 | 51.3 | 6,135 | 8,785 | .0068 | .0071 |
| Lawrence | 35.4 | 36.6 | 3.4 | 13.3 | 5.6 | 534,019 | 77.6 | 23,861 | 40,152 | 219,072 | 57.5 | 11,038 | 16,472 | .0120 | .0124 |
| Lewis | 10.6 | 11.5 | 8.5 | 3.8 | 11.8 | 156,439 | 90.3 | 24,172 | 41,168 | 49,836 | 67.8 | 8,734 | 13,115 | .0032 | .0036 |
| Lincoln | 26.8 | 27.2 | 1.5 | 10.3 | 4.0 | 311,011 | 54.9 | 20,280 | 30,195 | 142,061 | 46.1 | 9,825 | 13,792 | .0084 | .0080 |
| Loudon | 29.6 | 30.7 | 3.7 | 11.7 | 5.4 | 606,087 | 81.2 | 30,136 | 51,802 | 173,023 | 57.7 | 9,885 | 14,788 | .0115 | .0122 |
| McMinn | 43.6 | 45.3 | 3.9 | 16.5 | 6.5 | 711,820 | 79.4 | 25,599 | 43,141 | 346,709 | 59.0 | 14,070 | 21,013 | .0168 | .0172 |
| McNairy | 23.9 | 25.2 | 5.4 | 9.7 | 7.8 | 273,234 | 61.0 | 18,857 | 28,167 | 99,480 | 51.5 | 7,296 | 10,256 | .0070 | .0067 |
| Macon | 16.4 | 17.2 | 4.9 | 6.5 | 8.3 | 208,618 | 64.6 | 21,123 | 32,095 | 63,342 | 51.6 | [illegible] | 9,745 | .0046 | .0049 |
| Madison | 76.3 | 78.0 | 2.2 | 29.6 | 5.0 | 1,189,280 | 72.2 | 24,497 | 40,178 | 823,045 | 54.6 | 18,579 | 27,806 | .0321 | .0326 |
| Marion | 25.3 | 26.1 | 3.2 | 9.5 | 5.6 | 313,415 | 61.1 | 21,622 | 32,991 | 128,943 | 50.0 | 9,554 | 13,573 | .0080 | .0078 |
| Marshall | 20.5 | 21.3 | 3.9 | 8.2 | 7.9 | 335,201 | 79.1 | 24,629 | 40,878 | 131,586 | 59.9 | 10,830 | 16,047 | .0072 | .0076 |
| Maury | 52.6 | 54.1 | 2.9 | 20.3 | 5.2 | 827,184 | 71.9 | 24,936 | 40,748 | 346,276 | 54.6 | 11,603 | 17,058 | .0190 | .0192 |
| Meigs | 7.9 | 8.4 | 6.3 | 2.8 | 3.7 | 81,659 | 44.2 | 20,967 | 29,164 | 27,239 | 41.0 | 7,157 | 9,728 | .0023 | .0021 |
| Monroe | 30.0 | 31.2 | 4.0 | 11.2 | 7.7 | 347,296 | 63.5 | 20,420 | 31,809 | 165,227 | 52.6 | 10,408 | 14,752 | .0091 | .0090 |
| Montgomery | 87.6 | 92.4 | 5.5 | 32.1 | 8.4 | 1,287,165 | 73.1 | 25,127 | 40,099 | 663,752 | 57.5 | 14,235 | 20,678 | .0314 | .0326 |
| Moore | 4.8 | 5.1 | 6.3 | 1.6 | .0 | 75,991 | 70.4 | 27,876 | 47,494 | 9,348 | 50.2 | 3,890 | 5,843 | .0015 | .0014 |
| Morgan | 17.6 | 18.0 | 2.3 | 5.7 | .0 | 216,613 | 68.4 | 22,570 | 38,002 | 22,855 | 39.5 | 2,875 | 4,010 | .0043 | .0043 |
| Obion | 33.6 | 34.4 | 2.4 | 13.1 | 4.8 | 579,003 | 77.2 | 26,140 | 44,199 | 249,708 | 56.8 | 12,742 | 19,062 | .0128 | .0134 |
| Overton | 18.3 | 18.9 | 3.3 | 6.4 | .0 | 155,656 | 41.3 | 17,211 | 24,321 | 67,155 | 36.9 | [illegible] | 10,493 | .0050 | .0043 |
| Perry | 6.3 | 6.5 | 3.2 | 2.4 | .0 | 66,860 | 48.5 | 18,760 | 27,858 | 14,441 | 36.9 | 4,395 | 6,017 | .0015 | .0015 |
| Pickett | 4.5 | 4.6 | 2.2 | 1.6 | .0 | 37,862 | 51.5 | 15,618 | 23,664 | 20,488 | 41.6 | 9,044 | 12,805 | .0012 | .0012 |
| Polk | 13.8 | 13.9 | .7 | 4.9 | 2.1 | 125,081 | 43.4 | 18,175 | 25,527 | 36,643 | 39.4 | 5,477 | 7,478 | .0035 | .0031 |
| Putnam | 50.3 | 52.8 | 5.0 | 19.3 | 6.6 | 668,073 | 65.6 | 22,292 | 34,615 | 385,278 | 52.8 | 13,931 | 19,963 | .0180 | .0179 |
| Rhea | 25.9 | 27.6 | 6.6 | 10.0 | 9.9 | 354,733 | 78.3 | 21,865 | 35,473 | 119,390 | 61.0 | 8,451 | 11,939 | .0076 | .0082 |
| Roane | 50.9 | 53.5 | 5.1 | 19.7 | 8.2 | 723,138 | 64.6 | 24,139 | 36,708 | 290,124 | 53.5 | 10,383 | 14,727 | .0172 | .0172 |
| Robertson | 39.5 | 42.1 | 6.6 | 14.5 | 7.4 | 617,440 | 77.8 | 25,726 | 42,582 | 202,682 | 58.9 | 9,447 | 13,978 | .0130 | .0137 |
| Rutherford | 94.5 | 105.5 | 11.6 | 36.8 | 13.9 | 1,934,731 | 93.1 | 31,021 | 52,574 | 721,282 | 70.6 | 13,086 | 19,600 | .0371 | .0420 |
| Scott | 20.7 | 22.2 | 7.2 | 7.5 | 7.1 | 180,071 | 45.9 | 17,630 | 24,009 | 82,952 | 41.1 | 8,399 | 11,060 | .0056 | .0052 |
| Sequatchie | 9.1 | 9.5 | 4.4 | 3.6 | 12.5 | 110,807 | 76.6 | 19,604 | 30,780 | 47,551 | 62.1 | 9,167 | 13,209 | .0025 | .0027 |
| Sevier | 47.7 | 54.4 | 14.0 | 20.4 | 17.2 | 656,729 | 74.6 | 21,612 | 32,193 | 515,548 | 64.6 | 17,998 | 25,272 | .0187 | .0200 |
| Shelby | 783.7 | 787.1 | .4 | 286.8 | 2.8 | 13,104,987 | 69.2 | 27,769 | 45,694 | 7,446,005 | 51.7 | 17,598 | 25,962 | .3295 | .3297 |
| Smith | 15.3 | 15.7 | 2.6 | 5.9 | 5.4 | 177,892 | 50.3 | 21,139 | 30,151 | 62,267 | 44.9 | 7,674 | 10,554 | .0046 | .0043 |
| Stewart | 9.4 | 10.1 | 7.4 | 4.0 | 11.1 | 107,502 | 64.3 | 18,173 | 26,876 | 23,878 | 38.3 | 4,794 | 5,970 | .0025 | .0024 |
| Sullivan | 147.5 | 150.9 | 2.3 | 58.5 | 4.5 | 2,362,182 | 66.0 | 25,416 | 40,379 | 1,401,021 | 51.4 | 16,524 | 23,949 | .0614 | .0611 |
| Sumner | 95.4 | 105.7 | 10.8 | 36.1 | 12.5 | 1,791,619 | 86.0 | 30,012 | 49,629 | 553,059 | 66.3 | 10,359 | 15,320 | .0344 | .0378 |
| Tipton | 34.6 | 36.3 | 4.9 | 12.4 | 7.8 | 426,401 | 64.2 | 22,309 | 34,387 | 149,388 | 51.6 | [illegible] | 12,047 | .0102 | .0102 |
| Trousdale | 6.1 | 6.0 | −1.6 | 2.4 | .0 | 90,899 | 56.5 | 24,194 | 37,875 | 21,814 | 29.8 | [illegible] | 9,089 | .0020 | .0018 |
| Unicoi | 16.7 | 17.1 | 2.4 | 6.5 | 4.8 | 248,220 | 76.5 | 22,688 | 38,188 | 57,231 | 54.6 | 5,969 | 8,805 | .0030 | .0052 |
| Union | 12.6 | 13.5 | 7.1 | 5.1 | 10.9 | 118,319 | 52.1 | 16,912 | 23,200 | 26,575 | 49.7 | 3,859 | 5,211 | .0031 | .0029 |
| Van Buren | 4.9 | 5.1 | 4.1 | 1.5 | .0 | 50,258 | 60.3 | 20,907 | 33,505 | 3,677 | 33.3 | 1,839 | 2,451 | .0010 | .0010 |
| Warren | 33.8 | 34.9 | 3.3 | 13.3 | 5.6 | 452,544 | 71.0 | 21,009 | 34,026 | 199,741 | 54.5 | 10,262 | 15,018 | .0109 | .0112 |
| Washington | 92.6 | 96.5 | 4.2 | 35.8 | 7.2 | 1,331,939 | 63.2 | 24,440 | 37,205 | 807,814 | 52.1 | 15,901 | 22,565 | .0339 | .0335 |
| Wayne | 14.4 | 15.0 | 4.2 | 5.5 | 7.8 | 198,258 | 81.7 | 21,397 | 36,047 | 53,936 | 61.0 | 6,568 | 9,807 | .0042 | .0044 |
| Weakley | 33.7 | 34.5 | 2.4 | 12.5 | 4.2 | 394,774 | 59.5 | 20,622 | 31,582 | 164,605 | 48.3 | 9,252 | 13,168 | .0132 | .0099 |
| White | 20.4 | 21.2 | 3.9 | 8.0 | 6.7 | 226,948 | 56.8 | 19,303 | 28,369 | 94,539 | 48.8 | 8,473 | 11,820 | .0059 | .0057 |
| Williamson | 68.2 | 79.0 | 15.8 | 26.1 | 17.0 | 1,404,809 | 80.8 | 34,840 | 53,824 | [illegible] | 59.2 | 12,061 | 16,408 | .0271 | .0293 |
| Wilson | 63.3 | 71.0 | 12.2 | 24.7 | 13.8 | 1,149,314 | 84.3 | 28,730 | 46,531 | [illegible] | 66.6 | 9,573 | 14,009 | .0222 | .0244 |
| **TOTAL METRO COUNTIES** | 3,151.9 | 3,255.4 | 3.3 | 1,216.9 | 5.5 | 53,811,437 | 71.6 | 27,198 | 44,220 | 28,761,137 | 53.8 | 16,217 | 23,635 | 1.3061 | 1.3281 |
| **TOTAL STATE** | 4,759.9 | 4,925.9 | 3.5 | 1,826.7 | 5.6 | 74,974,595 | 70.6 | 25,416 | 41,044 | 37,772,143 | 53.7 | 14,211 | 20,678 | 1.8211 | 1.8467 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TEXAS** | | | | | | | | | | | | | | | |
| **ABILENE** | 120.7 | 131.7 | 9.1 | 46.7 | 10.4 | 2,005,890 | 67.5 | 28,305 | 42,953 | 1,581,363 | 56.4 | 23,899 | 33,862 | .0567 | .0581 |
| Taylor | 120.7 | 131.7 | 9.1 | 46.7 | 10.4 | 2,005,890 | 67.5 | 28,305 | 42,953 | 1,581,363 | 56.4 | 23,899 | 33,862 | .0567 | .0581 |
| **AMARILLO** | 193.3 | 214.5 | 11.0 | 81.3 | 12.3 | 3,702,164 | 70.2 | 30,037 | 45,537 | 2,052,430 | 53.0 | 18,527 | 25,245 | .0895 | .0917 |
| Potter | 105.8 | 113.7 | 7.5 | 43.6 | 7.7 | 1,487,659 | 51.9 | 24,189 | 34,121 | 1,470,925 | 53.4 | 23,671 | 33,737 | .0501 | .0489 |
| Randall | 87.5 | 100.8 | 15.2 | 37.7 | 18.2 | 2,214,505 | 85.3 | 37,462 | 58,740 | 581,505 | 51.9 | 11,997 | 15,425 | .0394 | .0428 |
| **AUSTIN** | 657.0 | 790.7 | 20.4 | 302.4 | 23.0 | 15,044,930 | 95.6 | 31,287 | 49,752 | 7,091,169 | 71.4 | 16,834 | 23,450 | .3002 | .3474 |
| Hays | 49.7 | 58.9 | 18.5 | 18.9 | 21.9 | 884,359 | 97.3 | 28,925 | 46,791 | 348,218 | 71.8 | 13,079 | 18,424 | .0176 | .0204 |
| Travis | 503.8 | 598.4 | 18.8 | 240.6 | 22.3 | 11,989,652 | 94.9 | 31,280 | 49,832 | 6,070,065 | 70.7 | 18,081 | 25,229 | .2440 | .2806 |
| Williamson | 103.5 | 133.4 | 28.9 | 42.9 | 27.7 | 2,170,919 | 99.3 | 32,420 | 50,604 | 672,886 | 77.7 | 11,267 | 15,685 | .0386 | .0464 |
| **BEAUMONT - PORT ARTHUR** | 397.4 | 419.8 | 5.6 | 148.0 | 5.9 | 7,218,560 | 64.0 | 31,482 | 48,774 | 3,441,570 | 47.3 | 16,716 | 23,254 | .1728 | .1703 |
| Hardin | 46.6 | 52.8 | 13.3 | 17.2 | 11.0 | 723,539 | 62.2 | 26,777 | 42,066 | 237,575 | 37.3 | 11,164 | 13,813 | .0166 | .0162 |
| Jefferson | 258.8 | 266.5 | 3.0 | 96.5 | 3.4 | 4,746,442 | 61.2 | 31,554 | 49,186 | 2,477,094 | 45.1 | 18,294 | 25,669 | .1183 | .1145 |
| Orange | 92.0 | 100.5 | 9.2 | 34.3 | 10.6 | 1,748,579 | 72.9 | 32,616 | 50,979 | 726,901 | 59.1 | 14,741 | 21,192 | .0379 | .0396 |
| **BRAZORIA** | 203.1 | 240.2 | 18.3 | 77.5 | 18.9 | 4,525,803 | 85.3 | 37,461 | 58,397 | 1,388,741 | 56.9 | 13,578 | 17,919 | .0849 | .0932 |
| Brazoria | 203.1 | 240.2 | 18.3 | 77.5 | 18.9 | 4,525,803 | 85.3 | 37,461 | 58,397 | 1,388,741 | 56.9 | 13,578 | 17,919 | .0849 | .0932 |
| **BROWNSVILLE - HARLINGEN** | 241.5 | 275.8 | 14.2 | 77.4 | 14.2 | 2,658,789 | 72.2 | 22,773 | 34,351 | 1,944,658 | 61.3 | 17,784 | 25,125 | .0781 | .0828 |
| Cameron | 241.5 | 275.8 | 14.2 | 77.4 | 14.2 | 2,658,789 | 72.2 | 22,773 | 34,351 | 1,944,658 | 61.3 | 17,784 | 25,125 | .0781 | .0828 |
| **BRYAN - COLLEGE STATION** | 111.3 | 131.1 | 17.8 | 48.2 | 21.1 | 2,423,421 | 102.6 | 30,052 | 50,278 | 1,282,574 | 80.2 | 17,885 | 26,609 | .0491 | .0584 |
| Brazos | 111.3 | 131.1 | 17.8 | 48.2 | 21.1 | 2,423,421 | 102.6 | 30,052 | 50,278 | 1,282,574 | 80.2 | 17,885 | 26,609 | .0491 | .0584 |
| **CORPUS CHRISTI** | 358.0 | 392.4 | 9.6 | 127.5 | 10.3 | 5,589,920 | 66.1 | 29,104 | 43,843 | 3,280,094 | 53.3 | 18,507 | 25,726 | .1449 | .1466 |
| Nueces | 293.3 | 320.2 | 9.2 | 105.2 | 9.8 | 4,729,909 | 67.6 | 29,466 | 44,961 | 2,878,667 | 53.9 | 19,523 | 27,364 | .1228 | .1247 |
| San Patricio | 64.7 | 72.2 | 11.6 | 22.3 | 12.6 | 860,011 | 58.8 | 27,353 | 38,566 | 401,427 | 49.2 | 13,588 | 18,001 | .0221 | .0219 |
| **DALLAS** | 2,238.4 | 2,547.0 | 13.8 | 954.3 | 15.6 | 51,944,837 | 81.4 | 34,673 | 54,432 | 24,835,179 | 61.1 | 18,669 | 26,024 | 1.1000 | 1.1899 |
| Collin | 190.5 | 241.0 | 26.5 | 77.0 | 26.0 | 5,109,565 | 102.4 | 41,318 | 66,358 | 1,905,555 | 83.6 | 16,982 | 24,747 | .0890 | .1081 |
| Dallas | 1,726.6 | 1,913.3 | 10.8 | 743.5 | 13.4 | 39,212,107 | 76.2 | 33,942 | 52,740 | 20,582,319 | 58.7 | 19,780 | 27,683 | .8767 | .9256 |
| Denton | 185.1 | 231.5 | 25.1 | 80.3 | 25.9 | 5,068,984 | 105.4 | 38,690 | 63,126 | 1,430,180 | 69.8 | 13,199 | 17,810 | .0828 | .0996 |
| Ellis | 69.5 | 80.3 | 15.5 | 26.3 | 14.8 | 1,188,264 | 78.1 | 29,129 | 45,181 | 432,286 | 59.6 | 11,831 | 16,437 | .0250 | .0269 |
| Kaufman | 46.4 | 54.3 | 17.0 | 17.9 | 15.5 | 788,168 | 78.6 | 28,468 | 44,032 | 343,008 | 56.6 | 14,129 | 19,162 | .0175 | .0187 |
| Rockwall | 20.3 | 26.6 | 31.0 | 9.3 | 32.9 | 577,749 | 104.4 | 40,389 | 62,124 | 141,831 | 73.5 | 11,681 | 15,251 | .0090 | .0110 |
| ***DALLAS - FORT WORTH CONSOLIDATED AREA*** | *3,379.4* | *3,871.8* | *14.6* | *1,439.6* | *16.2* | *77,526,628* | *82.6* | *34,257* | *53,853* | *37,073,645* | *62.5* | *18,407* | *25,753* | *1.6350* | *1.7817* |
| **EL PASO** | 538.3 | 601.6 | 11.8 | 177.0 | 12.0 | 7,057,740 | 69.4 | 26,372 | 39,874 | 3,558,665 | 51.3 | 14,889 | 20,105 | .1805 | .1848 |
| El Paso | 538.3 | 601.6 | 11.8 | 177.0 | 12.0 | 7,057,740 | 69.4 | 26,372 | 39,874 | 3,558,665 | 51.3 | 14,889 | 20,105 | .1805 | .1848 |
| **FORT WORTH - ARLINGTON** | 1,141.0 | 1,324.8 | 16.1 | 485.3 | 17.4 | 25,581,791 | 85.1 | 33,427 | 52,713 | 12,238,466 | 65.5 | 17,884 | 25,218 | .5350 | .5918 |
| Johnson | 85.6 | 105.2 | 22.9 | 35.7 | 22.3 | 1,692,066 | 89.8 | 30,527 | 47,397 | 641,234 | 74.1 | 12,615 | 17,962 | .0330 | .0380 |
| Parker | 53.7 | 63.3 | 17.9 | 22.4 | 18.5 | 1,024,137 | 83.0 | 29,607 | 45,720 | 328,028 | 51.1 | 11,486 | 14,644 | .0204 | .0221 |
| Tarrant | 1,001.7 | 1,156.3 | 15.4 | 427.2 | 16.9 | 22,865,588 | 84.9 | 33,856 | 53,524 | 11,269,204 | 65.5 | 18,636 | 26,379 | .4816 | .5317 |
| **GALVESTON - TEXAS CITY** | 214.8 | 235.7 | 9.7 | 84.6 | 10.4 | 4,256,768 | 70.5 | 32,586 | 50,316 | 1,915,740 | 57.3 | 15,899 | 22,645 | .0947 | .0979 |
| Galveston | 214.8 | 235.7 | 9.7 | 84.6 | 10.4 | 4,256,768 | 70.5 | 32,586 | 50,316 | 1,915,740 | 57.3 | 15,899 | 22,645 | .0947 | .0979 |
| **HOUSTON** | 3,176.8 | 3,529.0 | 11.1 | 1,277.2 | 11.9 | 66,083,162 | 65.8 | 34,910 | 51,741 | 30,564,765 | 46.3 | 18,300 | 23,931 | 1.5233 | 1.5212 |
| Fort Bend | 186.0 | 248.1 | 33.4 | 78.0 | 35.2 | 4,741,933 | 102.4 | 40,611 | 60,794 | 954,864 | 69.4 | 9,767 | 12,242 | .0742 | .0898 |
| Harris | 2,736.4 | 2,961.0 | 8.2 | 1,096.2 | 9.5 | 56,596,290 | 62.4 | 34,807 | 51,630 | 27,783,093 | 44.8 | 19,167 | 25,345 | 1.3500 | 1.3224 |
| Liberty | 56.5 | 66.8 | 18.2 | 22.9 | 18.0 | 997,384 | 81.2 | 28,378 | 43,554 | 462,381 | 58.8 | 15,006 | 20,191 | .0221 | .0242 |
| Montgomery | 174.4 | 225.6 | 29.4 | 72.3 | 28.2 | 3,393,751 | 78.3 | 33,740 | 46,940 | 939,486 | 54.5 | 10,783 | 12,994 | .0656 | .0720 |
| Waller | 23.5 | 27.5 | 17.0 | 7.8 | 14.7 | 353,804 | 73.0 | 30,083 | 45,359 | 424,941 | 79.5 | 34,816 | 54,480 | .0114 | .0128 |
| ***HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA*** | *3,594.7* | *4,004.9* | *11.4* | *1,439.3* | *12.1* | *74,865,733* | *67.1* | *34,901* | *52,015* | *33,869,246* | *47.3* | *17,917* | *23,532* | *1.7029* | *1.7123* |
| **KILLEEN - TEMPLE** | 237.1 | 261.6 | 10.3 | 82.6 | 10.7 | 3,807,636 | 76.5 | 28,926 | 46,097 | 1,619,292 | 56.7 | 13,853 | 19,604 | .0856 | .0901 |
| Bell | 171.8 | 188.4 | 9.7 | 63.7 | 9.6 | 2,617,307 | 69.9 | 26,515 | 41,088 | 1,444,207 | 57.0 | 15,838 | 22,672 | .0655 | .0677 |
| Coryell | 65.3 | 73.2 | 12.1 | 18.9 | 14.5 | 1,190,329 | 92.8 | 37,415 | 62,980 | 175,085 | 54.6 | 6,865 | 9,264 | .0201 | .0224 |
| **LAREDO** | 117.1 | 136.2 | 16.3 | 35.5 | 16.0 | 1,095,078 | 66.4 | 21,501 | 30,847 | 1,552,143 | 76.8 | 28,688 | 43,722 | .0430 | .0474 |
| Webb | 117.1 | 136.2 | 16.3 | 35.5 | 16.0 | 1,095,078 | 66.4 | 21,501 | 30,847 | 1,552,143 | 76.8 | 28,688 | 43,722 | .0430 | .0474 |
| **LONGVIEW - MARSHALL** | 169.7 | 189.1 | 11.4 | 66.9 | 10.8 | 3,063,394 | 73.9 | 29,165 | 45,791 | 1,865,896 | 55.0 | 19,925 | 27,891 | .0763 | .0795 |
| Gregg | 112.5 | 126.7 | 12.6 | 45.7 | 12.3 | 2,157,091 | 75.9 | 30,129 | 47,201 | 1,481,671 | 56.3 | 23,289 | 32,422 | .0552 | .0580 |
| Harrison | 57.2 | 62.4 | 9.1 | 21.2 | 7.6 | 906,303 | 69.3 | 27,172 | 42,750 | 384,225 | 50.3 | 12,975 | 18,124 | .0211 | .0215 |
| **LUBBOCK** | 225.0 | 240.7 | 7.0 | 85.5 | 8.6 | 3,350,165 | 54.2 | 27,610 | 39,183 | 2,060,747 | 41.1 | 18,564 | 24,102 | .0949 | .0899 |
| Lubbock | 225.0 | 240.7 | 7.0 | 85.5 | 8.6 | 3,350,165 | 54.2 | 27,610 | 39,183 | 2,060,747 | 41.1 | 18,564 | 24,102 | .0949 | .0899 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **TEXAS (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **McALLEN - EDINBURG - MISSION** | **340.8** | **404.1** | **18.6** | **108.6** | **18.6** | **3,495,654** | **75.3** | **21,771** | **32,188** | **2,442,991** | **57.8** | **16,897** | **22,495** | **.1031** | **.1105** |
| Hidalgo | 340.8 | 404.1 | 18.6 | 108.6 | 18.6 | 3,495,654 | 75.3 | 21,771 | 32,188 | 2,442,991 | 57.8 | 16,897 | 22,495 | .1031 | .1105 |
| **MIDLAND** | **104.8** | **130.5** | **24.5** | **47.6** | **25.9** | **2,960,289** | **97.4** | **39,680** | **62,191** | **1,776,389** | **81.3** | **25,923** | **37,319** | **.0606** | **.0723** |
| Midland | 104.8 | 130.5 | 24.5 | 47.6 | 25.9 | 2,960,289 | 97.4 | 39,680 | 62,191 | 1,776,389 | 81.3 | 25,923 | 37,319 | .0606 | .0723 |
| **ODESSA** | **137.5** | **161.9** | **17.7** | **58.8** | **19.5** | **3,005,379** | **86.4** | **32,772** | **51,112** | **2,133,440** | **71.6** | **25,265** | **36,283** | **.0716** | **.0807** |
| Ector | 137.5 | 161.9 | 17.7 | 58.8 | 19.5 | 3,005,379 | 86.4 | 32,772 | 51,112 | 2,133,440 | 71.6 | 25,265 | 36,283 | .0716 | .0807 |
| **SAN ANGELO** | **95.5** | **107.6** | **12.7** | **39.0** | **13.7** | **1,866,714** | **81.9** | **29,923** | **47,864** | **1,126,344** | **65.4** | **19,858** | **28,881** | **.0437** | **.0476** |
| Tom Green | 95.5 | 107.6 | 12.7 | 39.0 | 13.7 | 1,866,714 | 81.9 | 29,923 | 47,864 | 1,126,344 | 65.4 | 19,858 | 28,881 | .0437 | .0476 |
| **SAN ANTONIO** | **1,190.7** | **1,320.3** | **10.9** | **446.6** | **13.1** | **20,627,937** | **78.6** | **29,255** | **46,189** | **10,294,950** | **60.1** | **16,287** | **23,052** | **.4729** | **.5038** |
| Bexar | 1,091.7 | 1,204.3 | 10.3 | 405.6 | 12.5 | 18,664,130 | 77.4 | 29,187 | 46,016 | 9,740,528 | 60.4 | 16,852 | 24,015 | .4363 | .4631 |
| Comal | 44.7 | 53.7 | 20.1 | 19.5 | 21.9 | 1,015,420 | 96.5 | 32,301 | 52,073 | 291,939 | 59.2 | 11,465 | 14,971 | .0179 | .0206 |
| Guadalupe | 54.3 | 62.3 | 14.7 | 21.5 | 16.2 | 948,387 | 83.4 | 27,958 | 44,111 | 262,483 | 49.9 | 9,463 | 12,209 | .0187 | .0201 |
| **SHERMAN - DENISON** | **95.7** | **101.6** | **6.2** | **38.6** | **6.6** | **1,715,513** | **67.6** | **28,272** | **44,443** | **808,539** | **47.9** | **15,103** | **20,947** | **.0405** | **.0404** |
| Grayson | 95.7 | 101.6 | 6.2 | 38.6 | 6.6 | 1,715,513 | 67.6 | 28,272 | 44,443 | 808,539 | 47.9 | 15,103 | 20,947 | .0405 | .0404 |
| **TEXARKANA** | **119.5** | **126.0** | **5.4** | **45.8** | **5.8** | **1,665,911** | **59.7** | **24,089** | **36,374** | **1,028,511** | **49.0** | **15,939** | **22,457** | **.0461** | **.0455** |
| Bowie | 80.7 | 86.2 | 6.8 | 31.4 | 6.8 | 1,078,546 | 52.7 | 24,031 | 34,349 | 750,429 | 47.0 | 17,360 | 23,899 | .0323 | .0311 |
| *Miller, Ark.* | *38.8* | *39.8* | *2.6* | *14.4* | *3.6* | *587,365* | *74.5* | *24,212* | *40,789* | *278,082* | *54.7* | *12,933* | *19,311* | *.0138* | *.0144* |
| **TYLER** | **149.0** | **171.3** | **15.0** | **61.9** | **15.5** | **3,139,145** | **85.5** | **31,576** | **50,713** | **1,453,892** | **58.8** | **17,079** | **23,488** | **.0664** | **.0726** |
| Smith | 149.0 | 171.3 | 15.0 | 61.9 | 15.5 | 3,139,145 | 85.5 | 31,576 | 50,713 | 1,453,892 | 58.8 | 17,079 | 23,488 | .0664 | .0726 |
| **VICTORIA** | **77.6** | **87.3** | **12.5** | **29.8** | **14.2** | **1,401,087** | **74.5** | **30,762** | **47,016** | **848,118** | **54.1** | **21,091** | **28,460** | **.0349** | **.0363** |
| Victoria | 77.6 | 87.3 | 12.5 | 29.8 | 14.2 | 1,401,087 | 74.5 | 30,762 | 47,016 | 848,118 | 54.1 | 21,091 | 28,460 | .0349 | .0363 |
| **WACO** | **185.9** | **202.4** | **8.9** | **73.3** | **8.9** | **3,050,168** | **70.7** | **26,553** | **41,612** | **1,540,558** | **47.5** | **15,517** | **21,017** | **.0744** | **.0753** |
| McLennan | 185.9 | 202.4 | 8.9 | 73.3 | 8.9 | 3,050,168 | 70.7 | 26,553 | 41,612 | 1,540,558 | 47.5 | 15,517 | 21,017 | .0744 | .0753 |
| **WICHITA FALLS** | **124.3** | **126.7** | **1.9** | **45.4** | **2.5** | **2,023,626** | **57.4** | **29,014** | **44,573** | **1,260,444** | **46.1** | **19,477** | **27,763** | **.0553** | **.0529** |
| Wichita | 124.3 | 126.7 | 1.9 | 45.4 | 2.5 | 2,023,626 | 57.4 | 29,014 | 44,573 | 1,260,444 | 46.1 | 19,477 | 27,763 | .0553 | .0529 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Anderson | 47.0 | 53.2 | 13.2 | 17.1 | 17.1 | 712,417 | 81.0 | 26,956 | 41,662 | 373,340 | 67.4 | 15,271 | 21,833 | .0167 | .0183 |
| Andrews | 15.4 | 17.8 | 15.6 | 5.6 | 12.0 | 308,113 | 80.8 | 34,078 | 55,020 | 111,043 | 57.2 | 14,125 | 19,829 | .0063 | .0068 |
| Angelina | 71.6 | 79.1 | 10.5 | 26.6 | 9.9 | 1,123,635 | 70.1 | 27,302 | 42,242 | 557,163 | 48.2 | 15,530 | 20,946 | .0274 | .0279 |
| Aransas | 17.8 | 21.6 | 21.3 | 8.0 | 23.1 | 399,795 | 101.4 | 30,537 | 49,974 | 133,638 | 68.3 | 12,214 | 16,705 | .0073 | .0084 |
| Archer | 8.3 | 9.5 | 14.5 | 3.4 | 17.2 | 118,736 | 58.7 | 25,799 | 34,922 | 36,044 | 48.1 | 8,394 | 10,601 | .0026 | .0028 |
| Armstrong | 2.1 | 2.2 | 4.8 | .8 | .0 | 46,921 | 68.8 | 34,740 | 58,651 | 15,392 | 49.5 | 12,871 | 19,240 | .0011 | .0008 |
| Atascosa | 29.3 | 33.8 | 15.4 | 11.1 | 16.8 | 419,935 | 83.7 | 24,064 | 37,832 | 141,008 | 50.5 | 9,866 | 12,703 | .0091 | .0098 |
| Austin | 21.1 | 24.8 | 17.5 | 8.8 | 15.8 | 440,977 | 87.4 | 30,956 | 50,111 | 178,744 | 69.4 | 13,883 | 20,312 | .0087 | .0099 |
| Bailey | 8.0 | 7.7 | –3.8 | 2.7 | .0 | 64,408 | 17.5 | 20,296 | 23,855 | 31,804 | 10.7 | 10,644 | 11,779 | .0024 | .0018 |
| Bandera | 9.1 | 11.3 | 24.2 | 4.3 | 22.9 | 186,070 | 97.9 | 26,858 | 43,272 | 38,494 | 74.0 | 6,322 | 8,952 | .0031 | .0037 |
| Bastrop | 31.3 | 38.6 | 23.3 | 13.5 | 22.7 | 547,088 | 93.9 | 25,648 | 40,525 | 179,894 | 77.4 | 9,219 | 13,325 | .0104 | .0122 |
| Baylor | 4.9 | 4.8 | –2.0 | 1.9 | .0 | 61,322 | 46.4 | 22,042 | 32,275 | 50,677 | 39.3 | 19,153 | 26,672 | .0021 | .0019 |
| Bee | 28.5 | 31.2 | 9.5 | 10.0 | 11.1 | 401,900 | 72.5 | 25,895 | 40,190 | 194,302 | 57.6 | 13,697 | 19,430 | .0098 | .0102 |
| Bell | 171.8 | 188.4 | 9.7 | 63.7 | 9.6 | 2,617,307 | 69.9 | 26,515 | 41,088 | 1,444,207 | 57.0 | 15,838 | 22,672 | .0655 | .0677 |
| Bexar | 1,091.7 | 1,204.3 | 10.3 | 405.6 | 12.5 | 18,664,130 | 77.4 | 29,187 | 46,016 | 9,740,528 | 60.4 | 16,852 | 24,015 | .4363 | .4631 |
| Blanco | 5.5 | 6.5 | 18.2 | 2.8 | 21.7 | 98,596 | 76.4 | 24,307 | 35,213 | 24,034 | 49.9 | 6,971 | 8,584 | .0020 | .0021 |
| Borden | .9 | .9 | .0 | .3 | .0 | 5,808 | 10.7 | 17,483 | 19,360 | 167 | 13.6 | 490 | 557 | .0002 | .0001 |
| Bosque | 15.1 | 16.7 | 10.6 | 6.6 | 8.2 | 258,214 | 74.3 | 24,286 | 39,123 | 79,203 | 57.9 | 8,222 | 12,000 | .0052 | .0055 |
| Bowie | 80.7 | 86.2 | 6.8 | 31.4 | 6.8 | 1,078,546 | 52.7 | 24,031 | 34,349 | 750,429 | 47.0 | 17,360 | 23,899 | .0323 | .0311 |
| Brazoria | 203.1 | 240.2 | 18.3 | 77.5 | 18.9 | 4,525,803 | 85.3 | 37,461 | 58,397 | 1,388,741 | 56.9 | 13,578 | 17,919 | .0849 | .0932 |
| Brazos | 111.3 | 131.1 | 17.8 | 48.2 | 21.1 | 2,423,421 | 102.6 | 30,052 | 50,278 | 1,282,574 | 80.2 | 17,885 | 26,609 | .0491 | .0584 |
| Brewster | 7.8 | 8.0 | 2.6 | 2.8 | .0 | 85,069 | 49.3 | 20,348 | 30,382 | 51,330 | 30.5 | 14,049 | 18,332 | .0027 | .0025 |
| Briscoe | 2.5 | 2.4 | –4.0 | 1.0 | .0 | 20,445 | 17.6 | 17,383 | 20,445 | 5,155 | 10.7 | 4,657 | 5,155 | .0006 | .0005 |
| Brooks | 9.0 | 9.7 | 7.8 | 2.7 | .0 | 63,727 | 28.1 | 18,420 | 23,603 | 43,815 | 18.9 | 13,644 | 16,228 | .0026 | .0020 |
| Brown | 37.1 | 41.4 | 11.6 | 15.8 | 13.7 | 626,146 | 79.1 | 25,156 | 39,629 | 315,087 | 64.1 | 13,817 | 19,942 | .0143 | .0155 |
| Burleson | 14.5 | 16.9 | 16.6 | 5.5 | 10.0 | 207,713 | 71.9 | 24,163 | 37,766 | 104,676 | 58.1 | 13,239 | 19,032 | .0052 | .0054 |
| Burnet | 22.6 | 27.9 | 23.5 | 11.3 | 25.6 | 457,210 | 101.7 | 25,184 | 40,461 | 248,171 | 83.0 | 15,068 | 21,962 | .0094 | .0113 |
| Caldwell | 26.0 | 28.6 | 10.0 | 9.2 | 12.2 | 346,890 | 74.7 | 24,217 | 37,705 | 138,665 | 51.0 | 11,202 | 15,072 | .0080 | .0085 |
| Calhoun | 21.3 | 23.1 | 8.5 | 7.9 | 9.7 | 352,000 | 64.7 | 29,683 | 44,557 | 143,642 | 40.6 | 14,190 | 18,183 | .0084 | .0081 |
| Callahan | 13.2 | 15.7 | 18.9 | 5.8 | 20.8 | 193,886 | 74.5 | 23,145 | 33,429 | 49,200 | 55.9 | 6,573 | 8,483 | .0040 | .0044 |
| Cameron | 241.5 | 275.8 | 14.2 | 77.4 | 14.2 | 2,658,789 | 72.2 | 22,773 | 34,351 | 1,944,658 | 61.3 | 17,784 | 25,125 | .0781 | .0828 |
| Camp | 10.0 | 10.7 | 7.0 | 4.3 | 13.2 | 195,689 | 83.9 | 27,998 | 45,509 | 62,177 | 54.0 | 10,626 | 14,460 | .0038 | .0041 |
| Carson | 6.9 | 7.1 | 2.9 | 2.4 | .0 | 110,620 | 54.3 | 29,880 | 46,092 | 20,818 | 29.5 | 6,699 | 8,674 | .0024 | .0021 |
| Cass | 31.8 | 34.2 | 7.5 | 12.1 | 8.0 | 492,680 | 70.9 | 25,737 | 40,717 | 126,440 | 39.6 | 8,087 | 10,450 | .0104 | .0105 |
| Castro | 10.6 | 10.6 | .0 | 3.3 | .0 | 79,358 | 19.8 | 20,075 | 24,048 | 36,960 | 19.4 | 9,381 | 11,200 | .0029 | .0023 |
| Chambers | 22.0 | 25.8 | 17.3 | 9.0 | 20.0 | 312,622 | 52.5 | 27,334 | 34,736 | 92,414 | 38.0 | 8,928 | 10,268 | .0073 | .0071 |
| Cherokee | 42.1 | 46.4 | 10.2 | 16.1 | 8.8 | 545,585 | 58.2 | 23,300 | 33,887 | 242,604 | 42.5 | 11,507 | 15,069 | .0142 | .0138 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Childress | 6.9 | 6.9 | .0 | 2.6 | –3.7 | 68,236 | 28.7 | 19,640 | 26,245 | 33,266 | 18.2 | 10,427 | 12,795 | .0022 | .0018 |
| Clay | 10.4 | 11.2 | 7.7 | 4.5 | 12.5 | 167,734 | 63.4 | 25,671 | 37,274 | 68,246 | 56.0 | 10,934 | 15,166 | .0039 | .0040 |
| Cochran | 4.9 | 4.9 | .0 | 1.5 | .0 | 34,663 | 16.3 | 19,865 | 23,109 | 15,298 | 16.1 | 8,786 | 10,199 | .0013 | .0010 |
| Coke | 3.4 | 3.7 | 8.8 | 1.4 | 7.7 | 59,218 | 69.0 | 26,954 | 42,299 | 20,609 | 40.8 | 11,255 | 14,721 | .0013 | .0013 |
| Coleman | 10.7 | 11.0 | 2.8 | 4.3 | .0 | 158,415 | 61.6 | 22,796 | 36,841 | 49,063 | 35.6 | 8,417 | 11,410 | .0037 | .0035 |
| Collin | 190.5 | 241.0 | 26.5 | 77.0 | 26.0 | 5,109,565 | 102.4 | 41,318 | 66,358 | 1,905,555 | 83.6 | 16,982 | 24,747 | .0890 | .1081 |
| Collingsworth | 4.5 | 4.4 | –2.2 | 1.8 | 5.9 | 69,438 | 69.9 | 24,046 | 38,577 | 28,371 | 54.2 | 10,822 | 15,762 | .0016 | .0016 |
| Colorado | 20.1 | 21.4 | 6.5 | 8.0 | 8.1 | 297,291 | 59.6 | 25,167 | 37,161 | 151,102 | 39.5 | 14,633 | 18,888 | .0078 | .0075 |
| Comal | 44.7 | 53.7 | 20.1 | 19.5 | 21.9 | 1,015,420 | 96.5 | 32,301 | 52,073 | 291,939 | 59.2 | 11,465 | 14,971 | .0179 | .0206 |
| Comanche | 13.2 | 13.8 | 4.5 | 5.1 | 2.0 | 179,156 | 58.3 | 22,632 | 35,129 | 62,905 | 35.1 | 9,311 | 12,334 | .0044 | .0042 |
| Concho | 3.0 | 3.0 | .0 | 1.1 | .0 | 39,378 | 53.6 | 23,302 | 35,798 | 17,592 | 42.7 | 11,210 | 15,993 | .0011 | .0009 |
| Cooke | 30.4 | 33.2 | 9.2 | 12.0 | 9.1 | 439,474 | 56.3 | 25,560 | 36,623 | 213,105 | 35.1 | 14,336 | 17,759 | .0117 | .0111 |
| Coryell | 65.3 | 73.2 | 12.1 | 18.9 | 14.5 | 1,190,329 | 92.8 | 37,415 | 62,980 | 175,085 | 54.6 | 6,865 | 9,264 | .0201 | .0224 |
| Cottle | 2.8 | 2.6 | –7.1 | 1.2 | 9.1 | 45,991 | 63.1 | 25,642 | 38,326 | 17,482 | 53.4 | 10,358 | 14,568 | .0009 | .0010 |
| Crane | 4.9 | 5.3 | 8.2 | 1.7 | .0 | 86,873 | 63.9 | 31,176 | 51,102 | 48,319 | 47.2 | 19,305 | 28,423 | .0023 | .0021 |
| Crockett | 4.9 | 5.2 | 6.1 | 1.6 | .0 | 63,426 | 43.0 | 27,714 | 39,641 | 54,843 | 37.7 | 24,890 | 34,277 | .0022 | .0021 |
| Crosby | 8.7 | 8.6 | –1.1 | 2.8 | .0 | 58,338 | 16.5 | 17,886 | 20,835 | 20,216 | 15.1 | 6,273 | 7,220 | .0021 | .0016 |
| Culberson | 3.5 | 3.7 | 5.7 | 1.0 | .0 | 19,249 | 15.9 | 16,611 | 19,249 | 50,307 | 37.0 | 36,712 | 50,307 | .0015 | .0013 |
| Dallam | 6.9 | 7.3 | 5.8 | 2.5 | .0 | 67,033 | 35.5 | 19,793 | 26,813 | 34,267 | 18.8 | 11,534 | 13,707 | .0021 | .0019 |
| Dallas | 1,726.6 | 1,913.3 | 10.8 | 743.5 | 13.4 | 39,212,107 | 76.2 | 33,942 | 52,740 | 20,582,319 | 58.7 | 19,780 | 27,683 | .8767 | .9256 |
| Dawson | 16.7 | 17.2 | 3.0 | 5.5 | .0 | 188,475 | 40.8 | 24,334 | 34,268 | 104,638 | 30.5 | 14,576 | 19,025 | .0059 | .0051 |
| Deaf Smith | 22.0 | 22.8 | 3.6 | 7.1 | 4.4 | 183,089 | 23.2 | 21,848 | 25,787 | 78,140 | 15.8 | 9,925 | 11,006 | .0062 | .0053 |
| Delta | 5.0 | 5.2 | 4.0 | 1.9 | .0 | 63,426 | 58.5 | 21,059 | 33,382 | 12,281 | 29.4 | 4,996 | 6,464 | .0016 | .0013 |
| Denton | 185.1 | 231.5 | 25.1 | 80.3 | 25.9 | 5,068,984 | 105.4 | 38,690 | 63,126 | 1,430,180 | 69.8 | 13,199 | 17,810 | .0828 | .0996 |
| De Witt | 19.6 | 20.5 | 4.6 | 7.2 | 1.4 | 276,851 | 61.9 | 24,080 | 38,452 | 136,560 | 47.4 | 13,053 | 18,967 | .0071 | .0069 |
| Dickens | 3.4 | 3.3 | –2.9 | 1.4 | 7.7 | 25,551 | 27.3 | 15,444 | 18,251 | 18,322 | 23.9 | 11,379 | 13,087 | .0010 | .0009 |
| Dimmit | 12.5 | 13.7 | 9.6 | 3.7 | 8.8 | 85,069 | 37.1 | 18,247 | 22,992 | 37,140 | 27.1 | 8,592 | 10,038 | .0030 | .0026 |
| Donley | 4.3 | 4.6 | 7.0 | 1.6 | .0 | 44,789 | 32.7 | 21,098 | 27,993 | 43,283 | 33.0 | 20,342 | 27,052 | .0017 | .0016 |
| Duval | 13.3 | 14.3 | 7.5 | 4.5 | 9.8 | 154,507 | 70.5 | 22,099 | 34,335 | 50,385 | 57.3 | 7,811 | 11,197 | .0037 | .0037 |
| Eastland | 20.6 | 21.8 | 5.8 | 8.6 | 6.2 | 288,273 | 64.7 | 21,612 | 33,520 | 140,846 | 52.1 | 11,436 | 16,377 | .0072 | .0072 |
| Ector | 137.5 | 161.9 | 17.7 | 58.8 | 19.5 | 3,005,379 | 86.4 | 32,772 | 51,112 | 2,133,440 | 71.6 | 25,265 | 36,283 | .0716 | .0807 |
| Edwards | 2.0 | 2.0 | .0 | .7 | .0 | 23,447 | 53.8 | 21,773 | 33,496 | 8,475 | 42.6 | 8,489 | 12,107 | .0006 | .0006 |
| Ellis | 69.5 | 80.3 | 15.5 | 26.3 | 14.8 | 1,188,264 | 78.1 | 29,129 | 45,181 | 432,286 | 59.6 | 11,831 | 16,437 | .0250 | .0269 |
| El Paso | 538.3 | 601.6 | 11.8 | 177.0 | 12.0 | 7,057,740 | 69.4 | 26,372 | 39,874 | 3,558,665 | 51.3 | 14,889 | 20,105 | .1805 | .1848 |
| Erath | 25.3 | 28.0 | 10.7 | 10.9 | 10.1 | 440,075 | 70.7 | 26,035 | 40,374 | 164,458 | 42.6 | 11,650 | 15,088 | .0098 | .0100 |
| Falls | 18.7 | 19.6 | 4.8 | 7.6 | 5.6 | 254,907 | 67.1 | 21,190 | 33,540 | 78,438 | 36.4 | 7,985 | 10,321 | .0058 | .0057 |
| Fannin | 25.6 | 26.9 | 5.1 | 10.5 | 5.0 | 325,247 | 49.5 | 21,753 | 30,976 | 114,692 | 28.1 | 8,953 | 10,923 | .0086 | .0077 |
| Fayette | 20.2 | 21.5 | 6.4 | 8.5 | 6.3 | 346,589 | 71.3 | 25,284 | 40,775 | 198,571 | 55.2 | 15,998 | 23,361 | .0086 | .0088 |
| Fisher | 5.7 | 5.5 | –3.5 | 2.1 | .0 | 55,009 | 18.5 | 22,096 | 26,195 | 16,337 | 17.8 | 6,605 | 7,780 | .0016 | .0013 |
| Floyd | 9.5 | 9.1 | –4.2 | 3.2 | .0 | 68,102 | 16.4 | 18,278 | 21,282 | 27,907 | 10.2 | 7,917 | 8,721 | .0025 | .0020 |
| Foard | 2.1 | 2.1 | .0 | .9 | .0 | 18,831 | 16.9 | 17,903 | 20,923 | 7,600 | 18.6 | 7,118 | 8,444 | .0006 | .0005 |
| Fort Bend | 186.0 | 248.1 | 33.4 | 78.0 | 35.2 | 4,741,933 | 102.4 | 40,611 | 60,794 | 954,864 | 69.4 | 9,767 | 12,242 | .0742 | .0898 |
| Franklin | 7.9 | 9.0 | 13.9 | 3.5 | 16.7 | 115,129 | 61.9 | 23,706 | 32,894 | 35,510 | 47.2 | 8,040 | 10,146 | .0026 | .0027 |
| Freestone | 17.6 | 20.4 | 15.9 | 7.2 | 14.3 | 272,642 | 78.2 | 24,287 | 37,867 | 81,805 | 46.5 | 8,865 | 11,362 | .0058 | .0060 |
| Frio | 15.0 | 16.3 | 8.7 | 4.6 | 7.0 | 128,957 | 51.7 | 19,768 | 28,034 | 43,687 | 30.2 | 7,801 | 9,497 | .0036 | .0035 |
| Gaines | 14.4 | 15.7 | 9.0 | 5.1 | 10.9 | 186,671 | 57.5 | 25,761 | 36,602 | 79,126 | 49.8 | 11,481 | 15,515 | .0047 | .0046 |
| Galveston | 214.8 | 235.7 | 9.7 | 84.6 | 10.4 | 4,256,768 | 70.5 | 32,586 | 50,316 | 1,915,740 | 57.3 | 15,899 | 22,645 | .0947 | .0979 |
| Garza | 5.3 | 5.3 | .0 | 1.9 | 5.6 | 80,861 | 64.5 | 27,310 | 42,558 | 32,369 | 51.5 | 11,868 | 17,036 | .0019 | .0018 |
| Gillespie | 15.5 | 17.6 | 13.5 | 7.0 | 16.7 | 248,895 | 78.1 | 23,291 | 35,556 | 159,647 | 65.8 | 16,049 | 22,807 | .0062 | .0067 |
| Glasscock | 1.3 | 1.3 | .0 | .4 | .0 | 9,556 | 12.7 | 21,190 | 23,890 | 726 | 8.7 | 1,670 | 1,815 | .0003 | .0004 |
| Goliad | 5.5 | 5.8 | 5.5 | 1.9 | .0 | 81,462 | 61.1 | 26,614 | 42,875 | 28,930 | 46.0 | 10,432 | 15,226 | .0020 | .0018 |
| Gonzales | 17.3 | 17.8 | 2.9 | 6.0 | .0 | 211,621 | 56.1 | 22,599 | 35,270 | 127,785 | 43.7 | 14,825 | 21,298 | .0060 | .0058 |
| Gray | 26.5 | 26.6 | .4 | 10.2 | .0 | 435,566 | 49.2 | 28,630 | 42,703 | 257,957 | 40.5 | 18,000 | 25,290 | .0122 | .0112 |
| Grayson | 95.7 | 101.6 | 6.2 | 38.6 | 6.6 | 1,715,513 | 67.6 | 28,272 | 44,443 | 808,539 | 47.9 | 15,103 | 20,947 | .0405 | .0404 |
| Gregg | 112.5 | 126.7 | 12.6 | 45.7 | 12.3 | 2,157,091 | 75.9 | 30,129 | 47,201 | 1,481,671 | 56.3 | 23,289 | 32,422 | .0552 | .0580 |
| Grimes | 17.6 | 19.5 | 10.8 | 5.9 | 11.3 | 205,609 | 67.2 | 23,196 | 34,849 | 120,269 | 57.0 | 14,457 | 20,385 | .0056 | .0059 |
| Guadalupe | 54.3 | 62.3 | 14.7 | 21.5 | 16.2 | 948,387 | 83.4 | 27,958 | 44,111 | 262,483 | 49.9 | 9,463 | 12,209 | .0187 | .0201 |
| Hale | 38.9 | 39.8 | 2.3 | 12.8 | .8 | 370,337 | 30.7 | 22,309 | 28,933 | 168,835 | 17.1 | 11,351 | 13,190 | .0120 | .0099 |
| Hall | 5.5 | 5.5 | .0 | 2.1 | .0 | 33,782 | 13.2 | 14,216 | 16,087 | 17,624 | 8.7 | 7,723 | 8,392 | .0015 | .0012 |
| Hamilton | 9.0 | 9.8 | 8.9 | 4.3 | 13.2 | 146,391 | 77.2 | 21,736 | 34,044 | 41,802 | 47.2 | 7,473 | 9,721 | .0029 | .0032 |
| Hansford | 6.4 | 6.6 | 3.1 | 2.4 | .0 | 69,633 | 17.0 | 24,804 | 29,014 | 34,343 | 10.4 | 12,962 | 14,310 | .0026 | .0018 |
| Hardeman | 6.3 | 6.4 | 1.6 | 2.4 | .0 | 87,474 | 48.4 | 24,557 | 36,448 | 25,621 | 37.2 | 7,780 | 10,675 | .0020 | .0020 |
| Hardin | 46.6 | 52.8 | 13.3 | 17.2 | 11.0 | 723,539 | 62.2 | 28,777 | 42,066 | 237,575 | 37.3 | 11,164 | 13,813 | .0166 | .0162 |
| Harris | 2,736.4 | 2,961.0 | 8.2 | 1,096.2 | 9.5 | 56,596,290 | 62.4 | 34,807 | 51,630 | 27,783,093 | 44.8 | 19,167 | 25,345 | 1.3500 | 1.3224 |
| Harrison | 57.2 | 62.4 | 9.1 | 21.2 | 7.6 | 906,303 | 69.3 | 27,172 | 42,750 | 384,225 | 50.3 | 12,975 | 18,124 | .0211 | .0215 |
| Hartley | 4.5 | 5.1 | 13.3 | 1.5 | 7.1 | 52,003 | 30.5 | 28,463 | 34,669 | 22,504 | 37.2 | 11,719 | 15,003 | .0016 | .0013 |

# METRO/COUNTY 1989 PROJECTIONS

ESTIMATES

| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| **Haskell** | 7.7 | 7.6 | –1.3 | 2.9 | .0 | 66,666 | 17.6 | 19,543 | 22,988 | 39,409 | 19.4 | 11,378 | 13,589 | .0025 | .0020 |
| **Hays** | 49.7 | 58.9 | 18.5 | 18.9 | 21.9 | 884,359 | 97.3 | 28,925 | 46,791 | 348,218 | 71.8 | 13,079 | 18,424 | .0176 | .0204 |
| **Hemphill** | 6.5 | 7.8 | 20.0 | 2.7 | 22.7 | 81,647 | 44.3 | 25,712 | 30,240 | 41,275 | 43.8 | 13,046 | 15,287 | .0022 | .0022 |
| **Henderson** | 53.9 | 65.9 | 22.3 | 25.1 | 21.8 | 1,051,492 | 92.0 | 26,589 | 41,892 | 272,679 | 57.1 | 8,427 | 10,864 | .0193 | .0217 |
| **Hidalgo** | 340.8 | 404.1 | 18.6 | 108.6 | 18.6 | 3,495,654 | 75.3 | 21,771 | 32,188 | 2,442,991 | 57.8 | 16,897 | 22,495 | .1031 | .1105 |
| **Hill** | 27.3 | 29.6 | 8.4 | 11.2 | 7.7 | 408,513 | 68.9 | 23,261 | 36,474 | 203,571 | 55.1 | 12,623 | 18,176 | .0100 | .0102 |
| **Hockley** | 25.2 | 27.4 | 8.7 | 8.9 | 8.5 | 332,762 | 58.1 | 25,662 | 37,389 | 127,659 | 34.9 | 11,540 | 14,344 | .0084 | .0081 |
| **Hood** | 25.1 | 33.2 | 32.3 | 12.7 | 32.3 | 726,545 | 116.2 | 35,006 | 57,208 | 191,160 | 74.1 | 11,438 | 15,052 | .0111 | .0141 |
| **Hopkins** | 28.4 | 31.7 | 11.6 | 11.6 | 9.4 | 374,245 | 54.3 | 22,884 | 32,263 | 186,099 | 38.5 | 12,678 | 16,043 | .0102 | .0097 |
| **Houston** | 24.3 | 26.5 | 9.1 | 9.1 | 12.3 | 379,355 | 85.0 | 25,322 | 41,687 | 114,844 | 48.5 | 9,550 | 12,620 | .0078 | .0083 |
| **Howard** | 32.8 | 32.3 | –1.5 | 12.1 | .0 | 495,085 | 50.0 | 27,272 | 40,916 | 376,353 | 45.3 | 21,411 | 31,104 | .0152 | .0141 |
| **Hudspeth** | 2.7 | 2.6 | –3.7 | .8 | .0 | 21,042 | 32.9 | 19,788 | 26,303 | 7,056 | 30.3 | 6,768 | 8,820 | .0006 | .0005 |
| **Hunt** | 63.7 | 72.3 | 13.5 | 26.9 | 15.0 | 1,158,505 | 83.7 | 26,950 | 43,067 | 465,359 | 57.6 | 12,615 | 17,300 | .0244 | .0265 |
| **Hutchinson** | 28.1 | 30.2 | 7.5 | 11.2 | 6.7 | 608,711 | 72.4 | 33,632 | 54,349 | 242,734 | 55.9 | 14,826 | 21,673 | .0129 | .0132 |
| **Irion** | 1.6 | 1.9 | 18.8 | .5 | .0 | 21,944 | 54.3 | 28,436 | 43,888 | 2,977 | 27.5 | 4,670 | 5,954 | .0004 | .0005 |
| **Jack** | 8.0 | 8.5 | 6.3 | 3.0 | .0 | 113,325 | 51.8 | 24,879 | 37,775 | 33,004 | 27.1 | 8,658 | 11,001 | .0027 | .0025 |
| **Jackson** | 13.9 | 14.5 | 4.3 | 5.1 | 4.1 | 198,695 | 56.9 | 25,849 | 38,960 | 90,525 | 47.0 | 12,569 | 17,750 | .0052 | .0048 |
| **Jasper** | 34.4 | 38.1 | 10.8 | 13.5 | 11.6 | 527,549 | 72.2 | 25,324 | 39,078 | 234,477 | 45.9 | 13,286 | 17,369 | .0125 | .0128 |
| **Jeff Davis** | 1.8 | 2.0 | 11.1 | .6 | .0 | 16,833 | 34.2 | 20,908 | 28,055 | 5,842 | 33.7 | 7,283 | 9,737 | .0005 | .0005 |
| **Jefferson** | 258.8 | 266.5 | 3.0 | 96.5 | 3.4 | 4,746,442 | 61.2 | 31,554 | 49,186 | 2,477,094 | 45.1 | 18,294 | 25,669 | .1183 | .1145 |
| **Jim Hogg** | 5.4 | 5.6 | 3.7 | 1.8 | .0 | 41,483 | 19.7 | 19,248 | 23,046 | 44,676 | 27.1 | 19,531 | 24,820 | .0020 | .0017 |
| **Jim Wells** | 39.2 | 42.1 | 7.4 | 13.2 | 8.2 | 361,920 | 32.7 | 22,354 | 27,418 | 280,443 | 31.7 | 17,457 | 21,246 | .0135 | .0118 |
| **Johnson** | 85.6 | 105.2 | 22.9 | 35.7 | 22.3 | 1,692,066 | 89.8 | 30,527 | 47,397 | 641,234 | 74.1 | 12,615 | 17,962 | .0330 | .0380 |
| **Jones** | 18.4 | 20.0 | 8.7 | 7.2 | 7.5 | 226,050 | 47.9 | 22,808 | 31,396 | 104,945 | 44.2 | 10,866 | 14,576 | .0061 | .0059 |
| **Karnes** | 13.8 | 14.0 | 1.4 | 4.8 | 4.3 | 174,647 | 59.6 | 23,794 | 36,385 | 106,744 | 48.4 | 15,637 | 22,238 | .0050 | .0048 |
| **Kaufman** | 46.4 | 54.3 | 17.0 | 17.9 | 15.5 | 788,168 | 78.6 | 28,468 | 44,032 | 343,008 | 56.6 | 14,129 | 19,162 | .0175 | .0187 |
| **Kendall** | 13.7 | 17.2 | 25.5 | 5.7 | 21.3 | 234,466 | 77.6 | 28,094 | 41,134 | 110,636 | 68.9 | 13,939 | 19,410 | .0053 | .0059 |
| **Kenedy** | .5 | .5 | .0 | .2 | .0 | 8,360 | 17.2 | 35,670 | 41,800 | 2,634 | 25.9 | 10,460 | 13,170 | .0001 | .0001 |
| **Kent** | 1.2 | 1.3 | 8.3 | .4 | .0 | 8,836 | 16.5 | 18,963 | 22,090 | 6,401 | 25.6 | 12,740 | 16,003 | .0004 | .0003 |
| **Kerr** | 34.7 | 41.3 | 19.0 | 15.9 | 18.7 | 791,174 | 92.5 | 30,673 | 49,759 | 299,514 | 62.8 | 13,727 | 18,837 | .0152 | .0171 |
| **Kimble** | 4.2 | 4.3 | 2.4 | 1.6 | .0 | 44,789 | 38.3 | 20,240 | 27,993 | 48,641 | 49.5 | 20,331 | 30,401 | .0017 | .0018 |
| **King** | .4 | .4 | .0 | .2 | .0 | 4,509 | 17.7 | 19,160 | 22,545 | 1,262 | 10.8 | 5,695 | 6,310 | .0001 | .0000 |
| **Kinney** | 2.5 | 2.8 | 12.0 | .9 | 12.5 | 25,551 | 70.8 | 18,698 | 28,390 | 4,749 | 42.1 | 4,178 | 5,277 | .0006 | .0006 |
| **Kleberg** | 34.3 | 35.2 | 2.6 | 11.2 | 4.7 | 391,379 | 46.3 | 24,996 | 34,945 | 244,032 | 40.3 | 16,261 | 21,789 | .0121 | .0111 |
| **Knox** | 5.3 | 5.3 | .0 | 1.9 | .0 | 45,309 | 17.6 | 20,281 | 23,847 | 18,091 | 17.2 | 8,127 | 9,522 | .0016 | .0012 |
| **Lamar** | 46.1 | 50.1 | 8.7 | 18.6 | 8.8 | 709,411 | 72.9 | 23,988 | 38,140 | 344,949 | 50.8 | 13,381 | 18,546 | .0171 | .0175 |
| **Lamb** | 19.0 | 19.3 | 1.6 | 6.4 | .0 | 156,311 | 20.1 | 20,328 | 24,424 | 63,889 | 13.9 | 8,763 | 9,983 | .0053 | .0045 |
| **Lampasas** | 13.8 | 15.7 | 13.8 | 6.0 | 17.6 | 214,326 | 80.4 | 23,296 | 35,721 | 70,007 | 49.4 | 9,188 | 11,668 | .0047 | .0048 |
| **La Salle** | 5.9 | 6.3 | 6.8 | 1.9 | .0 | 58,617 | 55.1 | 19,891 | 30,851 | 17,879 | 27.9 | 7,359 | 9,410 | .0015 | .0013 |
| **Lavaca** | 20.1 | 21.2 | 5.5 | 8.0 | 6.7 | 309,315 | 70.2 | 24,237 | 38,664 | 147,699 | 54.9 | 12,712 | 18,462 | .0074 | .0077 |
| **Lee** | 13.2 | 15.6 | 18.2 | 5.5 | 19.6 | 172,543 | 65.2 | 22,712 | 31,371 | 168,528 | 62.0 | 22,618 | 30,641 | .0055 | .0059 |
| **Leon** | 11.4 | 13.4 | 17.5 | 5.7 | 21.3 | 197,793 | 89.8 | 22,170 | 34,701 | 83,147 | 74.5 | 10,140 | 14,587 | .0042 | .0045 |
| **Liberty** | 56.5 | 66.8 | 18.2 | 22.9 | 18.0 | 997,384 | 81.2 | 28,378 | 43,554 | 462,381 | 58.8 | 15,006 | 20,191 | .0221 | .0242 |
| **Limestone** | 22.7 | 25.6 | 12.8 | 9.1 | 12.3 | 317,732 | 76.6 | 22,208 | 34,916 | 115,377 | 45.6 | 9,782 | 12,679 | .0072 | .0074 |
| **Lipscomb** | 4.1 | 4.5 | 9.8 | 1.4 | .0 | 58,617 | 52.2 | 27,506 | 41,869 | 17,115 | 38.0 | 8,856 | 12,225 | .0014 | .0014 |
| **Live Oak** | 10.9 | 12.3 | 12.8 | 4.2 | 13.5 | 111,877 | 33.4 | 22,665 | 26,637 | 55,381 | 25.6 | 11,916 | 13,186 | .0036 | .0031 |
| **Llano** | 12.3 | 14.5 | 17.9 | 5.9 | 13.5 | 189,677 | 56.1 | 23,367 | 32,149 | 61,013 | 35.9 | 8,632 | 10,341 | .0045 | .0043 |
| **Loving** | .1 | .1 | .0 | .1 | .0 | 2,459 | 10.4 | 22,270 | 24,590 | 301 | 22.9 | 2,450 | 3,010 | .0000 | .0000 |
| **Lubbock** | 225.0 | 240.7 | 7.0 | 85.5 | 8.6 | 3,350,165 | 54.2 | 27,610 | 39,183 | 2,060,747 | 41.1 | 18,564 | 24,102 | .0949 | .0899 |
| **Lynn** | 8.5 | 8.3 | –2.4 | 2.7 | .0 | 57,960 | 18.1 | 18,173 | 21,467 | 15,383 | 10.9 | 5,136 | 5,697 | .0019 | .0016 |
| **McCulloch** | 9.1 | 9.4 | 3.3 | 3.5 | .0 | 104,909 | 47.3 | 20,351 | 29,974 | 48,139 | 24.2 | 11,071 | 13,754 | .0031 | .0027 |
| **McLennan** | 185.9 | 202.4 | 8.9 | 73.3 | 8.9 | 3,050,168 | 70.7 | 26,553 | 41,612 | 1,540,558 | 47.5 | 15,517 | 21,017 | .0744 | .0753 |
| **McMullen** | .8 | .8 | .0 | .3 | .0 | 12,625 | 42.4 | 29,560 | 42,083 | 2,717 | 37.4 | 6,593 | 9,057 | .0003 | .0003 |
| **Madison** | 12.2 | 13.3 | 9.0 | 4.0 | 14.3 | 198,395 | 91.6 | 29,586 | 49,599 | 80,534 | 57.3 | 14,631 | 20,134 | .0043 | .0046 |
| **Marion** | 11.3 | 12.3 | 8.8 | 4.8 | 11.6 | 154,507 | 74.2 | 20,632 | 32,189 | 38,241 | 46.3 | 6,077 | 7,967 | .0032 | .0034 |
| **Martin** | 4.8 | 5.0 | 4.2 | 1.6 | .0 | 58,316 | 33.6 | 27,281 | 36,448 | 22,137 | 18.0 | 11,726 | 13,836 | .0016 | .0014 |
| **Mason** | 3.9 | 4.1 | 5.1 | 1.6 | .0 | 32,263 | 16.8 | 17,271 | 20,164 | 13,862 | 10.3 | 7,854 | 8,664 | .0012 | .0009 |
| **Matagorda** | 43.6 | 49.9 | 14.4 | 17.8 | 16.3 | 804,100 | 75.6 | 29,923 | 45,174 | 259,746 | 46.5 | 11,589 | 14,592 | .0167 | .0173 |
| **Maverick** | 38.8 | 46.9 | 20.9 | 11.4 | 20.0 | 261,520 | 58.4 | 17,383 | 22,940 | 221,021 | 41.7 | 16,418 | 19,388 | .0101 | .0102 |
| **Medina** | 25.3 | 27.7 | 9.5 | 9.4 | 11.9 | 352,601 | 73.7 | 24,168 | 37,511 | 178,222 | 60.3 | 13,234 | 18,960 | .0086 | .0091 |
| **Menard** | 2.4 | 2.5 | 4.2 | .9 | .0 | 16,272 | 17.9 | 15,331 | 18,080 | 12,540 | 26.2 | 11,037 | 13,933 | .0007 | .0005 |
| **Midland** | 104.8 | 130.5 | 24.5 | 47.6 | 25.9 | 2,960,289 | 97.4 | 39,680 | 62,191 | 1,776,389 | 81.3 | 25,923 | 37,319 | .0606 | .0723 |
| **Milam** | 24.8 | 26.9 | 8.5 | 9.3 | 5.7 | 367,030 | 69.2 | 24,656 | 39,466 | 93,161 | 38.4 | 7,651 | 10,017 | .0078 | .0078 |
| **Mills** | 4.7 | 4.9 | 4.3 | 1.9 | .0 | 79,201 | 68.7 | 24,705 | 41,685 | 22,642 | 44.7 | 8,236 | 11,917 | .0017 | .0017 |
| **Mitchell** | 9.1 | 9.0 | –1.1 | 3.2 | –3.0 | 105,810 | 38.0 | 23,234 | 33,066 | 57,447 | 30.7 | 13,316 | 17,952 | .0032 | .0028 |
| **Montague** | 18.7 | 20.0 | 7.0 | 7.5 | 4.2 | 230,258 | 48.3 | 21,559 | 30,701 | 102,773 | 33.3 | 10,708 | 13,703 | .0064 | .0059 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>ETRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **EXAS (continued)** | | | | | | | | | | | | | | | |
| **L COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Montgomery | 174.4 | 225.6 | 29.4 | 72.3 | 28.2 | 3,393,751 | 78.3 | 33,740 | 46,940 | 939,486 | 54.5 | 10,783 | 12,994 | .0656 | .0720 |
| Moore | 18.0 | 19.6 | 8.9 | 6.5 | 8.3 | 250,398 | 48.5 | 28,099 | 38,523 | 115,207 | 30.5 | 14,714 | 17,724 | .0068 | .0062 |
| Morris | 15.8 | 16.9 | 7.0 | 5.6 | 1.8 | 171,040 | 32.4 | 23,483 | 30,543 | 68,725 | 24.0 | 10,079 | 12,272 | .0052 | .0044 |
| Motley | 1.8 | 1.7 | –5.6 | .7 | –12.5 | 13,846 | 2.6 | 16,870 | 19,780 | 3,834 | –3.3 | 4,955 | 5,477 | .0005 | .0004 |
| Nacogdoches | 52.6 | 58.3 | 10.8 | 20.5 | 10.8 | 715,423 | 62.1 | 23,853 | 34,899 | 337,626 | 41.2 | 12,928 | 16,470 | .0184 | .0182 |
| Navarro | 39.1 | 43.1 | 10.2 | 16.2 | 10.2 | 621,035 | 72.7 | 24,459 | 38,335 | 343,961 | 54.5 | 15,150 | 21,232 | .0155 | .0159 |
| Newton | 14.4 | 15.5 | 7.6 | 5.4 | 8.0 | 212,222 | 72.2 | 24,652 | 39,300 | 39,734 | 42.4 | 5,581 | 7,358 | .0042 | .0044 |
| Nolan | 18.1 | 18.9 | 4.4 | 6.5 | .0 | 272,342 | 58.2 | 26,480 | 41,899 | 139,642 | 34.5 | 15,969 | 21,483 | .0072 | .0068 |
| Nueces | 293.3 | 320.2 | 9.2 | 105.2 | 9.8 | 4,729,909 | 67.6 | 29,466 | 44,961 | 2,878,667 | 53.9 | 19,523 | 27,364 | .1228 | .1247 |
| Ochiltree | 10.3 | 11.0 | 6.8 | 3.9 | 8.3 | 170,138 | 51.3 | 31,238 | 43,625 | 102,429 | 47.5 | 19,288 | 26,264 | .0046 | .0045 |
| Oldham | 2.4 | 2.6 | 8.3 | .7 | .0 | 16,591 | 16.8 | 20,284 | 23,701 | 8,986 | 18.1 | 10,866 | 12,837 | .0007 | .0005 |
| Orange | 92.0 | 100.5 | 9.2 | 34.3 | 10.6 | 1,748,579 | 72.9 | 32,616 | 50,979 | 726,901 | 59.1 | 14,741 | 21,192 | .0379 | .0396 |
| Palo Pinto | 26.0 | 27.8 | 6.9 | 10.5 | 7.1 | 414,525 | 63.9 | 25,808 | 39,479 | 261,258 | 52.4 | 17,492 | 24,882 | .0110 | .0111 |
| Panola | 23.8 | 27.1 | 13.9 | 9.3 | 12.0 | 303,303 | 54.1 | 23,713 | 32,613 | 110,187 | 37.0 | 9,691 | 11,848 | .0077 | .0074 |
| Parker | 53.7 | 63.3 | 17.9 | 22.4 | 18.5 | 1,024,137 | 83.0 | 29,607 | 45,720 | 328,028 | 51.1 | 11,486 | 14,644 | .0204 | .0221 |
| Parmer | 11.3 | 11.5 | 1.8 | 3.4 | .0 | 74,615 | 16.2 | 18,879 | 21,946 | 21,300 | 10.1 | 5,691 | 6,265 | .0026 | .0020 |
| Pecos | 16.1 | 17.5 | 8.7 | 5.1 | 8.5 | 222,142 | 69.2 | 27,926 | 43,557 | 166,516 | 55.8 | 22,735 | 32,650 | .0064 | .0066 |
| Polk | 31.0 | 38.0 | 22.6 | 13.9 | 21.9 | 460,817 | 82.7 | 22,129 | 33,152 | 177,065 | 52.9 | 10,159 | 12,738 | .0102 | .0111 |
| Potter | 105.8 | 113.7 | 7.5 | 43.6 | 7.7 | 1,487,659 | 51.9 | 24,189 | 34,121 | 1,470,925 | 53.4 | 23,671 | 33,737 | .0501 | .0489 |
| Presidio | 5.4 | 5.7 | 5.6 | 1.8 | .0 | 36,974 | 31.7 | 15,601 | 20,541 | 24,479 | 17.1 | 11,613 | 13,599 | .0015 | .0014 |
| Rains | 5.7 | 6.5 | 14.0 | 2.9 | 20.8 | 87,173 | 66.8 | 21,778 | 30,060 | 24,382 | 61.3 | 6,300 | 8,408 | .0018 | .0018 |
| Randall | 87.5 | 100.8 | 15.2 | 37.7 | 18.2 | 2,214,505 | 85.3 | 37,462 | 58,740 | 581,505 | 51.9 | 11,997 | 15,425 | .0394 | .0428 |
| Reagan | 4.8 | 5.6 | 16.7 | 1.7 | 21.4 | 70,340 | 74.4 | 28,816 | 41,376 | 40,105 | 67.5 | 17,099 | 23,591 | .0017 | .0019 |
| Real | 2.7 | 2.9 | 7.4 | 1.0 | .0 | 17,638 | 16.9 | 15,086 | 17,638 | 6,253 | 10.4 | 5,665 | 6,253 | .0007 | .0005 |
| Red River | 16.9 | 17.8 | 5.3 | 6.7 | 4.7 | 151,501 | 34.9 | 17,553 | 22,612 | 101,490 | 35.8 | 11,680 | 15,148 | .0053 | .0048 |
| Reeves | 15.5 | 15.2 | –1.9 | 4.7 | .0 | 181,561 | 56.0 | 24,763 | 38,630 | 117,443 | 43.6 | 17,398 | 24,988 | .0055 | .0051 |
| Refugio | 9.4 | 9.6 | 2.1 | 3.2 | .0 | 148,796 | 60.8 | 28,922 | 46,499 | 80,365 | 45.8 | 17,225 | 25,114 | .0039 | .0037 |
| Roberts | 1.2 | 1.2 | .0 | .4 | .0 | 14,128 | 25.7 | 28,090 | 35,320 | 4,693 | 29.8 | 9,038 | 11,733 | .0003 | .0004 |
| Robertson | 15.5 | 16.4 | 5.8 | 6.3 | 6.8 | 189,076 | 55.6 | 20,591 | 30,012 | 91,009 | 48.4 | 10,396 | 14,446 | .0051 | .0049 |
| Rockwall | 20.3 | 26.6 | 31.0 | 9.3 | 32.9 | 577,749 | 104.4 | 40,389 | 62,124 | 141,831 | 73.5 | 11,681 | 15,251 | .0090 | .0110 |
| Runnels | 12.2 | 12.6 | 3.3 | 4.6 | .0 | 165,629 | 54.5 | 23,305 | 36,006 | 85,968 | 42.9 | 13,074 | 18,689 | .0046 | .0042 |
| Rusk | 46.2 | 51.6 | 11.7 | 18.0 | 9.8 | 847,987 | 79.8 | 28,762 | 47,110 | 232,291 | 51.5 | 9,351 | 12,905 | .0165 | .0177 |
| Sabine | 10.0 | 11.4 | 14.0 | 4.4 | 12.8 | 119,939 | 62.4 | 18,932 | 27,259 | 43,428 | 38.5 | 8,042 | 9,870 | .0031 | .0029 |
| San Augustine | 9.0 | 9.1 | 1.1 | 3.3 | .0 | 108,215 | 52.8 | 21,466 | 32,792 | 32,538 | 26.7 | 7,780 | 9,860 | .0027 | .0025 |
| San Jacinto | 14.7 | 18.2 | 23.8 | 7.0 | 27.3 | 195,689 | 72.0 | 20,691 | 27,956 | 25,234 | 51.0 | 3,037 | 3,605 | .0039 | .0042 |
| San Patricio | 64.7 | 72.2 | 11.6 | 22.3 | 12.6 | 860,011 | 58.8 | 27,353 | 38,566 | 401,427 | 49.2 | 13,588 | 18,001 | .0221 | .0219 |
| San Saba | 6.0 | 5.8 | –3.3 | 2.5 | .0 | 84,769 | 57.2 | 21,574 | 33,908 | 24,889 | 31.6 | 7,564 | 9,956 | .0020 | .0019 |
| Schleicher | 3.2 | 3.7 | 15.6 | 1.0 | .0 | 39,078 | 46.9 | 26,599 | 39,078 | 9,542 | 39.5 | 6,841 | 9,542 | .0009 | .0009 |
| Scurry | 19.8 | 21.5 | 8.6 | 7.5 | 7.1 | 368,233 | 69.4 | 31,051 | 49,098 | 137,947 | 44.0 | 13,689 | 18,393 | .0081 | .0081 |
| Shackelford | 4.4 | 4.9 | 11.4 | 1.7 | 6.3 | 75,751 | 67.4 | 28,274 | 44,559 | 19,382 | 37.0 | 8,842 | 11,401 | .0016 | .0016 |
| Shelby | 25.1 | 27.2 | 8.4 | 10.0 | 7.5 | 323,744 | 60.1 | 21,737 | 32,374 | 130,481 | 34.6 | 10,423 | 13,048 | .0083 | .0080 |
| Sherman | 3.0 | 2.8 | –6.7 | 1.1 | .0 | 65,530 | 51.3 | 39,365 | 59,573 | 8,974 | 26.1 | 6,471 | 8,158 | .0013 | .0011 |
| Smith | 149.0 | 171.3 | 15.0 | 61.9 | 15.5 | 3,139,145 | 85.5 | 31,576 | 50,713 | 1,453,892 | 58.8 | 17,079 | 23,488 | .0664 | .0726 |
| Somervell | 4.9 | 5.7 | 16.3 | 2.2 | 15.8 | 80,560 | 62.8 | 26,045 | 36,618 | 15,342 | 40.3 | 5,755 | 6,974 | .0017 | .0015 |
| Starr | 34.4 | 42.1 | 22.4 | 10.6 | 21.8 | 268,133 | 88.3 | 16,367 | 25,296 | 126,469 | 55.4 | 9,354 | 11,931 | .0076 | .0085 |
| Stephens | 10.9 | 11.9 | 9.2 | 4.8 | 11.6 | 178,255 | 72.3 | 24,055 | 37,136 | 96,173 | 59.5 | 14,022 | 20,036 | .0043 | .0044 |
| Sterling | 1.4 | 1.6 | 14.3 | .4 | .0 | 11,122 | 17.4 | 23,685 | 27,805 | 4,470 | 14.7 | 9,743 | 11,175 | .0004 | .0005 |
| Stonewall | 2.4 | 2.4 | .0 | 1.0 | .0 | 40,581 | 60.3 | 25,315 | 40,581 | 10,792 | 41.5 | 7,627 | 10,792 | .0007 | .0007 |
| Sutton | 6.2 | 7.3 | 17.7 | 2.3 | 21.1 | 76,953 | 45.0 | 27,928 | 33,458 | 37,488 | 35.2 | 14,593 | 16,299 | .0023 | .0021 |
| Swisher | 9.5 | 9.2 | –3.2 | 3.3 | .0 | 72,560 | 17.4 | 18,724 | 21,988 | 41,514 | 19.7 | 10,510 | 12,580 | .0028 | .0023 |
| Tarrant | 1,001.7 | 1,156.3 | 15.4 | 427.2 | 16.9 | 22,865,588 | 84.9 | 33,856 | 53,524 | 11,269,204 | 65.5 | 18,636 | 26,379 | .4816 | .5317 |
| Taylor | 120.7 | 131.7 | 9.1 | 46.7 | 10.4 | 2,005,890 | 67.5 | 28,305 | 42,953 | 1,581,363 | 56.4 | 23,899 | 33,862 | .0567 | .0581 |
| Terrell | 1.5 | 1.4 | –6.7 | .6 | .0 | 23,146 | 42.5 | 27,078 | 38,577 | 8,715 | 24.0 | 11,715 | 14,525 | .0005 | .0005 |
| Terry | 15.1 | 15.6 | 3.3 | 5.1 | .0 | 189,677 | 48.3 | 25,071 | 37,192 | 83,975 | 24.7 | 13,202 | 16,466 | .0054 | .0047 |
| Throckmorton | 2.1 | 2.2 | 4.8 | .9 | .0 | 15,261 | 12.9 | 15,014 | 16,957 | 9,522 | 24.0 | 8,533 | 10,580 | .0007 | .0005 |
| Titus | 24.1 | 27.0 | 12.0 | 9.6 | 11.6 | 432,861 | 77.6 | 28,339 | 45,090 | 251,681 | 55.3 | 18,845 | 26,217 | .0104 | .0111 |
| Tom Green | 95.5 | 107.6 | 12.7 | 39.0 | 13.7 | 1,866,714 | 81.9 | 29,923 | 47,864 | 1,126,344 | 65.4 | 19,858 | 28,881 | .0437 | .0476 |
| Travis | 503.8 | 598.4 | 18.8 | 240.6 | 22.3 | 11,989,652 | 94.9 | 31,280 | 49,832 | 6,070,065 | 70.7 | 18,081 | 25,229 | .2440 | .2806 |
| Trinity | 11.0 | 12.7 | 15.5 | 5.0 | 16.3 | 161,121 | 77.9 | 21,058 | 32,224 | 55,138 | 47.5 | 8,693 | 11,028 | .0035 | .0039 |
| Tyler | 20.0 | 23.9 | 19.5 | 8.8 | 20.5 | 310,818 | 80.9 | 23,542 | 35,320 | 89,588 | 54.6 | 7,940 | 10,180 | .0064 | .0068 |
| Upshur | 33.6 | 38.9 | 15.8 | 13.7 | 16.1 | 482,760 | 67.7 | 24,398 | 35,238 | 130,867 | 42.7 | 7,771 | 9,552 | .0105 | .0108 |
| Upton | 5.0 | 5.5 | 10.0 | 1.6 | .0 | 67,334 | 56.2 | 26,939 | 42,084 | 25,093 | 43.7 | 10,912 | 15,683 | .0017 | .0016 |
| Uvalde | 24.7 | 27.2 | 10.1 | 8.1 | 6.6 | 287,973 | 65.4 | 22,903 | 35,552 | 138,732 | 38.1 | 13,214 | 17,127 | .0077 | .0076 |
| Val Verde | 41.4 | 47.2 | 14.0 | 13.4 | 11.7 | 454,504 | 66.1 | 22,797 | 33,918 | 323,095 | 56.7 | 17,182 | 24,112 | .0136 | .0141 |
| Van Zandt | 38.2 | 45.3 | 18.6 | 16.8 | 19.1 | 632,458 | 84.0 | 24,372 | 37,646 | 160,933 | 51.9 | 7,513 | 9,579 | .0123 | .0134 |
| Victoria | 77.6 | 87.3 | 12.5 | 29.8 | 14.2 | 1,401,087 | 74.5 | 30,762 | 47,016 | 848,118 | 54.1 | 21,091 | 28,460 | .0349 | .0363 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES | | | | | | | | Average Household EBI | | | | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | 1984 | 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | 1984 | 1989 | 1984 | 1989 |
| **TEXAS (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Walker | 49.2 | 56.5 | 14.8 | 17.3 | 20.1 | 864,219 | 91.7 | 31,309 | 49,955 | 372,284 | 61.6 | 15,995 | 21,519 | .0182 | .0203 |
| Waller | 23.5 | 27.5 | 17.0 | 7.8 | 14.7 | 353,804 | 73.0 | 30,083 | 45,359 | 424,941 | 79.5 | 34,816 | 54,480 | .0114 | .0128 |
| Ward | 14.9 | 15.9 | 6.7 | 5.0 | 2.0 | 225,749 | 61.9 | 28,448 | 45,150 | 94,867 | 37.9 | 14,043 | 18,973 | .0056 | .0054 |
| Washington | 24.5 | 27.2 | 11.0 | 9.6 | 11.6 | 467,730 | 80.3 | 30,164 | 48,722 | 317,977 | 63.1 | 22,664 | 33,123 | .0115 | .0125 |
| Webb | 117.1 | 136.2 | 16.3 | 35.5 | 16.0 | 1,095,078 | 66.4 | 21,501 | 30,847 | 1,552,143 | 76.8 | 28,688 | 43,722 | .0430 | .0474 |
| Wharton | 43.0 | 46.0 | 7.0 | 16.0 | 6.7 | 607,809 | 56.4 | 25,911 | 37,988 | 316,629 | 39.7 | 15,115 | 19,789 | .0163 | .0155 |
| Wheeler | 7.9 | 8.7 | 10.1 | 3.3 | 6.5 | 115,730 | 46.2 | 25,535 | 35,070 | 53,932 | 35.3 | 12,855 | 16,343 | .0032 | .0030 |
| Wichita | 124.3 | 126.7 | 1.9 | 45.4 | 2.5 | 2,023,626 | 57.4 | 29,014 | 44,573 | 1,260,444 | 46.1 | 19,477 | 27,763 | .0553 | .0529 |
| Wilbarger | 16.7 | 17.6 | 5.4 | 6.1 | .0 | 239,877 | 54.6 | 25,444 | 39,324 | 117,792 | 42.2 | 13,584 | 19,310 | .0063 | .0060 |
| Willacy | 18.6 | 19.7 | 5.9 | 5.1 | 4.1 | 120,239 | 30.5 | 18,797 | 23,576 | 61,694 | 26.1 | 9,981 | 12,097 | .0045 | .0040 |
| Williamson | 103.5 | 133.4 | 28.9 | 42.9 | 27.7 | 2,170,919 | 99.3 | 32,420 | 50,604 | 672,886 | 77.7 | 11,267 | 15,685 | .0386 | .0464 |
| Wilson | 19.6 | 22.6 | 15.3 | 7.4 | 15.6 | 222,142 | 57.6 | 22,029 | 30,019 | 91,176 | 47.1 | 9,682 | 12,321 | .0059 | .0058 |
| Winkler | 10.3 | 10.7 | 3.9 | 3.4 | .0 | 146,091 | 56.3 | 27,484 | 42,968 | 83,359 | 43.8 | 17,052 | 24,517 | .0039 | .0038 |
| Wise | 31.9 | 37.6 | 17.9 | 13.2 | 17.9 | 611,717 | 86.2 | 29,329 | 46,342 | 252,476 | 70.4 | 13,233 | 19,127 | .0125 | .0139 |
| Wood | 29.2 | 33.8 | 15.8 | 12.4 | 14.8 | 494,484 | 80.3 | 25,388 | 39,878 | 172,809 | 57.8 | 10,138 | 13,936 | .0104 | .0112 |
| Yoakum | 9.4 | 10.6 | 12.8 | 3.7 | 15.6 | 180,058 | 83.8 | 30,609 | 48,664 | 55,981 | 58.1 | 11,063 | 15,130 | .0035 | .0038 |
| Young | 21.3 | 23.8 | 11.7 | 9.3 | 12.0 | 400,096 | 68.2 | 28,663 | 43,021 | 149,129 | 48.1 | 12,131 | 16,035 | .0086 | .0089 |
| Zapata | 8.1 | 9.7 | 19.8 | 2.9 | 20.8 | 59,317 | 42.8 | 17,305 | 20,454 | 29,188 | 52.7 | 7,964 | 10,065 | .0020 | .0019 |
| Zavala | 12.1 | 12.6 | 4.1 | 3.3 | 3.1 | 80,260 | 44.0 | 17,413 | 24,321 | 31,201 | 30.3 | 7,486 | 9,455 | .0026 | .0024 |
| **TOTAL METRO COUNTIES** | **12,923.0** | **14,561.8** | **12.7** | **5,138.9** | **13.9** | **253,774,106** | **75.4** | **32,065** | **49,383** | **126,709,586** | **56.6** | **17,932** | **24,657** | **5.7652** | **6.0645** |
| **TOTAL STATE** | **16,167.6** | **18,143.8** | **12.2** | **6,389.6** | **13.1** | **300,598,035** | **73.9** | **30,610** | **47,045** | **147,106,376** | **55.2** | **16,785** | **23,023** | **6.9050** | **7.2098** |
| **UTAH** | | | | | | | | | | | | | | | |
| **PROVO - OREM** | **255.7** | **295.4** | **15.5** | **80.2** | **16.2** | **2,661,352** | **62.8** | **23,699** | **33,184** | **1,172,759** | **40.5** | **12,093** | **14,623** | **.0725** | **.0726** |
| Utah | 255.7 | 295.4 | 15.5 | 80.2 | 16.2 | 2,661,352 | 62.8 | 23,699 | 33,184 | 1,172,759 | 40.5 | 12,093 | 14,623 | .0725 | .0726 |
| **SALT LAKE CITY - OGDEN** | **1,032.7** | **1,163.4** | **12.7** | **382.8** | **14.5** | **17,091,469** | **80.8** | **28,272** | **44,649** | **7,975,470** | **60.3** | **14,886** | **20,835** | **.3851** | **.4148** |
| Davis | 171.9 | 200.3 | 16.5 | 57.1 | 19.0 | 2,317,723 | 70.7 | 28,294 | 40,591 | 1,022,173 | 64.0 | 12,981 | 17,901 | .0553 | .0588 |
| Salt Lake | 703.1 | 792.3 | 12.7 | 266.8 | 14.5 | 12,460,510 | 85.6 | 28,816 | 46,704 | 5,733,317 | 61.4 | 15,249 | 21,489 | .2714 | .2966 |
| Weber | 157.7 | 170.8 | 8.3 | 58.9 | 10.5 | 2,313,236 | 67.7 | 25,874 | 39,274 | 1,219,980 | 52.5 | 15,014 | 20,713 | .0584 | .0594 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Beaver | 4.9 | 5.4 | 10.2 | 1.5 | .0 | 34,741 | 30.0 | 17,810 | 23,161 | 25,281 | 31.8 | 12,789 | 16,854 | .0014 | .0012 |
| Box Elder | 36.8 | 40.8 | 10.9 | 11.9 | 9.2 | 625,241 | 84.8 | 31,035 | 52,541 | 220,453 | 63.4 | 12,376 | 18,525 | .0128 | .0139 |
| Cache | 64.9 | 73.6 | 13.4 | 22.9 | 13.9 | 926,889 | 86.8 | 24,690 | 40,476 | 422,363 | 65.9 | 12,664 | 18,444 | .0210 | .0232 |
| Carbon | 26.2 | 30.4 | 16.0 | 10.2 | 17.2 | 375,012 | 66.2 | 25,942 | 36,766 | 199,906 | 50.0 | 15,316 | 19,599 | .0097 | .0099 |
| Daggett | .8 | .8 | .0 | .2 | .0 | 5,615 | 33.4 | 21,045 | 28,075 | 4,973 | 33.3 | 18,650 | 24,865 | .0001 | .0001 |
| Davis | 171.9 | 200.3 | 16.5 | 57.1 | 19.0 | 2,317,723 | 70.7 | 28,294 | 40,591 | 1,022,173 | 64.0 | 12,981 | 17,901 | .0553 | .0588 |
| Duchesne | 16.0 | 19.8 | 23.8 | 5.4 | 22.7 | 250,634 | 102.8 | 28,095 | 46,414 | 143,348 | 81.4 | 17,958 | 26,546 | .0055 | .0067 |
| Emery | 14.4 | 17.6 | 22.2 | 4.7 | 17.5 | 214,539 | 90.1 | 28,215 | 45,647 | 50,931 | 62.1 | 7,854 | 10,836 | .0041 | .0047 |
| Garfield | 4.0 | 4.4 | 10.0 | 1.2 | .0 | 24,414 | 20.4 | 16,898 | 20,345 | 9,278 | 15.5 | 6,696 | 7,732 | .0010 | .0007 |
| Grand | 8.6 | 9.0 | 4.7 | 3.4 | 9.7 | 119,414 | 58.3 | 24,336 | 35,122 | 85,261 | 46.2 | 18,808 | 25,077 | .0035 | .0035 |
| Iron | 20.2 | 23.2 | 14.9 | 7.2 | 16.1 | 160,974 | 38.4 | 18,759 | 22,358 | 164,844 | 29.4 | 20,550 | 22,895 | .0069 | .0062 |
| Juab | 6.2 | 6.9 | 11.3 | 1.8 | .0 | 38,512 | 18.0 | 18,136 | 21,396 | 23,810 | 10.9 | 11,932 | 13,228 | .0017 | .0014 |
| Kane | 4.8 | 5.7 | 18.8 | 1.9 | 26.7 | 64,470 | 108.8 | 20,585 | 33,932 | 28,564 | 67.5 | 11,369 | 15,034 | .0014 | .0016 |
| Millard | 12.8 | 16.9 | 32.0 | 5.4 | 38.5 | 192,732 | 124.5 | 22,012 | 35,691 | 73,991 | 85.2 | 10,247 | 13,702 | .0036 | .0048 |
| Morgan | 5.5 | 6.1 | 10.9 | 1.7 | 13.3 | 77,679 | 75.9 | 29,435 | 45,694 | 13,269 | 60.8 | 5,503 | 7,805 | .0015 | .0016 |
| Piute | 1.4 | 1.5 | 7.1 | .4 | .0 | 6,754 | 15.7 | 14,595 | 16,885 | 1,639 | 25.3 | 3,270 | 4,098 | .0003 | .0002 |
| Rich | 2.5 | 3.0 | 20.0 | .7 | .0 | 28,726 | 61.6 | 25,394 | 41,037 | 5,257 | 30.8 | 5,743 | 7,510 | .0007 | .0006 |
| Salt Lake | 703.1 | 792.3 | 12.7 | 266.8 | 14.5 | 12,460,510 | 85.6 | 28,816 | 46,704 | 5,733,317 | 61.4 | 15,249 | 21,489 | .2714 | .2966 |
| San Juan | 13.0 | 13.8 | 6.2 | 3.3 | .0 | 62,562 | 17.7 | 16,113 | 18,958 | 32,498 | 15.8 | 8,503 | 9,848 | .0029 | .0023 |
| Sanpete | 17.0 | 19.6 | 15.3 | 5.7 | 11.8 | 142,324 | 52.7 | 18,274 | 24,969 | 35,208 | 33.4 | 5,174 | 6,177 | .0038 | .0037 |
| Sevier | 17.2 | 19.8 | 15.1 | 5.8 | 11.5 | 190,426 | 63.2 | 22,433 | 32,832 | 127,059 | 55.3 | 15,735 | 21,907 | .0056 | .0057 |
| Summit | 13.1 | 16.4 | 25.2 | 5.3 | 20.5 | 220,706 | 72.2 | 29,137 | 41,643 | 101,699 | 54.1 | 14,998 | 19,188 | .0050 | .0055 |
| Tooele | 28.6 | 31.0 | 8.4 | 9.7 | 10.2 | 489,814 | 83.5 | 30,333 | 50,496 | 143,975 | 63.6 | 10,002 | 14,843 | .0096 | .0105 |
| Uintah | 27.1 | 34.6 | 27.7 | 10.4 | 30.0 | 554,381 | 120.3 | 31,450 | 53,306 | 365,986 | 94.7 | 23,495 | 35,191 | .0116 | .0148 |
| Utah | 255.7 | 295.4 | 15.5 | 80.2 | 16.2 | 2,661,352 | 62.8 | 23,699 | 33,184 | 1,172,759 | 40.5 | 12,093 | 14,623 | .0725 | .0726 |
| Wasatch | 9.9 | 11.2 | 13.1 | 3.6 | 16.1 | 76,960 | 35.5 | 18,320 | 21,378 | 40,546 | 28.1 | 10,214 | 11,263 | .0026 | .0024 |
| Washington | 33.9 | 42.2 | 24.5 | 12.1 | 21.0 | 371,553 | 77.2 | 20,971 | 30,707 | 251,269 | 61.8 | 15,534 | 20,766 | .0106 | .0115 |
| Wayne | 2.3 | 2.8 | 21.7 | .7 | 16.7 | 26,144 | 96.7 | 22,148 | 37,349 | 4,537 | 61.1 | 4,695 | 6,481 | .0006 | .0006 |
| Weber | 157.7 | 170.8 | 8.3 | 58.9 | 10.5 | 2,313,236 | 67.7 | 25,874 | 39,274 | 1,219,980 | 52.5 | 15,014 | 20,713 | .0584 | .0594 |
| **TOTAL METRO COUNTIES** | **1,288.4** | **1,458.8** | **13.2** | **463.0** | **14.8** | **19,752,821** | **78.2** | **27,489** | **42,663** | **9,148,229** | **57.4** | **14,408** | **19,759** | **.4576** | **.4874** |
| **TOTAL STATE** | **1,680.5** | **1,915.3** | **14.0** | **600.1** | **15.0** | **25,034,037** | **78.4** | **26,888** | **41,716** | **11,724,174** | **58.0** | **14,219** | **19,537** | **.5851** | **.6247** |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **VERMONT** | | | | | | | | | | | | | | | |
| **BURLINGTON** | **126.0** | **132.7** | **5.3** | **48.0** | **8.1** | **2,422,244** | **76.6** | **30,885** | **50,463** | **1,419,068** | **58.9** | **20,108** | **29,564** | **.0577** | **.0606** |
| Chittenden | 121.0 | 127.3 | 5.2 | 46.2 | 8.2 | 2,356,551 | 77.1 | 31,158 | 51,008 | 1,405,097 | 59.2 | 20,669 | 30,413 | .0563 | .0593 |
| Grand Isle | 5.0 | 5.4 | 8.0 | 1.8 | 5.9 | 65,693 | 60.8 | 24,034 | 36,496 | 13,971 | 36.7 | 6,013 | 7,762 | .0014 | .0013 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Addison | 31.1 | 33.1 | 6.4 | 11.4 | 9.6 | 469,715 | 75.1 | 25,790 | 41,203 | 238,289 | 59.3 | 14,382 | 20,903 | .0113 | .0117 |
| Bennington | 34.5 | 35.7 | 3.5 | 13.9 | 6.1 | 583,315 | 70.0 | 26,198 | 41,965 | 529,807 | 54.4 | 26,190 | 38,116 | .0175 | .0178 |
| Caledonia | 26.9 | 28.0 | 4.1 | 10.6 | 7.1 | 368,035 | 66.9 | 22,275 | 34,720 | 236,165 | 53.7 | 15,519 | 22,280 | .0102 | .0101 |
| Chittenden | 121.0 | 127.3 | 5.2 | 46.2 | 8.2 | 2,356,551 | 77.1 | 31,158 | 51,008 | 1,405,097 | 59.2 | 20,669 | 30,413 | .0563 | .0593 |
| Essex | 6.7 | 7.1 | 6.0 | 2.3 | .0 | 84,087 | 63.9 | 22,309 | 36,560 | 12,178 | 47.2 | 3,597 | 5,295 | .0018 | .0016 |
| Franklin | 36.0 | 37.2 | 3.3 | 13.1 | 5.6 | 503,472 | 67.1 | 24,301 | 38,433 | 296,204 | 52.8 | 15,636 | 22,611 | .0133 | .0135 |
| Grand Isle | 5.0 | 5.4 | 8.0 | 1.8 | 5.9 | 65,693 | 60.8 | 24,034 | 36,496 | 13,971 | 36.7 | 6,013 | 7,762 | .0014 | .0013 |
| Lamoille | 17.8 | 18.9 | 6.2 | 7.1 | 7.6 | 275,268 | 74.5 | 23,899 | 38,770 | 170,682 | 57.6 | 16,413 | 24,040 | .0071 | .0073 |
| Orange | 24.5 | 26.5 | 8.2 | 9.7 | 11.5 | 382,060 | 83.1 | 23,982 | 39,388 | 142,060 | 64.3 | 9,937 | 14,645 | .0081 | .0089 |
| Orleans | 24.4 | 25.2 | 3.3 | 9.2 | 5.7 | 291,307 | 57.7 | 21,233 | 31,664 | 152,310 | 48.6 | 11,784 | 16,555 | .0080 | .0077 |
| Rutland | 60.2 | 61.8 | 2.7 | 23.3 | 5.0 | 832,378 | 55.9 | 24,046 | 35,724 | 588,053 | 47.2 | 17,997 | 25,238 | .0247 | .0236 |
| Washington | 53.6 | 54.6 | 1.9 | 20.9 | 5.0 | 749,485 | 56.8 | 24,017 | 35,861 | 470,394 | 47.6 | 16,011 | 22,507 | .0212 | .0203 |
| Windham | 38.6 | 40.4 | 4.7 | 16.2 | 6.6 | 672,916 | 73.7 | 25,486 | 41,538 | 421,672 | 56.5 | 17,730 | 26,029 | .0169 | .0176 |
| Windsor | 53.1 | 55.2 | 4.0 | 22.1 | 7.3 | 719,270 | 48.3 | 23,546 | 32,546 | 383,896 | 44.9 | 12,857 | 17,371 | .0201 | .0186 |
| **TOTAL METRO COUNTIES** | **126.0** | **132.7** | **5.3** | **48.0** | **8.1** | **2,422,244** | **76.6** | **30,885** | **50,463** | **1,419,068** | **58.9** | **20,108** | **29,564** | **.0577** | **.0606** |
| **TOTAL STATE** | **533.4** | **556.4** | **4.3** | **207.8** | **6.9** | **8,353,552** | **67.4** | **25,675** | **40,200** | **5,060,778** | **53.8** | **16,929** | **24,354** | **.2179** | **.2193** |
| **VIRGINIA** | | | | | | | | | | | | | | | |
| **CHARLOTTESVILLE** | **120.7** | **128.9** | **6.8** | **45.8** | **8.3** | **2,211,983** | **72.7** | **30,282** | **48,297** | **1,244,483** | **59.6** | **18,432** | **27,172** | **.0530** | **.0552** |
| Albemarle | 60.4 | 65.6 | 8.6 | 24.9 | 12.2 | 1,380,501 | 80.0 | 34,556 | 55,442 | 393,562 | 63.4 | 10,852 | 15,806 | .0255 | .0274 |
| Charlottesville city | 40.5 | 41.6 | 2.7 | 13.4 | .0 | 516,779 | 52.9 | 25,215 | 38,566 | 787,669 | 57.7 | 37,277 | 58,781 | .0216 | .0215 |
| Fluvanna | 11.0 | 11.7 | 6.4 | 4.1 | 7.9 | 164,990 | 71.1 | 25,381 | 40,241 | 33,687 | 56.2 | 5,674 | 8,216 | .0033 | .0033 |
| Greene | 8.8 | 10.0 | 13.6 | 3.4 | 17.2 | 149,713 | 88.4 | 27,401 | 44,033 | 29,565 | 67.1 | 6,100 | 8,696 | .0026 | .0030 |
| **DANVILLE** | **112.5** | **113.0** | **.4** | **40.2** | **.5** | **1,597,854** | **58.2** | **25,245** | **39,748** | **633,529** | **41.6** | **11,184** | **15,759** | **.0393** | **.0375** |
| Danville city | 44.5 | 43.3 | –2.7 | 16.6 | –2.9 | 636,887 | 50.8 | 24,697 | 38,367 | 470,798 | 39.1 | 19,787 | 28,361 | .0197 | .0182 |
| Pittsylvania | 68.0 | 69.7 | 2.5 | 23.6 | 3.1 | 960,967 | 63.6 | 25,655 | 40,719 | 162,731 | 49.3 | 4,760 | 6,895 | .0196 | .0193 |
| **LYNCHBURG** | **145.0** | **148.4** | **2.3** | **50.6** | **2.8** | **2,282,784** | **62.3** | **28,584** | **45,114** | **1,141,517** | **47.8** | **15,695** | **22,560** | **.0573** | **.0559** |
| Amherst | 30.3 | 31.5 | 4.0 | 10.0 | 5.3 | 427,647 | 64.0 | 27,452 | 42,765 | 161,999 | 51.1 | 11,287 | 16,200 | .0100 | .0099 |
| Campbell | 48.1 | 50.9 | 5.8 | 15.8 | 3.3 | 733,605 | 64.5 | 29,139 | 46,431 | 168,858 | 49.9 | 7,363 | 10,687 | .0153 | .0153 |
| Lynchburg city | 66.6 | 66.0 | –.9 | 24.8 | 1.6 | 1,121,532 | 60.3 | 28,676 | 45,223 | 810,660 | 46.8 | 22,636 | 32,688 | .0320 | .0307 |
| **NORFOLK - VIRGINIA BEACH - NEWPORT NEWS** | **1,260.9** | **1,340.8** | **6.3** | **451.5** | **7.3** | **21,246,737** | **68.3** | **29,995** | **47,058** | **9,845,768** | **52.0** | **15,389** | **21,807** | **.5006** | **.5058** |
| Chesapeake city | 128.0 | 142.6 | 11.4 | 46.9 | 13.3 | 2,162,044 | 75.0 | 29,846 | 46,099 | 821,616 | 61.9 | 12,257 | 17,518 | .0464 | .0492 |
| Gloucester | 24.7 | 29.6 | 19.8 | 10.2 | 17.2 | 372,755 | 70.0 | 25,204 | 36,545 | 148,182 | 53.5 | 11,093 | 14,528 | .0085 | .0091 |
| Hampton city | 125.8 | 129.0 | 2.5 | 45.1 | 4.2 | 2,176,584 | 65.3 | 30,409 | 48,261 | 1,357,234 | 50.9 | 20,774 | 30,094 | .0569 | .0564 |
| James City | 24.7 | 27.0 | 9.3 | 9.5 | 11.8 | 472,740 | 74.1 | 31,946 | 49,762 | 166,803 | 60.4 | 12,234 | 17,558 | .0098 | .0102 |
| Newport News city | 150.8 | 154.9 | 2.7 | 55.5 | 3.7 | 2,103,992 | 50.4 | 26,154 | 37,910 | 1,127,773 | 43.8 | 14,663 | 20,320 | .0580 | .0542 |
| Norfolk city | 279.0 | 266.9 | –4.3 | 88.5 | –3.3 | 3,759,793 | 50.1 | 27,369 | 42,484 | 2,063,269 | 38.6 | 16,272 | 23,314 | .1065 | .0968 |
| Poquoson city | 10.2 | 11.7 | 14.7 | 3.7 | 15.6 | 183,954 | 72.4 | 33,336 | 49,717 | 40,038 | 62.4 | 7,702 | 10,821 | .0035 | .0037 |
| Portsmouth city | 103.1 | 101.4 | –1.6 | 35.5 | –1.9 | 1,505,877 | 55.9 | 26,680 | 42,419 | 683,284 | 42.2 | 13,275 | 19,247 | .0385 | .0360 |
| Suffolk city | 48.6 | 49.7 | 2.3 | 16.1 | .6 | 714,430 | 60.5 | 27,819 | 44,375 | 415,275 | 46.1 | 17,761 | 25,793 | .0193 | .0188 |
| Virginia Beach city | 315.6 | 371.9 | 17.8 | 123.7 | 19.6 | 6,821,380 | 88.8 | 34,933 | 55,145 | 2,399,376 | 64.7 | 14,086 | 19,397 | .1303 | .1461 |
| Williamsburg city | 10.6 | 11.3 | 6.6 | 3.6 | 16.1 | 189,222 | 82.4 | 33,465 | 52,562 | 459,083 | 85.8 | 79,711 | 127,523 | .0086 | .0101 |
| York | 39.8 | 44.8 | 12.6 | 13.2 | 10.0 | 783,966 | 77.4 | 36,824 | 59,391 | 163,835 | 60.6 | 8,499 | 12,412 | .0143 | .0152 |
| **RICHMOND - PETERSBURG** | **799.9** | **841.0** | **5.1** | **298.7** | **5.3** | **14,537,985** | **65.5** | **30,978** | **48,671** | **6,894,704** | **50.2** | **16,191** | **23,082** | **.3440** | **.3422** |
| Charles City | 6.9 | 7.1 | 2.9 | 2.0 | .0 | 78,070 | 47.2 | 26,524 | 39,035 | 2,292 | 24.2 | 923 | 1,146 | .0016 | .0014 |
| Chesterfield | 166.9 | 195.3 | 17.0 | 62.9 | 16.7 | 3,680,458 | 82.8 | 37,358 | 58,513 | 1,366,380 | 67.9 | 15,095 | 21,723 | .0718 | .0794 |
| Colonial Heights city | 17.1 | 17.7 | 3.5 | 5.9 | .0 | 226,097 | 34.4 | 28,503 | 38,322 | 111,352 | 33.8 | 14,106 | 18,873 | .0065 | .0058 |
| Dinwiddie | 22.4 | 22.1 | –1.3 | 5.7 | –5.0 | 260,866 | 49.9 | 29,005 | 45,766 | 38,672 | 37.2 | 4,697 | 6,785 | .0060 | .0053 |
| Goochland | 12.6 | 13.4 | 6.3 | 4.5 | 12.5 | 256,862 | 83.0 | 35,092 | 57,080 | 45,263 | 65.0 | 6,858 | 10,058 | .0045 | .0047 |
| Hanover | 55.4 | 60.8 | 9.7 | 19.4 | 9.0 | 1,096,036 | 73.9 | 35,409 | 56,497 | 415,717 | 58.3 | 14,753 | 21,429 | .0230 | .0241 |
| Henrico | 192.3 | 204.8 | 6.5 | 77.7 | 7.6 | 4,076,814 | 68.8 | 33,453 | 52,469 | 1,998,977 | 55.0 | 17,865 | 25,727 | .0928 | .0945 |
| Hopewell city | 23.4 | 23.1 | –1.3 | 8.6 | .0 | 395,618 | 61.4 | 28,493 | 46,002 | 164,762 | 46.1 | 13,112 | 19,158 | .0094 | .0090 |
| New Kent | 10.4 | 12.2 | 17.3 | 4.4 | 22.2 | 196,703 | 88.4 | 28,998 | 44,705 | 28,461 | 55.7 | 5,078 | 6,468 | .0033 | .0037 |
| Petersburg city | 40.7 | 40.4 | –.7 | 15.1 | .0 | 464,206 | 37.6 | 22,344 | 30,742 | 401,924 | 39.9 | 19,030 | 26,617 | .0167 | .0148 |
| Powhatan | 14.9 | 17.0 | 14.1 | 4.6 | 12.2 | 235,053 | 78.2 | 32,175 | 51,098 | 36,635 | 62.6 | 5,496 | 7,964 | .0043 | .0046 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **RICHMOND - PETERSBURG (continued)** | | | | | | | | | | | | | | | |
| Prince George | 26.6 | 26.8 | .8 | 6.3 | .0 | 334,194 | 56.4 | 33,914 | 53,047 | 98,594 | 43.8 | 10,882 | 15,650 | .0080 | .0076 |
| Richmond city | 210.3 | 200.3 | –4.8 | 81.6 | –3.0 | 3,237,008 | 50.0 | 25,660 | 39,669 | 2,185,675 | 38.7 | 18,733 | 26,785 | .0961 | .0873 |
| **ROANOKE** | **224.3** | **228.0** | **1.6** | **84.6** | **1.6** | **3,545,706** | **55.0** | **27,459** | **41,911** | **1,769,316** | **41.5** | **15,010** | **20,914** | **.0921** | **.0868** |
| Botetourt | 24.9 | 26.6 | 6.8 | 9.0 | 5.9 | 311,016 | 44.3 | 25,350 | 34,557 | 73,035 | 35.6 | 6,338 | 8,115 | .0076 | .0070 |
| Roanoke | 77.6 | 82.1 | 5.8 | 26.5 | 3.9 | 1,369,860 | 61.7 | 33,229 | 51,693 | 409,220 | 49.1 | 10,767 | 15,442 | .0292 | .0289 |
| Roanoke city | 97.5 | 94.7 | –2.9 | 40.4 | –.7 | 1,471,530 | 51.3 | 23,894 | 36,424 | 1,049,799 | 41.0 | 18,299 | 25,985 | .0443 | .0408 |
| Salem city | 24.3 | 24.6 | 1.2 | 8.7 | 1.2 | 393,300 | 56.0 | 29,306 | 45,207 | 237,262 | 34.0 | 20,594 | 27,271 | .0110 | .0101 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Accomack | 31.8 | 32.3 | 1.6 | 11.5 | .0 | 395,513 | 56.9 | 21,917 | 34,392 | 175,250 | 44.0 | 10,579 | 15,239 | .0103 | .0099 |
| Albemarle | 60.4 | 65.6 | 8.6 | 24.9 | 12.2 | 1,380,501 | 80.0 | 34,556 | 55,442 | 393,562 | 63.4 | 10,852 | 15,806 | .0255 | .0274 |
| ☐ Alexandria city | 107.0 | 111.6 | 4.3 | 55.8 | 6.9 | 3,480,490 | 72.2 | 38,722 | 62,374 | 1,511,013 | 56.0 | 18,554 | 27,079 | .0705 | .0727 |
| Alleghany | 14.1 | 13.8 | –2.1 | 4.2 | –6.7 | 203,551 | 53.2 | 29,524 | 48,465 | 1,066 | 35.6 | 175 | 254 | .0038 | .0035 |
| Amelia | 8.6 | 8.8 | 2.3 | 2.6 | –3.7 | 82,284 | 37.2 | 22,215 | 31,648 | 22,172 | 26.6 | 6,485 | 8,528 | .0023 | .0020 |
| Amherst | 30.3 | 31.5 | 4.0 | 10.0 | 5.3 | 427,647 | 64.0 | 27,452 | 42,765 | 161,999 | 51.1 | 11,287 | 16,200 | .0100 | .0099 |
| Appomattox | 12.7 | 13.4 | 5.5 | 4.5 | 4.7 | 150,872 | 45.5 | 24,116 | 33,527 | 50,751 | 28.6 | 9,178 | 11,278 | .0041 | .0037 |
| ☐ Arlington | 152.2 | 149.4 | –1.8 | 71.8 | .1 | 4,992,477 | 65.4 | 42,105 | 69,533 | 1,558,223 | 48.0 | 14,684 | 21,702 | .0957 | .0941 |
| Augusta | 56.7 | 59.8 | 5.5 | 19.8 | 5.3 | 947,903 | 69.4 | 29,761 | 47,874 | 305,735 | 53.6 | 10,587 | 15,441 | .0201 | .0205 |
| Bath | 5.9 | 6.1 | 3.4 | 2.0 | .0 | 82,600 | 54.0 | 26,819 | 41,300 | 12,208 | 30.5 | 4,677 | 6,104 | .0018 | .0017 |
| Bedford | 38.7 | 42.7 | 10.3 | 13.2 | 8.2 | 531,003 | 67.1 | 26,049 | 40,228 | 26,123 | 37.9 | 1,552 | 1,979 | .0099 | .0100 |
| Bedford city | 6.0 | 6.0 | .0 | 2.2 | .0 | 81,758 | 55.6 | 23,879 | 37,163 | 123,051 | 59.2 | 35,137 | 55,932 | .0034 | .0034 |
| Bland | 6.6 | 6.8 | 3.0 | 2.2 | .0 | 64,690 | 42.2 | 20,683 | 29,405 | 8,524 | 26.8 | 3,055 | 3,875 | .0015 | .0014 |
| Botetourt | 24.9 | 26.6 | 6.8 | 9.0 | 5.9 | 311,016 | 44.3 | 25,350 | 34,557 | 73,035 | 35.6 | 6,338 | 8,115 | .0076 | .0070 |
| ☐ Bristol city | 18.3 | 17.5 | –4.4 | 7.1 | –1.4 | 243,376 | 47.8 | 22,868 | 34,278 | 289,536 | 48.1 | 27,146 | 40,780 | .0094 | .0086 |
| Brunswick | 15.8 | 15.2 | –3.8 | 4.8 | –2.0 | 150,240 | 50.3 | 20,404 | 31,300 | 41,330 | 34.9 | 6,250 | 8,610 | .0040 | .0035 |
| Buchanan | 38.9 | 39.6 | 1.8 | 12.4 | 1.6 | 499,817 | 59.1 | 25,743 | 40,308 | 152,532 | 39.2 | 8,981 | 12,301 | .0118 | .0113 |
| Buckingham | 12.3 | 12.6 | 2.4 | 4.0 | 2.6 | 103,040 | 41.3 | 18,693 | 25,760 | 26,516 | 38.0 | 4,928 | 6,629 | .0030 | .0026 |
| Buena Vista city | 6.5 | 6.3 | –3.1 | 2.2 | .0 | 85,024 | 58.0 | 24,465 | 38,647 | 36,566 | 44.5 | 11,500 | 16,621 | .0020 | .0020 |
| Campbell | 48.1 | 50.9 | 5.8 | 15.8 | 3.3 | 733,605 | 64.5 | 29,139 | 46,431 | 168,858 | 49.9 | 7,363 | 10,687 | .0153 | .0153 |
| Caroline | 19.6 | 21.3 | 8.7 | 6.7 | 8.1 | 247,696 | 64.9 | 24,231 | 36,970 | 57,240 | 45.4 | 6,349 | 8,543 | .0054 | .0055 |
| Carroll | 28.3 | 29.4 | 3.9 | 9.7 | 1.0 | 338,619 | 60.7 | 21,956 | 34,909 | 80,792 | 46.5 | 5,744 | 8,329 | .0078 | .0075 |
| Charles City | 6.9 | 7.1 | 2.9 | 2.0 | .0 | 78,070 | 47.2 | 26,524 | 39,035 | 2,292 | 24.2 | 923 | 1,146 | .0016 | .0014 |
| Charlotte | 12.0 | 11.6 | –3.3 | 4.0 | .0 | 121,161 | 52.5 | 19,856 | 30,290 | 21,560 | 26.6 | 4,257 | 5,390 | .0030 | .0028 |
| Charlottesville city | 40.5 | 41.6 | 2.7 | 13.4 | .0 | 516,779 | 52.9 | 25,215 | 38,566 | 787,669 | 57.7 | 37,277 | 58,781 | .0216 | .0215 |
| Chesapeake city | 128.0 | 142.6 | 11.4 | 46.9 | 13.3 | 2,162,044 | 75.0 | 29,846 | 46,099 | 821,616 | 61.9 | 12,257 | 17,518 | .0464 | .0492 |
| Chesterfield | 166.9 | 195.3 | 17.0 | 62.9 | 16.7 | 3,680,458 | 82.8 | 37,358 | 58,513 | 1,366,380 | 67.9 | 15,095 | 21,723 | .0718 | .0794 |
| Clarke | 10.6 | 11.3 | 6.6 | 3.9 | 5.4 | 199,547 | 69.9 | 31,739 | 51,166 | 41,244 | 53.9 | 7,243 | 10,575 | .0038 | .0039 |
| Clifton Forge city | 4.7 | 4.4 | –6.4 | 1.7 | –5.6 | 63,741 | 47.2 | 24,064 | 37,495 | 28,648 | 26.5 | 12,578 | 16,852 | .0019 | .0015 |
| Colonial Heights city | 17.1 | 17.7 | 3.5 | 5.9 | .0 | 226,097 | 34.4 | 28,503 | 38,322 | 111,352 | 33.8 | 14,106 | 18,873 | .0065 | .0058 |
| Covington city | 8.0 | 8.2 | 2.5 | 3.0 | .0 | 89,238 | 41.2 | 21,069 | 29,746 | 145,051 | 51.1 | 31,992 | 48,350 | .0042 | .0038 |
| Craig | 4.2 | 4.5 | 7.1 | 1.5 | .0 | 56,577 | 59.2 | 23,695 | 37,718 | 5,846 | 29.7 | 3,005 | 3,897 | .0012 | .0011 |
| Culpeper | 24.4 | 26.2 | 7.4 | 8.6 | 6.2 | 301,744 | 51.2 | 24,636 | 35,087 | 124,509 | 42.9 | 10,754 | 14,478 | .0080 | .0075 |
| Cumberland | 8.6 | 9.3 | 8.1 | 3.0 | 7.1 | 95,559 | 64.6 | 20,733 | 31,853 | 25,801 | 52.7 | 6,033 | 8,600 | .0021 | .0023 |
| Danville city | 44.5 | 43.3 | –2.7 | 16.6 | –2.9 | 636,887 | 50.8 | 24,697 | 38,367 | 470,798 | 39.1 | 19,787 | 28,361 | .0197 | .0182 |
| Dickenson | 20.9 | 21.9 | 4.8 | 7.3 | 5.8 | 258,969 | 62.9 | 23,041 | 35,475 | 81,485 | 38.9 | 8,505 | 11,162 | .0063 | .0061 |
| Dinwiddie | 22.4 | 22.1 | –1.3 | 5.7 | –5.0 | 260,866 | 49.9 | 29,005 | 45,766 | 38,672 | 37.2 | 4,697 | 6,785 | .0060 | .0053 |
| Emporia city | 4.6 | 4.3 | –6.5 | 1.7 | –5.6 | 59,316 | 45.1 | 22,711 | 34,892 | 114,028 | 49.3 | 42,434 | 67,075 | .0030 | .0028 |
| Essex | 9.3 | 9.8 | 5.4 | 3.1 | .0 | 74,172 | 19.0 | 20,103 | 23,926 | 81,253 | 30.5 | 20,079 | 26,211 | .0033 | .0029 |
| ☐ Fairfax | 668.4 | 746.5 | 11.7 | 270.6 | 14.4 | 20,866,924 | 82.9 | 48,221 | 77,114 | 7,292,584 | 66.3 | 18,533 | 26,950 | .3790 | .4150 |
| ☐ Fairfax city | 19.7 | 20.0 | 1.5 | 7.4 | 4.2 | 566,192 | 72.1 | 46,342 | 76,512 | 1,089,846 | 71.4 | 89,550 | 147,276 | .0226 | .0248 |
| ☐ Falls Church city | 9.1 | 9.3 | 2.2 | 4.5 | 7.1 | 330,296 | 75.8 | 44,739 | 73,399 | 434,436 | 75.6 | 58,909 | 96,541 | .0102 | .0112 |
| Fauquier | 40.8 | 45.8 | 12.3 | 14.9 | 12.0 | 726,757 | 71.9 | 31,785 | 48,776 | 225,073 | 57.5 | 10,747 | 15,106 | .0150 | .0156 |
| Floyd | 12.2 | 12.8 | 4.9 | 4.3 | .0 | 143,076 | 54.9 | 21,487 | 33,273 | 32,576 | 31.0 | 5,781 | 7,576 | .0033 | .0032 |
| Fluvanna | 11.0 | 11.7 | 6.4 | 4.1 | 7.9 | 164,990 | 71.1 | 25,381 | 40,241 | 33,687 | 56.2 | 5,674 | 8,216 | .0033 | .0033 |
| Franklin | 37.9 | 40.2 | 6.1 | 13.3 | 6.4 | 494,022 | 62.1 | 24,381 | 37,145 | 108,989 | 42.4 | 6,124 | 8,195 | .0109 | .0108 |
| Franklin city | 7.5 | 7.7 | 2.7 | 2.6 | .0 | 101,775 | 56.8 | 24,970 | 39,144 | 84,109 | 59.8 | 20,242 | 32,350 | .0032 | .0031 |
| Frederick | 37.2 | 40.3 | 8.3 | 12.5 | 5.9 | 552,917 | 65.1 | 28,384 | 44,233 | 173,385 | 52.1 | 9,662 | 13,871 | .0122 | .0123 |
| Fredericksburg city | 16.2 | 17.1 | 5.6 | 6.6 | 4.8 | 287,942 | 65.2 | 27,666 | 43,628 | 493,609 | 68.0 | 46,646 | 74,789 | .0115 | .0123 |
| Galax city | 6.6 | 6.6 | .0 | 2.8 | .0 | 98,825 | 54.3 | 22,879 | 35,295 | 124,537 | 58.4 | 28,075 | 44,478 | .0036 | .0036 |
| Giles | 17.9 | 17.9 | .0 | 6.1 | .0 | 233,578 | 57.5 | 24,313 | 38,291 | 110,365 | 43.9 | 12,573 | 18,093 | .0062 | .0058 |
| Gloucester | 24.7 | 29.6 | 19.8 | 10.2 | 17.2 | 372,755 | 70.0 | 25,204 | 36,545 | 148,182 | 53.5 | 11,093 | 14,528 | .0085 | .0091 |
| Goochland | 12.6 | 13.4 | 6.3 | 4.5 | 12.5 | 256,862 | 83.0 | 35,092 | 57,080 | 45,265 | 65.0 | 6,858 | 10,058 | .0045 | .0047 |
| Grayson | 16.7 | 16.8 | .6 | 6.1 | .0 | 226,308 | 61.2 | 23,016 | 37,100 | 40,485 | 46.0 | 4,546 | 6,637 | .0048 | .0046 |
| Greene | 8.8 | 10.0 | 13.6 | 3.4 | 17.2 | 149,713 | 88.4 | 27,401 | 44,033 | 29,565 | 67.1 | 6,100 | 8,696 | .0026 | .0030 |
| Greensville | 10.5 | 10.0 | –4.8 | 3.1 | .0 | 94,400 | 48.6 | 20,493 | 30,452 | 2,494 | 24.8 | 645 | 805 | .0022 | .0020 |
| Halifax | 30.1 | 29.5 | –2.0 | 9.0 | –5.3 | 366,961 | 57.1 | 24,587 | 40,773 | 30,074 | 36.5 | 2,320 | 3,342 | .0076 | .0070 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Hampton city | 125.8 | 129.0 | 2.5 | 45.1 | 4.2 | 2,176,584 | 65.3 | 30,409 | 48,261 | 1,357,234 | 50.9 | 20,774 | 30,094 | .0569 | .0564 |
| Hanover | 55.4 | 60.8 | 9.7 | 19.4 | 9.0 | 1,096,036 | 73.9 | 35,409 | 56,497 | 415,717 | 58.3 | 14,753 | 21,429 | .0230 | .0241 |
| Harrisonburg city | 26.6 | 29.2 | 9.8 | 9.7 | 12.8 | 322,184 | 49.6 | 25,035 | 33,215 | 441,117 | 49.0 | 34,426 | 45,476 | .0132 | .0129 |
| Henrico | 192.3 | 204.8 | 6.5 | 77.7 | 7.6 | 4,076,814 | 68.8 | 33,453 | 52,469 | 1,998,977 | 55.0 | 17,865 | 25,727 | .0928 | .0945 |
| Henry | 59.0 | 60.5 | 2.5 | 20.7 | 3.0 | 868,042 | 62.0 | 26,662 | 41,934 | 248,538 | 48.5 | 8,326 | 12,007 | .0192 | .0188 |
| Highland | 3.2 | 3.5 | 9.4 | 1.1 | .0 | 25,813 | 21.8 | 19,259 | 23,466 | 6,685 | 28.0 | 4,746 | 6,077 | .0008 | .0006 |
| Hopewell city | 23.4 | 23.1 | −1.3 | 8.6 | .0 | 395,618 | 61.4 | 28,493 | 46,002 | 164,762 | 46.1 | 13,112 | 19,158 | .0094 | .0090 |
| Isle of Wight | 23.4 | 25.5 | 9.0 | 8.2 | 7.9 | 349,998 | 67.4 | 27,512 | 42,683 | 83,682 | 47.8 | 7,449 | 10,205 | .0073 | .0075 |
| James City | 24.7 | 27.0 | 9.3 | 9.5 | 11.8 | 472,740 | 74.1 | 31,946 | 49,762 | 166,803 | 60.4 | 12,234 | 17,558 | .0098 | .0102 |
| King and Queen | 6.0 | 6.1 | 1.7 | 2.1 | .0 | 55,840 | 30.0 | 20,450 | 26,590 | 7,481 | 31.8 | 2,703 | 3,562 | .0014 | .0012 |
| King George | 11.6 | 12.8 | 10.3 | 4.0 | 8.1 | 177,106 | 66.7 | 28,718 | 44,277 | 21,856 | 37.7 | 4,290 | 5,464 | .0034 | .0034 |
| King William | 9.8 | 10.3 | 5.1 | 3.8 | 11.8 | 124,217 | 47.5 | 24,765 | 32,689 | 53,390 | 31.8 | 11,914 | 14,050 | .0035 | .0032 |
| Lancaster | 10.5 | 10.9 | 3.8 | 4.1 | 2.5 | 169,310 | 62.2 | 26,100 | 41,295 | 76,344 | 45.2 | 13,146 | 18,620 | .0041 | .0039 |
| Lee | 27.6 | 29.1 | 5.4 | 9.8 | 5.4 | 286,151 | 61.4 | 19,066 | 29,199 | 62,179 | 33.7 | 4,999 | 6,345 | .0067 | .0068 |
| Lexington city | 6.9 | 6.5 | −5.8 | 2.1 | .0 | 100,511 | 60.9 | 29,750 | 47,862 | 102,759 | 62.1 | 30,185 | 48,933 | .0033 | .0033 |
| ☐ Loudoun | 66.4 | 76.1 | 14.6 | 25.3 | 16.1 | 1,293,054 | 66.9 | 35,540 | 51,109 | 505,655 | 60.2 | 14,476 | 19,986 | .0279 | .0288 |
| Louisa | 19.4 | 21.1 | 8.8 | 7.0 | 7.7 | 160,670 | 28.6 | 19,227 | 22,953 | 53,603 | 34.1 | 6,152 | 7,658 | .0052 | .0044 |
| Lunenburg | 12.2 | 12.3 | .8 | 4.1 | .0 | 152,979 | 60.4 | 23,258 | 37,312 | 42,766 | 45.6 | 7,162 | 10,431 | .0035 | .0035 |
| Lynchburg city | 66.6 | 66.0 | −.9 | 24.8 | 1.6 | 1,121,532 | 60.3 | 28,676 | 45,223 | 810,660 | 46.8 | 22,636 | 32,688 | .0320 | .0307 |
| Madison | 10.9 | 11.6 | 6.4 | 4.0 | 8.1 | 129,695 | 59.5 | 21,974 | 32,424 | 50,217 | 51.1 | 8,982 | 12,554 | .0032 | .0031 |
| ☐ Manassas city | 17.1 | 19.0 | 11.1 | 6.2 | 8.8 | 355,582 | 68.6 | 36,999 | 57,352 | 374,485 | 55.7 | 42,187 | 60,401 | .0110 | .0114 |
| ☐ Manassas Park city | 6.7 | 7.0 | 4.5 | 2.0 | .0 | 68,799 | 29.0 | 26,656 | 34,400 | 18,540 | 31.3 | 7,059 | 9,270 | .0020 | .0016 |
| Martinsville city | 17.9 | 17.7 | −1.1 | 6.7 | .0 | 298,584 | 58.8 | 28,057 | 44,565 | 234,049 | 48.5 | 23,516 | 34,933 | .0087 | .0085 |
| Mathews | 8.5 | 9.0 | 5.9 | 3.8 | 11.8 | 160,249 | 74.6 | 26,992 | 42,171 | 28,870 | 46.2 | 5,809 | 7,597 | .0030 | .0031 |
| Mecklenburg | 29.5 | 29.4 | −.3 | 10.2 | .0 | 366,645 | 56.7 | 22,944 | 35,946 | 173,628 | 39.9 | 12,171 | 17,022 | .0098 | .0092 |
| Middlesex | 8.2 | 8.7 | 6.1 | 3.1 | .0 | 117,895 | 58.9 | 23,933 | 38,031 | 30,727 | 32.8 | 7,462 | 9,912 | .0028 | .0026 |
| Montgomery | 66.5 | 69.6 | 4.7 | 22.9 | 4.6 | 1,077,493 | 71.9 | 28,624 | 47,052 | 474,635 | 54.2 | 14,056 | 20,726 | .0247 | .0253 |
| Nelson | 12.3 | 12.4 | .8 | 4.2 | .0 | 177,317 | 64.6 | 25,653 | 42,218 | 55,773 | 47.5 | 9,000 | 13,279 | .0041 | .0040 |
| New Kent | 10.4 | 12.2 | 17.3 | 4.4 | 22.2 | 196,703 | 88.4 | 28,998 | 44,705 | 28,461 | 55.7 | 5,078 | 6,468 | .0033 | .0037 |
| Newport News city | 150.8 | 154.9 | 2.7 | 55.5 | 3.7 | 2,103,992 | 50.4 | 26,154 | 37,910 | 1,127,773 | 43.8 | 14,663 | 20,320 | .0580 | .0542 |
| Norfolk city | 279.0 | 266.9 | −4.3 | 88.5 | −3.3 | 3,759,793 | 50.1 | 27,369 | 42,484 | 2,063,269 | 38.6 | 16,272 | 23,314 | .1065 | .0968 |
| Northampton | 14.6 | 14.4 | −1.4 | 5.4 | .0 | 185,113 | 64.0 | 20,907 | 34,280 | 65,954 | 40.2 | 8,709 | 12,214 | .0045 | .0044 |
| Northumberland | 10.0 | 10.1 | 1.0 | 3.9 | .0 | 148,765 | 52.6 | 24,989 | 38,145 | 48,665 | 42.1 | 8,782 | 12,478 | .0035 | .0033 |
| Norton city | 4.7 | 4.7 | .0 | 1.7 | .0 | 55,734 | 38.8 | 23,614 | 32,785 | 142,765 | 49.8 | 56,052 | 83,979 | .0033 | .0032 |
| Nottoway | 14.4 | 14.1 | −2.1 | 5.0 | .0 | 193,542 | 57.7 | 24,549 | 38,708 | 72,173 | 40.5 | 10,275 | 14,435 | .0048 | .0045 |
| Orange | 19.9 | 21.6 | 8.5 | 7.4 | 7.2 | 303,851 | 69.9 | 25,914 | 41,061 | 94,828 | 45.2 | 9,463 | 12,815 | .0067 | .0066 |
| Page | 20.3 | 21.2 | 4.4 | 7.8 | 6.8 | 272,666 | 66.2 | 22,479 | 34,957 | 108,704 | 53.2 | 9,718 | 13,936 | .0065 | .0066 |
| Patrick | 18.3 | 18.9 | 3.3 | 6.5 | 3.2 | 254,439 | 64.1 | 24,609 | 39,144 | 47,058 | 49.6 | 4,992 | 7,240 | .0053 | .0052 |
| Petersburg city | 40.7 | 40.4 | −.7 | 15.1 | .0 | 464,206 | 37.6 | 22,344 | 30,742 | 401,924 | 39.9 | 19,030 | 26,617 | .0167 | .0148 |
| Pittsylvania | 68.0 | 69.7 | 2.5 | 23.6 | 3.1 | 960,967 | 63.6 | 25,655 | 40,719 | 162,731 | 49.3 | 4,760 | 6,895 | .0196 | .0193 |
| Poquoson city | 10.2 | 11.7 | 14.7 | 3.7 | 15.6 | 183,954 | 72.4 | 33,336 | 49,717 | 40,038 | 62.4 | 7,702 | 10,821 | .0035 | .0037 |
| Portsmouth city | 103.1 | 101.4 | −1.6 | 35.5 | −1.9 | 1,505,877 | 55.9 | 26,680 | 42,419 | 683,284 | 42.2 | 13,275 | 19,247 | .0385 | .0360 |
| Powhatan | 14.9 | 17.0 | 14.1 | 4.6 | 12.2 | 235,053 | 78.2 | 32,175 | 51,098 | 36,635 | 62.6 | 5,496 | 7,964 | .0043 | .0046 |
| Prince Edward | 17.0 | 17.5 | 2.9 | 4.9 | .0 | 155,403 | 43.9 | 22,041 | 31,715 | 122,936 | 38.1 | 18,167 | 25,089 | .0056 | .0051 |
| Prince George | 26.6 | 26.8 | .8 | 6.3 | .0 | 334,194 | 56.4 | 33,914 | 53,047 | 98,594 | 43.8 | 10,882 | 15,650 | .0080 | .0076 |
| ☐ Prince William | 170.9 | 198.3 | 16.0 | 56.8 | 14.1 | 3,603,969 | 80.8 | 40,033 | 63,450 | 1,371,260 | 65.1 | 16,677 | 24,142 | .0723 | .0789 |
| Pulaski | 36.4 | 37.6 | 3.3 | 13.0 | 2.4 | 513,618 | 61.1 | 25,109 | 39,509 | 168,044 | 47.6 | 8,962 | 12,926 | .0118 | .0116 |
| Radford city | 14.0 | 14.6 | 4.3 | 4.0 | 2.6 | 211,242 | 69.5 | 31,950 | 52,811 | 104,366 | 47.9 | 18,100 | 26,092 | .0051 | .0053 |
| Rappahannock | 6.7 | 7.3 | 9.0 | 2.6 | 8.3 | 102,829 | 68.1 | 25,487 | 39,550 | 8,841 | 38.5 | 2,660 | 3,400 | .0018 | .0019 |
| Richmond | 7.0 | 7.0 | .0 | 2.5 | .0 | 94,400 | 55.7 | 24,257 | 37,760 | 38,198 | 38.6 | 11,024 | 15,279 | .0025 | .0022 |
| Richmond city | 210.3 | 200.3 | −4.8 | 81.6 | −3.0 | 3,237,008 | 50.0 | 25,660 | 39,669 | 2,185,675 | 38.7 | 18,733 | 26,785 | .0961 | .0873 |
| Roanoke | 77.6 | 82.1 | 5.8 | 26.5 | 3.9 | 1,369,860 | 61.7 | 33,229 | 51,693 | 409,220 | 49.1 | 10,767 | 15,442 | .0292 | .0289 |
| Roanoke city | 97.5 | 94.7 | −2.9 | 40.4 | −.7 | 1,471,530 | 51.3 | 23,894 | 36,424 | 1,049,799 | 41.0 | 18,299 | 25,985 | .0443 | .0408 |
| Rockbridge | 18.3 | 18.6 | 1.6 | 6.3 | .0 | 187,221 | 40.8 | 21,112 | 29,718 | 130,024 | 36.7 | 15,101 | 20,639 | .0064 | .0056 |
| Rockingham | 53.9 | 50.3 | −6.7 | 16.9 | −6.1 | 594,217 | 34.2 | 24,595 | 35,161 | 138,081 | 29.3 | 5,935 | 8,170 | .0156 | .0131 |
| Russell | 34.3 | 36.9 | 7.6 | 12.7 | 9.5 | 387,505 | 54.6 | 21,609 | 30,512 | 95,703 | 41.3 | 5,838 | 7,536 | .0094 | .0090 |
| Salem city | 24.3 | 24.6 | 1.2 | 8.7 | 1.2 | 393,300 | 56.0 | 29,306 | 45,207 | 237,262 | 34.0 | 20,594 | 27,271 | .0110 | .0101 |
| ☐ Scott | 24.9 | 24.6 | −1.2 | 8.2 | −3.5 | 338,683 | 63.2 | 24,416 | 41,303 | 137,355 | 44.4 | 11,194 | 16,751 | .0082 | .0080 |
| Shenandoah | 29.4 | 31.2 | 6.1 | 11.6 | 7.4 | 413,845 | 65.1 | 23,213 | 35,676 | 162,988 | 50.7 | 10,017 | 14,051 | .0099 | .0098 |
| Smyth | 33.7 | 33.9 | .6 | 11.6 | .0 | 452,932 | 61.1 | 24,238 | 39,046 | 171,047 | 45.9 | 10,103 | 14,745 | .0109 | .0106 |
| Southumpton | 18.0 | 17.3 | −3.9 | 4.8 | −7.7 | 171,944 | 41.8 | 23,316 | 35,822 | 53,968 | 31.6 | 7,888 | 11,243 | .0049 | .0042 |
| South Boston city | 7.2 | 7.4 | 2.8 | 2.5 | .0 | 96,086 | 57.0 | 24,478 | 38,434 | 156,975 | 60.0 | 39,254 | 62,790 | .0041 | .0041 |
| Spotsylvania | 41.1 | 48.2 | 17.3 | 14.8 | 15.6 | 727,916 | 82.0 | 31,243 | 49,184 | 319,708 | 66.8 | 14,973 | 21,602 | .0156 | .0172 |
| ☐ Stafford | 49.0 | 58.2 | 18.8 | 17.1 | 17.1 | 921,985 | 81.6 | 34,778 | 53,917 | 261,500 | 67.7 | 10,680 | 15,292 | .0176 | .0195 |
| Staunton city | 21.7 | 21.4 | −1.4 | 7.5 | −3.8 | 267,292 | 34.9 | 25,406 | 35,639 | 165,440 | 16.8 | 18,153 | 22,059 | .0088 | .0073 |
| Suffolk city | 48.6 | 49.7 | 2.3 | 16.1 | .6 | 714,430 | 60.5 | 27,819 | 44,375 | 415,275 | 46.1 | 17,761 | 25,793 | .0193 | .0188 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Surry | 6.2 | 6.4 | 3.2 | 2.0 | .0 | 59,527 | 38.7 | 21,464 | 29,764 | 12,971 | 35.7 | 4,779 | 6,486 | .0015 | .0014 |
| Sussex | 10.4 | 9.9 | −4.8 | 3.4 | .0 | 136,860 | 61.2 | 24,964 | 40,253 | 73,477 | 46.0 | 14,800 | 21,611 | .0038 | .0035 |
| Tazewell | 52.9 | 55.4 | 4.7 | 18.7 | 5.6 | 484,329 | 31.8 | 20,758 | 25,900 | 357,207 | 35.0 | 14,952 | 19,102 | .0177 | .0156 |
| Virginia Beach city | 315.6 | 371.9 | 17.8 | 123.7 | 19.6 | 6,821,380 | 88.8 | 34,933 | 55,145 | 2,399,376 | 64.7 | 14,086 | 19,397 | .1303 | .1461 |
| Warren | 23.4 | 25.7 | 9.8 | 9.4 | 9.3 | 296,792 | 50.6 | 22,910 | 31,574 | 134,097 | 47.2 | 10,592 | 14,266 | .0078 | .0075 |
| ☐ Washington | 49.2 | 52.0 | 5.7 | 16.8 | 3.1 | 617,501 | 58.8 | 23,855 | 36,756 | 175,000 | 47.1 | 7,297 | 10,417 | .0144 | .0141 |
| Waynesboro city | 14.9 | 14.5 | −2.7 | 5.7 | .0 | 267,714 | 59.2 | 29,498 | 46,967 | 194,232 | 45.1 | 23,485 | 34,076 | .0077 | .0071 |
| Westmoreland | 14.8 | 15.5 | 4.7 | 6.0 | 9.1 | 157,720 | 41.1 | 20,329 | 26,287 | 47,844 | 29.6 | 6,712 | 7,974 | .0043 | .0038 |
| Williamsburg city | 10.6 | 11.3 | 6.6 | 3.6 | 16.1 | 189,222 | 82.4 | 33,465 | 52,562 | 459,083 | 85.8 | 79,711 | 127,523 | .0086 | .0101 |
| Winchester city | 20.3 | 20.4 | .5 | 8.2 | 1.2 | 356,741 | 59.5 | 27,606 | 43,505 | 349,212 | 55.8 | 27,664 | 42,587 | .0113 | .0113 |
| Wise | 46.8 | 49.6 | 6.0 | 15.7 | 3.3 | 637,098 | 62.9 | 25,733 | 40,579 | 265,852 | 49.1 | 11,727 | 16,933 | .0156 | .0155 |
| Wythe | 26.2 | 26.8 | 2.3 | 9.7 | 4.3 | 323,132 | 56.5 | 22,198 | 33,313 | 207,271 | 47.0 | 15,163 | 21,368 | .0095 | .0090 |
| York | 39.8 | 44.8 | 12.6 | 13.2 | 10.0 | 783,966 | 77.4 | 36,824 | 59,391 | 163,835 | 60.6 | 8,499 | 12,412 | .0143 | .0152 |
| **TOTAL METRO COUNTIES** | **4,022.2** | **4,289.6** | **6.6** | **1,521.0** | **7.3** | **83,102,377** | **70.8** | **34,342** | **54,637** | **36,548,750** | **55.0** | **16,637** | **24,029** | **1.8271** | **1.8721** |
| **TOTAL STATE** | **5,692.4** | **6,024.5** | **5.8** | **2,105.9** | **6.2** | **105,344,744** | **68.0** | **31,632** | **50,024** | **46,070,655** | **53.3** | **15,158** | **21,877** | **2.3897** | **2.4164** |
| **WASHINGTON** | | | | | | | | | | | | | | | |
| **BELLINGHAM** | **113.9** | **121.5** | **6.7** | **47.5** | **9.4** | **1,785,186** | **61.1** | **25,538** | **37,583** | **945,148** | **51.7** | **14,358** | **19,898** | **.0455** | **.0450** |
| Whatcom | 113.9 | 121.5 | 6.7 | 47.5 | 9.4 | 1,785,186 | 61.1 | 25,538 | 37,583 | 945,148 | 51.7 | 14,358 | 19,898 | .0455 | .0450 |
| **BREMERTON** | **169.5** | **191.1** | **12.7** | **71.6** | **16.0** | **3,226,142** | **77.9** | **29,396** | **45,058** | **1,097,664** | **62.9** | **10,924** | **15,331** | **.0651** | **.0697** |
| Kitsap | 169.5 | 191.1 | 12.7 | 71.6 | 16.0 | 3,226,142 | 77.9 | 29,396 | 45,058 | 1,097,664 | 62.9 | 10,924 | 15,331 | .0651 | .0697 |
| **OLYMPIA** | **140.7** | **158.2** | **12.4** | **62.7** | **15.3** | **2,747,972** | **78.7** | **28,266** | **43,827** | **1,192,610** | **65.0** | **13,283** | **19,021** | **.0584** | **.0629** |
| Thurston | 140.7 | 158.2 | 12.4 | 62.7 | 15.3 | 2,747,972 | 78.7 | 28,266 | 43,827 | 1,192,610 | 65.0 | 13,283 | 19,021 | .0584 | .0629 |
| **RICHLAND - KENNEWICK - PASCO** | **153.0** | **162.4** | **6.1** | **61.0** | **8.3** | **3,451,080** | **79.0** | **34,251** | **56,575** | **1,123,481** | **48.9** | **13,404** | **18,418** | **.0677** | **.0705** |
| Benton | 115.8 | 122.9 | 6.1 | 46.8 | 8.6 | 2,794,349 | 80.4 | 35,930 | 59,708 | 754,883 | 45.3 | 12,057 | 16,130 | .0518 | .0540 |
| Franklin | 37.2 | 39.5 | 6.2 | 14.2 | 7.6 | 656,731 | 72.9 | 28,770 | 46,249 | 368,598 | 56.8 | 17,804 | 25,958 | .0159 | .0165 |
| **SEATTLE** | **1,699.9** | **1,799.8** | **5.9** | **733.2** | **8.4** | **40,889,752** | **77.6** | **34,039** | **55,769** | **17,546,578** | **59.4** | **16,272** | **23,932** | **.8440** | **.8898** |
| King | 1,329.5 | 1,393.9 | 4.8 | 577.3 | 7.4 | 32,802,882 | 76.7 | 34,550 | 56,821 | 14,372,787 | 58.4 | 16,881 | 24,897 | .6817 | .7144 |
| Snohomish | 370.4 | 405.9 | 9.6 | 155.9 | 12.2 | 8,086,870 | 81.6 | 32,062 | 51,872 | 3,173,791 | 64.2 | 13,918 | 20,358 | .1623 | .1754 |
| ***SEATTLE - TACOMA CONSOLIDATED AREA*** | ***2,219.0*** | ***2,353.1*** | ***6.0*** | ***946.0*** | ***8.6*** | ***48,181,597*** | ***72.5*** | ***32,083*** | ***50,932*** | ***21,346,450*** | ***57.1*** | ***15,608*** | ***22,565*** | ***1.0429*** | ***1.0774*** |
| **SPOKANE** | **354.4** | **366.9** | **3.5** | **146.3** | **6.1** | **4,914,639** | **48.2** | **24,049** | **33,593** | **2,839,634** | **44.5** | **14,253** | **19,410** | **.1394** | **.1301** |
| Spokane | 354.4 | 366.9 | 3.5 | 146.3 | 6.1 | 4,914,639 | 48.2 | 24,049 | 33,593 | 2,839,634 | 44.5 | 14,253 | 19,410 | .1394 | .1301 |
| **TACOMA** | **519.1** | **553.3** | **6.6** | **212.8** | **9.4** | **7,291,845** | **48.3** | **25,281** | **34,266** | **3,799,872** | **46.9** | **13,297** | **17,857** | **.1989** | **.1876** |
| Pierce | 519.1 | 553.3 | 6.6 | 212.8 | 9.4 | 7,291,845 | 48.3 | 25,281 | 34,266 | 3,799,872 | 46.9 | 13,297 | 17,857 | .1989 | .1876 |
| **VANCOUVER** | **208.2** | **224.5** | **7.8** | **85.0** | **10.2** | **3,764,754** | **70.9** | **28,565** | **44,291** | **1,268,004** | **57.9** | **10,418** | **14,918** | **.0789** | **.0812** |
| Clark | 208.2 | 224.5 | 7.8 | 85.0 | 10.2 | 3,764,754 | 70.9 | 28,565 | 44,291 | 1,268,004 | 57.9 | 10,418 | 14,918 | .0789 | .0812 |
| **YAKIMA** | **180.7** | **189.7** | **5.0** | **71.4** | **7.5** | **2,422,579** | **54.7** | **23,585** | **33,930** | **1,265,993** | **45.7** | **13,084** | **17,731** | **.0656** | **.0628** |
| Yakima | 180.7 | 189.7 | 5.0 | 71.4 | 7.5 | 2,422,579 | 54.7 | 23,585 | 33,930 | 1,265,993 | 45.7 | 13,084 | 17,731 | .0656 | .0628 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Adams | 13.6 | 13.9 | 2.2 | 5.2 | 6.1 | 244,694 | 74.9 | 28,548 | 47,057 | 86,841 | 56.7 | 11,310 | 16,700 | .0051 | .0053 |
| Asotin | 17.5 | 18.1 | 3.4 | 7.3 | 5.8 | 310,241 | 73.4 | 25,928 | 42,499 | 77,307 | 47.0 | 7,622 | 10,590 | .0061 | .0062 |
| Benton | 115.8 | 122.9 | 6.1 | 46.8 | 8.6 | 2,794,349 | 80.4 | 35,930 | 59,708 | 754,883 | 45.3 | 12,057 | 16,130 | .0518 | .0540 |
| Chelan | 47.1 | 49.3 | 4.7 | 20.7 | 7.3 | 704,531 | 51.2 | 24,139 | 34,035 | 402,896 | 37.7 | 15,159 | 19,464 | .0197 | .0183 |
| Clallam | 53.4 | 55.0 | 3.0 | 22.3 | 5.2 | 671,715 | 35.9 | 23,321 | 30,122 | 321,722 | 30.7 | 11,607 | 14,427 | .0198 | .0173 |
| Clark | 208.2 | 224.5 | 7.8 | 85.0 | 10.2 | 3,764,754 | 70.9 | 28,565 | 44,291 | 1,268,004 | 57.9 | 10,418 | 14,918 | .0789 | .0812 |
| Columbia | 4.0 | 3.9 | −2.5 | 1.6 | .0 | 61,111 | 62.9 | 23,448 | 38,194 | 17,908 | 39.3 | 8,036 | 11,193 | .0013 | .0013 |
| Cowlitz | 82.3 | 85.0 | 3.3 | 33.3 | 5.7 | 1,328,530 | 56.6 | 26,930 | 39,896 | 607,963 | 41.9 | 13,597 | 18,257 | .0333 | .0317 |
| Douglas | 23.6 | 25.0 | 5.9 | 10.1 | 9.8 | 381,565 | 64.5 | 25,213 | 37,779 | 144,942 | 54.6 | 10,191 | 14,351 | .0086 | .0087 |
| Ferry | 6.4 | 7.0 | 9.4 | 2.2 | 4.8 | 92,001 | 74.3 | 25,142 | 41,819 | 15,412 | 51.8 | 4,835 | 7,005 | .0019 | .0017 |
| Franklin | 37.2 | 39.5 | 6.2 | 14.2 | 7.6 | 656,731 | 72.9 | 28,770 | 46,249 | 368,598 | 56.8 | 17,804 | 25,958 | .0159 | .0165 |
| Garfield | 2.3 | 2.1 | −8.7 | 1.0 | .0 | 41,773 | 60.2 | 26,080 | 41,773 | 3,658 | 30.1 | 2,811 | 3,658 | .0008 | .0008 |
| Grant | 51.6 | 55.0 | 6.6 | 20.8 | 10.1 | 826,920 | 77.2 | 24,695 | 39,756 | 368,451 | 60.6 | 12,141 | 17,714 | .0186 | .0197 |
| Grays Harbor | 66.0 | 65.5 | −.8 | 26.3 | 1.9 | 1,240,547 | 68.2 | 28,579 | 47,169 | 441,495 | 41.7 | 12,077 | 16,787 | .0271 | .0264 |
| Island | 49.0 | 54.2 | 10.6 | 20.6 | 13.2 | 920,260 | 82.6 | 27,686 | 44,673 | 247,015 | 65.3 | 8,209 | 11,991 | .0174 | .0189 |
| Jefferson | 17.7 | 19.4 | 9.6 | 8.3 | 13.7 | 296,680 | 63.6 | 24,845 | 35,745 | 97,934 | 44.1 | 9,309 | 11,799 | .0065 | .0065 |
| King | 1,329.5 | 1,393.9 | 4.8 | 577.3 | 7.4 | 32,802,882 | 76.7 | 34,550 | 56,821 | 14,372,787 | 58.4 | 16,881 | 24,897 | .6817 | .7144 |
| Kitsap | 169.5 | 191.1 | 12.7 | 71.6 | 16.0 | 3,226,142 | 77.9 | 29,396 | 45,058 | 1,097,664 | 62.9 | 10,924 | 15,331 | .0651 | .0697 |
| Kittitas | 24.7 | 24.4 | −1.2 | 9.6 | .0 | 255,158 | 31.8 | 20,161 | 26,579 | 179,700 | 31.9 | 14,196 | 18,719 | .0090 | .0077 |
| Klickitat | 16.7 | 17.7 | 6.0 | 6.7 | 8.1 | 233,393 | 55.8 | 24,162 | 34,835 | 66,370 | 49.4 | 7,166 | 9,906 | .0053 | .0051 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984-1989 | 12/31/89 Households (Thous.) | % Change 1984-1989 | 1989 EBI ($000) | % Change 1984-1989 | Average Household EBI | | 1989 Retail Sales ($000) | % Change 1984-1989 | Retail Sales Per Household | | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 1984 | 1989 | | | 1984 | 1989 | 1984 | 1989 |
| **WASHINGTON (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Lewis | 57.8 | 59.4 | 2.8 | 23.1 | 5.0 | 866,851 | 60.5 | 24,543 | 37,526 | 444,305 | 49.2 | 13,538 | 19,234 | .0223 | .0217 |
| Lincoln | 9.4 | 9.2 | −2.1 | 3.8 | 2.7 | 207,028 | 73.9 | 32,184 | 54,481 | 41,097 | 53.7 | 7,225 | 10,815 | .0037 | .0037 |
| Mason | 35.4 | 38.9 | 9.9 | 15.7 | 14.6 | 548,657 | 64.2 | 24,394 | 34,946 | 177,312 | 50.1 | 8,621 | 11,294 | .0122 | .0123 |
| Okanogan | 32.3 | 34.0 | 5.3 | 13.5 | 8.0 | 279,946 | 26.0 | 17,774 | 20,737 | 195,721 | 35.7 | 11,535 | 14,498 | .0104 | .0090 |
| Pacific | 17.4 | 17.5 | .6 | 7.5 | 1.4 | 226,528 | 38.0 | 22,189 | 30,204 | 73,246 | 23.8 | 7,994 | 9,766 | .0059 | .0051 |
| Pend Oreille | 9.2 | 9.7 | 5.4 | 3.8 | 15.2 | 94,763 | 52.8 | 18,792 | 24,938 | 47,122 | 53.1 | 9,324 | 12,401 | .0027 | .0025 |
| Pierce | 519.1 | 553.3 | 6.6 | 212.8 | 9.4 | 7,291,845 | 48.3 | 25,281 | 34,266 | 3,799,872 | 46.9 | 13,297 | 17,857 | .1989 | .1876 |
| San Juan | 9.0 | 10.3 | 14.4 | 4.6 | 17.9 | 174,710 | 72.6 | 25,954 | 37,980 | 48,499 | 46.0 | 8,516 | 10,543 | .0034 | .0036 |
| Skagit | 67.8 | 71.6 | 5.6 | 29.1 | 8.6 | 1,164,703 | 65.7 | 26,221 | 40,024 | 679,694 | 54.3 | 16,438 | 23,357 | .0295 | .0297 |
| Skamania | 8.1 | 8.2 | 1.2 | 3.2 | 6.7 | 65,299 | 19.6 | 18,195 | 20,406 | 9,743 | 15.8 | 2,804 | 3,045 | .0020 | .0016 |
| Snohomish | 370.4 | 405.9 | 9.6 | 155.9 | 12.2 | 8,086,870 | 81.6 | 32,062 | 51,872 | 3,173,791 | 64.2 | 13,918 | 20,358 | .1623 | .1754 |
| Spokane | 354.4 | 366.9 | 3.5 | 146.3 | 6.1 | 4,914,639 | 48.2 | 24,049 | 33,593 | 2,839,634 | 44.5 | 14,253 | 19,410 | .1394 | .1301 |
| Stevens | 31.8 | 34.7 | 9.1 | 12.0 | 10.1 | 452,721 | 72.4 | 24,098 | 37,727 | 129,326 | 45.5 | 8,154 | 10,777 | .0099 | .0101 |
| Thurston | 140.7 | 158.2 | 12.4 | 62.7 | 15.3 | 2,747,972 | 78.7 | 28,266 | 43,827 | 1,192,610 | 65.0 | 13,283 | 19,021 | .0584 | .0629 |
| Wahkiakum | 3.6 | 3.8 | 5.6 | 1.4 | .0 | 43,447 | 23.8 | 25,064 | 31,034 | 7,868 | 28.9 | 4,339 | 5,620 | .0012 | .0009 |
| Walla Walla | 48.5 | 49.2 | 1.4 | 18.5 | 4.5 | 808,838 | 68.6 | 27,111 | 43,721 | 345,771 | 52.6 | 12,799 | 18,690 | .0186 | .0187 |
| Whatcom | 113.9 | 121.5 | 6.7 | 47.5 | 9.4 | 1,785,186 | 61.1 | 25,538 | 37,583 | 945,148 | 51.7 | 14,358 | 19,898 | .0455 | .0450 |
| Whitman | 40.8 | 41.9 | 2.7 | 14.7 | 4.3 | 695,323 | 73.2 | 28,465 | 47,301 | 170,097 | 54.6 | 7,804 | 11,571 | .0138 | .0141 |
| Yakima | 180.7 | 189.7 | 5.0 | 71.4 | 7.5 | 2,422,579 | 54.7 | 23,585 | 33,930 | 1,265,993 | 45.7 | 13,084 | 17,731 | .0656 | .0628 |
| **TOTAL METRO COUNTIES** | **3,539.4** | **3,767.4** | **6.4** | **1,491.5** | **9.0** | **70,493,949** | **70.2** | **30,271** | **47,264** | **31,078,984** | **55.4** | **14,622** | **20,837** | **1.5635** | **1.5996** |
| **TOTAL STATE** | **4,386.4** | **4,651.3** | **6.0** | **1,838.4** | **8.6** | **83,731,882** | **68.8** | **29,312** | **45,546** | **36,528,399** | **54.0** | **14,022** | **19,870** | **1.8796** | **1.9082** |
| **WEST VIRGINIA** | | | | | | | | | | | | | | | |
| **CHARLESTON** | **269.3** | **267.9** | **−.5** | **105.9** | **1.6** | **4,890,190** | **70.9** | **27,455** | **46,177** | **2,219,372** | **47.2** | **14,469** | **20,957** | **.1132** | **.1123** |
| Kanawha | 226.8 | 221.0 | −2.6 | 88.9 | −.3 | 4,183,339 | 69.0 | 27,754 | 47,057 | 1,985,640 | 46.1 | 15,237 | 22,336 | .0986 | .0969 |
| Putnam | 42.5 | 46.9 | 10.4 | 17.0 | 13.3 | 706,851 | 83.5 | 25,680 | 41,579 | 233,732 | 57.3 | 9,903 | 13,749 | .0146 | .0154 |
| **HUNTINGTON - ASHLAND** | **341.0** | **344.6** | **1.1** | **128.5** | **3.2** | **4,613,349** | **58.9** | **23,317** | **35,902** | **2,288,297** | **43.0** | **12,853** | **17,808** | **.1218** | **.1164** |
| Cabell | 105.9 | 104.3 | −1.5 | 41.9 | 1.0 | 1,506,719 | 57.8 | 23,014 | 35,960 | 1,183,458 | 45.1 | 19,650 | 28,245 | .0464 | .0440 |
| Wayne | 47.9 | 49.8 | 4.0 | 17.8 | 6.0 | 678,090 | 78.3 | 22,640 | 38,095 | 184,466 | 53.0 | 7,175 | 10,363 | .0142 | .0148 |
| *Boyd, Ky.* | *55.4* | *55.0* | *−.7* | *21.0* | *2.4* | *742,602* | *45.3* | *24,926* | *35,362* | *468,921* | *40.5* | *16,278* | *22,330* | *.0222* | *.0203* |
| *Carter, Ky.* | *26.3* | *27.4* | *4.2* | *9.2* | *5.7* | *297,145* | *69.4* | *20,163* | *32,298* | *121,090* | *43.0* | *9,730* | *13,162* | *.0075* | *.0074* |
| *Greenup, Ky.* | *40.4* | *41.5* | *2.7* | *14.1* | *4.4* | *413,140* | *33.0* | *23,003* | *29,301* | *101,575* | *27.9* | *5,884* | *7,204* | *.0112* | *.0097* |
| *Lawrence, Ohio* | *65.1* | *66.6* | *2.3* | *24.5* | *4.3* | *975,653* | *71.0* | *24,281* | *39,823* | *228,787* | *37.5* | *7,082* | *9,338* | *.0203* | *.0202* |
| **PARKERSBURG - MARIETTA** | **159.0** | **159.7** | **.4** | **60.2** | **2.7** | **2,493,646** | **67.1** | **25,460** | **41,423** | **1,259,597** | **48.6** | **14,468** | **20,924** | **.0619** | **.0611** |
| Wood | 92.9 | 91.8 | −1.2 | 35.5 | 1.1 | 1,537,433 | 70.4 | 25,701 | 43,308 | 802,414 | 47.7 | 15,477 | 22,603 | .0379 | .0375 |
| *Washington, Ohio* | *66.1* | *67.9* | *2.7* | *24.7* | *5.1* | *956,213* | *62.1* | *25,100* | *38,713* | *457,183* | *50.1* | *12,960* | *18,509* | *.0240* | *.0236* |
| **STEUBENVILLE - WEIRTON** | **156.4** | **153.2** | **−2.0** | **57.7** | **.0** | **2,065,912** | **41.4** | **25,330** | **35,804** | **820,117** | **31.3** | **10,826** | **14,213** | **.0557** | **.0490** |
| Brooke | 29.8 | 28.4 | −4.7 | 10.2 | −3.8 | 363,044 | 38.5 | 24,727 | 35,593 | 124,271 | 32.9 | 8,821 | 12,183 | .0096 | .0085 |
| Hancock | 39.3 | 37.9 | −3.6 | 14.5 | −.7 | 523,363 | 39.2 | 25,753 | 36,094 | 218,870 | 35.5 | 11,067 | 15,094 | .0143 | .0125 |
| *Jefferson, Ohio* | *87.3* | *86.9* | *−.5* | *33.0* | *1.5* | *1,179,505* | *43.2* | *25,336* | *35,743* | *476,976* | *29.0* | *11,373* | *14,454* | *.0318* | *.0280* |
| **WHEELING** | **183.1** | **180.3** | **−1.5** | **70.0** | **.4** | **2,728,482** | **58.2** | **24,749** | **38,978** | **1,284,213** | **40.3** | **13,137** | **18,346** | **.0699** | **.0661** |
| Marshall | 41.4 | 41.0 | −1.0 | 15.1 | .7 | 648,828 | 68.5 | 25,677 | 42,969 | 193,139 | 36.0 | 9,469 | 12,791 | .0142 | .0139 |
| Ohio | 59.2 | 56.7 | −4.2 | 22.6 | −2.2 | 893,790 | 57.5 | 24,573 | 39,548 | 442,012 | 36.7 | 13,993 | 19,558 | .0234 | .0218 |
| *Belmont, Ohio* | *82.5* | *82.6* | *.1* | *32.3* | *2.2* | *1,185,864* | *53.6* | *24,436* | *36,714* | *649,062* | *44.1* | *14,252* | *20,095* | *.0323* | *.0304* |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Barbour | 17.0 | 17.3 | 1.8 | 6.3 | 3.3 | 191,749 | 63.9 | 19,176 | 30,436 | 60,653 | 48.2 | 6,708 | 9,627 | .0046 | .0046 |
| Berkeley | 50.5 | 54.2 | 7.3 | 20.6 | 10.2 | 873,623 | 86.3 | 25,079 | 42,409 | 372,214 | 64.8 | 12,078 | 18,069 | .0185 | .0201 |
| Boone | 31.5 | 32.5 | 3.2 | 11.3 | 4.6 | 434,363 | 70.8 | 23,551 | 38,439 | 170,937 | 51.5 | 10,446 | 15,127 | .0103 | .0104 |
| Braxton | 14.5 | 15.2 | 4.8 | 5.9 | 9.3 | 191,511 | 87.1 | 18,953 | 32,459 | 122,769 | 64.5 | 13,818 | 20,808 | .0050 | .0052 |
| Brooke | 29.8 | 28.4 | −4.7 | 10.2 | −3.8 | 363,044 | 38.5 | 24,727 | 35,593 | 124,271 | 32.9 | 8,821 | 12,183 | .0096 | .0085 |
| Cabell | 105.9 | 104.3 | −1.5 | 41.9 | 1.0 | 1,506,719 | 57.8 | 23,014 | 35,960 | 1,183,458 | 45.1 | 19,650 | 28,245 | .0464 | .0440 |
| Calhoun | 8.9 | 9.5 | 6.7 | 3.7 | 12.1 | 109,340 | 85.7 | 17,838 | 29,551 | 33,093 | 66.0 | 6,042 | 8,944 | .0023 | .0026 |
| Clay | 11.8 | 12.3 | 4.2 | 4.5 | 9.8 | 129,309 | 85.2 | 17,033 | 28,735 | 34,682 | 59.3 | 5,310 | 7,707 | .0029 | .0030 |
| Doddridge | 7.9 | 8.4 | 6.3 | 2.7 | .0 | 70,272 | 54.1 | 16,884 | 26,027 | 12,009 | 34.9 | 3,298 | 4,448 | .0018 | .0017 |
| Fayette | 58.8 | 59.3 | .9 | 21.7 | 2.8 | 628,573 | 53.0 | 19,470 | 28,966 | 291,968 | 38.5 | 9,992 | 13,455 | .0176 | .0166 |
| Gilmer | 8.3 | 8.2 | −1.2 | 3.0 | .0 | 82,748 | 57.2 | 17,547 | 27,583 | 25,117 | 42.9 | 5,858 | 8,372 | .0022 | .0019 |
| Grant | 10.5 | 10.7 | 1.9 | 4.0 | 8.1 | 150,039 | 88.0 | 21,568 | 37,510 | 48,101 | 60.9 | 8,078 | 12,025 | .0031 | .0034 |
| Greenbrier | 38.3 | 38.7 | 1.0 | 14.8 | 3.5 | 470,545 | 62.2 | 20,281 | 31,794 | 284,810 | 49.0 | 13,366 | 19,244 | .0133 | .0129 |
| Hampshire | 16.0 | 17.3 | 8.1 | 6.3 | 10.5 | 174,549 | 64.3 | 18,641 | 27,706 | 67,729 | 55.0 | 7,665 | 10,751 | .0044 | .0045 |
| Hancock | 39.3 | 37.9 | −3.6 | 14.5 | −.7 | 523,363 | 39.2 | 25,753 | 36,094 | 218,870 | 35.5 | 11,067 | 15,094 | .0143 | .0125 |
| Hardy | 10.3 | 10.5 | 1.9 | 4.0 | 8.1 | 124,051 | 78.8 | 18,747 | 31,013 | 63,119 | 59.9 | 10,567 | 15,780 | .0031 | .0031 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Harrison | 78.0 | 78.2 | .3 | 30.2 | 2.4 | 1,066,189 | 63.4 | 22,124 | 35,304 | 521,193 | 46.4 | 12,064 | 17,258 | .0275 | .0268 |
| Jackson | 27.1 | 28.6 | 5.5 | 10.1 | 7.4 | 324,259 | 53.8 | 22.422 | 32,105 | 108,070 | 31.5 | 8,745 | 10,700 | .0083 | .0078 |
| Jefferson | 33.5 | 36.6 | 9.3 | 13.1 | 12.9 | 523,674 | 82.5 | 24,735 | 39,975 | 132,041 | 56.8 | 7,258 | 10,079 | .0103 | .0110 |
| Kanawha | 226.8 | 221.0 | –2.6 | 88.9 | –.3 | 4,183,339 | 69.0 | 27,754 | 47,057 | 1,985,640 | 46.1 | 15,237 | 22,336 | .0986 | .0969 |
| Lewis | 19.0 | 19.1 | .5 | 7.1 | 1.4 | 253,575 | 71.7 | 21,094 | 35,715 | 109,403 | 46.9 | 10,639 | 15,409 | .0062 | .0060 |
| Lincoln | 24.4 | 25.1 | 2.9 | 8.5 | 6.3 | 255,118 | 70.3 | 18,728 | 30,014 | 43,607 | 38.3 | 3,942 | 5,130 | .0056 | .0058 |
| Logan | 50.3 | 49.7 | –1.2 | 17.2 | .0 | 706,312 | 69.3 | 24,250 | 41,065 | 287,344 | 35.6 | 12,316 | 16,706 | .0172 | .0166 |
| McDowell | 47.1 | 47.7 | 1.3 | 16.4 | 3.1 | 541,100 | 68.3 | 20,215 | 32,994 | 156,881 | 35.6 | 7,274 | 9,566 | .0129 | .0125 |
| Marion | 65.3 | 64.7 | –.9 | 25.5 | 1.6 | 952,492 | 66.9 | 22,744 | 37,353 | 541,173 | 49.7 | 14,399 | 21,222 | .0249 | .0245 |
| Marshall | 41.4 | 41.0 | –1.0 | 15.1 | .7 | 648,828 | 68.5 | 25,677 | 42,969 | 193,139 | 36.0 | 9,469 | 12,791 | .0142 | .0139 |
| Mason | 27.0 | 26.7 | –1.1 | 10.0 | .0 | 248,979 | 30.5 | 19,081 | 24,898 | 102,178 | 32.0 | 7,742 | 10,218 | .0078 | .0066 |
| Mercer | 74.5 | 74.7 | .3 | 28.6 | 2.5 | 946,409 | 56.4 | 21,688 | 33,091 | 642,714 | 45.6 | 15,819 | 22,473 | .0282 | .0268 |
| ☐ Mineral | 27.9 | 28.5 | 2.2 | 10.6 | 5.0 | 350,766 | 62.9 | 21,323 | 33,091 | 79,813 | 43.2 | 5,517 | 7,530 | .0078 | .0076 |
| Mingo | 38.1 | 38.8 | 1.8 | 13.1 | 4.0 | 380,131 | 34.3 | 19,550 | 29,018 | 253,338 | 53.0 | 13,145 | 19,339 | .0119 | .0114 |
| Monongalia | 76.3 | 77.4 | 1.4 | 29.8 | 3.8 | 1,275.383 | 77.1 | 25,095 | 42,798 | 514,966 | 52.7 | 11,747 | 17,281 | .0281 | .0290 |
| Monroe | 13.4 | 13.9 | 3.7 | 4.7 | .0 | 175,479 | 74.1 | 21,450 | 37,336 | 17,447 | 36.5 | 2,720 | 3,712 | .0034 | .0034 |
| Morgan | 11.4 | 12.1 | 6.1 | 4.7 | 9.3 | 151,181 | 64.3 | 21,394 | 32,166 | 35,241 | 51.7 | 5,403 | 7,498 | .0033 | .0033 |
| Nicholas | 29.4 | 30.7 | 4.4 | 11.1 | 7.8 | 486,674 | 88.3 | 25,098 | 43,845 | 161,669 | 47.4 | 10,645 | 14,565 | .0100 | .0106 |
| Ohio | 59.2 | 56.7 | –4.2 | 22.6 | –2.2 | 893,790 | 57.5 | 24,573 | 39,548 | 442,012 | 36.7 | 13,993 | 19,558 | .0234 | .0218 |
| Pendleton | 8.0 | 8.1 | 1.3 | 3.2 | 6.7 | 77,741 | 57.1 | 16,492 | 24,294 | 24,066 | 43.2 | 5,602 | 7,521 | .0021 | .0019 |
| Pleasants | 8.4 | 8.6 | 2.4 | 3.1 | 6.9 | 92,168 | 50.0 | 21,194 | 29,732 | 24,507 | 32.5 | 6,378 | 7,905 | .0023 | .0021 |
| Pocahontas | 10.4 | 10.9 | 4.8 | 3.8 | .0 | 91,659 | 36.6 | 17,658 | 24,121 | 56,718 | 34.8 | 11,074 | 14,926 | .0032 | .0028 |
| Preston | 31.6 | 32.8 | 3.8 | 11.8 | 6.3 | 387,005 | 67.8 | 20,775 | 32,797 | 154,973 | 53.6 | 9,090 | 13,133 | .0093 | .0096 |
| Putnam | 42.5 | 46.9 | 10.4 | 17.0 | 13.3 | 706,851 | 83.5 | 25,680 | 41,579 | 233,732 | 57.3 | 9,903 | 13,749 | .0146 | .0154 |
| Raleigh | 89.3 | 91.5 | 2.5 | 34.1 | 4.6 | 1,288,010 | 67.4 | 23,600 | 37,772 | 662,896 | 43.8 | 14,139 | 19,440 | .0330 | .0326 |
| Randolph | 29.8 | 30.4 | 2.0 | 10.9 | 3.8 | 408,336 | 73.9 | 22,357 | 37,462 | 201,992 | 48.3 | 12,975 | 18,531 | .0103 | .0103 |
| Ritchie | 11.8 | 12.2 | 3.4 | 4.8 | 9.1 | 124,079 | 61.2 | 17,494 | 25,850 | 46,824 | 52.6 | 6,975 | 9,755 | .0032 | .0031 |
| Roane | 16.2 | 16.5 | 1.9 | 5.6 | 1.8 | 179,047 | 67.4 | 19,449 | 31,973 | 103,047 | 50.1 | 12,479 | 18,401 | .0050 | .0050 |
| Summers | 16.1 | 16.4 | 1.9 | 5.8 | 5.5 | 192,513 | 76.3 | 19,855 | 33,192 | 62,119 | 56.8 | 7,201 | 10,710 | .0044 | .0046 |
| Taylor | 17.2 | 17.9 | 4.1 | 6.6 | 6.5 | 255,979 | 84.2 | 22,410 | 38,785 | 58,889 | 46.0 | 6,507 | 8,923 | .0050 | .0053 |
| Tucker | 8.8 | 9.0 | 2.3 | 3.6 | 5.9 | 95,676 | 56.4 | 17,988 | 26,577 | 53,334 | 48.1 | 10,593 | 14,815 | .0029 | .0026 |
| Tyler | 11.4 | 11.5 | .9 | 4.2 | 2.4 | 203,642 | 80.1 | 27,582 | 48,486 | 29,559 | 43.2 | 5,035 | 7,038 | .0035 | .0037 |
| Upshur | 24.2 | 25.1 | 3.7 | 9.3 | 5.7 | 356,379 | 80.0 | 22,501 | 38,320 | 149,339 | 50.8 | 11,256 | 16,058 | .0082 | .0084 |
| Wayne | 47.9 | 49.8 | 4.0 | 17.8 | 6.0 | 678,090 | 78.3 | 22,640 | 38,095 | 184,466 | 53.0 | 7,175 | 10,363 | .0142 | .0148 |
| Webster | 12.8 | 13.3 | 3.9 | 5.0 | 11.1 | 158,122 | 92.2 | 18,278 | 31,624 | 54,659 | 62.1 | 7,492 | 10,932 | .0035 | .0038 |
| Wetzel | 22.0 | 22.0 | .0 | 8.0 | 1.3 | 216,418 | 34.9 | 20,302 | 27,052 | 142,769 | 34.4 | 13,448 | 17,845 | .0074 | .0063 |
| Wirt | 5.4 | 5.9 | 9.3 | 1.9 | .0 | 62,605 | 66.9 | 19,743 | 32,950 | 9,517 | 44.2 | 3,474 | 5,009 | .0013 | .0015 |
| Wood | 92.9 | 91.8 | –1.2 | 35.5 | 1.1 | 1,537,433 | 70.4 | 25,701 | 43,308 | 802,414 | 47.7 | 15,477 | 22,603 | .0379 | .0375 |
| Wyoming | 36.4 | 36.6 | .5 | 12.5 | 3.3 | 454,760 | 65.3 | 22,733 | 36,381 | 158,290 | 43.0 | 9,147 | 12,663 | .0109 | .0107 |
| **TOTAL METRO COUNTIES** | **713.6** | **706.3** | **–1.0** | **274.1** | **1.1** | **11,392,223** | **65.0** | **25,478** | **41,562** | **5,447,815** | **44.8** | **13,886** | **19,875** | **.2810** | **.2729** |
| **TOTAL STATE** | **1,972.5** | **1,993.1** | **1.0** | **747.2** | **3.2** | **27,953,989** | **66.7** | **23,168** | **37,412** | **12,655,779** | **46.3** | **11,951** | **16,938** | **.6912** | **.6793** |
| **WISCONSIN** | | | | | | | | | | | | | | | |
| **APPLETON - OSHKOSH - NEENAH** | **298.4** | **305.3** | **2.3** | **113.4** | **4.9** | **5,466,341** | **69.3** | **29,875** | **48,204** | **2,142,817** | **47.0** | **13,489** | **18,896** | **.1212** | **.1211** |
| Calumet | 32.8 | 34.9 | 6.4 | 12.0 | 9.1 | 572,145 | 69.6 | 30,673 | 47,679 | 151,441 | 48.5 | 9,271 | 12,620 | .0116 | .0118 |
| Outagamie | 132.3 | 135.7 | 2.6 | 49.2 | 5.1 | 2,480,368 | 72.0 | 30,805 | 50,414 | 1,019,864 | 45.0 | 15,034 | 20,729 | .0553 | .0554 |
| Winnebago | 133.3 | 134.7 | 1.1 | 52.2 | 3.8 | 2,413,828 | 66.4 | 28,835 | 46,242 | 971,512 | 48.9 | 12,974 | 18,611 | .0543 | .0539 |
| **EAU CLAIRE** | **136.9** | **143.1** | **4.5** | **52.2** | **7.2** | **2,210,828** | **73.2** | **26,206** | **42,353** | **1,186,221** | **56.5** | **15,562** | **22,725** | **.0538** | **.0556** |
| Chippewa | 53.2 | 54.4 | 2.3 | 19.3 | 5.5 | 869,639 | 78.2 | 26,663 | 45,059 | 367,671 | 57.7 | 12,741 | 19,050 | .0193 | .0203 |
| Eau Claire | 83.7 | 88.7 | 6.0 | 32.9 | 8.2 | 1,341,189 | 70.1 | 25,932 | 40,766 | 818,550 | 56.0 | 17,261 | 24,880 | .0345 | .0353 |
| **GREEN BAY** | **182.0** | **189.0** | **3.8** | **70.8** | **6.3** | **3,273,901** | **69.0** | **29,089** | **46,242** | **1,507,832** | **49.4** | **15,156** | **21,297** | **.0762** | **.0764** |
| Brown | 182.0 | 189.0 | 3.8 | 70.8 | 6.3 | 3,273,901 | 69.0 | 29,089 | 46,242 | 1,507,832 | 49.4 | 15,156 | 21,297 | .0762 | .0764 |
| **JANESVILLE - BELOIT** | **139.5** | **139.1** | **–.3** | **52.5** | **1.9** | **2,473,936** | **64.0** | **29,292** | **47,123** | **1,068,503** | **48.7** | **13,954** | **20,352** | **.0576** | **.0564** |
| Rock | 139.5 | 139.1 | –.3 | 52.5 | 1.9 | 2,473,936 | 64.0 | 29,292 | 47,123 | 1,068,503 | 48.7 | 13,954 | 20,352 | .0576 | .0564 |
| **KENOSHA** | **122.5** | **121.7** | **–.7** | **45.8** | **1.8** | **2,539,781** | **72.5** | **32,713** | **55,454** | **838,054** | **52.5** | **12,216** | **18,298** | **.0514** | **.0522** |
| Kenosha | 122.5 | 121.7 | –.7 | 45.8 | 1.8 | 2,539,781 | 72.5 | 32,713 | 55,454 | 838,054 | 52.5 | 12,216 | 18,298 | .0514 | .0522 |
| **LA CROSSE** | **93.4** | **95.8** | **2.6** | **36.1** | **5.2** | **1,824,447** | **79.2** | **29,687** | **50,539** | **865,258** | **52.1** | **16,589** | **23,968** | **.0407** | **.0422** |
| La Crosse | 93.4 | 95.8 | 2.6 | 36.1 | 5.2 | 1,824,447 | 79.2 | 29,687 | 50,539 | 865,258 | 52.1 | 16,589 | 23,968 | .0407 | .0422 |
| **MADISON** | **334.7** | **345.4** | **3.2** | **139.4** | **5.7** | **6,875,059** | **71.6** | **30,373** | **49,319** | **3,347,375** | **54.9** | **16,387** | **24,013** | **.1558** | **.1591** |
| Dane | 334.7 | 345.4 | 3.2 | 139.4 | 5.7 | 6,875,059 | 71.6 | 30,373 | 49,319 | 3,347,375 | 54.9 | 16,387 | 24,013 | .1558 | .1591 |

# METRO/COUNTY 1989 PROJECTIONS

| ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI |  | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household |  | Buying Power Index |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  | 1984 | 1989 |  |  | 1984 | 1989 | 1984 | 1989 |
| **WISCONSIN (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **MILWAUKEE** | **1,390.9** | **1,381.3** | **–.7** | **529.7** | **1.3** | **26,265,084** | **60.2** | **31,334** | **49,585** | **10,584,467** | **43.6** | **14,088** | **19,982** | **.6056** | **.5790** |
| Milwaukee | 934.9 | 900.7 | –3.7 | 364.9 | –1.5 | 16,393,827 | 53.9 | 28,755 | 44,927 | 7,309,190 | 41.0 | 13,988 | 20,031 | .4053 | .3752 |
| Ozaukee | 70.4 | 74.0 | 5.1 | 26.1 | 8.3 | 1,692,277 | 76.9 | 39,695 | 64,838 | 502,816 | 59.2 | 13,108 | 19,265 | .0318 | .0334 |
| Washington | 91.2 | 98.0 | 7.5 | 33.1 | 10.0 | 1,616,172 | 67.4 | 32,074 | 48,827 | 475,914 | 46.8 | 10,771 | 14,378 | .0339 | .0339 |
| Waukesha | 294.4 | 308.6 | 4.8 | 105.6 | 7.3 | 6,562,808 | 72.0 | 38,772 | 62,148 | 2,296,547 | 48.5 | 15,717 | 21,748 | .1346 | .1365 |
| ***MILWAUKEE - RACINE CONSOLIDATED AREA*** | ***1,564.1*** | ***1,554.0*** | ***–.6*** | ***593.6*** | ***1.4*** | ***29,283,296*** | ***59.9*** | ***31,280*** | ***49,332*** | ***11,656,443*** | ***42.8*** | ***13,946*** | ***19,637*** | ***.6759*** | ***.6444*** |
| **RACINE** | **173.2** | **172.7** | **–.3** | **63.9** | **2.4** | **3,018,212** | **56.9** | **30,823** | **47,233** | **1,071,976** | **34.6** | **12,763** | **16,776** | **.0703** | **.0654** |
| Racine | 173.2 | 172.7 | –.3 | 63.9 | 2.4 | 3,018,212 | 56.9 | 30,823 | 47,233 | 1,071,976 | 34.6 | 12,763 | 16,776 | .0703 | .0654 |
| **SHEBOYGAN** | **101.4** | **101.4** | **.0** | **37.9** | **2.4** | **1,897,998** | **70.5** | **30,088** | **50,079** | **624,804** | **45.9** | **11,577** | **16,486** | **.0400** | **.0399** |
| Sheboygan | 101.4 | 101.4 | .0 | 37.9 | 2.4 | 1,897,998 | 70.5 | 30,088 | 50,079 | 624,804 | 45.9 | 11,577 | 16,486 | .0400 | .0399 |
| **WAUSAU** | **114.6** | **117.8** | **2.8** | **43.0** | **5.1** | **1,819,915** | **64.0** | **27,135** | **42,324** | **750,028** | **47.0** | **12,473** | **17,443** | **.0430** | **.0421** |
| Marathon | 114.6 | 117.8 | 2.8 | 43.0 | 5.1 | 1,819,915 | 64.0 | 27,135 | 42,324 | 750,028 | 47.0 | 12,473 | 17,443 | .0430 | .0421 |
| **ALL COUNTIES** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adams | 14.3 | 15.1 | 5.6 | 5.9 | 9.3 | 212,648 | 74.1 | 22,617 | 36,042 | 33,130 | 41.8 | 4,328 | 5,615 | .0041 | .0042 |
| Ashland | 16.7 | 16.6 | –.6 | 6.3 | .0 | 214,791 | 61.6 | 21,099 | 34,094 | 121,247 | 45.0 | 13,270 | 19,246 | .0059 | .0057 |
| Barron | 40.6 | 42.5 | 4.7 | 16.3 | 6.5 | 519,045 | 57.3 | 21,571 | 31,843 | 318,659 | 48.9 | 13,984 | 19,550 | .0148 | .0144 |
| Bayfield | 14.5 | 15.3 | 5.5 | 6.0 | 9.1 | 200,362 | 75.3 | 20,782 | 33,394 | 44,614 | 42.8 | 5,679 | 7,436 | .0041 | .0041 |
| Brown | 182.0 | 189.0 | 3.8 | 70.8 | 6.3 | 3,273,901 | 69.0 | 29,089 | 46,242 | 1,507,832 | 49.4 | 15,156 | 21,297 | .0762 | .0764 |
| Buffalo | 14.3 | 14.3 | .0 | 5.4 | .0 | 211,823 | 62.7 | 24,103 | 39,226 | 51,925 | 43.6 | 6,697 | 9,616 | .0047 | .0044 |
| Burnett | 13.7 | 15.2 | 10.9 | 5.8 | 11.5 | 193,106 | 83.0 | 20,288 | 33,294 | 65,123 | 52.7 | 8,199 | 11,228 | .0042 | .0044 |
| Calumet | 32.8 | 34.9 | 6.4 | 12.0 | 9.1 | 572,145 | 69.6 | 30,673 | 47,679 | 151,441 | 48.5 | 9,271 | 12,620 | .0116 | .0118 |
| Chippewa | 53.2 | 54.4 | 2.3 | 19.3 | 5.5 | 869,639 | 78.2 | 26,663 | 45,059 | 367,671 | 57.7 | 12,741 | 19,050 | .0193 | .0203 |
| Clark | 34.3 | 35.6 | 3.8 | 12.7 | 6.7 | 398,745 | 58.0 | 21,201 | 31,397 | 111,579 | 36.7 | 6,857 | 8,786 | .0097 | .0092 |
| Columbia | 45.1 | 46.9 | 4.0 | 18.0 | 5.9 | 650,888 | 56.2 | 24,519 | 36,160 | 334,773 | 48.0 | 13,309 | 18,599 | .0170 | .0165 |
| Crawford | 16.8 | 17.0 | 1.2 | 6.3 | 5.0 | 202,918 | 55.7 | 21,726 | 32,209 | 89,306 | 39.9 | 10,638 | 14,176 | .0055 | .0050 |
| Dane | 334.7 | 345.4 | 3.2 | 139.4 | 5.7 | 6,875,059 | 71.6 | 30,373 | 49,319 | 3,347,375 | 54.9 | 16,387 | 24,013 | .1558 | .1591 |
| Dodge | 76.2 | 77.1 | 1.2 | 27.3 | 3.8 | 1,241,998 | 63.6 | 28,872 | 45,494 | 383,964 | 46.6 | 9,957 | 14,065 | .0272 | .0265 |
| Door | 26.7 | 28.4 | 6.4 | 11.3 | 9.7 | 466,605 | 72.7 | 26,233 | 41,292 | 181,802 | 42.4 | 12,394 | 16,089 | .0105 | .0105 |
| ☐ Douglas | 43.3 | 41.9 | –3.2 | 16.5 | –.6 | 726,264 | 68.3 | 25,998 | 44,016 | 270,647 | 37.4 | 11,868 | 16,403 | .0165 | .0161 |
| Dunn | 35.5 | 36.7 | 3.4 | 12.7 | 6.7 | 379,946 | 44.8 | 22,048 | 29,917 | 173,823 | 42.9 | 10,223 | 13,687 | .0109 | .0099 |
| Eau Claire | 83.7 | 88.7 | 6.0 | 32.9 | 8.2 | 1,341,189 | 70.1 | 25,932 | 40,766 | 818,550 | 56.0 | 17,261 | 24,880 | .0345 | .0353 |
| Florence | 4.3 | 4.4 | 2.3 | 1.4 | –6.7 | 48,153 | 49.7 | 21,447 | 34,395 | 8,022 | 21.5 | 4,401 | 5,730 | .0012 | .0010 |
| Fond du Lac | 89.7 | 89.8 | .1 | 31.9 | 1.9 | 1,330,058 | 55.2 | 27,386 | 41,695 | 576,581 | 37.7 | 13,375 | 18,075 | .0338 | .0315 |
| Forest | 9.5 | 10.0 | 5.3 | 3.9 | 14.7 | 135,071 | 93.4 | 20,544 | 34,634 | 23,507 | 53.6 | 4,500 | 6,027 | .0024 | .0028 |
| Grant | 52.0 | 52.4 | .8 | 18.2 | 2.8 | 636,047 | 49.0 | 24,115 | 34,948 | 260,271 | 33.8 | 10,990 | 14,301 | .0172 | .0157 |
| Green | 31.3 | 32.8 | 4.8 | 12.8 | 7.6 | 534,876 | 65.0 | 27,243 | 41,787 | 333,819 | 46.1 | 19,206 | 26,080 | .0142 | .0139 |
| Green Lake | 18.9 | 19.6 | 3.7 | 7.6 | 5.6 | 274,076 | 59.1 | 23,924 | 36,063 | 163,120 | 49.1 | 15,198 | 21,463 | .0076 | .0072 |
| Iowa | 20.3 | 20.9 | 3.0 | 7.8 | 5.4 | 214,874 | 38.2 | 21,010 | 27,548 | 301,956 | 39.4 | 29,267 | 38,712 | .0097 | .0087 |
| Iron | 6.5 | 6.2 | –4.6 | 2.7 | .0 | 55,986 | 33.0 | 15,595 | 20,736 | 58,012 | 33.1 | 16,141 | 21,486 | .0023 | .0021 |
| Jackson | 17.0 | 17.1 | .6 | 6.5 | 3.2 | 216,688 | 59.4 | 21,583 | 33,337 | 130,665 | 47.5 | 14,065 | 20,102 | .0061 | .0059 |
| Jefferson | 67.4 | 68.7 | 1.9 | 24.8 | 4.2 | 1,077,421 | 60.1 | 28,271 | 43,444 | 351,552 | 42.4 | 10,369 | 14,175 | .0244 | .0235 |
| Juneau | 21.8 | 22.6 | 3.7 | 9.0 | 7.1 | 292,875 | 62.8 | 21,416 | 32,542 | 122,022 | 36.9 | 10,611 | 13,558 | .0075 | .0071 |
| Kenosha | 122.5 | 121.7 | –.7 | 45.8 | 1.8 | 2,539,781 | 72.5 | 32,713 | 55,454 | 838,054 | 52.5 | 12,216 | 18,298 | .0514 | .0522 |
| Kewaunee | 19.7 | 19.8 | .5 | 7.0 | 2.9 | 262,532 | 51.9 | 25,417 | 37,505 | 78,378 | 35.5 | 8,506 | 11,197 | .0065 | .0058 |
| La Crosse | 93.4 | 95.8 | 2.6 | 36.1 | 5.2 | 1,824,447 | 79.2 | 29,687 | 50,539 | 865,258 | 52.1 | 16,589 | 23,968 | .0407 | .0422 |
| Lafayette | 17.2 | 17.0 | –1.2 | 6.2 | .0 | 204,815 | 43.5 | 23,019 | 33,035 | 42,634 | 22.5 | 5,613 | 6,876 | .0050 | .0045 |
| Langlade | 19.8 | 19.8 | .0 | 7.4 | .0 | 281,084 | 67.2 | 22,714 | 37,984 | 194,012 | 48.8 | 17,625 | 26,218 | .0080 | .0078 |
| Lincoln | 28.0 | 29.6 | 5.7 | 11.4 | 9.6 | 413,340 | 68.9 | 23,534 | 36,258 | 135,731 | 41.0 | 9,257 | 11,906 | .0093 | .0092 |
| Manitowoc | 82.8 | 82.2 | –.7 | 30.3 | 1.7 | 1,241,008 | 54.8 | 26,906 | 40,957 | 448,310 | 39.5 | 10,782 | 14,796 | .0299 | .0280 |
| Marathon | 114.6 | 117.8 | 2.8 | 43.0 | 5.1 | 1,819,915 | 64.0 | 27,135 | 42,324 | 750,028 | 47.0 | 12,473 | 17,443 | .0430 | .0421 |
| Marinette | 40.4 | 41.3 | 2.2 | 15.9 | 3.9 | 524,817 | 55.6 | 22,048 | 33,007 | 277,076 | 46.3 | 12,381 | 17,426 | .0143 | .0136 |
| Marquette | 12.9 | 14.1 | 9.3 | 5.7 | 9.6 | 161,939 | 56.0 | 19,969 | 28,410 | 33,001 | 33.7 | 4,748 | 5,790 | .0037 | [illegible] |
| Menominee | 3.5 | 3.7 | 5.7 | .8 | .0 | 28,941 | 62.5 | 22,261 | 36,176 | 4,364 | 31.2 | 4,159 | 5,455 | .0006 | .0008 |
| Milwaukee | 934.9 | 900.7 | –3.7 | 364.9 | –1.5 | 16,393,827 | 53.9 | 28,755 | 44,927 | 7,309,190 | 41.0 | 13,988 | 20,031 | .4053 | .3752 |
| Monroe | 36.3 | 37.5 | 3.3 | 13.5 | 5.5 | 566,786 | 70.6 | 25,954 | 41,984 | 232,996 | 51.5 | 12,014 | 17,259 | .0129 | .0132 |
| Oconto | 30.5 | 32.0 | 4.9 | 12.2 | 8.9 | 447,805 | 74.8 | 22,872 | 36,705 | 105,367 | 41.9 | 6,631 | 8,637 | .0093 | .0094 |
| Oneida | 32.9 | 34.6 | 5.2 | 13.8 | 7.8 | 464,213 | 59.3 | 22,766 | 33,639 | 280,219 | 41.9 | 15,433 | 20,306 | .0131 | .0125 |
| Outagamie | 132.3 | 135.7 | 2.6 | 49.2 | 5.1 | 2,480,368 | 72.0 | 30,805 | 50,414 | 1,019,864 | 45.0 | 15,034 | 20,729 | .0553 | .0554 |
| Ozaukee | 70.4 | 74.0 | 5.1 | 26.1 | 8.3 | 1,692,277 | 76.9 | 39,695 | 64,838 | 502,816 | 59.2 | 13,108 | 19,265 | .0318 | .0334 |
| Pepin | 7.5 | 7.6 | 1.3 | 2.9 | 3.6 | 116,342 | 72.6 | 24,078 | 40,118 | 33,173 | 37.8 | 8,597 | 11,439 | .0024 | .0024 |
| Pierce | 32.5 | 33.9 | 4.3 | 11.7 | 7.3 | 538,751 | 73.5 | 28,490 | 46,047 | 168,058 | 55.2 | 9,935 | 14,364 | .0112 | .0116 |
| Polk | 34.3 | 36.3 | 5.8 | 13.8 | 7.8 | 494,474 | 66.9 | 23,143 | 35,831 | 166,412 | 38.1 | 9,414 | 12,059 | .0115 | .0112 |
| Portage | 60.1 | 62.8 | 4.5 | 21.7 | 7.4 | 1,052,615 | 81.0 | 28,793 | 48,508 | 451,592 | 60.0 | 13,972 | 20,811 | .0230 | .0242 |
| Price | 16.3 | 17.0 | 4.3 | 6.7 | 8.1 | 267,130 | 84.1 | 23,403 | 39,870 | 101,304 | 62.3 | 10,068 | 15,120 | .0055 | .0061 |

# METRO/COUNTY 1989 PROJECTIONS

| S&MM ESTIMATES<br>METRO AREA<br>County | 12/31/84 Population (Thous.) | 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/89 Households (Thous.) | % Change 1984–1989 | 1989 EBI ($000) | % Change 1984–1989 | Average Household EBI 1984 | Average Household EBI 1989 | 1989 Retail Sales ($000) | % Change 1984–1989 | Retail Sales Per Household 1984 | Retail Sales Per Household 1989 | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WISCONSIN (continued)** | | | | | | | | | | | | | | | |
| **ALL COUNTIES (continued)** | | | | | | | | | | | | | | | |
| Racine | 173.2 | 172.7 | –.3 | 63.9 | 2.4 | 3,018,212 | 56.9 | 30,823 | 47,233 | 1,071,976 | 34.6 | 12,763 | 16,776 | .0703 | .0654 |
| Richland | 17.5 | 17.5 | .0 | 6.6 | 1.5 | 242,991 | 61.7 | 23,118 | 36,817 | 106,554 | 47.3 | 11,126 | 16,145 | .0060 | .0058 |
| Rock | 139.5 | 139.1 | –.3 | 52.5 | 1.9 | 2,473,936 | 64.0 | 29,292 | 47,123 | 1,068,503 | 48.7 | 13,954 | 20,352 | .0576 | .0564 |
| Rusk | 16.2 | 16.8 | 3.7 | 6.2 | 6.9 | 168,618 | 51.3 | 19,220 | 27,196 | 69,753 | 38.9 | 8,661 | 11,250 | .0048 | .0044 |
| ☐ St. Croix | 46.5 | 49.9 | 7.3 | 17.2 | 9.6 | 912,041 | 84.9 | 31,410 | 53,026 | 290,294 | 63.8 | 11,291 | 16,878 | .0175 | .0191 |
| Sauk | 44.6 | 45.7 | 2.5 | 17.9 | 5.9 | 708,029 | 64.3 | 25,492 | 39,555 | 280,523 | 35.4 | 12,260 | 15,672 | .0169 | .0162 |
| Sawyer | 14.2 | 15.6 | 9.9 | 5.7 | 9.6 | 189,726 | 77.3 | 20,578 | 33,285 | 94,083 | 48.9 | 12,148 | 16,506 | .0048 | .0049 |
| Shawano | 37.5 | 39.1 | 4.3 | 14.5 | 6.6 | 460,586 | 53.3 | 22,096 | 31,765 | 164,033 | 33.7 | 9,018 | 11,313 | .0118 | .0110 |
| Sheboygan | 101.4 | 101.4 | .0 | 37.9 | 2.4 | 1,897,998 | 70.5 | 30,088 | 50,079 | 624,804 | 45.9 | 11,577 | 16,486 | .0400 | .0399 |
| Taylor | 18.8 | 18.7 | –.5 | 6.4 | .0 | 228,726 | 51.4 | 23,607 | 35,738 | 65,261 | 32.9 | 7,671 | 10,197 | .0056 | .0052 |
| Trempealeau | 26.7 | 27.3 | 2.2 | 10.2 | 5.2 | 301,368 | 47.8 | 21,015 | 29,546 | 143,739 | 43.0 | 10,360 | 14,092 | .0086 | .0079 |
| Vernon | 26.3 | 26.9 | 2.3 | 10.2 | 4.1 | 374,669 | 67.2 | 22,864 | 36,732 | 111,266 | 51.3 | 7,505 | 10,908 | .0082 | .0082 |
| Vilas | 18.3 | 20.2 | 10.4 | 8.3 | 13.7 | 312,252 | 89.1 | 22,626 | 37,621 | 137,299 | 54.8 | 12,149 | 16,542 | .0069 | .0073 |
| Walworth | 73.3 | 74.5 | 1.6 | 28.0 | 3.7 | 768,550 | 25.2 | 22,735 | 27,448 | 457,921 | 28.9 | 13,160 | 16,354 | .0262 | .0219 |
| Washburn | 14.2 | 15.3 | 7.7 | 6.0 | 9.1 | 159,960 | 51.7 | 19,175 | 26,660 | 79,010 | 32.6 | 10,832 | 13,168 | .0046 | .0044 |
| Washington | 91.2 | 98.0 | 7.5 | 33.1 | 10.0 | 1,616,172 | 67.4 | 32,074 | 48,827 | 475,914 | 46.8 | 10,771 | 14,378 | .0339 | .0339 |
| Waukesha | 294.4 | 308.6 | 4.8 | 105.6 | 7.3 | 6,562,808 | 72.0 | 38,772 | 62,148 | 2,296,547 | 48.5 | 15,717 | 21,748 | .1346 | .1365 |
| Waupaca | 44.1 | 45.5 | 3.2 | 17.1 | 6.2 | 612,135 | 58.3 | 24,025 | 35,797 | 256,132 | 39.5 | 11,401 | 14,978 | .0154 | .0147 |
| Waushara | 20.0 | 21.7 | 8.5 | 8.8 | 11.4 | 265,171 | 60.4 | 20,921 | 30,133 | 94,359 | 41.8 | 8,423 | 10,723 | .0065 | .0062 |
| Winnebago | 133.3 | 134.7 | 1.1 | 52.2 | 3.8 | 2,413,828 | 66.4 | 28,835 | 46,242 | 971,512 | 48.9 | 12,974 | 18,611 | .0543 | .0539 |
| Wood | 77.2 | 81.7 | 5.8 | 30.7 | 8.9 | 1,426,941 | 78.5 | 28,350 | 46,480 | 801,086 | 60.3 | 17,720 | 26,094 | .0336 | .0355 |
| **TOTAL METRO COUNTIES** | **3,177.3** | **3,204.4** | **.9** | **1,218.4** | **3.1** | **59,303,807** | **65.1** | **30,386** | **48,674** | **24,548,276** | **47.0** | **14,133** | **20,148** | **1.3496** | **1.3246** |
| **TOTAL STATE** | **4,788.3** | **4,865.3** | **1.6** | **1,836.6** | **3.9** | **82,299,121** | **64.0** | **28,398** | **44,811** | **34,401,394** | **46.1** | **13,323** | **18,731** | **1.9207** | **1.8762** |
| **WYOMING** | | | | | | | | | | | | | | | |
| **CASPER** | **76.2** | **80.7** | **5.9** | **31.0** | **8.8** | **1,619,311** | **68.7** | **33,674** | **52,236** | **825,323** | **50.9** | **19,194** | **26,623** | **.0377** | **.0380** |
| Natrona | 76.2 | 80.7 | 5.9 | 31.0 | 8.8 | 1,619,311 | 68.7 | 33,674 | 52,236 | 825,323 | 50.9 | 19,194 | 26,623 | .0377 | .0380 |
| **CHEYENNE** | **72.8** | **76.9** | **5.6** | **30.1** | **7.9** | **1,420,206** | **76.1** | **28,912** | **47,183** | **804,447** | **58.5** | **18,192** | **26,726** | **.0335** | **.0350** |
| Laramie | 72.8 | 76.9 | 5.6 | 30.1 | 7.9 | 1,420,206 | 76.1 | 28,912 | 47,183 | 804,447 | 58.5 | 18,192 | 26,726 | .0335 | .0350 |
| **ALL COUNTIES** | | | | | | | | | | | | | | | |
| Albany | 29.2 | 29.7 | 1.7 | 11.9 | 4.4 | 536,716 | 76.2 | 26,718 | 45,102 | 330,697 | 56.0 | 18,592 | 27,790 | .0133 | .0137 |
| Big Horn | 12.2 | 12.4 | 1.6 | 4.6 | 4.5 | 197,552 | 76.5 | 25,432 | 42,946 | 60,175 | 56.3 | 8,750 | 13,082 | .0040 | .0041 |
| Campbell | 34.9 | 37.0 | 6.0 | 12.8 | 7.6 | 879,831 | 82.1 | 40,610 | 68,737 | 402,629 | 55.7 | 21,732 | 31,455 | .0183 | .0195 |
| Carbon | 22.1 | 22.4 | 1.4 | 7.7 | 2.7 | 355,537 | 53.6 | 30,869 | 46,174 | 174,094 | 41.9 | 16,361 | 22,610 | .0093 | .0085 |
| Converse | 15.8 | 17.6 | 11.4 | 5.8 | 9.4 | 268,116 | 62.6 | 31,105 | 46,227 | 107,414 | 45.8 | 13,900 | 18,520 | .0062 | .0063 |
| Crook | 5.7 | 6.1 | 7.0 | 2.2 | 4.8 | 82,663 | 55.6 | 25,304 | 37,574 | 24,379 | 42.8 | 8,132 | 11,081 | .0019 | .0017 |
| Fremont | 39.4 | 39.7 | .8 | 13.6 | 2.3 | 465,229 | 35.8 | 25,751 | 34,208 | 293,358 | 36.1 | 16,211 | 21,570 | .0150 | .0132 |
| Goshen | 12.1 | 12.1 | .0 | 4.7 | .0 | 156,127 | 49.8 | 22,171 | 33,219 | 87,250 | 40.8 | 13,184 | 18,564 | .0044 | .0040 |
| Hot Springs | 5.8 | 6.0 | 3.4 | 2.1 | .0 | 105,516 | 70.6 | 29,448 | 50,246 | 61,750 | 50.3 | 19,564 | 29,405 | .0026 | .0027 |
| Johnson | 6.7 | 6.7 | .0 | 2.5 | .0 | 82,480 | 33.2 | 24,762 | 32,992 | 71,347 | 33.2 | 21,419 | 28,539 | .0031 | .0026 |
| Laramie | 72.8 | 76.9 | 5.6 | 30.1 | 7.9 | 1,420,206 | 76.1 | 28,912 | 47,183 | 804,447 | 58.5 | 18,192 | 26,726 | .0335 | .0350 |
| Lincoln | 13.6 | 15.1 | 11.0 | 5.1 | 13.3 | 257,364 | 91.6 | 29,850 | 50,464 | 138,939 | 69.5 | 18,212 | 27,243 | .0056 | .0064 |
| Natrona | 76.2 | 80.7 | 5.9 | 31.0 | 8.8 | 1,619,311 | 68.7 | 33,674 | 52,236 | 825,323 | 50.9 | 19,194 | 26,623 | .0377 | .0380 |
| Niobrara | 2.9 | 2.9 | .0 | 1.2 | .0 | 37,753 | 48.1 | 21,249 | 31,461 | 35,962 | 55.0 | 19,339 | 29,968 | .0012 | .0012 |
| Park | 23.5 | 25.5 | 8.5 | 9.8 | 11.4 | 474,276 | 88.1 | 28,648 | 48,396 | 285,347 | 66.5 | 19,473 | 29,117 | .0109 | .0119 |
| Platte | 12.3 | 12.6 | 2.4 | 5.1 | 4.1 | 130,417 | 22.4 | 21,742 | 25,572 | 51,498 | 23.5 | 8,510 | 10,098 | .0040 | .0033 |
| Sheridan | 27.8 | 30.6 | 10.1 | 11.9 | 12.3 | 617,414 | 89.9 | 30,678 | 51,884 | 288,610 | 68.0 | 16,210 | 24,253 | .0127 | .0140 |
| Sublette | 4.8 | 5.0 | 4.2 | 1.6 | .0 | 74,917 | 65.9 | 28,228 | 46,823 | 42,675 | 48.1 | 18,005 | 26,672 | .0019 | .0020 |
| Sweetwater | 47.2 | 52.8 | 11.9 | 18.6 | 12.7 | 1,162,285 | 90.9 | 36,893 | 62,488 | 469,531 | 68.8 | 16,859 | 25,244 | .0222 | .0251 |
| Teton | 11.0 | 12.9 | 17.3 | 5.7 | 21.3 | 260,188 | 88.3 | 29,398 | 45,647 | 271,685 | 92.8 | 29,981 | 47,664 | .0069 | .0081 |
| Uinta | 22.1 | 24.4 | 10.4 | 7.9 | 12.9 | 497,429 | 92.1 | 36,987 | 62,966 | 381,347 | 69.4 | 32,155 | 48,272 | .0121 | .0135 |
| Washakie | 9.9 | 10.2 | 3.0 | 3.8 | 8.6 | 191,582 | 83.4 | 29,842 | 50,416 | 107,195 | 62.4 | 18,865 | 28,209 | .0044 | .0048 |
| Weston | 7.6 | 8.2 | 7.9 | 3.3 | 13.8 | 181,601 | 93.9 | 32,297 | 55,031 | 87,939 | 70.9 | 17,743 | 26,648 | .0036 | .0041 |
| **TOTAL METRO COUNTIES** | **149.0** | **157.6** | **5.8** | **61.1** | **8.3** | **3,039,517** | **72.1** | **31,319** | **49,747** | **1,629,770** | **54.5** | **18,699** | **26,674** | **.0712** | **.0730** |
| **TOTAL STATE** | **515.6** | **547.5** | **6.2** | **203.0** | **8.1** | **10,054,510** | **74.0** | **30,771** | **49,530** | **5,403,591** | **57.5** | **18,263** | **26,619** | **.2348** | **.2437** |

# NOTES

# SECTION 16
## Television Market (ADI) Rankings

### Population
### Households
### Effective Buying Income (EBI)
### Total Retail Sales
### Buying Power Index (BPI)

**EXPLANATION OF TERMS**

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Buying Power Index (BPI) . . . . . . . . . . . . . . . . . . . . . . . 16–6

## S&MM/ARBITRON TV MARKET (ADI) RANKING

# POPULATION

| ADI | (Thous.) | Rank |
|---|---|---|
| New York, N.Y. | 18,243.9 | 1 |
| Los Angeles, Calif. | 12,358.0 | 2 |
| Chicago, Ill. | 8,493.3 | 3 |
| Philadelphia, Pa. | 7,258.6 | 4 |
| Boston, Mass. | 5,469.5 | 5 |
| San Francisco, Calif. | 5,382.4 | 6 |
| Detroit, Mich. | 4,629.8 | 7 |
| Washington, D.C. | 4,134.3 | 8 |
| Dallas - Ft. Worth, Tex. | 4,111.5 | 9 |
| Houston, Tex. | 3,927.7 | 10 |
| Cleveland, Ohio | 3,801.0 | 11 |
| Pittsburgh, Pa. | 3,322.5 | 12 |
| Atlanta, Ga. | 3,189.1 | 13 |
| Minneapolis - St. Paul, Minn. | 3,182.1 | 14 |
| Seattle - Tacoma, Wash. | 3,070.4 | 15 |
| Miami, Fla. | 2,967.0 | 16 |
| St. Louis, Mo. | 2,890.8 | 17 |
| Denver, Colo. | 2,578.8 | 18 |
| Tampa - St. Petersburg, Fla. | 2,541.0 | 19 |
| Sacramento - Stockton, Calif. | 2,435.9 | 20 |
| Baltimore, Md. | 2,429.2 | 21 |
| Indianapolis, Ind. | 2,291.7 | 22 |
| Hartford - New Haven, Conn. | 2,241.8 | 23 |
| Phoenix, Ariz. | 2,178.5 | 24 |
| Portland, Ore. | 2,101.9 | 25 |
| San Diego, Calif. | 2,085.3 | 26 |
| Cincinnati, Ohio | 1,913.5 | 27 |
| Milwaukee, Wisc. | 1,882.4 | 28 |
| Kansas City, Mo. | 1,855.8 | 29 |
| Salt Lake City, Utah | 1,841.7 | 30 |
| Nashville, Tenn. | 1,836.5 | 31 |
| Charlotte, N.C. | 1,800.3 | 32 |
| Orlando - Daytona Beach - Melbourne, Fla. | 1,800.2 | 33 |
| New Orleans, La. | 1,782.0 | 34 |
| Columbus, Ohio | 1,734.5 | 35 |
| Buffalo, N.Y. | 1,714.0 | 36 |
| Raleigh - Durham, N.C. | 1,697.7 | 37 |
| Memphis, Tenn. | 1,668.0 | 38 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 1,635.6 | 39 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,630.4 | 40 |
| Oklahoma City, Okla. | 1,587.3 | 41 |
| San Antonio, Tex. | 1,566.8 | 42 |
| Providence - New Bedford, R.I.-Mass. | 1,558.7 | 43 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 1,514.6 | 44 |
| Charleston - Huntington, W.Va. | 1,481.7 | 45 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 1,423.9 | 46 |
| Louisville, Ky. | 1,409.6 | 47 |
| Birmingham, Ala. | 1,371.4 | 48 |
| Dayton, Ohio | 1,364.8 | 49 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,327.2 | 50 |
| Albany - Schenectady - Troy, N.Y. | 1,315.7 | 51 |
| Flint - Saginaw - Bay City, Mich. | 1,267.8 | 52 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 1,231.8 | 53 |
| Little Rock, Ark. | 1,225.3 | 54 |
| Tulsa, Okla. | 1,202.6 | 55 |
| Mobile - Pensacola, Ala.-Fla. | 1,193.3 | 56 |
| Fresno - Visalia, Calif. | 1,174.9 | 57 |
| Albuquerque, N.M. | 1,168.8 | 58 |
| Richmond, Va. | 1,158.0 | 59 |
| Wilkes-Barre - Scranton, Pa. | 1,145.1 | 60 |
| Knoxville, Tenn. | 1,139.3 | 61 |
| Jacksonville, Fla. | 1,109.7 | 62 |
| Wichita - Hutchinson, Kans. | 1,099.3 | 63 |
| Toledo, Ohio | 1,061.6 | 64 |
| Syracuse, N.Y. | 1,048.0 | 65 |
| West Palm Beach, Fla. | 1,009.7 | 66 |
| Green Bay, Wisc. | 993.1 | 67 |
| Roanoke - Lynchburg, Va. | 977.6 | 68 |
| Des Moines, Iowa | 970.5 | 69 |
| Rochester, N.Y. | 957.7 | 70 |
| Springfield - Decatur - Champaign, Ill. | 937.1 | 71 |
| Omaha, Neb. | 929.9 | 72 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 893.7 | 73 |
| Lexington, Ky. | 886.6 | 74 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 878.0 | 75 |
| Portland - Poland Spring, Maine | 871.2 | 76 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 861.6 | 77 |
| Spokane, Wash. | 855.5 | 78 |
| Chattanooga, Tenn. | 825.0 | 79 |
| Jackson, Miss. | 806.9 | 80 |
| Johnstown - Altoona, Pa. | 806.6 | 81 |
| Austin, Tex. | 802.0 | 82 |
| Bristol - Kingsport - Johnson City, Tenn. | 787.3 | 83 |
| South Bend - Elkhart, Ind. | 786.1 | 84 |
| Springfield, Mo. | 777.3 | 85 |
| Columbia, S.C. | 774.8 | 86 |
| Baton Rouge, La. | 763.3 | 87 |
| Tucson, Ariz. | 729.6 | 88 |
| Evansville, Ind. | 718.1 | 89 |
| Huntsville - Decatur - Florence, Ala. | 704.2 | 90 |
| Lincoln - Hastings - Kearney, Neb. | 675.7 | 91 |
| El Paso, Tex. | 672.5 | 92 |
| Ft. Wayne, Ind. | 663.9 | 93 |
| Waco - Temple, Tex. | 649.9 | 94 |
| Greenville - New Bern - Washington, N.C. | 649.7 | 95 |
| Youngstown, Ohio | 647.2 | 96 |
| McAllen Brownsville, Tex. | 635.3 | 97 |
| Burlington - Plattsburgh, Vt.-N.Y. | 623.5 | 98 |
| Lansing, Mich. | 616.3 | 99 |
| Sioux Falls - Mitchell, S.D. | 610.6 | 100 |
| Charleston, S.C. | 604.3 | 101 |
| Augusta, Ga. | 597.5 | 102 |
| Fargo, N.D. | 596.7 | 103 |
| Savannah, Ga. | 594.9 | 104 |
| Peoria, Ill. | 586.4 | 105 |
| Springfield, Mass. | 583.1 | 106 |
| Colorado Springs - Pueblo, Colo. | 582.0 | 107 |
| Lafayette, La. | 571.7 | 108 |
| Salinas - Monterey, Calif. | 570.9 | 109 |
| Las Vegas, Nev. | 551.7 | 110 |
| Columbus, Ga. | 537.6 | 111 |
| Monroe - El Dorado, La.-Ark. | 535.1 | 112 |
| Corpus Christi, Tex. | 526.3 | 113 |
| Madison, Wisc. | 523.6 | 114 |
| Rockford, Ill. | 518.3 | 115 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 505.6 | 116 |
| Montgomery, Ala. | 496.9 | 117 |
| Amarillo, Tex. | 479.0 | 118 |
| Beaumont - Port Arthur, Tex. | 476.2 | 119 |
| Yakima, Wash. | 469.9 | 120 |
| Duluth - Superior, Minn.-Wisc. | 468.1 | 121 |
| Ft. Myers - Naples, Fla. | 466.6 | 122 |
| Joplin - Pittsburg, Mo.-Kans. | 460.9 | 123 |
| Macon, Ga. | 458.3 | 124 |
| La Crosse - Eau Claire, Wisc. | 454.0 | 125 |
| Wichita Falls - Lawton, Tex.-Okla. | 452.0 | 126 |
| Tallahassee - Thomasville, Fla.-Ga. | 451.1 | 127 |
| Wheeling - Steubenville, W.Va.-Ohio | 450.5 | 128 |
| Wausau - Rhinelander, Wisc. | 444.1 | 129 |
| Columbus - Tupelo, Miss. | 443.4 | 130 |
| Binghamton, N.Y. | 433.6 | 131 |
| Columbia - Jefferson City, Mo. | 432.2 | 132 |
| Lubbock, Tex. | 432.1 | 133 |
| Boise, Ida. | 430.2 | 134 |
| Eugene, Ore. | 427.4 | 135 |
| Terre Haute, Ind. | 426.0 | 136 |
| Sioux City, Iowa | 425.8 | 137 |
| Erie, Pa. | 423.9 | 138 |
| Traverse City - Cadillac, Mich. | 417.3 | 139 |
| Reno, Nev. | 410.7 | 140 |
| Florence, S.C. | 403.8 | 141 |
| Minot - Bismarck - Dickinson, N.D. | 403.2 | 142 |
| Odessa - Midland, Tex. | 397.2 | 143 |
| Topeka, Kans. | 394.9 | 144 |
| Bakersfield, Calif. | 391.4 | 145 |
| Bluefield - Beckley - Oak Hill, W.Va. | 390.4 | 146 |
| Albany, Ga. | 389.7 | 147 |
| Chico - Redding, Calif. | 388.2 | 148 |
| Rochester - Mason City - Austin, Minn.-Iowa | 386.2 | 149 |
| Ft. Smith, Ark. | 374.2 | 150 |
| Wilmington, N.C. | 370.5 | 151 |
| Bangor, Maine | 347.0 | 152 |
| Tyler, Tex. | 339.6 | 153 |
| Quincy - Hannibal, Ill.-Mo. | 331.9 | 154 |
| Abilene - Sweetwater, Tex. | 316.2 | 155 |
| Medford, Ore. | 312.1 | 156 |
| Idaho Falls - Pocatello, Ida. | 310.5 | 157 |
| Alexandria, La. | 309.9 | 158 |
| Utica, N.Y. | 295.2 | 159 |
| Dothan, Ala. | 269.3 | 160 |
| Rapid City, S.D. | 265.7 | 161 |
| Greenwood - Greenville, Miss. | 264.3 | 162 |
| Laurel - Hattiesburg, Miss. | 251.6 | 163 |
| Clarksburg - Weston, W.Va. | 244.9 | 164 |
| Sarasota, Fla. | 241.6 | 165 |
| Elmira, N.Y. | 240.2 | 166 |
| Watertown - Carthage, N.Y. | 235.8 | 167 |
| Salisbury, Md. | 228.9 | 168 |
| Billings - Hardin, Mont. | 224.7 | 169 |
| Lake Charles, La. | 220.0 | 170 |
| Meridian, Miss. | 211.8 | 171 |
| Gainesville, Fla. | 208.2 | 172 |
| Ardmore - Ada, Okla. | 199.7 | 173 |
| Panama City, Fla. | 194.9 | 174 |
| El Centro - Yuma, Calif.-Ariz. | 191.6 | 175 |
| Missoula, Mont. | 187.5 | 176 |
| Jonesboro, Ark. | 183.8 | 177 |
| Grand Junction, Colo. | 181.9 | 178 |
| Great Falls, Mont. | 181.0 | 179 |
| Biloxi - Gulfport - Pascagoula, Miss. | 176.9 | 180 |
| Alexandria, Minn. | 166.3 | 181 |
| Roswell, N.M. | 165.8 | 182 |
| Marquette, Mich. | 158.7 | 183 |
| Casper - Riverton, Wyo. | 156.7 | 184 |
| Eureka, Calif. | 149.4 | 185 |
| Palm Springs, Calif. | 149.1 | 186 |
| Tuscaloosa, Ala. | 143.2 | 187 |
| St. Joseph, Mo. | 136.0 | 188 |
| Lafayette, Ind. | 132.3 | 189 |
| Laredo, Tex. | 125.2 | 190 |
| Anniston, Ala. | 124.9 | 191 |
| Butte, Mont. | 124.6 | 192 |
| Jackson, Tenn. | 122.0 | 193 |
| San Angelo, Tex. | 121.0 | 194 |
| Hagerstown, Md. | 116.6 | 195 |
| Lima, Ohio | 113.9 | 196 |
| Bowling Green, Ky. | 104.8 | 197 |
| Charlottesville, Va. | 100.9 | 198 |
| Harrisonburg, Va. | 99.0 | 199 |
| Parkersburg, W.Va. | 92.9 | 200 |
| Twin Falls, Ida. | 88.7 | 201 |
| Presque Isle, Maine | 87.9 | 202 |
| Flagstaff, Ariz. | 87.4 | 203 |
| Zanesville, Ohio | 84.5 | 204 |
| Cheyenne, Wyo. | 79.8 | 205 |
| Ottumwa - Kirksville, Iowa-Mo. | 78.6 | 206 |
| Victoria, Tex. | 77.6 | 207 |
| Bend, Ore. | 67.8 | 208 |
| Mankato, Minn. | 64.9 | 209 |
| Selma, Ala. | 54.0 | 210 |
| Helena, Mont. | 46.9 | 211 |
| North Platte, Neb. | 43.5 | 212 |
| Alpena, Mich. | 41.9 | 213 |
| Glendive, Mont. | 14.2 | 214 |

S&MM/ARBITRON TV MARKET (ADI) RANKING

# HOUSEHOLDS

| ADI | (Thous.) | Rank |
|---|---|---|
| ew York, N.Y. | 6,756.1 | 1 |
| os Angeles, Calif. | 4,455.8 | 2 |
| hicago, Ill. | 3,034.4 | 3 |
| hiladelphia, Pa. | 2,654.7 | 4 |
| an Francisco, Calif. | 2,080.6 | 5 |
| oston, Mass. | 2,017.0 | 6 |
| etroit, Mich. | 1,674.3 | 7 |
| Vashington, D.C. | 1,512.3 | 8 |
| allas - Ft. Worth, Tex. | 1,511.2 | 9 |
| leveland, Ohio | 1,408.3 | 10 |
| ouston, Tex. | 1,397.8 | 11 |
| ittsburgh, Pa. | 1,254.7 | 12 |
| eattle - Tacoma, Wash. | 1,198.5 | 13 |
| inneapolis - St. Paul, Minn. | 1,164.4 | 14 |
| iami, Fla. | 1,159.6 | 15 |
| tlanta, Ga. | 1,150.3 | 16 |
| t. Louis, Mo. | 1,043.6 | 17 |
| ampa - St. Petersburg, Fla. | 1,036.0 | 18 |
| enver, Colo. | 1,004.2 | 19 |
| acramento - Stockton, Calif. | 921.4 | 20 |
| altimore, Md. | 874.6 | 21 |
| dianapolis, Ind. | 829.3 | 22 |
| hoenix, Ariz. | 826.1 | 23 |
| artford - New Haven, Conn. | 817.9 | 24 |
| ortland, Ore. | 802.2 | 25 |
| an Diego, Calif. | 766.5 | 26 |
| ilwaukee, Wisc. | 699.6 | 27 |
| rlando - Daytona Beach - Melbourne, Fla. | 698.1 | 28 |
| incinnati, Ohio | 697.9 | 29 |
| ansas City, Mo. | 691.4 | 30 |
| ashville, Tenn. | 663.0 | 31 |
| harlotte, N.C. | 651.7 | 32 |
| olumbus, Ohio | 647.0 | 33 |
| ew Orleans, La. | 633.6 | 34 |
| uffalo, N.Y. | 621.6 | 35 |
| klahoma City, Okla. | 602.6 | 36 |
| reenville - Spartanburg - Asheville, S.C.-N.C. | 602.4 | 37 |
| aleigh - Durham, N.C. | 599.9 | 38 |
| emphis, Tenn. | 581.0 | 39 |
| rand Rapids - Kalamazoo - Battle Creek, Mich. | 580.5 | 40 |
| alt Lake City, Utah | 579.0 | 41 |
| rovidence - New Bedford, R.I.-Mass. | 564.0 | 42 |
| harleston - Huntington, W.Va. | 528.9 | 43 |
| arrisburg - York - Lancaster - Lebanon, Pa. | 527.6 | 44 |
| an Antonio, Tex. | 516.5 | 45 |
| orfolk - Portsmouth - Newport News - Hampton, Va. | 509.5 | 46 |
| ayton, Ohio | 508.1 | 47 |
| irmingham, Ala. | 506.8 | 48 |
| ouisville, Ky. | 502.3 | 49 |
| reensboro - Winston-Salem - High Point, N.C. | 492.3 | 50 |
| lbany - Schenectady - Troy, N.Y. | 484.4 | 51 |
| ulsa, Okla. | 454.0 | 52 |
| lint - Saginaw - Bay City, Mich. | 445.9 | 53 |
| hreveport - Texarkana, La.-Tex.-Ark. | 443.4 | 54 |
| ttle Rock, Ark. | 442.1 | 55 |
| Vilkes-Barre - Scranton, Pa. | 427.1 | 56 |
| obile - Pensacola, Ala.-Fla. | 421.3 | 57 |
| Vichita - Hutchinson, Kans. | 420.0 | 58 |
| Vest Palm Beach, Fla. | 417.8 | 59 |
| noxville, Tenn. | 416.7 | 60 |
| lbuquerque, N.M. | 409.6 | 61 |
| ichmond, Va. | 404.6 | 62 |
| acksonville, Fla. | 402.5 | 63 |
| resno - Visalia, Calif. | 402.2 | 64 |
| oledo, Ohio | 386.0 | 65 |
| es Moines, Iowa | 376.3 | 66 |
| yracuse, N.Y. | 369.1 | 67 |
| reen Bay, Wisc. | 361.2 | 68 |
| pringfield - Decatur - Champaign, Ill. | 354.8 | 69 |
| maha, Neb. | 349.3 | 70 |
| ochester, N.Y. | 348.8 | 71 |
| Roanoke - Lynchburg, Va. | 339.4 | 72 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 329.7 | 73 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 328.9 | 74 |
| Paducah - Cape Girordeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 326.7 | 75 |
| Portland - Poland Spring, Maine | 321.8 | 76 |
| Spokane, Wash. | 319.6 | 77 |
| Lexington, Ky. | 314.7 | 78 |
| Austin, Tex. | 299.4 | 79 |
| Chattanooga, Tenn. | 296.6 | 80 |
| Johnstown - Altoona, Pa. | 290.7 | 81 |
| Springfield, Mo. | 287.5 | 82 |
| South Bend - Elkhart, Ind. | 283.2 | 83 |
| Tucson, Ariz. | 280.2 | 84 |
| Bristol - Kingsport - Johnson City, Tenn. | 278.5 | 85 |
| Jackson, Miss. | 277.8 | 86 |
| Columbia, S.C. | 266.8 | 87 |
| Evansville, Ind. | 264.3 | 88 |
| Huntsville - Decatur - Florence, Ala. | 259.8 | 89 |
| Lincoln - Hastings - Kearney, Neb. | 257.6 | 90 |
| Baton Rouge, La. | 254.2 | 91 |
| Youngstown, Ohio | 237.5 | 92 |
| Ft. Wayne, Ind. | 235.7 | 93 |
| Sioux Falls - Mitchell, S.D. | 226.4 | 94 |
| Waco - Temple, Tex. | 223.8 | 95 |
| Greenville - New Bern - Washington, N.C. | 221.7 | 96 |
| Burlington - Plattsburgh, Vt.-N.Y. | 220.3 | 97 |
| Las Vegas, Nev. | 219.0 | 98 |
| Peoria, Ill. | 216.0 | 99 |
| Colorado Springs - Pueblo, Colo. | 215.4 | 100 |
| Lansing, Mich. | 215.1 | 101 |
| Fargo, N.D. | 212.5 | 102 |
| Springfield, Mass. | 211.3 | 103 |
| Augusta, Ga. | 204.4 | 104 |
| El Paso, Tex. | 203.7 | 105 |
| Madison, Wisc. | 203.0 | 106 |
| Charleston, S.C. | 201.9 | 107 |
| Savannah, Ga. | 200.4 | 108 |
| Salinas - Monterey, Calif. | 199.6 | 109 |
| Lafayette, La. | 194.2 | 110 |
| Ft. Myers - Naples, Fla. | 193.8 | 111 |
| Rockford, Ill. | 191.8 | 112 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 190.0 | 113 |
| Monroe - El Dorado, La.-Ark. | 186.8 | 114 |
| Columbus, Ga. | 185.3 | 115 |
| Montgomery, Ala. | 176.3 | 116 |
| Duluth - Superior, Minn.-Wisc. | 175.2 | 117 |
| Joplin - Pittsburg, Mo.-Kans. | 175.2 | 117 |
| Amarillo, Tex. | 173.8 | 119 |
| McAllen - Brownsville, Tex. | 173.0 | 120 |
| Yakima, Wash. | 172.0 | 121 |
| Corpus Christi, Tex. | 169.7 | 122 |
| Beaumont - Port Arthur, Tex. | 168.1 | 123 |
| Wheeling - Steubenville, W.Va.-Ohio | 166.7 | 124 |
| Reno, Nev. | 164.3 | 125 |
| La Crosse - Eau Claire, Wisc. | 163.4 | 126 |
| Eugene, Ore. | 162.2 | 127 |
| Wichita Falls - Lawton, Tex.-Okla. | 160.9 | 128 |
| Wausau - Rhinelander, Wisc. | 160.5 | 129 |
| Terre Haute, Ind. | 160.3 | 130 |
| Sioux City, Iowa | 160.1 | 131 |
| Tallahassee - Thomasville, Fla.-Ga. | 158.2 | 132 |
| Macon, Ga. | 156.4 | 133 |
| Binghamton, N.Y. | 156.0 | 134 |
| Columbus - Tupelo, Miss. | 153.7 | 135 |
| Traverse City - Cadillac, Mich. | 153.6 | 136 |
| Boise, Ida. | 153.3 | 137 |
| Columbia - Jefferson City, Mo. | 153.1 | 138 |
| Erie, Pa. | 153.1 | 138 |
| Chico - Redding, Calif. | 150.6 | 140 |
| Lubbock, Tex. | 147.9 | 141 |
| Rochester - Mason City - Austin, Minn.-Iowa | 147.3 | 142 |
| Topeka, Kans. | 145.3 | 143 |
| Minot - Bismarck - Dickinson, N.D. | 140.2 | 144 |
| Florence, S.C. | 139.9 | 145 |
| Bluefield - Beckley - Oak Hill, W.Va. | 139.7 | 146 |
| Odessa - Midland, Tex. | 138.7 | 147 |
| Bakersfield, Calif. | 138.0 | 148 |
| Ft. Smith, Ark. | 136.2 | 149 |
| Albany, Ga. | 130.8 | 150 |
| Wilmington, N.C. | 129.0 | 151 |
| Quincy - Hannibal, Ill.-Mo. | 124.6 | 152 |
| Bangor, Maine | 123.8 | 153 |
| Tyler, Tex. | 119.2 | 154 |
| Medford, Ore. | 117.5 | 155 |
| Abilene - Sweetwater, Tex. | 115.3 | 156 |
| Sarasota, Fla. | 108.9 | 157 |
| Alexandria, La. | 105.3 | 158 |
| Utica, N.Y. | 104.4 | 159 |
| Idaho Falls - Pocatello, Ida. | 98.6 | 160 |
| Dothan, Ala. | 96.3 | 161 |
| Rapid City, S.D. | 94.9 | 162 |
| Clarksburg - Weston, W.Va. | 89.9 | 163 |
| Laurel - Hattiesburg, Miss. | 87.7 | 164 |
| Billings - Hardin, Mont. | 86.1 | 165 |
| Elmira, N.Y. | 85.8 | 166 |
| Greenwood - Greenville, Miss. | 84.3 | 167 |
| Salisbury, Md. | 84.0 | 168 |
| Watertown - Carthage, N.Y. | 78.8 | 169 |
| Gainesville, Fla. | 77.5 | 170 |
| Lake Charles, La. | 76.0 | 171 |
| Ardmore - Ada, Okla. | 74.8 | 172 |
| Meridian, Miss. | 74.4 | 173 |
| Panama City, Fla. | 72.6 | 174 |
| Missoula, Mont. | 72.1 | 175 |
| Great Falls, Mont. | 68.8 | 176 |
| Grand Junction, Colo. | 67.6 | 177 |
| Jonesboro, Ark. | 67.6 | 177 |
| Biloxi - Gulfport - Pascagoula, Miss. | 62.2 | 179 |
| El Centro - Yuma, Calif.-Ariz. | 62.0 | 180 |
| Roswell, N.M. | 59.3 | 181 |
| Alexandria, Minn. | 59.2 | 182 |
| Eureka, Calif. | 58.8 | 183 |
| Casper - Riverton, Wyo. | 56.4 | 184 |
| Marquette, Mich. | 55.5 | 185 |
| Palm Springs, Calif. | 54.8 | 186 |
| Tuscaloosa, Ala. | 51.5 | 187 |
| St. Joseph, Mo. | 50.8 | 188 |
| Butte, Mont. | 46.6 | 189 |
| Lafayette, Ind. | 45.9 | 190 |
| Jackson, Tenn. | 45.0 | 191 |
| Anniston, Ala. | 43.3 | 192 |
| San Angelo, Tex. | 43.2 | 193 |
| Hagerstown, Md. | 41.7 | 194 |
| Lima, Ohio | 40.8 | 195 |
| Bowling Green, Ky. | 37.2 | 196 |
| Charlottesville, Va. | 35.6 | 197 |
| Parkersburg, W.Va. | 35.1 | 198 |
| Harrisonburg, Va. | 33.3 | 199 |
| Laredo, Tex. | 33.0 | 200 |
| Zanesville, Ohio | 31.2 | 201 |
| Twin Falls, Ida. | 30.7 | 202 |
| Cheyenne, Wyo. | 30.6 | 203 |
| Presque Isle, Maine | 29.4 | 204 |
| Ottumwa - Kirksville, Iowa-Mo. | 29.2 | 205 |
| Flagstaff, Ariz. | 27.5 | 206 |
| Victoria, Tex. | 26.1 | 207 |
| Bend, Ore. | 25.1 | 208 |
| Mankato, Minn. | 23.4 | 209 |
| Helena, Mont. | 18.5 | 210 |
| Selma, Ala. | 18.4 | 211 |
| North Platte, Neb. | 16.2 | 212 |
| Alpena, Mich. | 15.5 | 213 |
| Glendive, Mont. | 5.4 | 214 |

&MM/ARBITRON TV MARKET (ADI) RANKING

# EFFECTIVE BUYING INCOME (EBI)

| ADI | ($000) | Rank |
|---|---|---|
| ew York, N.Y. | 235,835,709 | 1 |
| s Angeles, Calif. | 150,932,145 | 2 |
| hicago, Ill. | 102,624,275 | 3 |
| hiladelphia, Pa. | 83,140,167 | 4 |
| an Francisco, Calif. | 75,717,503 | 5 |
| oston, Mass. | 68,793,523 | 6 |
| Vashington, D.C. | 57,081,548 | 7 |
| etroit, Mich. | 53,052,652 | 8 |
| allas - Ft. Worth, Tex. | 49,465,108 | 9 |
| ouston, Tex. | 47,895,179 | 10 |
| leveland, Ohio | 40,662,844 | 11 |
| inneapolis - St. Paul, Minn. | 37,748,910 | 12 |
| eattle - Tacoma, Wash. | 36,675,051 | 13 |
| ttsburgh, Pa. | 34,961,876 | 14 |
| tlanta, Ga. | 34,759,995 | 15 |
| iami, Fla. | 33,986,306 | 16 |
| t. Louis, Mo. | 31,642,663 | 17 |
| enver, Colo. | 31,454,927 | 18 |
| artford - New Haven, Conn. | 29,830,886 | 19 |
| ampa - St. Petersburg, Fla. | 26,613,168 | 20 |
| acramento - Stockton, Calif. | 26,230,752 | 21 |
| altimore, Md. | 25,698,240 | 22 |
| an Diego, Calif. | 25,198,528 | 23 |
| dianapolis, Ind. | 23,640,723 | 24 |
| hoenix, Ariz. | 22,516,154 | 25 |
| ortland, Ore. | 22,018,022 | 26 |
| ansas City, Mo. | 21,604,267 | 27 |
| ilwaukee, Wisc. | 21,473,508 | 28 |
| incinnati, Ohio | 20,176,784 | 29 |
| rlando - Daytona Beach - Melbourne, Fla. | 18,472,211 | 30 |
| olumbus, Ohio | 17,698,573 | 31 |
| ew Orleans, La. | 17,536,353 | 32 |
| uffalo, N.Y. | 17,433,998 | 33 |
| ashville, Tenn. | 17,342,576 | 34 |
| klahoma City, Okla. | 17,329,131 | 35 |
| harlotte, N.C. | 17,297,207 | 36 |
| rand Rapids - Kalamazoo - Battle Creek, Mich. | 17,047,873 | 37 |
| rovidence - New Bedford, R.I.-Mass. | 16,671,046 | 38 |
| alt Lake City, Utah | 15,792,072 | 39 |
| aleigh - Durham, N.C. | 15,495,661 | 40 |
| arrisburg - York - Lancaster - Lebanon, Pa. | 15,429,401 | 41 |
| orfolk - Portsmouth - Newport News - Hampton, Va. | 14,596,638 | 42 |
| an Antonio, Tex. | 14,406,699 | 43 |
| ayton, Ohio | 14,265,035 | 44 |
| lbany - Schenectady - Troy, N.Y. | 14,252,354 | 45 |
| reenville - Spartanburg - Asheville, S.C.-N.C. | 14,196,060 | 46 |
| emphis, Tenn. | 13,874,794 | 47 |
| ouisville, Ky. | 13,751,977 | 48 |
| reensboro - Winston-Salem - High Point, N.C. | 13,047,822 | 49 |
| ichita - Hutchinson, Kans. | 12,916,697 | 50 |
| est Palm Beach, Fla. | 12,696,278 | 51 |
| ulsa, Okla. | 12,418,852 | 52 |
| harleston - Huntington, W.Va. | 12,361,810 | 53 |
| lint - Saginaw - Bay City, Mich. | 12,351,331 | 54 |
| irmingham, Ala. | 12,122,605 | 55 |
| ichmond, Va. | 11,754,741 | 56 |
| ochester, N.Y. | 11,555,420 | 57 |
| hreveport - Texarkana, La.-Tex.-Ark. | 11,341,470 | 58 |
| yracuse, N.Y. | 11,296,985 | 59 |
| obile - Pensacola, Ala.-Fla. | 11,130,245 | 60 |
| oledo, Ohio | 10,914,300 | 61 |
| acksonville, Fla. | 10,776,376 | 62 |
| resno - Visalia, Calif. | 10,668,559 | 63 |
| ittle Rock, Ark. | 10,638,153 | 64 |
| maha, Neb. | 10,595,999 | 65 |
| lbuquerque, N.M. | 10,478,150 | 66 |
| ilkes-Barre - Scranton, Pa. | 10,386,942 | 67 |
| es Moines, Iowa | 10,377,601 | 68 |
| pringfield - Decatur - Champaign, Ill. | 9,987,486 | 69 |
| reen Bay, Wisc. | 9,724,050 | 70 |
| noxville, Tenn. | 9,722,497 | 71 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 9,624,431 | 72 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 9,115,500 | 73 |
| Austin, Tex. | 8,993,398 | 74 |
| Roanoke - Lynchburg, Va. | 8,917,253 | 75 |
| Portland - Poland Spring, Maine | 8,581,853 | 76 |
| Spokane, Wash. | 7,813,225 | 77 |
| Lexington, Ky. | 7,776,636 | 78 |
| South Bend - Elkhart, Ind. | 7,722,002 | 79 |
| Baton Rouge, La. | 7,458,122 | 80 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 7,380,595 | 81 |
| Chattanooga, Tenn. | 7,122,999 | 82 |
| Evansville, Ind. | 6,996,704 | 83 |
| Johnstown - Altoona, Pa. | 6,953,653 | 84 |
| Columbia, S.C. | 6,943,377 | 85 |
| Lincoln - Hastings - Kearney, Neb. | 6,938,193 | 86 |
| Peoria, Ill. | 6,906,476 | 87 |
| Tucson, Ariz. | 6,760,958 | 88 |
| Lansing, Mich. | 6,696,619 | 89 |
| Jackson, Miss. | 6,674,332 | 90 |
| Youngstown, Ohio | 6,644,976 | 91 |
| Bristol - Kingsport - Johnson City, Tenn. | 6,588,125 | 92 |
| Salinas - Monterey, Calif. | 6,546,967 | 93 |
| Ft. Wayne, Ind. | 6,496,428 | 94 |
| Huntsville - Decatur - Florence, Ala. | 6,397,333 | 95 |
| Springfield, Mo. | 6,311,089 | 96 |
| Las Vegas, Nev. | 6,155,105 | 97 |
| Waco - Temple, Tex. | 6,126,277 | 98 |
| Springfield, Mass. | 6,120,765 | 99 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 6,058,744 | 100 |
| Fargo, N.D. | 5,935,176 | 101 |
| Rockford, Ill. | 5,768,414 | 102 |
| Sioux Falls - Mitchell, S.D. | 5,753,446 | 103 |
| Madison, Wisc. | 5,730,279 | 104 |
| Burlington - Plattsburgh, Vt.-N.Y. | 5,604,307 | 105 |
| Colorado Springs - Pueblo, Colo. | 5,526,106 | 106 |
| Lafayette, La. | 5,205,219 | 107 |
| El Paso, Tex. | 5,178,714 | 108 |
| Ft. Myers - Naples, Fla. | 5,175,253 | 109 |
| Beaumont - Port Arthur, Tex. | 5,076,526 | 110 |
| Savannah, Ga. | 5,074,661 | 111 |
| Greenville - New Bern - Washington, N.C. | 4,924,710 | 112 |
| Augusta, Ga. | 4,922,920 | 113 |
| Charleston, S.C. | 4,899,975 | 114 |
| Amarillo, Tex. | 4,743,297 | 115 |
| Yakima, Wash. | 4,708,363 | 116 |
| Corpus Christi, Tex. | 4,694,693 | 117 |
| Reno, Nev. | 4,647,335 | 118 |
| Odessa - Midland, Tex. | 4,521,141 | 119 |
| Binghamton, N.Y. | 4,419,942 | 120 |
| Topeka, Kans. | 4,384,375 | 121 |
| Duluth - Superior, Minn.-Wisc. | 4,376,674 | 122 |
| Wichita Falls - Lawton, Tex.-Okla. | 4,304,656 | 123 |
| Columbus, Ga. | 4,297,403 | 124 |
| Minot - Bismarck - Dickinson, N.D. | 4,281,971 | 125 |
| La Crosse - Eau Claire, Wisc. | 4,219,703 | 126 |
| Macon, Ga. | 4,215,488 | 127 |
| Erie, Pa. | 4,154,117 | 128 |
| Joplin - Pittsburg, Mo.-Kans. | 4,117,535 | 129 |
| Bakersfield, Calif. | 4,115,555 | 130 |
| Columbia - Jefferson City, Mo. | 4,104,598 | 131 |
| Wausau - Rhinelander, Wisc. | 4,100,773 | 132 |
| Wheeling - Steubenville, W.Va.-Ohio | 4,082,876 | 133 |
| Monroe - El Dorado, La.-Ark. | 4,015,397 | 134 |
| Montgomery, Ala. | 4,002,837 | 135 |
| Boise, Ida. | 3,940,746 | 136 |
| Terre Haute, Ind. | 3,895,390 | 137 |
| Rochester - Mason City - Austin, Minn.-Iowa | 3,879,827 | 138 |
| Sioux City, Iowa | 3,824,607 | 139 |
| Eugene, Ore. | 3,796,677 | 140 |
| Tallahassee - Thomasville, Fla.-Ga. | 3,779,768 | 141 |
| McAllen - Brownsville, Tex. | 3,772,706 | 142 |
| Lubbock, Tex. | 3,720,282 | 143 |
| Chico - Redding, Calif. | 3,464,307 | 144 |
| Traverse City - Cadillac, Mich. | 3,403,260 | 145 |
| Tyler, Tex. | 3,344,408 | 146 |
| Ft. Smith, Ark. | 3,161,415 | 147 |
| Florence, S.C. | 3,098,475 | 148 |
| Columbus - Tupelo, Miss. | 3,058,313 | 149 |
| Abilene - Sweetwater, Tex. | 2,982,718 | 150 |
| Bluefield - Beckley - Oak Hill, W.Va. | 2,974,170 | 151 |
| Albany, Ga. | 2,940,891 | 152 |
| Sarasota, Fla. | 2,930,907 | 153 |
| Quincy - Hannibal, Ill.-Mo. | 2,924,901 | 154 |
| Bangor, Maine | 2,905,762 | 155 |
| Wilmington, N.C. | 2,842,718 | 156 |
| Utica, N.Y. | 2,827,456 | 157 |
| Rapid City, S.D. | 2,786,837 | 158 |
| Idaho Falls - Pocatello, Ida. | 2,606,207 | 159 |
| Medford, Ore. | 2,597,412 | 160 |
| Alexandria, La. | 2,480,450 | 161 |
| Billings - Hardin, Mont. | 2,210,839 | 162 |
| Elmira, N.Y. | 2,197,617 | 163 |
| Lake Charles, La. | 2,125,280 | 164 |
| Dothan, Ala. | 2,107,329 | 165 |
| Salisbury, Md. | 2,017,248 | 166 |
| Watertown - Carthage, N.Y. | 2,016,548 | 167 |
| Laurel - Hattiesburg, Miss. | 1,946,180 | 168 |
| Gainesville, Fla. | 1,940,683 | 169 |
| Clarksburg - Weston, W.Va. | 1,889,144 | 170 |
| Grand Junction, Colo. | 1,812,210 | 171 |
| Missoula, Mont. | 1,751,769 | 172 |
| Casper - Riverton, Wyo. | 1,720,752 | 173 |
| Great Falls, Mont. | 1,667,755 | 174 |
| Biloxi - Gulfport - Pascagoula, Miss. | 1,604,164 | 175 |
| Ardmore - Ada, Okla. | 1,600,453 | 176 |
| Meridian, Miss. | 1,595,191 | 177 |
| Palm Springs, Calif. | 1,574,589 | 178 |
| Roswell, N.M. | 1,566,580 | 179 |
| Greenwood - Greenville, Miss. | 1,538,035 | 180 |
| Panama City, Fla. | 1,485,499 | 181 |
| El Centro - Yuma, Calif.-Ariz. | 1,439,442 | 182 |
| Eureka, Calif. | 1,422,814 | 183 |
| Jonesboro, Ark. | 1,406,264 | 184 |
| Lafayette, Ind. | 1,317,233 | 185 |
| Marquette, Mich. | 1,290,705 | 186 |
| St. Joseph, Mo. | 1,289,358 | 187 |
| Alexandria, Minn. | 1,262,258 | 188 |
| San Angelo, Tex. | 1,230,891 | 189 |
| Tuscaloosa, Ala. | 1,181,283 | 190 |
| Charlottesville, Va. | 1,105,020 | 191 |
| Lima, Ohio | 1,101,357 | 192 |
| Butte, Mont. | 1,099,437 | 193 |
| Hagerstown, Md. | 1,043,303 | 194 |
| Jackson, Tenn. | 1,031,941 | 195 |
| Anniston, Ala. | 1,018,464 | 196 |
| Parkersburg, W.Va. | 902,111 | 197 |
| Bowling Green, Ky. | 860,723 | 198 |
| Cheyenne, Wyo. | 849,175 | 199 |
| Victoria, Tex. | 802,896 | 200 |
| Harrisonburg, Va. | 787,285 | 201 |
| Twin Falls, Ida. | 758,874 | 202 |
| Zanesville, Ohio | 720,044 | 203 |
| Presque Isle, Maine | 703,327 | 204 |
| Laredo, Tex. | 699,469 | 205 |
| Flagstaff, Ariz. | 686,337 | 206 |
| Ottumwa - Kirksville, Iowa-Mo. | 616,412 | 207 |
| Mankato, Minn. | 604,062 | 208 |
| Bend, Ore. | 596,307 | 209 |
| Helena, Mont. | 490,986 | 210 |
| North Platte, Neb. | 419,137 | 211 |
| Alpena, Mich. | 356,698 | 212 |
| Selma, Ala. | 320,268 | 213 |
| Glendive, Mont. | 132,527 | 214 |

1985 SURVEY OF BUYING POWER DATA SERVICE

## S&MM/ARBITRON TV MARKET (ADI) RANKING

# TOTAL RETAIL SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 99,490,745 | 1 |
| Los Angeles, Calif. | 74,286,011 | 2 |
| Chicago, Ill. | 45,027,908 | 3 |
| Philadelphia, Pa. | 40,751,217 | 4 |
| Boston, Mass. | 37,060,628 | 5 |
| San Francisco, Calif. | 35,969,260 | 6 |
| Dallas - Ft. Worth, Tex. | 26,087,643 | 7 |
| Washington, D.C. | 25,894,683 | 8 |
| Detroit, Mich. | 25,063,702 | 9 |
| Houston, Tex. | 24,514,478 | 10 |
| Miami, Fla. | 20,558,008 | 11 |
| Cleveland, Ohio | 20,112,305 | 12 |
| Minneapolis - St. Paul, Minn. | 19,658,122 | 13 |
| Atlanta, Ga. | 18,553,080 | 14 |
| Seattle - Tacoma, Wash. | 17,664,053 | 15 |
| Denver, Colo. | 16,827,939 | 16 |
| St. Louis, Mo. | 16,164,733 | 17 |
| Pittsburgh, Pa. | 15,780,093 | 18 |
| Tampa - St. Petersburg, Fla. | 14,723,206 | 19 |
| Baltimore, Md. | 13,710,370 | 20 |
| Hartford - New Haven, Conn. | 13,475,588 | 21 |
| Sacramento - Stockton, Calif. | 13,163,266 | 22 |
| Indianapolis, Ind. | 12,931,299 | 23 |
| Phoenix, Ariz. | 12,544,914 | 24 |
| San Diego, Calif. | 11,745,639 | 25 |
| Orlando - Daytona Beach - Melbourne, Fla. | 11,201,809 | 26 |
| Kansas City, Mo. | 11,106,057 | 27 |
| Portland, Ore. | 11,086,670 | 28 |
| Oklahoma City, Okla. | 10,308,125 | 29 |
| New Orleans, La. | 9,647,279 | 30 |
| Cincinnati, Ohio | 9,602,096 | 31 |
| Charlotte, N.C. | 9,471,415 | 32 |
| Milwaukee, Wisc. | 9,457,935 | 33 |
| Columbus, Ohio | 8,817,960 | 34 |
| Providence - New Bedford, R.I.-Mass. | 8,751,717 | 35 |
| Nashville, Tenn. | 8,697,239 | 36 |
| Raleigh - Durham, N.C. | 8,581,722 | 37 |
| Salt Lake City, Utah | 8,464,889 | 38 |
| Memphis, Tenn. | 8,106,226 | 39 |
| San Antonio, Tex. | 7,967,752 | 40 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 7,886,466 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 7,835,518 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 7,677,303 | 43 |
| Buffalo, N.Y. | 7,593,951 | 44 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 7,447,527 | 45 |
| Albany - Schenectady - Troy, N.Y. | 7,161,537 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 7,113,358 | 47 |
| Louisville, Ky. | 6,882,592 | 48 |
| West Palm Beach, Fla. | 6,871,764 | 49 |
| Dayton, Ohio | 6,664,631 | 50 |
| Wichita - Hutchinson, Kans. | 6,350,131 | 51 |
| Flint - Saginaw - Bay City, Mich. | 6,308,573 | 52 |
| Charleston - Huntington, W.Va. | 6,246,165 | 53 |
| Tulsa, Okla. | 6,075,959 | 54 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 6,010,402 | 55 |
| Jacksonville, Fla. | 5,975,643 | 56 |
| Richmond, Va. | 5,911,930 | 57 |
| Knoxville, Tenn. | 5,911,670 | 58 |
| Mobile - Pensacola, Ala.-Fla. | 5,819,254 | 59 |
| Toledo, Ohio | 5,767,354 | 60 |
| Albuquerque, N.M. | 5,731,342 | 61 |
| Birmingham, Ala. | 5,728,302 | 62 |
| Little Rock, Ark. | 5,693,235 | 63 |
| Fresno - Visalia, Calif. | 5,420,041 | 64 |
| Portland - Poland Spring, Maine | 5,392,690 | 65 |
| Wilkes-Barre - Scranton, Pa. | 5,227,807 | 66 |
| Rochester, N.Y. | 5,096,596 | 67 |
| Des Moines, Iowa | 5,090,139 | 68 |
| Omaha, Neb. | 4,986,951 | 69 |
| Syracuse, N.Y. | 4,897,678 | 70 |
| Austin, Tex. | 4,852,525 | 71 |
| Springfield - Decatur - Champaign, Ill. | 4,704,733 | 72 |
| Green Bay, Wisc. | 4,556,673 | 73 |
| Roanoke - Lynchburg, Va. | 4,287,968 | 74 |
| Lexington, Ky. | 4,139,740 | 75 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 4,117,320 | 76 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 4,065,801 | 77 |
| South Bend - Elkhart, Ind. | 4,059,969 | 78 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 4,010,926 | 79 |
| Chattanooga, Tenn. | 3,930,953 | 80 |
| Spokane, Wash. | 3,902,453 | 81 |
| Las Vegas, Nev. | 3,877,862 | 82 |
| Evansville, Ind. | 3,837,570 | 83 |
| Baton Rouge, La. | 3,825,485 | 84 |
| Jackson, Miss. | 3,642,652 | 85 |
| Tucson, Ariz. | 3,590,147 | 86 |
| Columbia, S.C. | 3,483,747 | 87 |
| Springfield, Mass. | 3,483,409 | 88 |
| Springfield, Mo. | 3,426,812 | 89 |
| Burlington - Plattsburgh, Vt.-N.Y. | 3,395,922 | 90 |
| Johnstown - Altoona, Pa. | 3,389,453 | 91 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 3,368,602 | 92 |
| Lincoln - Hastings - Kearney, Neb. | 3,354,214 | 93 |
| Bristol - Kingsport - Johnson City, Tenn. | 3,288,212 | 94 |
| Ft. Wayne, Ind. | 3,236,249 | 95 |
| Waco - Temple, Tex. | 3,203,272 | 96 |
| Madison, Wisc. | 3,171,804 | 97 |
| Lansing, Mich. | 3,137,814 | 98 |
| Ft. Myers - Naples, Fla. | 3,131,278 | 99 |
| Colorado Springs - Pueblo, Colo. | 3,126,292 | 100 |
| Odessa - Midland, Tex. | 3,126,033 | 101 |
| Youngstown, Ohio | 3,085,385 | 102 |
| Lafayette, La. | 3,079,888 | 103 |
| Fargo, N.D. | 3,075,098 | 104 |
| Huntsville - Decatur - Florence, Ala. | 3,065,875 | 105 |
| Sioux Falls - Mitchell, S.D. | 3,036,447 | 106 |
| Salinas - Monterey, Calif. | 2,972,180 | 107 |
| El Paso, Tex. | 2,972,042 | 108 |
| Corpus Christi, Tex. | 2,934,327 | 109 |
| McAllen - Brownsville, Tex. | 2,883,802 | 110 |
| Reno, Nev. | 2,883,533 | 111 |
| Greenville - New Bern - Washington, N.C. | 2,832,239 | 112 |
| Charleston, S.C. | 2,825,964 | 113 |
| Savannah, Ga. | 2,791,112 | 114 |
| Peoria, Ill. | 2,773,578 | 115 |
| Amarillo, Tex. | 2,678,953 | 116 |
| Beaumont - Port Arthur, Tex. | 2,614,870 | 117 |
| Rockford, Ill. | 2,581,656 | 118 |
| Wichita Falls - Lawton, Tex.-Okla. | 2,381,813 | 119 |
| Duluth - Superior, Minn.-Wisc. | 2,327,121 | 120 |
| Augusta, Ga. | 2,312,176 | 121 |
| Minot - Bismarck - Dickinson, N.D. | 2,306,286 | 122 |
| Yakima, Wash. | 2,284,300 | 123 |
| La Crosse - Eau Claire, Wisc. | 2,221,303 | 124 |
| Lubbock, Tex. | 2,205,418 | 125 |
| Terre Haute, Ind. | 2,197,229 | 126 |
| Rochester - Mason City - Austin, Minn.-Iowa | 2,195,227 | 127 |
| Columbia - Jefferson City, Mo. | 2,190,020 | 128 |
| Erie, Pa. | 2,188,231 | 129 |
| Florence, S.C. | 2,163,296 | 130 |
| Macon, Ga. | 2,148,997 | 131 |
| Monroe - El Dorado, La.-Ark. | 2,144,666 | 132 |
| Columbus, Ga. | 2,116,158 | 133 |
| Bakersfield, Calif. | 2,100,908 | 134 |
| Tallahassee - Thomasville, Fla.-Ga. | 2,090,439 | 135 |
| Joplin - Pittsburg, Mo.-Kans. | 2,072,935 | 136 |
| Eugene, Ore. | 2,050,596 | 137 |
| Wausau - Rhinelander, Wisc. | 2,036,831 | 138 |
| Sioux City, Iowa | 2,023,186 | 139 |
| Montgomery, Ala. | 2,016,990 | 140 |
| Topeka, Kans. | 2,010,701 | 141 |
| Binghamton, N.Y. | 1,984,185 | 142 |
| Traverse City - Cadillac, Mich. | 1,961,493 | 143 |
| Boise, Ida. | 1,952,257 | 144 |
| Chico - Redding, Calif. | 1,948,589 | 145 |
| Abilene - Sweetwater, Tex. | 1,888,479 | 146 |
| Wheeling - Steubenville, W.Va.-Ohio | 1,870,478 | 147 |
| Sarasota, Fla. | 1,800,962 | 148 |
| Tyler, Tex. | 1,778,064 | 149 |
| Wilmington, N.C. | 1,756,038 | 150 |
| Bluefield - Beckley - Oak Hill, W.Va. | 1,736,933 | 151 |
| Bangor, Maine | 1,713,877 | 152 |
| Columbus - Tupelo, Miss. | 1,695,465 | 153 |
| Albany, Ga. | 1,688,248 | 154 |
| Ft. Smith, Ark. | 1,642,355 | 155 |
| Medford, Ore. | 1,567,243 | 156 |
| Salisbury, Md. | 1,519,826 | 157 |
| Rapid City, S.D. | 1,442,235 | 158 |
| Billings - Hardin, Mont. | 1,397,014 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 1,396,631 | 160 |
| Idaho Falls - Pocatello, Ida. | 1,394,844 | 161 |
| Utica, N.Y. | 1,306,420 | 162 |
| Alexandria, La. | 1,276,391 | 163 |
| Grand Junction, Colo. | 1,185,845 | 164 |
| Dothan, Ala. | 1,182,442 | 165 |
| Laurel - Hattiesburg, Miss. | 1,170,176 | 166 |
| Lake Charles, La. | 1,145,417 | 167 |
| Gainesville, Fla. | 1,125,855 | 168 |
| Roswell, N.M. | 1,118,173 | 169 |
| Greenwood - Greenville, Miss. | 1,036,226 | 170 |
| Casper - Riverton, Wyo. | 1,020,179 | 171 |
| Elmira, N.Y. | 1,000,570 | 172 |
| El Centro - Yuma, Calif.-Ariz. | 975,127 | 173 |
| Watertown - Carthage, N.Y. | 949,406 | 174 |
| Biloxi - Gulfport - Pascagoula, Miss. | 942,582 | 175 |
| Panama City, Fla. | 939,018 | 176 |
| Clarksburg - Weston, W.Va. | 933,215 | 177 |
| Great Falls, Mont. | 933,165 | 178 |
| Laredo, Tex. | 896,979 | 179 |
| Missoula, Mont. | 890,121 | 180 |
| Meridian, Miss. | 849,869 | 181 |
| Eureka, Calif. | 817,501 | 182 |
| Palm Springs, Calif. | 803,208 | 183 |
| Ardmore - Ada, Okla. | 800,697 | 184 |
| San Angelo, Tex. | 779,056 | 185 |
| St. Joseph, Mo. | 773,139 | 186 |
| Alexandria, Minn. | 753,397 | 187 |
| Lafayette, Ind. | 742,073 | 188 |
| Charlottesville, Va. | 740,422 | 189 |
| Jonesboro, Ark. | 726,107 | 190 |
| Jackson, Tenn. | 690,129 | 191 |
| Lima, Ohio | 675,820 | 192 |
| Tuscaloosa, Ala. | 672,674 | 193 |
| Hagerstown, Md. | 669,440 | 194 |
| Butte, Mont. | 648,206 | 195 |
| Bowling Green, Ky. | 577,080 | 196 |
| Marquette, Mich. | 554,377 | 197 |
| Victoria, Tex. | 550,467 | 198 |
| Parkersburg, W.Va. | 543,247 | 199 |
| Cheyenne, Wyo. | 522,827 | 200 |
| Flagstaff, Ariz. | 512,108 | 201 |
| Anniston, Ala. | 451,009 | 202 |
| Harrisonburg, Va. | 449,581 | 203 |
| Twin Falls, Ida. | 429,430 | 204 |
| Mankato, Minn. | 427,149 | 205 |
| Zanesville, Ohio | 391,658 | 206 |
| Presque Isle, Maine | 383,361 | 207 |
| Bend, Ore. | 340,299 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 324,747 | 209 |
| Helena, Mont. | 262,533 | 210 |
| North Platte, Neb. | 224,056 | 211 |
| Selma, Ala. | 199,191 | 212 |
| Alpena, Mich. | 171,059 | 213 |
| Glendive, Mont. | 101,950 | 214 |

S&MM/ARBITRON TV MARKET (ADI) RANKING

# BUYING POWER INDEX (BPI)

| ADI | BPI | Rank |
|---|---|---|
| New York, N.Y. | 8.4099 | 1 |
| os Angeles, Calif. | 5.6851 | 2 |
| Chicago, Ill. | 3.7456 | 3 |
| Philadelphia, Pa. | 3.1652 | 4 |
| San Francisco, Calif. | 2.7532 | 5 |
| Boston, Mass. | 2.6516 | 6 |
| Washington, D.C. | 2.0535 | 7 |
| Detroit, Mich. | 1.9979 | 8 |
| Dallas - Ft. Worth, Tex. | 1.9087 | 9 |
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| Cleveland, Ohio | 1.5733 | 11 |
| Minneapolis - St. Paul, Minn. | 1.4540 | 12 |
| Miami, Fla. | 1.3843 | 13 |
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| Pittsburgh, Pa. | 1.3220 | 16 |
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| Hartford - New Haven, Conn. | 1.0789 | 19 |
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| ndianapolis, Ind. | .9502 | 23 |
| San Diego, Calif. | .9359 | 24 |
| Phoenix, Ariz. | .9098 | 25 |
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1985 SURVEY OF BUYING POWER DATA SERVICE

# NOTES

# SECTION 17

# 1984 Totals And 1989 Projections For Television Markets (ADIs)

## Population
## Households
## Effective Buying Income (EBI)
## Total Retail Sales
## Buying Power Index (BPI)

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1984 | 1989 |
| **ALABAMA** | | | | | | | | | | | | | |
| ANNISTON | 124.9 | .0524 | 127.1 | 1.8 | 43.3 | 45.2 | 1,018,464 | .0395 | 1,658,564 | 451,009 | 603,618 | .0407 | .0387 |
| BIRMINGHAM | 1,371.4 | .5756 | 1,414.6 | 3.2 | 506.8 | 535.0 | 12,122,605 | .4705 | 19,866,700 | 5,728,302 | 8,385,610 | .4833 | .4733 |
| DOTHAN | 269.3 | .1130 | 277.9 | 3.2 | 96.3 | 101.5 | 2,107,329 | .0818 | 3,390,089 | 1,182,442 | 1,737,752 | .0909 | .0883 |
| HUNTSVILLE - DECATUR - FLORENCE | 704.2 | .2955 | 737.0 | 4.7 | 259.0 | 278.4 | 6,397,333 | .2483 | 10,771,136 | 3,065,875 | 4,613,144 | .2538 | .2553 |
| MOBILE - PENSACOLA | 1,193.3 | .5008 | 1,279.8 | 7.2 | 421.3 | 463.0 | 11,130,245 | .4320 | 19,994,700 | 5,819,254 | 9,394,292 | .4506 | .4795 |
| MONTGOMERY | 496.9 | .2085 | 514.0 | 3.4 | 176.3 | 186.6 | 4,002,837 | .1554 | 6,714,764 | 2,016,990 | 3,079,557 | .1662 | .1665 |
| SELMA | 54.0 | .0227 | 53.9 | –.2 | 18.4 | 18.9 | 320,268 | .0124 | 440,796 | 199,191 | 259,142 | .0153 | .0133 |
| TUSCALOOSA | 143.2 | .0601 | 149.8 | 4.6 | 51.5 | 55.2 | 1,181,283 | .0458 | 1,975,612 | 672,674 | 1,022,369 | .0506 | .0507 |
| **ARIZONA** | | | | | | | | | | | | | |
| FLAGSTAFF | 87.4 | .0367 | 101.1 | 15.7 | 27.5 | 32.9 | 686,337 | .0266 | 1,189,987 | 512,108 | 812,893 | .0325 | .0344 |
| PHOENIX | 2,178.5 | .9143 | 2,478.9 | 13.8 | 826.1 | 964.5 | 22,516,154 | .8739 | 40,694,294 | 12,544,914 | 20,858,316 | .9098 | .9922 |
| TUCSON | 729.6 | .3062 | 817.4 | 12.0 | 280.2 | 321.7 | 6,760,958 | .2624 | 11,132,227 | 3,590,147 | 5,457,418 | .2757 | .2788 |
| **ARKANSAS** | | | | | | | | | | | | | |
| FT. SMITH | 374.2 | .1570 | 401.2 | 7.2 | 136.2 | 147.3 | 3,161,415 | .1227 | 5,396,349 | 1,642,355 | 2,469,620 | .1309 | .1329 |
| JONESBORO | 183.8 | .0771 | 190.2 | 3.5 | 67.6 | 70.8 | 1,406,264 | .0546 | 2,304,923 | 726,107 | 1,076,665 | .0597 | .0586 |
| LITTLE ROCK | 1,225.3 | .5142 | 1,271.0 | 3.7 | 442.1 | 462.9 | 10,638,153 | .4129 | 17,756,838 | 5,693,235 | 8,465,725 | .4403 | .4386 |
| **CALIFORNIA** | | | | | | | | | | | | | |
| BAKERSFIELD | 391.4 | .1643 | 446.7 | 14.1 | 138.0 | 159.1 | 4,115,555 | .1597 | 7,266,433 | 2,100,908 | 3,390,583 | .1614 | .1725 |
| CHICO - REDDING | 388.2 | .1629 | 439.7 | 13.3 | 150.6 | 172.6 | 3,464,307 | .1345 | 5,185,278 | 1,948,589 | 2,947,585 | .1448 | .1406 |
| EL CENTRO - YUMA | 191.6 | .0804 | 213.7 | 11.5 | 62.0 | 69.1 | 1,439,442 | .0559 | 2,321,764 | 975,127 | 1,425,677 | .0665 | .0661 |
| EUREKA | 149.4 | .0627 | 155.0 | 3.7 | 58.8 | 62.0 | 1,422,814 | .0552 | 2,091,297 | 817,501 | 1,171,979 | .0591 | .0547 |
| FRESNO - VISALIA | 1,174.9 | .4931 | 1,321.6 | 12.5 | 402.2 | 457.2 | 10,668,559 | .4141 | 17,183,973 | 5,420,041 | 7,997,586 | .4309 | .4284 |
| LOS ANGELES | 12,358.0 | 5.1865 | 13,362.3 | 8.1 | 4,455.8 | 4,823.1 | 150,932,145 | 5.8580 | 250,660,753 | 74,286,011 | 114,380,374 | 5.6851 | 5.7445 |
| PALM SPRINGS | 149.1 | .0626 | 173.9 | 16.6 | 54.8 | 64.2 | 1,574,589 | .0611 | 2,703,289 | 803,208 | 1,311,367 | .0617 | .0655 |
| SACRAMENTO - STOCKTON | 2,435.9 | 1.0223 | 2,743.9 | 12.6 | 921.4 | 1,056.7 | 26,230,752 | 1.0181 | 42,791,605 | 13,163,266 | 20,560,431 | 1.0181 | 1.0335 |
| SALINAS - MONTEREY | 570.9 | .2396 | 641.9 | 12.4 | 199.6 | 225.6 | 6,546,967 | .2541 | 11,353,467 | 2,972,180 | 4,764,389 | .2439 | .2567 |
| SAN DIEGO | 2,085.3 | .8752 | 2,336.7 | 12.1 | 766.5 | 874.8 | 25,198,528 | .9780 | 44,277,001 | 11,745,639 | 19,128,584 | .9359 | .9964 |
| SAN FRANCISCO | 5,382.4 | 2.2589 | 5,715.5 | 6.2 | 2,080.6 | 2,249.8 | 75,717,503 | 2.9387 | 126,809,327 | 35,969,260 | 55,483,282 | 2.7532 | 2.7865 |
| SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO | 505.6 | .2122 | 561.9 | 11.1 | 190.0 | 214.9 | 6,058,744 | .2352 | 10,552,791 | 3,368,602 | 5,404,884 | .2379 | .2507 |
| **COLORADO** | | | | | | | | | | | | | |
| COLORADO SPRINGS - PUEBLO | 582.0 | .2443 | 620.7 | 6.6 | 215.4 | 235.6 | 5,526,106 | .2145 | 9,124,784 | 3,126,292 | 4,847,318 | .2285 | .2300 |
| DENVER | 2,578.8 | 1.0823 | 2,883.6 | 11.8 | 1,004.2 | 1,145.3 | 31,454,927 | 1.2208 | 55,802,340 | 16,827,939 | 26,954,040 | 1.2165 | 1.2941 |
| GRAND JUNCTION | 181.9 | .0763 | 205.4 | 12.9 | 67.6 | 77.8 | 1,812,210 | .0703 | 3,270,193 | 1,185,845 | 1,954,254 | .0777 | .0845 |
| **CONNECTICUT** | | | | | | | | | | | | | |
| HARTFORD - NEW HAVEN | 2,241.8 | .9408 | 2,273.0 | 1.4 | 817.9 | 848.9 | 29,830,886 | 1.1578 | 48,034,388 | 13,475,588 | 19,999,701 | 1.0789 | 1.0486 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1984 | 1989 |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | |
| **WASHINGTON** | 4,134.3 | 1.7351 | 4,366.6 | 5.6 | 1,512.3 | 1,618.8 | 57,081,548 | 2.2154 | 96,635,408 | 25,894,683 | 40,185,975 | 2.0535 | 2.0917 |
| **FLORIDA** | | | | | | | | | | | | | |
| **FT. MYERS - NAPLES** | 466.6 | .1958 | 571.1 | 22.4 | 193.8 | 242.5 | 5,175,253 | .2009 | 9,553,975 | 3,131,278 | 5,345,533 | .2120 | .2389 |
| **GAINESVILLE** | 208.2 | .0874 | 231.8 | 11.3 | 77.5 | 88.6 | 1,940,683 | .0753 | 3,484,980 | 1,125,855 | 1,839,580 | .0812 | .0869 |
| **JACKSONVILLE** | 1,109.7 | .4657 | 1,202.5 | 8.4 | 402.5 | 444.4 | 10,776,376 | .4183 | 18,364,932 | 5,975,643 | 9,227,225 | .4406 | .4517 |
| **MIAMI** | 2,967.0 | 1.2452 | 3,255.1 | 9.7 | 1,159.6 | 1,274.5 | 33,986,306 | 1.3191 | 57,261,766 | 20,558,008 | 32,102,756 | 1.3843 | 1.4197 |
| **ORLANDO - DAYTONA BEACH - MELBOURNE** | 1,800.2 | .7555 | 2,123.3 | 17.9 | 698.1 | 842.7 | 18,472,211 | .7169 | 33,811,039 | 11,201,809 | 18,798,900 | .7687 | .8520 |
| **PANAMA CITY** | 194.9 | .0818 | 214.7 | 10.2 | 72.6 | 81.7 | 1,485,499 | .0577 | 2,339,268 | 939,018 | 1,401,106 | .0668 | .0656 |
| **SARASOTA** | 241.6 | .1014 | 281.8 | 16.6 | 108.9 | 130.1 | 2,930,907 | .1138 | 5,299,661 | 1,800,962 | 3,044,611 | .1188 | .1309 |
| **TALLAHASSEE - THOMASVILLE** | 451.1 | .1893 | 483.0 | 7.1 | 158.2 | 173.3 | 3,779,768 | .1467 | 6,320,421 | 2,090,439 | 3,200,744 | .1599 | .1616 |
| **TAMPA - ST. PETERSBURG** | 2,541.0 | 1.0664 | 2,876.0 | 13.2 | 1,036.0 | 1,195.4 | 26,613,168 | 1.0329 | 47,554,897 | 14,723,206 | 24,141,539 | 1.0704 | 1.1543 |
| **WEST PALM BEACH** | 1,009.7 | .4238 | 1,216.5 | 20.5 | 417.8 | 516.3 | 12,696,278 | .4928 | 24,197,098 | 6,871,764 | 11,966,997 | .4901 | .5629 |
| **GEORGIA** | | | | | | | | | | | | | |
| **ALBANY** | 389.7 | .1636 | 403.2 | 3.5 | 130.8 | 137.0 | 2,946,891 | .1141 | 4,621,718 | 1,688,248 | 2,482,098 | .1288 | .1242 |
| **ATLANTA** | 3,189.1 | 1.3384 | 3,511.3 | 10.1 | 1,150.3 | 1,290.5 | 34,759,995 | 1.3491 | 60,828,516 | 18,553,080 | 29,391,995 | 1.3720 | 1.4399 |
| **AUGUSTA** | 597.5 | .2508 | 633.5 | 6.0 | 204.4 | 221.2 | 4,922,920 | .1911 | 8,274,565 | 2,312,176 | 3,495,340 | .1992 | .2009 |
| **COLUMBUS** | 537.6 | .2256 | 546.1 | 1.6 | 185.3 | 192.3 | 4,297,403 | .1668 | 6,987,495 | 2,116,158 | 3,117,800 | .1766 | .1731 |
| **MACON** | 458.3 | .1923 | 477.4 | 4.2 | 156.4 | 165.5 | 4,215,488 | .1636 | 7,009,059 | 2,148,997 | 3,255,635 | .1698 | .1701 |
| **SAVANNAH** | 594.9 | .2497 | 635.9 | 6.9 | 200.4 | 217.4 | 5,074,661 | .1970 | 8,599,848 | 2,791,112 | 4,284,872 | .2131 | .2162 |
| **IDAHO** | | | | | | | | | | | | | |
| **BOISE** | 430.2 | .1805 | 464.9 | 8.1 | 153.3 | 165.6 | 3,940,746 | .1529 | 6,743,132 | 1,952,257 | 2,878,360 | .1578 | .1600 |
| **IDAHO FALLS - POCATELLO** | 310.5 | .1303 | 332.3 | 7.0 | 98.6 | 105.5 | 2,606,207 | .1012 | 4,454,635 | 1,394,844 | 2,069,786 | .1084 | .1100 |
| **TWIN FALLS** | 88.7 | .0372 | 94.3 | 6.3 | 30.7 | 32.2 | 759,874 | .0295 | 1,300,684 | 429,430 | 661,635 | .0322 | .0329 |
| **ILLINOIS** | | | | | | | | | | | | | |
| **CHICAGO** | 8,493.3 | 3.5645 | 8,544.0 | .6 | 3,034.4 | 3,117.2 | 102,624,275 | 3.9830 | 166,697,095 | 45,027,908 | 66,142,412 | 3.7456 | 3.6419 |
| **PEORIA** | 586.4 | .2461 | 594.4 | 1.4 | 216.0 | 223.3 | 6,906,476 | .2681 | 11,330,188 | 2,773,578 | 3,978,481 | .2475 | .2410 |
| **QUINCY - HANNIBAL** | 331.9 | .1393 | 331.7 | –.1 | 124.6 | 125.8 | 2,924,901 | .1135 | 4,291,691 | 1,396,631 | 1,908,452 | .1164 | .1056 |
| **ROCKFORD** | 518.3 | .2175 | 519.9 | .3 | 191.8 | 196.8 | 5,768,414 | .2239 | 9,113,922 | 2,581,656 | 3,758,193 | .2151 | .2056 |
| **SPRINGFIELD - DECATUR - CHAMPAIGN** | 937.1 | .3933 | 947.5 | 1.1 | 354.8 | 367.1 | 9,987,486 | .3876 | 15,432,353 | 4,704,733 | 6,706,242 | .3815 | .3580 |
| **INDIANA** | | | | | | | | | | | | | |
| **EVANSVILLE** | 718.1 | .3014 | 738.2 | 2.8 | 264.3 | 276.7 | 6,996,704 | .2716 | 11,611,933 | 3,837,570 | 5,784,680 | .2845 | .2828 |
| **FT. WAYNE** | 663.9 | .2786 | 668.2 | .6 | 235.7 | 242.0 | 6,496,428 | .2521 | 10,449,757 | 3,236,249 | 4,757,256 | .2567 | .2483 |
| **INDIANAPOLIS** | 2,291.7 | .9618 | 2,314.2 | 1.0 | 829.3 | 852.4 | 23,640,723 | .9175 | 39,650,941 | 12,931,299 | 19,508,808 | .9502 | .9460 |
| **LAFAYETTE** | 132.3 | .0555 | 133.1 | .6 | 45.9 | 47.3 | 1,317,233 | .0511 | 2,227,009 | 742,073 | 1,129,107 | .0538 | .0539 |
| **SOUTH BEND - ELKHART** | 786.1 | .3299 | 792.1 | .8 | 283.2 | 290.8 | 7,722,002 | .2997 | 12,893,371 | 4,059,969 | 6,103,164 | .3095 | .3075 |
| **TERRE HAUTE** | 426.0 | .1788 | 426.5 | .1 | 160.3 | 163.0 | 3,895,390 | .1512 | 6,348,267 | 2,197,229 | 3,231,819 | .1628 | .1578 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1984 | 1989 |
| **IOWA** | | | | | | | | | | | | | |
| **CEDAR RAPIDS - WATERLOO - DUBUQUE** | 893.7 | .3751 | 897.4 | .4 | 329.7 | 338.7 | 9,115,500 | .3538 | 14,622,565 | 4,010,926 | 5,647,745 | .3448 | .3288 |
| **DAVENPORT - ROCK ISLAND - MOLINE . .** | 878.0 | .3685 | 879.9 | .2 | 328.9 | 337.0 | 9,624,431 | .3735 | 15,184,250 | 4,117,320 | 5,730,427 | .3559 | .3349 |
| **DES MOINES** | 970.5 | .4073 | 979.8 | 1.0 | 376.3 | 388.2 | 10,377,601 | .4028 | 17,247,391 | 5,090,139 | 7,504,973 | .4005 | .3946 |
| **OTTUMWA - KIRKSVILLE** | 78.6 | .0330 | 79.0 | .5 | 29.2 | 29.5 | 616,412 | .0239 | 920,155 | 324,747 | 459,749 | .0261 | .0240 |
| **SIOUX CITY** | 425.8 | .1787 | 427.4 | .4 | 160.1 | 163.2 | 3,824,607 | .1484 | 5,596,223 | 2,023,186 | 2,805,468 | .1570 | .1422 |
| **KANSAS** | | | | | | | | | | | | | |
| **TOPEKA** | 394.9 | .1657 | 408.4 | 3.4 | 145.3 | 152.6 | 4,384,375 | .1702 | 7,147,859 | 2,010,701 | 3,012,338 | .1644 | .1623 |
| **WICHITA - HUTCHINSON** | 1,099.3 | .4614 | 1,135.0 | 3.2 | 420.0 | 439.9 | 12,916,697 | .5013 | 20,943,530 | 6,350,131 | 9,524,088 | .4901 | .4811 |
| **KENTUCKY** | | | | | | | | | | | | | |
| **BOWLING GREEN** | 104.8 | .0440 | 113.5 | 8.3 | 37.2 | 40.8 | 860,723 | .0334 | 1,467,602 | 577,080 | 912,981 | .0388 | .0404 |
| **LEXINGTON** | 886.6 | .3721 | 923.3 | 4.1 | 314.7 | 334.0 | 7,776,636 | .3018 | 13,547,856 | 4,139,740 | 6,388,328 | .3209 | .3297 |
| **LOUISVILLE** | 1,409.6 | .5916 | 1,433.3 | 1.7 | 502.3 | 519.2 | 13,751,977 | .5337 | 23,383,769 | 6,882,592 | 10,400,154 | .5451 | .5464 |
| **PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION** | 861.6 | .3616 | 885.2 | 2.7 | 326.7 | 340.9 | 7,380,595 | .2865 | 11,646,375 | 4,065,801 | 5,902,771 | .3100 | .2959 |
| **LOUISIANA** | | | | | | | | | | | | | |
| **ALEXANDRIA** | 309.9 | .1301 | 332.5 | 7.3 | 105.3 | 115.7 | 2,480,450 | .0963 | 4,255,915 | 1,276,391 | 1,913,437 | .1038 | .1057 |
| **BATON ROUGE** | 763.3 | .3203 | 827.7 | 8.4 | 254.2 | 282.9 | 7,458,122 | .2895 | 13,276,929 | 3,825,485 | 6,038,337 | .2972 | .3138 |
| **LAFAYETTE** | 571.7 | .2399 | 616.8 | 7.9 | 194.2 | 215.0 | 5,205,219 | .2020 | 9,143,672 | 3,079,888 | 4,568,259 | .2202 | .2258 |
| **LAKE CHARLES** | 220.0 | .0923 | 233.9 | 6.3 | 76.0 | 82.8 | 2,125,280 | .0825 | 3,461,379 | 1,145,417 | 1,629,900 | .0863 | .0841 |
| **MONROE - EL DORADO** | 535.1 | .2246 | 547.8 | 2.4 | 186.8 | 194.5 | 4,015,397 | .1558 | 6,311,373 | 2,144,666 | 2,976,194 | .1715 | .1626 |
| **NEW ORLEANS** | 1,782.0 | .7479 | 1,906.1 | 7.0 | 633.6 | 692.6 | 17,536,353 | .6806 | 30,217,925 | 9,647,279 | 14,701,126 | .7134 | .7298 |
| **SHREVEPORT - TEXARKANA** | 1,231.8 | .5170 | 1,321.8 | 7.3 | 443.4 | 479.6 | 11,341,470 | .4402 | 19,157,537 | 6,010,402 | 8,960,414 | .4626 | .4675 |
| **MAINE** | | | | | | | | | | | | | |
| **BANGOR** | 347.0 | .1456 | 356.5 | 2.7 | 123.8 | 130.1 | 2,905,762 | .1128 | 4,742,353 | 1,713,877 | 2,572,428 | .1252 | .1233 |
| **PORTLAND - POLAND SPRING** | 871.2 | .3656 | 911.9 | 4.7 | 321.8 | 344.6 | 8,581,853 | .3331 | 14,526,206 | 5,392,690 | 8,321,764 | .3645 | .3697 |
| **PRESQUE ISLE** | 87.9 | .0369 | 83.8 | –4.7 | 29.4 | 28.7 | 703,327 | .0273 | 1,093,790 | 383,361 | 543,148 | .0299 | .0278 |
| **MARYLAND** | | | | | | | | | | | | | |
| **BALTIMORE** | 2,429.2 | 1.0195 | 2,502.5 | 3.0 | 874.6 | 920.2 | 25,698,240 | .9974 | 41,020,567 | 13,710,370 | 20,376,558 | 1.0201 | .9908 |
| **HAGERSTOWN** | 116.6 | .0489 | 118.8 | 1.9 | 41.7 | 43.6 | 1,043,303 | .0405 | 1,554,079 | 669,440 | 962,078 | .0454 | .0424 |
| **SALISBURY** | 228.9 | .0961 | 246.2 | 7.6 | 84.0 | 91.7 | 2,017,248 | .0783 | 3,161,739 | 1,519,826 | 2,336,532 | .0934 | .0921 |
| **MASSACHUSETTS** | | | | | | | | | | | | | |
| **BOSTON** | 5,469.5 | 2.2955 | 5,591.2 | 2.2 | 2,017.0 | 2,110.3 | 68,793,523 | 2.6700 | 111,812,013 | 37,060,628 | 55,707,592 | 2.6516 | 2.6044 |
| **SPRINGFIELD** | 583.1 | .2447 | 583.5 | .1 | 211.3 | 216.4 | 6,120,765 | .2376 | 9,254,735 | 3,483,409 | 4,971,698 | .2483 | .2307 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1984 | 1989 |
| **MICHIGAN** | | | | | | | | | | | | | |
| **ALPENA** | 41.9 | .0176 | 41.5 | –1.0 | 15.5 | 15.8 | 356,698 | .0138 | 585,818 | 171,059 | 244,924 | .0142 | .0138 |
| **DETROIT** | 4,629.8 | 1.9431 | 4,587.8 | –.9 | 1,674.3 | 1,695.7 | 53,052,652 | 2.0591 | 82,791,059 | 25,063,702 | 36,154,165 | 1.9979 | 1.8865 |
| **FLINT - SAGINAW - BAY CITY** | 1,267.8 | .5321 | 1,278.2 | .8 | 445.9 | 460.3 | 12,351,331 | .4794 | 19,287,391 | 6,308,573 | 9,117,629 | .4916 | .4668 |
| **GRAND RAPIDS - KALAMAZOO - BATTLE CREEK** | 1,630.4 | .6843 | 1,660.5 | 1.8 | 580.5 | 603.6 | 17,047,873 | .6617 | 29,665,147 | 7,886,466 | 12,102,488 | .6507 | .6646 |
| **LANSING** | 616.3 | .2587 | 617.8 | .2 | 215.1 | 220.3 | 6,696,619 | .2599 | 11,308,061 | 3,137,814 | 4,729,177 | .2544 | .2536 |
| **MARQUETTE** | 158.7 | .0666 | 158.9 | .1 | 55.5 | 55.9 | 1,290,705 | .0501 | 2,063,897 | 554,377 | 770,305 | .0515 | .0488 |
| **TRAVERSE CITY - CADILLAC** | 417.3 | .1751 | 436.9 | 4.7 | 153.6 | 164.3 | 3,403,260 | .1321 | 5,472,128 | 1,961,493 | 2,841,480 | .1465 | .1417 |
| **MINNESOTA** | | | | | | | | | | | | | |
| **ALEXANDRIA** | 166.3 | .0698 | 174.9 | 5.2 | 59.2 | 63.3 | 1,262,258 | .0490 | 2,031,420 | 753,397 | 1,138,697 | .0561 | .0553 |
| **DULUTH - SUPERIOR** | 468.1 | .1965 | 470.9 | .6 | 175.2 | 180.0 | 4,376,674 | .1699 | 6,854,755 | 2,327,121 | 3,329,830 | .1780 | .1687 |
| **MANKATO** | 64.9 | .0272 | 63.5 | –2.2 | 23.4 | 23.4 | 604,062 | .0234 | 876,306 | 427,149 | 586,242 | .0272 | .0242 |
| **MINNEAPOLIS - ST. PAUL** | 3,182.1 | 1.3355 | 3,295.0 | 3.5 | 1,164.4 | 1,229.2 | 37,748,910 | 1.4651 | 64,606,262 | 19,658,122 | 30,160,232 | 1.4540 | 1.4786 |
| **ROCHESTER - MASON CITY - AUSTIN** | 386.2 | .1621 | 384.6 | –.4 | 147.3 | 149.4 | 3,879,827 | .1506 | 5,948,464 | 2,195,227 | 3,145,948 | .1587 | .1488 |
| **MISSISSIPPI** | | | | | | | | | | | | | |
| **BILOXI - GULFPORT - PASCAGOULA** | 176.9 | .0742 | 187.8 | 6.2 | 62.2 | 68.0 | 1,604,164 | .0623 | 2,950,465 | 942,582 | 1,533,934 | .0677 | .0731 |
| **COLUMBUS - TUPELO** | 443.4 | .1861 | 456.8 | 3.0 | 153.7 | 161.8 | 3,058,313 | .1187 | 4,909,374 | 1,695,465 | 2,512,125 | .1354 | .1323 |
| **GREENWOOD - GREENVILLE** | 264.3 | .1109 | 260.6 | –1.4 | 84.3 | 84.5 | 1,538,035 | .0597 | 2,298,969 | 1,036,226 | 1,480,568 | .0761 | .0703 |
| **JACKSON** | 806.9 | .3386 | 844.1 | 4.6 | 277.8 | 297.1 | 6,674,332 | .2590 | 11,744,954 | 3,642,652 | 5,644,886 | .2818 | .2907 |
| **LAUREL - HATTIESBURG** | 251.6 | .1056 | 263.0 | 4.5 | 87.7 | 94.2 | 1,946,180 | .0755 | 3,453,989 | 1,170,176 | 1,811,055 | .0858 | .0893 |
| **MERIDIAN** | 211.8 | .0889 | 215.7 | 1.8 | 74.4 | 77.6 | 1,595,191 | .0619 | 2,689,497 | 849,869 | 1,302,299 | .0685 | .0683 |
| **MISSOURI** | | | | | | | | | | | | | |
| **COLUMBIA - JEFFERSON CITY** | 432.2 | .1814 | 453.9 | 5.0 | 153.1 | 159.1 | 4,104,598 | .1593 | 6,755,117 | 2,190,020 | 3,295,016 | .1661 | .1655 |
| **JOPLIN - PITTSBURG** | 460.9 | .1934 | 484.8 | 5.2 | 175.2 | 184.2 | 4,117,535 | .1598 | 6,726,890 | 2,072,935 | 3,075,531 | .1663 | .1640 |
| **KANSAS CITY** | 1,855.8 | .7788 | 1,904.3 | 2.6 | 691.4 | 716.6 | 21,604,267 | .8385 | 35,021,488 | 11,106,057 | 16,575,668 | .8317 | .8149 |
| **ST. JOSEPH** | 136.0 | .0571 | 134.2 | –1.3 | 50.8 | 50.0 | 1,289,358 | .0500 | 2,049,863 | 773,139 | 1,111,087 | .0544 | .0518 |
| **ST. LOUIS** | 2,890.8 | 1.2132 | 2,929.1 | 1.3 | 1,043.6 | 1,070.1 | 31,642,663 | 1.2281 | 50,955,022 | 16,164,733 | 23,769,063 | 1.2307 | 1.1925 |
| **SPRINGFIELD** | 777.3 | .3262 | 836.4 | 7.6 | 287.5 | 308.6 | 6,311,089 | .2449 | 10,416,632 | 3,426,812 | 5,237,767 | .2679 | .2688 |
| **MONTANA** | | | | | | | | | | | | | |
| **BILLINGS - HARDIN** | 224.7 | .0943 | 246.4 | 9.7 | 86.1 | 96.3 | 2,210,839 | .0858 | 3,900,933 | 1,397,014 | 2,113,976 | .0940 | .0979 |
| **BUTTE** | 124.6 | .0523 | 133.0 | 6.7 | 46.6 | 51.2 | 1,099,437 | .0427 | 1,850,916 | 648,206 | 948,728 | .0466 | .0467 |
| **GLENDIVE** | 14.2 | .0060 | 14.7 | 3.5 | 5.4 | 5.9 | 132,527 | .0051 | 228,824 | 101,950 | 162,278 | .0063 | .0063 |
| **GREAT FALLS** | 181.0 | .0760 | 181.1 | .1 | 68.8 | 70.0 | 1,667,755 | .0647 | 2,600,053 | 933,165 | 1,251,192 | .0692 | .0636 |
| **HELENA** | 46.9 | .0197 | 50.9 | 8.5 | 18.5 | 20.5 | 490,986 | .0191 | 852,828 | 262,533 | 373,978 | .0194 | .0199 |
| **MISSOULA** | 187.5 | .0787 | 207.6 | 10.7 | 72.1 | 81.4 | 1,751,769 | .0680 | 3,017,880 | 890,121 | 1,306,280 | .0704 | .0716 |
| **NEBRASKA** | | | | | | | | | | | | | |
| **LINCOLN - HASTINGS - KEARNEY** | 675.7 | .2836 | 689.8 | 2.1 | 257.6 | 268.5 | 6,938,193 | .2693 | 11,007,108 | 3,354,214 | 4,832,115 | .2693 | .2572 |
| **NORTH PLATTE** | 43.5 | .0183 | 45.8 | 5.3 | 16.2 | 17.2 | 419,137 | .0163 | 571,766 | 224,056 | 304,707 | .0173 | .0152 |

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| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1984 | 1989 |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| **OMAHA** | 929.9 | .3903 | 955.1 | 2.7 | 349.3 | 366.4 | 10,595,999 | .4113 | 18,062,074 | 4,986,951 | 7,607,055 | .3985 | .4043 |
| **NEVADA** | | | | | | | | | | | | | |
| **LAS VEGAS** | 551.7 | .2315 | 636.6 | 15.4 | 219.0 | 258.9 | 6,155,105 | .2389 | 11,672,083 | 3,877,862 | 6,673,686 | .2554 | .2893 |
| **RENO** | 410.7 | .1724 | 463.2 | 12.8 | 164.3 | 189.3 | 4,647,335 | .1804 | 8,097,286 | 2,883,533 | 4,641,833 | .1913 | .2025 |
| **NEW MEXICO** | | | | | | | | | | | | | |
| **ALBUQUERQUE** | 1,168.8 | .4905 | 1,295.2 | 10.8 | 409.6 | 463.2 | 10,478,150 | .4067 | 18,075,822 | 5,731,342 | 8,945,330 | .4339 | .4516 |
| **ROSWELL** | 165.8 | .0696 | 184.9 | 11.5 | 59.3 | 67.7 | 1,566,580 | .0608 | 2,870,454 | 1,118,173 | 1,859,349 | .0702 | .0769 |
| **NEW YORK** | | | | | | | | | | | | | |
| **ALBANY - SCHENECTADY - TROY** | 1,315.7 | .5522 | 1,361.7 | 3.5 | 484.4 | 511.8 | 14,252,354 | .5532 | 22,632,172 | 7,161,537 | 10,537,006 | .5526 | .5347 |
| **BINGHAMTON** | 433.6 | .1820 | 444.9 | 2.6 | 156.0 | 163.5 | 4,419,942 | .1715 | 6,978,865 | 1,984,185 | 2,879,934 | .1682 | .1611 |
| **BUFFALO** | 1,714.0 | .7193 | 1,690.4 | –1.4 | 621.6 | 625.9 | 17,433,998 | .6766 | 24,577,718 | 7,593,951 | 10,302,393 | .6579 | .5799 |
| **ELMIRA** | 240.2 | .1008 | 241.6 | .6 | 85.8 | 88.1 | 2,197,617 | .0853 | 3,158,378 | 1,000,570 | 1,355,942 | .0860 | .0770 |
| **NEW YORK** | 18,243.9 | 7.6567 | 18,624.2 | 2.1 | 6,756.1 | 7,037.5 | 235,835,709 | 9.1532 | 376,615,240 | 99,490,745 | 147,679,012 | 8.4099 | 8.1462 |
| **ROCHESTER** | 957.7 | .4019 | 985.2 | 2.9 | 348.8 | 366.9 | 11,555,420 | .4485 | 17,516,042 | 5,096,596 | 7,323,926 | .4225 | .3951 |
| **SYRACUSE** | 1,048.0 | .4398 | 1,076.2 | 2.7 | 369.1 | 387.3 | 11,296,985 | .4385 | 17,997,810 | 4,897,678 | 7,148,165 | .4204 | .4056 |
| **UTICA** | 295.2 | .1239 | 300.2 | 1.7 | 104.4 | 108.2 | 2,827,456 | .1097 | 4,394,152 | 1,306,420 | 1,891,827 | .1101 | .1042 |
| **WATERTOWN - CARTHAGE** | 235.8 | .0990 | 243.7 | 3.4 | 78.8 | 83.0 | 2,016,548 | .0783 | 3,100,234 | 949,406 | 1,386,573 | .0809 | .0766 |
| **NORTH CAROLINA** | | | | | | | | | | | | | |
| **CHARLOTTE** | 1,800.3 | .7556 | 1,899.3 | 5.5 | 651.7 | 703.5 | 17,297,207 | .6713 | 29,741,649 | 9,471,415 | 14,816,860 | .7058 | .7256 |
| **GREENSBORO - WINSTON-SALEM - HIGH POINT** | 1,327.2 | .5570 | 1,381.9 | 4.1 | 492.3 | 523.7 | 13,047,822 | .5064 | 22,126,907 | 7,113,358 | 10,971,025 | .5293 | .5364 |
| **GREENVILLE - NEW BERN - WASHINGTON** | 649.7 | .2727 | 681.3 | 4.9 | 221.7 | 238.5 | 4,924,710 | .1911 | 7,765,301 | 2,832,239 | 4,226,820 | .2155 | .2098 |
| **RALEIGH - DURHAM** | 1,697.7 | .7125 | 1,809.3 | 6.6 | 599.9 | 656.7 | 15,495,661 | .6014 | 26,871,715 | 8,581,722 | 13,576,127 | .6416 | .6660 |
| **WILMINGTON** | 370.5 | .1555 | 392.6 | 6.0 | 129.0 | 139.9 | 2,842,718 | .1103 | 4,678,990 | 1,756,038 | 2,695,160 | .1271 | .1274 |
| **NORTH DAKOTA** | | | | | | | | | | | | | |
| **FARGO** | 596.7 | .2504 | 613.0 | 2.7 | 212.5 | 221.3 | 5,935,176 | .2304 | 9,300,342 | 3,075,098 | 4,519,853 | .2367 | .2269 |
| **MINOT - BISMARCK - DICKINSON** | 403.2 | .1692 | 427.9 | 6.1 | 140.2 | 149.8 | 4,281,971 | .1662 | 7,066,854 | 2,306,286 | 3,529,244 | .1699 | .1704 |
| **OHIO** | | | | | | | | | | | | | |
| **CINCINNATI** | 1,913.5 | .8031 | 1,937.4 | 1.2 | 697.9 | 720.4 | 20,176,784 | .7831 | 33,746,596 | 9,602,096 | 14,501,380 | .7745 | .7710 |
| **CLEVELAND** | 3,801.0 | 1.5952 | 3,748.2 | –1.4 | 1,408.3 | 1,418.0 | 40,662,844 | 1.5782 | 63,555,581 | 20,112,305 | 28,690,891 | 1.5733 | 1.4804 |
| **COLUMBUS** | 1,734.5 | .7279 | 1,777.0 | 2.5 | 647.0 | 678.5 | 17,698,573 | .6869 | 29,605,622 | 8,817,960 | 13,221,270 | .6929 | .6895 |
| **DAYTON** | 1,364.8 | .5728 | 1,350.3 | –1.1 | 508.1 | 513.6 | 14,265,035 | .5537 | 23,275,356 | 6,664,631 | 9,705,836 | .5455 | .5285 |
| **LIMA** | 113.9 | .0478 | 113.4 | –.4 | 40.8 | 41.7 | 1,101,357 | .0427 | 1,748,363 | 675,820 | 989,925 | .0465 | .0446 |
| **TOLEDO** | 1,061.6 | .4455 | 1,063.1 | .1 | 386.0 | 394.9 | 10,914,300 | .4236 | 17,576,247 | 5,767,354 | 8,443,585 | .4341 | .4195 |
| **YOUNGSTOWN** | 647.2 | .2716 | 630.8 | –2.5 | 237.5 | 236.9 | 6,644,976 | .2579 | 10,246,938 | 3,085,385 | 4,294,580 | .2549 | .2358 |
| **ZANESVILLE** | 84.5 | .0355 | 85.4 | 1.1 | 31.2 | 32.2 | 720,044 | .0279 | 1,104,469 | 391,658 | 560,175 | .0302 | .0285 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **OKLAHOMA** | | | | | | | | | | | | | |
| ARDMORE - ADA | 199.7 | .0838 | 217.5 | 8.9 | 74.8 | 82.0 | 1,600,453 | .0621 | 2,619.459 | 800,697 | 1,178,237 | .0660 | .0664 |
| OKLAHOMA CITY | 1,587.3 | .6662 | 1,763.1 | 11.1 | 602.6 | 679.7 | 17,329,131 | .6726 | 30,105,452 | 10,308,125 | 16,260,551 | .7087 | .7408 |
| TULSA | 1,202.6 | .5047 | 1,328.1 | 10.4 | 454.0 | 507.5 | 12,418,852 | .4820 | 20,820.200 | 6,075,959 | 8,799,031 | .4821 | .4834 |
| **OREGON** | | | | | | | | | | | | | |
| BEND | 67.8 | .0285 | 73.5 | 8.4 | 25.1 | 27.1 | 596,307 | .0231 | 983,221 | 340,299 | 506,538 | .0251 | .0252 |
| EUGENE | 427.4 | .1794 | 419.3 | –1.9 | 162.2 | 161.8 | 3,796,677 | .1474 | 5,843,285 | 2,050,596 | 2,895,238 | .1569 | .1458 |
| MEDFORD | 312.1 | .1310 | 328.0 | 5.1 | 117.5 | 124.2 | 2,597,412 | .1008 | 4,132,817 | 1,567,243 | 2,311,643 | .1129 | .1101 |
| PORTLAND | 2,101.9 | .8821 | 2,165.8 | 3.0 | 802.2 | 834.4 | 22,018,022 | .8546 | 37,749,420 | 11,086,670 | 16,922,528 | .8605 | .8727 |
| **PENNSYLVANIA** | | | | | | | | | | | | | |
| ERIE | 423.9 | .1779 | 430.7 | 1.6 | 153.1 | 159.4 | 4,154,117 | .1612 | 6,689,558 | 2,188,231 | 3,214,843 | .1669 | .1617 |
| HARRISBURG - YORK - LANCASTER - LEBANON | 1,423.9 | .5976 | 1,485.2 | 4.3 | 527.6 | 563.6 | 15,429,401 | .5988 | 25,768,319 | 7,677,303 | 11,685,121 | .5965 | .5984 |
| JOHNSTOWN - ALTOONA | 806.6 | .3385 | 813.9 | .9 | 290.7 | 300.2 | 6,953,653 | .2699 | 10,425,363 | 3,389,453 | 4,550,066 | .2815 | .2564 |
| PHILADELPHIA | 7,258.6 | 3.0463 | 7,401.0 | 2.0 | 2,654.7 | 2.768.2 | 83,140,167 | 3.2268 | 136,232,924 | 40,751,217 | 61,139,216 | 3.1652 | 3.1175 |
| PITTSBURGH | 3,322.5 | 1.3944 | 3,290.2 | –1.0 | 1,254.7 | 1,269.6 | 34,961,876 | 1.3569 | 53,097,710 | 15,780,093 | 21,589,199 | 1.3220 | 1.2138 |
| WILKES-BARRE - SCRANTON | 1,145.1 | .4806 | 1,156.3 | 1.0 | 427.1 | 441.1 | 10,386,942 | .4031 | 16,539,741 | 5,227,807 | 7,605,259 | .4185 | .4014 |
| **RHODE ISLAND** | | | | | | | | | | | | | |
| PROVIDENCE - NEW BEDFORD | 1,558.7 | .6542 | 1,593.7 | 2.2 | 564.0 | 586.9 | 16,671,046 | .6470 | 27,174,269 | 8,751,717 | 13,134,747 | .6568 | .6456 |
| **SOUTH CAROLINA** | | | | | | | | | | | | | |
| CHARLESTON | 604.3 | .2536 | 663.8 | 9.8 | 201.9 | 227.2 | 4,899,975 | .1902 | 8,307,731 | 2,825,964 | 4,354,839 | .2110 | .2167 |
| COLUMBIA | 774.8 | .3252 | 820.0 | 5.8 | 266.8 | 290.0 | 6,943,377 | .2695 | 12,319,349 | 3,483,747 | 5,530,282 | .2805 | .2942 |
| FLORENCE | 403.8 | .1695 | 436.7 | 8.1 | 139.9 | 155.3 | 3,098,475 | .1203 | 5,398,144 | 2,163,296 | 3,537,633 | .1440 | .1522 |
| GREENVILLE - SPARTANBURG - ASHEVILLE | 1,635.6 | .6864 | 1,723.8 | 5.4 | 602.4 | 649.7 | 14,196,060 | .5510 | 23,634,509 | 7,835,518 | 11,985,896 | .5940 | .5967 |
| **SOUTH DAKOTA** | | | | | | | | | | | | | |
| RAPID CITY | 265.7 | .1115 | 283.2 | 6.6 | 94.9 | 103.1 | 2,786,837 | .1082 | 4,789,321 | 1,442,235 | 2,250,617 | .1097 | .1132 |
| SIOUX FALLS - MITCHELL | 610.6 | .2563 | 622.0 | 1.9 | 226.4 | 236.0 | 5,753,446 | .2233 | 9,149,259 | 3,036,447 | 4,452,716 | .2333 | .2247 |
| **TENNESSEE** | | | | | | | | | | | | | |
| BRISTOL - KINGSPORT - JOHNSON CITY | 787.3 | .3304 | 813.8 | 3.4 | 278.5 | 291.5 | 6,588,125 | .2557 | 10,965,856 | 3,288,212 | 4,943,886 | .2698 | .2692 |
| CHATTANOOGA | 825.0 | .3462 | 852.2 | 3.3 | 296.6 | 313.0 | 7,122,999 | .2765 | 11,504,090 | 3,930,953 | 5,865,731 | .2983 | .2922 |
| JACKSON | 122.0 | .0512 | 125.7 | 3.0 | 45.0 | 47.6 | 1,031,941 | .0401 | 1,764,725 | 690,129 | 1,060,703 | .0462 | .0468 |
| KNOXVILLE | 1,139.3 | .4781 | 1,198.3 | 5.2 | 416.7 | 448.6 | 9,722,497 | .3773 | 16,711,857 | 5,911,670 | 9,211,103 | .4216 | .4315 |
| MEMPHIS | 1,668.0 | .7000 | 1,680.7 | .8 | 581.0 | 597.3 | 13,874,794 | .5385 | 22,802,203 | 8,106,226 | 12,059,477 | .5972 | .5849 |
| NASHVILLE | 1,836.5 | .7707 | 1,919.7 | 4.5 | 663.0 | 704.8 | 17,342,576 | .6731 | 30,050,623 | 8,697,239 | 13,463,368 | .6922 | .7106 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TEXAS** | | | | | | | | | | | | | |
| BILENE - SWEETWATER | 316.2 | .1327 | 341.6 | 8.0 | 115.3 | 124.7 | 2,982,718 | .1158 | 4,901,785 | 1,888,479 | 2,869,942 | .1276 | .1283 |
| MARILLO | 479.0 | .2010 | 512.1 | 6.9 | 173.8 | 186.8 | 4,743,297 | .1841 | 7,448,224 | 2,678,953 | 3,891,699 | .1943 | .1874 |
| USTIN | 802.0 | .3366 | 959.1 | 19.6 | 299.4 | 364.9 | 8,993,398 | .3491 | 17,386,085 | 4,852,525 | 8,259,520 | .3540 | .4060 |
| EAUMONT - PORT ARTHUR | 476.2 | .1999 | 508.7 | 6.8 | 168.1 | 180.1 | 5,076,526 | .1970 | 8,389,088 | 2,614,870 | 3,848,797 | .1990 | .1972 |
| ORPUS CHRISTI | 526.3 | .2209 | 574.5 | 9.2 | 169.7 | 186.5 | 4,694,693 | .1822 | 7,673,664 | 2,934,327 | 4,409,765 | .2035 | .2024 |
| ALLAS - FT. WORTH | 4,111.5 | 1.7255 | 4,694.6 | 14.2 | 1,511.2 | 1,745.7 | 49,465,108 | 1.9198 | 89,852,347 | 26,087,643 | 42,061,019 | 1.9087 | 2.0672 |
| . PASO | 672.5 | .2822 | 753.8 | 12.1 | 203.7 | 230.0 | 5,178,714 | .2010 | 8,777,473 | 2,972,042 | 4,549,427 | .2257 | .2319 |
| OUSTON | 3,927.7 | 1.6484 | 4,382.5 | 11.6 | 1,397.8 | 1,570.6 | 47,895,179 | 1.8589 | 80,234,412 | 24,514,478 | 36,170,015 | 1.8262 | 1.8404 |
| AREDO | 125.2 | .0525 | 145.9 | 16.5 | 33.0 | 38.4 | 699,469 | .0271 | 1,154,395 | 896,979 | 1,581,331 | .0450 | .0493 |
| JBBOCK | 432.1 | .1813 | 453.9 | 5.0 | 147.9 | 156.9 | 3,720,282 | .1444 | 5,516,893 | 2,205,418 | 3,012,324 | .1594 | .1467 |
| ICALLEN - BROWNSVILLE | 635.3 | .2666 | 741.7 | 16.7 | 173.0 | 201.7 | 3,772,706 | .1464 | 6,542,815 | 2,883,802 | 4,575,812 | .1933 | .2058 |
| DESSA - MIDLAND | 397.2 | .1667 | 455.5 | 14.7 | 138.7 | 159.9 | 4,521,141 | .1755 | 8,211,829 | 3,126,033 | 5,230,160 | .1935 | .2130 |
| AN ANGELO | 121.0 | .0508 | 135.4 | 11.9 | 43.2 | 48.3 | 1,230,891 | .0478 | 2,165,248 | 779,056 | 1,254,622 | .0522 | .0552 |
| AN ANTONIO | 1,566.8 | .6576 | 1,743.0 | 11.2 | 516.5 | 582.0 | 14,406,699 | .5592 | 25,467,767 | 7,967,752 | 12,609,342 | .5956 | .6298 |
| YLER | 339.6 | .1425 | 381.6 | 12.4 | 119.2 | 134.2 | 3,344,408 | .1298 | 5,903,143 | 1,778,064 | 2,706,129 | .1342 | .1408 |
| ICTORIA | 77.6 | .0326 | 87.3 | 12.5 | 26.1 | 29.8 | 802,896 | .0312 | 1,401,087 | 550,467 | 848,118 | .0349 | .0363 |
| ACO - TEMPLE | 649.9 | .2728 | 722.2 | 11.1 | 223.8 | 250.4 | 6,126,277 | .2378 | 10,989,666 | 3,203,272 | 5,066,038 | .2479 | .2632 |
| ICHITA FALLS - LAWTON | 452.0 | .1897 | 471.7 | 4.4 | 160.9 | 169.7 | 4,304,656 | .1671 | 6,882,893 | 2,381,813 | 3,474,273 | .1762 | .1713 |
| **UTAH** | | | | | | | | | | | | | |
| ALT LAKE CITY | 1,841.7 | .7729 | 2,091.2 | 13.5 | 579.0 | 662.8 | 15,792,072 | .6129 | 28,260,159 | 8,464,889 | 13,474,198 | .6570 | .7031 |
| **VERMONT** | | | | | | | | | | | | | |
| URLINGTON - PLATTSBURGH | 623.5 | .2617 | 649.9 | 4.2 | 220.3 | 235.2 | 5,604,307 | .2175 | 9,043,857 | 3,395,922 | 5,128,809 | .2398 | .2358 |
| **VIRGINIA** | | | | | | | | | | | | | |
| HARLOTTESVILLE | 100.9 | .0423 | 107.2 | 6.2 | 35.6 | 38.3 | 1,105,020 | .0429 | 1,897,280 | 740,423 | 1,181,231 | .0471 | .0489 |
| ARRISONBURG | 99.0 | .0415 | 98.3 | –.7 | 33.3 | 33.8 | 787,285 | .0306 | 1,144,181 | 449,581 | 651,365 | .0340 | .0313 |
| ORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON | 1,514.6 | .6357 | 1,605.8 | 6.0 | 509.5 | 545.0 | 14,596,638 | .5665 | 24,416,008 | 7,447,527 | 11,324,430 | .5829 | .5867 |
| ICHMOND | 1,158.0 | .4860 | 1,210.9 | 4.6 | 404.6 | 423.5 | 11,754,741 | .4562 | 19,185,731 | 5,911,930 | 8,759,002 | .4624 | .4541 |
| OANOKE - LYNCHBURG | 977.6 | .4103 | 999.7 | 2.3 | 339.4 | 345.8 | 8,917,253 | .3461 | 14,164,914 | 4,287,968 | 6,231,597 | .3544 | .3408 |
| **WASHINGTON** | | | | | | | | | | | | | |
| EATTLE - TACOMA | 3,070.4 | 1.2886 | 3,271.6 | 6.6 | 1,198.5 | 1,308.6 | 36,675,051 | 1.4234 | 62,824,972 | 17,664,053 | 27,564,509 | 1.3781 | 1.4169 |
| POKANE | 855.5 | .3590 | 895.0 | 4.6 | 319.6 | 339.7 | 7,813,225 | .3032 | 12,458,243 | 3,902,453 | 5,712,335 | .3138 | .3045 |
| AKIMA | 469.9 | .1972 | 492.1 | 4.7 | 172.0 | 183.7 | 4,708,363 | .1827 | 7,878,957 | 2,284,300 | 3,360,803 | .1837 | .1826 |
| **WEST VIRGINIA** | | | | | | | | | | | | | |
| LUEFIELD - BECKLEY - OAK HILL | 390.4 | .1638 | 397.6 | 1.8 | 139.7 | 144.8 | 2,974,170 | .1154 | 4,726,958 | 1,736,933 | 2,476,042 | .1305 | .1250 |
| HARLESTON - HUNTINGTON | 1,481.7 | .6218 | 1,511.9 | 2.0 | 528.9 | 550.4 | 12,361,810 | .4798 | 20,369,024 | 6,246,165 | 9,049,709 | .5090 | .4974 |
| LARKSBURG - WESTON | 244.9 | .1028 | 249.6 | 1.9 | 89.9 | 93.5 | 1,889,144 | .0733 | 3,188,661 | 933,215 | 1,386,029 | .0792 | .0780 |
| ARKERSBURG | 92.9 | .0390 | 91.8 | –1.2 | 35.1 | 35.5 | 902,111 | .0350 | 1,537,433 | 543,247 | 802,414 | .0379 | .0375 |

# TELEVISION MARKETS [ADIs]: TOTALS AND 1989 PROJECTIONS

| ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | 12/31/84 Population (Thous.) | % Of U.S. | Projected 12/31/89 Population (Thous.) | % Change 1984–1989 | 12/31/84 Households (Thous.) | Projected 12/31/89 Households (Thous.) | 1984 EBI ($000) | % Of U.S. | Projected 1989 EBI ($000) | 1984 Retail Sales ($000) | Projected 1989 Retail Sales ($000) | Buying Power Index 1984 | Buying Power Index 1989 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | |
| WHEELING - STEUBENVILLE | 450.5 | .1891 | 448.1 | –.5 | 166.7 | 168.9 | 4,082,876 | .1585 | 6,320,339 | 1,870,478 | 2,583,350 | .1602 | .1491 |
| **WISCONSIN** | | | | | | | | | | | | | |
| GREEN BAY | 993.1 | .4168 | 1,016.2 | 2.3 | 361.2 | 378.4 | 9,724,050 | .3774 | 15,947,586 | 4,556,673 | 6,580,895 | .3773 | .3681 |
| LA CROSSE - EAU CLAIRE | 454.0 | .1905 | 466.7 | 2.8 | 163.4 | 171.6 | 4,219,703 | .1638 | 7,157,381 | 2,221,303 | 3,360,468 | .1713 | .1725 |
| MADISON | 523.6 | .2197 | 540.3 | 3.2 | 203.0 | 214.4 | 5,730,279 | .2224 | 9,593,471 | 3,171,804 | 4,780,635 | .2283 | .2282 |
| MILWAUKEE | 1,882.4 | .7900 | 1,875.7 | –.4 | 699.6 | 711.6 | 21,473,508 | .8334 | 34,269,263 | 9,457,935 | 13,474,684 | .7937 | .7562 |
| WAUSAU - RHINELANDER | 444.1 | .1864 | 462.9 | 4.2 | 160.5 | 171.9 | 4,100,773 | .1592 | 7,012,680 | 2,036,831 | 3,084,748 | .1642 | .1661 |
| **WYOMING** | | | | | | | | | | | | | |
| CASPER - RIVERTON | 156.7 | .0658 | 163.8 | 4.5 | 56.4 | 60.0 | 1,720,752 | .0668 | 2,769,987 | 1,020,179 | 1,502,349 | .0702 | .0688 |
| CHEYENNE | 79.8 | .0335 | 83.9 | 5.1 | 30.6 | 32.8 | 849,175 | .0330 | 1,470,230 | 522,827 | 821,855 | .0352 | .0362 |
| TOTAL UNITED STATES ADIs | 236,697.1 | 99.3380 | 248,709.7 | 5.1 | 86,419.1 | 92,403.1 | 2,557,546,894 | 99.2634 | 4,240,871,143 | 1,286,122,347 | 1,948,884,133 | 99.2553 | 99.2058 |

# NOTES

# SECTION 18

# Television Market (ADI) Rankings
# Retail Sales By Store Group

## Total Retail Sales
## Food Stores
## Supermarkets
## Eating And Drinking Places
## General Merchandise Stores
## Department Stores
## Apparel And Accessories Stores
## Furniture/Home Furnishings/Appliance Stores
## Furniture And Home Furnishings Stores
## Automotive Dealers
## Gasoline Service Stations
## Building Materials And Hardware Dealers
## Drug Stores

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Apparel & Accessories Store Sales ... 18–8
Furniture / Home Furnishings / Appliance Store Sales ... 18–9
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Automotive Dealer Sales ... 18–11
Gasoline Service Station Sales ... 18–12
Building Materials & Hardware Store Sales ... 18–13
Drugstore Sales ... 18–14

# TOTAL RETAIL SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 99,490,745 | 1 |
| Los Angeles, Calif. | 74,286,011 | 2 |
| Chicago, Ill. | 45,027,908 | 3 |
| Philadelphia, Pa. | 40,751,217 | 4 |
| Boston, Mass. | 37,060,628 | 5 |
| San Francisco, Calif. | 35,969,260 | 6 |
| Dallas - Ft. Worth, Tex. | 26,087,643 | 7 |
| Washington, D.C. | 25,894,683 | 8 |
| Detroit, Mich. | 25,063,702 | 9 |
| Houston, Tex. | 24,514,478 | 10 |
| Miami, Fla. | 20,558,008 | 11 |
| Cleveland, Ohio | 20,112,305 | 12 |
| Minneapolis - St. Paul, Minn. | 19,658,122 | 13 |
| Atlanta, Ga. | 18,553,080 | 14 |
| Seattle - Tacoma, Wash. | 17,664,053 | 15 |
| Denver, Colo. | 16,827,939 | 16 |
| St. Louis, Mo. | 16,164,733 | 17 |
| Pittsburgh, Pa. | 15,780,093 | 18 |
| Tampa - St. Petersburg, Fla. | 14,723,206 | 19 |
| Baltimore, Md. | 13,710,370 | 20 |
| Hartford - New Haven, Conn. | 13,475,588 | 21 |
| Sacramento - Stockton, Calif. | 13,163,266 | 22 |
| Indianapolis, Ind. | 12,931,299 | 23 |
| Phoenix, Ariz. | 12,544,914 | 24 |
| San Diego, Calif. | 11,745,639 | 25 |
| Orlando - Daytona Beach - Melbourne, Fla. | 11,201,809 | 26 |
| Kansas City, Mo. | 11,106,057 | 27 |
| Portland, Ore. | 11,086,670 | 28 |
| Oklahoma City, Okla. | 10,308,125 | 29 |
| New Orleans, La. | 9,647,279 | 30 |
| Cincinnati, Ohio | 9,602,096 | 31 |
| Charlotte, N.C. | 9,471,415 | 32 |
| Milwaukee, Wisc. | 9,457,935 | 33 |
| Columbus, Ohio | 8,817,960 | 34 |
| Providence - New Bedford, R.I.-Mass. | 8,751,717 | 35 |
| Nashville, Tenn. | 8,697,239 | 36 |
| Raleigh - Durham, N.C. | 8,581,722 | 37 |
| Salt Lake City, Utah | 8,464,889 | 38 |
| Memphis, Tenn. | 8,106,226 | 39 |
| San Antonio, Tex. | 7,967,752 | 40 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 7,886,466 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 7,835,518 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 7,677,303 | 43 |
| Buffalo, N.Y. | 7,593,951 | 44 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 7,447,527 | 45 |
| Albany - Schenectady - Troy, N.Y. | 7,161,537 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 7,113,358 | 47 |
| Louisville, Ky. | 6,882,592 | 48 |
| West Palm Beach, Fla. | 6,871,764 | 49 |
| Dayton, Ohio | 6,664,631 | 50 |
| Wichita - Hutchinson, Kans. | 6,350,131 | 51 |
| Flint - Saginaw - Bay City, Mich. | 6,308,573 | 52 |
| Charleston - Huntington, W.Va. | 6,246,165 | 53 |
| Tulsa, Okla. | 6,075,959 | 54 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 6,010,402 | 55 |
| Jacksonville, Fla. | 5,975,643 | 56 |
| Richmond, Va. | 5,911,930 | 57 |
| Knoxville, Tenn. | 5,911,670 | 58 |
| Mobile - Pensacola, Ala.-Fla. | 5,819,254 | 59 |
| Toledo, Ohio | 5,767,354 | 60 |
| Albuquerque, N.M. | 5,731,342 | 61 |
| Birmingham, Ala. | 5,728,302 | 62 |
| Little Rock, Ark. | 5,693,235 | 63 |
| Fresno - Visalia, Calif. | 5,420,041 | 64 |
| Portland - Poland Spring, Maine | 5,392,690 | 65 |
| Wilkes-Barre - Scranton, Pa. | 5,227,807 | 66 |
| Rochester, N.Y. | 5,096,596 | 67 |
| Des Moines, Iowa | 5,090,139 | 68 |
| Omaha, Neb. | 4,986,951 | 69 |
| Syracuse, N.Y. | 4,897,678 | 70 |
| Austin, Tex. | 4,852,525 | 71 |
| Springfield - Decatur - Champaign, Ill. | 4,704,733 | 72 |
| Green Bay, Wisc. | 4,556,673 | 73 |
| Roanoke - Lynchburg, Va. | 4,287,968 | 74 |
| Lexington, Ky. | 4,139,740 | 75 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 4,117,320 | 76 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 4,065,801 | 77 |
| South Bend - Elkhart, Ind. | 4,059,969 | 78 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 4,010,926 | 79 |
| Chattanooga, Tenn. | 3,930,953 | 80 |
| Spokane, Wash. | 3,902,453 | 81 |
| Las Vegas, Nev. | 3,877,862 | 82 |
| Evansville, Ind. | 3,837,570 | 83 |
| Baton Rouge, La. | 3,825,485 | 84 |
| Jackson, Miss. | 3,642,652 | 85 |
| Tucson, Ariz. | 3,590,147 | 86 |
| Columbia, S.C. | 3,483,747 | 87 |
| Springfield, Mass. | 3,483,409 | 88 |
| Springfield, Mo. | 3,426,812 | 89 |
| Burlington - Plattsburgh, Vt.-N.Y. | 3,395,922 | 90 |
| Johnstown - Altoona, Pa. | 3,389,453 | 91 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 3,368,602 | 92 |
| Lincoln - Hastings - Kearney, Neb. | 3,354,214 | 93 |
| Bristol - Kingsport - Johnson City, Tenn. | 3,288,212 | 94 |
| Ft. Wayne, Ind. | 3,236,249 | 95 |
| Waco - Temple, Tex. | 3,203,272 | 96 |
| Madison, Wisc. | 3,171,804 | 97 |
| Lansing, Mich. | 3,137,814 | 98 |
| Ft. Myers - Naples, Fla. | 3,131,278 | 99 |
| Colorado Springs - Pueblo, Colo. | 3,126,292 | 100 |
| Odessa - Midland, Tex. | 3,126,033 | 101 |
| Youngstown, Ohio | 3,085,385 | 102 |
| Lafayette, La. | 3,079,888 | 103 |
| Fargo, N.D. | 3,075,098 | 104 |
| Huntsville - Decatur - Florence, Ala. | 3,065,875 | 105 |
| Sioux Falls - Mitchell, S.D. | 3,036,447 | 106 |
| Salinas - Monterey, Calif. | 2,972,180 | 107 |
| El Paso, Tex. | 2,972,042 | 108 |
| Corpus Christi, Tex. | 2,934,327 | 109 |
| McAllen - Brownsville, Tex. | 2,883,802 | 110 |
| Reno, Nev. | 2,883,533 | 111 |
| Greenville - New Bern - Washington, N.C. | 2,832,239 | 112 |
| Charleston, S.C. | 2,825,964 | 113 |
| Savannah, Ga. | 2,791,112 | 114 |
| Peoria, Ill. | 2,773,578 | 115 |
| Amarillo, Tex. | 2,678,953 | 116 |
| Beaumont - Port Arthur, Tex. | 2,614,870 | 117 |
| Rockford, Ill. | 2,581,656 | 118 |
| Wichita Falls - Lawton, Tex.-Okla. | 2,381,813 | 119 |
| Duluth - Superior, Minn.-Wisc. | 2,327,121 | 120 |
| Augusta, Ga. | 2,312,176 | 121 |
| Minot - Bismarck - Dickinson, N.D. | 2,306,286 | 122 |
| Yakima, Wash. | 2,284,300 | 123 |
| La Crosse - Eau Claire, Wisc. | 2,221,303 | 124 |
| Lubbock, Tex. | 2,205,418 | 125 |
| Terre Haute, Ind. | 2,197,229 | 126 |
| Rochester - Mason City - Austin, Minn.-Iowa | 2,195,227 | 127 |
| Columbia - Jefferson City, Mo. | 2,190,020 | 128 |
| Erie, Pa. | 2,188,231 | 129 |
| Florence, S.C. | 2,163,296 | 130 |
| Macon, Ga. | 2,148,997 | 131 |
| Monroe - El Dorado, La.-Ark. | 2,144,666 | 132 |
| Columbus, Ga. | 2,116,158 | 133 |
| Bakersfield, Calif. | 2,100,908 | 134 |
| Tallahassee - Thomasville, Fla.-Ga. | 2,090,439 | 135 |
| Joplin - Pittsburg, Mo.-Kans. | 2,072,935 | 136 |
| Eugene, Ore. | 2,050,596 | 137 |
| Wausau - Rhinelander, Wisc. | 2,036,831 | 138 |
| Sioux City, Iowa | 2,023,186 | 139 |
| Montgomery, Ala. | 2,016,990 | 140 |
| Topeka, Kans. | 2,010,701 | 141 |
| Binghamton, N.Y. | 1,984,185 | 142 |
| Traverse City - Cadillac, Mich. | 1,961,493 | 143 |
| Boise, Ida. | 1,952,257 | 144 |
| Chico - Redding, Calif. | 1,948,589 | 145 |
| Abilene - Sweetwater, Tex. | 1,888,479 | 146 |
| Wheeling - Steubenville, W.Va.-Ohio | 1,870,478 | 147 |
| Sarasota, Fla. | 1,800,962 | 148 |
| Tyler, Tex. | 1,778,064 | 149 |
| Wilmington, N.C. | 1,756,038 | 150 |
| Bluefield - Beckley - Oak Hill, W.Va. | 1,736,933 | 151 |
| Bangor, Maine | 1,713,877 | 152 |
| Columbus - Tupelo, Miss. | 1,695,465 | 153 |
| Albany, Ga. | 1,688,248 | 154 |
| Ft. Smith, Ark. | 1,642,355 | 155 |
| Medford, Ore. | 1,567,243 | 156 |
| Salisbury, Md. | 1,519,826 | 157 |
| Rapid City, S.D. | 1,442,235 | 158 |
| Billings - Hardin, Mont. | 1,397,014 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 1,396,631 | 160 |
| Idaho Falls - Pocatello, Ida. | 1,394,844 | 161 |
| Utica, N.Y. | 1,306,420 | 162 |
| Alexandria, La. | 1,276,391 | 163 |
| Grand Junction, Colo. | 1,185,845 | 164 |
| Dothan, Ala. | 1,182,442 | 165 |
| Laurel - Hattiesburg, Miss. | 1,170,176 | 166 |
| Lake Charles, La. | 1,145,417 | 167 |
| Gainesville, Fla. | 1,125,855 | 168 |
| Roswell, N.M. | 1,118,173 | 169 |
| Greenwood - Greenville, Miss. | 1,036,226 | 170 |
| Casper - Riverton, Wyo. | 1,020,179 | 171 |
| Elmira, N.Y. | 1,000,570 | 172 |
| El Centro - Yuma, Calif.-Ariz. | 975,127 | 173 |
| Watertown - Carthage, N.Y. | 949,406 | 174 |
| Biloxi - Gulfport - Pascagoula, Miss. | 942,582 | 175 |
| Panama City, Fla. | 939,018 | 176 |
| Clarksburg - Weston, W.Va. | 933,215 | 177 |
| Great Falls, Mont. | 933,165 | 178 |
| Laredo, Tex. | 896,979 | 179 |
| Missoula, Mont. | 890,121 | 180 |
| Meridian, Miss. | 849,869 | 181 |
| Eureka, Calif. | 817,501 | 182 |
| Palm Springs, Calif. | 803,208 | 183 |
| Ardmore - Ada, Okla. | 800,697 | 184 |
| San Angelo, Tex. | 779,056 | 185 |
| St. Joseph, Mo. | 773,139 | 186 |
| Alexandria, Minn. | 753,397 | 187 |
| Lafayette, Ind. | 742,073 | 188 |
| Charlottesville, Va. | 740,423 | 189 |
| Jonesboro, Ark. | 726,107 | 190 |
| Jackson, Tenn. | 690,129 | 191 |
| Lima, Ohio | 675,820 | 192 |
| Tuscaloosa, Ala. | 672,674 | 193 |
| Hagerstown, Md. | 669,440 | 194 |
| Butte, Mont. | 648,206 | 195 |
| Bowling Green, Ky. | 577,080 | 196 |
| Marquette, Mich. | 554,377 | 197 |
| Victoria, Tex. | 550,467 | 198 |
| Parkersburg, W.Va. | 543,247 | 199 |
| Cheyenne, Wyo. | 522,827 | 200 |
| Flagstaff, Ariz. | 512,108 | 201 |
| Anniston, Ala. | 451,009 | 202 |
| Harrisonburg, Va. | 449,581 | 203 |
| Twin Falls, Ida. | 429,430 | 204 |
| Mankato, Minn. | 427,149 | 205 |
| Zanesville, Ohio | 391,658 | 206 |
| Presque Isle, Maine | 383,361 | 207 |
| Bend, Ore. | 340,299 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 324,747 | 209 |
| Helena, Mont. | 262,533 | 210 |
| North Platte, Neb. | 224,056 | 211 |
| Selma, Ala. | 199,191 | 212 |
| Alpena, Mich. | 171,059 | 213 |
| Glendive, Mont. | 101,950 | 214 |

# FOOD STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 20,635,825 | 1 |
| Los Angeles, Calif. | 15,145,287 | 2 |
| Philadelphia, Pa. | 8,177,166 | 3 |
| Chicago, Ill. | 8,111,155 | 4 |
| San Francisco, Calif. | 7,153,085 | 5 |
| Boston, Mass. | 6,780,238 | 6 |
| Houston, Tex. | 5,129,897 | 7 |
| Dallas - Ft. Worth, Tex. | 5,066,373 | 8 |
| Washington, D.C. | 5,036,576 | 9 |
| Detroit, Mich. | 4,737,597 | 10 |
| Cleveland, Ohio | 4,380,053 | 11 |
| Seattle - Tacoma, Wash. | 3,810,122 | 12 |
| Denver, Colo. | 3,609,154 | 13 |
| Minneapolis - St. Paul, Minn. | 3,549,633 | 14 |
| Pittsburgh, Pa. | 3,527,807 | 15 |
| Miami, Fla. | 3,474,153 | 16 |
| St. Louis, Mo. | 3,454,977 | 17 |
| Atlanta, Ga. | 3,438,673 | 18 |
| Tampa - St. Petersburg, Fla. | 3,244,925 | 19 |
| Sacramento - Stockton, Calif. | 2,973,407 | 20 |
| Phoenix, Ariz. | 2,942,132 | 21 |
| Hartford - New Haven, Conn. | 2,765,006 | 22 |
| Baltimore, Md. | 2,699,245 | 23 |
| Indianapolis, Ind. | 2,433,214 | 24 |
| San Diego, Calif. | 2,246,213 | 25 |
| Charlotte, N.C. | 2,230,596 | 26 |
| New Orleans, La. | 2,218,071 | 27 |
| Orlando - Daytona Beach - Melbourne, Fla. | 2,178,740 | 28 |
| Kansas City, Mo. | 2,169,973 | 29 |
| Portland, Ore. | 2,165,259 | 30 |
| Cincinnati, Ohio | 2,111,277 | 31 |
| Oklahoma City, Okla. | 2,053,827 | 32 |
| Buffalo, N.Y. | 1,985,331 | 33 |
| Nashville, Tenn. | 1,980,577 | 34 |
| Milwaukee, Wisc. | 1,969,518 | 35 |
| Providence - New Bedford, R.I.-Mass. | 1,965,814 | 36 |
| Salt Lake City, Utah | 1,949,558 | 37 |
| Columbus, Ohio | 1,857,180 | 38 |
| Raleigh - Durham, N.C. | 1,842,149 | 39 |
| Memphis, Tenn. | 1,823,897 | 40 |
| San Antonio, Tex. | 1,815,394 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 1,777,154 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 1,690,968 | 43 |
| Albany - Schenectady - Troy, N.Y. | 1,669,615 | 44 |
| Louisville, Ky. | 1,515,790 | 45 |
| Charleston - Huntington, W.Va. | 1,488,900 | 46 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 1,[illegible]837 | 47 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,45[illegible]181 | 48 |
| Dayton, Ohio | 1,4[illegible]74 | 49 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,434,530 | 50 |
| Birmingham, Ala. | 1,406,618 | 51 |
| Knoxville, Tenn. | 1,398,034 | 52 |
| West Palm Beach, Fla. | 1,395,177 | 53 |
| Albuquerque, N.M. | 1,356,006 | 54 |
| Mobile - Pensacola, Ala.-Fla. | 1,354,712 | 55 |
| Tulsa, Okla. | 1,335,284 | 56 |
| Wichita - Hutchinson, Kans. | 1,323,527 | 57 |
| Richmond, Va. | 1,315,259 | 58 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 1,302,472 | 59 |
| Fresno - Visalia, Calif. | 1,256,706 | 60 |
| Flint - Saginaw - Bay City, Mich. | 1,239,945 | 61 |
| Toledo, Ohio | 1,222,355 | 62 |
| Portland - Poland Spring, Maine | 1,220,707 | 63 |
| Des Moines, Iowa | 1,207,833 | 64 |
| Wilkes-Barre - Scranton, Pa. | 1,200,830 | 65 |
| Syracuse, N.Y. | 1,197,259 | 66 |
| Jacksonville, Fla. | 1,168,904 | 67 |
| Little Rock, Ark. | 1,167,511 | 68 |
| Rochester, N.Y. | 1,106,330 | 69 |
| Chattanooga, Tenn. | 1,031,889 | 70 |
| Spokane, Wash. | 1,017,271 | 71 |
| Omaha, Neb. | 1,016,696 | 72 |
| Roanoke - Lynchburg, Va. | 1,016,047 | 73 |
| Austin, Tex. | 939,950 | 74 |
| Lexington, Ky. | 938,446 | 75 |
| Springfield - Decatur - Champaign, Ill. | 917,010 | 76 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 893,481 | 77 |
| Baton Rouge, La. | 889,340 | 78 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 887,623 | 79 |
| Green Bay, Wisc. | 886,505 | 80 |
| Evansville, Ind. | 883,438 | 81 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 868,525 | 82 |
| Tucson, Ariz. | 833,354 | 83 |
| Las Vegas, Nev. | 823,618 | 84 |
| Springfield, Mo. | 822,516 | 85 |
| Bristol - Kingsport - Johnson City, Tenn. | 810,959 | 86 |
| Jackson, Miss. | 809,296 | 87 |
| South Bend - Elkhart, Ind. | 808,044 | 88 |
| Johnstown - Altoona, Pa. | 783,980 | 89 |
| Burlington - Plattsburgh, Vt.-N.Y. | 756,100 | 90 |
| Springfield, Mass. | 730,534 | 91 |
| Corpus Christi, Tex. | 711,577 | 92 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 707,299 | 93 |
| Waco - Temple, Tex. | 700,209 | 94 |
| Ft. Myers - Naples, Fla. | 690,000 | 95 |
| Columbia, S.C. | 671,556 | 96 |
| Ft. Wayne, Ind. | 670,540 | 97 |
| Huntsville - Decatur - Florence, Ala. | 669,346 | 98 |
| Colorado Springs - Pueblo, Colo. | 662,969 | 99 |
| Youngstown, Ohio | 659,438 | 100 |
| McAllen - Brownsville, Tex. | 657,199 | 101 |
| Reno, Nev. | 657,021 | 102 |
| Lafayette, La. | 653,690 | 103 |
| Greenville - New Bern - Washington, N.C. | 644,556 | 104 |
| Charleston, S.C. | 642,251 | 105 |
| Lincoln - Hastings - Kearney, Neb. | 640,483 | 106 |
| Odessa - Midland, Tex. | 636,446 | 107 |
| Salinas - Monterey, Calif. | 619,273 | 108 |
| Savannah, Ga. | 618,980 | 109 |
| Amarillo, Tex. | 597,227 | 110 |
| Sioux Falls - Mitchell, S.D. | 597,153 | 111 |
| El Paso, Tex. | 586,537 | 112 |
| Lansing, Mich. | 578,013 | 113 |
| Peoria, Ill. | 556,139 | 114 |
| Beaumont - Port Arthur, Tex. | 553,025 | 115 |
| Augusta, Ga. | 551,709 | 116 |
| Yakima, Wash. | 550,000 | 117 |
| Madison, Wisc. | 549,559 | 118 |
| Fargo, N.D. | 535,691 | 119 |
| Rockford, Ill. | 521,387 | 120 |
| Duluth - Superior, Minn.-Wisc. | 519,667 | 121 |
| Chico - Redding, Calif. | 517,313 | 122 |
| Bakersfield, Calif. | 497,776 | 123 |
| Boise, Ida. | 495,949 | 124 |
| Binghamton, N.Y. | 495,761 | 125 |
| Wichita Falls - Lawton, Tex.-Okla. | 491,286 | 126 |
| Monroe - El Dorado, La.-Ark. | 489,146 | 127 |
| Joplin - Pittsburg, Mo.-Kans. | 485,519 | 128 |
| Traverse City - Cadillac, Mich. | 480,896 | 129 |
| Macon, Ga. | 476,438 | 130 |
| Columbia - Jefferson City, Mo. | 469,654 | 131 |
| Florence, S.C. | 469,598 | 132 |
| Columbus, Ga. | 464,338 | 133 |
| Lubbock, Tex. | 463,921 | 134 |
| Montgomery, Ala. | 462,782 | 135 |
| Tallahassee - Thomasville, Fla.-Ga. | 462,216 | 136 |
| Rochester - Mason City - Austin, Minn.-Iowa | 457,157 | 137 |
| Wheeling - Steubenville, W.Va.-Ohio | 456,047 | 138 |
| Terre Haute, Ind. | 454,434 | 139 |
| Eugene, Ore. | 452,349 | 140 |
| Topeka, Kans. | 445,616 | 141 |
| La Crosse - Eau Claire, Wisc. | 440,869 | 142 |
| Columbus - Tupelo, Miss. | 440,437 | 143 |
| Erie, Pa. | 439,775 | 144 |
| Sioux City, Iowa | 433,823 | 145 |
| Wausau - Rhinelander, Wisc. | 431,391 | 146 |
| Bluefield - Beckley - Oak Hill, W.Va. | 427,043 | 147 |
| Bangor, Maine | 420,154 | 148 |
| Minot - Bismarck - Dickinson, N.D. | 415,304 | 149 |
| Wilmington, N.C. | 399,117 | 150 |
| Abilene - Sweetwater, Tex. | 391,377 | 151 |
| Albany, Ga. | 385,935 | 152 |
| Tyler, Tex. | 357,521 | 153 |
| Medford, Ore. | 339,325 | 154 |
| Sarasota, Fla. | 336,482 | 155 |
| Quincy - Hannibal, Ill.-Mo. | 336,093 | 156 |
| Idaho Falls - Pocatello, Ida. | 334,983 | 157 |
| Ft. Smith, Ark. | 324,010 | 158 |
| Utica, N.Y. | 321,175 | 159 |
| Billings - Hardin, Mont. | 307,066 | 160 |
| Rapid City, S.D. | 303,972 | 161 |
| Salisbury, Md. | 302,577 | 162 |
| Lake Charles, La. | 287,146 | 163 |
| Alexandria, La. | 281,588 | 164 |
| Laurel - Hattiesburg, Miss. | 278,593 | 165 |
| Grand Junction, Colo. | 269,429 | 166 |
| El Centro - Yuma, Calif.-Ariz. | 267,716 | 167 |
| Dothan, Ala. | 266,498 | 168 |
| Roswell, N.M. | 265,833 | 169 |
| Greenwood - Greenville, Miss. | 260,672 | 170 |
| Gainesville, Fla. | 260,166 | 171 |
| Clarksburg - Weston, W.Va. | 239,901 | 172 |
| Eureka, Calif. | 235,517 | 173 |
| Missoula, Mont. | 227,003 | 174 |
| Casper - Riverton, Wyo. | 226,274 | 175 |
| Watertown - Carthage, N.Y. | 222,830 | 176 |
| Elmira, N.Y. | 222,152 | 177 |
| Meridian, Miss. | 213,284 | 178 |
| Great Falls, Mont. | 203,036 | 179 |
| Palm Springs, Calif. | 193,674 | 180 |
| Ardmore - Ada, Okla. | 193,368 | 181 |
| Laredo, Tex. | 192,625 | 182 |
| Panama City, Fla. | 188,126 | 183 |
| St. Joseph, Mo. | 184,004 | 184 |
| Biloxi - Gulfport - Pascagoula, Miss. | 182,523 | 185 |
| Alexandria, Minn. | 171,716 | 186 |
| Tuscaloosa, Ala. | 171,441 | 187 |
| San Angelo, Tex. | 162,197 | 188 |
| Marquette, Mich. | 156,647 | 189 |
| Jonesboro, Ark. | 156,420 | 190 |
| Charlottesville, Va. | 153,418 | 191 |
| Butte, Mont. | 144,289 | 192 |
| Lafayette, Ind. | 125,193 | 193 |
| Lima, Ohio | 125,054 | 194 |
| Jackson, Tenn. | 123,519 | 195 |
| Bowling Green, Ky. | 121,024 | 196 |
| Hagerstown, Md. | 115,082 | 197 |
| Victoria, Tex. | 108,363 | 198 |
| Harrisonburg, Va. | 106,924 | 199 |
| Flagstaff, Ariz. | 106,888 | 200 |
| Parkersburg, W.Va. | 102,633 | 201 |
| Anniston, Ala. | 97,755 | 202 |
| Twin Falls, Ida. | 97,611 | 203 |
| Presque Isle, Maine | 95,172 | 204 |
| Zanesville, Ohio | 87,319 | 205 |
| Mankato, Minn. | 84,636 | 206 |
| Cheyenne, Wyo. | 82,054 | 207 |
| Ottumwa - Kirksville, Iowa-Mo. | 81,885 | 208 |
| Bend, Ore. | 79,192 | 209 |
| Helena, Mont. | 68,248 | 210 |
| Selma, Ala. | 47,553 | 211 |
| Alpena, Mich. | 38,171 | 212 |
| North Platte, Neb. | 37,517 | 213 |
| Glendive, Mont. | 20,137 | 214 |

## S&MM/ARBITRON TV MARKET (ADI) RANKING

# SUPERMARKET SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 17,975,913 | 1 |
| Los Angeles, Calif. | 14,009,211 | 2 |
| Chicago, Ill. | 7,486,498 | 3 |
| Philadelphia, Pa. | 7,369,310 | 4 |
| San Francisco, Calif. | 6,466,788 | 5 |
| Boston, Mass. | 6,079,266 | 6 |
| Houston, Tex. | 4,897,570 | 7 |
| Dallas - Ft. Worth, Tex. | 4,855,863 | 8 |
| Washington, D.C. | 4,671,000 | 9 |
| Detroit, Mich. | 4,265,847 | 10 |
| Cleveland, Ohio | 4,069,360 | 11 |
| Seattle - Tacoma, Wash. | 3,621,816 | 12 |
| Denver, Colo. | 3,460,285 | 13 |
| Minneapolis - St. Paul, Minn. | 3,317,455 | 14 |
| Pittsburgh, Pa. | 3,278,881 | 15 |
| Atlanta, Ga. | 3,277,918 | 16 |
| St. Louis, Mo. | 3,228,057 | 17 |
| Miami, Fla. | 3,120,770 | 18 |
| Tampa - St. Petersburg, Fla. | 3,070,529 | 19 |
| Phoenix, Ariz. | 2,832,432 | 20 |
| Sacramento - Stockton, Calif. | 2,809,518 | 21 |
| Hartford - New Haven, Conn. | 2,576,746 | 22 |
| Baltimore, Md. | 2,481,068 | 23 |
| Indianapolis, Ind. | 2,322,985 | 24 |
| Charlotte, N.C. | 2,161,466 | 25 |
| New Orleans, La. | 2,117,140 | 26 |
| Kansas City, Mo. | 2,080,439 | 27 |
| San Diego, Calif. | 2,075,527 | 28 |
| Orlando - Daytona Beach - Melbourne, Fla. | 2,057,956 | 29 |
| Portland, Ore. | 2,057,269 | 30 |
| Oklahoma City, Okla. | 1,988,217 | 31 |
| Nashville, Tenn. | 1,927,195 | 32 |
| Cincinnati, Ohio | 1,905,934 | 33 |
| Salt Lake City, Utah | 1,867,959 | 34 |
| Milwaukee, Wisc. | 1,829,234 | 35 |
| Buffalo, N.Y. | 1,822,806 | 36 |
| Raleigh - Durham, N.C. | 1,779,710 | 37 |
| Columbus, Ohio | 1,769,850 | 38 |
| San Antonio, Tex. | 1,753,649 | 39 |
| Providence - New Bedford, R.I.-Mass. | 1,753,449 | 40 |
| Memphis, Tenn. | 1,746,475 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 1,733,443 | 42 |
| Albany - Schenectady - Troy, N.Y. | 1,564,835 | 43 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 1,551,054 | 44 |
| Charleston - Huntington, W.Va. | 1,443,218 | 45 |
| Louisville, Ky. | 1,432,653 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,411,353 | 47 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 1,399,694 | 48 |
| Dayton, Ohio | 1,379,641 | 49 |
| Birmingham, Ala. | 1,366,252 | 50 |
| Knoxville, Tenn. | 1,353,206 | 51 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,348,862 | 52 |
| West Palm Beach, Fla. | 1,308,498 | 53 |
| Mobile - Pensacola, Ala.-Fla. | 1,307,717 | 54 |
| Tulsa, Okla. | 1,300,841 | 55 |
| Albuquerque, N.M. | 1,289,063 | 56 |
| Richmond, Va. | 1,272,569 | 57 |
| Wichita - Hutchinson, Kans. | 1,268,556 | 58 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 1,257,915 | 59 |
| Fresno - Visalia, Calif. | 1,194,808 | 60 |
| Des Moines, Iowa | 1,165,459 | 61 |
| Portland - Poland Spring, Maine | 1,159,473 | 62 |
| Toledo, Ohio | 1,153,647 | 63 |
| Flint - Saginaw - Bay City, Mich. | 1,148,630 | 64 |
| Little Rock, Ark. | 1,131,148 | 65 |
| Wilkes-Barre - Scranton, Pa. | 1,118,261 | 66 |
| Syracuse, N.Y. | 1,102,708 | 67 |
| Jacksonville, Fla. | 1,100,144 | 68 |
| Rochester, N.Y. | 1,047,081 | 69 |
| Chattanooga, Tenn. | 1,005,821 | 70 |
| Spokane, Wash. | 978,370 | 71 |
| Roanoke - Lynchburg, Va. | 978,078 | 72 |
| Omaha, Neb. | 968,267 | 73 |
| Austin, Tex. | 919,643 | 74 |
| Lexington, Ky. | 908,030 | 75 |
| Springfield - Decatur - Champaign, Ill. | 880,058 | 76 |
| Baton Rouge, La. | 859,008 | 77 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 858,592 | 78 |
| Evansville, Ind. | 853,093 | 79 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 839,994 | 80 |
| Green Bay, Wisc. | 832,656 | 81 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 818,877 | 82 |
| Springfield, Mo. | 792,274 | 83 |
| Tucson, Ariz. | 791,747 | 84 |
| Bristol - Kingsport - Johnson City, Tenn. | 790,408 | 85 |
| Las Vegas, Nev. | 786,906 | 86 |
| Jackson, Miss. | 784,903 | 87 |
| South Bend - Elkhart, Ind. | 758,754 | 88 |
| Johnstown - Altoona, Pa. | 745,674 | 89 |
| Burlington - Plattsburgh, Vt.-N.Y. | 723,691 | 90 |
| Corpus Christi, Tex. | 685,911 | 91 |
| Waco - Temple, Tex. | 668,425 | 92 |
| Springfield, Mass. | 659,808 | 93 |
| Ft. Myers - Naples, Fla. | 658,223 | 94 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 653,200 | 95 |
| Huntsville - Decatur - Florence, Ala. | 649,872 | 96 |
| Columbia, S.C. | 648,413 | 97 |
| Colorado Springs - Pueblo, Colo. | 635,321 | 98 |
| Reno, Nev. | 634,771 | 99 |
| Ft. Wayne, Ind. | 628,702 | 100 |
| Lafayette, La. | 628,382 | 101 |
| Youngstown, Ohio | 627,338 | 102 |
| McAllen - Brownsville, Tex. | 625,656 | 103 |
| Greenville - New Bern - Washington, N.C. | 622,043 | 104 |
| Charleston, S.C. | 621,957 | 105 |
| Odessa - Midland, Tex. | 608,649 | 106 |
| Lincoln - Hastings - Kearney, Neb. | 608,039 | 107 |
| Savannah, Ga. | 598,235 | 108 |
| Amarillo, Tex. | 568,592 | 109 |
| Sioux Falls - Mitchell, S.D. | 564,180 | 110 |
| Salinas - Monterey, Calif. | 563,743 | 111 |
| El Paso, Tex. | 557,189 | 112 |
| Lansing, Mich. | 545,658 | 113 |
| Augusta, Ga. | 538,814 | 114 |
| Beaumont - Port Arthur, Tex. | 534,102 | 115 |
| Yakima, Wash. | 527,134 | 116 |
| Peoria, Ill. | 525,357 | 117 |
| Madison, Wisc. | 511,988 | 118 |
| Fargo, N.D. | 506,666 | 119 |
| Rockford, Ill. | 494,663 | 120 |
| Duluth - Superior, Minn.-Wisc. | 489,843 | 121 |
| Chico - Redding, Calif. | 484,752 | 122 |
| Boise, Ida. | 481,889 | 123 |
| Monroe - El Dorado, La.-Ark. | 477,099 | 124 |
| Binghamton, N.Y. | 475,374 | 125 |
| Bakersfield, Calif. | 471,930 | 126 |
| Wichita Falls - Lawton, Tex.-Okla. | 471,101 | 127 |
| Joplin - Pittsburg, Mo.-Kans. | 464,557 | 128 |
| Macon, Ga. | 463,014 | 129 |
| Columbia - Jefferson City, Mo. | 456,473 | 130 |
| Traverse City - Cadillac, Mich. | 456,199 | 131 |
| Columbus, Ga. | 451,207 | 132 |
| Montgomery, Ala. | 449,903 | 133 |
| Florence, S.C. | 446,950 | 134 |
| Tallahassee - Thomasville, Fla.-Ga. | 444,462 | 135 |
| Lubbock, Tex. | 437,681 | 136 |
| Terre Haute, Ind. | 435,277 | 137 |
| Wheeling - Steubenville, W.Va.-Ohio | 431,766 | 138 |
| Topeka, Kans. | 431,583 | 139 |
| Rochester - Mason City - Austin, Minn.-Iowa | 431,059 | 140 |
| Columbus - Tupelo, Miss. | 430,468 | 141 |
| Eugene, Ore. | 424,939 | 142 |
| Bluefield - Beckley - Oak Hill, W.Va. | 418,277 | 143 |
| Erie, Pa. | 418,117 | 144 |
| La Crosse - Eau Claire, Wisc. | 415,648 | 145 |
| Wausau - Rhinelander, Wisc. | 410,806 | 146 |
| Sioux City, Iowa | 410,164 | 147 |
| Bangor, Maine | 401,748 | 148 |
| Minot - Bismarck - Dickinson, N.D. | 393,191 | 149 |
| Wilmington, N.C. | 385,961 | 150 |
| Abilene - Sweetwater, Tex. | 375,108 | 151 |
| Albany, Ga. | 372,655 | 152 |
| Tyler, Tex. | 345,392 | 153 |
| Idaho Falls - Pocatello, Ida. | 325,250 | 154 |
| Quincy - Hannibal, Ill.-Mo. | 320,133 | 155 |
| Medford, Ore. | 318,978 | 156 |
| Ft. Smith, Ark. | 312,202 | 157 |
| Sarasota, Fla. | 309,807 | 158 |
| Utica, N.Y. | 299,088 | 159 |
| Billings - Hardin, Mont. | 297,584 | 160 |
| Rapid City, S.D. | 292,839 | 161 |
| Salisbury, Md. | 283,959 | 162 |
| Lake Charles, La. | 283,224 | 163 |
| Laurel - Hattiesburg, Miss. | 269,501 | 164 |
| Alexandria, La. | 269,029 | 165 |
| El Centro - Yuma, Calif.-Ariz. | 263,513 | 166 |
| Roswell, N.M. | 258,459 | 167 |
| Grand Junction, Colo. | 257,823 | 168 |
| Dothan, Ala. | 256,454 | 169 |
| Greenwood - Greenville, Miss. | 253,871 | 170 |
| Gainesville, Fla. | 246,211 | 171 |
| Eureka, Calif. | 228,515 | 172 |
| Clarksburg - Weston, W.Va. | 225,191 | 173 |
| Casper - Riverton, Wyo. | 218,986 | 174 |
| Missoula, Mont. | 218,084 | 175 |
| Watertown - Carthage, N.Y. | 215,642 | 176 |
| Elmira, N.Y. | 210,862 | 177 |
| Meridian, Miss. | 207,862 | 178 |
| Great Falls, Mont. | 193,379 | 179 |
| Ardmore - Ada, Okla. | 186,074 | 180 |
| Palm Springs, Calif. | 183,910 | 181 |
| Laredo, Tex. | 182,124 | 182 |
| Panama City, Fla. | 181,056 | 183 |
| Biloxi - Gulfport - Pascagoula, Miss. | 176,615 | 184 |
| St. Joseph, Mo. | 176,172 | 185 |
| Tuscaloosa, Ala. | 162,836 | 186 |
| Alexandria, Minn. | 158,959 | 187 |
| San Angelo, Tex. | 155,459 | 188 |
| Jonesboro, Ark. | 151,203 | 189 |
| Marquette, Mich. | 149,823 | 190 |
| Charlottesville, Va. | 149,233 | 191 |
| Butte, Mont. | 134,962 | 192 |
| Lima, Ohio | 120,252 | 193 |
| Bowling Green, Ky. | 116,955 | 194 |
| Jackson, Tenn. | 116,185 | 195 |
| Lafayette, Ind. | 115,640 | 196 |
| Hagerstown, Md. | 107,740 | 197 |
| Victoria, Tex. | 105,724 | 198 |
| Flagstaff, Ariz. | 102,830 | 199 |
| Harrisonburg, Va. | 102,756 | 200 |
| Parkersburg, W.Va. | 100,044 | 201 |
| Anniston, Ala. | 95,365 | 202 |
| Twin Falls, Ida. | 94,609 | 203 |
| Presque Isle, Maine | 93,447 | 204 |
| Zanesville, Ohio | 85,036 | 205 |
| Mankato, Minn. | 81,199 | 206 |
| Ottumwa - Kirksville, Iowa-Mo. | 78,894 | 207 |
| Cheyenne, Wyo. | 78,682 | 208 |
| Bend, Ore. | 76,241 | 209 |
| Helena, Mont. | 65,262 | 210 |
| Selma, Ala. | 46,115 | 211 |
| North Platte, Neb. | 35,950 | 212 |
| Alpena, Mich. | 35,362 | 213 |
| Glendive, Mont. | 19,863 | 214 |

1985 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARBITRON TV MARKET (ADI) RANKING

# EATING & DRINKING PLACE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 10,032,533 | 1 |
| Los Angeles, Calif. | 8,227,872 | 2 |
| San Francisco, Calif. | 4,284,685 | 3 |
| Chicago, Ill. | 4,266,195 | 4 |
| Boston, Mass. | 4,156,595 | 5 |
| Philadelphia, Pa. | 3,682,244 | 6 |
| Dallas - Ft. Worth, Tex. | 2,745,685 | 7 |
| Houston, Tex. | 2,600,381 | 8 |
| Washington, D.C. | 2,563,554 | 9 |
| Detroit, Mich. | 2,248,116 | 10 |
| Seattle - Tacoma, Wash. | 2,080,809 | 11 |
| Miami, Fla. | 2,018,018 | 12 |
| Cleveland, Ohio | 1,829,785 | 13 |
| Atlanta, Ga. | 1,826,780 | 14 |
| Denver, Colo. | 1,799,773 | 15 |
| Minneapolis - St. Paul, Minn. | 1,638,082 | 16 |
| Pittsburgh, Pa. | 1,421,223 | 17 |
| St. Louis, Mo. | 1,398,588 | 18 |
| Tampa - St. Petersburg, Fla. | 1,390,070 | 19 |
| Sacramento - Stockton, Calif. | 1,356,681 | 20 |
| Hartford - New Haven, Conn. | 1,330,652 | 21 |
| San Diego, Calif. | 1,326,482 | 22 |
| Baltimore, Md. | 1,320,713 | 23 |
| Portland, Ore. | 1,253,499 | 24 |
| New Orleans, La. | 1,204,096 | 25 |
| Indianapolis, Ind. | 1,189,485 | 26 |
| Phoenix, Ariz. | 1,171,074 | 27 |
| Orlando - Daytona Beach - Melbourne, Fla. | 1,092,140 | 28 |
| Oklahoma City, Okla. | 1,063,631 | 29 |
| Cincinnati, Ohio | 953,049 | 30 |
| Milwaukee, Wisc. | 943,274 | 31 |
| Kansas City, Mo. | 934,719 | 32 |
| San Antonio, Tex. | 869,525 | 33 |
| Columbus, Ohio | 845,213 | 34 |
| Providence - New Bedford, R.I.-Mass. | 833,556 | 35 |
| Buffalo, N.Y. | 772,064 | 36 |
| Charlotte, N.C. | 766,274 | 37 |
| Raleigh - Durham, N.C. | 731,042 | 38 |
| Nashville, Tenn. | 699,996 | 39 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 692,895 | 40 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 674,660 | 41 |
| Salt Lake City, Utah | 664,400 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 646,269 | 43 |
| West Palm Beach, Fla. | 636,416 | 44 |
| Louisville, Ky. | 630,609 | 45 |
| Greensboro - Winston-Salem - High Point, N.C. | 616,884 | 46 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 611,744 | 47 |
| Tulsa, Okla. | 603,378 | 48 |
| Dayton, Ohio | 600,661 | 49 |
| Albany - Schenectady - Troy, N.Y. | 585,353 | 50 |
| Austin, Tex. | 567,025 | 51 |
| Albuquerque, N.M. | 558,831 | 52 |
| Memphis, Tenn. | 552,288 | 53 |
| Toledo, Ohio | 549,072 | 54 |
| Flint - Saginaw - Bay City, Mich. | 543,915 | 55 |
| Jacksonville, Fla. | 541,136 | 56 |
| Knoxville, Tenn. | 534,975 | 57 |
| Rochester, N.Y. | 493,858 | 58 |
| Mobile - Pensacola, Ala.-Fla. | 492,962 | 59 |
| Fresno - Visalia, Calif. | 480,893 | 60 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 476,363 | 61 |
| Wichita - Hutchinson, Kans. | 474,455 | 62 |
| Portland - Poland Spring, Maine | 465,959 | 63 |
| Little Rock, Ark. | 459,532 | 64 |
| Syracuse, N.Y. | 455,797 | 65 |
| Richmond, Va. | 448,725 | 66 |
| Omaha, Neb. | 430,882 | 67 |
| Charleston - Huntington, W.Va. | 427,026 | 68 |
| Green Bay, Wisc. | 423,761 | 69 |
| Wilkes-Barre - Scranton, Pa. | 422,686 | 70 |
| Springfield - Decatur - Champaign, Ill. | 418,665 | 71 |
| Des Moines, Iowa | 414,612 | 72 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 411,390 | 73 |
| Birmingham, Ala. | 406,046 | 74 |
| Las Vegas, Nev. | 399,878 | 75 |
| Spokane, Wash. | 395,286 | 76 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 372,002 | 77 |
| Baton Rouge, La. | 368,314 | 78 |
| South Bend - Elkhart, Ind. | 353,675 | 79 |
| Springfield, Mass. | 352,852 | 80 |
| Tucson, Ariz. | 350,840 | 81 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 349,195 | 82 |
| Lexington, Ky. | 347,504 | 83 |
| Salinas - Monterey, Calif. | 345,671 | 84 |
| Roanoke - Lynchburg, Va. | 339,890 | 85 |
| Waco - Temple, Tex. | 334,064 | 86 |
| Madison, Wisc. | 317,138 | 87 |
| El Paso, Tex. | 304,500 | 88 |
| Burlington - Plattsburgh, Vt.-N.Y. | 300,962 | 89 |
| Evansville, Ind. | 299,087 | 90 |
| Colorado Springs - Pueblo, Colo. | 297,110 | 91 |
| Corpus Christi, Tex. | 295,139 | 92 |
| Ft. Wayne, Ind. | 294,860 | 93 |
| Columbia, S.C. | 292,964 | 94 |
| Chattanooga, Tenn. | 286,804 | 95 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 286,108 | 96 |
| Odessa - Midland, Tex. | 285,682 | 97 |
| Lincoln - Hastings - Kearney, Neb. | 284,542 | 98 |
| Lafayette, La. | 281,332 | 99 |
| Charleston, S.C. | 274,806 | 100 |
| Ft. Myers - Naples, Fla. | 274,113 | 101 |
| Lansing, Mich. | 271,270 | 102 |
| Savannah, Ga. | 270,677 | 103 |
| Springfield, Mo. | 268,614 | 104 |
| Youngstown, Ohio | 267,692 | 105 |
| Reno, Nev. | 262,747 | 106 |
| Johnstown - Altoona, Pa. | 256,442 | 107 |
| Peoria, Ill. | 247,564 | 108 |
| Amarillo, Tex. | 247,087 | 109 |
| McAllen - Brownsville, Tex. | 241,022 | 110 |
| Fargo, N.D. | 237,121 | 111 |
| Sioux Falls - Mitchell, S.D. | 234,928 | 112 |
| Jackson, Miss. | 233,121 | 113 |
| Huntsville - Decatur - Florence, Ala. | 227,198 | 114 |
| Florence, S.C. | 226,988 | 115 |
| Greenville - New Bern - Washington, N.C. | 226,649 | 116 |
| Rockford, Ill. | 226,597 | 117 |
| Bristol - Kingsport - Johnson City, Tenn. | 223,096 | 118 |
| Yakima, Wash. | 221,209 | 119 |
| Bakersfield, Calif. | 220,289 | 120 |
| Beaumont - Port Arthur, Tex. | 219,800 | 121 |
| Wichita Falls - Lawton, Tex.-Okla. | 215,441 | 122 |
| Eugene, Ore. | 209,377 | 123 |
| La Crosse - Eau Claire, Wisc. | 206,266 | 124 |
| Duluth - Superior, Minn.-Wisc. | 203,393 | 125 |
| Lubbock, Tex. | 202,360 | 126 |
| Boise, Ida. | 201,603 | 127 |
| Traverse City - Cadillac, Mich. | 192,629 | 128 |
| Salisbury, Md. | 188,888 | 129 |
| Tallahassee - Thomasville, Fla.-Ga. | 187,192 | 130 |
| Topeka, Kans. | 186,288 | 131 |
| Chico - Redding, Calif. | 179,792 | 132 |
| Minot - Bismarck - Dickinson, N.D. | 178,462 | 133 |
| Erie, Pa. | 177,729 | 134 |
| Sarasota, Fla. | 173,166 | 135 |
| Augusta, Ga. | 171,608 | 136 |
| Macon, Ga. | 169,167 | 137 |
| Wausau - Rhinelander, Wisc. | 166,018 | 138 |
| Columbia - Jefferson City, Mo. | 164,983 | 139 |
| Abilene - Sweetwater, Tex. | 160,993 | 140 |
| Columbus, Ga. | 160,235 | 141 |
| Binghamton, N.Y. | 158,189 | 142 |
| Monroe - El Dorado, La.-Ark. | 155,457 | 143 |
| Terre Haute, Ind. | 155,142 | 144 |
| Joplin - Pittsburg, Mo.-Kans. | 153,013 | 145 |
| Rochester - Mason City - Austin, Minn.-Iowa | 150,304 | 146 |
| Ft. Smith, Ark. | 147,428 | 147 |
| Medford, Ore. | 146,348 | 148 |
| Sioux City, Iowa | 146,144 | 149 |
| Wheeling - Steubenville, W.Va.-Ohio | 142,701 | 150 |
| Montgomery, Ala. | 142,413 | 151 |
| Wilmington, N.C. | 140,895 | 152 |
| Bangor, Maine | 136,557 | 153 |
| Tyler, Tex. | 135,964 | 154 |
| Billings - Hardin, Mont. | 133,906 | 155 |
| Rapid City, S.D. | 125,706 | 156 |
| Albany, Ga. | 121,681 | 157 |
| Gainesville, Fla. | 115,774 | 158 |
| Utica, N.Y. | 111,434 | 159 |
| Panama City, Fla. | 110,686 | 160 |
| Alexandria, La. | 106,233 | 161 |
| Quincy - Hannibal, Ill.-Mo. | 105,598 | 162 |
| Idaho Falls - Pocatello, Ida. | 105,488 | 163 |
| Biloxi - Gulfport - Pascagoula, Miss. | 104,760 | 164 |
| Grand Junction, Colo. | 98,969 | 165 |
| Bluefield - Beckley - Oak Hill, W.Va. | 98,307 | 166 |
| Missoula, Mont. | 92,232 | 167 |
| Great Falls, Mont. | 87,704 | 168 |
| Casper - Riverton, Wyo. | 86,657 | 169 |
| Elmira, N.Y. | 86,479 | 170 |
| Lake Charles, La. | 85,398 | 171 |
| Watertown - Carthage, N.Y. | 84,411 | 172 |
| El Centro - Yuma, Calif.-Ariz. | 83,033 | 173 |
| Roswell, N.M. | 82,563 | 174 |
| Palm Springs, Calif. | 81,899 | 175 |
| Eureka, Calif. | 81,779 | 176 |
| Columbus - Tupelo, Miss. | 78,183 | 177 |
| San Angelo, Tex. | 75,411 | 178 |
| Laurel - Hattiesburg, Miss. | 73,238 | 179 |
| Lafayette, Ind. | 71,883 | 180 |
| Dothan, Ala. | 69,780 | 181 |
| Flagstaff, Ariz. | 69,743 | 182 |
| Butte, Mont. | 69,548 | 183 |
| Ardmore - Ada, Okla. | 69,290 | 184 |
| Clarksburg - Weston, W.Va. | 67,687 | 185 |
| Jonesboro, Ark. | 62,755 | 186 |
| Laredo, Tex. | 58,954 | 187 |
| Lima, Ohio | 58,704 | 188 |
| Charlottesville, Va. | 58,350 | 189 |
| St. Joseph, Mo. | 55,994 | 190 |
| Greenwood - Greenville, Miss. | 53,803 | 191 |
| Tuscaloosa, Ala. | 52,801 | 192 |
| Alexandria, Minn. | 52,006 | 193 |
| Meridian, Miss. | 51,584 | 194 |
| Bowling Green, Ky. | 50,986 | 195 |
| Jackson, Tenn. | 48,506 | 196 |
| Marquette, Mich. | 47,616 | 197 |
| Cheyenne, Wyo. | 46,401 | 198 |
| Victoria, Tex. | 46,137 | 199 |
| Parkersburg, W.Va. | 42,738 | 200 |
| Hagerstown, Md. | 38,229 | 201 |
| Harrisonburg, Va. | 37,870 | 202 |
| Zanesville, Ohio | 35,556 | 203 |
| Bend, Ore. | 34,402 | 204 |
| Twin Falls, Ida. | 32,970 | 205 |
| Anniston, Ala. | 31,992 | 206 |
| Mankato, Minn. | 31,463 | 207 |
| Helena, Mont. | 30,020 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 25,462 | 209 |
| Presque Isle, Maine | 23,504 | 210 |
| North Platte, Neb. | 17,361 | 211 |
| Selma, Ala. | 13,053 | 212 |
| Alpena, Mich. | 11,189 | 213 |
| Glendive, Mont. | 7,687 | 214 |

# GENERAL MERCHANDISE STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 10,668,314 | 1 |
| Los Angeles, Calif. | 8,752,956 | 2 |
| Chicago, Ill. | 5,287,515 | 3 |
| Philadelphia, Pa. | 5,063,551 | 4 |
| San Francisco, Calif. | 4,392,968 | 5 |
| Boston, Mass. | 4,128,457 | 6 |
| Washington, D.C. | 3,207,085 | 7 |
| Detroit, Mich. | 3,021,447 | 8 |
| Dallas - Ft. Worth, Tex. | 2,955,618 | 9 |
| Houston, Tex. | 2,748,597 | 10 |
| Cleveland, Ohio | 2,740,167 | 11 |
| Minneapolis - St. Paul, Minn. | 2,474,171 | 12 |
| Atlanta, Ga. | 2,308,320 | 13 |
| Pittsburgh, Pa. | 2,298,362 | 14 |
| St. Louis, Mo. | 2,287,029 | 15 |
| Miami, Fla. | 2,272,719 | 16 |
| Seattle - Tacoma, Wash. | 1,938,661 | 17 |
| Portland, Ore. | 1,819,641 | 18 |
| Denver, Colo. | 1,734,241 | 19 |
| Tampa - St. Petersburg, Fla. | 1,695,914 | 20 |
| Baltimore, Md. | 1,572,530 | 21 |
| San Diego, Calif. | 1,559,210 | 22 |
| Indianapolis, Ind. | 1,527,552 | 23 |
| Kansas City, Mo. | 1,522,008 | 24 |
| Sacramento - Stockton, Calif. | 1,496,465 | 25 |
| Cincinnati, Ohio | 1,425,837 | 26 |
| Hartford - New Haven, Conn. | 1,417,307 | 27 |
| Phoenix, Ariz. | 1,372,356 | 28 |
| Orlando - Daytona Beach - Melbourne, Fla. | 1,280,300 | 29 |
| Milwaukee, Wisc. | 1,239,064 | 30 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,190,970 | 31 |
| Oklahoma City, Okla. | 1,189,352 | 32 |
| Columbus, Ohio | 1,141,710 | 33 |
| Nashville, Tenn. | 1,122,992 | 34 |
| New Orleans, La. | 1,102,339 | 35 |
| Memphis, Tenn. | 1,060,090 | 36 |
| Raleigh - Durham, N.C. | 1,027,519 | 37 |
| Louisville, Ky. | 960,683 | 38 |
| Salt Lake City, Utah | 950,898 | 39 |
| Providence - New Bedford, R.I.-Mass. | 936,157 | 40 |
| Charlotte, N.C. | 922,628 | 41 |
| Flint - Saginaw - Bay City, Mich. | 903,090 | 42 |
| San Antonio, Tex. | 891,099 | 43 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 870,685 | 44 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 869,687 | 45 |
| Charleston - Huntington, W.Va. | 857,705 | 46 |
| Dayton, Ohio | 854,966 | 47 |
| Toledo, Ohio | 838,608 | 48 |
| Buffalo, N.Y. | 833,440 | 49 |
| Mobile - Pensacola, Ala.-Fla. | 825,050 | 50 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 821,396 | 51 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 769,817 | 52 |
| Little Rock, Ark. | 769,638 | 53 |
| Greensboro - Winston-Salem - High Point, N.C. | 755,204 | 54 |
| Tulsa, Okla. | 739,422 | 55 |
| Wichita - Hutchinson, Kans. | 726,303 | 56 |
| West Palm Beach, Fla. | 713,169 | 57 |
| Richmond, Va. | 711,841 | 58 |
| Knoxville, Tenn. | 699,251 | 59 |
| Green Bay, Wisc. | 689,979 | 60 |
| Albany - Schenectady - Troy, N.Y. | 685,944 | 61 |
| Birmingham, Ala. | 642,566 | 62 |
| Wilkes-Barre - Scranton, Pa. | 636,752 | 63 |
| Jacksonville, Fla. | 606,121 | 64 |
| Springfield - Decatur - Champaign, Ill. | 604,926 | 65 |
| Albuquerque, N.M. | 590,221 | 66 |
| Fresno - Visalia, Calif. | 589,915 | 67 |
| Omaha, Neb. | 588,715 | 68 |
| Des Moines, Iowa | 575,806 | 69 |
| Lexington, Ky. | 565,948 | 70 |
| Rochester, N.Y. | 552,966 | 71 |
| Lansing, Mich. | 541,659 | 72 |
| Jackson, Miss. | 530,974 | 73 |
| Roanoke - Lynchburg, Va. | 514,144 | 74 |
| Austin, Tex. | 514,051 | 75 |
| Baton Rouge, La. | 499,804 | 76 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 495,796 | 77 |
| Youngstown, Ohio | 492,603 | 78 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 492,264 | 79 |
| Las Vegas, Nev. | 487,364 | 80 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 486,021 | 81 |
| Tucson, Ariz. | 485,385 | 82 |
| Evansville, Ind. | 480,239 | 83 |
| Portland - Poland Spring, Maine | 479,620 | 84 |
| Syracuse, N.Y. | 462,131 | 85 |
| South Bend - Elkhart, Ind. | 458,273 | 86 |
| Chattanooga, Tenn. | 451,405 | 87 |
| Springfield, Mo. | 450,461 | 88 |
| Waco - Temple, Tex. | 444,116 | 89 |
| Springfield, Mass. | 440,701 | 90 |
| El Paso, Tex. | 433,395 | 91 |
| Huntsville - Decatur - Florence, Ala. | 428,065 | 92 |
| Bristol - Kingsport - Johnson City, Tenn. | 407,774 | 93 |
| Columbia, S.C. | 405,489 | 94 |
| Colorado Springs - Pueblo, Colo. | 401,950 | 95 |
| Lincoln - Hastings - Kearney, Neb. | 396,157 | 96 |
| McAllen - Brownsville, Tex. | 383,982 | 97 |
| Odessa - Midland, Tex. | 383,740 | 98 |
| Johnstown - Altoona, Pa. | 377,643 | 99 |
| Spokane, Wash. | 374,417 | 100 |
| Peoria, Ill. | 369,078 | 101 |
| Ft. Wayne, Ind. | 365,262 | 102 |
| Rockford, Ill. | 361,404 | 103 |
| Lafayette, La. | 354,960 | 104 |
| Wichita Falls - Lawton, Tex.-Okla. | 323,364 | 105 |
| Reno, Nev. | 322,697 | 106 |
| Greenville - New Bern - Washington, N.C. | 315,391 | 107 |
| Beaumont - Port Arthur, Tex. | 314,357 | 108 |
| Fargo, N.D. | 303,181 | 109 |
| Ft. Myers - Naples, Fla. | 298,915 | 110 |
| Charleston, S.C. | 293,471 | 111 |
| Madison, Wisc. | 287,356 | 112 |
| Joplin - Pittsburg, Mo.-Kans. | 279,927 | 113 |
| Wheeling - Steubenville, W.Va.-Ohio | 276,465 | 114 |
| Ft. Smith, Ark. | 275,163 | 115 |
| Salinas - Monterey, Calif. | 273,479 | 116 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 272,404 | 117 |
| Macon, Ga. | 270,389 | 118 |
| Corpus Christi, Tex. | 270,301 | 119 |
| Savannah, Ga. | 265,901 | 120 |
| Tallahassee - Thomasville, Fla.-Ga. | 264,239 | 121 |
| Bluefield - Beckley - Oak Hill, W.Va. | 263,930 | 122 |
| Burlington - Plattsburgh, Vt.-N.Y. | 261,713 | 123 |
| Columbia - Jefferson City, Mo. | 260,913 | 124 |
| Monroe - El Dorado, La.-Ark. | 260,099 | 125 |
| Topeka, Kans. | 258,957 | 126 |
| Eugene, Ore. | 258,423 | 127 |
| Duluth - Superior, Minn.-Wisc. | 253,179 | 128 |
| Yakima, Wash. | 252,553 | 129 |
| Montgomery, Ala. | 252,371 | 130 |
| Sioux Falls - Mitchell, S.D. | 249,472 | 131 |
| Augusta, Ga. | 249,332 | 132 |
| Amarillo, Tex. | 249,073 | 133 |
| Columbus, Ga. | 247,183 | 134 |
| La Crosse - Eau Claire, Wisc. | 237,536 | 135 |
| Wausau - Rhinelander, Wisc. | 237,376 | 136 |
| Lubbock, Tex. | 236,474 | 137 |
| Tyler, Tex. | 231,739 | 138 |
| Terre Haute, Ind. | 230,884 | 139 |
| Erie, Pa. | 230,340 | 140 |
| Rochester - Mason City - Austin, Minn.-Iowa | 229,439 | 141 |
| Columbus - Tupelo, Miss. | 223,911 | 142 |
| Florence, S.C. | 219,105 | 143 |
| Bakersfield, Calif. | 203,316 | 144 |
| Sarasota, Fla. | 199,949 | 145 |
| Minot - Bismarck - Dickinson, N.D. | 199,931 | 146 |
| Binghamton, N.Y. | 196,088 | 147 |
| Sioux City, Iowa | 186,226 | 148 |
| Abilene - Sweetwater, Tex. | 184,632 | 149 |
| Wilmington, N.C. | 179,587 | 150 |
| Chico - Redding, Calif. | 177,301 | 151 |
| Medford, Ore. | 177,059 | 152 |
| Albany, Ga. | 175,220 | 153 |
| Laurel - Hattiesburg, Miss. | 173,675 | 154 |
| Alexandria, La. | 168,200 | 155 |
| Bangor, Maine | 164,105 | 156 |
| Billings - Hardin, Mont. | 161,220 | 157 |
| Quincy - Hannibal, Ill.-Mo. | 160,058 | 158 |
| Boise, Ida. | 156,407 | 159 |
| Traverse City - Cadillac, Mich. | 155,593 | 160 |
| Biloxi - Gulfport - Pascagoula, Miss. | 151,652 | 161 |
| Greenwood - Greenville, Miss. | 149,385 | 162 |
| Salisbury, Md. | 144,824 | 163 |
| Dothan, Ala. | 142,412 | 164 |
| Laredo, Tex. | 140,810 | 165 |
| Elmira, N.Y. | 137,028 | 166 |
| Jackson, Tenn. | 135,976 | 167 |
| Lima, Ohio | 135,433 | 168 |
| Gainesville, Fla. | 135,362 | 169 |
| Utica, N.Y. | 133,053 | 170 |
| Lake Charles, La. | 125,056 | 171 |
| Rapid City, S.D. | 123,399 | 172 |
| Meridian, Miss. | 119,568 | 173 |
| Idaho Falls - Pocatello, Ida. | 117,780 | 174 |
| El Centro - Yuma, Calif.-Ariz. | 115,953 | 175 |
| St. Joseph, Mo. | 111,285 | 176 |
| Lafayette, Ind. | 109,323 | 177 |
| Grand Junction, Colo. | 109,130 | 178 |
| Clarksburg - Weston, W.Va. | 108,212 | 179 |
| Jonesboro, Ark. | 107,266 | 180 |
| Charlottesville, Va. | 104,788 | 181 |
| Parkersburg, W.Va. | 103,226 | 182 |
| Panama City, Fla. | 102,741 | 183 |
| Tuscaloosa, Ala. | 96,725 | 184 |
| San Angelo, Tex. | 96,579 | 185 |
| Ardmore - Ada, Okla. | 93,035 | 186 |
| Palm Springs, Calif. | 89,412 | 187 |
| Roswell, N.M. | 87,702 | 188 |
| Great Falls, Mont. | 86,876 | 189 |
| Watertown - Carthage, N.Y. | 84,970 | 190 |
| Hagerstown, Md. | 83,895 | 191 |
| Bowling Green, Ky. | 83,450 | 192 |
| Casper - Riverton, Wyo. | 77,668 | 193 |
| Victoria, Tex. | 72,140 | 194 |
| Harrisonburg, Va. | 69,463 | 195 |
| Missoula, Mont. | 65,448 | 196 |
| Anniston, Ala. | 62,050 | 197 |
| Cheyenne, Wyo. | 59,318 | 198 |
| Flagstaff, Ariz. | 57,499 | 199 |
| Zanesville, Ohio | 57,151 | 200 |
| Mankato, Minn. | 46,066 | 201 |
| Presque Isle, Maine | 45,950 | 202 |
| Butte, Mont. | 44,055 | 203 |
| Marquette, Mich. | 42,896 | 204 |
| Twin Falls, Idu. | 41,681 | 205 |
| Eureka, Calif. | 41,006 | 206 |
| Alexandria, Minn. | 39,631 | 207 |
| Bend, Ore. | 32,961 | 208 |
| North Platte, Neb. | 31,884 | 209 |
| Selma, Ala. | 30,148 | 210 |
| Ottumwa - Kirksville, Iowa-Mo. | 24,727 | 211 |
| Alpena, Mich. | 18,820 | 212 |
| Helena, Mont. | 15,219 | 213 |
| Glendive, Mont. | 4,366 | 214 |

# DEPARTMENT STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 9,043,467 | 1 |
| Los Angeles, Calif. | 7,898,988 | 2 |
| Chicago, Ill. | 4,644,323 | 3 |
| Philadelphia, Pa. | 4,455,259 | 4 |
| San Francisco, Calif. | 3,856,550 | 5 |
| Boston, Mass. | 3,469,955 | 6 |
| Detroit, Mich. | 2,780,729 | 7 |
| Washington, D.C. | 2,775,938 | 8 |
| Dallas - Ft. Worth, Tex. | 2,541,637 | 9 |
| Houston, Tex. | 2,410,113 | 10 |
| Cleveland, Ohio | 2,404,108 | 11 |
| Minneapolis - St. Paul, Minn. | 2,126,605 | 12 |
| Pittsburgh, Pa. | 2,077,599 | 13 |
| St. Louis, Mo. | 2,024,028 | 14 |
| Atlanta, Ga. | 2,009,523 | 15 |
| Miami, Fla. | 1,932,965 | 16 |
| Seattle - Tacoma, Wash. | 1,682,044 | 17 |
| Portland, Ore. | 1,522,451 | 18 |
| Denver, Colo. | 1,462,786 | 19 |
| Tampa - St. Petersburg, Fla. | 1,416,798 | 20 |
| San Diego, Calif. | 1,405,117 | 21 |
| Indianapolis, Ind. | 1,376,017 | 22 |
| Baltimore, Md. | 1,338,532 | 23 |
| Sacramento - Stockton, Calif. | 1,295,502 | 24 |
| Hartford - New Haven, Conn. | 1,284,452 | 25 |
| Cincinnati, Ohio | 1,260,034 | 26 |
| Kansas City, Mo. | 1,254,318 | 27 |
| Phoenix, Ariz. | 1,111,489 | 28 |
| Milwaukee, Wisc. | 1,108,033 | 29 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,107,830 | 30 |
| Orlando - Daytona Beach - Melbourne, Fla. | 1,043,650 | 31 |
| Columbus, Ohio | 1,030,645 | 32 |
| Nashville, Tenn. | 871,567 | 33 |
| New Orleans, La. | 842,848 | 34 |
| Providence - New Bedford, R.I.-Mass. | 826,050 | 35 |
| Oklahoma City, Okla. | 818,424 | 36 |
| Louisville, Ky. | 802,487 | 37 |
| Flint - Saginaw - Bay City, Mich. | 785,575 | 38 |
| Memphis, Tenn. | 771,522 | 39 |
| Dayton, Ohio | 741,713 | 40 |
| Salt Lake City, Utah | 736,864 | 41 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 719,263 | 42 |
| Raleigh - Durham, N.C. | 700,757 | 43 |
| Buffalo, N.Y. | 686,229 | 44 |
| Charlotte, N.C. | 684,560 | 45 |
| Toledo, Ohio | 682,634 | 46 |
| San Antonio, Tex. | 675,999 | 47 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 671,528 | 48 |
| Charleston - Huntington, W.Va. | 664,156 | 49 |
| Little Rock, Ark. | 660,951 | 50 |
| Mobile - Pensacola, Ala.-Fla. | 610,939 | 51 |
| West Palm Beach, Fla. | 609,878 | 52 |
| Tulsa, Okla. | 601,637 | 53 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 573,500 | 54 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 568,056 | 55 |
| Richmond, Va. | 564,196 | 56 |
| Albany - Schenectady - Troy, N.Y. | 557,810 | 57 |
| Wichita - Hutchinson, Kans. | 537,752 | 58 |
| Greensboro - Winston-Salem - High Point, N.C. | 529,892 | 59 |
| Green Bay, Wisc. | 529,376 | 60 |
| Wilkes-Barre - Scranton, Pa. | 519,420 | 61 |
| Knoxville, Tenn. | 516,369 | 62 |
| Lansing, Mich. | 500,839 | 63 |
| Fresno - Visalia, Calif. | 498,207 | 64 |
| Springfield - Decatur - Champaign, Ill. | 495,492 | 65 |
| Rochester, N.Y. | 492,192 | 66 |
| Birmingham, Ala. | 474,151 | 67 |
| Omaha, Neb. | 473,982 | 68 |
| Jacksonville, Fla. | 468,061 | 69 |
| Youngstown, Ohio | 449,321 | 70 |
| Des Moines, Iowa | 440,312 | 71 |
| Las Vegas, Nev. | 433,930 | 72 |
| Lexington, Ky. | 424,589 | 73 |
| Tucson, Ariz. | 417,294 | 74 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 416,908 | 75 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 404,658 | 76 |
| Austin, Tex. | 397,288 | 77 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 395,370 | 78 |
| Syracuse, N.Y. | 393,457 | 79 |
| Albuquerque, N.M. | 393,289 | 80 |
| Evansville, Ind. | 393,086 | 81 |
| Springfield, Mo. | 389,374 | 82 |
| Baton Rouge, La. | 387,685 | 83 |
| Roanoke - Lynchburg, Va. | 377,519 | 84 |
| Portland - Poland Spring, Maine | 370,830 | 85 |
| South Bend - Elkhart, Ind. | 369,732 | 86 |
| Springfield, Mass. | 368,223 | 87 |
| El Paso, Tex. | 358,824 | 88 |
| Colorado Springs - Pueblo, Colo. | 341,849 | 89 |
| Jackson, Miss. | 335,960 | 90 |
| Chattanooga, Tenn. | 334,336 | 91 |
| Huntsville - Decatur - Florence, Ala. | 333,859 | 92 |
| Waco - Temple, Tex. | 327,455 | 93 |
| Columbia, S.C. | 323,908 | 94 |
| Johnstown - Altoona, Pa. | 313,113 | 95 |
| Peoria, Ill. | 311,827 | 96 |
| Rockford, Ill. | 309,291 | 97 |
| McAllen - Brownsville, Tex. | 302,427 | 98 |
| Odessa - Midland, Tex. | 293,029 | 99 |
| Reno, Nev. | 286,524 | 100 |
| Ft. Wayne, Ind. | 286,416 | 101 |
| Bristol - Kingsport - Johnson City, Tenn. | 286,402 | 102 |
| Spokane, Wash. | 277,511 | 103 |
| Lafayette La. | 277,474 | 104 |
| Madison, Wisc. | 257,734 | 105 |
| Lincoln - Hastings - Kearney Neb. | 253,959 | 106 |
| Beaumont - Port Arthur, Tex. | 253,389 | 107 |
| Ft. Smith, Ark. | 251,796 | 108 |
| Ft. Myers - Naples, Fla. | 240,800 | 109 |
| Wichita Falls - Lawton, Tex.-Okla. | 238,916 | 110 |
| Salinas - Monterey, Calif. | 236,601 | 111 |
| Wheeling - Steubenville, W.Va.-Ohio | 232,702 | 112 |
| Joplin - Pittsburg, Mo.-Kans. | 232,684 | 113 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 228,311 | 114 |
| Charleston, S.C. | 225,910 | 115 |
| Columbia - Jefferson City, Mo. | 223,376 | 116 |
| Fargo, N.D. | 222,634 | 117 |
| Topeka, Kans. | 220,480 | 118 |
| Tyler, Tex. | 200,670 | 119 |
| Bluefield - Beckley - Oak Hill, W.Va. | 199,925 | 120 |
| Macon, Ga. | 198,912 | 121 |
| Burlington - Plattsburgh, Vt.-N.Y. | 196,192 | 122 |
| Duluth - Superior, Minn.-Wisc. | 191,529 | 123 |
| Corpus Christi, Tex. | 191,352 | 124 |
| Tallahassee - Thomasville, Fla.-Ga. | 190,334 | 125 |
| Savannah, Ga. | 188,694 | 126 |
| Greenville - New Bern - Washington, N.C. | 186,759 | 127 |
| Columbus, Ga. | 186,115 | 128 |
| La Crosse - Eau Claire, Wisc. | 180,728 | 129 |
| Rochester - Mason City - Austin, Minn.-Iowa | 179,094 | 130 |
| Eugene, Ore. | 178,435 | 131 |
| Yakima, Wash. | 177,246 | 132 |
| Erie, Pa. | 175,069 | 133 |
| Sioux Falls - Mitchell, S.D. | 173,666 | 134 |
| Sarasota, Fla. | 170,395 | 135 |
| Montgomery, Ala. | 165,893 | 136 |
| Columbus - Tupelo, Miss. | 164,929 | 137 |
| Terre Haute, Ind. | 164,835 | 138 |
| Augusta, Ga. | 161,323 | 139 |
| Lubbock, Tex. | 161,081 | 140 |
| Amarillo, Tex. | 159,599 | 141 |
| Bakersfield, Calif. | 159,384 | 142 |
| Wausau - Rhinelander, Wisc. | 159,307 | 143 |
| Monroe - El Dorado, La.-Ark. | 159,232 | 144 |
| Binghamton, N.Y. | 156,879 | 145 |
| Minot - Bismarck - Dickinson, N.D. | 150,764 | 146 |
| Chico - Redding, Calif. | 128,291 | 147 |
| Sioux City, Iowa | 125,158 | 148 |
| Florence, S.C. | 122,828 | 149 |
| Medford, Ore. | 120,794 | 150 |
| Traverse City - Cadillac, Mich. | 119,968 | 151 |
| Abilene - Sweetwater, Tex. | 117,715 | 152 |
| Elmira, N.Y. | 117,097 | 153 |
| Laredo, Tex. | 115,854 | 154 |
| Biloxi - Gulfport - Pascagoula, Miss. | 112,431 | 155 |
| Lima, Ohio | 111,124 | 156 |
| Alexandria, La. | 111,007 | 157 |
| Utica, N.Y. | 110,925 | 158 |
| Quincy - Hannibal, Ill.-Mo. | 109,946 | 159 |
| Bangor, Maine | 108,189 | 160 |
| Gainesville, Fla. | 107,964 | 161 |
| Lafayette, Ind. | 107,591 | 162 |
| Salisbury, Md. | 106,531 | 163 |
| Jackson, Tenn. | 106,218 | 164 |
| Boise, Ida. | 104,390 | 165 |
| Albany, Ga. | 100,427 | 166 |
| Billings - Hardin, Mont. | 97,433 | 167 |
| Greenwood - Greenville, Miss. | 96,954 | 168 |
| Parkersburg, W.Va. | 96,586 | 169 |
| Wilmington, N.C. | 95,458 | 170 |
| Grand Junction, Colo. | 92,326 | 171 |
| Lake Charles, La. | 92,097 | 172 |
| Jonesboro, Ark. | 91,926 | 173 |
| Laurel - Hattiesburg, Miss. | 90,490 | 174 |
| El Centro - Yuma, Calif.-Ariz. | 87,609 | 175 |
| Dothan, Ala. | 81,851 | 176 |
| Idaho Falls - Pocatello, Ida. | 80,117 | 177 |
| Tuscaloosa, Ala. | 78,881 | 178 |
| Charlottesville, Va. | 77,639 | 179 |
| Palm Springs, Calif. | 77,335 | 180 |
| Rapid City, S.D. | 76,242 | 181 |
| St. Joseph, Mo. | 75,919 | 182 |
| Hagerstown, Md. | 74,135 | 183 |
| Bowling Green, Ky. | 72,598 | 184 |
| Roswell, N.M. | 72,167 | 185 |
| Panama City, Fla. | 71,672 | 186 |
| Meridian, Miss. | 70,158 | 187 |
| Clarksburg - Weston, W.Va. | 69,774 | 188 |
| Victoria, Tex. | 63,403 | 189 |
| Watertown - Carthage, N.Y. | 63,197 | 190 |
| San Angelo, Tex. | 61,940 | 191 |
| Great Falls, Mont. | 55,345 | 192 |
| Anniston, Ala. | 53,987 | 193 |
| Missoula, Mont. | 52,265 | 194 |
| Zanesville, Ohio | 51,753 | 195 |
| Ardmore - Ada, Okla. | 51,112 | 196 |
| Harrisonburg, Va. | 50,458 | 197 |
| Casper - Riverton, Wyo. | 50,167 | 198 |
| Cheyenne, Wyo. | 48,867 | 199 |
| Mankato, Minn. | 37,968 | 200 |
| Presque Isle, Maine | 34,080 | 201 |
| Butte, Mont. | 29,008 | 202 |
| North Platte, Neb. | 25,482 | 203 |
| Eureka, Calif. | 23,917 | 204 |
| Flagstaff, Ariz. | 23,139 | 205 |
| Twin Falls, Ida. | 21,310 | 206 |
| Selma, Ala. | 20,040 | 207 |
| Marquette, Mich. | 19,391 | 208 |
| Bend, Ore. | 16,932 | 209 |
| Alpena, Mich. | 14,358 | 210 |
| Ottumwa - Kirksville, Iowa-Mo. | 12,729 | 211 |
| Alexandria, Minn. | 10,338 | 212 |
| Helena, Mont. | 9,047 | 213 |
| Glendive, Mont. | 2,820 | 214 |

# APPAREL & ACCESSORIES STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 7,645,493 | 1 |
| Los Angeles, Calif. | 4,250,693 | 2 |
| Chicago, Ill. | 3,028,300 | 3 |
| Philadelphia, Pa. | 2,452,499 | 4 |
| San Francisco, Calif. | 2,082,992 | 5 |
| Boston, Mass. | 2,012,637 | 6 |
| Detroit, Mich. | 1,524,349 | 7 |
| Houston, Tex. | 1,346,734 | 8 |
| Washington, D.C. | 1,336,907 | 9 |
| Dallas - Ft. Worth, Tex. | 1,332,343 | 10 |
| Miami, Fla. | 1,223,849 | 11 |
| Seattle - Tacoma, Wash. | 986,503 | 12 |
| Cleveland, Ohio | 895,093 | 13 |
| Atlanta, Ga. | 805,680 | 14 |
| Minneapolis - St. Paul, Minn. | 770,509 | 15 |
| Pittsburgh, Pa. | 752,956 | 16 |
| Hartford - New Haven, Conn. | 694,712 | 17 |
| Denver, Colo. | 690,426 | 18 |
| St. Louis, Mo. | 681,602 | 19 |
| San Diego, Calif. | 618,102 | 20 |
| Baltimore, Md. | 615,234 | 21 |
| Sacramento - Stockton, Calif. | 574,303 | 22 |
| Oklahoma City, Okla. | 560,804 | 23 |
| Indianapolis, Ind. | 560,224 | 24 |
| Portland, Ore. | 557,597 | 25 |
| New Orleans, La. | 550,001 | 26 |
| Kansas City, Mo. | 475,697 | 27 |
| Charlotte, N.C. | 472,711 | 28 |
| Tampa - St. Petersburg, Fla. | 451,877 | 29 |
| Providence - New Bedford, R.I.-Mass. | 435,793 | 30 |
| Memphis, Tenn. | 434,721 | 31 |
| Buffalo, N.Y. | 433,538 | 32 |
| Birmingham, Ala. | 424,998 | 33 |
| San Antonio, Tex. | 416,709 | 34 |
| Phoenix, Ariz. | 413,993 | 35 |
| Albany - Schenectady - Troy, N.Y. | 394,660 | 36 |
| Raleigh - Durham, N.C. | 391,388 | 37 |
| Milwaukee, Wisc. | 382,161 | 38 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 381,340 | 39 |
| Greensboro - Winston-Salem - High Point, N.C. | 380,390 | 40 |
| Nashville, Tenn. | 373,165 | 41 |
| Cincinnati, Ohio | 368,548 | 42 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 364,116 | 43 |
| Orlando - Daytona Beach - Melbourne, Fla. | 356,293 | 44 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 348,017 | 45 |
| Columbus, Ohio | 340,661 | 46 |
| West Palm Beach, Fla. | 338,345 | 47 |
| Tulsa, Okla. | 335,347 | 48 |
| Salt Lake City, Utah | 334,254 | 49 |
| Louisville, Ky. | 316,413 | 50 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 305,839 | 51 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 305,347 | 52 |
| Little Rock, Ark. | 294,413 | 53 |
| Knoxville, Tenn. | 293,165 | 54 |
| Syracuse, N.Y. | 289,083 | 55 |
| Flint - Saginaw - Bay City, Mich. | 288,436 | 56 |
| Wilkes-Barre - Scranton, Pa. | 279,610 | 57 |
| Wichita - Hutchinson, Kans. | 268,475 | 58 |
| Dayton, Ohio | 257,033 | 59 |
| Charleston - Huntington, W.Va. | 254,167 | 60 |
| McAllen - Brownsville, Tex. | 251,683 | 61 |
| Fresno - Visalia, Calif. | 250,525 | 62 |
| Rochester, N.Y. | 248,551 | 63 |
| Albuquerque, N.M. | 246,733 | 64 |
| Jacksonville, Fla. | 238,650 | 65 |
| Springfield - Decatur - Champaign, Ill. | 235,275 | 66 |
| Austin, Tex. | 232,279 | 67 |
| Richmond, Va. | 229,653 | 68 |
| Des Moines, Iowa | 215,771 | 69 |
| Mobile - Pensacola, Ala.-Fla. | 204,999 | 70 |
| Omaha, Neb. | 197,655 | 71 |
| Portland - Poland Spring, Maine | 196,141 | 72 |
| Toledo, Ohio | 194,266 | 73 |
| Chattanooga, Tenn. | 191,109 | 74 |
| Evansville, Ind. | 188,281 | 75 |
| Lexington, Ky. | 186,971 | 76 |
| Las Vegas, Nev. | 184,596 | 77 |
| Green Bay, Wisc. | 184,299 | 78 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 178,332 | 79 |
| El Paso, Tex. | 177,996 | 80 |
| Jackson, Miss. | 177,079 | 81 |
| Huntsville - Decatur - Florence, Ala. | 176,762 | 82 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 176,619 | 83 |
| Salinas - Monterey, Calif. | 175,826 | 84 |
| Spokane, Wash. | 175,016 | 85 |
| Springfield, Mass. | 174,542 | 86 |
| Roanoke - Lynchburg, Va. | 172,268 | 87 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 170,330 | 88 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 167,811 | 89 |
| Columbia, S.C. | 163,445 | 90 |
| Amarillo, Tex. | 160,938 | 91 |
| Baton Rouge, La. | 160,706 | 92 |
| Lafayette, La. | 158,491 | 93 |
| South Bend - Elkhart, Ind. | 155,592 | 94 |
| Lincoln - Hastings - Kearney, Neb. | 153,920 | 95 |
| Lansing, Mich. | 152,209 | 96 |
| Beaumont - Port Arthur, Tex. | 149,887 | 97 |
| Savannah, Ga. | 146,112 | 98 |
| Tucson, Ariz. | 144,424 | 99 |
| Waco - Temple, Tex. | 144,307 | 100 |
| Odessa - Midland, Tex. | 141,776 | 101 |
| Burlington - Plattsburgh, Vt.-N.Y. | 140,093 | 102 |
| Charleston, S.C. | 139,192 | 103 |
| Johnstown - Altoona, Pa. | 138,612 | 104 |
| Sioux Falls - Mitchell, S.D. | 135,635 | 105 |
| Corpus Christi, Tex. | 133,254 | 106 |
| Ft. Wayne, Ind. | 131,271 | 107 |
| Bristol - Kingsport - Johnson City, Tenn. | 130,277 | 108 |
| Fargo, N.D. | 129,712 | 109 |
| Youngstown, Ohio | 127,618 | 110 |
| Madison, Wisc. | 126,932 | 111 |
| Colorado Springs - Pueblo, Colo. | 123,617 | 112 |
| Peoria, Ill. | 122,815 | 113 |
| Florence, S.C. | 118,131 | 114 |
| Monroe - El Dorado, La.-Ark. | 117,583 | 115 |
| Yakima, Wash. | 116,728 | 116 |
| Augusta, Ga. | 115,067 | 117 |
| Montgomery, Ala. | 113,936 | 118 |
| Lubbock, Tex. | 111,824 | 119 |
| Greenville - New Bern - Washington, N.C. | 110,449 | 120 |
| Ft. Myers - Naples, Fla. | 109,148 | 121 |
| Springfield, Mo. | 108,687 | 122 |
| Tyler, Tex. | 108,063 | 123 |
| Wichita Falls - Lawton, Tex.-Okla. | 106,953 | 124 |
| Rockford, Ill. | 106,188 | 125 |
| Laredo, Tex. | 105,849 | 126 |
| Reno, Nev. | 104,655 | 127 |
| Erie, Pa. | 103,021 | 128 |
| Terre Haute, Ind. | 97,796 | 129 |
| Minot - Bismarck - Dickinson, N.D. | 96,719 | 130 |
| Eugene, Ore. | 96,159 | 131 |
| Traverse City - Cadillac, Mich. | 94,203 | 132 |
| Wilmington, N.C. | 93,663 | 133 |
| Binghamton, N.Y. | 92,588 | 134 |
| Columbia - Jefferson City, Mo. | 92,291 | 135 |
| Rochester - Mason City - Austin, Minn.-Iowa | 92,120 | 136 |
| Abilene - Sweetwater, Tex. | 91,978 | 137 |
| Bakersfield, Calif. | 91,812 | 138 |
| Macon, Ga. | 91,687 | 139 |
| Columbus - Tupelo, Miss. | 90,978 | 140 |
| Columbus, Ga. | 90,036 | 141 |
| Sioux City, Iowa | 89,917 | 142 |
| Tallahassee - Thomasville, Fla.-Ga. | 85,770 | 143 |
| Salisbury, Md. | 84,833 | 144 |
| Wausau - Rhinelander, Wisc. | 84,331 | 145 |
| La Crosse - Eau Claire, Wisc. | 83,877 | 146 |
| Duluth - Superior, Minn.-Wisc. | 80,150 | 147 |
| Albany, Ga. | 79,482 | 148 |
| Utica, N.Y. | 77,466 | 149 |
| Joplin - Pittsburg, Mo.-Kans. | 76,958 | 150 |
| Chico - Redding, Calif. | 76,269 | 151 |
| Boise, Ida. | 76,000 | 152 |
| Medford, Ore. | 74,081 | 153 |
| Wheeling - Steubenville, W.Va.-Ohio | 73,166 | 154 |
| Sarasota, Fla. | 71,129 | 155 |
| Ft. Smith, Ark. | 68,752 | 156 |
| Topeka, Kans. | 68,062 | 157 |
| Alexandria, La. | 65,971 | 158 |
| Laurel - Hattiesburg, Miss. | 65,844 | 159 |
| Bangor, Maine | 64,692 | 160 |
| Bluefield - Beckley - Oak Hill, W.Va. | 64,045 | 161 |
| Billings - Hardin, Mont. | 59,853 | 162 |
| Quincy - Hannibal, Ill.-Mo. | 59,071 | 163 |
| Roswell, N.M. | 58,993 | 164 |
| Idaho Falls - Pocatello, Ida. | 56,813 | 165 |
| Rapid City, S.D. | 56,714 | 166 |
| Dothan, Ala. | 56,419 | 167 |
| Greenwood - Greenville, Miss. | 55,640 | 168 |
| Lake Charles, La. | 53,837 | 169 |
| El Centro - Yuma, Calif.-Ariz. | 53,175 | 170 |
| Elmira, N.Y. | 48,289 | 171 |
| Casper - Riverton, Wyo. | 47,934 | 172 |
| Ardmore - Ada, Okla. | 45,569 | 173 |
| Charlottesville, Va. | 45,240 | 174 |
| Grand Junction, Colo. | 45,058 | 175 |
| Great Falls, Mont. | 44,112 | 176 |
| Watertown - Carthage, N.Y. | 43,138 | 177 |
| Eureka, Calif. | 43,102 | 178 |
| Tuscaloosa, Ala. | 42,795 | 179 |
| Gainesville, Fla. | 42,112 | 180 |
| Missoula, Mont. | 40,254 | 181 |
| Biloxi - Gulfport - Pascagoula, Miss. | 38,826 | 182 |
| San Angelo, Tex. | 37,897 | 183 |
| Jonesboro, Ark. | 37,814 | 184 |
| Palm Springs, Calif. | 37,433 | 185 |
| Jackson, Tenn. | 37,190 | 186 |
| Alexandria, Minn. | 35,831 | 187 |
| Meridian, Miss. | 34,680 | 188 |
| Anniston, Ala. | 30,879 | 189 |
| St. Joseph, Mo. | 30,340 | 190 |
| Victoria, Tex. | 30,289 | 191 |
| Panama City, Fla. | 28,715 | 192 |
| Hagerstown, Md. | 28,689 | 193 |
| Lafayette, Ind. | 28,545 | 194 |
| Lima, Ohio | 26,436 | 195 |
| Clarksburg - Weston, W.Va. | 26,030 | 196 |
| Marquette, Mich. | 25,772 | 197 |
| Cheyenne, Wyo. | 24,879 | 198 |
| Mankato, Minn. | 24,689 | 199 |
| Bowling Green, Ky. | 23,849 | 200 |
| Parkersburg, W.Va. | 23,038 | 201 |
| Butte, Mont. | 23,018 | 202 |
| Bend, Ore. | 22,349 | 203 |
| Twin Falls, Ida. | 19,209 | 204 |
| Helena, Mont. | 17,931 | 205 |
| Presque Isle, Maine | 13,925 | 206 |
| Zanesville, Ohio | 13,844 | 207 |
| Harrisonburg, Va. | 13,657 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 13,579 | 209 |
| Flagstaff, Ariz. | 13,349 | 210 |
| Selma, Ala. | 10,040 | 211 |
| North Platte, Neb. | 9,747 | 212 |
| Alpena, Mich. | 9,665 | 213 |
| Glendive, Mont. | 6,850 | 214 |

# FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 6,213,824 | 1 |
| Los Angeles, Calif. | 4,060,950 | 2 |
| Chicago, Ill. | 2,195,743 | 3 |
| San Francisco, Calif. | 1,944,700 | 4 |
| Philadelphia, Pa. | 1,828,879 | 5 |
| Boston, Mass. | 1,638,868 | 6 |
| Washington, D.C. | 1,469,759 | 7 |
| Dallas - Ft. Worth, Tex. | 1,294,103 | 8 |
| Houston, Tex. | 1,265,592 | 9 |
| Detroit, Mich. | 1,210,626 | 10 |
| Miami, Fla. | 1,182,053 | 11 |
| Denver, Colo. | 1,062,216 | 12 |
| Atlanta, Ga. | 844,241 | 13 |
| Cleveland, Ohio | 841,133 | 14 |
| Seattle - Tacoma, Wash. | 834,490 | 15 |
| Minneapolis - St. Paul, Minn. | 832,245 | 16 |
| Phoenix, Ariz. | 786,169 | 17 |
| Tampa - St. Petersburg, Fla. | 776,328 | 18 |
| Pittsburgh, Pa. | 685,486 | 19 |
| St. Louis, Mo. | 680,661 | 20 |
| Sacramento - Stockton, Calif. | 657,804 | 21 |
| San Diego, Calif. | 642,663 | 22 |
| Baltimore, Md. | 618,880 | 23 |
| Hartford - New Haven, Conn. | 589,522 | 24 |
| New Orleans, La. | 538,839 | 25 |
| Oklahoma City, Okla. | 536,905 | 26 |
| Orlando - Daytona Beach - Melbourne, Fla. | 534,753 | 27 |
| Indianapolis, Ind. | 530,964 | 28 |
| Salt Lake City, Utah | 505,916 | 29 |
| Raleigh - Durham, N.C. | 495,231 | 30 |
| Charlotte, N.C. | 488,677 | 31 |
| Portland, Ore. | 472,529 | 32 |
| West Palm Beach, Fla. | 441,822 | 33 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 436,037 | 34 |
| Kansas City, Mo. | 433,008 | 35 |
| Milwaukee, Wisc. | 418,742 | 36 |
| Columbus, Ohio | 411,118 | 37 |
| Greensboro - Winston-Salem - High Point, N.C. | 408,824 | 38 |
| San Antonio, Tex. | 408,209 | 39 |
| Cincinnati, Ohio | 397,442 | 40 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 395,379 | 41 |
| Nashville, Tenn. | 387,968 | 42 |
| Memphis, Tenn. | 374,094 | 43 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 359,233 | 44 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 344,581 | 45 |
| Providence - New Bedford, R.I.-Mass. | 326,388 | 46 |
| Buffalo, N.Y. | 322,257 | 47 |
| Tulsa, Okla. | 316,085 | 48 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 294,325 | 49 |
| Wichita - Hutchinson, Kans. | 292,564 | 50 |
| Louisville, Ky. | 291,146 | 51 |
| Albany - Schenectady - Troy, N.Y. | 289,311 | 52 |
| Dayton, Ohio | 288,696 | 53 |
| Albuquerque, N.M. | 284,608 | 54 |
| Austin, Tex. | 281,515 | 55 |
| Omaha, Neb. | 277,981 | 56 |
| Birmingham, Ala. | 275,461 | 57 |
| Flint - Saginaw - Bay City, Mich. | 269,851 | 58 |
| Mobile - Pensacola, Ala.-Fla. | 268,359 | 59 |
| Knoxville, Tenn. | 262,892 | 60 |
| Jacksonville, Fla. | 260,515 | 61 |
| Richmond, Va. | 248,176 | 62 |
| Rochester, N.Y. | 247,919 | 63 |
| Charleston - Huntington, W.Va. | 246,240 | 64 |
| Madison, Wisc. | 245,053 | 65 |
| Fresno - Visalia, Calif. | 237,160 | 66 |
| Ft. Myers - Naples, Fla. | 231,493 | 67 |
| Las Vegas, Nev. | 228,880 | 68 |
| Little Rock, Ark. | 226,928 | 69 |
| Toledo, Ohio | 225,892 | 70 |
| Tucson, Ariz. | 221,890 | 71 |
| Syracuse, N.Y. | 218,457 | 72 |
| Baton Rouge, La. | 217,922 | 73 |
| Des Moines, Iowa | 212,461 | 74 |
| Chattanooga, Tenn. | 205,597 | 75 |
| Green Bay, Wisc. | 204,798 | 76 |
| Springfield - Decatur - Champaign, Ill. | 203,965 | 77 |
| Wilkes-Barre - Scranton, Pa. | 202,868 | 78 |
| Roanoke - Lynchburg, Va. | 187,391 | 79 |
| McAllen - Brownsville, Tex. | 177,918 | 80 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 175,265 | 81 |
| Colorado Springs - Pueblo, Colo. | 172,117 | 82 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 170,899 | 83 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 170,192 | 84 |
| Odessa - Midland, Tex. | 168,696 | 85 |
| El Paso, Tex. | 167,317 | 86 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 166,743 | 87 |
| South Bend - Elkhart, Ind. | 163,728 | 88 |
| Spokane, Wash. | 162,702 | 89 |
| Columbia, S.C. | 162,037 | 90 |
| Evansville, Ind. | 161,918 | 91 |
| Savannah, Ga. | 160,294 | 92 |
| Lexington, Ky. | 160,081 | 93 |
| Charleston, S.C. | 157,166 | 94 |
| Portland - Poland Spring, Maine | 155,867 | 95 |
| Greenville - New Bern - Washington, N.C. | 153,431 | 96 |
| Jackson, Miss. | 150,212 | 97 |
| Lafayette, La. | 149,698 | 98 |
| Lansing, Mich. | 147,447 | 99 |
| Corpus Christi, Tex. | 146,534 | 100 |
| Ft. Wayne, Ind. | 146,226 | 101 |
| Johnstown - Altoona, Pa. | 145,029 | 102 |
| Sarasota, Fla. | 143,946 | 103 |
| Springfield, Mass. | 141,140 | 104 |
| Waco - Temple, Tex. | 139,831 | 105 |
| Lincoln - Hastings - Kearney, Neb. | 139,829 | 106 |
| Salinas - Monterey, Calif. | 137,478 | 107 |
| Huntsville - Decatur - Florence, Ala. | 135,143 | 108 |
| Springfield, Mo. | 134,197 | 109 |
| Bristol - Kingsport - Johnson City, Tenn. | 132,067 | 110 |
| Amarillo, Tex. | 130,449 | 111 |
| Youngstown, Ohio | 129,195 | 112 |
| Sioux Falls - Mitchell, S.D. | 127,254 | 113 |
| Florence, S.C. | 126,214 | 114 |
| Fargo, N.D. | 125,820 | 115 |
| Peoria, Ill. | 123,105 | 116 |
| Wichita Falls - Lawton, Tex.-Okla. | 118,800 | 117 |
| Beaumont - Port Arthur, Tex. | 118,540 | 118 |
| Lubbock, Tex. | 115,991 | 119 |
| Reno, Nev. | 113,189 | 120 |
| Augusta, Ga. | 111,156 | 121 |
| Rockford, Ill. | 110,682 | 122 |
| Tallahassee - Thomasville, Fla.-Ga. | 110,494 | 123 |
| Burlington - Plattsburgh, Vt.-N.Y. | 107,644 | 124 |
| Minot - Bismarck - Dickinson, N.D. | 101,174 | 125 |
| Columbus, Ga. | 101,096 | 126 |
| Boise, Ida. | 96,801 | 127 |
| Bakersfield, Calif. | 96,591 | 128 |
| Macon, Ga. | 95,494 | 129 |
| Eugene, Ore. | 93,722 | 130 |
| Monroe - El Dorado, La.-Ark. | 91,237 | 131 |
| Laredo, Tex. | 91,117 | 132 |
| La Crosse - Eau Claire, Wisc. | 90,655 | 133 |
| Topeka, Kans. | 84,617 | 134 |
| Joplin - Pittsburg, Mo.-Kans. | 83,648 | 135 |
| Columbia - Jefferson City, Mo. | 83,331 | 136 |
| Rochester - Mason City - Austin, Minn.-Iowa | 82,327 | 137 |
| Erie, Pa. | 82,243 | 138 |
| Tyler, Tex. | 81,455 | 139 |
| Columbus - Tupelo, Miss. | 80,273 | 140 |
| Wilmington, N.C. | 80,126 | 141 |
| Montgomery, Ala. | 79,897 | 142 |
| Wheeling - Steubenville, W.Va.-Ohio | 78,522 | 143 |
| Sioux City, Iowa | 78,098 | 144 |
| Bluefield - Beckley - Oak Hill, W.Va. | 78,095 | 145 |
| Idaho Falls - Pocatello, Ida. | 77,758 | 146 |
| Binghamton, N.Y. | 77,004 | 147 |
| Yakima, Wash. | 75,685 | 148 |
| Salisbury, Md. | 74,353 | 149 |
| Abilene - Sweetwater, Tex. | 73,475 | 150 |
| Billings - Hardin, Mont. | 72,751 | 151 |
| Albany, Ga. | 72,473 | 152 |
| Duluth - Superior, Minn.-Wisc. | 71,089 | 153 |
| Terre Haute, Ind. | 69,481 | 154 |
| Wausau - Rhinelander, Wisc. | 68,966 | 155 |
| Traverse City - Cadillac, Mich. | 68,407 | 156 |
| Ft. Smith, Ark. | 67,567 | 157 |
| Chico - Redding, Calif. | 66,412 | 158 |
| Grand Junction, Colo. | 63,776 | 159 |
| Laurel - Hattiesburg, Miss. | 61,021 | 160 |
| Rapid City, S.D. | 59,901 | 161 |
| Medford, Ore. | 59,181 | 162 |
| Lake Charles, La. | 58,971 | 163 |
| Alexandria, La. | 55,790 | 164 |
| Roswell, N.M. | 54,479 | 165 |
| Dothan, Ala. | 53,235 | 166 |
| Great Falls, Mont. | 52,564 | 167 |
| Quincy - Hannibal, Ill.-Mo. | 52,041 | 168 |
| Bangor, Maine | 50,910 | 169 |
| Missoula, Mont. | 48,526 | 170 |
| Utica, N.Y. | 48,329 | 171 |
| Casper - Riverton, Wyo. | 47,455 | 172 |
| Butte, Mont. | 46,055 | 173 |
| Gainesville, Fla. | 45,784 | 174 |
| Charlottesville, Va. | 42,520 | 175 |
| San Angelo, Tex. | 41,883 | 176 |
| Greenwood - Greenville, Miss. | 41,158 | 177 |
| Panama City, Fla. | 40,810 | 178 |
| Biloxi - Gulfport - Pascagoula, Miss. | 35,892 | 179 |
| Watertown - Carthage, N.Y. | 34,882 | 180 |
| El Centro - Yuma, Calif.-Ariz. | 34,442 | 181 |
| Elmira, N.Y. | 33,752 | 182 |
| Cheyenne, Wyo. | 32,200 | 183 |
| Ardmore - Ada, Okla. | 32,006 | 184 |
| Meridian, Miss. | 31,914 | 185 |
| Palm Springs, Calif. | 31,159 | 186 |
| Jonesboro, Ark. | 30,779 | 187 |
| Hagerstown, Md. | 29,616 | 188 |
| Jackson, Tenn. | 28,970 | 189 |
| Lafayette, Ind. | 28,745 | 190 |
| Eureka, Calif. | 28,281 | 191 |
| Clarksburg - Weston, W.Va. | 28,021 | 192 |
| Tuscaloosa, Ala. | 25,904 | 193 |
| Alexandria, Minn. | 25,533 | 194 |
| Victoria, Tex. | 25,132 | 195 |
| Bowling Green, Ky. | 24,275 | 196 |
| Parkersburg, W.Va. | 24,053 | 197 |
| St. Joseph, Mo. | 24,000 | 198 |
| Harrisonburg, Va. | 23,808 | 199 |
| Twin Falls, Ida. | 22,805 | 200 |
| Lima, Ohio | 21,289 | 201 |
| Mankato, Minn. | 20,252 | 202 |
| Anniston, Ala. | 19,465 | 203 |
| Marquette, Mich. | 19,060 | 204 |
| Helena, Mont. | 16,161 | 205 |
| Flagstaff, Ariz. | 16,010 | 206 |
| Zanesville, Ohio | 12,885 | 207 |
| Ottumwa - Kirksville, Iowa-Mo. | 11,095 | 208 |
| Presque Isle, Maine | 9,378 | 209 |
| Bend, Ore. | 8,856 | 210 |
| North Platte, Neb. | 8,547 | 211 |
| Alpena, Mich. | 6,989 | 212 |
| Selma, Ala. | 6,284 | 213 |
| Glendive, Mont. | 4,587 | 214 |

# FURNITURE & HOME FURNISHINGS STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 3,519,504 | 1 |
| Los Angeles, Calif. | 1,956,061 | 2 |
| Chicago, Ill. | 1,195,315 | 3 |
| Philadelphia, Pa. | 996,690 | 4 |
| Boston, Mass. | 993,628 | 5 |
| San Francisco, Calif. | 928,068 | 6 |
| Washington, D.C. | 772,779 | 7 |
| Houston, Tex. | 740,082 | 8 |
| Dallas - Ft. Worth, Tex. | 699,992 | 9 |
| Miami, Fla. | 667,656 | 10 |
| Detroit, Mich. | 605,059 | 11 |
| Denver, Colo. | 558,167 | 12 |
| Atlanta, Ga. | 483,110 | 13 |
| Cleveland, Ohio | 468,313 | 14 |
| Seattle - Tacoma, Wash. | 436,174 | 15 |
| Phoenix, Ariz. | 433,104 | 16 |
| Minneapolis - St. Paul, Minn. | 431,514 | 17 |
| Tampa - St. Petersburg, Fla. | 402,774 | 18 |
| Pittsburgh, Pa. | 395,026 | 19 |
| St. Louis, Mo. | 349,745 | 20 |
| Baltimore, Md. | 346,359 | 21 |
| Sacramento - Stockton, Calif. | 337,454 | 22 |
| San Diego, Calif. | 332,197 | 23 |
| Hartford - New Haven, Conn. | 320,800 | 24 |
| Charlotte, N.C. | 310,499 | 25 |
| Oklahoma City, Okla. | 302,053 | 26 |
| New Orleans, La. | 297,107 | 27 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 295,949 | 28 |
| Salt Lake City, Utah | 294,053 | 29 |
| Raleigh - Durham, N.C. | 293,023 | 30 |
| West Palm Beach, Fla. | 287,152 | 31 |
| Orlando - Daytona Beach - Melbourne, Fla. | 286,226 | 32 |
| Indianapolis, Ind. | 276,447 | 33 |
| Greensboro - Winston-Salem - High Point, N.C. | 270,974 | 34 |
| Cincinnati, Ohio | 232,547 | 35 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 224,727 | 36 |
| Memphis, Tenn. | 221,245 | 37 |
| Kansas City, Mo. | 218,026 | 38 |
| Nashville, Tenn. | 216,828 | 39 |
| Milwaukee, Wisc. | 214,970 | 40 |
| Portland, Ore. | 214,526 | 41 |
| San Antonio, Tex. | 207,743 | 42 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 202,147 | 43 |
| Columbus, Ohio | 200,827 | 44 |
| Omaha, Neb. | 200,135 | 45 |
| Providence - New Bedford, R.I.-Mass. | 193,142 | 46 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 189,857 | 47 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 184,457 | 48 |
| Tulsa, Okla. | 180,391 | 49 |
| Buffalo, N.Y. | 174,006 | 50 |
| Albuquerque, N.M. | 165,475 | 51 |
| Mobile - Pensacola, Ala.-Fla. | 160,370 | 52 |
| Ft. Myers - Naples, Fla. | 160,324 | 53 |
| Knoxville, Tenn. | 160,285 | 54 |
| Birmingham, Ala. | 159,896 | 55 |
| Louisville, Ky. | 158,970 | 56 |
| Jacksonville, Fla. | 158,375 | 57 |
| Dayton, Ohio | 154,221 | 58 |
| Albany - Schenectady - Troy, N.Y. | 153,735 | 59 |
| Austin, Tex. | 153,461 | 60 |
| Flint - Saginaw - Bay City, Mich. | 152,347 | 61 |
| Little Rock, Ark. | 147,977 | 62 |
| Wichita - Hutchinson, Kans. | 147,806 | 63 |
| Richmond, Va. | 143,226 | 64 |
| Charleston - Huntington, W.Va. | 140,002 | 65 |
| Chattanooga, Tenn. | 133,929 | 66 |
| Fresno - Visalia, Calif. | 132,449 | 67 |
| Rochester, N.Y. | 127,056 | 68 |
| Roanoke - Lynchburg, Va. | 120,240 | 69 |
| Des Moines, Iowa | 115,568 | 70 |
| Syracuse, N.Y. | 113,259 | 71 |
| Savannah, Ga. | 112,308 | 72 |
| Tucson, Ariz. | 111,219 | 73 |
| Las Vegas, Nev. | 105,412 | 74 |
| Odessa - Midland, Tex. | 104,459 | 75 |
| Springfield - Decatur - Champaign, Ill. | 104,372 | 76 |
| Wilkes-Barre - Scranton, Pa. | 103,217 | 77 |
| El Paso, Tex. | 101,718 | 78 |
| Green Bay, Wisc. | 101,480 | 79 |
| Baton Rouge, La. | 101,175 | 80 |
| Florence, S.C. | 100,974 | 81 |
| Greenville - New Bern - Washington, N.C. | 100,473 | 82 |
| Sarasota, Fla. | 99,237 | 83 |
| Columbia, S.C. | 99,062 | 84 |
| Toledo, Ohio | 98,351 | 85 |
| Portland - Poland Spring, Maine | 98,260 | 86 |
| Lexington, Ky. | 97,116 | 87 |
| McAllen - Brownsville, Tex. | 96,775 | 88 |
| Colorado Springs - Pueblo, Colo. | 95,736 | 89 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 95,051 | 90 |
| Charleston, S.C. | 94,180 | 91 |
| Spokane, Wash. | 93,686 | 92 |
| Jackson, Miss. | 92,511 | 93 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 92,240 | 94 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 91,924 | 95 |
| Evansville, Ind. | 90,995 | 96 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 89,185 | 97 |
| Bristol - Kingsport - Johnson City, Tenn. | 88,944 | 98 |
| Lafayette, La. | 86,184 | 99 |
| Johnstown - Altoona, Pa. | 84,900 | 100 |
| South Bend - Elkhart, Ind. | 82,401 | 101 |
| Springfield, Mo. | 81,095 | 102 |
| Huntsville - Decatur - Florence, Ala. | 80,201 | 103 |
| Wichita Falls - Lawton, Tex.-Okla. | 78,731 | 104 |
| Youngstown, Ohio | 77,476 | 105 |
| Lincoln - Hastings - Kearney, Neb. | 77,202 | 106 |
| Corpus Christi, Tex. | 77,107 | 107 |
| Ft. Wayne, Ind. | 74,186 | 108 |
| Waco - Temple, Tex. | 73,794 | 109 |
| Augusta, Ga. | 72,052 | 110 |
| Fargo, N.D. | 70,872 | 111 |
| Amarillo, Tex. | 70,257 | 112 |
| Sioux Falls - Mitchell, S.D. | 70,104 | 113 |
| Peoria, Ill. | 69,993 | 114 |
| Springfield, Mass. | 68,054 | 115 |
| Salinas - Monterey, Calif. | 67,927 | 116 |
| Lansing, Mich. | 67,728 | 117 |
| Lubbock, Tex. | 67,017 | 118 |
| Reno, Nev. | 64,508 | 119 |
| Rockford, Ill. | 61,828 | 120 |
| Columbus, Ga. | 60,728 | 121 |
| Boise, Ida. | 60,699 | 122 |
| Macon, Ga. | 60,178 | 123 |
| Madison, Wisc. | 59,478 | 124 |
| Wilmington, N.C. | 57,730 | 125 |
| Bakersfield, Calif. | 57,200 | 126 |
| Columbus - Tupelo, Miss. | 56,583 | 127 |
| Eugene, Ore. | 55,578 | 128 |
| Beaumont - Port Arthur, Tex. | 54,809 | 129 |
| Minot - Bismarck - Dickinson, N.D. | 54,752 | 130 |
| Bluefield - Beckley - Oak Hill, W.Va. | 53,603 | 131 |
| Tallahassee - Thomasville, Fla.-Ga. | 53,423 | 132 |
| Burlington - Plattsburgh, Vt.-N.Y. | 53,226 | 133 |
| Montgomery, Ala. | 53,177 | 134 |
| Monroe - El Dorado, La.-Ark. | 53,125 | 135 |
| Joplin - Pittsburg, Mo.-Kans. | 51,456 | 136 |
| Salisbury, Md. | 50,853 | 137 |
| Binghamton, N.Y. | 48,062 | 138 |
| Tyler, Tex. | 48,003 | 139 |
| Yakima, Wash. | 47,783 | 140 |
| Wheeling - Steubenville, W.Va.-Ohio | 46,809 | 141 |
| Albany, Ga. | 45,684 | 142 |
| Columbia - Jefferson City, Mo. | 43,760 | 143 |
| Abilene - Sweetwater, Tex. | 42,553 | 144 |
| Topeka, Kans. | 41,646 | 145 |
| Idaho Falls - Pocatello, Ida. | 41,456 | 146 |
| La Crosse - Eau Claire, Wisc. | 41,305 | 147 |
| Ft. Smith, Ark. | 40,249 | 148 |
| Dothan, Ala. | 38,576 | 149 |
| Billings - Hardin, Mont. | 38,331 | 150 |
| Wausau - Rhinelander, Wisc. | 37,604 | 151 |
| Sioux City, Iowa | 37,541 | 152 |
| Duluth - Superior, Minn.-Wisc. | 37,439 | 153 |
| Rochester - Mason City - Austin, Minn.-Iowa | 36,858 | 154 |
| Traverse City - Cadillac, Mich. | 36,282 | 155 |
| Roswell, N.M. | 35,911 | 156 |
| Alexandria, La. | 35,541 | 157 |
| Grand Junction, Colo. | 35,532 | 158 |
| Terre Haute, Ind. | 34,448 | 159 |
| Rapid City, S.D. | 33,889 | 160 |
| Erie, Pa. | 33,850 | 161 |
| Chico - Redding, Calif. | 33,417 | 162 |
| Quincy - Hannibal, Ill.-Mo. | 30,283 | 163 |
| Medford, Ore. | 30,263 | 164 |
| Utica, N.Y. | 29,098 | 165 |
| Greenwood - Greenville, Miss. | 28,121 | 166 |
| Charlottesville, Va. | 28,021 | 167 |
| Casper - Riverton, Wyo. | 26,495 | 168 |
| Laurel - Hattiesburg, Miss. | 26,302 | 169 |
| Lake Charles, La. | 26,295 | 170 |
| Bangor, Maine | 25,529 | 171 |
| El Centro - Yuma, Calif.-Ariz. | 24,915 | 172 |
| Great Falls, Mont. | 23,480 | 173 |
| Meridian, Miss. | 23,258 | 174 |
| Panama City, Fla. | 23,106 | 175 |
| Missoula, Mont. | 22,703 | 176 |
| Butte, Mont. | 21,740 | 177 |
| Biloxi - Gulfport - Pascagoula, Miss. | 19,987 | 178 |
| Watertown - Carthage, N.Y. | 19,525 | 179 |
| Elmira, N.Y. | 19,233 | 180 |
| Hagerstown, Md. | 18,882 | 181 |
| Palm Springs, Calif. | 18,715 | 182 |
| Gainesville, Fla. | 18,361 | 183 |
| Jonesboro, Ark. | 17,925 | 184 |
| San Angelo, Tex. | 17,327 | 185 |
| Ardmore - Ada, Okla. | 17,213 | 186 |
| Clarksburg - Weston, W.Va. | 17,172 | 187 |
| Bowling Green, Ky. | 16,414 | 188 |
| Parkersburg, W.Va. | 16,029 | 189 |
| Victoria, Tex. | 15,819 | 190 |
| Jackson, Tenn. | 15,463 | 191 |
| Eureka, Calif. | 14,783 | 192 |
| Harrisonburg, Va. | 14,736 | 193 |
| Tuscaloosa, Ala. | 14,716 | 194 |
| Cheyenne, Wyo. | 14,703 | 195 |
| Marquette, Mich. | 13,384 | 196 |
| Anniston, Ala. | 12,629 | 197 |
| Lafayette, Ind. | 12,237 | 198 |
| Laredo, Tex. | 12,229 | 199 |
| Alexandria, Minn. | 12,123 | 200 |
| Helena, Mont. | 11,010 | 201 |
| St. Joseph, Mo. | 10,866 | 202 |
| Twin Falls, Ida. | 10,805 | 203 |
| Lima, Ohio | 10,080 | 204 |
| Flagstaff, Ariz. | 8,505 | 205 |
| Zanesville, Ohio | 7,542 | 206 |
| Mankato, Minn. | 6,862 | 207 |
| Ottumwa - Kirksville, Iowa-Mo. | 6,326 | 208 |
| Presque Isle, Maine | 6,003 | 209 |
| Bend, Ore. | 5,320 | 210 |
| North Platte, Neb. | 4,421 | 211 |
| Alpena, Mich. | 3,370 | 212 |
| Selma, Ala. | 3,333 | 213 |
| Glendive, Mont. | 3,020 | 214 |

# AUTOMOTIVE DEALER SALES

| ADI | ($000) | Rank |
|---|---|---|
| Los Angeles, Calif. | 16,166,097 | 1 |
| New York, N.Y. | 16,133,570 | 2 |
| Chicago, Ill. | 8,894,444 | 3 |
| Philadelphia, Pa. | 8,191,946 | 4 |
| San Francisco, Calif. | 7,247,175 | 5 |
| Boston, Mass. | 7,143,392 | 6 |
| Washington, D.C. | 5,820,600 | 7 |
| Detroit, Mich. | 5,790,858 | 8 |
| Dallas - Ft. Worth, Tex. | 5,778,181 | 9 |
| Miami, Fla. | 5,704,541 | 10 |
| Houston, Tex. | 5,239,380 | 11 |
| Atlanta, Ga. | 4,460,540 | 12 |
| Minneapolis - St. Paul, Minn. | 4,457,114 | 13 |
| Cleveland, Ohio | 3,990,357 | 14 |
| Tampa - St. Petersburg, Fla. | 3,768,140 | 15 |
| St. Louis, Mo. | 3,581,103 | 16 |
| Seattle - Tacoma, Wash. | 3,430,556 | 17 |
| Pittsburgh, Pa. | 3,245,041 | 18 |
| Denver, Colo. | 3,156,368 | 19 |
| Baltimore, Md. | 3,006,920 | 20 |
| Orlando - Daytona Beach - Melbourne, Fla. | 2,974,234 | 21 |
| Indianapolis, Ind. | 2,891,018 | 22 |
| Sacramento - Stockton, Calif. | 2,768,229 | 23 |
| Hartford - New Haven, Conn. | 2,695,847 | 24 |
| San Diego, Calif. | 2,694,943 | 25 |
| Kansas City, Mo. | 2,645,246 | 26 |
| Oklahoma City, Okla. | 2,448,092 | 27 |
| Phoenix, Ariz. | 2,386,579 | 28 |
| Charlotte, N.C. | 2,320,629 | 29 |
| Portland, Ore. | 2,249,785 | 30 |
| Raleigh - Durham, N.C. | 2,010,476 | 31 |
| Nashville, Tenn. | 1,968,261 | 32 |
| Columbus, Ohio | 1,864,841 | 33 |
| Cincinnati, Ohio | 1,863,733 | 34 |
| Milwaukee, Wisc. | 1,861,775 | 35 |
| Memphis, Tenn. | 1,849,053 | 36 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 1,800,190 | 37 |
| West Palm Beach, Fla. | 1,771,162 | 38 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,728,435 | 39 |
| Wichita - Hutchinson, Kans. | 1,690,782 | 40 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,681,381 | 41 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 1,665,496 | 42 |
| New Orleans, La. | 1,612,770 | 43 |
| Providence - New Bedford, R.I.-Mass. | 1,597,587 | 44 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 1,552,698 | 45 |
| Jacksonville, Fla. | 1,547,296 | 46 |
| San Antonio, Tex. | 1,542,156 | 47 |
| Salt Lake City, Utah | 1,527,771 | 48 |
| Buffalo, N.Y. | 1,462,740 | 49 |
| Flint - Saginaw - Bay City, Mich. | 1,425,279 | 50 |
| Dayton, Ohio | 1,389,749 | 51 |
| Louisville, Ky. | 1,376,975 | 52 |
| Albany - Schenectady - Troy, N.Y. | 1,363,900 | 53 |
| Charleston - Huntington, W.Va. | 1,336,646 | 54 |
| Birmingham, Ala. | 1,331,723 | 55 |
| Mobile - Pensacola, Ala.-Fla. | 1,329,613 | 56 |
| Tulsa, Okla. | 1,323,511 | 57 |
| Little Rock, Ark. | 1,322,639 | 58 |
| Richmond, Va. | 1,319,517 | 59 |
| Knoxville, Tenn. | 1,251,362 | 60 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 1,248,111 | 61 |
| Fresno - Visalia, Calif. | 1,207,394 | 62 |
| Toledo, Ohio | 1,174,576 | 63 |
| Omaha, Neb. | 1,168,350 | 64 |
| Rochester, N.Y. | 1,157,796 | 65 |
| Des Moines, Iowa | 1,141,822 | 66 |
| Albuquerque, N.M. | 1,096,797 | 67 |
| Syracuse, N.Y. | 1,033,829 | 68 |
| Portland - Poland Spring, Maine | 1,033,766 | 69 |
| Wilkes-Barre - Scranton, Pa. | 1,021,398 | 70 |
| South Bend - Elkhart, Ind. | 1,009,584 | 71 |
| Austin, Tex. | 995,109 | 72 |
| Springfield - Decatur - Champaign, Ill. | 960,632 | 73 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 942,331 | 74 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 941,610 | 75 |
| Green Bay, Wisc. | 906,965 | 76 |
| Jackson, Miss. | 885,128 | 77 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 884,811 | 78 |
| Roanoke - Lynchburg, Va. | 879,739 | 79 |
| Lexington, Ky. | 872,638 | 80 |
| Fargo, N.D. | 844,637 | 81 |
| Evansville, Ind. | 830,415 | 82 |
| Columbia, S.C. | 830,117 | 83 |
| Chattanooga, Tenn. | 829,168 | 84 |
| Lincoln - Hastings - Kearney, Neb. | 787,831 | 85 |
| Bristol - Kingsport - Johnson City, Tenn. | 783,010 | 86 |
| Spokane, Wash. | 778,794 | 87 |
| Springfield, Mo. | 760,962 | 88 |
| Huntsville - Decatur - Florence, Ala. | 754,431 | 89 |
| Ft. Myers - Naples, Fla. | 752,004 | 90 |
| Burlington - Plattsburgh, Vt.-N.Y. | 737,259 | 91 |
| Sioux Falls - Mitchell, S.D. | 724,739 | 92 |
| Greenville - New Bern - Washington, N.C. | 721,877 | 93 |
| Baton Rouge, La. | 717,098 | 94 |
| Charleston, S.C. | 710,005 | 95 |
| Johnstown - Altoona, Pa. | 708,903 | 96 |
| Las Vegas, Nev. | 708,417 | 97 |
| Ft. Wayne, Ind. | 694,205 | 98 |
| Tucson, Ariz. | 673,444 | 99 |
| Minot - Bismarck - Dickinson, N.D. | 668,717 | 100 |
| Odessa - Midland, Tex. | 667,847 | 101 |
| Lansing, Mich. | 654,153 | 102 |
| Waco - Temple, Tex. | 642,003 | 103 |
| Salinas - Monterey, Calif. | 638,893 | 104 |
| Savannah, Ga. | 635,878 | 105 |
| Amarillo, Tex. | 624,280 | 106 |
| Madison, Wisc. | 616,418 | 107 |
| Colorado Springs - Pueblo, Colo. | 615,801 | 108 |
| Lafayette, La. | 615,348 | 109 |
| Springfield, Mass. | 610,446 | 110 |
| Peoria, Ill. | 606,489 | 111 |
| Corpus Christi, Tex. | 597,940 | 112 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 596,153 | 113 |
| Youngstown, Ohio | 586,026 | 114 |
| Lubbock, Tex. | 577,332 | 115 |
| Rockford, Ill. | 557,654 | 116 |
| El Paso, Tex. | 553,104 | 117 |
| Beaumont - Port Arthur, Tex. | 552,466 | 118 |
| Wichita Falls - Lawton, Tex.-Okla. | 550,411 | 119 |
| Macon, Ga. | 546,955 | 120 |
| Augusta, Ga. | 540,687 | 121 |
| Columbia - Jefferson City, Mo. | 533,840 | 122 |
| Rochester - Mason City - Austin, Minn.-Iowa | 529,668 | 123 |
| Columbus, Ga. | 505,638 | 124 |
| Sioux City, Iowa | 500,746 | 125 |
| Reno, Nev. | 484,906 | 126 |
| McAllen - Brownsville, Tex. | 482,677 | 127 |
| Montgomery, Ala. | 482,086 | 128 |
| Yakima, Wash. | 481,163 | 129 |
| Monroe - El Dorado, La.-Ark. | 479,610 | 130 |
| Joplin - Pittsburg, Mo.-Kans. | 475,766 | 131 |
| La Crosse - Eau Claire, Wisc. | 475,109 | 132 |
| Florence, S.C. | 463,781 | 133 |
| Topeka, Kans. | 462,593 | 134 |
| Eugene, Ore. | 456,516 | 135 |
| Bakersfield, Calif. | 455,675 | 136 |
| Terre Haute, Ind. | 455,619 | 137 |
| Sarasota, Fla. | 441,254 | 138 |
| Abilene - Sweetwater, Tex. | 436,910 | 139 |
| Bluefield - Beckley - Oak Hill, W.Va. | 426,442 | 140 |
| Tallahassee - Thomasville, Fla.-Ga. | 426,381 | 141 |
| Binghamton, N.Y. | 412,277 | 142 |
| Wausau - Rhinelander, Wisc. | 410,933 | 143 |
| Erie, Pa. | 409,212 | 144 |
| Duluth - Superior, Minn.-Wisc. | 398,049 | 145 |
| Tyler, Tex. | 397,122 | 146 |
| Boise, Ida. | 383,078 | 147 |
| Wilmington, N.C. | 378,733 | 148 |
| Traverse City - Cadillac, Mich. | 374,732 | 149 |
| Columbus - Tupelo, Miss. | 374,697 | 150 |
| Albany, Ga. | 373,423 | 151 |
| Wheeling - Steubenville, W.Va.-Ohio | 365,821 | 152 |
| Bangor, Maine | 345,287 | 153 |
| Ft. Smith, Ark. | 338,205 | 154 |
| Chico - Redding, Calif. | 334,535 | 155 |
| Medford, Ore. | 334,000 | 156 |
| Quincy - Hannibal, Ill.-Mo. | 323,273 | 157 |
| Rapid City, S.D. | 316,978 | 158 |
| Dothan, Ala. | 314,302 | 159 |
| Idaho Falls - Pocatello, Ida. | 291,913 | 160 |
| Salisbury, Md. | 285,786 | 161 |
| Alexandria, La. | 262,758 | 162 |
| Gainesville, Fla. | 262,127 | 163 |
| Billings - Hardin, Mont. | 260,703 | 164 |
| Laurel - Hattiesburg, Miss. | 256,274 | 165 |
| Utica, N.Y. | 251,521 | 166 |
| Greenwood - Greenville, Miss. | 250,480 | 167 |
| Panama City, Fla. | 242,959 | 168 |
| Roswell, N.M. | 241,551 | 169 |
| Biloxi - Gulfport - Pascagoula, Miss. | 237,686 | 170 |
| Casper - Riverton, Wyo. | 225,246 | 171 |
| Grand Junction, Colo. | 221,445 | 172 |
| Clarksburg - Weston, W.Va. | 218,611 | 173 |
| Watertown - Carthage, N.Y. | 198,860 | 174 |
| Lake Charles, La. | 197,866 | 175 |
| Elmira, N.Y. | 195,883 | 176 |
| Great Falls, Mont. | 192,309 | 177 |
| St. Joseph, Mo. | 191,218 | 178 |
| Meridian, Miss. | 189,251 | 179 |
| Palm Springs, Calif. | 185,678 | 180 |
| El Centro - Yuma, Calif.-Ariz. | 181,556 | 181 |
| San Angelo, Tex. | 179,659 | 182 |
| Ardmore - Ada, Okla. | 167,189 | 183 |
| Lafayette, Ind. | 166,958 | 184 |
| Missoula, Mont. | 164,888 | 185 |
| Alexandria, Minn. | 161,617 | 186 |
| Jackson, Tenn. | 142,711 | 187 |
| Jonesboro, Ark. | 140,039 | 188 |
| Eureka, Calif. | 139,855 | 189 |
| Parkersburg, W.Va. | 130,783 | 190 |
| Tuscaloosa, Ala. | 130,624 | 191 |
| Lima, Ohio | 128,549 | 192 |
| Hagerstown, Md. | 128,402 | 193 |
| Charlottesville, Va. | 123,460 | 194 |
| Butte, Mont. | 109,074 | 195 |
| Victoria, Tex. | 108,739 | 196 |
| Anniston, Ala. | 105,097 | 197 |
| Mankato, Minn. | 101,719 | 198 |
| Bowling Green, Ky. | 100,086 | 199 |
| Cheyenne, Wyo. | 99,569 | 200 |
| Marquette, Mich. | 98,087 | 201 |
| Laredo, Tex. | 89,488 | 202 |
| Harrisonburg, Va. | 86,672 | 203 |
| Twin Falls, Ida. | 86,197 | 204 |
| Presque Isle, Maine | 77,970 | 205 |
| Ottumwa - Kirksville, Iowa-Mo. | 76,025 | 206 |
| Zanesville, Ohio | 74,636 | 207 |
| Bend, Ore. | 65,367 | 208 |
| Flagstaff, Ariz. | 60,514 | 209 |
| North Platte, Neb. | 51,785 | 210 |
| Helena, Mont. | 50,099 | 211 |
| Selma, Ala. | 39,612 | 212 |
| Alpena, Mich. | 38,199 | 213 |
| Glendive, Mont. | 21,392 | 214 |

# GASOLINE SERVICE STATION SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 6,178,946 | 1 |
| Los Angeles, Calif. | 5,607,785 | 2 |
| Chicago, Ill. | 3,523,393 | 3 |
| Philadelphia, Pa. | 3,084,807 | 4 |
| Boston, Mass. | 2,744,868 | 5 |
| San Francisco, Calif. | 2,354,955 | 6 |
| Detroit, Mich. | 2,184,324 | 7 |
| Dallas - Ft. Worth, Tex. | 2,148,204 | 8 |
| Washington, D.C. | 2,115,076 | 9 |
| Cleveland, Ohio | 2,005,875 | 10 |
| Houston, Tex. | 1,925,277 | 11 |
| Minneapolis - St. Paul, Minn. | 1,812,319 | 12 |
| St. Louis, Mo. | 1,581,325 | 13 |
| Atlanta, Ga. | 1,572,178 | 14 |
| Miami, Fla. | 1,399,793 | 15 |
| Pittsburgh, Pa. | 1,391,123 | 16 |
| Indianapolis, Ind. | 1,385,255 | 17 |
| Denver, Colo. | 1,382,539 | 18 |
| Seattle - Tacoma, Wash. | 1,273,739 | 19 |
| Hartford - New Haven, Conn. | 1,168,670 | 20 |
| Baltimore, Md. | 1,100,944 | 21 |
| Tampa - St. Petersburg, Fla. | 1,080,930 | 22 |
| Phoenix, Ariz. | 1,057,118 | 23 |
| Sacramento - Stockton, Calif. | 1,020,133 | 24 |
| Kansas City, Mo. | 948,794 | 25 |
| Cincinnati, Ohio | 946,127 | 26 |
| Columbus, Ohio | 911,597 | 27 |
| Orlando - Daytona Beach - Melbourne, Fla. | 895,845 | 28 |
| Salt Lake City, Utah | 881,446 | 29 |
| Nashville, Tenn. | 873,647 | 30 |
| San Diego, Calif. | 851,089 | 31 |
| Memphis, Tenn. | 841,955 | 32 |
| Milwaukee, Wisc. | 817,831 | 33 |
| Portland, Ore. | 807,297 | 34 |
| New Orleans, La. | 748,759 | 35 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 709,859 | 36 |
| Dayton, Ohio | 704,537 | 37 |
| Louisville, Ky. | 694,521 | 38 |
| San Antonio, Tex. | 680,028 | 39 |
| Oklahoma City, Okla. | 674,715 | 40 |
| Providence - New Bedford, R.I.-Mass. | 669,426 | 41 |
| Toledo, Ohio | 649,409 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 646,796 | 43 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 631,858 | 44 |
| Raleigh - Durham, N.C. | 621,358 | 45 |
| Charlotte, N.C. | 599,327 | 46 |
| Charleston - Huntington, W.Va. | 596,158 | 47 |
| Knoxville, Tenn. | 595,467 | 48 |
| Wichita - Hutchinson, Kans. | 588,898 | 49 |
| Flint - Saginaw - Bay City, Mich. | 571,534 | 50 |
| Albany - Schenectady - Troy, N.Y. | 564,317 | 51 |
| Richmond, Va. | 562,755 | 52 |
| Jacksonville, Fla. | 556,174 | 53 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 546,055 | 54 |
| Buffalo, N.Y. | 533,387 | 55 |
| Omaha, Neb. | 517,699 | 56 |
| Greensboro - Winston-Salem - High Point, N.C. | 513,165 | 57 |
| Albuquerque, N.M. | 508,974 | 58 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 499,235 | 59 |
| Des Moines, Iowa | 497,383 | 60 |
| Springfield - Decatur - Champaign, Ill. | 484,729 | 61 |
| West Palm Beach, Fla. | 470,365 | 62 |
| Mobile - Pensacola, Ala.-Fla. | 452,628 | 63 |
| Fresno - Visalia, Calif. | 445,025 | 64 |
| Little Rock, Ark. | 441,669 | 65 |
| Tulsa, Okla. | 436,304 | 66 |
| Roanoke - Lynchburg, Va. | 429,974 | 67 |
| Lexington, Ky. | 426,848 | 68 |
| Birmingham, Ala. | 424,462 | 69 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 409,728 | 70 |
| Wilkes-Barre - Scranton, Pa. | 408,523 | 71 |
| Green Bay, Wisc. | 406,540 | 72 |
| Rochester, N.Y. | 398,039 | 73 |
| Chattanooga, Tenn. | 385,893 | 74 |
| South Bend - Elkhart, Ind. | 383,802 | 75 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 370,879 | 76 |
| Portland - Poland Spring, Maine | 364,087 | 77 |
| Syracuse, N.Y. | 362,368 | 78 |
| Columbia, S.C. | 351,951 | 79 |
| Austin, Tex. | 350,378 | 80 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 336,430 | 81 |
| Ft. Wayne, Ind. | 336,156 | 82 |
| Lincoln - Hastings - Kearney, Neb. | 330,134 | 83 |
| Johnstown - Altoona, Pa. | 326,053 | 84 |
| Youngstown, Ohio | 325,494 | 85 |
| Sioux Falls - Mitchell, S.D. | 325,146 | 86 |
| Las Vegas, Nev. | 314,445 | 87 |
| Reno, Nev. | 309,711 | 88 |
| Fargo, N.D. | 300,692 | 89 |
| Evansville, Ind. | 297,664 | 90 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 291,039 | 91 |
| Corpus Christi, Tex. | 290,879 | 92 |
| Jackson, Miss. | 290,464 | 93 |
| Springfield, Mass. | 286,410 | 94 |
| Baton Rouge, La. | 278,982 | 95 |
| Tucson, Ariz. | 276,026 | 96 |
| Lansing, Mich. | 275,312 | 97 |
| Spokane, Wash. | 274,403 | 98 |
| Peoria, Ill. | 264,016 | 99 |
| Duluth - Superior, Minn.-Wisc. | 259,087 | 100 |
| El Paso, Tex. | 253,881 | 101 |
| Madison, Wisc. | 251,056 | 102 |
| Springfield, Mo. | 249,209 | 103 |
| Rockford, Ill. | 245,576 | 104 |
| Burlington - Plattsburgh, Vt.-N.Y. | 243,518 | 105 |
| Bristol - Kingsport - Johnson City, Tenn. | 241,712 | 106 |
| Colorado Springs - Pueblo, Colo. | 239,218 | 107 |
| Minot - Bismarck - Dickinson, N.D. | 238,769 | 108 |
| Waco - Temple, Tex. | 237,950 | 109 |
| La Crosse - Eau Claire, Wisc. | 234,774 | 110 |
| Odessa - Midland, Tex. | 234,714 | 111 |
| Savannah, Ga. | 229,860 | 112 |
| Beaumont - Port Arthur, Tex. | 227,626 | 113 |
| Salinas - Monterey, Calif. | 227,474 | 114 |
| Sioux City, Iowa | 219,612 | 115 |
| Bakersfield, Calif. | 215,431 | 116 |
| Lafayette, La. | 215,331 | 117 |
| Charleston, S.C. | 214,531 | 118 |
| Erie, Pa. | 213,349 | 119 |
| Huntsville - Decatur - Florence, Ala. | 213,067 | 120 |
| Terre Haute, Ind. | 209,590 | 121 |
| Rochester - Mason City - Austin, Minn.-Iowa | 207,066 | 122 |
| Ft. Myers - Naples, Fla. | 205,230 | 123 |
| Chico - Redding, Calif. | 194,847 | 124 |
| Wheeling - Steubenville, W.Va.-Ohio | 191,737 | 125 |
| Yakima, Wash. | 191,335 | 126 |
| Traverse City - Cadillac, Mich. | 190,642 | 127 |
| Joplin - Pittsburg, Mo.-Kans. | 184,823 | 128 |
| Augusta, Ga. | 184,532 | 129 |
| Amarillo, Tex. | 180,938 | 130 |
| Tallahassee - Thomasville, Fla.-Ga. | 176,641 | 131 |
| Columbus, Ga. | 175,420 | 132 |
| Wausau - Rhinelander, Wisc. | 173,821 | 133 |
| Montgomery, Ala. | 173,430 | 134 |
| Topeka, Kans. | 172,455 | 135 |
| Columbia - Jefferson City, Mo. | 169,703 | 136 |
| Macon, Ga. | 167,795 | 137 |
| Albany, Ga. | 162,876 | 138 |
| Binghamton, N.Y. | 161,473 | 139 |
| Greenville - New Bern - Washington, N.C. | 160,590 | 140 |
| Eugene, Ore. | 160,251 | 141 |
| Wichita Falls - Lawton, Tex.-Okla. | 154,020 | 142 |
| Abilene - Sweetwater, Tex. | 150,751 | 143 |
| Boise, Ida. | 145,058 | 144 |
| Rapid City, S.D. | 143,799 | 145 |
| Florence, S.C. | 141,751 | 146 |
| Tyler, Tex. | 133,682 | 147 |
| Idaho Falls - Pocatello, Ida. | 132,655 | 148 |
| Monroe - El Dorado, La.-Ark. | 131,836 | 149 |
| Medford, Ore. | 131,175 | 150 |
| Columbus - Tupelo, Miss. | 129,775 | 151 |
| Billings - Hardin, Mont. | 125,700 | 152 |
| Ft. Smith, Ark. | 120,012 | 153 |
| Bangor, Maine | 119,434 | 154 |
| McAllen - Brownsville, Tex. | 118,641 | 155 |
| Bluefield - Beckley - Oak Hill, W.Va. | 116,685 | 156 |
| Wilmington, N.C. | 110,563 | 157 |
| Sarasota, Fla. | 110,006 | 158 |
| Salisbury, Md. | 109,065 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 104,566 | 160 |
| Grand Junction, Colo. | 102,285 | 161 |
| Roswell, N.M. | 100,088 | 162 |
| Casper - Riverton, Wyo. | 99,779 | 163 |
| Lubbock, Tex. | 98,955 | 164 |
| Utica, N.Y. | 96,540 | 165 |
| Dothan, Ala. | 89,824 | 166 |
| Gainesville, Fla. | 87,898 | 167 |
| Elmira, N.Y. | 84,043 | 168 |
| Lima, Ohio | 83,781 | 169 |
| Flagstaff, Ariz. | 83,665 | 170 |
| Great Falls, Mont. | 82,359 | 171 |
| Alexandria, La. | 81,219 | 172 |
| Alexandria, Minn. | 78,423 | 173 |
| Lake Charles, La. | 78,411 | 174 |
| Clarksburg - Weston, W.Va. | 77,815 | 175 |
| Missoula, Mont. | 74,883 | 176 |
| El Centro - Yuma, Calif.-Ariz. | 74,311 | 177 |
| St. Joseph, Mo. | 74,273 | 178 |
| Laurel - Hattiesburg, Miss. | 73,504 | 179 |
| Panama City, Fla. | 70,423 | 180 |
| Bowling Green, Ky. | 66,352 | 181 |
| Greenwood - Greenville, Miss. | 66,222 | 182 |
| Lafayette, Ind. | 65,810 | 183 |
| Biloxi - Gulfport - Pascagoula, Miss. | 62,285 | 184 |
| Palm Springs, Calif. | 61,188 | 185 |
| Watertown - Carthage, N.Y. | 60,560 | 186 |
| Eureka, Calif. | 59,283 | 187 |
| Cheyenne, Wyo. | 58,503 | 188 |
| Butte, Mont. | 58,384 | 189 |
| Marquette, Mich. | 58,055 | 190 |
| Tuscaloosa, Ala. | 58,026 | 191 |
| Meridian, Miss. | 57,438 | 192 |
| Jackson, Tenn. | 53,845 | 193 |
| Ardmore - Ada, Okla. | 52,063 | 194 |
| Victoria, Tex. | 50,055 | 195 |
| Hagerstown, Md. | 49,748 | 196 |
| Charlottesville, Va. | 49,548 | 197 |
| Twin Falls, Ida. | 44,344 | 198 |
| Jonesboro, Ark. | 36,849 | 199 |
| Mankato, Minn. | 36,576 | 200 |
| Zanesville, Ohio | 36,508 | 201 |
| Laredo, Tex. | 36,178 | 202 |
| Parkersburg, W.Va. | 33,919 | 203 |
| San Angelo, Tex. | 32,640 | 204 |
| Anniston, Ala. | 31,459 | 205 |
| Presque Isle, Maine | 30,666 | 206 |
| Ottumwa - Kirksville, Iowa-Mo. | 30,029 | 207 |
| North Platte, Neb. | 29,429 | 208 |
| Harrisonburg, Va. | 28,050 | 209 |
| Bend, Ore. | 27,836 | 210 |
| Glendive, Mont. | 17,863 | 211 |
| Selma, Ala. | 17,709 | 212 |
| Alpena, Mich. | 16,554 | 213 |
| Helena, Mont. | 16,279 | 214 |

# BUILDING MATERIALS & HARDWARE STORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 4,052,893 | 1 |
| Los Angeles, Calif. | 2,923,813 | 2 |
| Chicago, Ill. | 1,857,476 | 3 |
| Boston, Mass. | 1,785,167 | 4 |
| Philadelphia, Pa. | 1,755,842 | 5 |
| Houston, Tex. | 1,664,639 | 6 |
| Dallas - Ft. Worth, Tex. | 1,596,840 | 7 |
| San Francisco, Calif. | 1,456,808 | 8 |
| Atlanta, Ga. | 1,152,091 | 9 |
| Minneapolis - St. Paul, Minn. | 1,125,990 | 10 |
| Detroit, Mich. | 1,080,115 | 11 |
| Denver, Colo. | 1,041,149 | 12 |
| Seattle - Tacoma, Wash. | 988,113 | 13 |
| Washington, D.C. | 933,992 | 14 |
| Cleveland, Ohio | 891,274 | 15 |
| Oklahoma City, Okla. | 862,087 | 16 |
| St. Louis, Mo. | 809,305 | 17 |
| Tampa - St. Petersburg, Fla. | 799,204 | 18 |
| Miami, Fla. | 747,735 | 19 |
| Pittsburgh, Pa. | 739,261 | 20 |
| Phoenix, Ariz. | 713,756 | 21 |
| Orlando - Daytona Beach - Melbourne, Fla. | 712,137 | 22 |
| Sacramento - Stockton, Calif. | 703,582 | 23 |
| Indianapolis, Ind. | 656,214 | 24 |
| Hartford - New Haven, Conn. | 613,578 | 25 |
| Baltimore, Md. | 602,873 | 26 |
| Charlotte, N.C. | 593,160 | 27 |
| San Antonio, Tex. | 584,451 | 28 |
| New Orleans, La. | 575,649 | 29 |
| Salt Lake City, Utah | 575,092 | 30 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 559,580 | 31 |
| Kansas City, Mo. | 512,323 | 32 |
| Raleigh - Durham, N.C. | 509,375 | 33 |
| Austin, Tex. | 479,286 | 34 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 461,058 | 35 |
| San Diego, Calif. | 451,185 | 36 |
| Portland, Ore. | 447,696 | 37 |
| Tulsa, Okla. | 437,435 | 38 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 433,733 | 39 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 427,159 | 40 |
| Cincinnati, Ohio | 425,551 | 41 |
| Milwaukee, Wisc. | 424,681 | 42 |
| Wichita - Hutchinson, Kans. | 411,226 | 43 |
| Greensboro - Winston-Salem - High Point, N.C. | 402,678 | 44 |
| Albuquerque, N.M. | 395,034 | 45 |
| Charleston - Huntington, W.Va. | 385,352 | 46 |
| Little Rock, Ark. | 384,495 | 47 |
| Columbus, Ohio | 381,399 | 48 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 380,759 | 49 |
| Nashville, Tenn. | 373,898 | 50 |
| West Palm Beach, Fla. | 372,908 | 51 |
| Albany - Schenectady - Troy, N.Y. | 371,455 | 52 |
| Providence - New Bedford, R.I.-Mass. | 368,850 | 53 |
| Flint - Saginaw - Bay City, Mich. | 364,628 | 54 |
| Portland - Poland Spring, Maine | 344,175 | 55 |
| Lafayette, La. | 338,246 | 56 |
| Baton Rouge, La. | 335,971 | 57 |
| Buffalo, N.Y. | 324,656 | 58 |
| Louisville, Ky. | 323,236 | 59 |
| Memphis, Tenn. | 316,990 | 60 |
| Jacksonville, Fla. | 315,247 | 61 |
| Dayton, Ohio | 308,040 | 62 |
| Knoxville, Tenn. | 306,326 | 63 |
| Mobile - Pensacola, Ala.-Fla. | 303,900 | 64 |
| Odessa - Midland, Tex. | 302,601 | 65 |
| Des Moines, Iowa | 299,235 | 66 |
| Omaha, Neb. | 296,121 | 67 |
| Green Bay, Wisc. | 280,618 | 68 |
| Springfield - Decatur - Champaign, Ill. | 273,317 | 69 |
| Richmond, Va. | 272,811 | 70 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 271,985 | 71 |
| Wilkes-Barre - Scranton, Pa. | 270,164 | 72 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 259,228 | 73 |
| Fresno - Visalia, Calif. | 255,630 | 74 |
| Burlington - Plattsburgh, Vt.-N.Y. | 254,185 | 75 |
| Syracuse, N.Y. | 252,894 | 76 |
| Evansville, Ind. | 252,118 | 77 |
| McAllen - Brownsville, Tex. | 244,918 | 78 |
| Waco - Temple, Tex. | 242,550 | 79 |
| Lincoln - Hastings - Kearney, Neb. | 241,081 | 80 |
| Birmingham, Ala. | 240,167 | 81 |
| Spokane, Wash. | 238,231 | 82 |
| Johnstown - Altoona, Pa. | 236,308 | 83 |
| Toledo, Ohio | 236,174 | 84 |
| Springfield, Mo. | 232,084 | 85 |
| South Bend - Elkhart, Ind. | 232,049 | 86 |
| Columbia, S.C. | 231,074 | 87 |
| Sioux Falls - Mitchell, S.D. | 227,204 | 88 |
| Fargo, N.D. | 227,152 | 89 |
| Amarillo, Tex. | 226,377 | 90 |
| Rochester, N.Y. | 224,682 | 91 |
| Roanoke - Lynchburg, Va. | 223,971 | 92 |
| Ft. Myers - Naples, Fla. | 220,282 | 93 |
| Corpus Christi, Tex. | 218,580 | 94 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 211,439 | 95 |
| Bristol - Kingsport - Johnson City, Tenn. | 206,256 | 96 |
| Greenville - New Bern - Washington, N.C. | 200,666 | 97 |
| Las Vegas, Nev. | 200,050 | 98 |
| Lexington, Ky. | 200,021 | 99 |
| Colorado Springs - Pueblo, Colo. | 191,154 | 100 |
| Minot - Bismarck - Dickinson, N.D. | 186,327 | 101 |
| Ft. Wayne, Ind. | 178,863 | 102 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 178,409 | 103 |
| Wichita Falls - Lawton, Tex.-Okla. | 176,166 | 104 |
| Beaumont - Port Arthur, Tex. | 175,754 | 105 |
| El Paso, Tex. | 175,746 | 106 |
| Salinas - Monterey, Calif. | 174,737 | 107 |
| La Crosse - Eau Claire, Wisc. | 174,222 | 108 |
| Reno, Nev. | 172,581 | 109 |
| Springfield, Mass. | 172,403 | 110 |
| Duluth - Superior, Minn.-Wisc. | 171,838 | 111 |
| Traverse City - Cadillac, Mich. | 170,308 | 112 |
| Terre Haute, Ind. | 169,245 | 113 |
| Tucson, Ariz. | 168,350 | 114 |
| Chattanooga, Tenn. | 167,319 | 115 |
| Monroe - El Dorado, La.-Ark. | 165,166 | 116 |
| Savannah, Ga. | 165,149 | 117 |
| Lubbock, Tex. | 164,231 | 118 |
| Huntsville - Decatur - Florence, Ala. | 163,474 | 119 |
| Jackson, Miss. | 163,304 | 120 |
| Abilene - Sweetwater, Tex. | 161,175 | 121 |
| Madison, Wisc. | 160,407 | 122 |
| Rochester - Mason City - Austin, Minn.-Iowa | 158,991 | 123 |
| Florence, S.C. | 155,607 | 124 |
| Sioux City, Iowa | 155,239 | 125 |
| Charleston, S.C. | 154,269 | 126 |
| Wilmington, N.C. | 151,508 | 127 |
| Lansing, Mich. | 150,650 | 128 |
| Wausau - Rhinelander, Wisc. | 147,948 | 129 |
| Lake Charles, La. | 147,894 | 130 |
| Chico - Redding, Calif. | 144,872 | 131 |
| Tyler, Tex. | 143,658 | 132 |
| Augusta, Ga. | 142,836 | 133 |
| Peoria, Ill. | 142,762 | 134 |
| Joplin - Pittsburg, Mo.-Kans. | 139,734 | 135 |
| Columbia - Jefferson City, Mo. | 139,382 | 136 |
| Tallahassee - Thomasville, Fla.-Ga. | 137,897 | 137 |
| Youngstown, Ohio | 135,325 | 138 |
| Boise, Ida. | 135,188 | 139 |
| Rockford, Ill. | 133,552 | 140 |
| Ft. Smith, Ark. | 131,086 | 141 |
| Sarasota, Fla. | 126,310 | 142 |
| Bangor, Maine | 120,555 | 143 |
| Grand Junction, Colo. | 119,402 | 144 |
| Topeka, Kans. | 117,835 | 145 |
| Yakima, Wash. | 116,397 | 146 |
| Billings - Hardin, Mont. | 115,037 | 147 |
| Alexandria, La. | 114,644 | 148 |
| Rapid City, S.D. | 112,267 | 149 |
| Roswell, N.M. | 111,469 | 150 |
| Salisbury, Md. | 110,100 | 151 |
| Albany, Ga. | 107,930 | 152 |
| Bluefield - Beckley - Oak Hill, W.Va. | 106,400 | 153 |
| Macon, Ga. | 103,687 | 154 |
| Bakersfield, Calif. | 103,327 | 155 |
| Columbus, Ga. | 101,479 | 156 |
| Erie, Pa. | 96,734 | 157 |
| Eugene, Ore. | 96,253 | 158 |
| Binghamton, N.Y. | 95,395 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 93,657 | 160 |
| Wheeling - Steubenville, W.Va.-Ohio | 92,516 | 161 |
| Montgomery, Ala. | 91,143 | 162 |
| Idaho Falls - Pocatello, Ida. | 88,477 | 163 |
| Medford, Ore. | 85,349 | 164 |
| Alexandria, Minn. | 83,966 | 165 |
| Columbus - Tupelo, Miss. | 83,280 | 166 |
| Casper - Riverton, Wyo. | 80,622 | 167 |
| Clarksburg - Weston, W.Va. | 75,617 | 168 |
| Laurel - Hattiesburg, Miss. | 71,619 | 169 |
| Utica, N.Y. | 71,149 | 170 |
| Dothan, Ala. | 67,616 | 171 |
| Gainesville, Fla. | 66,715 | 172 |
| San Angelo, Tex. | 66,163 | 173 |
| Great Falls, Mont. | 65,859 | 174 |
| Eureka, Calif. | 65,060 | 175 |
| Elmira, N.Y. | 64,715 | 176 |
| Laredo, Tex. | 57,779 | 177 |
| Watertown - Carthage, N.Y. | 57,113 | 178 |
| Ardmore - Ada, Okla. | 56,760 | 179 |
| Meridian, Miss. | 54,956 | 180 |
| Panama City, Fla. | 53,662 | 181 |
| Missoula, Mont. | 53,433 | 182 |
| El Centro - Yuma, Calif.-Ariz. | 52,865 | 183 |
| Butte, Mont. | 52,339 | 184 |
| Jonesboro, Ark. | 51,491 | 185 |
| Hagerstown, Md. | 50,699 | 186 |
| Victoria, Tex. | 48,489 | 187 |
| Palm Springs, Calif. | 47,004 | 188 |
| Jackson, Tenn. | 44,939 | 189 |
| Biloxi - Gulfport - Pascagoula, Miss. | 44,301 | 190 |
| Lafayette, Ind. | 44,149 | 191 |
| Charlottesville, Va. | 43,588 | 192 |
| Greenwood - Greenville, Miss. | 39,786 | 193 |
| Flagstaff, Ariz. | 37,925 | 194 |
| Tuscaloosa, Ala. | 37,572 | 195 |
| St. Joseph, Mo. | 36,441 | 196 |
| Marquette, Mich. | 36,346 | 197 |
| Harrisonburg, Va. | 32,951 | 198 |
| Lima, Ohio | 31,664 | 199 |
| Twin Falls, Ida. | 30,130 | 200 |
| Parkersburg, W.Va. | 30,061 | 201 |
| Cheyenne, Wyo. | 28,378 | 202 |
| Zanesville, Ohio | 26,641 | 203 |
| Presque Isle, Maine | 25,926 | 204 |
| Bend, Ore. | 25,798 | 205 |
| Mankato, Minn. | 24,739 | 206 |
| Bowling Green, Ky. | 24,446 | 207 |
| Anniston, Ala. | 22,921 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 21,427 | 209 |
| Helena, Mont. | 17,854 | 210 |
| North Platte, Neb. | 11,740 | 211 |
| Alpena, Mich. | 10,624 | 212 |
| Glendive, Mont. | 10,420 | 213 |
| Selma, Ala. | 8,769 | 214 |

# DRUGSTORE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 3,103,953 | 1 |
| Los Angeles, Calif. | 2,434,076 | 2 |
| Chicago, Ill. | 2,180,235 | 3 |
| San Francisco, Calif. | 1,352,851 | 4 |
| Philadelphia, Pa. | 1,340,594 | 5 |
| Boston, Mass. | 1,246,708 | 6 |
| Detroit, Mich. | 1,190,510 | 7 |
| Washington, D.C. | 933,635 | 8 |
| Cleveland, Ohio | 828,511 | 9 |
| Miami, Fla. | 764,959 | 10 |
| Houston, Tex. | 683,297 | 11 |
| Dallas - Ft. Worth, Tex. | 653,777 | 12 |
| Seattle - Tacoma, Wash. | 606,839 | 13 |
| Sacramento - Stockton, Calif. | 594,088 | 14 |
| Indianapolis, Ind. | 578,494 | 15 |
| Atlanta, Ga. | 571,396 | 16 |
| Phoenix, Ariz. | 565,882 | 17 |
| Pittsburgh, Pa. | 551,018 | 18 |
| Minneapolis - St. Paul, Minn. | 491,956 | 19 |
| Baltimore, Md. | 465,950 | 20 |
| Tampa - St. Petersburg, Fla. | 464,881 | 21 |
| Hartford - New Haven, Conn. | 446,674 | 22 |
| St. Louis, Mo. | 443,125 | 23 |
| Denver, Colo. | 429,508 | 24 |
| New Orleans, La. | 403,560 | 25 |
| Cincinnati, Ohio | 377,943 | 26 |
| Orlando - Daytona Beach - Melbourne, Fla. | 369,538 | 27 |
| San Diego, Calif. | 364,361 | 28 |
| Buffalo, N.Y. | 358,987 | 29 |
| Providence - New Bedford, R.I.-Mass. | 336,900 | 30 |
| Charlotte, N.C. | 324,186 | 31 |
| Milwaukee, Wisc. | 304,569 | 32 |
| Kansas City, Mo. | 303,358 | 33 |
| Nashville, Tenn. | 299,199 | 34 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 293,935 | 35 |
| Raleigh - Durham, N.C. | 292,403 | 36 |
| Memphis, Tenn. | 289,513 | 37 |
| Columbus, Ohio | 285,595 | 38 |
| Louisville, Ky. | 272,480 | 39 |
| Fresno - Visalia, Calif. | 265,041 | 40 |
| Portland, Ore. | 264,668 | 41 |
| Albany - Schenectady - Troy, N.Y. | 263,111 | 42 |
| Salt Lake City, Utah | 253,560 | 43 |
| West Palm Beach, Fla. | 246,269 | 44 |
| Greensboro - Winston-Salem - High Point, N.C. | 240,459 | 45 |
| Charleston - Huntington, W.Va. | 239,753 | 46 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 238,967 | 47 |
| Flint - Saginaw - Bay City, Mich. | 236,741 | 48 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 230,792 | 49 |
| Syracuse, N.Y. | 230,747 | 50 |
| Toledo, Ohio | 230,178 | 51 |
| Oklahoma City, Okla. | 223,041 | 52 |
| Richmond, Va. | 222,822 | 53 |
| Birmingham, Ala. | 217,526 | 54 |
| Jacksonville, Fla. | 216,138 | 55 |
| Dayton, Ohio | 215,227 | 56 |
| Wilkes-Barre - Scranton, Pa. | 213,001 | 57 |
| Rochester, N.Y. | 212,777 | 58 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 201,520 | 59 |
| Mobile - Pensacola, Ala.-Fla. | 198,386 | 60 |
| Springfield - Decatur - Champaign, Ill. | 194,398 | 61 |
| Knoxville, Tenn. | 190,289 | 62 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 190,140 | 63 |
| Albuquerque, N.M. | 178,402 | 64 |
| South Bend - Elkhart, Ind. | 171,488 | 65 |
| Tucson, Ariz. | 167,846 | 66 |
| Roanoke - Lynchburg, Va. | 165,298 | 67 |
| Las Vegas, Nev. | 158,079 | 68 |
| San Antonio, Tex. | 153,949 | 69 |
| Spokane, Wash. | 153,372 | 70 |
| Little Rock, Ark. | 153,181 | 71 |
| Portland - Poland Spring, Maine | 152,227 | 72 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 148,445 | 73 |
| Jackson, Miss. | 148,057 | 74 |
| Omaha, Neb. | 147,420 | 75 |
| Wichita - Hutchinson, Kans. | 145,643 | 76 |
| Lexington, Ky. | 138,103 | 77 |
| Ft. Wayne, Ind. | 135,875 | 78 |
| Evansville, Ind. | 133,503 | 79 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 133,270 | 80 |
| Des Moines, Iowa | 131,779 | 81 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 130,717 | 82 |
| Ft. Myers - Naples, Fla. | 121,784 | 83 |
| Lafayette, La. | 121,639 | 84 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 121,120 | 85 |
| Springfield, Mass. | 120,338 | 86 |
| Bristol - Kingsport - Johnson City, Tenn. | 119,362 | 87 |
| Tulsa, Okla. | 119,160 | 88 |
| Baton Rouge, La. | 119,045 | 89 |
| Johnstown - Altoona, Pa. | 118,301 | 90 |
| Salinas - Monterey, Calif. | 117,608 | 91 |
| Chattanooga, Tenn. | 117,265 | 92 |
| Sioux Falls - Mitchell, S.D. | 112,400 | 93 |
| Burlington - Plattsburgh, Vt.-N.Y. | 107,533 | 94 |
| Chico - Redding, Calif. | 107,503 | 95 |
| Youngstown, Ohio | 105,145 | 96 |
| Green Bay, Wisc. | 103,361 | 97 |
| Reno, Nev. | 102,081 | 98 |
| Columbia, S.C. | 101,145 | 99 |
| Huntsville - Decatur - Florence, Ala. | 97,935 | 100 |
| Austin, Tex. | 96,878 | 101 |
| Lincoln - Hastings - Kearney, Neb. | 96,730 | 102 |
| Peoria, Ill. | 96,319 | 103 |
| Binghamton, N.Y. | 94,976 | 104 |
| Yakima, Wash. | 92,030 | 105 |
| Augusta, Ga. | 90,183 | 106 |
| Boise, Ida. | 87,359 | 107 |
| Lansing, Mich. | 86,640 | 108 |
| Springfield, Mo. | 84,966 | 109 |
| Monroe - El Dorado, La.-Ark. | 83,696 | 110 |
| Montgomery, Ala. | 83,590 | 111 |
| Rockford, Ill. | 82,911 | 112 |
| Savannah, Ga. | 82,266 | 113 |
| Greenville - New Bern - Washington, N.C. | 82,249 | 114 |
| Terre Haute, Ind. | 80,724 | 115 |
| Madison, Wisc. | 80,539 | 116 |
| Fargo, N.D. | 79,429 | 117 |
| Beaumont - Port Arthur, Tex. | 78,279 | 118 |
| Florence, S.C. | 74,311 | 119 |
| Charleston, S.C. | 74,047 | 120 |
| Sarasota, Fla. | 72,766 | 121 |
| Macon, Ga. | 72,517 | 122 |
| Bakersfield, Calif. | 71,400 | 123 |
| Columbus, Ga. | 70,910 | 124 |
| Colorado Springs - Pueblo, Colo. | 70,252 | 125 |
| Duluth - Superior, Minn.-Wisc. | 69,527 | 126 |
| Tallahassee - Thomasville, Fla.-Ga. | 69,078 | 127 |
| El Paso, Tex. | 69,048 | 128 |
| Erie, Pa. | 68,896 | 129 |
| Utica, N.Y. | 68,723 | 130 |
| Rochester - Mason City - Austin, Minn.-Iowa | 68,382 | 131 |
| Bluefield - Beckley - Oak Hill, W.Va. | 68,147 | 132 |
| Minot - Bismarck - Dickinson, N.D. | 67,822 | 133 |
| Waco - Temple, Tex. | 67,151 | 134 |
| Idaho Falls - Pocatello, Ida. | 65,099 | 135 |
| Abilene - Sweetwater, Tex. | 64,554 | 136 |
| Amarillo, Tex. | 64,062 | 137 |
| Watertown - Carthage, N.Y. | 63,652 | 138 |
| Wheeling - Steubenville, W.Va.-Ohio | 62,603 | 139 |
| McAllen - Brownsville, Tex. | 62,404 | 140 |
| Bangor, Maine | 61,609 | 141 |
| Odessa - Midland, Tex. | 61,388 | 142 |
| Columbus - Tupelo, Miss. | 61,158 | 143 |
| Wichita Falls - Lawton, Tex.-Okla. | 60,602 | 144 |
| Eugene, Ore. | 60,523 | 145 |
| Traverse City - Cadillac, Mich. | 59,665 | 146 |
| Wilmington, N.C. | 58,176 | 147 |
| Corpus Christi, Tex. | 57,091 | 148 |
| Medford, Ore. | 56,957 | 149 |
| Topeka, Kans. | 56,630 | 150 |
| Tyler, Tex. | 56,531 | 151 |
| Sioux City, Iowa | 55,836 | 152 |
| La Crosse - Eau Claire, Wisc. | 55,387 | 153 |
| Rapid City, S.D. | 53,876 | 154 |
| Albany, Ga. | 53,215 | 155 |
| Columbia - Jefferson City, Mo. | 52,848 | 156 |
| El Centro - Yuma, Calif.-Ariz. | 50,846 | 157 |
| Lubbock, Tex. | 50,362 | 158 |
| Salisbury, Md. | 49,476 | 159 |
| Joplin - Pittsburg, Mo.-Kans. | 49,060 | 160 |
| Billings - Hardin, Mont. | 48,290 | 161 |
| Eureka, Calif. | 47,687 | 162 |
| Elmira, N.Y. | 47,605 | 163 |
| Laurel - Hattiesburg, Miss. | 47,056 | 164 |
| Quincy - Hannibal, Ill.-Mo. | 45,363 | 165 |
| Alexandria, La. | 44,719 | 166 |
| Great Falls, Mont. | 44,592 | 167 |
| Lake Charles, La. | 44,253 | 168 |
| Wausau - Rhinelander, Wisc. | 42,855 | 169 |
| Casper - Riverton, Wyo. | 40,724 | 170 |
| Ft. Smith, Ark. | 39,494 | 171 |
| Dothan, Ala. | 37,650 | 172 |
| Clarksburg - Weston, W.Va. | 37,370 | 173 |
| Biloxi - Gulfport - Pascagoula, Miss. | 36,355 | 174 |
| Greenwood - Greenville, Miss. | 34,721 | 175 |
| Meridian, Miss. | 33,994 | 176 |
| Missoula, Mont. | 32,075 | 177 |
| Lafayette, Ind. | 31,739 | 178 |
| Butte, Mont. | 31,357 | 179 |
| Grand Junction, Colo. | 29,490 | 180 |
| Panama City, Fla. | 29,085 | 181 |
| Roswell, N.M. | 27,291 | 182 |
| Gainesville, Fla. | 26,016 | 183 |
| Jonesboro, Ark. | 25,489 | 184 |
| Palm Springs, Calif. | 25,138 | 185 |
| Hagerstown, Md. | 24,219 | 186 |
| Charlottesville, Va. | 22,405 | 187 |
| Ardmore - Ada, Okla. | 22,095 | 188 |
| Alexandria, Minn. | 21,656 | 189 |
| Twin Falls, Ida. | 21,580 | 190 |
| Lima, Ohio | 21,135 | 191 |
| Jackson, Tenn. | 20,832 | 192 |
| Tuscaloosa, Ala. | 19,767 | 193 |
| Marquette, Mich. | 19,161 | 194 |
| Cheyenne, Wyo. | 18,695 | 195 |
| Flagstaff, Ariz. | 18,437 | 196 |
| Bowling Green, Ky. | 18,148 | 197 |
| Anniston, Ala. | 17,877 | 198 |
| Bend, Ore. | 16,929 | 199 |
| St. Joseph, Mo. | 16,398 | 200 |
| Laredo, Tex. | 16,178 | 201 |
| Mankato, Minn. | 15,754 | 202 |
| Parkersburg, W.Va. | 15,320 | 203 |
| Presque Isle, Maine | 15,297 | 204 |
| San Angelo, Tex. | 14,820 | 205 |
| Harrisonburg, Va. | 13,913 | 206 |
| Zanesville, Ohio | 13,556 | 207 |
| Helena, Mont. | 10,883 | 208 |
| Victoria, Tex. | 9,306 | 209 |
| Selma, Ala. | 8,940 | 210 |
| North Platte, Neb. | 7,080 | 211 |
| Ottumwa - Kirksville, Iowa-Mo. | 5,977 | 212 |
| Alpena, Mich. | 5,163 | 213 |
| Glendive, Mont. | 3,412 | 214 |

# NOTES

# SECTION 19

# Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **ALABAMA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ANNISTON | 451,009 | 97,755 | 95,365 | 31,992 | 62,050 | 53,987 | 30,879 | 19,465 | 12,629 | 105,097 | 31,459 | 22,921 | 17,877 |
| BIRMINGHAM | 5,728,302 | 1,406,618 | 1,366,252 | 406,046 | 642,566 | 474,151 | 424,998 | 275,461 | 159,896 | 1,331,723 | 424,462 | 240,167 | 217,526 |
| DOTHAN | 1,182,442 | 266,498 | 256,454 | 69,780 | 142,412 | 81,851 | 56,419 | 53,235 | 38,576 | 314,302 | 89,824 | 67,616 | 37,650 |
| HUNTSVILLE - DECATUR - FLORENCE | 3,065,875 | 669,346 | 649,872 | 227,198 | 428,065 | 333,859 | 176,762 | 135,143 | 80,201 | 754,431 | 213,067 | 163,474 | 97,935 |
| MOBILE - PENSACOLA | 5,819,254 | 1,354,712 | 1,307,717 | 492,962 | 825,050 | 610,939 | 204,999 | 268,359 | 160,370 | 1,329,613 | 452,628 | 303,900 | 198,386 |
| MONTGOMERY | 2,016,990 | 462,782 | 449,903 | 142,413 | 252,371 | 165,893 | 113,936 | 79,897 | 53,177 | 482,086 | 173,430 | 91,143 | 83,590 |
| SELMA | 199,191 | 47,553 | 46,115 | 13,053 | 30,148 | 20,040 | 10,040 | 6,284 | 3,333 | 39,612 | 17,709 | 8,769 | 8,940 |
| TUSCALOOSA | 672,674 | 171,441 | 162,836 | 52,801 | 96,725 | 78,881 | 42,795 | 25,904 | 14,716 | 130,624 | 58,026 | 37,572 | 19,767 |
| **ARIZONA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| FLAGSTAFF | 512,108 | 106,888 | 102,830 | 69,743 | 57,499 | 23,139 | 13,349 | 16,010 | 8,505 | 60,514 | 83,665 | 37,925 | 18,437 |
| PHOENIX | 12,544,914 | 2,942,132 | 2,832,432 | 1,171,074 | 1,372,356 | 1,111,489 | 413,993 | 786,169 | 433,104 | 2,386,579 | 1,057,118 | 713,756 | 565,882 |
| TUCSON | 3,590,147 | 833,354 | 791,747 | 350,840 | 485,385 | 417,294 | 144,424 | 221,890 | 111,219 | 673,444 | 276,026 | 168,350 | 167,846 |
| **ARKANSAS** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| FT. SMITH | 1,642,355 | 324,010 | 312,202 | 147,428 | 275,163 | 251,796 | 68,752 | 67,567 | 40,249 | 338,205 | 120,012 | 131,086 | 39,494 |
| JONESBORO | 726,107 | 156,420 | 151,203 | 62,755 | 107,266 | 91,926 | 37,814 | 30,779 | 17,925 | 140,039 | 36,849 | 51,491 | 25,489 |
| LITTLE ROCK | 5,693,235 | 1,167,511 | 1,131,148 | 459,532 | 769,638 | 660,951 | 294,413 | 226,928 | 147,977 | 1,322,639 | 441,669 | 384,495 | 153,181 |
| **CALIFORNIA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BAKERSFIELD | 2,100,908 | 497,776 | 471,930 | 220,289 | 203,316 | 159,384 | 91,812 | 96,591 | 57,200 | 455,675 | 215,431 | 103,327 | 71,400 |
| CHICO - REDDING | 1,948,589 | 517,313 | 484,752 | 179,792 | 177,301 | 128,291 | 76,269 | 66,412 | 33,417 | 334,535 | 194,847 | 144,872 | 107,503 |
| EL CENTRO - YUMA | 975,127 | 267,716 | 263,513 | 83,033 | 115,953 | 87,609 | 53,175 | 34,442 | 24,915 | 181,556 | 74,311 | 52,865 | 50,846 |
| EUREKA | 817,501 | 235,517 | 228,515 | 81,779 | 41,006 | 23,917 | 43,102 | 28,281 | 14,783 | 139,855 | 59,283 | 65,060 | 47,687 |
| FRESNO - VISALIA | 5,420,041 | 1,256,706 | 1,194,808 | 480,893 | 589,915 | 498,207 | 250,525 | 237,160 | 132,449 | 1,207,394 | 445,025 | 255,630 | 265,041 |
| LOS ANGELES | 74,286,011 | 15,145,287 | 14,009,211 | 8,227,872 | 8,752,956 | 7,898,988 | 4,250,693 | 4,060,950 | 1,956,061 | 16,166,097 | 5,607,785 | 2,923,813 | 2,434,076 |
| PALM SPRINGS | 803,208 | 193,674 | 183,910 | 81,899 | 89,412 | 77,335 | 37,433 | 31,159 | 18,715 | 185,678 | 61,188 | 47,004 | 25,138 |
| SACRAMENTO - STOCKTON | 13,163,266 | 2,973,407 | 2,809,518 | 1,356,681 | 1,496,465 | 1,295,502 | 574,303 | 657,804 | 337,454 | 2,768,229 | 1,020,133 | 703,582 | 594,088 |
| SALINAS - MONTEREY | 2,972,180 | 619,273 | 563,743 | 345,671 | 273,479 | 236,601 | 175,826 | 137,478 | 67,927 | 638,893 | 227,474 | 174,737 | 117,608 |
| SAN DIEGO | 11,745,639 | 2,246,213 | 2,075,527 | 1,326,482 | 1,559,210 | 1,405,117 | 618,102 | 642,663 | 332,197 | 2,694,943 | 851,089 | 451,185 | 364,361 |
| SAN FRANCISCO | 35,969,260 | 7,153,085 | 6,466,788 | 4,234,685 | 4,392,968 | 3,856,550 | 2,082,992 | 1,944,700 | 928,068 | 7,247,175 | 2,354,955 | 1,456,808 | 1,352,851 |
| SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO | 3,368,602 | 707,299 | 653,200 | 411,390 | 272,404 | 228,311 | 178,332 | 175,265 | 92,240 | 596,153 | 291,039 | 178,409 | 130,717 |
| **COLORADO** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| COLORADO SPRINGS - PUEBLO | 3,126,292 | 662,969 | 635,321 | 297,110 | 401,950 | 341,849 | 123,617 | 172,117 | 95,736 | 615,801 | 239,218 | 191,154 | 70,252 |
| DENVER | 16,827,939 | 3,609,154 | 3,460,285 | 1,799,773 | 1,734,241 | 1,462,786 | 690,426 | 1,062,216 | 558,167 | 3,156,368 | 1,382,539 | 1,041,149 | 429,508 |
| GRAND JUNCTION | 1,185,845 | 269,429 | 257,823 | 98,969 | 109,130 | 92,326 | 45,058 | 63,776 | 35,532 | 221,445 | 102,285 | 119,402 | 29,490 |
| **CONNECTICUT** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HARTFORD - NEW HAVEN | 13,475,588 | 2,765,006 | 2,576,746 | 1,330,652 | 1,417,307 | 1,284,452 | 694,712 | 589,522 | 320,800 | 2,695,847 | 1,168,670 | 613,578 | 446,674 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | |
| **WASHINGTON** | 25,894,683 | 5,036,576 | 4,671,000 | 2,563,554 | 3,207,085 | 2,775,938 | 1,336,907 | 1,469,769 | 772,779 | 5,820,600 | 2,115,076 | 933,992 | 933,635 |
| **FLORIDA** | | | | | | | | | | | | | |
| **FT. MYERS - NAPLES** | 3,131,278 | 690,000 | 658,223 | 274,113 | 298,915 | 240,800 | 109,148 | 231,493 | 160,324 | 752,004 | 205,230 | 220,282 | 121,784 |
| **GAINESVILLE** | 1,125,855 | 260,166 | 246,211 | 115,774 | 135,362 | 107,984 | 42,112 | 45,784 | 18,361 | 262,127 | 87,898 | 66,715 | 26,016 |
| **JACKSONVILLE** | 5,975,643 | 1,168,904 | 1,100,144 | 541,136 | 606,121 | 468,061 | 238,650 | 260,515 | 158,375 | 1,547,296 | 556,174 | 315,247 | 216,138 |
| **MIAMI** | 20,558,008 | 3,474,153 | 3,120,770 | 2,018,018 | 2,272,719 | 1,932,965 | 1,223,849 | 1,182,053 | 667,656 | 5,704,541 | 1,399,793 | 747,735 | 764,959 |
| **ORLANDO - DAYTONA BEACH - MELBOURNE** | 11,201,809 | 2,178,740 | 2,057,956 | 1,092,140 | 1,280,300 | 1,043,650 | 356,293 | 534,753 | 286,226 | 2,974,234 | 895,845 | 712,137 | 369,538 |
| **PANAMA CITY** | 939,018 | 188,126 | 181,056 | 110,686 | 102,741 | 71,672 | 28,715 | 40,810 | 23,106 | 242,959 | 70,423 | 53,662 | 29,085 |
| **SARASOTA** | 1.800,962 | 336,482 | 309,807 | 173,166 | 199,949 | 170,395 | 71,129 | 143,946 | 99,237 | 441,254 | 110,006 | 126,310 | 72,766 |
| **TALLAHASSEE - THOMASVILLE** | 2,090,439 | 462,216 | 444,462 | 187,192 | 264,239 | 190,334 | 85,770 | 110,494 | 53,423 | 426,381 | 176,641 | 137,897 | 69,078 |
| **TAMPA - ST. PETERSBURG** | 14,723,206 | 3,244,925 | 3,070,529 | 1,390,070 | 1,695,914 | 1,416,798 | 451,877 | 776,328 | 402,774 | 3,768,140 | 1,080,930 | 799,204 | 464,881 |
| **WEST PALM BEACH** | 6,871,764 | 1,395,177 | 1,308,498 | 636,416 | 713,169 | 609,878 | 338,345 | 441,622 | 287,152 | 1,771,162 | 470,365 | 372,908 | 246,269 |
| **GEORGIA** | | | | | | | | | | | | | |
| **ALBANY** | 1,688,248 | 385,935 | 372,655 | 121,681 | 175,220 | 100,427 | 79,482 | 72,473 | 45,684 | 373,423 | 162,876 | 107,930 | 53,215 |
| **ATLANTA** | 18,553,080 | 3,438,673 | 3,277,918 | 1,826,780 | 2,308,320 | 2,009,523 | 805,680 | 844,241 | 483,110 | 4,460,540 | 1,572,178 | 1,152,091 | 571,396 |
| **AUGUSTA** | 2,312,176 | 551,709 | 538,814 | 171,608 | 249,332 | 161,323 | 115,067 | 111,156 | 72,052 | 540,687 | 184,532 | 142,836 | 90,183 |
| **COLUMBUS** | 2,116,158 | 464,338 | 451,207 | 160,235 | 247,183 | 186,115 | 90,036 | 101,096 | 60,728 | 505,638 | 175,420 | 101,479 | 70,910 |
| **MACON** | 2,148,997 | 476,438 | 463,014 | 169,167 | 270,389 | 198,912 | 91,687 | 95,494 | 60,178 | 546,955 | 167,795 | 103,687 | 72,517 |
| **SAVANNAH** | 2,791,112 | 618,980 | 598,235 | 270,677 | 265,901 | 188,694 | 146,112 | 160,294 | 112,308 | 635,878 | 229,860 | 165,149 | 82,266 |
| **IDAHO** | | | | | | | | | | | | | |
| **BOISE** | 1,952,257 | 495,949 | 481,889 | 201,603 | 156,407 | 104,390 | 76,000 | 96,801 | 60,699 | 383,078 | 145,058 | 135,188 | 87,359 |
| **IDAHO FALLS - POCATELLO** | 1,394,844 | 334,983 | 325,250 | 105,488 | 117,780 | 80,117 | 56,813 | 77,758 | 41,456 | 291,913 | 132,655 | 88,477 | 65,099 |
| **TWIN FALLS** | 429,430 | 97,611 | 94,609 | 32,970 | 41,681 | 21,310 | 19,209 | 22,805 | 10,805 | 86,197 | 44,344 | 30,130 | 21,580 |
| **ILLINOIS** | | | | | | | | | | | | | |
| **CHICAGO** | 45,027,908 | 8,111,155 | 7,486,498 | 4,266,195 | 5,287,515 | 4,644,323 | 3,028,300 | 2,195,743 | 1,195,315 | 8,894,444 | 3,523,393 | 1,857,476 | 2,186,235 |
| **PEORIA** | 2,773,578 | 556,139 | 525,357 | 247,564 | 369,078 | 311,827 | 122,815 | 123,105 | 69,993 | 606,489 | 264,016 | 142,762 | 96,319 |
| **QUINCY - HANNIBAL** | 1,396,631 | 336,093 | 320,133 | 105,598 | 160,058 | 109,946 | 59,071 | 52,041 | 30,283 | 323,273 | 104,566 | 93,657 | 45,363 |
| **ROCKFORD** | 2,581,656 | 521,387 | 494,663 | 226,597 | 361,404 | 309,291 | 106,188 | 110,682 | 61,828 | 557,654 | 245,576 | 133,552 | 82,911 |
| **SPRINGFIELD - DECATUR - CHAMPAIGN** | 4,704,733 | 917,010 | 880,058 | 418,665 | 604,926 | 495,492 | 235,275 | 203,965 | 104,372 | 960,632 | 484,729 | 273,317 | 194,398 |
| **INDIANA** | | | | | | | | | | | | | |
| **EVANSVILLE** | 3,837,570 | 883,438 | 853,093 | 299,087 | 480,239 | 393,086 | 188,281 | 161,918 | 90,995 | 830,415 | 297,664 | 252,118 | 133,503 |
| **FT. WAYNE** | 3,236,249 | 670,540 | 628,702 | 294,860 | 365,262 | 286,416 | 131,271 | 146,226 | 74,186 | 694,205 | 336,156 | 178,863 | 135,875 |
| **INDIANAPOLIS** | 12,931,299 | 2,433,214 | 2,322,985 | 1,189,485 | 1,527,552 | 1,376,017 | 560,224 | 530,964 | 276,447 | 2,891,018 | 1,385,255 | 656,214 | 578,494 |
| **LAFAYETTE** | 742,073 | 125,193 | 115,640 | 71,883 | 109,323 | 107,591 | 28,545 | 28,745 | 12,237 | 166,958 | 65,810 | 44,149 | 31,739 |
| **SOUTH BEND - ELKHART** | 4,059,969 | 808,044 | 758,754 | 353,675 | 458,273 | 369,732 | 155,592 | 163,728 | 82,401 | 1,009,584 | 383,802 | 232,049 | 171,488 |
| **TERRE HAUTE** | 2,197,229 | 454,434 | 435,277 | 155,142 | 230,884 | 164,835 | 97,796 | 69,481 | 34,448 | 455,619 | 209,590 | 169,245 | 80,724 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **IOWA** | | | | | | | | | | | | | |
| **CEDAR RAPIDS - WATERLOO - DUBUQUE** | 4,010,926 | 887,623 | 839,994 | 349,195 | 486,021 | 404,658 | 167,811 | 170,192 | 95,051 | 884,811 | 336,430 | 271,985 | 121,120 |
| **DAVENPORT - ROCK ISLAND - MOLINE** . . | 4,117,320 | 868,525 | 818,877 | 372,002 | 495,796 | 416,908 | 170,330 | 170,899 | 89,185 | 942,331 | 409,728 | 211,439 | 148,445 |
| **DES MOINES** . . . . . . . . . . . . . . . . . . . . | 5,090,139 | 1,207,833 | 1,165,459 | 414,612 | 575,806 | 440,312 | 215,771 | 212,461 | 115,568 | 1,141,822 | 497,383 | 299,235 | 131,779 |
| **OTTUMWA - KIRKSVILLE** . . . . . . . . . . . | 324,747 | 81,885 | 78,894 | 25,462 | 24,727 | 12,729 | 13,579 | 11,095 | 6,326 | 76,025 | 30,029 | 21,427 | 5,977 |
| **SIOUX CITY** . . . . . . . . . . . . . . . . . . . . | 2,023,186 | 433,823 | 410,164 | 146,144 | 186,226 | 125,158 | 89,917 | 78,098 | 37,541 | 500,746 | 219,612 | 155,239 | 55,836 |
| **KANSAS** | | | | | | | | | | | | | |
| **TOPEKA** . . . . . . . . . . . . . . . . . . . . . . . . | 2,010,701 | 445,616 | 431,583 | 186,288 | 258,957 | 220,480 | 68,062 | 84,617 | 41,646 | 462,593 | 172,455 | 117,835 | 56,630 |
| **WICHITA - HUTCHINSON** . . . . . . . . . . . | 6,350,131 | 1,323,527 | 1,268,556 | 474,455 | 726,303 | 537,752 | 268,475 | 292,564 | 147,806 | 1,690,782 | 588,898 | 411,226 | 145,643 |
| **KENTUCKY** | | | | | | | | | | | | | |
| **BOWLING GREEN** . . . . . . . . . . . . . . . . . | 577,080 | 121,024 | 116,955 | 50,986 | 83,450 | 72,598 | 23,849 | 24,275 | 16,414 | 100,086 | 66,352 | 24,446 | 18,148 |
| **LEXINGTON** . . . . . . . . . . . . . . . . . . . . . | 4,139,740 | 938,446 | 908,030 | 347,504 | 565,948 | 424,589 | 186,971 | 160,081 | 97,116 | 872,638 | 426,848 | 200,021 | 138,103 |
| **LOUISVILLE** . . . . . . . . . . . . . . . . . . . . . | 6,882,592 | 1,515,790 | 1,432,653 | 630,609 | 960,683 | 802,487 | 316,413 | 291,146 | 158,970 | 1,376,975 | 694,521 | 323,236 | 272,480 |
| **PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION** . . . . . . . . . . . . | 4,065,801 | 893,481 | 858,592 | 286,108 | 492,264 | 395,370 | 176,619 | 166,743 | 91,924 | 941,610 | 370,879 | 259,228 | 133,270 |
| **LOUISIANA** | | | | | | | | | | | | | |
| **ALEXANDRIA** . . . . . . . . . . . . . . . . . . . . | 1,276,391 | 281,588 | 269,029 | 106,233 | 168,200 | 111,007 | 65,971 | 55,790 | 35,541 | 262,758 | 81,219 | 114,644 | 44,719 |
| **BATON ROUGE** . . . . . . . . . . . . . . . . . . . | 3,825,485 | 889,340 | 859,008 | 368,314 | 499,804 | 387,685 | 160,706 | 217,922 | 101,175 | 717,099 | 278,982 | 335,971 | 119,045 |
| **LAFAYETTE** . . . . . . . . . . . . . . . . . . . . . . | 3,079,888 | 653,690 | 628,382 | 281,332 | 354,960 | 277,474 | 158,491 | 149,698 | 86,184 | 615,348 | 215,331 | 338,246 | 121,639 |
| **LAKE CHARLES** . . . . . . . . . . . . . . . . . . | 1,145,417 | 287,146 | 283,224 | 85,398 | 125,056 | 92,097 | 53,837 | 58,971 | 26,295 | 197,866 | 78,411 | 147,894 | 44,253 |
| **MONROE - EL DORADO** . . . . . . . . . . . . . | 2,144,666 | 489,146 | 477,099 | 155,457 | 260,099 | 159,232 | 117,583 | 91,237 | 53,125 | 479,610 | 131,836 | 165,166 | 83,696 |
| **NEW ORLEANS** . . . . . . . . . . . . . . . . . . | 9,647,279 | 2,218,071 | 2,117,140 | 1,204,096 | 1,102,339 | 842,848 | 550,001 | 538,839 | 297,107 | 1,612,770 | 748,759 | 575,649 | 403,560 |
| **SHREVEPORT - TEXARKANA** . . . . . . . . . . | 6,010,402 | 1,302,472 | 1,257,915 | 476,363 | 769,817 | 568,056 | 305,859 | 294,325 | 189,857 | 1,248,111 | 499,235 | 427,159 | 190,140 |
| **MAINE** | | | | | | | | | | | | | |
| **BANGOR** . . . . . . . . . . . . . . . . . . . . . . . | 1,713,877 | 420,154 | 401,748 | 136,557 | 164,105 | 108,189 | 64,692 | 50,910 | 25,529 | 345,287 | 119,434 | 120,555 | 61,609 |
| **PORTLAND - POLAND SPRING** . . . . . . . . | 5,392,690 | 1,220,707 | 1,159,473 | 465,959 | 479,620 | 370,830 | 196,141 | 155,867 | 98,260 | 1,033,766 | 364,087 | 344,175 | 152,227 |
| **PRESQUE ISLE** . . . . . . . . . . . . . . . . . . . | 383,361 | 95,172 | 93,447 | 23,504 | 45,950 | 34,080 | 13,925 | 9,378 | 6,003 | 77,970 | 30,656 | 25,926 | 15,297 |
| **MARYLAND** | | | | | | | | | | | | | |
| **BALTIMORE** . . . . . . . . . . . . . . . . . . . . . | 13,710,370 | 2,699,245 | 2,481,068 | 1,320,713 | 1,572,530 | 1,338,532 | 615,234 | 618,880 | 346,359 | 3,006,920 | 1,100,944 | 602,873 | 465,950 |
| **HAGERSTOWN** . . . . . . . . . . . . . . . . . . . | 669,440 | 115,082 | 107,740 | 38,229 | 83,895 | 74,135 | 28,689 | 29,616 | 18,882 | 128,402 | 49,748 | 50,699 | 24,219 |
| **SALISBURY** . . . . . . . . . . . . . . . . . . . . . | 1,519,826 | 302,577 | 283,959 | 188,888 | 144,824 | 106,531 | 84,833 | 74,353 | 50,853 | 285,786 | 109,065 | 110,100 | 49,476 |
| **MASSACHUSETTS** | | | | | | | | | | | | | |
| **BOSTON** . . . . . . . . . . . . . . . . . . . . . . . . | 37,060,628 | 6,780,238 | 6,079,266 | 4,156,595 | 4,128,457 | 3,469,955 | 2,012,637 | 1,638,868 | 993,628 | 7,143,392 | 2,744,868 | 1,785,167 | 1,246,708 |
| **SPRINGFIELD** . . . . . . . . . . . . . . . . . . . . | 3,483,409 | 730,534 | 659,808 | 352,852 | 440,701 | 368,223 | 174,542 | 141,140 | 68,054 | 610,446 | 286,410 | 172,403 | 120,338 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **MICHIGAN** | | | | | | | | | | | | | |
| ALPENA | 171,059 | 38,171 | 35,362 | 11,189 | 18,820 | 14,358 | 9,665 | 6,989 | 3,370 | 38,199 | 16,554 | 10,624 | 5,163 |
| DETROIT | 25,063,702 | 4,737,597 | 4,265,847 | 2,248,116 | 3,021,447 | 2,780,729 | 1,524,349 | 1,210,626 | 605,059 | 5,790,858 | 2,184,324 | 1,080,115 | 1,190,510 |
| FLINT - SAGINAW - BAY CITY | 6,308,573 | 1,239,945 | 1,148,630 | 543,915 | 903,090 | 785,575 | 288,436 | 269,851 | 152,347 | 1,425,279 | 571,534 | 364,428 | 236,741 |
| GRAND RAPIDS - KALAMAZOO - BATTLE CREEK | 7,886,466 | 1,434,530 | 1,348,862 | 674,660 | 1,190,970 | 1,107,830 | 381,340 | 395,379 | 202,147 | 1,728,435 | 709,859 | 461,058 | 230,792 |
| LANSING | 3,137,814 | 578,013 | 545,658 | 271,270 | 541,659 | 500,839 | 152,209 | 147,447 | 67,728 | 654,153 | 275,312 | 150,650 | 86,640 |
| MARQUETTE | 554,377 | 156,647 | 149,823 | 47,616 | 42,896 | 19,391 | 25,772 | 19,060 | 13,384 | 98,087 | 58,055 | 36,346 | 19,161 |
| TRAVERSE CITY - CADILLAC | 1,961,493 | 480,896 | 456,199 | 192,629 | 155,593 | 119,968 | 94,203 | 68,407 | 36,282 | 374,732 | 190,642 | 170,308 | 59,665 |
| **MINNESOTA** | | | | | | | | | | | | | |
| ALEXANDRIA | 753,397 | 171,716 | 158,959 | 52,006 | 39,631 | 10,338 | 35,831 | 25,533 | 12,123 | 161,617 | 78,423 | 83,966 | 21,656 |
| DULUTH - SUPERIOR | 2,327,121 | 519,667 | 489,843 | 203,393 | 253,179 | 191,529 | 80,150 | 71,089 | 37,439 | 398,049 | 259,087 | 171,838 | 69,527 |
| MANKATO | 427,149 | 84,636 | 81,199 | 31,463 | 46,066 | 37,968 | 24,689 | 20,252 | 6,862 | 101,719 | 36,576 | 24,759 | 15,754 |
| MINNEAPOLIS - ST. PAUL | 19,658,122 | 3,549,633 | 3,317,455 | 1,638,082 | 2,474,171 | 2,126,605 | 770,509 | 832,245 | 431,514 | 4,457,114 | 1,812,319 | 1,125,990 | 491,956 |
| ROCHESTER - MASON CITY - AUSTIN | 2,195,227 | 457,157 | 431,059 | 150,304 | 229,439 | 179,094 | 92,120 | 82,327 | 36,858 | 529,668 | 207,066 | 158,991 | 68,382 |
| **MISSISSIPPI** | | | | | | | | | | | | | |
| BILOXI - GULFPORT - PASCAGOULA | 942,582 | 182,523 | 176,615 | 104,760 | 151,652 | 112,431 | 38,826 | 35,892 | 19,987 | 237,686 | 62,285 | 44,301 | 36,355 |
| COLUMBUS - TUPELO | 1,695,465 | 440,437 | 430,468 | 78,183 | 223,911 | 164,929 | 90,978 | 80,273 | 56,583 | 374,697 | 129,775 | 83,280 | 61,158 |
| GREENWOOD - GREENVILLE | 1,036,226 | 260,672 | 253,871 | 53,803 | 149,385 | 96,954 | 55,640 | 41,158 | 28,121 | 250,480 | 66,222 | 39,786 | 34,721 |
| JACKSON | 3,642,652 | 809,296 | 784,903 | 233,121 | 530,974 | 335,960 | 177,079 | 150,212 | 92,511 | 885,128 | 290,464 | 163,304 | 148,057 |
| LAUREL - HATTIESBURG | 1,170,176 | 278,593 | 269,501 | 73,238 | 173,675 | 90,490 | 65,844 | 61,021 | 26,302 | 256,274 | 73,504 | 71,619 | 47,056 |
| MERIDIAN | 849,869 | 213,284 | 207,862 | 51,584 | 119,568 | 70,158 | 34,680 | 31,914 | 23,258 | 189,251 | 57,438 | 54,956 | 33,994 |
| **MISSOURI** | | | | | | | | | | | | | |
| COLUMBIA - JEFFERSON CITY | 2,190,020 | 469,654 | 456,473 | 164,983 | 260,913 | 223,376 | 92,291 | 83,331 | 43,760 | 533,840 | 169,703 | 139,382 | 52,848 |
| JOPLIN - PITTSBURG | 2,072,935 | 485,519 | 464,557 | 153,013 | 279,927 | 232,684 | 76,958 | 83,648 | 51,456 | 475,766 | 184,823 | 139,734 | 49,060 |
| KANSAS CITY | 11,106,057 | 2,169,973 | 2,080,439 | 934,719 | 1,522,008 | 1,254,318 | 475,697 | 433,008 | 218,026 | 2,645,246 | 948,794 | 512,323 | 303,358 |
| ST. JOSEPH | 773,139 | 184,004 | 176,172 | 55,994 | 111,285 | 75,919 | 30,340 | 24,000 | 10,866 | 191,218 | 74,273 | 36,441 | 16,398 |
| ST. LOUIS | 16,164,733 | 3,454,977 | 3,228,057 | 1,398,588 | 2,287,029 | 2,024,028 | 681,602 | 680,461 | 349,745 | 3,581,103 | 1,581,325 | 809,305 | 443,125 |
| SPRINGFIELD | 3,426,812 | 822,516 | 792,274 | 262,614 | 450,461 | 389,374 | 108,687 | 134,197 | 81,095 | 760,962 | 249,209 | 232,084 | 84,966 |
| **MONTANA** | | | | | | | | | | | | | |
| BILLINGS - HARDIN | 1,397,014 | 307,066 | 297,584 | 133,906 | 161,220 | 97,433 | 59,853 | 72,751 | 38,331 | 260,703 | 125,700 | 115,037 | 48,290 |
| BUTTE | 648,206 | 144,289 | 134,962 | 69,548 | 44,055 | 29,008 | 23,018 | 46,055 | 21,740 | 109,074 | 58,384 | 52,339 | 31,357 |
| GLENDIVE | 101,950 | 20,137 | 19,863 | 7,687 | 4,366 | 2,820 | 6,850 | 4,587 | 3,020 | 21,392 | 17,863 | 10,420 | 3,412 |
| GREAT FALLS | 933,165 | 233,036 | 193,379 | 87,704 | 86,876 | 55,345 | 44,112 | 52,564 | 23,480 | 192,309 | 82,359 | 65,859 | 44,592 |
| HELENA | 262,533 | 68,248 | 65,262 | 30,020 | 15,219 | 9,047 | 17,931 | 16,161 | 11,010 | 50,099 | 16,279 | 17,854 | 10,883 |
| MISSOULA | 890,121 | 227,003 | 218,084 | 92,232 | 65,448 | 52,265 | 40,254 | 48,526 | 22,703 | 164,888 | 74,883 | 53,433 | 32,075 |
| **NEBRASKA** | | | | | | | | | | | | | |
| LINCOLN - HASTINGS - KEARNEY | 3,354,214 | 640,483 | 608,039 | 284,542 | 396,157 | 253,959 | 153,920 | 139,829 | 77,202 | 787,831 | 330,134 | 241,081 | 96,730 |
| NORTH PLATTE | 224,056 | 37,517 | 35,950 | 17,361 | 31,884 | 25,482 | 9,747 | 8,547 | 4,421 | 51,785 | 29,429 | 11,740 | 7,080 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drugstores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Supermarkets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| OMAHA | 4,986,951 | 1,016,696 | 968,267 | 430,882 | 588,715 | 473,982 | 197,655 | 277,981 | 200,135 | 1,168,350 | 517,699 | 296,121 | 147,420 |
| **NEVADA** | | | | | | | | | | | | | |
| LAS VEGAS | 3,877,862 | 823,618 | 786,906 | 399,878 | 487,364 | 433,930 | 184,596 | 229,880 | 105,412 | 708,417 | 314,445 | 200,050 | 158,079 |
| RENO | 2,883,533 | 657,021 | 634,771 | 262,747 | 322,697 | 286,524 | 104,655 | 113,189 | 64,508 | 484,906 | 309,711 | 172,581 | 102,081 |
| **NEW MEXICO** | | | | | | | | | | | | | |
| ALBUQUERQUE | 5,731,342 | 1,356,006 | 1,289,063 | 558,831 | 590,221 | 393,289 | 246,733 | 284,608 | 166,475 | 1,096,797 | 508,974 | 395,034 | 178,482 |
| ROSWELL | 1,118,173 | 265,833 | 258,459 | 82,563 | 87,702 | 72,167 | 58,993 | 54,479 | 30,911 | 241,551 | 100,088 | 111,469 | 27,291 |
| **NEW YORK** | | | | | | | | | | | | | |
| ALBANY - SCHENECTADY - TROY | 7,161,537 | 1,669,615 | 1,564,835 | 585,353 | 685,944 | 557,810 | 394,660 | 289,311 | 153,735 | 1,363,900 | 564,317 | 371,455 | 263,111 |
| BINGHAMTON | 1,984,185 | 495,761 | 475,374 | 158,189 | 196,088 | 156,879 | 92,588 | 77,004 | 48,062 | 412,277 | 161,473 | 95,395 | 94,976 |
| BUFFALO | 7,593,951 | 1,985,331 | 1,822,806 | 772,064 | 833,440 | 686,229 | 433,538 | 322,257 | 174,006 | 1,462,740 | 533,387 | 324,656 | 358,987 |
| ELMIRA | 1,000,570 | 222,152 | 210,862 | 86,479 | 137,028 | 117,097 | 48,289 | 33,752 | 19,233 | 195,883 | 84,043 | 64,715 | 47,605 |
| NEW YORK | 99,490,745 | 20,635,825 | 17,975,913 | 10,032,533 | 10,668,314 | 9,043,467 | 7,645,493 | 6,213,824 | 3,519,504 | 16,133,570 | 6,178,946 | 4,052,898 | 3,103,[illegible]53 |
| ROCHESTER | 5,096,596 | 1,106,330 | 1,047,081 | 493,858 | 552,966 | 492,192 | 248,551 | 247,919 | 127,056 | 1,157,796 | 398,039 | 224,682 | 212,777 |
| SYRACUSE | 4,897,678 | 1,197,259 | 1,102,708 | 455,797 | 462,131 | 393,457 | 289,083 | 218,457 | 113,259 | 1,033,829 | 362,368 | 252,894 | 220,747 |
| UTICA | 1,306,420 | 321,175 | 299,088 | 111,434 | 133,053 | 110,925 | 77,466 | 48,329 | 29,098 | 251,521 | 96,540 | 71,149 | 68,723 |
| WATERTOWN - CARTHAGE | 949,406 | 222,830 | 215,642 | 84,411 | 84,970 | 63,197 | 43,138 | 34,882 | 19,525 | 198,860 | 60,560 | 57,113 | 63,652 |
| **NORTH CAROLINA** | | | | | | | | | | | | | |
| CHARLOTTE | 9,471,415 | 2,230,596 | 2,161,466 | 766,274 | 922,628 | 684,560 | 472,711 | 488,677 | 310,499 | 2,320,629 | 599,327 | 593,160 | 324,186 |
| GREENSBORO - WINSTON-SALEM - HIGH POINT | 7,113,358 | 1,458,181 | 1,411,353 | 616,884 | 755,204 | 529,892 | 380,390 | 408,824 | 270,974 | 1,681,381 | 513,165 | 402,678 | 240,459 |
| GREENVILLE - NEW BERN - WASHINGTON | 2,832,239 | 644,556 | 622,043 | 226,649 | 315,391 | 186,759 | 110,449 | 153,431 | 100,473 | 721,877 | 160,590 | 200,666 | 82,269 |
| RALEIGH - DURHAM | 8,581,722 | 1,842,149 | 1,779,710 | 731,042 | 1,027,519 | 700,757 | 391,388 | 495,231 | 293,023 | 2,010,476 | 621,358 | 509,375 | 292,403 |
| WILMINGTON | 1,756,038 | 399,117 | 385,961 | 140,895 | 179,587 | 95,458 | 93,663 | 80,126 | 57,730 | 378,733 | 110,563 | 151,508 | 58,176 |
| **NORTH DAKOTA** | | | | | | | | | | | | | |
| FARGO | 3,075,098 | 535,691 | 506,666 | 237,121 | 303,181 | 222,634 | 129,712 | 125,820 | 70,872 | 866,637 | 300,692 | 227,152 | 79,429 |
| MINOT - BISMARCK - DICKINSON | 2,306,286 | 415,304 | 393,191 | 178,462 | 199,931 | 150,764 | 96,719 | 101,174 | 54,752 | 668,717 | 238,769 | 186,327 | 67,822 |
| **OHIO** | | | | | | | | | | | | | |
| CINCINNATI | 9,602,096 | 2,111,277 | 1,905,934 | 953,049 | 1,425,837 | 1,260,034 | 368,548 | 397,442 | 232,547 | 1,863,733 | 946,127 | 425,551 | 377,983 |
| CLEVELAND | 20,112,305 | 4,380,053 | 4,069,360 | 1,829,785 | 2,740,167 | 2,404,108 | 895,093 | 841,133 | 468,313 | 3,990,357 | 2,005,875 | 891,274 | 828,511 |
| COLUMBUS | 8,817,960 | 1,857,180 | 1,769,850 | 845,213 | 1,141,710 | 1,030,645 | 340,661 | 411,118 | 200,827 | 1,864,841 | 911,597 | 381,399 | 285,595 |
| DAYTON | 6,664,631 | 1,448,474 | 1,379,641 | 600,661 | 854,966 | 741,713 | 257,033 | 288,696 | 154,221 | 1,389,749 | 704,537 | 308,040 | 215,227 |
| LIMA | 675,820 | 125,054 | 120,252 | 58,704 | 135,433 | 111,124 | 26,436 | 21,289 | 10,080 | 128,549 | 83,781 | 31,664 | 21,135 |
| TOLEDO | 5,767,354 | 1,222,355 | 1,153,647 | 549,072 | 838,688 | 682,634 | 194,266 | 225,892 | 98,351 | 1,174,576 | 649,409 | 236,174 | 230,178 |
| YOUNGSTOWN | 3,085,385 | 659,438 | 627,338 | 267,692 | 492,603 | 449,321 | 127,618 | 129,195 | 77,476 | 586,026 | 325,494 | 135,325 | 105,145 |
| ZANESVILLE | 391,658 | 87,319 | 85,336 | 35,556 | 57,151 | 51,758 | 13,844 | 12,885 | 7,542 | 74,636 | 36,508 | 26,641 | 13,556 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **OKLAHOMA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ARDMORE - ADA | 800,697 | 193,368 | 186,074 | 69,290 | 93,035 | 51,112 | 45,569 | 32,006 | 17,213 | 167,189 | 52,063 | 56,760 | 22,095 |
| OKLAHOMA CITY | 10,308,125 | 2,053,827 | 1,988,217 | 1,063,631 | 1,189,352 | 818,434 | 560,804 | 536,905 | 302,053 | 2,448,092 | 674,715 | 862,087 | 223,041 |
| TULSA | 6,075,959 | 1,335,284 | 1,300,841 | 603,378 | 739,422 | 601,637 | 335,347 | 316,085 | 180,391 | 1,222,511 | 436,304 | 437,435 | 119,160 |
| **OREGON** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BEND | 340,299 | 79,192 | 76,241 | 34,402 | 32,961 | 16,932 | 22,349 | 8,856 | 5,320 | 65,367 | 27,836 | 25,798 | 16,929 |
| EUGENE | 2,050,596 | 452,349 | 424,939 | 209,377 | 258,423 | 178,435 | 96,159 | 93,722 | 55,578 | 456,516 | 160,251 | 96,253 | 60,523 |
| MEDFORD | 1,567,243 | 339,325 | 318,978 | 146,348 | 177,059 | 120,794 | 74,081 | 59,181 | 30,263 | 334,000 | 131,175 | 85,349 | 56,957 |
| PORTLAND | 11,086,670 | 2,165,259 | 2,057,269 | 1,253,499 | 1,819,641 | 1,522,451 | 557,597 | 472,529 | 214,526 | 2,349,785 | 807,297 | 447,696 | 264,668 |
| **PENNSYLVANIA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ERIE | 2,188,231 | 439,775 | 418,117 | 177,729 | 230,340 | 175,069 | 103,021 | 82,243 | 33,850 | 409,212 | 213,349 | 96,734 | 68,896 |
| HARRISBURG - YORK - LANCASTER - LEBANON | 7,677,303 | 1,690,968 | 1,551,054 | 646,269 | 870,685 | 719,263 | 305,347 | 344,581 | 184,457 | 1,552,698 | 646,796 | 433,733 | 238,967 |
| JOHNSTOWN - ALTOONA | 3,389,453 | 783,980 | 745,674 | 256,442 | 377,643 | 313,113 | 138,612 | 145,029 | 84,900 | 708,903 | 326,053 | 236,308 | 118,301 |
| PHILADELPHIA | 40,751,217 | 8,177,166 | 7,369,310 | 3,682,244 | 5,063,551 | 4,455,259 | 2,452,499 | 1,828,879 | 996,690 | 8,191,946 | 3,084,807 | 1,755,842 | 1,340,594 |
| PITTSBURGH | 15,780,090 | 3,527,807 | 3,278,881 | 1,421,220 | 2,298,362 | 2,077,599 | 752,956 | 685,486 | 395,026 | 3,245,041 | 1,391,123 | 739,261 | 551,018 |
| WILKES-BARRE - SCRANTON | 5,227,807 | 1,200,830 | 1,118,261 | 422,686 | 636,752 | 519,420 | 279,610 | 202,868 | 103,217 | 1,021,398 | 408,523 | 270,164 | 213,001 |
| **RHODE ISLAND** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PROVIDENCE - NEW BEDFORD | 8,751,717 | 1,965,814 | 1,753,449 | 833,556 | 936,157 | 826,050 | 435,793 | 326,388 | 193,142 | 1,597,587 | 669,426 | 368,850 | 336,900 |
| **SOUTH CAROLINA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CHARLESTON | 2,825,964 | 642,251 | 621,957 | 274,806 | 293,471 | 225,910 | 139,192 | 157,166 | 94,180 | 710,005 | 214,531 | 154,269 | 74,047 |
| COLUMBIA | 3,483,747 | 671,556 | 648,413 | 292,964 | 405,489 | 323,908 | 163,445 | 162,037 | 99,062 | 830,117 | 351,951 | 231,074 | 101,145 |
| FLORENCE | 2,163,296 | 469,598 | 446,950 | 226,988 | 219,105 | 122,878 | 118,131 | 126,214 | 100,974 | 463,781 | 141,751 | 155,607 | 74,311 |
| GREENVILLE - SPARTANBURG - ASHEVILLE | 7,835,518 | 1,777,154 | 1,733,443 | 611,744 | 821,296 | 573,500 | 364,116 | 359,233 | 224,727 | 1,800,190 | 631,858 | 559,580 | 293,935 |
| **SOUTH DAKOTA** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| RAPID CITY | 1,442,235 | 303,972 | 292,839 | 135,706 | 123,399 | 76,342 | 56,714 | 59,901 | 33,699 | 316,978 | 143,799 | 112,267 | 53,876 |
| SIOUX FALLS - MITCHELL | 3,036,447 | 597,153 | 564,180 | 234,928 | 249,472 | 173,666 | 135,635 | 127,254 | 70,104 | 724,739 | 325,166 | 227,204 | 112,400 |
| **TENNESSEE** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BRISTOL - KINGSPORT - JOHNSON CITY | 3,288,212 | 810,959 | 790,408 | 223,096 | 407,774 | 286,402 | 130,277 | 132,067 | 88,944 | 783,010 | 241,712 | 206,256 | 119,362 |
| CHATTANOOGA | 3,930,953 | 1,031,889 | 1,005,821 | 286,804 | 451,405 | 334,336 | 191,109 | 205,597 | 133,929 | 829,168 | 385,893 | 167,319 | 117,265 |
| JACKSON | 690,129 | 123,519 | 116,185 | 48,506 | 135,976 | 106,218 | 37,190 | 28,970 | 15,463 | 142,711 | 53,845 | 44,939 | 20,832 |
| KNOXVILLE | 5,911,670 | 1,398,034 | 1,353,206 | 534,975 | 699,251 | 516,369 | 293,165 | 262,892 | 160,285 | 1,251,362 | 595,467 | 306,326 | 190,289 |
| MEMPHIS | 8,106,226 | 1,823,897 | 1,746,475 | 552,288 | 1,060,090 | 771,838 | 434,72[illegible] | 374,094 | 221,245 | 1,849,053 | 841,955 | 316,990 | 289,513 |
| NASHVILLE | 8,697,239 | 1,980,577 | 1,927,195 | 699,996 | 1,122,992 | 871,567 | 373,165 | 387,964 | 216,828 | 1,968,261 | 873,647 | 373,898 | 299,199 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| S&MM ESTIMATES | | Food Stores | | Eating & Drinking Places | General Merchandise Stores | | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores | | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **TEXAS** | | | | | | | | | | | | | |
| BILENE - SWEETWATER | 1,888,479 | 391,377 | 375,108 | 160,993 | 184,632 | 117,715 | 91,978 | 73,475 | 42,553 | 436,910 | 150,751 | 161,175 | 64,554 |
| MARILLO | 2,678,953 | 597,257 | 568,592 | 247,087 | 249,073 | 159,599 | 160,938 | 130,449 | 70,257 | 624,280 | 180,938 | 226,377 | 64,062 |
| USTIN | 4,852,525 | 959,950 | 919,643 | 567,025 | 514,051 | 397,288 | 232,279 | 281,515 | 153,461 | 995,109 | 350,378 | 479,286 | 96,878 |
| EAUMONT - PORT ARTHUR | 2,614,870 | 553,025 | 534,102 | 219,800 | 314,357 | 253,389 | 149,887 | 118,540 | 54,809 | 552,466 | 227,626 | 175,754 | 78,279 |
| ORPUS CHRISTI | 2,934,327 | 711,577 | 685,911 | 295,139 | 270,301 | 191,352 | 133,254 | 146,534 | 77,107 | 597,940 | 290,879 | 218,580 | 57,091 |
| ALLAS - FT. WORTH | 26,087,643 | 5,066,373 | 4,855,863 | 2,745,685 | 2,955,618 | 2,541,637 | 1,332,343 | 1,294,103 | 699,992 | 5,778,181 | 2,148,204 | 1,596,840 | 653,777 |
| PASO | 2,972,042 | 586,537 | 557,189 | 304,500 | 433,395 | 358,824 | 177,996 | 167,317 | 101,718 | 553,104 | 253,881 | 175,746 | 69,048 |
| OUSTON | 24,514,478 | 5,129,897 | 4,897,570 | 2,600,381 | 2,748,597 | 2,410,113 | 1,346,734 | 1,265,592 | 740,082 | 5,239,380 | 1,925,277 | 1,664,639 | 683,297 |
| AREDO | 896,979 | 192,625 | 182,124 | 58,954 | 140,810 | 115,854 | 105,849 | 91,117 | 12,229 | 89,488 | 36,178 | 57,779 | 16,178 |
| UBBOCK | 2,205,418 | 463,921 | 437,681 | 202,360 | 236,474 | 161,081 | 111,824 | 115,991 | 67,017 | 577,322 | 98,955 | 164,231 | 50,362 |
| CALLEN - BROWNSVILLE | 2,883,802 | 657,199 | 625,656 | 241,022 | 383,982 | 302,427 | 251,683 | 177,918 | 96,775 | 482,677 | 118,641 | 244,918 | 62,404 |
| DESSA - MIDLAND | 3,126,033 | 636,446 | 608,649 | 285,682 | 383,740 | 293,029 | 141,776 | 168,696 | 104,459 | 667,847 | 234,714 | 302,601 | 61,388 |
| AN ANGELO | 779,056 | 162,197 | 155,459 | 75,411 | 96,579 | 61,940 | 37,897 | 41,883 | 17,327 | 179,659 | 32,640 | 66,163 | 14,820 |
| AN ANTONIO | 7,967,752 | 1,815,394 | 1,753,649 | 869,525 | 891,099 | 675,999 | 416,709 | 408,209 | 207,745 | 1,542,156 | 680,028 | 584,451 | 153,949 |
| LER | 1,778,064 | 357,521 | 345,392 | 135,964 | 231,739 | 200,670 | 108,063 | 81,455 | 48,003 | 397,122 | 133,682 | 143,658 | 56,531 |
| ICTORIA | 550,467 | 108,363 | 105,724 | 46,137 | 72,140 | 63,403 | 30,289 | 25,132 | 15,819 | 108,739 | 50,055 | 48,489 | 9,306 |
| ACO - TEMPLE | 3,203,272 | 700,209 | 668,425 | 334,064 | 444,116 | 327,455 | 144,307 | 139,831 | 73,794 | 642,003 | 237,950 | 242,550 | 67,151 |
| ICHITA FALLS - LAWTON | 2,381,813 | 491,286 | 471,101 | 215,441 | 323,364 | 238,916 | 106,953 | 118,800 | 78,731 | 550,411 | 154,020 | 176,166 | 60,602 |
| **UTAH** | | | | | | | | | | | | | |
| ALT LAKE CITY | 8,464,889 | 1,949,558 | 1,867,959 | 664,460 | 950,898 | 736,864 | 334,254 | 505,916 | 294,053 | 1,527,771 | 881,446 | 575,092 | 253,560 |
| **VERMONT** | | | | | | | | | | | | | |
| URLINGTON - PLATTSBURGH | 3,395,922 | 756,100 | 723,691 | 300,962 | 261,713 | 196,192 | 140,093 | 107,644 | 53,226 | 737,259 | 243,518 | 254,185 | 107,533 |
| **VIRGINIA** | | | | | | | | | | | | | |
| HARLOTTESVILLE | 740,423 | 153,418 | 149,233 | 58,350 | 104,788 | 77,639 | 45,240 | 42,520 | 28,021 | 123,460 | 49,548 | 43,588 | 22,405 |
| ARRISONBURG | 449,581 | 106,924 | 102,756 | 37,870 | 69,483 | 50,458 | 13,657 | 23,808 | 14,736 | 86,672 | 28,050 | 32,951 | 13,913 |
| ORFOLK - PORTSMOUTH - NEWPORT EWS - HAMPTON | 7,447,527 | 1,468,837 | 1,399,694 | 692,895 | 869,687 | 671,528 | 348,017 | 436,037 | 295,949 | 1,665,496 | 546,055 | 380,759 | 201,520 |
| CHMOND | 5,911,930 | 1,315,259 | 1,272,569 | 448,725 | 711,841 | 564,196 | 229,653 | 248,176 | 143,226 | 1,319,517 | 562,755 | 272,811 | 222,822 |
| OANOKE - LYNCHBURG | 4,287,968 | 1,016,847 | 978,078 | 339,890 | 514,144 | 377,519 | 172,268 | 187,391 | 120,240 | 879,739 | 429,974 | 223,971 | 165,298 |
| **WASHINGTON** | | | | | | | | | | | | | |
| EATTLE - TACOMA | 17,664,053 | 3,810,122 | 3,621,816 | 2,080,809 | 1,938,661 | 1,682,044 | 986,503 | 834,490 | 436,174 | 3,430,556 | 1,273,739 | 988,113 | 606,839 |
| POKANE | 3,902,453 | 1,017,271 | 978,370 | 395,286 | 374,417 | 277,511 | 175,016 | 162,702 | 93,686 | 778,794 | 274,403 | 238,231 | 153,372 |
| AKIMA | 2,284,300 | 550,000 | 527,134 | 221,209 | 252,553 | 177,246 | 116,728 | 75,685 | 47,783 | 481,163 | 191,335 | 116,397 | 92,030 |
| **WEST VIRGINIA** | | | | | | | | | | | | | |
| LUEFIELD - BECKLEY - OAK HILL | 1,736,933 | 427,043 | 418,277 | 98,309 | 263,930 | 199,925 | 64,045 | 78,095 | 53,603 | 426,442 | 116,685 | 106,400 | 68,147 |
| HARLESTON - HUNTINGTON | 6,246,165 | 1,488,900 | 1,443,218 | 427,026 | 857,705 | 664,156 | 254,167 | 246,240 | 140,002 | 1,336,646 | 596,158 | 385,352 | 239,753 |
| LARKSBURG - WESTON | 933,215 | 239,901 | 225,191 | 67,687 | 108,212 | 69,774 | 26,030 | 28,021 | 17,172 | 218,611 | 77,815 | 75,617 | 37,370 |
| ARKERSBURG | 543,247 | 102,633 | 100,044 | 42,738 | 103,226 | 96,586 | 23,038 | 24,053 | 16,029 | 130,783 | 33,919 | 30,061 | 15,320 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY STORE GROUP

| ESTIMATES |  | Food Stores |  | Eating & Drinking Places | General Merchandise Stores |  | Apparel & Accessories Stores | Furniture/ Home Furnishings/ Appliance Stores |  | Automotive Dealers | Gasoline Service Stations | Bldg. Mtls. & Hardware Dealers | Drug-stores |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S&MM/ARBITRON TV MARKET (ADI) | Total Retail Sales ($000) | Total ($000) | Super-markets ($000) | Total ($000) | Total ($000) | Department Stores ($000) | Total ($000) | Total ($000) | Furniture & Home Furn. ($000) | Total ($000) | Total ($000) | Total ($000) | Total ($000) |
| **EST VIRGINIA (continued)** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HEELING - STEUBENVILLE ............ | 1,870,478 | 456,047 | 431,766 | 142,701 | 276,465 | 232,702 | 73,166 | 78,522 | 46,809 | 365,821 | 191,737 | 92,516 | 62,603 |
| **WISCONSIN** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| REEN BAY ........................ | 4,556,673 | 886,505 | 832,656 | 423,761 | 689,979 | 529,376 | 184,299 | 204,798 | 101,480 | 906,965 | 406,540 | 280,618 | 103,361 |
| A CROSSE - EAU CLAIRE .............. | 2,221,303 | 440,869 | 415,648 | 206,266 | 237,536 | 180,728 | 83,877 | 90,655 | 41,305 | 475,109 | 234,774 | 174,222 | 55,387 |
| ADISON .......................... | 3,171,804 | 549,559 | 511,988 | 317,138 | 287,356 | 257,734 | 126,932 | 245,053 | 59,478 | 616,418 | 251,056 | 160,407 | 80,539 |
| ILWAUKEE ........................ | 9,457,935 | 1,969,518 | 1,829,234 | 943,274 | 1,239,064 | 1,108,033 | 382,161 | 418,742 | 214,970 | 1,861,775 | 817,831 | 424,681 | 304,569 |
| AUSAU - RHINELANDER ............ | 2,036,831 | 431,391 | 410,806 | 166,018 | 237,376 | 159,307 | 84,331 | 68,966 | 37,604 | 410,933 | 173,821 | 147,948 | 42,855 |
| **WYOMING** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ASPER - RIVERTON ................ | 1,020,179 | 226,274 | 218,986 | 96,657 | 77,668 | 50,167 | 47,934 | 47,455 | 26,495 | 225,246 | 99,779 | 80,622 | 40,724 |
| HEYENNE ........................ | 522,827 | 82,054 | 78,682 | 46,401 | 59,318 | 48,867 | 24,879 | 32,200 | 14,703 | 99,569 | 58,503 | 28,378 | 18,695 |
| OTAL UNITED STATES ADIs .......... | 1,286,122,347 | 268,767,195 | 251,539,581 | 122,396,465 | 152,210,379 | 126,373,952 | 66,138,327 | 63,163,297 | 34,697,082 | 271,342,924 | 103,803,492 | 67,844,656 | 43,686,066 |

# NOTES

# SECTION 20

## Television Market (ADI) Rankings
## Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Footwear Sales . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 20–11

# GROCERY & OTHER FOOD SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 19,592,079 | 1 |
| Los Angeles, Calif. | 13,644,302 | 2 |
| Chicago, Ill. | 7,878,407 | 3 |
| Philadelphia, Pa. | 7,838,456 | 4 |
| San Francisco, Calif. | 6,620,983 | 5 |
| Boston, Mass. | 6,243,522 | 6 |
| Washington, D.C. | 4,929,966 | 7 |
| Dallas - Ft. Worth, Tex. | 4,654,446 | 8 |
| Houston, Tex. | 4,439,180 | 9 |
| Detroit, Mich. | 4,315,002 | 10 |
| Cleveland, Ohio | 4,028,176 | 11 |
| Seattle - Tacoma, Wash. | 3,560,860 | 12 |
| Minneapolis - St. Paul, Minn. | 3,518,415 | 13 |
| Pittsburgh, Pa. | 3,311,537 | 14 |
| Denver, Colo. | 3,185,640 | 15 |
| St. Louis, Mo. | 3,077,791 | 16 |
| Atlanta, Ga. | 3,005,699 | 17 |
| Miami, Fla. | 2,918,421 | 18 |
| Tampa - St. Petersburg, Fla. | 2,739,659 | 19 |
| Sacramento - Stockton, Calif. | 2,664,863 | 20 |
| Hartford - New Haven, Conn. | 2,625,612 | 21 |
| Baltimore, Md. | 2,593,882 | 22 |
| Phoenix, Ariz. | 2,355,387 | 23 |
| San Diego, Calif. | 2,264,480 | 24 |
| Indianapolis, Ind. | 2,231,666 | 25 |
| Portland, Ore. | 2,128,657 | 26 |
| Kansas City, Mo. | 2,025,902 | 27 |
| Charlotte, N.C. | 1,890,819 | 28 |
| Cincinnati, Ohio | 1,855,151 | 29 |
| Providence - New Bedford, R.I.-Mass. | 1,852,547 | 30 |
| New Orleans, La. | 1,807,919 | 31 |
| Orlando - Daytona Beach - Melbourne, Fla. | 1,801,514 | 32 |
| Milwaukee, Wisc. | 1,800,154 | 33 |
| Oklahoma City, Okla. | 1,732,230 | 34 |
| Salt Lake City, Utah | 1,722,049 | 35 |
| Buffalo, N.Y. | 1,703,053 | 36 |
| Nashville, Tenn. | 1,669,896 | 37 |
| Columbus, Ohio | 1,624,514 | 38 |
| Memphis, Tenn. | 1,620,116 | 39 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 1,553,330 | 40 |
| Raleigh - Durham, N.C. | 1,531,669 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 1,482,398 | 42 |
| Albany - Schenectady - Troy, N.Y. | 1,474,561 | 43 |
| San Antonio, Tex. | 1,448,731 | 44 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 1,416,242 | 45 |
| Charleston - Huntington, W.Va. | 1,303,748 | 46 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 1,302,844 | 47 |
| Louisville, Ky. | 1,302,488 | 48 |
| Dayton, Ohio | 1,283,494 | 49 |
| Birmingham, Ala. | 1,264,499 | 50 |
| Albuquerque, N.M. | 1,225,608 | 51 |
| Greensboro - Winston-Salem - High Point, N.C. | 1,225,473 | 52 |
| Richmond, Va. | 1,208,763 | 53 |
| Mobile - Pensacola, Ala.-Fla. | 1,180,608 | 54 |
| Knoxville, Tenn. | 1,174,120 | 55 |
| Wichita - Hutchinson, Kans. | 1,171,250 | 56 |
| Fresno - Visalia, Calif. | 1,156,747 | 57 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 1,143,058 | 58 |
| West Palm Beach, Fla. | 1,127,833 | 59 |
| Wilkes-Barre - Scranton, Pa. | 1,126,297 | 60 |
| Tulsa, Okla. | 1,120,641 | 61 |
| Flint - Saginaw - Bay City, Mich. | 1,101,089 | 62 |
| Toledo, Ohio | 1,084,087 | 63 |
| Portland - Poland Spring, Maine | 1,078,894 | 64 |
| Rochester, N.Y. | 1,067,652 | 65 |
| Little Rock, Ark. | 1,065,022 | 66 |
| Syracuse, N.Y. | 1,064,001 | 67 |
| Des Moines, Iowa | 1,042,006 | 68 |
| Jacksonville, Fla. | 1,004,743 | 69 |
| Omaha, Neb. | 978,254 | 70 |
| Chattanooga, Tenn. | 932,351 | 71 |
| Spokane, Wash. | 917,916 | 72 |
| Roanoke - Lynchburg, Va. | 852,018 | 73 |
| Green Bay, Wisc. | 846,369 | 74 |
| Springfield - Decatur - Champaign, Ill. | 804,335 | 75 |
| Lexington, Ky. | 802,476 | 76 |
| Austin, Tex. | 799,158 | 77 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 789,075 | 78 |
| Evansville, Ind. | 778,900 | 79 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 774,730 | 80 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 762,453 | 81 |
| Johnstown - Altoona, Pa. | 742,441 | 82 |
| Springfield, Mo. | 736,986 | 83 |
| South Bend - Elkhart, Ind. | 733,848 | 84 |
| Baton Rouge, La. | 707,526 | 85 |
| Bristol - Kingsport - Johnson City, Tenn. | 700,785 | 86 |
| Jackson, Miss. | 698,896 | 87 |
| Springfield, Mass. | 684,488 | 88 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 658,428 | 89 |
| Tucson, Ariz. | 649,334 | 90 |
| Burlington - Plattsburgh, Vt.-N.Y. | 641,604 | 91 |
| Waco - Temple, Tex. | 622,641 | 92 |
| Las Vegas, Nev. | 618,519 | 93 |
| Lansing, Mich. | 612,595 | 94 |
| Lincoln - Hastings - Kearney, Neb. | 611,622 | 95 |
| Columbia, S.C. | 600,433 | 96 |
| Huntsville - Decatur - Florence, Ala. | 596,486 | 97 |
| Ft. Wayne, Ind. | 591,085 | 98 |
| Youngstown, Ohio | 590,166 | 99 |
| Colorado Springs - Pueblo, Colo. | 581,029 | 100 |
| Madison, Wisc. | 578,761 | 101 |
| Charleston, S.C. | 573,582 | 102 |
| Ft. Myers - Naples, Fla. | 572,138 | 103 |
| Odessa - Midland, Tex. | 568,677 | 104 |
| Reno, Nev. | 556,512 | 105 |
| Corpus Christi, Tex. | 555,281 | 106 |
| McAllen - Brownsville, Tex. | 554,155 | 107 |
| Salinas - Monterey, Calif. | 551,017 | 108 |
| Greenville - New Bern - Washington, N.C. | 545,524 | 109 |
| Lafayette, La. | 537,139 | 110 |
| Savannah, Ga. | 533,486 | 111 |
| Sioux Falls - Mitchell, S.D. | 527,762 | 112 |
| El Paso, Tex. | 524,573 | 113 |
| Amarillo, Tex. | 506,964 | 114 |
| Beaumont - Port Arthur, Tex. | 499,427 | 115 |
| Duluth - Superior, Minn.-Wisc. | 494,708 | 116 |
| Yakima, Wash. | 488,220 | 117 |
| Peoria, Ill. | 487,972 | 118 |
| Rockford, Ill. | 477,309 | 119 |
| Fargo, N.D. | 475,126 | 120 |
| Chico - Redding, Calif. | 462,533 | 121 |
| Augusta, Ga. | 461,975 | 122 |
| Bakersfield, Calif. | 457,620 | 123 |
| Wichita Falls - Lawton, Tex.-Okla. | 431,067 | 124 |
| Binghamton, N.Y. | 428,710 | 125 |
| Joplin - Pittsburg, Mo.-Kans. | 427,728 | 126 |
| Columbia - Jefferson City, Mo. | 424,937 | 127 |
| Monroe - El Dorado, La.-Ark. | 424,266 | 128 |
| Montgomery, Ala. | 423,942 | 129 |
| La Crosse - Eau Claire, Wisc. | 423,011 | 130 |
| Wausau - Rhinelander, Wisc. | 420,113 | 131 |
| Boise, Ida. | 417,613 | 132 |
| Rochester - Mason City - Austin, Minn.-Iowa | 416,604 | 133 |
| Lubbock, Tex. | 409,898 | 134 |
| Eugene, Ore. | 408,301 | 135 |
| Wheeling - Steubenville, W.Va.-Ohio | 407,380 | 136 |
| Columbus, Ga. | 406,384 | 137 |
| Traverse City - Cadillac, Mich. | 403,264 | 138 |
| Macon, Ga. | 402,607 | 139 |
| Florence, S.C. | 402,486 | 140 |
| Terre Haute, Ind. | 402,231 | 141 |
| Erie, Pa. | 397,176 | 142 |
| Topeka, Kans. | 391,863 | 143 |
| Columbus - Tupelo, Miss. | 388,739 | 144 |
| Sioux City, Iowa | 387,096 | 145 |
| Bluefield - Beckley - Oak Hill, W.Va. | 374,899 | 146 |
| Tallahassee - Thomasville, Fla.-Ga. | 374,590 | 147 |
| Minot - Bismarck - Dickinson, N.D. | 366,690 | 148 |
| Bangor, Maine | 354,458 | 149 |
| Wilmington, N.C. | 351,404 | 150 |
| Albany, Ga. | 330,020 | 151 |
| Abilene - Sweetwater, Tex. | 322,278 | 152 |
| Medford, Ore. | 320,500 | 153 |
| Tyler, Tex. | 310,575 | 154 |
| Quincy - Hannibal, Ill.-Mo. | 299,459 | 155 |
| Utica, N.Y. | 289,209 | 156 |
| Idaho Falls - Pocatello, Ida. | 288,328 | 157 |
| Ft. Smith, Ark. | 285,267 | 158 |
| Salisbury, Md. | 281,190 | 159 |
| Sarasota, Fla. | 279,029 | 160 |
| Rapid City, S.D. | 276,988 | 161 |
| Billings - Hardin, Mont. | 271,918 | 162 |
| Laurel - Hattiesburg, Miss. | 244,749 | 163 |
| Lake Charles, La. | 244,062 | 164 |
| Grand Junction, Colo. | 240,859 | 165 |
| Dothan, Ala. | 240,065 | 166 |
| El Centro - Yuma, Calif.-Ariz. | 237,621 | 167 |
| Roswell, N.M. | 237,493 | 168 |
| Alexandria, La. | 237,344 | 169 |
| Greenwood - Greenville, Miss. | 231,306 | 170 |
| Casper - Riverton, Wyo. | 215,067 | 171 |
| Eureka, Calif. | 212,328 | 172 |
| Clarksburg - Weston, W.Va. | 211,139 | 173 |
| Gainesville, Fla. | 210,770 | 174 |
| Missoula, Mont. | 194,082 | 175 |
| Elmira, N.Y. | 192,891 | 176 |
| Watertown - Carthage, N.Y. | 191,452 | 177 |
| Meridian, Miss. | 190,212 | 178 |
| Palm Springs, Calif. | 175,036 | 179 |
| Great Falls, Mont. | 173,862 | 180 |
| Ardmore - Ada, Okla. | 169,126 | 181 |
| St. Joseph, Mo. | 167,601 | 182 |
| Panama City, Fla. | 161,070 | 183 |
| Alexandria, Minn. | 156,760 | 184 |
| Biloxi - Gulfport - Pascagoula, Miss. | 156,074 | 185 |
| Tuscaloosa, Ala. | 150,656 | 186 |
| Laredo, Tex. | 144,306 | 187 |
| Jonesboro, Ark. | 141,681 | 188 |
| San Angelo, Tex. | 132,553 | 189 |
| Charlottesville, Va. | 132,544 | 190 |
| Marquette, Mich. | 130,904 | 191 |
| Butte, Mont. | 123,761 | 192 |
| Lafayette, Ind. | 114,043 | 193 |
| Lima, Ohio | 109,220 | 194 |
| Jackson, Tenn. | 105,157 | 195 |
| Hagerstown, Md. | 105,122 | 196 |
| Bowling Green, Ky. | 104,527 | 197 |
| Flagstaff, Ariz. | 94,068 | 198 |
| Harrisonburg, Va. | 92,732 | 199 |
| Victoria, Tex. | 90,197 | 200 |
| Anniston, Ala. | 89,900 | 201 |
| Parkersburg, W.Va. | 89,445 | 202 |
| Twin Falls, Ida. | 83,577 | 203 |
| Presque Isle, Maine | 79,770 | 204 |
| Cheyenne, Wyo. | 78,147 | 205 |
| Zanesville, Ohio | 77,678 | 206 |
| Mankato, Minn. | 77,078 | 207 |
| Bend, Ore. | 74,996 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 72,837 | 209 |
| Helena, Mont. | 58,649 | 210 |
| Selma, Ala. | 43,464 | 211 |
| North Platte, Neb. | 36,117 | 212 |
| Alpena, Mich. | 32,520 | 213 |
| Glendive, Mont. | 17,366 | 214 |

# DRUG SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,857,617 | 1 |
| Los Angeles, Calif. | 1,260,125 | 2 |
| Chicago, Ill. | 815,327 | 3 |
| Philadelphia, Pa. | 801,865 | 4 |
| Boston, Mass. | 621,245 | 5 |
| San Francisco, Calif. | 581,515 | 6 |
| Detroit, Mich. | 543,615 | 7 |
| Cleveland, Ohio | 426,532 | 8 |
| Houston, Tex. | 417,576 | 9 |
| Miami, Fla. | 416,766 | 10 |
| Dallas - Ft. Worth, Tex. | 414,550 | 11 |
| Indianapolis, Ind. | 378,316 | 12 |
| Washington, D.C. | 361,530 | 13 |
| Pittsburgh, Pa. | 299,575 | 14 |
| Atlanta, Ga. | 288,997 | 15 |
| Sacramento - Stockton, Calif. | 271,903 | 16 |
| St. Louis, Mo. | 267,073 | 17 |
| Tampa - St. Petersburg, Fla. | 265,914 | 18 |
| Hartford - New Haven, Conn. | 257,873 | 19 |
| Minneapolis - St. Paul, Minn. | 250,220 | 20 |
| Phoenix, Ariz. | 248,879 | 21 |
| Denver, Colo. | 243,962 | 22 |
| Baltimore, Md. | 243,508 | 23 |
| Seattle - Tacoma, Wash. | 235,093 | 24 |
| Charlotte, N.C. | 234,427 | 25 |
| Oklahoma City, Okla. | 219,776 | 26 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 218,724 | 27 |
| New Orleans, La. | 212,175 | 28 |
| Cincinnati, Ohio | 210,222 | 29 |
| Kansas City, Mo. | 202,570 | 30 |
| Raleigh - Durham, N.C. | 201,379 | 31 |
| Buffalo, N.Y. | 198,470 | 32 |
| Nashville, Tenn. | 194,916 | 33 |
| Columbus, Ohio | 188,772 | 34 |
| Providence - New Bedford, R.I.-Mass. | 182,155 | 35 |
| Memphis, Tenn. | 181,528 | 36 |
| San Diego, Calif. | 179,223 | 37 |
| Greensboro - Winston-Salem - High Point, N.C. | 179,087 | 38 |
| Orlando - Daytona Beach - Melbourne, Fla. | 178,865 | 39 |
| Portland, Ore. | 163,779 | 40 |
| Milwaukee, Wisc. | 159,943 | 41 |
| Dayton, Ohio | 158,925 | 42 |
| Charleston - Huntington, W.Va. | 158,626 | 43 |
| Birmingham, Ala. | 156,261 | 44 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 150,698 | 45 |
| Louisville, Ky. | 145,606 | 46 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 144,513 | 47 |
| Toledo, Ohio | 131,347 | 48 |
| West Palm Beach, Fla. | 130,569 | 49 |
| Albany - Schenectady - Troy, N.Y. | 130,330 | 50 |
| Little Rock, Ark. | 128,919 | 51 |
| Knoxville, Tenn. | 128,197 | 52 |
| Flint - Saginaw - Bay City, Mich. | 127,222 | 53 |
| Mobile - Pensacola, Ala.-Fla. | 127,090 | 54 |
| Richmond, Va. | 126,184 | 55 |
| San Antonio, Tex. | 125,873 | 56 |
| Salt Lake City, Utah | 123,997 | 57 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 122,506 | 58 |
| South Bend - Elkhart, Ind. | 116,382 | 59 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 113,216 | 60 |
| Jackson, Miss. | 109,007 | 61 |
| Rochester, N.Y. | 108,093 | 62 |
| Tulsa, Okla. | 107,707 | 63 |
| Wilkes-Barre - Scranton, Pa. | 105,255 | 64 |
| Wichita - Hutchinson, Kans. | 102,205 | 65 |
| Roanoke - Lynchburg, Va. | 98,657 | 66 |
| Fresno - Visalia, Calif. | 97,874 | 67 |
| Springfield - Decatur - Champaign, Ill. | 95,933 | 68 |
| Lexington, Ky. | 89,533 | 69 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 88,718 | 70 |
| Albuquerque, N.M. | 87,740 | 71 |
| Portland - Poland Spring, Maine | 85,301 | 72 |
| Jacksonville, Fla. | 84,771 | 73 |
| Ft. Wayne, Ind. | 84,574 | 74 |
| Lafayette, La. | 84,574 | 74 |
| Bristol - Kingsport - Johnson City, Tenn. | 82,582 | 76 |
| Chattanooga, Tenn. | 82,011 | 77 |
| Syracuse, N.Y. | 81,791 | 78 |
| Des Moines, Iowa | 79,938 | 79 |
| Omaha, Neb. | 79,291 | 80 |
| Evansville, Ind. | 78,975 | 81 |
| Baton Rouge, La. | 74,926 | 82 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 74,621 | 83 |
| Tucson, Ariz. | 74,237 | 84 |
| Springfield, Mass. | 71,187 | 85 |
| Huntsville - Decatur - Florence, Ala. | 69,327 | 86 |
| Johnstown - Altoona, Pa. | 68,620 | 87 |
| Youngstown, Ohio | 67,708 | 88 |
| Burlington - Plattsburgh, Vt.-N.Y. | 66,925 | 89 |
| McAllen - Brownsville, Tex. | 66,315 | 90 |
| Spokane, Wash. | 65,725 | 91 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 64,992 | 92 |
| Lincoln - Hastings - Kearney, Neb. | 63,955 | 93 |
| Green Bay, Wisc. | 63,225 | 94 |
| Austin, Tex. | 62,804 | 95 |
| Columbia, S.C. | 62,570 | 96 |
| Greenville - New Bern - Washington, N.C. | 60,343 | 97 |
| Ft. Myers - Naples, Fla. | 59,356 | 98 |
| Corpus Christi, Tex. | 58,013 | 99 |
| Monroe - El Dorado, La.-Ark. | 57,360 | 100 |
| Abilene - Sweetwater, Tex. | 56,686 | 101 |
| Augusta, Ga. | 56,450 | 102 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 55,565 | 103 |
| Montgomery, Ala. | 55,271 | 104 |
| Lansing, Mich. | 53,963 | 105 |
| Las Vegas, Nev. | 53,366 | 106 |
| Springfield, Mo. | 52,876 | 107 |
| Terre Haute, Ind. | 52,420 | 108 |
| Peoria, Ill. | 51,655 | 109 |
| Savannah, Ga. | 51,559 | 110 |
| Beaumont - Port Arthur, Tex. | 51,073 | 111 |
| Amarillo, Tex. | 49,514 | 112 |
| Colorado Springs - Pueblo, Colo. | 49,134 | 113 |
| Wichita Falls - Lawton, Tex.-Okla. | 48,781 | 114 |
| Florence, S.C. | 48,707 | 115 |
| Lubbock, Tex. | 47,489 | 116 |
| Sioux Falls - Mitchell, S.D. | 47,447 | 117 |
| Wheeling - Steubenville, W.Va.-Ohio | 46,127 | 118 |
| Salinas - Monterey, Calif. | 45,626 | 119 |
| Odessa - Midland, Tex. | 45,520 | 120 |
| Tyler, Tex. | 45,291 | 121 |
| Columbus - Tupelo, Miss. | 44,956 | 122 |
| Rockford, Ill. | 44,275 | 123 |
| Yakima, Wash. | 44,030 | 124 |
| Macon, Ga. | 43,284 | 125 |
| Bluefield - Beckley - Oak Hill, W.Va. | 43,143 | 126 |
| Columbus, Ga. | 42,500 | 127 |
| Waco - Temple, Tex. | 42,315 | 128 |
| Charleston, S.C. | 41,746 | 129 |
| Wilmington, N.C. | 41,253 | 130 |
| Tallahassee - Thomasville, Fla.-Ga. | 40,030 | 131 |
| Binghamton, N.Y. | 39,954 | 132 |
| El Paso, Tex. | 39,195 | 133 |
| Chico - Redding, Calif. | 39,071 | 134 |
| Boise, Ida. | 37,712 | 135 |
| Duluth - Superior, Minn.-Wisc. | 37,561 | 136 |
| Madison, Wisc. | 36,843 | 137 |
| Fargo, N.D. | 36,831 | 138 |
| Bakersfield, Calif. | 36,668 | 139 |
| Eugene, Ore. | 36,531 | 140 |
| Traverse City - Cadillac, Mich. | 35,926 | 141 |
| Laurel - Hattiesburg, Miss. | 35,507 | 142 |
| Joplin - Pittsburg, Mo.-Kans. | 35,403 | 143 |
| Reno, Nev. | 35,366 | 144 |
| Topeka, Kans. | 33,818 | 145 |
| Albany, Ga. | 33,152 | 146 |
| Minot - Bismarck - Dickinson, N.D. | 33,151 | 147 |
| Rochester - Mason City - Austin, Minn.-Iowa | 33,097 | 148 |
| Sioux City, Iowa | 33,096 | 149 |
| Sarasota, Fla. | 32,829 | 150 |
| Erie, Pa. | 32,710 | 151 |
| Bangor, Maine | 31,808 | 152 |
| La Crosse - Eau Claire, Wisc. | 30,587 | 153 |
| Watertown - Carthage, N.Y. | 30,342 | 154 |
| Columbia - Jefferson City, Mo. | 30,269 | 155 |
| Alexandria, La. | 29,879 | 156 |
| Quincy - Hannibal, Ill.-Mo. | 28,576 | 157 |
| Idaho Falls - Pocatello, Ida. | 28,426 | 158 |
| Medford, Ore. | 28,108 | 159 |
| Ft. Smith, Ark. | 27,940 | 160 |
| Wausau - Rhinelander, Wisc. | 27,606 | 161 |
| Greenwood - Greenville, Miss. | 26,198 | 162 |
| Utica, N.Y. | 25,171 | 163 |
| Rapid City, S.D. | 25,009 | 164 |
| Salisbury, Md. | 24,960 | 165 |
| Dothan, Ala. | 24,416 | 166 |
| Clarksburg - Weston, W.Va. | 24,214 | 167 |
| Meridian, Miss. | 24,071 | 168 |
| Lake Charles, La. | 23,058 | 169 |
| Elmira, N.Y. | 21,364 | 170 |
| El Centro - Yuma, Calif.-Ariz. | 21,177 | 171 |
| Jonesboro, Ark. | 19,485 | 172 |
| Biloxi - Gulfport - Pascagoula, Miss. | 19,446 | 173 |
| Great Falls, Mont. | 19,252 | 174 |
| Eureka, Calif. | 18,718 | 175 |
| Billings - Hardin, Mont. | 18,122 | 176 |
| Ardmore - Ada, Okla. | 18,041 | 177 |
| Casper - Riverton, Wyo. | 17,316 | 178 |
| Roswell, N.M. | 17,264 | 179 |
| Gainesville, Fla. | 16,824 | 180 |
| Panama City, Fla. | 15,397 | 181 |
| Lima, Ohio | 15,317 | 182 |
| Jackson, Tenn. | 15,313 | 183 |
| Grand Junction, Colo. | 14,952 | 184 |
| Laredo, Tex. | 14,764 | 185 |
| Lafayette, Ind. | 14,747 | 186 |
| Missoula, Mont. | 14,571 | 187 |
| San Angelo, Tex. | 14,519 | 188 |
| Butte, Mont. | 13,860 | 189 |
| Tuscaloosa, Ala. | 13,624 | 190 |
| Charlottesville, Va. | 13,487 | 191 |
| Anniston, Ala. | 12,799 | 192 |
| Bowling Green, Ky. | 12,457 | 193 |
| Hagerstown, Md. | 12,230 | 194 |
| Palm Springs, Calif. | 11,480 | 195 |
| St. Joseph, Mo. | 11,210 | 196 |
| Alexandria, Minn. | 10,983 | 197 |
| Marquette, Mich. | 10,796 | 198 |
| Parkersburg, W.Va. | 10,254 | 199 |
| Twin Falls, Ida. | 10,067 | 200 |
| Zanesville, Ohio | 9,326 | 201 |
| Bend, Ore. | 9,218 | 202 |
| Flagstaff, Ariz. | 8,497 | 203 |
| Victoria, Tex. | 8,460 | 204 |
| Mankato, Minn. | 8,099 | 205 |
| Harrisonburg, Va. | 8,056 | 206 |
| Presque Isle, Maine | 7,915 | 207 |
| Cheyenne, Wyo. | 7,695 | 208 |
| Selma, Ala. | 5,979 | 209 |
| North Platte, Neb. | 4,991 | 210 |
| Helena, Mont. | 4,732 | 211 |
| Ottumwa - Kirksville, Iowa-Mo. | 3,848 | 212 |
| Alpena, Mich. | 3,142 | 213 |
| Glendive, Mont. | 1,577 | 214 |

# HEALTH & BEAUTY AID SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,718,651 | 1 |
| Los Angeles, Calif. | 1,298,958 | 2 |
| Chicago, Ill. | 838,511 | 3 |
| Boston, Mass. | 770,346 | 4 |
| Philadelphia, Pa. | 617,582 | 5 |
| Washington, D.C. | 534,695 | 6 |
| Detroit, Mich. | 523,837 | 7 |
| San Francisco, Calif. | 486,786 | 8 |
| Atlanta, Ga. | 388,476 | 9 |
| Houston, Tex. | 354,065 | 10 |
| Dallas - Ft. Worth, Tex. | 347,644 | 11 |
| Cleveland, Ohio | 345,360 | 12 |
| Miami, Fla. | 341,605 | 13 |
| Pittsburgh, Pa. | 256,954 | 14 |
| Minneapolis - St. Paul, Minn. | 255,896 | 15 |
| St. Louis, Mo. | 253,021 | 16 |
| Phoenix, Ariz. | 230,939 | 17 |
| Seattle - Tacoma, Wash. | 227,819 | 18 |
| Tampa - St. Petersburg, Fla. | 195,325 | 19 |
| Sacramento - Stockton, Calif. | 191,200 | 20 |
| Denver, Colo. | 189,006 | 21 |
| San Diego, Calif. | 182,856 | 22 |
| Hartford - New Haven, Conn. | 181,097 | 23 |
| Kansas City, Mo. | 172,561 | 24 |
| Indianapolis, Ind. | 166,028 | 25 |
| Oklahoma City, Okla. | 165,018 | 26 |
| New Orleans, La. | 162,998 | 27 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 160,749 | 28 |
| Charlotte, N.C. | 156,532 | 29 |
| Orlando - Daytona Beach - Melbourne, Fla. | 156,523 | 30 |
| Cincinnati, Ohio | 152,853 | 31 |
| Milwaukee, Wisc. | 150,272 | 32 |
| Portland, Ore. | 147,746 | 33 |
| Raleigh - Durham, N.C. | 146,001 | 34 |
| Baltimore, Md. | 143,967 | 35 |
| San Antonio, Tex. | 143,911 | 36 |
| Nashville, Tenn. | 139,603 | 37 |
| Buffalo, N.Y. | 132,108 | 38 |
| Memphis, Tenn. | 126,814 | 39 |
| Flint - Saginaw - Bay City, Mich. | 123,452 | 40 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 123,081 | 41 |
| Providence - New Bedford, R.I.-Mass. | 122,798 | 42 |
| Louisville, Ky. | 121,288 | 43 |
| Columbus, Ohio | 118,764 | 44 |
| Richmond, Va. | 114,186 | 45 |
| Salt Lake City, Utah | 113,851 | 46 |
| Greensboro - Winston-Salem - High Point, N.C. | 110,999 | 47 |
| Albany - Schenectady - Troy, N.Y. | 110,879 | 48 |
| Charleston - Huntington, W.Va. | 104,671 | 49 |
| Tulsa, Okla. | 104,240 | 50 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 100,426 | 51 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 99,602 | 52 |
| West Palm Beach, Fla. | 97,864 | 53 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 97,860 | 54 |
| Dayton, Ohio | 96,957 | 55 |
| Toledo, Ohio | 96,104 | 56 |
| Mobile - Pensacola, Ala.-Fla. | 95,975 | 57 |
| Birmingham, Ala. | 94,650 | 58 |
| Little Rock, Ark. | 93,251 | 59 |
| Knoxville, Tenn. | 90,479 | 60 |
| Wichita - Hutchinson, Kans. | 88,264 | 61 |
| Jacksonville, Fla. | 88,194 | 62 |
| Tucson, Ariz. | 81,521 | 63 |
| Wilkes-Barre - Scranton, Pa. | 81,033 | 64 |
| Albuquerque, N.M. | 79,911 | 65 |
| Springfield - Decatur - Champaign, Ill. | 78,573 | 66 |
| Fresno - Visalia, Calif. | 78,080 | 67 |
| Austin, Tex. | 74,009 | 68 |
| Columbia, S.C. | 73,675 | 69 |
| Green Bay, Wisc. | 73,095 | 70 |
| Roanoke - Lynchburg, Va. | 70,712 | 71 |
| Rochester, N.Y. | 70,527 | 72 |
| Des Moines, Iowa | 69,425 | 73 |
| Omaha, Neb. | 68,180 | 74 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 68,099 | 75 |
| Chattanooga, Tenn. | 67,992 | 76 |
| Jackson, Miss. | 67,676 | 77 |
| Evansville, Ind. | 67,335 | 78 |
| Lexington, Ky. | 67,098 | 79 |
| Springfield, Mo. | 66,537 | 80 |
| Las Vegas, Nev. | 65,804 | 81 |
| Baton Rouge, La. | 63,224 | 82 |
| Syracuse, N.Y. | 62,809 | 83 |
| Spokane, Wash. | 62,221 | 84 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 61,207 | 85 |
| Portland - Poland Spring, Maine | 60,064 | 86 |
| McAllen - Brownsville, Tex. | 58,410 | 87 |
| Odessa - Midland, Tex. | 58,357 | 88 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 57,944 | 89 |
| Charleston, S.C. | 55,693 | 90 |
| South Bend - Elkhart, Ind. | 53,236 | 91 |
| Huntsville - Decatur - Florence, Ala. | 50,936 | 92 |
| Augusta, Ga. | 50,063 | 93 |
| Savannah, Ga. | 49,863 | 94 |
| Bristol - Kingsport - Johnson City, Tenn. | 49,827 | 95 |
| Corpus Christi, Tex. | 49,513 | 96 |
| Waco - Temple, Tex. | 49,122 | 97 |
| El Paso, Tex. | 48,618 | 98 |
| Lansing, Mich. | 48,245 | 99 |
| Lincoln - Hastings - Kearney, Neb. | 47,414 | 100 |
| Youngstown, Ohio | 46,983 | 101 |
| Springfield, Mass. | 46,970 | 102 |
| Reno, Nev. | 46,947 | 103 |
| Lafayette, La. | 46,583 | 104 |
| Florence, S.C. | 46,128 | 105 |
| Burlington - Plattsburgh, Vt.-N.Y. | 45,278 | 106 |
| Salinas - Monterey, Calif. | 45,038 | 107 |
| Macon, Ga. | 44,744 | 108 |
| Johnstown - Altoona, Pa. | 43,967 | 109 |
| Greenville - New Bern - Washington, N.C. | 42,795 | 110 |
| Ft. Myers - Naples, Fla. | 42,327 | 111 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 42,088 | 112 |
| Rockford, Ill. | 41,875 | 113 |
| Madison, Wisc. | 41,859 | 114 |
| Ft. Wayne, Ind. | 41,808 | 115 |
| Peoria, Ill. | 41,573 | 116 |
| Amarillo, Tex. | 41,144 | 117 |
| Binghamton, N.Y. | 40,929 | 118 |
| Montgomery, Ala. | 39,934 | 119 |
| Beaumont - Port Arthur, Tex. | 39,465 | 120 |
| Lubbock, Tex. | 38,158 | 121 |
| Joplin - Pittsburg, Mo.-Kans. | 38,115 | 122 |
| Fargo, N.D. | 37,895 | 123 |
| Sioux Falls - Mitchell, S.D. | 37,234 | 124 |
| Colorado Springs - Pueblo, Colo. | 36,685 | 125 |
| Wichita Falls - Lawton, Tex.-Okla. | 35,191 | 126 |
| Tallahassee - Thomasville, Fla.-Ga. | 34,967 | 127 |
| Abilene - Sweetwater, Tex. | 34,863 | 128 |
| Topeka, Kans. | 34,630 | 129 |
| Rochester - Mason City - Austin, Minn.-Iowa | 34,277 | 130 |
| Columbus, Ga. | 34,136 | 131 |
| Columbia - Jefferson City, Mo. | 34,129 | 132 |
| Boise, Ida. | 33,583 | 133 |
| Monroe - El Dorado, La.-Ark. | 33,530 | 134 |
| Yakima, Wash. | 31,950 | 135 |
| Columbus - Tupelo, Miss. | 31,708 | 136 |
| Ft. Smith, Ark. | 31,374 | 137 |
| Bluefield - Beckley - Oak Hill, W.Va. | 30,651 | 138 |
| Terre Haute, Ind. | 30,625 | 139 |
| Duluth - Superior, Minn.-Wisc. | 30,475 | 140 |
| Traverse City - Cadillac, Mich. | 29,969 | 141 |
| Chico - Redding, Calif. | 29,502 | 142 |
| Erie, Pa. | 28,888 | 143 |
| La Crosse - Eau Claire, Wisc. | 28,515 | 144 |
| Laredo, Tex. | 28,514 | 145 |
| Wheeling - Steubenville, W.Va.-Ohio | 28,468 | 146 |
| Wilmington, N.C. | 28,230 | 147 |
| Albany, Ga. | 28,082 | 148 |
| Wausau - Rhinelander, Wisc. | 28,025 | 149 |
| Minot - Bismarck - Dickinson, N.D. | 27,276 | 150 |
| Eugene, Ore. | 26,419 | 151 |
| Tyler, Tex. | 25,800 | 152 |
| Sioux City, Iowa | 24,788 | 153 |
| Sarasota, Fla. | 24,365 | 154 |
| Alexandria, La. | 24,178 | 155 |
| Bakersfield, Calif. | 23,899 | 156 |
| Laurel - Hattiesburg, Miss. | 22,329 | 157 |
| Quincy - Hannibal, Ill.-Mo. | 21,404 | 158 |
| Medford, Ore. | 21,290 | 159 |
| Bangor, Maine | 20,847 | 160 |
| Idaho Falls - Pocatello, Ida. | 20,790 | 161 |
| Watertown - Carthage, N.Y. | 20,240 | 162 |
| Rapid City, S.D. | 19,719 | 163 |
| Greenwood - Greenville, Miss. | 19,031 | 164 |
| Lake Charles, La. | 18,695 | 165 |
| Salisbury, Md. | 18,405 | 166 |
| Dothan, Ala. | 18,292 | 167 |
| Billings - Hardin, Mont. | 17,845 | 168 |
| Gainesville, Fla. | 17,577 | 169 |
| El Centro - Yuma, Calif.-Ariz. | 17,120 | 170 |
| Biloxi - Gulfport - Pascagoula, Miss. | 16,912 | 171 |
| Elmira, N.Y. | 16,737 | 172 |
| Grand Junction, Colo. | 16,143 | 173 |
| Utica, N.Y. | 15,600 | 174 |
| Meridian, Miss. | 15,552 | 175 |
| Jonesboro, Ark. | 15,364 | 176 |
| Roswell, N.M. | 15,181 | 177 |
| Clarksburg - Weston, W.Va. | 15,117 | 178 |
| Ardmore - Ada, Okla. | 14,168 | 179 |
| San Angelo, Tex. | 13,722 | 180 |
| Casper - Riverton, Wyo. | 13,547 | 181 |
| Palm Springs, Calif. | 13,220 | 182 |
| Panama City, Fla. | 12,861 | 183 |
| Eureka, Calif. | 12,519 | 184 |
| Jackson, Tenn. | 11,975 | 185 |
| Tuscaloosa, Ala. | 11,779 | 186 |
| Lafayette, Ind. | 11,361 | 187 |
| Great Falls, Mont. | 10,997 | 188 |
| Bowling Green, Ky. | 10,758 | 189 |
| Charlottesville, Va. | 10,547 | 190 |
| Missoula, Mont. | 10,417 | 191 |
| Lima, Ohio | 10,095 | 192 |
| Hagerstown, Md. | 9,752 | 193 |
| Alexandria, Minn. | 9,593 | 194 |
| Victoria, Tex. | 9,046 | 195 |
| Marquette, Mich. | 8,809 | 196 |
| Parkersburg, W.Va. | 8,135 | 197 |
| Butte, Mont. | 8,064 | 198 |
| St. Joseph, Mo. | 7,947 | 199 |
| Anniston, Ala. | 7,713 | 200 |
| Flagstaff, Ariz. | 7,467 | 201 |
| Harrisonburg, Va. | 7,197 | 202 |
| Mankato, Minn. | 6,909 | 203 |
| Cheyenne, Wyo. | 6,893 | 204 |
| Twin Falls, Ida. | 6,452 | 205 |
| Zanesville, Ohio | 5,648 | 206 |
| Presque Isle, Maine | 5,206 | 207 |
| Bend, Ore. | 5,004 | 208 |
| Ottumwa - Kirksville, Iowa-Mo. | 4,242 | 209 |
| Selma, Ala. | 3,842 | 210 |
| North Platte, Neb. | 3,230 | 211 |
| Helena, Mont. | 3,087 | 212 |
| Alpena, Mich. | 2,722 | 213 |
| Glendive, Mont. | 889 | 214 |

# MAJOR HOUSEHOLD APPLIANCE SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,094,104 | 1 |
| Los Angeles, Calif. | 925,657 | 2 |
| Boston, Mass. | 574,328 | 3 |
| Chicago, Ill. | 538,472 | 4 |
| Philadelphia, Pa. | 503,771 | 5 |
| San Francisco, Calif. | 386,745 | 6 |
| Dallas - Ft. Worth, Tex. | 351,289 | 7 |
| Houston, Tex. | 315,135 | 8 |
| Detroit, Mich. | 289,788 | 9 |
| Washington, D.C. | 278,736 | 10 |
| Denver, Colo. | 243,910 | 11 |
| Cleveland, Ohio | 226,343 | 12 |
| Minneapolis - St. Paul, Minn. | 222,716 | 13 |
| Seattle - Tacoma, Wash. | 221,431 | 14 |
| Atlanta, Ga. | 220,790 | 15 |
| Miami, Fla. | 218,400 | 16 |
| Tampa - St. Petersburg, Fla. | 207,757 | 17 |
| St. Louis, Mo. | 203,891 | 18 |
| Pittsburgh, Pa. | 201,545 | 19 |
| Sacramento - Stockton, Calif. | 169,912 | 20 |
| Baltimore, Md. | 157,270 | 21 |
| Portland, Ore. | 153,961 | 22 |
| Phoenix, Ariz. | 153,391 | 23 |
| Indianapolis, Ind. | 151,101 | 24 |
| Orlando - Daytona Beach - Melbourne, Fla. | 151,036 | 25 |
| San Diego, Calif. | 150,108 | 26 |
| New Orleans, La. | 146,547 | 27 |
| Oklahoma City, Okla. | 141,510 | 28 |
| Hartford - New Haven, Conn. | 135,401 | 29 |
| Charlotte, N.C. | 133,372 | 30 |
| Kansas City, Mo. | 131,342 | 31 |
| Raleigh - Durham, N.C. | 130,640 | 32 |
| Nashville, Tenn. | 128,873 | 33 |
| Salt Lake City, Utah | 122,535 | 34 |
| Cincinnati, Ohio | 119,484 | 35 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 115,596 | 36 |
| Milwaukee, Wisc. | 113,086 | 37 |
| Memphis, Tenn. | 111,093 | 38 |
| Columbus, Ohio | 106,668 | 39 |
| San Antonio, Tex. | 106,567 | 40 |
| Wichita - Hutchinson, Kans. | 105,100 | 41 |
| Greensboro - Winston-Salem - High Point, N.C. | 102,794 | 42 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 102,405 | 43 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 101,988 | 44 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 101,460 | 45 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 96,830 | 46 |
| Charleston - Huntington, W.Va. | 94,744 | 47 |
| Flint - Saginaw - Bay City, Mich. | 94,672 | 48 |
| Dayton, Ohio | 93,286 | 49 |
| Louisville, Ky. | 92,269 | 50 |
| Buffalo, N.Y. | 91,993 | 51 |
| Little Rock, Ark. | 91,313 | 52 |
| Knoxville, Tenn. | 91,272 | 53 |
| Tulsa, Okla. | 89,119 | 54 |
| Mobile - Pensacola, Ala.-Fla. | 88,785 | 55 |
| Providence - New Bedford, R.I.-Mass. | 87,939 | 56 |
| Albany - Schenectady - Troy, N.Y. | 80,315 | 57 |
| West Palm Beach, Fla. | 80,138 | 58 |
| Birmingham, Ala. | 79,655 | 59 |
| Springfield - Decatur - Champaign, Ill. | 75,749 | 60 |
| Austin, Tex. | 74,704 | 61 |
| Richmond, Va. | 73,785 | 62 |
| Fresno - Visalia, Calif. | 73,277 | 63 |
| Omaha, Neb. | 72,189 | 64 |
| Toledo, Ohio | 71,240 | 65 |
| Jacksonville, Fla. | 70,571 | 66 |
| Green Bay, Wisc. | 69,622 | 67 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 69,473 | 68 |
| Albuquerque, N.M. | 69,367 | 69 |
| Des Moines, Iowa | 68,481 | 70 |
| Baton Rouge, La. | 65,089 | 71 |
| Evansville, Ind. | 64,031 | 72 |
| Lexington, Ky. | 62,067 | 73 |
| Las Vegas, Nev. | 61,601 | 74 |
| Roanoke - Lynchburg, Va. | 61,527 | 75 |
| Chattanooga, Tenn. | 60,446 | 76 |
| Ft. Myers - Naples, Fla. | 60,186 | 77 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 60,164 | 78 |
| Rochester, N.Y. | 58,958 | 79 |
| Wilkes-Barre - Scranton, Pa. | 58,791 | 80 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 58,529 | 81 |
| Lafayette, La. | 58,363 | 82 |
| Syracuse, N.Y. | 55,718 | 83 |
| Bristol - Kingsport - Johnson City, Tenn. | 55,694 | 84 |
| Waco - Temple, Tex. | 53,835 | 85 |
| Springfield, Mo. | 53,513 | 86 |
| Huntsville - Decatur - Florence, Ala. | 52,583 | 87 |
| Tucson, Ariz. | 50,685 | 88 |
| Jackson, Miss. | 50,538 | 89 |
| Madison, Wisc. | 49,960 | 90 |
| McAllen - Brownsville, Tex. | 49,932 | 91 |
| Portland - Poland Spring, Maine | 49,601 | 92 |
| Johnstown - Altoona, Pa. | 49,296 | 93 |
| Odessa - Midland, Tex. | 49,141 | 94 |
| South Bend - Elkhart, Ind. | 48,490 | 95 |
| Columbia, S.C. | 48,481 | 96 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 48,333 | 97 |
| Colorado Springs - Pueblo, Colo. | 48,298 | 98 |
| Spokane, Wash. | 48,045 | 99 |
| Greenville - New Bern - Washington, N.C. | 46,322 | 100 |
| Beaumont - Port Arthur, Tex. | 45,375 | 101 |
| Amarillo, Tex. | 45,359 | 102 |
| El Paso, Tex. | 44,816 | 103 |
| Lincoln - Hastings - Kearney, Neb. | 44,469 | 104 |
| Wichita Falls - Lawton, Tex.-Okla. | 44,360 | 105 |
| Charleston, S.C. | 43,649 | 106 |
| Corpus Christi, Tex. | 43,170 | 107 |
| Ft. Wayne, Ind. | 41,942 | 108 |
| Savannah, Ga. | 40,973 | 109 |
| Salinas - Monterey, Calif. | 40,891 | 110 |
| Youngstown, Ohio | 40,674 | 111 |
| Fargo, N.D. | 40,255 | 112 |
| Sioux Falls - Mitchell, S.D. | 39,879 | 113 |
| Peoria, Ill. | 38,864 | 114 |
| Rockford, Ill. | 38,537 | 115 |
| Burlington - Plattsburgh, Vt.-N.Y. | 37,753 | 116 |
| Springfield, Mass. | 37,733 | 117 |
| Lansing, Mich. | 36,699 | 118 |
| Monroe - El Dorado, La.-Ark. | 36,562 | 119 |
| Columbia - Jefferson City, Mo. | 36,499 | 120 |
| Reno, Nev. | 36,114 | 121 |
| Minot - Bismarck - Dickinson, N.D. | 35,798 | 122 |
| La Crosse - Eau Claire, Wisc. | 35,681 | 123 |
| Joplin - Pittsburg, Mo.-Kans. | 35,510 | 124 |
| Topeka, Kans. | 34,471 | 125 |
| Florence, S.C. | 33,605 | 126 |
| Columbus - Tupelo, Miss. | 32,942 | 127 |
| Tallahassee - Thomasville, Fla.-Ga. | 32,783 | 128 |
| Erie, Pa. | 31,880 | 129 |
| Rochester - Mason City - Austin, Minn.-Iowa | 31,774 | 130 |
| Bluefield - Beckley - Oak Hill, W.Va. | 31,723 | 131 |
| Laredo, Tex. | 31,711 | 132 |
| Sarasota, Fla. | 31,707 | 133 |
| Tyler, Tex. | 31,284 | 134 |
| Columbus, Ga. | 30,556 | 135 |
| Abilene - Sweetwater, Tex. | 29,672 | 136 |
| Augusta, Ga. | 29,667 | 137 |
| Macon, Ga. | 29,197 | 138 |
| Ft. Smith, Ark. | 29,037 | 139 |
| Duluth - Superior, Minn.-Wisc. | 28,975 | 140 |
| Eugene, Ore. | 28,879 | 141 |
| Terre Haute, Ind. | 28,698 | 142 |
| Yakima, Wash. | 28,197 | 143 |
| Lubbock, Tex. | 28,064 | 144 |
| Wausau - Rhinelander, Wisc. | 27,977 | 145 |
| Bakersfield, Calif. | 26,996 | 146 |
| Sioux City, Iowa | 26,595 | 147 |
| Chico - Redding, Calif. | 26,442 | 148 |
| Boise, Ida. | 26,259 | 149 |
| Montgomery, Ala. | 25,828 | 150 |
| Wheeling - Steubenville, W.Va.-Ohio | 24,558 | 151 |
| Traverse City - Cadillac, Mich. | 24,427 | 152 |
| Idaho Falls - Pocatello, Ida. | 24,036 | 153 |
| Binghamton, N.Y. | 23,600 | 154 |
| Medford, Ore. | 23,541 | 155 |
| Laurel - Hattiesburg, Miss. | 23,425 | 156 |
| Wilmington, N.C. | 23,053 | 157 |
| Albany, Ga. | 22,074 | 158 |
| Billings - Hardin, Mont. | 22,040 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 21,436 | 160 |
| Alexandria, La. | 21,134 | 161 |
| Dothan, Ala. | 20,534 | 162 |
| Lake Charles, La. | 20,375 | 163 |
| Salisbury, Md. | 20,196 | 164 |
| Rapid City, S.D. | 19,581 | 165 |
| Gainesville, Fla. | 19,230 | 166 |
| Greenwood - Greenville, Miss. | 19,072 | 167 |
| Grand Junction, Colo. | 18,316 | 168 |
| Bangor, Maine | 18,067 | 169 |
| Utica, N.Y. | 17,653 | 170 |
| Roswell, N.M. | 16,736 | 171 |
| Panama City, Fla. | 15,925 | 172 |
| Biloxi - Gulfport - Pascagoula, Miss. | 15,823 | 173 |
| Great Falls, Mont. | 15,692 | 174 |
| El Centro - Yuma, Calif.-Ariz. | 15,281 | 175 |
| San Angelo, Tex. | 15,180 | 176 |
| Jackson, Tenn. | 14,279 | 177 |
| Clarksburg - Weston, W.Va. | 14,198 | 178 |
| Meridian, Miss. | 14,178 | 179 |
| Jonesboro, Ark. | 13,835 | 180 |
| Missoula, Mont. | 13,726 | 181 |
| Elmira, N.Y. | 13,313 | 182 |
| Casper - Riverton, Wyo. | 12,746 | 183 |
| Ardmore - Ada, Okla. | 12,563 | 184 |
| Charlottesville, Va. | 12,176 | 185 |
| Lima, Ohio | 12,059 | 186 |
| Watertown - Carthage, N.Y. | 11,640 | 187 |
| Bowling Green, Ky. | 11,529 | 188 |
| Butte, Mont. | 11,419 | 189 |
| Victoria, Tex. | 11,026 | 190 |
| Lafayette, Ind. | 10,929 | 191 |
| St. Joseph, Mo. | 10,837 | 192 |
| Hagerstown, Md. | 9,930 | 193 |
| Palm Springs, Calif. | 9,225 | 194 |
| Eureka, Calif. | 9,137 | 195 |
| Tuscaloosa, Ala. | 9,098 | 196 |
| Cheyenne, Wyo. | 8,836 | 197 |
| Anniston, Ala. | 8,774 | 198 |
| Alexandria, Minn. | 8,438 | 199 |
| Parkersburg, W.Va. | 8,093 | 200 |
| Harrisonburg, Va. | 7,990 | 201 |
| Twin Falls, Ida. | 7,156 | 202 |
| Mankato, Minn. | 6,669 | 203 |
| Flagstaff, Ariz. | 6,567 | 204 |
| Marquette, Mich. | 6,564 | 205 |
| Zanesville, Ohio | 5,121 | 206 |
| Ottumwa - Kirksville, Iowa-Mo. | 4,291 | 207 |
| Presque Isle, Maine | 4,248 | 208 |
| Helena, Mont. | 4,234 | 209 |
| North Platte, Neb. | 3,728 | 210 |
| Selma, Ala. | 3,679 | 211 |
| Bend, Ore. | 3,068 | 212 |
| Alpena, Mich. | 2,406 | 213 |
| Glendive, Mont. | 1,276 | 214 |

# TELEVISION SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 537,230 | 1 |
| Los Angeles, Calif. | 483,389 | 2 |
| Boston, Mass. | 422,992 | 3 |
| Chicago, Ill. | 248,450 | 4 |
| Philadelphia, Pa. | 214,731 | 5 |
| San Francisco, Calif. | 213,117 | 6 |
| Washington, D.C. | 172,700 | 7 |
| Dallas - Ft. Worth, Tex. | 168,426 | 8 |
| Houston, Tex. | 157,888 | 9 |
| Detroit, Mich. | 145,035 | 10 |
| Miami, Fla. | 141,528 | 11 |
| Denver, Colo. | 127,702 | 12 |
| Atlanta, Ga. | 121,644 | 13 |
| Tampa - St. Petersburg, Fla. | 110,256 | 14 |
| Cleveland, Ohio | 106,670 | 15 |
| Pittsburgh, Pa. | 103,200 | 16 |
| Minneapolis - St. Paul, Minn. | 96,160 | 17 |
| Seattle - Tacoma, Wash. | 89,974 | 18 |
| Oklahoma City, Okla. | 87,930 | 19 |
| St. Louis, Mo. | 86,527 | 20 |
| Baltimore, Md. | 78,320 | 21 |
| Indianapolis, Ind. | 78,097 | 22 |
| Phoenix, Ariz. | 76,857 | 23 |
| Sacramento - Stockton, Calif. | 71,546 | 24 |
| Charlotte, N.C. | 69,411 | 25 |
| Orlando - Daytona Beach - Melbourne, Fla. | 69,388 | 26 |
| Hartford - New Haven, Conn. | 68,896 | 27 |
| Columbus, Ohio | 63,828 | 28 |
| San Diego, Calif. | 61,900 | 29 |
| Nashville, Tenn. | 60,468 | 30 |
| New Orleans, La. | 59,715 | 31 |
| San Antonio, Tex. | 57,580 | 32 |
| Cincinnati, Ohio | 56,895 | 33 |
| Raleigh - Durham, N.C. | 56,479 | 34 |
| Portland, Ore. | 54,798 | 35 |
| Milwaukee, Wisc. | 53,531 | 36 |
| Memphis, Tenn. | 53,394 | 37 |
| Kansas City, Mo. | 52,948 | 38 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 48,170 | 39 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 47,583 | 40 |
| Greensboro - Winston-Salem - High Point, N.C. | 46,446 | 41 |
| West Palm Beach, Fla. | 46,446 | 41 |
| Buffalo, N.Y. | 44,505 | 43 |
| Salt Lake City, Utah | 42,755 | 44 |
| Tulsa, Okla. | 42,580 | 45 |
| Knoxville, Tenn. | 42,011 | 46 |
| Louisville, Ky. | 41,988 | 47 |
| Little Rock, Ark. | 40,276 | 48 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 40,063 | 49 |
| Flint - Saginaw - Bay City, Mich. | 39,508 | 50 |
| Albany - Schenectady - Troy, N.Y. | 38,912 | 51 |
| Dayton, Ohio | 38,577 | 52 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 38,033 | 53 |
| Toledo, Ohio | 37,120 | 54 |
| Wichita - Hutchinson, Kans. | 36,899 | 55 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 36,583 | 56 |
| Providence - New Bedford, R.I.-Mass. | 36,224 | 57 |
| Charleston - Huntington, W.Va. | 35,551 | 58 |
| Mobile - Pensacola, Ala.-Fla. | 35,144 | 59 |
| Birmingham, Ala. | 35,113 | 60 |
| Albuquerque, N.M. | 33,304 | 61 |
| Madison, Wisc. | 33,126 | 62 |
| Fresno - Visalia, Calif. | 32,631 | 63 |
| Green Bay, Wisc. | 31,421 | 64 |
| Baton Rouge, La. | 30,152 | 65 |
| McAllen - Brownsville, Tex. | 28,758 | 66 |
| Lexington, Ky. | 28,757 | 67 |
| Omaha, Neb. | 28,664 | 68 |
| Des Moines, Iowa | 28,478 | 69 |
| Jacksonville, Fla. | 28,204 | 70 |
| Chattanooga, Tenn. | 27,300 | 71 |
| Springfield - Decatur - Champaign, Ill. | 27,112 | 72 |
| Las Vegas, Nev. | 26,635 | 73 |
| Richmond, Va. | 26,600 | 74 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 26,189 | 75 |
| Rochester, N.Y. | 25,692 | 76 |
| Waco - Temple, Tex. | 25,604 | 77 |
| Austin, Tex. | 25,401 | 78 |
| Tucson, Ariz. | 25,156 | 79 |
| Evansville, Ind. | 24,760 | 80 |
| El Paso, Tex. | 24,595 | 81 |
| Wilkes-Barre - Scranton, Pa. | 24,328 | 82 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 23,947 | 83 |
| Ft. Myers - Naples, Fla. | 23,433 | 84 |
| Odessa - Midland, Tex. | 23,113 | 85 |
| Springfield, Mass. | 22,677 | 86 |
| Corpus Christi, Tex. | 21,939 | 87 |
| Beaumont - Port Arthur, Tex. | 21,907 | 88 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 21,233 | 89 |
| South Bend - Elkhart, Ind. | 21,204 | 90 |
| Huntsville - Decatur - Florence, Ala. | 21,120 | 91 |
| Ft. Wayne, Ind. | 20,938 | 92 |
| Colorado Springs - Pueblo, Colo. | 20,857 | 93 |
| Lafayette, La. | 20,793 | 94 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 20,689 | 95 |
| Syracuse, N.Y. | 20,670 | 96 |
| Roanoke - Lynchburg, Va. | 20,300 | 97 |
| Columbia, S.C. | 20,224 | 98 |
| Wichita Falls - Lawton, Tex.-Okla. | 20,174 | 99 |
| Johnstown - Altoona, Pa. | 20,033 | 100 |
| Portland - Poland Spring, Maine | 19,828 | 101 |
| Springfield, Mo. | 19,753 | 102 |
| Jackson, Miss. | 19,475 | 103 |
| Bristol - Kingsport - Johnson City, Tenn. | 19,098 | 104 |
| Greenville - New Bern - Washington, N.C. | 18,950 | 105 |
| Lincoln - Hastings - Kearney, Neb. | 18,352 | 106 |
| Lubbock, Tex. | 17,939 | 107 |
| Lansing, Mich. | 17,840 | 108 |
| Charleston, S.C. | 17,610 | 109 |
| Peoria, Ill. | 17,166 | 110 |
| Savannah, Ga. | 17,087 | 111 |
| Amarillo, Tex. | 16,621 | 112 |
| Sarasota, Fla. | 16,516 | 113 |
| Reno, Nev. | 16,437 | 114 |
| Spokane, Wash. | 16,106 | 115 |
| Salinas - Monterey, Calif. | 15,936 | 116 |
| Florence, S.C. | 15,739 | 117 |
| Sioux Falls - Mitchell, S.D. | 15,284 | 118 |
| Columbus, Ga. | 14,463 | 119 |
| Fargo, N.D. | 14,429 | 120 |
| Terre Haute, Ind. | 14,259 | 121 |
| Rockford, Ill. | 13,836 | 122 |
| Youngstown, Ohio | 13,464 | 123 |
| Tyler, Tex. | 13,130 | 124 |
| Columbia - Jefferson City, Mo. | 12,992 | 125 |
| Monroe - El Dorado, La.-Ark. | 12,882 | 126 |
| Burlington - Plattsburgh, Vt.-N.Y. | 12,666 | 127 |
| Bluefield - Beckley - Oak Hill, W.Va. | 12,569 | 128 |
| Erie, Pa. | 12,504 | 129 |
| Abilene - Sweetwater, Tex. | 12,263 | 130 |
| Joplin - Pittsburg, Mo.-Kans. | 12,194 | 131 |
| Ft. Smith, Ark. | 12,168 | 132 |
| Traverse City - Cadillac, Mich. | 12,106 | 133 |
| Topeka, Kans. | 11,890 | 134 |
| Augusta, Ga. | 11,780 | 135 |
| Montgomery, Ala. | 11,731 | 136 |
| Columbus - Tupelo, Miss. | 11,676 | 137 |
| Rochester - Mason City - Austin, Minn.-Iowa | 11,606 | 138 |
| Wheeling - Steubenville, W.Va.-Ohio | 11,516 | 139 |
| Chico - Redding, Calif. | 11,505 | 140 |
| Minot - Bismarck - Dickinson, N.D. | 11,486 | 141 |
| Lake Charles, La. | 11,193 | 142 |
| Tallahassee - Thomasville, Fla.-Ga. | 10,966 | 143 |
| Sioux City, Iowa | 10,925 | 144 |
| La Crosse - Eau Claire, Wisc. | 10,596 | 145 |
| Wausau - Rhinelander, Wisc. | 10,559 | 146 |
| Duluth - Superior, Minn.-Wisc. | 10,466 | 147 |
| Macon, Ga. | 10,004 | 148 |
| Yakima, Wash. | 9,711 | 149 |
| Binghamton, N.Y. | 9,506 | 150 |
| Idaho Falls - Pocatello, Ida. | 9,320 | 151 |
| Salisbury, Md. | 9,281 | 152 |
| San Angelo, Tex. | 9,152 | 153 |
| Biloxi - Gulfport - Pascagoula, Miss. | 9,131 | 154 |
| Albany, Ga. | 8,595 | 155 |
| Laurel - Hattiesburg, Miss. | 8,491 | 156 |
| Wilmington, N.C. | 8,199 | 157 |
| Bakersfield, Calif. | 8,101 | 158 |
| Quincy - Hannibal, Ill.-Mo. | 7,992 | 159 |
| Eugene, Ore. | 7,863 | 160 |
| Boise, Ida. | 7,788 | 161 |
| Laredo, Tex. | 7,723 | 162 |
| Alexandria, La. | 7,487 | 163 |
| Dothan, Ala. | 7,344 | 164 |
| Bangor, Maine | 7,321 | 165 |
| Grand Junction, Colo. | 7,230 | 166 |
| Medford, Ore. | 7,199 | 167 |
| Utica, N.Y. | 6,725 | 168 |
| Billings - Hardin, Mont. | 6,718 | 169 |
| Rapid City, S.D. | 6,702 | 170 |
| Greenwood - Greenville, Miss. | 6,530 | 171 |
| Roswell, N.M. | 6,404 | 172 |
| El Centro - Yuma, Calif.-Ariz. | 6,247 | 173 |
| Casper - Riverton, Wyo. | 5,857 | 174 |
| Jonesboro, Ark. | 5,492 | 175 |
| Tuscaloosa, Ala. | 5,410 | 176 |
| Clarksburg - Weston, W.Va. | 5,354 | 177 |
| Lafayette, Ind. | 5,301 | 178 |
| Jackson, Tenn. | 5,229 | 179 |
| Great Falls, Mont. | 5,226 | 180 |
| Ardmore - Ada, Okla. | 5,213 | 181 |
| Missoula, Mont. | 5,026 | 182 |
| Meridian, Miss. | 4,866 | 183 |
| Elmira, N.Y. | 4,826 | 184 |
| Charlottesville, Va. | 4,730 | 185 |
| Gainesville, Fla. | 4,621 | 186 |
| Watertown - Carthage, N.Y. | 4,550 | 187 |
| Victoria, Tex. | 4,530 | 188 |
| Hagerstown, Md. | 4,449 | 189 |
| Butte, Mont. | 4,403 | 190 |
| Eureka, Calif. | 4,300 | 191 |
| St. Joseph, Mo. | 4,292 | 192 |
| Lima, Ohio | 4,248 | 193 |
| Bowling Green, Ky. | 4,141 | 194 |
| Palm Springs, Calif. | 4,026 | 195 |
| Cheyenne, Wyo. | 3,883 | 196 |
| Panama City, Fla. | 3,853 | 197 |
| Parkersburg, W.Va. | 3,502 | 198 |
| Marquette, Mich. | 3,298 | 199 |
| Alexandria, Minn. | 3,253 | 200 |
| Harrisonburg, Va. | 2,933 | 201 |
| Flagstaff, Ariz. | 2,847 | 202 |
| Twin Falls, Ida. | 2,779 | 203 |
| Mankato, Minn. | 2,643 | 204 |
| Zanesville, Ohio | 2,199 | 205 |
| Anniston, Ala. | 2,120 | 206 |
| Helena, Mont. | 1,610 | 207 |
| Ottumwa - Kirksville, Iowa-Mo. | 1,596 | 208 |
| Presque Isle, Maine | 1,578 | 209 |
| North Platte, Neb. | 1,341 | 210 |
| Alpena, Mich. | 1,234 | 211 |
| Selma, Ala. | 1,139 | 212 |
| Bend, Ore. | 1,021 | 213 |
| Glendive, Mont. | 473 | 214 |

# AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,471,165 | 1 |
| Los Angeles, Calif. | 1,112,426 | 2 |
| Boston, Mass. | 708,152 | 3 |
| Chicago, Ill. | 693,540 | 4 |
| Philadelphia, Pa. | 603,697 | 5 |
| San Francisco, Calif. | 597,260 | 6 |
| Washington, D.C. | 430,318 | 7 |
| Dallas - Ft. Worth, Tex. | 389,485 | 8 |
| Houston, Tex. | 382,279 | 9 |
| Minneapolis - St. Paul, Minn. | 328,697 | 10 |
| Detroit, Mich. | 325,258 | 11 |
| Indianapolis, Ind. | 313,757 | 12 |
| Denver, Colo. | 281,004 | 13 |
| Seattle - Tacoma, Wash. | 274,706 | 14 |
| Miami, Fla. | 260,810 | 15 |
| Atlanta, Ga. | 239,571 | 16 |
| Cleveland, Ohio | 235,676 | 17 |
| St. Louis, Mo. | 231,106 | 18 |
| Sacramento - Stockton, Calif. | 203,774 | 19 |
| Phoenix, Ariz. | 201,417 | 20 |
| Tampa - St. Petersburg, Fla. | 186,998 | 21 |
| Baltimore, Md. | 171,842 | 22 |
| Pittsburgh, Pa. | 170,158 | 23 |
| San Diego, Calif. | 162,682 | 24 |
| Kansas City, Mo. | 157,349 | 25 |
| Portland, Ore. | 148,758 | 26 |
| Orlando - Daytona Beach - Melbourne, Fla. | 146,675 | 27 |
| New Orleans, La. | 145,499 | 28 |
| Milwaukee, Wisc. | 145,453 | 29 |
| Hartford - New Haven, Conn. | 143,711 | 30 |
| Oklahoma City, Okla. | 141,082 | 31 |
| Raleigh - Durham, N.C. | 139,786 | 32 |
| Salt Lake City, Utah | 131,055 | 33 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 125,384 | 34 |
| San Antonio, Tex. | 112,353 | 35 |
| Cincinnati, Ohio | 111,145 | 36 |
| Columbus, Ohio | 110,800 | 37 |
| Nashville, Tenn. | 108,301 | 38 |
| Charlotte, N.C. | 105,342 | 39 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 99,317 | 40 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 96,800 | 41 |
| Memphis, Tenn. | 95,495 | 42 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 95,093 | 43 |
| Albuquerque, N.M. | 88,228 | 44 |
| Tulsa, Okla. | 85,650 | 45 |
| Toledo, Ohio | 85,009 | 46 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 84,587 | 47 |
| Wichita - Hutchinson, Kans. | 84,587 | 47 |
| Austin, Tex. | 84,297 | 49 |
| Greensboro - Winston-Salem - High Point, N.C. | 84,196 | 50 |
| Buffalo, N.Y. | 83,673 | 51 |
| Providence - New Bedford, R.I.-Mass. | 77,848 | 52 |
| Albany - Schenectady - Troy, N.Y. | 77,470 | 53 |
| Mobile - Pensacola, Ala.-Fla. | 77,137 | 54 |
| Dayton, Ohio | 76,970 | 55 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 74,811 | 56 |
| West Palm Beach, Fla. | 74,569 | 57 |
| Tucson, Ariz. | 69,342 | 58 |
| Richmond, Va. | 69,324 | 59 |
| Birmingham, Ala. | 68,236 | 60 |
| Rochester, N.Y. | 67,210 | 61 |
| Louisville, Ky. | 66,775 | 62 |
| Madison, Wisc. | 66,092 | 63 |
| Little Rock, Ark. | 66,028 | 64 |
| Las Vegas, Nev. | 65,506 | 65 |
| Fresno - Visalia, Calif. | 64,447 | 66 |
| Jacksonville, Fla. | 64,375 | 67 |
| McAllen - Brownsville, Tex. | 64,293 | 68 |
| Flint - Saginaw - Bay City, Mich. | 63,785 | 69 |
| Charleston - Huntington, W.Va. | 63,037 | 70 |
| Syracuse, N.Y. | 61,553 | 71 |
| Omaha, Neb. | 61,271 | 72 |
| Baton Rouge, La. | 59,657 | 73 |
| Springfield - Decatur - Champaign, Ill. | 57,960 | 74 |
| Knoxville, Tenn. | 57,012 | 75 |
| Des Moines, Iowa | 55,273 | 76 |
| Wilkes-Barre - Scranton, Pa. | 51,106 | 77 |
| Waco - Temple, Tex. | 50,809 | 78 |
| South Bend - Elkhart, Ind. | 49,880 | 79 |
| Green Bay, Wisc. | 49,523 | 80 |
| Lansing, Mich. | 48,787 | 81 |
| Colorado Springs - Pueblo, Colo. | 48,570 | 82 |
| Roanoke - Lynchburg, Va. | 48,036 | 83 |
| Spokane, Wash. | 46,893 | 84 |
| Portland - Poland Spring, Maine | 46,596 | 85 |
| Springfield, Mo. | 46,377 | 86 |
| Charleston, S.C. | 45,463 | 87 |
| Odessa - Midland, Tex. | 44,074 | 88 |
| El Paso, Tex. | 44,036 | 89 |
| Columbia, S.C. | 43,341 | 90 |
| Lafayette, La. | 43,022 | 91 |
| Chattanooga, Tenn. | 42,648 | 92 |
| Sioux Falls - Mitchell, S.D. | 42,474 | 93 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 42,063 | 94 |
| Youngstown, Ohio | 41,819 | 95 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 40,056 | 96 |
| Lexington, Ky. | 39,795 | 97 |
| Jackson, Miss. | 39,375 | 98 |
| Corpus Christi, Tex. | 39,358 | 99 |
| Fargo, N.D. | 37,453 | 100 |
| Wichita Falls - Lawton, Tex.-Okla. | 36,372 | 101 |
| Springfield, Mass. | 36,281 | 102 |
| Lincoln - Hastings - Kearney, Neb. | 36,152 | 103 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 35,970 | 104 |
| Huntsville - Decatur - Florence, Ala. | 35,005 | 105 |
| Evansville, Ind. | 34,591 | 106 |
| Laredo, Tex. | 34,509 | 107 |
| Ft. Wayne, Ind. | 34,493 | 108 |
| Beaumont - Port Arthur, Tex. | 34,364 | 109 |
| Ft. Myers - Naples, Fla. | 34,127 | 110 |
| Augusta, Ga. | 34,061 | 111 |
| Bristol - Kingsport - Johnson City, Tenn. | 33,579 | 112 |
| Salinas - Monterey, Calif. | 33,496 | 113 |
| Lubbock, Tex. | 32,701 | 114 |
| Johnstown - Altoona, Pa. | 32,664 | 115 |
| Peoria, Ill. | 32,113 | 116 |
| Reno, Nev. | 31,507 | 117 |
| Amarillo, Tex. | 30,821 | 118 |
| Tyler, Tex. | 30,231 | 119 |
| Eugene, Ore. | 30,151 | 120 |
| Terre Haute, Ind. | 29,462 | 121 |
| Savannah, Ga. | 28,789 | 122 |
| Tallahassee - Thomasville, Fla.-Ga. | 28,349 | 123 |
| Burlington - Plattsburgh, Vt.-N.Y. | 27,697 | 124 |
| Greenville - New Bern - Washington, N.C. | 26,882 | 125 |
| Macon, Ga. | 26,779 | 126 |
| Rockford, Ill. | 26,761 | 127 |
| Monroe - El Dorado, La.-Ark. | 26,711 | 128 |
| La Crosse - Eau Claire, Wisc. | 26,677 | 129 |
| Rochester - Mason City - Austin, Minn.-Iowa | 26,331 | 130 |
| Billings - Hardin, Mont. | 25,511 | 131 |
| Joplin - Pittsburg, Mo.-Kans. | 25,134 | 132 |
| Minot - Bismarck - Dickinson, N.D. | 25,074 | 133 |
| Topeka, Kans. | 25,033 | 134 |
| Boise, Ida. | 24,823 | 135 |
| Duluth - Superior, Minn.-Wisc. | 24,723 | 136 |
| Columbia - Jefferson City, Mo. | 24,102 | 137 |
| Yakima, Wash. | 23,972 | 138 |
| Ft. Smith, Ark. | 23,306 | 139 |
| Columbus, Ga. | 22,857 | 140 |
| Florence, S.C. | 21,990 | 141 |
| Erie, Pa. | 21,724 | 142 |
| Wheeling - Steubenville, W.Va.-Ohio | 20,884 | 143 |
| Bakersfield, Calif. | 20,131 | 144 |
| Wilmington, N.C. | 19,200 | 145 |
| Columbus - Tupelo, Miss. | 18,715 | 146 |
| Alexandria, La. | 18,652 | 147 |
| Idaho Falls - Pocatello, Ida. | 18,625 | 148 |
| Chico - Redding, Calif. | 18,462 | 149 |
| Binghamton, N.Y. | 17,446 | 150 |
| Albany, Ga. | 17,352 | 151 |
| Abilene - Sweetwater, Tex. | 17,273 | 152 |
| Bluefield - Beckley - Oak Hill, W.Va. | 17,109 | 153 |
| Rapid City, S.D. | 17,095 | 154 |
| Sioux City, Iowa | 17,088 | 155 |
| Medford, Ore. | 16,625 | 156 |
| Traverse City - Cadillac, Mich. | 16,623 | 157 |
| Montgomery, Ala. | 16,600 | 158 |
| Salisbury, Md. | 16,252 | 159 |
| Roswell, N.M. | 16,216 | 160 |
| Wausau - Rhinelander, Wisc. | 15,744 | 161 |
| Sarasota, Fla. | 14,170 | 162 |
| Casper - Riverton, Wyo. | 14,055 | 163 |
| Laurel - Hattiesburg, Miss. | 13,607 | 164 |
| Gainesville, Fla. | 13,291 | 165 |
| Grand Junction, Colo. | 12,533 | 166 |
| Bangor, Maine | 12,437 | 167 |
| Biloxi - Gulfport - Pascagoula, Miss. | 12,168 | 168 |
| Utica, N.Y. | 12,114 | 169 |
| Quincy - Hannibal, Ill.-Mo. | 12,068 | 170 |
| Lake Charles, La. | 12,009 | 171 |
| Great Falls, Mont. | 11,552 | 172 |
| San Angelo, Tex. | 11,017 | 173 |
| Greenwood - Greenville, Miss. | 10,539 | 174 |
| Elmira, N.Y. | 9,986 | 175 |
| St. Joseph, Mo. | 9,861 | 176 |
| Dothan, Ala. | 9,716 | 177 |
| Missoula, Mont. | 9,548 | 178 |
| Panama City, Fla. | 9,463 | 179 |
| Cheyenne, Wyo. | 9,439 | 180 |
| Watertown - Carthage, N.Y. | 9,179 | 181 |
| Palm Springs, Calif. | 8,787 | 182 |
| El Centro - Yuma, Calif.-Ariz. | 8,699 | 183 |
| Ardmore - Ada, Okla. | 8,373 | 184 |
| Lafayette, Ind. | 8,285 | 185 |
| Butte, Mont. | 8,174 | 186 |
| Jonesboro, Ark. | 7,779 | 187 |
| Charlottesville, Va. | 7,670 | 188 |
| Meridian, Miss. | 7,635 | 189 |
| Lima, Ohio | 7,454 | 190 |
| Hagerstown, Md. | 7,345 | 191 |
| Eureka, Calif. | 7,317 | 192 |
| Parkersburg, W.Va. | 6,960 | 193 |
| Tuscaloosa, Ala. | 6,929 | 194 |
| Clarksburg - Weston, W.Va. | 6,913 | 195 |
| Victoria, Tex. | 6,210 | 196 |
| Jackson, Tenn. | 6,009 | 197 |
| Twin Falls, Ida. | 5,559 | 198 |
| Alexandria, Minn. | 5,504 | 199 |
| Anniston, Ala. | 5,302 | 200 |
| Harrisonburg, Va. | 4,907 | 201 |
| Mankato, Minn. | 4,690 | 202 |
| Bowling Green, Ky. | 4,677 | 203 |
| Marquette, Mich. | 4,395 | 204 |
| Zanesville, Ohio | 3,665 | 205 |
| Flagstaff, Ariz. | 3,473 | 206 |
| Helena, Mont. | 2,992 | 207 |
| Presque Isle, Maine | 2,713 | 208 |
| Bend, Ore. | 2,366 | 209 |
| Ottumwa - Kirksville, Iowa-Mo. | 2,345 | 210 |
| North Platte, Neb. | 2,174 | 211 |
| Alpena, Mich. | 1,720 | 212 |
| Selma, Ala. | 1,560 | 213 |
| Glendive, Mont. | 877 | 214 |

# FURNITURE & SLEEP EQUIPMENT SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 2,558,019 | 1 |
| Los Angeles, Calif. | 1,784,967 | 2 |
| Chicago, Ill. | 1,060,595 | 3 |
| Boston, Mass. | 856,284 | 4 |
| San Francisco, Calif. | 834,943 | 5 |
| Philadelphia, Pa. | 814,823 | 6 |
| Washington, D.C. | 664,836 | 7 |
| Houston, Tex. | 591,751 | 8 |
| Dallas - Ft. Worth, Tex. | 582,661 | 9 |
| Miami, Fla. | 557,337 | 10 |
| Detroit, Mich. | 510,258 | 11 |
| Atlanta, Ga. | 427,778 | 12 |
| Denver, Colo. | 423,672 | 13 |
| Cleveland, Ohio | 411,932 | 14 |
| Minneapolis - St. Paul, Minn. | 378,630 | 15 |
| Seattle - Tacoma, Wash. | 346,244 | 16 |
| Tampa - St. Petersburg, Fla. | 344,981 | 17 |
| Phoenix, Ariz. | 332,969 | 18 |
| Pittsburgh, Pa. | 331,550 | 19 |
| St. Louis, Mo. | 311,570 | 20 |
| San Diego, Calif. | 309,699 | 21 |
| Baltimore, Md. | 295,286 | 22 |
| Orlando - Daytona Beach - Melbourne, Fla. | 277,914 | 23 |
| Sacramento - Stockton, Calif. | 275,508 | 24 |
| New Orleans, La. | 263,619 | 25 |
| Hartford - New Haven, Conn. | 249,610 | 26 |
| Indianapolis, Ind. | 240,060 | 27 |
| Oklahoma City, Okla. | 238,994 | 28 |
| Charlotte, N.C. | 223,833 | 29 |
| Raleigh - Durham, N.C. | 220,058 | 30 |
| Salt Lake City, Utah | 209,950 | 31 |
| West Palm Beach, Fla. | 204,256 | 32 |
| San Antonio, Tex. | 203,092 | 33 |
| Portland, Ore. | 197,240 | 34 |
| Kansas City, Mo. | 196,630 | 35 |
| Nashville, Tenn. | 196,583 | 36 |
| Greensboro - Winston-Salem - High Point, N.C. | 191,207 | 37 |
| Cincinnati, Ohio | 183,943 | 38 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 183,246 | 39 |
| Memphis, Tenn. | 179,609 | 40 |
| Milwaukee, Wisc. | 174,361 | 41 |
| Tulsa, Okla. | 158,473 | 42 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 156,543 | 43 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 154,600 | 44 |
| Columbus, Ohio | 154,091 | 45 |
| Shreveport - Texarkana, La. Tex.-Ark. | 146,969 | 46 |
| Providence - New Bedford, R.I.-Mass. | 136,356 | 47 |
| Omaha, Neb. | 136,014 | 48 |
| Louisville, Ky. | 136,004 | 49 |
| Birmingham, Ala. | 135,894 | 50 |
| Mobile - Pensacola, Ala.-Fla. | 135,397 | 51 |
| Dayton, Ohio | 132,399 | 52 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 130,873 | 53 |
| Buffalo, N.Y. | 129,355 | 54 |
| Jacksonville, Fla. | 128,431 | 55 |
| Little Rock, Ark. | 127,876 | 56 |
| Richmond, Va. | 121,311 | 57 |
| Knoxville, Tenn. | 120,278 | 58 |
| Charleston - Huntington, W.Va. | 119,142 | 59 |
| Fresno - Visalia, Calif. | 113,931 | 60 |
| Austin, Tex. | 108,703 | 61 |
| Ft. Myers - Naples, Fla. | 107,308 | 62 |
| Wichita - Hutchinson, Kans. | 107,004 | 63 |
| Rochester, N.Y. | 105,809 | 64 |
| Albany - Schenectady - Troy, N.Y. | 105,503 | 65 |
| Albuquerque, N.M. | 104,385 | 66 |
| Baton Rouge, La. | 102,647 | 67 |
| Flint - Saginaw - Bay City, Mich. | 102,314 | 68 |
| Las Vegas, Nev. | 95,998 | 69 |
| Colorado Springs - Pueblo, Colo. | 95,423 | 70 |
| Tucson, Ariz. | 94,532 | 71 |
| Toledo, Ohio | 91,310 | 72 |
| Wilkes-Barre - Scranton, Pa. | 88,195 | 73 |
| Odessa - Midland, Tex. | 87,906 | 74 |
| Lafayette, La. | 87,432 | 75 |
| Des Moines, Iowa | 84,912 | 76 |
| Springfield - Decatur - Champaign, Ill. | 84,879 | 77 |
| Chattanooga, Tenn. | 84,484 | 78 |
| Columbia, S.C. | 83,996 | 79 |
| Jackson, Miss. | 83,264 | 80 |
| Syracuse, N.Y. | 82,956 | 81 |
| Roanoke - Lynchburg, Va. | 81,288 | 82 |
| El Paso, Tex. | 79,415 | 83 |
| Madison, Wisc. | 79,115 | 84 |
| Green Bay, Wisc. | 78,893 | 85 |
| Lexington, Ky. | 78,440 | 86 |
| Sarasota, Fla. | 77,602 | 87 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 75,249 | 88 |
| Greenville - New Bern - Washington, N.C. | 75,125 | 89 |
| South Bend - Elkhart, Ind. | 74,599 | 90 |
| Savannah, Ga. | 74,170 | 91 |
| McAllen - Brownsville, Tex. | 74,044 | 92 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 73,626 | 93 |
| Evansville, Ind. | 71,912 | 94 |
| Salinas - Monterey, Calif. | 71,730 | 95 |
| Charleston, S.C. | 70,818 | 96 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 70,722 | 97 |
| Youngstown, Ohio | 70,022 | 98 |
| Johnstown - Altoona, Pa. | 69,971 | 99 |
| Huntsville - Decatur - Florence, Ala. | 69,590 | 100 |
| Bristol - Kingsport - Johnson City, Tenn. | 68,379 | 101 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 68,296 | 102 |
| Corpus Christi, Tex. | 67,659 | 103 |
| Waco - Temple, Tex. | 67,202 | 104 |
| Ft. Wayne, Ind. | 64,128 | 105 |
| Amarillo, Tex. | 61,758 | 106 |
| Spokane, Wash. | 59,599 | 107 |
| Reno, Nev. | 59,276 | 108 |
| Portland - Poland Spring, Maine | 58,864 | 109 |
| Springfield, Mo. | 58,822 | 110 |
| Lansing, Mich. | 57,188 | 111 |
| Augusta, Ga. | 57,082 | 112 |
| Springfield, Mass. | 55,88[illegible] | 113 |
| Wichita Falls - Lawton, Tex.-Okla. | 54,696 | 114 |
| Columbus, Ga. | 53,807 | 115 |
| Beaumont - Port Arthur, Tex. | 52,662 | 116 |
| Monroe - El Dorado, La.-Ark. | 51,820 | 117 |
| Peoria, Ill. | 51,460 | 118 |
| Fargo, N.D. | 50,934 | 119 |
| Lincoln - Hastings - Kearney, Neb. | 50,653 | 120 |
| Tallahassee - Thomasville, Fla.-Ga. | 49,840 | 121 |
| Florence, S.C. | 49,663 | 122 |
| Rockford, Ill. | 48,823 | 123 |
| Lubbock, Tex. | 48,344 | 124 |
| Sioux Falls - Mitchell, S.D. | 48,017 | 125 |
| Montgomery, Ala. | 46,309 | 126 |
| Macon, Ga. | 44,969 | 127 |
| Minot - Bismarck - Dickinson, N.D. | 44,296 | 128 |
| Bakersfield, Calif. | 43,231 | 129 |
| Columbus - Tupelo, Miss. | 42,283 | 130 |
| Tyler, Tex. | 41,191 | 131 |
| Joplin - Pittsburg, Mo.-Kans. | 40,495 | 132 |
| Bluefield - Beckley - Oak Hill, W.Va. | 39,640 | 133 |
| Wilmington, N.C. | 38,783 | 134 |
| Topeka, Kans. | 38,749 | 135 |
| Eugene, Ore. | 38,116 | 136 |
| Burlington - Plattsburgh, Vt.-N.Y. | 37,567 | 137 |
| Salisbury, Md. | 37,366 | 138 |
| Rochester - Mason City - Austin, Minn.-Iowa | 34,627 | 139 |
| Binghamton, N.Y. | 34,307 | 140 |
| La Crosse - Eau Claire, Wisc. | 34,176 | 141 |
| Boise, Ida. | 33,696 | 142 |
| Abilene - Sweetwater, Tex. | 33,613 | 143 |
| Yakima, Wash. | 33,312 | 144 |
| Columbia - Jefferson City, Mo. | 33,205 | 145 |
| Albany, Ga. | 33,181 | 146 |
| Ft. Smith, Ark. | 31,308 | 147 |
| Duluth - Superior, Minn.-Wisc. | 30,865 | 148 |
| Sioux City, Iowa | 30,859 | 149 |
| Lake Charles, La. | 30,073 | 150 |
| Wausau - Rhinelander, Wisc. | 29,979 | 151 |
| Wheeling - Steubenville, W.Va.-Ohio | 29,261 | 152 |
| Terre Haute, Ind. | 28,158 | 153 |
| Erie, Pa. | 28,136 | 154 |
| Billings - Hardin, Mont. | 27,756 | 155 |
| Laurel - Hattiesburg, Miss. | 26,789 | 156 |
| Chico - Redding, Calif. | 25,619 | 157 |
| Alexandria, La. | 25,493 | 158 |
| Gainesville, Fla. | 25,468 | 159 |
| San Angelo, Tex. | 25,384 | 160 |
| Grand Junction, Colo. | 24,195 | 161 |
| Dothan, Ala. | 23,699 | 162 |
| Idaho Falls - Pocatello, Ida. | 23,267 | 163 |
| Greenwood - Greenville, Miss. | 22,620 | 164 |
| Bangor, Maine | 22,557 | 165 |
| Medford, Ore. | 22,477 | 166 |
| Rapid City, S.D. | 22,291 | 167 |
| Roswell, N.M. | 22,134 | 168 |
| Quincy - Hannibal, Ill.-Mo. | 21,345 | 169 |
| Great Falls, Mont. | 20,113 | 170 |
| Utica, N.Y. | 19,530 | 171 |
| El Centro - Yuma, Calif.-Ariz. | 18,985 | 172 |
| Missoula, Mont. | 17,584 | 173 |
| Panama City, Fla. | 17,256 | 174 |
| Jonesboro, Ark. | 17,255 | 175 |
| Watertown - Carthage, N.Y. | 16,648 | 176 |
| Palm Springs, Calif. | 16,490 | 177 |
| Laredo, Tex. | 16,450 | 178 |
| Traverse City - Cadillac, Mich. | 16,389 | 179 |
| Biloxi - Gulfport - Pascagoula, Miss. | 16,118 | 180 |
| Tuscaloosa, Ala. | 15,610 | 181 |
| Clarksburg - Weston, W.Va. | 15,540 | 182 |
| Butte, Mont. | 14,887 | 183 |
| Ardmore - Ada, Okla. | 14,689 | 184 |
| Meridian, Miss. | 14,490 | 185 |
| Elmira, N.Y. | 14,274 | 186 |
| Charlottesville, Va. | 14,047 | 187 |
| Eureka, Calif. | 14,030 | 188 |
| Casper - Riverton, Wyo. | 13,131 | 189 |
| Lafayette, Ind. | 12,902 | 190 |
| Hagerstown, Md. | 12,160 | 191 |
| Jackson, Tenn. | 11,323 | 192 |
| Victoria, Tex. | 11,186 | 193 |
| St. Joseph, Mo. | 11,140 | 194 |
| Lima, Ohio | 10,804 | 195 |
| Cheyenne, Wyo. | 10,602 | 196 |
| Bowling Green, Ky. | 9,830 | 197 |
| Harrisonburg, Va. | 9,791 | 198 |
| Alexandria, Minn. | 9,446 | 199 |
| Anniston, Ala. | 8,879 | 200 |
| Twin Falls, Ida. | 8,629 | 201 |
| Marquette, Mich. | 8,323 | 202 |
| Parkersburg, W.Va. | 8,283 | 203 |
| Mankato, Minn. | 7,058 | 204 |
| Zanesville, Ohio | 5,819 | 205 |
| Flagstaff, Ariz. | 5,401 | 206 |
| Bend, Ore. | 3,988 | 207 |
| Helena, Mont. | 3,895 | 208 |
| North Platte, Neb. | 3,641 | 209 |
| Ottumwa - Kirksville, Iowa-Mo. | 3,441 | 210 |
| Selma, Ala. | 2,864 | 211 |
| Presque Isle, Maine | 2,671 | 212 |
| Glendive, Mont. | 1,047 | 213 |
| Alpena, Mich. | 891 | 214 |

# MEN'S & BOYS' CLOTHING SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 3,808,897 | 1 |
| Los Angeles, Calif. | 2,307,826 | 2 |
| Chicago, Ill. | 1,668,229 | 3 |
| Philadelphia, Pa. | 1,462,203 | 4 |
| Boston, Mass. | 1,206,505 | 5 |
| San Francisco, Calif. | 1,198,177 | 6 |
| Detroit, Mich. | 901,735 | 7 |
| Washington, D.C. | 794,337 | 8 |
| Dallas - Ft. Worth, Tex. | 747,493 | 9 |
| Houston, Tex. | 736,551 | 10 |
| Cleveland, Ohio | 634,858 | 11 |
| Miami, Fla. | 609,326 | 12 |
| Minneapolis - St. Paul, Minn. | 372,876 | 13 |
| Pittsburgh, Pa. | 349,992 | 14 |
| Atlanta, Ga. | 348,666 | 15 |
| Seattle - Tacoma, Wash. | 346,676 | 16 |
| St. Louis, Mo. | 487,853 | 17 |
| Denver, Colo. | 452,284 | 18 |
| Baltimore, Md. | 411,592 | 19 |
| Hartford - New Haven, Conn. | 401,288 | 20 |
| Indianapolis, Ind. | 376,873 | 21 |
| Sacramento - Stockton, Calif. | 359,829 | 22 |
| Portland, Ore. | 350,264 | 23 |
| San Diego, Calif. | 333,843 | 24 |
| Tampa - St. Petersburg, Fla. | 324,993 | 25 |
| Kansas City, Mo. | 318,057 | 26 |
| Cincinnati, Ohio | 314,122 | 27 |
| Phoenix, Ariz. | 309,891 | 28 |
| New Orleans, La. | 289,542 | 29 |
| Milwaukee, Wisc. | 283,294 | 30 |
| Oklahoma City, Okla. | 268,212 | 31 |
| Nashville, Tenn. | 267,528 | 32 |
| Charlotte, N.C. | 262,501 | 33 |
| Columbus, Ohio | 262,123 | 34 |
| Providence - New Bedford, R.I.-Mass. | 256,350 | 35 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 253,946 | 36 |
| Orlando - Daytona Beach - Melbourne, Fla. | 252,132 | 37 |
| Buffalo, N.Y. | 251,914 | 38 |
| Raleigh - Durham, N.C. | 249,302 | 39 |
| Memphis, Tenn. | 245,978 | 40 |
| Salt Lake City, Utah | 241,583 | 41 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 227,552 | 42 |
| Louisville, Ky. | 227,214 | 43 |
| Flint - Saginaw - Bay City, Mich. | 220,147 | 44 |
| San Antonio, Tex | 218,982 | 45 |
| Greensboro - Winston-Salem - High Point, N.C. | 216,489 | 46 |
| Albany - Schenectady - Troy, N.Y. | 213,849 | 47 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 213,316 | 48 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 206,328 | 49 |
| Dayton, Ohio | 202,103 | 50 |
| Charleston - Huntington, W.Va. | 193,237 | 51 |
| Portland - Poland Spring, Maine | 191,599 | 52 |
| Wilkes-Barre - Scranton, Pa. | 186,220 | 53 |
| Birmingham, Ala. | 185,291 | 54 |
| Knoxville, Tenn. | 180,472 | 55 |
| Toledo, Ohio | 175,017 | 56 |
| Tulsa, Okla. | 170,067 | 57 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 168,923 | 58 |
| Wichita - Hutchinson, Kans. | 167,869 | 59 |
| West Palm Beach, Fla. | 165,810 | 60 |
| Little Rock, Ark. | 163,376 | 61 |
| Springfield - Decatur - Champaign, Ill. | 160,256 | 62 |
| Mobile - Pensacola, Ala.-Fla. | 159,568 | 63 |
| Fresno - Visalia, Calif. | 155,610 | 64 |
| Rochester, N.Y. | 155,344 | 65 |
| Syracuse, N.Y. | 153,814 | 66 |
| Jacksonville, Fla. | 150,820 | 67 |
| Albuquerque, N.M. | 148,427 | 68 |
| Richmond, Va. | 147,853 | 69 |
| Green Bay, Wisc. | 146,760 | 70 |
| Des Moines, Iowa | 146,113 | 71 |
| Omaha, Neb. | 142,779 | 72 |
| Lexington, Ky. | 136,805 | 73 |
| Roanoke - Lynchburg, Va. | 131,664 | 74 |
| Las Vegas, Nev. | 128,895 | 75 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 127,966 | 76 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 125,067 | 77 |
| McAllen - Brownsville, Tex. | 124,362 | 78 |
| Austin, Tex. | 122,681 | 79 |
| Evansville, Ind. | 121,771 | 80 |
| South Bend - Elkhart, Ind. | 120,707 | 81 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 118,456 | 82 |
| Chattanooga, Tenn. | 116,501 | 83 |
| Youngstown, Ohio | 111,642 | 84 |
| Jackson, Miss. | 111,612 | 85 |
| Johnstown - Altoona, Pa. | 111,556 | 86 |
| Baton Rouge, La. | 109,499 | 87 |
| Huntsville - Decatur - Florence, Ala. | 107,911 | 88 |
| Springfield, Mass. | 107,688 | 89 |
| El Paso, Tex. | 107,653 | 90 |
| Spokane, Wash. | 107,449 | 91 |
| Columbia, S.C. | 106,642 | 92 |
| Tucson, Ariz. | 100,212 | 93 |
| Bristol - Kingsport - Johnson City, Tenn. | 96,971 | 94 |
| Lincoln - Hastings - Kearney, Neb. | 96,576 | 95 |
| Lansing, Mich. | 96,321 | 96 |
| Salinas - Monterey, Calif. | 93,439 | 97 |
| Colorado Springs - Pueblo, Colo. | 92,385 | 98 |
| Waco - Temple, Tex. | 92,194 | 99 |
| Lafayette, La. | 89,610 | 100 |
| Fargo, N.D. | 89,600 | 101 |
| Ft. Wayne, Ind. | 88,708 | 102 |
| Peoria, Ill. | 87,476 | 103 |
| Rockford, Ill. | 86,250 | 104 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 82,982 | 105 |
| Savannah, Ga. | 82,550 | 106 |
| Sioux Falls - Mitchell, S.D. | 80,216 | 107 |
| Burlington - Plattsburgh, Vt.-N.Y. | 79,789 | 108 |
| Springfield, Mo. | 79,647 | 109 |
| Amarillo, Tex. | 79,587 | 110 |
| Beaumont - Port Arthur, Tex. | 77,655 | 111 |
| Madison, Wisc. | 76,838 | 112 |
| Reno, Nev. | 75,747 | 113 |
| Greenville - New Bern - Washington, N.C. | 75,203 | 114 |
| Erie, Pa. | 74,863 | 115 |
| Yakima, Wash. | 74,785 | 116 |
| Charleston, S.C. | 73,090 | 117 |
| Odessa - Midland, Tex. | 72,003 | 118 |
| Macon, Ga. | 69,235 | 119 |
| Corpus Christi, Tex. | 68,738 | 120 |
| Wichita Falls - Lawton, Tex.-Okla. | 68,479 | 121 |
| Minot - Bismarck - Dickinson, N.D. | 66,191 | 122 |
| Tyler, Tex. | 65,946 | 123 |
| Ft. Myers - Naples, Fla. | 65,054 | 124 |
| Montgomery, Ala. | 64,324 | 125 |
| Rochester - Mason City - Austin, Minn.-Iowa | 64,290 | 126 |
| Florence, S.C. | 62,422 | 127 |
| Tallahassee - Thomasville, Fla.-Ga. | 62,197 | 128 |
| Augusta, Ga. | 62,014 | 129 |
| Terre Haute, Ind. | 61,642 | 130 |
| Lubbock, Tex. | 61,547 | 131 |
| Columbus, Ga. | 61,278 | 132 |
| La Crosse - Eau Claire, Wisc. | 60,880 | 133 |
| Wheeling - Steubenville, W.Va.-Ohio | 60,788 | 134 |
| Monroe - El Dorado, La.-Ark. | 60,756 | 135 |
| Binghamton, N.Y. | 58,974 | 136 |
| Traverse City - Cadillac, Mich. | 58,537 | 137 |
| Duluth - Superior, Minn.-Wisc. | 57,414 | 138 |
| Bakersfield, Calif. | 57,004 | 139 |
| Eugene, Ore. | 56,779 | 140 |
| Columbia - Jefferson City, Mo. | 56,433 | 141 |
| Wausau - Rhinelander, Wisc. | 55,547 | 142 |
| Sioux City, Iowa | 55,298 | 143 |
| Topeka, Kans. | 54,101 | 144 |
| Laredo, Tex. | 53,597 | 145 |
| Columbus - Tupelo, Miss. | 52,299 | 146 |
| Bluefield - Beckley - Oak Hill, W.Va. | 51,682 | 147 |
| Joplin - Pittsburg, Mo.-Kans. | 51,011 | 148 |
| Abilene - Sweetwater, Tex. | 48,391 | 149 |
| Chico - Redding, Calif. | 47,605 | 150 |
| Albany, Ga. | 47,543 | 151 |
| Wilmington, N.C. | 47,384 | 152 |
| Ft. Smith, Ark. | 46,684 | 153 |
| Salisbury, Md. | 45,605 | 154 |
| Boise, Ida. | 44,325 | 155 |
| Bangor, Maine | 42,888 | 156 |
| Medford, Ore. | 42,385 | 157 |
| Quincy - Hannibal, Ill.-Mo. | 42,168 | 158 |
| Dothan, Ala. | 40,453 | 159 |
| Sarasota, Fla. | 39,734 | 160 |
| Laurel - Hattiesburg, Miss. | 39,431 | 161 |
| Utica, N.Y. | 39,252 | 162 |
| Billings - Hardin, Mont. | 38,532 | 163 |
| Alexandria, La. | 38,444 | 164 |
| Rapid City, S.D. | 37,823 | 165 |
| Grand Junction, Colo. | 37,355 | 166 |
| Idaho Falls - Pocatello, Ida. | 36,994 | 167 |
| Jackson, Tenn. | 36,978 | 168 |
| Elmira, N.Y. | 33,701 | 169 |
| Greenwood - Greenville, Miss. | 33,335 | 170 |
| Lake Charles, La. | 31,992 | 171 |
| El Centro - Yuma, Calif.-Ariz. | 31,030 | 172 |
| Roswell, N.M. | 30,730 | 173 |
| Missoula, Mont. | 28,935 | 174 |
| Casper - Riverton, Wyo. | 28,434 | 175 |
| Great Falls, Mont. | 27,904 | 176 |
| Gainesville, Fla. | 26,635 | 177 |
| Lima, Ohio | 26,593 | 178 |
| Biloxi - Gulfport - Pascagoula, Miss. | 26,468 | 179 |
| Charlottesville, Va. | 26,188 | 180 |
| Watertown - Carthage, N.Y. | 25,282 | 181 |
| Bowling Green, Ky. | 24,831 | 182 |
| Lafayette, Ind. | 24,602 | 183 |
| Tuscaloosa, Ala. | 24,073 | 184 |
| Meridian, Miss. | 23,616 | 185 |
| St. Joseph, Mo. | 23,251 | 186 |
| Palm Springs, Calif. | 22,460 | 187 |
| Clarksburg - Weston, W.Va. | 21,537 | 188 |
| Ardmore - Ada, Okla. | 20,849 | 189 |
| Parkersburg, W.Va. | 20,250 | 190 |
| San Angelo, Tex. | 20,241 | 191 |
| Jonesboro, Ark. | 20,133 | 192 |
| Cheyenne, Wyo. | 19,795 | 193 |
| Hagerstown, Md. | 19,716 | 194 |
| Panama City, Fla. | 19,682 | 195 |
| Eureka, Calif. | 18,863 | 196 |
| Alexandria, Minn. | 17,968 | 197 |
| Anniston, Ala. | 16,724 | 198 |
| Victoria, Tex. | 15,937 | 199 |
| Butte, Mont. | 15,328 | 200 |
| Marquette, Mich. | 14,781 | 201 |
| Mankato, Minn. | 14,346 | 202 |
| Harrisonburg, Va. | 13,375 | 203 |
| Twin Falls, Ida. | 12,589 | 204 |
| Zanesville, Ohio | 11,880 | 205 |
| Flagstaff, Ariz. | 11,340 | 206 |
| Presque Isle, Maine | 10,301 | 207 |
| Bend, Ore. | 9,845 | 208 |
| Helena, Mont. | 9,837 | 209 |
| Ottumwa - Kirksville, Iowa-Mo. | 6,963 | 210 |
| Alpena, Mich. | 6,525 | 211 |
| North Platte, Neb. | 6,335 | 212 |
| Selma, Ala. | 6,313 | 213 |
| Glendive, Mont. | 3,100 | 214 |

# WOMEN'S & GIRLS' CLOTHING SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 6,662,453 | 1 |
| Los Angeles, Calif. | 3,911,952 | 2 |
| Chicago, Ill. | 2,895,442 | 3 |
| Philadelphia, Pa. | 2,472,687 | 4 |
| Boston, Mass. | 2,078,004 | 5 |
| San Francisco, Calif. | 2,017,771 | 6 |
| Washington, D.C. | 1,406,987 | 7 |
| Detroit, Mich. | 1,314,898 | 8 |
| Dallas - Ft. Worth, Tex. | 1,298,974 | 9 |
| Houston, Tex. | 1,205,973 | 10 |
| Miami, Fla. | 1,107,356 | 11 |
| Cleveland, Ohio | 1,018,058 | 12 |
| Minneapolis - St. Paul, Minn. | 951,531 | 13 |
| Atlanta, Ga. | 917,239 | 14 |
| Pittsburgh, Pa. | 916,431 | 15 |
| Seattle - Tacoma, Wash. | 848,988 | 16 |
| St. Louis, Mo. | 789,799 | 17 |
| Indianapolis, Ind. | 767,572 | 18 |
| Hartford - New Haven, Conn. | 683,058 | 19 |
| Baltimore, Md. | 656,432 | 20 |
| Denver, Colo. | 631,497 | 21 |
| Phoenix, Ariz. | 575,352 | 22 |
| San Diego, Calif. | 568,865 | 23 |
| Portland, Ore. | 556,129 | 24 |
| Sacramento - Stockton, Calif. | 530,182 | 25 |
| Tampa - St. Petersburg, Fla. | 526,432 | 26 |
| Kansas City, Mo. | 515,724 | 27 |
| New Orleans, La. | 488,874 | 28 |
| Cincinnati, Ohio | 479,023 | 29 |
| Oklahoma City, Okla. | 453,364 | 30 |
| Providence - New Bedford, R.I.-Mass. | 448,614 | 31 |
| Milwaukee, Wisc. | 443,871 | 32 |
| Memphis, Tenn. | 428,708 | 33 |
| Charlotte, N.C. | 425,028 | 34 |
| Nashville, Tenn. | 418,656 | 35 |
| Orlando - Daytona Beach - Melbourne, Fla. | 413,474 | 36 |
| Raleigh - Durham, N.C. | 403,409 | 37 |
| Columbus, Ohio | 393,567 | 38 |
| Buffalo, N.Y. | 387,656 | 39 |
| Louisville, Ky. | 380,593 | 40 |
| San Antonio, Tex. | 374,286 | 41 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 371,154 | 42 |
| Greensboro - Winston-Salem - High Point, N.C. | 366,146 | 43 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 347,553 | 44 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 337,067 | 45 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 333,634 | 46 |
| Salt Lake City, Utah | 332,656 | 47 |
| Birmingham, Ala. | 332,048 | 48 |
| Albany - Schenectady - Troy, N.Y. | 324,975 | 49 |
| West Palm Beach, Fla. | 319,334 | 50 |
| Dayton, Ohio | 296,623 | 51 |
| Wilkes-Barre - Scranton, Pa. | 295,100 | 52 |
| Flint - Saginaw - Bay City, Mich. | 282,792 | 53 |
| Knoxville, Tenn. | 281,965 | 54 |
| Charleston - Huntington, W.Va. | 276,049 | 55 |
| Tulsa, Okla. | 269,653 | 56 |
| Richmond, Va. | 267,341 | 57 |
| Little Rock, Ark. | 264,836 | 58 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 260,381 | 59 |
| Toledo, Ohio | 251,473 | 60 |
| Mobile - Pensacola, Ala.-Fla. | 250,306 | 61 |
| Rochester, N.Y. | 249,342 | 62 |
| Jacksonville, Fla. | 243,406 | 63 |
| Syracuse, N.Y. | 239,008 | 64 |
| Wichita - Hutchinson, Kans. | 232,604 | 65 |
| Springfield - Decatur - Champaign, Ill. | 232,448 | 66 |
| Fresno - Visalia, Calif. | 218,513 | 67 |
| Albuquerque, N.M. | 218,189 | 68 |
| Austin, Tex. | 216,438 | 69 |
| Lexington, Ky. | 214,781 | 70 |
| Omaha, Neb. | 213,298 | 71 |
| Des Moines, Iowa | 208,864 | 72 |
| Jackson, Miss. | 205,092 | 73 |
| Portland - Poland Spring, Maine | 202,087 | 74 |
| Las Vegas, Nev. | 200,357 | 75 |
| Roanoke - Lynchburg, Va. | 199,148 | 76 |
| McAllen - Brownsville, Tex. | 192,567 | 77 |
| Green Bay, Wisc. | 189,703 | 78 |
| Baton Rouge, La. | 181,597 | 79 |
| Chattanooga, Tenn. | 178,098 | 80 |
| Springfield, Mass. | 177,467 | 81 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 175,532 | 82 |
| Youngstown, Ohio | 175,176 | 83 |
| Evansville, Ind. | 174,322 | 84 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 174,049 | 85 |
| El Paso, Tex. | 172,535 | 86 |
| Tucson, Ariz. | 172,318 | 87 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 166,988 | 88 |
| Johnstown - Altoona, Pa. | 161,653 | 89 |
| Huntsville - Decatur - Florence, Ala. | 160,520 | 90 |
| Spokane, Wash. | 158,641 | 91 |
| Columbia, S.C. | 156,449 | 92 |
| South Bend - Elkhart, Ind. | 153,605 | 93 |
| Salinas - Monterey, Calif. | 149,104 | 94 |
| Waco - Temple, Tex. | 145,297 | 95 |
| Bristol - Kingsport - Johnson City, Tenn. | 137,999 | 96 |
| Lansing, Mich. | 135,764 | 97 |
| Peoria, Ill. | 134,159 | 98 |
| Lincoln - Hastings - Kearney, Neb. | 133,777 | 99 |
| Ft. Wayne, Ind. | 132,339 | 100 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 131,556 | 101 |
| Lafayette, La. | 128,889 | 102 |
| Beaumont - Port Arthur, Tex. | 124,238 | 103 |
| Savannah, Ga. | 123,674 | 104 |
| Fargo, N.D. | 122,539 | 105 |
| Colorado Springs - Pueblo, Colo. | 122,351 | 106 |
| Springfield, Mo. | 119,387 | 107 |
| Burlington - Plattsburgh, Vt.-N.Y. | 119,217 | 108 |
| Charleston, S.C. | 118,800 | 109 |
| Corpus Christi, Tex. | 116,653 | 110 |
| Rockford, Ill. | 115,963 | 111 |
| Greenville - New Bern - Washington, N.C. | 115,665 | 112 |
| Odessa - Midland, Tex. | 113,681 | 113 |
| Ft. Myers - Naples, Fla. | 111,577 | 114 |
| Reno, Nev. | 111,410 | 115 |
| Amarillo, Tex. | 110,100 | 116 |
| Madison, Wisc. | 108,084 | 117 |
| Erie, Pa. | 105,568 | 118 |
| Sioux Falls - Mitchell, S.D. | 105,429 | 119 |
| Augusta, Ga. | 105,048 | 120 |
| Wichita Falls - Lawton, Tex.-Okla. | 104,270 | 121 |
| Montgomery, Ala. | 102,677 | 122 |
| Yakima, Wash. | 101,936 | 123 |
| Florence, S.C. | 100,942 | 124 |
| Lubbock, Tex. | 99,581 | 125 |
| Monroe - El Dorado, La.-Ark. | 98,452 | 126 |
| Wheeling - Steubenville, W.Va.-Ohio | 98,390 | 127 |
| Macon, Ga. | 97,618 | 128 |
| Laredo, Tex. | 96,357 | 129 |
| Tyler, Tex. | 94,846 | 130 |
| Tallahassee - Thomasville, Fla.-Ga. | 94,016 | 131 |
| Rochester - Mason City - Austin, Minn.-Iowa | 93,384 | 132 |
| Columbus, Ga. | 89,997 | 133 |
| Binghamton, N.Y. | 87,415 | 134 |
| Columbus - Tupelo, Miss. | 87,060 | 135 |
| Terre Haute, Ind. | 86,755 | 136 |
| Sarasota, Fla. | 86,306 | 137 |
| Eugene, Ore. | 84,294 | 138 |
| Bakersfield, Calif. | 83,616 | 139 |
| Duluth - Superior, Minn.-Wisc. | 83,230 | 140 |
| Columbia - Jefferson City, Mo. | 83,229 | 141 |
| Wilmington, N.C. | 80,494 | 142 |
| Bluefield - Beckley - Oak Hill, W.Va. | 79,463 | 143 |
| La Crosse - Eau Claire, Wisc. | 76,762 | 144 |
| Minot - Bismarck - Dickinson, N.D. | 75,661 | 145 |
| Albany, Ga. | 75,185 | 146 |
| Joplin - Pittsburg, Mo.-Kans. | 75,116 | 147 |
| Sioux City, Iowa | 74,972 | 148 |
| Wausau - Rhinelander, Wisc. | 73,668 | 149 |
| Ft. Smith, Ark. | 73,488 | 150 |
| Topeka, Kans. | 71,542 | 151 |
| Salisbury, Md. | 70,313 | 152 |
| Abilene - Sweetwater, Tex. | 69,529 | 153 |
| Chico - Redding, Calif. | 67,842 | 154 |
| Traverse City - Cadillac, Mich. | 65,892 | 155 |
| Laurel - Hattiesburg, Miss. | 65,288 | 156 |
| Utica, N.Y. | 62,250 | 157 |
| Boise, Ida. | 61,522 | 158 |
| Medford, Ore. | 56,571 | 159 |
| Alexandria, La. | 56,119 | 160 |
| Greenwood - Greenville, Miss. | 55,493 | 161 |
| Quincy - Hannibal, Ill.-Mo. | 55,162 | 162 |
| Bangor, Maine | 55,089 | 163 |
| Elmira, N.Y. | 52,679 | 164 |
| Billings - Hardin, Mont. | 52,412 | 165 |
| Dothan, Ala. | 51,957 | 166 |
| Gainesville, Fla. | 47,610 | 167 |
| Lake Charles, La. | 47,323 | 168 |
| Idaho Falls - Pocatello, Ida. | 45,561 | 169 |
| Biloxi - Gulfport - Pascagoula, Miss. | 45,020 | 170 |
| Rapid City, S.D. | 44,305 | 171 |
| El Centro - Yuma, Calif.-Ariz. | 42,562 | 172 |
| Charlottesville, Va. | 42,068 | 173 |
| Jackson, Tenn. | 41,143 | 174 |
| Tuscaloosa, Ala. | 39,156 | 175 |
| Meridian, Miss. | 39,092 | 176 |
| Great Falls, Mont. | 38,790 | 177 |
| Roswell, N.M. | 38,366 | 178 |
| Grand Junction, Colo. | 38,079 | 179 |
| Lima, Ohio | 37,620 | 180 |
| Watertown - Carthage, N.Y. | 36,070 | 181 |
| St. Joseph, Mo. | 35,046 | 182 |
| Lafayette, Ind. | 34,830 | 183 |
| Jonesboro, Ark. | 33,700 | 184 |
| Ardmore - Ada, Okla. | 33,281 | 185 |
| Clarksburg - Weston, W.Va. | 32,809 | 186 |
| Casper - Riverton, Wyo. | 31,836 | 187 |
| Palm Springs, Calif. | 31,807 | 188 |
| San Angelo, Tex. | 30,752 | 189 |
| Hagerstown, Md. | 30,313 | 190 |
| Panama City, Fla. | 29,838 | 191 |
| Missoula, Mont. | 29,680 | 192 |
| Parkersburg, W.Va. | 28,649 | 193 |
| Eureka, Calif. | 28,051 | 194 |
| Bowling Green, Ky. | 27,549 | 195 |
| Anniston, Ala. | 26,730 | 196 |
| Victoria, Tex. | 24,939 | 197 |
| Alexandria, Minn. | 23,979 | 198 |
| Harrisonburg, Va. | 19,972 | 199 |
| Mankato, Minn. | 19,134 | 200 |
| Cheyenne, Wyo. | 18,785 | 201 |
| Butte, Mont. | 18,156 | 202 |
| Marquette, Mich. | 18,032 | 203 |
| Zanesville, Ohio | 15,648 | 204 |
| Twin Falls, Ida. | 15,534 | 205 |
| Flagstaff, Ariz. | 14,397 | 206 |
| Bend, Ore. | 14,077 | 207 |
| Presque Isle, Maine | 13,588 | 208 |
| Helena, Mont. | 10,601 | 209 |
| Ottumwa - Kirksville, Iowa-Mo. | 10,182 | 210 |
| Selma, Ala. | 9,979 | 211 |
| North Platte, Neb. | 8,411 | 212 |
| Alpena, Mich. | 7,130 | 213 |
| Glendive, Mont. | 3,751 | 214 |

# FOOTWEAR SALES

| ADI | ($000) | Rank |
|---|---|---|
| New York, N.Y. | 1,995,610 | 1 |
| Los Angeles, Calif. | 1,187,417 | 2 |
| Chicago, Ill. | 827,548 | 3 |
| Boston, Mass. | 797,333 | 4 |
| Philadelphia, Pa. | 671,271 | 5 |
| San Francisco, Calif. | 610,800 | 6 |
| Dallas - Ft. Worth, Tex. | 418,251 | 7 |
| Detroit, Mich. | 403,192 | 8 |
| Washington, D.C. | 395,090 | 9 |
| Houston, Tex. | 381,706 | 10 |
| Miami, Fla. | 336,508 | 11 |
| Cleveland, Ohio | 307,286 | 12 |
| Atlanta, Ga. | 284,438 | 13 |
| Pittsburgh, Pa. | 279,454 | 14 |
| Seattle - Tacoma, Wash. | 269,417 | 15 |
| St. Louis, Mo. | 232,743 | 16 |
| Minneapolis - St. Paul, Minn. | 229,288 | 17 |
| Denver, Colo. | 214,387 | 18 |
| Baltimore, Md. | 191,495 | 19 |
| Indianapolis, Ind. | 187,894 | 20 |
| Sacramento - Stockton, Calif. | 180,333 | 21 |
| Portland, Ore. | 175,509 | 22 |
| San Diego, Calif. | 172,359 | 23 |
| Hartford - New Haven, Conn. | 167,183 | 24 |
| Tampa - St. Petersburg, Fla. | 161,915 | 25 |
| New Orleans, La. | 156,388 | 26 |
| Kansas City, Mo. | 152,866 | 27 |
| Phoenix, Ariz. | 152,850 | 28 |
| Oklahoma City, Okla. | 144,847 | 29 |
| Charlotte, N.C. | 142,706 | 30 |
| Cincinnati, Ohio | 134,422 | 31 |
| Memphis, Tenn. | 130,939 | 32 |
| San Antonio, Tex. | 125,230 | 33 |
| Nashville, Tenn. | 125,176 | 34 |
| Milwaukee, Wisc. | 124,272 | 35 |
| Raleigh - Durham, N.C. | 124,082 | 36 |
| Buffalo, N.Y. | 123,087 | 37 |
| Orlando - Daytona Beach - Melbourne, Fla. | 117,301 | 38 |
| Greenville - Spartanburg - Asheville, S.C.-N.C. | 117,080 | 39 |
| Roanoke - Lynchburg, Va. | 116,943 | 40 |
| Salt Lake City, Utah | 115,700 | 41 |
| Norfolk - Portsmouth - Newport News - Hampton, Va. | 112,247 | 42 |
| Providence - New Bedford, R.I.-Mass. | 110,804 | 43 |
| Louisville, Ky. | 110,619 | 44 |
| Columbus, Ohio | 110,411 | 45 |
| Greensboro - Winston-Salem - High Point, N.C. | 109,700 | 46 |
| Grand Rapids - Kalamazoo - Battle Creek, Mich. | 102,923 | 47 |
| Harrisburg - York - Lancaster - Lebanon, Pa. | 102,462 | 48 |
| Albany - Schenectady - Troy, N.Y. | 100,892 | 49 |
| Birmingham, Ala. | 95,129 | 50 |
| Tulsa, Okla. | 93,847 | 51 |
| Charleston - Huntington, W.Va. | 88,693 | 52 |
| Wilkes-Barre - Scranton, Pa. | 87,833 | 53 |
| Little Rock, Ark. | 87,503 | 54 |
| Shreveport - Texarkana, La.-Tex.-Ark. | 86,306 | 55 |
| Dayton, Ohio | 83,570 | 56 |
| West Palm Beach, Fla. | 82,052 | 57 |
| Knoxville, Tenn. | 79,779 | 58 |
| Flint - Saginaw - Bay City, Mich. | 78,999 | 59 |
| Albuquerque, N.M. | 78,439 | 60 |
| Richmond, Va. | 77,064 | 61 |
| Jacksonville, Fla. | 75,165 | 62 |
| Fresno - Visalia, Calif. | 74,064 | 63 |
| Syracuse, N.Y. | 73,171 | 64 |
| Mobile - Pensacola, Ala.-Fla. | 72,648 | 65 |
| Wichita - Hutchinson, Kans. | 72,202 | 66 |
| Rochester, N.Y. | 70,674 | 67 |
| Toledo, Ohio | 68,126 | 68 |
| Austin, Tex. | 66,129 | 69 |
| Springfield - Decatur - Champaign, Ill. | 64,375 | 70 |
| Portland - Poland Spring, Maine | 62,965 | 71 |
| Green Bay, Wisc. | 62,381 | 72 |
| Omaha, Neb. | 60,710 | 73 |
| Chattanooga, Tenn. | 60,425 | 74 |
| Des Moines, Iowa | 59,009 | 75 |
| Lexington, Ky. | 57,615 | 76 |
| Tucson, Ariz. | 56,523 | 77 |
| Las Vegas, Nev. | 55,306 | 78 |
| Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill. | 54,934 | 79 |
| Cedar Rapids - Waterloo - Dubuque, Iowa | 54,887 | 80 |
| Columbia, S.C. | 54,412 | 81 |
| Jackson, Miss. | 54,382 | 82 |
| Evansville, Ind. | 53,571 | 83 |
| El Paso, Tex. | 53,510 | 84 |
| Baton Rouge, La. | 52,759 | 85 |
| Youngstown, Ohio | 52,510 | 86 |
| McAllen - Brownsville, Tex. | 51,729 | 87 |
| Davenport - Rock Island - Moline, Iowa-Ill. | 51,651 | 88 |
| Johnstown - Altoona, Pa. | 50,791 | 89 |
| Spokane, Wash. | 49,937 | 90 |
| Springfield, Mass. | 49,230 | 91 |
| South Bend - Elkhart, Ind. | 48,239 | 92 |
| Waco - Temple, Tex. | 47,856 | 93 |
| Huntsville - Decatur - Florence, Ala. | 47,054 | 94 |
| Santa Barbara - Santa Maria - San Luis Obispo, Calif. | 46,466 | 95 |
| Salinas - Monterey, Calif. | 46,439 | 96 |
| Lafayette, La. | 44,371 | 97 |
| Lincoln - Hastings - Kearney, Neb. | 42,920 | 98 |
| Bristol - Kingsport - Johnson City, Tenn. | 41,908 | 99 |
| Springfield, Mo. | 40,805 | 100 |
| Burlington - Plattsburgh, Vt.-N.Y. | 40,228 | 101 |
| Corpus Christi, Tex. | 40,178 | 102 |
| Colorado Springs - Pueblo, Colo. | 40,095 | 103 |
| Ft. Wayne, Ind. | 39,904 | 104 |
| Savannah, Ga. | 39,385 | 105 |
| Beaumont - Port Arthur, Tex. | 39,244 | 106 |
| Amarillo, Tex. | 38,769 | 107 |
| Madison, Wisc. | 38,134 | 108 |
| Greenville - New Bern - Washington, N.C. | 37,809 | 109 |
| Charleston, S.C. | 37,613 | 110 |
| Rockford, Ill. | 37,606 | 111 |
| Odessa - Midland, Tex. | 36,965 | 112 |
| Sioux Falls - Mitchell, S.D. | 36,290 | 113 |
| Peoria, Ill. | 35,959 | 114 |
| Reno, Nev. | 35,795 | 115 |
| Lansing, Mich. | 35,544 | 116 |
| Erie, Pa. | 34,631 | 117 |
| Yakima, Wash. | 33,730 | 118 |
| Montgomery, Ala. | 33,587 | 119 |
| Fargo, N.D. | 33,193 | 120 |
| Wichita Falls - Lawton, Tex.-Okla. | 32,941 | 121 |
| Florence, S.C. | 32,354 | 122 |
| Monroe - El Dorado, La.-Ark. | 31,561 | 123 |
| Eugene, Ore. | 31,091 | 124 |
| Lubbock, Tex. | 30,992 | 125 |
| Tyler, Tex. | 30,233 | 126 |
| Augusta, Ga. | 30,232 | 127 |
| Ft. Smith, Ark. | 29,719 | 128 |
| Columbia - Jefferson City, Mo. | 29,383 | 129 |
| Wheeling - Steubenville, W.Va.-Ohio | 29,208 | 130 |
| Ft. Myers - Naples, Fla. | 28,276 | 131 |
| Bakersfield, Calif. | 28,037 | 132 |
| Macon, Ga. | 27,742 | 133 |
| Columbus, Ga. | 27,691 | 134 |
| Bluefield - Beckley - Oak Hill, W.Va. | 27,588 | 135 |
| Joplin - Pittsburg, Mo.-Kans. | 27,220 | 136 |
| Rochester - Mason City - Austin, Minn.-Iowa | 27,187 | 137 |
| Binghamton, N.Y. | 26,985 | 138 |
| Tallahassee - Thomasville, Fla.-Ga. | 26,653 | 139 |
| Columbus - Tupelo, Miss. | 26,430 | 140 |
| La Crosse - Eau Claire, Wisc. | 25,770 | 141 |
| Wilmington, N.C. | 25,705 | 142 |
| Minot - Bismarck - Dickinson, N.D. | 24,825 | 143 |
| Wausau - Rhinelander, Wisc. | 24,670 | 144 |
| Sioux City, Iowa | 24,170 | 145 |
| Terre Haute, Ind. | 24,084 | 146 |
| Albany, Ga. | 23,816 | 147 |
| Duluth - Superior, Minn.-Wisc. | 22,732 | 148 |
| Medford, Ore. | 22,676 | 149 |
| Salisbury, Md. | 22,287 | 150 |
| Chico - Redding, Calif. | 22,261 | 151 |
| Traverse City - Cadillac, Mich. | 22,177 | 152 |
| Topeka, Kans. | 22,125 | 153 |
| Abilene - Sweetwater, Tex. | 21,737 | 154 |
| Alexandria, La. | 20,911 | 155 |
| Boise, Ida. | 19,390 | 156 |
| Sarasota, Fla. | 19,278 | 157 |
| Laurel - Hattiesburg, Miss. | 18,572 | 158 |
| Utica, N.Y. | 18,318 | 159 |
| Quincy - Hannibal, Ill.-Mo. | 17,205 | 160 |
| Bangor, Maine | 17,130 | 161 |
| Billings - Hardin, Mont. | 16,686 | 162 |
| Greenwood - Greenville, Miss. | 16,192 | 163 |
| Elmira, N.Y. | 15,810 | 164 |
| Rapid City, S.D. | 15,735 | 165 |
| Laredo, Tex. | 15,686 | 166 |
| Dothan, Ala. | 15,547 | 167 |
| Idaho Falls - Pocatello, Ida. | 15,520 | 168 |
| Lake Charles, La. | 15,200 | 169 |
| Roswell, N.M. | 15,174 | 170 |
| El Centro - Yuma, Calif.-Ariz. | 14,802 | 171 |
| Biloxi - Gulfport - Pascagoula, Miss. | 13,831 | 172 |
| Grand Junction, Colo. | 13,666 | 173 |
| Gainesville, Fla. | 12,864 | 174 |
| Jackson, Tenn. | 12,349 | 175 |
| Charlottesville, Va. | 12,069 | 176 |
| Tuscaloosa, Ala. | 12,063 | 177 |
| Watertown - Carthage, N.Y. | 11,903 | 178 |
| Ardmore - Ada, Okla. | 11,836 | 179 |
| Great Falls, Mont. | 11,653 | 180 |
| Lafayette, Ind. | 11,490 | 181 |
| Casper - Riverton, Wyo. | 11,471 | 182 |
| Clarksburg - Weston, W.Va. | 11,462 | 183 |
| Lima, Ohio | 11,405 | 184 |
| Missoula, Mont. | 11,300 | 185 |
| Palm Springs, Calif. | 11,046 | 186 |
| Jonesboro, Ark. | 10,824 | 187 |
| San Angelo, Tex. | 10,694 | 188 |
| Meridian, Miss. | 10,648 | 189 |
| St. Joseph, Mo. | 10,637 | 190 |
| Eureka, Calif. | 10,492 | 191 |
| Parkersburg, W.Va. | 9,580 | 192 |
| Hagerstown, Md. | 9,456 | 193 |
| Bowling Green, Ky. | 9,142 | 194 |
| Victoria, Tex. | 8,802 | 195 |
| Panama City, Fla. | 8,503 | 196 |
| Anniston, Ala. | 8,400 | 197 |
| Alexandria, Minn. | 7,557 | 198 |
| Butte, Mont. | 6,753 | 199 |
| Cheyenne, Wyo. | 6,732 | 200 |
| Mankato, Minn. | 6,054 | 201 |
| Harrisonburg, Va. | 5,951 | 202 |
| Marquette, Mich. | 5,674 | 203 |
| Zanesville, Ohio | 5,629 | 204 |
| Bend, Ore. | 5,145 | 205 |
| Twin Falls, Ida. | 4,995 | 206 |
| Flagstaff, Ariz. | 4,336 | 207 |
| Presque Isle, Maine | 4,151 | 208 |
| Helena, Mont. | 3,996 | 209 |
| Ottumwa - Kirksville, Iowa-Mo. | 3,556 | 210 |
| Selma, Ala. | 3,045 | 211 |
| North Platte, Neb. | 2,948 | 212 |
| Alpena, Mich. | 2,337 | 213 |
| Glendive, Mont. | 1,364 | 214 |

# NOTES

# SECTION 21

# Retail Sales By Merchandise Line Category For Television Markets (ADIs)

## Groceries And Other Foods
## Drugs
## Furniture And Other Sleep Equipment
## Major Household Appliances
## Televisions
## Audio Equipment/Musical Instruments
## Men's And Boys' Clothing
## Women's And Girls' Clothing
## Footwear
## Health And Beauty Aids

### EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales: Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **ALABAMA** | | | | | | | | | | | | | |
| ANNISTON | 89,900 | 87,197 | 12,799 | 11,264 | 7,713 | 3,038 | 1,759 | 8,774 | 3,153 | 3,206 | 2,120 | 914 | 810 |
| BIRMINGHAM | 1,264,499 | 1,221,252 | 156,261 | 108,905 | 94,650 | 39,693 | 23,720 | 79,655 | 28,425 | 26,580 | 35,113 | 20,308 | 7,052 |
| DOTHAN | 240,065 | 227,763 | 24,416 | 22,141 | 18,292 | 7,175 | 4,578 | 20,534 | 7,928 | 4,419 | 7,344 | 4,737 | 1,030 |
| HUNTSVILLE - DECATUR - FLORENCE | 596,486 | 567,262 | 69,327 | 54,084 | 50,936 | 17,343 | 12,670 | 52,583 | 16,204 | 19,471 | 21,120 | 11,225 | 4,679 |
| MOBILE - PENSACOLA | 1,180,608 | 1,143,028 | 127,090 | 92,376 | 95,975 | 33,187 | 26,192 | 88,785 | 32,375 | 34,523 | 35,144 | 16,237 | 11,172 |
| MONTGOMERY | 423,942 | 401,806 | 55,271 | 50,353 | 39,934 | 19,941 | 7,977 | 25,828 | 8,473 | 9,299 | 11,731 | 5,694 | 2,483 |
| SELMA | 43,464 | 41,229 | 5,979 | 5,558 | 3,842 | 1,771 | 761 | 3,679 | 943 | 1,291 | 1,139 | 572 | 300 |
| TUSCALOOSA | 150,656 | 147,608 | 13,624 | 9,206 | 11,779 | 3,520 | 2,400 | 9,098 | 3,004 | 4,765 | 5,410 | 1,969 | 1,499 |
| **ARIZONA** | | | | | | | | | | | | | |
| FLAGSTAFF | 94,068 | 86,794 | 8,497 | 8,058 | 7,467 | 3,154 | 1,924 | 6,567 | 3,059 | 1,164 | 2,847 | 1,778 | 346 |
| PHOENIX | 2,355,387 | 2,218,107 | 248,879 | 209,181 | 230,939 | 75,193 | 91,248 | 153,391 | 66,357 | 45,820 | 76,857 | 53,153 | 13,031 |
| TUCSON | 649,334 | 602,992 | 74,237 | 63,521 | 81,521 | 27,392 | 28,127 | 50,685 | 24,246 | 20,238 | 25,156 | 16,470 | 5,876 |
| **ARKANSAS** | | | | | | | | | | | | | |
| FT. SMITH | 285,267 | 276,370 | 27,940 | 24,873 | 31,374 | 6,435 | 8,048 | 29,037 | 7,076 | 14,080 | 12,168 | 4,929 | 4,041 |
| JONESBORO | 141,681 | 135,627 | 19,485 | 17,667 | 15,364 | 3,190 | 2,637 | 13,835 | 5,326 | 2,705 | 5,492 | 3,141 | 955 |
| LITTLE ROCK | 1,065,022 | 1,022,425 | 128,919 | 104,888 | 93,251 | 20,113 | 17,105 | 91,313 | 29,553 | 26,186 | 40,276 | 20,297 | 8,083 |
| **CALIFORNIA** | | | | | | | | | | | | | |
| BAKERSFIELD | 457,620 | 415,143 | 36,668 | 32,960 | 23,899 | 8,067 | 9,457 | 26,996 | 11,398 | 11,229 | 8,101 | 4,732 | 1,754 |
| CHICO - REDDING | 462,533 | 439,711 | 39,071 | 36,869 | 29,502 | 17,086 | 6,721 | 26,442 | 8,758 | 9,813 | 11,505 | 7,579 | 2,054 |
| EL CENTRO - YUMA | 237,621 | 224,719 | 21,177 | 19,743 | 17,120 | 8,373 | 4,040 | 15,281 | 5,576 | 5,669 | 6,247 | 3,814 | 1,332 |
| EUREKA | 212,328 | 200,484 | 18,718 | 16,695 | 12,519 | 7,566 | 3,173 | 9,137 | 3,802 | 1,830 | 4,300 | 3,070 | 382 |
| FRESNO - VISALIA | 1,156,747 | 1,050,816 | 97,874 | 91,604 | 78,000 | 40,037 | 20,054 | 73,277 | 23,258 | 33,724 | 32,631 | 20,929 | 7,434 |
| LOS ANGELES | 13,644,302 | 12,127,320 | 1,260,125 | 1,096,013 | 1,208,958 | 317,674 | 404,723 | 925,657 | 394,463 | 406,176 | 483,389 | 304,593 | 139,896 |
| PALM SPRINGS | 175,036 | 159,587 | 11,480 | 9,819 | 13,220 | 3,570 | 4,258 | 9,225 | 3,396 | 4,281 | 4,026 | 2,274 | 1,392 |
| SACRAMENTO - STOCKTON | 2,664,863 | 2,483,720 | 271,903 | 247,886 | 191,200 | 75,935 | 53,988 | 169,912 | 60,321 | 71,796 | 71,546 | 41,593 | 22,098 |
| SALINAS - MONTEREY | 551,017 | 520,591 | 45,626 | 41,023 | 45,038 | 20,440 | 13,951 | 40,891 | 16,984 | 15,886 | 15,936 | 9,92[illegible] | 4,340 |
| SAN DIEGO | 2,264,480 | 1,918,264 | 179,223 | 155,630 | 182,856 | 50,277 | 47,144 | 150,108 | 62,975 | 69,299 | 61,900 | 37,[illegible] | [illegible],057 |
| SAN FRANCISCO | 6,620,983 | 6,163,451 | 581,515 | 534,259 | 486,786 | 185,345 | 107,758 | 386,745 | 163,280 | 164,104 | 213,117 | 121,[illegible] | [illegible]8,730 |
| SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO | 658,428 | 611,059 | 55,565 | 50,691 | 42,088 | 19,556 | 10,599 | 48,333 | 18,216 | 16,099 | 21,233 | 13,970 | 3,846 |
| **COLORADO** | | | | | | | | | | | | | |
| COLORADO SPRINGS - PUEBLO | 581,029 | 562,647 | 49,134 | 35,163 | 36,685 | 10,853 | 11,838 | 48,298 | 19,574 | 16,505 | 20,857 | 12,372 | 5,395 |
| DENVER | 3,185,640 | 3,072,259 | 243,962 | 169,365 | 189,006 | 61,815 | 59,856 | 243,910 | 139,077 | 65,952 | 127,702 | 94,824 | 20,818 |
| GRAND JUNCTION | 240,859 | 234,135 | 14,952 | 13,556 | 16,143 | 5,755 | 4,042 | 18,316 | 8,736 | 3,581 | 7,230 | 5,354 | 447 |
| **CONNECTICUT** | | | | | | | | | | | | | |
| HARTFORD - NEW HAVEN | 2,625,612 | 2,543,758 | 257,873 | 212,581 | 181,097 | 88,727 | 32,812 | 135,401 | 73,717 | 44,845 | 68,896 | 48,599 | 12,498 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales<br>Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **ALABAMA** | | | | | | | | | | | | | |
| ANNISTON | 5,302 | 3,503 | 8,879 | 7,796 | 16,724 | 8,281 | 7,976 | 26,730 | 16,585 | 8,984 | 8,400 | 5,372 | 2,538 |
| BIRMINGHAM | 68,236 | 43,476 | 135,894 | 116,344 | 185,291 | 115,773 | 55,385 | 332,048 | 221,760 | 83,614 | 95,129 | 69,133 | 18,826 |
| DOTHAN | 9,716 | 5,056 | 23,699 | 20,831 | 40,453 | 15,232 | 10,002 | 51,997 | 27,696 | 11,488 | 15,547 | 9,940 | 2,538 |
| HUNTSVILLE - DECATUR - FLORENCE | 35,005 | 20,282 | 69,590 | 58,034 | 107,911 | 53,430 | 42,676 | 160,520 | 87,137 | 57,438 | 47,054 | 28,824 | 12,909 |
| MOBILE - PENSACOLA | 77,137 | 47,771 | 135,397 | 109,369 | 159,568 | 57,288 | 80,681 | 250,306 | 103,532 | 114,890 | 72,648 | 37,642 | 25,690 |
| MONTGOMERY | 16,600 | 9,292 | 46,309 | 39,064 | 64,324 | 31,898 | 23,881 | 102,677 | 55,725 | 35,867 | 33,587 | 21,961 | 7,363 |
| SELMA | 1,560 | 579 | 2,864 | 2,219 | 6,313 | 2,693 | 2,989 | 9,979 | 4,911 | 3,356 | 3,045 | 1,798 | 741 |
| TUSCALOOSA | 6,929 | 3,705 | 15,610 | 12,527 | 24,073 | 12,290 | 9,191 | 39,156 | 20,846 | 17,688 | 12,063 | 8,001 | 3,391 |
| **ARIZONA** | | | | | | | | | | | | | |
| FLAGSTAFF | 3,473 | 2,159 | 5,401 | 3,697 | 11,340 | 3,406 | 2,936 | 14,207 | 6,476 | 2,354 | 4,336 | 2,762 | 785 |
| PHOENIX | 201,417 | 156,764 | 332,969 | 277,194 | 309,891 | 105,144 | 148,419 | 575,352 | 201,555 | 217,923 | 152,850 | 88,002 | 47,278 |
| TUCSON | 69,342 | 57,544 | 94,532 | 71,532 | 100,212 | 35,718 | 54,051 | 172,318 | 71,032 | 72,990 | 56,523 | 33,579 | 14,560 |
| **ARKANSAS** | | | | | | | | | | | | | |
| FT. SMITH | 23,306 | 12,630 | 31,308 | 22,173 | 46,684 | 18,800 | 23,543 | 73,488 | 31,228 | 37,011 | 29,719 | 15,385 | 9,915 |
| JONESBORO | 7,779 | 2,898 | 17,255 | 13,737 | 20,133 | 10,635 | 6,838 | 33,700 | 18,331 | 11,230 | 10,824 | 6,092 | 3,121 |
| LITTLE ROCK | 66,028 | 35,238 | 127,876 | 99,895 | 163,376 | 83,022 | 64,177 | 264,836 | 140,493 | 98,916 | 87,505 | 53,251 | 24,200 |
| **CALIFORNIA** | | | | | | | | | | | | | |
| BAKERSFIELD | 20,131 | 14,778 | 43,231 | 36,007 | 57,004 | 29,035 | 21,168 | 83,616 | 38,202 | 34,470 | 28,037 | 20,105 | 6,216 |
| CHICO - REDDING | 18,462 | 10,952 | 25,619 | 16,185 | 47,605 | 22,436 | 17,293 | 67,842 | 34,015 | 21,097 | 22,261 | 14,570 | 4,748 |
| EL CENTRO - YUMA | 8,699 | 5,045 | 18,985 | 14,102 | 31,020 | 14,921 | 11,257 | 42,562 | 24,162 | 11,969 | 14,802 | 10,334 | 3,062 |
| EUREKA | 7,317 | 4,732 | 14,030 | 11,090 | 18,863 | 12,694 | 3,224 | 28,051 | 19,192 | 3,933 | 10,492 | 8,227 | 886 |
| FRESNO - VISALIA | 64,447 | 46,206 | 113,931 | 84,456 | 155,610 | 78,823 | 64,439 | 218,513 | 111,755 | 85,182 | 74,064 | 48,276 | 20,068 |
| LOS ANGELES | 1,112,426 | 866,335 | 1,784,967 | 1,360,828 | 2,307,826 | 1,251,600 | 881,438 | 3,911,952 | 2,002,777 | 1,555,691 | 1,187,417 | 821,106 | 285,245 |
| PALM SPRINGS | 8,787 | 6,138 | 16,490 | 12,315 | 22,460 | 11,381 | 8,957 | 31,807 | 16,011 | 12,563 | 11,046 | 7,599 | 2,628 |
| SACRAMENTO - STOCKTON | 203,774 | 160,736 | 275,508 | 205,035 | 359,829 | 168,051 | 151,616 | 550,182 | 259,637 | 223,721 | 180,333 | 117,505 | 50,183 |
| SALINAS - MONTEREY | 33,496 | 24,347 | 71,730 | 54,903 | 93,439 | 49,094 | 38,104 | 149,104 | 85,443 | 55,426 | 46,439 | 31,853 | 11,116 |
| SAN DIEGO | 162,682 | 126,603 | 309,699 | 242,213 | 333,843 | 170,099 | 143,110 | 568,865 | 300,465 | 221,261 | 172,359 | 119,288 | 40,733 |
| SAN FRANCISCO | 597,260 | 486,548 | 834,943 | 609,84 | 1,198,177 | 606,301 | 504,519 | 2,017,771 | 951,842 | 914,567 | 610,803 | 417,293 | 159,022 |
| SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO | 125,384 | 36,42 | 70,722 | 56,067 | 82,982 | 45,401 | 31,552 | 131,556 | 86,219 | 34,452 | 46,466 | 35,529 | 7,669 |
| **COLORADO** | | | | | | | | | | | | | |
| COLORADO SPRINGS - PUEBLO | 48,570 | 32,709 | 95,423 | 78,188 | 92,385 | 37,501 | 43,452 | 122,351 | 58,610 | 46,529 | 40,095 | 22,607 | 12,191 |
| DENVER | 281,004 | 217,953 | 423,672 | 342,557 | 452,284 | 206,791 | 189,186 | 631,497 | 316,960 | 250,845 | 214,387 | 131,182 | 53,283 |
| GRAND JUNCTION | 12,533 | 7,014 | 24,195 | 20,359 | 37,355 | 14,288 | 12,798 | 38,079 | 20,349 | 9,140 | 13,666 | 6,153 | 3,917 |
| **CONNECTICUT** | | | | | | | | | | | | | |
| HARTFORD - NEW HAVEN | 143,711 | 104,280 | 249,610 | 206,560 | 401,288 | 206,878 | 175,551 | 683,058 | 351,434 | 293,312 | 167,183 | 110,062 | 49,344 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES | Merchandise Line Sales | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| S&MM/ARBITRON TV MARKET (ADI) | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | | |
| **WASHINGTON** | 4,929,966 | 4,641,120 | 361,530 | 304,371 | 534,695 | 366,886 | 35,289 | 278,736 | 121,113 | 98,511 | 172,700 | 109,077 | 49,913 |
| **FLORIDA** | | | | | | | | | | | | | | |
| **FT. MYERS - NAPLES** | 572,138 | 553,906 | 59,356 | 44,790 | 42,327 | 13,957 | 15,568 | 60,186 | 38,176 | 13,382 | 23,433 | 15,604 | 4,887 |
| **GAINESVILLE** | 210,770 | 197,443 | 16,824 | 10,761 | 17,577 | 3,452 | 8,324 | 19,230 | 7,959 | 6,520 | 4,621 | 1,560 | 2,050 |
| **JACKSONVILLE** | 1,004,743 | 946,583 | 84,771 | 67,398 | 88,194 | 33,838 | 27,350 | 70,571 | 30,666 | 22,475 | 28,204 | 14,736 | 7,366 |
| **MIAMI** | 2,918,421 | 2,820,101 | 416,766 | 333,398 | 341,605 | 132,442 | 78,571 | 218,400 | 106,737 | 79,200 | 141,528 | 78,020 | 46,992 |
| **ORLANDO - DAYTONA BEACH - MELBOURNE** | 1,801,514 | 1,706,209 | 178,865 | 128,901 | 156,523 | 42,729 | 53,907 | 151,036 | 69,717 | 57,689 | 69,388 | 35,391 | 20,803 |
| **PANAMA CITY** | 161,070 | 153,281 | 15,397 | 12,858 | 12,861 | 5,550 | 3,417 | 15,925 | 6,758 | 3,463 | 3,853 | 2,131 | 1,146 |
| **SARASOTA** | 279,029 | 269,857 | 32,829 | 26,207 | 24,365 | 9,603 | 7,735 | 31,707 | 16,552 | 8,748 | 16,516 | 12,955 | 2,896 |
| **TALLAHASSEE - THOMASVILLE** | 374,590 | 361,144 | 40,030 | 33,042 | 34,967 | 11,913 | 12,109 | 32,783 | 14,530 | 9,981 | 10,966 | 3,794 | 4,079 |
| **TAMPA - ST. PETERSBURG** | 2,739,659 | 2,607,161 | 265,914 | 181,024 | 195,325 | 54,922 | 74,017 | 207,757 | 104,169 | 66,911 | 110,256 | 63,375 | 28,064 |
| **WEST PALM BEACH** | 1,127,833 | 1,082,467 | 130,569 | 99,188 | 97,864 | 31,529 | 31,992 | 80,138 | 39,005 | 25,847 | 46,446 | 27,352 | 14,198 |
| **GEORGIA** | | | | | | | | | | | | | | |
| **ALBANY** | 330,020 | 314,423 | 33,152 | 28,784 | 28,082 | 12,169 | 8,879 | 22,074 | 8,402 | 4,300 | 8,595 | 4,809 | 1,555 |
| **ATLANTA** | 3,005,699 | 2,849,777 | 288,997 | 256,134 | 388,476 | 129,029 | 66,314 | 220,790 | 77,512 | 62,573 | 121,644 | 56,741 | 38,607 |
| **AUGUSTA** | 461,975 | 445,995 | 56,450 | 46,052 | 50,063 | 21,001 | 12,110 | 29,667 | 8,402 | 8,456 | 11,780 | 4,857 | 3,326 |
| **COLUMBUS** | 406,384 | 390,819 | 42,500 | 37,805 | 34,136 | 14,662 | 8,898 | 30,556 | 10,661 | 10,344 | 14,463 | 7,268 | 3,061 |
| **MACON** | 402,607 | 383,247 | 43,284 | 37,790 | 44,744 | 16,821 | 12,083 | 29,197 | 10,403 | 8,941 | 10,004 | 4,753 | 2,897 |
| **SAVANNAH** | 533,486 | 509,083 | 51,559 | 43,401 | 49,863 | 20,484 | 14,073 | 40,973 | 18,891 | 9,275 | 17,087 | 11,330 | 2,912 |
| **IDAHO** | | | | | | | | | | | | | | |
| **BOISE** | 417,613 | 399,860 | 37,712 | 32,947 | 33,583 | 13,153 | 14,772 | 26,259 | 14,554 | 5,296 | 7,788 | 5,314 | 917 |
| **IDAHO FALLS - POCATELLO** | 288,328 | 277,896 | 28,426 | 25,953 | 20,790 | 9,147 | 7,849 | 24,036 | 14,671 | 4,166 | 9,320 | 6,790 | 752 |
| **TWIN FALLS** | 83,577 | 80,625 | 10,067 | 8,628 | 6,452 | 3,022 | 2,337 | 7,156 | 4,364 | 1,180 | 2,779 | 2,009 | 212 |
| **ILLINOIS** | | | | | | | | | | | | | | |
| **CHICAGO** | 7,878,407 | 7,411,252 | 815,327 | 768,695 | 838,511 | 359,873 | 81,348 | 538,472 | 245,638 | 186,925 | 248,450 | 141,746 | 64,226 |
| **PEORIA** | 487,072 | 473,385 | 51,655 | 47,475 | 41,573 | 13,624 | 11,054 | 38,864 | 15,159 | 13,434 | 17,166 | 11,817 | 3,612 |
| **QUINCY - HANNIBAL** | 299,459 | 290,347 | 28,576 | 26,019 | 21,404 | 6,795 | 7,615 | 21,436 | 8,026 | 5,186 | 7,992 | 5,341 | 1,130 |
| **ROCKFORD** | 477,309 | 449,159 | 44,275 | 39,511 | 41,875 | 13,680 | 11,320 | 38,537 | 17,733 | 13,270 | 13,836 | 9,536 | 2,930 |
| **SPRINGFIELD - DECATUR - CHAMPAIGN** | 804,335 | 770,009 | 95,933 | 89,571 | 78,573 | 32,532 | 22,597 | 75,749 | 26,843 | 26,587 | 27,112 | 17,389 | 5,767 |
| **INDIANA** | | | | | | | | | | | | | | |
| **EVANSVILLE** | 778,900 | 746,649 | 78,975 | 72,270 | 67,335 | 20,321 | 25,646 | 64,031 | 24,046 | 21,105 | 24,760 | 17,691 | 4,221 |
| **FT. WAYNE** | 591,085 | 570,752 | 84,574 | 77,849 | 41,808 | 14,778 | 12,908 | 41,942 | 18,116 | 14,721 | 20,938 | 12,467 | 3,578 |
| **INDIANAPOLIS** | 2,231,666 | 2,149,890 | 378,316 | 348,186 | 166,028 | 52,555 | 43,905 | 151,101 | 62,380 | 58,022 | 78,097 | 47,206 | 19,123 |
| **LAFAYETTE** | 114,043 | 109,950 | 14,747 | 13,973 | 11,361 | 4,282 | 3,197 | 10,929 | 3,371 | 5,956 | 5,301 | 2,946 | 1,076 |
| **SOUTH BEND - ELKHART** | 733,848 | 700,628 | 116,382 | 107,077 | 53,236 | 19,002 | 13,887 | 48,490 | 17,585 | 15,589 | 21,204 | 14,597 | 3,372 |
| **TERRE HAUTE** | 402,231 | 387,151 | 52,420 | 49,153 | 30,625 | 8,619 | 13,961 | 28,698 | 10,657 | 9,248 | 14,259 | 7,607 | 1,707 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

Merchandise Line Sales

| S&MM/ARBITRON TV MARKET (ADI) | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **DISTRICT OF COLUMBIA** | | | | | | | | | | | | | |
| WASHINGTON | 430,318 | 321,554 | 664,836 | 520,573 | 794,337 | 393,578 | 337,180 | 1,406,987 | 645,480 | 641,765 | 395,090 | 263,284 | 103,907 |
| **FLORIDA** | | | | | | | | | | | | | |
| FT. MYERS - NAPLES | 34,127 | 25,059 | 107,308 | 91,703 | 65,054 | 26,990 | 29,078 | 111,577 | 59,376 | 40,331 | 28,276 | 16,717 | 7,177 |
| GAINESVILLE | 13,291 | 9,233 | 25,468 | 21,170 | 26,635 | 10,738 | 13,047 | 47,610 | 22,024 | 22,279 | 12,864 | 7,969 | 3,454 |
| JACKSONVILLE | 64,375 | 42,709 | 128,431 | 105,470 | 150,820 | 63,132 | 67,811 | 243,406 | 121,120 | 87,950 | 75,165 | 45,477 | 19,265 |
| MIAMI | 260,810 | 187,506 | 557,337 | 451,071 | 609,326 | 312,090 | 259,130 | 1,107,356 | 638,149 | 419,145 | 326,508 | 240,903 | 66,133 |
| ORLANDO - DAYTONA BEACH - MELBOURNE | 146,675 | 98,058 | 277,914 | 226,735 | 252,132 | 88,807 | 134,062 | 413,474 | 185,488 | 196,973 | 117,351 | 67,362 | 37,954 |
| PANAMA CITY | 9,463 | 7,007 | 17,256 | 14,961 | 19,682 | 7,489 | 8,374 | 29,838 | 14,375 | 10,715 | 8,503 | 4,675 | 2,581 |
| SARASOTA | 14,170 | 10,364 | 77,602 | 68,834 | 39,734 | 16,370 | 20,756 | 86,306 | 41,905 | 38,210 | 19,278 | 11,807 | 5,963 |
| TALLAHASSEE - THOMASVILLE | 28,349 | 20,157 | 49,840 | 41,952 | 62,197 | 23,650 | 22,545 | 94,016 | 43,297 | 35,569 | 26,653 | 14,925 | 7,597 |
| TAMPA - ST. PETERSBURG | 186,998 | 122,227 | 344,981 | 268,229 | 324,993 | 118,611 | 178,811 | 526,432 | 219,739 | 264,914 | 161,915 | 99,269 | 48,316 |
| WEST PALM BEACH | 74,569 | 55,866 | 204,256 | 172,010 | 165,810 | 76,086 | 75,957 | 319,334 | 198,294 | 99,265 | 82,052 | 52,289 | 20,248 |
| **GEORGIA** | | | | | | | | | | | | | |
| ALBANY | 17,352 | 10,242 | 33,181 | 28,550 | 47,543 | 21,444 | 16,090 | 75,185 | 39,300 | 20,948 | 23,816 | 14,698 | 4,570 |
| ATLANTA | 239,571 | 162,519 | 427,778 | 338,451 | 548,666 | 224,174 | 234,858 | 917,239 | 388,748 | 413,560 | 284,438 | 170,509 | 84,017 |
| AUGUSTA | 34,061 | 22,063 | 57,082 | 47,946 | 62,014 | 30,388 | 23,584 | 105,048 | 58,742 | 31,598 | 30,232 | 17,667 | 7,131 |
| COLUMBUS | 22,857 | 13,185 | 53,807 | 45,776 | 61,278 | 24,814 | 24,040 | 89,997 | 46,076 | 31,879 | 27,691 | 16,079 | 7,975 |
| MACON | 26,779 | 17,703 | 44,969 | 37,117 | 69,235 | 29,236 | 31,425 | 97,618 | 44,162 | 41,446 | 27,742 | 15,162 | 8,617 |
| SAVANNAH | 28,789 | 20,461 | 74,170 | 67,672 | 82,550 | 41,161 | 28,724 | 123,674 | 72,731 | 35,439 | 39,385 | 25,607 | 8,331 |
| **IDAHO** | | | | | | | | | | | | | |
| BOISE | 24,823 | 15,698 | 33,696 | 29,005 | 44,325 | 22,633 | 13,612 | 61,522 | 34,549 | 16,447 | 19,390 | 12,257 | 4,266 |
| IDAHO FALLS - POCATELLO | 18,625 | 11,465 | 23,267 | 18,906 | 36,994 | 18,464 | 10,441 | 45,561 | 24,294 | 11,366 | 15,520 | 9,324 | 3,085 |
| TWIN FALLS | 5,559 | 3,377 | 8,629 | 7,351 | 12,589 | 6,244 | 3,234 | 15,534 | 8,213 | 3,482 | 4,995 | 3,145 | 873 |
| **ILLINOIS** | | | | | | | | | | | | | |
| CHICAGO | 693,540 | 422,939 | 1,060,595 | 800,623 | 1,668,229 | 861,205 | 645,195 | 2,895,442 | 1,513,257 | 1,003,431 | 827,548 | 555,407 | 190,430 |
| PEORIA | 32,113 | 20,709 | 51,460 | 37,997 | 87,476 | 36,973 | 41,338 | 134,159 | 59,333 | 60,053 | 35,959 | 22,676 | 11,255 |
| QUINCY - HANNIBAL | 12,068 | 6,487 | 21,345 | 16,563 | 42,168 | 18,226 | 16,065 | 55,162 | 27,409 | 16,699 | 17,205 | 9,429 | 4,302 |
| ROCKFORD | 26,761 | 17,383 | 48,823 | 36,738 | 86,250 | 31,511 | 42,835 | 115,963 | 48,891 | 53,416 | 37,606 | 20,657 | 12,970 |
| SPRINGFIELD - DECATUR - CHAMPAIGN | 57,960 | 35,901 | 84,879 | 61,490 | 160,256 | 75,093 | 68,940 | 232,448 | 112,157 | 88,634 | 64,375 | 38,163 | 17,925 |
| **INDIANA** | | | | | | | | | | | | | |
| EVANSVILLE | 34,591 | 21,728 | 71,912 | 60,791 | 121,771 | 54,947 | 45,363 | 174,322 | 89,552 | 54,062 | 53,571 | 34,517 | 12,373 |
| FT. WAYNE | 34,493 | 23,491 | 64,128 | 44,986 | 88,708 | 36,462 | 43,447 | 132,339 | 66,683 | 52,588 | 39,904 | 24,431 | 11,202 |
| INDIANAPOLIS | 313,757 | 109,829 | 240,060 | 180,789 | 376,873 | 152,186 | 180,029 | 767,572 | 269,671 | 256,780 | 187,894 | 120,666 | 53,256 |
| LAFAYETTE | 8,285 | 4,796 | 12,902 | 9,904 | 24,602 | 11,088 | 12,412 | 34,830 | 11,238 | 22,702 | 11,490 | 6,014 | 4,735 |
| SOUTH BEND - ELKHART | 49,880 | 35,713 | 74,599 | 58,960 | 120,707 | 48,184 | 54,116 | 153,605 | 73,126 | 63,366 | 48,239 | 25,976 | 16,077 |
| TERRE HAUTE | 29,462 | 12,186 | 28,158 | 20,669 | 61,642 | 28,363 | 20,625 | 86,755 | 46,439 | 24,191 | 24,084 | 13,957 | 5,732 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

Merchandise Line Sales

| S&MM/ARBITRON TV MARKET (ADI) | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **IOWA** | | | | | | | | | | | | | |
| CEDAR RAPIDS - WATERLOO - DUBUQUE | 774,730 | 745,484 | 64,992 | 59,597 | 57,944 | 21,373 | 19,924 | 60,164 | 23,525 | 19,025 | 20,689 | 13,282 | 4,978 |
| DAVENPORT - ROCK ISLAND - MOLINE . . | 762,453 | 734,820 | 74,621 | 66,378 | 61,207 | 23,026 | 18,980 | 58,529 | 20,744 | 18,535 | 23,947 | 17,051 | 4,246 |
| DES MOINES . . . . . . . . . . . . . . . . . . . . . | 1,042,006 | 1,010,256 | 79,938 | 68,964 | 69,425 | 20,517 | 27,624 | 68,481 | 28,568 | 20,168 | 28,478 | 19,597 | 5,334 |
| OTTUMWA - KIRKSVILLE . . . . . . . . . . . . | 72,837 | 70,459 | 3,848 | 3,419 | 4,242 | 892 | 1,884 | 4,291 | 1,749 | 534 | 1,596 | 1,051 | 141 |
| SIOUX CITY . . . . . . . . . . . . . . . . . . . . . . | 387,096 | 371,808 | 33,096 | 27,829 | 24,788 | 8,556 | 9,463 | 26,595 | 11,608 | 5,547 | 10,925 | 7,472 | 1,082 |
| **KANSAS** | | | | | | | | | | | | | |
| TOPEKA . . . . . . . . . . . . . . . . . . . . . . . . . | 391,863 | 378,822 | 33,818 | 26,567 | 34,630 | 8,356 | 14,521 | 34,471 | 13,536 | 12,231 | 11,890 | 7,233 | 2,623 |
| WICHITA - HUTCHINSON . . . . . . . . . . . . | 1,171,250 | 1,118,140 | 102,205 | 90,221 | 88,264 | 18,686 | 29,559 | 105,100 | 47,607 | 27,902 | 36,899 | 22,227 | 7,082 |
| **KENTUCKY** | | | | | | | | | | | | | |
| BOWLING GREEN . . . . . . . . . . . . . . . . . | 104,527 | 100,934 | 12,457 | 10,790 | 10,758 | 3,231 | 2,664 | 11,529 | 4,928 | 3,070 | 4,141 | 2,743 | 582 |
| LEXINGTON . . . . . . . . . . . . . . . . . . . . . | 802,476 | 775,123 | 89,533 | 78,998 | 67,098 | 23,223 | 21,432 | 62,067 | 25,087 | 17,142 | 28,757 | 17,719 | 5,698 |
| LOUISVILLE . . . . . . . . . . . . . . . . . . . . . . | 1,302,488 | 1,252,946 | 145,606 | 132,343 | 121,288 | 42,414 | 34,968 | 92,269 | 47,860 | 23,718 | 41,988 | 23,912 | 9,723 |
| PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION . . . . . . . . . . . . | 789,075 | 762,725 | 88,718 | 79,161 | 68,099 | 20,608 | 20,321 | 69,473 | 29,041 | 15,642 | 26,189 | 17,596 | 3,447 |
| **LOUISIANA** | | | | | | | | | | | | | |
| ALEXANDRIA . . . . . . . . . . . . . . . . . . . . . | 237,344 | 226,979 | 29,879 | 22,345 | 24,178 | 5,081 | 7,940 | 21,134 | 9,364 | 6,210 | 7,487 | 4,932 | 1,525 |
| BATON ROUGE . . . . . . . . . . . . . . . . . . . | 707,526 | 680,919 | 74,926 | 53,228 | 63,224 | 12,566 | 26,714 | 65,089 | 33,134 | 22,000 | 30,152 | 17,339 | 4,855 |
| LAFAYETTE . . . . . . . . . . . . . . . . . . . . . . | 537,139 | 515,717 | 84,574 | 67,029 | 46,583 | 14,014 | 17,800 | 58,363 | 25,707 | 19,711 | 20,793 | 12,040 | 4,508 |
| LAKE CHARLES . . . . . . . . . . . . . . . . . . . | 244,062 | 237,151 | 23,058 | 20,302 | 18,695 | 5,535 | 6,890 | 20,375 | 8,764 | 5,508 | 11,193 | 8,912 | 1,284 |
| MONROE - EL DORADO . . . . . . . . . . . . . | 424,266 | 408,241 | 57,360 | 47,914 | 33,530 | 10,330 | 9,567 | 36,562 | 14,749 | 7,730 | 12,882 | 6,750 | 2,319 |
| NEW ORLEANS . . . . . . . . . . . . . . . . . . . | 1,807,919 | 1,713,015 | 212,175 | 168,939 | 162,998 | 50,924 | 51,460 | 146,547 | 72,632 | 47,570 | 59,715 | 35,896 | 13,592 |
| SHREVEPORT - TEXARKANA . . . . . . . . . . | 1,143,058 | 1,090,796 | 144,513 | 115,599 | 99,602 | 24,162 | 25,415 | 96,830 | 39,277 | 27,733 | 40,063 | 21,885 | 8,261 |
| **MAINE** | | | | | | | | | | | | | |
| BANGOR . . . . . . . . . . . . . . . . . . . . . . . . | 354,468 | 340,321 | 31,808 | 27,124 | 20,847 | 8,378 | 5,040 | 18,067 | 7,892 | 5,070 | 7,321 | 4,989 | 1,336 |
| PORTLAND - POLAND SPRING . . . . . . . . | 1,078,894 | 1,039,299 | 85,301 | 74,449 | 60,064 | 26,543 | 11,313 | 49,601 | 22,075 | 16,059 | 19,828 | 11,825 | 5,157 |
| PRESQUE ISLE . . . . . . . . . . . . . . . . . . . | 79,770 | 77,090 | 7,915 | 6,736 | 5,206 | 2,081 | 1,141 | 4,248 | 1,454 | 1,679 | 1,578 | 918 | 443 |
| **MARYLAND** | | | | | | | | | | | | | |
| BALTIMORE . . . . . . . . . . . . . . . . . . . . . | 2,593,882 | 2,500,830 | 243,508 | 222,363 | 143,967 | 72,382 | 17,689 | 157,270 | 69,069 | 53,874 | 78,320 | 49,632 | 17,452 |
| HAGERSTOWN . . . . . . . . . . . . . . . . . . . | 105,122 | 100,927 | 12,230 | 11,280 | 9,752 | 5,740 | 1,265 | 9,930 | 4,384 | 3,283 | 4,449 | 2,547 | 1,259 |
| SALISBURY . . . . . . . . . . . . . . . . . . . . . . | 281,190 | 267,654 | 24,960 | 21,579 | 18,405 | 11,366 | 2,943 | 20,196 | 9,557 | 4,504 | 9,281 | 5,842 | 1,701 |
| **MASSACHUSETTS** | | | | | | | | | | | | | |
| BOSTON . . . . . . . . . . . . . . . . . . . . . . . . | 6,243,522 | 6,059,392 | 621,245 | 571,422 | 770,846 | 337,686 | 76,255 | 574,328 | 158,664 | 103,256 | 422,992 | 89,382 | 42,151 |
| SPRINGFIELD . . . . . . . . . . . . . . . . . . . . | 684,488 | 659,002 | 71,187 | 65,717 | 46,970 | 22,113 | 8,177 | 37,733 | 20,942 | 12,682 | 22,677 | 17,148 | 3,282 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| S&MM/ARBITRON TV MARKET (ADI) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **IOWA** | | | | | | | | | | | | | |
| CEDAR RAPIDS - WATERLOO - DUBUQUE | 42,063 | 29,381 | 68,296 | 52,659 | 127,966 | 54,989 | 56,676 | 166,988 | 70,226 | 78,333 | 54,887 | 36,016 | 14,778 |
| DAVENPORT - ROCK ISLAND - MOLINE | 40,056 | 25,353 | 75,249 | 52,512 | 125,067 | 55,978 | 53,007 | 175,532 | 75,193 | 80,374 | 51,651 | 30,677 | 15,264 |
| DES MOINES | 55,273 | 38,502 | 84,912 | 63,044 | 146,113 | 72,988 | 52,970 | 208,864 | 94,946 | 81,620 | 59,009 | 38,108 | 15,290 |
| OTTUMWA - KIRKSVILLE | 2,345 | 1,260 | 3,441 | 2,485 | 6,963 | 4,125 | 1,330 | 10,182 | 6,050 | 1,762 | 3,556 | 2,354 | 479 |
| SIOUX CITY | 17,088 | 10,271 | 30,859 | 25,713 | 55,298 | 30,551 | 15,607 | 74,972 | 38,919 | 23,059 | 24,170 | 16,183 | 4,713 |
| **KANSAS** | | | | | | | | | | | | | |
| TOPEKA | 25,033 | 13,774 | 38,749 | 28,368 | 54,101 | 22,046 | 24,781 | 71,542 | 29,727 | 32,157 | 22,125 | 12,236 | 7,081 |
| WICHITA - HUTCHINSON | 84,587 | 49,662 | 107,004 | 81,154 | 167,869 | 81,029 | 57,022 | 232,604 | 122,745 | 76,811 | 72,202 | 44,577 | 16,100 |
| **KENTUCKY** | | | | | | | | | | | | | |
| BOWLING GREEN | 4,677 | 1,505 | 9,830 | 7,531 | 24,831 | 6,990 | 10,728 | 27,549 | 11,261 | 14,688 | 9,142 | 4,410 | 3,267 |
| LEXINGTON | 39,795 | 22,805 | 78,440 | 62,709 | 136,805 | 56,206 | 61,213 | 214,781 | 91,986 | 83,550 | 57,615 | 32,932 | 17,400 |
| LOUISVILLE | 66,775 | 43,209 | 136,004 | 105,884 | 227,214 | 84,254 | 114,860 | 380,593 | 160,788 | 187,389 | 110,619 | 61,732 | 37,723 |
| PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION | 35,970 | 17,390 | 73,626 | 57,982 | 118,456 | 52,423 | 44,606 | 174,049 | 82,852 | 57,775 | 54,934 | 30,129 | 14,418 |
| **LOUISIANA** | | | | | | | | | | | | | |
| ALEXANDRIA | 18,652 | 10,122 | 25,493 | 21,437 | 38,444 | 17,522 | 14,904 | 56,119 | 30,366 | 15,706 | 20,911 | 12,542 | 4,440 |
| BATON ROUGE | 59,657 | 38,442 | 102,647 | 84,380 | 109,499 | 46,260 | 47,040 | 181,597 | 82,752 | 72,519 | 52,759 | 29,244 | 16,139 |
| LAFAYETTE | 43,022 | 26,240 | 87,432 | 73,627 | 89,610 | 47,469 | 25,135 | 128,889 | 75,790 | 35,942 | 44,371 | 28,112 | 8,883 |
| LAKE CHARLES | 12,009 | 7,169 | 30,073 | 25,492 | 31,992 | 15,930 | 12,254 | 47,323 | 26,270 | 15,484 | 15,200 | 9,835 | 3,194 |
| MONROE - EL DORADO | 26,711 | 15,622 | 51,820 | 43,934 | 60,756 | 33,403 | 15,161 | 98,452 | 58,109 | 21,568 | 31,561 | 20,156 | 5,389 |
| NEW ORLEANS | 145,499 | 108,348 | 263,619 | 224,678 | 289,542 | 158,391 | 112,051 | 488,874 | 269,280 | 182,936 | 156,388 | 103,777 | 32,971 |
| SHREVEPORT - TEXARKANA | 74,811 | 42,392 | 146,969 | 122,559 | 168,923 | 84,972 | 58,338 | 260,381 | 144,916 | 82,687 | 86,306 | 54,976 | 19,774 |
| **MAINE** | | | | | | | | | | | | | |
| BANGOR | 12,437 | 7,941 | 22,557 | 19,284 | 42,888 | 22,851 | 11,759 | 55,089 | 26,335 | 19,578 | 17,130 | 11,582 | 4,011 |
| PORTLAND - POLAND SPRING | 46,596 | 32,173 | 58,864 | 46,653 | 191,599 | 65,772 | 50,268 | 202,087 | 87,441 | 76,063 | 62,965 | 33,764 | 14,190 |
| PRESQUE ISLE | 2,713 | 1,463 | 2,671 | 1,712 | 10,381 | 4,920 | 4,562 | 13,588 | 5,668 | 6,489 | 4,151 | 2,492 | 1,329 |
| **MARYLAND** | | | | | | | | | | | | | |
| BALTIMORE | 171,842 | 120,625 | 295,286 | 218,450 | 411,592 | 189,014 | 188,720 | 656,432 | 288,197 | 310,055 | 191,495 | 130,664 | 46,886 |
| HAGERSTOWN | 7,345 | 4,739 | 12,160 | 9,303 | 19,716 | 7,812 | 10,438 | 30,313 | 13,773 | 14,629 | 9,456 | 5,938 | 2,669 |
| SALISBURY | 16,252 | 11,312 | 37,366 | 32,412 | 45,605 | 24,268 | 15,267 | 70,213 | 40,543 | 21,085 | 22,287 | 16,044 | 3,963 |
| **MASSACHUSETTS** | | | | | | | | | | | | | |
| BOSTON | 708,152 | 298,470 | 856,284 | 581,948 | 1,206,505 | 564,176 | 491,094 | 2,078,004 | 1,016,088 | 898,901 | 797,333 | 352,696 | 128,535 |
| SPRINGFIELD | 36,281 | 24,608 | 55,884 | 45,730 | 107,688 | 52,680 | 45,022 | 177,467 | 89,250 | 85,055 | 49,230 | 30,301 | 18,058 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

Merchandise Line Sales

| S&MM/ARBITRON TV MARKET (ADI) | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **MICHIGAN** | | | | | | | | | | | | | |
| ALPENA | 32,520 | 30,575 | 3,142 | 2,631 | 2,722 | 934 | 877 | 2,406 | 1,083 | 447 | 1,234 | 1,012 | 102 |
| DETROIT | 4,315,002 | 4,019,517 | 543,615 | 454,928 | 523,837 | 325,623 | 73,647 | 289,788 | 157,733 | 103,464 | 145,035 | 104,051 | 28,989 |
| FLINT - SAGINAW - BAY CITY | 1,101,089 | 1,006,958 | 127,222 | 106,738 | 123,452 | 59,602 | 31,233 | 94,672 | 45,877 | 28,521 | 39,508 | 29,677 | 4,541 |
| GRAND RAPIDS - KALAMAZOO - BATTLE CREEK | 1,416,242 | 1,165,757 | 150,698 | 112,458 | 123,081 | 37,399 | 40,612 | 101,460 | 52,521 | 27,921 | 48,170 | 37,894 | 3,977 |
| LANSING | 612,595 | 479,848 | 53,963 | 45,645 | 48,245 | 16,276 | 12,629 | 36,699 | 15,206 | 16,479 | 17,840 | 13,115 | 2,878 |
| MARQUETTE | 130,904 | 125,582 | 10,796 | 9,775 | 8,809 | 3,460 | 3,592 | 6,564 | 2,945 | 600 | 3,298 | 2,755 | 131 |
| TRAVERSE CITY - CADILLAC | 403,264 | 385,194 | 35,926 | 30,398 | 29,969 | 10,809 | 11,050 | 24,427 | 10,597 | 3,445 | 12,106 | 9,919 | 779 |
| **MINNESOTA** | | | | | | | | | | | | | |
| ALEXANDRIA | 156,760 | 149,049 | 10,983 | 10,180 | 9,593 | 3,768 | 3,259 | 8,438 | 3,602 | 416 | 3,253 | 2,402 | 92 |
| DULUTH - SUPERIOR | 494,708 | 452,011 | 37,561 | 32,047 | 30,475 | 11,857 | 5,970 | 28,975 | 9,868 | 5,659 | 10,466 | 6,307 | 2,163 |
| MANKATO | 77,078 | 73,178 | 8,099 | 7,522 | 6,909 | 2,719 | 1,623 | 6,669 | 2,872 | 1,527 | 2,643 | 1,918 | 339 |
| MINNEAPOLIS - ST. PAUL | 3,518,415 | 3,170,185 | 250,220 | 206,299 | 255,896 | 85,566 | 48,698 | 222,716 | 78,431 | 75,117 | 96,160 | 53,599 | 30,854 |
| ROCHESTER - MASON CITY - AUSTIN | 416,604 | 399,964 | 33,097 | 30,688 | 34,277 | 13,220 | 9,256 | 31,774 | 10,665 | 8,639 | 11,606 | 6,673 | 2,339 |
| **MISSISSIPPI** | | | | | | | | | | | | | |
| BILOXI - GULFPORT - PASCAGOULA | 156,074 | 151,311 | 19,446 | 17,187 | 16,912 | 5,272 | 4,383 | 15,823 | 6,210 | 6,111 | 9,131 | 5,454 | 1,574 |
| COLUMBUS - TUPELO | 388,739 | 376,502 | 44,956 | 40,467 | 31,708 | 8,967 | 8,698 | 32,942 | 12,502 | 8,286 | 11,676 | 6,773 | 1,950 |
| GREENWOOD - GREENVILLE | 231,306 | 222,607 | 26,198 | 23,077 | 19,031 | 4,965 | 5,210 | 19,072 | 6,421 | 5,120 | 6,530 | 3,461 | 1,205 |
| JACKSON | 698,896 | 676,692 | 109,007 | 96,620 | 67,676 | 22,203 | 19,614 | 50,538 | 16,049 | 15,077 | 19,475 | 10,375 | 4,243 |
| LAUREL - HATTIESBURG | 244,749 | 237,917 | 35,507 | 31,272 | 22,329 | 6,731 | 5,572 | 23,425 | 9,514 | 5,373 | 8,491 | 5,126 | 1,266 |
| MERIDIAN | 190,212 | 182,847 | 24,071 | 22,023 | 15,552 | 5,138 | 4,047 | 14,178 | 4,875 | 3,041 | 4,866 | 2,683 | 716 |
| **MISSOURI** | | | | | | | | | | | | | |
| COLUMBIA - JEFFERSON CITY | 424,937 | 403,734 | 30,269 | 28,127 | 34,129 | 6,408 | 10,758 | 36,499 | 14,112 | 11,242 | 12,992 | 7,550 | 2,747 |
| JOPLIN - PITTSBURG | 427,728 | 413,407 | 35,403 | 30,621 | 38,115 | 6,822 | 13,354 | 35,510 | 12,968 | 10,389 | 12,194 | 6,340 | 2,735 |
| KANSAS CITY | 2,025,902 | [illegible] | 202,570 | 151,536 | 172,561 | 49,293 | 35,248 | 131,342 | 45,215 | 45,720 | 52,948 | 24,938 | 15,584 |
| ST. JOSEPH | 167,601 | 164,126 | 11,210 | 10,083 | 7,947 | 1,738 | 2,006 | 10,837 | 3,058 | 4,548 | 4,292 | 2,968 | 764 |
| ST. LOUIS | 3,077,791 | 2,953,498 | 267,073 | 222,456 | 253,021 | 63,963 | 73,604 | 203,891 | 92,743 | 67,727 | 86,527 | 47,818 | 15,851 |
| SPRINGFIELD | 736,986 | 710,347 | 52,876 | 47,475 | 66,537 | 10,244 | 28,464 | 53,513 | 16,762 | 18,124 | 19,753 | 9,416 | 4,622 |
| **MONTANA** | | | | | | | | | | | | | |
| BILLINGS - HARDIN | 271,918 | 263,292 | 18,122 | 15,449 | 17,845 | 6,991 | 5,004 | 22,040 | 11,518 | 5,766 | 6,718 | 3,967 | 1,074 |
| BUTTE | 123,761 | 119,902 | 13,860 | 12,376 | 8,064 | 4,197 | 2,310 | 11,419 | 7,345 | 874 | 4,403 | 3,512 | 203 |
| GLENDIVE | 17,366 | 16,733 | 1,577 | 1,346 | 889 | 458 | 323 | 1,276 | 748 | | 473 | 358 | |
| GREAT FALLS | 173,862 | 166,725 | 19,252 | 17,805 | 10,997 | 6,179 | 3,081 | 15,692 | 8,787 | 2,985 | 5,226 | 3,644 | 588 |
| HELENA | 58,649 | 56,715 | 4,732 | 4,295 | 3,087 | 1,458 | 1,091 | 4,234 | 2,634 | 274 | 1,610 | 1,260 | 63 |
| MISSOULA | 194,082 | 188,641 | 14,571 | 12,660 | 10,417 | 4,296 | 3,627 | 13,726 | 7,741 | 1,578 | 5,026 | 3,707 | 366 |
| **NEBRASKA** | | | | | | | | | | | | | |
| LINCOLN - HASTINGS - KEARNEY | 611,622 | 575,815 | 63,955 | 54,235 | 47,414 | 14,178 | 14,821 | 44,469 | 19,616 | 10,531 | 18,352 | 11,847 | 2,080 |
| NORTH PLATTE | 36,117 | 33,259 | 4,991 | 4,353 | 3,230 | 935 | 762 | 3,728 | 1,342 | 1,154 | 1,341 | 829 | 203 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| S&MM/ARBITRON TV MARKET (ADI) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **MICHIGAN** | | | | | | | | | | | | | |
| ALPENA | 1,720 | 1,161 | 891 | 339 | 6,525 | 3,211 | 2,310 | 7,130 | 4,197 | 1,931 | 2,337 | 1,431 | 603 |
| DETROIT | 325,258 | 240,648 | 510,258 | 387,344 | 901,755 | 442,818 | 401,643 | 1,314,898 | 738,857 | 526,186 | 403,192 | 280,368 | 110,753 |
| FLINT - SAGINAW - BAY CITY | 63,785 | 40,148 | 102,314 | 76,799 | 220,147 | 84,577 | 112,490 | 282,792 | 140,676 | 119,267 | 78,999 | 47,616 | 25,605 |
| GRAND RAPIDS - KALAMAZOO - BATTLE CREEK | 95,093 | 63,900 | 154,600 | 126,975 | 253,946 | 120,549 | 110,687 | 333,634 | 177,813 | 130,986 | 102,923 | 67,010 | 29,329 |
| LANSING | 48,787 | 35,181 | 57,188 | 44,150 | 96,321 | 42,978 | 45,182 | 135,764 | 77,537 | 49,998 | 35,544 | 22,597 | 11,416 |
| MARQUETTE | 4,395 | 3,155 | 8,323 | 7,135 | 14,781 | 8,561 | 3,116 | 18,032 | 11,187 | 2,608 | 5,674 | 3,813 | 816 |
| TRAVERSE CITY - CADILLAC | 16,623 | 11,357 | 16,309 | 11,268 | 58,537 | 31,297 | 17,444 | 65,892 | 40,895 | 14,869 | 22,177 | 13,956 | 4,641 |
| **MINNESOTA** | | | | | | | | | | | | | |
| ALEXANDRIA | 5,504 | 3,146 | 9,446 | 7,607 | 17,968 | 11,722 | 1,431 | 23,979 | 15,882 | 1,999 | 7,557 | 5,344 | 383 |
| DULUTH - SUPERIOR | 24,723 | 15,013 | 30,865 | 21,248 | 57,414 | 25,882 | 19,729 | 83,230 | 36,665 | 31,207 | 22,732 | 12,288 | 5,647 |
| MANKATO | 4,690 | 2,497 | 7,058 | 5,135 | 14,346 | 8,150 | 4,326 | 19,134 | 10,864 | 5,937 | 6,054 | 3,752 | 1,406 |
| MINNEAPOLIS - ST. PAUL | 328,697 | 201,943 | 378,630 | 251,497 | 572,876 | 242,057 | 237,540 | 951,531 | 367,122 | 395,090 | 229,288 | 128,441 | 74,044 |
| ROCHESTER - MASON CITY - AUSTIN | 26,331 | 17,615 | 34,627 | 23,058 | 64,290 | 28,758 | 24,184 | 93,304 | 42,343 | 36,294 | 27,187 | 16,158 | 6,262 |
| **MISSISSIPPI** | | | | | | | | | | | | | |
| BILOXI - GULFPORT - PASCAGOULA | 12,168 | 6,388 | 16,118 | 10,220 | 26,468 | 9,985 | 15,604 | 45,020 | 19,964 | 21,404 | 13,831 | 7,186 | 4,382 |
| COLUMBUS - TUPELO | 18,715 | 10,289 | 42,283 | 36,919 | 52,299 | 25,689 | 17,280 | 87,060 | 44,911 | 27,961 | 26,430 | 15,342 | 5,999 |
| GREENWOOD - GREENVILLE | 10,539 | 5,343 | 22,620 | 19,265 | 33,335 | 15,755 | 10,666 | 55,492 | 27,493 | 17,260 | 16,192 | 9,342 | 3,700 |
| JACKSON | 39,375 | 24,337 | 83,264 | 67,357 | 111,612 | 44,552 | 46,043 | 205,092 | 96,085 | 74,095 | 54,282 | 30,119 | 16,574 |
| LAUREL - HATTIESBURG | 13,607 | 7,933 | 26,789 | 23,118 | 39,431 | 18,642 | 11,204 | 65,288 | 32,528 | 18,126 | 18,572 | 11,068 | 3,888 |
| MERIDIAN | 7,635 | 3,874 | 14,490 | 12,154 | 23,616 | 9,713 | 6,339 | 39,092 | 17,069 | 10,258 | 10,648 | 5,872 | 2,282 |
| **MISSOURI** | | | | | | | | | | | | | |
| COLUMBIA - JEFFERSON CITY | 24,102 | 13,099 | 33,205 | 22,108 | 56,433 | 26,288 | 23,450 | 83,229 | 42,282 | 29,696 | 29,383 | 16,217 | 7,973 |
| JOPLIN - PITTSBURG | 25,134 | 12,239 | 40,495 | 30,165 | 51,011 | 22,360 | 20,686 | 75,116 | 35,260 | 29,287 | 27,220 | 13,245 | 8,198 |
| KANSAS CITY | 157,349 | 96,237 | 196,630 | 131,013 | 318,057 | 131,700 | 147,849 | 515,724 | 226,384 | 233,668 | 152,865 | 92,416 | 43,656 |
| ST. JOSEPH | 9,861 | 4,777 | 11,140 | 7,450 | 23,251 | 8,727 | 10,487 | 35,046 | 14,441 | 14,366 | 10,637 | 6,430 | 3,034 |
| ST. LOUIS | 231,106 | 137,480 | 311,570 | 238,915 | 487,853 | 192,068 | 254,556 | 789,799 | 331,686 | 396,890 | 232,743 | 136,360 | 76,114 |
| SPRINGFIELD | 46,377 | 28,121 | 58,822 | 40,907 | 79,647 | 33,308 | 37,060 | 119,387 | 47,696 | 57,712 | 40,805 | 20,742 | 13,711 |
| **MONTANA** | | | | | | | | | | | | | |
| BILLINGS - HARDIN | 25,511 | 16,209 | 27,756 | 22,682 | 38,532 | 20,059 | 11,528 | 52,412 | 23,813 | 19,176 | 16,666 | 11,595 | 3,489 |
| BUTTE | 8,174 | 5,999 | 14,887 | 13,225 | 15,328 | 7,589 | 4,445 | 18,156 | 9,200 | 5,732 | 6,753 | 3,645 | 1,420 |
| GLENDIVE | 877 | 609 | 1,047 | 873 | 3,103 | 2,297 | | 3,731 | 2,781 | | 1,364 | 1,103 | |
| GREAT FALLS | 11,552 | 8,154 | 20,113 | 16,020 | 27,904 | 13,350 | 8,425 | 38,790 | 20,049 | 10,976 | 11,653 | 7,661 | 2,260 |
| HELENA | 2,992 | 2,148 | 3,895 | 3,268 | 9,837 | 6,010 | 1,680 | 10,601 | 7,283 | 1,794 | 3,996 | 2,886 | 443 |
| MISSOULA | 9,548 | 6,319 | 17,584 | 15,035 | 28,935 | 13,494 | 9,703 | 29,680 | 16,346 | 8,333 | 11,300 | 6,483 | 2,560 |
| **NEBRASKA** | | | | | | | | | | | | | |
| LINCOLN - HASTINGS - KEARNEY | 36,152 | 22,201 | 50,653 | 41,124 | 96,576 | 46,519 | 29,473 | 133,777 | 65,582 | 43,080 | 42,920 | 28,929 | 7,477 |
| NORTH PLATTE | 2,174 | 811 | 3,641 | 2,867 | 6,356 | 2,927 | 2,508 | 8,411 | 4,260 | 2,986 | 2,948 | 1,745 | 765 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales: Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| OMAHA | 978,254 | 923,676 | 79,291 | 69,818 | 68,180 | 21,745 | 20,557 | 72,189 | 36,677 | 16,277 | 28,664 | 19,207 | 4,218 |
| **NEVADA** | | | | | | | | | | | | | |
| LAS VEGAS | 618,519 | 590,306 | 53,366 | 43,501 | 65,804 | 18,561 | 25,372 | 61,601 | 21,970 | 33,633 | 26,635 | 15,342 | 5,640 |
| RENO | 556,512 | 530,991 | 35,366 | 26,883 | 46,947 | 19,231 | 14,107 | 36,114 | 10,642 | 16,179 | 16,437 | 9,231 | 4,254 |
| **NEW MEXICO** | | | | | | | | | | | | | |
| ALBUQUERQUE | 1,225,608 | 1,158,619 | 87,740 | 72,136 | 79,911 | 27,216 | 23,710 | 69,367 | 30,154 | 13,943 | 33,304 | 17,836 | 4,303 |
| ROSWELL | 237,493 | 223,839 | 17,264 | 13,094 | 15,181 | 4,329 | 5,055 | 16,736 | 7,191 | 2,899 | 6,404 | 2,831 | 577 |
| **NEW YORK** | | | | | | | | | | | | | |
| ALBANY - SCHENECTADY - TROY | 1,474,561 | 1,421,027 | 130,330 | 114,542 | 110,079 | 52,495 | 30,210 | 80,315 | 41,720 | 20,343 | 38,912 | 25,663 | 7,948 |
| BINGHAMTON | 438,710 | 421,012 | 39,984 | 36,268 | 40,929 | 25,633 | 9,297 | 23,800 | 9,387 | 6,835 | 9,506 | 6,658 | 1,471 |
| BUFFALO | 1,766,056 | 1,657,342 | 198,470 | 173,234 | 132,108 | 73,247 | 31,086 | 91,993 | 44,347 | 25,908 | 44,505 | 30,512 | 9,176 |
| ELMIRA | 192,891 | 185,499 | 21,364 | 17,646 | 16,737 | 8,225 | 4,178 | 13,313 | 4,288 | 4,578 | 4,826 | 2,495 | 1,517 |
| NEW YORK | 19,592,079 | 18,746,797 | 1,857,617 | 1,636,475 | 1,718,651 | 745,840 | 427,523 | 1,094,104 | 653,690 | 235,534 | 537,230 | 364,894 | 133,451 |
| ROCHESTER | 1,067,652 | 1,028,885 | 108,093 | 98,003 | 70,527 | 45,533 | 7,741 | 58,958 | 34,706 | 11,887 | 25,692 | 16,112 | 5,413 |
| SYRACUSE | 1,064,001 | 1,026,752 | 81,791 | 70,259 | 62,809 | 30,562 | 15,673 | 55,718 | 24,961 | 15,505 | 20,670 | 13,247 | 5,013 |
| UTICA | 289,209 | 278,344 | 25,171 | 22,240 | 15,600 | 7,957 | 4,005 | 17,653 | 8,339 | 5,883 | 6,725 | 3,770 | 2,145 |
| WATERTOWN - CARTHAGE | 191,452 | 184,278 | 30,342 | 25,768 | 20,240 | 12,092 | 5,123 | 11,640 | 5,332 | 2,290 | 4,580 | 2,734 | 1,010 |
| **NORTH CAROLINA** | | | | | | | | | | | | | |
| CHARLOTTE | 1,890,819 | 1,809,163 | 234,427 | 185,642 | 156,532 | 59,826 | 50,033 | 133,372 | 61,288 | 23,222 | 69,411 | 43,749 | 7,601 |
| GREENSBORO - WINSTON-SALEM - HIGH POINT | 1,225,473 | 1,145,378 | 179,087 | 122,581 | 110,999 | 41,435 | 37,970 | 102,794 | 49,570 | 20,128 | 46,446 | 32,024 | 6,528 |
| GREENVILLE - NEW BERN - WASHINGTON | 545,524 | 522,086 | 60,343 | 54,245 | 42,785 | 12,232 | 13,537 | 46,322 | 22,559 | 5,415 | 18,950 | 12,728 | 1,390 |
| RALEIGH - DURHAM | 1,531,669 | 1,460,451 | 201,379 | 167,147 | 146,031 | 47,266 | 42,160 | 130,640 | 58,750 | 28,296 | 56,479 | 36,000 | 7,599 |
| WILMINGTON | 351,404 | 335,464 | 41,253 | 36,982 | 28,220 | 9,275 | 8,302 | 23,053 | 8,155 | 5,520 | 8,199 | 4,522 | 1,213 |
| **NORTH DAKOTA** | | | | | | | | | | | | | |
| FARGO | 475,126 | 455,261 | 36,831 | 33,770 | 37,895 | 13,418 | 10,085 | 40,255 | 15,909 | 12,109 | 14,429 | 9,599 | 2,589 |
| MINOT - BISMARCK - DICKINSON | 366,690 | 353,549 | 33,151 | 30,844 | 27,276 | 10,719 | 8,019 | 35,798 | 14,464 | 10,019 | 11,486 | 7,167 | 2,562 |
| **OHIO** | | | | | | | | | | | | | |
| CINCINNATI | 1,855,151 | 1,745,199 | 210,282 | 174,685 | 152,853 | 63,684 | 42,532 | 119,484 | 59,829 | 38,448 | 56,895 | 28,141 | 17,886 |
| CLEVELAND | 4,028,176 | 3,901,292 | 426,532 | 383,178 | 345,360 | 190,008 | 52,749 | 226,343 | 104,191 | 80,495 | 106,670 | 62,244 | 27,826 |
| COLUMBUS | 1,624,514 | 1,539,137 | 188,772 | 145,742 | 118,764 | 48,178 | 28,388 | 106,668 | 60,312 | 29,047 | 63,828 | 48,502 | 8,031 |
| DAYTON | 1,283,494 | 1,238,817 | 158,925 | 128,391 | 96,957 | 30,209 | 26,651 | 93,286 | 44,475 | 31,920 | 38,577 | 25,909 | 8,791 |
| LIMA | 109,220 | 106,669 | 15,317 | 10,849 | 10,095 | 3,805 | 1,998 | 12,009 | 4,919 | 5,146 | 4,248 | 2,064 | 1,222 |
| TOLEDO | 1,084,087 | 1,034,068 | 131,347 | 101,966 | 96,104 | 47,766 | 24,272 | 71,260 | 34,965 | 22,138 | 37,120 | 25,137 | 7,425 |
| YOUNGSTOWN | 598,166 | 576,530 | 67,708 | 56,656 | 46,983 | 18,864 | 11,379 | 40,674 | 17,117 | 17,197 | 13,464 | 7,061 | 4,041 |
| ZANESVILLE | 77,678 | 74,657 | 9,226 | 7,522 | 5,648 | 2,347 | 1,397 | 5,121 | 2,112 | 1,669 | 2,199 | 1,521 | 414 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES<br>S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales<br>Audio Equipment, Musical Instruments & Supplies<br>In All Stores ($000) | Audio Equipment, Musical Instruments & Supplies<br>In FHA Stores ($000) | Furniture & Sleep Equipment<br>In All Stores ($000) | Furniture & Sleep Equipment<br>In FHA Stores ($000) | Men's & Boys' Clothing<br>In All Stores ($000) | Men's & Boys' Clothing<br>In Apparel Stores ($000) | Men's & Boys' Clothing<br>In Department Stores ($000) | Women's & Girls' Clothing<br>In All Stores ($000) | Women's & Girls' Clothing<br>In Apparel Stores ($000) | Women's & Girls' Clothing<br>In Department Stores ($000) | Footwear<br>In All Stores ($000) | Footwear<br>In Apparel Stores ($000) | Footwear<br>In Department Stores ($000) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **NEBRASKA (continued)** | | | | | | | | | | | | | |
| OMAHA | 61,271 | 38,746 | 136,014 | 114,673 | 142,779 | 64,789 | 61,929 | 213,298 | 87,033 | 99,582 | 60,710 | 36,965 | 16,127 |
| **NEVADA** | | | | | | | | | | | | | |
| LAS VEGAS | 46,506 | 30,996 | 95,998 | 72,867 | 128,895 | 54,686 | 54,158 | 200,337 | 91,947 | 80,008 | 55,306 | 22,114 | 18,221 |
| RENO | 31,507 | 18,449 | 59,276 | 44,090 | 75,747 | 27,922 | 34,283 | 111,410 | 49,784 | 45,658 | 33,715 | 20,975 | 12,012 |
| **NEW MEXICO** | | | | | | | | | | | | | |
| ALBUQUERQUE | 88,228 | 63,281 | 104,385 | 83,609 | 148,427 | 68,971 | 57,035 | 218,189 | 112,344 | 74,450 | 78,429 | 50,739 | 17,455 |
| ROSWELL | 16,216 | 11,224 | 22,134 | 18,400 | 30,730 | 17,839 | 6,819 | 38,366 | 25,668 | 5,265 | 15,174 | 10,306 | 1,964 |
| **NEW YORK** | | | | | | | | | | | | | |
| ALBANY - SCHENECTADY - TROY | 77,470 | 54,601 | 105,903 | 86,745 | 213,849 | 113,923 | 79,398 | 324,975 | 191,633 | 103,778 | 100,892 | 72,790 | 20,526 |
| BINGHAMTON | 17,446 | 12,437 | 34,307 | 29,837 | 58,974 | 29,793 | 20,716 | 87,415 | 41,970 | 32,123 | 26,985 | 17,610 | 6,223 |
| BUFFALO | 83,673 | 62,217 | 129,355 | 102,220 | 251,914 | 130,059 | 95,405 | 387,656 | 204,371 | 157,755 | 122,689 | 84,425 | 31,721 |
| ELMIRA | 9,986 | 6,325 | 14,274 | 9,972 | 33,701 | 14,477 | 14,090 | 52,679 | 21,996 | 24,910 | 15,810 | 9,793 | 4,678 |
| NEW YORK | 1,471,165 | 1,114,946 | 2,558,019 | 2,113,128 | 3,808,897 | 2,226,916 | 1,364,033 | 6,662,453 | 3,632,772 | 2,579,724 | 1,995,610 | 1,549,325 | 341,168 |
| ROCHESTER | 67,210 | 50,080 | 105,809 | 89,536 | 155,344 | 76,354 | 63,124 | 349,342 | 117,845 | 130,247 | 70,674 | 47,223 | 20,670 |
| SYRACUSE | 61,583 | 49,256 | 82,956 | 70,613 | 153,814 | 84,019 | 54,261 | 229,008 | 138,951 | 85,608 | 73,171 | 53,229 | 16,219 |
| UTICA | 12,114 | 7,340 | 19,530 | 15,463 | 39,252 | 21,543 | 14,901 | 62,250 | 39,313 | 19,233 | 18,318 | 13,580 | 3,833 |
| WATERTOWN - CARTHAGE | 9,179 | 6,067 | 16,648 | 14,674 | 25,282 | 13,902 | 7,700 | 36,070 | 19,289 | 12,534 | 11,903 | 8,063 | 2,653 |
| **NORTH CAROLINA** | | | | | | | | | | | | | |
| CHARLOTTE | 105,342 | 74,440 | 233,833 | 193,652 | 262,531 | 131,432 | 99,635 | 425,038 | 231,770 | 141,015 | 143,706 | 90,280 | 22,540 |
| GREENSBORO - WINSTON-SALEM - HIGH POINT | 84,196 | 58,206 | 191,207 | 171,738 | 216,420 | 102,857 | 80,938 | 366,146 | 191,124 | 117,114 | 109,703 | 74,691 | 22,744 |
| GREENVILLE - NEW BERN - WASHINGTON | 36,882 | 16,268 | 73,125 | 66,069 | 75,300 | 31,146 | 28,790 | 115,665 | 53,415 | 37,378 | 37,809 | 19,742 | 9,721 |
| RALEIGH - DURHAM | 139,786 | 100,931 | 230,058 | 190,077 | 249,302 | 110,281 | 101,462 | 403,409 | 194,299 | 152,857 | 124,082 | 72,374 | 32,053 |
| WILMINGTON | 19,200 | 11,855 | 38,783 | 34,408 | 47,304 | 23,837 | 14,031 | 80,494 | 47,849 | 17,522 | 25,706 | 18,137 | 3,598 |
| **NORTH DAKOTA** | | | | | | | | | | | | | |
| FARGO | 37,453 | 25,047 | 50,934 | 39,847 | 89,680 | 41,811 | 29,313 | 122,539 | 60,430 | 40,982 | 38,198 | 19,080 | 8,422 |
| MINOT - BISMARCK - DICKINSON | 25,074 | 15,928 | 44,296 | 33,972 | 66,191 | 33,786 | 20,738 | 75,461 | 40,641 | 21,040 | 24,825 | 13,966 | 5,423 |
| **OHIO** | | | | | | | | | | | | | |
| CINCINNATI | 111,145 | 64,038 | 183,943 | 130,353 | 314,122 | 117,064 | 170,098 | 479,023 | 169,637 | 207,519 | 134,422 | 68,989 | 34,837 |
| CLEVELAND | 225,676 | 141,105 | 411,932 | 301,461 | 654,858 | 267,123 | 228,191 | 1,018,058 | 415,414 | 543,169 | 307,296 | 185,221 | 108,431 |
| COLUMBUS | 110,800 | 79,849 | 154,091 | 120,681 | 262,123 | 95,033 | 131,042 | 393,567 | 164,448 | 182,761 | 110,411 | 59,931 | 44,710 |
| DAYTON | 76,970 | 51,758 | 132,399 | 98,166 | 202,103 | 79,830 | 95,898 | 296,623 | 118,343 | 105,250 | 83,570 | 50,341 | 27,475 |
| LIMA | 7,454 | 3,598 | 10,864 | 5,703 | 26,093 | 8,387 | 16,755 | 37,630 | 11,029 | 23,166 | 11,468 | 6,106 | 4,444 |
| TOLEDO | 85,909 | 47,688 | 91,310 | 63,921 | 175,017 | 56,004 | 87,455 | 251,473 | 91,763 | 130,547 | 68,126 | 35,593 | 28,047 |
| YOUNGSTOWN | 41,819 | 34,641 | 70,022 | 52,069 | 111,642 | 36,397 | 59,738 | 175,176 | 59,392 | 99,324 | 52,510 | 27,451 | 21,608 |
| ZANESVILLE | 3,665 | 1,674 | 5,819 | 4,442 | 11,080 | 4,571 | 6,183 | 15,648 | 5,691 | 9,129 | 5,629 | 2,645 | 2,430 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **OKLAHOMA** | | | | | | | | | | | | | |
| ARDMORE - ADA | 169,126 | 160,107 | 18,041 | 14,205 | 14,168 | 3,509 | 4,061 | 12,563 | 4,608 | 2,366 | 5,213 | 3,170 | 508 |
| OKLAHOMA CITY | 1,732,230 | 1,641,006 | 219,776 | 141,257 | 165,018 | 33,283 | 54,278 | 141,510 | 58,742 | 42,505 | 87,930 | 57,997 | 11,755 |
| TULSA | 1,120,641 | 1,067,558 | 107,707 | 73,096 | 104,240 | 17,588 | 35,612 | 89,119 | 32,909 | 31,360 | 42,580 | 21,632 | 8,264 |
| **OREGON** | | | | | | | | | | | | | |
| BEND | 74,996 | 68,342 | 9,218 | 7,353 | 5,004 | 2,625 | 1,425 | 3,068 | 1,382 | | 1,021 | 338 | |
| EUGENE | 408,301 | 373,277 | 36,531 | 24,996 | 26,419 | 9,147 | 7,577 | 28,879 | 11,024 | 9,143 | 7,863 | 3,900 | 1,782 |
| MEDFORD | 330,500 | 292,040 | 28,108 | 23,257 | 21,290 | 8,893 | 5,802 | 23,541 | 9,089 | 7,174 | 7,199 | 4,021 | 1,208 |
| PORTLAND | 2,120,657 | 1,842,594 | 163,779 | 108,898 | 147,746 | 41,790 | 38,175 | 153,961 | 77,104 | 50,127 | 54,798 | 32,545 | 12,726 |
| **PENNSYLVANIA** | | | | | | | | | | | | | |
| ERIE | 397,176 | 386,563 | 32,710 | 29,889 | 28,888 | 13,108 | 7,382 | 31,880 | 18,415 | 7,078 | 12,504 | 9,128 | 1,575 |
| HARRISBURG - YORK - LANCASTER - LEBANON | 1,553,330 | 1,499,596 | 122,506 | 108,671 | 100,426 | 41,276 | 26,531 | 102,465 | 54,184 | 24,745 | 38,033 | 26,138 | 6,923 |
| JOHNSTOWN - ALTOONA | 742,441 | 707,020 | 68,620 | 63,367 | 43,967 | 21,840 | 9,121 | 49,296 | 23,891 | 11,840 | 20,033 | 13,527 | 3,317 |
| PHILADELPHIA | 7,838,456 | 7,522,677 | 801,865 | 677,791 | 617,582 | 265,733 | 136,350 | 503,771 | 277,016 | 141,954 | 214,731 | 133,061 | 62,458 |
| PITTSBURGH | 3,311,537 | 3,143,277 | 299,575 | 273,937 | 256,954 | 114,503 | 55,598 | 201,545 | 86,989 | 75,780 | 103,200 | 61,949 | 29,433 |
| WILKES-BARRE - SCRANTON | 1,126,297 | 1,083,376 | 105,255 | 99,956 | 81,033 | 39,949 | 14,962 | 58,791 | 28,067 | 14,233 | 24,328 | 16,822 | 5,037 |
| **RHODE ISLAND** | | | | | | | | | | | | | |
| PROVIDENCE - NEW BEDFORD | 1,852,547 | 1,774,549 | 182,155 | 164,562 | 122,798 | 70,968 | 19,450 | 87,939 | 47,318 | 29,907 | 36,224 | 21,379 | 12,120 |
| **SOUTH CAROLINA** | | | | | | | | | | | | | |
| CHARLESTON | 573,582 | 564,753 | 41,746 | 35,838 | 55,693 | 15,902 | 11,295 | 43,649 | 18,624 | 13,757 | 17,610 | 9,988 | 4,712 |
| COLUMBIA | 600,433 | 562,641 | 62,570 | 50,437 | 73,675 | 24,656 | 14,666 | 48,481 | 18,526 | 13,909 | 20,224 | 11,017 | 4,722 |
| FLORENCE | 402,486 | 388,821 | 48,707 | 40,714 | 46,128 | 25,417 | 9,387 | 33,605 | 16,782 | 5,513 | 15,739 | 11,991 | 1,072 |
| GREENVILLE - SPARTANBURG - ASHEVILLE | 1,482,398 | 1,429,600 | 218,724 | 156,677 | 160,749 | 62,626 | 39,393 | 115,596 | 45,532 | 27,278 | 47,583 | 33,584 | 6,614 |
| **SOUTH DAKOTA** | | | | | | | | | | | | | |
| RAPID CITY | 276,980 | 262,722 | 25,009 | 22,312 | 19,719 | 8,448 | 4,707 | 19,581 | 7,918 | 5,026 | 6,702 | 4,386 | 994 |
| SIOUX FALLS - MITCHELL | 537,762 | 502,019 | 47,447 | 40,067 | 37,234 | 15,637 | 10,804 | 39,879 | 14,850 | 10,896 | 15,284 | 7,615 | 2,459 |
| **TENNESSEE** | | | | | | | | | | | | | |
| BRISTOL - KINGSPORT - JOHNSON CITY | 700,785 | 674,992 | 82,582 | 75,437 | 49,827 | 16,883 | 15,931 | 55,694 | 19,930 | 12,974 | 19,098 | 8,682 | 2,793 |
| CHATTANOOGA | 932,351 | 892,171 | 82,011 | 70,246 | 67,992 | 18,818 | 16,938 | 60,446 | 26,509 | 13,756 | 27,300 | 16,488 | 3,791 |
| JACKSON | 105,157 | 101,035 | 15,313 | 14,055 | 11,975 | 2,689 | 2,469 | 14,279 | 5,707 | 3,740 | 5,229 | 3,241 | 849 |
| KNOXVILLE | 1,176,120 | 1,131,635 | 128,197 | 112,392 | 90,479 | 27,154 | 29,092 | 91,272 | 44,286 | 18,701 | 42,011 | 26,236 | 6,326 |
| MEMPHIS | 1,630,116 | 1,564,909 | 181,528 | 158,998 | 126,814 | 36,545 | 29,333 | 111,093 | 44,859 | 29,220 | 53,394 | 28,281 | 9,852 |
| NASHVILLE | 1,669,096 | 1,618,163 | 194,916 | 173,293 | 139,603 | 44,554 | 40,201 | 128,873 | 47,929 | 42,723 | 60,468 | 32,145 | 11,317 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

| S&MM/ARBITRON TV MARKET (ADI) | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **OKLAHOMA** | | | | | | | | | | | | | |
| **ARDMORE - ADA** | 8,373 | 3,679 | 14,689 | 12,247 | 20,849 | 13,313 | 4,648 | 33,281 | 21,427 | 5,810 | 11,836 | 7,518 | 1,887 |
| **OKLAHOMA CITY** | 141,082 | 85,137 | 238,994 | 199,867 | 268,212 | 163,878 | 74,950 | 453,264 | 270,562 | 132,593 | 144,847 | 99,756 | 27,108 |
| **TULSA** | 85,650 | 49,377 | 158,473 | 133,818 | 170,067 | 96,904 | 61,449 | 269,653 | 151,554 | 96,554 | 93,847 | 60,648 | 20,970 |
| **OREGON** | | | | | | | | | | | | | |
| **BEND** | 2,366 | 1,674 | 3,988 | 2,812 | 9,845 | 6,711 | | 14,077 | 9,300 | | 5,145 | 4,224 | |
| **EUGENE** | 30,151 | 22,759 | 38,116 | 27,678 | 56,779 | 26,310 | 22,465 | 84,294 | 41,507 | 30,158 | 31,091 | 20,482 | 6,526 |
| **MEDFORD** | 16,625 | 11,047 | 22,477 | 14,507 | 42,385 | 22,191 | 11,495 | 56,571 | 31,654 | 16,610 | 22,676 | 14,018 | 4,707 |
| **PORTLAND** | 148,758 | 95,276 | 197,240 | 146,282 | 350,264 | 151,715 | 142,686 | 556,129 | 364,398 | 212,493 | 175,509 | 109,568 | 43,877 |
| **PENNSYLVANIA** | | | | | | | | | | | | | |
| **ERIE** | 21,724 | 15,067 | 28,136 | 21,126 | 74,863 | 31,627 | 26,706 | 105,568 | 45,344 | 39,146 | 34,631 | 21,157 | 8,701 |
| **HARRISBURG - YORK - LANCASTER - LEBANON** | 96,800 | 67,814 | 130,873 | 98,158 | 213,316 | 85,699 | 103,762 | 347,553 | 151,071 | 148,632 | 102,462 | 60,019 | 31,770 |
| **JOHNSTOWN - ALTOONA** | 32,664 | 21,332 | 69,971 | 55,900 | 111,556 | 41,009 | 40,717 | 161,653 | 63,679 | 59,457 | 50,791 | 27,149 | 14,174 |
| **PHILADELPHIA** | 603,697 | 355,528 | 814,823 | 598,264 | 1,462,203 | 705,523 | 626,967 | 2,472,667 | 1,240,913 | 1,026,076 | 671,271 | 450,389 | 169,595 |
| **PITTSBURGH** | 170,158 | 105,408 | 331,550 | 243,445 | 549,992 | 211,815 | 283,630 | 916,431 | 362,535 | 486,036 | 279,454 | 157,285 | 95,435 |
| **WILKES-BARRE - SCRANTON** | 51,106 | 33,706 | 88,195 | 68,246 | 186,220 | 79,035 | 75,621 | 295,100 | 140,619 | 104,597 | 87,853 | 53,759 | 23,996 |
| **RHODE ISLAND** | | | | | | | | | | | | | |
| **PROVIDENCE - NEW BEDFORD** | 77,848 | 47,997 | 136,356 | 114,914 | 256,350 | 113,581 | 118,555 | 448,614 | 235,884 | 181,298 | 110,804 | 69,016 | 38,433 |
| **SOUTH CAROLINA** | | | | | | | | | | | | | |
| **CHARLESTON** | 45,463 | 31,722 | 70,818 | 62,214 | 73,090 | 38,398 | 24,368 | 118,800 | 71,724 | 36,524 | 37,613 | 24,093 | 8,701 |
| **COLUMBIA** | 43,341 | 29,191 | 83,996 | 70,530 | 106,642 | 48,022 | 44,780 | 156,449 | 76,220 | 65,181 | 54,412 | 32,402 | 15,498 |
| **FLORENCE** | 21,990 | 13,882 | 49,663 | 44,516 | 62,422 | 30,265 | 21,417 | 100,942 | 60,967 | 21,259 | 32,354 | 18,896 | 6,905 |
| **GREENVILLE - SPARTANBURG - ASHEVILLE** | 84,587 | 53,664 | 156,543 | 139,818 | 227,552 | 98,310 | 87,298 | 337,067 | 177,159 | 110,615 | 117,080 | 69,447 | 28,426 |
| **SOUTH DAKOTA** | | | | | | | | | | | | | |
| **RAPID CITY** | 17,095 | 11,469 | 22,291 | 18,569 | 37,823 | 17,800 | 11,218 | 44,305 | 24,611 | 9,469 | 15,735 | 9,127 | 3,274 |
| **SIOUX FALLS - MITCHELL** | 42,474 | 28,836 | 48,017 | 37,297 | 80,216 | 42,675 | 20,823 | 105,429 | 60,243 | 24,669 | 36,290 | 22,839 | 6,514 |
| **TENNESSEE** | | | | | | | | | | | | | |
| **BRISTOL - KINGSPORT - JOHNSON CITY** | 33,579 | 21,920 | 68,379 | 59,116 | 96,971 | 34,135 | 43,517 | 137,999 | 65,135 | 47,521 | 41,908 | 23,253 | 12,951 |
| **CHATTANOOGA** | 42,648 | 29,363 | 84,484 | 71,493 | 116,501 | 51,098 | 41,941 | 178,098 | 94,020 | 66,352 | 60,425 | 36,872 | 16,478 |
| **JACKSON** | 6,009 | 2,202 | 11,323 | 8,495 | 36,978 | 10,976 | 19,299 | 41,143 | 18,299 | 19,476 | 12,349 | 6,394 | 4,568 |
| **KNOXVILLE** | 57,012 | 35,928 | 120,278 | 95,677 | 180,472 | 81,207 | 74,957 | 281,965 | 152,231 | 98,137 | 79,779 | 50,183 | 21,145 |
| **MEMPHIS** | 95,495 | 66,816 | 179,609 | 144,684 | 245,978 | 124,383 | 84,001 | 428,708 | 221,388 | 152,335 | 130,939 | 73,004 | 39,229 |
| **NASHVILLE** | 108,301 | 70,651 | 196,583 | 161,479 | 267,528 | 110,807 | 117,174 | 418,656 | 176,975 | 200,310 | 125,176 | 72,581 | 35,411 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

| S&MM ESTIMATES | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| S&MM/ARBITRON TV MARKET (ADI) | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($100) | In FHA Stores ($000) | In Department Stores ($000) |
| **TEXAS** | | | | | | | | | | | | | |
| ABILENE - SWEETWATER | 322,276 | 314,226 | 56,686 | 45,296 | 34,863 | 8,781 | 12,287 | 29,672 | 11,021 | 9,161 | 12,263 | 7,381 | 1,582 |
| AMARILLO | 506,964 | 488,889 | 49,514 | 39,367 | 41,144 | 8,825 | 14,525 | 45,359 | 18,086 | 10,364 | 16,621 | 9,661 | 2,411 |
| AUSTIN | 799,158 | 772,498 | 62,804 | 49,515 | 74,009 | 20,110 | 28,857 | 74,704 | 36,404 | 22,586 | 25,401 | 12,935 | 6,618 |
| BEAUMONT - PORT ARTHUR | 499,427 | 478,727 | 51,073 | 43,460 | 39,465 | 11,647 | 10,520 | 45,375 | 19,692 | 17,239 | 21,107 | 15,512 | 3,457 |
| CORPUS CHRISTI | 555,281 | 526,895 | 58,013 | 31,648 | 49,513 | 7,943 | 29,643 | 43,170 | 16,954 | 10,055 | 21,989 | 12,275 | 3,550 |
| DALLAS - FT. WORTH | 4,654,446 | 4,386,238 | 414,550 | 269,999 | 347,644 | 94,189 | 73,311 | 351,289 | 151,303 | 111,337 | 168,436 | 83,226 | 48,426 |
| EL PASO | 524,573 | 474,451 | 39,195 | 26,131 | 48,618 | 12,003 | 8,455 | 44,816 | 18,472 | 17,158 | 24,595 | 15,149 | 5,470 |
| HOUSTON | 4,439,180 | 4,240,836 | 417,576 | 327,734 | 354,065 | 86,201 | 117,821 | 315,135 | 124,316 | 119,306 | 157,881 | 81,068 | 46,645 |
| LAREDO | 144,306 | 135,442 | 14,764 | 8,169 | 28,514 | 2,294 | 7,973 | 31,711 | 20,210 | 7,695 | 7,720 | 3,205 | 1,852 |
| LUBBOCK | 409,898 | 379,530 | 47,489 | 29,336 | 38,158 | 6,976 | 11,409 | 28,064 | 13,522 | 4,188 | 17,939 | 12,998 | 1,659 |
| MCALLEN - BROWNSVILLE | 554,155 | 491,770 | 66,315 | 34,679 | 58,410 | 10,567 | 24,839 | 49,932 | 22,223 | 16,868 | 28,758 | 18,721 | 4,922 |
| ODESSA - MIDLAND | 568,677 | 514,732 | 45,520 | 34,295 | 58,357 | 9,901 | 18,758 | 49,141 | 18,120 | 16,461 | 23,113 | 12,213 | 5,257 |
| SAN ANGELO | 132,553 | 130,165 | 14,519 | 11,415 | 13,722 | 2,007 | 6,067 | 15,180 | 5,090 | 3,242 | 9,152 | 3,209 | 1,176 |
| SAN ANTONIO | 1,448,731 | 1,372,682 | 125,873 | 93,617 | 143,911 | 24,488 | 65,258 | 106,567 | 47,145 | 31,873 | 57,580 | 32,649 | 12,818 |
| TYLER | 310,575 | 300,870 | 45,291 | 34,711 | 25,800 | 7,271 | 5,685 | 31,284 | 11,579 | 11,086 | 13,130 | 6,844 | 3,356 |
| VICTORIA | 90,197 | 87,665 | 8,460 | 6,267 | 9,046 | 1,228 | 2,815 | 11,026 | 4,347 | 3,063 | 4,530 | 2,387 | 887 |
| WACO - TEMPLE | 622,641 | 596,429 | 42,315 | 34,217 | 49,122 | 8,619 | 15,973 | 53,835 | 14,995 | 20,479 | 25,604 | 12,870 | 6,474 |
| WICHITA FALLS - LAWTON | 431,067 | 414,402 | 48,781 | 38,647 | 35,191 | 8,266 | 10,382 | 44,360 | 17,430 | 12,764 | 20,174 | 13,017 | 3,389 |
| **UTAH** | | | | | | | | | | | | | |
| SALT LAKE CITY | 1,722,049 | 1,639,341 | 123,997 | 96,601 | 113,851 | 32,182 | 50,277 | 122,535 | 71,147 | 29,200 | 42,755 | 20,612 | 6,805 |
| **VERMONT** | | | | | | | | | | | | | |
| BURLINGTON - PLATTSBURGH | 641,604 | 608,860 | 66,925 | 52,984 | 45,278 | 18,157 | 15,035 | 37,753 | 15,499 | 6,710 | 12,666 | 6,095 | 2,376 |
| **VIRGINIA** | | | | | | | | | | | | | |
| CHARLOTTESVILLE | 132,544 | 126,108 | 13,487 | 12,140 | 10,547 | 4,325 | 2,760 | 12,176 | 6,003 | 1,653 | 4,730 | 3,426 | 378 |
| HARRISONBURG | 92,732 | 88,309 | 8,056 | 7,263 | 7,197 | 2,575 | 1,989 | 7,990 | 3,388 | 1,809 | 2,933 | 1,924 | 414 |
| NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON | 1,302,844 | 1,262,365 | 113,216 | 101,351 | 97,860 | 33,442 | 24,680 | 101,988 | 44,845 | 31,131 | 36,583 | 20,745 | 10,629 |
| RICHMOND | 1,208,763 | 1,145,398 | 126,184 | 102,191 | 114,186 | 58,964 | 23,148 | 73,785 | 25,408 | 20,910 | 26,600 | 14,070 | 7,881 |
| ROANOKE - LYNCHBURG | 852,018 | 818,927 | 98,657 | 88,686 | 70,712 | 26,886 | 21,675 | 61,527 | 23,709 | 14,718 | 20,300 | 11,451 | 4,286 |
| **WASHINGTON** | | | | | | | | | | | | | |
| SEATTLE - TACOMA | 3,560,860 | 3,377,040 | 235,093 | 197,630 | 227,819 | 93,500 | 46,734 | 221,431 | 94,455 | 71,139 | 89,974 | 44,176 | 27,990 |
| SPOKANE | 917,916 | 880,828 | 65,735 | 56,867 | 62,221 | 21,256 | 28,144 | 48,045 | 23,249 | 13,868 | 16,106 | 8,189 | 4,278 |
| YAKIMA | 488,220 | 470,989 | 44,030 | 34,816 | 31,950 | 15,355 | 9,208 | 28,197 | 10,089 | 10,587 | 9,711 | 4,310 | 3,237 |
| **WEST VIRGINIA** | | | | | | | | | | | | | |
| BLUEFIELD - BECKLEY - OAK HILL | 374,899 | 359,721 | 43,143 | 39,858 | 30,651 | 10,594 | 8,379 | 31,723 | 13,752 | 5,784 | 12,569 | 7,822 | 1,602 |
| CHARLESTON - HUNTINGTON | 1,303,748 | 1,258,83[illegible] | 158,636 | 132,707 | 104,671 | 39,723 | 29,085 | 94,744 | 39,411 | 27,349 | 35,551 | 22,930 | 5,628 |
| CLARKSBURG - WESTON | 211,139 | 203,191 | 24,214 | 22,182 | 15,117 | 5,537 | 4,799 | 14,198 | 5,873 | 1,968 | 5,354 | 2,881 | 558 |
| PARKERSBURG | 89,445 | 87,340 | 10,254 | 8,627 | 8,135 | 2,283 | 1,538 | 8,093 | 1,827 | 5,249 | 3,502 | 2,045 | 1,253 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

ESTIMATES

Merchandise Line Sales

| S&MM/ARBITRON TV MARKET (ADI) | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **TEXAS** | | | | | | | | | | | | | |
| ABILENE - SWEETWATER | 17,293 | 9,092 | 33,613 | 27,829 | 48,391 | 24,684 | 12,784 | 69,529 | 44,162 | 13,630 | 21,737 | 15,703 | 3,104 |
| AMARILLO | 30,821 | 16,[illegible]41 | 61,758 | 51,238 | 79,587 | 50,599 | 18,251 | 110,100 | 70,539 | 34,090 | 38,769 | 28,585 | 6,017 |
| AUSTIN | 84,297 | 61,785 | 108,703 | 89,387 | 122,641 | 63,756 | 35,981 | 216,428 | 112,235 | 71,286 | 66,129 | 45,605 | 13,609 |
| BEAUMONT - PORT ARTHUR | 34,364 | 21,915 | 52,662 | 42,738 | 77,655 | 43,210 | 27,064 | 124,238 | 72,634 | 39,558 | 39,244 | 24,436 | 9,410 |
| CORPUS CHRISTI | 39,358 | 25,070 | 67,659 | 59,227 | 68,738 | 34,347 | 20,251 | 116,653 | 63,892 | 38,001 | 40,178 | 28,227 | 6,822 |
| DALLAS - FT. WORTH | 389,485 | 272,013 | 582,661 | 454,077 | 747,493 | 366,446 | 284,763 | 1,298,974 | 640,984 | 484,286 | 418,251 | 278,262 | 102,290 |
| EL PASO | 44,036 | 30,066 | 79,415 | 64,538 | 107,653 | 50,227 | 47,203 | 172,535 | 91,499 | 65,742 | 53,510 | 30,615 | 16,363 |
| HOUSTON | 382,279 | 279,853 | 591,751 | 476,379 | 736,551 | 382,904 | 291,427 | 1,205,973 | 663,746 | 451,050 | 381,706 | 240,020 | 97,617 |
| LAREDO | 34,509 | 28,992 | 16,450 | 13,470 | 53,597 | 32,400 | 16,541 | 96,357 | 60,784 | 29,215 | 15,686 | 8,754 | 4,631 |
| LUBBOCK | 32,701 | 19,911 | 48,344 | 37,411 | 61,547 | 33,323 | 17,355 | 99,581 | 54,015 | 36,720 | 30,992 | 20,472 | 7,792 |
| MCALLEN - BROWNSVILLE | 64,293 | 46,892 | 74,044 | 60,211 | 124,362 | 75,592 | 39,778 | 192,567 | 124,702 | 54,795 | 51,729 | 36,373 | 9,936 |
| ODESSA - MIDLAND | 44,074 | 26,858 | 87,906 | 71,260 | 72,003 | 37,281 | 22,821 | 113,681 | 69,091 | 29,820 | 36,965 | 22,561 | 9,977 |
| SAN ANGELO | 11,017 | 7,976 | 25,384 | 19,390 | 20,241 | 9,355 | 9,896 | 30,752 | 18,569 | 10,186 | 10,694 | 6,703 | 3,222 |
| SAN ANTONIO | 112,353 | 76,563 | 203,092 | 165,825 | 218,982 | 126,105 | 70,972 | 374,266 | 184,221 | 143,438 | 125,230 | 83,520 | 27,139 |
| TYLER | 30,231 | 12,583 | 41,191 | 31,453 | 65,946 | 30,931 | 24,385 | 94,846 | 51,669 | 33,641 | 30,233 | 18,659 | 8,288 |
| VICTORIA | 6,210 | 2,514 | 11,186 | 8,520 | 15,937 | 8,790 | 5,416 | 24,939 | 14,202 | 8,909 | 8,802 | 4,967 | 2,599 |
| WACO - TEMPLE | 50,809 | 25,921 | 67,202 | 54,543 | 92,194 | 39,948 | 39,117 | 145,297 | 66,291 | 57,875 | 47,856 | 30,041 | 13,046 |
| WICHITA FALLS - LAWTON | 36,372 | 20,076 | 54,696 | 43,222 | 68,479 | 30,785 | 24,663 | 104,270 | 52,598 | 32,992 | 32,941 | 17,737 | 8,859 |
| **UTAH** | | | | | | | | | | | | | |
| SALT LAKE CITY | 131,055 | 93,511 | 209,950 | 178,300 | 241,583 | 99,641 | 100,126 | 332,654 | 153,682 | 129,932 | 115,700 | 65,421 | 32,997 |
| **VERMONT** | | | | | | | | | | | | | |
| BURLINGTON - PLATTSBURGH | 27,697 | 16,873 | 37,567 | 29,801 | 79,789 | 40,162 | 26,359 | 119,217 | 64,836 | 31,956 | 40,228 | 24,666 | 9,529 |
| **VIRGINIA** | | | | | | | | | | | | | |
| CHARLOTTESVILLE | 7,670 | 4,968 | 14,047 | 12,020 | 26,188 | 12,603 | 5,583 | 42,068 | 22,175 | 7,580 | 12,069 | 8,107 | 2,146 |
| HARRISONBURG | 4,907 | 2,774 | 9,791 | 8,224 | 13,375 | 3,814 | 7,602 | 19,972 | 6,651 | 9,381 | 5,951 | 2,453 | 2,353 |
| NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON | 99,317 | 64,082 | 183,246 | 153,446 | 206,328 | 99,386 | 77,326 | 371,154 | 157,291 | 130,169 | 112,347 | 75,253 | 26,121 |
| RICHMOND | 69,324 | 46,257 | 121,311 | 94,747 | 147,853 | 64,147 | 61,500 | 267,341 | 112,629 | 128,031 | 77,064 | 45,324 | 25,483 |
| ROANOKE - LYNCHBURG | 48,036 | 29,402 | 81,288 | 69,815 | 131,664 | 46,330 | 57,586 | 199,148 | 85,634 | 74,215 | 116,943 | 29,964 | 19,703 |
| **WASHINGTON** | | | | | | | | | | | | | |
| SEATTLE - TACOMA | 274,706 | 198,645 | 346,244 | 256,144 | 546,676 | 269,104 | 194,572 | 848,988 | 455,468 | 319,643 | 269,417 | 176,687 | 58,672 |
| SPOKANE | 46,893 | 33,618 | 59,599 | 46,158 | 107,449 | 50,933 | 39,643 | 158,641 | 79,601 | 53,501 | 49,937 | 33,020 | 11,203 |
| YAKIMA | 23,972 | 16,529 | 33,312 | 20,713 | 74,785 | 38,341 | 25,292 | 101,936 | 49,273 | 33,073 | 33,730 | 22,429 | 6,877 |
| **WEST VIRGINIA** | | | | | | | | | | | | | |
| BLUEFIELD - BECKLEY - OAK HILL | 17,109 | 8,313 | 39,640 | 30,985 | 51,652 | 18,915 | 24,913 | 79,463 | 28,719 | 38,516 | 27,588 | 12,561 | 10,382 |
| CHARLESTON - HUNTINGTON | 63,037 | 40,635 | 119,142 | 94,472 | 193,237 | 76,406 | 88,668 | 276,049 | 113,025 | 116,708 | 88,693 | 50,275 | 27,9[illegible] |
| CLARKSBURG - WESTON | 6,913 | 2,941 | 15,540 | 11,450 | 21,527 | 7,734 | 8,712 | 32,809 | 11,560 | 13,711 | 11,462 | 5,157 | 3,628 |
| PARKERSBURG | 6,960 | 4,040 | 8,283 | 5,821 | 20,250 | 5,947 | 13,213 | 28,649 | 10,392 | 16,075 | 9,580 | 5,436 | 3,379 |

1985 SURVEY OF BUYING POWER DATA SERVICE

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Groceries & Other Foods | | Drugs | | Health & Beauty Aids | | | Major Household Appliances | | | Televisions | | |
| | In All Stores ($000) | In Food Stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In All Stores ($000) | In Drug-stores ($000) | In Food Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In Department Stores ($000) |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | |
| **WHEELING - STEUBENVILLE** | 407,380 | 390,356 | 46,127 | 36,191 | 28,468 | 9,106 | 7,391 | 24,558 | 12,183 | 6,624 | 11,516 | 7,663 | 2,044 |
| **WISCONSIN** | | | | | | | | | | | | | |
| **GREEN BAY** | 846,369 | 770,415 | 63,225 | 55,545 | 73,095 | 17,233 | 14,360 | 69,622 | 32,231 | 21,008 | 31,431 | 24,604 | 3,898 |
| **LA CROSSE - EAU CLAIRE** | 423,011 | 384,030 | 30,587 | 26,585 | 28,515 | 9,231 | 6,539 | 35,681 | 11,900 | 7,771 | 10,596 | 6,646 | 1,831 |
| **MADISON** | 578,761 | 470,697 | 36,843 | 33,920 | 41,859 | 22,077 | 10,032 | 49,960 | 32,196 | 9,451 | 33,126 | 29,228 | 2,015 |
| **MILWAUKEE** | 1,800,154 | 1,684,361 | 159,943 | 140,131 | 150,272 | 60,211 | 35,159 | 113,086 | 48,631 | 38,450 | 53,531 | 30,690 | 15,458 |
| **WAUSAU - RHINELANDER** | 420,113 | 377,896 | 27,606 | 24,129 | 28,025 | 6,771 | 7,327 | 27,977 | 11,727 | 6,252 | 10,559 | 7,171 | 1,113 |
| **WYOMING** | | | | | | | | | | | | | |
| **CASPER - RIVERTON** | 215,067 | 202,967 | 17,316 | 15,536 | 13,547 | 6,151 | 3,162 | 12,746 | 5,880 | 2,689 | 5,857 | 4,174 | 421 |
| **CHEYENNE** | 78,147 | 73,617 | 7,695 | 7,168 | 6,893 | 2,820 | 1,167 | 8,836 | 4,001 | 2,804 | 3,883 | 2,834 | 461 |
| **TOTAL UNITED STATES ADIs** | 242,408,468 | 229,194,471 | 24,047,269 | 20,253,686 | 20,572,248 | 7,781,167 | 5,162,829 | 16,843,700 | 7,507,618 | 5,200,582 | 7,893,928 | 4,645,725 | 1,780,922 |

# TELEVISION MARKETS [ADIs]: 1984 RETAIL SALES BY MERCHANDISE LINE

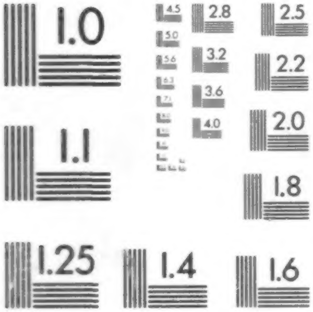
S&MM ESTIMATES

| S&MM/ARBITRON TV MARKET (ADI) | Merchandise Line Sales | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Audio Equipment, Musical Instruments & Supplies | | Furniture & Sleep Equipment | | Men's & Boys' Clothing | | | Women's & Girls' Clothing | | | Footwear | | |
| | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In FHA Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) | In All Stores ($000) | In Apparel Stores ($000) | In Department Stores ($000) |
| **WEST VIRGINIA (continued)** | | | | | | | | | | | | | |
| WHEELING - STEUBENVILLE | 20,884 | 12,306 | 29,261 | 23,220 | 60,788 | 21,990 | 32,104 | 98,390 | 34,268 | 52,404 | 29,208 | 14,338 | 12,385 |
| **WISCONSIN** | | | | | | | | | | | | | |
| GREEN BAY | 49,523 | 31,831 | 78,893 | 61,243 | 146,760 | 52,769 | 71,708 | 189,703 | 85,345 | 70,279 | 62,38 | 36,587 | 18,531 |
| LA CROSSE - EAU CLAIRE | 26,677 | 20,339 | 34,176 | 25,009 | 60,880 | 26,434 | 25,595 | 76,762 | 39,511 | 27,448 | 25,770 | 14,075 | 7,120 |
| MADISON | 66,092 | 58,654 | 79,115 | 68,656 | 76,858 | 38,445 | 33,205 | 108,084 | 59,379 | 41,152 | 38,134 | 24,589 | 7,645 |
| MILWAUKEE | 145,453 | 85,592 | 174,361 | 132,834 | 283,294 | 115,690 | 136,426 | 443,871 | 183,532 | 209,707 | 124,272 | 71,851 | 41,993 |
| WAUSAU - RHINELANDER | 15,744 | 8,823 | 29,979 | 23,166 | 55,547 | 25,146 | 20,410 | 73,668 | 37,956 | 22,549 | 24,670 | 14,838 | 5,571 |
| **WYOMING** | | | | | | | | | | | | | |
| CASPER - RIVERTON | 14,055 | 9,588 | 13,131 | 10,230 | 28,434 | 15,399 | 6,833 | 31,836 | 20,137 | 5,472 | 11,471 | 8,006 | 1,593 |
| CHEYENNE | 9,439 | 6,488 | 10,602 | 8,637 | 19,795 | 7,987 | 7,125 | 18,785 | 10,455 | 6,577 | 6,732 | 4,155 | 1,661 |
| TOTAL UNITED STATES ADIs | 17,737,135 | 11,845,970 | 28,144,957 | 22,105,567 | 39,801,237 | 19,047,984 | 16,242,545 | 64,321,528 | 31,835,842 | 25,576,720 | 19,564,618 | 12,493,664 | 4,908,499 |

# NOTES

0 10 20 30 40 50 60 70 80 90 100 110 120
MILLIMETERS

**MICROCOPY RESOLUTION TEST CHART**
NBS - 1010a
(ANSI and ISO TEST CHART No. 2)



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